

# Radio & Records

ISSUE NUMBER 282

THE INDUSTRY'S NEWSPAPER

MAY 18, 1979

Jhan Hiber's  
'Ratings & Research' Debuts  
This Week

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KFJZ's Peter McLane —  
The Top 40-To-Pop/Adult  
Transition

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## WOL Faces Payola-Plugola Hearing

After more than three years of investigation, Black-formatted WOL/Washington, Sonderling Broadcasting Corp.'s AM outlet in the nation's capital, was designated for hearing on charges of payola and plugola last week (see Page 4).

"We never believed it would be set for hearing," Sonderling head Egmont Sonderling told R&R. "Payola has never come up; plugola is the question," he added.

Ironically, Sonderling came close to buying WDAS/Philadelphia in Jan. 1977, but dropped the idea when the FCC's Complaints & Compliance branch began a similar investigation of WDAS. The Philadelphia station was also designated for hearing amid rumors of payola Feb. 22.

Sonderling is being scrutinized for its alleged lack of control of disc jockeys using the station for their own gain and submitting false documents to the FCC. The Commission plans to analyze information collected on WOL and make a judgment as to whether the licensee should keep control of the station.

One immediate question is how the decision will affect a proposed acquisition of Sonderling by Viacom International for close to \$30 million. Sonderling stated that he anticipated no problems.

An option that looks attractive is to sell the station separately at a distress sale price. R&R has learned that a decision will be made today. Under the FCC's distress sale policy, stations facing charges can cir-

cumvent a hearing (and the high cost of litigation) by selling to a minority group at less than market value. Currently, the FCC is considering several distress sales—a year-old policy which has only been tested once.

### NEW BID TO BEAT ARBITRON

## RAM Research Purchased By Cole

RAM Research, regarded as one of the top potential ratings research competitors for Arbitron, has been purchased by Cole Industries, a diversified San Diego-based company with interests in lumber, sawmills, and broadcasting (Cole owns

NBC Radio will activate its new youth-oriented network on Monday, May 28. R&R has learned that Jim Cameron from WCOZ/Boston will anchor the network's six daily newscasts, to be aired 15 minutes

after the hour from 3-8pm EDT.

The network, which debuts on 21 stations, expects to have round-the-clock news offerings by August and to begin airing AOR music specials by January, according to NBC Radio Exec. VP Dick Verne. He notes that GM's, PD's, and listeners will be involved in early tests. In response to RKO Radio, which also intends to launch an 18-34 oriented network, Verne commented: "They must know what we know, that networking is a good business."

Consulting the new network will be Burkhart-Abrams. Adding expertise will be Jo Moring, VP for Radio News and Ruth Meyer, Director of Special Programs.

Stations already signed include: WKLS/Atlanta, WEBN/Cincinnati, WLRS/Louisville, KQRS/Minneapolis, KDKB/Phoenix, KGON/Portland, WPRO/Providence, KISW/Seattle, and KBPI/Denver. Other markets where the new network will be tested are Baltimore, Cleveland, Columbus, Indianapolis, Madison, Miami, Rochester, San Diego, Tampa, Wichita, and Worcester.

NBC had announced the new concept at its radio affiliates meeting last fall.

### WQXI ORDERED TO HALT RAFT CONTEST

## Z93 Sues WQXI as Raft Race Rivalry Returns

Radio's biggest promotion is turning into Atlanta's biggest headache, as the disputed "Ramblin' Raft Race" continues to create new problems for Z93 and WQXI. WQXI had sponsored the race, which draws up to half a million spectators by some estimates, for the past ten years along with the American Rafting Association. But a disagreement this year caused the ARA to go to Z93; WQXI did not give up easily, and a permit war finally ended in Fulton County granting Z93 the right to hold the race May 19 on the Chattahoochee River (R&R 5-4).

WQXI, however, kept its hand in by offering cash prizes on the air to the best-looking rafts displaying WQXI call letters, in conjunction with Budweiser beer. The station also secured rights to a restaurant along the course of the race, where it had held its client parties for the past ten years, and printed T-shirts for clients; which according to Z93 and the ARA were used as invitations and said "The Great 1979 WQXI Chattahoochee River Race." Z93 became annoyed at that, since the station shared many of WQXI's clients and was also sponsoring the race this year; while the ARA became very upset about the cash prizes.

### Lawsuit Filed

The upshot of the two organizations' annoyance was a lawsuit filed Thursday (5-10) seeking to "prevent efforts by WQXI Radio to profit

from and perhaps destroy" the race, as an ARA statement put it. They also asked that WQXI be required to air spots announcing the cancellation of the cash prize offers.

A temporary restraining order was issued requiring WQXI to cancel the prizes and announce the fact on the air. But controversy surrounded WQXI's compliance with the order, while WQXI VP/GM Jerry Blum disputed the reasoning of Z93 and ARA in obtaining the order.

The ARA statement said WQXI was causing confusion by advising race entrants that no registration was necessary to participate. Blum countered that only 1300 of the 9000 rafts in 1978's race were registered, and that the ARA had suddenly instituted a raft of new rules. Z93 PD John Young told R&R that new state and county restrictions made stricter registration rules necessary to control the race.

The ARA objected to WQXI's cash prizes "because of the potential for stimulating acts of violence and sabotage among competitive rafters," citing evidence that the only raft race offering cash prizes, in Grand Rapids, resulted "in an overall situation almost impossible to control." However, a spokesperson at WLAV/Grand Rapids, the station which sponsored the race, denied any control problems had resulted from cash prizes, ascribing a minor incident several years ago to a natural spirit of competition between rival businesses.

WQXI's prizes were for best display, not for a racing victory, it was also pointed out, and Blum was disdainful of the violence point.

### Whose Race Is It?

Z93's Young was perturbed about WQXI's spots for their cash giveaway. He cited the judge's statement that there was just one permit granted for use of the river, and his analogy comparing the public airwaves (two stations are not allowed on the same frequency) to the river situation, saying it was ironic that WQXI was running a raft race contest at the same time as Z93 was promoting the race. WQXI's promotions, said Young, "were very frustrating to us. We had clients saying it sounded like it was their race." He added that when WQXI administered the race, they had always rejected the idea of cash prizes.

When WQXI was ordered to run cancellation announcements, Blum went on the air stating, "Our competitor, Z93, filed suit to prevent our conducting the contest, and have obtained a court order prohibiting us." As a result, Blum's announcement continued, "We cannot award you the prizes." Young commented, "It's not fun any more. People's moods change when you tell them there's \$25,000 in prizes at stake." Z93 was the target of complaints blaming them for having the prizes cancelled, and coun-

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## NBC Launches New AOR Network

KRAM/Las Vegas). The purchase price was slightly over \$3 million in cash and notes, along with Cole's assumption of RAM liabilities. RAM founder Jack McCoy and key executive Doug Herman will stay with the company for a minimum of five years.

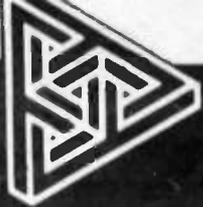
Cole President Donald Cole commented, "We came to the conclusion that RAM was the best service a long time before our acquisition." McCoy told R&R, "With the influx of new major funding, we will undertake massive expansion and are now totally committed to becoming the alternative to Arbitron." McCoy continued, "It feels wonderful. It's good to know that with all our success that we are currently on just the first plateau." McCoy said RAM's growth rate has been averaging 120% a year for the past five years.

## Polydor, Radar Sign Pact



Polydor Records and prominent English label Radar Records have signed a selective long-term agreement whereby Polydor will distribute key Radar product in the U.S. and Canada. First release under the pact will be an album by ex-Motors member Bram Tchaikovsky later this month, with an album by the Yachts to follow in July. Radar, a WEA-distributed company outside of North America, al-

so has Elvis Costello and Nick Lowe in Europe, but both artists are under contract to Columbia here. The company was formed in 1977 by Martin Davis, an ex-director at EMI in London, and former British UA A&R chief Andrew Lauder. Pictured at the signing ceremony are (l-r) Polydor President Fred Haayen, Polydor Sr. VP Ekke Schnabel, Davis, and Radar attorney Bernie Fishbach.



# INFINITY RECORDS

## THE FUTURE IS HERE.



### SCREAMS

A primal band.  
Explosive new music.  
Produced by Terry Luttrell.  
Its presence will be felt starting in June.  
INF 9009

Its presence will be felt starting in June.  
INF 9009



### DIXON HOUSE BAND

From the team behind the Heart.  
Mike Flicker, producer, Ken Kinnear, Manager.  
The signs are right, the positives are nationwide.  
The album and single, "Runnin' Scared" (INF 50,014).  
INF 9008



### NEW ENGLAND

A major new band on the map.  
Produced by Paul Stanley, of Kiss, and Mike Stone,  
who worked his magic with Queen.  
Their debut single "Don't Ever Wanna Lose Ya" (INF 50,013)  
is receiving immediate and heavy airplay.  
INF 9007

### SPYRO GYRA

To be classified as hit music.  
The single, "Morning Dance" (INF 50,011), sounds great  
'round the clock.  
See them in concert and believe.  
INF 9004



New music that is breaking new acts.

# ALL WE ASK YOU TO DO IS LISTEN.

# KGB, Chicken Headed For Court

The dispute between KGB/San Diego and Ted Giannoulas, better known as the KGB Chicken, has developed into a full-scale legal battle, with KGB suing its former mascot for \$250,000 in punitive damages and seeking to establish the rights to the KGB Chicken costume. Meanwhile, Giannoulas is weighing other offers following his dismissal last week (R&R 5-11), and waiting for the court outcome.



Both sides are convinced they're right. Giannoulas explained to R&R, "Basically the dispute is over the design of the chicken suit. I purchased the copyrights to the manufacturer's exclusive design from Alinco Products. After the station decided not to act on it, I did it to protect my career. Alinco had stated quite clearly that they were ready to start making chickens for anyone who called. Career-wise, the last thing I wanted to see was identical chickens springing up everywhere. I bought rights to the character, and the station is disputing that to the tune of a quarter million dollar lawsuit."

KGB Grievances  
Price called Giannoulas a "talented individual" and a "valued employee," and stated that the station's contract provided him with a \$50,000 salary, and the right to make paid outside appearances. "In return," Price stated, "Ted agreed... to follow reasonable instructions, make appearances as the KGB Chicken when and where requested, faithfully serve KGB, and obtain prior approval before committing himself to any appearances in or outside

of San Diego... In his contract, Ted further acknowledged the exclusive rights of KGB to the Chicken, both image and costume.

"Unfortunately," Price continued, "Ted has insisted upon making appearances, especially out of town, in the KGB Chicken costume without obtaining prior approval. He also has not made himself available for appearances requested by KGB." Price went on to say Giannoulas had made out-of-town appearances in the Chicken suit without the KGB call letters, after "being instructed never to do so."

### Chicken Frustrated

Giannoulas expressed disappointment at KGB's attitude. "There was a time I'd stick my head through a brick wall for the station. I know they made oral commitments to me that they didn't keep. I felt slighted by that. They claim I just misunderstood them."

He continued, "I did not use the KGB costume to make those out-of-town appearances. I used my own costume. It was my understanding that I could do that, since I had rights to the costume. They made oral representations to me that they did not keep — things regarding merchandising, and the freedom to create as the Chicken in the rest of the country. I was getting requests not only for appearances both in and out of town, but for movie and TV roles. They were making it difficult for me to take them in the way that they were trying to assert control and take charge over everything."

### New Chicken: Tough Act To Follow

Meanwhile, KGB has put another employee inside a chicken suit, and the results have been

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while still an employee of the station, without notifying the station... Ted only admitted this purchase to us when specifically asked if he had purchased such rights, after Alinco had told us that someone had made such a purchase."

KGB General Manager Jim Price stated, "It is our position that Alinco never had any rights to sell, merely manufacturing the costume according to our design and instruction. In addition, Ted learned from us in his capacity as an employee of the station that Alinco was attempting to sell some claimed rights in the costume... Ted went ahead and used this information to purchase whatever rights he now claims,

## Bouloukos Named GM At WLS

Don Bouloukos has been appointed General Manager of WLS/Chicago, ABC's reigning Midwestern Top 40 outlet. Bouloukos was previously General Sales Manager at

the station. He replaces Marty Greenberg, who last week was named President of the ABC-Owned FM Radio Stations.

## GM Car Radios To Remain Optional

Under the terms of an out-of-court settlement reached Tuesday (5-15) between General Motors and 11 sound equipment distributors, new car buyers will be able to delete

radios offered as standard equipment on most GM cars. Although the cost of radios will continue to be figured into the base price of the cars, prospective purchasers will

now have the choice of either buying the cars with radios installed or applying the cost of the radio toward other options. However, GM won the right to continue to offer radios as standard equipment on Cadillacs and Chevrolet Chevettes, but agreed not to standardize radios on any other models until 1983.

The antitrust suit was filed on behalf of the Custom Automotive Sound Association, Inc., who claimed the proposed action not only eliminated consumers' choices but also stifled competition between the association's members and GM. According to the distributors, due to the superior quality of their products, they believed they could attract 20 percent of the car radio market. However, if consumers were forced to buy cars with radios as standard equipment, then the custom radio distributors could not compete with this.

Spurred by their success in this suit, CASA is reportedly considering filing similar suits against the other auto manufacturers over the same issue. Furthermore, while the Justice Department had been investigating the possibility of filing antitrust suits against the auto manufacturers, the action will probably be dropped in light of the GM decision.

## Betancourt, Thagard Named RCA Promotion VP's



John Betancourt and Chuck Thagard have been appointed Vice Presidents in RCA's Promotion Department, as announced earlier in R&R. Betancourt's position is Division Vice President, Pop Promotion; he will oversee promotion of all contemporary pop product. Thagard, who will report to Betancourt, was named Division Vice President, National Field Promotion. Betancourt, who reports to VP/Marketing Richard Carter, has been

with RCA for over five years, starting as a local Memphis promotion rep. He was most recently Manager, East Coast Regional Promotion. Thagard joined RCA in December 1978 as Director/National Field Promotion, having worked with Columbia for 12 years previously, becoming Director of National Promotion/West Coast. Pictured (l-r) are Thagard, Carter, and Betancourt.

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## Mahlman Resigns ABC Position To Form Consultancy Firm

Robert O. Mahlman, Vice President/General Manager of the ABC Radio Network, has resigned that position. Mahlman will be forming his own consultancy firm, Rob-

ert O. Mahlman, Inc. R&R has learned that Mahlman's first client is the newly-formed RKO Radio Network.

## Radio Resourceful In L.A. Gas Shortage

As you probably already know, gas in Los Angeles is selling like ice cubes in hell. Consequently, the "gas shortage" is uppermost in the minds of Angelenos and, as might be expected, unnatural situations such as this are tailor-made for the immediate medium — radio.

While several of the city's radio outlets have been regularly broadcasting "open station" reports, instructing listeners as to which gas station are open and when, KMPC air personality Sonny Melendrez took advantage of 92 percent of the city's gas stations being closed on Mother's Day to perform the following public service for at least one of his listeners.

During the course of his Saturday show, Melendrez asked his listeners if any of them would not be able to visit their mothers on Sunday due to lack of gasoline. Within seconds, a woman called saying that was exactly her predicament. Melendrez took to the air, asking if anyone listening could help, and the very next caller not only knew



Sonny Melendrez

of an open station near the woman's house, but offered to drive her the 40-mile round trip to her mother's. Melendrez's gesture was duly noted in the Los Angeles Times, which covered the story in detail, while he told R&R the incident was really just a textbook example of radio's ability to act as an information clearing house enabling people to help people.

### Negative Into Positive

Meanwhile, KMPC Program Director Mark Blinoff detailed the Pop/Adult-formatted outlet's overall plans for dealing with the problem. Blinoff noted that L.A.'s freeways have not been quite as crowded since the onset of the shortage; therefore KMPC's airborne traffic information service has been less valuable than usual. However, the station has changed its traffic airwatch to a "gas station watch," informing listeners by "car count" of their chances of procuring gas at various stations. Blinoff describes the situation as "basically taking a negative and turning it into a positive," adding that besides keeping tabs on stations via the air, KMPC has been

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## Court Rules Olivia Stays With MCA

The California Supreme Court ruled Friday (5-11) that Olivia Newton-John must record exclusively for MCA Records until her contract expires in 1980. Attorneys for both Newton-John and MCA had petitioned the court to review a Court of Appeals decision upholding MCA's earlier preliminary injunction, which bound the artist to the label through 1980. Newton-John had asked that the injunction be set aside, while MCA had hoped that the artist would be ordered to record for the company until April 1982.

# WASHINGTON REPORT

## The Week In Washington

- WOL hit for payola and plugola.
- NBC "Nightly News" says CBS Records paid WDAS \$175,000 for 1972 airplay.
- R&R unearths special Senate report on \$ funding public participation programs.
- Radio has its day on House side of Capitol Hill.
- WKND hit for fraudulent billing.
- National citizens' group asks FCC to "declare" Ronald Reagan candidate.
- Radio stations unenthusiastic about AM Stereo, FM Quad.
- RAB board pushes new radio campaign.

## Update

By Jonathan Hall

### Senate Committee Gets Tough On Citizens' Reimbursement

R&R has learned that the Senate Commerce Committee is reportedly recommending that the General Accounting Office (GAO) audit groups receiving reimbursements for participating in Federal Trade Commission (FTC) proceedings.

The committee's report, filed near midnight Tuesday (5-15), centers on the FTC, which already has a public participation reimbursement program. But radio broadcasters should be aware that the FCC is likely to begin consideration of a similar proposal by summer.

Other Commerce Committee recommendations suggest how the FTC could alter the manner it selects who gets funding and how. These include: 1) develop a set of uniform application procedures and instruction for persons seeking public funds, 2) evaluate prior work product of groups before approving funds in future proceedings, 3) prohibit decisions for funding by FTC staff who are involved in a particular proceeding, and 4) improve methods of informing small businesses of the funds.

#### Danforth Blasts Funding

This new interest in the FTC's public participation program was triggered by Sen. John Danforth (R-MO), who charged at recent FTC hearings that the agency tends to fund groups sympathetic to its positions. Danforth wanted the committee to deny standing (the right to speak out) to "narrowly based" groups. "We should make certain that only

those groups who represent broad memberships or have specific expertise be eligible for participation," Danforth said.

In his earlier criticism, Danforth said 49 percent of the FTC's \$750,000 allocated for citizens' reimbursement has gone to Washington-based groups and that small businesses receive only 19 percent of the 25 percent allotted them. For example, a fact sheet shows the Council on Children, Media and Merchandising received 10 percent of the total funding available to participate in four separate rulemaking procedures all related to broadcast advertising.

#### FCC Receives Questionnaire

The congressionally-mandated public participation program was designed to bring new voices to the rulemaking process and assist those groups who couldn't otherwise afford to participate. Although the FCC hasn't been authorized funds for a public participation program, the deadline for an inquiry on the matter was November 1978.

Meanwhile, the FTC, the FCC, and nine other agencies received a questionnaire from Sen. Howard Cannon (R-NV), Chairman of the Senate Commerce Committee, as part of an investigation into the status of public participation programs. The agencies were asked to respond by May 15.

## Washington Street Talk

NBC alumni of NIS (NBC's unsuccessful attempt at an all-news network) will meet next Saturday at Cafe Ziegfeld. Watch for special R&R photo coverage.

A New York Times editorial on Monday praised the FCC for "listening to the radio market" in last week's decision to pursue the idea of deregulation. Commentary gives Commission credit for recognizing that even if stations are deregulated, the idea "that stations would become nonstop jukeboxes is unfounded."

ABC Radio began airing Wednesday one new energy report per day per network: "Gas Lines" (90 sec.) airs on Entertainment; "Gas Tips" (90 sec.) on Contemporary; "Energy Update" (2 min.) on Information; and "Gas Pains" (60 sec.) on the FM Network. Concept belongs to Bob Benson, VP for Radio News.

Sen. Barry Goldwater (R-AZ) hopes to see a communications bill through the Senate *without a fee*, according to a report this week by Washington-based TV Digest.

## Payola — All Of A Sudden, Hot Again?

- Sonderling's WOL Tossed Into Hearing
- NBC News Uncovers New Facts On WDAS
- FCC Chairman Admits Not Much Being Done
- Kaye-Smith Employee Alleges Payola

"NBC Nightly News" correspondent Brian Ross: "If a disc jockey is taking payola somewhere in this country, there's really not much chance that the FCC is going to catch him at it, is there?"

FCC Chairman Charles Ferris: "Uh... by the statistics since 1960, I would say that's probably a valid assumption."

FACT: No station has ever lost its license for payola since the FCC adopted its policies almost two decades ago; however, the commission is now looking closely at two black-formatted stations: WOL/Washington and WDAS/Philadelphia.

(Hours prior to NBC airing its "Segment Three" report last Thursday (5-10) regarding an investigation into payola practices at WDAS, all seven FCC commissioners voted to designate WOL for hearing. See cover story.)

#### Payola At WDAS?

NBC asserts that a CBS Records executive sent his boss a memo in 1972 outlining what it would cost to get a record played for two weeks on WDAS-FM: \$200 to the station, another \$200 to the morning jock, \$100 to another jock, and \$50 each to all other jocks.

"CBS Records made payments totaling \$175,000 to companies controlled by two Philadelphia men who had close ties to

WDAS disc jockeys (and) ... after these payments were made ... WDAS began playing CBS records on the air," according to Brian Ross.

#### WDAS Pushes For Distress Sale

"Insubstantial," "ludicrous," "nitpicking," and a "Herculean effort to develop petty objections" were words an attorney for WDAS/Philadelphia used late last week to describe the FCC Broadcast Bureau's opposition to the proposed distress sale to minority owned Unity Broadcasting Network-Penna. Inc.

Earl Stanley (Dowe, Lones, Albertson/Washington), in a colorfully written response, responded to the bureau's objections: 1) consulting agreement, 2) appraisers' qualifications, and 3) definition of a distress sale price.

While WDAS has "no right to file a reply," according to new Broadcast Bureau Chief Phil Verveer, attorneys were allowed to expand their petition for distress sale with new material to be considered if WDAS "shows good cause."

#### Consulting Agreement Axed

R&R has learned that WDAS and Unity have reached an agreement to delete from their sales contract an employment/consulting arrangement that would have allow-

ed WDAS's current owner Max Leon and GM Bob Klein to remain on the payroll.

Although consulting agreements are used frequently in negotiating sales, the Broadcast Bureau raised questions about the future involvement of the previous owner/manager when Unity takes over. WDAS noted this action should remove every shadow of a doubt about its intention to transfer control of the station."

#### Price Questionable

Among the bureau's objections to the proposed \$6.2 million sale price were that the "distress" price is the same as Unity's negotiated offering prior to the investigation; secondly, the FCC questions why the published price after the investigation was \$4.7 million.

WDAS counters that the initial \$6.2 million deal negotiated over a year ago was already below "market value" then, and is exceedingly low now. The price was agreed to only because of owner Leon's poor health and because the FCC staff had "made it clear" they were conducting a serious investigation, according to WDAS attorneys. As for the increase in the price of \$1.5 million over one year's time, WDAS told the FCC that the higher price was based on higher ratings due to "crossover" of white listeners and increased sales of 12 percent.

#### Does The FCC Also Regulate Appraisers?

Without going into detail, the Commission has also questioned the validity of both WDAS appraisals — one by a well-known industry group, PK (Paul Kagan) Services, and another by Tait Appraisal Co., which lists over 100 broadcasters as clients. As an outcome of its first distress sale case (R&R 4-20), the FCC now requires two appraisals. But attorneys attempting to find competent appraisers are frustrated — not only Earl Stanley and Fred Cook of Dowe,

Lones & Albertson; and Ed Hayes of Hayes & White, which represents Unity; but also Lester Spillane, who called the objection "incomprehensible." Spillane represents KJAZ/Alameda, CA, which seeks to be sold under the distress sale policy. Recently, the Commission also rejected a second KJAZ appraisal.

At issue is the definition of "distress sale price" which in the only case to date — WAEO/Rhineland, WI (R&R 4-20) — came out to 54% of market value. The FCC said it will require two appraisals in the future. Thus, a station's appraised value is the ultimate key to the final price to which the FCC must agree. The Commission has said, however, that it will consider each distress sale individually — meaning that percentage may vary on future sales.

#### Former Employee Raises Hell

Charges of payola were also leveled at the Kaye-Smith stations by a former disgruntled employee.

Despite the charges, which included fraudulent billing practices, lottery and program log violations, Kaye-Smith's five radio stations in the Pacific Northwest (KXL-AM-FM/Portland, KJR & KISW/Seattle, and KJRB/Spokane) came away virtually unscathed from petitions to deny filed by Vincent Hoffart.

The Commission granted the sale of KEZE-FM/Spokane to Kaye-Smith in the process, but is holding up renewal of KJR pending Hoffart's competing application. The Commission said Hoffart, a former employee of Kaye-Smith, "failed to raise substantial and material question of fact."

Stations KJRB, KXL-FM, and KISW-FM were granted renewal, but the Commission is holding up KXL-AM's renewal application pending resolution of outstanding engineering questions not related to Hoffart's objections.

**ELO IS GOING TO  
"SHINE A LITTLE LOVE"  
ON THE WORLD.**

**ELECTRIC LIGHT ORCHESTRA  
DISCOVERY**



**ON JET RECORDS.**



Distributed by CBS Records. © 1979 CBS Inc.

## Update

### Radio's Day On The Hill

Hearings on Rep. Van Deerlin's (D-CA) bill to rewrite the Communications Act (HR 3333) centered this week on the broadcast portions of the proposed law.

The most important day for radio was Thursday (5-17), when talk turned to "Radio Broadcasters as Public Trustees." Appearing on the House Communications Subcommittee panel was Dr. Richard Lutz of R&R, who outlined his views on how radio is marketed (his comments will be summarized next week).

The following individuals made R&R aware of their anticipated remarks at the session: Dr. Robert Crandall, Sr. Partner of the Brookings Institute, believes that Congress should definitely deregulate radio and probably also do the same for TV.

Dutch Doelitzsch, Pres., WDDD/Marion, IL, advocates deregulation because the "real paperwork burden is in being able to prove you're complying."

## WASHINGTON REPORT

Nelson Lavergne, VP/GM, WADO/New York, said he wanted to tell the subcommittee of the need for greater financing for minorities than what's proposed in the bill.

Paul Davis, Pres., Radio-TV News Directors Association (NTNDA), told R&R he will emphasize the growth of all-News stations, which "dramatically demonstrates the present commercial system is working adequately."

Nick Johnson, Chairman, National Citizens' Communications Lobby (NCCL), said he would say that deregulating a protected monopoly while continuing it does not create competition — just an unregulated monopoly.

Monday, panelists and witnesses discussed the effects on broadcasters of program consent for cable TV operators. Tuesday and Wednesday, the Subcommittee focused on minority ownership of radio and TV and equal employment opportunities.

### Focus On Fraudulent Billing

WKND/Windsor, CT will be tried for fraudulent billing. The action comes on the heels of an FCC decision earlier this month to take away the license of WJPD/Ishpeming, MI for the same offense.

The FCC is looking at KNB Broadcasting Corp., licensee of WKND, and X.L.S. Corp., licensee of WXLS/Willimantic, CT, to determine if the companies are qualified to remain licensees. Several WKND executives are also principals of WXLS.

Specifically, the FCC will examine: 1) knowledge of the licensee had of fraudulent billing, if indeed those rules were violated, 2) misrepresentation of facts to the Commission about its practices, 3) transfer of licensee control without FCC approval, and 4) supervision of operation consistent with licensee's responsibilities.

### NCCB Wants FCC To Label Reagan A Candidate

"Now I give you undeclared presidential candidate Ronald Reagan," says a major market radio announcer, as the California Republican and former movie star begins his daily syndicated radio commentary.

"What is a candidate?" the FCC was asked last week (5-10) by the National Citizens Committee for Broadcasting (NCCB). The Washington-based media reform group wants the agency to interpret Section 315 of the Communications Act "flexibly" to label Reagan a candidate. If applied, radio broadcasters would have to provide equal time to other presidential candidates at no charge.

Although Reagan hasn't formally declared his candidacy, NCCB argues Reagan: 1) has given Sen. Paul Laxalt (R-NV) permission to chair a "Reagan for President" committee, 2) has not disavowed his candidacy within the deadline period of the Federal Election Commission, and 3) acts like a candidate on air.

"Reagan's obvious intention to seek the Republican nomination . . . necessitate(s) prompt action by the Commission if the integrity of the electoral process is to be preserved," charged Sam Simon, Executive Director of NCCB. Simon sent letters to all 250 stations airing the commentaries, alerting them of his request.

On Monday (5-14), Sen. Bob Dole (R-KN) made a formal announcement of his already active campaign for the 1980 Republican presidential nomination. The others to formally announce are Rep. Philip Crane of Illinois; John Connally, former Governor of Texas and Secretary of the Treasury; George Bush, former Director of the CIA, envoy to China and Republican National Chairman; Sen. Lowell Weicker of Connecticut; Los Angeles business Benjamin Fernandez; and perennial candidate Harold Stassen.

Aside from Reagan, the other Republican candidates who have not announced are Senate Minority Leader Howard Baker and Rep. John Anderson of Illinois.

### Little Response IN AM/FM Questions

Two matters that would have far-reaching impact on the future of radio are apparently not inspiring the kind of responses from broadcasters one would expect.

## People

Westinghouse, in a major realignment in Radio Station Group, shifts John Burns to Director of Public Affairs, and Roy Shapiro to Director of Research & Marketing. Group, which is awaiting FCC approval of a third FM outlet KODA/Houston, also expects to fill a new corporate position of Director of Programming and Promotion.

Kathy Lenard, NBC VP for Radio Research, hires Phyllis Leibert as her Director of Research.

ABC lures back Ron Weston as Director, FM Network from WINS/New York.

Steve Goldstein joins NBC Radio Network as Regional Manager, Affiliate Relations. Prior to NBC, he was PD at WICB/Ithaca, NY.

Julie Tarachow Hoover becomes ABC VP, East Coast, for Broadcast Standards and Practices.

Comment deadlines on AM stereo and FM quadrophonic elapsed this week with hardly an utterance. The only comment before this week's deadline (May 16) on the FM question came from the National Research Development Corporation (NRDC), which asked the Commission for a one-month extension. Meanwhile, nothing came out of the AM stereo matter before Tuesday's deadline.

However, the FCC authorized testing Friday (5-11) of the Kahn/Hazeltine stereo system by two RKO stations: KFRC/San Francisco and KHJ/Los Angeles; and two Meredith stations, KCMO/Kansas City and WOW/Omaha. Test results may be included in the reply comments on AM stereo due June 15, the FCC said.

### Clears Debate Attracts More Attention

Meanwhile, the clear channel question has met with a great deal more enthusiasm. Two recent comments on whether to limit the signals of the nation's 25 clear channel stations indicates its interest to the public.

"I'd much rather listen to a professional sounding station such as KFI/Los Angeles, than a ma and pop operation operating on a shoestring budget," said W.E. Raabe, a broadcast engineer last week.

Also in defense of clears were comments by Roy Christen, an electrical engineer. "It doesn't make sense to degrade an existing service to accommodate those few additional stations which could be wedged . . . by eliminating the clear channels," he said. Deadline for comments is July 10; replies August 13.

### ABC Urges Wider Study

Perhaps the hottest proposal to increase the number of frequencies is 9 kHz. The latest comments on the issue were filed by ABC, which called on the FCC to conduct a wide-ranging inquiry on all proposals, including one calling for expansion of the AM band.

Initiated by the National Telecommunications and Information Administration (NTIA) and backed by the Daytime Broadcasters Association (DBA) and several Congressmen, the 9 kHz solution would allow approximately 2300 new full-time stations on the air.

ABC is the latest of several groups to urge a more cautious approach to the problem. The network said the FCC should study all the proposals and their impact on the public, radio industry, manufacturers, and treaties with other nations in the Western Hemisphere (all of which operate on 9 kHz).

### LIN Buys Two In Austin

Commissioners Fogarty and Jones disagree, but the other commissioners gave the green light to Mid-Texas Broadcasting, Inc. to buy KHFI-FM & KTVV-TV/Austin, TX. However, Mid-Texas, a subsidiary of LIN Broadcasting Corp., will be required to get rid of one of the stations in a year because of the FCC's "one-station-per-market" rule, which prohibits a licensee from acquiring a TV and radio station in the same market. FCC acted when it denied a petition to deny the sale by four minority stockholders of the present licensee, Kingstrip Communications.

## Washington Sales Talk

### New York-Based RAB To Launch New Radio Ad Campaign

The kickoff day for a Radio Advertising Bureau (RAB) industry-advertising campaign has been tentatively set for Labor Day (9-3), RAB President Miles David told R&R Monday (5-14).

The campaign, using a mixed-media approach with radio as the dominant medium, was announced at the association's board meeting earlier this month. Another important RAB development — the setting up of a new Plans Committee headed by Mike Lareau, VP/GM, WOOD/Grand Rapids, to provide RAB with sales input from stations — was also announced.

Dick Chapin, President of Stuart Broadcasting, Lincoln, NB, was appointed this week as RAB's State Association Liaison Chairman. He will coordinate promotion efforts at state meetings.

### Campaign Goals

The RAB wants to "reposition radio as a primary medium among advertisers and agencies who have a high regard for radio, but sometimes think of it as supplementary to other media," said Elmo Ellis, VP/GM WSB/Atlanta and RAB Board Chairman.

An independent study for RAB by a Harvard MBA candidate showed that eight of ten media directors anticipate they will be expanding their use of radio for clients over the next three years.

### PD's Switching To Sales?

Echoing the report, Miles David told R&R that salespeople will be hired for their "temperament" rather than experience and that more effort will be put into training salespeople and acquiring market research. "It's very logical that some PD's today will be out there selling and making more money" in the future, he added.

Highlights of RAB's "Future of Radio Sales Study" were also summarized at the RAB Board meeting. Although inconclusive, computer readouts revealed that:

. . . radio's annual growth will approximate 13% per year between now and 1985.

. . . sales staffs will add approximately 17,000 salespeople between now and 1985, and

. . . more salespeople without previous radio background or college and business degrees will get more attention in hiring.

# HERE'S WHY "DANCE THE NIGHT AWAY" IS TOP-40's FASTEST-GROWING ROCKER:

WVIC d-25, WFBG 36-28, WGLF 29-25, KSLY 30-23. See Parallels, charts at number 30.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

*You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.*

**VAN HALEN "Dance The Night Away" (WB) 101/16** including KRBE, WLCY, Q105, KDWB, Q102, 14Q, WAPE, WGRD, KMJC, G100, KDZA, 96KX 24-13, Z97 14-11, Z93 19-10, KHJ 22-15, B100 28-21, KOPA 22-17, JB105 33-25, WBBQ 30-25, WRJZ 24-17, KRUX 35-27, KYNO 29-21, K104 24-16, WISE 27-20, WANS 32-22, WSPT 12-8, KCBN 20-14.

**JAY FERGUSON "Shakedown Cruise" (Asylum) 88/16** including WIFI, KRBE, WGCL, WOLF, WAXY, WFLI, 92X, KENO, WEEO, Y94, KOOK, 96KX 32-25.

# "DANCE THE NIGHT AWAY" VAN HALEN



On Warner Bros. Records

# Mediascope

## Warner Cable's QUBE Set For Houston's Tubes

**QUBE**, the interactive "talkback" cable television service from Warner Cable, is branching out from its test market of Columbus, OH, into Houston. Having acquired, through a subsidiary company a majority interest in Houston Cable TV, Inc., a locally-owned company, Warner Cable will have access to approximately 25 percent of the homes in Houston's metropolitan area.

The QUBE system requires in-home computer terminals which allow subscribers to select pay television programming on either a per-program or per-channel basis. 36 channels are currently planned for the Houston operation and the company is expected to spend \$25 million in wiring the necessary amount of homes required for launching the system successfully. At present, Columbus has 30,000 QUBE subscribers while the potential QUBE audience in Houston is estimated at 200,000 homes.

## ABC Radio Network To Air Kentucky Derby In 1980

The ABC Radio Network has announced that it has acquired worldwide live broadcast rights to the Kentucky Derby for three years, beginning in 1980. In making the announcement, ABC Radio Network President Edward F. MacLaughlin stated, "Obtaining the Derby rights is a major step in our continuing efforts to build upon the existing quality of sports programming on the ABC Radio Network."

## TV News

### TV Violence Up In General, Down In "Family Hour"

The number of TV programs containing violence increased overall during the 1978 season, according to an annual study conducted by the Annenberg School of Communications at the University of Pennsylvania. The study also showed violent programs down in the 8-9pm time slot, formerly known as the "family hour" and reserved for nonviolent family-oriented shows, and still essentially programmed that way despite the absence of a formal agreement. Programs containing violence made up 84.7% of the total in 1978, compared to 75.5% in 1977. In prime time, the figure was 74.6%, up from 69.8% the year before. But in the 8-9pm period, the total fell from 66.2% to 59.3%. 1977's figures represented a significant drop in violent programming, but 1978's totals are second only to 1976 in the all-time violence standings. Violence was defined in the survey as hurting or killing a person, or the "credible threat of hurting or killing."



**AMII TAKES AIM ON "DINAH"** — Ariola's Amii Stewart was one of the guests on a recent "Dinah" program. She's pictured at left conversing with (l-r) Don Rickles, Dinah Shore, and Phyllis Diller.

### Mork Makes Mark With 1-2 Nielsen Finish

"Mork & Mindy" propelled ABC to a walkaway victory in the Nielsen ratings for the week ending May 6, as two back-to-back showings of past episodes finished first and second for the week. ABC earned a 20.5 average rating overall, far ahead of CBS at 15.7 and NBC at 14.4.

ABC's "Ike" special did very well too, with parts three and one finishing third and fourth for the week respectively (Part II was 15th, but beat the repeat showing of Steve Martin's special (28th) and "Best Of Saturday Night Live II," which finished 27th). Following in the top ten were 5) "Three's Company" (ABC) 6) "Laverne & Shirley" (ABC) 7) "Miss USA" (CBS's only top ten entry) 8) "Happy Days" (ABC) 9) "Taxi" (ABC), and 10) "Fantasy Island" (ABC). NBC's first Academy of Country Music Awards broadcast did very well, topping the network's program list at 16th. Roy Clark's ABC special fared worse, finishing 39th.

CBS made significant inroads on ABC's usual dominance in Arbitron's New York/Los Angeles/Chicago ratings for the week ending May 4, actually taking the top three spots in Chicago. In New York, "Mork & Mindy" was on top, followed by 2) "Three's Company" 3) "Laverne & Shirley" tied with the second "Mork" showing 5) "Taxi" 6) "Happy Days" tied with "Ike" Part I 8) "Alice" (CBS) 9) CBS movie 10) ABC Monday movie tied with NBC's "Different Strokes" and CBS's "Just Friends" and "One Day At A Time."

In Los Angeles, the two "Mork & Mindy" 's tied with "Laverne & Shirley" for first, followed by 4) "Three's Company" 5) "Happy Days" 6) "Ike" Pt. I tied with "Taxi" 8) "Alice" tied with "Just Friends" and 10) a five-way tie between "Battlestar Galactica" (ABC), "Charlie's Angels" (ABC), "CHiPS" (NBC), "Ike" Pt. II, and the cancelled "Mary Tyler Moore Hour." "Alice" led CBS's Chicago triumph, followed by 2) "Miss USA" and 3) "Just Friends" (the Stockard Channing comedy put on hold for next season by the network, although it appears to be shaping up as a sizable big-city hit — top ten in all three Arbitron cities but only 26th nationally). Next came 4) WLS-TV news update tied with "Laverne & Shirley" 6) "Mork & Mindy" II tied with "Vegas" (ABC) and "Three's Company," and 9) a tie between CBS's "60 Minutes" and "Mork & Mindy."

### Coke Comes Out Loser In Contest, Calls It Off

About a month ago, the Coca-Cola Co. instituted a supermarket contest called "Match One, Win One." Designed to promote sales of the company's diet sodas (Tab, Fresca and sugar-free Sprite), the contest encouraged customers to purchase cartons of the above-mentioned beverages in the possibility of matching winning coupons to assorted prizes ranging from cartons of the diet drinks to a year's supply of free groceries (valued at \$2500).

However, Coke recently suspended the contest due to an inordinate number of winners. According to one Coke spokesman, "It appears possible that more winning coupons inadvertently were printed than we expected." The spokesman added that not only were many of the extra tickets for the larger prizes but also that they weren't sure who was responsible for the surplus of winning tickets.

### Wendy's To Keep Current Ad Campaign: Ups Budget To \$45 Million

Keeping a watchful eye on escalating beef prices, which they perceive as an advantage to McDonald's (because of its lower-priced burgers), Wendy's International has abandoned plans to alter its ad campaign. Utilizing a new slogan, "Anyone who gives you less is giving you less of a hamburger," Wendy's intends to pursue its current "hot & juicy" campaign in what has been termed the "hamburger war" between Wendy's and McDonald's, the leading burger chain. As proof of their competitive intentions, Wendy's announced it would spend over \$45 million on its ad campaign for 1979.

### Coke To Test New "Ramblin' " Root Beer

Leaving no taste unquenched, Coca-Cola Co. announced plans to enter the remaining soft drink category with the introduction of Ramblin' draft style root beer in two or three test markets in June. The move is viewed as proof of Coke's determination to prevent bottlers from turning to other soft drink manufacturers to fill out their product lines and comes on the heels of Canada Dry's announced intentions to expand its root beer, Barrelhead, by 20 percent to include 60 percent of the U.S. population.

### Sex On Television Question Divides Americans

Results of a recent survey by the New Jersey-based Opinion Research Corp. conducted on behalf of TV Guide magazine show that 53 percent of Americans now believe that there is too much sex on television, an increase of 13 percent from 1973's figures. However, 56 percent of those surveyed also expressed the desire to view an occasional late-night "R" rated film on television.

This ambivalent attitude manifested itself in several of the poll's findings. For example, 54 percent of the 1011 queried stated they were satisfied with current TV fare while 44 percent expressed dissatisfaction with present programming.

Topping the list of gripes among those who thought TV was going down the tube were: too much violence on TV (28 percent), too much sex on TV (21 percent) and programming "geared to low intelligence" (21 percent). Among those who endorsed current TV fare, 25 percent favored situation comedies, 15 percent cited news and current events, 14 percent enjoyed films on TV, 12 percent singled out "family shows," and another 10 percent favored sports programming.

In keeping with such divided findings, 49 percent of the respondents claimed they were watching less TV than before, but recent surveys conducted by ratings services Nielsen and Roper do not agree.

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It Was Worth Waiting For

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WANS



From The Forthcoming Album  
"Underdog"  
On Polydor/BCO Records



# WHAT'S NEW

## Bly, Hakim Debut Independent Promo Firm



Stan Bly and Jack Hakim have announced the formation of the Bly/Hakim Organization, a Los Angeles-based independent promotion and marketing firm. The duo describe the new venture as offering independent promotion for both singles and albums to record labels as well as artists, artist managers, producers and publishing firms. In addition, the company will be involved with special projects in the field of new artist development and act as trade liaison on behalf of their clients.

Bly was most recently Vice President of Promotion at MCA Records, having served in a similar position with Arista Records as well as spending seven years as Vice President of Promotion with the Phonogram Organization.

Hakim most recently served as Vice President, International Division at Twentieth Century Fox Records, originally joining the label as Vice President of National Promotion. Prior to his involvement with Twentieth, Hakim held National Promotion Director positions at Playboy and United Artist Records. He also held positions at Buddah Records, beginning his industry career with Fenway Record Distributors, in Pittsburgh.

Bly/Hakim is located at 12457 Ventura Blvd., Suite 205, Studio City, CA 91604 (213) 760-0280.

## Polydor To Issue UNICEF Concert Soundtrack

Polydor Records recently announced that the soundtrack from the "Music For UNICEF Concert" will be released on Polydor on May 24. Among the concert's performers were Rod Stewart, Donna Summer, the Bee Gees, Olivia Newton-John, John Denver, Earth, Wind & Fire, Andy Gibb, Kris Kristofferson, Rita Coolidge and Abba, each of whom donated the royalties from their tunes to providing income for medical care, food, shelter, and educational programs for needy children in over 100 developing countries. According to Polydor President Fred Haayen, the proceeds earned on this Polydor album will also go to further UNICEF.



## Boom Box Boosts Bass For FM's

Created for the disco market but applicable to pop and AOR formats as well, the DBX "Boom Box" has been developed by Allied Broadcast Equipment. It's a sub-harmonic synthesizer which creates a solid bottom end without distortion for FM stations. The company cautions that stations must match transformers with the unit for broadcast use and that the unit should be placed just ahead of the stereo generator for best results. In addition, the firm notes that the unit produces some degree of voice fuzzing as the Boom Box attempts to add bass to the person speaking and therefore recommends that stations switch the unit into its bypass mode when using a mike. Although the unit's low frequency information may prohibit its use on AM transmitters (especially older models), reportedly several stations have achieved outstanding results with the Boom Box, despite its present limitations. Available from: ABE, P.O. Box 786, 635 South E St., Richmond, IN 47374 (317) 962-8596.

## MCA Inc. Posts Record 1st Quarter Net Revenues; Disc Division Profits Down

Powered by the success of films such as "Animal House" and "The Deer Hunter" as well as a sizeable amount of investment income, including \$39.7 million in tax refunds (R&R 3-30), MCA Inc. rolled to record profits and revenues for the first quarter of 1979. New profits for the period ending March 31 (before the tax refund) rose

13 percent to \$24.2 million, up from \$21.4 million in 1978. With the additional income derived from the tax refund, the company's first quarter net amounted to \$63.8 million, roughly triple last year's figures for the same period and the highest for any quarter in the company's history.

However, owing to the expansion of MCA Records distribution and marketing activities to cope with additional volume from Infinity Records and the recently-acquired ABC Records operations, the startup costs of Infinity, and what the company termed as "the cost associated with increased efforts to enhance MCA's position in the record industry," MCA Records posted losses of \$608,000 in the first quarter. Last year at this time, the record division showed a profit of \$3.7 million.

## E.R.B. Conference Set For Steel City

The Eastern Regional Broadcasters have scheduled their conference for June 15-17 in Pittsburgh this year. The program's events will include open forums, panels, one-on-one break-out sessions and an aircheck party (complete with prizes). Registration is a reasonable \$60, and for further information, call: (412) 391-1582.



## Nathan Forms Indie A&R Firm

Marc Nathan, most recently Vice President of Promotion for Sire Records, has announced the formation of an independent A&R firm, Between The Ears. This new company will attempt to link existing artists with previously recorded songs which have enjoyed past radio action.

According to Nathan, "Having worked and studied the promotion and radio marketplace for the past eight years, I feel I have acquired a tremendous amount of information... I hope to find artists, producers, managers, publishers and record companies that are willing to invest in my concept. I know that radio will be interested in the songs that I have in mind." Nathan may be contacted at Between The Ears, 3290 Carse Dr., LA, CA 90068 (213) 876-8179.

## Mellilo Named VP/Finance At Arista

Patrick M. Mellilo has been named Vice President of Finance for Arista Records. Mellilo most recently served as Corporate Controller for Columbia Pictures Industries, Inc. for the past six years, having previously worked at Price Waterhouse & Co. for 17 years. He will report to Arista Sr. Vice President Aaron Levy.



## Sharepoint's Upstart Enters Cartridge Production Field

Sharepoint Systems has unveiled its first product, Upstart, a broadcast cartridge recording machine controller/timer for use in station production rooms. Utilizing digital timing, the unit eliminates both the need to time carts for length after they have been produced and the number of operator errors resulting from manual cueing, according to the company. Several stations which have tested prototypes of Upstart report that not only does the unit provide uniform carts regardless of the individual operator but that its ease of operation reduced the time involved in production by 25 percent. Available from: Sharepoint Systems, 402 Tenth Ave., Haddon Heights, NJ, 08035 (800) 221-6676.

## Auto Audio Industry Up 25% In '78 And Growing

The replacement of factory-installed car radios with expensive amplifiers, tape decks, FM receivers and stereo speakers currently amounts to a \$1 billion industry with sales of audio equipment for autos up 25 percent in

1978. Furthermore, industry experts are predicting a similar increase of 20-25 percent for 1979.

Esmark's Pomcor division, a major manufacturer of stereo speakers reports that while teenagers make up a large portion of the market, adults 25-44 are also heavy purchasers. All told, car-stereo speakers contributed more than 50 percent of the firm's \$77.4 million of speaker sales last year.

## Adam, Wren Form Pacific Blue Promotions

Lynn Adam and Robin Wren announced the formation of Pacific Blue Promotions, an independent West Coast promotion firm that will primarily, although not exclusively, be concerned with the promotion of album product to rock-oriented radio in the western states.

Adam was formerly National Promotion Director for Capricorn and Rocket Records while Wren held West Coast Regional Promotion Manager positions at RCA and Capricorn Records. Pacific Blue Promotions is located at 7225 Pacific View Drive in Hollywood (213) 876-7462.

In addition, Pioneer Electronics notes the trend is toward more and more expensive systems. The average car stereo system cost \$300, but \$1000 systems are increasingly more frequent and \$1500 set-ups are not unheard of.

On the other hand, Superscope, Inc., makers of Marantz systems, sounds this note of optimism, saying, "the cost factor may come down as the technology improves."

## ERR WAVES

## BY BOBBY OCEAN



**(I GOT  
EVERYTHING I NEED)  
ALMOST**

#3578

**THE BLUES BROTHERS  
NEW SINGLE FROM  
THEIR DOUBLE PLATINUM ALBUM  
"BRIEFCASE  
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| KEARTH | WLBZ | WFLB |
| KJR    | WTSN | WANS |
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| WKEE   | WEEO | KKLS |
| WAXY   | 14WK | WAKX |
| WGH    | WCIR | WEAQ |
| WNOE   |      | WSPT |
| BJ105  |      | KEWI |
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| KCPX   |      | KRLC |

THE 1st  
HIT SINGLE  
FROM THEIR  
NEW ALBUM,  
COMING IN JUNE.



**49** ON ATLANTIC RECORDS

## Brad Messer's *Rip "N" Read*

MAY 21 — MAY 25



### Monday May 21 — Lindy: "Well, I Made It."

You probably would have liked him for a friend. He had the rashness to drop college for flying school, the guts to sink his few dollars in an old second-hand airplane and the spirit of adventure to roam the country in his early 20's selling plane rides wherever he might land.

Charles Augustus Lindbergh was already a former U.S. Air Service Captain and former airmail pilot when he decided to go for the big one . . . the \$25,000 prize offered by Raymond Orteig for the first nonstop flight from New York to Paris. Other flight teams were ahead of him in bucks and preparation, but the 25-year-old hustled up the necessary financial backing and got his hands on a Ryan monoplane in San Diego, CA, setting a speed record on his flight back through St. Louis and on to New York.

May 20, 1927 — the "Spirit of St. Louis" left Roosevelt Field (Long Island, NY) at 7:52am on Friday, and Saturday evening in Paris . . . "suddenly and softly there slipped out of the darkness a grey-white airplane as 25,000 pairs of eyes strained toward it. At 10:24 the Spirit of St. Louis landed and lines of soldiers, ranks of policemen and stout steel fences went down before a mad rush as irresistible as the tides of the ocean," said the New York Times front page story the next day.

He returned to America and was greeted by a giant tickertape parade. Lucky Lindy was honored as the greatest hero of the 1920's, was awarded the Medal of Honor by special Act of Congress, and for his book about the flight to Paris he was awarded the Pulitzer Prize in 1953.

Lindbergh landed in Paris, concluding his transatlantic flight 52 years ago today.

Birthdays today include Ronald Isley 38 and Burt Bacharach 50. The Red Cross in the United States was born this date in 1882, headed by Clarissa Harlowe Barton, the 61-year-old woman who then followed through for 23 more years supervising its activities.

Summer begins one month from today.

The first H-Bomb to be dropped from an airplane hit Namu Islet at Bikini Atoll in the Pacific 23 years ago today, with the equivalent force of 10-million tons of TNT.

### Tuesday May 22 — Coast States' Oil Rights

On this date in 1953 a bill was signed giving states title to their offshore land for oil drilling.  
Bernie Taupin was born 29 years ago today in Lincoln, England.

### Wednesday May 23 — Venus & Mars All Right Tonight

There will be a few UFO reports this week from people who mistake planets for moving spaceships, because both Venus and Mars are in conjunction with (appear to be close to) the moon. Venus is the brighter of the two planets. The same natural effect that makes the distant horizon seem to move in the heat waves of summertime often makes the planets seem to weave and bob convincingly at night.

On this date in 1785 Benjamin Franklin announced the invention of bifocal glasses.

Infamous sea pirate Captain William Kidd was hanged in London of this date in 1701.

There was animated debate in the 1960's over whether electronic music would ever become part of the mainstream of entertainment, a debate that Robert A. Moog can recall with some amusement. The perceptor of the Moog synthesizer turns 45 today.

Rosemary Clooney is 51.

### Thursday May 24 — First SST Flights To U.S.

Three years ago today two thundering SST's crossed the Atlantic in about four hours on flights from Paris and London, arriving at Dulles airport in Washington, DC in about half the time of conventional subsonic passenger airliners. The super-sonic transport Concorde's were extremely controversial because of their feared noise levels, but have long since become routine transportation fixtures.

The Brooklyn Bridge was officially opened this date in 1883. Six days later there was a wild panic on the span, in which 12 people were trampled to death.

Robert Allen Zimmerman was born at Duluth, Minnesota 38 years ago today. He began playing guitar at 12 and at 18 he was becoming a fixture at coffee houses in Greenwich Village, NY. The big break came two years later when the New York Times reviewed a performance and drew Columbia Records exec John Hammond's attention (1961), leading instantly to a recording contract. His first album was "Bob Dylan," released in '62, and subsequent albums and life events would take all the rest of the pages in this issue of R&R and probably every issue through next August. I didn't mean to get started on a big thing . . . I just wanted to remind you it's Bob Dylan's birthday.

Leo Sayer's, too. He's 31.

The first public telegraph message, "What has God wrought?," was sent by Samuel F.B. Morse on this date in 1844. Baseball's first major league night game was at Cincinnati on this date in 1935.

### Friday May 25 — The Legendary Model A

On this date in 1927 Henry Ford announced the end of the reign of the Model T Ford (as the 15-millionth one was on the assembly line) by revealing there would be a Ford Model A.

Five million Model A's were built and about a quarter-million are still running . . . and there's a very clear reason: simplicity.

It is said that when the Ford engineers designed the new carburetor with 14 bolts, the old man said "Too many bolts!" They came back with a great breakthrough, one with only two bolts. Ford said "Still too many!" And soon the simple one-bolt carburetor was devised. To fix a Model A carb you take it apart, wipe it off, blow in it a few times and put it back . . . because that's about all there is to do. The timing can be adjusted with a screwdriver (or a coin).

Ford himself really was content with the Model T, but the A was created at the repeated urging of his son Edsel, and when it debuted in 1927 it ranked with the great Lindbergh flight in importance to Americans.

Some of the original Model A parts were so well designed they were used in many later model Fords . . . the wheel bearings until 1948. In World War II American soldiers were surprised to see the Russians driving what looked like modified Model A's; they were. Ford had sold the metal dies to the Soviets several years before the war, and they used them to make the Russian version of the Jeep. (This information came from the 1977 edition of Robert Thomas's "Old Farmer's Almanac.")

Birthdays for Tom T. Hall 43, Leslie Uggams 36, Beverly Sills 50 and Karen Valentine 32.

Babe Ruth hit his last home run (No. 714) 44 years ago today (1935).

Four years ago today the U.S. Supreme Court decided it is permissible for pharmacists to advertise prescription drug prices to encourage open competition. Do they, in your area?

# "Days Gone Down"



A new single  
for the days coming up

from Gerry Rafferty's forthcoming album  
"Night Owl"

On United Artists Records

SPRING NOVA  
UN



# Media Marketing

## How Much Will Your Listeners "Pay" For Their "Benefits"

Last week I introduced the idea that radio audiences are seeking certain benefits (i.e., positive outcomes like hearing good music) in their radio listening; in exchange for these benefits, they also pay certain costs such as having to listen to commercials

Knowing what benefits your audience desires and considers important is a vital input to programming decisions. How can you determine listener costs and benefits? I would suggest using an approach similar to the one used by many consumer goods marketers, beginning with exploratory qualitative research and then moving into a more quantitative survey format.

### Initial Qualitative Research

In the exploratory phase of the research, either focus groups or individual interviews can be used to generate ideas for subsequent quantitative research. Following are a series of questions which might be valuable in the exploratory phase:

1. What do you like about listening to radio?
2. What don't you like about listening to radio?
3. When do you listen to radio?
4. Does what you like and dislike about radio change for different times of day?
5. If you could design the perfect radio station that you would like to listen to, what would it be like?

The above questions should elicit most of the costs and benefits that listeners associate with radio listening in general. You should follow up on those general questions with questions aimed at learning about listener perceptions of your station and your closest competing stations. For example:

1. What do you like about listening to WOOO?
2. What do you dislike about listening to WKRP?
3. What is the most important thing QSKY should change to make it closer to being your perfect radio station?

These latter questions will begin to give you a handle on how you stack up against the competition in terms of listener benefits and costs.

Make a list of all costs and benefits that are mentioned by the various people interviewed. There will probably be a great deal of overlap in their lists, although the exact wording may differ. Based on the overlap in the lists, select those benefits and costs which are mentioned most often to include in further research. So, for example, 25 people may generate a total of 50 different costs and benefits, but there may be only 20 or so that are mentioned by

more than one or two individuals. You must use your own judgment in reducing the list, keeping in mind the need for good information, but also the necessity of a concise survey questionnaire.

Having determined the key areas of questioning, the next step would be to conduct a more quantitative survey of the market to further document listener perceptions.

### Quantitative Survey Research

In researching listener costs and benefits, it is critical to separate out:

1. The importance of the benefit to the listener, and
2. The listener's perceptions of the extent to which your station and others offer that benefit.

Thus, every potential cost and benefit that is identified in the qualitative phase of the research should be represented by two questions in the quantitative phase. These would appear as follows:

	Agree	Neutral	Disagree
1a. It is important to me to hear good music on the radio	_____	_____	_____
1b. Station WOOO plays good music	_____	_____	_____
1c. Station WKRP plays good music	_____	_____	_____

Note that Question 1a measures the importance of hearing good music, while Questions 1b and 1c measure the perceptions of two competing stations. Some more examples:

	Agree	Neutral	Disagree
2a. It is important to me not to have to listen to too many commercials	_____	_____	_____
2b. QSKY plays too many commercials	_____	_____	_____
2c. WKRP plays too many commercials	_____	_____	_____
3a. It is important to me to hear a variety of kinds of music	_____	_____	_____
3b. WOOO plays a variety of kinds of music	_____	_____	_____

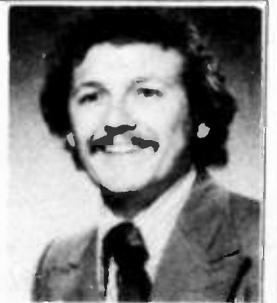
There are many issues with respect to where these kinds of questions should appear in the questionnaire and in relation to one another. But the key points I want to emphasize here are:

1. Be sure to measure both the *importance* and the *perception* of the benefit. It does no good to know that entertaining air personalities are important, unless you also know if listeners perceive your jocks as entertaining. Similarly, if you are perceived as having the best news coverage, you would certainly be remiss in not finding out, in addition, whether news coverage is important to your listeners.
2. Measure perceptions of your competitors as well as your own station. This is an often-overlooked, but very important, step in benefit research. Although you may have your own perceptions of how you compare with the competition on key benefits and costs, it is absolutely essential that you document how listeners perceive you and your competitors. In some cases, their perceptions may be wrong, which means that you need to change their minds by pointing out the facts. In other cases, their perceptions will be accurate, which will give you clues on how to improve your programming vis-a-vis the competition.

The output of the quantitative survey will be a ranking of the most important benefits (perhaps by daypart, if you want to get more detailed in your analysis), as well as a ranking of your station against the competition in terms of listener perceptions of the benefits offered. These two pieces of information can give you insight into where to devote your programming efforts to improve your station's market position.

In conclusion, the objective of listener benefit research is to uncover the reasons underlying the listenership patterns in your market. Arbitron ratings can tell you who is listening to what station when, but the ratings cannot tell you why listening takes that form. Research into listener costs and benefits can provide that why, a key to improved programming decisions.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



# R&R BACK PAGE BREAKER.

(5-11)

## BREAKERS

**ROGER VOUDOURIS**  
Get Used To It (WB)

66% of our reporters on it, 17 adds including WCAO, Q105, KDWB, WZZP, KJR, PRO-FM, WTRY, WKIX, KRAV, WTSN, WISE, KFJR, WGBF, KENI, Y100 38-34, KSTP 23-21, B100 25-20, WKEE 21-13, WBBQ 10-7, WHBQ 15-12, KXX106 6-3, KRSP 18-12, KMJC 14-11, WAAY 15-13, WFOM 11-8, WEBC 28-21, WEAQ 18-13, KBOZ 10-6. See Parallels, charts at number 29.

# R&R BACK PAGE CHART MAKER.

(5-18)

Radio & Records

NATIONAL AIRPLAY/30

ROGER VOUDOURIS/Get Used To It (WB)

29

21

# ROGER VOUDOURIS "GET USED TO IT"



On Warner Bros. Records

# Ratings & Research

## Here's Jhanny

Welcome! Thanks for checking out our new feature page — hope to have you aboard for the upcoming journey into the important field of radio research and ratings. By the way the spelling of my name is not a typo — just the Austrian way of spelling John.

### Goals (Not The RAB Type)

This page will now be the focal point of survey and ratings research information in R&R. This column will showcase three main features each week. The three items you can look for will be:

#### "The Week In Review"

A quick summary of ratings and research events and happenings.

#### "Q & A"

We'll take the most interesting research question suggested by our readers to the format editors or myself, then research the answer and publish both. We'll be pleased to mention who supplied the question (or you may remain anonymous). Besides the above two ideas, this page will feature discussion of various ratings and research topics. In this vein, the last column of each month will feature an interview with a major figure in the radio research industry.

Using the three features of the page, we want to accomplish the following:

1. Bring to light information regarding Arbitron's operations — and look at how these operations can affect your station's showing in the local market reports. My vantage point here is unique — the former manager of Arbitron's Radio Department in Beltsville writing about the ratings giant. The information provided will be invaluable and should help

you deal more usefully with Arbitron.

2. Keep you informed about developments in the competition to become the second major rating service for radio.

3. Serve as a clearinghouse for your questions, gripes, and concerns about the current state of the art in radio research. We solicit your questions for the Q&A section. However, when it becomes apparent that there is a valid issue of broad and serious concern, we'll use this forum to prod the particular firm or organization into corrective action or a speedy reply to your dilemma. This column will allow R&R to serve perhaps as an independent adjunct "advisory council" dealing with varied questions.

4. Provide you a close-up look at the leading figures in the radio research firms, research consultants,

"My vantage point here is unique — the former manager of Arbitron's Radio Department in Beltsville writing about the ratings giant . . . We will not serve as an unabashed forum for Arbitron haters, but we will listen to your concerns and check out any valid issues."

rep research heads, and station personnel adept at understanding and using the numbers. These exclusive interviews will be able to touch on your interests and concerns, as well as look at the radio numbers game from various angles.

5. Help supply you with concrete sales and programming aids. We at R&R are beefing up our research commitment, and will thus be able to access information, analyze it, and pass it along to you to assist in making or keeping your operation successful. During my tenure at CKLW as their Director of Marketing and Research, we worked with many agencies and clients in a media planning capacity. Hopefully, the information you see here will allow your station to assume that enviable position in your market.

What the column will not be is important to understand also. This will not be a gossip page. We will not serve as an unabashed forum for Arbitron

haters, but we will listen to your concerns and check out any valid issues. We'll try to be as objective as possible, so that you can be provided useful information for management decisions. If, for example, we show how much "swing" there can be in an Arbitron-generated rating, then we should also examine the other services to see how much "plus or minus give" there is in ratings generated by other methodologies.

### Bottom Line

We want this page to serve as a useful tool, an asset in your daily operation. We'll try to accomplish the goals cited above using the features outlined. Think of us as a credible resource that you needn't be shy about tapping. Communication about what's on your mind is important, so please contact me (or pass your concern or question to me through the editor for your station's format). To contact me

directly you may call either of the following numbers depending on the situation: During regular business hours (California time) you can reach me at 213-553-4330. Or if you'd like to leave your question or message anonymously, or call when I may not be in the office, use our 24-hour line which will record your message. Call 213-552-3525 for that service. If, as we go along, your input indicates that you'd like to see some new or different features on this page, we'll most certainly take your thoughts into account.

Before I get into the topics below, let me say how pleased I am to be here at R&R. The potential for worthy accomplishments for the good of the industry is tremendous — and myself and the other fine folks here at R&R look forward to your continued readership and feedback. I would also like to take this opportunity to thank Herb McCord and the other great people at CKLW for allowing me the freedom to take this new position at R&R.

## WEEK IN REVIEW:

### D.C. Diary Announcement Controversy: A Modest Proposal

Arbitron has decided to slap the wrists of stations in the Washington, DC market who are running on-air announcements regarding the survey. Twenty-one stations in the market have been airing broadcasts informing their listeners of the surveys, asking that the entries be filled out correctly and mentioning how important the survey is to station X. Although the Broadcast Rating Council has urged Arbitron to delist (not include) such stations in the local market report, Arbitron representative Connie Anthes told me that Arbitron intends only to "sticker" the Washington, DC book. Most broadcasters feel that the sticker on the cover and the explanatory note on page five of the report are meaningless penalties — and that agencies and clients pay little, if any attention to the sticker and note.

#### "Hypocrisy"

What about these so-called "educational announcements?" It is interesting that these "public service" efforts, as some broadcasters label them, only crop up during Arbitron surveys — especially the important April/May sweep. Despite the results of an Arbitron test in San Diego (which I helped set up during my stint in Beltsville) regarding the impact of these type of announcements — listening levels were up slightly, but no real change otherwise — some stations eagerly searching for a competitive edge still air the broadcasts. In Washington, DC a chain reaction evidently set in after WPGC-AM-FM started airing the announcements.

#### The Problem

Let's summarize why these "educational" announcements are opposed by the rating services, the NRBA, the NAB, RAB Goals and the BRC. Later I'll put forth a proposal to lessen the possible "hype" value of these broadcasts.

1. Atypical listening may be recorded as a result of respondents being alerted by stations to the fact that surveys are being taken. Since most of these broadcasts mention diary keeping, it is the integrity of the Arbitron survey that can be affected most. Telephone surveys, which are based on

unaided yesterday recall, could also be affected.

2. In the case of the Arbitron surveys, persons with diaries may be tempted to sell them or attempt to influence other diaries, when a station mentions how "important" the survey is to that station. While at Arbitron a number of cases of attempted diary-selling came across my desk — and there is a feeling that announcements like that cited above contributed to this problem.

3. Radio stations engaging in this kind of activity tend to cloud the quality of the surveys (#1 above), thus making it more difficult for agencies and clients to believe the estimates shown in the books. In other words, a possible short-term gain may be negated in the long run if buyers are reluctant to spend dollars in radio due to poor quality listening estimates.

#### Possible Solution

Responsible broadcasters realize that if these "educational" announcements are to be run at all they should be structured to not "hype" anyone's numbers. I agree. If broadcasters are really interested in informing the public about surveys, here's how they might want to do so, keeping in mind two areas of concern — timing and content.

#### Timing

Broadcast the announcement virtually year round, not just during the Arbitron sweeps. This proposal makes sense in the top 20 markets especially, since Burke is now conducting virtual year-round surveys in these markets. Although no one can seriously argue that Burke is a service with impact yet comparable to Arbitron's, the industry needs a second major service. Running the "educational" broadcasts only during Arbitron sweeps serves to add fuel to the hype argument as well as show by implication that the longer Burke (and where applicable, Audits & Surveys) sweeps don't really matter. From what we've seen so far it appears that stations with target demos in the 18-34 group should be enthused about supporting Burke

and A&S and thus be interested in "educational" broadcasts during their sweeps.

There can be little doubt that virtual year-round measurement will soon be upon us as far as Arbitron is concerned also. The Extended Measurement experiments in three markets are a sign of things to come, perhaps by 1981 for the top markets, with other markets to follow. Given these considerations, it behooves broadcasters to come up with a creative way of informing the public about surveys on a continuing basis.

#### Content

The survey announcements should not contain the call letters (or slogan) of the station airing them. One of the main problems in the past has been that stations have used the announcements as advertisements, stressing how "important" the sweeps are to station X, sometimes implying that the station will reward listeners for their efforts. I'd suggest that the announcements not use trigger words like "important" but rather, more benign

yet positive words like "helpful" or "useful." Thus, broadcasters could air statements such as "these surveys are helpful in gathering opinions about the programming and operation of this station." No call letter hype involved here, yet still a positive and explanatory statement likely to reinforce survey respondent participation.

Let the above proposals serve as a catalyst for your thoughts on this issue. Perhaps you have another idea, or can improve on mine. It will be interesting to see if there is some positive reaction to this proposal, or a like-minded idea. If there is no reaction or a negative wave, then maybe it's time for the people using the announcements to drop their "hypocrisy" and stop calling these broadcasts "educational" or "public service." Should the announcements continue in their current form, responsible persons in the industry should consider lobbying the trade associations, rating services, and governmental bodies for action — with teeth — against the stations airing the "educational" announcements.

## Audits & Surveys Reissues First Quarter Dallas Estimates

One of the new firms in the radio ratings business, Audits & Surveys, may find their "TRAC 7" methodology derailed in Dallas as the result of continuing survey processing problems. The Oct.-Dec. '78 A&S survey for the Dallas-Ft. Worth Metroplex was "given" to the subscribers there due to the problems suffered during the processing of that initial effort. Now, the Jan.-March monthly Fast Trac reports for the Metroplex have had to be recalled due to a "computer error." A&S Vice President Avery Gibson told me that the wrong population base was used to project audience estimates for the Jan.-Feb.-March compilation. As she explained it, the population base figure was somehow moved two decimal places, causing the computer to process incorrect listening projections. Ms. Gibson stated that after the reports were mailed to client stations, the error was discovered and a correction bulletin was sent alerting the stations. New books are on the way to the Dallas area subscribers.

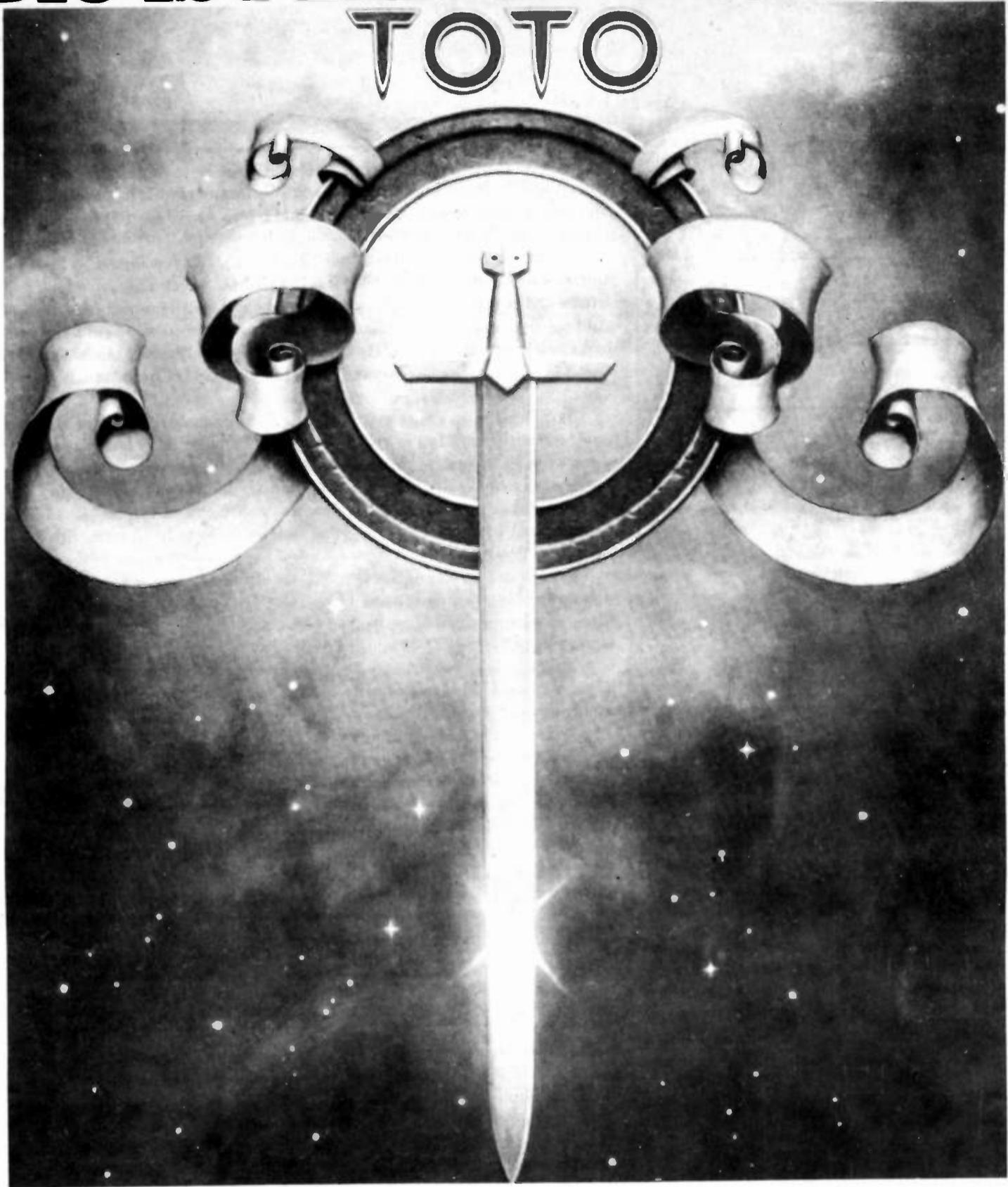
It remains to be seen if there will be any subscribers left to receive the corrected monthly es-

timates. Conversations with several Metroplex A&S subscribers turned up unanimous disappointment with the TRAC 7 effort to date. General Managers to whom we talked all said that they had assumed up front that the RAB-backed TRAC 7 surveys would be done professionally. However, as Ivan Braiker of WFAA/Dallas put it, they've been "disappointed from the get-go." Braiker stated that a number of Metroplex area A&S subscribers had cancelled the service, and he was considering doing so on behalf of his station. Likewise, KNOK/Fort Worth General Manager Bill Chatman was "greatly disappointed" with the latest A&S happenings. He cited an example where the difference between his station's share in the original and revised first quarter ratings from TRAC 7 was "significant," so much so that his station went from a dominant share position in the daypart to a bottom-rung slot. Chatman and other station officials seemed to echo Braiker's feeling that "the first new rating service to go (out of business) will be A&S."

— Jhan Hiber

# RADIO IS PLAYING THEIR SONG.

## TOTO



KSTP on  
KBEQ on  
KHJ 25-22  
KEARTH 29-24  
KFRC on  
KJR 24-23  
KING on  
WAVZ add 33  
WKEE 32-30  
WHYN deb 40  
94Q 27-25  
KLIF add 40  
WQAM add 39  
WGH 9-6  
WLAC deb 40  
Z98 40-37  
BJ105 32-31  
WJDX 25-21  
WNAP add  
WISM on  
KEYN 1-4  
WHB add 26  
KJRB 29-24  
KTAC add

KGW on  
KYNO deb 30  
KROY on  
KRKE on  
K104 deb 35  
WFBG 26-24  
WEEQ add  
14WK 37-31  
WFOM add  
WFLB on  
WTMA on  
WANS 34-38  
WEBC on  
WKAU 18-16  
KEWI 28-27  
Y94 add  
KSLY 25-18  
KCBN on  
KBDF on  
KOOK add  
KBOZ on  
KRLC on

## "Georgy Porgy"

THE SINGLE  
BY

## TOTO

FROM THE PLATINUM-PLUS ALBUM "TOTO"

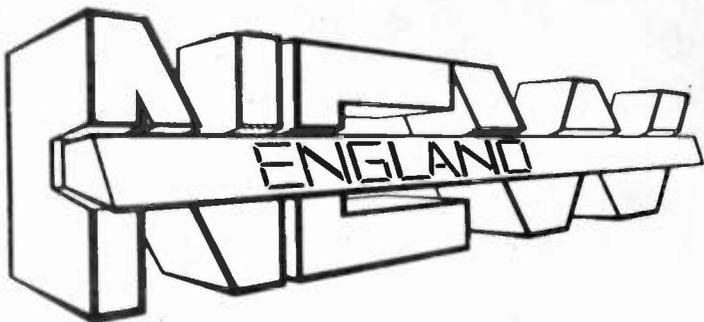


Management:  
Fitzgerald-Hartley Co.

ON COLUMBIA RECORDS



# INFINITY RECORDS



## "Don't Ever Wanna Lose Ya"



NEW ENGLAND  
Including  
Hello, Hello, Hello / Don't Ever Wanna Lose Ya  
P.U.N.K. / Nothing To Fear

### — Top 40 —

#### Others Getting Significant Action

**NEW ENGLAND "Don't Ever Wanna Lose Ya"**  
(Infinity) 34/12 including KBEQ, KUPD, WHYN, WIRK, WLAC, WNAP, KTKT, WISE, KCBN, KSLQ 30-27, WKEE 28-25, WGUY 30-27.

### — AOR —

Radio & Records Album Airplay/40  
# 22-11

**ALL WE ASK YOU  
TO DO IS LISTEN.**



# STREET TALK

KGW/Portland has named **Richard Harker** to replace **Mike Phillips** (now at KYUU/San Francisco) as Program Director. Richard's former credits include a stint as PD of KBDF/Eugene and he was most recently working at KHJ/Los Angeles, doing research and some engineering (a multi-talented kind of guy). He should be in Portland sometime next week.

What's happening in Louisville? **E. Alvin Davis** has signed on for a spell as programming consultant for WKLO and WCSN (WKLO's FM). Street Talk says look for the FM to change call letters and formats very soon, dropping the current Beautiful Music automation for live Top 40. Adding further fuel to the rumored switch is another item we got wind of . . . **C.C. Matthews** will exit his PD slot at WROK/Rockford and become the new Assistant PD for WCSN. Remember that C.C. and E. Alvin worked together at WSAI/Cincinnati before that station switched to Country.

**Ian Beattie**, morning man for 2CA/Canberra, is visiting America and he's brought his entire audience with him! Ian is broadcasting live from KMET/Los Angeles this week and will do the same from 99X/New York next week. Using a spare production room at each of his American host stations, Ian hooks up with a satellite and sends his voice back to the 2CA studios for his regular morning show. 2CA PD **Milt Barlow** has accompanied Ian on his American venture, which will be broadcast from 2-5pm West Coast time in order to be in sync with his regular 7-10am morning slot back "down under."

From our "Back In The U.S.A." department . . . **Chuck Berry** was named this week in an indictment for evading income taxes. The IRS claims that Berry "underestimated" on his 1973 gross earnings statement to the government. Should Berry be found guilty and convicted, he could face a fine of up to \$20,000 and the possibility of 11 years behind bars!

Street Talk congratulations to **Jim Dunlap**, who has been promoted to Operations Manager (from PD) at Y103/Jacksonville. At the same time Y103's Production Manager **Scott Sherwood** was upped to Program Director.

When you're a key promotion executive in the record business, it takes a lot of "gall" to take off during the ARB (when radio playlists and promotion people's stomachs tighten), but that is exactly what **Arista's Sam Karamanos** did. Actually, we got the story that large doses of "rock" music put Sam in the hospital for a brief rest, during which she had a few "small fragments" removed. Get well soon, Sam!

As we speculated a couple of weeks ago, **John Keogh** has exited CKGM/Montreal to join his former PD **Reg Johns** at CFTR/Toronto. John will become Music and Research Director for CFTR, who incidentally, has just received one of their best ratings (BBM) ever. **Big Jim Brady** scored very well in morning drive, as did the entire day. Congratulations to CFTR.

**Paul Lovelace** and **Linda Alter**, the principals of Alter/Lovelace Promotions, will move their offices from Memphis to Los Angeles on May 29th. While we're pleased to have them in our fair city, we've warned them to *bring their own gas*.

**Bo Donovan**, Vice President of San Diego-based Tuesday Productions, has been awarded the 1979 Golden Rule Award by the National Association for the Retarded. Bo's been a volunteer consultant to the San Diego County Association for the past year, helping them with a public awareness program that increased their membership from 1000 to 19,000! Bo is living proof that there is a lot more to this business than just business.

**Neil Bogart** will soon head his own movie studio! That's what the Street Talk is in Hollywood. Along with the movie studio, Neil will continue to head up **Casablanca Records & FilmWorks**, but rumor has it that the studio Neil will head will *not* be called Casablanca.

And finally, look for **Russ Thyret** to receive a well-deserved promotion within the **Warner Brothers Records** organization very soon.



**FOND ADIEU** — Let's be realistic about this. When you've got to go, you might as well go in style, right? Of course. And that's just what a few hundred of **Grelun Landon's** close friends made sure happened last week, when Grelun was "released" from RCA Records. Grelun, who served as Manager of Press and Information for the label during the past 18 years, made a lot of lasting relationships in that time, to which the photo snapped at his **Martoni's** (of Hollywood) send-off gives crowded testimony. We all wish him the best!

# BOBBY POE'S POP MUSIC SURVEY

Presents

## The 7th Annual Radio/Records Seminar/Awards Banquet At The Sheraton National Motor Hotel

Arlington, Va. 22204

(Columbia Pike & Washington Boulevard)  
5 minutes from National Airport

### JUNE 21 & 22

#### Final Nominees for Record Industry '78\*

1. RECORD COMPANY OF THE YEAR '78 (Corporate): Capitol...Atlantic...MCA...RCA...Elektra...Polydor...Epic...CBS Custom...Mercury...EMI America.
2. RECORD COMPANY OF THE YEAR '78 (Independent): Chrysalis...Casablanca...Motown...Capricorn...Ariola...Mushroom...Arista...Infinity...Bearsville...Island...Bang.
3. RECORD COMPANY PRESIDENT OF THE YEAR '78 (Corporate): Jerry Greenberg (Atlantic)...Steve Wax (Elektra)...Walter Yetnikoff (Columbia)...Doug Morris (Atco)...Robert Summer (RCA)...Don Zimmerman (Capitol)...Bob Siner (MCA)...Fred Haasen (Polydor)...Jim Mazza (EMI America)...Steve Diener (ABC).
4. RECORD COMPANY PRESIDENT OF THE YEAR '78 (Independent): Terry Ellis (Chrysalis)...Clive Davis (Arista)...Gil Friesen (A&M)...Phil Walden (Capricorn)...Jay Lasker (Ariola)...Ron Alexenburg (Infinity)...Henry Stone (T.K.)...Wink Vogel (Mushroom)...Albert Grossman (Bearsville)...Jimmy Ienner (Millennium).
5. RECORD EXECUTIVE OF THE YEAR '78 (Corporate): Dick Kline (Polydor)...Don Dempsey (Epic)...Ed Hynes (Columbia)...Mike Kliefner (Atlantic)...Tony Martell (CBS Custom)...Stan Cornyn (Warner Brothers)...Bob Greenberg (Atlantic)...Tony Montgomery (RCA)...Jack Craig (Columbia)...Al Bergamo (MCA).
6. RECORD COMPANY EXECUTIVE OF THE YEAR '78 (Independent): Bruce Bird (Casablanca)...Bob Feed (Arista)...Eliot Goldman (Arista)...Howard Stark (Ariola)...Dick Vanderbilt (Big Tree)...Irv Biegel (Casablanca)...Danny Davis (Motown)...Jack Hakim (20th Century Fox)...Nancy Sain (Butterfly)...Frank Fenter (Capricorn).
7. VICE-PRESIDENT OF PROMOTION OF THE YEAR '78 (Corporate): Bruce Wendell (Capitol)...Stan Biv (MCA)...Russ Thyret (Warner Brothers)...Gary Davis (ABC)...Kenny Buttice (Elektra)...Ray Anderson (RCA)...Al Gurewitz (Epic)...Larry Douglas (Portrait)...J.J. Jordan (EMI America)...John Barbis (ABC).
8. VICE PRESIDENT OF PROMOTION OF THE YEAR '78 (Independent): Billy Bass (Chrysalis)...Howard Rosen (Casablanca)...Harold Childs (A&M)...Richard Palmese (Arista)...Peter Gidion (Infinity)...Phil Rush (Capricorn)...Scott Shannon (Ariola)...Marc Nathan (Sire)...Don Ienner (Millennium)...Fred Mancuso (Island).
9. NATIONAL PROMOTION DIRECTOR OF THE YEAR '78 (Corporate): Steve Meyer (Capitol)...Sammy Alfano (Elektra)...Don Colberg (Columbia)...Larry King (Atlantic)...Jim Collins (Polydor)...David Urso (Warner Brothers)...Gordon Anderson (CBS Custom)...Reen Nalli (Atco)...Paul Lambert (MCA)...Mike Abramson (RCA).
10. NATIONAL PROMOTION DIRECTOR OF THE YEAR '78 (Independent): Al Moinet (A & M)...Bobby Hurt (Ariola)...Rick Swig (Infinity)...Gary Buttice (Bearsville)...Rich Sargent (Sire)...Scott Kranzberg (Chrysalis)...Skip Miller (Motown)...Moe Preskell (T.K.)...Steve Resnick (United Artists)...Allen LeWinter (Krischner).
11. NATIONAL PROMOTION EXECUTIVE OF THE YEAR '78 (Corporate): Mike Becca (RCA)...Chuck Thagard (Columbia)...Jerry Smallwood (Epic)...Shelia Chlanda (Columbia)...Mike Manocchio (Atlantic)...Rip Pelley (Elektra)...Jay McDaniel (Mercury)...Bill Cataldo (Atlantic)...Joah Balardo (RCA)...Jon Scott (ABC).
12. NATIONAL PROMOTION EXECUTIVE OF THE YEAR '78 (Independent): Janis Ross (Chrysalis)...Lan Bronstein (A & M)...T.J. Lambert (Casablanca)...Kevin Keogh (20th Century Fox)...Larry Green (A & M)...Cathy Weidman (Mushroom)...Billy Brill (Ariola)...Rick Rockhill (Bang)...Dick Williams (United Artists)...Don Wasley (Casablanca).
13. REGIONAL PROMOTION DIRECTOR OF THE YEAR '78 (Corporate): Tom Sgro (Columbia)...Randy Ostin (Elektra)...Arthur Field (Capitol)...Jerry Goodman (Elektra)...Fred DiSipio Jr. (EMI)...Brother Love (Atco)...Sammy Vargas (MCA)...Red Richards (Warner Bros)...Barry Freeman (Atlantic)...Barry Ginesburg (Polydor).
14. REGIONAL PROMOTION DIRECTOR OF THE YEAR '78 (Independent): Bill Lemmons (Arista)...Kelly West (Motown)...Frank Horowitz (Infinity)...June Colbert (Arista)...Jim Taylor (Infinity)...Bruce Greenberg (Motown)...Wade Conklin (Casablanca)...Bob Osborn (Infinity)...John Parker (Ariola)...Wayne McManners (Infinity).
15. LOCAL PROMOTION DIRECTOR OF THE YEAR '78 (Corporate): Earl Rollison (Columbia)...Mike Steele (Capitol)...Bob Brady (CBS Custom)...Larry Van Druff (RCA)...Alan Orem (Columbia)...Jim Stewart (Epic)...Rob Senn (Atlantic)...Bill Hone (Columbia)...Louis Lewow (CBS)...Robbie Vogt (Mercury).
16. LOCAL PROMOTION DIRECTOR OF THE YEAR '78 (Independent): Rich Tamburro (United Artists)...J.B. Brenner (A&M)...Mark Weiss (Infinity)...Al Twanmo (Chrysalis)...Rick Alden (Infinity)...George Collier (Arista)...Phil Quarzaro (A&M)...Tommy Schoberg (United Artists)...Joe Bilello (Salsoul)...Billy Taylor (Chrysalis).
17. INDEPENDENT PROMOTION DIRECTOR OF THE YEAR '78: Jerry Meyers...Lu Fields...Jerry Brenner...Jonas Cash...Tim Riley...Bruce Hinton...Carl Strube...Fred Disipio...Gary Bird...Leo North...Ernie Phillips...Barry Resnick...Russ Spooner...Vic Perrotti...Chuck Dembrak...Howie Goodman...Jim Davenport...Bob Harrington...Bernie Block.
18. RECORD DISTRIBUTOR OF THE YEAR '78 (Corporate): CBS (Washington, D.C.)...MCA (Philadelphia)...CBS (Philadelphia)...Capitol/EMI (Los Angeles)...W/E/A (Los Angeles)...RCA (Washington, D.C.)...CBS (Atlanta)...Phonodisc (New York)...MCA (Washington, D.C.)...Capitol/EMI (Washington, D.C.)...CBS (Atlanta)...Phonodisc (New York)...MCA (Washington, D.C.)...Capitol/EMI (Washington, D.C.)...Universal (Philadelphia)...Tone (Hialeah)...Schwartz Bros. (Philadelphia)...Progress (Cleveland)...Zamoiski (Baltimore)...Alpha (New York City)...Transcontinent (Buffalo)...MS Distributing (Chicago)...Malverne (New York City).

\*Award winners for 1976 and '77 were not eligible for nomination.

#### Final Nominees for Radio Industry '78\*

1. RADIO EXECUTIVE OF THE YEAR '78: John Tenaglia (GCC)...Russ Whittberger (Charter)...Bill Prettyman (First Media)...Dan Clayton (Lin)...Sherry Toennies (Charter)...Stan Kaplan (Sis)...Bob Fauser (GCC)...John Piccirillo (Guif)...Jerry Blum (Jefferson Pilot)...George Mooney (Mooney).
2. NATIONAL PROGRAMER OF THE YEAR '78: Tom West (Roundsville)...Steve Rivers (GCC)...Dan Mason (First Media)...Craig Scott (Polugh)...Jerry Dean (Smith)...George Johns (Fairbanks)...Bib Birch (Century).
3. RADIO CONSULTANT OF THE YEAR '78: Burkhart/Abrams...George Burns...Mike Joseph...Drake/Chenault...Bob Henabery...Bob Lenihan...Mark Driscoll...Todd Wallace...Bo Donovan...Ron White.
4. MAJOR MARKET RADIO STATION OF THE YEAR '78: KRBE (Houston)...WIFI (Philadelphia)...KFRC (San Francisco)...WLS (Chicago)...KSLQ (St. Louis)...CKLW (Detroit)...KRTH (Los Angeles)...KVIL (Dallas)...KFI (Los Angeles)...WPEZ (Pittsburgh).
5. MAJOR MARKET PROGRAM DIRECTOR OF THE YEAR '78: Clay Gish (Houston)...John Gerhon (WLS)...Joel Denver (KCBO)...Glen Morgan (WABC)...Bob Hamilton (KRTH)...Les Garland (KFRC)...Don Benson (94-Q)...Ron Riley (WCAO)...John Rook (KFI)...Ron Chapman (KVIL).
6. MAJOR MARKET MUSIC DIRECTOR OF THE YEAR '78: Jeff Robins (WIFI)...Oale O'Brien (Z-93)...Alan Burns (WLS)...Phil Irons (KSLQ)...Mark Fritzes (WPEZ)...Jeff McCartney (94-Q)...Karen Travis (WGCL)...Roselle Trombley (CKLW)...Richard Woodward (WRKO)...J.J. Jackson (WQXI)...Roger Collins (KFI).
7. MAJOR MARKET AIR PERSONALITY OF THE YEAR '78: George Michaels (WABC)...Larry Lujack (WLS)...Bob Raleigh (WBZ)...Jim Quinn (13-O)...Tim Byrd (WGCL)...John Landecker (WLS)...Scotty Brink (WNBC)...Dan Ingram (WABC)...M.G. Kelly (Ten-Q)...Scott Carpenter (WPGC)...Jack Armstrong (TEN-Q).
8. LARGE MARKET RADIO STATION OF THE YEAR '78: KBEQ (Kansas City)...KJR (Seattle)...Q-106 (Tampa)...WTIX (New Orleans)...WOKY (Milwaukee)...WNAP (Indianapolis)...KING (Seattle)...WZUU (Milwaukee)...WNCI (Columbus)...WNDE (Indianapolis).
9. LARGE MARKET PROGRAM DIRECTOR OF THE YEAR '78: Bob Laurence (KBEQ)...Bob Wood (Rock-102)...Steve Rivers (KOPA)...Sandy Beach (WKBW)...Mason Dixon (Q-105)...Bob Mitchell (WTIX)...Steve West (KJR)...Jeff Ryder (WOKY)...Chris Conner (WNAP)...Chris Curtis (WZUU).
10. LARGE MARKET MUSIC DIRECTOR OF THE YEAR '78: Terry Young (WTIX)...Jerry Steele (WIFE)...Kim Welsh (KBEQ)...J.J. Walker (KOPA)...Jon Summers (WKBW)...Jeff Lucifer (WNDE)...Rusty Ford (WOKY)...Robert Muzzy (Y100)...Steve Mitchell (WNAP)...Roger Christian (Rock-102).
11. LARGE MARKET AIR PERSONALITY OF THE YEAR '78: Cleveland Wheeler (Q-105)...Kid Curry (Y100)...Jay Stone (KUPD)...Bobby Hatfield (WNDE)...Don Berns (WHB)...Robert W. Taylor (WPHD)...Danny Neverath (WKBW)...Dino Matela (WYSL)...Rob Edwards (WOKY)...George Hamburger (WKBW).
12. MEDIUM MARKET RADIO STATION OF THE YEAR '78: Y-103 (Jacksonville)...WLAC (Nashville)...KTSA (San Antonio)...WAYS (Charlotte)...WAMS (Wilmington)...WRVQ (Richmond)...BJ-105 (Orlando)...KX-106 (Birmingham)...WAKY (Louisville)...WGH (Norfolk).
13. MEDIUM MARKET PROGRAM DIRECTOR OF THE YEAR '78: Jim Dunlap (Y-103)...Scott Slade (WAYS)...John Shomby (KX-106)...Gary Guthrie (WAKY)...Tom Sommers (WAMS)...Jan Jeffries (WGSN)...Mike St. John (KX-104)...Mike O'Brien (WBBF)...Ken Curtis (WLEE)...Bob Canada (WGH).
14. MEDIUM MARKET MUSIC DIRECTOR OF THE YEAR '78: Tom Nast (WBBF)...Jeff Ryan (Y-97)...Spanky (WAYS)...Chris Michaels (WAMS)...Steve Denton (KX-104)...Walt Brown (WERC)...Scooter Davis (92-Q)...Dave Nichols (WHBO)...Michael O'Brien (WLEE)...Steve Davis (KX-106).
15. MEDIUM MARKET AIR PERSONALITY OF THE YEAR '78: Mark Damon (WLAC)...Robert Murphy (WAYS)...Banana Joe Montone (WLOF)...Mike Bell (WRVQ)...John Mack (WAMS)...Coyote McCloud (WMAK)...Smokey Rivers (WLAC)...Jeff Jackson (WRVQ)...Brad Morgan (WAMS)...John Anthony (KX-104).
16. SECONDARY MARKET RADIO STATION OF THE YEAR '78: WKBO (Harrisburg)...WBBQ (Augusta)...WRJZ (Knoxville)...WKIX (Raleigh)...G100 (Mobile)...WIGY (Bath)...WICC (Bridgeport)...WAVZ (New Haven)...WJAD (Bainbridge)...WFBC (Greenville)...WPFM (Panama City)...WPST (Trenton)...Z104 (Frederick).
17. SECONDARY MARKET PROGRAM DIRECTOR OF THE YEAR '78: Dan Steele (WKBO)...Pat Martin (WPST)...Bob Kagan (WRJZ)...Jack O'Brien (WIGY)...Gary Peters (WICC)...Mike Durrett (WFOM)...Bob Savage (WNOX)...Brady McGraw (WAGQ)...Gary Hill (WJAD)...Bill McCown (WANS)...Jim O'Toole (WEEQ)...Larry Cannon (WFLB)...Santi Neri (WCRO).
18. SECONDARY MARKET MUSIC DIRECTOR OF THE YEAR '78: Anne McCartney (WZDQ)...Jim Buchanan (WKBO)...Steve Kington (WYRE)...Jim Golden (WBSR)...Rick McAllister (WORD)...Mark Thompson (WRJZ)...Rick Donahue (WTIC)...Barry Michaels (WROV)...Liz Curtis (Q-106)...Randy West (WFI)...Dwayne Bonds (WCIR)...Lou Simon (WFBC)...Curt Hansen (WAVZ).
19. SECONDARY MARKET AIR PERSONALITY OF THE YEAR '78: Chuck Leonard (WKMX)...Jay Michaels (WKIX)...Ed Alexander (WRNR)...Shotgun Stone (WKZQ)...Scott Meiors (WNOX)...Jack Michaels (WEIR)...Jim Roberts (WKWK)...Mike Lange (WKTJ)...Roger Gaither (Q-104)...Steve McKee (QV-93)...Bill Matthews (WIKZ)...Paxton Quigley (WZIX)...Bob Scarborough (WAIR).

\*Award winners for 1976 and '77 were not eligible for nomination.

#### RECORD PRESENTATIONS:

KENT BURKHART  
GEORGE WILLIAMS  
RUSS WHITTBERGER  
GEORGE WILSON  
DAN MASON  
HARV MOORE  
DON BENSON  
JOHN YOUNG  
TOM WEST  
CLAY GISH  
STEVE RIVERS  
JAY COOK  
RON RILEY  
JOEL DENVER  
SHERRY TOENNIES  
JIM DAVIS  
BOB LAURENCE  
DAN STEELE  
JERRY ROGERS

#### RECORD PANELISTS:

HOWARD ROSEN  
JIM COLLINS  
AL MOINET  
SAM KARAMANOS  
CHUCK THAGARD  
RICK SWIG  
SHELIA CHLANDA  
T.J. LAMBERT  
JERRY SMALLWOOD  
MARGO KNESZ  
STEVE MEYER  
REEN NALLI  
MIKE MANOCCHIO  
SCOTT KRANZBERG  
JAY McDANIELS STEVE RESNICK

#### MASTERS OF CEREMONIES

SCOTT SHANNON & JIM ELLIOT

#### TRADE PAPER PANEL

JOHN LEADER  
BUZZ BENNETT  
BARRY FIEDEL  
JACK FORSYTHE  
BOB HAMILTON  
JOE LORIS  
BILL WARDLOW  
KAL RUDMAN  
RON BRANDON  
BETTY BRENEMAN  
KEN KIRKWOOD  
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ART ROBERTS  
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#### RADIO PRESENTATIONS:

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BRUCE WENDELL  
HAROLD CHILDS  
ED HYNES  
AL GUREWITZ  
LARRY DOUGLAS  
DANNY DAVIS  
LARRY KING  
KENNY BUTTICE  
JIM JEFFRIES  
BILLY BASS  
VINCE FARACI  
RICH PALMESE  
CHARLIE MINOR  
PETER GIDION  
JOHN BETANCOURT  
BOB SMITH  
CHARLIE LAKE

#### RADIO PANELISTS:

TIM POWELL  
JEFF RYDER  
MIKE ST. JOHN  
BILL GARCIA  
TOM SOMMERS  
BOB CANADA  
GARY HILL  
BOB SAVAGE  
KEN CURTIS  
BILL THOMAS  
LEW KATZ  
BOB HUGHES  
RAY QUINN  
SCOTT SLADE  
BARRY RICHARDS JIM BUCHANAN

# MULTI-FORMAT MUSIC

Songs receiving substantial crossover activity are listed alphabetically. Shaded areas indicate originating format. Records which originate simultaneously in two or more formats are not shaded. Descriptions are compatible with R&R chart terminology.

	<b>TOP-40</b> See Back Page	<b>Popular Rhythms</b> See Page 42	<b>DISCO</b> See Page 43	<b>AOR</b> See Page 48	<b>Country</b> See Page 62	<b>P/A</b> See Page 66
CLAUDJA BARRY "Boogie Woogie" (Chrysalis)	"Significant Action"		"HOTTEST"			
DOOBIE BROTHERS "Minute By Minute" (WB)	Chart: 25-11			No. 7 Album Chart "HOTTEST"		"MOST ADDED" Chart: 39-35 "NEW & ACTIVE"
EW&F w/EMOTIONS "Boogie..." (ARC/Columbia)	Chart: Debut 2 "BREAKER"	"HOTTEST"				
FOXY "Hot Number" (Dash/TK)	"Significant Action"	"HOTTEST"	"HOTTEST"			
GO "Disco Nights" (Arista)	Chart: 21-22	"HOTTEST"	"HOTTEST"			
THELMA HOUSTON "Saturday Night" (Tamla)	"Significant Action"	Peaked at "CLIMBER" on 5/4/79				"Significant Action"
RICKIE LEE JONES "Chuck E.'s In Love" (WB)	Chart: 11-12			No. 4 Album Chart "HOTTEST"		"MOST ADDED" Chart: 40-32 "NEW & ACTIVE"
McFADDEN & WHITEHEAD "Ain't No Stoppin'..." (Phil. Int'l.)	"Significant Action"	"HOTTEST"	"HOTTEST"			
BARBARA MANDRELL "If Loving You..." (MCA)	"NEW & ACTIVE"				Chart: 24-40 Peaked at No. 2 on 4/13/79	Chart: 0-8 "HOTTEST"
ANNE MURRAY "Shadows In The..." (Capitol)	"Significant Action"				"MOST ADDED" "NEW & ACTIVE"	"MOST ADDED" Chart: Debut 40 "NEW & ACTIVE"
OAK RIDGE BOYS "Sail Away" (MCA)					Chart: 6-6 "HOTTEST"	"Significant Action"
POCO "Heart Of The Night" (MCA)	"NEW & ACTIVE"			No. 34 Album Chart		Chart: Debut 39 "NEW & ACTIVE"
LOU RAWLS "Let Me Be Good..." (Phil. Int'l.)		"CLIMBER"				"Significant Action"
RAYDIO "You Can't Change..." (Arista)	"Significant Action"	"HOTTEST"				"Significant Action"
KENNY ROGERS "She Believes In Me" (UA)	Chart: 2-11				Chart: 0-0 "HOTTEST"	Chart: 11-11 "HOTTEST"
ROXY MUSIC "Dance Away" (Atco)	"Significant Action"			No. 20 Album Chart		"Significant Action"
SISTER SLEDGE "We Are Family" (Cotillion)	Chart: 23-17	"HOTTEST"	"HOTTEST"			"Significant Action"
SPYRO GYRA "Morning Dance" (Infinity)		Jazz: "HOTTEST"		No. 4 Jazz Chart		Chart: 35-31 "NEW & ACTIVE"
SUPERTRAMP "Logical Song" (A&M)	Chart: 10-0			No. 1 Album Chart "HOTTEST"		"Significant Action"
DONNA SUMMER "Hot Stuff" (Casablanca)	Chart: 0-0	"HOTTEST"	"HOTTEST"	No. 9 Singles Chart		"Significant Action"
JAMES TAYLOR "Up On The Roof" (Columbia)	"Significant Action"			No. 10 Album Chart "HOTTEST"		"Significant Action"

# TOP-40

## John Leader



### It's Over

Heavy collective sigh . . . followed by increased anxiety of prolonged waiting . . . it's over! Sure, all rating periods are important, but the one just finished holds special significance for several Top 40 stations.

In Boston during the Jan-Feb ARB, F105 topped WRKO for the first time in total persons 12+ and it should be very interesting to see how the spring book shapes up for those two excellent and highly competitive stations. F105, interestingly enough, has not had an actual program director for over a year! It is the only major market Top 40 station I am acquainted with that is being successfully run by "committee."

New York has recently been a hotbed of controversy with the massive WKTU numbers and the supposed "reaction" of WABC to the disco powerhouse. Actually WABC has not changed formats, but they have adjusted the emphasis of their playlist slightly to more



### ARBITRON RADIO

Audience Estimates in the  
Arbitron Market of

Anymarket, USA

April/May 1979

properly recognize what is obviously a strong music preference in that city. Meanwhile at 99X-FM, PD Bobby Rich has also made adjustments to that station's format in hopes of bringing the station back above the 3.0 mark in total shares.

In Atlanta, WVEE, that city's Disco outlet has had some impressive showings in other recent market surveys, and the AOR formatted WKLS has also looked very strong. Z93 has a new programmer in John Young and WQXI-AM's recent switch in music selection toward "tempo radio" will also have its first real test in this book. 94Q has held steady for the past few books, after impressive debut gains when the AOR/Top 40 format first appeared two springs ago.

After my recent visit to Miami, I'm particularly interested to see what that market's ARB will bring. Y100 has definitely been reflecting South Florida's preference for disco music and 96X's recent conversion to full Disco will have a full reading this time out. Up in Ft. Lauderdale, WAXY remains less Disco than Y100, and yet their recent ratings have been very strong as well. The AM's may be down, but not out, as both WQAM and WGBS sounded strong. The question is: has Y100 brought most of the rock music listeners over to FM? We'll see.

Another market to watch will be Dallas where the programming changes at KLIF seemed to have stabilized for this book. At KNUS they've moved to a more Top 40 sound, after dabbling in Pop/Adult for a time. The market leaders, KVIL and Z97, have both changed their music slightly, but only to reflect what has been happening in the market.

One market that has been considerably changed this spring for Top 40 listeners is Houston. KAUM and KULF have moved into the Top 40 arena with full commitment, attempting to take on the powerhouses, KRBE, KILT and KILT-FM, who have all been doing extremely well. Early indications from other ratings sources show KRBE showing strong this spring. PD Clay Gish has shortened his playlist by 10 titles, but the station has otherwise been very stable through the book.

And then there is Los Angeles . . . where Rick Dees joined the KHJ airstaff under new PD Chuck Martin on the first day of the spring ratings. His impact will be difficult to judge this time out, but he certainly has the town "talking" and that's worth something. Under Chuck's regime KHJ has moved back to "personality" radio, with many of the former restrictions on the jocks now removed. KFI continues without much change, enjoying its improved 50kW signal (new transmitter) and the strong morning team of Lohman & Barkley. They sound very good. KEARTH has leaned to a bit more Disco flavor, especially in the evening hours, but has still retained its slight "oldies" flavor, which has helped the station to the lion's share of the Top 40 ratings in the last couple of books. On the Disco scene, KUTE now has new competition from KIIS-FM which converted from Top 40 as 1979 began. This will be KIIS-FM's first real read-out of their all-Disco approach. Early indications show them up slightly, but still trailing the impressive KUTE.

Other markets where new battles deserve attention include Bangor, Tucson, Tampa, Nashville, Oklahoma City, Tulsa, Wichita, and Orlando. If I didn't mention your market, don't be upset, because, as I said earlier, every rating is important, but perhaps none more important than this one in your market . . . that is, until the next one comes along, right?

R&R will again have the most complete coverage of all ratings, with the informed commentary and analysis of our newest staff addition, Jhan Hiber. Jhan's first column debuts in this issue, and in weeks to come he will have some very interesting things for all of us. His background includes a tenure at Arbitron, and he was most recently Research Director for CKLW/Detroit. We're very glad to have him at R&R. His knowledge of both ratings and radio will combine to give all our readers a clear look into "what the numbers really mean." But, just like all of us, Jhan will have to wait for those ARB's to come back. Whoever said "patience is a virtue" never programmed a radio station in the spring!

### Power Of The Press

Ever find yourself victimized by a non-fan of Top 40 radio at a party, or what's even worse, one who gets his letters to the editor printed in your local newspaper? Bruce McGregor, Program Director of WAKX-AM-FM/Duluth, had the unpleasant experience of picking up the Duluth Herald and reading a letter to the editor that took a direct "shot" at his stations. But instead of cringing, Bruce took action and wrote a response that not only stood up for Top 40 in general, but helped to explain to anyone who read the reply just what mass appeal radio is all about specifically.

First, the original letter from the disgruntled Duluth radio listener.

### "Radio Bucks Give Us Only Bee Gees"

"Editor: Returning weekly from travel across America, I elevate to an ecstatic bliss upon tuning my radio to the Twin Ports' clone disco/soft-rock stations. Naturally, I assume an indelible plastic grin to match my lucite shoes and glossy disco pants, which I, incidentally, wear to bed because they're too tight to remove. Did I really say this? I must need help! I must have been taken for a ride on the disco oblivion express, a one-way trip to nowhere on the Duluth commercial radio dial.

"From the fantastic KLOS in Los Angeles to KQ in Minneapolis, there exists the album rock 'n' roll alternative. And it is good — lacking the tight playlist of innocuous, sexually suggestive lyricism locally endured, mashed between equally innocuous, high-speed disc jockey pablum. But, alas, not even mega-buck, state-of-the-art receivers can penetrate Minneapolis for a good signal and cable radio is just a fantasy, although an active one.

"Local radio power brokers have long disclaimed the need for album rock, always citing (and wallowing in) support of university stations WDM (UMD) and WSSU (UWS). They selectively fail to realize the inherent lack of consistency at college outlets due to ever transient program staffs and the necessity of diluted music schedules with narrow interest public service programming to satisfy funding agreements.

"The politics of the issue are clear: There are a set number of radio licenses per population area. If all outlets choose to air Bee Gees-style mania, then, well, it's just the Bee Gees we'll all hear. At least, that is, as long as the bucks roll in. When they don't, then the identical playlists, like regulated interest rates between banks, can always be sold to simple-minded camels with idiotic giveaways. And the stations (must) admit, many of the giveaways (particularly albums) cost them nothing anyway, but were exchanged for promotional consideration.

"In the end, locally, the music doesn't matter much (which is obvious) unless you're still in junior high school. The thrust of programming is ratings-grabbing junk peddling. (Incidentally, this is the time of the year for this — surveys are being taken.) Anyone with serious musical curiosity may either leave for a progressive city or stay tuned for one or two cuts to be played after midnight, half a dozen days from now if the wind is blowing right and the sun is shining and the moon is red and . . ."

— Ronald A. Brochu  
Duluth, MN.

You can imagine the inspiration a letter like that can give a programmer, especially when it's that same programmer's stations to which the letter is so obviously addressing itself. Bruce McGregor's reply was printed in The Duluth Herald six days later.

### "Radio Station Takes Trust Seriously"

"Editor: In response to the letter of Ronald Brochu (April 17), who's the clone, Ron? If your letter had been written in the '50's it could have been titled: 'Radio Bucks Give Us Only Elvis,' if it was the '60's: 'Radio Bucks Give Us Only The Beatles.' In Duluth the radio bucks, what few there are, try to offer the people what most of them want to hear. I realize it's tough being a 'globe-trotter' and a 'music person' and on top of that, living in Duluth. It's not exactly a hotbed for liberal thinkers. Being a native Duluthian myself, I must take exception with several of the views expressed in your letter.

"First, in the case of WAKX, we are what's known as a 'mass-appeal radio station.' This means we try to be a little of everything to as many people as possible. This includes news, a talk show, weather and music for people who are into ballads, rock, disco, and so on. In your letter you elevate radio stations in Los Angeles, Minneapolis, etc., but don't take into consideration the population sizes of those cities. Because there are more people, there are more radio stations, and as a result, more variety.

"The times they are a-changin' . . . constantly! WAKX tries its best to keep up with those changing times. The public is in a totally different frame of mind now than it was a decade ago. We've got inflation with no end in sight. Music variety offers a person a chance to escape and/or appreciate all forms of music. Perhaps disco music is born of this boredom or need to 'escape.'

"At WAKX I make the selection of music my #1 priority. And for your information, WAKX is known as a music trendsetter nationally, only because listeners in Duluth have a collective 'ear' for hearing a potential hit single! (Ever try to hum a hit album?)

"All of us at WAKX take our obligation to the public very seriously. And, yes, we do promote it. We are also a helping hand. Ask charities like the Heart Fund, Muscular Dystrophy, or the many schools that have divided thousands of dollars from charity basketball and hockey games WAKX plays each year. You see, Ron, radio is more than just music, any type of music. We're also a Public Trustee."

— Bruce McGregor  
Program Director, WAKX-AM-FM

As Bruce told me, "Perhaps these letters could be of some value to other programmers in medium or small markets who take flack from rock and rollers who are looking for a station to cater to just their music needs. I feel in my heart that my reply is an accurate reflection of just what a 'Top 40' or better yet, a 'mass-appeal station' should be. Top 40 is

Continued on Page 22

## John Leader

Continued from Page 21

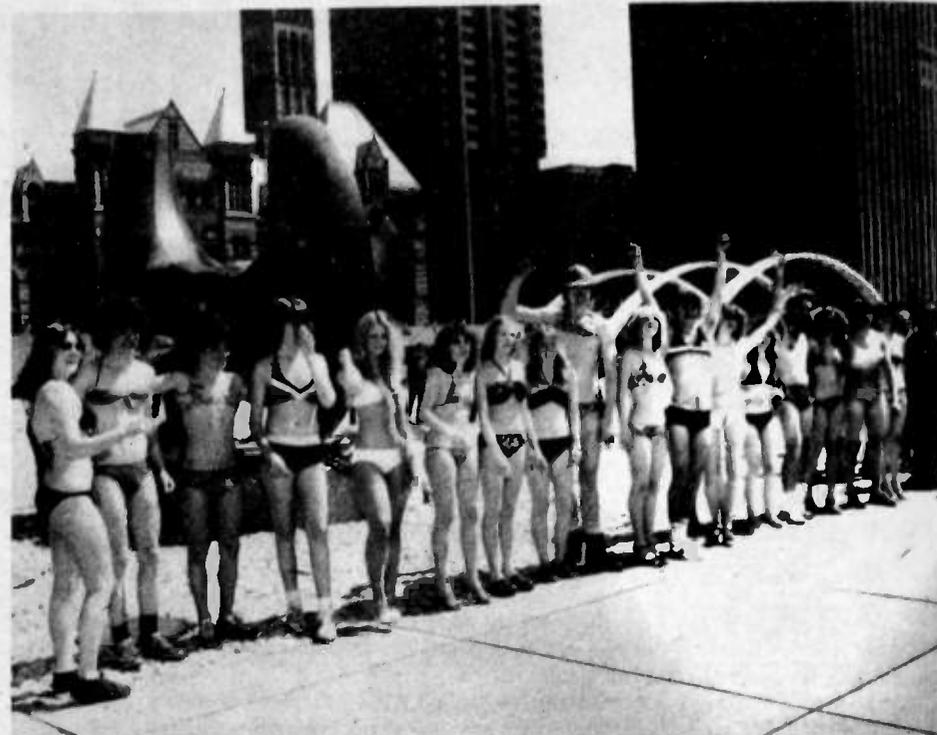
people's radio . . . more than any other format, and we try to give as much as possible in both music and information."

It's hard for me to argue with Bruce's logic since I agree with it totally (as I've stated many times). But philosophies aside, Bruce's reply is most positive on another front. He took the time and effort to answer someone's opinion that had appeared in a newspaper which potentially could be read by many of his listeners. His reply was printed, thankfully, and he successfully got his point of view across to most of the people who read the original letter.

I've said this before too, if you really believe in Top 40 as a viable format, then you cannot be afraid to stand up for it when it comes under attack, be that attack verbal or printed. If you can't convincingly make an argument for the existence of your format, then how can you possibly program it successfully? Bruce is an obvious believer and I hope his words will help you should you find a similar situation arising within your own market.

### Bits

**WHAT A GAS!** Gas promotions are circulating around the country much faster than the gas supplies themselves. Southern California has gone to odd/even rationing based on the last digit of a driver's license plate, which may be the most severe of the gasoline problems around America, but certainly all areas have been effected by higher gas prices. And that's where many of the radio promotions have entered the picture. WCAO/Baltimore PD Ron Riley called in the information about the recent "Thanks For Listening" promotion they ran. Cooperating with a local Amoco station, WCAO arranged to pump free gasoline for a two-hour period on a Saturday afternoon. The jocks acted as the station attendants, filling tanks, washing windshields and checking under the hoods (just what qualifies a radio announcer to check under the hood of a car is still unclear). Needless to say, the promotion was a giant success with cars lined up around the block (sort of like Los Angeles) and plenty of other media coverage from TV stations and the newspapers. By the way, in the two hours the station pumped free gas to listeners, over 3400 gallons were given away!

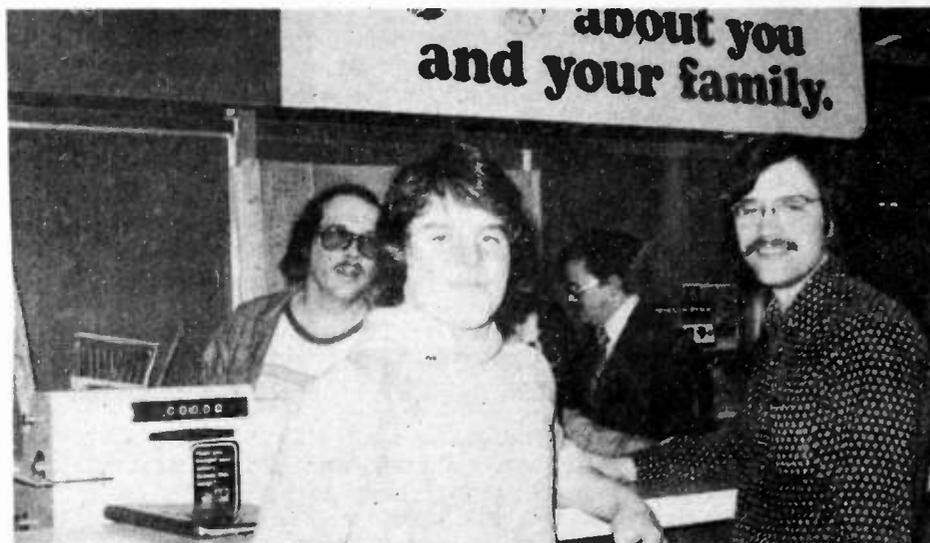


**RICHARDS GOES FREE, TORONTO GOES WILD:** When Rolling Stones member Keith Richards was arrested in his room at the Toronto Harbour Castle Hotel in October of 1977, he was charged with possession of 22 grams of heroin. One year later he was sentenced to probation and told by the judge that he would have to perform a benefit concert for the blind. Quickly the announcement came that the rest of Richards's band would join him on stage for the historic concert and that tickets for the general public (a very limited number) would go on sale just six days before the show. CFTR/Toronto staffers got in those building ticket lines on Friday, April 13th and literally spent the entire Easter weekend waiting to buy tickets so that the station could use the seats in one of the biggest promotions they had ever attempted. The station came away with 30 pairs of the coveted Stones tickets and the contest to give them away was born. Several pairs were given away to the correct numbered caller to the station each time a Rolling Stones song was played, but the big giveaway came at Nathan Phillip's Square in downtown Toronto later in the week. Listeners were invited to join the station staffers at 12-noon in the Square, wearing a bikini. CFTR personality Dan Williamson then blindfolded himself and using his hands (he volunteered for the assignment) selected the winner. The giveaway was well covered (even if all the contestants pictured were not) by local television and newspapers and on April 22nd, Keith Richards, the Rolling Stones and special guests Ron Wood and John Belushi performed two sold-out shows at the Oshawa Civic Center, much to the delight of several ticket winners from CFTR.

**QUICKIES:** KRBC/Abilene, TX rallied for its northern neighbors in Wichita Falls shortly after that city had been struck by the most destructive tornadoes in over 25 years. The station held a broadcast at a local Abilene high school soliciting relief items for the stricken Wichita Falls families. Aided by the school's baseball team, the station loaded a 40-foot tractor trailer with items and drove it to the disaster sight . . . Booby Nash, PD and morning man at WTMA/Charleston, recently made history by being the first disc jockey to broadcast an entire three-hour shift under nine feet of water. Booby had a special diving helmet rigged with headphones and a microphone and literally spent his entire show under water. He swears it's a new world's record, but then, I don't ever remember anyone else trying this stunt . . . Several members from the cast of NBC's "Saturday Night Live" TV show dropped in on WNBC/New York's morning team of Brink & Belzer during the week of May 7th. Dan Aykroyd, Bill Murray, Laraine Newman and Gilda Radner joined the duo for conversations about music, love, life and the making of their weekly show. Ah, the pleasures of being on the air in New York . . .

### Motion

"The Dud" has been stumped. One of the nicest and most talented radio people I know is out of work this week; Bill Dudley has resigned from his PD/morning man position at KASH/Eugene and is now on the loose. Bill is the creator of the radio feature (on his show) called "Stump The Dud," during which listeners would try to stump him on an oldie title hoping that Bill couldn't supply the artist. He always could. Bill also wrote the weekly "Dud's Doodles" sheet, which usually accompanied the KASH playlist. Contact Bill at (503) 484-6496 . . . KLEO/Wichita has a new Music Director. He's Jay Richards, joining the Kansas rocker from KTKT/Tucson . . . Don Geronimo has exited PRO-FM/Providence to join WNDE/Indianapolis in afternoon drive. Replacing Don at PRO-FM is Jim Roberts, who comes in for the 10am-2pm shift from WKBO/Harrisburg. PRO-FM PD Gary Berkowitz is glad to have Jim on the staff, especially since Jim passed the Geiger counter test prior to entering the PRO-FM studios . . . Gary Drake, formerly of WIFE/Indianapolis and 13Q/Pittsburgh, is now doing AM drive at WAAY/Huntsville . . . Hal Stein has left WPST/Trenton to accept the Promotion Manager's job at WKTU/New York City . . . After four years as Program Director at WZOO/Asheboro, NC, Bill Cox has left that station to become PD at WPDZ-FM (Z103)/Cheraw, SC. Z103 is a new station which should hit the air in early July . . . Mike Carruthers has joined the PH Factor, the Hollywood-based radio production and syndication firm. Mike, who currently does weekends at K100/Los Angeles, will assist Jim Hampton with the production of several of the PH Factor's projects . . . Scott Kenyon has joined the broadcast division of Tuesday Productions in San Diego. Scott had been with KIMN/Denver for the past six and a half years, starting as a personality on KIMN and eventually becoming PD of KIMN-FM. He will be working with Bo Donovan, head of Tuesday's broadcast division, placing Tuesday's jingles with radio and TV stations . . . Keep your fingers crossed for KFRC/San Francisco! If you saw R&R's Multi-Media Show at Convention '79, then you saw and heard KFRC's classic UFO promo. The 1:11 promo was a production piece exploring the possibilities of life on other galaxies. The very dramatic spot was written by Les Garland, produced by Ron Hummel and voiced by the incomparable Paul Frees, and it is now a finalist in the 1979 Clio Awards competition. The Clio is the most prestigious award within the world of advertising. Winners will be announced the week of June 11 and I sure hope KFRC takes a Clio back to San Francisco. The UFO promo would be a very deserving winner.



**RUN FOR IT:** WGUY/Bangor has just completed its "FM 101 Shopping Spree," in which a listener was given five minutes to pick out anything he wanted from a local Zayre's store. Qualifiers were selected on the air by filling up their "make believe shopping carts" with \$101 worth of merchandise without going over that frequency-matching total. Fifty qualifiers were finally selected and each received Zayre's gift certificates. The grand prize winner was drawn from all contestants and had his five-minute run through the store. Shown in the photo are (l-r): Lee Shannon, WGUY's afternoon man; the winner; the store manager; and WGUY Program Director, Mark Laurence. In five minutes flat the winner amassed over \$1900 worth of free merchandise.

*One year later finds me  
alive, well and happy  
doing what I've loved  
for 24 years.*

*Your good hearts  
have made mine all better.*

*Thank you, my friends  
of the Radio and Record family.*

I LUV YOU

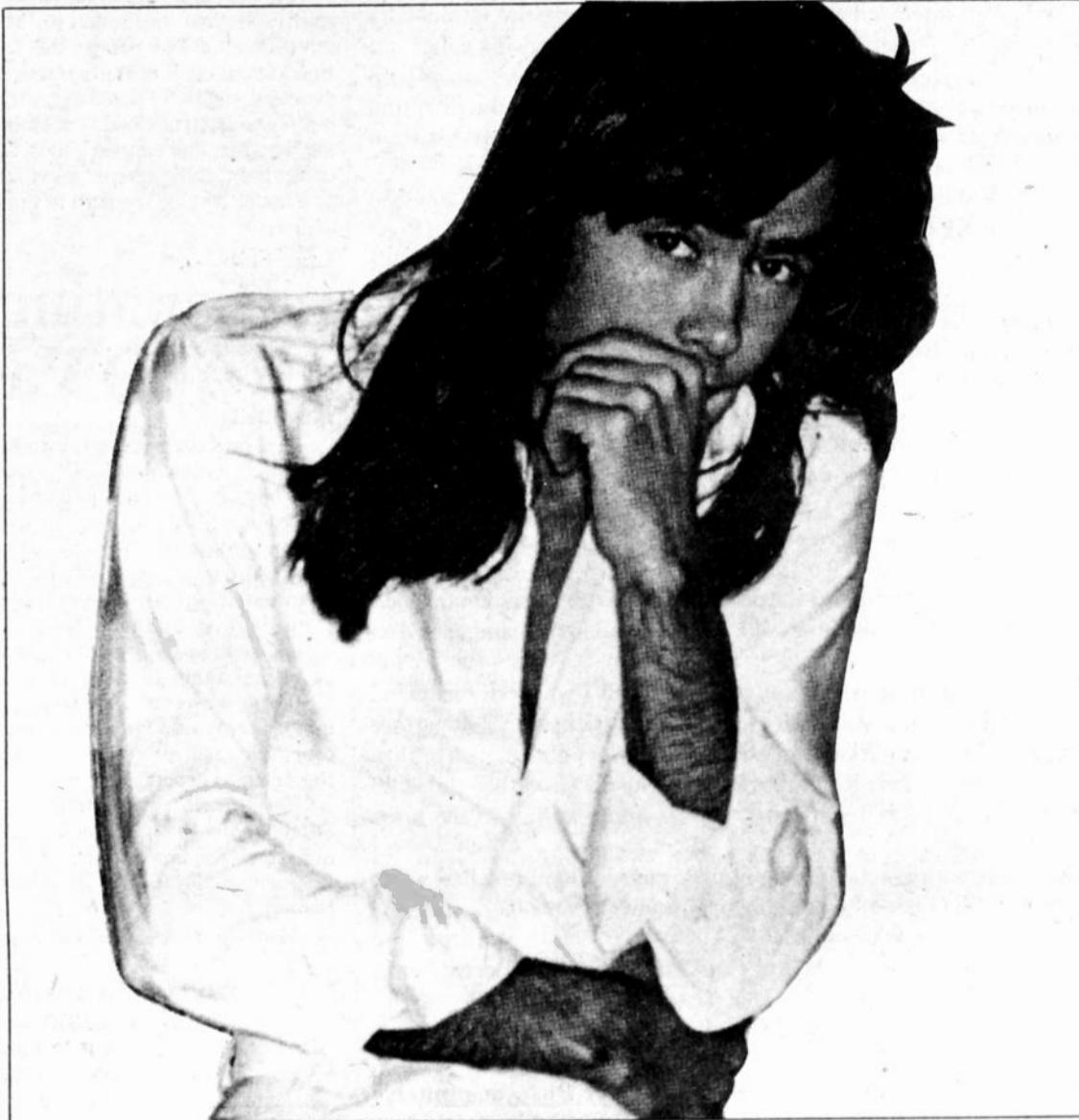
*Lu*

Lu Fields Promotions Inc. Hollywood, California

ADVERTISEMENT

# **“SOAP” is Cleaning Up at these Stations:**

KRBE d-29  
KDWB HB  
940 12-9  
WAPE 17-14  
WNOE 24-16  
WBBQ 17-10  
WLAC 14-12  
WQOK 13-5  
WBGH 11-8  
KRSP add 29  
KCPX 11-9  
KRKE 14-9  
WAAY 21-16  
WHHY 14-9  
WAGQ 22-18  
WFOM 14-9



WTMA 22-19  
WANS 14-11  
WEBC 22-18  
WYFM add 15  
KOOK 26-18  
WFIL 20-18  
WPGC 23-20  
WCAO 15-11  
WPEZ 29-26  
Z93 14-12  
KSTP 25-21  
KSLQ 27-24  
WZZP add  
KBEQ 30-27  
KING 25-23

## **“A Little Bit Of Soap” NIGEL OLSSON**



Distributed by CBS Records. © 1979 CBS Inc



# Gary Owens

Last weekend in Denver, a coterie of former and present KIMN air personalities launched a blitzkrieg audio attack on the mile high city. General Manager Steve Keeney and his cabal put together a fantastic homecoming for all of us who served at that fine radio station in the late 50's up to the present. The station's VIP's finessed a magnificent soiree for three days under the direction of Keeney. Program Director Loren Owens (no relation, but a swell guy just the same), Assistant PD Doug Erickson . . . and old friend and former station owner Ken Palmer.

Skying back for the affair were many stalwarts such as Lohman and Barkley (who touched warts in a stall in 1958) now millionaires at KFI . . . Pogo Poge in from Hawaiian TV . . . (Pogo earned his magic name by hopping on a pogo stick from Ogden, Utah to Denver to join KIMN's staff.) Other radio greats in for the homecoming weekend were Ross Reagan, now at KUDL/Kansas City; Smilin' Jack Merker from his production headquarters in San Diego; Jay Mack nurgling in from his hotel biz in Missouri; and Roy "The Bell Boy" Gunderson . . . who drove in from his mansion in Denver. Roy is the only remaining Denverite of the returning trustees. He's an insurance executive.

Fred Arthur, Don Roberts, Don Martin and Robert E. Lee all were aired during the return to Sloan's Lake. They're all very successful in the TV and radio commercial production and/or news & DJ biz.

The station playing some of the vintage hits, commercials, and jingles . . . as well as NEWSIC (remember that?). Incidentally, some of their early 60's jingles were cut by the Beach Boys.

The stomp and perloo was capped by a sock hop and party at the "Lady and the Dove" . . . where thousands of Denverites wore their old Nurd costumes of the fifties and sixties and reeled in nostalgic memory nurf.

Ken Palmer, who was an Intermountain Network Vice President when I was josh dickeying there, tossed the biggest Party since the Donners. A lavish extravaganza with over 200 former employees all indulging in persiflage and nibbling on filets and other culinary delights.

When Ken later became the owner of the station, Roger Barkley was his PD and they toiled 20 hours a day, working and reworking the musical order, pacing, jingles and beefing up the news department with Don Martin as head news guy.

Of course, a natural segue in the conversation was to the gimmick days. We all recalled when Pogo Poge did his broadcast from a snake-filled window of a downtown jewelry store . . . and one of the snakes bit him! (Pogo, in retaliation, pinched an asp!)

Tony LaMonica and Bob Scott were discussing the days of Paul McCartney's reported death . . . and tracing the story and flying Tony to England to chat first-hand with the deceased!

Ted Atkins, the General Manager of WTAE and 96KX in Pittsburgh, was busy chatting "past and present" with everybody.

Clark Secrest, the witty Television-Radio Editor of the powerful Denver Post, dug into his newspaper morgue and found a picture of a 20-year-old Gary Owens and printed it alongside a 1979 photo of me. Several lovely ladies at the party mentioned that I *did* resemble a slightly dissipated Buddy Holly. ("Many years from now, when you remember this moment, and you will . . . please be kind.")

A quick vote of the assembled multitude showed that I did not come up to the standards of Linda Ronstadt's high school picture . . . printed recently in Us magazine.

Ted Nelson, who was the PD during my halcyon days is now a Vice President of the Las Vegas Hilton . . . Jimmie Neil became Scotty Day and is now at KOGO/San Diego . . . Lee Gideon (whose name, if not body, is found in thousands of motel rooms) is now in Tulsa producing radio commercials.

I might add (since they provided me with an abacus in my hotel suite) that the present day KIMMERS sounded great. They served as hosts for the returning vets starting Friday morning at 6am. They did a yeoman's job. (Yeoman was getting drunk with Barkley and could not do *all* of his job.)

Presently the KIMN staff includes the voices and styles of Loren Owens, Bob Karson, Chuck Buell, Doug Erickson, Steve Kelly and Long John Ball, plus production whiz Roger Thompson. Not to forget the fulltimers, Martin Bormann (just back from Argentina), Richard Speck, and Larson E. Whipsnade.

George Vogel, the chief engineer when I was a neophyte, zoomed in for a brief gopher-lips sandwich and a hearty handshake. He looks as young as he did then, damn him. George prosaically drained a cup of coffee through his rectifier for me and we chortled about the time I accidentally swore over all 168 stations of the Mutual Intermountain Network.

Thank you KIMN and Denver for a wonderful weekend.

RADIOTHON RAISES \$12,895

## WGTO Helps Tornado Victims

A series of tornados tore through Cypress Gardens, FL and surrounding areas last week causing one death, numerous injuries and leaving hundreds homeless. On Wednesday (5-9), a trucker stopped by the studios of local Country station WGTO with a \$10 donation for the storm's victims. According to Program Director Terry Slane, this action kicked off a radiothon which eventually raised \$12,895 in contributions plus "truckloads" of clothing, bedding and canned goods, as once again, radio proved its value as a public service medium in time of crisis.

On Thursday, these "wall-to-wall contributions," as Slane described the situation to R&R, forced the station to abandon its regular operations altogether. Slane praised the surrounding communities (WGTO covers 22 counties) for their "tremendous show of support," adding that the station had resumed normal programming on Friday. Slane said that the money raised from the radiothon would go to the Red Cross to be distributed, with the goods received to be delivered to local fire stations and other distribution points.

LETTER

## Disputing Arbitron's TALO Value

Dear R&R:

I read with interest Allen Klein's article "Arbitron TALO Report & Appeal," in your May 4, 1979, issue.

While Mr. Klein has written a factual article on what TALOs are, I think the value of Talo, especially when looking at Disco radio stations, is somewhat limited.

A TALO analysis, as Mr. Klein says, shows the number of diaries in which each station receives mention. This is very closely related to the cume of the station even though TALO is unweighted.

While cume is important, looking at it alone without average ¼-hour decreases its significance.

Arbitron has a computer program called AID (Arbitron Information on Demand). This program allows the user to go to the raw data tape and generate numerous pieces of information not available from the Arbitron report itself.

Specifically, we are able to see the difference in WKTU's percent of ethnic audience on a ¼-hour basis compared to TALO or cume. There is quite a difference, and there is also quite a difference in the average number of ¼-hour (Time Spent) listened to by ethnic listeners vs. "other."

Since data continually shows different listening patterns for ethnic

### % OF WKTU'S AUDIENCE/ETHNIC & OTHER JAN/FEB 1979 — METRO AREA

		12+	
		AID	6am-12mid Mon-Sun
TALO	Cume	Avg ¼ hr	Time Spent No. ½ hrs
Ethnic (Black & Spanish)	58.8%	57.4%	70.4% 62.3
Other	41.2%	42.6%	29.6% 35.2

vs. "other," TALO does not enable us to see the effect ethnic or "other" has on the average ¼-hour in the book — and isn't that what programmers are really interested in?

Phyllis Leibert  
Director, Radio Research  
NBC Owned Stations

\$40 MILLION COUNTERSUIT

## Brown, Booking Agency In Legal Battle

In response to an earlier \$6 million suit filed by booking agency Norby Walters & Associates against Source Records and the Regency Artists Ltd. booking agency, alleging that the two companies interfered with Walters's previous booking agreement with Source artist Chuck Brown, Brown filed a \$40 million countersuit charging Walters with fraud, breach of contract, and intentional interference with his contract with Regency. Brown also petitioned the American Federation of Musicians for arbitration of his claim against Walters for alleged advance deposits.

Walters had requested a prelim-

inary injunction against Source, the black-owned, MCA-distributed record company, and Regency, but Brown's attorney A. George Glasco presented an AFM affidavit accepting Brown's petition for arbitration. Glasco noted that the AFM has exclusive jurisdiction to arbitrate disputes between member artists and franchised booking agencies. Therefore, the judge denied Walters's preliminary injunction, noting that Source had not interfered with Brown's booking arrangements. Brown reportedly terminated his association with Walters in March.

5 YEARS AGO TODAY

★ LARRY UTTAL RESIGNS AS BELL RECORDS PRESIDENT — Set to start own label, Private Stock; Clive Davis rumored as new Bell chief.

★ ERIC STEVENS RESIGNS AS WIXY/CLEVELAND PD.

★ NUMBER ONE FIVE YEARS AGO — "The Streak" — Ray Stevens (Barnaby).

Radio & Records

## Raft

(Continued from Page 1)

tered with editorials by GM Bud Polacek naming WQXI by name, answering listener complaints and stressing that the courts had continually agreed with Z93 over the conduct of the race.

Blum told R&R, "The public is aware of Z93's filing the injunction." He added, "I've been in this business 21 years, and never have I seen an outpouring of public sentiment and support as for WQXI in this matter." He said the station had received letters and phone calls complaining about the prize cancellations. He added that WQXI had been running editorials thanking the public for its support. Meanwhile, John Young told R&R that Budweiser had filed suit against Z93, charging that the restraining order restricted the company's right to run a contest.

### "Happy To See It Over"

Blum commented, "We lost but we won hands down." Z93's Young said, "It's got to be painful for WQXI to see the race go someplace else." But he expressed concern that the highly publicized dispute could create a harmful image for Atlanta radio. He stressed, "Neither Z93 nor WQXI would intentionally do something to make the people of Atlanta angry," and added that he would be "happy to see it over." As for next year, he said the ARA had given Z93 an option, but he didn't know if the station would take them up on it. Echoing Blum's statements in R&R's May 4 issue, Young speculated, "Maybe the race has outgrown both stations." Pictorial and editorial coverage of the controversial race will be upcoming in R&R.

## Chicken

(Continued from Page 3)

controversial. KGB PD Dick Leibert told R&R, "All our advertisers seem to understand the situation. The people who seem to have the biggest complaints are those who go to Padres games day in and day out. They're the ones who are most upset that the chicken won't be there to entertain them. They're a secondary audience for us; that isn't showing up in response that much."

Leibert said that the new Chicken would be held out of big stadium events for a while, "till he's learned his chops. When he's ready to go back in there, he'll appear, as that's probably our toughest audience." Giannoulas and others, however, reported that the new Chicken debuted at KGB's annual "Sky Show" at San Diego Stadium to a less than ecstatic reaction. Giannoulas said, "There were chants of 'We Want Ted!' I was really surprised because these were their own loyalists; in effect they were voicing their support for the outcast Chicken. There were many banners saying 'Fry The Fake,' 'Cut The Bull,' 'Get Rid Of This Turkey,' 'Where Is Ted?' The new Chicken made his debut after the ballgame and there was a chorus of boos that was deafening. He came out for 15 seconds and left the stage and did not come back."

### Reincarnation For The Chicken?

Giannoulas is philosophical about his current position. "This is going to be a long, drawn-out case. If worse came to worse and there were no other alternative, I'd

definitely come back reincarnated as another animal." But he's not crazy about the idea. "Would Emmett Kelly dress up as Ronald McDonald? It's become part of my act. Believe me, there are a lot of sports teams in town who have asked me to dress up in something different altogether for them."

He added, "It's quite an emotional issue here in San Diego, and I'm greatly heartened by the people's response; it's truly overwhelming. A lot of San Diego and other stations have called. The offers are encouraging."

One station that seems to be interested is 91X/Tijuana (XTRA-FM), already a source of controversy in San Diego as the subject of a multi-station lawsuit accusing the Noble station of unfair competition with its powerful over-the-border signal. Reportedly 91X management will be negotiating with Giannoulas's lawyers to discuss the possibility of his joining the station, whether as the Chicken or another mascot identity. Meanwhile, 91X is running announcements along the lines of "91X, playing San Diego's best music . . . and pretty soon, we'll be giving you San Diego's favorite chicken." If a deal with Giannoulas fails to pan out, the station will give away a year's supply of chicken to a listener, according to sources at 91X.

### Which Came First, The Chicken Or The Ego?

Giannoulas is under a temporary restraining order not to appear in costume until May 22 hearing on the rights to the outfit. According to him, his role in the Chicken's development was crucial. "It's the principle of the thing. I'd like to think that my energies contributed to the creation of the Chicken."

KGB likes to think it contributed as well. Price said, "KGB recognizes Ted's talent and his contributions to making the KGB Chicken what it is today. To deny this would be unfair to Ted and dishonest to the people of San Diego and ourselves. But the station also claims credit for the KGB Chicken. We created it, designed it, developed it, protected it, and promoted it in the media . . . all at great expense. We honestly feel that KGB has played the significant role in developing the KGB Chicken."

Price sums up KGB's position: "We think it is unfair that KGB has been subjected to so much criticism, when we have always been fair with Ted and the people of San Diego with regard to the Chicken . . . For reasons stated above, we have terminated Ted Giannoulas's salary and have filed a lawsuit in San Diego Superior Court to protect our rights. The KGB Chicken still exists, and will continue to appropriately represent the people of San Diego."

Giannoulas says, "It's become my trade, my career. I'm fighting for my livelihood. I've come to realize that this can be a career much along the lines of an Emmett Kelly or a Harpo Marx. Nobody wins in something like this."

## Gas

(Continued from Page 3)

offering tips on how to improve your gas mileage during their regular California Highway Patrol announcements, which they run throughout the day. "We're a very car-oriented radio station," says Blinoff.

But since L.A. is a very car-oriented city, KMPC is not alone in providing listeners with available station information. Steve Gaspar, Promotion Director at AOR-formatted KZLA, says they have been accumulating reports from listeners who call in with station information and airing them within their newscasts.

However, most of the remaining AOR's have opted for a different approach. While KNX-FM News Director Bob Madigan reports that they have been covering the actual news end of the shortage very heavily, the station has been concentrating on verifying some of the rumors (such as oil companies dumping oil and gas in the desert, or there's 80 tankers filled with oil waiting off the coast of L.A.) that have flared up around the situation. Marshall Phillips, News Director for KWST, also reports his station has been heavily involved in scotching similar rumors.

### Skateboarder's Protest

KLOS News Director Larry Jacobs says their station has been using both approaches. Aside from passing along listener-generated information (Jacobs claims 800 calls a day) regarding open stations (listeners must call the KLOS switchboard; the station is not giving the information out over the air), they too have been checking out the rumors of oil company malfeasance as well as airing such semi-humorous developments as the guy who wanted to organize a group of people to skateboard down the middle of one of the freeways in protest.

KHJ Program Director Chuck Martin presently has 11 people on the street covering the entire Southern California area via mobile units all day long reporting on open stations and conditions. During Rick Dees's morning show, reports are aired live from the field in five-minute segments. Information gathered by the mobile units is fed into the station's switchboard, which Martin reports has been receiving from 800-1000 calls daily for the past two weeks of the crisis.

In addition, Martin has been sending the KHJ van around to various locations where people are queued in gas lines (two hour waits are not uncommon) and providing them with free coffee, coke, donuts, and money if they're listening to KHJ while waiting.

### Fuelish Humor

Another Top 40 outlet, KFI, is also attacking the problem on several fronts at once. While the station's primary source of open station information is Bruce Wayne's "KF-Eye In The Sky" airwatch, which broadcasts live-in-the-air reports at both morning and afternoon drive times, the station has also created "Gas Shortage Survival Kits" in an attempt to inject some fuelish humor into the frustrating situation. KFI Music Director Roger Collins described the kits as including station T-shirts, books (to read while waiting in line), wax for cars (also to be used while waiting), a KFI frisbee (ditto), a radio (so drivers can keep listening to KFI without running down their batteries), and bumper stickers which read either "KFI'm Odd" or "KFI'm Even" (in reference to the current rationing plan of only cars with odd-numbered plates able to get gas on odd-numbered days, etc.).

As noted in the previous R&R story on gasoline promotions, Country-formatted KLAC was giving away a total of 5700 gallons of gas with listeners required to register by mail; upon hearing their name called over the air, they have 10 minutes to call in and claim their share of gas. Program Director Don Langford admits the station has received some static from listeners about this, but reminds them that KLAC instituted the promotion weeks in advance of the shortage. Langford also notes that the station's jocks were instructed to make the contest as lighthearted as possible. Furthermore, Langford reports that the station is airing listener-generated reports regarding open stations on the weekends, and that Dave Godwin, KLAC's newsmen, has just completed an investigative report on the situation to be broadcast during the station's newscasts.

Overall, the L.A. radio stations have exhibited remarkable resourcefulness with regard to the current crisis. Not only could the government take a few cues from radio in this instance, but broadcasters in other areas are urged to do likewise. After all, their markets may be next.



**HEART PUMPING AT WLOF** — WLOF/Orlando conceived the idea of escorting the Heart Association's Miss Heart Pump 1979, M.G. Flynn, to area gas stations to help fill motorists' tanks. The stations then donated a penny a gallon to the Heart Association. Pictured (l-r) are WLOF air personality Dave Green, Flynn, and PD Scott Walker.



**FOR BETTER OR WORST** — KUPA air personality "Krazy" Dave Otto was voted "Worst Disc Jockey" in the Phoenix area in a poll conducted by another station. Capitalizing on the "honor," the station celebrated Otto's status and even wangled a five-minute feature on a TV news show. Pictured (l-r) are PD Steve Ribers, Otto, and air personalities John Volpe, Chuck Beer (below, holding legs), and "Chicken" George Briggs (below right).



**ORLANDO 500** — WLOF/Orlando recently gave away a \$500 check to a lucky listener. Pictured (l-r) at the station are air personality Bill Young, News Director Richard D. Hunt, the winner, PD Scott Walker, and air personality Steve Summers.

# ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**EAST**  
**Most Added** Donna Summer  
**Hottest** Peaches & Herb  
 Bee Gees  
 Supertramp

**SOUTH**  
**Most Added** Donna Summer  
**Hottest** Sister Sledge  
 Peaches & Herb

## EAST

### Parallel One

**96.1/Pittsburgh, PA**  
 Jay Stone  
 CHEAP TRICK  
 BARRARA MANDRELL  
 ART GARPUNKEL  
 BOB WELCH  
 STYX  
 Hottest:  
 STYX 2-1  
 BILLY JOEL 15-6  
 ORLEANS 19-9  
 VAN HALEN 24-13  
 RANDY VANWARMER 31-17

### 99.1 FM/New York, NY

**Bobby Rich**  
 ANITA WARD  
 ROD STEWART  
 BLUES BROS  
 JOHN STEWART  
 ELO  
 Hottest:  
 PEACHES & HERB 2-1  
 MCFADDEN & WHITEH 9-4  
 BEE GEES 15-7  
 SUPERTRAMP 17-11  
 REX SMITH 26-16

### CHUM/Toronto, CAN.

**Brad Jones**  
 STYX  
 ORLEANS  
 Hottest:  
 PEACHES & HERB 5-1  
 JACKSONS 11-6  
 SUPERTRAMP 17-7  
 DONNA SUMMER 15-8  
 ROD STEWART 23-14

### CKGM/Montreal, CAN.

**John Keogh**  
 BILLY JOEL  
 DOOBIE BROTHERS  
 SISTER SLEDGE  
 KISS  
 STEWART  
 Hottest:  
 BLONDIE 1-1  
 CHIC 13-10  
 SUPERTRAMP 20-17  
 GEORGE HARRISON 19-13  
 DONNA SUMMER 26-21

### WABC/New York, NY

**Scot J Jones**  
 REX SMITH  
 CHEAP TRICK  
 BEE GEES (RA)  
 STYX  
 Hottest:  
 PEACHES & HERB 1-1  
 DONNA SUMMER 6-2  
 MCFADDEN & WHITEH 5-4  
 JACKSONS 8-6  
 SISTER SLEDGE 12-7

### WCAO/Baltimore, MD

**Ron Riley**  
 THELMA HOUSTON  
 ELO  
 MCFADDEN & WHITEH  
 EW&F  
 Hottest:  
 DONNA SUMMER 2-1  
 RANDY VANWARMER 11-6  
 SISTER SLEDGE 16-7  
 BEE GEES 14-9  
 KENNY ROGERS 28-22

### WFL/Philadelphia, PA

**Gerry DeFrancisco**  
 RICKIE LEE JONES  
 DONNA SUMMER  
 DR. HOOK  
 SISTER SLEDGE  
 Hottest:  
 PEACHES & HERB 1-1  
 BILLY JOEL 12-8  
 RANDY VANWARMER 14-9  
 KENNY ROGERS 17-14  
 MCFADDEN & WHITEH 19-15

### WFL/Philadelphia, PA

**Jeff Robins**  
 G.O.  
 ENGLAND DAN & JFC  
 OLIVIA N-J  
 JAY FERGUSON  
 Hottest:  
 PEACHES & HERB 1-1  
 DONNA SUMMER 8-2  
 CHEAP TRICK 14-9  
 ROD STEWART 16-12  
 SISTER SLEDGE 25-17

### WKBW/Buffalo, NY

**Jon Summers**  
 ROD STEWART  
 DAVID NAUGHTON  
 ELO  
 KISS  
 Hottest:  
 SUPERTRAMP 2-1  
 VILLAGE PEOPLE 4-2  
 JACKSONS 15-6  
 SISTER SLEDGE 25-15  
 REX SMITH 26-16

### WNBC/New York, NY

**Roi Frank**  
 ROGER VOUDOURIS  
 MACHINE  
 REX SMITH  
 Hottest:  
 PEACHES & HERB 1-1  
 QUATRO & NORMAN 7-3  
 MCFADDEN & WHITEH 24-9  
 BENNIE BELL 31-13  
 ANNE MURRAY 0-15

### WPEZ/Pittsburgh, PA

**Mark Fritzsche**  
 REX SMITH  
 KENNY ROGERS  
 CHEAP TRICK  
 ROGER VOUDOURIS  
 JAMES TAYLOR  
 ERROL FOSBER  
 Hottest:  
 PEACHES & HERB 1-1  
 DONNA SUMMER 5-2  
 STYX 10-6  
 RANDY VANWARMER 17-7  
 SUPERTRAMP 22-14

### WPGC/Washington, DC

**Jim Elliott**  
 ANITA WARD  
 DONNA SUMMER  
 DR. HOOK  
 Hottest:  
 DONNA SUMMER 1-1  
 BEE GEES 9-6  
 CHEAP TRICK 12-9  
 RICKIE LEE JONES 19-11  
 MCFADDEN & WHITEH D-15

### WREO/Boston, MA

**Mark McKay**  
 ANITA WARD  
 DONNA SUMMER  
 ANNE MURRAY  
 KENNY ROGERS  
 VILLAGE PEOPLE  
 Hottest:  
 CHEAP TRICK 3-1  
 SISTER SLEDGE 10-5  
 MCFADDEN & WHITEH 18-10  
 RICKIE LEE JONES 22-15  
 RANDY VANWARMER 24-16

### Parallel Two

**13Q/Pittsburgh, PA**  
 Tim Powell  
 DONNA SUMMER  
 PETER FRAMPTON  
 ARS  
 CHEAP TRICK  
 BOB SEGER  
 OLIVIA N-J  
 ROKY MUSIC  
 Hottest:  
 PEACHES & HERB 1-1  
 DONNA SUMMER 4-2  
 SUPERTRAMP 16-4  
 SISTER SLEDGE 24-9  
 RILLY JOEL 25-16

### 14Q/Worcester, MA

**Steve York**  
 VAN HALEN  
 Hottest:  
 PEACHES & HERB 1-1  
 BEE GEES 11-6  
 SUPERTRAMP 14-8  
 DONNA SUMMER 20-10  
 STYX 25-11

### JB105/Providence, RI

**Todd Chase**  
 KISS  
 VILLAGE PEOPLE  
 NICK GILDER  
 PETER FRAMPTON (dp)  
 BLUES BROS (dp)  
 Hottest:  
 DONNA SUMMER 4-1  
 SISTER SLEDGE 9-3  
 G.O. 17-9  
 KENNY ROGERS 23-15  
 CHEAP TRICK 27-18

### PRO-FM/Providence, RI

**Alan Edwards**  
 BAD COMPANY  
 DONNA SUMMER  
 ALTON MCLLAIN & D  
 MCFADDEN & WHITEH  
 KISS  
 Hottest:  
 PEACHES & HERB 1-1  
 DONNA SUMMER 5-2  
 CHEAP TRICK 12-8  
 RICKIE LEE JONES 17-12  
 EW&F 23-18

### Parallel Three

**14WK/Wheeling, W. VA**  
 Jim Roberts  
 WET WILLIE  
 JOHN STEWART  
 DAVID NAUGHTON  
 ELO  
 NICK GILDER  
 ABBA  
 Hottest:  
 BEE GEES 3-1  
 REX SMITH 10-7  
 BILLY JOEL 19-12  
 OLIVIA N-J 21-16  
 BEACH BOYS 26-20

### 1104/Erie, PA

**Bill Shannon**  
 BEACH BOYS  
 NEIL DIAMOND  
 NICK GILDER  
 SPACE  
 ELO  
 Hottest:  
 PEACHES & HERB 3-1  
 BEE GEES 6-3  
 DONNA SUMMER 15-8  
 VAN HALEN 24-14  
 FIREFALL 26-18

### WCIR/Beckley, WV

**Dwayne Bonds**  
 ABBA  
 DONNA SUMMER  
 BELL & JAMES  
 NICK GILDER  
 AMII STEWART  
 Hottest:  
 PEACHES & HERB 1-1  
 SISTER SLEDGE 23-3  
 REX SMITH 17-5  
 JAY FERGUSON 20-11  
 DR. HOOK 21-15

### WQBO/Harrisburg, PA

**Jim Buchanan**  
 JOHN STEWART  
 ELO  
 CHEAP TRICK  
 Hottest:  
 DONNA SUMMER 2-1  
 DAVID NAUGHTON 14-7  
 SUPERTRAMP 16-8  
 SISTER SLEDGE 23-14  
 BAD COMPANY 25-18

### WQW/Waynesboro, VA

**Brooks/Davis**  
 FRANK ZAPPA  
 ROKY MUSIC  
 POCO  
 JAY FERGUSON  
 BARBARA MANDRELL  
 DR. HOOK  
 ERIC CLAPTON  
 TOTO  
 KINKS  
 MAXINE NIGHTINGAL  
 ABBA  
 ROBERT JOHN  
 EW&F  
 BEACH BOYS  
 Hottest:  
 PEACHES & HERB 1-1  
 STYX 7-2  
 REX SMITH 10-5  
 BEE GEES 12-8  
 DONNA SUMMER 10-8  
 VAN HALEN 14-12

### WKEE/Huntington, WV

**Bob Lee**  
 ABBA  
 TED NUGENT  
 LEIF GARRETT  
 DUNCAN BROWNE  
 ROBERT JOHN  
 M. MANCHESTER  
 IAN MATTHEWS  
 Hottest:  
 RANDY VANWARMER 3-1  
 DONNA SUMMER 8-4  
 SUPERTRAMP 14-9  
 DOOBIE BROTHERS 29-20  
 JAY FERGUSON 30-22

### WOLF/Syracuse, NY

**Charlie Brown**  
 THELMA HOUSTON  
 JOHN STEWART  
 CHEAP TRICK  
 JAY FERGUSON  
 PETER FRAMPTON  
 Hottest:  
 PEACHES & HERB 1-1  
 DONNA SUMMER 8-2  
 DOOBIE BROTHERS 13-9  
 SISTER SLEDGE 21-11  
 KENNY ROGERS 22-14

### WPST/Trenton, NJ

**Tom Taylor**  
 BLONDIE  
 BAD COMPANY  
 Hottest:  
 WINGS 2-1  
 DONNA SUMMER 9-3  
 RANDY VANWARMER 10-6  
 BILLY JOEL 14-9  
 SUPERTRAMP 15-10

### WTRV/Troy, NY

**Don Perry**  
 EW&F  
 ELO  
 CHEAP TRICK  
 Hottest:  
 PEACHES & HERB 1-1  
 DONNA SUMMER 3-2  
 JACKSONS 4-3  
 BILLY JOEL 13-9  
 STYX 16-11

### WAZB/Allentown, PA

**Jeff Frank**  
 EW&F  
 JOHN STEWART  
 Hottest:  
 ENGLAND DAN & JFC 2-1  
 GEORGE BENSON 4-2  
 PEACHES & HERB 9-5  
 BILLY JOEL 17-13  
 RICKIE LEE JONES 27-19

### WHYN/Springfield, MA

**Ken Capurso**  
 ROGER VOUDOURIS  
 BARBARA MANDRELL  
 ELO  
 NEW ENGLAND  
 LEIF GARRETT  
 Hottest:  
 PEACHES & HERB 1-1  
 BEE GEES 11-7  
 SISTER SLEDGE 26-13  
 SUPERTRAMP 19-14  
 REX SMITH 22-15

### WYRE/Annapolis, MD

**Steve Kingston**  
 ELO  
 DOOBIE BROTHERS  
 ROGER VOUDOURIS  
 AMII STEWART  
 Hottest:  
 DONNA SUMMER 2-1  
 SISTER SLEDGE 8-4  
 BEE GEES 12-9  
 RANDY VANWARMER 13-9  
 VAN HALEN 20-16

### WYRE/Annapolis, MD

**Steve Kingston**  
 ELO  
 DOOBIE BROTHERS  
 ROGER VOUDOURIS  
 AMII STEWART  
 Hottest:  
 DONNA SUMMER 2-1  
 SISTER SLEDGE 8-4  
 BEE GEES 12-9  
 RANDY VANWARMER 13-9  
 VAN HALEN 20-16

### WYRE/Annapolis, MD

**Steve Kingston**  
 ELO  
 DOOBIE BROTHERS  
 ROGER VOUDOURIS  
 AMII STEWART  
 Hottest:  
 DONNA SUMMER 2-1  
 SISTER SLEDGE 8-4  
 BEE GEES 12-9  
 RANDY VANWARMER 13-9  
 VAN HALEN 20-16

### WYRE/Annapolis, MD

**Steve Kingston**  
 ELO  
 DOOBIE BROTHERS  
 ROGER VOUDOURIS  
 AMII STEWART  
 Hottest:  
 DONNA SUMMER 2-1  
 SISTER SLEDGE 8-4  
 BEE GEES 12-9  
 RANDY VANWARMER 13-9  
 VAN HALEN 20-16

### WYRE/Annapolis, MD

**Steve Kingston**  
 ELO  
 DOOBIE BROTHERS  
 ROGER VOUDOURIS  
 AMII STEWART  
 Hottest:  
 DONNA SUMMER 2-1  
 SISTER SLEDGE 8-4  
 BEE GEES 12-9  
 RANDY VANWARMER 13-9  
 VAN HALEN 20-16

### Y100/Miami, FL

**Robert Mussy**  
 SUPERTRAMP  
 LIQUID GOLD  
 PETER FRAMPTON  
 AMII STEWART  
 Hottest:  
 DONNA SUMMER 3-1  
 GEORGE HARRISON 14-6  
 DAVID NAUGHTON 18-11  
 ALTON MCLLAIN & D 21-15  
 REX SMITH 23-17

### Z93/Atlanta, GA

**Dale O'Brien**  
 MCFADDEN & WHITEH  
 ARS  
 WET WILLIE  
 ANITA WARD  
 Hottest:  
 DONNA SUMMER 5-1  
 SISTER SLEDGE 11-4  
 RICKIE LEE JONES 10-5  
 SUPERTRAMP 21-9  
 VAN HALEN 19-10

### Z97/FORT WORTH, TX

**GARY MACK**  
 FRANK ZAPPA  
 OLIVIA N-J  
 Hottest:  
 STYX 1-1  
 BAD COMPANY 3-3  
 BOB SEGER 4-4  
 WINGS 17-12  
 ORLEANS 20-14

### Parallel Two

**92Q/Nashville, TN**  
 Valles/Davis  
 BEACH BOYS  
 ARS  
 BARBARA MANDRELL (dp)  
 Hottest:  
 RANDY VANWARMER 4-1  
 STYX 11-6  
 BEE GEES 15-11  
 DONNA SUMMER 20-13  
 REX SMITH 21-14

### 94Q/Atlanta, GA

**Jeff McCartney**  
 MANFRED MANN (dp)  
 PETER FRAMPTON (dp)  
 BOB WELCH (dp)  
 ARS  
 WET WILLIE  
 Hottest:  
 SUPERTRAMP 1-1  
 RICKIE LEE JONES 3-2  
 CHEAP TRICK 8-3  
 ROD STEWART 10-6  
 NIGEL OLSSON 12-9

### 94Q/Atlanta, GA

**Jeff McCartney**  
 MANFRED MANN (dp)  
 PETER FRAMPTON (dp)  
 BOB WELCH (dp)  
 ARS  
 WET WILLIE  
 Hottest:  
 SUPERTRAMP 1-1  
 RICKIE LEE JONES 3-2  
 CHEAP TRICK 8-3  
 ROD STEWART 10-6  
 NIGEL OLSSON 12-9

### 94Q/Atlanta, GA

**Jeff McCartney**  
 MANFRED MANN (dp)  
 PETER FRAMPTON (dp)  
 BOB WELCH (dp)  
 ARS  
 WET WILLIE  
 Hottest:  
 SUPERTRAMP 1-1  
 RICKIE LEE JONES 3-2  
 CHEAP TRICK 8-3  
 ROD STEWART 10-6  
 NIGEL OLSSON 12-9

### 94Q/Atlanta, GA

**Jeff McCartney**  
 MANFRED MANN (dp)  
 PETER FRAMPTON (dp)  
 BOB WELCH (dp)  
 ARS  
 WET WILLIE  
 Hottest:  
 SUPERTRAMP 1-1  
 RICKIE LEE JONES 3-2  
 CHEAP TRICK 8-3  
 ROD STEWART 10-6  
 NIGEL OLSSON 12-9

### 94Q/Atlanta, GA

**Jeff McCartney**  
 MANFRED MANN (dp)  
 PETER FRAMPTON (dp)  
 BOB WELCH (dp)  
 ARS  
 WET WILLIE  
 Hottest:  
 SUPERTRAMP 1-1  
 RICKIE LEE JONES 3-2  
 CHEAP TRICK 8-3  
 ROD STEWART 10-6  
 NIGEL OLSSON 12-9

### 94Q/Atlanta, GA

**Jeff McCartney**  
 MANFRED MANN (dp)  
 PETER FRAMPTON (dp)  
 BOB WELCH (dp)  
 ARS  
 WET WILLIE  
 Hottest:  
 SUPERTRAMP 1-1  
 RICKIE LEE JONES 3-2  
 CHEAP TRICK 8-3  
 ROD STEWART 10-6  
 NIGEL OLSSON 12-9

### 94Q/Atlanta, GA

**Jeff McCartney**  
 MANFRED MANN (dp)  
 PETER FRAMPTON (dp)  
 BOB WELCH (dp)  
 ARS  
 WET WILLIE  
 Hottest:  
 SUPERTRAMP 1-1  
 RICKIE LEE JONES 3-2  
 CHEAP TRICK 8-3  
 ROD STEWART 10-6  
 NIGEL OLSSON 12-9

### WAPE/Jacksonville, FL

**Jeannette Richards**  
 ARS  
 VILLAGE PEOPLE  
 ANITA WARD  
 RAYDIO  
 Hottest:  
 PEACHES & HERB 1-1  
 DONNA SUMMER 17-5  
 SISTER SLEDGE 21-9  
 RICKIE LEE JONES 23-14  
 KENNY ROGERS 22-16

### WAXY/Ft. Lauderdale, FL

**Michael Ward**  
 DAVID NAUGHTON  
 JAY FERGUSON  
 CHEAP TRICK  
 DIANA ROSE  
 Hottest:  
 DONNA SUMMER 1-1  
 G.O. 7-4  
 SUPERTRAMP 10-5  
 RANDY VANWARMER 14-8  
 SISTER SLEDGE 19-9

### WAYS/Charlotte, NC

**Spanky**  
 ANITA WARD  
 DOOBIE BROTHERS  
 DONNA SUMMER  
 ELO  
 ROBERT BYRNE  
 Hottest:  
 SISTER SLEDGE 18-1  
 DONNA SUMMER 8-3  
 BEE GEES 9-7  
 DAVID NAUGHTON 10-8  
 DR. HOOK 30-17

### WBBQ/Augusta, GA

**Bruce Stevens**  
 ARS  
 ANITA WARD  
 PETER FRAMPTON  
 KINKS  
 KISS  
 Hottest:  
 DONNA SUMMER 11-1  
 RAYDIO 5-2  
 SISTER SLEDGE 14-5  
 NIGEL OLSSON 17-10  
 SUPERTRAMP 18-12

### WERC/Birmingham, AL

**Cayote Calhoun**  
 CHEAP TRICK  
 POCO  
 ANITA WARD  
 KINKS  
 WET WILLIE  
 ROCKETS  
 Hottest:  
 DONNA SUMMER 9-1  
 KENNY ROGERS 13-7  
 DAVID NAUGHTON 16-9  
 BOB SEGER 15-10  
 RICKIE LEE JONES 23-13

### WFLI/Chattanooga, TN

**Smokin' Sam**  
 TAKA BOOM  
 DAVID MEECE  
 MCFADDEN & WHITEH  
 DONNA SUMMER  
 EW&F  
 ROGER VOUDOURIS  
 JAY FERGUSON  
 Hottest:  
 JACKSONS 1-1  
 WINGS 9-6  
 DONNA SUMMER 11-7  
 KENNY ROGERS 12-9  
 SISTER SLEDGE 13-10

### WFMF/Baton Rouge, LA

**Randy Rice**  
 BEACH BOYS  
 ROGER VOUDOURIS  
 DR. HOOK  
 CHEAP TRICK  
 Hottest:  
 WINGS 3-1  
 SISTER SLEDGE 16-7  
 BAD COMPANY 23-14  
 G.O. 25-17  
 EW&F 30-21

### WGH/Norfolk, VA

**Bob Canada**  
 WINGS  
 EW&F  
 ARS  
 ELO  
 JAMES TAYLOR (dp)  
 JOE JACKSON (dp)  
 MANFRED MANN (dp)  
 Hottest:  
 STYX 4-1  
 RICKIE LEE JONES 7-5  
 ROD STEWART 18-11  
 DOOBIE BROTHERS 17-12  
 CHEAP TRICK 22-18

### WHBQ/Memphis, TN

**John Long**  
 CHEAP TRICK  
 STYX  
 MCFADDEN & WHITEH  
 SUZI QUATRO  
 CON PUNK SHUN  
 Hottest:  
 PEACHES & HERB 1-1  
 G.O. 5-2  
 SISTER SLEDGE 14-6  
 RANDY VANWARMER 13-9  
 KENNY ROGERS 23-13

### WJL/Jackson, MS

**Billy Crews**  
 CHER (RA)  
 ANITA WARD  
 ABBA  
 JAMES TAYLOR  
 Hottest:  
 PEACHES & HERB 1-1  
 REX SMITH 10-7  
 SISTER SLEDGE 13-8  
 ROD STEWART 14-10  
 DONNA SUMMER 18-11

### WREX/Raleigh, NC

**Ron McKay**  
 ROD STEWART  
 ANITA WARD  
 RAYDIO  
 Hottest:  
 PEACHES & HERB 1-1  
 DONNA SUMMER 17-5  
 SISTER SLEDGE 21-9  
 RICKIE LEE JONES 23-14  
 KENNY ROGERS 22-16

### WLAC/Nashville, TN

**Rick Harris**  
 PETER FRAMPTON  
 NEW ENGLAND  
 ROBERT JOHN  
 KISS  
 Hottest:  
 RANDY VANWARMER 2-1  
 SISTER SLEDGE 10-6  
 G.O. 15-10  
 SUPERTRAMP 24-18  
 BARBARA MANDRELL 0-26

### WNOE/New Orleans, LA

**Wayne Watkins**  
 REX SMITH  
 ELO  
 DOOBIE BROTHERS  
 EW&F  
 ABBA  
 K.C. & BAND  
 BILL WRAY  
 Hottest:  
 PEACHES & HERB 1-1  
 STYX 5-2  
 DONNA SUMMER D-8  
 NIGEL OLSSON 24-14  
 ROD STEWART 26-20

### WQAM/Miami, FL

**Becky Vidard**  
 WILD CHERRY  
 OLIVIA N-J  
 ROGER VOUDOURIS  
 REX SMITH  
 ENGLAND DAN & JFC  
 KENNY ROGERS  
 TOTO  
 Hottest:  
 PEACHES & HERB 1-1  
 DONNA SUMMER 11-2  
 W

STEP 17-14 155-1023

**When  
Listeners  
Request  
Class...**

**"SAY  
MAYBE"**

**THE NEW SINGLE BY  
NEIL  
DIAMOND**

WFIL on  
WKBW on  
KSTP on  
KING add  
WKEE on  
WGH on  
KNOW on  
WKY add  
KJRB deb 30  
KTAC on  
KGW on  
WTSN deb 29

K104 add  
WCIR on  
WCGQ add  
WGLF 32-29  
KKXL deb 26  
KFYR on  
KLMS add  
KOOK add  
KBOZ add



From His Platinum-Plus Columbia Album  
"YOU DON'T BRING ME FLOWERS"

MIDWEST Most Added Hottest

ELO Peaches & Herb Cheap Trick Donna Summer POCO Randy Vanwarmer

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

ELO Donna Summer John Stewart Peaches & Herb

MIDWEST

MIDWEST

Parallel One

CHI/Detroit MI Rosalie Trombley

BAD COMPANY HAYDIO TROIANO KENNY ROGERS DOOBIE BROTHERS ORLEANS

Hottest: PEACHES & HERB 1-1 DONNA SUMMER 6-3 CHEAP TRICK 12-7 ANITA WARD 0-8 RANDY VANWARMER 17-13

KBEQ/Kansas City, MO Marcia Lernberg

ALTON MCCLAIN & D BILLY JOEL NEW ENGLAND EW&F LEIF GARRETT DONNA SUMMER VILLAGE PEOPLE PETER FRAMPTON CHARLIE DANIELS B POCO

Hottest: PEACHES & HERB 1-1 DONNA SUMMER 6-2 BEE GEES 20-5 ROGER VOUDOURIS 13-6 REX SMITH 19-9

KDWB/Minneapolis, MN Dave Thomson

OLIVIA N-J VAN HALEN JACKSONS 8-4 PEACHES & HERB 2-1 STYX 10-5 SUPERTRAMP 12-8 BILLY JOEL 15-10 TYCOON 19-11

KSQ/St. Louis, MO Phil Irons

POCO ARS PETER FRAMPTON Hottest: DONNA SUMMER 4-1 G.O. 14-9 BILLY JOEL 18-11 DOOBIE BROTHERS 23-12 SISTER SLEDGE 34-16

ESTP/Minneapolis, MN Steve Perus

RAYDIO EDDIE RABBITT JOHN STEWART ELO ANNE MURRAY Hottest: BLONDIE 4-1 BEE GEES 11-5 BILLY JOEL 12-6 ORLEANS 15-12 DOOBIE BROTHERS 20-15

Q102/Cincinnati, OH Mark Elliott

REX SMITH KENNY ROGERS G.O. VAN HALEN Hottest: PEACHES & HERB 8-1 ORLEANS 5-2 WINGS 9-3 BEE GEES 15-7 DONNA SUMMER 20-10

WGCL/Cleveland, OH Bob Travis

KISS ALTON MCCLAIN & D JAY FERGUSON Hottest: PEACHES & HERB 1-1 DONNA SUMMER 5-2 WINGS 12-4 STYX 16-5 REX SMITH 20-7

WLS/Chicago, IL Alan Burns

DAVID NAUGHTON CHEAP TRICK Hottest: PEACHES & HERB 1-1 DONNA SUMMER 16-7 STYX 13-8 GEORGE HARRISON 18-16 BEE GEES 31-19

WOEY/Milwaukee, WI Jeff Ryder

ELO G.O. Hottest: SUPERTRAMP 3-1 JACKSONS 12-6 ORLEANS 11-9 DONNA SUMMER 22-19 BEE GEES 23-19

WZUU/Milwaukee, WI Chris Curtis

ARS PETER FRAMPTON Hottest: DONNA SUMMER 6-1 SUPERTRAMP 16-5 SISTER SLEDGE 15-11 RANDY VANWARMER 18-12 G.O. 17-13

WZZP/Cleveland, OH Randy Kabrich

EDDIE MONEY ROD STEWART NIGEL OLSSON KISS PETER FRAMPTON ROCKETS (dp) Hottest: PEACHES & HERB 1-1 RICKIE LEE JONES 20-9 BARBARA MANDRELL 21-10 FOKY 29-18 SISTER SLEDGE 33-20

Parallel Two

92X/Columbus, OH Mike Perkins

DOOBIE BROTHERS KENNY ROGERS EW&F CHEAP TRICK VAN HALEN JAY FERGUSON WET WILLIE KINKS ROXY MUSIC Hottest: STYX 2-1 G.O. 9-3 DONNA SUMMER 15-5 RANDY VANWARMER 17-10 M. MANCHESTER 25-18

IOA/Des Moines, IA Gary Stevens

KENNY ROGERS STYX ROGER VOUDOURIS Hottest: PEACHES & HERB 1-1 JACKSONS 8-4 RANDY VANWARMER 11-5 DONNA SUMMER 17-9 REX SMITH 24-10

KOFM/Oklahoma City, OK Chuck Morgan

ELO DAVID NAUGHTON NEW ENGLAND Hottest: PEACHES & HERB 1-1 RANDY VANWARMER 10-5 DONNA SUMMER 15-11 OLIVIA N-J 16-12 SUPERTRAMP 18-13

KRAY/Tulsa, OK Gary Reynolds

SUPERTRAMP DR. HOOK POCO Hottest: RANDY VANWARMER 7-1 REX SMITH 9-4 BILLY JOEL 8-6 DONNA SUMMER 17-9 SISTER SLEDGE 20-10

KZ93/Peoria, IL Keith Edwards

JOHN STEWART (dp) REX SMITH EW&F ELO Hottest: PEACHES & HERB 1-1 DONNA SUMMER 8-3 RANDY VANWARMER 11-6 ROD STEWART 15-8 SISTER SLEDGE 19-11

WGRD/Grand Rapids, MI Ron White

VAN HALEN Hottest: PEACHES & HERB 1-1 JACKSONS 3-2 RANDY VANWARMER 10-6 DONNA SUMMER 12-7 SUPERTRAMP 16-11

WHB/Kansas City, MO Al Casey

TOTO ROD STEWART JAMES TAYLOR Hottest: PEACHES & HERB 1-1 KENNY ROGERS 10-3 REX SMITH 14-9 DOOBIE BROTHERS 15-10 DONNA SUMMER 23-13

WHOT/Youngstown, OH Dick Thompson

MCFADDEN & WHITEH ANITA WARD Hottest: BEE GEES 6-1 STYX 18-12 SUPERTRAMP 22-14 EW&F D-20 RFX SMITH D-23

WYI/Oklahoma City, OK Sandy Jones

POCO DR. HOOK NEIL DIAMOND Hottest: PEACHES & HERB 1-1 BEE GEES 8-4 RANDY VANWARMER 10-5 KENNY ROGERS 18-11 SISTER SLEDGE D-20

WMEE/Fort Wayne, IN John David Spangler

EDDIE MONEY ROXY MUSIC JAMES TAYLOR FAITH BAND JOHN STEWART Hottest: DONNA SUMMER 11-1 RANDY VANWARMER 10-5 SUPERTRAMP 15-10 BILLY JOEL 17-12 RICKIE LEE JONES 23-16

WRAP/Indianapolis, IN Steve Mitchell

ALTON MCCLAIN & D FAITH BAND TOTO RAYDIO JOHN STEWART NEW ENGLAND Hottest: DONNA SUMMER 3-1 SISTER SLEDGE D-7 OLIVIA N-J 18-12 RICKIE LEE JONES 24-16 KENNY ROGERS 26-22

WNDE/Indianapolis, IN Don Geronimo

JOHN STEWART DR. HOOK POCO ROGER VOUDOURIS Hottest: REX SMITH 2-1 ORLEANS 14-9 SUPERTRAMP 23-16 CHEAP TRICK 24-17 KENNY ROGERS 25-19

WOTO/Toledo, OH Beau Elliott

CHEAP TRICK EW&F ELO Hottest: JACKSONS 2-1 DONNA SUMMER 6-4 REX SMITH 10-5 RANDY VANWARMER 12-8 SISTER SLEDGE 22-11

WOW/Omaha, NE Roger Davis

DONNA SUMMER ELO G.O. (dp) NICK GILDER (dp) Hottest: PEACHES & HERB 1-1 DOOBIE BROTHERS 9-3 BAD COMPANY 10-4 SUPERTRAMP 19-9

WVIC/East Lansing, MI Bob Berry

ANNE MURRAY BEACH BOYS DONNA SUMMER JAY FERGUSON LEIF GARRETT ROBERT JOHN Hottest: STYX 3-1 DONNA SUMMER 6-3 REX SMITH 8-5 SISTER SLEDGE 10-7 RICKIE LEE JONES 21-10

ESTT/Davenport, IA Mike Kennally

FOXY ELO KENNY ROGERS RICKIE LEE JONES REX SMITH Hottest: PEACHES & HERB 1-1 RANDY VANWARMER 16-8 G.O. 18-9 SUPERTRAMP 22-12 SISTER SLEDGE 29-18

WISW/Madison, WI Jonathan Little

ABBA SUPERTRAMP Hottest: PEACHES & HERB 1-1 JACKSONS 3-1 RANDY VANWARMER 10-6 DONNA SUMMER 12-7 SUPERTRAMP 16-11

KEYN/Wichita, EN Jeff Alan

ELO JOHN STEWART NITE FLYTE SISTER SLEDGE Hottest: PEACHES & HERB 2-1 RICKIE LEE JONES 6-2 DOOBIE BROTHERS 7-5 BILLY JOEL 10-5 RAYDIO 16-12

Parallel Three

KEWI/Topeka, EN J.R. Greeley

ABBA JERRY LEE LEWIS CHEAP TRICK Hottest: PEACHES & HERB 2-1 RANDY VANWARMER 11-7 CRYSTAL GAYLE 15-12 BEE GEES 20-17 DOOBIE BROTHERS 23-21

KFYR/Bismarck, ND Dan Brannan

POCO DR. HOOK NEIL DIAMOND Hottest: PEACHES & HERB 1-1 BEE GEES 8-4 RANDY VANWARMER 10-5 KENNY ROGERS 18-11 SISTER SLEDGE D-20

WMEE/Fort Wayne, IN John David Spangler

EDDIE MONEY ROXY MUSIC JAMES TAYLOR FAITH BAND JOHN STEWART Hottest: DONNA SUMMER 11-1 RANDY VANWARMER 10-5 SUPERTRAMP 15-10 BILLY JOEL 17-12 RICKIE LEE JONES 23-16

KIRC/Sioux Falls, SD Gene Shaw

ELO JAMES TAYLOR CHEAP TRICK DR. HOOK Hottest: PEACHES & HERB 1-1 ENGLAND DAN & JFC 8-4 SUPERTRAMP 11-5 REX SMITH 20-13 SISTER SLEDGE 24-15

KIKL/Grand Forks, ND Wynn Davis

M. MANCHESTER ABBA ANNE MURRAY ROD STEWART Hottest: PEACHES & HERB 1-1 BEE GEES 11-5 KENNY ROGERS 13-9 OLIVIA N-J 16-10 SUPERTRAMP 21-15

KLMS/Lincoln, NE Rob Hagger

ROXY MUSIC BEACH BOYS JOHN STEWART NEIL DIAMOND CRYSTAL GAYLE LINDA RONSTADT SPYRO GYRA REX SMITH Hottest: KENNY ROGERS 2-1 POINTER SISTERS 13-8 RAYDIO 15-12 ROGER VOUDOURIS 27-15 MAXINE NIGHTINGAL 22-18

KQWB/Fargo, ND Bill Richards

CHEAP TRICK SPYRO GYRA ELO OLIVIA N-J Hottest: RANDY VANWARMER 1-1 SUPERTRAMP 14-8 BAD COMPANY 15-10 JACKSONS 20-13 RICKIE LEE JONES 23-15

WAEX/Duluth, MN Bruce MacGregor

EW&F CHEAP TRICK ELO ABBA NICK GILDER Hottest: JACKSONS 1-1 SISTER SLEDGE 11-5 BEE GEES 10-6 SUPERTRAMP 14-11 DONNA SUMMER 25-20

WEAQ/Eau Claire, WI Rick Roberts

ELO POCO JAMES TAYLOR Hottest: ENGLAND DAN & JFC 1-1 ORLEANS 7-3 MCGUINN, C & H 11-7 ROGER VOUDOURIS 13-9 OLIVIA N-J 17-11

WEBC/Duluth, MN Steven B. Oliver

POCO DR. HOOK Hottest: JACKSONS 3-1 BEE GEES 12-5 ROGER VOUDOURIS 21-11 DOOBIE BROTHERS 12-19 RICKIE LEE JONES 30-23

WGFB/Evanston, IL Benny James

KENNY ROGERS DOOBIE BROTHERS BEACH BOYS ELO EDDIE MONEY PETER FRAMPTON BILLY JOEL (RA) Hottest: DONNA SUMMER 2-1 SUPERTRAMP 12-4 SISTER SLEDGE 15-7 RICKIE LEE JONES 20-8 BILLY JOEL A-11

WJON/St. Cloud, MN Tom Eary

DAVID NAUGHTON DR. HOOK M. MANCHESTER ARS Hottest: PEACHES & HERB 2-1 BEE GEES 16-7 RICKIE LEE JONES 14-8 SUPERTRAMP 17-11 KENNY ROGERS 23-15

WEAU/Kaukauna, WI Rick Allen

NICK GILDER ELO Hottest: STYX 1-1 MCGUINN, C & H 8-3 SUPERTRAMP 11-8 RANDY VANWARMER 13-9 JOHN DENVER 75-20

WNAM/Neenah, WI Steve Otis

ELO EW&F BEACH BOYS Hottest: PEACHES & HERB 1-1 BEE GEES 10-3 ENGLAND DAN & JFC 11-7 DONNA SUMMER 15-3 INSTANT PUNK 13-9

WROK/Rockford, IL C.C. Matthews

SISTER SLEDGE JOURNEY BEACH BOYS ELO JAMES TAYLOR PETER FRAMPTON Hottest: PEACHES & HERB 1-1 ENGLAND DAN & JFC 6-4 SUPERTRAMP 13-9 DONNA SUMMER 15-12 RANDY VANWARMER 18-14

WSPT/Stevens Point, WI Pat Martin

ABBA KENNY ROGERS BAD COMPANY SISTER SLEDGE Hottest: PEACHES & HERB 1-1 SUPERTRAMP 7-2 DOOBIE BROTHERS 11-8 DONNA SUMMER 15-9 ORLEANS 19-13

WTRU/Muskegon, MI Ian London

DOOBIE BROTHERS ROGER VOUDOURIS SISTER SLEDGE Hottest: PEACHES & HERB 1-1 STYX 28-11 DONNA SUMMER 19-12 BARBARA MANDRELL 21-17 REX SMITH 32-19

WYFM/Youngstown, OH Jack Taylor

NIGEL OLSSON Hottest: PEACHES & HERB 1-1 DONNA SUMMER 7-3 BEE GEES 10-7 RANDY VANWARMER 15-10 ORLEANS 17-12

WEST

Parallel One

B100/San Diego, CA C.C. McCartney

WINGS FLEETWOOD MAC RANDY VANWARMER (RA) REX SMITH SISTER SLEDGE ELO BABYS POCO THELMA HOUSTON ROXY MUSIC Hottest: PEACHES & HERB 1-1 WINGS A-2 DONNA SUMMER 10-4 FLEETWOOD MAC A-6 BOB SEGER 19-13

KEARTH/Los Angeles, CA Bob Hamilton

ANITA WARD KINKS EDDIE MONEY BETTE MIDLER (dp) Hottest: DONNA SUMMER 1-1 SUPERTRAMP 10-5 SISTER SLEDGE 13-9 RICKIE LEE JONES 21-14 EW&F 23-18

KFI/Los Angeles, CA Roger Collins

JOHN STEWART PETER FRAMPTON DONNA SUMMER Hottest: DONNA SUMMER 1-1 BEE GEES 4-3 SISTER SLEDGE 15-9 ROD STEWART 18-12 SUPERTRAMP 19-15

KFRC/San Francisco, CA Garland/Sholin

SUZI QUATRO KINKS JOHN STEWART KISS Hottest: DONNA SUMMER 2-1 SUPERTRAMP 6-2 BAD COMPANY 12-8 SISTER SLEDGE 18-9 RICKIE LEE JONES 16-11

KHJ/Los Angeles, CA Chuck Martin

FOXY KISS MCFADDEN & WHITEH ANNE MURRAY SUZI QUATRO Hottest: DONNA SUMMER 10-1 SISTER SLEDGE 19-8 CHERYL LYNN 24-9 ROD STEWART 16-11 CHEAP TRICK 21-13

KIMN/Denver, CO Chuck Buell

DOOBIE BROTHERS REX SMITH SISTER SLEDGE ELO DR. HOOK SPACE Hottest: PEACHES & HERB 1-1 BEE GEES 10-3 ENGLAND DAN & JFC 11-7 DONNA SUMMER 15-3 INSTANT PUNK 13-9

KING/Seattle, WA Tom McKay

WET WILLIE NEIL DIAMOND BARBARA MANDRELL BLONDIE Hottest: PEACHES & HERB 1-1 SUPERTRAMP 5-2 FISTER SLEDGE 16-10 DOOBIE BROTHERS 13-11 RICKIE LEE JONES 20-13

EJR/Seattle, WA Tracy Mitchell

ABBA KENNY ROGERS BAD COMPANY SISTER SLEDGE Hottest: PEACHES & HERB 1-1 SUPERTRAMP 7-2 DOOBIE BROTHERS 11-8 DONNA SUMMER 15-9 ORLEANS 19-13

EOPA/Phoenix, AZ John Volpe

JOHN STEWART MCFADDEN & WHITEH Hottest: PEACHES & HERB 1-1 RANDY VANWARMER 10-4 BEE GEES 12-5 DONNA SUMMER 14-8 SISTER SLEDGE 19-13

KUPD/Phoenix, AZ John Sebastian

JOHN STEWART ROD STEWART NEW ENGLAND PETER FRAMPTON Hottest: SUPERTRAMP 1-1 VAN HALEN 3-2 CHEAP TRICK 10-3 DOOBIE BROTHERS 22-15 JOURNEY 29-23

Parallel Two

KCPX/Salt Lake City, UT Gary Waldron

ROBERT JOHN ROD STEWART ABBA SISTER SLEDGE Hottest: PEACHES & HERB 1-1 DONNA SUMMER 10-5 SUPERTRAMP 18-12 RICKIE LEE JONES 21-17 REX SMITH 24-19

KENO/Las Vegas, NV Scott Gentry

ELO ABBA FOXY JAY FERGUSON EW&F Hottest: PEACHES & HERB 1-1 DONNA SUMMER 14-5 BAD COMPANY 17-11 AMERICA 22-12 RANDY VANWARMER 23-15

KERN/Bakersfield, CA Ernie Mitchell

DONNA SUMMER VILLAGE PEOPLE FAITH BAND NUGGETS PETER FRAMPTON Hottest: PEACHES & HERB 1-1 DONNA SUMMER 10-5 ORLEANS 12-8 OLIVIA N-J 14-9 RANDY VANWARMER 16-10

KFIM/San Bernardino, CA Craig Hupps

RICKIE LEE JONES BAD COMPANY Hottest: WINGS 4-1 G.O. 13-8 DONNA SUMMER 15-10 BEE GEES 24-20 VAN HALEN 29-21

Parallel Three

KBDF/Eugene, OR Roger Mason

EW&F ELO JAY FERGUSON BARBARA MANDRELL BAD COMPANY Hottest: PEACHES & HERB 1-1 RANDY VANWARMER 6-3 DONNA SUMMER 16-10 REX SMITH 15-13 DOOBIE BROTHERS D-27

KBIM/Rosewell, NM Mark Wingle

NEW ENGLAND CHILLY LIQUID GOLD CHEAP TRICK JAY FERGUSON KINKS ROBERT JOHN ST. THOPEL Hottest: PEACHES & HERB 1-1 DONNA SUMMER 10-7 SUPERTRAMP 20-10 BILLY JOEL 21-12 RICKIE LEE JONES 26-15

KBOZ/Bosman, MT Donnie Nichols

ROBERT JOHN ANNE MURRAY JOHN STEWART NEIL DIAMOND Hottest: PEACHES & HERB 1-1 BEE GEES 8-4 OLIVIA N-J 14-8 RICKIE LEE JONES 22-15 KENNY ROGERS 25-19

KRKE/Albuquerque, NM Dick McEee

THELMA HOUSTON BELLAMY BROTHERS ALTON MCCLAIN & D Hottest: PEACHES & HERB 1-1 DAVID NAUGHTON 10-3 SUPERTRAMP 19-4 DONNA SUMMER 28-5 NIGEL OLSSON 14-9

KROY/Sacramento, CA Don Salasco

ABBA EDDIE MONEY ROXY MUSIC Hottest: DONNA SUMMER 6-1 BEE GEES 9-6 SISTER SLEDGE 10-7 SUPERTRAMP 14-10 RANDY VANWARMER 20-14

KRQ/Tucson, AZ Dan McCoy

JOE JACKSON BEACH BOYS CLAUDJA BARRY SISTER SLEDGE ROCKETS Hottest: PEACHES & HERB 2-1 JACKSONS 8-3 ORLEANS 9-4 SUPERTRAMP 11-6 BEE GEES 16-9

KRSP/Salt Lake City, UT Lorraine Winegar

PETER FRAMPTON NIGEL OLSSON CHEAP TRICK Hottest: RANDY VANWARMER 1-1 DONNA SUMMER 8-3 SUPERTRAMP 11-4 ROGER VOUDOURIS 12-5 KENNY ROGERS 20-16

KRUZ/Phoenix, AZ Robert Chenault

DR. HOOK WET WILLIE Hottest: BEE GEES 3-1 BILLY JOEL 10-5 RANDY VANWARMER 16-10 ROD STEWART 19-12 OLIVIA N-J 24-13

KTAC/Tacoma, WA Ric Hansen

TOTO CHEAP TRICK Hottest: JACKSONS 5-1 GEORGE BENSON 10-7 SUPERTRAMP 16-9 RANDY VANWARMER 17-13 ENGLAND DAN & JFC 18-15

KTEY/Tucson, AZ Ed Alexander

ELO JOHN STEWART DR. HOOK NEW ENGLAND JAMES TAYLOR Hottest: DONNA SUMMER 4-1 RANDY VANWARMER 6-3 BILLY JOEL 15-8 DOOBIE BROTHERS 19-10 RICKIE LEE JONES 25-18

KYNO/Fresno, CA Ernie Van Kamp

ABBA POCO JOHN STEWART ROXY MUSIC Hottest: WINGS 4-1 G.O. 13-8 DONNA SUMMER 15-10 BEE GEES 24-20 VAN HALEN 29-21

Parallel Three

KBDF/Eugene, OR Roger Mason

EW&F ELO JAY FERGUSON BARBARA MANDRELL BAD COMPANY Hottest: PEACHES & HERB 1-1 RANDY VANWARMER 11-5 SUPERTRAMP 12-9 DONNA SUMMER 19-12 RICKIE LEE JONES 26-19

Y94/Fresno, CA Ray Appleton

JAY FERGUSON TOTO CHEAP TRICK ABBA Hottest: PEACHES & HERB 1-1 DONNA SUMMER 8-4 BEE GEES 15-9 VAN HALEN 28-21

KENI/Anchorage, AK Randy Robbins

JAMES TAYLOR ELO CARS Hottest: PEACHES & HERB 2-1 WINGS 8-5 ENGLAND DAN & JFC 14-10 BILLY JOEL 20-12 SUPERTRAMP 25-17

KCBN/Reno, NV Red Mc

EW&F LEIF GARRETT KISS ANNE MURRAY NEW ENGLAND TARNEY SPENCER Hottest: DONNA SUMMER 3-1 ORLEANS 14-11 ROD STEWART 17-13 VAN HALEN 20-14

KDZA/Pueblo, CO Rip Avino

EW&F ELO JAY PERSUGON VAN HALEN PETER FRAMPTON E.C. KING NICK GILDER DR. HOOK Hottest: PEACHES & HERB 1-1 BEE GEES 13-7 DONNA SUMMER 16-9 BILLY JOEL 18-12 DAVID NAUGHTON 23-18

# "I CAN'T STAND IT NO MORE"

AM-2148



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**THE NEW SINGLE FROM PETER FRAMPTON**

**FROM HIS FORTHCOMING ALBUM "WHERE I SHOULD BE"**

SP-3710

**ON A&M RECORDS & TAPES**



PRODUCED BY: PETER FRAMPTON AND CHRIS KIMSEY  
MANAGEMENT: THE DEE ANTHONY ORGANISATION  
AGENCY: PREMIER TALENT/FRANK BARSALONA

KUPQ / KOPA / Z-93 / WQXI-FM / Y100 / KLIF / KNWS / WWKX / KFI / KBEQ / WZUU / WLAC / WBGH  
3WD / WGLF / WZZP / WGNI / WANS / WKZQ / WFLB / WISE / WOLF / KSLQ-35 / KEZY / 13Q / KRBE



**THE  
LOGICAL SONG  
IS THE  
LOGICAL CHOICE  
BECAUSE IT'S THE  
SMASH SINGLE FROM  
THE #1 ALBUM  
IN AMERICA.**

AM 2128



*Supertramp*  
**BREAKFAST  
IN AMERICA**  
SP 3708

**LOGICALLY IT'S ON A&M RECORDS & TAPES**

Produced by Supertramp and Peter Henderson

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**Chicago**

- 1 PEACHES & HERB/Reunited
- 2 ABBY CAHOON/Just When I Needed...
- 3 VILLAGE PEOPLE/In The Navy
- 4 SISTER SLEDGE/We Are Family
- 5 DONNA SUMNER/Hot Stuff
- 6 STYX/Ragazzo
- 7 CHERRY/You Take Me Home
- 8 VILLAGE PEOPLE/In The Navy
- 9 VILLAGE PEOPLE/In The Navy
- 10 VILLAGE PEOPLE/In The Navy
- 11 VILLAGE PEOPLE/In The Navy
- 12 VILLAGE PEOPLE/In The Navy
- 13 QUARTO & NORMAN/Stumble In
- 14 OLIVIA N-J/Deeper Than The Night
- 15 GEORGE HARRISON/Blow Away
- 16 ROGER VOUDOURIS/Get Used To It
- 17 BEATLES/You Know My Name (Just When I Needed...)
- 18 JAY FERGUSON/Shakedown Cruise
- 19 DAVID NAUGHTON/Man In It
- 20 DAVID NAUGHTON/Man In It
- 21 DAVID NAUGHTON/Man In It
- 22 DAVID NAUGHTON/Man In It
- 23 DAVID NAUGHTON/Man In It
- 24 DAVID NAUGHTON/Man In It
- 25 DAVID NAUGHTON/Man In It

**Houston**

- 1 DONNA SUMNER/Hot Stuff
- 2 PEACHES & HERB/Reunited
- 3 VILLAGE PEOPLE/In The Navy
- 4 SISTER SLEDGE/We Are Family
- 5 DONNA SUMNER/Hot Stuff
- 6 STYX/Ragazzo
- 7 CHERRY/You Take Me Home
- 8 VILLAGE PEOPLE/In The Navy
- 9 VILLAGE PEOPLE/In The Navy
- 10 VILLAGE PEOPLE/In The Navy
- 11 VILLAGE PEOPLE/In The Navy
- 12 VILLAGE PEOPLE/In The Navy
- 13 QUARTO & NORMAN/Stumble In
- 14 OLIVIA N-J/Deeper Than The Night
- 15 GEORGE HARRISON/Blow Away
- 16 ROGER VOUDOURIS/Get Used To It
- 17 BEATLES/You Know My Name (Just When I Needed...)
- 18 JAY FERGUSON/Shakedown Cruise
- 19 DAVID NAUGHTON/Man In It
- 20 DAVID NAUGHTON/Man In It
- 21 DAVID NAUGHTON/Man In It
- 22 DAVID NAUGHTON/Man In It
- 23 DAVID NAUGHTON/Man In It
- 24 DAVID NAUGHTON/Man In It
- 25 DAVID NAUGHTON/Man In It

**Atlanta**

- 1 DONNA SUMNER/Hot Stuff
- 2 PEACHES & HERB/Reunited
- 3 VILLAGE PEOPLE/In The Navy
- 4 SISTER SLEDGE/We Are Family
- 5 DONNA SUMNER/Hot Stuff
- 6 STYX/Ragazzo
- 7 CHERRY/You Take Me Home
- 8 VILLAGE PEOPLE/In The Navy
- 9 VILLAGE PEOPLE/In The Navy
- 10 VILLAGE PEOPLE/In The Navy
- 11 VILLAGE PEOPLE/In The Navy
- 12 VILLAGE PEOPLE/In The Navy
- 13 QUARTO & NORMAN/Stumble In
- 14 OLIVIA N-J/Deeper Than The Night
- 15 GEORGE HARRISON/Blow Away
- 16 ROGER VOUDOURIS/Get Used To It
- 17 BEATLES/You Know My Name (Just When I Needed...)
- 18 JAY FERGUSON/Shakedown Cruise
- 19 DAVID NAUGHTON/Man In It
- 20 DAVID NAUGHTON/Man In It
- 21 DAVID NAUGHTON/Man In It
- 22 DAVID NAUGHTON/Man In It
- 23 DAVID NAUGHTON/Man In It
- 24 DAVID NAUGHTON/Man In It
- 25 DAVID NAUGHTON/Man In It

**Los Angeles**

- 1 DONNA SUMNER/Hot Stuff
- 2 PEACHES & HERB/Reunited
- 3 VILLAGE PEOPLE/In The Navy
- 4 SISTER SLEDGE/We Are Family
- 5 DONNA SUMNER/Hot Stuff
- 6 STYX/Ragazzo
- 7 CHERRY/You Take Me Home
- 8 VILLAGE PEOPLE/In The Navy
- 9 VILLAGE PEOPLE/In The Navy
- 10 VILLAGE PEOPLE/In The Navy
- 11 VILLAGE PEOPLE/In The Navy
- 12 VILLAGE PEOPLE/In The Navy
- 13 QUARTO & NORMAN/Stumble In
- 14 OLIVIA N-J/Deeper Than The Night
- 15 GEORGE HARRISON/Blow Away
- 16 ROGER VOUDOURIS/Get Used To It
- 17 BEATLES/You Know My Name (Just When I Needed...)
- 18 JAY FERGUSON/Shakedown Cruise
- 19 DAVID NAUGHTON/Man In It
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- 21 DAVID NAUGHTON/Man In It
- 22 DAVID NAUGHTON/Man In It
- 23 DAVID NAUGHTON/Man In It
- 24 DAVID NAUGHTON/Man In It
- 25 DAVID NAUGHTON/Man In It

**San Francisco**

- 1 PEACHES & HERB/Reunited
- 2 SUPERTRAMP/The Logical Song
- 3 PEACHES & HERB/Reunited
- 4 JACOBSON/Blow Away
- 5 VILLAGE PEOPLE/In The Navy
- 6 STYX/Ragazzo
- 7 CHERRY/You Take Me Home
- 8 VILLAGE PEOPLE/In The Navy
- 9 VILLAGE PEOPLE/In The Navy
- 10 VILLAGE PEOPLE/In The Navy
- 11 VILLAGE PEOPLE/In The Navy
- 12 VILLAGE PEOPLE/In The Navy
- 13 QUARTO & NORMAN/Stumble In
- 14 OLIVIA N-J/Deeper Than The Night
- 15 GEORGE HARRISON/Blow Away
- 16 ROGER VOUDOURIS/Get Used To It
- 17 BEATLES/You Know My Name (Just When I Needed...)
- 18 JAY FERGUSON/Shakedown Cruise
- 19 DAVID NAUGHTON/Man In It
- 20 DAVID NAUGHTON/Man In It
- 21 DAVID NAUGHTON/Man In It
- 22 DAVID NAUGHTON/Man In It
- 23 DAVID NAUGHTON/Man In It
- 24 DAVID NAUGHTON/Man In It
- 25 DAVID NAUGHTON/Man In It

**15 WSTP Minneapolis**

- 1 PEACHES & HERB/Reunited
- 2 SUPERTRAMP/The Logical Song
- 3 PEACHES & HERB/Reunited
- 4 JACOBSON/Blow Away
- 5 VILLAGE PEOPLE/In The Navy
- 6 STYX/Ragazzo
- 7 CHERRY/You Take Me Home
- 8 VILLAGE PEOPLE/In The Navy
- 9 VILLAGE PEOPLE/In The Navy
- 10 VILLAGE PEOPLE/In The Navy
- 11 VILLAGE PEOPLE/In The Navy
- 12 VILLAGE PEOPLE/In The Navy
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- 16 ROGER VOUDOURIS/Get Used To It
- 17 BEATLES/You Know My Name (Just When I Needed...)
- 18 JAY FERGUSON/Shakedown Cruise
- 19 DAVID NAUGHTON/Man In It
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- 21 DAVID NAUGHTON/Man In It
- 22 DAVID NAUGHTON/Man In It
- 23 DAVID NAUGHTON/Man In It
- 24 DAVID NAUGHTON/Man In It
- 25 DAVID NAUGHTON/Man In It

**KVIL Dallas**

- 1 PEACHES & HERB/Reunited
- 2 SISTER SLEDGE/We Are Family
- 3 SISTER SLEDGE/We Are Family
- 4 SISTER SLEDGE/We Are Family
- 5 DONNA SUMNER/Hot Stuff
- 6 JACOBSON/Blow Away
- 7 CHERRY/You Take Me Home
- 8 VILLAGE PEOPLE/In The Navy
- 9 VILLAGE PEOPLE/In The Navy
- 10 VILLAGE PEOPLE/In The Navy
- 11 VILLAGE PEOPLE/In The Navy
- 12 VILLAGE PEOPLE/In The Navy
- 13 QUARTO & NORMAN/Stumble In
- 14 OLIVIA N-J/Deeper Than The Night
- 15 GEORGE HARRISON/Blow Away
- 16 ROGER VOUDOURIS/Get Used To It
- 17 BEATLES/You Know My Name (Just When I Needed...)
- 18 JAY FERGUSON/Shakedown Cruise
- 19 DAVID NAUGHTON/Man In It
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- 23 DAVID NAUGHTON/Man In It
- 24 DAVID NAUGHTON/Man In It
- 25 DAVID NAUGHTON/Man In It

**105 FM Tampa**

- 1 PEACHES & HERB/Reunited
- 2 SISTER SLEDGE/We Are Family
- 3 SISTER SLEDGE/We Are Family
- 4 SISTER SLEDGE/We Are Family
- 5 DONNA SUMNER/Hot Stuff
- 6 JACOBSON/Blow Away
- 7 CHERRY/You Take Me Home
- 8 VILLAGE PEOPLE/In The Navy
- 9 VILLAGE PEOPLE/In The Navy
- 10 VILLAGE PEOPLE/In The Navy
- 11 VILLAGE PEOPLE/In The Navy
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- 15 GEORGE HARRISON/Blow Away
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- 22 DAVID NAUGHTON/Man In It
- 23 DAVID NAUGHTON/Man In It
- 24 DAVID NAUGHTON/Man In It
- 25 DAVID NAUGHTON/Man In It

**ELEVEN KING RADIO Seattle**

- 1 PEACHES & HERB/Reunited
- 2 SUPERTRAMP/The Logical Song
- 3 PEACHES & HERB/Reunited
- 4 JACOBSON/Blow Away
- 5 VILLAGE PEOPLE/In The Navy
- 6 STYX/Ragazzo
- 7 CHERRY/You Take Me Home
- 8 VILLAGE PEOPLE/In The Navy
- 9 VILLAGE PEOPLE/In The Navy
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- 23 DAVID NAUGHTON/Man In It
- 24 DAVID NAUGHTON/Man In It
- 25 DAVID NAUGHTON/Man In It

**KIR 95 Seattle**

- 1 PEACHES & HERB/Reunited
- 2 SUPERTRAMP/The Logical Song
- 3 PEACHES & HERB/Reunited
- 4 JACOBSON/Blow Away
- 5 VILLAGE PEOPLE/In The Navy
- 6 STYX/Ragazzo
- 7 CHERRY/You Take Me Home
- 8 VILLAGE PEOPLE/In The Navy
- 9 VILLAGE PEOPLE/In The Navy
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- 17 BEATLES/You Know My Name (Just When I Needed...)
- 18 JAY FERGUSON/Shakedown Cruise
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- 23 DAVID NAUGHTON/Man In It
- 24 DAVID NAUGHTON/Man In It
- 25 DAVID NAUGHTON/Man In It

**WOKY Milwaukee**

- 1 SUPERTRAMP/The Logical Song
- 2 PEACHES & HERB/Reunited
- 3 PEACHES & HERB/Reunited
- 4 JACOBSON/Blow Away
- 5 VILLAGE PEOPLE/In The Navy
- 6 STYX/Ragazzo
- 7 CHERRY/You Take Me Home
- 8 VILLAGE PEOPLE/In The Navy
- 9 VILLAGE PEOPLE/In The Navy
- 10 VILLAGE PEOPLE/In The Navy
- 11 VILLAGE PEOPLE/In The Navy
- 12 VILLAGE PEOPLE/In The Navy
- 13 QUARTO & NORMAN/Stumble In
- 14 OLIVIA N-J/Deeper Than The Night
- 15 GEORGE HARRISON/Blow Away
- 16 ROGER VOUDOURIS/Get Used To It
- 17 BEATLES/You Know My Name (Just When I Needed...)
- 18 JAY FERGUSON/Shakedown Cruise
- 19 DAVID NAUGHTON/Man In It
- 20 DAVID NAUGHTON/Man In It
- 21 DAVID NAUGHTON/Man In It
- 22 DAVID NAUGHTON/Man In It
- 23 DAVID NAUGHTON/Man In It
- 24 DAVID NAUGHTON/Man In It
- 25 DAVID NAUGHTON/Man In It

**4-100 Miami**

- 1 DONNA SUMNER/Hot Stuff
- 2 BLONDIE/Heart Of Glass
- 3 WINGS/Goodnight Tonight
- 4 SISTER SLEDGE/We Are Family
- 5 PEACHES & HERB/Reunited
- 6 GEORGE HARRISON/Blow Away
- 7 FORTYNOT NUMBER
- 8 DOOBIE BROTHERS/Minute By Minute
- 9 G.Q./Disco Nights
- 10 POINTER SISTERS/Happiness
- 11 DAVID NAUGHTON/Man In It
- 12 K.C. & THE BAND/You Can't Stop Me
- 13 GEORGE BENSON/Blow Away
- 14 LARRY/Love
- 15 ANNE MURRAY/Just When I Needed...
- 16 ALTON RECLAINE & DAVE MUST/You Love Me
- 17 REX SMITH/You Take My Breath...
- 18 VILLAGE PEOPLE/In The Navy
- 19 VILLAGE PEOPLE/In The Navy
- 20 VILLAGE PEOPLE/In The Navy
- 21 VILLAGE PEOPLE/In The Navy
- 22 VILLAGE PEOPLE/In The Navy
- 23 VILLAGE PEOPLE/In The Navy
- 24 VILLAGE PEOPLE/In The Navy
- 25 VILLAGE PEOPLE/In The Navy

**WEST**

- 1 PEACHES & HERB/Reunited
- 2 SISTER SLEDGE/We Are Family
- 3 SISTER SLEDGE/We Are Family
- 4 SISTER SLEDGE/We Are Family
- 5 DONNA SUMNER/Hot Stuff
- 6 JACOBSON/Blow Away
- 7 CHERRY/You Take Me Home
- 8 VILLAGE PEOPLE/In The Navy
- 9 VILLAGE PEOPLE/In The Navy
- 10 VILLAGE PEOPLE/In The Navy
- 11 VILLAGE PEOPLE/In The Navy
- 12 VILLAGE PEOPLE/In The Navy
- 13 QUARTO & NORMAN/Stumble In
- 14 OLIVIA N-J/Deeper Than The Night
- 15 GEORGE HARRISON/Blow Away
- 16 ROGER VOUDOURIS/Get Used To It
- 17 BEATLES/You Know My Name (Just When I Needed...)
- 18 JAY FERGUSON/Shakedown Cruise
- 19 DAVID NAUGHTON/Man In It
- 20 DAVID NAUGHTON/Man In It
- 21 DAVID NAUGHTON/Man In It
- 22 DAVID NAUGHTON/Man In It
- 23 DAVID NAUGHTON/Man In It
- 24 DAVID NAUGHTON/Man In It
- 25 DAVID NAUGHTON/Man In It

**B-100 San Diego**

- 1 PEACHES & HERB/Reunited
- 2 WINGS/Goodnight Tonight
- 3 WINGS/Goodnight Tonight
- 4 GEORGE HARRISON/Blow Away
- 5 FLEE WOOD/MC/Still Springs
- 6 BEE GEES/You Inside Out
- 7 BAD COMPANY/Rock & Roll Fantasy
- 8 OLIVIA N-J/Deeper Than The Night
- 9 SUPERTRAMP/The Logical Song
- 10 OLIVIA N-J/Deeper Than The Night
- 11 ROGER VOUDOURIS/Get Used To It
- 12 SISTER SLEDGE/We Are Family
- 13 BILLY JOEL/Manhattan
- 14 DOOBIE BROTHERS/Minute By Minute
- 15 TICOON/Such A Woman
- 16 BEACH BOYS/Good Times
- 17 ROGER VOUDOURIS/Get Used To It
- 18 VAN HALEN/Dance The Night Away
- 19 RICKIE LEE JONES/Chuck E.'s In Love
- 20 DOOBIE BROTHERS/Minute By Minute
- 21 TICOON/Such A Woman
- 22 KENNY ROGERS/She Believes In Me
- 23 BLONDIE/Heart Of Glass
- 24 REX SMITH/You Take My Breath...
- 25 SISTER SLEDGE/We Are Family
- 26 JAY FERGUSON/Shakedown Cruise
- 27 OLIVIA N-J/Deeper Than The Night
- 28 ROGER VOUDOURIS/Get Used To It
- 29 ELO/Shine A Little Love
- 30 RICKIE LEE JONES/Chuck E.'s In Love
- 31 NEW ENGLAND/Don't Ever Wanna...

**64 KEF Los Angeles**

- 1 DONNA SUMNER/Hot Stuff
- 2 PEACHES & HERB/Reunited
- 3 BEE GEES/You Inside Out
- 4 VILLAGE PEOPLE/In The Navy
- 5 JACOBSON/Blow Away
- 6 QUARTO & NORMAN/Stumble In
- 7 WINGS/Goodnight Tonight
- 8 CHERRY/You Take Me Home
- 9 SISTER SLEDGE/We Are Family
- 10 SISTER SLEDGE/We Are Family
- 11 BLONDIE/Heart Of Glass
- 12 ROGER VOUDOURIS/Get Used To It
- 13 VAN HALEN/Dance The Night Away
- 14 SUPERTRAMP/The Logical Song
- 15 GEORGE HARRISON/Blow Away
- 16 BEACH BOYS/Good Times
- 17 OLIVIA N-J/Deeper Than The Night
- 18 DAVID NAUGHTON/Man In It
- 19 G.Q./Disco Nights
- 20 REX SMITH/You Take My Breath...
- 21 SISTER SLEDGE/We Are Family
- 22 OLIVIA N-J/Deeper Than The Night
- 23 BILLY JOEL/Manhattan
- 24 CHEAP TRICK/I Want You To...
- 25 BAD COMPANY/Rock & Roll Fantasy
- 26 DOOBIE BROTHERS/Minute By Minute
- 27 OLIVIA N-J/Deeper Than The Night
- 28 KENNY ROGERS/She Believes In Me
- 29 ELO/Shine A Little Love

**WGL 98 Cleveland**

- 1 PEACHES & HERB/Reunited
- 2 DONNA SUMNER/Hot Stuff
- 3 BLONDIE/Heart Of Glass
- 4 WINGS/Goodnight Tonight
- 5 STYX/Ragazzo
- 6 VILLAGE PEOPLE/In The Navy
- 7 REX SMITH/You Take My Breath...
- 8 JACOBSON/Blow Away
- 9 DOOBIE BROTHERS/Minute By Minute
- 10 FRANK WILLS/Well, Well, Well
- 11 QUARTO & NORMAN/Stumble In
- 12 SISTER SLEDGE/We Are Family
- 13 BEE GEES/You Inside Out
- 14 POLICE/Ragone
- 15 ELO/Beach Band/Just When I Needed...
- 16 OLIVIA N-J/Deeper Than The Night
- 17 G.Q./Disco Nights
- 18 CHEAP TRICK/I Want You To...
- 19 BAD COMPANY/Rock & Roll Fantasy
- 20 TICOON/Such A Woman
- 21 RICKIE LEE JONES/Chuck E.'s In Love
- 22 GEORGE HARRISON/Blow Away
- 23 WINGS/Goodnight Tonight
- 24 BILLY JOEL/Manhattan
- 25 GEORGE BENSON/Blow Away
- 26 ELO/Shine A Little Love
- 27 REQUIEM, C & N/Don't You Worry...
- 28 ABBA/Does Your Mother Know
- 29 BISS/It's Made For Loving
- 30 ALTON RECLAINE & DAVE MUST/You Love Me

**4-100 Miami**

- 1 DONNA SUMNER/Hot Stuff
- 2 BLONDIE/Heart Of Glass
- 3 WINGS/Goodnight Tonight
- 4 SISTER SLEDGE/We Are Family
- 5 PEACHES & HERB/Reunited
- 6 GEORGE HARRISON/Blow Away
- 7 FORTYNOT NUMBER
- 8 DOOBIE BROTHERS/Minute By Minute
- 9 G.Q./Disco Nights
- 10 POINTER SISTERS/Happiness
- 11 DAVID NAUGHTON/Man In It
- 12 K.C. & THE BAND/You Can't Stop Me
- 13 GEORGE BENSON/Blow Away
- 14 LARRY/Love
- 15 ANNE MURRAY/Just When I Needed...
- 16 ALTON RECLAINE & DAVE MUST/You Love Me
- 17 REX SMITH/You Take My Breath...
- 18 VILLAGE PEOPLE/In The Navy
- 19 VILLAGE PEOPLE/In The Navy
- 20 VILLAGE PEOPLE/In The Navy
- 21 VILLAGE PEOPLE/In The Navy
- 22 VILLAGE PEOPLE/In The Navy
- 23 VILLAGE PEOPLE/In The Navy
- 24 VILLAGE PEOPLE/In The Navy
- 25 VILLAGE PEOPLE/In The Navy

**Denver**

- 1 PEACHES & HERB/Reunited
- 2 WINGS/Goodnight Tonight
- 3 BEE GEES/You Inside Out
- 4 RANDY YAMAMOTO/Just When I Needed...
- 5 GEORGE HARRISON/Blow Away
- 6 SISTER SLEDGE/We Are Family
- 7 ENGLAND DAN & J.P./Love Is The Answer
- 8 DONNA SUMNER/Hot Stuff
- 9 INSTANT FUNK/Get Me Up In The Air
- 10 GEORGE BENSON/Blow Away
- 11 BLONDIE/Heart Of Glass
- 12 OLIVIA N-J/Deeper Than The Night
- 13 REQUIEM, C & N/Don't You Worry...
- 14 OLIVIA N-J/Deeper Than The Night
- 15 SISTER SLEDGE/We Are Family
- 16 QUARTO & NORMAN/Stumble In
- 17 SUPERTRAMP/The Logical Song
- 18 BILLY JOEL/Manhattan
- 19 ROGER VOUDOURIS/Get Used To It
- 20 JACOBSON/Blow Away
- 21 KENNY ROGERS/She Believes In Me
- 22 JACOBSON/Blow Away
- 23 FRANK ZAPPA/Dancin' Fool
- 24 DOOBIE BROTHERS/Minute By Minute
- 25 ELO/Shine A Little Love
- 26 G.Q./Disco Nights
- 27 DAVID NAUGHTON/Man In It
- 28 ROGER VOUDOURIS/Get Used To It
- 29 RICKIE LEE JONES/Chuck E.'s In Love
- 30 ROGER VOUDOURIS/Get Used To It

**B-100 San Diego**

- 1 PEACHES & HERB/Reunited
- 2 WINGS/Goodnight Tonight
- 3 WINGS/Goodnight Tonight
- 4 GEORGE HARRISON/Blow Away
- 5 FLEE WOOD/MC/Still Springs
- 6 BEE GEES/You Inside Out
- 7 BAD COMPANY/Rock & Roll Fantasy
- 8 OLIVIA N-J/Deeper Than The Night
- 9 SUPERTRAMP/The Logical Song
- 10 OLIVIA N-J/Deeper Than The Night
- 11 ROGER VOUDOURIS/Get Used To It
- 12 SISTER SLEDGE/We Are Family
- 13 BILLY JOEL/Manhattan
- 14 DOOBIE BROTHERS/Minute By Minute
- 15 TICOON/Such A Woman
- 16 BEACH BOYS/Good Times
- 17 ROGER VOUDOURIS/Get Used To It
- 18 VAN HALEN/Dance The Night Away
- 19 RICKIE LEE JONES/Chuck E.'s In Love
- 20 DOOBIE BROTHERS/Minute By Minute
- 21 TICOON/Such A Woman
- 22 KENNY ROGERS/She Believes In Me
- 23 BLONDIE/Heart Of Glass
- 24 REX SMITH/You Take My Breath...
- 25 SISTER SLEDGE/We Are Family
- 26 JAY FERGUSON/Shakedown Cruise
- 27 OLIVIA N-J/Deeper Than The Night
- 28 ROGER VOUDOURIS/Get Used To It
- 29 ELO/Shine A Little Love
- 30 RICKIE LEE JONES/Chuck E.'s In Love
- 31 NEW ENGLAND/Don't Ever Wanna...

**64 KEF Los Angeles**

- 1 DONNA SUMNER/Hot Stuff
- 2 PEACHES & HERB/Reunited
- 3 BEE GEES/You Inside Out
- 4 VILLAGE PEOPLE/In The Navy
- 5 JACOBSON/Blow Away
- 6 QUARTO & NORMAN/Stumble In
- 7 WINGS/Goodnight Tonight
- 8 CHERRY/You Take Me Home
- 9 SISTER SLEDGE/We Are Family
- 10 SISTER SLEDGE/We Are Family
- 11 BLONDIE/Heart Of Glass
- 12 ROGER VOUDOURIS/Get Used To It
- 13 VAN HALEN/Dance The Night Away
- 14 SUPERTRAMP/The Logical Song
- 15 GEORGE HARRISON/Blow Away
- 16 BEACH BOYS/Good Times
- 17 OLIVIA N-J/Deeper Than The Night
- 18 DAVID NAUGHTON/Man In It
- 19 G.Q./Disco Nights
- 20 REX SMITH/You Take My Breath...
- 21 SISTER SLEDGE/We Are Family
- 22 OLIVIA N-J/Deeper Than The Night
- 23 BILLY JOEL/Manhattan
- 24 CHEAP TRICK/I Want You To...
- 25 BAD COMPANY/Rock & Roll Fantasy
- 26 DOOBIE BROTHERS/Minute By Minute
- 27 OLIVIA N-J/Deeper Than The Night
- 28 KENNY ROGERS/She Believes In Me
- 29 ELO/Shine A Little Love

**WGL 98 Cleveland**

- 1 PEACHES & HERB/Reunited
- 2 DONNA SUMNER/Hot Stuff
- 3 BLONDIE/Heart Of Glass
- 4 WINGS/Goodnight Tonight
- 5 STYX/Ragazzo
- 6 VILLAGE PEOPLE/In The Navy
- 7 REX SMITH/You Take My Breath...
- 8 JACOBSON/Blow Away
- 9 DOOBIE BROTHERS/Minute By Minute
- 10 FRANK WILLS/Well, Well, Well
- 11 QUARTO & NORMAN/Stumble In
- 12 SISTER SLEDGE/We Are Family
- 13 BEE GEES/You Inside Out
- 14 POLICE/Ragone
- 15 ELO/Beach Band/Just When I Needed...
- 16 OLIVIA N-J/Deeper Than The Night
- 17 G.Q./Disco Nights
- 18 CHEAP TRICK/I Want You To...
- 19 BAD COMPANY/Rock & Roll Fantasy
- 20 TICOON/Such A Woman
- 21 RICKIE LEE JONES/Chuck E.'s In Love
- 22 GEORGE HARRISON/Blow Away
- 23 WINGS/Goodnight Tonight
- 24 BILLY JOEL/Manhattan
- 25 GEORGE BENSON/Blow Away
- 26 ELO/Shine A Little Love
- 27 REQUIEM, C & N/Don't You Worry...
- 28 ABBA/Does Your Mother Know
- 29 BISS/It's Made For Loving
- 30 ALTON RECLAINE & DAVE MUST/You Love Me

**WLCY TAMPA**

- 1 PEACHES & HERB/Reunited
- 2 STYX/Ragazzo
- 3 VILLAGE PEOPLE/In The Navy
- 4 JACOBSON/Blow Away
- 5 REX SMITH/You Take My Breath...
- 6 BILLY JOEL/Manhattan
- 7 BLONDIE/Heart Of Glass
- 8 BEE GEES/You Inside Out
- 9 BOB SEGER/Disc Time Rock 'N Roll
- 10 DONNA SUMNER/Hot Stuff
- 11 WINGS/Goodnight Tonight
- 12 DAVID NAUGHTON/Man In It
- 13 ENGLAND DAN & J.P./Love Is The Answer
- 14 BABY'S EVERY TIME I THINK...
- 15 CHERRY/You Take Me Home
- 16 SUPERTRAMP/The Logical Song
- 17 LBD/Lees
- 18 ORLEANS/Love Takes Time
- 19 RANDY YAMAMOTO/Just When I Needed...
- 20 GEORGE HARRISON/Blow Away
- 21 BILLY JOEL/Manhattan
- 22 GEORGE BENSON/Blow Away
- 23 G.Q./Disco Nights
- 24 E.C. HUNTS/Don't You Worry...
- 25 FORTYNOT NUMBER
- 26 OLIVIA N-J/Deeper Than The Night
- 27 REX SMITH/You Take My Breath...
- 28 DOOBIE BROTHERS/Minute By Minute
- 29 ROGER VOUDOURIS/Get Used To It
- 30 RICKIE LEE JONES/Chuck E.'s In Love
- 31 RICKIE LEE JONES/Chuck E.'s In Love
- 32 ELO/Boogie Wonderland

**Los Angeles**

- 1 DONNA SUMNER/Hot Stuff
- 2 BLONDIE/Heart Of Glass
- 3 WINGS/Goodnight Tonight
- 4 PEACHES & HERB/Reunited
- 5 QUARTO & NORMAN/Stumble In
- 6 BEE GEES/You Inside Out
- 7 CHERRY/You Take Me Home
- 8 SISTER SLEDGE/We Are Family
- 9 CHERRY/You Take Me Home
- 10 ENGLAND DAN & J.P./Love Is The Answer
- 11 ROGER VOUDOURIS/Get Used To It
- 12 VAN HALEN/Dance The Night Away
- 13 G.Q./Disco Nights
- 14 REQUIEM, C & N/Don't You Worry...
- 15 BEACH BOYS/Good Times
- 16 JACOBSON/Blow Away
- 17 REX SMITH/You Take My Breath...
- 18 RANDY YAMAMOTO/Just When I Needed...
- 19 DOOBIE BROTHERS/Minute By Minute
- 20 JAY FERGUSON/Shakedown Cruise
- 21 TOTO/Georgy Porgy
- 22 RICKIE LEE JONES/Chuck E.'s In Love
- 23 SANTAANA/One Chin Dancer
- 24 STYX/Ragazzo
- 25 ELO/Boogie Wonderland
- 26 FRANK ZAPPA/Dancin' Fool
- 27 ELO/Shine A Little Love
- 28 KENNY ROGERS/She Believes In Me
- 29 DONNA SUMNER/Hot Stuff

**RPD Phoenix**

- 1 SUPERTRAMP/The Logical Song
- 2 VAN HALEN/Dance The Night Away
- 3 CHEAP TRICK/I Want You To...
- 4 GEORGE HARRISON/Blow Away
- 5 BAD COMPANY/Rock & Roll Fantasy
- 6 TICOON/Such A Woman
- 7 STYX/Ragazzo
- 8 ROGER VOUDOURIS/Get Used To It
- 9 FRANK ZAPPA/Dancin' Fool
- 10 RICKIE LEE JONES/Chuck E.'s In Love
- 11 BILLY JOEL/Manhattan
- 12 ROGER VOUDOURIS/Get Used To It
- 13 DOOBIE BROTHERS/Minute By Minute
- 14 REQUIEM, C & N/Don't You Worry...
- 15 DOOBIE BROTHERS/Minute By Minute
- 16 ARNIE WINSTON/Just When I Needed...
- 17 RANDY YAMAMOTO/Just When I Needed...
- 18 EDDIE NEWMY/Can't Keep...
- 19 ERIC CLAPTON/Lay Down
- 20 POLICE/Ragone
- 21 JAY FERGUSON/Shakedown Cruise
- 22 JOE JACOBSON/Blow Away
- 23 DOOBIE BROTHERS/Minute By Minute
- 24 ALLMAN BROTHERS/Crazy Love
- 25 FANLUCKY PODDLES/Mirror Ball
- 26 JOHN STURT/You're A Good Guy
- 27 ROGER VOUDOURIS/Get Used To It
- 28 ELO/Shine A Little Love
- 29 KENNY ROGERS/She Believes In Me
- 30 RICKIE LEE JONES/Chuck E.'s In Love

**KOPA Phoenix**

- 1 PEACHES & HERB/Reunited
- 2 STYX/Ragazzo

# "Renegade" is on the loose

"Pieces of Eight" <sup>SP 4724</sup> is a phenomenon: 35 Weeks on R&R's AOR Charts—Millions of Albums sold and now **RENEGADE**: The runaway hit single from STYX.  
AM 2110

## WABC-28

KUPD  
WOKY  
WZUU  
WQXI-FM  
Z-93  
WSGA  
WSGF  
WBBQ  
WAUG  
WFOM  
WKXX  
WSGN  
WHHY  
WVBF  
WBZ-FM  
WPRO-FM  
JB105  
WGUY  
WJBQ  
WIGY  
WYSL  
WBBF  
WOLF  
KRBE  
KAYC

KFYR  
WNOE  
KEEL  
WBLI  
KJR  
KROY  
KJOY  
KFYE  
WPGC  
WAYS  
WKIX  
WANS  
WFLB  
WSEZ  
WTOB  
WISE  
WTMA  
WLS  
WEFM  
WGCL  
WZZP  
WPEZ  
13Q  
96KX  
WNCI

WCUE  
KNUS  
Z-97  
KOMA  
KZUE  
KOFM  
WTIC-FM  
WRKR  
WTIX  
KYYX  
KJRB  
KREM  
KTAC  
KPAM  
KYTE  
WIFI  
KHJ  
KELI  
KIMN  
KIMN-FM  
KCPX  
KRSP  
KGEO  
KYSN  
Z-96

WAPE  
Y103  
WLCY  
Q105  
Y-95  
BJ105  
CK101  
WBYQ  
WLAC  
Z-98  
WBGH  
B100  
KMJC  
KEZY  
KDWB  
WEAQ  
KOPA  
KRUX  
KTKT  
KRQ-FM  
KEWI  
WWDC  
WCIR  
KTAC  
10Q

# STYX

Produced by Styx Production Assistance Barry Mraz

# ON A&M RECORDS & TAPES



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# SHARP MUSIC FOR A DULL WORLD



Joe Jackson's Album, Single and Tour are electrifying the Country. The Single - "IS SHE REALLY GOING OUT WITH HIM" is the Sharp Tune for all play lists.

## JOE JACKSON'S "LOOK SHARP!"

SP 4743

includes the single "IS SHE REALLY GOING OUT WITH HIM?"

AM 2132

## SHARP MUSIC ON A&M RECORDS & TAPES



Produced by David Kershenbaum.

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**SHARP FACTS:** BILL HARD: 22-16 ON AIRPLAY INDEX • R&R: AOR TOP 40, 20-12 • GOODPHONE: ROCK LP'S 12-10 • ALBUM NETWORK: HOTTEST: 12-9, MOST PROGRESS: #6 • CASHBOX: 11-9 • RECORD WORLD: #8, MOST AIRPLAY • RMR: #16 • RW: 56\* • BB: 51\* • CB: 61\*

**SHARP QUOTES:** Bill Hard: May 11, 1979, Chain Reaction: Go to your room, if you're not on "Is She Really Going Out With Him" • WLWQ/Steve Runner: "Joe Jackson—Better late than never" • WILS-FM/Dave Lange: "Biggest calls right now are coming through for... Joe Jackson" • WLDB-FM/ Eric Heckman: "Joe Jackson (extra good phones this week)" • KMEL/ Mark Cooper: "Joe Jackson is top 10 retail and is moving up in airplay and he hasn't even performed here yet!" • KLPQ/Stuart MacRae: "We re-added Joe Jackson this week due to increased phone and retail reaction!"

<b>SHARP STATIONS:</b>	G105	WIGY	WCCK	WTAC	WZDQ	WDUZ	KPUG	KROY	KOPA	WPST	KJMO
	WJAD	WCOD	WANS	KEIN	WZUU	WEAQ	KREM	KLIV	KLUC	KBEQ	WCIR
	WBZ-FM	WYSL	WGNI	KYYA	WWKX	KQWB	KOBO	KBZY	KRQ-FM	KLEO	WQRK
	WGUY	WOLF	WKNX	KAYC	KAYC	WBLI	KCBN	KRLC	KUPD	KLWN-FM	

**RICKIE LEE JONES**  
*Chuck E.'s In Love (WB)*  
LP: Rickie Lee Jones

P1		P2		P3									
EAST	99X-FM 28-22 WFIL 1-1 WHIO 27-15 WRCR 18-11 WCAO 37-24 WBZ 78-22	EAST	130 on WDRG 29-25 WAVZ 11-11 PRO-FM 17-12 JB105 31-24 WOLF 4-19 WBFB 40-30 WREX 21-18 WPGT 22-17 WGH 7-5 140 13-16 WHYH 28-22 WTRY 21-13 WAEW 27-19 WRBO 28-24	EAST	WJBO 4-23 WGUU 4-26 WLBZ 28-21 WTSN 21-15 WFBG 4 WLEO 26-24 WYRE 24-17 14WK 35-28 WCIR on	EAST	99X-FM 22-19 WFIL 15-11 WIFI 29-23 WTKO 11-19 WOLP 4-6 WPEZ 21-15 96KK 19-9 WKBW 20-19 CHUM a CKGM on	EAST	130 d-27 WDRG 19-17 WAVZ 23-16 JB105 15-12 WOLF 4-6 WBBF 9-5 WKEE 9-7 WPEZ 13-11 140 15-12 WHYH 13-12 WTRY 5-4 WAEW 10-8 WRBO 13-13	EAST	WJBO 8-6 WGUU 9-6 WLEO 8-6 WTSN 12-10 WFBG 20-17 WREO 7-5 WYRE 16-14 14WK 2-2 WCIR 14-22		
SOUTH		SOUTH		SOUTH									
EAST	Y100 34-31 293 10-5 WLCY 4-31 Q195 25-22	EAST	94J 1-2 KLIF 36-27 WAYS 28-24 WAXY 26-20 WAVE 32-30 Y103 4-30 WQAM 34-32 WTRK 29-20 WGH 7-5 WTKX 28-20 Y95 29-27 WVGA 13-9 WRSO 18-12 WBBQ 22-16 WGH 4-28 WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21 KINT on WRJZ 31-24 WJDX 17-15	EAST	WLEO 26-24 WYRE 24-17 14WK 35-28 WCIR on WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21 KINT on WRJZ 31-24 WJDX 17-15	EAST	WLEO 26-24 WYRE 24-17 14WK 35-28 WCIR on WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21 KINT on WRJZ 31-24 WJDX 17-15	EAST	99X-FM 22-19 WFIL 15-11 WIFI 29-23 WTKO 11-19 WOLP 4-6 WPEZ 21-15 96KK 19-9 WKBW 20-19 CHUM a CKGM on	EAST	130 d-27 WDRG 19-17 WAVZ 23-16 JB105 15-12 WOLF 4-6 WBBF 9-5 WKEE 9-7 WPEZ 13-11 140 15-12 WHYH 13-12 WTRY 5-4 WAEW 10-8 WRBO 13-13	EAST	WJBO 8-6 WGUU 9-6 WLEO 8-6 WTSN 12-10 WFBG 20-17 WREO 7-5 WYRE 16-14 14WK 2-2 WCIR 14-22
MIDWEST		MIDWEST		MIDWEST									
EAST	CKLW 21-19 RSTP 27-22 KILQ 24-20 Q102 28-29 WZUO 22-19 WGLL 23-22 WZPP 20-9 KBEQ 23-13	EAST	94J 1-2 KLIF 36-27 WAYS 28-24 WAXY 26-20 WAVE 32-30 Y103 4-30 WQAM 34-32 WTRK 29-20 WGH 7-5 WTKX 28-20 Y95 29-27 WVGA 13-9 WRSO 18-12 WBBQ 22-16 WGH 4-28 WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21 KINT on WRJZ 31-24 WJDX 17-15	EAST	WLEO 26-24 WYRE 24-17 14WK 35-28 WCIR on WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21 KINT on WRJZ 31-24 WJDX 17-15	EAST	99X-FM 22-19 WFIL 15-11 WIFI 29-23 WTKO 11-19 WOLP 4-6 WPEZ 21-15 96KK 19-9 WKBW 20-19 CHUM a CKGM on	EAST	130 d-27 WDRG 19-17 WAVZ 23-16 JB105 15-12 WOLF 4-6 WBBF 9-5 WKEE 9-7 WPEZ 13-11 140 15-12 WHYH 13-12 WTRY 5-4 WAEW 10-8 WRBO 13-13	EAST	WJBO 8-6 WGUU 9-6 WLEO 8-6 WTSN 12-10 WFBG 20-17 WREO 7-5 WYRE 16-14 14WK 2-2 WCIR 14-22		
WEST		WEST		WEST									
EAST	RHJ 28-23 KEARTH 21-14 KFRG 10-11 KJRB 24-27 KJR 18-15 KING 20-13 KIMN 4-29 KUPD 11-10 KOPA 16-12	EAST	94J 1-2 KLIF 36-27 WAYS 28-24 WAXY 26-20 WAVE 32-30 Y103 4-30 WQAM 34-32 WTRK 29-20 WGH 7-5 WTKX 28-20 Y95 29-27 WVGA 13-9 WRSO 18-12 WBBQ 22-16 WGH 4-28 WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21 KINT on WRJZ 31-24 WJDX 17-15	EAST	WLEO 26-24 WYRE 24-17 14WK 35-28 WCIR on WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21 KINT on WRJZ 31-24 WJDX 17-15	EAST	99X-FM 22-19 WFIL 15-11 WIFI 29-23 WTKO 11-19 WOLP 4-6 WPEZ 21-15 96KK 19-9 WKBW 20-19 CHUM a CKGM on	EAST	130 d-27 WDRG 19-17 WAVZ 23-16 JB105 15-12 WOLF 4-6 WBBF 9-5 WKEE 9-7 WPEZ 13-11 140 15-12 WHYH 13-12 WTRY 5-4 WAEW 10-8 WRBO 13-13	EAST	WJBO 8-6 WGUU 9-6 WLEO 8-6 WTSN 12-10 WFBG 20-17 WREO 7-5 WYRE 16-14 14WK 2-2 WCIR 14-22		

**ORLEANS**  
*Love Takes Time (Infinity)*  
LP: Forever

P1		P2		P3							
EAST	99X-FM 22-19 WFIL 15-11 WIFI 29-23 WTKO 11-19 WOLP 4-6 WPEZ 21-15 96KK 19-9 WKBW 20-19 CHUM a CKGM on	EAST	130 d-27 WDRG 19-17 WAVZ 23-16 JB105 15-12 WOLF 4-6 WBBF 9-5 WKEE 9-7 WPEZ 13-11 140 15-12 WHYH 13-12 WTRY 5-4 WAEW 10-8 WRBO 13-13	EAST	WJBO 8-6 WGUU 9-6 WLEO 8-6 WTSN 12-10 WFBG 20-17 WREO 7-5 WYRE 16-14 14WK 2-2 WCIR 14-22	EAST	99X-FM 22-19 WFIL 15-11 WIFI 29-23 WTKO 11-19 WOLP 4-6 WPEZ 21-15 96KK 19-9 WKBW 20-19 CHUM a CKGM on	EAST	130 d-27 WDRG 19-17 WAVZ 23-16 JB105 15-12 WOLF 4-6 WBBF 9-5 WKEE 9-7 WPEZ 13-11 140 15-12 WHYH 13-12 WTRY 5-4 WAEW 10-8 WRBO 13-13	EAST	WJBO 8-6 WGUU 9-6 WLEO 8-6 WTSN 12-10 WFBG 20-17 WREO 7-5 WYRE 16-14 14WK 2-2 WCIR 14-22
SOUTH		SOUTH		SOUTH							
EAST	297 20-14 KVIL 19-15 KRBE 22-21 Y100 25-18 293 13-17 WLCY 20-18 Q105 19-14	EAST	94J 1-2 KLIF 36-27 WAYS 28-24 WAXY 26-20 WAVE 32-30 Y103 4-30 WQAM 34-32 WTRK 29-20 WGH 7-5 WTKX 28-20 Y95 29-27 WVGA 13-9 WRSO 18-12 WBBQ 22-16 WGH 4-28 WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21 KINT on WRJZ 31-24 WJDX 17-15	EAST	WLEO 26-24 WYRE 24-17 14WK 35-28 WCIR on WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21 KINT on WRJZ 31-24 WJDX 17-15	EAST	99X-FM 22-19 WFIL 15-11 WIFI 29-23 WTKO 11-19 WOLP 4-6 WPEZ 21-15 96KK 19-9 WKBW 20-19 CHUM a CKGM on	EAST	130 d-27 WDRG 19-17 WAVZ 23-16 JB105 15-12 WOLF 4-6 WBBF 9-5 WKEE 9-7 WPEZ 13-11 140 15-12 WHYH 13-12 WTRY 5-4 WAEW 10-8 WRBO 13-13	EAST	WJBO 8-6 WGUU 9-6 WLEO 8-6 WTSN 12-10 WFBG 20-17 WREO 7-5 WYRE 16-14 14WK 2-2 WCIR 14-22
MIDWEST		MIDWEST		MIDWEST							
EAST	CKLW a KDWB 18-13 RSTP 15-12 KSLQ 8-6 Q102 5-2 WOKY 11-9 WZUO 10-9 WZPP 35-28 KBEQ 24-20	EAST	94J 1-2 KLIF 36-27 WAYS 28-24 WAXY 26-20 WAVE 32-30 Y103 4-30 WQAM 34-32 WTRK 29-20 WGH 7-5 WTKX 28-20 Y95 29-27 WVGA 13-9 WRSO 18-12 WBBQ 22-16 WGH 4-28 WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21 KINT on WRJZ 31-24 WJDX 17-15	EAST	WLEO 26-24 WYRE 24-17 14WK 35-28 WCIR on WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21 KINT on WRJZ 31-24 WJDX 17-15	EAST	99X-FM 22-19 WFIL 15-11 WIFI 29-23 WTKO 11-19 WOLP 4-6 WPEZ 21-15 96KK 19-9 WKBW 20-19 CHUM a CKGM on	EAST	130 d-27 WDRG 19-17 WAVZ 23-16 JB105 15-12 WOLF 4-6 WBBF 9-5 WKEE 9-7 WPEZ 13-11 140 15-12 WHYH 13-12 WTRY 5-4 WAEW 10-8 WRBO 13-13	EAST	WJBO 8-6 WGUU 9-6 WLEO 8-6 WTSN 12-10 WFBG 20-17 WREO 7-5 WYRE 16-14 14WK 2-2 WCIR 14-22
WEST		WEST		WEST							
EAST	KFI 30-28 B100 16-11 KJR 19-13 KXII 10-11-9 WERC 14-11 WVLA 16-19 KOPM 13-11	EAST	94J 1-2 KLIF 36-27 WAYS 28-24 WAXY 26-20 WAVE 32-30 Y103 4-30 WQAM 34-32 WTRK 29-20 WGH 7-5 WTKX 28-20 Y95 29-27 WVGA 13-9 WRSO 18-12 WBBQ 22-16 WGH 4-28 WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21 KINT on WRJZ 31-24 WJDX 17-15	EAST	WLEO 26-24 WYRE 24-17 14WK 35-28 WCIR on WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21 KINT on WRJZ 31-24 WJDX 17-15	EAST	99X-FM 22-19 WFIL 15-11 WIFI 29-23 WTKO 11-19 WOLP 4-6 WPEZ 21-15 96KK 19-9 WKBW 20-19 CHUM a CKGM on	EAST	130 d-27 WDRG 19-17 WAVZ 23-16 JB105 15-12 WOLF 4-6 WBBF 9-5 WKEE 9-7 WPEZ 13-11 140 15-12 WHYH 13-12 WTRY 5-4 WAEW 10-8 WRBO 13-13	EAST	WJBO 8-6 WGUU 9-6 WLEO 8-6 WTSN 12-10 WFBG 20-17 WREO 7-5 WYRE 16-14 14WK 2-2 WCIR 14-22

**(Peaches & Herb continued)**

WVIC 2-6	KFXD 1-1
WREE 1-2	KRLC 7-9
WUHO 1-2	KBIM 1-1
KIOA 1-1	
KEYN 2-1	
WHB 1-1	
WHOT 1-2	

**KENNY ROGERS**  
*She Believes In Me (UA)*  
LP: The Gambler

P1		P2		P3							
EAST	WABC 4-36 99X-FM on WFIL 17-14 WTKO 13-9 WCAO 28-22 WPEZ a	EAST	130 24-9 WDRG 30-20 WAVZ 4-4 PRO-FM 15-11 JB105 9-3 WOLF 21-11 WBRF 17-10 WKEE 27-19 WPEZ 21-16 WTKO 13-9 WCAO 28-22 WPEZ a	EAST	WJBO 3-3 WGUU 5-3 WLEO 4-4 WTSN 33-26 WFBG 35-30 WEEO 21-19 WYRE 30-25 14WK 31-25 WCIR 30-21	EAST	99X-FM 26-15 WABC a-31 WFIL a-22 WTKO 13-9 WCAO 28-22 WPEZ a	EAST	130 24-9 WDRG 30-20 WAVZ 4-4 PRO-FM 15-11 JB105 9-3 WOLF 21-11 WBRF 17-10 WKEE 27-19 WPEZ 21-16 WTKO 13-9 WCAO 28-22 WPEZ a	EAST	WJBO 3-3 WGUU 5-3 WLEO 4-4 WTSN 33-26 WFBG 35-30 WEEO 21-19 WYRE 30-25 14WK 31-25 WCIR 30-21
SOUTH		SOUTH		SOUTH							
EAST	297 18-13 KVIL 31-25 KRBE 6-16 293 20-16 WLCY 29-27 Q105 a	EAST	94J 1-2 KLIF 36-27 WAYS 28-24 WAXY 26-20 WAVE 32-30 Y103 4-30 WQAM 34-32 WTRK 29-20 WGH 7-5 WTKX 28-20 Y95 29-27 WVGA 13-9 WRSO 18-12 WBBQ 22-16 WGH 4-28 WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21 KINT on WRJZ 31-24 WJDX 17-15	EAST	WLEO 26-24 WYRE 24-17 14WK 35-28 WCIR on WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21 KINT on WRJZ 31-24 WJDX 17-15	EAST	99X-FM 22-19 WFIL 15-11 WIFI 29-23 WTKO 11-19 WOLP 4-6 WPEZ 21-15 96KK 19-9 WKBW 20-19 CHUM a CKGM on	EAST	130 d-27 WDRG 19-17 WAVZ 23-16 JB105 15-12 WOLF 4-6 WBBF 9-5 WKEE 9-7 WPEZ 13-11 140 15-12 WHYH 13-12 WTRY 5-4 WAEW 10-8 WRBO 13-13	EAST	WJBO 8-6 WGUU 9-6 WLEO 8-6 WTSN 12-10 WFBG 20-17 WREO 7-5 WYRE 16-14 14WK 2-2 WCIR 14-22
MIDWEST		MIDWEST		MIDWEST							
EAST	CKLW a KDWB 24-19 RSTP 15-12 KSLQ 22-18 Q102 a-25 WOKY 30-27 WZUO on KBEQ 32-21	EAST	94J 1-2 KLIF 36-27 WAYS 28-24 WAXY 26-20 WAVE 32-30 Y103 4-30 WQAM 34-32 WTRK 29-20 WGH 7-5 WTKX 28-20 Y95 29-27 WVGA 13-9 WRSO 18-12 WBBQ 22-16 WGH 4-28 WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21 KINT on WRJZ 31-24 WJDX 17-15	EAST	WLEO 26-24 WYRE 24-17 14WK 35-28 WCIR on WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21 KINT on WRJZ 31-24 WJDX 17-15	EAST	99X-FM 22-19 WFIL 15-11 WIFI 29-23 WTKO 11-19 WOLP 4-6 WPEZ 21-15 96KK 19-9 WKBW 20-19 CHUM a CKGM on	EAST	130 d-27 WDRG 19-17 WAVZ 23-16 JB105 15-12 WOLF 4-6 WBBF 9-5 WKEE 9-7 WPEZ 13-11 140 15-12 WHYH 13-12 WTRY 5-4 WAEW 10-8 WRBO 13-13	EAST	WJBO 8-6 WGUU 9-6 WLEO 8-6 WTSN 12-10 WFBG 20-17 WREO 7-5 WYRE 16-14 14WK 2-2 WCIR 14-22
WEST		WEST		WEST							
EAST	KHJ d-29 KFI d-29 KEARTH 20-16 KFRG d-30 B100 27-24 KJR a KING 23-17 KIMN 25-21 KOPA 20-16	EAST	94J 1-2 KLIF 36-27 WAYS 28-24 WAXY 26-20 WAVE 32-30 Y103 4-30 WQAM 34-32 WTRK 29-20 WGH 7-5 WTKX 28-20 Y95 29-27 WVGA 13-9 WRSO 18-12 WBBQ 22-16 WGH 4-28 WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21 KINT on WRJZ 31-24 WJDX 17-15	EAST	WLEO 26-24 WYRE 24-17 14WK 35-28 WCIR on WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21 KINT on WRJZ 31-24 WJDX 17-15	EAST	99X-FM 22-19 WFIL 15-11 WIFI 29-23 WTKO 11-19 WOLP 4-6 WPEZ 21-15 96KK 19-9 WKBW 20-19 CHUM a CKGM on	EAST	130 d-27 WDRG 19-17 WAVZ 23-16 JB105 15-12 WOLF 4-6 WBBF 9-5 WKEE 9-7 WPEZ 13-11 140 15-12 WHYH 13-12 WTRY 5-4 WAEW 10-8 WRBO 13-13	EAST	WJBO 8-6 WGUU 9-6 WLEO 8-6 WTSN 12-10 WFBG 20-17 WREO 7-5 WYRE 16-14 14WK 2-2 WCIR 14-22

**(Sister Sledge continued)**

WOW d-28	WVLA 30-22
WISM 28-22	WYRE 24-17
WVIC 10-7	14WK 35-28
WMBE 4-26	WCIR on
WUHO 22-11	
KEYN a-33	
WHB 25-15	
WHOT 27-25	

**REX SMITH**  
*You Take My Breath Away (Columbia)*  
LP: Rex Smith

P1		P2		P3	
EAST	WABC a 99X-FM 26-15 WABC a-31 WFIL a-22 WTKO 13-9 WCAO 28-22 WPEZ a	EAST	94J 1-2 KLIF 36-27 WAYS 28-24 WAXY 26-20 WAVE 32-30 Y103 4-30 WQAM 34-32 WTRK 29-20 WGH 7-5 WTKX 28-20 Y95 29-27 WVGA 13-9 WRSO 18-12 WBBQ 22-16 WGH 4-28 WVLA 30-22 920 28-24 Z98 12-11 KNOW 14-8 KTSB 28-22 WFLI 4-24 WFMF 28-24 KXII 12-7 WERC 23-13 WSON 28-24 WTKX 21-14 BJ105 24-21		

# NON-FICTION

The reports are in...**THE TARNEY/SPENCER BAND**  
album **RUN FOR YOUR LIFE** and single  
"NO TIME TO LOSE" are destined for the nation's  
bestseller lists.

WQXI-FM  
WBBQ  
WAUG  
98Q  
WFOX  
WPPI

WALG  
G105  
WKXX  
WHY  
Q104  
WQLT

WBCF  
WVLD  
WROM  
WJAD  
WIGY  
WYSL

WHFM  
WANS  
KGW  
WSEZ  
WTMA  
WXIK

WGNI  
WCOS  
WKTM  
WRAQ  
WTAC  
KRKE

KBIM  
KYL  
WTAC  
WSMM  
KYA  
KZZX

KOLE  
KOLA  
WZDQ  
WRJZ  
WZUU  
WRKR

WGBF  
KQWB  
KTOQ  
WAKX  
WBLI  
KENO

KEOS  
KBZY  
KFLY  
KRLC  
KRPL  
KBBK

KHSN  
KIDO  
KITI  
KNBQ  
KLWN-FM  
KJMO



"NO TIME TO LOSE" AM 2124 From the Blockbuster Album  
**RUN FOR YOUR LIFE** SP 4757 **THE TARNEY/SPENCER BAND**  
From The A&M Library Of Fine Recored Masterpieces   
Produced by David Kershenbaum. Management: Jerry Weintraub and Sal Bonafede, Management III © 1979 A&M Records, Inc. All Rights Reserved.



# THE POLICE STORY

Don't Miss The Police On Tour!

PART TWO:

# "CAN'T STAND LOSING YOU"

AM 2147

WRKO

WZDQ

JBT05



The new single from THE POLICE.

# "CAN'T STAND LOSING YOU"

Arresting new music from "Outlandos d'Amour" SP 4753

# ON A&M RECORDS & TAPES



Produced by the Police. Booking Agent: Paragon Agency

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# THE PICTURE PAGES

## Black Concert Promoters Form Association



Under the auspices of the Black Music Association, the formation of a sub-committee, the United Black Concert Promoters, was announced recently. Photographed at the formation are (standing, l-r): Taurus Productions' Quentin Perry, Rowe Productions' Leonard Rowe, Dimensions UNLTD.'s Bill Washington, Lewis Grey Productions' Lewis Grey, Sung Song Productions' Jessie Bosman, Louis Moore, Lee King Productions' Lee King, and Tiger Flower Productions' Darryl Brooks; (seated, l-r) Committee Chairperson Georgie Woods, Teddy Powell Productions' Teddy Powell, BMA Exec. VP Ed Wright, and Dick Griffey Productions' Dick Griffey.

## Spyro Gyra In S.F.



When Infinity's Spyro Gyra performed at the Great American Music Hall in San Francisco recently, the group was congratulated by several local radio reps. From left: Spyro Gyra's Gerardo Velez and Jay Beckenstein, KMEL's Frank Martin, Infinity's Bruce Shindler, group's Eli Konikoff, group's manager/producer Rich Calandra, KLIV MD Ralph Koal, and KMEL's Ken Wardell.

## A&M's Gino At LA's Forum



When A&M's Gino Vannelli recently performed at the Forum in Los Angeles, he was congratulated backstage by various label execs. From left: Gino's friend Pasquale Pace, Alfa Records President Kunihiko Murai, Gino Vannelli, A&M Chairman Jerry Moss, A&M President Gil Friesen and Gino's brother Joe Vannelli.

## Roxy Rolls To Hammer's Jams



Following Elektra/Asylum recording artist Jan Hammer's recent performance at the Roxy in Los Angeles, he was visited backstage by various label execs. Pictured (l-r) are: WEA's Ray Melanese Jr., E/A's Burt Stein and Scott Burns, Jan Hammer, WEA's Bob Moering and E/A Vice Chairman Mel Posner.

## Lundvall For One And All For Fund



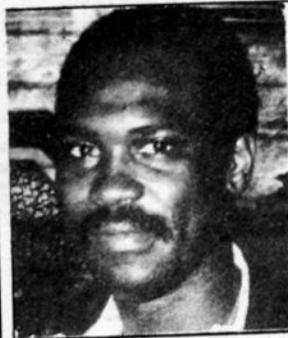
Pictured discussing the upcoming tribute to CBS Records President Bruce Lundvall by the Music Industry Chapter for the City of Hope National Medical Center are dinner committee members (l-r): Screen Gems/EMI Music President Lester Sill, City of Hope coordinator William Vernon, Lundvall, Elektra/Asylum Records Chairman of the Board Joe Smlth, attorney Lee Phillips, and CBS Records VP Myron Roth.

## Tonio K. In NYC



Epic recording artist Tonio K. recently performed at New York's Great Guildersleeves. Shown backstage after the show are (l-r): E/P/A VP's Ron McCarrell, Lennie Petze, and Al DeMarino, Tonio K., and Epic VP Bobby Colomby.

# Black Radio



**Bill  
Speed**

## Interview With Jesse Fax, PD, WHUR

It's unusual for a college radio station to show up in a major market rating book, when one leads the whole city, that's worth talking about. So this week I spoke with Jesse Fax, Program Director of WHUR/Washington, DC, which was No. 1 according to one survey early this year. The station is owned by Howard University, but its signal has a wide coverage area, and as Jesse relates, it's prepared to fight the competition head on. In the following interview, Jesse Fax discusses his station's unusual music blend and its close relation to the Washington community.

**R&R:** In the latest *Mediatrends*, you were #1 in the Washington, DC area. How do you feel?

**FAX:** I think it's great. That's basically what I've been working for ever since we came on back in December 1971. The object I guess with any radio station is to be the most successful and the most popular radio station in the market . . .

**R&R:** And you're a college station on top of that.

**FAX:** We are a college station, even though we're not a college station in the true sense. We have a coverage area that includes five states, so even though we are owned by Howard University, we're big time.

**R&R:** What's the secret? You have stiff competition there, including Disco stations.

**FAX:** I guess what we've been doing here for a little while now is just your basic radio. We've added a lot of slick promos so there are more station ID's and we have a very consistent sound. I think one of the things that's helped us is that we haven't chased after new stations who come into the market. We let them chase us. I can say for a fact that at least one station, a Disco station here, I believe has hurt itself considerably because it spent a lot of its formative years chasing after us. We just try to do solid programming. We try to give information people can use. We try to do a good job. We have a lot of public affairs going on. We try to provide those things that a lot of the other radio stations that are aimed at black people just don't provide.

**R&R:** Even with the advent of the Disco trend, it seems as if WHUR always kept that jazz base but added a lot of popular rhythmic music in there as well.

**FAX:** Right. I don't know if you could truthfully say now that we still maintain a jazz base, but we still play a lot of jazz, both mainstream and modern. We have added a lot of the key hit records, the records that hit across the board. You have to play them if you're going to compete. As far as disco is concerned, whatever are the best, the slickest, however you want to term it, those are the disco tunes we'll play, as long as they don't clash with the format that we've already established.

**R&R:** What are you doing that's so special? You beat OK100. WOL has never been a real problem to you . . .

**FAX:** We're doing personality radio, which is basically the opposite of a real tight format, where announcers are told what to say and what to play. We let the personality of the jock come through, and also we're playing a lot of the traditional music that has always been the staple of black folks' music culture. In other words, we still play John Coltrane, the old Lonnie Liston-Smith, we play the soft Dee Dee Bridgewater as well as the disco stuff. We feel that just because disco is a fad right now, that doesn't mean that people don't want to hear the things that they've gotten used to and come to like over numbers of years, even generations. We also are aware that DC is not a disco town in the sense that New York is. There are places to go in New York for discos and that's not necessarily the case here. We don't have that competition. Most of the records that break in DC break in radio; they don't break in clubs, so we don't have to be crowd followers in the sense that some of the radio stations in other markets have to be.

**"We feel that just because Disco is a fad right now, that doesn't mean that people don't want to hear the things that they've gotten used to and come to like over numbers of years, even generations."**

**R&R:** I was in Washington last year and I had a chance to hear WHUR. It sounds like a unique station, in that it has a lot of that feeling like WBLS has in New York, or very community-oriented, basic stuff. Do you think that's what a lot of black stations should really deal with as opposed to chasing a Disco format?

**FAX:** I don't think it would hurt them. A black radio station, whether by that you mean black-owned or black-operated, a station that serves the black community has as its first obligation to black people its community. The truth of the matter is a lot of these Disco stations will rip off the black music but they don't have any ties with the black community. I think the listeners know who is concerned about their lives.

**R&R:** Is it important for a station to be involved with the community?

**FAX:** I would think, yeah, I know we are and I don't think it's hurt us. I think it can only help us. One fifth of our programming Monday through Friday is Jerry Phillips, who does a show from 5-10am, and it's only a music show in the sense that he plays music between his community-oriented interviews and little bits of information that he gives. It's basically an information show which is public service and community-oriented. He only gets to play maybe four or five records an hour.

**"The truth of the matter is a lot of these Disco stations will rip off the black music but they don't have any ties with the black community. I think the listeners know who is concerned about their lives."**

**R&R:** Can you give me an idea of some of the issues he deals with?

**FAX:** Every couple of weeks he has the President of the School Board on, he has the report from the Mayor's office, he has reports from the Council, these are regular pieces of the show. He has health tips, and cooking tips. Of course we do a lot of sports; he has regular sports cases, on Friday he has a report on female sports from Bessie Stockard; she's a successful basketball coach who does a report every week on female athletics and activities.

**R&R:** So it's almost like a talk show . . .

**FAX:** The only thing that differs from a talk show format is that there are no phone calls, but other than that it is talk spiced with music and he plays the hits. He'll still play a Count Basie selection or he'll play something that's traditionally been a staple in the black community, an artist like Sarah Vaughn. It's a very successful program and admittedly we only play 4 cuts an hour, but we're still holding our own in that time slot as far as the ratings go.

**R&R:** What do you think is the future of black radio, since so many people seem to be afraid of this disco explosion?

**FAX:** I don't think folks should be afraid of it. I think maybe WBLS in New York has a legitimate gripe because New York is such a disco-oriented town, but the radio stations contribute to that. Just because disco happens to be what's happening now, I don't think that's cause for black radio stations to alter their format. White radio stations are doing that enough. WABC's playlist last time I looked at it looked like a playlist for a disco station. I think what Black folks need to do is the kinds of things that gained them the stature in the first place, just going back to basics. We're not going back to basics; we never left them.

**R&R:** What's your target audience and how do you program to it?

**FAX:** We know what our target audience is. We are concerned about teenagers but we know that with the kind of format structure we have we aren't going to get many teenagers, so we aim at a particular market, basically 18-34, and right now we're considering going after some older folks. Basically I like to think that they like what's popular, but they're not disco freaks, so there really isn't any reason to change when a station like WKYS comes in with something new. Just like in sports, a world champion team has no business of letting an expansion team control the flow of the game. In other words, you let the new folks chase you; you don't chase them. I know we're not talking about other markets, but I just wonder what might have happened had WBLS held firm and said WKTU, you can come in with all this disco but we're going to keep on playing standard black music and we'll play some nice disco when it comes up.

Continued on Page 43

## People

**GET WELL QUICK DEPT.:** Rachelle Fields, Director of Promotion for Chrysalis, was laid up recently with a sprung back. However, we are glad to say she is now back on the job . . . Also on the road back to health is Ron O'Jay, Music Director of KDKO/Denver, who was involved in a minor car accident . . . Butch Mayo has exited his airshift position at KDAY/Los Angeles. His future plans have not been announced . . . WGIV/Charlotte has a new Program Director in Chris Turner, who moves over to the station after a stint at WGOK/Mobile . . . Mike McDonald (Brian on the air) is the new 6-10pm air personality at WEZD/New Orleans. McDonald hails from WOKV/Hamilton, OH . . . Roger Aldi, News Director of KDAY/Los Angeles, was among the thirty editors and news directors around the country invited to the White House on May 11. While there, the group met with President Jimmy Carter and other White House staff members for question and answer sessions centered around key issues and problems facing the U.S. . . . Please be sure to send me all of your station's news, photos, promotional materials, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067 . . .

## Places

**ARTISTS MAKE THEIR ROUNDS:** Evelyn "Champagne" King was a recent visitor to WKGN/Knoxville where she did an on-air interview . . . KIIS-AM-FM/Los Angeles welcomed singing talents Tata Vega, Anita Ward, the Commodores, St. Tropez and Gino Soccio as well as dancing talent Jeff Kutash to their station during the past couple of weeks . . . **FROM BOSTON TO NANTASKET:** It sounds like the name of a song, but actually it was the 15-mile distance covered by 3000 kids and the staff of WBOS/Boston on May 12 for a march against cerebral palsy . . . **YOUR BEST DEAL IN MUSIC:** That is the slogan of K-ACE/Los Angeles and the thrust behind a kick-off luncheon on May 17, at the Arco Towers hosted by Willie D. Davis, President of KACE, and Al Greenstein, Western Area Manager, Public Relations, Arco. In conjunction with Arco, the station plans to offer a series of free Sunday concerts beginning May 27 at MacArthur Park in Los Angeles from 2:30 pm to 5:00 pm. According to GM Bill Sheare, the first concert will star Undisputed Truth and Nytro while the concert series itself will culminate on Labor Day . . .

## Things

**NEWS AWARD:** KIIS-AM-FM/Los Angeles was bestowed the "Best Newscast In California" award from the United Press International at their annual convention on May 6 . . . **PYRAMID POWER:** WJMO/Cleveland is giving away cash prizes up to \$150. All the listener has to do to gain entrance to the pyramid and the money is to correctly guess the password via clues given out periodically over the air . . . KHYS/Beaumont, TX began a 98-hour promotion on May 15 out of which a total of 98 winners will be given the opportunity to visit the station and select their favorite disco albums out of a stack numbering, of course, 98 . . .

# Popular Rhythms

## HOTTEST

Following are listed in order of their airplay activity.

- SISTER SLEDGE** "We Are Family" (Cotillion)
- McFADDEN & WHITEHEAD** "Ain't No Stoppin' Us Now" (Phil. Int'l)
- ISLEY BROTHERS** "I Wanna Be With You" (T-Neck)
- EARTH, WIND & FIRE w/EMOTIONS** "Boogie Wonderland" (ARC/Col.)
- PEACHES & HERB** "Reunited" (Polydor)
- FOXY** "Hot Number" (Dash/TK)
- DONNA SUMMER** "Hot Stuff" (Casablanca)
- GO** "Disco Nights (Rock Freak)" (Arista)
- RAYDIO** "You Can't Change That" (Arista)
- GAP BAND** "Shake" (Mercury)

## CLIMBERS

Following are listed in order of their airplay activity.

- RICK JAMES** "Bustin' Out" (Gordy) 28% of our reporters are on it. South seems to dominate with activity — averaging Top 10 where played. Significant climbing positions in the West. Midwest has scattered Top 10.
- KC & THE SUNSHINE BAND** "Do You Wanna Go Party" (Sunshine Sound/TK) 32% of our reporters are on it. Midwest seems to be picking up on it first as it reflects some Top 5 airplay. Medium rotation in the East. Some Top 10 in the South. Strong climbing positions and becoming solid in the West.
- MAZE** "Feel That You're Feelin'" (Capitol) 32% of our reporters are on it. The East reflects Top 5 airplay as does the Midwest. In hot rotation in the West. Top 10 at key facilities throughout the South.
- ANITA WARD** "Ring My Bell" (Juana/TK) 32% of our reporters are on it. Hot new record. South out ahead with Top 10 airplay. Becoming solid in the West. Top 5 coupled with hot airplay in the East.
- LINDA CLIFFORD** "Don't Give It Up" (Curton/RSO) 26% of our reporters are on it. Eclipsing current single. New in the West. Top 10 in the South. Strong climbing positions in the Midwest and becoming solid in the East.
- JONES GIRLS** "You Gonna Make Me Love Somebody Else" (Philadelphia International) 23% of our reporters are on it. Catching on fastest in the South. The East already reflects hot airplay while the Midwest as well as the West are picking up momentum in airplay.
- BOOTSY'S RUBBER BAND** "Jam Fan (Hot)" (WB) 23% of our reporters are on it. The West reflects hot airplay. In medium rotation in the Midwest. Significant climbing positions in the South.
- RANCE ALLEN** "You Belong To Me" (Stax) 23% of our reporters are on it. The Midwest reflects Top 5 airplay as the East shows Top 10. The South dominates with Top 10 activity as the West reflects strong climbing positions.
- MANHATTANS** "Here Comes The Hurt Again" (Columbia) 23% of our reporters are on it. Midwest reflects hot airplay as the East reflects strong climbing chart positions. Top 10 in the South.
- BARRY WHITE** "Any Fool Could See (You Were Meant For Me)" (Unltd. Gold/CBS) 23% of our reporters are on it. The Midwest reflects Top 10 activity. Scattered Top 10 in the East. Medium airplay in the South. Significant climbing position in the West.
- CARRIE LUCAS** "Dance With You" (Solar/RCA) 19% of our reporters are on it. The South is becoming solid with Top 10 airplay as the East reflects Top 5. The Midwest shows hot rotation.
- CHERYL LYNN** "Star Love" (Columbia) 19% of our reporters are on it. Breaking out of the South with generally Top 10 airplay while the West reflects hot airplay.
- LOU RAWLS** "Let Me Be Good To You" (Philadelphia International) 19% of our reporters are on it. Already Number 1 at KMJQ and WATV in the South. In medium rotation in the East. Hot airplay in the Midwest.
- BRICK** "Raise Your Hands" (Bang/CBS) 19% of our reporters are on it. Hot airplay in the West. Top 10 in the South. Hot airplay in the Midwest as well as the East.
- NATALIE COLE** "Stand By" (Capitol) 19% of our reporters are on it. Number 1 at WAMO in the East with the remainder of that area reflecting hot airplay. The South has scattered Top 10 airplay.

## NEW & ACTIVE

The following are those newer releases that are receiving significant airplay at many of our reporting stations. Individual comments regarding each song are self-explanatory, and are designed to highlight the key action.

- TEENA MARIE** "I'm A Sucker For Your Love" (Gordy) 19% of our reporters are on it. Added in the West at KDAY while the South shows it new at WPDQ and WATV. In the East, it's new at WILD. The Midwest has it in hot rotation at WTLC while it debuts at WJMO.
- EVELYN** "Champagne" KING "Music Box" (RCA) 19% of our reporters are on it. Showing a significant climbing

## Radio & Records Hottest

EAST	SOUTH	MIDWEST	WEST
Raydio McFadden & Whitehead Natalie Cole	GO Isley Bros. Tyrone Davis	Sister Sledge Peaches & Herb	Sister Sledge Gap Band Tyrone Davis Isley Bros.

## Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST	SOUTH	MIDWEST	WEST
<b>WVON</b> Baltimore, MD Don Brooks/Blue Woods	<b>WKND</b> Hartford, CT Eddie Jordan	<b>WVRL</b> New York, NY Bob Law/Linda Haynes	<b>WILD</b> Boston, MA Eliot Francis
<b>ADDED</b> Anita Ward Tata Vega Switch Deniece Williams Natalie Cole (n)	<b>ADDED</b> Isley Bros. EW&F w/Emotions First Choice Linda Clifford (n) Sister Sledge (n)	<b>ADDED</b> Atlantic Starr Tata Vega Anita Ward Whispers Sarah Dash EW&F w/Emotions Jones Girls James Brown E.C. King	<b>ADDED</b> Peaches & Herb McFadden & Whitehead Gloria Gaynor Carrie Lucas Maze Foxy Herbie Hancock Pointer Sisters Tyrone Davis Raydio WAMO Pittsburgh, PA Mills Payne
<b>HOTTEST</b> Chocolate Milk McFadden & Whitehead Manhattans Sister Sledge Raydio Gap Band Raydio "Stuff" Gloria Gaynor Donna Summer	<b>HOTTEST</b> Peaches & Herb George Benson Instant Funk Maze Natalie Cole Foxy Narada Michael Walden Amil Stewart Chic Jacksons	<b>HOTTEST</b> Crema D'Cocoe Tyrone Davis First Choice McFadden & Whitehead Stephanie Mills Niteflyte Raydio Donna Summer Isley Bros.	<b>HOTTEST</b> Peaches & Herb McFadden & Whitehead Gloria Gaynor Carrie Lucas Maze Foxy Herbie Hancock Pointer Sisters Tyrone Davis Raydio WAMO Pittsburgh, PA Mills Payne
<b>WOL</b> Washington, D.C. Bob Scott	<b>WVLA</b> Atlanta, GA Doug Harris	<b>WGIV</b> Charlotte, NC Chris Turner	<b>WKXI</b> Jackson, MS J.D. Black
<b>ADDED</b> Not Available	<b>ADDED</b> Not Available	<b>ADDED</b> Not Available	<b>ADDED</b> Not Available
<b>HOTTEST</b> Atlantic Starr AWB George Benson Back Family Taka Boom Brick Dee Dee Bridgewater Linda Clifford Natalie Cole EW&F w/Emotions	<b>ADDED</b> Headwave Bobby Caldwell Chocolate Milk First Choice Sarah Dash Dream Express Maxine Nightingale	<b>ADDED</b> Undisputed Truth Lou Rawls Niteflyte Bee Gees EW&F w/Emotions Bootsy's Rubber Band Con Funk Shun Betty Wright Minnie Riperton Henk Crawford	<b>ADDED</b> First Choice Delegation Dramatics
<b>WVOL</b> Nashville, TN Fred Harvey	<b>WPDQ</b> Jacksonville, FL Joe Bailey/Nat Jackson	<b>WVLE</b> Raleigh, NC Paul Ingram	<b>WDAO</b> Dayton, OH Turk Logan
<b>ADDED</b> McCrarys Jones Girls Candi Station <b>HOTTEST</b> Tyrone Davis Isley Bros. Peaches & Herb Jacksons Herbie Hancock Amil Stewart Natalie Cole Cheryl Lynn Manhattans Rick James	<b>ADDED</b> Narada Michael Walden Chuck Brown & The Soul Searchers (o) Cheryl Lynn GO Michael Jackson	<b>ADDED</b> EW&F w/Emotions Bill Withers D.J. Rogers Sun James Brown	<b>ADDED</b> Not Available <b>HOTTEST</b> KC & Sunshine Band Herbie Hancock Isley Bros. KPRS Kansas City, MO Dell Rice
<b>WEAS</b> Savannah, GA Bob Bryant	<b>ADDED</b> Atlantic Starr <b>HOTTEST</b> Jacksons Rick James Instant Funk Chic Tavaree (o) Narada Michael Walden Chuck Brown & The Soul Searchers (o) Cheryl Lynn GO Michael Jackson	<b>ADDED</b> Atlantic Starr Sister Sledge Tyrone Davis Herbie Hancock Isley Bros. Maze Shotgun Sister Sledge Rance Allen Anita Ward	<b>ADDED</b> Not Available <b>HOTTEST</b> Peaches & Herb Rance Allen Isley Bros. War Gap Band Peebo Bryson Mills Jackson Barry White McCrarys Village People
<b>WANT</b> Richmond, VA Ben Miles	<b>ADDED</b> Atlantic Starr <b>HOTTEST</b> Jacksons Rick James Instant Funk Chic Tavaree (o) Narada Michael Walden Chuck Brown & The Soul Searchers (o) Cheryl Lynn GO Michael Jackson	<b>ADDED</b> Atlantic Starr Sister Sledge Tyrone Davis Herbie Hancock Isley Bros. Maze Shotgun Sister Sledge Rance Allen Anita Ward	<b>ADDED</b> Not Available <b>HOTTEST</b> Peaches & Herb Rance Allen Isley Bros. War Gap Band Peebo Bryson Mills Jackson Barry White McCrarys Village People
<b>ADDED</b> Kleer Jones Girls Atlantic Starr Santana Stacy Lattisaw E.C. King (n)	<b>ADDED</b> Atlantic Starr <b>HOTTEST</b> Jacksons Rick James Instant Funk Chic Tavaree (o) Narada Michael Walden Chuck Brown & The Soul Searchers (o) Cheryl Lynn GO Michael Jackson	<b>ADDED</b> Atlantic Starr Sister Sledge Tyrone Davis Herbie Hancock Isley Bros. Maze Shotgun Sister Sledge Rance Allen Anita Ward	<b>ADDED</b> Not Available <b>HOTTEST</b> Peaches & Herb Rance Allen Isley Bros. War Gap Band Peebo Bryson Mills Jackson Barry White McCrarys Village People
<b>HOTTEST</b> GO Isley Bros. War Bill Summers McFadden & Whitehead Undisputed Truth EW&F w/Emotions Herbie Hancock Bootsy's Rubber Band	<b>ADDED</b> Atlantic Starr <b>HOTTEST</b> Jacksons Rick James Instant Funk Chic Tavaree (o) Narada Michael Walden Chuck Brown & The Soul Searchers (o) Cheryl Lynn GO Michael Jackson	<b>ADDED</b> Atlantic Starr Sister Sledge Tyrone Davis Herbie Hancock Isley Bros. Maze Shotgun Sister Sledge Rance Allen Anita Ward	<b>ADDED</b> Not Available <b>HOTTEST</b> Peaches & Herb Rance Allen Isley Bros. War Gap Band Peebo Bryson Mills Jackson Barry White McCrarys Village People
<b>WJJS</b> Lynchburg, VA Robert Goins	<b>ADDED</b> Atlantic Starr <b>HOTTEST</b> Jacksons Rick James Instant Funk Chic Tavaree (o) Narada Michael Walden Chuck Brown & The Soul Searchers (o) Cheryl Lynn GO Michael Jackson	<b>ADDED</b> Atlantic Starr Sister Sledge Tyrone Davis Herbie Hancock Isley Bros. Maze Shotgun Sister Sledge Rance Allen Anita Ward	<b>ADDED</b> Not Available <b>HOTTEST</b> Peaches & Herb Rance Allen Isley Bros. War Gap Band Peebo Bryson Mills Jackson Barry White McCrarys Village People
<b>ADDED</b> Capt. Sky Stacy Lattisaw Undisputed Truth <b>HOTTEST</b> Peaches & Herb GO Instant Funk Jacksons George Benson Amil Stewart Foxy Tyrone Davis Natalie Cole Alton McClain & Destiny	<b>ADDED</b> Atlantic Starr <b>HOTTEST</b> Jacksons Rick James Instant Funk Chic Tavaree (o) Narada Michael Walden Chuck Brown & The Soul Searchers (o) Cheryl Lynn GO Michael Jackson	<b>ADDED</b> Atlantic Starr Sister Sledge Tyrone Davis Herbie Hancock Isley Bros. Maze Shotgun Sister Sledge Rance Allen Anita Ward	<b>ADDED</b> Not Available <b>HOTTEST</b> Peaches & Herb Rance Allen Isley Bros. War Gap Band Peebo Bryson Mills Jackson Barry White McCrarys Village People
<b>ADDED</b> Con Funk Shun E.C. King Graham Central Station Linda Clifford Minnie Riperton KC & Sunshine Band	<b>ADDED</b> Atlantic Starr <b>HOTTEST</b> Jacksons Rick James Instant Funk Chic Tavaree (o) Narada Michael Walden Chuck Brown & The Soul Searchers (o) Cheryl Lynn GO Michael Jackson	<b>ADDED</b> Atlantic Starr Sister Sledge Tyrone Davis Herbie Hancock Isley Bros. Maze Shotgun Sister Sledge Rance Allen Anita Ward	<b>ADDED</b> Not Available <b>HOTTEST</b> Peaches & Herb Rance Allen Isley Bros. War Gap Band Peebo Bryson Mills Jackson Barry White McCrarys Village People
<b>HOTTEST</b> Tyrone Davis Delegation Isley Bros. Sister Sledge Narada Michael Walden Bar-Keys Switch Tavaree Raydio Peebo Bryson (o)	<b>ADDED</b> Atlantic Starr <b>HOTTEST</b> Jacksons Rick James Instant Funk Chic Tavaree (o) Narada Michael Walden Chuck Brown & The Soul Searchers (o) Cheryl Lynn GO Michael Jackson	<b>ADDED</b> Atlantic Starr Sister Sledge Tyrone Davis Herbie Hancock Isley Bros. Maze Shotgun Sister Sledge Rance Allen Anita Ward	<b>ADDED</b> Not Available <b>HOTTEST</b> Peaches & Herb Rance Allen Isley Bros. War Gap Band Peebo Bryson Mills Jackson Barry White McCrarys Village People
<b>KYAC</b> Seattle, WA Robert L. Scott	<b>ADDED</b> Atlantic Starr <b>HOTTEST</b> Jacksons Rick James Instant Funk Chic Tavaree (o) Narada Michael Walden Chuck Brown & The Soul Searchers (o) Cheryl Lynn GO Michael Jackson	<b>ADDED</b> Atlantic Starr Sister Sledge Tyrone Davis Herbie Hancock Isley Bros. Maze Shotgun Sister Sledge Rance Allen Anita Ward	<b>ADDED</b> Not Available <b>HOTTEST</b> Peaches & Herb Rance Allen Isley Bros. War Gap Band Peebo Bryson Mills Jackson Barry White McCrarys Village People
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<b>HOTTEST</b> Angela Boffill Barry White Foxy Isley Bros. Gap Band Brick Cheryl Lynn Chocolate Jam Co. Crema D'Cocoe Donna Summer	<b>ADDED</b> Atlantic Starr <b>HOTTEST</b> Jacksons Rick James Instant Funk Chic Tavaree (o) Narada Michael Walden Chuck Brown & The Soul Searchers (o) Cheryl Lynn GO Michael Jackson	<b>ADDED</b> Atlantic Starr Sister Sledge Tyrone Davis Herbie Hancock Isley Bros. Maze Shotgun Sister Sledge Rance Allen Anita Ward	<b>ADDED</b> Not Available <b>HOTTEST</b> Peaches & Herb Rance Allen Isley Bros. War Gap Band Peebo Bryson Mills Jackson Barry White McCrarys Village People
<b>KDAY</b> Los Angeles, CA Steve Woods	<b>ADDED</b> Atlantic Starr <b>HOTTEST</b> Jacksons Rick James Instant Funk Chic Tavaree (o) Narada Michael Walden Chuck Brown & The Soul Searchers (o) Cheryl Lynn GO Michael Jackson	<b>ADDED</b> Atlantic Starr Sister Sledge Tyrone Davis Herbie Hancock Isley Bros. Maze Shotgun Sister Sledge Rance Allen Anita Ward	<b>ADDED</b> Not Available <b>HOTTEST</b> Peaches & Herb Rance Allen Isley Bros. War Gap Band Peebo Bryson Mills Jackson Barry White McCrarys Village People
<b>ADDED</b> Roy Ayers McCoy Tyner Betty Wright Mills Jackson Heastwave Denise LaSalle Switch Writers Dee Edwards	<b>ADDED</b> Atlantic Starr <b>HOTTEST</b> Jacksons Rick James Instant Funk Chic Tavaree (o) Narada Michael Walden Chuck Brown & The Soul Searchers (o) Cheryl Lynn GO Michael Jackson	<b>ADDED</b> Atlantic Starr Sister Sledge Tyrone Davis Herbie Hancock Isley Bros. Maze Shotgun Sister Sledge Rance Allen Anita Ward	<b>ADDED</b> Not Available <b>HOTTEST</b> Peaches & Herb Rance Allen Isley Bros. War Gap Band Peebo Bryson Mills Jackson Barry White McCrarys Village People
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<b>KVAC</b> Seattle, WA Robert L. Scott	<b>ADDED</b> Atlantic Starr <b>HOTTEST</b> Jacksons Rick James Instant Funk Chic Tavaree (o) Narada Michael Walden Chuck Brown & The Soul Searchers (o) Cheryl Lynn GO Michael Jackson	<b>ADDED</b> Atlantic Starr Sister Sledge Tyrone Davis Herbie Hancock Isley Bros. Maze Shotgun Sister Sledge Rance Allen Anita Ward	<b>ADDED</b> Not Available <b>HOTTEST</b> Peaches & Herb Rance Allen Isley Bros. War Gap Band Peebo Bryson Mills Jackson Barry White McCrarys Village People
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# Popular Rhythms

## DISCO

R A D I O

### HOTTEST

Following are listed in order of their airplay activity.

- DONNA SUMMER**  
"Hot Stuff" (Casablanca)
- SISTER SLEDGE**  
"We Are Family" (Cotillion)
- GINO SOCCO**  
"Dancer" (RFC/WB)
- GQ**  
"Disco Nights (Rock Freak)" (Arista)
- McFADDEN & WHITEHEAD**  
"Ain't No Stoppin' Us Now" (Philadelphia International)
- CLAUDJA BARRY**  
"Boogie Woogie Dancin' Shoes" (Chrysalis)
- DONNA SUMMER**  
"Bad Girls" (Casablanca)
- CARRIE LUCAS**  
"Dance With You" (Solar/RCA)
- LIQUID GOLD**  
"My Baby's Baby" (Parachute)
- FOXY**  
"Hot Number" (Dash/TK)
- ANITA WARD**  
"Ring My Bell" (Juana/TK)

### NEW & ACTIVE

**GIBSON BROTHERS**

"Cuba" (Island)

### MOST ADDED

**CANDI STATON**

"When You Wake Up Tomorrow" (WB)

**PATRICK HERNANDEZ**

"Born To Be Alive" (Columbia)

EAST: WKTU/New York, NY, Michael Ellis; WKYS/Washington, D.C., Bill Bailey; WMAS/Springfield, MA, Jim Davis; WBOS/Boston, MA, Jane Dunklee; WCAU-FM/Philadelphia, PA, Roy Perry; WKTK/Baltimore, MD, Lou Krieger. SOUTH: KSET/El Paso, TX, Chuck Kelly; WKGN/Knoxville, TN, Kerry Lambert; KHYS/Beaumont, TX, Ted Stecker; KRLY/Houston, TX, Michael Jones; WEZD/New Orleans, LA, Chris Wolfenbarg. MIDWEST: WMJC/Detroit, MI, Peter Booker; KFMX/Minneapolis, MN, Gary De Maroney; WGCI/Chicago, IL, Barry Mayo; KATT/Oklahoma City, OK, Mike Gardner; WDRQ/Detroit, MI, Eddie Rogers; KKSS/St. Louis, MO, Lee Michaels. WEST: KUTE/Los Angeles, CA, Bill Stevens; KIIS-FM/Los Angeles, CA, Mike Wagner/Sherman Cohen; KXTC/Phoenix, AZ, Larry Barwick; KDKO/Denver, CO, Ron D'Jay.

## Album Airplay

Following are listed in order of their airplay activity.

- JACKSONS** "Destiny" (Epic) "Shake Your Body (Down To The Ground)"\*
- MAZE** "Inspiration" (Capitol) "Feel That You're Feelin'..."\*
- NATALIE COLE** "I Love You So" (Capitol) "Stand By" "Sorry"\*
- SISTER SLEDGE** "We Are Family" (Cotillion) "We Are Family" "He's The Greatest Dancer" "Lost In Music"
- GEORGE BENSON** "Livin' Inside Your Love" (WB) "Love Ballad"\*
- GQ** "Disco Nights" (Arista) "Disco Nights (Rock Freak)"\*
- RICK JAMES** "Bustin' Out Of L Seven" (Gordy) "Bustin' Out" "High On Your Love"\*
- PEACHES & HERB** "2 Hot!" (Polydor) "Reunited" "Shake Your Groove Thing"\*
- TYRONE DAVIS** "In The Mood With Tyrone Davis" (Columbia) "In The Mood"\*
- LINDA CLIFFORD** "Let Me Be Your Woman" (Curton/RSO) "Don't Give It Up" "Bridge Over Troubled Water"\*

\*Asterisk denotes that cut has been released as a single.

## Interview With Jesse Fax, PD, WHUR

Continued from Page 41

**R&R:** How about public affairs. What are you doing there that's different?  
**FAX:** On Sunday we have a public affairs block. We have a gospel program which is #1 from 7-11, and after that we have a public affairs block that goes until 2 o'clock. We have nothing but public affairs. We cover anything that has to deal with public affairs, and this includes community activists, people who are appearing in town. We have a program called "10 Minutes Left" which is basically a Third World report. We have critiques, book reviews, and health reports also. Following that we have the "Caribbean Experience," and I guess our biggest draw overall is the program we do from 7-12midnight called "The Quiet Storm."

**R&R:** The "Caribbean Experience" is obviously all West Indian music . . .

**FAX:** Right.

**R&R:** One last thing. What words of advice would you give to programmers around the country, especially during this crucial time when it's important to win this book?

**FAX:** I'll be perfectly honest. We are not really in a situation, and maybe it has something to do with why we're doing well, but I never felt pressured to bring home a #1 station. Just the way things are set up here — the radio station is owned and run by the University and much of the income that we generate through sales goes straight back to the University, and we're funded by the University just like any other department . . . because of that I've never felt compelled to bring in a #1 radio station to keep my job, so maybe because of that pressure I've had a free hand to follow my gut instincts, and my gut instincts tell me that at least in DC black folk aren't all that interested in disco music. They aren't all that interested in white folks to sound black a la the Bee Gees and folk like that. They want to hear the things that they basically wanted to hear over the past generation; just the best of the good black music that's there, and that's what we play, be it jazz, R&B, whatever you want to call it. I think we're better off following that procedure than chasing these disco stations, because if you chase disco stations that means that you're going to be obligated to play a lot of stuff that you didn't play before disco became popular. That stuff doesn't please everybody. I think Black radio stations have an obligation to the community that they're trying to reach and to their listeners, and I think that goes beyond just adding all the Bee Gees records because they sound black.

## JAZZ RADIO

### HOTTEST

**GEORGE BENSON**  
Livin' Inside Your Love (WB)  
"Love Ballad"

**GROVER WASHINGTON, JR.**  
Paradise (Elektra)  
Various Cuts

**SPYRO GYRA**  
Morning Dance (Infinity)  
"Morning Dance"

**HUBERT LAWS**  
Land Of Passion (Columbia)  
Various Cuts

**MICHAEL FRANKS**  
Tiger In The Rain (WB)  
Various Cuts

**JOHN KLEMMER**  
Brazilia (MCA)  
Various Cuts

**SEAWIND**  
Light The Light (Horizon)  
"Hold On To Love"

**EARL KLUGH**  
Heart String (UA)  
Various Cuts

**TONY WILLIAMS**  
The Joy Of Flying (Columbia)  
Various Cuts

**BILL EVANS**  
Affinity (WB)  
Various Cuts

**McCOY TYNER**  
Together (Milestone)  
Various Cuts

### NEW & ACTIVE

**HANK JONES**  
Groovin' High (Muse)  
Various Cuts

EAST: WRVR/New York, NY Jim Smith; WHUR/Washington, D.C. Jesse Fax; WEAA/Baltimore, MD Kwesi Mfume. SOUTH: WCLK/Atlanta, GA, Requeya Ward. MIDWEST: WBBY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI, Dorian Paster. WEST: KADX/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KKGQ/Los Angeles, CA Monica Riordan; KJLH/Los Angeles, CA, Ted Terry.



**BAR-KAYS BACKSTAGE** — Following their recent performance at the Aragon Ballroom in Chicago, Mercury recording artists the Bar-Kays gathered with various well-wishers backstage. Seen on the scene are (l-r): Bar-Kays Lloyd Smith, Frank Thompson, Harvey Henderson and Larry Dodson; WJPC PD/MD Tom Joyner; group's James Alexander and Sherman Guy; Phonogram/Mercury VP Jim Jeffries; Phonogram/Mercury VP Bill Haywood; and group member Charles Allen.

# Echoing Black Music... Listen.

BMA's Founders' Conference  
 June 8-11, 1979—Philadelphia  
 Info: (215) 545-8600

AOR

(ALBUM ORIENTED ROCK)



## Jeff Gelb

### Putting AOR News In Focus

AOR news is in the news this week, as we spoke with a number of AOR News Directors across the country who have either made headlines themselves or who had interesting opinions to share.

#### A Winning News Philosophy

As reported last week in the AOR Update column, KCAL/San Bernardino's news department recently received a truckload of awards from several different sources. Included are two Golden Mike awards from the Radio and TV News Association of Southern California, four awards given by the Twin Counties Press Club, two UPI awards and one from the California Teachers Association. The awards were garnered by a two-person news team, one of whom (Myrna Roberts) has been, not surprisingly, since snatched up by a competing station's news department.

That leaves KCAL with a virtual one-man-show in their newsroom. He's Jim Ness, who explained the station's winning news philosophy: "We have moved away from the crime-oriented stuff: the murders, rapes and robberies are gone. You know, the everyday occurrences where you just substitute names and addresses; the news over which we really have no control.

"In their place are stories that directly affect our listeners' lives, targeting to 18-34. Our news is concerned with consumer-oriented issues: gasoline, the drug culture; anything our listeners call up to tell us they want to hear we will deal with."

Ness's news stories are heavily-localized, with up to 80% of a typical news day's material dealing with area issues. The newscasts lean heavily on actualities gathered by phone interviews. Said Ness, "If I have to be pulled out of the studios to concentrate on one particular story a lot of other issues are going to slide. Consequently the phone is my most important tool, and after having done fourteen years of radio here in the San Bernardino-Riverside area, I know the numbers of almost anyone to go to for answers."

Ness's exemplary news operation should provide inspiration for "under-staffed" AOR news departments everywhere, proving that where there's a will there's a (potentially) winning way.

#### Newsroom Liberation

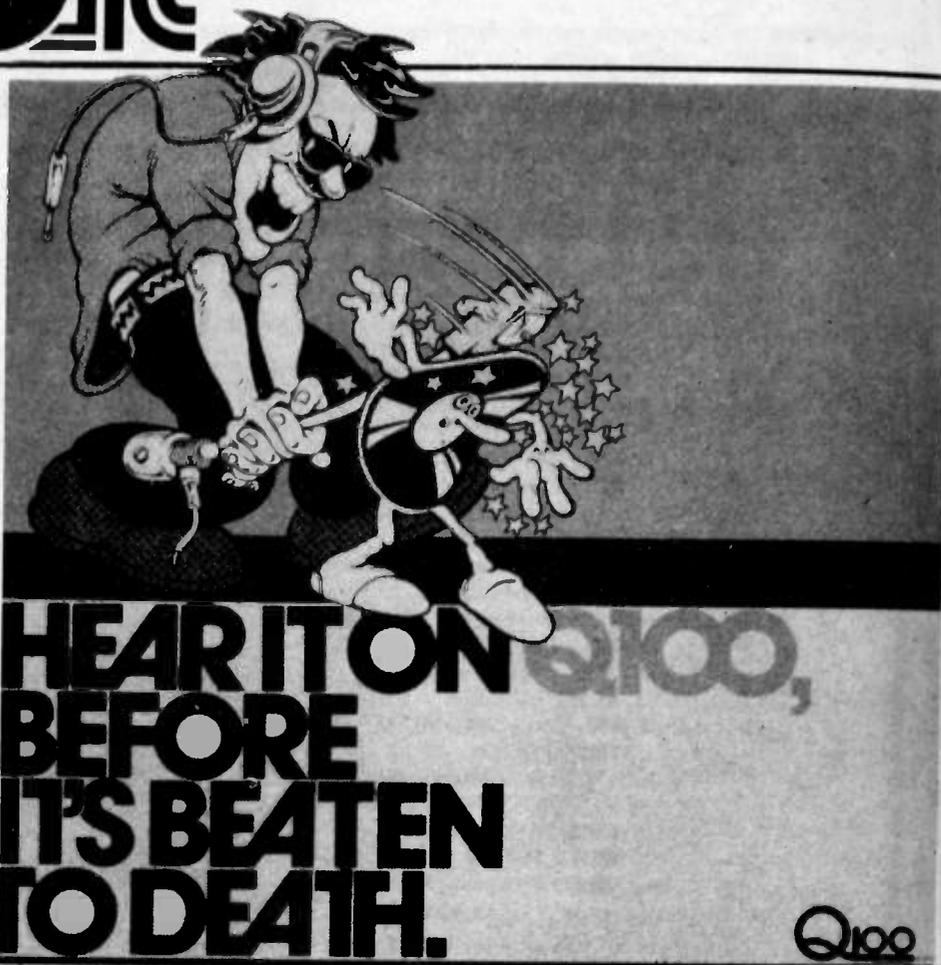
When our Evolution column carried the news of Hilary McLeod's appointment as News Director of an all-female news team at CHOM-FM/Montreal, my curiosity was aroused. I asked Hilary to explain the impetus behind a distaff news staff: "Our audience expects to hear some kind of balance between men and women on the radio, and not just males all the time. There were all male voices on the air and we needed a better balance." While the sole news voices on CHOM-FM belong to Hilary and Marie Thompson, the news team does include two male news writers, Charles Small and Benoit Dufresne (who also put together a daily half-hour public affairs program called "New Age News").

CHOM-FM's news is voiced by women and, to a significant degree, is oriented toward women listeners. Said McLeod, "It just comes naturally to a male broadcaster to speak to the men in his audience, plus that's the orientation of so much of the news you get over the wire. We try to balance that as well, by focusing in on a lot of stories of importance to women, not only on consumer or medical levels but in our hard news as well. Significant numbers of women listen to us and need this information, and a significant number of our male listeners can also relate to it; it has meaning to them through their relationships with women."

#### Give Them News Or Give Them Up

McLeod's news department also stresses "lifestyle news" over topics less pertinent to the day-to-day interests of CHOM-FM's audience. KKXX/Bakersfield News Director Mark Howell offered additional information as to how his station has turned news into a radio turn-on for their listening audience, in a letter excerpted here:

*Last year we began to notice something interesting. We had been giving KKXX very short shrift in our news operation, keeping airtime to a minimum and burying most of the news in an overnight shift, and carrying ABC-FM network newscasts. I began talking to people who would tell me that they liked KKXX for our music, but tuned to (sister AM news station) KUZZ for news. Since the same news staff is responsible for both stations we began to sense that something was wrong. We learned that while we didn't necessarily want to spend a lot of time on the air with news on KKXX, we desperately needed to change the way we looked at what the rock audience wants to hear. We had been concentrating heavily on feature news and amusing stories, trying to make the newscasts as entertaining as possible. But radio audiences don't just want to be entertained by the news; they want to be informed. They want to know what's happening in their communities and what affects their lives, and generally this turns out to be a carefully selected diet of mostly hard news, with a local emphasis. And most important for rock radio programmers: they will tune to the station that gives it to them regardless of music format, particularly in morning drive time. That is not to say that delivery and writing style should not be tailored to the rest of programming. It should and must be. But if you're not giving the folks the information they want, you're likely to lose them . . . We now operate with a full-time staff of three; we have two fully-equipped newsrooms, and two mobile units. The returns for this expenditure are very hard to quantitatively measure. But we think we've learned that an AOR station cannot expect to be a winner if it can't tell its listeners what's going on in their own backyards.*



**Q100 HAS THE BEAT** — This new Q100/Portland poster, displayed prominently in the station's current advertising campaign, is a subtle indication of the station's music philosophy.

Thanks to Mark for sharing his observations. R&R's own Brad Messer's "Rip 'N' Read" columns always include pertinent ideas for all radio formats (certain rules of radio success are universal regardless of format) and make for beneficial weekly reading.

I assumed Lee Abrams's comments in our interview with him a few weeks back regarding his new musical programming strategy for the Superstars stations would bring in programmers' comments, and I was right. Representatives from both WPIX/New York and KSJO/San Jose called to remind us that those stations have been running similar all-rock musical structures for some time now, and as mentioned last week, so has KMET. Doubtless other stations have similar stories to tell. What's significant in Lee's comments is that all-rock may be the direction of an entire chain of AOR's, as opposed to scattered examples throughout the country.

Regarding his comments on B-A's abandonment of Soft AOR when, as he put it, the field was "already starting to fade," both KNX-FM/Los Angeles PD Steve Marshall and WEEI-FM/Boston PD Clark Smidt expressed faith in the future of that form. Smidt commented, "In this market's Jan-Feb book, with two Disco's and several AOR's, we were number one 18-34 TSA and #4 metro adults 25-49. You have to program realizing your competition. In Boston, WCOZ and WBCN are slugging it out for hard rock while the two disco's are paired off, so we just try to stay on top of the name acts and keep the station familiar. It's a nice bridge between progressive rock and beautiful music on the FM dial." Recently WEEI-FM's musical direction has shifted and raised tempos substantially, also incorporating jazz instrumentals.

Commenting on the all-rock, no pop music that is becoming a Superstars mainstay in applicable markets, KWST/Los Angeles PD Steve Downes had this to say: "KWST plays a lot of rock 'n' roll, but we also play a lot of mellow stuff and we even play things that have been called disco. Whatever is good is what we play. We don't believe that the majority of our potential listening audience is so locked into a particular musical style. I can't tell you, for example, how many times I've gotten requests for either some Ted Nugent or some Hot Chocolate."

KFMH/Muscataine PD Steve Bridges took the time to write in reaction to Lee's comments. His letter reads, in part, as follows:

*Before AOR and Mr. Abrams look to the eighties, maybe both should look around themselves in the now. AOR radio has, in its quest to serve a mass audience, sought out the lowest common denominator and reproduced it, market by market, throughout the seventies. Mr. Abrams, like Mr. Silverman, has sterilized a once creative industry. And like Mr. Silverman, he will continue to achieve success until enough people get sick and tired of the medium and just turn it off . . . Oh, but for the almighty ARB we are putting a great many creative people to waste. Mr. Abrams has stated the reason he restricts his air talent so much is due to a lack of really talented people. Bullshit! How creative would Picasso have been if he would have been forced to paint by number? . . . There was a lot of bad radio before Mr. Abrams, and he did contribute much to the increased popularity the album outlets are now enjoying, but then Mr. Silverman did the same for television . . . I feel AOR still stands for album oriented rock . . . and not for Abrams Rules . . . I may be completely wrong; maybe hundreds of listeners will flock to the dials. But then it will be I who am wrong, I who failed; not by association but by myself.*

Thanks to Steve for taking the time to express his opinions. I'm sure at this point that even Lee Abrams would not care to venture a guess as to whether an all-rock format will catch on everywhere, but his research has spotted what his organization believes to be a growing trend in listenership and the Superstars stations will react accordingly. We'll all be interested in seeing the end results of those changes, and we'll be reporting them in depth over the coming months here in R&R. As always, your own comments are welcomed, either by phone or letter.

Continued on Page 46

When you think of  
**WHITEFACE**  
you will think of  
quality, contemporary music  
and the best damn band  
out of Atlanta in five years.  
Enjoy it — it's on your desk  
today.

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# Jeff Gelb

Continued from Page 44

## Evolution

It's official: Jim LaFawn has been named PD at KZLA/Los Angeles . . . John Duncan has exited as PD at WAAF/Worcester . . . KZOM/Beaumont PD Ed Rivers has left the station, as has the station's John Morrison. The new PD is Bobble Choate, while Robyn Carey has been named MD . . . Former WRKK/Birmingham PD Don Keith has accepted a PD position at WJRB/Nashville, a Country station . . . Candy Bryant is the new MD at WQUT/Johnson City . . . Linda "Gabby" Goldfarb is new to morning news at KATT-FM/Oklahoma City . . . Former KEZY-AM/Anaheim weekender David Chaney has resurfaced at KMET/Los Angeles for part-time airwork.

## Update

WYSP/Philadelphia held a "Hoagie Relay" for the American Cancer Society recently. 50 teams of five participants were given 14 hoagies per team to digest, with a certain amount of money donated to the Society per hoagie ingested. All participants also received (extra-wide) station T-shirts . . . 5000 outdoors fans attended the WZOK/Rockford Kite Festival, which also featured free live music by Gambler and Snopek . . . WCMF/Rochester sent several station representatives to the massive anti-nukes demonstration several weekends ago in Washington, to send back live reports to the station and its listeners . . . WNOE-FM/New Orleans broadcast portions of the recent New Orleans Jazz Heritage Festival, held on three successive weekends, and did artist interviews, traffic, and on-the-scene reports . . . KLPQ/Little Rock raised over \$20,000 when over 400 listeners walked in support of the March of Dimes . . . Canadian ratings are coming in and showing AOR listening up everywhere. One of the more dramatic increases was made by CHOM-FM/Montreal, which went from #6 FM to #1 FM for the city . . . James Montgomery and Papa John Creach provided live music to those many who attended the recent I-95/Bridgeport clam-bake . . . KFDI/Wichita sponsored its first annual Wichita Run, which attracted hundreds, including Olympics runner Jim Ryun . . . WMMR/Philadelphia invited its listeners to a kite and frisbee-throwing festival in an area park. The station gave away hundreds of kites and frisbees, and for those unfamiliar with the flying saucer's subtleties, the station imported the Villanova and University of Pennsylvania frisbee teams for personalized instruction and dazzling demonstrations . . . KSFM/Sacramento has moved to 500 Main Street, Suite 1, Sacramento, CA 95695. Its phone number remains the same.



**WINNING LEGS** — WMMS/Cleveland, in conjunction with Cream Records and the latest Legs Diamond album, awarded a 1/4-carat diamond to each of the six pictured winners. See if you can match the winners in the following categories: fattest, longest, shortest, skinniest, sexiest and strangest

## Color

**GAS PAINS:** AOR stations have reacted in force to the current gas crunch. KGB-FM/San Diego has tied in with the city's visitors' center so that all calls regarding gas availability are referred to the station, which is polling gas stations for hours and supplies around-the-clock. KLOS is fulfilling a similar function for Los Angeles listeners, while the KSJO/San Jose van is offering free coffee and donuts to those waiting in the pump lines. The van awards those listening to KSJO in their cars with free albums. WZZQ/Jackson and WCOZ/



**THORPE THRILLS KTXQ** — Capricorn recording artist Billy Thorpe was greeted by representatives of KTXQ/Dallas during a recent promotional visit. Pictured (l-r) are station PD Tim Spencer, Capricorn's Danny Owen, Thorpe, station's Leslie Lindley, producer Spencer Proffer, Capricorn's Danny Smith.

Boston both offered gas to listeners at 25 cents a gallon; WCOZ airstaffers pumped the gas and cleaned the windshields themselves. WJMQ/Rochester pumped 1500 free gallons of gas to their listeners recently, and provided free hot dogs and sodas to those in the two-mile line (while those of us in Southern California are sitting in two-mile lines waiting to pay upwards of a dollar per gallon for the stuff!). Those who didn't reach the pumps got free concert tickets and station-personalized T-shirts, so that everyone went away "gassed."

**KAWY GRADUATES:** KAWY/Casper is inviting listeners to "Graduate to 94FM" by registering in over twenty area stores if they are graduates this June. Each store will in turn pick a winner for prizes from that location, and store winners will be eligible for a grand prize \$1000 stereo system.

**VIDEO FEVER:** Radio's latest lifestyle leisure favorites, video tape recorders, were prize offerings when Y95/Rockford offered six of them to winners in a recent promotion whereby listeners became eligible to win the VTRs after winning albums from the station.

**SEA CRUISE:** WBLM/Lewiston-Portland took two hundred trivia question winners plus 100 friends of the station on a sea cruise, complete with free beer, bumper stickers and albums.

**STEREO SURPLUS:** WCOZ/Boston gave away a stereo system every day for 20 days. Listeners registered for the promotion by postcards, then waited till they heard their name read over the air during nightly artist spotlights on the station to call to claim their prize.

**NEW ENGLAND VACATION:** WKDF/Nashville sent a winning couple on an expenses-paid trip to Cape Cod, Massachusetts, in conjunction with Infinity Records and the New England album. Listeners became eligible for the grand prize by winning albums on the air or registering by mail.



**PROUD PAPAS** — KISW/Seattle MD Steve Slaton, himself a recent father, and James A. Hendrix, father of the legendary rock guitarist, smile as they reminisce on the air about the career of Mr. Hendrix's famous son.

## Concerts & Conversations

**PRESENTATIONS:** WOUR/Utica presented FM for 96 cents . . . WZAM & WMYK/Norfolk presented Henry Paul Band for \$2.94 . . . WLUP/Chicago presented Molly Hatchet, Granati Bros. for \$1.98 . . . KDKB/Phoenix presented Doucette, Joe Jackson for \$2.93 each, Horslips for \$1.93 . . . WMMS/Cleveland presented Lenny & Squiggy for \$1.01 . . . KLBJ/Austin presented Joe Jackson for \$2.

**RADIO CONCERTS:** Gilberto Gil on WAER/Syracuse . . . Graham Parker on WXRT/Chicago . . . Spyro Gyra on WEBN/Cincinnati . . . Police, Dixie Dregs on WSHE/Miami . . . FM on WJKL/Elgin . . . Journey, Police on KAZY/Denver . . . Pat Metheny on WQBK/Albany . . . FM on WOUR/Utica . . . Ian Matthews on WPLR/New Haven . . . Henry Paul Band, Charlie Daniels, Papa John Creach, Police on WLIR/Long Island . . . Steve Goodman on KBCO/Boulder.

**CONVERSATIONS:** Michael Murphey, Emmylou Harris on KFDI/Wichita . . . Babys, Doucette on KRST/Albuquerque . . . Dixie Dregs, Leah Kunkel on WQSR/Tampa . . . Cheap Trick, Allman Bros. on WMJQ/Rochester . . . AC-DC on KTIM/San Rafael . . . Cheap Trick on WQUT/Johnson City . . . Paul Stookey on KTYD/Santa Barbara . . . Carillo on KMOD/Tulsa . . . Molly Hatchet, UFO on WLUP/Chicago . . . Bad Co. on KPAS/El Paso . . . Journey on KAZY/Denver . . . Ian Matthews on WQBK/Albany . . . Van Halen on WLAV/Grand Rapids . . . Ian Hunter on KROQ/Pasadena . . . Michael Franks on KZLA/Los Angeles . . . Carmine Appice, Lenny & Squiggy, AWB, MC&H, Rockets on WMMS/Cleveland . . . Jackson Browne on WIOQ/Philadelphia . . . Joe Jackson on KLBJ/Austin . . . Allman Bros. on WAER/Syracuse . . . Triumph, Chris DeBurgh on CITI-FM/Winnipeg . . . Supertramp on WKDF/Nashville . . . Crusaders, Bill Withers, Supertramp on WNOE-FM/New Orleans . . . Rick Wakeman on KGON/Portland . . . Joe Jackson on KLBJ/Austin . . . Steve Goodman on KBCO/Boulder . . . Bad Co. on KY99/Amarillo . . . TKO, Cheap Trick on WOMP/Wheeling . . . Roger McGuinn on WRIF/Detroit . . . Rick Wakeman on KISW/Seattle.



**RUNNING LIKE THE WIND IN THE WINDY CITY** — George McCorkle (right) of Warner Bros. recording artists the Marshall Tucker Band, along with WB's Steve Gordon (left), hand-delivered copies of the group's new album to WLUP/Chicago PD Jessie Bullet (center).

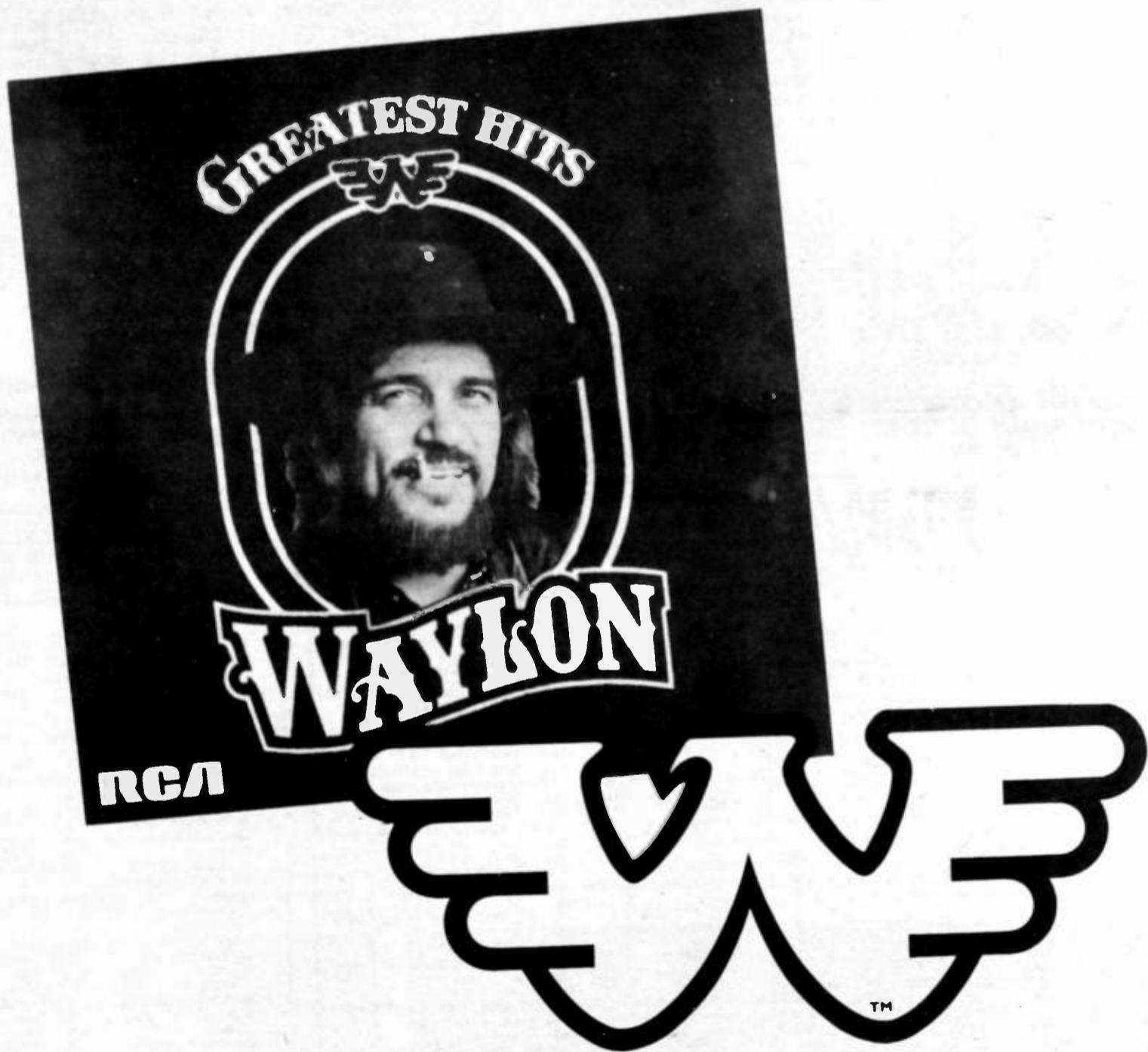
**THESE ARE WAYLON'S AOR TOP TRACKS**

**"Amanda"**

**"I've Always  
Been Crazy"**

**"Luckenbach, Texas"**

AHLI 3378



**ANOTHER STRONG CURRENT  
IN THE WIDENING MAINSTREAM . . .**

**RCA  
RECORDS**



# Radio & Records

# Album Airplay/40

# Chart Summary

## May 18, 1979

156 REPORTERS

Album cuts are listed in order of airplay preference

Rank	Weeks on Chart	Artist	Album	Label	Album Cuts
1	1	SUPERTRAMP	Breakfast In America (A&M)	"Logical" Title "Home" "Vision"	
2	2	BAD COMPANY	Desolation Angels (Swan Song)	"Fantasy" "Wind" "Atlanta"	
5	5	VAN HALEN	Van Halen II (WB)	"Dance" "Girl" "Dr." "Good"	
8	6	RICKIE LEE JONES	Rickie Lee Jones (WB)	"Chuck" "Joint" "Blood" "Money"	
7	3	JOURNEY	Evolution (Col)	"Way" "Lovin'" "Lady" "Angels"	
10	8	CHEAP TRICK	At Budokan (Epic)	"Want" "Surrender" "Shame"	
4	7	DOOBIE BROTHERS	Minute By Minute (WB)	"Fool" Title "Feeling" "Dependin'"	
3	4	ALLMAN BROTHERS	Enlightened Rogues (Capricorn)	"Crazy" "Pegasus" "Blind"	
-	19	MARSHALL TUCKER	Running Like The Wind (WB)	"Friends" "Cowboys" Title	
-	20	JAMES TAYLOR	Flag (Col)	"Day Tripper" "Company" "Roof"	
-	22	NEW ENGLAND	New England (Infinity)	"Lose" "P.U.N.K." "Fear"	
17	12	JOE JACKSON	Look Sharp! (A&M)	"Going Out" "Papers" "Fools" Title	
22	14	TYCOON	Tycoon (Arista)	"Woman" "Boy" "Rainy"	
23	21	IAN HUNTER	"You're Never Alone..." (Chrysalis)	"Night" "Daylight" "Cleveland"	
21	15	VARIOUS ARTISTS	Warriors (A&M)	"City" "Theme"	
16	13	FRANK ZAPPA	Sheik Yerbouti (Zappa)	"Fool" "Flakes"	
11	11	POLICE	Outlandos d'Amour (A&M)	"Roxanne" "Next" "Losing"	
24	32	JAY FERGUSON	Real Life Ain't... (Asylum)	"Cruise" Title "Doing"	
30	18	ORLEANS	Forever (Infinity)	"Time" "Forever" "Slippin'"	
12	23	ROXY MUSIC	Manifesto (Atco)	"Dance" "Ain't"	
28	22	ROCKETS	Rockets (RSO)	"Well" "Sleep" "Radio" "Gone"	
-	26	BOB DYLAN	At Budokan (Col)	"Tower" "Coffee" "Stone"	
-	35	CHARLIE DANIELS	Million Mile Reflections (Epic)	"Devil" "Lane" "Star" "Jitterbug"	
9	9	GEORGE HARRISON	George Harrison (Dark Horse)	"Blow" "Everyone" "Faster"	
-	25	PATTI SMITH	Wave (Arista)	"Star" "Frederick"	
35	27	RON WOOD	Gimme Some Neck (Col)	"Days" "Buried" "Infection"	
6	10	DIRE STRAITS	Dire Straits (WB)	"Sultans" "Water" "Lions"	
27	29	HERMAN BROOD	Herman Brood &... (Ariola)	"Saturdaynight" "Junkie" "Wine"	
31	30	GRAHAM PARKER	Squeezing Out Sparks (Arista)	"Girls" "Japan" "UFO's" "Don't"	
13	17	McG., C.&H	McGuinn, Clark & Hillman (Capitol)	"Write" "Surrender" "Traffic"	
-	34	BLACKFOOT	Strikes Again (Atco)	"Highway" "Train"	
-	35	MANFRED MANN	Angel Station (WB)	"Angel" "Carol" "Town"	
14	16	ROD STEWART	Blondes Have... (WB)	"Bitch" Title "Sexy"	
19	26	POCO	Legend (MCA)	Title "Heart" "Crazy" "Spellbound"	
29	24	BLONDIE	Parallel Lines (Chrysalis)	"Heart" "One Way"	
-	37	TARNEY-SPENCER	Run For Your Life (A&M)	"Lose" "Live" Title	
32	39	CARS	Cars (Elektra)	"Roll" "Needed"	
33	34	THE BABYS	Head First (Chrysalis)	Title "Right" "Think"	
-	38	TRIUMPH	Just A Game (RCA)	"Hold" "Line" "Blues"	
26	28	LOWELL GEORGE	Thanks I'll Eat It Here (WB)	"Girl" "Trains" "Money"	

Our reporters keep topping themselves. Our largest compilation of reporters to date chose SUPERTRAMP for the 4th week in a row as number one, with a stunning 144 hits. BAD CO. held rock steady at number two with 124 hits. VAN HALEN maintained third place with 112 hits (and building) and RICKIE LEE also held her own with growing hot reports. JOURNEY resurged this week while TRICK and DOOBIES kept their positions of the prior week. TUCKER inched up while TAYLOR bounced into top ten. NEW ENGLAND and JACKSON were way up this week while HUNTER and ZAPPA maintained as FERGUSON and ORLEANS moved up. ROCKETS held their own as DYLAN and DANIELS moved up. SMITH debuted with a potent combination of all airplay rotations while BROOD held steady and PARKER resurged. BLACKFOOT and POCO had good weeks of renewed airplay interest while TARNEY-SPENCER inched up. Close to charting this week were EDDIE MONEY, HENRY PAUL and JOHN STEWART.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

## MOST ADDED

Rank	Artist	5/18	5/11	5/4	4/27	4/20
1	PATTI SMITH	74/40	53/53	0/0	0/0	0/0
2	L'S LeROUX	29/29	0/0	0/0	0/0	0/0
3	THIN LIZZY	25/24	0/0	0/0	0/0	0/0
4	FRANKIE MILLER	20/20	8/8	0/0	0/0	0/0
4	JOHN STEWART	49/20	52/31	38/38	0/0	0/0
6	WET WILLIE	18/18	0/0	0/0	0/0	0/0
6	MISSOURI	24/17	17/15	4/4	0/0	0/0
6	HENRY PAUL	50/17	45/35	33/32	1/1	0/0
7	CARILLO	18/18	8/8	0/0	0/0	0/0
7	FLASH & THE PAN	45/25	30/25	4/1	0/0	0/0
8	DOUCETTE	37/15	27/11	32/28	12/12	2/1
8	CHARLIE DANIELS	71/16	55/18	60/55	4/4	1/1
9	FAITH BAND	16/14	7/7	0/0	0/0	0/0
9	MAHOAGANY RUSH	29/14	28/18	19/18	0/0	0/0
9	JENNIFER WARNES	21/14	9/9	0/0	0/0	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## MEDIUM

Rank	Artist	5/18	5/11	5/4	4/27	4/20
1	IAN HUNTER	82/53	83/48	65/34	56/23	37/8
2	JAY FERGUSON	68/52	68/39	59/35	63/35	44/22
3	HERMAN BROOD	68/51	61/43	57/45	60/35	41/22
3	NEW ENGLAND	80/51	72/38	79/13	7/8	0/0
4	MARSHALL TUCKER	102/47	87/42	80/19	51/0	0/0
5	ROCKETS	72/46	70/51	61/49	54/42	51/36
6	RON WOOD	59/44	61/44	64/18	48/0	0/0
7	JOE JACKSON	82/42	70/39	78/43	70/38	60/35
8	BLACKFOOT	58/39	56/43	46/31	41/30	39/28
9	MANFRED MANN	56/38	56/35	57/17	48/42	10/8
9	ROXY MUSIC	67/38	69/41	77/45	72/45	75/48
10	JOURNEY	104/37	103/35	109/35	99/40	101/43
11	TRIUMPH	49/36	49/29	37/16	40/8	26/0
12	JAMES TAYLOR	93/35	90/10	46/0	0/0	0/0

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## HOTTEST

Rank	Artist	5/18	5/11	5/4	4/27	4/20
1	SUPERTRAMP	160/144	144/137	141/134	134/121	131/116
2	BAD COMPANY	137/124	134/122	130/118	126/116	137/121
3	VAN HALEN	125/112	114/102	104/90	100/78	98/73
4	RICKIE LEE JONES	128/107	111/91	112/78	107/67	98/42
5	CHEAP TRICK	87/77	81/73	81/68	74/59	84/64
6	DOOBIE BROTHERS	95/74	98/82	97/84	103/84	115/99
7	ALLMAN BROTHERS	99/71	107/80	111/84	118/89	115/90
8	JOURNEY	104/87	103/80	109/72	99/59	101/53
9	JAMES TAYLOR	93/51	90/20	46/1	0/0	0/0
10	MARSHALL TUCKER	102/48	87/31	80/20	51/0	0/0
11	GEORGE HARRISON	84/37	78/50	84/62	89/59	98/75
11	JOE JACKSON	82/37	70/30	78/31	70/20	60/20
12	ORLEANS	56/38	54/33	54/33	49/28	53/16
12	POLICE	62/38	70/44	77/53	79/58	81/46
12	VARIOUS ARTISTS	66/38	71/31	69/22	57/18	58/11

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents the total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# Judas Priest

*Now Testifying at the  
Following Churches:*

WNEW  
WMMS  
KISW  
KSHE  
KGON  
WYSP  
DC101  
WIYY  
KADI  
KTIM  
WBRU  
WLAV  
WLUP  
WLOB  
WHFS  
WIOT  
KGGO  
KMOD  
KZEW  
WLYX  
WINZ  
WSHE  
WJAX  
KYTX  
KBPI  
KSJO  
WMJQ  
WCCC  
WLYT

KZEL  
WLIR  
WBAB  
WCMF  
WBUF  
KMBQ  
KLAY  
M105  
WAVA  
WKUE  
KRST  
KZOM  
KNCN  
WLPX  
WYFE  
WILS  
WFFX  
KATT  
KSFM  
KTXQ  
KLOL  
KICT  
KMAC  
WYXE  
WBCN  
KZOK  
KVAN  
KDKB  
WJKL



From Columbia Records



# AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

No records qualified for breaker status this week.

# SINGLES

- 1 ELECTRIC LIGHT ORCHESTRA  
"Shine A Little Love" (Jet)
- 2 TED NUGENT  
"I Want To Tell You" (Epic)
- 3 STYX  
"Renegade" (A&M)
- 4 WINGS  
"Goodnight Tonight" (Col)  
"Daytime Nighttime..."
- 5 KINKS  
"I Wish I Could Fly..." (Arista)
- 6 SAMMY HAGAR  
"(Sittin' On) The Dock Of..." (Capitol)
- 7 APRIL WINE  
"Roller" (Capitol)
- 8 BOB SEGER  
"Old Time Rock 'N' Roll" (Capitol)
- 9 DONNA SUMMER  
"Hot Stuff" (Casablanca)
- 10 BEACH BOYS  
"Good Timin'" (Caribou)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

# JAZZ ON AOR

- 1 GEORGE BENSON . . . . . Livin' Inside Your Love (WB)  
"Ballad" "Strut"
- 2 PAT METHENY . . . . . New Chautauqua (ECM)  
Title "Mexico"
- 3 TIM WEISBERG . . . . . Night Rider! (MCA)  
"Moonchild" Title "Dream"
- 4 SPYRO GYRA . . . . . Morning Dance (Infinity)  
"Heliopolis" "Romanticism"
- 5 MICHAEL FRANKS . . . . . Tiger In The Rain (WB)  
Title "Satisfaction"
- 6 GROVER WASHINGTON, JR. . . . . Paradise (Elektra)  
"Asia's" Title
- 7 PASSPORT . . . . . Garden Of Eden (AtI)  
"Earth" Title
- 8 JEAN-LUC PONTY . . . . . Jean-Luc Ponty: Live (AtI)  
"Strings" "Mirage"
- 8 SEAWIND . . . . . Light The Light (Horizon)  
"Fræe" Title
- 8 JOHN KLEMMER . . . . . Brazilia (MCA)  
"Tropical" Title

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

# REGIONAL AOR ACTIVITY

## EAST

**Albany**  
518-482-5555

**ALBUMS ADDED**  
Le Roux (Capitol)  
Max Webster (Capitol)  
Frankie Miller (Chrysalis)  
Passport (A&M)  
Lou Reed (Arista)  
Ben Sidran (Arista)  
John Hiatt (MCA)  
Boats (Capricorn)

**HOT ALBUMS**  
Joe Jackson (A&M)  
Graham Parker (Arista)  
James Taylor (Col)  
Flash & the Pan (Epic)  
Patti Smith (Arista)  
Charlie Daniels (Epic)  
Supertramp (A&M)  
Cars (Elektra)  
RL Jones (WB)  
Henry Paul (AtI)  
Police (A&M)  
Allman Bros. (Capricorn)  
Herman Brood (Ariola)  
Bad Co (Swan Song)  
Pat Metheny (ECM-WB)  
Eliis Costello (Col)

**MEDIUM ALBUMS**  
John Hall (ARC-Col)  
Ricky Music (A&M)  
Ian Hunter (Chrysalis)  
Manfred Mann (WB)  
Marshall Tucker (WB)  
Tom Robinson (Harvest)  
Rockets (RSO)  
Tubes (A&M)  
New England (Infinity)  
Cheap Trick (Epic)  
Dire Straits (WB)  
Bob Dylan (Col)

**JAZZ ALBUMS**  
Grover Washington (Elektra)  
Tony Williams (Col)  
Spyro Gyra (Infinity)  
Pat Metheny (ECM-WB)  
George Benson (WB)

**JOHN COOPER, MD:** Playing various cuts. Playing KINKS, PRETENDERS, DONNA SUMMER, GRAHAM PARKER, ALTER THE FIRE, SOUVISIE & THE BANISHES and ELO singles.

**Binghamton**  
607-772-8850

**ALBUMS ADDED**  
Fairbairn (Village Merce)  
Calefaction (Pac Arts)  
Ron Wood (Col)  
Lake (Col)  
Doucetta (Mushroom)  
Missouri (Polydor)  
Supertramp (A&M)  
Cars (Elektra)  
RL Jones (WB)  
Henry Paul (AtI)  
Police (A&M)  
Allman Bros. (Capricorn)  
Herman Brood (Ariola)  
Bad Co (Swan Song)  
Pat Metheny (ECM-WB)  
Eliis Costello (Col)

**HOT ALBUMS**  
RL Jones (WB)  
Ricky Music (A&M)  
Joe Jackson (A&M)  
Supertramp (A&M)  
Marshall Tucker (WB)  
John Hall (ARC-Col)  
Allman Bros. (Capricorn)  
Herman Brood (Ariola)  
Frank Zappa (Zappa)  
Orion Mouse (Infinity)  
Couchons (WB)  
Tim Weisberg (MCA)  
Suzi Quatro (RSO)  
Sweet (Capitol)  
Guess Who (Hilltop)  
Rockets (RSO)  
Journey (Col)

**MEDIUM ALBUMS**  
George Benson (WB)  
Judy Collins (Elektra)  
John Hall (ARC-Col)  
Beach Boys (Caribou)  
Supertramp (A&M)  
Badfinger (Elektra)  
Orleans (Infinity)  
Couchons (WB)  
Charlie Daniels (Epic)  
George Harrison (Dark Horse)  
Bad Co (Swan Song)  
John Hiatt (MCA)

**JAZZ ALBUMS**  
Spyro Gyra (Infinity)  
Pat Metheny (ECM-WB)

**DICK BASCOM, MD:** SMITH'S "Frederick" "Star" CELEBRATION'S "Baby" "Lovestruck" WOOD'S "Worry" DOUCETTE'S "Nobody" LEROUX'S "Feel" "Burning" TAYLOR'S "Company" "B.S.U.R." "Trucker" DANIELS' "Devil" "Lane." Playing KINKS and WINGS (Daytime) singles.

**Allentown**  
215-434-9511

**ALBUMS ADDED**  
Bob Dylan (Col)  
Jennifer Warnes (Arista)  
New England (Infinity)  
Dare Jacobs (Epic)  
Passport (A&M)

**MEDIUM ALBUMS**  
Billy Joel (Col)  
Bee Gees (RSO)  
Allman Bros. (Capricorn)  
Furfall (AtI)  
Steve Forbert (Nemperor)  
Torney Spencer (A&M)  
Stevy Dan (MCA)  
Warrior (A&M)  
Bob Seger (Capitol)  
Gary Wright (WB)

**KEVIN GRAFF, MD:** Playing various cuts. Playing ELO, R.L. JONES, ORLEANS, KINKS, ROGER VOODOURIS, GEORGE HARRISON, DOOBIE BROS. and NICOLETTE LARSON singles.

**Boston**  
617-266-1111

**ALBUMS ADDED**  
Sylvester (Fantasy)  
Emmylou Harris (WB)  
Marshall Tucker (WB)  
Lou Reed (Arista)

**HOT ALBUMS**  
Patti Smith (Arista)  
Flash & the Pan (Epic)  
Eliis Costello (Col)  
Police (A&M)  
Bob Dylan (Col)  
Warrior (A&M)  
Tubes (A&M)  
Ricky Music (A&M)  
Rockets (RSO)  
Squeeze (A&M)  
RL Jones (WB)  
Blondie (Chrysalis)  
Supertramp (A&M)  
Sparks (Elektra)  
Joe Jackson (A&M)  
Graham Parker (Arista)  
James Taylor (Col)

**TONY BERARDINI, MD:** Playing various cuts. Playing EWAT, JOY RIDER, BOOMTOWN RATS, ANITA WARD, FISHER 2, RACHEL SWEET, THE RUMOUR, B-52'S, THE CLASH, DONNA SUMMER, THE PRETENDERS, MACHINE, KINKS, SAMMY HAGAR, WINGS, CHEAP TRICK, DIXIE DREGS, DUNCAN BROWNE, FLYING LIZARDS and FRANK AND WOODY singles.

**Allentown**  
215-894-0511

**ALBUMS ADDED**  
Graham Parker (Arista)  
Chris Rea (UA)

**MEDIUM ALBUMS**  
New England (Infinity)  
Badfinger (Elektra)  
Herman Brood (Ariola)  
Ian Hunter (Chrysalis)  
Patti Smith (Arista)

**GEORGE HAWRAS, PD:** Playing various cuts. Playing ELO, TED NUGENT, APRIL WINE, ORLEANS, TYCOON, FRANK ZAPPA and BOB SEGER singles.

**Boston**  
617-247-0850

**ALBUMS ADDED**  
Wet Willie (Epic)

**MEDIUM ALBUMS**  
Joe Jackson (A&M)  
Bad Co (Swan Song)  
Graham Parker (Arista)  
Ricky Music (A&M)  
Warrior (A&M)  
James Taylor (Col)  
Duncan Browne (Sire)  
Frank Zappa (Zappa)  
Herman Brood (Ariola)

**BOB SLAVIN, MD:** Playing various cuts. Playing GRAHAM PARKER, TED NUGENT, DIXIE DREGS, ORLEANS and TYCOON singles.

**Baltimore**  
301-889-0098

**ALBUMS ADDED**  
John Stewart (Arista)  
Henry Paul (AtI)  
Mahogany Rush (Col)  
Face Dancer (Capitol)

**MEDIUM ALBUMS**  
Warrior (A&M)  
Jay Ferguson (Asylum)  
Poco (MCA)  
Ron Wood (Col)  
Journey (Col)  
New England (Infinity)

**ALAN COURDUFF, MD:** Playing various cuts. Playing TED NUGENT, ELO and WINGS singles.

## MOST ADDED

- LeROUX**  
Keep The Fire... (Capitol) 6/6
- PATTI SMITH**  
Wave (Arista) 22/6
- JOHN STEWART**  
Bombs Away... (RSO) 13/6

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

## MEDIUM

- IAN HUNTER**  
"You're Never..." (Chrysalis) 26/19
- JOE JACKSON**  
Look Sharp! (A&M) 29/16
- HERMAN BROOD**  
Herman Brood &... (Ariola) 18/14
- JAY FERGUSON**  
Real Life... (Asylum) 17/14

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

## THE HOTTEST

- SUPERTRAMP**  
Breakfast In... (A&M) 37/37
- BAD COMPANY**  
Desolation... (Swan Song) 30/26
- VAN HALEN**  
Van Halen II (WB) 30/26
- RICKIE LEE JONES**  
Rickie... (WB) 29/25
- CHEAP TRICK**  
At Budokan (Epic) 27/21

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

**Boston**  
617-262-5900

**ALBUMS ADDED**  
Popi We Love You (Motown)  
Burt Bacharach (A&M)

**MEDIUM ALBUMS**  
Spyro Gyra (Infinity)  
Pat Metheny (ECM-WB)  
Chris Rea (UA)  
Marshall Tucker (WB)  
Roches (WB)  
Raydio (Arista)  
Danny Kream (Sire)  
MCA&M (Capitol)  
Danny O'Keefe (WB)  
Ricky Music (A&M)  
Jay Ferguson (Asylum)  
John Hall (ARC-Col)  
George Harrison (Dark Horse)

**KEN SHELTON, MD:** Playing various cuts. Playing McFADDEN & WHITEHEAD, WINGS, PEACHES & HERB, SANTANA (Flip), ENG DAN & J.F. COLEY and JOHN LINCOLN WRIGHT singles.

**Cambridge**  
617-492-6450

**ALBUMS ADDED**  
Patti Smith (Arista)  
Flash & the Pan (Epic)  
Le Roux (Capitol)  
Jennifer Warnes (Arista)  
Nucleus (Capitol)  
Ariola Dudzik (Inner City)

**MEDIUM ALBUMS**  
McCoy Tyner (Milstone)  
Roches (WB)  
Steve Grossman (AtI)  
Henry Paul (WB)  
Bill Evans (WB)  
Charlie Daniels (Epic)  
Orleans (Infinity)  
AWB (AtI)  
Minnie Riperton (Capitol)  
Dire Dregs (Capricorn)  
Joe Jackson (A&M)

**Mary McEatin (Philo)**  
Blum Montraus (Arista)  
Benny O'Keefe (WB)  
Seawind (Horizon)

**HOT ALBUMS**  
John Stewart (RSO)  
Pat Metheny (ECM-WB)  
Bob Dylan (Col)  
James Taylor (Col)  
Marshall Tucker (WB)  
Grover Washington (Elektra)  
Lowell George (WB)  
RL Jones (WB)  
Allman Bros. (Capricorn)  
Spyro Gyra (Infinity)  
John Hall (ARC-Col)  
Supertramp (A&M)  
David Griesman (Horizon)

**DON COHEN, MD:** Playing various cuts. Playing PETER FRAMPTON and ROBBIN LANE singles.

**Lewiston-Portland**  
207-375-4208  
207-774-8364

**ALBUMS ADDED**  
Le Roux (Capitol)  
Dixon House (Infinity)

**MEDIUM ALBUMS**  
New England (Infinity)  
Ricky Music (A&M)  
Van Halen (A&M)  
Allman Bros. (Capricorn)  
Tubes (A&M)  
Orleans (Infinity)  
James Taylor (Col)  
Van Halen (WB)  
Sweet (Capitol)  
Jay Ferguson (Asylum)  
Marshall Tucker (WB)  
Blondie (Chrysalis)  
Ian Hunter (Chrysalis)  
Squeeze (A&M)

**HOT ALBUMS**  
Cars (Elektra)  
Billy Joel (Col)  
Bad Co (Swan Song)  
Bob Dylan (Col)  
Supertramp (A&M)  
Molly Hatchet (Epic)  
Joe Jackson (A&M)  
Police (A&M)  
Cheap Trick (Epic)  
Rockets (RSO)  
Tycoon (Arista)  
Dire Straits (WB)  
Rod Stewart (WB)  
Doobie Bros. (WB)  
RL Jones (WB)

**JOSE DIAZ, MD:** LeROUX'S "Eye" "Feel" "Thunder" OXON'S "Smoker" "Scared" Playing TED NUGENT, ELO, YES, OAK, DIXIE DREGS, IAN DURY, BOB SEGER, SAMMY McCAR, APRIL WINE and KINKS singles.

**Bridgeport**  
203-579-9995

**ALBUMS ADDED**  
Sweet (Capitol)  
Robert Gordon (RCA)  
Blackfoot (A&M)  
Flash & the Pan (Epic)  
Triumph (RCA)  
Jennifer Warnes (Arista)

**MEDIUM ALBUMS**  
Cheap Trick (Epic)  
Joe Jackson (A&M)  
Herman Brood (Ariola)  
Lowell George (WB)  
Rockets (RSO)  
Police (A&M)  
James Taylor (Col)  
Ron Wood (Col)  
Charlie Daniels (Epic)  
Bob Seger (Capitol)  
Bob Dylan (Col)

**BRIAN ST. JAMES, MD:** SWEETS' "Cah" GORDON'S "Har" BLACKFOOT'S "Highway" PAN'S "Peter" TRIUMPH'S "Maver" WARNES' "Window" TRICK'S "Surrender" JACKSON'S "Coming Out" BROOD'S "Saturdaynight" GEORGE'S "Gh" ROCKETS' "Well" POLICE'S "Roxanne" TAYLOR'S "Rooft" WOOD'S "Days" DANIELS' "Star" SEGER'S "R&R" DYLAN'S "Stone" TUCKER'S Title "Cowboys" ALLMAN'S "Crazy" ROXY'S "Dance" BLONDIE'S "Heart" JOURNEY'S "Way" SMITH'S "Star" DOOBIE'S "Dependin'" SUPERTRAMP'S "Logical" ORLEANS' "Love" BAD CO'S "Fantasy" JOEL'S "Honestly" JONES' "Blood" ZAPPA'S "Foot" TYCOON'S "Woman" WARRIORS' "City" STYX'S "Renegade" VAN HALEN'S "Dance" Playing TED NUGENT, ELO, KINKS and WINGS singles.

**Hartford**  
203-549-3456

**ALBUMS ADDED**  
John Stewart (RSO)  
Dixie Dregs (Capricorn)  
Henry Paul (AtI)  
New England (Infinity)  
Lanny & Squigg (Casablanca)

**MEDIUM ALBUMS**  
Rockets (RSO)  
Blackfoot (A&M)  
James Taylor (Col)  
Sweat (Capitol)  
Ian Hunter (Chrysalis)  
UK (Polydor)  
Triumph (RCA)  
Patti Smith (Arista)  
Pat Metheny (Arista)  
Jay Ferguson (Asylum)  
Tubes (A&M)  
Rod Stewart (WB)  
John Hall (ARC-Col)  
Blondie (Chrysalis)  
Joe Jackson (A&M)  
MCA&M (Capitol)  
Eliis Costello (Col)  
George Harrison (Dark Horse)  
Ricky Music (A&M)  
J.L. Lewis (Elektra)  
Bob Welch (Capitol)  
Eddie Money (Col)  
Molly Hatchet (Epic)

**HOT ALBUMS**  
Supertramp (A&M)  
Bad Co (Swan Song)  
Journey (Col)  
RL Jones (WB)  
Warrior (A&M)  
Allman Bros. (Capricorn)  
Orleans (Infinity)  
Van Halen (WB)  
Charlie Daniels (Epic)  
Marshall Tucker (WB)  
Bob Dylan (Col)  
Cheap Trick (Epic)  
Flash & the Pan (Epic)  
Frank Zappa (Zappa)  
Doobie Bros. (WB)  
Supermax (Elektra)  
Herman Brood (Ariola)  
Manfred Mann (WB)  
Tycoon (Arista)  
Police (A&M)

**JAZZ ALBUMS**  
Woody Herman (Century)  
Dixie Dregs (Capricorn)  
McCoy Tyner (Milstone)  
Ronnie Cuber (Xanadu)  
Pass & Patterson (Pablo)  
Bass/Gillette (Pablo)

**BILL NOSAL, PD:** STEWART'S "Cold" DREGS' "Punk" PAUL'S Title Playing ROBERT GORDON, WINGS and KINKS singles.

**Long Island**  
516-587-1023

**ALBUMS ADDED**  
Tchakovsky (Radar)  
Missouri (Polydor)  
Max Webster (Capitol)  
Sparks (Elektra)  
Frankie Miller (Chrysalis)  
Le Roux (Capitol)  
Wet Willie (Epic)  
Thin Lizzy (WB)  
R. Edelman (Arista)  
Lonnie Hall (A&M)  
Inner Circle (Island)  
MEDIUM ALBUMS  
RL Jones (WB)  
Beach Boys (Caribou)  
Eliis Costello (Col)  
Billy Joel (Col)  
Allman Bros. (Capricorn)  
Jay Ferguson (Asylum)  
Manfred Mann (WB)  
Duncan Browne (Sire)  
Cars (Elektra)  
Tycoon (Arista)  
Doobie Bros. (WB)

**HOT ALBUMS**  
Dire Dregs (Capricorn)  
John Mayall (DJM)  
Layne Diamond (Cream)  
UK (Polydor)  
Charlie Daniels (Epic)  
Flash & the Pan (Epic)  
Supertramp (A&M)  
George Harrison (Dark Horse)  
MCA&M (Capitol)  
Bad Co (Swan Song)  
Ricky Music (A&M)  
Frank Zappa (Zappa)  
R. Frigo (Polydor)  
Dire Straits (WB)

**JAZZ ALBUMS**  
George Benson (WB)  
Spyro Gyra (Infinity)

**BERNIE BERNARD, MD:** Playing various cuts. Playing ELO, GRAHAM PARKER, TED NUGENT, PAT METHENY, KINKS and IAN DURY singles.

**Buffalo**  
716-881-4555

**ALBUMS ADDED**  
Charlie Daniels (Epic)  
Marshall Tucker (WB)  
Sweet (Capitol)

**MEDIUM ALBUMS**  
Herman Brood (Ariola)  
Bob Dylan (Col)  
Graham Parker (Arista)  
Joe Jackson (A&M)  
Ron Wood (Col)  
Ian Hunter (Chrysalis)

**HOT ALBUMS**  
Supertramp (A&M)  
Van Halen (WB)

**IRVY GOLDFARB, MD:** Playing various cuts. Playing TED NUGENT, ELO and KINKS singles.

**Hartford**  
203-247-1060

**ALBUMS ADDED**  
John Hiatt (MCA)  
Manfred Mann (WB)  
Henry Paul (AtI)

**MEDIUM ALBUMS**  
Jay Ferguson (Asylum)  
Triumph (RCA)  
Rockets (RSO)  
Graham Parker (Arista)  
Joe Jackson (A&M)  
Ian Hunter (Chrysalis)  
Sweet (Capitol)  
Marshall Tucker (WB)  
Bob Dylan (Col)  
James Taylor (Col)

**HOT ALBUMS**  
Cheap Trick (Epic)  
Van Halen (WB)  
Bad Co (Swan Song)  
Supertramp (A&M)  
RL Jones (WB)  
Charlie Daniels (Epic)  
Patti Smith (Arista)  
Allman Bros. (Capricorn)  
Blackfoot (A&M)

**JAZZ ALBUMS**  
Pat Metheny (ECM-WB)  
Crusaders (MCA)

**MICHAEL PICOZZI, PD:** DANIEL FRANCIS HAYDEN, MD: Playing various cuts. Playing TED NUGENT, ORLEANS, TYCOON, NEW ENGLAND, FRANK ZAPPA, APRIL WINE and BOB SEGER singles.

# Tidal

Wave.

Patti Smith Group  
Wave



After Easter . . .  
after "Because The Night" . . .  
comes . . . Wave.  
The brilliant new album by the Patti Smith Group.  
Produced and engineered by Todd Rundgren.

#1 "Most Added" - Radio & Records / #1 "National Breakout" - Billboard  
#1 "Most Added" - Cashbox / #1 "New Action Album" - Album Network  
#2 "Most Added" - Record World / #2 "Most Added" - Bill Hard  
Chart debuts!

R&R: 25\* / BB: 84\* / CB: 97\* / RW: 70\*

On Arista Records and Tapes.

**ARISTA**

# EAST

## WLIB-FM 92.7 Long Island 516-485-9200

**ALBUMS ADDED**  
 Faith Band (Village Merz)  
 Doucette (Mushroom)  
 John Stewart (RSO)  
 Lou Reed (Arista)  
 Rockets (RSO)  
 Frank Miller (Chrysalis)  
 Wet Willie (Epic)  
 R&R High School (Sire)  
 Thin Lizzy (WB)

**MEDIUM ALBUMS**  
 Van Halen (WB)  
 Rush (Mercury)  
 Bad Co (Sire)  
 Frank Zappa (Zappa)  
 Squeers (A&M)  
 Robert Gordon (RCA)  
 Pat Metheny (ECM WB)  
 Rocky Horror (Epic)  
 Spyro Gyra (Infinity)  
 Muddy Waters (Blue Sky)  
 Good Rats (Passport)  
 Poco (MCA)  
 Blues Bros. (A&I)  
 Blackfoot (A&I)  
 Eddie Money (Col)  
 Billy Joel (Col)  
 Lowell George (WB)  
 Diana Drey (Capricorn)  
 Roxy Music (A&I)  
 Ron Wood (A&I)

**HOT ALBUMS**  
 Cheap Trick (Epic)  
 Steve Goodman (Arylum)  
 Robert Frapp (Polydor)  
 Blondie (Chrysalis)

**HOT ALBUMS**  
 Charlie Daniels (Epic)  
 Henry Paul (A&I)  
 Marshall Tucker (WB)  
 Police (A&M)  
 Tin Huey (WB)  
 Graham Parker (Arista)  
 John Hall (ARC-Col)  
 Flash & the Pan (Epic)  
 Patti Smith (Arista)  
 Joe Jackson (A&M)  
 RL Jones (WB)  
 Bob Dylan (Col)  
 Carole (A&I)  
 Supertramp (A&M)  
 Allman Bros. (Capricorn)  
 Dire Straits (WB)  
 Steve Forbert (Nemperor)  
 Boomtown Rats (Col)  
 Elvis Costello (Col)  
 Cars (Elektra)  
 Susan (RCA)  
 Doobie Bros. (WB)  
 Ian Hunter (Chrysalis)  
 Gunter (Chrysalis)  
 Harelui Dado (Arista)

**DENIS McNAMARA, POLIARY KLEINMAN, MD:** Playing various cuts. Playing PRETENDERS, ELO, TED NUCENT, STANLEY CLARKE, DAMASCUS and IAN DURY singles.

## WPLJ 95.5 New York 212-581-7777

**ALBUMS ADDED**  
 Charlie Daniels (Epic)  
 Ian Hunter (Chrysalis)  
 Marshall Tucker (WB)  
 Rockets (RSO)  
 Patti Smith (Arista)

**MEDIUM ALBUMS**  
 None

**LARRY BERGER, PD:** Playing various cuts.

## WRMB 106.7 New York 212-335-1700

**ALBUMS ADDED**  
 Roy Ayers (Polydor)  
 Hank Jones (Blue Note)  
 Sample/Brown/Mann (Inner City)

**MEDIUM ALBUMS**  
 Michael Franks (WB)  
 J.L. Ponty (A&I)  
 Joe Sample (MCA)  
 Susanna (Horizon)

**JIM SMITH, PD:** Playing various cuts.

## Ottawa 613-563-1919

**ALBUMS ADDED**  
 Sally Duffield (Chrysalis)  
 War (MCA)  
 Gato Barbieri (Polygram)  
 Chris Rea (UA)  
 Herman Brood (Arista)  
 Murray Head (Polydor)

**HOT ALBUMS**  
 George Benson (WB)  
 Chris De Burgh (A&M)  
 Dire Straits (WB)  
 Doobie Bros. (WB)  
 Doucette (Mushroom)  
 George Harrison (Dark Horse)  
 Joe Jackson (A&M)  
 Nicolette Larson (WB)  
 MCA (Capitol)  
 Murray McLoughlin (CBS)  
 Pointer Sisters (Planet)  
 Talking Heads (Sire)  
 Max Webster (Capitol)  
 Supertramp (A&M)  
 Third World (Island)  
 Kate Bush (EMI America)

**BRIAN MURPHY, MD/SHERYL NICHOLSON, MD: ROD'S "BITCH" TRICK'S "Surrender" BAD CO'S "Fantasy" ALL-MAN'S "Pegasus" BENSON'S "Ballad" SIRIUS DEBURGH'S "Devil" TITLE STRAITS' "Water" SULLIVAN'S "DOOBIE'S "FOOL" DOUCETTE'S "Nobob" HARRISON'S "Blow" EVERYONE JACKSON'S "Papers" NICOLETTE'S "Rhumba" "Waltz" MCAH'S "Wiles" MCLAUGHLIN'S "Let Go" POINTER'S "Happiness" "Hypnotized" HEADS' "River" WEBSTER'S "Line" "Charmonium" SUPERTRAMP'S "Logical" "VISION" TITLE WORLD'S "Love" Playing ELO, WINGS and APRIL WINE singles.**

## CHOM-FM Montreal 514-935-2425

**ALBUMS ADDED**  
 Spyro Gyra (Infinity)  
 New England (Infinity)  
 Rockets (RSO)  
 Warriors (A&M)

**MEDIUM ALBUMS**  
 Ian Hunter (Chrysalis)  
 Doucette (Mushroom)  
 Mahogany Rush (Col)  
 Triumph (RCA)  
 Orleans (Infinity)  
 Dave Lambert (Polydor)  
 RL Jones (WB)  
 Journey (Col)  
 Bethnal (Virgin)  
 Roxy Music (A&I)  
 Steve Forbert (Nemperor)

**ROB BRAIDE, MD: WARRIORS' "City" Playing WINGS and TARNY SPENCER singles.**

## WOMN New Haven 203-777-8617

**ALBUMS ADDED**  
 Charlie Daniels (Epic)  
 Grover Washington (Elektra)  
 Lennie Hill (A&M)  
 Jennifer Warnes (Arista)

**MEDIUM ALBUMS**  
 Minnie Riperton (Capitol)  
 Marilyn Scott (A&I)  
 Beach Boys (Caribou)  
 Art Garfunkel (Col)  
 Emmylou Harris (WB)  
 Marshall, Main (Harvest)  
 Randy VanWarmer (WB)  
 Peabo Bryson (Capitol)  
 Susie Allison (Elektra)  
 Sawmnd (Horizon)

**HOT ALBUMS**  
 Bee Gees (RSO)  
 George Brinson (WB)  
 Kim Carnes (EMI America)

**SUSIE LEE, MD:** Playing various cuts. Playing PEACHES & HERB, INC. DAN & J.F. COLEY and TOTO singles.

## WPLR New Haven 203-777-8617

**ALBUMS ADDED**  
 Runners (Island)  
 R&R High School (Sire)  
 Face Dancer (Capitol)

**MEDIUM ALBUMS**  
 Joe Jackson (A&M)  
 Flash & the Pan (Epic)  
 Toto (Col)  
 Cheap Trick (Epic)  
 Dire Straits (WB)  
 Police (A&M)  
 Henry Paul (A&I)  
 Manfred Mann (WB)  
 Lowell George (WB)  
 Van Halen (WB)  
 Blackfoot (A&I)

**EDDIE WAZOO, MD: DANCER'S "Shoes" "DANCER'S "Shoes" PAN'S "Peter" TOTO'S "Goodbye" TRICK'S "Shame" STRAITS' "Lions" POLICE'S "Rosanne" PAUL'S "Title" MANN'S "Angel" GEORGE'S "Trains" DRECS' "Punk" SMITH'S "Star" DANIELS' "Devil" ALLMAN'S "Pegasus" TUCKER'S "Friend" DOOBIE'S "FOOL" ZAPPA'S "FOOL" "Flake" BAD CO'S "Fantasy" WARRIORS' "City" JONES' "Joint" HALL'S "Army" MOORE'S "SUPERTRAMP'S "Logical" VAN HALEN'S "Girls" DYLAN'S "Aster" HUNTER'S "Cleveland." Playing TED NUCENT, ELO, KINKS and ORLEANS singles.**

## WIOQ Philadelphia 215-835-8100

**ALBUMS ADDED**  
 Faith Band (Village Merz)  
 Lenny & Squiggy (Casablanca)  
 Le Roux (Capitol)  
 Alvin Lee (RSO)  
 Carole (A&I)

**MEDIUM ALBUMS**  
 Axlly (Epic)  
 Doucette (Mushroom)  
 Fandango (RCA)  
 Rockets (RSO)  
 Herman Brood (Arista)  
 Phillips MacLoud (Polydor)  
 Van Halen (WB)

**HELEN LEICHT, ASST. PD:** Playing various cuts. Playing TED NUCENT and ELO singles.

## WMMR Philadelphia 215-581-0933

**ALBUMS ADDED**  
 Carole (A&I)  
 Faith Band (Village Merz)  
 Thin Lizzy (WB)

**MEDIUM ALBUMS**  
 Ian Hunter (Chrysalis)  
 Journey (Col)  
 Graham Parker (Arista)  
 Ron Wood (Col)  
 Billy Joel (Col)  
 Dire Straits (WB)  
 Joe Jackson (A&M)  
 New England (Infinity)  
 Bob Dylan (Col)

**DICK HUNGCATE, MD:** Playing various cuts.

## WYSP Philadelphia 215-839-7825

**ALBUMS ADDED**  
 Lenny & Squiggy (Casablanca)  
 John Stewart (RSO)  
 Mahogany Rush (Col)  
 Cheap Trick (Epic)  
 Chris Rea (UA)  
 Van Halen (WB)  
 Bob Dylan (Col)  
 Cars (Elektra)  
 Joe Jackson (A&M)  
 Police (A&M)  
 New England (Infinity)  
 Grandt Bros. (A&M)

**MEDIUM ALBUMS**  
 Promtown Rats (Col)  
 Frank Zappa (Zappa)  
 Patti Smith (Arista)  
 Herman Brood (Arista)  
 RL Jones (WB)  
 Ron Wood (Col)  
 Journey (Col)

**ERIC MARCOIS, PD:** Playing various cuts. Playing TED NUCENT, KINKS, APRIL WINE, ORLEANS, CARB, and THE BABYS singles.

## Pittsburgh 412-562-5900

**ALBUMS ADDED**  
 Coughs (WB)  
 Sweet (Capitol)

**MEDIUM ALBUMS**  
 New England (Infinity)  
 Warriors (A&M)  
 Journey (Col)  
 UK (Polydor)  
 Bob Dylan (Col)  
 Roxy Music (A&I)  
 Alice Cooper (WB)  
 Blackfoot (A&I)  
 The Babys (Chrysalis)  
 Laka (Col)

**JOHN McHAN, PD:** Playing various cuts. Playing TED NUCENT, ELO, FRANK ZAPPA, TYCOON and STYX singles.

## wydd 104.7 Pittsburgh 412-362-2144

**ALBUMS ADDED**  
 Thin Lizzy (WB)  
 Doucette (Mushroom)

**MEDIUM ALBUMS**  
 Ron Wood (Col)  
 Marshall Tucker (WB)  
 Lowell George (WB)  
 Triumph (RCA)  
 Laka (Col)  
 UK (Polydor)  
 Coughs (WB)  
 Herman Brood (Arista)  
 John Hall (ARC-Col)  
 Duncan Browne (Sire)  
 Tarny Spencer (A&M)  
 Joe Jackson (A&M)  
 Rockets (RSO)  
 Michael Franks (WB)  
 Blackfoot (A&I)  
 Alvin Lee (RSO)  
 Charlie Daniels (Epic)  
 Manfred Mann (WB)  
 John Stewart (RSO)  
 Flash & the Pan (Epic)  
 Henry Paul (A&I)  
 Patti Smith (Arista)  
 Sweet (Capitol)  
 Steve Forbert (Nemperor)  
 Cafe Jacarua (Col)

**HOT ALBUMS**  
 Doobie Bros. (WB)  
 Cheap Trick (Epic)  
 Supertramp (A&M)  
 Rod Stewart (WB)  
 Police (A&M)  
 Van Halen (WB)  
 Frank Zappa (Zappa)  
 Cheap Trick (Epic)  
 Elio Costello (Col)  
 George Thorogood (Rounder)  
 George Harrison (Dark Horse)  
 John Hall (ARC-Col)  
 Patti Smith (Arista)

**MIKE KIRVEN, PD: LIZZY'S "Alibi" DOUCETTE'S "Buddy" PARKER'S "Girls" TAYLOR'S "Rainy" DYLAN'S "Tower." Playing ELO, TED NUCENT and FRANK ZAPPA singles.**

## WBRU Providence 401-272-9550

**ALBUMS ADDED**  
 Link Wray (Vival)  
 Carole (A&I)  
 Jennifer Warnes (Arista)  
 Missouri (Polydor)  
 Grover Washington (Elektra)  
 Segarini (Bomp)  
 The Bizarros (Mercury)  
 Nine Nine Nine (PVC-Rader)

**MEDIUM ALBUMS**  
 Chris Rea (UA)  
 Allman Bros. (Capricorn)  
 Roxy Music (A&I)  
 Sweet (Capitol)  
 James Taylor (Col)  
 Rockets (WB)  
 Manfred Mann (WB)  
 Charlie Daniels (Epic)  
 Marshall Tucker (WB)  
 Tin Huey (WB)  
 Steve Forbert (Nemperor)  
 Susan (RCA)

**JEREMY SCHLOSSBERG, MD/STEVE STOCKMAN, PD:** Playing various cuts. Playing ROBIN LANE and GRAHAM PARKER singles.

## WRCN Riverhead 516-727-1570

**ALBUMS ADDED**  
 Patti Smith (Arista)

**MEDIUM ALBUMS**  
 Ian Hunter (Chrysalis)  
 Joe Jackson (A&M)  
 Henry Paul (A&I)  
 Jay Ferguson (Arylum)  
 Sweet (Capitol)  
 Manfred Mann (WB)  
 Herman Brood (Arista)  
 Tarny Spencer (A&M)  
 Graham Parker (Arista)  
 Dixie Dregs (Capricorn)

**HOT ALBUMS**  
 Doobie Bros. (WB)  
 Cheap Trick (Epic)

**CHUCK MACKIN, MD: SMITH'S "Frederick" "Star." Playing TED NUCENT, THE BABYS and KINKS singles.**

## WCMF Rochester 716-288-3200

**ALBUMS ADDED**  
 Tarny Spencer (A&M)  
 Pat Metheny (ECM-WB)  
 John Stewart (RSO)  
 Guess Who (Hillak)  
 Sparks (Elektra)  
 Wet Willie (Epic)  
 Frankie Miller (Capricorn)  
 John Hart (MCA)  
 Robert Frapp (Polydor)

**MEDIUM ALBUMS**  
 Police (A&M)  
 Ian Hunter (Chrysalis)  
 Head East (A&M)  
 Frank Zappa (Zappa)  
 Joe Jackson (A&M)  
 The Babys (Chrysalis)  
 Jay Ferguson (Arylum)

**MANFRED MANN (WB)  
 Charlie Daniels (Epic)  
 Rockets (RSO)  
 HOT ALBUMS  
 Supertramp (A&M)  
 Bad Co (Sire)  
 George Martin (Dark Horse)  
 MCA (Capitol)  
 Van Halen (WB)  
 Doobie Bros. (WB)  
 Blondie (Chrysalis)  
 Styx (A&M)  
 Rod Stewart (WB)  
 Orleans (Infinity)  
 RL Jones (WB)  
 Marshall Tucker (WB)  
 Cheap Trick (Epic)**

**GARY WHIPPLE, MD:** Playing various cuts. Playing WINGS single.

## WRRN Rochester 716-232-7550

**ALBUMS ADDED**  
 Patti Smith (Arista)  
 Tarny Spencer (A&M)  
 Henry Paul (A&I)  
 James Taylor (Col)

**MEDIUM ALBUMS**  
 Rush (Mercury)  
 Dire Straits (WB)  
 Toto (Col)  
 Billy Joel (Col)  
 Good Rats (Passport)  
 Marshall Tucker (WB)  
 Rockets (RSO)  
 New England (Infinity)  
 Charlie Daniels (Epic)

**HERNIE KIMBLE, MD/PD:** Playing various cuts. Playing ORLEANS, JAY BERGUSON, TYCOON, THE HALLS, R.I. JONES, SAMMY HAGAR, TED NUCENT and ELO singles.

## Syracuse 315-682-9538

**ALBUMS ADDED**  
 Dixon House (Infinity)  
 Robert Fleischman (Arista)  
 Link Wray (Vival)

**MEDIUM ALBUMS**  
 Ian Hunter (Chrysalis)  
 Frank Zappa (Zappa)  
 RL Jones (WB)  
 Blackfoot (A&I)  
 Jay Ferguson (Arylum)  
 Flash & the Pan (Epic)  
 Triumph (RCA)  
 Herman Brood (Arista)  
 Rockets (RSO)  
 Marshall Tucker (WB)

**ED LEVINE, MD:** Playing various cuts. Playing ELO single.

## Q107 Toronto 416-987-3445

**ALBUMS ADDED**  
 Dixie Dregs (Capricorn)  
 John Stewart (RSO)  
 Ray Maccarini (Arista)  
 Dixon House (Infinity)  
 Emigre (Atlantic)

**MEDIUM ALBUMS**  
 Manfred Mann (WB)  
 Ron Wood (Col)  
 Ian Hunter (Chrysalis)  
 Graham Parker (Arista)  
 Robert Gordon (RCA)  
 Herman Brood (Arista)  
 Rockets (RSO)  
 Journey (Col)  
 Tom Robinson (Harvest)

**CARY SLAUGHT, PD/BRIAN MASTER, MD:** Playing various cuts.

## WOUR Utica 315-797-0803

**ALBUMS ADDED**  
 Frankie Miller (Chrysalis)  
 Le Roux (Capitol)  
 John Serry (Chrysalis)  
 Missouri (Polydor)  
 Michael Christian (UA)  
 TMG (Capitol)  
 Carole (A&I)

**MEDIUM ALBUMS**  
 Herman Brood (Arista)  
 Patti Smith (Arista)  
 Manfred Mann (WB)  
 Bob Dylan (Col)  
 Graham Parker (Arista)  
 Ian Hunter (Chrysalis)  
 Charlie Daniels (Epic)  
 Van Halen (WB)

**ROBIN SHERWIN, MD:** Playing various cuts. Playing OHMS, FLASHCUBES, GRAHAM PARKER, ELO, TED NUCENT and GEORGE THOROGOOD singles.

## Worcester 617-752-5611

**ALBUMS ADDED**  
 Doucette (Mushroom)  
 Missouri (Polydor)  
 Charlie Daniels (Epic)

**MEDIUM ALBUMS**  
 Jay Ferguson (Arylum)  
 John Hall (ARC-Col)  
 Ian Hunter (Chrysalis)  
 Marshall Tucker (WB)  
 Graham Parker (Arista)  
 Rockets (RSO)  
 Roxy Music (A&I)  
 Patti Smith (Arista)  
 James Taylor (Col)

**HOT ALBUMS**  
 A.S. Band (Island)

**JOHN DUNCAN, PD/PAUL LEMUEUX, MD: DOUCETTE'S "Die" MISSOURI'S "Movin'" DANIELS' "Eyes" FERCUSSON'S "Cruise" ANGEL'S "Title" HEARTRICK'S "HUNTER'S "Daylight" TUCKER'S "Friend" PARKER'S "LIONS" "Japan" ROCKETS' "Well" ROXY'S "Dance" SMITH'S "Frederick" STAR TAYLOR'S "Johnny" "B.S.U.R." JACKSON'S "Title" "Going Out" ENGLAND'S "Lose" "Punk" SUPERTRAMP'S "Logical" TITLE VAN HALEN'S "Dance" "CLIF" WARRIORS' "City" STEWART'S "Wind" ZAPPA'S "FOOL." Playing TED NUCENT, RECORDS and SAMMY HAGAR singles.**

## WAFM Washington, D.C. 703-534-0320

**ALBUMS ADDED**  
 Blackfoot (A&I)  
 Warriors (A&M)  
 Patti Smith (Arista)  
 Doucette (Mushroom)  
 James Taylor (Col)  
 MEDIUM ALBUMS  
 Herman Brood (Arista)  
 Ian Hunter (Chrysalis)  
 Joe Jackson (A&M)  
 Rockets (RSO)

**Tubes (A&M)  
 HOT ALBUMS  
 John Bonham (RSO)  
 Bad Co (Sire)  
 Van Halen (WB)  
 Blondie (Chrysalis)  
 Doobie Bros. (WB)  
 Supertramp (A&M)  
 Joe Jackson (A&M)  
 Lowell George (WB)  
 RL Jones (WB)**

**CARY CHASE, MD: BLACKFOOT'S "Train" WARRIORS' "City" SMITH'S "Frederick" DOUCETTE'S "Buddy" TAYLOR'S "Day Tripper." Playing TYCOON, ORLEANS, BEACH BOYS and NEW ENGLAND singles.**

## Washington, D.C. 301-589-7100

**ALBUMS ADDED**  
 Sweet (Capitol)  
 Carole (A&I)

**MEDIUM ALBUMS**  
 Orleans (Infinity)  
 Journey (Col)  
 Lowell George (WB)  
 Mahogany Rush (Col)  
 Patti Smith (Arista)  
 Pace Dancer (Capitol)  
 Marshall Tucker (WB)  
 Triumph (RCA)  
 Graham Parker (Arista)  
 Rockets (RSO)  
 Ian Hunter (Chrysalis)  
 Jay Ferguson (Arylum)  
 Blackfoot (A&I)

**HOT ALBUMS**  
 Warriors (A&M)  
 Bad Co (Sire)  
 Bad Co (Sire)  
 Cheap Trick (Epic)  
 Supertramp (A&M)  
 Allman Bros. (Capricorn)  
 Ron Wood (Col)  
 Blondie (Chrysalis)  
 John Hall (ARC-Col)  
 RL Jones (WB)

**MICHAEL MCKAY, MD:** Playing various cuts. Playing TED NUCENT, BOB SEGER, ROD STEWART, TYCOON and WINGS singles.

## Woomo Wheeling 614-678-5861

**ALBUMS ADDED**  
 Lenny & Squiggy (Casablanca)  
 Billy Thorpe (Capricorn)  
 Faith Band (Village Merz)

**MEDIUM ALBUMS**  
 Allman Bros. (Capricorn)  
 Suzi Quatro (RSO)  
 Doobie Bros. (WB)  
 Bob Welch (Capitol)  
 Molly Hatchet (Epic)  
 Billy Joel (Col)  
 Rod Stewart (WB)  
 George Harrison (Dark Horse)  
 Police (A&M)  
 TKO (Infinity)  
 Roxy Music (A&I)  
 Marshall Tucker (WB)  
 Ian Hunter (Chrysalis)  
 Dwight Twilley (Shelter-Arista)

**JAZZ ALBUMS**  
 Tim Weisberg (MCA)

**ROY STUEWE, PD: DOOBIE'S "Feeling" "FOOL" WELCH'S "Night" TITLE JOEL'S "Shut" "Mile" TUCKER'S "Wind" HUNTER'S "Night" TRIUMPH'S "Line" WOOD'S "Buried" TAYLOR'S "Company" "Day Tripper." Playing ELO, WINGS, EBB and ORLEANS singles.**

## Worcester 617-752-5611

**ALBUMS ADDED**  
 Doucette (Mushroom)  
 Missouri (Polydor)  
 Charlie Daniels (Epic)

**MEDIUM ALBUMS**  
 Jay Ferguson (Arylum)  
 John Hall (ARC-Col)  
 Ian Hunter (Chrysalis)  
 Marshall Tucker (WB)  
 Graham Parker (Arista)  
 Rockets (RSO)  
 Roxy Music (A&I)  
 Patti Smith (Arista)  
 James Taylor (Col)

**HOT ALBUMS**  
 A.S. Band (Island)

**JOHN DUNCAN, PD/PAUL LEMUEUX, MD: DOUCETTE'S "Die" MISSOURI'S "Movin'" DANIELS' "Eyes" FERCUSSON'S "Cruise" ANGEL'S "Title" HEARTRICK'S "HUNTER'S "Daylight" TUCKER'S "Friend" PARKER'S "LIONS" "Japan" ROCKETS' "Well" ROXY'S "Dance" SMITH'S "Frederick" STAR TAYLOR'S "Johnny" "B.S.U.R." JACKSON'S "Title" "Going Out" ENGLAND'S "Lose" "Punk" SUPERTRAMP'S "Logical" TITLE VAN HALEN'S "Dance" "CLIF" WARRIORS' "City" STEWART'S "Wind" ZAPPA'S "FOOL." Playing TED NUCENT, RECORDS and SAMMY HAGAR singles.**



**KOOL KATT** - That's the mascot for KATT/Oklahoma City perched atop the Kattmobile, a veritable "kathouse on wheels" that roams the city in search of station listeners.



**SWEET AND SOUR SOIREE** - WYSP/Philadelphia, in conjunction with Atlantic Records, held a pre-concert dinner party with Firefall and station promotion winners. Pictured (l-r, back row) are: winner, WYSP's Pam Tramata, Denny Somach and Cyndy Drue; group's Mark Andes and Rick Roberts; Atlantic's Frank Scarra; WYSP's Bob Leonard; Atlantic's Roy Rosenberg; group's Jock Hartley; station's Jerry Aboar; (front, l-r, kneeling) two winners and station's Andy Robinson.

# SUTHERLAND BROS.!



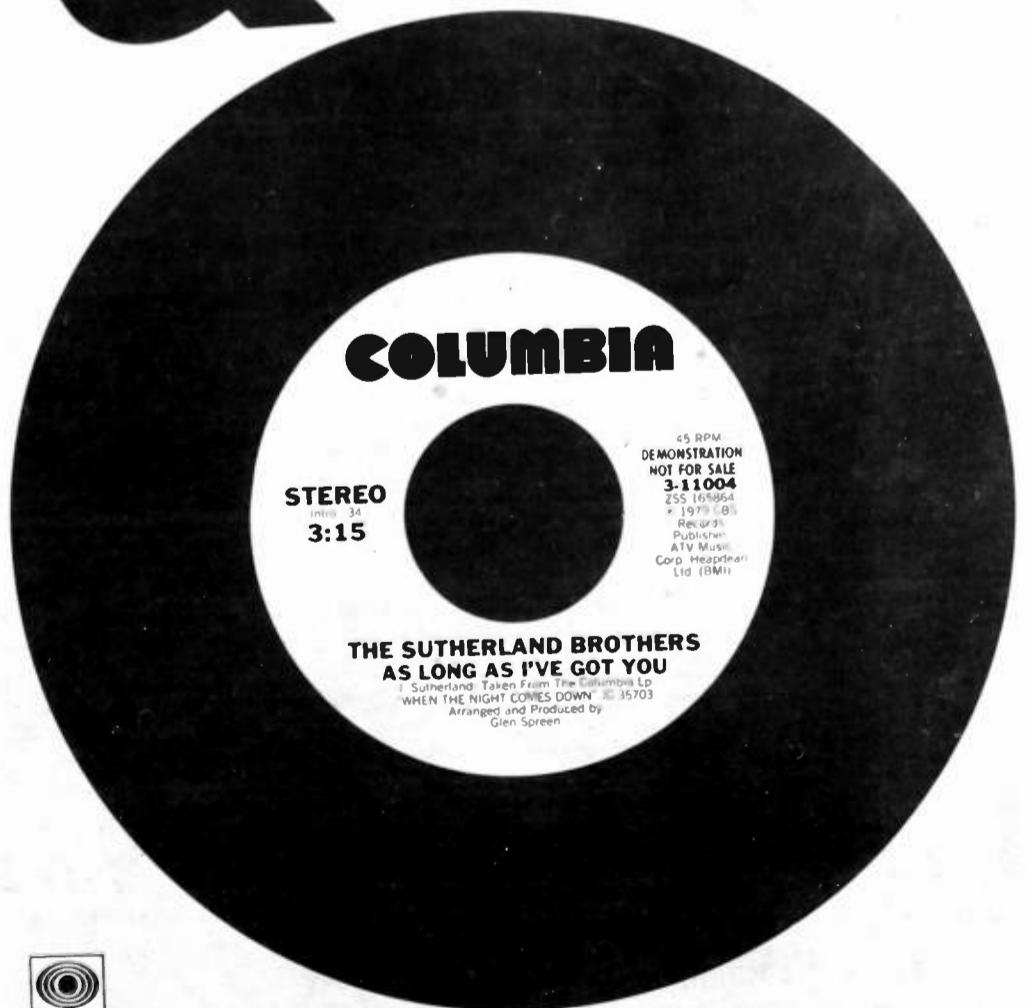
## ALBUM

"When The  
Night Comes  
Down"

# &

## SINGLE

"As Long As  
I've Got You"





### SOUTH

#### MIAMI

305-581-1580

**ALBUMS ADDED**  
Blues House (Infinity)  
Frankie Miller (Chrysalis)  
Roger Vasudevan (WB)  
Thin Lizzy (WB)  
Leo Sayer (A&M)

**MEDIUM ALBUMS**  
Jay Ferguson (Asylum)  
Charlie Daniels (Epic)  
Blackfoot (A&M)  
Graham Parker (Arista)  
Manfred Mann (WB)  
Ron Wood (Capitol)  
Robert Gordon (RCA)  
James Taylor (Capitol)  
Pat Metheny (ECM-WB)  
Orleans (Infinity)  
Marshall Tucker (WB)  
Friedman (RCA)

**HOT ALBUMS**  
Supertramp (A&M)  
Cheap Trick (Epic)  
Duncan Browne (Sire)  
Rory Gallagher (Sire)  
RL James (WB)  
Rockets (RSO)  
Van Halen (WB)  
Joe Jackson (A&M)  
Ian Hunter (Chrysalis)  
Herman Brood (Arista)

**JAZZ ALBUMS**  
Syrvo Gyra (Infinity)  
Dixie Dregs (Capitol)  
A. P. Povey (A&M)  
McCoy Tyner (Midwestone)  
Tom Waits (RCA)

**EMMETT BEAZLEY, MD/BILL SIMMONS, MD** Playing various cuts. Playing ELO, TED NUCENT, GEORGE THOROCODD and RACHEL SWEET singles.

#### Y-102

**ALBUMS ADDED**  
Frankie Miller (Chrysalis)  
Le Roux (Capitol)  
Robert Byrne (Mercury)

**MEDIUM ALBUMS**  
New England (Infinity)  
James Taylor (Capitol)  
Gary Wright (WB)  
Warriors (A&M)  
Blackfoot (A&M)  
Bob Dylan (Capitol)  
Queen (Elektra)  
Dura Strats (WB)  
Cassidy (WB)  
Marshall Tucker (WB)  
Chris Rea (UA)  
Rockets (RSO)  
Daucoits (Blushroom)  
Eng Dan & JF Coley (Big Top)  
Roger Vasudevan (WB)  
George Harrison (Dark Horse)  
Lenny Kravitz (Capitol)

**HOT ALBUMS**  
John Simon (RSO)  
Van Halen (WB)  
RL James (WB)  
Doobie Bros (WB)  
Frank Zappa (Zappa)  
Supertramp (A&M)  
Rod Stewart (WB)  
Bad Co (Svan Song)  
Charlie Daniels (Epic)  
Jay Ferguson (Asylum)

**PHIL HORTON, MD** Playing various cuts. Playing ELO, TARNET SPENCER, BILL & JAMES, CHEAP TRICK, JOHN HALL, POCC, EUCLID BEACH BAND, WINGS, SAMMY HAGAR, BOB SEGER, RANDY VANWARMER, DR. HOOR, BEI CEES, BEACH BOYS, WINGS and ROXY MUSIC singles.

#### Nashville

615-244-9532

**ALBUMS ADDED**  
John Hurt (MCA)  
LeRoux (Capitol)  
Fandango (RCA)

**MEDIUM ALBUMS**  
Marshall Tucker (WB)  
Tycoon (Arista)  
Allman Bros (Capitol)  
New England (Infinity)  
MCAH (Capitol)  
Poco (MCA)  
Orleans (Infinity)  
George Harrison (WB)

**HOT ALBUMS**  
Bad Co (Svan Song)  
Supertramp (A&M)  
Doobie Bros (WB)  
Charlie Daniels (Epic)  
Journey (Capitol)  
Van Halen (WB)  
James Taylor (Capitol)  
RL James (WB)  
Dura Strats (WB)  
Sly & The Family Stone (A&M)

**ALAN SNEED, PD** Playing various cuts. Playing WINGS and JAY FERGUSON singles.

#### New Orleans

504-529-1212

**ALBUMS ADDED**  
Name

**MEDIUM ALBUMS**  
George Benson (WB)  
Pat Metheny (ECM-WB)  
MCAH (Capitol)

**CAPTAIN HUMBLE, MD** Playing various cuts. Playing EW&F single.

#### Ann Arbor

313-662-9103

**ALBUMS ADDED**  
Frankie Miller (Chrysalis)  
Mossicon (Polydor)  
John Stewart (RSO)  
Lenny Kravitz (Capitol)  
The Waites (Epic)  
Sutherland Bros (WB)  
Thin Lizzy (WB)

**MEDIUM ALBUMS**  
Dura Strats (WB)  
George Harrison (Dark Horse)  
Pat Metheny (ECM-WB)  
Doobie Bros (WB)  
George Harrison (Dark Horse)  
Poco (MCA)  
Bad Co (Svan Song)  
Ian Hunter (Chrysalis)  
AWB (A&M)  
Robert Gordon (RCA)  
Herman Brood (Arista)  
Reaper of Souls (Arista)  
Manfred Mann (WB)  
Fela Rappaherik (A&M)  
Dixie Dregs (Capitol)  
Duncan Browne (Sire)

**HOT ALBUMS**  
RL James (WB)  
Elio Costello (Capitol)  
Rory Gallagher (Sire)  
Frank Zappa (Zappa)  
Allman Bros (Capitol)  
Doobie Bros (WB)  
Supertramp (A&M)  
Boyz n the Moor (Capitol)  
Madhat Franks (WB)  
Joe Jackson (A&M)  
New England (Infinity)  
Triumph (RCA)  
Graham Parker (Arista)  
Blackfoot (A&M)

**JAZZ ALBUMS**  
John Klemmer (MCA)  
Steve Grossman (A&M)  
Passport (A&M)  
Lerry Coryell (Brutock)

**MARR OWENS, MD** Playing various cuts. Playing GRAM PARSONS and FLO singles.

#### Appleton

414 734-9226

**ALBUMS ADDED**  
Charlie Daniels (Epic)  
John Stewart (RSO)  
Poco (MCA)  
Pat Metheny (ECM-WB)

**MEDIUM ALBUMS**  
Duncan Browne (Sire)  
UK (Polydor)  
Matty Mathot (Epic)  
Jay Ferguson (Asylum)  
Herman Brood (Arista)  
Blackfoot (A&M)  
Triumph (RCA)  
Manfred Mann (WB)  
Ron Wood (Capitol)  
Sweet (Capitol)  
New England (Infinity)

**HOT ALBUMS**  
Allman Bros (Capitol)  
Tycoon (Arista)  
James Taylor (Capitol)  
Apostrophe (Capitol)  
Bad Co (Svan Song)  
Frank Zappa (Zappa)  
Orleans (Infinity)  
Van Halen (WB)  
Ian Hunter (Chrysalis)  
Doobie Bros (WB)  
Supertramp (A&M)  
Journey (Capitol)  
RL James (WB)  
Marshall Tucker (WB)

**DEBRA BYAN MD** Playing various cuts. Playing TIO SINGL.

#### Norfolk

804-393-0311  
919-435-6138

**ALBUMS ADDED**  
Tom Robinson (Harvest)  
Daucoits (Blushroom)  
Dixie Dregs (Capitol)  
Le Roux (Capitol)

**MEDIUM ALBUMS**  
Henry Paul (A&M)  
Poco (MCA)  
New England (Infinity)  
Allman Bros (Capitol)  
Journey (Capitol)  
Rockets (RSO)  
Doobie Bros (WB)  
Sly & The Family Stone (A&M)  
Charlie Daniels (Epic)  
Pat Metheny (ECM-WB)  
Poco (MCA)

**HOT ALBUMS**  
Bad Co (Svan Song)  
Cheap Trick (Epic)  
Supertramp (A&M)  
Van Halen (WB)  
Toto (Capitol)  
Matty Mathot (Epic)  
Blackfoot (A&M)  
Poco (MCA)  
New England (Infinity)  
Allman Bros (Capitol)  
Journey (Capitol)  
Rockets (RSO)  
Doobie Bros (WB)  
Sly & The Family Stone (A&M)  
Charlie Daniels (Epic)  
Pat Metheny (ECM-WB)  
Poco (MCA)

**EMMETT BEAZLEY, MD/BILL SIMMONS, MD** Playing various cuts. Playing ELO, ORLEANS, GEORGE HARRISON, BLONDIE, WINGS, GEORGE BENSON, SUZI QUATRO and R.L. JONES singles.

#### Norfolk

804-623-9867

**ALBUMS ADDED**  
Name

**MEDIUM ALBUMS**  
George Harrison (Dark Horse)  
Bob Welch (Capitol)  
Eddie Money (Capitol)  
Allman Bros (Capitol)  
MCAH (Capitol)  
Marshall Tucker (WB)  
Dura Strats (WB)  
Terney Spencer (A&M)  
Blackfoot (A&M)

**RON SEGER, MD** Playing various cuts. Playing BEACH BOYS, TED NUCENT, ELO, WINGS, ORLEANS, TYCOON, BANDIT, BLONDIE and POLICE singles.

#### Oklahoma City

405-232-3388

**ALBUMS ADDED**  
Fish Band (Village-Merc)  
Earl Khigh (UA)

**MEDIUM ALBUMS**  
Dwight Twilley (Shelton-Arista)  
Ronee Blakely (Capitol)  
Duke Jeter (Mercury)  
Manfred Mann (WB)  
Lake (Capitol)  
Journey (Capitol)  
John Maynard (D.M.)  
Bob Welch (Capitol)  
James Taylor (Capitol)  
Gary Wright (WB)  
Bob Dylan (Capitol)  
Marshall Tucker (WB)  
Orleans (Infinity)  
Pat Metheny (ECM-WB)

**HOT ALBUMS**  
Supertramp (A&M)  
Doobie Bros (WB)  
Charlie Daniels (Epic)  
Journey (Capitol)  
Van Halen (WB)  
James Taylor (Capitol)  
RL James (WB)  
Dura Strats (WB)  
Sly & The Family Stone (A&M)

**LEROY HUDSON, PD** WOOD'S "Days" WILCH'S "Church" TAYLOR'S "Look" BAD CO'S "Fantasy" WIND'S "SPYRO" "Heliopolis." Playing KINKS, WINGS and NEW ENGLAND singles.

#### New Orleans

504-529-1212

**ALBUMS ADDED**  
Name

**MEDIUM ALBUMS**  
George Benson (WB)  
Pat Metheny (ECM-WB)  
MCAH (Capitol)

**CAPTAIN HUMBLE, MD** Playing various cuts. Playing EW&F single.

#### Orlando

305-845-1802

**ALBUMS ADDED**  
Chris Daniels (Epic)  
Patti Smith (Arista)

**MEDIUM ALBUMS**  
Blackfoot (A&M)  
Journey (Capitol)  
New England (Infinity)  
Graham Parker (Arista)  
Herman Brood (Arista)  
Triumph (RCA)  
Marshall Tucker (WB)  
Ian Hunter (Chrysalis)  
Mahogany Rush (Capitol)  
Dura Strats (WB)  
Nucleus (Capitol)

**HOT ALBUMS**  
Bad Co (Svan Song)  
Cheap Trick (Epic)  
Supertramp (A&M)  
Van Halen (WB)  
Toto (Capitol)  
Matty Mathot (Epic)  
Blackfoot (A&M)  
Poco (MCA)  
New England (Infinity)  
Allman Bros (Capitol)  
Journey (Capitol)  
Rockets (RSO)  
Doobie Bros (WB)  
Sly & The Family Stone (A&M)  
Charlie Daniels (Epic)  
Pat Metheny (ECM-WB)  
Poco (MCA)

**NEAL MIRSAY, PD DANIELS' "Devil" SMITH'S "Star"** Playing TED NUCENT and WINGS singles.

#### Orlando

305-298-5510

**ALBUMS ADDED**  
Le Roux (Capitol)  
Mahogany Rush (Capitol)  
Daucoits (Blushroom)  
Dixie Dregs (Capitol)

**MEDIUM ALBUMS**  
Frank Zappa (Zappa)  
Journey (Capitol)  
Marshall Tucker (WB)  
Jay Ferguson (Asylum)  
Sweet (Capitol)  
New England (Infinity)  
RL James (WB)  
Tycoon (Arista)  
Herman Brood (Arista)  
Ian Hunter (Chrysalis)  
MCAH (Capitol)  
Rockets (RSO)

**BILL MIMS, MD** LeROU'S "Tower" DOUCETTE'S "Buddy" DRECS' "Punk" ZAPPA'S "Flakes" "Foot" ENGLAND'S "Lose" "Fear" TRIUMPH'S "Hold" ROCKETS' "We'll" Radio-PAUL'S "So Long" VAN HALEN'S "Dance" "Circles" "Good" BAD CO'S "Come" "Wind" TAYLOR'S "Trucker" "Day Tripper" DANIELS' "Devil." Playing ELO, IAN DURY, ROD STEWART, STIX, KINKS, APRIL WINE, ORLEANS and BOB SEGER singles.

#### Raleigh

919-832-8311

**ALBUMS ADDED**  
New England (Infinity)  
Patti Smith (Arista)  
Van Halen (WB)

**MEDIUM ALBUMS**  
Orleans (Infinity)  
John Hall (ARC-Capitol)  
Rockets (RSO)  
Herman Brood (Arista)  
Journey (Capitol)  
Graham Parker (Arista)  
Lowell George (WB)  
Dixie Dregs (Capitol)  
Ron Wood (Capitol)  
Philip-MacLeod (Polydor)  
J.L. Lewis (Elektra)  
M. Mason (WB)  
Daucoits (Blushroom)  
Duke Jeter (Mercury)  
Henry Paul (A&M)  
Mahogany Rush (Capitol)  
Warriors (A&M)

**HOT ALBUMS**  
Allman Bros (Capitol)  
Supertramp (A&M)  
Terney Spencer (A&M)  
RL James (WB)  
Bad Co (Svan Song)  
Charlie Daniels (Epic)  
Blackfoot (A&M)  
Suzi Quatro (RSO)  
Marshall Tucker (WB)  
Journey (Capitol)  
James Taylor (Capitol)  
Mike Cross (Moonlight)

**JAZZ ALBUMS**  
Syrvo Gyra (Infinity)  
Richard Tee (Capitol)  
Pat Metheny (ECM-WB)  
M. Mason (WB)  
Robban Ford (Elektra)  
Tim Weisberg (MCA)  
Joe Sample (MCA)  
Seawind (Horizon)

**DANIEL BRUNTY, MD** Playing various cuts. Playing ELO, DONNA SUMMER, BOB SEGER and KINKS singles.

#### Orlando

305-845-1802

**ALBUMS ADDED**  
Chris Daniels (Epic)  
Patti Smith (Arista)

**MEDIUM ALBUMS**  
Blackfoot (A&M)  
Journey (Capitol)  
New England (Infinity)  
Graham Parker (Arista)  
Herman Brood (Arista)  
Triumph (RCA)  
Marshall Tucker (WB)  
Ian Hunter (Chrysalis)  
Mahogany Rush (Capitol)  
Dura Strats (WB)  
Nucleus (Capitol)

**HOT ALBUMS**  
Bad Co (Svan Song)  
Cheap Trick (Epic)  
Supertramp (A&M)  
Van Halen (WB)  
Toto (Capitol)  
Matty Mathot (Epic)  
Blackfoot (A&M)  
Poco (MCA)  
New England (Infinity)  
Allman Bros (Capitol)  
Journey (Capitol)  
Rockets (RSO)  
Doobie Bros (WB)  
Sly & The Family Stone (A&M)  
Charlie Daniels (Epic)  
Pat Metheny (ECM-WB)  
Poco (MCA)

#### Richmond

804-282-9731

**ALBUMS ADDED**  
Le Roux (Capitol)  
John Hall (ARC-Capitol)  
Journey (Capitol)  
Bob Dylan (Capitol)  
Tycoon (Arista)  
Frank Zappa (Zappa)  
L. Crappan (Waterhouse)  
Ron Wood (Capitol)  
Blackfoot (A&M)  
Orleans (Infinity)  
Warriors (A&M)  
Steve Grossman (Asylum)  
Graham Parker (Arista)  
Rockets (RSO)  
Herman Brood (Arista)  
Emmylou Harris (WB)  
Manfred Mann (WB)  
Flash & the Pan (Epic)  
Jay Ferguson (Asylum)  
Dixie Dregs (Capitol)  
New England (Infinity)  
Blondie (Chrysalis)

**MEDIUM ALBUMS**  
John Hall (ARC-Capitol)  
Journey (Capitol)  
Bob Dylan (Capitol)  
Tycoon (Arista)  
Frank Zappa (Zappa)  
L. Crappan (Waterhouse)  
Ron Wood (Capitol)  
Blackfoot (A&M)  
Orleans (Infinity)  
Warriors (A&M)  
Steve Grossman (Asylum)  
Graham Parker (Arista)  
Rockets (RSO)  
Herman Brood (Arista)  
Emmylou Harris (WB)  
Manfred Mann (WB)  
Flash & the Pan (Epic)  
Jay Ferguson (Asylum)  
Dixie Dregs (Capitol)  
New England (Infinity)  
Blondie (Chrysalis)

**HOT ALBUMS**  
RL James (WB)  
Allman Bros (Capitol)  
Supertramp (A&M)  
MCAH (Capitol)  
Bad Co (Svan Song)  
Matty Mathot (Epic)  
James Taylor (Capitol)  
Bob Dylan (Capitol)  
Doobie Bros (WB)  
Dura Strats (WB)  
Blackfoot (A&M)  
Charlie Daniels (Epic)  
Susan (RCA)

**JAZZ ALBUMS**  
Herman Brood (Arista)  
Tim Weisberg (MCA)  
Pat Metheny (ECM-WB)  
Carlos Santana (Capitol)

**ALBUMS ADDED**  
Chris Rea (UA)  
Passport (A&M)  
Robert Byrne (Mercury)  
Daucoits (Blushroom)  
Mason (Polydor)  
Duke Jeter (Mercury)  
Sports (Elektra)

**MEDIUM ALBUMS**  
John Hall (ARC-Capitol)  
Poco (MCA)  
Badfinger (Elektra)  
Doobie Bros (WB)  
Tim Weisberg (MCA)  
Journey (Capitol)  
Marshall Tucker (WB)  
Charlie Daniels (Epic)  
Lowell George (WB)

**HOT ALBUMS**  
Supertramp (A&M)  
RL James (WB)  
Allman Bros (Capitol)  
George Harrison (Dark Horse)  
Orleans (Infinity)  
Syrvo Gyra (Infinity)  
Blackfoot (A&M)  
Poco (A&M)

**MIRE MILLER, MD** Playing various cuts. Playing ELO and BOB SEGER singles.

#### Savannah

912-233-9211

**ALBUMS ADDED**  
Chris Rea (UA)  
Passport (A&M)  
Robert Byrne (Mercury)  
Daucoits (Blushroom)  
Mason (Polydor)  
Duke Jeter (Mercury)  
Sports (Elektra)

**MEDIUM ALBUMS**  
John Hall (ARC-Capitol)  
Poco (MCA)  
Badfinger (Elektra)  
Doobie Bros (WB)  
Tim Weisberg (MCA)  
Journey (Capitol)  
Marshall Tucker (WB)  
Charlie Daniels (Epic)  
Lowell George (WB)

**HOT ALBUMS**  
Supertramp (A&M)  
RL James (WB)  
Allman Bros (Capitol)  
George Harrison (Dark Horse)  
Orleans (Infinity)  
Syrvo Gyra (Infinity)  
Blackfoot (A&M)  
Poco (A&M)

**MIRE MILLER, MD** Playing various cuts. Playing ELO and BOB SEGER singles.

#### Savannah

912-233-9211

**ALBUMS ADDED**  
Chris Rea (UA)  
Passport (A&M)  
Robert Byrne (Mercury)  
Daucoits (Blushroom)  
Mason (Polydor)  
Duke Jeter (Mercury)  
Sports (Elektra)

**MEDIUM ALBUMS**  
John Hall (ARC-Capitol)  
Poco (MCA)  
Badfinger (Elektra)  
Doobie Bros (WB)  
Tim Weisberg (MCA)  
Journey (Capitol)  
Marshall Tucker (WB)  
Charlie Daniels (Epic)  
Lowell George (WB)

**HOT ALBUMS**  
Supertramp (A&M)  
RL James (WB)  
Allman Bros (Capitol)  
George Harrison (Dark Horse)  
Orleans (Infinity)  
Syrvo Gyra (Infinity)  
Blackfoot (A&M)  
Poco (A&M)

**MIRE MILLER, MD** Playing various cuts. Playing ELO and BOB SEGER singles.

#### Richmond

804-282-9731

**ALBUMS ADDED**  
Chris Daniels (Epic)  
Patti Smith (Arista)

**MEDIUM ALBUMS**  
Blackfoot (A&M)  
Journey (Capitol)  
New England (Infinity)  
Graham Parker (Arista)  
Herman Brood (Arista)  
Triumph (RCA)  
Marshall Tucker (WB)  
Ian Hunter (Chrysalis)  
Mahogany Rush (Capitol)  
Dura Strats (WB)  
Nucleus (Capitol)

**HOT ALBUMS**  
Bad Co (Svan Song)  
Cheap Trick (Epic)  
Supertramp (A&M)  
Van Halen (WB)  
Toto (Capitol)  
Matty Mathot (Epic)  
Blackfoot (A&M)  
Poco (MCA)  
New England (Infinity)  
Allman Bros (Capitol)  
Journey (Capitol)  
Rockets (RSO)  
Doobie Bros (WB)  
Sly & The Family Stone (A&M)  
Charlie Daniels (Epic)  
Pat Metheny (ECM-WB)  
Poco (MCA)

#### Tampa

813-366-0424

**ALBUMS ADDED**  
Triumph (RCA)  
Fandango (RCA)  
Le Roux (Capitol)

**MEDIUM ALBUMS**  
Bob Seger (Capitol)  
Duke Jeter (Mercury)  
George Benson (WB)  
Dura Strats (WB)  
John Hall (ARC-Capitol)  
Poco (MCA)  
Lowell George (WB)  
Syrvo Gyra (Infinity)  
Talos (A&M)  
Elio Costello (Capitol)  
Cari (Elektra)  
Beach Boys (Capitol)  
Cheap Trick (Epic)  
Eric Clapton (RSO)  
Jay Ferguson (Asylum)

**HOT ALBUMS**  
George Harrison (Dark Horse)  
Bob Dylan (Capitol)  
Allman Bros (Capitol)  
Supertramp (A&M)  
Doobie Bros (WB)  
James Taylor (Capitol)  
RL James (WB)  
Red Stearns (WB)  
Poco (A&M)  
Nucleus (Capitol)  
Marshall Tucker (WB)  
Bad Co (Svan Song)  
MCAH (Capitol)  
Orleans (Infinity)

**JAZZ ALBUMS**  
Steve Grossman (Asylum)  
Bob Dylan (Capitol)  
Rockets (RSO)  
Herman Brood (Arista)  
Emmylou Harris (WB)  
Manfred Mann (WB)  
Flash & the Pan (Epic)  
Jay Ferguson (Asylum)  
Dixie Dregs (Capitol)  
New England (Infinity)  
Blondie (Chrysalis)

**BOB STROUD MD TRIUMPH'S "Hold" LeROU'S "Thunder"** Playing ELO, TYCOON, INC. DAN & JF COLEY, SOEY VOUDOURS, SANDY VANWARBER WINGS and NEW ENGLAND singles.

#### Tampa

813 391-9888

**ALBUMS ADDED**  
Svan (Capitol)  
Patti Smith (Arista)

**MEDIUM ALBUMS**  
Rockets (RSO)  
Herman Brood (Arista)  
Charlie Daniels (Epic)  
Marshall Tucker (WB)  
Ron Wood (Capitol)  
Triumph (RCA)  
John Stewart (RSO)  
Duke Jeter (Mercury)

**HOT ALBUMS**  
Henry Paul (A&M)  
Terry Spenser (A&M)  
RL James (WB)  
Van Halen (WB)  
Bad Co (Svan Song)  
Cheap Trick (Epic)  
Allman Bros (Capitol)  
Supertramp (A&M)  
Blackfoot (A&M)  
The Babys (Chrysalis)  
Cari (Elektra)  
New England (Infinity)

**NICK VAN CLEE, MD** ROCKETS' "We'll" WOOD'S "Days" TRIUMPH'S "Liner" JACOBSON'S "Papers" "Coming Out" PAUL'S "The Allman's" "Easy" "Peppermint" BABY'S "The England's" "Lose" Playing TED NUCENT BOB SEGER TYCOON, DOOBIE BROS, ORLEANS WINGS GEORGE HARRISON and JAY FERGUSON singles.

#### Tulsa

918-684-2810

**ALBUMS ADDED**  
Carole (A&M)  
Robert Flanagan (Arista)  
Carole (A&M)  
Wet Willie (Epic)

**MEDIUM ALBUMS**  
John Stewart (RSO)  
Herman Brood (Arista)  
Charlie Daniels (Epic)  
Dixie Dregs (Capitol)  
Jay Ferguson (Asylum)  
Dixie Dregs (Capitol)  
George Harrison (Dark Horse)  
New England (Infinity)  
Orleans (Infinity)  
Allman Bros (Capitol)  
Dura Strats (WB)  
Warriors (A&M)  
MCAH (Capitol)  
Eric Clapton (RSO)  
Boston (Epic)

**HOT ALBUMS**  
Bad Co (Svan Song)  
Marshall Tucker (WB)  
Supertramp (A&M)  
Doobie Bros (WB)  
Michael Murphy (Epic)  
Sly & The Family Stone (A&M)  
Toto (Capitol)  
Frank Zappa (Zappa)  
Journey (Capitol)  
RL James (WB)  
Van Halen (WB)  
Sly & The Family Stone (A&M)  
Sly & The Family Stone (A&M)  
Sly & The Family Stone (A&M)  
James Taylor (Capitol)

**CHARLIE WEST, MD** Playing various cuts. Playing WINGS (Both), TYCOON, BOB SEGER, KINKS, SPYRO CYRA, CARS and TED NUCENT singles.

#### Tulsa

918-684-2810

**ALBUMS ADDED**  
Carole (A&M)  
Robert Flanagan (Arista)  
Carole (A&M)  
Wet Willie (Epic)

**MEDIUM ALBUMS**  
John Stewart (RSO)  
Herman Brood (Arista)  
Charlie Daniels (Epic)  
Dixie Dregs (Capitol)  
Jay Ferguson (Asylum)  
Dixie Dregs (Capitol)  
George Harrison (Dark Horse)  
New England (Infinity)  
Orleans (Infinity)  
Allman Bros (Capitol)  
Dura Strats (WB)  
Warriors (A&M)  
MCAH (Capitol)  
Eric Clapton (RSO)  
Boston (Epic)

**HOT ALBUMS**  
Bad Co (Svan Song)  
Marshall Tucker (WB)  
Supertramp (A&M)  
Doobie Bros (WB)  
Michael Murphy (Epic)  
Sly & The Family Stone (A&M)  
Toto (Capitol)  
Frank Zappa (Zappa)  
Journey (Capitol)  
RL James (WB)  
Van Halen (WB)  
Sly & The Family Stone (A&M)  
Sly & The Family Stone (A&M)  
Sly & The Family Stone (A&M)  
James Taylor (Capitol)

**CHARLIE WEST, MD** Playing various cuts. Playing WINGS (Both), TYCOON, BOB SEGER, KINKS, SPYRO CYRA, CARS and TED NUCENT singles.

# MIDWEST

#### Chicago

312-266-9800

**ALBUMS ADDED**  
Patti Smith (Arista)  
Thin Lizzy (WB)  
Bob Dylan (Capitol)

**MEDIUM ALBUMS**  
Boontown Ritz (Capitol)  
UFO (Chrysalis)  
Tycoon (Arista)  
Rory Gallagher (Sire)  
Rockets (RSO)  
Julia (Capitol)  
Joe Jackson (A&M)  
New England (Infinity)  
Triumph (RCA)  
Graham Parker (Arista)  
Blackfoot (A&M)

**HOT ALBUMS**  
Supertramp (A&M)  
Doobie Bros (WB)  
Charlie Daniels (Epic)  
Journey (Capitol)  
Van Halen (WB)  
James Taylor (Capitol)  
RL James (WB)  
Dura Strats (WB)  
Sly & The Family Stone (A&M)

**SEY DANIELS, MD** SMITH'S "Frederick" LIZZY'S "Anni" Playing TED NUCENT and SAMMY HAGAR singles.

#### Chicago

312-828-9191

**ALBUMS ADDED**  
Sweet (Capitol)  
Tom Robinson (Harvest)  
Cafe Jacques (Capitol)  
Flash & the Pan (Epic)  
Herman Brood (Arista)

**MEDIUM ALBUMS**  
Dwight Twilley (Shelton-Arista)  
Toto (Capitol)  
Dura Strats (WB)  
Care (Elektra)  
Foreigner (A&M)  
F. Robinson (Polydor)  
Joe Jackson (A&M)  
Ruffalo Brown (R. Stearns)  
Patti Smith (Arista)  
Henry Paul (A&M)

**BILL IVANS, MD** Playing various cuts. Playing THE BABYS, KINKS and TED NUCENT singles.

#### Chicago

312-828-9191

**ALBUMS ADDED**  
Sweet (Capitol)  
Tom Robinson (Harvest)  
Cafe Jacques (Capitol)  
Flash & the Pan (Epic)  
Herman Brood (Arista)

**MEDIUM ALBUMS**  
Dwight Twilley (Shelton-Arista)  
Toto (Capitol)  
Dura Strats (WB)  
Care (Elektra)  
Foreigner (A&M)  
F. Robinson (Polydor)  
Joe Jackson (A&M)  
Ruffalo Brown (R. Stearns)  
Patti Smith (Arista)  
Henry Paul (A&M)

**BILL IVANS, MD** Playing various cuts. Playing THE BABYS, KINKS and TED NUCENT singles.

#### Chicago

312-777-1700

**ALBUMS ADDED**  
Thin Lizzy (WB)  
Le Roux (Capitol)  
Frankie Miller (Chrysalis)  
Wet Willie (Epic)  
Arista (WB)  
Steve Grossman (Asylum)  
Robert Gordon (RCA)  
Claudia Schmidt (F.R. Fish)

**MEDIUM ALBUMS**  
Doobie Bros (WB)  
George Harrison (Dark Horse)  
Harold (D.M.)  
Flash & the Pan (Epic)  
Poco (MCA)  
Bad Co (Svan Song)  
George Thoroughgood (Rounder)  
Cafe Jacques (Capitol)  
Boontown Ritz (Capitol)  
Eddie Money (Capitol)  
Joe Jackson (A&M)  
Manfred Mann (WB)  
Ian Hunter (Chrysalis)  
Dura Strats (WB)  
Journey (Capitol)  
John Hall (ARC-Capitol)  
Bob Dylan (Capitol)

**HOT ALBUMS**  
Supertramp (A&M)  
Rory Music (A&M)  
Graham Parker (Arista)  
Elio Costello (Capitol)  
Talos (A&M)  
Charlie Daniels (Epic)  
Cari (Elektra)  
Allman Bros (Capitol)  
Herman Brood (Arista)  
FM (Vine)  
UK (Polydor)  
Steve Forbert (Nonesuch)  
Van Halen (WB)  
Tom Robinson (Harvest)  
Tama K. Ifuk Moon (Epic)  
Marshall Tucker (WB)  
Bob Dylan (Capitol)

**BOB CELMS, MD** Playing various cuts. Playing TED NUCENT single.

#### Chicago

312-777-1700

**ALBUMS ADDED**  
Thin Lizzy (WB)  
Le Roux (Capitol)  
Frankie Miller (Chrysalis)  
Wet Willie (Epic)  
Arista (WB)  
Steve Grossman (Asylum)  
Robert Gordon (RCA)  
Claudia Schmidt (F.R. Fish)

**MEDIUM ALBUMS**  
Doobie Bros (WB)  
George Harrison (Dark Horse)  
Harold (D.M.)  
Flash & the Pan (Epic)  
Poco (MCA)  
Bad Co (Svan Song)  
George Thoroughgood (Rounder)  
Cafe Jacques (Capitol)  
Boontown Ritz (Capitol)  
Eddie Money (Capitol)  
Joe Jackson (A&M)  
Manfred Mann (WB)  
Ian Hunter (Chrysalis)  
Dura Strats (WB)  
Journey (Capitol)  
John Hall (ARC-Capitol)  
Bob Dylan (Capitol)

**HOT ALBUMS**  
Supertramp (A&M)  
Rory Music (A&M)  
Graham Parker (Arista)  
Elio Costello (Capitol)  
Talos (A&M)  
Charlie Daniels (Epic)  
Cari (Elektra)  
Allman Bros (Capitol)  
Herman Brood (Arista)  
FM (Vine)  
UK (Polydor)  
Steve Forbert (Nonesuch)  
Van Halen (WB)  
Tom Robinson (Harvest)  
Tama K. Ifuk Moon (Epic)  
Marshall Tucker (WB)  
Bob Dylan (Capitol)

**BOB CELMS, MD** Playing various cuts. Playing TED NUCENT single.

#### Chicago

312-777-1700

**ALBUMS ADDED**  
Thin Lizzy (WB)  
Le Roux (Capitol)  
Frankie Miller (Chrysalis)  
Wet Willie (Epic)  
Arista (WB)  
Steve Grossman (Asylum)  
Robert Gordon (RCA)  
Claudia Schmidt (F.R. Fish)

**MEDIUM ALBUMS**  
Doobie Bros (WB)  
George Harrison (Dark Horse)  
Harold (D.M.)  
Flash & the Pan (Epic)  
Poco (MCA)  
Bad Co (Svan Song)  
George Thoroughgood (Rounder)  
Cafe Jacques (Capitol)  
Boontown Ritz (Capitol)  
Eddie Money (Capitol)  
Joe Jackson (A&M)  
Manfred Mann (WB)  
Ian Hunter (Chrysalis)  
Dura Strats (WB)  
Journey (Capitol)  
John Hall (ARC-Capitol)  
Bob Dylan (Capitol)

**HOT ALBUMS**  
Supertramp (A&M)  
Rory Music (A&M)  
Graham Parker (Arista)  
Elio Costello (Capitol)  
Talos (A&M)  
Charlie Daniels (Epic)  
Cari (Elektra)  
Allman Bros (Capitol)  
Herman Brood (Arista)  
FM (Vine)  
UK (Polydor)  
Steve Forbert (Nonesuch)  
Van Halen (WB)  
Tom Robinson (Harvest)  
Tama K. Ifuk Moon (Epic)  
Marshall Tucker (WB)  
Bob Dylan (Capitol)

**BOB CELMS, MD** Playing various cuts. Playing TED NUCENT single.

#### Chicago

312-777-1700

**ALBUMS ADDED**  
Thin Lizzy (WB)  
Le Roux (Capitol)  
Frankie Miller (Chrysalis)  
Wet Willie (Epic)  
Arista (WB)  
Steve Grossman (Asylum)  
Robert Gordon (RCA)  
Claudia Schmidt (F.R. Fish)

**MEDIUM ALBUMS**  
Doobie Bros (WB)  
George Harrison (Dark Horse)  
Harold (D.M.)  
Flash & the Pan (Epic)  
Poco (MCA)  
Bad Co (Svan Song)  
George Thoroughgood (Rounder)  
Cafe Jacques (Capitol)  
Boontown Ritz (Capitol)  
Eddie Money (Capitol)  
Joe Jackson (A&M)  
Manfred Mann (WB)  
Ian Hunter (Chrysalis)  
Dura Strats (WB)  
Journey (Capitol)  
John Hall (ARC-Capitol)  
Bob Dylan (Capitol)

**HOT ALBUMS**  
Supertramp (A&M)  
Rory Music (A&M)  
Graham Parker (Arista)  
Elio Costello (Capitol)  
Talos (A&M)  
Charlie Daniels (Epic)  
Cari (Elektra)  
Allman Bros (Capitol)  
Herman Brood (Arista)  
FM (Vine)  
UK (Polydor)  
Steve Forbert (Nonesuch)  
Van Halen (WB)  
Tom Robinson (Harvest)  
Tama K. Ifuk Moon (Epic)  
Marshall Tucker (WB)  
Bob Dylan (Capitol)

**BOB CELMS, MD** Playing various cuts. Playing TED NUCENT single.

#### Cincinnati







**Jim Duncan**

# Country

## Being Silly

WDGY/Minneapolis PD Dan Halyburton sent us this "exclusive" photo of a recent guest on his air show. The guest is none other than Mr. Balloon. The character of Mr. Balloon is currently heard on a series of commercials for 7-11 stores in the area. The sound of the voice is produced by slight bits of air allowed to escape through the balloon opening. Halyburton sent a tape of the interview to R&R, where we heard Mr. Balloon making his worldwide singing debut. As to what he thought of interviewing a balloon, Halyburton told R&R, "For the most part, I felt Mr. Balloon was full of hot air. Being a rubbery kind-of-guy, it was fun bouncing some ideas off of him. After our interview, for some reason, he seemed to be down; maybe it was because he was out of gas!"

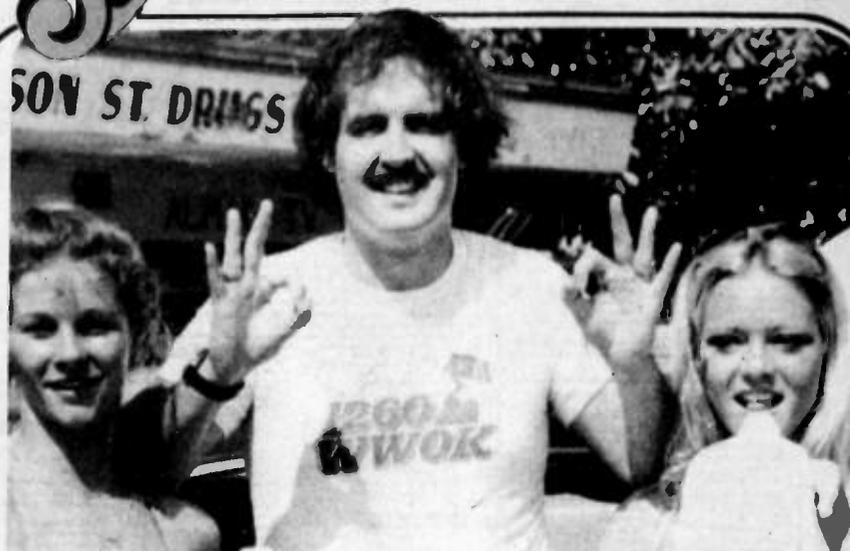


## Notes Of News

First, I would like to welcome to the pages of R&R a column by Jhan Hiber (pronounced John Hi-Burr). Jhan is the new R&R Research Editor and will be providing you and the industry a fresh look at the rating surveys. He will keep us all educated on the latest trends for various formats and the development of the best of the rating services. His will be a column you will not want to miss. From time to time we will be calling on you for feedback on various areas of research that R&R will be involved with. Your ideas and questions are welcome. Jhan will be available for any questions you may have about your rating situation. See his column this week for the special 24-hours-a-day phone line. Just another service of R&R . . . Hats off to WBAP/Fort Worth on the special party they held for the citizens of Wichita Falls. WBAP Operations Manager Don Thomson felt the recent tornado victims could use a bit of entertainment to forget their recent tragedy. The free show last Monday (14) featured the Johnny Duncan show, Red Steagall, and other Texas talent. The station, with the help of the Wichita Falls Jaycees, gave away over 10,000 hot dogs and soft drinks . . . A big turnover at KMO/Tacoma. New PD John Tucker, recently with KOAQ/Denver, reports he has a whole new lineup. The all-nighter is Fred King, from KUEN/Wenatchee, WI; morning drive, J. Donovan West, from KFSD/Boise; Dave Wheeler from KGRZ/Missoula, MT will be on middays; Tucker does afternoon drive; and radio newcomer Lisa Travis is on during the evening. Tucker also told R&R the station is building new studios and will have a new and more effective transmitter site by the end of the year . . . Don Keith, from AOR-formatted WRKK-K-99/Birmingham has been named PD of WJRB/Nashville. Keith will take over June 1 . . . Another husband-wife morning team has popped up on a Country station. They are Dick & Ellen Stout, from KPRQ/Salt Lake City. They just joined the staff at WBCS/Milwaukee to do mornings . . . James Holley is the new morning man at KMAK/Fresno, having been recently with WSLR/Akron . . . Steve Ward, from WMKC/Oshkosh, WI joins the air team at WYTL/WOSH, also in Oshkosh.



**HUNLEY HITS DALLAS** — Con Hunley, WB recording artist, was showcased last week at the Austin Patio Dude Ranch, close to the Dallas-Fort Worth airport. Radio representatives, media personnel and record merchandisers came to see Hunley, plus surprise guest Buck Owens. Shown at the cocktail party following the show are (front row) Ray Potter, KHEY/El Paso; Tom Phifer, KRMD/Shreveport; and Stan Byrd of Warner Brothers Records/Nashville. Standing are Tim Wilson, KWKH/Shreveport; Steve Sever, KLLU/Lubbock; Hunley, producer Norro Wilson, WB's A&R Director of Country; and R&R Country Editor Jim Duncan.



**MILK IT FOR ALL IT'S WORTH** — That's what WWOK/Miami is doing as part of its inflation-fighting efforts. R&R reported to you in the May 4 issue (Page 1) of WWOK's 12 cent a gallon gas promotion that received national attention on NBC's "Today" show. Now they are at it again by selling \$2 per gallon milk for only 12 cents. The station plans a series of items to be sold for 12 cents or less. Pictured at the milk sale are WWOK's Randy Daniels and two WWOK listeners.

## New R&R Country Reporters

All of us at R&R would like first to thank all of the Country radio stations who have in the past few years showed a tremendous interest in the growth of R&R. As I tell everyone who's called or sent in details of their station for possible selection as an R&R Reporting Station, because we can only take so many calls per week, it would be impossible to make every interested station a reporter at one time. The R&R Country section has set up a system of evaluation of station performances, so new stations are rotated in the system at least once annually. At this time we have added 26 new stations, making our total reporters an all-time high of 149. As the Country section begins to be involved with the computer system that is currently being used in Top 40, and just beginning in AOR, we will be able to add even more stations on a weekly basis. So, please, if you have indicated to us your interest in becoming a Country reporter, and you are not listed below, be patient, your station still is on file and may be used at a future date. R&R would like to encourage every one of our readers, whether they report their music or not, to be involved with getting their stations' news, promotions, and pictures, when available, to the R&R Country Department. You need not be a reporter to have your station's news featured in R&R. R&R is your publication, and without the constant input from all stations, our existence would be short-lived. R&R is always open for your comments and suggestions: R&R Country, 1930 Century Park West, Los Angeles 90067, (213)553-4330. Thank you again for your interest.

Now, R&R welcomes the following stations to the Country section as music information reporters:

In the East, WCMS/Norfolk; WWSW/Pittsburgh; WKXA/Portland, ME; WSEN/Syracuse; WILQ/Williamsport, PA; WYII/Williamsport, MD; and WNOW/York, PA.

Down South we have added KZIP/Amarillo; KBOX/Dallas; WOKK/Meridian, MS; WKSJ/Mobile; KNOE/Monroe, LA; and WNVY/Pensacola, FL.

The Midwest brings us KBMR/Bismarck, ND; WSAI/Cincinnati; WAXX/Eau Claire, WI; KGFX/Pierre, SD; WCUZ/Grand Rapids; WKCQ/Saginaw, MI; and WMAY/Springfield, IL.

Out here in the West the new stations are KFVY/Arroyo Grande, CA; KLZ/Denver; KMAK/Fresno; KGRZ/Missoula, MT; KSOP/Salt Lake City; KMPS/Seattle; and KIKX/Tucson.



**CARTER KRAMS IT** — President Jimmy Carter is shown with KRAM/Las Vegas News Director Mary Green during a recent visit. KRAM GM Bob Jackson says the President was saying, "More dental floss, Mary."

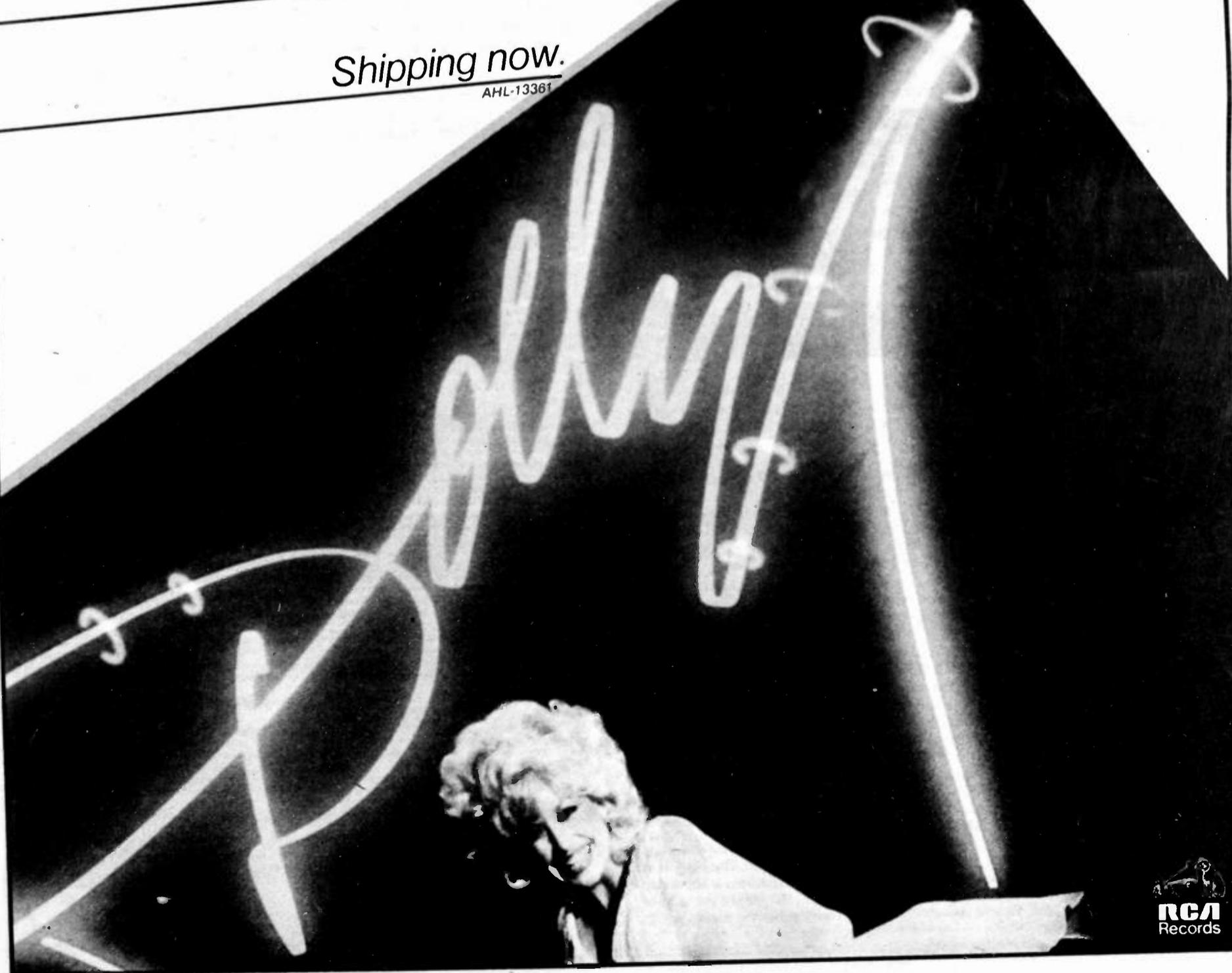
Great Balls of Fire



With Dolly  
"You're The Only One"  
The new hit single  
From Dolly's latest album

Shipping now.

AHL-13361



RCA  
Records

# Country

## Color

**A REAL GAS:** Promotions giving away gasoline seem to be the hit of the season, as has been reported throughout the pages of R&R in the past few weeks. A few more have come in since those reports . . . WMUS-AM-FM/Muskegon, MI gave their listeners a change to "bring back the good ole days" by selling gas at "under 50 cents per gallon." Cooperating with a local station, 1000 gallons were sold for 49.9 cents per gallon; WMUS picked up the difference in price. WMUS ruled a \$5 limit, and motorists had to get to the service station before the 1000 gallons were sold. It took only an hour and a half to sell out . . . WSEN/Syracuse, NY gave away 435 gallons of gas by making random calls each hour. To win, a person had to know the correct amount in the WSEN "tank." . . . As a public service, WHK/Cleveland has been announcing at the top of the hour the location of the station selling gas for the lowest price in town . . . WDAF/Kansas City is passing out 2000 gallons of gasoline in increments of 61 gallons (their frequency is 61). As soon as a total of 61 gallons is put into the WDAF tank, the station takes the 61st caller to win the 61 gallons . . . Here's an idea when the long lines of gas-buyers come to your area. Why not have some of the jocks or a couple pretty ladies in your station's t-shirt travel to different gas stations and give away refreshments and/or gifts? For example, in the morning pass out coffee and donuts, soft drinks and cookies in the afternoon or midday. Prizes could be anything from albums to portable radios — so they don't have to use gas or run down their car battery just to listen to your station. Could be a great promotional tool for your station (for more interesting ideas, see the gas-related story on Page 1 of this week's R&R). Below, find a picture of the WCOS-FM/Columbia, SC "I Love You Columbia Gas Giveaway" promotion, where the station took just barely over an hour to sell 1500 gallons of gas at 50 cents a gallon to car wash customers at a local station. This was the scene when the pumps were opened on a recent morning:



**A REAL MOTHER:** Many stations reported contests for "mom" just prior to last Sunday's Mother's Day . . . All week at WKSJ/Mobile they allowed listeners to call home and talk with mother. WKSJ set up two phones at a local mobile home lot and had two phones installed for the promotion . . . KBMR/Bismarck, ND invited their audience to call in and send special greetings to mother on-the-air . . . All week, prior to Mother's Day, WHK/Cleveland gave away gifts only to mothers. Hourly winners qualified for the grand prize of a \$500 diamond heart pendant.

**WILD & WILLIE:** WIRK-FM/West Palm Beach gave their listeners "the Willies," with a promotion tie-in prior to the Willie Nelson concert last Thursday (17). They promoted the concert by giving away albums and tickets. On Nelson's recent birthday the station awarded a Nelson album an hour to lucky listeners.

**LONG LIVE THE KING:** In Pittsburgh, WEEP is keeping the memory of Elvis Presley alive with a recent Elvis "weepend." They gave a life-size statue of Elvis, plus a trip for two couples to Memphis and Graceland. The weekend was concluded with a 2½-hour "Best Of Elvis In Concert" program.

**CARTER'S LITTLE ENERGY PILLS:** KERE/Denver is asking listeners to give energy-saving suggestions to the President of the United States through the station. Original and creative suggestions, in the opinion of the regional office of the U.S. Department of Energy, will be awarded prizes by KERE. All of the suggestions received will be packaged in giant capsules and sent to President Carter with instructions to take two pills a night and call Denver when he needs some help. Thus the KERE "Carter's Little Energy Pills."

**BUSTING OUT:** WABY/Albany, NY just ran a "Favorite Pair" weekend, where they gave away Dolly Parton (who else?) and Emmylou Harris albums, plus copies of their radio interview special, put out by Warner Bros. earlier this year. The station also aired the radio show.

**FEEEL LIKE A MILLION:** At the Country station in Pierre, SD, KGFX, they are giving someone a chance to be a "millionaire for a week." The station is giving away the interest on a million bucks for a week. KGFX has a showcase with a-million dollars shredded (old dollars from the bank). Inside the remains of the money is an old coin. To win, someone has to correctly guess the denomination and year of the coin.



**BELLY BUTTON BILLBOARDS** — KEEN/San Jose sent R&R an interesting billboard that shows off its new marketing campaign. On the "hole," the boards have received very favorable response.

## Concerts & Conversations

WYII/Williamsport, MD will host the Oak Ridge Boys this Sunday (20) with Stacey Drake doing the emcee work. The week prior to the show the station gave away copies of the Oaks' new LP . . . In Dover, NH, WOKQ gave away tickets to see the David Rogers concert recently . . . Jerry Jeff Walker and The Amazing Rhythm Aces were presented by KCKN/Kansas City at the Kansas City Memorial Auditorium. Last Saturday (12) night the station brought in Asleep At The Wheel . . . WWVA/Wheeling had Charlie Rich and John Conlee as headliners recently on two "Jamboree" broadcasts on the station . . . July 28 Mickey Gilley, Susie Allanson and Howdy Glenn are set to perform at the \$750,000 Skoal/Dash For Cash Futurity race, the richest premiere race in the U.S. and California's richest-ever horse race. The concert will be broadcast over KLAC direct from the Los Alamitos racetrack. Proceeds will benefit the West Coast-based Academy of Country Music . . . Mercury's Jacky Ward has been putting in a few miles playing radio station-sponsored concerts. In the past month Ward was in El Paso for a show sponsored by KHEY, in San Antonio for KBUC and in Memphis for WMPs . . . Dan Hansen emceed the recent Merle Kilgore show for WNVY/Pensacola, FL.

## LETTERS — Promotion Issue Brings Response

A recent letter R&R ran in the Country section (R&R, 4-27) from KSO/Des Moines PD Jarrett Day, brought us some interesting responses via mail and over the phone. Here are a few of those we received in the mail:

Dear R&R:

KSO's policy of dropping records or waiting to add them just because they are worked by several different promotion people is a disservice to their listeners and the station itself.

The only reason for adding or dropping a record should be the record's merits. Dropping records for "infractions" is as bad as adding them for favors. Either way, when you don't give the listeners the music they want to hear, you lose.

Promotion people can be valuable as research tools when they provide information that stations are too busy to compile themselves. Many of the finest and best informed promotion people work as independents, or for labels distributed by the major companies, etc., rather than for major labels themselves.

WHN's Music Director Pam Green utilizes these people as resources. It's only good business that she take the time and effort to motivate these people to understand WHN's goals to help her in achieving them.

The problem might be that Jarrett is both Music Director and Program Director and jock of his radio station. He can't take the time necessary to conduct the dialogue necessary for a station of KSO's stature. On the other hand, if KSO doesn't choose to maintain its high profile position, just resign as a reporting station to the trades. Don't publish the list and you won't get the attention. I don't think you can have it both ways.

— Ed Salamon  
WHN/New York

Dear R&R:

I would very much like to respond to a letter sent in to R&R by KSO's Jarrett Day. First of all, let me say that even though I don't know Jarrett personally, we do talk on the phone every week and get along quite well. Secondly, these comments are not intended to be critical, but rather to offer a viewpoint from the other side of the fence.

Jarrett says it becomes irritating to receive four or five calls each week about the same record. And having done the charts at Cashbox for two years, I understand exactly what he means. But I also hear comments like, "Well if they'd just put some more promotion behind that record, it could've been a big hit."

Most PD's and MD's I talk to want the assurance of knowing that if they go on a record, there will be plenty of promotion behind it to make it a national hit. By the same token, most record dealers won't stock a record, especially the national racks, unless they can be sure that the record has enough promotion to get air-play and sell records.

Remember too, that on any given record, there are a lot of people with a vested interest in the success of that record. Not only the record company, but the artist, writer, publisher and producer feel that they have a right to know what's happening with their record. To that end, they will usually hire an independent promotion person to find out how a record is doing.

On the other hand, I, as a promotion person, cannot afford to annoy the people in radio, or to bite the hand that feeds me. So if a PD tells me not to call, I won't. Fortunately, the problem hasn't come up yet, so I haven't had to worry about it.

But please remember, promotion people have to do just like everyone else, and it remains essential for promotion people to maintain a cooperative attitude with radio people. I think this can be accomplished if we all try to gain a greater understanding of each other's jobs.

Thank you for allowing me to express my thoughts.

— Tim Williams  
Director of Promotion — Inergi Records/Nashville

Dear R&R:

Thanks for sharing Jarrett Day's letter . . . he covered a lot of things that needed to be said. Throwing in my two cents, it also seems that it is no longer enough just to add an artist's record . . . we are asked to report an add on a certain date in order to give that record a strong debut in the trades. This kind of request is becoming a common occurrence.

Fortunately, these kind of practices are still far from being the rule. It is a pleasure to work with record promoters who can consider the station's interests as well as their own when promoting a record. To them . . . thanks!

— Dave Michaels  
Music Director

Hello R&R:

I read with interest the record promotion problem of Jarrett Day of KSO. My reaction to his letter is this: Try surviving in the Nashville market after making a statement like that!

— Dale Turner  
WSAI/Cincinnati  
(Former PD, WKDA/Nashville)

# Ask a Pro.



**Johnny Cash**  
"Ghost Riders In The Sky"

3-10961

**"A hit song, a hit artist, a hit record."**

Walt Turner/WIL AM&FM Radio/St. Louis



**George Jones**  
**Johnny Paycheck**  
"You Can Have Her"

8-50708

**"Superb musicianship plus unique vocals  
equal double dynamite."**

Ray Potter/KHEY Radio



**David Allan Coe**  
"Fairytale Morning/"  
"Now's The Time  
(To Fall In Love)"

3-10988

**"Country Music from the Sunshine State  
with total audience appeal."**

Barry Grant/WIRK/West Palm Beach

**On Columbia & Epic Records.**



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# Country

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### JERRY LEE LEWIS

#### Rockin' My Life Away (Elektra)

Key station moves this week include 34-15 WHK, 15-10 KRMD, 14-10 WLWI-FM, 25-21 KLAC, 26-20 WJJD, 11-5 WBAM, 33-25 KEEN, 20-16 KHTZ-FM, 17-10 KHEY, 26-16 KLAQ, 14-9 KRAM, 34-26 WEEP, 28-23 WMC, 27-22 KRZY. R&R Chart 32-21.

### WILLIE NELSON

#### September Song (Columbia)

Charts: 30-19 WWOK, 12-10 KHTZ-FM, 31-27 KCKN, 27-22 WSLR, 26-20 WKDA, 25-19 WJJD, 29-25 KNEW, 32-26 KLAC, 30-21 WIRK-FM, 28-19 WQQT, 27-16 KEED, 29-23 WONE, 32-16 WHK, 33-28 KSO, 23-18 WUBE, 25-15 KRDR, debut 23 KLAQ. R&R Chart 31-23.

### TANYA TUCKER

#### I'm The Singer, You're The Song (MCA)

Chart activity this week includes 6-4 WBAM, 15-5 KNIX, 12-8 WFMS-FM, 16-11 KRMD, 29-19 KCKN, 16-12 KHAK, 13-8 WKXA, 34-28 WONE, 38-27 WSM, 27-21 KHTZ-FM, 25-20 WDAF, 24-17 KOKE. Added at KCUB, WDEE, WINN, WHOO, WDEN. R&R Chart 33-24.

### KENDALLS

#### Just Like Real People (Ovation)

Some adds include KLAC, WMC, WSUN, WIXY, WNYR, WCMS. Charts: 38-30 WQQT, 36-28 KRMD, 32-21 WHOO, debut 28 WSLR, debut 19 WINN, 35-30 WEEP, 35-27 KSON, 34-28 KCUB, 38-28 WSM, 37-28 KKYX, 35-26 KWKH, 35-26 WFMS-FM. R&R Chart 37-28.

### WAYLON JENNINGS

#### Amanda (RCA)

Some adds include KHTZ-FM, WFMS-FM, WDEE, WONE, WUNI, KIKK, KOKE, WWOL, WPOR, WNYR, WBAP. Charts: debut 28 WJJD, debut 28 WMC, debut 29 WEEP, debut 28 WWOK, debut 24 WSUN, 35-27 KFGO, debut 28 WDAF, 38-30 WKDA, debut 30 WNRS. R&R Chart Debut 29.

### LORETTA LYNN

#### I Can't Feel You Anymore (MCA)

New this week at KHTZ-FM, KSON, WFMS-FM, WMAQ, WDAF, WIL, WJJD, WONE, KHAK, WYDE, WBAP, WIXY, WPOR, WNYR, WFNC. Charts: 30-21 KWKH, 36-29 KEEN, debut 25 KLAQ, debut 28 KMPS, 28-20 WUNI, 35-29 WNRS, 22-13 WNVY, 29-22 WQQT. R&R Chart Debut 30.

### KENNY DALE

#### Down To Earth Woman (Capitol)

Charts: 12-8 WUNI, 20-15 WUBE, 33-24 KSON, 18-13 KSO, 23-19 CKLW-FM, 29-24 WKDA, 34-28 KCKN, debut 28 WMC, 25-19 KMPS, 25-17 KHAK, debut 27 KLAQ, 30-23 KKYX, 28-22 KUZZ, 38-27 WCOS-FM, 30-19 KLVI. New at KOKE, WPOR, WWOL, WWOK, WTCR, WNVY. R&R Chart 38-31.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

**BILLIE JO SPEARS** "I Will Survive" (UA) 87/10, KUZZ, WTL, WHK, WIL, KBMR, WONE, KYNN, KWMT, WMC, WTCR, WPOR. Charts: 24-17 WQQT, 22-17 WBAM, 25-12 KLAQ, 37-28 KEEN, 25-16 KLVI, 17-13 KRAM, 9-5 WUNI, 23-13 KIKK, 42-30 KFGO. R&R Chart 40-33.

**JOE SUN** "Blue Ribbon Blues" (Ovation) Adds include KCKN, WWJO, KFGO, WCUZ, KHAK, WOKK, WMAQ, WLAS. Charts: 21-16 KRAM, 17-12 KFGX, 32-28 WIRE, debut 29 WLWI-FM, 32-29 WMZQ-FM, 36-24 KHTZ-FM, 14-10 KLVI, 24-18 KZIP, 20-13 WIRK-FM. R&R Chart Debut 34.

**JOE STAMPLEY** "I Don't Lie" (Epic) 85/14, KEEN, KLAC, KNEW, KFGX, KWMT, WJJD, KHAK, KXLR, WSUN, WDEN, WEEP, WKXA, KTON, KYNN. Charts: 28-22 WSAI, 40-29 KIKK, 28-24 KMPS, 24-13 KEED, 34-26 KSON, 27-22 WMC, 28-22 WUBE, 36-26 KWKH, 36-20 KLVI, 46-28 KHTZ-FM, 29-24 WUNI, debut 30 WLWI-FM, debut 30 WKMF, 22-18 WQQT. R&R Chart Debut 35.

**MARGO SMITH** "If I Give My Heart To You" (WB) 84/19, KCKN, CKLW-FM, WJJD, WONE, WKDA, WQQT, WWOL, WADR, WMZQ-FM, WPOR, WEEP, WNYR, WOKK, WFNC, WHBF, KIDN, KMAK, KFGO, WWJO. Charts: 22-18 WYII, debut 20 WINN, 30-24 WFMS-FM, debut 30 WSLR, debut 29 KMPS. R&R Chart Debut 37.

**RAZZY BAILEY** "If Love Had A Face" (RCA) 81/3, WEEP, KHTZ-FM, WTCR. Charts: 18-12 WBAM, 35-28 WIL, 24-17 KMPS, 35-27 KEEN, 30-23 KEED, 28-22 KSON, 31-27 WONE, 31-23 KRAK, 31-25 WHK, 35-27 WSAI, 29-19 KLAQ. R&R Chart 39-38.

**STELLA PARTON** "Steady As The Rain" (Elektra) 76/7, KLAC, KHTZ-FM, KSON, KFGX, WONE, WLAS, WADR. Charts: 42-29 WCMS, 28-17 KVOC, 31-26 WKDA, 12-8 WKMF, 27-21 KRMD, 27-23 WUBE, debut 25 KOKE, 29-22 KWKH, 20-15 KFGO, 38-30 KKYX, 30-23 KRGO.

## Radio & Records

# NATIONAL AIRPLAY/40

Three Weeks Two Weeks Last Week

## May 18, 1979

10	7	4	1	BELLAMY BROTHERS/If I Said You Had A Beautiful Body... (WB/Curb)
8	5	3	2	JIM ED BROWN & HELEN CORNELIUS/Lying In Love With You (RCA)
14	8	5	3	OAK RIDGE BOYS/Sail Away (MCA/ABC)
7	4	2	4	DON WILLIAMS/Lay Down Beside Me (MCA/ABC)
3	2	1	5	CONWAY TWITTY/Don't Take It All Away (MCA)
26	16	9	6	CRYSTAL GAYLE/When I Dream (UA)
11	9	7	7	JOHNNY RODRIGUEZ/Down On The Rio Grande (Epic)
34	24	15	8	KENNY ROGERS/She Believes In Me (UA)
21	12	10	9	STATLER BROTHERS/How To Be A Country Star (Mercury)
2	1	6	10	JOHN CONLEE/Backside Of Thirty (MCA/ABC)
1	3	8	11	CHARLEY PRIDE/Where Do I Put Her Memory (RCA)
35	28	20	12	MERLE HAGGARD/Red Bandana (MCA)
22	15	13	13	MICKEY GILLEY/Just Long Enough To Say Goodbye (Epic/Playboy)
38	32	22	14	RONNIE MILSAP/Nobody Likes Sad Songs (RCA)
23	17	14	15	VERN GOSDIN/You've Got Somebody, I've Got Somebody (Elektra)
17	13	12	16	LYNN ANDERSON/Isn't It Always Love (Columbia)
-	35	30	17	T.G. SHEPPARD/You Feel Good All Over (WB/Curb)
33	25	21	18	SAMMI SMITH/What A Lie (Cyclone)
6	6	11	19	GENE WATSON/Farewell Party (Capitol)
9	10	19	20	GAIL DAVIES/Someone Is Looking For Someone Like You (Lifesong)
-	38	32	21	JERRY LEE LEWIS/Rockin' My Life Away (Elektra)
37	33	28	22	REX ALLEN, JR./Me And My Broken Heart (WB)
-	39	31	23	WILLIE NELSON/September Song (Columbia)
-	36	33	24	TANYA TUCKER/I'm The Singer, You're The Song (MCA)
39	34	27	25	RANDY BARLOW/Sweet Melinda (Republic)
-	37	29	26	ELVIS PRESLEY/Are You Sincere (RCA)
24	19	17	27	DAVID ROGERS/Darlin' (Republic)
-	-	37	28	KENDALLS/Just Like Real People (Ovation)
-	-	-	29	WAYLON JENNINGS/Amanda (RCA)
-	-	-	30	LORETTA LYNN/I Can't Feel You Anymore (MCA)
-	-	38	31	KENNY DALE/Down To Earth Woman (Capitol)
5	14	16	32	KENNY ROGERS & DOTTIE WEST/All I Ever Need Is You (UA)
-	-	40	33	BILLIE JO SPEARS/I Will Survive (UA)
-	-	-	34	JOE SUN/Blue Ribbon Blues (Ovation)
-	-	-	35	JOE STAMPLEY/I Don't Lie (Epic)
4	11	18	36	JOHNNY DUNCAN/Slow Dancing (Columbia)
-	-	-	37	MARGO SMITH/If I Give My Heart To You (WB)
-	-	39	38	RAZZY BAILEY/If Love Had A Face (RCA)
18	21	23	39	FRANK MILLS/Music Box Dancer (Polydor)
13	23	24	40	BARBARA MANDRELL/If Loving You... (MCA/ABC)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

NEW ENTRY

**EDDY ARNOLD** "What In Her World Did I Do" (RCA) 76/4, WSLR, WQQT, WTCR, WKMF. Charts: 11-7 KUZZ, 17-13 KRMD, 16-11 KRAM, 34-30 WFMS-FM, 34-26 KEEN, debut 24 KEED, 27-23 KSON, 22-18 KMPS, 39-17 KXRB, debut 11 KNIX, 34-28 WIRK-FM, debut 30 WEAT.

**SUSIE ALLANSON** "Two Steps Forward And Three Steps Back" (Elektra/Curb) 74/13, WSLR, WDEE, WSM, WHN, WMZQ-FM, WPOR, WEEP, WNVY, WTCR, KFGX, WMAQ, WCUZ, WDDD. Charts: 29-20 KRGO, 39-30 WCMS, debut 29 KSON, 35-27 WIRK-FM, 35-28 WUBE, 34-28 WXCL.

**CRISTY LANE** "Simple Little Words" (LS) 74/16, KEEN, KCEY, KRGO, KRAM, KHTZ-FM, KFGX, WHBF, WSLR, WONE, WDDD, WBAM, WFNC, WYDE, WADR, WWSW, WNYR. Charts: 35-26 WNVY, 32-27 WFMS-FM, 37-26 KUZZ, 37-30 KSON, debut 24 KMAK.

**ANNE MURRAY** "Shadows In The Moonlight" (Capitol) 71/62 The "Most Added" song this week. New at KHTZ-FM, KNEW, KMPS, KEED, KRAK, KCKC, KLAC, KNIX, WDEE, WMAQ, KSO, WIRE, WUBE, WHK, WBAP, KLVI, WBAM, WQQT, KWKH, WWOK, WSUN, KIKK, WLWI-FM, WKDA, WHOO, KXLR, WOKQ, WWSW, WHN, WMZQ-FM, WEEP, WIRK-FM, and others. Debut 26 WSEN.

**BILLY CRADDOCK** "My Mama Never Heard Me Sing" (Capitol) 68/10, KRGO, KUZZ, KLAQ, WTHI, WMAQ, KFEQ, KCKN, WSM, KBOX, WWSW. Charts: 33-28 KRAM, 37-27 KSO, 31-23 WFNC, 38-29 KRMD, debut 29 WWOK, 22-17 WUBE.

**TOMMY OVERSTREET** "I'll Never Let You Down" (Elektra) 58/14, KRAM, KMAK, KSSS, WIRE, WAXX, WDAF, KCKN, KHEY, WSM, WFNC, WHOO, KXLR, WWSW, WNYR. Charts: debut 27 KRGO, 28-22 WLWI-FM, 28-23 KFGO, debut 29 KOKE, 32-27 KRZY, 7-5 WKXA.

**RONNIE McDOWELL** "World's Most Perfect Woman" (Epic) 58/13, KLAC, WIL, WKDA, KHTZ-FM, KBOX, KRDR, KUZZ, WWOL, WTHI, WFNC, KWMT, WGTO. Charts: 19-15 WMC, 16-12 WUNI, 29-21 KFTN, debut 26 KEED, 34-27 KRAM, 27-21 KZIP.

**DAVID HOUSTON** "Faded Love, Winter Roses" (Elektra) 58/6, KSON, KRZY, KRGO, KEEN, WHOO, WCMS. Charts: 22-11 KIKK, 14-11 KFEQ, 36-29 KKYX, debut 19 KNIX, 26-18 KHEY, 31-23 KVOC, 17-12 WKMF, 24-19 KWKH, 33-28 KUZZ, debut 30 KTYN, 33-27 WAXX.

**BIG AL DOWNING** "Touch Me (I'll Be Your Fool Once More)" (WB) 57/10, KCKN, WPOR, KSON, WYDE, WHBF, KIDN, WTHI, CKLW-FM, WWSW, WLAS. Charts: 35-20 WSAI, 38-30 WIRK-FM, 35-15 KLVI, 26-21 WCOS-FM, 28-23 WFMS-FM, debut 30 KMPS, 31-27 KUZZ.

**TOM T. HALL** "There Is A Miracle In You" (RCA) 55/10, WHK, KBOX, WHOO, WDEN, WTL, WKMF, KYNN, WFMS-FM, KXLR, WPOR. Charts: 35-29 KCUB, 32-26 KFGO, 36-30 WTHI.

**JESS GARRON** "Lo Que Sea" (Charta) 53/6, WIL, WONE, KRDR, KBOX, KNOE, WWOK. Charts: 12-10 KMPS, 22-17 WCOS-FM, 34-24 WFNC, 28-23 KXLR, debut 26 KMAK, 35-28 WTHI, debut 27 KIDN, 31-26 WHBF, 32-29 KHTZ-FM, 28-23 KBBQ.

**NARVEL FELTS** "Moment By Moment" (MCA) 51/10, KSSS, KHTZ-FM, WTHI, WMAQ, KBMR, WSM, WFNC, KXLR, KBOX, WCMS, 23-17 KZIP.

**BUCK OWENS** "Play Together Again Again" (WB) 49/12, KLAQ, WYTL, WXCL, KTYN, WKMF, KBMR, KYNN, KWMT, WUNI, WGTO, WCOS, WYII, 27-20 KUZZ.

## Most Requested

LW	TW	
2	1	KENNY ROGERS (UA)
1	2	BELLAMY BROTHERS (WB/Curb)
5	3	CONWAY TWITTY (MCA)
8	4	OAK RIDGE BOYS (MCA/ABC)
7	5	CRYSTAL GAYLE (UA)
10	6	T.G. SHEPPARD (WB/Curb)
10	7	BILLIE JO SPEARS (UA)
6	8	GAIL DAVIES (Lifesong)
9	9	DON WILLIAMS (MCA/ABC)
4	10	GENE WATSON (Capitol)

## Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- LYNN ANDERSON** Isn't It Always Love (Columbia)
- MOE SANDY** It's A Cheating Situation (Columbia)
- JOHN CONLEE** Backside Of Thirty (MCA/ABC)
- GAIL DAVIES** Someone Is Looking For Someone Like You (Lifesong)
- JOHNNY DUNCAN** Slow Dancing (Columbia)
- JANIE FRUCCIE** Love Your Troubles Away For Awhile (Columbia)
- BARBARA MANDRELL** (If Loving You Is Wrong) I Don't... (MCA/ABC)
- ANNE MURRAY** I Just Fell In Love Again (Capitol)
- CHARLEY PRIDE** Where Do I Put Her Memory (RCA)
- ROGERS & WEST** All I Ever Need Is You (UA)
- JACKY WARD** Wisdom Of A Fool (Mercury)
- GENE WATSON** Farewell Party (Capitol)
- TANNY WYNETTE** They Call It Making Love (Epic)



# Biff Collie Inside Nashville

# Country

Kenny Rogers will host the 1979 Country Music Association Awards Show for CBS on Monday, October 8, 8:30pm CDT. This is Kenny's year for winning, and Roger Bowling and Hal Bynum can take a bow for writing "Lucille" which tipped the iceberg in the award direction for the East Texan who had three careers, and started on my Young Americans' Club in Houston when we were both "little boys." Ditto Tommy Overstreet, Tommy Sands, Jim McKrell, Larry Hovis, and some other well-known names on the music scene since 1950.

**PERSONALITIES:** John Conlee returned to the start of his record artist career when he sang again at the banquet for contestants at the 3rd Annual Acuff-Rose Gold Invitational at nearby Henry Horton Park. John entertained at the first one, met Bud Logan a former member of the Jim Reeves Blue Boys band and now a record producer. Bud and John got together, and the result has been three No. 1 singles and a number of awards, including the Academy of Country Music's New Artist of the Year prize. Others on the Acuff-Rose road show were Porter Wagoner, Archie Campbell, Eddy Arnold, Del Reeves, Chet



Atkins, Floyd Cramer and Con Hunley. Conlee is shown here second from the left with MCA's Tony Tamburrano (who was caught taking a nap), Dick Kent, Conlee's manager; Erv Woolsey, National Promotion Director; and recording artist John Wesley Ryles. The picture was taken at an MCA party to congratulate Conlee on his number 1 hit "Backside Of Thirty" from his debut album, "Rose Colored Glasses." . . . Norbert Ward, studio head at Nashville's Columbia Studios had brain surgery May 18, at last report was doing OK. . . Conway Twitty took over the Ernest Tubb Record Show location at the top of Music Row when Tubb's shop moved to Music Valley Drive just down the road from Opryland, next door to Loretta Lynn's Western Store and around the corner from Jerry Reed's Nashville Palace, and it's now known as Conway Twitty's Record Shop and Souvenir Store. . . RCA's Tom T. Hall is profiled in the June issue of Penthouse Magazine where he talks about his forthcoming autobiography, "The Storyteller's Nashville." (Should be out later this year) . . . A 29-0 vote from the Tennessee Senate has just about assured songstress Dolly Parton of getting that stretch of U.S. Highway 411 in Sevier Country renamed "Dolly

Parton Parkway." Governor Lamar Alexander is required to sign the bill to make it law . . . Don Elliot, WXCL/Peoria's longtime morning man and one of the greatest, most provocative air personalities I've known, threatens to have B'nai Brith march on Music Row for now being recognized as "A Legend In No One's Time" . . . Joey Benkert (MS.), M.D. is now operating on Middle Tennesseans, with office hours midnight to dawn. Her address is WSIX-FM/Nashville. Joey comes here from WJJK/Eau Claire, WI . . . Cliff Cochran cousin of Hank, has been signed by RCA Records to an exclusive recording contract . . . Tommy Cash is in the studio with new producer Larry Butler . . . Bob Keeshan (Captain Kangaroo) taped five segments of the early morning kid show at Opryland, and piloted a new show aimed at the 8-12 age group, a comedy-mystery about a group of musicians who go on tour of theme parks (like Opryland), and everywhere they go they get into a new plot. (I'd like to see that one myself!)

Lester Flatt died at 64 Friday (11) after a four-year struggle for life which started with coronary bypass surgery. Last fall Lester suffered a cerebral hemorrhage, but returned a few weeks ago for a last appearance on the Opry. John Hartford: "The first time I saw Lester & Earl (Scruggs) it changed my life. I still haven't gotten over it." Roy Acuff: "He loved to joke and to fish and was always most at home with the kind of country people he'd grown up with. He was important to our business, and he was a gentleman." Grant Turner: (to the Opry audience): "All the Opry folks are here ready to perform tonight but one of us is missing. We all mourn his passing." Earl Scruggs: "We had a lot of good times together and I was terribly saddened by the news of his death. I didn't feel good about what was said when we parted. Unless the publicity said Flatt & Scruggs split up to do their own thing musically, it was wrong. Lester will be missed for a long time by a lot of people." Bill Monroe: "It is a sad day for bluegrass music. He was a wonderful man when he worked for me and he was always truthful. That goes a long way with me." Lester Flatt's great influence was felt when he and Scruggs wrote and performed the theme music for the "Beverly Hillbillies," the hit TV series of the '60's; then their record "Foggy Mountain Breakdown" was the theme music for the award-winning movie, "Bonnie And Clyde." They led the folk music resurrection of the '60's.

Johnny Cash's spring TV Special was the best, most honest Country Music show I've ever seen on network television. More than one person has expressed that reaction. Cash himself was heard to say he felt it was one of his best shows ever. Waylon, Earl Scruggs, Hank Williams, Jr., Merle Kilgore, George Jones, Martin Mull (he's funny!), the Carters and Cash's Tennessee Three. Cheers, John! And do it again! By the way, Cash invited 350 people to his daughter Roseanne's wedding reception and 650 showed up! ("Water down the punch!")

**FURTHERMORE:** Roy Clark and the Oak Ridge Boys are to appear at the 13th Montreux Jazz Festival in Switzerland on July 7. This is the first time an all-country show will be featured at the festival. The show is being produced by MCA Records and the Jim Halsey Agency. Other acts, along with television appearances and possible records to be made, will be announced later. Clark is also set to appear with blues guitarist-singer B.B. King the following evening in Montreux at the "Blues Night" part of the festival . . . Ben Smathers, the square dance Clogging Impresario, is walking a couple miles a day in his recovery schedule from that heart attack suffered recently . . . The Kendalls (Royce and Jeannie) were guests of honor at a "real people" party put on by Tandy Rice's Top Billing, Inc. They were greeted at the party with "real people" footsteps on the floor, posters, hot dogs and apple pie. The chrome mannequins that are shown on their current Ovation album were one of the party's highlights. Shown here are Ovation President Dick Shory and producer Brien Fisher, along with the Kendalls at the party . . .



Slim Whitman got his 4th Gold Record in London in less than two years! I sure enjoyed producing his his records from 1969 to 1973 . . . 12,449 actual registrations already for the 8th annual Fan Fair, set here for June 4-10. Last year's total was 13,605. Hotel space is the prime factor in a larger total, and until local hostelries can handle the people, it's not likely we'll explode into the 20,000 registration category on this or anything else . . . Music Row is gearing up for the 6th Annual Music City Tennis Invitational for the benefit of the Children's Hospital of Vanderbilt University. The Nashville Racquet Club is the site for the event to be held May 22, 23, and 24 . . . Tommy Sands sang on the Grand Ole Opry last Saturday night. Tommy started in Country music on TV in Chicago when he was 8 years old. At 18, he portrayed "The Singing Idol" on Westinghouse Studio One, then the No. 1 weekly show on the tube, he was catapulted into the role of a singing idol and had his first million-selling record, "Teenage Crush." After movies, hit records, every top TV show time and again, and a disappointment in marriage (he and Nancy Sinatra), he moved to Hawaii for 12 years. After 30 years, Tommy got to do something he'd dreamed about since he was 8! And encoring on the Opry just about "did him in," he said. It was special for everybody there.

## NIPPER NOTES

- |      |         |            |
|------|---------|------------|
| WPLO | KXLR    | KRMD 47    |
| WBAM | KFDI    | KEBC-FM 66 |
| WFAI | KRAK    | KTTS 59    |
| KLLL | KCEY    | WJQS 60    |
| KBUC | KSOP    | KRAM 56    |
| KVET | KOYN    |            |
| WYNK | WKCW 60 |            |
|      | KXOL 58 |            |

Cliff Cochran

"Love Me Like  
A Stranger"

PB 11562





## P/A

POP/ADULT



## Mike Kasabo

### Hang Up My Rock & Roll Shoes

Peter McLane for 13 years was one of the nation's most consistently successful Top 40 programmers, applying his knowledge at KIOA/Des Moines. Then in 1977 he took the step into the Pop/Adult world of full-service radio at KFJZ/Ft. Worth. We had a chance to talk about that transition recently, and here Peter shares those and other thoughts:

**R&R:** Before Texas, was all your previous radio experience Top 40?

**McLane:** All Top 40 and all independent. I never worked for a network station.

**R&R:** Any reason for that?

**McLane:** It was just that the posture of Top 40 stations from 1958 on was to have nothing but independent news departments. That even holds true today.

**R&R:** After more than a decade at KIOA, was there any one particular incident that made you change direction and move on to a Pop/Adult station?

**McLane:** Well, when I got here, KFJZ had been a Top 40 station for many years, since the '50's, just as KIOA had been. So, basically I accepted the challenge of coming in here and maturing the radio station and taking those listeners that had grown up with KFJZ one step further along by maturing the music; and if I were at KIOA I would have done that. KIOA always had a broad list and was first to crossover country product in Iowa, because country product is very adult music, and the same thing is happening here. In our music research, records by Kenny Rogers, Barbara Mandrell and others are the type of country music that is vital for our adults to hear. And we give it to them.

**R&R:** So when you hit Ft. Worth it was already your mission to take it adult?

**McLane:** Yes. Our FM, Z97, before we bought it was an old-time MOR/Background station stuck in a closet with a little machine to run it. Our job was to create an identity for Z97 as a higher energy youth-oriented station, which we did. That meant that the role the AM was to play was to get rid of the teens as fast as it could so they would switch over to the FM.

**R&R:** How'd you pull it off?

**McLane:** We accomplished it beautifully by putting in an oldies show from the '50's and '60's at night and blew the kids right out, and they went right over to Z97. From that we started doing our research into oldies titles and retaining the strongest titles we could find in outcall research into our regular programming, and then developed an adult posture. How you develop an adult posture is that you calm the radio station down.

**R&R:** After the calming effect musically, what did you tackle next?

**McLane:** The news. What most radio stations like a KFJZ or a KIOA or a KLIF, that were Top 40's and known for their local hard-busting news image, did in the early '70's was pushed aside, I think mainly to compete with FM. Anyway, the first thing we did was to put news back on the hour, which is the traditional time that an adult listens for news. We put news on the hour, 24 hours a day. Previous to this the station had hidden it from the audience. We also expanded news in morning and afternoon drive. We got an investigative news team, adopted an editorial policy, and threw all the jingles off the air.

**R&R:** Threw them off . . . for what specific reason?

**McLane:** Because they smacked of Top 40, as it had been known. We are reinstating image jingles now, which are thematic concepts from the ground up for the radio station. In its present form it's a 60-second jingle about the city of Ft. Worth. It's not really a jingle. The jingle guys keep telling me, "Don't call them jingles anymore, Peter, call them thematic concepts." Anyway, it's about life in Ft. Worth and believe me, it's wonderful tying in the stations call letters with it.

**R&R:** Anything else of significance in the news area?

**McLane:** Yes, sports. I went after as much play-by-play that was available to me. The big professional contracts were already tied-up on my competition. The Cowboys and Rangers were on three-year contracts, so I created my own by importing the Houston Oilers, who got very, very hot last year.

**R&R:** Absolutely good timing . . .

**McLane:** And we did that with research too. I found out that people were interested in the Oilers. Of course, the Cowboys come first, but a second choice would definitely be the Oilers. So were carrying them along with University of Texas and Oklahoma games, that



**THIS LINE IS FINE** — Captured here is what more and more California motorists are becoming familiar with . . . a long wait for gasoline. Here, however, the story is positive because KPOL/Los Angeles took advantage of the unfortunate situation and offered listeners their fill at 26.9 cents a gallon. Why 26.9? Program Director Mike O'Shea (soon to be National PD for Golden West) said, "We tied in the price of gas with our frequency to approximate the price of gas 15 years ago."

rivalry is really something, and so we brought Big 8 games into the market. So working with nothing, we came up with three pretty good football teams.

The one thing I believe about weekend programming with adults is it has to have a specific to get reactivated with the radio station.

**R&R:** Could you be specific?

**McLane:** Patterns show that those over 30 years of age are so ingrained in their Monday through Friday habits and follow such very tight patterns, that to get them back to the station on weekends, thanks to their very different activities, you have to do events to attract them. We also do specialized programming and syndicated stuff on the weekends. On Sunday, for example we have a show called "Sunday At The Memories," which is a very successful show based on nostalgia and perfect for Sunday.

**R&R:** What other key elements did you have to wrestle with to straighten out?

**McLane:** The talent had to be changed. The criteria I used was basically age and adaptability to format. Guys who work for me are older than on the FM — they have been around awhile and just kind of matured into it. They are personalities and just didn't want to keep up a false front with high energy Top 40. The morning man is, more than anything, a comedian.

Next week we conclude our talk with McLane as he discusses the future of Pop/Adult on FM and why he targets 30-40 instead of the more common 25-34.

### Transition

Roger Strawbridge has been elevated to the position of General Sales Manager of WBZ/Boston after two years in the Local Sales position . . . Another appointment at 'BZ is that of Judith Langley, who assumes the position of National Sales Manager, coming from Radio Advertising Representatives of New York . . . After many years at WWOK/Miami, popular morning personality George Means has joined WIOD, the Cox Broadcasting outlet in Florida. That's the good news for listeners; the bad news is that Big Wilson (no relation to Bob) leaves the station in order to become all-night movie host for a local television station . . . Karen Sherrard resigns as Music Director of WHEN/Syracuse to do promotion for Transcontinental Records based in Buffalo . . . David Paul leaves his night shift at WORG/Orangeburg to return to school at Georgia Southern College and to be Program Director of their radio station . . . Jack Robbins to WJNO/West Palm Beach from WJIM/Lansing as 3-7pm personality, replacing Mike Roberts, who goes to WFTL/Ft. Lauderdale (OK, Morley, Harvey stole another one) . . . Rick Scarry resigns as Program and Music Director of KGIL/San Fernando and is replaced by Mike Lundy, who most recently programmed KORJ/Garden Grove . . . After 30 years at the same location, WNEW/New York has moved its Pop/Adult headquarters seven blocks away to 42nd Street and 3rd Avenue . . .

### Update

**WCBM HELPS RIPPED-OFF BUSINESSES WITH FREE ADVERTISING:** In an effort to help small businesses that were looted during the February blizzard, WCBM/Baltimore has made available free commercial time amounting to over \$26,000 in value. It is estimated that the total loss suffered by the area business community is over \$2 million. In addition to commercial announcements on the air, the station has also donated its production facilities to work in conjunction with the Mayor's office in preparing the spots. That's what radio is all about . . . KCBQ has announced that its "Take Stock in San Diego" campaign will become a permanent feature because of the overwhelming response from listeners. According to Program Director Jon Fox, "This is our way of promoting San Diego and the fine hometown companies which contribute so much to the community. In fact, shares will continue to be given away each day . . . with no gimmick; people just call in and win." . . . KEX/Portland is all excited about the new three-year exclusive contract they've signed with one of sports' hottest properties, the Portland Trailblazers . . . KGNR/Sacramento is helping weary and confused citizens through the current California gas folly by sending out its mobile unit on weekends to spot and report those gas stations that are open for business . . . WGIR/Manchester, NH raised over \$1700 during its Radiothon to benefit the American Cancer Society . . . The KAKE/Wichita "World's Greatest Garage Sale" once again provided booth space for area nonprofit organizations to see their wares and raise money for various activities . . . WELI/New Haven will stage its 7th annual "Kite Flying and Frisbee Throw" May 29th on 33 acres on which the station is located. Contrary to rumor, WELI will not purchase 1/3 more acre and change to an AOR format . . . KOLO/Reno helped the Muscular Dystrophy organization with over \$3000 raised during its recent "Sock Hop" promotion . . . WHOK/Lancaster giving away 2000 tickets to needy children and senior citizens for the Clyde Bros. Circus, in town this week . . . WGIR/Manchester sponsored a "Sparkle Day" recently, which had area children, in cooperation with a local bank, clean up the city with help from the National Guard . . . WFDF/Flint news reporter David Leyton was given an award for Excellence in Individual Reporting by the Associated Press of Michigan . . . The Oakland A's baseball team has finally gotten a station to carry their games for 1979: KXRK/San Jose, a News/Talk operation, will feature the play-by-play of Red Rush with color by Hal Ramey . . . KFMB/San Diego announces a new four-year contract with the Padres for exclusive broadcast right running through the 1982 season . . .

### Color

**MAY IS RADIO MONTH:** In conjunction with the NAB-proclaimed National Radio Month, WHIZ/Zanesville is asking listeners to fill out entry blanks at participating stores which will find their way to a giant hopper at the station. Each day, cards will be drawn, and the listener contacted by the personality. If that person answers the phone with the phrase that pays ("Radio is WHIZ"), he or she will win the amount in the jackpot for that hour. The consolation prize, which could be worth big dough, is two tickets to the Ohio state lottery.

**WHAT A GAS:** WJBO/Baton Rouge is running its "WJBO Gives You The Gas" contest. The promotion began with teaser billboards that said " . . . Gives You Gas." Then, several weeks later the call letters were added to the boards. Finally, on May 2nd, the station held a gas sale which delighted motorists who had to pay only 11.5 cents a gallon for petrol. As a second phase to this, WJBO, "The station that gives you gas," gave away 115 gallons of gas to 21 lucky listeners.

# P/A

POP/ADULT

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### DR. HOOK

#### When You're In Love With... (Capitol)

62% of our reporters are on it. A dozen adds including KHOW, WGY, KFMB, WQUD, KRNT, WDEF, KSD, WISN, KROD, WORG. Key moves: 19-13 WDIF, 22-15 WLVA, 24-16 WJBO, 35-30 KUKI, 27-21 WBT, 29-25 WATR, debut 20 WBEN, debut 28 WTAR, debut 29 WNEU, debut 30 WRIE. Jumps 38-23 on P/A chart.

### NEIL DIAMOND

#### Say Maybe (Columbia)

61% of our stations are on it. New adds include KUGN, KSL, WTIC, WNEU, WSM, WBAL, KEX, WWWE, WSAR, WPRO, WMAL, WASH. Key moves: 30-28 WBT, debut 15 WPTF, debut 22 WBEN, debut 25 WIBW. Heavy rotation: WNEW, WFTL, WTVN. Debuts at No. 27 on P/A chart.

## NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

**ROGER VOUDOURIS** "Get Used To It" (WB) 52/8 add KAKE, KRKO, KUGN, WSAR, WHAG, KEX, KRNT, WLVA. Key moves: 10-6 KUKI, 18-14 WCHV, 5-1 WLOW, 25-22 WHIZ, 27-24 FM97, 24-20 WTAR, 21-18 WNEU, 20-17 WBT, debut 28 WTAR. Heavy rotation: KRKK, KNBR. Increased 28-25 on P/A chart.

**CRYSTAL GAYLE** "When I Dream" (UA) 49/5 add KGNR, WBT, KPPL, WDFD, KRKO. Key moves: 30-16 WHIZ, 21-9 WPTF, 16-11 WSM, 27-21 WJBO, 26-22 WWWE, 15-12 KOLO, 21-18 WORG, 14-10 WIBW, 29-26 WLNH, 29-25 WTAR. Increased 31-30 on P/A chart.

**SPYRO GYRA** "Morning Dance" (Infinity) 55/6 add KHOW, WKIQ, WHAG, KRMG, WTAR, WMAL. Key moves: 4-2 WYNE, 12-10 WRIE, 21-15 WATR, 32-27 WCHV, 29-24 WJBO, 27-21 WWWE, 26-19 KRKO, 24-20 WBT, debut 30 WPTF. Increased 35-31 on P/A chart.

**RICKIE LEE JONES** "Chuck E.'s In Love" (WB) 48/19 adds include WHEN, WHDH, WCBM, WPRO, KSD, WFYR, WISN, WGR, KUGN, WTVN, WBEN, WOWO, WHAM. Key moves: 26-17 WATR, 8-7 KOLO, 33-20 WDIF, 28-22 WORG, 23-17 WTIC, 15-12 WLOW, 31-20 WGAR, debut 16 WDFD, debut 30 WNEU. Heavy rotation: KGIL, WTMJ, WKIQ, KMPC. Increased 40-32 on P/A chart.

**NICOLETTE LARSON** "Rhumba Girl" (WB) 51/1 add KHOW. Key moves: 30-16 KUKI, 10-7 WCHV, 17-12 KBLF, 11-5 WOWO, 33-30 WHIZ, 35-26 WHAG, 24-17 WQUD, debut 27 KRKO. Heavy rotation: WYMC. Increased 34-33 on P/A chart.

**DOOBIE BROTHERS** "Minute By Minute" (WB) 48/15 adds include KNBR, WPRO, WYNE, WIS, KRMG, WCCO, WQUD, WLNH, KRKO, WIP, KGIL. Key moves: 20-15 WCHV, 18-11 WLOW, 39-29 KBLF, 30-17 WDIF, 27-19 KUKI, 25-19 WLVA, 28-22 WATR, debut 23 WBEN, debut 23 WFYR, debut 29 WRIE. Increased 39-35 on P/A chart.

**LINDA RONSTADT** "Alison" (Asylum) 52/10 add KHOW, WYMC, WHOK, WKIQ, WELI, KRNT, KRKO, WSGW, WIS, WHAG. Key moves: 35-26 KBLF, 29-25 WWWE, 23-20 WSAR, 24-21 WISN, 15-11 KFJZ, debut 26 WJBO, debut 28 WORG. Remains at No. 36 on P/A chart amidst heavy competition.

**POCO** "Heart Of The Night" (MCA) 30/11 add WRIE, WSAR, WNEU, KMPC, KRKK, WKIQ, KGIL, KAFM, WCBM, WASH. Key moves: 32-18 WDIF, 30-23 WCHV, 26-22 WLOW, debut 21 WBEN, debut 29 KOLO. Debuts at No. 39 on P/A chart.

**ANNE MURRAY** "Shadows In The Moonlight" (Capitol) 24/17 adds include WTMJ, KOGO, WRIE, WBAL, WMAL, WIOD, WJNO, KSD, WDEF, WTVN, WCCO, WNEW. Key moves: debut 25 WSM. Heavy rotation: KOY, WTVN. Debuts at No. 40 on P/A chart.

### Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

- BEACH BOYS** (Caribou) "Lady Lynda"
- BEE GEES** (RSO) "Living Together" "Reaching Out" "Spirits (Having Flown)"
- JOHN DENVER** (RCA) "Life Is So Good" "You're So Beautiful"
- NEIL DIAMOND** (Columbia) "American Popular Song" "You've Got Your Troubles"
- DOOBIE BROTHERS** (WB) "Dependin' On You"
- ART GARFUNKEL** (Columbia) "Since I Don't Have You" "Oh How Happy"
- BILLY JOEL** (Columbia) "Rosalinda's Eyes" "Zanzibar"
- RICKIE LEE JONES** (WB) "Danny's All-Star Joint"
- NICOLETTE LARSON** (WB) "Give A Little" "You Send Me"
- JOHNNY MATHIS** (Columbia) "The Best Days Of My Life" "As Time Goes By"
- ANNE MURRAY** (Capitol) "You've Got What It Takes"
- OLIVIA NEWTON-JOHN** (MCA) "Talk To Me" "Never Enough"
- ROD STEWART** (WB) "The Best Days Of My Life"
- JAMES TAYLOR** (Columbia) "Day Tripper" "Rainy Day Man" "Company Man"
- PAUL WILLIAMS** (Portrait) "The Gift" "Moonlight Becomes You"

## Radio & Records POP/ADULT AIRPLAY / 40

May 18, 1979

Three Weeks	Two Weeks	Last Week		
3	1	1	①	PEACHES & HERB/Reunited (Polydor)
10	6	2	②	RANDY VANWARMER/Just When I Needed You Most (Bearville)
7	4	3	③	ENGLAND DAN & JOHN FORD COLEY/Love Is The Answer (Big Tree)
36	23	11	④	KENNY ROGERS/She Believes In Me (UA)
2	2	4	5	GEORGE HARRISON/Blow Away (Dark Horse)
24	15	6	⑥	BEE GEES/Love You Inside Out (RSO)
23	16	7	7	OLIVIA NEWTON-JOHN/Deeper Than The Night (MCA)
17	12	8	8	BARBARA MANDRELL/If Loving You Is Wrong I Don't Want... (MCA)
30	21	10	9	BILLY JOEL/Honesty (Columbia)
1	3	5	10	SUZI QUATRO & CHRIS NORMAN/Stumblin' In (RSO)
12	9	9	11	WINGS/Goodnight Tonight (Columbia)
26	20	14	⑫	ORLEANS/Love Takes Time (Infinity)
5	5	12	13	CHIC/I Want Your Love (Atlantic)
35	25	18	⑬	NIGEL OLSSON/Little Bit Of Soap (Bang)
-	38	23	⑭	BEACH BOYS/Good Timin' (Caribou)
8	7	13	16	GEORGE BENSON/Love Ballad (WB)
-	39	27	⑮	REX SMITH/You Take My Breath Away (Columbia)
33	26	21	18	MCGUINN, CLARK & HILLMAN/Don't You Write Her Off (Capitol)
6	8	16	19	MAUREN MCGOVERN/Can You Read My Mind (WB/Curb)
18	17	17	20	BLONDIE/Heart Of Glass (Chrysalis)
14	13	15	21	CHER/Take Me Home (Casablanca)
19	19	22	22	JOHN DENVER/What's On Your Mind (RCA)
-	-	38	⑳	DR. HOOK/When You're In Love With A Beautiful Woman (Capitol)
31	27	25	24	MELISSA MANCHESTER/Looking Through The Eyes Of Love (Arista)
37	32	28	25	ROGER VOUDOURIS/Get Used To It (WB)
11	11	20	26	FRANK MILLS/Music Box Dancer (Polydor)
-	-	-	㉑	NEIL DIAMOND/Say Maybe (Columbia)
13	14	19	28	DOOBIE BROTHERS/What A Fool Believes (WB)
22	22	24	29	ORSA LIA/I Never Said I Love You (Infinity)
38	35	31	30	CRYSTAL GAYLE/When I Dream (UA)
40	37	35	31	SPYRO GYRA/Morning Dance (Infinity)
-	-	40	32	RICKIE LEE JONES/Chuck E.'s In Love (WB)
39	36	34	33	NICOLETTE LARSON/Rhumba Girl (WB)
4	10	26	34	ANNE MURRAY/I Just Fall In Love Again (Capitol)
-	-	39	35	DOOBIE BROTHERS/Minute By Minute (WB)
-	40	36	38	LINDA RONSTADT/Alison (Asylum)
32	30	32	37	ART GARFUNKEL/In A Little While (I'll Be On My Way) (Columbia)
9	24	29	38	DIRE STRAITS/Sultans Of Swing (WB)
-	-	-	39	POCO/Heart Of The Night (MCA)
-	-	-	40	ANNE MURRAY/Shadows In The Moonlight (Capitol)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry

### Others Getting Significant Action

- RICK NELSON** "Dream Lover" (Epic) 38/5 add KOLO, WHAG, KBLF, WFTL, WYNE. Heavy rotation at KFMB, WJNO.
- CHICAGO** "Gone With A Wind" (Columbia) 33/1 add WDFD (ra). Moves 34-27 KBLF, 31-24 WWWE, 17-13 WIBW.
- ENGELBERT HUMPERDINCK** "Can't Help Falling In Love" (Epic) 31/1 add WSBA. Moves 20-16 WSM, 22-19 WIBW, 34-28 WSGW.
- TOTO** "Georgy Porgy" (Columbia) 29/8 add WGAR, KPPL, WBAL, WASH, WLVA, WCHV, WDIF, WKIQ. Moves 22-18 WLOW, 30-25 KBLF.
- RAYDIO** "You Can't Change That" (Arista) 27/4 add KOGO, WDFD, KVI, KMBZ. Moves 9-2 WLOW, 19-15 WORG, debuts 28 WJBO. Hot at KRKK.
- ANGELA BOFILL** "This Time I'll Be Sweeter" (GRP/Arista) 25/2 add WDEF, KRNT. Moves 25-19 WORG, 18-13 WSM, debuts 23 WISN.
- DONNA SUMMER** "Hot Stuff" (Casablanca) 24/3 add WGR, WOWO, WHAG. Moves 18-8 WFYR, 20-15 WNEU, 19-12 WBZ, 23-16 WLVA, 15-6 WGAR, 23-18 FM97.
- DIONNE WARWICK** "I'll Never Love This Way Again" (Arista) 23/14 including WTMJ, WIOD, KSL, WSM, WBEN, WGR, KOY, KEX, WRIE. Debuts 16 WPTF.
- SISTER SLEDGE** "We Are Family" (Cotillion) 22/8 add WGY, KNBR, KOGO, WIP, WASH, WGAR, WCER, KBLF (dp). Moves 19-12 WBZ, 27-24 WLNH, 38-27 FM97, debuts 20 WFYR, 25 WORG, 29 WPRO.
- MAXINE NIGHTINGALE** "Lead Me On" (Windsong) 20/5 add WPRO, WGY, WTMJ, WFTL, WRIE. Moves 30-27 WLNH, debuts 29 WATR.
- SUPERTRAMP** "Logical Song" (A&M) 20/1 add KMPC. Moves 15-8 FM97, 16-8 WLOW, 28-23 WGAR, debuts 20 KRMG, 27 WDIF, 29 WLVA. Heavy rotation at KNBR, KMPC.
- OAK RIDGE BOYS** "Sail Away" (MCA) 19/4 add KOGO, KOY, KGNR, WCCO. Moves 2-1 WSM, 31-28 WBT, debuts 23 WIBW.
- DOBBIE GRAY** "Who's Lovin' You" (Infinity) 19/1 add WELI. Moves 26-18 WJBO, 30-24 WNEU, debuts 24 WIBW.
- DAVID NAUGHTON** "Makin' It" (RSO) 18/4 add WIS, KRKO, WSM, WYNE. Moves 15-13 WPRO, 29-26 FM97, 29-24 WGAR, debuts 26 WTAR.
- LOU RAWLS** "Let Me Be Good To You" (Philadelphia Int'l) 18/2 add KROD, WLNH.
- ELVIS PRESLEY** "Are You Sincere" (RCA) 17/3 add WSGW, KAKE, KFJZ. Moves 25-18 WSM.

### Most Added:

- REX SMITH** "You Take My Breath Away" (Columbia) Added at 24% of our reporting stations.
- RICKIE LEE JONES** "Chuck E.'s In Love" (WB) Added at 21% of our reporting stations.
- ANNE MURRAY** "Shadows In The Moonlight" (Capitol) Added at 18% of our reporting stations.
- DOOBIE BROTHERS** "Minute By Minute" (WB) Added at 16% of our reporting stations.
- NEIL DIAMOND** "Say Maybe" (Columbia) Added at 15% of our reporting stations.
- DIONNE WARWICK** "I'll Never Love This Way Again" (Arista) Added at 15% of our reporting stations.

### Hottest:

- PEACHES & HERB** "Reunited" (Polydor) Reported hot at 67% of our stations.
- RANDY VANWARMER** "Just When I Needed You Most" (Bearville) Reported hot at 54% of our stations.
- ENGLAND DAN & JOHN FORD COLEY** "Love Is The Answer" (Big Tree) Reported hot at 47% of our stations.
- BARBARA MANDRELL** "If Loving You Is Wrong I Don't Want..." (MCA) Reported hot at 36% of our stations.
- KENNY ROGERS** "She Believes In Me" (UA) Reported hot at 35% of our stations.
- BEE GEES** "Love You Inside Out" (RSO) Reported hot at 33% of our stations.



# OPPORTUNITIES

## Openings

WDUZ/Green Bay, WI has an immediate opening for an air personality with strong production. Tapes and resumes to Gregg Albert, WDUZ, Box 36, Green Bay, WI 54305 or call (414) 435 5331. (5-11)

WILS-FM/Lansing, MI Superstars number one 12-plus is looking for new staff members. If you're into rock & roll send tape quick. Also, looking for funny people. Pay is fair. Family people. Market is fun. Tapes and resumes to Dave Lange, 600 W. Cavanaugh, Lansing, MI 48910. No calls please. EOE (5-11)

AM drive adult communicator needed. Must develop one-to-one rapport with audience and be an entertainer. Community involvement will be requested. No beginners, please. Medium market wages paid at our station. Tapes and resumes to Steve Berner, PD, WGNV, Box 3591, Newburgh, NY 12550. EOE M/F (5-11)

Looking for mass appeal communicator to join top shelf adult FM rock team. Tapes and resumes only to KCLD FM, Box 1458, St. Cloud, MN 56301. No calls please (5-11)

Announcers, copywriter/production people: Apply for possible future openings. You'll be heard by 175,000 people from Cleveland to Erie. Minimum 2 yrs experience. Salary negotiable. Tapes and resumes to Mark Evar, Operations Manager, WFUN, Box 738, Ashtabula, OH 44004. No calls please. EOE M/F (5-11)

KOLE/El Paso, TX is still looking for a good News Director. Must be able to assemble and motivate a staff for an adult format. Great climate, great station. Tapes and resumes to KOL, 5959 Gateway West, El Paso, TX 79925. or call (915) 779-0018. EOE M/F (5-11)

KZOM-FM/KOLE-AM/Beaumont, TX looking for full-time jocks for Pop/Adult and AOR stations. Tapes and resumes to J.J. Justin, KOLE, 501 Proctor St., Port Arthur, TX 77640. No calls please. (5-11)

WLEW-AM-FM in the thumb of Michigan, seeking news reporter/announcer. Duties include gathering news in the field, writing, and on-air newscast. Also, some interview show and board work. Prefer one to three yrs journalism experience. Salary negotiable according to experience. Tapes and resumes to Ralph Iden, News Director, WLEW, 935 S. Van Dyke, Bad Axe, MI 48413 (5-11)

KROY-AM/Sacramento is looking for a Program Director with strong background in technical and legal, as well as air shift. Tapes and resumes along with salary requirements to Mark Jonsson, 1019 Second St., Sacramento, CA 95814. EOE (5-11)

## Openings

Beautiful Music Operation is looking for warm one-to-one communicator, tight production an absolute must. Salary commensurate with experience and ability. Tapes and resumes to Tim Gehlsen, KRVR-FM, 1706 Brady Street, Davenport, IA 52803 or call (319) 322-2606. EOE (5-11)

KFDI/Wichita, KS looking for newscaster/reporter. Must have experience in writing and announcing with an emphasis on spot news reporting. Last newscaster hired by Mutual. Tapes and resumes to Dan Dillon, KFDI, Box 1402, Wichita, KS 67201. (5-11)

No news is bad news. KRST/Albuquerque has an immediate opening for an aggressive, creative, community minded News Director. If you love sunshine, clean air, friendly people, and working your tail off, you might be the right person to join the staff of one of the Southwest's most innovative stations. Tapes and resumes to Bob Shulman, KRST, Box 3280, Albuquerque, NM 87190 or call (505) 266 7946. (5-11)

Come to God's Country beautiful Flagstaff, Arizona. The Country giant in Northern Arizona is seeking Country announcer. Immediate opening. Call Jack Broeker, (602) 774-5231. (5-11)

PROGRAM DIRECTOR: Growing Broadcast Co. with AM-FM combo in Reno is looking for experienced, knowledgeable contemporary programmer. Must be interested in advancement within a year's time. Mortimer Broadcast Co., Box 332, Pacific Palisades, CA 90272. EOE (5-11)

Rare opportunity for rare individual. If quality of life is more important to you than size of market, then read on. Future opening at new FM in Bozeman, MT for a experienced mature personality with production skills. Salary in \$13,000 range, plus room to move, and a chance to grow. Tapes and resumes to Paul Vann Ellis, KBOX, Box 20, Bozeman, MT 59715. (5-11)

Newsperson wanted to do anchor work. Must be a mature professional and have solid delivery. Tapes and resumes to Bill Moyes, Research Group, 1422 Monterey Street, San Luis Obispo, CA 93401. (5-11)

SALES PEOPLE: Two sales positions open for pros! Opportunity exists to be a \$20,000 plus earner. Requirements: positive attitude, strong self-starter, burning desire and command of radio facts. We're in the country South of New Orleans where fishin' is good and life is easy. AM live Country, FM automated rock. Great supporting staff. Call Dick or John (504) 475-5141. EOE M/F (5-11)

## Openings

KROY-FM/Sacramento needs a News Director to write and report in California's capital. Personality important. Tapes and resumes, along with salary requirements to KROY-FM, 1019 Second St., Sacramento, CA 95814. EOE (5-11)

KLPQ/Little Rock, AR looking for Superstars type jock. Does Ted Nugent have a little brother? Good production, great facilities. Tapes and resumes to Stuart MacRae, Box 1790, Little Rock, AR 72203 or call (501) 664-6666. A Multimedia Station. (5-11)

Z92 is still looking for a news personality. We are the leading AOR/Top Tracks FM in town and have a lot to offer. If you're creative and experienced in some form of alternative news, please rush tapes and resumes to Bob Lunden, Broadcast Division, Meredith Corp., 11128 John Galt Blvd., Omaha, NE 68137. EOE (5-11)

KTEM/Temple, TX has an opening for a 7pm-12mid air talent with polished production. Tapes and resumes to Lou Sain, Box 1230, Temple, TX 76501 or call (817) 773-5252. Women and minorities encouraged to apply. EOE (5-11)

KLOS/Los Angeles, CA looking for full-time creative feature reporter with casual on-air delivery. AOR format. Tapes and resumes to Larry Jacobs, KLOS, 3321 S. La Cienega Blvd., Los Angeles, CA 90016. EOE M/F (5-11)

Top 50 Northeast AOR has two openings, mornings and evenings. If you know music, can handle production and love getting involved in your community this one's for you. RUSH tapes and resumes with production samples to RADIO & RECORDS, Box 146, 1930 Century Park West, Los Angeles, CA 90067.

Needed: Midday Country personality with first ticket. Call (813) 953-4212. (5-11)

The Pass (KPAS-FM)/El Paso, TX 5th highest rated AOR in the Country is now searching for a highly professional experienced air-talent with strong production abilities. If you are into highly competitive radio and a shot at some fun in the sun send tapes and resumes to Mark Bielinski, PD, 3901 N. Mesa, El Paso, TX 79902 or call (915) 533-8211. (5-11)

Experienced Production Person for Portland, ME metro. Mid-day airshift and stability. Tapes, resumes and references to Nick Seneca, WKXA, Box 900, Brunswick, ME 04011, or call (207) 725-5507. (5-11)

## Openings

LA based, exciting, new syndication company seeks dynamic Station Relations Director to place weekly disco special on appropriate stations. Must have national overview of Top 40 and Disco radio. Call Ron or Larry (213) 475-0817. (5-4)

Pop/Adult 13 BLG has future openings for night and all-night jocks. If you have at least 2 yrs commercial radio experience, send tapes, resumes and salary requirements to John Quincy, WBLG, Box 1300, Lexington, KY 40590. Good production an asset. No calls please. (5-4)

WOXO/Norway, ME looking for production and promotion director. No air shift. Some news involved. Above average salary. Tapes and resumes to Keith Smith, WOXO, Box 72, Norway, ME 04268. EOE (5-4)

El Paso's most successful rock station KINT-98 is going to shorter air shifts. We're looking for a 2am-6am air talent. Tapes and resumes to Jhani Kaye, Operations Director, KINT-KKOL, 9559 Gateway West, No. 120, El Paso, TX 79925. EOE M/F No calls please. (5-4)

K105 (KSFT)/Saint Joseph, MO looking for AOR air personality. Afternoon drive with strong production. Great opportunity to move up. Tapes and resumes to Dave McCormick, 2414 S. Leonard Road, St. Joseph, MO 64503. EOE (5-4)

WRKR/Racine, WI has opening for two air talents. Morning drive and 6pm-10pm rock 'n' roll communicators. Both must have content. Tapes, resumes and production samples to Tomm Rivers, WRKR, 2200 N. Green Bay Road, Racine, WI 53405. (5-4)

Number One Country station has opening June 1st, 6pm-12mid shift. Must have two yrs experience, production, and automation experience helpful for associated FM station. Tapes and resumes to Chuck Morkri, WTSO, Box 8030, Madison, WI 53708. Women and minorities encouraged to apply. EOE (5-4)

WHBQ/Memphis, TN looking for morning newscaster. Minimum 5 yrs anchoring experience. Some Top 40 experience also necessary. Tapes and resumes to Shelly Welsh, WHBQ, 483 S. Highland, Memphis, TN 38111. (5-4)

WCMS/Norfolk, VA looking for midday jock for AM operation. Country format. Some production involved. Tapes and resumes to Russ Cassidy, PD, WCMS, 5600 Curlew Drive, Norfolk, VA 23502. EOE M/F (5-4)

WDDD/WDDW/Marion, IL looking for people for the new facility. Morning person with excellent production abilities. Call Bruce Welker, (618) 997-2341 between 6am-1:30pm. (5-4)

# CHANGES

## Radio

STEVE YORK promoted from Assistant PD to Music Director 14Q (WFTQ)/Worcester, MA.  
 RANDY MARANZ joins KQIQ/Hanford, CA.  
 JIM ROSS joins KQIQ/Hanford, CA doing weekends.  
 PETER M. HAMILTON named NBC Press Representative.  
 DEXTER TAYLOR named General Sales Manager KLAC/Los Angeles.  
 MARC CRUZ joins KPOD/Crescent City, CA.  
 STEVE REITER joins KQIQ/Hanford, CA.  
 CASEY HAYES joins KUTE/Los Angeles, from KIIS/Los Angeles, CA.  
 THOMAS CADIGAN named Account Executive WNBC/New York.  
 JAY BRASWELL joins WRNZ/Augusta from WORG/Orangeburg, SC.  
 BOB ALLEN joins WLOI/WCOE/Le Porte, IN as Production Director from KSO/KGGO/Des Moines, IA.  
 STEVE YORK formerly WAUG/Augusta joins WRNZ/Augusta, GA.  
 DAVID ZUCKERMAN joins WRNZ/Augusta, GA as News Director.  
 BOB CLARKE named PD/MD KGRL/Bend, OR.  
 RICK BONDOR joins KDAC/Ft. Bragg, CA.  
 LISA GILES joins KNTF/Ontario, CA.  
 FRANK KARROLL joins WWVA/Wheeling, W. VA doing afternoon drive.  
 J. J. HEMINGWAY formerly WTOB/Winston-Salem, NC joins WRNZ/Augusta, GA.  
 CAROL L. DAMBROCIA named Director of Promotions and PR for WWVA/Wheeling, W. VA.  
 BENNY MARINEZ formerly KUTE/Los Angeles joins KYNO-FM/96 Disco/Fresno, CA.  
 MARC FRANKLIN named Music Director WBCS/Milwaukee, WI from KOLE/Port Arthur, TX.  
 RICHARD BRISKIN formerly KPUA/Hawaii joins K-TAHOE (KTHO)/S. Lake Tahoe, CA as Richard Sands.  
 PAUL C. KRESS appointed General Sales Manager WEEP/WDSY/Pittsburgh.  
 JERRY SEEGER joins KQLH-FM/San Bernardino, CA.  
 JEFF GERBER named Program Director WRNO/New Orleans.  
 B. BISSON named PD WAIM/Greenville, NC, from KTLK/Denver.  
 FRAIZER SMITH joins KLOS/Los Angeles, CA from KROQ/Pasadena, CA.

## Station Line-Ups

WXRT/Chicago, IL LINE-UP: 6am-10am Gary Lee Wright, 10am-1pm Terry Hemmert, 1pm-3pm John Platt, 3pm-6pm Bob Gelms, 6pm-9pm Shel Lustig, 9pm-1am Bob Skafish, 1am-6am Leslie Witt and Tom Wilson.  
 WYBR/Rockford, IL LINE-UP: 5am-10am Johnathan Brandmeier, 10am-3pm Steve Reynolds, 3pm-7pm John Anderson, 7pm-12mid Veronique Moore, 12mid-5am John Stevens. Weekends: Vic Lundberg & King Midas.  
 KULF/Houston, TX LINE-UP: 5:30am-9am London & Engelman, 9am-12noon Gary Ross, 12noon-3pm Mike Mann, 3pm-7pm Andy Barber, 7pm-12mid Coyote Calhoun, 12mid-5:30am Sam Putney.  
 KPOD/Crescent City, CA LINE-UP: 5:30am-10am Bill Stamps, 10am-2pm Nick Scott, 2pm-6pm Dave Stevens (PD), 6pm-12mid Rick Davis. Weekends: Dave Jamison, Dave Allen, Margaret Raymond.

WADR/Utica, NY LINE-UP: sign-on-10am John Sebastian, 10am-3pm Art Stewart (MD), 3pm-sign-off Mark Benedict. Weekends: Larry Walker and Dave Roberts.  
 WRNZ (Z96)/Augusta-Wrens, GA LINE-UP: 5:30am-10am Jay Braswell (FM), 10am-3pm Steve York (Asst. MD/PD), 3pm-7pm J.J. Hemingway (PD), 7pm-1am Jim Jacobs. Weekends: Terry Shipman.  
 WERK/Muncie, IN LINE-UP: 6am-10am Paul Mendenhall & John Irwin, 10am-11am Hotline show, 11am-2pm Crazy Tony Robinson, 2pm-6pm Chad Hunt, 6pm-8pm Johnnv Crvstal. Weekends: Jeffrey James.

## Records

BOB SCHNIEDERS appointed Director, National Accounts, MCA Distributing Corp.  
 JEANIE MOORE promoted to Promotion Coordinator for Capricorn Records.  
 Warner/Elektra/Atlantic appoints Corporation's Field Merchandising staff: RON CATALDI/Hartford, VAN JAMES/Detroit, ED BUTLER/Cleveland, HARRY SMITH/New Orleans; SUZANNE SMITH/Washington, DC; LEWIS YOUNG/Baltimore; JOSEPH WASHINGTON/Philadelphia.  
 MANUAL RODRIQUEZ named Field Merchandiser/Hartford, CT for WEA.  
 MARK SPUZILLO named Sales Representative/Cincinnati, OH for WEA.  
 PAULA JEFFRIES named A&R Manager for 20th Century-Fox Records.  
 GERRI DURYEA named West Coast General Professional Manager, Screen Gems-Columbia/EMI Music.  
 HOWARD WHITE, JR. and RICHARD MILLER appointed WEA Sales Representatives for Baltimore/Washington district.  
 JOHN ALLISON named St. Louis Regional Sales Manager for WEA.  
 KATHY EHLING appointed Media Specialist/Dallas for WEA.  
 NEVIN ST. ROMAIN named Dallas Branch Regional Sales Manager for WEA.  
 JODY RAITHEL named Marketing Coordinator/Los Angeles for WEA.  
 MARK GOLDSTEIN appointed Sales Representative/Los Angeles for WEA.  
 RICK MORRISON named National Disco Promotion Director for Midsong Records.  
 DONALD JAROSZ appointed Director, Management Services for Infinity Records.  
 NANCY GOLDSTEIN promoted to East Coast Publicity Director for Elektra/Asylum Records.  
 JANICE BLAIR named Assistant Advertising Director for Elektra/Asylum Records.  
 DONNA RUSSO named National Jazz Publicist for Warner Bros. Records.  
 LORINE MENDELL named Director of Trade Relations/Special Projects for MCA.  
 SANDI LIFSON promoted to National Secondaries Promotion Manager for MCA.  
 HAROLD FEIN appointed East Coast Regional Product Manager for MCA Records.  
 JERRY STATLER named Midwest Regional Product Manager for MCA Records.  
 DEBBIE HENDERSON appointed Artist Development Manager/Atlanta Branch for CBS.  
 JOHN WEICHECK appointed Single Records Coordinator/Cincinnati, Cleveland/Detroit markets for CBS Records.  
 MARSHAL BAILEY appointed Singles Record Coordinator/Los Angeles for CBS Records.

## Industry Changes

JIM COOK joins Watermark, Inc as Studio Director.  
 LINDA PERRY joins ATV Music Artists as Management Liaison.  
 MIKE CARRUTHERS joins The PH Factor, Production & Syndication firm.  
 SCOTT KENYON joins Tuesday Productions/San Diego as Account Executive.

# OPPORTUNITIES

## Openings

**KENI/Anchorage, AK** has possible future opening. One-to-one communicator for number one Anchorage facility. Excellent salary and benefits. Summers are incredible. Winters less severe than midwest. Tapes and resumes to Randy Robbins, Box 1160, Anchorage, AK 99510. (5-4)

**ROCK 101/Greenville, SC** expanding staff. Looking for AOR jocks with good production. Good bucks. Tapes and resumes to Bruce Bisson, Box 650, Anderson, SC 29622. (5-4)

**Seattle's Number One FM KYYX**, is looking for air personalities, Research Director, and automation operators for future openings. Tapes, resumes and what you can do for us to Tony Stone, 1305 3rd Ave., Suite 400, Seattle, WA 98101. EOE M/F (5-4)

**KPAC/Port Arthur, TX** looking for conversational news anchors plus experienced radio news reporters for News/Talk station. Tapes and resumes to Ted Stecker, KPAC, 7700 Gulfway, Port Arthur, TX 77640. EOE (5-4)

**KLWW/Cedar Rapids, IA** has opening for radio announcer. Tapes and resumes to Gary Dixon, KLWW, Box 878, Cedar Rapids, IA 52406. EOE M/F (5-4)

Out in the wilds of Utah, we need good personality for 6pm-12mid. Production a must, and 3rd endorsed required. Availability as soon as possible. Salary negotiable. Tapes and resumes to Jim Jubbs, PD, KOAL, Box AC, Price, Utah 84501 or call (801) 637-1167. Beginners encouraged. (5-4)

**WSPR/Springfield, MA** seeks strong AM drive news personality. Not only must this person be excellent on the air, but also in gathering and writing news. Great pay. Tapes and resumes to Mr. Sy Becker, WSPR, Box 58, Springfield, MA 01103. (5-4)

**KEED/Eugene, OR** looking for day shift, strong production air personality. Must be motivated and a self starter who is able to be a friend to listeners. No beginners. Tapes and resumes to Tom Edwards, PD, 1245 Charnelton, Eugene, OR 97401. (5-4)

We'll offer you an excellent salary plus ratings incentive bonus at a stable, professional broadcast operation that is top rated in its market (one of the most beautiful cities in America). We need an experienced, stable, professional afternoon drive air personality with good voice, delivery and production ability. Format is a cross between Top 40 and Pop/Adult. No hype screamers or laid back AOR/Pop/Adult jocks. A team player for a winning team. Send tapes and resumes to Radio & Records, Box 145, 1930 Century Park West, Los Angeles, CA 90067. EOE.

**WJAD-FM (97ROCK)** now in the process of building a top notch staff. 100,000 watt kitten with good location in a growing organization. If you've been looking for the right station, this could be for you. Tapes and resumes to Gary Hill/Charlie Rowe, Box 708, Bainbridge, GA 31717 or call (912) 248-1650 or (912) 246-1654. (5-4)

**WBHP/Huntsville, AL** Country format looking for stable, community minded, experienced PD. Highly respected station. Tapes and resumes to Buster Pollard, WBHP, Box 547, Huntsville, AL 35804. EOE (5-4)

**O87-FM (WOVV)/Fort Pierce, FL** accepting tapes and resumes for future openings. Good production skills required as well as the ability to communicate with target audience 18-34. Tapes and resumes to Gary Beck, 708 N. 7th Street, Ft. Pierce, FL 33450. EOE (5-4)

**WHB/Kansas City, MO** needs afternoon driver. If you're good, getting better, can accept positive and continual direction and love the Midwest, shoot me a tape fast. Al Casey, WHB, 106 W. 14th Street, Kansas City, MO 64105. (5-4)

**WKTK/Baltimore, MD** looking for exceptional career minded 7pm-12mid air person for disco format. Good production essential. Tapes and resumes to Lou Krieger, WKTK, 5200 Moravia Road, Baltimore, MD 21208. No calls please. EOE (5-4)

**South Florida fast growing medium market station seeks Sales Manager** who is street buyer. Minimum 3 yrs sales experience required. Resumes and monthly billing record for last 2 yrs to Bill Brown, WIRA, Ft. Pierce, FL 33450. EOE (5-4)

**WXYV-FM (V-103)/Baltimore, MD, Disco/Contemporary Rhythm format.** Excellent salary for adult communicator with experience. Strong production a must!! \$20,000 plus to start. Tapes and resumes to Larry Hill, 8001 Park Heights Ave., Baltimore, MD 21208. No calls please. (5-4)

**Needed: Afternoon announcer** with mature, smooth, delivery for NW Ohio Pop/Adult AM operation. Should be strong on production. Good working conditions with full company benefits and extra \$ for PBP. Tapes and resumes to Joe Gallagher, WFVN, 101 W. Sandusky Street, Findlay, OH 45840. EOE (5-4)

**KXXV/Colorado Springs** looking for personality with pipes. If you're unique, live radio and miss the days of energy rock radio send tapes and resumes to Jed Blakovich, KXXV, 847 S. Circle, Colorado Springs, CO 80910. 3 yrs minimum experience. No calls please. (5-4)

### PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 653-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

## Goods & Services

### "Comedy Material"

Comedy material: 300 DJs get big laughs and ratings with original material. FREEBEE, HYPE, INK, Box 69581-R, Los Angeles, CA 90069.

### "Job Referrals"

**BROADCASTER'S ACTION LINE** The Broadcasting Job you want anywhere in the U.S.A. 1 year placement search \$25.00. Call (812) 889-2907 or write R2, Box 25-A, Lexington, IN 47138.

### "Broadcaster's Action Line"

**EMPLOYERS!!** Send us your job openings. We locate the personnel you need. FREE!! Call (812) 889-2907 or write R2, Box 25-A, Lexington, IN 47138.

### "Weekly Personality Service"

Six pages of topical, bits, and more. Four week trial \$4.00 (refunded with subscription). EARS/SMILES, Box 1492, Cincinnati, OH 45201.

### "Computer Traffic & Billing"

Computerize your traffic and billing for under \$10,000. Complete Rating analysis programs, data processing services, and custom TRS-80 software. SOUTHWEST-FRN PROGRAMMING SERVICE (602) 957-0674.

### "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 366-R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1502.

### "Lola's Lunch"

**DROP YOUR PANTS, GRAP YOUR SOCKS**, here come the laffs, here come the yocks. Complimentary snack: LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888A, Ypsilanti, MI 48197.

### "Old Airchecks Wanted"

From CKLV: Mike Rivers, Frank Brodie, Steve Hunter, Mark Richards, Jim Edwards. From KWK and WSAI: The Wild Child, also, would like all old and current airchecks of the Los Angeles market. Call (816) 345-0662 or write 3113 Haskell St., Kalamazoo, MI 49007.

### "Artist Bio Information"

Daily calendar, more! Total Personality Bi-weekly service. Write (on letterhead) for sample: GALAXY, Box 20093-C, Long Beach, CA 90801 or call (213) 438-0508.

### "Production-Jingle Kit"

Here's the package you've been waiting for. Our new package includes an assortment of acappella add-ons, news logos, Moog bullets and electronic music beds. The entire package, 100 cuts, for only \$29.95. AUDIO IMAGES, 28829 Chagrin Blvd., Suite 106-69A, Cleveland, OH 44122.

### "Phantastic Phunnies"

The industry's internationally acclaimed... most respected audience builder! One month's introductory 400 one-liners, information and gipht... just \$2.00!! PHANTASTIC PHUNNIES, 1343-A Stratford Drive, Kent, OH 44240.

### You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5604-D Twining, Dallas, Texas 75227. Phone (214) 381-4779.

### "TRS-80 Computers"

Use your TRS-80 for traffic & billing, rating analysis, audience research, music control. Pre-packaged and custom programs available for Level I, Level II, and Disk systems, 4K-48K. SOUTHWESTERN PROGRAMMING SERVICE (602) 957-0674.

### GOODS & SERVICES

Making your classified come alive or getting your goods and services singled out is simple. Only 25 cents a word, \$5 minimum per week, headlines are free. Contact R&R Classified Department, Mon-Fri. at (213) 653-4330, or write us at 1930 Century Park West, L.A., CA 90067.

## Openings

**Morning drive anchor/reporter for leading sunbelt station needed.** Join a nine person news department in the states' capital city. Group Broadcaster with major emphasis on radio and TV news. Tapes and resumes to Personnel, WRAL, Box 12000, Raleigh, NC 27605. EOE M/F (5-4)

**WJAR/Providence, RI** looking for mature, friendly, entertaining, positive, intelligent, Pop/Adult afternoon personality/production person. Good station, good company, good facilities. Send aircheck, production samples and resumes to Peter Mokover, WJAR Radio, 176 Weybosset Street, Providence, RI 02903. EOE M/F (5-4)

**Group Broadcasters** is expanding again. Looking for a creative production wiz and a street-wise afternoon news anchor. AOR format. Both positions open June 1st. Tapes and resumes to Mike Halls, VP, WKIO, 505 S. Locust, Champaign, IL 61820. No calls please. EOE M/F (5-4)

**Chief Engineer needed** for El Paso's number one rated rocker, FM and STL experience required. 1st phone. Resumes immediately to Jhani Kaye, Operations Director, KINT-KKOL, 6959 Gateway West, No. 120, El Paso, TX 79925. (5-4)

**KZEL/Eugene, OR** is looking for full and part time news people. Tapes and resumes to Chris Kovarik, KZEL, Box 508, Eugene, OR 97440. No calls please. (5-4)

## Positions Sought

Is your medium market station suffering from mediocrity? This Southern California jock with air & production experience could help you change that. Will relocate. Randy Marks, 1952 Emerald, San Diego, CA 92109 or call (714) 270-7916 anytime. (5-11)

Is there life without radio? Experienced, Top 40 professional doesn't want to find out. Dedicated, a little crazy and looking for station and city I can stay and grow with. Prefer afternoon or evening drive, will consider all. Let's get together and converse today. Call STEVE WOODBURN before 9am or after 7pm (408) 294-2548 or (408) 265-1977 and leave message. (5-11)

**STEVE O'BRIAN** formerly KEIN, KQDI, KKLS, KEWI, looking. Call (816) 353-1714. (5-11)

**Southern CA Country DJ**, last 2 of 5 yrs experience in Top 30 market. 31 yrs old, 1st ticket. Air, production, music, and sales background. Call SHANE (714) 787-9718 anytime. (5-11)

**Medium market Pop/Adult MD/PD** looking for a station that believes in the team concept. Would like PM drive or mid-days and/or MD/PD position. Call (718) 437-2493 and leave message. (5-11)

**FOR SALE**... one major market morning driver announcer! Creative talent, excellent production, great voice, programming experience seeks work in Top 50 markets. Call JOHN WESLEY GIBSON for more info (206) 574-5472 or 8am-10am PDT (503) 226-5955. (5-11)

**Experience in phases of campus radio (KUCI/Irvine)** would like to begin professional career in sports. Hard worker & thorough. Call KEVIN RAFFERTY (714) 545-1670. (5-11)

**Experienced in news, Beautiful Music, Pop/Adult.** Jock with 3 yrs experience, 1st ticket, heavy on production, lots of references and deep mature pipes wants to relocate in Washington, or Oregon. Hard worker, good ratings. Call DICK collect (515) 955-5825 mornings. (5-11)

**6 yrs radio pro with major marketing experience** is returning to radio. Seeks small or medium market programming or OD job. Experience in programming, music, production and on-air. Great references. Salary negotiable, but good money expected. Call (303) 377-6740 and leave message for DAVE HOHN. (5-11)

**CHIEF ENGINEER**, presently employed, of AM-FM with 20 yrs plus hands on experience with special design and construction abilities. Desires position with operation committed to good technical broadcasting. Call (308) 254-3655 and leave message. (5-11)

**Announcer 15 yrs experience, 1st ticket, good voice, production and newscast.** Have worked Country and Pop/Adult formats. Prefer Florida will consider medium or large market in Southeast. Call BILL SMITHSON (305) 448-1260. (5-11)

**Sportscaster.** Experienced, educated, talented. Strong writing, delivery, production. Uptempo conversational style. Solid PBP. Former University football and basketball PBP. Tapes, resumes, references available. Call TOM (316) 231-6875 and leave message. (5-11)

**Laid-back one-to-one communicator** currently searching for an on-air position with a soft AOR, preferably in Midwest. Broadcast school graduate with experience including: on-air personality/Music Director/tight production. 3rd endorsed, ambitious career goals. Call STEVE JULIUS (507) 348-7531. (5-11)

**Personality jock, 4 yrs experience, looking for AM drive, middays, or PM drive shift at Top 40, or Pop/Adult station.** Experience in programming, promotion and production. If you're a good company with a good team looking for one more hard worker, call before 11:30am or after 7:30pm CDT (316) 231-4647. (5-11)

**DANNY MARTINEZ** formerly 6pm-10pm KXYZ/Houston, looking for major market jock position. Available due to format change. Call (713) 487-9535. (5-11)

**Black jock looking for Top 40, Disco or Pop/Adult position.** 3 yrs experience, 1 yr WMET, currently working. Call BILL MORGAN (312) 521-3022 after 4pm. (5-11)

**Available after the book.** Positive oriented PD looking for move up, currently in El Paso, formerly KRQ/Tucson, KAFY/Bakersfield. 8 yrs experience. Call KENT LACY (915) 533-4543 after 6pm MDT. (5-11)

**DOC ROGERS** currently 91X/San Diego would like a new home with a challenging position after the book. Some experience in programming and music. Call (714) 274-2933 after 2pm. (5-11)

**Available now; 5 yrs experience.** Currently working Top 60 market. Good consistent personality and great production. Looking for something with a good operation, good conditions, and some stability. Pop/Adult, Top 40 or modern Country. Call ROD LAWLESS (205) 323-0650 or (205) 322-4511 day or night. (5-11)

**Chinese chef, good cook on and off the air.** Great cuisines, excellent pipes. 9 yrs experience. Recent college graduate. Looking for small/medium market management, or medium market jock position. Some TV experience. Formerly WGOW, WDXB/Chattanooga, TN and WOWU/Muscle Shoals, AL. Prefer Central and lower Midwest or South. Call MIKE BALLOU (618) 684-4864. (5-11)

**MIKE BUTTS** formerly mornings at K100/Los Angeles, KCBO/San Diego, KIMN/Denver, KDWB/Minneapolis. Looking for announcer position. Call (817) 382-5789 anytime. (5-11)

**KEN McKAY** formerly KCKC/San Bernardino looking for position in Missouri or surrounding states. Call (417) 782-2318 anytime. (5-11)

## Positions Sought

**DAVID "Rock & Roll" LYONS** formerly WABE, Y103, WGCL, WKWK, WNEU. Programmed WNEU from last to first, also WGCL to their highest ratings. Call (502) 447-8681 anytime. (5-4)

**AOR news pro seeks right opportunity.** Conversational delivery, tough precise reporting, 6 yrs experience. MA in journalism. I'll become totally involved in your major or Top medium market community. Call BRIAN LEHRER, (212) 428-8784, or (518) 434-3688. (5-4)

**Currently midday at 100kW medium market FM; also part-time WORD-AM.** Seeking personality oriented air work with winning station. Hard worker and community involved. 3 yrs experience. Award winning production. Call GENE TAYLOR (803) 573-7603 anytime or (803) 271-6188 between 10am-3pm. (5-4)

**3rd endorsed, 3 yrs experience.** Looking for position in PA, NJ, or Ohio. Nights only. Call (201) 768-4291 and ask for Curk. (5-4)

**WBBF/Rochester, 1st class newsmen, plus very strong sports looking.** Will consider any offer. KEN O'NEILL 5 years experience. Call (716) 381-0733 after 1pm. (5-4)

**Two years Rock & Easy Rock experience.** No screaming, just easy mellow bass voice. Available, prefer Pacific Northwest. Call MARK (206) 252-6865 or leave message. (5-4)

**Top 40 jock, 4 yrs experience with some super small market stations,** is ready to move up to medium or major market. Good pipes, personality, tight board, great musical knowledge, professional attitude. Prefer Del Valley, or FL. Call (215) 684-8761 and leave message. (5-4)

**Seeking progressive DJ or news staff position.** TV production experience as news anchor, co-anchor, audio, video, Director and film chain. College grad. BA Journalism, ex-veteran, 3rd endorsed, 4 yrs experience. Prefer Baltimore, Washington area, but will relocate. Write MIKE BETZ, Rt. 4, Box 154, Harper's Ferry, W. VA 25425. (5-4)

**Looking for my first break.** Second phone lic. 6 months experience. Willing to relocate. Call JAMIE GARCIA (214) 748-9313 or (214) 691-7176 or write 6729 Shady Brook Land, Apt. 162, Dallas, TX 75231. (5-4)

**14 yr. major market pro looking for right position.** Past successes include: WRKO/Boston; John Rook & Assoc. PD; NBC/WRC/Washington, DC; Bartell Media's WDRQ/Detroit and KSLQ/St. Louis; WFAA/Dallas, KAFM/Dallas, KRLD/Dallas and more. When you're good everyone wants you on their team, and I'm a team player. Production and promotion are my specialties. I'm really ready for something good! Call DAVE MICHAELS (207) 967-4664 or write Box 401, Jackson, NH 03846. (5-4)

**DON RILEY**... recently WDRQ/Detroit for 2 1/2 yrs. Looking for good position at a personality rocker or Pop/Adult in Top 25 market. 12 yr pro. 1st phone. Married, and stable. Call (313) 973-2664 anytime. (5-4)

**Experienced small market, PD, MD, morning personality** looking to join small or medium market contemporary station. Must be stable, demanding and competitive situation with room for dependable, aggressive professional to advance. Creative commercial writing and production. 1st phone. Available today. Call (206) 988-8624. (5-4)

**MYLES CAMERON** formerly KIDD/Monterey is now available for air talent/production position. Call (408) 624-4676 or (408) 646-8161 anytime. (5-4)

**Former PD and MD of KCFM/St. Louis** are looking for a new radio challenge in AOR area. Contact BO JAGGER and TOM SMITH (314) 361-7500. (5-4)

**CLIO award winner with major market experience** seeks promotion/music coordinator position in radio or records. Will relocate. Call JACK (617) 965-1821 mornings. (5-4)

**BEN CHRISTOPHER, MD, Y-95-FM** for 3 yrs is looking for a programming position, medium market. Call (813) 577-0145 or write 611 93rd Ave., North, St. Petersburg, FL 33702. (5-4)

**In need of a versatile PD?** Call (713) 669-8137 and get someone with extensive experience in operations, music, news, production, etc. and will be happy to take an air shift and/or your talk show. Prefer NE Georgia or Houston area. Will consider all. (5-4)

**PAUL LACKEY** presently WDEC, 2 yrs commercial experience seeking jock/production position in medium market, AOR, Top 40 or Pop/Adult. Prefer Southeast or Midwest. Call (912) 924-2701 before 12noon or (912) 924-1290 after 12noon. (4-27)

**MARK HILL** recently KAAM/Dallas. Community oriented personality, experienced in all formats. 1st phone. Call (817) 288-1768 anytime. (5-11)

### Miscellaneous

**INTERVIEW**... Free to your station, top rock & roll acts done in the most professional and highly produced manner with 3 yrs proven success in over 200 markets. If you are interested in this type of programming for your station please call collect for ROBBIE CARROLL (213) 652-8710. (5-11)

**14Q (WFTQ)/Worcester, MA** needs record service from all major labels. LP's and singles. Send to Steve York, 14Q, 34 Mechanic St., Worcester, MA 01608. (5-11)

**KFOO/Anchorage, AK** in need of record service (albums & singles) from all labels. Send to Mark Lewis, KFOO, 9200 Lake Otis Parkway, Anchorage, AK 99507. (5-4)

**WNVY/Pensacola, FL** needs record service from all labels due to flood. Send to WNVY, 2070 N. Palfox Street, Pensacola, FL 32501. (5-4)

**Rack  
&  
Retail  
SALES**

# MusicVision

## Anita Ward Rings Cash Register Bell

Although this column is concerned with album sales, we have seen time and again the positive effect and almost absolute necessity of the hit single. Further, we have received some requests for singles information from both radio and retail contacts; but since we are not geared at this point to present a comprehensive report, instead we will feature periodic information on explosive singles. The most explosive single this week and possibly this year is the current release by Anita Ward entitled "Ring My Bell." All indications of activity on this single point to it being a two to three million seller as a conservative estimate. It is a little difficult to gauge a single which is just beginning to cross over to pop radio, but it is following the same path as Gloria Gaynor's "I Will Survive" with even greater early reaction. Look for it to go all the way to No. 1 nationally!

## Donna Summer Off To The Races

The new Donna Summer album exploded onto the Combined Top 30 this week at No. 12 and appears to be an immediate contender for chart-topping honors. Behind the explosive rock/disco single "Hot Stuff" and the initial reaction to the upcoming second single release ("Bad Girls"), there should be no stopping the No. 1 female album seller in the world today. Supertramp, which has forced its way to the top in the past two weeks, will be in for some serious competition starting next week.

— Lenny Beer

# BREAKERS

"Breakers" are those albums registering the greatest level of sales activity in any given week.

### DONNA SUMMER Bad Girls (Casablanca)

Heavy action for 57% of our reporters in the first week of new release from the disco superstar. Hit single leads sales for Lieberman Portland (one stop), Two Guys, Lieberman Kansas City (rack and one stop), Pickwick (Somerset), Pickwick (combined), Lieberman Dallas (rack), Circles, Eucalyptus, Music Plus, Licorice Pizza, Specs, Waxie Maxie, Kempmill, Record Factory, Fathers & Sons, 1812 Overture, Mile Hi, National Record Mart, Tower (SF), East/West, Tape City, Wherehouse, Rhody, Cactus, Music Sales, Strawberries, Record and Tape Collector and others. Charts at No. 12.

### JAMES TAYLOR Flag (Columbia)

New package from established artist scores Top 30 sales with 41% of our dealers. Album is receiving significant airplay from AOR radio, and with strength at both retail and rack locations is moving well for Western, Lieberman Portland (one stop), Camelot, Lieberman KC (rack and one stop), Lieberman St. Louis (one stop), Disc (Dallas), Record and Tape Collector, Franklin, Strawberries, Cactus, Tape City, East/West, Tower (SF), National Record Mart, Mile Hi, 1812 Overture, Fathers & Sons, Hotline, Everybody's, Waxie Maxie, Music Plus, Tara. Charts at No. 27.

# NEW & ACTIVE

All other new and recent releases receiving significant sales action, as measured by their percentages of Top 30 reports and actual sales levels at our reporting outlets.

**BOB DYLAN** "At Budokan" (Columbia) 36% of our reporters show Top 30 activity on live set from the minstrel poet. Strong support at AOR level nationally, and big sales for Lieberman St. Louis (one stop), Lieberman Portland (one stop), Western, Circles, Eucalyptus, Music Plus, Everybody's, Record Factory, Hotline, Fathers & Sons, 1812 Overture, Tower (SF), Rhody, Cactus, World Records, Music Sales, Strawberries, Franklin, Cavages, Disc (Dallas).

**FRANK ZAPPA** "Sheik Yerbouti" (Zappa) Sales maintain constant level with 31% Top 30 mentions. AOR activity plus single play encourages sales for Lieberman Portland (one stop), Record World/TSS, Cavages, Record and Tape Collector, Music Sales, World Records, Record Rendezvous, Rhody, East/West, Tower (SF), Hotline, Record Factory, Waxie Maxie, Licorice Pizza, Music Plus, Music Box, Eucalyptus.

**MARSHALL TUCKER BAND** "Running Like The Wind" (WB) Album continues to be solid Top 30 with 28% of our reporters. Mentions include Lieberman KC (one stop), Lieberman St. Louis (one stop), Licorice Pizza, Music Stop, Fathers & Sons, 1812 Overture, Mile Hi, Tower (SF), Oz (Birmingham), East/West, Franklin, Cavages, Oz (Atlanta), Record Bar.

**WAYLON JENNINGS** "Greatest Hits" (RCA) Sales increase to 31% overall this week, while single was "Most Added" record in Country radio last week. Reports include Western, Pickwick (combined), Pickwick (retail), Lieberman Dallas (rack), Franklin, World Records, Disc (Houston), Cactus, Tape City, Tower (SF), Great American, Mile Hi, Everybody's, Specs, Circles, Licorice Pizza.

**EMMYLOU HARRIS** "Blue Kentucky Girl" (WB) 28% of our dealers, up from 22% last week report significant movement on latest from country artist with AOR appeal. LP is selling Top 30 for Disc

**Rack  
&  
Retail  
SALES**

# NATIONAL 30

May 18, 1979

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK	
5	3	1	1 SUPERTRAMP/Breakfast In America (A&M)
3	4	2	2 PEACHES & HERB/2 Hot! (Polydor)
6	6	8	3 BAD COMPANY/Desolation Angels (Swan Song)
2	2	4	4 DOOBIE BROTHERS/Minute By Minute (WB)
1	1	3	5 BEE GEES/Spirits Having Flown (RSO)
7	8	5	6 VAN HALEN/Van Halen II (WB)
13	11	6	7 SISTER SLEDGE/We Are Family (Cotillion)
11	9	9	8 VILLAGE PEOPLE/Go West (Casablanca)
8	12	10	9 BLONDIE/Parallel Lines (Chrysalis)
12	10	12	10 CHEAP TRICK/At Budokan (Epic)
—	27	15	11 RICKIE LEE JONES/Rickie Lee Jones (WB)
—	—	12	12 DONNA SUMMER/Bad Girls (Casablanca)
9	7	17	13 ROD STEWART/Blondes Have More Fun (WB)
4	5	7	14 DIRE STRAITS/Dire Straits (WB)
—	—	21	15 REX SMITH/Sooner Or Later (Columbia)
10	16	11	16 GEORGE BENSON/Livin' Inside Your Love (WB)
25	17	20	17 KENNY ROGERS/The Gambler (UA)
14	14	18	18 ALLMAN BROTHERS/Enlightened Rogues (Capricorn)
15	13	14	19 BILLY JOEL/52nd Street (Columbia)
23	18	13	20 GQ/Disco Nights (Arista)
20	24	19	21 JOURNEY/Evolution (Columbia)
18	15	16	22 CARS/The Cars (Elektra)
19	19	25	23 GEORGE HARRISON/George Harrison (Dark Horse)
17	22	22	24 JACKSONS/Destiny (Epic)
22	21	23	25 STYX/Pieces Of Eight (A&M)
21	23	26	26 FRANK MILLS/Music Box Dancer (Polydor)
—	—	27	27 JAMES TAYLOR/Flag (Columbia)
28	30	27	28 POLICE/Outlandos d'Amour (A&M)
26	25	29	29 OLIVIA NEWTON-JOHN/Totally Hot (MCA)
—	—	24	30 MAZE/Inspiration (Capitol)

NEW ENTRY

This chart is based solely on sales statistics compiled weekly from our MusicVision retail, rack and one-stop reporters.

MusicVision is an independent marketing firm contracted by Radio & Records to compile sales information from key retail and rack locations across the country. All data is audited by R&R.

(Dallas), Disc (Houston), Franklin, World Records, Cactus, Oz (Birmingham), Tower (SF), Great American, Mile Hi, 1812 Overture, Everybody's, Waxie Maxie, Licorice Pizza, Music Plus, Tara, Circles.

**WAR** "The Music Band" (MCA) Hot black single produces significant album sales for 24% of our dealers. Record will need crossover activity for continued growth. Strong reports from Two Guys, Record Bar, Oz (Atlanta), Franklin, Oz (Birmingham), Tower (SF), Fathers & Sons, Music Stop, Record Factory, Kempmill, Music Box, Tara, Circles.

**RAYDIO** "Rock On" (Arista) Sales decrease slightly to 22% Top 30 reports this week. Look for sales to pick up if crossover single gains strength. Album is happening for Lieberman St. Louis (one stop), Circles, Tara, Kempmill, Record Theatre, Hotline, Fathers & Sons, East/West, Cactus, Record and Tape Collector, Record World/TSS, Disc (Houston), Record Bar.

**GROVER WASHINGTON** "Paradise" (Elektra) 22% of our accounts list Top 30 activity on latest from jazz horn player. Heavy support from radio at both AOR and Jazz levels spur sales for Record World/TSS, Record and Tape Collector, Strawberries, Cactus, Record Rendezvous, Rhody, Oz (Birmingham), 1812 Overture, Fathers & Sons, Everybody's, Music Box, Circles.

**POCO** "Legend" (MCA) As second single from hit LP gains some strength with Top 40 radio, 21% of our dealers report significant sellthrough. Mentions include Record World/TSS, Cactus, Rhody, Wherehouse, Sound Unlimited, Tape City, Oz (Birmingham), Mile Hi, Specs, Licorice Pizza, Music Box, Eucalyptus.

**IAN HUNTER** "You're Never Alone With A Schizophrenic" (Chrysalis) Sales improve to 21% on this week's reports. AOR airplay spurs Top 30 action for Camelot, Disc (Houston), Cavages, World Records, Record Rendezvous, Rhody, Mile Hi, Fathers & Sons, Music Stop, Hotline, Record Factory, Waxie Maxie.

**ROXY MUSIC** "Manifesto" (Atco) Sales continue to climb, with 19% of our reporters noting significant product movement, helped by single. Strong sales reported by Two Guys, Eucalyptus, Waxie Maxie, Everybody's, Record Factory, Music Stop, Mile Hi, Tower (SF), Rhody, Record Rendezvous, Record World/TSS.

**RON WOOD** "Gimme Some Neck" (Columbia) 19% of our reporters mention hot sales on new LP from currently touring artist. Reports include Disc (Dallas), Oz (Atlanta), Record Rendezvous, Mile Hi, 1812 Overture, Music Stop, Record Factory, Everybody's, Waxie Maxie, Licorice Pizza, Music Plus.

## Others Getting Significant Action

**EARL KLUGH** "Heartstring" (RCA) 16% Top 30 mentions this week for established jazz guitarist. LP is selling well for Lieberman Portland (one stop), Licorice Pizza, Kempmill, Everybody's, Fathers & Sons, Tower (SF), Tape City and others.

**HEATWAVE** "Hot Property" (Epic) New release from English black/disco chartmakers is already hot property for 16% of our accounts. Group's third album is selling Top 30 for Record Bar, Record and Tape Collector, Strawberries, Cactus, Oz (Birmingham), 1812 Overture, Fathers & Sons, Tara, Circles.

**TYCOON** "Tycoon" (Arista) Sales remain at a consistent level as 16% of our dealers report Top 30 activity. Group's first LP is receiving solid radio airplay and happening big for Lieberman St. Louis and Portland (one stop), Waxie Maxie, Kempmill, Record Theatre, Hotline, 1812 Overture, Fathers & Sons, Disc (Dallas).

# MusicVision

**Retail  
&  
Rack  
SALES**

## Radio & Records RETAIL TOP 15

May 18, 1979

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
3	1	1	1	SUPERTRAMP/Breakfast In America (A&M)
4	3	2	2	PEACHES & HERB/2 Hot! (Polydor)
8	6	11	3	BAD COMPANY/Desolation Angels (Swan Song)
10	10	3	4	SISTER SLEDGE/We Are Family (Cotillion)
1	2	4	5	DOOBIE BROTHERS/Minute By Minute (WB)
9	7	5	6	VAN HALEN/Van Halen II (WB)
—	—	12	7	RICKIE LEE JONES/Rickie Lee Jones (WB)
2	4	6	8	BEE GEES/Spirits Having Flown (RSO)
6	8	8	9	BLONDIE/Parallel Lines (Chrysalis)
12	11	13	10	CHEAP TRICK/At Budokan (Epic)
7	13	10	11	GEORGE BENSON/Livin' Inside Your Love (WB)
11	9	15	12	ALLMAN BROTHERS/Enlightened Rogues (Capricorn)
—	—	—	13	DONNA SUMMER/Bad Girls (Casablanca) <b>NEW ENTRY</b>
13	12	—	14	ROD STEWART/Blondes Have More Fun (WB)
15	—	9	15	VILLAGE PEOPLE/Go West (Casablanca)

## Radio & Records RACK TOP 15

May 18, 1979

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
4	3	2	1	PEACHES & HERB/2 Hot! (Polydor)
8	2	10	2	VILLAGE PEOPLE/Go West (Casablanca)
1	1	1	3	BEE GEES/Spirits Having Flown (RSO)
2	5	3	4	DOOBIE BROTHERS/Minute By Minute (WB)
—	—	4	5	SUPERTRAMP/Breakfast In America (A&M)
11	7	6	6	BAD COMPANY/Desolation Angels (Swan Song)
9	4	8	7	KENNY ROGERS/The Gambler (UA)
14	9	5	8	VAN HALEN/Van Halen II (WB)
—	—	12	9	REX SMITH/Sooner Or Later (Columbia)
—	—	15	10	BLONDIE/Parallel Lines (Chrysalis)
5	10	7	11	DIRE STRAITS/Dire Straits (WB)
—	—	—	12	DONNA SUMMER/Bad Girls (Casablanca) <b>NEW ENTRY</b>
—	—	11	13	CHEAP TRICK/At Budokan (Epic)
3	6	9	14	ROD STEWART/Blondes Have More Fun (WB)
—	—	14	15	CARS/The Cars (Elektra)

### Others Getting Significant Action

**PATTI SMITH** "Wave" (Arista) Fans move quickly to make new release from cult songstress Top 30 with 14% of our reporters in its second week on the street. Heavy AOR support leads sales for Lieberman Portland (one stop), Music Sales, Strawberries, Tower (SF), Fathers & Sons, 1812 Overture, Everybody's, Record Factory.

**GRAHAM PARKER** "Squeezing Out Sparks" (Arista) 14% overall Top 30 reports mentioned on artist's latest effort. LP has good AOR base and is moving well for Waxie Maxie, Everybody's, Rhody, Tower (SF), Record Rendezvous, Music Sales.

**BRICK** "Stoneheart" (Bang) 12% of our reporters list significant sales on third LP from black group as single climbs in radio rotations. Mentions include Record Bar, Cactus, East/West, Oz (Birmingham), Mile Hi, Tara, Circles.

**OHIO PLAYERS** "Everybody Up" (Arista) Group scores Top 30 mentions from 12% of our accounts on latest album. Radio support is needed to encourage sales gains. Already Top 30 for Lieberman Portland and Kansas City (one stop), Disc (Houston), East/West, Hotline, Record Theatre, Circles.

**BLACKFOOT** "Strikes" (Atco) Southern group hailed as new Lynyrd Skynyrd strikes up strong sales with 12% of our dealers. LP is selling for Camelot, Record Bar, Oz (Atlanta), East/West, Fathers & Sons, Tara.

**JOE JACKSON** "Look Sharp!" (A&M) 10% of our accounts report Top 30 action for English rocker. AOR airplay generates strong sales for Oz (Atlanta), Record Rendezvous, Rhody, Tower (SF), Record Factory, Tara.

**FOXY** "Hot Number" (Dash/TK) Top 30 is a hot number for Foxy as 10% of our reporters show significant product movement. As crossover single continues to climb so do sales for Lieberman Portland (one stop), Disc (Houston), Tape City, Music Box, Record Factory, Tower (SF)

## REGIONAL BREAKDOWN

"Regional Breakdown" reports consist of the top five selling albums and significant "New & Hot" releases in four key regional markets. Markets in this section will rotate periodically.

**EAST**

### Philadelphia

- 1 PEACHES & HERB "2 Hot!" (Polydor)
- 2 DONNA SUMMER "Bad Girls" (Casablanca)
- 3 SUPERTRAMP "Breakfast In America" (A&M)
- 4 CHEAP TRICK "At Budokan" (Epic)
- 5 CARS "The Cars" (Elektra)

#### NEW & HOT

DONNA SUMMER "Bad Girls" (Casablanca)  
HEATWAVE "Hot Property" (Epic)  
PATTI SMITH "Wave" (Arista)

**MIDWEST**

### St. Louis

- 1 SUPERTRAMP "Breakfast In America" (A&M)
- 2 PEACHES & HERB "2 Hot!" (Polydor)
- 3 SISTER SLEDGE "We Are Family" (Cotillion)
- 4 BAD COMPANY "Desolation Angels" (Swan Song)
- 5 DOOBIE BROTHERS "Minute By Minute" (WB)

#### NEW & HOT

MARSHALL TUCKER "Running Like The Wind" (WB)  
DONNA SUMMER "Bad Girls" (Casablanca)  
BLACKFOOT "Strikes" (Atco)

**SOUTH**

### Atlanta

- 1 CHEAP TRICK "At Budokan" (Epic)
- 2 SUPERTRAMP "Breakfast In America" (A&M)
- 3 BAD COMPANY "Desolation Angels" (Swan Song)
- 4 REX SMITH "Sooner Or Later" (Columbia)
- 5 RICKIE LEE JONES "Rickie Lee Jones" (WB)

#### NEW & HOT

DONNA SUMMER "Bad Girls" (Casablanca)  
BLACKFOOT "Strikes" (Atco)

**WEST**

### Seattle

- 1 SUPERTRAMP "Breakfast In America" (A&M)
- 2 RICKIE LEE JONES "Rickie Lee Jones" (WB)
- 3 VAN HALEN "Van Halen II" (WB)
- 4 SISTER SLEDGE "We Are Family" (Cotillion)
- 5 PEACHES & HERB "2 Hot!" (Polydor)

#### NEW & HOT

PATTI SMITH "Wave" (Arista)  
DONNA SUMMER "Bad Girls" (Casablanca)  
BOB DYLAN "At Budokan" (Columbia)

**LEGEND**

An alphabetical list of R&R's MusicVision reporters and their key selling characteristics  
**CIRCLES** — 3 retail stores in Phoenix. Flag staff. Scottsdale, AZ. 40% Rock, 40% Black, 20% other  
**DISC RECORDS** — 8 retail stores in Texas. 4 in Houston, 4 in Dallas  
**EAST/WEST** — 3 stores in Orlando, FL. Rock, Black, Jazz  
**1812 OVERTURE** — 5 retail stores in and around Milwaukee. Reacts quickly to Black, Black-oriented and Jazz product  
**EUCALYPTUS** — 13 stores in No. California, Nevada and Washington. Strong in Rock and Black, light in Country. Reacts quickly to established artists  
**EVERYBODY'S** — 8 retail stores in Oregon and Washington. Reacts quickly to new releases in Rock and Jazz  
**FATHERS AND SONS** — 500 accounts serviced through One Stop. Primarily in Illinois, Kentucky and Indiana. Western Ohio includes 25% retail through 8 Karma stores  
**FRANKLIN MUSIC** — 3 full-line retail stores located in malls in Metro Atlanta. Lenox — mostly Black, Perimeter — heavy Rock, Cumberland — Rock/Country  
**FRED MEYER/MUSIC MARKETS** — 82 racked accounts, 3 retail stores (Music Markets) in

Washington, West Oregon, Montana, Vancouver, Anchorage. Primarily racked product  
**GREAT AMERICAN MUSIC** — 2 retail stores in Mpls., 1 in St. Paul, MN. Strong with Top 40 and Rock  
**HOTLINE** — Distributor and One Stop servicing approximately 400 accounts in 10 states in the Mid South. 80% Black/Gospel, 40% Rock  
**KEMP MILL** — 10 retail stores in Washington, DC. Heavy Black sales  
**KORVETTES** — 50 retail stores in Upstate and Metro New York, Baltimore, Washington, Philadelphia and Detroit. Moves heavy volume of a total cross-section of music — all types  
**LICORICE PIZZA** — 25 stores in Los Angeles, Orange County, Riverside and San Diego area. Breaks new product in Jazz and Rock. Strong with Black crossover  
**LIEBERMAN ENTERPRISES** — National rack jobbers (Pop, Soul, Country) and one stop serving approximately 1500 retail accounts nationally. Supplies 10,000 jukeboxes across the country  
**MILE HI** — One stop servicing 7 states, concentrated in Colorado, Utah and Wyoming. Mostly Pop and Black  
**MUSIC BOX** — 8 retail stores in New Orleans, Hattiesburg and Mobile. 70% Rock, 30% Black  
**MUSIC PLUS** — 18 stores in Southern Califor-

nia. AOR Rock, Black and light Country  
**MUSIC SALES** — 9 retail stores: 4 in Boston, 3 in Connecticut, 1 in Rhode Island, 1 in New Hampshire. Almost all Rock  
**MUSIC SCENE** — 5 mail stores in Southeast. Moves a total cross-section of music  
**MUSIC STOP** — 11 retail stores in greater Detroit. 20-25% Black, 75-80% White. Heavy Black influence. Reacts quickly to new releases  
**NATIONAL RECORD MART** — Approximately 80 retail stores in Pittsburgh, Pennsylvania, New York, West Virginia, Virginia, Ohio and Kentucky. Strong with Rock, Black and light Country  
**OZ RECORDS** — 7 super stores, 5 in and around Atlanta, 2 in Birmingham. Moves a total cross-section of music  
**PICKWICK/Combined Retail and Rack** — Nation's largest rack jobber. Total cross-section of sales  
**PICKWICK/Exclusively Retail** — 355 retail stores  
**POPLAR TUNES** — 3 retail stores in Memphis. 350 accounts serviced through one stop in Southeast. 70% Black  
**RECORD BAR** — 86 stores. National, with heavy concentration in Southwest. Rock and Roly, some Disco and light Country. Heavy support of local artists  
**RECORD FACTORY** — 20 retail stores in the

Bay Area, Sacramento Valley and Santa Cruz, CA. Reacts quickly to Rock, Top 40 and R&B/Disco/Jazz  
**RECORD RENDEZVOUS** — 5 retail stores in Metro Cleveland. Rock and Black influence  
**RECORD AND TAPE COLLECTOR** — 6 full-line retail stores in and around Baltimore. Emphasis on Classical, Jazz, Disco and catalogue  
**RECORD THEATRE** — 14 retail stores in Buffalo, Cleveland, Rochester and Cincinnati. Rock  
**RECORD TOWNSOUND TOWN** — 22 full-line retail stores in Oklahoma and Texas  
**RECORD WORLD/ITSS** — 24 retail stores in NYC, Upstate New York, New Jersey, Connecticut and Long Island. Reacts quickly to new releases. Moves a lot of Rock, Folk, Jazz and Disco  
**RHODY RECORDS ONE STOP** — Services 15 Midland stores and 2 Century Disc stores in Northeast and Midwest, plus independent dealers in Massachusetts, Connecticut, Rhode Island, New York and Minneapolis  
**SOUND UNLIMITED** — Sub-distributor servicing 565 stores in 20 states with concentration in Michigan, Indiana, Illinois and Wisconsin. 60% Rock, 30% Black and 10% Country  
**SPECS** — 11 retail stores throughout Florida. 5 in Miami, 2 in West Palm Beach, 2 in Lakeland, 1 in Gainesville and 1 in Daytona. Strong

Disco in Miami, Rock and Black in Daytona  
**STARK/CAMELOT** — 70 retail stores located in malls in 23 states in the East, Midwest and South. Moves quickly with all types of product  
**STRAWBERRIES** — 7 retail stores in Boston and Providence suburbs. Heavy Disco influence  
**TAPE CITY** — 7 retail stores in Metro New Orleans. Strong Rock and Black influence  
**TARA** — One stop servicing over 500 accounts in Georgia, Alabama, Florida, Tennessee and North and South Carolina  
**TOWER** — 3 retail stores in the San Francisco Bay area  
**TWO GUYS** — 80 full-line departments in discount stores in the Northeast, New Jersey, New York, Connecticut, Massachusetts, Maryland and Pennsylvania. Strong with white Rock. Rack tendencies  
**WAREHOUSE** — 3 retail stores in Metro New Orleans  
**WAXIE MAXIE** — Retail store in Washington, DC  
**WESTERN MERCHANDISERS** — Southwest region rack jobber. Heavy Country, Heavy white Rock. Includes 14 retail accounts  
**WHEREHOUSE** — 125 retail stores in California  
**WORLD RECORDS** — 6 full-line stores throughout Arizona, excluding Tucson. Strongest with Rock (hard and soft), moderate Country

# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### ELECTRIC LIGHT ORCHESTRA Shine A Little Love (Jet)

75% of our reporters on it, 58 adds including 99X-FM, WCAO, WKBW, WLCY, KSTP, WOKY, B100, KIMN, WDRG, WHYN, KLIF, WAYS, WGH, WTX, KSTT, WOW, KTKT, WJBO, K104, WHHY, KSEL, KQWB, WAKX, WGBF, KBDF, KFXD, KRBE d-28, Z93 27-20, CKLW d-29, KSLQ 35-31, KEARTH 25-22, KJR d-26, KUPD 30-28, 14Q 34-29, WFMF 29-23, 92X 40-35, KCPX d-26, WGLF d-26, KEWI 36-31, Y94 d-23. See Parallels, charts at number 25.

### BAD COMPANY

#### Rock And Roll Fantasy (Swan Song)

65% of our reporters on it, 6 adds, CKLW, KJR, PRO-FM, WPST, KFXM, KBDF, WIFI 17-13, WPEZ 13-10, WKBW 10-9, KSLQ 5-3, KFI 28-25, KFRC 12-8, B100 11-8, KOPA 6-3, WOLF 23-18, WKBO 25-18, WHBQ 18-14, KOFM 23-19, KRSP 22-17, K104 8-4, WRFC 30-23, KQWB 15-10, KRCL 5-3. See Parallels, charts at number 26.

### CHEAP TRICK

#### I Want You To Want Me (Epic)

64% of our reporters on it, 30 adds including WABC, WPEZ, 96KX, WLS, 13Q, WTRY, WAXY, WAPE, WHBQ, KTSA, WFMF, KXX106, 92X, KJRB, KTAC, G100, KQWB, KKRC, KOOK, WIFI 14-9, WRKO 3-1, WPGC 12-9, CKLW 12-7, KDWB 26-21, WGCL 25-19, KHJ 21-13, KUPD 10-3, JB105 27-18, WTX 25-18, BJ105 33-28, WNDE 24-17, KERN 23-14, CK101 35-28, WSPT 3-1, KDZA 40-33. See Parallels, charts at number 27.

### BEACH BOYS

#### Good Timin' (Caribou)

63% of our reporters on it, 13 adds including 92Q, WFMF, WVIC, KRQ, K104, WEEQ, WRFC, WGBF, WROK, KOOK, WFIL 22-19, WCAO 24-21, KRBE 27-25, Z93 30-28, KSTP 28-25, KEARTH 22-20, KJR 22-20, KOPA 28-25, WKEE 26-21, WNOE 28-23, WBBQ 27-23, WOHO 25-19, KRUX 39-32, WHHY 30-25, KQWB 33-29, KDZA 27-22. See Parallels, charts at number 28.

### EW&F w/EMOTIONS

#### Boogie Wonderland (ARC/Columbia)

60% of our reporters on it, 23 adds including WCAO, KBEO, WTRY, WAEB, WGH, WNOE, Z98, KTSA, 92X, WOHO, KROY, KENO, KSEL, WNAM, KCBN, KBDF, 99X-FM 29-23, WRKO d-29, WPGC d-28, Y100 35-32, Z93 28-25, Q105 28-24, CKLW 24-20, KSLQ 32-29, KHJ d-26, WAVZ 30-20, WRVQ 28-21, WVIC d-25, WFBG 36-28, WGLF 29-25, KSLY 30-23. See Parallels, charts at number 30.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

VAN HALEN "Dance The Night Away" (WB) 101/16 including KRBE, WLCY, Q105, KDWB, Q102, 14Q, WAPE, WGRD, KMJC, G100, KDZA, 96KX 24-13, Z97 14-11, Z93 19-10, KHJ 22-15, B100 28-21, KOPA 22-17, JB105 33-25, WBBQ 30-25, WRJZ 24-17, KRUX 35-27, KYNO 29-21, K104 24-16, WISE 27-20, WANS 32-22, WSPT 12-8, KCBN 20-14.

JAY FERGUSON "Shakedown Cruise" (Asylum) 88/16 including WIFI, KRBE, WGCL, WOLF, WAXY, WFLI, 92X, KENO, WEEQ, Y94, KOOK, 96KX 32-25, Q105 29-25, KFRC 29-25, WKEE 30-22, KLIF 33-26, KRKE 30-22, WCIR 20-11, CK101 40-34, WANS 31-26, WSPT 27-23, KSLY 29-22.

DR. HOOK "When You're In Love With A Beautiful Woman" (Capitol) 85/17 including WFIL, WPGC, Q105, KIMN, KTSA, WNDE, KTKT, WEEQ, KKRC, KDZA, KRBE 30-23, WZUU 23-20, KBEO 18-15, JB105 34-29, WAYS 30-17, WRJZ 33-28, KRKE 29-24, WTSN 19-11, WISE 34-24, KILE 24-16, KLMS 26-19, KFXD 28-22.

TYCOON "Such A Woman" (Arista) 85/0, WIFI 27-22, WKBW 30-27, KDWB 19-11, KIMN 23-19, KLIF 5-2, KZ93 16-14, KRQ 27-23, K104 30-25, G100 22-16, WGLF 20-14, KRCL 27-23.

NIGEL OLSSON "Little Bit Of Soap" (Bang) 81/4, WZZP, KRSP, WFBG, WYFM, WCAO 15-11, KSTP 25-21, WHYN 33-30, WNOE 24-16, WRJZ 32-29, WNDE 29-24, KRKE 14-9, WCIR 18-14, WAAY 21-16, WEBC 22-18, KOOK 26-18. BARBARA MANDRELL "If Loving You Is Wrong" (MCA) 80/7, 96KX, KING, WHYN, 92Q, KMJC, WEEQ, KBDF, KSTP 26-23, KSLQ 31-28, WZZP 21-10, KIMN 26-23, KLIF 40-36, KOFM 30-25, WHOT 24-19, 14WK 32-27, WRFC 25-22, KKXL 19-13, WSPT 24-18.

## Radio & Records NATIONAL AIRPLAY/30

May 18, 1979

THREE WEEKS AGO TWO WEEKS AGO LAST WEEK

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
1	1	1	1	PEACHES & HERB/Reunited (Polydor)
3	3	2	2	WINGS/Goodnight Tonight (Columbia)
13	5	3	3	BEE GEES/Love You Inside Out (RSO)
17	8	4	4	DONNA SUMMER/Hot Stuff (Casablanca)
15	7	6	5	RANDY VANWARMER/Just When I Needed You Most (Brsvlle)
28	18	10	6	SUPERTRAMP/The Logical Song (A&M)
18	11	8	7	ORLEANS/Love Takes Time (Infinity)
12	10	9	8	ENG. DAN & J.F. COLEY/Love Is The Answer (Big Tree)
2	2	5	9	BLONDIE/Heart Of Glass (Chrysalis)
6	6	7	10	JACKSONS/Shake Your Body (Down To The Ground) (Epic)
25	21	12	11	BILLY JOEL/Honesty (Columbia)
-	26	15	12	RICKIE LEE JONES/Chuck E.'s In Love (WB)
-	-	23	13	SISTER SLEDGE/We Are Family (Cotillion)
27	22	14	14	OLIVIA NEWTON-JOHN/Deeper Than The Night (MCA)
-	-	25	15	DOOBIE BROTHERS/Minute By Minute (WB)
-	28	21	16	REX SMITH/You Take My Breath Away (Columbia)
-	25	19	17	ROD STEWART/Ain't Love A Bitch (WB)
-	27	26	18	KENNY ROGERS/She Believes In Me (UA)
21	19	17	19	STYX/Renegade (A&M)
4	4	11	20	GEORGE HARRISON/Blow Away (Dark Horse)
-	-	29	21	ROGER VOUDOURIS/Get Used To It (WB)
-	-	28	22	G.Q./Disco Nights (Rock Freak) (Arista)
7	12	13	23	AMII STEWART/Knock On Wood (Ariola)
14	15	16	24	VILLAGE PEOPLE/In The Navy (Casablanca)
-	-	→	25	ELECTRIC LIGHT ORCHESTRA/Shine A Little Love (Jet)
-	-	→	26	BAD COMPANY/Rock And Roll Fantasy (Swan Song)
-	-	→	27	CHEAP TRICK/I Want You To Want Me (Epic)
-	-	→	28	BEACH BOYS/Good Timin' (Caribou)
5	9	18	29	CHIC/I Want Your Love (Atlantic)
-	-	→	30	EW&F w/EMOTIONS/Boogie Wonderland (ARC/Columbia)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

### MOST ADDED

ELO  
Abba  
Cheap Trick  
Peter Frampton  
John Stewart

### HOTTEST

Donna Summer  
Peaches & Herb  
Supertramp  
Randy Vanwarmer  
Bee Gees

Complete Regionalized Station Listings on page 26 and 28.

CHART SUMMARY: National activity higher this week than last with 176 station reports entering into the national airplay information. Lots of positive movement on the chart, but not much room at the top. Bee Gees, Donna Summer, Randy Vanwarmer, Supertramp, Orleans and England Dan & John Ford Coley are all doing extremely well, causing their own "logjam" within the top ten. Billy Joel and Rickie Lee Jones just missed this week's upper ten. Sister Sledge and Doobie Brothers both took very healthy jumps, as did Kenny Rogers. Rex Smith continues with strong station gains, Rod Stewart moved up two, 19-17. Roger Voudouris and G.Q. are still building. Five Breakers this week, all with significant adds, show the increased activity over last week. ELO was the most added for the second week in a row.

Detailed station by station chart listings can be found in the Parallels.

BOB SEGER "Old Time Rock 'N' Roll" (Capitol) 80/2, 13Q, WGUY, WABC 36-23, WNBC d-19, WPGC 28-22, Q105 12-7, CKLW 18-15, B100 19-13, WKBO 27-24, WTX 40-32, WERC 15-10, WNAF 22-19, KYNO 30-25, CK101 25-20, WFLB 27-22, KCBN 38-32.

DAVID NAUGHTON "Makin' It" (RSO) 73/9, WKBW, WLS, WDRG, WAXY, KOFM, 14WK, G100, WJON, KYNO, KRBE 17-4, Y100 18-11, WLCY 22-12, Q105 15-8, KING 22-19, KIMN 30-27, WKBO 14-7, WERC 16-9, WRJZ 21-15, KRUX 32-24, KRQ 39-34, WLBZ 23-19, WFOM 23-18, KCBN 23-18.

McGUINN, CLARK & HILLMAN "Don't You Write Her Off" (Capitol) 66/0, WCAO 25-23, WKBW 22-20, KSTP 13-11, WGCL 29-27, KIMN 19-13, WGH 12-9, WKY 29-27, KRQ 36-30, 14WK 40-37, WJON 7-5, WKAU 8-3, KLUC 27-24.

JOHN STEWART "Gold" (RSO) 58/27 including 99X-FM, WLCY, Q105, KSTP, KFI, KFRC, KUPD, KOPA, WOLF, WRVQ, WSGN, KZ93, WMEG, KJRB, KYNO, WRFC, WISE, KLMS, KRBE d-30, KSLQ 36-32, WZUU 25-22, JB105 40-35, 94Q d-29, WEEQ 30-28, WGLF 31-27, WROK 33-26.

POCO "Heart Of The Night" (MCA) 55/19 including KSLQ, KBEO, B100, WBBF, WTX, Z98, WERC, WRJZ, KRAV, WNDE, WEEQ, WAGQ, WEBC, WEAQ, KSTP d-30, 94Q 24-19, WGH d-19, WCIR d-29, WANS 29-24, KEWI 33-30.

### Others Getting Significant Action

ABBA "Does Your Mother Know" (Atlantic) 48/32 including KJR, WAVZ, WKEE, BJ105, WJDX, WISM, KCPX, KROY, WLBZ, WCIR, WAAY, WCGQ, KKXL, KKLS, KRCL, WKBW on, WGCL 30-28, WZZP d-31, KBEO on, KFI on, KEARTH on, JB105 38-34, WGH d-22, WEAQ 27-25.

TOTO "Georgy Porgy" (Columbia) 46/10, WAVZ, KLIF, WQAM, WNAF, WHB, KTAC, WEEQ, WFOM, Y94, KOOK, KHJ 25-22, KEARTH 29-24, WGH 9-6, WJDX 25-21, 14WK 37-31, WANS 34-28, KSLY 25-18.

FOXY "Hot Number" (Dash/TK) 45/4, KHJ, KSTT, KENO, KRCL, WPGC 20-18, Y100 11-7, WLCY 31-25, Q105 23-15, WGCL 19-13, WZZP 29-18, KBEO 40-30, KEARTH 15-13, WAXY 12-10, WNOE 9-6, WKIX 29-24, WAAY 25-22, WISE 32-27.

FRANK ZAPPA "Dancin' Fool" (Zappa/Mercury) 40/2, Z97, WEEQ, WNBC 12-10, Q105 30-26, KBEO 37-34, KHJ 29-27, 14Q 33-24, WHYN 37-34, WIRK 31-26, WSPT 8-6, KCBN 32-29.

ALTON McCLAIN & DESTINY "It Must Be Love" (Polydor) 39/6, WGCL, KBEO, PRO-FM, KLIF, WNAF, KRKE, WRKO 28-26, Y100 21-16, JB105 39-30, WHBQ 20-18, KNOW 33-24, WRFC 10-6, WFLB 35-29.

RAYDIO "You Can't Change That" (Arista) 35/5, CKLW, KSTP, WKIX, WNAF, KSLY, WFIL d-24, KING 19-15, WBBQ 5-2, KXX106 5-4, KEYN 16-12, WISE 12-10, WTMA 17-13, KFXD 26-19.

NEW ENGLAND "Don't Ever Wanna Lose Ya" (Infinity) 34/12 including KBEO, KUPD, WHYN, WIRK, WLAC, WNAF, KTKT, WISE, KCBN, KSLQ 30-27, WKEE 28-25, WGUY 30-27.

(Continued on Page 38)