

Radio & Records

Latest On 'The Greying Of America'

SEE PAGE 12

A Menagerie Of Mascots

SEE PAGE 48

ISSUE NUMBER 292

THE INDUSTRY'S NEWSPAPER

JULY 27, 1979

Advance Arbitron Results

FORMAT LEGEND

A-AOR, B-Black, BB-Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

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Monday-Sunday, 6am-midnight, average shares, metro 12+ April/May 1979 Arbitron. Advance figures were supplied by subscribing stations and verified by Arbitron.

Atlanta

Baseball Helps WSB Stay Atop Market; WQXI Narrows Gap On WZGC In Rocker Contest

| | O/N '78 | A/M '79 |
|-------------|---------|---------|
| WAOK (B) | 3.8 | 3.5 |
| WBIE (C) | 2.5 | 2.9 |
| WGKA | .7 | 1.2 |
| WGST (N) | 4.0 | 3.9 |
| WKLS-FM (A) | 6.9 | 7.7 |
| WLTA (BM) | 4.2 | 3.2 |
| WPCH (BM) | 7.2 | 4.9 |
| WPLD (C) | 4.5 | 5.0 |
| WQXI (R) | 3.1 | 3.9 |
| WQXI-FM (R) | 6.9 | 8.2 |
| WRNG (T) | 4.2 | 3.6 |
| WSB (PA) | 13.6 | 15.3* |
| WSB-FM (PA) | 6.7 | 6.4 |
| WVEE (D) | 7.0 | 6.0 |
| WZGC (R) | 12.0 | 11.2 |

* Braves baseball

Phoenix

KARZ (ex-KOOL) Debuts At 3.9; KBBC Climbs, KDKB Down In AOR; KNIX-FM Leads Country; All-News KTAR Up Solidly; KOPA-FM Gains On KUPD In Top 40

| | O/N '78 | A/M '79 |
|------------------|---------|---------|
| KARZ (PA) | - | 3.9 |
| KBBC (A) | 3.7 | 5.1 |
| KDKB (A) | 8.5 | 7.5 |
| KHEP-AM/RL-FM/CL | 1.6 | 3.0 |
| KIFN (S) | 3.8 | 1.7 |
| KIOG (A) | 1.4 | 2.2 |
| KJJJ (C) | 4.5 | 2.2 |
| KKKQ (R) | 2.8 | 2.6 |
| KMEO (BM) | 1.6 | 1.1 |
| KMEO-FM (BM) | 7.0 | 7.6 |
| KNIX (C) | 1.2 | 1.8 |
| KNIX-FM (C) | 3.4 | 4.7 |
| KOOL (O) | 3.9 | 3.1 |
| KOPA (R) | 1.6 | 1.9 |
| KOPA-FM (R) | 3.6 | 4.4 |
| KOY (PA) | 7.4 | 6.8 |
| KQYT (BM) | 10.2 | 11.2 |
| KRUX (R) | 2.6 | 3.0 |
| KTAR (N) | 6.7 | 9.6 |
| KUPD (R) | 6.1 | 5.6 |
| KXTC (D) | 4.2 | 3.9 |

* Twins baseball

Minneapolis-St. Paul

P/A Giant WCCO Dominates; KDWB-AM/FM #2 With Top 40 Format

| | O/N '78 | A/M '79 |
|--------------|---------|---------|
| KDWB (R) | 5.4 | 3.2 |
| KDWB-FM (R) | 3.2 | 5.0 |
| KEEY (BM) | 1.5 | 1.0 |
| KEEY-FM (BM) | 6.4 | 5.9 |
| KFMX (D) | 2.6 | 1.9 |
| KQRS (A) | 1.4 | 1.2 |
| KQRS-FM (A) | 5.3 | 6.7 |
| KRSI (C) | 2.1 | 1.1 |
| KSTP (R) | 4.9 | 3.3 |
| KSTP-FM (PA) | 5.0 | 6.1 |
| KTCR (C) | .3 | .9 |
| KTCR-FM (C) | 1.5 | 1.0 |
| WAYL (BM) | 1.7 | 2.0 |
| WAYL-FM (BM) | 5.1 | 5.9 |
| WCCO (PA) | 28.6 | 30.4* |
| WCCO-FM (PA) | 6.0 | 5.8 |
| WDGY (C) | 4.6 | 5.7 |
| WLOL (A) | 1.5 | 1.9 |
| WWTC (PA) | 1.7 | .6 |

* Royals baseball

Arbitron Advances

for Miami (complete breakout), Denver, Milwaukee, Buffalo, Portland and Columbus;

Burke Results

for Denver, Miami/Ft. Lauderdale, Pittsburgh, Philadelphia, Cleveland, Baltimore, Dallas and Houston.

See Page 24

Houston-Galveston

KMJQ Stays Ahead Of Pack; Astros Baseball Helps KPRC Jump Over Three Share Points

| | J/F '79 | A/M '79 |
|--------------|---------|---------|
| KAUM (R) | 4.1 | 4.0 |
| KCOH (B) | 1.4 | 1.4 |
| KENR (C) | 3.3 | 3.6 |
| KEYH (S) | 1.3 | 4.0 |
| KFMK (RL) | .5 | 1.0 |
| KHCB (RL) | 1.4 | .9 |
| KIKK (C) | 1.3 | 1.1 |
| KIKK-FM (C) | 4.9 | 5.3 |
| KILT (R) | 5.7 | 4.6 |
| KILT-FM (A) | 6.7 | 3.9 |
| KLEF (CL) | 2.2 | .9 |
| KLLO (A) | 3.4 | 3.5 |
| KLUL (S) | 1.3 | 1.3 |
| KMJQ (B) | 10.7 | 11.8 |
| KNUZ (C) | 2.0 | 1.5 |
| KODA (PA) | 1.2 | .8 |
| KODA-FM (PA) | 3.8 | 2.9 |
| KPRC (N/T) | 4.1 | 7.4* |
| KQUE (PA) | 4.5 | 4.4 |
| KRBE (R) | 7.9 | 6.6 |
| KRLY (D) | 1.8 | 3.7 |
| KTRH (N/T) | 7.9 | 7.0 |
| KULF (R) | 2.2 | 2.8 |
| KYND (BM) | 8.2 | 8.4 |
| KYOK (B) | 1.6 | 1.5 |

* Astros baseball

Cincinnati

WLW Up With Baseball; WLWS, WOKV Double Shares; Q102 Maintains Top 40 Lead; WUBE-FM Top Country Gainer

| | O/N '78 | A/M '79 |
|-------------|---------|---------|
| WCIN (B) | 4.2 | 2.7 |
| WCKY (PA) | 11.5 | 10.8 |
| WEBN (A) | 7.3 | 4.3 |
| WKRC (PA) | 9.5 | 8.3 |
| WKRQ (R) | 12.1 | 12.1 |
| WLQA (BM) | 4.2 | 5.0 |
| WLW (PA) | 11.3 | 15.6* |
| WNOP (J) | 1.4 | 1.0 |
| WSAI (C) | 3.0 | 3.1 |
| WSAI-FM (A) | 5.0 | 6.0 |
| WUBE (C) | 2.5 | 1.9 |
| WUBE-FM (C) | 3.2 | 5.1 |
| WWEZ (BM) | 9.1 | 7.1 |
| WLWV (BM) | 1.6 | 1.3 |
| WLWS (PA/O) | 1.6 | 3.1 |
| WOKV (D) | 1.3 | 2.6 |

* Reds baseball

Kansas City

KMBZ Makes Royal Jump; KCMO In Sharp Decline; KYYS Dominates AOR; Country, Top 40 Down

| | O/N '78 | A/M '79 |
|-------------|---------|---------|
| KBEQ (R) | 9.0 | 7.9 |
| KCEZ (BM) | 8.3 | 7.9 |
| KCKN (C) | 2.4 | 1.6 |
| KCKN-FM (C) | 3.6 | 3.5 |
| KCMO (PA) | 9.4 | 4.6 |
| KCNW (RL) | .5 | 1.0 |
| KJLA (D) | - | 3.4 |
| KMBR (BM) | 10.0 | 9.4 |
| KMBZ (PA) | 11.4 | 16.8* |
| KPRS (B) | 5.0 | 4.3 |
| KPRT (B) | 1.0 | 2.4 |
| KUDL (A) | 3.3 | 3.2 |
| KXTR (RL) | 1.5 | 1.4 |
| KYYS (A) | 9.8 | 10.3 |
| WDAF (C) | 10.2 | 8.8 |
| WHB (R) | 4.9 | 4.8 |

* Royals baseball



Ron Jones Rejoins WHK As PD

Ron Jones, PD at KLZ/Denver for the past year and a half, has left that position to rejoin WHK/Cleveland as PD, a position he held at the Country-formatted station for 2½ years from 1975-78. He replaces Russ Knight, who has announced no future plans as yet.

WHK GM Gil Rosenwald told R&R, "I am very excited about having Ron Jones back on our team. WHK had its highest ratings ever during his first tenure as Program Director, and I am sure his experience and knowledge will be a tremendous asset to our continued growth."

Jones told R&R, "It has been a great experience working here and setting up the winning strides of KLZ. I must say I am looking forward to the new challenge of being with WHK again. Malrite is to me the most innovative and ag-

JONES/ See Page 27

ELLIOTT NEW PD AT Y95

Jim Fox Returns To Q102 From KAUM

Jim Fox, former PD of Q102/Cincinnati who recently departed to take the PD position at KAUM/Houston, has returned to Q102 as Program Director. Mark Elliott, Fox's Music Director who had been named his successor as PD, has been appointed PD at Y95/Tampa (both Q102 and Y95 are Taft Broadcasting stations).

Fox explained his reasons for returning: "When I came down here certain things were promised me that I would be in charge of that have not come to pass. I think that can seriously affect my ability to help KAUM. Several times before I left, even when my furniture was packed and ready to go, I asked if I was going to be 100% in control of the air staff and 100% in control of the promotional budget and the music, and I was assured I had full control in all those areas... and it just hasn't been so. I had thought here's a chance to get back home to Texas and get on the ground floor down here with ABC (owner of KUAM) and be a hero... but it has not been a fun time for me."

Back To The Q

Fox added, "Before I left Q102, the game plan was to prepare Elliott for Y95 anyway, and when I left, that sped up moving him up to



Jim Fox

the PD-ship, and they were going to have to search for a new PD for Tampa. But in the back of his mind he was still interested, so he cut his deal with Tampa and they asked if I was interested in coming back and I said yeah."

Elliott expressed his excitement over his move. "Within two months," he told R&R, "the station will have one of the best FM signals in the state. We're going to 100,000 watts at 1300 feet by Labor Day. I hope Right now the station is moving into new facilities. With the new facilities and signal and Taft's recent acquisition of the station, I look forward to building Y95. It's a promotion within the company and I got a deal that makes me real happy." Elliott replaces Bob McNeill, who resigned last week

Collins, Goldrod, Jaffe Earn Polydor VP Promotions

Jim Collins, Marty Goldrod, and Jerry Jaffe have all been promoted to vice presidential positions at Polydor Records. The announcement by company President Fred Haayen came during Polydor sales/promotion meetings in Bermuda.

Collins becomes VP Promotion, having served as National Singles Promotion Manager and then National Pop Promotion Director since joining Polydor from the PD position at WPGC/Washington, D.C. in 1977. He will report directly to Polydor Executive VP Dick Kline.

Goldrod was named VP/GM West Coast and will oversee all Polydor operations west of the Rockies, with West Coast promotion, sales, publicity and A&R staffers reporting to him. Goldrod came to Polydor early in 1979 from Phonogram/Mercury, where he was Artist Relations & Trade Liaison, West Coast Promotion. Previously he worked at Private Stock in promotion and artist relations, and was Associate Director



of West Coast Promotion at Arista.

Jaffe was appointed VP Artist Development, taking overall responsibility for Polydor artists' career direction, coordinating tours and AOR promotion to aid in that pursuit. He reports to Sr. VP/Marketing Harry Anger. Jaffe, after earning a PhD in nuclear chemistry, joined Polydor in 1976, serving as Assistant/Special Projects to the Director of Promotion,

Publicity Director, National Album Promotion Director, and Artist Development Director.

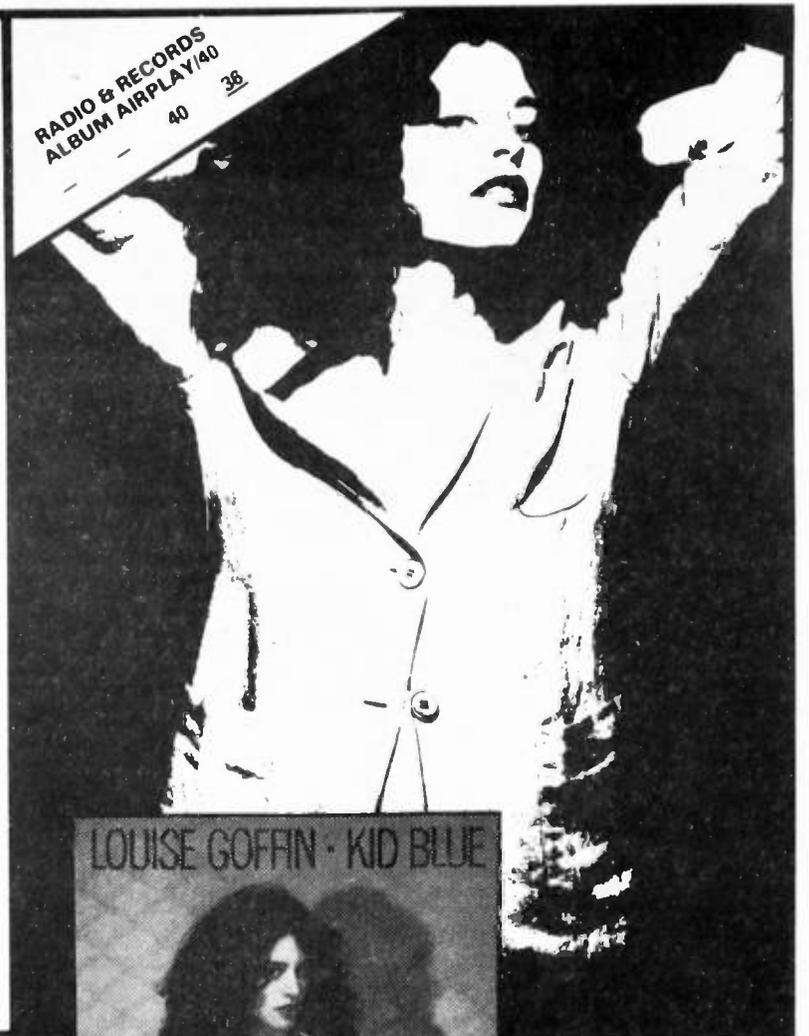
Commenting on the promotions, Dick Kline said, "Nothing gratifies me more than to be able to watch these people grow within our organization and see them capable of taking the reins of management."

Pictured (l-r) are Jaffe, Goldrod, and Collins.

ROCK AND ROLL: THE NEXT CHAPTER

GREG KIHN BAND and LOUISE GOFFIN

Two dynamic young artists, two brilliant new albums, and now a national tour.



HEAR THEM:



Produced by Matthew King Kaufman,
Glen Kolotkin, and Kenny Laguna

© 1979 Beserkley Records. BZ-10063



Produced by Danny Kortchmar
On Asylum Records and Tapes.

6E-203

SEE THEM: **Thursday, August 2 at the Roxy**

OTHER DAYTIMER MARKETS MAY BE AFFECTED

Arbitron Mishandles D.C. Book, Admits Error

As first mentioned in last week's R&R, Arbitron appeared to have erred in handling the sign-off times for various Washington D.C. area daytime stations. This past week, R&R was able to get confirmation from Arbitron spokesperson Connie Anthes of the following scenario:

Prior to the April/May sweep, Arbitron mailed facility form packages to stations, which in the cases of daytimers asked that they submit sign-on/sign-off times for the month of May. This was an error, and Arbitron subsequently sent to the daytimers a request for submission of the April times, which were indeed to be used for processing the estimates for these stations. In Washington, WGAY did submit the April sign-off times, this they show in the D.C. book as signing off between 6-7pm.

No Correction Coming

However, WPGC and WPIK either never got the second request from Arbitron or else never submitted the April times, and thus these stations show as being

on the air between 8-9pm, even though they should have been shown as going off at the same time as WGAY. Between WPGC and WPIK the stations garnered 3.5% of the M-F 7-midnight audience, and between 7-8pm the stations show an average audience of over 10,000 persons, when in fact the book should show the stations as being off the air. In spite of this, Anthes told R&R that the D.C. book will not be reissued to correct the evening share figures, nor will the subscribers to the book be sent a client service bulletin about the situation.

Besides the implications in the Washington area, Anthes admitted that other markets with daytime stations could face a similar problem where the wrong sign-off is used. She stated that there is no current system backup to make sure that all daytime stations are processed with the same sign-off time, but she told R&R that improvements will be sought in the wake of the A/M '79 happenings.



NO PD CHOSEN YET

Melamed Promoted To Operations Manager At KSAN

KSAN/San Francisco PD Abby Melamed has been promoted to the position of Operations Manager at the station, taking on responsibility over all departments and coordinating all activities at KSAN. Metromedia VP L. David Moorhead, who made the announcement, told R&R, "Abby will continue to serve as PD until we find someone to replace her. We will begin interviewing candidates immediately, and any and all candidates should contact Abby."

WINNING ENTRY STRIKES SOUR NOTE

KFMB Sponsors Name-The-Chicken Contest

San Diego's most famous Chicken, recently visible during the All-\$3.2 MILLION FOR 4 LABELS

Pirates Must Pay

CBS, A&M, MCA and Warner Brothers Records have been awarded a \$3.2 million antipiracy judgment against Magnitron Inc. and its principals, Alvin (Buddy) Warner and Gerald Burnstein, in Oklahoma Country district court. Described as the largest antipiracy judgment yet imposed, the award included \$2.9 million for acts of record and tape piracy committed by the company and \$300,000 which the court ruled had been illegally distributed to the

Star game in Seattle, was temporarily adopted by Pop/Adult sta-

two principals. Magnitron, Warner and Burnstein had been the targets of record piracy actions by the four labels for the past five-and-a-half years.

In making his ruling, Judge Jack R. Parr lashed out at Magnitron, Warner and Burnstein for what he termed their "cavalier disrespect of any hearings the court tried to conduct. I think both of them got rich as a result of their nefarious acts. Both of them are nothing but thieves and tape pirates," said Parr.

Parish Named GM At KSFX

Joe Parish, General Manager at KHOW/Denver, has been appointed GM at KSFX/San Francisco, replacing Donald Platt. The move marks the second significant staff change in recent weeks, following Jim Smith's appointment as PD (R&R 6-22).

Parish cited "the excitement of going back to a major broadcast group like ABC" as a prime factor in his decision. He added, "I had worked with (ABC FM head) Marty Greenberg and (ABC Radio President) Ben Hoberman in the past and I know their management philosophy styles, and I felt my career objectives would be further fulfilled by the move."

Commenting on his switch from a Pop/Adult to a Disco format, Parish told R&R, "It's not really a big change. I overdosed on music four years ago. Radio is radio—it's a business. You bring in great professional department heads underneath you and give them their latitude, and they'll make the station successful. We've got a lot of good kids here. I was very impressed just walking in at the pride they have. We're going to have a heck of a lot of fun and be successful."

Parish added, "We're classified Disco, but we're playing a lot of crossovers. I see no reason to change right now. I think Jim Smith's done a very good job in the short time he's been here. Jim and I worked together at WLS/Chicago and KDKA in Pittsburgh." Summing up, Parish said, "I made a lot of good friends in Denver and I left with a 9.9 book, which is a great way to leave. I'm looking forward to San Francisco."

Insilco Group Mobilizes "Constructive Suggestions" For Carter

When President Carter addressed the nation recently requesting constructive suggestions and positive declarations from the American people, he found a sympathetic ear in radio. Insilco Group National PD Bill Rock immediately set up a conference call for the chain's PD's (including staffers from WKSS/Hartford, KTOK-KZUE-FM/Oklahoma City, WGSQ-WQUE-FM/New Orleans, and flagship station WELI/New Haven) to discuss ways of soliciting the desired responses from their listeners.

The stations (which range in for-

tion KFMB for the purposes of a contest. The former KGB Chicken, who by court order can't be identified as a Chicken in a four-county area, recently adopted a new costume for appearances at San Diego Padres games and other sporting events around the country; and KFMB, which airs the Padres games, decided to stage a Name-The-Chicken contest. Over 500 entries were received in the first two days, with Padres pitcher Gaylord Perry and KFMB morning team Hudson & Bauer among the judges. The winner would be chauffeured with the Chicken to a game in a Rolls Royce and be allowed to hang around the Padres mascot for the night, among other prizes.

An 11-year-old boy won the contest, but unfortunately his entry, "Chicken A La King," is essentially unusable. As Ted Giannoulas, the man inside the suit, told R&R, "When is a chicken not a chicken? When it's in four Southern California counties." Giannoulas pointed out that despite the contest he is not affiliated with KFMB as the station's official mascot, and has been entertaining various offers from other local stations, plus WLUP/Chicago. "I'm a free agent," he stated enigmatically.

mat from Top 40 to News to Beautiful Music) have been asking their listeners to contribute their constructive opinions on the issues facing the nation today, and the best have been aired. Rock is collecting the suggestions and plans to forward them effectively to the White House. He told R&R, "President Carter asked for help, so this is our contribution. I don't look at it as a political thing; it's transcending political ideology and trying to promote a feeling of positive thought and get some constructive suggestions."

INSIDE R&R:

WASHINGTON REPORT 4
 WHAT'S NEW 6
 GARY OWENS 9
 RIP 'N' READ 10
 MEDIA MARKETING 11
 RATINGS & RESEARCH 14
 STREET TALK 16
 MULTI-FORMAT MUSIC 18
 TOP 40 SECTION 20
 DISCO SECTION 36
 BLACK SECTION 38
 PICTURE PAGES 43
 AOR SECTION 46
 COUNTRY SECTION 58
 POP/ADULT SECTION 56
 OPPORTUNITIES 69

LETTERS

LOOP Lights The Fuse

Dear R&R:

It's tough to find any good out of the unfortunate situation that developed at Chicago's Comiskey Park this past week, but I think it can serve as a lesson for all of us. If we, as air personalities do not realize the powers of persuasion we have, it's about time we do. I've got to think the normal day-to-day responsibilities we have shelter us from the impact we are making on our listeners. And, when we overstep our bounds, we are asking for trouble. We are here to entertain and inform. It's not our job to influence behavior. And, it is most assuredly not our role to play with people's minds to incite them to violence. Right now, our society as a whole is fed up, angry and upset. We steam in gas lines. Nobody seems to have any confidence in our elected leaders. Our dollar is shrinking. We are heading into a recession. Space junk is falling on us. We're mad as hell (to borrow a phrase) and there is nothing anybody can do about it. However... our friend on the radio explains you can fight back... and win! He's found an enemy that can be conquered. You don't like disco? Fight with me! We will win! The masses love it. Jimmy Carter can't even predict victory. But this guy can...

So are we really surprised with the outcome? The people were lured to the ball park with the promise of a destructive event. Suddenly, spectators turned participants... hey, that's why they came! To fight! They were a part of the army, the anti-disco battalion. To these people, this wasn't a joke at all. This was frustration boiling over. We lit the fuse, and we're guilty.

Let this serve as a warning, then. We have too important a responsibility to the public. Let's not mess with their minds, or bait them, or prey on their fears. We are in business to serve the public. Let's make sure that our entertainment does not breed hate and violence. God knows, our society does not need any more.

Mark Zegan
 Music Director, WAUR/Aurora, IL

Setting Radio "Back 25 Years"

Dear R&R:

Let's stop the AOR assault on Disco. The recent tirade at Comiskey Park on behalf of WLUP has helped set radio back 25 years. In the June 15 issue of Radio & Records, WLUP morning man Steve Dahl described his idea for such a "promotion" and is quoted expressing his concern over possible problems arising by saying, "It certainly isn't worth getting hurt over." Although Dahl and WLUP lucked out in that there were no physical injuries, much public relations harm was done. Now people who paid to see TWO Chicago games, not just one, are mad at WLUP. Stadium officials no doubt are made at WLUP, and quite possibly many people in the Loop's demographics who occasionally listen to WLUP as well as disco are upset with them. This could very seriously affect relations between all well-meaning radio stations in different markets and sports and civic organizations regarding future promotion projects.

It's time juvenile programmers who are reliving their second childhood STOP this infantile behavior. These are grown men who are dressing up like Gen. Patton in drag leading "marches" against a very viable and successful format. It's embarrassing Do Country stations berate Beautiful Music stations? Do contemporary stations badmouth News/Talk outlets?

Let's keep the competition between stations HEALTHY: otherwise we all wind up with a black eye.

Bob (Dr. PD)
 Jocks — Terry Steven Brent Harmon
 KFEQ/St. Joseph, MO

Cop-Out Comments?

Dear R&R:

I find it ironic that in the same R&R issue that Gary Owens talks about not demeaning the radio broadcasting industry, WLUP's Steve Dahl, Jesse Bullet, and Dave Logan did that very thing with their cop-out comments regarding the anti-disco fiasco at Comiskey Park in Chicago.

On the surface, blowing up a bunch of disco records in public might seem like a fairly harmless promotion. However, in the case of the White Sox-Tigers scheduled doubleheader, it wasn't harmless, and that's what WLUP should own up to. Dave Logan refers to TV commentators who described the event as "a case of kids running on the field and saying 'hey look Mom, I'm on TV.'" Well, the police don't arrest 37 persons for saying "hi" to Mom. Steve Dahl says "I can't complain about the way it turned out." Well, I'll bet the players on White Sox can. Despite the packed house, they had to forfeit a game. You can be sure that baseball players don't like losing games any more than radio stations like losing listeners. Jesse Bullet says "It was great, what a way to start the book." I saw a man on the news who was hit by a firecracker and some debris... he didn't seem to think it was so great. (Of course he was at the ballpark to see a ballgame.) And, I'll bet the people who were injured and the ground crew which had to put the field back together couldn't care less about WLUP's book. I wonder if WLUP might try blowing up Donna Summer during the next big ratings period if it'll help their book? Seriously, I doubt that the people at WLUP wanted that melee to occur. I'm sure they're just trying to have some fun, attract some attention, and help their radio station. But, since the event turned into a small riot filled with vandalism, Dahl and Bullet should admit that some things are even more sacred than a good ratings book, and realize that the promotion was a mistake.

Ron B. Fine-man
 KKAL/Arroyo Grande, CA

"Positive Statement"

Dear R&R:

Your "No Time To Panic" R&R editorial dated July 6, 1979, was the industry's most positive statement regarding the current economic crisis. "Music has always survived" and so will objective, factual journalism! Your concern for our industry is inspiring.

Michael Pilot
 VP/GM BearsVile Records

Music — One Of The Survivors

Dear R&R:

Your editorial comment "No Time To Panic" was both timely and important. My favorite summary of the situation in these times is: "No matter whether the crisis be nationwide or worldwide economic or simple unrest, wars or weather... Two things always survive — Prostitution and Music — (not necessarily in that order)"

J.E. Preston
 VP/GM, RCA Ltd., Canada

WASHINGTON REPORT

Update

By Jonathan Hall

Backstage On Radio Deregulation

Radio deregulation is in a holding pattern: the FCC has postponed discussions until Sept. 6; the rewrite is dead; and although amendments may be offered in the House and Senate, there is no schedule for taking up these issues.

Behind the scenes, radio deregulation is still being discussed; however, both the House of Representatives, which has scrapped H.R. 3333 (the rewrite), and the Senate are working on an aspect of telecommunications legislation that doesn't involve radio right now; namely, common carrier (telephone) provisions.

Because of the lull, and with a month's recess at hand when most congressmen will be in their home districts, radio broadcasters have an excellent opportunity to seek out their local Congressman and lobby for specifics, such as a longer license term and stability, according to one prominent industry spokesman.

Here's R&R's rundown on what's going on:

House

- The most significant meeting of the week was between Subcommittee member Rep. Al Swift (D-WA) and ranking Commerce Committee Republican Rep. Jim Broyhill (R-NC) on Tuesday (7-24). The two reportedly discussed Swift's concept to "quantify," in terms of dollars, broadcasters' requirements.

- In a nutshell, Swift proposes to use a set percentage of a station's budget which would be indexed "to one or two prominent and easily defined budget items to avoid complex accounting . . . The percentage should be an amount approximately equal to the effort of the top 5 to 10% of the nation's stations."

Swift is also known to favor elimination of ascertainment, logging requirements, program percentages, and format restrictions. In addition, he supports a longer radio renewal term.

Senate

- Earlier this week, several Democratic members of the Senate Communications Subcommittee met with Chairman Sen. Fritz Hollings (D-SC).

- Late last week, Republicans met with their leader Sen. Barry Goldwater (R-AZ) and endorsed a firm stand in two areas: 1) Fees must be based on the actual cost of regulating the industry, nothing more, and 2) any new bill must spell out specifics of radio deregulation.

Jones Wants EEO Consideration For Small Markets

After only four months on the job, FCC Commissioner Anne Jones shared her concerns (she called them "disquiets") with the California Broadcasters Association in Monterey, Monday (7-23). Afterwards, she invited broadcasters to keep the cards and letters coming, saying that they really are read.

Jones, who continues to profess a deregulatory philosophy, told R&R she touched upon the following areas:

EEO: She is concerned with the problems very small station operators have in fulfilling the requirements. Her criterion is small market broadcasters should be able to demonstrate they are making a "reasonable attempt" to recruit minorities.

Monetary Payments: She is opposed to groups filing a petition to deny and subsequently being bought off. After all is said and done, Jones feels this practice could hurt legitimate citizens' groups.

Distress Sales: While the Commissioner has no disagreement with the purpose of distress sales, she does believe in establishing qualifications for prospective purchasers, including a requirement to foster minority viewpoints in addition to minority licensees.

"No Taxation," Say Washburn, Lee, Quello

Unlike fellow Commissioner Quello (see separate story), FCC Commissioner Abbot Washburn was opposed to a new communications law, and in a letter to Sen. Barry Goldwater (R-AZ) (last week commended Goldwater and Sen. Fritz Hollings (D-SC) for each recognizing "the need for amendments to the 1934 Communications Act rather than a "rewrite."

Last month, Goldwater asked each FCC Commissioner to provide a written response to FCC Chairman Charles Ferris's testimony before the Senate Subcommittee on Communications regarding two proposed Senate bills to amend the Communications Act.

In their reports, FCC Commissioners Washburn, Jim Quello and Bob Lee compared the two bills — Hollings's S. 611 and Goldwater's S. 622.

Fees: Washburn is against any kind of fee because "establishing an equitable formula is exceedingly difficult, if not impossible." Quello now recommends a formula based on the "cost of processing applications, etc." (S. 622), and Lee advocates "more than a token, less than a tax."

Radio License Term: Quello thinks it should be indefinite, and opposes random audit of 5% of radio licenses (S. 611). Lee and Washburn agree to longer terms, but Lee will support a random audit.

Comparative Renewals: Washburn rejects the idea of auctioning stations to the highest bidder and opposes a lottery system. Quello prefers S. 622 which gives incumbent licensees preferential renewal treatment; however, he would rather eliminate the process entirely. Lee favors a random selection process.

Sales Talk

Problems arise with sale of WMIL/Milwaukee to Charter Broadcasting . . . One potential buyer for WOL/Washington reported to be former Mass. Senator Ed Brooke . . . Look for sale of WDAS/Philadelphia to be back on FCC's agenda at last session before Commission's month-long recess.

KRKE & KRKE-FM/Albuquerque, owned by Gaylord Broadcasting, have been sold to the Peoria Journal-Star (owners of KSSS/Colorado Springs and others) for \$5 million in cash, according to their agreement in principle.

Quello Stumps For Radio Deregulation

The death of the rewrite and postponement of radio deregulation talks at the FCC isn't stopping Commissioner Jim Quello. Thursday (7-26), he told a gathering of the Rocky Mountain Broadcasters Association to continue "to work on an urgent basis for broadcast legislative changes," adding, "I suspect that this may be your last good shot at broadcast legislation for some years to come."

Quello, who had supported Rep. Lionel Van Deerlin's efforts for a rewrite, reportedly made the following points:

Rewrite: "I believe the seeds he (Van Deerlin) sowed will ultimately take root . . . (and) that, ultimately, the citizens of this nation will recognize the massive opposition which arose from various quarters was motivated by something other than the real public interest . . . Broadcasters who take comfort in the defeat of the House rewrite efforts might well have cause to regret their opposition somewhere down the road."

Legislation: "There may be some amendments . . . only legislation (can) provide much-needed deregulation of license terms, political broadcasting, government involvement in program format and alternatives to the comparative hearing process . . . Without such amendment, the Commission and the courts will doubtless continue to zig and zag as personalities change year to year."

Fees: "The original fee proposal was so exorbitant that broadcasters were shocked into immediate and permanent opposition" to the rewrite. Quello firmly supports a "cost of regulation" fee.

Public Interest Standard: "Removal of the so-called public interest standard, which

is really a government oversight and intrusion standard, is in the overall public interest . . . (it) is so vague and incapable of definition that it has permitted far too much latitude to the various FCC's down through the years."

U.S. Court of Appeals: "Deregulation to me means removing all of the wraps except for the assignment of frequencies and the maintenance of certain minimum technical standards. In no case, in my opinion, should the government be involved in any form of 'content' regulation. Needless to say, Sections 315 and 312(a)(7) should go . . . Recently, the Court of Appeals told the Commission that it must conduct a hearing in certain cases involving proposed changes in radio formats. Again, the Court supported that decision by asserting public ownership of the airwaves; a concept contemplated only by the courts."

Standing: Quello reinstated his opposition to a single individual being able at little expense to successfully delay and possibly deny the sale of a station. "A broadcaster who is anxious to sell and who has a prospective purchaser waiting in the wings is sorely tempted to pay . . . an opportunistic petitioner" simply to prevent the sale from being blocked. "Some kind of test should be required to determine the legitimacy of those who seek standing as party."

Ex parte Contracts: "I hope the Commission will give consideration to relaxing the ex parte restrictions in informal rulemaking proceedings." Quello noted his desire to obtain "the greatest amount of informational input from whatever sources" and need to "cross-examine individuals presenting a given viewpoint."

Child Abuse: RKO Suffers In Parent's Wrongdoing

Last week after two closed meetings, the FCC decided to give RKO a second chance — sort of — to save WNAC-TV/Boston. The Commission in a tentative 4-2 vote said that RKO, based on the record, was unqualified to remain a licensee, and has given the group and its opponents 50 days to submit more information.

At issue is whether RKO's parent corporation, General Tire & Rubber Co., which the Securities and Exchange Commission (SEC) said used bribery in obtaining foreign contracts between 1971 and 1976 and kept an illegal "slush" fund for political contributions, should remain a licensee.

Of more significance to the entire industry is the possible jeopardy to all groups with parent corporations. As for RKO, any new license challenge to one of the other 15 radio and TV properties could bring into question General Tire's "character qualifications" regardless of a single station's achievements and service to its community.

RKO contends that it has operated autonomously from its parent corporation for over 35 years. "We're a qualified licensee without talking about General Tire," said one company spokesperson.

Gannett-Combined Back On Track, But FCC Still Suspicious Of "Character"

FCC staffers, after looking at materials compiled by the Securities and Exchange Commission (SEC), which has filed a major fraud complaint against Combined Communications' largest stockholder, gave a second blessing to Combined's merger with the Gannett Co. of Rochester, NY. The SEC case against the American Financial Corp. of Cincinnati was filed July 2, after the Commission approved the super merger.

However, in a letter last Friday (7-20), the FCC asked Gannett to report any involvement by American Financial Corp. or its Chairman Carl Linder (who now owns 5% of Gannett) in Gannett or Combined's operation. The FCC noted in making the request that a district court had found both Linder and his company guilty of fraud (it required Linder to pay \$1.4 million to AFC) and that Commission policy requires that civil and criminal violations be considered in a licensee's "character qualification."

The FCC approval of a \$370 million transfer of control to Gannett on June 7 involved 19 broadcast properties. "Not in my wildest imagination can I see anyone tying American Financial to us," Gannett Chairman Allen Newarth told the Washington Post last week.

Extra, Extra . . .

Doubleday Broadcasting has appealed an FCC decision denying its request to change the call letters of WGNQ-FM/Granite City, IL (St. Louis) to KWK-FM. Latest Arbitron gave combo stations a 9.2 for second place in St. Louis market. Objections to change had been filed by six other St. Louis area stations . . .

As R&R predicted, FCC has delayed discussion of radio deregulation until after August recess. New date is Sept. 6 . . .

NBC Radio's new experimental network, "The Source," added weekend newscasts last Sat., July 21, according to Jim Cameron, Source News Manager . . .

The 11th And 12th Commandments:

THOU SHALL ADD:

FLASH AND THE PAN "HEY ST. PETER"

WRKO 14
KEARTH 30-27
JB105 on

WNOE add
WNAP add 15
KRKE deb 33
WLBZ 27-24

WCIR on
WGLF deb 39
WANS 33-30
Y94 on

**THOU SHALL
ALSO ADD:**

MICHAEL JACKSON "DON'T STOP 'TIL YOU GET ENOUGH"

KSLQ add 34
WTIX add

WNOE add
WSGA 27-20

WGLF on

WHAT'S NEW



Cohen Bows Marketing Company

Larry Cohen, formerly Vice President of Merchandising at **United Artists Records**, has announced the formation of **Larry Cohen Marketing Inc.**, an independent marketing and merchandising service for artists, managers, producers, publishing companies, record labels and individual recording projects. Cohen's company will specialize in the creation of unique merchandising programs for each individual client and will offer a retail tracking service as well as the creation of innovative retail promotions at both the national and regional level.

Prior to his joining UA, Cohen held the position of National Sales and Promotion Director at **Jamie/Guyden Distribution**. Cohen's initial clients include **Bobby Vinton** and his newly announced **Tapestry Records** label. Larry Cohen Marketing Inc. will be located at Crossroads Of The World, 6671 Sunset Boulevard, Suite 1574, C-2, Los Angeles, CA, (213) 466-9484.

Despite Entertainment Division's Slump, RCA's 2nd Quarter, Half Up

The RCA Corp.'s net earnings for both the second quarter and first half came in at record levels despite lower second quarter profits at **NBC Inc.** and what the parent company termed a "substantial loss" at **RCA Records**. The increase in net earnings was spurred in part by a \$23 million after-tax gain on the sale of **RCA Alaska Communications Inc.**, which closed June 1.

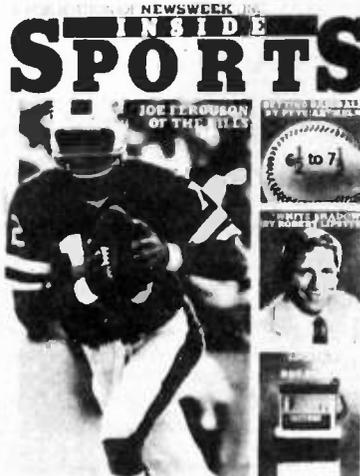
RCA Corp.'s second quarter net rose 9% to \$85.6 million, up from \$78.3 million in the corresponding period of 1978. Second quarter revenues climbed 17% to \$1.9 billion from \$1.6 billion in 1978.

Net profits for the company during the first half increased 11% to \$147.7 million, up from \$133.2 million for the year-earlier period with first-half sales swelling 18% to \$3.7 billion from \$3.1 billion. RCA attributed the decline in NBC's earnings to "lower ratings and heavy program costs," adding that "strong advertiser demand" resulted in the division's higher revenues. In addition, the company cited "substantial provisions for sales returns" and "accelerating expenditures related to the market introduction of the RCA videodisc system" as the causes of the drop in profits for RCA Records in particular and the company's consumer electronics division in general.

"Inside Sports" Mag Set For East Coast Test

Hoping to ride the coattails of radio, television and Americans' increased interest in sports, **Newsweek** has announced that it will test a new sports monthly called **Inside Sports**. Aimed at an upscale audience, according to publisher **E. Daniel Capell**, **Newsweek** VP/Magazine Development, the slick publication will cost \$1.50 per issue (\$18 per year subscription), and will be test-marketed principally in the Northeast cities of Baltimore, Boston, Buffalo, New York, Philadelphia, Pittsburgh and Washington this September.

Inside Sports will be a feature-filled magazine and will be directly in competition with the field's leader, **Sports Illustrated**. "My hunch is that our audience will come from **Sport and SI**," speculated Capell. **Sports Illustrated** Publisher **Kelso Sutton** is not worried however. His 33-year-old monthly ranks fourth among all publications in ad revenue and pulled in \$113 million last year in advertising.



CBS Inc. is also expected to launch a sports-oriented publication called **Sport Score**, a weekly tabloid previewing upcoming sports events. However, **CBS** is still weighing research and testing conducted since May.



Light Writer

This "light pen" can be used to illustrate charts, draw bar graphs, or just for easily erasable executive doodlings, provided you own an **Apple II** computer to which the device attaches. The pen comes with software on cassette and an operator's manual. Available for \$34.95 from: **Programma International, Inc.**, 3400 Wilshire Blvd., Los Angeles, CA 90010.

Film, TV Power WCI To Record 2nd Quarter, Half

Powered by its theatrical distribution and TV arms, **Warner Communications Inc.** racked up record sales and earnings in the second quarter and first-half ended June 30. **WCI's** second quarter net climbed 20 percent to \$20.2 million, from \$16.8 million in the corresponding period of 1978 with revenues rising 33.5 percent to \$367.8 million from \$275.4 million for the year-ago period. **WCI's** six-month net soared 41 percent to \$51 million, up from \$36 million in 1978 while six-month revenues rose 40 percent to \$821.6 million from \$587.9 million.

However, **WCI's** recorded music and publishing operations continued to reflect the industry's general softness as second quarter profits dipped 19 percent to \$16.4 million, despite an 18 percent gain in sales to \$157.45 million. First half earnings for the record/publishing division showed a 12 percent drop to \$36.9 million despite first half revenues increasing 22 percent to \$332.3 million.

PRO: MOTIONS

Spoon Upped To Nat'l Dir. Top 40 Promo At N.Y. Int'l

Laurie Spoon has been named Director of National Top 40 Promotion at **New York International Records**. In her new position, Spoon will be responsible for all singles promotion for the label and will continue in this capacity within the **Champion Entertainment Organization**.



Catatin Named GM/Dir. Creative Affairs, West Coast At Rocket

Mike Catatin has been named General Manager/Director of Creative Affairs, West Coast for **Rocket Records**. Catatin, most recently Assistant to the President/Director of Special Markets for **Motown Records**, will serve as liaison between **Rocket** and its distributing label as well as overseeing all facets of recording for **Rocket**.

Prior to his joining **Motown**, Catatin served as Assistant to the President/Director of A&R at **United Artists Records**. He will continue to be involved with A&R at **Rocket** and will be based at the label's Beverly Hills offices.

Wilten Named Director/LP Promo For Mushroom

Dennis Wilten has been appointed Director of Album Promotion for **Mushroom Records**. Prior to his joining **Mushroom**, Wilten served as Director of Promotion for **Far Out Productions**, having previously held programming posts at **WMMR** and **WCAU/Philadelphia** as well as having produced several jazz albums.

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Have Another Hit.

**"We Can't Stay Like
This Forever"**

*The Second
Smash From*
**ROGER
VOUDOURIS**

Produced by
Michael Omartian



On Warner Bros.
Records

WHAT'S NEW



Anderson Forms Management Firm

Ray Anderson, whose 15-year industry career included Vice Presidency positions at RCA and United Artists Records, has announced the formation of **Ray Anderson & Friends**, a specialized management firm. Along with providing career guidance, Anderson will be supplementing label promotion and marketing efforts on behalf of artists reppped.

Pictured with Ray Anderson (right) is Anderson's initial client, **Windsong** recording artist **Maxine Nightingale**.

FCC Clears Storer's Two Station Sales

The sale of **Storer Broadcasting Co.** radio stations **KTNQ-AM/Los Angeles** to Los Angeles-based **K-Love Radio Broadcasting Co.** for \$8 million and **KHTZ-FM/Los Angeles**, to **Greater Media Inc.** of East Brunswick, NJ, for \$4 million has been cleared by the **Federal Communications Commission**.

Radio Programming Consultants

Growth in the largest broadcast research and consulting firm has made it necessary to add to our professional staff. This position requires in-depth program management experience, broad exposure to research, a willingness to travel and a desire to succeed. Must be able to communicate effectively both orally and in writing and have the ability to deal easily with people in all management levels. Send a detailed resume' and summary letter highlighting research exposure, salary requirements and at least four broadcast references to **Dan Bormann, VP-Finance & Administration, Frank N. Magid Associates, Inc., One Research Center, Marion, Iowa 52302.**

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ADVERTISEMENT

Stars Set For Anti-Smoking Spots

Question: What do **Barry Manilow**, **Gloria Gaynor**, **Samantha Sang**, **Southside Johnny**, the **Sylvers**, **Tycoon**, **Clissy Houston**, **Michael Zager**, the **Spinners**, the **Trammps**, **Carol Douglas**, **Tasha Thomas**, **Ronnie Dyson** and **Phillip Darrow** have in common? Answer: All of the above-mentioned recording artists have recorded anti-smoking spots on behalf of the **American Heart Association's** summer campaign. More than 7000 AM and FM stations will receive the anti-puffing pitches.

Less Gas, Less Shopping

As the gas crisis headed east, New York-based ad agency **BBDO's** research department conducted a survey to determine the effect of the fuel crunch upon American consumers. The survey consisted of telephone interviews with female auto owners living in major eastern suburbs and the results are not surprising.

More than 80 percent of the women surveyed claimed the gas shortage had affected their lives, causing them to shop less frequently, to postpone purchasing nonessentials, and to spend more time at home. More than 60 percent reported making fewer trips to the grocery store with another 67 percent claiming they now spent more time at home. In addition, 50 percent of those surveyed said they were doing less shopping for clothes

than before and 30 percent noted they were doing more entertaining at home.

To offset these changes in consumers' lifestyles, the **BBDO** report predicted "increased consumer attention to media in the home, i.e., radio, TV, magazine and newspapers." In addition, the agency found several marketing opportunities arising in the wake of the crisis with manufacturers of snack items, beverages, and convenience foods expected to benefit from the shift in shopping patterns as are manufacturers whose products have longer at-home shelf lives and larger package sizes. Furthermore, the report notes new opportunities for manufacturers of at-home, sports equipment, do-it-yourself tools, and home-improvement materials.

50 YEARS ON RADIO

Mormon Tabernacle Choir Keeps On Singing

Fifty years ago, on July 15, radio station **KSL/Salt Lake City**, moved its studios to Temple Square for the first live broadcast of the **Mormon Tabernacle Choir** and the broadcasts have continued ever since — making it the oldest continuous weekly network program in the world.

The Choir began broadcasting before "Amos 'n' Andy" or the "Lone Ranger" ever hit the airwaves and was originally heard on 30 **NBC** radio affiliates across the country. In 1932, **KSL** and the Choir switched to **CBS**, and today the program is carried by 840 stations.

Data Bank Hook-Up

Home computer terminals connected via phone lines to computer data banks were unveiled in a suburb of Washington, D.C. recently. The **Source Telecomputing Retail Center's** units sell for \$595 (and up), offering news, general information, classified and real estate ads, entertainment and dining out listings, and airline ticket reservations.

Ads in the **Washington Post** trumpeted **Source** as "the information utility the world's been waiting for," with five more **Source** retail outlets set to open in the DC area by the middle of next year. Currently **Telecomputing Corp. of America** is promoting nationwide franchises in the **Wall Street Journal**.

Year-End

Bonuses:

More For More

Not only are year-end bonuses for corporate executives becoming more and more commonplace, but the size of these bonuses is increasing as well. In a recent survey of over 200 firms, the **Conference Board**, a New York-based research organization, found that 75% of the retail firms offered bonuses in 1978, up from only 40% in 1970. Meanwhile, the median bonus for executives has climbed to 49% of base salary in 1978 as opposed to a mere 38% eight years ago.



Wanted: Little Richard Lookalikes

While the industry has no shortage of Elvis imitators, impersonators and simulators, there is only one **Little Richard**. Nevertheless, a German-based film company, **O.K.O. Productions**, is currently in Los Angeles searching for a **Little Richard** lookalike to complete shooting on "The Little Richard Story," which is being made for European television. Directed by **William Klein**, the project has also garnered some U.S. interest.

So, if any of you out there in radio and recordland can match mugs with the above-pictured **Macon Peach**, all you need do is brush up on your banshee-like wails, polish your pancake makeup, and head on down to 722 N. Seward, Hollywood, CA on Saturday, July 28 at 1pm where auditions will be held. Along with looking the part, prospective piano-pounders will be expected to perform several of **Little Richard's** best-known hits. **AWOPBOPALOOBOPALOPBAMBOOM!**

Presley Programs Commemorate August Anniversary

A series of 10 one-hour music specials are currently available from **O'Connor Creative Services** to stations wishing to commemorate the anniversary of **Elvis Presley's** death (8-16). The shows may be purchased either separately or together with guaranteed market exclusivity. Stations desiring a demo or further information contact: **O'Connor Creative Services** in Universal City, CA at (toll-free) 800-423-2694.

Night Time Is The Right Time

In 1974, 2.3 million Americans worked a full shift that included the hours between midnight and 6am. By 1977, this number increased to 2.6 million. This slow but steady trend toward 24-hour activity is perhaps best documented by the steady growth of radio and TV broadcasting, which is an indirect measure of how many people are up at night, either listening or watching, in any given period.

Boston in 1929 had but seven radio stations, none of which broadcast at night. By 1954, seven percent of the Boston stations (which had also increased in number) broadcast 'round the clock and by 1974, 57 percent of these stations were broadcasting continuously.

Similarly, **Nielsen** surveys indicate that the proportion of households tuning in to TV between the hours of 1 and 7am has climbed from 4.4 percent in 1973 to 5.8 in 1978.

Not only does this trend account for increased importance of all-night ratings, but sales are being affected as well. Now, more than ever (and no doubt even more in the future) more people are up and about during pre-dawn hours. If they're listening to your station, they're hearing your spots and patronizing your advertisers. The growth of the 7-11 retail chain in Southern California is an excellent example.

Beginning in 1946, the 7-11 stores took their name from their being open 16 hours a day, but by 1978, 82 percent of the 6599 stores were open 24 hours a day and doing 20 percent of their business during the hours of midnight to 7am. In recent years, the growth of all-night businesses has included cinemas, discos, auto repair shops, locksmiths, insect exterminators, banks, and airlines, among others.

Prof. **Murray Melbin** of **Boston University**, writing in **Psychology Today**, likens the increase of nighttime activity to the settling of America's frontier. As there was less room in the East, people moved West; as their is less room during the day, people have shifted their activity into the night. And, so the trend continues, radio must be aware of the benefits to be reaped in terms of increased ratings as well as increased sales.



Well, the secretarial staff at the Gary Owens column was just here, demanding four fifteen-minute coffee breaks per hour. That's probably to counter my frugal overtones in their contract that allows them only one light bulb for the entire building. However, they are allowed to carry it from room to room.

Other than those inner office debacles, I'm finally getting caught up on my other work. Congratulations to a very talented guy, whom I've known since the mid-50's . . . Perry Allen. Perry is the new afternoon guy at KCBQ in San Diego.

In a recent column in the San Diego Union, the erudite Don Freeman profiled Perry. Mr. Allen was recalling our friendship back in the days when he was at KTLN/Denver and I was at KIMN (Perry had just gotten out of the service, where actor George Kennedy was his sergeant).

Young Mr. A was out frolicking with a lovely model until the wee hours of the morning. He finally hit the sack about 4:30am (or 104.7FM). My early show came on at six. Because I was young and stupid I did something that I thought was very clever at the time. KIMN was running a Frankenstein screaming contest in conjunction with a horror flick. The listeners were to phone an announced phone number and state their name and address, then pause for two seconds and scream a message into our electronic telephone recorder-thing. At the end of each day the ten best screams were to be played back over the air . . . and if you recognized your scream within the allotted time . . . you would then win tickets to the Frankenstein movie.

Well, gang, Perry's phone number was only one digit different from our screaming number . . . and guess what happened? Poor Per, who had been having an award winning evening and had just fallen asleep, was soundly awakened by scads of nuds who would ring up and say things like . . . "Hello, my name is Sue Ellen Fnurg and I live at 322222 Nurp Street in Aurora" . . . and then scream at the top of her lungs and hang up! Now this happened 15 or 16 times to a dozing deejay until he finally got irked enough to take the damned phone off the hook.

He got back at me later in the day, when he had his listeners send me old tea bags . . . so I could build a Tea House of the August Moon (which was playing at Elitch Gardens). I've saved them and plan on selling them to Mickey Rooney as duffle bags.

We may no longer be one and twenty but our silliness quotient hasn't withered. Good luck to Perry at KCBQ. He's got

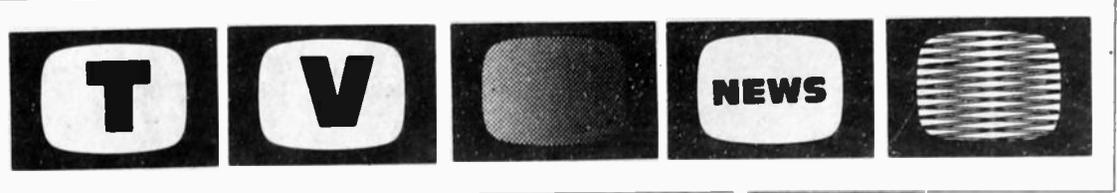
one of the quickest minds in the business. He starred at KFI, KRLA and WKBW, among other stations.

You probably read the story in the papers last week about the lady who had 35 children. She announced that she wasn't going to have any more kids. She had run out of names . . . to call her husband!

Johnny Mathis was on the G.O. show last week reporting traffic from our helicopter. Off the air, we chatted about some of the architectural sights in Hollywood . . . a house shaped like a Derby, a mansion with a labyrinth for a garden, a Victorian masterpiece in the shape of a chicken. I mentioned that since I was a kid (last year at this time) I always wanted to build some secret passageways in our house (being brainwashed by Lon Chaney, Bela Lugosi, Boris Karloff movies). Johnny said that the furtive Howard Hughes owned the house he now lives in. Many rumors surround the place. Hughes had supposedly purchased the home for lovely Jean Harlow (clandestine overtones from that rascal Howard??).

Apparently in the old days the wine cellar had an underground tunnel which went all the way under the street and joined up with another house many yards away. The opening could enable the wealthy Mr. Hughes to enter that house and then shuffle downstairs through a secret passage and meet the exotic Miss Harlow for milk and cookies (or whatever seductive people ate in those days).

If I had been Howard I think I would have spent more time in the cellar than the Toronto Blue Jays.



ABC Leads In Two-Thirds Of Top Markets During May Sweeps

According to Arbitron statistics, ABC was the ratings leader in 65 of the top 97 markets nationally during the May 1979 sweeps. CBS led in 24, while NBC managed to take the top position in 9 (one tie accounts for the numbers adding up to 98). The other three of the top 100 markets do not have affiliates for all three networks.

ABC programs averaged 11.7 million households per minute, while CBS reached 10 million and NBC 8.7 million. ABC also dominated the three-network share scores with a 38.4% share, compared to CBS's 33.0% and NBC's 28.6%.

MUSIC ON TV — On pay-TV, music and more will be seen via a new \$100 million division of Golden West Broadcasters. Golden West Subscription Television will be involved in pay cable, distribution, and original programming, among other areas, and opens its first operation in Memphis in October, with more to come . . . Back to rock & roll and regular TV, Cheap Trick is reportedly set for a CBS special in October built around their forthcoming "Dream Police" album . . . Eddie Rabbitt is the first guest set for CBS's "A Country Christmas" special taping in Tulsa in September. Other guests will be announced soon.

CBS Wins Another Rerun Victory

CBS continued its strong summer season showing by beating ABC in the Nielsen race for the week ending July 15. CBS earned a 15.1 average rating, while ABC had a 14.2 and NBC a rather gloomy 11.0. CBS's Monday comedy team of "MASH" and "WKRP In Cincinnati" finished 1-2, followed by 3) "Three's Company" (ABC) 4) "Taxi" (ABC) 5) "Lou Grant" (CBS) 6) "The Jeffersons" (CBS) 7) "Laverne & Shirley" (ABC) 8) "60 Minutes" (CBS) 9) "Alice" (CBS) and 10) "Dukes Of Hazzard" (CBS). NBC's top show was Tom Snyder's "Prime Time Sunday" at 20. Coming 64th and last was NBC's coverage of the SALT II Debate.



SQUIGTONES ON BANDSTAND — Casablanca's Lenny & Squiggy "played" on "American Bandstand" recently. Pictured in front of the familiar set, along with various Squigtones, are (l-r) host Dick Clark, David "Squiggy" Lander, and Michael "Lenny" McKean.

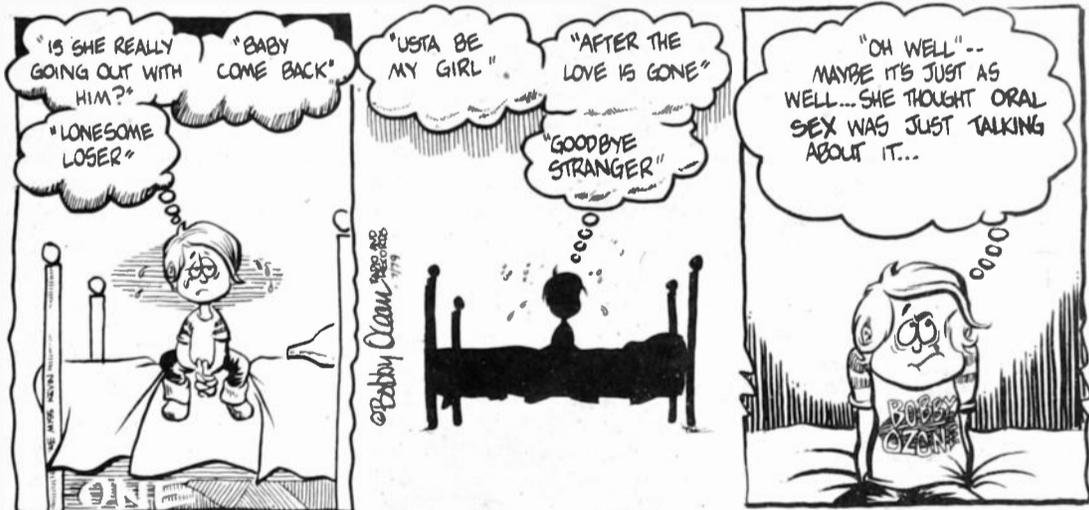
VIDEOSCOPE:

This new column is designed to keep R&R readers abreast of the latest home video products and programs available.

ABC Inc. has formed ABC Video Enterprises, naming Herbert Granath Division VP. The new division will be developing and marketing programming for prerecorded videocassettes, videodiscs, and (possibly) pay TV. Software inventories of ABC Radio, ABC-TV and ABC Publishing are expected to play a vital role in the division's development . . . Fotomat will expand its "Drive-Thru-Movies" service (whereby consumers can rent or buy videocassettes of films and sports events) to all 3800 outlets nationwide by early October. Along with going national, Fotomat will up its catalog of available product to about 150 titles from its present 49 and will experiment with lowering prices on less popular titles in efforts to discourage copying . . . Toshiba has unveiled a prototype LVR (longitudinal video recorder) which makes possible VCR's small enough to be placed inside a hand-held video camera . . . JVC recently demonstrated a grooveless capacitance videodisc player utilizing 900rpm discs with one-hour-per-side capability. Employing a stylus, discs withstand 50,000 plays before noticeable deterioration. Incompatible with any currently available units, JVC plans to market the player by 1980 at a probable price of under \$500 freeze-frame and similar options will add to cost) . . . Time-Life Films has also entered the video software market with the formation of the Time-Life Video Club which will market videocassettes via mail order. Columbia Pictures will supply the club with 20 titles immediately with more to come (including "Close Encounters," once it completes its theatrical run). Time-Life's exclusive BBC library will be added also once union snags are ironed out . . .

ERR WAVES

BY BOBBY OCEAN



5

YEARS AGO TODAY

Radio & Records

- ★ JIM ELLIOTT NAMED PD AT WEAM/WASHINGTON, DC — Exits WRC For New Position.
- ★ E. ALVIN DAVIS NEW PD AT WAXY/MIAMI — Leaves WFLI/Chattanooga to Join WAXY.
- ★ NUMBER ONE FIVE YEARS AGO — "Rock Your Baby" — George McCrae (TK)
- ★ NUMBER ONE COUNTRY — "As Soon As I Hang Up The Phone" — Loretta Lynn & Conway Twitty (MCA)

HERMAN BROOD & HIS WILD ROMANCE "SATURDAYNIGHT"

- | | | | | | | | | |
|------|-------|------|------|------|------|------|------|------|
| WOKY | 14Q | WLOF | WMFJ | WISE | WKLM | KCBN | KDOK | WBZK |
| WGCL | WTIX | WVWK | KHNS | WTMA | KJOY | WROA | KLIK | WCOS |
| B100 | WAPE | WIFE | WTAC | WANS | KRIG | WKSP | WSAM | WCIL |
| 13Q | WNOE | KLWN | WRFC | KAYC | KROY | KMRC | WEEO | |
| | WJ105 | | | | | | | |



Management PDQ Directions, (213) 550-4000
Leo Leichter (213) 559-5000

Brad Messer's

Rip "N" Read



Job Hopping? Don't Fly Blind!

Ever get to the next town and have your new boss say, "Oh, I forgot to mention it but all the air people work seven days a week here, and you have to furnish your own headphones and typewriter!"

Ugly little surprises, like no air conditioning or no window in the newsroom, crummy equipment, no health insurance and no paid vacations are not uncommon in the radio business . . . which is comprised of a few very successful stations, a few more semi-successful ones, and a whole dial full of absolute losers desperate to turn things around. The losers can be roughly subdivided into losers operated by Sleazes and those run by Humans, and it surely pays to find out *before* you load the U-Haul.

At a Sleaze station few air people last a full year so there are, in effect, no paid vacations . . . all those extra hours the sincere new employee works disappear from the mind of the GM like vapor trails behind airplanes, there are trick accounting methods to screw people out of overtime or time off. How to avoid the Sleaze station?

Get It In Writing Or Consider Avoiding It!

The easiest way I know to spot a potential Sleaze is by the Rapid Sidestep. He'll promise you anything and paint beautiful pictures with words but when you want it out front in writing there'll only be more beautiful words. "Would you please send me a letter explaining working hours, overtime policy, insurance, the duties of the job, moving expenses and any equipment I'll be expected to provide myself?" No, the Sleaze won't send the letter, but he'll probably give you a telephone call with lots of promises, and fat chance they'll ever be fulfilled. Then you'll move on, having wasted the time you spent at the Big Sleaze 100, U-Hauling again.

Getting things in writing does two important things, one being to give you something to refer to if there's a misunderstanding after your arrival, the other and more important being to avoid any potential misunderstandings before you even take the job.

How Good You Are, Or Who You Know?

Assuming you avoid the Sleaze and are on the trail of a Human-run station, how do you confirm the Human-ness of the guy who has offered you the new job? (Watch it! Sleazes have the power to appear more Human than many real Humans, so you must go by performance, not promise.)

Who do you know in the market? Call him or her and ask, then call one or two people you *don't* know who work for your new station and frankly ask them, "Is that the place to be?" They'll probably tell you if it isn't. Then without fail visit the station so you're not flying blind into a fogbank.

Radio newsmen are right up there on a level with deejays in the Ego Department so we often tend to be emotional rather than logical when someone offers us a job, thinking something like, "They want me, they love my act, I must fly to the arms of those who think I am wonderful!" and then we go to some pit because we didn't check it out first.

At the average of two years per station, your radio career may be half over in ten years and five stations, and each must count as a positive. Who you know, during the first few years, will mean who you took time to talk with before jumping. In later years, "who you know" will take on the usual meaning and your friends will get you in those big wonderful stations and help you avoid the time-wasting Sleazes.

Final note: If you work for what turned out to be a Sleaze station, please write and tell me why and how it's sleazy and how you were screwed or fooled when you went there. I'd die before I revealed your name or station (I'll protect you!), but some of the stories might make interesting copy here in a few weeks. My address is down at the bottom.

Monday July 30: Wright Bros. Go Commercial

It still surprises me how recently airplanes were invented. It was only 70 years ago today the Wright Brothers sold their first airplane to Uncle Sam (1909).

What some historians call the First Thanksgiving was staged by the pilgrims 356 years ago. Not a lot of turkey and dressing, but a lot of praying . . . thanking God for ending the drought in 1623.

Henry Ford was born on this date in 1863 (died 1947) and became one of the few really rich people not openly hated by the common folk. Born on a farm, then a machine shop apprentice in Detroit, then Chief Engineer for the old Edison Illuminating Company, then builder of the Ford 999 racing machine. Ford started making his Model-T in 1908 and five years later introduced the conveyor-belt assembly line . . . giving employees above-average wages, and steadily lowering the price of the cars (\$850 at first, then under \$500).

Paul Anka is 38.

Tuesday July 31: First TV Moon Pictures

Ranger 1 began sending back thousands of TV shots of the moon 15 years ago, before smacking fatally into it. On this date in 1974 John Ehrlichman got sentenced (20 months to 5 years) for his part in the burglary of the office of Daniel Ellsberg's psychiatrist, part of the Pentagon Papers story.

It was three years ago today that Jimmy Hoffa was reported missing. He still is.
Evonne Goolagong turns 28. Curt Gowdy is 60.

Wednesday August 1: First Cable Cars

San Francisco's first cable car run was 106 years ago (1873).
Honor student Charles Whitman climbed up the University of Texas tower in Austin 13 years ago and in 80 minutes of shooting killed 12 and wounded 33 more (1966).

Fifteen years ago early rocker Johnny Burnette ("You're Sixteen") fell from a ferry and drowned, en route to a fishing trip. Eight years ago the Concert for Bangla Desh at Madison Square Garden took place.
Jerry Garcia is 38.

Thursday August 2: Wild Bill Hickock Expires

It is said that during his lifetime, but not to his face, "Wild Bill" Hickock was sometimes called Duck Bill because of his nose. 103 years ago the frontier scout and pro gambler was playing cards in a saloon in Deadwood, SD when Jack McCall terminated him. Hickock was holding a hand that included a pair of aces and eights, thereafter known as "the dead man's hand."

Carroll (Archie Bunker) O'Connor is 55. Jim Capaldi is 35. Garth Hudson (The Band) hits 42.

Friday August 3: Columbus Off On His Trip

Christopher Columbus departed Palos, Spain 487 years ago today on what turned out to be a 70-day voyage to North America (1492).

Thirteen years ago Lenny Bruce died of a morphine OD.
Tony Bennett is 53. Designer Yves St. Laurent is 43.

Readers wishing to contact Brad Messer may do so c/o Radio & Records,
1930 Century Park West, Los Angeles, CA 90067

Media Marketing

Selecting A Survey Design

Last week we discussed the nature of research designs, with the bottom line being that **descriptive designs**, utilizing some form of market survey, are generally the most appropriate for radio research. **Exploratory designs** do not provide accurate portrayals of the market, and the more desirable **causal designs** are typically too expensive relative to the information they could be expected to provide.

Three Choices

For descriptive research, there are three basic choices with respect to the form of survey to be conducted: mail, telephone, or personal interview (face-to-face) surveys. Each of these methods has its own strengths and weaknesses, and there is no one method which is most appropriate for all survey situations. The selection of a survey method depends on the resources of the organization, the potential value of the information to be obtained, the time available to conduct the survey, etc. The chart summarizes the most important comparative features of the three survey methods — let's take a look at each in a bit more detail.

Speed of Execution: Phone surveys are by far the fastest to execute, giving them a distinct advantage for a fast-moving business like radio. Mail surveys are slowed by printing time and the U.S. Postal Service, while personal interviews require more time for interviewers to travel to the respondents, as well as increased training and coordination time up front.

Cost: On a per interview basis, mail surveys are the cheapest form. While it is difficult to estimate a true cost figure because it can vary so much with sample size and the organization actually doing the research, I generally figure around \$5 (plus or minus two dollars) per completed questionnaire. By way of comparison, my "ballpark" estimates for phone and personal interviews are \$10 and \$20, respectively. These

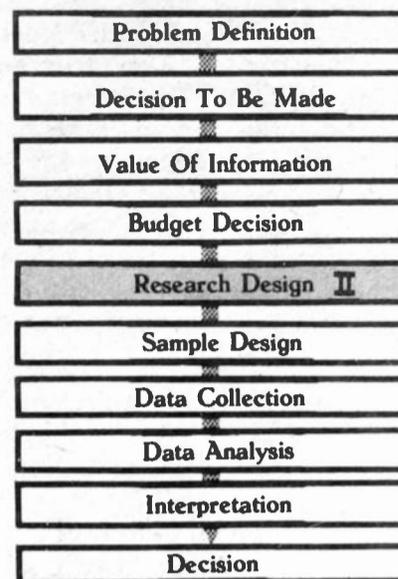
figures include *all* costs in the research, not just interviewer time or printing charges. So if they sound a little high to you, look around and see how much time you spend on research without counting it as a direct cost. Regardless of the absolute levels of the costs per interview, the ratio should hold fairly well, with phone twice as expensive as mail, and personal twice as expensive as phone.

Response Rate: The response rate (i.e., the percentage of sampled respondents actually completing the survey) for mail surveys is notoriously low, in the range of 20-30%. For both phone and personal surveys the response rate is generally in excess of 90%. This is by far the worst feature of mail surveys, because it causes them to be non-representative. We'll discuss this problem more in a few weeks under Sample Design.

Accuracy: While response rate is one major factor affecting overall accuracy, the ability of the respondent to understand and answer the questions also contributes to accuracy. For example, asking respondents to rate how much they like the song "Gold" may lead to quite inaccurate responses because they don't know exactly which song it is. A printed mail survey cannot control for this possibility, while under the other two methods the interviewer can play an excerpt of the tune to jog their memories. In general, interviewers can help improve the accuracy of surveys by providing necessary explanations.

Possibility of Interviewer Bias: Interviewers can be a two-edged sword, however, if they are not well trained. They can introduce a lot of bias into the responses by deliberately making "errors" or by giving subtle cues to respondents such as saying "uh-huh" or nodding in agreement or other forms of body language. In general, personal interviews are most prone to this form of bias, while mail surveys obviously have none.

Stages in the Market Research Process



Length of Interview: It is difficult to keep someone on the phone for more than 10-15 minutes, while many personal interviews last from 45 minutes to an hour or longer. Mail surveys fall somewhere in between and are limited primarily by respondent boredom or fatigue.

Difficulty of Executing: Both mail and personal surveys are difficult to execute. Mail surveys require careful questionnaire design and pretesting and a professionally printed questionnaire form. It is by no means easy to design a good questionnaire that is easily understood and will motivate respondents to return it. Personal interviews require heavy coordination of people and, for the most part, professional interviewers — it's hard to get your foot in the door these days! Again, the appearance of a professionally done survey is important due to the face-to-face contact. For phone surveys, these problems are mitigated. The questionnaire must still be carefully designed to get the right information, but it doesn't have to be pretty; the interviewers must still be well trained, but they don't have to stand up to face-to-face scrutiny before being granted an interview. (Please skip the next paragraph).

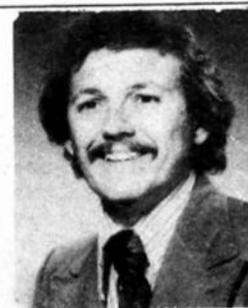
Success with Screening Questions: Screener questions, wherein you "branch" certain respondents to certain questions depending upon their answers to previous questions, work best with an interviewer there to make sure it happens accurately. It works only moderately well with mail surveys because respondents fail to read the instructions. For example, anyone reading this failed to heed the instructions at the end of the last paragraph!

All things considered, telephone surveys seem best suited to the bulk of radio research questions, particularly due to the relatively concentrated geographic area served by a station. For more major research questions, personal interviews may be warranted, and when a very large sample is desired, mail may be most efficient. More on how to conduct a survey next week!

Comparison Of Survey Methods

| | Mail | Telephone | Personal |
|----------------------------------|--------------------------------------------|-----------------------------|---------------------------------------------------------|
| Speed of Execution | Moderate | Fast | Slow |
| Cost | Low | Moderate | High |
| Response Rate | Low | High | High |
| Accuracy | Low | High | High |
| Possibility of Interviewer Bias | None | Moderate | High |
| Length of Interview | Moderate | Short | Long |
| Difficulty of Executing | High | Low | High |
| Success with Screening Questions | Moderate | High | High |
| Success with Open-End Questions | Low | High | High |
| Major Advantage | Wide geographic representation at low cost | Speed | Collection of more data possible through visual contact |
| Major Disadvantage | Low response rate | Limited length of interview | Cost and coordination requirements |

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



TARGET: The Middle-Aged Consumer

In 1964, student rights leader Mario Savio shocked the country when he warned a group of youthful demonstrators, "Don't trust anyone over 30."

By 1968, "Wild In The Streets," ostensibly a youth-exploitation flick about lowering the voting age to 14, resulting in the election of a rock singer to the U.S. Presidency, devastatingly parodied America's infatuation with youth. In the film's final scenes, the 21-year-old President, while walking along a river, happens upon a cage containing a crow. He kills it. Two angry seven-year-old boys approach; the animal was their pet. The President laughs and says so what, I'm bigger than you. The camera then closes up on the scowling face of one of the boys as he snarls, "We're gonna put everybody over 10 out of business."

The point is, as Tyrone Davis once sang, "You can't turn back the hands of time."

The Greying Of America

The tremendous youth explosion of the Sixties has cooled. The baby boom that created the population bulge that made it happen (economically speaking) is over, and now the only thing left for this group of people to do is to grow older. Sociologists have termed this phenomenon "the greying of America." It follows that the more old people there are, the more purchasing power is concentrated in their hands.

This fact has not escaped radio, as formats have altered considerably in the last few years to take advantage of the climbing demographics. Top 40 radio and AOR have become increasingly aware of the need to capture ever-older segments of the listening audience. Once changed, things can never be the same again, and so the youth quake of the Sixties has created changes in Country and Black formats today as well. Most glaring is the change at the Pop/Adults. In most cases, the old-line Pop/Adult stations are extinct, doomed by the changing values of their middle-aged audiences, who having tasted the changes wrought by their offspring, have adapted to several of them. The result has been an almost complete fusion (musically, although not in presentation) of Top 40 and Pop/Adult formats as both compete for those lucrative upper demographic ad dollars.

Radio, with its emphasis on demographics and its lightning-like ability to adapt to trends, may have been among the first to recognize what ad agencies, market researchers and consumer goods manufacturers all across the country are just beginning to focus in on — the ever-expanding, increasingly affluent, middle-aged consumer market. According to Fabian Linden, Consumer Research Director for the Conference Board, a New York-based business research firm, speaking to the Wall Street Journal, marketers are taking a long, hard look at the following population growth pattern.

Middle-Aged Spread

In 1975, more than 25 percent of the U.S. households headed by persons 45-64 earned \$25,000 per year, compared to 19 percent of the total U.S. families. By 1985, it is estimated that 40 percent of the middle-aged families will be in this income bracket, as opposed to 28 percent of all families today. In 1990, the first of the postwar "baby boom" generation turns 45, and by the year 2000, the "greying of America" will be a reality, with 23 percent of the total population between 45-64 years of age.

Beyond the population bulge created by the "baby boom" and this postwar generation's steadily declining birth rate, both of which contribute to pushing the median age of Americans (now 29) ever-upward, there are a pair of equally significant factors at work. The first may be termed the economic profile of these middle-aged families.

They are bolstered by the security of retirement plans, with their children either leaving home or having left, thereby allowing the wife to return to work. With the husband likely to be at the peak of his earning power, these families have far more disposable income than ever before.

Old Folks' New Values

Second, this new generation of middle-aged consumers is undergoing a change in values. Sender Hoffman, Sr. VP at the New York research firm of Yankelovich, Skelley & White, describes the change thusly: "In the past, how much you left your kids was a mark of distinction. Now people are saying, 'I got my kids through college and that's enough. It's time to spend money on myself.'"

Observers attribute the change to increased health and longevity, i.e., if we're going to be around longer, let's make the best of it. Research not only reflects this increasingly self-centered attitude affecting middle-aged Americans, but shows it also producing a more willing to experiment, more leisure-oriented, more active group of middle-aged consumers than before.

While middle-aged consumers have traditionally been known for their purchasing power when it comes to expensive items such as luxury cars, furs, jewelry and second homes, the sudden awareness of this potentially lucrative market has caused various companies to rethink their marketing strategies and pursue this older demographic with, in one observer's eyes, an intensity not seen since the discovery of the "youth market" in the Sixties.



Transcending The "Youth Market"

Consider these three prime sources of revenue for radio — jeans, stereo components, and fast foods — all viewed as primarily "youth market" items. Recently, several leading manufacturers of the aforementioned products have begun to target beyond their under-25 power base in an effort to expand sales.

Spurred by the success of their fuller-cut, dressier "Levis for men," introduced six years ago, Levi Strauss & Co. is planning to market an even fuller-cut version for men 45-59 "within a couple of years," according to "Levis for men" Merchandising Manager Gary Finkel. A similar drive toward market expansion is already taking place among manufacturers of stereo components. Rather than promoting exclusively through "hip" speciality stores slanted toward the under-25 market, these manufacturerers are now aiming at getting major department store chains to carry their products, in an attempt to capitalize upon the buying patterns of middle-aged consumers who are forsaking their hi-fi consoles for stereo components but are unwilling to patronize the speciality stores. Irving R. Stern, Executive VP for Harman International Industries Inc., estimates that 40-64 year olds make up 25 percent of the current \$2.5 billion annual market for audio components, up from "barely 10 percent" of the \$1.5 billion market ten years ago. "In the next two years," Stern predicts, "this (proportion) will go up to 40 percent."

Eat Out More Often

In addition, fast food outlets are taking advantage of surveys which show that middle-aged consumers eat out more often than younger families. Freed from the responsibility of preparing dinner for the children and with both husband and wife working, middle-aged couples have become prime candidates for fast food firms. To this end, the McDonald's Corp. added its breakfast menu in 1976 and is currently test-marketing a dinner

entree. McDonald's also has begun building more outlets in downtown areas and recently began a full scale national marketing campaign with full-page spreads emphasizing the nutritional value of their food in major magazines. McDonald's Executive VP Paul D. Schrage elaborates: "We want to reach the group we weren't reaching with television — the over-35 crowd. That crowd is going to be a much greater market in the years ahead. The potential isn't realized yet."

Besides these three heavily radio-advertised products, companies with their sights on the middle-aged market include Amana, who asserts that its capturing the top spot among microwave oven manufacturers is a direct result of its effectively targeting middle-aged couples as the prime consumers of the time-saving food preparation devices, and Pillsbury Co.'s Poppin Fresh Pie Shops, a chain of restaurants serving light meals, fresh pies, and no alcohol, that were designed to appeal to older adults (the company claims 37 percent of their customers are over 45), which have grown from \$1.2 million sales in six locations in 1973 to \$50 million sales in 45 locations in 1978. Both successes point to this demographic's lessening concern with food preparation.

Coinciding with their slackened concerns for such mundane matters as preparing meals, middle-aged consumers have become prime targets for a host of leisure products, ranging from golf clubs designed with the middle-aged hacker in mind (the Wilson "Squire" model features a weighted bottom which the company explains will enable the mature golfer to get his ball up in the air faster) to recreational vehicles. For the past several years, surveys have shown that middle-aged couples both spent the most and bought the greatest number of recreational vehicles. In fact, after housing, food, and health care, middle-aged couples spend the next-largest amount of their income on travel. Having both the freedom and the financial ability to indulge themselves, the average middle-aged adult takes four trips a year, one more than most Americans.

Furthermore, in keeping with this new on-the-go lifestyle, middle-aged women are forsaking their weekly beauty salon appointments and purchasing hand-held hair dryers, originally thought to be a youth product when initially introduced. Later, demographic studies revealed that in 1978, 25 percent of the buyers of Conair Corp.'s "Pro-Style" dryers were between the ages of 35-64, up from 16 percent in 1976.

In addition to a slew of products seeking to expand their youthful demographic reach, there are a number of products aimed specifically at the growing middle-aged group. Jovan Inc. shipped \$4.5 million (retail) worth of "Wrinkles Away," a temporary wrinkle remover, within the first five weeks the product was on the market. Needless to say, Jovan is not alone in offering a variety of similar items designed to capitalize on middle-aged women's desire for youth.

Advertisers Over-Emphasizing Youth?

Which brings up an interesting point. If the middle-aged consumers are really such a prominent force in the marketplace, or if they're going to be in the near-future, then why do ad agencies persist in basing so many of their campaigns upon the psychological appeal of youth? Granted, both the product and the intended market dictate the advertising to a great degree, but, in general, youth-oriented advertising is, according to Joseph Plummer Sr. VP at Leo Burnett U.S.A., a leading ad agency, the incorrect approach about half the time.

One reason why advertisers are not stressing the middle-aged market is that by this time in their lives, they feel the purchasing patterns of the middle-aged are already set. One company failed in its bid to market a shampoo/conditioner for folks over 50, claiming their biggest problem with the product was simply getting the intended consumers to try it out.

Which leads to a second question. If getting middle-aged consumers to try new products is all-important, forcing advertisers into alternative media (e.g., McDonald's stating that they wanted to reach those people who weren't being reached via television, and recreational vehicles manufacturer Coachmen Industries Inc. moving ad money into upper demographic magazines such as Good Housekeeping and Popular Mechanics), then why aren't these advertisers using radio? Given the tremendous upper demographic and reach of several radio formats (News, Talk, Pop/Adult), it seems natural that radio, with its portability, would be a primary means of reaching this new, leisure-oriented, always on-the-go, middle-aged market. Of course they're out there listening, tooling down the turnpike in their RV's, loaded up with golf clubs and portable hairdryers, wearing Levi's and wrinkle remover and munching McDonald's hamburgers. There they are — the middle-aged consumers — and, by 1990, we are going to be them. RR

The Rock and Roll Machine Rocks On!



TRIUMPH "Hold On"

BOBBY CHRISTIAN, 96KX/PITTSBURGH:

"Huge in call outs! One of the most successful records we've played! One of the ten best we've tested this year! If you haven't checked it out, you should!"

96KX #1 3 WEEKS!

| | | | | | | | | |
|----------|----------|------|-------------|------------|-------------|-------------|----------------|-----------|
| WZUU add | WFOM add | WALG | K104 1-1 | KBEQ 19-18 | WFLI on | WISE on | WEFM deb 30 | KXX106 on |
| WAPE add | WCGQ add | KRQ | WIFI 15-13 | KUPD 12 | BJ105 on | WTMA on | FM99 26-23 | KRZY on |
| WNOE add | WGLF add | KRBC | WPEZ deb 34 | 13Q deb 30 | WBBQ on | WEAQ on | Rock-102 11-10 | WVIC on |
| KNOW add | WANS add | KPUR | WKBW 15-12 | WKEE on | KJRB on | KCBN deb 40 | WZDQ 17-13 | KSTN on |
| WOW add | WSPT add | KLWW | Z97 13-11 | 94Q deb 27 | KRQ on | KRLC 24-21 | WQXA 23-13 | WOLF on |
| | WFOX | WWID | WGCL 26-25 | WTIX 37-35 | WSEZ deb 38 | KZZY-FM 8-7 | WBZ-FM on | |

Billboard 55*! Cashbox 63*! Record World 52*!

FROM THE HOT SELLING ALBUM "JUST A GAME"

ON THE NEW **RCA** Records

Ratings & Research

Interview With Bill Moyes, President, The Research Group

In order to generate worthwhile ratings, much planning and strategy is involved. But how do you start the planning process, and how do you respond to change in your market? Answering these and other key questions is the job of **Bill Moyes** and his staff at **The Research Group**. Moyes, former Vice President of the Frank Magid research firm, talked with R&R at his San Luis Obispo, CA headquarters.

R&R: Bill, give our readers some background on *The Research Group* . . .

MOYES: We started our firm in early 1977, with CKLW being our first client. At this time we service about 55 stations.

R&R: What sets your company apart from other research firms?

MOYES: We thought we saw a void, namely that no one was doing perceptual research in a way that was helpful to radio stations. Our goal has been to offer highly usable research that is affordable and which helps a station remain aware of the changing strategic environment in their particular market.

R&R: What is perceptual research?

MOYES: It is important for broadcasters to understand the mix of images that create a picture of the station in the mind's eye of the listener. Perceptual research is a way for a station to know what the public wants, likes and dislikes about a station and its competitors. Broadcasters are always sending out signals to the public, but they get very little back in the way of audience response. Properly conducted research can give stations that feedback.

R&R: So perceptual research is an important cog in marketing a radio station for better ratings?

MOYES: Yes. In order to successfully market your station to match the perceptions of your audience, you need to consider three ingredients: 1) correct positioning, 2) correct promotion for your station and 3) effective tactics to maximize listening in surveys. The first two of these are the most essential to success.

R&R: Please elaborate . . .

MOYES: Positioning involves examining the competition, each station's strengths and weaknesses, and then planning how to daypart your music, how heavy a commercial load you should carry, etc. Promotion involves coming up with a way to say to listeners, "If you want a niche filled (particular music, features, personalities, etc.) tune to us." Tactics involve steps that you take to get a higher share of audience than you might in a simple preference vote. You may, for example, want to program a special feature for Wednesday

"Perceptual research is a way for a station to know what the public wants, likes and dislikes about a station and its competitors."

night or Thursday to capitalize on the day during which diaries are most faithfully filled out. A basic ingredient for planning all of the above is perceptual research, although good music research is a major factor also.

R&R: What is your feeling about the state-of-the-art regarding the way music research is generally done today?

MOYES: Most station music research is a mishmash of systems which do not incorporate a good understanding of human psychology.

R&R: Why is human psychology an important factor in this area?

MOYES: Understanding the psychology of the respondents is key to getting good responses to your efforts. The most important aspect is the design of the questionnaire used. Another is how many records are tested in a call-out — more than 20 is too many. Finally, we need to be concerned about using mixed methodologies.

R&R: Can you give an example of what you consider problem areas in some music research systems?

MOYES: If the study forces respondents to do things which don't take account of the psychological framework and reference system, results — even with a large sample — can be misleading. For example, using the same questionnaire to test "hit oldies" and "new" tunes may cause a problem. When a station plays an oldie to a listener, that person mentally generates a mind-set framework of reaction to the song, based on past experiences with the song. However, playing a new song to the person causes a creation of a new mind-set reaction on the spot (since there are no past experiences to fall back on) and this reaction may thus not be comparable with the reaction to an oldie. In one case you are asking a respondent simply to report on an already developed mind-set; in the other, you're asking for instant creation of a mind-set, which is hogwash.

Where Do You Start?

R&R: How does your firm interact with station clients?

MOYES: We go through the following steps:
1. On-the-spot consultation. At this stage we try to narrow down the station's areas of interest. Some may want music research, others will need research on sales consumption patterns of their listeners. One station may want us to test how their audience perceives various personalities in the market, while another may want help in recycling their audience.

2. After we have met and defined the area of interest for each study, we then design a questionnaire which we send to the client for their review.

3. When the client has okayed the question-

Week In Review

Arbitron Admits D.C. Error

Daytimer's sign-off not handled cleanly, may impact other markets. See Page 3 for further details.

naire, the sample is then drawn and field work begins.

4. When the results are available we send a summary plus the detailed report to the client. We encourage discussion based on the study results.

R&R: What kind of time frame are we talking about in the above steps?

MOYES: The questionnaire design and client feedback stage take about two weeks usually. After that, it's about 60 days until the results are available for the client. This is the time span involved in our telephone sampling, but keep in mind that we also do four other methods, which involve a different time frame.

R&R: Describe how your telephone studies operate.

MOYES: In our sample design we zero in on a target cell (18-34 for example) that is a major audience component for the station. We keep sampling until we fill proportionately each cell contained in the target demos. This eliminates waiting. In our telephone sample we may include unlisted phones, as well as listed ones, and we talk to one person per household. The interviews run no more than 15-16 minutes each, and when the results are obtained they are validated twice before data processing. We have to be certain of the integrity of our data.

Teamwork Concept

R&R: How do you suggest stations work with results from your studies?

MOYES: When the findings are available we sit down with the client and review the findings to make sure everyone has the same understanding of the results and recommendations. Then, we suggest that the GM and the PD work together to make the most of our research. The GM should take the results and set strategy with the PD being in charge of the day-to-day implementation of that strategy. Problems can occur if this teamwork isn't utilized. By the way, we encourage the PD's to call us if they have ongoing questions about how to proceed.

R&R: Do you have any parting words for our PD readers regarding their role in the future of radio and radio research?

MOYES: The key phrase is "don't become obsolete" by not keeping up with management and marketing problems. Many PD's seem to regard their station work, and their air shift, as a security blanket, but they really need to break away and accelerate themselves. Training for a better understanding of radio research, marketing, and management will help them prepare for growth, which as I see it will be most crucial in the 80's especially in the areas of station strategy development and station services.

Q&A

Several readers have called and asked, "How can I figure Time Spent Listening to my station if I don't have access to a computer?"

Even if you subscribe to one of the computer analysis services, it helps to know the following formula for figuring TSL:

Number of Quarter-hours in time period X Average Persons audience in time period

Cume Audience for time period

Your result will be a number of quarter-hours. We will touch on this topic in an upcoming column.

Jhan Hiber, R&R's Research Editor (and former Manager of Arbitron Radio), welcomes your questions about ratings and research. Call Jhan at 213-553-4330 during business hours, California time. If you care to leave your message or question anonymously, or need to call during non-business hours in California, call and leave your message on our 24-hour line, 213-552-3525. Jhan will get back to you ASAP.

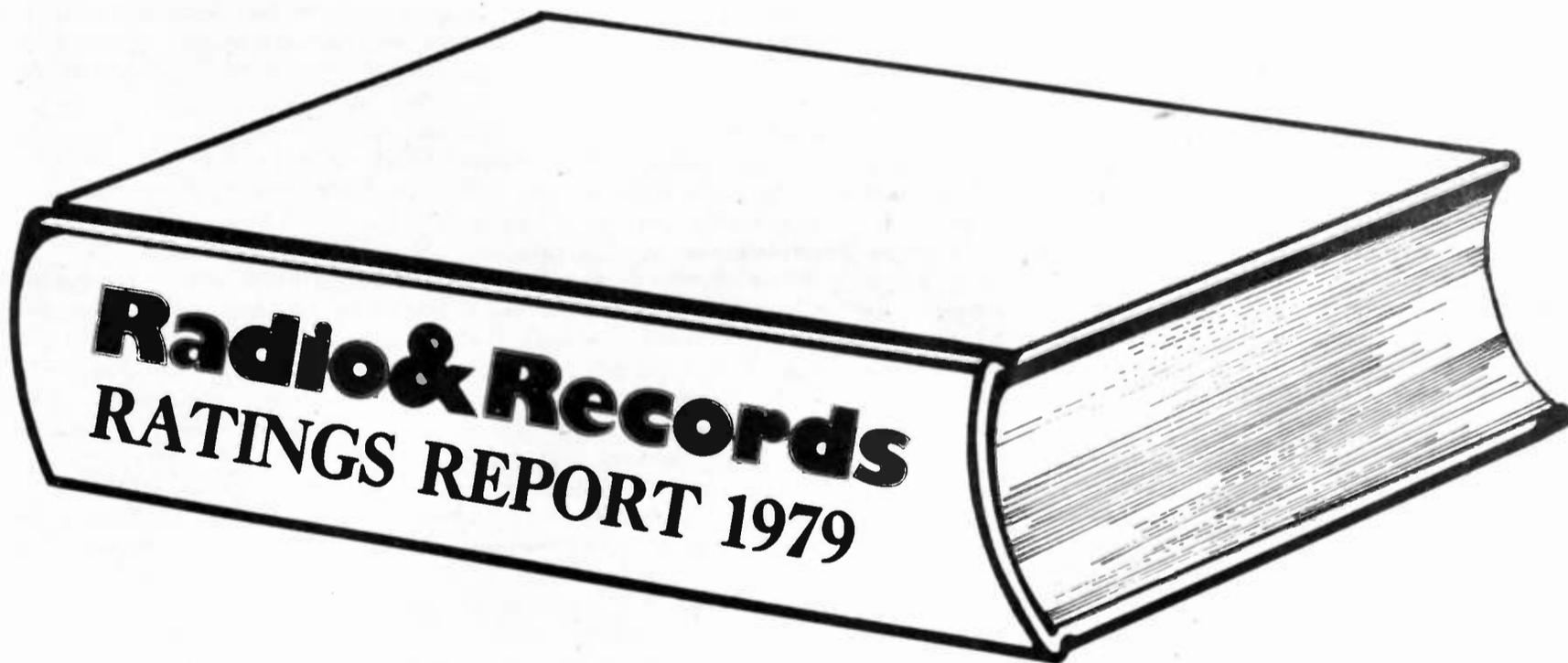


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Advertising Deadline

Radio: September 6

Records: September 13



INFINITY RECORDS

Two Hit Records!

HOT CHOCOLATE "Going Through The Motions"



WTIX add K104 28-24
 WHHY add WCIR deb 24
 WGLF add WSEZ deb 36
 WRKO on WCGQ deb 40
 WNOE 40-33 WISM on
 WHBQ on KENO on
 WLAC deb 39 WXIL on
 WANS 27-23 WFOM on
 KSLY 29-27 WFLB on
 KFXD 26-24 KDZA on



"Don't Throw Our Love Away"



ORLEANS/Forever
 including Love Takes Time, Everybody Needs Some Music, Don't Throw Our Love Away, I Never Wanted to Love You Forever

KLEO add WFAH 40-37
 KNOW 31-28 WSMM 24-20
 WTOB add KCAP 37-30
 WCOS add WLAX 29-24
 KPAM add KSKG deb 38
 13FEA on KCMQ 39-33
 KWEN add WGNi deb 30
 WIFC deb 40

WNBC add 28
 WLAC add

ALL WE ASK YOU
 TO DO IS LISTEN.



STREET TALK

The word is pretty heavy that Cotillion President Henry Allen will take over all Atlantic Records R&B operations as VP Eddie Holland exits the organization.

A lot of programmers made pitches for the WFYR/Chicago gig vacated by Don Kelly's move to 99X/New York. A familiar name came up with the job this week when Dave Martin agreed to return to WFYR as PD from WBZ/Boston. Dave had previously worked as Don Kelly's Assistant PD and MD at WFYR before leaving for the WBZ job last year.

All eyes will be on the empty record stores when a new album entitled "In Through The Out Door" hits the racks. The question to be answered with this release is not "Will it sell?" but rather, "Will this LP help some other albums sell too, please?" We'll know soon enough as the first studio album from Led Zeppelin in over three years is released on August 15th. Many non-Atlantic/Swan Song record executives are hoping the seven new Zeppelin tracks on the album will be lucky for them too.

Dave Bishop, after five years at WCOL/Columbus, has officially left the station. His future plans are not set and he would like to program in a major or medium market situation. Dave is a real pro and can be reached at (614) 231-8199.

RCA's Vice President of Marketing Dick Carter has left the company. This is being viewed by some as an aftershock of what's been happening at RCA and by others as a precursor of still more to come.

The day following her departure as nightly talk-show-hostess at WRIF/Detroit, Sheila Rushlow appeared on the show as a guest discussing the reasons for her dismissal. One of the first callers was Mike Collins, who was let go as morning man at WRIF the same day Sheila got her walking papers. Who said talk shows are dull?

Donna Summer to star in her own comic book? Looks like it might become a reality as Marvel Comics and Casablanca Record & FilmWorks are currently talking deal. A "Donna Summer-like character" is planned to appear in a few other Marvel titles before actually showing up on the stands in her own mag tentatively titled "Disco Dancer." Hey, it didn't exactly hurt Kiss, you know?

Ron Parker exits WLCY/Tampa after four years (and some very healthy ratings in PM drive). The past-Assistant PD and MD to former WLCY PD John Lander is on the loose and ready for another challenge. Ron can be reached at (813) 576-2022. Replacing Ron at WLCY is Steve Summers from WLOF/Orlando, who has come a long way from KENO/Las Vegas in a very short time!

In Iran all music has been banned from radio and TV by order of the Ayatollah Khomeini. Seems the Ayatollah said that music is like opium and that people become "stupefied" when exposed to too much of it. This decision may prove to be very unpopular in Iran, in which case, we'd be more than happy to send the Ayatollah the phone number of Steve Dahl's PR man.

Street Talk congratulations to a couple of recent industry marriages: Paul Black of Columbia was married in Hawaii last weekend . . . and WVIC/Lansing PD Jim St. John also tied the knot, but his fete was in Michigan.

KSTT/Davenport is one of those classic radio stations that has launched (at least) a thousand careers (some walked on the moon, others didn't). Now, ex-KSTT staffers are planning a giant celebration-reunion for August 4th. They are trying to track down as many former KSTT folk as possible, but ask that if you are among the alumni and would like to "get down and get funky" call Bob Henry Michelson at (319) 323-8523. Should be quite a party.



SOMEBODY CALL THE HUMANE SOCIETY — The photos that usually accompany this column are often humorous, sometimes embarrassing and always in questionable taste. This week we stoop (crouch) to new lows all in the name of sensationalism. Pictured here is the winning catch in the recent WERK/Muncie, IN "Frisbee Fly-In" contest. Reportedly several other canine contestants pawed off in disgust when the judges failed to disqualify the high-flying shepherd who was obviously using more than his hind legs for propulsion. The winner's owner admitted (under intense questioning) substituting a can of chili beans for Alpo at the dog's pre-contest meal. An investigation is sure to follow even though the usual saliva test was not administered due to a potent case of "doggie-breath."



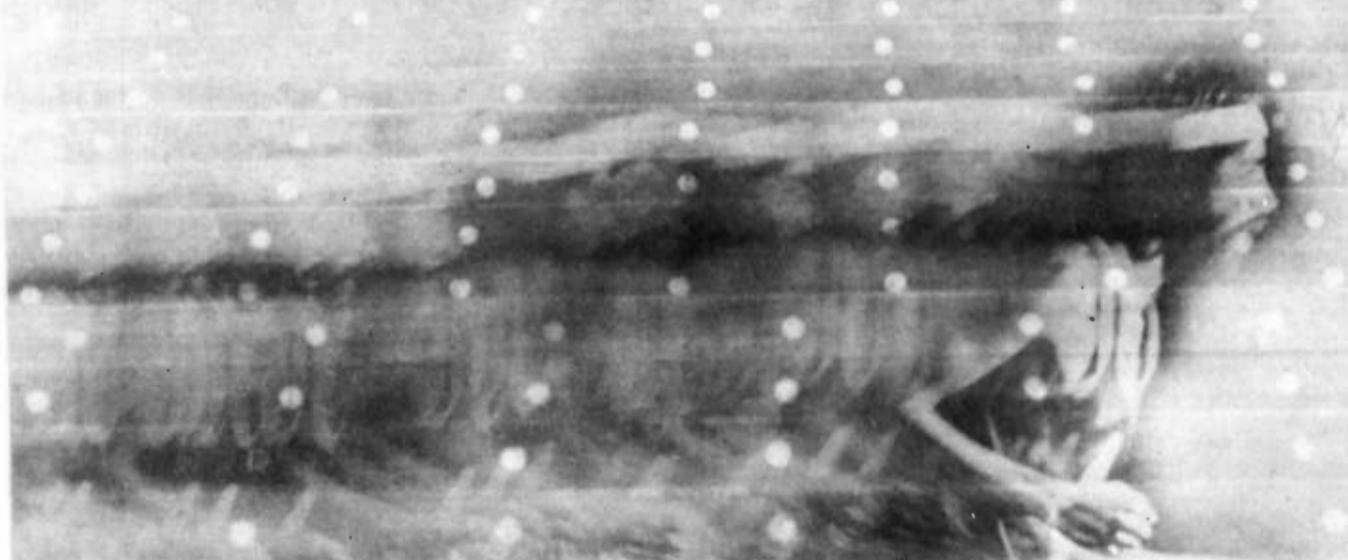
THE ELECTRIC WEENIE, RADIO'S #1 GAG SOURCE, GETS LETTERS . . .

JOEL LYONS, WINK "Quite frankly, YOU HAVE EVERYONE BEAT because 1) Sheer volume of material 2) Sheer originality of material. You are wasting NO space on format organization. YOU ARE HITTING INNOVATIVE PERSONALITIES WITH EXACTLY WHAT THEY NEED. CREATIVE RAW MATERIAL."

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Jocks...write today for free samples.

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“LONESOME LOSER”⁴⁷⁴⁸

The 1st Hit Single from the NEW album

FIRST UNDER THE WIRE. SOO-11954



Produced by John Boylan and Little River Band.

Management: Glenn Wheatley for Wheatley Bros. Entertainment.

LAST WEEK:

**THE BACK PAGE
BREAKERS**

LITTLE RIVER BAND
Lonesome Loser (Capitol)

72% of our reporters on R. Moves: Up 45, Same 21, Down 0.
Adds 54, including 89X-FM, WRKO, WCAO, WKBW, Q105,
KRL, KEARTH, KFRC, B100, KING, WBBF, WTRY, WNOE,
KTSA, WJDX, KRAV, KRSP, KFXM. See Parallels, charts at
number 28.

#1 MOST ADDED AOR TRACK

THIS WEEK:

Radio & Records
NATIONAL AIRPLAY/30

— — 28 LITTLE RIVER BAND/Lonesome Loser (Capitol)

#1 MOST ADDED AOR TRACK

THE ALBUM IS NOW ON YOUR DESK!

MULTI-FORMAT MUSIC

Songs receiving substantial crossover activity are listed alphabetically. Shaded areas indicate originating format. Records which originate simultaneously in two or more formats are not shaded. Descriptions are compatible with R&R chart terminology.

| | TOP-40 See Back Page | Pop/Rhythms See Page 40 | DISCO See Page 36 | AOR See Page 50 | Country See Page 62 | P/A See Page 66 |
|-----------------------------------------------------------|--------------------------------|-----------------------------------|---------------------------------------------------|---------------------------------|-------------------------------|---------------------------------------------------|
| HERB ALPERT "Rise" (A&M) | "Significant Action" | "NEW & ACTIVE" | "NEW & ACTIVE" | | | Chart: 23-21 "MOST ADDED" |
| ASHFORD & SIMPSON "Found A Cure" (WB) | | "CLIMBER" | Chart: 29-24 | | | |
| CHIC "Good Times" (Atlantic) | Chart: 12-10 | "HOTTEST" | Chart: 1-1 "HOTTEST" (All Regions) | | | Chart: 39-32 "NEW & ACTIVE" |
| CHARLIE DANIELS BAND "Devil Went..." (Epic) | Chart: 17-11 | | | Album Chart: 14-12 "HOTTEST" | Chart: 23-15 "HOTTEST" | Chart: 32-23 "NEW & ACTIVE" |
| EARTH, WIND & FIRE "After The Love..." (ARC/Columbia) | Chart: 22-14 | "HOTTEST" | "NEW & ACTIVE" "MOST ADDED" (South) | | | Chart: 23-11 "MOST ADDED" |
| FIVE SPECIAL "Why Leave Us Alone" (Elektra) | | "CLIMBER" | Chart Debut 20 "BREAKER" | | | |
| PATRICK HERNANDEZ "Born To Be..." (Columbia) | "Significant Action" | | Chart: 4-3 "HOTTEST" (East, South, Midwest) | | | |
| MICHAEL JACKSON "Don't Stop Til..." (Epic) | | "CLIMBER" | "NEW & ACTIVE" "MOST ADDED" (East, Midwest) | | | |
| JONES GIRLS "You Gonna Make..." (Phil. Int'l.) | "Significant Action" | Peaked at "HOTTEST" 7-20-79 | Chart: 5-5 | | | |
| FERN KINNEY "Groove Me" (TK) | | "NEW & ACTIVE" | "NEW & ACTIVE" | | | |
| LITTLE RIVER BAND "Lonesome Loser" (Capitol) | Chart: 23-14 | | | Single Chart: No. 1 | | "MOST ADDED" Chart: Debut 34 "NEW & ACTIVE" |
| LTD "Dance 'N' Sing..." (A&M) | | "CLIMBER" | "NEW & ACTIVE" | | | |
| MASS PRODUCTION "Firecracker" (Cotillion) | | "HOTTEST" | "NEW & ACTIVE" | | | |
| TEDDY PENDERGRASS "Turn Off The Lights" (Phil. Int'l.) | "Significant Action" | "HOTTEST" | "NEW & ACTIVE" | | | |
| BONNIE POINTER "Heaven Must Have..." (Motown) | "Significant Action" | | Chart: 12-12 Peaked At No. 9 on 6/6/79 | | | "Significant Action" |
| EDDIE RABBITT "Suspicious" (Elektra) | Chart Debut 20 "BREAKER" | | | | Chart: 6-9 "HOTTEST" | Chart: 11-9 "HOTTEST" |
| SUPERTRAMP "Goodbye Stranger" (A&M) | Chart: 20-20 | | | Album Chart: 7-5 "HOTTEST" | | "MOST ADDED" "Significant Action" |
| MARSHALL TUCKER BAND "Last Of The Singing..." (WB) | "NEW & ACTIVE" | | | Album Chart: 36-40 | | "Significant Action" |
| JENNIFER WARNES "I Know A Heartache..." (Arista) | "Significant Action" | | | | "NEW & ACTIVE" | Chart: 11-17 |

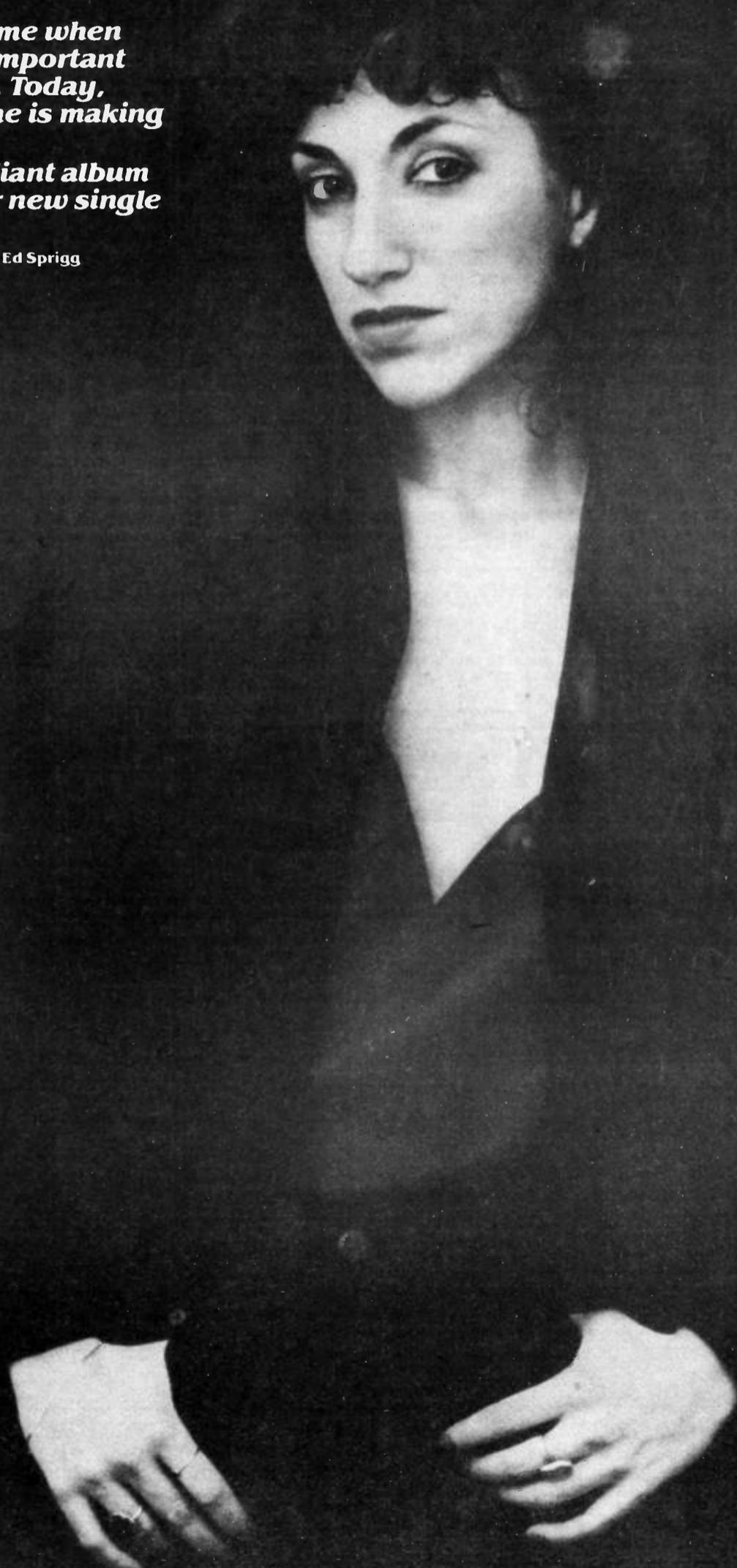
Ellen Shipley

BX11-3428

Once there was a time when women played an important part in Rock 'n' Roll. Today, the spirit of that time is making a resurgence.

Ellen Shipley's brilliant album debut featuring her new single "I Surrender."

Produced by Ralph Schuckett and Ed Sprigg



**The spirit is yours on
New York International Records.**

Manufactured and Distributed by RCA Records



Management and Direction: Tommy Mottola

TOP-40



John Leader

The Big Switch

If it happens once, it's interesting, and if it happens twice, you've got a trend on your hands, right? Well, it isn't that simple and neither are the reasons a couple of highly rated AM Top 40 stations have recently switched their pitch to FM. The phenomenon first surfaced in New Haven where WAVZ took its entire AM staff and put them on FM counterpart WKCI, adopting the new identity of KC101. The AM format then became a mixture of Pop/Adult and Sports. Now it's happened again in Ft. Wayne, Indiana, as the two stations that have been tied for number two in the overall ratings are changing formats. WMEE (currently Top 40) and WMEF (currently Beautiful Music on FM) are both owned by Pathfinder Communications, and in the last ARB (Oct.-Nov. '78) both stations enjoyed identical 15.4 shares of the weekly 12+ audience.

John David Spangler is the Operations Manager for both stations and I spoke with him regarding the changes about to take place at WMEE & WMEF. In a nutshell, WMEE will switch to the FM station (with a call letter change from WMEF to WMEE) and retain its Top 40 format. WMEF will cease to exist and the AM will adopt the new calls of WQHK, a new identity ("The Hawk") and a new Country format! Unprecedented and insane, you say? Yes and no.

Listen To The Band

John David Spangler explained to me part of the complex reasons behind the switch, "According to our own local research, and we interviewed hundreds of people between the ages of 16 and 34, over 70% said they would prefer to listen to contemporary music on FM, given the choice. Right now for contemporary music on FM in Ft. Wayne we have an AOR (WKKE) and an automated TM formatted station (WPTI), both of which are pulling very viable numbers, even though WMEE beats them both. We figured we'd better move to where our audience prefers to listen before they leave us behind.

"Basically I've wanted to do this (make the switch) for a long time and the General Manager of our stations, Bob Elliott, agreed that now was the time. We had actually planned

"It may sound kind of corny, but we're doing it because we really do believe it will help the community more, and that's a sincere statement of how we operate. The more you put into the community, the better your ratings will be."

to do it before now, but were always stopped by the fact that we didn't want to take away from the community an exclusive format, which is what our Beautiful Music FM has been up to now."

A new FM has adopted an automated Beautiful Music format in Ft. Wayne and both John and Bob felt that the time was right for them to abandon their highly rated BM station in favor of the total switch. John explained, "I guess the main reason behind the change is because we feel the thing we do best is run live radio stations. We believe in promotion and a lot of community service. For instance, we've raised more money for charities than any other station in the state of Indiana. Last year we raised over \$100,000 for various charities and that was just with our AM station. So we think we can do a lot more for the community with two stations live."

Good Business Practices

My first thought, after looking at the strong ratings of the two stations and hearing about the pending switch, was that business had to be getting soft for WMEE & WMEF and the change was predicated on reversing that supposed trend. I was wrong. Spangler told me, "Our sales are up about 27% over last year, so the economics of the situation were really not the prime consideration. Of course we believe that we can ultimately control even more of the Ft. Wayne listening audience under the new setup, but other considerations were even more important to us. It may sound kind of corny, but we're doing it because we really do believe it will help the community more, and that's a sincere statement of how we operate. The more you put into the community, the better your ratings will be. We are committed to that and we firmly believe it. The people learn to love you and they will listen to your radio station . . . we've already proven that philosophy works by the things we've done here so far. Somebody used the line, and I don't remember who, 'be the people's champion and you'll be the champion of the people.' And that's what we're going to continue to do, but now we'll be doing it with two live radio stations instead of one."

Competitive Nudge

As if to prove the sincerity of that philosophy the current WMEF audience is being treated to a rare promotional announcement outlining the eminent disappearance of their kind of radio. As John told me, "What we're doing right now is running promos on the FM

telling the listeners that they are not going to be able to hear beautiful music at 97.3 anymore as of July 25 (the date for the changes). But in the same promo we are also telling them that they will be able to hear beautiful music on 102 FM, which is the dial position of the new BM station in town. We're not really promoting another radio station as much as we're fulfilling the obligation we feel we have to our current FM listeners. Remember, this is not a dying radio station we're talking about . . . the numbers are very good, so there are lots of listeners to contend with. We want them to know where they can find the type of music they have shown a preference for and we want the community to know that we're happy that they listened to us and because we appreciate them as listeners, we're going to let them know where the other beautiful music station is on the dial. We think it's only fair, even though it may be a bit unusual from an industry standpoint."

Unusual is right. But the changeover of the two Pathfinder stations is more involved than just the promos running on the FM. Again, John explains, "There are three formats to contend with here: the Top 40 AM, the Beautiful Music FM and the new Country format. On the AM side we're just telling the listeners that as of 4pm on July 25 WMEE will become Magic 97 (the FM's new Top 40 identity) on the FM dial. It's real straight-forward. We're just telling them exactly what's going to happen.

"As far as the new Country identity for the AM, that is being promoted entirely on the 'outside.' In other words, a lot of billboards . . . we sent up a hot-air balloon during our recent outdoor festival, things like that. We're using the slogans, 'Something new is in the air,' and, 'The Hawk is coming.' The station will change call letters to WQHK and adopt the identity of 'The Hawk.'"

Investment In The Future

Both WMEE & WMEF are consulted by Bob Henabery, who has helped with the fundamentals during the transition and in John's words, "been very supportive of our decision." John will continue in his current capacity as Operations Manager for both stations. The individual stations will have separate programming staffs: Steve Christian will handle the FM and two people will share the AM's programming chores, Jeff Dewese and Ron Walton.

Pathfinder has made a substantial dollar commitment for the changes, spending money for a new FM transmitter and studios, hiring 16 full-time employees to staff the new AM format, not to mention the immediate loss of revenue as they abandon the highly-rated Beautiful Music format on the FM. But they see it as a necessary step to take and now is a better time to take it than later, when they may be forced into making the same decision.

It comes down to a question of knowing the marketplace and serving the needs you have encountered. WMEE switched to WMEE-FM and WMEF became a thing of the past Wednesday afternoon (7-25) at 4pm. At that same exact moment, WQHK (or The Hawk) was born. The first song WMEE-FM played was "FM" by Steely Dan and the Hawk led off its new Country existence with Mac Davis's "Rock And Roll You Gave Me The Best Years Of My Life." That in itself may be a little corny, but when you talk to John David Spangler and Bob Elliott in Ft. Wayne, you'll quickly realize that they are very sincere when they say they want to help the town they live in. And they are committed to doing just that with their two new live radio stations.

Bits

I LOVE YOU, ATLANTA: The "I Love You ___ (insert your city's name)" concept has traveled well and landed in Atlanta on Z-93. The station has made a major promotion around the theme with the obligatory T-shirts that accompany the campaign. Starting last February Z-93 kicked off its "I Love You, Atlanta" blitz, offering a new Camaro Z-28 to the winner of the Z-93 essay contest. In 50 words or less contestants had to write why they loved Atlanta. In the months that followed T-shirts and cover-letters were mailed to various Atlanta VIP's, local celebrities made on-air announcements on the station extolling the "I Love You, Atlanta" theme. The station sought Atlanta's 1000 most beautiful women to become the "I Love You, Atlanta" girls . . . even Rich's (a local Atlanta department store) has now opened an "I Love You, Atlanta" department selling everything from glasses to jogging suits. As PD John Young told me, "This is only the beginning of the biggest and best promotion that has ever hit Atlanta. Z-93 will continue the promotional efforts throughout the summer and into the fall since we intend to make 'I Love You, Atlanta' Z-93's permanent promotional theme."



GASOLINE REVENGE, AT A PREMIUM: FM100/Memphis has a hot one going that relates to any member of its audience who drives a vehicle. Sure, the gas crunch has hit Memphis and FM100 is letting their listeners fight back with the following idea: for 50 cents FM-100 fans can drop by a local shopping center and take a whack at a gas pump with a sledgehammer! All proceeds from the bashing will go to LeBonheur Children's Hospital. As FM-100's Diane Hampton said, "It's a simple democratic way to take a slam at OPEC, oil company executives or others involved in the gasoline crisis." Ron Jordan, FM-100's morning man, models the new FM-100 halter top and ponders how he will attempt to beat Memphis's high gas prices during the FM-100 "Gas Bash."

ROCK WITH ROMANCE ROMANCE WITH ROCK

NICK LOWE



From the Columbia LP
"LABOUR OF LUST"

Produced by
Nick Lowe

KXX106 30-22
WERC add
WNCI 23-16
92X add 38
WISM deb 30
WVIC 32-28
KJRB on
KENO add
K104 deb 39
WFLB add
KSLY 30-25
KLUC 28-23
KCBN on
KBDF add
KRLC deb 28

KSLQ 34-30
KBEQ add
KHJ add
KFRC 27-24
KJR on
Z98 add 38
KNOW 32-23

"Cruel To Be Kind"

KBEQ add
KHJ add
KEARTH 27-23
KFRC add
B100 add
KUPD on
14Q 34-28
WICC on
94Q 29-23
WAXY add
Y103 add 37
WBBQ on
KXX106 29-25
BJ105 on
92X add
KMJC deb 30
WLBZ add

14WK deb 39
WCIR add
WAAY add
WAGQ add
WRFC add
WCGQ deb 36
WFLB add
KQDI add
KRLC 30-27

From the Columbia
LP "EVOLUTION"
Produced by
Roy Thomas Baker
for RTB Productions.

JOURNEY



"Lovin' Touchin' Squeezin'"



TOP-40



MOTOWN PROVIDES POINTER FOR KRTH — Motown's Bonnie Pointer visited KEARTH/Los Angeles recently. She is pictured in regal style, flanked by station PD Bob Hamilton (left) and Motown's Larry Tollin (right).



KUPD BACKSTAGE WITH BADFINGER — KUPD's John Sebastian and Charlie Fox joined Badfinger backstage after their Phoenix concert. Pictured with the T-shirted band are PD Sebastian (left), concert promoter Dan Zelisko (second from right), and air personality Fox (right).



THE DEVIL WENT DOWN TO PEORIA — Epic's Charlie Daniels played Peoria recently and stopped by KZ93 for an interview. He's pictured with station PD Charlie Quinn (right).



KISS COMES CLEAN AT Q105 — During a visit to Tampa for a concert, Kiss visited Q105 for an on-air interview. Pictured (l-r) standing are Q105's Harry Schwartz, Program Assistant Donna Evers, Kiss's Gene Simmons, Ace Frehley, and Paul Stanley (all semi-daintily without makeup), and PD Mason Dixon; (seated, l-r) group's management's Rick Aliberte and Casablanca VP Don Wasley.



FCC MONITORS WRFC — Free Flight artists FCC (Funky Communications Committee) played Atlanta recently, with WRFC/Athens staffers joining the band for a pre-concert toast. Pictured (standing, l-r) are FCC's Steve Gooch, J.B. Christman, Jimmy Evans, Wayne Chaney, and Dennis Clifton, WRFC PD Gary Kirk, station's P.T. Morgan and RCA's Eddle Mascolo, Dave Wheeler, Mike Becde, and Peter Price. Kneeling (l-r) are FCC's Butch Ledford, co-manager Terry Woodford, Free Flight's Tony Brown, co-manager Bruce Wayne, RCA VP Joe Galante, and Free Flight/RCA's Johnny Gray.



THE NEW SCAVENGERS AT 91X — 91X/San Diego is set to host the premiere of the forthcoming film "Scavenger Hunt," and star Cleavon Little showed two staffers around the San Diego set. Pictured (l-r) are Promotion Director Doc Rogers, Little, and PD Gene Knight.

ON THE NEWSSTANDS...



AND ON THE RADIO:

| | | | | | | | | | |
|----------------------|------|--------|------|------|------|--------|---------|-------|------|
| FIRST WEEK'S ACTION! | WRKO | WZUU | WHYN | KJR | WHBQ | KXX106 | KZ93 | 13FEA | WGLF |
| | Q105 | KBEQ | WICC | KING | Z98 | WSGN | WISM | 14WK | KKXL |
| | CKLW | KEARTH | 94Q | F105 | KNOW | WRJZ | KEYN-FM | WRFC | KBDF |
| | WOKY | CK101 | WRVQ | 14Q | KTSA | WKY | KJRB | WSEZ | |

RICKIE LEE JONES

"Young Blood"

Produced by Lenny Waronker
 and Russ Titelman



On Warner Bros. Records

Arbitron Advances

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Monday-Thursday, 6am-midnight, average shares, metro 12+ April/May 1979 Arbitron. Advance figures were supplied by subscribing stations and verified by Arbitron.

Miami/Ft. Lauderdale Hollywood

WQBA, Once-Dominant Spanish Station, Slips Further, Now Virtually Tied With WCMQ;

WYXY Gets Nice Boost; WYXY Remains Strong Atop Rockers...

| | O/N '78 | A/M '79 |
|---------------|---------|---------|
| WYXY (R) | 25 | 41 |
| WQBA (PA) | 33 | 31 |
| WCMQ (S) | 36 | 56 |
| WCMQ-FM (S) | 28 | 41 |
| WEDR (B) | 25 | 30 |
| WFTL (P/A) | 23 | 17 |
| WGBS (R) | 19 | 21 |
| WHYI (R) | 84 | 82 |
| WINZ (N) | 55 | 66 |
| WINZ-FM (A) | 21 | 17 |
| WIOD (PA) | 45 | 29 |
| WKAT (T) | 24 | 33 |
| WKQS (BM) | 26 | 25 |
| WLYF (BM) | 74 | 82 |
| WMLX (D) | 29 | 23 |
| WNWS (N) | 16 | 23 |
| WOCN (S) | 23 | 13 |
| WQAM (R) | 27 | 18 |
| WQBA (S) | 79 | 57 |
| WQBA-FM (S/D) | 14 | 14 |
| WRBD (B) | 11 | 15 |
| WRHC (S) | 21 | 25 |
| WSDO (D) | 20 | 22 |
| WSHE (A) | 23 | 18 |
| WTMI (CL) | 26 | 18 |
| WVCG (BM) | 28 | 24 |
| WWOK (C) | 20 | 19 |
| WWWL (A) | 24 | 25 |
| WYOR (BM) | 53 | 42 |

Miami

(Not to be confused with Miami/Ft. Lauderdale/Hollywood book)

WQBA Slides As WCMQ Dominates Spanish Market; WIOD Dives Without Dolphins; Black-formatted WEDR Up; Y100 Leads Top 40's

| | O/N '78 | A/M '79 |
|---------------|---------|---------|
| WYXY (R) | 20 | 21 |
| WCMQ (S) | 58 | 90 |
| WCMQ-FM (S) | 41 | 65 |
| WEDR (B) | 39 | 47 |
| WGBS (PA) | 18 | 22 |
| WINZ (N) | 52 | 49 |
| WINZ-FM (A) | 20 | 19 |
| WIOD (PA) | 41 | 19 |
| WKAT (N) | 42 | 39 |
| WKQS (BM) | 9 | 15 |
| WLYF (BM) | 44 | 53 |
| WMBM (B) | 17 | 10 |
| WMLX (D) | 33 | 30 |
| WNWS (N) | 12 | 9 |
| WOCN (PA) | 36 | 20 |
| WQAM (R) | 32 | 18 |
| WQBA (S) | 126 | 90 |
| WQBA-FM (S/D) | 21 | 21 |
| WTMI (CL) | 26 | 17 |
| WVCG (BM) | 32 | 27 |
| WWOK (C) | 23 | 28 |
| WWWL (A) | 18 | 25 |
| WYOR (BM) | 62 | 50 |
| WAXY (R) | 13 | 25 |
| WHYI (R) | 74 | 71 |

In our Pittsburgh Arbitron Advances, WEEP's share was inadvertently listed as 2.9, when in reality the station earned a 3.4.

FORMAT LEGEND

A AOR, B Black, BB Band, BM Beautiful Music, C Country, CL Classical, D Disco, J Jazz, N News, O Oldies, PA Pop/Adult, R Rock, RL Religious, S Spanish, T Talk.

Ft. Lauderdale

(Not to be confused with Miami/Ft. Lauderdale/Hollywood book)

WAXY, WFTL Drop; Y100 Maintains; Big Jump For WYXY; News Stations Up

| | O/N '78 | A/M '79 |
|--------------|---------|---------|
| WAXY (R) | 70 | 40 |
| WCKO (R) | 4 | 10 |
| WEXY (RL) | 4 | 13 |
| WFTL (PA) | 61 | 45 |
| WGMA (C) | 32 | 19 |
| WHYI (H) | 102 | 102 |
| WPIP (BM) | - | 14 |
| WRBD (B) | 29 | 40 |
| WSHE (A) | 38 | 36 |
| WYXY (R) | 33 | 75 |
| WEAT-FM (BM) | - | 11 |
| WGBS (PA) | 21 | 20 |
| WINZ (N) | 59 | 95 |
| WINZ-FM (A) | 23 | 15 |
| WIOD (PA) | 54 | 49 |
| WKAT (N) | 9 | 19 |
| WKQS (BM) | 54 | 42 |
| WLYF (BM) | 132 | 131 |
| WMLX (D) | 23 | 12 |
| WNWS (N) | 24 | 46 |
| WQAM (R) | 16 | 19 |
| WTMI (CL) | 26 | 19 |
| WVCG (BM) | 19 | 20 |
| WWWL (A) | 34 | 23 |
| WYOR (BM) | 37 | 26 |

Denver

AOR KAZY Almost Doubles Audience; KOA Big Loser In Market; Drops Almost Five Shares; Disco KTLK Up

| | O/N '78 | A/M '79 |
|--------------|---------|---------|
| KADE (A) | 1 | 10 |
| KADJ (J) | 1 | 23 |
| KAZY (A) | 39 | 73 |
| KBCO (A) | 17 | 15 |
| KBPI (A) | 47 | 46 |
| KDEN (N/T) | 17 | 18 |
| KDKO (B) | 10 | 14 |
| KERE (C) | 27 | 19 |
| KFML (A) | 18 | 10 |
| KHOW (PA) | 81 | 99 |
| KHOW-FM (BM) | - | 15 |
| KIMN (R) | 81 | 65 |
| KIMN-FM | 21 | 30 |
| KLAK (C) | 33 | 19 |
| KLDR | - | 12 |
| KLIR (BM) | 80 | 78 |
| KLZ (C) | 37 | 39 |
| KOA (PA) | 113 | 61 |
| KOAX (R) | 31 | 34 |
| KOSI (BM) | 33 | 34 |
| KOSI-FM (BM) | 46 | 67 |
| KPPL (PA) | 40 | 28 |
| KTLK (D) | 41 | 54 |
| KVOD (CL) | 35 | 32 |
| KWBZ (T) | 7 | 26 |

Note: KIMN-FM is now known as KYGO.

Milwaukee

PA Leader WTMJ Remains On Top, Though Losing A Little; WEZW (BM) Moves Into Double Digits; Disco Does Poorly On WNUW; WZUU Edges WOKY In Top 40 Battle

| | O/N '78 | A/M '79 |
|--------------|---------|---------|
| WAWA (B) | 21 | 9 |
| WBSC (C) | 14 | 15 |
| WBSC-FM (C) | 43 | 61 |
| WBKV-FM (PA) | 19 | 14 |
| WEMP (C) | 42 | 21 |
| WEZW (BM) | 97 | 125 |
| WFMR (CL) | 32 | 28 |
| WISN (PA) | 80 | 107 |
| WITI (R) | 27 | 19 |
| WLTX (A) | 73 | 71 |
| WLUM (B) | - | 16 |
| WNOV (B) | 8 | 12 |
| WNUW (D) | 43 | 14 |
| WOKY (R) | 76 | 66 |
| WQFM (A) | 33 | 36 |
| WTKM (PA) | 1 | 3 |
| WTKM-FM (PA) | 6 | 8 |
| WTMJ (PA) | 174 | 159* |
| WYLO (C/RL) | 9 | 11 |
| WZUU (R) | 22 | 16 |
| WZUU-FM (R) | 65 | 72 |

* Brewers baseball

Buffalo

WJYE (ex-WBNY) Changes Calls, Leads Market; WKBW Increases Top 40 Dominance; WBEN, WGR Maintain; WYSL Disappears Below 1.0

| | O/N '78 | A/M '79 |
|-------------|---------|---------|
| WADV (BM) | 5.5 | 4.3 |
| WBEN (PA) | 13.9 | 13.3 |
| WBEN-FM (R) | 7.6 | 8.3 |
| WBLK (B) | 3.2 | 3.8 |
| WBUF (A) | 1.0 | 1.5 |
| WGR (PA) | 10.2 | 10.5 |
| WGRQ (A) | 5.1 | 5.4 |
| WJLL (PA) | 1.2 | 1.3 |
| WJYE (BM) | - | 14.9 |
| WKBW (R) | 12.8 | 14.0 |
| WPHD (R) | 4.0 | 3.4 |
| WUFO (B) | 1.7 | 1.9 |
| WWOL (C) | 2.1 | 2.7 |
| WYOR (C) | - | 1.9 |
| WYSL (R) | 2.0 | .9 |

Portland, OR

Top 40 KPAM-FM Doubles Audience; AOR KGON Up Sharply

| | O/N '78 | A/M '79 |
|--------------|---------|---------|
| KEX (PA) | 6.9 | 5.5 |
| KGON (A) | 4.9 | 7.7 |
| KGW (R) | 15.1 | 13.0 |
| KINK (A) | 4.2 | 3.9 |
| KJIB (BM) | 4.1 | 3.8 |
| KKEY (T) | 4.4 | 3.3 |
| KLLB (C) | - | 2.9 |
| KMJK (A) | 3.0 | 2.9 |
| KPAM-FM (R) | 3.5 | 7.1 |
| KPDQ-FM (RL) | 1.1 | 1.2 |
| KQFM (A) | 7 | 10 |
| KUPL (BM) | 4.6 | 2.7 |
| KUPL-FM (BM) | 3.9 | 6.7 |
| KVAN (A) | 1.6 | 1.1 |
| KWJJ (C) | 8.6 | 7.3 |
| KXL (BM/N) | 5.2 | 7.6 |
| KXL-FM (BM) | 5.5 | 4.6 |
| KYTE (R) | 4.1 | 4.4 |
| KYXI (N/T) | 5.3 | 3.6 |

Columbus, OH

WNCI Jumps Over Two Share Points To #1 In The Market; Widens Lead Over Fellow Rocker WXGT

| | O/N '78 | A/M '79 |
|--------------|---------|---------|
| WBYY (J) | 21 | 17 |
| WBNS (PA) | 64 | 71 |
| WBNS-FM (BM) | 110 | 125 |
| WCOL (PA) | 72 | 61 |
| WHOK (PA) | 13 | 11 |
| WHOK-FM (C) | 20 | 24 |
| WLVA (A) | 87 | 78 |
| WMNI (C) | 51 | 70 |
| WNCI (R) | 114 | 139 |
| WNRE-FM (PA) | - | 1.2 |
| WRFD (PA) | 27 | 14 |
| WRMZ (D) | 12 | 2.9 |
| WTN (PA) | 14.2 | 12.1 |
| WVCO (B) | 2.6 | 2.3 |
| WVCO-FM (B) | 37 | 27 |
| WXGT (R) | 7.8 | 8.0 |

April-June Burke Advances

Average Quarter Hour Shares are Monday-Sunday 6am-midnight, Metro Survey Area, 12+.

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Denver

KAZY, KIMN Battle For Market Lead; KTLK Turns In Good Disco Performance; P/A KHOW Up Strongly

| | Jan.-March | April-June |
|--------------|------------|------------|
| KADE (A) | 1.8 | 1.2 |
| KADJ (J) | 1.3 | 3.5 |
| KAZY (A) | 6.3 | 8.5 |
| KBCO (A) | 9 | 2.1 |
| KBPI (A) | 7.1 | 5.8 |
| KDKO (B) | 3.3 | 1.5 |
| KERE (C) | 1.1 | 1.6 |
| KFML (A) | 9 | 1.4 |
| KHOW (PA) | 4.9 | 7.5 |
| KHOW-FM (BM) | 2.1 | 1.3 |
| KIMN (R) | 6.1 | 8.1 |
| KLAK (C) | 2.4 | 1.9 |
| KLJR (BM) | 5.6 | 4.6 |
| KLZ (C) | 2.8 | 5.3 |
| KOA (PA) | 6.4 | 5.5 |
| KOAX (R) | 5.8 | 3.8 |
| KOSI (BM) | 3.0 | 2.8 |
| KOSI-FM (BM) | 4.7 | 4.2 |
| KPPL (PA) | 3.8 | 3.9 |
| KTLK (D) | 6.4 | 7.3 |
| KVOD (CL) | 3.6 | 3.8 |
| KYGO (PA) | - | 3.5 |
| KTCL (A) | 1.5 | 1.0 |

Pittsburgh

KDKA Drops But Still #1; WAMO Shows Good Increase

| | Jan.-March | April-June |
|--------------|------------|------------|
| KDKA (PA) | 25.2 | 19.8 |
| KDKA-FM (BM) | 2.9 | 1.5 |
| KQV (N) | 3.2 | 4.5 |
| WAMO (B) | 5.1 | 6.4 |
| WDSY (C) | 1.7 | 1.0 |
| WDVE (A) | 9.8 | 9.4 |
| WEEP (C) | 1.9 | 2.7 |
| WFFM (PA) | 2.5 | 4.1 |
| WJOL (BM) | 2.3 | 3.4 |
| WKTQ (R) | 3.2 | 3.1 |
| WPEZ (R) | 4.4 | 3.6 |
| WSHH (BM) | 8.3 | 8.3 |
| WTAE (PA) | 7.7 | 6.8 |
| WWSW (C) | 2.8 | 4.6 |
| WXXK (R) | 6.2 | 5.9 |
| WYDD (A) | 1.9 | 3.1 |
| WASP | .5 | 1.1 |

Cleveland

AOR WMMS Soars Ahead; Black WJMO Drops More Than 50%; Top 40 WGCI Up

| | Jan.-March | April-June |
|-----------|------------|------------|
| WABQ (B) | 1.3 | 1.3 |
| WBBG (T) | 2.1 | 1.7 |
| WCLV (CL) | 2.3 | 1.6 |
| WDBN (BM) | 1.0 | 1.0 |
| WDMT (D) | 1.6 | 2.7 |
| WDOK (PA) | 5.7 | 5.8 |
| WERE (N) | 4.9 | 5.4 |
| WGAR (PA) | 5.6 | 5.7 |
| WGCL (R) | 7.5 | 9.5 |
| WHK (C) | 6.0 | 5.5 |
| WJMO (B) | 9.0 | 4.4 |
| WJW (PA) | 3.6 | 2.8 |
| WKSX (BM) | 2.0 | 2.4 |
| WLYT (A) | 1.6 | 2.3 |
| WMMS (A) | 11.4 | 14.7 |
| WQAL (PA) | 4.4 | 5.4 |
| WWWE (PA) | 3.3 | 4.1 |
| WWWN (A) | 6.3 | 6.3 |
| WZZP (R) | 4.9 | 4.2 |
| WKDD (A) | 1.4 | 1.4 |

Dallas/Ft. Worth

KVIL-FM Remains On Top; Country WBAP Closes Gap; AOR KZEW Has Good Book

| | Jan.-March | April-June |
|-------------|------------|------------|
| KBOX (C) | 2.8 | 3.6 |
| KFJZ (PA) | 2.1 | 1.6 |
| KFJZ-FM (R) | 5.5 | 5.3 |
| KKDA-FM (B) | 6.0 | 6.7 |
| KLIF (R) | 3.1 | 3.8 |
| KMEZ (BM) | 2.9 | 2.7 |
| KMGC (PA) | 2.5 | 1.9 |
| KNOK (J) | 2.0 | 1.2 |
| KNOK-FM (B) | 4.8 | 5.0 |
| KNUS (PA) | 3.8 | 3.1 |
| KOAX (BM) | 3.7 | 2.3 |
| KPLX (PA) | 1.7 | 1.6 |
| KRLD (N/C) | 6.8 | 4.5 |
| KSCS (C) | 7.4 | 6.3 |
| KTXQ (A) | 6.9 | 6.6 |
| KVIL (R) | 1.3 | 2.2 |
| KVIL-FM (R) | 9.4 | 10.8 |
| KZEW (A) | 6.2 | 7.1 |
| WBAP (C) | 5.3 | 8.9 |
| WFAA (N) | 3.7 | 2.8 |
| WRR (CL) | .5 | 1.0 |

Miami/Ft. Lauderdale

Y100 Increases Hold On Market; WQBA-FM Debuts With 3.3

| | Jan.-March | April-June |
|---------------|------------|------------|
| WALA (PA) | 3.2 | 3.2 |
| WAXY (R) | 5.2 | 4.3 |
| WCMQ (B) | 1.0 | 1.1 |
| WCMQ-FM (B) | 1.6 | 1.7 |
| WEDR (B) | 4.8 | 3.5 |
| WFTL (PA) | 1.4 | 1.7 |
| WGBS (PA) | 1.7 | 1.3 |
| WGMA (C) | 9 | 1.4 |
| WHYI (R) | 11.9 | 14.6 |
| WINZ (N) | 4.2 | 4.6 |
| WINZ-FM (A) | 4.2 | 3.6 |
| WIOD (PA) | 3.6 | 2.5 |
| WKQS (BM) | 1.8 | 2.2 |
| WLYF (BM) | 5.5 | 6.2 |
| WMLX (D) | 4.6 | 3.3 |
| WNWS (N) | 1.3 | 2.4 |
| WOCN (S) | .6 | 1.3 |
| WQAM (R) | 3.4 | 3.3 |
| WQBA (S) | 3.2 | 3.4 |
| WQBA-FM (S/D) | - | 3.3 |
| WQDI | - | 1.3 |
| WRHC (S) | 7 | 1.5 |
| WSDO (R) | 4.0 | 3.4 |
| WSHE (A) | 4.0 | 2.3 |
| WTMI (CL) | 1.7 | 2.1 |
| WVCG (BM) | 1.1 | 2.1 |
| WWOK (C) | 1.9 | 1.2 |
| WWWL (A) | 4.3 | 2.2 |
| WYOR (BM) | 2.5 | 3.2 |

Philadelphia

KYW Advances, Stays On Top; Disco Up At WZZD - Down At WCAU-FM; WSNi Turns In Good Country Book

| | Jan.-March | April-June |
|--------------|------------|------------|
| KYW (N) | 8.4 | 9.0 |
| WCAU (N/T) | 3.6 | 3.5 |
| WCAU-FM (D) | 5.8 | 4.3 |
| WDAS (B/T) | 2.1 | 2.0 |
| WDAS-FM (B) | 8.2 | 8.4 |
| WDVR (BM) | 3.9 | 4.7 |
| WFLR (R) | 5.1 | 4.4 |
| WFLN-FM (CL) | 1.4 | 2.2 |
| WHAT (B) | 1.7 | 1.1 |
| WIFI (R) | 5.1 | 3.8 |
| WIOQ (A) | 4.0 | 3.2 |
| WIP (PA) | 5.0 | 4.9 |
| WMGK (PA) | 2.9 | 3.4 |
| WMMR (A) | 6.8 | 7.0 |
| WPEN (PA) | 1.2 | 2.3 |
| WSNI (C) | 2.0 | 3.5 |
| WUSL (PA) | 1.9 | 2.9 |
| | | |

THEIR NAME

CHEAP TRICK

THEIR NEXT CLAIM TO FAME

"AIN'T THAT A SHAME"

WIFI on
KBEQ add

KFI add
KFRC deb 29
WKEE add

WAPE add
KXX106 add
WRJZ add
KZ93 on
WISM on

KRUX add
WLBZ add
WRFC on
KQWB on
WSPT deb 26
WKAU add
WROK add

on *Epic* Records

TOP-40



WYRE YOU DOING THIS, MAX? — WYRE/Annapolis morning man Max Wulf took on the foolhardy challenge of going up against Bullets star Wes Unseld in a one-on-one basketball contest during a recent remote. Remote was the word for Wulf's chances of beating Unseld, even if the station did hope the game would go down to the WYRE. Wulf (second from right holding ball — one of the few times he had possession) and Unseld (right) are pictured with fans at the contest.



STARS OF RADIO, STAGE, AND SCREAMS — Infinity staged a "Screams Boat Party" on behalf of new group Screams, with retail, radio and press personnel cruising Lake Michigan. Pictured among the revelers are Infinity's Walter Paas (left) with an unnamed friend (center) and WEFM Assistant PD Don Cox at right.



WEIRD FAMILY AT WNBC — If they were all related, it would be a weird family, but actually, the only relations in the photo are three of the four Sledge sisters, who visited the New York station on a promotional jaunt. Pictured (l-r) are Atlantic's Roxy Myzal, Joni and Kim Sledge, WNBC GM Charlie Warner, MD Roz Frank, Kathie Sledge, and Atlantic's Danny Buch.



EVIE OVER CLEVELAND — RCA's Evie Sands visited WZZP/Cleveland recently on a national radio tour. Pictured (l-r) are: RCA's Mike Craft, WZZP air personality Clete Dumpster, MD Randy Kabrich, Evie Sands, air personality Steve Morris, and RCA VP Chuck Thagard.



MANDRELL MEETING IN BUFFALO — MCA's Barbara Mandrell visited WKBW/Buffalo during a promotion tour. Pictured (l-r, rear) are WKBW PD Sandy Beach, MCA's Kevin Puglano, independent promotion exec Jerry Meyers, Mandrell, and MD Jon Sommers; (l-r, front) MCA's Sammy Vargas and Margo Knesz.



BEACH BOYS GET AROUND TO 96KX — The Beach Boys visited 96KX/Pittsburgh during their national tour. Pictured at the station (l-r) are 96KX MD Jay Stone, Carl Wilson and Mike Love of the group, and air personality Dennis Elliott while air personality Steve Garrett kneels in front and, frankly, we don't have the faintest idea who or what is standing center rear, though it does not appear to be Brian Wilson.

TOP-40



SYLVESTER STARS IN WALKATHON — Fantasy's Sylvester joined KROY/Sacramento in its annual charity walkathon. Pictured (l-r) are KROY MD Chuck Hale, air personalities Famous Amos and Danny Wright, and Sylvester.

GRT Declares Chapter XI Bankruptcy

The GRT Corp., listing assets of \$19.7 million and liabilities of \$20.8 million, has filed for Chapter XI protection under federal bankruptcy laws. In addition, GRT has reached an agreement in principle with the Bank of America which will allow the custom tape manufacturer and distributor to continue its manufacturing operations. Terms of this agreement were not disclosed.

As previously reported (R&R 7-13), the Bank of America had de-

manded immediate repayment of approximately \$6 million in secured loans from GRT. GRT of Canada Ltd., the firm's Canadian subsidiary, is unaffected by the petition.

In a related development, GRT has named Robert Jacobs President and Chief Executive Officer of the company. Jacobs, until recently Executive Vice President and Chief Financial Officer of the firm, will replace Gordon Edwards, who relinquished his post earlier this month.

Klein Seeks Conviction Set Aside

Lawyers representing Allen Klein, former Beatles manager and Chairman of ABKCO Industries Inc., have requested that a New York federal court set aside Klein's conviction upon one count of filing false income tax returns. Klein was acquitted on five similar counts during a lengthy retrial earlier this year (R&R 5-4).

Central issue in the trial revolved around the ultimate destination of money derived from the same of Beatles promotional albums, supplied to ABKCO during the years 1970-72 when Klein was handling the Beatles finances. Klein's original trial on these charges in 1977 ended in a mistrial when the jury was unable to deliver a verdict. However, in 1978, a

three-judge panel ruled Klein could be retried (R&R 1-12, 3-2). If convicted Klein faces a possible three years imprisonment and a \$5000 fine.

Jones

Continued from Page 1

gressive company I have ever worked with. Gil Rosenwald is by far the finest General Manager in radio today. To be working again with him and everyone within the company is very exciting."

Jones will remain at KLZ, which he helped convert to Country in early 1978, until August 17. No replacement has yet been named.



ROCKETS ROCK IT IN PHOENIX — RSO's Rockets participated in an hourly album giveaway and drawing for a 98-second record run, along with KUPD/Phoenix and the Rolling Stone record store in town. Pictured (l-r) are PolyGram's Jeb Bocher, Rockets Jim McCarty and Dan Keylon, store owner Jeff Lake, group's John Badanjek, winner, group's Donnie Backus, Dave Gilbert (kneeling), and Dennis Robbins, KUPD PD John Sebastian, and store's Jim Zelisko.



YES FOR WKEE — Yes played in Huntington, WV recently, and WKEE PD Doug Yanak visited with the band backstage. Pictured (l-r) are: Manager Brian Lane, Promoter Phil Lashinsky, Yes's Jon Anderson, Rick Wakeman, and Alan White, Yanak, and the group's Steve Howe and Chris Squire.



SHARING THE GOLD TOGETHER — Capitol's Stan Forman (left) and KEIN/Great Falls, MT PD John Walton are pictured with Walton's gold record award for Dr. Hook's "Sharing The Night Together."



EAST Most Added Hottest

Robert John ELO Supertramp Barbra Streisand Knack Donna Summer

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added Hottest

ELO Robert Palmer Knack Sniff 'N' The Tears Barbra Streisand Charlie Daniels Band

EAST

SOUTH

Parallel One

96.1/Pittsburgh, PA Jay Stone JENNIFER WARNES TONY BEAU ...

CHUM/Toronto, CAN. Brad Jones ...

CEGM/Montreal, CAN. Joyce Pillarillo ...

WABC/New York, NY Sanja Jones ...

WCAO/Baltimore, MD Ron Riley ...

WFL/Philadelphia, PA Gerry DeFrancisco ...

WIBW/Buffalo, NY Jon Summers ...

WNBC/New York, NY Ros Frank ...

WPEZ/Pittsburgh, PA Mark Fritzsche ...

WPGC/Washington, DC Jim Elliott ...

WRIQ/Boston, MA Mark McEay ...

Parallel Two

13Q/Pittsburgh, PA Tim Powell ...

14Q/Worcester, MA Steve York ...

WTRY/Troy, NY Don Perry ...

WABE/Allentown, PA Jeff Frank ...

WYRE/Annapolis, MD Steve Elington ...

WOLF/Syracuse, NY Charlie Brown

SUPERTRAMP LRB DIONNE WARKICK ...

WGST/Trenton, NJ Tom Taylor ...

WTRY/Troy, NY Don Perry ...

WABE/Allentown, PA Jeff Frank ...

WYRE/Annapolis, MD Steve Elington ...

WYBO/Altoona, PA Tony Booth

PATRICK HERNANDEZ SPYRO GYRA ...

WGST/Trenton, NJ Tom Taylor ...

WTRY/Troy, NY Don Perry ...

WABE/Allentown, PA Jeff Frank ...

WYRE/Annapolis, MD Steve Elington ...

Y100/Miami, FL Robert Musay

JONES GIRLS POCO CHARLIE DANIELS ...

WGST/Trenton, NJ Tom Taylor ...

WTRY/Troy, NY Don Perry ...

WABE/Allentown, PA Jeff Frank ...

WYRE/Annapolis, MD Steve Elington ...

KXXI08/Birmingham, AL Steve Davis

CHEAP TRICK DOBBIE BROTHERS ...

WGST/Trenton, NJ Tom Taylor ...

WTRY/Troy, NY Don Perry ...

WABE/Allentown, PA Jeff Frank ...

WYRE/Annapolis, MD Steve Elington ...

WLAC/Nashville, TN Rob Harris

ELO BAD COMPANY ONLEAMS ...

WGST/Trenton, NJ Tom Taylor ...

WTRY/Troy, NY Don Perry ...

WABE/Allentown, PA Jeff Frank ...

WYRE/Annapolis, MD Steve Elington ...

WHVQ/Richmond, VA Bill Thomas

RICKIE LEE JONES ROCKETTS ...

WGST/Trenton, NJ Tom Taylor ...

WTRY/Troy, NY Don Perry ...

WABE/Allentown, PA Jeff Frank ...

WYRE/Annapolis, MD Steve Elington ...

WFLB/Taylorsville, NC Larry Cannon

EMF OLIVIA N-J NICK LOWE ...

WGST/Trenton, NJ Tom Taylor ...

WTRY/Troy, NY Don Perry ...

WABE/Allentown, PA Jeff Frank ...

WYRE/Annapolis, MD Steve Elington ...

SOUTH

Parallel One

KRBE/Houston, TX Clay Gish ...

KINT/El Paso, TX Iban Kaye ...

WYRE/Annapolis, MD Steve Elington ...

WYRE/Annapolis, MD Steve Elington ...

Parallel Two

92Q/Nashville, TN Scooter Davis ...

WYRE/Annapolis, MD Steve Elington ...

Parallel Three

WYRE/Annapolis, MD Steve Elington ...

Parallel Four

WYRE/Annapolis, MD Steve Elington ...

Parallel Five

WYRE/Annapolis, MD Steve Elington ...

Parallel Six

WYRE/Annapolis, MD Steve Elington ...

MIDWEST Most Added Hottest

Little River Band Knack
ELO Charlie Daniels Band
Dionne Warwick Barbra Streisand

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Robert Palmer Barbra Streisand
Dionne Warwick Knack
Sniff 'N' The Tears Donna Summer

MIDWEST

MIDWEST

Parallel One

CELW/Detroit, MI

Rosella Trombley

RICKIE LEE JONES

ROBERT PALMER

Hottest:

KNACK 7-1

DR. HOOK 9-7

DAVID HAUGHTON 19-8

FAIVE SPECIALS 13-11

ROBERT JOHN 27-15

KBQ/Kansas City, MO

Martha Lorenberg

ELO

CHEAP TRICK

JOURNEY

BRENDA RUSSELL

GO

NICK LOWE

REO SPEEDWAGON

Hottest:

CHARLIE DANIELS 1-1

DONNA SUMMER 3-2

BILLY THORPE 9-6

KNACK 29-9

CARS 28-10

EDWB/Minneapolis, MN

Dave Thomson

ELTON JOHN

ROBERT JOHN

LRB

Hottest:

CHARLIE DANIELS 2-1

KNACK 21-3

SUPERTRAMP 17-8

CARS 14-11

MAXINE NIGHTINGAL 20-1

ESLQ/St. Louis, MO

Phil Irons

BILLY THORPE

GO

MICHAEL JACKSON

BRENDA RUSSELL

Hottest:

SUPERTRAMP 3-1

KNACK 6-2

ANNE MURRAY 14-7

BARBRA STREISAND 22-13

EW&F 28-20

ESTP/Minneapolis, MN

Steve Perun

TONY ORLANDO

OLIVIA N-J

CHRIS THOMPSON

REX SMITH

Hottest:

RAYDIO 1-1

JAMES TAYLOR 6-3

JOHN STEWART 10-5

EW&F 19-14

SPYRO CYRA 24-18

Q102/Cincinnati, OH

Pat O'Brien

KNACK

CHIC

WZZP/Cleveland, OH

Cleveland Reynolds

DENIECE WILLIAMS

JACKIE MOORE

NIGHT

ASHFORD & SIMPSON

MC & BAND

EDWIN STARR

MICHAEL STANLEY

Hottest:

DONNA SUMMER 10-1

JOHN STEWART 27-2

BARBRA STREISAND 12-7

ELTON JOHN 19-8

ROBERT JOHN 31-18

Parallel Two

92X/Columbus, OH

Mike Perkins

LRB

JOURNEY

MARSHALL TUCKER

ROBERT PALMER

KNACK

BLACKFOOT

NICK LOWE

Hottest:

DONNA SUMMER 2-1

KNACK 15-3

BARBRA STREISAND 11-5

DIONNE WARWICK 29-9

EW&F 23-15

KOFM/Oklahoma City, OK

Chuck Morgan

DIONNE WARWICK

ROBERT PALMER

SNIFF & TEARS

LOBO

Hottest:

JOHN STEWART 2-1

DONNA SUMMER 6-2

DR. HOOK 5-3

ELTON JOHN 13-6

BARBRA STREISAND 19-9

KRAV/Tulsa, OK

Gary Reynolds

SUPERTRAMP

LOBO

Hottest:

ROBERT JOHN 1-1

CHARLIE DANIELS 12-2

RAYDIO 7-3

CHIC 15-7

EW&F 16-11

K293/Peoria, IL

Keith Edwards

DIONNE WARWICK

BRAM TCHAIKOVSKY

KNACK (dp)

Hottest:

CHARLIE DANIELS (dp)

CHARLIE DANIELS 1-1

KNACK 9-2

MAXINE NIGHTINGAL 12-6

EW&F 13-8

ELO 20-12

WGRD/Grand Rapids, MI

Ron White

WNCL/Columbus, OH

Steve Edwards

DIONNE WARWICK

SPYRO CYRA

RAYDIO 10-6

ELTON JOHN

Hottest:

DONNA SUMMER 1-1

CHIC 17-4

RAYDIO 13-5

JOHN STEWART 12-8

KNACK 25-10

WNDE/Indianapolis, IN

Don Geronimo

DIONNE WARWICK

SNIFF & TEARS

ROCKETS

BONNIE BOYER

ROADMASTER

Hottest:

RAYDIO 2-1

KISS 8-2

EW&F 13-4

BARBRA STREISAND 12-5

WET WILLIE 20-17

WOHO/Toledo, OH

Beau Elliott

DIONNE WARWICK

ROBERT JOHN

LRB

CHIC

Hottest:

DONNA SUMMER 2-1

RAYDIO 10-6

CHARLIE DANIELS 17-10

KNACK 19-11

BARBRA STREISAND 24-13

WOW/Omaha, NE

Roger Davis

ROBERT PALMER

SNIFF & TEARS

TRUMP

Hottest:

JOHN STEWART 2-1

DR. HOOK 5-3

ELTON JOHN 13-6

BARBRA STREISAND 19-9

KRAV/Tulsa, OK

Gary Reynolds

SUPERTRAMP

LOBO

Hottest:

ROBERT JOHN 1-1

CHARLIE DANIELS 12-2

RAYDIO 7-3

CHIC 15-7

EW&F 16-11

K293/Peoria, IL

Keith Edwards

DIONNE WARWICK

BRAM TCHAIKOVSKY

KNACK (dp)

Hottest:

CHARLIE DANIELS (dp)

CHARLIE DANIELS 1-1

KNACK 9-2

MAXINE NIGHTINGAL 12-6

KKRC/Sioux Falls, SD

Gene Shaw

ROBERT JOHN

SNIFF & TEARS

RICKIE LEE JONES

DOOBIE BROTHERS

ROCKETS

BONNIE POINTER

Hottest:

DONNA SUMMER 1-1

CHIC 17-4

RAYDIO 13-5

JOHN STEWART 12-8

KNACK 25-10

WNDE/Indianapolis, IN

Don Geronimo

DIONNE WARWICK

SNIFF & TEARS

ROCKETS

BONNIE BOYER

ROADMASTER

Hottest:

RAYDIO 2-1

KISS 8-2

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BARBRA STREISAND 12-5

WET WILLIE 20-17

WOHO/Toledo, OH

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Hottest:

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RAYDIO 7-3

CHIC 15-7

EW&F 16-11

K293/Peoria, IL

Keith Edwards

DIONNE WARWICK

BRAM TCHAIKOVSKY

KNACK (dp)

Hottest:

CHARLIE DANIELS (dp)

CHARLIE DANIELS 1-1

WROE/Rockford, IL

Chuck Diamond

ELO

CHEAP TRICK

CARS

LONG JOHN BALDRY

MICHAEL JOHNSON

Hottest:

BARBRA STREISAND 2-1

KNACK 16-2

CHARLIE DANIELS 12-8

ROBERT JOHN 20-9

ANNE MURRAY 22-11

WSPT/Stevens Point, WI

Pat Martin

SNIFF & TEARS

TRUMP

Hottest:

KNACK 2-1

CARS 11-5

PARALLEL PLISTS

EAST

WFLA

Philadelphia

- 1 ANITA BARD/Ring My Bell
- 2 DAVID NAUGHTON/Main 'n'
- 3 DONNA SUMNER/Hot Stuff
- 4 CHEAP TRICK/I Want You To...
- 5 JOHN STEWART/Gold
- 6 DIORNE WARRIOR/It's Never Love...
- 7 RAYDIO/You Can't Change That
- 8 KENNY ROGERS/She Believes In Me
- 9 DONNA SUMNER/Hot Stuff
- 10 DR. HOOD/When You're In Love
- 11 HEY ADDEN & WHITE/AIN'T No Stoppin' Us
- 12 RANDY VANHARPER/Just When I Needed...
- 13 HELEN REDDY/Make Love To Me
- 14 BARBRA STREISAND/The Main Event/Fight
- 15 ANNE MURRAY/Shadows In The Moon...
- 16 GERRY RAFFERTY/Days Gone Down
- 17 REE SHIT/You Take My Breath...
- 18 POCO/Heart Of The Night
- 19 ALTON JOHNSON/You Gonna Make Me...
- 20 MARINE NIGHTINGAL/Lead Me On
- 21 ARS/Do It Or Die
- 22 BEE GEES/Love You Inside Out
- 23 NEIL DIAMOND/Say Maybe
- 24 DOBBIE BROTHERS/Minute By Minute
- 25 ENGLAND DAN & JIFFY/Love Is The Answer
- 26 ROBERT JOHN/Sad Eyes
- 27 MAUREN MCCOYER/Different Worlds

ADDS: 28 EMB/FAT/ER The Love Has...
29 LBO/Share Here You

ON: 30 TONY ORLANDO/Sweet's For My Sweet
HERB ALPERT/Rise
JAMES TAYLOR/Up On The Roof
STEPHANIE HILLS/What Cha Gonna Do
PHILADELPHIA/What's In The Dora
RONNIE BOYER/Got To Give In...
ELO/Shine A Little Love

WNBC

Radio 66 New York

- 1 DONNA SUMNER/Hot Stuff
- 2 CHEAP TRICK/I Want You To...
- 3 KENNY ROGERS/She Believes In Me
- 4 ANITA BARD/Ring My Bell
- 5 DR. HOOD/When You're In Love
- 6 BARBRA STREISAND/The Main Event/Fight
- 7 DAVID NAUGHTON/Main 'n'
- 8 CHIC/Good Times
- 9 RICKIE LEE JONES/Chuck E.'s In Love
- 10 REE SHIT/You Take My Breath...
- 11 HEY ADDEN & WHITE/AIN'T No Stoppin' Us
- 12 JOE JACKSON/Is She Really Going...
- 13 EMB/FAT/ER The Love Has...
- 14 JOHN STEWART/Gold
- 15 SUPERTRAMP/The Logical Song
- 16 BILLIE JOEL/Only The Night
- 17 DIANE CAROL/When You're In Love
- 18 ANNE MURRAY/Just When I Needed...
- 19 BLONDI/One Way Or Another
- 20 DANIELS, HERB/What's In The Moon...
- 21 POCO/Heart Of The Night
- 22 RANDY VANHARPER/Just When I Needed...
- 23 JEFF BROWN/You're A Family
- 24 ROBERT JOHN/Sad Eyes
- 25 RAYDIO/You Can't Change That
- 26 SHILAS/Don't You Know I'm Here
- 27 JASTRU L NERMAN/Strumblin' In

ADDS: 28 EMB/FAT/ER The Love Has...
29 ROBERT JOHN/Sad Eyes

ON: 30 CHEAP TRICK/I Want You To...
31 SUPERTRAMP/Just The Long Way

WPEZ

Pittsburgh

- 1 JOHN STEWART/Gold
- 2 DR. HOOD/When You're In Love
- 3 ELO/Share A Little Love
- 4 RAYDIO/You Can't Change That
- 5 CHEAP TRICK/I Want You To...
- 6 HARBIE L DANIELS/The Devil Went...
- 7 KENNY ROGERS/She Believes In Me
- 8 JAMES TAYLOR/Up On The Roof
- 9 POCO/Heart Of The Night
- 10 KANSAS/People Of The South
- 11 ANS/Do It Or Die
- 12 CHIC/Good Times
- 13 KISS/It Was Made For Loving
- 14 ELTON JOHN/Mama Can't Buy You...
- 15 JOE JACKSON/Is She Really Going...
- 16 SUPERTRAMP/The Logical Song
- 17 WINGS/Getting Closer
- 18 KNACK/My Sharona
- 19 ABBA/Does Your Mother Know
- 20 JOE JACKSON/Is She Really Going...
- 21 BARBRA STREISAND/The Main Event/Fight
- 22 SPYRO GYRA/Morning Dance
- 23 GERRY RAFFERTY/Days Gone Down
- 24 PETER FRAMPTON/I Can't Stand It...
- 25 MARINE NIGHTINGAL/Lead Me On
- 26 ANNE MURRAY/Shadows In The Moon...
- 27 SUPERTRAMP/Goodbye Stranger
- 28 ROBERT JOHN/Sad Eyes
- 29 LRB/Lonesome Lover
- 30 BLEND/Heart Of Glass
- 31 EMB/FAT/ER The Love Has...
- 32 WET WILLIE/Weekend
- 33 CARS/Let's Go
- 34 TRILUMP/Hot On
- 35 ROBERTS/7th Wall
- 36 DIORNE WARRIOR/It's Never Love...
- 37 TOBY BEAU/When You Can Tell...

ADDS: 38 ELO/Don't Bring Me Down
39 MARSHALL TUCKER/Last Of The Singing
40 LIDIE RABBIT/Suspicious
41 BRIAN TOWNSHEND/Girl Of My Dreams

WKO

Boston

- 1 DONNA SUMNER/Hot Stuff
- 2 KISS/It Was Made For Loving
- 3 JOHN STEWART/Gold
- 4 CHIC/Good Times
- 5 PATRICK HERMANN/Don't Be Alive
- 6 KNACK/My Sharona
- 7 KENNY ROGERS/She Believes In Me
- 8 BONNIE POINTER/Heaven Must Have...
- 9 EMB/FAT/ER The Love Has...
- 10 RAYDIO/You Can't Change That
- 11 ANNE MURRAY/Shadows In The Moon...
- 12 FLASH & THE PAN/May, St. Peter
- 13 BAD COMPANY/Rock & Roll Fantasy
- 14 MARINE NIGHTINGAL/Lead Me On
- 15 ELTON JOHN/Mama Can't Buy You...
- 16 SHAM TOWN/ROCKY/Girl Of My Dreams
- 17 BARBRA STREISAND/The Main Event/Fight
- 18 VAN HALEN/Dance The Night Away
- 19 NIGHT/Hot Summer Nights
- 20 SUPERTRAMP/The Logical Song
- 21 POCO/Heart Of The Night
- 22 PETER FRAMPTON/I Can't Stand It...
- 23 JONES GIRLS/You Gonna Make Me...
- 24 SUPERTRAMP/Goodbye Stranger
- 25 RICKIE LEE JONES/Chuck E.'s In Love
- 26 SHIFF & TEARS/Over 'n' Over
- 27 ARS/Do It Or Die
- 28 EMB/FAT/ER The Love Has...

ADDS: 29 ROBERT JOHN/Sad Eyes
30 ELO/Don't Bring Me Down

ON: 31 LRB/Lonesome Lover
32 JIFFY/This Is Love
33 BONNIE POINTER/Heaven Must Have...
34 WINGS/Getting Closer
35 HOT CHOCOLATE/Going Through The...

WJMO

Baltimore

- 1 CHIC/Good Times
- 2 DONNA SUMNER/Hot Stuff
- 3 RAYDIO/You Can't Change That
- 4 DR. HOOD/When You're In Love
- 5 JONES GIRLS/You Gonna Make Me...
- 6 JOHN STEWART/Gold
- 7 DAVID NAUGHTON/Main 'n'
- 8 KISS/It Was Made For Loving
- 9 PETER FRAMPTON/I Can't Stand It...
- 10 ABBA/Does Your Mother Know
- 11 BARBRA STREISAND/The Main Event/Fight
- 12 ARS/Do It Or Die
- 13 ANNE MURRAY/Shadows In The Moon...
- 14 SPYRO GYRA/Morning Dance
- 15 WINGS/Getting Closer
- 16 SUPERTRAMP/The Logical Song
- 17 DIORNE WARRIOR/It's Never Love...
- 18 ROBERT JOHN/Sad Eyes
- 19 BLONDI/One Way Or Another
- 20 RICKIE LEE JONES/Chuck E.'s In Love
- 21 EMB/FAT/ER The Love Has...
- 22 KNACK/My Sharona
- 23 POCO/Heart Of The Night
- 24 SHIFF & TEARS/Over 'n' Over
- 25 CARS/Let's Go
- 26 ROBERT JOHN/Sad Eyes
- 27 GERRY RAFFERTY/Days Gone Down
- 28 QO/I Do Love You
- 29 MARSHALL TUCKER/Last Of The Singing
- 30 CRUSADERS/Street Life

ADDS: 31 CHARLIE DANIELS/The Devil Went...

ON: 32 SUPERTRAMP/Goodbye Stranger
33 LRB/Lonesome Lover
34 JOE JACKSON/Is She Really Going...

wifi 92

Philadelphia

- 1 DONNA SUMNER/Hot Stuff
- 2 JOE JACKSON/Is She Really Going...
- 3 RICKIE LEE JONES/Chuck E.'s In Love
- 4 DONNA SUMNER/Hot Stuff
- 5 KNACK/My Sharona
- 6 CARS/Let's Go
- 7 ELO/Share A Little Love
- 8 DAVID NAUGHTON/Main 'n'
- 9 REE SHIT/You Take My Breath...
- 10 CHEAP TRICK/I Want You To...
- 11 JOHN STEWART/Gold
- 12 GERRY RAFFERTY/Days Gone Down
- 13 TRILUMP/Hot On
- 14 EMB/FAT/ER The Love Has...
- 15 BAD COMPANY/Rock & Roll Fantasy
- 16 DR. HOOD/When You're In Love
- 17 KENNY ROGERS/She Believes In Me
- 18 POCO/Heart Of The Night
- 19 KISS/It Was Made For Loving
- 20 BARBRA STREISAND/The Main Event/Fight
- 21 RANDY VANHARPER/Just When I Needed...
- 22 WINGS/Getting Closer
- 23 CHIC/Good Times
- 24 ABBA/Does Your Mother Know
- 25 NIGHT/Hot Summer Nights
- 26 CHEAP TRICK/I Want You To...
- 27 VAN HALEN/Dance The Night Away
- 28 SUPERTRAMP/The Logical Song
- 29 STY/Romance
- 30 ELTON JOHN/Mama Can't Buy You...
- 31 MAXINE NIGHTINGAL/Lead Me On

ADDS: 32 EMB/FAT/ER The Love Has...
33 ROBERT JOHN/Sad Eyes

ON: 34 CHEAP TRICK/I Want You To...
35 BAD COMPANY/That's A Shame
36 SUPERTRAMP/Just The Long Way

WJMO

Montreal

- 1 ELO/Share A Little Love
- 2 SUPERTRAMP/The Logical Song
- 3 PATRICK HERMANN/Don't Be Alive
- 4 ANITA BARD/Ring My Bell
- 5 VAN HALEN/Dance The Night Away
- 6 JEFF BROWN/You're A Family
- 7 CHEAP TRICK/I Want You To...
- 8 KISS/It Was Made For Loving
- 9 DONNA SUMNER/Hot Stuff
- 10 JOHN STEWART/Gold
- 11 PEACHES & HERB/What's In The Moon...
- 12 JAY FEAGAN/Shadows Of A Lifetime
- 13 RICKIE LEE JONES/Chuck E.'s In Love
- 14 PETER FRAMPTON/I Can't Stand It...
- 15 JOE JACKSON/Is She Really Going...
- 16 GERRY RAFFERTY/Days Gone Down
- 17 DONNA SUMNER/Hot Stuff
- 18 ROBERT JOHN/Sad Eyes
- 19 BEE GEES/Love You Inside Out
- 20 SISTER SLEDDGE/We Are Family
- 21 WINGS/Goodnight Tonight
- 22 RAYDIO/You Can't Change That
- 23 VAN HALEN/Dance The Night Away
- 24 OREANS/Love Takes Time
- 25 BLONDI/Heart Of Glass
- 26 SUPERTRAMP/Goodbye Stranger
- 27 WINGS/Getting Closer

ADDS: 28 CHIC/Good Times
29 ELO/Don't Bring Me Down
30 EMB/FAT/ER The Love Has

ON: 31 ARS/Do It Or Die
32 KNACK/My Sharona
33 DR. HOOD/When You're In Love
34 PAUL ANKA/As Long As He...
35 MICHAEL BOYER/The Fury
36 PRISON/Armed and Dangerous
37 BURTON CRABBE/Or Agg'n' Down The Lin
38 TRILUMP/Hot On
39 HICK GILBERT/You Really Rock Me
40 DUCETTE/Nobody

1050 chum

Toronto

- 1 DONNA SUMNER/Hot Stuff
- 2 ELO/Share A Little Love
- 3 DR. HOOD/When You're In Love
- 4 GERRY RAFFERTY/Days Gone Down
- 5 ANITA BARD/Ring My Bell
- 6 KISS/It Was Made For Loving
- 7 SUPERTRAMP/The Logical Song
- 8 WINGS/Getting Closer
- 9 SUPERTRAMP/Goodbye Stranger
- 10 JOHN STEWART/Gold
- 11 RANDY VANHARPER/Just When I Needed...
- 12 RICKIE LEE JONES/Chuck E.'s In Love
- 13 ELTON JOHN/Mama Can't Buy You...
- 14 CHEAP TRICK/I Want You To...
- 15 REE SHIT/You Take My Breath...
- 16 WET WILLIE/Weekend
- 17 KENNY ROGERS/She Believes In Me
- 18 HEY ADDEN & WHITE/AIN'T No Stoppin' Us
- 19 ODDETTE/Nobody
- 20 BLONDI/One Way Or Another
- 21 PATRICK HERMANN/Don't Be Alive
- 22 KNACK/My Sharona
- 23 ABBA/Does Your Mother Know
- 24 ART GARFUNKEL/Since I Don't Have...
- 25 KENNY ROGERS/She Believes In Me
- 26 SISTER SLEDDGE/We Are Family
- 27 JOE JACKSON/Is She Really Going...
- 28 ROBERT JOHN/Sad Eyes
- 29 RAYDIO/You Can't Change That
- 30 DOBBIE BROTHERS/Minute By Minute

ADDS: NONE

ON: 31 CHEAP TRICK/I Want You To...
32 ELO/Don't Bring Me Down

WPGC

Washington D.C.

- 1 CHIC/Good Times
- 2 BARBRA STREISAND/The Main Event/Fight
- 3 DR. HOOD/When You're In Love
- 4 JOHN STEWART/Gold
- 5 RAYDIO/You Can't Change That
- 6 DONNA SUMNER/Hot Stuff
- 7 KNACK/My Sharona
- 8 JONES GIRLS/You Gonna Make Me...
- 9 ANITA BARD/Ring My Bell
- 10 DAVID NAUGHTON/Main 'n'
- 11 KISS/It Was Made For Loving
- 12 ABBA/Does Your Mother Know
- 13 PETER FRAMPTON/I Can't Stand It...
- 14 ELTON JOHN/Mama Can't Buy You...
- 15 CARS/Let's Go
- 16 EMB/FAT/ER The Love Has...
- 17 ARS/Do It Or Die
- 18 DIORNE WARRIOR/It's Never Love...
- 19 WINGS/Getting Closer
- 20 SUPERTRAMP/The Logical Song
- 21 SUPERTRAMP/Goodbye Stranger
- 22 ELO/Share A Little Love
- 23 ANNE MURRAY/Shadows In The Moon...
- 24 MARINE NIGHTINGAL/Lead Me On
- 25 QO/I Do Love You
- 26 MASS PRODUCTIONS/In a Flash
- 27 JOE JACKSON/Is She Really Going...
- 28 ROBERT JOHN/Sad Eyes
- 29 DONNA SUMNER/Hot Stuff
- 30 ELO/Don't Bring Me Down
- 31 SUPERTRAMP/Goodbye Stranger

ADDS: 32 DIANA ROSS/The Boss
33 LRB/Lonesome Lover

ON: 34 M/Pop Music

WJMO

Buffalo

- 1 DIORNE WARRIOR/It's Never Love...
- 2 SUPERTRAMP/The Logical Song
- 3 ANITA BARD/Ring My Bell
- 4 DAVID NAUGHTON/Main 'n'
- 5 KENNY ROGERS/She Believes In Me
- 6 BARBRA STREISAND/The Main Event/Fight
- 7 BLONDI/One Way Or Another
- 8 ABBA/Does Your Mother Know
- 9 ELTON JOHN/Mama Can't Buy You...
- 10 GERRY RAFFERTY/Days Gone Down
- 11 RAYDIO/You Can't Change That
- 12 TRILUMP/Hot On
- 13 ARS/Do It Or Die
- 14 KNACK/My Sharona
- 15 CHEAP TRICK/I Want You To...
- 16 ELO/Share A Little Love
- 17 PETER FRAMPTON/I Can't Stand It...
- 18 WINGS/Getting Closer
- 19 MARINE NIGHTINGAL/Lead Me On
- 20 SUPERTRAMP/Goodbye Stranger
- 21 NIGHT/Hot Summer Nights
- 22 ANNE MURRAY/Shadows In The Moon...
- 23 KISS/It Was Made For Loving
- 24 WET WILLIE/Weekend
- 25 DR. HOOD/When You're In Love
- 26 CARS/Let's Go
- 27 JAMES TAYLOR/Up On The Roof
- 28 JOHN STEWART/Gold
- 29 POCO/Heart Of The Night
- 30 BLACK JACK/Low He Tonight
- 31 LRB/Lonesome Lover
- 32 VAN HALEN/Just Another Night

ADDS: 33 MAUREN MCCOYER/Different Worlds
34 ROBERT JOHN/Sad Eyes

ON: 35 CHEAP TRICK/I Want You To...
36 TOBY BEAU/When You Can Tell...
37 ELO/Don't Bring Me Down
38 BLACK/UT/Highway Song
39 LRB/Lonesome Lover
40 VAN HALEN/Just Another Night

WXXX FM STEREO

Pittsburgh

- 1 TRILUMP/Hot On
- 2 JOHN STEWART/Gold
- 3 CHEAP TRICK/I Want You To...
- 4 SUPERTRAMP/Goodbye Stranger
- 5 SUPERTRAMP/Just The Long Way
- 6 ELO/Share A Little Love
- 7 POCO/Heart Of The Night
- 8 KENNY ROGERS/She Believes In Me
- 9 STEVIE NICK/Don't Stop Believin'
- 10 ART GARFUNKEL/Since I Don't Have...
- 11 ELO/Don't Bring Me Down
- 12 JAY FEAGAN/Shadows Of A Lifetime
- 13 RAYDIO/You Can't Change That
- 14 WINGS/Getting Closer
- 15 MASS PRODUCTIONS/In a Flash
- 16 VAN HALEN/Dance The Night Away
- 17 JAMES TAYLOR/Up On The Roof
- 18 DONNA SUMNER/Hot Stuff
- 19 CHIC/Good Times
- 20 ANNE MURRAY/Just When I Needed...
- 21 ARS/Do It Or Die
- 22 JONES GIRLS/You Gonna Make Me...
- 23 SUPERTRAMP/Goodbye Stranger
- 24 ANNE MURRAY/Shadows In The Moon...
- 25 CHARLIE DANIELS/The Devil Went...
- 26 DONNA SUMNER/Hot Stuff
- 27 KNACK/My Sharona
- 28 BARBRA STREISAND/The Main Event/Fight
- 29 BILLY JOEL/Only The Night
- 30 PATRICK HERMANN/Don't Be Alive
- 31 ELO/Last Train To London
- 32 BILLY THORPE/Child Of The Sun
- 33 JENNIFER WARRIES/Know A Heartache...
- 34 TOBY BEAU/When You Can Tell...

ADDS: 35 34

WABC

MUSICRADIO 77

New York

- 1 DONNA SUMNER/Hot Stuff
- 2 ANITA BARD/Ring My Bell
- 3 CHEAP TRICK/I Want You To...
- 4 KENNY ROGERS/She Believes In Me
- 5 DONNA SUMNER/Hot Stuff
- 6 CHIC/Good Times
- 7 DAVID NAUGHTON/Main 'n'
- 8 DR. HOOD/When You're In Love
- 9 HEY ADDEN & WHITE/AIN'T No Stoppin' Us
- 10 EMB/FAT/ER The Love Has...
- 11 ELO/Share A Little Love
- 12 SUPERTRAMP/The Logical Song
- 13 RICKIE LEE JONES/Chuck E.'s In Love
- 14 BARBRA STREISAND/The Main Event/Fight
- 15 JOHN STEWART/Gold
- 16 RAYDIO/You Can't Change That
- 17 JONES GIRLS/You Gonna Make Me...
- 18 KNACK/My Sharona
- 19 KISS/It Was Made For Loving

ADDS: 20 21, 28

WJMO

MIDWEST

Chicago

- 1 ANITA BARD/Ring My Bell
- 2 DONNA SUMNER/Hot Stuff
- 3 CHEAP TRICK/I Want You To...
- 4 DONNA SUMNER/Hot Stuff
- 5 ANITA BARD/Ring My Bell
- 6 SUPERTRAMP/The Logical Song
- 7 KENNY ROGERS/She Believes In Me
- 8 REE SHIT/You Take My Breath...
- 9 SUPERTRAMP/The Logical Song
- 10 BAD COMPANY/Rock & Roll Fantasy
- 11 STEVEN SLEDDGE/We Are Family
- 12 RICKIE LEE JONES/Chuck E.'s In Love
- 13 CHIC/Good Times
- 14 ELO/Share A Little Love
- 15 KISS/It Was Made For Loving
- 16 KNACK/My Sharona
- 17 VAN HALEN/Dance The Night Away
- 18 JOHN STEWART/Gold
- 19 BLONDI/Heart Of Glass
- 20 STY/Romance
- 21 RAYDIO/You Can't Change That
- 22 BARBRA STREISAND/The Main Event/Fight
- 23 DR. HOOD/When You're In Love
- 24 PEACHES & HERB/What's In The Moon...
- 25 BEE GEES/Love You Inside Out
- 26 DOBBIE BROTHERS/Minute By Minute
- 27 WINGS/Goodnight Tonight
- 28 QUATRO & NORMAN/Strumblin' In
- 29 CARS/Let's Go
- 30 ELO/Don't Bring Me Down

Stereo

KRUV

Minneapolis

- 1 CHARLIE DANIELS/The Devil Went...
- 2 RAYDIO/You Can't Change That
- 3 KNACK/My Sharona
- 4 CHEAP TRICK/I Want You To...
- 5 ELO/Share A Little Love
- 6 JOHN STEWART/Gold
- 7 JAMES TAYLOR/Up On The Roof
- 8 SUPERTRAMP/Goodbye Stranger
- 9 DR. HOOD/When You're In Love
- 10 PETER FRAMPTON/I Can't Stand It...
- 11 CARS/Let's Go
- 12 ARS/Do It Or Die
- 13 GERRY RAFFERTY/Days Gone Down
- 14 JOE JACKSON/Is She Really Going...
- 15 MARINE NIGHTINGAL/Lead Me On
- 16 POCO/Heart Of The Night
- 17 KANSAS/People Of The South
- 18 EMB/FAT/ER The Love Has...
- 19 WET WILLIE/Weekend
- 20 ELO/Don't Bring Me Down
- 21 ELTON JOHN/Mama Can't Buy You...
- 22 GERRY RAFFERTY/Got It Right
- 23 ART GARFUNKEL/Since I Don't Have...
- 24 VAN HALEN/Dance The Night Away
- 25 SUPERTRAMP/The Logical Song
- 26 STY/Romance
- 27 ROBERT JOHN/Sad Eyes
- 28 NIGEL OLSSON/Little Bit Of Soap
- 29 LRB/Lonesome Lover
- 30 KENNY ROGERS/She Believes In Me

ADDS: 21, 27, 29

15 KSTP

Minneapolis

- 1 RAYDIO/You Can't Change That
- 2 DR. HOOD/When You're In Love
- 3 JAMES TAYLOR/Up On The Roof
- 4 ELO/Share A Little Love
- 5 JOHN STEWART/Gold
- 6 GERRY RAFFERTY/Days Gone Down
- 7 ARS/Do It Or Die
- 8 BARBRA STREISAND/The Main Event/Fight
- 9 ANNE MURRAY/Shadows In The Moon...
- 10 REE SHIT/You Take My Breath...
- 11 ELTON JOHN/Mama Can't Buy You...
- 12 MARINE NIGHTINGAL/Lead Me On
- 13 EDDIE RABBIT/Suspicious
- 14 SUPERTRAMP/The Logical Song
- 15 DIORNE WARRIOR/It's Never Love...
- 16 RICKIE LEE JONES/Chuck E.'s In Love
- 17 MARSHALL TUCKER/Last Of The Singing
- 18 ROBERT JOHN/Sad Eyes
- 19 ART GARFUNKEL/Since I Don't Have...
- 20 WET WILLIE/Weekend
- 21 JENNIFER WARRIES/Know A Heartache...
- 22 HEY ADDEN & WHITE/AIN'T No Stoppin' Us
- 23 NEIL DIAMOND/Say Maybe
- 24 MAUREN MCCOYER/Different Worlds
- 25 KENNY ROGERS/She Believes In Me
- 26 POCO/Heart Of The Night
- 27 HERB ALPERT/Rise
- 28 MARSHALL TUCKER/Last Of The Singing
- 29 CHARLIE DANIELS/The Devil Went...
- 30 LBO/Share Here You

ADDS: 31 TONY ORLANDO/Sweet's For My Sweet
32 OLIVIA N-J/Totally Hot
33 CHRIS THOMPSON/If You Remember Me
34 REE SHIT/You Take My Breath...

ON: 35 MICHAEL JOHNSON/This Night Won't...
36 PEACHES & HERB/What's In The Moon...
37 LRB/Lonesome Lover
38 CHIC/Good Times

WGL 98

Cleveland

- 1 KNACK/My Sharona
- 2 ANITA BARD/Ring My Bell
- 3 DONNA SUMNER/Hot Stuff
- 4 DAVID NAUGHTON/Main 'n'
- 5 CHIC/Good Times
- 6 CHEAP TRICK/I Want You To...
- 7 HEY ADDEN & WHITE/AIN'T No Stoppin' Us
- 8 SUPERTRAMP/The Logical Song
- 9 JOHN STEWART/Gold
- 10 KISS/It Was Made For Loving
- 11 ROBERT JOHN/Sad Eyes
- 12 SISTER SLEDDGE/We Are Family
- 13 DR. HOOD/When You're In Love
- 14 EMB/FAT/ER The Love Has...
- 15 ABBA/Does Your Mother Know
- 16 RAYDIO/You Can't Change That
- 17 ELO/Share A Little Love
- 18 STY/Romance
- 19 CARS/Let's Go
- 20 WET WILLIE/Weekend
- 21 JONES GIRLS/You Gonna Make Me...
- 22 SUPERTRAMP/Goodbye Stranger
- 23 CHARLIE DANIELS/The Devil Went...
- 24 TONY ORLANDO/Sweet's For My Sweet
- 25 TRILUMP/Hot On
- 26 LRB/Lonesome Lover
- 27 BLONDI/One Way Or Another
- 28 TONY ORLANDO/Sweet's For My Sweet
- 29 PATRICK HERMANN/Don't Be Alive
- 30 MAUREN MCCOYER/Different Worlds
- 31 HERB BROAD/Saturday Night
- 32 MARINE NIGHTINGAL/Lead Me On
- 33 PATTI SHIT/Freekick

ADDS: 21, 22, 23
34 BONNIE BOYER/Got To Give In...
35 LOUISE JOHNSON/Just Another Night

ON: 36 BLACK JACK/Low He Tonight
37 BLACK/UT/Highway Song
38 NIGHT/Hot Summer Nights
39 DIANA ROSS/The Boss
40 OLIVIA N-J/Totally Hot

KBEQ 104

Kansas City

- 1 CHARLIE DANIELS/The Devil Went...
- 2 DONNA SUMNER/Hot Stuff
- 3 BARBRA STREISAND/The Main Event/Fight
- 4 JOHN STEWART/Gold
- 5 ANITA BARD/Ring My Bell
- 6 RAYDIO/You Can't Change That
- 7 ABBA/Does Your Mother Know
- 8 RAYDIO/You Can't Change That
- 9 KNACK/My Sharona
- 10 CARS/Let's Go
- 11 KANSAS/People Of The South
- 12 ELO/Share A Little Love
- 13 CHIC/Good Times
- 14 JOE JACKSON/Is She Really Going...
- 15 GERRY RAFFERTY/Days Gone Down
- 16 KENNY ROGERS/She Believes In Me
- 17 DAVID NAUGHTON/Main 'n'
- 18 TRILUMP/Hot On
- 19 SISTER SLEDDGE/We Are Family
- 20 WINGS/Getting Closer
- 21 ELO/Don't Bring Me Down
- 22 MARSHALL TUCKER/Last Of The Singing
- 23 EMB/FAT/ER The Love Has...
- 24 WET WILLIE/Weekend
- 25 SPYRO GYRA/Morning Dance
- 26 ARS/Do It Or Die
- 27 KISS/It Was Made For Loving
- 28 SUPERTRAMP/Goodbye Stranger
- 29 WET WILLIE/Weekend
- 30 DR. HOOD/When You're In Love
- 31 NIGHT/Hot Summer Nights
- 32 BEE GEES/Love You Inside Out
- 33 EDDIE RABBIT/Suspicious
- 34 RICKIE LEE JONES/Chuck E.'s In Love
- 35 WET WILLIE/Weekend
- 36 MAUREN MCCOYER/Different Worlds
- 37 DIORNE WARRIOR/It's Never Love...
- 38 ROBERT PALMER/Bad Case Of Loving...
- 39 BRIAN TOWNSHEND/Girl Of My Dreams
- 40 DIORNE WARRIOR/It's Never Love...

ADDS: 21
22 CHEAP TRICK/I Want You To...
23 JACQUE WARRIES/This Time Baby
24 NIGHT/Hot Summer Nights
25 ASH/GOD & SIMPSON/Found A Cure
26 R & B/Do You Wanna Go Part 2
27 EDWIN STANLEY/A.P.P. Radio
28 MICHAEL STABLEH/Last Night

ON: 29 BONNIE POINTER/Heaven Must Have...
30 JACQUE WARRIES/This Time Baby
31 NIGHT/Hot Summer Nights
32 ASH/GOD & SIMPSON/Found A Cure
33 R & B/Do You Wanna Go Part 2
34 EDWIN STANLEY/A.P.P. Radio
35 MICHAEL STABLEH/Last Night

40 W

Radio

Detroit

- 1 KNACK/My Sharona
- 2 DIORNE WARRIOR/It's Never Love...
- 3 DONNA SUMNER/Hot Stuff
- 4 DONNA SUMNER/Hot Stuff
- 5 CHIC/Good Times
- 6 BARBRA STREISAND/The Main Event/Fight
- 7 DR. HOOD/When You're In Love
- 8 DAVID NAUGHTON/Main 'n'
- 9 ANITA BARD/Ring My Bell
- 10 JOE JACKSON/Is She Really Going...
- 11 JAY FEAGAN/Shadows In The Moon...
- 12 CHEAP TRICK/I Want You To...
- 13 KENNY ROGERS/She Believes In Me
- 14 JOHN STEWART/Gold
- 15 ROBERT JOHN/Sad Eyes
- 16 LOU BAR/Let Me Be Good...
- 17 EDDIE RABBIT/Suspicious
- 18 ROBERT JOHN/Sad Eyes
- 19 ANNE MURRAY/Just When I Needed...
- 20 ELTON JOHN/Mama Can't Buy You...
- 21 SUPERTRAMP/The Logical Song
- 22 JONES GIRLS/You Gonna Make Me...
- 23 MARINE NIGHTINGAL/Lead Me On
- 24 EMB/FAT/ER The Love Has...
- 25 ANNE MURRAY/Shadows In The Moon...
- 26 EMB/FAT/ER The Love Has...
- 27 SISTER SLEDDGE/We Are Family
- 28 WET WILLIE/Weekend
- 29 SUPERTRAMP/Goodbye Stranger
- 30 RICKIE LEE JONES/Chuck E.'s In Love

ADDS: 31 RICKIE LEE JONES/Chuck E.'s In Love
32 ROBERT PALMER/Bad Case Of Loving...
33 M/Pop Music

WJMO

St. Louis

- 1 SUPERTRAMP/Goodbye Stranger
- 2 KNACK/My Sharona
- 3 JAMES TAYLOR/Up On The Roof
- 4 KANSAS/People Of The South
- 5 JOE JACKSON/Is She Really Going...
- 6 CHIC/Good Times
- 7 ANNE MURRAY/Shadows In The Moon...
- 8 WINGS/Getting Closer
- 9 ELTON JOHN/Mama Can't Buy You...
- 10 POCO/Heart Of The Night
- 11 DR. HOOD/When You're In Love
- 12 MARSHALL TUCKER/Last Of The Singing
- 13 BARBRA STREISAND/The Main Event/Fight
- 14 ARS/Do It Or Die
- 15 CARS/Let's Go
- 16 GERRY RAFFERTY/Days Gone Down
- 17 CHARLIE DANIELS/The Devil Went...
- 18 EDDIE RABBIT/Suspicious
- 19 RAYDIO/You Can't Change That
- 20 EMB/FAT/ER The Love Has...
- 21 MARINE NIGHTINGAL/Lead Me On
- 22 BLONDI/One Way Or Another
- 23 ROBERT PALMER/Bad Case Of Loving...
- 24 ELO/Don't Bring Me Down
- 25 LRB/Lonesome Lover
- 26 SPYRO GYRA/Morning Dance
- 27 JOHN STEWART/Gold
- 28 SISTER SLEDDGE/We Are Family
- 29 ROBERT JOHN/Sad Eyes
- 30 JOURNEY/Low In... Touchin'...
- 31 SHIFF & TEARS/Over 'n' Over
- 32 BILLY THORPE/Child Of The Sun
- 33 QO/I Do Love You
- 34 MICHAEL JOHNSON/This Night Won't...
35 BREANA RUSSELL/So Good, So Right

ADDS: 32, 33, 34, 35

ON: 36 DOBBIE BROTHERS/Dependin' On You

WOKY

Milwaukee

- 1 DONNA SUMNER/Hot Stuff
- 2 CHEAP TRICK/I Want You To...
- 3

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel one status.

Note: (*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS. 173 REPORTS

JOHN DOE "Hit Song" (Anylabel)

| | |
|----------------|------------|
| LP: Hit Song | |
| Regional Reach | 100/25 65% |
| E 33% | Up 51 |
| M 21% | Same 24 |
| S 56% | Down 0 |
| W 19% | Adds 25 |

EXAMPLE

100/25 — 100 R&R reporting stations on it this week. 25 of those 100 added it this week.

65% — Percentage of this week's reporting stations playing it.

Regional Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary
Up 51 — Number of stations moving it UP on their charts.

Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 — Number of stations moving it DOWN on their charts.

Adds 25 — Again, number of stations ADDING it this week.

ATL RHYTHM SECTION Do It Or Die (Polydor/BGO)

| | |
|----------------|------------|
| LP: Underdog | |
| Regional Reach | 143/10 83% |
| E 75% | UP 84 |
| S 91% | SAME 25 |
| M 82% | DOWN 36 |
| W 79% | ADDS 0 |

| | | |
|-----------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| P1 | P2 | P3 |
| WFLI 27-21 WKRC 29-29 WPCG 18-17 WCAO 12-12 WPEZ 13-11 96KE 29-27 WKBN 13-13 CRGN on | F105 35-32 RC101 13-13 JB105 19-14 13FEA 10-8 WOLF 2-6 WDFB 24-21 WPCG 14-9 WKEE 13-17 WYRE 19-16 14WR 10-18 WYRN 21-19 WFLI on WTRV 13-13 WAEF 4-2 WKBO 14-9 | HJBO 17-16 WTSN 22-11 13FEA 10-8 K104 14-9 WDFB 24-21 WPCG 14-9 WKEE 13-17 WYRE 19-16 14WR 10-18 WYRN 21-19 WFLI on WTRV 13-13 WAEF 4-2 WKBO 14-9 |
| 297 26-25 RVIL 4-27 V100 15-10 293 11-17 WCLY 14-12 Q105 14-9 | KLIF 12-13 WAVS 5-6 WARY 21-16 WAEF 10-8 V103 15-15 WQAM 23-20 W101 10-1 WTRX 12-14 WNSD 10-9 WANS 3-3 KAYC 19-17 KILE 3-3 WYRE 19-16 RSEL 13-10 KAAV 6-5 920 6-7 298 7-14 KNOW 1-3 RTSA 15-16 WFLI on KPYR 9-11 KXNC 8-7 KXKL 6-4 WERC 8-7 WEGC 10-9 WKAQ 10-9 WSPY 5-7 WRAU 21-19 WMAH 9-6 WTRU 23-21 WGBP 9-11 WROK 26-19 KRWI 13-8 | WYRE 19-16 14WR 10-18 WYRN 21-19 WFLI on WTRV 13-13 WAEF 4-2 WKBO 14-9 WAAV 7-5 WYRN 21-19 G100 24-23 WRFC 7-12 WSEZ 14-14 WFOU 13-18 WCGO 2-2 CR101 6-6 WGLP 6-13 W101 10-1 WTRX 12-14 WNSD 10-9 WANS 3-3 KAYC 19-17 KILE 3-3 WYRE 19-16 RSEL 13-10 KAAV 6-5 920 6-7 298 7-14 KNOW 1-3 RTSA 15-16 WFLI on KPYR 9-11 KXNC 8-7 KXKL 6-4 WERC 8-7 WEGC 10-9 WKAQ 10-9 WSPY 5-7 WRAU 21-19 WMAH 9-6 WTRU 23-21 WGBP 9-11 WROK 26-19 KRWI 13-8 |
| SOUTH | SOUTH | SOUTH |
| KDWB 13-12 KSTP 9-7 KSLQ 7-14 Q102 26-22 WKRY 11-8 WZUU 9-2 WZPP 20-12 RBEQ 26-26 | W103 15-15 W101 10-1 WTRX 12-14 WNSD 10-9 WANS 3-3 KAYC 19-17 KILE 3-3 WYRE 19-16 RSEL 13-10 KAAV 6-5 920 6-7 298 7-14 KNOW 1-3 RTSA 15-16 WFLI on KPYR 9-11 KXNC 8-7 KXKL 6-4 WERC 8-7 WEGC 10-9 WKAQ 10-9 WSPY 5-7 WRAU 21-19 WMAH 9-6 WTRU 23-21 WGBP 9-11 WROK 26-19 KRWI 13-8 | WYRE 19-16 14WR 10-18 WYRN 21-19 WFLI on WTRV 13-13 WAEF 4-2 WKBO 14-9 WAAV 7-5 WYRN 21-19 G100 24-23 WRFC 7-12 WSEZ 14-14 WFOU 13-18 WCGO 2-2 CR101 6-6 WGLP 6-13 W101 10-1 WTRX 12-14 WNSD 10-9 WANS 3-3 KAYC 19-17 KILE 3-3 WYRE 19-16 RSEL 13-10 KAAV 6-5 920 6-7 298 7-14 KNOW 1-3 RTSA 15-16 WFLI on KPYR 9-11 KXNC 8-7 KXKL 6-4 WERC 8-7 WEGC 10-9 WKAQ 10-9 WSPY 5-7 WRAU 21-19 WMAH 9-6 WTRU 23-21 WGBP 9-11 WROK 26-19 KRWI 13-8 |
| MIDWEST | MIDWEST | MIDWEST |
| KDWB 13-12 KSTP 9-7 KSLQ 7-14 Q102 26-22 WKRY 11-8 WZUU 9-2 WZPP 20-12 RBEQ 26-26 | W103 15-15 W101 10-1 WTRX 12-14 WNSD 10-9 WANS 3-3 KAYC 19-17 KILE 3-3 WYRE 19-16 RSEL 13-10 KAAV 6-5 920 6-7 298 7-14 KNOW 1-3 RTSA 15-16 WFLI on KPYR 9-11 KXNC 8-7 KXKL 6-4 WERC 8-7 WEGC 10-9 WKAQ 10-9 WSPY 5-7 WRAU 21-19 WMAH 9-6 WTRU 23-21 WGBP 9-11 WROK 26-19 KRWI 13-8 | WYRE 19-16 14WR 10-18 WYRN 21-19 WFLI on WTRV 13-13 WAEF 4-2 WKBO 14-9 WAAV 7-5 WYRN 21-19 G100 24-23 WRFC 7-12 WSEZ 14-14 WFOU 13-18 WCGO 2-2 CR101 6-6 WGLP 6-13 W101 10-1 WTRX 12-14 WNSD 10-9 WANS 3-3 KAYC 19-17 KILE 3-3 WYRE 19-16 RSEL 13-10 KAAV 6-5 920 6-7 298 7-14 KNOW 1-3 RTSA 15-16 WFLI on KPYR 9-11 KXNC 8-7 KXKL 6-4 WERC 8-7 WEGC 10-9 WKAQ 10-9 WSPY 5-7 WRAU 21-19 WMAH 9-6 WTRU 23-21 WGBP 9-11 WROK 26-19 KRWI 13-8 |
| WEST | WEST | WEST |
| KFI 29-27 KEARTH 23-21 R100 6-20 KJP on KING 10-10 KIMN 12-9 KOPA 12-12 | W103 15-15 W101 10-1 WTRX 12-14 WNSD 10-9 WANS 3-3 KAYC 19-17 KILE 3-3 WYRE 19-16 RSEL 13-10 KAAV 6-5 920 6-7 298 7-14 KNOW 1-3 RTSA 15-16 WFLI on KPYR 9-11 KXNC 8-7 KXKL 6-4 WERC 8-7 WEGC 10-9 WKAQ 10-9 WSPY 5-7 WRAU 21-19 WMAH 9-6 WTRU 23-21 WGBP 9-11 WROK 26-19 KRWI 13-8 | WYRE 19-16 14WR 10-18 WYRN 21-19 WFLI on WTRV 13-13 WAEF 4-2 WKBO 14-9 WAAV 7-5 WYRN 21-19 G100 24-23 WRFC 7-12 WSEZ 14-14 WFOU 13-18 WCGO 2-2 CR101 6-6 WGLP 6-13 W101 10-1 WTRX 12-14 WNSD 10-9 WANS 3-3 KAYC 19-17 KILE 3-3 WYRE 19-16 RSEL 13-10 KAAV 6-5 920 6-7 298 7-14 KNOW 1-3 RTSA 15-16 WFLI on KPYR 9-11 KXNC 8-7 KXKL 6-4 WERC 8-7 WEGC 10-9 WKAQ 10-9 WSPY 5-7 WRAU 21-19 WMAH 9-6 WTRU 23-21 WGBP 9-11 WROK 26-19 KRWI 13-8 |

BLACKFOOT Highway Song (Atco)

| | |
|-----------------------|----------|
| LP: Blackfoot Strikes | |
| Regional Reach | 57/7 33% |
| E 33% | UP 27 |
| S 55% | SAME 22 |
| M 16% | DOWN 1 |
| W 21% | ADDS 7 |

| | | |
|-----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| P1 | P2 | P3 |
| WPEZ 34-30 WFBM on | 130 on JB105 on WOLF on WBBP 26-23 WKEE a-dp WYRE on | WCUY 23-21 K104 26-20 WFBG 31-29 WEEQ on |
| SOUTH | SOUTH | SOUTH |
| WABE on 293 29-27 | KLIF on WAVS 5-32 WAEF 15-13 WTRX on WTKR 39-32 WNOE 33-27 WNSD 4-30 WYRE 11-10 WBBQ 3-3 WFLC on WFLI 13-16 KXKL 26-24 WYRN 21-19 WNSD 33-26 WTKR 15-14 BJ105 4-37 WJZZ 25-18 | WAAV a WHYY 25-22 WAGQ d-28 WTRX 15-8 WAEF 15-8 WSEZ 40-32 WCGO a K101 a WISD a WFLB 31-28 WTHA d-28 WANS 23-20 |
| MIDWEST | MIDWEST | MIDWEST |
| WZUU on WGCL on | WTRX on WTKR 39-32 WNOE 33-27 WNSD 4-30 WYRE 11-10 WBBQ 3-3 WFLC on WFLI 13-16 KXKL 26-24 WYRN 21-19 WNSD 33-26 WTKR 15-14 BJ105 4-37 WJZZ 25-18 | WAAV a WHYY 25-22 WAGQ d-28 WTRX 15-8 WAEF 15-8 WSEZ 40-32 WCGO a K101 a WISD a WFLB 31-28 WTHA d-28 WANS 23-20 |
| WEST | WEST | WEST |
| B100 on | WTRX on WTKR 39-32 WNOE 33-27 WNSD 4-30 WYRE 11-10 WBBQ 3-3 WFLC on WFLI 13-16 KXKL 26-24 WYRN 21-19 WNSD 33-26 WTKR 15-14 BJ105 4-37 WJZZ 25-18 | WAAV a WHYY 25-22 WAGQ d-28 WTRX 15-8 WAEF 15-8 WSEZ 40-32 WCGO a K101 a WISD a WFLB 31-28 WTHA d-28 WANS 23-20 |

BLONDIE One Way Or Another (Chrysalis)

| | |
|--------------------|-----------|
| LP: Parallel Lines | |
| Regional Reach | 101/1 58% |
| E 78% | UP 77 |
| S 45% | SAME 13 |
| M 50% | DOWN 15 |
| W 68% | ADDS 1 |

| | | |
|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| P1 | P2 | P3 |
| WNBC 21-20 WCAO 23-20 WPEZ 22-20 WKBN 11-7 CHUM 29-20 CKGH 29 27 | F105 10-17 130 on-5 WDRG d-27 PRO-FM 17-14 WOLF 11-12 WBBF 22-19 WKEE 27-18 WPEZ 22-20 WYRE 11-10 WNSD 4-30 WYRE 11-10 WBBQ 3-3 WFLC on WFLI 13-16 KXKL 26-24 WYRN 21-19 WNSD 33-26 WTKR 15-14 BJ105 4-37 WJZZ 25-18 | WJBO 13-9 WCUY 18-17 WLSZ 7-5 WTSN 16-13 13FEA 16-13 WFOU 19-13 WFCB 19-13 WEEQ 16-14 WYRE 4 14WR 28-27 WXL 6-11 |
| SOUTH | SOUTH | SOUTH |
| WCLY 16-14 | WTRX on WTKR 39-32 WNOE 33-27 WNSD 4-30 WYRE 11-10 WBBQ 3-3 WFLC on WFLI 13-16 KXKL 26-24 WYRN 21-19 WNSD 33-26 WTKR 15-14 BJ105 4-37 WJZZ 25-18 | WAAV a WHYY 25-22 WAGQ d-28 WTRX 15-8 WAEF 15-8 WSEZ 40-32 WCGO a K101 a WISD a WFLB 31-28 WTHA d-28 WANS 23-20 |
| MIDWEST | MIDWEST | MIDWEST |
| WZUU on WGCL on | WTRX on WTKR 39-32 WNOE 33-27 WNSD 4-30 WYRE 11-10 WBBQ 3-3 WFLC on WFLI 13-16 KXKL 26-24 WYRN 21-19 WNSD 33-26 WTKR 15-14 BJ105 4-37 WJZZ 25-18 | WAAV a WHYY 25-22 WAGQ d-28 WTRX 15-8 WAEF 15-8 WSEZ 40-32 WCGO a K101 a WISD a WFLB 31-28 WTHA d-28 WANS 23-20 |
| WEST | WEST | WEST |
| KFI 29-27 KEARTH 23-21 R100 6-20 KJP on KING 10-10 KIMN 12-9 KOPA 12-12 | WTRX on WTKR 39-32 WNOE 33-27 WNSD 4-30 WYRE 11-10 WBBQ 3-3 WFLC on WFLI 13-16 KXKL 26-24 WYRN 21-19 WNSD 33-26 WTKR 15-14 BJ105 4-37 WJZZ 25-18 | WAAV a WHYY 25-22 WAGQ d-28 WTRX 15-8 WAEF 15-8 WSEZ 40-32 WCGO a K101 a WISD a WFLB 31-28 WTHA d-28 WANS 23-20 |

(Blondie continued)

| | |
|----------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| WVIC 16-14 WYPM on-dp WHOT 24-21 | WYRE 11-10 WBBQ 3-3 WFLC on WFLI 13-16 KXKL 26-24 WYRN 21-19 WNSD 33-26 WTKR 15-14 BJ105 4-37 WJZZ 25-18 |
|----------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|

BRAM TCHAIKOVSKY
Girl Of My Dreams (Polydor/Radar)
LP: Strange Man, Changed Man

| | | | |
|----------------|-------|------------------|-----|
| Regional Reach | 53/10 | National Summary | 31% |
| E 13% | | UP 28 | |
| S 11% | | SAME 14 | |
| M 21% | | DOWN 1 | |
| W 38% | | ADDS 10 | |

| | | |
|-------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| P1 | P2 | P3 |
| WHRD 25-18 WPEZ a | PRO-FM 18 15 JB105 13-29 WREL on-dp 14Q 28-24 WAEF 20-17 | WJBO 21-23 WCUY 26-25 WTSN d-21 13FEA on 14WR 10-29 WCIH 25-23 |
| SOUTH | SOUTH | SOUTH |
| WABE on 293 29-27 | 94Q a-dp WAXY a WAEF on WTRX 39-32 WNOE 33-27 WNSD 4-30 WYRE 11-10 WBBQ 3-3 WFLC on WFLI 13-16 KXKL 26-24 WYRN 21-19 WNSD 33-26 WTKR 15-14 BJ105 4-37 WJZZ 25-18 | WYRE 11-10 WBBQ 3-3 WFLC on WFLI 13-16 KXKL 26-24 WYRN 21-19 WNSD 33-26 WTKR 15-14 BJ105 4-37 WJZZ 25-18 |
| MIDWEST | MIDWEST | MIDWEST |
| WZUU on WGCL on | WTRX on WTKR 39-32 WNOE 33-27 WNSD 4-30 WYRE 11-10 WBBQ 3-3 WFLC on WFLI 13-16 KXKL 26-24 WYRN 21-19 WNSD 33-26 WTKR 15-14 BJ105 4-37 WJZZ 25-18 | WAAV a WHYY 25-22 WAGQ d-28 WTRX 15-8 WAEF 15-8 WSEZ 40-32 WCGO a K101 a WISD a WFLB 31-28 WTHA d-28 WANS 23-20 |
| WEST | WEST | WEST |
| KFI 29-27 KEARTH 23-21 R100 6-20 KJP on KING 10-10 KIMN 12-9 KOPA 12-12 | WTRX on WTKR 39-32 WNOE 33-27 WNSD 4-30 WYRE 11-10 WBBQ 3-3 WFLC on WFLI 13-16 KXKL 26-24 WYRN 21-19 WNSD 33-26 WTKR 15-14 BJ105 4-37 WJZZ 25-18 | WAAV a WHYY 25-22 WAGQ d-28 WTRX 15-8 WAEF 15-8 WSEZ 40-32 WCGO a K101 a WISD a WFLB 31-28 WTHA d-28 WANS 23-20 |

CARS
Let's Go (Elektra)
LP: Candy-O

| | | | |
|----------------|--------|------------------|-----|
| Regional Reach | 138/10 | National Summary | 80% |
| E 75% | | UP 120 | |
| S 84% | | SAME 8 | |
| M 82% | | DOWN 0 | |
| W 88% | | ADDS 10 | |

| | | |
|-------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| P1 | P2 | P3 |
| WIFI 22-6 WKRC 7-4 WPCG 19-15 WCAO 29-26 WPEZ d-33 WKBN d-26 CKGH 30-28 | F105 34-25 130 25-18 WDRG 30-25 PRO-FM 20-17 JB105 31-24 WOLF d-20 WBBF 14-26 WKEE 29-26 WPEZ 25-22 14Q 1-1 WHYY 33-27 WICC 22-18 WTRV 21-9 WKBO on | WCUY 17-12 WLSZ 20-16 13FEA 30-22 WFCB d-32 WYRE 24-21 WYRE 27-23 14WR 29-28 WCIH 26-25 WXL on |
| SOUTH | SOUTH | SOUTH |
| WABE on 293 29-27 | WTRX on WTKR 39-32 WNOE 33-27 WNSD 4-30 WYRE 11-10 WBBQ 3-3 WFLC on WFLI 13-16 KXKL 26-24 WYRN 21-19 WNSD 33-26 WTKR 15-14 BJ105 4-37 WJZZ 25-18 | WYRE 11-10 WBBQ 3-3 WFLC on WFLI 13-16 KXKL 26-24 WYRN 21-19 WNSD 33-26 WTKR 15-14 BJ105 4-37 WJZZ 25-18 |
| MIDWEST | MIDWEST | MIDWEST |
| WZUU on WGCL on | WTRX on WTKR 39-32 WNOE 33-27 WNSD 4-30 WYRE 11-10 WBBQ 3-3 WFLC on WFLI 13-16 KXKL 26-24 WYRN 21-19 WNSD 33-26 WTKR 15-14 BJ105 4-37 WJZZ 25-18 | WAAV a WHYY 25-22 WAGQ d-28 WTRX 15-8 WAEF 15-8 WSEZ 40-32 WCGO a K101 a WISD a WFLB 31-28 WTHA d-28 WANS 23-20 |
| WEST | WEST | WEST |
| KFI 29-27 KEARTH 23-21 R100 6-20 KJP on KING 10-10 KIMN 12-9 KOPA 12-12 | WTRX on WTKR 39-32 WNOE 33-27 WNSD 4-30 WYRE 11-10 WBBQ 3-3 WFLC on WFLI 13-16 KXKL 26-24 WYRN 21-19 WNSD 33-26 WTKR 15-14 BJ105 4-37 WJZZ 25-18 | WAAV a WHYY 25-22 WAGQ d-28 WTRX 15-8 WAEF 15-8 WSEZ 40-32 WCGO a K101 a WISD a WFLB 31-28 WTHA d-28 WANS 23-20 |

CHIC
Good Times (Atlantic)
LP: none

| | | | |
|----------------|-------|------------------|-----|
| Regional Reach | 138/7 | National Summary | 80% |
| E 85% | | UP 119 | |
| S 87% | | SAME 8 | |
| M 82% | | DOWN 0 | |
| W 89% | | ADDS 7 | |

| | | |
|---------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| P1 | P2 | P3 |
| WABC 5-6 WNCB 12-8 WFLI 9-4 WIFI 28-22 WKRC 9-5 WCAO 5-1 WPEZ 21-12 96KE 20-20 CKGH a | F105 42-29 130 6-3 WDRG 28-20 RC101 2-2 PRO-FM 3-1 JB105 4-2 WOLF 4-1 WBBF 29-18 WKEE 25-13 WYRN 8-4 WTRV 8-4 WABE 20-13 WKBO 13-3 | WCUY 25-22 WLSZ 24-25 WTSN d-17 13FEA 17-15 WFCB 17-12 WYRE 5-3 14WR 11-5 WCIH 1-3 WXL 24-21 |
| SOUTH | SOUTH | SOUTH |
| WABE on 293 29-27 | WTRX on WTKR 39-32 WNOE 33-27 WNSD 4-30 WYRE 11-10 WBBQ 3-3 WFLC on WFLI 13-16 KXKL 26-24 WYRN 21-19 WNSD 33-26 WTKR 15-14 BJ105 4-37 WJZZ 25-18 | WYRE 11-10 WBBQ 3-3 WFLC on WFLI 13-16 KXKL 26-24 WYRN 21-19 WNSD 33-26 WTKR 15-14 BJ105 4-37 WJZZ 25-18 |
| MIDWEST | MIDWEST | MIDWEST |
| WZUU on WGCL on | WTRX on WTKR 39-32 WNOE 33-27 WNSD 4-30 WYRE 11-10 WBBQ 3-3 WFLC on WFLI 13-16 KXKL 26-24 WYRN 21-19 WNSD 33-26 WTKR 15 | |

EARTH, WIND & FIRE After The Love... (ARC/Columbia) LP: I Am 147/12 85%

Regional Summary UP 128 S 83A M 75N W 91A National Summary UP 128 S 83A M 75N W 91A

P1 P2 P3 EAST SOUTH WEST

GO I Do Love You (Arista) LP: GO 52/14 30%

Regional Summary UP 27 S 44A M 7A W 38A National Summary UP 27 S 44A M 7A W 38A

P1 P2 P3 EAST SOUTH WEST

(Eton John continued) WZLW 21-8 WZLW 19-8 WZLW 24-23

Regional Summary UP 27 S 44A M 7A W 38A National Summary UP 27 S 44A M 7A W 38A

ROBERT JOHN Sad Eyes (EMI/America) 148/21 88%

Regional Summary UP 113 S 89A M 84A W 85A National Summary UP 113 S 89A M 84A W 85A

P1 P2 P3 EAST SOUTH WEST

P1 P2 P3 EAST SOUTH WEST

KANSAS People Of The... (Kirshner) LP: Monolith 91/0 53%

Regional Summary UP 63 S 50A M 43A W 74A National Summary UP 63 S 50A M 43A W 74A

(Kansas continued) WMO 13-11 WMO 13-12 WMO 13-12

KISS I Was Made For... (Casablanca) LP: Dynasty 119/2 69%

Regional Summary UP 78 S 65A M 57A W 74A National Summary UP 78 S 65A M 57A W 74A

P1 P2 P3 EAST SOUTH WEST

LITTLE RIVER BAND Lonesome Loser (Capitol) LP: First Under The Wire 148/26 84%

Regional Summary UP 78 S 65A M 57A W 74A National Summary UP 78 S 65A M 57A W 74A

P1 P2 P3 EAST SOUTH WEST

(Parallels continued on Page 34)

(Supertramp continued)

Table with 3 columns: Station, Frequency, and Program/Artist. Includes stations like KUPD, WERC, KFYR, etc.

Others Getting Significant Action

(Continued from back page)

HERMAN BROOD "Saturdaynight" (Ariola) 18/3
Moves: Up 9, Same 6, Down 1, Adds 3, B100, 14Q, KCBN, WOKY 25-23, WAPE d-32, WANS 36-34.
M "Pop Muzik" (Sire) 18/12
Moves: Up 1, Same 5, Down 0, Adds 12, including Y100, Z93, CKLW, KFI, JB106, Y103, WSGA, WBBQ, CK101, WRKO on, WPGC on, KEARTH on, KFRC d-26.
HOTEL "You've Got Another Thing Coming" (MCA) 18/2
Moves: Up 11, Same 5, Down 0, Adds 2, WTXI, WLAC, 94Q 18-16, KXX106 17-5, WSGN 8-3.
DOUCETTE "Nobody" (Mushroom) 18/2
Moves: Up 6, Same 10, Down 0, Adds 2, WKEE, KBOZ, CHUM 22-19, KNOW 23-16, KGW 20-15, WKAU 28-25.
CHEAP TRICK "Ain't That A Shame" (Epic) 17/10
Moves: Up 2, Same 5, Down 0, Adds 10, KBEQ, KFI, WKEE, WAPE, KXX106, WRJZ, KRUX, WLBZ, WKAU, WROK.
OLIVIA NEWTON-JOHN "Totally Hot" (MCA) 17/7
Moves: Up 4, Same 6, Down 0, Adds 7, KSTP, KFI, 13Q, WHYN, 14WK, WCGQ, WFLB, WAYS d-31, WLBZ d-33.
BILLY THORPE "Children Of The Sun" (Capricorn) 16/7
Moves: Up 5, Same 4, Down 0, Adds 7, KSLQ, 94Q, WAPE, WCIR, WRFC, WISE, WANS, 96KX 33-32, Z97 3-2, KBEQ 9-6.
BECKMEIER BROTHERS "Rock & Roll Dancin'" (Casablanca) 16/5
Moves: Up 2, Same 9, Down 0, Adds 5, KRBE, JB106, WLAC, WFOM, KQDI, WZUU on, KBEQ on, WFLI d-28.
BAD COMPANY "Gone, Gone, Gone" (Swan Song) 14/8
Moves: Up 4, Same 2, Down 0, Adds 8, WTXI, WLAC, 92Q, BJ105, KJRB, WRFC, KQWB, KCBN, KUPD 9-8, KXX106 d-27.

HERB ALPERT "Rise" (A&M) 14/6

Moves: Up 5, Same 3, Down 0, Adds 6, WKEE, 13FEA, WRFC, WSEZ, KAYC, KEWI, WFLI on, KSTP 29-27, 94Q d-28, KRKE 17-15.

TONY ORLANDO "Sweets For My Sweet" (Casablanca) 14/5

Moves: Up 3, Same 6, Down 0, Adds 5, KSTP, WOLF, WKY, K104, WCGQ, WFLI on, WZZP d-38, KIMN on, KOPA on.

WHO "Long Live Rock" (MCA) 14/2

Moves: Up 7, Same 3, Down 2, Adds 2, KUPD, KMJC, KBEQ on, B100 29-28, 14Q 22-11, KRQ 31-24.

TEDDY PENDERGRASS "Turn Off The Light" (Philadelphia International) 13/3

Moves: Up 8, Same 2, Down 0, Adds 3, Y103, WFLI, WTMA, WAXY 24-19, WSGA 7-5, WKIX 13-11, BJ106 30-24.

BLACKJACK "Love Me Tonight" (Polydor) 13/3

Moves: Up 2, Same 8, Down 0, Adds 3, WBBQ, K104, WANS, WKBW d-30, KRBE on, WGCL on, WNOE 38-34.

BONNIE BOYER "Got To Give In To Love" (Columbia) 12/7

Moves: Up 0, Same 5, Down 0, Adds 7, WGCL, KHJ, PRO-FM, WNDE, 14WK, WCGQ, WFLB, WFLI on, KEARTH on.

LONG JOHN BALDRY "You've Lost That Lovin' Feeling" (EMI/America) 12/6

Moves: Up 1, Same 5, Down 0, Adds 6, WRJZ, KQWB, KKXL, KFVR, KKLS, WROK.

ART GARFUNKEL "Since I Don't Have You" (Columbia) 12/0

Moves: Up 8, Same 2, Down 2, Adds 0, CHUM 25-24, KDWB 26-23, KSTP 21-19, WKY 17-14, KGW 27-24, WEBC 21-19.

FLASH & THE PAN "Hey, St. Peter" (Epic) 11/2

Moves: Up 5, Same 4, Down 0, Adds 2, WNOE, WNAF, KEARTH 30-27, KRKE d-33, WLBZ 27-24.

DOLLY PARTON "You're The Only One" (RCA) 11/0

Moves: Up 6, Same 5, Down 0, Adds 0, KNOW 30-28, KRKE 28-26, WXIL 27-23, WISE d-33, KAYC 31-30.

TOBY BEAU "Then You Can Tell Me Goodbye" (RCA) 10/8

Moves: Up 1, Same 1, Down 0, Adds 8, 96KX, WKBW, 13Q, WAEB, WXIL, KKLS, KEWI, KRKC, WPEZ d-37.

MICHAEL JOHNSON "This Night Won't Last Forever" (EMI/America) 10/6

Moves: Up 0, Same 4, Down 0, Adds 6, WZUU, WKY, KRKE, WROK, KCBN, KRKC, KSTP on, B100 on.

CLIMAX BLUES BAND "Children Of The Nighttime" (Sire) 10/2

Moves: Up 5, Same 3, Down 0, Adds 2, Y103, WISE, KNOW d-36, KRKE 35-28, WSP 27-21.

REX SMITH "Simply Jessie" (Columbia) 10/2

Moves: Up 7, Same 1, Down 0, Adds 2, KSTP, KERN, 14Q 14-7, WVIC 29-25, WHHY 22-16, WCGQ 27-17.

ADRISI BROTHERS "Ghost Dancer" (Scotti Brothers) 9/3

Moves: Up 1, Same 5, Down 0, Adds 3, WBBF, WKEE, KRKC, KEARTH on, KINT d-28, WCIR on.

T

JAMES TAYLOR
Up On The Roof (Columbia)
LP: Flag
78/0 44%
Regional Reach: E 454, S 384, M 398, W 594
National Summary: UP 47, SAME 21, DOWN 8, ADDS 0

Table with 3 columns: P1, P2, P3. Lists stations and programs for James Taylor's album.

W

DIONNE WARWICK
I'll Never Love... (Arista)
LP: Dionne
106/31 61%
Regional Reach: E 684, S 714, M 524, W 504
National Summary: UP 60, SAME 14, DOWN 1, ADDS 31

Table with 3 columns: P1, P2, P3. Lists stations and programs for Dionne Warwick's album.

WET WILLIE
Weekend (Epic)
LP: Which One's Willie
87/2 50%
Regional Reach: E 484, S 604, M 414, W 514
National Summary: UP 54, SAME 21, DOWN 10, ADDS 2

Table with 3 columns: P1, P2, P3. Lists stations and programs for Wet Willie's album.

WINGS
Getting Closer (Columbia)
LP: Back To The Egg
135/0 78%
Regional Reach: E 824, S 824, M 754, W 764
National Summary: UP 87, SAME 21, DOWN 27, ADDS 0

Table with 3 columns: P1, P2, P3. Lists stations and programs for Wings' album.



These tracks are by artists who have received concentrated airplay and positive reaction on AOR radio over an extended period of time. Tracks which have been released as singles are designated by an asterisk (*). Individual artists' AOR Hottracks are listed in order of their level of airplay and acceptance.

- ATLANTA RHYTHM SECTION: "Do It Or Die" "Spooky"
- BAD COMPANY: "Rock 'n' Roll Fantasy" "Gone, Gone, Gone"
- BLACKFOOT: "Highway" "Train Train"
- BLUE OYSTER CULT: "Dr. Music"
- CARS: "Let's Go" "Dangerous Type"
- CHEAP TRICK: "Ain't That A Shame" "I Want You To Want Me"
- CHARLIE DANIELS: "Devil Went Down To Georgia"
- DIRE STRAITS: "Lady Writer" "Single-Handed Sailor"
- ELO: "Don't Bring Me Down" "Shine A Little Love" "Confusion"
- PETER DINKlage: "I Can't Stand It No More" "Where I Should Be"
- JOE JACKSON: "... Going Out With Him?" "Sunday Papers"
- RICKIE LEE JONES: "Danny's All-Star Joint" "Chuck E.'s..."
- KANSAS: "People Of The Southwind" "On The Other Side"
- KINKS: "Gallon Of Gas" "Catch Me Now I'm Falling"
- KNACK: "My Sharona" "She's So Selfish" "Frustrated"
- NILS LOFGREN: "No Mercy" "Baltimore"
- NICK LOWE: "Cruel To Be Kind"
- TED NUGENT: "I Want To Tell You" "Paralyzed"
- ROBERT PALMER: "Bad Case Of Loving You"
- QUEEN: "We Will Rock You/Champions"
- GERRY RAFFERTY: "Days Gone Down" "Get It Right Next Time"
- PATTI SMITH: "Frederick" "R&R Star"
- SMOKEY ROBINSON: "Driver's Seat"
- JOHN STEWART: "Gold"
- SUPERTRAMP: "Stranger" "Breakfast..."
- JAMES TAYLOR: "Up On The Roof" "Company Man" "Johnnie Comes Back"
- BRAM TCHAIKOVSKY: "Dreams..."
- BILLY THORPE: "Children Of The Sun"
- VAN HALEN: "Dance The Night Away" "Beautiful Girls" "You're No Good"
- WHD: "Long Live Rock" "Won't Get Fooled Again"
- WINGS: "Getting Closer" "Arrow" "Old Slam, Sir"
- NEIL YOUNG: "... Hey Hey"

DISCO RADIO

Radio & Records

ADDS & HOTS

| EAST | | SOUTH | | MIDWEST | | WEST | |
|------------------------------------------------------------------|--------------------------------------------------------------------------|----------------------------------------------------------|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|---------------------------|-------------------------------------------|---------|
| Most Added | Hottest | Most Added | Hottest | Most Added | Hottest | Most Added | Hottest |
| Michael Jackson George McCrae Rozalin Woods Grace Jones | Edwin Starr Jackie Moore Chic Patrick Hernandez Candi Staton | EW&F (After) A Taste Of Honey Sister Sledge (Lost) | Chic Donna Summer (Bad) Peter Brown Deniece Williams Patrick Hernandez | Disco Circus Michael Jackson Saturday Night Band Barbra Streisand A Taste Of Honey Rozalin Woods | Chic Patrick Hernandez | Stephanie Mills (Put) A Taste Of Honey | Chic |

EAST

WCAU/Philadelphia, PA

ADDED
Gene Chandler
Michael Jackson
Brooklyn Dreams
Adrius Bros.
Brenda Russell
Dante's Inferno
Michael Pedicin Jr.
Dan Hartman
France Joli
Nocturns

HOTTEST
Patrick Hernandez
Jackie Moore
Edwin Starr
Ashford & Simpson
Debbie Jacobs (Don't)

— Roy Perry

WTKT/Baltimore, MD

ADDED
Stephanie Mills (Put)
Bryan Adams
Jackie Moore
Rozalin Woods

HOTTEST
Patrick Hernandez
Edwin Starr
Candi Staton
Debbie Jacobs
Sly
Diana Ross
Barbra Streisand

— Lou Krieger

SOUTH

KRLY-FM DISCO 94

KRLY/Houston, TX

ADDED
Herb Alpert
Switch
AKB

HOTTEST
Donna Summer (Bad)
Dr. Hook
Sweet Inspirations
Ullanda
Al Hudson & Partners
Taste Of Honey

— Michael Jones

DISCO 97

WEZB/New Orleans, LA

ADDED
Five Special
Taste Of Honey
EW&F (After)

HOTTEST
Donna Summer (Hot/Bad)
Mass Production
LTD
Sun
Diana Ross
Bonnie Pointer
Edwin Starr
Crowd Pleasers
Bryan Adams
Teddy Pendergrass

— Gary Franklin

KATT

KATT/Oklahoma City, OK

ADDED
Kinks
Toto
Disco Circus
Saturday Night Band
Tamiko Jones

HOTTEST
Chic
Barbra Streisand
Diana Ross
Stephanie Mills (Put/What)
Jackie Moore

— Mike Gardner

DISCO WDAI 94.7 Radio

WDAI/Chicago, IL

ADDED
Saturday Night Band
Cerrone
Ruth Waters
Rozalin Woods
Farr Kinney
Candi Staton (Rock)

HOTTEST
Donna Summer (Bad)
Anita Ward
Chic
EW&F w/Emotions
McFadden & Whitehead
Patrick Hernandez
Gloria Gaynor
Jones Girls
Peter Brown
Gibson Brothers
Diana Ross
Edwin Starr

— Mary Klug

WEST

DISCO KLAS 12.3

KLAV/Las Vegas, NV

ADDED
Ruth Waters
J. Geils
Sweet Inspirations
Stephanie Mills (Put)
Taste Of Honey

HOTTEST
Chic
Deniece Williams
Barbra Streisand
Bette Midler
Jackie Moore
The Ring
Rozalin Woods
AKB

— Tom O'Hare

WIZZARD 100

WZZD/Philadelphia, PA

ADDED
Ashford & Simpson
Al Hudson & Partners
Herb Alpert
Taste Of Honey

HOTTEST
Bonnie Pointer
Candi Staton
Peter Brown
Jackie Moore
Edwin Starr
John Davis & The Monster Orch.
Teddy Pendergrass (Turn/Do)

— Mark Serpas

WDON

WDON/Washington, DC

ADDED
Ruth Waters
Machine
D'Jays
Donna Summer (Dim/Heart)
Barbra Streisand
Michael Jackson
Gene Chandler
Al Hudson & Partners
Grace Jones

HOTTEST
Chic
Mass Production
Five Special
Taste Of Honey
Edwin Starr
James Brown
Jackie Moore

— Barry Richards

WMAK/Nashville, TN

ADDED
Taste Of Honey
Love De-Luxe
Sister Sledge (Lost)

HOTTEST
Raydio
McFadden & Whitehead
Linda Clifford
Con Funk Shun
Jones Girls
Chic
Peter Brown
Gloria Gaynor
Bryan Adams

— Dan Vallie

DISCO 98

KMFI/Austin, TX

ADDED
Taste Of Honey
Barbra Streisand
Disco Circus
Toto

HOTTEST
Patrick Hernandez
Peter Brown
Chic
Deniece Williams
Diana Ross

— Jack Starr

DISCO 96

WMJX/Miami, FL

ADDED
Stephanie Mills (Put)
Spear's
Bonnie Boyer
Farr Kinney
Disco Circus
'Electric Funk

HOTTEST
Patrick Hernandez
Chic
Deniece Williams
Jackie Moore
Mass Production
George McCrae
Harvey Mason

— Frank Walsh

WOKV/Cincinnati, OH

ADDED
Freddie James
Taste Of Honey
Al Hudson & Partners
Rozalin Woods
George McCrae

HOTTEST
Peter Brown
Deniece Williams
Rosebud
Chic
Donna Summer (Bad)
KC & Sunshine Band
Patrick Hernandez
Jones Girls
Edwin Starr
Bryan Adams

— Charlie Brown

KTLK

KTLK/Denver, CO

ADDED
Ashford & Simpson
Stephanie Mills (Put)
Bryan Adams
Maureen McGovern
Taste Of Honey

HOTTEST
Donna Summer (Bad)
Chic
Barbra Streisand
Diana Ross
KC & Sunshine Band
Jones Girls
Mass Production

— Paula Matthews

WBOS

WBOS/Boston, MA

ADDED
Grace Jones
The Raes
AKB
Saturday Night Band
Crusaders
Chic (Warm)

HOTTEST
Bonnie Pointer
Jones Girls
Edwin Starr
Shirley Bassey (This)
Love De-Luxe

— Jane Dunclee

WKTU/FM 92

WKTU/New York, NY

ADDED
France Joli
George McCrae
Bonnie Boyer
Grace Jones
Michael Jackson

HOTTEST
Freddie James
Donna Summer (Bad)
Candi Staton
Patrick Hernandez
Jackie Moore
Chic
Deniece Williams
Love De-Luxe
Al Hudson & Partners
Debbie Jacobs
Diana Ross
Ashford & Simpson

— Michael Ellis

KSET

KSET/El Paso, TX

ADDED
Hot City
Poussar (Come)
Graham Central Station
Foxy

HOTTEST
Patrick Hernandez
Bonnie Pointer
Donna Summer (Hot/Bad)
Chic
Peter Brown
Bryan Adams
Switch
Deniece Williams
Debbie Jacobs
Edwin Starr

— Chuck Kelly

KLAZ

KLAZ/Little Rock, AR

ADDED
Graham Central Station
Al Hudson & Partners
Stephanie Mills (Put)
Prince Phillip Mitchell
Raydio (Rock)
Bazuka

HOTTEST
Chic
KC & Sunshine Band
Jones Girls
Edwin Starr
Anita Ward
Debbie Jacobs
Jackie Moore
Deniece Williams
Teddy Pendergrass
Diana Ross
Bonnie Pointer
Lou Rawls
Rickie Lee Jones (Chuck)
Enchantment
Switch
Peter Brown
Donna Summer (Hot/Bad)
Bryan Adams
EW&F (After)
Teena Marie

— Ken Dennis

WIKS

WIKS/Indianapolis, IN

ADDED
James Brown
Cindy & Roy
Hot City
Munich Machine
Disco Circus
Five Special
Stephanie Mills (Put)
Love De-Luxe
Candido
Tate Vega
Tata Boom (Night)
Sly

HOTTEST
Patrick Hernandez
Carrie Lucas
Sylvester
Chic
ELO

— Mike Hedges

KFMX

KFMX/Minneapolis, MN

ADDED
Elton John
Wings (Goodnight)
Raydio (Change)
Barbra Streisand
First Choice
Harvey Mason

HOTTEST
Chic
Deniece Williams
Stephanie Mills (Put)
Jackie Moore
Patrick Hernandez

— Gary De Maroney

KXTC/FM

KXTC/Phoenix, AZ

ADDED
Farr Kinney
George McCrae
Tamiko Jones
Hot City

HOTTEST
Patrick Hernandez
Chic
Debbie Jacobs
Al Hudson & Partners
Five Special
Jessie Tower
Love De-Luxe

— Rick Nuhn

DISCO 95

WMAF/Springfield, MA

ADDED
Farr Kinney
George McCrae
Five Special
Rozalin Woods
Ruth Waters

HOTTEST
Barbra Streisand
Jackie Moore
Debbie Jacobs
Love De-Luxe
Diana Ross
Deniece Williams
KC & Sunshine Band
Chic
Edwin Starr
Peter Brown
Patrick Hernandez
Jones Girls
EW&F w/Emotions

— Chris McLoude

WKYS

WKYS/Washington, DC

ADDED
Edgar Winter
George McCrae
Teddy Pendergrass (Do)
Bonnie Boyer
AKB
Rozalin Woods

HOTTEST
Stephanie Mills (Put)
Jones Girls
EW&F w/Emotions
Donna Summer (Sunset)
Chic
Candi Staton
Peter Brown
Five Special
Ashford & Simpson
Herbie Hancock

— Steve Manuel

KHYS 98

KHYS/Beaumont, TX

ADDED
Teddy Pendergrass
Elton John
EW&F (After)
Jackie Moore
Five Special

HOTTEST
Donna Summer (Bad)
Donna Summer (Sunset)
Peter Brown
Patrick Hernandez
Debbie Jacobs
Teena Marie
LTD
Barbra Streisand
Peaches & Herb
Bryan Adams

— Ted Stecker

wblx

WBLX/Mobile, AL

ADDED
First Choice
EW&F (After)
Sister Sledge (Lost)
Heatwave
Father's Children
Bootsy's Rubber Band
Dr. Hook

HOTTEST
Anita Ward
Chic
LTD
KC & Sunshine Band
Taste Of Honey
Manhattans
Five Special
Ashford & Simpson
Herbie Hancock
Brick

— Carmen Brown

STUDIO 107

WGCI/Chicago, IL

ADDED
Taste Of Honey
Barbra Streisand
Michael Jackson

HOTTEST
Stephanie Mills (Put)
Teddy Pendergrass (Come)
Jones Girls
Donna Summer (Bad)
Crusaders
Anita Ward
J. Walker
Uncle Louie
Chic
EW&F (After)
Candi Staton
James Brown
Rickie Lee Jones

— Barry Mayo

WDRQ

WDRQ/Detroit, MI

ADDED
Michael Jackson
Isley Bros. (Disco/Rock)
Crusaders
Minnie Riperton

HOTTEST
Chic
Edwin Starr
Jackie Moore
Harvey Mason
Philly Cream
Patrick Hernandez

— Jim Ryan

KIIS-FM

KIIS-FM/Los Angeles, CA

ADDED
Stephanie Mills (Put)

HOTTEST
Patrick Hernandez
Diana Ross
Freddie James
Bryan Adams
Debbie Jacobs
Disco Circus
Love De-Luxe

— Wagner/Cohen

Reporters

EAST

WTKT/Baltimore, MD — Lou Krieger
WCAU/Philadelphia, PA — Roy Perry
WZZD/Philadelphia, PA — Mark Serpas
WKYS/Washington, DC — Steve Manuel
WDON/Washington, DC — Barry Richards
WKTU/New York, NY — Michael Ellis
WBOS/Boston, MA — Jane Dunclee
WMAF/Springfield, MA — Chris McLoude

SOUTH

WMAK/Nashville, TN — Dan Vallie
WKGNI/Knoxville, TN — Kerry Lambert
WEZB/New Orleans, LA — Gary Franklin
KSET/El Paso, TX — Chuck Kelly
KHYS/Beaumont, TX — Ted Stecker
KRLY/Houston, TX — Michael Jones
KMFI/Austin, TX — Jack Starr
WBLX/Mobile, AL — Carmen Brown
WMJX/Miami, FL — Frank Walsh
KLAZ/Little Rock, AR — Ken Dennis
KATT/Oklahoma City, OK — Mike Gardner

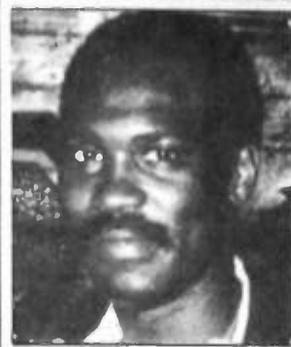
MIDWEST

WOKV/Cincinnati, OH — Charlie Brown
WDAI/Chicago, IL — Mary Klug
WGC/Chicago, IL — Barry Mayo
WDRQ/Detroit, MI — Jim Ryan
KFMX/Minneapolis, MN — Gary De Maroney
WIKS/Indianapolis, IN — Mike Hedges

WEST

KXTC/Phoenix, AZ — Rick Nuhn
KTLK/Denver, CO — Paula Matthews
KLAV/Las Vegas, NV — Tom O'Hare
KIIS/Los Angeles, CA — Wagner/Cohen
KITT/San Diego, CA — Ken Edwards

Black Radio



**Bill
Speed**

One Year Later . . .

Well, it's been one year since we've been communicating through the pages of R&R, and I know you're as proud of the progress we've made as I am. But wait, we're not through yet.

It's been a pleasure over the past year to meet so many of you I didn't know before in person. But the main point is that the lines of communication have stayed open. We've collectively dealt with many vital issues of the day, and there are still many more we will be covering.

Just a year ago, we took the responsibility of showcasing the "New Black Radio" to the mainstream, and now just look at the increasing number of success stories that have been brought to light. Many people have said the industry as it relates to black music and radio has been going through a renaissance. I'd rather call it a celebration of black minds on a collective basis.

Black Radio Survives And Succeeds

Even with what looked like a threat to black music, the disco explosion, basic Black radio has proved itself to be as vital as we knew it had to be. Check some of the Arbitron survey results. It wasn't so long ago that we had only a scarce few Black-formatted stations that were number one in their markets. Now that number has at least doubled, and there will be more, so long as we concentrate on the business of basic broadcasting. We have experienced enough success to know we can and will continue to enjoy it.

The trick is, though, to stay loyal to the responsibility of communication — that is, feeding each other pertinent and useful information. Then we'll always have a source to draw inspiration from. We've established that source already, so let's open up the lines even more. There has never been a time when we needed that mutual confidence in each other more than now.

Black radio has always been creative and resourceful, and we're at the point where our resources are more vital than ever. So let's be bullish on business, and make each one of our jobs the place where we start to build the kind of radio which will be acknowledged as "the best ever."

People

Once again, it's that ratings time of year for several markets — some things never seem to change . . . And speaking of changes, Cliff Russel has been welcomed aboard the news staff of WJZZ/Detroit. He was formerly at neighboring station WJR . . . Lynn Tolliver is the new Music Director of WVON/Chicago . . . J.J. Johnson, morning man for KDAY/Los Angeles, has shifted gears and is on the air now from 6pm-10pm. This allows him to spend more time with Radio Specials, Ltd., a production company . . . Van Johnson, formerly of WPAK-WKYY/Amherst, VA, is now with WJJS/Lynchburg as late night personality . . . Emma Kelly has joined the sales staff of WANT/Richmond, moving over from WENZ there . . . Besides a new telephone number (202-232-6000), WHUR/Washington, DC has also announced Oscar Fields as Music Director. Prior to his appointment, Fields worked



SAMMY AT MIRA'S MOM'S — When the multi-talented Sammy Davis Jr. recently performed in Philadelphia, he was entertained by Philadelphia International recording artist Mira Waters at her mother's home. Mira was in the City of Brotherly Love to promote her debut single, "You Have Inspired Me." Seen at the scene are (l-r) Chips Distributors' Richard Cooper, WZZD's Lee Hamilton, Sammy, WDAS-FM's Perry Johnson, Mira Waters, unidentified guest, and Chappie Johnson.

with Donald Byrd Productions . . . WXYV/Baltimore has named Ed Fennesey to its lineup in the 8pm-1am slot. Prior to this, Fennesey programmed WHAB/Hagerstown, MD . . . Our condolences to Maurice and Verdine White of EW&F fame on the death of their mother, Edna Adams White . . . Dorothy Brunson, President of Inner City Broadcasting, is the major stockholder in a company purchasing WEBB/Baltimore, formerly owned by James Brown. Ms. Brunson told R&R that she plans a major technical overhaul for the station, but plans call for keeping a Black format . . . Please be sure to send me all of your station's news, photos, promotional materials, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067 . . .

Places

A JAZZY SUMMER: Montreux, Switzerland celebrated "E/A Night" on July 21 during its annual jazz festival. Grover Washington Jr., Lee Ritenour and Friendship and Terry Callier were on hand to join in the musical festivities . . . Up and coming jazz artist Yutaka Yokokura made a personal appearance July 14 at Sound Masters Records in Carson, CA. He was there in support of his new "Lovelight" album . . . Copley Square in Boston is the site of the second "Summerthing Jazz at Copley." Debuting July 15, the series will run for seven consecutive Sundays and features jazz talents from the Boston and New York area. In conjunction with Busch Beer, the Mayor's office and the Boston Phoenix, WCAS/Cambridge is broadcasting each concert live, from 5-7pm . . . **ENTERTAINMENT LAW:** The National Bar Association Convention for black lawyers is hosting its meet the first week in August at the Bonaventure Hotel in Los Angeles. Providing entertainment for the group on August 2 is Arista's Phyllis Hyman . . . **PULL FOR YOUTH:** In Houston, that is the slogan of the Professional United Leadership League, Inc., a local youth organization. Under the leadership of John White, the organization has enlisted the aid of several recording talents to tape radio spots. These spots are being aimed at the community to secure their support and endorsement of the League and its work with Houston's youth. As an offshoot, the League is planning its First Annual Cavalcade Of Stars and Soul Festival on September 21 and 22. The two day event has, so far, committed such acts as Sylvester, Esther Phillips and Creme D'Cocoa . . .

Things



A CLEAN SWEEP: In Baltimore, the WWIN van (pictured) has been doing double duty. It has been helping the local NAACP with its voter registration drive. But it has also been kept busy patrolling the neighborhood streets for the station's annual "Clean Block Crusade." Working in conjunction with the Afro-American Newspaper, the station will be awarding the winner a collection of records and a free night on the town at a local disco . . . **CIRCUS COUP:** Everyone associates summer with fun and one of the many fun things to do during the summer is to go to the circus. Well, KDAY/Los Angeles made that dream come true for close to 1000 area youth when they were presented with tickets to the Ringling Brothers, Barnum & Bailey Circus. 700 tickets were given to charity organizations while the remainder was handed out over the air to contest winners . . . Motown Records has announced that it is near the completion of its Motown/Hitsville USA recording complex. The entire renovation is scheduled to be finished in several weeks and will consist of four studios: Sunset, Sunrise, Twilight and Dawn.



ROBBINS NESTS IN MOTOR CITY — When A&M's Rockie Robbins visited WJLB/Detroit recently, he expressed such gratitude for the station's support of his self-titled album that "he out-bopped the buzzard and the oriole." Pictured rockin' with Robbins (second from right) are, from left, WJLB's Claude Young, John Edwards and Mary Ryans and Steve Holsey of the Michigan Chronicle.

THIS OMEN ISN'T JUST GOOD... IT'S GREAT!

SECRET OMEN

THE NEWEST ALBUM FROM

CCLP2008



CAMEO
Secret Omen



IT WON'T BE A SECRET FOR LONG...

SECRET OMEN

FEATURING THE HIT SINGLE

"I JUST WANT TO BE"

CC019

PRODUCED BY LARRY BLACKMON
ON CECIL HOLMES' CHOCOLATE CITY
SANFORD ROSS MANAGEMENT



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WWRL
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KKTT
WLBS
WIGO
WAOK
WGOK
WPAL
KDAY

KACE-FM
KSOL
KYAC
KDKO
WGCI
WGIV
WORL
WDIA

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KYOK
WMBM
WBOK
WYLD
WCIN
WLOU

WDAO
WVKO
WJMO
WBLK
WUFO
WEDR

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- CHIC**
- "Good Times" (Atlantic)
- DONNA SUMMER**
- "Bad Girls" (Casablanca)
- TEDDY PENDERGRASS**
- "Turn Off The Lights" (Phil. Int'l.)
- EARTH, WIND & FIRE**
- "After The Love Has Gone" (ARC/Columbia)
- MINNIE RIPERTON**
- "Memory Lane" (Capitol)
- ISLEY BROTHERS**
- "Winner Takes All" (T-Neck)
- ANITA WARD**
- "Ring My Bell" (Juana/TK)
- MASS PRODUCTION**
- "Firecracker" (Cotillion)
- STEPHANIE MILLS**
- "What Cha Gonna Do With My Lovin'" (20th)
- CON FUNK SHUN**
- "Chase Me" (Mercury)

CLIMBERS

Following are listed in order of their airplay activity.

MICHAEL JACKSON "Don't Stop 'Til You Get Enough" (Epic) 43% of our reporters are on it. Record is strongest in the Midwest and debuting at several stations, including WDAO, WJLB, WLOU and WVON while otherwise in hot rotation at WTLC and WCIN. Coming on in the East at WKND and WXYV. In the South, it is pulling Top 5 at WAOK, just added at WVEE, WHRK and KMJQ. Top 10 at WDIA.

TEENA MARIE "I'm A Sucker For Your Love" (Gordy) 37% of our reporters are on it. In the West it is Top 5 at KDAY. The East reflects Top 10 activity at WAMO, WKND and WDAS and in hot rotation at WXYV. The Midwest shows hot rotation at KPRS and Top 10 at WJMO. In the South it's charting at WJJS, Top 5 at WDIA and WTMP, and otherwise, in heavy rotation at WYLD, WVEE and WHRK.

ASHFORD & SIMPSON "Found A Cure" (WB) 29% of our reporters are on it. In hot rotation in the West at KDAY. The Midwest reflects hot airplay at WCIN and WDAO. The East shows Top 10 at WDAS, just coming on at WAMO, and in hot rotation at WOL. The South reflects Top 10 activity at KMJQ and WAOK.

LTD "Dance 'N' Sing 'N'" (A&M) 31% of our reporters are on it. In the East it is just added at WXYV, and in hot rotation at WOL. The South debuts it at WVEE and WHRK, with Top 5 activity at WKXI and heavy airplay at WYLD. The West shows heavy airplay at KYAC as KSOL reflects a significant climbing position. In the Midwest it is in hot rotation at WTLC, WLOU and WJMO.

JAMES BROWN "It's Too Funky In Here" (Polydor) 29% of our reporters are on it. Hot airplay in the Midwest at KPRS. In the East it is Top 10 at WAMO, WDAS and WKND. Significant climbing position in the West at KSOL while the South reflects hot rotation at WJJS, WEDR, WGIV, WYLD and WKXI.

CAMEO "I Just Want To Be" (Chocolate City) 29% of our reporters are on it. In the Midwest the record debuts at WVON and WLOU while showing hot airplay at WDAO and WTLC. Heavy airplay at WOL in the East. Added at KDAY in the West. Added at WGIV in the South and showing heavy rotation at WYLD and WKXI with Top 5 at WANT.

SWITCH "Best Beat In Town" (Gordy) 26% of our reporters are on it. Midwest leads the way on this one with Top 10 at WJLB, added at WTLC, and in heavy rotation at KPRS and WKWM. In the East the record is already Top 5 at WDAS and in hot rotation at WKND. In the South the record pulls Top 10 activity at WDIA and heavy rotation at WKXI. In a significant climbing position at KSOL in the West.

Album Airplay

Following are listed in order of their airplay activity.

- EARTH, WIND & FIRE** "I Am" (ARC/Columbia) "After The Love Has Gone" "Boogie Wonderland"
- TEDDY PENDERGRASS** "Teddy" (Phil Int'l.) "Turn Off The Lights" "Come Go With Me"
- DONNA SUMMER** "Bad Girls" (Casablanca) "Bad Girls" "Hot Stuff" "Sunset People"
- THE JONES GIRLS** "The Jones Girls" (Phil Int'l.) "You Gonna Make Me Love Somebody Else"
- ISLEY BROTHERS** "Winner Takes All" (T-Neck) "I Wanna Be With You" "Winner Takes All"
- RAYDIO** "Rock On" (Arista) "You Can't Change That" "Hot Stuff" "Rock On"
- CON FUNK SHUN** "Candy" (Mercury) "Chase Me"
- HERBIE HANCOCK** "Feets Don't Fail Me Now" (Columbia) "Ready Or Not" "Tell Everybody"

*Asterisk denotes that cut has been released as a single.

FIVE SPECIAL "Why Leave Us Alone" (Elektra) 23% of our reporters are on it. Added in the East at WWIN, Top 10 at WKND with hot airplay at WOL. Already Number 1 in the Midwest at WJLB and WVON showing in heavy rotation. Strong climbing position in the South at WJJS. Top 5 in the West at KSOL and in hot rotation at KYAC.

PETER BROWN "Crank It Up" (Drive/TK) 20% of our reporters are on it. Top 10 in the West at KSOL and in hot rotation at KDAY. In the South it's in heavy rotation at WHRK, WGIV and WVEE. In the East it's hot at WOL and WXYV.

KC & SUNSHINE BAND "Do You Wanna Go Party" (Sunshine/TK) 20% of our reporters are on it. Record is Number 2 at WKND in the East and in hot airplay at WXYV. Receiving hot airplay at WJJS, WHRK, WVEE, WYLD and WKXI in the South.

TOTO "Georgy Porgy" (Columbia) 17% of our reporters are on it. Midwest leads the way with activity — Top 5 at WJLB and hot airplay at KPRS and WTLC. In the West it is Top 10 at KSOL and in hot rotation at KDAY. Top 10 at WTMP in the South.

DIONNE WARWICK "I'll Never Love This Way Again" (Arista) 17% of our reporters are on it. Top 10 in the West at KSOL. Top 10 in the Midwest at WJLB. Just added in the South at WPDQ. Top 10 at WDAS and WKND and a strong climber at WAMO in the East.

BOOTSIE'S RUBBER BAND "Jam Fan (Hot)" (WB) 15% of our reporters are on it. In the Midwest it is hot at KPRS and WCIN. Top 10 in the East at WAMO. Top 5 in the South at WAOK and just added at KYAC in the West.

LENNY WILLIAMS "Doing The Loop De Loop" (MCA) 14% of our reporters are on it. In the Midwest it is receiving hot airplay at WCIN. New in the South at WANT while Top 10 at WTMP and WKXI. New in the West at KSOL.

ENCHANTMENT "Where Do We Go From Here" (Roadshow) 14% of our reporters are on it. Top 5 in the South at WDIA and WANT. Top 10 at WKWM and in hot rotation at WCIN and WDAO in the Midwest.

NEW & ACTIVE

O'JAYS "Sing A Happy Song" (Phil. Int'l.) 37% of our reporters are on it. New in the West at KDAY. The Midwest added it at WKWM, KPRS and WCIN. Debuting in the East at WDAS, WXYV and WOL. The South added it at WYLD, WVEE, WPDQ, WGIV, WHRK and WAOK.

FERN KINNEY "Groove Me" (TK) 23% of our reporters are on it. New in the South at WKXI, WYLD, WTMP and WEDR. Added it at WWIN and WOL in the East. It's debuting in the Midwest at WKWM and WJLB.

DRAMATICS "My Favorite Song" (MCA) 14% of our reporters are on it. Already Top 10 in the South at WPDQ, WEDR and WDIA. Debuting in the Midwest at WJLB. New at WKND in the East.

ROY AYERS "Love Will Bring Us Back Together" (Polydor) 14% of our reporters are on it. In the South it's Top 10 at KMJQ. Top 5 in the Midwest at WLOU while receiving hot airplay at WTLC and WKWM.

HERB ALPERT "Rise" (A&M) 12% of our reporting stations are on it. Added in the South at WGIV and WAOK. Top 10 at WKWM and debuting at WCIN in the Midwest.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

- CRUSADERS**..... Street Life (MCA)
- FREDDIE HUBBARD**..... Love Connection (Columbia)
- ERIC GALE**..... Part Of You (Columbia)
- GATO BARBIERI**..... Euphoria (A&M)
- ROLAND VASQUEZ**..... Urban Ensemble (Arista)
- MARK COLBY**..... One Good Turn (Tappen Zee/Columbia)
- NORMAN CONNORS**..... Invitation (Arista)
- GROVER WASHINGTON JR.**..... Paradise (Elektra)
- NAT ADDERTEY**..... Little New York Midtown Music (Galaxy)
- SONNY FORTUNE**..... With Sound Reason (A&M)

NEW & ACTIVE

- DEODATO**..... Knights Of Fantasy (WB)
- Various Cuts

EAST: WRRV/New York, ; WHUR/Washington, D.C. Jesse Fax; WEA/Baltimore, MD Kwesi Mfume. **SOUTH:** WCLK/Atlanta, GA, Requaya Ward. **MIDWEST:** WBBY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI, Dorian Paster. **WEST:** KADJ/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KKGQ/Los Angeles, CA, Monica Riordan; KJLH/Los Angeles, CA, Lawrence Tanner.

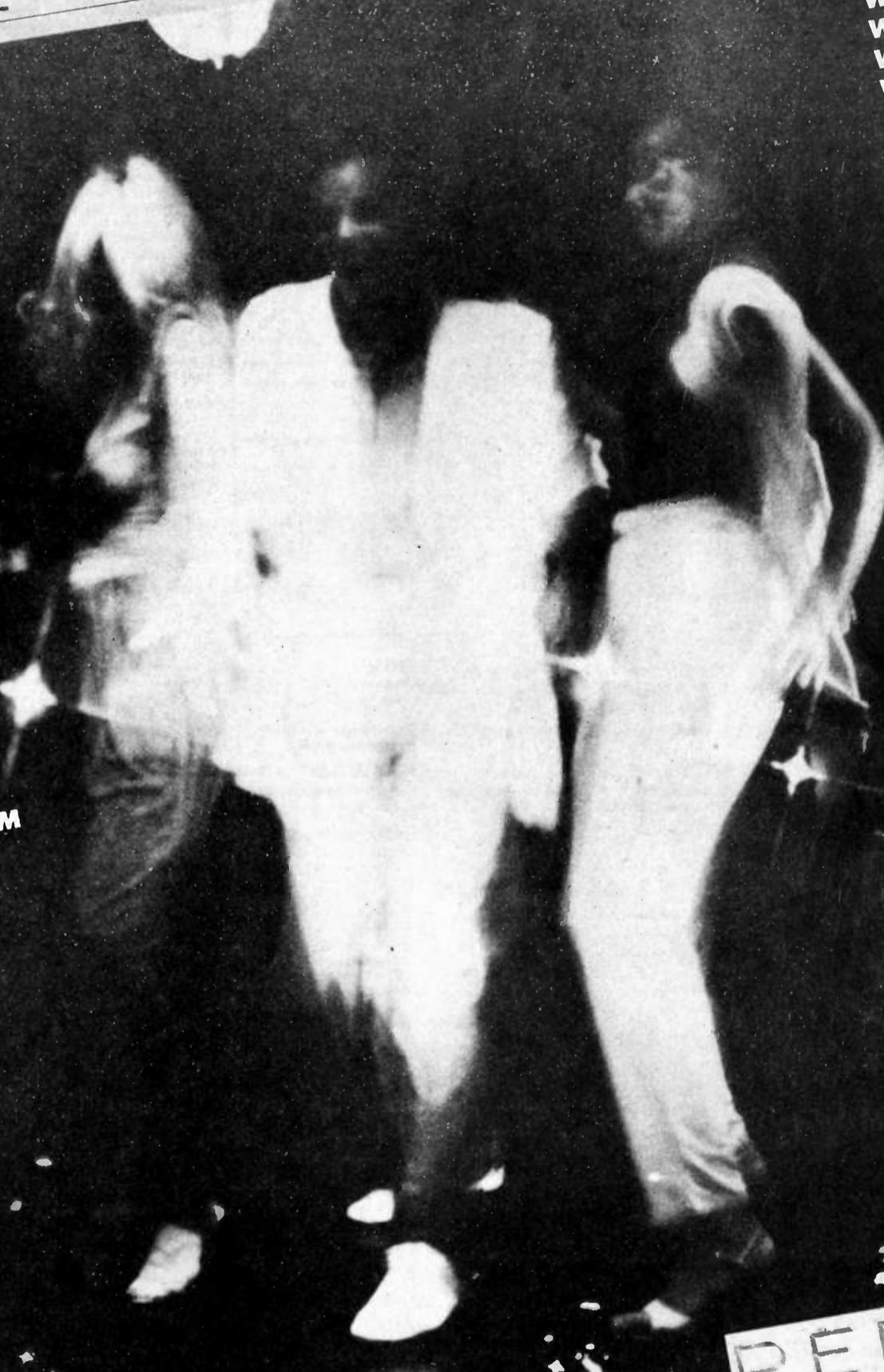
"MAKE LOVE TO ME"⁴⁷¹²

An invitation from

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KGBC
WYLD
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DISCO 97 WEZB
KYEA
KAEZ
KADO
WLTH
WNOV
WAMO
WHBC
KFJL - FM
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KMJQ
WHYZ
WESL WAMM
WBOL

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WWWS
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WGIV
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WHBC
KJLH



From the album

REDDY

SO-11949

Produced by FRANK DAY

for Jeff Wald Productions, Inc

Management: JEFF WALD



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**Pop/Rhythms
Hottest**

| EAST | SOUTH | MIDWEST | WEST |
|-----------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|-------------------------------------------------|----------------------------------------------------------------------------------------|
| Teddy Pendergrass Teena Marie Mass Production Chic Donna Summer (Bad) | Chic Mass Production Minnie Riperton Teddy Pendergrass Donna Summer (Bad) | Chic Teddy Pendergrass Donna Summer (Bad) | Chic Teddy Pendergrass Five Special Donna Summer (Bad) Peter Brown Toto |

July 27, 1979 Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

| EAST | | SOUTH | | MIDWEST | | WEST | | | | | | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>WAMO Pittsburgh, PA Mike Payne</p> <p>ADDED Elton John Gap Band Jessie Towers Peeches & Herb Barry White Ashford & Simpson Platypus</p> <p>HOTTEST Teddy Pendergrass Teena Marie Stephanie Mills Spyro Gyra EW&F (n) McFadden & Whitehead Booty's Rubber Band James Brown Mass Production Con Funk Shun</p> | <p>WDAS Philadelphia, PA Joe Tamburro</p> <p>ADDED Bonnie Pointer O'Jays Heatwave Taka Boom GQ Parlet Michael Henderson</p> <p>HOTTEST Chic Donna Summer (Bad) Teddy Pendergrass Teena Marie Switch Stephanie Mills Ashford & Simpson Mass Production James Brown Con Funk Shun</p> | <p>WYLD New Orleans, LA Willie Jay Johnson</p> <p>ADDED Lee Moore Gap Band O'Jays Sister Sledge Fern Kinney</p> <p>HOTTEST Chic Donna Summer Stephanie Mills Lou Rawls Mass Production Con Funk Shun LTD Freedom Minnie Riperton James Brown</p> | <p>WHRK Memphis, TN Ron Olson</p> <p>ADDED Michael Jackson GQ O'Jays Rick James (Fool) LTD Michael Henderson (LP)</p> <p>HOTTEST Chic Donna Summer (Bad) KC & Sunshine Band Minnie Riperton EW&F (After) Teena Marie Lou Rawls Isley Bros. Peter Brown</p> | <p>WKWM Grand Rapids, MI Frank Grant</p> <p>ADDED GQ Booty's Rubber Band O'Jays Bohannon Fern Kinney</p> <p>HOTTEST Teddy Pendergrass Chic McFadden & Whitehead Donna Summer (Bad) Crowd Pleasers Uncle Louie Lou Rawls Enchantment Jones Girls Herb Alpert</p> | <p>WVON Chicago, IL Carl Connors</p> <p>ADDED Michael Jackson</p> <p>HOTTEST Donna Summer (Bad) Chic Anita Ward Uncle Louie Teddy Pendergrass Minnie Riperton Al Hudson & The Partners Stephanie Mills Rickie Lee Jones EW&F (After)</p> | <p>WJLB Detroit, MI J. Michael McKey</p> <p>ADDED Michael Jackson Lani Hall Crusaders Isley Bros. Fern Kinney Peeches & Herb Sergio Mendes Dramatics</p> <p>HOTTEST Five Special Teddy Pendergrass Lou Rawls Chic Toto Con Funk Shun Dionne Warwick Bonnie Pointer Candi Staton Switch</p> | <p>WJJS Lynchburg, VA Robert Golins</p> <p>ADDED Minnie Riperton</p> <p>HOTTEST Anita Ward Donna Summer (Bad) Chic Con Funk Shun EW&F w/Emotions Jones Girls Teddy Pendergrass Lou Rawls Stephanie Mills E.C. King</p> | <p>WPDQ Jacksonville, FL Nat Jackson</p> <p>ADDED O'Jays Manhattans Touch Of Class Village People Maze Gene Chandler Taste Of Honey Rance Allen Ullanda</p> <p>HOTTEST Anita Ward Chic Jones Girls Double Bros. McFadden & Whitehead Isley Bros. (n) Donna Summer (Bad) Alton McClain & Destiny Teddy Pendergrass Dramatics</p> | <p>WYLD New Orleans, LA Willie Jay Johnson</p> <p>ADDED Lee Moore Gap Band O'Jays Sister Sledge Fern Kinney</p> <p>HOTTEST Chic Donna Summer Stephanie Mills Lou Rawls Mass Production Con Funk Shun LTD Freedom Minnie Riperton James Brown</p> | <p>WHRK Memphis, TN Ron Olson</p> <p>ADDED Michael Jackson GQ O'Jays Rick James (Fool) LTD Michael Henderson (LP)</p> <p>HOTTEST Chic Donna Summer (Bad) KC & Sunshine Band Minnie Riperton EW&F (After) Teena Marie Lou Rawls Isley Bros. Peter Brown</p> | <p>WKWM Grand Rapids, MI Frank Grant</p> <p>ADDED GQ Booty's Rubber Band O'Jays Bohannon Fern Kinney</p> <p>HOTTEST Teddy Pendergrass Chic McFadden & Whitehead Donna Summer (Bad) Crowd Pleasers Uncle Louie Lou Rawls Enchantment Jones Girls Herb Alpert</p> | <p>WVON Chicago, IL Carl Connors</p> <p>ADDED Michael Jackson</p> <p>HOTTEST Donna Summer (Bad) Chic Anita Ward Uncle Louie Teddy Pendergrass Minnie Riperton Al Hudson & The Partners Stephanie Mills Rickie Lee Jones EW&F (After)</p> | <p>WJLB Detroit, MI J. Michael McKey</p> <p>ADDED Michael Jackson Lani Hall Crusaders Isley Bros. Fern Kinney Peeches & Herb Sergio Mendes Dramatics</p> <p>HOTTEST Five Special Teddy Pendergrass Lou Rawls Chic Toto Con Funk Shun Dionne Warwick Bonnie Pointer Candi Staton Switch</p> |

THE PICTURE PAGES

Sha-Na-Na Applauds Gaynor



Polydor's Gloria Gaynor was presented with a slew of platinum records at a recent taping of Sha-Na-Na's network television show. Shown standing are (l-r) Polydor VP Steve Salmonsohn, Polydor's Marty Goldrod, Bowzer, Lenny and Denny of Sha-Na-Na, Gaynor, Santini, Danny and Donny of Sha-Na-Na, and MVP Records VP Jim Kirk; (kneeling, l-r) Polydor's Steve Duboff, MVP Records President Freddie Perren, Sha-Na-Na's Chico, Gaynor's producer Dino Fekaris, Sha-Na-Na's Johnny, Screamin' Scott and Jocko, Grand Slam Productions' Christine Perren.

New Lowe For Columbia



Following Rockpile's recent performance in New York City's Central Park, Columbia's Nick Lowe was visited backstage by various label VPs. From left: label VP Gregg Geller, Lowe, Columbia Sr. VP/IGM Jack Craig, Rockpile guitarist (and Swan Song artist) Dave Edmunds, and Columbia VP Arma Andon.

Motels Check Into Capitol



Capitol Records has signed Los Angeles-based rock group the Motels, whose debut album will be produced by John Carter. Seen after the signing while lounging at a notorious L.A. rock 'n' roll motel are (lounging, l-r) Motels Michael Goodroe, Brian Glascock, Martha Davis, Jeff Jourard, and Martin Life; (standing, l-r) Motels manager Ken Fritz, Martha Davis's daughter Maria Davis, Capitol's Bruce Ravid, Randall Davis and Bruce Garfield, Capitol VP Rupert Perry, Capitol/EMI-America/United Artists Records Group President Don Zimmermann, Capitol's John Carter, Capitol VP Bob Young, Motels' attorney Milt Olin, Ken Fritz Managements' Dennis Turner and Capitol VP's Dan Davis and Dennis White.

Roxy Rocked In Quatro-Phonic Sound



In her first appearance in Los Angeles in three years, RSO's Suzi Quatro performed recently at the Roxy. Pictured (l-r) are songwriter Nicky Chinn, Quatro, RSO VP Mitch Huffman, RSO's Bob Smith, RSO President Al Coury and RSO VP Rich Fitzgerald.

Douma's Day At Warners



Warner Brothers Records has signed Danny Douma with his debut album, "Night Eyes," for the label set for August release. Pictured planning strategy at the label's Burbank offices are (l-r) Warners Board Chairman Mo Ostln, Douma, Limited Mgt.'s Gabrielle Arras and John Courage (Douma's co-managers), Douma's executive producer Mick Fleetwood, and WB's Robin Rothman.

Passport Visits L.A.



Atlantic's Passport recently performed at the Roxy. Shown (l-r) Atlantic artist Henry Paul, Atlantic's John David Kalodner, Atlantic artist Jean Luc Ponty, Passport's Klaus Doldinger and Atlantic's Paul Cooper.

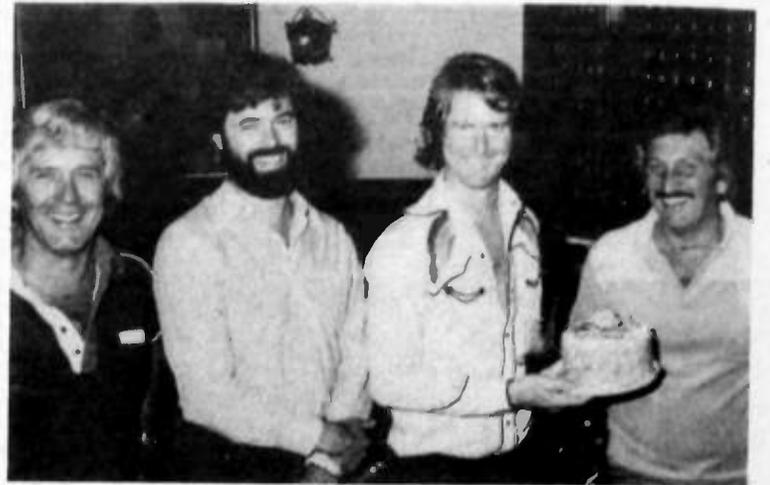
THE PICTURE PAGES

Sutton Set On Rocking Roxy



Columbia recording artist Gregg Sutton recently performed at the Roxy in Los Angeles. Pictured backstage are (l-r) Columbia's Debbie Newman, manager Elliot Roberts, Sutton, Columbia VP Ron Oberman, Columbia's Rob Wunderlich and Paul Rappaport.

Byrds Of A Feather



Roger McGinn, of Capitol Records group McGinn, Clark and Hillman celebrated a birthday after a concert at the Universal Amphitheater near Hollywood. Celebrating are (l-r) Capitol VP's Dennis White and Rupert Perry, McGinn and Capitol President Don Zimmermann.

Thunder Down Under



Caught while congratulating themselves on not having run a Skylab promotion are 4BK/Brisbane, Australia Music Promotions person Shirleen Manning and morning man Richard Perno. But seriously, folks, Perno was merely celebrating his leaving Down Under for the winter, travelling to Los Angeles and San Francisco during late July/early August so that he can record interviews with recording and entertainment stars to be aired during his show upon his return.

A Welcome For Missouri



The Santa Monica Civic played host to Polydor recording artists Missouri recently. Gathered backstage are (l-r) Missouri member Dan Billings, Polydor's Jeff Laufer, Greg Miller and Bob Speisman, Missouri's Ron West, Polydor's Marty Goldrod, Randall Platt of Missouri, Polydor's Steve Duboff, Missouri's Web Weberman, manager Stan Koron, Alan Cohen of Missouri and Polydor VP Steve Salmonson.

Publishers Hold Pow-Wow



Pictured while attending the fourth annual Screen Gems-EMI/Columbia-EMI Music Inc. meeting in Los Angeles are (seated, l-r) Screen Gems GM Nashville Charlie Feldman, Screen Gems-EMI VP Ira Jaffe, SG's Ronni Grakal, SG President Lester Sill, Columbia Pictures' Dick Berris, SG's Lee Reed, SG VP Paul Tannen and SG's Geri Duryea; (middle row, l-r) SG's Joan Schulman, SG VP Jack Rosner, attorney Gary Wishik, SG VP/General Counsel Vince Perrone, "Ole George," SG's Linda Goetz and Ron Friedman; (top row, l-r) Toshiba-EMI's Mak Hirai, SG's Jerry Isaacson, Bob Currie, Brian Greer and Kevin Stewart, Pathe Marconi's Jean Yves Leroy, Columbia Pictures' Bob Holmes, SG-EMI/London GM Brian Hopkins, and Columbia Pictures' Jill Meyer and Mike Roberts.

Mushroom, Phonogram Make Int'l. Pact



Mushroom Records has signed a licensing deal with Phonogram International whereby Phonogram will manufacture and distribute catalog and future releases by Doucette and Chilliwack with the exceptions of Canada and the U.S. Pictured at the pacting are (l-r) Mushroom GM Joe Owens, Phonogram Int'l. VP Aart Dalhuisen and Phonogram Int'l's Mathieu Vanswevelt.

THE PICTURE PAGES

Long Beach Journey



When Columbia's Journey recently performed two shows at the Long Beach Arena, they were feted and greeted backstage by sundry label reps. Shown after the show are (back row, l-r) group's manager Herbie Herbert and Columbia VP Ron Oberman, (middle row, l-r) Journey's Steve Perry, Columbia's Tony Zetland, group's Steve Smith, Ross Valory and Neal Schon, Columbia's Paul Rappaport, and Journey-man Gregg Rolie; (front row, l-r) CBS Records Int'l's Dennis Killeen and Columbia's George Chaltas.

Just A Small Circle Of Friends



The Roxy in Los Angeles hosted Elektra/Asylum's Lee Ritenour and his band, Friendship, recently. Pictured backstage after the show are (l-r) E/A VP Jerry Sharell, E/A's Bob Destocki, Friendship member Alex Acuna, manager Barry Menes, Steve Foreman and Don Grusin of Friendship, Ritenour, a guest, Friendship members Abraham LaBoriel and Ernie Watts, E/A's Primus Robinson, Joe Morrow, and WEA's Mike Nixon.

S.F. Radio Reps Bet On Gambler



Following EMI/America artists Gambler's recent performance at the Old Waldorf in San Francisco, the group met with various label execs and local radio reps backstage. Pictured pooling their talents are (l-r) KFRC's Sandy Louis, Capitol's Paul Rose, Gambler's Nathan Shaffer and Bruce Breckenfield, KMEL's Kenny Wardell, KSJO's Shella Rene, EMI-A/UA's Ken Benson, Gambler's manager Doug Banker, EMI-A/UA's Cristie Marcus, Gambler's Warren Mays, Del Breckenfeld and Chuck Schwartz, and KMEZ's Bobby Cole; (kneeling, l-r) KSAN's Beverly Wilshire and KMEL's Frank Martin.

Horslips At The Whisky



Mercury Records recording artists Horslips recently galloped into Los Angeles to perform at the Whisky on Sunset Strip. After the show, pictured horsing around were (l-r) DJM GM Carmen LaRosa, Horslips's Johnny Fear, Jim Lockhart and Barry Devlin, and Phonogram VP Steve Katz.

Day Of The Hunter In Cleveland



Chrysalis artist Ian Hunter was recently presented the key to Cleveland by Mayor Dennis Kucinich, who later emphasized that acceptance of the key did not include assuming responsibility for the town's municipal debts. Hunter and the Mayor are pictured with fans at a local record store.

Lene, Label Reps Put Best Fete Forward



During the recent party honoring Epic artists the Jacksons for their platinum award winning album, "Destiny," costumed disco roller-skaters combined with (l-r) Epic VP Ron McCarrell, Epic/Stiff artist Lene Lovich, member of Lene's group Les Chappell, and Epic Sr. VP Don Dempsey to join in the fete's festivities.

AOR

(ALBUM ORIENTED ROCK)



Jeff Gelb

The AOR-Playboy Connection

"The majority of our audience is men 18-34." Sound familiar? We're not talking about a radio station here, but of Playboy magazine, which reaches some twenty million readers worldwide, of whom an estimated 14 million are in the aforementioned age group. Playboy Promotion Manager Rick Novak, who creates and executes the company's media promotions, has parlayed this knowledge into a number of promotional tie-ins with AOR's nationwide which have achieved excellent results for both parties.

Mixed Musical Media

The Playboy-AOR connection began five years ago when the magazine's annual jazz poll broadened its scope to become a music poll of four categories, including rock. The idea of the promotion was to involve radio stations and their audiences to determine the poll's winners. Novak recalled, "When we first started the promotion we were taking stations on the advice of a media buying agency according to ratings for 18-34's, and it was, at first, a 50-50 mixture of AM rockers and AOR's. We would go to a station and offer to create a partnership for the promotion. The station would ask its listeners to vote for their favorite music on ballots we'd have printed up which were available through retail accounts. In return we would supply prizes for some of the people who entered the promotion, including stereo systems, pinball machines, and mini-tours with a popular group.

"We began to notice," he continued, "that AOR audiences were turning in ballots that were much closer to the musical interests of our readership and to the realities of the changing musical scene. Besides, AOR's had active audiences: you asked them to do something like this and they'd do it; we got great responses from them."

Henceforth the decision was made to rely entirely on AOR stations for the music poll promotion, which this fall will encompass close to 30 stations in major markets nationwide. While Playboy's computers collate national results they will also spit out the winning choices from each market taking part in the promotion. Most of the stations involved will in turn create their own programming special to run down their communities' favorites.

Posters, Pinball & Pictorials

While the annual music poll has been Playboy's largest promotional commitment to AOR radio, it is by no means its only one. The magazine's Farrah Fawcett Majors cover was reprinted as a poster offered exclusively by Playboy through 16 Abrams Superstars stations. The magazine also promoted its release of Steve Martin's "Cruel Shoes" book by offering pinball machines and other prizes to those who came up with the cleverest interpretation of the book's title. Ted Nugent pinball machines were actually created by the company as prizes in another promotion tied in with a Nugent profile in *Oui* magazine.

On a less traditional level was the promotion Playboy tied in with AOR's in Cleveland, Denver and Phoenix to find women for a pictorial. Somewhat surprisingly, Novak stated that there had been no reports of adverse audience reaction to the promotion from men or women listeners who might have been assumed to have found the promotion chauvenistic. Novak speculated, "The promotion did not offend listeners because it wasn't a pitch for nudity per se. Nudity is not mandatory in this kind of pictorial; it's entirely up to the women." He added, "Not only was there no trouble, but our photo editor said the response was unprecedented for a feature of this type."

AOR Equals Buying Power

While AOR sales departments have, in the past, had difficulty convincing advertisers that their audiences had major buying power, Novak says he had no such problems convincing Playboy's management team that AOR radio was the best place to put the magazine's radio promotion dollars. He reiterated, "Our research shows that the kind of person who listens to AOR radio is the same person who sits down and reads through Playboy. The lifestyles are totally intermixed."

Update

WZOK/Rockford asked listeners to trade in ten cans of food for an album of their choice from the station's stash. The station gathered a truckload of canned food for the Rock River Food Pantry, an emergency food distribution center . . . W4PLAY is the name of WWW/Detroit's new weekly hourlong program of new and new wave music . . . WLUP/Chicago's infamous Steve Dahl has resurrected the idea of "The Breakfast Club" by inviting 100 listeners to dine with him at a Chicago hotel penthouse restaurant while he broadcasts his morning show live by remote . . . KAZY/Denver's "Benefit For Mr. Kite" kite festival awarded prizes to those who created the most ingenious kites customized with the station's call letters. Grand prize winner receives an album a week till the year 2000 . . . KZEW/Dallas's "Skylab Survival Party" for its listeners included a free live performance by Infinity's Dixon House Band . . . WSHE/Miami gave away a reel-to-reel in conjunction with Sire recording artists Climax Blues Band's new album . . . WRHY/York attracted 5000 listeners to a free concert of local musicians . . . WPLJ/New York is taking postcard registrations to send two winners to England for Led Zeppelin's Knebworth concert appearance . . . WQSR/Tampa beat the Outlaws twice in charity softball games . . . WCAS/Cambridge is cosponsoring a summer series of jazz shows which the station will air . . . CHOM-



Rick Novak

FM/Montreal debuted its "Rocky Rockcoon" mascot by having him rollerskate down a bridge during rush hour, which promptly resulted in the mascot's arrest, as was expected by the station. Meanwhile CHOM-FM has sold over 30,000 "Rock Lives at CHOM" T-shirts . . . WQXM/Tampa provided free birthday cake for over 8000 who came to see a reduced-cost concert the station cosponsored with Journey and Thin Lizzy. The cake commemorated the station's second AOR anniversary . . . KICT/Wichita is sending six people to a free lunch from the postcards received at the station, which are picked at random daily . . . CFOX/Vancouver's first annual "Fox Trot" gathered 5000 runners for a ten-kilo marathon that raised over \$10,000 for the "CFOX Children's Hospital Fund" . . . KTMS/Santa Barbara is offering daily prizes and a grand prize trip for two to Tahiti to those spotted displaying the station's bumper sticker . . . In last week's Philly AOR story Eric Margolis should have been listed as the former WYSP PD, not Eric Goldberg (who is MD at WABX/Detroit) . . . Direct News, a syndicated news arm of DIR Broadcasting, scored a real coup by corraling fugitive Abbie Hoffman for a three-hour interview that has been cut down to five fifteen-minute segments to be aired on the show at the end of August. If your station is not a Direct News client but would like to carry the interview, contact DIR rep Paul Zulo at (212) 371-6850.

Evolution

It's always great to welcome new stations to the growing numbers of AOR's across the country: WBIR/Knoxville is a 100,000 watt Country station turning to AOR on the 11th of August. MD Mike Johnson requests record service at (615) 637-1010. WERI/Westerly, RI is a new "Progressive AOR" as co-PD's Mike Francis and Rick Rockwell term it. Luck to both new stations . . . Austin Vali has exited as PD at KPIG/Honolulu to become PD at Hawaii's sole AOR, KQM (Vali was formerly PD at WLRS/Louisville). Former KQM PD Steven B. Williams retains his airshift . . . Lots of changes at KPAS/El Paso: Dr. Don Leader has been named the new PD, replacing departing Oscar Medina. Gayle Miller has joined the station as a new all-nighter . . . Rick VanZandt has been upped to PD at KVMT/Vail, and Marc Lee has been named new MD for the station . . . Ron Tyler has been upped to PD from MD at KATT-FM/Oklahoma City. Co-MD's are airstaffers Clark Ryan and Mark Dempsey . . . Pat Prescott and "Herschel" are new co-MD's at WRVR. Former MD Chuck Mitchell has exited the station . . . Davis Broadcasting has applied for ownership of KFIG/Fresno. The station is currently owned by Kadota Wireless Co. . . Bill Martin has been named PD at WCMF/Rochester, replacing Chuck Ingersol, who retains his airshift. Former MD Gary Whipple has exited the station . . . Don Sitton is the new MD at KY-99/Amarillo . . . WOMP/Wheeling morning man Mike Bonasso has exited for WCHV/Charlottesville . . . Mike Collins has exited mornings at WRIF/Detroit. Also departing is night-time air personality Sheila Rushlow, who has been replaced by WABX's Karen Savelly . . . Blake Lawrence has been named Production Director of WMET/Chicago . . . Former "News Blimp" producer Steve Crowley has formed Umbrella Productions . . . RCA Records' West Coast Manager of National Album Promotion George Taylor Morris has exited the company.

Color

BLOODY GOOD PROMOTIONS: KTYD/Santa Barbara and WDHA/North Jersey both sponsored blood drives in conjunction with premiere screenings of the Universal "Dracula" film. WDHA also gave away over 500 T-shirts while KTYD offered free admission to those coming in costume. Also in costume were the ushers, and the theater even had a fog-filled lobby.

FIDDLIN' AROUND: KZEL/Eugene, in conjunction with Epic Records and the new Charlie Daniels album, drew postcard entries for the winner of a \$600 fiddle and backstage passes to a Daniels concert appearance. Involved in a similar promotion was KZOK/Seattle.

CARS CONTEST: WMMS/Cleveland sent two promotion winners to Monterey's Historic Car Races in conjunction with Elektra Records and the new Cars album. Ballots for the promotion were available at a record outlet as well as a car parts store!

ALLMANS MAKE HEADLINES: KZOM/Beaumont asked listeners to create original banners welcoming the Allman Brothers to an area concert. Banners which also included the KZOM logo were eligible to win backstage passes for the show.

MELLO YELLO: That's a new soft drink from the Coca-Cola people, and FM107/Scranton invited listeners to chug a can's worth in record time to win a year's supply of the soft drink. Contestants were sponsored by listeners and merchants with all proceeds benefitting an area zoo.

SUMMER FEST '79: That's what WBAB/Long Island, Native Tan Tanning Oil, and an area car stereo dealership have teamed up to present for area residents over a recent weekend. The outdoor festival featured frisbee and tan contests, and awarded a thousand free Beach Bag Survival Kits valued at \$100 each.

Concerts & Conversations

PRESENTATIONS: KSHE/St. Louis presented Dixon House Band for \$2.95 . . . WZAM/WMYK/Norfolk presented Climax Blues Band for \$2.94 . . . KSMB/Lafayette presented Dixon House Band for \$1.94 . . . WLIR/Long Island presented Laughing Dogs for free . . . WZZQ/Jacksonville presented Whiteface for \$2.00.

RADIO & TV SIMULCAST: Ian Hunter on WMMS/Cleveland.

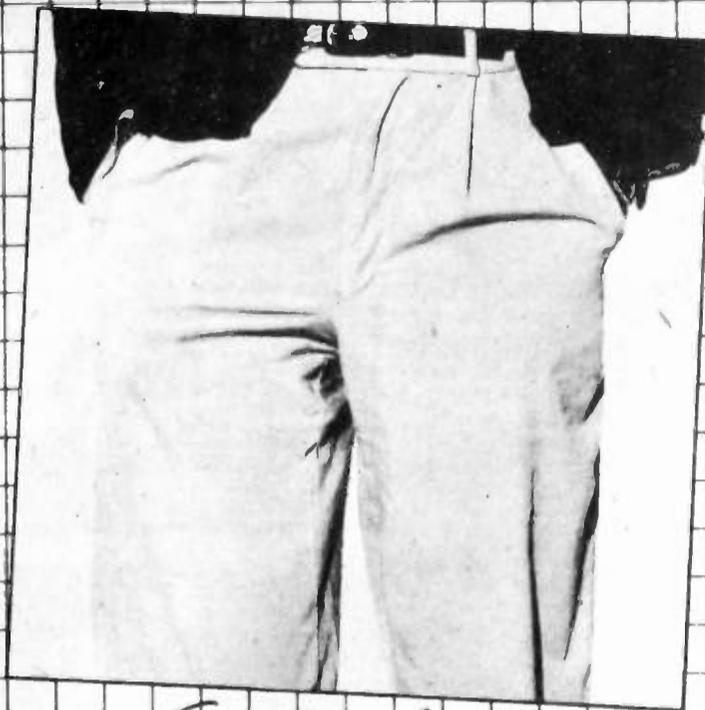
RADIO CONCERTS: Blues Bros., Rolling Stones, Aerosmith, Pure Prairie League on KAZY/Denver . . . Dixie Dregs on KWFM/Tucson . . . Richie Havens, Buzzy Linhart on WMMS/Cleveland . . . Laughing Dogs on WLIR/Long Island . . . Outlaws on WDIZ/Orlando.

GUEST DJ'S: Rachel Sweet on M-105/Cleveland.

CONVERSATIONS: Rumour on WBAB/Long Island . . . Climax Blues Band on KMOD/Tulsa . . . Pat Metheny on WCAS/Cambridge . . . St. Paradise, Bram Tchaikovsky on KNAC/Long Beach . . . Peter Frampton on WNEW/New York . . . Ian Hunter on KZEW/Dallas . . . Who on WLIR/Long Island . . . Kate Taylor on WLOM/Cape Cod . . . Bill Bruford on WQBK/Albany . . . Bad Co., Mother's Finest, Cars, Aerosmith on WKLS/Atlanta . . . Renaissance on WBA/Madison . . . Devo on WMJQ/Rochester . . . Cars, New England on WKQQ/Lexington . . . Supertramp, Max Webster on CHOM/Montreal . . . Journey, Van Halen on KICT/Wichita . . . Rickie Lee Jones on WMMS/Cleveland . . . Artemus Pyle (Lynyrd Skynyrd) on WDIZ/Orlando . . . Ian Hunter, Night, Dixon House, Kansas, Blackfoot on KSHE/St. Louis . . . Orleans, Marshall Tucker on WBRU/Providence . . . Michael Nesmith on WQSR/Tampa . . . Bram Tchaikovsky, John Cougar on KTIM/San Rafael . . . Pure Prairie League, John Cougar, Buzzy Feiten on KBCO/Boulder.



cover front



cover back



sleeve front



sleeve back

David Werner puts it all together

"DAVID WERNER"
on Epic Records and Tapes

Number 1 Most Added!

R&R

BB

CB

RW "Flashmaker"

Number 1 Most Added!

ALBUM NETWORK

BILL HARD

GOODPHONE "New Listing"



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*Produced by Clearmountain, Werner and Doyle
in association with Record Logic Corporation.*



KTXQ UNVEILS NEW POSTER, MASCOT — The KTXQ Kangaroo was recently unveiled, along with a new station poster which advertises the mascot. The mascot is available for varied personal appearances in conjunction with station advertisers.

AOR

MASCOTS



PUT A MOOSE IN YOUR TANK — WMJQ/Rochester allowed listeners to fill up with free gas during a recent gas pinch promotion. On hand to steer drivers to their pumps was the Magic Moose mascot.



ROCKY RACCOON WOOS WILLIE — 96 ROCK/Atlanta station mascot Rocky Raccoon greeted Columbia recording artist Willie Nelson during a backstage reception for the performer.



KQFM GIVES PORTLAND THE GOOSE — KQFM/Portland's station mascot the Q100 Goose was on hand to award a trip to Mexico to a winning listener in a contest co-sponsored by Tri-Met, the city's rapid transit system. Pictured (back row, l-r) are Tri-Met's Adella Martell, Q100 Goose, Tri-Met's Bob Proude, station's Andrew Reimer and Dave McDonald; (front row, l-r) promotion winner, Q100 VP/GM Jack McSorley.



JUKIN' WITH Q-95 — Q-95/Indianapolis, in conjunction with Epic, Portrait & Associated labels, fashioned a crossword puzzle around the artists of several recent album releases from the companies. From the correct puzzle entries received, the station awarded 100 colored vinyl LP's by those artists, with the Q-Kangaroo choosing one winning entry to receive a well-stocked jukebox.



CLUCKY BUCKS — WBCY/Charlotte awarded \$500 to the listener submitting the most colorful rendition of their Chicken mascot. Pictured at the presentation (l-r) are winner Sandy Emery, WBCY's Chris Jones, and the plucky mascot himself.

The First Day Out We Bring You Southside Johnny and the Asbury Jukes.

Thank You Radio For Being There!

WMMS
WSHE
WNEW
KREM-FM
KNCN
WCOZ
WBAB
WKUE
KBLE
WLBJ-FM
WHSY-FM
WSRD
WRNW
KOZZ
WYFE
WPLR
WMMR
WXRT
WPLJ
WBCN
KLBJ
WKDF
WLIR
WFSU
97X
KBTM-FM
WZLT
WAAL
WDHA
WAQX
KZAM
KSAN
WYDD
WLYT
WMJQ
WPIX
KMOD



WLYX
KGOU
WSAN
Z-92
WOOR
WOMT
WWWZ
KSJO
WOUR
KIOK
KSHE
DC-101
WMET
KMEL
WCCC
WJKL
97ROCK
KKTU
WRHY
KCLD
WKIR
WABD
WXLN
KVRE
WAER
KEJO
KFML
ZETA-4
WLUP
WBUF
WHFS
WDIZ

WDEK KTIM
KYTX WZOK
KFMH KZEL
WRVU KFDI
WSAC-FM
WZZQ WPDH

Produced by Barry Beckett
Management: Amundo Enterprises, Inc.



ON MERCURY
RECORDS AND TAPES



PHONOGRAM, INC.
A POLYGRAM COMPANY
DISTRIBUTED BY POLYGRAM DISTRIBUTION, INC.

Radio & Records

Album Airplay/40

Chart Summary

July 27, 1979

152 REPORTERS

Album cuts are listed in order of airplay preference.

| 7/6 | 7/13 | 7/20 | 7/27 |
|-----|------|------|------|
| 2 | 1 | 1 | 1 |
| 12 | 7 | 4 | 2 |
| 3 | 2 | 2 | 3 |
| 4 | 3 | 3 | 4 |
| 1 | 5 | 7 | 5 |
| 5 | 4 | 6 | 6 |
| 6 | 6 | 5 | 7 |
| - | 37 | 21 | 8 |
| 39 | 17 | 8 | 9 |
| - | 23 | 17 | 10 |
| 30 | 19 | 13 | 11 |
| 16 | 16 | 14 | 12 |
| 7 | 8 | 9 | 13 |
| 22 | 25 | 15 | 14 |
| 14 | 13 | 11 | 15 |
| 9 | 9 | 10 | 16 |
| 11 | 10 | 16 | 17 |
| 24 | 22 | 19 | 18 |
| 10 | 11 | 12 | 19 |
| 37 | 29 | 22 | 20 |
| 15 | 15 | 23 | 21 |
| 8 | 14 | 20 | 22 |
| 13 | 12 | 18 | 23 |
| 36 | 32 | 27 | 24 |
| - | - | 33 | 25 |
| - | - | 38 | 26 |
| 29 | 27 | 26 | 27 |
| 27 | 31 | 31 | 28 |
| 17 | 18 | 25 | 29 |
| 38 | 30 | 37 | 30 |
| 21 | 26 | 24 | 31 |
| 31 | 24 | 32 | 32 |
| - | 39 | 39 | 33 |
| 18 | 20 | 29 | 34 |
| 19 | 21 | 28 | 35 |
| - | - | 40 | 36 |
| - | - | 37 | 37 |
| 23 | 28 | 30 | 38 |
| 25 | 36 | - | 39 |
| 35 | 33 | 36 | 40 |

| Artist | Album | Album Cuts |
|---------------------|-------------------------------------|----------------------------------------|
| CARS | Candy-O (Elektra) | "Let's Go" "All I Can Do" "Type" |
| KNACK | Get The Knack (Capitol) | "Sharona" "Selfish" "Frustrated" |
| WINGS | Back To The Egg (Columbia) | "Closer" "Arrow" "Siam" "Glad" |
| E. LIGHT ORCHESTRA | Discovery (Jet) | "Shine" "Down" "Confusion" |
| SUPERTRAMP | Breakfast In America (A&M) | "Logical" "Stranger" Title |
| DIRE STRAITS | Communique (WB) | "Lady Writer" "West" "Sailor" Title |
| KANSAS | Monolith (Kirshner) | "Southwind" "Other Side" "Reason" |
| KINKS | Low Budget (Arista) | "Gas" "Falling" Title |
| ROBERT PALMER | Secrets (Island) | "Case" "Suspicion" "Friends" |
| NEIL YOUNG | Rust Never Sleeps (WB/Reprise) | "Hey Hey" "Mothers" "Finger" |
| BRAM TCHAIKOVSKY | Strange Man... (Polydor) | "Dreams" "U.S.A." "Bloodline" |
| CHARLIE DANIELS | Million Mile Reflections (Epic) | "Devil, Georgia" "Lane" "Blue Star" |
| PETER FRAMPTON | Where I Should Be (A&M) | "Stand It..." "Feet Back..." Title |
| BLUE OYSTER CULT | Mirrors (Columbia) | "Dr. Music" Title "In Thee" |
| WHO | The Kids Are Alright (MCA) | "Rock" "Fooled" "Baba" "Miles" |
| VAN HALEN | Van Halen II (WB) | "Dance" "Girls" "Doctor" "Bottom" |
| A. RHYTHM SECTION | Underdog (Polydor) | "Do It" "Born Ready" "Music" |
| NICK LOWE | Labour Of Lust (Columbia) | "Cruel" "Cracking Up" "Susan" |
| GERRY RAFFERTY | Night Owl (UA) | "Days" Title "Right" "Money" |
| NILS LOFGREN | Nils (A&M) | "Mercy" "Baltimore" "Steal" |
| BAD COMPANY | Desolation Angels (Swan Song) | "Fantasy" "Gone" "Wind" "Circles" |
| JOHN STEWART | Bombs Away Dream Babies (RSO) | "Gold" "Sun" "Fool" "Wind" |
| JOE JACKSON | Look Sharp! (A&M) | "Going Out?" "Papers" |
| SNIFF 'N' THE TEARS | Fickle Heart (Atlantic) | "Seat" "Lines" |
| PAT TRAVERS BAND | Go For What You Know (Polydor) | "Boom" "Hooked..." "Gettin' Beta" |
| GREG KINN BAND | With The Naked Eye (Berserkley) | "Rendezvous" Title "Moulin Rouge" |
| QUEEN | Live Killers (Elektra) | "Rock You" "Champions" "Entertain" |
| FLASH & THE PAN | Flash & The Pan (Epic) | "St. Peter" "Walking" "Africa Shuffle" |
| RICKIE LEE JONES | Rickie Lee Jones (WB) | "Young Blood" "Chuck E" "Joint" |
| IAN HUNTER | "You're Never Alone..." (Chrysalis) | "Daylight" "Bastard" "Cleveland" |
| CHEAP TRICK | At Budokan (Epic) | "Shame" "Want You" |
| BLACKFOOT | Strikes (Atco) | "Highway" "Train" |
| BILLY THORPE | Children Of The Sun (Capricorn) | Title "Chain" |
| PATTI SMITH | Wave (Arista) | "Frederick" "Star" "Dancing" |
| TED NUGENT | State Of Shock (Epic) | "Paralyzed" "Tall" "Bite" |
| LOUISE GOFFIN | Kid Blue (Asylum) | Title "Jimmy" |
| DAVE EDMUNDS | Repeat When... (Swan Song) | "Girls Talk" NEW ENTRY |
| JAMES TAYLOR | Flag (Columbia) | "Roof" "Johnnie" "Day Tripper" |
| JOURNEY | Evolution (Columbia) | "Same Way" "Lovin'" "City Of..." |
| MARSHALL TUCKER | Running Like The Wind (WB) | "Cowboys" Title "Hills" |

CARS continued their strong first place showing this week with heavy hot reports. Strong newcomers KNACK inched into second place this week while SUPERTRAMP resurged into top five. DIRE held rock steady as KINKS bounded into top ten. YOUNG also hit top ten this week, while BRAM and DANIELS moved up. BOC and LOWE inched up while NILS climbed. BAD CO. showed new airplay strength this week as SNIFF, TRAVERS and BLACKFOOT maintained. THORPE showed strong airplay this week, as did LOUISE. EDMUNDS was this week's highest debut with excellent showings in adds and mediums. JOURNEY resolutely bounced back on the chart this week. DAVID WERNER came very close to charting.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED

| Artist | 7/27 | 7/20 | 7/13 | 7/6 | 6/29 |
|--------------------------------|--------|-------|-------|-------|------|
| 1 DAVID WERNER | 53/50 | 6/8 | 1/1 | 0/0 | 0/0 |
| David Werner (Epic) | M-3 | M-0 | M-0 | M-0 | M-0 |
| "Right" | H-0 | H-0 | H-0 | H-0 | H-0 |
| 2 REO SPEEDWAGON | 44/43 | 0/0 | 1/1 | 0/0 | 0/0 |
| Nine Lives (Epic) | M-0 | M-0 | M-0 | M-0 | M-0 |
| "Love" | H-0 | H-0 | H-0 | H-0 | H-0 |
| 3 MOON MARTIN | 31/31 | 2/2 | 0/0 | 0/0 | 0/0 |
| Escape... (Capitol) | M-0 | M-0 | M-0 | M-0 | M-0 |
| "Reason" | H-0 | H-0 | H-0 | H-0 | H-0 |
| 4 DAVE EDMUNDS | 49/29 | 32/31 | 1/1 | 0/0 | 0/0 |
| Repeat... (Swan Song) | M-14 | M-1 | M-0 | M-0 | M-0 |
| "Girls Talk" | H-8 | H-0 | H-0 | H-0 | H-0 |
| 5 RY COODER | 31/29 | 6/8 | 0/0 | 0/0 | 0/0 |
| Bop Till You Drop (WB) | M-2 | M-0 | M-0 | M-0 | M-0 |
| "Hollywood" | H-1 | H-0 | H-0 | H-0 | H-0 |
| 6 KINKS | 118/26 | 88/41 | 57/58 | 0/0 | 0/0 |
| Low Budget (Arista) | M-48 | M-25 | M-0 | M-0 | M-0 |
| "Gas" | H-44 | H-23 | H-1 | H-0 | H-0 |
| 7 POUSETTE-DART BAND | 27/23 | 13/13 | 0/0 | 0/0 | 0/0 |
| Never Enough (Capitol) | M-1 | M-0 | M-0 | M-0 | M-0 |
| Title | H-3 | H-0 | H-0 | H-0 | H-0 |
| 8 POINT BLANK | 30/18 | 22/19 | 17/17 | 0/0 | 0/0 |
| Airplay (MCA) | M-11 | M-2 | M-0 | M-0 | M-0 |
| "Zone" | H-1 | H-1 | H-0 | H-0 | H-0 |
| 9 SANFORD/TOWNSEND | 16/16 | 1/1 | 0/0 | 0/0 | 0/0 |
| Nail Me To The Wall (WB) | M-0 | M-0 | M-0 | M-0 | M-0 |
| Various | H-0 | H-0 | H-0 | H-0 | H-0 |
| 10 NEIL YOUNG | 106/15 | 82/24 | 80/84 | 31/31 | 0/0 |
| Rust Never... (WB/Reprise) | M-52 | M-38 | M-7 | M-0 | M-0 |
| "Hey" | H-38 | H-30 | H-9 | H-0 | H-0 |
| 10 PETER DINKlage | 15/15 | 8/8 | 0/0 | 0/0 | 0/0 |
| Mystic Man (Rolling Stones) | M-0 | M-0 | M-0 | M-0 | M-0 |
| Various | H-0 | H-0 | H-0 | H-0 | H-0 |
| 11 JIMI HENDRIX | 16/14 | 6/6 | 0/0 | 0/0 | 0/0 |
| Essential Jimi... (WB/Reprise) | M-1 | M-0 | M-0 | M-0 | M-0 |
| Title "Gloria" | H-1 | H-0 | H-0 | H-0 | H-0 |
| 11 GREG KINN BAND | 62/14 | 46/14 | 39/21 | 46/42 | 1/1 |
| With The Naked... (Berserkley) | M-34 | M-22 | M-13 | M-1 | M-0 |
| "Rendezvous" | H-14 | H-10 | H-5 | H-3 | H-0 |
| 12 JOHN COUGAR | 20/12 | 16/11 | 9/8 | 10/10 | 0/0 |
| John Cougar (Riva) | M-8 | M-4 | M-3 | M-0 | M-0 |
| Title "Paradise" | H-0 | H-1 | H-0 | H-0 | H-0 |
| 12 RECORDS | 17/12 | 3/3 | 0/0 | 0/0 | 0/0 |
| Records (Virgin) | M-4 | M-0 | M-0 | M-0 | M-0 |
| "Eyes" | H-1 | H-0 | H-0 | H-0 | H-0 |

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

| Artist | 7/27 | 7/20 | 7/13 | 7/6 | 6/29 |
|--------------------------------|--------|--------|--------|--------|--------|
| 1 ROBERT PALMER | 111/53 | 106/58 | 90/25 | 65/1 | 0/0 |
| Secrets (Island) | A-8 | A-20 | A-51 | A-84 | A-0 |
| "Case" | H-44 | H-30 | H-14 | H-0 | H-0 |
| 2 BLUE OYSTER CULT | 91/62 | 97/63 | 88/40 | 82/15 | 23/0 |
| Mirrors (Columbia) | A-4 | A-17 | A-18 | A-88 | A-23 |
| "Music" | H-38 | H-27 | H-10 | H-8 | H-0 |
| 2 NICK LOWE | 88/52 | 90/50 | 88/34 | 69/29 | 64/7 |
| Labour Of Lust (Columbia) | A-5 | A-14 | A-17 | A-21 | A-51 |
| "Cruel" | H-29 | H-28 | H-15 | H-19 | H-8 |
| 2 NEIL YOUNG | 105/52 | 94/38 | 80/7 | 31/0 | 0/0 |
| Rust Never... (WB/Reprise) | A-15 | A-24 | A-44 | A-31 | A-0 |
| "Hey" | H-38 | H-30 | H-9 | H-0 | H-0 |
| 2 SNIFF 'N' THE TEARS | 75/52 | 64/48 | 58/24 | 60/14 | 49/2 |
| Fickle Heart (Atlantic) | A-10 | A-8 | A-28 | A-42 | A-47 |
| "Seat" | H-13 | H-7 | H-4 | H-4 | H-0 |
| 3 BRAM TCHAIKOVSKY | 94/50 | 82/52 | 72/47 | 80/50 | 77/41 |
| Strange Man... (Polydor) | A-2 | A-5 | A-3 | A-10 | A-23 |
| "Dreams" | H-42 | H-35 | H-22 | H-20 | H-13 |
| 4 NILS LOFGREN | 83/48 | 81/42 | 57/23 | 72/6 | 12/0 |
| Nils (A&M) | A-11 | A-17 | A-22 | A-65 | A-12 |
| "Mercy" | H-24 | H-22 | H-12 | H-1 | H-0 |
| 5 KINKS | 116/48 | 89/25 | 57/0 | 0/0 | 0/0 |
| Low Budget (Arista) | A-28 | A-41 | A-58 | A-0 | A-0 |
| "Gas" | H-44 | H-23 | H-1 | H-0 | H-0 |
| 6 DIRE STRAITS | 122/44 | 119/32 | 112/42 | 128/48 | 117/52 |
| Communique (WB) | A-1 | A-1 | A-4 | A-4 | A-12 |
| "Lady Writer" | H-77 | H-68 | H-78 | H-78 | H-53 |
| 7 PAT TRAVERS BAND | 87/41 | 56/26 | 41/8 | 44/7 | 18/5 |
| Go For What You... (Polydor) | A-5 | A-19 | A-30 | A-35 | A-10 |
| "Boom" | H-21 | H-11 | H-3 | H-2 | H-1 |
| 8 PETER FRAMPTON | 85/37 | 88/34 | 100/31 | 113/34 | 109/38 |
| Where I Should Be (A&M) | A-1 | A-1 | A-1 | A-1 | A-5 |
| "Stand" | H-47 | H-53 | H-58 | H-78 | H-68 |
| 9 WHO | 82/35 | 82/35 | 75/35 | 67/38 | 75/28 |
| The Kids Are... (MCA) | A-1 | A-1 | A-1 | A-6 | A-11 |
| "Rock" | H-48 | H-45 | H-39 | H-45 | H-38 |
| 10 GREG KINN BAND | 62/34 | 46/22 | 39/13 | 46/1 | 1/0 |
| With The Naked... (Berserkley) | A-14 | A-14 | A-21 | A-42 | A-1 |
| "Rendezvous" | H-14 | H-10 | H-5 | H-3 | H-0 |
| 11 FLASH & THE PAN | 51/31 | 69/29 | 81/21 | 108/38 | 108/38 |
| Flash & The Pan (Epic) | A-1 | A-0 | A-1 | A-1 | A-0 |
| "Hey St. Peter" | H-19 | H-80 | H-69 | H-67 | H-70 |
| 11 KANSAS | 109/31 | 118/22 | 105/20 | 120/23 | 118/18 |
| Monolith (Kirshner) | A-1 | A-0 | A-0 | A-0 | A-0 |
| "Southwind" | H-77 | H-94 | H-85 | H-97 | H-100 |

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

HOTTEST

| Artist | 7/27 | 7/20 | 7/13 | 7/6 | 6/29 |
|----------------------------|---------|---------|---------|---------|---------|
| 1 CARS | 138/126 | 133/129 | 122/114 | 138/115 | 131/88 |
| Candy-O (Elektra) | A-0 | A-0 | A-3 | A-6 | A-88 |
| "Go" | M-9 | M-4 | M-0 | M-11 | M-6 |
| 2 KNACK | 125/112 | 113/96 | 88/69 | 105/59 | 83/27 |
| Get The Knack (Capitol) | A-1 | A-1 | A-4 | A-18 | A-43 |
| "My Sharona" | M-12 | M-16 | M-28 | M-32 | M-23 |
| 3 WINGS | 138/107 | 131/116 | 128/101 | 132/116 | 128/94 |
| Back To The Egg (Columbia) | A-0 | A-0 | A-1 | A-2 | A-12 |
| "Closer" | M-23 | M-18 | M-19 | M-15 | M-22 |
| 4 E. LIGHT ORCHESTRA | 121/84 | 118/88 | 115/88 | 125/89 | 123/86 |
| Discovery (Jet) | A-2 | A-0 | A-0 | A-0 | A-3 |
| "Shine" | M-25 | M-20 | M-19 | M-28 | M-22 |
| 5 SUPERTRAMP | 112/93 | 105/82 | 110/85 | 135/123 | 134/126 |
| Breakfast In... (A&M) | A-0 | A-0 | A-0 | A-0 | A-0 |
| "Logical" | M-19 | M-13 | M-15 | M-12 | M-8 |
| 6 DIRE STRAITS | 122/77 | 118/88 | 112/78 | 128/78 | 117/53 |
| Communique (WB) | A-1 | A-1 | A-2 | A-4 | A-12 |
| "Lady Writer" | M-44 | M-32 | M-42 | M-48 | M-82 |
| 6 KANSAS | 109/77 | 118/94 | 105/85 | 120/97 | 118/100 |
| Monolith (Kirshner) | A-1 | A-0 | A-0 | A-0 | A-0 |
| "Southwind" | M-31 | M-22 | M-20 | M-23 | M-18 |
| 7 CHARLIE DANIELS BAND | 80/63 | 85/53 | 77/51 | 87/55 | 81/47 |
| Million Mile... (Epic) | A-2 | A-4 | A-0 | A-1 | A-3 |
| "Devil, Georgia" | M-15 | M-28 | M-28 | M-31 | M-31 |
| 8 A. RHYTHM SECTION | 83/54 | 83/54 | 83/54 | 113/54 | 99/55 |
| Underdog (Polydor) | A-2 | A-1 | A-3 | A-4 | A-7 |
| "Do It Or Die" | M-27 | M-28 | M-38 | M-55 | M-37 |
| 9 VAN HALEN | 72/53 | 81/62 | 84/78 | 97/85 | 102/91 |
| Van Halen II (WB) | A-0 | A-0 | A-0 | A-0 | A-0 |
| "Dance" | M-19 | M-19 | M-8 | M-12 | M-11 |
| 10 PETER FRAMPTON | 85/47 | 88/53 | 100/58 | 113/78 | 109/58 |
| Where I Should Be (A&M) | A-1 | A-1 | A-1 | A-1 | A-5 |
| "Stand It..." | M-37 | M-34 | M-31 | M-34 | M-38 |
| 10 GERRY RAFFERTY | 77/47 | 89/60 | 81/53 | 108/67 | 108/70 |
| Night Owl (UA) | A-1 | A-0 | A-1 | A-1 | A-0 |
| "Days" | M-29 | M-29 | M-21 | M-38 | M-38 |
| 11 WHO | 82/48 | 82/48 | 75/39 | 87/45 | 75/38 |
| The Kids Are... (MCA) | A-1 | A-1 | A-1 | A-8 | A-11 |
| "Rock" | M-35 | M-35 | M-35 | M-38 | M-25 |
| 12 KINKS | 118/44 | 89/23 | 57/1 | 0/0 | 0/0 |
| Low Budget (Arista) | A-28 | A-41 | A-58 | A-0 | A-0 |
| "Gas" | H-44 | H-23 | H-1 | H-0 | H-0 |
| 12 ROBERT PALMER | 111/44 | 108/30 | 90/14 | 65/0 | 0/0 |
| Secrets (Island) | A-8 | A-20 | A-51 | A-84 | A-0 |
| "Case" | H-44 | H-30 | H-14 | H-0 | H-0 |

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

ESCAPE FROM DOMINATION WITH MOON MARTIN!

ST-11933



BILLBOARD ALBUM REPORT 7/13: "Hard Choice."
7/20: =1 Chain Reaction. 2nd Most Added Album
of the week.

THE ALBUM NETWORK 7/16: "The Best New
Album Pick."
7/23: Debuts Front Page =4, New Action Album...
in less than a week!

GOODPHONE 7/23: "Most Accepted New Rock
Album" Goodphone Handles. Debuts =30 (Highest
of the week) Rock Albums Chart.

RADIO & RECORDS 7/27: =3 Most Added AOR
Album of the week.

BILLBOARD 7/28: =3 National Breakouts.

RECORD WORLD 7/28: =2 Most Added Album.

CASH BOX 7/28: =2 Most Added FM LP.

THE GAVIN REPORT 7/20: "Album Of The Week
Review" by Ron Fell. =2 Prominent Add. Album
Radio Programming



The new Moon Martin album, produced by Craig Leon for Craig Leon Enterprises

Co-produced by Moon Martin.
Management: Ron Henry.



ROLENE, THE FIRST SINGLE TO ESCAPE FROM THE NEW MOON MARTIN ALBUM-RUSH RELEASED!

AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

No albums qualified for breaker status this week.

SINGLES

- 1 LITTLE RIVER BAND
"Lonesome Loser" (Capitol)
- 2 NIGHT
"Hot Summer Nights" (Planet)
- 3 HERMAN BROOD
"Saturdaynight" (Ariola)
- 4 DAVID BOWIE
"DJ" (RCA)
- 5 CARLY SIMON
"Vengeance" (Elektra)
- 6 NICK GILDER
"(You Really) Rock Me" (Chrysalis)
- 7 BLONDIE
"One Way Or Another" (Chrysalis)
- 8 IAN DURY
"Hit Me With Your Rhythm..." (Stiff/Epic)
- 9 RECORDS
"Starry Eyes" (Virgin)
- 10 ELTON JOHN
"Mama Can't Buy You Love" (MCA)
- 10 POCO
"Heart Of The Night" (MCA)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON AOR

- 1 JONI MITCHELL Mingus (Asylum)
"Dry Cleaner" "Boogie Man" "Hat"
- 2 SPYRO GYRA Morning Dance (Infinity)
Title "Romanticism" "Hellopolls"
- 3 STANLEY CLARKE I Wanna Play For... (Nemperor)
"R&R Jolly" "Greatest Hits" "Jamaican Boy"
- 4 PAT METHENY New Chautauqua (ECM)
Title "Mexico"
- 5 CRUSADERS Street Life (MCA)
Title "Rodeo" "Carnival"
- 6 GATO BARBIERI Euphoria (A&M)
Various
- 7 EARL KLUGH Heart Strings (UA)
Title "World"
- 8 JAKOB MAGNUSSON Special Treatment (WB)
Title "Madagascar"
- 9 CHUCK MANGIONE Live At The Bowl (A&M)
"Feels So Good"
- 10 LEE RITENOUR Feel The Night (Elektra)
Title

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

Albany

518-482-5555

ND: JOHN COOPER
PO: JACK MORSE

Albums Added
B-52'S (WB)
RY COODER (WB)
FLAMING GROOVIES (Epic)
IAN GORM (Stiff/Epic)
JIMI HENDRIX (WB)
NEON MARTIN (Capitol)
POUSETTE-DART BAND (Capitol)
SANDRO TUNGARELLI (WB)
PETER TOSI (Hollywood Stones)
DAVID WERNER (Epic)

Medium Albums
ROBERT PALMER (Island)
BRAM TCHAIKOVSKY (Polydor)
TIM CURRY (A&M)
LOUISE GOFFIN (Asylum)
LAUNCHING DOGS (Columbia)
DAVID BOWIE (MCA)
BOC (Columbia)
WINGS (Columbia)
JONI MITCHELL (Asylum)
KANSAS (Meridian)
RAMBLER (Arista)
SPARKS (Meridian)
NICK LOFGREN (A&M)

Hot Albums
KINGS (Arista)
CARLS (Elektra)
KNACK (Capitol)
IAN DURY (Stiff/Epic)
CRIMSON TIDE (Capitol)
VOYAGER (Elektra)
EDGAR WINTER (Blue Sky)
"Myting"
MIDNIGHT (A&M)
PAT TRAVERS BAND (Polydor)
TIM CURRY (A&M)
STANLEY CLARKE (Nemperor)
"Jamaican Boy" "R&R Jolly"
NEIL YOUNG (WB)
NEON MARTIN (Capitol)
"Moon Foot" "Hot Season"
DAVE EDWARDS (Swan Song)

Jazz Albums
SOBRY FORTUNE (Atlantic)
CRUSADERS (MCA)
CHUCK MANGIONE (A&M)
JAKOB MAGNUSSON (WB)
STANLEY CLARKE (Nemperor)

Singles
HERMAN BROOD (Arista)
CLASH (Epic)
RECORDS (Virgin)
LBJ (Capitol)
WB (RCA)
CHUCK BERRY (Arista)

WAAI

Binghamton
807-772-8850

FM stereo 99

ASST. PD: DIK BASCOM

Albums Added
DAVID WERNER (Epic)
JENNIFER WAINES (Arista)
CRIMSON TIDE (Capitol)
VOYAGER (Elektra)
EDGAR WINTER (Blue Sky)
"Myting"
MIDNIGHT (A&M)
PAT TRAVERS BAND (Polydor)
TIM CURRY (A&M)
STANLEY CLARKE (Nemperor)
"Jamaican Boy" "R&R Jolly"
NEIL YOUNG (WB)
NEON MARTIN (Capitol)
"Moon Foot" "Hot Season"
DAVE EDWARDS (Swan Song)

Medium Albums
QUEEN (Elektra)
CAROLE KANG (Capitol)
TIMMY LIZZY (WB)
JOURNEY (Columbia)
RAMBLER (Arista)
LEON RUSSELL (WB/Parelo)
THE ROUX (Capitol)
P.P. LEADIE (MCA)
JAY FERGUSON (Asylum)
POINT BLANK (MCA)
BAD COMPANY (Swan Song)
JONI MITCHELL (Asylum)

Hot Albums
TRUMPET (Arista)
SCREAMS (Infinity)
NIGHT (Planet)
GARY BROOKER (Chrysalis)
BLACKJACK (Polydor)
ROBERT PALMER (Island)

Medium Albums
GREG KINN BAND (Basenaley)
NICK LOFGREN (Columbia)
DIRE STRAITS (WB)
KINGS (Arista)
MICHAEL NE SMITH (Pac Aris)
BOC (Columbia)
AMERICA (Capitol)
WHO (MCA)

Jazz Albums
None

Singles
None

MOST ADDED

DAVID WERNER
David Werner (Epic) 15/15

MOON MARTIN
Escape... (Capitol) 11/11

POUSETTE-DART BAND
Never Enough (Capitol) 11/11

RY COODER
Bop... (WB) 10/10

REO SPEEDWAGON
Nine Lives (Epic) 9/8

B-52's
The B-52's (WB) 7/7

DAVE EDWARDS
Repeat... (Swan Song) 16/7

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

ROBERT PALMER
Secrets (Island) 26/14

NICK LOFGREN
Nils (A&M) 22/13

NICK LOWE
Labour Of Lust (Col) 21/12

SNIFF 'N' THE TEARS
Fickle Heart (A1) 20/12

NEIL YOUNG
Rust Never... (WB/Reprise) 20/12

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

CARS
Candy-O (Elektra) 29/29

KNACK
Get The Knack (Capitol) 28/27

SUPERTRAMP
Breakfast In... (A&M) 26/22

WINGS
Back To The Egg (Col) 27/21

DIRE STRAITS
Communiqué (WB) 28/20

ELO
Discovery (Jet) 25/20

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WUSN

Allentown
215-434-9511

PD: RICK HARVEY

Albums Added
BLACKFOOT (Arista)
MOON MARTIN (Capitol)
DAVID WERNER (Epic)
RICKS (Elektra)
JENNIFER WAINES (Arista)

Medium Albums
AMERICA (Capitol)
NIGHT (Planet)
PATTY SMITH (Arista)
EARLY SIMON (Elektra)
BLONDIE (Chrysalis)
DAVID BOWIE (MCA)
JOHN STEWART (RSO)
EWF (A&M/Columbia)
EARL KLUGH (UA)
CLASH (Epic)
NEIL YOUNG (WB)
NICK LOFGREN (A&M)
IAN HUNTER (Chrysalis)
RICKIE LEE JONES (WB)
CHEAP TRICK (Epic)

Hot Albums
KNACK (Capitol)
JOE JACKSON (A&M)
CARLS (Elektra)
SUPERTRAMP (A&M)
ROBERT PALMER (Island)
ARS (Polydor)
BRAM TCHAIKOVSKY (Polydor)
PATTY SMITH (Arista)
DIRE STRAITS (WB)
CHARLIE DANIELS (Epic)
BLONDIE (Chrysalis)
PETER FRAMPTON (A&M)
BAD COMPANY (Swan Song)
SPYRO GYRA (Infinity)
JAMES TAYLOR (Columbia)

Jazz Albums
None

Singles
LBJ (Capitol)

104.1 WBCN

Boston
617-266-1111

PD: TONY BERKMAN

Albums Added
B-52'S (WB)
RY COODER (WB)
FLAMING GROOVIES (Epic)
IAN GORM (Stiff/Epic)
JIMI HENDRIX (WB)
NEON MARTIN (Capitol)
POUSETTE-DART BAND (Capitol)
SANDRO TUNGARELLI (WB)
PETER TOSI (Hollywood Stones)
DAVID WERNER (Epic)

Medium Albums
ROBERT PALMER (Island)
BRAM TCHAIKOVSKY (Polydor)
TIM CURRY (A&M)
LOUISE GOFFIN (Asylum)
LAUNCHING DOGS (Columbia)
DAVID BOWIE (MCA)
BOC (Columbia)
WINGS (Columbia)
JONI MITCHELL (Asylum)
KANSAS (Meridian)
RAMBLER (Arista)
SPARKS (Meridian)
NICK LOFGREN (A&M)

Hot Albums
KINGS (Arista)
CARLS (Elektra)
KNACK (Capitol)
IAN DURY (Stiff/Epic)
CRIMSON TIDE (Capitol)
VOYAGER (Elektra)
EDGAR WINTER (Blue Sky)
"Myting"
MIDNIGHT (A&M)
PAT TRAVERS BAND (Polydor)
TIM CURRY (A&M)
STANLEY CLARKE (Nemperor)
"Jamaican Boy" "R&R Jolly"
NEIL YOUNG (WB)
NEON MARTIN (Capitol)
"Moon Foot" "Hot Season"
DAVE EDWARDS (Swan Song)
LEE CLAYTON (Capitol)
IGGY POP (Arista)
KNACK (Capitol)
GRUPPO SPORTIVO (Arista)

Jazz Albums
None

Singles
None

WQZ

Boston
617-247-0850

ND: BOB SLAVIN

Albums Added
JIMI HENDRIX (WB)
FLAMING GROOVIES (Epic)
RY COODER (WB)
REO SPEEDWAGON (Epic)
EDDIE MONEY (Columbia)
DAVID WERNER (Epic)
RUBINHOOD (Meridian)
POUSETTE-DART BAND (Capitol)

Medium Albums
VAN HALEN (WB)
PATTY SMITH (Arista)
DIRE STRAITS (WB)
NICK LOFGREN (A&M)
RECORDS (Virgin)
BRAM TCHAIKOVSKY (Polydor)
SNIFF 'N'... TEARS (Atlantic)

Hot Albums
ROBERT PALMER (Island)
TIM CURRY (A&M)

Medium Albums
JOE JACKSON (A&M)
RICKIE LEE JONES (WB)
SUPERTRAMP (A&M)
BAD COMPANY (Swan Song)
FLASH & THE PAN (Epic)
CHRS (Elektra)
DOOBIE BROTHERS (WB)
RACHEL SWEET (Stiff/Columbia)
KINGS (Arista)
KNACK (Capitol)

Jazz Albums
None

Singles
NICK GILDER (Chrysalis)

Q-FM-97

Buffalo
716-881-4555

ND: IRY GOLOFAR

Albums Added
CHOPPER (Arista)
DAVID WERNER (Epic)
CARLS (Elektra)
NICK LOFGREN (A&M)
VAN HALEN (WB)
RISS (Casablanca)
JOE JACKSON (A&M)
PETER FRAMPTON (A&M)
TED NUGENT (Epic)
NEIL YOUNG (WB)
WHD (MCA)
WINGS (Columbia)

Medium Albums
ROBERT PALMER (Island)
BLACKJACK (Polydor)
ELO (Jet)
JOURNEY (Columbia)
NIGHT (Planet)
KANSAS (Meridian)
IAN HUNTER (Chrysalis)
PAT TRAVERS BAND (Polydor)

Hot Albums
SUPERTRAMP (A&M)
CHARLIE DANIELS (Epic)
KNACK (Capitol)

Jazz Albums
None

Singles
None

WICH

Hartford
203-247-1080

PD: MICHAEL PICOZZI
ND: D. FRANCIS HAYDEN

Albums Added
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)
LBJ (Capitol)

Medium Albums
LAUNCHING DOGS (Columbia)
PAT TRAVERS BAND (Polydor)
NIGHT (Planet)
NEIL YOUNG (WB)
NICK LOFGREN (A&M)
IAN HUNTER (Chrysalis)
PAT TRAVERS BAND (Polydor)

Hot Albums
SUPERTRAMP (A&M)
CHARLIE DANIELS (Epic)
KNACK (Capitol)

Jazz Albums
None

Singles
None

Z95 WZZO

Allentown
215-894-0511

PD: GEORGE HARRAS
ND: KEVIN SANDRO

Albums Added
NICK TAYLOR (Columbia)
LOUISE GOFFIN (Asylum)
REO SPEEDWAGON (Epic)
DAVE EDWARDS (Swan Song)

Medium Albums
GREG KINN BAND (Basenaley)
CHOPPER (Arista)
NEIL YOUNG (WB)
BLACKJACK (Polydor)
NICK LOFGREN (A&M)
NICK LOWE (Columbia)
SNIFF 'N'... TEARS (Atlantic)
CLASH (Epic)
BLACKFOOT (Arista)

Hot Albums
VAN HALEN (WB)
KANSAS (Meridian)
TED NUGENT (Epic)
WHD (MCA)
QUEEN (Elektra)
IAN HUNTER (Chrysalis)

Medium Albums
BOC (Columbia)
HERMAN BROOD (Arista)
TIM LIZZY (WB)
ELO (A&M)
GARY RAFFERTY (UA)
JOE JACKSON (A&M)
KNACK (Capitol)
JOURNEY (Columbia)
ARS (Polydor)
DIRE STRAITS (WB)
KINGS (Columbia)
CARLS (Elektra)
ROBERT PALMER (Island)
PAT TRAVERS BAND (Polydor)
KINGS (Arista)

Jazz Albums
None

Singles
None

SOFT ROCK SWEETFAIR

Boston
617-262-5900

ND: REN SHELTON

Albums Added
POUSETTE-DART BAND (Capitol)
JENNIFER WAINES (Arista)
STANLEY CLARKE (Nemperor)
DEODATO (WB)

Medium Albums
GEREMY RAFFERTY (UA)
NICK LOFGREN (A&M)
TEDDY PENDERGRASS (Philadelphia Int)
EDDIE RABBITT (Elektra)
RENAISSANCE (Arista)
WINGS (Columbia)
"Request"
NICK TAYLOR (Columbia)
AMERICA (Capitol)
ELTON JOHN (MCA)
CRUSADERS (MCA)
RICKIE LEE JONES (WB)
"Young Blood" "Night Train"

Hot Albums
EWF (A&M/Columbia)
JAMES TAYLOR (Columbia)
ELO (Jet)
MARRIA MAJALUR (WB)
ARS (Polydor)
"My Song" "Snoopy" "Indigo"
"Do It Or Die"
DIORNE HARRICK (Arista)

Jazz Albums
None

Singles
None

GEN YOUNG ROCKS

Bridgeport
203-579-9995

ND: BRIAN ST. JAMES

Albums Added
POUSETTE-DART BAND (Capitol)
Title
RY COODER (WB)
POINT BLANK (MCA)
"Queen"
GREG KINN BAND (Basenaley)
"Rendezvous"
DAVE EDWARDS (Swan Song)
TIM CURRY (A&M)
"Do It Or Die"
ELO (Jet)
"I Do the Rock"
IAN DURY (Stiff/Epic)
"The Strick"
BILLY THORPE (Capitorn)
Title
REO SPEEDWAGON (Epic)
"Survive"

Medium Albums
QUEEN (Elektra)
"Alive"
NEIL YOUNG (WB)
KINGS (Arista)
"Collection of Gigs"
ROBERT PALMER (Island)
"Case"
NICK LOFGREN (A&M)
"Cruel"
MET WILLIE (Epic)
"Woman"
JAMES TAYLOR (Columbia)
"Rock"
KANSAS (Meridian)
"Southwind"
NICK LOFGREN (A&M)
"Baltimore"
RENAISSANCE (Arista)
"Friends"

Hot Albums
None

Singles
None

WCAS

Cambridge
617-492-6450

ND: DON COHEN

Albums Added
HAMILTON/TATE (Concord)
CONCORD SUPERBAND (Concord)
PERSUASIONS (Flying Fish)
RY COODER (WB)
PETER TOSI (Hollywood Stones)
GEORGE ORTIZBEACH (Riding Mule)

Medium Albums
HEATH BUSH (Columbia)
JOHNNY ORFFIN (Galaxy)
EDDIE "EJ" DAVIS (Classic Jazz)
JUNIOR MANCE (Inner City)
LEON RUSSELL (WB/Parelo)
THIRD WORLD (Island)
KATE TAYLOR (Columbia)
EWF (A&M/Columbia)
GARY BROOKER (Chrysalis)
DIRE STRAITS (WB)

Hot Albums
None

Jazz Albums
None

Singles
None

WBLM

Lewiston-Portland
207-774-8364

ND: JOSE DIAZ

Albums Added
POUSETTE-DART BAND (Capitol)
RY COODER (WB)
DAVE EDWARDS (Swan Song)
NEON MARTIN (Capitol)
"B-52'S"
RACHEL SWEET (Stiff/Columbia)
ROBERT PALMER (Island)
JONI MITCHELL (Asylum)
ROBIN WILLIAMS (Casablanca)
JOHN STEWART (RSO)
KANSAS (Meridian)
CHEAP TRICK (Epic)
RICKIE LEE JONES (WB)
BLACKJACK (Polydor)
BLACKFOOT (Arista)
NICK TAYLOR (Columbia)
ROBERT PALMER (Island)

Hot Albums
KNACK (Capitol)
"My Sharona" "Good Girls"
"Number" "Selfish"

Jazz Albums
None

Singles
None

WJZZ

Baltimore
301-889-0088

PD: JENISE OLIVER
ND: ALAN COURDOFF

Albums Added
MARRIED MAN (WB)
BLACKJACK (Polydor)
DAVID WERNER (Epic)
"My Sharona"
REO SPEEDWAGON (Epic)
"Road Again"
ROBIN WILLIAMS (Casablanca)
SNIFF 'N'... TEARS (Atlantic)

Medium Albums
ROBERT PALMER (Island)
TED NUGENT (Epic)
"Bite"
FACE (Arista)
DIRE STRAITS (WB)
RISS (Casablanca)

Hot Albums
CARLS (Elektra)
BAD COMPANY (Swan Song)
POOD (MCA/A&M)
JOHN STEWART (RSO)
PETER FRAMPTON (A&M)
WINGS (Columbia)
KNACK (Capitol)
ROBIN WILLIAMS (Casablanca)
SUPERTRAMP (A&M)
VAN HALEN (WB)

Jazz Albums
None

Singles
None

SOFT ROCK SWEETFAIR

Boston
617-262-5900

ND: REN SHELTON

Albums Added
POUSETTE-DART BAND (Capitol)
JENNIFER WAINES (Arista)
STANLEY CLARKE (Nemperor)
DEODATO (WB)

Medium Albums
GEREMY RAFFERTY (UA)
NICK LOFGREN (A&M)
TEDDY PENDERGRASS (Philadelphia Int)
EDDIE RABBITT (Elektra)
RENAISSANCE (Arista)
WINGS (Columbia)
"Request"
NICK TAYLOR (Columbia)
AMERICA (Capitol)
ELTON JOHN (MCA)
CRUSADERS (MCA)
RICKIE LEE JONES (WB)
"Young Blood" "Night Train"

Hot Albums
EWF (A&M/Columbia)
JAMES TAYLOR (Columbia)
ELO (Jet)
MARRIA MAJALUR (WB)
ARS (Polydor)
"My Song" "Snoopy" "Indigo"
"Do It Or Die"
DIORNE HARRICK (Arista)

Jazz Albums
None

Singles
None

GEN YOUNG ROCKS

Bridgeport
203-579-9995

ND: BRIAN ST. JAMES

Albums Added
POUSETTE-DART BAND (Capitol)
Title
RY COODER (WB)
POINT BLANK (MCA)
"Queen"
GREG KINN BAND (Basenaley)
"Rendezvous"
DAVE EDWARDS (Swan Song)
TIM CURRY (A&M)
"Do It Or Die"
ELO (Jet)
"I Do the Rock"
IAN DURY (Stiff/Epic)
"The Strick"
BILLY THORPE (Capitorn)
Title
REO SPEEDWAGON (Epic)
"Survive"

Medium Albums
QUEEN (Elektra)
"Alive"
NEIL YOUNG (WB)
KINGS (Arista)
"Collection of Gigs"
ROBERT PALMER (Island)
"Case"
NICK LOFGREN (A&M)
"Cruel"
MET WILLIE (Epic)
"Woman"
JAMES TAYLOR (Columbia)
"Rock"
KANSAS (Meridian)
"Southwind"
NICK LOFGREN (A&M)
"Baltimore"
RENAISSANCE (Arista)
"Friends"

Hot Albums
None

Singles
None

WCAS

Cambridge
617-492-6450

ND: DON COHEN

Albums Added
HAMILTON/TATE (Concord)
CONCORD SUPERBAND (Concord)
PERSUASIONS (Flying Fish)
RY COODER (WB)
PETER TOSI (Hollywood Stones)
GEORGE ORTIZBEACH (Riding Mule)

Medium Albums
HEATH BUSH (Columbia)
JOHNNY ORFFIN (Galaxy)
EDDIE "EJ" DAVIS (Classic Jazz)
JUNIOR MANCE (Inner City)
LEON RUSSELL (WB/Parelo)
THIRD WORLD (Island)
KATE TAYLOR (Columbia)
EWF (A&M/Columbia)
GARY BROOKER (Chrysalis)
DIRE STRAITS (WB)

Hot Albums
None

Jazz Albums
None

Singles
None

WBLM

Lewiston-Portland
207-774-8364

ND: JOSE DIAZ

Albums Added
POUSETTE-DART BAND (Capitol)
RY COODER (WB)
DAVE EDWARDS (Swan Song)
NEON MARTIN (Capitol)
"B-52'S"
RACHEL SWEET (Stiff/Columbia)
ROBERT PALMER (Island)
JONI MITCHELL (Asylum)
ROBIN WILLIAMS (Casablanca)
JOHN STEWART (RSO)
KANSAS (Meridian)
CHEAP TRICK (Epic)
RICKIE LEE JONES (WB)
BLACKJACK (Polydor)
BLACKFOOT (Arista)
NICK TAYLOR (Columbia)
ROBERT PALMER (Island)

Hot Albums
KNACK (Capitol)
"My Sharona" "Good Girls"
"Number" "Selfish"

Jazz Albums
None

Singles
None

WJZZ

Baltimore
301-889-0088

PD: JENISE OLIVER
ND: ALAN COURDOFF

Albums Added
MARRIED MAN (WB)
BLACKJACK (Polydor)
DAVID WERNER (Epic)
"My Sharona"
REO SPEEDWAGON (Epic)
"Road Again"
ROBIN WILLIAMS (Casablanca)
SNIFF 'N'... TEARS (Atlantic)

Medium Albums
ROBERT PALMER (Island)
TED NUGENT (Epic)
"Bite"
FACE (Arista)
DIRE STRAITS (WB)
RISS (Casablanca)

Hot Albums
CARLS (Elektra)
BAD COMPANY (Swan Song)
POOD (MCA/A&M)
JOHN STEWART (RSO)
PETER FRAMPTON (A&M)
WINGS (Columbia)
KNACK (Capitol)
ROBIN WILLIAMS (Casablanca)
SUPERTRAMP (A&M)
VAN HALEN (WB)

Jazz Albums
None

Singles
None

EAST

WLIB FM 92.7 Long Island

516-485-9200

HD: JAMES MCDONALD
HD: LARRY RICHMOND

Hot Albums
CLASH (Epic)
PETER DINKlage (Capitol)
IAN DURY (Capitol)
POUSETTE-GART BAND (Capitol)
RY COODER (A&M)
WARRIORS (Capitol)
HEAVY PAUL (Polygram)
EARL SCLAFANI (Capitol)
B-52'S (A&M)
BOB CLARKE (A&M)

Medium Albums
VAN HALEN (A&M)
FLASH & THE PAN (Epic)
BAD COMPANY (Swan Song)
BLONDIE (Chrysalis)
RICKIE LEE JONES (A&M)
ROBERT PALMER (Island)
BLACKJACK (Polygram)
WARRIORS (Capitol)
WICK TAYLOR (Capitol)
ELO (J&R)
CAROLLO (Arista)
BILLY JOEL (Capitol)
DIRE STRAITS (A&M)
OREGON KIRK BAND (Bosworth)
SUPERTRAMP (A&M)
GRUPPO SPORTIVO (Sire)
NICK LOBE (Capitol)
SQUEEZE (A&M)
PAT METHENY (ECM)
DAVID BOWIE (A&M)
ALLMAN BROS. (Capitol)
NEIL YOUNG (Capitol)
ROCKETS (A&M)
BOB CLARKE (A&M)
HEAVY PAUL (Polygram)

Hot Albums
KIMMS (Arista)
FRANKIE MILLER (Chrysalis)
PETER FRAMPTON (A&M)
WINGS (Capitol)
ELO (J&R)
KANSAS (Arista)
JOHN STEWART (RSO)
CARS (Elektra)
VAN HALEN (A&M)
BOB CLARKE (A&M)
LAUNCHING DOGS (Capitol)
IAN HUNTER (Chrysalis)
KIMMS (Arista)
DIRE STRAITS (A&M)
CHEAP TRICK (Epic)
BRUNO TCHAIKOVSKY (Polygram)
BAD COMPANY (Swan Song)
ROBERT PALMER (Island)

Jazz Albums
DAVE EDWARDS (Swan Song)

Hot Albums
CHARLIE DANIELS (Epic)
SUPERTRAMP (A&M)
Title: "Stranger"

WRCN Long Island

FM 104 AM 570 516-727-1570

HD: DUICK MCKIN

Hot Albums
REO SPEEDWAGON (Epic)
"Rhythm Nation"
OREGON KIRK BAND (Bosworth)
HEAVY PAUL (Polygram)
"Rhythm Nation"
HEAVY PAUL (Polygram)
"Rhythm Nation"

Medium Albums
SHIFF "It's...TEARS (Atlantic)
NICK LOBE (Capitol)
WICK TAYLOR (Capitol)
WHO (A&M)
IAN DURY (Capitol)
DAVID BOWIE (A&M)
PAT TRAYVERS BAND (Polygram)
BILLY THORPE (Capitol)
NEW ENGLAND (Infinity)
LOUISE GOFFIN (Arista)
WICK TAYLOR (Capitol)
DAVE EDWARDS (Swan Song)

Hot Albums
CHARLIE DANIELS (Epic)
SUPERTRAMP (A&M)
Title: "Stranger"

CHOM-FM Montreal

514-935-2425

HD: BOB BRADIE

Hot Albums
WICK TAYLOR (Capitol)
NICK LOBE (Capitol)
SHIFF "It's...TEARS (Atlantic)
BOC (Capitol)

Medium Albums
CHAP TRICK (Epic)
FLASH & THE PAN (Epic)
KNACK (Capitol)
HERMAN BROOD (Arista)
SHIFF "It's...TEARS (Atlantic)
WICK TAYLOR (Capitol)
JOHN STEWART (RSO)
TRUING (Capitol)
PAT TRAYVERS BAND (Polygram)
GERRY RAFFERTY (A&M)
RICKIE LEE JONES (A&M)
DICKY HOUSE BAND (Infinity)

Hot Albums
WICK TAYLOR (Capitol)
NICK LOBE (Capitol)
SHIFF "It's...TEARS (Atlantic)
BOC (Capitol)

Medium Albums
CHAP TRICK (Epic)
FLASH & THE PAN (Epic)
KNACK (Capitol)
HERMAN BROOD (Arista)
SHIFF "It's...TEARS (Atlantic)
WICK TAYLOR (Capitol)
JOHN STEWART (RSO)
TRUING (Capitol)
PAT TRAYVERS BAND (Polygram)
GERRY RAFFERTY (A&M)
RICKIE LEE JONES (A&M)
DICKY HOUSE BAND (Infinity)

WPLR New Haven

203-777-6617

HD: EDDIE BAZZO

Hot Albums
REO SPEEDWAGON (Epic)
"Rhythm Nation"
OREGON KIRK BAND (Bosworth)
HEAVY PAUL (Polygram)
"Rhythm Nation"
HEAVY PAUL (Polygram)
"Rhythm Nation"

Medium Albums
SHIFF "It's...TEARS (Atlantic)
NICK LOBE (Capitol)
WICK TAYLOR (Capitol)
WHO (A&M)
IAN DURY (Capitol)
DAVID BOWIE (A&M)
PAT TRAYVERS BAND (Polygram)
BILLY THORPE (Capitol)
NEW ENGLAND (Infinity)
LOUISE GOFFIN (Arista)
WICK TAYLOR (Capitol)
DAVE EDWARDS (Swan Song)

Hot Albums
CHARLIE DANIELS (Epic)
SUPERTRAMP (A&M)
Title: "Stranger"

WOMN New Haven

203-777-6617

HD: SUSIE LEE

Hot Albums
JOHN BAZZ (Parrot)
ROBERT PALMER (Island)
SUTHERLAND BROS. (Capitol)
NEIL YOUNG (A&M)

Medium Albums
EARL KILGOR (A&M)
JOHN MITCHELL (Arista)
WINGS (Capitol)
PHILIPPA COOLIDGE (Capricorn)
LOUISE GOFFIN (Arista)
JOHN HALL (A&M/Capitol)
SUPERTRAMP (A&M)
BLONDIE (Chrysalis)

Hot Albums
ABBA (Arista)
REO SPEEDWAGON (Epic)
IAN HUNTER (Chrysalis)
JOE JACKSON (A&M)
KIMMS (Arista)
PETER FRAMPTON (A&M)
WINGS (Capitol)
ELO (J&R)
KANSAS (Arista)
JOHN STEWART (RSO)
CARS (Elektra)
VAN HALEN (A&M)
BOB CLARKE (A&M)
LAUNCHING DOGS (Capitol)
IAN HUNTER (Chrysalis)
KIMMS (Arista)
DIRE STRAITS (A&M)
CHEAP TRICK (Epic)
BRUNO TCHAIKOVSKY (Polygram)
BAD COMPANY (Swan Song)
ROBERT PALMER (Island)

Jazz Albums
DAVE EDWARDS (Swan Song)

Hot Albums
CHARLIE DANIELS (Epic)
SUPERTRAMP (A&M)
Title: "Stranger"

New York

212-986-8844

ASST. PD: DICK MEER
HD: MARTHA MCINTYRE

Hot Albums
REO SPEEDWAGON (Epic)
"Rhythm Nation"
OREGON KIRK BAND (Bosworth)
HEAVY PAUL (Polygram)
"Rhythm Nation"
HEAVY PAUL (Polygram)
"Rhythm Nation"

Medium Albums
SHIFF "It's...TEARS (Atlantic)
NICK LOBE (Capitol)
WICK TAYLOR (Capitol)
WHO (A&M)
IAN DURY (Capitol)
DAVID BOWIE (A&M)
PAT TRAYVERS BAND (Polygram)
BILLY THORPE (Capitol)
NEW ENGLAND (Infinity)
LOUISE GOFFIN (Arista)
WICK TAYLOR (Capitol)
DAVE EDWARDS (Swan Song)

Hot Albums
CHARLIE DANIELS (Epic)
SUPERTRAMP (A&M)
Title: "Stranger"

WPLJ95.5 New York

212-581-7777

PD: LARRY BENDER

Hot Albums
REO SPEEDWAGON (Epic)
"Rhythm Nation"
OREGON KIRK BAND (Bosworth)
HEAVY PAUL (Polygram)
"Rhythm Nation"
HEAVY PAUL (Polygram)
"Rhythm Nation"

Medium Albums
SHIFF "It's...TEARS (Atlantic)
NICK LOBE (Capitol)
WICK TAYLOR (Capitol)
WHO (A&M)
IAN DURY (Capitol)
DAVID BOWIE (A&M)
PAT TRAYVERS BAND (Polygram)
BILLY THORPE (Capitol)
NEW ENGLAND (Infinity)
LOUISE GOFFIN (Arista)
WICK TAYLOR (Capitol)
DAVE EDWARDS (Swan Song)

Hot Albums
CHARLIE DANIELS (Epic)
SUPERTRAMP (A&M)
Title: "Stranger"

WRMB 106.7 New York

212-335-1700

Hot Albums
REO SPEEDWAGON (Epic)
"Rhythm Nation"
OREGON KIRK BAND (Bosworth)
HEAVY PAUL (Polygram)
"Rhythm Nation"
HEAVY PAUL (Polygram)
"Rhythm Nation"

Medium Albums
SHIFF "It's...TEARS (Atlantic)
NICK LOBE (Capitol)
WICK TAYLOR (Capitol)
WHO (A&M)
IAN DURY (Capitol)
DAVID BOWIE (A&M)
PAT TRAYVERS BAND (Polygram)
BILLY THORPE (Capitol)
NEW ENGLAND (Infinity)
LOUISE GOFFIN (Arista)
WICK TAYLOR (Capitol)
DAVE EDWARDS (Swan Song)

Hot Albums
CHARLIE DANIELS (Epic)
SUPERTRAMP (A&M)
Title: "Stranger"

105.5 FM WJHA North Jersey

201-386-3424

PD: BOB LINDER
PD: BOB THOMAS

Hot Albums
REO SPEEDWAGON (Epic)
"Rhythm Nation"
OREGON KIRK BAND (Bosworth)
HEAVY PAUL (Polygram)
"Rhythm Nation"
HEAVY PAUL (Polygram)
"Rhythm Nation"

Medium Albums
SHIFF "It's...TEARS (Atlantic)
NICK LOBE (Capitol)
WICK TAYLOR (Capitol)
WHO (A&M)
IAN DURY (Capitol)
DAVID BOWIE (A&M)
PAT TRAYVERS BAND (Polygram)
BILLY THORPE (Capitol)
NEW ENGLAND (Infinity)
LOUISE GOFFIN (Arista)
WICK TAYLOR (Capitol)
DAVE EDWARDS (Swan Song)

Hot Albums
CHARLIE DANIELS (Epic)
SUPERTRAMP (A&M)
Title: "Stranger"

Ottawa

613-563-1919

HD: SHERI, NICHOLSON
HD: BRIAN MURPHY

Hot Albums
REO SPEEDWAGON (Epic)
"Rhythm Nation"
OREGON KIRK BAND (Bosworth)
HEAVY PAUL (Polygram)
"Rhythm Nation"
HEAVY PAUL (Polygram)
"Rhythm Nation"

Medium Albums
SHIFF "It's...TEARS (Atlantic)
NICK LOBE (Capitol)
WICK TAYLOR (Capitol)
WHO (A&M)
IAN DURY (Capitol)
DAVID BOWIE (A&M)
PAT TRAYVERS BAND (Polygram)
BILLY THORPE (Capitol)
NEW ENGLAND (Infinity)
LOUISE GOFFIN (Arista)
WICK TAYLOR (Capitol)
DAVE EDWARDS (Swan Song)

Hot Albums
CHARLIE DANIELS (Epic)
SUPERTRAMP (A&M)
Title: "Stranger"

WIOQ Philadelphia

215-835-6100

ASST. PD: HELEN LEIGHT

Hot Albums
REO SPEEDWAGON (Epic)
"Rhythm Nation"
OREGON KIRK BAND (Bosworth)
HEAVY PAUL (Polygram)
"Rhythm Nation"
HEAVY PAUL (Polygram)
"Rhythm Nation"

Medium Albums
SHIFF "It's...TEARS (Atlantic)
NICK LOBE (Capitol)
WICK TAYLOR (Capitol)
WHO (A&M)
IAN DURY (Capitol)
DAVID BOWIE (A&M)
PAT TRAYVERS BAND (Polygram)
BILLY THORPE (Capitol)
NEW ENGLAND (Infinity)
LOUISE GOFFIN (Arista)
WICK TAYLOR (Capitol)
DAVE EDWARDS (Swan Song)

Hot Albums
CHARLIE DANIELS (Epic)
SUPERTRAMP (A&M)
Title: "Stranger"

WMMR Philadelphia

215-581-0933

ASST. PD: DICK HUNGATE

Hot Albums
REO SPEEDWAGON (Epic)
"Rhythm Nation"
OREGON KIRK BAND (Bosworth)
HEAVY PAUL (Polygram)
"Rhythm Nation"
HEAVY PAUL (Polygram)
"Rhythm Nation"

Medium Albums
SHIFF "It's...TEARS (Atlantic)
NICK LOBE (Capitol)
WICK TAYLOR (Capitol)
WHO (A&M)
IAN DURY (Capitol)
DAVID BOWIE (A&M)
PAT TRAYVERS BAND (Polygram)
BILLY THORPE (Capitol)
NEW ENGLAND (Infinity)
LOUISE GOFFIN (Arista)
WICK TAYLOR (Capitol)
DAVE EDWARDS (Swan Song)

Hot Albums
CHARLIE DANIELS (Epic)
SUPERTRAMP (A&M)
Title: "Stranger"

102.9 FM WQVE Pittsburgh

412-582-5900

Hot Albums
REO SPEEDWAGON (Epic)
"Rhythm Nation"
OREGON KIRK BAND (Bosworth)
HEAVY PAUL (Polygram)
"Rhythm Nation"
HEAVY PAUL (Polygram)
"Rhythm Nation"

Medium Albums
SHIFF "It's...TEARS (Atlantic)
NICK LOBE (Capitol)
WICK TAYLOR (Capitol)
WHO (A&M)
IAN DURY (Capitol)
DAVID BOWIE (A&M)
PAT TRAYVERS BAND (Polygram)
BILLY THORPE (Capitol)
NEW ENGLAND (Infinity)
LOUISE GOFFIN (Arista)
WICK TAYLOR (Capitol)
DAVE EDWARDS (Swan Song)

Hot Albums
CHARLIE DANIELS (Epic)
SUPERTRAMP (A&M)
Title: "Stranger"

WBRU Providence

401-272-9550

PD: STEVE STODMAN
PD: JERRY SCHLOSBERG

Hot Albums
REO SPEEDWAGON (Epic)
"Rhythm Nation"
OREGON KIRK BAND (Bosworth)
HEAVY PAUL (Polygram)
"Rhythm Nation"
HEAVY PAUL (Polygram)
"Rhythm Nation"

Medium Albums
SHIFF "It's...TEARS (Atlantic)
NICK LOBE (Capitol)
WICK TAYLOR (Capitol)
WHO (A&M)
IAN DURY (Capitol)
DAVID BOWIE (A&M)
PAT TRAYVERS BAND (Polygram)
BILLY THORPE (Capitol)
NEW ENGLAND (Infinity)
LOUISE GOFFIN (Arista)
WICK TAYLOR (Capitol)
DAVE EDWARDS (Swan Song)

Hot Albums
CHARLIE DANIELS (Epic)
SUPERTRAMP (A&M)
Title: "Stranger"



WPLJ AIRS SILENT LETTER — Capitol recording artists America were guests on WPLJ/New York where they were interviewed by air personality Pat St. John. Pictured (l-r) are St. John, group's Gerry Beckley, Capitol's Maur- een O'Connor, group's Dewey Bunnell.

WJAZ Rochester.

716-232-7550

PD: BERNIE KIMBLE

Hot Albums
REO SPEEDWAGON (Epic)
"Rhythm Nation"
OREGON KIRK BAND (Bosworth)
HEAVY PAUL (Polygram)
"Rhythm Nation"
HEAVY PAUL (Polygram)
"Rhythm Nation"

Medium Albums
SHIFF "It's...TEARS (Atlantic)
NICK LOBE (Capitol)
WICK TAYLOR (Capitol)
WHO (A&M)
IAN DURY (Capitol)
DAVID BOWIE (A&M)
PAT TRAYVERS BAND (Polygram)
BILLY THORPE (Capitol)
NEW ENGLAND (Infinity)
LOUISE GOFFIN (Arista)
WICK TAYLOR (Capitol)
DAVE EDWARDS (Swan Song)

Hot Albums
CHARLIE DANIELS (Epic)
SUPERTRAMP (A&M)
Title: "Stranger"

Q107 Toronto

416-987-3445

PD: GARY SLAIGHT
PD: BRIAN MASTER

Hot Albums
REO SPEEDWAGON (Epic)
"Rhythm Nation"
OREGON KIRK BAND (Bosworth)
HEAVY PAUL (Polygram)
"Rhythm Nation"
HEAVY PAUL (Polygram)
"Rhythm Nation"

Medium Albums
SHIFF "It's...TEARS (Atlantic)
NICK LOBE (Capitol)
WICK TAYLOR (Capitol)
WHO (A&M)
IAN DURY (Capitol)
DAVID BOWIE (A&M)
PAT TRAYVERS BAND (Polygram)
BILLY THORPE (Capitol)
NEW ENGLAND (Infinity)
LOUISE GOFFIN (Arista)
WICK TAYLOR (Capitol)
DAVE EDWARDS (Swan Song)

Hot Albums
CHARLIE DANIELS (Epic)
SUPERTRAMP (A&M)
Title: "Stranger"

WOUR Utica

315-797-0803

HD: BOB SHERWIN

Hot Albums
REO SPEEDWAGON (Epic)
"Rhythm Nation"
OREGON KIRK BAND (Bosworth)
HEAVY PAUL (Polygram)
"Rhythm Nation"
HEAVY PAUL (Polygram)
"Rhythm Nation"

Medium Albums
SHIFF "It's...TEARS (Atlantic)
NICK LOBE (Capitol)
WICK TAYLOR (Capitol)
WHO (A&M)
IAN DURY (Capitol)
DAVID BOWIE (A&M)
PAT TRAYVERS BAND (Polygram)
BILLY THORPE (Capitol)
NEW ENGLAND (Infinity)
LOUISE GOFFIN (Arista)
WICK TAYLOR (Capitol)
DAVE EDWARDS (Swan Song)

Hot Albums
CHARLIE DANIELS (Epic)
SUPERTRAMP (A&M)
Title: "Stranger"

WUOH Wheeling

814-876-5661

PD: ROY STUEHE

Hot Albums
REO SPEEDWAGON (Epic)
"Rhythm Nation"
OREGON KIRK BAND (Bosworth)
HEAVY PAUL (Polygram)
"Rhythm Nation"
HEAVY PAUL (Polygram)
"Rhythm Nation"

Medium Albums
SHIFF "It's...TEARS (Atlantic)
NICK LOBE (Capitol)
WICK TAYLOR (Capitol)
WHO (A&M)
IAN DURY (Capitol)
DAVID BOWIE (A&M)
PAT TRAYVERS BAND (Polygram)
BILLY THORPE (Capitol)
NEW ENGLAND (Infinity)
LOUISE GOFFIN (Arista)
WICK TAYLOR (Capitol)
DAVE EDWARDS (Swan Song)

Hot Albums
CHARLIE DANIELS (Epic)
SUPERTRAMP (A&M)
Title: "Stranger"

Worchester

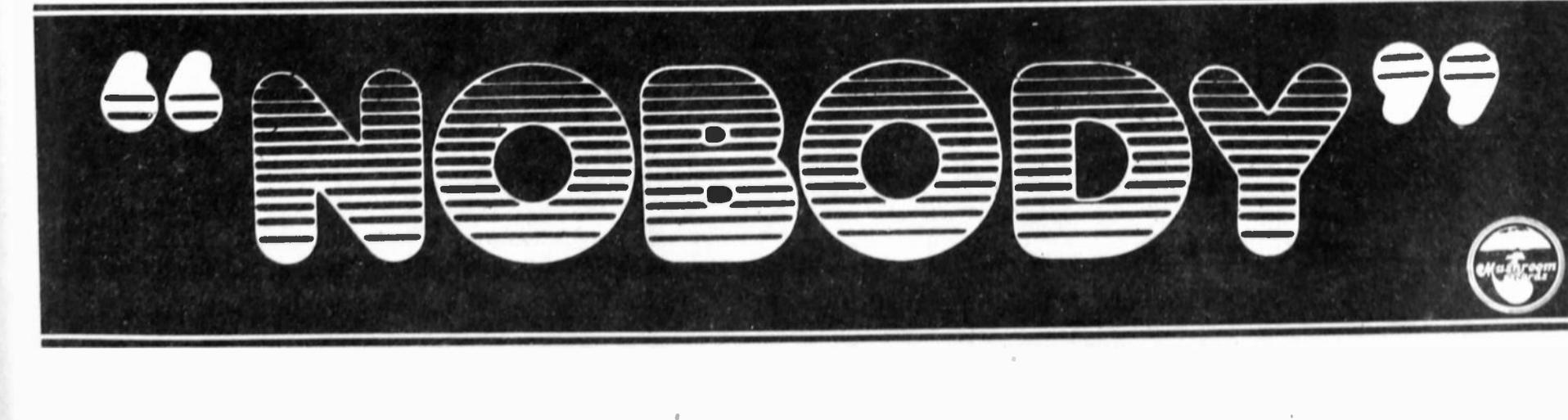
817-752-5811

HD: PAUL LEHUE

Hot Albums
REO SPEEDWAGON (Epic)
"Rhythm Nation"
OREGON KIRK BAND (Bosworth)
HEAVY PAUL (Polygram)
"Rhythm Nation"
HEAVY PAUL (Polygram)
"Rhythm Nation"

Medium Albums
SHIFF "It's...TEARS (Atlantic)
NICK LOBE (Capitol)
WICK TAYLOR (Capitol)
WHO (A&M)
IAN DURY (Capitol)
DAVID BOWIE (A&M)
PAT TRAYVERS BAND (Polygram)
BILLY THORPE (Capitol)
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LOUISE GOFFIN (Arista)
WICK TAYLOR (Capitol)
DAVE EDWARDS (Swan Song)

Hot Albums
CHARLIE DANIELS (Epic)
SUPERTRAMP (A&M)
Title: "Stranger"





Jim Duncan

Country

News Notes

Ron Jones returns to WHK/Cleveland as PD. For the past year and a half he has led KLZ/Denver to the top of the Country pack in that market. Russ Knight is out at WHK. (More details, Page 1 of R&R.) By the way, WHK's music director Terry Stevens departed last week for Chicago to do middays at WMAQ . . . Ben Peyton has left Chicago's WJEZ, where he had been PD of Plough's FM Country station. Peyton returns home to Ronoake, VA. where he has been named GM of Pop/Adult-formatted WUEZ as of September 1. Peyton's reason for leaving WJEZ, as he told R&R, was "philosophical and policy differences" between him and the management . . . After more than 10 years at the number one station in Dallas-Fort Worth, Don Thomson is leaving WBAP/Fort Worth. He has been Operations Manager for the past five years. Thomson will continue to add input to the station as a consultant. His future plans will be discussed here next week. GM Warren Potash has not named a replacement yet . . . Ron Walton has left the OD/PD job at WOKK/Meridian, MS to join new country station WQHK/Fort Wayne, IN. The station changed formats from Top 40 last Wednesday (25). Walton will be Assistant PD and will handle music for the station . . . Lee Philips has been upped to Operations Manager at WOKO/Albany . . . Pat Devaney returns to KHAK/Cedar Rapids, IA to do afternoons. He has been PD of KTYN/Minot, ND. New PD/MD for KTYN is Dave Gunn, who has been with the station for five years . . . Congrats to KXLR/Little Rock morning team Rick Warren and Jennifer James on their recent marriage. (That's one way to get your act together!) . . . Also my best wishes to ex-Country PD Bob Pittman, now at WNBC/New York, on his marriage this Friday (27). Pittman led WMAQ in its early development as a Country station . . . Tim Wilson has been promoted to PD at WAXX/Eau Claire, WI. Ray Sherwood is the new MD . . . Bob Sharron has just taken over as GM of KLAQ/Denver. He is from Los Angeles . . . Hurricane Claudette has caused some big problems for WBHP/Huntsville, AL. Floods destroyed 90 percent of the station's oldies and most of its currents. The station was about to move into its new studios, and was quickly able to put together some equipment to stay on the air. The old studios, as of Tuesday (7-24), were still filled with about a foot of water. If you can help with product contact new MD Ron Scott at (205) 534-3521. WBHP's new studio address is 2101 Governor Drive,

Huntsville, AL 35804. By the way the new PD is Bill Murray, formerly of WMPS/Memphis . . . Phil Gonzales is the new MD of KRZY/Albuquerque. Ex-MD Melody Zowner will still be working weekends, but plans to concentrate on teaching at the University of New Mexico in the communications department.

Quick Bits

The third annual "Miss WIRE" contest is underway at WIRE/Indianapolis with more prizes than before . . . WYND/Sarasota, FL just held a "Lovelines Weekend," where listeners were invited to call in and give their favorite "love-lines." Eddie Rabbitt albums of the same name on Elektra Records were the once-per-hour motivators . . . WBAM/Montgomery has started an album feature show each Wednesday night. Each week they are trying to get the various artists to call in to do an interview during the show . . . WMAY/Springfield, IL is having a "Hands On Marathon" to give away a 1979 Cutless automobile. The idea of this contest is to see who can keep their hands on the vehicle the longest . . . WIRK-FM/West Palm Beach did the old "thing of the past" promotion by presenting an all-oldies weekend . . . KLAQ/Denver took a busload of listeners to the Cheyenne Frontier Days to see the Charlie Daniels concert . . . WJJK/Eau Claire, WI presented "The Return Of The Great Elvis," a special tribute to Elvis Presley. The station presented three Elvis movies for their listeners. Hourly qualifiers won albums and tickets . . . WGMA/Hollywood, FL is holding a fishing tournament complete with many big prizes for the winners . . . WUBE/Cincinnati teamed with an auto parts company to hold the "world's largest carwash." Proceeds went to benefit a local children's hospital . . . The third annual "Jamboree In The Hills," an outdoor country music festival, was held on July 14 and 15. More than 39,000 persons attended the event broadcast over WWVA/Wheeling. The two-day event featured Moe Bandy, Bobby Bare, Johnny Cash, Dave & Sugar, Crystal Gayle, Tom T. Hall, Sonny James, The Kendalls, Ronnie Milsap, Eddie Rabbitt, Margo Smith and more. Some people will keep statistics on anything, and this festival was no exception. According to the press release regarding this event: "The warm summer weather combined with great country music stirred quite a few appetites . . . Among items consumed were approximately 8000 lbs. of country-style ribs, 30,000 chicken dinners, 60,000 hot dogs, 2500 kegs of beer, 70,000 cups of Pepsi. (and a partridge in a pear tree . . .)"

1979 Country Music Convention Nashville, Tennessee

EDITOR'S NOTE: For your information, R&R is printing the available tentative schedule of events for this year's Country Music Convention, an annual event in Nashville the second week in October. If you plan to attend, R&R suggests you make your room reservations early. Registration is free to radio attendees. For more information contact the Country Music Association at (615) 244-2840.

| | |
|-------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|
| Sunday, October 7, 1979 | |
| 6:00pm | Nashville Songwriters Awards Dinner - Hyatt Regency |
| Monday, October 8, 1979 | |
| 9:00am | CMA Fourth Quarterly Board Meeting First American Center |
| 6:30pm | Third National Band Reception honoring CMA Board - National Life Hospitality Center, Opryland |
| 8:30pm | Thirteenth Annual Country Music Association Awards Show - Grand Ole Opry House - Emcee: Kenny Rogers CMA Post Awards Party |
| 10:00pm | |
| Monday-Wednesday October 8-10, 1979 | CMA Talent Buyers Seminar - Radisson Hotel |
| Tuesday, October 9, 1979 | |
| 10:00am | FICAP Seminar - Acuff Theatre - Opryland "Put The Personality Back In Country Radio" |
| 2:00pm | Bluegrass Show - Grand Ole Opry House |
| 5:30pm | Opry Bar B Q and Spectacular - Grand Ole Opry House |
| 7:00pm | BMI Awards Dinner - BMI Building (Invitation only) |
| 9:30pm | Sho-Bud/Baldwin/Gretsch Birthday Show - Grand Old Opry House |
| Wednesday, October 10, 1979 | |
| 8:00am | 7th Chellman-Twitty Radio Invitational Golf Tournament - Crockett Springs Country Club |
| 10:00am | RCA Show |
| 12:00noon | Lunch - Tent |
| 1:30pm | Capitol/UA Show |
| 5:00pm | Dinner - Tent |
| 6:00pm | ASCAP Awards Dinner - Hyatt Regency Hotel (Invitation only) |
| 6:30pm | CBS Show |
| Wednesday-Saturday October 10-13, 1979 | Third Annual Music City News Hall of Music Exhibits (Ryman Exhibit Hall, Opryland Hotel) |
| Thursday, October 11, 1979 | |
| 9:00am | CMA Membership meeting - Opryland Hotel |
| 11:30am | Lunch - Tent |
| 1:00pm | MCA Show - Grand Ole Opry House |
| 7:00pm | SESAC Awards Dinner - Woodmont Country Club (Invitation only) |
| Friday, October 12, 1979 | |
| 9:00am | Artist-DJ Tape Session - Opryland Hotel (Exhibit Hall) |
| 12:00noon | Luncheon sponsored by CMA - Opryland Hotel (Followed by panel discussion - Moderator R&R Country Editor, Jim Duncan) |
| 1:30pm | Artist-DJ Tape Session - Opryland Hotel (Exhibit Hall) |
| 6:00pm | FICAP Dinner and Show - Hyatt Regency Hotel (Invitation only) |



RAFT RACE ROWDIES - KSO/Des Moines PD Jarrett Day (right) and afternoon newscaster Sheana Lynn are shown taking part in the second annual Roaring Raft Bash on Grey's Lake. The event is sponsored each year by KSO's sister station, AOR-formatted KGGO-FM.

Concerts & Conversations

KIDN/Pueblo, CO is taking part in the 10-day Colorado State Fair with live daily broadcasts. PD Doug Wilson will emcee shows featuring Eddie Rabbitt, Donna Fargo, Don Williams, Tammy Wynette, Johnny Rodriguez, Charley Pride and others . . . On August 5, KNOE/Monroe, LA brings the Willie Nelson-Leon Russell show to town . . . Randy Dean emceed the recent Bobby Bare-Joe Ely concert for WWJO/St. Cloud, MN at the Hombre Club . . . CFGM/Toronto will take its "Opry north" concerts to a new location this summer for a couple of free shows. They will be held in Brampton, Ontario. The shows are free to the public . . . Susie Allanson, Doug Kershaw and Jerry Naylor are set to entertain for the KLAC/Los Angeles night at Los Alamitos Race Track. The station will do a live broadcast from the location . . . Charlie Daniels was a recent guest on KMPS/Seattle. Afternoon driver Lee Rogers did the interviewing . . . Daniels also recently did a guest spot on WHK/Cleveland . . . KXLR/Little Rock had Gene Watson in town earlier this month . . . KGFX/Pierre, SD held a Marty Robbins weekend to promote his show in town. KGFX air personality Ray Hart did the emcee chores . . . WDDD/Marion, IL morning man Bruce Welker emceed a recent concert featuring Barbara Mandrell, the Statler Brothers, Minnie Pearl, Grandpa Jones, Pee Wee King, and Merle Travis . . .

The New Chart Bustin' Single From

MARTY ★ ROBBINS

ALL AROUND COWBOY

3-11016

"She showed the world what an All Around Cowboy could do.
She showed the world how an All Around Cowboy could look like an all around fool.
She made me feel like a horse without any fire.
Too late I realized breaking me was her destre.
She rolled me and raked me with spurs that left such a hurt.
She left me broken and she left me crying out there in the rodeo dirt."



From the new album: ALL AROUND COWBOY

Produced by: Billy Sherrill

TC-36085

On Columbia Records & Tapes

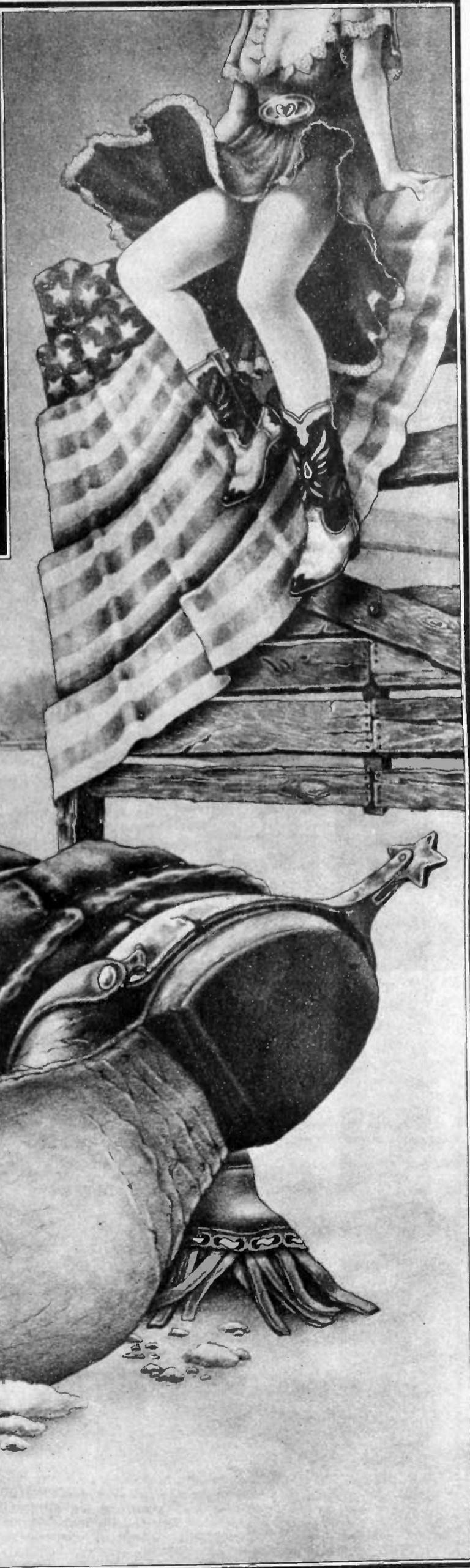
Exclusive representation:
Hishop M. Sykes & Associates, Inc.
713 18th Avenue, South
Nashville, Tennessee 37203
615/329-9556

Lyric used by permission
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Marty Robbins • Fall/Winter Tour

- | | | |
|----------------------------|-------------------------------|---------------------------|
| Sept. 15 Chicago, Illinois | 22 Houston, Texas | 16 Little Rock, Arkansas |
| 21 Tulsa, Oklahoma | 26 Phoenix, Arizona | 17 Fort Worth, Texas |
| 22 Amarillo, Texas | 27 San Bernardino, California | 18 Norman, Oklahoma |
| 28 Louisville, Kentucky | 28 Fresno, California | 29 Cedar Rapids, Iowa |
| 29 Birmingham, Alabama | Nov. 2 San Diego, California | 30 Minneapolis, Minnesota |
| 30 Shreveport, Louisiana | 3 Anaheim, California | Dec. 2 Madison, Wisconsin |
| Oct. 6 Atlanta, Georgia | 4 Oakland, California | |
| 21 Lake Charles, Louisiana | 11 Florence, Alabama | |



Country



STICK 'EM UP — KFH/Wichita, KS is currently running a window sticker promotion to give away a \$7500 swimming pool. Stickers are being distributed at 150 outlets. Listeners are advised to stay tuned for a description of their vehicles from the KFH "Kansas Country Cruiser." Instant prizes are awarded to those winners who are stopped, and each is qualified for the grand prize pool.

CONWAY IN CALIFORNIA COUNTRY — MCA's Conway Twitty is shown during a recent visit to the KLAC/Los Angeles studios for an interview with afternoon drive personality Harry Newman.



FROM THE PICNIC TO THE PALACE — On July 4th, Columbia recording artist Willie Nelson held his 7th annual "picnic" for more than 20,000 fans in Austin, Texas. Top photos show Bobby Bare performing and Willie visiting with Houston Oiler footballer Earl Campbell. On July 5th, Nelson and his "family" opened a week's worth of appearances at Caesar's Palace in Las Vegas. Nelson is pictured on stage during the opening night performance. He is also seen backstage with Jo Walker, Executive Director of the Country Music Association; Darryl Royal, former head football coach of the University of Texas; and BMI/Nashville VP Francis Preston.

JESSIE & JUNIOR — WHN/New York air personality Jessie Berman is pictured backstage with Elektra recording artist Hank Williams Jr. following a performance at the Lone Star Cafe. Jessie emceed the program which aired on WHN.



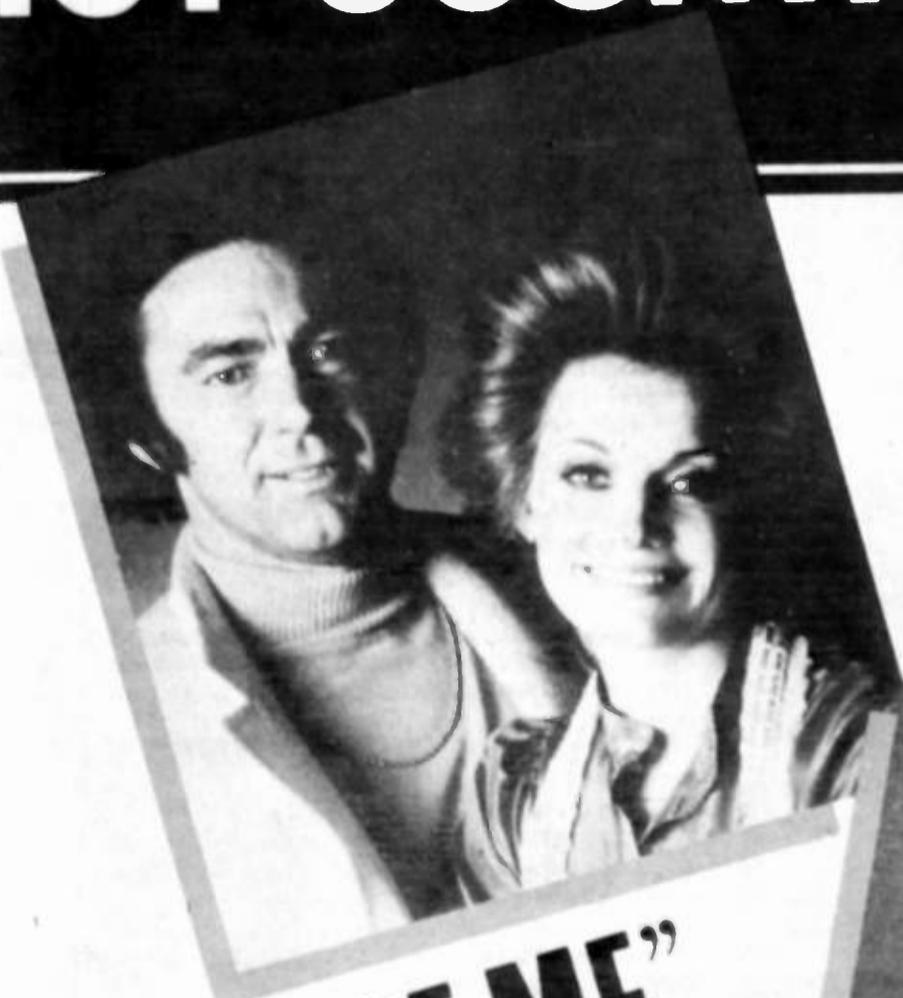
MOE & JOE FOR THE SHOW — Columbia's Moe Bandy and Epic's Joe Stampley, who currently have a single duet out, made a recent appearance on "Hee-Haw." Shown during the taping are "Hee-Haw" producer Sam Luvullo; Bandy; "Hee-Haw" regular George "Goober" Lindsey; Stampley; and Bob Boatman, "Hee-Haw's" director.

BUTTRAM BIRTHDAY — WHBF/Rock Island, IL had actor Pat Buttram in as a special guest recently. The staffers surprised their guest with a birthday cake during his interview with "Lovable" Lee Lawrick, who is shown here having his cake, and eating it too.

NIPPER SNIPPER — RCA/Nashville VP of Operations Jerry Bradley is pictured clipping the tie of producer Tom Collins during a recent birthday party for Collins. Collins, who produces Ronnie Milsap and Barbara Mandrell, is the CMA's Chairman of the Board, and was totally speechless to Bradley's performances as a "cut-up."

It's A

HOT COUNTRY SUMMER



"FOOLS"

PB-11672

Jim Ed & Helen

BB 45 • CB 40 • RW 41 •



"BESIDE ME"

PB-11658

Steve Wariner

BB 88 • CB 92 • RW 72 •



**"GUESS WHO
LOVES YOU"**

PB-11665

Mary K Miller

BB 67 • CB 69 • RW 69 •



RCA
RECORDS
NASHVILLE

Country

BREAKERS

LYNN ANDERSON

I Love How You Love Me (Columbia)

57% of our reporting stations on it. Charts: 27-23 WSAI, 11-10 KRMD, 30-25 WXCL, 31-25 KEEN, debut 20 KLAK, debut 28 WLWI-FM, 37-29 CKLW-FM, 30-26 WWSW, 21-16 KXLR, 11-7 KZIP, 30-24 KSON, 12-11 KCKC, 20-14 KOKE. Adds: WINN, WEEP, WOKK, WWJO. R&R Chart 37-31.

CRYSTAL GAYLE

Your Kisses Will (UA)

On 56% of our reporting stations. New adds include WUBE, KCKN, WBAP, WFMS-FM, KEEN, KOKE. Charts: debut 28 KMPS, 42-29 WKDA, debut 29 WJJD, debut 29 WSLR, debut 28 KNIX, 38-30 WQQT, 21-12 WUNI, 38-29 KCUB, 39-29 WWSW. R&R Chart: Debut 33.

MOE & JOE

Just Good Ol' Boys (Columbia)

Reported on 55% of our stations. Adds this week include KSON, WIRE, KCKN, WONE, WLWI-FM, KOKE, WBAP, KBET, WOKO, WADR. Charts: 24-21 KCKC, 18-10 WUNI, 30-20 KWKH, debut 28 WSLR, 35-28 WVOJ, 38-28 WNRS, debut 24 WMC, 38-27 WKDA. R&R Chart: Debut 34.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

JOHNNY RODRIGUEZ "Fools For Each Other" (Epic) 70/9, KLAC, KLAK, WDGY, WTHI, WFNC, WQQT, WEEP, WWSW, KIDN. Charts: 37-30 KCUB, 17-14 WUNI, 34-26 KNIX, 26-19 KFGO, 37-28 WKDA, 33-25 KXLR, 37-28 KKYX, 19-12 WVOJ, 28-24 WKMF, debut 26 KMPS. R&R chart: debut 39.

DONNA FARGO "Daddy" (WB) 69/16, KLAC, WFMS-FM, KSO, WDGY, WXCL, KEBC, WNVY, WVOJ, KBOX, WKDA, WSM, KIDN, WJTL, WYTL, KWMT, WKKN. Charts: 25-21 WUNI, 30-26 KFGO, 43-29 KFGX.

VERN GOSDIN "All I Want And Need Forever" (Elektra) 66/9, KLAK, WADR, WFNC, WKDA, WQQT, KWMT, WHBF, WSLR, WIRE. Charts: 33-19 WIRK-FM, 34-30 CKLW-FM, 26-22 WUNI, debut 29 WLWI-FM, 29-24 WTHI, 33-29 KZIP, debut 26 WKMF, debut 28 WOKO, 33-29 WITL, 22-16 KUGR.

MEL McDANIEL "Play Her Back To Yesterday" (Capitol) 65/9, WONE, WQQT, WBAP, WITL, KFTN, WCMS, WPOR, WCAW. Charts: 31-24 WGTO, 34-29 WKKN, 29-23 KRMD, debut 25 KMPS, 37-29 WVOJ, 35-27 KKYX, debut 29 WXCL, 26-22 KXLR, debut 26 KIDN, 18-12 KFGO.

JENNIFER WARNES "I Know A Heartache When I See One" (Arista) 64/15, KSON, KLAC, KMPS, KNIX, KMAK, KHAK, KNOE, WOKK, WFNC, KXLR, KBOX, KHEY, WCMS, WPOR, WNYR. Charts: 36-20 KRAM, 29-22 WKDA, debut 28 WYDE, debut 28 KOKE, 32-23 WIRK-FM, debut 28 KOKE, debut 29 KIDN, 35-28 WKKN, 24-20 WWOK, 32-25 KKYX, debut 30 WXCL, 29-20 CKLW-FM.

JACKY WARD & REBA McENTIRE "That Makes Two Of Us" (Mercury) 55/9, WQQT, WFNC, WKDA, WWSW, KWMT, WONE, WSLR, KSON, KLAK. Charts: 27-22 KEBC, 20-11 KVOO, 38-30 KSO, debut 30 KMPS, 32-27 KRMD, 39-30 KKYX.

DAVID ROGERS "You Are My Rainbow" (Republic) 54/17, KNIX, WONE, CKLW-FM, KHAK, KLVI, KOKE, KHEY, WKDA, KXLR, WOKO, WITL, WKKN, KSSS, KMAK, KRDR, KIDN. Charts: 38-27 KGF, 30-25 WADR, 34-30 WTHI, 28-24 WYII.

MICKEY GILLEY "My Silver Lining" (Epic/Playboy) 53/13, KLAK, WXCL, WIL, WMC, KVOO, KFGX, WDDO, KWMT, WKMF, WGTO, WOKO, KSSS. Charts: debut 29 WOKO, 15-7 WUNI, 30-25 WSEN, 33-27 KWKK.

KENNY DALE "Only Love Can Break A Heart" (Capitol) 48/19, KNEW, WBAP, KBOX, WMAQ, WIL, KMPS, KVOO, KSSS, WYTL, KBMR, WDDO, WKKN, WKMF, WAXX, WGTO, KVET, WUNI, WYII. Charts: 33-29 WSAI, 26-23 KCKC, 32-22 WVOJ.

JERRY LEE LEWIS "Who Will The Next Fool Be" (Elektra) 48/12, KRAM, WFMS-FM, WNRS, KXLR, WSM, WKDA, KOKE, WOKO, KCEY, KSSS, KFTN, KBET, 33-28 KFGO, 23-20 KCKC.

JIM ED BROWN & HELEN CORNELIUS "Fools" (RCA) 43/40. Tied for the "Most Added" song this week. Some new stations include KNEW, KMPS, KNIX, KCKC, KEEN, WIL, WIRE, WSM, WLWI-FM, WMC, WIRK-FM, KWKH, WBAP, KVET, KXLR, WINN, KRMD, WCOS-FM, WEEP, WYII, WXCL, KFGO, KHAK, WKMF, WNRS, KUZZ, KFTN, KRGO.

EARL SCRUGGS REVUE "I Could Sure Use The Feeling" (Columbia) 43/11, WRCP, WSM, KBOX, WIRE, KNIX, KLAK, WYTL, WHBF, WGTO, KNOE, 21-17 WOKO, debut 30 WIRK-FM.

DON WILLIAMS "It Must Be Love" (MCA) 41/40. Tied for the "Most Added" record this week. New stations include KLAC, WEEP, WYDE, KRMD, WLWI-FM, WSM, KWKH, WINN, WBAM, WUBE, WONE, WIRE, WJJD, KNEW, KFTN, KNIX, KLAK, KMAK, KVOO, KRGO, KRDR, WNRS, WKKN, KFGO, KFEQ, WXCL, KHAK, WAXX, WIRK-FM, WNVY, KHEY, KXLR, WCOS-FM, KLVI, KKYX, WLWI-FM, WOKO, WCAW, WYII, debut 29 WSEN, 29-23 WVOJ.

Others Getting Significant Action

SAMMI SMITH "The Letter" (Cyclone) 40/8, KVOO, KNIX, WYTL, WXCL, CKLW, FM, WFNC, KLVI, WYDE. Charts: 30-23 KGF, debut 29 WUNI, 35-30 KUGR.

NARVEL FELTS "Tower Of Strength" (MCA) 40/6, WHBF, WGTO, KEBC, WIRK-FM, KHEY, WWSW. Charts: 39-30 KNOE, debut 30 KIDN, 39-30 WKKN, 28-23 WWOK, 28-24 WSAI, debut 27 WKMF, 32-25 WCOS-FM, 33-29 WAXX.

Radio & Records

NATIONAL AIRPLAY/40

July 27, 1979

Three Weeks Last Weeks Week

| Three Weeks | Two Weeks | Last Week | | |
|-------------|-----------|-----------|----|--------------------------------------------------------------|
| 4 | 3 | 2 | 1 | DOLLY PARTON/You're The Only One (RCA) |
| 2 | 1 | 1 | 2 | ANNE MURRAY/Shadows In The Moonlight (Capitol) |
| 13 | 6 | 6 | 3 | EDDIE RABBITT/Suspicious (Elektra) |
| 9 | 5 | 5 | 4 | EMMYLOU HARRIS/Save The Last Dance For Me (WB) |
| 23 | 17 | 8 | 5 | MEL TILLIS/Coca-Cola Cowboy (MCA) |
| 22 | 15 | 11 | 6 | TAMMY WYNETTE/No One Else In The World (Epic) |
| 6 | 4 | 4 | 7 | JOHNNY CASH/(Ghost) Riders In The Sky (Columbia) |
| 1 | 2 | 3 | 8 | WAYLON JENNINGS/Amanda (RCA) |
| 36 | 23 | 14 | 9 | HANK WILLIAMS JR./Family Tradition (Elektra) |
| 29 | 22 | 17 | 10 | GENE WATSON/Pick The Wildwood Flower (Capitol) |
| 28 | 24 | 19 | 11 | MOE BANDY/Barstool Mountain (Columbia) |
| 26 | 21 | 16 | 12 | JOHN WESLEY RYLES/Liberated Woman (MCA) |
| 15 | 12 | 7 | 13 | HOYT AXTON/Della And The Dealer (Jeremiah) |
| 18 | 11 | 9 | 14 | LOUISE MANDRELL & R.C. BANNON/Reunited (Epic) |
| - | 34 | 26 | 15 | CHARLIE DANIELS BAND/The Devil Went Down To Georgia (Epic) |
| 12 | 9 | 13 | 16 | CHARLY McCLAIN/When A Love Ain't Right (Epic) |
| 33 | 28 | 25 | 17 | DAVE & SUGAR/Stay With Me (RCA) |
| 40 | 33 | 29 | 18 | WILLIE NELSON & LEON RUSSELL/Heartbreak Hotel (Columbia) |
| - | 35 | 28 | 19 | JIM REEVES/Don't Let Me Crossover (RCA) |
| 3 | 7 | 10 | 20 | LORETTA LYNN/I Can't Feel You Anymore (MCA) |
| - | 38 | 31 | 21 | KENNY ROGERS & DOTTIE WEST/Till I Can Make It On My Own (UA) |
| 11 | 8 | 15 | 22 | BUCK OWENS w/EMMYLOU HARRIS/Play Together Again Again (WB) |
| 34 | 29 | 27 | 23 | MARTY ROBBINS/All Around Cowboy (Columbia) |
| 7 | 18 | 20 | 24 | KENNY ROGERS/She Believes In Me (UA) |
| - | - | 30 | 25 | CONWAY TWITTY/I May Never Get To Heaven (MCA) |
| 20 | 10 | 18 | 26 | CRISTY LANE/Simple Little Words (UA) |
| - | - | 33 | 27 | STATLER BROTHERS/Here We Are Again (Mercury) |
| - | - | 32 | 28 | CHARLEY PRIDE/You're My Jamaica (RCA) |
| - | 39 | 36 | 29 | RAY PRICE/That's The Only Way To Say Good Morning (Monument) |
| - | 37 | 35 | 30 | CLIFF COCHRAN/Love Me Like A Stranger (RCA) |
| - | - | 37 | 31 | LYNN ANDERSON/I Love How You Love Me (Columbia) |
| 17 | 13 | 12 | 32 | CON HUNLEY/Since I Fell For You (WB) |
| - | - | - | 33 | CRYSTAL GAYLE/Your Kisses Will (UA) |
| - | - | - | 34 | MOE & JOE/Just Good Ol' Boys (Columbia) |
| - | - | 39 | 35 | JANIE FRICKE/Let's Try Again (Columbia) |
| - | - | 38 | 36 | FREDDY FENDER/Yours (Starlite) |
| - | - | 40 | 37 | GEORGE JONES/Someday My Day Will Come (Epic) |
| - | 38 | - | 38 | DOTTSY/Slip Away (RCA) |
| - | - | - | 39 | JOHNNY RODRIGUEZ/Fools For Each Other (Epic) |
| 5 | 14 | 22 | 40 | RONNIE MILSAP/Nobody Likes Sad Songs (RCA) |

NEW ENTRY

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

CATES "Make Love To Me" (Ovation) 38/7, KWKH, WLWI-FM, WIRE, WYTL, WTHI, KRZY, KIDN. Charts: 27-21 KSO, 20-17 WRCP, 24-16 KHAK, 25-21 KUZZ, 16-14 WSEN, 17-14 KUGR, 41-34 KVOO, 9-8 WKMF, 27-21 KGF.

BILL ANDERSON & THE PO' FOLKS "The Dream Never Dies" (MCA) 29/6, KSO, WBAM, WSM, WGTO, KZIP, WADR. Charts: 34-25 WEEP, 25-22 KCKC, 34-29 KFGO.

STELLA PARTON "The Room At The Top Of The Stairs" (Elektra) 28/8, WSLR, KEBC, KCEY, KFGO, KFEQ, KVOO, WGTO, KHEY, 38-29 KKYX.

REX ALLEN JR. "If I Fell In Love With You" (WB) 24/22, KMPS, KNIX, KSOP, KRAM, WRCP, WOKO, WINN, KLVI, KRMD, WVOJ, KHEY, WLWI-FM, KWKH, WNRS, KFGO, WXCL, KRDR, KUZZ, KMPS, KCKC, KSOP.

T.G. SHEPPARD "Last Cheater's Waltz" (WB/Curb) 22/22, WLWI-FM, WKDA, KXLR, KWKH, KKYX, WVOJ, KZIP, KRMD, WBAM, WMC, WYDE, KHEY, WNRS, WKKN, KFGO, KMBR, WXCL, KRDR, KUZZ, KMPS, KCKC, KSOP.

SONNY JAMES "Lorelei" (Monument) 22/5, KWKH, WBAP, WNYR, WTHI. Charts: 38-24 KUZZ, debut 28 WKMF, 35-29 KHAK.

RANDY VANWARMER "Just When I Needed You Most" (Bearsville) 22/4, WYTL, WIL, KGF, KFTN. Charts: 15-7 WSAI, 24-19 WUNI, 6-3 WMC, 4-4 KCKC, 33-27 KNOE, 28-18 WSUN. Good action where being played.

MARY K. MILLER "Guess Who Loves You" (RCA) 19/8, KRGO, KFGO, KVOO, WGTO, KLVI, WYII, WCAW, WNYR.

BECKY HOBBS "I Can't Say Goodbye To You" (Mercury) 19/6, KMPS, KSO, WLWI-FM, KHEY, WFNC, WAXX. Charts: 35-27 WCOS-FM, 43-26 KZIP, 34-26 WBAM.

DICKEY LEE "I'm Just A Heartache Away" (Mercury) 18/9, WSAI, KSOP, KBET, KCEY, KFGO, KVOO, KNOE, WCAW, WYII.

MUNDO EARWOOD "We Got Love" (GMC) 18/7, KRMD, WRCP, KSO, KSOP, KVOO, KVOO, KNOE.

BILLIE JO SPEARS "Livin' Our Love Together" (UA) 16/16, KMPS, KEEN, KCKC, KLAK, KMAK, KUZZ, KRGO, KRDR, KFGO, KRMD, KHEY, WLWI-FM, WCOS-FM, KKYX, WIRK-FM, WOKO.

EDDY ARNOLD "Goodbye" (RCA) 16/15, WUNI, KFGO, KNEW, KUZZ, KMPS, KEEN, KCKC, KRDR, WLAS, WFNC, KRMD, WVOJ, WIRK-FM, KWKH, WYII.

BILLY "Crash" CRADDOCK "Robinhood" (Capitol) 15/15, KEEN, KCKC, WUBE, WXCL, KUZZ, KRDR, WINN, KRMD, WCOS-FM, WVOJ, KKYX, KXLR, WIRK-FM, WQQT, WOKO.

OLIVIA NEWTON-JOHN "Dancin' Round And 'Round" (MCA) 12/12, KNEW, KRZY, KCKC, WJJD, WIL, WBAM, KXLR, KHEY, KLVI, WSEN, WOKO, KUGR.

Most Requested

| LW | TW | |
|----|----|-----------------------------|
| 1 | 1 | CHARLIE DANIELS BAND (Epic) |
| 7 | 2 | EDDIE RABBITT (Elektra) |
| 8 | 3 | DOLLY PARTON (RCA) |
| 3 | 4 | HANK WILLIAMS JR. (Elektra) |
| 5 | 5 | HOYT AXTON (Jeremiah) |
| 2 | 6 | JOHNNY CASH (Columbia) |
| 4 | 7 | MEL TILLIS (MCA) |
| 9 | 8 | ANNE MURRAY (Capitol) |
| 6 | 9 | WAYLON JENNINGS (RCA) |
| - | 10 | JIM REEVES (RCA) |
| - | 10 | MOE & JOE (Columbia) |

Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- BUBB ALLESTREE
Three Times Around (WB)
- RAZZY BARRY
I Love How A Fool (RCA)
- BILLIARY BRIDE
I'll Be A Fool (WB)
- CRYSTAL GAYLE
When I Dream (UA)
- HELEN CORNELIUS
I'm Just A Heartache (MCA)
- WAYLON JENNINGS
Amanda (RCA)
- LORETTA LYNN
I Can't Feel You Anymore (MCA)
- BONNIE BRIDGES
Nobody's In My Bed Tonight (RCA)
- OLE MISS BOYS
I'll Be A Fool (WB)
- JERRY LEE LEWIS
I'm Just A Heartache (MCA)
- THE BEATLES
I Don't Live Here Anymore (MCA)
- Y. G. SHEPPARD
You Got Me In A Good Mood (WB)
- MARCO BETH
I'll Be A Fool (WB)
- BILLY JO SPEARS
I'm Just A Heartache (MCA)
- JOE STAMPEY
I Don't Live Here Anymore (MCA)



Biff Collie

Inside Nashville

Country



Crystal Gayle's fall special will be taped this month in Nashville and New York. Judy Collins and magician Doug Henning will be among the guests with Crystal (no Loretta?) . . . Waylon & Jessie had a 'christening party' for 2-month-old Waylon Albright Jennings. It was a candlelight dinner and guests were asked to "bring love, thanksgiving . . . and be ready for a night to remember" . . . Ken Scott, Nashville radio guy, is writing a book called "George Jones; Mr. Country Music" . . . Ask Tammy Wynette about her "7's" . . . No truth to the rumor that Loretta Lynn will make a TV movie with Jerry Reed . . . Waylon & Willie feuding? Won't work concerts together? . . . Cliff Cochran is super-songwriter Hank Cochran's nephew . . . Bill Anderson's latest radio station purchase is in Richfield, Utah, 100 miles south of his Provo station . . . Elektra's Eddie Rabbitt is set to star in the CBS-TV special, "A Country Christmas" taping in Tulsa in the middle of September. Other guests are to be announced for the program to be aired this December. Rabbitt's NBC-TV special will be taped this fall in Hollywood . . . Donna Fargo and her producer/husband Star Silver, have been in Los Angeles working on her forthcoming album set for release in October. Donna has signed an agreement to do a one-minute spot in the new John Travolta film, "Urban Cowboy" . . . The first annual "I Love You Ronnie McDowell Music Festival" was held July 14th in Portland, Tennessee. Mayor Bill Rawls presided over ribbon-cutting ceremonies at McDowell's new offices and studios. Shown at the festival below are (left to right) United Talent's Allen Whitcomb; producer Buddy Killen; Neal Matthews of the Jordanaires; Epic Records' Rich Swann; Epic Product Manager, Jim Kemp; Karan McDowell; Felton Jarvis; McDowell, the Jordanaires; Gordon Stoker; Carl Perkins; United Talent GM, Jimmy Jay; and Mary Ann McCready, Director of Artist Development, CBS/Nashville.

POCKET SECRETARY: Moe Bandy & Joe Stampley's "Hee Haw" guesting tentatively set to air in September (so is their first album together). See related photo Page 60 . . . Roy Clark returns to Las Vegas's Frontier Hotel August 18-29 . . . That command performance by Ray Price on Johnny Carson's "Tonight Show" set for Friday (3rd). Carson called and asked Ray to come . . . Dolly Partise, named Nashville Editor of Country Music, was a production assistant and associate producer at WSM-TV here for three years . . . Billy Carter looks great since his recovery program at the Alcohol and Drug Center in Long Beach . . . Vern Gosdin's newly-purchased farm in nearby Ashland City is down the road from homebody Don Williams. (Borrow a cup of sugar?) . . . Larry Gatlin has joined CBS Records in Nashville after many years with Monument Records. Tex Davis, Monument's promotion head, sent a "personal note" to many in the radio and news media wishing the best for Gatlin with his new affiliation, and let us know he would still be promoting Gatlin's records through Combine Music, Gatlin's Nashville publishing company. Shown below at the recent CBS signing are



Gatlin (seated) with Marvin Cohn, Paul Smith, Bruce Lundvall and Rick Blackburn of CBS Records and Larry's brother, Steve Gatlin.

Kenny Rogers didn't buy that farm out there from Nashville restaurateur Mario we mentioned last week . . . June Carter Cash's "Among My Klediments" sold out of the first printing, getting good reviews . . . Freddy Weller's "Fantasy Island" TV series guest appearance was rerun last Saturday night. On it he sang "Fantasy Island" . . . Norma Barthel, 35-year President of the Ernest Tubbs Fan Club was honored by E.T., the Texas Troubadours and fan friends with a plaque and other gifts, including a car. (That's the kind of fan club I want to have!) . . . Merle Haggard's Souvenir and Gift Shop in nearby Hendersonville joins Johnny Cash, Lonzo & Oscar, Willie Nelson, et al, in catching a hunk of tourist traffic . . . Congratulations to George James, Tex Lively and Pappy Dave Stone, who founded KPIK/Colorado Springs 22 years ago last June . . . Mel Tillis Knott's Berry Farm'ed this weekend (27-28) . . . WB Records has sent 2000 radio stations an open-end interview with T.G. Sheppard as part of a promotion of Sheppard's new album "Lonely," produced by Buddy Killen . . . WB's Bellamy Brothers are also featured on a current open-end interview for radio . . . RCA Records/Nashville has set into gear heavy

marketing campaigns for new Ronnie Milsap and Honky Tonkin' albums. The latter is similar to the Outlaws album, which featured Waylon, Willie, Jessi, and Tompall. The new version stars Waylon, Willie, Bobby Bare, Gary Stewart, and Guy Clark.

International Country Music Buyers Association President Hap Peebles, speaking for the organization, says "We've been getting numerous reports from fair, auditorium managers, parks, clubs, etc., in recent weeks complaining that many country acts look better in their street clothes than their stage apparel. It's about time the Nashville agents and others had a talk with some of their artists. If we as buyers pay a good price for talent, we'd like to see talent present a clean image for our patrons. Too many country music artists today on stage look like burns!"

HALL OF FAME NOMINEES: The Original Sons Of The Pioneers were a western singing group founded in 1934 by Tim Spencer, Bob Nolan, Hugh & Karl Farr, and Leonard Slye (aka Roy Rogers). Though some of these originals are deceased, others are still pursuing active and productive careers. They have starred in a number of movies and have recorded such classics as "Cool Water" and "Tumbling Tumbleweeds" on Decca, ARC and RCA.

Hank Snow, founder of the Hank Snow International Foundation for Prevention of Child Abuse and Neglect of Children, Inc., appointed Horace Bass, former Commissioner of Tennessee Department of Human Services as Executive Director of the foundation. Bass, a native of Pulaski, TN, is an ordained minister and serves as a pastor of Neely's Bend United Methodist Church in Nashville. Current goals, according to Snow and Bass, include establishment of a state wide hotline and response network, better public information about child abuse, needs of foster care, emergency shelter, home care and social worker training. Snow started the organization following the tragic death of Melissa Gibson of Cleveland, TN, as a result of child abuse. Hank ran away from his Nova Scotia home at an early age as an abused and neglected child.

Statler Bros.' 10th Annual Happy Birthday USA Celebration held on the 4th of July, despite gas shortage and cold inclement weather, drew over 52,000 fans to their hometown of Staunton, VA from 37 states and seven foreign countries. Barbara Mandrell was the Statlers' special guest on their day.

UPDATE: Ferlin Husky's stomach surgery was precipitated by bleeding problems. He was operated on last Thursday (19th). Ferlin underwent successful heart surgery last January, but has been back on the road again recently. Pianist Floyd Cramer is also a songwriter. (He composed most of his major hits, including his career starter "Last Date" and the classic "On The Rebound.") Cramer recently signed an exclusive writing contract with Acuff-Rose Publications. Cramer (third from right) is pictured with Jim Chestnut, Eddy Raven, Lorie Morgan, Mickey Newbury, all staff writers, and Acuff-Rose professional manager Ronnie Gant.



CLOSER: Chet Flippo of Rolling Stone should get a medal for his line: "Ernest Tubbs should be declared a national monument!"

The Album: "Today and Forever"

You can feel in this album what I saw in the eyes of the Scruggs boys as they watched their father play. Respect, admiration and love for a man, a person, a picker, a father. The five strings in his hands are a part of history, today and forever. The Earl Scruggs Revue, like the rings

around Saturn, they surround a legend. Mr. Scruggs, thank you for letting me be a part of your trip across the spectrum of music.

- LARRY BUTLER

The Single: "I Could Sure Use The Feeling."

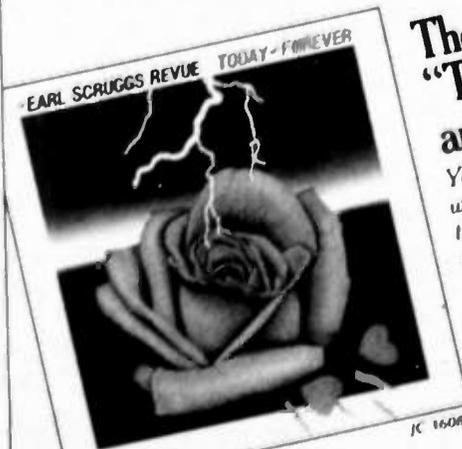
Feeling is the right word. It's in the lyric . . . "The dream has finally faded and the pain no longer burns. Here I am, living proof that broken hearts live on." Feeling? It's in Gary Scruggs' vocal. Feeling? It's in the music, the superb music of The Earl Scruggs Revue. Listen, you'll feel it.

The Artists: The Earl Scruggs Revue.

What more can be said of the legendary Earl Scruggs and this Super Group. The Earl Scruggs Revue . . . Earl, Gary, Randy, Steve Scruggs and Taylor Rhodes? Go to your dictionary: pick any superlatives. It will fit like a glove . . . The Earl Scruggs Revue.



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P/A

POP/ADULT



Mike Kasabo

Production In The Big Apple

10-year radio veteran Bill St. James is generally regarded as one of the finest P/A Production Directors on the East Coast (which is in addition to his 1-4pm air shift at Metro-media's WNEW-AM/New York). The following is a recent conversation that will, I hope, be of interest to other production people in large and small markets.

R&R: You wear two hats, on the air, and of course the production position, which goes back to WIP.

ST. JAMES: At WIP I was Dean (Tyler)'s assistant and that's what's happened at WNEW. But I must say that my first exposure to good radio production was in Hartford at WDRC: they were always very production-oriented — and by growing up listening to that radio station I developed a real appreciation for good production and realized that well-executed production can be effective on more than one level. For example, when I was at WIP we had a softball team called the Metro-mediocres — it was for charity, so once a week we would do a promo and it turned into a mini-series that people would look forward to hearing the next week's promo; plus it was a lot of fun doing it. It served the purpose of getting the crowds out to the ballgame, but beyond that it had intrinsic entertainment value — and I think that applies to contests too. If a promotion can be entertaining for the people who aren't participating, then you have solid production value!

R&R: What do you have to have in your head to be a good Production Director?

ST. JAMES: You have to have a lot of time — more than anything else. The more time you have to devote to your production, the better the quality is going to be. It's that simple. It's finding the exact piece of music or sound for the particular piece you're doing. Plus, of course, you'll need proper equipment to deal with. You can work wonders, providing you have the talent, if you have enough time.

R&R: OK, you're handed a piece of written copy — now you must produce it: how do you go about producing the finished copy?

ST. JAMES: First, it depends on what they're looking for. In other words, knowing what you need is a vital key to the success of the spot — and I must say that a smart station or production guy will hold on to strange and unusual production sounds because you never know what background music or sound effects you might need for a production in the future.

R&R: When I did production years ago in L.A., I kept a certain feeling to it, kind of like a soundtrack for the Southern California area. Do you do the same for New York?

ST. JAMES: Yes — and if possible I like to surprise the audience . . .

R&R: Surprise them in what sort of manner?

ST. JAMES: Well, cut a promo that doesn't sound like one — if you know what I mean, in other words, do something that catches their attention. The best example is something I heard on WNBC two or three formats ago — the spot was an in-house situation and sounded like an audio track for a TV spot for an oldies package complete with the hyper pitch and all. Well it goes on for about a minute and the payoff is that all the music you've heard is "free" every day on WNBC. That's one I've always remembered because it sucked me in. If you can through production techniques and timing lull the audience and then hit them with something they don't expect, you'll have a winner.

R&R: What have been the significant changes in production techniques, if any, over the past several years?

ST. JAMES: Recording has improved to the point where the state-of-the-art now offers digital delay and various electronic gimmicks that you can use, but I don't think basic technique has changed a great deal. You can do a lot of tricks more easily than when you were in production, but the bottom line is the creative instinct a Production Director is going to live or die on.

R&R: Finally, the future of production, how do you see it affecting radio as time goes by?

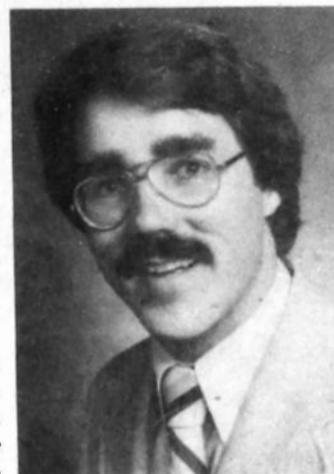
ST. JAMES: Generally I think, the economy will have an effect on the value — both in major and secondary markets — and the level of production, and will not be that healthy for full-time production. I suspect that more and more stations are farming out these things to air personalities — in turn, the Program Director doesn't have the time to put together things creatively. But, economy aside, I can see a great potential for Production Directors growing and creating new and innovative situations for those stations so budgeted.

Update

LIVE — FROM NEW YORK, IT'S STEVE CANNON: WTVN/Columbus and its crazed personality Steve Cannon broadcast "live" from the Big A all last week using their station's new Comrex remote system, interviewing such celebrities as Henny Youngman, Cliff Robertson, Jimmy The Greek, and for the kiddies, Captain Kangaroo . . . Sneaking our way to the West Coast, KMPC/Los Angeles personality Dick Whittinghill, soon to retire after 29 years at the station, had a well-known caller to wish him well — former President Richard Nixon. The Nix, a long-time listener of Whit's program, talked of their friendship and of their future plans . . . Lingering on the W.C., KSL/Salt Lake City celebrated its 50th year of broadcasting the Mormon Tabernacle Choir's music. Local and state government along with CBS officials celebrated with a 90-minute special program . . . WQUD/Memphis will host a fashion show that will see all proceeds going to the American Cancer Society on August 5; it carries a \$10 admission fee . . . POST SKYLAB: KFMB/San Diego hosted a "We Survived Skylab" party on July 11th. Nearly 1000 listeners joined the staff for free beer, wine, and munchies, plus T-shirt giveaways . . .

Transition

Bobby Hatfield (a righteous kind of guy) has been named the new Program Director of WNEU/Wheeling coming to the station from WNAP/Indianapolis to replace the departed John Ashton . . . John Wetherbee has been appointed acting PD of WFYR/Chicago until a permanent replacement for former Program Director Don Kelly (who is now guiding the reins of 99X/New York) can be found . . . Lynn Adams moves from the Music Librarian post at KHOW/Denver to the Creative Services department, and is replaced by Leigh Starnes . . . New Program Director of WWDE/Hampton, VA (calling themselves a very Australian-style 2WD) is Paul Richardson (pictured), who will continue his midday airshift. Also, Chris Walsh becomes the station's News & Public Service Director . . . Dave Anthony leaves KPOL/Los Angeles to accept the morning drive position at KPPL/Denver . . . Joining the WGAR/Cleveland news team is Dana Hudak . . . New Operations Director of KRMG/Tulsa is Don Lincoln, from KLBJ/Austin, where he served in a similar capacity. He replaces Jerry Vaughn, who goes to Oral Roberts University, as Sports and Public Relations Director . . . B.J. Crocker exits WYNE/Appleton for an extended tour through Europe to check out the European theater — additionally, Rob Shannon assumes the Music Director role to go along with his PD efforts . . . Walt Grayson is the new Music Director for WSLI/Jackson, MS, replacing Jay Phillips, who moves on to WJQS in the same town as Program Director . . . After a 10-year stint with WTAR/Norfolk, Don Rose leaves his 12noon-3pm air shift with no immediate plans . . . Max Bringle to KAKE/Wichita from KWDW/Hutchinson, KS . . . Bob Clarke, formerly with KEX/Portland as an air personality before moving to program a station in Guam, is now PD of KGRL/Bend, OR . . .



Color

HIGH IN THE SKY: WRAL/Raleigh recently sponsored an Independence Day celebration which attracted an impressive 30,000 locals. Festivities included a July Fever Disco, petting zoo (what a great idea), chimpanzee act, balloons and free watermelons. In the grandstand area (pictured in collage), a 42-member musical group performed American "roots" music. The most spectacular portion of the program was the beginning of the fire-



works display, which coincided with the second verse of "Stars And Stripes Forever," climaxing with multiple air displays and a ground display reading "Goodnight From 101 FM." Pictured: upper right — Raleigh Mayor Isabella Cannon and young assistant; upper left — WRAL's hot air balloon; lower third — WRAL personality Rowell Gormon (with mike) and Raleigh Municipal Band.

CAVALCADE OF SPORTS: WFTL/Ft. Lauderdale is conducting a search for the area's "All-Time Ultimate Sports Expert." Four times each day, the Sports Director airs a sports quiz and asks listeners to call with the correct answer. Those daily winners receive a sports plaque that reads: "Semifinalist, WFTL Sports Expert," plus gift certificates and free passes to sports events. They also become eligible for a final sports exam, which will involve about 225 individuals. They will then take the ultimate sports test, which is being put together by writers from the Ft. Lauderdale and Miami newspapers along with scribes from Sports Illustrated. The highest score on the quiz will net the participant an all-expense-paid trip for two to this coming World Series. (Translation: The winner will not find himself in Los Angeles.)

MORE DIAMOND DILEMMA: KDKA/Pittsburgh sponsored a "Doubleplay Disco Night" following a recent Pirates game — the outfield was opened to the public as they were invited to come down on the field and disco the night away. The station's remote vehicle, the Rainbow Machine, was parked in center field as over 30,000 attended the promotion. Given the recent riot at Comiskey Park in Chicago with its disco promotion; KDKA took security and design to insure peace and harmony with the crowd.

P/A

POP/ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

No records qualify for Breaker position this week.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

DAVID LOGGINS "Pieces Of April" (Epic) 53/2 add KFMB, WDBO. Key moves: 22-16 WSM, 31-28 WTAR, 25-22 KOLO, 38-30 WCHV, 36-26 WLW, 34-27 KROD, debut 24 WBOW, debut 29 WNEU. Increased 27-25 on P/A chart.

CHRIS THOMPSON "If You Remember Me" (Planet) 45/6 add WIOD, WSBA, WBOW, KMPC, WFDF, WSAR. Key moves: 24-19 WBN, 14-9 WHAG, 17-13 KOLO, 29-20 KUKI, 25-21 KBLF, debut 16 KDOWN, debut 24 WLNH, debut 32 WDF. Heavy rotation: WKHM. Increased 31-26 on P/A chart.

ELO "Shine A Little Love" (Jet) 46/2 add WDF, KMBZ. Key moves: 1-1 WCHV, 12-9 WQWO, 24-19 WHIZ, 33-29 WHAG. Increased 29-27 on P/A chart.

CHARLIE DANIELS BAND "The Devil Went Down To Georgia" (Epic) 34/9 add WCMB, WIP, WLW, WBOW, WCHV, KRMG, KBLF, WHOK, KROD. Key moves: 10-6 WLVA, 16-8 WORG, 7-1 WLOW, 23-13 WRIE, 18-9 WYMC, 10-1 WMAZ, 29-24 WHIZ, 29-20 WQUD, debut 28 WNEU, debut 29 WDF. Super moves, although generally in the South and Midwest, and now spreading North, moves 32-28 on P/A chart.

GEORGE BENSON "Unchained Melody" (WB) 40/7 add WHIO, WYNE, WTAR, WFDF, KAKE, KSL, KHOW. Key moves: 16-12 WHAG, 29-19 KOLO, 24-21 FM97, debut 26 WBOW. Heavy rotation: WTAE. Increased 35-30 on P/A chart.

LOBO "Where Were You When I Was Falling In Love" (MCA/Curb) 39/14 adds include WCCO, KNBR, WTAR, KUGN, WNEU, KOLO, KFMB, KSD, WSAR, KDOWN, KTOK. Key moves: 31-16 WDF, 30-25 WBT, 28-23 KBLF, 27-25 WRIE, debut 18 WSM, debut 23 WORG. Debuts at No. 31 on P/A chart.

CHIC "Good Times" (Atlantic) 35/6 add WBZ, WLW, WHIZ, WBOW, WTAR, WHIO. Key moves: 15-10 WCHV, 17-14 WYMC, 17-7 FM97, 14-5 WFYR, 13-10 WQWO, 22-19 WPRO, 38-17 KUKI, debut 16 KRMG, debut 29 WMAZ. Increased 39-32 on P/A chart.

TONY ORLANDO "Sweets For My Sweet" (Casablanca) 40/8 add WQWO, WGY, KXLY, KBLF, KHOW, KFMB, KSFO, WYMC. Key moves: 28-21 WLNH, 26-21 WBN, 31-26 WHAG, 29-26 WWWW, debut 29 WLVA, debut 30 WPRO. Increased 40-33 on P/A chart.

LITTLE RIVER BAND "Lonesome Loser" (Capitol) 37/24. This week's Most Added including WASH, WBT, WHAS, KRMG, KSL, KSD, WCWA, K101, WCMB, KNBR, WRIE, WBN, KUGN. Key moves: 28-14 WDF, 37-29 WCHV, 38-30 FM97, debut 29 WPRO. Debuts at No. 34 on P/A chart.

DAVID NAUGHTON "Makin' It" (RSO) 35/1 add KMBZ. Key moves: 6-3 WBZ, 27-13 WQUD. Heavy rotation: WGY, K101. Increased 37-35 on P/A chart.

JOHN DENVER "The Garden Song" (RCA) 35/5 add WBT, KRNT, KAKE, KXLY, WHOK. Key moves: 26-22 WLNH, 27-24 WWWW, 33-26 WTAR. Increased 38-36 on P/A chart.

REX SMITH "Simply Jessie" (Columbia) 32/9 add KOY, KEX, WGIR, WWWW, KROD, KSD, KAKE, KDOWN, KBLF. Key moves: 30-27 WRIE, 35-29 WTAR, debut 28 KUKI. Heavy rotation: WNEW. Debuts at No. 39 on P/A chart.

PEACHES & HERB "We've Got Love" (Polydor) 24/7 add WTVN, WSLI, WBOW, WIP, KHOW, WTAR, KTOK. Key moves: 27-14 WCHV, 25-18 WSAR, 28-27 WBT, 22-17 KBLF, debut 28 WLOW, debut 30 WNEU. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

BELLAMY BROTHERS "If I Said You Had A Beautiful Body..." (WB/Curb) 34/2 add WIOD, KROD. Moves 13-8 WHAG, 6-4 WSM, 36-29 KBLF.

ABBA "Does Your Mother Know" (Atlantic) 31/1 add KMBZ. Moves 2-1 WQWO, 10-6 KRMG.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- ABBA (Atlantic) "Chiquitita" "I Have A Dream"
- BEACH BOYS (Capitol) "Lady Lynde"
- BEE GEES (RSO) "Living Together" "Reaching Out" "Spirits (Having Flown)"
- JOHN DENVER (RCA) "Life Is So Good" "You're So Beautiful"
- ELO (Jet) "Confusion"
- ART GARFUNKEL (Columbia) "Oh How Happy"
- ENGELBERT HUMPERDINCK (Epic) "I Believe In You"
- BILLY JOEL (Columbia) "Rosalinda's Eyes" "Zanzibar"
- RICKIE LEE JONES (WB) "Danny's All-Star Joint" "Night Train"
- NICOLETTE LARSON (WB) "You Send Me"
- ANNE MURRAY (Capitol) "You've Got What It Takes"
- OLIVIA NEWTON-JOHN (MCA) "Talk To Me" "Never Enough" "The Key"
- GERRY RAFFERTY (UA) "Tourist"
- LOU RAWLS (Phil. Int'l) "Tomorrow"
- CARLY SIMON (Elektra) "Love You" "Spy"
- JAMES TAYLOR (Columbia) "Day Tripper" "Rainy Day Man" "Company Man"
- RANDY VANWARMER (Bearsville) "Losing Out On Love"
- DIONNE WARWICK (Arista) "Deja Vu"
- PAUL WILLIAMS (Portrait) "The Gift" "Moonlight Becomes You" "A Little More Like You"
- WINGS (Columbia) "Arrow Through Me" "Baby's Request" "Winter"

Radio & Records POP/ADULT AIRPLAY / 40

July 27, 1979

| Three Weeks | Two Weeks | Last Week | | |
|-------------|-----------|-----------|----|------------------------------------------------------------------|
| 14 | 8 | 2 | 1 | BARBRA STREISAND/The Main Event/Fight (Columbia) |
| 9 | 6 | 6 | 2 | ELTON JOHN/Mama Can't Buy You Love (MCA) |
| 8 | 5 | 4 | 3 | ATLANTA RHYTHM SECTION/Do It Or Die (Polydor) |
| 1 | 1 | 1 | 4 | ANNE MURRAY/Shadows In The Moonlight (Capitol) |
| 11 | 10 | 8 | 5 | MAXINE NIGHTINGALE/Lead Me On (Windsong) |
| 6 | 4 | 6 | 6 | JAMES TAYLOR/Up On The Roof (Columbia) |
| 7 | 7 | 7 | 7 | POCO/Heart Of The Night (MCA) |
| 12 | 11 | 10 | 8 | DIONNE WARWICK/I'll Never Love This Way Again (Arista) |
| 19 | 16 | 11 | 9 | EDDIE RABBITT/Suspicious (Elektra) |
| 4 | 3 | 3 | 10 | DR. HOOK/When You're In Love With A Beautiful Woman (Capitol) |
| 23 | 17 | 14 | 11 | MAUREEN McGOVERN/Different Worlds (WB/Curb) |
| 16 | 14 | 13 | 12 | GERRY RAFFERTY/Days Gone Down (UA) |
| 10 | 9 | 9 | 13 | ART GARFUNKEL/Since I Don't Have You (Columbia) |
| 24 | 22 | 19 | 14 | ROBERT JOHN/Sad Eyes (EMI) |
| 21 | 19 | 16 | 15 | RAYDIO/You Can't Change That (Arista) |
| 20 | 18 | 17 | 16 | DOLLY PARTON/You're The Only One (RCA) |
| 27 | 21 | 18 | 17 | JENNIFER WARNES/I Know A Heartache When I See One (Arista) |
| 2 | 2 | 12 | 18 | KENNY ROGERS/She Believes In Me (UA) |
| - | 35 | 22 | 19 | EARTH, WIND & FIRE/After The Love Has Gone (ARC/Columbia) |
| 13 | 13 | 15 | 20 | SPYRO GYRA/Morning Dance (Infinity) |
| - | 31 | 23 | 21 | HERB ALPERT/Rise (A&M) |
| 30 | 26 | 24 | 22 | JOHN STEWART/Gold (RSO) |
| 35 | 27 | 25 | 23 | NICOLETTE LARSON/Give A Little (WB) |
| 5 | 12 | 20 | 24 | NEIL DIAMOND/Say Maybe (Columbia) |
| 37 | 34 | 27 | 25 | DAVID LOGGINS/Pieces Of April (Epic) |
| - | 38 | 31 | 26 | CHRIS THOMPSON/If You Remember Me (Planet) |
| 29 | 29 | 29 | 27 | ELO/Shine A Little Love (Jet) |
| - | - | 32 | 28 | CHARLIE DANIELS BAND/The Devil Went Down To Georgia (Epic) |
| 3 | 15 | 21 | 29 | RICKIE LEE JONES/Chuck E.'s In Love (WB) |
| - | - | 35 | 30 | GEORGE BENSON/Unchained Melody (WB) |
| - | - | 31 | 31 | LOBO/Where Were You When I Was Falling In Love (MCA/Curb) |
| - | - | 39 | 32 | CHIC/Good Times (Atlantic) |
| - | - | 40 | 33 | TONY ORLANDO/Sweets For My Sweet (Casablanca) |
| - | - | 34 | 34 | LITTLE RIVER BAND/Lonesome Loser (Capitol) |
| 39 | 39 | 37 | 35 | DAVID NAUGHTON/Makin' It (RSO) |
| - | 40 | 38 | 36 | JOHN DENVER/The Garden Song (RCA) |
| 40 | 37 | 36 | 37 | BELLAMY BROTHERS/If I Said You Had A Beautiful Body... (WB/Curb) |
| 17 | 20 | 26 | 38 | DOOBIE BROTHERS/Minute By Minute (WB) |
| - | - | 39 | 39 | REX SMITH/Simply Jessie (Columbia) |
| - | - | 40 | 40 | PEACHES & HERB/We've Got Love (Polydor) |

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry

Most Added:

- LITTLE RIVER BAND
Lonesome Loser (Capitol)
Added at 28% of our reporting stations.
- LOBO
Where Were You When I Was... (WB/Curb)
Added at 16% of our reporting stations.
- EARTH, WIND & FIRE
After The Love Has Gone (ARC/Columbia)
Added at 15% of our reporting stations.
- SUPERTRAMP
Goodbye Stranger (A&M)
Added at 13% of our reporting stations.
- HERB ALPERT
Rise (A&M)
Added at 12% of our reporting stations.

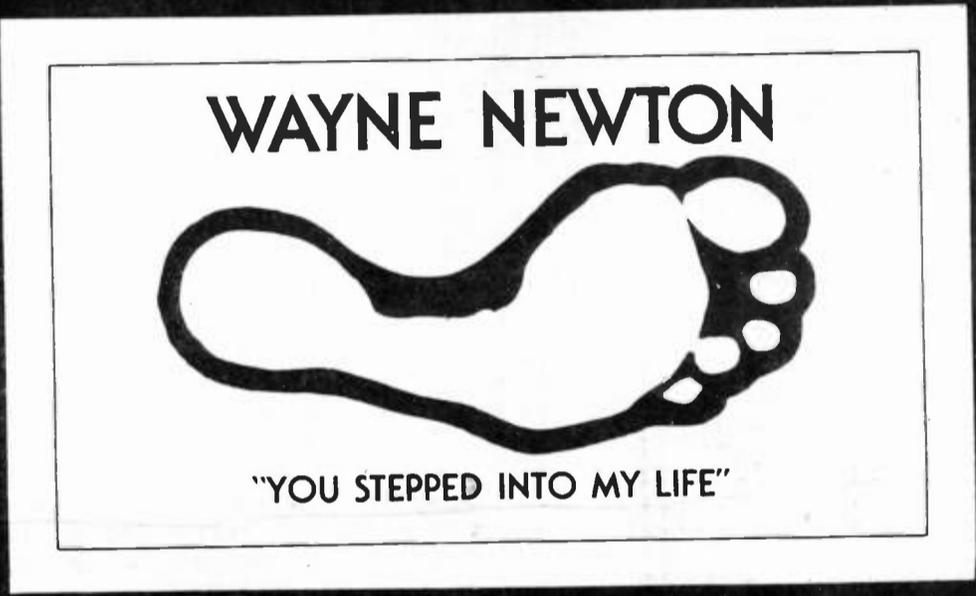
Hottest:

- BARBRA STREISAND
The Main Event/Fight (Columbia)
Reported hot at 67% of our stations.
- ELTON JOHN
Mama Can't Buy You Love (MCA)
Reported hot at 53% of our stations.
- ATLANTA RHYTHM SECTION
Do It Or Die (Polydor)
Reported hot at 36% of our stations.
- DR. HOOK
When You're In Love With A... (Capitol)
Reported hot at 32% of our stations.
- EDDIE RABBITT
Suspicious (Elektra)
Reported hot at 32% of our stations.
- MAUREEN McGOVERN
Different Worlds (WB/Curb)
Reported hot at 27% of our stations.
- DIONNE WARWICK
I'll Never Love This Way Again (Arista)
Reported hot at 27% of our stations.

- ENGELBERT HUMPERDINCK "A Much, Much Greater Love" (Epic) 27/3 add KRNT, KDOWN, KBLF. Moves 25-22 WWWW, 35-27 WHAG, 37-28 WLW.
- WAYLON JENNINGS "Amanda" (RCA) 27/0. Moves 20-9 KRMG, 15-13 WORG.
- WINGS "Getting Closer" (Columbia) 27/0. Moves 17-10 WPRO, 21-13 WCHV, 23-18 WQUD, 29-20 WMAZ, 29-23 WLNH, 20-19 WBZ.
- PAUL ANKA "As Long As We Keep Believing" (RCA) 26/9 add WHIO, WJBO, WTMJ, WHIZ, KROD, WORG, KRKK, WYNE, WCER. Moves 40-30 WHAG, 33-24 WLW, 32-29 WWWW.
- JOHNNY MATHIS "Begin The Beguine" (Columbia) 24/3 add KRNT, KRKO, WHIZ. Moves 31-28 WWWW, 33-29 KROD.
- WET WILLIE "Weekend" (Epic) 23/4 add KROD, WHIZ, WQWO, KBLF. Moves 29-18 WCHV, 28-25 WORG, debut 25 WYMC, debut 27 WBOW.
- FRANNIE GOLDE "Here I Go (Falling In Love Again)" (Portrait) 23/0. Moves 28-25 WWWW, 27-24 KOLO, debut 27 WISN, debut 30 KRKO.
- DAN PEEK "All Things Are Possible" (Lamb & Lion) 22/8 add WTMJ, KOGO, KROD, WFTL, WGIR, KBLF, KDOWN, KRKO. Moves 29-22 WHAG, 33-24 WLW, 32-29 WWWW.
- MICHAEL JOHNSON "This Night Won't Last Forever" (EMI-America) 20/5 add WHIO, WTVN, WLNH, KOLO, KDOWN. Moves 32-23 WDF. Heavy rotation: WTMJ.
- WILLIE NELSON & LEON RUSSELL "Heartbreak Hotel" (Columbia) 20/2 add KSL, KBLF. Moves 29-26 WORG, 27-26 WBT. Heavy rotation: WKHM.
- DONNA SUMMER "Bad Girls" (Casablanca) 18/1 add WHEN. Moves 3-1 WPRO, 20-13 WLOW, 2-1 WBZ, 26-18 WQWO.
- MARSHALL TUCKER BAND "Last Of The Singing Cowboys" (Capricorn) 18/0. Moves 11-8 WLOW, 28-19 WCHV, 29-25 WBOW, 25-21 WYMC, 19-17 WBT, debut 29 WORG.
- SUPERTRAMP "Goodbye Stranger" (A&M) 16/11 add WLW, KOLO, WPRO, WHIZ, WFDF, WQWO, K101, KNBR, WLNH, KUKI, WORG. Debuts 26 WLOW, debuts 26 WMAZ.
- McGUINN, CLARK & HILLMAN "Surrender To Me" (Capitol) 15/2 add KMBZ, WTAR. Moves 23-19 WSAR, 30-28 WBOW.
- CRYSTAL GAYLE "Your Kisses Will" (UA) 14/4 add KRNT, KRKO, KSL, WHAG. Moves 27-13 WQWO, 33-30 WWWW, debut 19 WSM, debut 27 KOLO.
- BOATZ "It Was Only The Radio" (Capricorn) 14/2 add KSL, KPPL. Moves 39-31 WHAG. Heavy rotation: WTMJ.
- McFADDEN & WHITEHEAD "Ain't No Stoppin' Us Now" (Phil. Int'l.) 14/1 add WQUD. Moves 11-7 WCHV, 10-6 FM97, 20-5 WQWO.
- NIGEL OLSSON "Part Of The Chosen Few" (Bang) 13/3 add KOGO, WCER, KUKI. Moves 31-28 KBLF.
- BONNIE POINTER "Heaven Must Have Sent You" (Motown) 13/3 add WHOH, WNEU, WGY. Moves 4-2 WORG, 30-27 WQUD.

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 TO CELEBRATE THE HIT "YOU STEPPED INTO MY LIFE"

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50 MORE WINNERS

50 MORE WINNERS RECEIVE PERSONALLY AUTOGRAPHED LIMITED ISSUE COLLECTORS' "YOU STEPPED INTO MY LIFE" WAYNE NEWTON STAR DISCS!

JUST GUESS THE NUMBER OF TIMES "YOU STEPPED INTO MY LIFE" IS SUNG AS A FULL PHRASE IN THE NEW ARIES II SINGLE (3:45 VERSION) RELEASE "YOU STEPPED INTO MY LIFE" AND ENTER YOUR COUNT ON THE POSTCARD BELOW. WINNERS SELECTED BY RANDOM DRAWING FROM ALL CORRECT ENTRIES RECEIVED BY SEPTEMBER 1, 1979. WINNERS NOTIFIED.

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 STEP-STAKES ENTRY ■ MY GUESS IS _____

NAME _____ TITLE _____
 STATION _____ PHONE () _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____

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OPPORTUNITIES

Openings

Established radio syndication looking for proven sales professionals with minimum 5 yrs experience. Job requires executive level communication with stations and sponsors. Ultimate higher management position. Resumes to Earth News Radio, 32234 Pacific Coast Highway, Malibu, CA 90265. No calls please. EOE M/F (7-20)

Country station KLLB-FM/Portland, OR is accepting tapes and resumes for possible future openings. Contact PD Chris Collier, KLLB, 2040 South West First Ave., Portland, OR 97201 (7-20)

Wanted: FM announcer with top notch production and writing skills. Tapes and resumes to Personnel, PO Box 1717, Spartanburg, SC 29304 EOE (7-20)

AOR morning talent needed, congenial, witty, street-wise. We need someone who thinks funny. Superstar's experience helpful. Tapes and resumes to David Lee Austin, WAAF, 34 Mechanic St., Worcester, MA 01808 (7-20)

Patten Communication is expanding its radio properties and is looking for sharp people in AOR and Top 40, production and news people in good markets, sales people seeking future management opportunities. Excellent company, fine benefits. Tapes, resumes and references to Carl Como, c/o 92-FM, Box 3470, Madison, WI 53704 (7-20)

Openings

WSHE/Fort Lauderdale, FL is accepting tapes and resumes for News Director and jock. Send c/o Tom Judge, 3000 S.W. 60th Ave., Ft. Lauderdale, FL 33314 EOE (7-20)

If you're young, bright and eager to be working a major/medium market news department, I'm looking for you. If you've got street experience, good air delivery and want to be the best, send tapes and resumes to Diane Kepley, News Director, WMEE, 2915 Maples Rd., Ft. Wayne, IN 46806 or call (219) 447-5511. (7-20)

Disco 1-2-3 (KLAVI)/Las Vegas is looking for a competitive, creative PD. Top production, strong administrative skills and the ability to manage and motivate. Previous experience a must. An outstanding opportunity for the man or woman on the way up. Contact Bill Berkey, GM, KLAVI (702) 732-2555. (7-20)

WSAN/Allentown is looking for good news communicators. Station now expanding informational programming. Also opening for midday jock. Call or write WSAN, Box 568, Allentown, PA 18105. (215) 434-9511. Ask for Rick Harvey (7-20)

Hot dog morning man needed yesterday for the South's fastest growing market. Tapes and resumes to Jeff Dugan, WQDE, Albany, GA 31707 (7-20)

Openings

Wanted: Top AOR jocks to deliver nationally distributed Music Preview Network. 7 full time openings. No beginners, top compensation. Rush tapes and resumes to Music Preview Network, Inc., 73 McCulloch Dr., Dix Hills, NY 11746. (7-20)

KENO/Las Vegas, and KTKT/Tucson, Lotus Corporation needs entertaining air talent. Send air checks to Scott Gentry, Lotus Program Coordinator, KENO Radio, 4660 S. Decatur, Las Vegas, NV 89103. No calls please. EOE (7-20)

Opportunity in beautiful Rogue River Valley area of Southern Oregon. Top money to night man. Engineer, air talent combo. Only top long term people need apply. Call Phil Miller, KBOY, 413 E. Main, Medford, OR 97501. (503) 779-2244. (7-20)

WKKN/Rockford, IL needs experienced jock for morning drive. Needs production ability. Send tapes and resumes to Curtis King, WKKN, 1901 Reid Farm Rd., Rockford, IL 61111 (815) 877-3075 EOE M/F (7-20)

KOME/San Jose, CA is looking for experienced News Director for AOR format. Tapes and resumes to Mikel Hunter, 1245 S. Winchester Blvd., San Jose, CA 95128. No calls please. (7-20)

Openings

KUZZ/Bakersfield needs aggressive, knowledgeable country jock; opportunity minded person. Send tapes and resumes to Richard Lee, PD, 1209 N. Chester, Bakersfield, CA 93308. No calls please. (7-20)

Station emphasizing news and information seeks ambitious street reporter. Involves some anchor work and special in-depth features. Resumes, air checks and examples of street work to Wayne Weinberg, WMPS, 112 Union Ave., Memphis, TN 38103 (7-20)

WLOF is looking for an afternoon jock in sunny Orlando, FL, the second fastest growing city in the U.S. If you have at least 4 yrs experience send tapes and resumes to Scott Welker, Box 15746, Orlando, FL 32808 or call (305) 293-2431 EOE M/F (7-20)

WKBX/Savannah, GA needs aggressive "hard news" person. Strong on sound, delivery and writing. Tapes, resumes, writing samples and salary history to Doug Weldon, WKBK, Box 876, Savannah, GA 31402 EOE (7-20)

Future openings for announcers and newscaster in Minnesota's second largest market. Tapes and resumes to Rick Morgan, PD, WEBC, 1001 E. 9th St., Duluth, MN 55805 EOE (7-20)

CHANGES

Radio

JIM HOWIE appointed MD WEAT/West Palm Beach, FL formerly with WNNC/Newton, NC.

EARL SPENCER appointed MD at KBBQ/Ventura, CA.

PAT DE VANEY joins KHAK/Cedar Rapids, IA formerly with KTYN/Minot, ND.

JOHN MARKS promoted to Research Director at WSAI/Cincinnati, OH.

DALE TURNER promoted to MD and Assistant PD at WSAI/Cincinnati, OH.

GINA FETCHO joins WSAI/Cincinnati, OH formerly with WBIC/Newbern, NC.

JOHN T. SELLATI named Information Systems Manager for Broad Street Communications.

CRAIG HUNT formerly with KAAY/Little Rock, AR joins WMJC/Detroit, MI.

EDDIE ROGERS formerly with WDRQ/Detroit, MI joins WMJC/Detroit, MI.

STEVE TREALLA formerly with WWKR/Detroit, MI joins WMJC/Detroit, MI.

MIKE SCOTT formerly with Burkhart & Abrams named PD at KTSA & KTFM/San Antonio, TX.

SCOTT LOCKWOOD formerly with KORJ/Garden Grove, CA joins KISS-AM/San Antonio, TX for weekends.

AL MUNDY formerly with KRCQ/Indio, CA joins KFXM/San Bernardino, CA.

RICK TOMARO formerly with KFOX/Redondo Beach, CA joins KAFY/Bakersfield, CA.

GREG BOYCE promoted to News Director at KDZA/Pueblo, CO.

JOE DONAVAN joins QV-93/Harrisburg, PA.

JEFF KELLY formerly with KWRM/Corona, CA joins KDES/Palm Springs, CA.

VERL WHEELER appointed General Manager for KYTE-AM and KLLB-FM/Portland, OR.

CHRIS COLLIER appointed PD at KLLB-FM/Portland, OR formerly with KCKN/Kansas City, KS.

JIM KNIGHT promoted to Operations Manager of KSON-AM-FM/San Diego, CA.

SUSAN MORRISON appointed Promotions Manager of WBIZ/WJJK/Eau Claire, WI.

BENNY MARTINEZ formerly with KYNO-FM/Fresno, CA joins KGGI-FM/Riverside-San Bernardino, CA.

DAVE ANTHONY formerly with KPOL/Los Angeles, CA and KNUS/Dallas, TX joins KPPL/Denver, CO.

SUSAN BRADLEY joins KPPL/Denver, CO.

BILL BLINE formerly with KTLK/Denver, CO joins KPPL/Denver, CO.

RICHARD RAMIREZ promoted to Sales Manager for RKO/Boston, MA.

CHARLIE SMITH promoted to Regional Sales Manager for RKO/Boston, MA.

MICHAEL WHEELER promoted to Regional Sales Manager for RKO/Boston, MA.

BOB LION named General Sales Manager of KKSS/St. Louis, MO.

JEFFREY D. SILVER appointed Sales Executive for KMJQ (Magic 102)/Houston, TX.

MIKE RUSSELL formerly with KNBQ/Tacoma, WA joins Drake-Chenault as Programming Consultant.

STUART McRAE promoted to PD at KLPQ/Little Rock, AR.

CARLA LEONARDO named Assistant PD at KZOK/Seattle, WA.

MIKE DENENE named PD at WZLD/Columbia, SC.

ROBERT WILLIAMS joins KSAN/San Francisco, CA formerly with KZAP/Sacramento, CA.

DAVID HALL named MD for KNX-FM/Los Angeles, CA formerly with KORJ/Garden Grove, CA.

JOHN EVANS joins KNX-FM/Los Angeles, CA formerly with KISW/Seattle, WA.

CHRIS MICHAELS joins CHOM-FM/Montreal formerly with CKGM/Montreal, Can.

MICHAEL GRAHAM named Production Director and also air personality for CHOM-FM/Montreal, Canada.

DAN CARLYSLE joins KROQ/Pasadena, CA.

JEFF DEAN joins KEZY/Anaheim, CA.

PAUL CROUCH promoted to Sales Manager at WCMF/Rochester, NY.

JOHN FINE joins KTCL/Ft. Collins, CO formerly with KAWY/Casper, WY.

Records

GREG PECK appointed to the position of Northeast Regional Promotion Manager, Black Music Marketing, for CBS Records.

SIMON SCHMIDT appointed Vice President and General Manager for MasterWorks.

MICKEY MOODY named A&R Director for Starlite Records

BRUCE HAMILTON appointed as a Field Merchandiser for Elektra/Asylum.

ED KORTE appointed WEA Marketing Coordinator in St. Louis/Kansas City/Minneapolis markets.

BILL STRAW appointed General Counsel and Director of Business Affairs for MCA Records.

MICHAEL STEWART appointed to the position of A&R Producer for 20th Century-Fox Records.

MARTIN OLINICK appointed Director, Business Affairs and A&R Administration, West Coast, for RCA Records.

WEA announces new appointments to Sales Staff: YVONNE RICE/Sales Order Department, Dallas; RICHARD MILLER/Sales Representative, Baltimore-D.C.-Virginia.

WEA announces new appointments to Promotion Staff: JAMES RAY WRIGHT, Elektra/Asylum R&B/Philadelphia; DOUGLAS DANIEL, Elektra/Asylum R&B/Baltimore-D.C.-Virginia; KEVIN CARROLL, Warner Bros./Cincinnati; JERRY LEE WRIGHT, Atlantic R&B/Cleveland; MICHAEL ENGLISH, Atlantic, R&B/Chicago; RAYMOND CARLTON, Elektra/Asylum/Miami; DEBRA STINE, Atlantic/Miami.

ARLENE BERKOWITZ appointed to Promotion Coordinator for Steven Leeds Promotions.

MARTI SHARRON appointed National Director of Creative Services for Peer-Southern Organization.

LARRY FRAZIN appointed to the position of Director of Marketing for MusicVision.

Industry Changes

ARLENE BERKOWITZ appointed to Promotion Coordinator for Steven Leeds Promotions.

MARTI SHARRON appointed National Director of Creative Services for Peer-Southern Organization.

LARRY FRAZIN appointed to the position of Director of Marketing for MusicVision.

Station Line-Ups

WPST/Trenton, NJ LINE-UP: 6am-10am Lee Tobin, 10am-2pm Jay Sorenson, 2pm-4pm Tom Taylor (PD), 4pm-8pm Phil Simon, 8pm-12mid Dave Kettinger, 12mid-6am Bob Sorrentino.

CT/Peoria, IL LINE-UP: 6am-10am Rich Fruin, 10am-2pm Jim Reeves, 2pm-6pm Rick Peterson, 6pm-10pm Wendy Rice, 10pm-2am Mike Justin, 2am-6am Kathy McKabe. Weekends: Jack Silver, Steve Stein, and Al King.

WQZ/Moyock-Chesapeake, VA LINE-UP: 5:30am-10am Barry O'Day (PD), 10am-3pm Dan Williams, 3pm-7pm J.J. McKay (MD), 7pm-1am Molly Brooks. Weekends: Bob Madison, Bill Trotter, and Neil Ratigan (ND).

KRZY/Albuquerque, NM LINE-UP: 5:30am-9am Jerry Groner (PD), 9am-noon Bobby Box, noon-3pm Phil Gonzales (MD), 3pm-7pm Tom Anthony, 7pm-12mid Debbie Erdahl, all-nights Randy Barlow.

KPPL/Denver, CO LINE-UP: 6am-10am Dave Anthony, 10am-2pm Roger White, 2pm-6pm John Driscoll (PD), 6pm-9pm Jim Teeson, 9pm-1am Susan Bradley. Weekends: Bill Bline.

WELA-FM/East Liverpool, OH LINE-UP: 6am-10am Jim Judge (PD), 10am-3pm Jerry Michaels, 3pm-8pm Gary West, 8pm-2am Andy Sitko. Weekends: Jim Pryor, Lee Connors, and Mark Allen.

WNRS/Ann Arbor, MI LINE-UP: 6am-10am Mark Thomas, 10am-2pm Randy Carr, 2pm-6pm Candy Roberts, 6pm-signoff John Nelson.

WHN/New York, NY LINE-UP: 5:30am-10am Del Demontreux, 10am-3pm Lee Arnold, 3pm-7pm Mike Fitzgerald, 7pm-12mid Jessie Berman, 12mid-5:30am Ed Baer. Weekends: Robbie Roman and Al Colmes.

WAXX/Eau Claire, WI LINE-UP: 5:30am-10am Rex Lane, 10am-2pm Tim Wilson, 2pm-6pm Ray Sherwood, 6pm-12mid Randy O'Neal, 12mid-5:30am Jan Kent. Weekends: Jim Schumacher, Jan Hoffman, and Jim Adams.

WQVE/Harrisburg, PA LINE-UP: 6am-10am Joe Donovan, 10am-2pm Chris Kelly, 2pm-6pm Ray St. James (PD), 6pm-10pm Steve Harris, 10pm-2am Steve McKee (MD), 2am-6am Gary Maxwell. Weekends: Dennis Allen, Mark Stewart, and Rick Alexander.

WYND/Sarasota, FL LINE-UP: 6am-10am Fuzzy Cook, 10am-2pm Al Martin (ND), 2pm-6pm Dave Kay (MD), 6pm-signoff Tom Jones. Weekends: Tom Jones and Gene Harris Jackson.

WMET/Chicago, IL LINE-UP: 6am-10am Tom O'Toole, 10am-3pm Patti Haze, 3pm-6pm Bob Coburn, 6pm-10pm Bill Evans, 10pm-2am Scott McConnell, 2am-6am Mike Bechtel. Weekends: Blake Lawrence, Dave Benson, and Dan Michaels.

WGN/Norfolk, VA LINE-UP: 6am-10am George Crawford, 10am-12pm Bob Canada (PD & MD), 12pm-3pm Nick O'Neil, 3pm-6pm Mike Patrick, 6pm-10pm Ralph Wimmer (The Doctor), 10pm-2am Bill Jordan, 2am-6am Tom Scott. Dan O'Brian Music Research and swing.

KEJO-FM/Cornallis, OR LINE-UP: 6am-11am Chris Wiggins, 11am-3pm Ken Martin (MD), 3pm-7pm Jonah Cummings (PD), 7pm-12mid Mark Decker, 12mid-6am Gary Weisgerber. Weekends: Ed Dunn, Doug Barry, and Dave Numme.

WMJC/Detroit, MI LINE-UP: 6am-9am Phil Berry, 9am-12noon Steve Trella, 12noon-3pm Rod Prahin, 3pm-6pm Eddie Rogers, 6pm-10pm Craig Hunt, 10pm-2am Mark Taylor, 2am-6am Fred Stella.

OPPORTUNITIES

Openings

V100/Charleston, WV has two immediate openings. We need an entertaining, topical, informative and creative morning person and a 7pm-12mid jock. Good bucks for the right people. Great production a must. Send tapes and resumes to Dan O'Toole, 4318 Charleston, WV 25304 EOE (7-20)

We are a new FM looking for a News Director. Person will be responsible for developing a high content, 3 person news department. Send tapes and resumes to Jack Crabbe, WQLK, Box 1647, Richmond, IN 47374. No calls please. (7-20)

KKRC/Sioux Falls, SD has drive opening for someone with strong production skills. Tapes and resumes to Gene Shaw, 1704 S. Cleveland, Sioux Falls, SD 57103 EOE M/F (7-20)

KMPS-AM-FM/Seattle has opening for a full time production person. Tapes and resumes to Ron Norwood, Box 24888, Seattle, WA 98124. No calls please. EOE M/F (7-20)

Possible future openings for weekenders and couriers. Tapes and resumes to Doc Rogers, 91X-FM, 1250 6th Ave., San Diego, CA 92101. No calls please. (7-20)

Rock 101, AOR format needs morning man with very strong production and good voice. No floaters. Tapes and resumes to Scott Shannon, Rock 101 (WAIM), 321 Kingsley Rd., Anderson, SC 29621 EOE (7-20)

Reporter wanted for News/Talk station in Wheeling, WV market. Aggressiveness and competitive approach a must. Includes on-air and street work. Females, minorities and recent college grads encouraged to apply. Tapes and resumes to Howard Monroe, WOMP, Box 448, Bel Air, OH 43906 (614) 676 5661. (7-20)

WKTK/Baltimore, Disco 105 has immediate opening for 7-12mid air personality with good production for disco format. Tapes and resumes to Lou Krieger, 5200 Moravia Rd., Baltimore, MD 21206 (7-20)

Now accepting tapes and resumes for future air talent at WQLK. Send tapes and resumes to Jack Crabbe, WQLK, Box 1647, Richmond, VA 47374. No calls please. (7-20)

KRKE-AM-FM/Albuquerque needs personalities for Top 40 and Pop/Adult for different dayparts. Send tapes and resumes to Dick McKee, GM, KRKE, Box 737, Albuquerque, NM 87103 EOE (7-20)

Miami/Ft. Lauderdale contemporary country station has opening for afternoon air personality/MD. Present MD is buying his own station. Prior experience essential. Tapes and resumes to Ron Bisson, PM, 1320 WGMA, Hollywood, FL 33024 EOE M/F (7-20)

We need a humorous, knowledgeable personality for our oldies format. If you can communicate with adults, get a tape and resume to us now. The job is waiting for you. Bud Thomas, KDJO, Box 4227, Mesa, AZ 85201 EOE (7-20)

News Director and Public Affairs opening at KENO/Las Vegas. Must have news background with good on-air presentation. Send tapes and resumes to Scott Gentry, KENO Radio, 4660 S. Decatur, Las Vegas, NV 89103. No calls please. EOE (7-20)

KPUG/Bellingham, WA is accepting tapes and resumes for future full or part time openings. Send tapes and resumes to Bruce Butterfield, Box 1170, Bellingham, WA 98225 or call (206) 734-1170 (7-20)

Operations manager promoted to GM position within our company. Need top rate announcer/producer with strong administrative skills for this growth spot, immediately. Engineering, computer, FCC rules and regs experience helpful. Cassette tapes and resumes to Bill Hoverson, KFGO Radio, Box 2966, Fargo, ND 58108 (701) 237-5346 EOE (7-20)

KVOU-KYUF/Uvalde, TX is looking for experienced operations manager with air production experience. Small to medium market in Texas. Contact Bill Vance (512) 278-2555 EOE (7-20)

D-102 Danville's best station, is looking for an adult Top 40 communicator that does excellent production and can sound like a real person on the air. Also looking for newperson for future opening. Tapes and resumes to Keith Mason, Operations Manager, WDNL, 1501 N. Washington, Danville, IL 61832. No calls please. EOE (7-20)

Wanted: Creative thinking newperson, compatible with Pop Adult and AOR formats. Must be able to "do it all" anchor writing, production and features. Interested in pros with 3 yrs experience. One of America's most desirable markets. Tapes and resumes to Jeff Prescott, News Director, KGB-AM-FM, 4141 Pacific Highway, San Diego, CA 92138.

WMBD-AM/TV is seeking radio-TV sports reporter. Heavy PBP in addition to regular radio sports talk show. Rush resumes and PBP auditions to Duane Wallace, News Director, WMBD, Peoria, IL 61604 (7-20)

If you can communicate well on a one-to-one basis with people and relate to a soft rock format, WMGK in Philadelphia has an opening for you in our announcing staff. Tapes and resumes to Bob Craig, PD, WMGK-FM, One Bala Cynwyd Plaza, Bala Cynwyd, PA 19004 EOE M/F (7-20)

Needed: An all night person and part time weekend. Send tapes and resumes to Chris Wallenberg, WEZB, 1440 Canal St., Suite 801, New Orleans, LA 70112 (7-20)

The Okanagan's leading radio station has an opening for a professional sport personality. Send tapes and resumes to Ted Pound, PD, CKIQ, 2419 Hwy 97 N., Kelowna B.C. V1X 4J2

Goods & Services

"Funny Funny Stuff"

Funny Funny stuff: Unique comedy bits that fit any format. For freebie write HYPE, INK, Box 69581-R, Los Angeles, CA 90069.

"The Aircheck Guide"

ANNOUNCERS ARE BEING HEARD AND HIRED DAILY! Radio stations with brand new openings want to hear your aircheck now. All formats.

Special need for "personality" Pop/Adult, News (Directors), and morning men of all formats. **THE AIRCHECK GUIDE** has a backlog of openings in Contemporary, Country and AOR with stations listing liberal salaries and benefits.

THE AIRCHECK GUIDE has saved announcers and stations weeks of searching. Stations with new openings are calling hourly. If you are looking or want a change — TAG up with **THE AIRCHECK GUIDE**. General Managers, Program Directors and announcers nationwide have called our service a milestone.

Enclose your aircheck, phone, address, resume and any information you feel is helpful. \$25 for maximum exposure. If you need to be screened from a certain station or city please indicate.

THE AIRCHECK GUIDE, 8 Constance Ave., Lewiston, ME 04240. For instant aircheck contact or information just dial 1-207-782-0947.

"Lola's Lunch"

DROP YOUR PANTS, GRAB YOUR SOCKS, here come the laffs, here come the yocks. Complimentary snack LOLA'S LUNCH, 1789 Hamlet Drive, Ypsilanti, MI 48197.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS 366-R West Bullard Avenue, Fresno, California 93704 or phone (209) 431-1502.

"Job Referrals"

BROADCASTER'S ACTION LINE. The Broadcasting Job you want anywhere in the U.S.A. 1 year placement search \$25.00. Call (812) 889-2907 or write R2, Box 25-A, Lexington, IN 47138.

"Broadcaster's Action Line"

EMPLOYERS! Send us your job openings. We locate the personnel you need. **FREE!** Call (812) 889-2907 or write R2, Box 25-A, Lexington, IN 47138.

"Phantastic Phunnies"

The industry's internationally acclaimed... most respected audience builder! One month's introductory 400 one-liners, information and glibt... just \$2,000! **PHANTASTIC PHUNNIES**, 1343-A Stratford Drive, Kent, OH 44240.

GOODS & SERVICES

Making your classified come alive or getting your goods and services singled out is simple. Only 25 cents a word, 95 minimum per week, headlines are free. Contact **R&R Classified Department**, Mon-Fri. at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067.

Openings

KPUG/Bellingham, WA is looking for a morning drive personality. Community involvement is important, good production is essential. A 10,000 watt station with a great track record for introducing and developing new air talent needs a hard working, devoted talent who is hot to go. Tapes and resumes to Bruce Butterfield, Box 1170, Bellingham, WA 98225 or call (206) 734-1170. (7-20)

I want you for a 100,000 watt Top 40 FM station if you have a positive viewpoint, a creative mind and the energy it takes to advance. Personality needed by Sept. 1, with on-air and production skills for 12-6am slot. Tapes and resumes to Don Paustian, KJCK-FM, Box 789, Junction City, KS 66441. (7-20)

Wanted: An experienced newperson for Long Island's largest news department. Must be skilled in writing, editing and delivery. Also, experienced announcers interested in future openings. Tapes and resumes to WGBB, 1240 Broadcast Plaza, Merrick, NY 11566 EOE (7-20)

We're moving and so could you. Join one of Wisconsin's finest adult format stations. Need a copywriter and production person, experience preferred but not necessary. Also, a Pop/Adult drive time personality with production skills. Tapes and resumes as soon as possible to Dan Davis, Operations Manager, Box 1519, Appleton, WI 54913 or call (414) 733-6639. (7-20)

Rock 104, Modesto/Stockton is looking for a Top 40 rock 'n' roller. Send tapes and resumes to Richard Cano, Box 3839, Modesto, CA 95352 or call (209) 526-8600. (7-20)

WRRD (13 Rock)/Minneapolis needs tapes and resumes for future and/or possible immediate openings from creative, positive thinkers. Top 40 format. Send to Steve Shannon, PD 13WRRD, 1370 Davern, Minneapolis, MN 55116. No calls please. EOE M/F (7-20)

WLQ-WLYC/Williamsport, PA is accepting applications from air personalities for future openings. Tapes and resumes to Jim Cameron, Box 1176, Williamsport, PA 17701 (7-20)

If you're a superstar talent we need you. KMEN/San Bernardino has a rare afternoon opening. Good money. Tapes and resumes to Mike Matthews, Box 1290, San Bernardino, CA 92402. (7-20)

Positions Sought

Medium (Top 50) programmer seeks stimulating position in larger east coast city. Call (703) 339-5795. (7-20)

Small market sports director with 8 yrs experience, including PBP of all sports is looking to move up. Also experienced in sales and promotion. Call SAM at (315) 342-3102 or (315) 343-3937 (7-20)

Dedicated, responsible MD/Announcer currently working, searching for break. Have BA degree and lots of experience. Lat's talk. Call weekdays 9-5pm (607) 433-2213 or write JIM ASKER, 1012 Mohawk St., Utica, NY 13601. (7-20)

JOHN QUINCY, currently PD at Pop/Adult WBLG/Lexington, KY looking to move up, preferably south of the Mason-Dixon line, PD, MD or jock Contemporary or Country, I've done it all in the last 7 yrs and can do the job for you now. Married, stable, hard working. I'll take the first caller at (606) 233 1515 or (606) 299-2319. (7-20)

Female personality, 4 yrs experience as a rock jock. Formerly at KJR, KTKT. Call (602) 885-8877. (7-20)

Dynamic, versatile and hard working air personality with 13 yrs experience and first class license seeks air work, production with advancement opportunity at Top 40, Pop/Adult, or Country operation. BOBBY GEE, formerly WXCL/WZRO, WCRT/WQEZ, WAAY, WAAX. Call (309) 347-2786 or write 1256C Florence Ave., Pekin, IL 61554. (7-20)

Enthusiastic, experienced, talented AOR DJ available for major/medium market. Call JIM SEIGEL (408) 287-5911 for tapes, resumes, ratings before 10am. (7-20)

Midwest jock 4 1/2 yrs full time looking for a large or medium market. Will relocate, pronto. MIKE SCHUFF (313) 388-5738, evenings. (7-20)

DJ, 25 yrs old, credentials include swing shift at one of the country's top contemporary music stations. Resonant voice. Prefer Pop/Adult or personality Top 40 format. CHUCK (716) 873-0706 (7-20)

SEX. Okay, now that I have your attention, major market minority jock, 6 yr pro, married, stable and very talented, looking. No ego problem. Top 10 market preferred with Top 40, Disco, Pop/Adult, Black or Country position. Call CHUCK at (713) 496-6193 anytime. (7-20)

The legendary KEITH LONDON, 14 yrs all formats seeks PD slot with growth potential. Sales experience, married, two children, will relocate. If your book looks bad call (216) 492-3930 (7-20)

Program Director, 16 yrs experience seeks position of total responsibility in administration of programming, license renewal, staff supervision, promotion and budget preparation. If this is what you are looking for and you're a stable station, then I'm looking to talk to you. Call DAVE at (707) 464-3183, days or (707) 464-9130, nights. (7-20)

Currently PD/MD at WNRS, formerly WNCR, WJVA, WKCO seeking PD/MD air slot, medium market. Married with 4 yrs experience, prefer Country. Call MARK at (313) 662-2883 (7-20)

8 yr pro with automation experience looking for a rocker in the West. Call VIRGIL (701) 222-1455 anytime. (7-20)

TOM ALLEN available due to format change, mid August. PD and/or air personality. 18 yrs experience, 12 in modern Country at WDEE/Detroit, KBOX/Dallas, and WIL/St. Louis. Let's talk. (313) 557-1500 or (313) 852-0923 (7-20)

Formidable up scale female news voice. Excellent conversational news writer. AOR and heavy print experience. News/Public Affairs Director wants top 25 News/Talk, AOR, Pop/Adult. (315) 475-0606. (7-20)

5 yrs experience in news in medium market. Looking for a challenge, willing to relocate. Call MIKE (717) 282-3534.

A fugitive from Cleveland is looking. TOM SULLIVAN late of M-105 (WWW) also WLYT and others. Plenty of experience. Seeking a stable medium/major market jock slot, AOR or Top 40. Good production and a college degree. Call (216) 492-8161 anytime. (7-20)

Dynamic voice over personality for nationally distributed TV commercials is looking to work for a radio station which appreciates talent. Would rather play records than sell them. 6 yrs previous radio experience including major market work. Call MARK HAHN (412) 821-2585 (7-20)

JOHN "O'BRIEN" KINNICUTT, experienced programmer and announcer looking for a major market AOR airshift. Past employment includes WAAL and WORJ. Good pipes and production, a sound investment. Call (607) 798-9477. (7-20)

Young man with first class license seeking on-air position in either radio or TV. Graduate of Brown Institute. Call ANDREW KOPACZ at (305) 923-7090 (7-20)

Clever, experienced, committed Pop/Adult personality. Sounds like what you're looking for? Call MARV (315) 342-2503. (7-20)

6 yrs experience including PD and production manager. Looking for Country gig. Currently at 50KW covering 38 states. Heavy production, willing to relocate. Call STEVE (318) 424-7018 (7-20)

Attention high energy Top 40 or Black stations in medium or major markets, I have many years experience in radio and by age 14 was at the number one station in Memphis, WDIA, 50,000 watts. Call JIM WATKINS at (901) 744-4242 or (901) 327-9902 (7-20)

Positions Sought

BILL McCOWN, former PD/MD of WANS FM/Anderson, SC seeks similar position in larger market. 5 yrs experience, professional attitude and hard working. For composite air check and programming proposal call (803) 228-1408 (7-20)

Seeking off air operations or PD/MD position. Top 30 market experience in Top 40, Pop/Adult, Country and Disco. Successful ARB's in San Antonio, Chicago and Cleveland. Call RON DENNINGTON (314) 343-7834 mornings. (7-20)

Major market announcer, recently cut from full to part time looking for news or airshift. 5 yrs experience in all facets of broadcasting. Natural sounding, good one-to-one communicator, hard worker with good references. Prefer medium or larger market in Northeast or California, but will take the right job anywhere. Contact JEFF GILBERT, 4829 E. Willock Rd., Pittsburgh, PA 15227 (412) 884-2104. (7-20)

Experienced female, beautiful voice, tight board and production seeking full time air shift with AOR station. Prefer NE, Atlanta, or Florida, but will consider all. Call MARTHA DEE (305) 940-5007 anytime. (7-20)

Experienced contemporary PD. Great with music, bringing out best in air talent, building formats from scratch, and attracting young adult audience. Looking for position with solid company. New or established station. Also interested in automation. Stable, currently employed. For tape, resume, ratings and references call FRANK (714) 727-3868 (7-13)

Reporter anchor position sought. Network background, tops in journalism class and award winner. Experienced in all aspects of radio including sports. Call JOHN at (201) 486-3778 days. (7-13)

STEVE BROOKS, Operations Director, PD, WEEO/Waynesboro, PA, looking for medium or major market gig, preferably in the Washington/Baltimore area. Call (717) 762-9336. (7-13)

Competent sports stringer with strong network background seeks sports or news position with a station looking for an award winning go-getter. Experienced in all facets of radio sports including technical and administrative ends. Leave word for DAVE at (205) 956-4515 after 4:30pm or early morning. (7-13)

1st phone, 2 yrs experience KCSN/Northridge, CA. Don Martin school grad, LARRY POWERS itching to get back to work. Looking for Top 40, and/or sports play-by-play. Will relocate. Call now (213) 345-1176 (7-13)

Christian programmer, 7 yrs good experience with top stations, seeks manager or PD position with aggressive Christian station. Experienced in every phase of Christian music and broadcasting. Call (713) 683-9464 (7-13)

Warm, friendly air personality and research oriented MD for large market, FM heavy, looking for move up after 6 successful yrs. Best credentials and track record, good administrator. Call JEFF at (317) 463-5174. Majors only please, prefer Midwest. (7-13)

Female personality looking for midday position at major market Pop/Adult station. Excellent resume and references. Call (415) 929-8389. (7-13)

Let's make a No. 1 station together. DAN ROBINS morning man at KIRL/St. Louis will be available August 10th. 7 yrs experience. Successful in all phases from programming to promotion. Call today after 2pm (314) 946-6980. (7-13)

L.A. I've arrived! Feature programmer is ready to take on a new creative challenge. I write, produce, program, communicate. If you're looking for someone with unique talents to fill that very special position, let's talk. My background will astound. Call SANDY (213) 821-7061. (7-13)

Sportscaster/Newsman seeking medium market position. 6 yrs play-by-play experience, conversational news delivery. Call LARRY at (516) 781-0037 (7-13)

Seeking 50's, 60's and 70's MOR format. Music specials, artist interviews my specialty. Award winning MD with 3 yrs commercial experience. Available September 5th for either research or air work. Will relocate. Call (614) 374-9478 between 6-8pm. (7-13)

MEL SLADE 1st class license looking for Soul, Rock or Jazz station in the West. Call (213) 893-4132 after 4pm. (7-13)

Miscellaneous

KINX-FM, sister station of KXXV requests record service from all labels for all new Country format. Send to Jed Blakovich, KINX-FM, 847 S. Circle, Colorado Springs, CO 80910 (7-20)

Does anyone manufacture solid state electronics for the old Ampex 601's? If you do, you could make a fortune in Canada, getting these old workhorses back into use. Please contact Ken Hardie, Group Operations Manager, Fawcett Broadcasting Limited, Box 2490, Kenora, Ontario P9N 3x8 (7-20)

KXXV/Colorado Springs needs record service from all labels for top Disco station. Send to Jed Blakovich, KXXV, 847 S. Circle, Colorado Springs, CO 80910 (7-20)

KMEN/San Bernardino needs contemporary and all disco product from all labels. Send to Mike Matthews, Box 1290, San Bernardino, CA 92402 (7-20)

WAVA/Washington, DC needs comedy album service from all labels. Will be used in morning drive. Send to Gary Chase, WAVA Radio, 5232 Lee Highway, Arlington, VA 22207 (7-13)

OPPORTUNITIES

Openings

WKIX/Raleigh, NC has rare opening for 2-6am Top 40 personality. Excellent production talent a must. Send tapes and resumes to Bob Bolton, Operations Manager, WKIX, Box 12526, Raleigh, NC 27605 EOE (7-13)

KIXS-FM, No. 1 contemporary station in market needs hard working professionals for all dayparts. Your enthusiasm and willingness to advance are more important than experience. Good pay, benefits and future. Tapes and resumes to Phil Lewis, KIXS-FM, Box 880, Killeen, TX 76541 (7-13)

WRJZ/Knoxville, TN looking for afternoon drive announcer. Creative, stable personality can earn good money with a great organization. Brand new multi-track facilities. Tapes and resumes to Bob Kaghan, WRJZ, Box 3387, Knoxville, TN 37917 EOE (7-13)

News Reporter/Anchor needed who excels in all aspects of radio journalism. Good pay for top person. Tapes and resumes to Mark Fryburg, News Director, WROV, Box 4005, Roanoke, VA 24015. EOE. Minorities and women encouraged to apply.

FRANK N. MAGID TALENT SEARCH: Warm reliable communicative professional needed now at 50,000 watt AM Pop/Adult station in Sun Country. Tapes, resumes and salary requirements to Bill Bates, No. 522, E. Randol Mill Road, Arlington, TX 76011 EOE M/F (7-13)

KROY AM-FM/Sacramento seeking air and production talent. Immediate opening for Top 40 and Pop/Adult pros with bright natural sound. Send tapes and resumes to Jonsson Communications, Box 2424, Sacramento, CA 95811. EOE M/F (7-13)

KGA/Spokane accepting tapes and resumes for future openings. Northwest talent preferred. Send tapes and resumes to Jon Ogle, PD, Box 8348, Spokane, WA 99203. No calls please. (7-13)

KPAM/Portland, OR now accepting tapes for full or part-time news position. Must be strong in both on-air and writing. Tapes and resumes to Pat Woodard, News Director, KPAM, 4700 S.W. Council Crest Dr., Portland, OR 97201 EOE M/F (7-13)

CKGM looking for night and swing announcer. Tapes and resumes to Robert G. Hall, PD, CKGM, Box 98, Westmount, Quebec H3Z 2B1 (7-13)

WZOK-97/Rockford's top AOR station now accepting tapes and resumes for possible future openings. Send to John Larson, PD, WZOK, 1100 Tamarack Lane, Rockford, IL 61125. No calls please. (7-13)

News people wanted. KIXS-FM, KIIZ-AM are expanding an already excellent news department. All interested in advancement should apply immediately. Good salaries, benefits and future. Tapes and resumes to Danley West, Manager, KIXS-FM/KIIZ-AM, Box 880, Killeen, TX 76541 (7-13)

KYXX/Odessa, TX modern Country, needs morning drive personality. Good production a must. Excellent working conditions. Contact Barry Sykes at (915) 332-5791 or send tapes and resumes to KYXX, Box 3509, Odessa, TX 79761. (7-13)

KEYY/Provo, UT needs a midday jock with strong production. If you are a creative hard worker, rush tapes to Chuck Cooper, Box KEYY, Provo, UT 84601 EOE (7-13)

Entry level production job in a new syndication arm of Northeast Broadcast Group. Audio geniuses let's hear what you've done. Must generate enthusiasm, high output and quality work. We've got the facilities! Small market PD's encouraged. Tapes, resumes and salary requirements to Bob Wood, Group PD, Algonquin Broadcasting Co., 2077 Elmwood Ave., Buffalo, NY 14207 EOE M/F (7-13)

National PD is looking for experienced newperson ready to manage a professional medium market news department. News Director experience not mandatory. News savvy and management ability are mandatory. Tapes and resumes to National PD, Box N39, 323 Franklin Blvd., Chicago, IL 60606. (7-13)

Drake-Chenault consulted AOR station in medium Southeast market looking for Operations Manager. Tapes and resumes to Jack Crawford, Drake-Chenault, 8399 Topanga Canyon Blvd., Canoga Park, CA 91304. No calls please. EOE (7-13)

WJDX/Jackson, MS looking for an extra personality. If interested, send tapes and resumes to Bob Rell, PD, Box 2171, Jackson, MS 39206 or call (601) 982-1082 EOE (7-13)

Top 40 and Country programmers and air talent needed for openings in Florida, Georgia and Alabama medium markets. Tapes and resumes to Lake Consultants, 3116 Fredericksburg Dr., Montgomery, AL 38116 EOE M/F (7-13)

KLAV (Disco 123)/Las Vegas has immediate opening at hot new Disco format for experienced professionals. Air shifts, production. Tapes and resumes to Tom O'Hare, 2770 Maryland Parkway, Suite 520, Las Vegas, NV 89109 (7-13)

KFYR (Y93)/Bismarck, ND now accepting applications for News Anchor/Reporter. Salary negotiable, excellent fringe benefits. Tapes and resumes to Mark Swartzell, News Director, KFYR, Box 1738, Bismarck, ND 58501. No calls please. EOE (7-13)

Afternoon drive personality needed for 100,000 watt stereo Country station in Southeast. Call Mark Tudor, (916) 727-8881 EOE (7-13)

Openings

Now accepting tapes and resumes for future opening at Adult Top 40 in 44th market. Send to Tom Evans, KPRQ, 4874 S. State St., Salt Lake City, UT 84107 (7-13)

WXLM-99/Savannah, GA has immediate opening for experienced professional. Good knowledge of AOR music and one-to-one delivery. 7-12pm shift full time. Tapes and resumes to Bruce Cotton, PD, WXLM, Box 9705, Savannah, GA 31402. Minorities encouraged to apply. EOE (7-13)

WECQ-FM/New York's beautiful Fingerlakes region, seeks midday announcer for Pop/Adult format. Experience necessary. Strong production abilities, first phone helpful. Professional atmosphere, good sound, new equipment, good benefits. Tapes and resumes to Tom Gogaware, PD, WECQ-FM, Box 213, Geneva, NY 14456 EOE (7-13)

WANTED: RADIO NEWS REPORTER. Experienced news reporter for evening beat. Must be able to gather, write and accurately deliver on air. Grammar, pronunciation, voice and delivery must be excellent. Knowledge of recording equipment essential. Send resumes only to Jack Freese, WEAT, Box 70, W. Palm Beach, FL 33402 EOE (7-13)

RADIO ANNOUNCER WANTED: Announcer with big voice and smooth delivery wanted for beautiful music format. In resume, include information on experience in automation, production and promotion. Send tapes and resumes to Gene Barry, WEAT, Box 70, W. Palm Beach, FL 33402. EOE (7-13)

KXOA (K108-FM/AM-14)/Sacramento, CA seeks applicants for full-time news position. Duties: gather, produce and present news in a conversational style. Experienced applicants send tapes and resumes to Jim Taylor, MD, KXOA, Inc., Box 1677, Sacramento, CA 95808 EOE (7-13)

KSRO 5000 watt Pop/Adult station seeks weekend personality. First class license required. Call Jerry Johnson (707) 545-3313 EOE M/F (7-13)

WLOF/Oriando, FL looking for experienced newperson. Contact Al Gardner, Box 15746, Orlando, FL 32808 or call (305) 293-2431 EOE M/F (7-13)

Announcer position now open. Accepting tapes and resumes. Send to Dave Crist, PD, WHIZ, 48 N. 5th St., Zanesville, OH 43701 (7-13)

Looking for talented afternoon drive jock. Send tapes and resumes to Richard Cano, (209) 528-8600 (7-13)

Amarillo's No. 1 contemporary station is looking for morning communicator. Good pay. If you fit, contact Bo Jeffries, KQIZ-AM & FM, Box 7488, Amarillo, TX 79109 or call (806) 353-8662 EOE M/F (7-13)

America's premier AM Disco station has immediate opening for 7-midnight personality who enjoys and relates to disco and good production. Write Scott Robbins, Disco 14, 112 Market St., Harrisburg, PA 17101 or call (717) 238-5122 (7-13)

WGAC/Augusta has 2 future openings, midday and afternoon drive. Communication essential, good production required. Send tapes and resumes to Gary King, Box 1131, Augusta, GA 30903 EOE (7-13)

Beautiful Idaho's number one station (50,000 watts) looking for individual interested in growing with KBOI. Wanted: air personality with strong production. First class license required. Tapes and resumes to Lon Dunn, Box 1280, Boise, ID 83701. (7-13)

KWKH/Shreveport, 50,000 watt Country has opening for evening "personality" with sharp production skills. Must enjoy working remotes. Tapes and resumes with references to Dave Martin, KWKH, Box 21130, Shreveport, LA 71120 EOE M/F No calls please. (7-13)

WJDY-AM/Salisbury, MD medium market Top 40 outlet is building new image. Midday announcer/PD and PM drive/remote broadcast person needed. Good production necessary. Minimum 2 yrs experience, good voice a must. Positions to be filled by Aug. 1, so hurry. Tapes and resumes to J.P. Connor, Jr., Box 140, Salisbury, MD 21801 EOE (7-13)

WZIX/York, PA is searching for copywriter/swing jock. 3 days production, 2 days on air. Good opportunity for recent college grad. Tapes, resumes and writing samples to PD, 2 West Market St., York, PA 17401 EOE. No calls please. (7-13)

I've listened to over 100 tapes and I'm still looking. Progressive Top 40 rocker seeks talented communicator. Year-round sunshine, security and salary comparable to medium markets. Rush air check, production samples and resumes to T. Lee, WIRK, PO Box 3828, West Palm Beach, FL 33402 (7-13)

WMCL/McLennanboro, IL has full time opening for an announcer. If you would like to work in the exciting field of broadcasting, this may be just what you are looking for. If you have talent that might qualify for this position send tapes and resumes to Wanda Williamson, Community Service Broadcasting Inc., 811 Broadway, Mt. Vernon, IL 61864 EOE M/F (7-13)

Looking for communicative rock and roller, no laid back or screamers. Good weather, good money, good company. All replies confidential. John Lodge, KZZY, GPM Bldg., South Tower, Plaza Level, San Antonio, TX 78216 (512) 348-3275 EOE M/F (7-13)

WVTR-FM/Bethany Beach, DE needs midday announcer/programmer for contemporary FM Right on the ocean and this station spends Experience a must. Tapes and resumes to J.P. Connor, Jr., Box 266, Bethany Beach, DE 19930 EOE (7-13)

Openings

KINT-98-FM has opening for talented individual who can make commercials really entertaining. Production and on-air experience preferred but not required. Resume, production tape and live copy sample to Chuck Ashworth, Executive VP, Taber Broadcasting, Suite 120, 6959 Gateway West, El Paso, TX 79925 EOE M/F (7-13)

PD needed for a fringe Washington, DC Pop/Adult station. Outstanding opportunity to move into major market with expanding company. Experienced in programming, production, promotion. Short air shift, first class required. EOE M/F Tapes and resumes to Robert McKee, WPRW, Manassas, VA 22110 (703) 368-3100 (7-13)

After 2 1/2 yrs, our afternoon drive personality is moving to a larger market. 0-95 seeks a strong, experienced personality for No. 1 rated show in 200,000-plus market. Tapes and resumes to Bill Brown, WOVM, Box 3192, Ft. Pierce, FL 33450. EOE (7-6)

Brand new 100,000 watt FM will need personality Top 40 jocks to fight seven stations in Grand Forks, ND. Stiff competition. Experienced entertainers only for all shifts. Tapes and resumes to Radex Productions, 110 S. Carlisle St., Green Castle, PA 17225 EOE M/F (7-6)

In need of two air personalities with strong production ability. Tapes and resumes to Ray Livingston, KELL, Box 52185, Tulsa, OK 74152 EOE (7-6)

95BBF (WBBF) in need of a unique afternoon entertainer with strong adult appeal. Must have 4 yrs experience and good production. Tapes and resumes to Mike O'Brian, 95BBF, 850 Midtown Tower, Rochester, NY 14604. No calls please. EOE (7-6)

WIRK-FM has an opening for afternoon Country air personality. Looking for experience in Country music, and a one-to-one communicator. You will have the distinction of working at the No. 1 Country music station in the nation. Calls, tapes and resumes to Barry Grant, WIRK-FM, Box 3828, W. Palm Beach, FL 33402 (305) 965-9211 EOE (7-6)

I want the best possible news person I can find for the money. Must be smooth and conversational on the air, able to handle drive time pressure and technically competent. Absolute minimum 2 yrs experience. Calls preferred. John Bry, News Director WCUS (Fox 101)/Grand Rapids, MI (616) 451-2551 EOE M/F (7-6)

Positions Sought

Major market morning drive pro with numbers wants programming job with enough management backing to send station to the top. Will talk with L.A., San Diego, San Francisco or other majors about possible air shift or production. Versatile in all formats. Call WES at (206) 574-5472 (7-13)

Mr./Mrs. GM, I can bring you desired programming results, regardless of your contemporary target group. My program designs are great, and I can prove it. Call me (301) 589-1028. (7-13)

ROBERT W. KNIGHT, 10 yrs programming experience includes WMPS, WWWA and WROC. Seeks Country or Pop/Adult position in major or medium market. Research background, community minded. Good references. Call (901) 754-0642 (7-13)

Major market MD and air personality with 8 yrs experience looking to make a career move into a programming position. All size markets considered. Call ALAN EDWARDS (401) 737-7290 (7-13)

MARK HILL, KAAM/Dallas. Community minded personality experienced in all formats. 1st phone. Available now. Call (817) 268-1758 (7-13)

ATTENTION SEATTLE: Due to circumstances beyond her control, LINDA "Gebby" GOLDFARB is available immediately. 8 yrs AOR experience. News, public affairs, announcing, promotions, you name it. Call (206) 324-5414 (7-13)

4 yrs experience in a 100,000 market, first phone, and excellent production. Looking for an opening in the Northwest or the West Coast in a market of 150,000 or more. Call (406) 259-9025 mornings. (7-13)

BERRY BURKE proven programming pro with track record, ratings and references to back me up. I'm committed to win. Call before your competition does and I can make your Pop/Adult or Modern Country station the force in your market. (319) 363-1581 or (319) 365-9431 (7-13)

Announcer, Dr. Z, seeking Rock or Country position. I have 1 1/2 yrs AOR, 2 yrs Country experience. Will travel. Call anytime for tape and resume. DR. Z, (313) 364-7756. Available today. (7-13)

Hard working jock seeks Southwest West Ohio market. 3 yrs experience in Top 40 and Country. Have PD and MD experience. Call DOUG (513) 962-2732 (7-13)

Dependable, dedicated, hard worker, presently employed as MD/middays at reputable Southern Rocker, but looking. Professional with over 3 yrs radio experience. Tight bond and production ability. Looking at Top 100 markets and good bucks. Call MIKE at (919) 488-4259 or (919) 323-0925 (7-13)

GARY GALLAGHER, 5 yrs No. 1 PM drive personality at KIKK, 2 yrs as PD Ready for change of scenery, climate. Call (713) 498-3871. (7-13)

LEN JARVELA, 10 yrs experience, 7 yrs at KATA/Arca, CA. Looking for PD, MD or jock position. Hard worker, excellent references. Available now. (707) 822-2798 or message at (707) 443-4220 (7-13)

Positions Sought

8 yr radio veteran, 2 yrs Top 50 markets, 26, settled, stable, married and hopefully likeable, looking for a medium/small PD gig or medium/major jock, production director, MD or involvement with news. Can handle Country, MOR as well as Top 40. All offers gladly considered and greatly appreciated. Call (404) 874-9816. (7-13)

GAIL McKNIGHT has major market experience and is seeking position on Pop/Adult, Top 40, or easy rock format in medium or major market. Call evenings (517) 371-3564 or days (517) 371-3433 (7-13)

Announcer, 15 yrs experience, first ticket. Have worked Country and Top 40 formats. Can do production and newscasts. Prefer Florida or medium/large market in Southeast. BILL SMITHSON, (305) 448-1260.

Seven year radio veteran, married, settled and sometimes human, seeking position as PD in small or medium jock medium or major, music or production director. 2 yrs Top 50 markets, and good references. Hard worker. All offers considered. Call (404) 874-9816 anytime. (7-6)

8 yrs AOR experience. Stable background as PD, MD, Promotion Director, copywriter and announcer. Excellent voice, hard worker with extensive knowledge of rock music. Willing to relocate immediately to medium or major market. Call JIM BULGER (815) 756-2054 anytime. (7-6)

Dependable and dedicated 1st phone air personality wants a positive position with Top 40, Disco or Pop/Adult station in the Sunbelt. Tight bond, professional attitude and community minded with some production and FM automation experience. Contact PAT at (713) 988-3548 or (713) 723-5725 or write 8080 Creek Bend, Apt. 704, Houston, TX 77071 (7-6)

Professional and proven PD/morning talent, emphasis on entertainment, looking for professional stable radio station in Top 40 market. A nice guy looking for nice people. Would prefer to give my all to the morning show but will program if the situation is right. Call JAY (915) 367-5920 or (817) 282-3510 (7-6)

JACK MITCHELL 4 yrs experience, past 15 months middays WAVZ/New Haven. Good production. Looking for PD, MD or jock position. Call (203) 281-3673. (7-6)

Hard worker, honest, willing to take direction and any shift. Looking for AOR or Adult Contemporary position in Southwest or Northwest. Call BOB at (602) 994-8072 or (602) 268-2377 after 3:30pm (7-6)

Bleck communicator, 1st phone, 2 1/2 yrs on-air experience, promotions, production, news. Available for weekends, swing, sick call, and vacation. Now in L.A. willing to relocate. Results oriented, capable of creating strong listenership. Equal Opportunity Employee. Call (213) 436-8429 anytime. (7-6)

Married, mature, good pipes, not afraid of any format. Presently middays on modern Country station in small market, Western Kentucky community. Looking for a challenge and a move up. Have worked all day slots. Call BOB MICHAELS, (502) 927-8773. (7-6)

50,000 watt hard working jock. Mellow pipes, 1st class production. Have worked all formats. Available immediately. Write JOCK, Box 4582, Shreveport, LA 71104. (7-6)

Looking for a new challenge. Former PD, newperson, production manager, traffic director, talk show producer and DJ wants to put it all together as PD or Operations Manager in major or medium market. Call LEO at (302) 654-1146. Let's talk about it. (6-29)

Young, aggressive, experienced play-by-play man seeking to turn on your medium or major market. Basketball is my specialty. Can anchor sportscasts. Will relocate. Call JEFF anytime at (312) 835-0590. (6-29)

Real person for hire. I love radio, music and people. On-air experience plus audio and television production, writing, graphics, electrical and what have you. Available for immediate work on or near the West Coast. Call RANDY MARKS (714) 270-7916. (6-29)

KENNY MARKS is looking for a Top 40, Disco, or Pop/Adult gig. Super production. I have the experience you need. Will travel for the right offer. Call (213) 559-3196 or write 9315 Catteraugus Ave., Los Angeles, CA 90034 (6-29)

EDDIE ROGERS most recently PD WDRQ/Detroit and 13Q/Pittsburgh and jock at WXYZ/Detroit and CKLW/Detroit, looking for on-air or PD position. Call (313) 477-0357 anytime. (6-29)

Currently stranded. Looking for anything in radio excellent sales. Flexible, experienced in most areas with a B.S. to boot. All offers considered. Call LARRY at (419) 875-2355 or (419) 874-4945 after 4. (6-29)

10 year vet seeks opening. Background includes board, sales, news, play by play, management. Prefer Country format, will consider combo position. Call ROY anytime (714) 352-6245. (6-22)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 853-4330 with your information, or mail it to Radio-8 Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

ELECTRIC LIGHT ORCHESTRA

Don't Bring Me Down (Jet)

72% of our reporters on it. Moves: Up 72, Same 16, Down 0, Adds 36, including WRKO, WPEZ, CKGM, KRBE, WLCY, WLS, KBEQ, 13Q, WHYN, WTRY, WAYS, WBBQ, KTSA, KEEL, WVIC, KTAC. See Parallels, charts at number 28.

EDDIE RABBITT

Suspicious (Elektra)

63% of our reporters on it. Moves: Up 78, Same 16, Down 6, Adds 9, WPEZ, KRBE, F105, WQAM, KSTT, WLBZ, WNAM, Y94, KBDF. See Parallels, charts at number 29.

DIONNE WARWICK

I'll Never Love This Way Again (Arista)

61% of our reporters on it. Moves: Up 60, Same 14, Down 1, Adds 31, including Z93, KING, JB105, WOLF, WPST, 14Q, WTRY, KLIF, BJ105, KOFM, WNCI, WNDE, KZ93, KMJC. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist title label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

NIGHT "Hot Summer Nights" (Planet) 98/13

Moves: Up 61, Same 23, Down 1, Adds 13, including WZZP, KING, F105, WTRX, WFMF, WWSM, KERN, WTSN, KDZA.

KANSAS "People Of The South Wind" (Kirshner) 91/0

Moves: Up 63, Same 15, Down 13, Adds 0, 96KX 24-21, Z97 9-4, Z93 d-29, KSLQ 5-4, KBEQ 13-11, B100 12-9, KIMN 29-26, KUPD 6-5.

ROBERT PALMER "Bad Case Of Loving You (Doctor, Doctor)" (Island) 90/32

Moves: Up 33, Same 25, Down 0, Adds 32, including CKLW, WOKY, KING, KIMN, F105, WKBO, WNOE, 92Q, KOFM, KRUX.

SPYRO GYRA "Morning Dance" (Infinity) 88/9

Moves: Up 63, Same 14, Down 2, Adds 9, KVIL, WDRC, WOLF, WIRK, WNCI, WNAP, WVIC, KMJC, WFBG.

WET WILLIE "Weekend" (Epic) 87/2

Moves: Up 54, Same 21, Down 10, Adds 2, F105, KBIM, CHUM 24-16, WLCY 28-25, KDWB 23-19, KSTP 22-20, WGCL 23-20, KBEQ 39-36.

JAMES TAYLOR "Up On The Roof" (Columbia) 76/0

Moves: Up 47, Same 21, Down 8, Adds 0, KVIL d-30, KSTP 6-3, B100 10-4, KIMN 26-24, 13Q 22-16, WLAC 40-35, WKY 26-13, KGW 14-8.

SMIFF 'N' THE TEARS "Driver's Seat" (Atlantic) 66/27

Moves: Up 23, Same 16, Down 0, Adds 27, including KHJ, KFRC, WAEB, Y103, WNOE, WBBQ, WHBQ, KTSA, WNDE, KRUX.

MARSHALL TUCKER BAND "Last Of The Singing Cowboys" (WB) 66/11

Moves: Up 41, Same 13, Down 1, Adds 11, including WPEZ, KIMN, WICC, WKY, 92X, KRKE, WHHY, WEBC.

BLACKFOOT "Highway Song" (Atco) 57/7

Moves: Up 27, Same 22, Down 1, Adds 7, WKEE, WSGA, 92X, WAAY, WCGQ, CK101, WISE.

PEACHES & HERB "We've Got Love" (Polydor) 56/2

Moves: Up 40, Same 14, Down 0, Adds 2, WNOE, KEYN-FM, CKGM d-13, WLCY 25-22, KSTP on, WZZP 30-29, WLAC 36-30.

BRAM TCHAIKOVSKY "Girl Of My Dreams" (Polydor/Radar) 53/10

Moves: Up 28, Same 14, Down 1, Adds 10, WPEZ, 94Q, WAXY, WTIK, 92Q, KZ93, KMJC, WHHY, KQWB, KBIM.

MAUREEN McGOVERN "Different Worlds" (WB) 53/7

Moves: Up 37, Same 9, Down 0, Adds 7, WKBW, KC101, WKBO, K104, KAAY, KBDF, KBIM.

GQ "I Do Love You" (Arista) 52/14

Moves: Up 27, Same 11, Down 0, Adds 14, including Z93, WLCY, KSLQ, KBEQ, PRO-FM, WICC, BJ105, WAGQ, KDZA.

Others Getting Significant Action

ROCKETS "Oh Well" (RSO) 47/13

Moves: Up 22, Same 12, Down 0, Adds 13, including WLCY, Q105, WZUU, KFI, KING, PRO-FM, WFLI, WPEZ d-35, 96KX 14-9, KRBE d-30, KHJ on, B100 d-28, KUPD 15-14, KXX106 31-28, WSGN 25-17.

BONNIE POINTER "Heaven Must Have Sent You" (Motown) 39/10

Moves: Up 22, Same 6, Down 1, Adds 10, PRO-FM, WAYS, WIRK, KINT, WJDX, KENO, WYRE, KKRC, KCBN, KBOZ, WRKO 16-10, WOKY d-31, WZZP d-30, KHJ 30-22, KEARTH 17-14, WBBF 33-25, Z98 39-31, WFLI 17-10, KFXM 28-20.

Radio & Records NATIONAL AIRPLAY/30

July 27, 1979

THREE WEEKS AGO TWO WEEKS AGO LAST WEEK

| THREE WEEKS AGO | TWO WEEKS AGO | LAST WEEK | | ARTIST/Title (Label) |
|-----------------|---------------|-----------|-----|--------------------------------------------------------|
| 23 | 11 | 6 | ① | BARBRA STREISAND/The Main Event/Fight (Columbia) |
| 30 | 26 | 11 | ② | KNACK/My Sharona (Capitol) |
| 5 | 4 | 2 | 3 | DONNA SUMMER/Bad Girls (Casablanca) |
| 3 | 1 | 1 | 4 | JOHN STEWART/Gold (RSO) |
| 4 | 3 | 3 | 5 | DR. HOOK/When You're In Love With... (Capitol) |
| 9 | 6 | 4 | 6 | ELTON JOHN/Mama Can't Buy You Love (MCA) |
| 16 | 9 | 9 | ⑦ | RAYDIO/You Can't Change That (Arista) |
| 27 | 20 | 12 | ⑧ | CHIC/Good Times (Atlantic) |
| 26 | 21 | 14 | ⑨ | MAXINE NIGHTINGALE/Lead Me On (Windsong) |
| 14 | 8 | 8 | 10 | ATLANTA RHYTHM SECTION/Do It Or Die (Polydor/BGO) |
| — | 23 | 17 | ⑪ | CHARLIE DANIELS BAND/The Devil Went Down... (Epic) |
| 19 | 16 | 16 | ⑫ | KISS/I Was Made For Loving You (Casablanca) |
| 17 | 10 | 10 | 13 | WINGS/Getting Closer (Columbia) |
| — | 27 | 22 | ⑬ | EARTH, WIND & FIRE/After The Love Has Gone (ARC/Coll) |
| 2 | 5 | 5 | 15 | ANITA WARD/Ring My Bell (Juana/TK) |
| — | 30 | 23 | ⑭ | CARS/Let's Go (Elektra) |
| 24 | 19 | 18 | ⑮ | JOE JACKSON/Is She Really Going Out With Him (A&M) |
| 1 | 2 | 7 | 18 | ELECTRIC LIGHT ORCHESTRA/Shine A Little Love (Jet) |
| — | — | 27 | ⑯ | ROBERT JOHN/Sad Eyes (EMI/America) |
| — | — | 30 | ⑰ | SUPERTRAMP/Goodbye Stranger (A&M) |
| 18 | 12 | 15 | 21 | PETER DINKlage/I Can't Stand It No More (A&M) |
| 7 | 7 | 13 | 22 | GERRY RAFFERTY/Days Gone Down (UA) |
| 20 | 18 | 21 | 23 | ABBA/Does Your Mother Know (Atlantic) |
| — | — | 28 | ⑱ | LITTLE RIVER BAND/Lonesome Loser (Capitol) |
| 12 | 15 | 24 | 25 | CHEAP TRICK/I Want You To Want Me (Epic) |
| 6 | 13 | 20 | 26 | KENNY ROGERS/She Believes In Me (UA) |
| 28 | 28 | 26 | 27 | BLONDIE/One Way Or Another (Chrysalis) |
| — | — | — | ➔ ⑲ | ELECTRIC LIGHT ORCHESTRA/Don't Bring Me Down (Jet) |
| — | — | — | ➔ ⑳ | EDDIE RABBITT/Suspicious (Elektra) |
| — | — | — | ➔ ㉑ | DIONNE WARWICK/I'll Never Love This Way Again (Arista) |

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

ELO "Don't Bring Me Down (Jet)
ROBERT PALMER "Bad Case Of Loving You" (Island)
DIONNE WARWICK "I'll Never Love This Way..." (Arista)
SMIFF 'N' THE TEARS "Driver's Seat" (Atlantic)
LITTLE RIVER BAND "Lonesome Loser" (Capitol)

HOTTEST

KNACK "My Sharona" (Capitol)
BARBRA STREISAND "The Main Event/Fight" (Col)
DONNA SUMMER "Bad Girls" (Casablanca)
CHARLIE DANIELS BAND "The Devil Went..." (Epic)
CHIC "Good Times" (Atlantic)

Complete Regionalized Station Listings on page 28 and 29.

RICKIE LEE JONES "Young Blood" (WB) 35/17

Moves: Up 9, Same 9, Down 0, Adds 17, including Q105, CKLW, WOKY, WZUU, WHYN, 94Q, KTSA, WKY, KEYN-FM, WRKO 29-27, KEARTH 24-20, KJR 25-23, WGLF 39-31.

TRIUMPH "Hold On" (RCA) 34/10

Moves: Up 12, Same 12, Down 0, Adds 10, WZUU, WAPE, WNOE, KNOW, WOW, WFOM, WCGQ, WGLF, WANS, WSPT, WIFI 15-13, WPEZ d-34, 96KX 1-1, WKBW 15-12, CKGM on, Z97 13-11, WGCL 26-25, KBEQ 19-18, K104 1-1.

DIRE STRAITS "Lady Writer" (WB) 33/14

Moves: Up 6, Same 13, Down 0, Adds 14, including WHYN, WAPE, WIRK, WNOE, Z98, KERN, 13FEA, WKAU, KCBN, B100 27-21, WRJZ 34-25, KJRB 26-24, CK101 30-27.

PATRICK HERNANDEZ "Born To Be Alive" (Columbia) 32/9

Moves: Up 20, Same 3, Down 0, Adds 9, KIMN, 13Q, 14Q, WHYN, WQAM, WFMF, WFBG, WSEZ, WTMA, CHUM 30-21, CKGM 11-4, Y100 22-18, WGCL 30-29, WZZP d-31, KHJ 29-21, KFI 26-22, KEARTH 14-9, KFRC d-28, JB105 29-22, KINT 26-8, KENO 15-5.

LOBO "Where Were You When I Was Falling In Love" (MCA) 29/14

Moves: Up 8, Same 7, Down 0, Adds 14, including WFIL, WKEE, WNOE, KOFM, KJRB, WFOM, WEBC, KQDI, KSTP d-30, WZUU on, KEARTH 28-25.

NICK LOWE "Cruel To Be Kind" (Columbia) 26/14

Moves: Up 8, Same 4, Down 0, Adds 14, including KBEQ, KHJ, KFRC, B100, WAXY, 92X, WCIR, WFLB, KEARTH 27-23, KUPD on, 14Q 34-28, 94Q 29-23, KXX106 29-25, KRLC 30-27.

JENNIFER WARNES "I Know A Heartache When I See One" (Arista) 25/3

Moves: Up 18, Same 4, Down 0, Adds 3, 96KX, WZUU, WJDX, KSTP 23-21, WLAC 35-25, KNOW 20-15, WKY 24-15, KMJC 30-15, KBIM 25-22.

JOURNEY "Lovin', Touchin', Squeezin'" (Columbia) 22/8

Moves: Up 11, Same 3, Down 0, Adds 8, KBEQ, KHJ, Z98, WERC, 92X, KENO, WFLB, KBDF, KSLQ 34-30, KFRC 27-24, KJR on, KNOW 32-23, KXX106 30-22, WNCI 23-16, KSLY 30-25.

OAK "This Is Love" (Sky's The Limit/Mercury) 21/4

Moves: Up 8, Same 7, Down 2, Adds 4, WDRC, WICC, 94Q, WAPE, WRKO on, B100 on, PRO-FM 12-6, WFLI 30-25, KRKE 5-3, WTSN 20-14.

HOT CHOCOLATE "Going Through The Motions" (Infinity) 21/3

Moves: Up 10, Same 8, Down 0, Adds 3, WTIK, WHHY, WGLF, WRKO on, WNOE 40-33, K104 28-24, WANS 27-23, KFXD 26-24.

DIANA ROSS "The Boss" (Motown) 20/6

Moves: Up 5, Same 9, Down 0, Adds 6, WPGC, KEARTH, 13Q, WBBF, KNOW, WTMA, WGCL on, WZZP d-36, WNOE 32-26, WROK 35-25.

JONES GIRLS "You Gonna Make Me Love Somebody Else" (Philadelphia International) 20/5

Moves: Up 13, Same 0, Down 2, Adds 5, KVIL, Y100, WGCL, WQAM, WFLI, WRKO 27-25, WPGC 9-8, WCAO 9-5, WZZP 29-25, Y103 37-28, WNOE 25-8, WYRE 21-11, WGLF 30-22.

F.C.C. "Baby I Want You" (Free Flight) 20/4

Moves: Up 12, Same 4, Down 0, Adds 4, WAYS, KRKE, KILE, KSLY, B100 on, 94Q 25-21, WAPE 35-30, WFLI 14-8, KBIM 24-20.

Continued on Page 35

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

ELECTRIC LIGHT ORCHESTRA

Don't Bring Me Down (Jet)

72% of our reporters on it. Moves: Up 72, Same 16, Down 0, Adds 36, including WRKO, WPEZ, CKGM, KRBE, WLCY, WLS, KBEQ, 13Q, WHYN, WTRY, WAYS, WBBQ, KTSA, KEEL, WVIC, KTAC. See Parallels, charts at number 28.

EDDIE RABBITT

Suspicious (Elektra)

63% of our reporters on it. Moves: Up 78, Same 16, Down 6, Adds 9, WPEZ, KRBE, F105, WQAM, KSTT, WLBZ, WNAM, Y94, KBDF. See Parallels, charts at number 29.

DIONNE WARWICK

I'll Never Love This Way Again (Arista)

61% of our reporters on it. Moves: Up 60, Same 14, Down 1, Adds 31, including Z93, KING, JB105, WOLF, WPST, 14Q, WTRY, KLIF, BJ105, KOFM, WNCI, WNDE, KZ93, KMJC. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay statistics on all songs listed in New & Active can be found in the parallels.

NIGHT "Hot Summer Nights" (Planet) 98/13

Moves: Up 61, Same 23, Down 1, Adds 13, including WZZP, KING, F105, WTRY, WFMF, WISM, KERN, WTSN, KDZA.

KANSAS "People Of The South Wind" (Kirshner) 91/0

Moves: Up 63, Same 15, Down 13, Adds 0, 96KX 24-21, Z97 9-4, Z93 d-29, KSLQ 5-4, KBEQ 13-11, B100 12-9, KIMN 29-26, KUPD 6-5.

ROBERT PALMER "Bad Case Of Loving You (Doctor, Doctor)" (Island) 90/32

Moves: Up 33, Same 25, Down 0, Adds 32, including CKLW, WOKY, KING, KIMN, F105, WKBO, WNOE, 92Q, KOFM, KRUX.

SPYRO GYRA "Morning Dance" (Infinity) 88/9

Moves: Up 63, Same 14, Down 2, Adds 9, KVIL, WDRC, WOLF, WIRK, WNCI, WNAP, WVIC, KMJC, WFBG.

WET WILLIE "Weekend" (Epic) 87/2

Moves: Up 54, Same 21, Down 10, Adds 2, F105, KBIM, CHUM 24-16, WLCY 28-25, KDWB 23-19, KSTP 22-20, WGCL 23-20, KBEQ 39-36.

JAMES TAYLOR "Up On The Roof" (Columbia) 76/0

Moves: Up 47, Same 21, Down 8, Adds 0, KVIL d-30, KSTP 6-3, B100 10-4, KIMN 26-24, 13Q 22-16, WLAC 40-35, WKY 26-13, KGW 14-8.

SMIFF 'N' THE TEARS "Driver's Seat" (Atlantic) 66/27

Moves: Up 23, Same 16, Down 0, Adds 27, including KHJ, KFRC, WAEB, Y103, WNOE, WBBQ, WHBQ, KTSA, WNDE, KRUX.

MARSHALL TUCKER BAND "Last Of The Singing Cowboys" (WB) 66/11

Moves: Up 41, Same 13, Down 1, Adds 11, including WPEZ, KIMN, WICC, WKY, KRKE, WHHY, WEBC.

BLACKFOOT "Highway Song" (Atco) 57/7

Moves: Up 27, Same 22, Down 1, Adds 7, WKEE, WSGA, 92X, WAAY, WCGQ, CK101, WISE.

PEACHES & HERB "We've Got Love" (Polydor) 56/2

Moves: Up 40, Same 14, Down 0, Adds 2, WNOE, KEYN-FM, CKGM d-13, WLCY 25-22, KSTP on, WZZP 30-29, WLAC 36-30.

BRAM TCHAIKOVSKY "Girl Of My Dreams" (Polydor/Radar) 53/10

Moves: Up 28, Same 14, Down 1, Adds 10, WPEZ, 94Q, WAXY, WTIX, 92Q, KZ93, KMJC, WHHY, KQWB, KBIM.

MAUREEN MCGOVERN "Different Worlds" (WB) 53/7

Moves: Up 37, Same 9, Down 0, Adds 7, WKBW, KC101, WKBO, K104, KAAV, KBDF, KBIM.

GQ "I Do Love You" (Arista) 52/14

Moves: Up 27, Same 11, Down 0, Adds 14, including Z93, WLCY, KSLQ, KBEQ, PRO-FM, WICC, BJ105, WAGQ, KDZA.

Others Getting Significant Action

ROCKETS "Oh Well" (RSO) 47/13

Moves: Up 22, Same 12, Down 0, Adds 13, including WLCY, Q105, WZUU, KFI, KING, PRO-FM, WFLI, WPEZ d-35, 96KX 14-9, KRBE d-30, KHJ on, B100 d-28, KUPD 15-14, KXX106 31-28, WSGN 25-17.

BONNIE POINTER "Heaven Must Have Sent You" (Motown) 39/10

Moves: Up 22, Same 6, Down 1, Adds 10, PRO-FM, WAYS, WIRK, KINT, WJDX, KENO, WYRE, KRRC, KCBN, KBOZ, WRKO 16-10, WOKY d-31, WZZP d-30, KHJ 30-22, KEARTH 17-14, WBBF 33-25, Z98 39-31, WFLI 17-10, KFXM 28-20.

Radio & Records NATIONAL AIRPLAY/30

July 27, 1979

THREE WEEKS AGO TWO WEEKS AGO LAST WEEK

| | | | | |
|----|----|----|----|--------------------------------------------------------|
| 23 | 11 | 6 | 1 | BARBRA STREISAND/The Main Event/Fight (Columbia) |
| 30 | 26 | 11 | 2 | KNACK/My Sharona (Capitol) |
| 5 | 4 | 2 | 3 | DONNA SUMMER/Bad Girls (Casablanca) |
| 3 | 1 | 1 | 4 | JOHN STEWART/Gold (RSO) |
| 4 | 3 | 3 | 5 | DR. HOOK/When You're In Love With... (Capitol) |
| 9 | 6 | 4 | 6 | ELTON JOHN/Mama Can't Buy You Love (MCA) |
| 16 | 9 | 9 | 7 | RAYDIO/You Can't Change That (Arista) |
| 27 | 20 | 12 | 8 | CHIC/Good Times (Atlantic) |
| 26 | 21 | 14 | 9 | MAXINE NIGHTINGALE/Lead Me On (Windsong) |
| 14 | 8 | 8 | 10 | ATLANTA RHYTHM SECTION/Do It Or Die (Polydor/BGO) |
| - | 23 | 17 | 11 | CHARLIE DANIELS BAND/The Devil Went Down... (Epic) |
| 19 | 16 | 16 | 12 | KISS/I Was Made For Loving You (Casablanca) |
| 17 | 10 | 10 | 13 | WINGS/Getting Closer (Columbia) |
| - | 27 | 22 | 14 | EARTH, WIND & FIRE/After The Love Has Gone (ARC/Col) |
| 2 | 5 | 5 | 15 | ANITA WARD/Ring My Bell (Juana/TK) |
| - | 30 | 23 | 16 | CARS/Let's Go (Elektra) |
| 24 | 19 | 18 | 17 | JOE JACKSON/Is She Really Going Out With Him (A&M) |
| 1 | 2 | 7 | 18 | ELECTRIC LIGHT ORCHESTRA/Shine A Little Love (Jet) |
| - | - | 27 | 19 | ROBERT JOHN/Sad Eyes (EMI/America) |
| - | - | 30 | 20 | SUPERTRAMP/Goodbye Stranger (A&M) |
| 18 | 12 | 15 | 21 | PETER FRAMPTON/I Can't Stand It No More (A&M) |
| 7 | 7 | 13 | 22 | GERRY RAFFERTY/Days Gone Down (UA) |
| 20 | 18 | 21 | 23 | ABBA/Does Your Mother Know (Atlantic) |
| - | - | 28 | 24 | LITTLE RIVER BAND/Lonesome Loser (Capitol) |
| 12 | 15 | 24 | 25 | CHEAP TRICK/I Want You To Want Me (Epic) |
| 6 | 13 | 20 | 26 | KENNY ROGERS/She Believes In Me (UA) |
| 28 | 28 | 26 | 27 | BLONDIE/One Way Or Another (Chrysalis) |
| - | - | → | 28 | ELECTRIC LIGHT ORCHESTRA/Don't Bring Me Down (Jet) |
| - | - | → | 29 | EDDIE RABBITT/Suspicious (Elektra) |
| - | - | → | 30 | DIONNE WARWICK/I'll Never Love This Way Again (Arista) |

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

ELO "Don't Bring Me Down (Jet)
ROBERT PALMER "Bad Case Of Loving You" (Island)
DIONNE WARWICK "I'll Never Love This Way..." (Arista)
SMIFF 'N' THE TEARS "Driver's Seat" (Atlantic)
LITTLE RIVER BAND "Lonesome Loser" (Capitol)

HOTTEST

KNACK "My Sharona" (Capitol)
BARBRA STREISAND "The Main Event/Fight" (Col)
DONNA SUMMER "Bad Girls" (Casablanca)
CHARLIE DANIELS BAND "The Devil Went..." (Epic)
CHIC "Good Times" (Atlantic)

Complete Regionalized Station Listings on page 28 and 29

RICKIE LEE JONES "Young Blood" (WB) 35/17

Moves: Up 9, Same 9, Down 0, Adds 17, including Q105, CKLW, WOKY, WZUU, WHYN, 94Q, KTSA, WKY, KEYN-FM, WRKO 29-27, KEARTH 24-20, KJR 25-23, WGLF 39-31.

TRIUMPH "Hold On" (RCA) 34/10

Moves: Up 12, Same 12, Down 0, Adds 10, WZUU, WAPE, WNOE, KNOW, WOW, WFOM, WCGQ, WGLF, WANS, WSPT, WIFI 15-13, WPEZ d-34, 96KX 1-1, WKBW 15-12, CKGM on, Z97 13-11, WGCL 26-25, KBEQ 19-18, K104 1-1.

DIRE STRAITS "Lady Writer" (WB) 33/14

Moves: Up 6, Same 13, Down 0, Adds 14, including WHYN, WAPE, WIRK, WNOE, Z98, KERN, 13FEA, WKAU, KCBN, B100 27-21, WRJZ 34-25, KJRB 26-24, CK101 30-27.

PATRICK HERNANDEZ "Born To Be Alive" (Columbia) 32/9

Moves: Up 20, Same 3, Down 0, Adds 9, KIMN, 13Q, 14Q, WHYN, WQAM, WFMF, WFBG, WSEZ, WTMA, CHUM 30-21, CKGM 11-4, Y100 22-18, WGCL 30-29, WZZP d-31, KHJ 29-21, KFI 26-22, KEARTH 14-9, KFRC d-28, JB105 29-22, KINT 26-8, KENO 15-5.

LOBO "Where Were You When I Was Falling In Love" (MCA) 29/14

Moves: Up 8, Same 7, Down 0, Adds 14, including WFIL, WKEE, WNOE, KOFM, KJRB, WFOM, WEBC, KQDI, KSTP d-30, WZUU on, KEARTH 28-25.

NICK LOWE "Cruel To Be Kind" (Columbia) 28/14

Moves: Up 8, Same 4, Down 0, Adds 14, including KBEQ, KHJ, KFRC, B100, WAXY, 92X, WCIR, WFLB, KEARTH 27-23, KUPD on, 14Q 34-28, 94Q 29-23, KXX106 29-25, KRCL 30-27.

JENNIFER WARNES "I Know A Heartache When I See One" (Arista) 25/3

Moves: Up 18, Same 4, Down 0, Adds 3, 96KX, WZUU, WJDX, KSTP 23-21, WLAC 35-25, KNOW 20-15, WKY 24-15, KMJC 30-15, KBIM 25-22.

JOURNEY "Lovin', Touchin', Squeezin'" (Columbia) 22/8

Moves: Up 11, Same 3, Down 0, Adds 8, KBEQ, KHJ, Z98, WERC, 92X, KENO, WFLB, KBDF, KSLQ 34-30, KFRC 27-24, KJR on, KNOW 32-23, KXX106 30-22, WNCI 23-16, KSLY 30-25.

OAK "This Is Love" (Sky's The Limit/Mercury) 21/4

Moves: Up 8, Same 7, Down 2, Adds 4, WDRC, WICC, 94Q, WAPE, WRKO on, B100 on, PRO-FM 12-6, WFLI 30-25, KRKE 5-3, WTSN 20-14.

HOT CHOCOLATE "Going Through The Motions" (Infinity) 21/3

Moves: Up 10, Same 8, Down 0, Adds 3, WTIX, WHHY, WGLF, WRKO on, WNOE 40-33, K104 28-24, WANS 27-23, KFXD 26-24.

DIANA ROSS "The Boss" (Motown) 20/6

Moves: Up 5, Same 9, Down 0, Adds 6, WPGC, KEARTH, 13Q, WBBF, KNOW, WTMA, WGCL on, WZZP d-36, WNOE 32-26, WROK 35-25.

JONES GIRLS "You Gonna Make Me Love Somebody Else" (Philadelphia International) 20/5

Moves: Up 13, Same 0, Down 2, Adds 5, KVIL, Y100, WGCL, WQAM, WFLI, WRKO 27-25, WPGC 9-8, WCAO 9-5, WZZP 29-25, Y103 37-28, WNOE 25-8, WYRE 21-11, WGLF 30-22.

F.C.C. "Baby I Want You" (Free Flight) 20/4

Moves: Up 12, Same 4, Down 0, Adds 4, WAYS, KRKE, KILE, KSLY, B100 on, 94Q 25-21, WAPE 35-30, WFLI 14-8, KBIM 24-20.

Continued on Page 35