

Radio & Records

Advance Arbitron Results:
Nashville, San Antonio,
Memphis, And Seven
More Markets

SEE PAGE 24

ISSUE NUMBER 293

THE INDUSTRY'S NEWSPAPER

AUGUST 3, 1979

Burke "Suspends Operations" In Radio Ratings

Burke Broadcast Research has "suspended" its radio ratings efforts. The company, regarded as one of Arbitron's strongest potential competitors, apparently made the decision based on new financial guidelines set down by a new regime at Burke's parent company, Burke International Research. The BIR board voted to halt field operations immediately, with no summer books to be issued. The company will instead search for sources of funds to back its ratings efforts, hoping for a revival in October. Sources close to Burke told R&R that important potential clients are being courted with the assurance that if funded, Burke would guarantee remaining in the ratings field for a specified period of years.

Many Burke executives were stunned by the decision. As a lead-

ing company figure told R&R, "This is the first time (in the ratings business) that a firm went out of business on the rise..." Although admitting that Burke was behind revenue projections, the executive added that several key firms were about to join the Burke fold, including Metromedia and CBS.

As a result of the closure decision, over 100 people have been terminated, raising questions as to the prospects for a revival of the service. Officials at the two remaining alternative ratings services, RAM and Mediatrend, expressed sympathy for Burke's situation but were elated at the chance for improvement in their own positions. For further discussion of the implications of the Burke announcement, see John Hiber's column this week (Page 12).



KFRC NABS SLAB OF SKYLAB — KFRC/San Francisco and PD Lee Garland have topped American radio Skylab promotions by obtaining the largest single piece of space station debris, a 7½-foot-long, 4-foot diameter oxygen tank found in the Australian desert. The bulky extraterrestrial object will be displayed in San Francisco, and this week will be donated on a temporary basis to the Chicago Museum of Science & Industry for exhibition. Above, R&R presents an exclusive first glimpse at the bulk from beyond, accompanied by Garland. KFRC has tied in with a promotion giving away a much smaller slab of Skylab (5 square inches); the announcement reads, "A chunk of space junk was dropped somewhere in San Francisco. Guess where and win it." The new Skylab coup has boosted KFRC's "Orbitron" rating immeasurably.

Arista Sold To Ariola-Eurodisc For \$50 Million Cash

Arista Records has been purchased by Ariola-Eurodisc for a net cash payment of approximately \$50 million, subject to final approval of the agreement in principle by the boards of both Columbia Pictures Industries, Arista's owners, and Bertelsmann AG of Germany, Ariola's parent company

Arista President Clive Davis will stay on in his present position, with Arista's independent distribution network also remaining. The transaction also includes Arista's affiliated companies, including an active publishing wing, Ariola Records in the U.S., which is also owned by Ariola-Eurodisc.

is not affected by the new design. Ariola-Eurodisc President Neelt Laefstaer commented that "Ariola-America was not a party to the discussions and remains a fully operating company in its present posture."

Columbia Pictures President Francis T. Vincent Jr., whose company stands to gain a \$7 million after-tax profit from the transaction, according to company sources, said, "This sale, if completed, will give Columbia substantial flexibility in planning its future growth. The parties intend to work together in the future in the music industry and other areas of the entertainment business."

HEADS ALL U.S. ACTIVITIES

Fead Named Division VP At RCA

Bob Fead has officially been named Division Vice President, RCA Records-USA. The long-anticipated appointment (forecast in R&R 7-20) was announced by RCA Records President Robert Summer, who had held the position in addition to the presidency, and to whom Fead will report.

Fead will assume responsibility for all U.S. commercial record activities, according to Summer. "Fead has performed superbly," Summer said. "He has demonstrated unique skills, and it is apparent that Bob is precisely the executive needed for this demanding position. He is a professional record man to the core, knowledgeable in every facet of this complex industry."

Fead will be headquartered in New York, and will soon announce the "restructuring" of his staff.



He joined RCA in February as Division VP/Sales & Distribution when RCA and A&M Records entered into a distribution agreement. Previously he had been Sr. VP/Director of Marketing at A&M, the culmination of a 13-year career at the label.

Turner Named Pres./GM Of WIL

Walt Turner has been named President/General Manager of WIL-AM-FM/St. Louis. Turner, who had been the Country-formatted stations' Program Director for the past six years, replaces Wally Clark, who recently joined WWWW/Detroit as General Manager. As of Tuesday (7-31), no replacement PD has been named, but Turner told R&R, "I am currently evaluating applications for the positions."

In the wake of Turner's appointment, Chris Conway has been promoted from Sales Manager of WIL-FM to General Sales Manager of WIL-AM-FM. "The main thing I want to do," said Turner, "is to continue to have an excellent relationship between sales



and programming I think that is super important for any radio station."

"I am going to give this new job my best shot," Turner continued. "I feel it will be beneficial to programmers everywhere to really make this thing click. More PD's should be in management positions and I am glad to have been given the opportunity to prove myself. It's going to be a great challenge."

Government Report Criticizes FCC

The General Accounting Office, which from time to time reports on the activities of federal agencies, released a study Monday (7-30) saying the Federal Communications Commission suffers from lack of planning and low morale. The 143-page study, which took 10 months to complete, verified the appraisal of many long-term Commission observers.

Following a 231-page report issued six weeks ago (R&R 6-15), in which the GAO supported many proposals contained in H.R. 3333 (the rewrite) for restructuring the FCC, this document recommends eliminating two Commissioners' jobs, in-

creasing Commissioners' terms beyond seven years and enlarging each Commissioner's staff.

The report was prepared for Sen. Fritz Hoffings (D-SC), Chairman of the Senate Communications Subcommittee and author of S. 611, a bill which would amend the Communications Act of 1934. It further criticized the Commission for being too busy putting out fires to do adequate planning, which has led to bad morale.

In addition, the GAO called for establishing a public participation program within the FCC. The purpose would be to fund public participation in Commission activities.

The following day, FCC Chairman Charles Ferris issued a statement agreeing, noting the GAO had focused on longstanding FCC deficiencies. "The problems the GAO identified are the same problems our staff has identified and has been working to correct the past 21 months since I became Chairman," Ferris said.

Ferris, however, disagreed that the FCC is without effective policy planning. "Simply because we do not allocate thousands of hours to producing documents labeled 'long-range planning' does not mean that effective planning is not going on," he said.

THANKS TO YOU, RADIO Epic'S STILL THE ONE

Cheap Trick

"Ain't That A Shame"

Explosive Double Platinum Rock & Roll

WIFI on	KBEQ on	F105 on	WRVQ add	KRQ deb 29	WAGQ add	KFXD add
WRKO add	KHJ on	JB105 deb 35	92Q on	KMJC add	CK101 add 37	WPGC on
WPEZ add	KFI on	WKEE on	KNOW add	WGUY add	WISE add	KILT on
CHUM on	KFRC 29-26	14Q add 31	WSGN add	WLBZ deb 33	WANS add	WHBQ on
WLCY add	KJR add	WAPE on	WRJZ deb 36	14WK add	KKRC add	WEFM on
Q105 add	KUPD on	WGH add	WISM deb 29	WCIR add	WRKR deb 24	WLS on
					WGBF add	KYYX on

MICHAEL JACKSON

"Don't Stop 'Til You Get Enough"

WTIX deb 32	WSGA 20-15	WGLF deb 34
WNOE deb 31	WFOM add 27	

FLASH AND THE PAN

"Hey St. Peter"

Power Pop For 80's Radio

WRKO 20	WNAP 15-14	WANS 30-27	WQIO add	KXX106 on	91X on
KEARTH 27-24	KRKE 33-30	Y94 on	WCUE add	WNOE on	KLWN 29-23
B100 add	WLBZ 24-21	KLOU add	WFAH deb 40	WZUU on	WGTR deb 20
JB105 on	WCIR d-29	KMGK add	WYSL 29-26	KEZR on	WZDQ on
BJ105 add	WGLF 39-33	FM107 add	WQPD deb 30		



80,000 INDIANANS WIRED INTO PICNIC — Country station WIRE/Indianapolis has staged an annual picnic for five years now, featuring free entertainment and offering public service groups and charities opportunities to set up fundraising booths selling food, drink, and games of chance. The event has been growing in popularity each year, but the turnout July 22 exceeded everyone's expectations. Local authorities estimated that over 80,000 people thronged Indianapolis Raceway Park to spend the day and watch Eddie Rabbitt, Jerry Reed, and other country stars perform. PD Gary Havens called it "one of the station's most successful promotions in their 40-year history of broadcasting." Above, a large portion of the crowd is pictured from an aerial perspective.

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MARC PAUL SIMON NAMED PRESIDENT

Casablanca Forms EarMarc Label

Casablanca Record and Film-Works has announced the formation of EarMarc Records, a custom label to be distributed by the parent firm. Marc Paul Simon, Vice President at Casablanca for the past two years and a recognized disco pioneer, will serve as the new label's President and Chief Operating Officer.



First offering for the new label will be the debut album from the Duncan Sisters, with an album by Carol Lloyd set for summer release. Additional appointments for EarMarc include Kevin Burke as National Promotion Director (based at Casablanca's New York offices) and Brenda Tharp, who will serve as Simon's Administrative Assistant (based, as is the label, in Los Angeles). Pictured at the pacting are (l-r) Simon, Bogart and Casablanca Exec. VP Bruce Bird.

In making the announcement, Casablanca President Neil Bogart said, "Marc Simon is a thorough record man with remarkable instincts and expertise, and I look forward to a bold and exciting future for EarMarc."

"The goal of EarMarc," commented Simon, "is to promote the most innovative forms of dance music and move beyond the mainstream trends in disco. We intend to express this philosophy at every phase of our artists' development, from recording and packaging to merchandising and promotion."

McCauley Named PD At KSAN

Jackie McCauley has been officially appointed PD at KSAN/San Francisco, a position which became vacant when Abbey Melamed was promoted to Operations Manager (R&R 7-27). McCauley commented to R&R, "The challenge is what piqued my interest. KSAN is a legendary radio station, and I don't intend to change that. I just intend to make it a legendary radio station with numbers."

vising KSAN, told R&R, "Jackie is a super lady, and is uniquely suited to the job. I wanted someone from San Francisco, and she spent a large part of her life growing up here . . . I think it's essential that we have a San Franciscan programming the station."

McCauley, a former PD at KLOL/Houston, most recently worked in album promotion at Warner Bros. Records, as well as producing a talk show and other special projects at KMET/Los Angeles. She told R&R, "I left KLOL because I wasn't continuing to grow . . . I decided I needed either something out of radio or a different kind of radio challenge. I'd had other programming offers in the last year, but this is the first thing that was exciting enough to get me back into it."

Klein Denied Acquittal Motion

Allen Klein, former Beatles manager, was denied Tuesday (7-31) a motion for acquittal filed in New York federal court last week (R&R 7-27). Judge Vincent L. Broderick likewise dismissed Klein's motion for a new trial.

Convicted April 26 of one count of filing false income tax returns for 1970, Klein was originally scheduled for sentencing June 18, later postponed to July 19. Sentencing has since been deferred with no new date set by Broderick as yet (see R&R 5-4, 3-2, 1-12 for details).

Metromedia VP L. David Moorhead, who has been super-

Glenn Morgan Resigns From WABC

Glenn Morgan, Operations Director at WABC/New York, has

Radio's Original Lone Ranger Dies

George Seaton, who began his career in the entertainment industry as the title character in the original "Lone Ranger" radio show in Detroit in the early 1930's and later went on to win two Academy awards as the screenwriter of "Miracle On 34th Street" (1947) and "The Country Girl" (1955), died of cancer Saturday (7-28) in Beverly Hills, at the age 68. He was also three-time President of the Academy of Motion Picture Arts and Sciences and a former President of the Screen Writers Guild.

resigned that position. Morgan stated, "After being with the station for eight years, I've gained invaluable experience and expertise in a variety of areas in the broadcasting business, which have opened up many avenues for the future. I have given myself ample time to consider which of the many opportunities to pursue, and I will be announcing my plans in the near future."

WABC VP/GM Al Racco confirmed Morgan's resignation, adding that "Rick Sklar, VP/Programming for ABC Radio, will assist the station on an interim basis." Sklar told R&R that he will handle programming responsibilities for the station until a new PD is found.

WLUP's Dahl Goes On Record Against Disco

The nation's most famous anti-disco jockey, WLUP/Chicago morning man Steve Dahl, is putting his sentiments on the line via a single record. The disc, set for immediate national release on Chicago-based Ovation Records, is titled "Do Ya Think I'm Disco" (a parody of Rod Stewart's recent hit), backed with a Dahl original, "Coho Lip Blues," which reportedly touches on the topic of Dahl's recent extravaganza at Comiskey Park, in which he blew up about 20,000 disco records after which members of his Insane Coho Lips anti-disco army and other fans swarmed the field, causing cancellation of a Chicago White Sox game.

The single, packaged in a picture sleeve, features Dahl's musical proteges, Teenage Radiation. An album is tentatively planned,



as is a national tour by Dahl and the band to spread his anti-disco gospel. Commenting on the latest stage of his career, Dahl said, "I've

got just the spot on the wall for a gold record. Maybe now my parents will forgive me for dropping out of high school."

WASHINGTON REPORT

R&R Discusses Deregulation With Jeff Baumann, New FCC Policy & Rules Chief

Thirty-five-year-old FCC Policy & Rules Division Chief Jeff Baumann reports to Broadcast Bureau Chief Dick Shiben, who in turn, like all other division level chiefs, is responsible to each of the seven Commissioners. The Policy & Rules Division does exactly what its name implies: It makes studies and recommends new rules and policies for the Broadcast Bureau. For example, it is analyzing comments filed in debates on FM Quad, AM Stereo, UHF-radio ownership, part-time broadcasts and clear channel broadcasting.

On July 5, Baumann, who had been Renewals Branch Chief, became the Policy & Rules Division's third chief in three months. Because of the nature of the studies being conducted by his office, R&R felt radio broadcasters should know more about Mr. Baumann. He is interviewed by R&R Washington Bureau Chief Jonathan Hall.

R&R: Do you see a difference between radio and television deregulation?

BAUMANN: Yes, I think because of the number of frequencies, radio is a different animal from television. The term deregulation is often misused; it is really a re-analysis. I am an advocate of re-examining things and there are certain things that bear changing in radio.

R&R: How do you feel the government should aid the public's interest in broadcasting, specifically radio?

BAUMANN: I have seen regulation be its own worst enemy. I think if I could leave one mark it would be to approach things with an open mind and not be afraid to challenge ideas. The public and many public interest groups fear deregulation because it may result in a diminution of a service to the public, but it may result in a much better service. Instead of reviewing each renewal application, for example, it may be better to just spot-check or forget about looking at certain areas.

R&R: There are a lot of inquiries in your hands, such as AM Stereo, FM Quad, PSA's, etc., that could affect "the state-of-the-art." Will you attempt to take a leadership role in bringing these issues to the Commissioners' attention?

BAUMANN: My personal emphasis will be to take the initiative, but also to consult

with the whole Commission. I want to make sure what we do is done in the least possible time with the best possible product. There are a lot of things pending right now. Radio deregulation is the highest priority. We are also revisiting the multiple ownership rules, including AM-FM cross-ownership and UHF-radio ownership, STV, New Jersey TV service and various ways to increase FM ownership.

R&R: How do you deal with special interest groups pushing from all sides?

BAUMANN: I was just visited by several members of the "handicapped" lobby who wanted to know why their petition on adding handicaps to the list of minorities was on the back burner. It is a very difficult thing to explain to the handicapped that they are not a priority at present. Not meaning there is any less social impact, but it's just how the Commission established its priorities.

R&R: Jeff, you were being considered for two jobs, Chief of Renewal & Transfer Division and Chief of Policy & Rules Division. Had you gotten to make the choice, would you have taken the Policy & Rules job?

BAUMANN: It's a very poignant question. My first reaction was that I was better suited and would indeed rather have had the Renewal & Transfer position. Dick Shiben indicated to me that he wanted me to go



over to Policy & Rules. I've worked with Dick six out of the ten years I have been with the Commission and we get along well. I am not a "yes" man to Dick. We have had violent disagreements and always parted as friends. After thinking about the way Dick presented it, I was elated about the thought of heading up Policy & Rules and after two weeks in the division, I'm not sorry. Furthermore, the high quality and professionalism of the staff here is excellent.

R&R: Tell me about your final choice.

BAUMANN: I had been Renewal Branch Chief for three years; however, I don't know that much about transfers other than being brought into division meetings to discuss things with (Renewal & Transfer Chief) Roy Stewart. The more I thought about it, I have always been interested in policy, be it EEO, broadcast, newspaper cross-ownership or programming.

R&R: How do the two divisions differ in size?

BAUMANN: The Renewal & Transfer Division is slightly larger even though the work of the Renewal Branch has steadily decreased because of fewer petitions to deny.

Overall, the Policy & Rules Division has about 42 or 43 people and presents an entirely different type of operation.

R&R: Would you explain?

BAUMANN: Renewal and Transfer were virtually separated when Roy Stewart and I were there. The issues were not interrelated and, therefore, there was no need for constant interaction between the branches.

The Policy & Rules Division is different. It consists of the Legal Branch, the Policy Branch which is the economic area, the Engineering Branch, and Reregulation Analysis. There are very few rulemakings which do not involve all areas. In that respect it is different from the Renewal & Transfer Division. There is a great interdependence among all the branches.

R&R: When Phil Verveer was in charge of the bureau the principals involved in radio deregulation were Verveer, Shiben and Frank Washington. Will you be drawn into that now?

BAUMANN: Yes, I have been. It is sort of ironic. When Dick Shiben got into radio deregulation, I could see him drawing me into it more and more, and I thought I was somewhat fortunate at that time because other business got me out of that area. The Policy & Rules Division is intimately involved in radio deregulation, which indicated there has been a shift of responsibility within the bureau and the Commission. I envision working more closely not only with Dick but with the commissioners as well as the Office of Plans & Policy. Policy is not made just by the Broadcast Bureau and therefore we cannot be completely isolated from the rest of the Commission.

R&R: Which it has been physically and philosophically?

BAUMANN: Yes, I think part of the problem was lack of trust on the part of several commissioners and our department staff. I would have never accepted the position if I had not been assured by Shiben that it would now be run as an integral part of the Commission.

Update

By Jonathan Hall

Congress Gives \$ for 9 kHz Study

Following through on a pledge to NAB, Senate Communications Subcommittee Chairman Fritz Hollings (D-SC) won support Tuesday (7-31) for a \$440,000 appropriation. The FCC will use the money to study the economic and engineering effects of several proposals to alter the current ways in which the radio portion of the electromagnetic spectrum is used.

The FCC is being asked to specifically look at 9 kHz, said one broadcast expert. However, the FCC's Chief Financial Officer, Tom Campbell, told R&R that the money will go for a one-to-two year study of the interrelationships of all the various questions, including AM stereo, FM quad, and clear channel versus daytimers. Asked if that meant that the current inquiries on 9 kHz etc., would be delayed, Campbell said no. He added that some of the radio issues may get separate treatment.

Performer's Royalty Bill Debuted

Sen. Harrison Williams (D-NJ) has introduced a bill which would establish a performer's royalty for records played on the radio. Supported by the recording industry, the Williams bill is identical to a pending House measure sponsored by Rep. George Danielson (D-CA). Under the terms of the proposed legislation, which has been referred to the Judiciary Committee's Subcommittee on Constitution, stations with revenues greater than \$200,000 per year would pay one percent of their ad receipts to cover the royalties with stations earning less paying \$750. Radio stations have opposed such legislation in the past and are expected to continue to do so.

The California Twelve

The FCC has upheld its May 17, 1976 decision that eight California stations violated the Fairness Doctrine when running Pacific Gas & Electric Co. ads advocating construction of nuclear power plants, adding that four other stations originally cleared of the charge were also at fault. The courts had asked the FCC to tell them how the guilty and the innocent differed. The FCC replied in an unusual fashion, saying there were no differences, and found KATY/San Luis Obispo, KJOY/Stockton, KPAY/Chico and KVON/Napa also guilty of fairness violations.

GAO Blasts FCC

A new report issued Monday (7-30) says the FCC is suffering from a morale problem and lack of planning. (see Page 1.)

Brown Advocates AM/FM Break-Up

FCC Commissioner Tyrone Brown, in a local TV appearance last Saturday (7-28) and in a recent letter to a radio broadcaster, spelled out his interest in breaking up AM/FM combo stations. He stated the FCC policy, which has allowed the AM's to add FM's, is outdated, and that breaking up new combos and the future sale of combos "might be appropriate."

He added that forced divestiture of an AM or FM in combo situations "may be in order in some instances, for example, when the combined operation possesses such power and uses it so abusively that breaking up the combination is the only realistic solution."

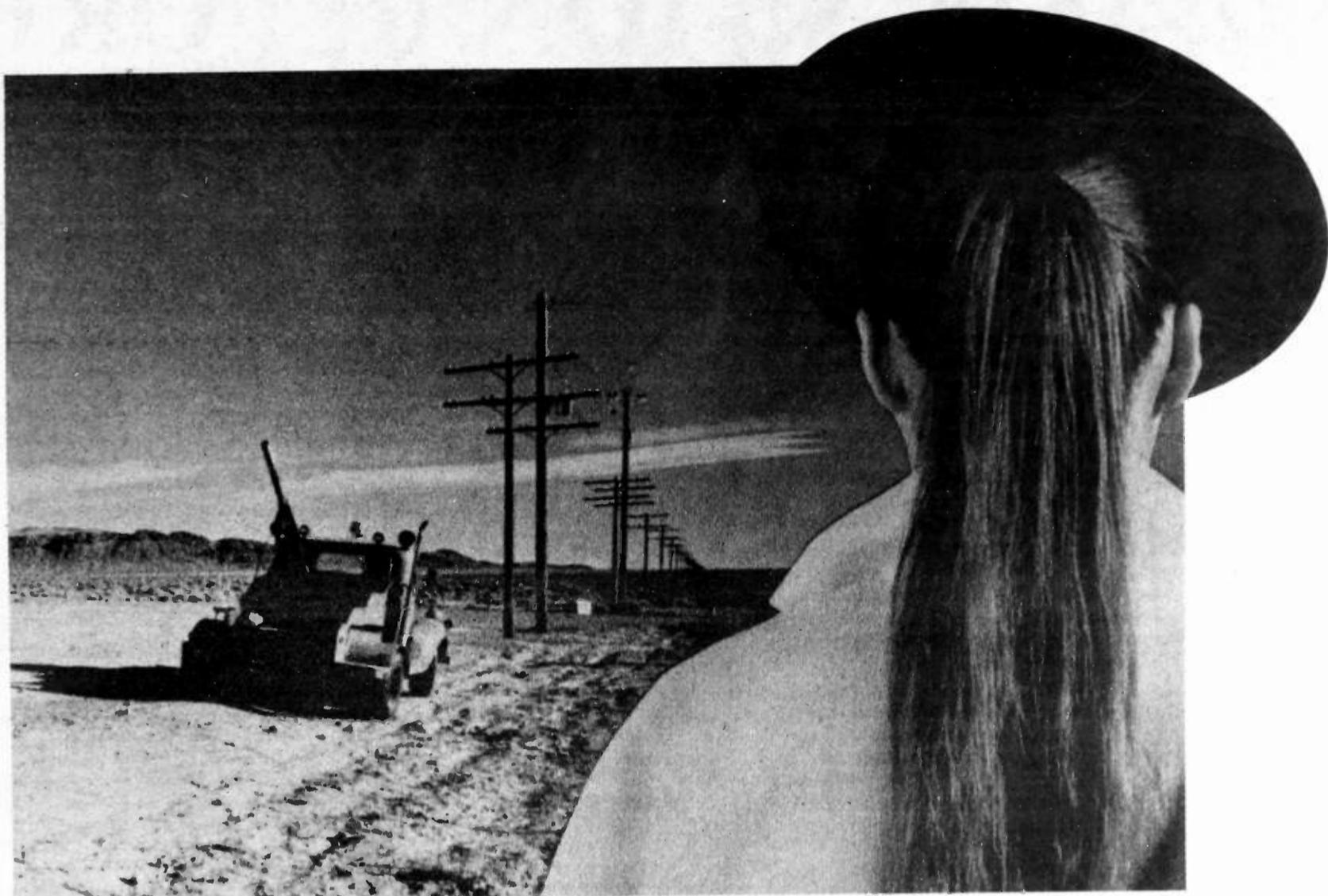
But NAB lobbyist Roy Elson, also appearing on WDCA-TV/Washington, reportedly said the industry opposes the idea, which is being sold as a means of making more stations available to minority owners. He described a fund established by NAB to aid minorities in acquiring stations already for sale.

Sales Talk

Dorothy Edwards Bronson, President of Inner City Broadcasting, owners of WBLB-WLIB/New York, is the majority stockholder in a company purchasing WEBB/Baltimore, formerly owned by James Brown, which had been ordered by the courts to be sold in order to pay creditors. Ms. Bronson told R&R that she planned a major technical overhaul for the station. Plans call for keeping a Black format. Station was sold for \$430,000.

WSRF & WSHE/Ft. Lauderdale have been purchased by John Tenaglia, Exec. VP, General Cinema Communications, and KEWI-KSWT/Topeka Pres. Fred Reynolds for over \$5 million.

Fred Dantz's Sterling Recreation Organization pays \$900,000 for KDKO/Littleton, CO. Former majority stockholder and GM David Segal plans to devote more time to other business interests. Dantz, which owns 6 AM's and 5 FM's already, is proposing a format consisting of a mix of Black and Disco music.



Produced by Bad Company.

"Gone, Gone, Gone!" SS 71000

**The new single from
Bad Company's
soon to be double platinum album,
"Desolation Angels."** SS 8506

On Swan Song Records.



DISTRIBUTED BY ATLANTIC RECORDING CORP.

WHAT'S NEW



Pocket Sox

Designed primarily for joggers who need to carry essentials (such as wallets and keys) while exercising, "pocket sox" are easily fashioned upon standard knitting machines. Pocket is located below the cuff and extends downward to hold whatever's stashed inside snug against the wearer's lower leg.

Harte-Hanks 2nd Quarter, Half Up

Publishing/broadcasting company **Harte-Hanks Communications Inc.** reported net earnings in the second quarter ending June 30 increased 18 percent to \$5.2 million, up from \$4.4 million in the corresponding period of 1978. Revenues rose 35 percent during the second quarter to \$60.8 million from \$44.9 million in 1978.

The firm's first half net rose 17 percent to \$8.3 million, up from \$7.1 million in the year-previous period. First half sales soared 34.5 percent to \$112.1 million from \$83.3 million in 1978.



Photo by E. Jeanne Destro

Diminutive D.J.

Describing his current gig as something I wanted to do "ever since I was a little kid," 10-year-old **Charlie Lukens** has been playing disc jockey for an hour every Saturday morning for the past eight months over at **WTNS/Coshocton, OH.** From 10-11am, Charlie picks the platters he plays (he favors rock and disco), chats with listeners, reads spots and does all his own announcing.

Charlie got the job by simply walking into Station Manager **Bruce Wallace's** office and asking for it. However, not only did he have an "in" at the outlet (his mother is the station's bookkeeper), but he also had five years experience — doing voice work on commercials.

The diminutive DJ has netted coverage by the **Associated Press**, the local **NBC-TV** news affiliate, and has taped a segment for the **NBC-TV "Real People"** primetime program. While Station Manager Wallace praised Charlie for his professionalism, Charlie remains unfazed. "I'd like to make radio my career," says Charlie.

Storer's 2nd Quarter, Half Hit Record Heights

Broadcasting operations contributed the biggest share and Cable TV operations were the biggest gainer as **Storer Broadcasting Co.** posted record second quarter and six months results. The firm's net earnings in the period ending June 30 swelled 28 percent to \$7.3 million, up from \$5.5 million for the year-previous period. Second quarter revenues rose 19 percent to \$47.7 million from \$40 million likewise.

Storer's six months profits also increased 28 percent to \$10.6 million, versus \$7.85 million in the first half of 1978. Six months sales rose 20 percent to \$83.8 million from \$69.8 million as well.

Net earnings from the firm's broadcast stations increased 23 percent during the second quarter to \$13.3 million as second quarter sales rose 12.5 percent to \$36.5 million. For the half, broadcast stations netted a 22 percent gain to \$186 million while revenues climbed 13 percent to \$62.8 million.

DANCERS DEVELOP DIGITAL DAMAGE

Danger: "Disco Finger"

After catching "Saturday Night Fever," discophiles may now face an equally debilitating disease — "disco finger." In a recently published letter in the **New England Journal of Medicine**, Dr. **Fredrick W. Walker** and several of his colleagues from the **Johns Hopkins Hospital** in Baltimore described their treating a 17-year-old girl who said a callous on her fingertip had cracked and become infected. The girl claimed the callous was created by "snapping her fingers constantly while disco dancing, a frequent pastime," the doctors wrote.

Cure was simple. Doctors opened, drained and cleansed the wound and the patient went on to "uneventful recovery."

When contacted for comment by reporters, Dr. Walker noted, "The letter was written tongue-in-cheek but the facts are true." While disco owners disparaged the digital dangers of disco dancing, Dr. **Gerald C. Crary** of the **Los Angeles County-USC Medical Center** claimed that although he had treated "victims of Disco" for a variety of injuries — sprained ankles, wrists and strained back muscles — he had yet to treat any cases of "disco finger."

Americans Fear For Their Lifestyles

While most Americans (55 percent) are confident that their family income will grow in the coming year and 19 percent expect to stay even

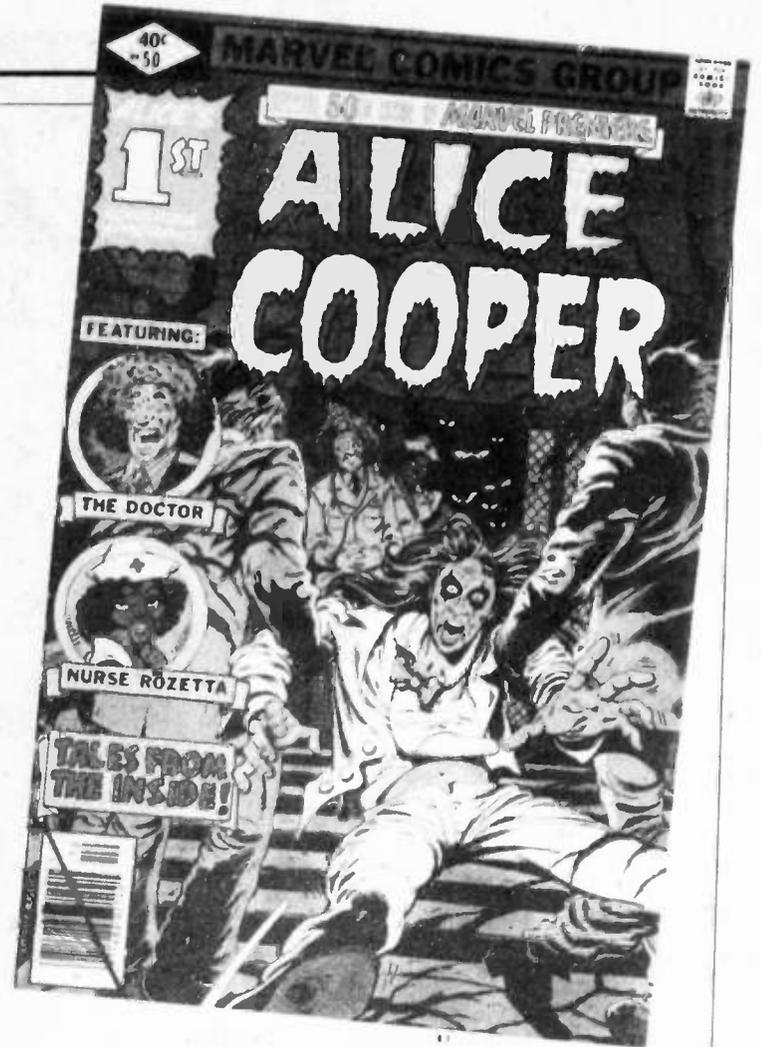
with inflation, 70 percent of the respondents to a monthly poll conducted by **Advertising Age** claimed that it was harder to pay bills now than it was a year ago. Furthermore, 67 percent of those polled expect it to be worse in a year.

One of the causes of their fear is job uncertainty. 29 percent of the respondents expect someone in their households to lose pay or a job in the coming months. Although this figure is down two points from the previous month's, it marks the highest range of job uncertainty since 1976.

Another reason is energy shortages. With long lines at the gas stations and limited fuel availability, 74 percent of the consumers polled reported cutting back on their driving. This was the second such consecutive cutback and six points greater than the previous month (May).

May 1979 was the first month since **Ad Age** began measurement in 1975 that the majority of Americans (55 percent) said they had made a general cutback in their standard of living. June's figures reflected an even greater number of people cutting back (58 percent).

However, the cutbacks are not across the board. While 66 percent said they cutback on clothing purchases in May, only 60 percent continued cutting back in June. Similarly, 68 percent cut down food purchases in May, as opposed to 61 percent in June.



Alice Cooper Becomes Comic Figure

In keeping with the recent fusion of two of America's greatest native artforms (rock 'n' roll and comics), as well as the far greater trend toward media cross-pollination, **Warner Brothers** recording artist **Alice Cooper** has joined the select list of pop performers (**Kiss**, the **Beatles** and several issues of "The Defenders" which featured plots based upon **Blue Oyster Cult** songs) to be immortalized in a comic book with the recent **Marvel** publication of "Alice Cooper."

Based upon Cooper's latest album, "From The Inside," (with the exception of dropping the alcoholism facet of the original story in order to gain **Comics Code Authority** approval) the comic is basically a retelling of the album. According to **Marvel** sources, the company plans a major marketing and advertising campaign for the book and may possibly keep "O! Black Eyes" around as a regular **Marvel** character.

In addition to the Cooper comic, plans are on the horizon for a **Rolling Stones** comic (the **Comics Code Authority** should have fun with that).

Radio & Records

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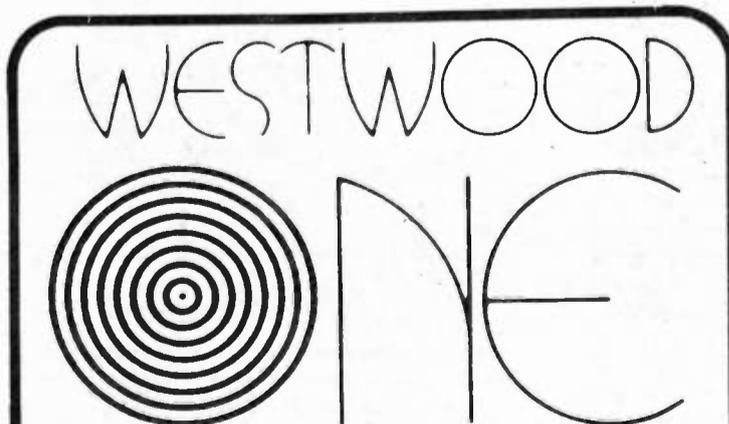


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From WESTWOOD ONE the nation's Number One Producer of Special Programming.
In the past four years WESTWOOD ONE has produced and distributed "The Great American Radio Show" with Mike Harrison, "Dr. Demento", "Star Trak" with Candy Tusken, "Spaces & Places", "National Album Countdown", "In Hollywood", "The Sound of Motown", "Shootin' The Breeze", "American Disco Network" and "The Twelve Hours of Christmas". WE'VE NEVER HAD A LOSER!

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WHAT'S NEW

Mercer To Head Music Operations For EMI Films

Bob Mercer, Managing Director of EMI Records Group Repertoire, has been appointed to the newly-created position of head of Music Operation, EMI Films. Mercer takes over his new duties in September and will be responsible for coordinating the worldwide music interests of EMI Films.

EMI Limited currently has a number of musicals in production, notably "Discoland... Where The Music Never Ends," with Allan Carr producing, and the Village People starring, and "The Jazz Singer," starring Neil Diamond.

Mercer will report to Barry Spinkings, Chairman and Chief Executive of EMI Film and Theatre Corporation, and will become a member of the Board of EMI Films Limited. He will remain on the Board of EMI Records UK Limited as well.

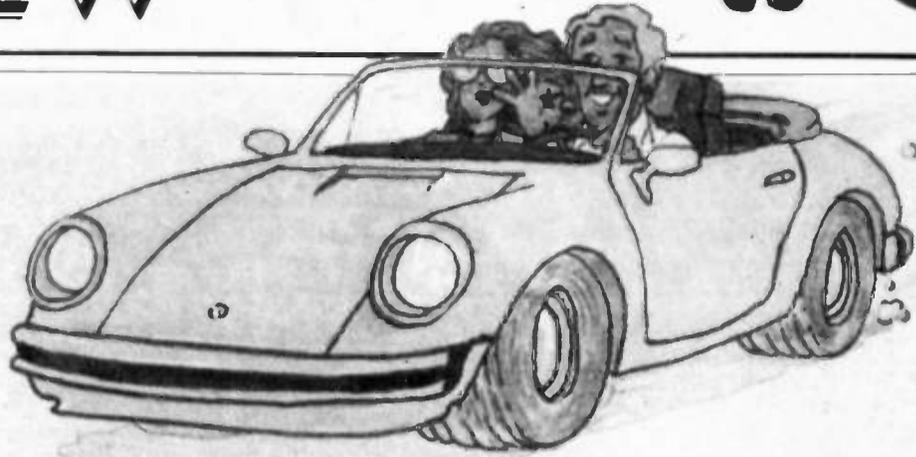
NARAS Extends Grammy Award Entry Deadline

Record companies have been given an extension on their deadline to enter artists for the 22nd Annual Grammy Awards. The deadline date for receipt of the first half-year entry forms has been moved back from July 27 to August 10, according to Jay Lowy, National President of the Recording Academy (NARAS). A second set of entry forms will be mailed in early September with an early October deadline for product released between April 1 and Sept. 30 for this year's 58 categories.

For a record to qualify for a Grammy (to be presented next February), that product's date of release must be on or before Sept. 30, 1979. That date of release is determined by the date of the first shipment from the manufacturer to the distributor.

Clerks' Pay Climbs

Although failing to keep pace with either inflation or pay increases among top-level execs, American clerical workers' pay climbed 6.8 percent in the 12 months ending February 2. According to a survey of several hundred thousand workers throughout the U.S. by the Willow Grove, PA-based Administrative Management Society, the average weekly pay of clerical employees in 12 job categories is currently \$188, up from \$176 for the year-previous.



Autosound: Market On The Go-Go

Whether they can get gas or not, Americans, who already spend more than \$1 billion per year on retail autosound, are expected to increase this spending by 20-25 percent annually for the next five years. Among the latest components seeking to capture this increased market are dashboard-mounted AM-FM/cassette/Dolby/stereo receivers with digital tuning, amplifiers capable of a windshield-shattering 70 watts per channel, graphic equalizers to boost bass or treble frequencies, and water-resistant speakers.

While both Pioneer Electronics of America and Sanyo Electric claim industry leadership with between 10-12 percent of the market, Craig Corp., Clarion Corp. of America, Jensen Sound Laboratories and Audlovox Corp. are closing in with between 5-10 percent each. To insure leadership, Pioneer is planning to spend \$3 million in advertising in 21 radio markets and 25 magazines this year. Craig will counter with its own million dollar campaign.

Principal targets for the autosound manufacturers are 18-24 males who spend between \$150-350 when purchasing car stereo systems and the more affluent 24-34 males who are looking to add components to their existing systems. State-of-the-art autosound systems are now going for almost \$1500.

CBS Reorganizes Music Publishing Operations

CBS Records International has reorganized its music publishing operations, merging into one entity to be known as CBS Songs International, effective August 1. Simultaneously, each April Music subsidiary, while retaining the April name, will adopt the legend, "An Affiliate of CBS Songs International." CBS Records International President Dick Asher, in making the announcement, noted that the structure of the new organization will mirror that of the parent firm.

Harvey Shapiro, a seven-year veteran of CBS, has been named to the newly-created post of Vice President, CBS Songs International and will be based in New York. Subsidiary Music Publishing Managers in the U.K., Canada and Australia will report to him.

All other wholly-owned subsidiary Music Publishing Managers will report to a Regional Vice President of CBS Songs International for Continental Europe (located in Paris) and for Latin America (located in Coral Gables). These posts will be filled by Jeremy Pierce, formerly Director of Business Affairs for European Operations, and George Tavares, formerly Associate Director of Business Affairs for Latin American Operations, respectively.

JOHNSON NAMED GM

EMI-America/UA Creates New R&B Division

Varnell Johnson has been promoted to General Manager of EMI-America/United Artists Records newly-created R&B division. Johnson most recently served as East Coast Promotional Manager for the label, having joined EMI-A/UA from his post as National Promotion Director for Philly Groove Records.

In his new post, Johnson will oversee talent acquisition and promotion for the new division as well as overseeing the development and exploitation of the Blue Note and Pacific Jazz catalogs. National R&B Promotion Manager Jack Shields will report directly to Johnson who will report to EMI-America/United Artists Records President Jim Mazza.

Mazza commented upon Johnson's appointment, saying, "Varnell brings to his position the necessary expertise with which to unite the various EMI-America/United Artists sales, merchandising, promotion and publicity departments to best serve what we feel is a vitally important segment of our active artist roster." Johnson will be located in Los Angeles.

Larry Cohen Marketing Inc. (R&R 7-27). Correct phone number is (213) 466-6484.

PRO: MOTIONS

Interrante Named PD, Cooke Upped To News Dir. For RKO Radio Network

Jo Interrante has been named Network Program Director and David Cooke has been appointed News Director for the newly-created RKO Radio Network. Interrante was most recently News Director at KFRC/San Francisco for four years having begun her career as a producer and Music Director for KVIL/Dallas in the late 60's. She also served as a reporter for KNUS/Dallas before joining KFRC in 1973.

Cooke comes to his new position from his current post as News Director for WHDH/Boston. He began his industry career in Dallas, be-



Jo Interrante

coming News Director at KNUS in 1972. After serving two years as News Director for KFRC (1973-75), Cooke joined the ABC Radio Network as an on-air correspondent. In 1977, he moved to Director of News and Public Affairs for KHJ/Los Angeles prior to his involvement with WHDH.



David Cooke

In making the announcement, RKO Radio Network Vice President and General Manager Thomas Burchill said, "Both have proven capability for developing news formats that make the news relevant for the young adult listener — which is precisely the RKO network's concept."

Wortman Named VP/GM For Atlantic's Publishing Div.

Linda Wortman has been named to the newly-created position of Vice President/General Manager of Cotillion and Walden Music, Atlantic Records' music publishing division. Prior to her new post, Wortman was Executive Director of Administration of the Kama Sutra/Buddah Music Group.

Justiss Upped To VP Of TM Productions

Ken Justiss has been promoted to Vice President of TM Productions. A six-year veteran of the company, Justiss was most recently Operations Manager for the firm. In his new position, Justiss will continue to oversee daily operations, coordinating product and projects, and developing systems and product for the productions department of the broadcast service organization.

Jackson Rocket's R&B Dir.

Jean Jackson has been named Director of R&B Promotion and Administrative Assistant to the President at the Rocket Record Company. Jackson most recently served as Assistant and Executive Secretary to noted actor Louis Gossett Jr., having previously served as Assistant to the VP/GM of Capitol Records R&B Division as well as Midwest Promotion Director of Motown's VIP. Chisa and

Soul labels

In her new position, Jackson will report directly to Rocket President Barney Ales, who announced the appointment, and will work closely with Rocket's distributing label.

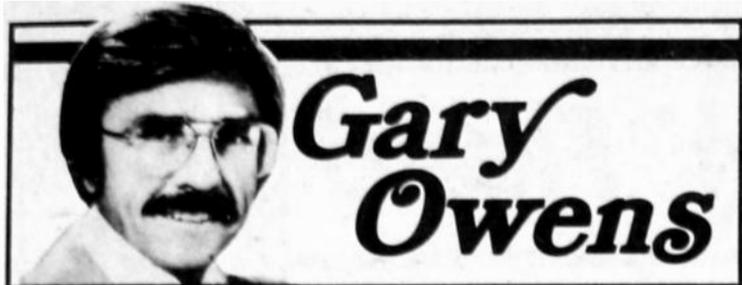
Kelly Promoted To Nat'l Promo Mgr. For Cachet

Mike Kelly has been promoted to National Promotion Manager for Cachet Records. Kelly comes to his new position from his post as Regional Promotion Manager for the label, having previously held sales and promotion posts for Amherst, London, Fretone and Starday King Records. He will continue to be based in the label's Nashville offices.

Harper Named Dir. Stereo Rock Programming At TM Programming

Bob Harper has been named Director of Stereo Rock Programming at TM Programming. Harper was most recently Director of Radio Consultation for Frank N. Magid Associates, and in his new position will be responsible for all music selection, promotion, format consultation and direction of all Stereo Rock field consultants.

During the course of his 15-year industry career, Harper served as Program Manager at KQV/Pittsburgh and held posts at WSAI/Cincinnati, WERE and WGCL/Cleveland and WKBW/Bufalo.



... Speaking of WKRP, Lovely Loni Anderson told me what she did before the hit CBS show. She made most of her money in New York doing voice-overs for television. This beautiful lady would lip-sync TV spots for other pretties who did not have the voice to go with the body. (I don't know why they didn't just hire all of Loni in the first place!)

* * * * *

As I reported in R&R many months ago, while chatting with Laraine Newman of "Saturday Night Live" ... she mentioned to me that zany writer Michael O'Donoghue was disappointed that his "Mondo Video" would not go on TV as scheduled.

Herminio Traviesas, the NBC head censor, has nixed Michael's production because there were too many "elements" in it that did not meet NBC's standards. They include his affectionate salute to stag films of the 30's ... and "Celebrity Deformities."

Michael, you may recall was one of the authors of the "Claudine Longet Memorial Ski Tournament" that caught hell (and one of the few things "Saturday Night Live" ever had to apologize for ...).

Anyway ... the plan now is to release "Mondo Video" as a theatrical to be shown in movie houses.

Terry Gilliam, the talented producer of "Monty Python And The Holy Grail," "Jabberwocky" and now "The Life Of Brian" was in Hollywood last week. Terry, who is not British (although sometimes brutish), attended Occidental College in L.A. before going to England to join up and become the animator and performer for the Flying Circus. He signed his new book "Animations Of Mortality" for me ... "To Gary O. From one of your greatest fans ... to another." George Harrison is backing "Brian" to the tune of \$4 million.

I was nurling at an indoor shooting range last week ... and was sharing a large vitamin-enriched glass of carbonated lizard nef with several friendly gun fanciers.

One of the conversants was a man who formerly was a bodyguard to one of America's wealthiest families.

He admitted that he finally gave up the job, despite its many benefits, because of the acquiescence required by the bosses and the fact that the time is never your own.

The pay range for a top bodyguard (in case you are interested) is in the \$5 to \$75 grand per year category. Your clothes, guns, ammo and accouterments are all paid for, and you receive a new luxury car every year (and all the kidnappers you can eat, presumably).

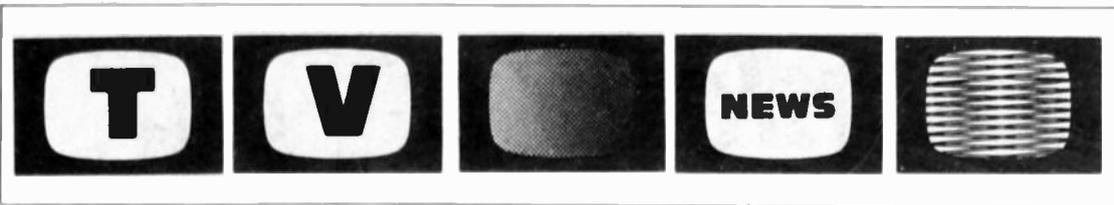
These specs are to guard a top wealthy person ... not just a common-as-dirt millionaire.

There is a firm in San Antonio called International Security Group, Inc. that is now building bulletproof autos.

According to the proverbial "informed sources" it takes from a month to 45 days to armor plate any kind of car ... from \$23,000 for an International Scout ("Get 'em up, Scout! ... Thank you, Tonto") to about \$65,000 for a Mercedes Benz or a Caddy.

Meanwhile, Foonman Industries in Hollywood has come out with a car that does not have plating or Kevlar for protection ... but a man the size of Dick Cavett sits in your glove compartment and throws up on any criminal entering your automobile.

So, if you feel you are taking much flak in your present job ... think it over.



Survey Shows Low TV Satisfaction Rate For Viewers

Americans may watch a lot of TV, but by no means are they satisfied with what they see, according to a recent study. The survey, as reported in the Los Angeles Times, was commissioned by the National Cable Television Association, which might be expected to be pleased with a low satisfaction rate, but the results are interesting. About 65% of the 1553 respondents say they watch over 10 hours of TV a week, but only 23% were highly satisfied with entertainment programming. 61% evidenced similar satisfaction with news and documentary programming, while specials, sports, and movies scored 45% and kids' shows 18%.

Perhaps even more significantly, almost half (45%) thought it somewhat likely or not very likely that they could easily find a particular TV show to suit their particular desires. As an interesting side note, the survey states that 48% are similarly gloomy about movies, and 41% about popular music (a rather high level of dissatisfaction which perhaps the radio and record industries should study further). Cars, clothes, and magazines score significantly higher, according to the report. The survey goes on to show varied reasons for viewers' unhappiness with TV, and indicates a general interest in and willingness to pay for inexpensive cable programming as an alternative.

All-Star Game Tops Ratings, Tightens Race

NBC's All-Star Game broadcast easily topped the Nielsen ratings list for the week ending July 22, and put the perennially cellar-dwelling network into serious competition for the first time in many weeks. NBC still finished third, with a 13.9 average rating, but was close behind second-place ABC (14.5) and victorious CBS, which earned a 14.7 rating. CBS's "Miss Universe Pageant" finished second for the week, followed by 3) "The Jeffersons" (CBS) 4) "Three's Company" (ABC) 5) "Fantasy Island" (ABC) 6) "Alice" (CBS) 7) "Taxi" (ABC) 8) "War Games" (ABC movie) 9) "Dallas" (CBS) and 10) "Mork & Mindy." "WKRP in Cincinnati" finished 13th, and beat its strong lead-in, "MASH," which had earlier consistently led the radio sitcom in ratings points.

CBS was the consistency champ in Arbitron's ratings for New York, Los Angeles, and Chicago for the week ending July 20. CBS edged ABC in the three cities for the highest number of top ten programs, a rare victory. NBC scored only with the All-Star Game, which topped the lists in New York, followed by 2) "Charlie's Angels" and "Vega\$" (ABC) tied with "The Jeffersons," "Miss Universe," and CBS's coverage of President Carter's speech 7) "Alice" tied with "Three's Company" and "Taxi," and 10) "One Day At A Time" (CBS).

"Three's Company" was the Los Angeles leader, followed by 2) All-Star Game 3) "Mork & Mindy" and "Taxi" tied 5) "13 Queens Blvd" (ABC) 6) "Alice," "Charlie Angels," and ABC's showing of "Where's Poppa" tied 9) "One Day At A Time," and 10) a four-way tie between CBS's "All In The Family," "The Jeffersons," "60 Minutes," and "Miss Universe." In Chicago, "Lou Grant" (CBS) led the pack, followed by 2) All-Star Game 3) Carter's speech 4) "Fantasy Island," "Vega\$," and a WBBM-TV (CBS affiliate) news show tied 7) "The Jeffersons" tied with a WLS-TV (ABC affiliate) news update, and 9) a five-way tie between "Alice," "MASH," "WKRP," "Three's Company," and "Where's Poppa."

VIDEOSCOPE:

This new column is designed to keep R&R readers abreast of the latest home video products and programs available.

John Blar & Co. becomes first in TV industry to distribute spot TV commercials via satellite to local stations (3-18). Ads were beamed from NYC to all commercial stations in Kansas City, Seattle and Sacramento during a 13-week test. Project was a year in development in hopes of eventually creating a more efficient method of transmitting spots from agencies to stations ... Sylvania displayed pix of their lab prototype flat-screen TV, which measured five feet across, at the firm's annual distributors meeting recently. Company plans to enter the projection TV systems market but is holding out until four criteria are met: "bright" picture, non-curved screen, unit looks "attractive" in the home, priced under \$2000 ... Magnavox recently unveiled two portable VCR systems for 1980. Both units are Matsushita-built, four-hour VHS systems with detachable recording units. Recorders detach from the tuner/timer, weigh 24 lbs., and are designed for remote use with video camera. The 8252 is the top of the line and features "touch-tuning." The 8251 is mechanically tuned ... Sylvania spokesman expects videodisc player sales to overtake home VCR sales within five years and announced Sylvania will debut a videodisc player by 1981 ...

ERR WAVES

BY BOBBY OCEAN



5 YEARS AGO TODAY

Radio & Records

- ★ **FCC REPORT GETS TOUGH ON FAIRNESS DOCTRINE** — "Strict adherence" called an "absolute necessity" for license renewal
- ★ **DON ANTI NAMED NATIONAL PROMOTION DIRECTOR AT CHELSEA**
- ★ **NUMBER ONE FIVE YEARS AGO** — "The Night Chicago Died" — Paper Lace (Mercury)
- ★ **NUMBER ONE POP/ADULT** — "Feel Like Making Love" — Roberta Flack (Atlantic)

Thank You Radio For Jumpin' In The Driver's Seat!

SNIFF 'N' THE TEARS

"DRIVER'S SEAT"

#1 NEW & ACTIVE

MAJOR MARKET ACTION & THIS WEEK'S ADDS:

WRKO 28-18	WMEW add	KING add
WPGC add	KEYN-FM add	KIMN add
WCAO 25-21	KJRB add	KUPD on
KRBE add 28	KRSP add	KOPA add
Z93 add 29	KRQ add 39	WPST add
KSLO 32-28	G100 add	WHYN add
WOKY 30-27	WTMA add	WTRY add
WZUU 25-18	KKLS add	WAPE add
WGCL add	WAKX add	WGH add 22
KBEQ on	WRKR add	WTIX add
KHJ on	WNAM add	92Q add
KFI add	KENI add	Z98 add 38
KFRC on	KDZA add 38	WFMF add 27
B100 add	KFXD add	92X add 40

From Their Hot New Album "FICKLE HEART"



on Atlantic Records



Brad Messer's

Rip 'N' Read

Stuff That's Almost Impossible To Do

You ever try to figure out a billion of anything? Jeez, I don't want to reveal my weakness but, you know, I sit at this typewriter facing blank pages that gotta be filled, wondering what to write about this week, and I suddenly remember I have a clipping on how much a billion is. Fine, I'll work that in. But I don't want to just assume the figures are correct, I've gotta check 'em so the Terrible Mistake Alarm doesn't go off again. I hate it when I firmly commit a Mistake to the ink of the sacred pages here.

So I get out the calculator, fire up 60 seconds times 60 minutes times 24 hours a day times 365.25 days per year, so I'll know how many seconds are in a year, and you know what the calculator says?

E.
Just E. That means error, which means the calculator doesn't count that high. Shazbot! This means a pencil. You see how complicated it starts getting?

It figures out to, uh, about 31 1/2 million seconds a year . . . which I think means one billion seconds ago was, say, the year 1948.

Okay, onward to that clipping. A guy named Will Durant wrote a letter to the Dallas Morning News that said:

"Just think: One billion seconds ago the first atom bomb had not been exploded;

One billion minutes ago Christ was alive on Earth;

One billion hours ago, man lived only in caves.

Yet, One billion dollars ago, as Washington spends it, was yesterday."

Well, that sounded pretty interesting to me, and I wanted to pass it along so you could steal it and act like you made it up yourself, but as I said I did NOT want the Terrible Mistake Alarm going off if the math was wrong.

Actually, up there it says "Stuff That's Almost Impossible To Do," and I meant just figuring out a billion of anything, but now as my stunningly powerful Dynamic Perception comes into play I realize there are TWO things that fit that headline.

1. It is Almost Impossible to use a hand calculator that cost less than \$9 to figure out billions of things. And . . .
2. If someone else's window was open and marijuana smoke accidentally came over to you and you breathed it, it is Almost Impossible to figure out whether the math in any clipping is correct even if you do have a pencil and almost unlimited time.

Anyway, the part of his letter about the atom bomb is right, but the Christ part is a little off because a billion minutes takes you back only to 78 A.D. The "in caves" is right because a billion hours ago, my version has it, would be 114,000 years . . . and that's about when Neanderthals were carrying fire around in soft clay and hanging out in caves, although there is evidence they also built hide shelters. Okay, that's checked out. Don't snicker about this, I can't be too careful in my business. You get an E here and another E there and you're out! The Neanderthals, by the way, were all issued old Harleys and can be seen to this very day, still wrapped in leather.

Finally, a billion dollars ago isn't necessarily as far back as yesterday: the U.S. spends that much every 21 1/2 hours (base: 1977 U.S. expenditures \$407 billion)!

Monday August 6: Hiroshima Peace Festival

This is Japanese National Memorial Day. The first atomic bomb was dropped on Hiroshima 34 years ago (1945). President Truman addressed the nation by radio, describing the city as "an important Japanese Army base" although within the four-square-mile area of heaviest devastation there were no military installations. More than 135,000 killed or hurt.

Pope John Paul I died one year ago.

Lucille Ball is 68 today. Robert Mitchum is 62. Isaac Hayes eases up to 41.

Tuesday August 7: The First Look Back Home

Twenty years ago Explorer VI took the first photos, by TV, of Earth from space.

The Military Order of the Purple Heart was established on this date in 1782, and this is the anniversary of the U.S. Marines landing on Guadalcanal in 1942. Vietnam took a major turn 15 years ago when Congress passed the Gulf of Tonkin Resolution, giving President Johnson a blank check to run the war (1964).

Stan Freberg is 53 today (and will be for the whole next year). A full moon tonight. Wolfman's Delight.

Wednesday August 8: Hoffman 42, Nixon 0

That's a low-scoring way to indicate Dustin Hoffman is 42 today, while Richard Nixon, to state it rather slantedly, remains a zero. You see, there ain't no Equal Time requirement here in ink, just there in radio. But to the point, it was five years ago today that Nixon made his Farewell Address and five years ago tomorrow that he said farewell to his address at 1600 Pennsylvania as Gerald Ford became the 38th President.

Joe Tex is 46. Connie Stevens is not. She's 41.

Thursday August 9: St. Lawrence's Tears

Here's a cute story. The Robert Thomas 1979 Old Farmer's Almanac says, "St. Lawrence . . . was the first saint to be griddled to death on an iron outdoor stove. In the midst of this torture, Lawrence said, 'I am already roasted on one side and, if thou wouldst have me well cooked, it is time to turn me on the other!'" The abundance of shooting stars seen between the 9th and 14th are known as St. Lawrence's Tears." Sounds interesting, but with a full moon I dunno how many shooting stars we're going to see.

The Sharon Tate Murders were ten years ago today.

The A-bomb was dropped on Nagasaki, Japan in 1945.

Friday August 10: Promote Brad Messer Day

Listen, don't mention that I asked you to do this because I'd really like it to appear spontaneous, but could you telephone R&R today and say something really complimentary or even highly critical, about me? Even a short call, just mumble my name, hang up . . . it doesn't matter how you do it but if you would do it, heck, who knows, it doesn't hurt to try to get something going. (Bet you wish you thought of this ploy. Garish!)

Missouri became a state in 1821. The first electric street railroad opened in Baltimore in 1885. Ian Anderson is 32 today. Righteous Bobby Hatfield is 39. Eddie Fisher turns 51 and so's Jimmy Dean.

It is not often you see the word so's written, is it?

Have a nice weekend, folks. I believe I'll just go check my neighbor's window again now, see if the wind has changed, y'know?

Media Marketing

Conducting A Telephone Survey

Recent statistics show that approximately 97% of all U.S. households now have a telephone. Therefore, it is quite possible to conduct an accurately-representative telephone survey which will give you an excellent "snapshot" of your market. Major market research firms, ad agencies and consumer goods manufacturers often use WATS lines to achieve representative telephone surveys of the entire country. With a more localized market such as that served by a radio station, telephone surveys are increasingly favored over mail surveys or personal interviews. Conducting a telephone survey is a relatively manageable task, and there are some distinct steps you should follow in order to get the best possible results. The important steps are as follows:

- Questionnaire Design
- Pretesting
- Sample Design
- Interviewer Selection and Training
- Quality Control

As I will be devoting separate columns to the last three topics listed above, we will focus today on the Questionnaire Design and Pretesting steps. Assuming you have gone through all the research stages shown in

to participate in a survey of...?" Never, never ask respondents if they will cooperate. It only gives them a chance to say "No." If they say "Yes," you haven't gained anything — they're already talking to you. So, simply explain the purpose of the survey, the importance of their responses, and begin with the first substantive question. The very first question should be clearly relevant to the purpose mentioned in your introductory blurb, should be interesting and easy to answer, and should be of close-ended form (i.e., pre-specified responses listed). The question is designed to get respondents excited about the survey, convince them that they have knowledge that can help, and elicit a quick reaction from them before they have time to decide not to cooperate. For instance, a good first question for a radio survey would be:

"Do you ever listen to the radio?" Yes
No

A bad first question would be:

"How many hours per week do you listen to radio?"

because it would require too much thought on the part of respondents. Other topics to avoid early in the questionnaire are socioeconomic information (that should come at the end), heavily loaded questions (e.g., "What do you think of

"Never, never ask respondent if they will cooperate. It only gives them a chance to say "No." If they say "Yes," you haven't gained anything — they're already talking to you. So, simply explain the purpose of the survey, the importance of their responses, and begin with the first substantive question."

the now-familiar chart, you arrive at the Questionnaire Design "substage" of Research Design with a good idea of exactly which information you need to obtain from respondents. The first step in questionnaire design is to simply make up a list of all the questions you wish to ask. The questions should be worded simply and in non-leading fashion. A classic example of a leading question is one used by a police department in a survey of community attitude toward pornography. A uniformed police officer would approach someone on a street corner and say, "As a good citizen of this community, are you opposed to pornography?" (Would you believe 98% said "yes?") It is easy for your preconceived notions to affect the way in which you word opinion-type questions, so care should be taken that each question is phrased in as neutral a fashion possible.

Order Makes A Difference

Once you have an initial list of questions to be asked, you must turn your attention to the ordering of the questions. One question that tends to be first in many telephone surveys is of the general form, "Would you like

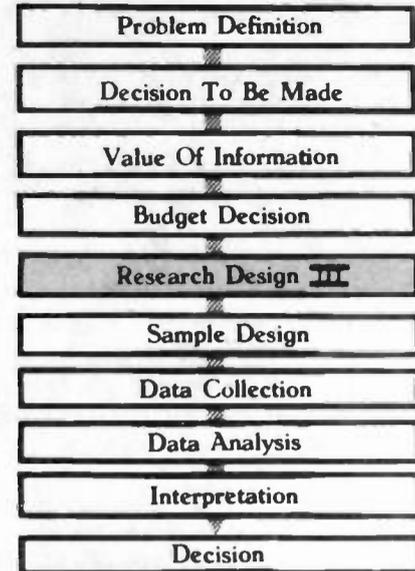
disco?"), or long complicated questions (e.g., "Which stations do you listen to in each of the following dayparts?") (Note, in the last example, the use of the word "dayparts" is bad because most listeners are not familiar with this bit of radio terminology.)

After the initial close-ended question, it is often a good idea to include one or two open-ended questions (i.e., items which do not have pre-specified response categories). Open-ended items allow respondents to express their own thoughts freely and are generally considered to be good "rapport-builders," cementing the interviewer-respondent relationship and increasing the chances of successful completion of the questionnaire. An example of an open-ended question might be:

"When do you most enjoy listening to the radio?"

A question of this type helps respondents to feel that their own personal opinions count and that they are not just being categorized numerically for the purposes of the station! Unfortunately, open-ended questions present problems at the data analysis stage, so they should not be used

Stages in the Market Research Process



to excess. A well-designed questionnaire can elicit almost all the vital information via close-ended questions.

Length Of Survey

You will be surprised at how much information you can get in a 10-minute telephone interview. While it is often difficult to keep someone on the phone for longer than 10-15 minutes, for most purposes, you can get all the information you need in that amount of time, or less. It may be difficult to estimate the actual amount of time required to complete the questionnaire, so pretesting is an important consideration.

Pretesting

Pretesting involves calling 15-20 respondents at random and running through the questionnaire just as though it was the actual survey. Careful attention is placed on the length of the interview, any "rough spots" in terms of interviewer or respondent confusion, and any accidental omission of important questions. The pretest is also quite useful in checking out the "flow" of the questionnaire — i.e., do the questions have a smooth and logical flow from the perspective of the respondent? A well-ordered questionnaire impresses the respondent with the care that has gone into the survey and the survey's importance, and this helps to ensure successful completion. The results of the pretest should be used to modify the questionnaire where necessary. Depending on the nature and amount of revision, a second round of pretesting may be required.

Once you have arrived at a questionnaire design you are comfortable with, you are ready to conduct the actual survey. Next week I'll deal with the steps involved in getting a mail survey to the market. See you then!

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



"Broadcasters still need to ask themselves the question 'can I back up my lip service with dollars?'"

AND THEN THERE WERE TWO...

Burke Drops Out Of Ratings Race

Little more than a month after Audits & Surveys fell by the wayside in the battle to become the industry's alternative to Arbitron, another leading contender, Burke Broadcast Research, has suspended its operations (see Page 1). Let's assess how this turn of events came about and what it means for the radio industry and broadcast research.

Snatching Defeat . . .

Burke's "suspension" of operations (more than 100 persons have been laid off) came as a surprise to many in the company, as well as the industry itself. Herb McCord, General Manager of

"It now appears as though Mediastat and RAM will do battle to see if either or both can succeed where A&S and Burke left off."



CKLW and a subscriber to the Burke service, told R&R that the timing of the decision "snatched defeat from the jaws of victory" for Burke. McCord, and other industry figures to whom we talked, seemed to feel that Burke was getting its operations straightened out, but that the company's board of directors did not have the patience to wait out the time until black ink could appear on the books.

Too Little, Too Late

The radio industry had some indirect bearing on this decision by Burke. In my column of June 22, I stated that decisions by key groups such as Metromedia and the networks would be a key to deciding who, if anyone, can really compete with Arbitron. Unfortunately for Burke, Metromedia and CBS were reportedly leaning toward subscribing to the service, but the support didn't come in time. Upon hearing of the demise of Burke, broadcasters evidently called to the New York headquarters of Burke to see what they could do to revive the service, but it's probably too little, too late. You can't lay off your staff and then resume at a later date, especially now that credibility is gone. But where were the broadcasters? Those of you who want an alternative to Arbitron, you still need to ask yourself the question 'can I back up my lip service with dollars?' If you don't answer in the affirmative soon, there won't be any alternative to Arbitron, a situation that many in the field think is harmful to the industry.

Who's Left?

Given the way the competition is fading fast, who's left in the race to be the alternative to Arbitron? It now appears as though Mediastat and RAM will do battle to see if either or both can succeed where A&S and Burke left off. Mediastat President Jim Seiler told R&R that the efforts by A&S and Burke cost his firm almost \$250,000 and a year in time in terms of competing with Arbitron. Now that these setbacks have been survived, Seiler is looking to regain major clients such as ABC, NBC, RKO and Metromedia. He is encouraged that ABC has signed for his service in San Francisco. RAM will continue with its game plan to achieve parity with Arbitron by 1985. Both of these services accent the long-term, methodical

Q&A

Some readers who are with stations that are Arbitron subscribers are confused about new Arbitron terminology, and ask . . . "What is the difference between Expanded Sample Frame and Extended Measurement?"

Both involve attempts by Arbitron to better serve the industry with improved methodology. Expanded Sample Frame refers to the technique used by Arbitron to sample households with telephone numbers not listed in directories. In the past, Arbitron relied exclusively on a sample drawn only from listed telephone numbers, but ESF allows Arbitron to add to their sample households from the sizable percentage of homes where phones are not listed in the directory, either by choice or chance. ESF will be used in the top 30 markets in the Fall '79 sweep.

Extended Measurement deals with the length of the Arbitron sweeps. In most markets Arbitron samples for four weeks at a time, but in the three markets where Extended Measurement is being tested (Seattle, New Orleans, and Indianapolis) a standard four-week sample is spread over 12 weeks twice yearly to produce listening measurement of a longer span of time.

According to Arbitron, each of the above procedures will probably be used nationwide sometime during the early '80's.

Week In Review

Arbitron Edit Procedure Manuals Open For Review

The Broadcast Rating Council, which accredits and audits broadcast survey firms, has just come out with a new standard which will have the impact of opening Arbitron's edit procedures for industry review. The BRC has announced that in order for ratings companies to receive BRC accreditation, "audience measurement service subscribers must be permitted to inspect manuals at service headquarters, under reasonable conditions."

Rick Aurichio, VP/GM of Arbitron Radio, told R&R that subscribers may review the manuals in the various Arbitron offices across the country. If you are interested in seeing what Arbitron's procedures are, and if they have been used correctly in your market, contact your Arbitron sales rep for further details on how you may review the edit procedure manuals.

approach to achieving success, as opposed to the approach used by Burke and A&S, which involved hoping to make some quick scores at the top of the industry.

How They Differ

RAM and Mediastat use different techniques to measure listening habits. RAM uses the one-day diary, which also captures qualitative data on product consumption. Mediastat uses a telephone technique to measure listening for one-day and for the past week. RAM measures its markets on a year-round basis, while Mediastat surveys its areas usually two weeks per month. RAM produces data on product consumption by listeners of each station (better to land retail accounts) as part of their standard service, while Mediastat can obtain qualitative data on special request of the client stations. Broadcasters will be happy to know that in the case of both firms, the results are available much faster than they are from Arbitron.

Economic Darwinism

In my article on June 22 I mentioned that "economic Darwinism — survival of the financially fittest company — will very likely be the determining factor" in who, if anyone, can be the alternative to Arbitron. I see no reason to alter that statement, and indeed it appears as though recent events have borne out my belief. Let's keep an eye out in the next several months — to see if Burke can possibly be revived, and to see if either RAM or Mediastat can begin to achieve more acceptance in the industry.

Jhan Hiber, R&R's Research Editor (and former Manager of Arbitron Radio), welcomes your questions about ratings and research. Call Jhan at 213-553-4330 during business hours, California time. If you care to leave your message or question anonymously, or need to call during non-business hours in California, call and leave your message on our 24-hour line, 213-552-3525. Jhan will get back to you ASAP.



C H E C K I N T O A H I T !
C H E C K I N T O . . .



“YOU’VE GOT ANOTHER THING COMING.”

MCA-41050

their new single from their album

● PRODUCED BY DAIN ERIC FOR GRATE DAIN PRODUCTIONS

A L R E A D Y R E G I S T E R E D . . .

94Q—18-16
WSGN—8-3
WERC—17-10
WKXX—17-5
WHHY—E-30
WALG—25-17

WBBF—E-40
WMFJ—17-15
WNOE—E-38
WAPE—E-33
KWEB—E-20

On
WTIX
WLAC
WROV
WZUU
WIRL

WBSR
WFOM
WORD
WFLB
WRJZ

V97
BJ 105
WLOF
WVLK
WIFC

WRKR
WQTC
KTOQ
WEBC
WAMS

MCA RECORDS
© 1979 MCA Records, Inc.

NIGHT

THE BACK PAGE BREAKERS

NIGHT
Hot Summer Nights (Planet)
86% of our reporters on it. Moves: Up 78, Same 19, Down 0,
Adds 15, including Z93, WLS, KEARTH, WAYS, WNOE, WVIC,
KJRB, KTAC, KROY, KSEL, WLEE, WGBF. See Parallels,
charts at number 29.

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charts at number 29.

NIGHT



**ON PLANET
RECORDS & TAPES**

PRODUCED BY RICHARD PERRY

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O.A. Warner Communications, Co.



STREET TALK

It wasn't a whimper or a bang, really . . . more like a quick shift. TEN-Q/Los Angeles disappeared from the AM Top 40 scene Tuesday (7-31) at exactly 12 noon. In its place was KTNQ broadcasting Dodger Baseball in Spanish with 50kw. But early morning listeners to Charlie Tuna's last AM morning show on TEN-Q heard the station being identified as TEN-Q/KHTZ-97. The last seven hours of TEN-Q were simulcast with KHTZ (Storer's FM, soon to be taken over by Greater Media) and at noon the TEN-Q staff just segued over to the FM and kept on rocking. The formerly Country-formatted KHTZ thus became L.A.'s first live FM Top 40 station (in quite some time) and the rumors are already flying that when Greater Media takes over, rock will stay!

A couple of hot items (or potentially so) from Casablanca this week: First, you may have heard that Larry Harris was leaving his Senior VP position with the company. Street Talk reached Neil Bogart, who stated, "Harris is on a four-week vacation . . . considering alternatives to his current position at Casablanca. He's a partner in the company and to my knowledge he's not leaving Casablanca at this time."

However, we picked up later that Bruce Bird has already been put in charge of all departments at Casablanca and that an official promotion, complete with new title, will be along shortly.

Shortly after Glenn Morgan's departure from WABC/New York, weekend personality at the station Liz Kiley was released. Her contract came up for renewal and the station "took a pass." The former WPGC/Washington personality is now on the loose.

Bob Peyton, after more than a year as PD of KELP/El Paso, has been promoted to the position of General Manager of the station. Bob, who is 29, has a new Sales Manager in 25-year-old Laura Pryor. This could be one of the younger management teams in all of radio. Congratulations to them both.

Word on the street is that Sam Goody has instructed all his New York City record stores *not* to reorder any album until all stock is gone on the particular album. This stance, if true, is being viewed with hushed horror at the record company level. What recession?

Ken Dennis has resigned after 3½ years as PD of KLAZ-AM-FM/Little Rock. He has been quite successful with the FM (Top 40), enjoying some very healthy market shares. The AM recently switched call letters to KOKY to reinforce their new Disco format. Ken's quite a programmer and he can be reached at (501) 758-8947.

Al Brock exits Q105/Tampa to join the staff of KXX106/Birmingham to handle afternoon drive.

From our "Can You Help?" Department comes this item: KYA/San Francisco is moving from its longtime Number One Nob Hill Circle address into totally new studios at the end of August. The old address goes back to 1934 for KYA, and Promotion Director Sharon Rosenbush would like to hear from any former KYA employees as she attempts to compile the history of the old building. Contact Sharon at KYA, (415) 397-2500. In 45 years of radio at one location there have got to be some great stories out there.

Congratulations to Donny & Debra Osmond on the birth of their first child, Donald Clark Osmond Jr. In case you've lost count that makes the 20th child born to members of the Osmond family singing group!

And finally, from our "Off The Wall" Department . . . John Reid, head of Rocket Records and manager of Elton John, was in St. Tropez (Namedroppers Handbook, Page 3) with Elton recently and they decided to attend a lavish private disco party at a mansion nearby. This was your typical mansion . . . surrounded by a high wall, grounds patrolled by St. Bernards, etc. Well, once at the house, the two encountered a lengthy line of guests waiting to be processed for admission. The ever-impetuous Reid, growing impatient, decided to vault the wall to speed things up. As he was clearing the fence, he yelled that he was okay, and Elton and the rest of the party entered through the front door (after waiting a while longer). Once inside the crowded party, Elton could not find Reid anywhere. After a couple of hours of partying and semi-searching for him, Elton became alarmed and organized a search. Reid was found stretched out flat on his back just inside the wall, being licked about the face by a St. Bernard. Seems he had sustained hairline fractures in both feet while doing his "Bruce Jenner number" and had to spend a while in the hospital. He wasn't seriously hurt though, considering he left the hospital a few days early without the aid of a wheelchair, which was quite a "feat."

MAYBE THIS WHOLE MOVEMENT IS CATCHING ON — Sure, when you have a great ARB you want to celebrate a little . . . and naturally you want all your friends in the biz to know how well you're doing . . . but this? Well, the fine folks at WGCL/Cleveland again have reason to rejoice (another good book for them), and this time the accompanying photo tells all. Scribbled on the garage door are the sentiments that have crept from Steve Dahl's lips into the collective consciousness of all radio. We do not endorse the philosophy, and will make space available for responsible opposing views. Shown (all smiles, l-r) are: Bob Travis (WGCL PD), and staffers Dave Collins, Bob Gott, Caroline and Phil Gardner.





INFINITY RECORDS



**"Morning
Dance"**



INF 9004

It's Different, It's Special, It's A Hit!

NEW & ACTIVE

SPYRO GYRA "Morning Dance" (Infinity) 83/4
Moves: Up 61, Same 14, Down 4, Adds 4, KEEL, KCPX, KERN, KFXD, WCAO 15-13, Z93 18-15, KSTP 18-14, KSLQ 27-21, WOKY 28-25, WZUU 21-10, WZZP 23-19, KIMN 30-23.



**"Don't Throw Our
Love Away"**



*This Group Is Still The One That Gives
You Hits!*

WLAC on	WFLB LP cut	Q104 LP cut
KNOW 28-23	WGNI 30-25	WIFC 40-34
WNBC deb 29	WFRC deb 27	WINW deb 35
13FEA on	WVLD deb 29	WFAH 37-34
WANS LP cut	WLAY 24-21	

HOT CHOCOLATE

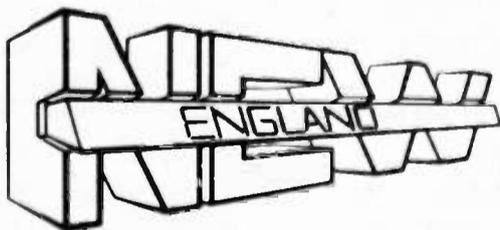
**"Going Through
The Motions"**



*Play This Record And Watch Its Upward
Motion To Top 10.*

Others Getting Significant Action

HOT CHOCOLATE "Going Through The Motions" (Infinity) 25/1
Moves: Up 14, Same 10, Down 0, Adds 1, KZ93, WRKO on, WTIX d-39, WLAC 39-34, WISM d-30, WANS 23-19.



**"Hello, Hello,
Hello"**



Rock & Roll? Play "Hello, Hello, Hello"

JB105 add	KZZY add
WKEE on	Q104 LP cut
WANS on	WBBQ LP cut
KDZA add	KYLT add
WKNX LP cut	WXIK add
KQEO add	KHTZ add
KYGO add	KEWI LP cut

ALL WE ASK YOU TO DO IS LISTEN.

MULTI-FORMAT MUSIC

Songs receiving substantial crossover activity are listed alphabetically. Shaded areas indicate originating format. Records which originate simultaneously in two or more formats are not shaded. Descriptions are compatible with R&R chart terminology.

	TOP-40 See Back Page	Pop/Rhythms See Page 37	DISCO See Page 34	AOR See Page 46	Country See Page 55	P/A See Page 60
HERB ALPERT "Rise" (A&M)	"Significant Action"	"CLIMBER"	"NEW & ACTIVE"			Chart: 21-17
ASHFORD & SIMPSON "Found A Cure" (WB)		"HOTTEST"	Chart: 24-17 "Hottest" (East)			
BONNIE BOYER "Got To Give In To..." (Columbia)	"Significant Action"		"NEW & ACTIVE"			
CHIC "Good Times" (Atlantic)	Chart: 0-0	"HOTTEST"	Chart: 1-1 "HOTTEST" (All Regional)			Chart: 32-31 "NEW & ACTIVE"
CHARLIE DANIELS BAND "Devil Went..." (Epic)	Chart: 11-0			Album Chart: 12-11 "HOTTEST"	Chart: 13-0 "HOTTEST"	Chart: 23-24 "NEW & ACTIVE"
EARTH, WIND & FIRE "After The Love..." (ARC/Columbia)	Chart: 14-0	"HOTTEST"	"NEW & ACTIVE"			Chart: 11-18 "HOTTEST"
FIVE SPECIAL "Why Leave Us Alone" (Elektra)		"CLIMBER"	Chart: 30-23			
PATRICK HERNANDEZ "Born To Be..." (Columbia)	"Significant Action"		Chart: 3-5			
AL HUDSON & THE PARTNERS "You Can Do It" (MCA)		"NEW & ACTIVE"	Chart Debut 30 "NEW & ACTIVE"			
MICHAEL JACKSON "Don't Stop Til..." (Epic)		"HOTTEST"	"BREAKER" Chart Debut 23 "Most Added"			
RICKIE LEE JONES "Young Blood" (WB)	"NEW & ACTIVE"			Album Chart: 29-32		"Significant Action"
KISS "I Was Made For..." (Casablanca)	Chart: 12-19		"NEW & ACTIVE"			
LITTLE RIVER BAND "Lonesome Loser" (Capitol)	Chart: 24-16			"BREAKER" Album Chart: Deb. 21 "MOST ADDED"		"BREAKER" Chart: 34-33 "MOST ADDED"
MASS PRODUCTION "Firecracker" (Cotillion)		"HOTTEST"	"NEW & ACTIVE"			
OLIVIA NEWTON-JOHN "Dancin' Round..." (MCA)					"Significant Action"	"Significant Action"
TEDDY PENDERGRASS "Turn Off The Lights" (Phil. Int'l.)	"Significant Action"	"HOTTEST"	"NEW & ACTIVE"			
BONNIE POINTER "Heaven Must Have..." (Motown)	"NEW & ACTIVE"		Chart: 12-12			"Significant Action"
DIANA ROSS "The Boss" (Motown)	"Significant Action"	"CLIMBER"	Chart: 8-4			
SUPERTRAMP "Goodbye Stranger" (A&M)	Chart: 20-14			Album Chart: 5-8 "HOTTEST"		"Significant Action"
TASTE OF HONEY "Do It Good" (Capitol)		"CLIMBER"	Chart: 27-23			
JENNIFER WARNES "I Know A Heartache..." (Arista)	"Significant Action"				"NEW & ACTIVE"	Chart: 17-45

THESE TWO HITS SCORE A SAFE DOUBLE PLAY

JOURNEY



From the Columbia
LP "EVOLUTION"
Produced by
Roy Thomas Baker
For RTB
Productions

WRKO add
CHUM add
KSTP add
KSLQ add 35
KUPD add 29
WKEE add
WGH add
Z98 add 40
KNOW add
WJDX add 27
KRAV add
KZ93 add
WVIC add
WMEE add

KJRB add
KRSP add
KRQ add 38
KROY add
KFXM add 30
WJBQ add
WGUY add
WHHY add
WGLF add
WTMA add
WANS add
KKRC add
WRKR add
Y94 add
KSLY add
KCBN add
KBOZ add
WZUU deb 22
KBEQ on
KHJ deb 30

KEARTH 23-21
KFRC on
B100 on
14Q 28-20
WICC deb 26
94Q 23-19
WAXY on
Y103 37-29
WBBQ on
KXX106 25-21
BJ105 on
WRJZ on
92X on
KCPX deb 28
KMJC 30-26
WLBZ deb 32
14WK 39-36
WCIR on
WAAY deb 28
WAGQ deb 29
WRFC deb 29
WCGQ 36-33
WFLB on
KRLC 27-23

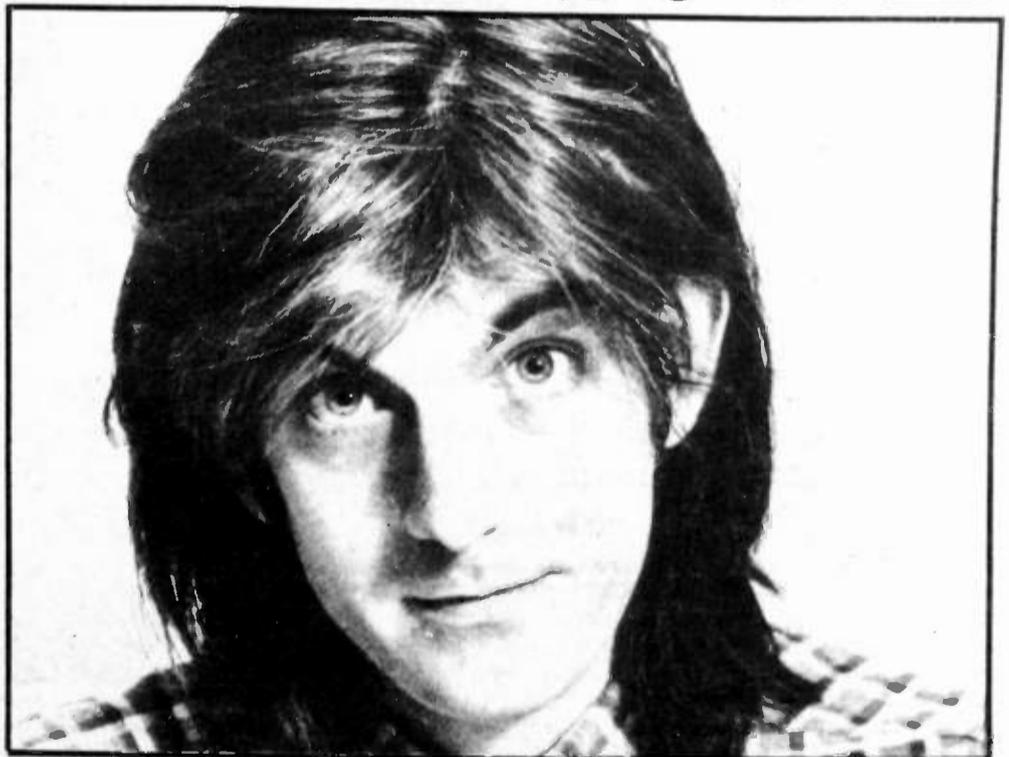
"Lovin' Touchin' Squeezin'"

From the Columbia LP "EVOLUTION"

WKBW add
Z93 add
KING add
KUPD add 23
WBBQ add
14WK add
WSPT add
KQDI add
KXX106 22-10
KROY deb 19
KSLQ 31-23
KBEQ on
KHJ on
KFRC 24-21
KJR deb 25
Z98 38-36
KNOW 23-18
WERC deb 29
92X 38-21

WISM 30-27
WVIC 28-23
WMEE on
KJRB on
KRSP on
KCPX deb 25
KENO deb 26
KRKE on
K104 39-36
KSLY 25-19
KLUC 23-19
KCBN deb 38
KBDF on
KRLC 28-22

From the Columbia LP
"LABOUR OF LUST"
Produced by Nick Lowe



"Cruel To Be Kind"

TOP-40



John Leader

Down But Not Out

The stories most often written about "the ratings" are the success stories. But what about the not-so-successful stories? You don't read much about stations who have lost half their numbers, but often their stories are more informative than those of their successful counterparts.

This week, two frank-talking PD's from stations that have just suffered severe ratings drops discuss what happened and why. First of all, I think it's important to point out that both of these gentlemen are fortunate enough to be working for stations that don't hand out Allied Van Lines literature when the ratings go down. They are both still working where they began the just-completed rating period, and their comments in evaluation of their own performances are quite interesting.

Tom Barsanti — KCMO/Kansas City

You might remember an article in this column a few months ago in which Tom Barsanti, PD of KCMO/Kansas City, outlined the "adult approach" to Top 40 that his station was very successfully applying. The station had just enjoyed the second in a series of "up" books, climbing from a 7.9 to a 9.4 share of the total 12+ audience.

"It's hard to keep your hands in your pockets when you see those kinds of numbers, but you have to sometimes, and I think this is one of those times."

— Tom Barsanti
Program Director, KCMO/Kansas City



When the results of this spring's ARB were released for Kansas City, KCMO had dropped from the 9.4 to a startling 4.6!

I asked the question direct to Tom: What happened?

"A fifty percent drop in numbers? It doesn't make sense. We don't understand it and we don't believe it. Neither do our competitors, and the ad agencies don't seem to believe it either. I'm going back to Laurel (Arbitron's data center) to inspect the diaries next week and I have a feeling that we'll find a 'laundry list' of little screwball deals, but nothing that I really think we'll be able to put our finger on. I think this book will go down as one of the great mysteries of life, and you and I both know that this is not the first time something like this has happened."

I then asked Tom if anything KCMO had changed might have accounted for any drop in the numbers.

"If I had made some changes in the sound of the station since our last good rating at least I would have grounds for suspicion. But we made literally zero changes! We had absolutely no staff changes, no format changes, no promotion changes in terms of degree. We utilized the same amount of television and outdoor. The station has been doing phenomenally well in terms of response to promotions, people showing up for station-sponsored events. All the usual indicators of KCMO impact looked positive."

Disbelieving the results of the book is one thing, but what do you do in terms of operating the station now?

"Nobody enjoys seeing those kinds of numbers, but you sit down and look at all the facts. You leave yourself open enough to say, 'Is there a problem?' You look at your programming from top to bottom to see if there are any areas that need attention. And if you can come back with a pretty substantial 'no' then it's not the time for panic. The one thing you don't want to do is change a whole bunch of things without a purpose."

"The two tough things about a bad book like this are, first, from a sales standpoint there are certain media buyers who look strictly at the numbers and use no other criteria in placing their buys. Fortunately there are still many buyers who do not operate with that literal an interpretation of the ARB, and for them, KCMO is still a viable buy. The second problem with a book like this is, most programmers use the ARB figures to help them make programming decisions. Unfortunately when you get a book back that you have no confidence in, you're suddenly blind. Fortunately for us we have other research methods at our station and don't have to totally depend on ARB for our input."

So KCMO won't be changed as a result of the ratings drop?

"It's hard to keep your hands in your pockets when you see those kinds of numbers, but you have to sometimes, and I think this is one of those times. We've both seen cases where stations have gotten fluke books, changed a lot of things because of the numbers, and then really gotten clobbered in the next book due to all the changes."

"The other key to this whole regrettable situation is that nobody has been able to determine just where all our supposedly lost audience went. Most all the other contemporary stations in the market went down too. That's something that's hard to figure. If we'd lost

four points and WHB had gone up four, then I'd have a lot more faith in what Arbitron is telling us. As it is now, we plan to sit tight and wait for the next rating period. We're confident in our sound and the station's direction. To make a lot of changes based on this book would be courting a real disaster, in my opinion."

Rob Conrad — KING/Seattle

KING/Seattle, a long-time Top 40 giant, had also been moving slowly and delicately in the adult direction with their sound. The subtle changes instituted by PD Rob Conrad had apparently been working, as the station enjoyed a 6.1 rating last fall. This spring KING was handed a 3.3 overall audience share, and Rob was more than disappointed; he was surprised.

"The cume, even though it's down as well, it's still very strong . . . stronger than many of the stations that had quarter-hour shares better than ours. We are apparently having a problem of quarter-hour maintenance. Looking at things as objectively as I can, KING is suffering a downward trend, but I do not believe this station has as low a share as the 3.3 that ARB showed us to have. We may be down, and I freely admit that our cume to quarter-hour ratio is horrible, but we're in the midst of determining just what the problems might be so we can fix them immediately."

How do you evaluate your station in light of the numbers drop?

"With a format like ours I think the two most important things are the music you play and the people that are playing it. The last book we had, when we enjoyed our 6.1 share, we had tremendous adult numbers and it appeared that the maturing we were doing with the radio station was working very nicely. So, I think what may have happened is that we may have gone a little too far toward the adult side of the scale without properly positioning ourselves in our marketing strategy. What I mean is, listeners who listen to the adult-powerhouses still consider us to be a teen station. If they would have tried us, I think they would have found that they liked us. But they didn't sample because we did not properly market ourselves to those listeners. So, as we went a bit further in the maturation process of the station, we probably lost too many teens and 18-34's without picking up more of the adults we were programming to."

So positioning was the problem?

"I think it was part of the problem. I will also admit that our music got a bit too soft in our attempt to pick up more adult listeners. We got too soft and a bit tired-sounding on the air. I did something on the air that worked great initially but did not have the staying power that I thought it would. We went to 20-minute music-jams of non-stop music and the first reactions to it were very positive. Everyone seemed very excited but the excitement didn't sustain. What effect it had internally was that it bored the disc-jockeys. They got tired of it and I believe that the boredom rubbed off on the rest of their shows. I know it had an adverse effect on them and consequently their energy level and enthusiasm suffered. That contributed to our tired sound as I mentioned before."

"I think it's crucial in our type of format to be 'up' and, looking back, we weren't! I have since done away with the music-jams and that immediately added more pop and pizzazz to the station."

Where does KING go from here?

"Musically, I will brighten up the station somewhat. Some of the current adds to our playlist and some adjustment in the oldies have helped to brighten us up . . . not to sound harder, but brighter. I think that will help. Our strategy for the fall sweep will be to properly position the station and promote and advertise it well. Let those listeners we're after know what kind of station we are and are becoming in hopes that they will try us and like us. I think those changes will help us get back fully onto the right track."

"In the long run I think this book serves as a kind of 'slap in the face.' It motivates me to rethink a lot of things, and I know that's a healthy process."

"So, I think what may have happened is that we may have gone a little too far toward the adult side of the scale without properly positioning ourselves in our marketing strategy."

— Rob Conrad
Program Director, KING/Seattle



Interestingly enough, both Rob and Tom are in positions to reflect upon the events surrounding them and to select their options. That is, neither one is looking for work, which is not only a credit to their talents, but to the mentality of their respective companies as well.

Unfairly perhaps, I talked to both of them before either one had enough time to totally analyze the figures. Both are planning trips to Laurel and should have a clearer picture of their situations after those visits. However, neither one doubted his own abilities to cope with the situation. They both feel that whatever the reasons for the ratings decline, they can take care of it: Tom by resisting the impulse to change what he and his management believe to be a winning combination incorrectly reflected, and Rob by making minor adjustments in a sound that he now sees as being slightly off-target.

The lesson is clear for both programmers and managers alike . . . you can't have a great book every time. And when a particularly bad book comes along, that is the time for calm, objective investigation, not coups and bloodbaths. Are the KCMO and KING ratings flukes? That's not even the point. The point is, here are two stations with ratings declines, but they are fortunate enough to have two programmers with enough courage to speak frankly and enough objectivity to react appropriately. One bad book does not a trend make, just as one good book (not followed by another strong showing) does not make a trend. Consistency is the key.

SAMMY HAGAR

HIS NEW SINGLE

PLAIN JANE

4757

From his forthcoming album
STREET MACHINE

ST-11983



Produced by Sammy Hagar. Management: Ed Leffler.

TOP-40



BACKSTAGE WITH THE BEE GEES — As the Bee Gees continued their North American tour, they stopped at the Oakland Coliseum for three nights. Pictured after one show backstage are (standing, l-r) RSO National Promotion Director Bob Smith, KFRC PD Les Garland, RSO National Album Promotion Director Michael Dundas, Barry Gibb, RSO's Michael Rowley, Chris Churchill, RSO's Vic Ginnocchio, Brian Churchill, and RSO's Freddie Avner; seated are twins Robin and Maurice Gibb.



WAKY DEVIL — Charlie Daniels visited WAKY/Louisville to help celebrate the station's 21st birthday. Pictured (l-r) are WAKY's Tom Prestigliacomo, Epic's Tom Genetti, Daniels, and WAKY PD Mike McVay.



NERVOUS REX — Columbia's Rex Smith appears slightly on edge about meeting WPGC/Washington MD Jim Elliott and his manic expression, but the visit went smoothly and both Smith's smile and Elliott's eyes reverted to normal some time later.



HATS FOR HARRY — FM100/Los Angeles gave 40 winners a chance to meet Harry Chapin backstage after his area concert, in addition to being treated to a horseback ride, a pre-show barbecue, and the hats displayed prominently throughout the above photo. Chapin is shown below center.



OSMONDS STEP OUT AT CKLW — Mercury's Osmonds, currently visiting radio stations, stopped by CKLW/Detroit. Pictured at the station (l-r, rear) are CKLW President Herb McCord, Wayne Osmond, CKLW Promotion Director Al Cecile, and Jay Osmond; (front, l-r) CKLW's Bonnie Colautti and Joanne Benson.



LISTENER REACTS IN "HORROR" TO WPST CONTEST — WPST/Trenton sponsored a "Hollywood Dress-Alike" contest, in which listeners at a local mall came attired as favorite movie characters. The winner, pictured at left in his "Rocky Horror Show" drag, with WPST morning man Lee Tobin at right, was awarded a week in Hollywood and a year's worth of free movie tickets.

Rise

The Summer Instrumental from

HERB ALPERT.

KTLK HB-37

WQXI A-28

WKY HB-23

WBZ Added

KRKE 17-15

KNOW 49-35

KSTP 29-27

WBT 25-22

KEWI #38

FM-100 Added

WFIL HB

KPAM A-35

WCCO

KVI 24-20

WIP



Pop
RW 76° BB 73° CB 77°

R&B
RW 49° BB 83° CB 65°

Disco
RW 41
A/C
BB 14

RISE...FROM HERB ALPERT...ON A&M RECORDS



AM2151 SP12022

Produced by Herb Alpert and Randy Badazz. Associate Producer: Andy Armer. © 1979 A&M Records, Inc. All Rights Reserved.

Advance Arbitron Results

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April/May 1979 Arbitron.

Average Quarter Hour Shares are Monday-Sunday 6am-midnight, Metro Survey Area, 12+.

Advance figures were supplied by subscribing stations and verified by Arbitron.

FORMAT LEGEND

A-AOR, B-Black, BB-Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

Nashville

WSM Slips To Lowest Share In Years, While WSM-FM Surpasses For First Time; WWKX Becomes Top 40 Factor, Gains Well While WLAC, WBYQ Slip; Disco Steady, Beautiful Music Jumps To Lead Market On WZEZ.

	O/N '78	A/M '79
WAMB (BB)	3.2	3.3
WBYQ (R)	7.2	6.5
WGNS (R)	1.3	1.4
WJRB (C)	1.2	1.2
WKDA (C)	3.7	3.0
WKDF (A)	8.9	8.5
WKQB (A)	2.9	2.8
WLAC (R)	10.8	9.5
WMAK (D)	5.1	5.0
WSIX (PA)	3.3	3.4
WSIX-FM (C)	9.0	8.7
WSM (PA/C)	9.3	7.9
WSM-FM (PA)	5.4	8.1
WVOL (B)	5.6	4.6
WWKX (R)	3.6	6.1
WZEZ (BM)	8.6	11.3

Memphis

WMC-FM Becomes Top Rocker As WHBQ Continues Slide — WMC Remains On Top Of Market; WLOK Shows Good Gains; Former PA Leader WREC Drops Almost 50%

	O/N '78	A/M '79
KWAM (RL)	2.8	3.7
KWAM-FM (C)	1.5	2.0
WDIA (B)	7.9	7.5
WEZI (BM)	11.6	10.4
WHBQ (R)	10.5	7.7
WHRK (D)	6.1	7.2
WLOK (B)	6.8	8.6
WLVS (R)	2.2	2.1
WMC (C)	11.6	14.0
WMC-FM (R)	6.8	10.1
WMPS (C)	3.6	3.8
WQUD (PA)	5.2	5.6
WWEE (N/T)	2.8	2.7
WREC (PA)	6.7	3.7
WZXR (A)	7.5	7.5

Dayton

P/A Leader WHIO Moves Up To No. 1 In Market; WHIO-FM Follows Closely; New Top 40 WDJX Debuts Strongly While WING Drops; Country WONE Gains, And AOR Leader WTUE Still Strong, Although Slipping Slightly.

	O/N '78	A/M '79
WAVI (N/T)	7.7	4.9
WDAO (B)	6.5	5.2
WDJX (R)	—	6.5
WHIO (PA)	12.3	16.0
WHIO-FM (BM)	18.8	15.3
WING (R)	11.3	8.7
WONE (C)	8.8	9.7
WPTW-FM (PA)	6	1.3
WTUE (A)	13.5	12.0
WVUD (A)	3.2	2.7
WKRQ (R)	1.2	2.8
WLW (PA)	3.0	2.9
WLWS (PA/O)	1.6	1.9

Louisville

Market Leader WAVE Rebounds To Top; WAKY, WQHI Battle For Top 40 Leadership; WLRS Remains Top AOR, No. 2 In Market

	O/N '78	A/M '79
WAKY (R)	9.4	8.1
WAMZ (C)	5.9	5.6
WAVE (PA)	8.3	14.0
WCSN (BM)	4.1	3.4
WFIA (RL)	1.3	1.4
WHAS (PA)	10.8	10.7
WINN (C)	8.6	5.0
WKLO (PA)	5.4	7.0
WLou (B)	8.3	6.6
WLRS (A)	13.7	13.6
WNUU (A)	1.4	1.2
WQHI (R)	11.0	8.4
WTMT (C)	1.7	1.9
WVEZ (BM)	5.7	6.2
WZZX ()	—	2.1

San Antonio

KTSA Drops Almost Three Share Points, Still No. 1 In Market; Disco Does Well On KTFM; Black-Formatted KAPE Jumps Up; KCOR, Although Dropping Share Points, Still Leads Spanish Stations.

	O/N '78	A/M '79
KAPE (B)	1.5	4.1
KBUC (C)	2.7	3.0
KBUC-FM (C)	4.7	4.9
KCCW (C)	1.9	2.9
KCOR (S)	11.8	9.1
KEDA (S)	5.5	3.7
KGNB ()	.3	1.2
KITY (PA)	4.4	5.5
KKYX (C)	8.9	5.5
KMAC (PA)	1.1	1.3
KISS (PA)	2.7	4.8
KONO (R)	5.5	4.6
KQXT (BM)	8.6	8.3
KTFM (D)	5.8	8.9
KTSA (R)	13.6	10.8
KUKA (S)	2.1	1.1
KVAR (S)	.9	2.4
KZZY (R)	5.4	4.5
WOAI (N/T)	4.4	5.6
WOAI-FM (BM)	3.4	3.1

Oklahoma City

P/A KTOK Drops Four Shares But Still Leads Market; KOFM Slips But Still Leads Top 40 Stations; KATT-FM (AOR) Show Significant Increase, Up Three Shares

	O/N '78	A/M '79
KAEZ (B/D)	2.6	3.2
KATT (D)	1.7	1.4
KATT-FM (A)	6.2	9.2
KEBC (C)	9.5	10.2
KFNB (BM)	4.0	4.7
KKNG (BM)	8.7	8.7
KOCY (C)	3.2	2.1
KOFM (R)	10.2	9.7
KOMA (R)	6.2	6.2
KTOK (PA)	18.4	14.4
KXXY (A)	1.8	4.0
KZUE (R)	3.6	5.8
WKY (R)	9.4	8.4
WNAD (C)	3.4	1.5

Albany

WGY Remains Tops, Increases Lead Over Rest Of Market; WTRY Strengthens Hold On Format Lead Over Fellow Rockers; WPTR, WGFM Slip While WTRY Gains Almost Two Shares.

	O/N '78	A/M '79
WABY (C)	.4	1.1
WFLY (R)	6.2	7.0
WGFM (R)	6.6	5.1
WGNA (C)	2.0	2.4
WGY (PA)	16.2	18.2
WHAZ (RL)	.7	1.1
WHRL (BM)	1.1	1.6
WHSB (BM)	5.1	4.1
WOKO (C)	2.1	2.0
WPTR (R)	7.2	5.1
WQBK (T)	7.1	6.7
WQBK-FM (A)	3.3	4.5
WROW (BM)	13.1	12.8
WROW-FM (BM)	4.3	2.8
WTRY (R)	8.4	10.3
WWOM (D)	2.2	2.0

Toledo

AOR WIOT Shoots Up To No. 1 In Market; WTOP Slips Almost Three Shares (Down More Than Six Shares From Last A/M); WXEZ Wanes, Loses Ground To WOHO In Top 40 Competition.

	O/N '78	A/M '79
WCWA (PA)	4.1	3.7
WIOT (A)	9.8	16.6
WKLR (D)	1.6	1.2
WLQR (BM)	16.5	15.0
WMHE (PA)	3.1	3.4
WOHO (R)	7.9	7.8
WXEZ (R)	6.7	4.2
WSPD (PA)	12.1	11.2
WTOD (C)	8.5	5.9
WVMO (PA/C)	.9	1.1
CKLW (R)	3.9	4.6
WCXI (C)	—	1.5
WJR (PA)	8.2	6.7
WWW (A)	.8	1.0

Hartford

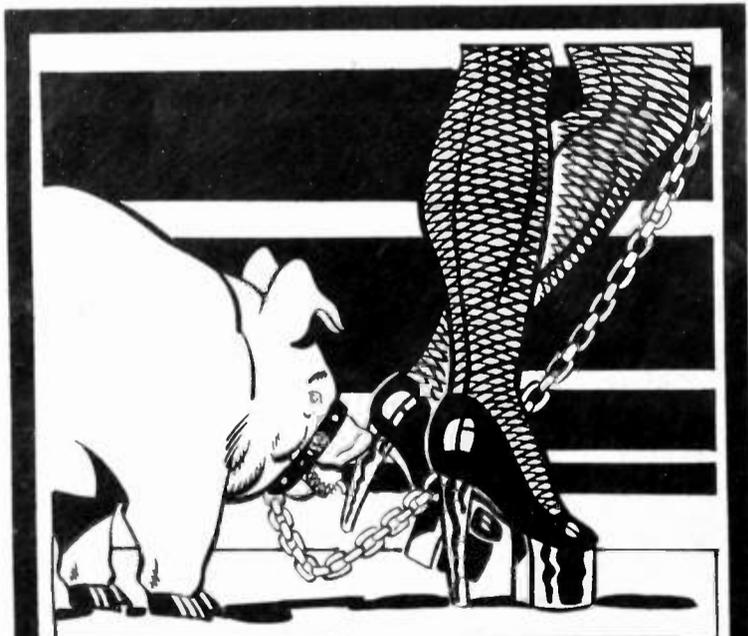
WTIC Has Best Book In Years, Becomes Even More Dominant; WDRC Drops Almost Three Shares, Suffers Second Down Book In A Row While WTIC-FM Now Becomes Top Rocker.

	O/N '78	A/M '79
WCCC-FM (A)	2.9	3.2
WDRC (R)	7.8	5.0
WDRC-FM (A)	4.1	3.4
WHCN (A)	3.2	3.9
WINF (PA)	1.0	1.4
WKND (B)	3.5	2.5
WKSS (BM)	7.9	6.9
WPOP (N)	4.3	3.9
WRCH (BM)	8.5	8.2
WRCQ (PA)	3.6	3.6
WTIC (PA)	22.9	28.4
WTIC-FM (R)	5.7	6.3
WIOF (A)	1.8	2.0
WWYZ (A)	4.5	4.5
WAQY (R)	2.0	2.6

Rochester

Traditionally Strong Top 40 WBBF Drops Over Four Share Points; P/A Leaders WHAM And WVOR Climb Well, AOR WMJQ Has Another Up Book.

	O/N '78	A/M '79
WBBF (R)	11.6	7.5
WCGR (PA)	.8	1.3
WCMF (A)	2.7	2.5
WDKX (B)	5.5	2.8
WEZO (BM)	15.3	16.8
WFLC (PA)	1.3	1.8
WHAM (PA)	12.4	14.4
WHFM (R)	5.7	5.6
WMJQ (A)	8.3	11.5
WNYR (C)	5.0	3.2
WPXY (BM)	3.8	2.6
WROC (N)	3.3	4.3
WVOR (PA)	6.2	8.3
WWWG (RL)	2.3	2.5



"It Hurts To Be In Love!"



BRIGHTEN UP YOUR PLAYLIST WITH A SONG AND A DANCE



REX SMITH

“Simply Jessie”

From the Columbia Album "SOONER OR LATER"
Produced by Charles Calello and Steven Lawrence

WCGQ 17-8 WHHY 16-13
14Q 7-6 WANS 37-33
KSTP on KENI 29-27
KC101 add 27 KBOZ 27-25
WVIC 25-18
KERN deb 28
14WK 32-30

KHJ deb 28
WFIL on
WRKO on
WGCL on
KEARTH on
PRO-FM deb 24
WNOE deb 38
WCGQ on
WGLF deb 37
WFLB on
BJ105 add 40 KCBN deb 40

BB★68 CB★79 RW★72

BONNIE BOYER

“Got To Give Into Love”

Produced by Nate Chacker for Power Plant Productions, Inc.



on Columbia Records

ADDS & HOTS

EAST
Most Added Knack
Hottest Barbra Streisand
 Commodores Chic
 Cheap Trick Maxine Nightingale
 GO

SOUTH
Most Added Knack
Hottest Charlie Daniels Band
 Commodores Maxine Nightingale
 Nick Lowe

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

EAST

Parallel One
98XX/Pittsburgh, PA
 Joy Stone
 LRB
 BLACKFOOT
 DAVE LOGGINS
 IAN DURY
 WINGS
 Hottest:
 TRIUMPH 1-1
 ELO 12-6
 RAYDIO 14-8
 ARS 22-12
 KANSAS 21-15

99X-FM/New York, NY
 Don Kelly
 STEPHANIE MILLS
 HENB ALPERT
 DIONNE WARWICK
 COMMODORES
 Hottest:
 CHIC 1-1
 BARBRA STREISAND 5-2
 DR. HOOK 11-8
 EW&F 18-14
 RAYDIO 22-15

CHUM/Toronto, CAN.
 Brad Jones
 NICK LOWE
 Hottest:
 DONNA SUMMER 1-1
 KISS 6-2
 SUPERTRAMP 9-4
 WET WILLIE 16-11
 BLONDIE 20-13

CEGM/Montreal, CAN.
 Joyce Pillarella
 COOPER BROS
 ROBERT JOHN
 BARBRA STREISAND
 ROBERT PALMER
 LRB
 MAXINE NIGHTINGALE
 Hottest:
 ELTON JOHN 3-1
 KISS 9-4
 JOHN STEWART 11-5
 PETER FRAMPTON 16-12
 RAYDIO 23-19

WABC/New York, NY
 Soaya Jones
 STEPHANIE MILLS
 ELTON JOHN
 Hottest:
 DONNA SUMMER 1-1
 CHIC 6-3
 STEPHANIE MILLS A-7
 BARBRA STREISAND 14-8
 KNACK 21-10

WCAO/Baltimore, MD
 Ron Riley
 EDDIE RABBITT
 Hottest:
 CHIC 1-1
 KISS 8-5
 KNACK 23-12
 EW&F 22-16
 SNIFF & TEARS 25-21

WFIL/Philadelphia, PA
 Gerry DeFrancisco
 LRB
 COMMODORES
 MARY MCGREGOR
 JENNIFER WARNES
 BILL CONTI (dp)
 Hottest:
 DONNA SUMMER 3-1
 DIONNE WARWICK 6-4
 BARBRA STREISAND 14-9
 ANNE MURRAY 15-10
 ROBERT JOHN 26-20

WIFI/Philadelphia, PA
 Jeff Robins
 Hottest:
 DONNA SUMMER 1-1
 JOHN STEWART 11-7
 DR. HOOK 16-13
 NIGHT 24-21
 ELTON JOHN 29-23

WKBW/Buffalo, NY
 Jon Summers
 BRAM TCHAIKOVSKY
 ROBERT PALMER
 JOURNEY
 BARBRA STREISAND 6-1
 KNACK 14-5
 SUPERTRAMP 20-10
 CARS 26-16
 NIGHT 21-17

WPEZ/Pittsburgh, PA
 Mark Fritzsche
 ROBERT PALMER
 CHEAP TRICK
 Hottest:
 JOHN STEWART 1-1
 CHIC 12-5
 KISS 13-7
 KNACK 18-8
 SUPERTRAMP 27-20

WPGC/Washington, DC
 Jim Elliott
 BONNIE POINTER
 SNIFF & TEARS
 Hottest:
 CHIC 1-1
 KNACK 7-2
 EW&F 10-9
 DIONNE WARWICK 19-10
 MAXINE NIGHTINGALE 21-16

WRKO/Boston, MA
 Harry Nelson
 COMMODORES
 NICK LOWE
 JERRY RAFFERTY
 DIONNE WARWICK
 STEPHANIE MILLS
 ROBERT PALMER
 CHEAP TRICK
 Hottest:
 KNACK 7-1
 CHIC 5-2
 BONNIE POINTER 10-7
 RAYDIO 12-8
 MAXINE NIGHTINGALE 16-10

13Q/Pittsburgh, PA
 Tim Powell
 IAN DURY
 COMMODORES
 EDDIE RABBITT
 LRB
 POCO (RA)
 Hottest:
 CHARLIE DANIELS 9-1
 KNACK 10-5
 RAYDIO 12-7
 DR. HOOK 14-9
 EW&F 27-17

14Q/Worcester, MA
 Steve York
 DOOBIE BROTHERS
 CHEAP TRICK
 GERRY RAFFERTY
 ROCKETS
 VAN HALEN
 BLUE OYSTER CULT
 Hottest:
 KNACK 5-1
 BARBRA STREISAND 10-4
 WHO 11-7
 MAXINE NIGHTINGALE 14-8
 EW&F 22-14

F105/Boston, MA
 Tom Connelly
 SUPERTRAMP
 PATRICK HERNANDEZ
 BRAM TCHAIKOVSKY
 ROBERT JOHN
 Hottest:
 DONNA SUMMER 1-1
 KNACK 19-3
 KISS 12-4
 RAYDIO 20-14
 MAXINE NIGHTINGALE 27-15

JB105/Providence, RI
 Todd Chase
 DOOBIE BROTHERS
 CLIMAX BLUES BAND (dp)
 NEW ENGLAND (dp)
 Hottest:
 KNACK 4-1
 JOE JACKSON 13-8
 EDDIE RABBITT 16-9
 BONNIE POINTER 19-10
 SUPERTRAMP 20-12

PRO-FM/Providence, RI
 Gary Berkowitz
 M
 PATRICK HERNANDEZ
 Hottest:
 JOHN STEWART 2-1
 RAYDIO 3-2
 OAK 6-3
 BARBRA STREISAND 20-9
 SUPERTRAMP 18-14

WBBF/Rochester, NY
 Tom Nast
 DOBIE BROTHERS
 CHEAP TRICK
 TOBY BEAU
 Hottest:
 DONNA SUMMER 1-1
 KNACK 10-5
 CHARLIE DANIELS 12-6
 CHIC 18-8
 MAXINE NIGHTINGALE 17-9

WICC/Bridgeport, CT
 Bob Mitchell
 Hottest:
 JOHN STEWART 2-1
 BARBRA STREISAND 7-2
 CHIC 10-6
 KNACK 14-9
 CARS 18-11

WKBQ/Harrisburg, PA
 Jim Buchanan
 COMMODORES
 BRAM TCHAIKOVSKY
 DIANA ROSS
 Hottest:
 CHARLIE DANIELS 1-1
 KNACK 11-6
 DIONNE WARWICK 14-7
 EW&F 17-11
 ROBERT JOHN 22-12

WKEE/Huntington, WV
 Doug Yanak
 ADDRESS BROS
 NICK LOWE
 GERRY RAFFERTY
 DIRE STRAITS
 Hottest:
 ANITA WARD 1-1
 RAYDIO 3-1
 KNACK 14-5
 ROBERT JOHN 19-10
 SUPERTRAMP 25-12

WPST/Trenton, NJ
 Tom Taylor
 SNIFF & TEARS
 TRIUMPH
 DIRE STRAITS
 GERRY RAFFERTY
 Hottest:
 KNACK 9-1
 JOE JACKSON 4-2
 MAXINE NIGHTINGALE 13-7
 CHARLIE DANIELS 17-8
 BARBRA STREISAND 14-9

WTRY/Troy, NY
 Don Perry
 ROBERT PALMER
 SNIFF & TEARS
 MAUREEN MCGOVERN
 Hottest:
 BARBRA STREISAND 3-1
 KNACK 6-2
 RAYDIO 18-6
 MAXINE NIGHTINGALE 12-7
 CHARLIE DANIELS 19-11

WHYN/Springfield, MA
 Ken Capurso
 ROCKETS
 SNIFF & TEARS
 BONNIE BOYER
 BOB SEGER
 Hottest:
 CHIC 2-1
 BARBRA STREISAND 10-4
 KNACK 18-7
 KISS 13-11
 MAXINE NIGHTINGALE 21-16

EC101/New Haven, CT
 (formerly WAVZ)
 Curt Hansen
 REX SMITH
 GO
 LOBO
 MAYFIELD & CLIFFO
 Hottest:
 DONNA SUMMER 1-1
 MAXINE NIGHTINGALE 3-2
 JOHN STEWART 8-5
 JOE JACKSON 13-14
 DIONNE WARWICK 26-18

13FEA/Manchester, NH
 Rick Ryder
 TOBY BEAU
 M
 MARY MCGREGOR
 F.C.C.
 Hottest:
 MAXINE NIGHTINGALE 1-1
 BARBRA STREISAND 11-2
 CHIC 15-9
 EDDIE RABBITT 17-12
 DIONNE WARWICK 19-13

14WE/Wheeling, WV
 Jim Roberts
 GERRY RAFFERTY
 M
 CHEAP TRICK
 JOURNEY
 DOOBIE BROTHERS
 Hottest:
 BARBRA STREISAND 6-1
 MAXINE NIGHTINGALE 12-4
 KISS 11-5
 CHARLIE DANIELS 16-8
 KNACK 22-10

E104/Erie, PA
 Bill Shannon
 RICKIE LEE JONES
 M
 DOOBIE BROTHERS
 BILLY THORPE
 Hottest:
 NICOLETTE LARSON 3-1
 NIGHT 7-4
 BARBRA STREISAND 10-6
 ELO 12-7
 EW&F 14-9

WCR/Beckley, WV
 Dwayne Bonds
 M
 DOBIE BROTHERS
 CHEAP TRICK
 Hottest:
 CHARLIE DANIELS 1-1
 KNACK 6-2
 EW&F 19-3
 HILLARY BROTHERS 11-9
 ELO 14-11

WEEQ/Waynesboro, PA
 Dave Sweeten
 TRIUMPH
 ELO
 Hottest:
 JOHN STEWART 2-1
 ELTON JOHN 13-7
 CHIC 20-10
 ROBERT JOHN 17-14
 KNACK 27-22

WGUY/Bangor, ME
 Mark Lawrence
 NICK LOWE
 M
 VAN HALEN (dp)
 CHEAP TRICK (dp)
 Hottest:
 KNACK 10-4
 CARS 12-8
 ROBERT JOHN 19-9
 SUPERTRAMP 24-16
 CHARLIE DANIELS 29-20

WHEB/Portsmouth, NH
 Rick Bean
 OLIVIA N-J
 CHRIS THOMPSON
 HENB ALPERT
 BONNIE POINTER
 CARLY SIMON
 Hottest:
 MAXINE NIGHTINGALE 1-1
 EDDIE RABBITT 13-9
 BEACH BOYS 16-10
 EW&F 22-15
 BILLY JOEL 26-19

WJBO/Portland, ME
 Chip Kelley
 MARSHALL TUCKER
 NICK LOWE
 F.C.C.
 Hottest:
 MAXINE NIGHTINGALE 13-7
 CHARLIE DANIELS 17-8
 DONNA SUMMER 6-3
 BLONDIE 9-4
 KNACK 13-7
 MAXINE NIGHTINGALE 15-9

WLBZ/Bangor, ME
 John Marshall
 TOBY BEAU
 M
 DIONNE WARWICK
 Hottest:
 DONNA SUMMER 3-1
 JOHN STEWART 4-7
 DR. HOOK 9-6
 ROBERT JOHN 18-10
 CHARLIE DANIELS 19-11

WTSN/Dover, NH
 Jim Sebastian
 EW&F
 MARY MCGREGOR
 LOBO
 JOHN STEWART (dp)
 Hottest:
 ANITA WARD 1-1
 BARBRA STREISAND 8-4
 CHIC 17-7
 CHARLIE DANIELS 14-11
 JAMES TAYLOR 20-14

WXII/Parkersburg, WV
 Bob Garrett
 MICHAEL JOHNSON
 GO
 ENGELBERT M.
 ADDRESS BROS
 ELO
 CLIMAX BLUES BAND
 Hottest:
 BARBRA STREISAND 4-1
 ANITA WARD 6-3
 KC & BAND 15-7
 ANNE MURRAY 19-10
 INON CITY HOUSE 13-11

WYRE/Annapolis, MD
 Steve Kingston
 COMMODORES
 M
 Hottest:
 CHIC 1-1
 KNACK 18-2
 EW&F 21-15
 CARS 23-17
 DIONNE WARWICK 25-19

SOUTH

Parallel One

KRBF/Houston, TX
 Clay Glah
 HA/211
 PATRICK HERNANDEZ
 SNIFF & TEARS
 DIRE STRAITS
 AMERICA
 Hottest:
 CHIC 4-1
 ROBERT JOHN 15-8
 SWITCH 15-10
 BARBRA STREISAND 22-12
 DR. HOOK 6-3
 MAXINE NIGHTINGALE 19-15

KVIL/Dallas, TX
 Mike Ray
 Hottest:
 DONNA SUMMER 1-1
 JOHN STEWART 2-2
 DR. HOOK 7-3
 ELO 8-4
 RAYDIO 23-16

Q105/Tampa, FL
 Al Brock
 M
 BLONDIE
 CHEAP TRICK
 Hottest:
 KNACK 1-1
 CHARLIE DANIELS 5-2
 CHIC 19-11
 SUPERTRAMP 23-14
 JOE JACKSON 27-19

WLCY/Tampa, FL
 Jan Jetties
 CHEAP TRICK
 RICKIE LEE JONES
 Hottest:
 KNACK 1-1
 RAYDIO 5-3
 BARBRA STREISAND 10-8
 MAXINE NIGHTINGALE 15-12
 WET WILLIE 25-18

Y100/Miami, FL
 Robert Muzzy
 SUPERTRAMP
 TEDDY PENDERGRASS
 ROBERT JOHN
 DIONNE WARWICK
 BONNIE POINTER
 Hottest:
 CHIC 2-1
 EW&F 8-2
 RAYDIO 5-4
 MAXINE NIGHTINGALE 17-10
 KNACK 26-13

Z93/Atlanta, GA
 Dale O'Brien
 JOURNEY
 NIGHT
 SNIFF & TEARS
 COMMODORES
 Hottest:
 KNACK 6-1
 SUPERTRAMP 8-2
 ROBERT JOHN 21-6
 CHIC 16-9
 MAXINE NIGHTINGALE 15-10

Z97/Fort Worth, TX
 Gary Mack
 Hottest:
 PETER FRAMPTON 15-6
 NEW ENGLAND 13-8
 DAVID NAUGHTON 12-9

Parallel Two

92Q/Nashville, TN
 Dan Vallie
 DOOBIE BROTHERS
 SNIFF & TEARS
 M
 MAUREEN MCGOVERN
 RITA COOLIDGE
 TRIUMPH (dp)
 JERRY RAFFERTY (dp)
 Hottest:
 CHARLIE DANIELS 1-1
 ROBERT JOHN 11-5
 KNACK 19-7
 CHIC 13-9
 MAXINE NIGHTINGALE 16-10

94Q/Atlanta, GA
 Jeff McCartney
 COMMODORES
 M
 HICKIE LEE JONES
 BUCKEYE
 Hottest:
 KNACK 4-1
 SUPERTRAMP 5-2
 LRB 25-17
 LOUISE GOFFIN 29-22
 HENB ALPERT 28-23

BJ105/Orlando, FL
 Tom West
 LRB
 MICHAEL JOHNSON
 BONNIE BOYER
 F.C.C.
 FLASH & THE PAN
 DIANA ROSS
 JAY
 Hottest:
 CHARLIE DANIELS 2-1
 BARBRA STREISAND 12-3
 KNACK 21-12
 MAXINE NIGHTINGALE 23-18
 SUPERTRAMP 35-28

KEEL/Shreveport, LA
 Marty Johnson
 SPYKO GYRA
 DIONNE WARWICK
 LRU
 Hottest:
 DONNA SUMMER 1-1
 CHARLIE DANIELS 3-2
 CHIC 9-4
 BARBRA STREISAND 17-11
 KNACK 23-17

KINT/EI Paso, TX
 Iban Kaye
 LRB
 DIONNE WARWICK
 ROBERT PALMER
 Hottest:
 CHIC 4-1
 ROBERT JOHN 15-8
 SWITCH 15-10
 BARBRA STREISAND 22-12
 DR. HOOK 6-3
 KNACK 15-7
 MAXINE NIGHTINGALE 20-9
 ROBERT JOHN 0-19

KNOW/Austin, TX
 Lenny White
 HOTEL
 BAMA
 ABS
 Hottest:
 DONNA SUMMER 1-1
 JOHN STEWART 2-2
 DR. HOOK 7-3
 ELO 8-4
 RAYDIO 23-16

KTSA/San Antonio, TX
 Dan Steele
 ROBERT JOHN
 DIANA ROSS
 KC & BAND
 Hottest:
 CHIC 5-1
 EW&F 9-5
 CHARLIE DANIELS 20-7
 GO 15-10
 MAXINE NIGHTINGALE 18-13

KXX106/Birmingham, AL
 Steve Davis
 M
 GERRY RAFFERTY
 TRIUMPH
 Hottest:
 KNACK 2-1
 MAXINE NIGHTINGALE 11-4
 ROBERT PALMER 18-9
 JOURNEY 22-10
 ELO 23-17

WAKY/Louisville, KY
 Mike McVay
 KNACK
 DIONNE WARWICK
 Hottest:
 CHARLIE DANIELS 2-1
 ELTON JOHN 4-2
 PETER FRAMPTON 8-5
 BARBRA STREISAND 9-6
 CHIC 12-9

WAPE/Jacksonville, FL
 Jeannette Richards
 M
 SNIFF & TEARS
 COMMODORES
 BAD COMPANY
 Hottest:
 CHARLIE DANIELS 1-1
 MAXINE NIGHTINGALE 11-5
 KNACK 17-6
 ELTON JOHN 14-9
 EW&F 22-17

WAXY/Ft. Lauderdale, FL
 Michael Ward
 ELO
 M
 KC & BAND
 Hottest:
 CHIC 1-1
 KNACK 13-4
 PATRICK HERNANDEZ 15-6
 EW&F 14-11
 GO 22-15

SOUTH

WAYS/Charlotte, NC
 Roy Rosen
 COMMODORES
 DOOBIE BROTHERS
 NIGHT
 HERMAN BROOD
 PATRICK HERNANDEZ
 GO
 Hottest:
 KNACK 11-1
 ROBERT JOHN 5-2
 BARBRA STREISAND 15-6
 CHIC 14-7
 EW&F 17-11

WBBO/Augusta, GA
 Bruce Stevens
 COMMODORES
 GERRY RAFFERTY
 TRIUMPH
 LOUISE GOFFIN
 JOURNEY
 Hottest:
 DONNA SUMMER 1-1
 KNACK 8-3
 MCFADDEN & WHITEN 22-12
 CARS 21-16
 DIONNE WARWICK 25-19

WERC/Birmingham, AL
 Coyote Calhoun
 RICKIE LEE JONES
 GO
 Hottest:
 KNACK 2-1
 HOTEL 10-7
 EW&F 15-9
 SUPERTRAMP 20-13
 TEDDY PENDERGRASS 23-10

WFLI/Chattanooga, TN
 Smokin Sam
 BAD COMPANY
 BUCKEYE
 YONAH
 NIGEL OLSSON (NA)
 Hottest:
 ROBERT JOHN 1-1
 DOOBIE BROTHERS 5-3
 ROBERT PALMER D-8
 RAYDIO 14-12
 KNACK 21-17

WFMF/Baton Rouge, LA
 Randy Rice
 SNIFF & TEARS
 RICKIE LEE JONES
 BAD COMPANY
 GO
 Hottest:
 BARBRA STREISAND 2-1
 KNACK 20-5
 WINGS 9-7
 ELO 16-10
 LRB 23-14

WGH/Norfolk, VA
 Bob Canada
 NICK LOWE
 M
 SNIFF & TEARS
 GO
 CHEAP TRICK
 Hottest:
 CHARLIE DANIELS 1-1
 BARBRA STREISAND 7-2
 EW&F 11-3
 WINGS 9-4
 GERRY RAFFERTY 12-7

WHBO/Memphis, TN
 John Long
 DIONNE WARWICK
 COMMODORES
 Hottest:
 DONNA SUMMER 1-1
 CHARLIE DANIELS 5-3
 KNACK 9-6
 BARBRA STREISAND 12-9
 RAYDIO 14-10

WJD/Jackson, MS
 Gayden Scott
 NICK LOWE
 PATRICK HERNANDEZ (dp)
 ELO 18-8
 DONNA SUMMER 1-1
 DONNA SUMMER 9-5
 CHIC 10-6
 EW&F 17-14
 EDDIE RABBITT 25-18

WED/Raleigh, NC
 Ron McKay
 ROBERT PALMER
 GO
 BONNIE POINTER
 Hottest:
 CHARLIE DANIELS 1-1
 TEDDY PENDERGRASS 11-3
 BARBRA STREISAND 15-6
 KNACK 20-11
 CHIC 23-15

WIRK/West Palm Beach, FL
 Roilyn Schwartz
 Hottest:
 BARBRA STREISAND 5-1
 KNACK 15-3
 CARS 15-8
 LRB 25-15
 SUPERTRAMP 30-20

WRVQ/Richmond, VA
 Bill Thomas
 CHEAP TRICK
 Hottest:
 ANITA WARD 1-1
 KNACK 12-2
 ROBERT JOHN 9-3
 ROBERT PALMER 11-6
 BARBRA STREISAND 19-12

WNOE/New Orleans, LA
 Wayne Watkins
 F.C.C.
 SWITCH
 BECKMEIRE BROS
 MASS PRODUCTION
 ELO
 NIGHT
 Hottest:
 CHIC 2-1
 BARBRA STREISAND 7-3
 JONES GIRLS 8-4
 BONNIE POINTER 13-9
 KNACK 22-12

WQAM/Miami, FL
 Becky Vidaud
 KC & BAND
 LRB
 ROBERT JOHN
 CHARLIE DANIELS
 M
 POCO
 DIONNE WARWICK
 COMMODORES
 Hottest:
 RAYDIO 3-1
 CHIC 15-5
 EW&F 17-8
 GO 16-9
 ARS 20-15

WRJZ/Knoxville, TN
 Mark Thompson
 M
 BECKMEIRE BROS (dp)
 BUCKEYE (dp)
 SUPERTRAMP (RA) (dp)
 Hottest:
 CHARLIE DANIELS 1-1
 KNACK 9-5
 ROBERT JOHN 14-6
 ANNE MURRAY 13-10
 BLACKFOOT 18-12
 DIRE STRAITS 25-19

WSPA/Savannah, GA
 Jerry Rogers
 COMMODORES
 MASS PRODUCTION
 PATRICK HERNANDEZ
 Hottest:
 JOHN STEWART 5-1
 KNACK 8-1
 MAXINE NIGHTINGALE 7-3
 ROBERT JOHN 12-7
 EW&F 17-12
 MICHAEL JACKSON 20-15

W8GN/Birmingham, AL
 Beau Braxton
 DIONNE WARWICK
 CHEAP TRICK
 M
 Hottest:
 ROBERT JOHN 1-1
 HOTEL 3-2
 KNACK 8-4
 CHIC 10-5
 ELTON JOHN 12-7

WTX/New Orleans, LA
 Terry Young
 ADDRESS BROS
 SWITCH
 SNIFF & TEARS
 BECKMEIRE BROS
 PEACHES & HERB
 BONNIE BOYER
 HENB ALPERT
 STEPHANIE MILLS
 RICKIE LEE JONES
 Hottest:
 KNACK 10-1
 CARS 12-5
 RAYDIO 17-9
 JOE JACKSON 15-10
 ROBERT JOHN 21-13

Y103/Jacksonville, FL
 MaJa Pitt
 KISS
 DOOBIE BROTHERS
 BONNIE BOYER
 MAUREEN MCGOVERN
 Hottest:
 CHARLIE DANIELS 1-1
 CHIC 4-2
 ELO 18-8
 ROBERT JOHN 22-11
 LRB 21-17

Z98/Little Rock, AR
 Karen Williams
 SNIFF & TEARS
 GO
 NICK LOWE
 F.C.C.
 Hottest:
 BARBRA STREISAND 2-1
 MAXINE NIGHTINGALE 9-4
 RACKFOOT 20-4
 CLACKFOOT 20-4

WCGQ/Columbus, GA
 Ken Dardie
 MAUREEN MCGOVERN (dp)
 ROCKETS (dp)
 LOUISE GOFFIN
 HICKIE

MIDWEST
Most Added Hottest
 ELO Knack
 Sniff 'N' The Tears Barbra Streisand
 Nick Lowe Maxine Nightingale

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST
Most Added Hottest
 Dionne Warwick Knack
 Sniff 'N' The Tears Barbra Streisand
 Robert John

MIDWEST

Parallel One

CKLW/Detroit, MI Roselle Trombley

ELO
 PATRICK HERNANDEZ
 MAUREEN MCGOVERN
 HERB ALPERT
 Hottest:
 KNACK 1-1
 ROBERT JOHN 15-9
 LOU RAWLS 16-11
 EDDIE RABBITT 17-14
 MAXINE NIGHTINGAL 23-17

KBQK/Kansas City, MO Marsha Lorenberg

ROBERT JOHN
 DOOBIE BROTHERS
 Hottest:
 CHARLIE DANIELS 1-1
 BARBRA STREISAND 3-3
 CARS 10-4
 KNACK 9-5
 ELO 21-13

EDWB/Minneapolis, MN Dave Thomson

Hottest:
 KNACK 3-1
 CARS 11-6
 JOE JACKSON 14-7
 ELTON JOHN 21-11
 ELO 20-15

ESLQ/St. Louis, MO Phil Irons

RICKIE LEE JONES
 NICK LOWE
 COMMODORES
 Hottest:
 KNACK 2-1
 CHIC 6-2
 BARBRA STREISAND 13-4
 EW&F 20-10
 ELO 24-14

ESTP/Minneapolis, MN Steve Perun

NICK LOWE
 MARY MCGREGOR
 SUPERTRAMP
 RICKIE LEE JONES
 Hottest:
 RAYDIO 1-1
 BARBRA STREISAND 8-4
 MAXINE NIGHTINGAL 12-8
 EW&F 14-9
 DIONNE WARRICK 16-11

Q102/Cincinnati, OH Pat O'Brien

CHARLIE DANIELS
 SUPERTRAMP
 LRB
 ELO
 EDDIE RABBITT
 Hottest:
 DONNA SUMMER 3-1
 ABBA 11-4
 WINGS 13-7
 RAYDIO 14-9
 KNACK 26-12

WGCL/Cleveland, OH Bob Travis

SMIFF & TEARS
 LRB
 BEATRICE HROS
 Hottest:
 KNACK 1-1
 ROBERT JOHN 11-3
 CHARLIE DANIELS 23-12
 JONES GIRLS 21-15
 TRIUMPH 25-21

WLS/Chicago, IL Alan Burns

JOE JACKSON
 NIGHT
 Hottest:
 DONNA SUMMER 2-1
 KNACK 16-4
 CHIC 13-8
 BARBRA STREISAND 21-13
 RAYDIO 23-19

WOEY/Milwaukee, WI Jim Brown

ROCKETS
 DOOBIE BROTHERS
 BRENDA RUSSELL
 COMMODORES
 Hottest:
 KNACK 10-1
 ARS 8-5
 ELTON JOHN 12-9
 CHARLIE DANIELS 20-10
 MAXINE NIGHTINGAL D-18

WZUW/Milwaukee, WI Chris Curtis

BRENDA RUSSELL
 F.C.C.
 EW&F
 M
 DOOBIE BROTHERS
 Hottest:
 KNACK 1-1
 CHARLIE DANIELS D-4
 LRB 15-8
 SPYRO GYRA 21-10
 SUPERTRAMP 23-11

WZZP/Cleveland, OH Cleveland Reynolds

BONNIE HOVER
 ROBERT PALMER
 RICKIE LEE JONES
 CHARLIE DANIELS
 ELO
 DIONNE WARRICK
 Hottest:
 BARBRA STREISAND 7-1
 KNACK 19-5
 ROBERT JOHN 18-7
 CHARLIE DANIELS A-11
 MAXINE NIGHTINGAL 20-12

Parallel Two

92X/Columbus, OH Mike Perkins

EDDIE RABBITT
 BLACKFOOT
 SNIFF & TEARS
 ROCKETS (dp)
 M (dp)
 TRIUMPH (dp)
 Hottest:
 KNACK 3-1
 BARBRA STREISAND 5-4
 EW&F 15-10
 MAXINE NIGHTINGAL 26-15
 CARS 21-17

KOFM/Oklahoma City, OK Chuck Morgan

BLACKFOOT
 GO
 Hottest:
 DONNA SUMMER 2-1
 BARBRA STREISAND 9-4
 MAXINE NIGHTINGAL 12-8
 CHARLIE DANIELS 20-9
 CHIC 19-13

KRAV/Tulsa, OK Gary Reynolds

GO
 NICK LOWE
 WILLIE & LEON
 MICHAEL JOHNSON
 Hottest:
 CHARLIE DANIELS 2-1
 DIONNE WARRICK 12-6
 LRB 21-12
 SUPERTRAMP 0-14
 ELO D-15

KZ93/Peculiar, IL Keith Edwards

EDDIE RABBITT
 ROCKETS
 TRIUMPH
 NICK LOWE
 HOT CHOCOLATE
 REG SPEEDWAGON (dp)
 Hottest:
 CHARLIE DANIELS 1-1
 KNACK 2-2
 MAXINE NIGHTINGAL 6-5
 ELO 11-10

WGRD/Grand Rapids, MI Ron White

BARBRA STREISAND
 ELTON JOHN
 Hottest:
 CHARLIE DANIELS 5-1
 KNACK 4-2
 DR. HOOK 6-5
 BARBRA STREISAND A-7
 RAYDIO 10-9

WHM/Kansas City, MO Rick Brown

ELO
 JENNIFER WAINES
 ADDRESSI BROS
 SUPERTRAMP
 Hottest:
 BARBRA STREISAND 3-1
 EW&F 16-8
 MAXINE NIGHTINGAL 18-13
 LRB 26-15
 SPYRO GYRA 23-17

WKY/Oklahoma City, OK Sandy Jones

CHARLIE DANIELS
 GO
 Hottest:
 BARBRA STREISAND 5-1
 MAXINE NIGHTINGAL 8-6
 EDDIE RABBITT 10-7
 ROBERT JOHN 16-13
 EW&F 19-16

WMEE/Fort Wayne, IN John Curry

NICK LOWE
 SNIFF & TEARS
 KINGS
 DOOBIE BROTHERS
 Hottest:
 KNACK 2-1
 EW&F 10-4
 ROBERT JOHN 16-5
 CARS 13-9
 SUPERTRAMP 21-9

WNAP/Indianapolis, IN Cris Conner

WINGS
 SUPERTRAMP
 LRB
 BLACKFOOT
 ELO
 MARSHALL TUCKER
 ROCKETS
 Hottest:
 KNACK 4-1
 ROBERT JOHN 6-2
 WINGS A-3
 EDDIE RABBITT 9-6
 SPYRO GYRA 13-9

WOHO/Toledo, OH Beau Elliott

EDDIE RABBITT
 CARS
 ELO
 Hottest:
 DAVID NAUGHTON 3-1
 ABBA 5-2
 JOHN STEWART 9-5
 KNACK 11-8
 JOE JACKSON 24-13

WOW/Omaha, NE Roger Davis

RICKIE LEE JONES
 DIRE STRAITS
 LOBO
 ROCKETS (dp)
 Hottest:
 KNACK 5-1
 CARS 7-3
 CHIC 19-10
 NIGHT 10-5
 EW&F 28-20
 LRB D-25

WVIC/East Lansing, MI Bob Barry

HERB ALPERT
 NICK LOWE
 NIGHT
 Hottest:
 KNACK 4-1
 EW&F 7-3
 CHARLIE DANIELS 15-5
 ROBERT JOHN 18-8
 REX SMITH 25-19

ESST/Davenport, IA Mike Keeneally

DIONNE WARRICK
 EW&F
 ELO
 Hottest:
 DONNA SUMMER 1-1
 CHIC 6-3
 KNACK 20-5
 MAXINE NIGHTINGAL 19-12
 CHARLIE DANIELS 22-13

WISM/Madison, WI Jonathan Little

TERRY RAFFERTY
 BONNIE POINTER
 ROBERT JOHN
 ARS
 CARS
 Hottest:
 KNACK 3-1
 CARS 9-6
 CHARLIE DANIELS 12-8
 JOE JACKSON 15-11
 4 D-25

KEYN-FM/Wichita, KS Jedi Alan

ROBERT PALMER
 SNIFF & TEARS
 MICHAEL JOHNSON
 AMERICA (dp)
 F.C.C.
 Hottest:
 CHARLIE DANIELS 3-1
 EDDIE RABBITT 14-11
 GERRY RAFFERTY 0-12
 ROBERT JOHN 24-18
 CRUSADEERS 25-19

Parallel Three

KEWI/Topeka, KS J.R. Greeley

NIGHT
 WILLIE & LEON
 CHRIS THOMPSON
 BRENDA RUSSELL
 MARSHALL TUCKER
 Hottest:
 POCO 2-1
 JOE JACKSON 15-10
 SPYRO GYRA 20-13
 KNACK 26-18

KFYR/Bismarck, ND Dan Brennan

Hottest:
 CHARLIE DANIELS 2-1
 DR. HOOK 8-6
 ROBERT JOHN 13-8
 SUPERTRAMP 18-12
 BILLY THORPE 19-14

KKLS Rapid City, SD Klar Sherwyn

SNIFF & TEARS
 CAROLINE MAS
 Hottest:
 CHEAP TRICK 3-1
 MAXINE NIGHTINGAL 6-3
 KISS 9-4
 JOE JACKSON 10-6
 EW&F 20-15

KKRC/Stout Falls, SD Gene Show

MAUREEN MCGOVERN
 NICK LOWE
 CHEAP TRICK
 NIGHT
 Hottest:
 KNACK 6-1
 MAXINE NIGHTINGAL 13-6
 ARS 12-7
 EW&F 15-9
 LRB 23-13

KKXL/Grand Forks, ND Wynn Davis

LOBO
 DIONNE WARRICK
 Hottest:
 RAYDIO 1-1
 KNACK 7-2
 CHARLIE DANIELS 11-3
 JOE JACKSON 9-6
 ARS 21-13

KQWB/Fargo, ND Bill Richards

ELO
 DONNA SUMMER
 ROBERT PALMER
 M
 DIONNE WARRICK
 Hottest:
 KNACK 3-1
 CHARLIE DANIELS 6-2
 NIGHT 10-5
 ABBA 14-7
 ARS 19-13

WAKX/Duluth, MN Bruce MacGregor

ROBERT PALMER
 SNIFF & TEARS
 RICKIE LEE JONES
 Hottest:
 CHEAP TRICK 5-1
 ARS 12-8
 JOE JACKSON 13-9
 CARS 19-13
 KNACK 26-14

WEAQ/Eau Claire, WI Rick Roberts

KISS
 EW&F
 TOBY BEAU
 LOBO
 Hottest:
 ELO 2-1
 JOHN STEWART 4-2
 MAXINE NIGHTINGAL 8-7
 ROBERT JOHN 16-13
 WINGS 22-19

WGBF/Evanston, IN Barry James

NIGHT
 EDDIE RABBITT
 ROBERT PALMER
 BAD COMPANY (dp)
 REG SPEEDWAGON (dp)
 HERMAN BROOD (dp)
 CHEAP TRICK (dp)
 Hottest:
 KNACK 6-1
 CHIC 8-2
 MAXINE NIGHTINGAL 10-5
 EW&F 16-9
 CARS 19-12

WNAM/Neenah, WI Steve Otis

ROBERT PALMER
 SNIFF & TEARS
 DIONNE WARRICK
 COMMODORES
 DIANA ROSS
 MOON MARTIN
 Hottest:
 GO 3-1
 KNACK 5-2
 DR. HOOK 11-7
 RAYDIO 17-12
 EW&F 20-13

WRKR/Racine, WI Mark Rivers

GO
 NICK LOWE
 OLIVIA N-J
 SNIFF & TEARS
 Hottest:
 BARBRA STREISAND 13-1
 KNACK 14-2
 JOE JACKSON 12-5
 EW&F 31-16
 MICHAEL JOHNSON 30-20

WROK/Rockford, IL Tom Hunter

M
 Hottest:
 KNACK 2-1
 CHARLIE DANIELS 8-3
 SUPERTRAMP 23-11
 EW&F 26-15
 LRB 21-16

WSPT/Stevens Point, WI Pat Martin

ROCKETS
 RICKIE LEE JONES
 BLACKFOOT
 JOURNEY
 GERRY RAFFERTY
 Hottest:
 KNACK 1-1
 SUPERTRAMP 12-7
 BARBRA STREISAND 14-9
 ELO 16-11
 LRB 20-15

WTRU/Muskegon, MI Jon London

EW&F
 LRB
 Hottest:
 DONNA SUMMER 1-1
 DAVID NAUGHTON 8-4
 RAYDIO 15-11
 ARS 21-15
 KNACK 30-18

WYFM/Youngstown, OH Jedi Tobin

POCO
 BARBRA STREISAND
 Hottest:
 KNACK 6-1
 RAYDIO 11-6
 JOHN STEWART 9-7
 CHARLIE DANIELS 17-9
 POCO A-16

WEST

Parallel One

B100/San Diego, CA C.C. McCartney

CHIC
 GU
 FLASH & THE PAN
 SNIFF & TEARS
 Hottest:
 KNACK 2-1
 EW&F 12-2
 BARBRA STREISAND 17-4
 SUPERTRAMP 13-7
 MAXINE NIGHTINGAL 16-10

KEARTH/Los Angeles, CA Bob Hamilton

COMMODORES
 KNACK
 MARY MCGREGOR
 Hottest:
 KNACK 1-1
 DR. HOOK 7-4
 PATRICK HERNANDEZ 9-5
 EW&F 12-8
 BONNIE POINTER 14-17

KFI/Los Angeles, CA Roger Collins

SNIFF & TEARS
 GERRY RAFFERTY
 BLACKFOOT
 Hottest:
 KNACK 9-1
 CHIC 5-3
 MAXINE NIGHTINGAL 20-16
 CHARLIE DANIELS 23-19
 GU 24-20

KFRC/San Francisco, CA Les Garland

COMMODORES
 ARS
 BONNIE POINTER
 MOON MARTIN
 Hottest:
 KNACK 1-1
 CHIC 8-3
 CARS 9-4
 RAYDIO 14-9
 EW&F 15-11

KHJ/Los Angeles, CA Chuck Martin

DIONNE WARRICK
 COMMODORES
 DIANA ROSS
 MOON MARTIN
 Hottest:
 GO 3-1
 KNACK 5-2
 DR. HOOK 11-7
 RAYDIO 17-12
 EW&F 20-13

KIMN/Denver, CO Doug Erickson

DIONNE WARRICK
 ELO
 EDDIE RABBITT
 SNIFF & TEARS
 Hottest:
 DONNA SUMMER 3-1
 ROBERT JOHN 5-2
 BARBRA STREISAND 12-3
 MAXINE NIGHTINGAL 13-3
 KNACK 25-9

KING/Seattle, WA Tom McKay

JOURNEY
 DOOBIE BROTHERS
 SNIFF & TEARS
 M
 Hottest:
 DONNA SUMMER 1-1
 CHARLIE DANIELS 11-7
 SUPERTRAMP 12-8
 ELO 17-10
 EW&F 21-15

KJR/Seattle, WA Tracy Mitchell

SNIFF & TEARS
 CHEAP TRICK
 DOOBIE BROTHERS
 BONNIE POINTER
 BAD COMPANY
 Hottest:
 KNACK 2-1
 BARBRA STREISAND 12-2
 EW&F 14-4
 ELTON JOHN 13-7
 CARS 15-10

KOPH/Phoenix, AZ John Volpe

SNIFF & TEARS
 IAN HUNTER
 BONNIE POINTER
 Hottest:
 KNACK 1-1
 BARBRA STREISAND 9-4
 CARS 10-6
 CHIC 16-11
 ANNE MURRAY 18-14

KUPD/Phoenix, AZ John Sebastian

JOURNEY
 NICK LOWE
 PATTI SMITH
 Hottest:
 KNACK 2-1
 SUPERTRAMP 7-3
 KANSAS 5-8
 IAN HUNTER 17-7
 ROBERT PALMER 27-20

Parallel One

KCFX/Salt Lake City, UT Gary Waldron

M
 JAK
 MAUREEN MCGOVERN
 SPYRO GYRA
 DIONNE WARRICK (RA)
 Hottest:
 BARBRA STREISAND 4-1
 KNACK 11-4
 CHARLIE DANIELS 15-7
 LRB 19-12
 ARS 22-15

KENR/Las Vegas, NV Scott Gentry

BAD COMPANY
 JONES GIRLS
 Hottest:
 PATRICK HERNANDEZ 5-1
 KNACK 13-4
 PLES 10-5
 SUPERTRAMP 15-5
 KNACK 1-1
 DR. HOOK 7-4
 PATRICK HERNANDEZ 9-5
 EW&F 12-8
 BONNIE POINTER 14-17

KFI/Los Angeles, CA Roger Collins

SNIFF & TEARS
 GERRY RAFFERTY
 BLACKFOOT
 Hottest:
 KNACK 9-1
 CHIC 5-3
 MAXINE NIGHTINGAL 20-16
 CHARLIE DANIELS 23-19
 GU 24-20

KFRS/San Francisco, CA Les Garland

COMMODORES
 ARS
 BONNIE POINTER
 MOON MARTIN
 Hottest:
 KNACK 1-1
 CHIC 8-3
 CARS 9-4
 RAYDIO 14-9
 EW&F 15-11

KHJ/Los Angeles, CA Chuck Martin

DIONNE WARRICK
 COMMODORES
 DIANA ROSS
 MOON MARTIN
 Hottest:
 GO 3-1
 KNACK 5-2
 DR. HOOK 11-7
 RAYDIO 17-12
 EW&F 20-13

KIMN/Denver, CO Doug Erickson

DIONNE WARRICK
 ELO
 EDDIE RABBITT
 SNIFF & TEARS
 Hottest:
 DONNA SUMMER 3-1
 ROBERT JOHN 5-2
 BARBRA STREISAND 12-3
 MAXINE NIGHTINGAL 13-3
 KNACK 25-9

KING/Seattle, WA Tom McKay

JOURNEY
 DOOBIE BROTHERS
 SNIFF & TEARS
 M
 Hottest:
 DONNA SUMMER 1-1
 CHARLIE DANIELS 11-7
 SUPERTRAMP 12-8
 ELO 17-10
 EW&F 21-15

KJR/Seattle, WA Tracy Mitchell

SNIFF & TEARS
 CHEAP TRICK
 DOOBIE BROTHERS
 BONNIE POINTER
 BAD COMPANY
 Hottest:
 KNACK 2-1
 BARBRA STREISAND 12-2
 EW&F 14-4
 ELTON JOHN 13-7
 CARS 15-10

KOPH/Phoenix, AZ John Volpe

SNIFF & TEARS
 IAN HUNTER
 BONNIE POINTER
 Hottest:
 KNACK 1-1
 BARBRA STREISAND 9-4
 CARS 10-6
 CHIC 16-11
 ANNE MURRAY 18-14

KUPD/Phoenix, AZ John Sebastian

JOURNEY
 NICK LOWE
 PATTI SMITH
 Hottest:
 KNACK 2-1
 SUPERTRAMP 7-3
 KANSAS 5-8
 IAN HUNTER 17-7
 ROBERT PALMER 27-20

Parallel One

ERQ/Tucson, AZ Dan McCoy

NICK LOWE
 SNIFF & TEARS
 JOURNEY
 DIRE STRAITS
 GO
 BAD COMPANY
 ADDRESSI BROS
 Hottest:
 ARS 4-1
 KNACK 12-3
 KANSAS 12-8
 RAYDIO 14-10
 KISS 17-12

KRSP/Salt Lake City, UT Paul Wilson

PARALLEL TRACK PLAYLIST

EAST

WFL

Philadelphia

- 1 DONNA SUMMER/Hot Stuff
- 2 CHIC/Good Times
- 3 DAVID NAUGHTON/Hearts
- 4 DR. HOOD/When You're In Love
- 5 JAMES EARL RAY/You Can't Change That
- 6 JOHN STEWART/Go
- 7 RAYDIO/You Can't Change That
- 8 KISS/I Was Made For Loving
- 9 JAMES EARL RAY/You Can't Change That
- 10 JAMES EARL RAY/You Can't Change That
- 11 JAMES EARL RAY/You Can't Change That
- 12 JAMES EARL RAY/You Can't Change That
- 13 JAMES EARL RAY/You Can't Change That
- 14 JAMES EARL RAY/You Can't Change That
- 15 JAMES EARL RAY/You Can't Change That
- 16 JAMES EARL RAY/You Can't Change That
- 17 JAMES EARL RAY/You Can't Change That
- 18 JAMES EARL RAY/You Can't Change That
- 19 JAMES EARL RAY/You Can't Change That
- 20 JAMES EARL RAY/You Can't Change That

ADD: LRB/Lonely Loner
COMBORES/Sell On
MAY BE YOURS/Just A Friend
IDENTIFY MYSELF/Once A Heartache
BILL CANT/Dependin' On
LBJ/When I'm In Love
DORIS ROSS/Just A Friend
ELO/Don't Bring Me Down

WORO

Baltimore

- 1 CHIC/Good Times
- 2 RAYDIO/You Can't Change That
- 3 DR. HOOD/When You're In Love
- 4 JAMES EARL RAY/You Can't Change That
- 5 KISS/I Was Made For Loving
- 6 DONNA SUMMER/Hot Stuff
- 7 BARBARA STREISAND/The Main Event/Fight
- 8 JAMES EARL RAY/You Can't Change That
- 9 PETER FRAMPTON/Can't Stand It
- 10 JOHN STEWART/Go
- 11 JAMES EARL RAY/You Can't Change That
- 12 ANITA WARD/Ring My Bell
- 13 SPYRO GYRA/Morning Dance
- 14 ELTON JOHN/You Can't Buy Love
- 15 JAMES EARL RAY/You Can't Change That
- 16 JAMES EARL RAY/You Can't Change That
- 17 JAMES EARL RAY/You Can't Change That
- 18 JAMES EARL RAY/You Can't Change That
- 19 JAMES EARL RAY/You Can't Change That
- 20 JAMES EARL RAY/You Can't Change That

ADD: EDDIE RABBIT/Suspensions
LRB/Lonely Loner

WPGC

Washington D.C.

- 1 DONNA SUMMER/Hot Stuff
- 2 CHIC/Good Times
- 3 BARBARA STREISAND/The Main Event/Fight
- 4 RAYDIO/You Can't Change That
- 5 DR. HOOD/When You're In Love
- 6 JAMES EARL RAY/You Can't Change That
- 7 JAMES EARL RAY/You Can't Change That
- 8 JAMES EARL RAY/You Can't Change That
- 9 JAMES EARL RAY/You Can't Change That
- 10 JAMES EARL RAY/You Can't Change That
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- 12 JAMES EARL RAY/You Can't Change That
- 13 JAMES EARL RAY/You Can't Change That
- 14 JAMES EARL RAY/You Can't Change That
- 15 JAMES EARL RAY/You Can't Change That
- 16 JAMES EARL RAY/You Can't Change That
- 17 JAMES EARL RAY/You Can't Change That
- 18 JAMES EARL RAY/You Can't Change That
- 19 JAMES EARL RAY/You Can't Change That
- 20 JAMES EARL RAY/You Can't Change That

ADD: DONNIE POINTER/Heaven Must Have Sent Me
SHIFF & TEARS/Driver's Seat

Stereo KDWB

Minneapolis

- 1 CHIC/Good Times
- 2 RAYDIO/You Can't Change That
- 3 DR. HOOD/When You're In Love
- 4 JAMES EARL RAY/You Can't Change That
- 5 JAMES EARL RAY/You Can't Change That
- 6 JAMES EARL RAY/You Can't Change That
- 7 JAMES EARL RAY/You Can't Change That
- 8 JAMES EARL RAY/You Can't Change That
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- 18 JAMES EARL RAY/You Can't Change That
- 19 JAMES EARL RAY/You Can't Change That
- 20 JAMES EARL RAY/You Can't Change That

ADD: RAYDIO/You Can't Change That
PATRICK HERNANDEZ/Born To Be Alive
RICHIE LEE JONES/Young Blood
MAY BE YOURS

CKDW RADIO

Detroit

- 1 DONNA SUMMER/Hot Stuff
- 2 CHIC/Good Times
- 3 BARBARA STREISAND/The Main Event/Fight
- 4 RAYDIO/You Can't Change That
- 5 DR. HOOD/When You're In Love
- 6 JAMES EARL RAY/You Can't Change That
- 7 JAMES EARL RAY/You Can't Change That
- 8 JAMES EARL RAY/You Can't Change That
- 9 JAMES EARL RAY/You Can't Change That
- 10 JAMES EARL RAY/You Can't Change That
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- 15 JAMES EARL RAY/You Can't Change That
- 16 JAMES EARL RAY/You Can't Change That
- 17 JAMES EARL RAY/You Can't Change That
- 18 JAMES EARL RAY/You Can't Change That
- 19 JAMES EARL RAY/You Can't Change That
- 20 JAMES EARL RAY/You Can't Change That

ADD: ELO/Don't Bring Me Down
PATRICK HERNANDEZ/Born To Be Alive
RICHIE LEE JONES/Young Blood
MAY BE YOURS

99X FM

New York

- 1 CHIC/Good Times
- 2 BARBARA STREISAND/The Main Event/Fight
- 3 DONNA SUMMER/Hot Stuff
- 4 ELO/Don't Bring Me Down
- 5 JAMES EARL RAY/You Can't Change That
- 6 DONNA SUMMER/Hot Stuff
- 7 TEDDY PENDERGAST/Just When I Needed...
- 8 DR. HOOD/When You're In Love
- 9 RICHIE LEE JONES/Young Blood
- 10 ANITA WARD/Ring My Bell
- 11 JAMES EARL RAY/You Can't Change That
- 12 RAYDIO/You Can't Change That
- 13 JAMES EARL RAY/You Can't Change That
- 14 JAMES EARL RAY/You Can't Change That
- 15 JAMES EARL RAY/You Can't Change That
- 16 JAMES EARL RAY/You Can't Change That
- 17 JAMES EARL RAY/You Can't Change That
- 18 JAMES EARL RAY/You Can't Change That
- 19 JAMES EARL RAY/You Can't Change That
- 20 JAMES EARL RAY/You Can't Change That

ADD: JAMES TAYLOR/Up On The Roof
COMBORES/Sell On

wifi 92

Philadelphia

- 1 DONNA SUMMER/Hot Stuff
- 2 JOE JACKSON/She Really Got Me
- 3 RICHIE LEE JONES/Young Blood
- 4 ANITA WARD/Ring My Bell
- 5 CAROL/Let's Go
- 6 DONNA SUMMER/Hot Stuff
- 7 ELO/Don't Bring Me Down
- 8 RICHIE LEE JONES/Young Blood
- 9 RICHIE LEE JONES/Young Blood
- 10 RICHIE LEE JONES/Young Blood
- 11 RICHIE LEE JONES/Young Blood
- 12 RICHIE LEE JONES/Young Blood
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- 18 RICHIE LEE JONES/Young Blood
- 19 RICHIE LEE JONES/Young Blood
- 20 RICHIE LEE JONES/Young Blood

ADD: RICHIE LEE JONES/Young Blood
LBJ/When I'm In Love

KBIII

Buffalo

- 1 BARBARA STREISAND/The Main Event/Fight
- 2 DONNA SUMMER/Hot Stuff
- 3 RICHIE LEE JONES/Young Blood
- 4 DAVID NAUGHTON/Hearts
- 5 ANITA WARD/Ring My Bell
- 6 RAYDIO/You Can't Change That
- 7 RICHIE LEE JONES/Young Blood
- 8 RICHIE LEE JONES/Young Blood
- 9 RICHIE LEE JONES/Young Blood
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- 19 RICHIE LEE JONES/Young Blood
- 20 RICHIE LEE JONES/Young Blood

ADD: RICHIE LEE JONES/Young Blood
LBJ/When I'm In Love

15 KSTP

Minneapolis

- 1 RAYDIO/You Can't Change That
- 2 ANITA WARD/Ring My Bell
- 3 JOHN STEWART/Go
- 4 DONNA SUMMER/Hot Stuff
- 5 DR. HOOD/When You're In Love
- 6 RAYDIO/You Can't Change That
- 7 RICHIE LEE JONES/Young Blood
- 8 RICHIE LEE JONES/Young Blood
- 9 RICHIE LEE JONES/Young Blood
- 10 RICHIE LEE JONES/Young Blood
- 11 RICHIE LEE JONES/Young Blood
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- 18 RICHIE LEE JONES/Young Blood
- 19 RICHIE LEE JONES/Young Blood
- 20 RICHIE LEE JONES/Young Blood

ADD: RICHIE LEE JONES/Young Blood
LBJ/When I'm In Love

WJAG

St. Louis

- 1 DONNA SUMMER/Hot Stuff
- 2 CHIC/Good Times
- 3 SUPERTRAMP/Goodbye Stranger
- 4 BARBARA STREISAND/The Main Event/Fight
- 5 JOE JACKSON/She Really Got Me
- 6 ANITA WARD/Ring My Bell
- 7 RICHIE LEE JONES/Young Blood
- 8 RICHIE LEE JONES/Young Blood
- 9 RICHIE LEE JONES/Young Blood
- 10 RICHIE LEE JONES/Young Blood
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- 18 RICHIE LEE JONES/Young Blood
- 19 RICHIE LEE JONES/Young Blood
- 20 RICHIE LEE JONES/Young Blood

ADD: RICHIE LEE JONES/Young Blood
LBJ/When I'm In Love

WPEZ

Pittsburgh

- 1 JOHN STEWART/Go
- 2 DR. HOOD/When You're In Love
- 3 RAYDIO/You Can't Change That
- 4 CHARLIE DANIELS/The Devil Went Down
- 5 CHIC/Good Times
- 6 ELO/Don't Bring Me Down
- 7 KISS/I Was Made For Loving
- 8 ANITA WARD/Ring My Bell
- 9 CHEAP TRICK/Don't Let This Be Your Last Summer
- 10 RAYDIO/You Can't Change That
- 11 ANITA WARD/Ring My Bell
- 12 JAMES EARL RAY/You Can't Change That
- 13 ELTON JOHN/You Can't Buy Love
- 14 JAMES EARL RAY/You Can't Change That
- 15 JAMES EARL RAY/You Can't Change That
- 16 JAMES EARL RAY/You Can't Change That
- 17 JAMES EARL RAY/You Can't Change That
- 18 JAMES EARL RAY/You Can't Change That
- 19 JAMES EARL RAY/You Can't Change That
- 20 JAMES EARL RAY/You Can't Change That

ADD: ROBERT PALMER/Case Of Loving...
CHEAP TRICK/That's A Shame

CKGM

Montreal

- 1 ELTON JOHN/You Can't Buy Love
- 2 ELO/Don't Bring Me Down
- 3 SUPERTRAMP/Goodbye Stranger
- 4 RICHIE LEE JONES/Young Blood
- 5 JAMES EARL RAY/You Can't Change That
- 6 PATRICK HERNANDEZ/Born To Be Alive
- 7 RICHIE LEE JONES/Young Blood
- 8 CHEAP TRICK/Don't Let This Be Your Last Summer
- 9 ANITA WARD/Ring My Bell
- 10 VAN HALEN/Dance The Night Away
- 11 DONNA SUMMER/Hot Stuff
- 12 PETER FRAMPTON/Can't Stand It
- 13 DONNIE BROS/Just When I Needed...
- 14 PEACHES & HERB/A Little Love
- 15 JOE JACKSON/She Really Got Me
- 16 RICHIE LEE JONES/Young Blood
- 17 JAMES EARL RAY/You Can't Change That
- 18 JAY FERGUSON/Shakedown Cruise
- 19 RAYDIO/You Can't Change That
- 20 RICHIE LEE JONES/Young Blood
- 21 BILLY THORPE/Children Of The Sun
- 22 TONY BLAU/Then You Can Tell...
BLACKOUT/Highway Song
LBJ/Lonely Loner
IAN HUNTER/Just Another Night

ADD: COOPER BROS/Just When I Needed...
BARBARA STREISAND/The Main Event/Fight
ROBERT PALMER/Case Of Loving...
LONELY LONER
MARINE NIGHTINGAL/Lead Me On

96.1

WXXX FM STEREO Pittsburgh

- 1 TRIUMPH/No Disrespect
- 2 JOHN STEWART/Go
- 3 SUPERTRAMP/Goodbye Stranger
- 4 SUPERTRAMP/Goodbye Stranger
- 5 CHEAP TRICK/Don't Let This Be Your Last Summer
- 6 ELO/Don't Bring Me Down
- 7 RICHIE LEE JONES/Young Blood
- 8 RICHIE LEE JONES/Young Blood
- 9 RICHIE LEE JONES/Young Blood
- 10 RICHIE LEE JONES/Young Blood
- 11 RICHIE LEE JONES/Young Blood
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- 18 RICHIE LEE JONES/Young Blood
- 19 RICHIE LEE JONES/Young Blood
- 20 RICHIE LEE JONES/Young Blood

ADD: RICHIE LEE JONES/Young Blood
LBJ/When I'm In Love

WGL 98

Cleveland

- 1 ANITA WARD/Ring My Bell
- 2 DONNA SUMMER/Hot Stuff
- 3 RICHIE LEE JONES/Young Blood
- 4 RICHIE LEE JONES/Young Blood
- 5 RICHIE LEE JONES/Young Blood
- 6 RICHIE LEE JONES/Young Blood
- 7 RICHIE LEE JONES/Young Blood
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- 19 RICHIE LEE JONES/Young Blood
- 20 RICHIE LEE JONES/Young Blood

ADD: RICHIE LEE JONES/Young Blood
LBJ/When I'm In Love

WOLKY

Milwaukee

- 1 DONNA SUMMER/Hot Stuff
- 2 CHEAP TRICK/Don't Let This Be Your Last Summer
- 3 SUPERTRAMP/Goodbye Stranger
- 4 DR. HOOD/When You're In Love
- 5 RAYDIO/You Can't Change That
- 6 DAVID NAUGHTON/Hearts
- 7 JOHN STEWART/Go
- 8 DONNA SUMMER/Hot Stuff
- 9 RICHIE LEE JONES/Young Blood
- 10 RICHIE LEE JONES/Young Blood
- 11 RICHIE LEE JONES/Young Blood
- 12 RICHIE LEE JONES/Young Blood
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- 18 RICHIE LEE JONES/Young Blood
- 19 RICHIE LEE JONES/Young Blood
- 20 RICHIE LEE JONES/Young Blood

ADD: RICHIE LEE JONES/Young Blood
LBJ/When I'm In Love

WURKO

Boston

- 1 ANITA WARD/Ring My Bell
- 2 CHIC/Good Times
- 3 DONNA SUMMER/Hot Stuff
- 4 CAROL/Let's Go
- 5 KISS/I Was Made For Loving
- 6 JOHN STEWART/Go
- 7 RAYDIO/You Can't Change That
- 8 PATRICK HERNANDEZ/Born To Be Alive
- 9 MARINE NIGHTINGAL/Lead Me On
- 10 RICHIE LEE JONES/Young Blood
- 11 ELTON JOHN/You Can't Buy Love
- 12 JAMES EARL RAY/You Can't Change That
- 13 JOE JACKSON/She Really Got Me
- 14 RICHIE LEE JONES/Young Blood
- 15 BARBARA STREISAND/The Main Event/Fight
- 16 RAYDIO/You Can't Change That
- 17 RAYDIO/You Can't Change That
- 18 RAYDIO/You Can't Change That
- 19 RAYDIO/You Can't Change That
- 20 RAYDIO/You Can't Change That

ADD: COMBORES/Sell On
RICHIE LEE JONES/Young Blood
GARY RAY/You Can't Change That
DONNIE BROS/Just When I Needed...
STEPHANIE HILLS/What A Fool Believes
ROBERT PALMER/Case Of Loving...
CHEAP TRICK/That's A Shame

1050 chum

Toronto

- 1 DONNA SUMMER/Hot Stuff
- 2 KISS/I Was Made For Loving
- 3 GARY RAY/You Can't Change That
- 4 SUPERTRAMP/Goodbye Stranger
- 5 ELO/Don't Bring Me Down
- 6 WINGS/Getting Closer
- 7 ANITA WARD/Ring My Bell
- 8 DR. HOOD/When You're In Love
- 9 SUPERTRAMP/Goodbye Stranger
- 10 SUPERTRAMP/Goodbye Stranger
- 11 ELTON JOHN/You Can't Buy Love
- 12 BLONDE/One Way Or Another
- 13 PATRICK HERNANDEZ/Born To Be Alive
- 14 ANITA WARD/Ring My Bell
- 15 PHILIP/No Regrets
- 16 DODGE/Just When I Needed...
- 17 ANITA WARD/Ring My Bell
- 18 DR. HOOD/When You're In Love
- 19 SUPERTRAMP/Goodbye Stranger
- 20 SUPERTRAMP/Goodbye Stranger
- 21 SUPERTRAMP/Goodbye Stranger
- 22 SUPERTRAMP/Goodbye Stranger
- 23 SUPERTRAMP/Goodbye Stranger
- 24 SUPERTRAMP/Goodbye Stranger
- 25 SUPERTRAMP/Goodbye Stranger
- 26 SUPERTRAMP/Goodbye Stranger
- 27 SUPERTRAMP/Goodbye Stranger
- 28 SUPERTRAMP/Goodbye Stranger
- 29 SUPERTRAMP/Goodbye Stranger
- 30 SUPERTRAMP/Goodbye Stranger

ADD: RICHIE LEE JONES/Young Blood
LBJ/When I'm In Love

WABC

MUSICRADIO 77 New York

- 1 DONNA SUMMER/Hot Stuff
- 2 ANITA WARD/Ring My Bell
- 3 CHIC/Good Times
- 4 DAVID NAUGHTON/Hearts
- 5 CHEAP TRICK/Don't Let This Be Your Last Summer
- 6 DR. HOOD/When You're In Love
- 7 STEPHANIE HILLS/What A Fool Believes
- 8 BARBARA STREISAND/The Main Event/Fight
- 9 DONNA SUMMER/Hot Stuff
- 10 ANITA WARD/Ring My Bell
- 11 RICHIE LEE JONES/Young Blood
- 12 RICHIE LEE JONES/Young Blood
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- 18 RICHIE LEE JONES/Young Blood
- 19 RICHIE LEE JONES/Young Blood
- 20 RICHIE LEE JONES/Young Blood

ADD: RICHIE LEE JONES/Young Blood
LBJ/When I'm In Love

KBEO 104

Kansas City

- 1 CHARLIE DANIELS/The Devil Went Down
- 2 DONNA SUMMER/Hot Stuff
- 3 BARBARA STREISAND/The Main Event/Fight
- 4 CAROL/Let's Go
- 5 ANITA WARD/Ring My Bell
- 6 BILLY THORPE/Children Of The Sun
- 7 ANITA WARD/Ring My Bell
- 8 RAYDIO/You Can't Change That
- 9 ANITA WARD/Ring My Bell
- 10 CHIC/Good Times
- 11 ANITA WARD/Ring My Bell
- 12 ANITA WARD/Ring My Bell
- 13 ANITA WARD/Ring My Bell
- 14 ANITA WARD/Ring My Bell
- 15 ANITA WARD/Ring My Bell
- 16 ANITA WARD/Ring My Bell
- 17 ANITA WARD/Ring My Bell
- 18 ANITA WARD/Ring My Bell
- 19 ANITA WARD/Ring My Bell
- 20 ANITA WARD/Ring My Bell

ADD: RICHIE LEE JONES/Young Blood
LBJ/When I'm In Love

WZZP

FM 106 Cleveland

- 1 BARBARA STREISAND/The Main Event/Fight
- 2 CHIC/Good Times
- 3 DR. HOOD/When You're In Love
- 4 JOHN STEWART/Go
- 5 ANITA WARD/Ring My Bell
- 6 DONNA SUMMER/Hot Stuff
- 7 ROBERT PALMER/Case Of Loving...
- 8 ELTON JOHN/You Can't Buy Love
- 9 RAYDIO/You Can't Change That
- 10 CAROL/Let's Go
- 11 CHARLIE DANIELS/The Devil Went Down
- 12 MARINE NIGHTINGAL/Lead Me On
- 13 EARL/After The Love Has Gone
- 14 ANITA WARD/Ring My Bell
- 15 RICHIE LEE JONES/Young Blood
- 16 LRB/Lonely Loner
- 17 DAVID NAUGHTON/Hearts
- 18 ANITA WARD/Ring My Bell
- 19 SPYRO GYRA/Morning Dance
- 20 ANITA WARD/Ring My Bell
- 21 JAMES EARL RAY/You Can't Change That
- 22 RICHIE LEE JONES/Young Blood
- 23 JAMES EARL RAY/You Can't Change That
- 24 JAMES EARL RAY/You Can't Change That
- 25 JAMES EARL RAY/You Can't Change That
- 26 JAMES EARL RAY/You Can't Change That
- 27 JAMES EARL RAY/You Can't Change That
- 28 JAMES EARL RAY/You Can't Change That
- 29 JAMES EARL RAY/You Can't Change That
- 30 JAMES EARL RAY/You Can't Change That

ADD: RICHIE LEE JONES/Young Blood
LBJ/When I'm In Love

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS

169 REPORTS

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song

Regional Reach	100/25	65%	National Summary
E	33%		Up 51
M	21%		Same 24
S	56%		Down 0
W	19%		Adds 25

EXAMPLE

100/25 — 100 R/R reporting stations on it this week, 25 of those 100 added it this week.

65% — Percentage of this week's reporting stations playing it.

Regional

Reach — Percentages of this week's reporting stations playing the song within the four tracking regions

National Summary

Up 51 — Number of stations moving it UP on their charts

Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 — Number of stations moving it DOWN on their charts.

Adds 25 — Again, number of stations ADDING it this week.

B

G

BLACKFOOT Highway Song (Atco) LP: Blackfoot Strikes

Regional Reach	62/8	37%	National Summary
E	34%		UP 11
M	14%		DOWN 1
S	54%		ADD 1
W	24%		ADD 1

N & A

P1	P2	P3
EAST WABC 10-10 WABC 10-10 WABC 10-10	EAST WABC 10-10 WABC 10-10 WABC 10-10	EAST WABC 10-10 WABC 10-10 WABC 10-10
SOUTH WABC 10-10 WABC 10-10 WABC 10-10	SOUTH WABC 10-10 WABC 10-10 WABC 10-10	SOUTH WABC 10-10 WABC 10-10 WABC 10-10
MIDWEST WABC 10-10 WABC 10-10 WABC 10-10	MIDWEST WABC 10-10 WABC 10-10 WABC 10-10	MIDWEST WABC 10-10 WABC 10-10 WABC 10-10
WEST WABC 10-10 WABC 10-10 WABC 10-10	WEST WABC 10-10 WABC 10-10 WABC 10-10	WEST WABC 10-10 WABC 10-10 WABC 10-10

CARS Let's Go (Elektra) LP: Candy O

Regional Reach	137/2	81%	National Summary
E	74%		UP 109
M	95%		SAME 15
S	80%		DOWN 7
W	74%		ADD 3

12

P1	P2	P3
EAST WABC 10-10 WABC 10-10 WABC 10-10	EAST WABC 10-10 WABC 10-10 WABC 10-10	EAST WABC 10-10 WABC 10-10 WABC 10-10
SOUTH WABC 10-10 WABC 10-10 WABC 10-10	SOUTH WABC 10-10 WABC 10-10 WABC 10-10	SOUTH WABC 10-10 WABC 10-10 WABC 10-10
MIDWEST WABC 10-10 WABC 10-10 WABC 10-10	MIDWEST WABC 10-10 WABC 10-10 WABC 10-10	MIDWEST WABC 10-10 WABC 10-10 WABC 10-10
WEST WABC 10-10 WABC 10-10 WABC 10-10	WEST WABC 10-10 WABC 10-10 WABC 10-10	WEST WABC 10-10 WABC 10-10 WABC 10-10

(Cars continued)

Regional Reach	148/17	86%	National Summary
E	74%		UP 115
M	95%		SAME 11
S	80%		DOWN 1
W	74%		ADD 17

CHARLIE DANIELS BAND The Devil Went Down To... (Epic) LP: Million Mile Reflections

Regional Reach	141/5	83%	National Summary
E	74%		UP 26
M	95%		DOWN 1
S	80%		ADD 1

P1	P2	P3
EAST WABC 10-10 WABC 10-10 WABC 10-10	EAST WABC 10-10 WABC 10-10 WABC 10-10	EAST WABC 10-10 WABC 10-10 WABC 10-10
SOUTH WABC 10-10 WABC 10-10 WABC 10-10	SOUTH WABC 10-10 WABC 10-10 WABC 10-10	SOUTH WABC 10-10 WABC 10-10 WABC 10-10
MIDWEST WABC 10-10 WABC 10-10 WABC 10-10	MIDWEST WABC 10-10 WABC 10-10 WABC 10-10	MIDWEST WABC 10-10 WABC 10-10 WABC 10-10
WEST WABC 10-10 WABC 10-10 WABC 10-10	WEST WABC 10-10 WABC 10-10 WABC 10-10	WEST WABC 10-10 WABC 10-10 WABC 10-10

CHIC Good Times (Atlantic) LP: none

Regional Reach	134/3	79%	National Summary
E	74%		UP 109
M	95%		SAME 15
S	80%		DOWN 7
W	74%		ADD 3

P1	P2	P3
EAST WABC 10-10 WABC 10-10 WABC 10-10	EAST WABC 10-10 WABC 10-10 WABC 10-10	EAST WABC 10-10 WABC 10-10 WABC 10-10
SOUTH WABC 10-10 WABC 10-10 WABC 10-10	SOUTH WABC 10-10 WABC 10-10 WABC 10-10	SOUTH WABC 10-10 WABC 10-10 WABC 10-10
MIDWEST WABC 10-10 WABC 10-10 WABC 10-10	MIDWEST WABC 10-10 WABC 10-10 WABC 10-10	MIDWEST WABC 10-10 WABC 10-10 WABC 10-10
WEST WABC 10-10 WABC 10-10 WABC 10-10	WEST WABC 10-10 WABC 10-10 WABC 10-10	WEST WABC 10-10 WABC 10-10 WABC 10-10

ELECTRIC LIGHT ORCH. Don't Bring Me Down (J&R) LP: Discovery

Regional Reach	148/17	86%	National Summary
E	74%		UP 115
M	95%		SAME 11
S	80%		DOWN 1
W	74%		ADD 17

P1	P2	P3
EAST WABC 10-10 WABC 10-10 WABC 10-10	EAST WABC 10-10 WABC 10-10 WABC 10-10	EAST WABC 10-10 WABC 10-10 WABC 10-10
SOUTH WABC 10-10 WABC 10-10 WABC 10-10	SOUTH WABC 10-10 WABC 10-10 WABC 10-10	SOUTH WABC 10-10 WABC 10-10 WABC 10-10
MIDWEST WABC 10-10 WABC 10-10 WABC 10-10	MIDWEST WABC 10-10 WABC 10-10 WABC 10-10	MIDWEST WABC 10-10 WABC 10-10 WABC 10-10
WEST WABC 10-10 WABC 10-10 WABC 10-10	WEST WABC 10-10 WABC 10-10 WABC 10-10	WEST WABC 10-10 WABC 10-10 WABC 10-10

EARTH, WIND & FIRE After The Love... (ARC/Columbia) LP: I Am

Regional Reach	152/8	90%	National Summary
E	86%		UP 143
M	95%		SAME 1
S	80%		DOWN 1
W	94%		ADD 6

P1	P2	P3
EAST WABC 10-10 WABC 10-10 WABC 10-10	EAST WABC 10-10 WABC 10-10 WABC 10-10	EAST WABC 10-10 WABC 10-10 WABC 10-10
SOUTH WABC 10-10 WABC 10-10 WABC 10-10	SOUTH WABC 10-10 WABC 10-10 WABC 10-10	SOUTH WABC 10-10 WABC 10-10 WABC 10-10
MIDWEST WABC 10-10 WABC 10-10 WABC 10-10	MIDWEST WABC 10-10 WABC 10-10 WABC 10-10	MIDWEST WABC 10-10 WABC 10-10 WABC 10-10
WEST WABC 10-10 WABC 10-10 WABC 10-10	WEST WABC 10-10 WABC 10-10 WABC 10-10	WEST WABC 10-10 WABC 10-10 WABC 10-10

GO I Do Love You (Arista) LP: GO

Regional Reach	74/23	45%	National Summary
E	34%		UP 4
M	14%		DOWN 1
S	54%		ADD 1
W	44%		ADD 21

P1	P2	P3
EAST WABC 10-10 WABC 10-10 WABC 10-10	EAST WABC 10-10 WABC 10-10 WABC 10-10	EAST WABC 10-10 WABC 10-10 WABC 10-10
SOUTH WABC 10-10 WABC 10-10 WABC 10-10	SOUTH WABC 10-10 WABC 10-10 WABC 10-10	SOUTH WABC 10-10 WABC 10-10 WABC 10-10
MIDWEST WABC 10-10 WABC 10-10 WABC 10-10	MIDWEST WABC 10-10 WABC 10-10 WABC 10-10	MIDWEST WABC 10-10 WABC 10-10 WABC 10-10
WEST WABC 10-10 WABC 10-10 WABC 10-10	WEST WABC 10-10 WABC 10-10 WABC 10-10	WEST WABC 10-10 WABC 10-10 WABC 10-10

JOE JACKSON Is She Really Going... (A&M) LP: Look Sharp!

Regional Reach	118/2	70%	National Summary
E	74%		UP 46
M	59%		SAME 1
S	74%		DOWN 1
W	83%		ADD 1

P1	P2	P3
EAST WABC 10-10 WABC 10-10 WABC 10-10	EAST WABC 10-10 WABC 10-10 WABC 10-10	EAST WABC 10-10 WABC 10-10 WABC 10-10
SOUTH WABC 10-10 WABC 10-10 WABC 10-10	SOUTH WABC 10-10 WABC 10-10 WABC 10-10	SOUTH WABC 10-10 WABC 10-10 WABC 10-10
MIDWEST WABC 10-10 WABC 10-10 WABC 10-10	MIDWEST WABC 10-10 WABC 10-10 WABC 10-10	MIDWEST WABC 10-10 WABC 10-10 WABC 10-10
WEST WABC 10-10 WABC 10-10 WABC 10-10	WEST WABC 10-10 WABC 10-10 WABC 10-10	WEST WABC 10-10 WABC 10-10 WABC 10-10

Note: WAVZ/New Haven is now known as KC101.

ELTON JOHN Mama Can't Buy You... (MCA) 141/2 83% Regional Reach: E 94A, S 78A, M 78A, W 94A. National Summary: UP 59, SAME 20, DOWN 40, ADDS 2.

RICKIE LEE JONES Young Blood (WB) LP: Rickie Lee Jones 53/18 31% Regional Reach: E 22A, S 38A, M 17A, W 26A. National Summary: UP 22, SAME 13, DOWN 0, ADDS 18.

KNACK My Sharona (Capitol) LP: Get The Knack 153/1 81% Regional Reach: E 86A, S 93A, M 85A, W 94A. National Summary: UP 135, SAME 15, DOWN 0, ADDS 71.

NICK LOWE Cruel To Be Kind (Columbia) LP: Labour Of Lust 58/31 34% Regional Reach: E 27A, S 36A, M 77A, W 69A. National Summary: UP 11, SAME 10, DOWN 0, ADDS 31.

MAUREEN McGOVERN Different Worlds (WB) 61/8 36% Regional Reach: E 51A, S 27A, M 39A, W 31A. National Summary: UP 42, SAME 9, DOWN 2, ADDS 8.

Table with columns P1, P2, P3 and rows of station call letters and frequencies for ELTON JOHN.

Table with columns P1, P2, P3 and rows of station call letters and frequencies for RICKIE LEE JONES.

Table with columns P1, P2, P3 and rows of station call letters and frequencies for KNACK.

Table with columns P1, P2, P3 and rows of station call letters and frequencies for NICK LOWE.

Table with columns P1, P2, P3 and rows of station call letters and frequencies for MAUREEN McGOVERN.

ROBERT JOHN Sad Eyes (EMI/America) 156/10 92% Regional Reach: E 86A, S 90A, M 90A, W 91A. National Summary: UP 132, SAME 9, DOWN 5, ADDS 10.

KANSAS People Of The... (Kirshner) LP: Monolith 70/1 41% Regional Reach: E 30A, S 36A, M 41A, W 63A. National Summary: UP 14, SAME 20, DOWN 14, ADDS 1.

LITTLE RIVER BAND Lonesome Loser (Capitol) LP: First Under The Wire 157/13 83% Regional Reach: E 32A, S 91A, M 90A, W 100A. National Summary: UP 134, SAME 10, DOWN 0, ADDS 13.

M Pop Muzik (Sire) 52/34 31% Regional Reach: E 30A, S 43A, M 20A, W 26A. National Summary: UP 14, SAME 4, DOWN 0, ADDS 13.

NIGHT Hot Summer Nights (Planet) LP: Night 112/15 66% Regional Reach: E 51A, S 80A, M 56A, W 71A. National Summary: UP 78, SAME 19, DOWN 3, ADDS 15.

ROBERT JOHN Sad Eyes (EMI/America) 156/10 92% Regional Reach: E 86A, S 90A, M 90A, W 91A. National Summary: UP 132, SAME 9, DOWN 5, ADDS 10.

KISS I Was Made For... (Casablanca) LP: Dynasty 108/2 64% Regional Reach: E 71A, S 63A, M 49A, W 74A. National Summary: UP 55, SAME 32, DOWN 13, ADDS 2.

LITTLE RIVER BAND Lonesome Loser (Capitol) LP: First Under The Wire 157/13 83% Regional Reach: E 32A, S 91A, M 90A, W 100A. National Summary: UP 134, SAME 10, DOWN 0, ADDS 13.

MARSHALL TUCKER BAND Last Of The Singing... (WB) LP: Running Like The Wind 69/4 41% Regional Reach: E 32A, S 49A, M 39A, W 60A. National Summary: UP 17, SAME 17, DOWN 1, ADDS 4.

MAXINE NIGHTINGALE Lead Me On (Windsong) LP: Lead Me On 150/2 89% Regional Reach: E 84A, S 90A, M 93A, W 93A. National Summary: UP 132, SAME 9, DOWN 7, ADDS 2.

ROBERT JOHN Sad Eyes (EMI/America) 156/10 92% Regional Reach: E 86A, S 90A, M 90A, W 91A. National Summary: UP 132, SAME 9, DOWN 5, ADDS 10.

KISS I Was Made For... (Casablanca) LP: Dynasty 108/2 64% Regional Reach: E 71A, S 63A, M 49A, W 74A. National Summary: UP 55, SAME 32, DOWN 13, ADDS 2.

LITTLE RIVER BAND Lonesome Loser (Capitol) LP: First Under The Wire 157/13 83% Regional Reach: E 32A, S 91A, M 90A, W 100A. National Summary: UP 134, SAME 10, DOWN 0, ADDS 13.

MARSHALL TUCKER BAND Last Of The Singing... (WB) LP: Running Like The Wind 69/4 41% Regional Reach: E 32A, S 49A, M 39A, W 60A. National Summary: UP 17, SAME 17, DOWN 1, ADDS 4.

MAXINE NIGHTINGALE Lead Me On (Windsong) LP: Lead Me On 150/2 89% Regional Reach: E 84A, S 90A, M 93A, W 93A. National Summary: UP 132, SAME 9, DOWN 7, ADDS 2.

ROBERT JOHN Sad Eyes (EMI/America) 156/10 92% Regional Reach: E 86A, S 90A, M 90A, W 91A. National Summary: UP 132, SAME 9, DOWN 5, ADDS 10.

KISS I Was Made For... (Casablanca) LP: Dynasty 108/2 64% Regional Reach: E 71A, S 63A, M 49A, W 74A. National Summary: UP 55, SAME 32, DOWN 13, ADDS 2.

LITTLE RIVER BAND Lonesome Loser (Capitol) LP: First Under The Wire 157/13 83% Regional Reach: E 32A, S 91A, M 90A, W 100A. National Summary: UP 134, SAME 10, DOWN 0, ADDS 13.

MARSHALL TUCKER BAND Last Of The Singing... (WB) LP: Running Like The Wind 69/4 41% Regional Reach: E 32A, S 49A, M 39A, W 60A. National Summary: UP 17, SAME 17, DOWN 1, ADDS 4.

MAXINE NIGHTINGALE Lead Me On (Windsong) LP: Lead Me On 150/2 89% Regional Reach: E 84A, S 90A, M 93A, W 93A. National Summary: UP 132, SAME 9, DOWN 7, ADDS 2.

(Maxine Nightingale continued)

Table with 3 columns: P1, P2, P3. Lists station call letters and program titles for Maxine Nightingale's album.



ROBERT PALMER Bad Case of... (Island) LP: Secrets 113/20 67% BREAKER

Table with 3 columns: P1, P2, P3. Lists station call letters and program titles for Robert Palmer's album.

BONNIE POINTER Heaven Must... (Motown) LP: Bonnie Pointer 52/12 31% N & A

Table with 3 columns: P1, P2, P3. Lists station call letters and program titles for Bonnie Pointer's album.

EDDIE RABBITT Suspicions (Elektra) LP: Lovellina 117/11 69% 72

Table with 3 columns: P1, P2, P3. Lists station call letters and program titles for Eddie Rabbitt's album.

RAYDIO You Can't Change That (Arista) LP: Rock On 131/1 78% 5

Table with 3 columns: P1, P2, P3. Lists station call letters and program titles for Raydio's album.

ROCKETS Oh Well (RSO) LP: Rockets 64/18 38% N & A

Table with 3 columns: P1, P2, P3. Lists station call letters and program titles for The Rockets' album.

SNIFF 'N' THE TEARS Driver's Seat (Atlantic) LP: Fickle Heart 97/34 57% N & A

Table with 3 columns: P1, P2, P3. Lists station call letters and program titles for Sniff 'n' the Tears' album.

BARBRA STREISAND The Main Event/Fight (Columbia) LP: The Main Event Soundtrack 158/3 93% 2

Table with 3 columns: P1, P2, P3. Lists station call letters and program titles for Barbra Streisand's album.

SPYRO GYRA Morning Dance (Infinity) LP: Morning Dance 84/5 50% N & A

Table with 3 columns: P1, P2, P3. Lists station call letters and program titles for Spyro Gyra's album.

JAMES TAYLOR Up On The Roof (Columbia) LP: Flag 58/0 34% N & A

Table with 3 columns: P1, P2, P3. Lists station call letters and program titles for James Taylor's album.

SUPERTRAMP Goodbye Stranger (A&M) LP: Breakfast In America 156/7 92% 14

Table with 3 columns: P1, P2, P3. Lists station call letters and program titles for Supertramp's album.



WET WILLIE
 Weekend (Epic)
 LP: Which One's Willie

60/0 38%

Regional Reach: E 246, S 436, W 558, M 178

National Summary: UP 31, SAME 12, DOWN 17, ADDS 0

N&A

P1		P2		P3	
EAST	WEST	EAST	WEST	EAST	WEST
WRBH 24-21	WRBH 24-21	F105 d-13	F105 d-13	K104 32-30	K104 32-30
CRUM 16-11	CRUM 16-11	JB105 7-18	JB105 7-18	WEEQ 26-26	WEEQ 26-26
SOUTH		SOUTH		SOUTH	
893 9-18	893 9-18	140 26-26	140 26-26	WYRE 25-19	WYRE 25-19
WLCY 23-18	WLCY 23-18	WICC 24-22	WICC 24-22	WYRE 25-19	WYRE 25-19
Q105 d-26	Q105 d-26	WRBO 27-27	WRBO 27-27	WYRE 25-19	WYRE 25-19
MIDWEST		MIDWEST		MIDWEST	
8DWB 19-17	8DWB 19-17	94J 11-25	94J 11-25	WYRE 25-19	WYRE 25-19
WZPP 4-37	WZPP 4-37	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19
RBEO 36-31	RBEO 36-31	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19
WEST		WEST		WEST	
WTRY d-25	WTRY d-25	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19
WBO 16-7	WBO 16-7	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19

(Wet Willie continued)

MIDWEST	WEST
WKY 25-25	REMI 28-26
KRAV 14-22	KLUC 25-30
WOW d-30	KCBM on
WVEE 29-30	KYSN 24-26
	KJDI 28-25
	KROK 25-23
	RB02 20-20
	KRLC 13-18

DIONNE WARWICK
 /I'll Never Love... (Arista)
 LP: Dionne

130/28 77%

Regional Reach: E 784, S 658, W 804

National Summary: SAME 14, DOWN 2, ADDS 28

23

P1		P2		P3	
EAST	WEST	EAST	WEST	EAST	WEST
99X-FM a	99X-FM a	130 19-15	130 19-15	WYRE 25-19	WYRE 25-19
WFL 6-4	WFL 6-4	KC101 26-18	KC101 26-18	WYRE 25-19	WYRE 25-19
WRKO a	WRKO a	PRO-FM 21-18	PRO-FM 21-18	WYRE 25-19	WYRE 25-19
WPCB 18-10	WPCB 18-10	WB0P 34-30	WB0P 34-30	WYRE 25-19	WYRE 25-19
WCAO 18-14	WCAO 18-14	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19
WPEZ 16-32	WPEZ 16-32	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19
WRWB 1-2	WRWB 1-2	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19
SOUTH		SOUTH		SOUTH	
WVIL d-27	WVIL d-27	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19
Y100 a-34	Y100 a-34	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19
293 d-26	293 d-26	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19
WLCY 33-26	WLCY 33-26	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19
MIDWEST		MIDWEST		MIDWEST	
WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19
WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19
WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19
WEST		WEST		WEST	
WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19
WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19	WYRE 25-19

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Name _____ Street _____ City _____ State _____ Zip _____

Others Getting Significant Action

(Continued from back page)

- HERB ALPERT "Rise" (A&M) 21/9**
 Moves: Up 9, Same 3, Down 0, Adds 9, 99X-FM, CKLW, WBBF, WTI, WVIC, WHEB, WCIR, WFOM, KBDF, WFLI d-26, KSTP 27-23, 94Q 28-23, KRKE 15-10.
- BAD COMPANY "Gone, Gone, Gone" (Swan Song) 21/9**
 Moves: Up 5, Same 7, Down 0, Adds 9, KJR, WKEE, WAPE, WFLI, WFMF, KRQ, KENO, WGBF, KBDF, WFLI on, KUPD 8-8, WNOE d-25, KXX106 27-22.
- HOTEL "You've Got Another Thing Coming" (MCA) 21/3**
 Moves: Up 11, Same 7, Down 0, Adds 3, KNOW, WAAV, KCBN, WBBF 40-38, 94Q 16-14, WAPE 33-28, KXX106 5-2, WRJZ 39-34, WHHY 30-25.
- JONES GIRLS "You Gonna Make Me Love Somebody Else" (Philadelphia International) 21/2**
 Moves: Up 18, Same 2, Down 1, Adds 2, WLAC, KENO, 99X-FM 6-5, WRKO 25-19, WPGC 8-7, WCAO 6-4, Y100 29-25, WGCL 21-15, Y103 28-22, WTI 28-23.
- BECKMEIER BROTHERS "Rock & Roll Dancin'" (Casablanca) 19/5**
 Moves: Up 4, Same 10, Down 0, Adds 5, WGCL, WTI, WNOE, WRJZ, WANS, KRBE on, KBEQ on, JB105 on.
- OLIVIA NEWTON-JOHN "Totally Hot" (MCA) 19/3**
 Moves: Up 7, Same 9, Down 0, Adds 3, WHEB, WHHY, WRKR, KSTP on, WGCL on, WAYS 31-28, KJR 28-23.
- TOBY BEAU "Then You Can Tell Me Goodbye" (RCA) 16/8**
 Moves: Up 4, Same 4, Down 0, Adds 8, WBBF, KRKE, WLBZ, 13FEA, WISE, WEAQ, KCBN, KBOZ, WPEZ 37-33, 98KX 34-32, KEWI 37-33.
- BONNIE BOYER "Got To Give In To Love" (Columbia) 16/5**
 Moves: Up 5, Same 8, Down 0, Adds 5, WZZP, WHYN, Y103, WTI, BJ106, WFLI on, WRKO on, KHJ d-28.
- MICHAEL JOHNSON "This Night Won't Last Forever" (EMI/America) 15/4**
 Moves: Up 9, Same 2, Down 0, Adds 4, BJ106, KRAV, KEYN-FM, WXIL, KSLQ 35-31, B100 d-30, WKY d-26.
- ADDRESSI BROTHERS "Ghost Dancer" (Scotti Brothers) 14/7**
 Moves: Up 4, Same 3, Down 0, Adds 7, WKEE, WTI, WHB, KRUX, KRQ, WXIL, WTMA, KEARTH d-29, KINT 28-25.
- TONY ORLANDO "Sweets For My Sweet" (Casablanca) 13/1**
 Moves: Up 6, Same 6, Down 0, Adds 1, KAYC, WGCL 28-25, KIMN on, KOPA on, WFLI 24-22.
- TEDDY PENDERGRASS "Turn Off The Light" (Philadelphia International) 14/1**
 Moves: Up 10, Same 2, Down 1, Adds 1, Y100, 99X-FM 9-7, Y103 36-28, WKIX 11-3, WAGQ 25-19, WLEE 12-10.
- DOUCETTE "Nobody" (Mushroom) 14/1**
 Moves: Up 4, Same 9, Down 0, Adds 1, KJR, CHUM 19-17, KNOW 16-8, KRLC 23-20.
- LONG JOHN BALDRY "You've Lost That Lovin' Feeling" (EMI/America) 13/1**
 Moves: Up 2, Same 10, Down 0, Adds 1, WFLB, 13Q on, 94Q on, WERC 30-28, KKLS d-25.
- BLACKJACK "Love Me Tonight" (Polydor) 13/0**
 Moves: Up 3, Same 10, Down 0, Adds 0, WKBW 30-25, KRBE d-30, WGCL on, JB105 on, WNOE 34-30.
- MARY MACGREGOR "Good Friend" (RSO) 12/7**
 Moves: Up 3, Same 2, Down 0, Adds 7, WFLI, KSTP, KEARTH, WTSN, 13FEA, WCIR, WISE, 14Q 33-28, WHEB 40-35.
- FLASH & THE PAN "Hey, St. Peter" (Epic) 12/2**
 Moves: Up 7, Same 2, Down 1, Adds 2, B100, BJ106, KEARTH 27-24, WNAP 15-14, KRKE 33-30, WGLF 39-33.
- WHO "Long Live Rock" (MCA) 12/1**
 Moves: Up 6, Same 5, Down 0, Adds 1, KLUC, KBEQ on, B100 26-24, KUPD 29-28, 14Q 11-7, WANS 26-22.
- CLIMAX BLUES BAND "Children Of The Nighttime" (Sire) 11/2**
 Moves: Up 6, Same 3, Down 0, Adds 2, JB106, WXIL, Y103 39-36, KNOW 36-30, KRKE 28-25.
- REX SMITH "Simply Jessie" (Columbia) 11/1**
 Moves: Up 9, Same 1, Down 0, Adds 1, KC101, 14Q 7-6, WVIC 25-18, WCGQ 17-8.
- ATLANTA RHYTHM SECTION "Spooky" (Polydor/BGO) 10/4**
 Moves: Up 2, Same 4, Down 0, Adds 4, KFRC, KNOW, WISM, KRLC, KRQ 38-31, KLUC d-26.
- IAN HUNTER "Just Another Night" (Chrysalis) 10/3**
 Moves: Up 3, Same 4, Down 0, Adds 3, KOPA, KRUX, KCBN, WKBW on, WGCL 24-23, KUPD 10-7.

R&R Top-40 Radio Reporters

PARALLEL ONE	PARALLEL TWO	MIDWEST	PARALLEL THREE	MIDWEST
EAST WABC/New York, NY 99X-FM (WKLO)/New York, NY WNBC/New York, NY WFL/Philadelphia, PA WFR/Philadelphia, PA WRKO/Boston, MA WPGC/Washington, DC WCAO/Baltimore, MD WPEZ/Pittsburgh, PA WRWB/Buffalo, NY CHUM/Toronto, CAN. CKGN/Montreal, CAN.	EAST F105 (WVBF)/Boston, MA 130 (WKTQ)/Pittsburgh, PA WNBC/Hartford, CT KC101 (WVBC)/New Haven, CT (formerly WAVZ) PRO-FM (WPRO-FM)/Providence, RI JB106 (WPJB)/Providence, RI WOLF/Syracuse, NY WBBF/Rochester, NY WKEE/Huntington, WV WPTT/Trenton, NJ 140 (WFTQ)/Worcester, MA WHYN/Springfield, MA WCCB/Bridgeport, CT WTRY/Troy, NY WAEB/Allentown, PA WRBO/Harrisburg, PA	MIDWEST KOFM/Oklahoma City, OK KSTY/Davenport, IA WKY/Oklahoma City, OK KRAV/Tulsa, OK WNCI/Columbus, OH 82X (WXGT)/Columbus, OH WNDL/Indianapolis, IN WNDL/Indianapolis, IN ICZB (WICZ)/Peoria, IL WDMW/Orms, NE WGBM/Madison, WI WGBM/Grand Rapids, MI WWC/East Lansing, MI WHEE/Fort Wayne, IN WNDQ/Toledo, OH KGA/Denver, CO KEYN (KEYN-FM)/Wichita, KS WWS/Kansas City, MO WYOT/Youngstown, OH	EAST WJBO/Portland, ME WBUY/Bangor, ME WLBZ/Bangor, ME WTSN/Dover, NH WHEB/Portsmouth, NH 13FEA (WFEA)/Manchester, NH K104 (WCCX)/Jersey, PA WYRE/Wynantsboro, PA WYRE/Wynantsboro, PA 14WK (WVWK)/Wheeling, WV WCBR/Beckley, WV WXIL/Parkersburg, WV	MIDWEST KOWB/Fargo, ND KOKL/Grand Forks, ND KFYO/Bismarck, ND KRKC/Sioux Falls, SD KRLS/Rapid City, SD WAKX/Duluth, MN WNBC/Duluth, MN WYRE/Racine, WI WEAQ/Eau Claire, WI WSPY/Stevens Point, WI WYRE/Kaukauna, WI WYRE/Neenah, WI WTRU/Muskegon, MI WGBF/Evansville, IN WYFM/Youngstown, OH WYRE/Rockford, IL KLMB/Chicago, NE KEWI/Topeka, KS
SOUTH ZBT (KJZ-FM)/Fort Worth, TX KVL/Dallas, TX KRBE/Houston, TX Y100/Miami, FL Z89 (WZGZ)/Atlanta, GA WLCY/Tampa, FL Q105 (WRBQ)/Tampa, FL	SOUTH 84Q (WQXI-FM)/Atlanta, GA KLBF/Dallas, TX WAXY/Charlotte, NC WAXY/Ft. Lauderdale, FL WAPE/Jacksonville, FL Y100/Jacksonville, FL WQAM/Miami, FL WWR/West Palm Beach, FL WGM/Norfolk, VA WTTX/New Orleans, LA WNOE/New Orleans, LA Y105 (WYNY)/Tampa, FL WAKY/Louisville, KY WBSA/Savannah, GA WRVQ/Richmond, VA WBBQ/Augusta, GA WBBQ/Memphis, TN WLAZ/Nashville, TN 82Q (WBYQ)/Nashville, TN Z86 (KLAZ-FM)/Little Rock, AR KNOW/Austin, TX KTSA/San Antonio, TX WFLI/Chattanooga, TN KEEL/Shreveport, LA WFRF/Baton Rouge, LA KXX106 (WXXI)/Birmingham, AL WERC/Birmingham, AL WSGN/Birmingham, AL WKIX/Releigh, NC BJ106 (WBJW)/Orlando, FL KINT/El Paso, TX WRLZ/Knoxville, TN WJDK/Jackson, MS	WEST KJRB/Spokane, WA KTAC/Tacoma, WA KRSP/Salt Lake City, UT KRUX/Salt Lake City, UT KRUX/Phoenix, AZ KRQ (KRQ)/Tucson, AZ KTKT/Tucson, AZ KGM/Portland, OR KRNJ/Bakersfield, CA KRYO/Fresno, CA KROY/Sacramento, CA KFXM/San Bernardino, CA KXVE/Las Vegas, NV KRKE/Albuquerque, NM	EAST WYRE/Huntsville, AL WYNY/Montgomery, AL G188 (WKRQ-FM)/Mobile, AL WAGQ/Athens, GA WRFCAthens, GA WSEZ/Winston-Salem, NC WFO/Marietta, GA WCCO/Columbus, GA CK101 (WCKX)/Cocoa Beach, FL WGLF/Tallahassee, FL WRSF/Asheville, NC WFLM/Fayetteville, NC WYRE/Charlotte, SC KAYC/Beaumont, TX KLE/Galveston, TX KSEL/Lubbock, TX WLEE/Richmond, VA KAAV/Little Rock, AR	WEST KEMI/Anchorage, AK Y101 (KYEI)/Fresno, CA KSLV/San Luis Obispo, CA KLUC/Las Vegas, NV KCBN/Reno, NV KYSN/Colorado Springs, CO KDBA/Eugene, OR KQDI/Great Falls, MT KOOK/Billings, MT KBOZ/Bozeman, MT KFXD/Boise, ID KRLC/Leviston, ID KBBB/Roswell, NM

AOR HOTTRACKS

These tracks are by artists who have received concentrated airplay and positive reaction on AOR radio over an extended period of time. Tracks which have been released as singles are designated by an asterisk (*). Individual artists' AOR Hottracks are listed in order of their level of airplay and acceptance.

- ATLANTA RHYTHM SECTION: "Spooky" "Do It Or Die"
- BAD COMPANY: "Rock 'n' Roll Fantasy" "Gone, Gone, Gone"
- BLACKFOOT: "Highway" "Train Train"
- BLUE OYSTER CULT: "Dr. Music"
- CARS: "Let's Go" "Dangerous Type" "All I Can Do"
- CHEAP TRICK: "Ain't That A Shame" "I Want You To Want Me"
- CHARLIE DANIELS: "Devil Went Down To Georgia"
- DIRE STRAITS: "Lady Writer" "Single-Handed Sailor"
- ELO: "Don't Bring Me Down" "Confusion"
- PETER FRAMPTON: "I Can't Stand It No More" "Where I Should Be"
- JOE JACKSON: "... Going Out With Him?" "Sunday Papers"
- RICKIE LEE JONES: "Danny's All-Star Joint" "Chuck E. S..."
- KANSAS: "People Of The Southwind" "On The Other Side"
- KINKS: "Gallon Of Gas" "Catch Me Now I'm Falling"
- KNACK: "My Sharona" "Good Girls" "Frustrated"
- LITTLE RIVER BAND: "Lonesome Loser"
- NILS LOFGREN: "No Mercy" "Baltimore"
- NICK LOWE: "Cruel" "Susan"
- ROBERT PALMER: "Bad Case Of Loving You"
- QUEEN: "We Will Rock You/Champions"
- GERRY RAFFERTY: "...Next Time" "Days Gone Down"
- PATTI SMITH: "Frederick" "R&R Star"
- SMIFF 'N' THE TEARS: "Driver's Seat"
- JOHN STEWART: "Gold"
- SUPERTRAMP: "Stranger"
- BRAM TCHAIKOVSKY: "Girl Of My Dreams" "USA"
- BILLY THORPE: "Children Of The Sun"
- PAT TRAVERS: "Boom Boom"
- VAN HALEN: "Dance The Night Away" "Beautiful Girls" "You're No Good"
- WHO: "Won't Get Fooled Again"
- WINGS: "Getting Closer" "Arrow" "Old Siam, Sir"
- NEIL YOUNG: "... Hey Hey"

DISCO RADIO

BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

MICHAEL JACKSON

Don't Stop 'Til You Get Enough (Epic)

57% of our reporters on it, 8 new adds WZZD, WKTK, WIKS, KATT, WBOS, WMAK, WKYS, KRLY. Key moves: 26-5 WBLX, 24-14 WDRQ, medium airplay KXTC, WGCI, debut 30 WDON, on WCAU, WMJX, WKTU. Charts at number 28 on Airplay/30.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

AL HUDSON & THE PARTNERS "You Can Do It" (MCA — 12") 46% of our reporters on it, added at WKYS, WBOS. Key moves: 23-12 KRLY, hot rotation KXTC, WKTU, medium airplay KITT-FM, WDAI, debut 26 WZZD, debut 25 WCAU, on WDRQ, KIIS-FM, WDON, KFMX. Station activity charts it at number 30 on Airplay/30.

RUTH WATERS "Never Gonna Be The Same" (Millennium — 12") 46% reporting action, added at WZZD. Key moves: medium airplay KSET, WIKS, WMAK, debut 30 WKTK, debut 29 WBOS, on KFMX, WEZB, WCAU, KHYS, KRLY, WDAI.

DAN HARTMAN "Hands Down" (Blue Sky — 12") 43% reporting airplay, 10 new adds WKTK, WMAK, WDON, KXTC, WKTU, WMJX, WBOS, KRLY, KLAV, KATT. Key moves: medium airplay KSET, on WCAU.

FERN KINNEY "Groove Me" (TK — 12") 39% of our reporters on it, 3 new adds KLAV, KFMX, WKYS. Key moves: 30-25 WDON, medium airplay KXTC, debut 20 WCAU, debut 30 WEZB, on WMJX, WDRQ, WKTU, WDAI.

FRANCE JOLI "Come To Me" (Prelude — 12") 39% reporting action, 10 new adds WDON, WEZB, KFMX, KXTC, WKYS, WMJX, WOKV, KSET, WIKS, WKGN, and on at WKTU.

DEBBIE JACOBS "Don't You Want My Love" (MCA — LP) 36% of our reporters on it, added at WDAI. Key moves: 28-25 WEZB, 23-22 WMJX, 17-15 WCAU, 28-22 WBOS, medium airplay WKYS, WOKV, on WDRQ.

HERB ALPERT "Rise" (A&M — 12") 36% reporting airplay, added at WDAI. Key moves: 28-23 KLAV, 16-14 WDON, hot rotation WGCI, WKTU, medium airplay WKYS, debut 22 WCAU, debut 27 WZZD, on KTLK, KRLY.

ULLANDA "Want Ads" (Ocean — 12") 32% of our reporters on it. Key moves: 20-12 KATT, medium airplay WIKS, KITT-FM, WMAK, on KTLK, WDAI, KHFI.

MASS PRODUCTION "Firecracker" (Cotillion — 12") 32% reporting action, added at KHYS, WZZD. Key moves: 10-2 WDON, 14-8 WMJX, 7-5 WEZB, 15-13 KTLK, 3-2 WBLX, medium airplay WGCI, WKYS.

EARTH, WIND & FIRE "After The Love Has Gone" (ARC/Columbia — LP) 32% of our reporters on it, added at WZZD. Key moves: 23-20 KTLK, 42-25 KHYS, hot rotation WMAK, medium airplay WGCI, debut 19 WEZB, debut 28 WBLX, on WDRQ, KXTC.

AKB "Stand Up — Sit Down" (RSO — 12") 32% reporting airplay. Key moves: medium airplay KITT-FM, KXTC, on the following stations WCAU, KRLY, WDAI, WKYS, WMJX, WKTU.

THE RING "Savage Lover" (Vanguard — 12") 29% of our reporters on it. Key moves: 24-22 KLAV, medium airplay WKTU, KSET, KXTC, debut 19 KHFI, on WMJX, KRLY, WDAI.

DIANA ROSS "No One Gets The Prize" (Motown — LP) 29% reporting action. Key moves: 14-12 KLAV, hot rotation WIKS, medium airplay WKYS, debut 27 WEZB, on WDON, WDAI, WCAU, WDRQ.

ROZALIN WOODS "Whatcha Gonna Do About It" (A&M — 12") 29% reporting airplay, added at KIIS-FM. Key moves: 31-26 WKTK, medium airplay WMAK, 26-26

DISCO BEAT RADIO

Pam Bellamy & Gail Mitchell

"Happy Birthday" was the #1 song of the day July 24 when WKTU/New York celebrated its first birthday at the Xenon Club. 1000 listeners were invited to call in and win passes to the club for the great party. WKTU provided the drinks for the entire evening. Along the same lines WBLX/Mobile helped the Record Bar celebrate its first anniversary July 20. Playing a major part in the festivities were Anita Ward and the Gap Band, who appeared at an in-store autograph party sponsored by WBLX. WGCI (Studio 107)/Chicago will host the "Coca Cola \$25,000 Disco Open at Marriott's Great America" beginning Aug. 4. It will be the largest dance contest in the Midwest, lasting for seven nights with a winning couple from each night competing for the \$20,000 cash first place winnings. KSET/EI Paso recently headed a promotion its listeners could "sink their

teeth into." Friday (7-27) the station held a Dracula look-alike contest in conjunction with the newly-released film of the same name. The winner received a season pass to one of the local theaters, while prior to the judging 100 free passes to the film were given away on the air. KXTC/Phoenix held its "Disco Fest '79" on July 28th in association with the Southwest Record Pool. The event provided entertainment by Deniece Williams, Debbie Jacobs and Flower with all proceeds going to Muscular Dystrophy. Also doing its part for Muscular Dystrophy is KRLY/Houston. Kicking off on 7-30 the station, throughout the month of August, is introducing roller skating to the city with a roller disco competition. As a preliminary, the station has joined forces with 17 rinks which are giving away free lessons. On Aug. 25th the "World's Largest Skating Party" will be held at the Astro-

August 3, 1979

Radio & Records

Airplay/30

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
3	1	1	1	CHIC/Good Times (Atlantic)
2	2	2	2	DONNA SUMMER/Bad Girls (Casablanca)
8	6	4	3	PETER BROWN/Crank It Up (Drive/TK)
14	13	8	4	DIANA ROSS/The Boss (Motown)
4	4	3	5	PATRICK HERNANDEZ/Born To Be Alive (Columbia)
13	11	9	6	DENIECE WILLIAMS/I've Got The Next... (ARC/Col.)
11	10	6	7	EDWIN STARR/H.A.P.P.Y. Radio (20th)
5	5	5	8	JONES GIRLS/You Gonna Make Me... (Phil. Int'l.)
1	3	7	9	ANITA WARD/Ring My Bell (Juana/TK)
24	23	18	10	BARBRA STREISAND/Main Event/Fight (Columbia)
9	9	10	11	CANDI STATON/When You Wake Up Tomorrow (WB)
12	12	12	12	BONNIE POINTER/Heaven Must Have... (Motown)
23	18	13	13	JACKIE MOORE/This Time Baby (Columbia)
26	25	23	14	LOVE DE-LUXE/Here Comes That Sound Again (WB)
27	26	19	15	STEPHANIE MILLS/Put Your Body In It (20th)
20	17	16	16	DEBBIE JACOBS/Undercover Lover (MCA)
—	29	24	17	ASHFORD & SIMPSON/Found A Cure (WB)
6	7	15	18	EW&F w/EMOTIONS/Boogie Wonderland (ARC/Col.)
15	15	17	19	DONNA SUMMER/Sunset People (Casablanca) — LP
—	—	28	20	FREDDIE JAMES/Get Up And Boogie (WB)
18	14	14	21	BRYAN ADAMS/Let Me Take You Dancing (A&M)
7	8	11	22	DONNA SUMMER/Hot Stuff (Casablanca)
—	—	30	23	FIVE SPECIAL/Why Leave Us Alone (Elektra)
28	22	22	24	SWITCH/Best Beat In Town (Gordy)
17	20	20	25	KC & SUNSHINE BAND/Do You Wanna... (Sunshine/TK)
—	—	27	26	A TASTE OF HONEY/Do It Good (Capitol)
10	16	21	27	McFADDEN & WHITEHEAD/Ain't No... (Phil. Int'l.)
—	—	—	28	MICHAEL JACKSON/Don't Stop 'Til You... (Epic)
—	—	29	29	PHILLY CREAM/Motown Review (WMOT/Fantasy)
—	—	—	30	AL HUDSON & THE PARTNERS/You Can Do It (MCA)

*Unless otherwise stated, all above records are available in 12".
This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement. Arrow indicates new entry.

KLAV, debut 26 WBOS, on WDON, WKYS, WCAU.

BONNIE BOYER "Got To Give In To Love" (Columbia — 12") 29% of our reporters on it, new adds at KIIS-FM, KITT-FM. Key moves: 30-28 WZZD, on WKYS, WKTU, WMJX, WDRQ, KTLK.

HARVEY MASON "Groovin' You" (Arista — 12") 25% reporting airplay. Key moves: 23-17 WBOS, 20-19 WMJX, medium airplay at WIKS, WKTU, on KTLK.

TEDDY PENDERGRASS "Turn Off The Lights" (Phil. Int'l. — LP) 25% of our reporters on it, added at WIKS. Key moves: 24-12 WEZB, 40-22 KHYS, 21-20 WZZD, 6-6 WDON, 17-16 KTLK, on WKTK.

KISS "I Was Made For Loving You" (Casablanca — 12") 25% reporting action. Key moves: 9-8 WKGN, hot rotation WIKS, medium airplay KSET, WOKV, on WKTU, KFMX, KXTC.

DR. HOOK "When You're In Love With A Beautiful..." (Capitol — 12") 25% of our reporters on it. Key moves: 17-16 KRLY, hot rotation WIKS, 3-3 KTLK, on WKTU, WBLX, WOKV, KATT.

SISTER SLEDGE "Lost In Music" (Cotillion — LP) 25% reporting action, 4 new adds KATT, WGCI, WKGN, KITT-FM. Key moves: Medium airplay WKYS, WMAK, debut 18 WBLX.

TAMIKO JONES "Can't Live Without Your Love" (Polydor — 12") 25% of our reporters on it, 4 new adds WKTU, WCAU, KSET, WBOS, on the following stations WKYS, KATT, KXTC.

SATURDAY NIGHT BAND "Keep Those Lovers Dancing" (Prelude — 12") 25% reporting airplay, added at WKGN, WIKS. Key moves: Medium airplay WKTU, on WDON, WMJX, KATT, KXTC.

come in conjunction with the Jerry Lewis Telethon and spectators will be asked to donate \$5. A pledge of \$50 will buy a dance with one of the several artists who will be on hand. Winners of the varying categories in the contest will be flown to New York to compete with other city finalists. WBOS/Boston had a "Meatball Weekend" to promote the preview of Bill Murray's "Meatballs" film. In order to win tickets to the showing listeners had to send in the name of the "biggest meatball in Boston," and entries included city officials and celebrities. As a bonus each winner also received a meatball to go with his tickets. KJLA/Kansas City, MO took its 24-hour dancing machine (mobile disco) to the Crown Center Hotel for a costume contest. Out of the 50 semi-finalists two winners won trips to Hollywood for seven days. Quite a promotion, with about 5000 attending.

Segues

A few personnel promotions to note this week: Fred Moore has been promoted to Music Director at WIKS/Indianapolis along with Skip Davis, who assumes additional duties

as Assistant PD. John Lander, formerly WLCY/Tampa, joins 96Fever (WOKF)/Tampa-St. Petersburg doing mornings, and Robert L. Scott from WQYM (98 Rock)/Tampa will be handling the all-night show at WOKF. E.J. King is the new all-night jock at KHFI/Austin. King halls from New Orleans. KRLY/Houston has named Steve Fisch as Promotion Director. He moves over from neighbor station KAUM, where he held the same position. Two in-house promotions took place recently at KXTC/Phoenix. Althea Long has been upped to the 7pm-12mid air shift, and filling in her vacant 12mid-6am slot is John Edwards. Mike Swaggerty has been named Music Director WKGN/Knoxville, TN. Mike would like to announce that he will be taking music calls on Monday and Tuesday 11am-2pm. A warm welcome back to Magic Christian who was in the hospital, but is fine and has returned to the air at WIKS/Indianapolis. Congratulations to Mark Cichon at WKTU/New York and his wife, Gwen, the proud parents of a new baby girl, Faith Sarah Cichon.

DISCO RADIO

Radio & Records

ADDS & HOTS

EAST		SOUTH		MIDWEST		WEST	
Most Added	Hottest	Most Added	Hottest	Most Added	Hottest	Most Added	Hottest
Dan Hartman Michael Jackson Tomiko Jones	Chic Deniece Williams Ashford & Simpson Barbra Streisand	Dan Hartman France Joli Freddie James Michael Jackson	Chic Barbra Streisand Deniece Williams	Grace Jones France Joli	Chic Donna Summer (Bad) Diana Ross (Boss)	Bonnie Boyer Dan Hartman	Chic Jackie Moore Love De-Luxe Peter Brown

EAST

WCAU/Philadelphia, PA

ADDED:
Cory Daye
Edgar Winter
Diana Ross (Prize)
Seventh Wonder
Brenda Russell
Tamiko Jones
E. C. King (Out)
St. Tropez
Jasie Towars
Bruno Pagan

HOTTEST:
Chic
Peter Brown
Ashford & Simpson
Love De-Luxe
A Taste Of Honey
Fern Kinney

— Roy Perry

WIZZARD 100

WZZD/Philadelphia, PA

ADDED:
Mass Production
Michael Jackson
EWBF (After)
Double Exposure
Hot Chocolate
Ruth Waters

HOTTEST:
Chic
Deniece Williams
Stephanie Mills (Put)
Barbra Streisand
Ashford & Simpson
Edwin Starr

— Mark Serpas

WKTU FM 92

WKTU/New York, NY

ADDED:
Bruno Pagan
Dan Hartman
Tamiko Jones
First Choice

HOTTEST:
Stephanie Mills (Put)
Herb Alpert
Freddie James
Donna Summer (Bad)
Jackie Moore
Chic
Deniece Williams
Love De-Luxe
Al Hudson & Partners
Debbie Jacobs
Diana Ross
Ashford & Simpson

— Michael Ellis

WDON

WDON/Washington, DC

ADDED:
France Joli
Paulinho Da Costa
Kat Mandu
Crusaders
Crowd Pleasers
Dan Hartman
Double Exposure
Commodores (Midnight)

HOTTEST:
Chic
Mass Production
Teena Marie
Barbra Streisand
James Brown
David Naughton
Fern Kinney

— Barry Richards

WKYS

WKYS/Washington, DC

ADDED:
Al Hudson & Partners
Fern Kinney
Freddie James
France Joli
Michael Jackson

HOTTEST:
Diana Ross
Deniece Williams
Jackie Moore
Stephanie Mills (Put)
James Guis
EWBF w/E motions
Chic
Candi Staton
Five Special
Ashford & Simpson

— Steve Manuel

WTKT

WTKT/Baltimore, MD

ADDED:
Crusaders
Gene Chandler
Michael Jackson
Alton McClain & Destiny
Ashford & Simpson
Five Special
Dan Hartman

HOTTEST:
Patrick Hernandez
Deniece Williams
Debbie Jacobs
Switch
Barbra Streisand
Bryan Adams
Jackie Moore
Rozalin Woods

— Lou Krieger

KATT

KATT/Oklahoma City, OK

ADDED:
ELO (Train)
Raydio (Change)
Dan Hartman
Grace Jones
Sister Sledge (Last)
Michael Jackson

HOTTEST:
Chic
Barbra Streisand
Jackie Moore
Ullanda
Freddie James

— Mike Gardner

KHYS 98

KHYS/Beaumont, TX

ADDED:
Mass Production
Ashford & Simpson
Freddie James
Wardell Piper
Love De-Luxe

HOTTEST:
Chic
Switch
Barbra Streisand
Patrick Hernandez
Teena Marie
LTD
Teddy Pendergrass
EWBF (After)
Elton John

— Ted Stecker

WMAK

WMAK/Nashville, TN

ADDED:
Lurba Streand
Michael Jackson
Cerrone
Dan Hartman
Freddie James

HOTTEST:
Raydio (Change)
McFadden & Whitehead
Jones Girls
Chic
Bryan Adams
Bonnie Pointer
LTD
Pauchin & Herb
EWBF (After)

— Dan Vallie

KRFM DISCO 94

KRLV/Houston, TX

ADDED:
Michael Jackson
Grace Jones
Five Special
Dan Hartman

HOTTEST:
Donna Summer (Bad)
Diana Ross
Bonnie Pointer
Al Hudson & Partners
Deniece Williams
Love De-Luxe
A Taste Of Honey
Ashford & Simpson

— Michael Jones

KSET

KSET/El Paso, TX

ADDED:
France Joli
George McCrae
Daddato (Back)
Address Brothers
Tamiko Jones

HOTTEST:
Donna Summer (Bad/Sunset)
Patrick Hernandez
Bonnie Pointer
Peter Brown
Chic
Deniece Williams
Switch
Barbra Streisand
Lou Rawls
Debbie Jacobs

— Chuck Kelly

DISCO 97

WEZB/New Orleans, LA

ADDED:
Terry Callier
Cerrone
Gibson Brothers (Life)
Teena Marie
George McCrae
France Joli
Maxine Nightingale
Dionne Warwick

HOTTEST:
Donna Summer (Hot/Bad)
Sun
Teddy Pendergrass
Bryan Adams
Switch
Debbie Jacobs (Don't)

— Gary Franklin

wblx

WBLX/Mobile, AL

ADDED:
War
Michael Henderson
Pocketts
O'Jays
Tavares

HOTTEST:
Chic
Michael Jackson
KC & Sunshine Band
Manhattans
Eric
Sister Sledge (Last)
Rickie Lee Jones (Chuck)

— Carmen Brown

WKGN

WKGN/Knoxville, TN

ADDED:
Freddie James
France Joli
Bryan Adams
Saturday Night Band
Sister Sledge (Last)

HOTTEST:
Chic
Abba
A Taste Of Honey
Crowd Pleasers
Edwin Starr

— Lambert Swaggerty

DISCO 96

WMJX/Miami, FL

ADDED:
France Joli
Cory Daye (Green/Power)
Dan Hartman
Donna Summer (Our)

HOTTEST:
Chic
Deniece Williams
Jackie Moore
Mass Production
George McCrae
Barbra Streisand
Freddie James

— Frank Walsh

DISCO 98

KMFI/Austin, TX

ADDED:
Ish
KC & Sunshine Band (Party)
Ashford & Simpson

HOTTEST:
Chic
Deniece Williams
Debbie Jacobs
Diana Ross
Edwin Starr
Jackie Moore
Freddie James

— Jack Starr

WIKS

WIKS/Indianapolis, IN

ADDED:
France Joli
Jim Capaldi
Teddy Pendergrass (Come/Turn)
Michael Jackson
Switch
Teena Marie
Black Ivory
Slick
Saturday Night Band
Cory Daye (Green/Power)
Grace Jones
High Energy

HOTTEST:
Donna Summer (Bad)
Anita Ward
Chic
Peter Brown
ELO (Shine)
Dr. Hook
Philly Cream
Raydio (Change)
Kris
Sly & Gyr
Bonnie Pointer
Jones Girls
Patrick Hernandez
Diana Ross (Boss/Prize)
Hot Chocolate

— Fred Moore

DISCO 947 Radio

WDAI/Chicago, IL

ADDED:
Grace Jones
Siron
Herb Alpert
Debbie Jacobs (Don't)
AKB

HOTTEST:
Donna Summer (Bad)
Anita Ward
EWBF w/E motions
Chic
Peter Brown
Patrick Hernandez
Edwin Starr
Jones Girls
Gibson Brothers (Cube)
Barbra Streisand
Diana Ross
Bonnie Pointer

— Mary Klug

DISCO 95

WOKV/Cincinnati, OH

ADDED:
France Joli

HOTTEST:
Chic
Barbra Streisand
Donna Summer (Bad)
KC & Sunshine Band
Edwin Starr
Diana Ross
Deniece Williams

— Charlie Brown

STUDIO 107

WGCI/Chicago, IL

ADDED:
Sister Sledge (Last)
KC & Sunshine Band (Party)
O'Jays

HOTTEST:
Teddy Pendergrass (Come)
Crusaders
Donna Summer (Bad)
Uncle Louie
Stephanie Mills (What Chal)
Chic (Good/Warm)
Rickie Lee Jones (Chuck)
Herb Alpert
James Brown

— Barry Mayo

WDRQ

WDRQ/Detroit, MI

ADDED:
Maynard Ferguson
Switch (I Call)
Donna Summer (There)

HOTTEST:
Chic
Jackie Moore
Michael Jackson
David Naughton
Toto

— Jim Ryan

KFMX

KFMX/Minneapolis, MN

ADDED:
Philly Cream
France Joli
Diana Ross
Fern Kinney

HOTTEST:
Chic
Love De-Luxe
Freddie James
Tower Of Power
Gene Chandler

— Gary De Maroney

KITT

KITT-FM/San Diego, CA

ADDED:
Bonnie Boyer
Samantha Sang
Olivia Newton John
Sister Sledge (Last)
Alton McClain & Destiny
Easy Going

HOTTEST:
Ashford & Simpson
Jackie Moore
Chic
Peter Brown
Love De-Luxe
Bryan Adams
Deniece Williams
Stephanie Mills (Put)
Diana Ross

— Ken Edwards

KXTC/FM

KXTC/Phoenix, AZ

ADDED:
France Joli
Cory Daye
Jan Wells
Dan Hartman
Switch

HOTTEST:
Patrick Hernandez
Peter Brown
Chic
Debbie Jacobs
Donna Summer (Bad)
Candi Staton
Deniece Williams
Al Hudson & Partners
Jones Girls
Johnny Mathis
Edwin Starr
Diana Ross

— Rick Nuhn

DISCO 1234

KLAV/Las Vegas, NV

ADDED:
Paul Anka
Smokie Robinson (Share/Crunin')

HOTTEST:
Chic
Barbra Streisand
Jackie Moore
Love De-Luxe
Stephanie Mills (Put)
Herb Alpert
Ashford & Simpson

— David Jennings

KIS-FM

KIS-FM/Los Angeles, CA

ADDED:
Rozalin Woods
Bonnie Boyer

HOTTEST:
Patrick Hernandez
Chic
Bryan Adams
Disco Circus
Freddie James
Jackie Moore

— Wagner Cohen

KTLK

KTLK/Denver, CO

ADDED:
Little River Band
Address Brothers
O'Jays
Robert Palmer
Cars
Lobo

HOTTEST:
Donna Summer (Bad)
Robert John
Edwin Starr
EWBF (After)
Night
Peter Brown
Lou Rawls
Debbie Jacobs
Love De-Luxe
Jackie Moore
Switch

— Paula Matthews

Reporters

EAST

WTKT/Baltimore, MD — Lou Krieger
WCAU/Philadelphia, PA — Roy Perry
WZZD/Philadelphia, PA — Mark Serpas
WKYS/Washington, DC — Steve Manuel
WDON/Washington, DC — Barry Richards
WKTU/New York, NY — Michael Ellis
WBOS/Boston, MA — Jane Duncklee
WMAI/Springfield, MA — Chris McLoude

SOUTH

WMAK/Nashville, TN — Dan Vallie
WKGN/Knoxville, TN — Lambert Swaggerty
WEZB/New Orleans, LA — Gary Franklin
KSET/El Paso, TX — Chuck Kelly
KHYS/Beaumont, TX — Ted Stecker
KRFM/Houston, TX — Michael Jones
KHFJ/Austin, TX — Jack Starr
WBLX/Mobile, AL — Carmen Brown
WMJX/Miami, FL — Frank Walsh
KLAV/Little Rock, AR — Ken Dennis
KATT/Oklahoma City, OK — Mike Gardner

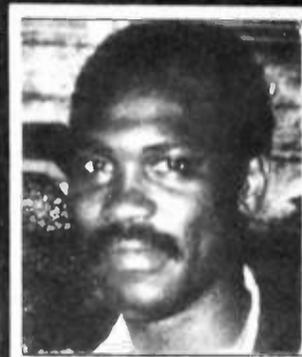
MIDWEST

WOKV/Cincinnati, OH — Charlie Brown
WDAI/Chicago, IL — Mary Klug
WGCI/Chicago, IL — Barry Mayo
WDRQ/Detroit, MI — Jim Ryan
KFMX/Minneapolis, MN — Gary De Maroney
WIKS/Indianapolis, IN — Fred Moore

WEST

KXTC/Phoenix, AZ — Rick Nuhn
KTLK/Denver, CO — Paula Matthews
KLAV/Las Vegas, NV — David Jennings
KIS/Los Angeles, CA — Wagner/Cohen
KITT/San Diego, CA — Ken Edwards

Black Radio



**Bill
Speed**

Frankie Crocker is a key figure in contemporary Black radio. The programming architect for both WBLS/New York's original success in the mid-70's and its recent large-scale comeback in the last ratings book, the most flamboyant air personality in the country and the model for "WKRP In Cincinnati"'s Venus Flytrap, he is sometimes controversial, always noticeable, and a leading innovator in programming trends. Recently he has partially relocated to Los Angeles to redirect and program KUTE-FM and KKTT, both recently purchased by WBLS owners, Inner City Broadcasting. Since he arrived a few weeks back, the air sound of the stations has changed noticeably, and since KUTE in particular was quite successful as a Disco station previously, it was a natural question to open my conversation with Frankie:

R&R: KUTE has been established as a radio station that has a reach in different parts of the community, and with good black and white success. Why the change?

CROCKER: I didn't know there was a change.

R&R: The mechanics are different, the approach is different, the logo is a little different, the music has changed.

CROCKER: It's just the Inner City sound. There was nothing that was coming in to make a concerted effort to change anything. We just came in with our Inner City sound. We were winning with it in New York, so we thought we'd try it out here.

R&R: The WBLS/New York technique . . . do you think it will work successfully here?

CROCKER: Well we hope so. We're putting a lot into it.

R&R: What's so different about the approach that's going to make this unique?

CROCKER: Frankie Crocker.

R&R: What is the Frankie Crocker approach?

CROCKER: Personality. Just something I do. I have no idea what it is, I just do it. I play music, I pick music, and go on the air and just have fun.

R&R: Some of the mechanics you use, for example the montage, the long logo, how did that come up?

CROCKER: It gives an example of what we're playing during the day and gives you some of the records that we're playing. A billboard of what's coming.

R&R: In L.A. radio, nobody's ever really billboarded outside of going into a record, or on the other side of a spot this is coming up. On KUTE throughout the day you hear these montages. Do they build cumes, how do they help?

CROCKER: Just telling people what they're going to hear, the different kinds of music they're going to hear . . . If you listen to this radio station, hopefully one of those records in that montage will be a record you like, and they'll say at least what that radio station plays: you can find out right away.

R&R: Sort of a recycling thing . . .

CROCKER: It's just coming attractions.

R&R: Where did that come from?

CROCKER: It came from what we were doing before. When we had established artists, we mentioned the names of the artists that we were playing, and they all overlapped. With the advent of disco music we've had a lot of new artists, so if I had put up a couple of the names of new people, you wouldn't readily recognize them, but you may readily recognize the songs.

R&R: I've noticed too, your mini-concerts. Why do you not always play the hit record, but other cuts by that artist within these montages?

CROCKER: Well, most of the times that I play a record like that, I just think it's good. I'll play a hit out of the record, what is a so-called hit. If I think the whole album is a hit, that's obviously why I play it. I try to pick out the good cuts. People might like that hit, but they hear it all the time. You hear a #1 record played all the time and you get angry and you say there's something else good on that album, so I try to play what else is good on that album.

R&R: In other words, you're just establishing the artists more . . .

CROCKER: Not so much for the artist, cause I don't work for the artists, I'm just trying to get a sample of the record. We find that people buy a tape and they'll put the tape on, and when you play a tape you hear all of the album, so I like to pick out the best cuts, what I feel is the best, out of the album and play them, or what I have time for.

R&R: Before Inner City took over there was a flavor of Top 40, the Doobies, and that sort of artist incorporated within the music at KUTE. You've changed that. Why?

CROCKER: I didn't know I did. I had no idea what they were playing before. I just came in, I was hired to do a job and to bring in my New York music and what I was doing, and that's what I brought in.

R&R: KUTE's signal, as you know, only covers certain parts of the city. How do you program your obviously mass-market format to a limited audience?

CROCKER: First of all, I don't know if it's limited. The signal is as it is. I can only go and try to knock the ball over the fence, and hope that it will.

R&R: You have been off the radio for a little while, and then you came back to bring a significant gain against WKTU. What did you do?

CROCKER: Came back as me. That's all I did. I came back and played radio like I know how to play it, play me.

R&R: There were obviously some premeditated methods that went into that comeback.

CROCKER: Yeah, money. They offered me big money to go back so I did it.

R&R: What does the future hold now that you'll be working New York and Los Angeles, and obviously setting another pace again?

CROCKER: I don't know. If I knew the future I'd be rich. I have no idea where I'm going. I'm just trying to play radio as I know it. Good mixes, good music, good talk, good personality, just radio the way I like it, the way I see it.

R&R: Let's talk about the music for a minute. You've been doing unprecedented things, playing artists back-to-back on the air, etc. What are your policies on music?

CROCKER: I have none; I just have to like it.

R&R: That's the only qualifying factor for a record to be on your radio station?

CROCKER: Yes. It has to fit in with my mix.

R&R: Is every aspect of programming totally handled by you?

CROCKER: Just about, yeah.

R&R: You obviously are a colorful guy in this business. You've established a number of precedents. If there was anything that you could do all over again in your radio career, would there be anything you would change?

CROCKER: I'd be God. No, I don't know of anything. I'm doing it as I go along. You know, tastes change, I just try to be abreast of what's happening and try to listen for the best music.

R&R: Would you like to say anything to the people that are going to be reading this?

CROCKER: Yeah, listen to my stations wherever you are and have a good time and don't forget, if Frankie Crocker isn't on your radio your radio isn't really on.

R&R: Your image is flamboyant, and to some, controversial. Do you care what people think?

CROCKER: Of course, but you know I can't do anything about it. You always care what people think, you just hope it's good. Maybe if it gets bad, then you hope in the long run people understand what you're doing and go for it. If your heart is true and your mind is straight, everything should come out all right.



SPEAKING WITH SANG — Artist Samantha Sang is pictured with Crocker following an on-air interview.



VISITING WITH DEE DEE — Crocker is pictured with artist Dee Dee Bridgewater, visiting WBLS during a promotional tour.

People

WAOK/Atlanta has an immediate opening for a morning jock with good production skills. Tapes and resumes should be directed to Doug Harris, Program Director, WAOK, 75 Piedmont Avenue NE, Atlanta, GA 30303 . . . From in-house at WEAS/Savannah, Floyd Bee is the new Program Director and Music Director replacing Bob Wright . . . Ted Terry, who hosts the 4pm-8pm shift at KJLH/Los Angeles, will be taking his hosting expertise to the Studio One Backlot. Beginning August 6, he will emcee weekly shows there . . . Larry Hall is once again returning to take over the programming helm of WXYV/Baltimore . . . WDAS/Philadelphia is featuring Diana Brown and Louise Williams on two gospel shows. Louise can be heard on the "Gospel In The Morning" show which airs from 10am-1pm. Diana Brown hosts the "Inspirational Hour" between 5am-6am, Tuesday through Thursday . . . Please be sure to send me all of your station's news, photos, promotional materials, etc. Remember, you don't have to be a reporter to participate. Address to: Bill Speed, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067 . . .

Places

Where can you go to find the "three baddest ladies in the house?" Savannah, Georgia, that's where. Local station WEAS is conducting a monthly "Bad Girls" contest with prospective entrants to vie for \$50, \$40, and \$30 in cash prizes . . . WVON/Chicago welcomed 75,000 to their "Family Picnic" on July 21. A good time was had by all at Jackson Park, the site of the event . . . NEVER TOO YOUNG TO LEARN DEPARTMENT: Fourth, fifth and sixth graders at P.S. 161 in Harlem were treated to a jazz lesson from one of its pioneers, Atlantic artist Jay McShann. McShann discussed Kansas City jazz, Chicago style jazz and other offshoots of the idiom as well as performing and signing autographs . . .

Things

SUMMERTIME PROMOTIONS: WANT/Richmond is inviting clubs and organizations in the area to submit their names for a postcard drawing. Winners of the drawing will receive trips to Busch Gardens and other theme parks in the area every Saturday through August . . . WKXI/Jackson, MS, in conjunction with Popeye's Fried Chicken, Amtrak and International Hotels is sending winners of their latest contest away for a week in New Orleans. Preliminary winners qualify via bumper stickers after which they receive free chicken dinners . . . August 6 marks the finals of WWRL/New York's talent search. Rocky G Promotions has donated the hundred dollar grand prize with Noel Pointer, Bobbi Humphrey, Evelyn "Champagne" King, Con Funk Shun and Cindy & Roy as celebrity judges . . . Congratulations to WYLD/New Orleans, the city's number one Black-formatted station in the April/May Arbitron ratings . . .

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- CHIC
"Good Times" (Atlantic)
- TEDDY PENDERGRASS
"Turn Off The Lights" (Phil. Int'l.)
- EARTH, WIND & FIRE
"After The Love Has Gone" (ARC/Columbia)
- DONNA SUMMER
"Bad Girls" (Casablanca)
- STEPHANIE MILLS
"What Cha Gonna Do With My Lovin'" (20th)
- MASS PRODUCTION
"Firecracker" (Cotillion)
- ASHFORD & SIMPSON
"Found A Cure" (WB)
- SWITCH
"Best Beat In Town" (Gordy)
- MICHAEL JACKSON
"Don't Stop 'Til You Get Enough" (Epic)
- TEENA MARIE
"I'm A Sucker For Your Love" (Gordy)

CLIMBERS

Following are listed in order of their airplay activity.

- MINNIE RIPERTON "Memory Lane" (Capitol) 26% of our reporters are on it. In the South it is Top 10 at WANT, KMJQ and WJJS. Hot airplay in the South also at WHRK, WVEE and WYLD. Hot rotation at WXYV in the East while the Midwest shows Top 5 at WKWM.
- FIVE SPECIAL "Why Leave Us Alone" (Elektra) 26% of our reporters are on it. Record already Number One in the Midwest at WJLB and showing hot airplay at WCIN. In the East it is receiving Top 10 airplay at WKND and WILD with hot airplay in the West at KDKO and KSOL. Debuting at WANT in the South and showing Top 10 at WATV with a significant climbing position at WJJS.
- O'JAYS "Sing A Happy Song" (Philadelphia International) 26% of our reporters are on it. In the Midwest the record debuts at WDAO, WLOU and WTLC with hot airplay at WCIN. In the East it debuts at WKND. The South reflects new adds at WEAS, WPDQ and WANT. Added in the West at KYAC.
- A TASTE OF HONEY "Do It Good" (Capitol) 23% of our reporters are on it. The South leads the way with activity; debuting at WKXI, WVEE, WDIA, WHRK and WANT. Already Top 5 at WEAS in the South. In the Midwest, the record is pulling a significant climbing position at WLOU and debuting in the East at WXYV.
- CAMEO "I Just Want To Be" (Chocolate City) 23% of our reporters are on it. In the South the record is Top 5 at WDIA, WEAS and WANT with WATV showing strong climbing position. The record is Top 10 at WVKO, Top 5 at WKWM, and in hot rotation at WTLC and WDAO in the Midwest.
- DIONNE WARWICK "I'll Never Love This Way Again" (Arista) 23% of our reporters are on it. Top 10 in the Midwest at WJLB and WVKO. In the South the record is receiving hot airplay at WHRK and WVEE while Top 5 at WDIA. Hot airplay at WXYV and WDAS in the East.
- LTD "Dance 'N' Sing 'N'" (A&M) 20% of our reporters are on it. In the Midwest the record is Top 10 at WLOU and WVKO. Top 10 in the East at WKND. In the South it is receiving heavy airplay at WEAS, WYLD, and WGIV with a strong position at WJJS.
- MANHATTANS "The Way We Were/Memories" (Columbia) 20% of our reporters are on it. In heavy rotation in the Midwest at WDAO. Just added in the East at WXYV. Already Top 10 in the South at WDIA and debuting at WANT, WHRK, WVEE and WEAS.
- ENCHANTMENT "Where Do We Go From Here" (Roadshow) 17% of our reporters are on it. Top 5 in the South at WDIA and WANT. Added in the West at KSOL. Midwest shows heavy rotation at WVKO while the East reflects Top 10 at WKND and hot airplay at WWRL.

Album Airplay

Following are listed in order of their airplay activity.

- EARTH, WIND & FIRE "I Am" (ARC/Columbia) "After The Love Has Gone" "Boogie Wonderland"
- TEDDY PENDERGRASS "Teddy" (Phil. Int'l.) "Turn Off The Lights" "Come Go With Me"
- DONNA SUMMER "Bad Girls" (Casablanca) "Bad Girls" "Hot Stuff" "Sunset People"
- THE JONES GIRLS "The Jones Girls" (Phil. Int'l.) "You Gonna Make Me Love Somebody Else"
- ISLEY BROTHERS "Winner Takes All" (T-Neck) "I Wanna Be With You" "Winner Takes All"
- RAYDIO "Rock On" (Arista) "You Can't Change That" "Hot Stuff" "Rock On"
- CON FUNK SHUN "Candy" (Mercury) "Chase Me"

*Asterisk denotes that cut has been released as a single.

DIANA ROSS "The Boss" (Motown) 17% of our reporters are on it. Top 10 in the East at WDAS. The Midwest shows Top 5 at WJLB and Top 10 at WLOU. Heavy airplay in the West at KSOL while the South reflects Top 10 activity at WATV and heavy rotation at WYLD.

DRAMATICS "That's My Favorite Song" (MCA) 14% of our reporters are on it. South dominates with activity; already Number 2 at WPDQ. Top 10 activity at WDIA and WAOK. The Midwest shows strong positions at WLOU and heavy airplay at WDAO.

ROY AYERS "Love Will Bring Us Back Together" (Polydor) 14% of our reporters are on it. Record debuts in the East at WWRL. In the Midwest it is Top 5 at WLOU and in heavy rotation at WDAO. In the West it is in hot rotation at KDAY and climbing at KMJQ in the South.

HERB ALPERT "Rise" (A&M) 14% of our reporters are on it. In the South the record is in heavy rotation at WVEE and WHRK. Added at KYAC and receiving heavy airplay at KDAY in the West. The East shows heavy rotation at WXYV.

NEW & ACTIVE

CRUSADERS "Street Life" (MCA) 14% of our reporting stations are on this one. Record crossing from Jazz-formatted stations. New at WJMO and WKWM while already receiving heavy rotation at WCIN in the Midwest. Debuting in the South at WGIV while added in the West at KYAC.

GENE CHANDLER "When You're # 1" (20th) 12% of our reporters are on it. Added in the South at WPDQ while debuting in the Midwest at WKWM, WJLB and WTLC.

AL HUDSON & THE PARTNERS "You Can Do It" (MCA) 12% of our reporters are on it. East dominates with activity posting Top 10 at WKND, WILD and WDAS. Receiving heavy rotation in the Midwest at WVON.

ALTON McCLAIN & DESTINY "Crazy Love" (Polydor) 12% of our reporters are on it. In the South, it's new at WAOK, WGIV and WPDQ. Debuting in the Midwest at WCIN.



MILLS VISITS CLEVELAND MILLS — While in Cleveland recently in support of her "What Cha Gonna Do With My Lovin'" album, 20th Century-Fox recording artist Stephanie Mills (center) visited the musical mills of WABQ. Seen at the scene with Stephanie (center) are (l-r) RCA's Artie Funnings, WABQ MD Jim Scorpio Stevens, WABQ air personality G. Kelley Jones and RCA's Frank Sperrazzo.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

- CRUSADERS..... Street Life (MCA)
- FREDDIE HUBBARD..... Love Connection (Columbia)
- GATO BARBIERI..... Euphoria (A&M)
- NORMAN CONNORS..... Invitation (Arista)
- MARK COLBY..... One Good Turn (Tappan Zee/Col.)
- GROVER WASHINGTON JR..... Paradise (Elektra)
- SONNY FORTUNE..... With Sound Reason (Atlantic)
- DEODATO..... Knights Of Fantasy (WB)

NEW & ACTIVE

- BOB JAMES..... Lucky Seven (Tappan Zee/Col.)

EAST: WRVR/New York, NY Herschel/Prescott; WHUR/Washington, D.C. Jesse Fax; WEAA/Baltimore, MD Kwesi Mfume. SOUTH: WCLK/Atlanta, GA, Requaya Ward. MIDWEST: WBSY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI, Dorian Paster. WEST: KADX/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KKGQ/Los Angeles, CA, Monica Riordan; KJLH/Los Angeles, CA, Lawrence Tantor.

Pop / Rhythms
Hottest

EAST	SOUTH	MIDWEST	WEST
Teddy Pendergrass Chic Ashford & Simpson Donna Summer (Bad)	Chic Donna Summer (Bad) Mass Production Minnie Riperton Ashford & Simpson	Chic Teddy Pendergrass EW&F	Chic Teddy Pendergrass EW&F Five Special

August 3, 1979 Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WXVY
Baltimore, MD
Larry Hall

ADDED
Manhattans
A Taste Of Honey
Bobby Rush
Commodores

HOTTEST
EW&F
Teddy Pendergrass
Minnie Riperton
Chic
Ashford & Simpson
Dionne Warwick
Donna Summer (Bad/Hot)
Mass Production
Herb Alpert

WILD
Boston, MA
Steve Crumblay

ADDED
Not Available

HOTTEST
Chic
Jones Girls
Stephanie Mills (Put)
Teddy Pendergrass
Bonnie Pointer
Al Hudson & The Partners
Five Special
Uncle Louie
Harvey Mason
Peter Brown

WWRL
New York, NY
Bob Law/Linda Haynes

ADDED
Stephanie Mills (Put)
Roy Ayers
Bobbi Humphrey
Archie Bell
Switch

HOTTEST
Michael Jackson
Ashford & Simpson
EW&F
Chic
Stephanie Mills
Teddy Pendergrass
Wardell Piper
Enchantment
Con Funk Shun
Diana Ross

WDAS
Philadelphia, PA
Joe Tamburro

ADDED
Top Shelf

HOTTEST
Mass Production
Chic
Teddy Pendergrass
Ashford & Simpson
Switch
Stephanie Mills
Teena Marie
Donna Summer
Al Hudson & The Partners
EW&F
Diana Ross

WWIN
Baltimore, MD
Don Brooks/Sue Woods

ADDED
Sun

HOTTEST
Perlet
Cameo
Teddy Pendergrass
Donna Summer
Chic
Ashford & Simpson
Gap Band (o)
Mass Production
Uncle Louie
Lou Rawls

WKND
Hartford, CT
Eddie Jordan

ADDED
GO
Barry White (Col.)
Brick
Gap Band
O'Jays
Double Exposure
Tyrone Davis
Maze

HOTTEST
Teddy Pendergrass
Chic
Sun
Teena Marie
Donna Summer
Five Special
Stephanie Mills
Switch
Al Hudson & The Partners

MIDWEST

WJLB
Detroit, MI
J. Michael McKay

ADDED
Brenda Russell
Elton John
Gene Chandler
Sweet Inspirations
Bohannon
Take Boom
Platyus

HOTTEST
Five Special
Chic
Teddy Pendergrass
Switch
Diane Ross
Toto
Dionne Warwick
Candi Staton
Bonnie Pointer
Chairmen Of The Board

WJMO
Cleveland, OH
Bernie Moody

ADDED
Maze
Crusaders
Michael Jackson
Commodores

HOTTEST
Chic
Jones Girls
Donna Summer
Teddy Pendergrass
EW&F
Teena Marie
Anita Ward
Stephanie Mills
Capt. Sky
EW&F w/Emotions

WDAO
Dayton, OH
Turk Logan

ADDED
Wardell Piper
O'Jays
Booty's Rubber Band
Double Exposure
Ramsay Lewis
Heaven & Earth
Tasha Thomas

HOTTEST
Chic
Cameo
Mass Production
George Benson
Capt. Sky
Maze
Ashford & Simpson
EW&F
Sylvester
Edwin Starr

WLOU
Louisville, KY
Bill Price

ADDED
Booty's Rubber Band
O'Jays
Double Exposure
Black Ice
Bruni Pagan
Latimore
Gap Band

HOTTEST
EW&F
Roy Ayers
Stephanie Mills
Teddy Pendergrass
Candi Staton
Terry Callier
Chic
LTD
Diana Ross
Niteflyte

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Stanley Clarke
Con Funk Shun
Sister Sledge
Pleasure
O'Jays
Gene Chandler
Rance Allen
Rick James
E.C. King

HOTTEST
Ashford & Simpson
Ohio Players
Maze
B.B. King
Philly Cream
Grover Washington Jr.
Leon Haywood
Teddy Pendergrass
Tower Of Power
Chic

WVVO
Columbus, OH
Kirk Bishop

ADDED
Lenny Williams
Isley Bros.
Booty's Rubber Band
O'Jays

HOTTEST
Teddy Pendergrass
Chic
McFadden & Whitehead
Donna Summer
Jones Girls
LTD
EW&F
Enchantment
Dionne Warwick
Cameo

WCIN
Cincinnati, OH
Bob Long

ADDED
Hot Chocolate
Latimore
Jackie Moore
Third World
Alton McClain & Destiny
Kleer
Fern Kinney
Maze

HOTTEST
Chic
GO
Five Special
Isley Bros.
Michael Jackson
O'Jays
Peaches & Herb
Crusaders
Lou Rawls
Gap Band

WVON
Chicago, IL
Carl Connors

ADDED
Commodores
Isley Bros.
Ohio Players
Mass Production
Switch
Michael Henderson (LP)

HOTTEST
Michael Jackson
Donna Summer
Chic
Uncle Louie
Teddy Pendergrass
Al Hudson & The Partners
Jr. Walker
Stephanie Mills
Rickie Lee Jones

SOUTH

WEAS
Savannah, GA
Floyd Bee

ADDED
Michael Jackson
O'Jays
Tyrone Davis
Manhattans

HOTTEST
Tower Of Power
Cameo
Teddy Pendergrass
Chocolate Jam Co.
A Taste Of Honey
Ashford & Simpson
Isley Bros. (Winner)
Pockets
LTD
Gap Band

WANT
Richmond, VA
Ben Miles

ADDED
Peaches & Herb
Candi Staton
Booty's Rubber Band
Con Funk Shun
George Benson
Michael Jackson
Whispers
A Taste Of Honey
Jones Girls
Teena Marie
EW&F
Manhattans
O'Jays
Chocolate Milk
Five Special

HOTTEST
Chic
Batty Wright
Enchantment
Cameo
Teddy Pendergrass
Minnie Riperton
Sun
Ashford & Simpson
Donna Summer

WDIA
Memphis, TN
J. Michael Davis/Johnnie Neely

ADDED
Commodores
Mass Production
A Taste Of Honey

HOTTEST
Chic
Cameo
Dionne Warwick
Michael Jackson
Enchantment
Switch
Dramatics
Teddy Pendergrass
Teena Marie
Manhattans

WJJS
Lynchburg, VA
Robert Goins

ADDED
Booty's Rubber Band
Mudrny
Graham Central Station
Peter Brown

HOTTEST
Chic
Donna Summer
Anita Ward
Con Funk Shun
Jones Girls
EW&F w/Emotions
Teddy Pendergrass
Teena Marie
Stephanie Mills
E.C. King

WEDR
Miami, FL
Jerry Rushing

ADDED
None

HOTTEST
Mass Production
McFadden & Whitehead
James Brown
E.C. King
Anita Ward
Dramatics (I Just)
Con Funk Shun
EW&F w/Emotions
Minnie Riperton
Shotgun

WYLD
New Orleans, LA
Willie Jay Johnson

ADDED
Jackie Moore
Sandra Fev
Undisputed Truth
Frank Hooker & Positive People
Bruni Pagan
Touch Of Class
ADC Band

HOTTEST
Donna Summer
Chic
Stephanie Mills
Mass Production
Con Funk Shun
LTD
Freedom
Minnie Riperton
James Brown
Diana Ross

WPDQ
Jacksonville, FL
Nat Jackson

ADDED
Patti Austin
Michael Henderson
Alton McClain & Destiny
Cheryl Lynn

HOTTEST
Donna Summer
Dramatics
Stephanie Mills
Teddy Pendergrass
Jones Girls
Chic
Mass Production

WKXI
Jackson, MS
J.D. Black

ADDED
Instant Funk
A Taste Of Honey

HOTTEST
Chic
Johnny Guitar Watson
High Inergy
Teddy Pendergrass
LTD
Brick
Mass Production
Lenny Williams
Gloria Gaynor
Crowd Pleasers

KMLQ
Houston, TX
Jack Patterson

ADDED
Sweet Inspirations
Triple "S" Connection
Commodores

HOTTEST
Chic
Jones Girls
Donna Summer
Teena Marie
Teddy Pendergrass
Minnie Riperton
Ashford & Simpson
McFadden & Whitehead
Dr. Hook
Anita Ward

WATV
Birmingham, AL
Al Bell

ADDED
Rick James
Lee Moore
Magic City

HOTTEST
Stephanie Mills
Chic
Con Funk Shun
Father's Children
Donna Summer
Teena Marie
EW&F (After)
Candi Staton
Five Special
Switch

WHRK
Memphis, TN
Ron Olson

ADDED
Manhattans
A Taste Of Honey
Bobby Rush
Commodores

HOTTEST
EW&F (After)
Teddy Pendergrass (Come)
Minnie Riperton
Chic
Ashford & Simpson
Dionne Warwick
Donna Summer (Bad/Hot)
Mass Production
Herb Alpert

WGIV
Charlotte, SC
Chris Turner

ADDED
Jackie Moore
Gangsters
Touch Of Class
Alton McClain & Destiny
Hot Chocolate
Crusaders
Elton John
Grover Washington Jr.
New Birth

HOTTEST
Isley Bros.
LTD
Michael Jackson
Peter Brown
Edwin Starr
James Brown
Chic
Sun
Millie Jackson
Mass Production

WAOK
Atlanta, GA
Doug Harris

ADDED
Hot Chocolate
B.B. King
Fern Kinney
Elton John
Heaven & Earth
Alton McClain & Destiny
Pockets
Latimore
Take Boom

HOTTEST
Isley Bros.
Chic
Michael Jackson
GO
Philly Cream
Peaches & Herb
Ashford & Simpson
Mass Production
Maze
Barry White (Hung)

WVEE
Atlanta, GA
Scotty Andrews

ADDED
Manhattans
A Taste Of Honey
Bobby Rush
Commodores

HOTTEST
EW&F (After)
Teddy Pendergrass (Come)
Minnie Riperton
Chic
Ashford & Simpson
Dionne Warwick
Donna Summer (Bad/Hot)
Mass Production
Herb Alpert

WEST

KDAY
Los Angeles, CA
Steve Woods

ADDED
Peaches & Herb
Gene Chandler
Maxine Nightingale
Gap Band
Bohannon
Debbie Jacobs (Don't)
Barry White

HOTTEST
GO
Chic
Peter Brown
EW&F
Teddy Pendergrass
Michael Jackson
Ashford & Simpson
Isley Bros.
Herb Alpert
Toto

KDKO
Denver, CO
Ron O'Jay

ADDED
Pleasure
Chocolate Milk
Ron Matlock
Brick

HOTTEST
Anita Ward
Jones Girls
Mass Production
Teddy Pendergrass
EW&F
Chic
Switch
Teena Marie
General Cain
Five Special

KSOL
San Mateo, CA
J.J. Jeffries

ADDED
Gap Band
Ashford & Simpson
Enchantment

HOTTEST
Chic
Stephanie Mills
Teddy Pendergrass
Five Special
EW&F
Teena Marie
Candi Staton
Switch
Diana Ross
Peter Brown

KYAC
Seattle, WA
Robert L. Scott

ADDED
O'Jays
Kleer
Delegation
Crusaders
Elton John
Jackie Moore
Gap Band
Herb Alpert

HOTTEST
Five Special
Teddy Pendergrass
Chic
Anita Ward
LTD

THE PICTURE PAGES

Supertramp's Citizenship Ceremony



Prior to embarking upon their recent Canadian tour, A&M's Supertramp were honored by the city of Winnipeg (first stop of the tour) as Mayor Bill Norrie presented the band with honorary citizenship plaques. Seen at the citizenship ceremonies are (l-r) Supertramp's Roger Hodgson, Dougie Thomson and Rick Davies, Norrie, and group members Charly Prevost and John Anthony Hellwell.

Walden In Los Angeles



Following his recent performance at L.A.'s Roxy, Atlantic's Narada Michael Walden was met backstage by various well-wishers. Pictured in the midst of some impromptu acappella vocalizing are (l-r) Motown recording artist Rick James, Walden, and Atlantic VP Bob Greenberg.

Spyro Gyra Rates In Atlanta



When Infinity's Spyro Gyra recently performed at the Agora in Atlanta, the group was congratulated by sundry celebrants. From left: Spyro Gyra's Jay Beckenstein, group's manager/co-producer Rich Calandra, Infinity's Roger Sayles, Burkhardt/Abrams's Lee Michaels, and Infinity VP Rick Swig.

Happy Birthday Hoagy



During the Newport Jazz Festival's Carnegie Hall tribute to songwriter Hoagy ("Stardust," "Heart And Soul") Carmichael, the 80-year-old clogger was honored on his birthday with the presentation of a hand-engraved sterling silver vase from ASCAP President Stanley Adams (left).

Warner/Curb's Arrogance



Warner/Curb Records has recently signed Arrogance. Pictured while recording their initial album with producers Michael Lloyd and Phil Gernhard (seated, l-r) are (standing, l-r) group members Scott Davison, Don Dixon, Rod Abernathy, Robert Kirkland and Mary Stout, Arrogance managers Randy Crittenton and Ron Herbert, and engineer Thom Wilson.

Appice Of The Action



Lourie-Miller Management has signed noted drummer Carmine Appice to a management agreement with an album by the Carmine Appice Band forthcoming. Seen at the signing are (l-r) Lourie-Miller Mgt. co-principal Miles Lourie, Appice, and Lourie-Miller Mgt. co-principal Alan Miller.

THE PICTURE PAGES

Polydor's Platinum Party



Polydor Record execs from New York and Los Angeles got together in Bermuda for a sales and promotion convention. During the proceedings, the staffers showed off the platinum records garnered by three of their acts — Peaches & Herb, Gloria Gaynor and Frank Mills.

Sherwood Announces Pact, Signs Beck



Bob Sherwood, President of Phonogram, Inc./Mercury Records has announced an exclusive worldwide recording agreement with Aria Productions whose first release will be an LP by Robin Beck. At the official signing are (l-r) Phonogram/Mercury's David Werchen, VP Steve Katz, Producer Kenny Lehman, Beck, and Sherwood.

My Cerrone, Ah . . .



At a recent Atlantic Records party in Manhattan, recording artist Cerrone flew in from France to serve as official host. Shown (l-r) are Westbound recording artist Mike Theodore, producer Michael Zager, Atlantic artist Tasha Thomas, Cerrone, the Spinners' John Edwards, Atlantic's Simo Doe and Ginny Morton.

They Get A Kick From King



RCA's Evelyn "Champagne" King popped a few corks recently at the Greek Theater in Los Angeles. Shown backstage after her performance are (l-r) RCA's Bill Graham, King, RCA VP's Don Burkheimer and John Walton, manager Bob Schwald and RCA VP Chuck Thagard.

Ariola's New Birth



Ariola Records recently signed New Birth. Pictured auditioning the group's first single are (l-r) band member Austin Laner, Ariola VP Otis Smith, New Birth's Charlie Hearndon, Robert Downs, Leroy Taylor, James Baker and Dawn Pree, Ariola Executive VP Howard Stark, attorney Stan Diamond, band members Robert Jackson, Allen Frey and Tony Churchill, manager Travis Clark and (seated) Ariola President Jay Lasker.

The Bottom Line For Hall



ARC/Columbia recording artist John Hall recently performed at the Bottom Line in New York. Pictured backstage (l-r) are Columbia's Rob Hunter, CBS Records President Bruce Lundvall, Hall, Johanna Hall, Columbia Sr. VP and GM Jack Craigo, ARC Records' Barbra Nagle and Assistant to the President Bill Freston.

Every once and awhile in this business there is an artist whose *music* is more important than all the posters, pins, four color ads and hype that money can buy.

We've got one of those artists,
We've got one of those records,



Brenda Russell.

Her 1st single, "So Good So Right" is the perfect description of her music. Take the time to listen ...others already have.

KSLQ
KBEQ
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KNX-FM
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KFMB
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KKTT

KJLH
WDAS
WJLB
KDKO
KKSS

WBLS
WCAU-FM
KBLX
WBLS

BRENDA RUSSELL... "SO GOOD SO RIGHT"
FOR ALL RADIO FORMATS.
FROM HORIZON RECORDS & TAPES. 

Produced by Andre Fischer for Sweet Street Productions. Associate Producer Brenda Dash.

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(ALBUM ORIENTED ROCK)



Jeff Gelb

AOR Shake-Up In Sacramento

The times they are a changin' in Sacramento, where the Spring Arbitron ratings results brought surprising news to the city's four AOR's: Soft AOR KXOA-FM, a perennial AOR ratings leader, dipped to second place in this Spring's findings with a 6.2, while underdog KZAP, who had been in a ratings slide for two years, jumped up to a first place 8.5 from last book's 2.7. Also down were both KSFM (4.7 to 3.1) and KXOA-AM (1.8 to 1.6).

Putting The Zap Back Into KZAP

Looking behind the numbers at the stations, there are many stories involved with the ratings results, the most dramatic being the six share rise of KZAP. One of the seminal AOR's since its birth in 1968, KZAP had lately fallen on hard times, seemingly unable to shrug off the weight of its past image to step into the musical stance of a late-seventies AOR. The result was a two-year slide in ratings points that culminated in the exiting of PD Robert Williams and the appointment of new PD Chris Miller from WQDR/Raleigh, a Burkhart-Abrams Superstars client station.

"When I first got here," Miller recalled, "I talked with a lot of people on the street about the station. They'd say, 'Yeah, KZAP's great. They play all sorts of really progressive music.' Then I'd ask them when was the last time they'd listened to the station and they'd say, 'Oh, eight months ago.'" Miller's arrival came at the same time that the station became a B-A Superstars affiliate, so the first changes made were musical ones, with the station plugging in the "modal programming" of all rock music that has done so well for the Superstars this ratings period. Miller said, "It worked really well, because there had been little consistency to the radio music in town; you never knew what sort of music you'd hear next except on KXOA-FM, who said they were a soft rocker and by God they were; sort of a 'modal soft'."

Next to be updated was the airstaff. "A lot of people didn't want to work at a formatted AOR," Miller recalled, "so we brought in a new airstaff with only one prior air personality remaining." Most were from Sacramento stations and had the community feel which

"I feel we're closer to being in sync with 1980 than are the other Sacramento AOR's. We give our listeners the Mercedes of rock music as opposed to the VW van."

— Chris Miller, PD, KZAP

Miller counted as an important factor in the station's success. "To be a successful AOR these days," he postulated, "you have to have a feel for the street. You have to be aware of local traditions and landmarks."

Miller gave his air personalities the space to become just that. "They have a lot of latitude to go beyond the old time and temp basics. I encourage them to elaborate. Their personalities brought the station a necessary buzz of excitement."

Takin' It To The Streets

Internal changes completed, Miller did a media blitz of TV spots (the Superstars "Starcruiser" campaign), and then relied on local press coverage of the staff and music changes to create a public awareness that something new was happening at the station without the station itself ever drawing attention to its new staff and music through its own media advertising. The station's aggressive promotional stance included sponsoring free movie screenings and listening parties for its listeners, as well as a rock poll, all designed for maximum effect on the station's target demographic.

In evaluating the station's dramatic transformation and its future, Miller opined, "I feel we're closer to being in sync with 1980 than are the other Sacramento AOR's. We give our listeners the Mercedes of rock music as opposed to the VW van. For the future we'll keep getting out into the community, tying in with community events. It's become a remarkably competitive and exciting city for radio, and while we've jumped up to an 8.5, there's still a lot more to be accomplished."

Saving the Segue At KSFM

KZAP is dead-center on the FM dial at 98.5. To its right at 102 is "Earth Radio" KSFM, whose PD Dennis Newhall offered his view on the changing Sacramento AOR marketplace. "Nine months ago KZAP was playing a little of everything; they played a lot of new stuff and a variety of musical styles. By comparison we were more rock 'n' roll-focused with less backfile or new material (they had 12,000 records in their control room to our 1500). By comparison we were fairly tight. Then Miller came aboard and the station went to the B-A Superstars format and by comparison we ended up sounding like the old KZAP."

In response to KZAP's current success Newhall has reevaluated KSFM's musical stance. "We're just about the only station in town that gives its DJ's some choice in what

"We're just about the only station in town that gives its DJ's some choice in what they can play."

— Dennis Newhall, PD, KSFM



they can play. There's a format and categories but it's not a card file; they get a chance to make their own choices. Segues aren't totally dead here; I did two the other day and got six phone calls. Those people are still out there, and we're the only station in town that still remembers them. We inherited a lot of them when KZAP changed. Yet at the same time I don't want to also inherit KZAP's old numbers."

He continued, "I'm not saying we're going to tighten up, add fewer albums or whatever, though we may be more careful about what we add. The main thing is we're going to clean up the library. There are some tracks in there now which, by the nature of our format, can be accessed for airplay which we shouldn't be playing."

Newhall also attributed KZAP's success to the station's promotional stance. "They promoted the hell out of themselves, and got a lot of people to check them out. It's made it more apparent to me that promotion is getting to be an integral part of FM radio, and we were able to do no mixed media (TV, print) promotions this past book. In the future you'll see us taking a higher profile for sure."

The Mellow Alternative

The FM dial dead-ends at 108, and that's where KXOA-FM is positioned. Under the programming aegis of Art Schroeder the station enjoyed phenomenal growth and success with its Soft AOR posture until its slight dip this book from a 7.2 to 6.2. Schroeder refuses to panic at the down book. "There's a pattern in Sacramento radio wherein stations will go up in fall and down in spring. We've been locked into this zigzag effect since 1975, which indicates that we can't overreact to one particular book. We're an established, unique station with a strong community image.

"Nevertheless," he continued, "there have been constant changes in audience tastes and music itself, and our station has to be aware of these changes. We can't be too narrow in our thinking. I've been feeling a return to an upbeat tempo, we've been reflecting this and there's probably even more we can do along those lines. There are hard rock albums we won't program and see no need to begin doing so now. What I'm talking about is the idea of mellow — carrying that to an extreme is a dangerous idea. I want to be sure we're not doing that."

Soft AOR is a favorite target of format doomsayers, yet Schroeder remains convinced that it is as viable for the Eighties as it was for the Seventies. "Indeed it is, but the sound of such a station may not resemble what it did two years ago. A good radio station is responsive to the changes its audience goes through, and reflects those changes. I want to be sure we're focusing on artists who are active in 1979 and 1980."

Though KXOA-FM's music could be termed passive, Schroeder works hard to insure that the station's community is an active one. "We don't look at our station merely as a music box. We encouraged listener participation in a station-sponsored benefit softball tournament during the ratings period, and are always looking for ways in which we can be involved with our listeners. And as long as we maintain that attitude I think we'll be a fresh-sounding radio station."

Can AM And AOR Co-Exist?

KXOA-AM, a sister station purchased by the FM's owners some nine months ago, is also programmed by Schroeder and a new airstaff as an AM AOR. AM AOR's have rarely done as well as their FM counterparts: KXOA-AM's debut book as an AOR was a down one for the station. "I'm disappointed with the numbers," reacted Schroeder. "It suggests apathy to what we've been trying to do on AM. It would seem that the active audience for AOR is locked into FM. People who are listening to AM may not be able to relate to our approach, while FM people may not be willing to give up FM to come to us for any length of time."

Sacramento's AM AOR experiment is not yet dead, but Schroeder offered a prediction for its future: "Instead of seeking the AOR listener and trying to get him to listen to AM, we have to look at people who listen to AM radio, and we have to look at our AM competition. Rather than sounding like an FM station we have to become competitive with the other AM's: see what they're doing, see what successes they're having and how we can become competitive with them. We'll have to deal with familiar music: some albums, and some more hits than we have been playing."

In all it appears that the competitive spirit of Sacramento AOR's will create more changes, shake-ups, and stories in the coming months.

"What I'm talking about is the idea of mellow — carrying that to an extreme is a dangerous idea. I want to be sure we're not doing that."

— Art Schroeder, PD, KXOA-FM



Darling,
 I miss you terribly, but I'm
 reminded of you by a great new rock'n'roll
 ensemble with your name, darling -
 Although it's a bit tawdry here, even
 suffocating - the crackling vocals of Alice
 Spring and Hal's biting guitar riffs
 make up for your absence my darling -
 There, I've said it again, darling,
 but rock'n'roll does that to me - especially
 when executed as brilliantly as Darling,
 my darling - I just can't stop repeating
 that word, darling - I guess I'll just have to
 "Put It Down To Experience."
 Yours,
 Darling

DARLING
PUT IT DOWN TO EXPERIENCE

"Put It Down
 To Experience"
 is fresh rock 'n' roll,
 Darling,
 On Charisma
 Records and Tapes.



CA-1-2204

POLYDOR INCORPORATED
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Write to Polygram Distribution office for displays or other promotion items.

Jeff Gelb

Them Tones, Them Tones, Them High Tones

Before you add the latest hard rock albums to your station's playlists, do you first check their frequency levels for irritants? Lee Abrams does, and he says the research the Burkhardt-Abrams organization has done indicates that high frequencies may affect AOR radio listening patterns.

Abrams explained that his organization's research has shown that people over 25 appear to turn off to hard rock artists, and testing is being done to determine why. Early results have indicated that the irritant factor is not the song but the frequency levels which make up the music itself. "We believe," he postulated, "that this loss of interest in hard rock may be directly attributable to high frequencies such as those heard on many rock albums. We tested a rock song on one group as it was recorded, and the older people didn't care for it. We tested the same song on another group but this time re-equalized it so that the high frequencies were not as prevalent and everyone, including the older people in the group, liked it."

Will these results cause the Superstars stations to re-equalize all the incoming music so that 25-34's are not driven off by hard rock? Abrams said no doctoring would be done to the cuts, but that music with a lot of high frequencies would tend to be dayparted more carefully than other cuts. "It may or may not have a direct effect on our stations' ratings," he said, "but it does help us to understand our audiences better."

The Computer Cometh

You may have already noticed that the reporting stations' listings looked a bit different this week and last. Their revamped form is the first in-print indication that R&R's AOR section has taken a bold leap into the Eighties by computerizing the data received by our AOR reporters.

The introduction of computer technology to the AOR section of R&R is especially exciting in two ways: First, by relegating some of the "busywork" to the computer, the AOR staff will have a great deal more time to devote to researching your needs, questions and problems for future articles and music information breakouts. Second, because we will now be able to process the music information given by our reporters much more quickly, we can now look forward to further expansion of our reporting roster. Indeed, we are already intent on that task, listening to aircheck tapes and poring over biographical information from potential reporting stations. As always, new R&R AOR reporters will represent this radio form's finest, most creative and progressive (in the true sense of the word) proponents. We're looking for tomorrow's AOR leaders, and if you think your station qualifies, send appropriate station bio information along with a cassette aircheck of your programming, to the AOR section of R&R. After we've absorbed that information we'll get in touch with you.

I've seen phenomenal growth in Radio & Records in my year-and-three-quarters tenure here as AOR Editor, but I think I can safely predict that with the coming of our computers (and data processing experts Dan Cole and Steve Elliott), the growth has just begun.

Update

WNEW-FM/New York has tied in with A&M Records for what must be a radio station first: three live radio station concerts broadcast back-to-back from three different clubs on one evening. The night's worth of live music began at 9:15 with a Joan Armatrading appearance at the Beacon Theater, moved to Squeeze at Club 57 at 10:45 and ended up at midnight with Tim Curry at the Bottom Line (imagine the logistic problems!). To enhance the event the station asked listeners to send in postcards to be drawn for a chartered bus catered with food and drink that will usher winners from one show to the next. A great promotional idea that garnered excellent listener response . . . WIDB/Carbondale reports terrific listener response to a regular Friday night show done live from an area nightclub, with various jocks hosting the show and inviting people to sing along with the songs played . . . WLOM/Cape Cod kicked off the summer with a five-mile "Run For Your Health" benefit marathon that attracted 600 runners and raised over \$4000 for summer rescue squads . . . Bon Scott of the AC-DC band joined KSJO/San Jose's traveling rock 'n' roll circus for some impromptu live appearances . . . WLIR/Long Island begins its 20th radio anniversary celebration this month . . . Steve Dahl's anti-disco army idea has spread from Chicago, west to neighboring Rockford, where Y-95 has organized the Rockers Against Disco, which has already signed up over 500 rock-lovers for future anti-disco antics . . . WRHY/York's Homegrown talent competition pitted seven area bands against one another in a free concert for listeners. Winning band got 12 hours recording and mixdown time in a recording studio . . . Carly Simon selected WLOM/Cape Cod MD Larry King to interview her for an upcoming Elektra promotional record . . . KINK/Portland teamed up with sister AM station KGW and TV affiliate KGW-TV for an annual neighbor fair that drew 300,000 to fireworks, concerts on five stages, and lots of booths of foods and wine . . . In conjunction with a station visit by world champion trick pool-shooter Paul Gerni, KSMB/Lafayette gave away a pool table and 94 cue sticks . . . Y102/Montgomery's benefit concert with Infinity's Dixon House Band raised over \$700 for a Children's Hospital fund.



SNYDER DUCKS BIRTHDAY — KMET/Los Angeles MD Jack Snyder tried to duck out of admitting it was his birthday a week ago, but Mushroom Records sent him a unique reminder: a singing duck which provided Snyder with birthday greetings, a rubber duckie and a bottle of Cold Duck. Pictured (l-r) are Mushroom AOR Promotion Director Dennis Wilen, Duck Snyder, and KMET PD Sam Bellamy.

Evolution

Congratulations to Larry Wayne, former PD and now GM at KGOT/Anchorage . . . Bad news from Oklahoma City, where KGOU is switching formats. PD Leroy Hudson reports he and most of the airstaff are exiting . . . WDHA/North Jersey PD Bob Thomas is exiting and has been replaced by Mark Chernoff . . . KPAS/EI Paso's new PD is Bo Jagger, from KCFM/St. Louis. Their new Production Director is Donald "Leader" Orr, from WSBI/Brunswick . . . Max Miller has left KY-99/Amarillo, citing differences with management over station direction . . . KATT-FM/Oklahoma City's PD Dave Bell has exited . . . KZAM/Seattle PD Tom Corddry is leaving to develop an independent record company with Bearcreek Studios . . . Tom Spock has been upped to MD from the airstaff at WZLD/Columbia . . . Deble Kahn has been promoted from airstaff to MD at WCAS/Cambridge . . . "Red Beard" is the new MD at WZXR/Memphis . . . Former WIDB/Carbondale PD Bob Tonge has joined WJKL/Elgin. John Dachik is the new WIDB MD . . . Karen Peters has exited WYXE/Madison . . . Bob Shannon has left KZEW/Dallas . . . Q107/Toronto afternoon air personality John Donable has exited to become host of a summer replacement series called "Afternoon Delight," distributed throughout Canada by the CBC. Also exiting Q107 is music librarian Wayne Webster. Joining the station is Bobby Gale from CHOM-FM/Montreal . . . WLUP/Chicago air personality Danielle has exited for mornings at WABX/Detroit . . . KSAN/San Francisco air personality Tony Kilbert has exited for an airshift at neighboring KCBS-FM . . . Former KROQ-FM/Pasadena Promotions Director Jan Tiefeld has resurfaced at Ariola for secondary East Coast singles promotion . . . Jim White has exited evenings at WRNO/New Orleans . . . Lynne Davis is new to weekends at KGOT/Anchorage.



KGOT'S SNOWBUST — KGOT/Anchorage celebrated the coming of summer with a free concert by Cecilio & Kapono for over 4000 listeners at an area ski resort.

Color

LIVE FROM THE MOON: Several AOR's commemorated the tenth anniversary of man's landing on the moon with promotions. WWCT/Peoria, with some help from sound effects records and production gimmickry, "sent" air personalities Jim Reeves and Jules Peterson on an anniversary flight to the moon, where the two reported that the moon had gone disco . . . so, of course, the jocks blew up the orb before returning to their home planet. Meantime, WEBN/Cincinnati gave away green cheese to those correctly answering trivia questions about the moon and related astronomical subjects.

WMET TRIUMPHS: WMET/Chicago, in conjunction with RCA Records and the Triumph album, had the band in the studios for a postcard drawing for a Triumph motorcycle.

LOW BUDGET PROMOTIONS: KXFM/Santa Maria, in conjunction with Arista Records and the new Kinks album, gave away three records an hour for 48 hours. Winners had to identify the "Low Budget" cut from the Kinks album when it was aired. WKDF/Nashville made it simple for folks on "low budgets" to fill their gas tanks by tying in with Arista to give away 103 gallons of gas.

KNACK ATTACK: WYSP/Philadelphia held a Knack listening party, in conjunction with Capitol Records, on a showboat cruising the Delaware. Knack T-shirts, albums, and a trip to L.A. to see the band in concert were all awarded during the cruise.

GRAFFITI GOODIES: KAZY/Denver tied in with the release of the Universal film "More American Graffiti" in a postcard drawing for movie passes, T-shirts, beach towels and albums, with a grand prize winner getting a jukebox stocked with 60's hits.

Concerts & Conversations

PRESENTATIONS: KSAN/San Francisco presented Greg Kihn for free . . . WZAM & WMYK/Norfolk presented Herman Brood for \$3.94.

RADIO CONCERTS: Link Wray, Graham Parker on WLIR/Long Island . . . Richie Havens, Michael Stanley on WMMS/Cleveland . . . Dixie Dregs on KWFM/Tucson . . . Laughing Dogs on WQBK/Albany.

GUEST DJ'S: Kiss on WMMS/Cleveland.

CONVERSATIONS: Marshall Tucker on KWFM/Tucson . . . Roger McGuinn on WXRT/Chicago . . . David Bromberg on KSFM/Sacramento . . . New England on WYDD/Pittsburgh . . . Triumph on WMET/Chicago . . . Blackfoot, Molly Hatchet, Herman Brood on WMYK & WZAM/Norfolk . . . Ian Hunter on WKLS/Atlanta . . . Cheap Trick, Doobie Bros. on WWWW/Detroit . . . Rachel Sweet, Blondie, Michael Stanley on WMMS/Cleveland . . . Tim Curry on CHEZ-FM/Ottawa . . . Iron City Houserockers on WQBK/Albany . . . Pure Prairie League, Charlie Daniels on KTCL/Ft. Collins . . . Carmine Appice on WXLN/Savannah . . . Bill Bruford, Renaissance, Devo, Peter Frampton, Rachel Sweet on WIOQ/Philadelphia . . . Renaissance, Devo, Climax Blues Band on WBRU/Providence . . . Bram Tchaikovsky, Mahogany Rush on KREM-FM/Spokane . . . Roy Loney, Ted Nugent on KTIM/San Rafael . . . Rumour on WBCN/Boston . . . Robert Fripp, Herman Brood on KLBK/Austin . . . Bram Tchaikovsky on KISW/Seattle . . . Doobie Bros., Night on WZOK/Rockford . . . Who on WLIR/Long Island . . . Molly Hatchet on WTUE/Dayton . . . Eddie Money, Journey on WZXR/Memphis.

COMING NEXT WEEK: We continue our tour of American AOR radio with a stopover in Dallas to speak with KTXQ PD Tim Spencer about the station's continuing growth and domination of the Dallas AOR and rock marketplace. We'll also speak with newcomer KZEW PD Tom Owens about his game plan for bringing ratings sparks back into the once-dominant AOR in the Dallas marketplace.

LENE'S PICTURE PAGE

Allison Steals Lene's Heart.



Allison Steele, WNEW-FM, Lene Lovich, Les Chappell.

Six D.C. Promotion Men In Lene's Legion.



Bob McKenzie — Polydor, Fred Weissman — Polydor, Lene Lovich, Les Chappell, Pat Purcell — Atlantic, Gerry Thompson — Epic, Ron Gregory — Warner Bros., (front) Danny Lyons — Capitol, and Phil Quatararo — A&M.

Lene Romances Herman.



Lene Lovich, Herman Brood, Les Chappell.

Lene Roqs L.A.



Jim McKeon — E/P/A, Chuck Randall — KROQ-DJ, Lene Lovich, Les Chappell, Harvey Leeds, E/P/A.

DC101-Yes, DC-10 No.



Dave Brown, DC101, Lene Lovich, Howard Page — DC101, Les Chappell.

Lene's Boston Tea Party.



Walter Winnick — E/P/A, Dick Wingate — E/P/A, Kenny Collins, E/P/A, Les Chappell, (front) Charles Lacquidara — WBCN-DJ, Tracy Roach — WBCN-DJ, Lene Lovich, Oedipus — WBCN-DJ.

LENE LOVICH'S NEW ALBUM "STATELESS"



Miracles You Can Rely On

Distributed by Epic Records

Radio & Records

Album Airplay/40

Chart Summary

August 3, 1979

151 REPORTERS

Album cuts are listed in order of airplay preference

There's a battle brewing for the top airplay position, as KNACK houts up. CARS remained parked at number one this week with KNACK a close second. WINGS and ELO maintained their positions while DIRE resurged a bit. PALMER jumped up nicely as KANSAS and YOUNG held rock steady. DANIELS and BOC inched up while LOWE registered airplay gains. WHO maintained. REO was this week's highest debuting album with significant hot reports, while SNIFF and TRAVERS both had excellent weeks of airplay gains. LRB debuted strongly with significant adds and early gains in other rotations. THORPE continued his impressive airplay gains. WERNER debuted with strong adds and early rotational increases. Also debuting this week was SOUTHSIDE JOHNNY with excellent accumulated add reports. EDMUNDS inched up and NIGHT came close to charting this week.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

1	1	1	1	CARS	Candy-O (Elektra)	"Go" "Type" "Do" "You"
7	4	2	2	KNACK	Get The Knack (Capitol)	"Sharona" "Girls" "Frustrated"
2	2	3	3	WINGS	Back To The Egg (Columbia)	"Closer" "Glad" "Arrow" "Rockestra"
3	3	4	4	E. LIGHT ORCHESTRA	Discovery (Jet)	"Down" "Confusion" "Wimp"
4	6	6	5	DIRE STRAITS	Communiqué (WB)	"Writer" Title "Sailor" "West"
17	8	9	6	ROBERT PALMER	Secrets (Island)	"Case" "Jealous" "Friends"
6	5	7	7	KANSAS	Monolith (Kirshner)	"Southwind" "Reason" "Trouble"
5	7	5	8	SUPERTRAMP	Breakfast In America (A&M)	"Stranger" "Logical" "Way" Title
37	21	8	9	KINKS	Low Budget (Arista)	"Gas" Title "Falling" "Superman"
23	17	10	10	NEIL YOUNG	Rust Never Sleeps (WB/Reprise)	"Hey" "Mothers" "Sail Away"
16	14	12	11	CHARLIE DANIELS	Million Mile Reflections (Epic)	"Devil" "Lane" "Star"
19	13	11	12	BRAM TCHAIKOVSKY	Strange Man... (Polydor)	"Dreams" "USA" Title
25	15	14	13	BLUE OYSTER CULT	Mirrors (Columbia)	"Dr. Music" Title "Thee" "Jester"
22	19	18	14	NICK LOWE	Labour Of Lust (Columbia)	"Cruel" "Susan" "Cracking"
13	11	15	15	WHO	The Kids Are Alright (MCA)	"Fooled" "Baba"
—	—	—	16	REO SPEEDWAGON	Nine Lives (Epic)	"Road" "Survive" "Heavy" "Me"
32	27	24	17	SNIFF 'N' THE TEARS	Fickle Heart (Atlantic)	"Seat" "Lines"
—	33	25	18	PAT TRAVERS BAND	Go For What You Know (Polydor)	"Boom" "Stevie" NEW ENTRY
9	10	16	19	VAN HALEN	Van Halen II (WB)	"Dr." "Dance" "Girls" "Bottoms"
10	16	17	20	A. RHYTHM SECTION	Underdog (Polydor)	"Spooky" "Do It" "Blues" "Ready"
—	—	—	21	LITTLE RIVER BAND	First Under The Wire (Capitol)	"Loser" "Wonder" "Life" "Mistress"
8	9	13	22	PETER FRAMPTON	Where I Should Be (A&M)	"Stand" "Begun" Title "Reply"
29	22	20	23	NILS LOFGREN	Nils (A&M)	"Mercy" "Baltimore" "Steal"
12	18	23	24	JOE JACKSON	Look Sharp! (A&M)	"Going Out" "Papers" "Time" Title
11	12	19	25	GERRY RAFFERTY	Night Owl (UA)	"Right" "Days" "Gone" "Tourist"
39	39	33	26	BILLY THORPE	Children Of The Sun (Capricorn)	Title "Chain"
—	38	26	27	GREG KINN BAND	With The Naked Eye (Beserkley)	"Roadrunner" "Rendezvous" "Sat."
27	26	27	28	QUEEN	Live Killers (Elektra)	"Rock" "Champions" "Queen"
15	23	21	29	BAD COMPANY	Desolation Angels (Swan Song)	"Gone" "Fantasy" "Machine"
—	—	—	30	DAVID WERNER	David Werner (Epic)	"Right" "Melanie" "Imagine"
14	20	22	31	JOHN STEWART	Bombs Away Dream Babies (RSO)	"Gold" "Wind"
18	25	29	32	RICKIE LEE JONES	Rickie Lee Jones (WB)	"Blood" "Joint" "Chuck" "Coolsville"
—	—	—	33	SOUTHSIDE JOHNNY	The Jukes (Mercury)	"Anxious" "Everything" "Real"
24	32	32	34	BLACKFOOT	Strikes (Atco)	"Highway" "Train"
31	31	28	35	FLASH & THE PAN	Flash & The Pan (Epic)	"St. Peter" "Killer" "Rain" "Men"
—	—	37	36	DAVE EDMUNDS	Repeat When... (Swan Song)	"Girls" "Wreckage" "Queen" "Me"
—	40	36	37	LOUISE GOFFIN	Kid Blue (Asylum)	"Blue" "Kids" "Fever" "Remember"
20	29	34	38	PATTI SMITH	Wave (Arista)	"Frederick" "Star" "Dancing"
26	24	31	39	CHEAP TRICK	At Budokan (Epic)	"Want" "Shame"
28	30	38	40	JAMES TAYLOR	Flag (Columbia)	"Roof" "Day Tripper" "Co. Man"

MOST ADDED

	8/3	7/27	7/20	7/13	7/6
1 LITTLE RIVER BAND	8/3	7/27	7/20	7/13	7/6
First Under The... (Capitol)	M 19	M 2	M 0	2/2	0/0
Tie "Loser"	M 8	M 2	H 0		
1 SOUTHSIDE JOHNNY	7/4	0/0	0/0	0/0	0/0
Southside Johnny (Mercury)	M 0				
Tie "Anxious"	H 0				
2 REO SPEEDWAGON	97/64	44/43	0/0	1/1	0/0
Nine Lives (Epic)	M 18	M 0	M 0		
"Road Again"	M 15	M 1	H 0		
3 DAVID WERNER	78/53	53/50	6/6	1/1	0/0
David Werner (Epic)	M 20	M 3	M 0	M 0	
"What's Right"	M 5	H 0	H 0		
4 PRISM	48/47	5/1	0/0	0/0	0/0
Armageddon (Ariola)	M 0	M 2			
"Virginia"	H 1	H 2			
5 IAN GOMM	35/29	11/11	0/0	0/0	0/0
Gomm With... (Stiff/Epic)	M 4	M 0			
"Hold On"	H 2	H 0			
6 MOON MARTIN	38/24	31/31	2/2	0/0	0/0
Escape From... (Capitol)	M 12	M 0	M 0		
"Reason"	H 2	H 0			
7 RECORDS	34/21	17/12	3/3	0/0	0/0
The Records (Virgin)	M 13	M 4	M 0		
"Starry Eyes"	H 0	H 1	H 0		
8 JOE EGAN	20/20	0/0	1/1	0/0	0/0
Out Of Nowhere (Ariola)	M 0	M 0			
"Road"	H 0	H 0			
9 SCORPIONS	26/19	11/4	9/5	6/4	7/3
Lovedrive (Mercury)	M 5	M 7	M 4	M 1	M 4
Title	H 2	H 0	H 0	H 1	H 0
10 RY COODER	32/18	31/28	6/6	0/0	0/0
Bop Til You Drop (WB)	M 9	M 2	M 0		
"Hollywood"	H 7	H 1	H 0		
11 DAVE EDMUNDS	45/15	49/29	32/31	1/1	0/0
Repeat... (Swan Song)	M 19	M 14	M 1	M 0	
"Girls Talk"	H 11	H 6	H 0	H 0	
12 JOHN COUGAR	20/11	20/12	16/11	9/8	10/10
John Cougar (Riva)	M 8	M 8	M 4	M 3	M 0
Tie "Need A Lover"	H 1	H 0	H 1	H 0	H 0
12 POUSETTE-DART BAND	27/11	27/23	13/13	0/0	0/0
Never Enough (Capitol)	M 9	M 1	M 0		
Title	H 7	H 3	H 0		

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

	8/3	7/27	7/20	7/13	7/6
1 KINKS	113/54	116/46	89/25	57/0	0/0
Low Budget (Arista)	A 8	A 26	A 41	A 56	
Tie "Gallon Of Gas"	H 51	H 44	H 23	H 1	
1 NILS LOFGREN	74/54	83/48	81/42	57/23	72/6
Nils (A&M)	A 4	A 11	A 17	A 22	A 65
Tie "No Mercy"	H 16	H 24	H 22	H 12	H 1
1 ROBERT PALMER	124/54	111/59	106/56	90/25	65/1
Secrets (Island)	A 3	A 8	A 20	A 51	A 64
"Case"	H 67	H 48	H 30	H 14	H 0
2 SNIFF 'N' THE TEARS	81/53	75/52	64/49	58/24	60/14
Fickle Heart (Atlantic)	A 8	A 10	A 8	A 28	A 42
"Seat"	H 22	H 13	H 7	H 4	H 4
3 BLUE OYSTER CULT	94/51	91/52	97/53	66/40	92/15
Mirrors (Columbia)	A 3	A 4	A 17	A 16	A 89
"Dr. Music"	H 40	H 35	H 27	H 10	H 8
4 NEIL YOUNG	103/48	105/52	94/38	80/7	31/0
Rust Never... (WB/Reprise)	A 5	A 15	A 24	A 64	A 31
"Hey Hey My My"	H 50	H 38	H 30	H 9	H 0
5 NICK LOWE	93/47	88/52	90/50	66/34	69/29
Labour Of Lust (Columbia)	A 8	A 5	A 14	A 17	A 21
Tie "Cruel"	H 38	H 29	H 26	H 15	H 19
5 BRAM TCHAIKOVSKY	94/47	94/50	92/52	72/47	80/50
Strange Man... (Polydor)	A 3	A 2	A 5	A 3	A 10
"Dreams"	H 44	H 42	H 35	H 22	H 20
6 PAT TRAVERS BAND	77/45	67/41	58/26	41/8	44/7
Go For What... (Polydor)	A 8	A 5	A 19	A 30	A 36
"Boom Boom"	H 24	H 21	H 11	H 3	H 2
7 OIRE STRAITS	123/39	122/44	119/32	112/42	128/48
Communiqué (WB)	A 2	A 1	A 1	A 4	A 4
"Lady Writer"	H 82	H 77	H 86	H 78	H 75
8 GREG KINN BAND	57/33	62/34	46/22	39/13	46/1
With The... (Beserkley)	A 7	A 14	A 14	A 21	A 42
Tie "Roadrunner"	H 17	H 14	H 10	H 5	H 3
8 WHO	78/33	82/35	82/35	75/35	87/38
The Kids Are Alright (MCA)	A 1	A 1	A 1	A 1	A 6
"Fooled"	H 44	H 46	H 46	H 39	H 45
9 LOUISE GOFFIN	41/31	44/28	41/22	34/15	40/14
Kid Blue (Asylum)	A 3	A 11	A 10	A 13	A 24
"Kid Blue"	H 7	H 5	H 9	H 6	H 2
10 GERRY RAFFERTY	85/30	77/29	89/29	81/21	106/38
Night Owl (UA)	A 1	A 1	A 1	A 1	A 1
"Right"	H 34	H 47	H 60	H 59	H 67

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

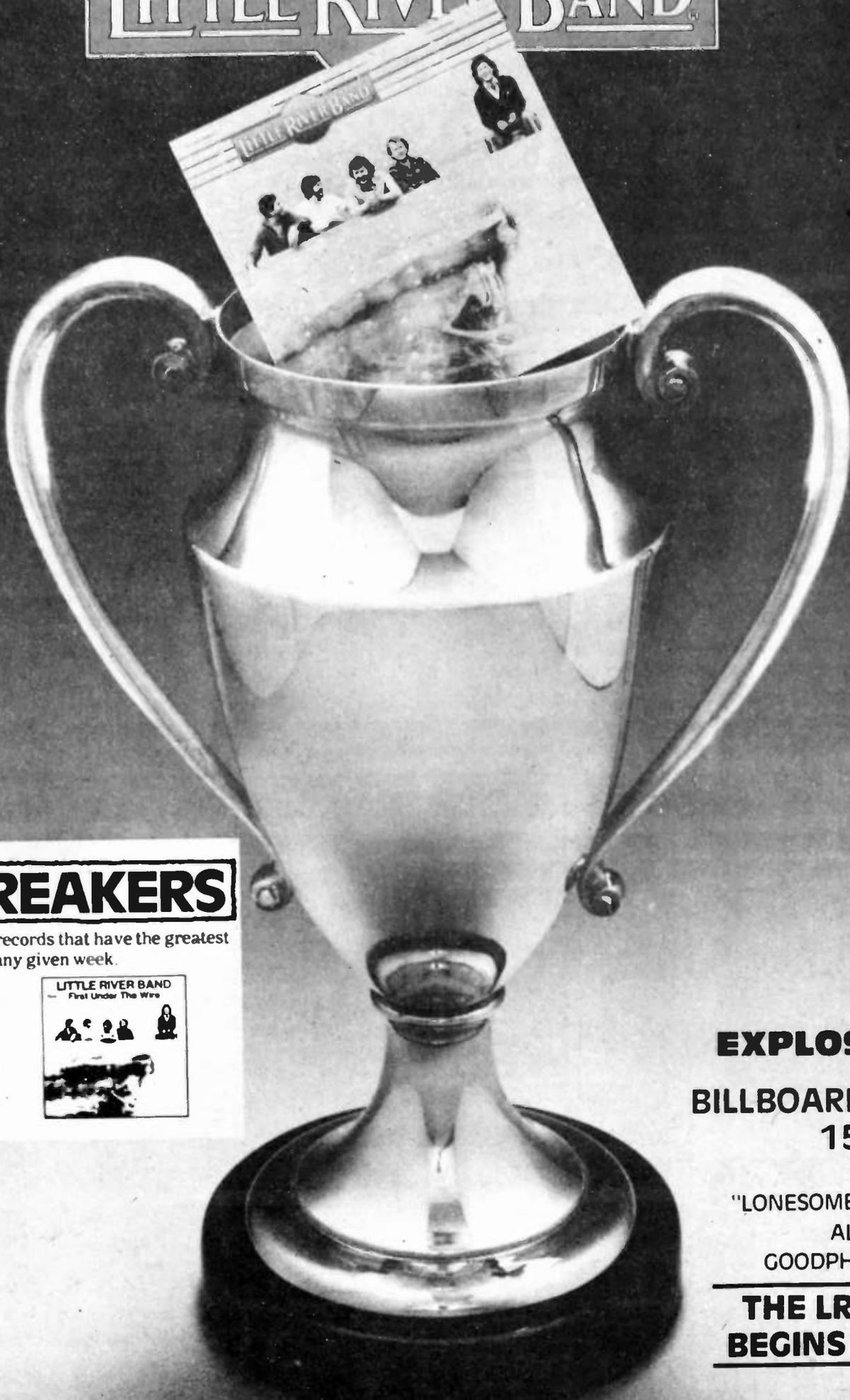
HOTTEST

	8/3	7/27	7/20	7/13	7/6
1 CARS	135/126	135/126	133/129	123/114	130/113
Candy-O (Elektra)	A 0	A 0	A 0	A 3	A 6
"Let's Go"	M 9	M 9	M 4	M 6	M 11
2 KNACK	129/120	125/112	113/96	99/69	105/58
Get The Knack (Capitol)	A 1	A 1	A 1	A 4	A 15
"My Sharona"	M 8	M 12	M 16	M 26	M 32
3 WINGS	129/104	130/107	131/115	120/101	133/118
Back To The Egg (Col)	A 0	A 0	A 0	A 0	A 2
"Closer"	M 25	M 23	M 16	M 19	M 15
4 E. LIGHT ORCHESTRA	114/93	130/94	118/98	116/96	125/99
Discovery (Jet)	A 0	A 2	A 0	A 0	A 0
"Bring Me Down"	M 21	M 25	M 20	M 19	M 26
5 KANSAS	111/85	109/77	116/94	105/85	120/97
Monolith (Kirshner)	A 1	A 1	A 0	A 0	A 0
"Southwind"	M 25	M 31	M 22	M 20	M 23
6 OIRE STRAITS	123/82	122/77	119/86	112/78	128/76
Communiqué (WB)	A 2	A 1	A 1	A 2	A 4
"Lady Writer"	M 39	M 44	M 32	M 42	M 48
7 SUPERTRAMP	100/80	112/93	105/92	110/95	135/123
Breakfast In... (A&M)	A 0	A 0	A 0	A 0	A 0
"Logical"	M 20	M 19	M 13	M 15	M 12
8 ROBERT PALMER	124/87	111/44	106/30	90/14	65/0
Secrets (Island)	A 3	A 8	A 20	A 51	A 64
"Case"	M 54	M 59	M 56	M 25	M 1
9 CHARLIE DANIELS	87/81	80/63	85/63	77/61	87/55
Million Mile... (Epic)	A 1	A 2	A 4	A 0	A 1
"Devil"	M 25	M 15	M 28	M 26	M 31
10 KINKS	113/51	118/44	89/23	57/1	0/0
Low Budget (Arista)	A 8	A 26	A 41	A 56	
"Gallon Of Gas"	H 54	H 48	H 25	H 0	
11 NEIL YOUNG	103/50	105/52	94/38	80/9	31/0
Rust Never... (WB/Reprise)	A 5	A 15	A 24	A 64	A 31
"Hey Hey My My"	M 48	M 38	M 30	M 7	M 0
12 A. RHYTHM SECTION	72/48	83/54	83/54	83/54	113/54
Underdog (Polydor)	A 2	A 2	A 1	A 3	A 4
"Spooky"	M 22	M 27	M 29	M 36	M 65
13 VAN HALEN	61/45	72/53	81/62	84/76	97/85
Van Halen II (WB)	A 0	A 0	A 0	A 0	A 0
"Doctor"	M 16	M 19	M 19	M 8	M 12
14 BRAM TCHAIKOVSKY	94/44	94/42	92/35	72/22	80/20
Strange Man... (Polydor)	A 3	A 2	A 5	A 3	A 10
Tie "Dreams"	M 47	M 50	M 52	M 47	M 50
14 WHO	78/44	82/46	82/46	75/39	87/45
The Kids Are Alright (MCA)	A 1	A 1	A 1	A 1	A 6
"Fooled"	M 33	M 35	M 35	M 35	M 36

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

BE FIRST UNDER THE WIRE WITH

LITTLE RIVER BAND



AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

LITTLE RIVER BAND
First Under The Wire
(Capitol)

"Loser" "Wonder" "Life"
"Mistress." 6.1% of our re-
porters on it. Total reports:
101. A-74, M-19, H-8. De-
buted this week at num-
ber 21.



EXPLOSIVE SALES!

BILLBOARD ALBUM CHART
153*-50*

"LONESOME LOSER" THE SINGLE,
ALREADY #11
GOODPHONE TOP TRACKS!

THE LRB 1979 TOUR
BEGINS AUGUST 16th

The new album
FIRST UNDER THE WIRE. Contains the single "Lonesome Loser."
500-11954 4748

Produced by John Boylan and Little River Band.
Management: Glenn Wheatley for Wheatley Bros. Entertainment.



© 1979 CAPITOL RECORDS INC

AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

LITTLE RIVER BAND
First Under The Wire (Capitol)
"Loser" "Wonder" "Life" "Mistress." 67% of our reporters on it. Total reports: 101. A-74, M-19, H-8. Debuted this week at number 21.



REO SPEEDWAGON
Nine Lives (Epic)
"Road" "Survive" "Heavy" "Take." 64% of our reporters on it. Total reports: 97. A-84, M-18, H-15. Debuted this week at number 16.



DAVID WERNER
David Werner (Epic)
"Right" "Melanie" "Imagine" "Love." 52% of our reporters on it. Total reports: 78. A-53, M-20, H-5. Debuted this week at number 30.

SINGLES

- NIGHT**
"Hot Summer Nights" (Planet)
- JOURNEY**
"Lovin', Touchin', Squeezin'" (Columbia)
- HERMAN BROOD**
"Saturdaynight" (Ariola)
- MARSHALL TUCKER BAND**
"Last Of The Singing Cowboys" (WB)
- THE RECORDS**
"Starry Eyes" (Virgin)
- DAVID BOWIE**
"DJ" (RCA)
- IAN DURY**
"Hit Me With Your Rhythm..." (Stiff/Epic)
- CARLY SIMON**
"Vengeance" (Elektra)
- POCO**
"Heart Of The Night" (MCA)
- TRIUMPH**
"Hold On" (RCA)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON AOR

- SPYRO GYRA** Morning Dance (Infinity)
Title "Starburst"
- STANLEY CLARKE** I Wanna Play For... (Nemperor)
Title "Jelly" "Hits"
- JONI MITCHELL** Mingus (Asylum)
Title "Dry Cleaner" "Pork Pie Hat"
- PAT METHENY** New Chautauqua (ECM)
Title "Mexico"
- NEIL LARSEN** High Gear (Horizon)
Title "Futura"
- CRUSADERS** Street Life (MCA)
Title "Carnival"
- GORDON MICHAELS** Stargazer (Horizon)
Title "Brown" "Angle"
- LEE RITENOUR** Feel The Night (Elektra)
Title "Various"
- GATO BARBIERI** Euphoria (A&M)
- JAKOB MAGNUSSON** Special Treatment (WB)
Title "Madagascar"

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

Albany
518-462-5555

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

Baltimore
301-889-0098

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

Allentown
215-434-9511

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

Binghamton
607-772-8850

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

Allentown
215-694-0511

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

Boston
617-266-1111

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

Boston
617-247-0850

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

Boston
617-247-0850

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

MOST ADDED

SOUTHSIDE JOHNNY
The Jukes (Mercury) 24/24

LITTLE RIVER BAND
First Under... (Capitol) 28/20

REO SPEEDWAGON
Nine Lives (Epic) 23/17

DAVID WERNER
David Werner (Epic) 23/15

PRISM
Armaggedon (Ariola) 15/15

MEDIUM

NILS LOFGREN
Nils (A&M) 26/23

ROBERT PALMER
Secrets (Island) 34/15

SNIFF 'N' THE TEARS
Fickle Heart (Atlantic) 24/14

LICK LOWE
Labour Of Lust (Columbia) 28/13

PAT TRAVERS BAND
Go For What... (Polydor) 17/12

THE HOTTEST

CARS
Candy-O (Elektra) 35/34

KNACK
Get The Knack (Capitol) 33/33

WINGS
Back To The Egg (Columbia) 31/25

E. LIGHT ORCHESTRA
Discovery (Jet) 28/23

DIRE STRAITS
Communiqué (WB) 31/23

Boston
817-282-5900

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

Hartford
203-549-3456

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

Long Island
516-587-1023

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

Bridgeport
203-579-9995

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

Hartford
203-247-1060

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

Long Island
516-485-9200

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

Q-FM-97
716-881-4555

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

Lewiston-Portland
207-375-4208
207-774-6364

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

Lewiston-Portland
207-375-4208
207-774-6364

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

Cambridge
617-492-6450

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

Cambridge
617-492-6450

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

Cambridge
617-492-6450

Albums Added:
LITTLE RIVER BAND (Capitol)
REO SPEEDWAGON (Epic)
DAVID WERNER (Epic)

Albums:
THE JUKES (Mercury)
NIGHT (Planet)

SOUTH

MOST ADDED

LITTLE RIVER BAND
First Under... (Capitol) 25/21

REO SPEEDWAGON
Nine Lives (Epic) 24/17

DAVID WERNER
David Werner (Epic) 21/18

SOUTHSIDE JOHNNY
The Jukes (Mercury) 13/13

PRISM
Armageddon (Ariola) 8/8

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

BLUE OYSTER CULT
Mirrors (Columbia) 21/18

BRAM TCHAIKOVSKY
Strange Man... (Polydor) 28/17

NEIL YOUNG
Rust Never... (WB/Reprise) 24/14

KINKS
Low Budget (Arista) 27/13

SNIFF 'N' THE TEARS
Fickle Heart (Atlantic) 20/13

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

CARS
Candy-O (Elektra) 33/29

WINGS
Back To The Egg (Columbia) 35/26

KNACK
Get The Knack (Capitol) 30/26

E. LIGHT ORCHESTRA
Discovery (Jet) 30/24

KANSAS
Monolith (Kirshner) 31/23

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

KY99 Amarillo
806-359-8561

Albums Added:
LUD (Capitol)
REO SPEEDWAGON (Epic)
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
"Top Layer" (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
"Top Layer" (Epic)

WROC Charlotte
704-392-6191

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
VAN HALEN (WB)
CHARLIE DANIELS (Epic)
PETER FRAMPTON (Arista)
KANSAS (Mercury)
NEIL YOUNG (WB/Reprise)
DIRE STRAITS (Epic)
BOC (Columbia)
NICK LOWE (Columbia)
KISS (Columbia)
DIRE STRAITS (Epic)
FLASH & THE PAN (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

ROCK 101 Anderson-Greenville
803-226-1511

Albums Added:
LUD (Capitol)
REO SPEEDWAGON (Epic)
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Z96 WZLZ FM Columbia
803-796-8896

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

KLOL Houston
713-526-4591

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

LRB 102 Louisville
502-585-5178

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

KDF 3 Nashville
615-244-9532

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

76rock Atlanta
404-325-0980

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

101 Corpus Christi
512-855-4641

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

101 Jacksonville
904-633-2785

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

WZXR rock 103 Memphis
901-726-0060

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

WNOE FM New Orleans
504-529-1212

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

KLBJ FM Austin
512-474-6543

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

101 Dallas-Ft. Worth
214-528-5500

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

WQUT 103.5 FM Johnson City
615-477-3127

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

love 94 Miami
305-672-2500

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Zoni 104 Norfolk
804-393-0311
919-435-6138

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

TEXAS ROCK Beaumont
713-727-0229

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

KZEW Dallas
214-748-9898

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

K94 KSMB Lafayette
318-232-1311

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Y-102 Montgomery
205-265-9102

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

fm99 Norfolk
804-623-9667

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

101 Birmingham
205-870-9900

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

101 El Paso
915-533-8211

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

KLPQ Little Rock
501-664-6666

Albums Added:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)

Medium Albums:
KANSAS (Mercury)
CHARLIE DANIELS (Epic)
DIRE STRAITS (Epic)
DICK SIMON (Capitol)
CARS (Elektra)
GRANHAM PARKER (Arista)
NICK LOWE (Columbia)
SWIFF "N' TEARS (Atlantic)
BOC (Columbia)
ST. PARADISE (WB)
POINT BLANK (Epic)

Hot Albums:
NEIL YOUNG (WB/Reprise)
WINGS (Elektra)
DAVID WERNER (Epic)
REO SPEEDWAGON (Epic)



WKLS DINES ON PUNK SANDWICH — WKLS/Atlanta and Peaches Records combined forces with Capricorn Records to serve free "Punk Sandwiches" to patrons, in honor of the new album release by the Dixie Dregs. Pictured (l-r) are WKLS air personality Randy Sutton, Capricorn's Randy Roman and Mike Randell, Deli owner, and Capricorn's Victor Marques.

Country



Jim Duncan

News Notes

The big news of the week is WIL-AM-FM/St. Louis PD Walt Turner's being named President and General Manager of the stations. Walt has been a friend of R&R since the very first issue. It has been my pleasure working with him over the years on some of the R&R Conventions. He is going to make a GREAT manager! Digging in my files of silly pictures I have taken over the years. I found this one of Walt at the Nashville DJ Convention a few years back. One of the companies was sponsoring a free Alka-Seltzer booth and Walt is showing everyone how we ALL felt after a week of good times. The lady on the right is Louise Mandrell, and I didn't even know she was in the picture until I dug it out. Nobody knew



who she was back then. Today she records for Epic Records . . . As reported last week, Don Thomson has stepped down as PD of WBAP/Fort Worth. No new PD has been named yet. His last day was Tuesday (31). As promised last week, we can now report Thomson's future plans. He is going into business for himself as a Country radio consultant. His company will be known as the Country Doctor. Thomson is a 25-year veteran of radio with a superb track record. He told R&R in a conversation earlier this week, "I feel there is a void in the area of Country radio consultants. Sure there are companies that do it, but I have never run across any qualified experts in Country music radio doing it exclusively. I hope to fill that void." Country Doctor Don Thomson can be reached in Suite 1002, the Ridglea Bank Building, Fort Worth, TX 76116, (817) 731-0218. Besides radio clients, in the next few weeks Thomson will be looking to have a backlog of talent. So if you are

CMA's "DJ Of The Year" Finalists Named

The 1979 finalists for the Country Music Association's "Disc Jockey Of The Year" awards have been announced. The finalists in three categories, listed below, were chosen by CMA members and will now submit an aircheck tape to CMA from which a panel of anonymous judges will determine a winner. The judges are past winners and people directly involved in Country radio.

R&R's Jim Duncan, a member of the DJ Committee on the CMA Board of Directors, is currently putting together biographical information on each of the finalists. The information will be sent to the judges, along with the airchecks to help the judges in their evaluation of each finalists.

The winner from each market will be recognized on the CMA's nationally televised awards show on CBS-TV, October 8, from the Grand Ole Opry. Each winner will also be given VIP treatment during the annual Country Music Convention in Nashville during that same time.

The following are the top five nominees in each of the three market sizes:

Small Market (under 50,000)

- Bill Burns, WMLT, Dublin, Georgia
- Jim Casto, WDHR-FM, Pikeville, Kentucky
- Tom Reeder, WKCW, Warrenton, Virginia
- Terry Slane, WGTO, Cypress Gardens, Florida
- Ann Williams, WAMG, Gallatin, Tennessee

Medium Market (50,000-500,000)

- Bob Cole, KOKE, Austin, Texas
- Dugg Collins, KZIP, Amarillo, Texas
- King Edward IV, WSIC, Roanoke, Virginia
- Lamar Lynn, WQQT, Savannah, Georgia
- Ron Tatar, KVOC, Casper, Wyoming

Large Market (over 500,000)

- Bill Bailey, KENR, Houston, Texas
- Del DeMontreux, WHN, New York, New York
- Max Gardner, KKYX, San Antonio, Texas
- David Lee, WIL, St. Louis, Missouri
- Chris Taylor, KYNN, Omaha, Nebraska

interested, you might want to drop him a note with a resume and cassette for his files . . . KLAC became the ONLY Country radio station in Los Angeles as of last Tuesday (31), when KHTZ-FM began to simulcast with its AM Top 40 station Ten-Q. KHTZ will remain Top 40 for now, as Ten-Q goes Spanish . . . Dale Turner, new MD of WSAI/Cincinnati, called to tell R&R he was taking part in ceremonies for the National Hearing and Speech Center when he decided to take a hearing test. The test shows he has less than perfect hearing. Sounds like a perfectly qualified Music Director . . . No PD yet at KLZ/Denver . . . Stay tuned . . . Ron Christian is the afternoon drive man and MD at KBBQ/Ventura . . . Bud Forte has taken over as MD at WWVA/Wheeling. (Missed that one the week I went to Canada. Better late than never.) . . . Jim Howie returns to West Palm Beach, this time as MD of WEAT. Most recently he was at WNNC/Newton, NC . . . Kent Hooper is now MD and afternoon driver at KCEY/Modesto. Mark Hicks, from WILM/Gillette, WY, is the new midday man; and Rick Nancett takes over the evening show, from KTRB and KQKK in Modesto . . . KINX-FM/Colorado Springs is now formatted Country. Burkhardt-Abrams will consult. Jed A. Blackovich is the PD . . . Jill Raider, from WRDD/Bay City, MI, is the first female air personality for WCUZ/Grand Rapids . . . Tom Harden has been upped from week-ends to the noon-to-three slot at WINN/Louisville. He replaces B.J. Colty . . . Jim Richards is out at WWOK/Miami. No future plans have been announced. WWOK needs a new all-nighter. Send tapes and resumes to PD Dave Donahue at the station's new address: 2741 N. 29th Ave., Hollywood, FL 33020. The new phone numbers are (305) 931-4000 or 525-4000 . . . KXRB/Sioux Falls has a new location and number: 41st & Meadow St., Sioux Falls, SD 57106. (605) 7393 . . . Charley Cook takes over the morning drive at KIKN/Corpus Cristi, TX. He is from KNOE/Monroe, LA . . . Ron Hill is the new evening jock at WHOO/Orlando. He returns to radio after a three-year absence . . . Gregg Ramsey take over the evening slot at WJJK/Eau Claire. He is from WYNN/Pueblo, CO . . . So what's new with you?



TANKS ALOT — KYNN/Omaha recently did a benefit broadcast for the American Cancer Society. The unusual thing about the broadcast was that it was done underwater. First photo shows KYNN's Bill Carey and Ken Fearnow looking out from the underwater tank. The other photo is of KYNN air personality Bill Hoover looking over the participants of a Dolly Parton look-a-like contest (Rumor has it, the gorilla won!)

LETTERS:

More Music Comments

Dear R&R:

While those who say the Eddie Rabbit single is "not" country, have dropped it — here in Central California, the tune is one of the most requested ones being aired. If our country audience wants it we play it — and proudly!!!

Kent Hopper
Music Director, KCEY

Dear R&R:

In response to the comments on music section in the latest edition of R&R, I would like to offer my comments.

It is quite alarming and frustrating to see the direction which some country music artists are taking in their musical presentation on record for the benefit of possible cross material. It's obvious many artists in the past year have been searching for what they feel is that all important crossover hit which will bring them instant acclaim and stardom in the pop music world. They are leaving their established country roots and songwriters behind. This I find sad and absurd. If the song is a good one it will cross, if not it will rarely climb to a high position on any trade charts. Take a hard look at the wave of artists who have recently tried to cut a crossover record. Very few have been successful on the pop charts. Get out your old trade charts and take a look. How many have broken the pop top 20? Not too many I'm afraid.

This is an open plea to the country music artists of today. Record what you like and believe in. Don't try something new just to make a few extra bucks and hope for a major cross charted single. Your chances are very slim. Your country music fans love you and the country music audience is expanding every day, not on the strength of rock crossover material, but on the good quality modern country music which is being written and recorded every day in Nashville. Just a final note and something to think about. I'm very sure Kenny Rogers did not go into the studio hoping to cut "Lucille" as a crossover single. This is a pure country beer-drinking song and one that tells a story. But yet it was a giant hit on all the trade charts. Nor do I think "The Gambler" was recorded with cross potential in mind. Take a hard look, country music artists. If it is a song which has that special something, then the public will feel it and you will get your major crossover hit. But please, music is an art. It's creative and gives a special feeling. You create that magic with your special talent which we admire and love. Don't give up the beauty and creativity of what you're doing for money.

Stacy Drake
WYH-FM/Williamsport, MD.

Country

BREAKERS

DONNA FARGO Daddy (WB)

63% of our reporting stations on this record. Charts: 33-28 WMAQ, 34-30 WQQT, 41-29 KSOP, debut 28 KEED, 36-27 KNIX, debut 29 KRGO, 26-21 KFGO. New adds include WINN, WONE, KCKN, WUBE, KRZY, KCUB, KLAQ, WYVA, WCMS. R&R Chart Debut 35.

DON WILLIAMS It Must Be Love (MCA)

On 55% of reporting stations. One of the "Most Added" songs for the second week in a row. Adds include KEEN, WHK, WWSW, KRMD, KBOX, WKDA, WWOK, KSO, WIL, CKLW-FM, KIKX, KUZZ, KRAM. Charts: debut 29 WUNI, debut 29 WJJD, 16-9 KCKC, debut 29 WEEP, debut 15 KVOC, 23-19 WVOJ. R&R Chart Debut 36.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/51). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

VERN GOSDIN "All I Want And Need Forever" (Elektra) 73/7, KLAQ, WLWI-FM, WCMS, WYVA, WONE, KHAK, KMAK. Charts: 18-12 KFGO, 36-28 WSAI, 22-17 WUNI, KRAM, 23-19 WCXI, 22-14 KSOP, 34-28 KFTN, 35-24 KVOC, 30-26 CKLW-FM. R&R Chart 39.

MICKEY GILLEY "My Silver Lining" (Epic/Playboy) 73/18, KBOX, WQQT, WIRE, WHK, WONE, KSON, KLAQ, KEEN, KRAM, KCUB, WTHI, WCXI, WHBF, WYTL, KVET, KNOE, WFNC, KIDN. Charts: 7-5 WUNI, 56-26 KZIP, 31-26 KHAK, 48-24 WEAT, 34-26 KCKN, 36-29 WKDA, debut 27 KSON, debut 27 KMPS, 31-26 WEEP, 35-29 WONE, 22-12 WKDA. R&R Chart Debut 40.

KENNY DALE "Only Love Can Break A Heart" (Capitol) 72/23, WMZQ-FM, WWSW, WCMS, WINN, WKDA, WMC, WIRK-FM, WSLR, WIRE, KCKN, KRAM, KEEN, KCUB, KFTN, KLAQ, KRZY, WTHI, KGFX, KWMT, KIDN, KNOE, WFNC. Charts: 22-18 WVOJ, 33-26 WMAQ, 37-28 WCOS-FM, 40-29 CKLW-FM, 32-27 WHOO, 29-23 WSAI, debut 30 WUNI, 36-28 WUBE, 35-27 KWKH, 44-30 KZIP, 33-29 KHAK.

JENNIFER WARNES "I Know A Heartache When I See One" (Arista) 70/6, WYVA, WLWI-FM, KGFX, WMAQ, WJJD, WIL. Charts: 30-13 WDN, 20-13 KRAM, 17-11 KRGO, 23-18 WIRK-FM, 13-10 WSAI, 20-14 CKLW-FM, 37-30 KNEW, 35-30 WAXX, 30-27 WXCL, 34-27 KEEN, 23-18 WQTT, 25-19 KLVN, 38-26 WEAT, 30-24 KFDI, 32-27 WIRK-FM, 30-25 KFTN, 31-18 KZIP.

MEL McDANIEL "Play Her Back To Yesterday" (Capitol) 70/4, KLAQ, WIL, KCKN, WYVA. Charts: 21-16 KVET, 39-28 KSON, 25-19 KMPS, 31-27 KIKX, 23-19 KRMD, 12-10 KFGO, debut 25 KLAQ, 22-18 WOKQ, 34-18 WEAT, 34-24 KUZZ.

JIM ED BROWN & HELEN CORNELIUS "Fools" (RCA) 69/22, KBOX, WNYR, WONE, WSAI, CKLW-FM, KSOP, KLAQ, WOKQ, KNOE, WGTO, WEAT, WUNI, KTYN, KWMT, WHBF, KSO, KCEY, KKAL, KSSS, KIKX, KRDR, WMUS. Charts: 35-30 WEEP, debut 30 KRGO, 38-29 WBAM, 28-24 WNVY, 35-26 WCXI.

JACKY WARD & REBA McENTIRE "That Makes Two Of Us" (Mercury) 65/10, KLAQ, WONE, WCMS, WYVA, WNYR, WYTL, WTHI, KIDN, KEEN, KMAK. Charts: 27-23 WHK, 24-18 WHOO, 27-23 WDN, debut 30 KTYN, 11-1 KVOC, 30-25 KMPS, 30-26 KSO, 33-27 WCOS-FM, 27-24 KRMD, 32-27 WITL, 25-19 CKLW-FM, 38-26 WEAT, 30-24 KFDI, 32-27 WIRK-FM, 30-25 KFTN, 31-18 KZIP.

JERRY LEE LEWIS "Who Will The Next Fool Be" (Elektra) 62/12, WMZQ-FM, KEEN, KLAQ, WIL, WIRE, WSLR, KCKN, WVOJ, WTHI, WAXX, WXCL, WHBF. Charts: 42-29 KGFX, 35-25 WSAI, 20-16 WUNI, 20-15 KCKC, 23-23 KFGO.

SAMMI SMITH "The Letter" (Cyclone) 55/13, KLAQ, WSLR, WSAI, WCMS, WWSW, WVOJ, KXLR, WNVY, KBOX, WIRK-FM, WITL, WAXX, KSSS. Charts: 23-19 KGFX, 27-21 KRGO, 19-15 WYOK, 29-22 WUNI, debut 29 WKMF, 30-24 KUGR.

EARL SCRUGGS REVUE "I Could Sure Use The Feeling" (Columbia) 50/6, KSON, WSLR, WMC, WITL, KVOC. Charts: 17-13 WOKQ, 33-29 KBO, 25-17 KRGO, 38-29 KUZZ, 25-19 KSOP, 36-30 CKLW-FM, 30-17 WIRK-FM, 28-24 KFTN.

T.G. SHEPPARD "Last Cheater's Waltz" (WB/Curb) 44/18, KNIX, KRAM, KSO, WSAI, KHAK, WKMF, WAXX, KTYN, WITL, WDN, WGTO, WCOS-FM, WEAT, WIRK. Charts: 32-26 WVOJ, debut 25 WUNI, 31-20 KCKC.

JOHN CONLEE "Before My Time" (MCA) 40/33. One of the "Most Added" songs this week. Some new stations include KNEW, KCKC, WIRE, WSAI, WEEP, WWSW, WINN, KNIX, KRGO, KUZZ, KSOP, KEED, WYTL, KFGO, KCKN, KFDI, KSO, WXCL, WIRK-FM, KBOX, WVOJ, KXLR, WBAM, WCOS-FM, WEAT, WHOO, 34-30 WPOC.

Others Getting Significant Action

ZELLA LEHR "Once In A Blue Moon" (RCA) 43/11, KLAQ, WIL, KWKH, WNYR, KNIX, KWMT, WHBF, CKLW-FM, WYTL, WUNI, WIRK-FM. Charts: 29-21 KGFX, 44-30 WBAM, 38-30 KIKX, 29-24 WCOS-FM, 23-17 WHOO, 40-30 WSAI, 28-23 KSOP, 35-24 KZIP.

Radio & Records

NATIONAL AIRPLAY/40

August 3, 1979

Three Weeks Two Weeks Last Week

Three Weeks	Two Weeks	Last Week	Rank	Artist/Record
3	2	1	1	DOLLY PARTON/You're The Only One (RCA)
17	8	5	2	MEL TILLIS/Coca-Cola Cowboy (MCA)
6	6	3	3	EDDIE RABBITT/Suspicious (Elektra)
5	5	4	4	EMMYLOU HARRIS/Save The Last Dance For Me (WB)
15	11	6	5	TAMMY WYNETTE/No One Else In The World (Epic)
23	14	9	6	HANK WILLIAMS JR./Family Tradition (Elektra)
22	17	10	7	GENE WATSON/Pick The Wildwood Flower (Capitol)
34	26	15	8	CHARLIE DANIELS BAND/The Devil Went Down To Georgia (Epic)
24	19	11	9	MOE BANDY/Barstool Mountain (Columbia)
4	4	7	10	JOHNNY CASH/(Ghost) Riders In The Sky (Columbia)
33	29	18	11	WILLIE NELSON & LEON RUSSELL/Heartbreak Hotel (Columbia)
21	16	12	12	JOHN WESLEY RYLES/Liberated Woman (MCA)
1	1	2	13	ANNE MURRAY/Shadows In The Moonlight (Capitol)
28	24	17	14	DAVE & SUGAR/Stay With Me (RCA)
35	28	19	15	JIM REEVES/Don't Let Me Crossover (RCA)
38	31	21	16	KENNY ROGERS & DOTTIE WEST/Till I Can Make It On My Own (UA)
39	36	29	17	RAY PRICE/That's The Only Way To Say Good Morning (Monument)
29	27	23	18	MARTY ROBBINS/All Around Cowboy (Columbia)
17	7	13	19	HOYT AXTON/Della And The Dealer (Jeremiah)
-	37	31	20	LYNN ANDERSON/I Love How You Love Me (Columbia)
-	30	25	21	CONWAY TWITTY/I May Never Get To Heaven (MCA)
-	33	27	22	STATLER BROTHERS/Here We Are Again (Mercury)
-	32	28	23	CHARLEY PRIDE/You're My Jamaica (RCA)
2	3	8	24	WAYLON JENNINGS/Amanda (RCA)
9	13	16	25	CHARLY McCLAIN/When A Love Ain't Right (Epic)
-	-	33	26	CRYSTAL GAYLE/Your Kisses Will (UA)
11	9	14	27	LOUISE MANDRELL & R.C. BANNON/Reunited (Epic)
37	35	30	28	CLIFF COCHRAN/Love Me Like A Stranger (RCA)
-	-	34	29	MOE & JOE/Just Good Ol' Boys (Columbia)
18	20	24	30	KENNY ROGERS/She Believes In Me (UA)
38	-	38	31	DOTTSY/Slip Away (RCA)
7	10	20	32	LORETTA LYNN/I Can't Feel You Anymore (MCA)
-	40	37	33	GEORGE JONES/Someday My Day Will Come (Epic)
-	38	36	34	FREDDY FENDER/Yours (Starflite)
-	-	36	35	DONNA FARGO/Daddy (WB)
-	-	39	36	DON WILLIAMS/It Must Be Love (MCA)
-	-	39	37	JOHNNY RODRIGUEZ/Fools For Each Other (Epic)
-	39	35	38	JANIE FRICKE/Let's Try Again (Columbia)
-	-	39	39	VERN GOSDIN/All I Want And Need Forever (Elektra)
-	-	40	40	MICKEY GILLEY/My Silver Lining (Epic/Playboy)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

NEW ENTRY

Most Requested

LW	TW	Artist/Record
1	1	CHARLIE DANIELS (Epic) (3rd week)
7	2	MEL TILLIS (MCA)
4	3	HANK WILLIAMS JR. (Elektra)
6	4	JOHNNY CASH (Columbia)
-	5	WILLIE & LEON (Columbia)
-	6	CONWAY TWITTY (MCA)
2	7	EDDIE RABBITT (Elektra)
3	8	DOLLY PARTON (RCA)
10	9	JIM REEVES (RCA)
10	10	MOE & JOE (Columbia)

Active Re-Currents

Singles that have dropped off most current charts but still showing some activity through sales and/or requests.

HOYT AXTON
Della & The Dealer (Jeremiah)
RAZZY BAILEY
If Love Had A Face (RCA)
WAYLON JENNINGS
Amanda (RCA)
LORETTA LYNN
I Can't Feel You Anymore (MCA)
RONNIE MILSAP
Nobody Likes Sad Songs (RCA)
ANNE MURRAY
Shadows In The Moonlight (Capitol)
BUCK OWENS
Play Together Again (WB)
KENNY ROGERS
She Believes In Me (UA)
MARGO SMITH
If I Give My Heart To You (WB)
JOE STAMPLEY
I Don't Lie (Epic)



Biff Collie

Inside Nashville

Country

ON THE RECORD: Jerry Reed is "Hot Stuff" in a new movie of the same name with Dom DeLuise and Suzanne Pleshette. A preview of the new Reed movie was screened here for his Music Row friends ... Ferlin Husky's stomach surgery was successful. Doctors' description was "for bleeding problems." ... Ferlin has been working lately after his successful open heart surgery last January ... Dolly Parton making headlines throughout Australia on the first leg (and other parts of the anatomy) of her Far Eastern tour. The tour will include performances in New Zealand, Hong Kong, and Japan as well as Australia ... August 13th, Roy Clark will perform a benefit concert for the support of the Hollenbeck Youth Center in Los Angeles. Clark will be joined by Ray Price for a two-week run at the Frontier Hotel in Las Vegas starting August 16. Clark is pictured here during a recent Tulsa recording session for an album he is doing with jazz/bluesman Clarence "Gatemouth" Brown. The album, "Makin' Music," combines jazz, blues and country.



Ralph S. Weight (remember the promoter of the ill-fated Nashville Music Festival in nearby Columbia July 4, 1978?) now of Stuart, FL, was charged, along with his Dominion Records, with two counts of fraud for "cheating would-be singers of their money" by the U.S. Attorney's office in Nashville last week ... Acuff-Rose Publications agreed to buy the Four Star Music catalog of 2300 songs for \$1.8 million. Four Star was forced into bankruptcy this year when creditors refused to accept a reorganization plan. The catalog has dozens of million-performance songs, including "Release Me" and "Am I That Easy To Forget" ... Nashville's Soundshop Studio now rates as the largest commercial music production house in Tennessee, as well as one of the busiest commercial record studios in town ... Boots Randolph says entertainers whose names are on the doors of local nightclubs should stay home. Boots stays closer to his Printers Alley club than most anybody whose name is attached to a local party-place ... Rumors about that Huell Howser, local TV personality, is under consideration for a position as head of the new Tennessee State Film Development Board. Another nominee for that job is "Hee Haw" director Bob Boatman. A new State Senate bill last March would have put the film/music board under the direction of the State Tourism Development.

Irving Waugh, former President of WSM, Inc., is now Commissioner of Tourism in the state ... Stella Parton's recording of "Steady As The Rain" is the first Dolly Parton song she's ever recorded ... Ernest Tubbs' 15-minute standing ovation at Wille Nelson's Austin picnic should have happened ... Ray Price "party" invites have been sent out from Monument Records in Nashville. Interesting way to promote Price's appearance on Johnny Carson's "Tonight" show this Friday night (3rd) ... Don Williams is to be featured in a Life photo essay on the stands in September ... Dottie West in the studio with new producers, Brent Maher and Randy Goodrum. Goodrum was last year's ASCAP Country writer of the year for penning Anne Murray's "You Needed Me" ... T.G. Sheppard, Billy "Crash" Craddock and the Cates Sisters are set to perform at the CMA's Talent Buyers Seminar next October 7th here ... It was bound to happen! A new album on Aurum Records featuring the Silver Spurz Orchestra doing a sound called "Cowboy Disco." Songs include disco versions of "Happy Trails" and "Tumblin' Tumbleweeds" ...

Slim Whitman's "Best International Male Artist - 1979" honor is the 2nd year in a row Great Britain has so honored him ... Mac Davis will cut his first Casablanca album in Nashville this month with an as-yet-unnamed producer. What'll he do? In Mac's words, "Mac Davis is back to being Mac Davis again." (Goood!) ... Eddie Rabbitt's gotten a lot of flack about his current record being "too pop for country" and "too country for pop." Eddie's been so busy he says he's "Too POOPED to pop!"

CHANGE OF ADDRESS: Elmos Lewis, 77, died in a Memphis hospital last Monday. He was born in Ferriday, LA, where he raised his family; Mr. Lewis once mortgaged his home to buy his son Jerry Lee a piano ... Waldo Baxter "Spud" Davis died at 67 after a lengthy illness. "Spud" was a fiddler and comedian, worked with Eddy Arnold, Billy Walker and Uncle Dave Macon ... James L. Sego, whose recording of "Sorry I Never Knew You" is believed to have been the first million-selling record by a gospel group, died last week after open heart surgery in Nashville's Baptist Hospital at the age of 51. He's survived by his wife Naomi, and his brothers Lamar & W.R. They worked as the Sego Brothers & Naomi.

TV COUNTRY: Loretta Lynn'll guest in a new fall series called "Sheriff Lobo," which will star Claude Akins (he starred in the truckers' series "Movin' On") ... Moe Bandy & Joe Stampley co-hosted a segment of "That Nashville Music" syndicated TV series ... Reg Lindsay commutes to Sydney (Australia) to tape his No. 1 TV show in that country ... The Kendalls will fly to L.A. the 28th to tape a Mike Douglas Show, their second appearance with Mike ... "1970's: The Explosion of Country Music" will be taped at Washington, DC's Ford Theatre October 2nd during a concert to benefit the Friends Of Ford Theatre Fund. The show will spotlight Johnny Cash, Larry Gatlin, Tom T. Hall, the Statler Brothers, Freddy Fender, Barbara Mandrell, Loretta Lynn, Charlie Rich, the Oak Ridge Boys, Ray Stevens, Dot-

le West, Tammy Wynette, Bill Monroe, Bill Walker's Orchestra, Glen Campbell, Ronnie Milsap and several others to be announced later. President & Mrs. Carter will host a reception at the White House. Chet Hagan will produce for the Cates Bros. (They created the "History of Country Music" TV specials, along with many more super shows from Nashville.) The special will be seen Oct. 16th on NBC.

OFF-THE-RECORD: Ray Stevens wouldn't tell, but I understand he owns and donates the building and property to Buddies of Nashville, an organization that puts adult men with boys who need a "buddy" ... Cliff Cochran is the father of a new baby girl, born last Friday ... Ray Griff planning a career "comeback?" ... Barbara Mandrell has been approached about a movie. As recently reported here, Barbara was co-headliner of the first country music show to bow at the 13th Montreux (Switzerland) International Jazz Festival, July 7th. The all-MCA roster also included Roy Clark, the Oak Ridge Boys and Buck Trent. The group then went on to London and Brussels for performances, all produced by Jim Hal-



sey ... Brenda Lee played a joint concert with the New Orleans Symphony (that ain't COUNTRY!) ... Johnny Paycheck finished two weeks at the Silverbird in Vegas "superbly" ... Vernon Oxford extended his 40-day tour in Europe (why won't somebody record him in America???) He sells beaucoup records in Britain, etc. ... Thanks, Bill Anderson! ... Brenda Lee and her husband Ronnie Shacklett hosted an under-the-tent party for her father-in-law Earl Shacklett, who's running for re-election as a Metro Nashville-Davidson County Councilman ... Muhammad Ali flew to Nashville to attend Waylon & Jessi's christening affair for 2-month-old Waylon Albright Jennings ... Barry Sadler, of "Ballad Of The Green Berets" million-seller fame, autograph-partied at a couple of Nashville bookstores last weekend to sign his new book, "Casca - The Eternal Mercenary." It's been in bookstores for a month and has already reached the 100,000 mark.

Tom T. Hall's "The Storyteller's Nashville," to be published in November by Doubleday, is "more than just a biography" he says. "It begins the day I got to Nashville, it's about what it's like to grow up here as a musician, a songwriter, and an entertainer." It'll raise some eyebrows, Tom says, though it's not meant to be a scandal scraper, but "some people will be mad because they were left out; some people will be mad because they were left IN!"

KCKC 34
KBBQ
WQQT
WDEN 65
WDOD

WBAM
WSAI
WCOS
WGTO 58
WHOO

WMC
WIL
KVOO
KKYX

RAZZY BAILEY

"I Ain't Got No Business Doin' Business Today"

on RCA Records/Nashville



NIPPER NOTES



Country

Most Added

BARBARA MANDRELL
Foiled By A Feeling (MCA)
JOHN CONLEE
Before My Time (MCA)
DON WILLIAMS
It Must Be Love (MCA)
ELVIS PRESLEY
There's A Honky Tonk Angel (RCA)

Hottest

CHARLIE DANIELS BAND (Epic)
WILLIE & LEON (Columbia)
HANK WILLIAMS JR. (Elektra)
MEL TILLIS (MCA)
EDDIE RABBITT (Elektra)
DOLLY PARTON (RCA)
CONWAY TWITTY (MCA)

REGIONAL ADDS & HOTS

WEST

EMAR Fresno, Ca
 Johnny Rodriguez
 Stetler Bros.
 Vern Gosdin
 Olivia
 Ward & McEntire
 Mickey Gilley
 Kenny Dale
 Eddie Rabbitt
 Tammy Wynette
 Mel Tillis
 Charlie Daniels Band

KRZY Albuquerque, N.M.
 Kenny Dale
 Sonny James
 Donna Fargo
 Crystal Gayle
 Elvis
 Billie Jo Spears
 Leon Everette
 HOTTEST
 Gene Watson
 Barbara Mandrell
 Willie & Leon
 Jolee Roberts
 Charlie Daniels Band

KVAL Arroyo Grande, Ca
 Hot & Joe
 George Jones
 Dale Gribble
 "Crash" Craddock
 Brown & Cornelius
 Barbara Mandrell
 HOTTEST
 Dolly Parton
 Anne Murray
 Johnny Cash
 Emorylou Harris
 Mel Tillis

WUZZ Berkeley, Ca
 Don Williams
 Rev. Allen Jr.
 Barbara Mandrell
 Steve Warner
 John Conlee
 Olivia
 Elvis
 Stella Parton
 HOTTEST
 Charlie Daniels Band
 Kenny Dale
 Hans Williams Jr.

KVOC Casper, Wyo.
 Eddy Arnold
 Terry Nunn
 Stella Parton
 Earl Scruggs
 Chet Taylor
 Becky Hobbs
 Bobby Hood
 Elvis
 T.G. Sheppard
 HOTTEST
 Marc & McEntire
 Vern Gosdin

KSS Colorado Springs, Co
 T.G. Sheppard
 Bill Anderson
 Denny
 Sami Smith
 Brown & Cornelius
 Mary & Miller
 Michael Murphy
 Stella Parton
 J. Higdon
 Rev. Allen Jr.
 HOTTEST
 Charlie Daniels Band
 Eddie Rabbitt
 Hank Williams Jr.
 Mel Tillis
 Marty Robbins

KLAK Denver, Co
 Donna Fargo
 John Anderson
 Bill Anderson
 Jerry Lee Lewis
 Sami Smith
 Lenny Dale
 Brown & Cornelius
 Elvis
 HOTTEST
 Mel Tillis
 Hank Williams Jr.
 Jim Reeves
 Charlie Daniels Band

KEED Eugene, Or
 Susie Allison
 Barbara Mandrell
 Don Williams
 Randy Barlow
 Olivia
 John Conlee
 Porter Wagoner

KFIN Provo, Ut
 B.J. Wright
 Kenny Dale
 Rebecca Lynn
 Barbara Mandrell
 Terry Nunn
 Eddy Arnold

MIDWEST

WVXX Eau Claire, Wis.
 Billie Jo Spears
 Eddy Arnold
 John Conlee
 Jerry Lee Lewis
 Porter Wagoner
 Elvis
 T.G. Sheppard
 Sami Smith
 Mandrell & Bannon
 Marie Maynard
 HOTTEST
 Hot & Joe
 Dolly Parton
 Eddie Rabbitt
 Mel Tillis
 Roy Robbins

WVSLR Akron, Oh
 Jerry Lee Lewis
 George Jones
 Sami Smith
 Kenny Dale
 Earl Scruggs

WVNS Ann Arbor, Mi.
 Barbara Mandrell
 Charlie Rich
 Elvis "Feeling"
 Porter Wagoner
 San Fernando Valley
 HOTTEST
 Dolly Parton
 Dave & Sugar
 Ray Price

WKMF Flint, Mi.
 Barbara Mandrell
 Don Williams
 John Conlee
 Billie Jo Spears
 Charlie Rich
 "Crash" Craddock
 Porter Wagoner
 HOTTEST
 Dolly Parton
 Dave & Sugar
 Ray Price

WKMA Cedar Rapids, Ia.
 Vern Gosdin
 Becky Hobbs
 Rogers & West
 San Fernando Valley
 HOTTEST
 Charlie Daniels Band
 Willie & Leon
 Charlie Daniels Band

WVJD Chicago, Ill.
 Jennifer Barnes
 Barbara Mandrell
 Dave & Sugar

WMAO Chicago, Ill.
 Jennifer Barnes
 Barbara Mandrell
 Dave & Sugar

WVSA Cincinnati, Oh
 Sami Smith
 John Conlee
 Brown & Cornelius
 Porter Wagoner
 Crystal Gayle
 T.G. Sheppard
 Mickey Gilley
 HOTTEST
 Hank Williams Jr.
 Jerry Lee Lewis
 Charlie Daniels Band
 Rogers & West
 Conway Twitty

WVRE Indianapolis, In
 John Conlee
 John Anderson
 Bill Anderson
 Benny Dale
 Mickey Gilley
 Stella Parton
 HOTTEST
 Hoyt Axton
 Emorylou Harris
 Hank Williams Jr.
 Hot & Joe
 Eddie Rabbitt

WVHK Cleveland, Oh
 Mickey Gilley
 Rev. Allen Jr.
 Bill Anderson
 John Anderson
 Don Williams
 Becky Hobbs
 HOTTEST
 Charlie Daniels Band
 Willie & Leon
 Eddie Rabbitt

WVNE Dayton, Oh
 Ward & McEntire
 Harvey Felts
 Donna Fargo
 Vern Gosdin
 David Rogers
 Mickey Gilley
 Brown & Cornelius

WVBO Des Moines, Ia.
 Jess Garrison
 "Crash" Craddock
 Don Williams
 John Conlee
 Randy Barlow
 Brown & Cornelius
 T.G. Sheppard
 Rev. Allen Jr.
 Barbara Mandrell
 Lorie Morgan
 "Dicky Lee"
 HOTTEST
 Elvis
 Brown & Cornelius
 Porter Wagoner
 T.G. Sheppard

WVCI Detroit, Mi.
 "Crash" Craddock
 Porter Wagoner
 Freddy Weller
 Eddy Arnold
 Sonny James
 Mickey Gilley
 Bill Anderson

SOUTH

WVCS Macon, Ga.
 Charlie Pride
 Conway Twitty
 Gene Watson
 HOTTEST
 Anne Murray
 Maylon Jennings
 Freddy Fender
 Jerry Lee Lewis
 Don Williams
 HOTTEST
 Hank Williams Jr.
 Charlie Daniels Band
 Eddie Rabbitt

WVNY Norfolk, Va.
 "Crash" Craddock
 David Houston
 Ray Brown
 O.B. McClinton
 John Conlee
 Charlie McCoy
 Porter Wagoner
 Randy Barlow
 Arthur Blanch
 Judy Argo
 HOTTEST
 "Ply" Robbins
 Hank Williams Jr.
 Foxy Fire
 Maylon Jennings
 Johnny Cash
 Eddie Rabbitt

WVOC Baltimore, Md.
 Hot & Joe
 John W. Ryles
 Lynn Anderson
 Charlie Daniels Band
 Willie & Leon
 Dolly Parton
 Johnny Cash
 Emorylou Harris
 Mel Tillis

WVKA Brunswick, Me.
 Hot & Joe
 Rev. Allen Jr.
 HOTTEST
 Diana
 Mel Tillis

WVOT Amarillo, Tx.
 Brown & Cornelius
 "Crash" Craddock
 T.G. Sheppard
 Don Williams
 Eddie Arnold
 Porter Wagoner
 Hundo Earwood
 B.J. Wright
 HOTTEST
 Hank Williams Jr.
 Jim Reeves
 Donna Fargo
 Jerry Lee Lewis
 John Conlee
 Elvis
 HOTTEST
 Jim Reeves
 Dusty James
 Mel Tillis
 Sami Smith

WVHF Rock Island, Ill.
 Jerry Lee Lewis
 Donna Fargo
 Zella Lehr
 Lynn Anderson
 Brown & Cornelius
 Mickey Gilley
 Jeanne Pruett
 HOTTEST
 Hoyt Axton
 John Conlee
 Donna Fargo
 Janie Fricke
 Johnny Rodriguez

WVDAF Kansas City, Mo.
 Charlie Daniels Band
 Hot & Joe
 Stetler Bros.
 Don Williams
 HOTTEST
 Emorylou Harris
 Mel Tillis
 Charlie Daniels Band
 Gene Watson
 Jim Reeves

WVIL St. Louis, Mo.
 Mel Tillis
 Hot & Joe
 Jennifer Barnes
 Don Williams
 Bazy Bailey
 Stella Parton
 Jerry Lee Lewis
 HOTTEST
 Stetler Bros.
 Conway Twitty
 Hank Williams Jr.

WVCS Columbia, S.C.
 Barbara Mandrell
 T.G. Sheppard
 John Conlee
 Bazy Bailey
 HOTTEST
 Dave & Sugar
 Charlie Daniels Band
 Willie & Leon
 Conway Twitty

EAST

WSEN Bakersfield, N.Y.
 Barbara Mandrell
 Charlie Pride
 Eddie Rabbitt
 Maylon Jennings
 Johnny Cash

WVOC Dover, N.H.
 Brown & Cornelius
 Charlie McCoy
 Randy Barlow
 Barbara Mandrell
 HOTTEST
 Charlie Daniels Band
 Willie & Leon
 Dolly Parton
 Johnny Cash
 Emorylou Harris
 Mel Tillis

WVWK Erie, Pa.
 Rev. Allen Jr.
 Rogers & West
 Dolly Parton
 Johnny Cash
 Emorylou Harris
 Mel Tillis

WVKA Greenville, S.C.
 Hot & Joe
 Rev. Allen Jr.
 HOTTEST
 Diana
 Mel Tillis

NEW YORK

WVNY New York, N.Y.
 Conway Twitty
 Jerry Robbins
 Rev. Price
 Freddy Fender
 Ray Price
 Barbara Mandrell
 HOTTEST
 Eddie Rabbitt
 Maylon Jennings
 Emorylou Harris
 Hank Williams Jr.
 Willie & Leon

WVMA Newark, N.J.
 Vern Gosdin
 Hank Williams Jr.
 Stella Parton
 Crystal Gayle
 Kenny Dale
 HOTTEST
 Charlie Daniels Band
 Hoyt Axton
 Foxy Fire
 Freddie Hart
 Willie & Leon
 Jones & Paycheck

PENNSYLVANIA

WVPS Pittsburgh, Pa.
 John Conlee
 Don Williams
 Kenny Dale
 David Rogers
 Sami Smith
 HOTTEST
 Dolly Parton
 Emorylou Harris
 Charlie Daniels Band
 Hank Williams Jr.
 Willie & Leon

WVAD Scranton, Pa.
 Hoyt Axton
 Foxy Fire
 Freddie Hart
 Willie & Leon
 Jones & Paycheck

NEW YORK

WVNY Rochester, N.Y.
 Jolee Roberts
 Jerry Robbins
 Rev. Price
 Freddy Fender
 Ray Price
 Barbara Mandrell
 HOTTEST
 Eddie Rabbitt
 Maylon Jennings
 Emorylou Harris
 Hank Williams Jr.
 Willie & Leon

WVMA Newark, N.J.
 Vern Gosdin
 Hank Williams Jr.
 Stella Parton
 Crystal Gayle
 Kenny Dale
 HOTTEST
 Charlie Daniels Band
 Hoyt Axton
 Foxy Fire
 Freddie Hart
 Willie & Leon
 Jones & Paycheck

Country Albums

Album cuts receiving airplay and some activity. Listed alphabetically. Album cuts in bold indicate heaviest reported airplay.

- REX ALLEN JR. - Me And My Broken Heart - (WB) "Don't You Ever Tell A Soul" "If I Fall In Love With You"**
- ASLEEP AT THE WHEEL - Served Live - (Capitol) "Choo Choo Boogie" "Route 66"**
- RAZZY BAILEY - If Love Had A Face - (RCA) "Is It Over"**
- RANDY BARLOW - Randy Barlow - (Republic) "Lovely Lady" "Long Distance Driver" "Easy Lovin' Night"**
- BELLAMY BROTHERS - The Two And Only - (WB/Curb) "Ole Faithful" "Wet T. Shirt" "Whistling Dixie" "May You Never" "Why Did We Die So Young"**
- FREDDY FENDER - The Texas Balladeer - (Starfire) "Gotta Travel On" "Share Your Love" "Walk Under A Snake" "Squeeze Box"**
- CRYETAL GAYLE - We Should Be Together - (UA) "We Should Be Together" "Sneakin' Out The Back Door" "Too Deep For Tears" "Your Old Cold Shoulder" "Time Will Prove That I'm Right" "You'll Be Loved Someday"**
- MERLE HAGGARD - Serving 190 Proof - (MCA) "Got Too Lonely This Morning" "Heaven Was A Drink Of Wine" "My Own Kind Of Hat" "I Didn't Mean To Love You"**
- EMMYLOU HARRIS - Blue Kentucky Girl - (WB) "Sisters Coming Home" "Blue Kentucky Girl" "Even Cowgirls Got The Blues" "Beneath Still Waters" "Everytime You Leave"**
- HONKY TONKIN' - (RCA) "Crazy Arms"**
- CHARLY MCCLAIN - Alone Too Long - (Epic) "I've Been Alone Too Long"**

- "Baby I'm A Want You" "Hold, Me Thrill Me, Kiss Me" "Gettin' Over You" "You're A Part Of Me"**
- RONNIE MILSAP - Ronnie Millsap - (RCA) "Just Because It Feels Good" "In No Time At All" "Delta Queen" "Hi-Heel Sneakers" "All Good Things Don't Have To End" "I Really Don't Want To Know"**
- ANNE MURRAY - New Kind Of Feeling - (Capitol) "You've Got What It Takes" "He's Not You" "For No Reason At All" "Heaven Is Here"**
- WILLIE NELSON & LEON RUSSELL - One For The Road - (Columbia) "Sioux City Sue" "Detour" "Summertime" "Trouble In Mind" "Wild Side Of Life" "Don't Fence Me In" "One For My Baby" "One For The Road" "Riding Down The Canyon" "OAK RIDGE BOYS - Have Arrived - (MCA) "My Radio Sure Sounds Good To Me" "Dig A Little Deeper" "Dream On" "Leaving Louisiana" "Gotta Get Over This"**
- DOLLY PARTON - Dolly - (RCA) "Sweet Summer Lovin'" "Help!" "Star Of The Show" "Down" "Great Balls Of Fire"**
- EDDIE RABBITT - Loveline - (Elektra) "Pour Me Another Tequila" "Loveline"**
- JOHNNY RODRIGUEZ - Rodriguez - (Epic) "Hand On My Shoulder" "Mexico Holiday" "Don't Be Afraid To Say Goodbye"**
- SAMMI SMITH - Gim Hero - (Cyclone) "For The First Time In My Life" "Dancin' The Night Away"**
- JOE STAMPLEY - I Don't Lie - (Epic) "Put Your Clothes Back On" "Sharing"**
- MEL TILLIS - Mr. Entertainment - (MCA) "Jump Shout Boogie" "Oh Lonesome Me" "Night Is The Loneliest Time Of The Day"**
- ERNEST TUBB - The Legend And The Legacy - (Cachet) "Walking The Floor" "CONWAY TWITTY - Cross Winds - (MCA) "Heavy Tears" "I Wish You Could Have Turned My Head" "Happy Birthday Darlin'" "Dragging Chains" "Grand Ol' Blues"**

P/A

POP/ADULT



Mike Kasabo

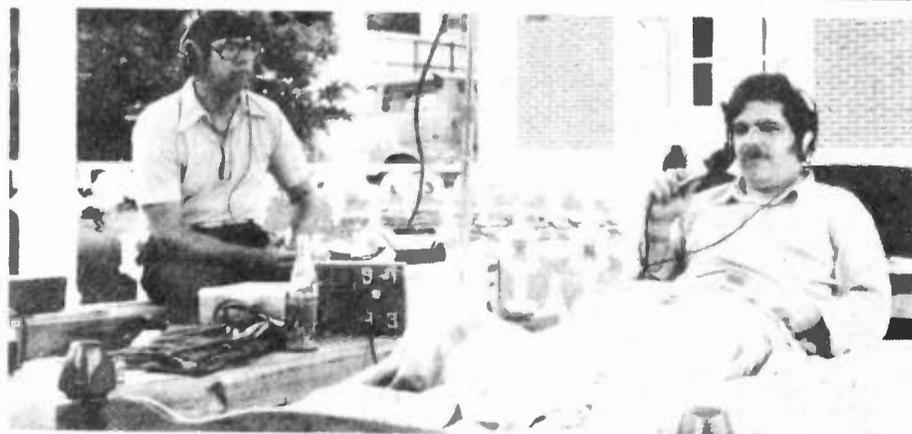
All Talk — A Lot Of Squawk

As in many other cities, Talk-formatted stations tend to share some of their audience with P/A stations, and likewise do promotional bits and contests to remain as competitive as possible.

So WMCA/New York, in keeping with this spirit, launched a money giveaway that proved instantly popular, so much so that the phone circuits became overwhelmed with calls. As a result, the New York Telephone Company quickly called to warn that it would have to disconnect the station's lines because the station lacked the special equipment needed for such situations. When WMCA kept the contest going, the telephone company made good its threat and shut off the lines. The next day, Ellen Straus, President of the station's parent company, Straus Communications, went on the air and said the contest was off until the required equipment was installed. Here's where it gets interesting: She added that if listeners didn't like it, they should call the phone company. They did — in such numbers that the phone company called back to complain that the company's switchboard was flooded, and that it, too, didn't have the equipment to handle the overload. It could only happen in New York!

Update

THESE NATIVES ARE NOT RESTLESS: WNEW/New York saluted "Native New Yorkers" with a big promotion this past weekend. Those recording artists who were born in Gotham were honored, as the station played their music and presented background information on them. In the carefully selected words of PD Dean Tyler: "We are saluting native New Yorkers, artists born and bred in this city, but none of these ripoff jobs — those turkeys who try to claim they're from this wonderful, wonderful city." The homegrown crew includes people like Barbra Streisand, Neil Sedaka, Barry Manilow (I thought he was from Philly) and the ever popular Randy & The Rainbows . . . **SPECIAL NOTE:** A unique (star-shaped) pressing of the new Wayne Newton single is now available on a promotional basis . . . **SPORTS REPORT:** WBZ/Boston kicks off its (my, how time flies) 14-game season of New England Patriots football Saturday (8-4) as the Pats meet the Atlanta Falcons . . . Which brings us to the Voice of the South, WSB, which will originate radio coverage of the 1979 Peach Bowl (TV rights are held by CBS) . . . Back to the Big Apple; WOR's Ed and Pegeen Fitzgerald will broadcast their nightly program from their home in Kent, CT until some time after Labor Day. As you can see, the energy crunch is really serious . . . **AWARDS:** For the fifth consecutive year WGAR/Cleveland has become a multi-award winner in its area — the station was honored as the best for New Documentaries, Station Promos, Public Affairs, News Programs and Entertainment . . . WROR/Boston recently featured a "Comedy Hour" featuring Lily Tomlin, Jack Benny, Monty Python and the "Saturday Night Live" gang . . . **WASHINGTON PREMIERES IN BALTIMORE:** Colts running back Joe Washington has been signed by WBAL to host a half-hour sports talk show in conjunction with 'BAL's upcoming NFL broadcasts . . . WYNY/New York, a new addition to the P/A profile in that city, has announced it will now be a 24-hour "live" operation. PD Dave Klahr stated, "Four more hours of live programming each day will allow us to offer more information and features, as well as the all-important adult music we provide our listeners." . . . Sad news from WHDH/Boston, as Program Director Bob Christy's father passed away last week . . . WGY/Schenectady invited 25 mayors from various towns the 50,000 watt signal covers into the station, and will allow them 60 seconds to talk about their city in a non-partisan manner. Called the "Great Northeast Campaign," the minute's worth of promotion is tagged with a specially designed jingle to focus each mayor's thoughts with the fact that WGY serves their communities in earnest . . . KRMG/Tulsa morning man John Erling premiered a "live" television show on a local NBC affiliate last week, complete with a live audience and a phone set up for callers on a given subject. The monthly program dealt with the gaso-



SOME DAYS IT DOESN'T PAY — In one of the station's most successful promotions ever, WHOK/Lancaster, OH not only advised listeners to stay home on Friday the 13th, but as you can see, demonstrated the proper way to do so as morning man Greg Shepherd avoided the "unlucky" day by broadcasting his show in bed. The promotion was staged in a downtown park and drew hundreds of onlookers as well as generating plenty of PR.



STATION BACKS DISCO WINNER — Her name is Im Marshall, and she's the winner in the K59/Honolulu "Body Painting Contest" and general disco party recently. This bronzed Madonna was painted by her father, Gary, as the K59 Disco Dance and Light Show provided the proper mood as air personalities Michael W. Perry and Jann Foxx molded the paint.

line shortage and featured as guests a representative from the Governor's office and an opposing view from a major oil company . . . A final positive — KAKE/Wichita sponsored a "Positive Thinking Rally" recently, and one of the special guests, Art Linkletter, imparted this as a thought for each and every day, "Humor is the lubricant of life!" . . . Still up in the air, WGAR/Cleveland commemorated the 10th anniversary of man's first landing on the moon in a special weekend minidocumentary series. "Tranquility Base, Plus Ten" featured exclusive interviews with the men who reached the moon, including James Irwin, Charles Duke, John Young and Edgar Mitchell, with a special section devoted to Neil Armstrong, who recounted his thoughts of those first "small steps for man" . . . Back on Earth, former major-leaguer Tommy Davis has started his own independent promotion firm in association with veteran promo man Mike Borchetta (who can be seen at Angel games yelling, 'I have season tickets'). Davis was most recently with the Casablanca promotion team and can now be reached at (213) 461-8488 . . . From baseball to babies: WHIZ/Zanesville Music Director Dave Crist and his bride Cindi are the proud parents of a new baby boy, Devin, who charted at an even 8 pounds on July 8th. Another prideful event happened to WCHV/Charlottesville, VA programmer Tom Evans became a father on June 28 as his wife Barbara presented him with a boy, Steven, who weighed in at 13 ounces heavier than Devin . . . WMAL/Washington morning team Harden & Weaver have just raised over \$105,000 for the Children's Hospital with their 9th annual golf tournament. The two-day event was attended by many dignitaries, including Maryland Lt. Governor Sam Bogley who visited the duo on their morning remote broadcast . . . KAKE/Wichita staff still buzzing about their biggest ever 4th of July celebration, during which over 50,000 people attended their show at the Cessna Stadium to enjoy the music, singing, dancing and the concert-in-the-sky fireworks promotion that held the entire stadium in awe. Rain unfortunately cut the event short, but not before appearances by Senator Nancy Kassebaum and Congressman Dan Glickman . . . Michael McNally holds the distinction of winning WROR/Boston's George Burns sound-a-like contest. He was flown to Atlantic City last week to attend the premiere of the octogenarian's new movie, "Just You And Me, Kid." McNally also is scheduled to meet the comedian-actor in person. And how was your week?

Transition

David Foulk has been named Assistant News Director of WSB/Atlanta, coming from WBIR-AM-FM-TV/Knoxville, where he served as announcer, Radio News Editor, and television reporter-photographer . . . Another multi-media change is noted, as Deborah Hamilton takes over the Director of Public Affairs position at WPEN/Philadelphia. Ms. Hamilton had previously produced a weekly TV talk-show at KQED/San Francisco . . . Walt Fritz moves from the all-night show to the Production Director position at WGY/Schenectady and will be replaced by Dave Green, who comes from the same time slot at WHEN/Syracuse . . . A big move for Lucy St. James, as she takes over as midday personality of WISN/Milwaukee after some time as Music Director of WRNL/Richmond, VA . . . Michael Douglass departs KPOL/Los Angeles to take up residence at the TV side of KHJ right here in River City — as an Account Executive . . . Well known Bay Area broadcaster Stefan Ponok returns on-air to KYUU-FM as 6-10pm personality after serving as Operations Director of San Francisco's KMPX since early last year . . . Steve Woodburn has been named Music Director of KMED/Medford, OR replacing the departed Bob Merrill . . .

Color

WIPING UP A PICNIC: Philadelphia's leading P/A outlet, WIP, is running its "Hidden Picnic" promotion which comes off this Sunday, August 5. The fun event features free rides, food and drink, T-shirts, frisbees and other toys, plus a softball game and more. The catch is that the station is not telling where it is going to be held. To explain, each day they have been broadcasting a clue that will give an idea as to the location. As time counts down, the clues become overwhelmingly obvious (only the deaf and hearing-impaired won't show), as the turnout is expected to soar past the 5000 mark.

WILLARD THE WEIRD ONE: KSFO/San Francisco is keeping the Bay Area alert with their new "personality" Willard. The mythical character is a programmable pleasure machine that dispenses prizes from air personality Aaron Edwards's gift locker. As the promotion unfolds, Willard will turn out to be a prototype of a new computer which ran away from its inventors because it wanted to (and get this) be in radio. (I always said computers were high speed idiots.) Anyway, there are 56 compartments in Willard's memory bank to allow listeners that many chances from a total purse of \$26,000 in prizes. A key will be given to each of the compartments, and when the promotion is over, two of the keys will fit the ignition of a brand new 1979 automobile.

WAYNE NEWTON

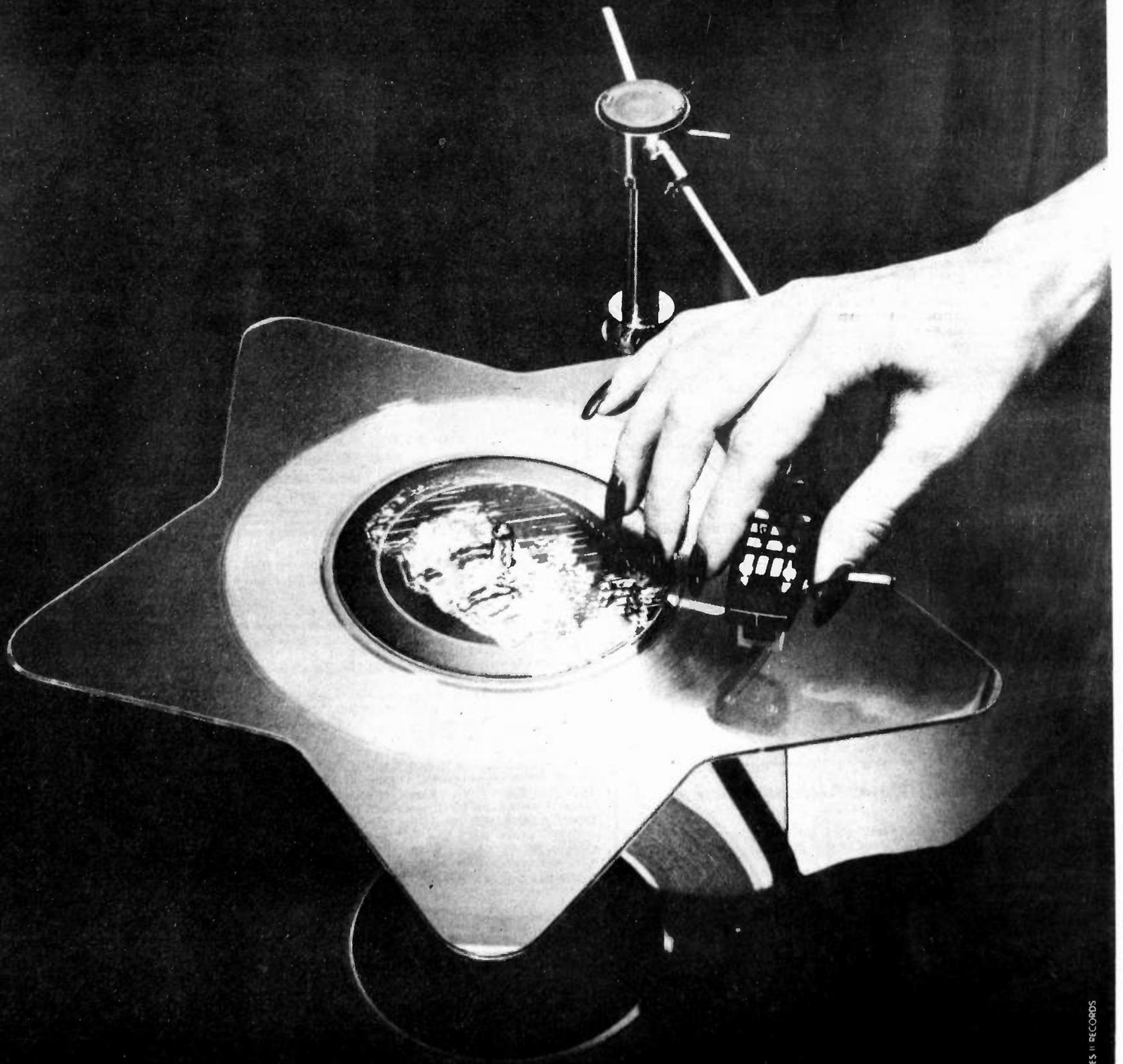
YOU STEPPED INTO MY LIFE

WRITTEN BY BARRY, ROBIN & MAURICE GIBB

PRODUCED BY ROBERT CULLEN & WAYNE NEWTON



ARIES II
ARIES II



THE ONE AND ONLY STAR SHAPED DISC

P/A

POP/ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

LOBO

Where Were You When I Was Falling In Love (MCA/Curb)

72% of our reporters are on it. Tied for Most Added honors this week — they include WASH, WIBW, WISN, WJBO, KOGO, KHOW, KOB, WIOD, KGNR, WTVN, KRNT, WFYR, WSBA, WBOW. Key Moves: 23-16 KBLF, 18-15 WSM, 25-20 WBT, 37-24 WSGW, 32-29 WWWE, 23-20 WORG, 35-27 KUKI, 36-29 FM97, debut 16 KDWN, debut 26 KOLO, debut 27 WNEU, debut 30 WLVA. Heavy rotation: WHIO, WKIQ. Jumps 31-25 on P/A chart.

LITTLE RIVER BAND

Lonesome Loser (Capitol)

63% of our reporters are on it. Adds include WIP, WTVN, WCWA, WOWO, WTAR, KDWN, WYMC, WBOW, KFMB, KOLO, KMRJ. Key moves: 30-24 WBT, 41-27 WHIZ, 30-25 FM97, 29-26 WPRO, 29-23 WCHV, and the following debut numbers — 19 WBZ, 20 WBEN, 20 KRMG, 21 WFYR, 23 WLOW, 24 KRKO, 27 WORG, 29 WMAZ. Heavy rotation: WHDH. Jumps 34-26 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

CHARLIE DANIELS BAND "The Devil Went Down To Georgia" (Epic) 41/7 ADD KMBZ, WGIR, KGNR, KRKO, WHAG, WTAR, WMAL. The following big moves place this ahead of a very active list — 84 WORG, 94 WYMC, 24-14 WHIZ, 13-7 WRIE, 6-4 WOWO, 6-2 WLVA, debut 18 KRMG, debut 27 WBOW, debut 28 WCHV. Increased 28-24 on P/A chart.

GEORGE BENSON "Unchained Melody" (WB) 46/6 add WRIE, WSB, WBT, KR0D (ra), KEX, WHOK. Key moves: 12-8 WHAG, 19-14 KOLO, 34-29 KUKI, debut 22 WLNH. Increased 30-29 on P/A chart.

TONY ORLANDO "Sweets For My Sweet" (Casablanca) 45/5 add WBT, WDBO, KRKO, WHOK, FM97. Key moves: 21-17 WLNH, 26-19 WHAG, 30-27 WPRO, 27-23 WOWO, debut 30 WNEU. Increased 33-30 on P/A chart.

CHIC, "Good Times" (Atlantic) 41/6 add WTIC, WDAE, KRKO, K59, WHOK. Key moves: 14-10 WYMC, 17-12 KUKI, 22-16 WNEU, 5-2 WFYR, 29-14 WMAZ, 19-15 WLNH, 29-17 WHIZ, debut 30 WBOW. Increased 32-31 on P/A chart.

JOHN DENVER "The Garden Song" (RCA) 38/3 add KOGO, WGY, WMAL. Key moves: 24-19 WWWE, 34-29 WSGW, 31-26 WBT, 22-18 WLNH. Increased 36-32 on P/A chart.

REX SMITH "Simply Jessie" (Columbia) 39/7 add WELI, WFDF, WHOK, WSGW, KOY, WBOW, WLNH. Key moves: 23-12 KRKO, 28-21 KUKI, 28-23 WJBO, 27-26 WRIE, debut 28 WYMC. Heavy rotation: WNEW. Increased 39-33 on P/A chart.

PEACHES & HERB "We've Got Love" (Polydor) 29/5 add WGY, WHIO, KRNT, WCER, KRKK. Key moves: 27-21 WBT, 28-24 WLOW, 24-21 WPRO, 36-30 WHIZ, 30-26 WNEU, 14-11 WCHV, 17-14 KBLF. Increased 40-34 on P/A chart.

MICHAEL JOHNSON "This Night Won't Last Forever" (EMI America) 35/15 adds include KHOW, WELI, WYNE, KRKK, WISN, KRMG, KR0D, KEX, WFDF, KGNR, WNEU. Key moves: debut 24 KOLO, debut 17 WLNH. Debuts at No. 37 on P/A chart.

PAUL ANKA "As Long As We Keep Believing" (RCA) 34/8 add WNEW, KSL, WCCO, WBAL, KGNR, KRKO, KAFM, WKIQ. Key moves: 30-26 WHAG. Heavy rotation: WSBA. Debuts at No. 38 on P/A chart.

FRANNIE GOLD "Here I Go (Falling In Love Again)" (Portrait) 26/3 add WSB, WTAR, WHOK. Key moves: 24-21 KOLO, 36-30 KUKI. Heavy rotation: KOB. Debuts at No. 39 on P/A chart.

WILLIE NELSON & LEON RUSSELL "Heartbreak Hotel" (Columbia) 23/3 add KUGN, WTVN, KUKI. Key moves: 22-19 WIBW, 26-23 WBT, 26-24 WORG, 11-7 KRMG. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

WINGS "Getting Closer" (Columbia) 29/2 add KUGN, WHOK. Moves 20-13 WCHV, 10-6 WLOW, 20-15 WMAZ, 10-6 WPRO.

ENGELBERT HUMPERDINCK "A Much, Much Greater Love" (Epic) 27/0.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- ABBA (Atlantic) "Chiquitita" "I Have A Dream"
- ALESSI BROTHERS (A&M) "Words And Music" "I Wish That I Was Making Love (To You Tonight)"
- JOHN DENVER (RCA) "Life Is So Good" "You're So Beautiful"
- ELO (Jet) "Confusion"
- ART GARFUNKEL (Columbia) "Oh How Happy"
- ENGELBERT HUMPERDINCK (Epic) "I Believe In You"
- RICKIE LEE JONES (WB) "Danny's All Star Joint" "Night Train"
- NICOLETTE LARSON (WB) "You Send Me"
- ANNE MURRAY (Capitol) "You've Got What It Takes"
- OLIVIA NEWTON-JOHN (MCA) "Talk To Me" "Never Enough" "The Key"
- DOLLY PARTON (RCA) "Sweet Summer Lovin'"
- GERRY RAFFERTY (UA) "Tourist"
- DIANA ROSS (Motown) "No One Gets The Prize"
- CARLY SIMON (Elektra) "Love You" "Spy"
- JAMES TAYLOR (Columbia) "Day Tripper" "Rainy Day Man" "Company Man"
- RANDY VANWARMER (Bearsville) "Losing Out On Love"
- JENNIFER WARNES (Arista) "Shot Through The Heart" "Tell Me Just One More Time"
- DIONNE WARWICK (Arista) "Deja Vu"
- PAUL WILLIAMS (Portrait) "The Gift" "Moonlight Becomes You" "A Little More Like You"
- WINGS (Columbia) "Arrow Through Me" "Baby's Request" "Winter"

Radio & Records POP/ADULT AIRPLAY / 40

August 3, 1979

Three Weeks	Two Weeks	Last Week		
8	2	1	①	BARBRA STREISAND/The Main Event/Fight (Columbia)
6	5	2	②	ELTON JOHN/Mama Can't Buy You Love (MCA)
5	4	3	③	ATLANTA RHYTHM SECTION/Do It Or Die (Polydor)
10	8	5	④	MAXINE NIGHTINGALE/Lead Me On (Windsong)
16	11	9	⑤	EDDIE RABBITT/Suspicious (Elektra)
1	1	4	⑥	ANNE MURRAY/Shadows In The Moonlight (Capitol)
11	10	8	⑦	DIONNE WARWICK/It'll Never Love This Way Again (Arista)
17	14	11	⑧	MAUREEN McGOVERN/Different Worlds (WB/Curb)
4	6	6	⑨	JAMES TAYLOR/Up On The Roof (Columbia)
3	3	10	⑩	DR. HOOK/When You're In Love With A Beautiful Woman (Capitol)
22	19	14	⑪	ROBERT JOHN/Sad Eyes (EMI America)
14	13	12	⑫	GERRY RAFFERTY/Days Gone Down (UA)
35	22	19	⑬	EARTH, WIND & FIRE/After The Love Has Gone (ARC/Columbia)
19	16	15	⑭	RAYDIO/You Can't Change That (Arista)
21	18	17	⑮	JENNIFER WARNES/I Know A Heartache When I See One (Arista)
18	17	16	⑯	DOLLY PARTON/You're The Only One (RCA)
31	23	21	⑰	HERB ALPERT/Rise (A&M)
7	7	7	⑱	POCO/Heart Of The Night (MCA)
27	25	23	⑲	NICOLETTE LARSON/Give A Little (WB)
26	24	22	⑳	JOHN STEWART/Gold (RSO)
2	12	18	㉑	KENNY ROGERS/She Believes In Me (UA)
13	15	20	㉒	SPYRO GYRA/Morning Dance (Infinity)
38	31	26	㉓	CHRIS THOMPSON/If You Remember Me (Planet)
-	32	28	㉔	CHARLIE DANIELS BAND/The Devil Went Down To Georgia (Epic)
-	-	31	㉕	LOBO/Where Were You When I Was Falling In Love (MCA/Curb)
-	-	34	㉖	LITTLE RIVER BAND/Lonesome Loser (Capitol)
34	27	25	㉗	DAVID LOGGINS/Pieces Of April (Epic)
9	9	13	㉘	ART GARFUNKEL/Since I Don't Have You (Columbia)
-	35	30	㉙	GEORGE BENSON/Unchained Melody (WB)
-	40	33	㉚	TONY ORLANDO/Sweets For My Sweet (Casablanca)
-	39	32	㉛	CHIC/Good Times (Atlantic)
40	38	36	㉜	JOHN DENVER/The Garden Song (RCA)
-	-	39	㉝	REX SMITH/Simply Jessie (Columbia)
-	-	40	㉞	PEACHES & HERB/We've Got Love (Polydor)
39	37	35	㉟	DAVID NAUGHTON/Makin' It (RSO)
29	29	27	㊱	ELO/Shine A Little Love (Jet)
-	-	→	㊲	MICHAEL JOHNSON/This Night Won't Last Forever (EMI America)
-	-	→	㊳	PAUL ANKA/As Long As We Keep Believing (RCA)
-	-	→	㊴	FRANNIE GOLDE/Here I Go (Falling In Love Again) (Portrait)
-	-	→	㊵	WILLIE NELSON & LEON RUSSELL/Heartbreak Hotel (Columbia)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry



Moves 27-21 WHAG, 27-24 WJBO, 30-27 WSGW. Heavy rotation: WFTL.

WAYLON JENNINGS "Amanda" (RCA) 27/0. Moves 8-6 WSM, 13-11 WORG, 9-5 KRMG. Heavy rotation: KSL, KFJZ.

DAN PEEK "All Things Are Possible" (Lamb & Lion) 26/4 add WNEW, KNBR, WKHM, WSLI (dp). Moves 22-15 WHAG, 29-26 WWWE. Heavy rotation: WKHM.

JOHNNY MATHIS "Begin The Beguine" (Columbia) 26/2 add KSL, KOY. Moves 28-23 WWWE, 31-28 WSGW. Heavy rotation: KEX.

WET WILLIE "Weekend" (Epic) 24/1 add KRKK. Moves 18-14 WCHV, 25-19 WYMC, 25-22 WORG, 30-24 WHIZ, 23-21 WOWO.

MARY MacGREGOR "Good Friend" (RSO) 21/16 adds include WFTL, KSL, WBEN, WIOD, KMBZ, WSGW, WJNO, WCCO, WWWE, WSLI, KDWN. Debuts 21 WSM.

SUPERTRAMP "Goodbye Stranger" (A&M) 21/5 add WFYR, WLVA (dp), WSLI, WKHM, KBLF. Moves 25-19 WOWO, 36-30 WCHV, 26-21 WLOW, 40-25 WHIZ, 27-22 WMAZ, debut 25 KOLO, debut 30 WPRO.

MARSHALL TUCKER BAND "Last Of The Singing Cowboys" (Capricorn) 20/2 add WIP, WSGW. Moves 17-15 WBT, 21-15 WYMC, 29-26 WORG, 21-18 WTAR.

CRYSTAL GAYLE "Your Kisses Will" (UA) 19/5 add WCCO, WTMJ, WSB, WKHM, KMRJ. Moves 19-14 WSM, 27-23 KOLO, debut 28 KRKO. Heavy rotation: WHIO.

DONNA SUMMER "Bad Girls" (Casablanca) 18/0. Moves 1-1 WPRO, 1-1 WFYR, 13-9 WLOW, 24-18 KBLF.

OLIVIA NEWTON-JOHN "Totally Hot" (MCA) 17/10 add WHIO, WBT, WRIE, KBLF, KUKI, WHAG, WORG, KRKO, WMAZ, KRMG. Debuts 19 WSM, 26 WLNH, 29 WPRO.

BONNIE POINTER "Heaven Must Have Sent You" (Motown) 17/4 add WFYR, WMAZ, WHAG, WYMC. Moves 2-1 WORG, 27-22 WPRO, 37-28 WHIZ.

BOATZ "It Was Only The Radio" (Capricorn) 16/2 add KDWN, KRKO. Moves 31-28 WHAG. Heavy rotation: WTMJ.

NIGEL OLSSON "Part Of The Chosen Few" (Bang) 14/1 add KRKO. Debuts 22 WSM, 28 WMAZ.

TOBY BEAU "Then You Can Tell Me Goodbye" (RCA) 13/10 add WSB, WBAL, WHIO, WBEN, WGIR, KMBZ, WNEU, WTMJ, WIOD, WYNE.

PARKER & PENNY "Hallelujah" (WB/Curb) 12/2 add WELI, WMAL.

KENNY ROGERS & DOTTIE WEST "Till I Can Make It On My Own" (UA) 11/1 add WELI. Move 26-17 KOLO.

COOPER BROTHERS "Away From You" (Capricorn) 10/2 add WSB, KMBZ.

OLIVIA NEWTON-JOHN "Dancin' Round And Round" (MCA) 9/6 add WMAL, WHIO, KOY, WIBW, KSL, WHAG.

RANDY VANWARMER "Gotta Get Out Of Here" (Bearsville) 9/3 add WYNE, WSLI, KRKO. Moves 38-26 WCHV, debut 24 WBEN.

RICKIE LEE JONES "Young Blood" (WB) 8/4 add WELI, WCWA, WLNH, WGIR. Debuts 20 WBZ.

WAYNE NEWTON "You Stepped Into My Life" (Aries II) 8/2 add WPRO, KDWN.

Most Added:

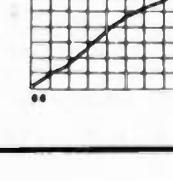
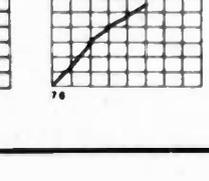
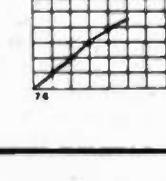
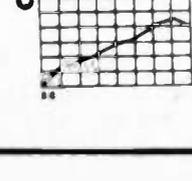
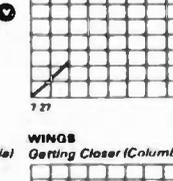
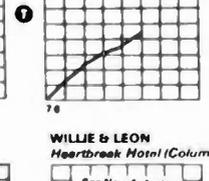
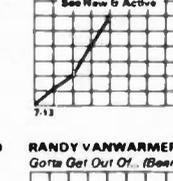
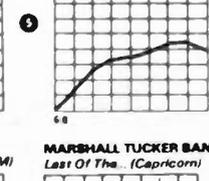
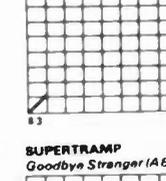
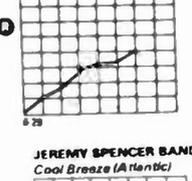
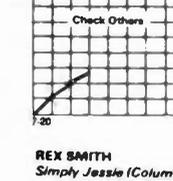
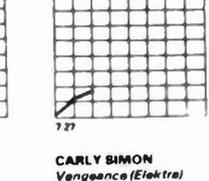
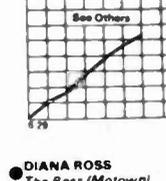
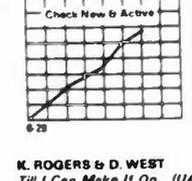
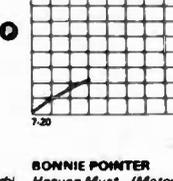
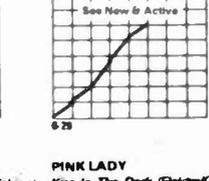
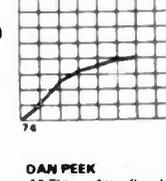
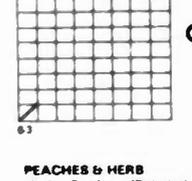
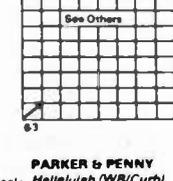
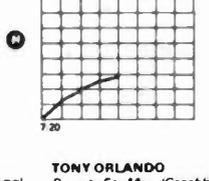
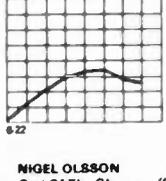
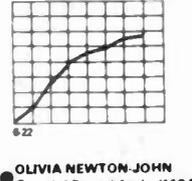
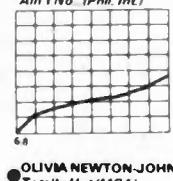
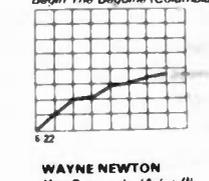
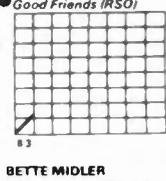
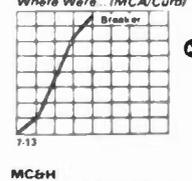
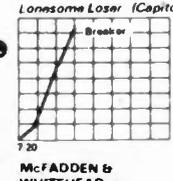
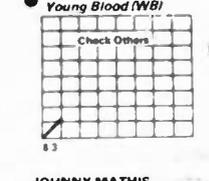
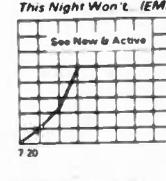
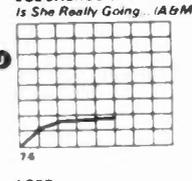
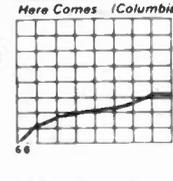
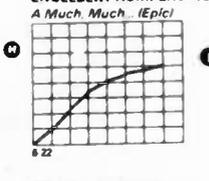
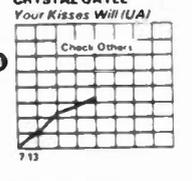
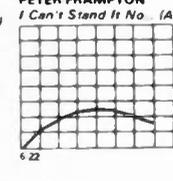
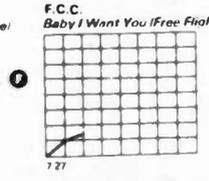
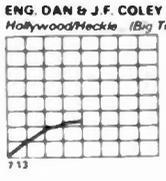
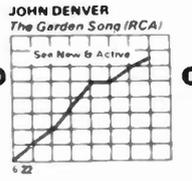
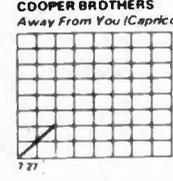
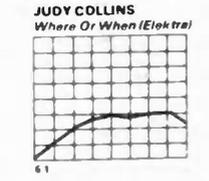
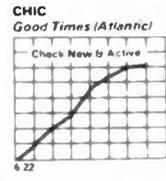
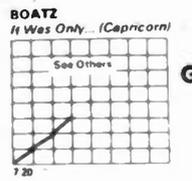
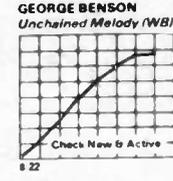
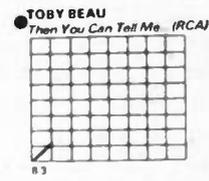
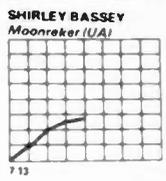
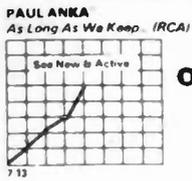
- LOBO
- Where Were You When I Was... (WB/Curb)
- Added at 19% of our reporting stations.
- MARY MacGREGOR
- Good Friend (RSO)
- Added at 19% of our reporting stations.
- MICHAEL JOHNSON
- This Night Won't Last Forever (EMI/America)
- Added at 18% of our reporting stations.
- LITTLE RIVER BAND
- Lonesome Loser (Capitol)
- Added at 13% of our reporting stations.
- OLIVIA NEWTON-JOHN
- Totally Hot (MCA)
- Added at 12% of our reporting stations.
- TOBY BEAU
- Then You Can Tell Me Goodbye (RCA)
- Added at 12% of our reporting stations.

Hottest:

- BARBRA STREISAND
- The Main Event/Fight (Columbia)
- Reported hot at 68% of our stations.
- ELTON JOHN
- Mama Can't Buy You Love (MCA)
- Reported hot at 54% of our stations.
- MAXINE NIGHTINGALE
- Lead Me On (Windsong)
- Reported hot at 38% of our stations.
- ATLANTA RHYTHM SECTION
- Do It Or Die (Polydor)
- Reported hot at 33% of our stations.
- MAUREEN McGOVERN
- Different Worlds (WB/Curb)
- Reported hot at 29% of our stations.
- EARTH, WIND & FIRE
- After The Love Has Gone (ARC/Columbia)
- Reported hot at 26% of our stations.

P/A SINGLES

New entries Circled letters indicate alphabetical order.



ADDS & HOTS

EAST

WBAL/Baltimore Ash Lery P. Anka ARS Toby Beau	WBZ/Boston Jan McMann M. John J. Moore HOTTEST J. Stewart Elton John Raydio Dr. Hook	WHOH/Boston Donna Walker B. Tichikovsky HOTTEST Elton John E. Rabbitt B. Strelzand Dr. Hook LBO	WBEN/Buffalo Roger Christian Toby Beau M. Macgregor HOTTEST D. Warwick Elton John Raydio H. McGovern R. John	WRIE/Enns Smoking Burns Olivia (Hot) G. Benson O'Jays HOTTEST B. Strelzand M. Nightingale M. McGovern C. Daniels EMF D. Parton	WYAC/Hagerstown Rich Summers Olivia (both) C. Daniels B. Pointer G.O. Carniche HOTTEST Oak Ridge Boys (Dream) (lp) M. Nightingale Bellamy Bros. C. Thompson G. Benson B. Strelzand D. Peek	WYIC/Hartford Gunny Jasonica M. Alpert Chic HOTTEST A. Murray B. Strelzand ARS M. Nightingale E. Rabbitt Raydio M. McGovern	WYMH/Laconia Roger Curtin M. Mandrell R.L. Jones Rex Smith ELD HOTTEST B. Strelzand Elton John ARS Poco M. McGovern J. Stewart C. Thompson Chic	WYNY/New York Dean Tyler P. Anka D. Peek J. Barnes HOTTEST M. McGovern E. Rabbitt Elton John EMF D. Warwick D. Summer ARS Elton John B. Strelzand Wings J. Stewart M. Nightingale H. Alpert	WYOB/Manchester Karen Anderson R.L. Jones C. Daniels J. Spencer Band Toby Beau Bama HOTTEST B. Strelzand Elton John M. Nightingale R. John M. McGovern Poco	WYOP/Philadelphia Bob Mills S. Mills M. Tucker O'Jays D. Ross HOTTEST Elton John J. Stewart R. John B. Strelzand ARS	WYPM/Rochester Dave Clark J. Stewart J. Barnes EMF H. Larson D. Parton HOTTEST Elton John ARS M. Nightingale A. Murray Raydio	WYSH/Washington D.C. Bob Duckman D. Loggins Lobo ELO (Confusion) HOTTEST Elton John ARS B. Strelzand Raydio D. Warwick EMF R. John	WYSL/Young Jim Horn Lobo P. John HOTTEST D. Warwick Elton John B. Strelzand P. Anka T. Orlando
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MIDWEST

WYME/Appleton B.J. Crocker J. Spencer Band M. Johnson Toby Beau R. Russell S. Parton F.C.C. Pure Prairie League R. VanWarmer HOTTEST A. Murray M. Larson Elton John B. Strelzand	WYVR/Chicago John Warber Supertramp D. Warwick B. Pointer Lobo HOTTEST D. Summer Chic Dr. Hook J. Stewart Raydio ARS M. Nightingale EMF	WYWE/Cleveland Vicky Sue Winston H. Alpert Joe Wade Formicola HOTTEST M. Johnson M. Nightingale B. Strelzand R. John Elton John D. Warwick Raydio E. Rabbitt	WYWF/Flint Joe Wade Formicola Rex Smith M. Johnson Elton John E. Rabbitt B. Strelzand Dr. Hook G. Rafferty E. Rabbitt D. Naughton J. Stewart	WYWN/Columbus Denise Hupert Willie & Leon LRB D. Loggins H. Alpert L.J. Baldry HOTTEST EMF Elton John M. Nightingale G. Rafferty	WYWH/Dayton Kin Rankin Peaches & Herb Toby Beau N. Mouskouri Olivia (both) M. Larson C. Gayle HOTTEST B. Strelzand M. McGovern ARS Scott Husley Peaches & Herb HOTTEST R. John WFOF/Flint Joe Wade Formicola Rex Smith M. Johnson Elton John E. Rabbitt B. Strelzand Dr. Hook G. Rafferty E. Rabbitt D. Naughton J. Stewart	WYWI/Jackson Jerry Barnhart C. Gayle Supertramp D. Peek M. Johnson HOTTEST Willie & Leon D. Peek B. Strelzand M. McGovern ARS KRMV/Des Moines Scott Husley Peaches & Herb HOTTEST R. John WYWF/Flint Joe Wade Formicola Rex Smith M. Johnson Elton John E. Rabbitt B. Strelzand Dr. Hook G. Rafferty E. Rabbitt D. Naughton J. Stewart	WYWM/Milwaukee Vikki Cherwood M. Johnson C. Thompson Lobo HOTTEST A. Murray ARS Elton John D. Warwick G. Rafferty M. McGovern R. John M. Nightingale	WYWR/Minneapolis Denny Lyon C. Gayle M. McGovern P. Anka	WYWS/Portland Gabe Baptiste A. Garfunkel B. Labounty B. Russell LRB C. Gayle M. McGovern HOTTEST Boney M M. McGovern Elton John Elton John B. Strelzand	WYWT/Terra Haute Larry Joseph LRB M. Johnson Rea Smith Lobo HOTTEST A. Murray ARS M. Nightingale B. Strelzand	WYWX/Tulsa Don Bishop M. Johnson Olivia (Hot) Raydio B. Strelzand W. Jennings Willie & Leon AKA	WYXZ/Youngsville Dave Criss J. Stewart Dr. Hook Raydio B. Strelzand A. Murray C. Daniels ELO
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SOUTH

WLOL/Waken Owen Holmes P. Palmer Sniff & The Tears L.J. Baldry Dire Straits HOTTEST B. Strelzand R. John Wings Elton John D. Summer Spyro Gyra Knack	WBT/Charlotte Andy Bickel Chic T. Orlando C. Thompson HOTTEST Olivia G. Benson HOTTEST Elton John M. Nightingale ARS B. Strelzand M. McGovern R. John EMF M. Tucker	WYVH/Charlotte Thomas H. Twine D. Warwick R. Palmer (dp) HOTTEST Raydio G. Rafferty Elton John M. Nightingale Chic ARS B. Strelzand E. Humperdinck J. Barnes	WYVJ/Dayton Tom Duran C. Simon (Spy) (lp) S. Smith M. McGovern C. Rich HOTTEST B. Strelzand E. Humperdinck J. Barnes	WYVW/Dayton Lacy Murray M. Johnson G. Benson (ra) HOTTEST B. Strelzand J. Taylor M. McGovern ARS M. Nightingale Elton John Dobble Bros. Chic C. Daniels HOTTEST Tom Duran C. Simon (Spy) (lp) S. Smith M. McGovern C. Rich HOTTEST B. Strelzand E. Humperdinck J. Barnes	WYVX/Jackson Walt Grayson H. Alpert C. Thompson Supertramp M. McGovern D. Peek (dp) R. VanWarmer (dp) HOTTEST B. Strelzand D. Warwick ARS Chic C. Daniels HOTTEST Tom Duran C. Simon (Spy) (lp) S. Smith M. McGovern C. Rich HOTTEST B. Strelzand E. Humperdinck J. Barnes	WYVY/Lynchburg John Hook D. Warwick ELO (dp) Supertramp (dp) Blondie (dp) HOTTEST Chic C. Daniels ARS M. Nightingale B. Strelzand Chic	WYVZ/Macon Steve Murphy B. Pointer Olivia (Hot) Oak M. McGovern HOTTEST C. Daniels B. Strelzand Elton John E. Rabbitt Lobo M. Nightingale Wings	WYWA/Manassas Dale Parsons Chic F. Golde C. Daniels LRB B. Pointer M. McGovern A. Murray B. Strelzand ARS M. Nightingale M. McGovern B. Strelzand D. Warwick H. Alpert M. McGovern	WYWB/Marysville Mary Catherine D. Williams B. Mandrell HOTTEST E. Rabbitt D. Parton J. Barnes D. Warwick M. Jennings M. McGovern Lobo Spyro Gyra	WYWC/Maryland Brian Miller B. Pointer LRB M. McGovern HOTTEST A. Murray B. Strelzand ARS M. Nightingale M. McGovern B. Strelzand D. Warwick H. Alpert M. McGovern	WYWD/Orangeburg Stu Wright D. Loggins Olivia (Hot) Bama L.J. Baldry HOTTEST ARS B. Pointer C. Daniels R. John D. Warwick W. Jennings E. Rabbitt M. McGovern G. Rafferty	WYWE/Tampa Nancy Kieran M. McGovern EMF Chic HOTTEST Dr. Hook ARS Elton John B. Strelzand R. John WYWN/ Palm Beach Russ Morley Poco C. Rich M. McGovern HOTTEST D. Warwick J. Taylor R. John
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WEST

KOB/Albuquerque Jim King Lobo HOTTEST R. Diamond Beach Boys A. Murray D. Warwick Poco Dr. Hook R.L. Jones J. Barnes M. McGovern Elton John H. Alpert F. Golde	KUQN/Eugene Andy Manuel C. Daniels L. Rawls Willie & Leon Wings D. Loggins HOTTEST Elton John M. Nightingale G. Rafferty E. Rabbitt J. Barnes EMF	KRKR/Rock Springs Rod Tucker G.O. M. Johnson Peaches & Herb Wet Willie B. Russell HOTTEST D. Warwick ARS Elton John C. Thompson B. Strelzand M. McGovern D. Loggins EMF	KRKB/Red Bluff Bob Brach Supertramp J. Barb D. Williams B. Mandrell Olivia (Hot) M. McGovern HOTTEST Orleans B. Strelzand M. McGovern EMF M. Larson J. Barnes Peaches & Herb Lobo	KRKO/Reno Mike Hagerty LRB Raydio HOTTEST B. Strelzand EMF R. John C. Thompson M. McGovern G. Benson Bee Gees (Spirits) (lp) Rogers & West	KRKL/San Diego Clark Anthony L.J. Baldry B. Russell Dobble Bros. LRB C. Thompson HOTTEST Elton John M. Nightingale B. Strelzand EMF KROG/San Diego Rud Dadd J. Denver B. Mandrell HOTTEST C. Daniels Lobo B. Strelzand Elton John ARS M. Nightingale M. McGovern EMF E. Rabbitt D. Warwick	KRKB/San Francisco Byron Eaton Dino Straits D. Peek Blue Oyster Cult C. Thompson H. Alpert HOTTEST M. McGovern EMF C. Daniels KROK/Albany Rick Baca Willie & Leon B. Russell Olivia (Hot) HOTTEST R. John M. Nightingale J. Barnes E. Rabbitt Chic M. Larson
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OPPORTUNITIES

Openings

WMID/Atlantic City is now accepting tapes and resumes for a full time opening on one of New Jersey's leading contemporary music, news and information stations. Send to Ken Brown, Box 1137, Atlantic City, NJ 08404. EOE (7-27)

Q101-WDAL/Meridian, MS, the second largest city in the state has an opening for full time newperson for our expanding news staff. Send tapes and resumes to Brock Boulette, Box 5314, Meridian, MS 38301 EOE (7-27)

KERN/Bakersfield needs morning drive communicator. Excellent production a must. Send tapes and resumes to Pete Shannon, PD, KERN Radio, Box 2700, Bakersfield, CA 93303 EOE M/F No calls please (7-27)

Engineer needed now. Good pay for good work. Experienced in AM/FM, combo preferred. Contact Bo Jeffries, PD, KQIZ Radio, Amarillo, TX 79109 (7-27)

Looking for midday air personality for Pop/Adult station in Las Vegas. 10-2pm shift, heavy production, 5 day work week. Contact Craig Parsons, (702) 457-5511 EOE (7-27)

All night opening for creative, mature communicator. Conversational delivery essential. If you're looking for a short stay in this slot, forget it. Good money and benefits for the right person. Tapes and resumes to Program Manager, KLMS, Box 81804, Lincoln, NE 68501. EOE (7-27)

KING/Seattle looking for entertainer personality. Tapes and resumes to Rob Conrad, KING Radio, 320 Aurora Ave. N., Seattle, WA 98109 EOE M/F (7-27)

WGUY/Bangor, ME looking for air personality with better than average production. Join a winning team. Contact Mark Laurence, 7 Main St., Bangor, ME 04401 or call (207) 947-7354. (7-27)

Morning man needed at KFYZ/Bismarck, ND. Tapes and resumes to Dan Brannan, KFYZ, Box 1738, Bismarck ND 58501 EOE M/F (7-27)

PD/Air personality for adult rock station. Good track record in programming is essential. Tapes, resumes and salary requirements to Russ Gerber, Sunbelt Communications, 1422 Monterey Plaza, San Luis Obispo, CA 93401 EOE M/F (7-27)

Stereo Y93/Bismarck, ND looking for AM drive personality. Tapes and resumes to Bob Denver, Y93, Box 1738, Bismarck, ND 58501 EOE M/F (7-27)

Full time AM station needs experienced continuity production director. Call collect, Sylvia Burns, WWCA, Gary, IN (219) 886-9171. (7-27)

Openings

News and public affairs director and air personalities needed for KENO AM and FM. Send tapes and resumes to Scott Gentry, KENO, 4660 S. DeCatur, Las Vegas, NV 89108 EOE No calls please. (7-27)

Search has begun for copy/production director for one of Michigan's top rock stations. Only experienced pros considered. Include copy, production samples and brief air check to Dave Brewer, WHNN, Box 96, Saginaw, MI 48606. No calls please. (7-27)

Top dollars offered for morning man or team with a dynamic sense of humor. KINT-98 willing to pay good bucks for creative morning personality. Rush tapes and resumes to Jhani Kaye, KINT-98, 5959 Gateway West, Suite 120, El Paso, TX. 79925 EOE M/F (7-27)

Looking for an experienced newperson to work in the Houston metro market. Experienced in all aspects of news gathering. Excellent salary and fringe benefits, with a major broadcasting corporation. Send tapes and resumes to News Director, KIKK, 6306 Gulton, Houston, TX 77081 EOE (7-27)

Chuck White Consultancy looking for one AM drive banana head for a two-man team. Also, need a night-time cook, a newperson, strong in delivery, and FM beautiful music announcer. Send tapes and resumes to Chuck White, Box 1230, Temple, TX 76501. (7-27)

WCZY is expanding again. Need smooth, relaxed voices for Detroit's top beautiful music team. Warm, natural delivery and ability to communicate humanly are essential. Fabulous growth opportunity. If you're experienced in any adult format and looking for the best company in radio, send tapes, resumes and anything else you think I need to know to Bob Gaskins, 15401 W. Ten Mile Rd., Oak Park, MI 48237. Combined Communications Corporation. EOE M/F (7-27)

KOZZ/Reno is looking for a full time AOR announcer. Females and minorities encouraged. Rush tapes and resumes to Daniel Cook, KOZZ, 2900 Sutro, Reno, NV 89509. (7-27)

Program Director needed for modern Country station in Portland, ME, metro. Must be stable, mature and experienced. Tapes and resumes to Bob Pepper, WKXA-AM-FM, Box 900, Brunswick, ME 04011 or call (207) 725-5507. EOE M/F (7-27)

Summit Communications of Memphis is now accepting applications for a morning personality for its Pop/Adult AM station. Send resumes and salary requirements to Summit, Box 2099, Memphis, TN 38104. No calls please. (7-27)

Midwest Black giant looking for jocks for possible future openings. Contact PD. (216) 795-1212. (7-27)

Openings

Program Director/on-air personality for Pop/Adult station in beautiful Rocky Mountain city. Mature person with background in Pop/Adult Tapes and resumes to Bill Moyes, Research Group, 1422 Monterey St., San Luis Obispo, CA 93401. EOE M/F. No calls please. (7-27)

Seasoned personality with programming experience for Pop/Adult station. Send tapes and resumes to Gary Wall, KVOR/KSPZ Radio, 615 E. Brookside Rd., Colorado Springs, CO 80901 (7-27)

News person. Need aggressive talent for No. 1 AM-FM combination. Tapes and resumes to Susan Govetti, WLHN, Box 98, Anderson, ID 46015 EOE (7-27)

KILE/Galveston, TX is looking for part-time and full-time announcers for Top 40 format. Experience preferred but not required. Send tapes and resumes to Lee Victor, PD, KILE, Box 1441, Galveston, TX 77553. EOE (7-27)

Number one rocker in medium market seeks super-teen personality. Tapes and resumes to Mike Miller, PD, KOFM, Box 14806, Oklahoma City, OK 73113. EOE M/F No calls please. (7-27)

Move up to a top 10 market. Cooking communicators only. Top 40 format. Tapes and resumes to Herb Hunt, WEAM, Box 5973, Washington, D.C. 20014. EOE M/F No calls please. (7-27)

WAEY/Princeton, WV has immediate opening for mature, natural sounding pro for mornings on Southern West Virginia Country AM station. Have the salary, staff sound and listeners to welcome you best. Tapes, resumes and salary requirements to Jack Sheridan, WAEY, Box 1011, Princeton, WV 24740. EOE M/F (7-27)

Fairbanks Broadcasting expanding into Florida. News openings for dedicated professionals. Tapes and resumes to John Picano, 1500 N. Flagler Dr., West Palm Beach, FL 33402 (7-27)

KAFY-55/Bakersfield needs Pop/Adult personality entertainer for afternoon drive with everyday real conversation. Aug. 15th opening. Salary commensurate with ability. Tapes and resumes to Joseph King, KAFY, Box 6128, Bakersfield, CA 93386. (7-27)

KGGF/Coffeyville, KS has immediate opening for associate News Director including 2-hour weekly board shift and six day work week. 10,000 watt daytime, 5,000 watt night. Excellent opportunity at a news-conscious information Pop/Adult station. Send tapes and resumes to Bill Miller, Operations Mgr., KGGF, Coffeyville, KS 67337. (7-27)

Openings

1270/WTSN/Dover, NH is still looking for an aggressive News Director. AM drive with good pay and many benefits. Tapes and resumes to Paul LeBlanc, WTSN, Box 400, Dover, NH 03820 EOE (7-27)

Radio programming consultant needed: Growth in research and consulting firm has created staff opening. Position requires program management experience, exposure to research, willingness to travel and desire to succeed. Effective verbal and writing skills essential. Send resume, summary letter, salary requirements and four broadcasting references to Dan Borman, VP, Finance and Administration, Frank N. Magid Associates, Inc., 1 Research Center, Marion, IA 52302 (7-27)

1270 WTSN/Dover, NH has opening for a midday personality in Pop/Adult format. Tapes and resumes to Jim Sebastian, WTSN, Box 400, Dover, NH 03820 EOE (7-27)

Opening for Assistant Chief Engineer. WTRY/WHSH, Albany, NY seeks an individual experienced in studio and transmitter maintenance and construction. Directional experience helpful. Contact Norm Avery, WTRY Rd., Schenectady, NY 12309. (518) 785-9061 EOE (7-27)

WNRS is looking for jocks for future openings. Send tapes and resumes to Mark Thomas, WNRS, Box 8605, Ann Arbor, MI 48107 EOE M/F (7-27)

Immediate opening for experienced engineer. First phone. Salary commensurate with ability. FM stereo major market. Replay to WMZO, 1680 Wisconsin Ave., Washington, DC 20007 EOE (7-27)

WTNT/Tallahassee, FL is looking for a top country PD. Must be people and promotion oriented. Experience helpful. Contact Jerry, (904) 222-1270 or send tapes and resumes to Box 1047, Tallahassee, FL 32302. An Ingstad station. EOE (7-27)

Immediate opening for creative production/copywriter at AM-FM combo in medium market in colorful Colorado. Must work with sales department in creating spots that sell. Send production samples and resumes immediately to Quinn Morrison, Operations Director, KUAD, Box 117, Windsor, CO 80550. No calls please. EOE (7-27)

WLAM/Lewiston (Auburn), ME is looking for air talent for its Top 40 format. Located in central Maine in the heart of vacationland. Tapes and resumes to Jeff Kelly, PD, WLAM, Box 929, Lewiston, ME 04240 (7-27)

CKGM/Montreal looking for night and swing announcer. Tapes and resumes to Robert G. Hall, PD, CKGM, Box 98, Westmount, Quebec H3Z2B2. (7-27)

CHANGES

Radio

JIM KENDRICKS promoted to MD at WAAY/Huntsville, AL.
DAVID DRISCOLL promoted to full time shift at WAAY/Huntsville, AL.
JACKIE RIPLEY formerly with WPLP/Tampa, FL joins WLCY/Tampa, FL.
RICHARD J. LORENZO appointed Operations Manager at WWYZ/Waterbury, CT.
GLENN COLLIGAN promoted to Program Manager at WWYZ/Waterbury, CT.
CAROL HEBB joins News Staff at WWYZ/Waterbury, CT formerly with WVBR/Ithaca, NY.
MARC McCOY named Operations Manager at KYNO-AM/Fresno, CA.
JOHN LEE WALKER named PD at KYNO-FM/Fresno, CA.
JAY ROGERS formerly with WRBI/Batesville, IN joins WDAL/Meridian, MS.
KIM MARTELL joins Q101/Meridian, MS.
SETH GOLDBY rejoins WXML/Savannah, GA.
DAN CAMERON formerly with WMOH/Hamilton, OH joins WTIK, New Orleans, LA.
JOE DAWSON formerly with WIRK/West Palm Beach, FL joins WMOH/Hamilton, OH.
AUSTIN VALI named PD at KMQQ/Honolulu, HI formerly with KPIG/Honolulu, HI.
DR. DON LEADER named PD at KPAS/El Paso, TX.
GAYLE MILLER joins KPAS/El Paso, TX.
RICK VANZANDT promoted to PD at KVMV/Vail, CO.
MARK DEMPSEY named co-MD at KATT-FM/Oklahoma City, OK.
CLARK RYAN named co-MD at KATT-FM/Oklahoma City, OK.
RON TYLER promoted to PD at KATT-FM/Oklahoma City, OK.
MARK LEE named MD at KVMV/Vail, CO.
PAT PRESCOTT named co-MD at WRVR/New York, NY.
"HERSCHEL" named co-MD at WRVR/New York, NY.
BILL MARTIN named PD at WCMF/Rochester, NY.
DON SITTON appointed MD at KY-99/Amarillo, TX.
MIKE BONASSO formerly with WOMP/Wheeling, WV joins WCHV/Charlottesville, VA.
KAREN SAVELLY joins WRIF/Detroit, MI formerly with WABX/Detroit, MI.
BLACK LAWRENCE named Production Director at WMET/Chicago, IL.
SCOTT LOCKWOOD formerly with KORJ/Garden Grove, CA joins KIIS-AM/Los Angeles, CA.
CRAIG POWERS promoted to Production Director at KFXM/San Bernardino, CA.
JOHN Q. CONRAD formerly with 96 Super Q (WLAQ)/Ft. Meyers, FL joins KCMO (Q97)/Columbia, MO.
JILL RAIDER joins WCUZ/Grand Rapids, MI.
DAVE GUNN promoted to PD/MD at KTYN/Minot, ND.
PAT DEVANEY joins KHAK/Cedar Rapids, IA formerly with KTYN/Minot, ND.
TOM HARDIN promoted to full time at WINN/Louisville, KY.
JIM HOWIE appointed MD at WEAT/West Palm Beach, FL formerly with WAME/Charlotte, NC.

Records

SAL INGEME appointed Regional Promotion Marketing Manager, Northeast, for Columbia Records.

NANCY PEROV appointed Associate Director, Marketing Services, West Coast, for CBS Records.
BARBARA PEPE appointed Manager, Publicity-Pop Music for RCA Records.
SHELLY PETNOV-SHERMAN appointed promotion and Sales Administration for Millennium Records.
DEBBIE PAUL appointed Promotion Coordinator for Mushroom Records.
JAN YORK appointed Promotion Coordinator for Mushroom Records.
DAVE MACKAY named Midwest Regional Representative for Infinity Records.
STEVE GEORGE appointed Promotion Manager for the Cleveland, Pittsburg, and Buffalo markets for Phonogram/Mercury Records.
BARRY BALLENGER appointed Promotion Manager for the Ohio Valley area including Cincinnati, Louisville, and Indianapolis for Phonogram/Mercury Records.
RON BERGER appointed Promotion Manager for the eastern Pennsylvania and the southern New Jersey territory for Phonogram/Mercury Records.
IRVING TRENCHER appointed Eastern Regional Sales Manager for Cachet Records.

Station Line-Ups

Q101/Meridian, MS LINE-UP: 6am-10am Larry O'Neal, 10am-2pm Bill Loggins, 2pm-6pm Brock Boulette, 6pm-12mid Jack Watkins, 12mid-6am Kim Martell. News: Maureen Christian. Weekends: Lisa Landau.
WDAL/Meridian, MS LINE-UP: 6am-10am Jay Rogers, 10am-3pm John Walker, 3pm-8pm Dan Wright. Weekends: Kevin Ivey, Mark Barnes, and Gary Terrell.
WLCY/Tampa, FL LINE-UP: 6am-10am Burt & Kurt, 10am-12noon Jan Jeffries, 12noon-3pm Roger St. John, 3pm-6pm Steve Summers, 6pm-10pm Beau Richards, 10pm-1am Jerry Walker, 1am-6am Chuck Tyler.
WXML/Savannah, GA LINE-UP: 6am-10am Mike Miller, 10am-3pm Bill Gray, 3pm-7pm Bruce Cotton, 7pm-12mid Seth Goldby, 12mid-6am Skip Jennings.
KNOW/Austin, TX LINE-UP: 6am-9am Lennie White (PD), 9am-12noon Marian Holaway, 12noon-4pm Jim Thomas, 4pm-7pm Greg Allen, 7pm-12mid Jonny Robins, 12mid-6am Da Moose.
KMED/Medford, OR LINE-UP: 6am-10am Wes Kelly, 10am-2pm Jack Earl, 2pm-6pm Steve Woodburn, 6pm-10pm Jim Nelson, 10pm-1am Norm Peterson, 1am-6am Mike Taylor
WAET/West Palm Beach, FL LINE-UP: 5:30am-10am Steve Cody, 10am-2pm Jim Howie, 2pm-7pm Rob Gibbons, 7pm-12mid Billy Jo Adams, 12mid-5:30am Lee Durant.

Industry Changes

JODI POOLE named Creative Manager for RBR Communications' Publishing Companies, Asilomar (ASCAP) and Dreana Music (BMI).
GAIL RANDALL joins Kris Stevens Enterprises, Inc. as Administrative Assistant to the President.
JAMES WILSON appointed Field Salesman, New York Branch, for MCA Distributing Corporation.
PAUL MEACHAM promoted to Sales Manager of TM Productions.

OPPORTUNITIES

Openings

A move up means another happy face needed for midday personality oriented rock and roller. Tapes and resumes to Rod Rice, WLAN, 252 N. Queen St., Lancaster, PA 17803 or call (717) 394-7261 EOE M/F (7-27)

WDAN/Danville, IL, not a major market, but we program and pay like one. Looking for a Pop/Adult morning man with abilities to use the phone, knowledge of sports and background in promotion and production. If you'd like to join a company with a high degree of stability send tapes and resumes to Bob Appuhn, WDAN, 1500 N. Washington, Danville, IL 61832 EOE (7-27)

Wanted: A morning news personality, strong on local news for number one station that believes in news. Must be able to report and anchor. Great atmosphere and excellent salary. Send tapes and resumes to Don Phelps, WHYY AM/Y-102 FM, 3435 Norman Bridge Rd., Montgomery, AL 36105 EOE (7-27)

WMJC, Magic 95/Detroit, seeking a late evening Pop/Adult air personality. Tapes and resumes to Paul Christy, WMJC, 1 Radio Plaza, Detroit, MI 48220 EOE M/F No calls please. (7-27)

Needed yesterday - Creative and conversational reporter. Position includes anchoring and street reporting in a 3-person staff. Tapes and resumes to Bill Lewis, KREM-AM/FM, S. 4103 Regal St., Spokane, WA 99203 EOE No calls please. (7-27)

1470, WEMJ/Laconia, NH is looking for a news director to head up 3-person news department in a four season resort area. Tapes and resumes to Paul LeBlanc, WTSN, Box 400, Dover, NH 03820 (7-27)

Wanted: A newperson with smooth delivery and basic journalistic skills. AM/FM combination. Tapes and resumes to Don Mathisen, WFLI, 631 O'Grady Dr., Chattanooga, TN 37409 (615) 821-3555 EOE (7-27)

Beautiful music announcer needed for Schulte station. Starting salary \$10,000 per year. One-year minimum experience. Tapes and resumes to Bob Elliot, WQXY, 1 American Pl., Suite 2420, Baton Rouge, LA 70825 EOE M/F (7-27)

WPLJ/New York, America's number one AOR station is expanding our news department. Youth oriented news conversational writing and delivery a must. Send tapes and resumes to Larry Berger, WPLJ, 1330 Avenue of the Americas, New York City, NY 10019. No calls please (7-27)

Immediate opening for experienced engineer. First phone. Salary commensurate with ability. 1,000 watt AM major market. Replay to WOL, 1680 Wisconsin Ave., Washington, DC 20007 EOE (7-27)

Newsperson with experience needed to gather, write edit and deliver area/local news. Sports/public affairs ability desired. Midway between New York and Philadelphia. Tapes and resumes to Bill Bird, WTTM, 333 W. State St., Trenton, NJ 08618 EOE (7-27)

WHBQ/Memphis, TN needs morning news anchor. Minimum 5 yrs experience, with some contemporary format. Also looking for afternoon drive news anchor with writing, production and interviewing experience and news writer/reporter who can fill in an anchor position. Tapes and resumes to News Director, WHBQ, 483 S. Highland St., Memphis, TN 38111 EOE M/F (7-27)

The LOOP/Chicago is looking for a dynamite superstars air personality for full time opening. Rush tapes, resumes and photos to Les Tracey, Asst. PD, WLUP, Hancock Center, 875 N. Michigan, Chicago, IL 60611. EOE (312) 440-5270 (7-27)

WOKX/High Point, NC is looking for an uptempo Country music air personality for a midday shift. Send tapes, resumes and sample of production to Ms. Kim Pyle, WOKX, Box 2808, High Point, NC 27261 or contact Bob Bolton, WKIX, Raleigh, NC EOE (7-27)

T95 (KICT)/Wichita, KB needs air talent. Superstars, planning staff expansion. Experience in production, music, research, promotion or engineering a plus. Tapes and resumes to Bob Lawrence, 14700 W. Kellogg, Wichita, KS 67235. No calls please. EOE (7-27)

Air persons with experience needed for Pop/Adult station. Production desired. Midway between New York and Philadelphia. Tapes and resumes to Bo Weaver, WTTM, 333 W. State St., Trenton, NJ 08618 EOE (7-27)

WJMO/Cleveland, OH looking for broadcast journalist and news director. You were needed yesterday. Tapes and resumes to WJMO, Bernie Moody, 11821 Euclid Ave., Cleveland, OH 44106 EOE M/F (7-27)

KSTN/Stockton, CA is looking for a morning person. Must have first phone, production skills and be able to read good newscast. Also, opening for an on-the-street reporter, minimum 1 yr experience. Tapes and resumes to Dave Morgan, KSTN, 2171 Ralph Ave., Stockton, CA 95206 EOE M/F (7-27)

KBAI/Morro Bay, CA has opening for afternoon drive, prefer first ticket. 5,000 watt, Pop/Adult format. Personality with style, will consider third ticket. Contact Ann Dunaway, Box 1150, Morro Bay, CA 93442 (7-27)

Established radio syndication looking for proven sales professionals with minimum 5 yrs experience. Job requires executive level communication with stations and sponsors. Ultimate higher management position. Resumes to Earth News Radio, 32234 Pacific Coast Highway, Malibu, CA 90265. No calls please. EOE M/F (7-27)

Country station KLLB-FM/Portland, OR is accepting tapes and resumes for possible future openings. Contact PD Chns Collier, KLLB, 2040 South West First Ave., Portland, OR 97201 (7-27)

Goods & Services

"More Weakly Than Ever"

WENDELL'S WEAKLY gives you more for your funny money. Write for free sample issue. WENDELL, 3745 Barrington Ave., Suite 9, Los Angeles, CA 90068.

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ORIGINAL DJ HUMOR: From Top Hollywood comedy writer and DJ. Freebie write HYPE, INK., Box 69581-R, Los Angeles, CA 90069.

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On an average day 19 radio stations with new openings will call **The Aircheck Guide (TAG)** - and the average is increasing daily. All formats.

Because of the volume of stations contacting TAG, the backlog of openings we need to service increases daily. Majors included. Personalities, newsmen and management positions.

Save stations weeks of searching. Forward your aircheck to TAG along with your resume. Introductory offer of \$25 is still in effect. If you need to be screened from a certain city please indicate.

America's only contact instant aircheck service. **The Aircheck Guide**, 8 Constance Ave., Lewiston, ME 04240. For contact just dial 1-207-782-0947.

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DROP YOUR PANTS, GRAB YOUR SOCKS, here come the laffs, here come the yocks. Complimentary snack; LOLA'S LUNCH, 1789 Hamlet Drive, Ypsilanti, MI 48197.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! **O'LINERS 366-R** West Bullard Avenue, Fresno, California 93704 or phone (209) 431-1502.

"Job Referrals"

BROADCASTER'S ACTION LINE. The Broadcasting Job you want anywhere in the U.S.A. 1 year placement search \$25.00. Call (812) 889-2907 or write R2, Box 25-A, Lexington, IN 47138.

"Broadcaster's Action Line"

EMPLOYERS! Send us your job openings. We locate the personnel you need. **FREE!** Call (812) 889-2907 or write R2, Box 25-A, Lexington, IN 47138.

"Phantastic Phunnies"

The industry's internationally acclaimed... most respected audience builder! One month's introductory 400 one-liners, information and gight... just \$2.00!! **PHANTASTIC PHUNNIES**, 1343-A Stratford Drive, Kent, OH 44240.

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Making your classified come alive or getting your goods and services singled out is simple. Only 25 cents a word, \$5 minimum per week, headlines are free. Contact R&R Classified Department, Mon-Fri. at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067.

Openings

KENO/Las Vegas, and KTKT/Tucson, Lotus Corporation needs entertaining air talent. Send air checks to Scott Gentry, Lotus Program Coordinator, KENO Radio, 4680 S. Decatur, Las Vegas, NV 89103. No calls please. EOE (7-27)

WSHE/Fort Lauderdale, FL is accepting tapes and resumes for News Director and jock. Send c/o Tom Judge, 3000 S.W. 60th Ave., Ft. Lauderdale, FL 33314 EOE (7-27)

If you're young, bright and eager to be working a major-market news department, I'm looking for you. If you've got street experience, good air delivery and want to be the best, send tapes and resumes to Diane Keyley, News Director, WMEE, 2915 Maple Rd., Ft. Wayne, IN 46806 or call (219) 447-5511. (7-27)

Disco 1-2-3 (KLAV)/Las Vegas is looking for a competitive, creative PD. Top production, strong administration skills and the ability to manage and motivate. Previous experience a must. An outstanding opportunity for the man or woman on the way up. Contact Bill Berkey, GM, KLAV (702) 732-2555. (7-27)

WBAN/Allentown is looking for good news communicator. Station now expanding informational programming. Also opening for midday jock. Call or write **WSAN**, Box 588, Allentown, PA 18105. (215) 434-9511. Ask for Rick Harvey (7-27)

Hot dog morning man needed yesterday for the South's fastest growing market. Tapes and resumes to Jeff Du gan, WQDE, Albany, GA 31707 (7-27)

Wanted: FM announcer with top notch production and writing skills. Tapes and resumes to Personnel, PO Box 1717, Spartanburg, SC 29304 EOE (7-27)

AOR morning talent needed, congenial, witty, street-wise. We need someone who thinks funny. Superstar's experience helpful. Tapes and resumes to David Lee Auglin, WAAF, 34 Mechanic St., Worcester, MA 01608 (7-27)

Patten Communication is expanding its radio properties and is looking for sharp people in AOR and Top 40, production and news people in good markets, sales people seeking future management opportunities. Excellent company, fine benefits. Tapes, resumes and references to Carl Como, c/o 92 FM, Box 3470, Madison, WI 53704 (7-27)

Positions Sought

EXPERIENCED MUSIC DIRECTOR/ANNOUNCER wants to settle in medium market west of the Mississippi. Vast knowledge of music in virtually any format AOR to Pop/Adult. If you're a forward thinking station call MIKE (612) 929-8554 anytime. (7-27)

I've reached the top here and am willing to start at your bottom. Presently morning drive/MD looking for air position in small to medium market. 3 yrs experience plus 4 yrs college. Prefer Top 40 or Pop/Adult. Call BILL (309) 343-7588 after 2pm. (7-27)

They don't call me "Gusto" for nothing. 2 yrs experience in college radio KNMS, including 1 yr as MD. Strong production and looking for an AOR break. 3rd phone endorsed. Innovative and creative. Call NICK GUEST (505) 646-3505 days; (505) 522-3099 afternoons & evenings. (7-27)

11 yr pro in TOP 10 and Pop/Adult available. Great track record with ARB's to prove it. Looking for large to major market programming position, I have prior major market experience, but will consider all. Call BIG RON (304) 424-5120. (7-27)

Take your pick - young, dedicated pro ready to move. Currently medium market ND & SD. First-rate PBP football, basketball, baseball. 2 yrs major market talk experience. Bright, imaginative. Call TOM (803) 225-7846 or (803) 224-3424. (7-27)

BILL SEBASTIAN ANDRUS Production Manager, WAKR/WAEZ/Akron, looking for Production or jock shift. Call (216) 864-5016. (7-27)

PAUL RESNIK, formerly Studio 107/Miami, O-105 and 98Rock/Tampa, Q-FM/Honolulu looking for a good place to work. Call (305) 763-6407 anytime. (7-27)

AOR morning person with major market experience and proven track record. Seeks major market morning slot or medium PD position. 8 yrs experience and knowledge of morning psychology. Call (918) 627-3924. (7-27)

Production wizard, news blimp's STEVE CROWLEY. 7 yrs in Top 10 markets including WABX and WBCN looking for challenge with major AOR. Call (914) 939-5777 (7-27)

Air personality with 4 yrs experience seeks medium market move, Top 40 or Pop/Adult. Prefer Western PA or Eastern Ohio. Available immediately. For tapes and resumes call (412) 486-8744 and leave message (7-27)

Dedicated 8 yr radio pro, 1st phone, Pop/Adult or Country. Call HARRY DIERKS (214) 245-3194. (7-27)

Polished black jock looking for first break. Can do any format. Production a plus and 3rd endorsed. Call JERRY L. (914) 941-3035 days and (212) 788-1328 evenings. (7-27)

Award winning Production Director with 4-track experience, station promotion, PM drive Pop/Adult, seeking five day week. Top 50 markets preferred. Call (312) 322-0369. (7-27)

AOR/Top 40 experienced PD looking for challenging programming or music position in Northeast. Let's make 1980 our best year yet. Call BOB THOMAS (201) 347-9596. (7-27)

Certifiable crazy man needs a gig in Top 40, AOR or News. Would like to stay within 200 miles of Pittsburgh, but NUTS enough to move anywhere. Small market preferred. Call MARK (412) 486-2691. (7-27)

LA case number 3A14E: Female feature programmer ready for new challenge. Symptoms: Shows expertise in production, promotion, writing, music, news and public affairs. Treatment: Patient needs exciting opportunity immediately. For a dose of the best call BETH (213) 821-7061 (7-27)

Black communicator: Talented and creative personality seeking opportunity as disc jockey. Strong sales, promotion and PR background. Capable of creating strong listenership following. Experienced in writing, producing and creative programming. Hard working and results oriented. Will relocate. Call JOHN TAYLOR (213) 436-8429. (7-27)

Medium market Top 40 personality seeking Disco or Top 40 station. 22 yrs old, 5 yrs experience. WHOT, WFUN, WBZY. Good production and promotion. Call BOB DUKE (216) 793-1279 (7-27)

Out of work and looking. Will relocate. 4 1/2 yrs full time experience. Call MIKE SCHUFF (313) 388-5738, evenings (7-27)

Currently Pop/Adult communicator in Chicago suburbs, looking for AOR position at a stable, professional organization in Midwest or Southern California. PD and MD experience. Call MARK at (312) 562-2339 (7-27)

8 yrs AOR experience. Stable background as PD, MD, Promotion Director, copywriter and announcer. Excellent voice, hard worker with extensive knowledge of rock music. Willing to relocate immediately to medium or major market. Call JIM BULGER (815) 756-2054 anytime (7-27)

JACK LAWRENCE formerly WDRC, currently week ends at WTIC FM/Hartford, CT 7 yrs Top 40, Pop/Adult and AOR experience. Looking for medium/large market. Will consider all locations. Call (413) 789-0577 anytime (7-27)

Personality jock, 4 1/2 yrs experience, including programming, production and promotion, seeks medium market move. Top 40 and Pop/Adult only. Call before 11 45am, central time. (318) 231-4547 (7-27)

Positions Sought

Afternoon drive past 2 yrs at KRIZ and KUPD/KQ. Versatile talent and excellent references. Major or medium market. Prefer West Coast, but will consider all areas. Call BILL at (707) 562-2993 (7-27)

DJ, experienced, third endorsed ready now to work for you. Top quality for low bucks. Call BILL at (804) 373-3805 (7-27)

Medium (Top 50) programmer seeks stimulating position in larger east coast city. Call (703) 339-5795 (7-27)

Small market sports director with 6 yrs experience, including PBP of all sports is looking to move up. Also experienced in sales and promotion. Call SAM at (315) 342-3102 or (315) 343-3937 (7-27)

Dedicated, responsible MD/Announcer currently working, searching for break. Have BA degree and lots of experience. Let's talk. Call weekdays 9-5pm (807) 433-2213 or write JIM ASKER, 1012 Mohawk St., Utica NY 13501. (7-27)

JOHN QUINCY, currently PD at Pop/Adult WBLG/Lexington, KY looking to move up, preferably south of the Mason-Dixon line, PD, MD or jock Contemporary or Country, I've done it all in the last 7 yrs and can do the job for you now. Married, stable, hard working. I'll take the first caller at (806) 233-1515 or (606) 299-2319 (7-27)

Female personality, 4 yrs experience as a rock jock. Formerly at KJR, KTKT. Call (602) 885-8877. (7-27)

Dynamic, versatile and hard working air personality with 13 yrs experience and first class license seeks air work, production with advancement opportunity at Top 40, Pop/Adult, or Country operation. BOBBY GEE, formerly WXCL/WZRO, WCRT/WQEZ, WAAV, WAAX. Call (309) 347-2786 or write 1256C Florence Ave., Pekin, IL 61554 (7-27)

Enthusiastic, experienced, talented AOR DJ available for major/medium market. Call JIM SEIGEL (408) 287-5911 for tapes, resumes, ratings before 10am. (7-27)

Midwest jock 4 1/2 yrs full time looking for a large or medium market. Will relocate, pronto. MIKE SCHUFF (313) 388-5738, evenings (7-27)

DJ, 25 yrs old, credentials include swing shift at one of the country's top contemporary music stations. Resonant voice. Prefer Pop/Adult or personality Top 40 format. CHUCK (716) 873-0706. (7-27)

SEX, Okay, now that I have your attention, major market minority jock, 6 yr pro, married, stable and very talented, looking. No ego problem. Top 10 market preferred with Top 40, Disco, Pop/Adult, Black or Country position. Call CHUCK at (713) 496-6193 anytime. (7-27)

The legendary KEITH LONDON, 14 yrs all formats seeks PD slot with growth potential. Sales experience, married, two children, will relocate. If your book looks bad call (216) 492-3930 (7-27)

Program Director, 16 yrs experience seeks position of total responsibility in administration of programming, license renewal, staff supervision, promotion and budget preparation. If this is what you are looking for and you're a stable station, then I'm looking to talk to you. Call DAVE at (707) 464-3183, days or (707) 464-9130 nights. (7-27)

Currently PD/MD at WNRS, formerly WNCR, WJVA, WKCC seeking PD/MD air slot, medium market. Married with 4 yrs experience, prefer Country. Call MARK at (313) 862-2883 (7-27)

8 yr pro with automation experience looking for a rocker in the West. Call VIRGIL (701) 222-1455 anytime (7-27)

TOM ALLEN available due to format change, mid August PD and/or air personality. 18 yrs experience, 12 in modern Country at WDEE/Detroit, KBOX/Dallas, and WJL/St. Louis. Let's talk. (313) 557-1500 or (313) 852-0923 (7-27)

Formidable up scale female news voice. Excellent conversational news writer. AOR and heavy print experience. News/Public Affairs Director wants top 25 News/Talk, AOR, Pop/Adult. (315) 475-0806 (7-27)

5 yrs experience in news in medium market. Looking for a challenge, willing to relocate. Call MIKE (717) 282-3534

Experienced female, beautiful voice, tight board and production seeking full time air shift with AOR station. Prefer Atlanta or Southern Florida, but will consider all. Call MARTHA DEE (305) 940-5007 anytime (7-27)

Miscellaneous

KINX-FM, sister station of KXXV requests record service from all labels for all new Country format. Send to Jed Blakovich, KINX-FM, 847 S. Circle, Colorado Springs, CO 80910 (7-27)

Does anyone manufacture solid state electronics for the old Ampex 601's? If you do, you could make a fortune in Canada, getting these old workhorses back into use. Please contact Ken Hardie, Group Operations Manager, Fawcett Broadcasting Limited, Box 2490, Kenora, Ontario P9N 3x8 (7-27)

KXXV/Colorado Springs needs record service from all labels for top Disco station. Send to Jed Blakovich, KXXV 847 S. Circle, Colorado Springs, CO 80910 (7-27)

KMEN/San Bernardino needs contemporary and all disc product from all labels. Send to Mike Matthews, Box 1290, San Bernardino, CA 92402 (7-27)

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

ROBERT PALMER

Bad Case Of Loving You (Island)

67% of our reporters on it. Moves: Up 73, Same 20, Down 0, Adds 20, including WRKO, WPEZ, WKBW, CKGM, WZZP, WTRY, WKIX, KTAC, KMJC, WHHY, KOOK. See Parallels, charts at number 27.

NIGHT

Hot Summer Nights (Planet)

66% of our reporters on it. Moves: Up 78, Same 19, Down 0, Adds 15, including Z93, WLS, KEARTH, WAYS, WNOE, WVIC, KJRB, KTAC, KROY, KSEL, WLEE, WGBF. See Parallels, charts at number 29.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist / title / label designation (example: 100 / 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

SMIFF 'N' THE TEARS "Driver's Seat" (Atlantic) 96/33

Moves: Up 40, Same 23, Down 0, Adds 33, including WPGC, KRBE, Z93, WGCL, KFI, B100, KING, KIMN, KOPA, WTRY, WGH, KEYN-FM, KRSP.

SPYRO GYRA "Morning Dance" (Infinity) 83/4

Moves: Up 61, Same 14, Down 4, Adds 4, KEEL, KCPX, KERN, KFXD, WCAO 15-13, Z93 18-15, KSTP 18-14, KSLQ 27-21, WOKY 28-25, WZUU 21-10, WZZP 23-19, KIMN 30-23.

GQ "I Do Love You" (Arista) 76/23

Moves: Up 47, Same 6, Down 0, Adds 23, including B100, KC101, WBBF, WAYS, WLAC, KOFM, KMJC, WXIL, WAAY, WRKR.

KANSAS "People Of The South Wind" (Kirshner) 70/1

Moves: Up 35, Same 20, Down 14, Adds 1, KJRB, 96KX 21-15, Z97 4-4, KIMN 26-24, KUPD 5-4, WKEE 22-13, KEEL 29-23, WNAP 7-5, KRQ 13-8.

MARSHALL TUCKER BAND "Last Of The Singing Cowboys" (WB) 68/4

Moves: Up 47, Same 16, Down 1, Adds 4, WNAP, WJBO, KEWI, KDZA, WPEZ d-35, KSTP 28-26, KSLQ 12-8, KBEQ 22-19, KOPA 24-20.

ROCKETS "Oh Well" (RSO) 62/16

Moves: Up 30, Same 16, Down 0, Adds 16, including WOKY, 14Q, WHYN, WNAP, KZ93, KROY, WFLB, WSPT, KLUC, KBDF.

BLACKFOOT "Highway Song" (Atco) 62/8

Moves: Up 33, Same 19, Down 2, Adds 8, 96KX, KFI, KOFM, 92X, WNAP, WFOM, WSPT, KSLY, WPEZ 30-27, Z93 27-24, WGCL d-32.

MAUREEN MCGOVERN "Different Worlds" (WB) 61/8

Moves: Up 42, Same 9, Down 2, Adds 8, CKLW, WTRY, Y103, 92Q, KCPX, WCGQ, KKRC, Y94, WFIL 27-25, KSTP 24-21, WGCL30-28, KBEQ 37-33, KING 24-22.

BRAM TCHAIKOVSKY "Girl Of My Dreams" (Polydor/Radar) 59/5

Moves: Up 34, Same 18, Down 2, Adds 5, WKBW, F105, WKBO, WSEZ, KLUC, WRKO 18-16, WPEZ d-36, KBEQ 39-32, KHJ 24-22, B100 30-28.

WET WILLIE "Weekend" (Epic) 59/0

Moves: Up 31, Same 11, Down 17, Adds 0, WKBW 24-21, CHUM 16-11, WLCY 25-18, Q105 d-26, KDWB 19-17, KSTP 20-19, WZZP d-37, KBEQ 36-31, WLAC 27-20.

NICK LOWE "Cruel To Be Kind" (Columbia) 58/31

Moves: Up 17, Same 10, Down 0, Adds 31, including WRKO, CHUM, KSTP, KSLQ, KUPD, WKEE, WGH, Z98, KNOW, WJDX, KZ93, WMEE, KRSP, WGUY, WTMA.

JAMES TAYLOR "Up On The Roof" (Columbia) 58/0

Moves: Up 33, Same 11, Down 14, Adds 0, KSTP 3-2, Q102 17-14, KIMN 24-22, F105 11-10, 13Q 16-13, KNOW 5-2, KRQ 11-7, WTSN 20-14.

RICKIE LEE JONES "Young Blood" (WB) 53/18

Moves: Up 22, Same 13, Down 0, Adds 18, including WLCY, KSTP, KSLQ, WZZP, 94Q, WFMF, WERC, WOW, K104, WAGQ, WCGQ, WAKX, WSPT.

BONNIE POINTER "Heaven Must Have Sent You" (Motown) 52/12

Moves: Up 32, Same 8, Down 0, Adds 12, including WPGC, Y100, KFRC, KJR, KOPA, WKIX, KRSP, WHEB, KDZA.

M "Pop Muzik" (Sire) 51/33

Moves: Up 14, Same 4, Down 0, Adds 33, including Q105, WZUU, KING, PRO-FM, 94Q, WAXY, WGH, 92Q, WSGN, KCPX, KERN.

Others Getting Significant Action

PEACHES & HERB "We've Got Love" (Polydor) 47/1

Moves: Up 29, Same 15, Down 2, Adds 1, WTIK, WLCY 22-20, JB105 27-20, WKY 26-21, KRQ 37-33, K104 27-19, CK101 28-22, WLEE 19-15.

DIRE STRAITS "Lady Writer" (WB) 46/15

Moves: Up 12, Same 19, Down 0, Adds 15, including KRBE, KJR, WKEE, WPST, WOW, KRQ, G100, WANS, KSLY, KBOZ.

Radio & Records NATIONAL AIRPLAY/30

August 3, 1979

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
26	11	2	①	KNACK/My Sharona (Capitol)
11	6	1	2	BARBRA STREISAND/The Main Event/Fight (Columbia)
20	12	8	③	CHIC/Good Times (Atlantic)
21	14	9	④	MAXINE NIGHTINGALE/Lead Me On (Windsong)
9	9	7	⑤	RAYDIO/You Can't Change That (Arista)
4	2	3	6	DONNA SUMMER/Bad Girls (Casablanca)
6	4	6	7	ELTON JOHN/Mama Can't Buy You Love (MCA)
27	22	14	⑧	EARTH, WIND & FIRE/After The Love Has... (ARC/Columbia)
23	17	11	⑨	CHARLIE DANIELS BAND/The Devil Went Down To... (Epic)
-	27	19	⑩	ROBERT JOHN/Sad Eyes (EMI/America)
1	1	4	11	JOHN STEWART/Gold (RSO)
30	23	16	⑫	CARS/Let's Go (Elektra)
3	3	5	13	DR. HOOK/When You're In Love (Capitol)
-	30	20	⑭	SUPERTRAMP/Goodbye Stranger (A&M)
-	28	24	⑮	LITTLE RIVER BAND/Lonesome Loser (Capitol)
-	-	28	⑯	ELO/Don't Bring Me Down (Jet)
19	18	17	17	JOE JACKSON/Is She Really Going Out With Him (A&M)
8	8	10	18	ATLANTA RHYTHM SECTION/Do It Or Die (Polydor/BGO)
16	16	12	19	KISS/I Was Made For Loving You (Casablanca)
5	5	15	20	ANITA WARD/Ring My Bell (Juana/TK)
10	10	13	21	WINGS/Getting Closer (Columbia)
-	-	29	⑳	EDDIE RABBITT/Suspicious (Elektra)
-	-	30	㉑	DIONNE WARWICK/I'll Never Love This Way Again (Arista)
12	15	21	24	PETER FRAMPTON/I Can't Stand It No More (A&M)
2	7	18	25	ELECTRIC LIGHT ORCHESTRA/Shine A Little Love (Jet)
15	24	25	26	CHEAP TRICK/I Want You To Want Me (Epic)
-	-	→	㉒	ROBERT PALMER/Bad Case Of Loving You (Island)
18	21	23	28	ABBA/Does Your Mother Know (Atlantic)
-	-	→	㉓	NIGHT/Hot Summer Nights (Planet)
28	26	27	30	BLONDIE/One Way Or Another (Chrysalis)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

- SMIFF 'N' THE TEARS "Driver's Seat" (Atlantic)
- M "Pop Muzik" (Sire)
- NICK LOWE "Cruel To Be Kind" (Columbia)
- DIONNE WARWICK "I'll Never Love This..." (Arista)

Complete Regionalized Station Listings on page 26 and 27.

HOTTEST

- KNACK "My Sharona" (Capitol)
- BARBRA STREISAND "The Main Event/Fight" (Col)
- MAXINE NIGHTINGALE "Lead Me On" (Windsong)
- EARTH, WIND & FIRE "After The Love..." (ARC/Col)
- CHIC "Good Times" (Atlantic)

CHEAP TRICK "Ain't That A Shame" (Epic) 45/21

Moves: Up 7, Same 17, Down 0, Adds 21, including WRKO, WPEZ, WLCY, Q105, KJR, 14Q, WRVQ, KMJC, 14WK, WISE, KKRC.

TRIUMPH "Hold On" (RCA) 41/10

Moves: Up 14, Same 16, Down 1, Adds 10, WPST, WBBQ, WLAC, 92Q, KXX106, 92X, KZ93, KRUX, WEEQ, WRFC, WFI 13-11, WPEZ 34-28, WKBW 12-11, WGCL 25-21, KBEQ 18-14.

PATRICK HERNANDEZ "Born To Be Alive" (Columbia) 39/8

Moves: Up 27, Same 2, Down 2, Adds 8, KRBE, CKLW, F105, PRO-FM, WAYS, WSGA, WJDX, KERN, CHUM 21-14, Y100 18-15, WZZP 31-26, KHJ 21-14, KEARTH 9-5, KFRC 28-23.

LOBO "Where Were You When I Was Falling In Love" (MCA) 36/10

Moves: Up 17, Same 9, Down 0, Adds 10, KC101, WOW, WTSN, WAAY, WTMA, KAYC, KKXL, WEAQ, KBDF, KRLC, KSTP 30-28, KEARTH 25-22.

JOURNEY "Lovin', Touchin', Squeezin'" (Columbia) 33/8

Moves: Up 18, Same 7, Down 0, Adds 8, WKBW, Z93, KING, KUPD, WBBQ, 14WK, WSPT, KQDI, KSLQ 31-23, KFRC 24-21, KXX106 22-10, 92X 38-21.

GERRY RAFFERTY "Get It Right Next Time" (UA) 29/23

Moves: Up 4, Same 2, Down 0, Adds 23, including WRKO, KFI, WKEE, WPST, KXX106, KRUX, WSEZ, WSPT, KCBN, KDZA.

F.C.C. "Baby I Want You" (Free Flight) 28/8

Moves: Up 17, Same 3, Down 0, Adds 8, WZUU, WNOE, Z98, BJ105, KEYN-FM, WJBO, 13FEA, CK101, B100 d-26, WAPE 30-26, KXX106 21-19.

COMMODORES "Sail On" (Motown) 26/25

Moves: Up 1, Same 0, Down 0, Adds 25, including 99X-FM, WFIL, WRKO, Z93, KSLQ, WOKY, KHJ, KEARTH, KFRC, WKBO, WAPE, WAGQ, WGLF.

DIANA ROSS "The Boss" (Motown) 26/6

Moves: Up 15, Same 5, Down 0, Adds 6, KHJ, WKBO, KTSA, BJ105, G100, KILE, WPGC d-30, WZZP 36-32, KEARTH d-26, WNOE 26-21.

JENNIFER WARNES "I Know A Heartache When I See One" (Arista) 26/2

Moves: Up 22, Same 2, Down 0, Adds 2, WFIL, WHB, 96KX 33-30, KSTP 21-18, WLAC 25-15, 92Q 24-20.

HOT CHOCOLATE "Going Through The Motions" (Infinity) 25/1

Moves: Up 14, Same 10, Down 0, Adds 1, KZ93, WRKO on, WTIK d-39, WLAC 39-34, WISM d-30, WANS 23-19.

DOOBIE BROTHERS "Dependin' On You" (WB) 23/17

Moves: Up 4, Same 2, Down 0, Adds 17, including WOKY, WZUU, KBEQ, KJR, KING, JB105, 14Q, WAYS, Y103, 92Q, WMEE, KMJC, WHHY, KSLQ d-29, KXX106 d-27.

HERMAN BROOD "Saturdaynight" (Ariola) 23/3

Moves: Up 12, Same 6, Down 2, Adds 3, WAYS, WGBF, KOOK, WOKY 23-19, WGCL 31-29, WAPE 32-29, WRKR 27-21.

OAK "This Is Love" (Sky's The Limit/Mercury) 22/3

Moves: Up 7, Same 9, Down 3, Adds 3, BJ105, KCPX, WCIR, WRKO d-29, F105 26-20, PRO-FM 6-3, WHYN 32-28.

BILLY THORPE "Children Of The Sun" (Capricorn) 21/4

Moves: Up 10, Same 7, Down 0, Adds 4, K104, WCGQ, WFLB, KLUC, Z97 2-2, KSLQ 33-24, KRKE 27-23, WCIR 26-18.

Continued on Page 33