

Radio & Records

ISSUE NUMBER 315

THE INDUSTRY'S NEWSPAPER

JANUARY 18, 1980

BUYS AM-FM OUTLET

Bayliss Resigns As Combined Radio President

John Bayliss, President of Gannett Co.'s Combined Communications Radio Division, has resigned that position to operate a Santa Maria, CA AM-FM combination he has just agreed to purchase. He bought KSMA-AM-FM for \$1.4 million, subject to FCC approval, from 30-year owners Joe Hagerman and Nona Groom.

"The past few years have been the most interesting and stimulating part of my career," Bayliss told R&R. "We've gone through the purchase and sale of 12 radio properties in 3 1/2 years. You can't go through that without growing pains and learning a lot. I've really loved what I've done, even though



it's been difficult sometimes. Now I've got the opportunity I've dreamed about, and it's time for me to move on."

Bayliss has given Combined six months notice, allowing for an orderly transition. No successor has been chosen.

MAY SUSPEND RECORD SERVICE

CBS Says "Please Count Us Out" Of Honolulu AOR's Entire-LP Binge

Just as the controversy over radio stations airing entire albums had subsided, a new development exploded this week, as KQM/Q/Honolulu made public a letter from a Columbia Branch Manager requesting that no CBS albums be played through without written consent, and raising the

weekly of entire-LP plays, noticeably affecting sales; and declared that special programming which did not involve albums in their entirety would be a more than acceptable alternative.

According to KQM/Q PD Austin Vali, Conway's letter said, "As of January 15, 1980, CBS Records re-

week," Vali told R&R, "in which we featured Aerosmith albums every night of the week." Vali said KQM/Q featured albums nightly on Monday through Thursday plus Saturday, as well as eight hours straight from 9pm-5am on Sunday, but defended the practice. "I'm not going to stop right now. It's too much a part of our programming. And being on an island, it makes it even more important to do, because stores don't get albums till four weeks after we do sometimes." Vali said that station lawyers were investigating the legal implications of CBS's move.

"I'm not going to stop right now . . . Being on an island, it's even more important, because stores don't get albums till four weeks after we do."

— Austin Vali, PD, KQM/Q/Honolulu

"Lazy Programming?"

Conway in turn defended his actions. "This is the smallest market in the country, and every unit of sales matters here. Austin is programming 15 hours a week of album playback. To me that is lazy programming. If he wants to put together super sets or specials, involving creativity, an artist fea-

possibility of cutbacks in record service and advertising for the station. Branch Manager Kelly Conway retorted that the station had been programming 15 hours

questions that your station not feature any CBS record product currently available in our active catalog in its entirety any time of day or week without the written consent of CBS Records management personnel. This includes uninterrupted playback or commercially-sponsored programs . . ." Vali added that Conway stated that rec-

WMMR GM Holberg To Manage WMET

Bruce Holberg, GM at highly successful AOR station WMMR/Philadelphia, is exiting that position to take over the GM reins of WMET/Chicago, an AOR station in the same chain (Metromedia). Holberg replaces departing GM Harvey Pearlman as of January 25, and will supervise both stations until a replacement is found for WMMR.

Holberg joined WMMR in Sep-

tember, 1978 as his first GM position. "WMMR gave me the chance to put in practice a lot of things I learned as a PD, and in my own little way, maybe set some scores straight for things I saw as industry-wide flaws — for instance, the way PD's are paid as opposed to sales managers," Holberg said. "It's been probably the most exciting period of my career. This was my first AOR station. The ac-

tive audience participation with the station was new to me and so exciting . . ."

He had been a PD at WIP/Philadelphia and WCBM/Baltimore before the WMMR position, and commented, "It's unusual to have a company where about half of the GM's have come from areas other than sales, who are judged on their overall abilities rather than just a sales tradition." Touching on his new position, he told R&R, "They seem to really be on the verge of something there. Our work's cut out for us, and I'm looking forward to the challenges."

SIMONSON NEW GM

Farber Exits WXLO GM Position

Erica Farber, VP/GM at WXLO/New York for the past three years, has left that position, with former WFYR/Chicago General Sales Manager Lee Simonson appointed new GM.

Farber told R&R, "It's with deep regret that I leave the company (RKO). WXLO may never be a number one station in New York, but it certainly has an opportunity to continue to be a factor in the market. One of the things I was really blessed with here was being surrounded at the radio station level by a lot of people who cared."

She described her departure as being "as amicable as it could be. I'm really sad about it; I wish it could have been different. But I'm leaving with a very clear

ord service would be cut off, as would advertising money.

No Plans To Stop

"I think what sparked it is that we just had done an Aerosmith

"Austin is programming 15 hours a week of album playback . . . To me that is lazy programming . . . In the last two weeks he's played the ELO and Aerosmith catalogs . . . New releases . . . haven't sold as well as they have in the past out of the chute."

— Kelly Conway, Branch Manager, Columbia Records

ture or something, that's fine. As I told him, if there's something that comes out that he's really excited about and wants to do a number on, that's what I'm here for. But in the last two weeks he's programmed the ELO and Aerosmith catalogs, which are both real good sellers over here.

CBS/ See Page 26

Reagan Granted Lowest Unit Rate In Iowa

Ruling that the January 21 Iowa caucus functions as a primary election, the FCC told Republican Presidential Candidate Ronald Reagan that he will be allowed to buy broadcast time at the lowest unit charge.

The request was filed with FCC Fairness/Political Broadcasting Branch Chief Milt Gross last week by Mark Fowler of Washington law firm Fowler & Meyers. R&R has learned a similar request by Carter-Mondale attorney Jay Ricks of Hogan & Hartson was granted Tuesday, January 15.

REAGAN/ See Page 26

Advance Arbitron Results

ST. LOUIS:

KWK-WWWK

Leaps To Double Figures

MINNEAPOLIS/ST. PAUL:

WCCO Drops Eight Points After Strike

CLEVELAND:

WHK, WDOK Top Gainers

ATLANTA:

WSB Drops,

WQXI-FM Almost Catches Z93

BUFFALO:

WJYE Stays On Top;

Sharp Dive For WKBW

For full results, See Page 26.

ADD YOUR BRICK TO
THE FOUNDATION OF
SOLID PROGRAMMING

PINK
FLOYD

WPEZ CKGM Z97 94Q Q105 WLCY

KDWB KSLQ KBEQ WGCL WOKY KFRC

B100 KOPA KUPD WBLI WTIC-FM WPST 1AQ

KNOW WTIX WFME WLAC WSKZ WRYQ

WVIC KWEN WOW Y94 KROY KJRB

KRSP KRUX KRQ KTKT WGUY WIGY

WEEO 14WK V100 WISE WANS-FM WROV

CK101 KQWB-FM WSPT WRBR KFXD

"ANOTHER BRICK IN THE WALL PART II"

TAKEN FROM THE PLATINUM-PLUS ALBUM "THE WALL"
NUMBER ONE MUSIC ON

COLUMBIA  RECORDS

R&R Salutes FCC's Positive Beginning

Last week, Arthur Ginsberg, Chief of the FCC's Complaints and Compliance Division, began a new decade in a very positive way — for a radio station, a trade publication, and the radio industry as a whole.

In reading a letter we printed from an outraged R&R subscriber who felt his station was incorrectly censured by the FCC, Mr. Ginsberg reopened the case file, had it reviewed, and reversed the first decision, apologizing to the programmer and the station.

This act of understanding and communication points up one of the many reasons we opened our Washington, D.C. office 18 months ago. It was our firm belief that communications between radio and the FCC could greatly be improved. With all the problems the Commissioners face daily, it is understandable why many small radio problems might go by the books quickly, without personal involvement. But when people get involved and communicate, it's more effective than reading multi-paged legal forms.

All of us at Radio & Records want to thank Mr. Ginsberg for being the kind of government employee who really does care about his position and the people he serves. We'd also like to thank him for reading R&R — and reacting.

LARRY WILLIAMS, AMOS MILBURN, CARL WHITE

Three Rock Pioneers Pass On

Three rock 'n' roll pioneers, Larry Williams, Amos Milburn, and Rivingtons' lead singer Carl White, passed away last week.

Williams, whose self-penned recordings of "Bony Moronie," "Short Fat Fannie," "Dizzy Miss Lizzy," "Slow Down," and "Bad Boy" were hits for Specialty Records during the 50's with the latter three revived in cover versions by the Beatles in the 60's, was found dead from a gunshot wound in his Los Angeles home on January 2. Officials have ruled his death a suicide.

In addition to his career as a writer-performer, Williams served

Blind Broadcasters Search

Dear R&R,
I need help and I would like to enlist the aid of the readers of Radio & Records. While talking with a fellow broadcaster from Florida recently the question came up: "How many blind or partially sighted broadcasters do you think there are in the U.S.?"

We were only able to come up with eight or ten that we either know personally or have heard about. We decided that we should find out if there were more than this number engaged in our profession.

If the readers of R&R could help us we'd like to hear from other blind or partially sighted jocks, PD's, newspeople and the like. Just drop me a line or send me a cassette and let me know who you are, where you work and a little bit about how you perform your job. We're not trying to sell you anything and we won't ask for money. We just want to know how many of us there are.

We'd like to thank R&R for giving us a vehicle to pose our question.

Sincerely,

Ken Mallory

Rt. 2

Higbee, MO 65257



Bob Burch

Burch Resigns As Century Nat'l PD

Bob Burch has resigned as National Program Director of Century Broadcasting after 8½ years with the company, four in his present position. He had been in charge of programming for Century's AOR outlets KSHE/St. Louis, WABX/Detroit, KWST/Los Angeles, and KMEL/San Francisco. No successor has been named.

Burch stated, "The 8½ years I have spent with Century Broadcasting have been tremendously rewarding. Many of the relationships that I developed during these years will remain very dear to me, particularly my relationship with (Century VP/National Director of Operations) Shelley Grafman. I wish the company continued success." He will announce future plans at a later date.

VOGELSANG NAMED PRESIDENT

PolyGram Restructures Top Management

PolyGram Record Operations (PRO), the central organization of the PolyGram Group's two international record divisions, has restructured its top management with Dr. Werner Vogelsang, most recently President of Polydor International, assuming the duties of President of PRO. Vogelsang replaces PolyGram Executive VP Kurt Kinkele, who headed the organization since its inception in 1978.

Concurrent with Vogelsang's appointment, Pieter R. Schellevis was promoted to Executive VP of PRO from his post as PolyGram VP and President of Phonogram International. Succeeding Vogelsang as President of Polydor International and also named Executive VP of PRO is Richard Busch, Chairman of Deutsche Grammophon Gesellschaft. Busch will continue to head Deutsche Grammophon for the present time.

OPINION LINE

Public Affairs — A Question

Just what is public affairs? To paraphrase NAB's legal guide to FCC broadcast rules and regulations, public affairs programs deal with the needs and problems in the community, those needs and problems obtained through your ascertainment survey for licensing renewal. Unemployment being a problem that has been near the top of every list of needs and problems I've ever seen, I decided to program the KIDN Country Job Line — nothing new to radio, however, something not being done in our market at the time — and I felt that it was a splendid vehicle for bringing a concise listing of available jobs in our area to the unemployed — unemployed, but nevertheless, radio listeners.

After logging two job lines daily in prime times and chalking it up to our public affairs commitment, I am informed by our station lawyer that this sort of program does not fall under public affairs according to the FCC; it should be logged as "other." Our lawyer went on to say that if we had a representative of the government or a local job service talking for 15 minutes or a half hour, or whatever, about what a problem we have in unemployment — ah, public affairs — BFD. Is it not the responsibility of radio, being a public trustee, not only to address itself to the problems of its marketed license, but also to act as a vehicle when possible to correct those problems? KIDN Radio has dealt effectively with public affairs. FCC nomenclature denies us credit.

Doug Wilson, PD
KIDN Radio
Pueblo, CO

TALK SHOW COMMENTS INSPIRE \$30 MILLION SUIT — R&R News/Talk Section Returns Playing A Strong Suit — WRC/Washington Host Tom Braden's Conflict Of Interest Implications Stir A Seven-Figure Legal Retort. Plus All the News And Talk Around The Format.

See Page 8

GIVING RADIO & RECORDS THE BUSINESS — Creativity Has Always Come First In The Industry, But A More Businesslike Approach Is Clearly Called For Nowadays. Dr. Lutz Discusses How Best To Balance The Two, Warning Against Panicky Budget-Cutting And Other Dangers.

See Page 20

this week ...

IRAN CRISIS — BOOST OR BUST FOR NEWS/TALK RATINGS

When an important crisis arises, more people tune in to News stations for the facts, right? According to a recent survey over the last week during the hostages furor, not so — 70% of surveyed NIT stations were down. Jhan Hiber provides details.

See Page 18

THE \$250,000 QUESTION — WAS IT WORTH IT? Q107/Washington, DC spent a quarter-million dollars promoting for the Fall book. John Leader asks PD Alan Burns if it was justified, and Burns presents facts and figures for the affirmative.

See Page 22

UPDATING KSAN FROM A BALANCED PERSPECTIVE KSAN/San Francisco PD Jackie McCauley has seen the industry from both sides now — as a PD and a promotion executive. Now her task is to broaden the base of a pioneering progressive station while countering negative press. Jeff Gelb explores an unusual situation.

See Page 41

COUNTRY IN THE 80'S — LOOKING TOWARD THE FUTURE

The industry's key radio and record notables outline their ideas on country's near future, in a follow-up forum to last week's Country 1970's retrospective. High hopes are the watchword as more mass appeal for the music is predicted.

See Page 53

features

Washington Report	4
What's New	8
Street Talk	12
Gary Owens	14
TV News	14
Brad Messer	16
Ratings & Research	18
Media Marketing	20
Picture Pages	35
Opportunities	61

formats

Top 40	22
Dancemusic	34
Black Radio	38
AOR	41
Country	53
Pop/Adult	58

staff

Editor & Publisher: BOB WILSON
Vice President, Sales & Marketing: DICK KRIZMAN

Senior Editor: MARK SHIPPER
Art Director: RICHARD ZUMWALT
Director, Creative Services: STEVE USLAN
News Editor: KEN BARNES
Associate News Editor: DON WALLER
Top 40 Editor: JOHN LEADER
Country Editor: JIM DUNCAN
Nashville Editor: BIFF COLLIE
AOR Editor: JEFF GELB
Pop/Adult Editor: MIKE KASABO
Black Radio Editor: BILL SPEED
Dancemusic Editors: PAM BELLAMY, GAIL MITCHELL
Ratings & Research Editor: JHAN HIBER
Media Marketing: RICHARD LUTZ
Associate Editors: CHRISTINA ANTHONY, ELLEN BARNES, NANCY HOFF, LINDA MOSHONTZ, SYLVIA SALAZAR, LEE WADE
Associate Art Director: MARILYN FRANDSEN
Photography: ROGER ZUMWALT
Production Manager: LESLIE HALPERN
Production Assistants: RICHARD AGATA, SANDRA GUTIERREZ, KENT THOMAS
Display Advertising: KEN ROSE
Circulation: KRISANN AGLIO
Research: JACK TOOTHMAN

Washington Bureau: 1101 Connecticut Ave. NW, Suite 1004
Washington D.C. 20036 (202) 466-4960
Bureau Chief: JONATHAN HALL
Office Manager: VIVIAN FUNN
Legal Counsel: JASON SHRINSKY
Associate Editor: ELISABETH GOOD

Radio & Records is published every Friday by Radio & Records, Inc. 1930 Century Park West, L.A., CA 90067 (213) 553-4330. Subscriptions \$140 per year or \$45 per quarter. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, Parallels, and Street Talk are registered trademarks of Radio & Records. Applications by Radio & Records, Inc. for registered trademarks pending for National Airplay/30, Radio & Records. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1980 Radio & Records, Inc. A division of Harle-Hanka Communications.

Washington Report

CHURCHES PUSHING FOR DEFEAT

NRBA Labels FCC Dereg "A Gesture"

Thirty radio board members of the National Radio Broadcasters Association (NRBA) unanimously agreed last week not to "support in toto" the FCC's four deregulation proposals to eliminate ascertainment, logging, non-entertainment programming, and commercial rules.

This action rips apart any united front the radio industry might have shown, since the NAB Radio Board voted last month to give it full endorsement.

NRBA stated that the proposals "are not true deregulation, will have minimal effect on lessening the amount of burdensome regulation, and would ultimately lead to decreased license stability."

In attendance at the meeting was Neal Goldberg, FCC Legal Assistant to Commissioner Tyrone Brown, who said, "The FCC can grant only limited relief," according to WAKX/Duluth, MN Pres. Lew Latto. This prompted the broadcasters to take a conditional deregulation stance and continue their call for legislation aimed at giving radio licensees more stability against frivolous petitions to deny.

Proposes New Lines Of Communication To Consumer Groups

One accomplishment NRBA hopes to achieve in the future is to establish a National Committee for Responsive Public Interest Groups to meet with organizations such as the Retail Merchants Association, Chamber of Commerce, and minority groups to establish a better working relationship and a method of evaluating "responsible" citizens' groups, according to WGLD & WOKX/High Point, NC Pres. Bernie Mann.

(NRBA also voted to oppose 9 kHz channel spacing and support delisting of stations that air diary announcements.)

Pulpits Call For Public Hearings

Most of the 18 additional religious groups commenting this week wanted radio deregulation proceedings stopped, but said they'd settle for extensive public forums. Last week, the FCC denied a similar request and a call for an extension until September 26, but advanced the comment period until March 25.

The typical comments relied

upon challenges for lack of community service and special public affairs for groups such as the blind, elderly, and poor; and the fear of over-commercialization.

Radio Broadcasters Get Active

On the other hand, 28 broadcasters filed comments this week, adding to six from last week (R&R 1-11). They are relying on their existing records to demonstrate that service is already above what the FCC requires, for example:

- Ted Smith, Pres. & GM, KUMA/Pendleton, OR: Our last license renewal shows KUMA ran a total of 26.9% non-entertainment programming. It wasn't a government guideline that made us want to exceed the 6% figure. It was knowing what the public wanted and needed.

- George McCall, VP/GM, WCHL/Chapel Hill, NC: Long ago, broadcasters realized the value of being deeply involved in their communities. It is just good business, just like it is good business to serve one's community through voluntarily joining various civic clubs. Imagine the government having regulations requiring membership in civic clubs!

Similar comments were received from: WWTR/Bethany Beach, DE; KBAB/Indianola, IA; WFBR-WBKZ/Baltimore, MD; KRPC/Owatonna, MN; KACA/Prosser, WA; Kentucky Broadcasting Association; KWBE/Beatrice, NE; KRBI/St. Peter-LeSueur, MN; KWMT/Fort Dodge, IA; WCNX/Middletown, CT; Pennsylvania Association of Broadcasters; KJDY/John Day, OR; KYSM/Mankato, MN; KVOW/Riverton, WY; WEMP & WNUW/Hales Corner, WI; WLIL/Lenoir City, TN; WLIK/Newport, TN; WIBF/Jenkintown, PA; Missouri Association of Broadcasters; WHYL/Carlisle, PA; WKCT/Bowling Green, KY; KOOL/Ft. Collins, CO; KXOX/Sweetwater, TX; WSKI/Montpelier, VT; WCBC/Rocky Mt., NC; WARF/Jasper, AL; and KWFC/Springfield, MO.



FCC BRIEFS WASHINGTON ATTORNEYS — At a planning session, Monday, January 14, FCC executives discussed the "how to's" of political broadcasts. Pictured (l-r) Steva Sherp of Schnader, Herrison, Segal & Lewis; Jim Popham (standing), NAB Assoc. General Counsel; Milt Gross, FCC Fairness & Political Broadcasting Branch Chief; Arthur Ginsburg, FCC Complaints & Compliance Division Chief; and Erwin Kresnow, NAB Sr. VP and General Counsel. Below, the attorney-filled audience is shown.

Ninety Washington communications attorneys have volunteered to participate in 37 legal clinics to update NAB members on FCC rules and policies governing political broadcasts. Thirty-four of the clinics will be held February 4 (from 2:00-5:00pm) and although they're free, only NAB members can attend. FCC staffers will also participate by being on-call to answer controversial questions by phone.

Washington Street Talk

Fuel For Deregulation: Broadcasting is the most burdened industry for required government paperwork, a Small Business Administration official reiterated last week at a Senate hearing. The FCC requires more forms than any other regulatory agency, an SBA rep said, adding the average cost of paperwork for a small businessman is \$1270 a year, but that costs range from \$400 to \$72,000.

More Fuel For Dereg: Without listeners, you can't sell radio, and in order to deliver a big audience, a station must offer good programming and good public service. It's an oft-sung refrain. In Virginia, broadcasters are serving their audiences well, but their biggest two obstacles are the FCC and station management, according to a report released at the Virginia Association of Broadcasters meeting last week.

One hundred percent of all broadcast chief executives and 80% of all staffers responded to a study conducted by Virginia Tech University. In addition to recommending a need for better management training (especially in human relations) and less government regulation, the report suggested there will be major growth in employment within the industry.

Behind The Scenes: Hearings which were to have begun next week on H.R. 5824, a bill proposed by Rep. Charles Rose (D-NC), have been postponed due in large part to North Carolina broadcasters efforts. The legislation, if enacted, would have prohibited audio and video feeds of Congressional proceedings.

Rumor Is: Rep. Ron Mottl's (D-OH) bill to force broadcasters to expose their finances won't get very far. Hearings begin January 29, with FCC Broadcast Bureau Chief Dick Shiben expected to testify for the Commission.

Dereg Filing: NAB Radio Board Chairman Arnie Lerner (Chrm, WLLH & WSSH/Lowell, MA) took a creative and attention-getting approach in filing comments at the FCC last week on radio deregulation — a parody on Lincoln's "Gettysburg Address:"

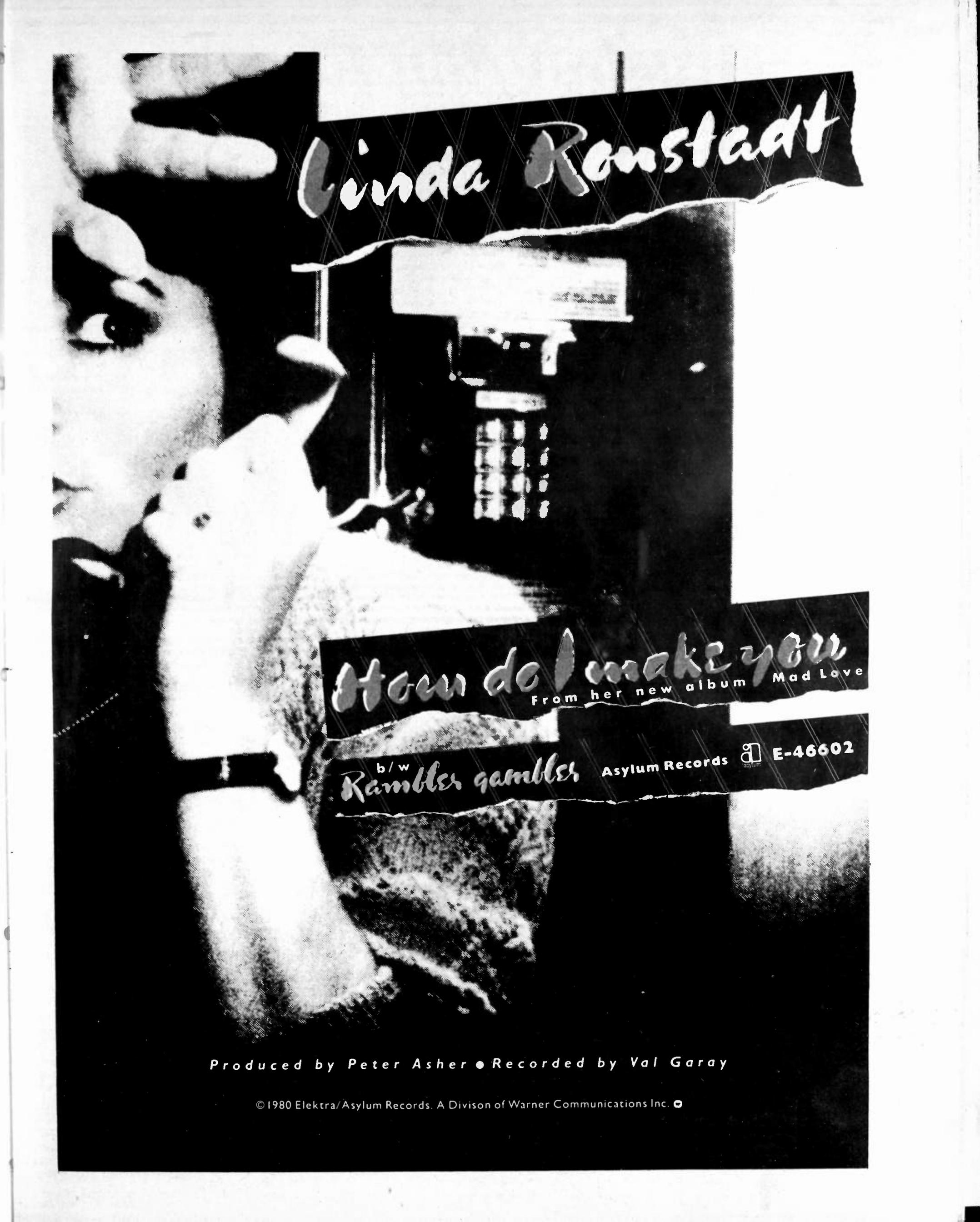
"Tenscore and four years ago our fathers brought forth on this continent a new nation, conceived in liberty and dedicated (to making) . . . no law abridging the freedom of the then-existing mass medium communications — the press . . .

"It is rather for us to be here dedicated to the great task remaining before us; that we highly resolve that this Radio Deregulation Rule Making shall not have been proposed in vain; that this industry and its listeners shall have a new birth of freedom in this and future rule makings and in forthcoming legislation to include full First Amendment protection for broadcasters and their listeners, and that the FCC shall remove itself wherever possible from controlling radio stations, so that the world's finest and freest broadcast service of the people, by the people, for the people shall not perish from this nation."

The Week In Review

- NRBA Board "lukewarm" to FCC radio deregulation proposal.
- Religious groups zealous to thwart dereg; broadcasters start fighting back.
- Broadcasters pressure FCC to OK AM stereo.
- License renewal of three St. Louis stations challenged.
- FCC grants lowest unit rate in Iowa (see Page 1).

— Jonathan Hall



Linda Ronstadt

How do I make you
From her new album Mad Love

b/w
Rambler gambler

Asylum Records



E-46602

Produced by Peter Asher • Recorded by Val Garay

©1980 Elektra/Asylum Records. A Division of Warner Communications Inc. ©

People

St. Louis

Ray Livesay continues as Chief Operating Officer of Daytime Broadcasters Association. New officers elected at DBA meeting last week (1-8, 9) were Pres. Jim Wychor, VP/GM, KWOA/Worthington, MN; VP and DBA Bulletin Editor Mitt Younts, Pres. & GM, WEEB/Southern Pines, NC; and Sec./Treasurer Dub Wheeler, Pres. & GM, KHOZ/Harrison, AK.

Newly-elected DBA Board Members are Red Faust, Pres. & GM, KJAN/Atlantic, IA; Louis Maierhofer, Pres. & GM, WKMC/Roaring Spring, PA; Dave Jack, Pres., Cascade Broadcasting; Earl Metzger, Pres. & GM, WITZ/Jasper, IN; and Ray Dowdy, Pres. & GM, WJAZ/Albany, GA.

Washington

Marty Rubenstein, Mutual Pres., elected to NRBA Board at direc-

tors' meeting January 10.

Gary Worth, former Mutual Exec. VP, head of Satellink of America, a new subsidiary of Los Angeles-based satellite resale carrier Robert Wold Co.

Dr. Russell McKennan named NAB Director of Quantitative Research. He's been NAB Director of Research since 1978.

New York

Ray Yorke leaves as Station Manager at NBC's Dancemusic WKYS/Washington to join AOR WPIX/New York. New VP's in NBC FM Group: Dan Griffen, WYNY/New York; Bob Sherman, WNBC/New York; John Hayes, KYUU/San Francisco; and Dick Penn, WKQX/Chicago.

Percy Sutton, Pres. of Inner City Broadcasting, and sociologist Kenneth Clark have formed a black research group. Data Black's first poll, due out next week will include info on buying habits of the black consumer.

FCC: At A Glance

FCC Schedules Semi-Random EBS Test

An unannounced closed circuit test of the Emergency Broadcast System has been scheduled for next week, according to Ray Seddon of the FCC. The test will be received by ABC, MBS, NPR, AP Radio, CBS, IMN, NBC, and UPI Audio, and their affiliates. The test is not intended for over-the-air broadcast, and the purpose of not announcing its exact time is to more realistically evaluate EBS effectiveness. Seddon told R&R.

Public Interest Group Files On Three St. Louis Stations

The Doubleday, Lin, and Storz broadcasting companies came under fire last week from the St. Louis Broadcast Coalition for failing to serve St. Louis's black community. Nancy Schmidt, Chairperson of the Coalition, filed against the license renewal of KWK, WIL, and KXOK. Schmidt claimed that Doubleday's KWK airs only 60 minutes of locally-produced public affairs programs a week, that the station hasn't ascertained black community leaders, and that not enough employees are women or

minorities. She charged Lin's WIL and Storz's KXOK have listed black female employees twice on FCC records, reporting the same person as both a minority and a woman to satisfy EEO requirements.

Two Short-Term Renewals Lifted, One Remains

KWSR/Rifle, CO and KCCT/Corpus Christi, TX are off the hook. They were granted renewal after the Commission determined previous violations had not been repeated. KCCT's short-term renewal was imposed in June 1978 for improper logging procedures, and the station was fined \$10,000 (R&R 6-30-78). KWSR had received a

short term renewal in March, 1978 for broadcasting a misleading contest.

On the other hand, WHAM and WHFM/Rochester, NY, both owned by Rust Communications, were denied reconsideration of their short-term renewals issued in 1972 for failure to employ enough minorities and women. The Commission said it saw no evidence that Rust had corrected its hiring practices. The renewal applications have been held up for so long because of challenges from community groups alleging EEO violations.

WOL Asks For Distress Sale OK

Sonderling Broadcasting Co. has formally asked the Commission for approval to sell WOL/Washington to black-owned ALMIC Broadcasting Corp. under the distress sale policy. WOL had been designated for a hearing for alleged payroll and plugola violations. Sonderling's attorney Howard Braun told R&R he hopes to get the FCC go-ahead within six months.

News/Talk

Talk Show Host Sued For \$30 Million

A \$30-million slander suit has been filed against WRC/Washington talk show cohost Tom Braden and WRC's licensee, NBC. Pacific Consultants alleged Braden implied that the firm used its position as the employer of the mayor's wife to illegally get contracts with the D.C. government.

On December 13, 1979 Braden and cohost Pat Buchanan discussed a controversy surrounding a discount home loan interest rate the mayor had received. Afterwards, Pacific attorney Ray Tisdale got a transcript of the show and filed suit. The following excerpts are from that transcript:

BRADEN: I wonder if the city of Washington is being equally generous to Pacific Consultants, for which Mrs. Barry works?

BUCHANAN: What brings up Pacific Consultants, Mr. Braden?

BRADEN: Well, it's the firm for which Mrs. Barry works, and they do consulting, and I just wonder how many contracts the city of Washington might have with them.

BUCHANAN: Do you have any knowledge that they have some or do you know anything about the firm that might . . . ?

BRADEN: I know a little bit about the firm. I would recommend to metropolitan reporters that they look into it.

BUCHANAN: What would they find if they looked into it do you think?

BRADEN: They would find some very, very sleazy things.

WMCA Switches To Conversation Radio

Now billing itself as a "Conversation" station, WMCA/NY is celebrating the event with a new jingle produced by TM Associates. It's not the station's first jingle, but according to WMCA Asst. to the Pres. Rich Homberg, "It's the first time we've had one this well-produced, that sounds this good."

Homberg describes the jingle style as show music, jazzy and upbeat. "The whole point is emphasis on sharing; you talk, we listen. Talk station implies that we're talking to you. Conversation says we're listening and caring," Homberg said. Here are some of the jingle lyrics:

*You're feeling good today, but something's on your mind,
There's something you've got to say and now is just the time,
You've got a friend to say it to, a friend who'll listen and talk back to you,
You talk, we're listening, listening and sharing.*

BUCHANAN: Do you think so?

BRADEN: Yep.

BUCHANAN: You have first-hand knowledge?

BRADEN: I have some personal knowledge of it, yeah.

Tisdale speculated that the source of Braden's "personal knowledge" was his wife, who had earlier left the firm.

Tisdale told R&R the firm "never had contracts with city government." The suit asks for \$10 million, which Pacific claims it lost in business as a result of Braden's statements, and another \$20 million in punitive damages. NBC had no comment.

Rosalyn Carter Guest On WHO/Des Moines

At the invitation of WHO/Des Moines talk show host John London, Rosalyn Carter made an exclusive radio appearance while on a



campaign swing through Iowa January 7. The First Lady took calls on a variety of subjects, but Producer Beverly Davis told R&R the most surprising development was listeners' support for the President's grain embargo on Russia.

"We expected her to get a lot of tough questions from farmers who opposed the embargo, but many callers said even if they got hurt, it's still the patriotic thing to do to support the President," Davis said, adding, "I was very impressed with her knowledge."

Mrs. Carter also shared some thoughts with London about her life in the White House. "They talked about jogging with the President and about Amy, because listeners wanted to know about her personal life as well as politics," Davis concluded.



RADIO DOCTOR'S AWARD — Dr. Toni Grant, KABC/Los Angeles resident psychologist, has been named "1979 Woman of the Century" by the Vista Del Mar Child Care Service Century Club for her "skill and tenderness in daily healing." Presenting the award to Grant are (l-r) Eugene Gettleman, medical chief of staff for the center, Joseph Spilberg, and Jack Foreman, Co-Chairman of the Century Club.

News/Talk Personalities

Another psychologist received an award: WRC/Washington's Dr. Karen Shanor, for her "effort to improve mental health of residents in the D.C. area through communications." The award was given by the Psychiatric Institute Foundation.

Evan Slack, KOA/Denver's Farm and Ranch Service Director, beefed up the station's coverage of the National Western Stock Show January 10-19, the first time KOA has broadcast so extensively from the event.

Ed Busch, WFAA/Dallas 1-4pm host, will talk with Mark Lane, former attorney for the People's Temple in Jonestown, Guyana, on Wednesday, (1-30). Lane has written a book called "The Strongest Poison."

Back by popular demand is WIND/Chicago's "Steve King Looking Back at the 70's." The special two-and-a-half hour report highlighting the decade's events and narrated by talk show host Steve King originally ran New Year's Eve. After hundreds of calls and letters asking for a repeat performance, the program was aired again Sunday (1-13).

Tom Cassidy, former KGO-TV/San Francisco reporter, joins WCFL/Chicago as Business Editor, making him the only full-time business correspondent in Chicago radio, according to WCFL.

Steve Butler, who has been a part-time reporter for all-News KYW/Philadelphia, has joined the staff full-time. Butler is a former State House Reporter for WTTM/Trenton, NJ.

Don Schrack has been named News Director at KXRX/San Jose, moving up the coast from KFWB/Los Angeles where he held a similar position. Schrack is currently President of the California Associated Press TV-Radio Assoc.

**WHEN ROD STEWART TALKS,
PEOPLE LISTEN:**



WKBW	WHYN	WSGN	WAYS	WTSN	WHY	WANS-FM	WTRU
WPEZ	140	Y103	KIOA	K104	WERC	CK101	KDVV
WRKO	WKEE	WAPE	KLEO	WFBC	G100	FM99	KENI
KRBE	KLIF	WSGA	WOW	14WK	KX104	WKXY	KBDF
WZUU	KNOW	WBBO	Y94	V100	WSEZ	KQWB-FM	KQDI
KRLA	WNOE	WLAC	KLUC	WCIR	WISE	KFYR	KBOZ
WBLI	WFMF	WSKZ	KRUX	WXIL	WFLB	KKRC	KOOK
JB105	KXX106	WRJZ	KRKE-FM	WAAY	WTMA	WAKX	KRLC

"I DON'T WANT TO TALK ABOUT IT"

ROD STEWART

PRODUCED BY  TOM DOWD

ON WARNER BROS. RECORDS

WHAT'S NEW

15% Agency Commission Challenged

Citing discrimination against direct advertisers, **Ambook**, a.k.a. the American Book Club, has won a new trial in its continuing suit against **Time Inc.** and the **New York Times**. The outcome of this case could have far-reaching effects on advertising agencies and their clients, who have invariably benefitted from the 15 percent discount from the card rate through agency-placed orders.

Ambook contends that this practice is discriminatory in that no discounts are available for advertising which is placed directly. The suit alleges that advertisers who place ads directly must pay charges set in the rate cards which are 17.6 percent higher than those paid by agencies. The suit also asserts that direct-buy advertisers would have to absorb the cost of various services which are customarily furnished by the agencies and paid for out of the 15 percent discount.

The Ambook suit further charges that "a magazine or newspaper refusing to adhere to the dual rate system faced serious risks of reprisal from powerful agencies influencing a large section of the market." This dual rate agreement, the complaint goes on, benefits the media from higher rates "paid by the occasional transient direct advertiser," but, in doing so, reduces the volume of these ads.

Whether or not the present commission system will be affected by this suit remains to be seen, but it is a challenge which could have drastic effects upon radio's profit margin.

Kenwood Pioneers Increased Headphone Clarity

One of the drawbacks to listening to music via headphones has been the claustrophobic effect the headsets produce. However, in the future, this may change due to a new signal processing system developed by **Kenwood Corp.** of Japan. In a recent paper presented at the Audio Engineering Society convention held in L.A., Kenwood engineers detailed plans for a system that should enable the headphone listener to experience the same high quality and separation of sound as can be achieved through individual stereo speakers.

Time Buys Decline During 4th Quarter

According to a nationwide **NRBA** survey of radio broadcasters in all sized markets, time sales for the fourth quarter of 1979 have taken a slight dip, and most radio managers expect the first quarter of 1980 will show no improvement.

Part of this downward trend may be caused by increased competition with **UHF** television stations which are now selling their time at rates competitive with radio. The survey also revealed that many stations are increasingly selling against each other instead of going after newspaper, TV, or outdoor buys.

This wide-spread slump in sales has evidenced itself in increased price-cutting, more "special deals," more generous merchandising tie-ins, and stepped-up sales efforts. Although business remains very good for most broadcasters, the relentless erosion of "the bottom line" is a constant worry.

Women In Music Meeting Upcoming

The **Organization of Women In Music** will begin the new decade with their initial meeting in L.A. on Wednesday (1/23) at 7:30pm, with new President **Laura Attoll** presiding. Guest speaker for the event will be **Bill Moran**, writer and radio interviewer. For further information, contact the Organization, (213) 933-3246.

Commerce Dept. Predicts Rise In '80 Broadcast Revenues

Broadcast industry revenues will continue their upward climb during 1980, according to the recently-released annual forecast from the **Commerce Department**. Radio revenues are expected to rise nine percent over 1979's levels with TV revenues and pretax earnings increasing 15 percent over the previous year's figures.

The Commerce Department also predicted that cable television would pick up an additional 1.4 million subscribers, causing revenues to soar 16 percent, with pay-cable television gaining 1.8 million new subscribers as well. Revenues generated by the 6.5 million pay-cable consumers are expected to top \$550 million.

The outlook for the broadcast industry over the next five years is equally encouraging as radio income is expected to reach \$4.5 billion with TV income topping \$15 billion. The Commerce Department also forecast that by 1984 there would be 23 million cable TV subscribers and 14.5 million pay-cable viewers.

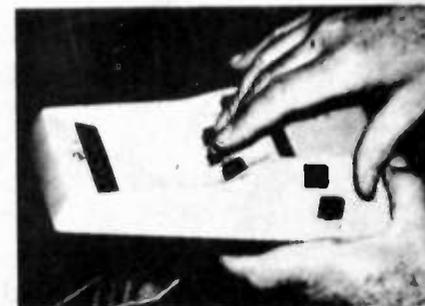
Brown Takes Campaign To Airwaves

Regardless of the eventual winner, the 1980 presidential election is proving a boon to radio broadcasters by virtue of politicians' increased media expenditures. For example, California Governor **Jerry Brown's** efforts in the upcoming New Hampshire primary include two 60-second spots airing 24 times per week over 30 New Hampshire radio stations for a month at a cost of \$25,000.

Describing Brown as "the man big oil companies fear most," one spot features three oil company executives discussing presidential candidates, praising **Kennedy** and **Carter**. The second spot consists of a take-off on the TV game show, "Guess The Truth."

"AN ELECTRONIC FOUNTAIN PEN"

Let Your Fingers Do The Writing

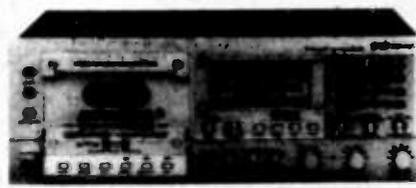


About the same size as a large pocket calculator, the "Microwriter" enables you to write perfect letters or memos without typing them. The five-key unit utilizes a "finger code" to form individual letters of the alphabet with various combinations of the keys resembling the shape of the letters used to aid in memorizing the system. A sixth key provides capitalization, numerals, punctuation marks, and 16 editing functions such as back-spacing, inserting, and deleting, so that you finish with perfect copy.

An LED display panel shows up to 12 characters at a time. These characters scroll to the left and a RAM (random access memory) stores the text — up to eight typewritten pages. After composing your thoughts on the "Microwriter," you simply plug the device into an electric typewriter that types the text out at 500 words per minute.

The system takes about a half-hour to learn, according to the "Microwriter" 's inventor **Cy Endfield**, who calls the unit "an electronic substitute for the fountain pen." The "Microwriter" is presently available on a rental-only basis solely in Britain.

Cassettes Decked Out With New Features



Cassette decks have made some remarkable advances within the last 15 years, particularly recently. Metal particle tapes, two-speed decks for increased fidelity, improved circuitry, and a variety of microprocessor-equipped units capable of operating displays and counters, locating specific selections, and automatically testing and adjusting tape bias and equalization according to the tape used are the most important of these advances.

Spurred by **3M's** '79 announcement that the company would market pure-metal particle recording tape, which current cassette decks could not record upon, manufacturers have substantially revamped their product lines. Along with metal-tape capability, **JVC's** "KD-A8" and **Teac's** "A-430" offer the above-mentioned test and adjustment capability for less than \$750.

Probably the biggest inconvenience in owning a cassette deck is the difficulty in locating a specific song. While **Sharp** pioneered the use of

microprocessors for program selection, the **Marantz "SD-9000"** (\$775) is probably the most sophisticated model in the market. The "SD-9000" features a keyboard that allows the user to enter up to 19 songs in the unit's memory. These songs can then be played back as they're entered (Random Access Memory) or in sequential order (Sequential Access Memory). The keyboard also provides counter, time and clock functions.

Another improvement comes simply by recording at higher speeds (3 1/4 ips). **B.L.C.'s** "T-4M" (\$850) combines metal-tape capabilities with this faster recording speed for what is reportedly the state-of-the-art in cassette recording.

Finally, cassette circuitry has advanced greatly with the advent of a variety of noise-reduction systems such as the **Dolby-B** circuit, **JVC's** Super-ANRS and **DBX** — all of which expand the range of recording levels for cassette tape.

Soviet Shirts Sport State Slogans

The Soviet government, according to reports published in the **London Daily Telegraph**, is pushing a printed T-shirt production program in an effort to "steppe" up profits generated by Western tourism. The recent Russian invasion of Afghanistan notwithstanding, it's doubtful the communist couture will be a "haute" item with Westerners. Two of the official state-approved slogans to grace the garments are "The Communist Party And The People Are One" and "Glory To Labor," neither of which seem catchy enough to make tourists want to "Russian" to a store and buy one.

UFO

No Place to Run



UFO has been sighted.
Where?
On course and accelerating fast.
Their premium brand of rock 'n' roll is fueled
with high energy and raw power.
In fact, their power is so pure
that they don't need a place to run.
They're already there.



Chrysalis
Records and Tapes

the album CHR 1239

Produced by George Martin for Air Studios Ltd.

WHAT'S NEW

RIAA Forms PR Committee

The Recording Industry Association of America (RIAA) has announced the formation of a public relations committee designed to represent all aspects of the recording industry to the national media. This announcement came in the aftermath of the first industry-wide RIAA Public Relations Conference held in Los Angeles in 1979. Topics to which the newly-formed committee will address itself include the negative bias prevalent in public awareness of the industry, and insufficient focus on positive aspects of the industry.

Mike Gormley was named Chairman pro tem for the committee with Bob Levinson and Richard Lipplin designated Chairmen of the Television Committee, Stu Segal selected Chairman of the Sourcebook Committee, and Bob Alshuler and Bob Rolontz chosen Chairmen of the Finance Media Committee. Also elected chairmen were Dennis Fine, Technology Committee; Norm Winter, Film Committee; and Stan Gortikov, Government Relations Committee.

SATIRICAL SLEUTH SETS RADIO CAMPAIGN

Private Eye Seeks Public Office

On February 11, Sam Sleuth will announce his intention to run for President of the U.S. Sleuth, a detective by trade, has decided to concentrate his campaign exclusively on radio as well as benefits a fictional character.

Sleuth's campaign, "Detective For President," is a political satire produced for radio by Jerico of New Orleans and consists of five two-and-a-half-minute segments per week. In these segments, Sleuth, aided by his cynical wife Sabrina, will expose the humorous as well as the questionable activities of the non-fictional Presidential candidates.

According to the Sleuth's creator Ric Frances, "The series will show how a not-quite-mediocre detective is the perfect choice for President." The series runs through the November election. For further information contact Jerico at Box 7851, Metairie, LA 70010, (504) 486-8660.



'80 Country Calendar Available

The 1980 "History Of Country Music" calendar is currently available from the Country Music Foundation. In addition to its 12 pages of historical photos, the 24-page calendar includes birth and death dates for numerous country music performers and entrepreneurs as well as historical events and little-known facts about various country songs. The calendars are priced at \$2.75 (including postage and handling). For further information contact the CMF Press at 4 Music Square East, Nashville, TN 37203.

PRO:MOTIONS



From left: Pat Bjorklund, Linda York, Karen Cobb, Jo Bergman, and Dori Accordino.

Warner Bros. Forms In-House Video Dept.

Warner Bros. Records has announced the formation of a comprehensive television and video department, which will coordinate all aspects of domestic television and video exposure for the label's artists, including guest TV appearances, the production and marketing of video promotional product, the placement of existing video promotional product, the development of new markets, as well as creative input at the conceptual and production stages.

Jo Bergman has been named Director of the department, having spent six years with the label as Special Products Director for Artist Relations. Prior to her joining Warner Bros., she served as a publicist for Brian Epstein's NEMS Enterprises and coordinated the London offices of the Rolling Stones.

Additional members of the department, who will report to Bergman, include Assistant Director Linda York, Video Librarian Dori Accordino, Administrative Assistant Karen Cobb and Television Booker Pat Bjorklund.

Roussell Upped To GM/Nashville For E/A

Ewell Roussell has been promoted to Nashville General Manager at Elektra/Asylum Records. Most recently Director of the label's Nashville operations, Roussell joined E/A as Nashville sales manager in 1978. Prior to this, he was based in Memphis where he was associated with Stax Records, TMI Recording Studios and Hot Line Record distributors.

In his new post, Roussell will be responsible for all the day-to-day functioning of the Nashville division.

Barnes Named Exec. Dir. Black Promo At MCA

Jan Barnes has been appointed Executive Director of Black Product and Promotion at MCA Records. Most recently MCA's National Director of Black Product, Barnes previously served as National FM Promotion Director for Black Product at ABC Records, prior to which she served as Midwest Regional Promotion Director for Polydor Records. In her new position, Barnes will oversee all of MCA's promotional and marketing efforts with regards to black product.

Sparks Joins John Parker Firm; New Offices Acquired

Nancy Sparks has been named Director of Promotion, Southern Secondaries at John Parker Promotion and Marketing. Ms. Sparks comes to the independent promotion and marketing service from CBS Records, having previously served as Southeast Secondaries Manager at MCA Records.

In a related development, the John Parker firm has announced the acquisition of new offices in the Atlanta market. For further information contact: John Parker Promotion and Marketing at 6445 Powers Ferry Rd., Suite 205, Atlanta, GA 30339, (404) 953-0077.

Ellison Named VP/ Mktg. At ARC

Ron Ellison has been named Vice President of Marketing at ARC Records. Most recently National Promotion Director for Mercury Records, Ellison also served as a Regional Marketing Manager for Warner Bros. Records for six years, prior to his association with Mercury. Ellison, in his new post, will be responsible for the appointment and direction of a national promotion team as well as acting as marketing liaison between ARC and its distributor, Columbia Records.

McIntyre Named Assoc. Nat'l Promo Dir. For MCA

Neil McIntyre has been named to the newly-created position of Associate National Promotion Director for MCA Records. A 20-year veteran of the radio industry, McIntyre most recently served as Record World's radio columnist for the past two years, having previously spent six years as Program Director of WPIX/New York. He will report to MCA Vice President of Promotion Larry King.



Nancy Sparks



Ron Ellison

THE WEEKEND MONSTER



ROCKIN' OUT

**MUSIC ★ ROCK NEWS ★ RETROSPECTIVE
CONCERTS ★ INTERVIEWS ★ NATIONAL SWEEP**

America's hottest rock 'n' roll music is presented by top rock DJs in a sweep of cities across the country on ROCKIN' OUT, our fast-paced 2-hour weekly show anchored by Jack Snyder of KMET. With an exciting magazine format, ROCKIN' OUT features major groups recorded live in concert, interviews with prominent rock artists, a rock news segment and a retrospective on great moments in rock.

More than 90 stations in Arbitron measured markets have committed to ROCKIN' OUT which premieres the weekend of April 5-6. Available to one station per market on a barter basis in Arbitron measured markets, and on a cash basis in unmeasured and foreign markets.



GOLDEN EGG
The Full Service
Radio Syndicator

1373 Westwood Blvd., Suite 202
Los Angeles, California 90024
(213) 475-0817

Dear Golden Egg:

We want to carry ROCKIN' OUT ()
Please send more information & a new demo ()

Call Letters _____

Market _____

Name of authorized station contact: _____

Title _____

Address _____

City/State _____

Zip _____

Phone _____

“LET
ME
GO,
LOVE”

IS
GOING
STRONG
ON:

WGCL on	WVIC add 38	WHHY 30-23
WZUU 23-21	WISM add	WERC on
KIMN on	WOW add	WFOX on
KOPA deb 30	WZZP add	WSEZ deb 39
WHYN deb 37	Y94 deb 26	WTMA add
WKEE add	KJRB on	WROV deb 23
KNOW 19-16	KRUX on	CK101 add
WTIX deb 39	WGUY add	FM99 on
WNOE deb 38	WLBZ 34-31	KKXL deb 24
Y103 37-31	WIGY 29-25	KSLY add
BJ105 add 39	13FEA add	KDZA add
WSKZ deb 29	WEEO on	KBDF 25-23
WRJZ 30-27	14WK deb 38	KQDI add
WNOX add	WCIR on	KBOZ on
WKIX on	WXIL add	KRLC on
WAYS 34-33	WAAY deb 29	

NICOLETTE
LARSON
“LET ME GO, LOVE”

Produced By Ted Templeman
On Warner Bros. Records



STREET TALK

Wanda Ramos Charres has resigned as Music Director of WKTU/New York in a move attributed to “new programming policies.” However, Wanda will remain with the Burkhart-Abrams & Associates consultation firm.

Dave Urso, Vice President of Promotion at Planet Records, has joined the Elektra/Asylum promotion team. Since Planet is distributed through E/A and since Planet does not release a large volume of product (by choice), Dave will assist Kenny Buttice in working with the E/A promo staff nationally. This move should be mutually beneficial to both E/A and Planet in the long run. Urso continues as Planet VP while doing E/A promotion.

A few changes came down within the General Cinema group this week . . . first, Kevin Metheney resigned as PD of WEFM/Chicago to accept a similar position at KSLQ/St. Louis. Replacing Kevin at the WEFM helm is former WIF1/Philadelphia jock Bill Gamble. WEFM also announced a new MD: Jackie Robins, who was WEFM's all night person. WIF1, too, has a new MD: Liz Kiley, who moves from her late evening shift at WIF1 into PM-drive, as well as taking on the music.

The question of the decade (young as it may be) has to be, “Is R&R going to have a big convention again?” Well, when Convention '79 ended we were kind of wondering how we could ever top ourselves. Maybe it just took the dawning of the 80's to get our creative juices flowing, but we've figured a way to do just that . . . top ourselves. And full details are coming your way in the very next issue of Radio & Records. 1980 is going to be a very good year!



YOU THINK THIS IS MY BEST SIDE? — Now usually, when you have a major announcement in your career, and you're going to let the “Industry's Newspaper” know about it (in hopes it will run a story on you), you'll find your best, most flattering photo and send it along with the details. Right? Okay, we'd like to congratulate Bill “The Birdman” Thomas on his career move from WHBQ/Memphis to the morning show at KXX106/Birmingham. Not only did “Birdman” send us the story, but he also included de-tails. His new Birmingham act started flying on January 7th.



Did You Say Buzzard-Abrams?

Is WMMS/Cleveland pacting with Burkhart-Abrams? Yes, it's true, but not as a traditional “Superstars” affiliate.

PD John Gorman reported that he's been talking with Abrams about using some of the organization's research data. Abrams may assist PD Gorman in other unspecified areas as well. However, Gorman told us that the station's music will not change. He promised more details as soon as the papers are signed within two weeks.

One of the more exciting rumors we've picked up early in this new decade is that the immortal team of Holland-Dozier-Holland has reunited and will begin writing and producing again very soon. The interesting thing about this item is that the man responsible for the trio's reformation used to play all their records in Detroit and now has a new record label of his own. More on this later.

New PD Dave Hamilton of KDWB-AM-FM/Minneapolis has now officially stated what many had guessed: the two stations will be heading in different format directions. KDWB-AM will remain Top 40 with the FM going AOR. As of this week the music lists for the two stations have separated.

Street Talk hears that Management III might be looking around in 1980 to sign some new acts. And when we say some “new acts,” we're not talking about the previously platinum types. Reportedly the firm is ready to sign untried, exciting talent.

Sherman Cohen, who has been MD for KIIS-FM/Los Angeles for the past three years, has exited the station. KIIS-FM's music has been changing for the past several weeks and now, apparently, so will its Music Director. Sherman can be reached at (213) 343-2962.

BABY BOOM DEPARTMENT: Allison Sara Azoff arrived on January 11 for parents Shelli & Irving Azoff of Front Line Management. Zachery Adam Papale (Zap for short) was born December 7, 1979 in Los Angeles to parents Rebecca & Michael Papale.

Dain Schult has left the staff of 94Q/Atlanta to accept the GM position at WFOM/Marietta. Dain will continue to operate his own consultation service, while directing operations at the suburban Atlanta station.

Grammy awards tickets have definitely been affected by inflation! Members will pay \$50 for admission, while non-members shell out \$85 and the tab for “patrons” steps up to \$125. What do you get for these prices? A champagne reception prior to the awards and a postshow fete at the Biltmore Hotel, but, of course, if you've been nominated, you get in free!

**BRING
ON
THE
NIGHT**

**THE
NEW
SINGLE
FROM
THE
POLICE**

AM 2218

From the album REGGATA DE BLANC SP-4792

ON A&M RECORDS AND TAPES



© 1980 A&M Records, Inc. All Rights Reserved.



Barry Tarshis has been getting some good mileage lately on his *Average American* book. Barry's tome is a compilation of a great spewing of lists that seem to be published almost weekly. Irving Wallace, a longtime friend of the Gary Owens column, began the craze a couple of years ago with his best selling *Book Of Lists* and *People's Almanac . . . and People's Almanac 2*.

It probably points up our insatiable quest for quick unusual facts that we should have known all along, but were too busy watching TV to take the time to research (and his orchestra). A book published back in 1972 listed a volume on odds, i.e., what are your chances of living to 100? Having twins? Your kid becoming President?

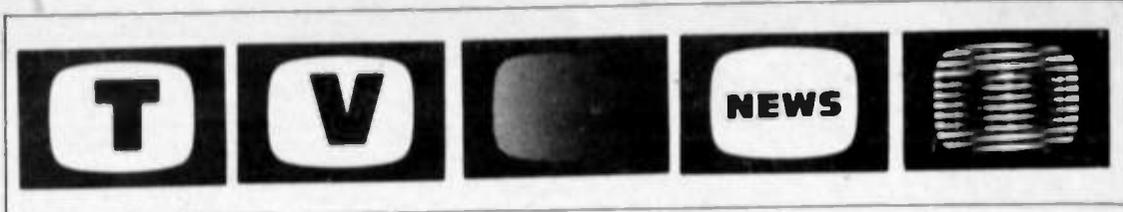
For example the odds are nearly 1,350,000 to one that you won't be struck by lightning during the coming year. If you want to bask in the sun all day, Yuma, Arizona has odds of 24 to one that the sun will shine every minute between sunrise and sunset, as it did in a year when it shone 96 percent of the possible time. March, April and May have consistently shown the highest averages for suicide (according to whoever makes up these lists). If you could really pick your day for a car trip . . . best to choose a Tuesday!

Some of the other odds which were not listed in this particular book, but which the GO actuarial Foundation has studied, include: Your chance for obtaining Zsa Zsa Gabor's recipe for stuffed ermine is a mere 2500 to one. Your chance of getting a copy of a 12-minute 8mm sound movie of Grizzly Adams bribing a hoof and mouth inspector are ten million to one. Your chances of chug-slugging a flask of Castoria while doing a three-hour de-

jay show are two to one. Also, if you are in radio, your odds of being clubbed to death by an enraged horde of dissident record promoters is 3 to 1.

Your chance of witnessing Will and Ariel Durant disco dancing with Wolfman Jack are 45 to 3. The odds on getting the Von Trapp Family Singers (from the "Sound of Music") to come in and record your station's acid-rock jingles are 567 to none. The odds on giving away a lock of Telly Savalas's head are 17,000 to 14. The odds on doing a station promotion giving away free chaperone services for a year by Roman Polanski are 10,900 to 53.

Your chance of vacationing in an abandoned footlocker near Bo Derek are 54 to 10. The chances are slim for you to give a Christmas present in 1980 of a housebroken iguana for every member of your radio station's continuity department. The odds, surprisingly, are very high on your being able to get the station's teletype ribbons washed and ironed during the month of February. If you partied on New Year's Eve, the odds are 4 to 1 that your head looks like it has been lying in the sun with the cork out for a week. The new odds are 43 to 2 that every morning DJ in the nation will wake up tomorrow morning and sprain his thumb and another part of his anatomy while turning off his alarm clock.



CBS Keeps Up Winning Ways

CBS has a hot streak going, and the resurgent network continued its climb, winning the Nielsen competition for the week ending January 13 by a healthy margin over ABC, while NBC finished a fairly distant third. Average ratings for the week were CBS 20.9, ABC 19.3, and NBC 17.2. CBS's Friday and Sunday punch provided the biggest boost, as series from those nights locked up five of the top six places. "Dukes Of Hazzard" enjoyed its first week at number one, breaking the 30 rating barrier and leading number two, "Dallas," by almost two points. The remainder of the top ten showed "60 Minutes" third, followed by 4) "Alice" tied with ABC's top entry, "Three's Company" 6) "The Jeffersons" (CBS) 7) "MASH" (CBS) 8) "Little House On The Prairie" (NBC) 9) "Happy Days" (ABC), and 10) "CHIPS" (NBC).

Leading off the second ten was "Real People" (NBC), coming on impressively of late. Next were 12) "Eight Is Enough" (ABC) 13) "House Calls" (CBS), the new medical comedy scoring well in "WKRP" 's former cushion following "MASH" on Monday nights 14) CBS movie "Seizure" 15) "One In A Million" (ABC) 16) "Taxi" (ABC) 17) "Fantasy Island" (ABC) 18) a tie between "Trapper John MD" (CBS) and "Charlie's Angels" (ABC), and 20) "Vega\$" (ABC).

MUSIC ON TV — Among the acts performing on the "American Music Awards" Friday (1-18) are Cheap Trick, Natalie Cole & Peabo Bryson, Kool & The Gang, Charley Pride, and Dottie West . . . Prince is set for "American Bandstand" January 26 . . . Tom Johnston will guest on "Soundstage" January 29 (most markets) . . . Melissa Manchester appears on the "Tonight Show" January 18, with a "Mike Douglas" appearance coming up soon.

RATINGS ON TV — A new rating technique and service is in the test stage in Seattle at the moment, and claims to provide much more information than the Nielsen method. It's called **Voxbox**, and allows viewers to register instant verdicts via a ten-button panel ranging from "excellent" to "dumb" or "boring." The system, it's claimed, can also measure response to commercials via the same button setup. Voxbox is also considerably less expensive to advertisers than Nielsen, at this point, but Nielsen's lock on the TV ratings business will be hard to overcome.

VIDEOSCOPE:

CBS, RCA INK VIDEODISC MANUFACTURING PACT: CBS and RCA recently announced an agreement whereby CBS will be licensed world-wide to manufacture videodiscs utilizing the RCA "SelectaVision" system. Under the terms of the pact, CBS will set up its own videodisc manufacturing operations with RCA providing know-how and technical assistance . . . **PRIME TIMER:** Videotime Corp. is currently marketing an attachable seven-day, single-channel programmable timer for Beta and VHS videocassette recorders. The "Vidiotimer" can be preprogrammed for up to 10 events and can be used in conjunction with other household appliances when disconnected from the VCR. The unit automatically triggers its activator mechanism to depress "play" and "record" buttons on existing nonprogrammable machines as well . . . **HOMEMADE MOVIES:** While it remains to be seen whether the phenomenon will produce future Francis Ford Coppolas or budding Howard Hawkses, Matsushita's Panasonic division spokespersons estimate that U.S. consumers will purchase 70-75,000 home video cameras in 1980. Approximately 60,000 of these will be color models retailing for about \$950 with black and white models beginning around \$300 . . .

ERR WAVES

BY BOBBY OCEAN



5 YEARS AGO TODAY Radio & Records

ARBITRON HIGHLIGHTS FIVE YEARS AGO (O/N '74)

Philadelphia	Detroit	Houston
WFIL 8.4 to 8.6	WJLB 5.5 to 6.3	KILT 8.4 to 9.4
WMMR 2.9 to 2.2	CKLW 8.5 to 6.6	KRBE 3.9 to 6.2
	WDEE 7.6 to 5.9	

★ STAN BLY NAMED VP/PROMOTION AT MERCURY

★ NUMBER ONE FIVE YEARS AGO: "Mandy" — Barry Manilow (Bell/Arista)

★ NUMBER ONE COUNTRY: "Ruby Baby" — Billy Crash Craddock (ABC)

THANK YOU, RADIO FOR A GREAT START!



Z97 13-3	KEEL add	WRJZ add	KTKT on	KX104 on	KSEL add
94Q add	WFMF on	WNOX add	KRKE-FM on	WFOX deb 26	KPUR on
WPST add	Y103 on	KJRB on	WFBG deb 38	WSEZ add	KQWB-FM add 33
KAUM 23-21	WHBQ 25-23	KCPX add	WEEO on	WFLB add	KFXD add
KTSA on	92Q add	KRSP on	WCIR add	WROV add	KRLC deb 30
KNOW deb 37	WSKZ add	KRUX add	WAAY add	KILE add	KBIM add

“I THANK YOU” ZZ TOP

PRODUCED BY BILL HAM



On Warner Bros. Records

BETTE MIDLER



The Single

"When A Man Loves A Woman"

- | | |
|-------------|----------------|
| WKBW deb 24 | WIGY deb 34 |
| WPEZ deb 30 | 13FEA on |
| WGCL on | WFBG add |
| WFBR add | WXIL on |
| JB105 on | WAAY deb 26 |
| WKEE add | WERC add |
| WTIX add | WFLB on |
| KEEL add | WTMA deb 29 |
| KXX106 add | WANS-FM deb 36 |
| BJ105 add | KQWB-FM add 32 |
| WBBQ on | KFYR on |
| WLAC add | WRBR deb 19 |
| Y94 add | KENI on |
| 13Q on | KCBQ on |
| KJOY on | |



BETTE MIDLER
The Album
on Atlantic Records



Brad Messer



Finally! The Perfect Newscast!

A friend called. How's it going? "Oh, God, I dunno. The News Director has decided the perfect newscast is 13 stories. We got memos up everywhere," he sighs.

A panelist at a convention reveals his secret. "Tape. If you get three pieces of tape in a five-minute 'cast, you'll cook." The panelist allows as how *four* tapes are too many.

The top news personality in a Big Five market advises, "Just lead off with whatever's most interesting. It might be serious like the Russians, or a feature. It doesn't matter, really, as long as it's interesting."

"The perfect newscast?" replies a twenty-year veteran newscaster in the Southwest. "I don't know about that, but I know how to get through a shift. Smoke two joints right before you go to work. You won't sound quite as good, but all the stories will seem interesting to you and that *interest* will come through over the air."

Well, Would You Give It A Seven?

The perfect newscast. The perfect woman. The perfect man. The problem in judging is agreeing on what should be scored.

You'll not convince me that accuracy should be counted heavily, because who knows what's accurate? Really. Three people see a wreck, three different versions. What really happened? What's accurate?

Chase *any* wire story to its origin, you'll discover something slightly or significantly different than reported. Send five good reporters to the same story, you'll get back five not-quite-the-same stories.

How about scoring Editorial Judgment than? Fine. Just like judging men's behinds or women's breasts. Basically you either like what you see or you don't. We like what we've been programmed for, be it flesh or Editorial Judgment. So who's "right?"

Take any category used for scoring newscasts in competition and you'll be able to reduce it to *personal preference*. Boils down to you like it or you don't . . . and no guarantee that you'll like *next* month what you like *this* month.

Feature people may have latent hard news tendencies. Tape addicts may one day swear off and go completely to commentary.

The Balance Of The Two Forces

You ever have someone out-argue you and not be able to explain to them how you're really right but you just can't use words as skillfully as them? I mean you've been outclassed in logic, but their argument still doesn't feel right.

Logic is half of the way we run ourselves and our lives. The other half is feeling. Something's gotta make sense and feel right to click.

The perfect newscast may be one that makes sense and sounds good to you. Logic takes care of judging accuracy, timeliness, editorial judgment, writing skill, all that. Feeling makes the other half of the decision on what's good-sounding or not-so-good sounding.

The perfect newscast, then, would be one that you like . . . whether anyone else does or not . . . like the perfect man or woman for you.

The perfect newscast *format* is what makes sense to you and feels right, to you, at the time.

Maybe 13 stories, three tapes, and two joints?

Rip 'N' Read

Depressed? Try Escapism!

MONDAY JANUARY 21: In the beginning of the Great American Depression when people were starting to get depressed, they could get away from it all — even from Earth itself — by reading the first science fiction comic strip. Buck Rogers was first published 50 years ago today (1930).

Telly Savalas is 56. Jack Nicklaus hits 40. Richie Havens is 39. Mac Davis becomes 38.

The first nuclear-powered submarine, "Nautilus," was launched in 1954.

The Last Buddy Holly Tapes

TUESDAY JANUARY 22: Twenty-one years ago today Buddy Holly is said to have recorded his final music. The Illustrated Rock Almanac says he did it "in his New York apartment, using the same Ampex tape recorder that he used to record 'That'll Be The Day' and 'Peggy Sue' and most of his other early hits." He died in a plane crash February 23, 1959.

Actress Linda Blair is 21. Former cop and author Joseph Wambaugh turns 43.

Shoving Uncle Sam Around

WEDNESDAY JANUARY 23: There is some similarity between Iran and the hostages, and what happened to Uncle Sam beginning 12 years ago today. The summary from "Webster's Guide To American History" says:

"Jan. 23. U.S.S. Pueblo, Navy intelligence ship, is seized off Korean coast by North Korean patrol boats and taken into port of Wonsan; justification for action is charge that Pueblo has violated North Korean waters. U.S. denies charge. Jan. 26. The U.S. appeals to UN Security Council to obtain safe return of ship. Negotiations continue for months, but Pueblo remains in North Korean hands."

The U.S.S. Pueblo was finally released two days before Christmas the same year (1968) after almost a year of negotiations, during which it was later learned the ship's crew had been tortured.

Great American Gold Rush

THURSDAY JANUARY 24: Sawmill mechanic James Marshall, working on John Sutter's millrace in the Sacramento Valley, discovered the gold nugget that touched off the great American Gold Rush. It was 132 years ago today, in 1848. The '49ers who rushed to California were some 80-thousand strong. Hot songs in '48-49 included "Oh! Susanna" and "Nelly Bly."

Neil Diamond reaches 39 or 37 depending on whether you read the older publicity release or the newer one. Casey Kasem's "American Top 40 Yearbook" says 37, the "Rock Almanac" indicates 36, "Daily Planet Almanac" swears by 39. My own self, I'm just gonna mumble it's his birthday without getting specific. If Neil's mom reads this, call me.

Doug Kershaw is 44.

John The Robber/Carver

FRIDAY JANUARY 25: He was a better wood carver than bank robber, you might say. John Dillinger, a robber legend in his own time, was arrested on this date in 1934 . . . and a month later used a fake wooden pistol to escape from jail. A half-year later the FBI killed him using the real things.

DONNA SUMMER

GREATEST HITS · *On the Radio* · VOLUMES I & II

A 2-Record Set

NBLP-2-7191

Includes
Her Latest Hit
"On The Radio"

NB 2216

SUSAN MUNAO
MANAGEMENT

Produced by Giorgio Moroder and Pete Bellotte

Casablanca
Records & Film Works

Ratings & Research

"Responsible journalism thus must pass the test 'Can we hold and inform our listeners?'"

Iranian Situation — Good Ratings For News Stations?

63 Americans held hostage at our embassy in Iran! The broadcasts blared and the headlines proclaimed the sad state of affairs that took place when our embassy staff was seized. Given the timing of this move — right in the middle of the O/N '79 survey — it was thought in our industry that stations with a News or News/Talk format would inadvertently reap a harvest of good ratings. Such a thought is a natural one, but in the top five markets, plus Washington, D.C., a Market-Buy-Market analysis shows that bad political news was not necessarily good ratings news for key stations.

A Mixed Bag, Sharewise

Analyses using the Market-Buy-Market system appear to show that it cannot be automatically assumed that stations with a News or News/Talk format will show better numbers in the Fall '79 Arbitron reports. R&R examined the figures for 13 stations in the six markets listed below, and the results show a mixed bag for stations which specialize in keeping on top of major news events.

We took a look not at the broad 12+ numbers, but at the key daypart and demo targets for news stations — adults 25-54 in the morning drive daypart. Our breakouts derived the following figures (compared to O/N '78 numbers).

Average Persons Share, Adults 25-54 Monday-Friday, 6-10 AM, Metro O/N '79

New York	
WCBS	-17%
WINS	-4%
Los Angeles	
KABC	-5%
KFWB	+5%
KNX	-15%
Chicago	
WBBM	-7%
WIND	-37%
Philadelphia	
KYW	+27%
WCAU	-6%
San Francisco	
KGO	-6%
KCBS	+20%
Washington, D.C.	
WRC	-2%
WTOP	+34%

Thus, of the 13 stations analyzed, nine suffered declines in their share of the key demo/daypart in the most recent sweep, when compared to their numbers in the O/N '78 Arbitron.

More Cume Increases

While the average persons share did not improve consistently what about the cume figures? After all, a major ongoing news story should add to the core cume of a news station. In the majority of the 13 stations examined, this did indeed happen. Again compared to the O/N '78 figures, here's how our selected stations fared:

Cume Persons, 25-54 Monday-Friday, 6-10 AM, Metro O/N '79

New York	
WCBS	-9%
WINS	+17%
Los Angeles	
KABC	-12%
KFWB	+13%
KNX	-20%
Chicago	
WBBM	-2%
WIND	-14%
Philadelphia	
KYW	+19%
WCAU	-14%
San Francisco	
KGO	+11%
KCBS	+25%
Washington, D.C.	
WRC	-17%
WTOP	+19%

Even though more news stations were successful in boosting their cume, only in San Francisco did both stations gain appreciably.

News Events Don't Always Have Ratings Payoff

The trend in smaller markets may show a different result, but at least in the major news markets it appears hopes or concerns (depending on your format) about ratings impact of major news events may be unwarranted. Certainly, stations with a impressive news reputation may garner some

Week In Review

Avery Gibson Rejoins Arbitron

Avery Gibson, former Director of Marketing for the deceased Trac 7 ratings effort, is returning to the Arbitron Co. Ms. Gibson has been named to the post of Director of Radio Development for Arbitron, a position in which her major responsibility will be to determine how Arbitron can speed the delivery of radio market reports. Prior to joining Audits & Surveys, Ms. Gibson had earlier spent six years at Arbitron in an upper level executive capacity.

Burke Flame Still Flickers

Bresci Leonard, who has been serving as Burke Broadcast Research's West Coast Manager, is still trying to keep alive the moribund Burke ratings effort. Leonard tells R&R that he has acquired all of the necessary systems information needed to produce radio data using the telephone technique Burke tried. Any broadcasters interested in possibly keeping alive the alternative ratings technique used by Burke may write to Bresci Leonard c/o P.O. Box 3663, Santa Monica, CA 90403, or may call (213) 395-9866.

Media Associates Tackles Moyes, Magid

Dallas-based broadcast research company, The Media Associates has expanded to create a new radio division. VP Jon Coleman, an alumnus of the Frank Magid firm, will be heading up the radio division. Coleman told R&R that his company specializes in image and perceptual research for radio and TV stations, and that The Media Associates now serves approximately 50 clients nationwide.

Mediastat Adds Houston To Monthly Lineup

Mediastat President Jim Seiler has announced that Houston has been added to the roster of markets subscribing to the monthly MediaTrend service. According to Seiler, monthly measurement in Houston effective this month, with the first results due in February. Mediastat now has its monthly MediaTrend service active in 16 major markets.

cume additions, but the challenge is to keep that audience tuned. Responsible journalism thus must pass the test "Can we hold and inform our listeners?" As the Iranian crisis festers and Afghanistan moves to the front of our consciousness, it will be interesting to see the results of the J/F '80 sweep. The numbers in that survey may give further testimony as to caliber of job done by news stations. R&R will look at those numbers in March and report to you further about the impact of major events on radio ratings.

Q&A

As a result of the article on Extended Measurement we received this query from Herb McCord of the Greater Media group: "Will December be a non-survey month under the Extended Measurement technique?"

Yes, at this time it appears as though Arbitron has no plans to survey radio listening during December. Listening habits at that time of the year may be thought to be too atypical due to the holidays. This year, for example, the Fall 12-week Extended Measurement sweep will end November 26.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.



HAVEN'T YOU HEARD?

E-46551

Patrice Rushen HAS PIZZAZZ!

6E-243

ALREADY ON: KFI WFLI KRLA WBBQ WQRK WEVA



PATRICE RUSHEN
PIZZAZZ



ON ELEKTRA RECORDS

© 1980 Elektra/Asylum Records © A Warner Communications Co. Printed in U.S.A.



Media Marketing

Giving Radio (And Records) The Business

I sincerely hope that everyone had an enjoyable holiday season and that you are entering the 1980's with renewed vigor and vitality to make it your best decade ever! The next ten years will be exciting ones for the radio and recording industries — there will be an abundance of both threats and opportunities which will challenge you to do your best in order to ensure the success of your firm in an increasingly competitive environment.

In thinking about the upcoming ten years and the changes that they will bring for our industry, it struck me that the biggest change which is likely to occur is the way in which radio and record industry executives view their jobs and their organizations. The "twin industries" are, by their very nature, dominated by creative talent. Unfortunately, there is a tendency present in many fields where creativity is essential for the creative aspects of the field to outweigh and in some cases literally overwhelm the more pedestrian aspects of the industry, like day-to-day management. Creative talent is essential to both radio and records — it is its lifeblood. But creativity cannot run roughshod over the industry; rather, like nuclear energy, it must be harnessed and channeled to meet the overall goals of the organization.

be learned. However, many of the so-called creative marketing wizards of the 60's (when the economy was expanding) turned into flops when the economy slowed down in the 70's. It's easy to be "creative" when everything is breaking right. But creativity tempered with sound management practices is what works when times are a little tougher.

The conflict between unbridled creativity and sound business practice frequently surfaces in the advertising industry. Ad agencies, which typically are broken down into at least three areas — client services, creative, and research — often strike an uneasy truce among the creative folks who actually make the ads, and the other two groups, who worry about how well the ads accomplish their marketing objectives. Typically, the most successful agencies are the ones that can produce the best blend of the various areas within the firm.

"Oh, What Fun It Is To Manage . . ."

The advertising industry is considered to be a "fun" industry in which to work, because creativity is highly valued in that context. Certainly the radio and record industries, for the same reason, are also a lot of "fun," but that does not mean that they can expect

"Why would promotions be dropped in the face of declining sales? Effective promotions should . . . increase sales, so dropping them hardly makes much sense, unless the promotions were ill-conceived and ineffective in the first place . . . To what extent have the record companies attempted to monitor the effectiveness of their . . . promotions? . . . Maybe some were conducted more because they seemed like fun than because of . . . their potential effectiveness . . ."

Getting Down To Business

I thought that Jerry Clifton of New World Communications summed things up very well in his comments reported by John Leader in the Top 40 section of the last R&R issue of the 70's (Dec. 21). In that interview, Jerry made many important points, but perhaps the most fundamental was his statement that radio programmers must take the "businesslike" approach to their jobs. That is, they should rely on accepted management and marketing practices like getting to know their customers (the listening audience) through sound research programs. It may seem somehow more "creative" to seek the holy grail of the next "big format" that will sweep the country, but the likelihood of finding that magical combination is woefully small. The smart PD will instead try his or her best to simply program to the audience's listening preferences. As Jerry so aptly put it, ". . . play the music that the largest amount of people in any market would enjoy listening to." Now, that is no big secret, but his statement reflects a basic businesslike approach to radio. There is no personal glory in simply "playing the hits;" anyone with a good marketing approach and some understanding of the radio industry should be able to become a successful PD.

Of course, that old creative "spark" is irreplaceable and cannot unfortunately

to get by without behaving as businesses. The record industry's sales slump of the past year has shocked a lot of companies into seemingly panicky responses. For example, one friend of mine who works in radio told me that the way she first noticed the effects of the slump was that "all of a sudden there weren't any more girls in hot pants roller-skating around the station and handing out records."

Now, if we stop a moment to consider that statement, we first of all must ask why those girls would have ever been there in the first place? And, of course, the answer is that sales promotion (i.e., hot pants, roller skates, records) is supposedly a good way of pushing a new product, getting it some airplay, etc. If that is the case, why would promotions be dropped in the face of declining sales? Effective promotions should at least indirectly increase sales, so dropping them hardly makes much sense, unless the promotions were ill-conceived and ineffective in the first place. One wonders to what extent the record companies have attempted to monitor the effectiveness of their sales promotions, trade advertising, direct consumer advertising, etc., in making their decisions about advertising and promoting certain releases. Maybe some of the promotions were conducted more because they seemed like fun than because they were critically evaluated with respect to their potential effectiveness.

Just because the industries are "fun," that does not mean that they are toys. Treating a record company or radio station as something less than a very serious business enterprise is an enormous mistake. You may be able to get by with it for a while, but eventually one of your competitors is going to come along with a better management approach, and they are going to do a better job of serving your customers, and then the fun is over.

Managing For The Future

It appears to me, from a cursory examination of radio and record industry management practices, as described in R&R and other industry trade papers, that the two industries are on the threshold of becoming much more business-oriented in their approach to the marketplace. In the past, much of the decision-making was of the fly-by-the-seat-of-your-pants variety, but you know what gets burned first when your pants wear out! Thaaat's riight! (Steve Martin, "The Jerk," 1979)

The best way to ensure sound management practice in your company or your station is to staff it with people who have management and marketing training. The old myth in the advertising industry was that in order to be a good "ad man," you had to start in the mail room and work your way up. Unfortunately, not all good mail carriers turned out to be good ad managers. So, advertising agencies have increasingly been turning to people with undergraduate business degrees and those holding a Masters of Business Administration (MBA) degree. I expect to see the same trend in the radio and record industries. To be sure, knowledge of the industry is important, but that can be picked up much more quickly and easily than can a good set of management and marketing skills. As Jerry Clifton pointed out, many PD's who have recently turned to research really don't know anything about it, or how to use it most effectively. And it is just not that easy to learn when you have a hundred other things screaming for your attention.

Part of what we have been trying to accomplish here in "Media Marketing," and will continue to strive for in the future, is to create a basic awareness of modern marketing and research practices. But we obviously can't provide you with a complete marketing education right here in R&R. What we can do, and hope to do even better this year, is to introduce you to some of the basics and, we hope, stimulate you to follow up on them in whatever fashion best suits your own situation (i.e., read a lot, go back to school, take some night courses, etc.).

As we move into the 80's, I will be covering more of the fundamentals of modern marketing as they relate to the radio and recording industries. I welcome your comments and suggestions as to which topics or problems you would like to see addressed here — I'll do my best to cover them. In the meantime, best wishes for a most happy and prosperous 1980!

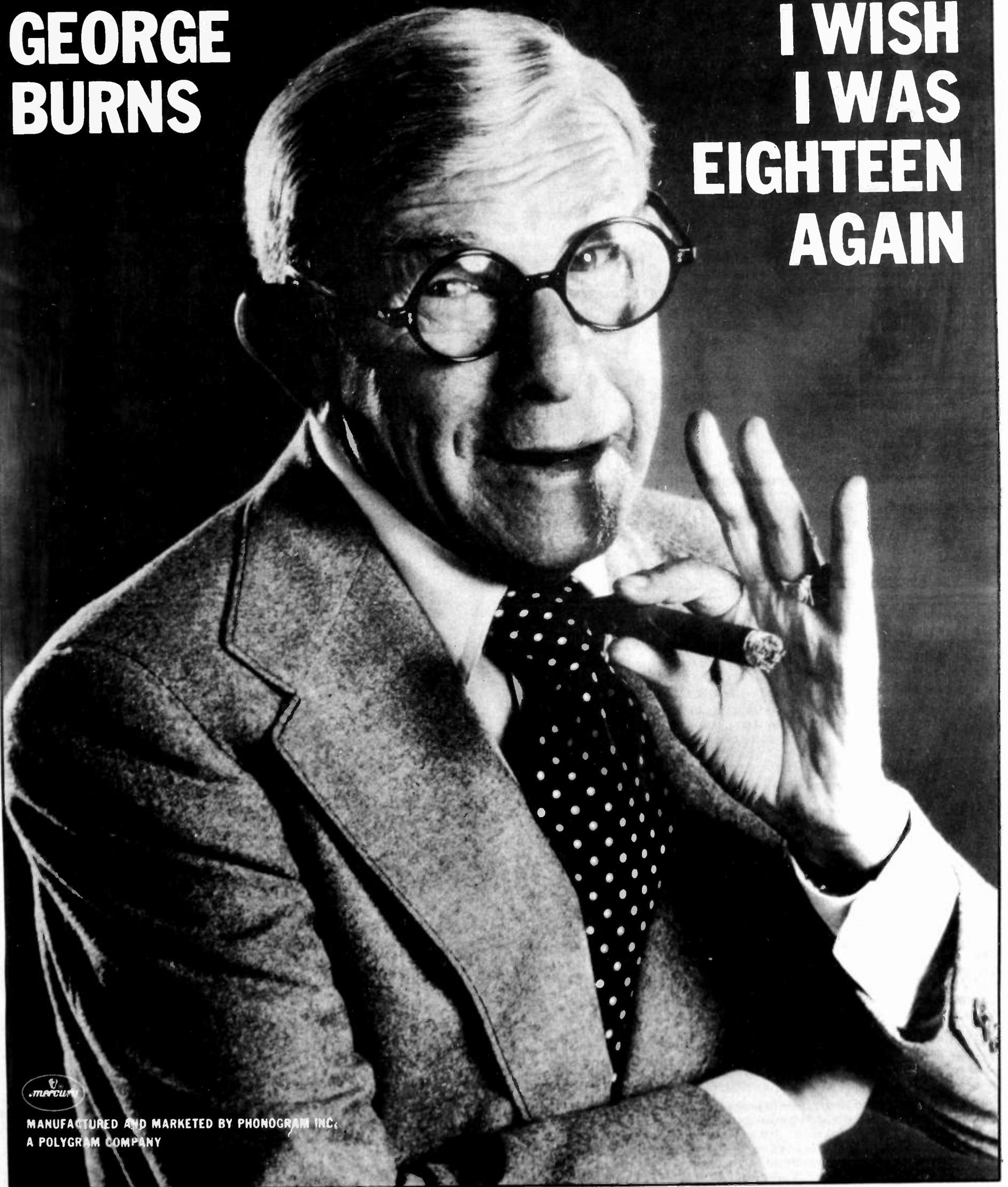
Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



WKBW 30-20-10

GEORGE BURNS

I WISH I WAS EIGHTEEN AGAIN



MANUFACTURED AND MARKETED BY PHONOGRAM INC.
A POLYGRAM COMPANY



TOP-40

John Leader

"Now we have to work on getting the listeners we share with WPGC and the AOR's to spend increasingly more time listening to us."

ALAN BURNS OF Q107 LOOKS BACK

Washington's TV Connection

Back in the fall I wrote about Q107 (WRQX)/Washington's quarter-million dollar TV campaign for the Fall ARB sweep (R&R 11-16-79). It was an unprecedented amount of money to sink into one medium, and when the Washington ARB results were published last week, showing Q107 with a 2.1 to 4.9 average quarter hour 12+ increase, another conversation with Q107 PD Alan Burns was in order.

My first and most obvious question is do you think the quarter of a million dollars expended was worth it?

"The first and most obvious answer is, yes, it was definitely worth it. Between last book and this one we show an 82% increase in total cume audience and an average quarter hour increase of 140%! We are up 65% in teen cume, up 278% in men 18-24, up 109% in 18-24 women, 25-34 men increased 62%, and 25-34 women showed a 9% gain."

Okay, now what do you do for an encore? Are you planning to spend another quarter of a million in the spring?

"We're going to do some more TV for the Jan.-Feb., but not on the scale we did for last fall. The wonderful thing about buying TV right now is that, given the economy, we can spend significantly less money for a campaign, but using a good efficient buy, which our people are very capable of doing, we can really get some more strong impressions in the market. Time is much easier to clear now, as opposed to the fall, when every station in town was trying to buy TV time.

"Specifically, as far as the Spring sweep goes, I don't know. I'm not sure how much you can keep drawing on the company's capital reserves to promote your radio station. Perhaps by springtime we won't have to do any TV. That might be a good time to see how well the station can maintain without a heavy promotional push."

Taking a look at time spent listening, can you tell if people who became aware of the station via TV actually stuck with the station once they sampled it?

"Actually, that's the only way to really evaluate the impact of the campaign. You can ask everyone in the market to try Q107, which is about what we did with the TV blitz, but if the station doesn't please them when they tune in, they won't stay. For this book our time spent listening went up dramatically. I think the TV campaign did what it was supposed to do, and the product (our station sound) to a very large degree did what it was supposed to do."

How cost-effective do you think the quarter-million dollars was in terms of what the rating increases will bring back to the station in revenue?

"Since I'm not the sales manager, the best way to answer that question is to say that given our budget for the coming year, what we plan to spend versus what we plan to take in, the TV buy made sense. Obviously, if you beat your projections the TV money was money well spent. With a 4.9 we exceeded our projections for the Oct.-Nov. book, so it's a

"I think the TV campaign did what it was supposed to do, and the product (our station sound) to a very large degree did what it was supposed to do."

fair assumption that the money can be well justified from an increased sales standpoint. If you were to ask me to justify the dollars spent in terms of point-for-point ratings increases, I'm not sure I'd feel too comfortable doing that.

"I think it's very important not to lose sight of just why WRQX spent the amount of money promoting the station that we did. You don't need to spend a quarter of a million dollars in book after book. What we were doing in our giant expenditure was trying to make people in the market aware of the radio station and to get as many of them as possible to sample it. Once that was accomplished our job changed. Now we have to work on getting the listeners we share with WPGC and the AOR's to spend increasingly more time listening to us. The big dollars came into play as we kicked the radio station off to, hopefully, a strong start. Down the road we will use more TV to keep the awareness up, but a repeat of the quarter-million dollar figure is not only highly unlikely, but I think it would be unnecessary."

When Alan and I spoke back in November the strategy for Q107 was clear. First, they hoped the \$250,000 in TV time would increase the audience awareness of the relatively new station (the station had existed before, but had been AOR, converted later to Top 40). Further, the main competition in Washington, WPGC-AM-FM, had just defeated Q107's sister station, WMAL, for overall dominance of the 12+ audience. The results of the Oct.-Nov. book show WPGC down (11.0-7.7), Q107 up (2.1-4.9), and WMAL up as well (9.3-11.8), back into first place overall.



Alan Burns, Program Director
Q107/Washington, DC

It would be easy to call what Q107 and WMAL did to WPGC a disaster, when viewed from WPGC's perspective, but considering the facts, the Washington market has drastically changed because of what Q107 accomplished. The quarter-million dollars spent promoting the station had a strong impact. The quarter hour shares were up dramatically, but, and perhaps even more importantly, the cume soared. Q107 did not create thousands of new radio listeners in Washington, DC, instead they "borrowed" them from similar-formatted stations. The "work" Alan Burns spoke of is what Q107 will have to do to keep those borrowed listeners from returning to their original first choice stations.

WPGC is far from dead. The station still enjoys a metro cume in excess of 500,000 people. Sure, the quarter hour shares have been affected by Q107's surge, but WPGC still has a sizable cume with which to come back. The market has changed. Before, WPGC was almost "the only game in town" when it came to Top 40 radio. Now there are two and that will continue to affect how both stations operate.

Q107 took a calculated risk in spending \$250,000 for one book's TV campaign. PD Alan Burns feels it was worth it and his feelings are justified. The campaign was designed for a new radio station trying to make a name for itself in a marketplace that had been controlled by a long dominant leader. WPGC has felt the impact of Q107, but the battle is far from over. Q107 may have lowered the odds in their fight with WPGC, but that may only serve to make the contest more exciting.



HEARD THE ONE ABOUT THE LADY HITCHHIKERS? — Time after time on these very pages we have shown you photos to prove that showbiz is a rough life. This week Y95/Tampa PD Mark Elliott has submitted yet another snapshot of the kind of senseless torture a PD must endure. Pictured with "Playboy" 's Miss May, Miss April and Miss Juna, who just happened to be at the station promoting "The 500 World Of Wheels," Mark discusses safe driving and other related subjects. We're told the trio later took a guided tour of the Y95 van's plush interior, but we were unable to confirm that report.

Bits

KFRC BRIDGES TOLL GAP FOR 1980 — In an unprecedented move to usher in the new decade, KFRC/San Francisco arranged to pay all Golden Gate Bridge tolls for the first 80 minutes of the new year. Beginning at midnight December 31 and lasting for 80 minutes into the early hours of January 1, KFRC picked up the tab for every vehicle crossing the bridge from Marin County into San Francisco (the bridge is toll-free going north from the city). The "free ride" was heavily promoted on KFRC as their way of welcoming everyone into "the most exciting city in the world for the 1980's."

COMPETITIVE MORNING MEN MULTIPLY — When you think about the odds against this story ever happening just this way, you could come up with a headache. In Evansville, IN there are two very competitive Top 40 stations, WIKY and WGBF. Justin Morgan does mornings on WIKY and Steve Riley handles AM drive on WGBF. On December 11, 1979 Steve's wife gave birth to a beautiful little girl, Mirian Kathleen, and Justin's wife gave birth to a handsome baby boy, Richard Tyler. The two morning men are very competitive for the Evansville audience but we think this is carrying things a bit too far. Congratulations to both families . . . at least both jocks gained one new listener apiece as of December 11th.

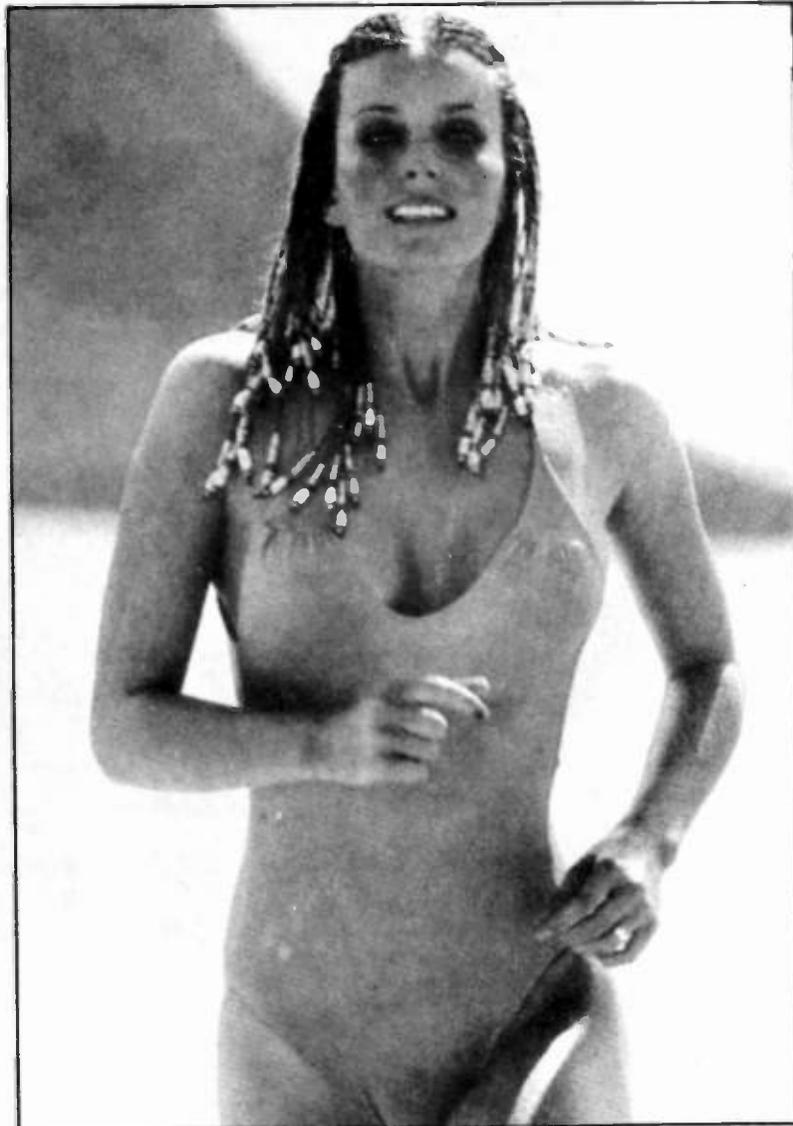
GOOD OLD ROCK & ROLL — 1980 will mark the 25th anniversary of Top 40 as a format for KELP/El Paso; this June the station will have had "rock" as their format without interruption for 25 years. GM Bob Payton would love to hear from any former KELP employees, especially those who might be in possession of old KELP airchecks. A big celebration both on and off the air is planned, and Bob would like as many former staffers as possible to take part. Contact him directly at (904) 544-7980. With all the format and call letter shifting that goes on continuously around the country, it's great to see a station that switched to Top 40 in June of 1955 and has been with that format ever since. Happy Anniversary to KELP/El Paso!

Two Top "10's" For Top 40



**"Hollywood"
Lauren Wood**

Produced by Michael James Jackson
and Ted Templeman



**"Ravel's Bolero"
(Theme from "10")
conducted by
Henry Mancini**

Produced by Joe Reisman



on Warner Bros. Records

TOP-40



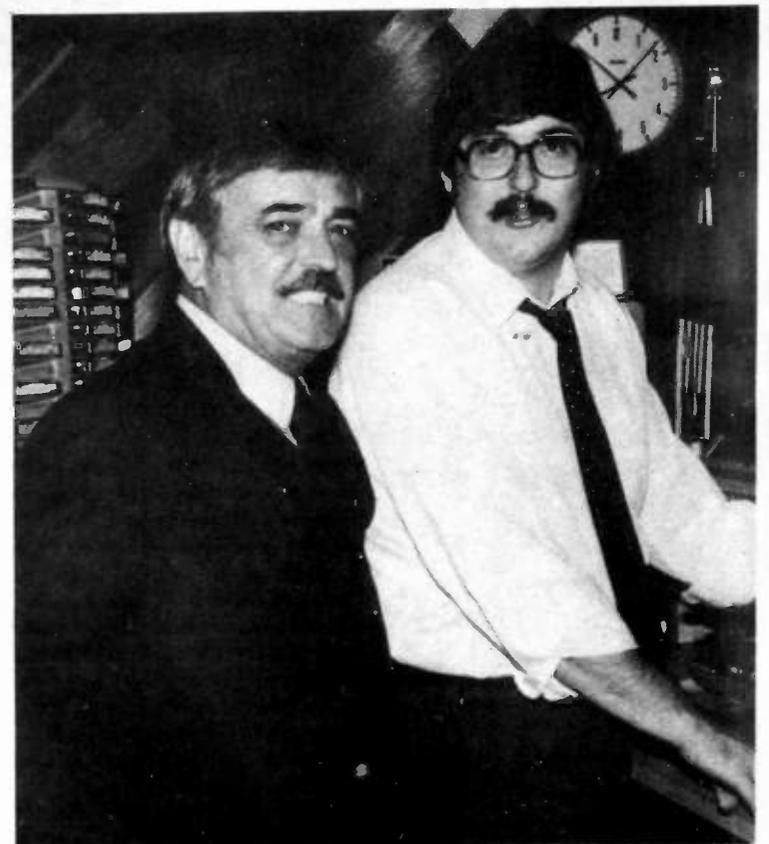
WARWICK GOLD FOR K104 — K104/Erie received a gold record award for Dionne Warwick's "I'll Never Love This Way Again" single recently. Pictured with the award are (l-r) PD Bill Shannon, the station's George Woods, independent promotion rep Jack Silverstein, K104's Terry Lee Collins, and MD J.J. Sanford.



14Q OK WITH OAK — Mercury's Oak dropped by 14Q/Worcester recently for some on-air interviews. Pictured are (l-r, standing) 14Q's Charlie Nowlin, Paul Stevens, Lennie James; group's Danny Caron; PD Cliff Blake and station's Roni Plaskoff; group's George Borden, Rick Pinette, David Stone; 14Q's Jim "Shake" Schakenbach; Oak's Scott Weatherspoon; (l-r, kneeling) Paul Barrette, MD Steven York, and station's Mike Peliquin.



BENATAR BREAKS HEARTS AT WIFI — Chrysalis artist Pat Benatar visited WIFI/Philadelphia during her national tour. Pictured (l-r) are the label's Al Twamno, Benatar, WIFI MD Jeff Robbins, National LP Promotion Director Michael Abramson, and Universal Distributors' Lisa McDonough.



KING ON KLINGON CONTEST — KING/Seattle staged a "Star Trek" promotion, featuring a trivia contest with premiere tickets to the movie as a prize, and a visit by James "Scotty" Doohan to the station for an interview. Pictured are Doohan (left) and KING's Murdock in the Morning.



K-BEST IN THE CITY — K-BEST/San Diego received an award for "San Diego's Entertainment Radio Station Of The Year" from the San Diego Entertainers' Committee. Pictured accepting the trophy are (l-r) K-BEST air personality Casey Michaels, PD Dene Hallam, President/GM Norm Feuer, and air personality Jonathan Lang.



HEAVY METAL FROM KRSP — KRSP-FM/Salt Lake City gave away four one-ounce gold Krugerrands during a "Good As Gold" promotion, prizes which increased dramatically in value even between the announcement and the presentation. MD Lorraine Winegar (left) and PD Randy Rose (right) are pictured with the four gold-hoarding winners.

**Rock 'n Roll Is No Further
Than The Tip Of Your Nose***

Love Stinks



FEATURING THE SINGLE
"COME BACK"

THE NEW ALBUM FROM
THE J. GEILS BAND



ON EMI-AMERICA RECORDS

PRODUCED BY SETH JUSTMAN ENGINEERED BY DAVE THOERNER

* **SCRATCH 'N SNIFF**
(INDUSTRY ONLY)



© 1981 EMI-AMERICA RECORDS, INC.

Advance Arbitron Results

This data is copyrighted by Arbitron. Non-subscribers to Arbitron syndicated radio service may not reprint or use this information in any form.
Average Quarter Hour Shares are Monday-Sunday 6am-midnight, Metro Survey Area, 12+.
 Advance figures supplied by subscribing stations and verified by Arbitron.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

October/November '79

St. Louis

KMOX Remains Untouchable; KWK/WWWK Combo Up To 11 Share For Second; AOR Leader KSHE Advances; WIL-FM Up Over A Point, KXOK Up, KSLQ Down Severely

	A/M '79	O/N '79
KADI-FM (PA)	1.8	1.6
KATZ (B)	2.7	2.7
KCFM (BM)	1.4	1.0
KEEZ (BM)	6.9	7.4
KKSS (B)	3.4	3.2
KMOX (T)	26.5	24.4
KMOX-FM (PA)	3.2	3.5
KSD (PA)	3.6	2.6
KSHE (A)	5.5	8.9
KSLQ (R)	6.5	3.2
KWK-WWWK (R)	9.2	11.0
KXOK (R)	5.5	6.2
WESL (B)	1.8	1.7
WIL (C)	4.2	3.4
WIL-FM (C)	4.4	5.6
WRTH (BM)	3.9	3.9

Cleveland

Beautiful Music Dominates; WDOK Leaps To Tie WQAL For First; Country W1HK Advances; Top 40 Leader WGCL, AOR Fixture WMSM Stay Up; Dancemusic WDMT Enjoys Good Book

	A/M '79	O/N '79
WABQ (B)	1.3	1.8
WBBG (T) *	2.3	1.3
WCLV (CL)	2.9	1.8
WDMT (D)	1.8	3.1
WDOK (BM)	7.9	9.8
WERE (N)	5.5	5.7
WGAR (PA)	6.2	7.0
WGCL (R)	7.1	7.0
W1HK (C)	7.2	8.9
WJMO (B)	5.8	5.4
WJW (PA)	3.8	4.6
WKSX (BM)	4.2	3.1
WLYT (A)	1.0	2.6
WMSM (A)	7.7	7.9
WQAL (BM)	9.7	9.8
WWWE (PA)	6.3	3.5
WWWM (A)	5.2	2.7
WZAK (M)	1.3	1.4
WZZP (R)	2.3	2.4

* now Top 40

*WKDD, WSLR alleged to have run on-air survey announcements during O/N '79 sweep.

Rock Pioneers

Continued from Page 3

player-singer, was perhaps the foremost exponent of West Coast jump blues during the late 40's and early 50's when he recorded for Aladdin Records. Milburn's best-known songs include "Chicken-shack Boogie," which provided one British blues band their name and is cited by many historians as one of the precursors of rock 'n' roll; and a number of alcohol-themed tunes like "Bad, Bad Whiskey," "Vicious, Vicious Vodka" and "One Bourbon, One Scotch And One Beer," the latter recently revived by George Thorogood. Milburn passed away in Houston following a series of recent strokes. He was 63.

White, 48, who sang lead as well as co-wrote such seminal 60's classics as "Papa-Oom-Mow-Mow" and "The Bird Is The Word" while a member of the Rivingtons, died of acute tonsillitis at his Los Angeles home on January 7.

Minneapolis-St. Paul

WCCO Drops Eight After Strike-Plagued Book, Still On Top By Far; KSTP-FM, WWTC Pick Up Some Of WCCO's Slack; AOR KQRS-FM Up Two; WDGY Improves, Rules Country; KEEY-FM Leading BM Station

	A/M '79	O/N '79
KDWB (R)	5.0	3.5
KDWB-FM (R)	3.2	2.6
KEEY-FM (BM)	5.9	7.1
KFMX (D)	1.9	1.1
KQRS (A)	1.2	1.3
KQRS-FM (A)	6.7	8.7
KSTP (PA)	3.3	4.2
KSTP-FM (PA)	6.1	10.4
KTFR-FM (C)	1.0	1.6
WAYL (BM)	2.0	1.8
WAYL-FM (BM)	5.9	4.9
WCCO (PA)	30.4	22.4
WCCO-FM (PA)	5.8	4.9
WDGY (C)	5.7	6.6
WLOL (A)	1.9	1.9
WMIN (BM)	5	1.2
WWTC (PA)	6	2.6

Atlanta

Longtime Leader WSB Drops 3%, Barely Leads Two Rockers; WZGC Stable, WQXI-FM Up Sharply; Good Gain For BM WPCH; WVEE Looks Strong In Black Competition; WGST's Good News Nets Gain; WKLS Owns AOR Market

	A/M '79	O/N '79
WAOK (B)	3.5	3.4
WBIE (C)	2.9	2.2
WGKA-AM (CL)	1.2	1.1
WGST (N)	3.9	5.3
WLTA (PA)	3.2	5.0
WPCH (BM)	4.9	7.3
WPLO (C)	5.0	5.1
WQXI-AM (R)	3.9	2.8
WQXI-FM (R)	8.2	10.5
WRNG (T)	3.6	2.5
WSB-AM (PA)	15.3	11.7
WSB-FM (BM)	6.4	5.7
WVEE (B)	6.8	7.6
WYZE (C)	9	1.0
WKLS-FM (A) *	7.7	8.2
WZGC-FM (R) *	11.2	11.1

* WKLS-FM, WZGC-FM alleged to have run on-air survey announcements during O/N '79 sweep.

Buffalo

Beautiful Music WJYE Continues Climb, Leads Market; P/A Fixtures WBEN, WGR Advance; Top 40 Kingpin WKBW Drops More Than Three; Black Station WBLK Gains Almost Two

	A/M '79	O/N '79
WADV (PA)	4.3	3.6
WBEN (PA)	13.3	14.3
WBEN-FM (R)	8.3	7.7
WBLK (B)	3.8	5.6
WGR (PA)	10.5	11.0
WGRQ (A)	5.4	3.6
WJYE (BM)	14.9	15.6
WKBW (R)	14.0	10.9
WPHD (R)	3.4	4.0
WUFO (B)	1.9	1.6
WWOL (C)	2.7	3.0
WWOR (C)	1.9	1.3
WXRL (C)	.8	1.3
WYSL (R)	.9	1.6

WBUF (A) * 1.5 2.3

* WBUF is alleged to have run on-air survey announcements during the O/N '79 sweep.

Reagan

Continued from Page 1

Section 315(b)(1) of the Communications Act requires that the rate for radio and TV political ads be set at the lowest charge made by a station for 45 days before a primary election and 60 days before a general election. Although the law does not specifically refer to caucuses and has never before applied in the past, the Commission in a 6-0 decision said, "We believe the Iowa caucus is an integral part of a primary election and should be covered by the provision."



WNOE DOES IT CONWAY — Actor Tim Conway dropped by WNOE/New Orleans on a promotional tour for a new movie. He's pictured at the station with morning man Scoot (left) and station "radio cartoonist" Ed Clancy.



FALL-FREE-FOR-ALL & KFRC "Z" — During KFRC/San Francisco's "Fall-Free-For-All" contest several major prizes were given away including this shiny new Datsun 280-ZX. Shown with the winning couple is KFRC's afternoon man Buddy Baron (center).



KNUS COVERAGE OF LOGGINS — KNUS/Dallas staffers and CBS reps visited with Kenny Loggins prior to his local performance recently. Pictured (l-r, rear) are KNUS MD Mike Selden, air personality Ray Zoller, and CBS's Ed Clime; (l-r, front) KNUS PD Jim White, CBS's Cynthia Henderson, Loggins.

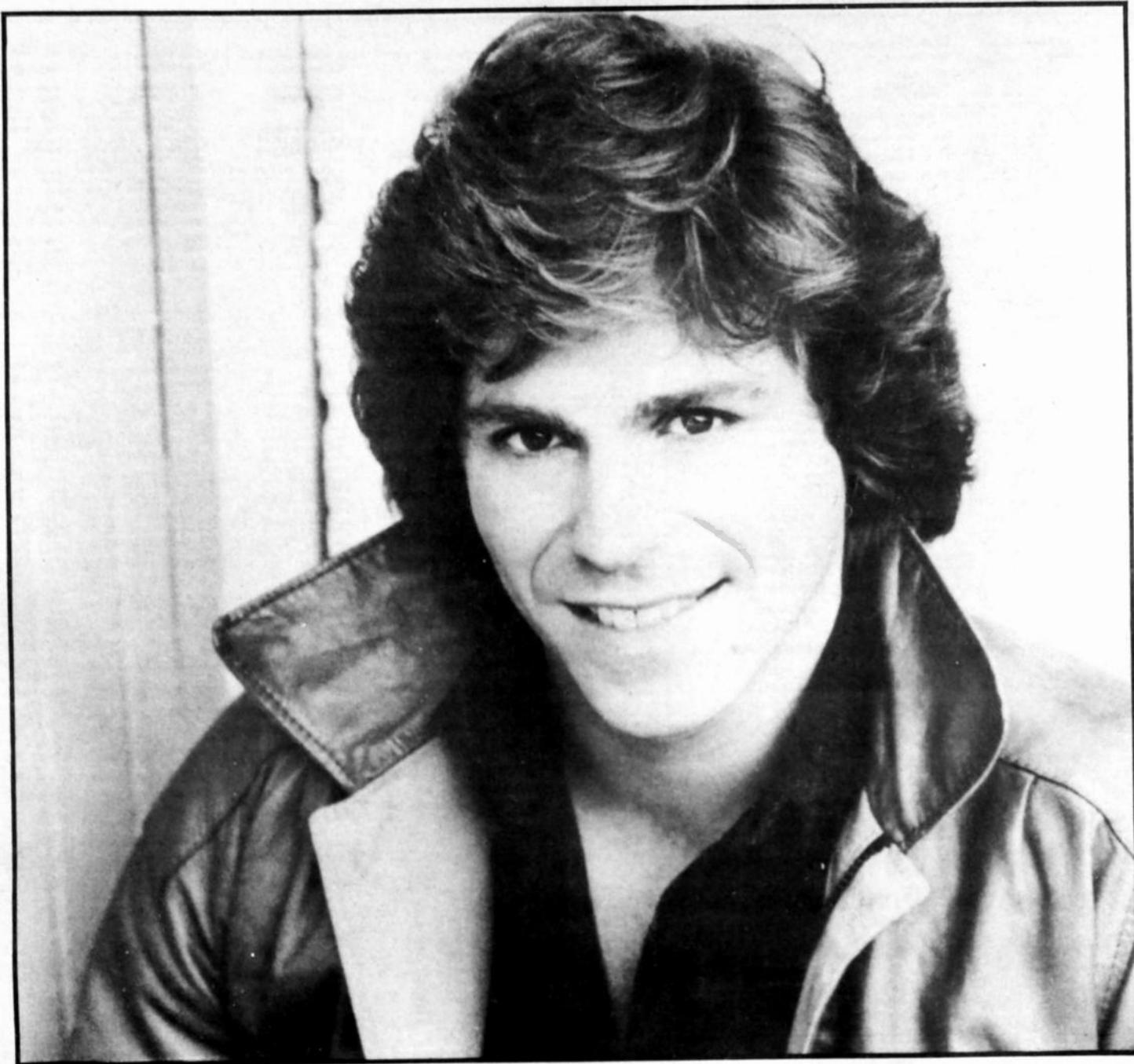
CBS

Continued from Page 1

"On new releases," Conway continued, "those records haven't sold as well as they have in the past out of the chute. And the stations have really promoted that they'd be featuring those albums before stock was in the marketplace. It's gotten out of control." Conway added that KDUK, Honolulu's other AOR station, had dropped its once-extensive album features.

"In the end," Conway said, "if the station insisted on playing CBS catalog, I'd have to take some kind of a stand and say, 'Hey, you're hurting us. This is supposed to be a symbiotic relationship and you're not making your effort to help us.'"

He Needs No Introduction



Jeff Conaway

The Star Of The ABC-TV Smash "Taxi"
Sings His Debut Hit Single

"City Boy"

As heard by over 30 million people on the United Cerebral
Palsy Telethon Saturday, January 12th.

From the album "Jeff Conaway" Produced by Mike Appel and Louis Lahav

COLUMBIA



ON
RECORDS

ADS & HOTS

SOUTH

Most Added Hottest

Andy Gibb
Rupert Holmes
Toto
Babys

Dan Fogelberg
Michael Jackson
Eagles

EAST

Most Added Hottest

Andy Gibb
Toto
Rupert Holmes

Michael Jackson
Fleetwood Mac
Eagles
Kenny Rogers

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

EAST

PARALLEL ONE

96.5X/Pittsburgh, PA
Jay Stone
DIRT BAND
CRUCIFIGURE
RUPERT HOLMES
Notteat:
LRS 2-1
STX 3-2
TOM PETTY 9-6
FORBES 13-10
ROBERT PALMER 15-11

CKGM/Montreal, CN
Jim Connell
DIOWNE WARMICK
ABBA
ANDY GIBB
TOTO
RUPERT HOLMES
Notteat:
JEFF STARSHIP 2-1
D-52 5-8-3
QUEEN 9-6
ELO 21-15
STYX 27-18

WABC/New York, NY
Sonja Jones
QUEEN
ANDY GIBB
Notteat:
MICHAEL JACKSON 1-1
RUPERT HOLMES 3-2
RUPERT HOLMES 3-2
RUPERT HOLMES 3-2
DIOWNE WARMICK 25-14
DONNA SUMNER 32-19

WCAO/Baltimore, MD
Ron Riley
BILLY PRESTON & 5
TOTO
ANDY GIBB
Notteat:
MICHAEL JACKSON 1-1
RUPERT HOLMES 1-1
QUEEN 18-10
DAM FOGELBERG 20-15
STEVE FORBERT 21-18

WFIL/Philadelphia, PA
Gerry DeFrancisco
ANDY GIBB
BARRY HANLOW
JOHN STUBART
WAYNE NEWTON
Notteat:
MICHAEL JACKSON 2-1
KENNY LOGGINS 10-7
DIOWNE WARMICK 15-10
TERI DESARIO 22-14
SPINNERS 25-17

WIFI/Philadelphia, PA
Liz Kiley
BOONTOWN RATS
GAMMA
BILLY PRESTON & 5
JOHN COUGAR
TOM PETTY
STYX
Notteat:
KENNY LOGGINS 5-1
TOM PETTY 12-2
STEVE FORBERT 20-5
SANTANA 13-7
PAT BENATAR 27-10

WKBW/Buffalo, NY
Jon Summers
TOM PETTY
BABYS
RUPERT HOLMES
ROD STUBART
Notteat:
MICHAEL JACKSON 2-1
KENNY LOGGINS 6-3
GEORGE BURNS 20-10
QUEEN 30-15
STYX D-20

WNBC/New York, NY
Roz Frank
KENNY ROGERS
ANNE MURRAY
TERI DESARIO
BARRY HANLOW
Notteat:
SUPERTRAMP 1-1
CAPT. & TENNILLE 6-3
CRYSTAL GAYLE 14-9
EAGLES 13-10
CLIFF RICHARD 19-14

WPEZ/Pittsburgh, PA
Mark Fritzer
TOTO
DONNA SUMNER
CRUCIFIGURE
Notteat:
RUPERT HOLMES 1-1
EAGLES 7-3
FLEETWOOD MAC 12-6
STEVE FORBERT 13-9
MICHAEL JACKSON 17-11

WPGC/Washington, DC
Jim Elliott
NEIL DIAMOND
TOTO
ANNE MURRAY
RAY, GOODMAN & B
ANDY GIBB
Notteat:
QUEEN 4-1
FLEETWOOD MAC 7-5
SMOKEY ROBINSON 12-7
TERI DESARIO 19-12
BILLY PRESTON & 5 D-21

WHKQ/Boston, MA
Harry Nelson
DAM FOGELBERG
SHALAMAR
ANDY GIBB
RUPERT HOLMES
Notteat:
KENNY ROGERS 2-1
CLIFF RICHARD 6-3
QUEEN 16-9
FLEETWOOD MAC 18-9
ISAAC HAYES 20-12

F105/Boston, MA
Tom Connolly
AEROSMITH
SPINNERS
DAM FOGELBERG
Notteat:
RUPERT HOLMES 1-1
KENNY ROGERS 9-2
CAPT. & TENNILLE 8-3
QUEEN 11-7
DONNA SUMNER D-14

WALO/New York, NY

Don Kelly

BILLY PRESTON & 5
ANDY GIBB
Notteat:
MICHAEL JACKSON 2-1
PRINCE 7-3
DONNA SUMNER 13-8
KENNY ROGERS 19-9
SPINNERS 17-12

PARALLEL TWO

14Q/Worcester, MA
Steve York
PINE FLOYD (dp)
ANDY GIBB
Notteat:
KENNY ROGERS 1-1
MICHAEL JACKSON 5-2
ELO 18-5
SMOKEY ROBINSON 24-12
STEVE FORBERT 22-13

JB105/Providence, RI
Todd Chase
BLONDIE
DAM FOGELBERG
PEACHES & HERB
TOTO
ANDY GIBB
Notteat:
MICHAEL JACKSON 2-1
KENNY ROGERS 3-2
FLEETWOOD MAC 14-9
QUEEN 18-5
SPINNERS 16-12
ANNE MURRAY 20-13
DAM FOGELBERG 20-13

PRO-FM/Providence, RI
O'Brien/Giovanni
ANDY GIBB
DAM FOGELBERG
TOMMY JAMES
SHALAMAR
BOONTOWN RATS (dp)
Notteat:
MICHAEL JACKSON 2-1
CLIFF RICHARD 4-2
KENNY ROGERS 19-9
TERI DESARIO 17-14
SPINNERS 21-17

WBBF/Rochester, NY
Dave Mason
LED ZEPPELIN
HURLEY
MICHAEL JACKSON 1-1
EAGLES 4-2
KENNY ROGERS 13-4
FLEETWOOD MAC 10-7
STEVE FORBERT 23-17

WKBO/Harrisburg, PA
Jim Buchanan
ANDY GIBB
TOTO
ISAAC HAYES
DANN ROGERS
O'JAYS
Notteat:
KENNY ROGERS 1-1
MICHAEL JACKSON 4-2
DAM FOGELBERG 18-9
QUEEN 19-14
STEVE FORBERT 25-17

WKEE/Huntington, WV
Gary Miller
DONNA SUMNER
NICOLETTE LARSON
NOLLY HATCHET
RUPERT HOLMES
ANDY GIBB
Notteat:
KENNY ROGERS 1-1
MICHAEL JACKSON 3-2
KENNY LOGGINS 8-3
EAGLES 9-4
CAPT. & TENNILLE 10-5

WKBW/Buffalo, NY
Jon Summers
TOM PETTY
BABYS
RUPERT HOLMES
ROD STUBART
Notteat:
MICHAEL JACKSON 2-1
KENNY LOGGINS 6-3
GEORGE BURNS 20-10
QUEEN 30-15
STYX D-20

WPNJ/Trenton, NJ
Tom Taylor
DONNA SUMNER
STYX
JOHN COUGAR
COMMODORES
LAUREN WOOD
ANDY GIBB
Notteat:
2.1. TOP
PINK FLOYD
Notteat:
TOM PETTY 3-1
EAGLES 6-2
KENNY ROGERS 9-3
FLEETWOOD MAC 10-5
STEVE FORBERT 12-9

WTRY/Troy, NY
Don Perry
SPINNERS
TOTO
RUPERT HOLMES
DIRT BAND
Notteat:
KENNY ROGERS 2-1
FLEETWOOD MAC 8-3
TERI DESARIO 9-6
SMOKEY ROBINSON 15-10
DAM FOGELBERG D-20

WAEB/Allentown, PA
Jeff Frank
DIRT BAND
DAM FOGELBERG
ANDY GIBB
Notteat:
CAPT. & TENNILLE 2-1
EAGLES 10-7
FLEETWOOD MAC 14-8
PRINCE 15-10
TERI DESARIO 23-17

WHYN/Springfield, MA
Ken Capurro
ROD STUBART
RUPERT HOLMES
ANDY GIBB
TOMMY JAMES
SHALAMAR
SANTANA
Notteat:
MICHAEL JACKSON 1-1
KENNY ROGERS 3-2
SMOKEY ROBINSON 7-4
SUGAR HILL GANG 13-13
QUEEN 26-17

KC101/New Haven, CT

Curt Hansen

ANDY GIBB
BARRY HANLOW
RUPERT HOLMES
Notteat:
MICHAEL JACKSON 1-1
FLEETWOOD MAC 6-4
DAM FOGELBERG 12-10
QUEEN 20-11
ISAAC HAYES 24-19

WFBR/Baltimore, MD
Andy Szaulinski
JOHN STEWART
ANDY GIBB
SISTER SLEDGE
BETTE MIDLER
DONNA SUMNER
CHEAP TRICK
Notteat:
MICHAEL JACKSON 1-1
EAGLES 7-3
TERI DESARIO 11-7
EOL & THE GANG 16-11
FLEETWOOD MAC 17-12

WGUY/Bangor, ME
Kirk Sherwood
BARRY HANLOW
GAMMA
DIRT BAND
NICOLETTE LARSON
FLYING LIZARDS
TOTO
Notteat:
GARY NURAN (dp)
JEFF STARSHIP 2-1
EAGLES 3-2
DAM FOGELBERG 20-11
QUEEN 27-12
SUGAR HILL GANG 26-16

WJBO/Portland, ME
Chip Kelley
DONNA SUMNER
ISAAC HAYES
RUPERT HOLMES
HALL & OATES
Notteat:
MICHAEL JACKSON 2-1
EAGLES 5-2
FLEETWOOD MAC 13-9
NEIL DIAMOND 23-14
TOTO 22-15

WLBZ/Bangor, ME
Michael O'Hara
SPINNERS
TOTO
ANDY GIBB
Notteat:
KENNY ROGERS 1-1
TERI DESARIO 12-7
MICHAEL JACKSON 13-8
STEVE FORBERT 18-11
PAT BENATAR 22-15

WTSN/Dover, NH
Jim Sebastian
RUPERT HOLMES
ANDY GIBB
Notteat:
EAGLES 3-1
MICHAEL JACKSON 16-4
JOHN STEWART 9-7
TOM JOHNSTON 12-9
DIRT BAND 19-14

WXII/Parkersburg, WV
Bobby Wayne
DAM FOGELBERG
DONNA SUMNER
ANDY GIBB
LED ZEPPELIN
TOMMY JAMES
NECO
BONNIE TYLER
JOHN COUGAR
NICOLETTE LARSON
BABYS
Notteat:
MICHAEL JACKSON 2-1
BARRY HANLOW 10-4
KENNY LOGGINS 18-6
JEFF STARSHIP 13-7
SPINNERS 15-9

WYRE/Annapolis, MD
Steve Kingston
NEIL DIAMOND
BILLY PRESTON & 5
ANDY GIBB
ANNE MURRAY
DOLLAR
Notteat:
EAGLES 3-1
FLEETWOOD MAC 6-2
PRINCE 10-8
KENNY LOGGINS 22-17
DAM FOGELBERG 26-20

WIGY/Bath, ME
Rory McKay
TOMMY JAMES
TOM PETTY
BABYS
ANDY GIBB
BOONTOWN RATS (dp)
LITTLE FEAT (dp)
GARY NURAN (dp)
GAMMA (dp)
PINK FLOYD (dp)
IMMATES (dp)
Notteat:
JEFF STARSHIP 3-1
FLEETWOOD MAC 5-2
EAGLES 7-3
PRINCE 21-15
ANNE MURRAY 28-17

V100/Charleston, WV
Gary Mitchell
NEIL DIAMOND
PINK FLOYD
BARRY HANLOW
TOTO
EAGLES
Notteat:
SMOKEY ROBINSON 3-1
EAGLES 10-6
FLEETWOOD MAC 12-7
DIOWNE WARMICK 23-16
ELO 25-17

WCIR/Beckley, WV
Ron Hill
ANDY GIBB
NOLLY HATCHET
SHALAMAR
JOHN COUGAR
2.1. TOP
TOMMY JAMES
TOM PETTY
CRUCIFIGURE
Notteat:
ROBERT JOHN 5-1
DIOWNE WARMICK 13-7
PRINCE 15-10
DONNA SUMNER 20-15
QUEEN 25-17

WEEQ/Wayneboro, PA
Terry Keller
DONNA SUMNER
BARRY HANLOW
ANDY GIBB
NOLLY HATCHET
PINK FLOYD
Notteat:
EAGLES 3-1
FLEETWOOD MAC 7-3
ELO 10-6
QUEEN 20-9
STEVE FORBERT 15-10
DIOWNE WARMICK 17-12

SOUTH

PARALLEL ONE

KVII/Dallas, TX
Mike Roy
STEVE FORBERT
TOM JOHNSTON
HALL & OATES
FOGAT
Notteat:
CAPT. & TENNILLE 5-1
SUPERTRAMP 6-3
CLIFF RICHARD 7-4
MICHAEL JACKSON 8-5
EOL & THE GANG 14-10

Q105/Tampa, FL
Pat McKay
ANDY GIBB
BABYS
RUPERT HOLMES
TOM PETTY (dp)
Notteat:
KENNY ROGERS 1-1
CAPT. & TENNILLE 11-6
QUEEN 14-11
SMOKEY ROBINSON D-16
IMMATES 29-18

WLCY/Tampa, FL
Rick Richards
ANDY GIBB
RUPERT HOLMES
PAT BENATAR
TOTO
Notteat:
EAGLES 5-1
ROD STUBART 9-2
FLEETWOOD MAC 11-3
DAM FOGELBERG 20-12
TOTO 21-13

WAKY/Louisville, KY
Mike McVay
TOTO
O'JAYS
LED ZEPPELIN
Notteat:
KENNY ROGERS 1-1
FLEETWOOD MAC 7-4
ANNE MURRAY 22-14
DAM FOGELBERG 24-15
BARRY HANLOW 20-16

Y100/Miami, FL
Robert Muzzy
TOTO
MICHAEL JACKSON
ANDY GIBB
Notteat:
DONNA SUMNER 1-1
FOREIGNER 11-7
TOM PETTY 17-7
CAPT. & TENNILLE 15-10
DIOWNE WARMICK 18-13

Z93/Atlanta, GA
Dale O'Brien
NEIL DIAMOND
ROOL & THE GANG
ANDY GIBB
RAY, GOODMAN & B
Notteat:
DAM FOGELBERG 5-1
QUEEN 10-6
STEVE FORBERT 15-9
DIRT BAND 18-10
DONNA SUMNER 28-14

Z97/Fort Worth, TX
Bobby Mack
MICHAEL JACKSON
Notteat:
KENNY LOGGINS 1-1
2.1. TOP 13-3
FLEETWOOD MAC 14-5
TOM PETTY 17-7
PINK FLOYD 19-9

94Q/Atlanta, GA
Jeff McCartney
PINK FLOYD
LED ZEPPELIN
ANDY GIBB
STYX
RAY, GOODMAN & B
Notteat:
MICHAEL JACKSON 1-1
EAGLES 4-2
TOM PETTY 19-10
PRINCE 13-9
SPINNERS 31-22

WBBQ/Augusta, GA
Bruce Stevens
ANDY GIBB
DONNA SUMNER
RUPERT HOLMES
38 SPECIAL
PATRICIA RUSHEM
DAVID GATES (dp)
Notteat:
DIRT BAND 1-1
TERI DESARIO 12-5
ANDY GIBB 17-8
DAM FOGELBERG 19-13
SHALAMAR 26-19

WFME/Baton Rouge, LA
Randy Rice
BARRY HANLOW
RUPERT HOLMES
PAT BENATAR
PINK FLOYD
Notteat:
CAPT. & TENNILLE 2-1
PRINCE 11-4
FLEETWOOD MAC 13-7
TERI DESARIO 16-9
QUEEN 19-10

WHHJ/Memphis, TN
Dave Nichols
SHALAMAR
ROOL & THE GANG
KENNY LOGGINS
ANDY GIBB
Notteat:
MICHAEL JACKSON 1-1
EAGLES 12-4
TOM PETTY 13-7
DIOWNE WARMICK 18-12
DAM FOGELBERG 20-13

WKIX/Raleigh, NC
Ron McKay
BARRY HANLOW
ANDY GIBB
RUPERT HOLMES
Notteat:
MICHAEL JACKSON 2-1
TERI DESARIO 13-6
DAM FOGELBERG 16-10
RUPUN & CHAKA 15-11
NEIL DIAMOND 23-16

WRJZ/Knoxville, TN
Bob Kagan
ANDY GIBB
2.1. TOP
PAT BENATAR
DONNA SUMNER
BABYS
Notteat:
RUPERT HOLMES 1-1
JEFF STARSHIP 4-2
PRINCE 8-3
TOM PETTY D-4
QUEEN 19-14

KLIF/Dallas, TX

Harry Nelson

DIRT BAND
ROBERT PALMER
ROD STUBART
DONNA SUMNER
NEIL DIAMOND
JOYCE COBB
Notteat:
CLIFF RICHARD 4-1
COMMODORES 7-3
EAGLES 12-7
TOM JOHNSTON 25-21
HERB ALPERT D-26

KTSA/San Antonio, TX
Mike Scott
SISTER SLEDGE
TOM PETTY
RUPERT HOLMES
ANDY GIBB
Notteat:
FLYING LIZARDS 4-1
KENNY ROGERS 2-3
PRINCE 8-5
SMOKEY ROBINSON 16-8
O'JAYS D-19

KXX106/Birmingham, AL
Steve Davis
ANDY GIBB
TOMMY JAMES
BETTE MIDLER
GRAT BROTHERS
Notteat:
EAGLES 5-1
ROD STUBART 9-2
FLEETWOOD MAC 11-3
DAM FOGELBERG 20-12
TOTO 21-13

WAKY/Louisville, KY
Mike McVay
TOTO
O'JAYS
LED ZEPPELIN
Notteat:
KENNY ROGERS 1-1
FLEETWOOD MAC 7-4
ANNE MURRAY 22-14
DAM FOGELBERG 24-15
BARRY HANLOW 20-16

WAXY/Ft. Lauderdale, FL
Michael Ward
TOTO
ANDY GIBB
RUPERT HOLMES
Notteat:
MICHAEL JACKSON 1-1
CLIFF RICHARD 10-4
KENNY LOGGINS 17-8
TOM PETTY 21-16
DAM FOGELBERG 25-19

WAYS/Charlotte, NC
Roy Rosen
SHALAMAR
ANDY GIBB
STYX
RAY, GOODMAN & B
Notteat:
MICHAEL JACKSON 1-1
EAGLES 4-2
TOM PETTY 19-10
PRINCE 13-9
SPINNERS 31-22

WBBQ/Augusta, GA
Bruce Stevens
ANDY GIBB
DONNA SUMNER
RUPERT HOLMES
38 SPECIAL
PATRICIA RUSHEM
DAVID GATES (dp)
Notteat:
DIRT BAND 1-1
TERI DESARIO 12-5
ANDY GIBB 17-8
DAM FOGELBERG 19-13
SHALAMAR 26-19

WFME/Baton Rouge, LA
Randy Rice
BARRY HANLOW
RUPERT HOLMES
PAT BENATAR
PINK FLOYD
Notteat:
CAPT. & TENNILLE 2-1
PRINCE 11-4
FLEETWOOD MAC 13-7
TERI DESARIO 16-9
QUEEN 19-10

WHHJ/Memphis, TN
Dave Nichols
SHALAMAR
ROOL & THE GANG
KENNY LOGGINS
ANDY GIBB
Notteat:
MICHAEL JACKSON 1-1
EAGLES 12-4
TOM PETTY 13-7
DIOWNE WARMICK 18-12
DAM FOGELBERG 20-13

WKIX/Raleigh, NC
Ron McKay
BARRY HANLOW
ANDY GIBB
RUPERT HOLMES
Notteat:
MICHAEL JACKSON 2-1
TERI DESARIO 13-6
DAM FOGELBERG 16-10
RUPUN & CHAKA 15-11
NEIL DIAMOND 23-16

WRJZ/Knoxville, TN
Bob Kagan
ANDY GIBB
2.1. TOP
PAT BENATAR
DONNA SUMNER
BABYS
Notteat:
RUPERT HOLMES 1-1
JEFF STARSHIP 4-2
PRINCE 8-3
TOM PETTY D-4
QUEEN 19-14

WNEE/New Orleans, LA

Wayne Watkins

LENNY WHITE
DONNA SUMNER
TOTO
BABYS
RUPERT HOLMES
BONNIE POINTER
YURLEY RICHARDS
Notteat:
MICHAEL JACKSON 1-1
SMOKEY ROBINSON 8-4
PRINCE 9-5
JEFF STARSHIP 10-6
ISAAC HAYES 11-7

WNOX/Knoxville, TN
Scott Majors
TERI DESARIO
HALL & OATES
TOTO
NICOLETTE LARSON
2.1. TOP
Notteat:
EAGLES 3-1
SMOKEY ROBINSON 14-10
KENNY LOGGINS 15-12
NOLLY HATCHET 20-17
DAM FOGELBERG 24-19

WSKJ/Chattanooga, TN
David Carroll
NOLLY HATCHET
PINK FLOYD
2.1. TOP
ANDY GIBB
BABYS
ALAN PARSONS
Notteat:
MICHAEL JACKSON 1-1
STYX 13-8
STEVE FORBERT 22-9
QUEEN 24-10
PRINCE 25-12

KINT/El Paso, TX
Ruben Barron
ANDY GIBB
DAM FOGELBERG
ANNE MURRAY
ELO
NEIL DIAMOND
DICK ST. NICHOLAS
Notteat:
MICHAEL JACKSON 2-1
TERI DESARIO 5-2
SMOKEY ROBINSON 12-5
FLEETWOOD MAC 16-11
ISAAC HAYES D-12

PARALLEL THREE

CK101/Cocoa Beach, FL
Steve Ocean
CHUCK MANGIONE (dp)
NICOLETTE LARSON (dp)
TODD RUNDGREN (dp)
APRIL WINE (dp)
IMMATES (dp)
DIRT BAND
SPINNERS
BARRY HANLOW
SHALAMAR
ANDY GIBB
BABYS
Notteat:
EAGLES 2-1
STEVE FORBERT 14-8
DONNA SUMNER 23-13
LED ZEPPELIN 24-15
DAM FOGELBERG 27-18

G100/Mobile, AL
Scott Griffith
ANDY GIBB
ANNE MURRAY
Notteat:
MICHAEL JACKSON 1-1
ROOL & THE GANG 4-2
EAGLES 10-5
DAM FOGELBERG 22-19
TOTO 29-27

KAAY/Little Rock, AR
Jack Randall
DIRT BAND
STEVE FORBERT
ELO
Notteat:
KENNY ROGERS 3-1
RITA COOLIDGE 15-8
EAGLES 16-11
TOM JOHNSTON 17-12
ANNE MURRAY 20-13

KILE/Galveston, TX
Terry Davis
ANDY GIBB
TOTO
ANNE MURRAY
2.1. TOP
NEIL DIAMOND
LED ZEPPELIN
Notteat:
RUPERT HOLMES 1-1
KENNY ROGERS 4-2
EAGLES 8-3
SUGAR HILL GANG 14-6
TOM PETTY 25-15

KSEL/Lubbock, TX
Jeff King
TOTO
NEIL DIAMOND
2.1. TOP
BABYS
ANNE MURRAY
Notteat:
MICHAEL JACKSON 5-1
SMOKEY ROBINSON 11-5
DAM FOGELBERG 15-6
PRINCE 13-9
QUEEN 20-14

WAAY/Huntsville, AL
Jim Kendrick
2.1. TOP
BABYS
SHALAMAR
ANDY GIBB
RUPERT HOLMES
Notteat:
JEFF STARSHIP 1-1
ISAAC HAYES 6-2
DAM FOGELBERG 14-8
TERI DESARIO 16-10
FLEETWOOD MAC 18-12

WFLB/Fayetteville, NC
Larry Cannon
ROOL & THE GANG
DONNA SUMNER
SPINNERS
Notteat:
SMOKEY ROBINSON 1-1
ISAAC HAYES 11-5
QUEEN 24-12
FLEETWOOD MAC 21-16
STEVE FORBERT 28-22

FM100/Memphis, TN
Mark Williams
ANNE MURRAY
SHALAMAR
DONNA SUMNER
ANDY GIBB
CHEAP TRICK
Notteat:
RUPERT HOLMES 1-1
JEFF STARSHIP 4-2
PRINCE 8-3
TOM PETTY D-4
QUEEN 19-14

WISE/Asheville, NC

Ray Williams

DONNA SUMNER
BARRY HANLOW
ANDY GIBB
TOM PETTY
ALAN PARSONS
Notteat:
MICHAEL JACKSON 4-1
EAGLES 7-2
ISAAC HAYES 8-4
PINK FLOYD D-23
PAT BENATAR 36-27

WTMA/Charleston, SC
Rick Tracy
ANDY GIBB
SHALAMAR
NEIL DIAMOND
NICOLETTE LARSON
ROOL & THE GANG
Notteat:
JEFF STARSHIP 2-1
FLEETWOOD MAC 11-6
DAM FOGELBERG 11-7
BONNIE POINTER 19-14
STYX 30-23

WSEZ/Winston-Salem, NC
Pete Berry
ANDY GIBB
2.1. TOP
BARBRA STREISAND
TOMMY JAMES
PEACHES & HERB
Notteat:
MICHAEL JACKSON 1-1
QUEEN 22-5
DIRT BAND 20-11
ANNE MURRAY 32-22
TOTO D-28

WERC/Birmingham, AL
Mark Thompson
BETTE MIDLER
ANDY GIBB
RUPERT HOLMES
CHUCK MANGIONE
Notteat:
MICHAEL JACKSON 1-1
DAM FOGELBERG 12-5
FLEETWOOD MAC 13-6
STYX 18-8
SPINNERS 21-13

KX104/Nashville, TN
Steve Denton
RUPERT HOLMES
SHALAMAR
ROOL & THE GANG
ANDY GIBB
BABYS
Notteat:
MICHAEL JACKSON 1-1
DAM FOGELBERG 10-6
DIOWNE WARMICK 15-9
NOLLY HATCHET 27-10
TOTO D-22

WFOX/Gainesville, GA
Greg James
DONNA SUMNER
RUPERT HOLMES
ANDY GIBB
TOMMY JAMES
Notteat:
JEFF STARSHIP 1-1
MICHAEL JACKSON 4-2
CLIFF RICHARD 6-3
QUEEN 23-10
DIOWNE WARMICK 17-11

WHHY/Montgomery, AL
Rich Thomas
ANDY GIBB
BARRY HANLOW
LED ZEPPELIN
TURLEY RICHARDS
TOMMY JAMES
Notteat:
DIOWNE WARMICK 2-1
JEFF STARSHIP 8-2
STEVE FORBERT 10-6
DIRT BAND 15-9
TERI DESARIO 19-10

FM99/Tallahassee, FL
Jay Mark
TOM PETTY
ANDY GIBB
RUPERT HOLMES
LED ZEPPELIN
BABYS
ROOL & THE GANG
Notteat:
PRINCE 1-1
TOM PETTY 14-5
STEVE FORBERT 14-10
QUEEN 22-11
ROD STUBART 17-12
BARRY HANLOW 23-16

WKXY/Sarasota, FL
Tony Williams
NEIL DIAMOND
ANNE MURRAY
TOTO
BABYS
ANDY GIBB
DONNA SUMNER
Notteat:
KENNY ROGERS 1-1
STEVE FORBERT 14-10
QUEEN 22-11
ROD STUBART 17-12
BARRY HANLOW 23-16

KWIC/Beaumont, TX
Dave Starr
ANDY GIBB
PRINCE
TOTO
TOM PETTY
BARRY HANLOW
Notteat:
MICHAEL JACKSON 2-1
CLIFF RICHARD 4-2
DAM FOGELBERG 17-13
STEVE FORBERT 19-14
QUEEN 20-15

KPUR/Amarillo, TX
Mark Shannon
BARBRA STREISAND
BARRY HANLOW
SHALAMAR
ANDY GIBB
BABYS
Notteat:
TOM PETTY 2-1
PRINCE 6-5
QUEEN 10-6
DAM FOGELBERG 18-9
STEVE FORBERT 14-10

WANS-FM/Anderson, SC
Jim Evans
TOM PETTY
ANDY GIBB
PINK FLOYD
SISTER SLEDGE
AMERICA
Notteat:
ISAAC HAYES 4-1
KENNY ROGERS 8-2
EAGLES 10-6
SMOKEY ROBINSON 15-11
PRINCE 16-12

MIDWEST

Most Added Hottest

Andy Gibb Spinners Neil Diamond Michael Jackson Fleetwood Mac Tom Petty

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Andy Gibb TOTO Babys Queen Michael Jackson Kenny Rogers

MIDWEST

PARALLEL ONE

CKLW/Detroit, MI Rosalie Trombley KOOL & THE GANG ANDY GIBB BILLY PRESTON & S Hottest: KENNY ROGERS 1-1 TERI DESARIO 13-8 NEIL DIAMOND 10-14 SPINNERS D-16 DIRT BAND 30-17

KBEQ/Kansas City, MO

Kathy Rotha RUFUS & CHARA ANDY GIBB RUPERT HOLMES DONNA SUMMER PINK FLOYD ELO AEROSMITH SPINNERS TOM PETTY BOB MELCH Hottest: KENNY ROGERS 16-1 MICHAEL JACKSON 20-2 TOM PETTY 12-3 JEFF STARSHIP 19-6 TERI DESARIO 28-7

KDWB/Minneapolis, MN

Dave Hamilton PINE FLOYD TERI DESARIO JOURNEY JEFF STARSHIP Hottest: TOM PETTY 1-1 LED ZEPPELIN 4-2 TOTO 14-7 STEVE FORBERT 15-11 FOREIGNER 26-16

KSLQ/St. Louis, MO

Phil Irons DONNA SUMMER PINK FLOYD NEIL DIAMOND SPINNERS BABYS KOOL & THE GANG Hottest: MICHAEL JACKSON 2-1 FLEETWOOD MAC 6-2 LRB 16-7 PAT BENATAR 24-8 QUEEN 26-14

Q102/Cincinnati, OH

Fat O'Brien STEVE FORBERT QUEEN ANDY GIBB Hottest: CAPT. & TENNILLE 5-1 JEFF STARSHIP 6-2 MICHAEL JACKSON 15-8 FLEETWOOD MAC 20-10 DAN FOGELBERG 22-13

WGCL/Cleveland, OH

Bob Travis ANDY GIBB SPINNERS DIRT BAND PINK FLOYD NEIL DIAMOND BLONDIE KOOL & THE GANG Hottest: RUPERT HOLMES 1-1 KENNY ROGERS 8-4 BALL & QATES 12-9 FLEETWOOD MAC 16-12 PRINCE 20-13

WLS/Chicago, IL

Steve Casey QUEEN DAN FOGELBERG Hottest: RUPERT HOLMES 1-1 KENNY ROGERS 4-2 MICHAEL JACKSON 10-5 TOM PETTY 13-8 DIONNE WARWICK 23-17

WOKY/Milwaukee, WI

Jim Brown ANDY GIBB MIKE PINERA SPINNERS NEIL DIAMOND TOTO (dp) Hottest: KENNY ROGERS 4-1 TOM PETTY 10-6 MICHAEL JACKSON 14-8 FLEETWOOD MAC 23-11 QUEEN 29-17

WZUU/Milwaukee, WI

Bill Shannon STEVE FORBERT JOHN STEWART HOMIE POINTER Hottest: DIONNE WARWICK 1-1 TERI DESARIO 6-3 DAN ROGERS 19-4 BARRY HAMILTON 20-9 MICHAEL JACKSON 21-19

KWK/St. Louis, MO

Bob Hatfield RUSH TREVOR RABIN Hottest: PAT BENATAR 1-1 APRIL WINE 10-6 EAGLES 14-9 STYX 16-10 ROBERT PALMER 25-20

PARALLEL TWO

92X/Columbus, OH Buddy Scott PRINCE ANDY GIBB DIRT BAND TOM PETTY PAT BENATAR Hottest: MICHAEL JACKSON 1-1 KENNY ROGERS 10-5 TERI DESARIO 15-8 POGHAT 13-9 DIONNE WARWICK 21-15

KIOA/Des Moines, IA

A.W. Pantoja ANNE MURRAY NEIL DIAMOND TERI DESARIO PRINCE Hottest: RUPERT HOLMES 1-1 CAPT. & TENNILLE 10-5 FLEETWOOD MAC 11-6 MICHAEL JACKSON 14-9 SMOKEY ROBINSON 17-12

KOFM/Oklahoma City, OK

Chuck Morgan ANDY GIBB RUPERT HOLMES TOM PETTY DONNA SUMMER SPINNERS Hottest: BUGGLES 1-1 EAGLES 10-4 TOM PETTY 14-6 CAPT. & TENNILLE 13-7 FLEETWOOD MAC 16-11

KRAV/Tulsa, OK

Gary Reynolds DONNA SUMMER ANDY GIBB BARRY HAMILTON Hottest: ISAAC HAYES 7-1 DAN FOGELBERG 16-6 QUEEN 21-9 PRINCE 17-11 NEIL DIAMOND 20-14

KZ93/Peoria, IL

Keith Edwards TERI DESARIO NEIL DIAMOND SPINNERS ANNE MURRAY BABYS ELO TOM PETTY Hottest: MICHAEL JACKSON 2-1 FLEETWOOD MAC 6-2 LRB 16-7 PAT BENATAR 24-8 QUEEN 26-14

WGRD/Grand Rapids, MI

Ron White TOM PETTY Hottest: KENNY ROGERS 1-1 MICHAEL JACKSON 6-2 EAGLES 10-6 STEVE FORBERT 19-9 LRB 18-10

WNCL/Columbus, OH

Steve Edwards PRINCE STEVE FORBERT Hottest: MICHAEL JACKSON 1-1 TOM PETTY 8-4 KENNY ROGERS 11-6 DIONNE WARWICK 15-7 DAN FOGELBERG 21-10

WOHO/Toledo, OH

Beau Elliott PRINCE ANNE MURRAY ANDY GIBB Hottest: CAPT. & TENNILLE 2-1 MICHAEL JACKSON 5-2 FLEETWOOD MAC 10-5 TOM PETTY 13-11 SMOKEY ROBINSON 20-13

WOW/Omaha, NE

Erik Fox ANNE MURRAY NICOLETTE LARSON RUPERT HOLMES BARRY HAMILTON ANDY GIBB BABYS (dp) PINK FLOYD (dp) HOLLY HATCHET (dp) Hottest: KENNY ROGERS 1-1 MICHAEL JACKSON 4-2 DAN FOGELBERG 14-7 PRINCE 18-9 STYX 16-10

WVIC/East Lansing, MI

Bob Berry TOM PETTY PINK FLOYD TOM PETTY NICOLETTE LARSON ANNE MURRAY ALAN PARSONS BLONDIE BROWNE & SPRINGST EC & BARD ANDY GIBB RUPERT HOLMES CINDY BULLENS MARC TAMMER BAND Hottest: CAPT. & TENNILLE 3-1 FLEETWOOD MAC 13-7 TERI DESARIO 16-8 DAN FOGELBERG 24-20 PAT BENATAR 38-21

KSTT/Davenport, IA

Mike Kennally STYX RUFUS & CHARA NEIL DIAMOND SALTANA SPINNERS O'JAYS DAN ROGERS INMATES SUGAR HILL GANG Hottest: MICHAEL JACKSON 1-1 KENNY ROGERS 8-3 SMOKEY ROBINSON 9-8 EAGLES 13-9 FLEETWOOD MAC 26-18

WISM/Madison, WI

Jonathan Little PAT BENATAR J. GIBBS BAND KOOL & THE GANG ANDY GIBB DONNA SUMMER NICOLETTE LARSON Hottest: TOM PETTY 3-1 EAGLES 4-2 QUEEN 17-9 PRINCE 24-18 STYX 28-20

KEYN-FM/Wichita, KS

Jeff Alan DAN FOGELBERG Hottest: MICHAEL JACKSON 1-1 EAGLES 10-5 KENNY ROGERS 13-10 FLEETWOOD MAC 20-15 TOM PETTY 24-19

WZZP/Cleveland, OH

Cleveland Reynolds BARBRA STREISAND ANDY GIBB NICOLETTE LARSON ROBERT JOHN TOTO ISAAC HAYES Hottest: EAGLES 3-1 FLEETWOOD MAC 10-2 KENNY ROGERS 6-3 HALL & QATES 9-5 STEVE FORBERT 20-14

KWEN/Tulsa, OK

Dave Michaels CHUCK MANGIONE ANDY GIBB Hottest: EAGLES 4-1 ISAAC HAYES 5-2 FLEETWOOD MAC 13-9 NEIL DIAMOND 16-11 PRINCE 21-17

KLEO/Wichita, KS

Kirk Runnell SPINNERS RUPERT HOLMES Hottest: JEFF STARSHIP 2-1 FLEETWOOD MAC 11-5 STEVE FORBERT 17-9 STYX 20-13 SMOKEY ROBINSON 21-15

WYFM/Youngstown, OH

Jeff Tobin FLEETWOOD MAC FOREIGNER LRB Hottest: MICHAEL JACKSON 6-1 JEFF STARSHIP 3-3 TOM PETTY 10-4 CLIFF RICHARD D-7 EAGLES 11-9

PARALLEL THREE

KFYR/Bismarck, ND Dan Brannan ANDY GIBB BALL & QATES ANNE MURRAY TOMMY JAMES Hottest: RUPERT HOLMES 1-1 CAPT. & TENNILLE 5-2 FLEETWOOD MAC 10-5 KENNY ROGERS 11-6 TERI DESARIO 13-10

KKLS/Rapid City, SD

Kjar/Sherwyn DAN FOGELBERG SPINNERS BABYS ALAN PARSONS Hottest: CAPT. & TENNILLE 5-1 EAGLES 9-5 MICHAEL JACKSON 12-7 SMOKEY ROBINSON 24-20 QUEEN D-26

KKRC/St. Louis Falls, SD

Brian Phoenix RUPERT HOLMES LED ZEPPELIN NEIL DIAMOND ROD STEWART Hottest: MICHAEL JACKSON 4-2 KENNY ROGERS 8-5 DAN FOGELBERG 15-6 SMOKEY ROBINSON 13-9

KQWB-FM/Fargo, ND

Bill Richards JEFF STARSHIP KOOL & THE GANG PINK FLOYD RUPERT HOLMES FOREIGNER BETTE MIDLER 2.2. TOP JOHN STEWART CHEAP TRICK NEIL DIAMOND AEROSMITH BABYS GAMMA Hottest: STEVE FORBERT 1-1 FLEETWOOD MAC 12-6 STYX 26-14 TOTO 28-17 DIRT BAND 30-22

WAKX/Duluth, MN

Bruce McGregor ISAAC HAYES PAT BENATAR ANDY GIBB Hottest: DAN FOGELBERG 1-1 TERI DESARIO 10-5 QUEEN 12-6 TOTO 16-7 HALL & QATES 15-10

WEOQ/Eau Claire, WI

Rick Roberts DIONNE WARWICK NEIL DIAMOND BARRY HAMILTON QUEEN BABYS Hottest: LRB 1-1 KENNY ROGERS 6-2 JOHN COUGAR 12-8 PABLO CRUISE 15-10 TERI DESARIO 20-14

WGBF/Evanston, IN

Berry James TOTO SPINNERS BARRY HAMILTON JOHN COUGAR O'JAYS ISAAC HAYES Hottest: MICHAEL JACKSON 1-1 EAGLES 4-2 DAN FOGELBERG 20-8 TERI DESARIO 13-9 PRINCE D-16

WNAM/Neenah, WI

Jay Tyler DAN ROGERS (dp) MOLLY HATCHET (dp) TOMMY JAMES SPINNERS ELO Hottest: KENNY ROGERS 2-1 DIRT BAND 15-9 POGHAT 16-12 STEVE FORBERT 18-14 DAN FOGELBERG 27-15

WROK/Rockford, IL

Tom Hunter TOTO NEIL DIAMOND BARRY HAMILTON DONNA SUMMER Hottest: TOM PETTY 3-1 QUEEN 15-3 SMOKEY ROBINSON 16-7 DAN FOGELBERG 24-8 FLEETWOOD MAC 14-9

WSPT/Stevens Point, WI

Pat Martin RUPERT HOLMES DONNA SUMMER PINK FLOYD 38 SPECIAL ELO Hottest: DIRT BAND 2-1 MICHAEL JACKSON 9-5 FLEETWOOD MAC 12-8 QUEEN 15-11 STYX 17-12

WTRU/Muskegon, MI

Bill Andrews QUEEN NEIL DIAMOND ANNE MURRAY BARRY HAMILTON ROD STEWART GEORGE BURNS Hottest: MICHAEL JACKSON 6-2 JEFF STARSHIP 16-9 FLEETWOOD MAC 19-12 TOM PETTY 25-15

WRBR/South Bend, IN

Joe Lightner STYX MOLLY HATCHET SPINNERS RUPERT HOLMES ELO (dp) PINK FLOYD (dp) BABYS (dp) Hottest: SUGAR HILL GANG 1-1 MICHAEL JACKSON 6-2 PRINCE 11-4 FLEETWOOD MAC 12-5 TERI DESARIO 25-16

KDVV/Topeka, KS

Paul Blair LED ZEPPELIN TOTO NEIL DIAMOND RUPERT HOLMES Hottest: EAGLES 6-1 MICHAEL JACKSON 4-2 KENNY ROGERS 8-5 DAN FOGELBERG 15-6 SMOKEY ROBINSON 13-9

WEST

PARALLEL ONE

B100/San Diego, CA Glen McCartney PAT BENATAR PINK FLOYD LINDA RONSTADT BARRY HAMILTON RUPERT HOLMES DIRT BAND TOTO Hottest: MICHAEL JACKSON 1-1 CAPT. & TENNILLE 6-2 FLEETWOOD MAC 8-5 QUEEN 24 18 KENNY LOGGINS 26-19

KEARTH/Los Angeles, CA

Hob Hamilton TOTO RUPERT HOLMES TOM PETTY LINDA RONSTADT BARRY HAMILTON PAT BENATAR KOOL & THE GANG Hottest: MICHAEL JACKSON 1-1 DONNA SUMMER 3-2 QUEEN 19-5 DAN FOGELBERG 28-18 NEIL DIAMOND 25-20

KFI/Los Angeles, CA

Roger Collins ANDY GIBB NEIL DIAMOND HALL & QATES PATRICE RUSHEN LINDA RONSTADT Hottest: EAGLES 2-1 DIONNE WARWICK 8-6 DONNA SUMMER 26-9 O'JAYS 18-15 QUEEN 23-15

KFRC/San Francisco, CA

Garland/Shull LINDA RONSTADT BABYS ANDY GIBB NEIL DIAMOND KENNY LOGGINS STEVE FORBERT PAT BENATAR MICHAEL JACKSON Hottest: MICHAEL JACKSON 1-1 KENNY ROGERS 5-3 PRINCE 16-9 QUEEN 25-10 TERI DESARIO 22-15

KIMN/Denver, CO

Doug Erikson TOTO TOM PETTY TOMMY JAMES LAUREN WOOD MOLLY HATCHET ROBERT JOHN Hottest: KENNY ROGERS 1-1 NEIL DIAMOND 11-7 STEVE FORBERT 17-13 QUEEN 25-18 LED ZEPPELIN 28-22

KOPA/Phoenix, AZ

John Volpe DONNA SUMMER ANDY GIBB KOOL & THE GANG MOLLY HATCHET PINK FLOYD Hottest: KENNY ROGERS 2-1 LRB 8-4 PRINCE 15-7 CAPT. & TENNILLE 14-9 PAT BENATAR 24-12

KUPD/Phoenix, AZ

John Sebastian PINK FLOYD BABYS Hottest: PAT BENATAR 1-1 MOLLY HATCHET 4-2 RED SPEEDWAGON 11-5 BREATHTLESS 18-13

KH.A./Los Angeles, CA

Hick Mancato TOMMY JAMES ANDY GIBB RUPERT HOLMES Hottest: MICHAEL JACKSON 1-1 DONNA SUMMER 5-2 TERI DESARIO 13-7 SHALAMAR 10-8 QUEEN 19-14

KRSP/Salt Lake City, UT

Lorraine Winnegar TOM PETTY BABYS TOTO Hottest: EAGLES 4-1 STYX 12-2 DAN FOGELBERG 14-8 STEVE FORBERT 13-9 LED ZEPPELIN 16-13

KRUX/Phoenix, AZ

Bobby Rivera ANDY GIBB KOOL & THE GANG MOLLY HATCHET BLONDIE ANNE MURRAY RUFUS & CHARA BARRY HAMILTON LINDA RONSTADT ROBERT JOHN 2.2. TOP (dp) PINK FLOYD (dp) Hottest: TOM PETTY 5-1 MICHAEL JACKSON 6-2 QUEEN 26-16 DONNA SUMMER 28-17 DAN FOGELBERG 29-19

PARALLEL TWO

KCPX/Salt Lake City, UT Gary Waldron COMMONDORS NEIL DIAMOND 2.2. TOP KOOL & THE GANG TOMMY JAMES Hottest: MICHAEL JACKSON 2-1 SPINNERS 20-9 DAN FOGELBERG 21-10 ANNE MURRAY 25-16 QUEEN 26-20

KENQ/Las Vegas, NV

Bill Alexander ANNE MURRAY SALTANA DONNA SUMMER SPINNERS Hottest: EAGLES 1-1 FLEETWOOD MAC 6-2 DIONNE WARWICK 11-7 CHEAP TRICK 18-12 DAN FOGELBERG 22-14

KERN/Bakersfield, CA

Kris Mitchell TOTO O'JAYS ANNE MURRAY NEIL DIAMOND Hottest: SUGAR HILL GANG 4-1 MICHAEL JACKSON 7-4 FLEETWOOD MAC 12-8 DIONNE WARWICK 17-12 TERI DESARIO 18-13

KJRB/Spokane, WA

Brian Gregory PINK FLOYD SPINNERS SANTANA ANDY GIBB MOLLY HATCHET (dp) BABYS (dp) Hottest: EAGLES 3 1 TOM PETTY 4-2 ISAAC HAYES 18-13 QUEEN 19-14 DAN FOGELBERG 26-17

KMJC/San Diego, CA

A.J. Roberts DAN FOGELBERG PRINCE 38 SPECIAL JOURNEY Hottest: MICHAEL JACKSON 3-1 KENNY ROGERS 8-6 DONNA SUMMER 18-9 NEIL DIAMOND 21-15 STEVE FORBERT 24-18

KROY/Sacramento, CA

Rick Shannon PINK FLOYD ANDY GIBB DIRT BAND ANNE MURRAY Hottest: TOM PETTY 3-1 KENNY ROGERS 10-3 QUEEN 26-15 TERI DESARIO D-25 TOM PETTY D-26

KROQ/Tucson, AZ

Dan McCoy DOLLAR ANDY GIBB TOM PETTY PINK FLOYD NEIL DIAMOND ISAAC HAYES Hottest: KENNY ROGERS 5-3 STYX 8-6 DAN FOGELBERG 16-10 RITA COOLIDGE 27-19

KRSP/Salt Lake City, UT

Lorraine Winnegar TOM PETTY BABYS TOTO Hottest: EAGLES 1-1 TOM PETTY 7-4 TERI DESARIO 8-5 STEVE FORBERT 13-6 SMOKEY ROBINSON 12-9

KHNN/Houston, TX

Mark Winkles TOTO SPINNERS RUFUS & CHARA BABYS 2.2. TOP Hottest: MICHAEL JACKSON 1-1 JEFF STARSHIP 4-2 EAGLES 10-3 FLEETWOOD MAC 19-13 QUEEN 26-19

KTAC/Tacoma, WA

Sean Carter RUPERT HOLMES ANDY GIBB Hottest: LED ZEPPELIN 9-4 MICHAEL JACKSON 1-1 KENNY ROGERS 5-2 LED ZEPPELIN 9-4 SMOKEY ROBINSON 22-16 DAN FOGELBERG 29-22

KTKT/Tucson, AZ

Ed Alexander ANDY GIBB NEIL DIAMOND PINK FLOYD DIRT BAND PAT BENATAR Hottest: FLEETWOOD MAC 2-1 KENNY ROGERS 5-2 DAN FOGELBERG 14-5 STYX 15-8 TERI DESARIO 17-11

KING/Seattle, WA

Scott Forrest ENWJ ROBERT JOHN SPINNERS CHUCK MANGIONE Hottest: KENNY ROGERS 1-1 JEFF STARSHIP 3-2 DIONNE WARWICK 12-8 TERI DESARIO 13-10 STEVE FORBERT 20-15

Y94/Fresno, CA

Ray Appleton SPINNERS BETTE MIDLER BABYS MOLLY HATCHET PINK FLOYD ROBERT PALMER Hottest: MICHAEL JACKSON 1-1 FLEETWOOD MAC 7-2 CHEAP TRICK 16-12 TOTO 27-17 KENNY ROGERS D-19

KRKE-FM/Albuquerque, NM

Debbie Hughes TOM PETTY ROD STEWART BABYS 38 SPECIAL JOURNEY Hottest: EAGLES 3-1 SALTANA 4-2 FLEETWOOD MAC 13-6 QUEEN 15-9 TOTO 20 13

KHJ/Los Angeles, CA

Chuck Martin MICHAEL JACKSON SHALAMAR RUFUS & CHARA Hottest: MICHAEL JACKSON 2-1 CAPT. & TENNILLE 4-3 DONNA SUMMER 18-9 QUEEN 24-17 FLEETWOOD MAC 22-18

KLUC/Las Vegas, NV

Dave Anthony Hottest: RAINBOW 1-1 DAN FOGELBERG 16-6 STYX 14-9 FLEETWOOD MAC 21-14 GAMMA 22-16

PARALLEL THREE

KBDF/Eugene, OR John Stone SPINNERS BABYS (dp) TOTO KOOL & THE GANG BARBRA STREISAND SISTER SLEDGE ANDY GIBB LOBO GAMMA (dp) Hottest: EAGLES 1-1 TOM PETTY 7-4 TERI DESARIO 8-5 STEVE FORBERT 13-6 SMOKEY ROBINSON 12-9

KHNN/Houston, TX

Mark Winkles TOTO SPINNERS RUFUS & CHARA BABYS 2.2. TOP Hottest: MICHAEL JACKSON 1-1 JEFF STARSHIP 4-2 EAGLES 10-3 FLEETWOOD MAC 19-13 QUEEN 26-19

KYSN/Colorado Springs, CO

Mark Murray TOTO CHUCK MANGIONE TOM PETTY Hottest: KENNY ROGERS 2-1 DAN FOGELBERG 10-5 TOM PETTY 11-1 TERI DESARIO 14-9 STEVE FORBERT 17-12

KENI/Anchorage, AK

Hich West FLEETWOOD MAC GAMMA Hottest: EAGLES 1-1 APRIL WINE 9-4 JOR JACKSON 8-5 KARLA BONOFF 13-10 JOHN TOWHLEY 20-17

KBQZ/Bozeman, MT

Dennis Nichols PRINCE ANNE MURRAY RUPERT HOLMES TOTO SPINNERS ANDY GIBB Hottest: LRB 1-1 MICHAEL JACKSON 8-4 FLEETWOOD MAC 17-5 TOM PETTY 12-7 HALL & QATES 19-15

KCBN/Reno, NV

Palmer Stewart CHISHOLM & SPENCE DIRT BAND BYRON MCGREGOR BARRY HAMILTON MIKE PINERA Hottest: EAGLES 4-1 STEVE FORBERT 13-10 TERI DESARIO 15-11 QUEEN 21-13 DIRT BAND 23-14

KDZA/Pueblo, CO

Rip Avina ANDY GIBB TOTO LED ZEPPELIN NICOLETTE LARSON BABYS MOLLY HATCHET SHALAMAR Hottest: SMOKEY ROBINSON 2-1 KENNY ROGERS 7-4 EAGLES 8 5 TOM PETTY 12-7 TERI DESARIO 20-14

KFXD/Boise, ID

Charlie Fix ANDY GIBB BARRY HAMILTON TOMMY JAMES HANSTE (dp) 2.2. TOP (dp) PINK FLOYD (dp) RUPERT HOLMES (dp) MOLLY HATCHET (dp) Hottest: FLEETWOOD MAC 1-1 ANNE MURRAY 5-3 DOLLAR 10-5 DAN FOGELBERG 22-7 STEVE FORBERT 16-10

KXOK/Billings, MT

Mirhael May BABYS ROBERT PALMER GRAMMAR NASH PAT BENATAR Hottest: EAGLES 8-1 FLEETWOOD MAC 12-7 POGHAT 13-9 QUEEN 21-16 DAN FOGELBERG 27-21

KQDI/Great Falls, MT

Barry Cooper NICOLETTE LARSON ANNE MURRAY DONNA SUMMER RUPERT HOLMES SPINNERS ANDY GIBB TOM PETTY PAT BENATAR Hottest: KENNY ROGERS 1-1 EAGLES 13-6 TOM PETTY 15-9 MICHAEL JACKSON 21-15 STYX 23-18

KRLC/Lewiston, ID

Steven Alan Markelski SPINNERS RUPERT HOLMES TOM PETTY ANDY GIBB Hottest: KENNY ROGERS 1-1 BLACKFOOT 6-3 APRIL WINE 10-6 FLEETWOOD MAC 13-9 STYX 17-11

KNLY/San Luis Obispo, CA

Brad Ringer DONNA SUMMER NICOLETTE LARSON ROBERT JOHN TOMMY JAMES LED ZEPPELIN ANDY GIBB BABYS Hottest: KOOL & THE GANG 1-1 MICHAEL JACKSON 6-4 DIRT BAND 11-8 POGHAT 15-12 QUEEN 21-15

KYSN/Colorado Springs, CO

Mark Murray TOTO CHUCK MANGIONE TOM PETTY Hottest: KENNY ROGERS 2-1 DAN FOGELBERG 10-5 TOM PETTY 11-1 TERI DESARIO 14-9 STEVE FORBERT 17-12</

PARALLEL CLOVE PLAYLISTS

EAST



- Pittsburgh**
- 1 LRB/Cool Change
 - 2 STYX/Never Say Never
 - 3 EAGLES/In The City
 - 4 SPINNERS/Workin' My Way...
 - 5 TOM PETTY/Don't Do Me Like That
 - 6 FOREIGNER/Head Games
 - 7 RAINBOW/Since You've Been...
 - 8 FLEETWOOD MAC/Sara
 - 9 FOREIGNER/It Got Even
 - 10 ROBERT PALMER/Can We Still Be...
 - 11 12 SANTANA/You Know That I Love
 - 12 TRUMP/Hey Lay It On The Line
 - 13 GAMMA/I'm Alive
 - 14 QUEEN/Crazy Little Thing Ca
 - 15 KENNY LOGGINS/This Is It
 - 16 BARBRA STREISAND/Me In The Rain
 - 17 ANNE MURRAY/Daydream Believer
 - 18 STYX/Why Me
 - 19 ALAN PARSONS/Damned If I Do
 - 20 JEFF STARSHIP/Jane
 - 21 MICHAEL JACKSON/Rock With You
 - 22 CAPT. & TENNILLE/Do That To Me...
 - 23 NICOLETTE LARSON/Back In My Arms Again
 - 24 CLIFF RICHARD/We Don't Talk Anymore
 - 25 MOLLY HATCHET/Filrtin' With ...
 - 26 DIONNE WARWICK/Deja Vu
 - 27 TOMMY JAMES/Three Times In Love
 - 28 DIRT BAND/An American Dream
 - 29 BAD/No More(Enough Is...)
- ADDS 30 CHUCK WAGNONE/Give It All You Got
RUPERT HOLMES/Hi



- New York**
- 1 MICHAEL JACKSON/Rock With You
 - 2 RUPERT HOLMES/Escape
 - 3 STYX/Babe
 - 4 CAPT. & TENNILLE/Do That To Me...
 - 5 CLIFF RICHARD/We Don't Talk Anymore
 - 6 KENNY LOGGINS/Coward Of The County
 - 7 PRINCE/Hey Baby Be Your Lover
 - 8 KOOL & THE GANG/Ladies' Night
 - 9 KC & BAND/Please Don't Go
 - 10 COMMODORES/Still
 - 11 BAD/No More(Enough Is...)
 - 12 SMOKEY ROBINSON/Cruisin'
 - 13 LRB/Cool Change
 - 14 DIONNE WARWICK/Deja Vu
 - 15 SHALAMAR/Second Time Around
 - 16 SPINNERS/Workin' My Way...
 - 17 DR. HOOK/Better Love Next Time
 - 18 DONNA SUMMER/On The Radio
 - 19 ISAC HAYES/Don't Let Go
 - 20 EAGLES/The Long Run
 - 21 KOOL & THE GANG/Too Hot
- ADDS QUEEN/Crazy Little Thing Ca
ANDY GIBB/Desire



- Washington D.C.**
- 1 QUEEN/Crazy Little Thing Ca
 - 2 MICHAEL JACKSON/Rock With You
 - 3 CAPT. & TENNILLE/Do That To Me...
 - 4 SUGAR HILL GANG/Rapper's Delight
 - 5 FLEETWOOD MAC/Sara
 - 6 DONNA SUMMER/On The Radio
 - 7 SMOKEY ROBINSON/Cruisin'
 - 8 JEFF STARSHIP/Jane
 - 9 KENNY LOGGINS/This Is It
 - 10 PRINCE/Hey Baby Be Your Lover
 - 11 LRB/Cool Change
 - 12 TERI DESARIO/Yes I'm Ready
 - 13 EAGLES/The Long Run
 - 14 KOOL & THE GANG/Ladies' Night
 - 15 TOM PETTY/Don't Do Me Like That
 - 16 DR. HOOK/Better Love Next Time
 - 17 DIONNE WARWICK/Deja Vu
 - 18 HALL & OATES/Wait For Me
 - 19 FOGHAT/Third Time Lucky
 - 20 STEVE FORBERT/Romano's Tune
 - 21 BILLY PRESTON & S/With You I'm Born...
 - 22 SISTER SLEDGE/Got To Love Somebody
 - 23 STYX/Babe
 - 24 D'JAYS/Forever Mine
 - 25 DAN FOGELBERG/Longer
 - 26 KC & BAND/Please Don't Go
 - 27 ANDY GIBB/Desire
 - 28 SHALAMAR/Second Time Around
 - 29 CLIFF RICHARD/We Don't Talk Anymore
 - 30 KENNY LOGGINS/Coward Of The County
- ADDS 27 NEIL DIAMOND/September Morn
TOTO/99
ANNE MURRAY/Daydream Believer
RAY, GOODMAN & B/Special Lady



- Pittsburgh**
- 1 RUPERT HOLMES/Escape
 - 2 CLIFF RICHARD/We Don't Talk Anymore
 - 3 EAGLES/The Long Run
 - 4 LRB/Cool Change
 - 5 JEFF STARSHIP/Jane
 - 6 FLEETWOOD MAC/Sara
 - 7 J.D. SOUTHER/You're Only Lonely
 - 8 KENNY LOGGINS/This Is It
 - 9 STEVE FORBERT/Romano's Tune
 - 10 CHEAP TRICK/Voices
 - 11 MICHAEL JACKSON/Rock With You
 - 12 FOREIGNER/Head Games
 - 13 TOM PETTY/Don't Do Me Like That
 - 14 COMMODORES/Still
 - 15 QUEEN/Crazy Little Thing Ca
 - 16 KC & BAND/Please Don't Go
 - 17 SANTANA/You Know That I Love
 - 18 STEVE WUNDER/Send One Your Love
 - 19 TERI DESARIO/Yes I'm Ready
 - 20 HALL & OATES/Wait For Me
 - 21 DAN FOGELBERG/Longer
 - 22 STYX/Why Me
 - 23 SPINNERS/Workin' My Way...
 - 24 FOGHAT/Third Time Lucky
 - 25 HHMATES/Dirty Water
 - 26 ROD STEWART/Talk About It
 - 27 RUPERT HOLMES/Hi
 - 28 TOMMY JAMES/Three Times In Love
 - 29 BETTE MIDLER/When A Man Loves...
- ADDS TOTO/99
DONNA SUMMER/On The Radio
CHUCK WAGNONE/Give It All You Got
- ON GAMMA/I'm Alive
NICOLETTE LARSON/Let Me Go, Love
DR. HOOK/Better Love Next Time
KENNY LOGGINS/Coward Of The County
DIRT BAND/An American Dream
PINK FLOYD/Another Brick In The
PAT BENATAR/Heartbreaker



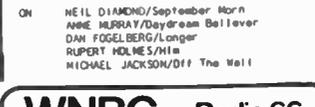
- Philadelphia**
- 1 MICHAEL JACKSON/Rock With You
 - 2 RUPERT HOLMES/Escape
 - 3 STYX/Babe
 - 4 CAPT. & TENNILLE/Do That To Me...
 - 5 KENNY LOGGINS/Coward Of The County
 - 6 SMOKEY ROBINSON/Cruisin'
 - 7 COMMODORES/Still
 - 8 CLIFF RICHARD/We Don't Talk Anymore
 - 9 FOREIGNER/Head Games
 - 10 DIONNE WARWICK/Deja Vu
 - 11 BAD/No More(Enough Is...)
 - 12 KC & BAND/Please Don't Go
 - 13 DR. HOOK/Better Love Next Time
 - 14 TERI DESARIO/Yes I'm Ready
 - 15 J.D. SOUTHER/You're Only Lonely
 - 16 EAGLES/Heartache Tonight
 - 17 SPINNERS/Workin' My Way...
 - 18 HALL & OATES/Wait For Me
 - 19 STEVE FORBERT/Romano's Tune
 - 20 QUEEN/Crazy Little Thing Ca
 - 21 D'JAYS/Forever Mine
 - 22 STEVE WUNDER/Send One Your Love
 - 23 FLEETWOOD MAC/Sara
 - 24 RITA COOLIDGE/I'd Rather Leave...
 - 25 NEIL DIAMOND/September Morn
 - 26 CRYSTAL GAYLE/Half The Way
 - 27 ANNE MURRAY/Daydream Believer
 - 28 DIRT BAND/An American Dream
- ADDS ANDY GIBB/Desire
BARRY MANILOW/When I Wanted You
JOHN STEWART/Lost Har In The Sun
WAYNE NEWTON/Years
- ON ROBERT JOHN/Lonely Eyes
DAN FOGELBERG/Longer
RUPERT HOLMES/Hi
SANTANA/You Know That I Love



- Philadelphia**
- 1 KENNY LOGGINS/This Is It
 - 2 TOM PETTY/Don't Do Me Like That
 - 3 EAGLES/The Long Run
 - 4 FLEETWOOD MAC/Sara
 - 5 STEVE FORBERT/Romano's Tune
 - 6 LRB/Cool Change
 - 7 SANTANA/You Know That I Love
 - 8 KC & BAND/Please Don't Go
 - 9 RUPERT HOLMES/Escape
 - 10 PAT BENATAR/Heartbreaker
 - 11 SMOKEY ROBINSON/Cruisin'
 - 12 RAINBOW/Since You've Been...
 - 13 FOGHAT/Third Time Lucky
 - 14 CLIFF RICHARD/We Don't Talk Anymore
 - 15 CHEAP TRICK/Voices
 - 16 TERI DESARIO/Yes I'm Ready
 - 17 QUEEN/Crazy Little Thing Ca
 - 18 COMMODORES/Still
 - 19 DAN FOGELBERG/Longer
 - 20 STYX/Babe
 - 21 HALL & OATES/Wait For Me
 - 22 JEFF STARSHIP/Jane
 - 23 TOM JOHNSON/Savannah Nights
 - 24 DIONNE WARWICK/Deja Vu
 - 25 RUFUS & CHAKA/Do You Love What...
 - 26 DIRT BAND/An American Dream
 - 27 ROBERT PALMER/Can We Still Be...
 - 28 AEROSMITH/Remember ...
 - 29 TOM PETTY/Refugee
 - 30 STYX/Why Me
- ADDS 29, 30 BOOMTOWN RATS/I Don't Like Mondays
GAMMA/I'm Alive
BILLY PRESTON & S/With You I'm Born...
JOHN COUGAR/Small Paradise
- ON MOLLY HATCHET/Filrtin' With ...
CINDY GUILLEN/Trust Me
JOURNEY/Too Late



- New York**
- 1 MICHAEL JACKSON/Rock With You
 - 2 CAPT. & TENNILLE/Do That To Me...
 - 3 PRINCE/Hey Baby Be Your Lover
 - 4 CLIFF RICHARD/We Don't Talk Anymore
 - 5 STYX/Babe
 - 6 D'JAYS/Forever Mine
 - 7 KC & BAND/Please Don't Go
 - 8 DONNA SUMMER/On The Radio
 - 9 KENNY LOGGINS/Coward Of The County
 - 10 LRB/Cool Change
 - 11 RUPERT HOLMES/Escape
 - 12 SPINNERS/Workin' My Way...
 - 13 SMOKEY ROBINSON/Cruisin'
 - 14 KOOL & THE GANG/Ladies' Night
 - 15 ISAC HAYES/Don't Let Go
 - 16 TERI DESARIO/Yes I'm Ready
 - 17 BAD/No More(Enough Is...)
 - 18 DIONNE WARWICK/Deja Vu
 - 19 KENNY LOGGINS/This Is It
 - 20 EAGLES/The Long Run
 - 21 RUFUS & CHAKA/Do You Love What...
 - 22 DR. HOOK/Better Love Next Time
 - 23 FLEETWOOD MAC/Sara
 - 24 SHALAMAR/Second Time Around
 - 25 STEVE WUNDER/Send One Your Love
 - 26 FOGHAT/Third Time Lucky
 - 27 QUEEN/Crazy Little Thing Ca
 - 28 BARRY MANILOW/When I Wanted You
 - 29 STEVE FORBERT/Romano's Tune
 - 30 TOTO/99
- ADDS BILLY PRESTON & S/With You I'm Born...
ANDY GIBB/Desire
- ON NEIL DIAMOND/September Morn
ANNE MURRAY/Daydream Believer
DAN FOGELBERG/Longer
RUPERT HOLMES/Hi
MICHAEL JACKSON/Dif The Wall



- New York**
- 1 SUPERTRAMP/Take The Long Way...
 - 2 STEVE WUNDER/Send One Your Love
 - 3 CAPT. & TENNILLE/Do That To Me...
 - 4 RUPERT HOLMES/Escape
 - 5 STYX/Babe
 - 6 DONNA SUMMER/On The Radio
 - 7 LED ZEPPELIN/All My Love
 - 8 FOREIGNER/Head Games
 - 9 CRYSTAL GAYLE/Half The Way
 - 10 EAGLES/The Long Run
 - 11 KENNY LOGGINS/You Decorated My Life
 - 12 BAD/No More(Enough Is...)
 - 13 COMMODORES/Still
 - 14 CLIFF RICHARD/We Don't Talk Anymore
 - 15 DIONNE WARWICK/Deja Vu
 - 16 W/Pop Musik
 - 17 SPINNERS/Workin' My Way...
 - 18 MICHAEL JACKSON/Rock With You
 - 19 LRB/Cool Change
 - 20 SMOKEY ROBINSON/Cruisin'
 - 21 KENNY LOGGINS/This Is It
 - 22 DIONNE WARWICK/Deja Vu
 - 23 STEVE FORBERT/Romano's Tune
 - 24 KC & BAND/Please Don't Go
 - 25 FLEETWOOD MAC/Sara
 - 26 D'JAYS/Forever Mine
 - 27 KENNY LOGGINS/Coward Of The County
 - 28 ANNE MURRAY/Daydream Believer
 - 29 TERI DESARIO/Yes I'm Ready
 - 30 BARRY MANILOW/When I Wanted You
- ADDS 27, 28, 29, 30



- Baltimore**
- 1 MICHAEL JACKSON/Rock With You
 - 2 PRINCE/Hey Baby Be Your Lover
 - 3 EAGLES/The Long Run
 - 4 CAPT. & TENNILLE/Do That To Me...
 - 5 KENNY LOGGINS/This Is It
 - 6 RUFUS/Keep It Together
 - 7 JEFF STARSHIP/Jane
 - 8 J.D. SOUTHER/You're Only Lonely
 - 9 FOREIGNER/Head Games
 - 10 QUEEN/Crazy Little Thing Ca
 - 11 KOOL & THE GANG/Ladies' Night
 - 12 FOGHAT/Third Time Lucky
 - 13 KC & BAND/Please Don't Go
 - 14 DIONNE WARWICK/Deja Vu
 - 15 DAN FOGELBERG/Longer
 - 16 SPINNERS/Workin' My Way...
 - 17 TOM PETTY/Don't Do Me Like That
 - 18 STEVE FORBERT/Romano's Tune
 - 19 DIRT BAND/An American Dream
 - 20 FLEETWOOD MAC/Sara
 - 21 TERI DESARIO/Yes I'm Ready
 - 22 STYX/Why Me
 - 23 HALL & OATES/Wait For Me
 - 24 STYX/Babe
 - 25 SMOKEY ROBINSON/Cruisin'
 - 26 EAGLES/Heartache Tonight
 - 27 ISAC HAYES/Don't Let Go
 - 28 CLIFF RICHARD/We Don't Talk Anymore
 - 29 ROBERT JOHN/Lonely Eyes
 - 30 ANDY GIBB/Desire
- ADDS 30 BILLY PRESTON & S/With You I'm Born...
TOTO/99
- ON NEIL DIAMOND/September Morn
BARRY MANILOW/When I Wanted You
ANNE MURRAY/Daydream Believer
RUPERT HOLMES/Hi
BARBRA STREISAND/Kiss Me In The Rain



- Boston**
- 1 KENNY LOGGINS/Coward Of The County
 - 2 MICHAEL JACKSON/Rock With You
 - 3 CLIFF RICHARD/We Don't Talk Anymore
 - 4 EAGLES/The Long Run
 - 5 RUPERT HOLMES/Escape
 - 6 CAPT. & TENNILLE/Do That To Me...
 - 7 KOOL & THE GANG/Ladies' Night
 - 8 QUEEN/Crazy Little Thing Ca
 - 9 FLEETWOOD MAC/Sara
 - 10 SMOKEY ROBINSON/Cruisin'
 - 11 HALL & OATES/Wait For Me
 - 12 ISAC HAYES/Don't Let Go
 - 13 PRINCE/Hey Baby Be Your Lover
 - 14 DIONNE WARWICK/Deja Vu
 - 15 DONNA SUMMER/On The Radio
 - 16 LRB/Cool Change
 - 17 ANNE MURRAY/Daydream Believer
 - 18 BARRY MANILOW/When I Wanted You
 - 19 COMMODORES/Still
 - 20 FOGHAT/Third Time Lucky
 - 21 TERI DESARIO/Yes I'm Ready
 - 22 DIRT BAND/An American Dream
 - 23 KENNY LOGGINS/This Is It
 - 24 STEVE FORBERT/Romano's Tune
 - 25 STYX/Babe
 - 26 SPINNERS/Workin' My Way...
 - 27 DR. HOOK/Better Love Next Time
 - 28 D'JAYS/Forever Mine
 - 29 NEIL DIAMOND/September Morn
 - 30 TAVARES/Bad Times
- ADDS DAN FOGELBERG/Longer
SHALAMAR/Second Time Around
ANDY GIBB/Desire
RUPERT HOLMES/Hi
- ON SANTANA/You Know That I Love
TOTO/99
ROD STEWART/Talk About It



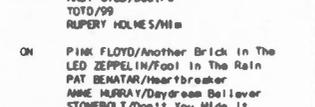
- Buffalo**
- 1 MICHAEL JACKSON/Rock With You
 - 2 KENNY LOGGINS/Coward Of The County
 - 3 JEFF STARSHIP/Jane
 - 4 EAGLES/The Long Run
 - 5 FLEETWOOD MAC/Sara
 - 6 BAD/No More(Enough Is...)
 - 7 DIONNE WARWICK/Deja Vu
 - 8 CAPT. & TENNILLE/Do That To Me...
 - 9 SPINNERS/Workin' My Way...
 - 10 GEORGE BURRIS/Whish I Were 18 Agsin
 - 11 JEFF STARSHIP/Jane
 - 12 ANNE MURRAY/Daydream Believer
 - 13 CHEAP TRICK/Voices
 - 14 TOM PETTY/Don't Do Me Like That
 - 15 QUEEN/Crazy Little Thing Ca
 - 16 RUPERT HOLMES/Escape
 - 17 STEVE FORBERT/Romano's Tune
 - 18 DAN FOGELBERG/Longer
 - 19 BARRY MANILOW/When I Wanted You
 - 20 STYX/Why Me
 - 21 FOREIGNER/Head Games
 - 22 TERI DESARIO/Yes I'm Ready
 - 23 FOGHAT/Third Time Lucky
 - 24 BETTE MIDLER/When A Man Loves...
 - 25 SUPERTRAMP/Take The Long Way...
 - 26 JENNIFER WARNE/Don't Make Me Over
 - 27 PAT BENATAR/Heartbreaker
 - 28 STYX/Babe
 - 29 CLIFF RICHARD/We Don't Talk Anymore
 - 30 DIRT BAND/An American Dream
- ADDS TOM PETTY/Refugee
BABY'S BACK/On My Feet Again
MOLLY HATCHET/Filrtin' With ...
ROD STEWART/Talk About It
- ON ROBERT JOHN/Lonely Eyes
DOLLAR/Shooting Star
TOMMY JAMES/Three Times In Love



- Boston**
- 1 RUPERT HOLMES/Escape
 - 2 KENNY LOGGINS/Coward Of The County
 - 3 CAPT. & TENNILLE/Do That To Me...
 - 4 DR. HOOK/Better Love Next Time
 - 5 LRB/Cool Change
 - 6 KC & BAND/Please Don't Go
 - 7 QUEEN/Crazy Little Thing Ca
 - 8 MICHAEL JACKSON/Rock With You
 - 9 STYX/Babe
 - 10 CLIFF RICHARD/We Don't Talk Anymore
 - 11 KOOL & THE GANG/Ladies' Night
 - 12 SUPERTRAMP/Take The Long Way...
 - 13 EAGLES/Heartache Tonight
 - 14 DONNA SUMMER/On The Radio
 - 15 J.D. SOUTHER/You're Only Lonely
 - 16 TOM PETTY/Don't Do Me Like That
 - 17 JEFF STARSHIP/Jane
 - 18 ISAC HAYES/Don't Let Go
 - 19 PRINCE/Hey Baby Be Your Lover
 - 20 FOREIGNER/Head Games
 - 21 SMOKEY ROBINSON/Cruisin'
 - 22 FOGHAT/Third Time Lucky
 - 23 FLEETWOOD MAC/Sara
 - 24 STEVE FORBERT/Romano's Tune
 - 25 DIONNE WARWICK/Deja Vu
 - 26 COMMODORES/Still
 - 27 CHEAP TRICK/Voices
 - 28 KENNY LOGGINS/This Is It
 - 29 DIRT BAND/An American Dream
 - 30 J.D. SOUTHER/You're Only Lonely
- ADDS AEROSMITH/Remember ...
SPINNERS/Workin' My Way...
DAN FOGELBERG/Longer



- Montreal**
- 1 JEFF STARSHIP/Jane
 - 2 SUGAR HILL GANG/Rapper's Delight
 - 3 B-52'S/Planet Claire
 - 4 BOOMTOWN RATS/I Don't Like Mondays
 - 5 KENNY LOGGINS/This Is It
 - 6 QUEEN/Crazy Little Thing Ca
 - 7 EAGLES/The Long Run
 - 8 KOOL & THE GANG/Ladies' Night
 - 9 TERI DESARIO/Yes I'm Ready
 - 10 STEVE FORBERT/Romano's Tune
 - 11 FLEETWOOD MAC/Sara
 - 12 PRINCE/Hey Baby Be Your Lover
 - 13 KC & BAND/Please Don't Go
 - 14 BAD/No More(Enough Is...)
 - 15 ELO/Last Train To London
 - 16 TOM PETTY/Don't Do Me Like That
 - 17 CAPT. & TENNILLE/Do That To Me...
 - 18 STYX/Why Me
 - 19 MICHAEL JACKSON/Rock With You
 - 20 POLICE/Message In A Bottle
 - 21 ISAC HAYES/Don't Let Go
 - 22 FOGHAT/Third Time Lucky
 - 23 CHEAP TRICK/Voices
 - 24 STYX/Babe
 - 25 RUPERT HOLMES/Escape
 - 26 BARRY MANILOW/Ship
 - 27 DONNA SUMMER/On The Radio
 - 28 JOHN STEWART/Lost Har In The Sun
 - 29 SPINNERS/Workin' My Way...
- ADDS DIONNE WARWICK/Deja Vu
ANNE MURRAY/Daydream Believer
ANDY GIBB/Desire
TOTO/99
RUPERT HOLMES/Hi
- ON PINK FLOYD/Another Brick In The
LED ZEPPELIN/Fool In The Rain
PAT BENATAR/Heartbreaker
ANNE MURRAY/Daydream Believer
STONEBOLT/Don't You Hit Me



- MIDWEST**
- WZLW 96 FM Milwaukee**
- 1 DIONNE WARWICK/Deja Vu
 - 2 KENNY LOGGINS/Coward Of The County
 - 3 TERI DESARIO/Yes I'm Ready
 - 4 DAN ROGERS/Looks Like Love Again
 - 5 RITA COOLIDGE/I'd Rather Leave...
 - 6 KENNY LOGGINS/This Is It
 - 7 FLEETWOOD MAC/Sara
 - 8 CLIFF RICHARD/We Don't Talk Anymore
 - 9 RUPERT HOLMES/Escape
 - 10 LRB/Cool Change
 - 11 CAPT. & TENNILLE/Do That To Me...
 - 12 SMOKEY ROBINSON/Cruisin'
 - 13 EAGLES/The Long Run
 - 14 ANNE MURRAY/Daydream Believer
 - 15 NEIL DIAMOND/September Morn
 - 16 ROD STEWART/Talk About It
 - 17 MICHAEL JACKSON/Rock With You
 - 18 LOBO/Holdin' On
 - 19 NICOLETTE LARSON/Let Me Go, Love
 - 20 DAN FOGELBERG/Longer
 - 21 QUEEN/Crazy Little Thing Ca
 - 22 TOTO/99
 - 23 BOBBY LINTON/Make Believe...
- ADDS STEVE FORBERT/Romano's Tune
JOHN STEWART/Lost Har In The Sun
BOBBIE POINTER/I Can't Help Myself



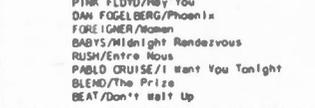
- Chicago**
- 1 RUPERT HOLMES/Escape
 - 2 KENNY LOGGINS/Coward Of The County
 - 3 KC & BAND/Please Don't Go
 - 4 STYX/Babe
 - 5 MICHAEL JACKSON/Rock With You
 - 6 JEFF STARSHIP/Jane
 - 7 CLIFF RICHARD/We Don't Talk Anymore
 - 8 TOM PETTY/Don't Do Me Like That
 - 9 PAT BENATAR/Heartbreaker
 - 10 COMMODORES/Still
 - 11 CAPT. & TENNILLE/Do That To Me...
 - 12 JOURNEY/Lovin', Touchin'...
 - 13 EAGLES/The Long Run
 - 14 FOREIGNER/Head Games
 - 15 DIONNE WARWICK/Deja Vu
 - 16 EAGLES/Heartache Tonight
 - 17 J.D. SOUTHER/You're Only Lonely
 - 18 SUPERTRAMP/Take The Long Way...
 - 19 LRB/Cool Change
 - 20 CHEAP TRICK/Dream Police
 - 21 STYX/Why Me
 - 22 HERB ALPERT/Rise
 - 23 FLEETWOOD MAC/Sara
 - 24 FLEETWOOD MAC/Tush
 - 25 KENNY LOGGINS/You Decorated My Life
 - 26 QUEEN/Crazy Little Thing Ca
- ADDS 40 DAN FOGELBERG/Longer
- ON SMOKEY ROBINSON/Cruisin'
CHEAP TRICK/Voices



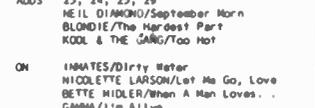
- Minneapolis**
- 1 TOM PETTY/Don't Do Me Like That
 - 2 LED ZEPPELIN/In The Evening
 - 3 LRB/Cool Change
 - 4 TOM PETTY/Refugee
 - 5 EAGLES/Those Shoes
 - 6 T.Z./Top/Cheap Sunglasses
 - 7 TOTO/99
 - 8 KENNY LOGGINS/This Is It
 - 9 HALL & OATES/Wait For Me
 - 10 FLEETWOOD MAC/Sara
 - 11 STEVE FORBERT/Romano's Tune
 - 12 JEFF STARSHIP/Jane
 - 13 EAGLES/The Long Run
 - 14 DAN FOGELBERG/Longer
 - 15 STYX/Why Me
 - 16 FOREIGNER/It Got Even...
 - 17 STYX/Babe
 - 18 BREATHLESS/Takin' It Back
 - 19 PAT BENATAR/Heartbreaker
 - 20 STYX/Borrowed Time
 - 21 TRUMP/Hey Lay It On The Line
 - 22 STYX/Never Say Never
 - 23 SANTANA/You Know That I Love
 - 24 J.D. SOUTHER/You're Only Lonely
 - 25 MOLLY HATCHET/Filrtin' With ...
 - 26 GAMMA/I'm Alive
 - 27 PINK FLOYD/Another Brick In The
 - 28 TERI DESARIO/Yes I'm Ready
 - 29 JOURNEY/Too Late
 - 30 JEFF STARSHIP/Freedom At Point Zero
- ADDS 27, 28, 29, 30



- St. Louis**
- 1 PAT BENATAR/Heartbreaker
 - 2 SPECIAL/Rockin' Into The Nigh
 - 3 TRUMP/Hey Lay It On The Line
 - 4 TOM PETTY/Refugee
 - 5 FLEETWOOD MAC/Sara
 - 6 APRIL WINE/I Like To Rock
 - 7 HEAD BOYS/The Shape Of Things...
 - 8 BABY'S BACK/On My Feet Again
 - 9 EAGLES/In The City
 - 10 STYX/Why Me
 - 11 BLISS/Band/Doctor
 - 12 BREATHLESS/Takin' It Back
 - 13 JOURNEY/Too Late
 - 14 FOGHAT/Sombody's Been...
 - 15 RED SPEEDWAGON/Back On The Road...
 - 16 RICK DEARBORN/Goodbye
 - 17 FLEETWOOD MAC/Talk About Me
 - 18 GAMMA/I'm Alive
 - 19 RICHIE FURAY/I Still Have Dreams
 - 20 ROBERT PALMER/Can We Still Be...
 - 21 RUSH/Spirit Of The Radio
 - 22 TREVOR RABIN/How
 - 23 NEAP TRICK/Voices
 - 24 STYX/Hey Lay Into Midnight
- ADDS 21, 22
- ON SANTANA/All I Wanted
STYX/Why Me
PINK FLOYD/Hey You
DAN FOGELBERG/Phoenia
FOREIGNER/Head Games
BABY'S BACK/Intight Rendezvous
RUSH/Enter Nous
PABLO CRUISE/I Want You Tonight
BLEND/The Prize
BEAT/Don't Wait Up



- Cleveland**
- 1 RUPERT HOLMES/Escape
 - 2 TOM PETTY/Don't Do Me Like That
 - 3 MICHAEL JACKSON/Rock With You
 - 4 KENNY LOGGINS/Coward Of The County
 - 5 FOREIGNER/Head Games
 - 6 EAGLES/The Long Run
 - 7 CAPT. & TENNILLE/Do That To Me...
 - 8 KENNY LOGGINS/This Is It
 - 9 HALL & OATES/Wait For Me
 - 10 ISAC HAYES/Don't Let Go
 - 11 BAD/No More(Enough Is...)
 - 12 FLEETWOOD MAC/Sara
 - 13 PRINCE/Hey Baby Be Your Lover
 - 14 COMMODORES/Still
 - 15 DIONNE WARWICK/Deja Vu
 - 16 ELO/Last Train To London
 - 17 DAN FOGELBERG/Longer
 - 18 DONNA SUMMER/On The Radio
 - 19 LED ZEPPELIN/Fool In The Rain
 - 20 JEFF STARSHIP/Jane
 - 21 STYX/Why Me
 - 22 QUEEN/Crazy Little Thing Ca
 - 23 ANNE MURRAY/Daydream Believer
 - 24 SPINNERS/Workin' My Way...
 - 25 DIRT BAND/An American Dream
 - 26 KENNY LOGGINS/This Is It
 - 27 PAT BENATAR/Heartbreaker
 - 28 ANNE MURRAY/Daydream Believer
 - 29 PINK FLOYD/Another Brick In The
 - 30 ROBERT JOHN/Lonely Eyes
- ADDS 23, 24, 25, 29
NEIL DIAMOND/September Morn
BLONDIE/The Hardest Part
KOOL & THE GANG/Too Hot
- ON HHMATES/Dirty Water
NICOLETTE LARSON/Let Me Go, Love
BETTE MIDLER/When A Man Loves...
GAMMA/I'm Alive



- Cincinnati**
- 1 CAPT. & TENNILLE/Do That To Me...
 - 2 JEFF STARSHIP/Jane
 - 3 EAGLES/The Long Run
 - 4 TOM PETTY/Don't Do Me Like That
 - 5 KENNY LOGGINS/This Is It
 - 6 FOREIGNER/Head Games
 - 7 CLIFF RICHARD/We Don't Talk Anymore
 - 8 MICHAEL JACKSON/Rock With You
 - 9 RUPERT HOLMES/Escape
 - 10 FLEETWOOD MAC/Sara
 - 11 LRB/Cool Change
 - 12 DR. HOOK/Better Love Next Time
 - 13 DAN FOGELBERG/Longer
 - 14 FOGHAT/Third Time Lucky
 - 15 SMOKEY ROBINSON/Cruisin'
 - 16 CHEAP TRICK/Voices
 - 17 ALAN PARSONS/Damned If I Do
 - 18 KOOL & THE GANG/Ladies' Night
 - 19 STEVE WUNDER/Send One Your Love
 - 20 SUPERTRAMP/Take The Long Way...
 - 21 STYX/Babe
 - 22 BAD/No More(Enough Is...)
 - 23 STYX/Why Me
 - 24 FOREIGNER/Head Games
 - 25 ISAC HAYES/Don't Let Go
 - 26 JEFF STARSHIP/Jane
 - 27 TOMMY JAMES/Three Times In Love
 - 28 STYX/Why Me
 - 29 QUEEN/Crazy Little Thing Ca
 - 30 ANDY GIBB/Desire
- ADDS 28, 29, 30



- Detroit**
- 1 KENNY LOGGINS/Coward Of The County
 - 2 MICHAEL JACKSON/Rock With You
 - 3 CAPT. & TENNILLE/Do That To Me...
 - 4 EAGLES/The Long Run
 - 5 QUEEN/Crazy Little Thing Ca
 - 6 STYX/Babe
 - 7 RUPERT HOLMES/Escape
 - 8 TERI DESARIO/Yes I'm Ready
 - 9 FLEETWOOD MAC/Sara
 - 10 KC & BAND/Please Don't Go
 - 11 KENNY LOGGINS/This Is It
 - 12 ISAC HAYES/Don't Let Go
 - 13 LRB/Cool Change
 - 14 NEIL DIAMOND/September Morn
 - 15 CLIFF RICHARD/We Don't Talk Anymore
 - 16 SPINNERS/Workin' My Way...
 - 17 KENNY LOGGINS/This Is It
 - 18 BARRY MANILOW/When I Wanted You
 - 19 FOREIGNER/Phoenia
 - 20 STYX/Why Me
 - 21 FOREIGNER/It Got Even...
 - 22 STYX/Babe
 - 23 BREATHLESS/Takin' It Back
 - 24 PAT BENATAR/Heartbreaker
 - 25 SUPERTR



St. Louis

- 1 MICHAEL JACKSON/Rock With You
2 FLEETWOOD MAC/Sara
3 CHEAP TRICK/Voices
4 STYX/Why Me
5 CAPT. & TENNILLE/Do That To Me...

ADDS 24, 30, 31, 32, 33, 34

ON STYX/Lights

SOUTH



Atlanta

THE MUSIC FM

- 1 DAN FOEGLBERG/Longer
2 EAGLES/The Long Run
3 EAGLES/The Long Run
4 CLIFF RICHARD/We Don't Talk Anymore

ADDS 27, 28

ON MIKE PINERA/Goodnight My Love



Ft. Worth/Dallas

- 1 KENNY ROGERS/Coward Of The County
2 EAGLES/The Long Run
3 2.2. TOP/Thank You
4 REO SPEEDWAGON/Only The Strong...

ADDS 21

ON JOURNEY/Too Late



Denver

- 1 KENNY ROGERS/Coward Of The County
2 EAGLES/The Long Run
3 FLEETWOOD MAC/Sara
4 DAN FOEGLBERG/Longer

ADDS 20

ON JOURNEY/Too Late



San Francisco

- 1 MICHAEL JACKSON/Rock With You
2 TOM PETTY/Don't Do Me Like That
3 KENNY ROGERS/Coward Of The County
4 CAPT. & TENNILLE/Do That To Me...

ADDS 1

ON DIRTY BAND/An American Dream

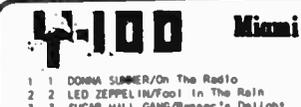


Milwaukee

- 1 KENNY ROGERS/Coward Of The County
2 KOOL & THE GANG/Ladies' Night
3 RUPERT HOLMES/Escape

ADDS 34, 35, 36

ON DIRTY BAND/An American Dream



Miami

- 1 DONNA SUMNER/On The Radio
2 LED ZEPPELIN/Fool In The Rain
3 SUGAR HILL GANG/Rapper's Delight

ADDS 34, 35, 36

ON DIRTY BAND/An American Dream



Tampa

- 1 KOOL & THE GANG/Ladies' Night
2 KENNY LOGGINS/This is It
3 TERI DESARIO/Yes I'm Ready

ADDS 30

ON DIRTY BAND/An American Dream



Phoenix

- 1 PAT BENATAR/Heartbreaker
2 HOLLY HATCHET/Firin' With...
3 TOM PETTY/Refugee

ADDS 27, 29

ON UFO/Letting Go



Los Angeles

- 1 MICHAEL JACKSON/Rock With You
2 DONNA SUMNER/On The Radio
3 CAPT. & TENNILLE/Do That To Me...

ADDS 20

ON DIRTY BAND/An American Dream



Kansas City

- 1 KENNY ROGERS/Coward Of The County
2 MICHAEL JACKSON/Rock With You
3 TOM PETTY/Don't Do Me Like That

ADDS 30

ON DIRTY BAND/An American Dream



Tampa

- 1 KENNY ROGERS/Coward Of The County
2 MICHAEL JACKSON/Rock With You
3 TERI DESARIO/Yes I'm Ready

ADDS 30

ON DIRTY BAND/An American Dream



Dallas

- 1 CAPT. & TENNILLE/Do That To Me...
2 KOOL & THE GANG/Ladies' Night
3 SUPERTRAMP/Take The Long Way...

ADDS 30

ON DIRTY BAND/An American Dream



Phoenix

- 1 KENNY ROGERS/Coward Of The County
2 MICHAEL JACKSON/Rock With You
3 FLEETWOOD MAC/Sara

ADDS 30

ON DIRTY BAND/An American Dream



San Diego

- 1 MICHAEL JACKSON/Rock With You
2 CAPT. & TENNILLE/Do That To Me...
3 EAGLES/The Long Run

ADDS 30

ON DIRTY BAND/An American Dream

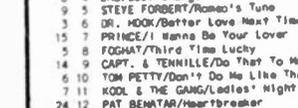


WEST

- 1 EAGLES/The Long Run
2 MICHAEL JACKSON/Rock With You
3 TOM PETTY/Don't Do Me Like That

ADDS 30

ON DIRTY BAND/An American Dream

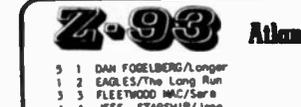


Los Angeles

- 1 EAGLES/The Long Run
2 MICHAEL JACKSON/Rock With You
3 TOM PETTY/Don't Do Me Like That

ADDS 30

ON DIRTY BAND/An American Dream



Atlanta

- 1 DAN FOEGLBERG/Longer
2 EAGLES/The Long Run
3 FLEETWOOD MAC/Sara

ADDS 29, 30

ON TOTO/99



Los Angeles

- 1 MICHAEL JACKSON/Rock With You
2 DONNA SUMNER/On The Radio
3 RUPERT HOLMES/Escape

ADDS 30

ON DIRTY BAND/An American Dream

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July

★ DENOTES FIRST WEEK IN PARALLELS

177 REPORTS

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	85%	National Summary
E 33%			Up 51
M 21%			Same 24
S 58%			Down 0
W 19%			Adds 25

EXAMPLE

100/25 — 100 R/R reporting stations on it this week, 25 of those 100 added this week

85% — Percentage of this week's reporting stations playing it

Regional Reach — Percentages of this week's reporting stations playing the song within the four tracking regions

National Summary
Up 51 — Number of stations moving it UP on their charts

Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.)

Down 0 — Number of stations moving it DOWN on their charts

Adds 25 — Again, number of stations ADDING it this week

CHEAP TRICK
"Voices (Eric)"
LP: Dream Police

Regional Reach	124/4	70%	National Summary
E 60%			Up 65
M 71%			Same 27
S 64%			Down 8
W 71%			Adds 4

EXAMPLE

100/25 — 100 R/R reporting stations on it this week, 25 of those 100 added this week

85% — Percentage of this week's reporting stations playing it

Regional Reach — Percentages of this week's reporting stations playing the song within the four tracking regions

National Summary
Up 51 — Number of stations moving it UP on their charts

Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.)

Down 0 — Number of stations moving it DOWN on their charts

Adds 25 — Again, number of stations ADDING it this week

BABYS
"Back On My..." (Chrysalis)
LP: Union Jacks

Regional Reach	57/37	32%	National Summary
E 19%			Down 0
M 29%			Down 0
S 19%			Down 0
W 19%			Adds 17

DIRT BAND
"An American Dream (UA)"
LP: An American Dream

Regional Reach	142/16	80%	National Summary
E 74%			Same 21
S 86%			Down 4
W 83%			Adds 18

PAT BENATAR
"Heartbreaker (Chrysalis)"
LP: In The Heat Of The Night

Regional Reach	70/14	40%	National Summary
E 30%			Up 40
M 37%			Same 15
S 37%			Down 1
W 38%			Adds 14

NEIL DIAMOND
"September Morn (Columbia)"
LP: September Morn

Regional Reach	128/32	72%	National Summary
E 70%			Same 10
M 74%			Down 7
W 71%			Adds 32

TERI DESARIO
"Yes, I'm Ready (Casablanca)"
LP: Moonlight Madness

Regional Reach	158/6	89%	National Summary
E 93%			Up 135
M 95%			Down 6
W 81%			Adds 6

ANDY GIBB
"Desire (RSO)"

Regional Reach	103/103	58%	National Summary
E 70%			Up 0
M 68%			Same 0
S 59%			Down 1
W 54%			Adds 103

NEIL DIAMOND
"September Morn (Columbia)"
LP: September Morn

Regional Reach	128/32	72%	National Summary
E 70%			Same 10
M 74%			Down 7
W 71%			Adds 32

NEIL DIAMOND
"September Morn (Columbia)"
LP: September Morn

Regional Reach	128/32	72%	National Summary
E 70%			Same 10
M 74%			Down 7
W 71%			Adds 32

NEIL DIAMOND
"September Morn (Columbia)"
LP: September Morn

Regional Reach	128/32	72%	National Summary
E 70%			Same 10
M 74%			Down 7
W 71%			Adds 32

NEIL DIAMOND
"September Morn (Columbia)"
LP: September Morn

Regional Reach	128/32	72%	National Summary
E 70%			Same 10
M 74%			Down 7
W 71%			Adds 32

NEIL DIAMOND
"September Morn (Columbia)"
LP: September Morn

Regional Reach	128/32	72%	National Summary
E 70%			Same 10
M 74%			Down 7
W 71%			Adds 32

NEIL DIAMOND
"September Morn (Columbia)"
LP: September Morn

Regional Reach	128/32	72%	National Summary
E 70%			Same 10
M 74%			Down 7
W 71%			Adds 32

NEIL DIAMOND
"September Morn (Columbia)"
LP: September Morn

Regional Reach	128/32	72%	National Summary
E 70%			Same 10
M 74%			Down 7
W 71%			Adds 32

NEIL DIAMOND
"September Morn (Columbia)"
LP: September Morn

Regional Reach	128/32	72%	National Summary
E 70%			Same 10
M 74%			Down 7
W 71%			Adds 32

NEIL DIAMOND
"September Morn (Columbia)"
LP: September Morn

Regional Reach	128/32	72%	National Summary
E 70%			Same 10
M 74%			Down 7
W 71%			Adds 32

NEIL DIAMOND
"September Morn (Columbia)"
LP: September Morn

Regional Reach	128/32	72%	National Summary
E 70%			Same 10
M 74%			Down 7
W 71%			Adds 32

NEIL DIAMOND
"September Morn (Columbia)"
LP: September Morn

Regional Reach	128/32	72%	National Summary
E 70%			Same 10
M 74%			Down 7
W 71%			Adds 32

NEIL DIAMOND
"September Morn (Columbia)"
LP: September Morn

Regional Reach	128/32	72%	National Summary
E 70%			Same 10
M 74%			Down 7
W 71%			Adds 32

EAGLES
"The Long Run (Asylum)"
LP: The Long Run

Regional Reach	170/0	86%	National Summary
E 96%			Same 20
M 96%			Down 0
W 96%			Adds 0

EAGLES
"The Long Run (Asylum)"
LP: The Long Run

Regional Reach	170/0	86%	National Summary
E 96%			Same 20
M 96%			Down 0
W 96%			Adds 0

EAGLES
"The Long Run (Asylum)"
LP: The Long Run

Regional Reach	170/0	86%	National Summary
E 96%			Same 20
M 96%			Down 0
W 96%			Adds 0

EAGLES
"The Long Run (Asylum)"
LP: The Long Run

Regional Reach	170/0	86%	National Summary
E 96%			Same 20
M 96%			Down 0
W 96%			Adds 0

EAGLES
"The Long Run (Asylum)"
LP: The Long Run

Regional Reach	170/0	86%	National Summary
E 96%			Same 20
M 96%			Down 0
W 96%			Adds 0

EAGLES
"The Long Run (Asylum)"
LP: The Long Run

Regional Reach	170/0	86%	National Summary
E 96%			Same 20
M 96%			Down 0
W 96%			Adds 0

EAGLES
"The Long Run (Asylum)"
LP: The Long Run

Regional Reach	170/0	86%	National Summary
E 96%			Same 20
M 96%			Down 0
W 96%			Adds 0

EAGLES
"The Long Run (Asylum)"
LP: The Long Run

Regional Reach	170/0	86%	National Summary
E 96%			Same 20
M 96%			Down 0
W 96%			Adds 0

EAGLES
"The Long Run (Asylum)"
LP: The Long Run

Regional Reach	170/0	86%	National Summary
E 96%			Same 20
M 96%			Down 0
W 96%			Adds 0

EAGLES
"The Long Run (Asylum)"
LP: The Long Run

Regional Reach	170/0	86%	National Summary
E 96%			Same 20
M 96%			Down 0
W 96%			Adds 0

EAGLES
"The Long Run (Asylum)"
LP: The Long Run

Regional Reach	170/0	86%	National Summary
E 96%			Same 20
M 96%			Down 0
W 96%			Adds 0

EAGLES
"The Long Run (Asylum)"
LP: The Long Run

Regional Reach	170/0	86%	National Summary
E 96%			Same 20
M 96%			Down 0
W 96%			Adds 0

FLEETWOOD MAC
"Sara (WB)"
LP: Tusk

Regional Reach	174/3	86%	National Summary
E 96%			Same 16
M 96%			Down 7
W 96%			Adds 3

FLEETWOOD MAC
"Sara (WB)"
LP: Tusk

Regional Reach	174/3	86%	National Summary
E 96%			Same 16
M 96%			Down 7
W 96%			Adds 3

FLEETWOOD MAC
"Sara (WB)"
LP: Tusk

Regional Reach	174/3	86%	National Summary
E 96%			Same 16
M 96%			Down 7
W 96%			Adds 3

FLEETWOOD MAC
"Sara (WB)"
LP: Tusk

Regional Reach	174/3	86%	National Summary
E 96%			Same 16
M 96%			Down 7
W 96%			Adds 3

FLEETWOOD MAC
"Sara (WB)"
LP: Tusk

Regional Reach	174/3	86%	National Summary
E 96%			Same 16
M 96%			Down 7
W 96%			Adds 3

FLEETWOOD MAC
"Sara (WB)"
LP: Tusk

Regional Reach	174/3	86%	National Summary
E 96%			Same 16
M 96%			Down 7
W 96%			Adds 3

FLEETWOOD MAC
"Sara (WB)"
LP: Tusk

Regional Reach	174/3	86%	National Summary
E 96%			Same 16
M 96%			Down 7
W 96%			Adds 3

FLEETWOOD MAC
"Sara (WB)"
LP: Tusk

Regional Reach	174/3	86%	National Summary
E 96%			Same 16
M 96%			Down 7
W 96%			Adds 3

FLEETWOOD MAC
"Sara (WB)"
LP: Tusk

Regional Reach	174/3	86%	National Summary
E 96%			Same 16
M 96%			Down 7
W 96%			Adds 3

FLEETWOOD MAC
"Sara (WB)"
LP: Tusk

Regional Reach	174/3	86%	National Summary
E 96%			Same 16
M 96%			Down 7
W 96%			Adds 3

FLEETWOOD MAC
"Sara (WB)"
LP: Tusk

Regional Reach	174/3	86%	National Summary
E 96%			Same 16
M 96%			Down 7
W 96%			Adds 3

FLEETWOOD MAC
"Sara (WB)"
LP: Tusk

Regional Reach	174/3	86%	National Summary
E 96%			Same 16
M 96%			Down 7
W 96%			Adds 3

STEVE FORBERT
"Romeo's Tune (Nemperor)"
LP: Jackrabbit Slim

Regional Reach	102/8	82%	National Summary
E 98%			Up 165
M 88%			Down 1
W 88%			Adds 8

STEVE FORBERT
"Romeo's Tune (Nemperor)"
LP: Jackrabbit Slim

Regional Reach	102/8	82%	National Summary
E 98%			Up 165
M 88%			Down 1
W 88%			Adds 8

STEVE FORBERT
"Romeo's Tune (Nemperor)"
LP: Jackrabbit Slim

Regional Reach	102/8	82%	National Summary
E 98%			Up 165
M 88%			Down 1
W 88%			Adds 8

STEVE FORBERT
"Romeo's Tune (Nemperor)"
LP: Jackrabbit Slim

Regional Reach	102/8	82%	National Summary
E 98%			Up 165
M 88%			Down 1
W 88%			Adds 8

STEVE FORBERT
"Romeo's Tune (Nemperor)"
LP: Jackrabbit Slim

Regional Reach	102/8	82%	National Summary
E 98%			Up 165
M 88%			Down 1
W 88%			Adds 8

STEVE FORBERT
"Romeo's Tune (Nemperor)"
LP: Jackrabbit Slim

Regional Reach	102/8	82%	National Summary
E 98%			Up 165
M 88%			Down 1
W 88%			Adds 8

STEVE FORBERT
"Romeo's Tune (Nemperor)"
LP: Jackrabbit Slim

Regional Reach	102/8	82%	National Summary
E 98%			Up 165
M 88%			Down 1
W 88%			Adds 8

STEVE FORBERT
"Romeo's Tune (Nemperor)"
LP: Jackrabbit Slim

Regional Reach	102/8	82%	National Summary
E 98%			Up 165
M 88%			Down 1
W 88%			Adds 8

STEVE FORBERT
"Romeo's Tune (Nemperor)"
LP: Jackrabbit Slim

Regional Reach	102/8	82%	National Summary
E 98%			Up 165
M 88%			Down 1
W 88%			Adds 8

STEVE FORBERT
"Romeo's Tune (Nemperor)"
LP: Jackrabbit Slim

Regional Reach	102/8	82%	National Summary
E 98%			Up 165
M 88%			Down 1
W 88%			Adds 8

STEVE FORBERT
"Romeo's Tune (Nemperor)"
LP: Jackrabbit Slim

Regional Reach	102/8	82%	National Summary
E 98%			Up 165
M 88%			Down 1
W 88%			Adds 8

STEVE FORBERT
"Romeo's Tune (Nemperor)"
LP: Jackrabbit Slim

Regional Reach	102/8	82%	National Summary
E 98%			Up 165
M 88%			Down 1
W 88%			Adds 8

THE PICTURE PAGES

Geils Thinks "Love Stinks"



EMI-America's J. Geils Band surprised the executive staff at the label when lead singer, Peter Wolf, held an impromptu listening session for the group's new LP, "Love Stinks." Pictured are (l-r) EMI/UA's Gerry Gersh and Steve Rasnick, Peter Wolf, President EMI/UA Jim Mazza, and EMI/UA VP's Charlie Minor and Don Grierson.

Whisky Site For Sham's Jams



When Polydor recording group Sham 69 recently performed at the Whisky in Los Angeles they were met backstage by a bevy of label execs. Pictured are (standing, l-r) Sham 69's Dave "Kermit" Treganna, Polygram Distribution's Gregg Miller and Peter Herring, and Polydor's Dave Greenwald; (kneeling, l-r) Polydor's Jeff Laufer, Sham 69's Rickey Goldstein and Jimmy Pursey, and Polydor VP/West Coast GM Merty Goldrod; (seated, l-r) Sham 69's Dave Parsons and Polygram Distribution's Dave Flaherty.

Gallagher Gets Special Strat



Following his recent performance at New York City's Palladium, Chrysalis recording artist Rory Gallagher was presented with a 25th anniversary model Fender Stratocaster guitar. Pictured at the presentation are (front row, l-r) Gallagher group member Gerry McAvoy, tour manager Peter Collins, label's Freddie Salzborg, Rory's manager Donald Gallagher; (back row, l-r) CBS Instruments' Don Johnston, label's Michael Abramson, Rory Gallagher, CBS Instruments' Larry Newman, Gallagher group member Ted McKenna, and Gallagher sound engineer Phil McDonnell.

Oz Finds Capitol Brick Road



Capitol worked its wizardry again by signing rock 'n' roller William Oz to an exclusive long-term recording agreement with the label. Oz's debut LP, "William Oz," produced by Stewart Levine, is set for a January 14 release. Pictured after signing the contract are (l-r) Capitol VP Bob Young, Oz's attorney and manager Robert Casper, William Oz, Rupert Perry, and Capitol's Bruce E. Garfield.

Tommy Tutone Signs With Columbia



Columbia Records has signed Tommy Tutone, a San Francisco-based artist currently in the studio with producer Ed Thacker. Pictured at Columbia's L.A. offices are (l-r) Terry Nails, band; Columbia's Terry Powell; Paul Cheslaw, manager; CBS Records President Bruce Lundvall; Jim Keller, band; Tommy Tutone; Columbia VP Mike Dilbeck; Mickey Shine, band; and Ed Thacker, producer.

U.K. Subs Surface In New York



RCA recording group U.K. Subs recently surfaced at Hurrah's in New York where they were greeted backstage by sundry label execs. Pictured are (l-r) group's Charlie Harper, group's booking agent Ian Copeland, group's Paul Sleak, RCA Division VP Eddie DeJoy, Gem-Toby's David Simone, group's Pete Davies, RCA's Joe Cohen and Jorgé Pino, and U.K. Subs' Nick Garratt.

THE PICTURE PAGES

Millennium Claims Tommy James



Millennium Records has signed veteran pop-rocker Tommy James with his debut album for the label to be released shortly. Shown at the signing are, from left: Millennium VP Don Jenner, label's Bobby Ragona, Millennium President Jimmy Jenner, Tommy James, Dunmore Productions Ltd. President Steve Frank, and RCA's Larry Palmacci.

Bench Catches Oak Ridge Boys



When MCA's Oak Ridge Boys performed at Cincinnati's Riverfront Coliseum recently, Cincinnati Reds player Johnny Bench was there to "catch" the show. Pictured backstage after the concert are, from left: Oak Ridge Boys Duane Allen and Joe Bonsall, Johnny Bench and his companion, and group members Richard Sterban and Bill Golden.

Dr. Hook Hosts Holiday Hoopla



While in L.A. for a round of television tapings, Dr. Hook and Capitol Records hosted a feast at Hollywood's Villa Capri restaurant for L.A. radio reps to thank them for their support. Pictured in back row (l-r) are: KNX-FM MD David Hall, KRLA MD Rick Stankato, FM-100's Jim Cabson, Dr. Hook producer Ron Haffkine, FM-100 MD Marilyn Tallman, KRTH MD Guy Zapoleon, Dr. Hook's Ray Sawyer, FM-100's Francesca Cappucci, guest Bill Townshend, KRTH PD Bob Hamilton, Dr. Hook manager Bobby Heller, KHTZ MD Jim Conlee, Dr. Hook's Bob Henke, Weedeck's Ron Martin, KIIS's Dave Schwartz, KIIS MD Mike Wagner, Capitol's Dave Rothstein, KIIS MD Sherman Cohen, and KHTZ's Kathy Derouville. Front row (l-r) are: two unknown guests, Capitol's Susan Scharf, Dr. Hook members John Wolters, Janice Garfat, Rik Elswit and Bill Francis, and Weedeck's Meredith Lifson.

Arista Signs Cissel



Arista Records has signed Chuck Cissel with his debut album "Just For You" to be released later this year. Shown at the signing ceremony are, from left: Arista Sr. VP Larkin Arnold and Chuck Cissel.

British Knight Gladys



CBS Records International held an informal reception for Gladys Knight and the Pips to celebrate their first tour in Britain since signing with CRI earlier this year. Pictured (l-r) are: CBS UK hosts Peter Robinson and David Betteridge, Bubba Knight (Pips), tour guest Ramsey Lewis, Gladys Knight, William Guest and Edward Patten (both Pips), and manager Sid Seidenberg.

"Rose" Shows Atlantic's Best Bette



Following the premiere of "The Rose" film, Atlantic recording artist Bette Midler, who plays the starring role in the musical drama, was feted with a party held at the Century Plaza Hotel in Los Angeles. Photo'd at the fete are, from left: WEA President Henry Droz, Atlantic VP/West Coast GM Bob Greenberg, Bette Midler, and Atlantic's Paul Cooper.

THE PICTURE PAGES

Joe Perry Inks Columbia Contract



Columbia Records has signed Joe Perry, former lead guitarist and founding member of Aerosmith, to a solo recording contract. His debut LP is currently in production. Pictured in New York are (l-r): Elissa Perry, Columbia's Paul Atkinson, CBS Records Division Pres. Bruce Lundvall, CBS VP Arma Andon, Joe Perry, CBS VP's Ed Hynes and Mickey Eichner, and Bob Casper, attorney.

Garrett Morris Ready For Prime Time



Garrett Morris breaks into prime time with his signing to an exclusive recording contract with MCA. His debut LP is currently in production. Shown at the signing are (standing l-r): MCA VP David Jackson, MCA Records Pres. Bob Siner, and MCA VP/IGM Ray D'Ariano (offering a hefty advance of approximately \$76). Morris is seated.

Gallagher Revs Up For UA



EMI-America/UA has signed comedian Gallagher. Gallagher will have his debut LP rush-released this month. Pictured on the ride are (front row, l-r) EMI/UA VP Charlie Minor, Manager Ken Kragen, and label President Jim Mazza; (background l-r) EMI/UA VP Mark Levinson, Gallagher (in driver's seat), and EMI/UA VP's Don Grierson and Joe Petrone.

Webber/Black Collaboration Released



Polydor Records President Fred Haayen announced the international release of "Tell Me On A Sunday," a cycle of songs sung by Marti Webb, with music by "Jesus Christ Superstar" composer Andrew Lloyd Webber and lyrics by Don Black. Pictured at the announcement are (l-r): Polydor Senior VP Dr. Ekke Schnabel, Don Black, Andrew Lloyd Webber, Fred Haayen, and Polydor Senior VP Harry Anger.

Kansas Blows Into L.A.



After their performance at the L.A. Forum, Kansas members congregate with Kirshner/Epic Recording staffers. Pictured (l-r) are bandmember Robby Steinhart, E/P/A's Larry Stessel and Carol Archer, Kansas's Rich Williams, Kirshner Records' Alan LeWinter, E/P/A's Susan Harrington, group member Steve Walsh, E/P/A's Stephanie Knauer, bandmember Kerry Livgren, E/P/A's Sam Harrell, and Kansas's Dave Hope.

Aussies Collect Gold From LRB



During their annual Christmas break, Little River Band members went "down under" to present gold record awards to their supporters in Australia, some of which were given out by 2UW/Sydney. Pictured are 2UW staff members (back row, l-r) Jamie Walter, Mike Stanley; (front row, l-r) Peter Simons, Gordon O'Byrne, Gordon Elliott, Asst. PD Trevor Johnson, and PD Ron E. Sparx.



Black Radio

Bill Speed

Summing Up The Ratings

With the 16 Arbitron ratings books from the Oct/Nov surveys printed in R&R last week, plus the Cleveland and Atlanta results just in, let's take a tour around the country and see how Black-formatted radio stations came out. Starting out in New York, WBLS is still the number one station in the nation's biggest city, although it showed a drop from 8.7 to 7.1.

In Philadelphia, WDAS-FM is just a hair short of second place in the city, after a stable book saw it go 7.1 to 7.0. The AM had a good book 2.0-2.4, while WHAT was stable at 1.2. Pittsburgh's WAMO was hot, climbing 4.8 to 5.3, a solid gain. In Baltimore, everybody looked good. WXYV climbed 5.8-6.3 and is now fifth in the market, and WWIN went 5.0 to 5.4; add those shares up and you have a healthy portion of the market listening to Black radio. Also, you can add in WSID, which doubled its share from 1.1 to 2.2, and WEBB, moving up to .9. Rounding out the East, we have one of the big success stories of the book, as WOOK shot up from 6.0 to 6.9 and is now within a point of last book's leader, WPGC-AM-FM. WHUR dropped a point, but a 4.9 share is still something to be proud of.

Down South, congratulations are due WVEE, which increased an already-substantial share from 6.8 to a whopping 7.6. WAOK held on, going 3.5 to 3.4. In Tampa, WTMP was basically stable, 3.9 to 3.7. In Texas, KMJQ had a big drop, 11.8 to 8.0, but that eight share is still enough to lead the market against some aggressive competition. KKDA was ninth in the Dallas market last spring, but leaped up to fifth place with a 4.7 to 5.8 jump, something worth celebrating. KNOK-AM-FM also had good books, the FM going 3.6 to 4.2 and the AM more than doubling .7 to 1.5.

In the Midwest, Cleveland's leader WJMO dropped a bit 5.8 to 5.4, while WABQ picked up a half-point 1.3 to 1.8. Detroit saw WJLB, WJZZ, and WGPR up a little; WGPR gained 1.2-1.6, WJZZ 3.0-3.2, and WJLB 2.9-3.0. In Chicago, Black leader WBMX dropped 5.5 to 4.2, WJPC was stable 2.2 to 2.1, while WVON took a jump of 2.4 to 2.8.

Good news for San Francisco stations, as KSOL shot up 3.4-4.3 and KDIA gained almost as much, 2.7-3.4. L.A. stations didn't have such cheery news, as KUTE managed to inch up 2.4-2.6, edging KDAY's 2.5-2.4, while KGFJ, KACE, and KJLH were all under 1.0. And in Sacramento, finishing off our coast-to-coast tour, KPOP was down slightly, 1.7-1.5.

So there it is, many reasons to be cheerful and a lot of best wishes for better luck next time, too. Still, Black stations in many major markets are obviously commanding healthy shares of the total audience, and we've got a thriving format to refine in the 80's.

Images

The 12th Annual NAACP Image Awards will be presented at the Hollywood Palladium in Los Angeles this year. While many of the nominations appear obvious, there are a few surprises. The nominees are as follows:

Male Artist

Teddy Pendergrass
George Benson
Peabo Bryson
Barry White
Lou Rawls
Walter Jackson

Vocal Groups

Commodores
Sister Sledge
Jacksons
Earth, Wind & Fire
Peaches & Herb
LTD

Blues

Muddy Waters
B.B. King
Ray Charles
Bobby Bland
Esther Phillips

Female Artist

Stephanie Mills
Donna Summer
Phyllis Hyman
Dionne Warwick
Diana Ross
Natalie Cole
Evelyn "Champagne" King

Jazz Artist

Joe Sample
Grover Washington Jr.
Al Jarreau
Earl Klugh
Freddie Hubbard
Oscar Peterson

Gospel

Andrae Crouch
Mighty Clouds Of Joy
Rev. James Cleveland
Albert McNeil
Jubilee Singers
Edwin Hawkins Singers

People

Vy Higgensen, well known radio and television personality returns to NYC as the morning personality for WWRL. This move makes her the first female morning personality in the Big Apple. Ms. Higgensen's career includes posts at WBLS and WRVR and co-hosting WNBC-TV's "Positively Black" program. WWRL PD Bob Law says, "Vy doing the morning show is consistent with the new ideas that come from 'Progressive AM.' It's part of our plan to redefine AM radio and all radio for the Eighties." Vy will take to the airwaves beginning January 14 . . . David Banks has exited his National Director of Black Music post as Bob Ursery, most recently of RSO custom label Curtom, has been named as his replacement . . . Keith Adams has exited his position as VP of Programming for Broadcast Enterprise National Inc. No replacement for Keith has yet been named . . . Mike Payne has left his post as PD at WAMO/Pittsburgh with Ken Allen named as his replacement . . .

Places

Los Angeles radio station KGFJ recently conducted a census forum, which featured Urban League local President John Mack, and NAACP President Paul Hudson as well as a representative from the Census Bureau. Listeners were invited to call the station and ask the panelists questions with the entire event spanning several hours. More census news as it develops. What are you doing? SOMETHING SPECIAL: WDIA/Memphis aired a 32-hour New Year's special over the holidays. The station that bills itself as "50,000 Watts Of Good-will" began by playing the top hits of the Seventies then segued into a nine-hour special presentation featuring music mingled with historical accounts of the events of the past decade. At midnight, WDIA switched to "The Way We Were," which spotlighted the hits of '79 along with short conversations with the artists who performed them. DOING IT JOINTLY: Teamwork is alive and well in Los Angeles radio as KACE and KDAY combined



efforts in a 14-hour radiothon on behalf of United Negro College Fund (UNCF) with all proceeds donated to 41 black institutions across the U.S. KDAY aired the broadcast on the AM band while KACE handled the FM side of the dial. The fundraising kicked off at 6am at Los Angeles City College. Among the celebrities attending were Deniece Williams, Symbie and Rose Royce.

Things

WNOO/Chattanooga recently introduced a new programming tool, "The Midday Snack," consisting of two albums played in their entirety every day at noon. "People are flipping out, response is great," says PD J. Williams . . . WOWI/Norfolk's basketball team kicked off their season recently. The radio active rebounders take on a variety of local teams, including high school faculties, with all proceeds benefitting local charities. WOWI PD Chester Benton notes that "favorable reaction to the team keeps coming in" . . . Speaking of basketball, KAPE/San Antonio recently had their night at the San Antonio Convention Center when the San Antonio Spurs played the Cleveland Cavaliers with all proceeds donated to the United Negro College Fund (UNCF). KAPE PD Rudy Greene (a former Cleveland DJ) wonders why every year this game takes place against Cleveland . . . KDKO/Denver is aiding residents of the Mile High City in their first read-a-thon, conducted in conjunction with the Denver Library. The purpose of this effort, according to PD Derrick Clements is, "to expand the growth process of residents' reading habits." Clements explained that the higher the take-out rate for books, the more government monies allocated to individual libraries. Sadly, those libraries located in areas populated mostly by minorities are the biggest problem areas.



HAPPY RAPPERS — Snapped while visiting WRBD/Pompano Beach, FL following a recent area concert are, from left: Sugar Hill Gang members Wonder Mike, Big Hank, and Master Gee, Baby Brother, WRBD News Director Regine Pierce and WRBD PD Marc Little.

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- NARADA MICHAEL WALDEN**
"I Shoulda Loved Ya" (Atlantic)
- LENNY WHITE**
"Peanut Butter" (Elektra)
- PATRICE RUSHEN**
"Haven't You Heard" (Elektra)
- GAP BAND**
"Steppin' (Out)" (Mercury)
- RAY, GOODMAN & BROWN**
"Special Lady" (Polydor)
- SISTER SLEDGE**
"Got To Love Somebody" (Cotillion)
- KOOL & THE GANG**
"Too Hot" (De-Lite)
- TAVARES**
"Bad Times" (Capitol)
- RUFUS & CHAKA**
"Do You Love What You Feel" (MCA)
- SLAVE**
"Just A Touch Of Love" (Cotillion)
- NATALIE COLE & PEABO BRYSON**
"Gimme Some Time" (Capitol)
- O'JAYS**
"Forever Mine" (Philadelphia International)
- PHYLLIS HYMAN**
"You Know How To Love Me" (Arista)

CLIMBERS

Following are listed in order of their airplay activity.

CAMEO "Sparkle" (Chocolate City) 49% reporting activity. In the Midwest it is hot at WBMX, KKSS and WKWM; medium at WLOU. Hot in the West at KSOL and medium at KDKO. The South reflects hot airplay at WYLD, WDIA, WLOK and WOWI; medium at WJJS, WHRK, WVEE and KMJQ. Medium at WILD and WXYV in the East while hot at WAMO.

COMMODORES "Wonderland" (Motown) 49% reporting action. In the East it is new at WAMO and hot at WWRL. Hot at WAOK and WOIC in the South while climbing at WGIV, WJMI, KAPE and WOWI. Hot in the Midwest at KKSS and WDAO; climbing at KAEZ, WCIN, WLOU, WTLC and WKWM. The West reflects medium airplay at KSOL and hot at KDIA.

NORMA JEAN "High Society" (Bearsville) 46% of our reporters are on it. The Midwest reflects it new at WBMX; medium at WCIN, WDAO and WVKO. Hot in the West at KDAY. Medium airplay in the East at WWRL, WWIN and WXYV. Climbing in the South at KOKY, WNOO, WGIV, WAOK, WHRK and WVEE; added at WYLD and WDIA.

ROBERTA FLACK & DONNY HATHAWAY "You Are My Heaven" (Atlantic) 46% reporting airplay. New in the West at KDKO. New at WILD and WWIN in the East and climbing at WWRL. The Midwest shows it new at WTLC, WVKO and WKWM; hot at WCIN. Added at WJJS, WOWI, KAPE, WDIA, KMJQ, and WKXI in the South; medium at WYLD and KOKY.

VERNON BURCH "Get Up" (Chocolate City) 43% reporting activity. In the South it is new at KMJQ, hot at WAOK, and climbing at WVEE, WHRK, WGIV, WOIC and KAPE. New at WAMO and WWIN in the East; climbing at WXYV. Added at KSOL in the West and climbing at KDKO. New at WCIN in the Midwest and medium at WCIN and WDAO.

ANGELA BOFILL "What I Wouldn't Do" (GRP/Arista) 43% of our reporters on it. Added at WVEE, WHRK and WDIA in the South, hot at WAOK and KOKY while in medium rotation at WLOK, WGIV, WOIC and WNOO. In the Midwest it is hot at WCIN and WDAO; medium at WVKO and WTLC. Added at WXYV in the East while hot at WWRL.

Album Airplay

Following are listed in order of their airplay activity.

- PRINCE** "Prince" (WB) "Sexy Dancer" "I Wanna Be Your Lover"*
- RUFUS & CHAKA** "Masterjam" (MCA) "Do You Love What You Feel"*
- TEDDY PENDERGRASS** "Live" (Philadelphia International) "Shout And Scream"*
- Various Cuts
- GAP BAND** "Gap Band II" (Mercury) "Steppin' (Out)"*
- NATALIE COLE & PEABO BRYSON** "We're The Best Of Friends" (Capitol)
- "Gimme Some Time"*
- BAR-KAYS** "Injoy" (Mercury) "Move Your Boogie Body"*
- PARLIAMENT** "Gloryhallelujah" (Casablanca) "Theme From The Black Hole"
- "Party People" "The Big Bang Theory"
- MICHAEL JACKSON** "Off The Wall" (Epic) "Rock With You" "Don't Stop"*
- "Off The Wall"*
- WHISPERS** "The Whispers" (Solar/RCA) "And The Beat Goes On" "Lady"
- ANGELA BOFILL** "Angel Of The Night" (GRP/Arista) "What I Wouldn't Do"*
- "I Try"

*Asterisk denotes that cut has been released as a single.

DIANA ROSS "It's My House" (Motown) 43% reporting activity. In the East it is medium at WAMO. Hot at WLOU in the Midwest and climbing at WVKO and KKSS. Medium at KDKO and KDIA in the West. Hot airplay in the South at WOIC, WJMI, WDIA, KMJQ, and WKXI; medium at WYLD, WPDQ, WGIV and KAPE.

TEDDY PENDERGRASS "Shout And Scream" (Philadelphia International) 43% reporting airplay. Added in the West at KDKO, hot at KDAY, while medium at KDIA and KSOL. Hot in the Midwest at WTLC and WDAO; medium at WVKO, WLOU and WCIN. Hot in the South at WOWI while medium at KOKY, KAPE, WLOK and WDIA. Hot in the East at WWRL.

SHALAMAR "Second Time Around" (Solar/RCA) 40% of our reporters on it. In the East it is hot at WWIN and WXYV; medium at WAMO. Hot in the Midwest at KKSS. The South reflects an add at WOIC, medium at WJJS, and hot airplay at WOWI, WAOK, WLOK, WHRK, WVEE, WPDQ, KMJQ and WYLD.

LAKESIDE "Pull My String" (Solar/RCA) 40% reporting airplay. The South reflects hot airplay at WKXI, WLOK, WJMI and WOWI; medium at WDIA, KAPE, WAOK, WPDQ and WYLD. Hot in the Midwest at WLOU and WTLC. Climbing at KDIA and KSOL in the West; hot at KDKO.

WHISPERS "And The Beat Goes On" (Solar/RCA) 40% reporting activity. In the South it is new at KMJQ, WDIA, WLOK and WGIV; medium at KOKY and WYLD. In the Midwest it is added at WVKO and WKWM, climbing at WCIN, and hot at KAEZ. Added in the West at KDKO. New at WILD in the East while hot at WWRL.

HAROLD MELVIN AND THE BLUENOTES "Prayin'" (Source/MCA) 40% reporting action. In the South it is hot at WNOO and WAOK, medium at WYLD, WOIC and KAPE. Climbing at WILD and WWRL in the East. Added in the West at KDAY. Hot airplay in the Midwest at WCIN, WLOU and WTLC; medium at WKWM, WDAO and WBMX.

NEW & ACTIVE

HERB ALPERT "Rotation" (A&M) 37% reporting activity. Medium at WILD and WWIN in the East. Added at WOIC in the South, hot at WDIA and WOWI, and medium at WPDQ and KMJQ. Medium airplay at WBMX, KAEZ, WTLC, and KKSS in the Midwest. Medium at KDIA and KSOL in the West.

PEACHES & HERB "I Pledge My Love" (Polydor) 37% reporting airplay. In the South it is new at WDIA, WJMI, KAPE and KOKY. Medium in the East at WWIN and WWRL. Climbing at WDAO and WLOU in the Midwest. Added in the West at KDKO and hot at KDAY.

JOHNNIE TAYLOR "Play Something Pretty" (Columbia) 34% of our reporters on it. In the South it is new at WDIA, hot at WJMI, and climbing at WAOK, WPDQ, WVEE, WHRK and WLOK. The Midwest reflects an add at WVKO with hots at WTLC and WDAO. Medium at WWIN and WXYV in the East.

ROY AYERS "Don't Stop The Feeling" (Polydor) 34% reporting airplay. In the Midwest it is medium at WBMX, WLOU, WTLC and WDAO. In the West it is climbing at KSOL and KDIA. Hot in the South at WOWI while medium at WYLD, KOKY and KAPE. Climbing at WILD and WAMO in the East.

INNER LIFE "I'm Caught Up" (Prelude) 31% reporting action. Added in the West at KDAY and medium at KDIA. New at WOIC in the South; climbing at WPDQ, WDIA and KOKY, while hot at WVEE and WHRK. Hot in the East at WXYV and medium at WWIN and WWRL.

EARTH, WIND & FIRE "Star" (ARC/Columbia) 31% reporting airplay. In the East it is new at WXYV and hot at WWRL. Added at WHRK and WVEE in the South while climbing at KJMQ, WDIA, WLOK, WJMI, WOIC and WOWI. The West shows it medium at KDIA.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

- BOB JAMES/EARL KLUGH** One On One (Tappan Zee/Coll)
..... Various Cuts
- TOM SCOTT** Street Beat (Columbia)
..... Various Cuts
- PAT METHENY** American Garage (ECM)
..... Various Cuts
- MANTATTAN TRANSFER** Extensions (Atlantic)
..... Various Cuts
- SONNY ROLLINS** Don't Ask (Milestone)
..... Various Cuts
- DONALD BYRD** 125th Street NYC (Elektra)
..... Various Cuts
- DEXTER GORDON** Great Encounters (Columbia)
..... Various Cuts
- FRIENDSHIP** Friendship (Elektra)
..... Various Cuts
- CHARLES LLOYD** Big Sur Tapestry (Pacific Arts)
..... Various Cuts

NEW & ACTIVE

No Records Qualified For New & Active

EAST: WRVR/New York, NY, Horchell/Prescott; WHUR/Washington, D.C., Jesse Fox; WEAH/Baltimore, MD, Chauncey Lewis; WYBC/New Haven, CT, Eric Strauss. SOUTH: WCKL/Atlanta, GA, Requeya Ward; WTJZ/Newport News, VA, Rol Ewell. MIDWEST: WBBY/Columbus, OH, P. Norman Grant; WJZZ/Detroit, MI, Dorien Pastor. WEST: KAOZ/Denver, CO, Chuck Edwards; KRE/Berkeley, CA, Hal Jackson; KKG/Los Angeles, CA, Monica Riordan; KJLH/Los Angeles, CA, Lawrence Tarter.

Pop / Rhythms
Hottest

EAST	SOUTH	MIDWEST	WEST
Lenny White Rufus & Chaka	Rufus & Chaka Lenny White Shalamar	Narada Michael Walden Cameo O'Jays Patrice Rushen	Michael Jackson O'Jays Bar-Kays Lenny White Phyllis Hyman

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WAVY
Baltimore, MD
Larry Hall

ADDED
Chuck Mangione
Kool & The Gang
Too
Diva Gray & Oyster
Angela Bofill
Tavares
EW&F
Yellow Magic Orch
Ronnie Laws

HOTTEST
Slave
Rufus & Chaka
Inner Life
Shalamar
Lenny White
Sergio Mendes

WWIN
Baltimore, MD
Don Brooks/Blue Woods

ADDED
Vernon Burch
Brass Construction
Ronnie Laws
Roberta Flack/Donny
Hathaway
Al Hudson
Kinsman Dazz
Bro. By Choice
Al & The Kidd
Ronnie Pointer
Clifton Dyon

HOTTEST
Gap Band
Angela Bofill/Try
Ray Goodman & Brown
Shalamar
Vaughn Mason
Lenny White
Prince 'Sexy'
Sequence
Lou Rawls
Softones

WILD
Boston, MA
Steve Crumley

ADDED
Ronnie Laws
Whispers
Silk
Controllers
Brass Construction
Loose Change
Parliament/Theme
Billy Paul
Roberta Flack/Donny
Hathaway

HOTTEST
Michael Jackson
Lenny White
Rufus & Chaka
Phyllis Hyman
Prince
Bar Kays
Sergio Mendes
Atlantic Starr
O'Jays
Ray Goodman & Brown

WAMD
Pittsburgh, PA
Ken Allen

ADDED
Vernon Burch
Solomon Burke
Diva Gray & Oyster
Commodores
Cheryl Lynn
Sister Sledge
Jones Girls
Alton McClain &
Johnny Bristol
Chuck Cissel
Osiris

HOTTEST
Rufus & Chaka
Michael Jackson
Bar Kays
Prince
Lenny White
Pleasure
Cameo
Patrice Rushen
Slave
Stevie Wonder

WWHL
New York, NY
Sgt. Low/Linda Haynes

ADDED
Bell & James
Chuck Cissel
Kinsman Dazz
Billy Paul
Gil Scott Heron

HOTTEST
Commodores
Teddy Pendergrass
Tavares
EW&F
Narada Michael Walden
Ray Doodman & Brown
Angela Bofill
Janice McClain
Whispers
Patrice Rushen

WKND
Hartford, CT
Eddie Jordan

ADDED
Not Available

HOTTEST
Rufus & Chaka
Michael Jackson
Smokey Robinson
Bar Kays
Stevie Wonder
Natalie Cole/Peabo
Bryson
Phyllis Hyman
Patrice Rushen
Slave
Lenny White

WCIN
Cincinnati, OH
Bob Long

ADDED
Narada Michael Walden
Ren Woods
Vernon Burch
Kinsman Dazz
Wilbert Longmire
Controllers

HOTTEST
Lou Rawls
Patrice Rushen
Angela Bofill
Prince 'Sexy'
Sister Sledge
Gap Band
Harold Melvin
Parliament/Theme
Teddy Pendergrass
It's
Roberta Flack/Donny Hathaway

KAEZ
Oklahoma City, OK
Steve Scott

ADDED
Brenda Russell
Tavares
Prince 'Why'
Lou Rawls 'Ain't'
Claude Barry
Phyllis Hyman

HOTTEST
Chic
Kool & The Gang
Too
Narada Michael Walden
Debbie Jacobs
Slave
T Connection
Bonnie Pointer
Whispers
Smokey Robinson
Kenny Loggins

WBMX
Chicago, IL
James Alexander

ADDED
Sergio Mendes
Creme D'Cocoa
L V Johnson
M
Impressions
Norma Jean
Sister Sledge
Leon Ware
Parliament
Shadow

HOTTEST
Bar Kays
Cameo
Whispers 'Donny'
Ray Goodman & Brown
Slave
Michael Jackson
Narada Michael Walden
Rufus & Chaka
Tyronne Davis
Dynasty

WVCO
Columbus, OH
Kirk Bishop

ADDED
Parliament/Theme
War
Whispers
Roberta Flack/Donny Hathaway
Millie Jackson/Isaac Hayes
Dramatics
Jean Carn

HOTTEST
O'Jays
Lenny White
B H Y
Narada Michael Walden
Parliament/Party
Shadow
Ashford & Simpson
Gap Band
Dionne Warwick
Emotions

WLOU
Louisville, KY
Bill Price

ADDED
L V Johnson
Trussell
Cheryl Lynn
Ear Wizard

HOTTEST
Narada Michael Walden
Emotions
Natalie Cole/Peabo Bryson
Lakeside
Harold Melvin
Diana Ross
Splendor
Dionne Warwick
Charles Jackson
Phyllis Hyman

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Gap Band
Parliament/Theme
Bar Kays
Prince 'Still'
Osiris
Roberta Flack/Donny Hathaway
Kool & The Gang
Too
Leon Ware
Mighty Fire
Gil Scott Heron
Kenny Loggins
Maze
Fat Larry's Band
Whispers

HOTTEST
Brides Of Funkenstein
Teddy Pendergrass
Mass Production
KC & Sunshine Band
Please
Sylvester
Johnnie Taylor
Yellow Magic Orch
Ray Goodman & Brown
Lakeside
Harold Melvin

WJLB
Detroit, MI
J. Michael McKay

ADDED
Not Available

HOTTEST
Patrice Rushen
Lenny White
Yellow Magic Orch
Chuck Cissel
Bar Kays
Cameo
Shalamar
Slave
Michael Jackson
O'Jays

WDAO
Dayton, OH
Turk Logan

ADDED
Not Available

HOTTEST
Johnnie Taylor
Narada Michael Walden
Teddy Pendergrass
Lou Rawls
Tavares
Ray Goodman & Brown
Angela Bofill
Bell & James
Commodores
Teena Marie

KKSS
St. Louis, MO
Harry O

ADDED
Not Available

HOTTEST
Shalamar
Cameo
Phyllis Hyman
Smokey Robinson
Rufus & Chaka
O'Jays
Ashford & Simpson
Commodores
Patrice Rushen
Narada Michael Walden

SOUTH

WVEE
Atlanta, GA
Scotty Andrews

ADDED
Chuck Mangione
Kool & The Gang
Too
Diva Gray & Oyster
Angela Bofill
Tavares
EW&F
Yellow Magic Orch
Ronnie Laws

HOTTEST
Slave
Rufus & Chaka
Inner Life
Shalamar
Lenny White
Sergio Mendes

WNOO
Chattanooga, TN
J. Michael Williams

ADDED
Stargard
Gap Band/Party
Phyllis Hyman
Kool & The Gang
Hanging
Osiris

HOTTEST
Rufus & Chaka
Funkadelic
Bar Kays
Ashford & Simpson
Prince
Opus 7
Street Player
Silk
Michael Jackson
Can 1
Kool & The Gang
Too

WLOK
Memphis, TN
Melvin Jones

ADDED
Kool & The Gang
Too
Spinners
Kinsman Dazz
Whispers
War

HOTTEST
O'Jays
Shalamar
Lenny White
Lakeside
Cameo
Bar Kays
Rufus & Chaka
Tyronne Davis
Ray Goodman & Brown

WADK
Atlanta, GA
Doug Harris

ADDED
Not Available

HOTTEST
Harold Melvin
Vernon Burch
Narada Michael Walden
Shalamar
Angela Bofill
Gap Band
Sylvester
Prince
Lattimore
Commodores
Bell & James
Ray Goodman & Brown

WHRK
Memphis, TN
Ron Olson

ADDED
Chuck Mangione
Kool & The Gang
Too
Diva Gray & Oyster
Angela Bofill
Tavares
EW&F
Yellow Magic Orch
Ronnie Laws

HOTTEST
Slave
Rufus & Chaka
Inner Life
Shalamar
Lenny White
Sergio Mendes

WGIV
Charlotte, NC
Chris Turner

ADDED
Kenny Loggins
James Ron
Kool & The Gang
Too
Opus 7
Whispers
Shadew

HOTTEST
Spinners
Patrice Rushen
Instant Funk
Funkadelic
Emotions
Rick James
Gap Band
Curtis Mayfield
Wilson Pickett
Millie Jackson/Isaac Hayes

WJMI
Jackson, MS
Carl Haynes

ADDED
Peaches & Herb
Billy Paul
Brass Construction
Parliament/Theme
Millie Jackson

HOTTEST
Diana Ross
Sequence
Sugar Hill Gang
Dan Hartman
Bonnie Pointer
Ray Goodman & Brown
Bobby Bland
Lakeside
Johnnie Taylor
Mandre
Artha Franklin
David Oliver

WDIA
Memphis, TN
Ron King

ADDED
Peaches & Herb
Roberta Flack/Donny Hathaway
Spinners
Johnnie Taylor
Patrice Rushen
Angela Bofill
Norma Jean
Bell & James
Stix Hooper
Whispers
Jean Carn

HOTTEST
Artha Franklin
Cameo
Capt & Tennille
Diana Ross
Herb Alpert
Narada Michael Walden
Natalie Cole/Peabo Bryson
Ray Goodman & Brown
Lenny White
Gap Band

WDIC
Columbia, SC
Bob Walters

ADDED
Kool & The Gang
Too
Herb Alpert
Donna Summer
Loose Change
Shalamar
James Brown
Inner Life
Patrice Rushen

HOTTEST
Michael Jackson
Wilson Pickett
LTD
Rufus & Chaka
Diana Ross
Johnny Nash
Commodores
O'Jays
Betty Wright
Dionne Warwick

WPDQ
Jacksonville, FL
Nat Jackson/Mike Moore

ADDED
Debbie Jacobs
Billy Paul
Al Hudson
Donna Summer

HOTTEST
Sugar Hill Gang
Rufus & Chaka
Chuck Cissel
Isaac Hayes
Kool & The Gang
Too
Barry White
Prince
Shalamar
Capt & Tennille
Sister Sledge

KMJQ
Houston, TX
Jack Patterson

ADDED
Roberta Flack/Donny Hathaway
Kinsman Dazz
Diva Gray & Oyster
Al Hudson
Whispers
Gap Band
Brides Of Funkenstein
Dan Hartman
Bonnie Pointer
Ray Goodman & Brown
Silk
Vernon Burch
Ronnie Laws

HOTTEST
Rufus & Chaka
Michael Jackson
Shalamar
Switch
Capt & Tennille
Smokey Robinson
Lenny White
Diana Ross
Narada Michael Walden
Kenny Loggins

WYLD
New Orleans, LA
Willie Jay Johnson

ADDED
L V Johnson
Gangsters
Al Hudson
Spinners
Instant Funk
Norma Jean

HOTTEST
Shalamar
Phyllis Hyman
Stevie Wonder
Cameo
Slave
Lenny White
Patrice Rushen
Sequence
Ray Goodman & Brown
Narada Michael Walden

WXXI
Jackson, MS
Tommy Marshall

ADDED
Parliament/Theme
Vaughn Mason
Controllers
James Brown
Roberta Flack/Donny Hathaway

HOTTEST
Rufus & Chaka
Lenny White
Michael Jackson
Diana Ross
Lakeside
David Oliver
McFadden & Whitehead
Phyllis Hyman
Bar Kays
Stevie Wonder

WYLD
New Orleans, LA
Willie Jay Johnson

ADDED
L V Johnson
Gangsters
Al Hudson
Spinners
Instant Funk
Norma Jean

WLOU
Louisville, KY
Bill Price

ADDED
L V Johnson
Trussell
Cheryl Lynn
Ear Wizard

HOTTEST
Narada Michael Walden
Emotions
Natalie Cole/Peabo Bryson
Lakeside
Harold Melvin
Diana Ross
Splendor
Dionne Warwick
Charles Jackson
Phyllis Hyman

WDAO
Dayton, OH
Turk Logan

ADDED
Not Available

HOTTEST
Johnnie Taylor
Narada Michael Walden
Teddy Pendergrass
Lou Rawls
Tavares
Ray Goodman & Brown
Angela Bofill
Bell & James
Commodores
Teena Marie

KKSS
St. Louis, MO
Harry O

ADDED
Not Available

HOTTEST
Shalamar
Cameo
Phyllis Hyman
Smokey Robinson
Rufus & Chaka
O'Jays
Ashford & Simpson
Commodores
Patrice Rushen
Narada Michael Walden

WEST

WOWI
Norfolk, VA
Chester Benton

ADDED
Chuck Mangione
Ronnie Laws
Roberta Flack/Donny Hathaway

HOTTEST
O'Jays
Herb Alpert
Lenny White
Cameo
Patrice Rushen
Roy Ayers
Lakeside
Teddy Pendergrass
Shalamar
Kool & The Gang
Too

WJJS
Lynchburg, VA
Robert Goins

ADDED
War
Roberta Flack/Donny Hathaway
Teri DeSario
Asphalt Jungle
KC & Sunshine Band
Rock

HOTTEST
Michael Jackson
Rufus & Chaka
Stevie Wonder
Lenny White
Bar Kays
Prince
Natalie Cole/Peabo Bryson
Streisand/Summer
Slave
O'Jays

KDIA
Oakland, CA
Jerry Boulding

ADDED
Sequence
Gap Band
Sister Sledge

HOTTEST
Michael Jackson
Phyllis Hyman
O'Jays
Bar Kays
Lenny White
Rufus & Chaka
Patrice Rushen
Ray Goodman & Brown
Commodores
LTD

KDAY
Los Angeles, CA
Steve Woods

ADDED
Harold Melvin
Tavares
Cheryl Lynn
Sister Sledge
Funkadelic
Inner Life
Ren Woods
Spinners
Ronnie Laws
Parliament/Theme

HOTTEST
Gap Band
Narada Michael Walden
Kool & The Gang
Too
George Duke
Teddy Pendergrass
O'Jays
Norma Jean
Linda Clifford
Phyllis Hyman
Peaches & Herb

KDKD
Denver, CO
Derrick Clements

ADDED
Sister Sledge
Teddy Pendergrass
Kool & The Gang
Peaches & Herb
Can Funk Shun
Bill Summers
Kenny Loggins
Bell & James
Whispers
Roberta Flack/Donny Hathaway

HOTTEST
Switch
Rufus & Chaka
Bar Kays
Lakeside
Sugar Hill Gang
Slave
Stevie Wonder
Dionne Warwick
Lenny White
Michael Jackson

KSOL
San Mateo, CA
J.J. Jeffries

ADDED
Vernon Burch
Leon Ware
Kool & The Gang
Too

HOTTEST
Michael Jackson
O'Jays
Lenny White
Patrice Rushen
Slave
Cameo
Bar Kays
Natalie Cole/Peabo Bryson
Ray Goodman & Brown
Prince

KLIP
Fresno, CA
Mike Anthony

ADDED
Not Available

HOTTEST
Shalamar
Phyllis Hyman
Shedow
George Duke
Loose Change
Prince
Spinners
Stevie Wonder
Marvin Gaye
Love Unlimited
Switch
Diana Ross
Angela Bofill

ADDED
Not Available

HOTTEST
Shalamar
Phyllis Hyman
Shedow
George Duke
Loose Change
Prince
Spinners
Stevie Wonder
Marvin Gaye
Love Unlimited
Switch
Diana Ross
Angela Bofill



Jeff Gelb AOR

Jackie McCauley & The Resurrection Of KSAN

KSAN/San Francisco is one of AOR radio's true pioneers, and certainly one of its most colorful components. In its decade-plus history the station has fostered some of the AOR radio industry's biggest talents. KSAN's current guiding light is Jackie McCauley, who joined the station as PD in July of '79. Her prior radio experience was as MD and then PD at KLOL/Houston. "I was very comfortable at KLOL," she reminisced, "but I needed to expand and grow within the structure of the industry. I view all of the industry as interrelated: management, acts, radio, and records. I decided it was time to explore other possibilities to gain new perspectives on the industry."

Programming To Promotion

To do that, she left KLOL in 1978 to join Aucoin Management (KISS, New England), soon emigrating to Warner Bros., where she did Los Angeles album promotion. Jackie commented on the experience of moving from programming into promotion. "I think it helped me as a promotion person to have had that background. For one thing, I knew all the arguments radio was going to give me, and I had answers for all of them. Of course, some records are absolutely not right for certain

"KSAN had lost touch with the bulk of its audience and what it was interested in hearing."

radio stations, and I never pushed that. But a lot of others are in a gray area; they might or might not fit. To get records like that on a radio station, a promotion person has to have an exceptional feel for his stations. He has to prove he won't mislead the station just to get his music on; he has to make the station believe that he understands what that station is trying to accomplish."

Everybody Is A Star

One of the things Jackie learned as a promotion person is the importance of every station she worked with. "It's very easy," she said, "for a station to fall into thinking, 'I'm not playing their record. What do they need me for? I'm only one radio station.' Well, there's no such thing as an unimportant radio station. Every one of them affects the overall picture."

KSAN — Out Of Touch

While working at Warner Bros. she was also involved behind the scenes at KMET, where she coordinated promotions and handled special projects. She was lured back into a full-time radio job by KMET GM L. David Moorhead, who picked her as the person to put KSAN/San Francisco back on the map. Her first impression of the station: "KSAN had lost touch with the bulk of its audience and what it was interested in hearing. The station had become insulated and cultish. Apparently the number of people who wanted to hear Tibetan temple bells into Led Zeppelin into Mantovani into jazz was very limited. There weren't enough of them to support a commercial radio station in San Francisco."

The San Francisco market itself was also a problem to be tackled: "It has to be one of the weirdest radio markets in existence, primarily because you're talking about so much of the potential audience who live south of the SF airport. Many of them never even get into San Francisco proper. You're dealing with a number of different communities with different make-ups here. You can't even give the weather in this city off-the-cuff." Jackie resolved that to get greater ratings points

for KSAN, she had to mold the station into a Bay Area radio station, not just one which served San Francisco locals.

New Music

To accomplish that goal, Jackie set about the task of reorienting the station's musical policy. "I think it's a positive programming approach to make people aware of what's coming up musically," she stated. "By the same token you can't expose people to new music when no one's listening. You have to give people enough of what is familiar to them so that they'll continue listening to you; create a radio station that a listener can feel comfortable with. If they turn you on and never hear anything they know, they automatically have to think it's not their radio station. But if there's a base of familiarity, then they'll let you play unusual stuff, because they know that coming up immediately is something they can relate to."

The new KSAN musical policy steers clear of tight-listed rotations and cut-by-cut playlists, but pays close attention to what goes into the studio in the first place. "We're being more discerning about the music we put into the library. It has become more difficult to get something on the air here. But once it does, it won't just come up once every three weeks."

Media Madness

A lot of people couldn't relate to the new KSAN musical policies, chief among them much of the airstaff, who walked out before the new PD had the opportunity to set her plans in motion. Many of these former staffers were anxious to air their grievances in print, and the extensive Bay area alternative and overground press gave them lots of space to have their say. Jackie commented on the unprecedented media attack on the KSAN changes: "The papers put on such a campaign about the 'destruction of a fine San Francisco tradition' that no matter what we'd done, we still would have gotten flak. There were a lot of objections to the idea that much of the staff had come from L.A. San Francisco is very xenophobic; they are suspicious of outsiders, especially from L.A. What they failed to mention is that we'd all worked in other markets as well."

"We had to keep reminding ourselves, in the midst of this barrage of media negativity and hate mail, that no matter how vocal our detractors were, they still didn't add up to more than a 1.8 share of the available audience. And that wasn't enough to support the radio station."

Fighting Back

Negative publicity is a PD's nightmare. How did KSAN fight back? Jackie revealed, "First, defending ourselves in print is counterproductive; it's a shouting match. What I want to create is an excellent radio station; that's what counts to me. If a newspaper or music magazine doesn't like what I'm doing, but the audience does, I'll go with the audience every time."

Jackie has responded to negative press by crafting station promotions that are newsworthy, that can't be ignored. "We're very involved in the community, perhaps more so now than ever before." One of the station's most recent projects was a TV simulcast of a documentary on angel dust. After the TV show ended KSAN hosted a radio talk show with several of the people who had appeared in the film. Audience response to the entire presentation was enthusiastic.



Jackie McCauley

Winning Back An Audience

As was expected, a segment of the KSAN listening audience responded negatively to the programming and personnel changes. Jackie recalled receiving one letter, typed in red, which read, "Death is too good for you." Then there was the disgruntled former fan who repeatedly spray-painted "Corporate Blandness" on the side of the KSAN building, but who kept misspelling the words. Jackie does not ignore her detractors; she confronts them. Negative phone calls are put through to her office for her to explain the station's face-change. "These people are not being ignored, which impresses them. And the interesting thing about the phone callers and letter writers to whom I respond is that they often take the time to get back to me

"We had to keep reminding ourselves . . . that no matter how vocal our detractors were, they still didn't add up to more than a 1.8 share of the available audience."

later. They admit that we sound better than they thought we would, and sometimes end up asking for a station bumper sticker."

"I firmly believe," Jackie predicted, "that a year from now most people will not remember what happened last August when the changes began. They'll either like the station or they won't." Jackie was not surprised that the October-November Arbitron ratings showed the station down in listeners. "That's what we expected. We can't make the sort of changes we have here and expect big returns overnight." She anticipates the station will really take off with listeners by the April-May 1980 survey.

"This is just another in a series of changes KSAN has gone through," she said. "It's a continuing evolution."

EVOLUTION

WBIR/Knoxville has changed ownership to Stoner Broadcasting from Multi-Media, and has pacted as a B/A Superstars outlet. PD Roger Hyman has exited the station and former Assistant PD Carey Lambert has been named his PD successor . . . Ray Yorke has been named GM at WPIX-FM/New York. Yorke succeeds Vince Cremona who has moved to the VP/GM post at WICC/Bridgeport . . . WRCN/Riverhead PD Don Brink and Sales Manager Allan Kronzek have been promoted to VP's of East Shore Broadcasting . . . KEGR/Concord is a new cable AOR to debut in April, offering service to San Francisco suburban listeners. Steve O'Brien is owner/PD . . . Mark Coppola is the new MD at WBAB/Babylon . . . Tom Woods is MD at WVUD/Dayton . . . Eric Margolis has been named MD at WSAI-FM/Cincinnati . . . Steve Kostan has been appointed MD at WABX/Detroit. Kostan emigrated from neighboring W4 . . . Alan Stone has exited KQRS/Minneapolis after a whopping eleven years with the station . . . Dave Ferraro has exited the airstaff of KPAS/El Paso . . . Jonah Cummings, formerly with KEJO/Corvallis, has resurfaced at KREM-FM/Spokane as programming assistant and for an airshift . . . Glenn Cornelius has exited WVBR/Ithaca for mornings at WAAL/Binghamton . . . Simon Jeffries is new to WFBQ/Indianapolis . . . Rick Waldecker has switched to WJKL/Elgin from W4/Detroit for all-nights . . . Steve O'Brien has joined KMOD/Tulsa from KGGO/Des Moines for mornings . . . Harris Allen has joined KCAL/San Bernardino for weekends . . . KSHE/St. Louis airstaffer Rick Balis has been upped to the station's MD post.

PROMOTION OF THE WEEK



WAPL-FM JERSEYS AND LID: WAPL-FM/Appleton produced these navy and white jerseys and brown and orange "lids" to sell at various local record stores (as well as at the station during the Christmas rush). They were on sale for \$4 each, with profits to be recycled to the station's promotion department for future use. 5000 lids and 3000 jerseys have been sold to date from on-air mentions. The promotion was designed to increase station visibility.

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, *R&R*, 1930 Century Park West, Los Angeles, CA 90067.



ROCK 'N' CHRISTMAS — Certainly among the most elaborate and unusual Christmas greetings received at *R&R* over the holidays was the above-pictured, specially-doctored copy of Led Zeppelin's "Physical Graffiti" album, from WMET/Chicago. The album featured a station-produced inner sleeve with Christmas windows and the station logo. Station Promotions Director Jeff Bierig stated that he got permission from Swan Song and the group's music publishers to use the sleeve and a quote from "Kashmir" as WMET's official Christmas greeting to clients, friends and listeners. In all, the station sent out 500 copies of the album in what Bierig termed was, "a nice, no-hype way of thanking everyone for a good first year."

UPDATE

KICT/Wichita is about to celebrate its AOR anniversary, and requests congratulatory phone calls that can be aired from AOR groups. Contact the station 24-hours a day at (316) 722-5600 . . . KTIM/San Rafael recently celebrated "Oldtimers' Day" on the air by bringing back members of former airstaffs for a guest airshift. Back on the KTIM boards for a day were WBCN/Boston's Tony Berardini, "Wild Bill" Scott from WABX/Detroit, KYA/San Francisco's Candace Chamberlain, KCBS-FM/San Francisco's David T. and Vickie Cunningham, and from Bay area television, Joyce Shank . . . KSJO/San Jose awarded Rick Derringer tour jackets to winning listeners in a recent write-in promotion . . . WMMS/Cleveland has ushered in the eighties with a full-color calendar featuring six cartoon scenes of its Buzard mascot in seasonal activities. The \$2.99 cost includes funds earmarked for the Cleveland Ballet . . . KLAQ/El Paso had a zeppelin set up above a local record store to advertise a station promotion wherein listeners could win Led Zeppelin albums. A stiff wind broke the zeppelin loose from its moorings and the station offered 95 1/2 albums to the person who found and returned the missing zeppelin, which has not yet been recovered . . . Todd Rundgren and his band Utopia world-premiered his new Bearsiville album on the air at WMMS/Cleveland. The station also featured the group in a recent radio concert . . . WEEE/Taylorville needs record service from all labels. Contact MD John Tobias at (217) 824-3366 . . . WLUP/Chicago is busily planning "Loop Fest '80," a concert showcasing of up to twenty area bands, includ-

ing Hounds, Off Broadway, Tantrum, Boyzz, and Pez-band. Admission for the two-day event is \$2.98. MD Sky Daniels said the event's purpose is to show support for area talent, and he encouraged record companies to send A&R reps to the show.

COMING NEXT WEEK: Lee Abrams, through his highly successful AOR consultancy, is a key barometer of change for AOR radio. Next week we'll ask Lee for his opinions on the future of "modal programming," his consultancy and his own career, and of AOR radio itself. His answers are candid and surprising.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WRVR/New York presented Robert Kraft for \$3.

RADIO CONCERTS: Stillwater, Grinderswitch, Winters Bros. on WORJ/Orlando . . . Allman Bros. on WRCN/Riverhead.

GUEST DJ'S: Daryl Hall on WBCN/Boston . . . Pat Benatar on WQXM/Tampa.

CONVERSATIONS: Greg Kihn, Snall on KVRE/Santa Rosa . . . Kenny Loggins on WKQQ/Lexington . . . Tom Petty, Point Blank, Journey on KMOD/Tulsa . . . Toto on KSMB/Lafayette . . . Babys on KSJO/San Jose . . . Pat Benatar on WQBK/Albany . . . Charlie Daniels on WXRT/Chicago . . . Point Blank on WDIZ/Orlando . . . Head East on WXL/Davenport . . . Rick Derringer, Karla Bonoff on KEZY/Anahelm.

P R E T E N D E R S

PRETENDERS

"BRASS IN POCKET," "STOP YOUR SOBBING,"
"KID," "TATTOOED LOVE BOYS"



RADIO & RECORDS 6TH MOST ADDED

ALREADY ON: KMET-WXRT-WMMS-WEBN-WABX-
WWW-WBCN-WCOZ-WHCN-WCCC-WNEW-
WPIX-WSHE-WQDR-KOME-KSJO-KYYS



PRODUCED BY CHRIS THOMAS
* PRODUCED BY NICK LOWE



ADVENTURES IN UTOPIA

"ROCK LOVE," "THE VERY LAST TIME,"
"SECOND NATURE," "SET ME FREE"

RADIO & RECORDS AOR BREAKER

SOME OF THE STATIONS ALREADY PLAYING UTOPIA:
WLUP-WXRT-WMET-KYYS-WGRQ-WMMS-WEBN-WSAI-
WWW-WRIF-WBCN-WCOZ-WNEW-WPIX-WMMR-WYSP-
KZEW-KLOL-KLBJ-ZETA 4-WSHE-WQDR-KNAC-KPRI-KFML-
KOME-KSJO-KZOK-WPLJ



PRODUCED BY TODD RUNDGREN & UTOPIA



PEARL HARBOR AND THE EXPLOSIONS

"RELEASE IT," "DRIVIN'," "UP AND OVER,"
"SHUT UP AND DANCE"

RADIO & RECORDS 5TH MOST ADDED

ALREADY ON: WMET-WXRT-WQFM-WPHD-WABX-WWWW-
WRIF-WBCN-WCOZ-WNEW-WPIX-KLBJ-WSHE-WLYX-WQDR-
KNAC-KFML-KSAN-KOME-KSJO

PRODUCED BY DAVID KAHNE

ON WARNER  BROS. RECORDS

January 18, 1980

141 REPORTERS

Album cuts are listed in order of airplay preference.

Many of our reporting stations froze their playlists till they received the year's first R&R issue, so there was a correspondingly large number of artists who remained stable for the week. Nevertheless, PETTY took a nice jump straight to number one with heavy hits. EAGLES dipped to second place after a long run at number one, retaining excellent hits. FLOYD inched up. Remaining steady were FOGELBERG, NUKES, MAC and STYX. AEROSMITH broke into top ten while FEAT, ZEP, FORBERT, TOTO, INMATES and FOREIGNER all held rock steady. BABYS moved way up as early adds turned to this week's higher airplay rotations. RATS took an upward leap as HATCHET and POLICE maintained. UFO jumped up. RUNDGREN was this week's highest debut and most added album. McLAGAN continued his steady upward climb, as 38 inched up. ROMANTICS debuted with strong adds and early moves to higher airplay rotations. METHENY rebounded nicely and FINGERPRINTZ debuted, doing especially well in medium reports. BETTE MIDLER'S "Rose" soundtrack came close to charting this week.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

New Entry →

1/11	1/18	Artist	Album	Label	Album Cuts
3	1	TOM PETTY & HEARTBREAKERS	Damn The... (Backstreet/MCA)	MCA	"Don't" "Refugee" "Grl" "Shadow" Title "Shoes" "Disco" "King"
1	2	EAGLES	The Long Run (Asylum)	Asylum	"Brick 2" "Numb" "Hell" "Hey"
4	3	PINK FLOYD	The Wall (Columbia)	Columbia	"Jane" Title "Rock" "Rose"
2	4	JEFFERSON STARSHIP	Freedom At Point... (RCA/Grunt)	RCA	Title "Fire" "Longer" "Moon"
5	5	DAN FOGELBERG	Phoenix (Full Moon/Epic)	Epic	"Devil" "Stay" "Streets" "L.A."
6	6	NO NUKES	Various Artists (Asylum)	Asylum	"Sara" "Moon" "The One" "Angel"
7	7	FLEETWOOD MAC	Tusk (WB)	WB	"Never" "Why" "Lights" "Time"
8	8	STYX	Cornerstone (A&M)	A&M	"Remember" "Smile" "Surprise"
11	9	AEROSMITH	Night In The Ruts (Columbia)	Columbia	"Sunglasses" "Fool" "Thank"
9	10	ZZ TOP	Deguello (WB)	WB	"Cinnamon" "Dance" "Hurricane"
10	11	NEIL YOUNG & CRAZY HORSE	Live Rust (WB/Reprise)	Reprise	Title "Heart" "Wake" "News"
12	12	LITTLE FEAT	Down On The Farm (WB)	WB	"Fool" "Evening" "Sautrez" "All"
13	13	LED ZEPPELIN	In Through The Out. (Swan Song)	Swan Song	"Tuna" "Goodbye" "January"
14	14	STEVE FORBERT	"Jackrabbit Slim" (Nemperor)	Nemperor	"99" "Sister" "Boys" "St. George"
15	15	TOTO	Hydra (Columbia)	Columbia	"Water" "Walk" "Loser"
16	16	INMATES	First Offence (Polydor)	Polydor	Title "Even" "Telephone" "Boy"
17	17	FOREIGNER	Head Games (Atlantic)	Atlantic	"Feet" "Rendezvous" "Tokyo"
29	18	BABYS	Union Jacks (Chrysalis)	Chrysalis	"Mondays" "Looking" "Night"
24	19	BOOMTOWN RATS	Fine Art Of Surfacing (Columbia)	Columbia	"Heartbreaker" "X" Title
18	20	PAT BENATAR	In The Heat Of The... (Chrysalis)	Chrysalis	"Different" Title "Radio" "Kute"
19	21	JOE JACKSON	I'm The Man (A&M)	A&M	Title "Whiskey" "Jukin'" "Boogie"
22	22	MOLLY HATCHET	Flirtin' With Disaster (Epic)	Epic	"Moon" "Bottle" "Deathwish" Title
23	23	POLICE	Reggatta de Blanc (A&M)	A&M	"Go" "Train" Title "Money"
32	24	UFO	No Place To Run (Chrysalis)	Chrysalis	"Lucky" "Bed" Title
20	25	FOGHAT	Boogie Motel (Bearsville/WB)	WB	"Rock" "Schizoid" "Tonight"
21	26	APRIL WINE	Harder...Faster (Capitol)	Capitol	"Road" "Caravan" "Rock" "Time"
→	27	TODD RUNDGREN	Adventures... (Bearsville/WB)	WB	Title "La" "Sign"
35	28	IAN McLAGAN	Troublemaker (Mercury)	Mercury	"This" "Love" Title
28	29	KENNY LOGGINS	Keep The Fire (Columbia)	Columbia	"Love You" "Hard Times"
25	30	SANTANA	Marathon (Columbia)	Columbia	"Dreaming" "Hardest" "Shayla"
27	31	BLONDIE	Eat To The Beat (Chrysalis)	Chrysalis	"Voices" Title
26	32	CHEAP TRICK	Dream Police (Epic)	Epic	Title "Believer" "Night" "Turn"
34	33	38-SPECIAL	Rockin' Into The... (A&M)	A&M	"Rebel" "Games" "Fall" "Animals"
30	34	BOB WELCH	The Other One (Capitol)	Capitol	"Eyes" "Like" "Grl" "Carrie"
→	35	ROMANTICS	The Romantics (Nemperor)	Nemperor	Title "Heartland" "Search"
40	36	PAT METHENY GROUP	American Garage (ECM)	ECM	"Shape" "Kans"
36	37	HEADBOYS	Headboys (RSO)	RSO	"Blueswater"
33	38	OUTLAWS	In The Eye Of The Storm (Arista)	Arista	"Wait" "Intravino"
31	39	HALL & OATES	X-Static (RCA)	RCA	"Circuit" "Job"
→	40	FINGERPRINTZ	The Very Dab (Virgin)	Virgin	

MOST ADDED

	1/18	1/11
1 TODD RUNDGREN	96/81	11/11
Adventures... (Bearsville/WB)	M4	M0
"Road To Utopia"	H1	H0
2 BABYS	96/70	44/39
Union Jacks (Chrysalis)	M20	M3
"Back On My Feet"	H6	H2
3 UFO	75/57	34/30
No Place To... (Chrysalis)	M16	M3
"Lettin' Go"	H2	H1
4 ROMANTICS	52/44	16/12
The Romantics (Nemperor)	M3	M2
"When I Look..."	H5	H2
5 PEARL HARBOR &...	32/27	12/11
Pearl Harbor &... (WB)	M5	M0
"Drivin'"	H0	H1
6 PRETENDERS	30/26	4/4
Pretenders (Sire)	M3	M0
"Sobbing"	H1	H0
7 ROCKETS	20/20	0/0
No Ballads (RSO)	M0	M0
"Desire"	H0	H0
7 CHRISTOPHER CROSS	20/20	0/0
Christopher Cross (WB)	M0	M0
"Ride Like The Wind"	H0	H0
8 IAN McLAGAN	51/14	27/16
Troublemaker (Mercury)	M30	M9
"Little Trouble..."	H7	H2
9 BRUCE WOOLLEY &...	13/13	1/1
Bruce Woolley &... (Col)	M0	M0
"English Garden"	H0	H0
10 FELIX CAVALIERE	11/11	1/1
Castles In The Air (Epic)	M0	M0
"People Got To Be Free"	H0	H0
10 JESS RODEN	11/11	0/0
Stonechaser (Island)	M0	M0
Various Cuts	H0	H0
11 GARY NUMAN	11/10	0/0
Pleasure Principle (Atco)	M0	M0
"Cars"	H1	H0
12 TREVOR RABIN	11/9	3/3
Face To Face (Chrysalis)	M2	M0
"The Weight"	H0	H0
12 DUKES	10/9	1/1
The Dukes (WB)	M1	M0
"Hearts"	H0	H0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

	1/18	1/11
1 INMATES	78/58	49/30
First Offence (Polydor)	A0	A1
"Dirty Water"	H20	H18
2 TOTO	87/46	56/32
Hydra (Columbia)	A0	A0
"99"	H41	H24
3 LITTLE FEAT	101/45	68/36
Down On The Farm (WB)	A0	A1
Title	H56	H31
3 STEVE FORBERT	79/45	57/33
"Jackrabbit..." (Nemperor)	A2	A1
"Romeo's Tune"	H32	H23
4 NEIL YOUNG & C. HORSE	96/42	63/27
Live Rust (WB/Reprise)	A0	A1
"Cinnamon Girl"	H54	H35
5 38-SPECIAL	49/41	26/23
Rockin' Into The... (A&M)	A2	A0
Title	H6	H3
6 NO NUKES	121/40	75/22
Various Artists (Asylum)	A5	A3
"Devil"	H76	H50
6 APRIL WINE	55/40	41/29
Harder...Faster (Capitol)	A0	A0
"I Like To Rock"	H15	H12
7 BOOMTOWN RATS	60/39	36/22
Fine Art Of Surfacing (Col)	A1	A0
"I Don't Like Mondays"	H20	H14
8 SANTANA	48/35	36/26
Marathon (Columbia)	A0	A0
"I Love You"	H13	H10
9 JOE JACKSON	60/34	40/19
I'm The Man (A&M)	A0	A1
"Different For Girls"	H26	H20
9 BOB WELCH	49/34	33/20
The Other One (Capitol)	A0	A2
"Rebel Rouser"	H15	H11
10 AEROSMITH	105/32	64/26
Night In The Ruts (Col)	A1	A0
"Remember"	H72	H38
11 IAN McLAGAN	51/30	27/9
Troublemaker (Mercury)	A14	A16
"Little Trouble..."	H17	H2
12 DAN FOGELBERG	127/29	77/21
Phoenix (Full Moon/Epic)	A3	A1
Title	H95	H55

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

	1/18	1/11
1 TOM PETTY &...	127/123	75/72
Damn (Backstreet/MCA)	A0	A0
"Don't Do Me Like That"	M4	M3
2 PINK FLOYD	125/117	72/64
The Wall (Columbia)	A1	A0
"Brick 2"	M7	M8
3 EAGLES	127/114	77/73
The Long Run (Asylum)	A0	A0
Title	M13	M4
4 JEFFERSON STARSHIP	126/112	75/67
Freedom At... (RCA/Grunt)	A0	A0
"Jane"	M14	M8
5 FLEETWOOD MAC	119/99	70/61
Tusk (WB)	A0	A0
"Sara"	M20	M9
6 DAN FOGELBERG	127/95	77/55
Phoenix (Full Moon/Epic)	A3	A1
Title	M29	M21
7 STYX	104/83	65/52
Cornerstone (A&M)	A0	A1
"Never Say Never"	M21	M12
8 ZZ TOP	105/82	68/46
Deguello (WB)	A0	A2
"Sunglasses"	M23	M20
9 NO NUKES	121/78	75/50
Various Artists (Asylum)	A5	A3
"Devil"	M40	M22
10 AEROSMITH	106/72	64/38
Night In The Ruts (Col)	A1	A0
"Remember"	M32	M26
10 LED ZEPPELIN	90/72	55/44
In Through... (Swan Song)	A0	A0
"Fool In The Rain"	M18	M11
11 LITTLE FEAT	101/58	68/31
Down On The Farm (WB)	A0	A1
Title	M45	M38
12 NEIL YOUNG & C. HORSE	96/54	63/35
Live Rust (WB/Reprise)	A0	A1
"Cinnamon Girl"	M42	M27
13 TOTO	87/41	58/24
Hydra (Columbia)	A0	A0
"99"	M46	M32
14 FOREIGNER	61/40	43/30
Head Games (Atlantic)	A0	A1
Title	M21	M12

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

CITY.

IT'S BUILT ON ROCK 'N' ROLL!



Ten new songs from musicians who
 have captured the pulse of the CITY, the 1980 album
 from **Roger McGuinn · Chris Hillman Featuring Gene Clark.**
 Contains the single "One More Chance"⁴⁸²¹



© 1980 CAPITOL RECORDS, INC.

Produced by Ron Albert & Howard Albert
for FAT ALBERT PRODUCTIONS, INC.

Al Hersh Management
Ron Rainey/Magna Artists

RUSH



R U S H

The Album "Permanent Waves"

**The airplay after one day
January 14, 1980.**

DC101
WAVA
WSHE
WMMS
WDVE
WGRQ
WCMF
WNJQ
WOMP
KSAN
WAQX
WYLT

WAAL
WOUR
WABX
WWWW
WIOT
WWCK
WMET
WRHY
WNUR
WXKE
WLUP
WAPL

WQFM
WLPX
WIBA
WMAD
WAOR
WJKL
Y95
WWCT
WPGU
WDEK
KSHE
KTIM

KZAP
KZEL
KIOK
KZOK
KISW
KAAK
KGON
KREM-FM
KLAY
KQFM
KSJO

Produced by Rush and Terry Brown

on Mercury Records



Phonogram, Inc.
A Polygram Company



Distributed by Polygram Distribution, Inc.



WPLR FM 92.7 Long Island 616-486-9200
PD: DENIS MCNAMARA
HOTTEST: TODD RUNDGREN (Bearsville/MS)
PINK FLOYD (Columbia)
TOM PETTY & THE BRONX (A&M)

WPLR New Haven 203-777-6617
HOTTEST: TODD RUNDGREN (Bearsville/MS)
PINK FLOYD (Columbia)
TOM PETTY & THE BRONX (A&M)

Ottawa 613-863-1919
HOTTEST: KAREN BOHOF (Columbia)
CHEAP TRICK (Epic)
TITTA



WPL MAC ATTACK - Mick Fleetwood of Fleetwood Mac stopped by the studios of WPLJ/New York while on the group's present tour. Pictured with Fleetwood (center) are station MD Dorothy Vanturini (left) and air personality Pat St. John (right).

WRCN Long Island 516-727-1570
HOTTEST: FLEETWOOD MAC (MS)
TOM PETTY & THE BRONX (A&M)

New York 212-988-8844
HOTTEST: SEARCHERS (Sire)
WOLFGANG PETRY (Polygram)

Philadelphia 215-667-8100
HOTTEST: EAGLES (Asylum)
SUPERTRAMP (A&M)

Pittsburgh 412-362-2144
HOTTEST: JEFFERSON STARSHIP (A&M)
FLEETWOOD MAC (MS)

Utica 315-797-0803
HOTTEST: TOM PETTY & THE BRONX (A&M)
PINK FLOYD (Columbia)

GIR FM Manchester 803-625-8915
HOTTEST: BABY FACE (A&M)
JACKSON 5 (A&M)

New York 212-887-7777
HOTTEST: STEVE FORBERT (A&M)
FLEETWOOD MAC (MS)

Philadelphia 215-839-7625
HOTTEST: PINK FLOYD (Columbia)
TOM PETTY & THE BRONX (A&M)

Rochester 716-288-3200
HOTTEST: JUDAS PRIEST (Columbia)
BLONDIE (Capitol)

Washington, D.C. 703-534-0320
HOTTEST: PINK FLOYD (Columbia)
FLEETWOOD MAC (MS)

CHOM-FM Montreal 514-935-2425
HOTTEST: JUDAS PRIEST (Columbia)
BLONDIE (Capitol)

New York 212-335-1700
HOTTEST: FRIENDSHIP (Elektra)
MICHAEL G. JACSON (Arista)

Pittsburgh 412-562-5900
HOTTEST: TOM PETTY & THE BRONX (A&M)
PINK FLOYD (Columbia)

Rochester 716-232-7550
HOTTEST: GARRA (Elektra)
MOLLY HATCHET (Epic)

Wheeling 614-876-5661
HOTTEST: DAN FOGELBERG (Full Moon/Epic)
OUTLANS (Arista)

105.1 FM North Jersey 201-328-1055
HOTTEST: SANTANA (Columbia)
BOOTHAM RATS (Columbia)

105.1 FM North Jersey 201-328-1055
HOTTEST: SANTANA (Columbia)
BOOTHAM RATS (Columbia)

Pittsburgh 412-562-5900
HOTTEST: TOM PETTY & THE BRONX (A&M)
PINK FLOYD (Columbia)

Rochester 716-232-7550
HOTTEST: GARRA (Elektra)
MOLLY HATCHET (Epic)

Worcester 617-752-5611
HOTTEST: GARRISON/FRAN DYER (Arista)
MICHAEL LLOYD (Elektra)

The End Of The Century is closer than you think. SIRE RECORDS ARE PROMOTED AND MARKETED BY WARNER BROS.

SOUTH

KLJF AM Austin
612-474-8643

PO: BILL STUBBS

Address: 10000 N. Loop West, Suite 1000, Austin, TX 78751

Station: 10000 N. Loop West, Suite 1000, Austin, TX 78751

Programs: 10000 N. Loop West, Suite 1000, Austin, TX 78751

KZEW Dallas
214-746-8898

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Dallas, TX 75251

Station: 10000 N. Loop West, Suite 1000, Dallas, TX 75251

Programs: 10000 N. Loop West, Suite 1000, Dallas, TX 75251

Birmingham
205-870-9900

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Birmingham, AL 35251

Station: 10000 N. Loop West, Suite 1000, Birmingham, AL 35251

Programs: 10000 N. Loop West, Suite 1000, Birmingham, AL 35251

El Paso
915-833-9211

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, El Paso, TX 79901

Station: 10000 N. Loop West, Suite 1000, El Paso, TX 79901

Programs: 10000 N. Loop West, Suite 1000, El Paso, TX 79901

WBCY-106 Charlotte
704-374-3772

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Charlotte, NC 28201

Station: 10000 N. Loop West, Suite 1000, Charlotte, NC 28201

Programs: 10000 N. Loop West, Suite 1000, Charlotte, NC 28201

The Q KLAG El Paso
915-544-8844

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, El Paso, TX 79901

Station: 10000 N. Loop West, Suite 1000, El Paso, TX 79901

Programs: 10000 N. Loop West, Suite 1000, El Paso, TX 79901

WROX Charlotte
704-392-6101

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Charlotte, NC 28201

Station: 10000 N. Loop West, Suite 1000, Charlotte, NC 28201

Programs: 10000 N. Loop West, Suite 1000, Charlotte, NC 28201

Houston
713-826-4591

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Houston, TX 77001

Station: 10000 N. Loop West, Suite 1000, Houston, TX 77001

Programs: 10000 N. Loop West, Suite 1000, Houston, TX 77001

Corpus Christi
512-855-4641

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Corpus Christi, TX 78401

Station: 10000 N. Loop West, Suite 1000, Corpus Christi, TX 78401

Programs: 10000 N. Loop West, Suite 1000, Corpus Christi, TX 78401

Jackson
801-982-1082

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Jackson, MS 39201

Station: 10000 N. Loop West, Suite 1000, Jackson, MS 39201

Programs: 10000 N. Loop West, Suite 1000, Jackson, MS 39201

KTXQ Dallas-Ft. Worth
214-828-5800

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Dallas-Ft. Worth, TX 75201

Station: 10000 N. Loop West, Suite 1000, Dallas-Ft. Worth, TX 75201

Programs: 10000 N. Loop West, Suite 1000, Dallas-Ft. Worth, TX 75201

Jacksonville
904-833-2785

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Jacksonville, FL 32201

Station: 10000 N. Loop West, Suite 1000, Jacksonville, FL 32201

Programs: 10000 N. Loop West, Suite 1000, Jacksonville, FL 32201

KLJF AM Austin
612-474-8643

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Austin, TX 78751

Station: 10000 N. Loop West, Suite 1000, Austin, TX 78751

Programs: 10000 N. Loop West, Suite 1000, Austin, TX 78751

El Paso
915-833-9211

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, El Paso, TX 79901

Station: 10000 N. Loop West, Suite 1000, El Paso, TX 79901

Programs: 10000 N. Loop West, Suite 1000, El Paso, TX 79901

MOST ADDED

TODD RUNDGREN
Adventures... (Brsville/WB) 21/21

BABYS
Union Jacks (Chrysalis) 22/19

UFO
No Place To... (Chrysalis) 16/14

ROMANTICS
The Romantics (Nemperor) 7/6

CHRISTOPHER CROSS
Christopher Cross (WB) 5/5

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

TOTO
Hydra (Columbia) 26/17

AEROSMITH
Night In The Ruts (Col) 21/13

INMATES
First Offense (Polydor) 15/13

NEIL YOUNG & CRAZY HORSE
Live Rust (WB/Reprise) 20/12

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

JEFFERSON STARSHIP
Freedom At... (RCA/Grunt) 29/27

TOM PETTY & HEARTBREAKERS
Damn... (Backstreet/MCA) 29/27

EAGLES
The Long Run (Asylum) 31/26

PINK FLOYD
The Wall (Columbia) 30/25

FLEETWOOD MAC
Tusk (WB) 30/24

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WQUT Johnson City
615-477-3127

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Johnson City, TN 37601

Station: 10000 N. Loop West, Suite 1000, Johnson City, TN 37601

Programs: 10000 N. Loop West, Suite 1000, Johnson City, TN 37601

MIAMI
305-581-1580

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Miami, FL 33101

Station: 10000 N. Loop West, Suite 1000, Miami, FL 33101

Programs: 10000 N. Loop West, Suite 1000, Miami, FL 33101

Norfolk
804-481-1194

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Norfolk, VA 23501

Station: 10000 N. Loop West, Suite 1000, Norfolk, VA 23501

Programs: 10000 N. Loop West, Suite 1000, Norfolk, VA 23501

KM4 KSMB Lafayette
318-232-1311

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Lafayette, LA 70501

Station: 10000 N. Loop West, Suite 1000, Lafayette, LA 70501

Programs: 10000 N. Loop West, Suite 1000, Lafayette, LA 70501

MIAMI
305-672-2500

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Miami, FL 33101

Station: 10000 N. Loop West, Suite 1000, Miami, FL 33101

Programs: 10000 N. Loop West, Suite 1000, Miami, FL 33101

North Charleston
803-554-7154

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, North Charleston, SC 29401

Station: 10000 N. Loop West, Suite 1000, North Charleston, SC 29401

Programs: 10000 N. Loop West, Suite 1000, North Charleston, SC 29401

Knoxville
615-637-1010

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Knoxville, TN 37901

Station: 10000 N. Loop West, Suite 1000, Knoxville, TN 37901

Programs: 10000 N. Loop West, Suite 1000, Knoxville, TN 37901

Nashville
615-244-9532

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Nashville, TN 37201

Station: 10000 N. Loop West, Suite 1000, Nashville, TN 37201

Programs: 10000 N. Loop West, Suite 1000, Nashville, TN 37201

Orlando
305-845-1802

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Orlando, FL 32801

Station: 10000 N. Loop West, Suite 1000, Orlando, FL 32801

Programs: 10000 N. Loop West, Suite 1000, Orlando, FL 32801

Lexington
806-252-6694

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Lexington, TX 75401

Station: 10000 N. Loop West, Suite 1000, Lexington, TX 75401

Programs: 10000 N. Loop West, Suite 1000, Lexington, TX 75401

New Orleans
504-529-1212

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, New Orleans, LA 70101

Station: 10000 N. Loop West, Suite 1000, New Orleans, LA 70101

Programs: 10000 N. Loop West, Suite 1000, New Orleans, LA 70101

Orlando
305-298-5510

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Orlando, FL 32801

Station: 10000 N. Loop West, Suite 1000, Orlando, FL 32801

Programs: 10000 N. Loop West, Suite 1000, Orlando, FL 32801

Little Rock
501-664-6666

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Little Rock, AR 72201

Station: 10000 N. Loop West, Suite 1000, Little Rock, AR 72201

Programs: 10000 N. Loop West, Suite 1000, Little Rock, AR 72201

New Orleans
504-889-2424

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, New Orleans, LA 70101

Station: 10000 N. Loop West, Suite 1000, New Orleans, LA 70101

Programs: 10000 N. Loop West, Suite 1000, New Orleans, LA 70101

Raleigh
919-832-8311

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Raleigh, NC 27601

Station: 10000 N. Loop West, Suite 1000, Raleigh, NC 27601

Programs: 10000 N. Loop West, Suite 1000, Raleigh, NC 27601

Memphis
901-726-0060

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Memphis, TN 38101

Station: 10000 N. Loop West, Suite 1000, Memphis, TN 38101

Programs: 10000 N. Loop West, Suite 1000, Memphis, TN 38101

New Orleans
504-889-2424

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, New Orleans, LA 70101

Station: 10000 N. Loop West, Suite 1000, New Orleans, LA 70101

Programs: 10000 N. Loop West, Suite 1000, New Orleans, LA 70101

Raleigh
919-832-8311

PO: BOB MILLER

Address: 10000 N. Loop West, Suite 1000, Raleigh, NC 27601

Station: 10000 N. Loop West, Suite 1000, Raleigh, NC 27601

Programs: 10000 N. Loop West, Suite 1000, Raleigh, NC 27601

Country



Jim Duncan

The 80's — Looking Toward The Future

During the past few weeks, R&R has talked with many of the successful radio and record people of the 70's; those involved directly with country music or Country radio. We were interested in their thoughts on the future of the music and the format in the 80's.

In the coming weeks, the R&R Country section will be sharing your reactions to the thoughts contained here, as well as your comments on last week's look at the past decade and the impact of Country radio and music. Thank you in advance for taking the time to communicate your ideas.



**Les Acree, PD
WMC/Memphis**

"The big job in the 80's will be competition between all the formats for the radio listener. What with widespread cable TV, showtime movies, home recorders, videodiscs, video home units, etc., the challenge to radio in general is to get the listeners' leisure time. The stations that provide overall entertainment services will be the winners."

**Jay Albright, PD
KEEN/San Jose**

"The major challenge facing Country radio is the shift in the demographics we serve. As the baby boom comes more into our target, the kind of radio that listener has gotten used to — AOR and Top 40 — will affect how Country radio sounds. We'll need higher quality contests, less hype, more one-to-one. The whole presentation has to be more low key, more real and human than Country has been in the past. Country has to try to mold the sound so that we can maintain the audience we have now and grow with that new potential audience."



**Rick Blackburn, VP Marketing
CBS Records/Nashville**

"We're seeing that country music has broad-

ened its appeal and received more acceptance at the same point in time that record buyers are entering their 30's. In addition country music fans are coming out of the closet. This is evident in many areas — obviously Hollywood saw this broad acceptance, as seen by the many films which relate to country music that will be released in the 80's."



**Jimmy Bowen, record producer, VP
Elektra/Nashville**

"I see the music remaining healthy, but how big it gets depends on the depth. If we don't continue to break new acts, we're not going to grow. This is one of the major challenges of the 80's. We have an overabundance of secondary artists, and we need more superstars. I'm talking about artists staying in the country fold, and not crossing over, but becoming country superstars."

**Colleen Cassidy, PD
WWOK/Miami**

"I think the 80's will be the best decade for country music. No longer does the general populace think country music is something just for hillbillies, something that needs to be kept in the closet. The refinement of the music and the different variety has increased the mass appeal of the music. The fashions of the late 70's and now the 80's point toward a Western look, and this has helped people understand the appeal of the music. Most people are finding the music is reflective of their past and is a good way to express their true feelings as Americans. Now that the music no longer hee haws or twangs, country music is very much the mass-appeal music of the 80's. I foresee much more cross-over from Country to Top 40, Adult Contemporary, and even AOR."

**Ted Cramer, PD
WDAF/Kansas City**

"Country will continue to have the wide spectrum of available material that we have seen, and as Adult Contemporary stations continue to play 'our' music, they will become our main competitors in the 80's. Right now our station shares more audience with Adult Contemporary than with any other format."



**Larry Daniels, PD
KNIX-AM-FM/Phoenix**

"As the other radio formats, such as Pop/Adult, continue to play more country music, I expect the record production process to be very slick, aimed more toward Pop than Top 40."



**Bill Figenshu, OM
KIKK-AM-FM/Houston**

"Since our recent success on the FM side here in Houston, and having directed WMZQ-FM in Washington, D.C., I would like to address some thoughts on FM Country radio. As far as the music goes, that is just being able to read each individual market. What might be right for New York may not be right for Texas. Each station has to look at the music that will be right for its region. Going beyond that thought, for FM Country stations to succeed and be competitive in the 80's, they must become full-service radio stations. You have to serve the needs of the local audience. The music is one thing, but the services will be the key. There is no way you can be a jukebox anymore."



**Jim Fogelsong, President
MCA/Nashville**

"I am extremely bullish about country music in the 80's continuing to grow and expand its audience. Modern country music is more and more becoming the MOR music of the U.S., with a good opportunity of becoming the same thing internationally. I feel better putting out the kind of music that is coming from Nashville, going into the 80's, than I would about any other type of music, and I've been involved with classical, jazz, rock, and pop."



**Bill Ford, PD
WCXI/Detroit**

"Production quality from the music and the radio stations will be superior in the 80's. I think digital sound will play a major role in broadcasting and music. We should have much cleaner AM and FM sound. The political situation of the world has helped Country radio. As people are thinking more and more of patriotic things, this has helped Country radio more than anything. We will see people putting more value in natural things: religion, health, and the family. When you return to these natural values, I can only see good things for country music. When I hear Country radio is the Adult Contemporary or MOR of the 80's, I think it is true."



**Joe Galante, VP
RCA/Nashville**

"More people are going to embrace country music, in whatever form it takes. They will pick up on the artists, the songs, the production. We've seen an enlargement of the audience, of exposure. The artists have basically done this themselves, what with their tours, TV appearances, etc."



**Barry Grant, PD
WIRK-FM/West Palm Beach**

"I see a shift towards a more traditional sound for the artists, and the growth of more Country FM stations, including the downfall of some big AM stations as a result of FM competition. The population in general is becoming more FM-oriented, and of course, the quality of sound is a factor. There are a lot of markets that have never had an FM Country station, and when it happens, it's going to surprise a lot of people."

**Gary Havens, PD
WIRE/Indianapolis**

"In the 80's Country AM and FM are more and more going to become almost two separate formats. Country AM is faced with the same considerations that Adult Contemporary/MOR radio is faced with, which is giving more

Continued on Page 54

Country

information, becoming more service-oriented, becoming more to the listener than just a source of country music, and I don't see that happening with FM."



**Bill Hennes, Program Manager
WMAQ/Chicago**

"Country radio stations in the 80's can be as successful as mass appeal stations, by being full-service radio stations, even if the music doesn't change. The older demographics can relate to the music just by the fact that they have grown into the music."



**Ron Jones, PD
WHK/Cleveland**

"We saw a lot of change in the past decade not only from the music, but the radio approach as well. The successful stations of the 70's, and I feel this will be true in the 80's, will be those that take on more information and provide more services. Stations have grown up and some beyond just programming music. For example, we have traffic reports and more significant news and sports. This, added to the more progressive sound of the music, is the reason for the success of Country radio today. For the 1980's, the challenge to Country Music radio stations is to be full-service radio stations. They must also provide the audience with reliable personalities. As the music relates to real life, so must the air personalities of the 80's. Success in the 80's will be a combination of the music, the services, and the personalities."



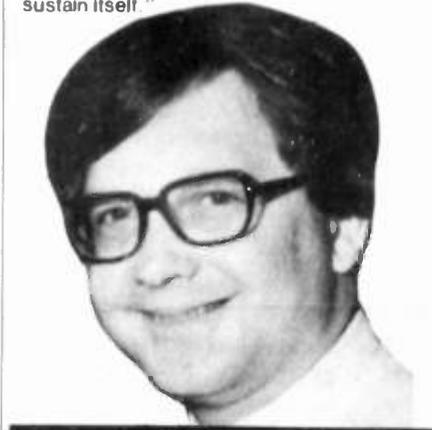
**Don Langford, PD
KLAC/Los Angeles**

"Country radio in the 80's will be the important adult radio force in America. The reason for that is the longevity and consistency of the music and Country radio itself. As other formats try to find themselves with concept changes and as people try to find themselves, it will be the stability and consistency of Country radio that will make it an unbelievable success in the 80's. I know it has been said many times before, but it is true: for Country

radio to be a success, it must provide services to the community — information, news, public affairs, sports or even more detailed weather reporting. Stations must take the time, energy and money to give more than just music."

**Jim Ed Norman, producer
(Including Anne Murray)**

"The country market seems to be growing in terms of merchandising and marketing. When you can have sales figures such as those, for example, on Willie Nelson, without a Top 40 hit single, it is obvious that the market is buying country-oriented product, and that the area is growing by leaps and bounds. Hopefully, this will create larger (recording) budgets, which will increase the quality of the country sound throughout the 80's. I'm impressed with the vibrancy that is bubbling just under the surface in Nashville — energy from new, young talent, songwriters, song pluggers. Country is an area, along with Pop/Adult, where an artist can have a forum over an extended period of time to have the opportunity to see if his or her talent can sustain itself."



**Ron Norwood, PD
KMPS/Seattle**

"I see Country radio becoming the dominant adult format in the 80's. It has to do with growth patterns, and country becoming more than just a bunch of cowboys playing music. We are better in presenting news, sports — at becoming full-service radio stations. Due to the modernization of the music, we are like the old MOR stations used to be."



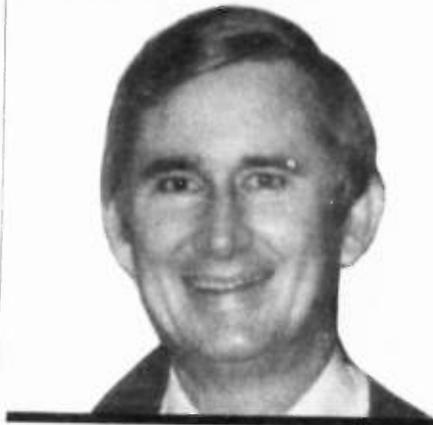
**Mike Oatman, Station owner
KFDI/Wichita, KWKH/Shreveport,
KYNN/Omaha**

"We're looking at continuing or even magnifying the traditional approach. In the 70's Country radio became very Top 40 in approach, not only from the music, but the personality as well. The personalities in Country radio got too sterile in the 70's. They lost their ability to communicate. We are going to emphasize more personality on the air with a down-to-earth approach, still being slick and doing good production. In keeping with that, in the 80's, we are going to try to improve the quality of personalities by developing them more with incentives, better pay and compensation plans."



**Lee Ranson, OD
WXCL/Peoria, IL**

"The music is going to reestablish itself as its own entity, with the help of some artists like Gene Watson, Moe Bandy, Waylon and Willie. The audience seems to want a more traditional approach to the music sound and image. As people want to get back to some basics, so should the sound of country. I feel radio stations must be more involved with the community. They must be radio stations first and Country radio stations second. Stations must perform as middle-of-the-road stations, we are the MOR of the 80's. We are starting to see this from the younger and younger demographics. Stations have to be more news and information-oriented, as well as playing the hits."



**Ron Rogers, GM
KVET-KASE/Austin**

"It has been a proven fact that during times of economic slides, radio is able to survive because it continues to be the best cost per thousand buy. Businesswise we are very optimistic. As far as trends in the area of programming, we see a real dilemma in how many records to play. In the past few years the audience has changed, as has the music. Most people today think of it as MOR music. We still call ourselves 'The Country Giant' and make no apology for playing country music. I foresee FM being a real factor in the advancement of country music and radio. From the format angle of the music, we have cut our playlist of singles and put much more emphasis on album cuts. We program the album cuts just like a single. Ask anyone in the record industry and they will tell you it is albums that sell and not singles."



**El Salamon, PD
WHN/New York**

"In the 80's the demographic percentage of adults is going to continue to grow. If country music continues its growth, and its trend towards mass appeal, there is nothing keeping Country radio from being the premier format in the 80's. Country radio is already the most popular format among adults in many markets."



**Craig Scott, National PD
Plough Broadcasting**

"I see a definite move towards traditional country. The crossover pop sound will be less dominant because, looking back over the past 5-10 years, country needed the crossover sound for balance. Now we are loaded with crossover sound, and need traditional music for balance. This is not to imply that stations should program away from crossover country product, but I'm predicting audience losses for stations that fail to recognize and service the reliable country music audience. It will be easy to lose the image and identity of a Country station."



**Jerry Seabolt, Operations Director
United Artists/Nashville**

"The last couple of years has been very sobering for everyone connected with this business. We must understand the responsibility to broadcasters and the public. Let's face it, this is a money-making business. Companies are stepping back and reevaluating their method of operation. Today you find very few 'flim-flam artists or the 'hey baby, play my record' kind of guys making the decisions that shape the industry. We have a responsibility to the industry to understand the changes and to make the appropriate changes within a company. The days of putting everything in the 'tax writeoff' category can no longer go on. An open line of communication between radio and records will be the key element of our mutual success in the 80's. It has to be honest communication."



**Jim Stone, Owner/GM
KCUB/Tucson**

"I feel stronger about the potential growth of Country radio in the 80's than any other format on the band. Country and album-rock should be the dominant formats of the new decade. I keep reading where the sound is going back to more traditional, but I think it will continue to be a combination of all the different varieties of country music. I frankly do not see many changes musically in the 80's. The music will continue to be the main force of Country radio. Beyond that, stations must concentrate on news and information, and some sports, depending on the market. I like to keep my stations streamlined, not using too many elements: good country music and an outstanding news operation."

Country

BREAKERS

WILLIE NELSON

My Heroes Have Always Been Cowboys
(Columbia)

On 45% of reporting stations, this was a "Most Added" for the second week in a row. New adds include KLAC, WDAF, WHK, WSAI, CKLW-FM, WUBE, WINN, WCXI, WQQT, WKDA, WHOO, KENR. Charts: 38-27 WFMS-FM, debut 25 WEEP, debut 25 WMC, 37-23 KLZ, 36-24 KFTN, debut 21 WYDE, debut 27 WSUN, 13-6 KCKC. R&R Chart: Debut 35.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

JOHNNY PAYCHECK "Drinkin' And Drivin'" (Epic) 63/11, WSUN, KLZ, WINN, WSAI, WHK, CKLW-FM, KFGO, WHOO, WPOC-FM, WYTL, KCUB, KRAM. Charts: 14-7 WLWI-FM, 29-24 WJJD, 37-30 KSOP, 37-27 KHAK, 30-25 WDAF, 28-19 WMZQ, 13-9 WIRK-FM, 12-8 WSEN. R&R Chart: Debut 37.

STATLER BROTHERS "I'll Even Love You Better Than..." (Mercury) 60/34. The "Most Added" of the week. New at KCKC, KEEN, KSON, WJJD, KSO, WUNI, WIL, KIKK, WMZQ-FM, KNIX, KSOP, CKLW-FM, KEBC, WMC, KVET, WQQT, KCUB, WKDA, KRZY, WSUN and others. R&R Chart: Debut 38.

ROY CLARK "Chain Gang Of Love" (MCA) 58/7, KLAC, WCXI, WKDA, WSUN, KGFY, WHOO, KSON. Charts: 40-27 KEED, 37-29 KIKX, 23-18 KRAK, 26-18 KFTN, 31-19 KSOP, 39-16 WAXX, 29-21 KCUB, 40-24 WKKN, 24-19 WWVA, debut 24 WEAT, 24-14 WDEM. R&R Chart: Debut 39.

RONNIE MILSAP "Why Don't You Spend The Night" (RCA) 58/21. A "Most Added" of the week. Some new adds include KNEW, KLAC, WJJD, WHK, WINN, KENR, KVET, WMC, CKLW-FM, KSO, KSON, KRAM. Charts: 24-18 WUNI, 50-29 KSOP, 36-23 KFTN, 32-27 KFGO, 28-21 KLZ, 30-25 WVOJ. R&R Chart: Debut 40.

MEL TILLIS "Lying Time Again" (Elektra) 56/24. One of the "Most Added" this week. New adds include KLAC, WLWI-FM, KHAK, WXCL, WDAF, KSON, WMZQ-FM, KFTN, KCUB, WKMF, WIL, WWOK, KVET, WYDE, WHOO and others. Charts: 20-15 KCKC, debut 25 WUNI, debut 30 WEEP, debut 30 WOKQ.

BUCK OWENS "Let Jesse Rob The Train" (WB) 52/12, KNEW, KLAC, WLWI-FM, WKDA, WBAM, WSUN, WVOJ, WHBF, WNRS, CKLW-FM, KFGO. Charts: 16-8 WWVA, 23-17 WJJD, 17-11 KHAK, 35-23 WDEM, 24-19 KUZZ, 34-25 WKKN, 10-6 WUNI, 31-28 KFTN, 35-30 KUZZ (flp.)

CHARLY McCLAIN "Men" (Epic) 51/28. One of the "Most Added" for the second week in a row. Adds include WMZQ-FM, WHK, WJJD, WDG, WFMS-FM, KNEW, WQQT, WUNI, WYDE, WWOK, WVOJ, WMC, WCOS-FM, KKYX, CKLW-FM, WNRS, and others. Charts: 40-27 KSOP, 39-27 WSM.

ZELLA LEHR "Love Has Taken Its' Time" (RCA) 51/11, WIL, WUBE, WIRK-FM, KRZY, KLZ, WYTL, KVET, KZIP, KKAL, WTHI, WXCL. Charts: 27-21 WSM, 32-28 KUZZ, 35-29 KEED, 33-29 KRAM, 34-25 CKLW-FM, 30-24 WWVA, 33-28 KIKX, debut 25 WLWI-FM, 33-23 KHAK.

JACKY WARD "I'd Do Anything For You" (Mercury) 44/12, WHK, WINN, WHOO, WWVA, KOKE, WYDE, KSO, KNIX, KRZY, KCUB, KFGO, KNOE, 34-30 WVOJ, 31-23 WMZQ-FM.

RITA COOLIDGE "I'd Rather Leave While I'm In Love" (A&M) 44/7, WHK, KHAK, KOKE, WVOJ, WKKN, KNOE, WIRK-FM. Charts: 31-24 WEEP, 19-10 WMAQ, 21-28 WMZQ-FM, 19-15 WMUS, 31-22 KLZ, 27-20 KFTN, 37-27 CKLW-FM, 37-27 KZIP, 26-16 WHOO, 33-27 WQQT.

TOM T. HALL "The Old Side Of Town" (RCA) 43/12, WHOO, WINN, KENR, KOKE, WDAF, WSAI, WWJO, KSO, CKLW-FM, KRAM, KKAL. Charts: 25-20 WUNI, 36-27 WWVA, 33-23 WJJD, 32-22 WSM, 35-30 KFEQ, 39-28 WKDA, 40-27 KXLR. "Jesus" also receiving action at stations playing both sides.

LARRY GATLIN "Midnight Choir (Mogen David)" (Columbia) 42/2, WHOO, KENR. Charts: 34-28 WEEP, 27-18 WMAQ, 25-19 KLZ, 34-24 KZIP, 31-23 KRAM, 29-20 WSEN, 29-22 KHAK, 28-14 KFTN, 29-21 WOKQ.

HOYT AXTON "Wild Bull Rider" (Jeremiah) 39/17, KCKC, KIKX, KSOP, KLAC, KNEW, WHBF, WJJD, WXCL, KHAK, CKLW-FM, WHOO, WVOJ, KNOE, KZIP, KEBC, KIKK, KSSS, 37-28 WFMS-FM, 28-24 WUNI, 35-30 WWOK.

RONNIE McDOWELL "I'll Never See A Mountain So High" (Epic) 36/11, KLAC, KRAK, KNIX, KUGR, WNRS, WTHI, WKKN, WUBE, WHK, KOKE, WHOO. Charts: 36-26 KZIP, 29-21 KSO, 28-18 WSM, 33-29 KEBC, 30-16 KFTN, 35-28 CKLW-FM, 34-30 WQQT.

GEORGE BURNS "I Wish I Was Eighteen Again" (Mercury) 33/13, KRAK, KRZY, KNIX, KIKX, WHBF, WFMS-FM, WAXX, WXCL, WKCO, WSM, KKYX, WYMI, WOKK, 39-29 CKLW-FM, 27-17 WMZQ-FM, 34-30 WPOC.

STEPHANIE WINSLOW "Crying" (WB/Curb) 32/16, KEEN, WFMS-FM, WINNI, KENR, WWVA, KSSS, KIDN, KRDR, KRAK, KMAK, WKMF, KFGO, KLVI, KVET, WQQT, WEAT. Charts: 28-20 WVOJ, 30-19 CKLW-FM, 25-17 WHK.

others Getting Significant Action

REBA McENTIRE "I Still Long To Hold You Now And Then" (Mercury) 23/10, KUZZ, CKLW-FM, WKKN, KFGO, KHEY, WNVY, KZIP, WBAM, KXLR, WDEM.

PORTER WAGONER "Hold On Tight" (RCA) 22/7, KRZY, KSOP, WJJD, KFGO, WNVY, KLVI, WMZQ-FM, 31-25 KSO.

JACK GREENE "Yours For The Taking" (Frontline) 20/8, KIKX, KFGO, CKLW-FM, WAXX, KTYN, WLWI-FM, WCOS-FM, WDEM, 30-20 WMZQ-FM.

CHARLIE DANIELS BAND "Behind Your Eyes" (Epic) 19/4, KEED, KHAK, KENR, WWVA, 10-8 WSEN, debut 27 KUGR.

HENSON CARGILL "Silence On The Line" (Copper Mountain) 17/8, WHK, WVOJ, WYDE, WIRK-FM, WXCL, WAXX, WKKN, KBET, 39-30 KHAK, 23-17 KFTN, 36-30 CKLW-FM, 32-27 KRAK.

STREETS "Love In The Mean Time" (Epic) 16/7, KFTN, WKMF, KYNN, KHEY, KKYX, WDEM, WOKQ.

Radio & Records

NATIONAL AIRPLAY/40

January 18, 1980

Last Week	This Week	
1	1	KENNY ROGERS/Coward Of The County (UA)
2	2	OAK RIDGE BOYS/Leaving Louisiana In The Broad Daylight (MCA)
3	3	DON WILLIAMS/Love Me Over Again (MCA)
4	4	T.G. SHEPPARD/I'll Be Coming Back For More (WB/Curb)
5	5	MOE & JOE/Holding The Bag (Columbia)
8	6	KENDALLS/You'd Make An Angel Wanna Cheat (Ovation)
14	7	BARBARA MANDRELL/Years (MCA)
7	8	CONWAY TWITTY & LORETTA LYNN/You Know Just What I'd Do (MCA)
6	9	WILLIE NELSON/Help Me Make It Through The Night (Columbia)
15	10	CRYSTAL GAYLE/Your Old Cold Shoulder (UA)
16	11	JOHN CONLEE/Baby, You're Something (MCA)
13	12	GAIL DAVIES/Blue Heartache (WB)
10	13	EDDIE RABBITT/Pour Me Another Tequila (Elektra)
12	14	CHARLEY PRIDE/Missin' You (RCA)
9	15	JIM REEVES w/DEBRA ALLEN/Oh How I Miss You Tonight (RCA)
24	16	JEANNE PRUETT/Back To Back (IBC)
23	17	JERRY REED/Sugarfoot Rag (RCA)
20	18	JOHN ANDERSON/Your Lying Blue Eyes (WB)
11	19	JOHNNY CASH & WAYLON JENNINGS/I Wish I Was Crazy Again (Col)
26	20	JOHNNY RODRIGUEZ/What'll I Tell Virginia (Epic)
21	21	CHARLIE RICH/You're Gonna Love Yourself In The Morning (UA)
38	22	ANNE MURRAY/Daydream Believer (Capitol)
19	23	CONWAY TWITTY/Happy Birthday Darlin' (MCA)
29	24	BILLY "CRASH" CRADDOCK/Till I Stop Shaking (Capitol)
34	25	WAYLON JENNINGS/I Ain't Living Long Like This (RCA)
17	26	MICKEY GILLEY/A Little Getting Used To (Epic/Playboy)
33	27	MARGO SMITH/The Shuffle Song (WB)
18	28	BRENDA LEE/Tell Me What It's Like (MCA)
31	29	JANIE FRICKE/But Love Me (Columbia)
25	30	RANDY BARLOW/Lay Back In The Arms Of Someone (Republic)
37	31	RAZZY BAILEY/I Can't Get Enough Of You (RCA)
39	32	CRISTY LANE/Come To My Love (UA)
27	33	BILLIE JO SPEARS/Rainy Days And Stormy Nights (UA)
40	34	GENE WATSON/Nothing Sure Looked Good On You (Capitol)
→	35	WILLIE NELSON/My Heroes Have Always Been Cowboys (Columbia) New Entry
→	36	EDDY ARNOLD/If I Ever Had To Say Goodbye (RCA)
→	37	JOHNNY PAYCHECK/Drinkin' And Drivin' (Epic)
→	38	STATLER BROTHERS/I'll Even Love You Better Than I Did (Mercury)
→	39	ROY CLARK/Chain Gang Of Love (MCA)
→	40	RONNIE MILSAP/Why Don't You Spend The Night (RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

DEAN DILLON "I'm Into The Bottle" (RCA) 31/7, WIRK-FM, WAXX, KSO, CKLW-FM, WXCL, KCUB, KUGR. Charts: 31-23 KUZZ, 34-26 WMZQ-FM, 41-30 WDEM, debut 30 WEAT, debut 28 KIDN.

LEON EVERETTE "I Love That Woman (Like The Devil...)" (Orlando) 31/5, KNIX, KSON, WCXI, KVET, WWVA. Charts: 31-24 CKLW-FM, 22-17 KHAK, 37-25 KFTN, 20-16 KUZZ.

JOHNNY DUNCAN "Play Another Slow Song" (Columbia) 30/10, KEEN, KLZ, WSAI, WIL, WINN, WEAT, WIRK-FM, WKCO, WHBF, KSSS, 48-24 KSOP, debut 22 WMC, 35-28 WVOJ.

BOBBY BARE "Numbers" (Columbia) 28/11, KSO, CKLW-FM, KCKC, KLZ, KNIX, KMAK, KSSS, WTHI, WKKN, WAXX, WKDA. Charts: 29-14 WUNI, 33-23 KCUB, 34-21 KUGR, 45-23 KSOP, 13-7 WSEN, 34-30 KRAK, 26-17 WBAM, 28-17 WIRK-FM, 54-25 KIKK.

Most Requested

LW	TW	
1	1	KENNY ROGERS (UA) (6th week)
10	2	T.G. SHEPPARD (WB/Curb)
5	3	WAYLON JENNINGS (RCA)
2	4	OAK RIDGE BOYS (MCA)
—	5	BOBBY BARE (Columbia)
4	6	LARRY GATLIN (Columbia)
—	7	BARBARA MANDRELL (MCA)
8	8	MOE & JOE (Columbia)
—	9	JEANNE PRUETT (IBC)
—	10	GENE WATSON (Capitol)

Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- HOYT AXTON
Rusty Old Halo (Jeremiah)
- KENNY DALE
Sharing (Capitol)
- DAVE & BUGAR
My World Begins And Ends With You (RCA)
- BRENDA LEE
Tell Me What It's Like (MCA)
- WILLIE NELSON
Help Me Make It Through The Night (Col)
- CHARLEY PRIDE
Missin' You (RCA)
- JIM REEVES w/DEBRA ALLEN
Oh How I Miss You Tonight (RCA)
- J. RODRIGUEZ & C. McCLAIN
I Hate The Way... (Columbia)
- STATLER BROTHERS
Nothing As Original As You (Mercury)
- CONWAY TWITTY
Happy Birthday Darlin' (MCA)
- DOTTIE WEST
You Pick Me Up... (UA)



Biff Collie Inside Nashville

Country

TAKE MY NUMBER, PLEASE: Country Music Hall of Famer Hank Snow spent seven minutes of his Opry show time Saturday night in a speech about his frustrations in trying to establish the Hank Snow Foundation For Prevention Of Child Abuse the past two years; how he was "discouraged, saddened, depressed and disappointed" because his fellow entertainers have not helped him raise money for the organization. He stirred a hornet's nest at the



Hank Snow

Opry, with many Opry performers saying they were never asked to come to his aid in the first place and were "hurt" by the insinuations. The following Monday, Snow told members of the press he wasn't referring to the Opry artists in his speech, he said he was directing his remarks to the "real big names in country music today" (That didn't help their feelings any, either.) Snow listed the names of the people he contacted about starring in a child abuse benefit performance: Crystal Gayle, Statlers Brothers, Barbara Mandrell, Dolly Parton, Kenny Rogers, Willie Nelson, Waylon Jennings, Roy Clark, Mel Tillis, Charley Pride, and Johnny Cash. "I couldn't get any of them, and seldom got past their agents," he said. Snow was an abused child, and ran away from his Nova Scotia home at the age of 12 to escape beatings by his stepfather. "I plan now to see President Carter. I can't have any less help from him," Snow said.

HANK WILLIAMS TV SPECTACULAR: Jim Owens Productions, who has created the successful Music City News Awards specials the last 2 years,



DAVE & SUGAR'S NEW LOOK?? — The "Sugar" part of RCA's Dave & Sugar has gone through a few changes in the past few years but we are happy to report this is not their new image for the 80's. Nashville songwriters Kye Flemming and Dennis Morgan rented costumes representing a chipmunk and a gorilla. When the unsuspecting Dave Rowland went to the RCA building, the two surprised him with their unique approach to getting him a tape of one of their Pi-Gem songs.

will produce a nationally televised special on Hank Williams, taping this month here, hosted by Hank Williams Jr., with Waylon Jennings, B.J. Thomas, Little Jimmy Dickens, Minnie Pearl, and others yet to be named, according to Bill Walker, who will recreate and conduct the music for the show. Country artist Jim Owen (no relation to the producer) who has been doing a one-man Hank Williams show for five years, will sit on the stage of the old Ryman Auditorium (the old Opry House where Hank performed) by himself, portraying Hank and reminiscing, with flash-backs to the new Opry House with the guest list performing on the stage. Sounds like a great, long overdue show idea. I hope they let Jimmy Dickens do a 5-minute stand-up comedy routine. We'll have a new star.

JOHNNY CASH SILVER ANNIVERSARY: The 25th year of Johnny Cash's singing career will be spotlighted this month with confirmed guests Kris Kristofferson, Larry Gatlin, Carl Perkins, Waylon Jennings and soon-to-be-confirmed guests Bob Hope and Bob Dylan. This CBS-TV special will be seen in February.



Johnny Cash

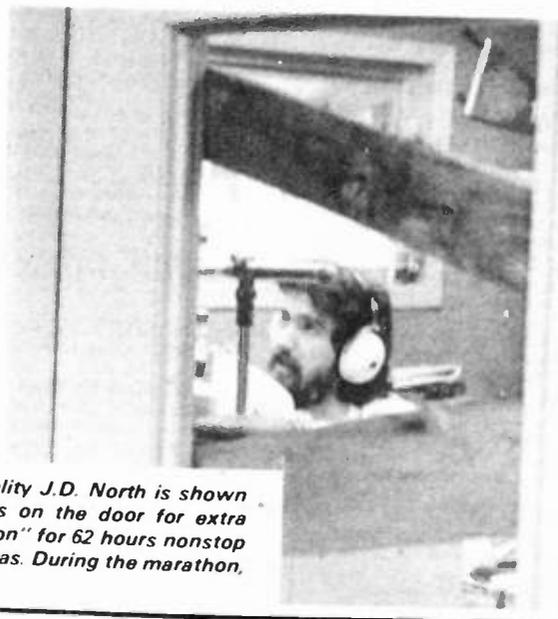
BMI SIGNS ELVIS PRESLEY: Priscilla Presley, wife of Elvis, has signed a contract with Broadcast Music, Inc. affiliating the Presley share in over 40 songs already in the BMI catalogue. Though Presley was involved as the co-writer in the creation of a number of his biggest hit records, he never joined a performing society. Joe Moscheo, Director of Affiliated Relations at BMI and longtime friend of Elvis and Priscilla, negotiated the deal with Priscilla and attorney D. Beecher Smith of Memphis. Moscheo was for many years the leader-manager of the Imperials and a confidante of the Presleys.

QUOTE BOARD: Tammy Wynette: "Every American should visit a foreign country. It makes you appreciate what we have here and take for granted." ... Who said it: "What's a nice girl like you doing in love like this?" ... Margo Smith: "There is no truth to the rumor that Donna Fargo and I are opening a boutique called 'Margo & Fargo'." ... Anne Murray: "I always take my kids on every plane and to every hotel with me. It helps me keep my perspective." (How about your sanity, Anne?) ... George Burns: "The last record I had out? I can't remember the date, but it was arranged by John Phillips Sousa!" ... Johnny Cash: "It's sure nice (and sometimes

CONTROL ROOM & BOARD — WDEN/Macon air personality J.D. North is shown locked in the station's control room, with nailed boards on the door for extra security. North played Hank Williams Jr.'s "Family Tradition" for 62 hours nonstop in an effort to raise money for poor families during Christmas. During the marathon, North raised over \$4500.

lonely) to walk down the main streets of Cairo, Athens, or Madrid and not be recognized." ... When asked if he had been offered the job to replace Bert Parks as host of the Miss America Pageant, Mac Davis said, "Who, me?"

UPDATE: Kenny Rogers hosted the "Tonight Show" and guested with Lynda Carter on her first "Wonder Woman" special ... Grandpa Jones doing fine after his open heart surgery and hopes to get back to work in early April ... Though Kristofferson and Rita are split, they are still scheduled to headline a March concert in Moscow, to be taped for an NBC special if the current middle-East problems don't prevent it ... The Teamsters Union presented Marty Robbins with a Million-Mile-Safety-Plaque for his bus driving. (Did they give Marty's Transportation Director Oakie Jones one too?) ... Ronnie Milsap's Nashville recording studio called Groundstar Laboratories ... "Playboy" magazine gave Loretta Lynn's film biography a 4-star review which, they say, is one of the best write-ups the magazine has ever given a film ... "Hee-Haw" regular Kenny Price is back at Fireside studios, recording for Dimension Records, with Ray Pennington producing. His next single is out in January, with an album to follow in March ... The 1980 Jimmie Rodgers Memorial Festival happens in Meridian, MS May 25-31st. Show producer Ken Rainey invites interested artists to contact him at (601) 693-2661. This annual event attracts dozens of stars to Rodgers's hometown ... Elektra's Mel Tillis tapes PBS's "Austin City Limits" in Austin on February 14th ... Rex Allen, Jr. to do the "March Of Dimes Telethon" in Abilene, TX January 26 (his latest Warner Bros. album debuts in February) ... The Academy of Country Music announces establishment of a "Country Music Movie Award." The honor goes to either a theatrical release or a made-for-TV movie that utilizes country music as its theme or overall image (award goes to producer and star). The first one gets presented May 1 at the 15th annual Academy awards, aired on NBC-TV. Nominees due by January 31 (titles and credits) to the ACM selection committee, 1777 N. Vine, Suite 200, Hollywood, CA 90028 ... Word is out that the U. of Oklahoma "Sooners" are big fans of Lester "Roadhog" Moran (aka the Statler Brothers.) They listened to ol' Lester and the gang in the training room, and during their recent victorious trip to the Orange Bowl.



Country Radio News Notes

Because of the length of our feature on the comments about the 80's, the "News Notes" have been moved this week. The "Notes" will return to their regularly scheduled space next week ... Robert Gold, VP/GM of WPOR-AM-FM/Portland, ME, has appointed Robert J. Tole as Station Manager. Jon Van Hoogenstyn replaces Tole as Sales Manager for both stations ... Gene Barry has exited WEAT/West Palm Beach to manage new Country station, WKKR/Evansville, IN. He takes over where Jack Reno and friends left off a few weeks back. (See last week's column.) ... Century 21 Programming's "Super Country Format" is now being aired on KDNT-FM/Denton, TX. With the move of its transmitter, the station now covers the Dallas-Fort Worth market. Ex-WBAP PD Don Thomson is consulting the new FM Country facility ... As of January 28, WHMQ-FM/Findlay, OH will be 24 hours a day Country. PD Jerry Michaels will do the morning show with Joey Michaels of Concept Productions in Sacramento. The new all-nighter will be Don Andrews, formerly with WHHS/Bluefield, VA ... Bob Jackson has just been promoted to MD at KVEG/Las Vegas. Jackson also tells us the first Country nightclub on the Vegas Strip is opening tonight (18) ... Also from Utica the word that WBVM has changed calls to WUTQ and format to Country ... Denny Michaels has been appointed MD of KRAD-AM-FM/Grand Forks, ND ... KUZZ/Bakersfield PD Richard Lee has taken over as MD for the

station as Johnny Kaye departs ... Rob Housh has been named MD at KTTS-AM-FM/Springfield, MO ... John Gray, formerly with KBET/Reno is the new MD and afternoon drive at KCEY/Modesto, CA. T.C. Arnold has also joined KCEY. Arnold is from KSDN/Aberdeen, SD and will do the evening slot ... Norm Miller, from WPAP/Panama City, FL, is now doing middays at WJEZ-FM/Chicago ... Joe Stamper, from WAXU/Lexington, is the new midday personality on WSAI/Cincinnati ... Ex-PD and morning man at KRZY/Albuquerque Jerry Groner has joined KYTE/Portland, OR to do the all-night show ... KWJJ/Portland is still looking for a PD/air personality. Contact GM Bernie Thompson (503) 228-4393 ... Morning drive opening at WNYN/Canton. Talk with PD Alan Furst (216) 456-8396 ... WJRB/Nashville has been taping part of its broadcast day and sending the tapes to the American hostages in Iran ... The coverage of the hostage situation in Madison, WI is the reason WTSO's news department won UPI's first Central Regional Award ... Bill Bradley, Assistant PD of KLZ/Denver, is a new daddy. Our congratulations ... WHOO/Orlando reports cutting its current list from 40 to 30 as they increase their oldie play to almost 50 percent ... February 8, the former WODX/Mobile, AL will be celebrating 50 years of broadcasting. It was the first station in the area and has gone on to be one of the top Country stations in America. A special "Happy Birthday" to everyone at WUNI Radio ...



P/A

Mike Kasabo

A Little Red Barn Operating In The Black

More than 40 years ago the Farm Service Director of WOWO/Ft. Wayne, Jay Gould, took to the air with a program he called "The Little Red Barn." The show was an instant hit with that rural area, as Gould beamed the programming ingredients to the farmers in Allen County. Now, in 1980, it is still the most popular morning show in Ft. Wayne, and quite possibly in all of Indiana, as the current show host, Bob Sieuers, garnered more than a 50 share, in the last April/May Arbitron. We asked Program Manager and LRB participant Ned Foster to give a 1980 impression of the program and the audience to who it's directed. Foster said, "Well, it's hard to say farmers, because in the business they're called agribusinessmen — when you go to an equipment show and see a tractor and find out the thing costs \$70,000 you realize that these guys don't have hay sticking out of their ears. But as far as program content is concerned, it pretty much depends on what Dugan Fry (the current Farm Service Director) wants to get into. Sometimes it's simple stuff about a particular crop disease that's moving this way, or about gasohol, which has a lot of potential in this part of the country."

Interestingly, country music is not as heavily featured as one might expect. "We play some country music," Foster explained, "but we also play from the current P/A tunes and we even play gospel songs. You see those \$70,000 tractors have CB's and AM/FM stereo with 8-track, and who knows what the guy out there turning 40 acres is listening to — it might be 'Pop Musik' by M. I've been here a year-and-a-half, and it still is difficult for me to understand why the music philosophy, or lack of one, works. All I know, after reading the rating books, is, 'if it works, don't fix it.'"

Breaking down the 5-6am hour, the 12+ figures show for the April/May 1979 Arbitron a Metro share of 55.8, and the 6-7 block has a disappointing 46.3 — while the next highest station has a 14.0.

"Although I can't give you a total answer to the huge numbers, I can say that most of it is intimacy. It's really the person-to-person atmosphere created by Dugan and Bob; they work perfectly together. Bob generally is the straight man while Dugan is the funny guy, plus they make a big deal out of the fact that they really are in the barn. They say, 'Well, let's walk up to the farmhouse' while they play sound effects with the chickens clucking, and it's so hokey that it works. They've been called the Amos 'n' Andy of the Cornbelt."

We'll be into the eighties, no doubt. But it seems kind of reassuring that somewhere there is a warm slice of the past still being enjoyed as the rest of us race down the path of technology. After all, if it works, don't fix it.

Atkins Scores In Pittsburgh

Ted Atkins, Vice President and General Manager of WTAE, has been elected President of the Pittsburgh Radio Organization. The PRO is made up of a group of area radio station GM's whose monthly meetings are designed to spawn ideas to better promote and sell their medium. Atkins noted, "We have produced a 20-minute sound film and this is presented to clients and agencies on a frequent basis. We feel that our collective efforts have already proven fruitful, and I'm thrilled with the whole thing."

Now, if the Steelers can only do as well.

Update

P/A'S CONTINUE TO SUPPORT HOSTAGES: It seems more unreal with each passing day, but the American hostages are still being held by revolutionary students at our embassy in Tehran. And, in a continued show of concern for the captives' welfare, WSB/Atlanta and WFTL/Ft. Lauderdale are stepping up their efforts to keep them on the public's minds. First, WSB PD George Fischer called to inform us that popular morning team Jim & John have started asking listeners to call in with messages of hope and a safe return home for the 50+ being held in Iran. The feeling of the station is that, primarily due to the Afghanistan situation, Americans might have become apathetic towards the lingering situation in Tehran; and that it would be in the best interest of our nation's morale to keep as close a contact with the captive Americans as possible. So each morning, callers will have the opportunity to make their feelings of support known on the air. All messages will be taped and sent to the embassy in Tehran in hopes that the students will allow them to be played. Fischer noted, "This program will go on indefinitely, until, we hope, they are released."

Meantime, programmer Tom Daren is setting the stage for a massive rally in South Florida. WFTL is organizing a campaign designed to serve as a visual reminder that Americans have not forgotten the hostages. Along with nine civic organizations, the station is scheduled to hold a "Freedom and Solidarity Day" rally January 26th. The site for the event will be Ft. Lauderdale's 10,000-seat Yankee Stadium. Local entertainers, politicians, officials, and celebrities will be on hand to participate. Florida Governor Bob Graham has been invited as keynote speaker. Daren assured, "We're looking at this as a visible demonstration of support for Americans in general and the hostages in particular." Others who've been invited to attend include President and Mrs. Carter, Vice President Mondale and his wife, Burt Reynolds, Jackie Gleason, and Jack Nicklaus . . .

BERT PARKS SOME PUNCH IN CONNECTICUT: WELI/New Haven jumped right into the middle of another big story last week when staffers took to the air asking listeners whether they agreed with the decision to bounce the veteran celebrity from emceeing the Miss America Pageant. The overwhelming majority voiced themselves vehemently in his favor. As a side note to the drama, during one of the voting periods, a former Miss America (verified by the station) happened to be driving through the area, stopped to call the station, and aired her support stating that the 65-year-old entertainer helped her a great deal dur-

ing her encounter with the pageant . . . Now to get out of the headlines and into the street, KRMG/Tulsa morning man John Erling is sharing a common interest in that city's recent trash collection policy change. Erling has volunteered to personally check out the new system (a split system of collection by curb or backyard — curb service being less expensive), and will ride around in a city garbagemobile one morning, complete with a two-way setup so listeners can get in on what promises to be an aroma-filled event . . . WTAE/Pittsburgh Radio Sports Director Myron Cope (he's also a WTAE-TV commentator, writes for Sports Illustrated, and is the creator of a local phenom: "Terrible Towel") has been elected by the National Sportscasters-Sportswriters Association as Sportscaster of the Year for 1979 in Pennsylvania . . . Add WTAE: Ace morning team O'Brien & Garry will long distance remote from the Superbowl hotel headquarters of the world champion Steelers January 19th . . . WRVA/Richmond Program Director Dick Grant and many staff members held out at the station last week for over 27 hours during a sudden and super-heavy snowfall of 18 inches. They reported on the obvious effects the snow had on the community; food and supplies were brought in thanks to the station's 4-wheel vehicle . . . WCSC/Charleston has combined two existing personalities to create the new morning team of C.J. & Buzz. The duo met with excellent listener reaction — C.J., by the way, is the station General Manager. Wonder how many other markets of that size, or larger, have a GM pulling a daily air shift? . . .



A HECK OF A TREK — WASH/Washington turned up as the only station in town with tickets to the world premiere of "Star Trek — The Movie." It was strictly a black-tie affair, complete with limousine transportation to the movie and to the Space Club reception which followed. Station air traffic reporter Walt Starling (left) and personality John Bodner flank William Shatner following the movie's premiere.

Transition

WDAE/Tampa News Director Bob Schuman has resigned that position to travel all the way to the West Coast's Bay Area to join well-respected rocker KFRC/San Francisco. He'll be morning anchor with funnyman Dr. Don Rose; no replacement named yet at WDAE . . . Read Shepherd is the acting News Director at WCWA/Toledo, replacing Tom Waniewski, who exits the station with no future plans announced. Shepherd comes to the station from WKEE/Huntington, WV . . . WTAR/Norfolk has announced the promotion of 13-year station veteran Wayne Simons to the position of Sales Manager from Account Executive; he replaces Ed Johnson, who moves into the National and Regional sales areas . . . WOWO/Ft. Wayne has added personality Tony Robinson to the station's line-up. He comes from WERK/Muncie, IN, and will take the 9pm-1am shift . . . Hal Widsten has been named Station Manager of WMBD/Peoria. Since 1976, he operated his own radio program and management consulting firm in Denver . . .

Color

BEACH PARTY SNOW JOB: WBT/Charlotte is holding its annual Wintery "Beach Party." That's right, a beach party in January. But everyone will be dressed appropriately, as the "beach" is actually Beach Mountain, where the station will host a skiing party. Listeners are asked to call and answer a trivia question about that seasonal sport, with a correct answer landing them a day's trip up the mountain with all expenses, including a skiing lesson, absolutely free. Then on February 9 and 10, WBT will sponsor high school and college ski races, major events in that area.

NO BULLPEN FOR THIS PITCHING: WOWO/Ft. Wayne has just completed its 31st annual city-wide "Penny Pitch" campaign that saw area residents come up with over \$60,000 for needy families. Each year the station develops a list of the more unfortunate households and channels all funds received to that end. Listeners contribute in three ways: 1) personalities remoted from various areas with a huge barrel on display for collection purposes 2) area high schools competed for a trophy by trying to raise the most money 3) area businessmen were prompted to bid on various items put up by the station. The grand total was \$63,111.

FLY NORTH FOR WINTER? That's correct, and WDBO/Orlando is happy to do it. The station is the area's official Winter Olympics stations and will send a lucky couple north to Lake Placid, NY to take in the 13th Olympiad, all expenses paid. The lucky pair will win with the luck of the draw in conjunction with a local Chevy dealer, who is donating a certain amount of dollars per car sold in January for a fund-raiser for the Olympics.

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

JOHN STEWART

Lost Her In The Sun (RSO)

60% of our reporters are on it. Sustained solidly over the long holiday — now making its move. Adds include WIOD, KFMB, KAKE, KAFM, WJON, WOOD, KNBR, WHIO, WLVA. Key moves: 7-4 WLOW, 16-11 KBLF, 22-19 WCWA, 30-27 KSTP, 31-24 WHBC, 29-26 KDKA, 24-18 WBT, debut 25 KOLO, debut 27 WWWE. Jumps 31-22 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

SPINNERS "Working My Way Back To You" (Atlantic) 43/18 adds include WHAM, WISN, KEX, WBT, WGY, WTMJ, WRVA, WQUA, WVMT, WBEN, WCWA, WSIX, WDIF, KGGF. Key moves: 25-18 KROD, 27-21 WORG, 30-23 WCSC, 30-23 WQUD, 22-18 WHAG, 23-19 KDKA, 28-25 WWWE, debut 21 KOLO, debut 23 WHBC, debut 23 WCWA. Debuts on P/A chart at No. 30.

JIMMY BUFFETT "Volcano" (MCA) 35/5 add KEX, WSIX, KFMB, WIP, KRMG. Key moves: 9-5 WLOW, 30-20 WHBC, 20-17 WBOW, 30-27 WJBO, 28-23 WTAR, 21-17 WBT, debut 29 WLVA. Heavy rotation: KRKK, WHOK. Increased 37-31 on P/A chart.

MOON MARTIN "No Chance" (Capitol) 41/3 add WOOD, WATR, WHIO. Moves 20-16 WTAR. Heavy rotation: KRKK. Increased 35-33 on P/A chart.

BOBBY VINTON "Make Believe It's Your First..." (Tapestry) 37/3 add WWWE, WNEW, WGR. Debuts 30 WYMC. Increased 38-34 on P/A chart.

NICOLETTE LARSON "Let Me Go, Love" (WB) 35/13 adds include WJBO, WWWE, WBAL, KRNT, KRMG, WHBC, WJON, WSLI, WCHV. Key moves: 30-24 WBT, debut 26 WBOW. Heavy rotation: WREC, WCFR. Debuts at No. 35 on P/A chart.

QUEEN "Crazy Little Thing Called Love" (Elektra) 29/15 adds include WBZ, KMBZ, WFYR, WHAM, WRIE, WSIX, KFOR, KUGN, WSLI, WHBC, WRVA. Key moves: 31-25 WBT, 28-22 WCWA, 22-15 WOWO, 23-18 WVMT, debut 17 WBEN. Debuts at No. 36 on P/A chart.

JACK JONES "Theme From Love Boat" (MGM) 32/9 add WNEW, WBAL, WATR, KUGN, WDBO, WFDF, WHBC, WJBO, KSL. Moves 36-27 at WSGW. Debuts at No. 37 on P/A chart.

ROD STEWART "I Don't Want To Talk About It" (WB) 28/9 add KMBZ, KGNR, WSGW, WRVA, WHBC, WQUD, WCSC, WCER, KAFM. Key moves: 30-25 WORG, 30-26 WLOW, 29-25 WLVA, debut 27 WBOW, debut 28 WVMT. Debuts at No. 38 on P/A chart.

ROGER WHITTAKER "You Are My Miracle" (RCA) 25/1 add WLVA. Key moves: 23-19 WSGW, debut 25 WHBC. Hot at: WRVA, WSIX. Increased 40-39 on P/A chart.

JUDIE TZUKE "Stay With Me Till Dawn" (Rocket/MCA) 19/4 add WREC, WBT, WATR, WHOK. Key moves: 24-20 WYMC, 27-24 WLOW. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

DANA VALERY "I Don't Want To Be Lonely" (Scotti Bros.) 31/4 add WCHV, KWOS, KAFM, KOB. Moves 22-17 WTAR, 25-22 WBT, 30-28 WLVA. Heavy rotation KRKK.

RUPERT HOLMES "Him" (MCA) 25/23 adds include WHIO, KEX, WCSC, WIS, WDIF, KRMG, KFOR, WSM-FM, WWWE, WFYR, WBT, WBAL, WTMJ, WPRO, KSTP. Moves 30-28 WRIE.

TOM JOHNSTON "Savannah Nights" (WB) 22/3 add WIS, WHIZ, WOWO. Debut 22-16 WQUD, debut 29 KWOS.

ROBERT JOHN "Lonely Eyes" (EMI America) 20/4 add WLVA, WBOW, WHOK, KWOS. Moves 25-20 WCSC, 34-29 WBT, 28-23 WLOW.

ISAAC HAYES "Don't Let Go" (Polydor) 18/3 add KWOS, KLTE, WFDF (dpl). Moves 23-17 WCWA. Heavy rotation: KMBZ.

CHUCK MANGIONE "Give It All You Got" (A&M) 17/16 adds include WTMJ, KDKA, WGR, WHIO, WBT, WNEW, WSM-FM, WJBO, WREC, WVMT, WORG, KRKK.

JEREMY SPENCER BAND "Travellin'" (Atlantic) 17/3 add WORG, WJBO, WHIO. Moves 27-19 WHBC.

ELO "Last Train To London" (Jet) 17/1 add WHOK. Moves 15-11 WLOW, 32-27 WBT, debut 28 WYMC, debut 27 WHAG, debut 30 WCSC.

TOTO "99" (Columbia) 16/6 add KBLF, WJON, WPRO, WBOW, WSIX, KNBR. Moves 35-27 WHBC, 25-21 WLOW, debut 23 KOLO.

BILLY PRESTON & SYREETA "With You I'm..." (Motown) 15/1 add WIOD. Moves 18-13 WISN, 33-29 WHAG, 28-23 WBT. Heavy rotation: KDWN.

Radio & Records

POP/ADULT AIRPLAY / 40

January 18, 1980

Last Week	This Week	Artist/Record
3	1	DIONNE WARWICK/Deja Vu (Arista)
1	2	CAPTAIN & TENNILLE/Do That To Me One More Time (Casablanca)
5	3	BARRY MANILOW/When I Wanted You (Arista)
10	4	NEIL DIAMOND/September Morn (Columbia)
2	5	KENNY ROGERS/Coward Of The County (UA)
9	6	TERI DeSARIO w/KC/Yes, I'm Ready (Casablanca)
7	7	RITA COOLIDGE/I'd Rather Leave While I'm In Love (A&M)
12	8	FLEETWOOD MAC/Sara (WB)
4	9	STEVIE WONDER/Send One Your Love (Tamla)
8	10	CLIFF RICHARD/We Don't Talk Anymore (EMI America)
17	11	ANNE MURRAY/Daydream Believer (Capitol)
14	12	MICHAEL JACKSON/Rock With You (Epic)
6	13	LITTLE RIVER BAND/Cool Change (Capitol)
24	14	DAN FOGELBERG/Longer (Full Moon/Epic)
16	15	LOBO/Holdin' On For Dear Love (MCA/Curb)
19	16	KENNY LOGGINS/This Is It (Columbia)
11	17	RUPERT HOLMES/Escape (The Pina Colada Song) (MCA)
13	18	DANN ROGERS/Looks Like Love Again (International Artists)
28	19	BARBRA STREISAND/Kiss Me In The Rain (Columbia)
18	20	ABBA/Chiquitita (Atlantic)
26	21	DIRT BAND/American Dream (UA)
31	22	JOHN STEWART/Lost Her In The Sun (RSO)
30	23	STEVE FORBERT/Romeo's Tune (Nemperor)
27	24	EAGLES/The Long Run (Asylum)
34	25	JENNIFER WARNES/Don't Make Me Over (Arista)
22	26	HERB ALPERT/Rotation (A&M)
21	27	SMOKEY ROBINSON/Cruisin' (Tamla)
23	28	MAUREEN McGOVERN/Can't Take My Eyes Off You (WB/Curb)
20	29	STYX/Babe (A&M)
→	30	SPINNERS/Working My Way Back To You (Atlantic)
37	31	JIMMY BUFFETT/Volcano (MCA)
15	32	DR. HOOK/Better Love Next Time (Capitol)
35	33	MOON MARTIN/No Chance (Capitol)
38	34	BOBBY VINTON/Make Believe It's Your First Time (Tapestry)
→	35	NICOLETTE LARSON/Let Me Go, Love (WB)
→	36	QUEEN/Crazy Little Thing Called Love (Elektra)
→	37	JACK JONES/Theme From Love Boat (MGM)
→	38	ROD STEWART/I Don't Want To Talk About It (WB)
40	39	ROGER WHITTAKER/You Are My Miracle (RCA)
→	40	JUDIE TZUKE/Stay With Me Till Dawn (Rocket/MCA)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry →

STARLAND VOCAL BAND "Loving You..." (Windsong) 14/10 add WLVA, WLOW, KRNT, WSM-FM, WHAG, KFOR, KUGN, WHBC, KRMG, WORG.

FOGHAT "Third Time Lucky" (Bearsville/WB) 13/1 add WTVN. Moves 5-3 WLOW, 20-14 WOWO, 32-30 WBOW, 28-24 KWOS.

DOTIE WEST "You Pick Me Up (And Put Me Down)" (UA) 12/1 add KOY.

O'JAYS "Forever Mine" (Philadelphia International) 11/2 add WATR, KWOS. Moves 25-19 WHIZ, 27-24 WYMC, 28-26 KOLO, 20-17 WLOW, debut 26 WWWE.

COMMODORES "Wonderland" (Motown) 11/1 add WPRO. Moves 38-30 KBLF.

ALAN PARSONS "Damned If I Do" (Arista) 11/1 add KPPL.

DONNA SUMMER "On The Radio" (Casablanca) 11/0. Moves 24-19 WRIE, debut 19 WBZ. Heavy rotation: KNBR.

GEORGE BURNS "I Wish I Was Eighteen Again" (Mercury) 10/6 add WTAE, KEX, KGNR, WYMC, WHBC, WREC.

MICHAEL JOHNSON "The Very First Time" (EMI America) 9/9 add WRIE, WSGW, KRKK, KMBZ, WBAL, WRVA, WSIX, WJON, KPPL.

SANTANA "You Know That I Love You" (Columbia) 9/3 add KMBZ, KWOS, WREC. Moves 13-6 WLOW.

BARBARA MANDRELL "Years" (MCA) 9/2 add WRVA, WTMJ. Moves 29-21 WHAG, 21-18 WJBO.

BOB JAMES & EARL KLUGH "Kari" (Tappan Zee/Col) 9/1 add WJBO.

TOMMY JAMES "Three Times In Love" (Millennium) 8/8 add WDIF, KFOR, WTAE, WHAG, WJBO, KSTP, KPPL, KRMG.

EARTH, WIND & FIRE "Star" (ARC/Columbia) 8/2 add WPRO, WOWO. Moves 26-23 KBLF.

BOB JAMES "Main Theme From Star Trek" (Tappan Zee/Col) 7/1 add WHIO. Moves 33-28 WBT.

LEO SAYER "Oh Girl" (WB) 7/1 add WHIO. Debuts 28 WLOW.

Most Added:

- RUPERT HOLMES
Him (MCA)
Added at 26% of our reporting stations
- DAN FOGELBERG
Longer (Full Moon/Epic)
Added at 21% of our reporting stations
- DIRT BAND
American Dream (UA)
Added at 20% of our reporting stations
- SPINNERS
Working My Way Back To You (Atlantic)
Added at 20% of our reporting stations
- CHUCK MANGIONE
Give It All You Got (A&M)
Added at 18% of our reporting stations
- QUEEN
Crazy Little Thing Called Love (Elektra)
Added at 17% of our reporting stations
- BARBRA STREISAND
Kiss Me In The Rain (Columbia)
Added at 17% of our reporting stations

Hottest:

- NEIL DIAMOND
September Morn (Columbia)
Reported hot at 43% of our stations
- BARRY MANILOW
When I Wanted You (Arista)
Reported hot at 39% of our stations
- TERI DeSARIO w/KC
Yes, I'm Ready (Casablanca)
Reported hot at 38% of our stations
- FLEETWOOD MAC
Sara (WB)
Reported hot at 36% of our stations
- CAPTAIN & TENNILLE
Do That To Me One More Time (Casablanca)
Reported hot at 36% of our stations
- DIONNE WARWICK
Deja Vu (Arista)
Reported hot at 33% of our stations
- MICHAEL JACKSON
Rock With You (Epic)
Reported hot at 31% of our stations

P/A

REGIONAL ADDS & HOTS

EAST

WRAL/Raleigh
Jack Levy
J. Jones
R. Holmes
(Him)
R. Larson
M. Johnson

WRZ/Winston
Wendy Parage
Queen
S. Forbert
N. Diamond
HOTTEST
R. Holmes
(Escape)
E. Rogers
J.D. Southern
Eagles
M. Jackson

WBEN/Raleigh
Roger Christian
Spinners
HOTTEST
M. Jackson
F. Mac
N. Diamond
S. Forbert
T. DeSario
A. Murray
B. Manilow
J. Jones
J.L. Ponty
Queen

WVMT/Burlington
Gary Whinnock
C. Mangione
Spinners
M. Nelson
(Hermes)
HOTTEST
A. Loggins
F. Mac
S. Forbert
M. Jackson
A. Murray
N. Diamond
Queen

WRLE/Asheville
Smoky Burns
Queen
M. Johnson
HOTTEST
Q. Holmes
(Escape)
K. Loggins
D. Fogelberg
S. Forbert
N. Diamond

WMAQ/Morgantown
Rick Summers
D. Fogelberg
R. Holmes
(Him)
C. Mangione
Starland Vocal
Band
M. Murphy
Flack & Hathaway
T. James
HOTTEST
D. Rogers
B. Manilow
R. Coolidge
M. McGovern
Lobo
A. Murray
WCMR/Harrisburg
Larry Scott
S. Forbert
Queen
HOTTEST
B. Manilow
N. Diamond
D. Fogelberg
T. DeSario

WGIR/Manchester
Bern Anderson
B. Vinton
C. Mangione
K. Nolan
HOTTEST
A. Gibb
LBB
B. Manilow
N. Diamond

WNEW/New York
Jeff Mazza
J. Jones
M. Mancini
C. Mangione
R. Vinton
HOTTEST
N. Diamond
B. Manilow
B. Streisand
Capt. & Tennille
A. Murray

WIP/Philadelphia
Bob Russo
D. Fogelberg
J. Buffett
HOTTEST
Hall & Oates
F. Mac
B. Manilow
N. Diamond

WRDA/Pittsburgh
Don Davis
WTAJ/Pittsburgh
Don Davis
A. Murray
M. Jackson
Lobo
T. James
D. Fogelberg
S. Forbert
G. Burns
HOTTEST
Abba
Capt. & Tennille
A. Rogers
S. Robinson
N. Diamond
Spinners
A. Loggins
M. Jackson

WPRO/Providence
Ove McNamee
Commodores
(Wonderland)
EWF
J. Jones
R. Holmes
(Him)
HOTTEST
M. Jackson
A. Rogers
E. Loggins
B. Manilow
F. Mac

WHAM/Hochstadt
Mike Harvey
J. Jones
Queen
HOTTEST
Queen
M. Johnson
HOTTEST
Q. Holmes
(Escape)
K. Loggins
D. Fogelberg
S. Forbert
N. Diamond

WMAQ/Morgantown
Rick Summers
D. Fogelberg
R. Holmes
(Him)
C. Mangione
Starland Vocal
Band
M. Murphy
Flack & Hathaway
T. James
HOTTEST
D. Rogers
B. Manilow
R. Coolidge
M. McGovern
Lobo
A. Murray

WCMR/Harrisburg
Larry Scott
S. Forbert
Queen
HOTTEST
B. Manilow
N. Diamond
D. Fogelberg
T. DeSario

WGIR/Manchester
Bern Anderson
B. Vinton
C. Mangione
K. Nolan
HOTTEST
A. Gibb
LBB
B. Manilow
N. Diamond

WNEW/New York
Jeff Mazza
J. Jones
M. Mancini
C. Mangione
R. Vinton
HOTTEST
N. Diamond
B. Manilow
B. Streisand
Capt. & Tennille
A. Murray

WIP/Philadelphia
Bob Russo
D. Fogelberg
J. Buffett
HOTTEST
Hall & Oates
F. Mac
B. Manilow
N. Diamond

SOUTH

WLOW/Asheville
Owen Holmes
A. Gibb
Starland Vocal
Band
HOTTEST
J. Cougar
(Small)
B. Russell
Flack & Hathaway
C. Mangione
LBB
P. Brown
A. Parsons
(Don't)
HOTTEST
R. Rogers
R. Loggins
T. DeSario
Spinners
J. Stewart
J. Buffett
Santana
Dir. Band
LLO
F. Mac

WTOG/Atlanta
Tom Daren
None
HOTTEST
M. Diamond
Capt. & Tennille
LBB
K. Rogers
N. Larson
James & Blugh
T. James
C. Mangione
N. Larson
Queen
Dir. Band
HOTTEST
D. Fogelberg
LLO
F. Mac
D. Fogelberg
F. Mills
B. Manilow
C. Richard

WCSB/Charleston
Christie
Randy Scott
T. DeSario
R. Stewart
R. Holmes
(Him)
F. Mac
J. Jones
HOTTEST
M. Jackson
Eagles
C. Richard
Prince

WBT/Charlotte
Andy Bickel
C. Mangione
Spinners
J. Jones
R. Holmes
(Him)
HOTTEST
Flack & Hathaway
H. Mancini
HOTTEST
Capt. & Tennille
R. Coolidge
C. Richard
T. DeSario
M. Jackson
D. Fogelberg
N. Larson
B. Manilow
J. Jones

WCMR/Harrisburg
Larry Scott
S. Forbert
Queen
HOTTEST
B. Manilow
N. Diamond
D. Fogelberg
T. DeSario

WMAQ/Morgantown
Rick Summers
D. Fogelberg
R. Holmes
(Him)
C. Mangione
Starland Vocal
Band
M. Murphy
Flack & Hathaway
T. James
HOTTEST
D. Rogers
B. Manilow
R. Coolidge
M. McGovern
Lobo
A. Murray

WCMR/Harrisburg
Larry Scott
S. Forbert
Queen
HOTTEST
B. Manilow
N. Diamond
D. Fogelberg
T. DeSario

WGIR/Manchester
Bern Anderson
B. Vinton
C. Mangione
K. Nolan
HOTTEST
A. Gibb
LBB
B. Manilow
N. Diamond

WNEW/New York
Jeff Mazza
J. Jones
M. Mancini
C. Mangione
R. Vinton
HOTTEST
N. Diamond
B. Manilow
B. Streisand
Capt. & Tennille
A. Murray

WIP/Philadelphia
Bob Russo
D. Fogelberg
J. Buffett
HOTTEST
Hall & Oates
F. Mac
B. Manilow
N. Diamond

WTOG/Atlanta
Tom Daren
None
HOTTEST
M. Diamond
Capt. & Tennille
LBB
K. Rogers
N. Larson
James & Blugh
T. James
C. Mangione
N. Larson
Queen
Dir. Band
HOTTEST
D. Fogelberg
LLO
F. Mac
D. Fogelberg
F. Mills
B. Manilow
C. Richard

WCSB/Charleston
Christie
Randy Scott
T. DeSario
R. Stewart
R. Holmes
(Him)
F. Mac
J. Jones
HOTTEST
M. Jackson
Eagles
C. Richard
Prince

WBT/Charlotte
Andy Bickel
C. Mangione
Spinners
J. Jones
R. Holmes
(Him)
HOTTEST
Flack & Hathaway
H. Mancini
HOTTEST
Capt. & Tennille
R. Coolidge
C. Richard
T. DeSario
M. Jackson
D. Fogelberg
N. Larson
B. Manilow
J. Jones

WCMR/Harrisburg
Larry Scott
S. Forbert
Queen
HOTTEST
B. Manilow
N. Diamond
D. Fogelberg
T. DeSario

WMAQ/Morgantown
Rick Summers
D. Fogelberg
R. Holmes
(Him)
C. Mangione
Starland Vocal
Band
M. Murphy
Flack & Hathaway
T. James
HOTTEST
D. Rogers
B. Manilow
R. Coolidge
M. McGovern
Lobo
A. Murray

WCMR/Harrisburg
Larry Scott
S. Forbert
Queen
HOTTEST
B. Manilow
N. Diamond
D. Fogelberg
T. DeSario

WGIR/Manchester
Bern Anderson
B. Vinton
C. Mangione
K. Nolan
HOTTEST
A. Gibb
LBB
B. Manilow
N. Diamond

WNEW/New York
Jeff Mazza
J. Jones
M. Mancini
C. Mangione
R. Vinton
HOTTEST
N. Diamond
B. Manilow
B. Streisand
Capt. & Tennille
A. Murray

WIP/Philadelphia
Bob Russo
D. Fogelberg
J. Buffett
HOTTEST
Hall & Oates
F. Mac
B. Manilow
N. Diamond

MIDWEST

WYNE/Aurora
Jay Edwards
None
HOTTEST
D. Fogelberg
B. Manilow
F. Mac
M. Alpert
Lobo

WHBC/Canton
Hub Jacobs
B. Streisand
N. Larson
M. Stewart
J. Jones
F. Cavallera
G. Burns
Queen
Starland Vocal
Band
HOTTEST
D. Fogelberg
R. Rogers
T. DeSario
C. Richard
M. Jackson
S. Forbert
B. Manilow
S. Robinson
F. Mac
M. McGovern
D. Fogelberg

WCFR/Chicago
John Westerbe
Queen
R. Holmes
(Him)
B. Midler
(Rose) (lp)
HOTTEST
R. Holmes
(Escape)
K. Rogers
T. Petty

WWVE/Cleveland
Terry Patrick
A. Murray
N. Larson
R. Holmes
(Him)
B. Vinton
HOTTEST
Capt. & Tennille
D. Fogelberg
K. Rogers
Lobo
M. Manilow

WGGF/Columbus
Bill Miller
Dir. Band
Spinners
J. Messina
(Dance)
HOTTEST
Capt. & Tennille
Dr. Hook
R. Coolidge
T. DeSario

WTVN/Columbus
Danny Nugent
D. Fogelberg
Foghat
HOTTEST
Capt. & Tennille
K. Loggins
LBB
D. Fogelberg

WHDD/Dayton
Kris Rankin
J. Spencer
J. Reed
L. Getlin
Eagles (dp)
J. Stewart
M. Martin
S. Robinson
T. DeSario
Dir. Band
R. Holmes
(Him)
B. James
M. Nelson
(Harper)

WDDM/Miam
Yolandis Parage
B. Streisand
D. Fogelberg
T. DeSario
Preston & Syreeta
J. Stewart
HOTTEST
B. Manilow
Dir. Band
N. Diamond

WYNE/Aurora
Jay Edwards
None
HOTTEST
D. Fogelberg
B. Manilow
F. Mac
M. Alpert
Lobo

WHBC/Canton
Hub Jacobs
B. Streisand
N. Larson
M. Stewart
J. Jones
F. Cavallera
G. Burns
Queen
Starland Vocal
Band
HOTTEST
D. Fogelberg
R. Rogers
T. DeSario
C. Richard
M. Jackson
S. Forbert
B. Manilow
S. Robinson
F. Mac
M. McGovern
D. Fogelberg

WCFR/Chicago
John Westerbe
Queen
R. Holmes
(Him)
B. Midler
(Rose) (lp)
HOTTEST
R. Holmes
(Escape)
K. Rogers
T. Petty

WWVE/Cleveland
Terry Patrick
A. Murray
N. Larson
R. Holmes
(Him)
B. Vinton
HOTTEST
Capt. & Tennille
D. Fogelberg
K. Rogers
Lobo
M. Manilow

WGGF/Columbus
Bill Miller
Dir. Band
Spinners
J. Messina
(Dance)
HOTTEST
Capt. & Tennille
Dr. Hook
R. Coolidge
T. DeSario

WTVN/Columbus
Danny Nugent
D. Fogelberg
Foghat
HOTTEST
Capt. & Tennille
K. Loggins
LBB
D. Fogelberg

WHDD/Dayton
Kris Rankin
J. Spencer
J. Reed
L. Getlin
Eagles (dp)
J. Stewart
M. Martin
S. Robinson
T. DeSario
Dir. Band
R. Holmes
(Him)
B. James
M. Nelson
(Harper)

WDDM/Miam
Yolandis Parage
B. Streisand
D. Fogelberg
T. DeSario
Preston & Syreeta
J. Stewart
HOTTEST
B. Manilow
Dir. Band
N. Diamond

WEST

KBOB/Albuquerque
Jim Jones
D. Valery
B. Manilow
A. Murray
HOTTEST
Dr. Hook
D. Fogelberg
Capt. & Tennille
S. Wonder
C. Richard

KLVQ/Albuquerque
Larry Crawford
B. Manilow
M. Jackson
HOTTEST
D. Fogelberg
R. Coolidge

KHQB/Denver
Brian Scott
A. Murray
B. Streisand
HOTTEST
D. Fogelberg
S. Wonder
Lobo

KPXP/Denver
Michael Moore
S. Forbert
M. Johnson
Spinners
(Dance)
R. Holmes
(Him)
J. Stewart
Dir. Band
J. Jones
S. Robinson
HOTTEST
D. Rogers
Lobo
M. Jackson
F. Mac
B. Manilow
N. Diamond
D. Fogelberg

KUGM/Flagstaff
Thaddeus Johnson
Starland Vocal
Band
J. Jones
D. Ross
Queen
HOTTEST
D. Fogelberg
Capt. & Tennille
J. Stewart
HOTTEST
M. Jackson
N. Diamond
D. Fogelberg

KSNR/Houston
John Wright
D. Fogelberg
A. Murray
N. Diamond
HOTTEST
Capt. & Tennille
B. Manilow
N. Larson
J. Buffett
J. Jones
HOTTEST
M. Jackson
N. Diamond
D. Fogelberg
F. Mac
B. Streisand
Bill Dodd

KMPC/Los Angeles
Toni Pussell
Dir. Band
LBB
M. McGovern
HOTTEST
Capt. & Tennille
T. DeSario
Lobo
B. Manilow
J.D. Southern
N. Diamond
HOTTEST
KDY/Phoenix
Armstrong/Stevens
D. West
B. Streisand
D. Fogelberg
H. Mancini
Abba
HOTTEST
N. Diamond

KEXR/Portland
Bob Barzman
Spinners
J. Jones
Dir. Band
HOTTEST
R. Holmes
(Him)
S. Forbert
F. Mac
J. Buffett
G. Burns
HOTTEST
Capt. & Tennille
D. Fogelberg
T. DeSario
K. Loggins
B. Manilow
M. Jackson
N. Diamond

KBLT/Redmond
Tom Plant
Toto
J. Jones
N. Larson
R. Holmes
(Him)
F. Cavallera
Queen
HOTTEST
K. Rogers
B. Streisand
R. Coolidge
Lobo
J. Stewart
T. DeSario
D. Rogers
M. Jackson

KOLO/Reno
Mike Magerty
None
HOTTEST
D. Fogelberg
N. Diamond
A. Murray
Prince

KRBE/Roseburg
Hot Tuba
R. Holmes
(Him)
Kool & The Gang
(Too)
M. Johnson
C. Mangione
A. Gibb
HOTTEST
B. Manilow
J. Buffett
M. Martin
D. Valery
F. Mac

KQNH/Sacramento
Dave Darrin
G. Burns
B. Streisand
HOTTEST
T. Johnston
K. Rogers
A. Murray
N. Diamond
D. Fogelberg

KRFB/San Diego
Clark Anthony
B. Streisand
J. Stewart
Capt. & Tennille
M. Jackson
N. Larson
J. Buffett
J. Jones
HOTTEST
M. Jackson
N. Diamond
D. Fogelberg
F. Mac
B. Streisand
HOTTEST
KGO/San Diego
Bill Dodd
J. Jones
HOTTEST
T. DeSario
A. Murray
N. Diamond

KRFB/San Diego
Clark Anthony
B. Streisand
J. Stewart
Capt. & Tennille
M. Jackson
N. Larson
J. Buffett
J. Jones
HOTTEST
M. Jackson
N. Diamond
D. Fogelberg
F. Mac
B. Streisand
HOTTEST
KGO/San Diego
Bill Dodd
J. Jones
HOTTEST
T. DeSario
A. Murray
N. Diamond

Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- ABBA (Atlantic) "I Have A Dream" "If It Wasn't For The Nights"
- HERB ALPERT (A&M) "1980"
- BEE GEES (RSO) "Wind Of Change"
- JIMMY BUFFETT (MCA) "Dreamsicle" "Chanson Pour Les Petits Enfants" "Survive"
- CAPTAIN & TENNILLE (Casablanca) "Love On A Shoestring" "Deep And Dark"
- CHICAGO (Columbia) "Life Is What It Is" "Runaway" "Loser With A Broken Heart"
- RITA COOLIDGE (A&M) "Sweet Emotion" "Pain Of Love"
- NEIL DIAMOND (Columbia) "I'm A Believer" "Mama Don't Know" "That Kind"
- BOB DYLAN (Columbia) "I Believe In You" "Do Right To Me Baby (Do Unto Others)"
- EAGLES (A&M) "I Can't Tell You Why" "Sad Cafe"
- FLEETWOOD MAC (WB) "Honey Hi" "Never Make Me Cry" "Sisters Of The Moon" "Angel" "Over & Over" "Storms" "Think About Me"
- RUPERT HOLMES (MCA) "Answering Machine"
- MICHAEL JOHNSON (EMI America) "I Just Can't Say No To You" "Doors"
- JACK JONES (MGM) "Quiet Please, There's A Lady On Stage"

- NICOLETTE LARSON (WB) "Dancin' Jones" "Rio de Janeiro Blue" "Back In My Arms Again"
- KENNY LOGGINS (Columbia) "Keep The Fire"
- MELISSA MANCHESTER (Arista) "Don't Want A Heartache" "Holdin' On To The Lovin'"
- MANHATTAN TRANSFER (Atlantic) "Wacky Dust" "Trickle Trickle"
- BARRY MANILOW (Arista) "Rain" "Why Don't We Try A Slow Dance" "Sunday Father" "I Don't Want To Walk Without You" "Where Are They Now" "One Voice"
- JIMMY MESSINA (Columbia) "Free To Be Me" "Lovin' You Lady"
- BETTE MIDLER (Atlantic) "The Rose"
- ANNE MURRAY (Capitol) "You've Got Me To Hold On To"
- EDDIE RABBITT (Elektra) "Lovellina"
- CLIFF RICHARD (EMI America) "Fallin' In Love"
- KENNY ROGERS (UA) "Goodbye Marie" "She's A Mystery"
- CARLY SIMON (Elektra) "Love You" "Coming To Get You" "Just Like You Do" "Love You By Heart"
- J.D. SOUTHER (Columbia) "White Rhythm And Blues"
- BARBRA STREISAND (Columbia) "Niagara" "Come Rain Or Come Snow"
- JENNIFER WARNES (Arista) "Shot Through The Heart" "Tell Me Just One More Time"
- STEVIE WONDER (Tamla) "Power Flower" "Black Orchid" "Come Back As A Flower"

OPPORTUNITIES

Openings

Top dollars for top news person. 50,000 watt KCMO/Kansas City, MO needs morning news personality to also be assistant News Director. Tapes and resumes to Chuck Wolf, KCMO, Box 810, Kansas City, MO 68141. No calls please. EOE M/F (1-18)

Female newperson needed. Tapes and resumes to Don Wade, KRGO, 5065 W. 2100 South, Salt Lake City, UT 84120. EOE M/F (1-18)

Opening in the very near future for a PD and morning drive personality. Top contemporary station in mid-eastern 200,000 population metro area. Salary commensurate with experience and ability. Tapes and resumes to Bill Musser, WKWK, 1201 Main St., Wheeling, WV 26003. EOE M/F (1-18)

Needed now, an engineer who can do an airshift. Work for a great company. Call Tom Backs, KUGR, (307) 875-6666 or write Box 990, Green River, WY 82935. EOE M/F (1-18)

Management Search: Ex-record execs make excellent headhunters; we have thrags here now. Our people average 20-30K first year (draw plus commission, plus bonus) Call Tony Byrne (213) 981-9940. (1-18)

WDXI, 5,000 watt 24-hour regional AM in West Tennessee is seeking a morning news anchor. Professional group station has opportunity for person with excellent delivery, news gathering skills, and a good attitude. Call Dan Spice at (901) 424-1310. (1-18)

KQDI/Great Falls, MT seeking future air talent. Good production a must. Tapes and resumes to Scott Greeley, Box 8760, Great Falls, MT 59408. EOE M/F (1-18)

WAIM-FM (100,000 watts stereo) looking for air talents who want to work at a stable, growing company. We broadcast to more than a million people in upstate South Carolina. We need people that are not into ego trips and can relate one-to-one with listeners. Good production a must. We have the money to get you here if you're what we want. Send tapes, resumes and a brief synopsis on your radio philosophies to Bill McCown, WAIM FM, Box 650, Anderson, SC 29622. (1-18)

Need a DJ for a Country Western Disco in Ft. Piers, FL. Call Ray Wheat (305) 464-5000. (1-18)

Top Arbitron rated Disco/R&B powerhouse seeking professional on-air communicators for expected openings. Excellent production required. No beginners or screamers. Opportunity to join expanding Richmond-based group. Telescoped tape including news and six production samples with detailed resume/references to Steve Kayne, Mgr., WJUS-FM, Allied Arts Building, Lynchburg, VA 24504. (1-18)

Adult Contemporary WFUN is accepting tapes and resumes for possible future full-time openings in programming and news. Experience required and knowledge of automation helpful. Send to Chris Johnson, OM, Box 738, Ashtabula, OH 44004. EOE (1-18)

Openings

KFIG-FM/Fresno, CA is looking for an experienced, enthusiastic jock who can handle a format and talk to adults; have a fulfilling time growing with central California's number one adult rock station. Part-time openings also available. Airchecks and resumes to Art Farke, KFIG, 2220 Tulare St., Suite 625, Fresno, CA 93721. No calls please. EOE (1-18)

WOHN/Hemdon, VA needs weekend jock immediately. Tapes and resumes to Chuck Dickmann, PD, Box 686, Hemdon, VA 22070. EOE M/F (1-18)

KDWB/Minneapolis-St. Paul seeks nation's top talent with conversational and human approach for present openings. Tapes and resumes to Dave Hamilton, KDWB, Box 7630, Twin Cities, MN 55119. EOE M/F (1-18)

WINN/Louisville (Country) seeking air personnel. Strong production necessary. PD slot open. Tapes and resumes to Grahame Richards, WINN, 3rd & Broadway, Louisville, KY 40303. EOE M/F Hurry! (1-18)

PD who wants to move up with aggressive company must have on-air and production talent. 250,000+ market. Top pay, excellent studios. Send tapes and resumes to Don Hoberg, WEBC, 1001 E 9th St., Duluth, MN 55805. (1-18)

A dynamic position for the right person now. Mid-days with promotions responsibilities. Good production and learning abilities a must for this 100,000 watt FM beauty. Rush tapes and resumes to Don Paustian, KJCK-FM, Junction City, KS 66441

WQIQ/Chester-Philadelphia has openings, all time slots. Looking for Production Director. Top 40 format. Experience a must. Be a part of the Philadelphia market. Tapes and resumes to Ron Minatis, WQIQ, 12 Kent Rd., Aston, PA 19014 or call (215) 459-1802. (1-18)

WTCO looking for good air personalities plus news people for future openings in South Central Kentucky market. New studios and equipment plus good pay and benefits. Send tapes and resumes to Jim Jackson, WTCO, Rt. 4, Campbellsville, KY 42718 or call (602) 465-4178. (1-18)

AOR WSAB/Long Island conducting nationwide talent search to seek top morning newscasters and morning jock. If you are creative, well paced and the best in your market you'd be crazy not to call (516) 587-1023. EOE M/F (1-18)

Sales Manager wanted for hottest radio concept ever to come to the New York market. If you are aggressive, creative and out to score in the 80's, this is yours. Call Corey Taylor, Apple Radio Inc., (516) 498-6250. EOE M/F (1-18)

Openings

Wanted: Production wiz. Excellent pay and finest production facilities. Full-time production man needed at stable contemporary station in one of the country's leading secondary markets. Send tapes and resumes to Wayne Hiller, KQWB, Box 2983, Fargo, ND 58108. (1-18)

KLOG/Longview-Kelso looking for afternoon male or female. Must be hardworking and enthusiastic. Send tapes and resumes to KLOG, Box 90, Kelso, WA 98626. EOE (1-18)

WOKF/Tampa, FL (96 Fever), needs experienced afternoon drive communicator who can handle mass appeal/urban format immediately. Good money for the right personality. Rush tapes and resumes to Scott Robbins, PD, WOKF, Box 1109, Clearwater, FL 33617. EOE M/F (1-18)

WINR/Binghamton, NY has immediate need for Pop/Adult midday personality as well as possible future openings. Excellent salary for experienced communicator. Production capabilities a must. Rush tapes and resumes to John Simmons, PD, WINR, Box 27, Binghamton, NY 13904, or call (607) 775-4240. EOE M/F (1-18)

Los Angeles FM, Adult Contemporary seeks energetic, highly motivated individuals who dream of working in this challenging, exciting market. Openings in news and air work. Jock/Engineer combo with background in automation ideal. Tapes, resumes, salary requirements and letter describing professional objectives to Radio & Records, 1930 Century Park West, #173, Los Angeles, CA 90067. EOE (1-18)

Air personality with creative production mind wanted. Good bucks for qualified person. Large Midwest chain. Call Sid Wood, WMAV, (217) 629-7077. (1-18)

Unique radio newswoman looking for newpeople who take pride in delivering creative news. No np and readers. I'd like to know where you're at and what you're doing. Tapes, resumes and writing samples to Jeff Michaels, ND, KMJJ, Box 14805, Las Vegas, NV 89114 or call (702) 739-8800. EOE M/F (1-18)

WDUZ/Green Bay, WI looking for top 6-8pm jock with good production. Tapes and resumes to Gregg Albert, Box 38, Green Bay, WI 54305. EOE (1-18)

Immediate opening for all night disc jockey. Some experience required. Send tapes and resumes to KSLY, Box 1400, San Luis Obispo, CA 93406, or call (805) 543-9400 and ask for Harry May. EOE M/F (1-18)

WZUU-FM/Milwaukee now accepting applications for adult-oriented midday personality with strong communicative and production skills. Tapes to Chris Curtis, WZUU-FM, 520 W. Capitol Drive, Milwaukee, WI 53212. EOE M/F (1-18)

Openings

WINH still seeking morning drive/Ass't PD for Pop/Adult format. Tapes and resumes c/o Harry Gindhart, Drawer W, Georgetown, SC 29440. EOE M/F (1-18)

WROR, RKO General in Boston has a few choice opportunities to join New England's fastest growing FM radio operation. We're currently looking for morning drive news anchor and two on-air talents. If you have 3-5 yrs experience in a major or medium market, in any of the above areas, rush your tape and resume to Gary Berkowitz, Program Manager, WROR, RKO General Building, Government Center, Boston, MA 02114. EOE M/F/H/Vets (1-18)

News Director needed. A take charge individual. Excellent facilities. Tapes and resumes to Steve Keys, Box 6128, Bakersfield, CA 93386. (1-18)

KWJJ/Portland, OR has opening for an experienced PD and air personality. This is a solid position, not looking for floaters. Must have keen awareness of programming techniques and can work with a team. Tapes and resumes to Bernie Thompson, GM, KWJJ, 931 S. West King Ave., Portland, OR 97206, (503) 228-4393. (1-18)

New AOR 24-hour station opening soon in Johnstown, PA. Need air talent. At least 3 yrs experience. Good pay and benefits. Send aircheck, resume and picture to Conemough Communications Corp., Landmark Blvd., 516 Main St., Johnstown, PA 15901. (1-18)

Adult communicators needed for possible openings. Great market in California. Send tapes and resumes to Steven Keys, KAFY, Box 6128, Bakersfield, CA 93386. (1-18)

Sunbelt 50KW contemporary is looking for the best morning talent available. Strong stable radio station in an excellent market backed by one of the largest corporations needs a strong, stable, yet aggressive performer. Other time-slots possible in the future. Send tapes and resumes to Radio & Records, 1930 Century Park West, #172, Los Angeles, CA 90067.

KXIC is looking for a personality-oriented morning person for Pop/Adult format. Tapes and resumes to Roger Davis, Box 2388, Iowa City, IA 52244. EOE M/F (1-18)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4350 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Radio

BRUCE BISSON, Promotion Director of KTZK/Denver, CO, named acting MD/PD of the station.
GREG PRICE joins WQIQ/Chester, PA from WPEN/Philadelphia, PA.
BOB MALIK promoted to PD KROY/Sacramento, CA.
RICH SHANNON promoted to MD at KROY/Sacramento, CA.
DENNIS NEWHALL promoted to MD KROY-FM/Sacramento, CA.
DAVE STEVENS, formerly WVOJ/Jacksonville, FL and KBCQ/Rozewell, NM to middays at WLOI/LaPorte, IN.
JEFF KELLY, formerly with KDES/Palm Springs, joins KGGI/Riverside, CA.
TERRY YOUNG, former MD and afternoons at WTIH/New Orleans, LA, joins WEZB/New Orleans as MD and afternoon personality.
DAVE MENDEZ, formerly with KFIM/EI Paso, TX, joins KFXM/San Bernardino, CA.
DR. DON MURRY named PD and mornings at KFXM/San Bernardino, CA.
BOB TAYLOR joins KFXM/San Bernardino, CA from KGAR/Portland, OR.
JIM ROBERTS, formerly with WKWK/Wheeling, WV, joins WTRF-TV as Account Executive.
SUZANNE ADAMS, formerly Account Executive for KCBS-AM and Co-op Coordinator for WFSX-FM, has joined KCBS-FM/San Francisco, CA as an Account Executive.
RON KRASCHEL, formerly of KLIV/San Jose, CA, and KFRC/San Francisco, CA, has also joined KCBS-FM/San Francisco, CA as an Account Executive.
HELENE WANCHICK joins WCXI/Detroit, MI Promotion Department.
PETER LAUER named Local Sales Manager for KNX-FM/Los Angeles, CA.
GREGG HALL moves to morning drive at WCAU/Philadelphia, PA.
RICK STEPHENS promoted to Production Director at KEYV/Provo, UT.
JERRY CRONER, former PD and morning man at KRZY/Albuquerque, NM, is now doing the all-nighter at KYTE/Portland, OR.
JOE STAMPER, from WAXU/Lexington, KY, now doing middays at WSAI/Cincinnati, OH.
MARLIN JAY joins KCUB/Tucson, AZ as 10am-2pm air personality.
NORM MILLER, formerly with WPAP/Panama City, FL, joins WJEZ-FM/Chicago, IL.
JOHN GRAY, from KBET/Reno, NV, named MD and afternoon drive personality at KCEY/Modesto, CA.
ROB HOUGH has been promoted to MD of KTTS-AM-FM/Springfield, MO.
BILL PERKIN named PD at KRMS/Osage Beach, MO.
DENNY MICHAELS has been appointed MD of KRAD/Grand Forks, ND.
LARRY MANUEL has been upped to MD of WADR/Utica, NY.

Industry Changes

MICHAEL MATTHEWS appointed Director of Publicity for Regency Records.

DICK WINGATE named Director of Talent Acquisition for Epic Records East Coast.
AL HANNA named Elektra/Asylum Merchandising Coordinator.
FRANK URBAETIS has been named Vice President of Plant Operations for MCA Records.
DEBBIE DiCESARE appointed Manager of Artist Development for the East Coast Epic/Portrait/Associated Labels.
WARREN WILLIAMS named Associate Director, Talent Acquisition, A&R, West Coast for Columbia Records.
HERNANDO COURTRIGHT appointed A&R Representative for the East Coast branch of A&M Records.
ROCKY CHASE named Sales Consultant for TM Special Projects.

Station Line-Ups

KHOP/Modesto-Stockton, CA LINE-UP: 6am-10am Richard Cano (PD/MD), 10am-3pm John Brodie, 3pm-7pm Dan Gerrard, 7pm-12mid Jim Kirk, 12mid-6am Casey Hayes. Weekends: Ken Bettencourt.
WOPX/Milwaukee, WI LINE-UP: 6am-10am Dr. Don Murry (PD), 10am-3pm Tab O'Neil, 3pm-7pm Bob Taylor, 7pm-12mid Craig Fowler, 12mid-6am Dave Mendez. Weekends: Randy Craig, Charlie Webb, Rich Watson.
WLOI/LaPorte, IN LINE-UP: 6am-10am Jay Scott, 10am-2pm Dave Stevens, 2pm-6pm J.R. Russ (PD), 6pm-10pm Cindy Hartman. Weekends: Queke Surman, Casey Meyer, Dee Clark, Bob Allen.
WPEN/Philadelphia, PA LINE-UP: 5am-9am Rona Richman, 9am-12noon Ed Moore, 12noon-3pm Jim Walsh, 3pm-7pm Ron Kaplan, 7pm-12mid Bob O'Brien, 12mid-5am Seb Michaels. Weekends: Greg Price, Bruce Crawford.
KAMP/EI Centro, CA LINE-UP: 6am-9am Ron Sanchez (PD), 9am-1pm Gene Raymond, 1pm-5pm Tim Dowty. Weekends: Tom Moran, Al Michaels.
KZ93/Peoria, IL LINE-UP: 6am-10am Lou Patnick, 10am-2pm Keith Edwards (MD), 2pm-6pm Charlie Quinn (PD), 6pm-10pm Steve Rodio, 10pm-2am Jerry Jennings, 2am-6am Mana Gilmore. Weekends: Ray Price, P.J. McKay.
WTCJ/Tel City, IN LINE-UP: 5am-10am Cathy Keller, 10am-2pm Ron Phillips, 2pm-7pm Steve King, 7pm-12mid John Ashton (PD/MD). Weekends: Jupiter Jim Brewer, Veva Harris. News: Dan Egierski (ND), Debbie Richards.
WAAY/Huntsville, AL LINE-UP: 6am-10am Gary Duke & Fred Lee, 10am-2pm Fred Holland (PD), 2pm-6pm Jerry Dean, 6pm-10pm Jim Kendrick (MD), 10pm-2am David Driscoll, 2am-6am Mr. Bill McClendon.
WCMS/Norfolk, VA LINE-UP: 12mid-6am Doug Moreland, 6am-10am Joe Hoppel, 10am-2pm Russ Cassidy, 2pm-6pm Dan Williams, 6pm-12mid Debbie Burr, 10am-11:15am Religion, 11:15am-2:30pm Steve O'Connor, 2:30pm-Sign-off Ed Hughes.
WMET/Chicago, IL LINE-UP: 6am-10am Scott McConnell, 10am-3pm Patti Haze, 3pm-6pm Bob Coburn, 6pm-10pm Bill Evans, 10pm-2am Mike Bechtel, 2am-6am Dan Michaels. Weekends: Dave Benson, Bob Stroud.
WYDD/Pittsburgh, PA LINE-UP: 5:30am-9am Mike Perkins, 9am-12noon Jim Kinney (MD), 12noon-3pm Jack Robertson (PD), 3pm-7pm Sean McDowell, 7pm-10pm Jim DeCesare, 10pm-2am Chns DeCarlo, 2am-5:30am Tim Maloney.
WFBQ/Indianapolis, IN LINE-UP: 6am-10am Mike Griffin, 10am-2pm Liz Curtis (PD), 2pm-6pm Mike Tinnas (MD), 6pm-10pm Jeff Curry, 10pm-2am Keith Heert, 2am-6am Simon Jeffries.

OPPORTUNITIES

Openings

WDOB/Oneonta is looking for a bright Pop/Adult personality and production talent to work in this pleasant upstate New York college community. Automation experience helpful, but not required. Tapes and resumes now to Larry Rosamilio, WDOB, 104 Chestnut St., Oneonta, NY 13820. No calls please. (1-18)

WLAV/Grand Rapids looking to fill two positions. Bright, enthusiastic jock. Females encouraged to apply. Also news person needed. Conversational delivery a must for both positions. Tapes and resumes to Jim Corcoran, WLAV, 101-C Waters Building, Grand Rapids, MI 49503. EOE M/F (1-18)

KLYD/Bakersfield, CA has immediate opening for all-night personality. Good benefits and working conditions. Send tapes, resumes and pictures to Larry Crawford, KLYD, Box 1499, Bakersfield, CA 93302. EOE (1-18)

KACY, 50,000 watt Southern California station seeking out talented one-to-one communicators for future openings. 1st class license preferred. Send tapes and resumes only to Jim Barker, PD, KACY, Box 1520, Oxnard, CA 93034. EOE M/F (1-18)

WRCG looking for young aggressive news people. If you are committed to news, talk to us. Tapes, resumes and photos to Ron Walton, OM, WRCG/WRCC, Box 1537, Columbus, GA 31902. EOE (1-18)

Brand new 100,000 watt FM album-oriented soft rock needs staffing for 24-hour, 7-day week. All tapes and resumes to Jim Gardner, KUFO, Box 6350, Odessa, TX 79782. EOE (1-18)

Future openings at KQWB and Q98-FM. Tapes and resumes to Wayne Hiller, Box 2983, Fargo, ND 58108. EOE M/F (1-18)

Morning drive production copywriter wanted. Must have at least 6 months experience. Top 40 format. Contact Snel Dodge, PD, KINN-AM/FM, Box 618, Alamogordo, NM 88310. EOE M/F (1-18)

KROY/Sacramento has full-time opening for strong afternoon drive personality. Send tapes and resumes to Bob Melik, 1019 2nd St., Sacramento, CA 95814. No calls please. EOE M/F (1-18)

Announcer and/or newsmen Pike's Peak area. Minimum 3 yrs experience. Send tapes to Manager, 2800 Avondale, Colorado Springs, CO 80917. No calls please. (1-18)

KC101 and 13WAVZ/New Haven looking for Asst Chief Engineer with thorough knowledge of AM and FM transmitters, solid state, digital, directional antenna systems, STL & RPU. Contact Tom Osenkowsky, Chief Engineer, (203) 776-4012. (1-18)

WGNT/Huntington, WV needs newsmen/talk show host. Good bucks for experienced pro. Male or female, tapes and resumes to Jim Jablonski, WGNT, Box 1539, Huntington, WV 25716. EOE (1-18)

Experienced news person wanted. This is not a job for rip and readers. Send tapes and resumes to Mike Matthews, Box 1290, San Bernardino, CA 92402. EOE (1-18)

KIKX has one full time opening. We need an experienced announcer for our 7-12midnight shift. If you're interested in working in a city with an excellent climate, send tapes and resumes to Tim Tyler, PD, KIKX, Box 5566, Tucson, AZ 85703. EOE M/F (1-18)

KFRC now has the nation's best news anchor. He came from WDAE/Tampa-St. Pete. Now we're looking for a morning news anchor. Good money and a great opportunity for the right person. Apply to News Director, WDAE, 101 N. Tampa St., Tampa, FL 33602. EOE M/F (1-18)

Aggressive, enthusiastic station relations representative wanted for L.A.-based radio syndication company. Knowledge of radio essential. Call Peter at (213) 475-0817. (1-18)

Fun in the sun in market 89. McAllen-Brownsville, TX looking for morning talent with personality. Call Crazy Steve, PD at (512) 383-4961 8am-5pm. EOE M/F (1-18)

Looking for weekend personality. Send tapes and resumes to Chuck Morgan, WCSH Operations Mgr., Box 4060, Portland, ME 04101 or call (207) 883-3455. (1-18)

WLAN has immediate opening for engineer with 1st class ticket. Send resumes to Program Director, WLAN-AM, 252 N. Queen St., Lancaster, PA 17603 or call (717) 394-7261. (1-18)

High profile natural sounding news personalities of America ... I am staffing news departments for an AM/FM giant. Need afternoon anchors immediately — but you've got to be heavy to get the gigs. Tapes, etc. to Terrence McKeever, News Director, WMC AM/FM, 1960 Union, Memphis, TN 38104. EOE M/F (1-18)

Looking for bright, young announcers who want to be stars. If your life is dedicated to winning, we want to talk to you. Tapes, resumes and photos for present and future openings to Jeff Blake, WCGQ, Box 1537, Columbus, GA 31902. EOE (1-18)

WRIG/Wausau, WI has immediate opening for night time personality. Top 40 station in a great area. Women encouraged. Tapes and resumes to Al Savers, WRIG, 529 3rd St., Wausau, WI 54401. EOE M/F (1-18)

Expanding radio group now accepting tapes for future medium market openings. All air positions including news. Send tapes and resumes to Pete Shannon, Group PD, Box 2700, Bakersfield, CA 93303. EOE M/F (1-18)

Goods & Services

You'll Be Funnier!

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twining, Dallas, Texas 75227. Phone (214) 381-4779.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

Comedy Material

Funny jokes for radio folks is what I'm offering now. For freebie write HYPE INK, Box 69581, Los Angeles, CA 90069.

Broadcaster's Action Line

Job Referral Service — \$40.00 for 12 months. R 2 Box 25-A Lexington, IN 47138 (812) 889-2907. Free to employers.

"Phantastic Phunnies"

Highly respected... proven worldwide audience builder! Hilarious... original... 'quick-quip'... topical humor!! Introductory month's 400 topical one-liners and 'Bonus'... Just \$2.00!!! PHANTASTIC PHUNNIES, 1343-A Stratford Dr., Kent, OH 44240

Goods & Services

Making your classified come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box eds. 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

Openings

Spanish speaking PD with solid radio background and leadership skills needed for major market Latin Pop/Adult, stereo FM. Tapes and resumes to Ric Hensen, 2000 Tecoma Mall Offices, Tacoma, WA 98411. EOE M/F (1-18)

KUZZ/Bakersfield, CA Country has immediate opening for morning drive entertainer. Must know Country music with production skills. Salary negotiable. Contact Richard Lee, KUZZ, 1209 N. Chester Ave., Bakersfield, CA 93308, or call (805) 393-1500. EOE (1-18)

We're updating our files for future full-time and part-time jocks. Soft AOR. Tapes and resumes to Bud Wilson, WOBM, Box 927, Toms River, NJ 08753. No calls please. EOE M/F (1-18)

WAZY AM&FM/Lafayette, IN seeks tapes and resumes for possible News Director opening. AM is Pop/Adult, heavy on local news, FM is No. 1 rated, 50,000 watts, Top 40. We're part of a growing chain, looking for someone with strong delivery and news writing talent to grow with us. If you are looking for the challenge of building a strong news dept. send materials to Jeffrey Jay Weber, Operations Manager, WAZY AM & FM, Box 1410, Lafayette, IN 47902. Women and minorities encouraged to apply. (1-11)

KSPN/97 Aspen needs creative/production director. Some on-air, but thrust of job is developing radio campaigns that work for clients. New plant, album format, year round resort. Production samples, resume to Todd Cipolla, PD, KSPN, 400 W. Maine, Aspen, CO 81611. EOE M/F (1-11)

Can you move people with your production voice? How many different production announcer styles can you perform? How many characterizations? Top paying Southeastern radio corporation is looking for a performer. Short airshift required. Send short aircheck/production presentation/photo/resume to Recruitment Service, Box 11727, Winston-Salem, NC 27106. (1-11)

New York state medium market looking for a real personality communicator for Top 40 Contemporary. Good benefits. Send tape and resume to Radio & Records, 1930 Century Park West, No. 171, Los Angeles, CA 90067.

Megic 87 is looking for bright young stars for immediate opening. Tapes and resumes to Steve Christian, WMEE, Box 6000, Ft. Wayne, IN 46896. EOE (1-11)

Midland Broadcasters, Inc. has an excellent opportunity for a Chief Engineer at KEWII/KSWT/Topeka. KEWI is a 5,000 watt day/1,000 watt night directional AM facility at 1440 kilohertz. KSWT is a Class C FM at 107.7 Megahertz, 100,000 watts dual polarization with a SMC DP2 automation system. Send credentials with salary requirements and long term goals to Robert F. Russell, Midland Broadcasters, Inc. 5315 W. 7th, Topeka, KS 66604. EOE (1-11)

Very strong personality wanted for morning drive Country slot. Ability to present music, news, sports and information in an entertaining way. Salary open. Tapes and resumes to Mark Robertson, WBEU, 3040 Boudery St., Beaufort, SC 29902. EOE (1-11)

Production Director wanted for Denver's top rocker KAZY/Superstars. Station sold out, need someone who can handle heavy loads under pressure. Must have experience with multi-track recording, handling people and paper work. Great gig for the right rocker. Tapes and resumes to KAZY, 2148 South Holly, Denver, CO 80222. No calls please. EOE (1-11)

Positions Sought

Radio enthusiast, 7 yrs as small market jock with MD experience looking for contemporary or Pop/Adult position. Preferably in the Southwest or Pacific area. Call (419) 332-5148 weekdays 10am-1pm EST. (1-18)

Experienced mature announcer with 1st class license. Good knowledge of Country and Pop/Adult formats. Willing to relocate in the Southeast or Florida area. Call BILL at (305) 448-1260. (1-18)

CHRIS JARRET formerly of WAYB/Charlotte now available for medium or major market. Excellent references, minority, superb communicator. (205) 834-3723. (1-18)

ARB talent jitters? Get the best... 12 yrs experience, last 3 in Superstars, #1 all the way! Phoenix, AZ 14 share, #1 12+, Columbus, OH 19 share #2 12+, both 7-12 mid-night. Everything but GM under belt, medium/major market. Call FRANK (317) 893-4559. (1-18)

Professional journalist looking for the right challenge. West or Northwest in hopes of living closer to immediate family. Strong reporter and anchor for a station that cares about gathering news and making it understandable. Excellent references, currently employed, top 30 market. Call GREG (415) 573-7294. (1-18)

Young aggressive PD in South Florida ready to relocate, preferably in Texas. Creative talent with successful sounding station. ROB SAUNDERS (305) 247-9444. (1-18)

News with personality and authority. Winning awards at WISM for 4 yrs, now looking for a new challenge. GORDON HARRIS (608) 271-1488 or (608) 267-9415. (1-18)

Major market Program Director would like to relocate to Southern Oregon-Eugene-Medford or 7 Programming Operations or consultancy. Call (714) 561-8547 days only. (1-18)

BILL HICKOK, wife and two kids needs a job with a company who cares. 10 yr pro over 50 voices, former PD at WNUE, current PD at WYBR/Rockford. Will accept programming, music or jock job. Call (815) 633-6547 or (815) 332-3436. (1-18)

Attention Gulf and West Coasts. Adult Contemporary PD/OD specializing in small and medium markets looking for new opportunity with forward looking station or group. Production excellent, personnel management, training and survey proven results. No frying pans or swinging doors. If you're serious, so am I. Call (517) 265-6271 after 6pm EST. (1-18)

Spec spots that sell. Ads that produce. My last station had to let me go for budget purposes and regrets it. Put an award winning team-oriented copywriter/Production Director on your staff. Good fill-in jock to boot. All good offers considered. STEVE A. GLASER (208) 734-6550. (1-18)

Energetic Music Director with new bride wants to move to East Coast is available for Adult Contemporary Top 40 stations. Announcing and news experience, 3rd class, excellent references. Contact MIKE KELLY (314) 873-3932. (1-18)

Announcer (Black) 1st phone, employed 4 months in technical studio operations. Tapes and resumes available. Capable performer. BUD MAYO (212) 992-0022 evenings. (1-18)

Forget the rest. Hire the best. JIM ZIPPO 6 yr seasoned major market morning drive pro. Currently PD/MD at WEAM/Washington, D.C. and looking for a new PD/MD or morning drive challenge on West Coast. Let's talk! (703) 534-1390 or (703) 830-3619. (1-18)

Experienced PD/MD/air personality has spent 12 yrs learning radio. Now I want to put that experience to work for you. Available immediately. Call (305) 486-0004 anytime. (1-18)

DAVE DILLON, WKAP, Q106, WEEQ looking for programming and/or personality jock position. Call (215) 820-6224 anytime. (1-18)

WNEW-style personality. Clever, experienced and committed. Call MARV at (315) 342-2503. (1-18)

9 yr broadcaster (Los Angeles/L.A. County) seeking news, production, sales, copywriter, DJ. Call (213) 277-7769, (213) 553-4972, (213) 622-3444 (24 hr service, Mr. Walker's office). Ask for BILL (1-18)

DR. DAVE DUNAWAY is now available with 12 yrs experience at Y100/Miami, KNUS/Dallas, WNOX/Knoxville. Mornings or afternoons and heavy production. Call (615) 938-1845. (1-18)

How would you like to have a 3-man crew that are best friends and cook on the air. From the most successful middle-market contemporary station. Inquiries to JOCKS, 1250 A. Roosevelt Dr., Havertown, PA 19083. (1-18)

#1 rated middays/afternoons adult personality. 12 yr major market experience. Looking for the best offer. DOUG CARTER presently middays and Asst PD at WEAM/Washington D.C. Call (703) 534-1390 or (703) 370-2390. (1-18)

6 yr AOR, creative production and small market PD experience. Looking for announcer/production or announcer/music position. Willing to relocate. Call (415) 441-3879. (1-18)

TONY STONE last programmed KYYX-FM/Seattle is available. Call (206) 778-6177. (1-18)

Positions Sought

Vibrant female air personality looking for opportunity in Midwest. Currently working at WMAY leading station in Springfield. Experienced in different formats. Call days (217) 522-4184 or nights (217) 629-7079 and ask for DUSTY. (1-18)

13 yr pro WCAR, WCWA and WBBA looking for medium market home in the East with PD or MD possibilities. Pop/Adult or light Top 40 formats. Call DAVE CARLISLE (912) 354-6421 after 4pm EST. (1-18)

Salesman looking for medium or large market radio/TV station to sell for. 7 yrs experience; 2 1/2 in Chicago. Also do production, copy and run a tight board. Looking for a home. Willing and able to relocate. Call (815) 939-3876 now. RICHARD SWAFFORD. (1-18)

3 yr news experience. Strong on documentaries and special reports. Looking for stable news position. Willing to relocate. Call (415) 411-3879. (1-18)

JAY HAWKINS is looking to get back into radio. Prefer Florida, but any area of the country considered. Formerly with WYNF/Tampa, WIFE/Indianapolis, WMET/Chicago and KSLQ/St. Louis. Call (214) 559-3698. (1-18)

27 yr old 7 yr pro looking to move to the majors. Currently doing top rated morning show at KTTS/Springfield, MO. Personality jock with good production. Call afternoons (417) 631-3660 and ask for JOHN STEPHENS. (1-18)

SHANNON, formerly WIRK, WANB. Available for night shift. Prefer Northeast, New England area. Call (515) 424-2659. (1-18)

Contemporary air personality with 7 yrs experience looking for permanent position. Call (804) 977-1400 or (804) 296-0987. Write BILL JENKINS, Box 1045, Charlottesville, VA 22902. (1-18)

AOR-channelled jock who wants career in radio seeks opening in small or medium market situation. Experienced on-the-air and also in production. I'm young and willing to relocate anywhere. Call BOBBY CUSHING at (201) 968-0451. (1-18)

Program Director, air personality, newsmen, team player. Young, aggressive and I'm looking. Last ratings showed my station up 6%, my morning show up 14%, my salary up 0%. It can't hurt to talk. Contact at 607 Kenwood Ave, Apt. 305, Duluth, MN 55811 or call (218) 724-3028 after 6pm. (1-18)

Experienced News Director/Reporter. 3 times AP Broadcasters award winner, recipient of AP's National Single Story Coverage Award for 1978. Looking for a new challenge. Willing to relocate. Call MARK JOHNSON at (507) 289-6551 or (507) 437-3852 anytime. (1-18)

Broadcaster with news, writing, production and on-air experience looking for opportunity to do research for music history programs for radio or record companies. Contact JACK at (213) 988-6707 in both mornings and evenings (1-18)

These men have experience, combined 13 formats, and 56 yrs jocking and programming. Call RONNIE RENNINGTON, WAYNE SHAYNE or RON THOMPSON at (319) 363-8267. (1-18)

Miscellaneous

Geel We don't get many demo records in Kokomo, IN. Sure would be nice to see something in the mail. Here's a hint: we only need albums from Pop and Rock artists. Send to Pat Moore 293, Box 2208, Kokomo, IN 46901. (1-18)

KEMM/Marshfield, MO needs Country and Rock service, both 45's and LP's. Send to E.W. Covington, PD, KEMM, Box 586, Marshfield, MO 65706. (1-18)

We have changed format from Country to Pop/Adult and need product from all labels. Send to Doug Griffin, MD, KWRM, Box 100, Corona, CA 91720. (1-11)

KCMJ/Palm Springs, AOR, 24-45 demographics, needs music for a sophisticated market. Send to Steve Karwan, Music Director, KCMJ, Box 1626, Palm Springs, CA 92263. (1-11)

KODY a mellow Pop/Adult station looking for record service including instrumentals from all companies. Contact Steve King, MD, KODY, 308 W. 4th, North Platte, NE 69101 or call (308) 532-3344. (1-11)

WGOS/High Point, NC, new AOR station needs service from all major labels. Contact Moby Dick, (919) 889-1466. Send to 660-C North Main, High Point, NC 27260. (1-11)

KFMU radio serving Steamboat Springs, CO needs all soft AOR record service. Contact Jim Douglas, MD at Box 66, Oak Creek, CO 80467. (1-11)

50,000 watt KFQD needs Pop/Adult and Top 40 album service from all labels. Please send appropriate albums and singles to Tom Rivera, PD, KFQD, 9200 Lake Otis Pkwy, Anchorage, AK 99507. (1-11)

293 needs jingle samples as soon as possible. Send to Pat Moore, Box 2208, Kokomo, IN 46901. (1-11)

WGFT/Youngstown, OH, Pop/Adult format needs service from all labels. Please send to Nick Roman, WGFT, 1 Federal Plaza West, Youngstown, OH 44503. (1-11)

OPPORTUNITIES

Positions Sought

Aggressive young pro currently in top market seeking full time on-air position in medium to major market. In addition to 7 yrs experience in all dayparts, background includes programming, music and production. North is preferred, but interested in all locations. Call LARRY (413) 788-0577. (1-18)

Be a winner you must associate with winners. My affiliations with No. 1 stations throughout my 9-yr career will back me up. Major market personality/communicator agency quality production, MD, sales and management. Looking for you. If you want a career professional call TOM DANIELS at (801) 368-0384 or (412) 4-0946. (1-18)

Top 40 personality, currently employed nights. Formerly WIRK, college grad. Seeks up tempo Rocker. Call (515) 424-2659. Will relocate anywhere. (1-18)

Professional female DJ with major market experience seeks top 30 market to play rock 'n' roll. Excellent numbers. Superstars and other AOR experience. Production director, tight production. Immediate availability. Call (717) 842-5133. (1-18)

WAVE SCOTT formerly FOX101, Z96 and WDRQ now looking for major or medium market AOR position. Call (618) 784-9531. (1-18)

Can make your little station sound like a big station. Put my 13 yrs experience working for you in programming, production and promotion. Country format preferred. Write to P.O. Box 9184, Mobile AL 36608. (1-18)

Top 40 DJ with top major market experience also publishes as sportscaster with TV experience and play-by-play. Will accept anything in top 10 market. Contact ERIC MICHAEL, c/o WABC TV, 7 West 88th St., New York, New York 10019. (1-18)

Experienced take-charge News Director, top 35 market. Looking to move from Southeast to native Midwest. Experienced morning drive anchor. Strong on local news, activities and live reporting. Call BILL at (515) 822-1513. (1-18)

Black male 28 yrs old seeks employment in or near Philadelphia. 14 yrs experience in all formats, small, medium and large markets. I can type, make a fair cup of coffee and do one hell of a radio program. Call (203) 26-4401 mornings before noon or after 8pm and ask for B.J. An affirmative action employee. (1-18)

If you're looking for that real ingredient for your station and I'm looking for that bright situation, so what? Let's say we spy it together! Why not call and check. Call M at (818) 373-7388 anytime. (1-18)

Anchor jock with 7 yrs on-air experience, excellent production skills, position at Top 30 market station. Call MIKE BEECHER at (203) 762-9362 anytime. (1-18)

OR lady with 2 yrs experience seeks good paying job in a mountainous area. Leave message at (712) 39-2561. (1-18)

ANDY TYLER, MD of California's newest album station, FM93/Viesla, is quite unexpectedly looking. Past experience includes KCKC and Music Country K15. Call (909) 625-3218 anytime. (1-18)

Morning man doing 2-man voice show in a 50,000 medium market looking to move up. Also has experience in music directing. Call after 1pm Central Time (505) 22-5237, REED CAMERON. (1-18)

Star Lorne Lives! through my impersonation. Just one of my believable collection of voices. 8 yrs experience adds up to natural quality, voice, good production, news and personal reliability. MD experience backed by microprocessor mind with high capacity memory bank of music facts, figures and trivia brings results in high listener interest. AOR, Pop/Adult. Also do a great IARC ANTONY whom you can contact at (404) 52-7079. (1-11)

In search of position as programming assistant. Have experience in on-air work in MOR, AOR, Country, Top 40. Research and promotion oriented. Ask for LARRY at (201) 343-3711. (1-11)

Mr personality with 4 yrs experience seeks medium to major move. Top 40, Pop/Adult, modern Country or Rides. For tape and resume call TOM at (412) 486-8744 anytime. (1-11)

JOYOTE formerly of KIKI/Honolulu and Magic 107/1. Lauderdale seeks medium to major market Top 40-Pop/Adult. Call TERRY O'SHEA at (305) 561-1096 anytime. (1-11)

Young energetic jock willing to take direction looking for position in Honolulu or Hawaiian Islands. Currently in New Orleans market. Call (504) 866-9289 and ask for EE. (1-11)

1 yrs experience. Looking for programming challenge in small or medium market. Can supply excellent references and proposal to serious minded stations. Will also consider airshift in medium market. Call (803) 25-4457 after 6pm. (1-11)

Small market PD looking. 6 1/2 yrs experience. Call MIKE (904) 732-3388 or (904) 732-3502 days. (1-11)

Top 40, Pop/Adult, AOR, Disco AM/FM likeable personality with PD, MD, PSA Director promotion, remote and production experience. As usual, runs a tight ship. Desire full time opening as a DJ at your station. For aircheck or interview please call LARRY D anytime at (216) 78-1208 or (216) 478-0440. Available right now. (1-11)

Positions Sought

13 yrs in radio, 1st phone, started and programmed 1st progressive station in New Orleans in the 80's. Also produced and syndicated own radio shows. 3 yrs Pop/Adult, 1 yr of talk. Looking for all Talk or to develop and program an Adult AOR format (not the mellow sound) in medium or major market. Available now. Call RICHARD SHANKS at (518) 695-6406. (1-11)

Experienced announcer looking for that elusive AOR gig. Not a star, just a pro willing to bust his ass and work overtime for a good AOR or Superstar formatted station. One to one delivery with good production. Formerly of KISR, KTOW, KGOW, KLCO, KOLS, KKMA and presently at KKEG. Served as MD for AOR station and knows AOR radio. Prefer Arizona or New Mexico but will relocate anywhere in West. Also interested in weekend slots. If you're looking for someone that eats, sleeps, and breathes AOR radio, contact LEWAYNE ROBERTS (918) 939-0728 anytime for tape and resume. (1-11)

10 yrs experience, 1st phone looking for good situation in Rocky Mountain area. Background in music programming, sports and production looking for Top 40, AOR, or Pop/Adult format that allows personality. Tapes and resumes available. Call (702) 733-7612. (1-11)

If you're looking for a wildman for mornings or afternoons... look no more. The animal is waiting to hear from you. 9 1/2 yrs, 3rd phone and funny. Ex-WFHH, 70, also ex-Charlotte market. Call (704) 598-0486. You could have your own "greasemen" type entertainer. (1-11)

GARY LASATER, production is my forte. 9 yrs in positions such as station manager, PD, production manager, MD - from Country to Contemporary, automated to live in small and medium markets. Currently production manager at Radio 94 and Rock 95 in the West. Looking to move to small or medium market, preferable in West. Call Tues-Sat, 9-5 MST (801) 586-9428. (1-11)

Family man, 35, 18 yrs experience. Heavy on production. Prefer Oldies, Pop/Adult or Country in medium or medium/major market. Call RON anytime at (218) 837-1991. (1-11)

Have programmed 2 successful small markets. No rules and regulations. State of the arts production techniques and automation. Creative air personality. Promotion minded. Went opportunity to expand air talents and production under good PD. Call GREG at (707) 255-7663 after 8pm PST. (1-11)

Your play-by-play search is over. Commercial experience, sports director skilled in air shift, production, sales and news. Will relocate. Looking to advance. Call MITCH (318) 992-6594. (1-11)

Blonde is dreamin', Willie needs help getting through the night, and I'm lookin'. KEN CASE, 1308 Taylor Dr., Roswell, NM 88201; (505) 823-2810. (1-11)

RUDY FERNANDEZ, 7 yrs experience, 3 1/2 yrs at KRBC. Have worked as MD, Public Affairs Director, PD, and currently Production Mgr. Seeking position as MD or PD. Production wizard. Call RUDY at (915) 877-5383. (1-11)

Medium market 2 yr pro looking for a move up. Prefer Pop/Adult but will consider others. Good production and enjoy working with good people. Call BOB in evenings at (308) 534-4661. (1-11)

Jock wants job at medium market contemporary station. Great voice and excellent production. Have references. Can relocate anywhere yesterday. Call MARK DONALDSON (714) 222-2071 anytime. (1-11)

Top 5 market 2-man show looking. Our sound emphasizes comedy and comedy voices, and a solid approach to communication. Adult contemporary, soft rock, AOR. Call (313) 836-1690 for our demo. (1-11)

Award winning man with 4 yrs experience looking for music shift. Will relocate. Call (513) 631-4667 nights. (1-11)

KEN E. MARKS is looking for a Top 40 or Pop/Adult or Disco gig. Just back from Reno. Super production - will travel. Write or call (213) 838-5364, 9315 Catteraugus Blvd., Los Angeles, CA 90034. (1-11)

CARLIE FOX with 14 yrs experience including major markets. AOR or Top 40 preferred. Formerly WIVY, WPFM, currently WOLK. Call after 3. (317) 936-2636. (1-11)

Young announcer looking for any market - Disco, Top 40 and Jazz preferred. Experience in music dept. of KIIS-FM, commercial copywriting for Q102 and 2 yrs radio announcer at KSUL/Long Beach. Call MARK WARD (213) 433-7296. (1-11)

Commercial jock seeks larger market and more responsibility. Single, ambitious and creative. Skilled in production, news and sports announcing. Will relocate. Call TOM (318) 992-6594. (1-11)

Versatile, mature Pop/Adult veteran with PD/MD experience looking in major market for airshift. Call KURT at (312) 367-0863 anytime. (1-11)

Experienced jock looking for a challenge in the Chicago area. Call (312) 631-1843 anytime. (1-11)

Sports Director, college grad., commercial experience in writing, interviewing and play-by-play. Also experienced in news and air shift. Willing to relocate. Call DAN at (612) 262-2779. (1-11)

Openings

Operations Mgr for competitive Class C in Beaumont, TX (98th market) with Adult Contemporary format has career opportunity and creative, no-hassle environment for versatile production ace who knows and can program automation. \$15,000 to start and good increases. Call (713) 765-8156 between 8-10am. EOE M/F (1-11)

Looking for 12mid-6am (all night) air personality. Send tapes and resumes to Paul O'Brien, WUBE-FM, 225 E. 6th St., Cincinnati, OH 45202. EOE M/F (1-11)

KBEI/Pocastello, ID Adult Contemporary has openings for experienced announcers in afternoon, evening and all-night shifts. Contact Steve Sage at (208) 233-2121. EOE M/F (1-11)

Opening for news person for top contemporary stations in Ohio Valley. Send resumes to Bill Musser, GM, WKWK-AM/FM, 1201 Main St., Wheeling, WV 26003. EOE M/F (1-11)

News Director needed. Person who is dedicated, creative determined and willing to work hard gathering and delivering news. Send tape, resume and salary requirements to Betty Mastick, GM, WDXI, 1310 Radio, Jackson, TN 38301. EOE M/F (1-11)

KDMS/El Dorado, AR, No. 1 rated Country station in South Arkansas looking for experienced licensed operators for immediate and future openings. Send tape and resume to Mitch Reynolds, Box 1565, El Dorado, AR, 71730 or call (501) 863-5121. EOE (1-11)

Z93/Kokomo, IN is accepting tapes and resumes for future openings. Looking for a young, hard working person with good pipes, strong speech ability and good production. Amount of bucks depends upon amount of talent. Send info to Pat Moore, Box 2208, Kokomo, IN 46901. EOE M/F (1-11)

News/Anchor Coordinator responsible for piloting morning news block at Pop/Adult station. Four-person team. Tapes and resumes to Dick Springfield, The Research Group, 1422 Monterey Plaza, San Luis Obispo, CA 93401. EOE M/F (1-11)

WWTR-FM/Bethany Beach, DE needs replacement for female announcer for 7-12midnight shift. Tapes and resumes to J. Parker Connor, GM, WWTR-FM, Box 306, Bethany Beach, DE 19930. EOE M/F (1-11)

WAZY-2-98/Lafayette, AM and FM seeks News Director to help build current News Department. WAZY is Pop/Adult day-timer with strong emphasis on local news. WAZY-FM is full-time 50,000 watt Top 40 and No. 1 in market. Indiana News Network backs you up. Excellent facilities, part of a growing chain. If you're strong on organization, writing talent, delivery, and are willing to hustle send tapes, resumes and references to Jeffrey Jay Weber, GM, WAZY, Box 1410 Lafayette, IN 47902. Women and minorities encouraged to apply. EOE (1-11)

We're building for the 80's and need two more people to round our staff. We seek a highly innovated individual for morning drive who is community-oriented and strong on production. Personality a must. Also looking for a creative copywriter. Both positions include paid life, health and dental, profit sharing and other fringe benefits. A knowledge of Country music preferred. Tapes and resumes to John Ramsey, KWV, Box 926, Cheyenne, WY 82001 or call (307) 832-0651. EOE M/F (1-11)

KORJ is looking for an Operations Director. Experience required. Tapes and resumes to Bill Martinez, KORJ, One City Blvd. West, Orange, CA 92668. No calls please. (1-11)

The ocean, redwoods, and skiing. Experienced air talent needed now at Northern California universal leader. Tapes and resumes to Mark Hill, KATA, Drawer 1, Arcata, CA 95521 or call (707) 822-4814. EOE M/F (1-11)

WYND/Sarasota, FL looking for friendly, warm, mid-day personality who loves very contemporary Country music. Production skills and news experience helpful. Also need human sounding News Director with minimum 3 yrs experience with a desire to develop expanding news department. Tapes and resumes to Dave Key, PD, Box 3618, Sarasota, FL 33578. EOE M/F (1-11)

Due to in-house company promotion, Holiday Radio is seeking qualified copywriter/continuity person with experience. Job includes writing copy and continuity for AM/FM combo. You'll be part of a two-member team. Creative ideas, organizational skills a must. Send examples of copy and/or other written work plus tape if you do voice work, along with resume and picture to Wally Sale, PD, KBLM, Box 831, Salem, OR 97308. EOE M/F (1-11)

WHYY-AM has opening for 6pm-10pm announcer. Applicants must have 3rd class restricted radio-telephone permit. Must also have 2-4 years experience or adequate skill level. We need someone well versed in production. If you can interact personally and communicate one to one with the listeners this is the job for you. Tapes and resumes to AM Programming, WHYY, Box 2744, Montgomery, AL 36105. (1-11)

Q-100 needs immediately conversational, culturally hip AOR jock for mass appeal Portland, OR FM. Call Norm Gregory, KQFM, (503) 226-0100. (1-11)

Openings

Northern California AM/FM needs production pro with experience. Air shift included. Automation a plus but not necessary. Tapes, resumes and salary requirements to Greg Panattoni, KVON/KVYN, Box 2250, Napa, CA 94558. (1-11)

We want a creative News Director who will combine sound with creative writing and not bore our young-adult listeners. Opening, first quarter of 1990. You'll be a one-person news department in an expanding, fun community of 20,000. You'll be expected to interact on an interpersonal basis with our crazy jocks. Inquiries, writing samples, tapes, expectations, etc. to Bob Kirby, GM, KGNO, Box 1398, Dodge City, KS 67801. (1-11)

E. Alvin Davis & Associates looking for a small market AOR PD and air talent. Please rush cassette air check, production samples, desired salary range and information on what you have to offer. E. Alvin Davis & Assoc., 3515 Bookmark Place, Lenden Farms, OH 45039. EOE M/F (1-11)

The No. 1 station in Southeastern New Mexico is looking for a morning man with good ratings to hold that slot. If you think you can handle it, send tapes and resumes to KBCQ, Box 670, Roswell, NM 88201. (1-11)

Program Director: Talented, energetic person wanted for AM Contemporary in Sacramento, CA that's part of a four-station group. Mature leader who believes in AM radio and has ability to win. Contact Phil Meiroos, GM, KXOA, Box 1877, Sacramento, CA 95808 or call (916) 448-4965. EOE M/F. All replies confidential. (1-11)

KLIX/Twin Falls, ID looking for 1am-5am personality. Applicants should have something to offer to grab and build a night time audience. Decent voice and good production abilities. Good chance to join a growing station. Still No. 1 in the market. Tapes and resumes to Carl R. Raids, MD, KLIX, Box 1259, Twin Falls, ID 83301. (1-11)

Announcer needed for Traffic Line radio network, New Orleans division. Must have ability to react quickly but calmly in high stress environment. Potential management position. Tapes and resumes to Paul Bottoms, Traffic Line, Inc., 1001 Howard, Suite 4304, New Orleans, LA 70113. EOE (1-11)

Looking for hard working pro with strong news background to assume duties of News Director. Send tapes and resumes to KXKL, Box 997, Grand Forks, ND 58201. EOE M/F (1-11)

Friendly, warm personality that knows and likes Country music. Also production skills. Good opportunity in growing Las Vegas market. Send tape of show and production to KRAM Radio 923 E. Desert Inn Road, Las Vegas, NV 89109. Attn: Chuck Manning. (12-21)

1270/WTSN/Dover, NH has an immediate opening for an air talent to work part time 39 hours a week. WTSN is an adult Top 40 station. 5 kw fulltime. Shift: Sunday thru Thursday 6pm-12:15am, Fridays 6-9pm. Female applicants are encouraged to apply. Send tape and current resume to Jim Sebastian, Radio Station WTSN, Box 400, Dover, NH 03820. No calls please. EOE (12-21)

Q95-FM (WQVU)/Ft. Pierce, FL, 100 kw FM on FL's East coast looking for air talents for our No. 1 ARB-rated station. We offer good salary, nice facility, pleasant working conditions in one of the fastest growing areas of the country. Send tapes and resumes to Gary Beck, Operations Manager, 706 No. 7th St., Ft. Pierce, FL 33450. No calls please. EOE (1-18)

KAYC/KAYD/Beaumont, TX has opening for combination engineer/jock to handle AM/FM. Good medium market. Salary negotiable. Call Kenny Hazelett, Operations Manager (713) 833-9421. Box 870, Beaumont, TX 77701. (1-11)

WGH-13/Norfolk is looking for an on-air personality with outstanding production capabilities. Send tape and resume to WGH, 2302 W. Mercury Blvd., Hampton, VA 23666. EOE M/F (1-11)

KENR/Houston is looking for a production wiz. Must be capable of recording spots and a good voice. Send production tape and resume to Joe Wade Formicola, PD, KENR, 2 Greenway Plaza East, Houston, TX 77046. No calls please. EOE (1-11)

Southern California morning person, immediate opening, KWIZ, Orange County, Disneyland-Newport Beach area. Send tape to Bill Weaver, KLOK, Box 21248, San Jose, CA 95151. EOE (1-11)

Wanted: Full time broadcasting instructor/studio maintenance engineer. Minimum 5 yrs experience, good salary, tapes and resumes (no phone calls) to Tommy Goodwin, Director, KIIS Broadcasting Workshop, 1220 N. Highland Ave., Hollywood, CA 90038. (1-11)

WLAN/Lancaster, PA has two openings. One is for an experienced sounding pro with a big voice. Should be witty, creative and good on production and music. Also need an experienced female announcer. Should also be witty, creative and good on production and music. Send tapes and resumes to Program Director, WLAN, 252 North Queen St., Lancaster, PA 17604. (1-11)

WHYY AM & FM are now accepting applications for future sales openings. Anyone with sales experience (any type) should apply now for any future openings on either station. Contact Cathy O'Connor, 3436 Normanbridge Rd., Montgomery, AL 36105. (1-11)

THE BACK PAGE BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

NEIL DIAMOND

September Morn (Columbia)

72% of our reporters on it. Moves: Up 77, Same 18, Down 1, Adds 32, including WPGC, Z93, KSLQ, WGCL, WOKY, KFI, KFRC, Q106, KLIF, KINT, WSGN, 92Q, KSTT, KZ93, KERN, KTKT. See Parallels, debuts at number 26.

TOTO

99 (Columbia)

70% of our reporters on it. Moves: Up 55, Same 24, Down 0, Adds 45, including WPEZ, WCAO, WPGC, CKGM, Y100, WLCY, WOKY, KEARTH, B100, KIMN, JB105, WNOE, WSGA, WNOX, WVIC, WZZP, KTAC, KRSP. See Parallels, debuts at number 29.

SPINNERS

Workin' My Way Back To You (Atlantic)

68% of our reporters on it. Moves: Up 80, Same 13, Down 0, Adds 28, including F105, KSLQ, KBEQ, WGCL, WOKY, WTRY, KELP, KOFM, KLEO, KZ93, Y94, KING, KJRB, KENO, CK101, KKXL. See Parallels, debuts at number 27.

ANDY GIBB

Desire (RSO)

58% of our reporters on it. Moves: Up 0, Same 0, Down 0, Adds 103, including WABC, WXLO, WFIL, WCAO, WRKO, WPGC, CKGM, Z93, Y100, Q105, WLCY, CKLW, KBEQ, WGCL, Q102, WOKY, KRLA, KFI, KFRC, B190, KOPA. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

LED ZEPPELIN "Fool In The Rain" (Swan Song) 102/13

Moves: Up 62, Same 23, Down 4, Adds 13, including 94Q, WBBF, Y103, WAKY, WXIL, WHHY, KKRC, KSLY, Z93 27-21, Y100 2-2, WGCL 27-19, KEARTH 20-17, KIMN 28-22.

ELECTRIC LIGHT ORCHESTRA "Last Train To London" (Jet) 98/7

Moves: Up 74, Same 15, Down 2, Adds 7, KBEQ, KINT, KEEL, KZ93, KAAV, WNAM, WRBR, CKGM 21-15, WGCL 18-16, KRLA 17-15, KFI 20-18, B100 28-25, 14Q 11-5, BJ105 27-18, KRQ 2-1.

SANTANA "You Know That I Love You" (Columbia) 91/8

Moves: Up 65, Same 18, Down 2, Adds 6, WHY, KAUM, KSTT, KJRB, KENO, 13FEA, WIFI 13-7, WPEZ 22-17, 94Q 9-7, KBEQ 35-27.

BARRY MANILOW "When I Wanted You" (Arista) 89/24

Moves: Up 45, Same 19, Down 1, Adds 24, including WNBC, WFIL, KEARTH, KC101, WFMF, WKIX, KRAV, KRUX, V100, WHHY, WTRU, WKBW 23-19, CKLW 29-18, WZUU 20-9, KFI 9-8.

DONNA SUMMER "On The Radio" (Casablanca) 88/33

Moves: Up 44, Same 8, Down 3, Adds 33, including WPEZ, KSLQ, KBEQ, KOPA, WFB, WPST, KLIF, FM100, KRAV, KENO, WABC 32-19, WXLO 15-8, F105 d-14, KEARTH 3-2, KFI 26-9.

RUPERT HOLMES "Him" (MCA) 74/49

Moves: Up 13, Same 12, Down 0, Adds 49, including 96KX, WRKO, CKGM, Q105, WLCY, KBEQ, KEARTH, KRLA, WTRY, KNOW, WSGN, KLEO, KTAC.

PAT BENATAR "Heartbreaker" (Chrysalis) 70/14

Moves: Up 40, Same 15, Down 1, Adds 14, including WLCY, KEARTH, KFRC, B100, WFMF, WISM, KTKT, WIFI 27-10, KWK 1-1, KSLQ 24-8, WOKY 33-26, KOPA 24-12, KUPD 1-1.

ROD STEWART "I Don't Want To Talk About It" (WB) 64/6

Moves: Up 40, Same 17, Down 1, Adds 6, WKBW, WHY, KLIF, KRKE-FM, KKRC, WTRU, KXX106 9-2, WSKZ 27-16, KQWB-FM 17-7.

TOM PETTY "Refugee" (Backstreet/MCA) 58/29

Moves: Up 21, Same 8, Down 0, Adds 29, including WKBW, WIFI, Q105, WLCY, KBEQ, KEARTH, KIMN, KNOW, KZ93, KRKE-FM, Z97 17-7, KFRC 29-24, KUPD 14-3.

BABYS "Back On My Feet Again" (Chrysalis) 57/37

Moves: Up 8, Same 12, Down 0, Adds 37, including WKBW, Q105, KSLQ, KFRC, KUPD, WTIC-FM, KAUM, WNOE, WRJZ, KZ93, KRSP.

ROBERT JOHN "Lonely Eyes" (EMI/America) 57/5

Moves: Up 31, Same 15, Down 6, Adds 5, KIMN, WZZP, KING, KRUX, KSLY, Q105 26-28, WOKY 30-28, WFB 13-8, Y103 24-17, WRJZ 16-9.

JOHN STEWART "Lost Her In The Sun" (RSO) 57/4

Moves: Up 41, Same 11, Down 1, Adds 4, WFIL, WZUU, WFB, KQWB-FM, CKGM d-29, Z93 30-26, Y103 31-23, KRQ 36-33.

PINK FLOYD "Another Brick In The Wall" (Columbia) 55/34

Moves: Up 10, Same 11, Down 0, Adds 34, including 94Q, KDWB, KSLQ, KBEQ, WGCL, B100, KOPA, KUPD, WBLI, WFMF, WRVQ, WVIC, KJRB.

Radio & Records

NATIONAL AIRPLAY/30

January 18, 1980

LAST WEEK		
1	1	EAGLES/The Long Run (Asylum)
3	2	FLEETWOOD MAC/Sara (WB)
2	3	MICHAEL JACKSON/Rock With You (Epic)
7	1	TOM PETTY/Don't Do Me Like That (Backstreet/MCA)
5	5	CAPTAIN & TENNILLE/Do That To Me One... (Casablanca)
6	6	KENNY ROGERS/Coward Of The County (UA)
4	7	JEFFERSON STARSHIP/Jane (RCA/Grunt)
17	8	QUEEN/Crazy Little Thing Called Love (Elektra)
12	9	TERI DeSARIO w/KC/Yes, I'm Ready (Casablanca)
19	10	DAN FOGELBERG/Longer (Full Moon/Epic)
9	11	KENNY LOGGINS/This Is It (Columbia)
13	12	DIONNE WARWICK/Deja Vu (Arista)
15	13	STEVE FORBERT/Romeo's Tune (Nemperor)
11	14	SMOKEY ROBINSON/Cruisin' (Tamla)
8	15	CLIFF RICHARD/We Don't Talk Anymore (EMI/America)
22	16	PRINCE/I Wanna Be Your Lover (WB)
14	17	FOGHAT/Third Time Lucky (Bearsville/WB)
23	18	STYX/Why Me (A&M)
10	19	RUPERT HOLMES/Escape (MCA)
27	20	DIRT BAND/An American Dream (UA)
20	21	KOOL & THE GANG/Ladies' Night (De-Lite)
24	22	CHEAP TRICK/Voices (Epic)
25	23	ISAAC HAYES/Don't Let Go (Polydor)
30	24	ANNE MURRAY/Daydream Believer (Capitol)
26	25	DARYL HALL & JOHN OATES/Wait For Me (RCA)
→	26	NEIL DIAMOND/September Morn (Columbia)
→	27	SPINNERS/Workin' My Way Back To You (Atlantic)
29	28	TOM JOHNSTON/Savannah Nights (WB)
→	29	TOTO/99 (Columbia)
→	30	ANDY GIBB/Desire (RSO)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

ANDY GIBB "Desire" (RSO)
RUPERT HOLMES "Him" (MCA)
TOTO "99" (Columbia)
BABYS "Back On My Feet Again" (Chrysalis)
PINK FLOYD "Another Brick In The Wall" (Columbia)
Complete Regionalized Listings on Pages 28 and 29.

HOTTEST

MICHAEL JACKSON "Rock With You" (Epic)
FLEETWOOD MAC "Sara" (WB)
EAGLES "The Long Run" (Asylum)
QUEEN "Crazy Little Thing Called Love" (Elektra)
DAN FOGELBERG "Longer" (Full Moon/Epic)

O'JAYS "Forever Mine" (Philadelphia International) 51/6

Moves: Up 27, Same 14, Down 4, Adds 6, WKBW, WAKY, KSTT, KERN, WROV, WGBF, WLCY 26-22, KFI 18-14.

MOLLY HATCHET "Flirtin' With Disaster" (Epic) 50/20

Moves: Up 15, Same 15, Down 0, Adds 20, including WKBW, KIMN, KOPA, WTIC-FM, WKEE, WAPE, WSKZ, WOW, Y94, WROV, KDZA, KDWB 29-25, KUPD 4-2.

NICOLETTE LARSON "Let Me Go, Love" (WB) 48/15

Moves: Up 20, Same 12, Down 1, Adds 15, including WKEE, BJ105, WNOX, WVIC, WOW, WGUY, WXIL, WTMA, KSLY.

Others Getting Significant Action

Z.Z. TOP "I Thank You" (WB) 38/19

Moves: Up 7, Same 10, Down 0, Adds 19, including 94Q, WPST, KEEL, WSKZ, WNOX, KCPX, WAAY, KQWB-FM, Z97 13-3.

SHALAMAR "The Second Time Around" (Solar/RCA) 32/16

Moves: Up 13, Same 2, Down 1, Adds 16, including WRKO, PRO-FM, FM100, KHJ, WCIR, WAAY, KDZA.

RITA COOLIDGE "I'd Rather Leave While I'm In Love" (A&M) 32/0

Moves: Up 21, Same 7, Down 4, Adds 0, WFIL 26-24, KNOW 10-8, KWEN 27-24, WZZP 7-4, KRQ 27-19, KAAV 15-8.

RUFUS & CHAKA "Do You Love What You Feel" (MCA) 31/5

Moves: Up 21, Same 5, Down 0, Adds 5, KBEQ, KSTT, KHJ, KRUX, KBIM, Z93 23-20, KEARTH 23-19.

INMATES "Dirty Water" (Polydor) 31/3

Moves: Up 14, Same 14, Down 0, Adds 3, KSTT, WIGY, CK101, Q105 28-18, WVIC 39-31.

GAMMA "I'm Alive" (Elektra) 29/6

Moves: Up 12, Same 10, Down 1, Adds 6, WIFI, WIGY, WFBG, KQWB-FM, KENI, KBDF, 96KX 18-14, KDWB 30-26, KUPD 25-20.

TOMMY JAMES "Three Times In Love" (Millennium) 28/19

Moves: Up 5, Same 4, Down 0, Adds 19, including KRLA, KIMN, WHY, KXX106, KCPX, WXIL, WFOX, KSLY.

KOOL & THE GANG "Too Hot" (De-Lite) 28/17

Moves: Up 7, Same 3, Down 1, Adds 17, including Z93, CKLW, KSLQ, WGCL, KEARTH, KOPA, WHBQ, KCPX, Y103 35-27.

BETTE MIDLER "When A Man Loves A Woman" (Atlantic) 26/11

Moves: Up 7, Same 8, Down 0, Adds 11, including WFB, KEEL, BJ105, WLAC, Y94, WFBG, WERC, WKBW d-24, WPEZ d-30.

ROBERT PALMER "Can We Still Be Friends" (Island) 26/3

Moves: Up 12, Same 10, Down 1, Adds 3, KLIF, Y94, KOOK, WIFI d-27, 96KX 15-11, KWK 25-20, WNOE 39-31.

DANN ROGERS "Looks Like Love Again" (International Artists) 25/4

Moves: Up 10, Same 9, Down 2, Adds 4, WKBW, WTX, KSTT, WNAM, WZUU 19-4, WOKY 27-24, KNOW 25-21, WZZP 26-21.

AEROSMITH "Remember (Walking In The Sand)" (Columbia) 25/3

Moves: Up 9, Same 13, Down 0, Adds 3, F105, KBEQ, KQWB-FM, Z97 27-24, WHY 40-36, KRQ 35-30.