

# Radio & Records

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NEW SINGLE-STATION PRICE RECORD

## Eller Buys KIOI-FM For \$12 Million

Karl Eller, former President at Combined Communications, has agreed to purchase KIOI-FM/San Francisco for \$12 million from Jim Gabbert. The price is apparently the highest ever paid for a single radio station, surpassing the \$8.25 million recently paid by Doubleday for WDFW/Detroit (R&R 2-1) and the \$10 million Metromedia paid last week for KJR/Seattle (see separate story). Gannett Co., which bought Com-

bined last year, announced that Eller had resigned from the company's Board of Directors following his purchase agreement.

Gabbert recently purchased KEMO-TV/San Francisco, with a stipulation that he sell his radio stations. KIOI's AM sister, KIQI, has been sold to KEMO-TV GM Rene de la Rosa for \$3 million. Both of the radio sales are subject to FCC approval.

SELLS KNEW TO MALRITE FOR \$5 MILLION

## Metromedia Buys KJR For \$10 Million

Metromedia Inc. has agreed to purchase KJR/Seattle from Kaye-Smith Enterprises for \$10 million, by far the highest price ever paid for an AM radio station and aside from Karl Eller's \$12 million purchase of KIOI/San Francisco late last week (see separate story), a new single-station purchase record. At the same time, Metromedia confirmed its agreement to sell KNEW/Oakland-San Francisco to Malrite Broadcasting for \$5 million, as reported earlier in R&R.

Both transactions require FCC approval.

R&R has learned that Kaye-Smith principals Lester Smith and entertainer Danny Kaye will be parting ways, but that contrary to reports, the company will not be selling off all its radio properties (which include stations in Cincinnati, Kansas City, Spokane, and Portland, OR). Smith, who negotiated the sale with Metromedia Board Chairman/President John Kluge, told R&R that selling the station was personally difficult for him after 25 years at KJR. "If it hadn't been for the big numbers, I just don't know," he said.

Washington and Oregon owned by Kaye-Smith. Hoffart, a former Kaye-Smith employee who has sued for unlawful discharge, contended that KJR violated logging rules, including logging promotions for the Seattle Mariners, a pro baseball team owned by the licensee, as KJR promotions in violation of anti-trust laws. Hoffart also charged that KJRB/Spokane maintained improper antenna phase. The Commission rejected Hoffart's claim of logging violations and said if there had been an antenna problem, it has been corrected.

When contacted, Metromedia Executive VP Bill Ward said it was too early to comment on changes, if any, in KJR's longtime Top 40 format. Malrite officials were unavailable for comment on the same question in regard to KNEW's Country format.

## KEZY's Iran Line Draws State Dept. Static

KEZY/Anaheim has attracted considerable media attention around the Los Angeles area with its direct phone-line contacts with the students guarding the American hostages in Tehran. Now the station has attracted the attention of the U.S. State Department, resulting in a clash of opinions.

According to the station, News Director Paul Crosswhite was contacted by Bill Harris of the State Department's Iran Working Group last week, who said the department has an arrangement with AT&T not to put calls through to the embassy from individuals, and urged Crosswhite to cease his calls. Crosswhite replied that he had an "arrangement" as well, with the U.S. Constitution's guarantee of freedom of the press. KEZY Director of Marketing Frank Taylor added that the station was continuing its calls, which have generated early information on the U.N. Commission visit, among other newsworthy items. He told R&R, "The media is not free if government decides to interfere."



KEZY's Paul Crosswhite (right) interviewed by KABC-TV/Los Angeles reporter for controversial Iran scoops.

ulated that they go through a foreign exchange such as London or are transferred from private homes in Iran. In any case, whether

forbidden or just "discouraged" by the State Department, KEZY intends to pursue its long-distance line to the students.

### Department States Position

According to Iran Working Group press spokesman Dr. Melton Bland, the Group has an arrangement whereby direct calls to the embassy are routed through New York, where an operator tells the caller to first contact the Group. The Group then explains that for policy reasons they would prefer that the calls not be made, and generally attempts to discourage calls. Bland stated, however, that "at no time did we forbid anyone to call the students."

KEZY's calls, along with those of certain other enterprising media reporters, are evidently not routed through New York; sources spec-

SJR LOOKS FOR NEW SELL-OFF PROSPECTS

## Giant Shamrock/SJR Deal Off

Shamrock Broadcasting's agreement to acquire San Juan Racing's extensive radio holdings, potentially one of the highest-priced deals in radio history (valued at around \$67 million), has been called off. The key issue at stake was whether Shamrock would guarantee third party contracts in the case of spinoffs - if a prospective buyer of one of the spinoff stations defaulted or otherwise cancelled, SJR apparently wanted Shamrock to guarantee the purchase price, while Shamrock preferred to search for another buyer. The year-long negotiations broke down over this point last week.

Shamrock President Bruce John-

son told R&R, "We came to a point in the negotiations that was unsolvable. It had to do with the liability attaching to the failure of one of the spinoff buyers showing at the closing, or defaulting. Our position was that we would have to pay them (SJR) money for the stations, even though we wouldn't have title to them, and it wasn't feasible for us to spend the money at this time. The parting was amicable."

SJR is looking for new buyers for its stations (which include WKTU/New York), and informed sources indicate that among those interested are Gulf/United, Liggett & Myers, and WCI.

### No Renewal Problems

In a related development, the FCC refused last week to reconsider an earlier denial of a request by Vincent Hoffart to take away the licenses of several stations in

OLYMPICS BOYCOTT DISCUSSION

## WCAU First Talk Station To Host Russians

"The best feeling in the radio business is getting a chance to be innovative and make journalism history," WCAU/Philadelphia VP/GM Chuck Schwartz told R&R. Saturday (3-8), WCAU staked its claim in that direction when weekend "Sportsline" host Mickey Charles had four Russian guests on from 9pm to midnight to discuss their views on a U.S. boycott of the Moscow Summer Olympics. The Russians said it was the first time their opinions had been sought by an American radio station.

### "Unusual Frankness"

A caller sparked an interesting exchange between two of Charles's guests, which CBS Evening News carried Sunday (3-9). (WCAU, a CBS O&O, had requested that a camera crew tape the show.) One caller criticized President Carter for his decision to boycott the Moscow Olympics. Charles turned to Yuri Karchev of the Moscow Olympic Organizing Committee to ask if criticism of a Russian leader would ever be heard on Russian radio. When Karchev responded that Russian leaders were too perfect to ever need criticism, the Russian Press Representative to the U.N., Yuri Belobrov, jumped in to explain that although leaders in the Soviet Union have made mistakes, it's just not the custom to criticize them. "It was a moment of unusual frankness from the

Russians, and we're proud WCAU was able to bring it out," Schwartz commented.

### Q&A In Russian

Charles's other guests were Ludmilla Tourisheva, Olympic Gold Medalist in gymnastics in 1976 and current coach of the Russian women's gymnastic team, and Igor Makurin, columnist for the Soviet news agency Tass.

Tourisheva, who speaks no English, answered callers' questions through a translator, and Schwartz said two American callers spoke Russian. Schwartz said about half the calls concerned sports while others questions focused on politics. "They wanted to know how the Russians felt about the boycott. The answer was the Americans would be missed, but there are over a hundred other nations competing and the Olympics would be successful," Schwartz told R&R.

According to Schwartz, between 24 and 30 callers got on the air, about 80% male and 20% female. The calls were screened for content to avoid duplication. "We're just sorry the show came up so quickly we couldn't promote it," Schwartz said. "But Mickey got the idea Wednesday and the Russians said they'd be here on Saturday. We're very pleased the general tone of our callers was to welcome the Russians to Philadelphia, and we'd love to have them again," he concluded.

# The Man....The Band...The Album.



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**LATE NEWS — RECORD WORLD "FLASHMAKER" — #1 MOST ADDED — 3-22 ISSUE**

## Wallace Consults WPIX

WPIX/New York has jettisoned its "25 years of rock 'n' roll" programming in favor of an as-yet-undisclosed format, which will debut April 18 under the auspices of the station's new programming consultant, Radio Index President Todd Wallace. Former Y-95/Tampa PD Chuck Morgan, most recently Director of Consultation for Radio Index for the past year, has been named Program Director at WPIX, following the departure of Joe Piasek. Exiting the station along with Piasek were Music Director Meg Griffin, acting MD Dan Neer, and air personalities Jane Hamburger and Rick Allison.

segue" policy until the day the new format debuts.

### Defense Of Format

As might be expected, the exiting airstaff were less than delighted with the changeover. Describing WPIX's unique format as "rock 'n' roll dancemusic from the last 25 years, which we treated not as old music but as timeless rock 'n' roll, and projecting into the next 25 years with a lot of new rock 'n' roll," ousted PD Joe Piasek defended WPIX's past programming. He told R&R the station had shown "moderate increases" over the 13 months (three books) the format was in effect, despite what Piasek termed a promotional budget of "close to zero."

"I did and still do feel that what we were doing there was completely viable," Piasek continued, adding that "I'm confident that within the next year someone will hop on this format and it'll prove itself."

Although Wallace, citing competitive pressures and ongoing research, could not provide details regarding WPIX's eventual direction, he told R&R that "the station would attempt to attract an 18-49 demographic with emphasis on a core 18-34 demo." Wallace added that the station has currently closed the jocks' mikes and will continue to operate under an "all

## Tanner, Walker & Bennett Firm To Consult Y-100

Bill Tanner, Robert W. Walker, and Buzz Bennett have formed a programming consultancy firm, with Y-100/Miami as their initial client. Walker will maintain his present association with Florida-based Radio Records, while Bennett will continue to oversee the Fred tipsheet as well, according to Tanner, National Program Director for Multiplex Communications (Y-100's parent firm). He described the situation to R&R as being "like radio heaven." The new arrangement marks the return of

longtime programmer Bennett to radio.

In a related development, Don Cox, currently at WEFM/Chicago, will return to Y-100 to do afternoon drive. Cox, whose previous associations include stints at KHJ/Los Angeles and 13Q/Pittsburgh, will resume his former airshift at the south Florida Top 40 outlet on the third weekend in March. Tanner called Cox's return "a PD's dream come true." Cox will replace Blake Lawrence, who has assumed Assistant PD duties at KRLY/Houston.



Norm Gregory

### PROGRAMMING TO MANAGEMENT MOVE

## Gregory Returns As KZOK GM

Norm Gregory, who had been PD at KZOK/Seattle until 10 months ago, will resign his present post as PD at KQFM/Portland to return to KZOK as General Manager of the Northwest AOR outlet on April 14.

"This is an incredible dream opportunity for me to go back to a top 20 market in a management position," Gregory told R&R, continuing, "and it probably could only happen in Seattle, where I spent 11 years." Gregory had been with KJR for six years and with KZOK for more than five, the last 3 1/2 as PD.

While admitting that the experience and fresh perspective he'd picked up with Golden West (owners of KQFM) over the past 10 months put "the icing on the cake," Gregory noted his 11 years experience in the market was not only a factor in his getting the KZOK position but would also aid him in the programming-to-management transition.

As for his plans for KZOK, Gregory said, "I'm really excited about it. I know a lot of the people at the station and I know what the station is supposed to be doing, what it's supposed to sound like, and I know the niche we had in the market and can hopefully regain."

### OPINION LINE

## FCC Coverage Helps Black Radio

Dear R&R:

I have recently completed reading Bill Speed's interview with Frank Washington of the FCC. I have been following the stories on the FCC for some time, especially

since I have a personal interest in minority ownership.

Many times we as black people don't pay much attention to what is going on with the business that surrounds us. I think that especially the people in (Black) radio

would be very interested to know about what is going on with the FCC and the constant changing of regulations.

Personally, I and family members are seeking to purchase radio properties, and keeping in tune with Bill's column for the past issues (and always) has really enlightened me to some important facts.

Keep up the information, not just FCC, but all the good information that you make a point of bringing to the Black radio community. There is nothing more valuable to black people in this industry today, especially with unemployment as high as it is, than to know the facts, as many as you can find out about as much as you can find out.

Jan Mitchell  
Gorov & Kaplan Associates

### RADIO ON TV: MEETING YOUR COMMERCIAL NEEDS

A Special Interview With Chuck Blore, Dan Kavanaugh, And George McGinnis: Three Top Creative Minds Making Radio Spots For TV.

Page 14

### this week ...

#### NEW TOP 40 REPORTERS ROSTER

The revised listing of the industry's most representative and accurate Top 40 reporting stations.

Page 24

#### BLACK RADIO HITS THE TARGET

KYAC/Seattle PD Robert L. Scott explains how his station took aim at the city's Top 40's and how the plan is working.

Page 39

#### COPING WITH EXTENDED MEASUREMENT

As Arbitron's new 12-week surveys approach in the three largest markets, three Pop/Adult programmers relate their plans for a new ratings reality.

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#### Four Top Market February Mediatrends

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## Speeding Up The R&R Mail

Some of our subscribers have been experiencing late mail delivery of their weekly R&R issues. We've been working on improving the situation with the Post Office, which admits it has been at fault because of a major systems changeover. They assure us that the problems will be corrected within the next two weeks. We encourage our subscribers always to make us aware of late postal deliveries.

# Washington Report

SPECIAL REPORT

## Region 2 Off To Slow Start

### U.S. To Recommend Nine Kilohertz

The Region 2 (Western Hemisphere) Radio Conference opened Monday, March 10 in Buenos Aires. But according to Wally Johnson, things are moving slowly despite long days. Johnson is Executive Director of the Association of Broadcast Engineers and former FCC Broadcast Bureau Chief.

"We begin at 9:00am and go to 1:00pm, then pick back up at 3:00 and go until 7:00pm," a tired Johnson told R&R. Initially, the work of the conference has been to subdivide into smaller working groups.

FCC Commissioner Bob Lee is heading the U.S. delegation. Reportedly he told a group of broadcasters last week that several studies, including the cost of 9 kHz conversion, won't be completed until after the Region 2 Conference. Despite that, the U.S. group will seek reduced AM band spacing. And it appears that former strong opposition from Canada and several Latin American countries, including Chile and Brazil, is declining.

### Can U.S. Overcome Opposition?

About 72% of Canadian stations

use directional antennas, and broadcasters there fear conversion would be too expensive. In Central and South America, where nighttime interference from Europe and Asia (already on 9 kHz) is a problem, fears are that reduced spacing in the Western Hemisphere would just make matters worse.

Many U.S. broadcasters, except for daytimers, who see it as a chance to expand to fulltime sta-

tions, have opposed 9 kHz on cost and interference grounds. Even minority broadcasters who, the U.S. delegation argues, would benefit from the availability of more AM stations, are skeptical. They question whether minorities would really end up owning a significant number of new stations.

Radio manufacturers who don't want to see digital equipment programmed at 10 kHz become obsolete have also opposed 9 kHz.

### U.S. Ready To Go

But the U.S. delegation feels the time is right for 9 kHz, pointing to the success of reduced spacing in Europe, Africa, Asia, and the Pacific. If adopted, it is estimated that at least 200 new stations would be created.

## The Week In Review

- Ferris Grilled On Capitol Hill
- Region 2 Gets Going; 9 kHz Could Well Get Go-Ahead
- Broadcasters & FCC Join Forces To Fight Format Case

— Jonathan Hall

MORE ON SUPREME COURT FORMAT REVIEW

## Broadcasters & FCC Together In Court

Last week, the Supreme Court said it would hear the change of radio formats case (R&R 3-7). That should happen about mid-October. *At issue is a June 29, 1979 decision by the U.S. Court of Appeals for the District of Columbia Circuit ordering the FCC to hold hearings on proposed changes in unique entertainment formats when stations are sold.* Broadcasters then joined the FCC in asking the high court to review this decision.

The lower court action reversed a July 28, 1976 FCC Policy Statement, which said programming was a matter within the discretion of licensees, and the Commission should not interfere. The court however, emphasized that the "licensee's discretion over programming matter is . . . very broad while the Commission's role is correspondingly narrow."

For example, the court said, no public interest issue would be raised and no hearing would have to be held if: 1) there is another station in the area which provides an adequate substitute for the programming that would be lost; 2) there is no substantial public protest of the change in format; 3) there are too few radio stations in the area to provide the format to the small number of supporters of the format to be abandoned; and 4) the station cannot make a profit with the existing type of format.

### The Secret Document

After a 1974 decision on Classical-formatted WEFM/Chicago, in which the court initially laid down the law regarding future format cases, the FCC held an inquiry. Last year's court decision specifically attacked the Commission for not relying upon the inquiry's summary of comments. The court

said the Commission ignored them completely, but according to Judge McGowan, relied instead upon a special "staff document, prepared after the close of the comment period, . . . (which) concluded that, although format type did have a statistically significant impact on audience share, the magnitude of that impact was small."

But FCC Deputy General Counsel Dave Saylor, who argued the case before the lower court, told R&R this week he doesn't believe the lower court's ruling was based upon the staff report and hopes it doesn't become an issue this time. He added that in the FCC's petition to the Supreme Court and in its filing to the opposition's reply, which sought to keep the court from taking the case, the FCC only touched upon the report in two footnotes.

The Commission is asking that even if the Supreme Court decides against the FCC and broadcasters and in favor of citizens' groups, that the lower court be told it erred in its conclusion that there was a secret document. Saylor maintains the report was an internal staff memo that was quite legitimate and legal.

### Citizens' Complaint

It was only upon petitioning to

see the staff report through a Freedom of Information Act that Citizens Communication Center was able to obtain a copy of the FCC staff report. But the court was also critical of the Commission because the information was a computer printout and lacked a key to the meaning of the figures.

"In short, it is open to serious question whether even after issuance of the Policy Statement the petitioners were given information about the study's design and data base sufficient to allow meaningful comment thereon, and (whether) . . . the Commission would have received it with an open mind," the court's decision said.

### Lack Of Experimentation

Broadcasters argue the court's decision has a reverse effect because it discourages experimentation with so-called unique formats for fear of being locked into them. Referring to that argument, the court said last summer the FCC "provided little or no evidence" on experimentation.

Alluding to WEFM/Chicago, the court added there's no evidence "that WEFM has in fact deterred licensees' format choices; quite to the contrary, the Commission's staff study concluded that under the WEFM regime licensees have been aggressive in developing diverse entertainment formats.

"The common sense of it is that most lovers of disco will switch to another Disco station in preference to Classical, all-News, Country . . . or the like. When a unique format is abandoned, those loyal to that format have no adequate substitute in the service area," the court concluded.

GRILLED ON RKO DECISION

## Ferris Buried In The Shuffle?

### Under Fire For Paperwork Backlog

Appearing before the House Appropriations Subcommittee last week (3-6) to testify on his 1981 budget proposal, FCC Chairman Charles Ferris found himself under fire for the length of time it takes the FCC to respond to letters from Congress.

Rep. Mark Andrews (R-ND) told Ferris he sent the FCC a letter November 23 requesting information on a license application case and got a response three months later telling him the Commission was working on it. Ferris apologized, but said the Commission was working on what he called "a tremendous problem with runaround mail service."

R&R has learned that Ferris has been upset for months because of the voluminous number of Congressional inquiries. A Ferris aide told R&R the Chairman's office has been swamped with inquiries regarding radio deregulation and religious broadcasting. By next month, letters should be answered within a few days, not a few months, said another source.

### Staggers & Goldwater Get Runaround On Quad

One issue Congress has been holding up as an example of FCC foot-dragging is the approval of FM Quad. In December, Rep. Harley Staggers (D-WV), Chairman of the House Commerce Committee, wrote Ferris, "I would appreciate your bringing me up to date on the present status of this Docket and the intentions of the Commission to complete a pro-

ceeding with an almost embarrassingly long history. I look forward to hearing from you in this regard."

Receiving no reply, Staggers sent a letter again on February 28 and copied the six other Commissioners. R&R has learned that both Ferris and Commissioner Joe Fogarty responded to the letter last week. Fogarty reportedly said FM Quad would be discussed in April, while Ferris said April or May.

Sen. Barry Goldwater (R-AZ) also asked about the status of FM Quad several months ago, but aides were unable to confirm whether he ever heard from the Commission.

### Ferris Defends RKO Decision

Several Congressmen also had sharp criticism for the FCC's decision to take away RKO's three TV licenses (R&R 2-1) during the hearing. Ferris defended the decision, saying that about 20 licenses have been revoked over the past five years, and the only reason RKO got so much attention was that \$600 million was involved. *But Ferris did agree to provide appropriations subcommittee Chairman Joseph Early (D-MA) figures on the amount of time and money the FCC spent on the RKO case.*

## Sales Talk

K101 bought by Karl Eller, KJR to Metromedia, Shamrock/SJR deal off (see Page 1).

### Oakland Mayor Proposes To Buy KJAZ

KJAZ/Alameda has a new prospective buyer. Lionel Wilson, the black Mayor of Oakland, and Ronald Cohen, a white businessman, have teamed to form KJAZ, Inc. They hope to acquire the station for \$1.4 million. Mabuhay Corp. withdrew its offer to buy KJAZ under the distress sale policy for \$1.5 million because of repeated attacks from citizens' groups alleging Mabuhay would use the station to propagandize for Philippine dictator Ferdinand Marcos (R&R 11-2-79).

### Delay Adds To WXLS's Distress

In another distress sale action, the Commission has given XLS Broadcasting 30 days to get a new appraisal of the fair market value of WXLS/Willimantic, CT. After WXLS was designated for hearing because of alleged double billing last May, owners Ken and Jerry Dawson opted for distress sale and proposed to sell to Delta Communications, an 83% minority-owned corporation, for \$175,000.

The Commission noted that the price was below fair market value, but later learned from a competitor, Nutmeg Broadcasting, owner of WILI/Willimantic, that Delta had agreed to buy the transmitter site from Jerry Dawson for an additional \$75,000. Nutmeg said the land deal should have been part of the distress sale price, and pointed out that it had offered to buy both the station and the transmitter for \$225,000. The FCC agreed and ordered the new appraisal.

### Other Sales

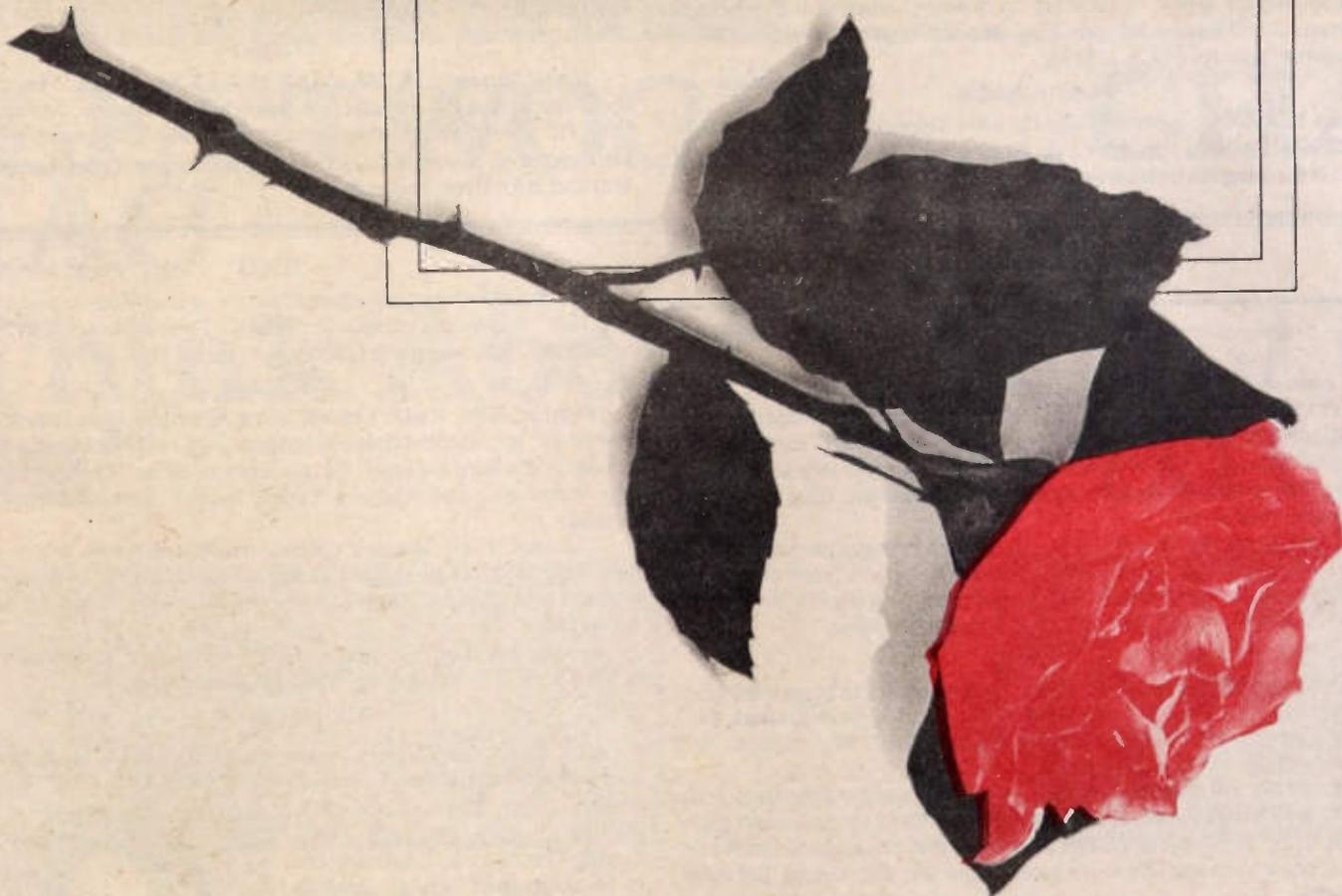
WDBM and W000/Statesville, NC sold by Statesville Broadcasting to Major Market Radio of Orlando, FL for \$660,000. Broker was Cecil Richards.

KVOP & KATX-FM/Plainview, TX sold by Plainview Broadcasting Co. for \$1.05 million to KAYS, Inc., owners of KAYS-AM-TV/Hays, KS. KULM-FM/Columbus, TX sold by John Labay to Steve Hawkins for \$200,000; first broadcast purchase by buyer. Broker for both transactions was Norman Fischer & Co. of Austin.

Upcoming RAB sales Success Clinics include: March 18, Seattle, Red Lion Inn Sea Tack; March 19, San Francisco, SF Hyatt Regency; March 20, Los Angeles, Travelodge International Hotel.

By popular demand,  
Atlantic Records releases  
the new single  
from Bette Midler,  
"THE ROSE."<sup>3656</sup>

Winner of the  
Golden Globe Best Song  
of the Year Award.  
On Atlantic  
Records and Tapes.



Produced by Paul A. Rothchild

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## FCC: At A Glance

### KLSN Loses CP

Charging that Stephen Pasquini lied about when he would begin construction, the Broadcast Bureau recommended last week that his construction permit be taken away. Pasquini, President and 25% owner of GBE, Inc., had been authorized to build KLSN-FM/Brownwood, TX. But the Complaints and Compliance Division said while several extensions were granted, they found out Pasquini was trying to sell the permit.

### No Review For Deep South

Circuit Broadcasting will proceed as planned to build a new FM in Hattiesburg, MS. A competing applicant had asked for review, but the Commission upheld a year-old decision by its Review Board to grant the license to Circuit because it is 100% black-owned and proposed a black GM.

### No Extension On Dereg Comments

The United Church of Christ (UCC), a prime opponent of radio deregulation, asked the FCC for another 90 days to make comments, but the Commission last week refused, noting that it had already extended the comment period from January 25 to March 25. UCC wanted more time to get classified material under the Freedom of Information Act, but the FCC said it believed denial of the material would be upheld in court.

### Elected Officials' Names Okay In PSA's

A professor at MIT asked the Commission to prohibit broadcast stations from identifying elected officials in PSA's on grounds that they are given an unfair advantage if they run for reelection. But the FCC refused, saying, "Any appearance by a political candidate in a PSA once he is a legally qualified candidate for office triggers the application of the equal opportunities doctrine. But this obligation cannot be imposed on broadcasters at all times since there are no opposing candidates in non-election periods."

### New Approach To Fivolous Petitions

Instead of letting requests to deny licenses bog down renewal proceedings, those cases should be expedited. That's the suggestion K101/San Francisco owner Jim Gabbert made to the FCC last week, claiming expedition would do away with any frivolous petitions to deny.

The Broadcast Bureau has been asked to prepare a recommendation on how to handle these petitions (R&R 3-7).

## People

### Rochester

Gannett establishes a research and development task force to explore future ventures into all forms of communications with young, dynamic staff. Coordinator is Vince Spezzano, Southwest Newspaper Group Pres. Newly appointed are Larry Sackett, former Operations Director of the International Herald Tribune, and Frank Vega, former Oakland Tribune Circulation Director. Other members include Gannett Research Director Tom Curley and Marketing Asst. Paul Kesinger.



**STAYING ON RADIO, WEATHER OR NOT** — Even though he's now NBC "Today" Show weatherman, Willard Scott is not deserting WRC/Washington. His weather report will still be heard on the Braden/Buchanan Show at 5:45pm weekdays. "WRC Radio has been my first love since I began here as a page," Willard said. A local savings and loan association will sponsor Willard, signing the largest single contract in WRC's history. Willard (center) is shown with talk hosts Tom Braden (left) and Pat Buchanan (right).

### Washington

In addition to NAB Board election results announced last week, Cullie Tarlton of WBT & WBYC/Charlotte; Walt Rubens of KOBE & KOPE/Las Cruces, NM; and J.T. Whitlock of WLBN & WLSK/Lebanon, KY are returning to the Board. Newly elected also was Thom Smith of WDEN/Macon, GA.

House Commerce Committee Counsel Brian Moir was recently recommended for Jim Quello's job by Committee Chairman Rep. Harley Staggers (D-WV). Moir has gotten "good marks" from National Telecommunications and Information Administration Chief Henry Geller, according to a Washington Star report.

Elliot Maxwell, Special Assistant to Chairman Ferris, named Acting Deputy Chief for Policy of the newly organized FCC Office of Science and Technology. Maxwell is succeeded by Office of Plans and Policy Sr. Economist Dan Kelly.

Richard Vaughan, FCC Engineer in charge of Field Operations at the Kingsville, TX Monitoring Station, named San Francisco Regional Director. He succeeds Ney Landry, who retired.

Barbara Glover named Confidential Asst. to FCC Commissioner Abbott Washburn, replacing Catherine Toms, who retired February 29. Glover has worked for Washburn since 1974.

Alan Latman, NYU Law School Professor and Executive Director, U.S. Copyright Society, is heading up a search committee to find replacement for Barbara Ringer, Register of Copyrights at the Library of Congress, who retires this spring.

### Indianapolis

Ivan E. Braiker, former Radio Division Manager at Belo Broadcasting (KZEW/Dallas), replaces Don Nelson as GM at WIRE & WXTZ. Nelson is forming his own broadcast brokerage firm (R&R 3-7).

## At The Nets

### ABC

21 new affiliates join ABC's radio networks, five for information, three for Contemporary, six for FM and seven for Entertainment.

"Memory Weekend," a review of music, people and events of the years 1965 through 1968, will air April 19-20. Entertainers featured on the four-hour program include Diana Ross, Donovan, Glen Campbell, and Smokey Robinson.

"World News This Week," a 24-minute news magazine anchored by John Grimes at 6:05am and 9:05am, featuring reports from correspondents from around the world, has premiered. It replaces 20-year-old "Voices in the Headlines," which emphasized actualities.

### CBS

Radio net paid \$12 million for four-year contract to broadcast play-by-play coverage of 36 NFL games annually. Outbid were Mutual, \$10.5 million; Robert Wald Associates, \$8 million; ABC, \$7.2 million; and NBC, \$6 million.

Former WFFM/Pittsburgh General Sales Manager John Beck joins CBS-FM as Detroit Sales Manager. Simona McCray promoted from Account Exec to New York Sales Manager, FM National Sales. Kathy Seipp, former Account Exec, named Director, Marketing Services, CBS Radio.

### Sheridan

Changes at net include former White House/State Dept. correspondent Don Agurs now anchoring news shows Tuesday-Saturdays, in addition to general field news assignments. Also, former Capitol Hill correspondent Charlotte Blount takes over as White House/State Dept. correspondent, and John Askew replaces Ms. Blount on the Hill.

Patti Grace, Director of Station Relations & Programming at Sheridan Broadcasting, resigned this week. Grace, who was instrumental in building up the network's station roster and programming in the last two years, may take a government position, but she's made no final decision yet.



**RADIO'S GOLD MEDAL WINNERS** — The Lake Placid Olympic Organizing Committee designated seven radio stations around the nation as Gold Medal winners for raising the most money for the Games as official Winter Olympic radio stations. The seven stations raised a total of more than \$60,000, with WMAL/Washington, DC raising over \$17,000 itself. The winners were KFH/Wichita; KPNW/Eugene; WATN/Watertown, NY; WGBS/Miami; WLQR/Toledo; WMAL; and WNOK/Columbia, SC. Pictured (l-r) at the awards ceremony are KPNW VP/GM Dave Woodward, WNOK GM William McElveen, Olympics Organizing Committee Director/Sales & Promotion Arch Swinyer, and WATN GM Marc Clarque.

### Knoxville

Basic Media Pres. N. Eric Jorgensen is assuming the additional role of GM at WRJZ, with Sales Manager Ron Hamilton promoted to Station Manager and PD Bob Kaghan named Operations Manager.

### Little Rock

Joseph L. Ryan named GM at KXLR, a Shamrock station. Ryan comes to the station from XEROK/Juarez.

### Detroit

Jack West becomes General Sales Manager at WCZY-AM-FM, coming from ad agency Sohigian & Partners, where he was VP/Media & Account Services. Also, WCZY Operations Manager Bob Gaskins was named a VP of the Beautiful Music stations.



### Calgary

Keith James, VP/GM of CHFM & CKXL, named Broadcaster of the Year by the Broadcasters Association of Alberta. James is a long-time (28 years) radio programmer who took his present post in 1977. He's pictured above (left) with Alberta Premier Peter Lougheed (center) and BAA Pres. Norm Haines.

### RKO

Net reports averaging more than one new affiliate a day since October, 1979; listening audience is up 98%. Teen audience (12-17) has increased by 140% and adult listeners are up by 130%.

### Mutual

Former NBC Radio Detroit Sales Manager Carl Lanci joins Mutual as VP and Detroit Sales Manager. Two new Account Execs report to Lanci: Richard Gunrow, former Detroit Sales Manager of Women's Day magazine, and Richard Yoder, former Account Exec at ABC/Detroit.

"Mutual Radio Theater" premiered March 3 with a new season of hour-long dramas broadcast Monday through Friday with each day devoted to a different theme: Westerns, Comedy, Mystery, Love, and Adventure.

Shelley Jackson becomes press representative for Mutual reporting to VP Karen Kershner, from WRC-TV/Washington, DC.

### NPR

FCC Chairman Charles Ferris and NRBA Pres. Sis Kaplan speak at the 1980 Public Radio Conference in Kansas City, MO, which begins Sunday (3-16). The Conference is entitled "Sound Thinking: Fine-Tuning The Future," and subjects to be addressed include satellite distribution, engineering, programming, and promotion.

As Dayton goes, so goes the nation? Reporter Scott Simon thinks so. He's using Dayton as a barometer of national public opinion in a series of special reports, "Dayton Decides." Demographers recently cited Dayton as a typical American community, so Simon checks how residents voted after major primaries.



Scott Simon

# THE BACK PAGE<sup>®</sup>

# BREAKERS<sup>®</sup>



## FLEETWOOD MAC

### “Think About Me”

#### FLEETWOOD MAC Think About Me (WB)

74% of our reporters on it. Moves: Up 72, Same 27, Down 0,  
Adds 49 including WFIL, F105, Z97, Q102, WOKY, KFMK,  
WQRK, KIOY, KZZX. See Parallels, charts at number 27.

## CHARLIE DORE

### “Pilot Of The Airwaves”

#### CHARLIE DORE

#### Pilot Of The Airwaves (Island)

66% of our reporters on it. Moves: Up 69, Same 28, Down 0,  
Adds 35 including WCAO, PRO-FM, KS95-FM, WGCL, KJR,  
KOPA, WFLY, FM100, KYNO-FM. See Parallels, charts at  
number 29.

Produced by Fleetwood Mac  
with Richard Dashut and Ken Caillat  
(Special Thanks to Lindsey Buckingham)

ON WARNER BROS. RECORDS



Produced by Bruce Welch  
and Alan Tarney



ON ISLAND RECORDS

Manufactured and Distributed by Warner Bros. Records

# WHAT'S NEW

## AIRCHECKS AUDITIONED & EVALUATED

### Program Directors Firm Formed

The Program Directors is a new service company, headed by longtime programmer/consultant Jerry Stevens, designed to provide on-air talent with written critiques, evaluations and recommendations regarding their audition tapes. The firm promises each tape will receive complete personal attention with those submitting tapes to receive their critiques/suggestions within two weeks of the tapes' receipt.

For further information contact The Program Directors at The Warwick, Suite 1810, 17th & Locust Streets, Philadelphia, PA 19103, (215) 985-4337.

### Broadcast Editorial Handbook Available

"The Editorial Director's Desk Book" is a 14-page booklet prepared by the National Association of Broadcasters (NAB) in conjunction with the National Broadcast Editorial Association (NBEA) for the purpose of encouraging broadcast editorials. Covering the multiplicity of problems and opportunities faced by editorial writers when expressing management opinions on-air, the booklet includes sections of defamation (libel and slander), invasion of privacy, the Fairness Doctrine, and FCC requirements.

While copies of the book are being mailed free to members of the two organizations, copies are also available to non-members for \$3 each. For further information contact the NAB at 1771 N Street N.W., Washington, D.C. 20036, (202) 293-3570.

## ADDS VIDEO UNIT

### RIAA Moves To 60-Day Certification Period

The Recording Industry Association of America (RIAA) has announced that the certification period for gold and platinum albums will be reduced to 60 days. Last July, the RIAA had shifted from a 90-day certification period to a 120-day wait. The new policy was adopted last week at the organization's Washington, D.C. meeting and applies to product released on or after January 4, 1980.

In a related move, the RIAA divulged plans to set up an adjunct arm to handle video program material, whether discs or tapes. The RIAA will establish a 15-member executive council chosen from executives of various video firms, with one of the unit's initial priorities to create "meaningful gold and platinum certification standards for video programming."



## Radio Shines In The Summertime

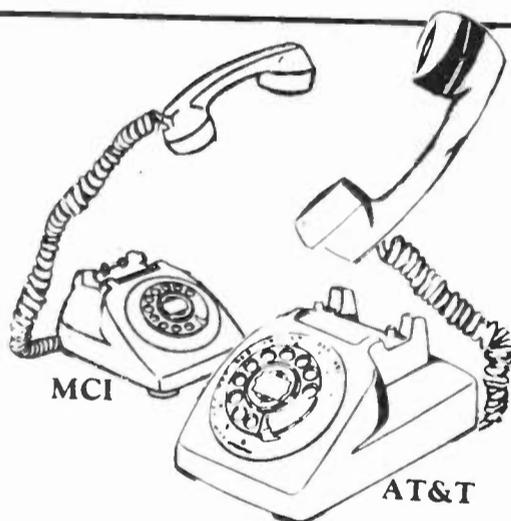
"Number One Under The Sun" is a short booklet compiled by the Radio Advertising Bureau, stressing the advantages of purchasing radio advertising time in the summer. Among the statistics cited in the report are that radio reaches almost 96 percent of men and women weekly during the summer months with an average of more than three hours spent listening, and that this percentage extends to virtually every age group regardless of sex. Furthermore, radio stays with the consumers as they move outdoors in the summer with 60 percent of the radio listening between the hours of 10am-3pm done out of the home.

Most importantly (from radio's standpoint), television viewing levels decline approximately 26 percent during the summer, while radio listening dips but five percent. For further information contact the Radio Advertising Bureau at 485 Lexington Ave., New York, NY 10017, (212) 599-6666.

## Visa Launches Radio

### Travelers Cheques Campaign

Visa, a trademark with high visibility in the charge card field, has expanded its services to include Visa Travelers Cheques. The added service will be launched with a blitz of 60-second network radio spots as well as substantial TV and print support. Advertisements, which began airing on March 9, will promote those features which Visa considers its strong points — worldwide acceptance, easily replaced in the event of loss, and convenience while traveling.



IN ADS & IN COURT

## MCI Takes On AT&T

MCI Communications has taken AT&T's advertising slogan to heart and is set to "reach out and touch" the public with their own advertising campaign. The campaign, targeted at both the business and residential segments of the market, promises to be as zealous as competition has been between the two companies since MCI became the first alternative long-distance carrier in 1973. Since that time, MCI's earnings have gone from a \$38.7 million loss in 1975 to a profit of \$7.1 million for fiscal 1979, propelling MCI into a viable competitor.

The MCI vs. Ma Bell action will not be confined to the media however. In a recent move, MCI filed an anti-trust suit against AT&T, petitioning a federal jury for \$900 million in damages. However, the case has yet to be resolved.

## SALES SLUMP BLAMED FOR SHAKE-UP

### Five Fast Food Firms Ankle Ad Agencies

The ongoing sales slump is apparently taking its toll on the \$25 billion per year U.S. fast food industry as Pizza Hut, Arby's, Wendy's International and Arthur Treacher's Seafoods have all canned their ad agen-

cies within the past six weeks. A fifth fast food firm, Jack In The Box, threatened to cancel their agreement with Wells, Rich, Greene, but some last minute pitching by the agency has evidently kept the account in place.

Shortly after discontinuing their relationship with Dick Rich Inc., Wendy's took their \$13 million per year national account to Colarossi-Griswold-Eshleman, which promptly dropped the Arthur Treacher's account. Treacher's has not yet found a replacement. Despite the switch in national agency, Wendy's will continue to maintain its relationship with Stockton-West-Burkhart, which handles its \$30 million local advertising business.

Meanwhile, competition for the \$14 million national Pizza Hut account and the \$7 million national Arby's account is hot and heavy with final decisions anywhere from 30 to 60 days away.

## Radio Receives Bulk Of Hang Ten Ad Budget

Hang Ten International is set to launch an extensive advertising campaign, aimed at the 14-24 male demographic for a spring debut on AM and FM radio stations in Los Angeles, San Diego, Houston, Miami, and Tampa, featuring tie-ins with

750 area retail stores. The campaign focus will be a "Hang Ten Aloha Sweepstakes" offering six round-trip flights to Hawaii, Honda "Hobit" mopeds, and additional prizes to promote Hang Ten's new line of summer clothing.

## Capital Cities Posts Record 4th Qtr., Year-End Results

Capital Cities Communications recently announced that profits and revenues rose to record heights during the fourth quarter and full year ending December 31, 1979. Year-end net profits for the firm climbed 18 percent to \$63.7 million, up from \$54 million for the year-previous, while year-end revenues rose 13 percent to \$414.8 million, up from \$367.4 million in 1978.

In the fourth quarter, Capital Cities' net profits swelled 26 percent to \$18.6 million, up from \$14.8 million in the equivalent time period of 1978, while fourth quarter revenues increased 13 percent to \$115.1 million, up from \$102.5 million for the year-previous.

## Sonderling Up Slightly In '79

Sonderling Broadcasting has reported that net profits for the year ending December 31, 1979 increased four percent to \$3.6 million, up from \$3.4 million in 1978. Year-end revenues for the firm rose five percent to \$42.1 million, up from \$40.2 million in the previous year.

Net profits for the fourth quarter climbed 10 percent to \$993,000, up from \$902,000 in the year-previous, while Sonderling's fourth quarter revenues gained five percent to \$10.6 million, as compared to \$10.1 million for the equivalent time period during 1978.

## RC Intros Caffeine-Free Cola

In a move aimed at commanding a larger share of the lucrative soft-drink market, Royal Crown Co. is introducing a new cola product which is both caffeine-free and sugar-free. The soft drink, "RC 100," also proclaims to have "100 percent cola taste."

Royal Crown, however, may have an uphill battle before its product can come to market due to present Food & Drug Administration rules requiring that a drink must contain

caffeine to be called a cola. Also, most cola drinks only contain about one-fourth the caffeine found in coffee, making the "threat" of caffeine-induced problems of minor concern to most consumers (very few of whom are even aware that colas contain caffeine). Royal Crown, with only a 4½ percent share of the \$15 billion U.S. soft-drink market last year, obviously feels that those drawbacks are worth the effort in the battle of the colas (decaffeinated or otherwise).

# **The Top 10 Hits** **OF ALL TIME**

**In 1980 we present 26 hours  
that will electrify your listeners . . .**

TM Special Projects presents "THE TOP TEN HITS OF ALL TIME" . . . A blockbuster 26-hour special hosted by KRIS ERIK STEVENS, ready for delivery, including 1979, and it can be scheduled for demographic targeting on an hour-by-hour basis. Each hour is a year, complete, featuring the top ten songs, interviews,

montages of other music that made the year, plus "NEWSMAKERS" — A look at the events that will take your listeners back to the actual moment the song was happening — and "THE WAY IT WAS" — fads, fashions and trends from the years that shaped the destiny of today's music.

**Act Now . . . Call TM Special Projects'  
Neil Sargent Or Ron Nickell At:  
(214) 634-8511 collect.**

# TM

TM Special Projects

1349 Regal Row • Dallas, Texas 75247 • Ron Nickell V.P. • (214) 634-8511

Produced by Kris Stevens Enterprises, Inc. In Association with TM Special Projects

Represented Internationally by O Cooner Creative Services — Los Angeles, 213-769-3500 — Sydney, Australia, 02-436-1766



A subsidiary of Shamrock Broadcasting Company, Inc.

# WHAT'S NEW

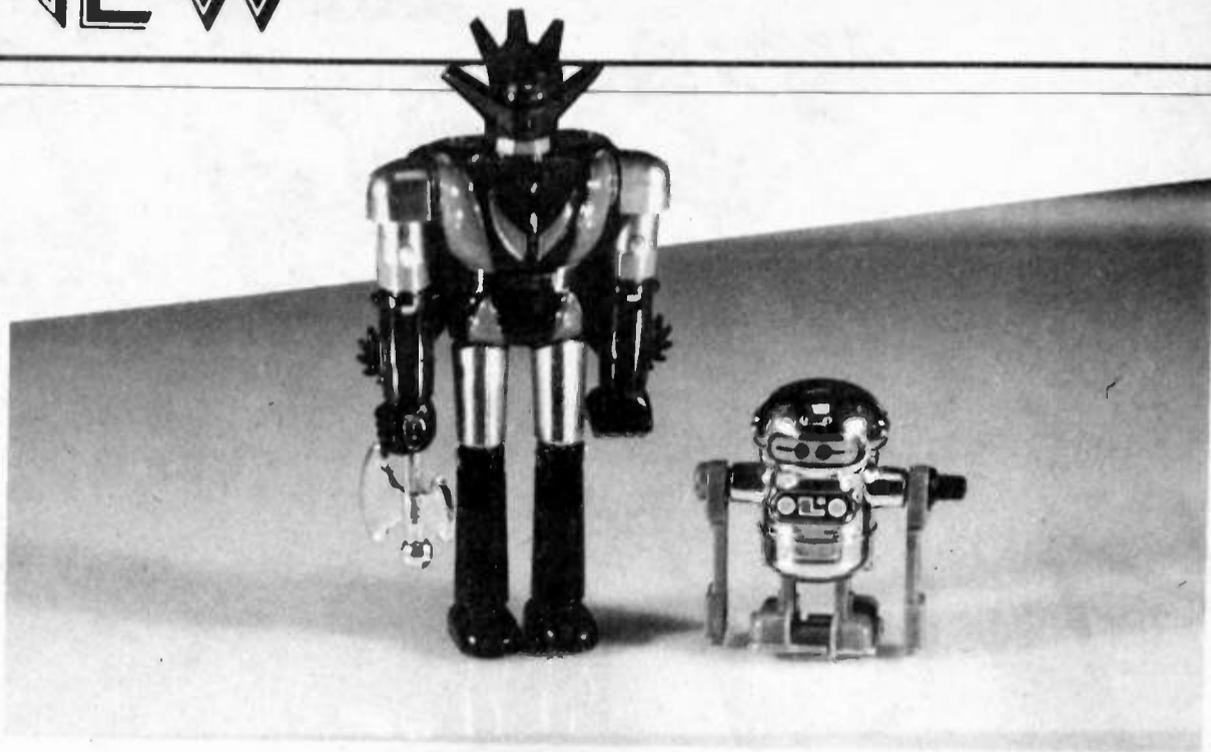
## Midsong, CBS Pen Distribution Deal

Midsong Records and CBS Records have announced the signing of a distribution agreement whereby CBS will distribute Midsong product in the U.S. Under the terms of the pact, Midsong will function as an independent record company utilizing its own national promotion and marketing staffs.

In making the announcement, Midsong Records President Bob Reno and CBS Executive Vice President Stephen Metz jointly stated: "As a born-again record entity, with new blood in the company, a new logo, a vibrant artist roster and, of course, the strength of CBS's distribution, Midsong will surely be a company to sit up and take notice of in 1980." Midsong had been independent following distribution deals with RCA and MCA.

## ASCAP Takes In \$128 Million, Pays Out \$100 Million In '79

The American Society of Composers, Authors and Publishers (ASCAP) recently announced that its receipts for 1979 totalled \$127.9 million. The total amount distributed to members by the organization during the same year was \$100.6 million.



"THE CREATION OF THE HUMANOIDS"

## Japanese Lead World In Robot Production

Japan has taken a commanding lead in the production of industrial robots with 13,000 of the world's 17,500 man-machines currently residing in the Land of the Rising Sun, according to Bradley University Professor Gustav Olling. The U.S., in comparison, has 2500.

One of the major factors contributing to the "robot gap" is that Japan has 70 companies developing new robots, while the U.S. has only 27. Furthermore, the Japanese have committed \$50 million to a research program designed to establish completely unmanned, robot-operated factories.

## PRO:MOTIONS

### Lionetti, Rossi & Bach Upped At WEA

Richard Lionetti and George Rossi have been appointed Vice President of Marketing and Vice President of Sales/Promotion Administration, respectively, at the Warner/Elektra/Atlantic Corp. in reorganization moves following WEA Executive VP Vic Faraci's move to E/A (R&R 3-7). A 22-year veteran of the record industry, Lionetti most recently served as Vice President of Sales for WEA, while nine-year veteran Rossi most recently served as WEA's Los Angeles Branch Manager.

At the same time, Russ Bach, currently Vice President of Marketing Development for WEA, will assume additional responsibilities for launching and directing WEA's marketing activities for WCI home video products.

### Doherty Named VP/Nat'l Promo At Island; Frank Upped To Nat'l Promo Dir.

Marcy Doherty has been named Vice President of National Promotion for Island Records. Most recently involved in independent national promotion, Doherty previously



Marcy Doherty

served as National Promotion Director for United Artists from 1976 to 1978.

In a related development, Howard Frank has been promoted to National Promotion Director for Island Records, having held the position of West Coast promotion rep at Island since January, 1979. Prior to his association with Island, Frank worked as Local Promotion Manager for ABC and Ode Records.

### Harris Named VP/Business Affairs At CBS Video Ent.

Larry Harris has been named to the newly-created post of Vice President of Business Affairs and Product Administration at CBS Video Enterprises. Most recently Vice President and General Manager of Portrait Records, Harris began his industry career as an attorney with CBS in 1963. In 1966, he became Vice President of Elektra Records, moving to Ampex Records as President in 1969, and returning to CBS in 1971 as Vice President of Business Affairs and Administration for the Records Division.



Larry Harris

In his new post, Harris will be responsible for the business affairs activities of the CBS Video Enterprises Division including contract negotiation and administration surrounding the acquisition and production of programming.

### Feuerstein Forms Firm

Sheryl Feuerstein has announced the formation of Sheryl Feuerstein Enterprises, a multi-faceted management consultant firm which will operate nationally as well as internationally. Most recently Vice President of This Records, Ms. Feuerstein previously spent four years with Phonogram/Mercury Records, including two years as National Publicity Director for the label.

### Houtsma, Cappucci Form Road Works Agency

Deborah Houtsma and Francesca Cappucci have announced the formation of the Road Works Agency Inc., a contact referral service for road technicians, stage managers, light directors, etc., designed to fill the needs of road tours and in-town, in-studio situations. No registration fee is required.

Most recently Office Manager of KIQQ/Los Angeles, Ms. Houtsma has been associated with several California radio stations on a variety of business and administrative posts. Ms. Cappucci currently serves as KIQQ's Public Affairs Director. For further information contact Road Works at 1509 Cross Roads of the World, Suite 101, Hollywood, CA 90028. (213) 464-3417.

### Grossman Upped To Nat'l Promo Mgr. At Phonogram

Joe Grossman has been appointed National Promotion Manager for Phonogram Inc./Mercury Records. Prior to assuming this new post, Grossman served as local promotion manager in St. Louis and Minneapolis for Phonogram/Mercury, having previously worked in the production department of Polygram Distribution Inc. As National Promotion Manager, Grossman will be responsible for maintaining contacts with Top 40 radio stations in secondary markets and will be based at the label's home offices in Chicago.

### Myers, Campbell & Reed Upped As CBS Masterworks Restructures

Paul Myers, Robert Campbell and Christine Reed have been named Vice President of A&R Planning and Productions, Director of Marketing, and Director of A&R, respectively, at CBS Masterworks as the label undergoes restructuring aimed at centralizing the A&R, marketing, and administrative activities worldwide.

An 18-year veteran of CBS Records, Myers most recently served as Vice President of A&R for the Masterworks label. Campbell most recently held the post of Director of Sales and Promotional Product at CBS. Ms. Reed, most recently consultant to the John F. Kennedy Center in Washington, D.C., previously was associated with the Spoleto Festival USA in Charleston, SC and in Italy. All three executives will report to CBS Masterworks VP/GM Simon Schmidt.

### Grossman Named VP/Mktg. At Gorov & Kaplan

Bernie Grossman has been named to the newly-created position of Vice President of Marketing for the Gorov & Kaplan Associates independent promotion and marketing firm. Prior to his assuming the responsibility for this newly-added division, Grossman served as Director of National Accounts for A&M Records.



Bernie Grossman



**THE END OF THE BAD NETWORK FEED.  
THE BEGINNING OF STEREO  
BY SATELLITE.**

**Brought to you first by the RKO Radio Network.**

We're living up to our commitment to audio quality by utilizing satellite technology to provide full-stereo program transmissions. Over 1,400 minutes per week.

From us to outer space to your listeners . . . the very best possible stereo sound. In fifty cities by April.

**The RKO Radio Network.  
With more of what it takes  
to make it in the 80's.**



# The British are coming . . . again!



## CLASH

## TOURISTS

### "Train In Vain (Stand By Me)"

### "I Only Want To Be With You"

Produced by Guy Stevens

Produced by Tom Allom

- |             |             |             |
|-------------|-------------|-------------|
| WIFI add    | WGH on      | FM99 add    |
| CHUM 24-21  | KZ93 add    | KQWB-FM add |
| CKGM add    | WISM deb 30 | WRKR 35-31  |
| KDWB add 27 | KERN on     | WSPT deb 30 |
| KBEQ add    | KCPX on     | WNAM add    |
| KIMN add    | KMJK add    | WGBF add    |
| KUPD add 29 | KRUX add    | WEFM on     |
| WICC on     | KTKT add    | KCBN deb 34 |
| WPST 30-27  | WFBG on     | KDZA add    |
| 14Q 26-20   | WCGQ on     | KQDI on     |
| WKEE add    | WISE add    | KRLC 25-22  |
| KEEL add    | WANS-FM add | KBIM deb 30 |
| KX104 on    | WROV on     |             |
| WNOX 27-24  | CK101 on    |             |

**JUST ARRIVED!**



On Epic Records

**ALSO: NEW MUSIC FROM  
NEW MUSIK  
"STRAIGHT LINES"**

"Stations which use non-exclusive identifiers run the risk of having the listening entries handled less than immaculately by the Arbitron system."

## To Split, Or Not To Split? That Is The Question

There may be no more frustrating experience for a broadcaster than looking at diaries and seeing where you may not have gotten all the credit your station deserved. But *why* did you get short-changed — was it the Arbitron system, was it your station's confusing identifier, or could it be a combination of these and other ingredients? Let's examine the issues here.

### The System May Not Be The Solution

Stations which use non-exclusive identifiers (anything other than call letters) run the risk of having the listening entries handled less than immaculately by the Arbitron system. Examples of this type of problem abound. Just last week R&R carried two stories touching on the implications of Arbitron's trying to handle confusing entries to non-exclusive identifiers.

In Detroit, there were entries to "Tower 95." WTWR is an FM station using "Tower 92" as its main audio logo. WMJC is an FM station using "Magic 95" as a major on-air identifier. Depending on how you interpret this type of entry, either the person listened to both WTWR and WMJC, listened to WTWR but forgot the dial position, or listened to WMJC and inadvertently wrote Tower rather than Magic.

How does Arbitron try to handle conflicting information such as this case? The usual procedure is to split the entries between the stations involved, dividing in half the listening and giving each station cume credit for that diary. In some cases Arbitron may call back the diarykeepers (if the problem occurs in a substantial number of diaries) but this is at best an unwieldy technique for clarifying what the respondent really meant in the diary. Can you remember what you listened to two months ago? The callbacks are asking diarykeepers to do just that, and as a result the quality of information is sometimes poor. Listening may be lost for either or both stations.

### Phonetic Identifiers Preferable

If your station management is dead set against using call letters as your on-air logo, then try to come up with a logical phonetic identifier that can't be confused with anyone else in the respective market. Recently I wrote about how to best ID your station, and I mentioned that phonetic identifiers are preferable to using just your dial position as a logo. In Detroit, if the stations just

used "Tower" and "Magic" on the air, the confusion now inherent in that market could have been avoided. Throwing in an extra piece of information, such as a rounded dial position, just muddies the waters. If you are in a cume-building situation, though, remember to mention your dial position in your *outside* advertising so the prospective new listeners can find your station.

### Rounded Dial Positions A Problem

Rather than using a dual audio logo which contains your dial position and another piece of information, some stations are just using their frequencies rounded off to the next number (100.7 = 101 for example). The problem in Seattle revolving around the usage of "101" (story on Page 3 last week) is a good case of what can go wrong when this type of logo is used.

When personnel from my consulting firm accompanied our client, Golden West's Director of Research Jan Horning, for the diary review, they were appalled at the confusion regarding the entry of "101." Normally when there is a slogan conflict of this type — when two or more stations are close on the dial and use a similar rounded frequency — Arbitron attempts to clarify by calling back the diarykeepers to ferret out the actual listening. Again, there is the time lag involved and many people may have moved or may not be reachable. Of those that may be reached many have difficulty remembering which station they were listening to during a survey months before.

In the Seattle case, 18 diaries were involved with a potential impact that is significant when the situation is not handled correctly (Arbitron did not, until we requested it, call back the respondents during production). Although the market in this case was Seattle, this could happen in any market during any survey. Arbitron is swamped with situations like this and may not be able to handle each one cleanly.

### How To Avoid Split Credit

Assuming that you are not the type of broadcaster that wants to muddy the waters by causing a slogan confusion situation, here are some recommendations that may help to see that you get all the credit you really deserve:

1. Use calls and promote them as your logo.

## Week In Review

### Arbitron Radio Advisory Council Elections Near

Broadcasters around the country should be receiving the final ballots for the election to fill several seats on the Radio Advisory Council. Review the list below, then send in your ballot with your choices by March 31. The final nominees in each format are as follows:

**MOR/Personality, Markets 1-50:** Dwight Case, WFYR/Chicago; Perry Ury, WTIC/Hartford. **Beautiful Music, Markets 1-50:** Alan Beck, WLIF/Baltimore; Bill Clark, KABL-AM-FM/San Francisco. **Contemporary, Markets 51+:** Jerry Duckett, WKAP/Allentown; Vince Cremona, WICC/Bridgeport. **MOR/Personality, Markets 51+:** Glenn Bell, WGNT/Huntington-Ashland; Art Carlson, WKIS/Orlando; Charles Sanford, WGAN/Portland, ME. **Spanish:** Nathan Safir, KCOR/San Antonio (no opposition, so Mr. Safir is elected). **AOR/Other:** Tom Hoyte, WLUP/Chicago; Martin Greenberg, WPLJ/New York.

### RAB Goals Committee Intensifies Effort

In order to better keep up with developments within Arbitron, Dick Montesano of the RAB tells R&R that the GOALS Committee will be meeting more frequently. According to Montesano, the full committee, which had been meeting on a quarterly basis, will now convene monthly. The three GOALS subcommittees will continue to meet on an ongoing basis, dealing with such issues as a new diary format, new edit rules, and others.

### Mediatrend Withdraws From Atlanta

Lack of support from area radio stations has forced Mediatrend to withdraw its measurement of the Atlanta market. The February estimates for Atlanta (see Page 26) will be the last ratings effort by Jim Sieler's firm in the market unless additional broadcaster monies are forthcoming. The cessation of service in Atlanta now means that Mediatrend monthly ratings are generated in 15 major markets.

2. If there is a slogan confusion problem in your market, try to come to an equitable understanding with the other station to avoid the possible confusion (one of you switch logos).

3. If 1 and 2 are not feasible, then at least alert Arbitron to the fact that the possibility for confusion exists. Request that the editors be alerted to handle the problem as cleanly as possible. Request from the Arbitron Radio department an accounting of how the confusion was handled during survey production.

4. Go to Laurel to review the diaries to see if the problem was recorded in diaries and how it was resolved by Arbitron.

## Q&A

Dene Hallam, PD of KBZT/San Diego, called this week to inquire, "If my station has gone up in raw TALO count, does it follow that the station will have a proportionately better book?"

The raw diary count (how many diaries contained at least one entry to your station) can be a rough guide to cume audience. Thus, if your diary count drops or rises significantly, you can get a feel for how your 12+ cume total will look. On the other hand, it is difficult to get a feel for average persons share since you don't know — just from the raw diary total — how long the people were listening.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.



# Radio On TV: Getting Your Money's Worth

Specialization. It's what makes you valuable. You're an expert at what you do. But there can be danger for those who try to extend their field of expertise beyond its limits. Whenever you operate in that twilight zone, you stand a very real chance of destroying all of the good credits you've built up.

It's sad in a way, to see examples of local TV production some stations have attempted to produce on a shoestring. The spots fall flat. The image is either vague, negative, or cheap. The irony is obvious: Radio generates income based on advertising, while all too often radio people emphasize their lack of understanding of marketing, of advertising themselves!

OK, your TV spot is coming up tonight at 8:28:30. And so, with real positive anticipation, you gather some friends and co-workers to savor those few precious seconds of debut. You've seen the thing over and over again on the GM's Betamax. But it's different, somehow, when it's really on the air.

Here comes the break, and . . . Coca Cola . . . okay, right, Coke and a smile . . . THERE IT IS!!! But wait. It doesn't quite . . . are the colors adjusted? WAS THAT THIRTY SECONDS ALREADY? The Avon lady is now full screen, smiling, as you try to push your suspicions out of the front of your mind. But something didn't quite cut it. Your friends are polite, but you *know* . . . Levi's, Coke, Avon — those big national folks spend megabucks for the RIGHT look. You didn't do too badly — your idea was good. But you can't compete.

And your audience of thousands of potential radio station listeners doesn't know about your budget. Nor do they care. But count on one thing: they DID make a subconscious comparison. Your spot was *surrounded* by gloss, by technique, and by real obvious talent.

This week, **WBEN/Buffalo PD Robert W. Wood**, author of the entire Radio On TV series (and the intro above) spoke with three professional creators in the field of TV spots for radio.

**George McGinnis**

**Dan Kavanaugh**

**Chuck Blore**

## The Creators: Designs To Fit Your Needs

### George McGinnis Image Factory

The Image Factory has been turning out high quality work in cartoon animation, graphic animation, and special effects for both the broadcasting and entertainment industries for quite a while now.

President and founder **George McGinnis** talked of motion, emotion and of a video translation of all the things a radio station is and wants to be: "What happens in many cases is that the commercial will present nothing more than a blanket picture that states the logo of the radio station, but doesn't support it with what they play, who they are reaching, or what they're doing. So in order to generate participation and motivation, you show the listener a visual that can be directly relatable to your music — a picture they can 'see' on your radio station. They are apt to be motivated to turn to that; it becomes an emotional response when they see a group like **Fleetwood Mac**, and, by your visual endorsement of the group, you make it 'cool' to listen to your station. If you analyze what's happening correctly, you'll notice that there is a great deal of peer identification in visuals. So you not only promote the concept of radio, but also the concept of listener participation in the music that they want to hear.

"To further illustrate this, but in a technical sense, what you're going for is the creation of a graphic emotional feeling and response. Be it a mellow or sharp mood, what you see is what you're going to get. The visual

feeling of motion can have a totally captivating effect when properly used. We've done work for all types of formats, Talk radio, Top 40, and I can tell you that you have to approach each and every one with a completely fresh view. *Today, with special effects becoming more and more a part of everything you see, people expect to have something come out and grab them.* Our special effects can make a radio station come alive and be a part of everyone's living room — it is an absolutely limitless area of the mind.

"What I'd naturally like to see is more radio stations putting together a proper TV campaign and with us, we're an economically-oriented company that is proud of giving you dollar value. By doing so, we can maintain long-term growth for a client."

### Dan Kavanaugh Future Media

**Future Media Corporation** is a syndicator. Just like a programming syndication outfit, Future Media takes the high cost out of quality work, by syndicating the rights to its material on a market by market basis.

**Dan Kavanaugh**, FMC President, worked up some original TV commercials while at **WCOZ/Boston** as Promotion Manager. He suggested to his animator that they market their wares nationwide. **Steve Lisberger** said yes. And FMC was born.

Animation which had been costing \$1000 per second was about to be



available at a much more affordable price, and a number of stations bought a superheroes-styled 30-second spot titled "TRON."

"It is a fantasy, an entertaining piece of film," Kavanaugh says. "Three starships come zooming at the camera. Everything is various colors of light against a black background. It's done in brilliant colors. They beam down a superhero character who creates two sorts of light boomerangs which are fantastic, in that they appear to be little galaxies of light as you view them closely. He catches them, smashes them together and they form the station ID."

"Trini" was next to go before the cameras, and before it was ready for market, this ambitious combination of animation, effects, and live action was filmed and reshot six times — each shot requiring 15 different multiple exposures of the same film. "Trini" looks like it belongs to the same family as the Levi's commercials.

The scene opens with the camera picking up a turntable cycling its arm over to the LP on it. But, wait, where the stylus is supposed to be, there's a . . . girl in a leotard. And there's a ball of intense light at her feet. Her arms are over her head. She's riding the tone arm down into the groove . . . and the camera is getting closer and following her right down into the groove! She touches. The music starts (a custom track). The girl's leotard flashes in psychedelic colors. She spins through the groove, trailing sparks. The camera then pulls back to look at an LP, which has its label light up in rows of lights which then burst into a flareup out of which comes . . . yup! . . . the logo. A separate 10-second version comes along with the package. It cost \$75,000 to produce originally.

**WHDH/Boston** wanted something special to emphasize its many adult services, an attention-getter. And so FMC animated up some cartoons of otherworldly characters:

"The News alien is a three-eyed guy," says Kavanaugh. "He comes in and blasts another guy with some sort of gook. One of the adaptations of the audio says that people want to know the news before it hits them."

"For traffic, it's a cosmic traffic jam and the star character has a nose which he uses for a car horn.



Image Factory, Inc.  
18 East 53 Street  
New York, N.Y. 10022  
212 • 759 • 9363

Boston:  
Barry Bomzer 617 • 426 • 8955  
West Coast:  
Curt Bruce 415 • 641 • 1623

# Radio On TV:

Continued from Page 14

"They certainly make a point. Awareness of services in focus group tests indicate there has been a clear awareness. These were produced for us on local news shows to recycle listeners into drivetime services."

## Eagle Trip For Beautiful Music

Beautiful Music was a challenge for FMC. Dan worked this one up for WLYF/Miami. "The objective was to reinforce its primary audience and to pick up some of the 30ish audience that it does have a share of. It was Lisberger's idea here to create a space in the patter of television commercials. We did something that would feel good and offer escapism. We did aerial photography of a wooded riverbed. We sort of feel like his body following him. He's based on a study of eagles. We follow him and the announcer says, 'Follow us away to a place where life is beautiful. It's a place you can be anytime, because it's on your FM dial at 101.5.' The punch line is that as the bird reaches a certain point on the river he swoops upwards into a vertical climb and he goes from the landscape that was under him. You see light blue sky, deeper blue, very deep blue, and then into a starfield. He's going up vertically and you see him kind of turning around and you see him from all sides and he changes into a star pattern in the shape of a bird and that disintegrates into the logo. It's fantastic. WLYF has it, and we're licensing it to others now."

**Chuck Blore      Blore & Richman**

Chuck Blore, long known for some of the more creative ideas in radio, has branched into television. His vantage point now gives him a particularly effective perspective in the advertising of radio on TV. Within the past twelve months, he's imagineered about 50 television commercials, 30 of which were customizations of his famous "Lips" spot for radio stations across the country. Chuck and I discussed his "Lips" campaign.

The camera zooms into the lips of a very beautiful girl. It holds an extreme closeup of just those lips while she syncs, in perfect timing, the montage of sound which is the station being advertised. Within 20 seconds you watch her do a jingle, various air personalities' "schtick," excerpts of songs — whatever the station is into. Then, when she finishes, the camera pulls back to full face and an off-screen announcer says, "You have an incredible mouth." She answers, "Well, we have an incredible radio station!"

"It is *really* hot at this moment," Blore says. "When I first did that spot for Ted Atkins about five years ago, we tried to reach out to other stations, but they resisted. Their reaction was, 'No, it's too far out.' 'No, the Women's

Movement would kill us.' 'No, it's too erotic.' Then about two years later it was purchased by KHOW in Denver and it worked out there. Then about a year after that I was able to sell it to a group of stations run by Lee Allen Smith. He bought it for Oklahoma City, Tulsa, and Portland, and the Oklahoma City spot won the first prize in IBA that year, so it was also shown at one of the R&R conventions. And then that spot just took off and in the past six months I've done it 20 times. By the end of the month we will have done it for every one of the top 40 markets.

"Different stations prefer different types of girls, and the first girl we did it with is no longer available. So now we have a stable. We have three different girls that do it now."

Chuck has some interesting suggestions for radio stations that are about to advertise on TV.

## "An Ad Is Not A Promo"

"So many people in radio don't know how to do a good spot. While they can do a good radio promo, an ad is really a different animal than a promo, and so many radio stations don't realize that. Even when they do a TV spot, what they've done is a visual promo for their stations which works, but there's got to be a reason to buy. That's what's so good about the "Lip" spot: You actually hear the 20-second montage of what the radio station is. You hear the jocks at work; the kind of music they play. You hear the kind of station that it is *attitudinally* as well as its format. I think that in order to sell anything, you have an opportunity to demonstrate it . . . that's always the best way.

"I think that *any good commercial has to be unique. It has to be a 'cluster buster,' because every commercial today on TV is going to be presented in a group of five or six, and yours has to be the star of that. It has to be the ONE they're gonna remember.*"

Scheduling is also important. "I think that there is a danger in not running it enough when you know you have a winner. If it is just 'reminder' kind of advertising, which most of the radio stuff I see is, then I guess you just run it during the rating periods, but I think with the 'Lips' spot you should certainly give it a couple of weeks run before the book starts. That initial impact in the first few weeks — maybe first 6-8 weeks is really just incredible.

"Now, we did for CFTR a follow-up; a girl lying on a pillow, and you are looking into her eyes as she lip-syncs the radio station. We've just done a different spot for KHTZ in Los Angeles. What it is is a group of incredibly interesting looking people (everyone is almost eccentric in one way or another). Even the people we have who are normal are *more* normal than you might expect. They are sitting in front of a blue wall which has graffiti on it about the radio station. Each of them has a different kind of radio as we pass them, and they are all obviously listening to the radio station.

"In the case of KHTZ, the thing they are selling is the music policy, because they are so proud of it. So as you

go by each person, you hear a new piece of music from the radio station, and then you go by the whole group of them. You see a housewife. Her shopping bag has a KHTZ logo, and she's listening to the station. Next to her is a kind of Rudolf Valentino-looking guy with his tuxedo and the red corsage, and he's listening. Next to him is the most incredible looking high-fashion black girl you've ever seen in your life and, she's so into the music, she's moving to it. Next to her is a very square looking man who is trying to tune into his car radio — he's obviously pulled it right out of the dashboard and he still has it with him. Next to him is this very tall, very thin woman with a KHTZ T-shirt on, and the thing that makes her weird looking is that she's so long and thin, and to add to her weirdness, we painted her face totally white. Next to her is a guy with a body exactly like Schwarzenegger. He has a tattoo on his chest and as the camera passes him he ripples his tattoo, which is actually the KHTZ logo, to the music. You're hearing songs in the background that relate. Then, after the last person, there's a unicorn with earphones on! And the announcer says something like, 'Music for people just like you and your unicorn.' "

## Easy Availability

There are many owners, managers, and programmers who never see these spots or others like them until it's too late. The competition has one. And it's too late to react.

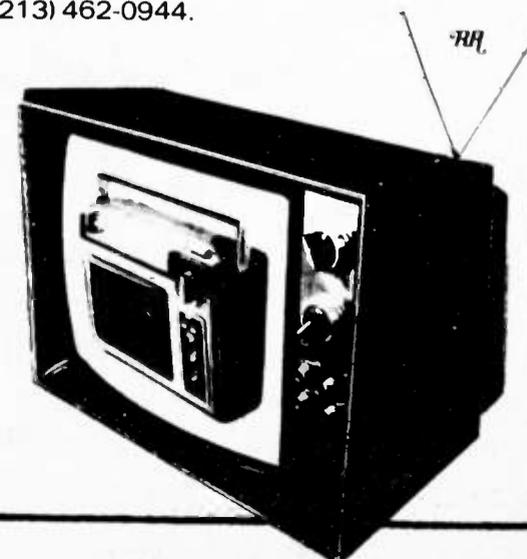
Most syndicators will be pleased to send you a demo cassette of their latest. You'll need access to a ¾" playback deck. If you have a good rapport with your local TV station (or maybe once they get the word you are interested in buying some time) you can use theirs.

Just as you spent hours in the station production room experimenting with audio tricks, perhaps building contest beds (remember the overwhelming demos from the LAST CONTEST?), there are many serious pros tucked away at videotape machines, at animation stands, at computer processors, looking for the vanguard of the 80's. Shop around. Make some calls. Hire an expert. That's what your manager did when he hired you, after all.

The Image Factory is located at 18 East 53rd Street, New York, NY 10022, (212) 759-9363.

Future Media Corporation is at 1510 Andalusia Avenue, Los Angeles, CA 90291, (213) 392-8438.

Chuck Blore & Don Richman are at 1606 N. Argyle, Hollywood, CA 90028, (213) 462-0944.





## Notes From Sillyland . . .

Every year when the new model cars come out, there are a few names added to the automotive vocabulary . . . the 200SX . . . the Citation . . . the Prelude. The Lincoln Versailles, and the Cadillac Seville and Biarritz were named after prestigious places . . .

And of course, the R&R G.O. Automotive Foundation cannot forget the *animal* names like the Cougar, Mustang, Wildcat, Bobcat, Impala, or Pinto. What you might not know is that there are hundreds of names rejected each year. Names that almost made it, but had some minor drawback and therefore won't be seen on those fenders right by the doors. We thought perhaps you'd like to know what a few of those "almost made its" were like. I have the '80 list here . . .

You almost saw the unveiling of the 1980 Chevrolet *Runch*, and then there was the Plymouth *Floogle*, the Ford *Blorp*, the Dodge *Schnarch*, and the Pontiac *Fester*. The Cadillac *Phlegm* was discarded as a positive name, as was the Chrysler *Grunt*.

In the *place* category, as in Seville, Versailles, Monte Carlo, or Catalina, there was the Oldsmobile *Tijuana* and the Datsun *Leavenworth*; both of those just somehow didn't make it . . .

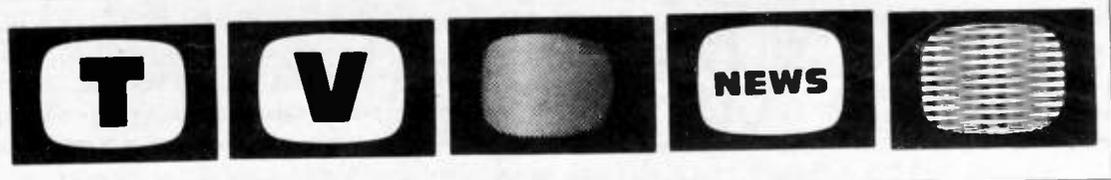
In the animal category as with Cougar, etc., Dodge came terribly close to naming a car the *Three-Toed Sloth*, then at the last minute switched to the *Toad*, and according to our unreliable informants, they cancelled both.

The *Squid* almost made it, same with the *Chevy Beaver*, and the American Motors *Musk Ox*, and of course, the Mercedes *Schweinhundt*. In small cars, the Datsun *Munchkin* and the Toyota *Runt* both came in very close.

What's in a name — I don't know . . . maybe there was a reason why Henry Ford made Model T's and Model A's, but never made a Model D Minus or a Model F.

\*\*\*\*\*

Did you know . . . Hialeah was the first American Race Track to use a photo-finish camera (in 1936)? Verly Foon, the winning jockey, weighed over 350 pounds. He was asked, "Aren't you awfully big for a jockey?" Verly replied, "You ought to see the size of my horse!"



### Sunday Best Wins Week For CBS

CBS bulldozed its way to a Nielsen ratings victory for the week ending March 9, taking eight of the top ten places, seven of them with series (with a probably eighth if "Dallas" had aired). CBS's margin of victory, however, was not overwhelming; a 19.6 average rating was enough to beat ABC's 18.6 and NBC's 16.9.

Leading the pack was a familiar front-runner, "60 Minutes," with CBS also taking the next three positions with "MASH," "Alice," and "The Jeffersons," giving the Sunday lineup alone three of the top four. ABC's good news was its new "Real People"-like show, "That's Incredible," performing incredibly well to gain 5th place for the week. Rounding out the top ten were 6) "Three's Company" (ABC) 7) "One Day At A Time" (CBS) (another Sunday contender) 8) "The Wizard Of Oz" (CBS Friday movie) 9) "Archie Bunker's Place" (CBS) (yet another Sunday entry), and 10) "Dukes Of Hazzard" (CBS).

Eleventh place was won by "Fantasy Island" (ABC), followed by 12) "Real People" (NBC) 13) Disneyland 25th Anniversary special (NBC) 14) "CHiPS" (NBC) tied with "Happy Days" (ABC) 16) NBC's new variety program "The Big Show" 17) "House Calls" (CBS) tied with "Eight Is Enough" (ABC) 19) "Laverne & Shirley" (ABC), starting to rebound after its return to Tuesday night following old lead-in "Happy Days" 20) "Love Boat" (ABC). "WKRP In Cincinnati" finished an adequate but unspectacular 26th, with a rating above CBS's average.

ABC, aided by the Winter Olympics, won the February sweeps period as tabulated by Nielsen, scoring a 21.6 average rating for the month. CBS had 19.3 and NBC was a very close third with 19.0.

### 'Solid Gold' Scores Indie Ratings Triumph

"Solid Gold," the 1979 music special based on R&R year-end record rankings, emerged as a ratings triumph for the Operation Primetime link-up of independent TV stations across the country. The show beat most of its network competition in major markets, taking the number one position in Chicago, tying for the top spot in Miami, scoring a 24.0 rating and 43 share in Atlanta, and coming in with a 30 share in Cleveland on a UHF station. In New York, "Solid Gold" beat top ten perennial "Dukes Of Hazzard" and scored a 16.2 rating (plus a 12.3 the next night in a repeat); while in Los Angeles it defeated ABC and NBC competition with a 16.0 rating, finishing second to powerhouse "60 Minutes." Those ratings made "Solid Gold" the most successful Operation Primetime project to date, and it appears as if a weekly series will debut in the fall, cheering news to the TV-starved music industry.

**OTHER MUSIC ON TV:** Teddy Pendergrass guests on "Pink Lady & Jeff" March 14, as will Donny Osmond . . . Gail Davies appears on "Dinah" March 17 . . . Tom Petty on "Midnight Special" March 14, Rupert Holmes on March 28

### VIDEOSCOPE:

**FIRMS DOWNSCALE FUTURE VIDEODISC MARKET:** Speaking before a recent International Tape Association meeting, Magnavox Sr. VP Kenneth Ingram said that the future market for videodiscs may be limited to but 10 percent of the U.S. population by 1985. The latest market predictions, according to Ingram, are that videodiscs will reach between 1.4 million to 8 million U.S. homes within five years. Ingram, whose firm will market the Philips/MCA videodisc players, noted that the market for videodiscs is very narrow at present and that it was up to the manufacturers to provide the sort of programming that would not only appeal to this minority but also attract a wider base of consumers . . . Meanwhile at the same meeting, Bob Mueller, Manager of National Marketing Development for the Sony Corp., expressed doubts that the premature introduction of videodisc hardware may impede the growth of videodiscs, principally because there are too many unanswered technological and economic questions (not to mention format battles) to be settled . . .

**JIMI'S JAMS SET FOR VIDEOCASSETTE:** A Jimmi Hendrix videocassette, containing a reported 75 percent of previously unreleased concert footage, will be available in May from Media Home Entertainment . . .

### ERR WAVES

### BY BOBBY OCEAN



5 YEARS AGO TODAY

## Radio & Records

- ★ COMBINED TO BUY 5 RADIO STATIONS: WIXY, WDEE, WVON Included In proposed \$35 million deal with Globetrotters Communications.
- ★ GERRY PETERSON RESIGNS AS PD AT KHJ
- ★ KFMB/SAN DIEGO BECOMES B100 — Kicks off new Top 40 format.
- ★ NUMBER ONE FIVE YEARS AGO: "Have You Never Been Mellow" — Olivia Newton-John (MCA)
- ★ NUMBER ONE ALBUM: "Physical Graffiti" — Led Zeppelin (Swan Song)

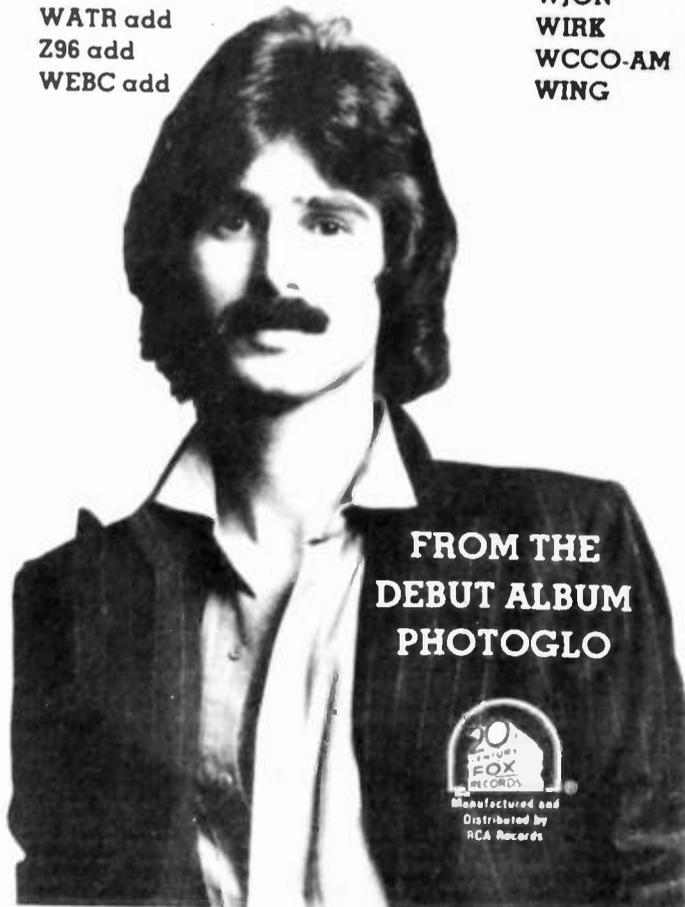
# FROM RADIO... GLOWING REPORTS ON PHOTOGLO "WE WERE MEANT TO BE LOVERS"

**RICK STANCATO KRLA** "The perfect marriage of lyric and melody — a programmer's dream!"  
**STEVE COOPER WIFE** "The song is full of life; a passive monster!"  
**PAT MARTIN WSPT** "IMMEDIATE phones and sales — debuted at 28!"  
**DAVID HALL KNX-FM** "Certainly the most promising breath of fresh air that has come our way in a long time"  
**KEN WARREN WING** "HEAVY female phones — a well produced super mass appeal song!"  
**DAVE AMOS WNEU** "If initial sales are any indication, this will be a big record!"  
**DICK PHILLIPS WEVA** "So good that I'd buy it myself!"

WZUU on  
KRLA on  
KENI on  
KDZA on  
KBIM on  
WKEE add  
KSTT add  
WCIR add  
WXIL add  
WANS-FM add  
KKRC 29-25  
WSPT 28-26  
KRLC add  
WTMJ add  
WRIE add  
WATR add  
Z96 add  
WEBC add

KAFY add  
WSLI  
KFOR  
KRQQ  
WIFE  
WHIZ  
KUGN  
KNX-FM  
KDWN  
WIBW  
KEX  
KWEN  
WJR  
KPPL

KPNW  
KIXI  
WKEE  
KMOX-FM  
KERE  
WHAG  
KVI  
WNEU  
KMBZ  
KLDK  
KGGF  
KRNT  
KSL  
WHIO  
WJON  
WIRK  
WCCO-AM  
WING



FROM THE  
DEBUT ALBUM  
PHOTOGLO



## STREET TALK

Karl Eller, who just purchased KIOI/San Francisco for \$12 million, is reportedly a prime candidate to dominate the bidding for WKTU/New York now that the SJR/Shamrock deal is off (see Page 1 for more on both stories). Speculation is already running wild as to what the price tag of WKTU might be!

Paul Drew has sold his interest in the group Pink Lady "in order to devote full time to running Real World Records." Paul's initial releases should be out within a few weeks. In case you were wondering, Pink Lady's TV debut placed 49th among 60 shows (ouch), 11 places behind Annette and the Beach Boys starring in "The Monkey's Uncle."

RSO scheduled a press conference Tuesday (3-11) in order to make "a major announcement," then pushed it back a week so Robert Stigwood could fly into L.A. and make the announcement personally. Street Talk hears that RSO will announce a significant acquisition, as opposed to any upper level personnel changes as have been widely rumored... more details next week.

However, RSO did announce one new appointment this week in making Robin Wren National Album Promotion Director for the label. Robin most recently did independent AOR promotion with his own firm, Pacific Blue Promotions.

Latest record rumors coming in off the street: a new Ron Alexenburg label to be financed by Trudy and Peter Meisel, owners of the powerful German label Hansa Records. And both David Geffen and Irv Azoff are tipped to be signing separate label deals with Warner Bros. within weeks.

Congratulations to Gary Berkowitz and his wife Betty Jane on the birth of their first child, a son, Michael Steven, arriving January 9 in Boston. Gary is PD at WROR/Boston.

Dave Greenwald has exited Polydor Records as Western Regional Promotional Manager. Dave can be reached at (213) 650-5722.



### Can We Get Promo Copies?

Congratulations are in order for Bud O'Shea, who has been named by MCA as VP of Marketing for MCA Discovision. Bud, who was Sales Manager and VP for Infinity Records, will now be acquiring, developing, and marketing video musical programming for all of the company's home entertainment outlets, including the videodisc. He'll be working closely with Discovision VP Jim Fiedler. Now about those promo copies, Bud . . . .



### Can They Really Mean That?

In a recent series of newspaper ads KMPC/Los Angeles has been billing itself as radio "for mature audiences only." That's fine . . . and they go on in the print ads to cover the station's daily lineup.

When they get to Gary Owens in the afternoon, the line from the ad reads exactly as follows: "Crack up on your way home from work with the inimitable Gary Owens."

We're not sure if this is a sideways plug for KMPC's freeway traffic reports, but L.A. has enough traffic accidents as it is . . . and besides, Gary doesn't have that much liability insurance!

Disco-oriented SAM Records (Gary's Gang, John Davis, etc.) has terminated its distribution deal with Columbia in order to go independent.

Is Chicago Tribune radio/TV critic Gary Deeb about to cross town and go to work for the rival Chicago Sun-Times? Windy City rumors have it that Deeb has been offered a secretary, an assistant, and a salary in excess of \$100 grand!

Robert E. Lee Hardwick, morning man at KVI/Seattle for the past 21 years, quit on the air Tuesday morning (3-11). According to our Seattle sources, he grumbled on the air that he "didn't want to do Talk radio," (the station recently switched from P/A to Talk), and then went into a newscast. He didn't come back after the news and there's been no word from him since.

Street Talk hears that Ralph Guild (McGavren-Guild) has tapped Erica Farber (former GM of WXLO/New York City) to head up a new radio special services division for the national rep firm.

Nancy Sain has formed her own record label, Insane Records. The new company will be based in L.A. and distributed through Jim Tyrell's T-Electric label via MCA.

The Warner Brothers promotion team really takes its celebrating seriously . . . just as word was spreading from L.A. eastward that WB had scored three "Breakers" in this week's R&R, WB's East Coast ace Dan Kelley called back to Burbank to report a 4th "Breaker." Dan and his wife Rhonda became the proud parents of their first child, Benjamin Alan, on Tuesday night (3-11). Our congratulations to both coasts.

**PUT YOUR LOGO RIGHT ON THE BUTTON. KMET DID!**

CALL ABE SHAPIRO TOLL FREE AT:

**(800) 421-6341**

IN CALIFORNIA, COLLECT:

**(213) 263-7361**

ONE STOP POSTERS • 1801 MONTEREY PASS RD. • MONTEREY PARK, CA 91754

(SEND YOUR LOGO FOR A FREE SAMPLE BUTTON)



# Broken!

BILLY  
JOEL

"YOU MAY  
BE RIGHT"

**THE BACK PAGE BREAKERS**

"Back Page Breakers" are those new records that have the greatest level of station activity on any given week.

<p><b>BILLY</b></p> <p><b>You May Be Right (Columbia)</b></p> <p>84% of our reporters on it. Adds 63 including WABC, WOKY, KFI, KUPD. See Parallels.</p>	<p><b>JOEL</b></p> <p><b>Right (Columbia)</b></p> <p>Moves: Up 91, Same 15, Down 0, 96KX, F105, Q105, WLS, WGCL, charts at number 25.</p>
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FROM THE ALBUM

"GLASS  
HOUSES"

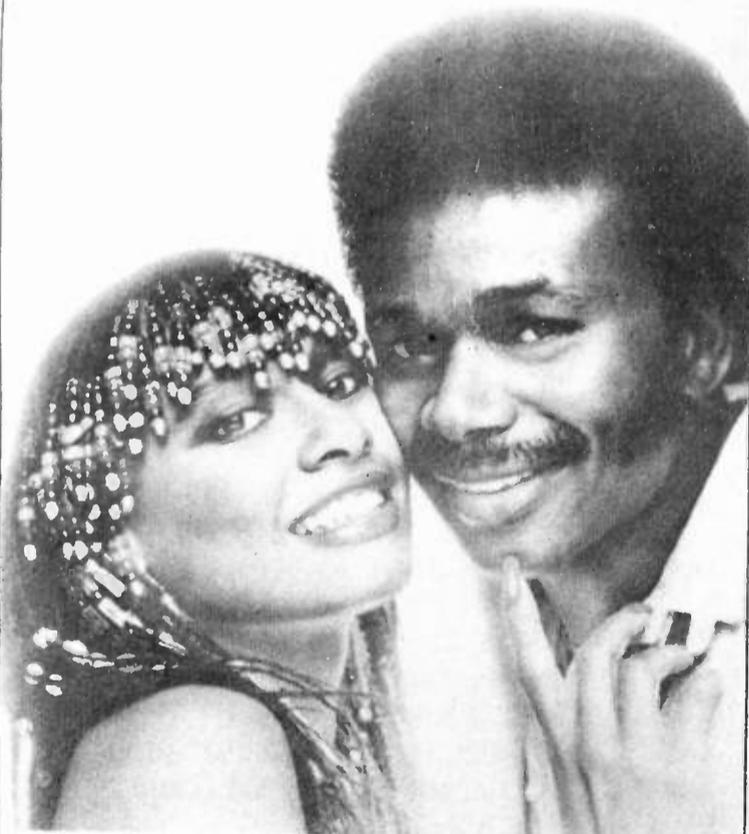
ON COLUMBIA RECORDS



# PEACHES & HERB

## "I Pledge My Love"

WABC 19-12	WOKY add	WAYS 4-2
WXLO 26-19	WNBC add 32	WHBQ add
WKBW 3-4	KEARTH 5-2	92Q deb 28
WFIL deb 23	KRLA 1-4	WZZP deb 28
96KX deb 28	KFI deb 29	KYNO-FM 2-2
WRKO 26-20	KHJ 5-3	KFXM deb 29
PRO-FM 12-8	BIOO add 29	WTSN deb 24
JBIO5 7-5	WTIX 30-27	WHEB 22-18
WGCL 26-24	KEEL 39-37	13FEA 20-18
WFBR deb 26	WERC 28-26	WCIR add
WBEN-FM 6-4	BJIO5 19-17	WHHY deb 27
WBBF 13-7	WSGA 27-25	WSEZ 25-23
WICC add	95SGF add	WFLB 30-27
WHYN add	WTWR add 21	WTMA deb 23
WKEE add	KWEN 31-23	FM99 32-27
KINT deb 23	WKIX 26-23	



Produced By:  
Freddie Perren For Grand Slam Productions, Inc.  
From The Album "TWICE THE FIRE"

On Polydor/MVP



MANUFACTURED & MARKETED BY POLYDOR INC.

# Brad Messer



## Why Am I Saving These Tapes?

I am beginning to waver about trying to deduct my at-home office from my income tax, but just to get things on the record here's a column about some things I discovered today in my Office Storage Area, which otherwise is called a closet.

A tape of the world's first Singing Newscast from KILT in 1966, which I remember creating in a fit of outrage after a new set of news jingles came in featuring about a half-dozen lisping male vocalists singing "KILT News Department's Always on the Go . . ."

A tape full of Kennedy Assassination airchecks three years older than that . . . interviews with William Blatty pushing a new book "The Exorcist" and Eric Segal hustling "Love Story."

Why do people keep tapes? Is someone going to knock at the front door wondering whether we just happen to have a tape of Hurricane Carla coverage from two decades ago?

When I die, if I still have these old tapes around, they'll be able to say at my funeral, "He's not really gone. We have almost all of him on tape."

But as in all other aspects of living there's a Catch 22 about me keeping old tapes. I can't stand to listen to a tape of me made more than maybe two days ago.

One reason is you sound stupid to yourself. On an old tape you don't have the piercing intelligence and nearly-flawless judgment you've just recently come to possess, so all your old mistakes jump right out.

I have a tape of myself during an early space shot, doing live splashdown coverage from the Manned Spacecraft Center, in which I blithely inform the listeners the astronauts have just passed out from the strain of deceleration . . . but what actually was happening was a radio blackout, not a people one. Tape should be destroyed.

And my old notes to myself during the period I was disguised as a black person in San Francisco a decade ago. What use is that old stuff? I'm sure if I were to locate another Hollywood makeup genius and become black now, my perceptions and experiences wouldn't resemble what's in those old notes. This junk should all be tossed.

And all the Me Inna photographs. Me inna blimp. Me inna jet fighter. Me inna big awards ceremony, getting mine. Me inna radio station basketball team. Why keep these old photos and brittle tapes?

Because they are Files. Files for a Business I conduct here in the Exclusively-An-Office section of my home, and which I maintain in storage in an Office Storage Area.

Tax filing deadline is about a month away, friends.

It's been on my mind lately.

## Rip 'N' Read

### The Wearing Of The Green

**MONDAY, MARCH 17:** Patrick, the patron saint of Ireland, died fifteen centuries ago around the year 461. The observance of his day has somehow become wearing green, having a parade and wearing shamrocks. The shamrock is Ireland's symbol. It's any of several varieties of clover having three leaves. That's why four-leaf clovers are considered lucky.

People with birthdays on St. Patrick's Day include Leslie Anne Down, 26; John Sebastian, 36; Paul Kantner, 38; Rudolph Nureyev, 42; country singer Dick Curless, 48.

Anniversaries today: first working submarine tested underwater 1898; Napoleon created Kingdom of Italy 1805; this is Evacuation Day, a state holiday in Massachusetts, celebrating the departure of British troops from Boston in 1776.

### Inventor Of The Diesel Engine

**TUESDAY, MARCH 18:** The man who invented the diesel engine was Rudolf Diesel, who was born this date in 1858. (It is good that he was interested in engines rather than, say, flush toilets . . . or truck drivers might now be riding around in big Crappers, while Thomas Crapper's invention might now be immortalized in the phrase, "I'm going to take a diesel.")

Mexico nationalized its oil industry on this date in 1938. Hawaii became a state in 1959. Wilson Pickett is 39. George Plimpton is 53. Charley Pride turns 42.

The first electric shavers went on sale this date in the U.S. in 1931, the year the Empire State building was completed and gangster Al Capone first went to prison.

(Private stock: ten years ago today, Country Joe McDonald was fined \$500 for shouting "Fuck!" at a Worcester, Massachusetts concert to end the traditional Fish Cheer.)

### Why Did Wyatt Earp?

**WEDNESDAY, MARCH 19:** In the year of the first California gold mine, the first department store and the first Women's Rights Convention, little Wyatt Berry Stapp Earp was born on this day in 1848 in Monmouth, Illinois. Wyatt Earp is famous for being in the Gunfight at the OK Corral in Tombstone, Arizona 31 years later. He died peacefully in his sleep at his Los Angeles home only 51 years ago at age 80.

The first American bank robbery was 149 years ago today in New York City. This is the traditional return of the Swallows day at the Mission de San Juan Capistrano in Southern California. There's a phone there.

### The First Day Of Spring

**THURSDAY, MARCH 20:** The Old Farmer's Almanac says "every place on earth receives equal amounts of sunshine and darkness" today. Spring officially begins at 6:10am Eastern time. (Daylight Savings Time begins next month on the 27th).

Childrens TV star Mister Rogers is 52. John Lennon and Yoko Ono's 11th wedding anniversary. Nevada legalized gambling in 1931. Jerry Reed is 43. Bobby Orr is 32.

### The Giant Civil Rights March

**FRIDAY, MARCH 21:** Fifteen years ago today civil rights leader Dr. Martin Luther King Jr. led off the Selma-to-Montgomery, Alabama march . . . a 54-mile walk that had grown to 25,000 people at the finish. The marchers were protected by federalized Alabama Guard and U.S. troops.

The Beatles premiered at the Cavern Club in Liverpool in 1961. It took about four months for them to land a regular Wednesday-night job there.

Something that must be encouraging to Richard Nixon. Indira Gandhi — who has now made her comeback — was defeated there years ago today as Prime Minister of India . . . just as Pierre Trudeau has returned from political banishment in Canada. Happens all the time. Dick!



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# Epic's Heart Attack

**"Only A Lonely  
Heart Sees"**

**FELIX  
CAVALIERE**

**HEART  
"Even It Up"**

**"Heart Hotels"  
DAN  
FOGELBERG**



**Produced by Felix Cavaliere**

PRO-FM deb 29	WDRQ add
94Q 30-26	WZZP 26-23
CKLW add	KRUX on
KDWB add 29	WTSN 21-16
WZUU 20-17	WHEB 17-15
KIMN add	13FEA deb 26
WFBR add	K104 21-15
WFLY on	WFBG add
WBLI add	WCIR on
KC101 18-16	WXIL 17-13
WICC 24-23	WAAY add
WHYN deb 37	WHHY 29-25
WKEE add	WFOX on
KEEL add	WCGQ add
KXX106 deb 28	WSEZ add
WERC add	WFLB add
KX104 on	WANS-FM on
WRJZ add	WROV add
WNOX deb 27	KENI 26-22
WKIX on	KBDF 27-24
WAYS add 35	KOOK 22-20
WVIC on	KRLC add

**RADIO & RECORDS POP/ADULT  
AIRPLAY/40**

**Produced by Mike Flicker, Connie  
and Howie.**

**Management and Direction by Ken  
Kinnear/Albatross Management, Inc.**

WKBW add	WTIX deb 22	KMJK 18-12
WIFI 29-26	KEEL deb 38	KZZX add 22
F105 add	WLCY add	WIGY 5-3
JB105 31-29	Y95 15-7	G100 15-8
CKGM on	BJ105 add 36	WFOX 18-13
Z97 18-10	95SGF deb 27	WKXY deb 29
Q105 28-23	WBBQ deb 26	KILE add 31
KDWB 7-7	FM100 add	KSEL 14-8
KSLQ 14-12	WSKZ 24-17	KPUR 17-12
KBEQ 28-26	WRVQ add	KQWB-FM 11-6
Q102 29-26	KSTT deb 30	KKXL add 25
WOKY 21-18	KLEO add 30	KFYR deb 20
KJR 2	KZ93 7-6	KKLS deb 25
KIMN 22-19	92X deb 23	WEAQ deb 26
KOPA 26-23	KFXM deb 27	WGBF add
KUPD 8	KJRB 6-4	KDVV add
WOLF deb 16	KTAC 16-11	KENI deb 30
WTRY add	KCPX 23-19	KCBN 16-11
KINT add	KRSP 7-3	KDZA deb 29
		KIQQ 29-23

**RADIO & RECORDS NATIONAL AIRPLAY/30**

**Produced by Dan Fogelberg with  
Norbert Putnam and Marty Lewis.**

WIFI on	KWEN add
94Q 27-21	KRAV add
WZUU add	KZ93 on
KOPA add	KRSP add
WHFM add	KLUC deb 27
WFLY add 22	KRQ 27-22
14Q add	13FEA add
KFMK add	K104 add
KHFI add	FM99 add
Z98 29-24	KKXL deb 26
WSKZ add	KFYR add
WRJZ add	WAKX deb 15
WQRK add	KBDF add
KJ100 add 29	KRLC add
WDRQ add	

**on Epic Records**



# Media Marketing

DOWN ON THE FARM IN PEORIA

## The Country Station That Dared To Call-Out Dr. Lutz's Mom

As the old saying goes, "What goes around comes around." For almost two years I have been talking and writing about various aspects of radio research, providing guidance, I hope, to many of you who use research in your everyday programming and sales decision-making. But radio research has always been just part of my professional life — it hasn't touched my personal life — until last week. Then it happened — my very own mother and father, tucked safely away on their little farm near Peoria, Illinois, were interviewed by a radio station! Oh sure, they have received other obscene phone calls in their day, but this was something special.

The station sponsoring the research was a Country station, as my mother reports that she was asked to listen to 15-20 excerpts of songs, all of which dealt with railroads, 18-wheelers, unfaithful spouses, faithful dogs, tequila, or some combination thereof. Both my mom and dad were asked to rate the songs, which is the most fun they had had all month (things are a little slow on the farm in the winter). Then my mom asked the interviewer if she had ever heard of R&R, to which the interviewer replied, "Of course, it's the number one trade paper in the

not Country music listeners, were screened only on age (over 35). If they never listen to Country music stations, then why should their music preferences be factored into the playlist for any Country station? It won't do the station any good to play music that non-listeners like, because they will never tune in in the first place to hear that music played.

Therefore, call-out music research should begin with a question of the following type:

**"Which radio stations do you typically listen to? Can you identify them by either their call letters or their position on the dial?"**

You should determine in advance which stations in your market are playing the same kind of music your station is specializing in, because you probably will draw audience from those stations. If a respondent mentions either your station, or one or more of your competitors in the format, then that person is interviewed. If the person fails to mention any stations of your format, then the interview should be terminated. (This latter statement applies to a music research effort only. If the goal of the research is other than playlist

**"Some form of screener is essential in order to make sure that your music research is reflecting the preferences of listeners and potential listeners and not those who will never actually tune in to the station."**

universe!" or something to that effect. My mother, by then bursting with pride, said, "Then you must know my son, Dr. Lutz" (I try to get Mom to call me by my first name, but she respects me too much — she will let down and call me "Doc" once in a while though). Upon learning that she had Dr. Lutz's mom on the other end of the line, the interviewer exclaimed, "Wait till I tell everyone back at the station!" I guess things are a little slow in Peoria this time of year too!

In any case, my parents really enjoyed the experience of participating in the research. In talking with them about the interview, a couple of items came up which I thought would be worth mentioning to those of you doing call-out music research — just a couple of pointers that might help you to get more for your research dollar.

### Screening Of Respondents

In most instances, it will be helpful to begin the interview with a screening question which determines current radio station listening patterns. This is especially true when the research is designed to affect the playlist decision. I mentioned earlier that a Country station was conducting the survey. My parents, who are

decision-making, then you may wish to interview non-listeners.)

The above question is an example of a *free recall* question. If many respondents have trouble remembering call letters or band frequencies, an *aided recall* question may be used for respondent screening. For example:

**"Which of the following stations do you listen to at least once a week?"**

WAAA — 89

WBBB — 94

WCCC — 97

Again, only those respondents who reply affirmatively to one or more stations of your format should be interviewed. The aided recall question will screen out fewer respondents than will the free (or unaided) recall question, so you should use your judgment in determining which works best in your market. The danger is that the aided recall question will cause some non-listeners to report that they are listeners, while the free recall question may fail to identify listeners with poor memories for call letters. No screening question is perfect, but some form of screener is essential in order to make sure that your music

research is reflecting the preferences of listeners and *potential* listeners and not those who will never actually tune in to the station.

### Identifying The Station

Throughout this column, I have been referring rather vaguely to a Country music station in Peoria. The vagueness of my reference is not because I wish to preserve the anonymity of the station, but because the interviewer never identified the station to my parents. When asked, the interviewer claimed that the research was being conducted by an independent research organization.

First of all, it is a good research procedure not to reveal the station during the interview. Identifying the station up front (particularly before the screening question!) would almost certainly yield biased results, as respondents will try to make the interviewer "feel good" by giving answers favorable to the station. Even in music research, where records rather than the station are being rated, it is a good idea to preserve station anonymity, at least initially.

However, at the end of the interview, when the respondent is thanked for his or her cooperation, it is a good idea to identify the sponsoring station. Most people, like my parents, enjoy being interviewed — it makes them feel like their opinions count. So it's good PR for the station to identify itself. In fact, my parents probably would tune in to the station, just to hear what it sounds like, but they don't know which station it was!

Thus, a well-conducted research study can be viewed as a promotional device. It's obviously an expensive form of promotion — calling people individually and talking with them for several minutes — but the cost is already incurred just to conduct the research. Identifying the station and inviting the respondent to tune in doesn't cost anything extra. It makes good sense to use the research contact to its fullest advantage.

Another potential promotional benefit of identifying the station is that people talk about being interviewed. Despite the growth of market research as a basic function of many businesses, it is still fairly rare for a person to be interviewed, especially in conjunction with an exciting product like radio. Listening to songs over the phone is a unique and interesting experience for most people, one that they will tell their friends about. Thus, the station can pick up some favorable word-of-mouth by identifying itself. When the respondents talk to their friends, instead of saying, "Some radio station called me," they will say, "I was interviewed by KAKA!" Anytime your station is being talked about by listeners or potential listeners, it can only work in your favor. So always identify the station at the end of the interview — couple your research and promotion efforts to your advantage!

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



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59% of our reporters on it. Moves: Up 54, Same 29, Down 0, Adds 35 including Z93, KDWB, WKBO, KAUM, 96X, WRVQ, WDRQ, KRUX. See Parallels, charts at number 30.

Produced by Todd Rundgren and Utopia  
for Alchemedia Productions

on Bearsville Records



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## PRETENDERS

**“Brass In Pocket  
(I’m Special)”**

WIFI 30-16  
PRO-FM 13-9  
JB105 deb 32  
CHUM 28-24  
CKGM 29-24  
94Q 5-3  
Q105 add  
KDWB 23-21  
KEARTH add  
KFI add  
KHJ deb 26  
KFRC on  
B100 29-25  
KJR on  
KIMN add  
WFLY 23-19  
WICC on  
WPST 27-23  
Q106 deb 29  
14Q on  
WKEE on  
KHFI on  
KXX106 22-19  
WERC deb 23

96X 27-22  
Y103 38-36  
BJ105 on  
WSGA add 36  
95SGF add  
WSKZ 26-19  
WRJZ on  
KZ93 on  
WISM add  
92X add  
KERN deb 30  
KIOY 26-19  
KROY deb 29  
KJRB 14-13  
KTAC add  
KCPX deb 29  
KRSP deb 25  
KMJK add  
KRUX deb 32  
KRQ add  
KTKT deb 30  
WLBZ 25-22  
WIGY 17-13  
13FEA on

WFBG on  
WCIR add  
WAAY deb 26  
WHY on  
WFOX 30-23  
WCGQ add  
WSEZ 36-31  
WISE on  
WFLB on  
WANS-FM deb 30  
WROV on  
CK101 15-12  
FM99 on  
KPUR deb 24  
WSPT deb 29  
WRBR add  
WGBF deb 20  
WROK add 29  
KBDF add  
KQDI deb 29  
KBOZ add  
KF XD 27-23  
KRLC 22-20

Produced by Chris Thomas

on Sire Records



Promoted and Marketed by Warner Bros. Records



# TOP-40

## John Leader

### TOP 40 PARALLELS REALIGNED Welcome New Reporters

The long process of reevaluating all our Top 40 reporters based on the October-November 1979 Arbitron ratings is over. As usual, there were more qualified stations than there were openings, but 19 new reporters join the R&R Parallels with this issue. There are some old and familiar call-letters along with some new ones that should become quite familiar in the weeks to come.

It's easy to see that most of the adjustment made in the Parallels this time occurred in Parallel 2. Most of the Parallel 3 sized markets were not measured in the fall, but they will be reevaluated following the results of the upcoming spring sweeps.

#### Providence To Parallel One

The major change in the Parallel structure is that Providence, RI is now a Parallel 1 market. In Arbitron's recent population estimates (based upon the 1970 U.S. Bureau of the Census figures updated and projected to January 1, 1979 by Market Statistics, Inc.), Providence-Warwick-Pawtucket is ranked as the 24th largest metro survey area. That ranking puts Providence into the top 30 metros (the Parallel 1 criteria) ahead of other Parallel 1 markets like

### New Top 40 Reporters

Station/City	Parallel/Region
<b>KS95-FM (KSTP-FM)/St. Paul, MN</b>	1-Midwest
<b>WRQX/Washington, DC</b>	2-East
<b>WFBL/Syracuse, NY</b>	2-East
<b>WHFM/Rochester, NY</b>	2-East
<b>WFLY/Albany, NY</b>	2-East
<b>KRLY/Houston, TX</b>	2-South
<b>KFMK/Houston, TX</b>	2-South
<b>KHFI/Austin, TX</b>	2-South
<b>KBFM/McAllen-Brownsville, TX</b>	2-South
<b>96X(WMJX)/Miami, FL</b>	2-South
<b>WQRK/Norfolk, VA</b>	2-South
<b>KJ100(WKJJ)/Louisville, KY</b>	2-South
<b>WDRQ/Detroit, MI</b>	2-Midwest
<b>WTWR/Detroit, MI</b>	2-Midwest
<b>KYNO-FM/Fresno, CA</b>	2-West
<b>KIOY/Fresno, CA</b>	2-West
<b>FM102(KSFM)/Sacramento, CA</b>	2-West
<b>KMJK/Portland, OR</b>	2-West
<b>KZZX/Albuquerque, NM</b>	2-West

Milwaukee, Cincinnati, Buffalo, Kansas City and Phoenix.

Accordingly, both PRO-FM and JB105 become Parallel 1 stations with this week's issue. Further, WHB/Kansas City and KHJ/Los An-

geles both move from Parallel 2 into Parallel 1, based on their ratings performance.

Two southern stations move from Parallel 3 up to Parallel 2 following their recent good "books." WERC/Birmingham and KX104/Nashville are both now in Parallel 2.

#### A Record Number

R&R now has 208 Top 40 reporting stations, which is a new record number of reporters. All 208 stations share a measurable success and influence on their listeners and other stations around the country. We have tried to keep the total number of reporting stations at around 200 in order to bring all our readers fast, reliable, and representative music information. Unfortunately for all the qualified stations currently waiting for reporting status, our total number of Top 40 reporters cannot be increased without affecting our Tuesday deadline. As slots become available either through format changes or poor ratings performance, new reporters will be added.

Thank you to every station that expressed an interest in becoming an R&R reporter. As usual, we could not add as many stations as many of you would have liked, but the process is on-going and following the results of the spring ARB, all reporters will be examined again and more new stations will become reporters.

The complete list of all 208 R&R Top 40 stations is listed below, broken down by Parallel and region.

### PARALLEL ONE

#### EAST

WABC/New York City, NY  
 WXLO/New York City, NY  
 WNBC/New York City, NY  
 WKBW/Buffalo, NY  
 WFIL/Philadelphia, PA  
 WIFJ/Philadelphia, PA  
 96KX(WKXX)/Pittsburgh, PA  
 WPEZ/Pittsburgh, PA  
 WCAO/Baltimore, MD  
 F105(WVBF)/Boston, MA  
 WRKO/Boston, MA  
 PRO-FM(WPRO-FM)/Providence, RI  
 JB105(WPJB)/Providence, RI  
 WPGC/Washington, DC  
 CHUM/Toronto, CAN  
 CKGM/Montreal, CAN

#### SOUTH

Z97(KFJZ-FM)/Ft. Worth, TX  
 KVIL/Dallas, TX  
 KRBE/Houston, TX  
 Z93(WZGC)/Atlanta, GA  
 94Q(WQXI-FM)/Atlanta, GA  
 Y100(WHYI)/Miami, FL  
 Q105(WRBQ)/Tampa, FL

#### MIDWEST

WLS/Chicago, IL  
 CKLW/Detroit, MI  
 KDWB/Minneapolis, MN  
 KS95-FM(KSTP-FM)/St. Paul, MN  
 KWK/St. Louis, MO  
 KSLQ/St. Louis, MO  
 KBQI/Kansas City, MO  
 WHB/Kansas City, MO  
 WGCL/Cleveland, OH  
 Q102(WKRO)/Cincinnati, OH  
 WZUU/Milwaukee, WI  
 WOKY/Milwaukee, WI

#### WEST

KEARTH(KRTH)/Los Angeles, CA  
 KFI/Los Angeles, CA  
 KRLA/Los Angeles, CA  
 KHJ/Los Angeles, CA  
 KFRC/San Francisco, CA  
 B100(KFMB-FM)/San Diego, CA  
 KJR/Seattle, WA  
 KIMN/Denver, CO  
 KOPA/Phoenix, AZ  
 KUPD/Phoenix, AZ

## R&R Top-40 Radio Reporters

### PARALLEL TWO

#### EAST

WRQX/Washington, DC  
 WFBR/Baltimore, MD  
 WBEN-FM/Buffalo, NY  
 WOLF/Syracuse, NY  
 WFBL/Syracuse, NY  
 WBBF/Rochester, NY  
 WHFM/Rochester, NY  
 WTRY/Albany, NY  
 WFLY/Albany, NY  
 WBLI/Long Island, NY

WTIC-FM/Hartford, CT  
 KC101(WKCI)/New Haven, CT  
 WICC/Bridgeport, CT  
 WPST/Trenton, NJ  
 WAEB/Allentown, PA  
 Q106(WQXA)/York, PA  
 WKBO/Harrisburg, PA  
 WHYN/Springfield, MA  
 14Q(WFTQ)/Worcester, MA  
 WKEE/Huntington, WV

#### SOUTH

KAUM/Houston, TX  
 KRLY/Houston, TX  
 KFMK/Houston, TX  
 K TSA/San Antonio, TX  
 KELP/El Paso, TX  
 KINT/El Paso, TX  
 KHFI/Austin, TX  
 KBFM/McAllen-Brownsville, TX  
 WTIX/New Orleans, LA  
 WNOE/New Orleans, LA  
 KEEL/Shreveport, LA  
 WFMF/Baton Rouge, LA  
 Z98(KLAZ-FM)/Little Rock, AR  
 WJDX/Jackson, MS  
 KXX106(WKXX)/Birmingham, AL  
 WERC/Birmingham, AL  
 WSGN/Birmingham, AL  
 WLCY/Tampa, FL  
 Y95(WYNF)/Tampa, FL  
 96X(WMJX)/Miami, FL  
 WAXY/Ft. Lauderdale, FL

Y103(WIVY)/Jacksonville, FL  
 WAPE/Jacksonville, FL  
 BJ105(WBJW)/Orlando, FL  
 WSGA/Savannah, GA  
 95SGFIWSGF/Savannah, GA  
 WBBQ/Augusta, GA  
 FM100(WMC-FM)/Memphis, TN  
 WHBQ/Memphis, TN  
 WLAC/Nashville, TN  
 KX104(WKXX)/Nashville, TN  
 92Q(WBYQ)/Nashville, TN  
 WSKZ/Chattanooga, TN  
 WRJZ/Knoxville, TN  
 WNOX/Knoxville, TN  
 WKIX/Raleigh, NC  
 WAYS/Charlotte, NC  
 WGH/Norfolk, VA  
 WQRK/Norfolk, VA  
 WRVQ/Richmond, VA  
 KJ100(WKJJ)/Louisville, KY  
 WAKY/Louisville, KY

#### MIDWEST

WDRQ/Detroit, MI  
 WTWR/Detroit, MI  
 WGRD/Grand Rapids, MI  
 WVIC/East Lansing, MI  
 KSTT/Davenport, IA  
 KIOA/Des Moines, IA  
 KOFM/Oklahoma City, OK  
 KWEN/Tulsa, OK  
 KRAV/Tulsa, OK  
 KEYN-FM/Wichita, KS  
 KLEO/Wichita, KS  
 KZ93(WKZZ)/Peoria, IL  
 WISM/Madison, WI  
 WNAP/Indianapolis, IN  
 WMEE/Ft. Wayne, IN  
 WOW/Omaha, NE  
 WZZP/Cleveland, OH  
 WNCI/Columbus, OH  
 92X(WXGT)/Columbus, OH  
 WOHO/Toledo, OH  
 WHOT/Youngstown, OH  
 WYFM/Youngstown, OH

#### WEST

KMJC/San Diego, CA  
 KERN/Bakersfield, CA  
 KYNO-FM/Fresno, CA  
 KIOY/Fresno, CA  
 Y94(KFYE)/Fresno, CA  
 KROY/Sacramento, CA  
 FM102(KSFM)/Sacramento, CA  
 KFXM/San Bernardino, CA  
 KJRB/Spokane, WA  
 KTAC/Tacoma, WA  
 KCPX/Salt Lake City, UT  
 KRSP/Salt Lake City, UT  
 KGW/Portland, OR  
 KMJK/Portland, OR  
 KLUC/Las Vegas, NV  
 KENO/Las Vegas, NV  
 KRUX/Phoenix, AZ  
 KRQI/Reno, NV  
 KTKT/Tucson, AZ  
 KZZX/Albuquerque, NM

### PARALLEL THREE

#### EAST

WJBQ/Portland, ME  
 WGUY/Bangor, ME  
 WLWZ/Bangor, ME  
 WIGY/Bath, ME  
 WTSN/Dover, NH  
 WHEB/Portsmouth, NH  
 13FEA(WFEA)/Manchester, NH  
 K104(WCCK)/Erie, PA  
 WFBG/Altoona, PA  
 WYRE/Annapolis, MD  
 14WK(WKWK)/Wheeling, WV  
 V100(WVAF)/Charleston, WV  
 WCIR/Beckley, WV  
 WXIL/Parkersburg, WV

#### MIDWEST

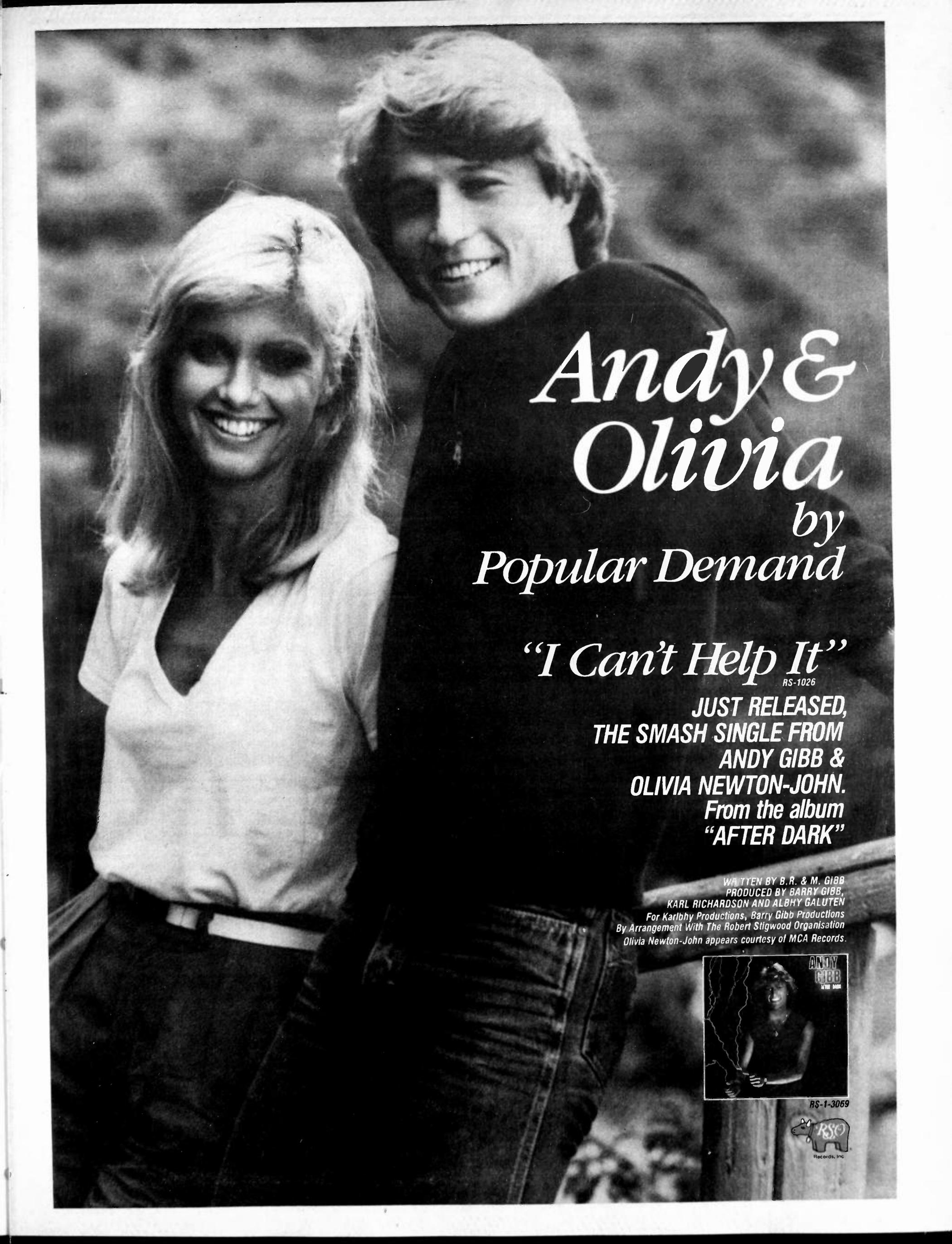
KQWB-FM/Fargo, ND  
 KKKL/Grand Forks, ND  
 KFVR/Bismarck, ND  
 KKRC/Sioux Falls, SD  
 KKLS/Rapid City, SD  
 WAKX/Duluth, MN  
 WRKR/Racine, WI  
 WEAQ/Eau Claire, WI  
 WSPT/Stevens Point, WI  
 WNAM/Neenah, WI  
 WTRU/Southern, MI  
 WRBR/South Bend, IN  
 WGBF/Evansville, IN  
 WROR/Rockford, IL  
 KDVV/Topeka, KS

#### SOUTH

WAAY/Huntsville, AL  
 WHHY/Montgomery, AL  
 G100(WKRG-FM)/Mobile, AL  
 WFOX/Gainesville, GA  
 WCGO/Columbus, GA  
 WSEZ/Winston-Salem, NC  
 WISE/Asheville, NC  
 WFLB/Fayetteville, NC  
 WTMA/Charleston, SC  
 WANS-FM/Anderson, SC  
 KAAV/Little Rock, AR  
 WROV/Roanoke, VA  
 CK101(WCKSI)/Cocoa Beach, FL  
 FM99(WBGM)/Tallahassee, FL  
 WKXY/Sarasota, FL  
 KWIC/Beaumont, TX  
 KFLG/Galveston, TX  
 KSEL/Lubbock, TX  
 KPUR/Amarillo, TX

#### WEST

KENI/Anchorage, AK  
 KSLV/San Luis Obispo, CA  
 KCBN/Reno, NV  
 KDZA/Pueblo, CO  
 KBD/Eugene, OR  
 KQDI/Great Falls, MT  
 KBOZ/Bozeman, MT  
 KOOK/Billings, MT  
 KFXD/Boise, ID  
 KRLC/Lewiston, ID  
 KBIM/Roswell, NM



*Andy &  
Olivia*  
by  
*Popular Demand*

*"I Can't Help It"*  
RS-1026

**JUST RELEASED,  
THE SMASH SINGLE FROM  
ANDY GIBB &  
OLIVIA NEWTON-JOHN.  
From the album  
"AFTER DARK"**

WRITTEN BY B. R. & M. GIBB  
PRODUCED BY BARRY GIBB,  
KARL RICHARDSON AND ALBHY GALUTEN  
For Karlbhy Productions, Barry Gibb Productions  
By Arrangement With The Robert Stigwood Organisation  
Olivia Newton-John appears courtesy of MCA Records.



RS-1-3069



# February '80 Mediatrend Estimates

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All share estimates are for metro average persons 12+, Monday-Friday, 6am-midnight.

Note: — \*denotes station which did not rank in Mediatrend's Top 20 for the relevant month.

**A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.**

## Detroit

WJR Stays On Top, Drops 3;  
WRIF Also Loses Almost 3;  
WXYZ Rebounds Nicely;  
WCXI, WDRQ, CKLW All Up;  
New Top 10 Entries WWJ, WABX;  
Two BM Stations, WWJ-FM, WJR-FM,  
Drop Out Of Top 10;  
3rd BM, WCZY-FM, Loses 50%,  
Barely In Top 20

	Dec. '79	Jan. '80	Feb. '80
WJR (PA)	15.9	10.6	7.6
WRIF (A)	8.0	9.8	7.0
WMJC (PA)	3.6	7.6	6.8
WXYZ (N/T)	6.5	4.2	6.7
WCXI (C)	3.1	4.4	5.8
CKLW (R)	4.4	4.1	5.1
WDRQ (R)	2.5	4.0	5.0
WWWW (A)	3.9	6.8	4.6
WWJ (N)	6.1	4.0	4.4
WABX (A)	6.7	2.9	4.1

## Houston

Second Month Of Mediatrend Service  
In Houston Sees KIKK-FM Slide Into Tie  
With KRLY; KTRH More Than Doubles;  
KYND, KENR Also Register Substantial  
Gains; KMJQ Drops; KRBE Up

	Jan. '80	Feb. '80
KIKK-FM (C)	10.7	9.1
KRLY (R)	9.2	9.1
KTRH (N)	4.0	8.8
KLOL (A)	7.8	8.4
KMJQ (B)	7.1	6.2
KYND (BM)	4.7	6.2
KRBE (R)	5.4	6.1
KENR (C)	3.2	5.4
KILT-FM (A)	4.9	4.7
KPRC (N)	4.9	3.8

## Atlanta

WSB, WVEE Rebound From January;  
WQXI-FM Records Biggest Jump,  
6 Shares To Beat WZGC;  
WSB-FM On Upswing; Competitor  
WPCH Drops Drastically;  
WKLS-FM Also Drops Severely;  
WAOK Continues Slide; WLTA Drops  
Out Of Top Ten, Still Near 3 Share;  
WRNG Moves Into Top Ten In February  
After January Dropout

NOTE: This will be the final month of estimates in Atlanta.

	Dec. '79	Jan. '80	Feb. '80
WSB (PA)	11.9	9.4	12.1
WVEE (B)	8.8	8.4	11.9
WQXI-FM (R)	6.2	5.5	11.4
WZGC (R)	9.9	12.0	11.0
WKLS-FM (A)	13.0	16.5	10.2
WSB-FM (BM)	6.5	3.9	7.1
WPCH (BM)	4.9	10.4	5.6
WPLO (C)	3.5	4.9	4.8
WRNG (T)	3.3	2.2	3.4
WAOK (B)	6.0	4.4	3.2

## Milwaukee

WTMJ Gains More Than Two,  
New Number One;  
WISN Sees Numbers Erode For Second  
Straight Month;  
AOR WLPX Gets Boost;  
BM WEZW Drops Two Shares;  
WOKY Down For Second Consecutive  
Month; Most Others Stable

	Dec. '79	Jan. '80	Feb. '80
WTMJ (PA)	11.8	11.6	13.8
WISN (PA)	14.8	13.5	11.6
WLPX (A)	8.7	8.7	10.2
WEZW (BM)	10.1	11.6	9.6
WBCS-FM (C)	6.8	7.9	7.3
WZUU-FM (R)	7.4	7.0	6.9
WQFM (A)	4.0	4.2	3.9
WFMR (CL)	3.5	4.3	3.2
WLUM (B)	2.7	2.8	2.9
WOKY (R)	5.0	3.2	2.9



**BURNS BRIDGES GENERATION GAP AT KEARTH** — Mercury's George Burns had lunch with KEARTH/Los Angeles contest winners and staffers recently. Burns is pictured seated with two winners; shown above are (l-r) Polygram VP Emiel Petrone, winner, KEARTH morning team Ron Engelman and John London, Mercury's Carolyn Broner, KEARTH GM Allan Chlowitz, winner, manager Irving Fein, and KEARTH PD Bob Hamilton.



**KWIC WRESTLES WITH SUCCESS** — KWIC/Beaumont, TX sponsored an Arm Wrestling Championship tournament for males and females, staging the event at a local mall over three Saturdays before large crowds. Pictured with the victors' trophies are (l-r, front) KWIC staffers Dave Starr (MD), Tim Kelly, Ken Jumper, Debra Jumper, PD Mike Murphy, and Terry Cannon; (l-r, rear) P. Jae Taylor, Sales Manager Bill McKay (with back turned), and Missy Cathcart.



**KUPD TAKES BOW** — The KUPD/Phoenix staff put itself on photographic display, featuring (l-r, rear) air personality Tony Evans, PD John Sebastian, air personality Hank Cookenboo, Production Director Lew Jones, and air personalities Mike Graves and Doug St. John; (l-r, front) Promotion Director Sherry Wheatley, and air personalities Al Pimentel, Mark Mayfield, and Blake Williams.

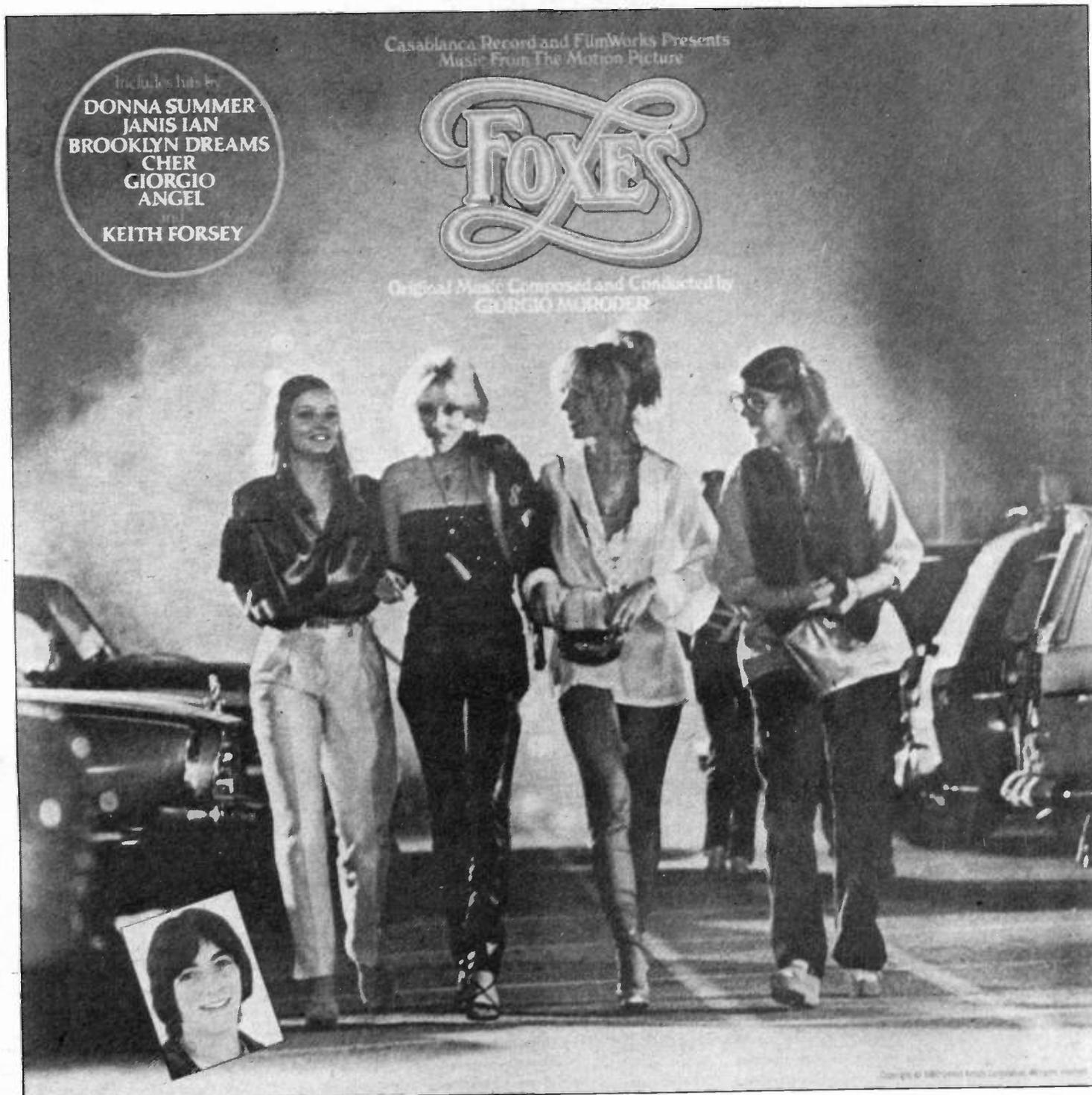


**"10" FOR WAEB** — WAEB/Allentown conducted a "10 Contest," with the winner receiving a trip for two to Bermuda and a runner up winning a cornrow hairstyle a la Bo Derek. After 183 contestants were evaluated, the three finalists were chosen and are pictured with morning man Gene Werley.



**TAKE IT "EASY ED"** — 95GF/Savannah talk show host "Easy" Ed Hartley is captured in a candid moment during an interview with "Playboy" s Miss March, Henriette Alais.

...and now the album



Produced by **GIORGIO MORODER**

Includes the hit singles  
"On The Radio" by Donna Summer  
"Fly Too High" by Janis Ian  
"20th Century Foxes" by Angel

**ORIGINAL MOTION PICTURE SOUNDTRACK  
AVAILABLE ON CASABLANCA RECORD AND FILMWORKS**



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EAST

Most Added Hottest

Billy Joel
Charlie Dore
Paul Davis
Pink Floyd
Blondie
Bob Seger

ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH

Most Added Hottest

Billy Joel
Paul Davis
Fleetwood Mac
Pink Floyd
Blondie
Bob Seger

EAST

PARALLEL ONE

WKX/Pittsburgh, PA
Jay Stone

BILLY JOEL
SHOOTING STAR
OFF BROADWAY
HOTTEST:
DAN FOGELBERG 1
STYX 9-2
BOB SEGER 8 4
BABY'S 10 7
PINK FLOYD 18-11

GIUM/Toronto, CAN.
Brad Jones

HOTTEST:
XTC 2-1
J. GEILS BAND 8-5
BOB SEGER 14-6
GARY NUMAN 16-9
KENNY LOGGINS 17-10

CKGM/Montreal, CN
Jim Connell

CLASH
FLEETWOOD MAC
BILLY JOEL
CHARLIE DORE
ERENSON, LARE & P
HOTTEST:
QUEEN 1-1
DONNA SUMNER 3-2
MI-SEX 11-7
NEW MUSIC 13-8
PRETENDERS 29-24

WJAB/New York, NY
Souja Jones

BILLY & SYREETA
BILLY JOEL
TOMMY JAMES
HOTTEST:
PINK FLOYD 7-1
QUEEN 3-3
RAY, GOODMAN & B 11-7
BLONDIE 23-11
PEACHES & HERB 19-12

WCAO/Baltimore, MD
Ron Riley

LINDA RONSTADT
CHARLIE DORE
M. MANCHESTER
TOMMY SCIUTO
HOTTEST:
PINK FLOYD 8-1
RAY, GOODMAN & B 9-6
CHUCK MANGIONE 16-12
BOB SEGER 22-17
DR. HOOR 29-24

WFIL/Philadelphia, PA
Gerry DeFrancisco

FLEETWOOD MAC
JIMMY RUFFIN
PAUL DAVIS
M. MANCHESTER
HOTTEST:
SPINNERS 1-1
RUPERT HOLMES 7 2
ROO & THE GANG 14-10
BILLY & SYREETA 22-13
BLONDIE 25-14

WFI/Philadelphia, PA
Liz Kiley

CLIFF RICHARD
SANTANA
CLASH
DAVID GATES
HOTTEST:
PINK FLOYD 1-1
BLONDIE 2-2
GARY NUMAN 10-5
EAGLES 16-9
PRETENDERS 30-16

WKBW/Buffalo, NY
Jon Summers

HEART
DR. HOOR
BERNADETTE PETERS
WHISPERS
HOTTEST:
PINK FLOYD 10-1
BLONDIE 13-7
EAGLES 20-10
LINDA RONSTADT 23-16
BOB SEGER 26-18

WPEZ/Pittsburgh, PA
Mark Fritzen

MICHAEL JACKSON
OFF BROADWAY
STYX
HOTTEST:
PINK FLOYD 1-1
LINDA RONSTADT 11-6
ROO & THE GANG 15-10
CHRIS CROSS 18-12
J. GEILS BAND 21-17

WPGC/Washington, DC
Jim Elliott

MAC DAVIS
BROTHERS JOHNSON
JERMAINE JACKSON
M. MANCHESTER
HOTTEST:
PINK FLOYD 1-1
MICHAEL JACKSON 7-5
BLONDIE 18-6
RUPERT HOLMES 15-10
ANDY & OLIVIA D-15

WRKO/Boston, MA
Harry Nelson

DOLLY PARTON
ANDY & OLIVIA
M. MANCHESTER
HOTTEST:
J. GEILS BAND 2-1
RAY, GOODMAN & B 3-2
BOB SEGER 13-6
PINK FLOYD 17-7
BLONDIE 16-10

F105/Boston, MA
Tom Connelly

BILLY JOEL
FLEETWOOD MAC
HEART
BILLY & SYREETA
HOTTEST:
PINK FLOYD 2-1
J. GEILS BAND 5-3
BOB SEGER 13-7
LINDA RONSTADT 14-8
MICHAEL JACKSON 17-12

WXLQ/New York, NY
Don Kelly

ROBERTA FLACK
SMOKEY ROBINSON
LINDA RONSTADT
BILLY JOEL
HOTTEST:
SPINNERS 1-1
DAN FOGELBERG 3-2
RUPERT HOLMES 22-17
CHUCK MANGIONE 23-18
PEACHES & HERB 26 19

PRO-FM/Providence, RI
O'Brien/Giovanni

CHARLIE DORE
BAR-RAYS
JIMMY RUFFIN
NETTE MIDLER
HOTTEST:
DAN FOGELBERG 1-1
ROO & THE GANG 4-2
LINDA RONSTADT 8-4
BILLY & SYREETA 11-7
PINK FLOYD 14-11

JB105/Providence, RI
Todd Chase

JOURNEY
CHARLIE DORE
STYX
ANDY & OLIVIA
BETTE MIDLER
HOTTEST:
PINK FLOYD 1-1
SPINNERS 1-1
PEACHES & HERB 7-5
BOB SEGER 17-9
MICHAEL JACKSON 20-10
RAY, GOODMAN & B 22-16

WCAO/New York, NY
Souja Jones

BILLY & SYREETA
BILLY JOEL
TOMMY JAMES
HOTTEST:
PINK FLOYD 7-1
QUEEN 3-3
RAY, GOODMAN & B 11-7
BLONDIE 23-11
PEACHES & HERB 19-12

WCAO/Baltimore, MD
Ron Riley

LINDA RONSTADT
CHARLIE DORE
M. MANCHESTER
TOMMY SCIUTO
HOTTEST:
PINK FLOYD 8-1
RAY, GOODMAN & B 9-6
CHUCK MANGIONE 16-12
BOB SEGER 22-17
DR. HOOR 29-24

WBBF/Rochester, NY
Dave Mason

MICHAEL JACKSON
FLEETWOOD MAC
HOTTEST:
PINK FLOYD 1-1
PEACHES & HERB 13-7
BLONDIE 18-12
EAGLES 19-15
CHRIS CROSS 21-16

WICC/Bridgeport, CT
Bob Mitchell

JIMMY RUFFIN
MICHAEL JACKSON
CLIFF RICHARD
PEACHES & HERB
HOTTEST:
PINK FLOYD 1-1
PEACHES & HERB 13-7
BLONDIE 18-12
EAGLES 19-15
CHRIS CROSS 21-16

WKBW/Buffalo, NY
Jon Summers

HEART
DR. HOOR
BERNADETTE PETERS
WHISPERS
HOTTEST:
PINK FLOYD 10-1
BLONDIE 13-7
EAGLES 20-10
LINDA RONSTADT 23-16
BOB SEGER 26-18

WPEZ/Pittsburgh, PA
Mark Fritzen

MICHAEL JACKSON
OFF BROADWAY
STYX
HOTTEST:
PINK FLOYD 1-1
LINDA RONSTADT 11-6
ROO & THE GANG 15-10
CHRIS CROSS 18-12
J. GEILS BAND 21-17

WPGC/Washington, DC
Jim Elliott

MAC DAVIS
BROTHERS JOHNSON
JERMAINE JACKSON
M. MANCHESTER
HOTTEST:
PINK FLOYD 1-1
MICHAEL JACKSON 7-5
BLONDIE 18-6
RUPERT HOLMES 15-10
ANDY & OLIVIA D-15

WRKO/Boston, MA
Harry Nelson

DOLLY PARTON
ANDY & OLIVIA
M. MANCHESTER
HOTTEST:
J. GEILS BAND 2-1
RAY, GOODMAN & B 3-2
BOB SEGER 13-6
PINK FLOYD 17-7
BLONDIE 16-10

F105/Boston, MA
Tom Connelly

BILLY JOEL
FLEETWOOD MAC
HEART
BILLY & SYREETA
HOTTEST:
PINK FLOYD 2-1
J. GEILS BAND 5-3
BOB SEGER 13-7
LINDA RONSTADT 14-8
MICHAEL JACKSON 17-12

WTVN/Springfield, MA
Ken Capurso

PEACHES & HERB
JOURNEY
BETTE MIDLER
PAUL DAVIS
HOTTEST:
CLIFF RICHARD
RAMONES
SMOKEY ROBINSON
HOTTEST:
J. GEILS BAND 3-1
AIR SUPPLY 7-2
PINK FLOYD 11-3
TOMMY JAMES 17-10
FELIX CAVALIERE 21-1

KC101/New Haven, CT
Curt Hansen

M. MANCHESTER
BETTE MIDLER
HOTTEST:
SHALAMAR 2-1
ROO & THE GANG 7-4
MICHAEL JACKSON 14-7
BILLY & SYREETA 17-11
WHISPERS 19-12

WFBZ/Baltimore, MD
Andy Saulinski

BROTHERS JOHNSON
FELIX CAVALIERE
BETTE MIDLER
MAC DAVIS
HOTTEST:
PINK FLOYD 1-1
SPINNERS 1-1
BLONDIE 10-3
CHRIS CROSS 12-5
AIR SUPPLY 21-15

WBEN-FM/Buffalo, NY
Roger Christian

UTOPIA
JIMMY RUFFIN
FLEETWOOD MAC
PAUL DAVIS
JOURNEY
HOTTEST:
PINK FLOYD 1-1
BLONDIE 10-5
LINDA RONSTADT 13-8
BOB SEGER 18-9
EAGLES 16-10

WBLI/Long Island, NY
Bill Terry

FELIX CAVALIERE
CAPT. & TENNILLE
HOTTEST:
PINK FLOYD 1-1
LINDA RONSTADT 10-5
MICHAEL JACKSON 18-13
BLONDIE 26-16

WVIC-FM/Hartford, CT
Rick Donahue

J. GEILS BAND
HOTTEST:
PINK FLOYD 1-1
ROO & THE GANG 8-4
BOB SEGER 9-1
BLONDIE 20 10
CHRIS CROSS 23-11

Q106/York, PA
Steve Gallagher

BILLY JOEL
GARY NUMAN (dp)
LINDA RONSTADT
HOTTEST:
PINK FLOYD 1-1
BLONDIE 10-4
TOM PETTY 11-6
CHRIS CROSS 13-7
BOB SEGER 17-9

WJPM/Rochester, NY
Mark Cronin

PAUL DAVIS
JOURNEY
DAN FOGELBERG
HOTTEST:
PINK FLOYD 1-1
RUPERT HOLMES 4-2
ROO & THE GANG 10-3
CHUCK MANGIONE 12-7
CHRIS CROSS 15-8

WFLY/Albany, NY
Bob Mason

DAN FOGELBERG
CHARLIE DORE
STEVE WONDER
HOTTEST:
PINK FLOYD 1-1
BLONDIE 10-2
BOB SEGER 8-5
UTOPIA 18-12
BILLY JOEL 21-15

WFH/Syracuse, NY
Hobb Stewart

BILLY JOEL
JIMMY RUFFIN
CHARLIE DORE
M. MANCHESTER
HOTTEST:
PINK FLOYD 3-1
SPINNERS 7-4
ROO & THE GANG 10-7
CHRIS CROSS 19-12
EAGLES 30-18

PARALLEL THREE

13FEA/Manchester, NH
Rick Ryder

JIMMY RUFFIN
DOLLY PARTON
DAN FOGELBERG
RED RIDER
HOTTEST:
BARRY MANILOW
PINK FLOYD
HOTTEST:
SPINNERS 2-1
TOMMY JAMES 4-2
ROO & THE GANG 13-8
BLONDIE 26-12
CHARLIE DORE 24-15
CHRIS CROSS 19-12

14WK/Wheeling, WV
Rich Collins

BILLY JOEL
PAUL DAVIS
FLEETWOOD MAC
STYX
NAZARETH
HOTTEST:
SPINNERS 3-1
SPINNERS 3-2
ROO & THE GANG 9-6
CHRIS CROSS 15-9
AIR SUPPLY 18-13

K104/Erie, PA
Bill Shannon

RUPERT HOLMES
DR. HOOR
TARNEY/SPENCER
SURVIVOR
HOTTEST:
DAN FOGELBERG
HOTTEST:
J. GEILS BAND 3-1
AIR SUPPLY 7-2
PINK FLOYD 11-3
TOMMY JAMES 17-10
FELIX CAVALIERE 21-1

WCIR/Berkley, WV
Ron Hill

PRETENDERS
SMOKEY ROBINSON
PHOTOFO
PEACHES & HERB
HOTTEST:
QUEEN 2-1
LINDA RONSTADT 14-9
TOM PETTY 15-10
TOMMY JAMES 21-15
BOB SEGER 24-17

WFBK/Altoona, PA
Tony Booth

BAR-RAYS
PAUL DAVIS
FELIX CAVALIERE
STYX
BETTE MIDLER
HOTTEST:
PINK FLOYD 1-1
SPINNERS 12-4
PINK FLOYD 13-5
EAGLES 14-10
CHRIS CROSS 16-12

WGUX/Bangor, ME
Chuck McKay

STYX
SUZANNE PELLINI
PAUL DAVIS
BILLY JOEL
WARREN ZEVON
HOTTEST:
PINK FLOYD 2-1
MICHAEL JACKSON 14-7
PAT BENATAR 26-15
EAGLES 28-19
BOB SEGER 27-20

WHEB/Portsmouth, NH
Rick Bean

BETTE MIDLER
FLEETWOOD MAC
DIONNE WARWICK
EDDIE RABBITT
HOTTEST:
KARLA BONOFF
HOTTEST:
SPINNERS 1 1
EAGLES 8-3
CHRIS CROSS 16-8
ROO & THE GANG 14-10
BILLY & SYREETA 21-13

WJBZ/Portland, ME
Chip Kelley

CHARLIE DORE
FLEETWOOD MAC
SHALAMAR
HOTTEST:
SPINNERS 1-1
ROO & THE GANG 6-3
BILLY & SYREETA 9-4
DAVID GATES 13-9
MICHAEL JACKSON 20-16

WLBZ/Bangor, ME
Michael O'Hara

PAUL DAVIS
STYX
WARREN ZEVON
RED RIDER
HOTTEST:
PINK FLOYD 1-1
BOB SEGER 8-5
DR. HOOR 12-8
TOM PETTY 14 10
EAGLES 29 17

WTSN/Dover, NH
Jim Sebastian

CHARLIE DORE
BILLY JOEL
LINDA RONSTADT
CHIP HARDING
MICHAEL JACKSON
HOTTEST:
DAN FOGELBERG 1-1
ANDY GIBB 5-3
EAGLES 13-10
BOB SEGER 16-11
WAYNE NEWTON 17-12

WXIL/Parkersburg, WV
Bobby Wayne

CHARLIE DORE
JOHN DENVER (dp)
PHOTOFO
HOTTEST:
RAY, GOODMAN & B 2-1
DONNA SUMNER 3-2
JIMMY RUFFIN 19-12
FELIX CAVALIERE 17 13
CRYSTAL GAYLE 22-16

WYRE/Annapolis, MD
Steve Kingston

M. MANCHESTER
MAC DAVIS
JERMAINE JACKSON
HOTTEST:
PINK FLOYD 1-1
EAGLES 5-2
BLONDIE 21-13
TOM PETTY 22-15

WVLA/Charleston, WV
Gary Mitchell

FLEETWOOD MAC
MICHAEL JACKSON
PAUL DAVIS
LINDA RONSTADT
HOTTEST:
LINDA RONSTADT 1-1
PINK FLOYD 14-7
BOB SEGER 22-16
KENNY LOGGINS 25-19
BLONDIE 32-24

SOUTH

PARALLEL ONE

KVII/Dallas, TX
Chuck Rhodes

AIR SUPPLY
DR. HOOR
BLONDIE
BILLY & SYREETA
HOTTEST:
RAY, GOODMAN & B 4-1
BLONDIE 17-6
CHRIS CROSS 21-16
JIMMY RUFFIN 26-17
BOB SEGER 25-20

Q105/Tampa, FL
Pat McKay

BILLY JOEL
JIMMY RUFFIN
MICHAEL JACKSON
PRETENDERS (dp)
HOTTEST:
PINK FLOYD 1-1
BLONDIE 9-3
SHALAMAR 11-5
LINDA RONSTADT 14-8
ROO & THE GANG 23-12

Y100/Miami, FL
Robert Muzzy

JERMAINE JACKSON
HOTTEST:
TOTO 1-1
SPINNERS 12-4
PINK FLOYD 13-5
EAGLES 14-10
CHRIS CROSS 16-12

Z93/Atlanta, GA
Dale O'Brien

BROTHERS JOHNSON
UTOPIA
ANDY & OLIVIA
ROGERS & CARNES
HOTTEST:
BOB SEGER 4-1
BLONDIE 10 6
LINDA RONSTADT 12-9
38 SPECIAL 14-10
AIR SUPPLY 18-12

Z97/Fort Worth, TX
Gary Mack

FLEETWOOD MAC
JEFF STARSHIP
JOURNEY
HOTTEST:
PAT BENATAR 3-1
BABY'S 10 3
BLONDIE 21-9
HEART 18-10
FOGHAT 16-13

90/Atlanta, GA
Jeff McCartney

KORONA
JAMES LAST BAND
JIMMY BUFFETT
HOTTEST:
BLONDIE 1 1
AIR SUPPLY 10-6
PAUL DAVIS 15-9
UTOPIA 19-15
BRUCE COCKBURN 23-16

PARALLEL TWO

92Q/Nashville, TN
Smokey Davis

ROGERS & CARNES
M. MANCHESTER
CLIFF RICHARD
JIMMY RUFFIN
HOTTEST:
J. GEILS BAND (dp)
HOTTEST:
PINK FLOYD 3-1
ROO & THE GANG 11-6
RAY, GOODMAN & B 12-7
CHRIS CROSS 16-12
AIR SUPPLY 27-22

92Q/Nashville, TN
Smokey Davis

ROGERS & CARNES
M. MANCHESTER
CLIFF RICHARD
JIMMY RUFFIN
HOTTEST:
J. GEILS BAND (dp)
HOTTEST:
PINK FLOYD 3-1
ROO & THE GANG 11-6
RAY, GOODMAN & B 12-7
CHRIS CROSS 16-12
AIR SUPPLY 27-22

92Q/Nashville, TN
Smokey Davis

ROGERS & CARNES
M. MANCHESTER
CLIFF RICHARD
JIMMY RUFFIN
HOTTEST:
J. GEILS BAND (dp)
HOTTEST:
PINK FLOYD 3-1
ROO & THE GANG 11-6
RAY, GOODMAN & B 12-7
CHRIS CROSS 16-12
AIR SUPPLY 27-22

92Q/Nashville, TN
Smokey Davis

ROGERS & CARNES
M. MANCHESTER
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HOTTEST:
PINK FLOYD 3-1
ROO & THE GANG 11-6
RAY, GOODMAN & B 12-7
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92Q/Nashville, TN
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ROGERS & CARNES
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HOTTEST:
J. GEILS BAND (dp)
HOTTEST:
PINK FLOYD 3-1
ROO & THE GANG 11-6
RAY, GOODMAN & B 12-7
CHRIS CROSS 16-12
AIR SUPPLY 27-22

WAVE/Jacksonville, FL
Paul Sebastian

JAMES LAST BAND
MICHAEL JACKSON
KORONA
UTOPIA
HOTTEST:
LINDA RONSTADT
BROTHERS JOHNSON
HOTTEST:
RAY, GOODMAN & B 4-1
BLONDIE 17-6
CHRIS CROSS 21-16
JIMMY RUFFIN 26-17
BOB SEGER 25-20

WAXY/Ft. Lauderdale
Richard Hyrd

JIMMY BUFFETT
SMOKEY ROBINSON
DR. HOOR
HOTTEST:
QUEEN 1-1
SPINNERS 5-2
LINDA RONSTADT 13-9
BLONDIE 22-12
MICHAEL JACKSON 21-14

WAYS/Charlotte, NC
Tony Barry

KARLA BONOFF
BETTE MIDLER
RAYDIO
HOTTEST:
PINK FLOYD 1-1
HEART 15-7
BLONDIE 20-9
LINDA RONSTADT 12-10
AIR SUPPLY 27-19

WBBQ/Augusta, GA
Bruce Stevens

CHARLIE DORE
JENNIFER WAINES
BRUCE COCKBURN
FLEETWOOD MAC
FLEETWOOD MAC
HOTTEST:
PINK FLOYD 1-1
BLONDIE 11-2
TOM PETTY 13-9
BOB SEGER 18-15
UTOPIA 21-16

WFMF/Baton Rouge, LA
Randy Rice

PAUL DAVIS
BILLY & SYREETA
HOTTEST:
PINK FLOYD 1-1
ROO & THE GANG 5-2
SHALAMAR 15-7
EAGLES 13-8
BLONDIE 20-10

WGH/Norfolk, VA
Bob Canada

BARBRA STREISAND
CHARLIE DORE
JIMMY RUFFIN
BILLY JOEL
HOTTEST:
J. GEILS BAND (dp)
AIR SUPPLY 16-12

WHQ/Memphis, TN
Dave Nichola

PAUL DAVIS
TOMMY JAMES
ROGERS & CARNES
PEACHES & HERB
HOTTEST:
SHALAMAR 1-1
PINK FLOYD 9-3
RAY, GOODMAN & B 13-8
LINDA RONSTADT 22-15
CHUCK MANGIONE 22-15

WKIX/Raleigh, NC
Ron McKay

M. MANCHESTER
JIMMY RUFFIN
BILLY JOEL
PAUL DAVIS
HOTTEST:
PINK FLOYD 6-1
RUPERT HOLMES 5-2
LINDA RONSTADT 9-5
BOB SEGER 16-10
EAGLES 20-14

WNOX/Knoxville, TN
Scott Majors

BILLY JOEL
CHARLIE DORE
M. MANCHESTER
HOTTEST:
QUEEN 1-1
ROO & THE GANG 11-5
BLONDIE 13-7
LINDA RONSTADT 14-10
RAY, GOODMAN & B 25-12

WVLA/Nashville, TN
Rick Harris

UTOPIA
RENNY LOGGINS
DON WILLIAMS
BLONDIE
JIMMY RUFFIN
ROGERS & CARNES
HOTTEST:
PINK FLOYD 3-1
RAY, GOODMAN & B 12-7
LINDA RONSTADT 19-14
MICHAEL JACKSON 20-15
CHRIS CROSS 23-19

WRJZ/Knoxville, TN
Bob Kaghan

DAN FOGELBERG
KORONA
FELIX CAVALIERE
PETER MCAN
HOTTEST:
PINK FLOYD 2-1
BLONDIE 13-5
BLONDIE 20-9
BILLY & SYREETA 25-19

WVLA/Nashville, TN
Rick Harris

UTOPIA
RENNY LOGGINS
DON WILLIAMS
BLONDIE
JIMMY RUFFIN
ROGERS & CARNES
HOTTEST:
PINK FLOYD 3-1
RAY, GOODMAN & B 12-7
LINDA RONSTADT 19-14
MICHAEL JACKSON 20-15
CHRIS CROSS 23-19

WTVX/New Orleans, LA
Marty Maxwell

BILLY JOEL
BROTHERS JOHNSON
RUSH
DR. HOOR
M. MANCHESTER
HOTTEST:
ROBERTA FLACK
HOTTEST:
PINK FLOYD 1-1
MICHAEL JACKSON 5-2
BOB SEGER 17-9
BLONDIE 21-12
PAUL DAVIS 25-16

WICY/Tampa, FL
Beau Richards

RAYDIO
BILLY JOEL
HEART
DOTTIE WEST
HOTTEST:
MICHAEL JACKSON 4-1
SHALAMAR 13-7
BLONDIE 18 11
TOMMY JAMES 24 17
CHRIS CROSS 25-18

KXII/Nashville, TN
Lee Masters

BROTHERS JOHNSON
SHALAMAR
RAY GOODMAN & B
EAGLES
HOTTEST:
QUEEN 2-2
RAY, GOODMAN & B 4 3
ROO & THE GANG 8 4
SPINNERS 6-3
ROO & THE GANG 17 11
BARBRA STREISAND 20-12
DR. HOOR 22-16

KJ100/Louisville, KY
C.C. Matthews

G

# ADDS & HOTS

## MIDWEST

Most Added® Hottest

**Billy Joel**  
Fleetwood Mac  
Utopia

**Pink Floyd**  
Bob Seger  
Eagles

Music Key: (DPI) indicates the song is getting played during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

## WEST

Most Added® Hottest

**Billy Joel**  
Fleetwood Mac  
Jimmy Ruffin

**Pink Floyd**  
Blondie  
Christopher Cross

### MIDWEST

#### PARALLEL ONE

##### CRW/Detroit, MI

Russell Tremblay  
SUSAN JACOBSON  
BROTHERS JOHNSON  
DOLLY PARTON  
FELIX CAVALIERE  
Hottest:  
PINR FLOYD 1-1  
BLONDIE 13-2  
BOB SEGER 9-6  
CHUCK RANGIONE 17-15  
CHRIS CROSS 27-19

##### KRFQ/Kansas City, MO

Cathy Roth  
JIMMY RUFFIN  
PAUL DAVIS  
R. HANCHESTER  
WARREN EVON  
CLASS  
Hottest:  
PINR FLOYD 5-1  
LINDA RONSTADT 13-7  
BLONDIE 20-15  
CHRIS CROSS 17-14  
MICHAEL JACKSON 22-18

##### KDWB/Minneapolis, MN

Hamilton/Abrecht  
R. HANCHESTER  
UTOPIA  
CLASS  
FELIX CAVALIERE  
BRUCE COCKBURN  
Hottest:  
TOMMY JAMES 3-1  
EAGLES 12-9  
CHRIS CROSS 14-9  
30 SPECIAL 15-11  
BLONDIE 24-18

##### KSLQ/St. Louis, MO

Phil Irons  
JOURNEY  
Hottest:  
JOURNEY 5-1  
EAGLES 8-2  
BLONDIE 15-5  
BOB SEGER 16-8  
MICHAEL JACKSON 20-10

##### Q102/Cincinnati, OH

Pat O'Brien  
MICHAEL JACKSON  
JIMMY RUFFIN  
FLEETWOOD MAC  
Hottest:  
PINR FLOYD 4-1  
BOB SEGER 16-12  
EAGLES 21-16  
J. CELIS BAND 24-19  
BLONDIE 24-21

##### WGCL/Cleveland, OH

Bob Travis  
CHARLIE DORE  
CLIFF RICHARD  
BILLY JOEL  
JOURNEY  
Hottest:  
PINR FLOYD 1-1  
ROOL & THE GANG 4-3  
LINDA RONSTADT 11-7  
BLONDIE 20-10  
JEFF STARSHIP 22-20

##### WLS/Chicago, IL

Steve Casny  
RAY, GOODMAN & B  
LINDA RONSTADT  
BILLY JOEL  
Hottest:  
PINR FLOYD 2-1  
BLONDIE 10-3  
SPINNERS 27-14  
PAT BENATAR 28-17  
RUPERT HOLMES 31-21

##### WOKY/Milwaukee, WI

Jim Brown  
BILLY & SYREETA  
MICHAEL JACKSON  
FLEETWOOD MAC  
PEACHES & HERB  
CAPT. & TENNILLE  
GARY HUMAN (dp)  
BILLY JOEL (dp)  
Hottest:  
PINR FLOYD 4-1  
SHALAMAR 18-10  
AIR SUPPLY 23-19

##### WZLW/Milwaukee, WI

Chris Curtis  
DAN FOGELBERG  
Hottest:  
TOMMY JAMES 3-1  
BILLY & SYREETA 9-2  
ROOL & THE GANG 6-3  
EAGLES 13-6  
DR. HOOR 14-7

##### KWK/St. Louis, MO

Bob Hattwick  
Hottest:  
RUSH 1-1  
JOURNEY 2-2  
BOB SEGER 4-3  
SHOOTING STAR 13-11  
FARFAMO 15-12

##### WHB/Kansas City, MO

Rick Brown  
BILLY & SYREETA (RA)  
BLONDIE  
Hottest:  
SPINNERS 3-1  
RUPERT HOLMES 7-3  
CHRIS CROSS 12-7  
EAGLES 17-10  
AIR SUPPLY 15-12

##### KNS-FM/St. Paul, MN

Chuck Knapp  
BOB SEGER  
CHARLIE DORE  
Hottest:  
QUEEN 1-1  
DAN FOGELBERG 3-3  
RUPERT HOLMES 16-9  
EAGLES 20-15  
ROOL & THE GANG 25-16

### PARALLEL TWO

##### 92X/Columbus, OH

Buddy Scott  
FLEETWOOD MAC  
GARY HUMAN (dp)  
PRETENDERS (dp)  
Hottest:  
PINR FLOYD 1-1  
LINDA RONSTADT 9-5  
CHRIS CROSS 13-7  
ROOL & THE GANG 15-9  
BLONDIE 22-15

##### KDA/Dubuque, IA

A. W. Pantoja  
CRYSTAL CAYLE  
SHALAMAR  
MICHAEL JACKSON  
FLEETWOOD MAC  
Hottest:  
QUEEN 1-1  
PINR FLOYD 10-2  
SPINNERS 3-3  
DONNA SUMMER 11-4  
LINDA RONSTADT 18-4

##### KOFM/Oklahoma City, OK

Chuck Morgan  
BILLY JOEL  
FLEETWOOD MAC  
PAUL DAVIS  
Hottest:  
PINR FLOYD 1-1  
ISAAC HAYES 10-7  
LINDA RONSTADT 16-11  
TOMMY JAMES 24-14  
BLONDIE 28-18

##### KRAV/Tulsa, OK

Gary Heynolds  
DAN FOGELBERG  
Hottest:  
SPINNERS 2-1  
BOB SEGER 12-7  
DR. HOOR 21-12  
WILLIE NELSON 19-13  
ROOL & THE GANG 13-10  
DR. HOOR 21-14

##### KZWO/Peoria, IL

Keith Edwards  
BLONDIE  
ROOL & THE GANG  
CLASS  
WARREN EVON  
STYX  
PINR FLOYD  
Hottest:  
OFF BROADWAY 3-1  
BOB SEGER 6-3  
HEART 7-6  
AIR SUPPLY 10-7  
EAGLES 17-8

##### WGRD/Grand Rapids, MI

Ray Baker  
ROOL & THE GANG  
TOM PETTY  
BLONDIE  
Hottest:  
PINR FLOYD 1-1  
LINDA RONSTADT 10-4  
BOB SEGER 20-5  
PAT BENATAR 13-10  
CHUCK RANGIONE 14-11

##### WHOT/Youngstown, OH

Mike Thompson  
FLEETWOOD MAC  
UTOPIA  
Hottest:  
PINR FLOYD 1-1  
CHRIS CROSS 10-3  
EAGLES 11-5  
BOB SEGER 19-14  
RAY, GOODMAN & B 20-16

##### WMEF/Fort Wayne, IN

John Curry  
STYX  
Hottest:  
DAN FOGELBERG 11-1  
LINDA RONSTADT 10-4  
CHUCK RANGIONE 15-7  
CHRIS CROSS 16-11  
EAGLES 19-15

##### WNAF/Indianapolis, IN

Diane Shannon  
BILLY JOEL  
CHARLIE DORE  
TOMMY JAMES  
STYX  
UTOPIA  
Hottest:  
PINR FLOYD 3-1  
TOM PETTY 3-2  
LINDA RONSTADT 8-4  
BOB SEGER 10-6  
RUPERT HOLMES 11-7

##### WNCL/Columbus, OH

Steve Edwards  
BILLY & SYREETA  
AIR SUPPLY  
UTOPIA  
J. CELIS BAND  
Hottest:  
PINR FLOYD 1-1  
LINDA RONSTADT 7-4  
CHUCK RANGIONE 14-8  
CHRIS CROSS 20-9  
BOB SEGER 18-10

##### WOHO/Toledo, OH

Bruce Elliott  
FLEETWOOD MAC  
PAUL DAVIS  
SNOKEY ROBINSON  
Hottest:  
SPINNERS 1-1  
RUPERT HOLMES 3-2  
MICHAEL JACKSON 11-6  
BOB SEGER 17-12  
BILLY & SYREETA 20-13

##### WVIC/East Lansing, MI

Jim St. John  
BILLY JOEL  
SNOKEY ROBINSON  
BILLY JOEL  
Hottest:  
QUEEN 1-1  
AIR SUPPLY 12-5  
PINR FLOYD 15-9  
CHRIS CROSS 19-12  
ROOL & THE GANG 26-15

### KSTT/Davenport, IA

Mike Kennally  
CHARLIE DORE  
FLEETWOOD MAC  
PHOTOGRAPH  
BILLY JOEL  
JIMMY RUFFIN  
PAUL DAVIS  
Hottest:  
DAN FOGELBERG 1-1  
DONNA SUMMER 3-2  
RUPERT HOLMES 4-3  
SHALAMAR 18-9  
TOM PETTY 20-14

### WISM/Madison, WI

John Little  
RAY, GOODMAN & B  
RAMCHESTER  
Hottest:  
PINR FLOYD 1-1  
DONNA SUMMER 10-5  
EAGLES 20-14  
CHRIS CROSS 23-17  
BOB SEGER 30-23

### KEYN-FM/Wichita, KS

Jeff Alan  
BLONDIE  
AIR SUPPLY  
MICHAEL JACKSON  
Hottest:  
QUEEN 2-1  
PINR FLOYD 10-6  
ROOL & THE GANG 14-9  
EAGLES 21-15  
LINDA RONSTADT 20-16  
TOMMY JAMES 24-14  
BLONDIE 28-18

### WZZP/Cleveland, OH

Bob McKay  
R. HANCHESTER  
CHARLIE DORE  
JIMMY RUFFIN  
SARITA BONOFF  
Hottest:  
RUPERT HOLMES 2-1  
EAGLES 13-3  
BOB SEGER 14-6  
ROOL & THE GANG 13-10  
DR. HOOR 21-14

### KWEN/Tulsa, OK

Beau  
WHISPERS  
UTOPIA  
DAN FOGELBERG  
CAPT. & TENNILLE  
BILLY JOEL  
Hottest:  
RUPERT HOLMES 12-6  
TOMMY JAMES 12-6  
PINR FLOYD 13-8  
SHALAMAR 21-9  
DAVID GATES 15-10

### KLEB/Wichita, KS

Kirk Russell  
BILLY JOEL  
HEART  
JIMMY RUFFIN  
Hottest:  
QUEEN 2-1  
PINR FLOYD 9-2  
EAGLES 7-4  
SHALAMAR 17-7  
BOB SEGER 18-13

### WYFM/Youngstown, OH

Pat Tobin  
PAT BENATAR  
ANDY GIBB  
Hottest:  
PINR FLOYD 1-1  
RUPERT HOLMES 6-4  
BLONDIE 16-9  
TOTO 12-9  
TOM PETTY 18-12

### WJHQ/Detroit, MI

Ken Ryan  
BROTHERS JOHNSON  
UTOPIA  
DAN FOGELBERG  
PAUL DAVIS  
FELIX CAVALIERE  
FORNIA  
BRUCE COCKBURN  
J. CELIS BAND (dp)  
PINR FLOYD (dp)  
Hottest:  
PINR FLOYD 1-1  
BOB SEGER 4-2  
GARY HUMAN 28-13  
JOURNEY 23-15  
CHRIS CROSS 27-17

### WTRW/Detroit, MI

Bill Andrews  
PAUL DAVIS  
UTOPIA  
PEACHES & HERB  
ROBINA  
Hottest:  
RUPERT HOLMES 2-1  
ROOL & THE GANG 4-3  
MICHAEL JACKSON 14-12  
AIR SUPPLY 16-13  
R. HANCHESTER 20-16

### PARALLEL THREE

##### KFYR/Bismarck, ND

Dan Brannan  
STYX  
BRUCE COCKBURN  
AIR SUPPLY  
WATNE HENSON  
DAN FOGELBERG  
Hottest:  
QUEEN 1-1  
DONNA SUMMER 8-2  
PINR FLOYD 10-3  
BOB SEGER 13-9  
CHUCK RANGIONE 17-13

##### KKLS/Rapid City, SD

Kjar/Sherwyn  
CLIFF RICHARD  
UTOPIA  
SNOKEY ROBINSON  
BILLY JOEL  
Hottest:  
PINR FLOYD 1-1  
ROOL & THE GANG 10-6  
BLONDIE 22-10  
CHRIS CROSS 16-12  
SHALAMAR 18-13

##### KQWB-FM/Fargo, ND

Bill Richards  
JOURNEY  
AIR SUPPLY  
BILLY JOEL  
STEVIE NICKER  
CLASS  
BOB SEGER  
Hottest:  
PINR FLOYD 3-1  
BLONDIE 9-4  
HEART 11-6  
BOB SEGER 18-11  
RUSH 23-13

### KKXL/Grand Forks, ND

Mike Grand  
HEART  
DAVID GATES  
Hottest:  
PINR FLOYD 1-1  
AIR SUPPLY 11-5  
EAGLES 12-8  
DAN FOGELBERG 5-9  
LINDA RONSTADT 14-10

### WAKX/Duluth, MN

Rupee McGregor  
FLEETWOOD MAC  
RENNY LOGGINS  
ST. RAMCHESTER  
STYX  
BETTE MIDLER  
Hottest:  
PINR FLOYD 1-1  
EAGLES 9-2  
AIR SUPPLY 10-5  
LINDA RONSTADT 13-4  
BOB SEGER 24-12

### WEAQ/Eau Claire, WI

Rick Roberts  
SHALAMAR  
FLEETWOOD MAC  
BILLY JOEL  
DONNA SUMMER  
UTOPIA  
Hottest:  
SPINNERS 2-1  
EIO 4-2  
PINR FLOYD 14-9  
TOM PETTY 21-17  
AIR SUPPLY 26-20

### WGRF/Evanston, IN

Gene Michaels  
HEART  
FLEETWOOD MAC  
JIMMY RUFFIN  
PAUL DAVIS  
SURVIVOR  
OFF BROADWAY  
CLASS  
Hottest:  
PINR FLOYD 12-1  
RUPERT HOLMES 15-11  
BOB SEGER 19-13  
CHRIS CROSS 21-16  
AIR SUPPLY 23-18

### KFRC/San Francisco, CA

Garland/Shultz  
ROGERS & CARNES  
CLASS  
GARY HUMAN  
Hottest:  
PINR FLOYD 1-1  
BLONDIE 7-2  
SPINNERS 12-9  
JOURNEY 17-8  
LINDA RONSTADT 25-12

### KJMN/Denver, CO

Doug Johnson  
BETTE MIDLER  
FELIX CAVALIERE  
RENNY LOGGINS  
PRETENDERS  
CLASS  
Hottest:  
PINR FLOYD 2-1  
CHRIS CROSS 4-2  
BOB SEGER 12-4  
ROOL & THE GANG 13-9  
BLONDIE 17-11

### KJH/Seattle, WA

Tracy Mitchell  
SHALAMAR  
BILLY & SYREETA  
DR. HOOR  
JIMMY RUFFIN  
CHARLIE DORE  
Hottest:  
PINR FLOYD 1-1  
CHRIS CROSS 12-6  
NICOLETTE IARSON 15-12  
BOB SEGER 17-13  
BLONDIE 22-14

### KOH/Phoenix, AZ

John Volpe  
MICHAEL JACKSON  
PENNY LOGGINS  
CHARLIE DORE  
DAN FOGELBERG  
Hottest:  
PINR FLOYD 1-1  
YOR PETTY 10-4  
CHRIS CROSS 15-11  
BLONDIE 19-13

### KLPD/Phoenix, AZ

John Sebastian  
BILLY JOEL  
CLASS  
Hottest:  
PINR FLOYD 1-1  
PINR FLOYD 5-2  
RUSH 6-3  
AEROSMITH 9-5  
JOURNEY 20-17

### KRLA/Los Angeles, CA

Joe Stancato  
BEACH BOYS  
GO  
Hottest:  
SPINNERS 9-1  
QUEEN 2-2  
ROOL & THE GANG 4-3  
EAGLES 18-14  
BOB SEGER 22-18

### KHJ/Los Angeles, CA

Chuck Martin  
RAY, GOODMAN & B  
BOB SEGER  
BROTHERS JOHNSON  
LIPPS, INC.  
Hottest:  
QUEEN 1-1  
SPINNERS 3-2  
PEACHES & HERB 5-3  
BLONDIE 17-8  
PINR FLOYD 14-5

### WEST

#### PARALLEL ONE

##### BIRD/San Diego, CA

Glen McCartney  
PEACHES & HERB  
JOURNEY  
AIR SUPPLY  
Hottest:  
PINR FLOYD 1-1  
BLONDIE 4-2  
SPINNERS 8-3  
LINDA RONSTADT 12-9  
TOTO 14-10

##### KEARTH/Los Angeles, CA

Bill Hamilton  
HARRATTAN TRANSFE  
PRETENDERS  
DR. HOOR  
PAUL DAVIS  
FORNIA  
ROGERS & CARNES  
Hottest:  
BLONDIE 1-1  
PEACHES & HERB 5-2  
PINR FLOYD 11-3  
RAY, GOODMAN & B 12-8  
BILLY & SYREETA 10-11

##### KFI/Los Angeles, CA

Roger Collins  
BILLY JOEL  
PRETENDERS  
PAUL DAVIS  
DR. HOOR  
GARY HUMAN  
FORNIA  
Hottest:  
PINR FLOYD 12-1  
RUPERT HOLMES 15-11  
BOB SEGER 19-13  
CHRIS CROSS 21-16  
AIR SUPPLY 23-18

##### KFAM/San Bernardino, CA

Don Murray  
JIMMY RUFFIN  
BILLY JOEL  
FLEETWOOD MAC  
BILLY & SYREETA  
SHALAMAR & B  
DIRT BAND 7-3  
ROOL & THE GANG 12-9  
MICHAEL JACKSON 15-11  
RAY, GOODMAN & B 22-17

##### KFRC/San Francisco, CA

Garland/Shultz  
ROGERS & CARNES  
CLASS  
GARY HUMAN  
Hottest:  
PINR FLOYD 1-1  
BLONDIE 7-2  
SPINNERS 12-9  
JOURNEY 17-8  
LINDA RONSTADT 25-12

##### KJMN/Denver, CO

Doug Johnson  
BETTE MIDLER  
FELIX CAVALIERE  
RENNY LOGGINS  
PRETENDERS  
CLASS  
Hottest:  
PINR FLOYD 2-1  
CHRIS CROSS 4-2  
BOB SEGER 12-4  
ROOL & THE GANG 13-9  
BLONDIE 17-11

##### KJH/Seattle, WA

Tracy Mitchell  
SHALAMAR  
BILLY & SYREETA  
DR. HOOR  
JIMMY RUFFIN  
CHARLIE DORE  
Hottest:  
PINR FLOYD 1-1  
CHRIS CROSS 12-6  
NICOLETTE IARSON 15-12  
BOB SEGER 17-13  
BLONDIE 22-14

##### KOH/Phoenix, AZ

John Volpe  
MICHAEL JACKSON  
PENNY LOGGINS  
CHARLIE DORE  
DAN FOGELBERG  
Hottest:  
PINR FLOYD 1-1  
YOR PETTY 10-4  
CHRIS CROSS 15-11  
BLONDIE 19-13

##### KLPD/Phoenix, AZ

John Sebastian  
BILLY JOEL  
CLASS  
Hottest:  
PINR FLOYD 1-1  
PINR FLOYD 5-2  
RUSH 6-3  
AEROSMITH 9-5  
JOURNEY 20-17

##### KRLA/Los Angeles, CA

Joe Stancato  
BEACH BOYS  
GO  
Hottest:  
SPINNERS 9-1  
QUEEN 2-2  
ROOL & THE GANG 4-3  
EAGLES 18-14  
BOB SEGER 22-18

##### KHJ/Los Angeles, CA

Chuck Martin  
RAY, GOODMAN & B  
BOB SEGER  
BROTHERS JOHNSON  
LIPPS, INC.  
Hottest:  
QUEEN 1-1  
SPINNERS 3-2  
PEACHES & HERB 5-3  
BLONDIE 17-8  
PINR FLOYD 14-5

### PARALLEL TWO

##### KCPX/Salt Lake City, UT

Gary Waldron  
FLEETWOOD MAC  
COOPER DODGE BAND  
JIMMY RUFFIN  
HOOCHIE & HELLMAN  
RED RIDER  
STYX  
Hottest:  
RUPERT HOLMES 3-1  
BLONDIE 20-10  
HEART 23-18  
RAY, GOODMAN & B 24-20  
BILLY JOEL 2-25

##### KENV/Las Vegas, NV

Las Alexander  
BILLY JOEL  
FLEETWOOD MAC  
JIMMY RUFFIN  
Hottest:  
RUSH 0-1  
LINDA RONSTADT 5-2  
PINR FLOYD 8-3  
ROOL & THE GANG 10-6  
EAGLES 12-7

##### KERN/Bakersfield, CA

Pete Shannon  
JIMMY RUFFIN  
PAUL DAVIS  
JOURNEY  
ROMANTIC (dp)  
SURVIVOR (dp)  
CLASS (dp)  
Hottest:  
SPINNERS 1-1  
PINR FLOYD 13-7  
SHALAMAR 21-15  
BOB SEGER 25-19

##### KFAM/San Bernardino, CA

Don Murray  
JIMMY RUFFIN  
BILLY JOEL  
FLEETWOOD MAC  
BILLY & SYREETA  
SHALAMAR & B  
DIRT BAND 7-3  
ROOL & THE GANG 12-9  
MICHAEL JACKSON 15-11  
RAY, GOODMAN & B 22-17

##### KFRC/San Francisco, CA

Garland/Shultz  
ROGERS & CARNES  
CLASS  
GARY HUMAN  
Hottest:  
PINR FLOYD 1-1  
BLONDIE 7-2  
SPINNERS 12-9  
JOURNEY 17-8  
LINDA RONSTADT 25-12

##### KJMN/Denver, CO

Doug Johnson  
BETTE MIDLER  
FELIX CAVALIERE  
RENNY LOGGINS  
PRETENDERS  
CLASS  
Hottest:  
PINR FLOYD 2-1  
CHRIS CROSS 4-2  
BOB SEGER 12-4  
ROOL & THE GANG 13-9  
BLONDIE 17-11

##### KJH/Seattle, WA

Tracy Mitchell  
SHALAMAR  
BILLY & SYREETA  
DR. HOOR  
JIMMY RUFFIN  
CHARLIE DORE  
Hottest:  
PINR FLOYD 1-1  
CHRIS CROSS 12-6  
NICOLETTE IARSON 15-12  
BOB SEGER 17-13  
BLONDIE 22-14

##### KOH/Phoenix, AZ

John Volpe  
MICHAEL JACKSON  
PENNY LOGGINS  
CHARLIE DORE  
DAN FOGELBERG  
Hottest:  
PINR FLOYD 1-1  
YOR PETTY 10-4  
CHRIS CROSS 15-11  
BLONDIE 19-13

##### KLPD/Phoenix, AZ

John Sebastian  
BILLY JOEL  
CLASS  
Hottest:  
PINR FLOYD 1-1  
PINR FLOYD 5-2  
RUSH 6-3  
AEROSMITH 9-5  
JOURNEY 20-17

##### KRLA/Los Angeles, CA

Joe Stancato  
BEACH BOYS  
GO  
Hottest:  
SPINNERS 9-1  
QUEEN 2-2  
ROOL & THE GANG 4-3  
EAGLES 18-14  
BOB SEGER 22-18

##### KHJ/Los Angeles, CA

Chuck Martin  
RAY, GOODMAN & B  
BOB SEGER  
BROTHERS JOHNSON  
LIPPS, INC.  
Hottest:  
QUEEN 1-1  
SPINNERS 3-2  
PEACHES & HERB 5-3

# PARALLEL ONE PLAYLISTS

### EAST

#### 1050 chum Toronto

- 1 PINK FLOYD/Another Brick In The Wall Pt. 1
- 2 DAN FOGLBERG/Longer
- 3 QUEEN/Crazy Little Thing Called Love
- 4 KODOL & THE GANG/Too Hot
- 5 ANDY GIRO/Desire
- 6 MICHAEL JACKSON/Off The Wall
- 7 RAY GOODMAN & B/Special Lady
- 8 DONNA SUMMERS/On The Radio
- 9 LINDA RONSTADT/How Do I Make You
- 10 TOM PETTY/Rafuge
- 11 SHALAMAR/Second Time Around
- 12 STEVE FORBERT/Romano's Tune
- 13 RUPERT HOLMES/She's A Lady
- 14 CHUCK MANGIONE/Give It All You Got
- 15 RAY GOODMAN & B/Special Lady
- 16 DONNA SUMMERS/On The Radio
- 17 LINDA RONSTADT/How Do I Make You
- 18 TOM PETTY/Rafuge
- 19 SHALAMAR/Second Time Around
- 20 STEVE FORBERT/Romano's Tune
- 21 RUPERT HOLMES/She's A Lady
- 22 CHUCK MANGIONE/Give It All You Got
- 23 RAY GOODMAN & B/Special Lady
- 24 DONNA SUMMERS/On The Radio
- 25 LINDA RONSTADT/How Do I Make You
- 26 TOM PETTY/Rafuge
- 27 SHALAMAR/Second Time Around
- 28 STEVE FORBERT/Romano's Tune
- 29 RUPERT HOLMES/She's A Lady
- 30 CHUCK MANGIONE/Give It All You Got

ADDS: RAY GOODMAN & B/Special Lady  
DONNA SUMMERS/On The Radio  
LINDA RONSTADT/How Do I Make You  
TOM PETTY/Rafuge  
SHALAMAR/Second Time Around  
STEVE FORBERT/Romano's Tune  
RUPERT HOLMES/She's A Lady  
CHUCK MANGIONE/Give It All You Got

#### FM 99.9 WXLO New York

- 1 SPINNERS/Robin My Way
- 2 DAN FOGLBERG/Longer
- 3 QUEEN/Crazy Little Thing Called Love
- 4 KODOL & THE GANG/Too Hot
- 5 ANDY GIRO/Desire
- 6 MICHAEL JACKSON/Off The Wall
- 7 RAY GOODMAN & B/Special Lady
- 8 DONNA SUMMERS/On The Radio
- 9 LINDA RONSTADT/How Do I Make You
- 10 TOM PETTY/Rafuge
- 11 SHALAMAR/Second Time Around
- 12 STEVE FORBERT/Romano's Tune
- 13 RUPERT HOLMES/She's A Lady
- 14 CHUCK MANGIONE/Give It All You Got
- 15 RAY GOODMAN & B/Special Lady
- 16 DONNA SUMMERS/On The Radio
- 17 LINDA RONSTADT/How Do I Make You
- 18 TOM PETTY/Rafuge
- 19 SHALAMAR/Second Time Around
- 20 STEVE FORBERT/Romano's Tune
- 21 RUPERT HOLMES/She's A Lady
- 22 CHUCK MANGIONE/Give It All You Got
- 23 RAY GOODMAN & B/Special Lady
- 24 DONNA SUMMERS/On The Radio
- 25 LINDA RONSTADT/How Do I Make You
- 26 TOM PETTY/Rafuge
- 27 SHALAMAR/Second Time Around
- 28 STEVE FORBERT/Romano's Tune
- 29 RUPERT HOLMES/She's A Lady
- 30 CHUCK MANGIONE/Give It All You Got

ADDS: RAY GOODMAN & B/Special Lady  
DONNA SUMMERS/On The Radio  
LINDA RONSTADT/How Do I Make You  
TOM PETTY/Rafuge  
SHALAMAR/Second Time Around  
STEVE FORBERT/Romano's Tune  
RUPERT HOLMES/She's A Lady  
CHUCK MANGIONE/Give It All You Got

#### WRKO Boston

- 1 J. GEILS BAND/Come Back
- 2 RAY GOODMAN & B/Special Lady
- 3 SPINNERS/Robin My Way
- 4 KODOL & THE GANG/Too Hot
- 5 ANDY GIRO/Desire
- 6 BOB SEGER/Fire Lake
- 7 PINK FLOYD/Another Brick In The Wall Pt. 1
- 8 MICHAEL JACKSON/Off The Wall
- 9 LINDA RONSTADT/How Do I Make You
- 10 BLONDIE/Call Me
- 11 ISAC HAREY/Don't Let Go
- 12 DAN FOGLBERG/Longer
- 13 BETTE MIDLER/When A Man Loves A Woman
- 14 QUEEN/Crazy Little Thing Called Love
- 15 DIRTY BAND/An American Dream
- 16 CHRIS CROSS/Ride Like The Wind
- 17 CHUCK MANGIONE/Give It All You Got
- 18 AIR SUPPLY/Lost In Love
- 19 DR. HOOR/Sassy Eyes
- 20 PEACHES & HERB/Pledge My Love
- 21 TOMMY JAMES/Three Times In Love
- 22 TERRY DESARIO/Yes I'm Ready
- 23 SHALAMAR/Second Time Around
- 24 FLEETWOOD MAC/Think About Me
- 25 GEORGE BARRIS/When I Was 16 Again
- 26 STEVE FORBERT/Romano's Tune
- 27 DAVID GATES/Where Does The Lovin' Live
- 28 JIMMY RUFFIN/Hold On To My Love
- 29 DOLLY PARTON/Starting Over Again
- 30 ANDY Q/VIA/Can't Help It

ADDS: M. MANCHESTER/In The Morning  
RUPERT HOLMES/She's A Lady  
CHUCK MANGIONE/Give It All You Got  
RAY GOODMAN & B/Special Lady  
DONNA SUMMERS/On The Radio  
LINDA RONSTADT/How Do I Make You  
TOM PETTY/Rafuge  
SHALAMAR/Second Time Around  
STEVE FORBERT/Romano's Tune  
RUPERT HOLMES/She's A Lady  
CHUCK MANGIONE/Give It All You Got

#### WABC MusicRadio 77 New York

- 1 PINK FLOYD/Another Brick In The Wall Pt. 1
- 2 SPINNERS/Robin My Way
- 3 QUEEN/Crazy Little Thing Called Love
- 4 DONNA SUMMERS/On The Radio
- 5 DAN FOGLBERG/Longer
- 6 KODOL & THE GANG/Too Hot
- 7 RAY GOODMAN & B/Special Lady
- 8 CAPT. & TENNILLE/Do That To Me
- 9 TERRY DESARIO/Yes I'm Ready
- 10 WHISPERS/And The Beat Goes On
- 11 BLONDIE/Call Me
- 12 PEACHES & HERB/Pledge My Love
- 13 MICHAEL JACKSON/Off The Wall
- 14 ANDY GIRO/Desire
- 15 SHALAMAR/Second Time Around
- 16 BILLY & SYREETA/With You I'm Born
- 17 RUPERT HOLMES/She's A Lady
- 18 KENNY LOGGINS/This is It
- 19 MICHAEL JACKSON/Off The Wall
- 20 FESTIVAL/Don't Cry For Me
- 21 LINDA RONSTADT/How Do I Make You
- 22 SMOKEY ROBINSON/Curtain
- 23 ANDY Q/VIA/Can't Help It
- 24 RAY GOODMAN & B/Special Lady
- 25 TOMMY JAMES/Three Times In Love

ADDS: RAY GOODMAN & B/Special Lady  
DONNA SUMMERS/On The Radio  
LINDA RONSTADT/How Do I Make You  
TOM PETTY/Rafuge  
SHALAMAR/Second Time Around  
STEVE FORBERT/Romano's Tune  
RUPERT HOLMES/She's A Lady  
CHUCK MANGIONE/Give It All You Got

#### 60/40 Baltimore

- 1 PINK FLOYD/Another Brick In The Wall Pt. 1
- 2 DAN FOGLBERG/Longer
- 3 SPINNERS/Robin My Way
- 4 DAN FOGLBERG/Longer
- 5 SHALAMAR/Second Time Around
- 6 RAY GOODMAN & B/Special Lady
- 7 EAGLES/Can't Tell You Why
- 8 BILLY & SYREETA/With You I'm Born
- 9 TOMMY JAMES/Three Times In Love
- 10 CHRIS CROSS/Ride Like The Wind
- 11 QUEEN/Crazy Little Thing Called Love
- 12 CHUCK MANGIONE/Give It All You Got
- 13 NEIL DIAMOND/Sepember Morn
- 14 MICHAEL JACKSON/Off The Wall
- 15 YELLO/MAGIC ORCH/Computer Game
- 16 TOMMY JAMES/Three Times In Love
- 17 BOB SEGER/Fire Lake
- 18 STEVE FORBERT/Romano's Tune
- 19 BLONDIE/Call Me
- 20 CLIFF RICHMOND/Carrie
- 21 RUPERT HOLMES/She's A Lady
- 22 AIR SUPPLY/Lost In Love
- 23 DR. HOOR/Sassy Eyes
- 24 BILLY JOEL/You May Be Right
- 25 RAY GOODMAN & B/Special Lady
- 26 FLEETWOOD MAC/Think About Me
- 27 RUPERT HOLMES/She's A Lady
- 28 TERRY DESARIO/Yes I'm Ready
- 29 JIMMY RUFFIN/Hold On To My Love
- 30 J. GEILS BAND/Come Back

ADDS: LINDA RONSTADT/How Do I Make You  
TOMMY JAMES/Three Times In Love  
CHRIS CROSS/Ride Like The Wind  
M. MANCHESTER/In The Morning  
TOMMY JAMES/Three Times In Love

#### 92.1 PRO-FM Philadelphia

- 1 SPINNERS/Robin My Way
- 2 DAN FOGLBERG/Longer
- 3 TERRY DESARIO/Yes I'm Ready
- 4 LINDA RONSTADT/How Do I Make You
- 5 ANDY GIRO/Desire
- 6 MICHAEL JACKSON/Off The Wall
- 7 RAY GOODMAN & B/Special Lady
- 8 DONNA SUMMERS/On The Radio
- 9 LINDA RONSTADT/How Do I Make You
- 10 TOM PETTY/Rafuge
- 11 SHALAMAR/Second Time Around
- 12 STEVE FORBERT/Romano's Tune
- 13 RUPERT HOLMES/She's A Lady
- 14 CHUCK MANGIONE/Give It All You Got
- 15 RAY GOODMAN & B/Special Lady
- 16 DONNA SUMMERS/On The Radio
- 17 LINDA RONSTADT/How Do I Make You
- 18 TOM PETTY/Rafuge
- 19 SHALAMAR/Second Time Around
- 20 STEVE FORBERT/Romano's Tune
- 21 RUPERT HOLMES/She's A Lady
- 22 CHUCK MANGIONE/Give It All You Got
- 23 RAY GOODMAN & B/Special Lady
- 24 DONNA SUMMERS/On The Radio
- 25 LINDA RONSTADT/How Do I Make You
- 26 TOM PETTY/Rafuge
- 27 SHALAMAR/Second Time Around
- 28 STEVE FORBERT/Romano's Tune
- 29 RUPERT HOLMES/She's A Lady
- 30 CHUCK MANGIONE/Give It All You Got

ADDS: RAY GOODMAN & B/Special Lady  
DONNA SUMMERS/On The Radio  
LINDA RONSTADT/How Do I Make You  
TOM PETTY/Rafuge  
SHALAMAR/Second Time Around  
STEVE FORBERT/Romano's Tune  
RUPERT HOLMES/She's A Lady  
CHUCK MANGIONE/Give It All You Got

#### 93.7 WJLB Montreal

- 1 QUEEN/Crazy Little Thing Called Love
- 2 DONNA SUMMERS/On The Radio
- 3 STRAY/My Way
- 4 ANDY GIRO/Desire
- 5 RUPERT HOLMES/She's A Lady
- 6 PAT BENATAR/Hear Breaker
- 7 MI-SEX/Computer Games
- 8 HERBIE HANCOCK/Street Life
- 9 SHALAMAR/Second Time Around
- 10 NEIL DIAMOND/Sepember Morn
- 11 SPINNERS/Robin My Way
- 12 TOMMY JAMES/Three Times In Love
- 13 BLONDIE/Call Me
- 14 CHRIS CROSS/Ride Like The Wind
- 15 PUZZLE/Manhattan Rock
- 16 PINK FLOYD/Another Brick In The Wall Pt. 1
- 17 FLYING LIPS/Mane
- 18 TOM PETTY/Rafuge
- 19 KODOL & THE GANG/Too Hot
- 20 TERRY DESARIO/Yes I'm Ready
- 21 PRINCE/It's A New Day
- 22 LINDA RONSTADT/How Do I Make You
- 23 EAGLES/Can't Tell You Why
- 24 PRETENDERS/Brass In Pocket
- 25 MARIANNE FAITHFUL/Over the Hill
- 26 RED RIDER/White Hot
- 27 RUSH/Spirits of the Radio
- 28 J. GEILS BAND/Come Back
- 29 GARY NUMAN/Car
- 30 AIR SUPPLY/Lost In Love

ADDS: CLASH/Train In Vain  
FLEETWOOD MAC/Think About Me  
BILLY JOEL/You May Be Right  
CHARLIE DORE/Pilot Of The Airwaves  
ROMANTICS/What I Like About You  
EMERSON, LAKE & P/Peter Gunn

#### WPGZ Pittsburgh

- 1 QUEEN/Crazy Little Thing Called Love
- 2 DONNA SUMMERS/On The Radio
- 3 STRAY/My Way
- 4 ANDY GIRO/Desire
- 5 RUPERT HOLMES/She's A Lady
- 6 PAT BENATAR/Hear Breaker
- 7 MI-SEX/Computer Games
- 8 HERBIE HANCOCK/Street Life
- 9 SHALAMAR/Second Time Around
- 10 NEIL DIAMOND/Sepember Morn
- 11 SPINNERS/Robin My Way
- 12 TOMMY JAMES/Three Times In Love
- 13 BLONDIE/Call Me
- 14 CHRIS CROSS/Ride Like The Wind
- 15 PUZZLE/Manhattan Rock
- 16 PINK FLOYD/Another Brick In The Wall Pt. 1
- 17 FLYING LIPS/Mane
- 18 TOM PETTY/Rafuge
- 19 KODOL & THE GANG/Too Hot
- 20 TERRY DESARIO/Yes I'm Ready
- 21 PRINCE/It's A New Day
- 22 LINDA RONSTADT/How Do I Make You
- 23 EAGLES/Can't Tell You Why
- 24 PRETENDERS/Brass In Pocket
- 25 MARIANNE FAITHFUL/Over the Hill
- 26 RED RIDER/White Hot
- 27 RUSH/Spirits of the Radio
- 28 J. GEILS BAND/Come Back
- 29 GARY NUMAN/Car
- 30 AIR SUPPLY/Lost In Love

ADDS: CLASH/Train In Vain  
FLEETWOOD MAC/Think About Me  
BILLY JOEL/You May Be Right  
CHARLIE DORE/Pilot Of The Airwaves  
ROMANTICS/What I Like About You  
EMERSON, LAKE & P/Peter Gunn

#### WPGZ Pittsburgh

- 1 QUEEN/Crazy Little Thing Called Love
- 2 DONNA SUMMERS/On The Radio
- 3 STRAY/My Way
- 4 ANDY GIRO/Desire
- 5 RUPERT HOLMES/She's A Lady
- 6 PAT BENATAR/Hear Breaker
- 7 MI-SEX/Computer Games
- 8 HERBIE HANCOCK/Street Life
- 9 SHALAMAR/Second Time Around
- 10 NEIL DIAMOND/Sepember Morn
- 11 SPINNERS/Robin My Way
- 12 TOMMY JAMES/Three Times In Love
- 13 BLONDIE/Call Me
- 14 CHRIS CROSS/Ride Like The Wind
- 15 PUZZLE/Manhattan Rock
- 16 PINK FLOYD/Another Brick In The Wall Pt. 1
- 17 FLYING LIPS/Mane
- 18 TOM PETTY/Rafuge
- 19 KODOL & THE GANG/Too Hot
- 20 TERRY DESARIO/Yes I'm Ready
- 21 PRINCE/It's A New Day
- 22 LINDA RONSTADT/How Do I Make You
- 23 EAGLES/Can't Tell You Why
- 24 PRETENDERS/Brass In Pocket
- 25 MARIANNE FAITHFUL/Over the Hill
- 26 RED RIDER/White Hot
- 27 RUSH/Spirits of the Radio
- 28 J. GEILS BAND/Come Back
- 29 GARY NUMAN/Car
- 30 AIR SUPPLY/Lost In Love

ADDS: CLASH/Train In Vain  
FLEETWOOD MAC/Think About Me  
BILLY JOEL/You May Be Right  
CHARLIE DORE/Pilot Of The Airwaves  
ROMANTICS/What I Like About You  
EMERSON, LAKE & P/Peter Gunn

#### F-105 Boston

- 1 PINK FLOYD/Another Brick In The Wall Pt. 1
- 2 SPINNERS/Robin My Way
- 3 J. GEILS BAND/Come Back
- 4 KODOL & THE GANG/Too Hot
- 5 DIRTY BAND/An American Dream
- 6 ANDY GIRO/Desire
- 7 BOB SEGER/Fire Lake
- 8 LINDA RONSTADT/How Do I Make You
- 9 RUPERT HOLMES/She's A Lady
- 10 DAN FOGLBERG/Longer
- 11 BETTE MIDLER/When A Man Loves A Woman
- 12 MICHAEL JACKSON/Off The Wall
- 13 CHUCK MANGIONE/Give It All You Got
- 14 QUEEN/Crazy Little Thing Called Love
- 15 RAY GOODMAN & B/Special Lady
- 16 BLONDIE/Call Me
- 17 SHALAMAR/Second Time Around
- 18 CHUCK MANGIONE/Give It All You Got
- 19 TERRY DESARIO/Yes I'm Ready
- 20 CHRIS CROSS/Ride Like The Wind
- 21 TOMMY JAMES/Three Times In Love
- 22 EAGLES/Can't Tell You Why
- 23 DONNA SUMMERS/On The Radio
- 24 BABY'S BACK/On My Feet Again
- 25 NEIL DIAMOND/Sepember Morn
- 26 TOM PETTY/Rafuge
- 27 AIR SUPPLY/Lost In Love
- 28 TERRY DESARIO/Yes I'm Ready
- 29 BARRY MANILOW/When I Wanted You
- 30 JOURNEY/Any Way You Want It
- 31 ISAC HAREY/Don't Let Go
- 32 NICOLETTE LARSON/Let Me Go, Love
- 33 CHARLIE DORE/Pilot Of The Airwaves
- 34 JIMMY RUFFIN/Hold On To My Love
- 35 KENNY LOGGINS/Keep The Fire

ADDS: BILLY JOEL/You May Be Right  
FLEETWOOD MAC/Think About Me  
HEART/Even It Up  
BILLY & SYREETA/With You I'm Born

#### 92.1 PRO-FM Providence

- 1 DAN FOGLBERG/Longer
- 2 KODOL & THE GANG/Too Hot
- 3 ANDY GIRO/Desire
- 4 LINDA RONSTADT/How Do I Make You
- 5 DIRTY BAND/An American Dream
- 6 TOM PETTY/Rafuge
- 7 SPINNERS/Robin My Way
- 8 PEACHES & HERB/Pledge My Love
- 9 PRETENDERS/Brass In Pocket
- 10 DONNA SUMMERS/On The Radio
- 11 PINK FLOYD/Another Brick In The Wall Pt. 1
- 12 QUEEN/Crazy Little Thing Called Love
- 13 SHALAMAR/Second Time Around
- 14 TOMMY JAMES/Three Times In Love
- 15 STEVE FORBERT/Romano's Tune
- 16 RUPERT HOLMES/She's A Lady
- 17 GEORGE BARRIS/When I Was 16 Again
- 18 AIR SUPPLY/Lost In Love
- 19 CHRIS CROSS/Ride Like The Wind
- 20 BOB SEGER/Fire Lake
- 21 MICHAEL JACKSON/Off The Wall
- 22 WYNNIE BURTON/Years
- 23 TOMMY JAMES/Three Times In Love
- 24 MICHAEL JACKSON/Off The Wall
- 25 KENNY LOGGINS/This is It
- 26 CHRIS CROSS/Ride Like The Wind
- 27 DR. HOOR/Sassy Eyes
- 28 BOB SEGER/Fire Lake
- 29 PEACHES & HERB/Pledge My Love
- 30 AIR SUPPLY/Lost In Love
- 31 DAVID GATES/Where Does The Lovin' Live
- 32 CHARLIE DORE/Pilot Of The Airwaves
- 33 JIMMY RUFFIN/Hold On To My Love
- 34 FELIX CATALERE/Only A Lonely Heart
- 35 WHISPERS/And The Beat Goes On

ADDS: CHARLIE DORE/Pilot Of The Airwaves  
BARRY MANILOW/When I Wanted You  
JIMMY RUFFIN/Hold On To My Love  
BETTE MIDLER/When A Man Loves A Woman

#### WJLB Montreal

- 1 PINK FLOYD/Another Brick In The Wall Pt. 1
- 2 DONNA SUMMERS/On The Radio
- 3 DAN FOGLBERG/Longer
- 4 PEACHES & HERB/Pledge My Love
- 5 BILLY & SYREETA/With You I'm Born
- 6 QUEEN/Crazy Little Thing Called Love
- 7 TOMMY JAMES/Three Times In Love
- 8 TOM PETTY/Rafuge
- 9 SPINNERS/Robin My Way
- 10 EAGLES/Can't Tell You Why
- 11 PAT BENATAR/Hear Breaker
- 12 SHALAMAR/Second Time Around
- 13 TOM PETTY/Rafuge
- 14 J. GEILS BAND/Come Back
- 15 NEIL DIAMOND/Sepember Morn
- 16 LINDA RONSTADT/How Do I Make You
- 17 MICHAEL JACKSON/Off The Wall
- 18 BOB SEGER/Fire Lake
- 19 CHRIS CROSS/Ride Like The Wind
- 20 RUPERT HOLMES/She's A Lady
- 21 HOLLY HATCHER/If I'm Not With You
- 22 UTOPIA/Set Me Free
- 23 ANNE MURRAY/Daydream Believer
- 24 CHARLIE DORE/Pilot Of The Airwaves
- 25 TOMMY JAMES/Three Times In Love
- 26 AIR SUPPLY/Lost In Love
- 27 TERRY DESARIO/Yes I'm Ready
- 28 FLEETWOOD MAC/Think About Me
- 29 TOMMY JAMES/Three Times In Love
- 30 JIMMY RUFFIN/Hold On To My Love

ADDS: HEART/Even It Up  
DR. HOOR/Sassy Eyes  
GEORGETTE PETERS/Go With Me  
WHISPERS/And The Beat Goes On

#### WPGZ Pittsburgh

- 1 PINK FLOYD/Another Brick In The Wall Pt. 1
- 2 EAGLES/Can't Tell You Why
- 3 SPINNERS/Robin My Way
- 4 STRAY/My Way
- 5 MICHAEL JACKSON/Off The Wall
- 6 BLONDIE/Call Me
- 7 TOMMY JAMES/Three Times In Love
- 8 RAY GOODMAN & B/Special Lady
- 9 SHALAMAR/Second Time Around
- 10 RUPERT HOLMES/She's A Lady
- 11 KODOL & THE GANG/Too Hot
- 12 SPINNERS/Robin My Way
- 13 LINDA RONSTADT/How Do I Make You
- 14 DIRTY BAND/An American Dream
- 15 ANDY & Q/VIA/Can't Help It
- 16 BOB SEGER/Fire Lake
- 17 STEVE FORBERT/Romano's Tune
- 18 TOM PETTY/Rafuge
- 19 DAN FOGLBERG/Longer
- 20 BOB SEGER/Fire Lake
- 21 LINDA RONSTADT/How Do I Make You
- 22 BILLY & SYREETA/With You I'm Born
- 23 CHRIS CROSS/Ride Like The Wind
- 24 TOMMY JAMES/Three Times In Love
- 25 NEIL DIAMOND/Sepember Morn
- 26 JIMMY RUFFIN/Hold On To My Love
- 27 BABY'S BACK/On My Feet Again
- 28 DR. HOOR/Sassy Eyes
- 29 BILLY JOEL/You May Be Right
- 30 AIR SUPPLY/Lost In Love
- 31 CHARLIE DORE/Pilot Of The Airwaves

ADDS: MAC DAVIS/It's Hard 2 Be Humble  
JERMAINE JOHNSON/Snow  
JACQUELINE JACKSON/She's A Serious  
M. MANCHESTER/In The Morning

#### WPGZ Pittsburgh

- 1 PINK FLOYD/Another Brick In The Wall Pt. 1
- 2 DAN FOGLBERG/Longer
- 3 KODOL & THE GANG/Too Hot
- 4 ANDY GIRO/Desire
- 5 PEACHES & HERB/Pledge My Love
- 6 J. GEILS BAND/Come Back
- 7 QUEEN/Crazy Little Thing Called Love
- 8 LINDA RONSTADT/How Do I Make You
- 9 BOB SEGER/Fire Lake
- 10 MICHAEL JACKSON/Off The Wall
- 11 TOM PETTY/Rafuge
- 12 SHALAMAR/Second Time Around
- 13 RAY GOODMAN & B/Special Lady
- 14 DIRTY BAND/An American Dream
- 15 ANDY & Q/VIA/Can't Help It
- 16 BOB SEGER/Fire Lake
- 17 STEVE FORBERT/Romano's Tune
- 18 TOM PETTY/Rafuge
- 19 DAN FOGLBERG/Longer
- 20 BOB SEGER/Fire Lake
- 21 LINDA RONSTADT/How Do I Make You
- 22 BILLY & SYREETA/With You I'm Born
- 23 CHRIS CROSS/Ride Like The Wind
- 24 TOMMY JAMES/Three Times In Love
- 25 NEIL DIAMOND/Sepember Morn
- 26 JIMMY RUFFIN/Hold On To My Love
- 27 BABY'S BACK/On My Feet Again
- 28 DR. HOOR/Sassy Eyes
- 29 BILLY JOEL/You May Be Right
- 30 AIR SUPPLY/Lost In Love
- 31 CHARLIE DORE/Pilot Of The Airwaves

ADDS: MAC DAVIS/It's Hard 2 Be Humble  
JERMAINE JOHNSON/Snow  
JACQUELINE JACKSON/She's A Serious  
M. MANCHESTER/In The Morning

#### WPGZ Pittsburgh

- 1 PINK FLOYD/Another Brick In The Wall Pt. 1
- 2 DAN FOGLBERG/Longer
- 3 KODOL & THE GANG/Too Hot
- 4 ANDY GIRO/Desire
- 5 PEACHES & HERB/Pledge My Love
- 6 J. GEILS BAND/Come Back
- 7 QUEEN/Crazy Little Thing Called Love
- 8 LINDA RONSTADT/How Do I Make You
- 9 BOB SEGER/Fire Lake
- 10 MICHAEL JACKSON/Off The Wall
- 11 TOM PETTY/Rafuge
- 12 SHALAMAR/Second Time Around
- 13 RAY GOODMAN & B/Special Lady
- 14 DIRTY BAND/An American Dream
- 15 ANDY & Q/VIA/Can't Help It
- 16 BOB SEGER/Fire Lake
- 17 STEVE FORBERT/Romano's Tune
- 18 TOM PETTY/Rafuge
- 19 DAN FOGLBERG/Longer
- 20 BOB SEGER/Fire Lake
- 21 LINDA RONSTADT/How Do I Make You
- 22 BILLY & SYREETA/With You I'm Born
- 23 CHRIS CROSS/Ride Like The Wind
- 24 TOMMY JAMES/Three Times In Love
- 25 NEIL DIAMOND/Sepember Morn
- 26 JIMMY RUFFIN/Hold On To My Love
- 27 BABY'S BACK/On My Feet Again
- 28 DR. HOOR/Sassy Eyes
- 29 BILLY JOEL/You May Be Right
- 30 AIR SUPPLY/Lost In Love
- 31 CHARLIE DORE/Pilot Of The Airwaves

ADDS: MAC DAVIS/It's Hard 2 Be Humble  
JERMAINE JOHNSON/Snow  
JACQUELINE JACKSON/She's A Serious  
M. MANCHESTER/In The Morning

#### wifi 92 Philadelphia

- 1 PINK FLOYD/Another Brick In The Wall Pt. 1
- 2 BLONDIE/Call Me
- 3 BABY'S BACK/On My Feet Again
- 4 QUEEN/Crazy Little Thing Called Love
- 5 DAN FOGLBERG/Longer
- 6 LINDA RONSTADT/How Do I Make You
- 7 LINDA RONSTADT/How Do I Make You
- 8 RAY GOODMAN & B/Special Lady
- 9 EAGLES/Can't Tell You Why
- 10 DONNA SUMMERS/On The Radio
- 11 TERRY DESARIO/Yes I'm Ready
- 12 CHRIS CROSS/Ride Like The Wind
- 13 TOMMY JAMES/Three Times In Love
- 14 J. GEILS BAND/Come Back
- 15 STEVE FORBERT/Romano's Tune
- 16 RUPERT HOLMES/She's A Lady
- 17 TOMMY JAMES/Three Times In Love
- 18 CHRIS CROSS/Ride Like The Wind
- 19 BOB SEGER/Fire Lake
- 20 BILLY JOEL/You May Be Right
- 21 CLIFF RICHMOND/Carrie
- 22 RUPERT HOLMES/She's A Lady
- 23 PAT BENATAR/Hear Breaker
- 24 PAT BENATAR/Hear Breaker
- 25 PAT BENATAR/Hear Breaker
- 26 PAT BENATAR/Hear Breaker
- 27 PAT BENATAR/Hear Breaker
- 28 PAT BENATAR/Hear Breaker
- 29 PAT BENATAR/Hear Breaker
- 30 PAT BENATAR/Hear Breaker

ADDS: 29, 30  
CLASH/Train In Vain  
DAVID GATES/Where Does The Lovin' Live

#### 96 KX Pittsburgh

- 1 DAN FOGLBERG/Longer
- 2 STRAY/My Way
- 3 LINDA RONSTADT/How Do I Make You
- 4 BOB SEGER/Fire Lake
- 5 RAY GOODMAN & B/Special Lady
- 6 DIRTY BAND/An American Dream
- 7 BABY'S BACK/On My Feet Again
- 8 QUEEN/Crazy Little Thing Called Love
- 9 J. GEILS BAND/Come Back
- 10 LINDA RONSTADT/How Do I Make You
- 11 PINK FLOYD/Another Brick In The Wall Pt. 1
- 12 DONNA SUMMERS/On The Radio
- 13 PAT BENATAR/Hear Breaker
- 14 EAGLES/Can't Tell You Why
- 15 TOMMY JAMES/Three Times In Love
- 16 NICOLETTE LARSON/Let Me Go, Love
- 17 MICHAEL JACKSON/Off The Wall
- 18 RUPERT HOLMES/She's A Lady
- 19 JOURNEY/Any Way You Want It
- 20 LINDA RONSTADT/How Do I Make You
- 21 SPINNERS/Robin My Way
- 22 STRAY/My Way
- 23 TERRY DESARIO/Yes I'm Ready
- 24 TOMMY JAMES/Three Times In Love
- 25 UTOPIA/Set Me Free
- 26 ANNE MURRAY/Daydream Believer
- 27 CHARLIE DORE/Pilot Of The Airwaves
- 28 TOMMY JAMES/Three Times In Love
- 29 AIR SUPPLY/Lost In Love
- 30 TERRY DESARIO/Yes I'm Ready
- 31 PEACHES & HERB/Pledge My Love
- 32 ROBERT PALMER/Can We Still Be
- 33 LINDA RONSTADT/How Do I Make You

ADDS: SHOOTING STAR/You Got What I Need  
OFF BROADWAY/Stay In Time

#### WOKY Milwaukee

- 1 PINK FLOYD/Another Brick In The Wall Pt. 1
- 2 DIRTY BAND/An American Dream
- 3 DONNA SUMMERS/On The Radio
- 4 RUPERT HOLMES/She's A Lady
- 5 SPINNERS/Robin My Way
- 6 KODOL & THE GANG/Too Hot
- 7 LINDA RONSTADT/How Do I Make You
- 8 DAN FOGLBERG/Longer
- 9 NEIL DIAMOND/Sepember Morn
- 10 SHALAMAR/Second Time Around
- 11 STEVE FORBERT/Romano's Tune
- 12 PAT BENATAR/Hear Breaker
- 13 TOMMY JAMES/Three Times In Love
- 14 CHRIS CROSS/Ride Like The Wind
- 15 BOB SEGER/Fire Lake
- 16 LINDA RONSTADT/How Do I Make You
- 17 RUPERT HOLMES/She's A Lady
- 18 JOURNEY/Any Way You Want It
- 19 LINDA RONSTADT/How Do I Make You
- 20 SPINNERS/Robin My Way
- 21 STRAY/My Way
- 22 TERRY DESARIO/Yes I'm Ready
- 23 TOMMY JAMES/Three Times In Love
- 24 UTOPIA/Set Me Free
- 25 ANNE MURRAY/Daydream Believer
- 26 CHARLIE DORE/Pilot Of The Airwaves
- 27 TOMMY JAMES/Three Times In Love
- 28 AIR SUPPLY/Lost In Love
- 29 TERRY DESARIO/Yes I'm Ready
- 30 PEACHES & HERB/Pledge My Love
- 31 ROBERT PALMER/Can We Still Be
- 32 LINDA RONSTADT/How Do I Make You

ADDS: SHOOTING STAR/You Got What I Need  
OFF BROADWAY/Stay In Time

#### WOKY Milwaukee

- 1 PINK FLOYD/Another Brick In The Wall Pt. 1
- 2 DIRTY BAND/An American Dream
- 3 DONNA SUMMERS/On The Radio
- 4 RUPERT HOLMES/She's A Lady
- 5 SPINNERS/Robin My Way
- 6 KODOL & THE GANG/Too Hot
- 7 LINDA RONSTADT/How Do I Make You
- 8 DAN FOGLBERG/Longer
- 9 NEIL DIAMOND/Sepember Morn
- 10 SHALAMAR/Second Time Around
- 11 STEVE FORBERT/Romano's Tune
- 12 PAT BENATAR/Hear Breaker
- 13 TOMMY JAMES/Three Times In Love
- 14 CHRIS CROSS/Ride Like The Wind
- 15 BOB SEGER/Fire Lake
- 16 LINDA RONSTADT/How Do I Make You
- 17 RUPERT HOLMES/She's A Lady
- 18 JOURNEY/Any Way You Want It
- 19 LINDA RONSTADT/How Do I Make You
- 20 SPINNERS/Robin My Way
- 21 STRAY/My Way
- 22 TERRY DESARIO/Yes I'm Ready
- 23 TOMMY JAMES/Three Times In Love
- 24 UTOPIA/Set Me Free
- 25 ANNE MURRAY/Daydream Believer
- 26 CHARLIE DORE/Pilot Of The Airwaves
- 27 TOMMY JAMES/Three Times In Love
- 28 AIR SUPPLY/Lost In Love
- 29 TERRY DESARIO/Yes I'm Ready
- 30 PEACHES & HERB/Pledge My Love
- 31 ROBERT PALMER/Can We Still Be
- 32 LINDA RONSTADT/How Do I Make You

ADDS: SHOOTING STAR/You Got What I Need  
OFF BROADWAY/Stay In Time

R&R/Friday, March 14, 1980

# Q102

Cincinnati

- 1 PINK FLOYD/Another Brick In The Wall
  - 2 ANDY GIBB/Don't Leave This Way
  - 3 SPINNERS/Born In My Way
  - 4 QUEEN/Crazy Little Thing Ca
  - 5 DONNA SUMNER/On The Radio
  - 6 LINDA RONSTADT/How Do I Make You
  - 7 DAN FOEGLBERG/Longer
  - 8 TOM PETTY/Refugee
  - 9 STEVE FORBERT/Romano's Tune
  - 10 CHRIS CROSS/Ride Like The Wind
  - 11 BOB SEGER/Fire Lake
  - 12 BABY'S/Back On My Feet Again
  - 13 TOTO/99
  - 14 KOOL & THE GANG/Too Hot
  - 15 EAGLES/Can't Tell You Why
  - 16 PAT BENATAR/Hearbreaker
  - 17 J. GEILS BAND/Come Back
  - 18 AIR SUPPLY/Lost In Love
  - 19 BILLY JOEL/You May Be Right
  - 20 BLONDIE/Call Me
  - 21 LED ZEPPELIN/Kool In The Rain
  - 22 DIRT BAND/An American Dream
  - 23 BILLY JOEL/You May Be Right
  - 24 FLEETWOOD MAC/Sara
  - 25 HEART/Even It Up
  - 26 WALLY HATCHETT/Firebird With
  - 27 MICHAEL JACKSON/Off The Wall
  - 28 JIMMY RUFFIN/Hold On To My Love
  - 29 FLEETWOOD MAC/Think About Me
- ADDS 28, 29, 30

SOUTH

# 94-Q

Atlanta

THE MUSIC FM

- 1 BLONDIE/Call Me
  - 2 CHRIS CROSS/Ride Like The Wind
  - 3 PRETENDERS/Brass In Pocket
  - 4 PINK FLOYD/Another Brick In The Wall
  - 5 LINDA RONSTADT/How Do I Make You
  - 6 AIR SUPPLY/Lost In Love
  - 7 CHUCK MANGIONE/Give It All You Got
  - 8 M. MANCHESTER/Fire In The Morning
  - 9 PAUL DAVIS/Do Right
  - 10 BOB SEGER/Fire Lake
  - 11 KENNY LOGGINS/Keep The Fire
  - 12 BILLY & SYREETA/With You I'm Born
  - 13 BABY'S/Back On My Feet Again
  - 14 TOTO/99
  - 15 UTOPIA/Set Me Free
  - 16 BRUCE COCKBURN/Wondering Where The
  - 17 TULLY RICHARDS/You Might Need
  - 18 CLIFF RICHARD/Goodbye
  - 19 J. GEILS BAND/Come Back
  - 20 QUEEN/Crazy Little Thing Ca
  - 21 DAN FOEGLBERG/Longer
  - 22 TOMMY JAMES/Three Times In Love
  - 23 BILLY JOEL/You May Be Right
  - 24 FLEETWOOD MAC/Think About Me
  - 25 TOM PETTY/Refugee
  - 26 FELIX CAVALIERE/Only A Lonely Heart
  - 27 ZZ TOP/I Thank You
  - 28 DAN FOEGLBERG/Longer
  - 29 MAREN ZEVONA/Against The Wind
  - 30 STEVIE NICKER/Outlaw In My Window
- ADDS KORN/Let Me Be James Last/Surprise JIMMY BUFTETT/Surprise
- ON PETER McIN/Spliffaire

# Z-93

Atlanta

- 1 BOB SEGER/Fire Lake
  - 2 TOM PETTY/Refugee
  - 3 RAY GOODMAN & B/Special Lady
  - 4 PINK FLOYD/Another Brick In The Wall
  - 5 CHRIS CROSS/Ride Like The Wind
  - 6 BLONDIE/Call Me
  - 7 CHUCK MANGIONE/Give It All You Got
  - 8 SPINNERS/Born In My Way
  - 9 BABY'S/Back On My Feet Again
  - 10 BILLY & SYREETA/With You I'm Born
  - 11 KOOL & THE GANG/Too Hot
  - 12 AIR SUPPLY/Lost In Love
  - 13 DAN FOEGLBERG/Longer
  - 14 DR. HOOR/Seas Eyes
  - 15 QUEEN/Crazy Little Thing Ca
  - 16 CHARLIE DORE/Pilot Of The Airwaves
  - 17 PAT BENATAR/Hearbreaker
  - 18 WHISPERS/And The Beat Goes On
  - 19 SHALAMAR/Second Time Around
  - 20 MICHAEL JACKSON/Off The Wall
  - 21 PAUL DAVIS/Do Right
  - 22 BABY'S/Back On My Feet Again
  - 23 FLEETWOOD MAC/Think About Me
  - 24 EAGLES/Can't Tell You Why
  - 25 JIMMY RUFFIN/Hold On To My Love
  - 26 BILLY JOEL/You May Be Right
  - 27 M. MANCHESTER/Fire In The Morning
  - 28 J. GEILS BAND/Come Back
  - 29 BROTHERS JOHNSON/Stamp
  - 30 UTOPIA/Set Me Free
- ADDS 29, 30
- ROGERS & CARNE/Don't Fall In Love

# KPRD

Phoenix

- 1 PINK FLOYD/Another Brick In The Wall
  - 2 TOM PETTY/Refugee
  - 3 RUSH/Spirit Of The Radio
  - 4 38 SPECIAL/Rockin' Into The High
  - 5 DIRTY BIRD/Remember
  - 6 BABY'S/Back On My Feet Again
  - 7 LINDA RONSTADT/How Do I Make You
  - 8 HEART/Even It Up
  - 9 FOREVER/When I Wanted You
  - 10 APRIL RAIN/Like To Rock
  - 11 ROBERT HOLMES/Hi
  - 12 SANTIAGO/I Wanted
  - 13 BOB SEGER/Fire Lake
  - 14 ZZ TOP/I Thank You
  - 15 BABY'S/Back On My Feet Again
  - 16 KELLY HAYES/When I'm With You
  - 17 JOURNEY/Any Way You Want It
  - 18 ROMANTICS/What I Like About You
  - 19 BREATHLESS/Beat Of The Night
  - 20 TOM PETTY/Refugee
  - 21 PAT BENATAR/Hearbreaker
  - 22 TRUMP/Stay In The Game
  - 23 AC/DC/Touch Too Much
  - 24 JOURNEY/Too Late
  - 25 REO SPEEDWAGON/Only The Strong
  - 26 UFO/Letting Go
  - 27 STEVE WALSH/Scholar-Dreamer
  - 28 BILLY JOEL/You May Be Right
  - 29 CLASH/Train In Vain
  - 30 CHRIS CROSS/Ride Like The Wind
- ADDS 28, 29, 30
- MAREN ZEVONA/Certain Girl SPECIALS/Message To You Rudy FOOLS/Beautiful Girls KIMMY/Handless KARY HUMAN/Cars NAZARETH/Hold On

# KPHO

Phoenix

- 1 PINK FLOYD/Another Brick In The Wall
  - 2 KOOL & THE GANG/Too Hot
  - 3 EAGLES/Can't Tell You Why
  - 4 BOB SEGER/Fire Lake
  - 5 CHUCK MANGIONE/Give It All You Got
  - 6 TOM PETTY/Refugee
  - 7 DAN FOEGLBERG/Longer
  - 8 SPINNERS/Born In My Way
  - 9 DONNA SUMNER/On The Radio
  - 10 BABY'S/Back On My Feet Again
  - 11 CHRIS CROSS/Ride Like The Wind
  - 12 BARRY MANILOW/When I Wanted You
  - 13 SHALAMAR/Second Time Around
  - 14 TOTO/99
  - 15 AIR SUPPLY/Lost In Love
  - 16 BILLY JOEL/You May Be Right
  - 17 DR. HOOR/Seas Eyes
  - 18 ZZ TOP/I Thank You
  - 19 LINDA RONSTADT/How Do I Make You
  - 20 UTOPIA/Set Me Free
  - 21 BILLY & SYREETA/With You I'm Born
  - 22 BLONDIE/Call Me
  - 23 HEART/Even It Up
  - 24 RAY GOODMAN & B/Special Lady
  - 25 NEIL DIAMOND/Separator
  - 26 TOMMY JAMES/Three Times In Love
  - 27 RUPERT HOLMES/Hi
  - 28 FLEETWOOD MAC/Think About Me
  - 29 JIMMY RUFFIN/Hold On To My Love
- ADDS MICHAEL JACKSON/Off The Wall KENNY LOGGINS/Keep The Fire MAREN ZEVONA/Against The Wind DAN FOEGLBERG/Longer
- ON BOB SEGER/Against The Wind LINDA RONSTADT/How Do I Make You

# CKWB

Detroit

- 1 PINK FLOYD/Another Brick In The Wall
  - 2 BLONDIE/Call Me
  - 3 QUEEN/Crazy Little Thing Ca
  - 4 BILLY & SYREETA/With You I'm Born
  - 5 DAN FOEGLBERG/Longer
  - 6 BOB SEGER/Fire Lake
  - 7 SPINNERS/Born In My Way
  - 8 SHALAMAR/Second Time Around
  - 9 RUPERT HOLMES/Hi
  - 10 KOOL & THE GANG/Too Hot
  - 11 LINDA RONSTADT/How Do I Make You
  - 12 ROBERTA FLACK/You Are My Heaven
  - 13 MICHAEL JACKSON/Off The Wall
  - 14 DONNA SUMNER/On The Radio
  - 15 CHUCK MANGIONE/Give It All You Got
  - 16 CAPT. & TENNILLE/Do That To Me
  - 17 RAY GOODMAN & B/Special Lady
  - 18 MICHAEL JACKSON/Off The Wall
  - 19 CHRIS CROSS/Ride Like The Wind
  - 20 KENNY LOGGINS/This Is It
  - 21 EAGLES/Can't Tell You Why
  - 22 TOTO/99
  - 23 DIRT BAND/An American Dream
  - 24 TOMMY JAMES/Three Times In Love
  - 25 ANDY GIBB/Don't Leave This Way
  - 26 MARY GATHER/Does The Lovin'
  - 27 DR. HOOR/Seas Eyes
  - 28 AIR SUPPLY/Lost In Love
  - 29 TERRY DESARIO/Yes I'm Ready
  - 30 KORN/Let Me Be
- ADDS SUSAN SARIS/All The Tea In China BROTHERS JOHNSON/Stamp DOLLY PARTON/Starting Over Again FELIX CAVALIERE/Only A Lonely Heart
- ON JIMMY RUFFIN/Hold On To My Love

# KVIL

Dallas

- 1 DONNA SUMNER/On The Radio
  - 2 DAN FOEGLBERG/Longer
  - 3 TERRY DESARIO/Yes I'm Ready
  - 4 ANDY GIBB/Don't Leave This Way
  - 5 DIRT BAND/An American Dream
  - 6 ANNE MURRAY/Days Of Wine & Roses
  - 7 NEIL DIAMOND/Separator
  - 8 MICHAEL JACKSON/Off The Wall
  - 9 SHALAMAR/Second Time Around
  - 10 KOOL & THE GANG/Too Hot
  - 11 QUEEN/Crazy Little Thing Ca
  - 12 RUPERT HOLMES/Hi
  - 13 SPINNERS/Born In My Way
  - 14 BARRY MANILOW/When I Wanted You
  - 15 STEVE FORBERT/Romano's Tune
  - 16 WILLIE NELSON/My Heroes
  - 17 TOMMY JAMES/Three Times In Love
  - 18 RAY GOODMAN & B/Special Lady
  - 19 KOOL & THE GANG/Too Hot
  - 20 LINDA RONSTADT/How Do I Make You
  - 21 BONNIE POINTER/Can't Help Myself
  - 22 EAGLES/Can't Tell You Why
  - 23 MICHAEL JACKSON/Off The Wall
  - 24 JOHN DENVER/Autograph
- ADDS AIR SUPPLY/Lost In Love DR. HOOR/Seas Eyes BLONDIE/Call Me BILLY & SYREETA/With You I'm Born
- ON LINDA RONSTADT/How Do I Make You CHARLIE DORE/Pilot Of The Airwaves

# Z-93

Ft. Worth/Dallas

- 1 PAT BENATAR/Hearbreaker
  - 2 QUEEN/Crazy Little Thing Ca
  - 3 BABY'S/Back On My Feet Again
  - 4 TOM PETTY/Refugee
  - 5 DAN FOEGLBERG/Longer
  - 6 NEIL DIAMOND/Separator
  - 7 BLONDIE/Call Me
  - 8 AEROSMITH/Remember
  - 9 HEART/Even It Up
  - 10 PINK FLOYD/Another Brick In The Wall
  - 11 KENNY LOGGINS/Keep The Fire
  - 12 FOGHAT/Don't Leave This Way
  - 13 JOURNEY/Too Late
  - 14 STEVE FORBERT/Romano's Tune
  - 15 BETTE MIDLER/When A Man Loves A Woman
  - 16 REO SPEEDWAGON/Only The Strong
  - 17 SPINNERS/Born In My Way
  - 18 LINDA RONSTADT/How Do I Make You
  - 19 FLEETWOOD MAC/Think About Me
  - 20 TOM PETTY/Refugee
  - 21 JEFF STARSHIP/Girl With The Hungry Heart
  - 22 JOURNEY/Any Way You Want It
- ADDS 21, 23, 25

# KEARL

Los Angeles

- 1 BLONDIE/Call Me
  - 2 PEACHES & HERB/Plunge My Love
  - 3 PINK FLOYD/Another Brick In The Wall
  - 4 MICHAEL JACKSON/Off The Wall
  - 5 LINDA RONSTADT/How Do I Make You
  - 6 SPINNERS/Born In My Way
  - 7 DAN FOEGLBERG/Longer
  - 8 RAY GOODMAN & B/Special Lady
  - 9 QUEEN/Crazy Little Thing Ca
  - 10 BILLY & SYREETA/With You I'm Born
  - 11 WHISPERS/And The Beat Goes On
  - 12 TOTO/99
  - 13 CHARLIE DORE/Pilot Of The Airwaves
  - 14 RUPERT HOLMES/Hi
  - 15 CHRIS CROSS/Ride Like The Wind
  - 16 MARE HEDGECOCK/Years
  - 17 EAGLES/Can't Tell You Why
  - 18 AIR SUPPLY/Lost In Love
  - 19 BOB SEGER/Fire Lake
  - 20 SHALAMAR/Second Time Around
  - 21 JIMMY RUFFIN/Hold On To My Love
  - 22 UTOPIA/Set Me Free
  - 23 BROTHERS JOHNSON/Stamp
  - 24 BILLY JOEL/You May Be Right
- ADDS MANHATTAN TRANSFER/Twilight Zone PRETENDERS/Brass In Pocket DR. HOOR/Seas Eyes PAUL DAVIS/Do Right KORN/Let Me Be ROGERS & CARNE/Don't Fall In Love
- ON CLIFF RICHARD/Goodbye CROWN EIGHT/If You Gave Me Love LINDA RONSTADT/How Do I Make You

# 64 KEF

Los Angeles

- 1 PINK FLOYD/Another Brick In The Wall
  - 2 MICHAEL JACKSON/Off The Wall
  - 3 SPINNERS/Born In My Way
  - 4 ANDY GIBB/Don't Leave This Way
  - 5 KOOL & THE GANG/Too Hot
  - 6 LINDA RONSTADT/How Do I Make You
  - 7 DAN FOEGLBERG/Longer
  - 8 DAN FOEGLBERG/Longer
  - 9 RUPERT HOLMES/Hi
  - 10 DIRT BAND/An American Dream
  - 11 CHRIS CROSS/Ride Like The Wind
  - 12 DIRT BAND/An American Dream
  - 13 AIR SUPPLY/Lost In Love
  - 14 ROMANTICS/What I Like About You
  - 15 CHARLIE DORE/Pilot Of The Airwaves
  - 16 TERRY DESARIO/Yes I'm Ready
  - 17 BOB SEGER/Fire Lake
  - 18 TOMMY JAMES/Three Times In Love
  - 19 DONNA SUMNER/On The Radio
  - 20 CHRIS CROSS/Ride Like The Wind
  - 21 DIRT BAND/An American Dream
  - 22 AIR SUPPLY/Lost In Love
  - 23 ROMANTICS/What I Like About You
  - 24 CAPT. & TENNILLE/Do That To Me
  - 25 BLONDIE/Call Me
  - 26 PEACHES & HERB/Plunge My Love
  - 27 LINDA RONSTADT/How Do I Make You
  - 28 BILLY JOEL/You May Be Right
  - 29 PRETENDERS/Brass In Pocket
  - 30 DR. HOOR/Seas Eyes
  - 31 GARY HUMAN/Cars
  - 32 FOREIGNER/When I'm Alone
- ADDS JIMMY RUFFIN/Hold On To My Love CHUCK MANGIONE/Give It All You Got BILLY & SYREETA/With You I'm Born UTOPIA/Set Me Free JACQUE DESARNO/Don't Leave This Way MARE HEDGECOCK

# 98 KSLQ

St. Louis

- 1 JOURNEY/Any Way You Want It
  - 2 EAGLES/Can't Tell You Why
  - 3 PINK FLOYD/Another Brick In The Wall
  - 4 LINDA RONSTADT/How Do I Make You
  - 5 BLONDIE/Call Me
  - 6 RUSH/Spirit Of The Radio
  - 7 SPINNERS/Born In My Way
  - 8 BOB SEGER/Fire Lake
  - 9 RIKI DERRINGER/Goodbye
  - 10 MICHAEL JACKSON/Off The Wall
  - 11 KOOL & THE GANG/Too Hot
  - 12 HEART/Even It Up
  - 13 38 SPECIAL/Rockin' Into The High
  - 14 CHUCK MANGIONE/Give It All You Got
  - 15 CHRIS CROSS/Ride Like The Wind
  - 16 ANDY GIBB/Don't Leave This Way
  - 17 BILLY JOEL/You May Be Right
  - 18 SHALAMAR/Second Time Around
  - 19 AIR SUPPLY/Lost In Love
  - 20 RUPERT HOLMES/Hi
  - 21 J. GEILS BAND/Come Back
  - 22 UTOPIA/Set Me Free
  - 23 NAZARETH/Hello
  - 24 BABY'S/Back On My Feet Again
  - 25 RAY GOODMAN & B/Special Lady
  - 26 DAN FOEGLBERG/Longer
  - 27 CHARLIE DORE/Pilot Of The Airwaves
  - 28 NEIL DIAMOND/Separator
  - 29 STYX/Whiskey
- ADDS 29
- ON LINDA RONSTADT/How Do I Make You

# 105 FM

Tampa

- 1 PINK FLOYD/Another Brick In The Wall
  - 2 DAN FOEGLBERG/Longer
  - 3 ANDY GIBB/Don't Leave This Way
  - 4 SHALAMAR/Second Time Around
  - 5 TOTO/99
  - 6 QUEEN/Crazy Little Thing Ca
  - 7 LINDA RONSTADT/How Do I Make You
  - 8 RUPERT HOLMES/Hi
  - 9 MICHAEL JACKSON/Off The Wall
  - 10 SHOCKEY ROBINSON/Crusin'
  - 11 BLONDIE/Call Me
  - 12 TOM PETTY/Refugee
  - 13 SPINNERS/Born In My Way
  - 14 ZZ TOP/I Thank You
  - 15 EAGLES/Can't Tell You Why
  - 16 BOB SEGER/Fire Lake
  - 17 CHRIS CROSS/Ride Like The Wind
  - 18 DONNA SUMNER/On The Radio
  - 19 LINDA RONSTADT/How Do I Make You
  - 20 BABY'S/Back On My Feet Again
  - 21 J. GEILS BAND/Come Back
  - 22 KNACK/Baby Talks Dirty
  - 23 RUPERT HOLMES/Hi
  - 24 DR. HOOR/Seas Eyes
  - 25 CHUCK MANGIONE/Give It All You Got
  - 26 WALLY HATCHETT/Firebird With
  - 27 WHISPERS/And The Beat Goes On
  - 28 AIR SUPPLY/Lost In Love
  - 29 JOURNEY/Any Way You Want It
  - 30 BILLY JOEL/You May Be Right
- ADDS 30
- JIMMY RUFFIN/Hold On To My Love MICHAEL JACKSON/Off The Wall PRETENDERS/Brass In Pocket
- ON RUSH/Spirit Of The Radio ANDY & SYREETA/With You I'm Born FLEETWOOD MAC/Think About Me UTOPIA/Set Me Free STYX/First Time JEFF STARSHIP/Girl With The Hungry Heart 38 SPECIAL/Rockin' Into The High FOREIGNER/When I'm Alone

# WEST

# 105 FM

Los Angeles

- 1 QUEEN/Crazy Little Thing Ca
  - 2 SPINNERS/Born In My Way
  - 3 MICHAEL JACKSON/Off The Wall
  - 4 WHISPERS/And The Beat Goes On
  - 5 SHALAMAR/Second Time Around
  - 6 DAN FOEGLBERG/Longer
  - 7 BLONDIE/Call Me
  - 8 PINK FLOYD/Another Brick In The Wall
  - 9 TERRY DESARIO/Yes I'm Ready
  - 10 NEIL DIAMOND/Separator
  - 11 PAT BENATAR/Hearbreaker
  - 12 RUPERT HOLMES/Hi
  - 13 KOOL & THE GANG/Too Hot
  - 14 MICHAEL JACKSON/Off The Wall
  - 15 CAPT. & TENNILLE/Do That To Me
  - 16 RAY GOODMAN & B/Special Lady
  - 17 DIONNE BROWN/On My Mind
  - 18 TOM PETTY/Refugee
  - 19 TOM PETTY/Don't Leave This Way
  - 20 EAGLES/Can't Tell You Why
  - 21 PRINCE & NEW POWER GENERATION/When You Hear My Name
  - 22 HARADA M. WALDEN/Should've Loved
  - 23 PRETENDERS/Brass In Pocket
  - 24 ROMANTICS/What I Like About You
  - 25 CHRIS CROSS/Ride Like The Wind
  - 26 TOM PETTY/Refugee
  - 27 SHOCKEY ROBINSON/Crusin'
- ADDS 18
- BOB SEGER/Fire Lake BROTHERS JOHNSON/Stamp LIPPS, INC./Funkytown

# B100

San Diego

- 1 PINK FLOYD/Another Brick In The Wall
  - 2 BLONDIE/Call Me
  - 3 SPINNERS/Born In My Way
  - 4 KOOL & THE GANG/Too Hot
  - 5 QUEEN/Crazy Little Thing Ca
  - 6 PAT BENATAR/Hearbreaker
  - 7 RUPERT HOLMES/Hi
  - 8 TOM PETTY/Refugee
  - 9 LINDA RONSTADT/How Do I Make You
  - 10 TOTO/99
  - 11 TERRY DESARIO/Yes I'm Ready
  - 12 EAGLES/Can't Tell You Why
  - 13 DAN FOEGLBERG/Longer
  - 14 CHRIS CROSS/Ride Like The Wind
  - 15 DONNA SUMNER/On The Radio
  - 16 BOB SEGER/Fire Lake
  - 17 EAGLES/Can't Tell You Why
  - 18 LINDA RONSTADT/How Do I Make You
  - 19 MICHAEL JACKSON/Off The Wall
  - 20 FLEETWOOD MAC/Sara
  - 21 DIRT BAND/An American Dream
  - 22 PRINCE/When You Hear My Name
  - 23 ANDY GIBB/Don't Leave This Way
  - 24 MICHAEL JACKSON/Off The Wall
  - 25 PRETENDERS/Brass In Pocket
  - 26 ELO/Last Train To London
  - 27 BILLY JOEL/You May Be Right
  - 28 SHOCKEY ROBINSON/Crusin'
  - 29 PEACHES & HERB/Plunge My Love
  - 30 FLEETWOOD MAC/Think About Me
- ADDS 29
- JOURNEY/Any Way You Want It AIR SUPPLY/Lost In Love
- ON JIMMY RUFFIN/Hold On To My Love BOB SEGER/Back On My Feet Again

# WLSV

Chicago

- 1 PINK FLOYD/Another Brick In The Wall
  - 2 QUEEN/Crazy Little Thing Ca
  - 3 BLONDIE/Call Me
  - 4 DAN FOEGLBERG/Longer
  - 5 MICHAEL JACKSON/Off The Wall
  - 6 DONNA SUMNER/On The Radio
  - 7 KENNY LOGGINS/This Is It
  - 8 TERRY DESARIO/Yes I'm Ready
  - 9 BILLY & SYREETA/With You I'm Born
  - 10 RAY GOODMAN & B/Special Lady
  - 11 RUPERT HOLMES/Hi
  - 12 CAPT. & TENNILLE/Do That To Me
  - 13 STEVE FORBERT/Romano's Tune
  - 14 SPINNERS/Born In My Way
  - 15 PAT BENATAR/Hearbreaker
  - 16 TOM PETTY/Refugee
  - 17 KENNY LOGGINS/This Is It
  - 18 RUPERT HOLMES/Hi
  - 19 NEIL DIAMOND/Separator
  - 20 HEART/Even It Up
  - 21 FLEETWOOD MAC/Sara
  - 22 SHOCKEY ROBINSON/Crusin'
  - 23 EAGLES/Can't Tell You Why
  - 24 LINDA RONSTADT/How Do I Make You
  - 25 CLIFF RICHARD/Goodbye
  - 26 RAY GOODMAN & B/Special Lady
  - 27 STYX/Whiskey
- ADDS 10, 32
- BILLY JOEL/You May Be Right
- ON JEFF STARSHIP/Line STYX/Babe

# W-100

Miami

- 1 TOTO/99
  - 2 SHALAMAR/Second Time Around
  - 3 MICHAEL JACKSON/Off The Wall
  - 4 SPINNERS/Born In My Way
  - 5 PINK FLOYD/Another Brick In The Wall
  - 6 QUEEN/Crazy Little Thing Ca
  - 7 KOOL & THE GANG/Too Hot
  - 8 RAY GOODMAN & B/Special Lady
  - 9 YELLO/Magic
  - 10 EAGLES/Can't Tell You Why
  - 11 NEIL DIAMOND/Separator
  - 12 CHRIS CROSS/Ride Like The Wind
  - 13 WHISPERS/And The Beat Goes On
  - 14 PAT BENATAR/Hearbreaker
  - 15 BABY'S/Back On My Feet Again
  - 16 CAPT. & TENNILLE/Do That To Me
  - 17 TOM PETTY/Refugee
  - 18 STEVE FORBERT/Romano's Tune
  - 19 RAY GOODMAN & B/Special Lady
  - 20 PATRICE ROUSSEAU/When You Hear A Heartbeat
  - 21 NICOLETTE LARSON/Let Me Go, Love
  - 22 BLONDIE/Call Me
  - 23 KENNY LOGGINS/This Is It
  - 24 BILLY & SYREETA/With You I'm Born
  - 25 FOREIGNER/When I'm Alone
  - 26 RUPERT HOLMES/Hi
  - 27 LINDA RONSTADT/How Do I Make You
  - 28 CHUCK MANGIONE/Give It All You Got
  - 29 BROTHERS JOHNSON/Stamp
  - 30 BAR-RETS/Today Is The Day
  - 31 DR. HOOR/Seas Eyes
  - 32 TOMMY JAMES/Three Times In Love
  - 33 JIMMY RUFFIN/Hold On To My Love
  - 34 BILLY JOEL/You May Be Right
  - 35 ANDY GIBB/Don't Leave This Way
  - 36 BOBBY CALDWELL/Coming Down From Love
  - 37 JERRY SCANDIA
  - 38 JERMAINE JACKSON/Let a Be Serious
- ADDS 38

# W-100

Denver

- 1 PINK FLOYD/Another Brick In The Wall
  - 2 CHRIS CROSS/Ride Like The Wind
  - 3 RUPERT HOLMES/Hi
  - 4 BOB SEGER/Fire Lake
  - 5 KOOL & THE GANG/Too Hot
  - 6 TOMMY JAMES/Three Times In Love
  - 7 BABY'S/Back On My Feet Again
  - 8 LINDA RONSTADT/How Do I Make You
  - 9 TOM PETTY/Refugee
  - 10 EAGLES/Can't Tell You Why
  - 11 BLONDIE/Call Me
  - 12 SPINNERS/Born In My Way
  - 13 QUEEN/Crazy Little Thing Ca
  - 14 CHUCK MANGIONE/Give It All You Got
  - 15 J. GEILS BAND/Come Back
  - 16 J. D. SOUTHERN/White Rhythm & Blues
  - 17 DAN FOEGLBERG/Longer
  - 18 HEART/Even It Up
  - 19 BILLY & SYREETA/With You I'm Born
  - 20 ROMANTICS/What I Like About You
  - 21 DR. HOOR/Seas Eyes
  - 22 CHARLIE DORE/Pilot Of The Airwaves
  - 23 JIMMY RUFFIN/Hold On To My Love
  - 24 JOURNEY/Any Way You Want It
  - 25 TOTO/99
  - 26 NEIL DIAMOND/Separator
  - 27 PATRICE ROUSSEAU/When You Hear A Heartbeat
  - 28 PAT BENATAR/Hearbreaker
  - 29 KARLA BONOFF/Baby Don't Go
  - 30 WILLIE NELSON/My Heroes
- ADDS BETTE MIDLER/Only A Lonely Heart FELIX CAVALIERE/Only A Lonely Heart KENNY LOGGINS/Keep The Fire PRETENDERS/Brass In Pocket CLASH/Train In Vain
- ON JIMMY RUFFIN/Hold On To My Love FLEETWOOD MAC/Think About Me 38 SPECIAL/Rockin' Into The High UTOPIA/Set Me Free M. MANCHESTER/Fire In The Morning

# KWK

STEREO WK St. Louis

- 1 RUSH/Spirit Of The Radio
  - 2 JOURNEY/Any Way You Want It
  - 3 BOB SEGER/Fire Lake
  - 4 PINK FLOYD/Another Brick In The Wall
  - 5 DAN FOEGLBERG/Longer
  - 6 RIKI DERRINGER/Goodbye
  - 7 BABY'S/Back On My Feet Again
  - 8 SANTIAGO/I Wanted
  - 9 BLEND/Free Will
  - 10 OFF BROADWAY/Stay In Time
  - 11 SHOOTING STAR/Tonight
  - 12 FRANKIE/Blame It On The Night
  - 13 TROY/Back In Time
  - 14 LINDA RONSTADT/How Do I Make You
  - 15 EAGLES/Can't Tell You Why
  - 16 BABY'S/Back On My Feet Again
  - 17 RUSH/Free Will
  - 18 STEVE WALSH/Every Step Of The Way
  - 19 BILLY JOEL/You May Be Right
  - 20 BEAT/Don't Leave This Way
- ADDS BOB SEGER/Against The Wind BOB SEGER/For Street JOURNEY/When I'm Alone JOURNEY/When I'm Alone BILLY JOEL/You May Be Right BILLY JOEL/You May Be Right OFF BROADWAY/Full Moon Turn Around UFO/Mystery Train TRIUMPH/Can Survive UTOPIA/You Make Me Crazy

# KRLA

Los Angeles

- 1 SPINNERS/Born In My Way
  - 2 QUEEN/Crazy Little Thing Ca
  - 3 KOOL & THE GANG/Too Hot
  - 4 DAN FOEGLBERG/Longer
  - 5 RAY GOODMAN & B/Special Lady
  - 6 SHALAMAR/Second Time Around
  - 7 NEIL DIAMOND/Separator
  - 8 RUPERT HOLMES/Hi
  - 9 ANDY GIBB/Don't Leave This Way
  - 10 TERRY DESARIO/Yes I'm Ready
  - 11 CHRIS CROSS/Ride Like The Wind
  - 12 EAGLES/Can't Tell You Why
  - 13 TOMMY JAMES/Three Times In Love
  - 14 KENNY LOGGINS/This Is It
  - 15 HEART/Even It Up
  - 16 DR. HOOR/Seas Eyes
  - 17 BOB SEGER/Fire Lake
  - 18 RAY GOODMAN & B/Special Lady
  - 19 CRISTAL GARCIA/How Do I Make You
  - 20 LINDA RONSTADT/How Do I Make You
  - 21 DONNA SUMNER/On The Radio
  - 22 JIMMY RUFFIN/Hold On To My Love
  - 23 ANNE MURRAY/Days Of Wine & Roses
  - 24 PATRICE ROUSSEAU/When You Hear A Heartbeat
  - 25 JANIS IAN/Fire On My Mind
- ADDS BEACH BOYS/Goin' On GQ/It's In The Park
- ON SHOCKEY ROBINSON/Let Me Be The Clock PHOTO/Be Here Meant

# PARALLELS

**Parallel I:** Selected stations in major markets that are format dominant\* and/or exert a significant national influence.

**Parallel II:** Selected stations in secondary markets that are format dominant\* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

**Parallel III:** Selected stations in smaller markets that are format dominant\* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

**Note:** (\*Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS.

201 REPORTS  
174 LAST WEEK

**JOHN DOE**  
"Hit Song" (Anylabel)  
LP: Hit Song

Regional	100/25	National	65%
Reach	100/25	Summary	51
E 33%		Up	168
M 21%		Same	24
S 56%		Down	0
W 19%		Adds	25

**EXAMPLE**

100/25 — 100 R&R reporting stations on it this week. 25 of those 100 added it this week.

65% — Percentage of this week's reporting stations playing it.

**Regional**  
Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

**National Summary**  
Up 51 — Number of stations moving it UP on their charts.  
Same 24 — Number of stations holding it STATIONARY on their charts (on to on, 31-31, etc.).  
Down 0 — Number of stations moving it DOWN on their charts.  
Adds 25 — Again, number of stations ADDING it this week.

**AIR SUPPLY**  
Lost In Love (Arista)

Regional	181/8	National	90%
Reach	100/25	Summary	141
E 94%		Up	1
M 90%		Down	2
W 85%		Adds	5

**PARALLEL I**

Region	Station	Region	Station	Region	Station
P1	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P2	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P3	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20

**PARALLEL II**

Region	Station	Region	Station	Region	Station
P1	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P2	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P3	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20

**PARALLEL III**

Region	Station	Region	Station	Region	Station
P1	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P2	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P3	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20

**BLONIE**  
Call Me (Chrysalis)  
LP: "American Gigolo" Soundtrack

Regional	181/7	National	90%
Reach	100/25	Summary	51
E 33%		Up	168
M 21%		Same	24
S 56%		Down	0
W 19%		Adds	25

**EXAMPLE**

100/25 — 100 R&R reporting stations on it this week. 25 of those 100 added it this week.

65% — Percentage of this week's reporting stations playing it.

**Regional**  
Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

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Adds 25 — Again, number of stations ADDING it this week.

**AIR SUPPLY**  
Lost In Love (Arista)

Regional	181/8	National	90%
Reach	100/25	Summary	141
E 94%		Up	1
M 90%		Down	2
W 85%		Adds	5

**PARALLEL I**

Region	Station	Region	Station	Region	Station
P1	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P2	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P3	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20

**PARALLEL II**

Region	Station	Region	Station	Region	Station
P1	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P2	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P3	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20

**PARALLEL III**

Region	Station	Region	Station	Region	Station
P1	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P2	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P3	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20

**PAUL DAVIS**  
Do Right (Bang)  
LP: Do Right

Regional	98/43	National	49%
Reach	100/25	Summary	18
E 35%		Down	0
M 44%		Same	18
W 43%		Adds	41

**EXAMPLE**

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Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

**National Summary**  
Up 51 — Number of stations moving it UP on their charts.  
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Down 0 — Number of stations moving it DOWN on their charts.  
Adds 25 — Again, number of stations ADDING it this week.

**AIR SUPPLY**  
Lost In Love (Arista)

Regional	181/8	National	90%
Reach	100/25	Summary	141
E 94%		Up	1
M 90%		Down	2
W 85%		Adds	5

**PARALLEL I**

Region	Station	Region	Station	Region	Station
P1	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P2	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P3	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20

**PARALLEL II**

Region	Station	Region	Station	Region	Station
P1	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P2	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P3	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20

**PARALLEL III**

Region	Station	Region	Station	Region	Station
P1	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P2	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P3	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20

**OR. HOOK**  
Sexy Eyes (Capitol)  
LP: Sometimes You Win...

Regional	180/13	National	60%
Reach	100/25	Summary	17
E 77%		Up	1
M 90%		Down	0
W 80%		Adds	11

**EXAMPLE**

100/25 — 100 R&R reporting stations on it this week. 25 of those 100 added it this week.

65% — Percentage of this week's reporting stations playing it.

**Regional**  
Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

**National Summary**  
Up 51 — Number of stations moving it UP on their charts.  
Same 24 — Number of stations holding it STATIONARY on their charts (on to on, 31-31, etc.).  
Down 0 — Number of stations moving it DOWN on their charts.  
Adds 25 — Again, number of stations ADDING it this week.

**AIR SUPPLY**  
Lost In Love (Arista)

Regional	181/8	National	90%
Reach	100/25	Summary	141
E 94%		Up	1
M 90%		Down	2
W 85%		Adds	5

**PARALLEL I**

Region	Station	Region	Station	Region	Station
P1	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P2	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P3	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20

**PARALLEL II**

Region	Station	Region	Station	Region	Station
P1	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P2	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P3	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20

**PARALLEL III**

Region	Station	Region	Station	Region	Station
P1	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P2	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P3	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20

**FLEETWOOD MAC**  
Think About Me (WB)  
LP: Truck

Regional	148/49	National	74%
Reach	100/25	Summary	17
E 77%		Up	1
M 90%		Down	0
W 80%		Adds	11

**EXAMPLE**

100/25 — 100 R&R reporting stations on it this week. 25 of those 100 added it this week.

65% — Percentage of this week's reporting stations playing it.

**Regional**  
Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

**National Summary**  
Up 51 — Number of stations moving it UP on their charts.  
Same 24 — Number of stations holding it STATIONARY on their charts (on to on, 31-31, etc.).  
Down 0 — Number of stations moving it DOWN on their charts.  
Adds 25 — Again, number of stations ADDING it this week.

**AIR SUPPLY**  
Lost In Love (Arista)

Regional	181/8	National	90%
Reach	100/25	Summary	141
E 94%		Up	1
M 90%		Down	2
W 85%		Adds	5

**PARALLEL I**

Region	Station	Region	Station	Region	Station
P1	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P2	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P3	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20

**PARALLEL II**

Region	Station	Region	Station	Region	Station
P1	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P2	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P3	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20

**PARALLEL III**

Region	Station	Region	Station	Region	Station
P1	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P2	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P3	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20

**HEART**  
Even It Up (Epic)  
LP: Babe Le Strange

Regional	128/14	National	63%
Reach	100/25	Summary	13
E 54%		Up	1
M 60%		Down	1
W 78%		Adds	11

**EXAMPLE**

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**Regional**  
Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

**National Summary**  
Up 51 — Number of stations moving it UP on their charts.  
Same 24 — Number of stations holding it STATIONARY on their charts (on to on, 31-31, etc.).  
Down 0 — Number of stations moving it DOWN on their charts.  
Adds 25 — Again, number of stations ADDING it this week.

**AIR SUPPLY**  
Lost In Love (Arista)

Regional	181/8	National	90%
Reach	100/25	Summary	141
E 94%		Up	1
M 90%		Down	2
W 85%		Adds	5

**PARALLEL I**

Region	Station	Region	Station	Region	Station
P1	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P2	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P3	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20

**PARALLEL II**

Region	Station	Region	Station	Region	Station
P1	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P2	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P3	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20

**PARALLEL III**

Region	Station	Region	Station	Region	Station
P1	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P2	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20
P3	WJZ 10-20	SOUTH	WJZ 10-20	EAST	WJZ 10-20

**J. GIELS BANO**  
Come Back (EMI-America)  
LP: Love Strinks

133/5 86%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 105, SAME 18, DOWN 3, ADDS 5

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**BILLY JOEL**  
You May Be Right (Columbia)  
LP: Glass Houses

108/83 84%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 11, SAME 22, DOWN 8, ADDS 6

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**MICHAEL JACKSON**  
Off The Wall (Epic)  
LP: Off The Wall

148/21 74%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 111, SAME 17, DOWN 3, ADDS 21

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**JOURNEY**  
Any Way You... (Columbia)  
LP: Any Way You...

80/18 40%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 37, SAME 24, DOWN 1, ADDS 15

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**THREE TIMES...**  
Three Times... (Millennium)  
LP: Three Times...

146/5 72%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 114, SAME 18, DOWN 1, ADDS 5

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**KOOL & THE GANG**  
Too Hot (De-Lite)  
LP: Too Hot

177/2 88%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 134, SAME 24, DOWN 7, ADDS 17

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**KENNY LOGGINS**  
Keep The Fire (Columbia)  
LP: Keep The Fire

54/13 27%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 32, SAME 17, DOWN 1, ADDS 13

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**MELISSA MANCHESTER**  
Fire In The Morning (Arista)  
LP: Fire In The Morning

68/22 34%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 32, SAME 17, DOWN 1, ADDS 13

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**PEACHES & HERB**  
I Pledge My Love (Polydor)  
LP: I Pledge My Love

53/9 26%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 34, SAME 17, DOWN 1, ADDS 13

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**RAY, GOODMAN & BROWN**  
Special Lady (Polydor)  
LP: Ray, Goodman & Brown

150/8 75%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 118, SAME 17, DOWN 1, ADDS 5

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**CHUCK MANGIONE**  
Give It All You Got (A&M)  
LP: Fun And Games

155/2 77%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 107, SAME 22, DOWN 24, ADDS 2

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**GARY NUMAN**  
Cars (Atco)  
LP: The Pleasure Principle

67/13 33%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 37, SAME 17, DOWN 1, ADDS 13

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**TOM PETTY & HEARTBREAKERS**  
Refugee (Backstreet/MCA)  
LP: Damn The Torpedoes

148/1 74%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 85, SAME 17, DOWN 1, ADDS 16

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**MICHAEL JACKSON**  
Off The Wall (Epic)  
LP: Off The Wall

148/21 74%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 111, SAME 17, DOWN 3, ADDS 21

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**MELISSA MANCHESTER**  
Fire In The Morning (Arista)  
LP: Fire In The Morning

68/22 34%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 32, SAME 17, DOWN 1, ADDS 13

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**RAY, GOODMAN & BROWN**  
Special Lady (Polydor)  
LP: Ray, Goodman & Brown

150/8 75%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 118, SAME 17, DOWN 1, ADDS 5

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**PINK FLOYD**  
Another Brick... (Columbia)  
LP: The Wall

174/1 87%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 87, SAME 22, DOWN 13, ADDS 1

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**BILLY PRESTON & BYRETA**  
With You I'm... (Motown)  
LP: Late At Night

116/13 58%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 84, SAME 16, DOWN 8, ADDS 13

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**PRETENDERS**  
Brass In Pocket (Sire)  
LP: The Pretenders

71/17 35%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 16, SAME 16, DOWN 0, ADDS 17

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**TOM PETTY & HEARTBREAKERS**  
Refugee (Backstreet/MCA)  
LP: Damn The Torpedoes

148/1 74%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 85, SAME 17, DOWN 1, ADDS 16

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**MELISSA MANCHESTER**  
Fire In The Morning (Arista)  
LP: Fire In The Morning

68/22 34%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 32, SAME 17, DOWN 1, ADDS 13

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**RAY, GOODMAN & BROWN**  
Special Lady (Polydor)  
LP: Ray, Goodman & Brown

150/8 75%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 118, SAME 17, DOWN 1, ADDS 5

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**CHUCK MANGIONE**  
Give It All You Got (A&M)  
LP: Fun And Games

155/2 77%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 107, SAME 22, DOWN 24, ADDS 2

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**GARY NUMAN**  
Cars (Atco)  
LP: The Pleasure Principle

67/13 33%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 37, SAME 17, DOWN 1, ADDS 13

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**TOM PETTY & HEARTBREAKERS**  
Refugee (Backstreet/MCA)  
LP: Damn The Torpedoes

148/1 74%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 85, SAME 17, DOWN 1, ADDS 16

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**MICHAEL JACKSON**  
Off The Wall (Epic)  
LP: Off The Wall

148/21 74%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 111, SAME 17, DOWN 3, ADDS 21

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**MELISSA MANCHESTER**  
Fire In The Morning (Arista)  
LP: Fire In The Morning

68/22 34%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 32, SAME 17, DOWN 1, ADDS 13

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**RAY, GOODMAN & BROWN**  
Special Lady (Polydor)  
LP: Ray, Goodman & Brown

150/8 75%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 118, SAME 17, DOWN 1, ADDS 5

SAAT	P1	P2	P3
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19
WDRB 18-14	WDRB 25-19	WDRB 25-19	WDRB 25-19

**PINK FLOYD**  
Another Brick... (Columbia)  
LP: The Wall

174/1 87%

Regional: E 104, S 554, W 548, M 585

National: Summary UP 87, SAME 22, DOWN 13, ADDS 1

(May, Goodman & Brown continued)

**JIMMY RUFFIN**  
*Hold On To My Love (RSO)*  
139/34 88%

**BOB SEGER**  
*Fire Lake (Capitol)*  
LP: Against The Wind  
196/3 97%

**UTOPIA**  
*Set Me Free (Bearsville/WB)*  
LP: Adventures In Utopia  
118/35 69%

**CLIFF RICHARD**  
*Carrie (EMI America)*  
LP: We Don't Talk Anymore  
61/17 30%

**LINDA RONSTADT**  
*How Do I Make You (Asylum)*  
LP: Mad Love  
171/3 85%

**SHALAMAR**  
*The Second... (Solar/RCA)*  
LP: Big Fun  
127/6 83%

**SPINNERS**  
*Workin' My Way... (Atlantic)*  
160/0 80%

**WHISPERS**  
*And The Beat Goes On (Solar/RCA)*  
57/7 28%

Regional	National
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Regional	National
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Regional	National
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Regional	National
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Regional	National
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Regional	National
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# Others Getting Significant Action

(Continued from Back Page)

**CRYSTAL GAYLE** "It's Like We Never Said Goodbye" (Columbia) 18/1  
Moves: Up 11, Same 8, Down 1, Adds 1, KIOA, WZUU 16-11, KRLA 23-20, WOHO 24-20, WFBG 37-32, WXIL 22-16.

**WILLIE NELSON** "My Heroes Have Always Been Cowboys" (Columbia) 18/0  
Moves: Up 14, Same 4, Down 0, Adds 0, KVIL 25-16, KBEQ 16-12, KEEL 37-30, WERC 27-20, KRVA 19-13, KAAY 21-17, KFVR 16-12, KQDI 6-2.

**BETTE MIDLER** "The Rose" (Atlantic) 17/15  
Moves: Up 1, Same 1, Down 0, Adds 16 including PRO-FM, JB106, KIMN, WFBR, WPST, 14Q, WAYS, WFBG, WHHY, WAKX.

**BRUCE COCKBURN** "Wondering Where The Lions Are" (Millennium) 18/7  
Moves: Up 6, Same 3, Down 0, Adds 7, KDWB, KXX106, WBBQ, WDRQ, KJRB, KFVR, KBOZ, 94Q 23-16, K104 37-30, KQWB-FM 21-18.

**CAPTAIN & TENNILLE** "Love On A Shoestring" (Casablanca) 18/4  
Moves: Up 3, Same 9, Down 0, Adds 4, WOKY, WBLI, KWEN, KCSN, 296 23-21, WAAY 12-8.

**NAZARETH** "Holiday" (A&M) 18/3  
Moves: Up 7, Same 6, Down 0, Adds 3, 14WK, WRBR, KBIM, CHUM 11-8, KBLQ 27-23, WDRQ 27-27, WVIC 40-37, KQWB-FM 38-19.

**KORONA** "Let Me Be" (UA) 14/11  
Moves: Up 1, Same 2, Down 0, Adds 11, 94Q, KEARTH, KFRC, WERC, WAPE, BJ106, WRJZ, WDRQ, WTVR, WHEB, 13FEA.

**DOTIE WEST** "Lesson In Leavin'" (UA) 14/2  
Moves: Up 10, Same 2, Down 0, Adds 2, WSGN, WLCY, WRJZ 6-3, WKIX 13-11, WISE 13-4.

**PATRICE RUSHEN** "Haven't You Heard" (Elektra) 14/0  
Moves: Up 7, Same 4, Down 3, Adds 0, KJH 24-23, WTXI 28-23, 96X 16-14, WQRK 6-2, WRVQ 17-8, KBDF 17-13.

**PHOTOGLO** "We Were Meant To Be Lovers" (20th) 13/6  
Moves: Up 2, Same 5, Down 0, Adds 8, WKLE, KSTT, WCIR, WXIL, WANS-FM, KRLC, WZUU on, KRLA on.

**SURVIVOR** "Somewhere In America" (Scott Brothers) 13/4  
Moves: Up 0, Same 9, Down 0, Adds 4, K104, WISE, WGBF, KOOK, WOKY on, WVIC on.

**STEVIE WONDER** "Outside My Window" (Tamla) 12/4  
Moves: Up 4, Same 4, Down 0, Adds 4, WFLY, WKEE, KQWB-FM, KENI, 94Q d-30, WZUU d-19, WPST 32-25.

**ANDY GIBB & OLIVIA NEWTON-JOHN** "Rest Your Love On Me" (RSO) 12/0  
Moves: Up 7, Same 5, Down 0, Adds 0, Q105 on, WSGN 28-21, WAPE 20-18, WKIX 24-20, WRVQ 28-23, KMJK 31-28.

**RED RIDER** "White Hot" (Capitol) 11/7  
Moves: Up 1, Same 3, Down 0, Adds 7, KJRB, KCPX, WLBZ, WIGY, 13FEA, WFLB, KRLC, CKGM 30-28.

**PETER MCLEAN** "Solitaire" (ARC/Columbia) 11/5  
Moves: Up 1, Same 5, Down 0, Adds 5, Y103, WRJZ, WVIC, KCSN, KQDI, 94Q on, WBBQ 30-24.

**STYX** "First Time" (A&M) 11/4  
Moves: Up 3, Same 4, Down 0, Adds 4, WPEZ, KLUC, KRQ, KFSD, 98KX 9-2, WPGC 4-4, K104 36-28.

**BAR-KAYS** "Today Is The Day" (Mercury) 11/2  
Moves: Up 4, Same 6, Down 0, Adds 2, PRO-FM, WFBG, WPGC on, Y100 34-30, W8GA 33-30.

**ROCKETS** "Desire" (RSO) 11/0  
Moves: Up 8, Same 2, Down 1, Adds 0, CHUM 22-20, KUPD 12-11, WNOX 17-15, K104 38-33, KFSD 17-12.

**ROBERTA FLACK w/DONNY HATHAWAY** "You Are My Heaven" (Atlantic) 10/3  
Moves: Up 2, Same 3, Adds 3, WXLO, WTXI, KAAY, KZZP d-27, WFBG 34-33.

**JOHN DENVER** "Autograph" (RCA) 10/1  
Moves: Up 6, Same 3, Down 0, Adds 1, WXIL, WFIL on, KVIL d-24, WHB 22-21, KFI on, KWEN 35-27.

# DANCEMUSIC RADIO

## HOTTEST

WHISPERS ..... "And The Beat Goes On" (Solar/RCA)  
MICHAEL JACKSON ..... "Off The Wall" (Epic)  
RAY, GOODMAN & BROWN ..... "Special Lady" (Polydor)  
BLONDIE ..... "Call Me" (Chrysalis)  
BROTHERS JOHNSON ..... "Stomp!" (A&M)

## NEW & ACTIVE

CHUCK MANGIONE ..... "Give It All You Got" (A&M)  
BILLY PRESTON & SYREETA ..... "With You I'm Born Again" (Motown)  
LEON HAYWOOD ..... "Don't Push It Don't Force It" (20th)  
TAVARES ..... "Bad Times" (Capitol)  
CHRISTOPHER CROSS ..... "Ride Like The Wind" (WB)  
GAP BAND ..... "I Don't Believe... (Oops)" (Mercury)  
GO ..... "Standing Ovation" (Arista)  
VAUGHAN MASON & CREW ..... "Bounce, Rock, Skate..." (Brunswick)  
JIMMY RUFFIN ..... "Hold On To My Love" (RSO)  
ROBERTA FLACK/HATHAWAY ..... "You Are My Heaven" (Atlantic)

**REPORTING STATIONS:**  
EAST: WKTU/New York, NY, Paul Zaccaro; WCAU/Philadelphia, PA, Roy Perry; WZZD/Philadelphia, PA, Mark Sarpas; WKYS/Washington, DC, Donnie Simpson.  
SOUTH: KSET/EI Paso, TX, Chuck Kelly; WPEG/Charlotte, NC, Linn Van Poole; WOKF/Tampa, FL, Scott Robbins.  
MIDWEST: WDMT/Cleveland, OH, Richie Paletta; WDAI/Chicago, IL, Mary Klug; KJLA/Kansas City, MO, Mark Gelder.  
WEST: KTLK/Denver, CO, Bruce Bisson; KKCS/Colorado Springs, CO, Jed Blakovich; KOTC/Phoenix, AZ, Alicia Torres; KHVT/Tucson, AZ, Rich Brother Robbin; KSFX/San Francisco, CA, Jim Smith; KIIS-FM/Los Angeles, CA, Wagner/Lemo.

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**“(Goin’) Wild For You Baby”**

**NEW FROM**

**BONNIE RAITT**

**Produced by Peter Asher**

**Recorded by Val Garay**



**ON WARNER BROS. RECORDS**

# THE PICTURE PAGES

## Starship Scores At UCLA



RCA's Jefferson Starship recently performed at UCLA's Royce Hall. Pictured backstage are, from left: RCA's Arnie Orleans, manager Bill Thompson, I.C.M.'s Tom Ross, Starship member David Freiberg, producer Ron Nevison, and group members Paul Kantner and Pete Sears.

## Loggins Keeps The Fire Burning



Columbia Records' Kenny Loggins is shown with several L.A. radio programmers following his appearance at the Anaheim Convention Center to promote his "Keep The Fire" LP. The welcoming committee included (l-r): KNX-FM MD Dave Hall, KRTH-FM PD Bob Hamilton, Loggins, KNX-FM PD Michael Sheehy, and Columbia's Greg Phiffer.

## Player Plays For Casablanca



Casablanca has announced the signing of the group Player with a debut LP for the label due in mid-spring. Pictured at the pacting are (l-r) co-manager Paul Palmer, group members John Friesen and Peter Beckett, Casablanca Record and FilmWorks President Bruce Bird, group's Ron Moss, co-producer Tony Peluso, and co-manager Mark Roswell.

## The Police Meet The Far East



A&M's the Police were interviewed by Japanese reporters as they visited the country on the first stop of a world tour. Pictured are, from left: Police men Sting, Andy Summers, and Stewart Copeland.

## Red Rider Comes Over To Capitol



Capitol Records has announced the signing of Canadian group Red Rider, with a debut album, "Don't Fight It," scheduled for release this month. Shown at the signing are (l-r) Capitol/EMIA/UA President Don Zimmermann, group's Peter Boynton, Rob Baker, Jeff Cochrane and Jeff Jones, Capitol-Canada President Dave Evans, and Capitol VP Rupert Perry.

## Numan Embarks On U.S. Tour



Atco recording artist Gary Numan was greeted at the company's headquarters in N.Y. prior to embarking on his debut North American tour to promote his current album, "The Pleasure Principle," and its first single, "Cars." Shown at the kickoff are (l-r): Atlantic VP Vince Faraci, Atlantic Sr. VP/IGM Dave Glew, Numan, Atlantic's Mike Manocchio and Perry Cooper, Atlantic VP Tunc Erim, and Atlantic's Stu Ginsburg.

# THE PICTURE PAGES

## New York Loves Romantics



New York's Bottom Line recently played host to Nemperor Records' *The Romantics*, currently touring to promote their debut LP for the CBS Associated Label. Pictured post-gig are (l-r): Romantics' Jimmy Marinos (bottom); (middle) E/PIA VP Ron McCarrell, CBS Associated Labels' Frank DiLeo, bandmember Mike Skill, CBS Records VP Frank Mooney, groupmember Wally Palmar, manager Arnie Tenser, Nemperor President Nat Weiss, Romantics' Rich Cole, CBS Associated Labels' Gordon Anderson, Nemperor's Patrick Clifford, E/PIA Sr. VP/IGM Don Dempsey, and manager Joel Zuckerman; (top) E/PIA VP's Al DeMarino, Al Gurewitz, and Bill Freston.

## CBS 1980 Country Campaign



CBS Records recently held a reception in Houston to fete its country artists. Pictured are (l-r) Columbia artist Larry Gatlin, CBS Records-Nashville VP/IGM Rick Blackburn, Columbia's Ed Climie, CBS-Nashville's Joe Casey and CBS Records VP Frank Mooney.

## Zorros Marks Hologram Debut



Keith Zorros was recently fêted at a champagne breakfast marking the release of his debut single, "Too Hot To Stop The Rock." Hologram Records, along with its manufacturer and distributor, RCA, hosted the event for their new artist. Shown at the reception are (l-r): Hologram Exec VP Al Schweitzman, RCA's Steve Stoff, Sylvia Miles, RCA manager Barbara Pepe, Zorros, RCA's Larry Palmacci, Zorros's manager Jerry Namero, RCA manager Susan Wax, Zorros's co-producer Jay Messina, RCA's Tony Montgomery, and recording engineer Paul Sloman.

## Dirk Lights One Up



Elektra/Asylum's Dirk Hamilton had just finished his second LP and decided the tracks were so hot a fireman should be summoned. Shown at his scorching session are, from left: co-producer Don Evans, manager Rich Linnel, fireman, Dirk Hamilton, and album's executive producer Richard Sanford Orshoff.

## Bottles Break Into TV



MCA's Bottles were recently taped at Hollywood's Gazzari's for the TV show "Hollywood Heartbeat 1980." Pictured are members of the TV crew (from l-r): directors Joseph Shields and Steve Moore, exec producer Lawrence Smith, producer Richard Mann, MCA Records director of film & video services Ann Boyd Lewis, and associate producer David Martin.

## Humble Pie Resurfaces On Atco



The revamped group Humble Pie has signed with Atco Records, with a new LP, "On To Victory," scheduled for a March 21 release. Shown are (l-r): Atco President Doug Morris, group co-manager Phil DiHavilland, Pie's Steve Marriott, group manager David Krebs, and group member Jerry Shirley.

# Black Radio



**EMOTIONS PROMOTION IN MOTION** — While promoting their current "Come Into Our World" album, ARC Columbia's Emotions visited the studios of WKTU New York where they participated in an on-air interview with the station's Nita Basson (third from left). Pictured along with Nita are, from left: Emotions' Jeanette Hutchinson Hawes, Wanda Hutchinson, and Pam Hutchinson Whitt.



**CHEESECAKE IN THE CITY OF CHEESESTEAKS** — WCAU-FM/Philadelphia celebrated its fourth anniversary. Its change to a "Fascinatin' Rhythm" format, and the addition of Dr. Perri Johnson to its airstaff with a gala party held at the London Victory Club recently. Seen on the scene, surrounded by a quartet of cottontails are, from left: WCAU PD Roy Laurence and Dr. Perri Johnson.



**KGFJ PROVIDES FORUM FOR FORUM** — When Forum Talent Enterprises recently presented a concert at the Los Angeles Forum featuring LTD and War, KGFJ PD Alvin John Waples (center) spent the day before the show conducting on-air interviews with the artists and personnel concerned. Pictured along with Alvin John are Forum Talent Enterprises VP's Jeffrey Cheen (left) and Bobby Paris (right)



**SHOOT-OUT AT THE 'LOK CORRAL** — Shot while corralled at the studios of WLOK Memphis are members of the airstaff of KOKY Little Rock, who were merely visiting their neighbors. From left, find: KOKY MD Jimmy Smith, Atlantic's Vernice Starks, KOKY PD Larry O'Jay, WLOK PD Melvin "Cooking" Jones, and WLOK air personality Lacie Jones.



**ROSY IN RAPIDS** — Pictured presenting the winner of the WKUM Grand Rapids Valentine's Day contest, "In Bad Times We're The Best Of Friends," sponsored in conjunction with Capitol Records, with 14 long-stemmed roses is station PD Frank Grant. The winner also received albums and a chauffeured limo to dinner.



**WE'RE WOL WINNERS** — Gathered 'round the dinner table with winners of WOL Washington, D C's "Ready For The Eighties" contest, sponsored in conjunction with Casablanca Records, are (seated, l-r) Casablanca's Gwen Franklin, the winning duo (who received \$1450 in gold), and WOL PD Bob Scott; (standing, l-r) guest, Polygram Dist's Wanda Hayes, WOL MD Diane Douglas, WOL air personality Walt Cooper, and a guest.



# Black Radio

## Bill Speed

### KYAC/Seattle: Taking On The Top 40's

One of the key elements of this column is to point out success stories at radio stations in the Black format, and to cover new approaches to the format. This week we can do both. I spoke with Robert L. Scott, PD/News Manager of KYAC/Seattle, which has more than doubled its 12+ numbers in a year's time, and is doing it in a fresh style. KYAC has been specifically aiming to attract the young adult females from the city's Top 40 stations, as part of an overall plan to become more of an adult-oriented, full-service radio station. In the interview below, Scott explains his strategy and the details of what he's done at the station to make it happen — less talk, more adult music, and an increased emphasis on news.

**R&R:** You've been going up significantly in the Arbitron books. How have you accomplished it?

**RS:** First of all, I have to go back to the spring book of 1978. That was when the station first went full-time. It was a daytime outlet with a 24-hour FM that we had sold in the latter part of 1977. We went full-time in January of 1978, and that's what made the difference for us. It made us competitive — we always had a good radio station. But signing off as early as 4:15pm in the winter and 9:15pm in the summer sort of knocked us out of the ballgame. Our first full-time book gave us an indication of what the KYAC audience was. In this market, which is 2% to 5% black, we have a lot of general market listeners. We found we were very strong in young adult females. We made a real effort in the spring 1979 book to solidify that demographic. One of the problems we had before was going after the teens. We were going after teens when that really wasn't the available audience for us. Once I saw where I was wrong, we made the effort to go after females. In the spring 1979 book, we went up almost a point. We also targeted the station we wanted to go after. For a long time in Seattle, there were two dominant AM rockers, KJR and KING. But now there are so many more rock and roll FM's in addition to the AOR's in the market that that audience has been somewhat fragmented. One of the things I've been preaching to my jocks and telling people over the long period of time is that the days of two dominant AM rockers in this market won't last. I felt there was a place in between the two stations for us. In the spring 1979 Seattle Arbitron, KING went from a 6.3 to a 3.3. But if you could see the book, you would see that where KING went down, we went up in those young adult female demographics.

**R&R:** So you went directly after their audience.

**RS:** Yes, directly at KING. This book, they went from that 3.3 to a 3.0.

**R&R:** What did you do to go specifically after them?

**RS:** We targeted on those females. We don't have a lot of promotion dollars. KING is an affiliate with a television station and they did a lot of television promotion in this past book, a lot of bus cards. We had no promotions really.

**R&R:** What else was involved? It seems as if all odds were against you.

**RS:** My view on the Extended Measurement — I don't think it hurt us. I think the more time we have to do what we have to do, it really helps us out. I like it better than the eight-week Arbitron.

**R&R:** It makes a sharp programmer stand out. You are monitored for a much longer period of time . . .

**RS:** Correct. And we won with what we did on the air, and that's how we got our increases. Not from any promotion, not from any hype.

**R&R:** What were some of the on-air changes you implemented?

**RS:** Musically we changed a little bit. We went after females — musically we softened up a little bit, in just that general direction. We have a couple of female announcers on the air, which also plays a large part in that female identification. But it was a thing of really making the station more of an adult-oriented station, softening up the contests.

**R&R:** Give us an example.

**RS:** For a long time we were very Top 40-oriented, playing the hits. The jocks were out front a little bit more. Now, during the fall book and into the spring book, what we are doing now is putting a lot more music together, playing a lot of different kinds of album cuts, slowing the station down at the times of the day when it really should be. We are playing some contemporary jazz things and emphasizing some of the oldies a little bit more. I've had the same staff basically for over the past couple of years, especially in the key positions of morning, midday, afternoon and early evening. Those people have come up under the system that I've had, and they now have the freedom to work within that a little bit more.

**R&R:** Sometimes you have a marketplace where people have grown up with certain jocks. Do you think that was possibly an advantage you had, with your audience knowing your personalities?

**RS:** That was one of the problems we did have in the past — a lot of turnover. Since that has cut down we do have better identification with the audience. I've been here for 12 years. Vivian Phillips has been here for 5 years. Mr. Smith, who works evenings, has been here since 1974. We have had turnover in some other places, but generally the majority of the staff has been here. Greg Collins, our weekend man, has been with us for 10 years. We improved the quality of the station's news also.

**R&R:** In what ways?

**RS:** Before, we relied a lot on the Mutual Black Network, and there was very little local emphasis. When I made the news change, I emphasized local news, getting local actualities. I believe it made us more of a full service radio station. People tuned into us for music and that was fine, but they weren't getting the news coverage that they really needed. We added traffic reports in the mornings and afternoons. I wanted more of an adult audience.



Robert L. Scott

**R&R:** Why aren't you going after teens?

**RS:** In this market, teens, with KJR getting a 26 in teens, are not the available audience. Then the black audience doesn't make up enough percentage of the population for black teens to score us heavy in the book.

**R&R:** So you really have to compete head-on with a lot of rockers.

**RS:** Yes, with the other Top 40's and our growth is coming from becoming and being a good radio station and from offering all of the things that a good radio station should.

**R&R:** Are you satisfied with what you are hearing or are there more changes coming?

**RS:** It could be better. We're sounding more like an FM, a lot more music, and a lot less of the disc jockeys. We have our aircheck sessions and a thing of pointing out to the jocks where they are talking unnecessarily. Where they could play a record instead of coming back and talking in between every record.

**R&R:** You tear apart the airchecks in these meetings?

**RS:** Everybody's airchecks. They can aircheck everyday and on Thursdays we go over any given aircheck from that week.

**R&R:** Is that input strictly from you or from all of the staff?

**RS:** A lot of it comes from me, but then once you get started listening to them, the staff opens up and they all talk about each other and about what is happening on the station. They can hear the sound of the station changing. They are hearing a lot more white voices on the request phones. I'm not trying to become a Top 40 or a white station so to speak. But I think a Black station can be just as professional and just as competitive in the market. In the news area, the job is almost doubly hard because you have all the black news to cover in addition to your basic City Hall and County Council news, etc. We've been successful at doing that, at bringing that black population and the general market audience that listens to us all of the news, enough where they don't have to turn to an all-News station.

**R&R:** What's your next target?

**RS:** We went from 23 to 14 in the market, and we want to get into the top 10. Beating KJR may not be a realistic goal to some people. But we hope that will happen. If not,

*"I want to appeal to that total family unit. I want to have the parents just as comfortable listening to the station as the 14 year old in the house."*

our goal is to just keep increasing in the book and for the sales side of it to give them a more marketable product.

**R&R:** In advertising, with such a limited black population, who do you go after to appeal to your black base and white listeners?

**RS:** In Seattle, there aren't very many large black businesses. Some of our major advertisers now are Safeway, Sears. One of our big selling points for a long time has been that we do deliver that dual audience. We deliver the black community which, according to the University of Washington, has 78% of its total tuned into KYAC, and we also deliver the largest cross-section of the Asian and white audience. It's been with the station for a long time. Some people actually do feel the station has more white listeners than black listeners. The station is still a Black station. But it's the approach that counts. I want to appeal to that total family unit. We're the only Black-oriented station here and I want to have the parents just as comfortable listening to the station as the 14 year old in the house. There are some times of the day and some of the music that just doesn't appeal to the adults. But I don't want them punching out of the station strictly because they perceive it to be a teen station. That's really not the case. If I get teen numbers, that's fine. But right now the push is on adults. The next goal, too, is to solidify the young adult male demographics. We went from a 2.8 to a 6.0 in young adult females. It's working for us and hopefully with the addition of some of the things we are playing the spring book will show an increase in males and an overall increase in our 12+.

**R&R:** Is that the direction for Black stations in the Eighties?

**RS:** I can look at a KMJQ which does great in every demographic. For us, right now and maybe for some other stations, that may well be the way to go.

### People

Matt Morgan is now Music Director at WAMO/Pittsburgh. Prior to his promotion, Morgan handled the 7pm-midnight slot at the station . . . Speaking of music directors, KATZ/St. Louis's Earl Parnell claims he is the youngest music director in the country at the tender age of 20. Any challengers to this claim are encouraged to contact this section — you are the future of Black radio . . . Veteran producer Orrin Keepnews has resigned as Vice President and Director of Jazz A&R at Fantasy/Prestige/Milestone/Stax. He is planning to devote his full time to independent production . . . Remember, you don't have to be a reporter to participate in this section. Please send all material (pictures and news items) to Bill Speed, 1930 Century Park West, Los Angeles, CA 90067 . . .

### Places

**THE STATION THAT LAID THE GOLDEN EGG:** Tying in the current popularity of gold with the upcoming Easter holiday, WWWS/Saginaw is giving away an ounce of the valuable ore. According to Program Director Kermit Crockett, listeners must register through participating merchants in the area with the drawing to be held on Good Friday . . .

### Things

**ROLLER BOOGIE:** WEAS/Savannah recently saw proof of its impact on the community when 10,000 people attended their roller disco on behalf of the city's recreation department. They had only expected 600 . . . WPXI/Charleston, SC is in dire need of jazz product. It should be sent to the attention of Music Director Al Wilson at WPXI, P.O. Box 31089, Charleston, SC 29407. Calls are also welcome at (803) 556-5660 . . . In celebration of its 20th anniversary, Motown Records is planning to issue "Twenty Number One Hits From Twenty Years Of Motown." Set for release in the next several weeks, the double album package is comprised of songs which reached number one status during the past twenty years . . .

# Pop/Rhythms

## HOTTEST

Following are listed in order of their airplay activity.

- BROTHERS JOHNSON**  
"Stomp!" (A&M)
- WHISPERS**  
"And The Beat Goes On" (Solar/RCA)
- PRINCE**  
"Why You Wanna Treat Me So Bad" (WB)
- LEON HAYWOOD**  
"Don't Push It Don't Force It" (20th)
- DRAMATICS**  
"Welcome Back Home" (MCA)
- VAUGHAN MASON & CREW**  
"Bounce, Rock, Skate, Roll" (Brunswick)
- RUFUS & CHAKA**  
"Any Love" (MCA)
- RONNIE LAWS**  
"Every Generation" (UA)
- ISLEY BROTHERS**  
"Don't Say Goodnight" (T-Neck)
- GAP BAND**  
"I Don't Believe You Want To Get Up And Dance (Oops!)" (Mercury)
- GQ**  
"Standing Ovation" (Arista)
- L.A. BOPPERS**  
"Is This The Best" (Mercury)

## CLIMBERS

Following are listed in order of their airplay activity.

- ROBERTA FLACK & DONNY HATHAWAY** "You Are..." (Atlantic) 49% reporting airplay. In the East it is climbing at WWRL, WAMO, WKND and WWIN. The South reflects medium airplay at WPXI and WAOK; hot at WOWI, WYLD and KOKY. Hot at WJLB and WKWM in the Midwest while climbing at WJMO, KPRS, WCIN and WWWS. Hot rotation in the West at KDAY, KDIA, KDKO and KSOL.
- NATALIE COLE & PEABO BRYSON** "What You Won't Do For..." (Capitol) 49% or our reporters are on it. Climbing in the West at KDIA, KDKO and KSOL. In hot rotation in the Midwest at WTLC and WLOU with medium airplay at KATZ, WDAO, WJMO, KPRS, WJLB and KMJM. Climbing in the South at WDIA, WYLD, WJMI, WOWI with hot airplay at KOKY and WNOO. Hot in the East at WWRL and medium at WKND.
- MICHAEL JACKSON** "Off The Wall" (Epic) 46% reporting action. Hot in the East at WWRL. New in the South at WDIA while hot at WOWI, WPXI, WYLD and KOKY with medium airplay at WGIV and WJMI. The Midwest shows it hot at KMJM; medium at WJMO, WDAO, WLOU and KATZ. Added at KSOL, medium at KLIP and hot at KDAY, KDIA and KDKO in the West.
- SPINNERS** "Working My Way Back To You" (Atlantic) 44% reporting action. Hot in the South at WDIA, WNOO, WHRK, WVEE, WYLD and WOWI. Hot in the East at WXYV and WAMO. Heavy airplay at WWWS in the Midwest with medium rotation at WTLC, WJMO, KPRS, WJLB and KAEZ. Hot at KDAY, KDIA and KSOL in the West.
- RICK JAMES** "Come Into My Life" (Gordy) 44% reporting airplay. Climbing at WAMO in the East. Medium in the West at KDKO and KSOL. South reflects heavy airplay at WGIV, WAOK and WOWI; climbing at WDIA, WNOO and WYLD. In the Midwest it is hot at WDAO while medium at KATZ, WBMX, WLOU, WTLC, WJMO, KPRS and KAEZ.
- YELLOW MAGIC ORCHESTRA** "Computer Game" (Horizon/A&M) 41% of our reporters are on it. In the West it is climbing at KDAY, KDIA and KSOL. Hot in the East at WXYV and WWIN. Climbing at KATZ while hot at WBMX and WDAO in the Midwest. Medium at WYLD and WOWI in the South; hot at WPXI, WVEE, WHRK, KMJQ, WAOK and KOKY.
- TERI DeSARIO w/KC** "Yes, I'm Ready" (Casablanca) 36% reporting activity. Medium at WAMO in the East. South reflects heavy airplay at WAOK, WYLD and WJMI while climbing at WOWI and KMJQ. Hot rotation in the Midwest at WLOU; medium at WDAO, WCIN, WJLB and KMJM. The West shows it new at KSOL with medium airplay at KDIA and KDAY.
- SMOKEY ROBINSON** "Let Me Be The Clock" (Tamla) 36% reporting action. Debuting in the East at WWIN, WAMO and WDAO. New in the South at WGIV, KOKY, WNOO, WJMI and WPXI with medium airplay at KMJQ and WDIA. Added at WCIN, KPRS and WKWM in the Midwest. New at KDKO in the West.
- TRIPLE S CONNECTION** "Singing A Song About You" (20th) 33% reporting airplay. Medium in the West at KDKO. New at WBMX in the Midwest with climbing activity at WTLC, KPRS, KMJM and KATZ. Added at WEDR and WYLD in the South; medium at KMJQ, WAOK and KOKY. Debuting at WWRL and in medium airplay at WAMO in the East.
- SKYY** "High" (Salsoul) 33% of our reporters are on it. Added at WJMO in the Midwest, climbing at WKWM, WCIN and WWWS while hot at WDAO. The South reflects medium activity at WGIV, KOKY, WAOK, WDIA, WNOO and WYLD. The East shows it climbing at WWIN and WWRL.
- TRUSSEL** "Love Injection" (Elektra) 33% reporting airplay. Medium throughout the South at WOWI, WVEE, WHRK and WAOK. Climbing at WJLB and WBMX in the Midwest. Climbing in the West at KSOL and KDIA. The East reflects hot rotation at WWIN and WAMO with medium airplay at WKND, WXYV and WWRL.
- AL JOHNSON w/JEAN CARN** "I'm Back For More" (Columbia) 31% reporting action. New at WXYV in the East with medium activity at WWRL. The West shows it new at KDIA with medium airplay at KLIP. Climbing in the Midwest at KPRS and WLOU. Debuting at WGIV, WHRK, WVEE and WPXI in the South; medium at WYLD and KOKY.
- WEBSTER LEWIS** "Give Me Some Emotion" (Epic) 28% reporting action. Medium at WXYV and hot at WWIN in the East. Climbing in the South at WHRK, WVEE, WYLD and WJMI. Added at WCIN in the Midwest; medium airplay at WLOU and WBMX, with hot rotation at WTLC. Climbing at KDIA in the West.

- BAR-KAYS** "Today Is The Day" (Mercury) 28% reporting airplay. New in the East at WKND. Climbing in the South at WGIV, WDIA and WJMI. Hot rotation at WDAO with medium airplay at WJMO, KPRS and KAEZ. Medium airplay in the West at KDKO, KSOL and KDIA.
- MANHATTANS** "Shining Star" (Columbia) 28% of our reporters are on it. Added in the West at KDAY. New at WKWM in the Midwest. Debuting at WGIV in the South; medium airplay at WDIA, WNOO, WHRK, WVEE and WJMI. The East reflects medium airplay at WWIN, WXYV and WWRL.
- MASQUERADERS** "Desire" (Bang/CBS) 28% reporting action. New at WXYV and WAMO in the East. Added at WVEE and WHRK, hot at WPXI, and climbing at WDIA, WAOK and WGIV in the South. Debuting at WLOU in the Midwest with medium airplay at WCIN and KAEZ.
- SYLVESTER** "You Are My Friend" (Fantasy) 28% reporting airplay. Added in the East at WWIN. New in the South at WEDR while climbing at WGIV and KOKY with hot rotation at WJJS and WAOK. Medium airplay in the Midwest at WKWM, WDAO and WJLB. New at KDAY and KDIA in the West.

## NEW & ACTIVE

- DONNA SUMMER** "On The Radio" (Casablanca) 26% reporting activity. The South reflects medium airplay at WDIA, WNOO, WYLD, WOWI. Hot in the Midwest at WBMX, WLOU and WJMO with medium airplay at WJLB and KAEZ. Hot in the West at KDKO.
- CHUCK MANGIONE** "Give It All You Got" (A&M) 26% reporting airplay. West shows medium airplay at KSOL. Hot rotation at WCIN while medium at WWWS and KMJM in the Midwest. New in the South at WJJS while medium at WGIV, KMJQ and WOWI with hot rotation at WAOK and WNOO.
- BEN E. KING** "Music Trance" (Atlantic) 26% reporting action. Medium in the South at WGIV, WDIA, KMJQ and WYLD. New at WLOU, climbing at KATZ and KMJM, and hot at WDAO and WWWS in the Midwest. Climbing in the East at WWRL.
- JERMAINE JACKSON** "Let's Get Serious" (Motown) 26% of our reporters are on it. Added in the West at KLIP and KDKO. New in the Midwest at WKWM, KPRS and WWWS. Debuting at KOKY, WEDR and WNOO in the South. Added at WWIN and in medium airplay at WWRL in the East.
- INVISIBLE MAN'S BAND** "All Night Thing" (Mango/Island) 23% reporting activity. Added in the East at WWRL and WXYV. New at WJLB in the Midwest with medium airplay at WLOU and WKWM and in hot rotation at WWWS. Debuting in the South at KOKY, WHRK and WVEE.
- FATBACK BAND** "Gotta Get My Hands On Some..." (Spring/Polydor) 23% reporting airplay. Medium airplay at KDKO in the West. New in the Midwest at KATZ and WTLC while climbing at WWWS. Added in the South at WGIV, WEDR and WYLD; climbing at WJMI and WDIA.
- SHARON PAIGE** "Tonight's The Night" (Source/MCA) 23% of our reporters are on it. Added at KMJM, medium airplay at KAEZ and in hot rotation at WTLC in the Midwest. Climbing in the East at WKND. New in the West at KLIP. Debuting at KMJQ in the South with medium airplay at WAOK, WJMI and WPXI.
- PRESSURE** "Can You Feel It" (LAX/MCA) 21% reporting action. South reflects an add at WEDR, medium airplay at WNOO and hot rotation at WJJS and KMJQ. Heavy airplay at WTLC in the Midwest with medium airplay at WKWM and KPRS and an add at WLOU.
- FAT LARRY'S BAND** "Here Comes The Sun" (WMOT/Fantasy) 21% reporting airplay. Medium airplay in the East at WKND, WAMO and WWRL. Climbing in the South at WGIV, WAOK and WNOO. Hot rotation in the Midwest at WLOU and WTLC.
- MERRY CLAYTON** "Emotion" (MCA) 21% reporting activity. Climbing in the Midwest at WTLC. New at KDKO and in medium airplay at KLIP in the West. Debuting at WKND in the East with medium airplay at WWRL. Climbing in the South at KOKY, WNOO and KMJQ.

## JAZZ RADIO

### HOTTEST

Following are listed in order of their airplay activity.

- CHUCK MANGIONE** ..... Fun And Games (A&M)
- DAVID SANBORN** ..... "Give It All You Got" (WB)
- ..... Title "Carly's Song" Various Cuts
- GROVER WASHINGTON JR.** ..... Skylarkin' (Motown)
- ..... Various Cuts
- HIROSHIMA** ..... Hiroshima (Arista)
- ..... Various Cuts
- CEDAR WALTON** ..... Soundscapes (Columbia)
- ..... Various Cuts
- GIL SCOTT-HERON & BRIAN JACKSON** ..... 1980 (Arista)
- ..... Various Cuts
- AHMAD JAMAL** ..... Genetic Walk (20th)
- ..... Various Cuts
- WILBERT LONGMIRE** ..... With All My Love (Tappan Zee/Columbia)
- ..... Various Cuts
- RON CARTER** ..... Pick-Em (Milestone/Fantasy)
- ..... Various Cuts

## NEW & ACTIVE

- CHICO HAMILTON** ..... Nomad (Elektra)
- ..... Various Cuts
- SPYRO GYRA** ..... Catching The Sun (MCA)
- ..... Various Cuts

EAST: WRVR/New York, NY, Hirschel/Prescott, WHUR/Washington, D.C., Jesse Fox, WEA/Baltimore, MD, Chuncey Lewis, WYBC/New Haven, CT, Eric Strauss SOUTH: WCKL/Atlanta, GA, Riquaya Ward, WTJZ, Newport News, VA, Roy Ewell MIDWEST: WBBY/Columbus, OH, P. Norman Grant, WJZZ/Detroit, MI, Dorian Paster WEST: KADQ/Denver, CO, Chuck Edwards, KRE/Berkeley, CA, Hal Jackson, KKG/Los Angeles, CA, Monica Riordan, KJLH/Los Angeles, CA, Lawrence Tenter

Pop/Rhythms  
HOTTEST  
March 14, 1980

EAST	SOUTH	MIDWEST	WEST
Whispers	Brothers Johnson Whispers Vaughan Mason & Crew	Whispers Vaughan Mason & Crew	Brothers Johnson Roberta Flack/Donny Hathaway

# Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

## EAST

**WKYV**  
Baltimore, MD  
Larry Wilson

**ADDED**  
Al Johnson  
L.A. Boppers  
Masqueraders  
Invisible Man's Band  
Clifford Coulter  
Lipps Inc.  
Christopher Cross  
Bobby Thurston

**HOTTEST**  
Whispers  
Spinners  
Ray, Goodman & Brown  
Isley Brothers  
Shalamar  
Brothers Johnson  
Leon Haywood  
Sister Sledge  
Yellow Magic Orchestra

**WBLB**  
New York, NY  
Frankie Crocker

**ADDED**  
Narada Michael Walden  
"Tonight"

**HOTTEST**  
Not Available

**WKND**  
Hartford, CT  
Eddie Jordan

**ADDED**  
Bar-Kays  
Merry Clayton  
Whispers "Lady"  
Slave "Foxy"  
Lakeside  
Shalamar

**HOTTEST**  
Kool & The Gang  
Whispers  
Ray, Goodman & Brown  
Vaughan Mason & Crew  
One Way  
Tavares  
Roy Ayers  
Bell & James  
Brass Construction  
Ronnie Laws

**WOL**  
Washington, D.C.  
Bob Scott

**ADDED**  
Not Available

**HOTTEST**  
Natalie Cole/Peabo Bryson  
Roberta Flack/Donny Hathaway  
Kool & The Gang  
Brothers Johnson  
Dramatics  
Ronnie Laws  
Brass Construction  
Kinsman Dazz  
Gap Band  
Skyy

**WDAS**  
Philadelphia, PA  
Joe Tamburro

**ADDED**  
Smokey Robinson

**HOTTEST**  
Ray, Goodman & Brown  
Whispers  
Gap Band  
Sequence  
Kool & The Gang  
Brothers Johnson  
Roberta Flack/Donny Hathaway  
Vaughan Mason & Crew  
Angele Bofill  
Sister Sledge

**WWIN**  
Baltimore, MD  
Curtis Anderson

**ADDED**  
Peabo Bryson "Minute"  
Sylvester  
Jermaine Jackson  
Smokey Robinson  
Con Funk Shun  
Trouble Funk  
Dionne Warwick "After"  
First Choice

**HOTTEST**  
Trussel  
Leon Haywood  
Shalamar "Right"  
Roy Ayers  
Lou Rawls "Ain't"  
Webster Lewis  
Ray, Goodman & Brown "Way"  
Ronnie Laws "One"  
Whispers  
Yellow Magic Orchestra

## MIDWEST

**WJMO**  
Cleveland, OH  
Bernie Moody

**ADDED**  
Phyllis Hyman "Spell"  
Sky  
Con Funk Shun  
Shalamar "Right"

**HOTTEST**  
Whispers  
Kool & The Gang  
Ray, Goodman & Brown  
Vaughan Mason & Crew  
Parliament  
Ronnie Laws  
Dramatics  
Shalamar  
Donna Summer  
Tavares

**WKWM**  
Louisville, KY  
Frank Grant

**ADDED**  
Whispers "Lady"  
Dr. Hook  
Smokey Robinson  
Manhattans  
Wee Gee  
Kenny Doss  
Jermaine Jackson

**HOTTEST**  
Chapter 8  
Whispers  
Gap Band  
Brothers Johnson  
Vaughan Mason & Crew  
Parliament  
Brides Of Funkenstein  
Roberta Flack/Donny Hathaway  
Ronnie Laws  
Vernon Burch

**WWWS**  
Saginaw, MI  
Kermit Crockett

**ADDED**  
Raydio  
Jermaine Jackson  
Peabo Bryson "Minute"  
David Sanborn

**HOTTEST**  
Vaughan Mason & Crew  
Whispers  
Invisible Man's Band  
Brides Of Funkenstein  
Leon Haywood  
Ben E. King  
Gap Band  
Spinners  
One Way  
Brass Construction

**WLou**  
Louisville, KY  
Bill Price

**ADDED**  
Isley Brothers  
Teddy Pendergrass  
Ben E. King  
Pressure  
Con Funk Shun  
Masqueraders  
Ernie Wyatt

**HOTTEST**  
Vaughan Mason & Crew  
Gap Band  
Whispers  
Brothers Johnson  
Slave  
Teri DeSario w/KC  
Donna Summer  
Natalie Cole/Peabo Bryson  
Fat Larry's Band  
Parliament

**WTLC**  
Indianapolis, TN  
Jay Johnson

**ADDED**  
Patti LaBelle  
Herb Alpert  
Grey & Hanks  
Egles  
Easy Credit  
Stevie Wonder  
Atlantic Starr  
Fatback Band  
Mass Production  
Raydio

**HOTTEST**  
Sugar Hill Gang  
Brothers Johnson  
Lou Rawls  
Fat Larry's Band  
Sharon Paige  
One Way  
Webster Lewis  
Natalie Cole/Peabo Bryson  
Pressure

**WBMX**  
Chicago, IL  
James Alexander

**ADDED**  
Con Funk Shun  
Jerry Butler  
Kenny Doss  
Triple S Connection  
Lakeside

**HOTTEST**  
Vaughan Mason & Crew  
Shalamar  
Gap Band  
Whispers  
Leon Haywood  
Isley Brothers  
Harold Melvin & Bluenotes  
Ray, Goodman & Brown  
Yellow Magic Orchestra  
Donna Summer

**KATZ**  
St. Louis, MO  
Earl Parnell

**ADDED**  
Two Tons O'Fun  
Fatback Band  
Peabo Bryson "Minute"  
**HOTTEST**  
Whispers  
Parliament  
Sister Sledge  
Vaughan Mason & Crew  
One Way  
Kool & The Gang  
Shalamar  
L.A. Boppers  
Rufus & Chaka

**KPRS**  
Kansas City, MO  
Dell Rice

**ADDED**  
Phyllis Hyman "Spell"  
Peabo Bryson "Minute"  
Smokey Robinson  
Jermaine Jackson

**HOTTEST**  
Whispers  
Kool & The Gang  
Patrice Rushen  
Norma Jean  
Ray, Goodman & Brown  
Brenda Russell  
Silk  
Vaughan Mason & Crew  
Tavares  
Brothers By Choice

**KAEZ**  
Oklahoma City, OK  
Steve Scott

**ADDED**  
None

**HOTTEST**  
Gangsters  
Angele Bofill "Try"  
Slave  
Ray, Goodman & Brown  
Whispers  
T-Connection  
Shalamar  
Controllers  
Prince  
Andrae Crouch

**WCIN**  
Cincinnati, OH  
Michael Roberts

**ADDED**  
L.A. Boppers  
Andy Gibb  
Midnight Star  
Smokey Robinson  
Webster Lewis  
Teena Marie

**HOTTEST**  
Whispers  
Brothers Johnson  
Vaughan Mason & Crew  
Prince  
Kool & The Gang  
Lou Rawls "Blessing"  
Chuck Mangione  
Ronnie Laws  
Tavares  
Ave Cherry  
KLMJ  
St. Louis, MO  
Harry O

**ADDED**  
Lipps, Inc.  
Jerry Butler  
Sharon Paige  
Emotions  
Shadow  
**HOTTEST**  
Shalamar  
Whispers  
Dramatics  
Leon Haywood  
Gap Band  
Isley Brothers  
Smokey Robinson  
Kool & The Gang  
Teddy Pendergrass "Where"  
Michael Jackson

**WJLB**  
Detroit, MI  
J. Michael McKay

**ADDED**  
Jimmy Ruffin  
Invisible Man's Band  
Pleasure  
Millie Jackson/Isaac Hayes

**HOTTEST**  
Whispers  
Vaughan Mason & Crew  
Kool & The Gang  
Wee Gee  
Roberta Flack/Donny Hathaway  
Sister Sledge  
Dramatics  
Kenny Loggins  
Ronnie Laws  
Harold Melvin & Bluenotes

**WDAO**  
Dayton, OH  
Turk Logan

**ADDED**  
None

**HOTTEST**  
Parliament  
Yellow Magic Orchestra  
Vaughan Mason & Crew  
Dramatics  
Gap Band  
Shadow  
Brothers Johnson  
QQ  
Bar-Kays  
Rick James

## SOUTH

**WEDR**  
Miami, FL  
Jerry Rushin

**ADDED**  
Triple S Connection  
Laura Greene  
Osiris  
Players Association  
Fatback Band  
Sylvester  
Jermaine Jackson  
Lakeside  
Shalamar "Right"  
Mass Production  
Gangsters  
Pressure  
Wee Gee

**HOTTEST**  
Shalamar  
Sister Sledge  
Whispers  
Inner Life  
Rick James  
Chuck Cissel  
Controllers  
Vaughan Mason & Crew  
Cameo  
Patrice Rushen

**KOKY**  
Little Rock, AR  
Jimmy Smith

**ADDED**  
Mass Production  
Players Association  
Smokey Robinson  
Jermaine Jackson  
Heet

**HOTTEST**  
Brothers Johnson  
Yellow Magic Orchestra  
L.A. Boppers  
QQ  
Dramatics  
Natalie Cole/Peabo Bryson  
Ronnie Laws  
Invisible Man's Band  
Roberta Flack/Donny Hathaway  
Rufus & Chaka  
Whispers

**WDIA**  
Memphis, TN  
Ron King

**ADDED**  
Michael Jackson

**HOTTEST**  
Ann Peebles  
Spinners  
Little Milton  
Brothers Johnson  
Isley Brothers  
L.V. Johnson  
Bobby Bland  
Vaughan Mason & Crew  
Prince  
Whispers

**WOWI**  
Norfolk, VA  
Chester Barton

**ADDED**  
Wardell Piper  
Nancy Wilson  
Peabo Bryson "Minute"  
Mass Production

**HOTTEST**  
Brothers Johnson  
Spinners  
Ronnie Laws  
Prince  
Vaughan Mason & Crew  
Roberta Flack/Donny Hathaway

**WPXI**  
Charleston, SC  
Tony Jamison

**ADDED**  
Isley Brothers  
Smokey Robinson  
Al Johnson  
Dramatics  
Ava Cherry  
Love Unlimited

**HOTTEST**  
Shalamar  
Whispers  
Instant Funk  
Lakeside  
Vernon Burch  
Ray, Goodman & Brown  
Brothers Johnson  
Vaughan Mason & Crew  
Yellow Magic Orchestra  
Masqueraders

**WHRK**  
Memphis, TN  
Ron Olson

**ADDED**  
Al Johnson  
L.A. Boppers  
Masqueraders  
Invisible Man's Band  
Clifford Coulter  
Lipps, Inc.  
Christopher Cross  
Bobby Thurston

**HOTTEST**  
Whispers  
Spinners  
Ray, Goodman & Brown  
Isley Brothers  
Shalamar  
Brothers Johnson  
Leon Haywood  
Sister Sledge  
Yellow Magic Orchestra

**WGIV**  
Charlotte, NC  
Chris Turner

**ADDED**  
Al Johnson  
Fatback Band  
Jimmy Ruffin  
Judy Cheeks  
Mass Production  
Manhattans  
Smokey Robinson  
Whispers "Lady"

**HOTTEST**  
Rick James  
Rufus & Chaka  
Brothers Johnson  
Slave "Foxy"  
Michael Jackson  
Brides Of Funkenstein  
Prince  
Ray, Goodman & Brown  
Ronnie Laws  
Parliament

**WYLD**  
New Orleans, LA  
Willie Jay Johnson

**ADDED**  
Gangsters  
Triple S Connection  
Direct Current  
Fatback Band

**HOTTEST**  
Whispers  
Kool & The Gang  
Vaughan Mason & Crew  
Roberta Flack/Donny Hathaway  
Teri DeSario w/KC  
Brothers Johnson  
Parliament  
Ronnie Laws  
Gap Band  
Spinners

**WVEE**  
Atlanta, GA  
Scotty Andrews

**ADDED**  
Al Johnson  
L.A. Boppers  
Masqueraders  
Invisible Man's Band  
Clifford Coulter  
Lipps, Inc.  
Christopher Cross  
Bobby Thurston

**HOTTEST**  
Whispers  
Spinners  
Ray, Goodman & Brown  
Isley Brothers  
Shalamar  
Brothers Johnson  
Leon Haywood  
Sister Sledge  
Yellow Magic Orchestra

**KMLQJ**  
Houston, TX  
Jack Patterson

**ADDED**  
Lipps, Inc.  
Jerry Butler  
Sharon Paige  
Emotions  
Shadow

**HOTTEST**  
Brothers Johnson  
Ray, Goodman & Brown  
Yellow Magic Orchestra  
Shalamar  
Gap Band  
Narada Michael Walden  
Sister Sledge  
Pressure  
Whispers  
Isley Brothers

**WNOO**  
Chattanooga, TN  
Dwight Harrison

**ADDED**  
Stevie Wonder  
Roy Ayers  
Ava Cherry  
Jermaine Jackson  
High Inergy  
Smokey Robinson  
Two Tons O'Fun  
Con Funk Shun

**HOTTEST**  
Gap Band  
Shalamar  
Natalie Cole/Peabo Bryson  
Whispers  
Chuck Mangione  
Dramatics  
Brothers Johnson  
Rufus & Chaka  
Spinners  
Sister Sledge

**WAOK**  
Atlanta, GA  
Doug Harris

**ADDED**  
Rufus & Chaka  
Fat Larry's Band  
Kenny Doss  
Solaris  
Bobby Thurston

**HOTTEST**  
Yellow Magic Orchestra  
Brothers Johnson  
Brass Construction  
Prince  
Rufus & Chaka  
Rick James  
Sister Sledge  
Ronnie Laws  
Teri DeSario w/KC  
Chuck Mangione  
Sylvester  
Controllers

## WEST

**KDAY**  
Los Angeles, CA  
Steve Woods

**ADDED**  
Manhattan Transfer "Zone"  
Whispers "Lady"  
Manhattans  
Lipps, Inc.  
Sylvester  
Con Funk Shun  
Teena Marie

**HOTTEST**  
Isley Brothers  
Brothers Johnson  
L.A. Boppers  
Spinners  
Captain & Tennille  
Rufus & Chaka  
Gap Band  
Roberta Flack/Donny Hathaway  
Michael Jackson

**KDIA**  
Oakland, CA  
Jerry Boukling

**ADDED**  
Al Johnson  
Sylvester

**HOTTEST**  
Whispers  
Ray, Goodman & Brown  
Brothers Johnson  
Parliament  
Spinners  
Tavares  
Vaughan Mason & Crew  
Roberta Flack/Donny Hathaway  
Michael Jackson  
Kool & The Gang

**KLUP**  
Fresno, CA  
Mike Anthony

**ADDED**  
Jermaine Jackson  
Grover Washington Jr.  
Ava Cherry  
Peabo Bryson "Minute"  
Randy Brown  
Chuck Cissel "Forever"  
Heath Brothers  
Sharon Paige

**HOTTEST**  
David Sanborn  
Phyllis Hyman "Spell"  
Whispers "Lady"  
Grey & Hanks  
Dramatics  
Slave "Foxy"  
L.A. Boppers  
Brothers Johnson  
Shadow  
Rodney Franklin

**KBOL**  
San Mateo, CA  
J.J. Jeffries

**ADDED**  
Gap Band  
Teri DeSario w/KC  
Michael Jackson  
Leon Haywood  
QQ  
L.A. Boppers  
Rufus & Chaka

**HOTTEST**  
Kool & The Gang  
Vaughan Mason & Crew  
Brothers Johnson  
Whispers  
Spinners  
Parliament  
Roberta Flack/Donny Hathaway  
Ronnie Laws  
Dramatics  
Prince  
KDKO  
Denver, CO  
John Anderson

**ADDED**  
Raydio  
Jermaine Jackson  
Brides Of Funkenstein  
Smokey Robinson  
Merry Clayton  
Lipps, Inc.

**HOTTEST**  
Ray, Goodman & Brown  
Donna Summer  
Patrice Rushen  
Roberta Flack/Donny Hathaway  
Sister Sledge  
Shalamar  
Brothers Johnson  
Whispers  
Michael Jackson  
Vaughan Mason & Crew



# Jeff Gelb AOR

CANADA'S SYNDICATED AOR AIRSHIFT

## Behind The Scenes With The Pringle Program

The closer your station is to the Canadian border, the more likely you are to have heard of Doug Pringle, and his weekly syndicated airshift, "The Pringle Program." The four-hour show is heard weekly on over fifty Canadian radio stations of several formats, though the show's format is strictly AOR.

This week we spoke with creator Pringle about his program, his interview technique, and the Canadian government's tight control over local radio programming.

### Canadian Content Commitment

Pringle began his radio career as the first air personality on CHOM-FM/Montreal which, in 1969, was one of the first Canadian AOR's. He left and returned to the station for various projects until 1976, when he left for good to begin "The Pringle Program." "At that time," he recalled, "there was no syndicated radio programming in Canada

*"To think everyone can do an interview is absolutely wrong."*

whatsoever. So it was not only a question of starting my own show, but pioneering syndication up here." Even today, Pringle could only recall one other weekly syndicated show that is produced in Canada for Canadian radio stations, a show called "Big Country."

Since "The Pringle Program" first aired two years ago, it has been picked up by both AOR and Top 40 affiliates. Pringle explained, "There just aren't enough AOR stations up here to keep the show afloat. You see, in Canada it's extremely difficult to get a license for a new station. One might come up perhaps once in five years for a city the size of Calgary or Edmonton, and even then the CRTC (Canadian Radio and TV Commission) will only approve licenses they feel there's a need for."

## Lee Abrams On His New Production Career

When last we spoke with AOR consultant Lee Abrams (R&R 2-1), he was still in the process of finalizing the legalities surrounding his new career as a record producer. In a conversation this week, he spoke of his new endeavor as the U.S. half of "Onward Productions."

### An Artistic Venture

"The whole thing," he recounted, "is purely an artistic venture I've wanted to do for years and years." His first project as producer was Columbia's new Gentle Giant album, "Civilian." In the can is an album he produced by American-based Critical Mass, which currently awaits a label deal. Regarding his work on those projects, he commented, "It was an amazing experience; far more difficult than I realized going in: coordinating all the diverse elements and painstaking details, plus the amount of time it took."

### The Yes Connection

Abrams did not deny the rumor that he was also involved in the production of the next Yes album: "As Chris Squire is my UK partner in On-

"For the AOR stations, it's a high-quality show that brings stars to their stations. For the Top 40's, it fills a huge void in their markets for AOR programming."

The four-hour program is structured much like an airshift, with sets of music that emphasize new product and Canadian artists. While the CRTC has established a minimum of 30% Canadian content for its radio stations, Pringle's program need not play as heavy a concentration of such material. "I keep it in mind because if I don't play it, the stations have to make it up later like a lost spot on the logs. I might average around 20% Canadian content by playing artists like Rush, Neil Young, Chilliwack, Streetheart, Nick Gilder, or April Wine."

Each hour of the show contains a special feature: during the first hour, a guest artist reviews his own new album release; the second hour spotlights an act in a career retrospective; the third hour contains a segment called "Roundtable," which is a guest DJ shift by a visiting musician; the fourth hour spotlights comedy, nostalgia, or other variables of interest to Pringle's audience. Occasionally the show's regular format falls by the wayside to present a special feature; one such recent show interviewed half-a-dozen artists on the future of rock music (and new wave in particular) for the Eighties.

### Interview Tips

The many guest appearances (averaging three a week) on "The Pringle Program" have made Pringle a seasoned interviewer, with many ideas on how to improve interview techniques: "Up to 80% of a good interview is putting the subject at ease. Once someone's at ease, they'll talk and talk. You'll hardly even need to ask any questions. One big mistake made by many radio stations is that when an artist comes to town, he comes to the station and is thrown into the studio for an interview with the guy who's on the air at that time. Many of these jocks may be great DJ's but horrendous interviewers. To think everyone can do an interview is absolutely wrong."

### Conflicting Roles

Will Abrams the producer be able to remain objective as Abrams the AOR consultant regarding his album projects? "I see no conflict whatsoever. To me, it's completely divorced from my radio work. I'm not allowed to say anything to my stations about the projects I produce; the legality has been worked out so clearly that it's ironclad."

Inarguably, producing albums will leave less time for consulting radio stations. Abrams commented, "For the future, I'll plan the productions so that I'm never away from the stations for very long; I'll hop back and forth. And if anything, from my standpoint, when I come back from a production project, I'll have a clearer, fresher view than before. That in itself should benefit the stations. And of course, Lee Michaels, Dwight Douglas, and Jon Sinton are always available and more than capable."



"There are two basic ways to approach an interview," he continued. "One, you've done all your homework; you know bloody everything about that band. The risk you run there is that you may not cover some of the basics that the audience needs to hear. You know all the basics, so the natural temptation is to get on to questions you don't know answers to. That puts you at least three steps ahead of your audience, who may not even know, for example, that your interview guest is the lead singer in his group. Unless you've done so many interviews that you remember to cover the basics, it might be better to do only a certain amount of homework before your guest comes in, so that you end up asking the same questions your audience would."

### That Same Old Story

On that subject, how does Pringle avoid asking the same questions of his many guests that they have answered time and again in the past? "You can't ignore those questions; you have to ask them because they're the ones your audience wants to hear. And all I'm doing as an interviewer is representing my listeners. What I have to do is find a different way of phrasing that same old question so that it's approached from a slightly different angle. That way your guest will give you a good, fresh response."

"One thing that helps an interview in general," he advised, "is to approach it as a conversation, not an interview. Often I turn on the tape recorder without the artist's knowledge. We'll be halfway through our interview before he even asks when we're starting, and in the meantime he's been put at ease and just talking normally, which is what I want. Also, don't be afraid to let the interview flow its own way. If it takes you into some territory you weren't ready for, that's fine, because you learn something about your artists that your listeners probably didn't know either."

### Old Time Radio For The 80's

Pringle views his show as, "old-time radio for the 80's. What I mean by that is, the kind of radio that we used to listen to where you just could not turn the radio off; the kind of radio where you were afraid to tune out because something special might happen during the next break. So you not only get the good music, but you also get the special features that just don't allow you to turn it off." Pringle and co-producer ("and right-hand man") Martin Melhuish are hoping their Canadian program can also find a place on American radio stations shortly, with a search now in progress for a U.S. distributor. The American version of "The Pringle Program" would be at least partially re-recorded to reduce Canadian content. For the moment, "The Pringle Program" provides quick relief for cities full of AOR-starved radio listeners.

Continued on Page 45

# THE MARSHALL TUCKER BAND

## Tenth

### Top Tracks:

*"Sing My Blues"*      *"It Takes Time"*  
*"Cattle Drive"*      *"See You One More Time"*

WPLJ	WXRT	WRIF	WMMS	KSHE	WFBQ	WMMR
WMET	KROQ	WABD	WGOE	KPRI	KSJO	KZOK
WQFM	KINK	KTYD	WQUT	WVUD	WXKE	WFFX
WJKL	WRKK	KIOK	WKDQ	WPLR	WPDH	WLIR
WCAS	KLOL	WDVE	KZOZ	KLAQ	KY99	KXXY
WDHA	WIBA	WSHE	KAAC	WAUD	WBIR	WFYV
KLBJ	WBRU	KSAS	WCOZ	WROQ	WDBS	WZLD
WDIZ	WRHY	WLOM	WDIZ	KWFM	KTIM	KOZZ
WKTM	WRAS	WAVA	WAAL	KQRS	WNEW	DC101
KLAY	WKDF	WUOG	WCCC	WZXR	KZAP	KQFM
WLYX	KEZY-AM	WKIR	WRXL	WTUE	WPFR	WEEI-FM
KTXQ	KZEL	KXFM	WXML	WQBK	WRNW	WBAB
WMAD	WYDD	KREM	WQDR	KMOD	KATT	KKDJ
WBLM	WKLS	WHCN	KBBC	WYMX	WJAX	
WRCN	KFMQ	WORJ	KIDQ	WBCY	WWWZ	
KNCN	WGIR	WAQX		KVRE	KLRB	
	WHFS					

*R & R Albums — debut No. 32 No. 2 Most Added*

*Hard — No. 2 Most Added*

*Goodphone — Rock Albums debut No. 27*

*Album Network — No. 2 New Action*

*Billboard — No. 2 Top Add*

*Record World — No. 3 Most Added*

*Cashbox — No. 2 Most Added*

Produced by Stewart Levine for Outside Productions Inc.



on Warner Bros. Records

# The Monster Returns...

The most important radio event of our times . . . A monumental journey through the music that has shaped the culture of the late 20th century. The sounds, the words, the emotions that have moved us all.

Now it can be heard, the product of sixteen years of musical growth, the stories of the people who helped it happen, updated for 1980 in the style and feel of today.

The Monster AOR show of our time, ALBUM GREATS: A History of Album Rock. Produced by TM and Goodphone. Created by Bert Kleinman, Mike Harrison and Tom Yates.

89 stations ran this unprecedented blockbuster during the Spring '79 sweep. Don't miss out, call Neil Sargent or Ron Nickell COLLECT AT (214) 634-8511 NOW!

## Listen to what these stations have to say:

*"From a sales standpoint it worked!" (in excess of \$30,000) "From a programming standpoint it worked! It's a helluva show."*

— E.C. BUD STIKER, President/General Manager, KTXQ/Dallas

*"Sold it out with no problems . . . and to national sponsors. How many times do you see a 60.0 share, men 18-24?"*

— JIM JENSEN, Sales Manager, WFFX/Grand Rapids

*"We took it seriously . . . went out and promoted it . . . sold it out and knocked 'em dead. We made over \$10,000 on the first run."*

— JIM JOHNSON, Vice President/General Manager, WQXM/Tampa-St. Petersburg

*"We not only made money, we turned Louisville upside down . . . look at our Saturday night and Sunday night shares . . . 12+, a 20.0 and 21.6 . . . I'd call that a killer."*

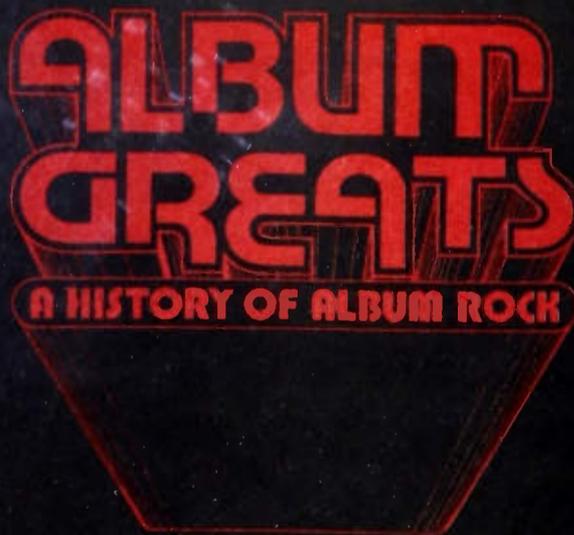
— LOUISA HENSON, General Manager, WLRS/Louisville

*"We showed Los Angeles how to sell and promote a special. The show was superb and it made us a clear-cut happening that weekend."*

— BILL SOMMERS, Vice President/General Manager, KLOS/Los Angeles

**UPDATED FOR 1980**

**. . . An Unprecedented Artistic And Ratings Success.**



**TM**

TM Special Projects

1349 Regal Row • Dallas, Texas 75247 • Ron Nickell V.P. • (214) 634-8511

Produced by TM Special Projects and Goodphone Communications. Created by Mike Harrison, Bert Kleinman and Tom Yates.

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A subsidiary of Shamrock Broadcasting Company, Inc.

# Jeff Gelb

Continued from Page 42

## W4 Grabs Still For Asst. PD Post

WWWW/Detroit PD Dick Hungate announced the appointment this week of Pat Still as W4's new Assistant PD and Music Director. Still will exit as PD at WIOT/Toledo on Monday, March 17 to take on the job.

In announcing the appointment, Hungate commented, "It's exciting to bring in someone who just achieved a nearly 20 share in a market 50 miles away. Pat should be a tremendous addition to the W4 braintrust."

Still enthused, "I'm real excited about it. I think it's going to be a real challenge." His PD successor at the highly successful Toledo AOR has yet to be named.

### EVOLUTION

Thom O'Hair has returned to KSAN/San Francisco. The former KSAN PD, who left in 1974 to pursue independent projects, returns for afternoon drive. Also joining KSAN for 10pm-2am is former KSJO/San Jose Asst. PD Paul "Lobster" Wells. Exiting KSAN is air personality Matt Riedy, for an airshift at KZOK/Seattle. Also, MD Kate Hayes has relinquished her regular airshift to devote full-time efforts to music, but will be heard irregularly on the air... Harvey Levitt has been named GM at KNAC/Long Beach from a KWST/Los Angeles account exec post... George Hawras has exited as PD at WZZO/Allentown for the same post at WGRQ/Buffalo. He takes with him WZZO's Kevin Sanford for a WGRQ airshift

... Tim Bedore has joined KZAP/Sacramento for nights... Dave Schulte is new to promotions at CHEZ-FM/Ottawa... Bob Cox has joined WGIR/Manchester for nights... Joining WLUP/Chicago is John Bogart from WSHE/Miami as Production Director. He replaces departing Russ James who joins KPRI/San Diego. Jay Marks has also joined WLUP, for weekends... Matt Schaffer has joined WBCN/Boston as Public Affairs Director and for newswork. He replaces Sue Sprecher who leaves for a TV news post... Roy Edwards has joined WRXL/Richmond for news... Former KROQ/Pasadena jock Mike Raphone has joined KNAC/Long Beach to host a weekly new wave music special... Robin Wren has been named National Album Promotion Director for RSO Records. He succeeds Michael Dundas, who has joined Dreamland Records for a promotional post.



MARCH

1 2 3 4 5

## PROMOTION OF THE WEEK

"The artwork alone was quite expensive. Our 'animator' is Victor Moscoso. Victor has done a lot of the San Francisco artwork dating back to the old Avalon/Fillmore poster days. He also did our television spots and the frames that were used for our billboards, and has won the best advertising campaign for major market radio stations from Michigan State University.

"The calendars were produced in a limited edition format. Approximately 5000 were distributed to all our main people (clients, musicians, friends) in the area. The rest were made available at the Record Factory and some of the other outlets in the area to be sold for \$5.95. We didn't do much as far as advertising because of the limited supply, but what we did have went like hotcakes. I don't believe we did even a live liner on the air. We just made them available as an extra bonus to some of our good clients. The campaign was so successful that I suspect we will be putting one out next year. I think the most logical thing to do would be to produce more for the public.

"There were no profits from the calendar sales. If we broke even I'll be real surprised. The main idea was to use it as a gift to our key people."

Kenny Wardell  
Promotion Director  
KMEL/San Francisco

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.

### UPDATE

Happy second AOR anniversary to KXXY/Oklahoma City... The April issue of Playboy contains the Music Poll results, which were compiled from contests coordinated with 23 radio stations, mostly AOR's. Led Zeppelin won for group, Supertramp for album... Ted Nugent kicked off WIOT/Toledo's recent all-request weekend by playing some unreleased tracks over the phone during an interview... When snowstorms made travel impossible in Norfolk recently, Firefall happened to be staying in a hotel which also houses the WNOR studios. So the band joined the airstaff for a weekend's worth of guest DJ shifts till the blizzard stopped... KSJO/San Jose PD Don Wright decided to take himself off the air to fully concentrate on his programming duties. To wrap up his last airshift he fired himself from the airstaff live... KZOM/Beaumont is increasing airplay of progressive country artists, and requests album servicing of such product from all companies. Contact Mark McLaren at (713) 727-0229.

### COLOR

**ALBUM RUSH:** Every other hour for the next four weeks, WKDQ/Evansville will take calls from listeners who will name as many artists and album titles as they can in ten seconds, to win the albums they name.

**SPRING RUSH:** To welcome Mercury recording group Rush to town for a concert date, KAZY/Denver asked listeners to create banners, with the most creative entries winning "Spirit of Radio" kits. The kits consist of AM-FM portable radios plus copies of the lyrics to "Spirit of Radio" written on parchment, or complete Rush album catalogues.

**RIFF RUSH:** Q107/Toronto has edited together riffs from ten songs, and is asking listeners to call the station when they hear the tape, to try to identify all ten riffs within 60 seconds. The correct guesser will win a Sony Betamax VTR.

**CAMERA CONTEST:** WQBK/Albany, in conjunction with Columbia Records and the Bruce Woolley & Camera Club album, asked listeners to submit photos depicting the titles of songs on the Woolley album. The most creative entry will win a Canon camera and free tickets to Woolley's area appearance, while runners-up receive concert tickets.

**COMING NEXT WEEK:** "The WLPX Rock & Roll Air Force"... "KISW's Rock & Roll Air Force"... "The KLOL Rock & Roll Army"... "D.R.E.A.D.": Rock 'n' roll clubs are suddenly the hottest AOR promotional vehicle happening. Next week we'll check out the way in which these clubs are set up, and talk with various programmers about the advantages of having your own rock 'n' roll army.

### CONCERTS & CONVERSATIONS

**RADIO CONCERTS:** Pearl Harbor on WBCN/Boston... Inmates, Savoy Brown on KAZY/Denver... Tom Rush on WGIR-FM/Manchester... Jerry Garcia, Good Rats on WCOZ/Boston... Jerry Garcia on WLIR/Long Island... Off Broadway on WMMR/Philadelphia... 3-D, Steppenwolf on WORJ/Orlando.

**GUEST DJ'S:** Fandango on WDHA/North Jersey... Pat Travers on WQXM/Tampa... Romantics on WIOT/Toledo.

**CONVERSATIONS:** Head East on KXXY/Oklahoma City... Dwight Twilley on KTIM/San Rafael... Toto, Chilliwack on CITI/Winnipeg... Jesse Barrish on KEZY/Anaheim... 38 Special on WKTM/North Charleston... Beach Boys on WMMS/Cleveland... Rush on KSJO/San Jose... Peter Wolf on KZEW/Dallas... Taj Mahal on KSNM/Santa Fe... Survivor on WOMPI/Wheeling... Jerry ("Beaver") Mathers, Specials, Grateful Dead, Billy Joel on WLIR/Long Island... Roadmaster, Steve Goodman, on WXKE/Ft. Wayne... Firesign Theatre on KTMS/Santa Barbara... Jam, UFO on WQBK/Albany... Journey on K-99/Great Falls... Billy Joel, Lene Lovich on WXRT/Chicago... Pat Travers on WORJ/Orlando... Firesign Theatre on KTYD/Santa Barbara... Billy Joel on WKLS/Atlanta... Jesse Barrish, Tiny Tim, Butch Trucks on KBCO/Boulder.



**KZEW GOES APE OVER LINDA** — KZEW ("The Zoo")/Dallas had an appropriate guest recently when a chimpanzee (sporting a satin promotion jacket) dropped off the latest Asylum album release by Linda Ronstadt. Pictured (l-r) at the presentation are E/A's Denny Mosesman, Deana the independent promo chimp, KZEW's Michael Brown, and station MD Doris Miller.

# THE CREETONES

The band that dares to cross the line. The **THIN RED LINE**.



## **THIN RED LINE**

(P-5)

The album containing the single, "Real Love."

(P-45911)



Produced by Peter Bernstein

On Planet Records and Tapes

Radio & Records

Album Airplay/40

Chart Summary

March 14, 1980

154 REPORTERS

Album cuts are listed in order of airplay preference.

2/22 2/29 3/7 3/14

Chart table with columns for dates and album titles. Includes entries for PINK FLOYD, LINDA RONSTADT, HEART, BOB SEGER & SILVER, TOM PETTY & HEARTBREAKERS, J. GEILS BAND, RUSH, JOURNEY, KNACK, DAN FOGELBERG, WARREN ZEVON, PRETENDERS, CLASH, ELVIS COSTELLO & THE GENERATIONS, T. RUNDGREN/UTOPIA, NAZARETH, ROBIN TROWER, BABYS, BILLY JOEL, ROCKETS, JEFFERSON STARSHIP, ZZ TOP, GARY NUMAN, SHOOTING STAR, CHRISTOPHER CROSS, EAGLES, MAHOGANY RUSH, ROMANTICS, FLEETWOOD MAC, PAT BENATAR, STEVE WALSH, MARSHALL TUCKER BAND, SUE SAAD & NEXT, UFO, D.L. BYRON, RAMONES, WISHBONE ASH, GRAHAM NASH, McGUINN & HILLMAN, LED ZEPPELIN.

Table listing album titles and their respective record labels. Includes titles like 'The Wall', 'Mad Love', 'Bebe Le Strange', 'Against The Wind', 'Damn The... (Backstreet/MCA)', 'Love Stinks', 'Permanent Waves', 'Departure', '...But The Little...', 'Phoenix', 'Bad Luck Streak...', 'Pretenders', 'London Calling', 'Get Happy!!', 'Adventures In Utopia', 'Malice In Wonderland', 'Victims Of Fury', 'Union Jacks', 'Glass Houses', 'No Ballads', 'Freedom At Point...', 'Deguello', 'Pleasure Principle', 'Shooting Star', 'Christopher Cross', 'The Long Run', 'What's Next', 'The Romantics', 'Tusk', 'In The Heat Of The...', 'Schemer-Dreamer', 'Tenth', 'Sue Saad & Next', 'No Place To Run', 'This Day And Age', 'End Of The Century', 'Just Testing', 'Earth & Sky', 'City', 'In Through The Out... (Swan Song)'.

Table listing album cuts in order of airplay preference. Includes cuts like 'Brick', 'Numb', 'Lust', 'Hey', 'How', 'Let Go', 'Title', 'Hurt', 'Even', 'Rockin'', 'Raised', 'Fire', 'Strut', 'Betty', 'Refugee', 'Girl', 'Losers', 'Don't', 'Come', 'Wait', 'Takin'', 'Radio', 'Freewill', 'Entre Nous', 'Anyway', 'Where', 'Lady', 'Line', 'Baby', 'Price', 'Handleman', 'Title', 'Fire', 'Moon', 'Girl', 'Gorilla', 'Jeannie', 'Wild', 'Brass', 'Sobbing', 'Life', 'Wait', 'Train', 'Title', 'Supermarket', 'Stand', 'Five', 'Opportunity', 'Caravan', 'Crazy', 'Road', 'Time', 'Holiday', 'Talkin'', 'Cars', 'Cold', 'The Shout', 'Jack & Jill', 'Title', 'Feet', 'Rendezvous', 'Love', 'Title', 'Right', 'R&R', 'Fantasy', 'Desire', 'Sally', 'Takin'', 'Time', 'Eyes', 'Rock', 'Jane', 'Title', 'Thank', 'Bad', 'Sunglasses', 'Cars', 'Metal', 'Got', 'Higher', 'Stop', 'Bring', 'Ride', 'Mine', 'Light', 'Sailing', 'Tell', 'Title', 'Disco', 'Heartache', 'Roadhouse', 'Rock', 'What', 'Eyes', 'Carrie', 'Think', 'Sara', 'Moon', 'Heartbreaker', 'Lover', 'No', 'X', 'Title', 'Too Far', 'Time', 'Cattle', 'Blues', 'You', 'Prisoner', 'Lips', 'Gimme', 'Won't', 'Lettin'', 'Title', 'Money', 'Heartbeat', 'Boys', 'Backstage', 'Radio', 'Affected', 'Baby', 'R&R', 'Helpless', '80's', 'Title', 'Pain', 'Helicopter', 'New Entry', 'Chance', 'Won't', 'Title', 'Foot', 'All', 'Evening'.

A heavy battle is brewing for the top several chart positions, with the top four albums this week all garnering giant amounts of reports and airplay for all rotations. FLOYD finished first once again, while LINDA moved up to second place. HEART remained phenomenally strong as SEGER jumped up handsomely. RUSH held rock steady as JOURNEY hit top ten very quickly. KNACK held their own against all comers, as ZEVON moved up nicely. PRETENDERS remained very strong. CLASH and COSTELLO were both recipients of additional airplay attention this week. TROWER moved up. JOEL was the week's most added album and highest debut, with significant reports in all rotations. NUMAN, STAR, and CROSS all had good weeks. MAHOGANY and ROMANTICS climbed. TUCKER debuted with strong adds while SAAD gained momentum. BYRON and RAMONES continued to climb while ASH and NASH debuted. OFF BROADWAY came close to charting this week.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED

Table listing the most added albums. Includes entries for BILLY JOEL, MARSHALL TUCKER BAND, JOURNEY, PAT TRAVERS BAND, CRETONES, WILLIE NILE, ANGEL CITY, SPYRO GYRA, GENTLE GIANT, BOB SEGER & SILVER, TOURISTS, ELVIS COSTELLO & THE GENERATIONS, MIKE RUTHERFORD, RACHEL SWEET, FOOLS.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Table listing medium reports of charting artists. Includes entries for CLASH, WARREN ZEVON, NAZARETH, SHOOTING STAR, ROBIN TROWER, T. RUNDGREN/UTOPIA, PRETENDERS, KNACK, GARY NUMAN, ELVIS COSTELLO & THE GENERATIONS, MAHOGANY RUSH, ROCKETS, ROMANTICS, J. GEILS BAND, STEVE WALSH.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

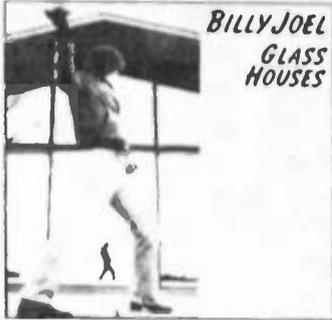
THE HOTTEST

Table listing the hottest albums. Includes entries for PINK FLOYD, HEART, LINDA RONSTADT, BOB SEGER & SILVER, TOM PETTY & HEARTBREAKERS, J. GEILS BAND, DAN FOGELBERG, RUSH, BABYS, JOURNEY, KNACK, PRETENDERS, ZZ TOP, T. RUNDGREN/UTOPIA, EAGLES.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.



**BILLY JOEL**  
Glass Houses

**BILLY JOEL**  
Glass Houses  
(Columbia)  
"Right" "R&R" "Fantasy"  
"Borderline." 92% of our  
reporters on it. Total al-  
bum reports: 142. A-123,  
M-5, H-14. Debuted this  
week at number 19.

# SINGLES

- 1 **QUEEN**  
"Crazy Little Thing Called Love" (Elektra)
- 2 **BLONDIE**  
"Call Me" (Chrysalis)
- 3 **JOE PERRY PROJECT**  
"Let The Music...Discount Dog" (Columbia)
- 4 **OFF BROADWAY**  
"Stay In Time" (Atlantic)
- 5 **38-SPECIAL**  
"Rockin' Into The Night" (A&M)
- 6 **FOOLS**  
"Night For Beautiful Girls" (EMI America)
- 7 **STYX**  
"Borrowed Time" (A&M)
- 8 **3-D**  
"Telephone Number" (Polydor)
- 9 **STEVE FORBERT**  
"Romeo's Tune" (Nemperor)
- 10 **TOTO**  
"99" (Columbia)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

# JAZZ ON AOR

- 1 **CHUCK MANGIONE** . . . . . Fun And Games (A&M)  
"Give" "Pina"
- 2 **SPYRO GYRA** . . . . . Catching The Sun (MCA)  
Title "Cockatoo" "Autumn" "Laser"
- 3 **DAVID SANBORN** . . . . . Hildesway (WB)  
Title "Song" "Anything" "Creeper"
- 4 **PAT METHENY GROUP** . . . . . American Garage (ECM)  
Title "Heartland"
- 5 **RONNIE LAWS** . . . . . Every Generation (UA)  
Title
- 6 **GROVER WASHINGTON JR.** . . . . . Skylarkin' (Motown)  
Various Cuts
- 7 **HERON & JACKSON** . . . . . 1980 (Arista)  
"Push"
- 8 **HIROSHIMA** . . . . . Hiroshima (Arista)  
"Never"
- 9 **DR. STRUT** . . . . . Struttin' (Motown)  
Various Cuts
- 10 **B. JAMES/E. KLUGH** . . . . . One On One (Tappan Zee/Col)  
"Kari"

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

# REGIONAL AOR ACTIVITY

## EAST

**104 WQBK Albany**  
518-462-5555

Address: 104 WQBK Albany  
Host: [Name]  
Add: [Name]  
Hot: [Name]

**104 FM WBCN Boston**  
617-286-1111

Address: 104 FM WBCN Boston  
Host: [Name]  
Add: [Name]  
Hot: [Name]

**WZZO Allentown**  
215-894-0511

Address: WZZO Allentown  
Host: [Name]  
Add: [Name]  
Hot: [Name]

**WQZ Boston**  
617-247-0850

Address: WQZ Boston  
Host: [Name]  
Add: [Name]  
Hot: [Name]

**Baltimore 301-889-0098**

Address: Baltimore  
Host: [Name]  
Add: [Name]  
Hot: [Name]

**Boston 617-282-5900**

Address: Boston  
Host: [Name]  
Add: [Name]  
Hot: [Name]

**WAAL Binghamton**  
607-772-8850

Address: WAAL Binghamton  
Host: [Name]  
Add: [Name]  
Hot: [Name]

**Cape Cod 817-265-3220**

Address: Cape Cod  
Host: [Name]  
Add: [Name]  
Hot: [Name]

**MOST ADDED**

**BILLY JOEL**  
Glass Houses (Columbia) 34/30

**MARSHALL TUCKER BAND**  
Tenth (WB) 19/18

**CRETONES**  
Thin Red Line (Planet) 10/10

**WILLIE NILE**  
Willie Nile (Arista) 13/9

**SPYRO GYRA**  
Catching The Sun (MCA) 9/8

**MEDIUM**

**ROBIN TROWER**  
Victims Of Fury (Chrysalis) 20/17

**ROMANTICS**  
The Romantics (Nemperor) 21/17

**NAZARETH**  
Malice In... (A&M) 25/16

**CLASH**  
London Calling (Epic) 31/15

**GARY NUMAN**  
Pleasure Principle (Atco) 22/15

**SHOOTING STAR**  
Shooting Star (Virgin) 17/15

**THE HOTTEST**

**LINDA RONSTADT**  
Mad Love (Asylum) 33/33

**PINK FLOYD**  
The Wall (Columbia) 31/31

**BOB SEGER & SILVER BULLET BAND**  
Against The Wind (Capitol) 34/29

**HEART**  
Babe Le Strange (Epic) 31/28

**TOM PETTY & THE HEARTBREAKERS**  
Damn... (Backstreet/MCA) 29/27

**Bridgeport 203-578-9995**

Address: Bridgeport  
Host: [Name]  
Add: [Name]  
Hot: [Name]

**Hartford 203-247-1080**

Address: Hartford  
Host: [Name]  
Add: [Name]  
Hot: [Name]

**WRCN Long Island 516-727-1570**

Address: WRCN Long Island  
Host: [Name]  
Add: [Name]  
Hot: [Name]

**Q-FM-97 Buffalo 718-881-4555**

Address: Q-FM-97 Buffalo  
Host: [Name]  
Add: [Name]  
Hot: [Name]

**Lewiston-Portland 207-783-2085**

Address: Lewiston-Portland  
Host: [Name]  
Add: [Name]  
Hot: [Name]

**WLIB-FM-97 Long Island 516-485-9200**

Address: WLIB-FM-97 Long Island  
Host: [Name]  
Add: [Name]  
Hot: [Name]









WEST

KRQQ Fresno 209-226-5991

KMCL Fort Collins 303-571-1233

K99 Great Falls 406-727-7211

KDUK Honolulu 808-524-7100

93 FM Honolulu 808-949-2093

KFM 102.1 Las Vegas 702-732-7753

KMAC Long Beach 213-437-0368

KLOS 95% Los Angeles 213-663-3311

KLT 90.9 Los Angeles 213-464-5638

KMAX Los Angeles 213-469-1212

KWEST Los Angeles 213-467-1224

KDKB Phoenix 602-833-8888

KGO Portland 503-655-9181

K100 Portland 503-226-0100

KZL Reno 702-329-9281

KKBC Reno 702-882-6263

KMOS FM Sacramento 916-448-4905

KMIE Sacramento 916-444-2808

KCAL 96.7 San Bernardino 714-825-5020

KGB-FM 101.5 San Diego 714-297-2201

K106 San Diego 714-566-6006

K106 San Diego 714-566-6006

San Francisco 415-391-9400

San Jose 408-246-6811

San Jose 408-288-5400

San Rafael 415-456-1510

Santa Barbara 805-963-1975

Santa Barbara 805-963-1601

Seattle 206-824-4305

Seattle 206-824-4305

KXFM 99 Santa Maria 806-922-2166

KZAM-FM Seattle 206-454-1540

KZOK 102.7 Seattle 206-223-3913

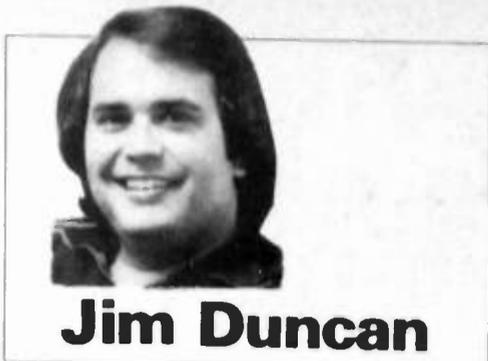
KREM-FM Spokane 509-448-2000

K95 Tri-Cities 509-866-0459

KWFM Tucson 602-624-5588

KWFM Tucson 602-624-5588

C-FOX Vancouver 604-684-7221



**Jim Duncan**

# Country

## News Notes

The sale of Metromedia's KNEW/Oakland-San Francisco to Malrite became official this week (see Page 1). Of course, you read about it here in the February 29 issue. With the added news of Metromedia buying KJR/Seattle, some interesting questions have been raised: Will Malrite keep KNEW formatted Country? Will Metromedia consider changing KJR to a Country format? How about the future of KNEW's GM Hal Smith and PD Bob Young, as well as the rest of the staff? Insiders say it is too early to say anything official. Most seem to agree that KNEW will in fact remain Country, but will be patterned after the successful WHK/Cleveland. With KJR's success as a Top 40 station, a format change there would seem unlikely. As far as the people involved are concerned, only time will tell. Stay tuned . . . Ivan Braiker has been named Don Nelson's replacement as GM of WIRE/WXTZ/Indianapolis. He joins the station from being Radio Division Manager of the Belo group. He had been manager of that company's WFAA-KZEW/Dallas . . . Bill Conway, PD of WBCS-AM-FM/Milwaukee, has been named to replace Dan Halyhurton as PD of WDGY/Minneapolis. Conway has been at WBCS since December, 1977. No replacement has been announced at WBCS. Conway will start at WDGY on March 24. According to Conway, "I expect to pull a short air shift at WDGY. The station has a very stable staff so I do not expect any major changes. I plan to do more extensive research in the market." . . . Blaise Matz, from KEFM/Omaha, has taken over as PD of Omaha's new Country station KESY. The AM station will change calls to KOOO as soon as the FCC gives approval. KOOO were the calls used by KESY prior to its format change to BM. Good to have them back in the Country . . . Richard Hauf has been promoted to Operations Manager of WHBF-AM-FM/Rock Island, IL. He had been PD for WHBF-AM . . . Bill Ashford has exited KERE/Denver to join the sales staff of KLDL/Denver. Ashford has been a longtime Country personality in the market. Prior to joining KERE, Ashford was at KLAK . . . WBZI-FM/Xenia, OH will be changing formats from Top 40 to Country as of March 24. OM/PD Mike Mahaffey tells R&R, "This will be the first FM Country in the Dayton metro area. Also, I need record service badly and quickly." If you can help: WBZI-FM, Box 99, 600 Kinsey Road, Xenia, Ohio, 45385 . . . Robert J. Humernick, PD of CJXX/Grande Prairie, Alberta, reports to R&R, "The residents of Northern Alberta have their first full-time Country station. CJXX is on the air with 10,000 watts at 1430 kHz. Response to the format has been great, and area residents are enjoying 'Double X' Country" . . . Ron Lawless has assumed the duties of MD at WBHP/Huntsville, AL . . . Les Gambrel, from KGRT/Las Cruces, NM, is the new all-nighter at KIKX/Tucson . . . Johnny 'K' has formed his own promotion firm in Nashville. Johnny still will be doing some air work on WSIX-AM-FM/Nashville. He most recently was VP in charge of promotion and publicity at Con Brio Records . . . "Jungle Jim" Cameron, Operations Manager of WILQ/WLYC/Williamsport, PA says he will be getting married on May 31st to WILQ's News Director. Now before you jump to any conclusions about Cameron, WILQ's News Director is the very female Lori Shannon . . . Jeff Lyman of CBS/Nashville says he still has a few more of the "Bobby Bare Radio Show" albums available. See him at the seminar this week or call (615) 329-4321. It's free . . . Seminar pictures next week . . . So what's news with you?

## Making Noise

**POTHOLE PROBLEM PROMOTION:** WYND/Sarasota, FL wanted the County Commissioners to understand the need for better road conditions in the area. During the recent weeks, the station asked listeners to send in the location of potholes they found on the Sarasota roads. The entrants will be eligible for a grand prize of a front-end alignment and four shock absorbers. The list of pothole locations will be sent to Commissioners to give them a better understanding of the "hole" story.

**CABIN FEVER CARNIVAL:** To help area residents of Eau Claire, WI relieve a bit of the winter blues known as cabin fever, WJJK got together with the local Kiwanis Club to hold the WJJK Winter Carnival. A Saturday afternoon of activities including inner tube races, ski races, sledding, tobogganing, and more, were organized for the event. WJJK personalities hosted and judged the different events. A \$1.00 donation for adults was asked, with children getting in free. The money raised went to aid the activities of the Kiwanis Club. The station did live reports to add to the color of what looks to become an annual event.

**PEN PAIS:** Jay Albright, morning man and PD of KEEN/San Jose, never worries anymore about having a pen to write with in the control studio. One morning about six months ago, Albright came to work and couldn't find a working pen anywhere in the station. He explained his plight to his morning listeners and stated he would give a free plug to anyone who sent him a pen. (Sounds like the world's cheapest tradeout.) To his surprise, Albright's semi-joke snowballed. Each day for the past six months he wrote with a new pen thanks to his responsive listeners. So what is Jay doing with all of those pens? One listener called and said her father in Beatrice, NE, has been collecting pens for a number of years. Being a good guy, Jay is sending all of his used pens to this collector's archives. I think this story has had enough "ink," so let's move on . . .



**A REAL "KIKKER"** — KIKK-AM-FM/Houston recently held its annual "Miss Go Texan" pageant. The winning contestant won a complete western outfit, a trip to Mexico for two, and the honor of representing KIKK for a year. Shown here are Harvey Thompson, Community Relations Director for KIKK; Sherry Whitson, "Miss KIKK — 1979;" OM Bill Figenshu; and this year's winner, Lee Lou Wade. (No relation to R&R's Associate Country editor, Lee Wade. But don't think we won't start calling her "Lee Lou" because of this story.)

**WGTO PROMOTES STICK-UP:** More than 60,000 bumper stickers have been given out to WGTO/Cypress Gardens, FL listeners. During the next few weeks the WGTO Roadmaster will be out looking for WGTO stickers. Cash prizes will be awarded to occupants of vehicles seen with the WGTO sticker. A description of the vehicle is given over WGTO via a two-way radio in the "Roadmaster."

## Quick Bits

KFEQ/St. Joseph, MO just hit the 57th anniversary mark. KFEQ's PD Bob Orf tells R&R the station just completed the "68/KFEQ-Royal Crown Giveaway." Listeners were invited to call in and repeat the Royal Crown Cola jingle, "You're The Me In The Me & My RC," three times real fast. Winners were given cola, an album and/or Kansas City Royals basketball tickets . . . Crystal Gayle called in on the Gene Carl Saturday morning "Top 30 Countdown" show on KMAK/Fresno . . . Loretta Lynn's husband Mooney is seen here with KLAC/Los Angeles air personality Sammy Jackson during a recent interview to promote

the movie "Coal Miner's Daughter" . . . T.G. Sheppard headlined two free shows for WHOO (Orlando) Day at the Central Florida Fair. As a tie-in WHOO gave away albums, tickets to the fair and even a dinner for two with T.G. on board his new bus . . . KEBC-FM/Oklahoma City has just begun a monthlong "Cowboy Hero" promotion. KEBC air personalities are visiting various locations during the month dressed in cowboy gear. Willie Nelson albums and singles are given out by each. At the end of the month the KEBC air staff will host a showing of the movie "Electric Horseman." . . . The Kendalls (Jeannie & Royce) are shown here with KRAM/Las Vegas MD-afternoon personality Morgan Hellbent during a recent interview on KRAM . . . Johnny Russell and comedian Jerry Clower visited the studios of WLWI-FM/Montgomery, AL. Waylon Jennings is set for a visit to the area sometime this month . . . WOKK/Meridian reports Eddie Rabbitt and Barbara Mandrell have been booked for the community's weeklong "Lively Arts Festival." The festival spotlights music of all variety, along with other forms of art . . . To celebrate the 25th anniversary of KLAK/Denver, the station will present special

concerts during the year. The talent lineup includes the Oak Ridge Boys, Tanya Tucker, Charley Pride, and Hank Williams Jr. The shows will be held at Denver's Rainbow Music Hall . . . KRAK/Sacramento morning man Joey Mitchell is seen during a recent meeting with Crystal Gayle. Mitchell MC'd Crystal's recent concert . . . Bob May, PD of KSSS/Colorado Springs, reports great response to the station's "Steak-Out" contest. Listeners were invited to register at a local steak house to win dinner for two. KSSS gave out a total of 20 steak dinners in the contest . . . That's the meat of this week's noise-makers.



**OFF TO A FAST START!**

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**JIM ED & HELEN**

**“Morning Comes Too Early”**

PB-11927

R&R \*33 (Breaker)

BB \*41 CB \*35 RW \*32

**EDDY ARNOLD**

**“Let’s Get It  
While The Gettin’s Good”**

PB-11918

BB \*37 CB \*43 RW \*42

**FLOYD CRAMER**

**“Theme From Dallas”**

PB-11916

BB \*69 CB \*79 RW \*71

**RCA**



# Country

## BREAKERS

### EDDIE RABBITT Gone Too Far (Elektra)

66% of our reporters on it. One of the "Most Added" of the week. New at KCKC, WSAI, WHK, KENR, WINN, KNIX, WNRS, WDG, WCXI, WHBF, KSO, WJJD, KHAK, KEBC, WNVY, KVET and others. Charts: debut 24 WDAF, debut 24 WIL, debut 24 WSUN, 23-16 WADR, debut 24 WUNI, 37-28 WSEN, 36-30 WUBE, debut 24 KLAK. R&R Chart: Debut 32.

### JIM ED BROWN & HELEN CORNELIUS Morning Comes Too Early (RCA)

65% of our reporters on it. New at CKLW-FM, WUBE, KHAK, WIL, KLAC, KNEW, WKXA and others. Charts: debut 23 WOKK, 24-19 WLWI, 34-28 KSOP, 24-14 KLZ, 38-29 KCUB, debut 29 WSUN, debut 27 WSM, 29-22 KFGO, 30-26 KLAK. R&R Chart: Debut 33.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

**MERLE HAGGARD** "The Way I Am" (MCA) 69/24. A "Most Added" of the week. New at KSON, WIRE, WCXI, WDAF, WTSO, KSO, WSAI, KCEY, KUZZ, WGTO, KENR, WCOS-FM, KRAM, KSSS, KEBC, KVOO and others. Charts: debut 22 WUNI, debut 30 WSM, debut 28 WSUN, 30-23 WADR. R&R Chart: Debut 37.

**LARRY GATLIN** "Taking Somebody With Me" (Columbia) 67/16. KENR, KIKK, KSO, WMUS, WPOC, KRAK, KRZY, WDDD, WHBF, WXCL, WWJO, WFMS, WTHI, WNVY, WOKK, WGTO. Charts: 31-23 KLZ, debut 27 WSUN, debut 29 WSM, debut 28 WYDE, 35-27 WSEN, 44-24 KHEY, 33-28 KFGO, 30-22 WLWI, 32-27 KSOP, 24-20 WSAI. R&R Chart: Debut 40.

**JIM WEATHERLY** "Gift From Missouri" (Elektra) 65/5. KLAC, WIL, WWJO, WYTL, WVOJ. Charts: 22-18 WLWI, 37-28 WKKN, debut 26 WKXA, 35-28 KEED, 30-23 WCOS-FM, debut 30 KNOE.

**EDDY ARNOLD** "Let's Get It While The Gettin's Good" (RCA) 60/11. WIRE, WTHI, WKKN, WNRS, KUGR, KRAM, KBET, WQOT, KVET, WCXI, WXCL. Charts: 31-25 KSOP, 34-25 KFTN, 39-29 CKLW-FM, 46-25 KHEY, 19-13 KCKC.

**CHARLIE DANIELS BAND** "Long Haired Country Boy" (Epic) 60/9. KLAK, KSON, KSO, WSAI, KOKE, WBCS, WHOO, KHEY, WYTL. Charts: 39-28 KIKK, debut 10 KENR, 31-24 KRMD, 28-18 WIRK-FM, debut 26 WIL, debut 22 WEAT, 28-21 KNOE.

**JOHN WESLEY RYLES** "Perfect Strangers" (MCA) 57/8. KSON, WCXI, KKAL, KRAM, KOKE, WQOT, WEAT, WLWI. Charts: 38-28 WCOS-FM, 31-25 WWVA, debut 28 WUNI, 38-29 WKKN, 33-29 KSOP.

**LORETTA LYNN** "Pregnant Again" (MCA) 56/11. KOKE, KHEY, WHK, WMAQ, KLVI, WIRE, WSAI, WKMF, KSON, KRAM, KEED. Charts: 30-12 WPOC, 30-20 WIRK-FM, debut 29 WMUS, 35-26 WKKN, 33-29 WTHI, debut 28 WEAT, debut 30 WDAF, 24-17 KIKK, debut 30 WYDE.

**MEL STREET** "Sleep On It Baby" (Sunbird) 60/1. KLAK. Charts: 31-24 WTHI, 32-27 WUBE, 27-23 KKYX, 29-23 WJJD, 39-26 KEED, 25-21 WSAI, 8-4 KUZZ, 30-24 KTYN, 30-26 KOKE, 24-21 WXCL, 33-29 WHK, 29-23 KFDI.

**CON HUNLEY** "You Lay A Whole Lot Of Love On Me" (WB) 54/11. KLAC, KNIX, KHAK, KFEQ, KBMR, WVOJ, WOKK, WMUS, WNRS, KNOE, WYMI. Charts: 20-15 KCKC, 34-28 WWVA, 34-29 KFGO, 35-28 WUBE.

**JOE STAMPLEY** "After Hours" (Epic) 46/25. A "Most Added" this week. Some new adds include KENR, WSM, WUNI, KNEW, KHAK, KEEN, KKAL, KVOO, WADR, WQOT, KLVI, WYDE, KVET, WQOT, KCEY, KUZZ, KBMR, WXCL, KCUB, KEED, KTYN, WCXI and others.

**DONNA FARGO** "Walk On By" (WB) 46/5. KLAK, KNOE, WOKK, KMAK, WBAX. Charts: 28-18 KLZ, 35-29 WWVA.

**DOLLY PARTON** "Startling Over Again" (RCA) 45/45. The "Most Added" record of the week. New at WEEP, WHK, WJJD, KNIX, KCKC, WINN, WSUN, KRMD, WSM, WIRK-FM, KGFY, WTHI, WAXX, WFMS, WNRS, KMPS, KSOP, KFTN, KUZZ, KRAK, KUGR, KCUB, KLZ, KMAK, KLAK, KEEN, WADR, WOKQ, WKXA, WQOT, WUNI, WMC, WYDE, KHEY and others.

## Others Getting Significant Action

**JEANNE PRUETT** "Temporarily Yours" (IBC) 38/16. KFDI, WITL, WUNI, KRMD, KCEY, KSOP, KEEN, KYNN, WCXI, KCUB, KKAL, KVOO, WBAM, KVET, WGTO, WVOJ, 30-26 KCKC, debut 27 WYDE.

**LINDA RONSTADT** "Rambler Gambler" (Asylum) 37/6. WHBF, WMUS, KNOE, WNVY, WPOC, WOKQ. Charts: 21-18 WBAX, 33-27 KCKC, 33-24 KUGR, 24-20 WSUN.

**ED BRUCE** "Diane" (MCA) 34/10. WUBE, CKLW-FM, KLAK, KEED, KNIX, KBET, WXCL, WAXX, WKMF, WSEN.

**GAIL DAVIES** "Like Strangers" (WB) 29/24. A "Most Added" of the week. New at WUNI, WSUN, KRMD, KHEY, WDAF, WUBE, KEED, KEEN, WDG, WKMF, KFEQ, KTYN, KFGO, WITL, KMPS, KFTN, KSSS, KGFY, WCOS-FM, KVOO, WBAM, WIRK-FM, KFDI, WAXX.

**JOE SUN** "Shotgun Rider" (Ovation) 25/12. KRAK, KFDI, KHAK, KYNN, KTYN, KVOO, KNOE, KLVI, WBAM, WVOJ, WCOS-FM, WOKQ.

**TOMMY OVERSTREET** "Down In The Quarter" (Elektra) 24/14. KRMD, WCOS-

## Radio & Records NATIONAL AIRPLAY/40

March 14, 1980

Three Weeks	Two Weeks	Last Week		
6	6	2	①	RONNIE MILSAP/Why Don't You Spend The Night (RCA)
4	2	1	2	WILLIE NELSON/My Heroes Have Always Been Cowboys (Columbia)
8	7	4	③	CONWAY TWITTY/I'd Love To Lay You Down (MCA)
19	13	11	④	BELLAMY BROTHERS/Sugar Daddy (WB/Curb)
7	6	5	5	MEL TILLIS/Lying Time Again (Elektra)
9	12	9	⑥	STATLER BROTHERS/(I'll Even Love You) Better Than I Did (Mercury)
14	9	7	7	CHARLY McCLAIN/Men (Epic)
22	17	12	⑧	CRYSTAL GAYLE/It's Like We Never Said Goodbye (Columbia)
1	3	6	9	WAYLON JENNINGS/I Ain't Living Long Like This (RCA)
34	22	17	⑩	CHARLEY PRIDE/Honky Tonk Blues (RCA)
21	18	14	⑪	MOE BANDY/One Of A Kind (Columbia)
3	1	3	12	ANNE MURRAY/Daydream Believer (Capitol)
5	4	8	13	GENE WATSON/Nothing Sure Looked Good On You (Capitol)
12	10	10	14	BOBBY BARE/Numbers (Columbia)
29	24	19	⑬	HANK WILLIAMS JR./Women I've Never Had (Elektra)
35	27	20	⑭	RAY STEVENS/Shriner's Convention (RCA)
33	26	22	⑮	JERRY LEE LEWIS/When Two Worlds Collide (Elektra)
18	15	13	18	JOHNNY DUNCAN/Play Another Slow Song (Columbia)
-	31	25	⑯	DOTTIE WEST/A Lesson In Leaving (UA)
-	32	26	⑰	BRENDA LEE/The Cowgirl And The Dandy (MCA)
20	16	18	21	GEORGE BURNS/I Wish I Was Eighteen Again (Mercury)
38	29	23	22	ROSANNE CASH/Couldn't Do Nothing Right (Columbia)
11	11	15	23	TOM T. HALL/Old Side Of Town (RCA)
-	34	29	⑳	GEORGE JONES & TAMMY WYNETTE/Two Story House (Epic)
-	33	28	㉑	ALABAMA/My Home's In Alabama (MDJ)
-	35	30	㉒	DEBBY BOONE/Are You On The Road To Lovin' Me Again (WB/Curb)
-	-	31	㉓	EMMYLOU HARRIS/Beneath Still Waters (WB)
36	30	27	28	LACY J. DALTON/Tennessee Waltz (Columbia)
2	8	16	29	BARBARA MANDRELL/Years (MCA)
25	23	21	30	HOYT AXTON/Wild Bull Rider (Jeremiah)
-	37	32	31	REX ALLEN JR./Yippy Cry Yi (WB)
-	→	→	㉔	EDDIE RABBITT/Gone Too Far (Elektra)
-	→	→	㉕	JIM ED BROWN & HELEN CORNELIUS/Morning Comes Too Early (RCA)
-	→	40	34	DANNY DAVIS & WILLIE NELSON/Night Life (RCA)
-	→	→	35	BILLIE JO SPEARS/Standing Tall (UA)
-	→	→	36	DIRT BAND/An American Dream (UA)
-	→	→	㉖	MERLE HAGGARD/The Way I Am (MCA)
13	14	24	38	RAZZY BAILEY/I Can't Get Enough Of You (RCA)
-	-	37	39	HANK THOMPSON/Tony's Tank-Up, Drive-In Cafe (MCA)
-	→	→	㉗	LARRY GATLIN/Taking Somebody With Me (Columbia)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

**BILLY "CRASH" CRADDOCK** "I Just Had You On My Mind" (Capitol) 45/12. WIRE, WFMS, KCUB, KNIX, KCEY, WKMF, WDDD, KEBC, WNVY, WLWI, WGTO, WIRK-FM, 13-9 KCKC.

**JOHN ANDERSON** "She Just Started Liking Cheatin' Songs" (WB) 41/17. WJJD, KHAK, KIKK, WYDE, KHEY, CKLW-FM, WKKN, WTHI, WFMS, WKMF, KFEQ, WTSO, KEBC, KVET, WGTO, WVOJ, WCOS-FM, debut 29 WDAF, debut 30 WADR.

**LEON EVERETTE** "I Don't Want To Lose You" (Orlando) 41/11. WIRE, WHBF, WTHI, KKAL, KSSS, KMAK, KFGO, WITL, KNOE, KLVI, WGTO, 36-30 WCOS-FM.

## Most Requested

LW	TW	
1	1	CONWAY TWITTY (MCA)
2	2	RAY STEVENS (RCA)
3	3	BOBBY BARE (Columbia)
4	4	BELLAMY BROTHERS (WB/Curb)
5	5	WILLIE NELSON (Columbia)
6	6	CRYSTAL GAYLE (Columbia)
7	7	G. JONES & T. WYNETTE (Epic)
8	8	GEORGE BURNS (Mercury)
9	9	HANK WILLIAMS JR. (Elektra)
10	10	DEBBY BOONE (WB/Curb)

## Active Re-Currents

Singles that have dropped off most current charts but still showing some activity through sales and/or requests.

GEORGE BURNS
I Wish I Was Eighteen Again (Mercury)
TOM T. HALL
Old Side Of Town (RCA)
WAYLON JENNINGS
I Ain't Living Long... (RCA)
BARBARA MANDRELL
Years (MCA)
ANNE MURRAY
Daydream Believer (Capitol)
OAK RIDGE BOYS
Leaving Louisiana... (MCA)
JEANNE PRUETT
Back To Back (IBC)
KENNY ROGERS
Coward Of The County (UA)
T.G. SHEPPARD
I'll Be Coming Back... (WB/Curb)
GENE WATSON
Nothing Sure Looked... (Capitol)
DON WILLIAMS
Love Me Over Again (MCA)

FM, KHEY, WADR, WUNI, WBAM, KVOO, KGFY, WAXX, KHAK, KFDI, KRAK, KNIX, KUZZ, debut 27 WLWI.

**JANIE FRICKE** "Pass Me By" (Columbia) 23/14. KSO, KFEQ, KCUB, KEEN, KCEY, KTYN, KVOO, WBAM, WCOS-FM, WSEN, KLVI, WSM, WIRK-FM, WOKQ.

**EDDY RAVEN** "Dealin' With The Devil" (Dimension) 22/8. KNIX, KHAK, KRMD, KBMR, KYNN, WGTO, WYDE, CKLW-FM, debut 29 WUNI.

**MAC DAVIS** "Hard To Be Humble" (Casablanca West) 19/9. KHAK, WUNI, WBAM, WLWI, WITL, WSEN, KUZZ, KRZY, KUGR, 34-19 KCKC.

**FLOYD CRAMER** "Dallas" (RCA) 18/7. KCKC, KRAK, KLAK, KLZ, KRMD, KFTN, WEEP. Charts: 30-26 KFEQ, 30-18 WSM, debut 30 WSUN, 21-16 WLWI, 26-20 KNOE.

**LARRY G. HUDSON** "I Can't Cheat" (Mercury) 16/9. WIRK-FM, WUNI, WKKN, KMBR, KHAK, KYNN, KTYN, KFTN, WKMF.

**RONNIE McDOWELL** "Lovin' A Living Dream" (Epic) 10/10. KCKC, KRAK, KSOP, KMPS, KUZZ, WAXX, KOKE, WSM, WVOJ, WCOS-FM.



## Biff Collie Inside Nashville

# Country

**HEADLINES:** 800 saw the premiere of the Loretta Lynn movie story at Nashville's Belle Meade Theatre, with tears and laughs all the way. Great reviews. Mooney, Loretta's husband, sorta "hosted" reception afterwards, introducing stars Sissy Spacek and Tommy Lee Jones. Loretta's mom Clara Butcher was there with her; the night dedicated to her "Mommy" . . . After NBC carried No. 1 ratings on "Harper Valley PTA," the movie based on Tom T. Hall's gold song, Universal is developing a weekly series. They're paging Barbara Eden, who starred in the movie, as the lead in the series . . . WSIX-FM in Nashville did a live broadcast of the premiere of "Coal Miner's Daughter" . . . Loretta sang on the pilot of the resurrected "Omnibus" TV series with famed tenor Luciano Pavarotti of the Metropolitan Opera. (Remember when Met star Helen Traubel came to Nashville in the early 50's and sang on the Grand Ole Opry?) Loretta called Pavarotti "The Ernest Tubb of Grand Opera" . . . Billy Walker did a duet session with Barbara Fairchild in Nashville. She's moved to Texas and is singing full-time gospel, I understand . . . The soundtrack for "Urban Cowboy" was finished here, featuring Kenny Rogers and singers Dianne Tidwell, Wendy Suits, Buzz Cason, and Bergen White . . . Joe Babcock, the tenor singer with the Nashville Edition, the vocal group you see on "Hee Haw," recovering from broken bones suffered in a fall from his horse on the farm . . . Ronnie Milsap signed with Dick Blake's talent agency . . . Phil Baugh worked with Jimmy Dean in Sparks, NV.

**TATTLE TALES:** Kenny Rogers, Linda Ronstadt, and Roy Clark took top honors in the annual Playboy Music Poll just released in the April issue. Ronstadt, who is the subject of Playboy's interview in the same issue, also was voted top female in the Pop/Rock category . . . Freddy Fender and his longtime producer Huey Meaux have split. Meaux began producing Fender's comeback records in 1974 . . . Eight country stars did "Hollywood Squares" in Hollywood; Roy Clark, Freddy Fender, George "Goober" Lindsey, Minnie Pearl, Margo Smith, Mel Tillis, Michael Murphy, and Tammy Wynette. The five daily shows will be seen the week of March 24-28 . . . Hear about the Nashville rock music hotel called Closed Quarters? It's for music people, by music people, and of music people . . . Johnny Duncan signed with Top Billing for P.A.'s . . . Tammy's "Stand By Your Man" will be a three-hour CBS-TV movie special this fall. Shooting will begin in Nashville in May . . . Tanya Tucker signed for an appearance on the next Dean Martin TV special . . . Crystal Gayle sings on the "Tonight" show March 26. It's



Johnny Duncan

her fifth time on the show . . . Walter Haynes, Joe Lucas, and Bobby Fischer left IBC Records after their finale, Jeanne Pruett's top ten hit, "Back To Back," and are now available as a team. Walter produced Jeanne's other giants, like "Satin Sheets" . . . Part of my boyhood died with Jay Silverheels. As Tonto, he showed me that the hero has to have help and that "second banana" is honorable and successful . . . Mitch Miller conducting the Nashville Symphony Saturday (3-15) reminds me what an integral part of the growth of Music City relates to this American musical giant. Remember Marty Robbins's "White Sport Coat," Guy Mitchell's "Singin' The Blues," Tony Bennett's "Cold Cold Heart," Rosemary Clooney's "Half As Much," Jo Stafford/Frankie Laine's "Hey Good Lookin'," and other Country songs Mitch sold to millions of Americans? . . . Johnny Mullins went back to his janitor job at Wilder Elementary School in Springfield, MO after a dream trip to Hollywood for the Grammy Awards. His song "Blue Kentucky Girl" didn't win the "Country Song Of The Year," but it helped Emmylou Harris win the "Female Vocalist" Grammy.

**OPRY REVIVAL:** Since the inception of the Country radio format in the middle 60's, the Grand Ole Opry has diminished as the focal point of the aspiring country performer's career direction. The Opry had been the "End of the Rainbow" for 40-odd years, but as the "crossover" philosophy grew more and more tempting to record company and artist alike, the goal had a tendency to change to the hope of higher-paid roadshows and concert dates commensurate with the size of their record hits and touring power. Opry stars have never, to this day, earned as much as \$100 for an Opry appearance. With the growth of country talent on syndicated and later network television, that mass exposure made being a member of the Opry less and less necessary. As a result, the hotter the act, the less he or she appeared on the world's longest-running radio show. That has caused most of the red-hot and recent superstars to leave the Opry, and many, though listed on the Opry roster, seldom appeared on the show. But WSM at the start of the 80's has made a total commitment as a 24-hour Country music station for the first time in its 55-year existence. Listening to the station day in and day out, it's apparent that Program Director Hairl Hensley (whose background initially was that of a bluegrass musician, though he's a longtime radio man) continues to direct the sound of the station toward real country, which is where many radio experts say the sound is going this year. WSM has started playing records by Opry acts with regularity again as their product merits, and consequently is making a conscious promotional effort on Opry acts and the show itself. With the total advent of corporate and station involvement, the artists are demonstrating a new interest in the exposure the show can create. Thanks for response from that recent six-hour live PBS telecast of the Opry, truckloads of mail to the

artists, an historic live broadcast of the Opry to Europe scheduled for April, and the continued dedication of industry giants like Tubb, Monroe, Acuff, and Snow, who never stop their PR campaign to the public and trade alike to preserve the unique Opry tradition, the show is being revitalized by renewed enlistment of the likes of giant Tom T. Hall as Opry regulars. This is the year of the Grand Ole Opry Revival. The broken romance of leaving the nostalgic but dilapidated environment of the Ryman Auditorium downtown for the slick, spacious, traditionless quarters at the new Opry House has been mended in the minds of many. The revival of "Mr. D.J. USA" by WSM, which we mentioned a couple weeks ago, will be a big factor in the Country radio station's active interest and participation in promulgating the perpetuity of America's longest-running radio show. (Ahem!) Many country stations are already planning to campaign for their station's "favorite son" candidate in the "D.J. USA" and "D.J. Of The Year" contests. The winner each month will be flown to Nashville, treated like the king he is, presented on the Opry, and serve as guest-host on WSM radio. (Come on now, don't tell me that, in your heart of hearts, you wouldn't like to be "Country King" for a weekend, both in Nashville and your own hometown.) Make way for the 1980 Grand Ole Opry Revival.

**GEORGE JONES'S BANKRUPTCY** claim has been declared invalid by Bankruptcy Judge Russell Hippe Jr. "Except for a few bank statements and cancelled checks, the subject (Jones) has failed to produce records of his financial condition and business transactions for that critical year immediately preceding the filing of his petition," Judge Hippe wrote. In 1977 and '78, Jones received more than \$2 million but could account for a profit of only \$30,000, Hippe noted. "Some of this money was undoubtedly spent for road expenses, but the bankrupt (Jones) has offered no plausible explanation for the loss of the great bulk of these funds," the Judge said. This opens the way for Jones's creditors to sue him for the full amount of his bills. This means if the ruling is finalized, Jones must pay \$1.5 million in debts.

**RALPH EMERY'S** "Pop Goes The Country" syndicated TV series will be inherited by new host Tom T. Hall after Emery, who hosted the show since it started in 1974, said he decided in January to leave for personal reasons: "I felt I have done all I could do on the program and it's time to move on to other pursuits." Emery recommended that Showbiz, Inc., owners and producers of the show hire Tom T. "because I have always felt that Tom T. had



Tom T. Hall

the best eye contact on camera of anyone I've ever seen. He's very believable and has a great deal of credibility." The show has an estimated 6.5 million viewers per week seen on 145 stations. Hall said, "the future of the show with me as host depends on my acceptance into the living rooms of the viewers." Tom T. proposed the show's content: "Honesty, integrity, children, dogs, Jesus, and sex. And at my age, in that order!"



**JACKSONVILLE JUNCTION** — MCA's John Conlee and Conway Twitty along with Epic's Ronnie McDowell, visit with WVOJ/Jacksonville, FL Music Director air personality "Country Charley" (second from right) and Gary Black of Lieberman's Southeast. Conlee, Twitty and McDowell appeared in a Jacksonville concert. (Actually, "Country Charley" thinks they all came to town JUST to visit HIM. So if you see him, play along.)



**BASKETBALL BUDDIES** — The Oak Ridge Boys invited the coach and assistant coach of the ACC's Duke Blue Devils basketball team to their concert in Fayetteville, NC. "The Oaks" were guests the day before the concert at the Duke-Carolina game in Durham, NC. (Hey, life's a tradeout . . .) Pictured backstage after the concert are, from left to right, assistant coach Bob Wenzel; Duke coach Bill Foster, Oak Ridge Boys' Duane Allen, Joe Bonsall, Bill Golden, and Richard Sterban, WFAI/Fayetteville evening personality, Mike Hankey and Tim Williams, WFAI's Music Director.





P/A

POP/ADULT®

## Mike Kasabo

### Extended Measurement — Now Playing In The Big Three

Arbitron's Extended Measurement began its course in the nation's top three population centers, New York, Chicago and Los Angeles on February 28, and will end in 12 weeks on May 21. EM, of course is not new, having already been used in markets such as Seattle and New Orleans. But considering the large number of stations, station personnel, and population that will be affected, we contacted one Program Director in each of those markets to get some insight as to how they plan to handle their turns at this first 12-week sweep. We start with Russ Knight at WNEW/New York.

**R&R:** What's your plan of attack?

**RK:** We have really fine-tuned the sound of the station — we've come up with a unique blend of music and sound by incorporating some big band, and sprinkled in some Broadway tunes also. We have really made this New York's radio station, programmed for New Yorkers on all levels.

**R&R:** Is the longer sweep going to be good or bad for you?

**RK:** I think it's going to be great for a station like us. You can't hype the ratings, and therefore the winner will win on the sound of the station, and that's right down our alley; especially with our strength which is 25-54.

**R&R:** Is this your first crack at EM?

**RK:** Yes and both the General Manager, Jack Thayer, and I welcome it. My theory has always been that you've got to be good out of the ratings as well as in. You just can't be good for four weeks and then shitty for three months; it doesn't work that way. You've got to be consistent every day.

**R&R:** Do you see EM helping or hindering other stations or formats?

**RK:** I don't know, but here at WNEW we've made stars out of the DJ's again — and I mean major league style. If you have a real professional on the air, then this Extended Measurement is really going to pay off.

A short flight to the Windy City, as WFYR/Chicago PD Dave Martin shares his thoughts about EM.

**R&R:** What are your thoughts about EM?

**DM:** We've always taken the philosophy that we're in the ratings every day, 365 days a year. Stations that have in the past been taking all their promotional budget and centering it around nothing but audience ratings periods, and spend their allocated dollars in three or four short periods of the year, are now faced with the situation of looking at 12 weeks of measurement. Arbitron's actual rationale for doing Extended Measurement, in part, was the complaints by a lot of agency people who said that they wanted a system of rating measurement that will blow out all the hype and will reduce significantly the amount of distortion that a station can cause in audience measurement data.

**R&R:** You've agreed with Russ Knight that you have to be a good radio station all the time, not just for certain periods — does this mean that you haven't altered you on air style to combat this new 12-week run?

**DM:** That's right, because when it comes down to programming 25+ radio, and I'm sure a lot of 25+ programmers will agree, they are a hard audience to move. They're not an audience whose listening behavior can be changed with one television campaign or a big cash giveaway. The 25+ audience is an audience that has shown itself to be loyal day in and day out, if you give them something to be loyal for. They're not going to leave you because somebody across the dial is giving away \$500.

**R&R:** Sounds like you welcome EM . . .

**DM:** I welcome the idea. I do not endorse Arbitron's methodology at present, for I am not familiar enough with it to be able to comment.

**R&R:** Who do you see getting hurt?

**DM:** Those who ran a good station for 10 or 12 weeks a year. Those stations will have to rethink and discover that what radio is all about is its product and services, rather than trying to get a whole bunch of people who wouldn't normally care to listen to them for three weeks.

We end our brief junket by getting KMPC/Los Angeles PD Jim Davis's views.

**R&R:** On this first time out, I guess there'll be a lot to learn.



Captured on the run is the winner of WVMT/Burlington, VT's contest, "62 Second Record Run." The young lady, shown here at the start, wound up with over \$350 worth of albums. Unfortunately, management wasn't informed of the event, and she is now trying to phone the station's request line from headquarters (just kidding).

**JD:** Above and beyond the fact that Extended Measurement should cut down or eliminate the hype and rating distortion, it should allow us the opportunity, particularly in this early stage of the game, to learn new techniques to be able to find out if there is equal diary placement. In other words, are there going to be some weeks during the sweep that will receive more listenership than others, and similar situations that we'll have to deal with?

**R&R:** What differences do you see between the extended period and the previous, shorter method?

**JD:** I think the Top 40 stations will probably show some reduction because planned hypoing can never compete with a full-service information outlet in certain situations. An Iranian crisis isn't scheduled during a rating period.

Also, I think a difference in our favor here at KMPC will be seen with things that were never covered before in terms of special programming, like Easter and Christmas specials and other specialized programming that never saw a ratings book before. I think variety-programmed radio will take advantage of that.

**R&R:** Any specific changes you are employing due to the longer sweep?

**JD:** We met with marketing people, including your own Jhan Hiber, whom we asked to outline a plan for us to take proper advantage of this new system. I think it's up to us as broadcasters to learn to look for chinks in the armor in the new system and find out what avenues there are.

**R&R:** Any final comment?

**JD:** Sure. Whenever there is new rating technology, it offers us new ways to win, at least potentially. If someone came up and said we're not going to do average quarter hours anymore — now we're going to do average five minutes — we'd program to that. We have a new rating frame and we'll have to program to it.

### Transition

New Sports Director of WISN/Milwaukee is Dwayne Mosley, who comes to the station after five years of play-by-play announcing for University of South Dakota football and basketball teams. He will devote the majority of his time to the local sports scene to give an added dimension to his weekday sportscasts . . . New to afternoon drive at FM97/Pittsburgh is Dennis Elliott, who comes from crosstown competition 96KX and replaces Jeff Walker. Also, Trevor Ley is back after a brief hiatus to do the evening news schedule . . . Sandra Alexander has been named General Sales Manager for WFLA/Tampa — a former station account executive, she joined the station in 1964 . . . Steve Perun is leaving his programming and research position at KSTP/Minneapolis to go across town to KDWB, where he will perform the same function . . . John Hook has left his Music Director position at WLVA/Lynchburg to go to work for the Yesteryear Records oldies house in Charlotte; he's replaced by Jackson Hill, who will continue to pull his 7-12 air shift . . . WCWA/Toledo General Manager Mike Gallagher has resigned his position, with no immediate replacement named . . . KNBR/San Francisco air personality Ron Lyons changes his shift from the noon to three slot back to an earlier starting time of 10am-2pm — also, Mike Cleary has been added to do special character voices and bits on the morning show . . . WCFR/Springfield has a new Music Director, Jeff Taylor; he replaces Ken Gilbert, who moves on to WAQY in that town as afternoon drive personality . . . New to KWOS/Jefferson City is John Schilling, who will handle the 7pm-12 shift and replace Larry Fredette, who leaves radio to sell life insurance . . .

### Update

**CELEBRATION CITY:** Three Pop/Adults recently celebrated notable anniversaries — WSPA/Spartanburg, SC is observing its 50th in gala style by showing off its newly remodeled facilities complete with an open house tour of the studios, with all of the air personalities present to greet visitors. Over 1000 took advantage of the festivities, which included a radio museum exhibit. Actual first date and time of broadcast was February 17, 1930, at 7pm local time. Another station commemorating its Golden Year is KGGF/Coffeyville, KS. The station is staging similar merrymaking events, and is also inviting former employees to participate — even by phone. PD Don McCord informed, "Anyone who's worked for KGGF in the last 50 years is invited to give us a call and celebrate — (316) 251-3800." Finally, WJER/Dover, OH turns out to be the kid on the block, as it marked its 30th year by airing congratulatory messages several weekends ago . . . Harry Shearer, who's receiving plenty of attention as the newest Not Ready For Prime Time Player on "Saturday Night Live," will guest on the Gary Owens show next week on KMPC/Los Angeles . . . WISN/Milwaukee has received a merit award in the category of Television — Local Campaign by the Milwaukee Advertising Club. The campaign honored two different spots which were written, produced, and co-directed by the station's Promotion Director, John Scheinfeld . . .

**WASH/Washington** has found out there's something to be said for audience loyalty in the Pop/Adult format. Word recently reached station sources from one of its "remote chase cars" that someone is sporting a WASH bumper sticker in Jeddah, Saudi Arabia. The reliable observer's view was obstructed by a passing camel, and he was unable to give any specific demographic information on the listener. Station personnel assume, since it was Saudi Arabia, that it was an upscale, adult male, with oil interests . . .

### Color

**TIME TO LIGHTEN UP:** With President Carter's boycott of the Moscow Olympics impending, KHOW/Denver has offered listeners the chance to help relieve some of the tensions of the world by participating its "Laff Olympics" competition.

To kick off the fun, air personalities Hal and Charley have flown to Athens, Greece in search of a Grand Prize for the Olympics. In the meantime, listeners have been stocking up on their best gags for the competition, which began upon their return last week. Listeners have been calling in with their favorite jokes on the H&C morning romp, with both personalities embellishing upon and adding to the humor. There will be 30 final contestants who have called in with the best gags. Winners will receive Laff Olympics T-shirts and passes to see one of their favorite comedians. Hal & Charley will be taking the grand prize winner to dinner and will present the special award brought back from Athens.

# P/A

POP/ADULT

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week

### CHRISTOPHER CROSS Ride Like The Wind (WB)

63% of our reporters are on it. Latest adds include WGIR, KAKE, KSL, WBT, WTVN, WGY, WHIZ, KOLO, KUGN. Key moves: 12-7 KRMG, 24-18 WOWO, 22-12 WCSC, 17-11 WCWA, 16-11 KWOS, 20-13 WVMT, 15-12 WLNH, 22-18 KDKA, 22-20 WPRO, 22-11 WYMC, debut 20 WBZ, debut 30 KSTP, debut 30 WNEU. Heavy rotation: WSLI, KNBR. Jumps 31-23 on P/A chart.

### RAY, GOODMAN & BROWN Special Lady (Polydor)

58% of our reporters are on it. Adds include WHAM, WRVA, KEX, WDBO, WHEN, WRIE, KRKK, KSTP, KAFM, KPPL. Key moves: 13-6 WHAG, 19-14 WCSC, 23-18 WNEU, 24-17 WPRO, 21-13 FM97, 23-15 WFIR, 18-13 WFYR, 7-4 WBZ, 28-18 WQUD, 16-10 KLTE, 18-9 WLNH, 26-23 KOLO, 21-16 WORG, 28-20 WHIZ, 20-17 KDKA, 19-16 WBT. Heavy rotation: WTAE, WGY, WTMJ, WIP, WREC. Increased 33-24 on P/A chart.

## NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

- MAUREEN McGOVERN** "We Could Have It All" (WB/Curb) 58/5 add KRNT, WIS, WOOD, KEX, WLNH. Key moves: 20-14 KFMB, 23-19 KMPC, 20-16 WISN, 21-17 WSTV, 28-15 WYMC, 22-16 WHAG, debut 28 WTAR. Heavy rotation: WHOK, KDWN, KGGF. Increased 29-27 on P/A chart.
- PEACHES & HERB** "I Pledge My Love" (Polydor) 50/6 add WELI, WJBO, KFOR, WQUD, WSIX, KRKK. Key moves: 1-1 WHAG, 5-3 WBEW, 22-17 WRIE, 11-6 FM97, 12-7 WLNH, 27-22 WTAR, 28-24 WHBC, debut 27 KWOS. Increased 32-30 on P/A chart.
- CHARLIE DORE** "Pilot Of The Airwaves" (Island) 52/13 adds include WBZ, WQWO, WSIX, WIP, WHAS, WFIR, KUGN, KRMG, WHAM, WQUA, WCSC. Key moves: 31-26 WBT, 22-19 KOLO, 28-22 KBLF, 28-23 KDKA, 29-19 FM97, debut 24 WYMC, debut 24 KEX, debut 28 WYMT. Heavy rotation: WGY. Increased 38-32 on P/A chart.
- KENNY NOLAN** "Us And Love (We Go Together)" (Casablanca) 45/1 add WELI. Key moves: 10-4 WHAG, 26-22 WORG, 27-22 WCSC, 28-24 WTAR, debut 20 WISN. Increased 34-33 on P/A chart.
- KARLA BONOFF** "Baby Don't Go" (Columbia) 42/2 add WHAM, WTMJ. Key moves: 18-14 WVMT, 28-23 WCWA, debut 23 KEX, debut 28 WORG, debut 30 WJBO. Increased 35-34 on P/A chart.
- PAUL DAVIS** "Do Right" (Bang) 40/18 adds include WBT, WRVA, KFOR, KRNT, WBEW, WPRO, WFIR, KOB, WJBO, WCWA, KSTP, WJON, WSIX, WQUA. Debuts 27 WCSC, debut 28 WSM-FM, debut 29 WYMC. Hot at WCFR, WDF. Debuts at No. 35 on P/A chart.
- JOHN DENVER** "Autograph" (RCA) 40/11 add KLYD, KRKK, WIBW, KRNT, KAKE, WTMJ, WYMC, WHIZ, KBLF, KRMG, WLNH. Key moves: 32-25 WTAR, 34-29 FM97, 30-27 WHAG. Hot at KGGF. Increased 40-36 on P/A chart.
- BARBARA MANDRELL** "Years" (MCA) 37/3 add KFMB, KLYD, KGNR. Increased 38-37 on P/A chart.
- WILLIE NELSON** "My Heroes Have Always Been Cowboys" (Columbia) 37/4 add KMPC, WEBC, KNBR, WREC. Key moves: 28-25 WORG, 35-32 WFIR, debut 27 WNEU. Hot at KUGN, WHIO, WIBW. Increased 39-38 on P/A chart.
- BOB SEGER** "Fire Lake" (Capitol) 33/10 add WHOK, WHIZ, KNBR, KDKA, KRKK, KRMG, WIP, WCSC (dp), WVMT, KSTP. Key moves: 25-22 KOLO, 34-28 WFIR, 26-19 WCWA, 27-20 FM97, 28-21 KWOS, 28-22 WOWO, debut 17 WBZ, debut 25 WPRO, debut 29 WNEU. Debuts at No. 40 on P/A chart.

## Radio & Records POP/ADULT AIRPLAY / 40

Three Weeks	Two Weeks	Last Week	This Week	March 14, 1980
2	1	1	1	DAN FOGELBERG/Longer (Full Moon/Epic)
5	4	3	2	RUPERT HOLMES/Him (MCA)
8	5	5	3	CHUCK MANGIONE/Give It All You Got (A&M)
15	11	8	4	TOMMY JAMES/Three Times In Love (Millennium)
26	21	15	5	AIR SUPPLY/Lost In Love (Arista)
7	7	7	6	SPINNERS/Working My Way Back To You (Atlantic)
1	2	2	7	NEIL DIAMOND/September Morn (Columbia)
6	6	8	8	DIRT BAND/American Dream (UA)
14	13	9	9	ANDY GIBB/Desire (RSO)
3	3	4	10	ANNE MURRAY/Daydream Believer (Capitol)
37	27	21	11	EAGLES/I Can't Tell You Why (Asylum)
20	18	14	12	BILLY PRESTON & SYREETA/With You I'm Born Again (Motown)
19	15	13	13	STARLAND VOCAL BAND/Loving You With My Eyes (Windsong)
30	24	20	14	KOOL & THE GANG/Too Hot (DeLite/Mercury)
32	26	22	15	DAVID GATES/Where Does The Lovin' Go (Elektra)
24	20	17	16	CRYSTAL GAYLE/It's Like We Never Said Goodbye (Columbia)
25	22	19	17	MELISSA MANCHESTER/Fire In The Morning (Arista)
38	31	24	18	DR. HOOK/Sexy Eyes (Capitol)
17	17	18	19	TOTO/99 (Columbia)
18	16	16	20	DONNA SUMMER/On The Radio (Casablanca)
9	9	10	21	BARBRA STREISAND/Kiss Me In The Rain (Columbia)
35	33	30	22	FELIX CAVALIERE/Only A Lonely Heart Sees (Epic)
-	38	31	23	CHRISTOPHER CROSS/Ride Like The Wind (WB)
-	39	33	24	RAY, GOODMAN & BROWN/Special Lady (Polydor)
4	8	11	25	BARRY MANILOW/When I Wanted You (Arista)
21	28	26	26	MICHAEL JOHNSON/The Very First Time (EMI America)
39	34	29	27	MAUREEN McGOVERN/We Could Have It All (WB/Curb)
13	14	28	28	QUEEN/Crazy Little Thing Called Love (Elektra)
10	10	12	29	STEVE FORBERT/Romeo's Tune (Nemperor)
36	32	32	30	PEACHES & HERB/I Pledge My Love (Polydor)
27	23	23	31	GEORGE BURNS/I Wish I Was Eighteen Again (Mercury)
-	-	36	32	CHARLIE DORE/Pilot Of The Airwaves (Island)
40	35	34	33	KENNY NOLAN/Us And Love (We Go Together) (Casablanca)
-	-	35	34	KARLA BONOFF/Baby Don't Go (Columbia)
-	-	35	35	PAUL DAVIS/Do Right (Bang)
-	-	40	38	JOHN DENVER/Autograph (RCA)
-	-	38	37	BARBARA MANDRELL/Years (MCA)
-	-	39	38	WILLIE NELSON/My Heroes Have Always Been Cowboys (Columbia)
-	-	39	39	BOB SEGER/Fire Lake (Capitol)
-	-	40	40	ENGELBERT HUMPERDINCK/Love's Only Love (Epic)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters. New Entry →

### Others Getting Significant Action

- SPYRO GYRA** "Catching The Sun" (MCA) 44/12 add KAKE, KFOR, WNEW, KDWN, WSIX, KLYD, WORG, WBEW, KOB, WYMC, WOOD, WHOK.
- ENGLAND DAN & JOHN FORD COLEY** "In It For Love" (Big Tree) 32/6 add WIS, WDFD, WCWA, WHBC, WTAR, WBAL. Moves 30-27 KFMB.
- J.D. SOUTHER** "White Rhythm And Blues" (Columbia) 32/2 add KHOW, KRKK. Debuts 29 WHAG.
- KENNY LOGGINS** "Keep The Fire" (Columbia) 29/7 add KAKE, WQUD, KRKK, WHAS, WCSC, WJBO, WGY. Moves 20-15 WSM-FM, 29-16 WYMC, debut 29 WPRO. Heavy rotation: WDF.
- DIANA HUBBARD** "Rose Coloured Lights" (Waterhouse) 28/7 add WELI, KLYD, WOOD, KUGN, KBLF, WJON, KWOS. Debut 34 WHAG. Heavy rotation: WTMJ. Requests reported at KMPC.
- STEVIE WONDER** "Outside My Window" (Tamla) 28/5 add WDFD, WREC, KHOW, WISN, WEBC.
- WAYNE NEWTON** "Years" (Aries II) 26/3 add WOOD, FM97, WBZ. Moves 21-10 WYMC, 28-24 WVMT.
- DIONNE WARWICK** "After You" (Arista) 25/24. This week's Most Added - including KMPC, WIOD, WGIR, WIBW, WSBA, WSB, WCCO, WREC, WSM-FM, WFTL, WHIO, WNEW, WTMJ, KGGF.
- DOTTIE WEST** "A Lesson In Leaving" (UA) 24/6 add KDWN, WRVA, KBLF, WCSC, WOOD, WSLI. Moves 18-15 WORG, 23-12 WYMC.
- JIMMY RUFFIN** "Hold On To My Love" (RSO) 23/9 add WOWO, WBZ, WASH, WQUA, WFIR, WCWA, WVMT, FM97, WQUD. Moves 30-22 WSM-FM, debut 25 WCSC, debut 27 WPRO, debut 30 WLNH.
- MICHAEL JACKSON** "Off The Wall" (Epic) 23/4 add WBT, WSLI, KMRJ, WHIZ. Moves 17-11 WNEU, 16-9 WRIE, 22-15 WOWO, 28-23 WPRO, 21-18 WLNH, debut 16 WBZ.
- SHALAMAR** "The Second Time Around" (Solar/RCA) 23/3 add WNFL, WDF. WBT. Moves 14-11 WCSC, 13-8 WNEU, 14-10 WPRO, 27-20 KWOS.
- JIMMY BUFFETT** "Survive" (MCA) 22/6 add WTAR, KBLF, WJON, WYMC, WIOD, KPPL. Debut 29 WSM-FM.

- 39 on P/A chart.
- ENGELBERT HUMPERDINCK** "Love's Only Love" (Epic) 33/6 add KFOR, WHOK, WDBO, WVMT, WTMJ, WGY. Key moves: 31-26 WTAR, 28-26 WJBO, 26-19 WHAG. Debuts at No. 40 on P/A chart.
- AMERICA** "All Around" (Capitol) 21/2 add WOOD, KRNT. Moves 15-9 KFMB.
- LINDA RONSTADT** "How Do I Make You" (Asylum) 19/1 add WTVN. Moves 21-12 WOWO, 21-15 WNEU, 19-16 WLNH, debut 21 WCSC.
- PHOTOGLO** "We Were Meant To Be Lovers" (20th) 18/8 add WGIR, WIS, KRNT, WORG, KUGN, KSL, KEX, KRKK. Moves 34-25 WHAG.
- HERB ALPERT** "Street Life" (A&M) 18/5 add WHIZ, WYMC, WREC, KHOW, WTMJ.
- CAPTAIN & TENNILLE** "Love On A Shoestring" (Casablanca) 17/3 add WHIZ, KHOW, WTAR. Moves 28-25 WWWE, debut 26 WYMC, debut 30 WSM-FM, debut 30 WORG.
- JACKIE DeSHANNON** "I Don't Need You Anymore" (RCA) 17/3 add KFMB, WTMJ, KLYD.
- FLEETWOOD MAC** "Think About Me" (WB) 16/11 add WCCO, WASH, KDKA, WREC, WSLI, KRMG, WORG, KBLF, WHIZ, WYMC, WCWA.
- RAY STEVENS** "Shriner's Convention" (RCA) 15/1 add WRVA, 26-20 WTAR. Hot at WHIO.
- JENNIFER WARNES** "When The Feeling Comes Around" (Arista) 14/14 add WCCO, WLNH, WGIR, WORG, WRIE, KAFM, WJON, WSIX, WSB, WHIO, WTMJ, KGGF, WSM-FM, WJBO.
- FRANK MILLS** "Ski Fever" (Polydor) 12/1 add KSL.
- RONNIE MILSAP** "Why Don't You Spend The Night" (RCA) 12/1 add KOY. Moves 11-3 WYMC, 22-18 KLTE.
- LINDA RONSTADT** "Hurt So Bad" (Asylum) 11/3 add WTMJ, WCWA, WDF. Moves 40-31 FM97.
- EDDIE RABBITT** "Gone Too Far" (Elektra) 10/5 add WIBW, KRNT, WSB, KSL, WYMC.
- SHELLIE JACOBS** "You Bring Out The Best Of The Woman In Me" (Venture) 9/3 add WHAG, KLYD, WTVN.
- CLIFF RICHARD** "Carrie" (EMI America) 9/3 add WHIZ, WSLI, KRKK.
- LARRY GATLIN** "Taking Somebody With Me When I Fall" (Columbia) 8/4 add WSM-FM, KOY, WSBA, WIBW.

- ### Most Added:
- DIONNE WARWICK** "After You" (Arista) Added at 26% of our reporting stations.
- PAUL DAVIS** "Do Right" (Bang) Added at 20% of our reporting stations.
- JENNIFER WARNES** "When The Feeling Comes Around" (Arista) Added at 15% of our reporting stations.
- CHARLIE DORE** "Pilot Of The Airwaves" (Island) Added at 14% of our reporting stations.
- SPYRO GYRA** "Catching The Sun" (MCA) Added at 13% of our reporting stations.
- ### Hottest:
- RUPERT HOLMES** "Him" (MCA) Reported hot at 46% of our stations.
- DAN FOGELBERG** "Longer" (Full Moon/Epic) Reported hot at 36% of our stations.
- CHUCK MANGIONE** "Give It All You Got" (A&M) Reported hot at 33% of our stations.
- KOOL & THE GANG** "Too Hot" (DeLite/Mercury) Reported hot at 27% of our stations.
- SPINNERS** "Working My Way Back To You" (Atlantic) Reported hot at 26% of our stations.
- BILLY PRESTON & SYREETA** "With You I'm Born Again" (Motown) Reported hot at 24% of our stations.
- TOMMY JAMES** "Three Times In Love" (Millennium) Reported hot at 23% of our stations.

# P/A

# REGIONAL ADDS & HOTS

## EAST

**WBAL/Baltimore**  
Jack Lucy  
England Dan  
E. Arnold  
D. Warwick  
(After)  
**WBZ/Boston**  
Wendy Furiga  
C. Dore  
J. Ruffin  
W. Newton  
Air Supply  
HOTTEST  
Spinners  
D. Fogelberg  
Ray, Goodman  
& Brown  
Kool & The Gang  
**WBEN/Buffalo**  
Roger Christian  
S. Streisand  
C. Mangione  
Sproy Gyra  
Beach Boys  
P. Davis  
HOTTEST  
Preston & Syreeta  
Peaches & Herb  
Eagles  
Toto  
Dr. Hook  
**WVMT/Burlington**  
Gary Wheelock  
M. Manchester  
J. Ruffin  
C. Harding  
B. Seger  
E. Humperdinck  
HOTTEST  
C. Mangione  
Spinners  
Air Supply  
A. Gibb  
C. Cross  
K. Bonoff  
Preston & Syreeta  
**WRIC/Ene**  
Teri Annotti  
J. Warnes  
(Feeling)  
Ray, Goodman  
& Brown  
T. Orlando  
HOTTEST  
Preston & Syreeta  
Kool & The Gang  
R. Holmes  
M. Jackson  
(Wall)  
Air Supply  
Eagles  
Peaches & Herb  
**WHAQ/Hagerstown**  
Rick Summers  
M. Davis  
Eagles  
D. Warwick  
(After)  
S. Jacobs  
HOTTEST  
Peaches & Herb  
T. James  
(Three)  
K. Nolan  
Ray, Goodman  
& Brown  
Dr. Hook  
M. Manchester  
WLNH/Laconia  
Roger Curtis  
C. Hardin  
J. Warnes  
M. McGovern  
J. Kirk  
B. Joel (dp)  
Hall & Oates (dp)  
Journey (dp)  
HOTTEST  
R. Holmes  
Peaches & Herb  
Starland Vocal  
Band  
Ray, Goodman  
& Brown  
C. Cross  
M. Manchester  
D. Gates  
**WGIR/Manchester**  
Karen Andersen  
C. Harding  
C. Cross  
Air Supply  
Photoglo  
D. Warwick  
(After)  
T. Orlando  
J. Warnes  
(Feeling)  
Beach Boys  
HOTTEST  
D. Fogelberg  
Spinners  
R. Holmes  
Preston & Syreeta

## MIDWEST

**WHBC/Canton**  
Rick Jacobs  
J. Oliver  
(Don't)  
Far Cry  
England Dan  
D. Fogelberg  
A. Gibb  
Queen  
Starland Vocal  
Band  
T. James  
(Three)  
C. Gayle  
F. Mac  
W. Manchester  
J. Denver  
Photoglo  
J. Weatherly  
(Gift)  
M. McGovern  
J. Denver  
America  
P. Davis  
E. Rabbitt  
D. Parton  
HOTTEST  
Spinners  
**WVTV/Columbus**  
Danny Nugent  
C. Cross  
L. Ronstadt  
S. Jacobs  
HOTTEST  
A. Gibb  
R. Holmes  
Queen  
Spinners  
**WVVC/Cleveland**  
Terry Patrick  
Preston & Syreeta  
Starland Vocal  
Band  
HOTTEST  
D. Fogelberg  
Eagles  
C. Mangione  
F. Cavaliere  
Dirt Band  
Air Supply  
Dr. Hook  
**WVWF/Chicago**  
John Waterbee  
Dr. Hook  
Whispers  
HOTTEST  
Queen  
D. Summer  
Kool & The Gang  
R. Holmes  
**WVWG/Cleveland**  
Terry Patrick  
Preston & Syreeta  
Starland Vocal  
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Eagles  
C. Mangione  
F. Cavaliere  
Dirt Band  
Air Supply  
Dr. Hook  
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C. Cross  
L. Ronstadt  
S. Jacobs  
HOTTEST  
A. Gibb  
R. Holmes  
Queen  
Spinners  
**WVWV/Cleveland**  
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Preston & Syreeta  
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Starland Vocal  
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HOTTEST  
D. Fogelberg  
Eagles  
C. Mangione  
F. Cavaliere  
Dirt Band  
Air Supply  
Dr. Hook

## WEST

**WVWF/Chicago**  
John Waterbee  
Dr. Hook  
Whispers  
HOTTEST  
Queen  
D. Summer  
Kool & The Gang  
R. Holmes  
**WVWG/Cleveland**  
Terry Patrick  
Preston & Syreeta  
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Eagles  
C. Mangione  
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Dr. Hook  
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Kool & The Gang  
R. Holmes  
**WVWG/Cleveland**  
Terry Patrick  
Preston & Syreeta  
Starland Vocal  
Band  
HOTTEST  
D. Fogelberg  
Eagles  
C. Mangione  
F. Cavaliere  
Dirt Band  
Air Supply  
Dr. Hook

## SOUTH

**WVWF/Chicago**  
John Waterbee  
Dr. Hook  
Whispers  
HOTTEST  
Queen  
D. Summer  
Kool & The Gang  
R. Holmes  
**WVWG/Cleveland**  
Terry Patrick  
Preston & Syreeta  
Starland Vocal  
Band  
HOTTEST  
D. Fogelberg  
Eagles  
C. Mangione  
F. Cavaliere  
Dirt Band  
Air Supply  
Dr. Hook  
**WVWF/Chicago**  
John Waterbee  
Dr. Hook  
Whispers  
HOTTEST  
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Eagles  
C. Mangione  
F. Cavaliere  
Dirt Band  
Air Supply  
Dr. Hook

## Album Airplay Tracks

*(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)*  
**HERB ALPERT (A&M)** "1980"  
**BEE GEES (RSO)** "Wind Of Change"  
**KARLA BONOFF (Columbia)** "Restless Nights"  
**DEBBY BOONE (WB/Curb)** "With All Of My Love" "Never Say Goodbye"  
**JIMMY BUFFETT (MCA)** "Dreamsicle" "Chanson Pour Les Petits Enfants"  
**GLEN CAMPBELL (Capitol)** "I Was Just Thinking About You"  
**CAPTAIN & TENNILLE (Casablanca)** "Deep And Dark"  
**RITA COOLIDGE (A&M)** "Sweet Emotion" "Pain Of Love"  
**NEIL DIAMOND (Columbia)** "I'm A Believer" "Mama Don't Know" "That Kind"  
**"The Shelter Of Your Arms" "Stagger Lee"**  
**EAGLES (Asylum)** "Sad Cafe"  
**FLEETWOOD MAC (WB)** "Honey Hi" "Never Make Me Cry" "Sisters Of The Moon" "Angel" "Over & Over" "Storms"  
**DAN FOGELBERG (Full Moon/Epic)** "Gypsy Wind"  
**ANDY GIBB (RSO)** "After Dark" "Rest Your Love On Me"  
**RUPERT HOLMES (MCA)** "Answering Machine" "Partners In Crime"  
**MICHAEL JACKSON (Epic)** "She's Out Of My Life" "I Can't Help It"

**MICHAEL JOHNSON (EMI America)** "I Just Can't Say No To You" "Doors"  
**JACK JONES (MGM)** "Quiet Please, There's A Lady On Stage" "Evergreen"  
**NICOLETTE LARSON (WB)** "Dancin' Jones" "Rio de Janeiro Blue" "Back In My Arms Again"  
**MELISSA MANCHESTER (Arista)** "Don't Want A Heartache" "Holdin' On To The Lovin'"  
**BARRY MANILOW (Arista)** "Rain" "Why Don't We Try A Slow Dance" "Sunday Father"  
**"I Don't Want To Walk Without You" "Where Are They Now" "One Voice"**  
**JIMMY MESSINA (Columbia)** "Free To Be Me" "Lovin' You Lady"  
**BETTE MIDLER (Atlantic)** "The Rose"  
**ANNE MURRAY (Capitol)** "You've Got Me To Hold On To"  
**CLIFF RICHARD (EMI America)** "Fallin' In Love"  
**KENNY ROGERS (UA)** "Goodbye Marie" "She's A Mystery"  
**LINDA RONSTADT (Asylum)** "Hurt So Bad" "Girls Talk" "Look Out For My Love"  
**"Mad Love"**  
**CARLY SIMON (Elektra)** "Love You" "Coming To Get You" "Just Like You Do"  
**"Love You By Heart"**  
**BARBRA STREISAND (Columbia)** "Niagara" "Come Rain Or Come Snow"  
**JENNIFER WARNES (Arista)** "Shot Through The Heart" "Tell Me Just One More Time"  
**STEVIE WONDER (Tamla)** "Power Flower" "Black Orchid" "Come Back As A Flower"

# OPPORTUNITIES

## Openings

**WMEE-FM/Ft. Wayne** looking for top flight Program Director. Must be a winner and dedicated to being #1. Send any information on how you can do the job to John David Spangler, Box 6000, Ft. Wayne, IN 46896. (3-14)

**News Director, new 100,000 watt FM Contemporary Rock station.** Strong on interviewing and Public Affairs. Good natural delivery, some production. Resumes and tape to Manager, KAOH, Box 6167, Duluth, MN 55806. (3-14)

**Southeastern New Mexico's #1 50,000 Top 40 powerhouse** looking for qualified experienced announcer for midday position. Good climate and great people. Females encouraged to apply. Send tapes and resumes to J.R. Lonigan, KBCQ, Roswell, NM 88102. EOE (3-14)

**WONE/Dayton** needs experienced news person. Must be strong in delivery, writing and gathering. Resumes and tapes to Kent Scott, WONE, 11 S. Wilkinson St., Dayton, OH 45402. EOE M/F (3-14)

Due to an intercorporate promotion, **WNOW/York, PA** has opening for qualified, take-charge News Director. Good pay, good benefits, good hours. Contact Dave Marino, Station Manager at (717) 755-1049. EOE M/F (3-14)

**News persons for new 100,000 watt FM Contemporary Rock station.** Ladies encouraged! Good natural delivery. Experience a must! Tapes and resumes to Manager, KAOH, Box 6167, Duluth, MN 55806. (3-14)

**Sunbelt radio station** adding to news staff. Searching for heavyweight morning news anchor for 5 day week shift. Includes production writing and anchoring several times 15 minute news blocks. Must be strong both on and off the air. Send tapes and resumes with full references and salary requirements to Don Bradley, ND, KELI, Box 52182, Tulsa, OK 74152. Minorities welcome. EOE M/F (3-14)

**KAGO/Klamath Falls, OR** seeks funny, natural sounding announcer for sold out AM drive shift. Good production a must. Market of 350,000 people. Tapes and resumes to Charlie Van Hell, Box 1150, Klamath Falls, OR 97601. EOE M/F (3-14)

**Production Director/swing man** experienced in Top 40 and Pop/Adult at Maine's #1 station. Also in desperate need of part-time help. Send tapes and resumes to Steve Rogers, WIGY/WJTO AM, Box 329, Bath, ME 04530. EOE M/F (3-14)

**Experienced announcers needed** for top Midwest city. New 100,000 FM Contemporary Rock station. Need natural delivery and above average production skills. Tapes, resumes to Manager, KAOH, Box 6167, Duluth, MN 55806.

**Needed yesterday. Conversational morning men** who can entertain and maintain strong AM numbers. Someone to blend in with our overall sound while being a personality. Is that you? Tapes and resumes to Mark Robertson, WBEU, 3040 Boundary St., Beaufort, SC 29902. EOE (3-14)

**WOBL/Oberlin, OH** has opening for 7pm-12midnight jock with good production skills. Females especially encouraged to apply. Send tapes and resumes to Ken Lucas, WOBL, Box 277, Oberlin, OH 44074. EOE M/F (3-14)

## Openings

**Southern California midday personality.** Immediate opening KWIZ/Orange County, Disneyland-Newport Beach area. Send tapes to Bill Weaver, KLOK, Box 21248, San Jose, CA 95151. EOE M/F (3-14)

**KENR/Houston** is looking for a News Director. Send tapes and resumes with news philosophy to Joe Wade Formicola, PD, 2 Greenway Plaza East, Houston, TX 77042. EOE M/F (3-14)

**W8GF/Savannah's newest #1** is accepting tapes and resumes for future openings. Show us a bright, Top 40 sound plus a couple of production samples and you may be first in our files. Send to Doug Weidman, OM, WSGF-FM, Box 876, Savannah, GA 31402. EOE (3-14)

**13FEA Musicradio/Menchester** has immediate opening for a top afternoon drive personality and a 6-10pm communicator. Tapes and resumes to Rick Ryder, 13FEA, Box 370, Merrimack, NH 03054. No calls please. EOE (3-14)

**KCEY/Modesto, CA** needs Group Chief Engineer. For more information call Russ Beckmann at (209) 883-0433. (3-14)

**Frank N. Magid Assoc., Inc., talent search.** We have several clients with immediate openings for News Directors. Formats range from Country to News/Talk all in major markets. Rush tapes and resumes to FNMA, Inc., c/o Ken Dennis, 2225 East Randol Mill Rd., Suite 522, Arlington, TX 76011. (3-14)

**New 60,000 watt (FM97) WLAN/FM** has opening for 7pm-12midnight personality. Send tapes and resumes to Program Director, WLAN-FM, 252 N. Queen St., Lancaster, PA. No calls please. (3-14)

**WBZA-AM and WNIO-FM/Glens Falls, NY** now looking for experienced first class Chief Engineer to work in a four season resort area. Join a growing company and make your home here. Let's talk. Call Jay Scott at (518) 792-2151 between 9am-5pm. EOE M/F (3-14)

**Western Cities Broadcasting,** with stations in Phoenix, Las Vegas, Tucson and Sacramento looking for conversational one-on-one newscaster who take pride in delivering bright, solid, creative news. Strong rewriting ability essential. Tapes, resumes and writing samples to Jeff Michaels, ND, KMJJ, Box 14805, Las Vegas, NV 89114. EOE (3-14)

**Pro-Corn, The Numbers Company** is looking for morning air personnel and jocks for all time periods for stations in Florida and West Virginia. Please send tapes and resumes to Pro-Corn, 6515 E. Vancey St., Brook Park, OH 44142. (3-14)

**Frank N. Magid Assoc., Inc., talent search.** We have immediate openings in several markets. Our clients are looking for strong, personality-oriented talent. Tapes and resumes to FNMA, Inc., c/o Ken Dennis, 2225 East Randol Mill Rd., Suite 522, Arlington, TX 76011. (3-14)

**KINT-98/El Paso's top rated station** looking for a midday jock who can really communicate with women and also for a creative morning personality. Send tapes and resumes to Jhani Kaye, KINT, 5710 Trowbridge, El Paso, TX 79925. EOE M/F (3-14)

## Openings

**Production Director/Copy Chief** for new 100,000 watt FM Contemporary Rock station. Top Midwestern market. Weekend shift. Solid growth opportunity with our growing company. Tapes and resumes to Manager, KAOH, Box 6167, Duluth, MN 55806. (3-14)

**WAEB/Allentown, PA** has an immediate opening for a full-time newscaster. We are top AM station in Philadelphia's 3rd largest market and we need some body good, fast. Rush tapes and resumes to Matt Kerr ND, WAEB, Box 2767, Lehigh, PA 18001. EOE M/F (3-14)

**Looking for more than just a warm body.** 50,000 watt FM powerhouse between the devil and the deep blue sea needs evening jock with good production. Call Steve Warren at (414) 552-8787. (3-14)

**We're looking for a strong aggressive personality** for Cleveland's newest sound of Disco, Jazz and R&B. Hometown folks urged to apply. Tapes and resumes to Tom Allen, WDMT, 14781 Sperry Rd., Newbury, OH 44065. EOE (3-14)

**K8CB/Liberal** looking for a Top 40 jock. Experience preferred but not required. Hurry tapes to Steve Armstrong, PD, Box K, Liberal, KS 67901. EOE M/F (3-14)

**WGRD/Grand Rapids** needs a strong 6-10pm Top 40 personality. Ability to relate to teens and good production are musts. Send tapes and resumes to Ron White, WGRD, 122 Lyon N.W., Grand Rapids, MI 49503. EOE M/F (3-14)

**Immediate openings that won't last long.** Full and part-time positions for top rated Pop/Adult station. Looking for experienced natural communicators. Tapes and resumes to Kevin Burland, WINE, Box 95, Danbury, CT 06810. No calls please. EOE (3-14)

**Solid, medium market stations needs news people.** Minimum 1 yr experience. Mature sound with personality, some news background. Tapes and resumes to Clint McElroy, WHTN-WKEE, Box 2288, Huntington, WV 25701. EOE M/F (3-14)

**WMCL/McLeansboro, IL** is looking for an air personality who can also do production and/or news. Experience preferred, but will consider all. Send tapes and resumes to Community Services Broadcasting, Inc., Box 1209, Mt. Vernon, IL 62864. EOE (3-14)

**KINT-98/KOL** is looking for a newscaster to join El Paso's largest radio news staff. Send tapes and resumes to Jim Cumberland, 5710 Trowbridge, El Paso, TX 79925. EOE M/F (3-14)

**Personality news.** Join the #1 team at the top of Texas. Good delivery and able to work bits with jocks. Great atmosphere, last person stayed 4 yrs. Tapes and resumes to Bo Jeffries, Box 7488, Amarillo, TX 79109. EOE (3-14)

**WRTA/Altoona** needs a news person. Experience required, good voice a must. Write, edit and report. Tapes and resumes and salary requirements to Manager, WRTA, Box 272, Altoona, PA 16603. EOE (3-14)

**WDJI/Northern Arizona** looking for air talent with good attitude, more than experienced. Here's your chance to get the experience you need in all areas at a successful station with great atmosphere. Call Max at (602) 524-3994. EOE (3-14)

## Openings

**WALT-FM/Meridian, MS 100,000 watts** under new direction needs experienced, talented voices with good production to increase numbers. Salary negotiable. Top 40 with AOR flavoring. I need several talented people immediately. Send tapes and resumes 1st class mail to Dave Edney, PD, WALT, Box 5797, Meridian, MS 39301 or call (601) 693-2661. EOE M/F (3-14)

**Need people to kick ass in Buffalo, NY.** Potential for full and/or part-time future openings. Superstars Rocker. Send tapes, resumes, production samples and salary requirements to George Hawras, WGRQ, 59 Virginia Place, Buffalo, NY 14202. No calls please. EOE (3-14)

**Potential opening for full and/or part-time position** at #1 Superstars Rocker in Allentown-Bethlehem-Easton, 55th largest market. Located between New York and Philly. Send tapes, resumes, production sample and salary requirements to Arthur Holt, WZZO, Ste. 205, 2285 Schoenersville Rd., Bethlehem, PA 18017. No calls please. EOE (3-14)

**Opening for News Director.** Contact Bob Lima, WVMI, Box 4606, Biloxi, MS 39631. (601) 388-2323. EOE (3-14)

**KAUM/Houston** has a rare opening for a sports/news reporter. If you have the talent to join the ABC team send your tape and resume to Jon Matthews, News Director, KAUM, 1201 Fannin Bank Bldg., Houston, TX 77030. EOE M/F (3-14)

**KDVV/Topeka, KS** is seeking part-time and full-time air talent. Send tapes and resumes to Bill DeMore, Box 1478, Topeka, KS 66601. No calls please. EOE M/F (3-14)

**KWY 100,000 watt Country** needs energetic Program Director for AM drive. Also other positions available. All positions include good salary, paid life, health and dental insurance and profit sharing. Good production a must. Tapes and resumes to John Ramsey, KWY, Box 926, Cheyenne, WY 82001 or call (307) 632-0551. EOE M/F (3-14)

**Six station chain needs people.** Two for 50KW stereo Country and one AM-drive contemporary. Good bucks, benefits and real people. Contact Barry Chase, WKAZ, Box 871, Charleston, WV 25323. EOE M/F (3-14)

**KCEY/Modesto, CA** needs 1st phone jock who wants to do the all-night Trucking show. Excellent facilities and long term position. Immediate opening. Call Kent Hopper, Operations Mgr., at (209) 883-0433. (3-14)

**KASH/Eugene, OR** is looking for a copywriter, male or female. Contact Andy Barber at (503) 686-9123 before 2pm. EOE M/F (3-14)

### PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

## CHANGES

### Radio

**STEVE STUART** joins WJJO/St. Cloud, MN from WAGO/Oshkosh, WI.  
**RICHARD HAUF** promoted to Operations Manager WHBF-AM-FM/Rock Island, IL.  
**RAY BAKER** promoted to Music Director WGRD/Grand Rapids, MI.  
**RICK STEELE** moves to Production Director WGRD/Grand Rapids, MI.  
**DAN LEMOS** joins KIIS-FM/Los Angeles, CA as Director of Music Research.  
**FRANK RYAN** formerly WKJJ/Louisville, KY and WMEE/Ft. Wayne joins WEFM/Chicago, IL.  
**DENNIS ST. JOHN** joins KUDL-FM/Kansas City, KS as morning air personality.  
**DAVE MATTHEWS** from afternoons 3WQ/Panama City, FL joins KXLR/Little Rock, AR doing afternoons.  
**RICK JAMES** formerly with WGFY/Pierre, SD assumes PD position at KCOW/Alliance, NE.  
**KEN THEESEN** promoted to Music Director KCOW/Alliance, NE.  
**GARY MORGAN** joins KBTM/Jonesboro, AK as Operations Manager, formerly with WSNW/Seneca, SC.  
**TYLER COX** named News Director WAVE/Louisville, KY.  
**CHARLIE HUFFMAN** appointed Account Executive KUDL/Kansas City, KS.  
**LEE PHILLIPS**, from WOKQ/Albany, NY joins WKMF/Flint, MI as Program Director.  
**RON BISSON** has been named PD of WWOK/Miami with LARRY COATES being promoted to MD.  
**GARY PERKINS** upped to PD at K102/El Paso. Perkins will continue to do his midday airshift.  
**JERRY DEAN**, formerly of WCOL and WXGT-FM/Columbus, OH is new PD of KWJJ-KJIT-FM/Portland, OR.  
**BILLY PARKER**, former MD and air personality at KVOO/Tulsa named PD for same station.  
**CHUCK MCKAY**, from KVOX/Fargo, ND is new PD of KRAM/Las Vegas.  
**BOB KNIGHT** is new Program Manager of WGAN-AM-FM/Portland, ME.

### Industry

**JOHANNA SOLIMA**, former MD of CKLW-FM, has joined Big Country Promotions/Dallas to do promotion.

### Record

**CHRISTINE CHESTIES** appointed Director of Production and A&R Administrator for Virgin Records.  
**GREGG HAMILTON** and **VIJAY RAO** promoted to the positions of Manager, Planning, Business Development for CBS Records.  
**ROBERT B. O'NEILL** joins Capitol Records as Director of Law Department.  
**BOBBIE KITTLE** promoted to Supervisor, Business Affairs for 20th Century-Fox Records.  
**HAROLD THOMAS** appointed R&B Promotion Manager/Southeast Region for 20th Century-Fox Records.  
**ERIC SALZMAN** and **ARA GUZELIMIAN** have been named A&R consultants for Nonesuch Records.  
**MICHAEL JOHNSON** appointed Chicago Branch Black Music Promotion manager for Warner Bros.  
**ROGER RAMSEY** has been appointed Southwestern Regional Country Promotion for MCA Records.

### Station Line-Ups

**WLUP/Chicago, IL LINE-UP:** 6am-10am Steve Dahl & Gary Meier, 10am-3pm Bruce Carey, 3pm-6pm Mitch Michaels, 6pm-10pm Sky Daniels, 10pm-2am Mark McEwen, 2am-6am Laura Wilkinson.  
**WOKF/Tampa, FL (96 FEVER) LINE-UP:** 6am-10am Scott Robbins (PD), 10am-3pm Bob Logan (MD), 3pm-7pm Chuck Stevens, 7pm-12mid Allison Hill, 12mid-6am Shelly Bynum. Weekends: Rick Davis and Steve Neal.  
**WKXX/Birmingham, AL LINE-UP:** 6am-10am Walt Brown, 10am-12noon Steve Davis (PD), 12noon-3pm Chris Andrews, 3pm-6pm Wayne Richards, 6pm-10pm Chris Trane, 10pm-2am Charlie Martin, 2am-6am Russ Clarke. Weekends: Tom Peace and Steve Price.  
**WFAW/Fort Atkinson, WI LINE-UP:** 6am-10am Johnnie G. Gardner, 10am-2pm Bert O'Brien, 2pm-6pm Jim Holton, 6pm-8pm David Scott.  
**KCOW/Alliance, NE LINE-UP:** 5am-9am Rick James (PD), 9am-1pm Chuck Podheisky, 1pm-5pm Mike "Afternoon Delight" Garwood, 5pm-8pm April McClain, 8pm-12mid Ken "Music Man" Theesen. Weekends: Pam Meyers and Larry Patrick (ND).  
**WQAM/Miami, FL LINE-UP:** 6am-10am Captain John Foraythe, 10am-12noon Tim Baxter, 12noon-3pm Dan Halyburton (PD), 3pm-7pm Dale Sommers (from WDAF/Kansas City), 7pm-12mid Cedric Hollywood, 12mid-6am Bo Stevens.  
**WAXU-AM-FM/Lexington, KY LINE-UP:** 6am-10am Larry Miller (PD), 10am-3pm Bruce Markey, 3pm-7pm Bill Barr (MD), 7pm-12mid John Scott Taylor. Weekends: Susan Stewart and Lee Woods.

# OPPORTUNITIES

## Openings

WVMI/Biloxi is looking for some air talent. Tapes and resumes to Box 4606, Biloxi, MS 39531 or call (601) 388-2323. (3-14)

WIL/St. Louis is in need of a creative morning personality. Tapes and resumes to Mike Carta, WIL-AM-FM, 300 N. 12th Blvd., St. Louis, MO 36101 or call (314) 436-1600. (3-14)

KSO/Des Moines is accepting tapes for possible future openings. Send tapes and resumes to Jarrett Day, KSO, 3900 N.E. Broadway, Des Moines, IA 50317. No calls please. (3-14)

WUNI/Mobile, IL is looking for an all-night personality. Good money for the right person who wants to remain with a solid company. Tapes and resumes to Bill Knight, Box 2567, Mobile, AL 36601. (3-14)

WMC/Memphis has rare opening on their air staff. Contact Les Acree at (901) 726-0555. Send material to WMC-AM, 1960 Union St., Memphis, TN 38104. (3-14)

KLAZ-FM/Little Rock has several openings for enthusiastic, entertaining communicators. Only the best need apply to work with Arkansas's finest. Tapes and resumes to Carl Jones, Ass't PD, KLAZ-FM, 1501 N. University Ave., Little Rock, AR 72207. No calls please. (3-7)

If you've got the jobs, we've got the jocks! Creative on-air talent for Top 40, AOR, Pop/Adult and Country formatted stations. No charge to stations. Contact MEDIA CONSULTANTS at (317) 474-5888. (3-7)

Anchor/reporter for AOR and Pop/Adult station in Eastern Central state. Must have journalistic writing and delivery skills. One yr experience. Send salary requirements, tapes and resumes and writing samples to WRNL/WRXL, 7100 Bethlehem Rd., Richmond, VA 23228. EOE (3-7)

WQXQ-FM/Daytona Beach looking for news person. Excellent opportunity for the right person. Tapes and resumes to John Scott, WQXQ, Box 5606, Daytona Beach, FL 32018. EOE M/F (3-7)

Making big bucks. Competitive AM/FM combo looking for aggressive sales people. Thriving market near New Orleans. Guaranteed draw and expenses. Call Frank Landry (504) 475-5141.

WANTED: A News/Traffic reporter for top rated tidewater radio AM-FM combo. Some experience required. Contact Cynthia Smoot WCMS AM/FM, Norfolk, VA (804) 424-1050. EOE M/F (3-7)

Nationally renowned Pop/Adult needs savvy production director with good voice, strong copy and sharp razor blade. Some airwork involved. Send resume, aircheck and production samples to Bob Hughes, WASH-FM, Washington D.C. 20016. No calls please. EOE Minority applicants encouraged. (3-7)

News/anchor reporter needed for Southeastern medium market AM/FM. Must have strong news gathering and writing skills. Will also have the opportunity to work on special programs, features and public affairs in addition to daily air shift. Send tapes and resumes to WDNC/WDCG, Box 2126, Durham, NC 27702. Call (919) 682-0318 and ask for Melinda Stubbs or Tom Britt. EOE (3-7)

WAYS radio has opening for midday personality. Short air-shift. Must be a commercial production specialist. Minimum 3 yrs experience. Send tapes and resumes to Scott Slade, 400 Radio Rd., Charlotte, NC 28218. EOE (3-7)

KQEO/Albuquerque, NM has immediate opening for creative, experienced news announcer/reporter who can handle morning drive and street reporting. Send tapes and resumes to John Gedie, KQEO, 2000 Indian School Rd., N.W., Albuquerque, NM 87104. Women and minorities encouraged to apply. (3-7)

KQHU-FM/Yankton, SD has rare daytime opening. We're looking for competitive Top 40 jock with production to work in a 4-station market. Send tapes and resumes to Craig Metz, Box 794, Yankton, SD 57078 or call (605) 695-4498. Immediate opening. EOE M/F (3-7)

K104/Lebanon, OR has immediate opening for one-on-one communicator for Oregon's fastest moving FM Top 40's. Send tapes and resumes to Russ Daniels, 743 Main St., Lebanon, OR 97355 or call (503) 259-2414. EOE M/F (3-7)

WQXQ-FM/Daytona Beach, FL #1 mass appeal FM looking for qualified air talents. Also need full-time production person. No beginners. Excellent opportunity for the right people. Send tapes and resumes today to John Scott, WQXQ, Box 5606, Daytona Beach, FL 32018. EOE M/F (3-7)

Urgent! Need whiz Engineer with 1st phone to double as air talent on Pop/Adult FM. Also need tapes and resumes from jocks and newsmen for present and future openings. Please respond immediately to Hank Damon, Station, Mgr., KKKX, Flagship Pier, Galveston Island, TX 77550 or call (713) 763-4108. EOE M/F (3-7)

Chief Engineer. Immediate opening for 5,000 watt full-time AM station. 3 yrs experience in standard broadcasting with good maintenance background. Good salary and benefits. Send qualifications to KMED, Box 1440, Medford, OR 97501. EOE M/F (3-7)

KGEN/Tulane needs on-air jock and newsmen for Top 40, Country. Hard working with no experience necessary. Contact Gary Thompson (209) 686-3406. (3-7)

K 99 FM/Grant Falls, MT's only AOR station is looking for a full-time jock. Tapes and resumes to Nnt Lamp, MD, K 99, 2307 10th Ave., South, Grant Falls, MT 59405. (3-7)

## Goods & Services

### You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twineing, Dallas, TX 75227. Phone (214) 381-4779.

### Comedy Material

Original DJ humor from top Hollywood comedy writer. For freebie write HYPE INK, Box 69581, Los Angeles, CA 90069.

### Phantastic Phunnies

Highly respected... proven worldwide audience builder! Hilarious... original... "quick-quip"... topical... humor!! Introductory month's 400 topical one-liners and "BONUS" just \$2.00!!! "PHANTASTIC PHUNNIES," 1343-A, Stratford Dr., Kent, OH 44220.

### I'm The Late Jeannie Baker . . .

writing monthly comedy lines, bits, running features for DJ's who wanted to get out of the business anyway. Adding comedy tapes. 110 S. Bruce, Las Vegas, NV 89101 or call (702) 386-1909.

### 500 Classic AOR Tracks

We did the searching and researching so you don't have to! From AEROSMITH to JONI MITCHELL, MOODY BLUES to ZZ TOP. Alphabetically listed by artists. PD, MD, DJ or AOR observer, you need 500 Classic AOR Tracks! Send \$10.00 to J. PARRISH, Box 161636, Sacramento, CA 95816.

### Air Check Center

Unable to produce a quality AIR CHECK because of poor equipment? Perhaps you don't know what to include on your audition tape. Let our staff of programmers edit-process your tape professionally! Call (318) 861-4507.

### Broadcaster's Action Line

Job referral Service — \$40.00 for 12 months. R 2, Box 25-A, Lexington, IN 47138, (812) 889-2907. Free to employers.

### "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

### Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

## Positions Sought

NICK SOMMERS would like to relocate in Southeast. Formerly WMYQ, WAPE, KTLK, KIMN-FM, Q103 (KOAQ). Call (303) 922-3347. (3-14)

Top West Central Minnesota sportscaster looking for small or medium market station that values play-by-play and sports coverage and wants quality personnel. Over 6 yrs experience devoted to high school and junior college sports. Currently employed at #1 rated area AM as Sports Director and air personality but looking for new challenge. Call BOB at (612) 235-2915 or (612) 235-1340. (3-14)

Dedicated professional radio newsmen looking for right challenge in West or Northwest. Strong anchor and reporter seeking similar or ND position at station that cares about gathering news. Background includes work with all-news format. Excellent references. Now employed top 30 market. (415) 573-7294. (3-14)

Colgate University grad seeks small/medium market Top 40 Pop/Adult position. Top production and professional experience. Can relocate anywhere immediately. Call or write DAVE DINARDO, 1510 Waterbury Rd., Lakewood, OH 44107 or call (216) 221-7953. (3-14)

Need a PD? Ten year radio pro including top 5 market. Will build your small to medium market station to Top 40 winner. Have ass't PD will travel. Call (602) 432-5584 anytime. (3-14)

Top 40, Pop/Adult, AOR, Disco AM/FM, likable personality with PD, MD, PSA Director, promotion, remote and production experience. Desire full-time opening as DJ with responsibility. Aircheck and resume only a phone call away. (216) 478-1206 or (216) 478-0440. Young but mature. Call anytime L.J.D. (3-14)

Mature married minority wants to move family back to the West. Former weather man, salesman and businessman. 3rd phone. I do play-by-play and airshift, news, plus give 150%. Community-oriented. Member Jaycees, American Legion, etc. Call (218) 681-6364 or (218) 263-4135. (3-14)

RON SHANNON, looking for jock and/or PD, MD position. Good voice, good production, thorough knowledge of programming techniques. Can start now. Contact Robert Young, 5421 Meredyth Dr., Apt. 2-1, Kalamazoo, MI 49002, or call (616) 327-8154. (3-14)

Multi-Talent seeks employment. Personality MOR and Hit Rock airwork. Production and promotion wizard. 1-16 track experience. Electronic troubleshooting background. Call JERRY LITTENBERG (716) 839-3412. (3-14)

## Positions Sought

Pop and R&B 10-year veteran with great credentials and references seeks major market PD/announcer or announcer position. Call JACK (301) 589-1028. (3-14)

JOHN BOY ISLEY, 1978 award winning air personality has left WRJZ/Knoxville and is available for the first time in 5 years. Medium and major markets only. Call (615) 687-3853. (3-14)

Avocado look alike. Green with envy of those who work at your station. Inventive, experienced, dedicated Pop/Adult personality. Call (315) 342-2603. (3-14)

Rockin' JOHN STENNETT rock & roll animal of Top 40 seeking to move into medium market in Western America only. Top air talent, excellent production, 5 yrs experience. You can call during the day at (805) 831-4224 ask for JOHN. (3-14)

Why are so many stations upgrading their sports departments? Is your station missing the big bucks with sports? I can help! Sports announcer with play-by-play, reporting, anchoring, talk show, sales experience. A real pro! Let me make your sports department a winner. Call (315) 342-3102. (3-14)

A beginner with 6 yrs experience in radio, 12 months experience in television production maintaining a sincere understanding that cooperation and coordination are a must for results. Would like to team up with pros! Willing to relocate. Call FRANK (207) 945-9555. (3-14)

Their loss is your gain. Top notch radio street reporter seeks major market position, New York City and Midwest experience. Some network free lancing. STEVE VIRGIL (914) 831-9173. (3-14)

Hearing is believing. Look for medium/medium-large personality station. Currently AM drive and News Director. Tapes and resume upon request. Ready to build your spring book. WAYNE A. BYERS 511 Broad St., Oenida, NY 13421, or call (315) 363-0820 after 2pm. (3-14)

Music (PMG) Director. Specialized knowledge, skills, production of late 1950's to early 1970's. Source library, 25 years in making, included. Current population mass numbers grew up on this Gold. Tasteful, proven, complete. Degree with board communications experience. ROGER DORFMAN (415) 386-2177. Latest ARB for special program on KSFO/San Francisco increased audience by 120%. (3-14)

Imaginative, creative, innovative, experienced and knowledgeable jazz-oriented PD/MD/consultant/announcer ready to escape Los Angeles and relocate on East Coast. If your major market station needs help and you have the vision to consider a move toward accessible jazz programming, let's talk. Call DENNIS SMITH at (213) 820-3405. (3-14)

MIKE McCARTHY creative communicative entertaining 13-yr professional. Good ratings, most recently mornings KOMA/Oklahoma City and KAKC/Tulsa. Looking for drive-time with stable first class operation. An equal opportunity morning mouth. Call (405) 329-1291. (3-14)

Young experienced sportscaster. Wealth of talent. Play-by-play. Talk show host. Covered major sporting events. Interviewed top professional athletes. Hard worker, will relocate. Tapes and references upon request. Call BOB (412) 652-9705. (3-14)

Young WAYNE CAIN character voice, super creative production plus 5 yrs experience in Top 40, Pop/Adult and AOR. Background in programming, music and journalism. Available immediately. Call (601) 249-2850. (3-14)

Busted flat in Baton Rouge, waiting on a gig. 6 yrs experience, good pipes, production, references. Call SHAUN (504) 387-6184. (3-14)

BILL HILTON, warm, personable, communicator who can bring in the numbers. (38.6 last book). Polished production pro with programming experience. Available now. (501) 224-1267. (3-14)

Minority, experienced air and former Chief Engineer wants personality radio quick. Have worked medium and small markets. Soul, MOR, Disco and Gospel. Help me relocate and I'll work for peanuts for one full-year and will sell your airwaves. Prefer Alabama, Georgia or Tennessee. CHUCK BERNARD (205) 263-4879 anytime. (3-14)

CARL WOLFE, KCII/lowe City, 1 yr part-time experience seeking first full-time position in Top 40 or Pop/Adult format. Call (319) 898-7668 or (319) 394-9231. (3-14)

Up-tempo Country personality looking for same or Top 40. Afternoon drive or evening shift. Hard work for decent bucks. Tapes and resumes upon request. If interested call today TOM COLLINS (412) 486-8744. (3-14)

GARY WHIPPLE, formerly Music Director and evening announcer at WCMF/Rochester seeking a full-time AOR position. 4 yrs professional experience. Call (716) 334-1756. (3-14)

I love you Texas, Florida, Arizona, Georgia, Tennessee, Virginia, North and South Carolina and you'll love me. Desire full-time opening as DJ with responsibilities. Have medium market PD/MD, PSA Director, promotion and production experience. Let's talk. Call LARRY at (216) 478-1206. Medium and major markets only. (3-14)

## Positions Sought

Creative and super entertaining personality seeks programming and/or on-air job with medium or major market station any format. Call WES at (209) 299-0688 24 hours a day. (3-14)

Experienced News Director-reporter, three time AP Broadcaster Award winner looking for a new challenge. Willing to relocate. Call MARK JOHNSON (507) 289-6551 or (507) 437-3852 anytime. (3-14)

PD/MD from small market Midwestern station looking to expand into a Midwestern medium market. Good knowledge of 50's and 60's music. If interested give JOHNNIE G. a call at (414) 583-8775 after 1pm. (3-14)

Announcer with advertising background looking for position as on-air air personality/production engineer in medium/small market. For tape and resume call (513) 761-4797 or (513) 761-8230. (3-14)

How about me KEN E. MARKS. I'm looking for a Top 40 or Pop/Adult gig. I'll give 110% on-air and production. Currently working on the air in Los Angeles (part-time). Will travel. Call (213) 838-5364. Looking forward to hearing from you soon. (3-14)

Thanks to automation, I'm now available to work for you. Experience includes mornings at KYA-FM/San Francisco and WDRC-FM/Hartford. Seek major market air, or medium market PD/air position. MIKE TAYLOR (415) 849-3762. (3-14)

MITCH McCracken 11 yrs experience AOR looking for PD in medium or major market. Formerly of WMC-FM, WRNO-FM, WNOE-FM, WZXR, KGGO. Can be reached at (213) 559-4005. (3-14)

Award-winning local and syndicated sportscaster looking for better opportunity. Call RUS (413) 663-8567. (3-14)

Successful Pop/Adult programmer and major market performer available. 10-year veteran almost half with RKO O&O's. Polished automation and live skills. Call DICK EDWARDS (213) 437-4729. (3-14)

RON EVANS, currently mornings at KOKO-FM/Montgomery looking for Top 40 or AOR position in medium market. 3 yrs on-air experience, good production and sales background. Call (408) 646-0834 or (408) 394-9000. (3-14)

ANDY TYLER formerly MD FM93/Visalia-Fresno, all nights KCKC/San Bernardino. A wealth of music and programming knowledge in all formats is just a phone

CHUCK MANNING, formerly KRAM/Las Vegas looking. Funny personality, remotes, interviews, 10 yrs on-air. All-around entertainer. Also formerly great ARB's. Call (702) 871-4254. (3-14)

A. J. MARTIN, KIIS-FM, KIQQ, references tell the story. Message numbers (213) 278-6444 or (714) 988-9890. (3-14)

Successful Seattle Program Director now looking for PD/Assistant PD/Music Director and air talent position. Formerly with Golden West KPLZ (KVI-FM) as PD for 3 1/2 years. Call (206) 641-1620 after 5pm. (3-14)

Experienced air personality, looking for a challenge and a better opportunity 6 yrs experience in all factors of radio including Top 40, Country, and Pop/Adult. Call anytime. (215) 435-4283 or (215) 461-1072. (3-14)

Warm and witty ex-deejay out of business for 1 1/2 yrs (now in sales) wants to return to a personality Pop/Adult station. 10 yrs experience, including some major markets. Call FRANK (414) 257-2157 or (414) 543-4179. (3-7)

MIKE BENSON former Ass't PD/MD in Grand Rapids looking for step up. Heavy AOR, Top 40, production and promotion experience. Write to 3760 Whispering Way, Apt. 202, Grand Rapids, MI 49506 or call (616) 942-0492. (3-7)

## Miscellaneous

WETZ/New Martinsville, WV switched formats to Top 40 and needs record service from all labels. Send to Neal Ardman, WETZ, Box 249, New Martinsville, WV 26155. (3-14)

CBUB new cable FM/New York needs Pop/Adult and Top 40 album service from all labels. Please send to M.E. Young, GM 1235 Gr. Concourse #622, Bronx, New York 10452. (3-14)

WNDR/Syracuse's #1 station among 18-49 needs better record service from all labels. Please contact Jny Meyers, PD, (315) 448-1515. (3-14)

WFAW 94/Fort Atkinson, WI recently changed to Pop/Adult format. Strong emphasis on Oldies. We're in desperate need of fresh copies of Oldies from the 50's, 60's, and 70's. Send anything to Johnnie G. Gardner, PD, WFAW, Box 94, Ft. Atkinson, WI 53538. (3-14)

WBZI-FM95... has made the switch to stereo country, and now we need service ASAP... Playing slick, modern country. We need help from all labels including the old and new releases. Send any help to Mike Mahaffay, PD, WBZI, Box 99-800 Kinsey Road, Xenia, OH 45385. (513) 426-2433. (3-14)

KCOW/Alliance, NE Adult Contemporary/Pop/Adult format needs record service as well as Oldies from all labels. Call (308) 762-1400. (3-14)

WZEN FM needs Disco and Pop Service for singles and albums from all record companies. Please send to Program Director, WZEN, 1139 Olive St., St. Louis, MO 63101. (3-7)

# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### BILLY JOEL

#### You May Be Right (Columbia)

84% of our reporters on it. Moves: Up 91, Same 15, Down 0, Adds 63 including WABC, 96KX, F105, Q105, WLS, WGCL, WOKY, KFI, KUPD. See Parallels, charts at number 25.

### FLEETWOOD MAC

#### Think About Me (WB)

74% of our reporters on it. Moves: Up 72, Same 27, Down 0, Adds 49 including WFIL, F105, Z97, Q102, WOKY, KFMK, WQRK, KIOY, KZZX. See Parallels, charts at number 27.

### JIMMY RUFFIN

#### Hold On To My Love (RSO)

69% of our reporters on it. Moves: Up 74, Same 31, Down 0, Adds 34 including WFIL, PRO-FM, Q105, KBEQ, Q102, KJR, WFBL, KBFM. See Parallels, charts at number 28.

### CHARLIE DORE

#### Pilot Of The Airwaves (Island)

66% of our reporters on it. Moves: Up 69, Same 28, Down 0, Adds 35 including WCAO, PRO-FM, KS95-FM, WGCL, KJR, KOPA, WFLY, FM100, KYNO-FM. See Parallels, charts at number 29.

### UTOPIA

#### Set Me Free (Bearsville/WB)

59% of our reporters on it. Moves: Up 54, Same 29, Down 0, Adds 35 including Z93, KDWB, WKBO, KAUM, 96X, WRVQ, WDRQ, KRUX. See Parallels, charts at number 30.

## NEW & ACTIVE

of their activity. The two numbers following the song title and the station are listed in order of their activity. The two numbers following the song title and the station are listed in order of their activity. Indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

**BILLY PRESTON & SYREETA "With You I'm Born Again" (Motown) 116/13**, Moves: Up 84, Same 8, Down 11, Adds 13 including WABC, F105, KVIL, WHB, WOKY, KJR, WXLO 11-8, WFIL 22-13, Z93 12-9, KBEQ 26-21, WZUU 5-2, KEARTH 18-11, KFRC 25-20.

**PAUL DAVIS "Do Right" (Bang) 98/43**, Moves: Up 37, Same 18, Down 0, Adds 43 including WFIL, KBEQ, KEARTH, KFI, WHFM, WHYN, KINT, 96X, FM100, WDRQ.

**JOURNEY "Any Way You Want It" (Columbia) 80/19**, Moves: Up 37, Same 24, Down 0, Adds 19 including JB105, Z97, WGCL, B100, WHFM, WPST, WHYN, KBFM, Y95, KERN.

**PRETENDERS "Brass In Pocket (I'm Special)" (Sire) 71/17**, Moves: Up 38, Same 16, Down 0, Adds 17 including KEARTH, KFI, KIMN, 95SGF, WISM, KMJK, WIFI 10-5, PRO-FM 13-9, CKGM 29-24, 94Q 5-3.

**MELISSA MANCHESTER "Fire In The Morning" (Arista) 68/22**, Moves: Up 32, Same 14, Down 0, Adds 22 including WFIL, WCAO, WRKO, WPGC, KDWB, KBEQ, WKBO, WTIK, WSKZ, WVIC.

**GARY NUMAN "Cars" (Atco) 67/13**, Moves: Up 37, Same 17, Down 0, Adds 13 including WOKY, KFI, KFRC, Q106, WERC, KJ100, 92X, WIFI 10-5, JB105 27-24, CHUM 16-9.

**CLIFF RICHARD "Carrie" (EMI America) 61/17**, Moves: Up 27, Same 17, Down 0, Adds 17 including WIFI, WGCL, WICC, WHYN, KHFI, 95SGF, WQRK, KMJK, KRQ.

**FOREIGNER "Women" (Atlantic) 59/4**, Moves: Up 30, Same 22, Down 3, Adds 4, KFI, WKBO, 96X, G100, WIFI 26-23, Y100 30-25, KUPD 10-9, KMJK 26-19.

**WHISPERS "And The Beat Goes On" (Solar/RCA) 57/7**, Moves: Up 39, Same 9, Down 2, Adds 7, WKBW, WAEB, WRVQ, KWEN, KYNO-FM, WTMA, WANS-FM, JB105 30-27, WPGC 14-12, KHJ 7-5.

**KENNY LOGGINS "Keep The Fire" (Columbia) 54/13**, Moves: Up 32, Same 8, Down 1, Adds 13 including KIMN, KOPA, WKBO, KHFI, WLAC, KTAC, KRUX, WSEZ, WAKX.

**PEACHES & HERB "I Pledge My Love" (Polydor) 53/9**, Moves: Up 34, Same 6, Down 4, Adds 9, WOKY, B100, WICC, WHYN, WKEE, 95SGF, WHBQ, WTWB, WCIR.

### Others Getting Significant Action

**DAVID GATES "Where Does The Lovin' Go" (Elektra) 46/2**, Moves: Up 28, Same 16, Down 0, Adds 2, WIFI, KKXL, WRKO 30-28, KDWB 18-16, WZUU 16-14, Z98 36-30, WRJZ 32-26, WAYS 31-29, KWEN 15-10, WJBO 13-9.

**FELIX CAVALIERE "Only A Lonely Heart Sees" (Epic) 44/18**, Moves: Up 18, Same 8, Down 0, Adds 18 including CKLW, KDWB, KIMN, WFBR, WKEE, KEEL, WRJZ, WDRQ, WFBG, WAAY.

Radio & Records

# NATIONAL AIRPLAY/30

THREE WEEKS AGO TWO WEEKS AGO LAST WEEK

March 14, 1980

6	5	1	①	PINK FLOYD/Another Brick In The Wall (Columbia)
4	4	3	②	RUPERT HOLMES/Him (MCA)
14	9	6	③	KOOL & THE GANG/Too Hot (DeLite/Mercury)
20	13	8	④	CHRISTOPHER CROSS/Ride Like The Wind (WB)
23	18	13	⑤	EAGLES/I Can't Tell You Why (Asylum)
—	25	15	⑥	BLONDIE/Call Me (Chrysalis)
26	19	12	⑦	BOB SEGER/Fire Lake (Capitol)
13	10	9	⑧	LINDA RONSTADT/How Do I Make You (Asylum)
3	3	5	⑨	SPINNERS/Workin' My Way Back To You (Atlantic)
2	2	2	10	DAN FOGELBERG/Longer (Full Moon/Epic)
1	1	4	11	QUEEN/Crazy Little Thing Called Love (Elektra)
19	15	14	⑫	CHUCK MANGIONE/Give It All You Got (A&M)
29	26	18	⑬	AIR SUPPLY/Lost In Love (Arista)
8	7	7	14	ANDY GIBB/Desire (RSO)
15	12	11	15	TOM PETTY/Refugee (Backstreet/MCA)
—	27	22	⑩	RAY, GOODMAN & BROWN/Special Lady (Polydor)
5	6	10	17	TOTO/99 (Columbia)
—	22	19	⑪	SHALAMAR/The Second Time Around (Solar/RCA)
—	—	23	⑰	MICHAEL JACKSON/Off The Wall (Epic)
27	24	21	⑳	TOMMY JAMES/Three Times In Love (Millennium)
7	8	16	21	DONNA SUMMER/On The Radio (Casablanca)
—	30	28	㉒	DR. HOOK/Sexy Eyes (Capitol)
30	28	26	㉓	J. GEILS BAND/Come Back (EMI America)
9	11	20	24	NEIL DIAMOND/September Morn (Columbia)
—	—	→	25	BILLY JOEL/You May Be Right (Columbia)
—	—	29	26	HEART/Even It Up (Epic)
—	—	→	27	FLEETWOOD MAC/Think About Me (WB)
—	—	→	28	JIMMY RUFFIN/Hold On To My Love (RSO)
—	—	→	29	CHARLIE DORE/Pilot Of The Airwaves (Island)
—	—	→	30	UTOPIA/Set Me Free (Bearsville/WB)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

### MOST ADDED

BILLY JOEL "You May Be Right" (Columbia)  
 FLEETWOOD MAC "Think About Me" (WB)  
 PAUL DAVIS "Do Right" (Bang)  
 UTOPIA "Set Me Free" (Bearsville/WB)  
 CHARLIE DORE "Pilot Of The Airwaves" (Island)  
 Complete Regionalized Listings on Pages 28 and 29.

### HOTTEST

PINK FLOYD "Another Brick In The Wall" (Columbia)  
 BLONDIE "Call Me" (Chrysalis)  
 BOB SEGER "Fire Lake" (Capitol)  
 CHRISTOPHER CROSS "Ride Like The Wind" (WB)  
 EAGLES "I Can't Tell You Why" (Asylum)

### CLASH "Train In Vain" (Epic) 40/20

Moves: Up 10, Same 10, Down 0, Adds 20 including WIFI, CKGM, KDWB, KBEQ, KIMN, KUPD, WKEE, KEEL, KZ93, KRUX.

### 38 SPECIAL "Rockin' Into The Night" (A&M) 39/1

Moves: Up 16, Same 18, Down 4, Adds 1, WVIC, WIFI 17-10, Z93 14-10, KDWB 15-11, WKEE 36-32, WNOX 21-18, KCPX 26-22, WANS-FM 9-6.

### ROMANTICS "What I Like About You" (Nemperor) 36/1

Moves: Up 15, Same 20, Down 0, Adds 1, KJ100, KIMN 24-21, KUPD 19-18, WDRQ 7-7, K104 30-24, WRKR 24-18, WSPT 9-6.

### RUSH "Spirit Of The Radio" (Mercury) 31/3

Moves: Up 17, Same 10, Down 1, Adds 3, WTIK, KJ100, KILE, CHUM 7-7, KDWB 25-20, KWK 1-1, KUPD 4-3, WBFM-FM 39-33.

### LINDA RONSTADT "Hurt So Bad" (Asylum) 30/11

Moves: Up 9, Same 10, Down 0, Adds 11, WXLO, WCAO, Q106, WAPE, WSGA, KYNO-FM, KJRB, KRSP, KLUC, V100, KPUR.

### DAN FOGELBERG "Heart Hotels" (Full Moon/Epic) 29/21

Moves: Up 6, Same 2, Down 0, Adds 21 including WZUU, KOPA, 14Q, KFMK, KHFI, WSKZ, WDRQ, KWEN, KRAV.

### KARLA BONOFF "Baby Don't Go" (Columbia) 29/6

Moves: Up 12, Same 11, Down 0, Adds 6, WAYS, WZZP, WHEB, WHHY, WFOX, WTMA, KGW 30-28, KKXL 23-18, WAKX 24-17.

### KENNY NOLAN "Us And Love, We Go Together" (Casablanca) 29/0

Moves: Up 15, Same 12, Down 2, Adds 0, Y100 26-23, WGCL 25-23, KINT 24-16, WLAC 26-21, WAYS 25-23, KWEN 23-15, WFBG 38-27, FM99 16-13.

### STYX "Borrowed Time" (A&M) 28/24

Moves: Up 1, Same 3, Down 0, Adds 24 including JB105, KSLQ, WTRY, BJ105, KJ100, KZ93, WNAF, WMEE, KCPX, KTKT.

### BROTHERS JOHNSON "Stomp" (A&M) 27/17

Moves: Up 9, Same 1, Down 0, Adds 17 including WPGC, Z93, CKLW, KHJ, WFBR, WTIK, WERC, 96X, WDRQ, KJRB, Y100 33-29, KEARTH d-25.

### WARREN ZEVON "A Certain Girl" (Asylum) 26/10

Moves: Up 5, Same 11, Down 0, Adds 10, KBEQ, WAEB, WKEE, KZ93, WGUY, WLBZ, WISE, WTMA, WROV, CK101.

### SMOKEY ROBINSON "Let Me Be The Clock" (Tamla) 22/11

Moves: Up 5, Same 6, Down 0, Adds 11, WXLO, WHYN, KFMK, KHFI, WAXY, WOHO, KYNO-FM, WCIR, WTMA, KPUR, KKLS.

### WAYNE NEWTON "Years" (Aries II) 22/1

Moves: Up 9, Same 12, Down 0, Adds 1, KFVR, WRKO 29-27, PRO-FM 24-20, KEARTH 21-18, KEEL 17-6, WTSN 17-12.

### OFF BROADWAY "Stay In Time" (Atlantic) 20/5

Moves: Up 6, Same 9, Down 0, Adds 5, 96KX, WPEZ, KXX106, WISE, WGBF, KZ93 3-1, K104 6-5, WSPT 17-12.

### JEFFERSON STARSHIP "Girl With The Hungry Eyes" (RCA/Grunt) 20/1

Moves: Up 6, Same 13, Down 0, Adds 1, Z97, WGCL 22-20, WFLY 19-17, WNAF 28-22, KROY 25-23.

### JIMMY BUFFETT "Survive" (MCA) 18/4

Moves: Up 10, Same 4, Down 0, Adds 4, 94Q, Z98, KXX106, WAXY, WAPE 23-19, WRJZ 31-23, KBIM 24-20.