

Radio Stations Reject Propositions

Citing one-sided spending surrounding California June primary measures Propositions 10 and 11, KABC/Los Angeles recently (4-16) decided to refuse all advertising related to any of the June ballot propositions. Proposition 10 seeks to curtail the burgeoning rent control movement in California while Proposition 11 calls for a 10 percent surtax on oil company profits. Supporters of the former and opponents of the latter had purchased 64 60-second spots promoting Proposition 10 and 80 60-second spots opposing Proposition 11 on the Talk-formatted outlet at the time KABC's decision took effect.

According to KABC GM George Green, after several weeks, when opponents of Proposition 10, unable to generate sufficient funds to advocate their views via advertising, sought an alternative means of exposure, KABC chose to grant them two hours of interview time in half-hour blocks and to "start fresh." Supporters of Proposition 11 were given 2½ hours of interview time as well.

When contacted by R&R, Green stressed that "the dollars were not a consideration" and that the decision to ban ballot measure ads was made after conferring with ABC management officials in Los Angeles as well as the network's legal counsel in New York. While Green noted that the station would continue to cover the measures in its editorials, news, and public affairs programming, he said that, "(according to the Fairness Doctrine) the station determines what's reasonable and fair to both sides." (For recent FCC interpretations of the Fairness Doctrine

pertaining to political advertising, see "Washington Report," Page 6.)

KFWB's Editorial Solution

Meanwhile, News outlet KFWB/Los Angeles has managed to circumvent the problems raised by its large volume of pro-Proposition 10 and anti-Proposition 11 ads by airing station editorials. KFWB Editorial Director Cathy O'Neill told R&R these editorials ran eight times per day for two days (April 2-3), pointing out that while the ads in question did not falsify the situation, they did not fully state matters either. The editorials noted that these campaigns were financed by special interests under the nomenclature of concerned citizens' groups and that listeners should consider who is paying for the ads as well as the views expressed therein.

In addition, O'Neill said that the station's forum for citizens' opinions had been turned over in large part to those opposed to the controversial ads, one being Los Angeles City Councilman Joel Wachs, an outspoken critic of Proposition 10. In a series of editorials airing Tuesday (4-22) Wachs not only stated his opposition to the anti-rent control initiative, but also his displeasure with the station's broadcasting the pro-Proposition 10 ads in the first place. Interestingly, the station had not aired the ads in question for the past two weeks as the agency, responding to listeners' complaints that the ads were misleading (also received by KABC's Green), had withdrawn them, creating new spots which began running the same day as Wachs's editorials.

UNPAID EMPLOYEES WALK OFF

Seattle Station Goes Dark

KYAC/Seattle went off the air Thursday night (4-17) as station staffers, reportedly unpaid for weeks, walked off. According to a Seattle Times article, GM Don Dudley and owners Carl-Dek Inc. (a partnership between Dudley and several other investors) were unable to make the payroll, but had requested employees to refrain from filing complaints against the station or asking for money. This request was made, according to Times Special Assignments Editor Vic Straedricke, "on the as-

sumption that when a new purchaser came to town, they'd get their money." Dudley has apparently been trying to sell the Black-formatted station for some time.

Last week, however, complaints to the FCC were registered, and salesperson Gwen Yazzalino filed suit against the station, according to Straedricke. The staffers agreed not to work without compensation, and shut the station down, and reportedly when one weekend staffer attempted to put the station back

on the air over the weekend, PD Robert L. Scott wrestled him off the air. As a result of this alleged incident, police apparently closed off KYAC's entire floor.

Dudley, the head of Seattle's Dept. of Human Resources in addition to his KYAC responsibilities, was not available for comment, and has taken a leave of absence from his city post. PD Scott and other station staffers were also unreachable, and at pre-stime the station remained off the air.

John Hare has been appointed VP/GM at ABC's WRIF/Detroit, succeeding Jay Hoker, who became VP/GM at ABC's KAUM/Houston last week (R&R 4-18). Hare was most recently General Sales Manager at ABC's WRQX-FM/Washington, D.C. (Q107). ABC FM Division President Martin Greenberg commented, "John Hare is a highly experienced broadcast professional, and has made an important contribution to ABC in his 11 years with the company. He's been part of the Q107 success story, and brings a successful background in a variety of station management and sales positions to his new assignment. WRIF has been one of the most successful radio stations in the country, and now with John Hare, a native Detroit, it will reach for further growth and community service."

Hare started his radio career in 1969 with ABC's KXYZ/Houston as an account exec. A series of promotions there culminated in an appointment as General Sales Manager for both KXYZ and KAUM in Houston in 1973. In 1978 Hare took up his GSM position at WRQX.

Damion Exits As KLOS PD

Damion Bragdon has resigned as PD at KLOS/Los Angeles after almost a year in the position. Damion (who does not use his surname professionally) had been with the station as an air personality since January 1972. He told R&R, "I've resigned to pursue other interests in music. The decision to

Larry King has departed his position as VP/Promotion at MCA Records, and the company is not currently seeking a replacement for the position. VP/A&R Denny Rosencrantz, who has been overseeing the label's promotion activities for some time, will continue to do so, while Robb Senn has been appointed National Director/Pop Field Operations, handling various day-to-day responsibilities in the department.

Senn had most recently been Southeast Regional Promotion Manager for MCA, and ironically had held prior to that appointment precisely the same national title he holds again now; the position had been eliminated last year. King announced no immediate plans following his departure.

leave was mutual. I'd talked to Bill (Sommers, GM of the AOR station) four months ago and said I really wasn't happy in an administrative job, but I really wanted to see this book through. The timing is his." An interim successor is expected to be named shortly.



We're planning the most spectacular gathering ever conceived for radio managers, programmers, engineers, and allied industries, designed specifically to help all of us meet the challenges of the coming communications explosion.

- October 5-8, 1980
- Bonaventure Hotel, Los Angeles
- Registration Details Coming In May

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THE NEW SINGLE FROM
FUN AND GAMES SP 3715

IS

FUN and
GAMES

AM 2236

FROM CHUCK MANGIONE
ON A&M RECORDS AND TAPES

Produced By Chuck Mangione



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Chicken Wins Suit Rights

Ted Giannoulas, the former KGB Chicken, won the right to wear his new costume in San Diego. Giannoulas emerged victorious in a contempt hearing in which KGB sought to prevent him from wearing his new outfit, claiming it was "substantially similar" to the costume worn by the station's new chicken. KGB GM Jim Price told R&R, "We're just glad it's over. We'll abide by the judge's ruling." Giannoulas, who was allowed to wear his costume in court during the two-day hearing last week, reportedly performed a boisterous victory dance and told onlookers he felt like a "free bird." However, his courtroom days may not be over yet — a lawsuit over his disputed contract with KGB is still pending.

WCI Offers \$100,000 Reward In Anti-Counterfeiting Crackdown

In response to the RIAA-estimated \$400 million worth of counterfeit records and tapes which plagued the record industry last year, Warner Communications Inc. announced it has established a \$100,000 fund from which it will pay cash rewards for information leading to the arrest and conviction of any person involved in the piracy, bootlegging, or counterfeiting of records and tapes during the next 12 months.

"The virus of counterfeiting and piracy has so infected our industry that severe steps must be taken to help stop its spread," said David Horowitz of WCI's Office of the President in making the announcement. He continued, "We believe that our offer of cash rewards will help spur the flow of information

needed to convict those who disregard the laws prohibiting illegal duplication of music."

Horowitz added that a recent RIAA survey of 500 retail record outlets indicating that 90 percent of them carried at least some counterfeit stock was a decisive factor in the establishment of the reward fund. To this end, all future WEA Corp. shipments to retailers will include posters publicizing the

novel anti-piracy program.

Information must be received by WCI's New York office no later than May 1, 1981 to be eligible for the cash rewards, with anonymity provided where requested. The information will then be turned over to the proper national and local authorities and, upon conviction, a "blue-ribbon" panel of industry and outside experts will determine the extent of the reward.

WIRL Morning Man Robyn Weaver Dies At 63

Robyn Weaver, morning man at WIRL/Peoria for 32 years, died from a heart attack Monday (4-21) at the age of 63. He completed his regular shift, went home to work in his garden, and was struck down by the heart attack.

WIRL PD Lee Malcolm paid tribute to Weaver, saying, "On the dreariest of days he always had a way to make you smile. Everybody who came to work here learned to love him in a hurry." Malcolm said that Weaver, a local radio legend who turned down offers

from much bigger stations to remain in Peoria, was known for his "crazy on-air antics and wild sense of humor." Former WIRL news staffer (now KEEY/St. Paul News Director) Mike Throop called Weaver "a truly talented man" and "one of the only people I've ever met who could turn a person's day around just by saying something."

Weaver, who had originally planned to retire last year before changing his plans, is survived by his wife Jean and two children.

Daylight Savings Arrives

The annual extra-daylight bonus arrives this weekend, as Daylight Savings Time goes into effect Sunday (4-27) at 2am, at which time clocks should be put forward an hour.

Ratings Report Reveals All!

- Who are the top 50 drivetime personalities in the country?
- What are the most listened-to radio stations in America?
- What's the hottest format in each region?
- What is the most popular type of radio programming in the nation?

These and countless other questions are answered in the new edition of R&R's Ratings Report. The Report's many exclusive features include comprehensive market summaries for each market surveyed in Arbitron's October/November sweeps, easy-to-read national and regional format analysis charts, and listings of the top radio stations and drivetime personalities in the nation as determined by both cume and average quarter hour share figures.



Copies of the Ratings Report are available for \$12.50 from Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

RAMBLING RADIO REPORTER MONITORS MIAMI



He's Back! R&R's Mysterious Stringer, In His Own Inimitable Style, Evaluates The Miami Airwaves.

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IS ESF BIASED AGAINST POP/ADULT STATIONS?

KMBZ's Steve Bell Combats The Problems ESF Presents To Older-Skewing Formats.

Page 66

this week ...

"ZOO WORLD" DRAWS A QUARTER MILLION

KZEW's lifestyle fair brings Dallasites out in droves every year, and PD Tom Owens and GM Jeff Poll explain how it's done.

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DECLARATION OF INDEPENDENTS IN BEAUTIFUL MUSIC

Getting good product is the biggest problem facing BM stations; now there's an independent association to help stations grow their own.

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Latest Mediatrend Results

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Radio & Records is published every Friday by Radio & Records, Inc. 1930 Century Park West, Los Angeles, CA 90067 (213) 853-4330. Subscriptions \$140 per year or \$45 per quarter. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms (Last Page) Reader's Most Added, Parasol, and Street Talk are registered trademarks of Radio & Records. Applications by Radio & Records, Inc. for registered trademarks pending for National Amplay 30 Radio & Records. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand and Japan. © 1980 Radio & Records, Inc. A Division of Radio & Records Communications.

Washington Report

Should Owners Be Restricted?

Proposed Law Would Lessen Cross-Ownership Rules; Broadcasters And FCC See Eye To Eye During House Testimony

Broadcast representatives told the House Communications Subcommittee Wednesday (4-23) that cross-ownership should not be a consideration at renewal time. They were testifying on Rep. Al Swift's (D-WA) bill (HR 6228), which would prohibit the FCC from denying a license on the basis of other media ownership or integration of ownership and management. The bill also proposes to make the Commission's existing cross-ownership rules a law rather than a regulation. The proposed legislation also received support from FCC Broadcast Bureau Chief Dick Shibben, who said he sees no reason to treat radio and TV differently on these issues.

FCC And Broadcasters Want Stability

In a prepared statement released to R&R before deadline, Shibben argued for less FCC red tape, saying, "Cross-ownership and integration of ownership and management are not factors which

should be considered at renewal time. A renewal applicant with other media interests who has in the past been awarded a license consistent with our rules should not be replaced solely because of those media holdings."

Broadcasters agreed. Speaking for the Newspaper-Broadcaster

Committee, Lee Loevinger said in his prepared statement, "HR 6228 eliminates the lottery element from renewal proceedings, providing that the FCC must therefore rely on past performance." Others who testified in support were Francis Martin, VP, Chronicle Broadcasting, and Erwin Krasnow, NAB Sr. VP/General Counsel.

Rules Should Remain Flexible

As to making the cross-ownership rules a law, Shibben said it would not be a benefit. "Recognizing that Congress is free to change any of our rules, it seems especially desirable in the fast-paced communications area that we retain administrative flexibility to meet changed circumstances," Shibben said.

Krasnow told R&R, "We would support legislation that would let the FCC relax their rules, but not a law that would allow the Commission to make regulations tougher."

Citizens' Group Unopposed

"We're ambivalent. We don't expect that anything is really going to happen with cross-ownership rules. We're more concerned with mergers and market diversity. Large mergers like Cox/GE are more of a threat to diversity than whether cross-ownership is considered at renewal time," National Citizens' Committee for Broadcasting (NCCB) Director Sam Simon told R&R.

HOPES DIM, BUT KAHN FOLLOWS THROUGH

FCC Asked To Rethink AM Stereo Decision

As expected and reported last week, Leonard Kahn, one of the four losing AM stereo proponents, filed a request this week asking the Commission to hold oral arguments prior to issuing its final report approving the Magnavox system. That report is not expected to be released for six to eight weeks, according to Jeff Baumann, the Broadcast Bureau's Policy & Rules Division Chief.

Kahn's hope of getting his way is based on reaction from several Commissioners last week appearing on an NAB panel. Commissioners Bob Lee and Jim Quello said publicly they'd be in favor of oral arguments if a majority of broadcast engineers thought Magnavox was an inferior system. Kahn told R&R he still expects to emerge victorious.

Back In Washington

But reaction from both Commissioners' offices this week was less than enthusiastic. Peggy Reed, Legal Assistant to Lee, said he hadn't raised the issue with his staff. Quello told R&R that subsequent to the NAB session he sought out several engineers, none of whom condemned Magnavox, and based on that he doubts he'd favor open hearings, although he's still open to the idea.

Other Reaction

Both Magnavox Chief Engineer Farrel Smith and Marketing Manager Jim Duke told R&R they are proceeding on the basis of the

FCC's initial action.

R&R also received the following comments:

- NRBA will continue to support a single-system decision.

- NAB similarly says it will remain neutral on the selection process, and favors the FCC's action adopting one system.

- Wally Johnson, head of the Association for Broadcast Engineering Standards (ABES), speaking for himself said he supports a single AM stereo decision. Johnson told R&R he's waiting to see the final report before evaluating the FCC's selection of Magnavox.

Kahn Challenges Decision Process

Prior to this petition, Kahn asked the FCC to make public the mathematical scheme used for the basis of its April 9 Magnavox decision. Magnavox was chosen based on an eleven-matrix analysis by the Office of Science and Technology, and Kahn contends interested parties and the public should have been able to see the scientific evidence and make comments on it before the Commission acted.

"If all but one AM stereo system design is to be forever precluded by the Commission from AM stereo transmitter and receiver markets on the basis of a mathematical scheme, basic rationality and fairness require that competing system designers have an opportunity to know what that scheme is before, rather than after, the decision based on it is finally reached," Leonard Kahn said.

FCC At A Glance

Carter's Vacation Retreat Gets FM

St. Simons Island, GA will get its first FM station, the Commission ruled last week (4-15) by granting the assignment to Canon's Point Broadcasting, WGIG/Brunswick, GA had opposed the new station, saying the area could not support another facility. But the FCC said St. Simons Island has all the requisites of a community, such as a Chamber of Commerce, churches, schools, a post-office, etc., and noted, "It appears that WGIG is concerned with the competitive impact of another station in the area, but that is not an issue we need to consider."

License To Fail?

A proposal by Jack Mays for a new class A (3kw) FM for Waycross, GA was approved last week (4-15). The FCC noted that by its population criteria, Waycross (pop. 19,000) should be limited to its two class C (100kw) stations, but the Commission agreed to allow an additional low-powered FM because "someone is willing to compete under such circumstances."

The FCC also granted a new FM station assignment to Cape May Court House, NJ, its first local service. Shore Broadcasting said it would apply for the license.

192 separate items, but the court said the unreleased documents reflected the Commission's decision-making process and thus were legally exempt from public disclosure.

KOTS Fine Upheld

KOTS/Deming, NM last week lost its appeal of a \$1000 fine for operating with full daytime power for three hours after sunset for six days and operating with nighttime power one hour too early for 24 days in 1977.

The Week In Review

- FCC asked to reconsider AM stereo decision.
- KABC/Los Angeles calls it quits on ballot advertising (Page 1).
- House hears testimony on bill to drop cross-ownership consideration at renewal time.
- Stations cleared in coverage of energy crisis.
- Supreme Court announces it will take up two important broadcast issues.

— Jonathan Hall

People

Washington

Radio-TV News Directors Association has two radio races in election of seven new regional directors: Neil Carmean of WSPD-AM/Toledo is challenging Lou Prado of WDTN-TV/Dayton for his seat, while Dave Bartlett of WRC-AM/Washington is running against Ron Miller of WWBT-TV/Richmond for a seat being held on an interim basis by Mutual VP Tom O'Brien.

San Clemente, CA

Cliff Gill has resigned as President/GM of KWVE to concentrate on radio consulting and brokering activities and to pursue an application for an FM station in Pasadena. Gill nominated TV director Jon Ross to succeed him as President at KWVE and former station VP/Sales Manager Jack Bell as GM. VP/Station Manager Marti

Aspegren continues in her position.

Richmond

Jack Alix, Station Manager of WGOE (GO-16), has been promoted to VP of the station. He joined WGOE just a month ago.

Burlington, VT

Thomas H. Pierce has been named VP/Radio for International Television Corp., as well as GM of WEZF-FM. Pierce had been VP/GM of CBS's KCBS-FM/San Francisco and had been with CBS for nine years.

Palmdale, CA

Jon Holiday joins KUTY as General Sales Manager, having been Marketing Director at O'Connor Creative Services. He had previously managed KXLY/Spokane and programmed KBIG/Los Angeles, KMBZ/Kansas City, and KIRO/Seattle.

Supreme Court To Hear Two Broadcast Cases

Can microphones, tape recorders and cameras be barred from courtrooms, and can consumer reporting be protected against libel suits? The Supreme Court has agreed to decide these two issues.

Monday (4-21) the court said it would hear a Florida case in which the electronic media was kept out of a trial. Twenty-three states allow broadcast coverage of trials, including Florida. R&R has learned the Radio-TV News Directors Association (RTNDA) will most likely ask the court to file in support of open courtrooms.

Is KGO-TV Libel?

Last week, the court also said it would consider a libel case involving KGO-TV/San Francisco that has radio implications. The station had repeated a Better

Business Bureau warning that a local department store's close-out sale was offering inferior merchandise. The California Supreme Court had ruled that while criticism of a public figure is protected against libel, criticism of commercial conduct is not.

NAB filed a brief this week urging the ruling be overturned, saying, "Without protection, marketplace profiteers will threaten broadcasters with expensive and harassing lawsuits and attempt to suppress information that benefits the public."

Storer Wants Tax Certificate

Storer Broadcasting has asked the FCC for a tax certificate for the July sale of KTNQ/Los Angeles to K-LOVE Radio Broadcasting, a 100% Hispanic owned corporation. After the sale, KTNQ switched to Spanish-language programming, becoming the only 50kw AM Spanish station in L.A. A tax certificate allows a seller to defer capital gains taxes from the sale of a station to a minority.

Court Upholds FCC On Radio Dereg.

The U.S. District Court in New York ruled the FCC had the right to deny Media Access Project and the United Church of Christ access to documents on radio deregulation. The two public interest groups had wanted to see

THE SOURCE

NBC Radio's Young Adult Network

THE JOE JACKSON BAND "ON YOUR RADIO"



Sponsored by Even-Up® Tanning Blanket by Thermos®

The Joe Jackson Band laid 'em in the aisles at the Orpheum Theatre in Boston and The Source was there.

Joe Jackson and the Band. Graham Maby on bass and vocals. Dave Houghton on percussion and vocals. And Gary Sanford on guitar.

With their first album "Look Sharp," Joe and the boys gave birth to "Spiv" rock and the fever caught on. Their newest release on A&M Records "I'm The Man" carries on the tradition.

In this concert recorded live by Starfleet, exclusively for The Source, hear "Sunday Papers," "Is She Really Going Out With Him?," "Don't Wanna Be Like That" and more.

Raw and angry Joe Jackson's The Man. And the band plays on.

The weekend of May 2nd, 3rd and 4th. On more than 200 radio stations throughout the country. Check your newspapers for specific time and station.

At The Nets

NBC

"Fight Back With David Horowitz," a new consumer awareness series, premiered Monday (4-21) and will be broadcast weekdays at 1:30pm. Horowitz has won several Emmy awards.

Nick Schiavone, Director of Research, NBC Radio Nets, says based on latest Radar survey, 40% of top 50 radio network programs are heard on NBC.

Jim McCaffrey is new head of Dallas sales office, which has new address: 3631 Cedar Springs Road (75219).

"Hard Times For The American Dream," which examined the future of the American economy, won a Janus Award for Radio Documentary.

The Source

George Thorogood and the Destroyers featured in a concert special last weekend (April 18-20). 90-minute performance was recorded last February in Atlanta.

Mutual

Shelley Jackson is new Press Representative, joining Mutual from WRC-TV/Washington, where she was Administrator, Press Relations.

"Jamboree USA," a weekly country music performance, will run 53 minutes instead of 24 beginning May 16. On July 4, a two-hour "Johnny Cash Silver Anniversary Special" will air featuring the performer's hits and his thoughts about his music.



Shelley Jackson

RKO

Correspondent Richard Rieman wins 1980 National Headliners Award for Best Documentary. Rieman produced, wrote and narrated a series of reports on abuses by a Chicago-based travel club while ND at WMAQ/Chicago.

CBS

Sylvia Hughes promoted to VP, CBS Radio Research and Harold Korman joins CBS as Director, Programming Practices, from WCBS-FM/New York.

28 new affiliates have joined so far this year, including KRLD/Dallas, KCMO/Kansas City and WCOL/Columbus, OH.

ABC

14 new affiliates join ABC nets: six at Contemporary, three at Entertainment, three at FM and two at Information.

"Countdown To Kentucky," a series of special broadcasts, will be offered to stations carrying live coverage of the Kentucky Derby starting Monday (4-28). The six five-minute programs hosted by Sportscenter Lou Boda feature interviews with owners, trainers and jockeys.

ABC Contemporary

Leida Snow named Morning Drive Anchor, a post she previously held at ABC Contemporary and ABC FM; she is also theater critic for WINS/New York.

ABC Entertainment

A week-long series on the benefits of exercise and physical fitness begins Monday (4-28), to be aired during newscasts and anchored by correspondent Chet Martin.

Sheridan

Gerald A. Lopes named News Director, from reporter position at WHDH/Boston. Frederick H. Mattingly, former account exec with net, becomes Director of Creative Services.



William S. Paley

NPR

Reporter/Producer Liane Hansen named cohost of weekend "All Things Considered," joining Noah Adams.

APR

Bill Paley, CBS Chairman of the Board, will receive the Robert Euson Award for significant contribution to broadcasting and broadcast journalism at AP's Broadcaster's annual convention in Denver June 5-7.

Dick Wald, ABC Senior VP/News, and Armand Hammer, Board Chairman of Occidental Petroleum, will be principal speakers.

Dan Giddens of WPTF/Raleigh, NC and Robert Morse of WHAS/Louisville, KY elected to four-year terms as AP Broadcasters Board of Directors. Daren McGovern of KAFY/Bakersfield, CA was reelected.

Julie Winn Chavez joins as Chief Congressional Correspondent, from KPOI/Honolulu, replacing Bob Berkowitz, who goes with Ted Turner's Cable News Network.

Stations Cleared In Coverage Of Energy Issues

Special interest groups recently filed Fairness Doctrine complaints against WTOP/Washington and KTMT/Medford, OR. But Art Ginsburg's Complaints and Compliance Division of the Broadcast Bureau found the broadcasts in question did not address controversial issues that required contrasting points of view.

Oil Vs. Natural Gas?

The complaint against WTOP, filed by the National Oil Jobbers Council, claimed a consumer program, "Your Dollars," citing the cost benefit of switching to natural gas from home heating oil was "a highly controversial political issue."

The script stated, "... Many

people who heated with oil are rushing to switch to natural gas ... in Boston, for instance, heating the average house this winter will cost about \$1100 with oil, but only \$790 with gas."

WTOP maintained the script concerned whether consumers should spend heating dollars for oil or natural gas, and not the broader question of the energy

crisis, and the FCC agreed.

FCC Looks At "The Whole Thing"

In Medford, the Oregon Environmental Council, through Washington-based Media Access Project (MAP), claimed spots by Pacific Power & Light Company (PP&L) favored enactment of the Pacific Northwest Regional Energy Bill. MAP feared passage would lead to proliferated use of nuclear energy and submitted a script for a spot supplying a contrasting point of view. KTMT claimed, and the FCC agreed, the PP&L spot did not address the legislation, but only one portion of the bill.

Catechism On Political Advertising

By Jason Shrinsky

Every broadcast licensee should establish a written station policy statement which permits reasonable access to candidates for elective offices and protects the programming integrity of the station's format. The policy statement should be mailed to advertising agencies and candidates for elective offices 30 to 60 days prior to the anticipated request for advertising time for either primary or general elections.

Reasonable Access

- (1) Applies only to federal candidates.
- (2) Applies only to requests for "use" by a federal candidate; i.e., where the candidate delivers the commercial message.
- (3) Stations which permit purchase of reasonable amounts of time by federal candidates need not provide free time to such candidates.
- (4) Stations which provide reasonable amounts of free time to federal candidates need not sell time to such candidates.
- (5) Stations that offer free time to federal candidates cannot limit the "use" to graveyard time segments; i.e., Sunday morning between 5:00 and 9:00am. Free time offered must be in time segments in which the station traditionally has attracted a significant audience.
- (6) Stations that sell time cannot refuse to sell drive time to candidates. However, the station can limit each candidate to one spot announcement per daypart: i.e., 6:00 to 10:00am, 10:00am to 3:00pm, 3:00 to 7:00pm, 7:00pm to midnight, etc.

Lowest Unit Charge

- (1) Applies to all "uses" by legally qualified candidates for public office - federal, state or local; i.e., from President to Justice of the Peace. While access is limited to federal candidates once the station accepts advertising from any political candidate, the lowest unit rate prevails.
- (2) Only applies when the candidate personally participates through use of his or her voice or image.
- (3) Only applies during the 45-day period before a primary election and the 60-day period before general or special election.
- (4) Candidates need not earn frequency discounts by making bulk purchases. The candidate is entitled to the lowest charge on or off the rate card for the time period requested.
- (5) Production-oriented charges such as use of studio, taping, etc. may be added to the basic cost of the spot.
- (6) Advertising agency commissions must be deducted from the lowest unit charge if the candidate does not place the time through an agency. Agency commissions may be included when the candidate buys through an agency.

SAMPLE RATE CARD:

Station XXXX And ZZZZ Lowest Unit Charge

New Hampshire Primary

February 15 through April 1, 1980

XXXX and ZZZZ will provide 12 commercials per week to each qualified candidate for public office at the rates shown below. Each candidate is limited to 12 announcements per week, and may buy for as many weeks as they deem necessary within the period shown above.

— XXXX Only —

	:60	:30
AA - AM Drive	\$15.00	\$11.20
A - Midday	15.00	11.20
AA - PM Drive	15.00	11.20
B - Evening/Sun	15.00	11.20
C - ROS	10.00	8.00

(Run of Station)

— ZZZZ Only —

	:60	:30
AA - AM Drive	\$13.00	\$10.00
A - Midday	20.00	10.00
AA - PM Drive	20.00	10.00
B - Evening/Sun	18.00	10.00
C - ROS	5.00	4.00

— XXXX/ZZZZ Combo —

	:60	:30
AA - AM Drive	\$22.00	\$19.00
A - Midday	22.00	19.00
AA - PM Drive	22.00	18.00
B - Evening/Sun	20.00	18.00
C - ROS	16.00	14.00

All rates shown are net to candidate. Recognized agencies add 15% to rates shown above.

Times:

AM Drive - 5:30am-10am Monday-Saturday
 Midday/Sat. - 10am-3pm Monday-Friday/All Day Saturday
 PM Drive - 3pm-7pm Monday-Friday
 Evening/Sunday - 7pm-12mid/Monday-Sunday/All Day Sunday
 Overnight/ROS - 12mid-5am/Run of Station 24 hours, 7 Days

After Only One Week!



WXLO deb 26
WKBW add
WFIL add
WCAO add
WRKO add
JB105 add
CKLW add
WHB add 25

KEARTH deb 26
KFRC on
WICC 28-26
WAXY on
KTAC add
WTSN on
WHEB on
KFYR add

“THEME FROM NEW YORK, NEW YORK”
FRANK SINATRA

Produced by Sonny Burke • Orchestra and Chorus Arranged and Conducted by Don Costa

ON REPRISE RECORDS
Distributed by Warner Bros.



WHAT'S NEW

WAMC-FM's Piggyback Format—Medicine & Music

WAMC-FM, an Albany, NY college station, does not cater to the usual listening tastes of a college community, unless AOR happens to mean "Allments On Radio." This 10,000-watt station of the Albany Medical College's Department of Postgraduate Education is unique in that it *simultaneously* broadcasts two different types of programming — a technical program featuring medical lectures and discussions for hospitals, nursing homes, clinics and the like and a non-commercial mix of classical music and public affairs features for the general public.

This unusual two-way programming is achieved through the use of sub-carrier broadcasting, which enables two separate signals to run piggyback, utilizing receivers to filter out either the main FM signal or the stereo sub-carrier. Participants in WAMC's medical broadcasts are spread over 100,000 square miles in five states through link-ups with WNYC/New York and WSLU/Canton, NY and can "talk back" to the station through the use of small transmitters.

WAMC's medical broadcasts are funded by payments from participants as well as various grants from the Rockefeller Foundation and several pharmaceutical firms. Listener contributions, grants and services from the Corporation for Public Broadcasting, National Public Radio, and other sources support the music/public affairs programming. Two other postgraduate medical programs are currently planned in Ohio and Wisconsin, while WAMC anticipates using satellite communication to spread the medical messages nationwide (or possibly expand into other specialized broadcasts in the engineering or scientific fields) in the future.

Radio News Directors: Rip 'n' Read 'n' Run?

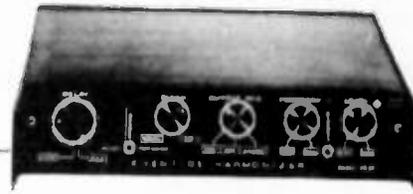
A recent survey conducted by Professor Vernon A. Stone of Southern Illinois University for the Radio and Television News Directors Association brought to light a fact most radio news directors already knew: a news director has one of the most tenuous

jobs in broadcasting. According to the survey, which encompassed 400 commercial radio stations nationwide, a "typical" radio news director (29 years old, on the job about a year-and-a-half, with eight years broadcasting experience at an aver-

age of two other stations) will soon be out of work, since the average length of employment is only about two years.

Nearly half of the news directors surveyed had been in their jobs for no more than a year, while almost one-fourth had held the same position for two or three years. However, less than a third made it to the four-year mark. As would be expected, given the mobile nature of a news director's career, the larger markets tended to have both more experienced and older news directors.

3-Pound Harmonizer



Eventide's "HM80 Harmonizer" is a compact unit primarily designed for use in live performance. The unit's features include the ability to change pitch from one octave up to one octave down, delay from 0 to 270 ms, feedback control, mix of effect and dry signal, repeat, and time reversal. In addition, the repeat and pitch change functions are remote controllable.

The "HM80" has a frequency response of 10 kHz, a dynamic range of 80 dB, and weighs less than three pounds. Price: \$775.00. Available from: Eventide Clockworks Inc., 265 West 54th St., New York, NY 10019, (212) 581-9290.

Radio Vatican Celebrates 50th Anniversary

Radio Vatican, which broadcasts 225 hours per week in 33 languages via shortwave, medium-wave and FM transmission, recently celebrated its

50th anniversary, highlighted by a visit from Pope John Paul II, who recounted listening to the service's broadcasts as a young priest in Poland. With its first (and still operative) transmitter installed by radio inventor Guglielmo Marconi and a relatively miniscule budget (estimated to be \$4.5 million yearly), Radio Vatican is nevertheless capable of providing the entire world's population of 800 million Roman Catholics with programming ranging from the liturgy and church news, to classical, jazz and popular music. Music has become a part of the programming only within the last 10 years.

Although the bulk of the broadcasts concentrate on the liturgy and church news, diversity within each of the 33 language groups is encouraged on the theory that it's better to cater to the culture and interests of the various listeners, whose loyalty can be gauged by sampling Radio Vatican's mail — 300 letters per month from Mexico, 600 per month from Japan, and 5000 per year from Poland.



Wake-Up Watches

Featuring a musical alarm consisting of a multinode rendition of (your choice of) "The Stars And Stripes Forever," or "The Yellow Rose Of Texas," or Beethoven's "Für Elise," these LCD quartz digital watches from New York City-based Jupiter Time are designed for men and women who wish to start their day with music. Additional features include a backlight for easy night viewing, a flashing bar symbol indicating which feature is in use, a stopwatch that calculates time in tenths of a second and quartz accuracy.

200-Year Calendar/Calculator



The future (as well as the past) is at your fingertips with Toshiba's "LC-840WA," a combination calculator, clock and calendar with a unique "time travel" ability. Simply provide the device with the date of any event (such as a birthday or an anniversary) between 1901 and 2099 and it gives you the appropriate day of the week. Price: \$60.00.

Attorneys Acknowledge Advertising's Advantages

Lawyers are finding that it pays to advertise. According to a recent survey by consumer group the National Resource Center, law firms take in an average of \$7.93 for each dollar spent on advertising. The survey also indicated that family law cases accounted for 50 percent of the business generated by the advocates' advertising.

Gannett Posts 50th Straight Earnings Increase

The Gannett Co. Inc. reported an increase in earnings for the first quarter of 1980, the 50th consecutive increase since the firm went public in 1967. Profits for the broadcaster-publisher rose 14 percent to \$27.2 million during the first quarter of 1980, up from \$23.8 million in the equivalent period of 1979, while first quarter revenues climbed 15 percent to \$273.4 million, up from 1979's first quarter revenues of \$237.1 million. All major divisions of Gannett (broadcasting, newspapers and outdoor advertising) posted increases, according to company Chairman and President Allen H. Neuharth.



'57 CHEVY 2-DOOR SEDAN

Cherry condition, Tu-Tone bronze & cream, Corvette wheels. Gutsy 6, extra custom chrome & pinstriping, AM-FM stereo + cassette tapedeck. 47,000 original miles.

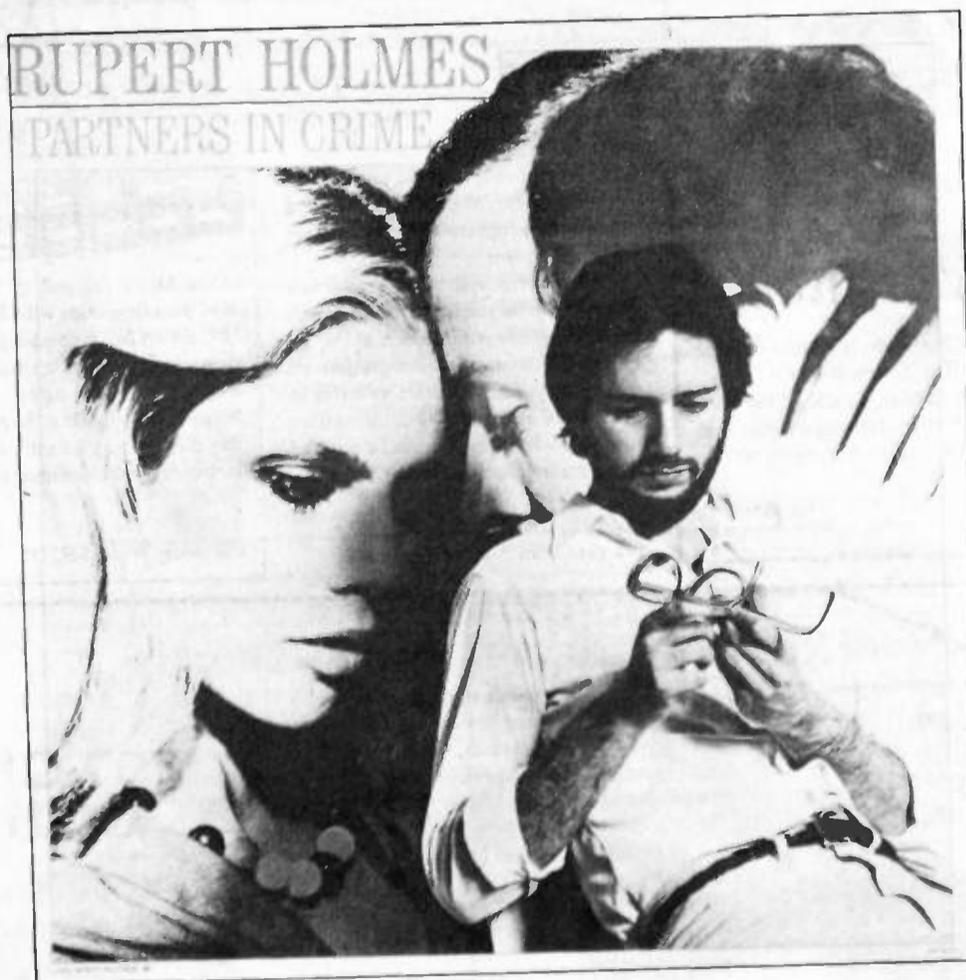


Case History

RUPERT HOLMES

Chart dates	Selection	R&R Chart position
December 7, 1979	ESCAPE (THE PIÑA COLADA SONG) <small>INF-50035</small>	1
March 14, 1980	HIM <small>MCA-41173</small>	2
April 21, 1980	ANSWERING MACHINE <small>MCA-41235</small>	HIT BOUND

All three hits from his latest album



INF-9020

Produced by Rupert Holmes and Jim Boyer for The Holmes Line of Records, Inc.

MCA RECORDS
©1980 MCA Records, Inc. Printed in U.S.A.

WHAT'S NEW

MUSIC DIVISION PROFITS, REVENUES DIP

WCI Reports Record 1st Qtr. Profits, But Revenues Decline

Paced by strong gains in its toys and electronic games divisions (which showed an operating profit of \$2.4 million as opposed to last year's \$4.4 million loss), **Warner Communications** posted record results for the first quarter of 1980. Profits for the quarter climbed 14 percent to \$35 million, up from \$30.8 million in the equivalent period of 1979. Although this marks the highest net income figure for a single quarter in the firm's history, WCI's first quarter operating income declined 14 percent from \$65.9 million in the analogous period of 1979 to \$57.9 million in 1980.

Profits for WCI's recorded music and music publishing division likewise dropped 15 percent from 1979's first quarter figures (\$20.5 million) to \$17.9 million for the first quarter of 1980, while revenues for this period dipped three percent from \$174.8 million in the year-previous to \$170.5 million in 1980. Lack of releases by major artists was seen as the contributing factor to the division's somewhat lackluster showing.

However, these losses were offset by the revenues for the electronic games division soaring 71 percent to \$62.8 million in the first quarter of 1980, up from \$36.7 million in the year-previous period. In addition, theatrical films in TV distribution racked up a healthy 332 percent increase on operating revenues of \$51.5 million, up from \$11.9 million for the equivalent period of last year.



"Bandstand" Film Planned

"Bandstand," described as a teenage love story utilizing the long-running TV series, "American Bandstand," as a backdrop to the action, has been set for feature film production by **Dick Clark Cinema Prods.** The musical will star a pair of as-yet-unchosen newcomers in the leads while Clark himself will appear in a feature role. A number of musical groups from the Fifties, Sixties and today's music scene will be featured as well.

Production is scheduled to begin in the fall with the film's planned 1981 release slated to coincide with the 30th anniversary of the TV program.

NUMBER OF SINGLES, CASSETTE AVAILABILITY UP

RIAA Reports 14% Fewer LP's Issued In '79

U.S. record companies shipped 3575 LP titles in 1979, a 14 percent drop from 1978's 4170 titles shipped, according to a recently-released report from the **Recording Industry Association of America (RIAA)**. This statistic conforms to the corresponding 15 percent decrease in LP unit sales and the 17 percent decline in LP dollar volume for 1979 as previously reported by the RIAA (R&R 4-18).

Similarly, as singles posted a 12 percent increase in unit volume and a 36 percent jump in dollar volume last year, the number of titles issued in 1979 swelled eight percent to 3350, up from 3110 in the year-previous, with most of the

increase coming in the 12-inch single format. Last year, 550 12-inch singles were shipped, as opposed to 160 in 1978. Meanwhile, the number of seven-inch singles dipped from 2950 in 1978 to 2800 in 1979.

The continued growth in cassette sales was reflected by a 13 percent climb in cassette availability to encompass 85 percent of all LP titles issued, while 8-track availability dropped one percent to 58 percent of all LP titles. Nevertheless, the number of cassette titles issued slipped from 3050 in 1978 to 3025 in 1979 as the number of 8-track titles issued slipped 15 percent to 2075 from 2450 titles in 1978.

A Rock Almanac For Pros & Fans

The "Contemporary Music Almanac 1980/81" is a mammoth (944-page) paperback written by **Ronald Zalkind**, designed to provide information on the rock music industry to professionals and fans alike. Along with listing the top five singles and albums for 1979 on a weekly basis as well as a calendar of significant music industry-related events for the past year (future editions will be updated accordingly), the book contains a music calendar of artists' birthdays, lists of rock's most collectable discs and current industry heavyweights, sections on rock movies and books, and short histories of rock 'n' roll DJ's, current artists, new wave music, and rock 'n' roll itself.

The book also includes the addresses and phone numbers of record companies, key radio stations, recording studios, clubs, concert facilities, personal managers, booking agents, music publishers, attorneys, accountants, professional organizations, publicity agents, and colleges of music. Sample contracts for artists, songwriters, producers, managers, music publishers and master purchases are featured as well. Published by **Schirmer Books**, the "Contemporary Music Almanac 1980/81" retails for \$9.95.



PRO:MOTIONS

Ellis Named Exec. VP For Kendun

Don Ellis has been appointed Executive Vice President and Chief Operating Officer of Burbank-based **Kendun Records Service Corporation** and **Artisan Recorder Inc.** of Hollywood. The two firms comprise eight recording and disc mastering studios, all of which will be placed under Ellis's responsibility. Ellis will head the companies' Creative Development division as well.

A 14-year veteran of **CBS Records**, where he served as Vice President of A&R for both the Epic and Columbia labels, Ellis most recently held the position of Executive Vice President, Creative at **Motown Records**.



Valor Forms TVI Label

Tony Valor has announced the formation of **TVI Records** with **Peter Mallon**, **Karol Quinn**, and **Joe Manfredi** named as vice presidents of marketing, A&R, and international marketing, respectively. Valor, whose industry background includes record producing, arranging, and songwriting as well as having been a recording artist, also announced that public relations and advertising for the label will be handled by the New York-based **Contact Publicity firm**.

TVI Records is located at 211 West 56th St., Suite 8 M, New York, NY, (212) 246-6400.

Lee Forms Sales Development Firm

Keith Lee has announced the formation of **Sales Development Inc.**, a Memphis-based firm which will offer sales training and development programs for the broadcast industry as well as industrial, commercial and retail sales-oriented companies. Lee was most recently Vice President of the ID-Library Division for the **William B. Tanner Co.** For further information contact **Sales Development Inc.** at 8503 Chippingham Dr., Cordova, TN 38018, (901) 377-2354.

Levine Forms Hot Vinyl Label

David Levine, Vice President of **Talisman Records**, has announced the formation of **Hot Vinyl Records**, an independently-distributed label to be based in Los Angeles with offices in Toronto as well. **Henry Less** has been named Vice President of the new label with **Devera Little** and **Chip Vallis** to head A&R/Creative and Business Affairs functions, respectively.

Martucci, Bonanno Named To Stiff Sales/Dist. Posts

Michael Martucci has been named Director of the newly-formed **Stiff Records Distribution** arm for the **Stiff Records** U.S. operations. In his new post, Martucci, most recently National Accounts Manager at **Arista Records**, will oversee the national distribution of all records released on the Stiff label.

In a related development, **Stephen Bonanno** has been named Director of Sales for Stiff. Most recently an agent at **ICM**, Bonanno's responsibilities will include the coordination and solicitation of all recordings handled by **Stiff Records Distribution**.

Great Moments For Radio



Peter Melan "SOLITAIRE"

WIFI on
PRO-FM 25-21
JB105 27-25
Z93 25-22
94Q 18-15
WHFM on
14Q on
KRBE add
KHFI on
KEEL 38-36
Z98 33

WERC add
Y103 26-22
WBBQ 3-2
WSKZ 29-25
WRJZ 28-25
KSTT on
KCPX deb 29
KRUX 32-25
K104 27-21
WFBG on
WCIR on

WXIL on
WHY 29-26
WSEZ deb 31
WISE 29-23
WFLB 33-32
WANS-FM 33-31
WROV add
WSPT 21-19
KCBN deb 36
KDZA on

From The Album
"PLAYING NEAR THE EDGE"

NJC 36190



ON ARC/COLUMBIA RECORDS

Ray Kennedy "JUST FOR THE MOMENT"

Just Added:

**KCPX
KRUX**



From The Album
"RAY KENNEDY"

NJC 36395



ON ARC/COLUMBIA RECORDS

AMAZING, ISN'T IT?

- | | |
|-----------------------|----------------|
| NEW THIS WEEK: | WGBF |
| KDWB | KKXL |
| WIP | WHEB |
| KSTP | KAAM |
| KRQ | WNAM |
| ALSO ON: | KAFM |
| WKBW | KNX-FM |
| KRBE | KPAM |
| KILT | KQWB-FM |
| 94Q | WINW |
| KTSA | KIFM |
| WGH | WUSL |
| KCBN | WBAL |
| WROV | WSB |
| WTMA | KOMO |
| WAYS | KIXI |
| WKIX | WKY |
| KING | WBBG |
| KAAY | K101 |
| KSLY | KWEN |
| WAKY | WING |
| WKEE | KBOZ |
| KRLA | WGY |

...AND WE'RE STILL
IN A BOOK!

PHOTOGLO "We Were Meant To Be Lovers"

From The Debut Album "Photoglo"



STREET TALK

Many names have been mentioned as possible replacements for Al Brady at WABC/New York. Among the ones we've heard are John Young of Z93/Atlanta and Alan Burns at ABC's own Q107/Washington. Word from ABC indicates that a successor may not be officially named until the ARB results are in. We wonder if those same ARB results might indicate a possible change in format direction for the 50 kw AM giant.

Motown Records is still looking hard to fill its vacant presidency, which has remained open since Barney Ales exited. Street Talk again linked Bob Fead's name to a Motown offer, but that will not be coming true.

Speaking of Mr. Fead . . . talk is that he'll be landing at CBS in L.A. and his possible title could put him in charge of all West Coast operations.

Donna Halper has exited as MD of WHDH/Boston, and rumor has it that her replacement will be Jane Reino once Al Brady takes over again on May 1.

What was Steve Wax doing at WB Pictures in Burbank? He's producing the soundtrack for the upcoming Mad magazine spoof "Up The Academy." The album will be on Capitol.

Will John Long soon be wearing a ten-gallon hat on a permanent basis?

David Geffen's new label (still unnamed, by the way) should be announcing two major artist signings very shortly. From what we hear, the artists will *not* be former Geffen clients.

Congratulations to KOPA/Phoenix MD John Volpe and his wife, Dianne, on the birth of their daughter Corinne Michele, who arrived last week (4-14).



TWIN CITIES TELEVISION RECYCLING — Chuck Knapp, PD and morning man of KS95-FM/Minneapolis, tipped us to a great piece of promotional work. Kenny Rogers appeared to a sold-out house of 19,000 in the Twin Cities recently, but before his concert, Chuck and his morning news partner Michael J. Douglas conducted a 10-minute interview with Kenny. Chuck and Michael invited a KSTP-TV crew along, who willingly videotaped the conversation for playback on the 10pm news. Next morning, Chuck replayed portions of the conversation, and then KSTP-TV's morning show "Twin Cities Today" also reused the videotape. Within 24 hours Kenny Rogers performed for 19,000 but was seen and heard by another half-million Minneapolis-St. Paul residents. And naturally, all of Kenny's exposure prominently exposed KS95-FM too, as we can see in the photo with (l-r) Douglas, Rogers, and Knapp under the KS95 FM banner.

Mushroom Records has returned under the management of Fourth Street East. Joe Owens, VP of Marketing and Promotions for Fourth Street East, told us that a National Promotion Director would be named for Mushroom very soon and that a new Chilliwack album is shipping now. Mushroom has also signed Fire-sign Theatre, so the company is definitely back in business.

A Real Trilogy

"Trilogy" is the name of Frank Sinatra's first album in five years. It might also be an appropriate title for the story that follows, since there are several parts.

Part I: Jonathan Schwartz, popular weekend personality on WNEW/New York and a very big Sinatra fan, supposedly made some less than complimentary remarks about one of the records included in Sinatra's three-record set. While praising the other two LP's, Schwartz reportedly called the third disc ("The Future") " . . . a shocking embarrassment in poor taste."

Part II: In the Friday edition (4-18) of the Wall Street Journal a story ran stating that Jonathan Schwartz had been fired from WNEW because of the remarks he made about the Sinatra album. The Journal said that Mr. Sinatra and John W. Kluge, chief executive of Metromedia (WNEW's owners), have been close friends for a number of years, and that Sinatra had somehow played a part in the firing of Schwartz. The newspaper accounts that followed in every other major New York City daily brought forth hardly any facts regarding the actual disposition of Mr. Schwartz.

Part III: Jack Thayer, GM of WNEW, states that Schwartz was given a leave of absence of seven weeks so that he could complete the novel he is currently writing. Russ Knight, WNEW PD, backed up his GM and had nothing further to add to the story.

So, what we have is a popular New York disc jockey making some critical remarks about Frank Sinatra's new album with the remarks closely followed by the announcer's departure from the station. As closed-mouthed as everyone connected with the station is being, the only way to really discern the truth is to see if Jonathan Schwartz returns to WNEW in seven weeks. The Wall Street Journal's story indicates that Schwartz was indeed fired. The station insists that Schwartz is on a leave of absence to complete his book. This trilogy has three very strong and influential parties in conflict: WNEW, the Wall Street Journal, and Frank Sinatra. The truth may have to wait . . . at least for seven weeks.

ELECTRIC WEENIE

P.O. Box 25-866
Honolulu, Hawaii 96825
(808) 395-9600

THE ELECTRIC WEENIE, RADIO'S NUMBER 1
GAG SHEET GETS LETTERS . . .

BOB KOROLUCK, KR DG . . . "Back on the air. Need more bombs and bullets. Please rush my re-ups ASAP. In my opinion your sheet is the best available."

Jocks . . . write today for free samples.

BRAM TCHAIKOVSKY BRAM

A NAME SYNONYMOUS
WITH BRILLIANT ROCK 'N' ROLL



PRESENTING
“PRESSURE”

THE FOLLOW-UP ALBUM TO THE QUARTER-MILLION SELLING
“STRANGE MAN, CHANGED MAN”

WITH 11 BRAND NEW SONGS BRAM TCHAIKOVSKY
DEMONSTRATES WHY THEY ARE THE CLASS OF
LAST YEAR'S DEBUT ROCK 'N' ROLLERS.

“PRESSURE” INCLUDES THESE BEAUTIFUL TCHAIKOVSKIES:

“LET'S DANCE”

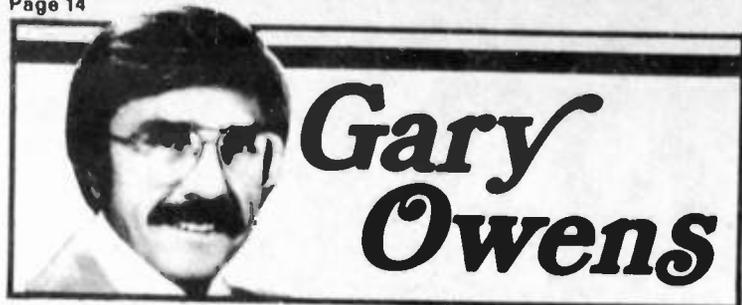
“MISSFORTUNE”

“THE RUSSIANS ARE COMING”

AND MANY MORE



BRAM IS BACK ON POLYDOR/RADAR RECORDS



I'm getting inquiries daily about the Society of Personalities and Programmers, of which I am the honorary President. It's headquartered in Kansas City and is really starting to roll . . . like heads during the start of the French Revolution. Our Executive Vice President, Jerry Fogel (who's a regular on TV's "White Shadow") was a longtime well-known deejay in Rochester, NY . . . and has been doing a yeoman's job putting the organization together (the yeoman has been standing in for Fogel on television).

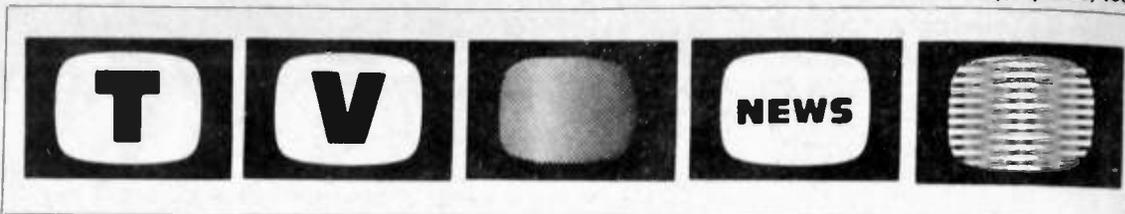
So far, the SRPP has had well over 800 applications for membership since the publicity started. It fills two longstanding needs: communication among peers and a special platform from which to speak about the importance of personalities and programmers in our profession. The member benefits include a monthly newsletter, a quarterly magazine, annual national awards ceremony, and group insurance plans (a big help where there are no AFTRA plans available).

The "Sacrifice A Virgin For Dr. Johnny Fever Of WKRP" plan has been temporarily tabled by some of the wiser board members, including Dick Purtan of CKLW, who made a comment we should all remember — and I'm sure we all will.

If you'd like more information, you can contact the gang at the Society of Radio Personalities and Programmers, 1719 West 91st Place, Kansas City, MO 64114, or give them a call at (816) 444-3500 . . . and they'll give you the full scoop. The honorary charter members are Steve Allen, William B. Williams, Robert Q. Lewis, Gene Rayburn, and Johnny Grant. Martin Bormann

couldn't be reached in Argentina.

Patrick Curtis, the man who discovered Raquel Welch and was married to her as well, told me a wild significant fact last week. Patrick was the baby pictured in "Gone With The Wind" . . . playing the son of Leslie Howard and Olivia DeHavilland. He was born on a holiday . . . it must have been a holiday because his mother took the day off. Young Curtis said it was a strange chronology of events during the filming of the World's Greatest Movie . . . first, as a baby he cut his first tooth, then he took his first step; then he fell and knocked out his tooth . . . and then he said his first word! Patrick is now producing films at Columbia . . . a talented man who was John Wayne's godson. Incidentally, Leslie Howard in "GWTW" was shot down in a plane over the English Channel during WWII . . . the Nazis presumed Winston Churchill was on board and did not know it was one of Churchill's many doubles instead. Even though British Intelligence knew this was about to happen, they couldn't blow their cover . . . and the world lost a great actor (not to mention a Churchill clone).



CBS Wins Season Ratings Title

Ending years of ABC ratings domination, CBS won the 1979-1980 season competition as measured by Nielsen. The week ending April 20 was the mutually-decreed end of the season, and CBS swept to a solid victory despite Oscars competition. For the season, the race was as close as it could get: CBS 19.6, ABC 19.5, and NBC 17.4. For the week CBS won with a 20.7 average rating, ABC had 19.4, and NBC 13.2.

Both CBS and ABC "stunted" (added special programming) heavily, and the two networks divided up 19 of the top 20 slots, with CBS winning 11, including six of the top ten. ABC's Oscars presentation was the week's leading show, with its follow-up, an Olivia Newton-John special, finishing fourth (second top five finish in as many weeks for a musical performer, following the number one showing of Kenny Rogers last week). However, CBS's two-part "Jim Jones Guyana" special took second (Part II) and third (Part I), and the network's "Carnival Of Thrills" special tied for fourth with Olivia.

Following in the top ten were 6) "60 Minutes" (CBS) 7) "The Sting" (ABC movie) 8) "Dukes Of Hazzard" (CBS) 9) "Three's Company" (ABC), and 10) "MASH" (CBS). The remainder of the top 20 finished in this order: 11) "Laverne & Shirley" (ABC) 12) a three-way tie between ABC's "20/20" and CBS's "Alice" and "WKRP In Cincinnati" 15) "Happy Days" (ABC) 16) "The Jeffersons" (CBS) 17) "Real People" (NBC's only top 20 entry) 18) "Flo" (CBS) 19) "Benson" (ABC), and 20) another episode of "The Jeffersons" (CBS).

MUSIC ON TV: The *Manhattan Transfer* guests on "The Big Show" April 29 . . . Grace Slick appears on "Merv Griffin" May 1 as well as various "Mike Douglas" time slots April 25 and thereafter, depending on local schedules . . . Billy Preston and Syreeta join "Merv Griffin" April 28 . . . "American Bandstand" features Felix Cavallere and Philadelphia International artist (and well-known air personality) Jocko on May 3 . . . Louisiana's Le Roux appears on "Rock Concert" April 26 in most major markets.

AFFORDABLE PORTABLE?: RCA is marketing a new line of black-and-white portable TV sets called the "Playmate," which can run off a cigarette lighter socket or a three-hour rechargeable battery pack as well as normal household current. It retails from \$120 to \$180 and has a nine-inch screen.

CABLE ABLE TO GO 24-HR. NEWS: The FCC Broadcast Bureau has granted temporary authority to RCA to transmit Ted Turner's 24-hour cable news service around the country via the RCA Satcom I satellite. Under the terms of the temporary authority, the service should start May 20 and may run until December 1, at which time Turner is seeking permanent authorization.

VIDEOSCOPE:

THORN-EMI, JVC PEN VIDEODISC PACT: Thorn-EMI Ltd. and JVC-Victor Company of Japan Ltd. have announced the signing of an agreement whereby the two firms will promote and manufacture JVC's "VHD/AHD" (Video High Density/Audio High Density) videodisc system. Under the terms of the pact, both companies will cooperate in the establishment of facilities for the manufacturing of videodiscs and videodisc players as well as the production and sourcing of home video and digital audio programs. Plans are for the system to be available in the U.S. and Europe by the end of 1981 . . . ARGUS SURVEY FORESEES 9 MILLION VIDEODISC PLAYERS, 12 MILLION VCR'S IN U.S. BY '85: Videodisc player sales are predicted to grow from 100,000 units in 1980 to 4 million units in 1985, according to a recent survey by New York-based Argus Research, which likened the growth rate for videodiscs to the "golden years of color TV (1962-67)." The report also estimated that by 1985 overall sales of videodiscs and players would be well over \$2 billion at which time there would be 12 million VCR's in U.S. homes as well. This anticipated growth makes shares in RCA and MCA (both of which are heavily involved in videodisc development) attractive buys, the report concluded . . .

ERR WAVES

BY BOBBY OCEAN



5

YEARS AGO TODAY

Radio & Records

- ★ SAN DIEGO STATIONS RUN DIARY ANNOUNCEMENTS
- ★ ALLEN CHLOWITZ NAMED VP/GM AT KEARTH/LOS ANGELES
- ★ NUMBER ONE FIVE YEARS AGO: "Philadelphia Freedom" — Elton John (MCA)
- ★ NUMBER ONE COUNTRY: "She's Acting Single" — Gary Stewart (RCA)
- ★ NUMBER ONE ALBUM: "Physical Graffiti" — Led Zeppelin (Swan Song)

Everyone's
entering the twilight zone.



"Twilight Zone."³⁶⁴⁹
The explosive new single from
The Manhattan Transfer's, **"Extensions."**^{SD 19258}
On Atlantic Records and Tapes.



Give the gift
of music.

Produced by Jay Graydon

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WABC 25
WXLO 26-20
WNBC add 26
CKGM 12-7
WPRO-AM on
KEARTH 5-4
KRLA 4-4
KHJ 20-15

KIQQ deb 10
WICC add
WHYN on
WWCO on
WALG on
KEEL add
WSGA add 33
KX104 on

WKIX on
WKZQ on
KWEN add
WWKX on
WTAC on
WFLI on
KIOY 24-21

KYYX on
KTLK on
WTSN on
WFBG 35-29
WIFC on
WHHY add
WFLB on

WANS-FM add
FM99 add
WSPT add
WRQK on
KCBN on
KRLC add
KBIM add

"There is a subconscious rating taking place in every media buyer's mind whenever approached by a station."

How To Research Your "Sales Audience"

Most radio stations are probably overlooking research aimed at the most significant audience they have — the sales audience. Millions are spent each year with Arbitron, other research firms, and a myriad of consultants to try and better appeal to the listening audience, but what about your station's appeal to the people that put bread on your table? Do you know how your station is perceived by the local advertisers and agencies? If you don't, you may spend many dollars appealing to listeners and building up numbers in the Arbitron, only to see your sales figures stagnate and fail to keep pace with your ratings boosts.

The Important Second Audience

Broadcasters attempt to develop a dialogue with their markets by having the PD become involved in the community, get a feel for what's happening on the street, and hope to find out what matters to the target demo. If the same effort is not made to develop a dialogue with the local ad community — getting feedback on perceptions of each of the media, and the perceptions of each station — stations won't maximize their success.

Any sales manager can affirm that if a snooty media buyer doesn't like something about your station, he/she can keep you from getting the payoffs deserved after a good programming and ratings effort. There may be no Arbitron rating of the attitudes and station popularity among agencies and advertisers, but you can be sure that there is a subconscious rating taking place in every media buyer's mind whenever approached by a station.

Development Of Sales Audience Perceptions

How is it that some stations, even with lower ratings than yours, seem to get a disproportionate share of the media buys? Other stations may have tremendous numbers but still fail to reap the economic harvest supposedly coming to them. Why? Let's look at some concrete examples.

When Dancemusic became the rage in the recent past, some stations had tremendous ratings boosts. In many cases a revenue jump proportional to the ratings increase did not follow, perhaps due to perceptions of the ad community. Media buyers may have thought that the popularity was just a passing fad, or that the type of audience may not have been suited to their products, or that other contemporary stations, with a better track record, might also be listened to by the discophiles.

Another example came to my attention last week when I was working with a station in a major Eastern market. The PD and GM were relaying to me the fact that although the station had a very strong 25-34 core audience it was still perceived

as a "teen" station. Evidently, two years earlier the station had sponsored a youth-oriented concert which drew very well. The impact of that effort lingered even though the station had matured and garnered good adult ratings. Sometimes the past of a station will remain to haunt future sales efforts.

Tapping The Sales Audience

If you are in a situation where past perceptions are holding down your revenues, or if you feel that might be the case, how do you correct the situation? Where and what do you research?

1. Look at the station's track record. Has the format remained consistent over the years or has the station jumped on every "success" bandwagon that came along (NIS, Dancemusic, Big Band)?
2. What is the competition saying about you?
3. What feedback do your salespeople get from clients or prospects?
4. Are you getting what you believe is your fair share of the ad dollars (not just radio dollars) in the market?

If there are problems in any of the above points, you had better tap the pulse of the local advertisers to find out how you can improve your position.

Each station situation will differ somewhat but it occurs to me that the following are items you may want to research and discuss with the ad community:

1. Perceptions of the station salespeople.
2. Perceptions of the station sales materials.
3. Feelings about each of the major media, and how radio stacks up in that competition.
4. What is most important in making a buy — CPM, GRP's, merchandising or some other ingredient?
5. Are written presentations useful?
6. Are spec spots or airchecks helpful?
7. Programming feedback — key on your important programming ingredients such as music, news, personalities. If you are an all-News station, are your efforts still overshadowed by the established P/A station in the market?
8. Advertising/Promotion efforts — are they felt to be professional or are they perceived to be just hyping the sweep periods?

In discussing these points with advertisers, keep in mind that there may be differences in perceptions and needs of advertisers who use agencies and those who place the budgets directly. Don't just research the ad agencies.

How To Go About It

After you've narrowed down the list of items on which you need feedback, how do you proceed to set up the dialogue with advertisers? Perhaps

Week In Review

Arbitron Hires Jim Yergin

Jim Yergin, one of the fathers of reach and frequency theory and developer of the NuMath system during his days as a researcher for Westinghouse, will soon be joining forces with Arbitron. Yergin has left Westinghouse to form a consultancy, and Arbitron has approached him about heading the firm's new Broadcast Training Center. Details are still being developed about the services Yergin will offer in seminar form, but there is concern already among broadcasters. Ed Christian, Chairman of the Arbitron Radio Advisory Council, told R&R that he and others are concerned that formerly free items such as "How To Use" sessions will now be extra-cost Arbitron services, through Yergin.

Advisory Council To Expand?

There is a move among the current members of the Arbitron Radio Advisory Board to expand the membership to include a representative from a smaller market served by the Condensed Market Report produced by Arbitron. The CMR's, ratings books without detailed data as shown for larger markets, are taken in dozens of smaller areas around the nation, but to date there has been no one on the Council to represent the voice of these smaller market broadcasters. Arbitron has taken under advisement the Council request to add an additional seat for a broadcaster from a CMR market.

Fred Jacobs To Head ABC-FM Research

Fred Jacobs, formerly with Frank Magid and currently Research Director for ABC O&O WRIF/Detroit, will soon become Research Director for the ABC-FM O&O's. In June Jacobs will move to New York to assume his new post as corporate research maven, reporting to Marty Greenberg, President of ABC-FM division.

the best way is to select a representative number of advertisers, from various accounts, and conduct focus groups with these people. The effort must be done anonymously (at this stage) so that bias can be kept to a minimum. A week spent talking to small groups of ad people, in their offices, can glean some valuable broad-stroke information that may uncover the cause of whatever problem you are most concerned about. If, for example, the account executive handling an agency has a personality conflict with a media buyer there, it might be best to switch the AE. Perhaps you will find out that no one at the agency level knows that for two years your station has had a traffic copter and that your station might be a good vehicle to reach AM drive listeners. You might even find, as happened at CKLW, that the copter was not much help in boosting either listener or agency audience attraction to the station, so the feature was dropped, saving the station many dollars.

What's Next?

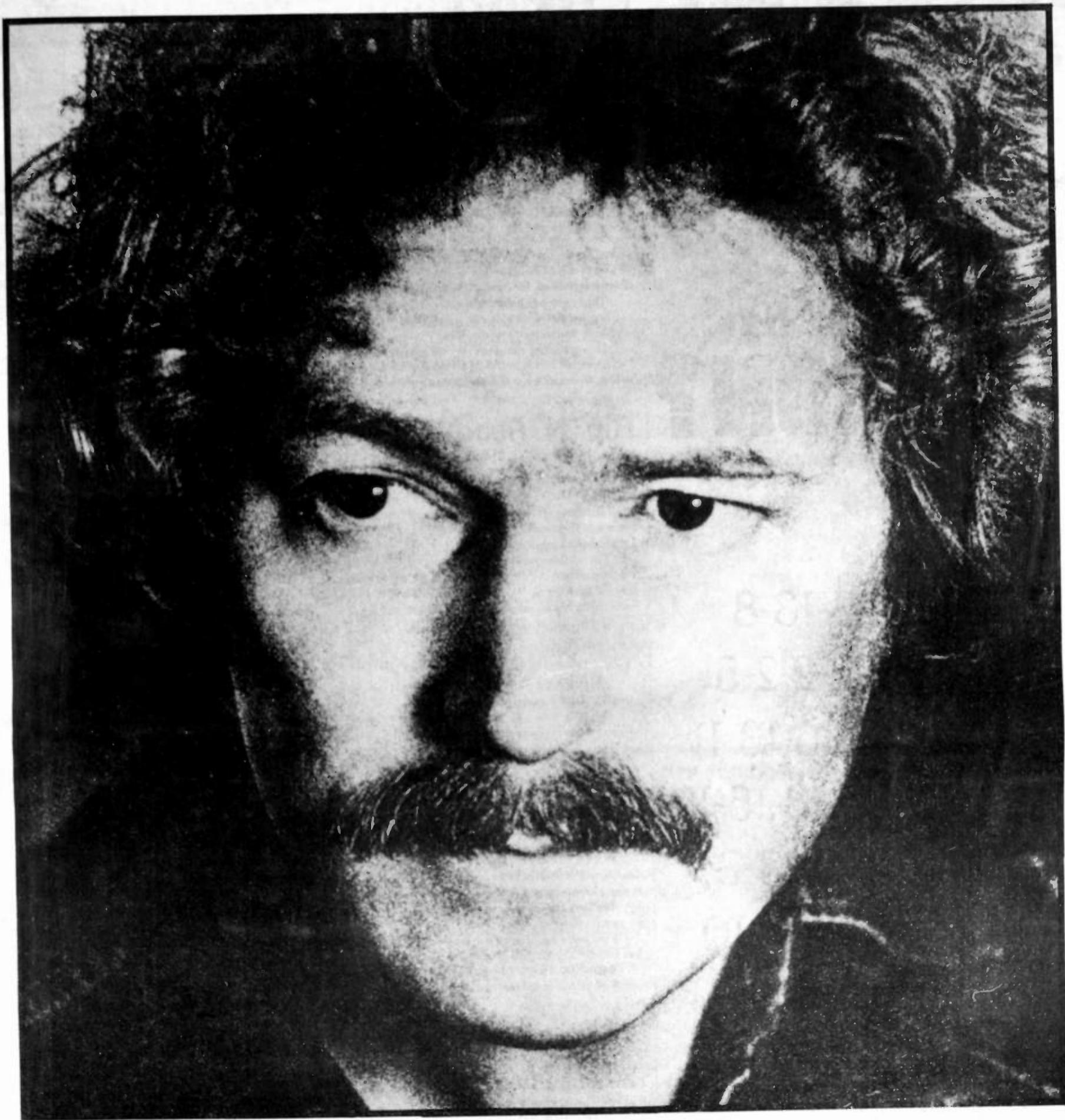
Depending on what areas you researched, and the outcome of the effort, your station can garner some points in a PR vein. You might schedule a luncheon to announce that you were the sponsor of the recently-conducted research, and that the findings were X, Y and Z. Then detail the moves you might be taking to be responsive to the agency/advertiser input. Done properly, researching the advertiser/sales audience can not only pay off in better station operations but an enhanced bottom line as well.

— Jhan Hiber

Q&A

We received a query recently from a station in a county not normally surveyed by Arbitron. The GM asked, "Why did we receive Arbitron paperwork this spring when we've not gotten any in past years?"

This spring survey Arbitron is measuring every county in the nation for a Coverage study. Such a study was done several years ago and generated listening data on counties not normally surveyed by Arbitron's syndicated reports. A similar effort is underway with this April/May report, and to produce the data Arbitron needed slogan, sign-on/sign-off, and technical info on stations across the country. The Coverage study is a massive affair and will not be available from Arbitron until next year, perhaps in the summer of '81.



New From
GORDON LIGHTFOOT
“Dream Street Rose”

... It's Ready To Grow!



on Warner Bros. Records
Produced by Gordon Lightfoot, Lenny Waronker & Russ Titelman

WHAT DO THESE STATIONS HAVE IN COMMON?

KFI deb 23-13-8

KRLA 12-7-2-2-2-5

KHJ deb 20-16-13-11

WPGC 30-20-18-15-12

CHUM 27-20-13-3

WIFI add-deb 21-10

WEFM add 24-12-7

96X 25-10-1-1

KIOY add 29

Q107



Brad Messer



From The Dirty Tricks Notebook

There was a wreck. The traffic helicopterman looked, radioed a report and flew away. The station across the street picked up the info and ran it unchecked. The chopper man was monitoring them and laughed out loud . . . a kind of victorious cackle of evil glee. He had reported the wreck at the intersection of two streets that do not intersect, and the competition was hooked. He then corrected himself quickly on the air.

Thirty seconds before newstime. The hotline rang beside me at the console. A man said in great excitement, "We live out here on the north side and a plane has just crashed!" Ten seconds to make open I made a quick choice not to go live with him, and instead asked, "What's your phone number?" He hung up. No crash. Another attempted dirty trick.

In some cities that may never happen, but in most markets a little viciousness surfaces occasionally. I have fallen for some fouls during my 18-34 period, but now that I'm a Pop Adult it's harder to get me to bite. You too? It'd be interesting to hear from radio newsmen about dirty tricks you have staged, or been victimized by.

Rip 'N' Read

The Second-Worst Thing Ever

MONDAY APRIL 28: In all of recorded history, the worst thing that ever happened was the Black Death Plague. It killed about 75 million people in the five years beginning 1347. The second most deadly event began killing people 62 years ago this month. In seven months it took 21½ million lives. It was influenza. Plain ol' flu, before antibiotics. The Influenza Pandemic was in 1918.

The most famous ship mutiny happened aboard the "Bounty" on this date in 1789 (the same year George Washington was inaugurated). After being kicked off her merchant ship, Captain William Bligh navigated a 23-foot boat across 3000 miles of open ocean . . . and lived to see several mutineers executed in England. Some uncaught "Bounty" crewmen settled on Pitcairn Island, where their descendants still live.

Going 65mph He Couldn't Be Caught

TUESDAY APRIL 29: The world land speed record set 91 years ago today was a shade under 66 miles an hour (Jenatzy in 1889, exactly 65.79mph).

The U.S. patent for the zipper (1842) was granted 138 years ago today. A 36-year-old railroad engineer died, refusing to jump from his runaway locomotive 80 years ago today. Casey Jones became famous when the song was written about the Wreck of Old 97 and his heroic act.

Nazi extermination facility Dachau was liberated 35 years ago. 32,000 prisoners were set free (1945) as U.S. troops occupied Germany just prior to the end of World War II.

Size Of U.S. Suddenly Doubles

WEDNESDAY APRIL 30: The size of the nation's territory roughly doubled on this date in 1803 when the Louisiana Purchase was formalized. Uncle Sam paid France \$15 million for Louisiana and nearly everything west to the Rocky Mountains and northward into Canada.

The first President of the United States was inaugurated 191 years ago today. George Washington was sworn in at a temporary capitol in New York City.

Five years ago Saigon was overrun by victorious Communist soldiers as the U.S. withdrew from Vietnam. The city was renamed for Ho Chi Minh.

Willie Nelson is 47. Bobby Vee is 37. Jill Clayburgh is 36.

Full Moon, called the "pink moon" for blooming wildflowers (in France "La Lune Rose").

American Spy Plane Down In Russia

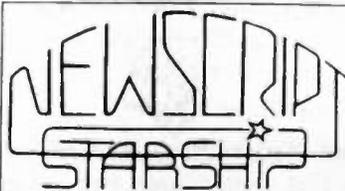
THURSDAY MAY 1: Twenty years ago today a high-altitude American spy plane was flying over the Soviet Union, its pilot confident no shell or missile could reach it. Flyer Francis Gary Powers was on the ground and in custody within minutes, however, and remained a Soviet prisoner about a year. The U.S. first claimed he was a civilian weather research pilot, then admitted that our U-2 airplanes had been spying for years.

The penny postcard was first issued this date in 1871. Batman appeared 41 years ago in "Batman Detective Comics." Judy Collins is 41. Rita Coolidge is 36. Smokey the Bear retired five years ago today.

Shooting Stars This Weekend?

FRIDAY MAY 2: These events are not precisely predictable, but within the next several days Earth's orbit crosses the ancient space track of Halley's Comet, and we'll have "shooting stars" for a few nights. The peak night is expected to be this Sunday, with an average of eighteen meteors an hour. (A meteor becomes a meteorite if it strikes Earth.) This annual meteor shower is best seen after midnight, although the nearly-full moon will rise at mid-evening and brighten the skies all night, detracting from ideal viewing conditions. Halley's Comet itself is due back in two years. Its 76-year deep-space orbit last brought it here in 1835 when it remained visible day and night and was a sensational event around the world.

J. Edgar Hoover died, and Spiro Agnew was disbarred, eight years ago. Louis Andrew Gramam (Grammatico) of Foreigner is 29. Country singer Larry Gatlin is 32.



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TEENAGE DEPRESSION STRIKES

2 OUT OF 3 YOUTHS IN EVERY

INDUSTRIALIZED AREA OF THE WORLD...



Love Stinks

a new single from THE J. GEILS BAND

PRODUCED BY SETH JUSTMAN ENGINEERED BY DAVE THOENER



ON EMI-AMERICA RECORDS

WDRQ 2-1	CHUM 20-18	KJR 27-23	WPST 23-19	WAPE deb 30	WHOT deb 30	KENO add	CK101 add 39
96KX 26-24	CKGM on	KIMN on	WHYN add	WLAC add	WMEE add	WLBZ add	KPUR deb 22
F105 31-24	Q105 25-23	KUPD on	14Q 20-10	WQRK 16-7	KCPX 28-25	K104 36-26	WAKX deb 25
PRO-FM add 30	WGCL 21-17	WPEZ deb 29	WKEE deb 29	WRVQ 4-4	KRSP 24-16	WHHY deb 23	WRKR 32-18
JB105 deb 22	WOKY add	WFLY 28-14	KHFI deb 24	KJ100 28-25	KMJK deb 34	G100 add	WSPT 27-22
Q107 add	KFI on	WTIC-FM add 30	WSGN 31-26	WNCI deb 21	KLUC add	WCGQ deb 25	WRBR add

RCA BREAKS ALBUMS



**THE GROUP THAT
ALL OF YOUNG
AMERICA WANTS
TO HEAR!**

- April 23 Spokane, WA Coliseum
- 24 Seattle, WA Paramount Theater
- 25 Portland, OR Paramount Theater
- 26 San Francisco, CA Fox Warfield Theater
- 27 Santa Monica, CA Cmc Auditorium
- 29 Denver, CO Rainbow Music Hall
- 30 Oklahoma City, OK Music Hall
- May 1 San Antonio, TX Hemisphair Arena
- 2 Dallas, TX Moody Coliseum
- 3 Houston, TX Sam Houston Coliseum
- 4 Austin, TX Memorial Auditorium
- 7 Beaumont, TX Cmc Center
- 8 Shreveport, LA Municipal Theater
- 9 Amarillo, TX Cmc Center
- 10 El Paso, TX Coliseum
- 11 Midland, TX Chaparral Center
- 13 Corpus Christi, TX Memorial Coliseum
- 15 St. Louis, MO Kiel Opera House
- 16 Kansas City, KS Memorial Auditorium
- 17 Evansville, IN Coliseum
- 18 Louisville, KY Freedom Hall
- 21 Atlanta, GA Fox Theater
- 22 Charlotte, N.C. Park Center
- 23 Johnson City, TN Freedom Hall
- 24 Indianapolis, IN Market Square
- 25 Davenport, IA Tentative
- 26 Minneapolis, MN Rverflat Park
- 28 Marquette, MI Tentative
- 29 Milwaukee, WI Riverside
- 30 Chicago, IL Aragon Ballroom
- 31 Pittsburgh, PA Stanley Theater
- June 1 Detroit, MI Royal Oak
- 6 Rochester, NY Cmc Theater
- 7 Buffalo, NY Memorial Auditorium

BB	CB	RW
35* ↑	45 ↑	72

RADIO & RECORDS 19
ALBUM NETWORK 26
GOODPHONE 21
BILL HARD 20



DREAMS BECOME REALITY



BB	CB	RW
38* ↑	41* ↑	53*

RADIO & RECORDS 27
ALBUM NETWORK 31
GOODPHONE 26
BILL HARD 27



Produced by Mike Levine for Attic Records Ltd.

Produced by Ron Frangipane



MIAMI

Continued from Page 20

It was about 4 o'clock when I hit the road. The first thing I did was set the radio's buttons to Miami's Top 40 stations. It's easy to find them. Just turn the dial until you hear Michael Jackson's voice and pull the button out. When it comes to Michael Jackson records in this town, they don't stop but, believe me, you get enough.

The first station I found was in the middle of "Rock With You." As it faded, a very ballsy voice delivered — with great earnestness — the following promo: "96X. A POWERFUL QUEST. WE'LL GIVE IT ALL WE'VE GOT TO MAKE IT HOT. IN HARMONY WITH YOU, TOGETHER WE ARE THE CHAMPIONS. NEXT IS NOW. A COOL CHANGE FOR THE 80's. FLORIDA'S HOT FM: 96X . . ."

I didn't know whether to listen to it or vote for it. The promo led into Chuck Mangione's "Feels So Good," surely one of the great records from last year. Unfortunately, it's not last year anymore so — taking the advice of 96X's promo — I made "a cool change for the 80's," and moved down the dial in search of the next Michael Jackson song.

Immediately, I recognized the intro to Michael's "Shake Your Body (Down To The Ground)," and over it heard the following: "FOUR O'CLOCK EXACTLY ON Y-100, STILL THE MOST LISTENED-TO RADIO STATION IN FLORIDA . . . WE'VE GOT FREE MONEY THIS HOUR FROM THE HIALEAH PARK RACETRACK ON Y-100. AS SOON AS I FIND OUT WHAT THE NINTH RACE PERFECTA PAYS, I'LL OPEN UP THE PHONE LINES AND YOU JUST CALL IN TO SCORE IT. IT'S SO EASY IT'S ALMOST LIKE STEALING, RIGHT? . . ."

Meanwhile back at 96X, they were asking for help in making up their next 20-minute "96 HOT MUSIC MIX." Listeners were instructed to call in their requests to the station's "Rock & Roll Lines," the numbers of which were 674-ROCK and 467-ROLL, a clever departure from the usual three numbers and call letters you find everywhere in Top 40. They play a lot of music at 96X, and you hear the word "hot" a great deal, as in the phrase "FLORIDA'S HOT MUSIC FM," which is heard throughout the 20-minute music sweeps at the top of each hour.

Back at Y-100 the race results were in: "I GOT THE WORD FROM HIALEAH PARK — THE NINTH RACE PERFECTA PAID \$34 20 TODAY. I'LL GIVE YOU THAT MUCH MONEY IF YOU'RE CALLER NUMBER 20. NOW HERE'S MICHAEL JACKSON AND 'OFF THE WALL' AT Y-100 . . ."

I spotted a pay phone on the next corner and screeched to a halt. Behind me, five cars piled into each other on Collins Avenue. Not my fault. They were following too close. I jumped out of the car and raced to the phone to call Y-100. It wasn't that I needed the 34 bucks. Not at all. Only if I wanted to eat would I need that. And, really, how can you be hungry looking at a five-car collision?

As I reached the phone, a teenager in a Y-100 T-shirt beat me to it. He was laying down a bet with his bookie for tomorrow's

ninth race perfecta at Hialeah. That's when I started wondering if maybe Y-100 wasn't creating an unhealthy interest in gambling among the impressionable teens in their audience. I asked the kid about it after he hung up from his bookie, but all he wanted to do was bet me on the amount of casualties there were in the accident in front of us. I was shocked and disappointed. Especially disappointed. The kid guessed right and won my last 20 bucks!

I got back on the road, scanned the FM dial and came upon the song "Ben," a Michael Jackson oldie from '72. It had been almost a full ten minutes since I'd heard Michael's voice and it sure was nice to hear it again. Turns out I was on WAXY (106 FM), a station that — in the hour or so I monitored them — played a little bit of every kind of music. From Michael Jackson they went to an obscure Steely Dan album cut, then to "Free Bird," the AOR staple by Lynyrd Skynyrd, then "Photograph," the Ringo Starr oldie from '73, then Dionne Warwick's current "Deja Vu" single. It was like listening to five different formats at once. If Variety was a radio station instead of a newspaper, it would probably sound like WAXY.

The first station on the left hand side of the AM dial was playing "Rock With You" so I checked it out. It was WQAM (560 AM). I remembered it from the last time I visited Miami, about ten years ago. "Get Back" by the Beatles was number one then and WQAM played it all the time. In those days it was the city's high-energy rocker, the station you heard blaring out from other cars as you waited at a red light. Now Y-100 seems to have assumed that role and WQAM sounds, well, a little stodgy. You get the impression from its music and its very smooth presentation that they're targeting an older demographic. It was all very professional, certainly nothing irritating or offensive, yet I found it somewhat sad — the kind of sadness you feel when you run into a friend from ten years ago who used to be cool but now wants to sell you life insurance.

But that's personal. It's not WQAM's fault it's grown up. And just after my trip the station formally switched to Pop/Adult, and then to Country. Nothing is the same as it was ten years ago. If you need proof of that, tune in to 1320 AM the next time you're in South Florida and check out WGMA. When I arrived there, it was right at the end of a Billy Joel song, and right then I knew I was onto something different. First because it was Billy Joel and not Michael Jackson, and second because the jock said "THAT'S BILLY JOEL ON THE LADY, 1320."

"On the lady?" What lady? I kept listening to the jock, a pleasant-sounding voice that identified itself as Nolan Cruise, and after each record he'd say, "THAT'S THE DIRT BAND ON THE LADY" or "THAT'S THE EAGLES ON THE LADY" or "HERE'S DAN FOGELBERG ON THE LADY."

By this time, I didn't care who "The Lady" was. All I knew is I wanted to meet her myself! If she's good enough for Dan Fogelberg, I figure I've got a shot. But when Dan Fogelberg was finished with her, a station ID came on and revealed the truth: "THE LADY ON 1320 WGMA/FT. LAUDERDALE-MIAMI'S RADIO STATION FOR SINGLES ONLY . . ."

I began to see the light. This AM soft-rocker WGMA refers to itself as "The Lady!" But what was that business about "For Singles Only?" I could have sworn I'd heard a couple of album cuts there. Then I heard several spots for local singles bars, a sixty-second light informational segment on the singles lifestyle, a PSA for VD, and suddenly everything clicked: in Miami, they've got a station programmed exclusively for single people! What a

staggering concept! And they call it "The Lady" because they obviously want that female demographic, and they get men anyway. (What man wouldn't want to be "On The Lady" or "Tuned Into The Lady?")

It's the kind of breakthrough in radio names that we haven't seen since ZETA-4. And the whole idea of a station "For Singles Only" is wild, too. They probably get tons of married people tuning in each day just for the forbidden thrill!

Not to mention the possibilities inherent in programming to distinct types and classes of listeners. We live in an age of specialization and, at last, radio is realizing this. By aiming exclusively at specific groups (singles, newlyweds, people in their 30's, grandparents, etc.) programming can now be targeted to pinpoint precision. And there's no reason to stop with categories of age group or marital status. The innovators of the 80's will take the concept of "LADY" one step further: stations like SNORE ("For Boring People Only") or COUGH ("For People With Head Colds Only") or THIGH ("For People with Abnormally Large Thighs Only") or CANSEP ("For Canadians Who Believe The Providence Of Ottawa Should Be Separate From The Remainder Of Canada Only").

Really, there's just no limit to the sort of specialized programming that will be possible thanks to the pioneering efforts going on right now in Miami at WGMA. Hats off to the station.

I pulled into McDonald's around 7 o'clock and found a booth in the corner. I switched on my portable radio, pulled out my notepad, and continued working. After three hours of driving it felt good to stop for a minute. I was making notes on WGMA when a voice from the grill got my attention:

"Hey, you in the corner!" I looked up. It belonged to a giant of a teenager with a real bad case of acne. "You can't sit over there without ordering."

"Okay," I said. "I order you to shut up and show some respect for your elders."

He came over to the table. He must've been six feet-eight.

"I mean it, buddy," he said. "You have to buy something to sit there."

I started to get up when a girl of maybe fifteen in the booth in front of me turned around and said, "He stays, Moose. And bring him a Mac, an order of fries, and a chocolate shake."

"Vanilla," I corrected.

"Make it vanilla," she told him, "and bring me the chocolate."

"Thank you very much," I said to the girl. I handed her my notepad. "Write your address down and I'll mail you whatever the amount of my meal comes to as soon as I get back to New York. And that shake you ordered is on me, too."

"Don't bother, big spender," she said. "My dad owns this place. All my friends eat here for nothing."

"What's your name?" I asked.

"Bella," she said.

"Nice name," I said.

She looked out the window at the car I was driving.

"Nice car," she said.

"It's not mine," I told her.

"I didn't think so," she said. "If I have to buy you a hamburger . . ."

"I can afford a hamburger, young lady," I said sharply, "and I can afford that car out there, and, as a matter of fact, I can afford to buy this whole operation from your old man if I feel like it."

"Do you feel like it?" she asked.

"Not a bit," I said. "I'm the Rambling Radio Reporter. I travel all over the country listening to radio. What do I want with hamburgers?"

"Is that why you're here?" she asked.

"No, I'm here for the hamburgers."

"I don't mean McDonald's," she said. "I mean Miami."

"That's why I'm here," I said as the food arrived. "I've heard quite a bit already," I told her as I bit into a Big Mac.

"And what do you think so far?"

"Well, this is just my first bite," I said through a mouthful of beef, "but it seems okay for McDonald's —"

"No, of the radio in Miami. What do you think of it?"

"It's pretty good," I said. "How about you? You listen much?"

"All the time."

"Really? What do you like?"

"Depends," she said. "In the mornings I listen to Tanner on Y-100."

"Bill Tanner?" I asked.

"I don't know his first name. He never says it. It's just 'Tanner In The Morning.'"

"What's so special about Tanner?" I asked.

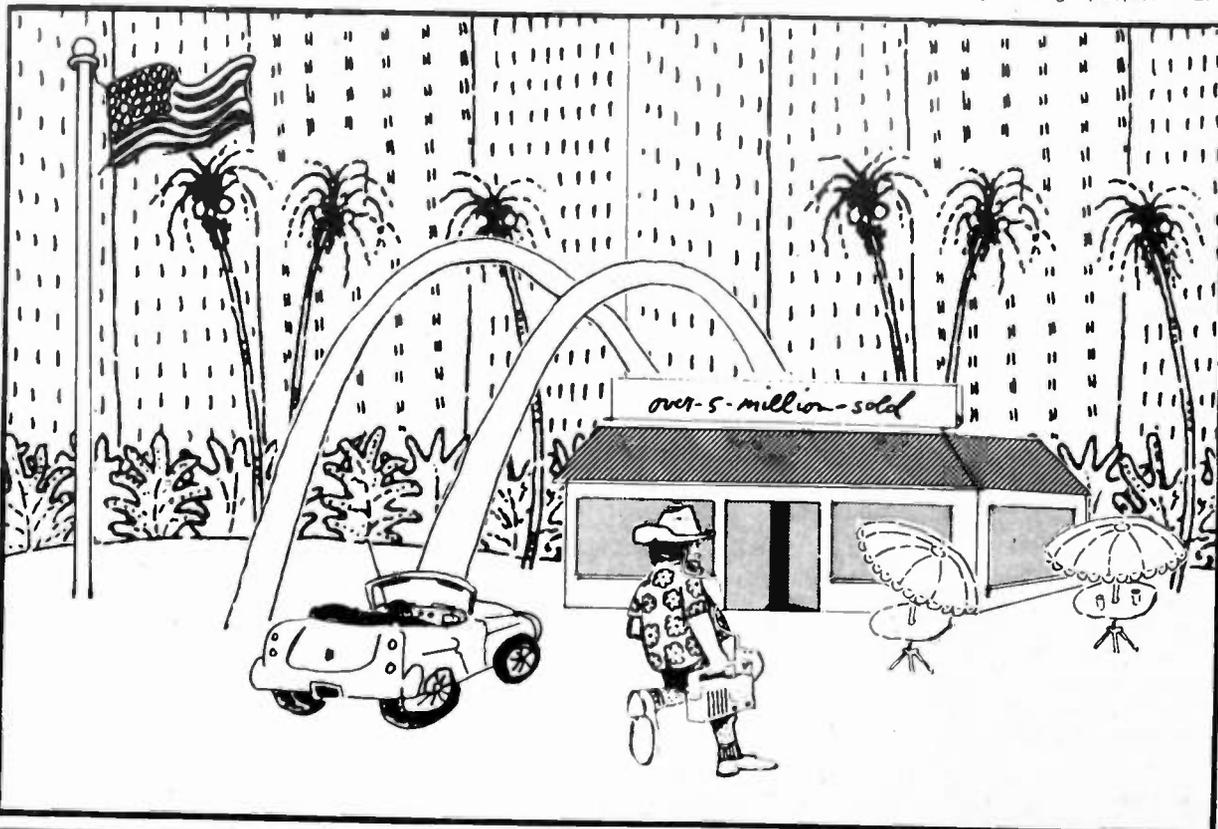
"He's funny and loose. And he plays good music. A lot of Michael Jackson."

"Everybody in this town plays a lot of Michael Jackson," I said.

"Not as much as Tanner," she said. "And, oh yeah . . . I was on his show for 60 seconds last week."

"Doing what?"

"He's got this part of the show called 'Street Talk' where he asks what you think about a certain subject and you call up and



ve your opinion. Like last week it was the draft. You know, could they take women? And I gave my opinion right on Y-100. When I got to school everybody had heard it. I was famous!"

"What else do you listen to?" I asked.

"Well, after Tanner I move the dial over a little to the left and listen to the Ace on Soul Star 99."

"Soul Star 99. Would that be WEDR-FM (99.1)?"

"I don't know. It's right to the left of Y-100, that's all I know. It's the funkier station in Miami and the Ace is the liveliest jock on the radio. He never says anything the normal way. Like if it's supposed to rain, he goes, 'The rain clouds are standing high over Miami, those afternoon drops are expected to fall down, with the wind kicking around and around . . . He's real smooth and mellow. It's real down but real up.'"

"You ever listen to AOR Radio?" I asked.

"No," she said. "Just AM and FM. I don't think I've ever even heard of an AOR Radio."

"No, AOR is a kind of music," I explained. "Like Ted Nugent and Pink Floyd and Bruce Springsteen. The stuff they play on WEDR-4."

"Oh, that stuff. I hear it now and then. But my boyfriend is the one to talk to about those stations. That's all he listens to. He's in a band in Ft. Lauderdale. Ever hear of Foreigner?"

"Sure. Your boyfriend's in Foreigner?"

"No, he's in a group called 'Led Zipper.' But they do all those Foreigner songs." She laughed. "They're playing tonight in Ft. Lauderdale. If you give me a ride I can get you in for free."

Back in the car, I stopped at a station that was in the middle of the highway. "You Really Got Me," the 1964 hit that launched the Kinks' career. I set the button on this station, 103.5 FM.

"This record is older than you are," I said to Bella. "This is what rock sounded like when I was your age."

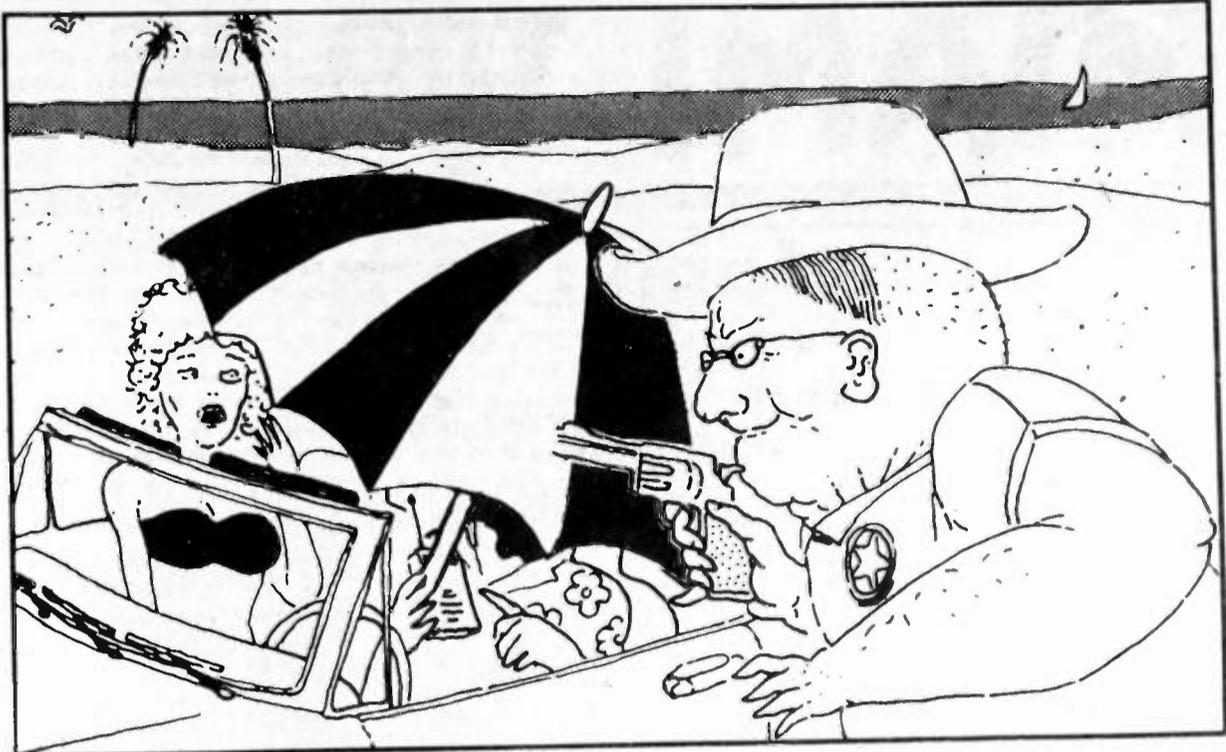
"It still sounds like that," she said.

She was right! Rock hadn't changed in sixteen years! Before I could ponder the weight of the revelation, the jock came on and said: "YOU'VE GOT FLORIDA'S ROCK OF THE 80'S, WSHE/FT. LAUDERDALE-MIAMI . . ." Then they went into "Bang A Gong," the 1971 hit by T. Rex. So much for Florida's Rock of the 80's.

"What's with this station?" I asked Bella. "Is it just oldies?"

"Keep listening," she said. "They play a lot of new wave music."

We kept listening. She was right. We heard Devo, the B-52's, the Clash, Iggy Pop, unreleased live concert recordings of Elvis Costello, and lots more. If new wave is "Florida's Rock Of The 80's" you hear more of it on "SHE" (as they refer to themselves) than any other station I've ever heard, that's for sure.



man. "He said he was taking me to Ft. Lauderdale."

"How old are you, young lady?" the cop asked.

"Fifteen," she said. "I go to Dade County Junior High, and please don't call my father. He'll ground me until summer vacation —"

The first officer came over to where we were standing holding a brown paper sack he found in the trunk. He shook it in front of his partner and said, "Pills. Hundreds of 'em."

"They aren't mine," I said. "The guns aren't mine and the car's not either."

"Then whose are they?" the short one asked.

"I, uh . . . I don't know his name. But I know where he works."

"We better run a make on the vehicle," the short one said.

"You go sit in the back of the patrol car," he said to Bella. "And don't you move," he said to me. His partner rejoined him moments later. "Stolen," he said, pointing to the MGB. "Yesterday from a shopping center in Pompano Beach."

"Things don't look too good for you, pal," the short one said to me. "Stolen car, drugs, firearms, underage girl . . ."

"In other words," I said, "you're not going to let me off with a stern warning, right?"

He turned to his partner and said, "Run the girl home and send a back-up unit for me and Dillinger here."

After they left I said to the policeman, "This is a terrible misunderstanding. I'm no criminal. I'm a writer."

"Is that so?" the cop asked skeptically. "Who do you write for?"

"It's a trade publication for the radio and record industries. You've never heard of it."

"Radio and record industries?" he said. "Wouldn't happen to be R&R, would it?"

"You've seen it?"

"From time to time I pick it up," he told me. "To check how my son's records are doing in the Parallels."

"Who's your son?"

"Ever hear of Tom Petty and the Heartbreakers?" he asked.

"You son is Tom Petty?"

"No, he's one of the Heartbreakers. Nice boy."

"I'm sure," I said.

He put the gun in his holster. "Let me ask you something," he said. "How come my kid's record wasn't a Breaker this week? It was added 'CAO, 'FIL, 'PGC, and it's had number one phones at 'RKO for three weeks in a row —"

"Look," I said, "that's not my department."

"Maybe not," he said, "but things might go a little easier on you downtown if that record was a Breaker next week."

"Forget it. I couldn't do it if I wanted to. It's all mathematics.

Either it qualifies or it doesn't."

"Have it your way," he said as the second patrol car pulled up to take me up to the Dade County Jail.

It was one o'clock in the morning. Huddled in the corner of the dark, damp cell I inserted the earphone jack into my portable

radio, turned up the volume and almost blew my eardrum out when I hit Pop/Adult WIOD (610 AM). They've got a powerful signal! I turned the volume down. There was a talk show in progress, the same talk show I'd heard in many other cities in the middle of the night: the Mutual Network's "Larry King Show."

King is one of radio's greatest recent success stories. After fifteen years as host of a Miami talk show on WIOD, Mutual chose him as host of a new experimental "national talk show."

In the two years since then, the number of stations carrying his midnight to 5am show has mushroomed from 30 to more than 180. This growth is due in part, no doubt, to the concept of a national talk show, as opposed to the local ones we've always been accustomed to. It's quite a listening experience hearing an entire nation's insomniacs responding to one another. A call from Maine will be followed by a call from California, then calls from Arizona, Michigan, Montana, and New York follow those.

But the novelty of a national talk show is only part of its success. King himself is surely the biggest part. He's simply the best talk show host currently working. In the great tradition of talk show pioneers like the late Joe Pynes, King is basically an ornery and cranky man. He has no time for compliments, and if you're on his air, you'd better have something to say because the first second you start to ramble even a little, you're gone. His concern is not with the feelings of his callers, but with his vast national audience, and he serves them well. His is the fastest-paced talk show you've ever heard.

"If you're a nice talk show host," he once said, "you're dead." If the "nice" talk shows in your market have bored you to death and taken the excitement out of what once was one of radio's most vital and entertaining formats, you owe it to yourself to stay up one night and listen to this man verbally tapdance with every kind of weirdo and middle-of-the-night nut America has to offer. Thanks to Larry King, WIOD is definitely the place to be in the middle of a Miami night.

At 5:30am, a guard opened up the door to the cell I was in. "You're free to go," he said. "We've got the guy who stole the car."

As I left the police station, I ran into the officer who arrested me. "Have you heard the news?" he asked excitedly.

"Yeah," I said. "They found the guy who rented me that hot car."

"No, not that," he said. "My kid's record was just added at WABC. Now you guys gotta make it a Breaker."

"Congratulations," I said as I collapsed in the back seat of a cab waiting in front of the jail. "Airport," I said to the driver.

"Let's have lunch sometime," the cop shouted after us as we drove off.

I wanted desperately to sleep on the flight back to New York, but the plane was full and the only seat I could get was in the No Sleeping section. Every time I dozed off, one of the stewardesses would jab me in the ribs. Who ever heard of such a thing? I thought about Miami. Instead of the fun and sun I'd hoped for, I was returning broke and broken, the inevitable price you pay when you attempt to cover the radio scene in a market as large, exciting, and diverse as Miami's. If this article gives a sense of what it sounded and felt like, I'll have succeeded. If not, I'll have failed. It's the chance I take every time I head into a strange town with nothing but a portable AM-FM radio at my side and the determination in my heart to bring a city's radio into print for readers I'll never meet. All I know is it's all I know. For I am the Rambling Radio Reporter. And Radio is my life.

"Don't be surprised to see stations all over the country switching over to Spanish-language programming in shoddy rip-off versions of the original WQBA format. This is just the sort of thing that recently crippled Disco, and if radio isn't careful, they're liable to burn out the Spanish language too, leaving millions of people without a means of communicating with one another . . ."

"What's that horrible noise?" I asked Bella a few minutes later.

"It's new wave music," she said. "Want me to change the station?"

"No, not that. It sounds like a siren."

She turned around and looked behind us. "It is a siren. You'd better pull over. It's the cops."

I checked the speedometer as I pulled over. Here comes a speeding ticket.

"Your license, please," the officer asked.

"I don't have it, sir," I said. "I left it back at the hotel."

"Then let's see the car's registration," he said.

I had no idea where the owner kept his registration. I looked on the steering column, on the visors, in the pockets of the doors, but no luck.

"It's got to be here somewhere, officer," I said. "Just give me a minute."

"Try the glove compartment," Bella said.

I found the key for the glove compartment, opened it up and four handguns fell out onto Bella's lap! The officer immediately drew his gun and aimed it at both of us.

"Okay," he said, "both of you. Out of the car. Keep your hands in the air." The other cop was watching all this and came running over. He was about two feet shorter than his partner.

"What's up, Eddie?" he asked the first cop.

"Car's full of firearms," he answered. He took the guns and put them in the trunk of the patrol car.

"Let's have those keys," he said to me.

"Officer," I protested, "this isn't my car."

"Shut up!" he said, grabbing the keys out of my hand. He opened the trunk of the car while his partner held his revolver on Bella and me. Bella was terrified.

"I never saw this guy until an hour ago," she told the police-



TOP-40

John Leader

A Little Help Between Friends

Are radio stations really tightening up their playlists for the spring Arbitron survey? I don't think so, but I'm still hearing a lot of talk about the subject. More than a few record company representatives I've spoken with over the last couple of weeks have expressed a real concern that stations would be adding far fewer records during the all-important spring book. Looking at the facts, that's just not happening.

Last week, of the 200 stations that reported to R&R's Top 40 section, only nine had no adds. The week before that, when 190 reporters called in, only five stations failed to add a record to their playlists. If the ARB has anyone scared, it's the record companies, but I think the radio stations are helping to perpetuate those feelings.

Here's how it works: the record promoter, still thinking that ARB time will be a rough time to get records added, approaches radio almost ready to take no for an answer. The radio person, knowing that the promoter is

Games are still being played at the radio level that can waste time and money for record companies. The game a lot of us radio programmers play is the one where we are less than honest about songs under consideration. If you're not going to add a particular record on a given week, you obviously have a reason. Instead of telling the promoter what you'll think he'll believe (for instance, using the ARB copout), why not tell the truth? If you're wrong, that gives the promotion person a chance to build a case to change your mind. And if you're right, the record representative should accept your answer and move on to the next project.

That simple honesty can save you, the radio programmer, a lot of time and save the record companies a lot of wasted effort chasing after records that simply aren't going to happen.

The fact is, most radio stations are in such a competitive situation that they cannot afford to tighten down their playlists for major rating periods. With diary placement calls preceding the actual beginning of the rating period by five weeks and allowing diary holders 20 days after the ratings have ended to return their diaries, the

"All I'm suggesting is a little more honesty and inter-industry cooperation between radio and records."

aware of the ARB, has a readymade "copout" should he not want to play a particular piece of product that week anyway. It's all very neat . . . except that it's not right.

In case you haven't noticed, 1980 hasn't exactly been the recovery year that the record industry was hoping for. So what is radio doing to help the record industry? Not much. Already I can hear you asking, "Why should radio go out of its way to help the record industry?" My answer to that is simply because the two industries need each other. You can't program a winning music radio station without music, and record companies can't have giant hit singles and albums without that all-important radio airplay. And besides, the kind of help radio ought to give the record companies doesn't call for a giant sacrifice. It only calls for some honesty.

notion that a spring ARB lasts only four weeks is no longer valid. And the idea that all stations tighten up their playlists for the ratings period isn't valid anymore either.

All I'm suggesting is a little more honesty and inter-industry cooperation between radio and records. We do depend on one another, even though the relationship at times has been strained.

Bobby Christian, PD of 96X/Pittsburgh, has already had some positive response to his letter answering Neil Bogart's NARM speech (R&R 4-11). Bobby, like a lot of us in radio, was not willing to take the rap for the tracking of albums. A major label has already contacted Bobby with a possible solution to the problem. The record company is discussing the possibility of producing a one-

hour "special" on any major act album release. The "special" would consist of the artist actually taking the listener through the new album cut by cut (each song would be heard in its entirety) explaining about the songs, how they were written, produced, and whatever other interesting facts might pertain to the project. The show would then be offered free to radio stations concurrent with the album's release.

This idea is a very good one both for radio and the record companies. It gives radio a chance to play an entire new album in a very entertaining way and it gives the record companies a chance to immediately expose their new superstar product while lessening the chances of having the album taped off the radio because of the interview portion.

It's a potential case of radio and record cooperation, and that's a good sign. The perpetuation of any roadblocks between the radio and record industries should be avoided. When two businesses are so interdependent, the continuation of an adversary relationship can only be counterproductive. How about it? 1980 can be a great year for a turnaround.

Motion

KHTZ/Los Angeles has added two new personalities and is looking for a third. New to KHTZ are Steve Mitchell and Jeff McNeal, who will do 10-2pm and 6-10pm respectively. PD Bobby Rich is currently looking for an all-night jock . . . WSFM/Harrisburg hired Candi Clarke from WLAN/Lancaster for the morning show . . . WDRQ/Detroit's new AM-drive personality is Kevin O'Neill from KULF/Houston . . . Walter Hawn has joined WJDY/Sallbury, MD as morning man, coming from KRTN/Raton, NM . . . John T. Galanes has been promoted from PD to Operations Manager at K102/Ft. Lauderdale. Succeeding him as PD at K102 is Jonathan Keyes, who will continue to do the 10am-2pm shift . . . WWQM-AM-FM/Madison has appointed Mike Seger as PD for their new live FM Rock format and AM Country format . . . Bob McClay has joined the lineup at KCBS-FM/San Francisco from KSAN/San Francisco . . . Amy Hiatt has moved from KDES/Palm Springs to KUPD/Phoenix to handle the late evening shift (10am-2am) . . . R&R congratulates KRLL/Los Angeles personality Art Laboe, who has been nominated for the radio award at the first annual Hollywood Hall Of Fame Awards Ball. The event takes place April 27, and all winners will be permanently represented in the Hollywood Hall Of Fame Museum upon construction by the Hollywood Chamber Of Commerce.

Bits

WHO SAYS THERE'S NOTHING TO DO ON THURSDAY NIGHT?: Q107/Washington, D.C. staged "The First (and Last) Annual Rock Lobster Race & Dance Contest" at Scandals Bar in Georgetown. The feature event of the evening was a race between 12 lobsters, each one commanded by a Q107 listener. All contestants were chosen for the race by being among the lucky winners on PM-drive personality Joe Cipriano's show. After the competition all contestants were treated to a lobster dinner at Scandals. In case you're wondering, none of the racing lobsters were eaten because, as Q107 Director of Advertising & Promotion Jerry Downey told us, "Who wants to eat a lobster with dirty feet?" A dance contest was also held, with several people demonstrating a new "Rock Lobster" dance (inspired by the B-52's record of the same name), wherein one lies on one's back on the floor and while kicking one's feet and flailing one's hands, shouts: "Rock Lobster!"

SPEAKING OF HANDS, HOW ABOUT A HANDATHON?: O95/Ft. Pierce has just completed its third annual Handathon, awarding the grand prize of a 1980 Toyota Celica. The Handathon rules were very simple . . . 30 people placed one hand each on the new car and the last one standing drives it

away! The winner of this year's endurance contest maintained contact with the car for an incredible 94½ hours! In the four days it took to complete the event, over 10,000 people came by for an in-person look at the very successful promotion.

B100 COMES THROUGH LOUD AND CLEAR OVERSEAS: B100/San Diego PD Glen McCartney received a letter from a sailor aboard the U.S.S. Dixie, a ship that left San Diego last November, and remains on active duty in the Mid-east for obvious reasons. The sailor expressed the desire of many of his shipmates to hear some "good old San Diego radio," and requested that Glen record some of the station's programming and send it to the Dixie. Glen went the extra mile and taped an entire 24-hour day's worth of B100 for the sailor and his friends. Glen told me, "Although we didn't alter our programming except to read the letter over the air periodically and acknowledge the fact that we were taping, interest built throughout the day. First word spread among wives of the Dixie crew members, who began calling in for dedications and messages, and then sailors on other Navy ships stationed in San Diego and regular civilians began calling in as well." The full day's cassettes are in the mail for the U.S.S. Dixie and should be quite a morale-builder for the crew, who are due back in San Diego in June.



WLS PICKS UP STYX — WLS/Chicago, the station that sent an entire high school to a recent Styx Chicago concert, hosted Dennis De Young, the group's keyboardist and vocalist, on the station's "Music People" show. Shown at the taping are (l-r): Bill Johnson, A&M's Chicago Promotion Manager; De Young; and WLS afternoon drive personality John Records Landecker.

SPIDER

THE HIT SINGLE "NEW ROMANCE (IT'S A MYSTERY)"
HAS BEEN JOINED BY A HIT ALBUM "SPIDER"
ON DREAMLAND RECORDS AND TAPES

Top 40 Adds This Week:

Also On:

KFRC
KJR
KDWB
WTIX
KRLY
WLAC
KTLK
KRUX

WKEE
WAPE
WSKZ
WNOX
WVIC
WROV
KWIC
KDZA

WIFI
WGCL
WPEZ
WPST
Q106
KAUM
KRBE
KEEL

KX104
KJ 100
WNAP
KCPX
WLBZ
WFBG
WXIL
WCGQ

KXX106
WERC
Y103
KNUS
KYYX
KTAC
KELI
WBBQ

KFXD
KRLC
WEFM
WISE
WANS-FM
WSPT
KCBN

DL-1-5000

JUST RELEASED
THE NEW ALBUM

PRODUCED BY PETER COLEMAN



MANUFACTURED AND MARKETED BY  RECORDS, INC.

TOP-40



SEDAKA LETS GO IN NEW YORK — Elektra's Neil Sedaka was honored with a party in New York on the occasion of his latest album's release. Pictured (l-r) are Sedaka, ABC Radio VP Rick Sklar, daughter and duet partner Dara Sedaka, and EJA's Sammy Alfano.



KKRC DECKED OUT FOR PARADE — KKRC/Sioux Falls, SD participated in the city's first St. Patrick's Day parade, throwing a lavish party with free drinks for all comers. Pictured in front of the station van (also a parade participant) (l-r) News Director Barb Ellinger, Ass't. PD Dan Kleley, and air personalities Don Allen, Jackie McCain, and Chuck Knight.



LUJACK & JOEL — During a whirlwind national radio tour, Billy Joel visited WLS/Chicago, where he joined morning man Larry Lujack (right) in the studios.



A PLAYMATE FOR KJLA — Playboy's Miss April, Liz Glazowski, stopped by KJLA/Kansas City, and received a lift from (l-r) air personalities Chris Stevens, Jack Diamond, and Mark Gelder.



COKE ADDS LIFE (WITH CHANCE OF PAROLE) — To raise money for Easter Seals, KENI/Anchorage locked up its airstaff for a weekend in a jail cell constructed of Coca-Cola cans. The station raised \$3000 and gave away a trip to Seattle to the listener who guessed the quantity of Coke comprising the prison. Pictured (l-r) are "Warden" Dan Boone (Operations Manager at KENI), and "Prisoners" Scott McKay, Larry Wayne, and Ed Russell.



ROMANTIC MOOD AT KAUM — Nempor's Romantics visited KAUM/Houston recently. Pictured at the station are (l-r) Romantics' Wally Palmer, KAUM MD Leslie Raboy, group's Jimmy Marinos, PD Gary Firth, and CBS rep Hershel Orr.



B100 TRAPS VENUS — "WKRP in Cincinnati"'s Tim Reid (Venus Flytrap) visited B100/San Diego recently. Pictured at the station (l-r) are Operations Manager Glen Martin, Assistant to the GM Cathy Sherwood, Reid, and morning man "Shotgun Tom" Kelley.

PAT TRAVERS BAND



**THE SINGLE:
"Is This Love"**



**RADIO & RECORDS
ALBUM AIRPLAY/40 #8**

RAY, GOODMAN & BROWN



**THE NEW SINGLE:
"Inside Of You"**



ON  RECORDS
Manufactured and Distributed
by Phonogram Inc.

TOP-40



BLONDIE CALLS WXLO — Members of Blondie visited WXLO/New York recently. Shown at the studios are (l-r) Chrysalis National Album Promotion Director Michael Abramson, WXLO Music Coordinator Rick Bisceglia, air personality Mike Wade, and Blondie's Deborah Harry and Chris Stein.



TURTLES' KORONA — UA's Korona appeared at the grand opening of a Turtles record store in Gainesville, GA, with WFOX also present for remotes. Pictured (l-r) are Turtles President Al Levenson, store GM Joe Martin, Korona's Bruce Blackman, Lowery Music Group's Butch Lowery, and WFOX PD Greg James.



999 IS THE NUMBER — Polydor's 999 played the Santa Monica Civic recently, and were welcomed backstage by label and radio personnel. Pictured (l-r, rear) are Polydor's Bob Speisman, unidentified personage, group's Guy Days, co-manager Dan Davies, group's Pablo Labritain, Nick Cash, and Jon Watson, Polydor VP Marty Goldrod, and independent promotion rep Mike Papale; (l-r, seated) Polygram's Jeff Laufer, KRLA MD Rick Stancato, KEARTH MD Guy Zapolean, and Polydor VP Jerry Jaffe.



KROY PULLS OFF CARD TRICK — KROY/Sacramento asked area high school senior classes to send cards or letters to win a free grad night at the Great America amusement park. Over 250,000 pieces of mail were received, and it was decided to treat two classes to the free night instead of just the one sending the largest amount of cards. Pictured with part of the deluge are (l-r) air personalities Rick Shannon, Cat, Kevin Kahl, and Ron "The Governor" Mercer.



NESSMAN "HOGS" CFTR NEWS SPOTLIGHT — WKRP newsman Les Nessman (Richard Sanders) read the morning news while guesting on CFTR/Toronto morning man Jim Brady's show, reportedly running into a little conflict with News Director Robert Holiday over the inclusion of a few too many hog reports during the newscast. Brady (left) and Sanders are pictured.



OLYMPICS FOR KICKS — "Kicks-104" (WWKX)/Nashville hosted its own domestic Olympics recently, straining contestants' muscles with the "Potato Chip Discus Throw," the "Ping Pong Ball Shot Put," and other similarly strenuous events. Gold medal winners are pictured (back row) with judges (l-r, front) Michael Cole of the Flanagan's Cabaret "athletic field," station's Jon Anthony, and Program Manager Michael St. John.

THE BACK PAGE

BREAKERS

Last Week!

BROTHERS JOHNSON
Stomp! (A&M)

60% of our reporters on it. Moves: Up 93, Same 7, Down 2, Adds 17 including WRKO, WGCL, B100, KEEL, WAXY, BJ105, WTWR, KMJC, KROY, WISE, WROK, KQDI. See Parallels, charts at number 25.

This Week!

ROBBIE DUPREE
Steal Away (Elektra)

76% of our reporters on it. Moves: Up 82, Same 22, Down 0, Adds 46 including WFIL, JB105, CFTR, CKGM, WHB, Q102, KFI, KIMN, WPEZ, KAUM, KTSA, WNAP, KTKT, KZZX. See Parallels, charts at number 27.

Thank You

From the Family of
GOROU & KAPLAN
ASSOCIATES

Newman Passes "Political Science" Test * With Flying Colors!



* For several weeks, leading Top 40 stations have conducted on-air tests of Randy Newman's new single "Political Science" . . . and the results have been spectacular!

RANDY NEWMAN

"Political Science"

The Timely New Smash



On Warner Bros. Records

Produced by Lenny Waronker and Russ Titelman

April 1980 Mediatrend Estimates

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All share estimates are for metro average persons 12+, Monday-Friday, 6am-midnight.

Note: — denotes station which did not rank in Mediatrend's Top 20 for the relevant month.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

Philadelphia

KYW Increases Huge Lead; WIP Rise Continues To Second; WDAS-FM, WWSH Rebound Well; WCAU Regains Top Ten Foothold; WMGK Drops; WIFI Down, WFIL Out Of Top Ten

	Feb.	Mar.	Apr.
KYW (N)	11.4	12.7	15.1
WIP (PA)	6.2	7.2	8.6
WMMR (A)	9.5	8.6	8.5
WDAS-FM (B)	7.0	6.5	8.0
WDVR (BM)	4.7	7.5	7.4
WWSH (BM)	6.6	5.3	7.1
WCAU (N)	5.6	3.4	4.8
WMGK (PA)	4.8	5.3	4.4
WCAU-FM (B/D)	4.3	4.2	3.8
WIFI (R)	3.0	4.5	3.8

San Francisco

KGO Rebounds, Widens Lead; KSOL Continues Climb, KIOI Nearly Doubles, Tightens P/A Race As KNBR Also Rises; KABL Almost Doubles; KSF, KCBS-FM Up; Four Stations Fall From Top 10: KMEL, KDIA, KLOK, KABL-FM (Out Of Top 20); Four Debuts: KIOI, KNBR, KABL, KCBS-FM

	Feb.	Mar.	Apr.
KGO (N)	13.8	8.9	12.1
KCBS (N)	5.7	6.9	6.6
KSOL (B)	3.4	4.9	5.6
KYUU (PA)	3.2	5.3	5.3
KIOI (PA)	2.4	2.4	4.5
KNBR (PA)	2.7	2.2	3.7
KSF (D)	1.9	2.8	3.5
KABL (BM)	2.4	1.8	3.3
KFRC (R)	1.8	5.1	3.0
KCBS-FM (R)	—	—	2.9
KNEW (C)	2.0	3.6	2.9

Dallas-Ft. Worth

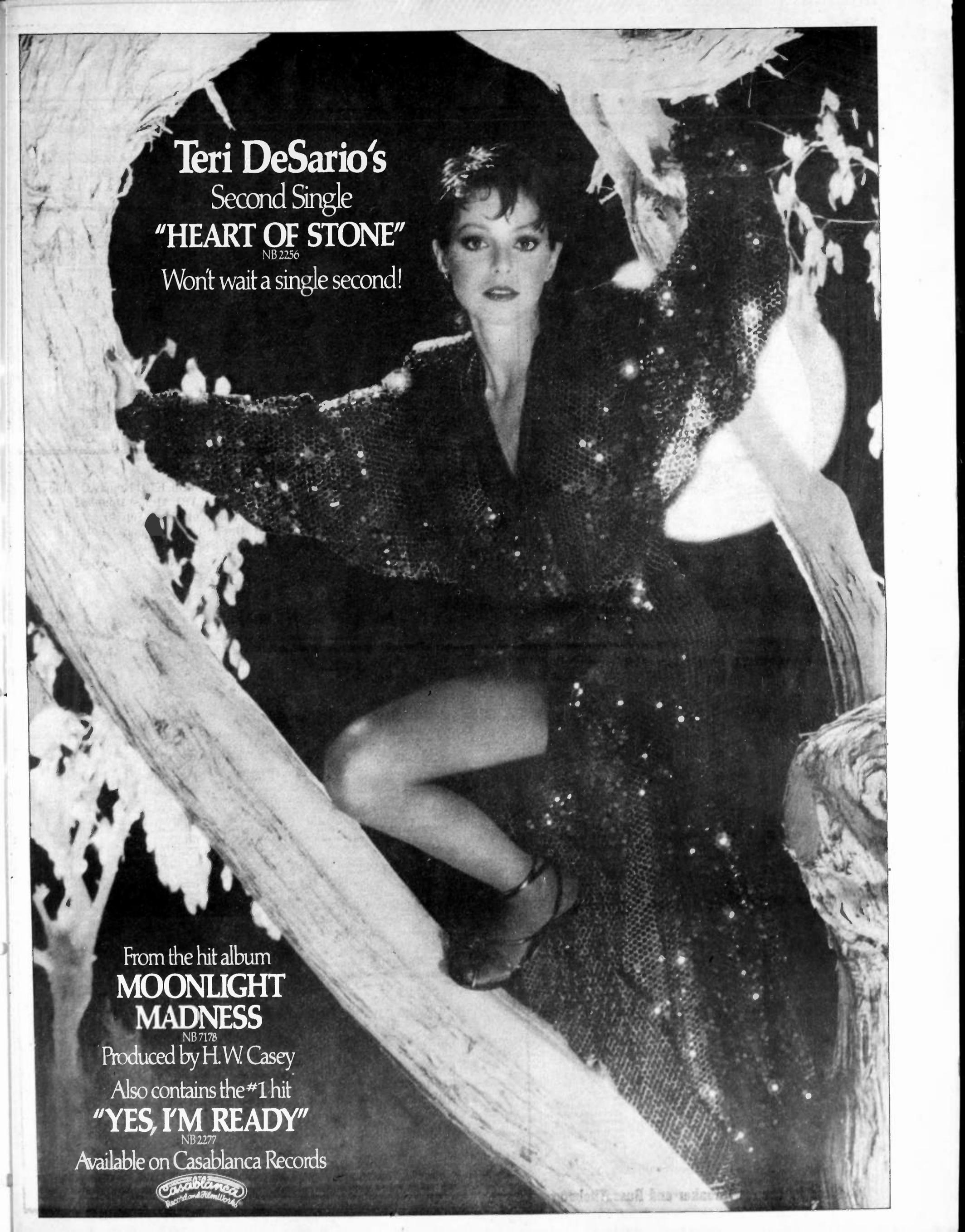
KVIL Regains Top Spot As KSCS Drops Nearly 3; KRLD, WFAA Gain; KKDA-FM Surge Continues; KTXQ, KZEW Rebound; KNOK-FM Drops Back; KFJZ-FM Takes Big Drop; KNUS Skids From Top Ten To 13th; WFAA Debuts

	Feb.	Mar.	Apr.
KVIL (R)	10.7	7.1	9.0
KSCS (C)	10.3	11.2	8.3
KRLD (N)	6.9	6.7	7.9
KKDA-FM (B)	4.7	5.6	7.4
KTXQ (A)	6.7	5.9	6.8
WBAP (C)	8.6	7.0	6.8
KNOK-FM (B)	6.7	7.3	6.5
KZEW (A)	5.9	5.8	6.2
WFAA (N)	4.6	3.7	5.1
KFJZ-FM (R)	6.9	8.4	5.0

Denver

Giant Jumps For AOR's KAZY, KBPI; KOSI-FM Vaults Past KLIR In BM Battle; KIMN Gains 3+; KOA Down Sharply; KVOD Slips Back; KTLK, KOAQ Drop Out Of Top Ten; KBPI, KPPL Debut

	Feb.	Mar.	Apr.
KAZY (A)	8.4	7.3	12.1
KOSI-FM (BM)	7.5	7.8	9.0
KBPI (A)	5.9	3.6	8.4
KIMN (R)	5.1	4.1	7.3
KOA (N)	5.8	8.5	6.0
KLIR (BM)	5.5	9.1	5.3
KLZ (C)	3.8	5.2	5.2
KHOW (PA)	8.1	5.7	5.0
KVOD (CL)	3.0	6.0	4.1
KPPL (PA)	3.9	4.0	4.0



Teri DeSario's
Second Single
"HEART OF STONE"
NB 2256
Won't wait a single second!

From the hit album
**MOONLIGHT
MADNESS**

NB 7178

Produced by H.W. Casey

Also contains the #1 hit

"YES, I'M READY"

NB 2277

Available on Casablanca Records



MIDWEST
Most Added® Hottest

Paul McCartney
Robbie Dupree
Michael Jackson

Blondie
Rogers & Carnes
Ambrosia

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST
Most Added® Hottest

Robbie Dupree
Bette Midler
Bob Seger

Blondie
Ambrosia
Billy Joel

MIDWEST

PARALLEL ONE

OLW/Detroit MI
Rosanne Stransky

MAC DAVIS
BETTE MIDLER
FRANK SINATRA
MICHAEL JACKSON
LINDA RONSTADT
Notteat:
BLONDIE 1-1
AIR SUPPLY 1-2
LIPPS, INC. 10-9
AMBROSIA 20-13
ANDY & OLIVIA 27-19

KREI/Kansas City MO
Steve Goroff

LRB
PAUL MCCARTNEY
ANDY & OLIVIA
OSCAR W. DAREDEV
Notteat:
BLONDIE 1-1
JOURNEY 9-6
GARY HUMAN 10-11
CHARLIE DORE 25-14
BOI SCAGGS 27-19

KMNB/Minneapolis MN
Pam Abrach

ELTON JOHN
PHOTOGL
SPIDER
Notteat:
AIR SUPPLY 1-1
ROGERS & CARNES 5-2
LINDA RONSTADT 12-7
DAN FOGELBERG 13-7
AMBROSIA 20-15

ASLQ/Louis MO
Phyllis

ANDY & OLIVIA
BOB SEGER
LIPPS, INC.
FIREFALL
Notteat:
BILLY JOEL 4-1
CHARLIE DORE 10-9
DR. HOOR 23-10
GARY HUMAN 20-15
ANDY & OLIVIA A-17

QOZ/Cincinnati OH
Pat O'Brien

PRETENDERS
BOI SCAGGS
ROBBIE DUPREE
Notteat:
BOB SEGER 2-1
JIMMY RUFFIN 12-9
DR. HOOR 13-10
JOURNEY 17-12
LINDA RONSTADT 20-15

WDC/Cleveland OH
Bob Evans

REMYT ROGERS
ISLEY BROS
PAT BENATAR
BRUCE COCKBURN
FIREFALL
RAYDIO
Notteat:
BLONDIE 1-1
LIPPS, INC. 11-4
PRETENDERS 12-8
LINDA RONSTADT 14-9
J. GELLS BAND 21-17

WLS/Chicago IL
Steve Casey

CARY HUMAN
LINDA RONSTADT
AMBROSIA
Notteat:
BLONDIE 1-1
CHRIS CROSS 4-3
AIR SUPPLY 8-5
PRETENDERS 22-9
OFF BROADWAY 13-10

WORT/Milwaukee WI
Jim Brown

BRUCE COCKBURN
HEIL SEDARA
J. GELLS BAND
PRETENDERS
Notteat:
BLONDIE 1-1
ROGERS & CARNES 14-6
DR. HOOR 15-9
GARY HUMAN 20-11
BILLY JOEL 14-13

WZL/Milwaukee WI
Bill Shannon

RAYDIO
SPYRO CYRA
HEIL SEDARA
Notteat:
ROGERS & CARNES 1-1
DAN FOGELBERG 4-2
DIANNE WARWICK 13-7
CHARLIE DORE 11-8
RAY, GOODMAN & B 22-11

KWK/Louis MO
Bob Hatfick

JOE WALSH
Notteat:
TRIUMPH 3-1
BILLY JOEL 2-2
PAT TRAVERS BAND 12-8
CLASH 13-10
MARSHALL TUCKER 15-13

WMB/Kansas City MO
Rex Brown

BOB SEGER
ROBBIE DUPREE
DOLLY PARTON
FRANK SINATRA
Notteat:
EAGLES 2-1
MAC DAVIS 13-2
ROGERS & CARNES 7-3
LINDA RONSTADT 15-7
ANDY & OLIVIA 24-12

KSDS-FM/Minneapolis MN
Chuck Knapp

BETTE MIDLER
BOB SEGER
Notteat:
AIR SUPPLY 1-1
CHARLIE DORE 5-3
ROGERS & CARNES 10-4
AMBROSIA 14-7
DAN FOGELBERG 15-11

PARALLEL TWO

92A/Columbus OH
Buddy Scott

BROTHERS JOHNSON
PAUL MCCARTNEY
BOB SEGER (dp)
BILLY JOEL (dp)
JIMMY TUTOR (dp)
Notteat:
BLONDIE 1-1
ROGERS & CARNES 14-8
PRETENDERS 21-13
GARY HUMAN 22-14
LINDA RONSTADT 25-20

ROA/Denver CO
A W Parajo

BROTHERS JOHNSON
BETTE MIDLER
JAMES LAST BAND
EDDIE RABBITT
LINDA RONSTADT
Notteat:
BLONDIE 2-1
SHALAMAR 7-4
BILLY & SYREETA 9-4
CHARLIE DORE 17-10
GARY HUMAN 18-11

KRAY/Tulsa OK
Gary Reynolds

BOB SEGER
Notteat:
BLONDIE 1-1
ROGERS & CARNES 7-4
LINDA RONSTADT 11-7
AMBROSIA 20-12
MICHAEL JACKSON 30-20

NBS/Phoenix IL
Keith Edwards

JAMES LAST BAND
PAUL MCCARTNEY
MICHAEL JACKSON
Notteat:
ROGERS & CARNES 6-1
AMBROSIA 7-4
DAN FOGELBERG 12-5
GARY HUMAN 13-7
BETTE MIDLER 20-13

WGRV/Grand Rapids MI
Ray Baker

ROGERS & CARNES
Notteat:
PINK FLOYD 1-1
BLONDIE 2-2
CHARLIE DORE 12-3
BOB SEGER 7-4
RAY, GOODMAN & B 15-10

WQOT/Youngstown OH
Dick Thompson

LIPPS, INC.
BERNADETTE PETERS
MICHAEL JACKSON
Notteat:
BILLY JOEL 2-1
ROGERS & CARNES 11-3
AMBROSIA 16-6
BROTHERS JOHNSON 15-8
BETTE MIDLER 20-14

WVAP/Indianapolis IN
Diane Shannon

ANDY & OLIVIA
BROTHERS JOHNSON
PINK FLOYD
ROBBIE DUPREE
TOMMY TUTONE
Notteat:
BLONDIE 1-1
BILLY JOEL 8-3
BOI SCAGGS 13-7
GARY HUMAN 10-12
AMBROSIA 18-13

WHCI/Columbus OH
Steve Edwards

PINK FLOYD
DAN FOGELBERG
PAUL MCCARTNEY
Notteat:
BLONDIE 1-1
ROGERS & CARNES 13-6
BROTHERS JOHNSON 11-5
CHARLIE DORE 16-8
GARY HUMAN 20-10

WMOH/Tolado OH
Beau Elloff

BERNADETTE PETERS
BILLY JOEL
MICHAEL JACKSON
Notteat:
BILLY & SYREETA 1-1
EAGLES 1-2
AMBROSIA 24-7
DAN FOGELBERG 19-10
ROGERS & CARNES 23-13

WOW/Omaha NE
Eric Foss

BARRY MANILOW
PAUL MCCARTNEY
ROBBIE DUPREE
PRETENDERS
RUPERT HOLMES
Notteat:
BILLY JOEL 1-1
R. MANCHESTER 14-8
LINDA RONSTADT 21-12
AMBROSIA 23-13
FIREFALL 29-19

WVVC/East Lansing MI
Jim St. John

TERI DESARIO
ALICE COOPER
ROBBIE DUPREE
DOLLY PARTON (dp)
ANNE MURRAY
SPIDER
Notteat:
AIR SUPPLY 5-1
GARY HUMAN 11-6
AMBROSIA 28-8
JOURNEY 14-11
ANDY & OLIVIA 25-16

NSTT/Davenport IA
Mike Kennedy

LIPPS, INC.
BARRY MANILOW
ROBBIE DUPREE
Notteat:
BLONDIE 1-1
CHRIS CROSS 3-2
BILLY & SYREETA 6-3
AMBROSIA 24-15
LINDA RONSTADT 29-25

WCM/Madison WI

Jonathan Liffe

ELTON JOHN
PINK FLOYD
EMMY ROGERS
Notteat:
BLONDIE 1-1
AIR SUPPLY 7-4
ROGERS & CARNES 9-5
PRETENDERS 15-11
CLASH 18-14

KEYN-FM/Wichita KN
Jeff Alan

ANDY & OLIVIA
BETTE MIDLER
LIPPS, INC.
Notteat:
BOB SEGER 1-1
BILLY JOEL 7-7
FLEETWOOD MAC 11-8
CHARLIE DORE 15-9
DR. HOOR 14-10

WZP/Cleveland OH
Bob McKay

TOURISTS
Notteat:
AIR SUPPLY 2-1
ROGERS & CARNES 8-2
BILLY & SYREETA 4-1
ANNE MURRAY 22-17
FIREFALL 24-19

KWEN/Tulsa OK
Beau

LIPPS, INC.
RUPERT HOLMES
BOB SEGER
MANHATTAN TRANSP
Notteat:
BLONDIE 1-1
WEISSER 14-8
PAUL DAVIS 15-10
ROGERS & CARNES 17-12
DAN FOGELBERG 21-14

WYFM/Youngstown OH
Jeff Tobin

BETTE MIDLER
Notteat:
PINK FLOYD 1-1
RAY, GOODMAN & B 6-3
BILLY JOEL 7-5
AIR SUPPLY 8-7
MICHAEL JACKSON 15-10

WDRQ/Detroit MI
Jim Ryan

NEIL SEDARA
TOM PETTY
PINK FLOYD
BOB SEGER
Notteat:
J. GELLS BAND 2-1
DR. HOOR 8-5
BROTHERS JOHNSON 9-4
CHARLIE DORE 12-7
BILLY JOEL 17-18

WYMR/Detroit MI
Kurt Kelly

LIPPS, INC.
PAUL MCCARTNEY
Notteat:
AIR SUPPLY 1-1
BILLY JOEL 7-3
DR. HOOR 9-3
EBONIA 15-10
BERNADETTE PETERS 20-13

PARALLEL THREE

SFY/Bismarck ND
Dan Brannon

HEIL SEDARA
FRANK SINATRA
Notteat:
PINK FLOYD 1-1
BLONDIE 2-2
AIR SUPPLY 8-5
PAUL DAVIS 12-9
AMBROSIA 20-15

KALS/Rapid City SD
Kyle Shannon

LINDA RONSTADT
HEIL SEDARA
ANDREW GOLD
Notteat:
BILLY JOEL 5-1
AIR SUPPLY 2-2
FLEETWOOD MAC 9-4
AMBROSIA 15-9
DAN FOGELBERG 17-12

KRRC/Sioux Falls SD
Brian Phoenix

ROBBIE DUPREE
Notteat:
BLONDIE 3-1
EAGLES 4-2
AMBROSIA 10-5
GARY HUMAN 18-7
DAN FOGELBERG 19-8

KRUL/Grand Forks ND
Jack Lundy

GARY HUMAN
BOB SEGER
PHOTOGL
Notteat:
BETTE MIDLER 1-1
PAT BENATAR 11-5
AMBROSIA 19-9
BOI SCAGGS 15-10
LINDA RONSTADT 16-11

WVNU/Duluth MN
Bruce McGregor

PAUL MCCARTNEY
HEIL SEDARA
WHISPERS
PINK FLOYD
Notteat:
BLONDIE 1-1
BILLY JOEL 5-2
BOI SCAGGS 13-8
PAT BENATAR 23-18
LINDA RONSTADT 28-19

WEAQ/Eau Claire WI

Rex Roberts

ROBBIE DUPREE
BRUCE COCKBURN
PAUL MCCARTNEY
HEIL SEDARA
Notteat:
AIR SUPPLY 1-1
BOB SEGER 8-4
FLEETWOOD MAC 12-7
JOURNEY 17-13
AMBROSIA 20-17

WUW/Evansville IN
Gene Michaels

BROTHERS JOHNSON
FIREFALL
MICHAEL JACKSON
REO SPEEDWAGON
JOHN COUGAR
DAVID SANBORN
PHOTOGL
Notteat:
BLONDIE 1-1
BILLY JOEL 3-2
ROGERS & CARNES 9-4
PAUL DAVIS 8-5
AMBROSIA 12-7

WVAM/Neenah WI
Joy Tyler

PAUL MCCARTNEY
ROBBIE DUPREE
LRB (dp)
PHOTOGL
Notteat:
BILLY JOEL 4-1
CHARLIE DORE 7-2
ROGERS & CARNES 10-10
BERNADETTE PETERS 29-21
BETTE MIDLER 2-26

WVBR/Deerfield WI
Andy Garoff

PAT BENATAR
FOOLS
RUPERT HOLMES
BRUCE COCKBURN
ROBBIE DUPREE
ALLAN CLARKE
Notteat:
AIR SUPPLY 4-1
PRETENDERS 9-5
RAY, GOODMAN & B 12-4
LINDA RONSTADT 13-8
BROTHERS JOHNSON 16-10

WVOR/Rockford IL
Tom Hunter

MICHAEL JACKSON
JAMES LAST BAND
PAUL MCCARTNEY
Notteat:
BLONDIE 1-1
ROGERS & CARNES 11-4
PRETENDERS 14-5
CLASH 15-8
BROTHERS JOHNSON 24-12

WVPT/Stevens Point WI
Pat Murphy

NEIL SEDARA
MANHATTAN TRANSP
EMMY ROGERS
JOE WALSH
Notteat:
AIR SUPPLY 3-1
PRETENDERS 11-1
PAUL DAVIS 14-7
LINDA RONSTADT 16-10
DAN FOGELBERG 17-12

WVTR/Madison WI
Bill Andrew

BOI SCAGGS
GARY HUMAN
BROTHERS JOHNSON
Notteat:
PINK FLOYD 1-1
EAGLES 8-4
ROGERS & CARNES 15-8
PAUL DAVIS 19-13
CHARLIE DORE 20-15

WVBR/South Bend IN
Joe Lightner

J. GELLS BAND
ROBBIE DUPREE
Notteat:
BILLY & SYREETA 1-1
CHARLIE DORE 15-8
ROGERS & CARNES 22-14
LINDA RONSTADT 23-18
GARY HUMAN 25-21

KDVI/Topeka KN
Todd Hallman

LIPPS, INC.
PAUL MCCARTNEY
MICHAEL JACKSON
PAT BENATAR
Notteat:
BLONDIE 1-1
BETTE MIDLER 12-7
BOI SCAGGS 20-14
BROTHERS JOHNSON 22-16
AMBROSIA 21-17

KQWB-FM/Fargo ND
Bill Richards

MICHAEL JACKSON
PAT BENATAR
BEAT
GENESIS
Notteat:
CHRIS CROSS 3-1
GARY HUMAN 8-3
MATTHEW FISHER 14-10
PAT BENATAR 9-15
LINDA RONSTADT 22-23

WEST

PARALLEL ONE

BIO/San Diego CA
Alan McCartney

BOB SEGER
BETTE MIDLER
FIREFALL
Notteat:
BLONDIE 1-1
LIPPS, INC. 10-5
AIR SUPPLY 15-11
GARY HUMAN 21-16
BROTHERS JOHNSON 27-17

HEARTH/Los Angeles CA
Bob Hamilton

EMMY ROGERS
BOB SEGER
MANHATTAN
GARY HUMAN
BILLY JOEL
Notteat:
EAGLES 4-2
ANDY & OLIVIA 8-5
BILLY JOEL 11-9
LIPPS, INC. 21-10

KOH/Portland OR
Richard Hunter

BOB SEGER
BILLY JOEL
BILLY JOEL
Notteat:
BLONDIE 1-1
PAUL DAVIS 12-9
AMBROSIA 17-10
CLIFF RICHARD 20-16
BILLY JOEL 22-18

KJBB/Spookane WA
Brian Gregory

BILLY JOEL
GARY HUMAN (dp)
Notteat:
BLONDIE 1-1
BOB SEGER 8-3
BOI SCAGGS 15-10
HEATS 23-15
ROBBIE DUPREE 28-14

KMUC/San Diego CA
Chris Collins

DAN FOGELBERG
BERNADETTE PETERS
BETTE MIDLER
Notteat:
AIR SUPPLY 3-1
BILLY & SYREETA 4-3
ROGERS & CARNES 10-5
BILLY JOEL 9-7
PRETENDERS 15-12

KDZY/Sacramento CA
Rex Shannon

LIPPS, INC.
PHOTOGL
BOB SEGER
Notteat:
BLONDIE 1-1
BILLY JOEL 4-2
JOURNEY 9-3
AIR SUPPLY 12-5
GARY HUMAN 13-8

KRIZ/Tucson AZ
Cory McCoy

TOMMY TUTONE
ELTON JOHN
BETTE MIDLER
PHOTOGL
BILLY JOEL
Notteat:
BOI SCAGGS 4-1
ROGERS & CARNES 6-3
STYX 8-5
AMBROSIA 10-4
LINDA RONSTADT 14-9

KRSP/Salt Lake City UT
Lorraine Wynnagar

PAUL MCCARTNEY
PINK FLOYD
Notteat:
BILLY JOEL 2-1
AMBROSIA 9-4
BOI SCAGGS 10-5
BETTE MIDLER 15-9
CLASH 17-10

KRUC/Phoenix AZ
John Sebastian

TRIUMPH
ANGEL CITY
BOB SEGER
JOURNEY
Notteat:
BLONDIE 19-1
BILLY JOEL 3-2
GARY HUMAN 12-5
VAB WALKER 30-15
LINDA RONSTADT 23-18

KRLA/Los Angeles CA
Rex Stancio

**Notteat:
BLONDIE 1-1
LIPPS, INC. 1-1
BROTHERS JOHNSON 5-2
LEON RAYWOOD 12-8
WHISPERS 26-12
AMBROSIA 23-14**

KJLL/Los Angeles CA
Chuck Martin

MANHATTAN
CLASH
PAT BENATAR
INVISIBLE MAN'S B
Notteat:
LIPPS, INC. 2-1
DR. HOOR 21-10
LEON RAYWOOD 18-13
MANHATTAN TRANSP 20-15
AIR SUPPLY 22-16

KDPL/Salt Lake City UT
Gary Waldron

PAUL MCCARTNEY
OSCAR W. DAREDEV
RAY KENNEDY
Notteat:
BILLY JOEL 3-1
AMBROSIA 8-3
ANDY & OLIVIA 16-11
BOI SCAGGS 23-17
LINDA RONSTADT 30-18

KNDV/Las Vegas, NV
Ed Alexander

LIPPS, INC.
STYX
J. GELLS BAND
Notteat:
BLONDIE 1-1
EMMY LOGGINS 9-5
ROGERS & CARNES 19-14
AMBROSIA 22-15
R. MANCHESTER 30-22

PARALLEL TWO

KRUC/Phoenix AZ
Bobby Rivers

BROTHERS JOHNSON
ROBBIE DUPREE
ELTON JOHN
SPIDER
SPYRO CYRA
BABYS
Notteat:
BOB SEGER 1-1
DR. HOOR 8-6
GARY HUMAN 11-7
ROGERS & CARNES 13-8
R. MANCHESTER 40-30

KTAC/Tacoma WA
Sean Carter

BRUCE COCKBURN
BOB SEGER
FRANK SINATRA
BERNADETTE PETERS
ELTON JOHN
Notteat:
BLONDIE 2-1
AIR SUPPLY 6-4
HEATS 14-11
BILLY & SYREETA 17-12
ROGERS & CARNES 23-16

KJBB/Rosewell MD
Harry Dierks

MANHATTAN TRANSP
GRACE SLICE
JEFF STARSHIP
WHISPERS
ROBBIE DUPREE
JENNIFER WARREN
Notteat:
BILLY JOEL 1-1
AMBROSIA 9-4
MARSHALL TUCKER 10-5
CHARLIE DORE 13-6
BOI SCAGGS 17-9

KBOZ/Baltimore MD
Dennis Nichols

EBONIA
ROBBIE DUPREE
BOB SEGER
JOHN STEWART
Notteat:
AIR SUPPLY 4-1
CHARLIE DORE 11-5
PAUL DAVIS 15-9
AMBROSIA 20-15
DAN FOGELBERG 26-22

KTRT/Tucson AZ

Ed Alexander

BETTE MIDLER
ROBBIE DUPREE
MICHAEL JACKSON
BRUCE COCKBURN
PINK FLOYD (dp)
Notteat:
BILLY JOEL 2-1
LINDA RONSTADT 7-3
AMBROSIA 11-4
STYX 16-7
DAN FOGELBERG 14-9

YVA/Fresno CA
Roy Appleton

ANDY & OLIVIA
JAMES LAST BAND
ROBBIE DUPREE
JENNIFER WARREN
Notteat:
BLONDIE 1-1
GARY HUMAN 4-2
BILLY JOEL 8-4
PRETENDERS 11-8
BROTHERS JOHNSON 19-14

KLUZ/Los Vegas NV
Dave Anthony

J. GELLS BAND
ELTON JOHN
TOMMY TUTONE
BILLY JOEL
BETTE MIDLER
GARY HUMAN
Notteat:
EMMY LOGGINS 1-1
CLASH 13-4
BOB SEGER 19-7
AMBROSIA 17-10
FIREFALL 18-14

KMLR/Portland OR
John Shamba

BOB SEGER
BETTE MIDLER
FIREFALL
Notteat:
BLONDIE 1-1
PRETENDERS 10-4
AMBROSIA 16-8
GARY HUMAN 30-21
JAMES LAST BAND 12-25

KDZY/Fresno CA
Jim Sumpter

LINDA RONSTADT
8-53-8
JAMES LAST BAND
Notteat:
PRETENDERS 2-1
EBONIA 5-2
LIPPS, INC. 19-4
GARY HUMAN 10-11
RUPERT HOLMES 23-19

KYHO-FM/Fresno CA
John Lee Walker

NICOLETTE LARSON
MICHAEL JACKSON
Notteat:
BLONDIE 2-1
AIR SUPPLY 8-2
BROTHERS JOHNSON 9-5
GARY HUMAN 17-12
BILLY JOEL 19-13

KZZL/Albuquerque NM
Cory Conry

BROTHERS JOHNSON
ROBBIE DUPREE
CLASH
Notteat:
AIR SUPPLY 2-1
BILLY JOEL 3-2
CHARLIE DORE 9-4
AMBROSIA 17-5
LINDA RONSTADT 21-10

KMUC/Sacramento CA
Bibi Manders

BETTE MIDLER
JAMES LAST BAND
ROBBIE DUPREE
Notteat:
BLONDIE 1-1
BILLY & SYREETA 7-3
AIR SUPPLY 8-5
GARY HUMAN 15-11
LIPPS, INC. D-23

PARALLEL THREE

KBOZ/Eugene OR
Greg Lee

LRB
WHISPERS
LIPPS, INC.
BETTE MIDLER
ANNE MURRAY
Notteat:
BLONDIE 1-1
FLEETWOOD MAC 7-4
ANDY & OLIVIA 9-5
WHISPERS 14-9
ROGERS & CARNES 17-10

PARALLEL ONE PLAYLISTS

EAST

92 PRO FM Providence

- 1 REAGERS & CARNES/Don't Fall In Love
- 2 BILLY JOEL/You May Be Right
- 3 BLONDIE/Call Me
- 4 DR. HOOR/Saxy Eyes
- 5 FLEETWOOD MAC/Think About Me
- 6 UTOPIA/Sat Me Free
- 7 AIR SUPPLY/Lost In Love
- 8 CHARLIE DORE/Pilot Of The Airwaves
- 9 BETTE MIDLER/The Rose
- 10 AMBROSIA/Biggest Part Of Me
- 11 PRETENDERS/Brass In Pocket
- 12 ANDY & OLIVIA/Can't Help It
- 13 JOURNEY/Any Way You Want It
- 14 JIMMY RUFFIN/Hold On To My Love
- 15 FELIX CAVALIERE/Only A Lonely Heart
- 16 ANAK/Can't Put A Price
- 17 RAZ SCAGGS/Breakdown Dead Ahead
- 18 BERNADETTE PETERS/Go With Me
- 19 LINDA RONSTADT/Hurt So Bad
- 20 PETER MCANULTY/Solitaire
- 21 JAMES LAST BAND/The Seduction
- 22 CHIP HARRIS/Where In The World
- 23 CLASH/Train In Vain
- 24 FIREBALL/Healed For A Fall
- 25 M. MANCHESTER/In The Morning
- 26 JERMAINE JACKSON/She's Out Of My Life
- 27 RICH PINETTE/Going Of The Hill
- 28 PAUL DAVIS/Do Right
- 29 J. GEILS BAND/Love Stinks

ADDS: 30 ELTON JOHN/Little Jeannie
PAUL McCARTNEY/Coming Up
BROTHERS JOHNSON/Stamp
DAN FOGELBERG/Heart Hotels

ON: OFF BROADWAY/Stay In Time
RED RIDER/White Hot
DOLLY PARTON/Starting Over Again

Q107 FM MUSICRADIO Washington D.C.

- 1 BLONDIE/Call Me
- 2 AIR SUPPLY/Lost In Love
- 3 PINK FLOYD/Another Brick In The Wall
- 4 CHRIS CROSS/Ride Like The Wind
- 5 BILLY JOEL/You May Be Right
- 6 DR. HOOR/Saxy Eyes
- 7 GARY HUMAN/Cars
- 8 DR. HOOR/Saxy Eyes
- 9 B-52'S/Rock Lobster
- 10 CHARLIE DORE/Pilot Of The Airwaves
- 11 AMBROSIA/Biggest Part Of Me
- 12 LINDA RONSTADT/Hurt So Bad
- 13 EAGLES/Can't Tell You Why
- 14 BOZ SCAGGS/Breakdown Dead Ahead
- 15 PRETENDERS/Brass In Pocket
- 16 ROBBIE DUPREE/Steel Away
- 17 J. GEILS BAND/Love Stinks
- 18 PINK FLOYD/Another Brick In The Wall
- 19 CLASH/Train In Vain
- 20 JOE WALSH/All Night Long

ON: BILLY JOEL/Sometimes A Fantasy
BILLY JOEL/You May Be Right
JOURNEY/Any Way You Want It
LINDA RONSTADT/Heart So Bad
LINDA RONSTADT/How Do I Make You
BOB SEGER/Fire Lake
BOB SEGER/Against The Wind
BOB SEGER/Heart Hotels
CLASH/Train In Vain
VAN HALEN/The Oracle Will Rock
TOM PETTY/You're Coming My Girl
DAN FOGELBERG/Heart Hotels

CFTR 680 Toronto

- 1 BLONDIE/Call Me
- 2 GARY HUMAN/Cars
- 3 SPINERS/Markin' My Way
- 4 PINK FLOYD/Another Brick In The Wall
- 5 CHRIS CROSS/Ride Like The Wind
- 6 LINDA RONSTADT/How Do I Make You
- 7 BOB SEGER/Fire Lake
- 8 BILLY JOEL/You May Be Right
- 9 DAN FOGELBERG/Heart Hotels
- 10 PRETENDERS/Brass In Pocket
- 11 TENAGE HEAD/Something On My Mind
- 12 BRUCE COOPER/Heart Hotels
- 13 EAGLES/Can't Tell You Why
- 14 DONNA SUMNER/On The Radio
- 15 AIR SUPPLY/Lost In Love
- 16 TOM PETTY/Huge
- 17 DR. HOOR/Saxy Eyes
- 18 RUPERT HOLMES/Inc
- 19 QUEEN/Crazy Little Thing Ca
- 20 PINK FLOYD/Another Brick In The Wall
- 21 CHARLIE DORE/Pilot Of The Airwaves
- 22 LINDA RONSTADT/Hurt So Bad
- 23 UTOPIA/Sat Me Free
- 24 TOTO/You're So Fine
- 25 TOTO/You're So Fine
- 26 PRETENDERS/Don't Fall In Love
- 27 PUMP/But The T.V.
- 28 NEIL DIAMOND/Sepia Tone
- 29 RAY GOODMAN & B/Special Lady
- 30 AMBROSIA/Biggest Part Of Me
- 31 BOZ SCAGGS/Breakdown Dead Ahead
- 32 ROBBIE DUPREE/Steel Away
- 33 MICHAEL JACKSON/Off The Wall
- 34 PAUL McCARTNEY/Coming Up
- 35 ROD & THE GANG/Too Hot
- 36 ANNE MURRAY/Lucky Me

ADDS: 33, 36, 30, 30
BETTE MIDLER/The Rose

ON: FIREBALL/Healed For A Fall
BOB SEGER/Against The Wind
JAMES LAST BAND/The Seduction
PAUL DAVIS/Do Right
DAN FOGELBERG/Heart Hotels
FLEETWOOD MAC/Think About Me

wifi 92 Philadelphina

- 1 BILLY JOEL/You May Be Right
- 2 PRETENDERS/Brass In Pocket
- 3 CHRIS CROSS/Ride Like The Wind
- 4 CLASH/Train In Vain
- 5 AIR SUPPLY/Lost In Love
- 6 PINK FLOYD/Another Brick In The Wall
- 7 GARY HUMAN/Cars
- 8 RUSH/Spirit Of The Radio
- 9 BOZ SCAGGS/Breakdown Dead Ahead
- 10 B-52'S/Rock Lobster
- 11 WARRIEN ZEVONA/Carlin Girl
- 12 BLONDIE/Call Me
- 13 CHARLIE DORE/Pilot Of The Airwaves
- 14 JOURNEY/Any Way You Want It
- 15 PAT DENAHER/Live For Love
- 16 TOURISTS/Only Want To Be With You
- 17 DAN FOGELBERG/Heart Hotels
- 18 UTOPIA/Sat Me Free
- 19 CLIFF RICHARD/Carole
- 20 J. GEILS BAND/Love Stinks
- 21 EAGLES/Can't Tell You Why
- 22 LINDA RONSTADT/Hurt So Bad
- 23 AMBROSIA/Biggest Part Of Me
- 24 TRUMP/Can't Control Myself
- 25 TOM PETTY/You're Coming My Girl
- 26 BOB SEGER/Heart Hotels
- 27 SHOOTING STAR/You Got What I Need
- 28 ANAK/Can't Put A Price
- 29 RED RIDER/White Hot
- 30 JAMES LAST BAND/The Seduction

ADDS: 28
ELTON JOHN/Little Jeannie
JOE PERRY/Project/Let The Music Do The Talking

ON: PETER MCANULTY/Solitaire
SPINERS/Markin' My Way
BOB SEGER/Against The Wind
HUMBLE PIE/Too For Pretty Face
FIREBALL/Healed For A Fall

1050 chum Toronto

- 1 BLONDIE/Call Me
- 2 CHRIS CROSS/Ride Like The Wind
- 3 B-52'S/Rock Lobster
- 4 UTOPIA/Sat Me Free
- 5 PRETENDERS/Brass In Pocket
- 6 BILLY JOEL/You May Be Right
- 7 BOB SEGER/Fire Lake
- 8 EAGLES/Can't Tell You Why
- 9 JOURNEY/Any Way You Want It
- 10 PINK FLOYD/Another Brick In The Wall
- 11 QUEEN/Save Me
- 12 STEVE FORBES/Hold On To My Love
- 13 J. GEILS BAND/Love Stinks
- 14 GARY HUMAN/Cars
- 15 TENAGE HEAD/Something On My Mind
- 16 LINDA RONSTADT/Hurt So Bad
- 17 RAMONES/Blay I Love You
- 18 J. GEILS BAND/Love Stinks
- 19 BOZ SCAGGS/Breakdown Dead Ahead
- 20 BOZ SCAGGS/Breakdown Dead Ahead
- 21 CLASH/Train In Vain
- 22 RED RIDER/White Hot
- 23 STEVE FORBES/Hold On To My Love
- 24 WARRIEN ZEVONA/Carlin Girl
- 25 MARTHA & THE MUFF/Who Neah
- 26 JTC/Waiting Plans For Nice
- 27 AMBROSIA/Biggest Part Of Me
- 28 GARY HUMAN/Cars
- 29 B. B. GARDNER/Hey, Hey
- 30 WARRIEN ZEVONA/Carlin Girl
- 31 HOT GIRLS/Love And Lonliness

ADDS: NONE

WRKO Boston

- 1 BOB SEGER/Fire Lake
- 2 DR. HOOR/Saxy Eyes
- 3 PEACHES & HERB/Please My Love
- 4 BLONDIE/Call Me
- 5 REAGERS & CARNES/Don't Fall In Love
- 6 FOGELBERG/Heart Hotels
- 7 BETTE MIDLER/The Rose
- 8 AIR SUPPLY/Lost In Love
- 9 CHRIS CROSS/Ride Like The Wind
- 10 BILLY JOEL/You May Be Right
- 11 JIMMY RUFFIN/Hold On To My Love
- 12 M. MANCHESTER/In The Morning
- 13 ANDY & OLIVIA/Can't Help It
- 14 LINDA RONSTADT/Hurt So Bad
- 15 DOLLY PARTON/Starting Over Again
- 16 BOZ SCAGGS/Breakdown Dead Ahead
- 17 TOMMY JAMES/Thru The Storm
- 18 FLEETWOOD MAC/Think About Me
- 19 CHARLIE DORE/Pilot Of The Airwaves
- 20 LIPPS, INC./Fun Fun Fun
- 21 AMBROSIA/Biggest Part Of Me
- 22 BERNADETTE PETERS/Go With Me
- 23 NEIL SEEDAN/Sould've Never Let
- 24 MICHAEL JACKSON/She's Out Of My Life
- 25 BROTHERS JOHNSON/Stamp
- 26 BOB SEGER/Against The Wind
- 27 WHISPERS/And The Beat Goes On
- 28 BARRY MANILOW/Don't Want To Walk On Water
- 29 ROBBIE DUPREE/Steel Away

ADDS: KENNY ROGERS/Love The World Away
ELTON JOHN/Little Jeannie
FRANK SINATRA/Theme From NY NY

60 WCAO Baltimore

- 1 BLONDIE/Call Me
- 2 CHRIS CROSS/Ride Like The Wind
- 3 BILLY JOEL/You May Be Right
- 4 AIR SUPPLY/Lost In Love
- 5 DR. HOOR/Saxy Eyes
- 6 BOB SEGER/Fire Lake
- 7 ANDY & OLIVIA/Can't Help It
- 8 BROTHERS JOHNSON/Stamp
- 9 REAGERS & CARNES/Don't Fall In Love
- 10 PINK FLOYD/Another Brick In The Wall
- 11 FLEETWOOD MAC/Think About Me
- 12 CLIFF RICHARD/Carole
- 13 PEACHES & HERB/Please My Love
- 14 CHARLIE DORE/Pilot Of The Airwaves
- 15 JIMMY RUFFIN/Hold On To My Love
- 16 LINDA RONSTADT/Hurt So Bad
- 17 JAMES LAST BAND/The Seduction
- 18 PAUL DAVIS/Do Right
- 19 FELIX CAVALIERE/Only A Lonely Heart
- 20 BOZ SCAGGS/Breakdown Dead Ahead
- 21 SRY/High
- 22 BETTE MIDLER/The Rose
- 23 DAN FOGELBERG/Heart Hotels
- 24 LIPPS, INC./Fun Fun Fun
- 25 PETER MCANULTY/Solitaire
- 26 FELIX CAVALIERE/Only A Lonely Heart
- 27 AMBROSIA/Biggest Part Of Me
- 28 LINDA RONSTADT/Hurt So Bad
- 29 BERNADETTE PETERS/Go With Me
- 30 CLASH/Train In Vain
- 31 DAN FOGELBERG/Heart Hotels
- 32 BETTE MIDLER/The Rose
- 33 ROBBIE DUPREE/Steel Away
- 34 JAMES LAST BAND/The Seduction
- 35 PAUL McCARTNEY/Coming Up

ADDS: 33, 34, 35
ELTON JOHN/Little Jeannie
FRANK SINATRA/Theme From NY NY

ON: KORONA/Let Me Be
PAT BENATAR/No Live For Love
CLASH/Train In Vain

wifi 92 Philadelphina

- 1 BLONDIE/Call Me
- 2 MICHAEL JACKSON/Off The Wall
- 3 WARRIEN ZEVONA/Carlin Girl
- 4 AIR SUPPLY/Lost In Love
- 5 PUZZLE/Whisker Rock
- 6 WARRIEN ZEVONA/Carlin Girl
- 7 MANHATTAN TRANSFER/Tailight Zone
- 8 CHARLIE DORE/Pilot Of The Airwaves
- 9 DR. HOOR/Saxy Eyes
- 10 FLEETWOOD MAC/Think About Me
- 11 BAY ODODMAN & B/Special Lady
- 12 PRETENDERS/Brass In Pocket
- 13 CLASH/Train In Vain
- 14 BILLY JOEL/You May Be Right
- 15 BROTHERS JOHNSON/Stamp
- 16 AMBROSIA/Biggest Part Of Me
- 17 BILLY & STREETA/With You I'm Born
- 18 CLIFF RICHARD/Carole
- 19 NEIL SEEDAN/Sould've Never Let
- 20 QUEEN/Crazy Little Thing Ca
- 21 STEVE FORBES/Hold On To My Love
- 22 CHRIS CROSS/Ride Like The Wind
- 23 GARY HUMAN/Cars
- 24 NEIL DIAMOND/Sepia Tone
- 25 BOZ SCAGGS/Breakdown Dead Ahead
- 26 SHALAMAR/Second Time Around
- 27 HOT GIRLS/Love And Lonliness
- 28 TEENIEBATS/Can't Control Myself
- 29 RED RIDER/White Hot

ADDS: ROBBIE DUPREE/Steel Away
ALICE COOPER/Clothes (No For All)

ON: NEIL DIAMOND/The Good Love Loves T
LINDA RONSTADT/Hurt So Bad
PAT BENATAR/No Live For Love
MANHATTAN TRANSFER/Tailight Zone
ANDY & OLIVIA/Can't Help It
GARY HUMAN/Cars
JTC/Waiting Plans For Nice
MICKIE HOLMES/Inc
ANAK/Can't Put A Price
REAGERS & CARNES/Don't Fall In Love
J. GEILS BAND/Love Stinks

F-105 Boston

- 1 DR. HOOR/Saxy Eyes
- 2 BOB SEGER/Fire Lake
- 3 BLONDIE/Call Me
- 4 CHRIS CROSS/Ride Like The Wind
- 5 PRETENDERS/Brass In Pocket
- 6 BILLY JOEL/You May Be Right
- 7 JOURNEY/Any Way You Want It
- 8 AIR SUPPLY/Lost In Love
- 9 REAGERS & CARNES/Don't Fall In Love
- 10 PINK FLOYD/Another Brick In The Wall
- 11 QUEEN/Save Me
- 12 CHARLIE DORE/Pilot Of The Airwaves
- 13 BILLY & STREETA/With You I'm Born
- 14 FLEETWOOD MAC/Think About Me
- 15 JIMMY RUFFIN/Hold On To My Love
- 16 EAGLES/Can't Tell You Why
- 17 BOZ SCAGGS/Breakdown Dead Ahead
- 18 PEACHES & HERB/Please My Love
- 19 PAUL DAVIS/Do Right
- 20 LINDA RONSTADT/Hurt So Bad
- 21 BETTE MIDLER/The Rose
- 22 RAY GOODMAN & B/Special Lady
- 23 MAY GOODMAN & B/Special Lady
- 24 J. GEILS BAND/Love Stinks
- 25 AMBROSIA/Biggest Part Of Me
- 26 LINDA RONSTADT/Hurt So Bad
- 27 J. GEILS BAND/Love Stinks
- 28 ANDY & OLIVIA/Can't Help It
- 29 ROD & THE GANG/Too Hot
- 30 JERMAINE JACKSON/She's Out Of My Life
- 31 SPINERS/Markin' My Way
- 32 CHUCK MANGIONE/Give If All You Got
- 33 GARY HUMAN/Cars
- 34 JIMMY RUFFIN/Hold On To My Love
- 35 PAUL McCARTNEY/Coming Up

ADDS: DAN FOGELBERG/Heart Hotels
BOB SEGER/Against The Wind
BROTHERS JOHNSON/Stamp

ON: M. MANCHESTER/In The Morning

WLOS Providence

- 1 BOB SEGER/Fire Lake
- 2 BLONDIE/Call Me
- 3 RAY GOODMAN & B/Special Lady
- 4 BILLY JOEL/You May Be Right
- 5 CHRIS CROSS/Ride Like The Wind
- 6 DR. HOOR/Saxy Eyes
- 7 PRETENDERS/Brass In Pocket
- 8 CHARLIE DORE/Pilot Of The Airwaves
- 9 REAGERS & CARNES/Don't Fall In Love
- 10 PINK FLOYD/Another Brick In The Wall
- 11 JIMMY RUFFIN/Hold On To My Love
- 12 GARY HUMAN/Cars
- 13 AIR SUPPLY/Lost In Love
- 14 ANNE MURRAY/Lucky Me
- 15 BROTHERS JOHNSON/Stamp
- 16 FOGELBERG/Heart Hotels
- 17 FLEETWOOD MAC/Think About Me
- 18 JOURNEY/Any Way You Want It
- 19 BOZ SCAGGS/Breakdown Dead Ahead
- 20 JERMAINE JACKSON/She's Out Of My Life
- 21 ANDY & OLIVIA/Can't Help It
- 22 J. GEILS BAND/Love Stinks
- 23 PAUL DAVIS/Do Right
- 24 LIPPS, INC./Fun Fun Fun
- 25 PETER MCANULTY/Solitaire
- 26 FELIX CAVALIERE/Only A Lonely Heart
- 27 AMBROSIA/Biggest Part Of Me
- 28 LINDA RONSTADT/Hurt So Bad
- 29 BERNADETTE PETERS/Go With Me
- 30 CLASH/Train In Vain
- 31 DAN FOGELBERG/Heart Hotels
- 32 BETTE MIDLER/The Rose
- 33 ROBBIE DUPREE/Steel Away
- 34 JAMES LAST BAND/The Seduction
- 35 PAUL McCARTNEY/Coming Up

ADDS: 33, 34, 35
ELTON JOHN/Little Jeannie
FRANK SINATRA/Theme From NY NY

ON: KORONA/Let Me Be
PAT BENATAR/No Live For Love
CLASH/Train In Vain

WPGC Washington D.C.

- 1 BLONDIE/Call Me
- 2 AIR SUPPLY/Lost In Love
- 3 BROTHERS JOHNSON/Stamp
- 4 CHRIS CROSS/Ride Like The Wind
- 5 BILLY JOEL/You May Be Right
- 6 DR. HOOR/Saxy Eyes
- 7 PAT BENATAR/No Live For Love
- 8 MICHAEL JACKSON/She's Out Of My Life
- 9 MAC DAVIS/You're So Fine
- 10 CHARLIE DORE/Pilot Of The Airwaves
- 11 BOB SEGER/Fire Lake
- 12 B-52'S/Rock Lobster
- 13 LINDA RONSTADT/Hurt So Bad
- 14 PEACHES & HERB/Please My Love
- 15 ROD & THE GANG/Too Hot
- 16 PINK FLOYD/Another Brick In The Wall
- 17 LIPPS, INC./Fun Fun Fun
- 18 JERMAINE JACKSON/She's Out Of My Life
- 19 AMBROSIA/Biggest Part Of Me
- 20 M. MANCHESTER/In The Morning
- 21 ANDY & OLIVIA/Can't Help It
- 22 JAMES LAST BAND/The Seduction
- 23 GARY HUMAN/Cars
- 24 PRETENDERS/Brass In Pocket
- 25 DAN FOGELBERG/Heart Hotels
- 26 WHISPERS/And The Beat Goes On
- 27 BARRY MANILOW/Don't Want To Walk On Water
- 28 BOZ SCAGGS/Breakdown Dead Ahead
- 29 PAUL McCARTNEY/Coming Up
- 30 PAUL McCARTNEY/Coming Up

ADDS: BETTE MIDLER/The Rose
CLASH/Train In Vain

ON: ROBBIE DUPREE/Steel Away
PAT BENATAR/No Live For Love
BOB SEGER/Against The Wind
TEMPTATIONS/Power

WYGM Montreal

- 1 BLONDIE/Call Me
- 2 MICHAEL JACKSON/Off The Wall
- 3 WARRIEN ZEVONA/Carlin Girl
- 4 AIR SUPPLY/Lost In Love
- 5 PUZZLE/Whisker Rock
- 6 WARRIEN ZEVONA/Carlin Girl
- 7 MANHATTAN TRANSFER/Tailight Zone
- 8 CHARLIE DORE/Pilot Of The Airwaves
- 9 DR. HOOR/Saxy Eyes
- 10 FLEETWOOD MAC/Think About Me
- 11 BAY ODODMAN & B/Special Lady
- 12 PRETENDERS/Brass In Pocket
- 13 CLASH/Train In Vain
- 14 BILLY JOEL/You May Be Right
- 15 BROTHERS JOHNSON/Stamp
- 16 AMBROSIA/Biggest Part Of Me
- 17 BILLY & STREETA/With You I'm Born
- 18 CLIFF RICHARD/Carole
- 19 NEIL SEEDAN/Sould've Never Let
- 20 QUEEN/Crazy Little Thing Ca
- 21 STEVE FORBES/Hold On To My Love
- 22 CHRIS CROSS/Ride Like The Wind
- 23 GARY HUMAN/Cars
- 24 NEIL DIAMOND/Sepia Tone
- 25 BOZ SCAGGS/Breakdown Dead Ahead
- 26 SHALAMAR/Second Time Around
- 27 HOT GIRLS/Love And Lonliness
- 28 TEENIEBATS/Can't Control Myself
- 29 RED RIDER/White Hot

ADDS: ROBBIE DUPREE/Steel Away
ALICE COOPER/Clothes (No For All)

ON: NEIL DIAMOND/The Good Love Loves T
LINDA RONSTADT/Hurt So Bad
PAT BENATAR/No Live For Love
MANHATTAN TRANSFER/Tailight Zone
ANDY & OLIVIA/Can't Help It
GARY HUMAN/Cars
JTC/Waiting Plans For Nice
MICKIE HOLMES/Inc
ANAK/Can't Put A Price
REAGERS & CARNES/Don't Fall In Love
J. GEILS BAND/Love Stinks

WABC MUSICRADIO 77 New York

- 1 BLONDIE/Call Me
- 2 PINK FLOYD/Another Brick In The Wall
- 3 CHRIS CROSS/Ride Like The Wind
- 4 BROTHERS JOHNSON/Stamp
- 5 DR. HOOR/Saxy Eyes
- 6 BILLY & STREETA/With You I'm Born
- 7 BOB SEGER/Fire Lake
- 8 AIR SUPPLY/Lost In Love
- 9 LIPPS, INC./Fun Fun Fun
- 10 RAY GOODMAN & B/Special Lady
- 11 PEACHES & HERB/Please My Love
- 12 SPINERS/Markin' My Way
- 13 BILLY JOEL/You May Be Right
- 14 MICHAEL JACKSON/Off The Wall
- 15 GARY HUMAN/Cars
- 16 REAGERS & CARNES/Don't Fall In Love
- 17 QUEEN/Crazy Little Thing Ca
- 18 RAY GOODMAN & B/Special Lady
- 19 MAY GOODMAN & B/Special Lady
- 20 MANHATTAN TRANSFER/Tailight Zone
- 21 CHARLIE DORE/Pilot Of The Airwaves
- 22 LINDA RONSTADT/Hurt So Bad
- 23 RUPERT HOLMES/Inc
- 24 DAN FOGELBERG/Heart Hotels
- 25 DAN FOGELBERG/Heart Hotels
- 26 LINDA RONSTADT/Hurt So Bad
- 27 WHISPERS/And The Beat Goes On
- 28 WHISPERS/And The Beat Goes On
- 29 WHISPERS/And The Beat Goes On
- 30 JIMMY RUFFIN/Hold On To My Love

ADDS: 26, 30, 30
ON: BILLY JOEL/It's Still RAR To Me

WFL Philadelphia

- 1 BLONDIE/Call Me
- 2 BILLY & STREETA/With You I'm Born
- 3 EAGLES/Can't Tell You Why
- 4 AIR SUPPLY/Lost In Love
- 5 RAY GOODMAN & B/Special Lady
- 6 CHRIS CROSS/Ride Like The Wind
- 7 DAN FOGELBERG/Heart Hotels
- 8 SPINERS/Markin' My Way
- 9 DR. HOOR/Saxy Eyes
- 10 LINDA RONSTADT/Hurt So Bad
- 11 BOB SEGER/Fire Lake
- 12 REAGERS & CARNES/Don't Fall In Love
- 13 RAY GOODMAN & B/Special Lady
- 14 M. MANCHESTER/In The Morning
- 15 JIMMY RUFFIN/Hold On To My Love
- 16 DAN FOGELBERG/Heart Hotels
- 17 ROD & THE GANG/Too Hot
- 18 ANDY & OLIVIA/Can't Help It
- 19 PAUL DAVIS/Do Right
- 20 DAN FOGELBERG/Heart Hotels
- 21 PEACHES & HERB/Please My Love
- 22 AMBROSIA/Biggest Part Of Me
- 23 DAN FOGELBERG/Heart Hotels
- 24 FLEETWOOD MAC/Think About Me
- 25 JAMES LAST BAND/The Seduction

ADDS: ROBBIE DUPREE/Steel Away
FRANK SINATRA/Theme From NY NY

ON: BRUCE COOPER/Whispering Where The
BETTE MIDLER/The Rose
BERNADETTE PETERS/Go With Me
DOLLY PARTON/Starting Over Again
MAC DAVIS/You're So Fine
NEIL SEEDAN/Sould've Never Let
ANNE MURRAY/Lucky Me

WPGC Washington D.C.

- 1 BLONDIE/Call Me
- 2 AIR SUPPLY/Lost In Love
- 3 BROTHERS JOHNSON/Stamp
- 4 CHRIS CROSS/Ride Like The Wind
- 5 BILLY JOEL/You May Be Right
- 6 DR. HOOR/Saxy Eyes
- 7 PAT BENATAR/No Live For Love
- 8 MICHAEL JACKSON/She's Out Of My Life
- 9 MAC DAVIS/You're So Fine
- 10 CHARLIE DORE/Pilot Of The Airwaves
- 11 BOB SEGER/Fire Lake
- 12 B-52'S/Rock Lobster
- 13 LINDA RONSTADT/Hurt So Bad
- 14 PEACHES & HERB/Please My Love
- 15 ROD & THE GANG/Too Hot
- 16 PINK FLOYD/Another Brick In The Wall
- 17 LIPPS, INC./Fun Fun Fun
- 18 JERMAINE JACKSON/She's Out Of My Life
- 19 AMBROSIA/Biggest Part Of Me
- 20 M. MANCHESTER/In The Morning
- 21 ANDY & OLIVIA/Can't Help It
- 22 JAMES LAST BAND/The Seduction
- 23 GARY HUMAN/Cars
- 24 PRETENDERS/Brass In Pocket
- 25 DAN FOGELBERG/Heart Hotels
- 26 WHISPERS/And The Beat Goes On
- 27 BARRY MANILOW/Don't Want To Walk On Water
- 28 BOZ SCAGGS/Breakdown Dead Ahead
- 29 PAUL McCARTNEY/Coming Up
- 30 PAUL McCARTNEY/Coming Up

ADDS: BETTE MIDLER/The Rose
CLASH/Train In Vain

ON: ROBBIE DUPREE/Steel Away
PAT BENATAR/No Live For Love
BOB SEGER/Against The Wind
TEMPTATIONS/Power

FM 99 WXLQ New York

- 1 BLONDIE/Call Me
- 2 BILLY & STREETA/With You I'm Born
- 3 DR. HOOR/Saxy Eyes
- 4 BILLY JOEL/You May Be Right
- 5 LIPPS, INC./Fun Fun Fun
- 6 CHRIS CROSS/Ride Like The Wind
- 7 PEACHES & HERB/Please My Love
- 8 RAY GOODMAN & B/Special Lady
- 9 EAGLES/Can't Tell You Why
- 10 BOB SEGER/Fire Lake
- 11 AIR SUPPLY/Lost In Love
- 12 BROTHERS JOHNSON/Stamp
- 13 ISLEY BROS./Don't Say Goodnight
- 14 CHARLIE DORE/Pilot Of The Airwaves
- 15 PAT BENATAR/No Live For Love
- 16 MICHAEL JACKSON/Off The Wall
- 17 QUEEN/Crazy Little Thing Ca
- 18 FESTIVAL/Don't Cry For Me
- 19 MANHATTAN TRANSFER/Tailight Zone
- 20 BERNADETTE PETERS/Go With Me
- 21 JAMES LAST BAND/The Seduction
- 22 LINDA RONSTADT/Hurt So Bad
- 23 AMBROSIA/Biggest Part Of Me
- 24 ROD & THE GANG/Too Hot
- 25 FRANK SINATRA/Theme From NY NY
- 26 MICHAEL JACKSON/She's Out Of My Life
- 27 DAN FOGELBERG/Heart Hotels
- 28 WHISPERS/And The Beat Goes On
- 29 WHISPERS/And The Beat Goes On
- 30 BOZ SCAGGS/Breakdown Dead Ahead

ADDS: MANHATTAN/Shining Star
BOB SEGER/Against The Wind
BETTE MIDLER/The Rose
DAN FOGELBERG/Heart Hotels
BILLY JOEL/It's Still RAR To Me

ON: ROBBIE DUPREE/Steel Away

WKBW Buffalo

- 1 PINK FLOYD/Another Brick In The Wall
- 2 BLONDIE/Call Me
- 3 BOB SEGER/Fire Lake
- 4 CHRIS CROSS/Ride Like The Wind
- 5 BETTE MIDLER/The Rose
- 6 BROTHERS JOHNSON/Stamp
- 7 EAGLES/Can't Tell You Why
- 8 BILLY JOEL/You May Be Right
- 9 DR. HOOR/Saxy Eyes
- 10 UTOPIA/Sat Me Free
- 11 NEIL DIAMOND/Sepia Tone
- 12 REAGERS & CARNES/Don't Fall In Love
- 13 REAGERS & CARNES/Don't Fall In Love
- 14 DAN FOGELBERG/Heart Hotels
- 15 DR. HOOR/Saxy Eyes
- 16 JIMMY RUFFIN/Hold On To My Love
- 17 LINDA RONSTADT/Hurt So Bad
- 18 AMBROSIA/Biggest Part Of Me
- 19 LINDA RONSTADT/Hurt So Bad
- 20 AIR SUPPLY/Lost In Love
- 21 AIR SUPPLY/Lost In Love
- 22 LIPPS, INC./Fun Fun Fun
- 23 RAY GOODMAN & B/Special Lady
- 24 JAMES LAST BAND/The Seduction
- 25 J. GEILS BAND/Love Stinks
- 26 NEIL DIAMOND/Sepia Tone
- 27 ANDY & OLIVIA/Can't Help It
- 28 PAUL DAVIS/Do Right
- 29 GAYLE/Is This My Future
- 30 DOLLY PARTON/Starting Over Again
- 31 ROBBIE DUPREE/Steel Away
- 32 BRUCE COOPER/Whispering Where The

ADDS: FRANK SINATRA/Theme From NY NY
PAT BENATAR/No Live For Love
CLASH/Train In Vain
RAY/Two Places

ON: ANNE MURRAY/Lucky Me
NICOLETTE LANSON/Dance In Jones
PHOTOGRAPH/Here Heant

WNBC Radio 66 New York

- 1 BLONDIE/Call Me
- 2 BILLY & STREETA/With You I'm Born
- 3 EAGLES/Can't Tell You Why
- 4 AIR SUPPLY/Lost In Love
- 5 RAY GOODMAN & B/Special Lady
- 6 CHRIS CROSS/Ride Like The Wind
- 7 DAN FOGELBERG/Heart Hotels
- 8 SPINERS/Markin' My Way
- 9 DR. HOOR/Saxy Eyes
- 10 LINDA RONSTADT/Hurt So Bad
- 11 BOB SEGER/Fire Lake
- 12 REAGERS & CARNES/Don't Fall In Love
- 13 RAY GOODMAN & B/Special Lady
- 14 M. MANCHESTER/In The Morning
- 15 JIMMY RUFFIN/Hold On To My Love
- 16 DAN FOGELBERG/Heart Hotels
- 17 ROD & THE GANG/Too Hot
- 18 ANDY & OLIVIA/Can't Help It
- 19 PAUL DAVIS/Do Right
- 20 DAN FOGELBERG/Heart Hotels
- 21 PEACHES & HERB/Please My Love
- 22 AMBROSIA/Biggest Part Of Me
- 23 DAN FOGELBERG/Heart Hotels
- 24 FLEETWOOD MAC/Think About Me
- 25 JAMES LAST BAND/The Seduction

ADDS: 26, 27, 28, 29, 30
ON: ROBBIE DUPREE/Steel Away
JOURNEY/Any Way You Want It
AMBROSIA/Biggest Part Of Me
KENNY LOGGINS/Keep The Fire

96 WXXR Pittsburgh

- 1 JOURNEY/Any Way You Want It
- 2 LINDA RONSTADT/Hurt So Bad
- 3 EAGLES/Can't Tell You Why
- 4 LINDA RONSTADT/How Do I Make You
- 5 AIR SUPPLY/Lost In Love
- 6 REAGERS & CARNES/Don't Fall In Love
- 7 BILLY JOEL/You May Be Right
- 8 CHRIS CROSS/Ride Like The Wind
- 9 PINK FLOYD/Another Brick In The Wall
- 10 BOZ SCAGGS/Breakdown Dead Ahead
- 11 J. GEILS BAND/Love Stinks
- 12 JIMMY RUFFIN/Hold On To My Love
- 13 JOURNEY/Any Way You Want It
- 14 PAUL DAVIS/Do Right
- 15 PINK FLOYD/Another Brick In The Wall
- 16 LINDA RONSTADT/Hurt So Bad
- 17 TOM PETTY/Huge
- 18 BLONDIE/Call Me
- 19 BILLY JOEL/It's Still RAR To Me
- 20 BOB SEGER/You'll Accompany Me
- 21 OFF BROADWAY/Stay In Time
- 22 BABY'S BACK ON MY FEET AGAIN
- 23 KENNY LOGGINS/This Is It
- 24 J. GEILS BAND/Love Stinks
- 25 DAN FOGELBERG/

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS

197 REPORTS
200 LAST WEEK

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	National	65%
Reach	100/25	Summary	Up 61
E 33%		M 21%	Same 24
S 56%		W 19%	Down 0
			Adds 25

EXAMPLE

100/25 — 100 R&R reporting stations on it this week, 25 of those 100 added it this week

65% — Percentage of this week's reporting stations playing it

Regional
Reach — Percentages of this week's reporting stations playing the song within the four tracking regions

National Summary
Up 61 — Number of stations moving it UP on their charts
Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.)
Down 0 — Number of stations moving it DOWN on their charts
Adds 25 — Again, number of stations ADDING it this week

AIR SUPPLY

AIR SUPPLY
Lost In Love (Arista)
LP: Lost In Love

Regional	179/0	National	91%
Reach	179/0	Summary	UP 100
E 92%		M 7%	Same 35
S 9%		W 0%	Down 5
			Adds 0

Region	Station	Share
EAST	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0
MIDWEST	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0
SOUTH	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0

PAT BENATAR
We Live For Love (Chrysalis)
LP: We Live For Love

Regional	89/15	National	35%
Reach	89/15	Summary	UP 15
E 1%		M 1%	Same 35
S 2%		W 0%	Down 5
			Adds 15

Region	Station	Share
EAST	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0
MIDWEST	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0
SOUTH	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0

AMBROSIA
Biggest Part Of Me (WB)
LP: One Eighty

Regional	189/3	National	96%
Reach	189/3	Summary	UP 189
E 96%		M 0%	Same 2
S 0%		W 0%	Down 0
			Adds 0

Region	Station	Share
EAST	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0
MIDWEST	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0
SOUTH	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0

FELIX CAVALIERE

FELIX CAVALIERE
Only A Lonely Heart... (Epic)
LP: Castles In The Air

Regional	61/1	National	31%
Reach	61/1	Summary	UP 15
E 2%		M 1%	Same 15
S 1%		W 0%	Down 0
			Adds 1

Region	Station	Share
EAST	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0
MIDWEST	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0
SOUTH	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0

CHRISTOPHER CROSS
Ride Like The Wind (WB)
LP: Christopher Cross

Regional	168/0	National	85%
Reach	168/0	Summary	UP 168
E 85%		M 0%	Same 0
S 0%		W 0%	Down 0
			Adds 0

Region	Station	Share
EAST	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0
MIDWEST	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0
SOUTH	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0

BLONDIE
Call Me (Chrysalis)
LP: "American Gigolo" Soundtrack

Regional	180/1	National	91%
Reach	180/1	Summary	UP 180
E 91%		M 0%	Same 0
S 0%		W 0%	Down 0
			Adds 0

Region	Station	Share
EAST	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0
MIDWEST	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
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	WABC 4.1	10.0
	WABC 3.1	10.0
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	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0

CLASH
Train In Vain (Epic)
LP: London Calling

Regional	123/15	National	62%
Reach	123/15	Summary	UP 123
E 62%		M 0%	Same 0
S 0%		W 0%	Down 0
			Adds 0

Region	Station	Share
EAST	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0
MIDWEST	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
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	WABC 4.1	10.0
	WABC 3.1	10.0
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	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0

CHARLIE DORE

CHARLIE DORE
Pilot Of The Airwaves (Island)
LP: Where To Now

Regional	145/3	National	74%
Reach	145/3	Summary	UP 145
E 74%		M 0%	Same 0
S 0%		W 0%	Down 0
			Adds 0

Region	Station	Share
EAST	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0
MIDWEST	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0
SOUTH	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0

BRUCE COCKBURN
Wandering... (Millennium)
LP: Wandering

Regional	90/14	National	46%
Reach	90/14	Summary	UP 90
E 46%		M 0%	Same 0
S 0%		W 0%	Down 0
			Adds 0

Region	Station	Share
EAST	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
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	WABC 4.1	10.0
	WABC 3.1	10.0
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	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0

PAUL DAVIS
Do Right (Bang)
LP: Do Right

Regional	163/1	National	78%
Reach	163/1	Summary	UP 163
E 78%		M 0%	Same 0
S 0%		W 0%	Down 0
			Adds 0

Region	Station	Share
EAST	WABC 14.8	10.0
	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0
MIDWEST	WABC 14.8	10.0
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	WABC 7.1	10.0
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	WABC 3.1	10.0
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	WABC 12.1	10.0
	WABC 10.1	10.0
	WABC 9.1	10.0
	WABC 8.1	10.0
	WABC 7.1	10.0
	WABC 6.1	10.0
	WABC 5.1	10.0
	WABC 4.1	10.0
	WABC 3.1	10.0

ROBBIE DUPRE
Steel Away (Elektra)
LP: Steel Away

Regional	160/46	National	76%
Reach	160/46	Summary	UP 160
E 76%		M 0%	Same 0
S 0%		W 0%	Down 0
			Adds 0

Region	Station	Share
EAST	WABC 14.8	10.0
	WABC 12.	

THE SINGING SINGLES!

MANHATTANS RETURN TO SUPERSTARDOM

¹⁻¹¹²²²
"SHINING STAR" A SECOND MAJOR CROSSOVER SMASH FOR SUPER VOCAL GROUP!

From "After Midnight."
JC 36411
 A sweet-as-honey new album that America can fall in love with.

TOP-40 ACTION!
 WKMX, WVLD, Y100, FM99, WSGA(30-20), KAAY(20), WGLF, KRLA, KFI, WHBQ

TOP-10 REPORTERS!
 WSOK (#1), WGOK, WLOK, WBLK, WOKS, WXVI, WCHB, WKWM, WORL, WANM, WJMI, WOKJ, WOIC and KDAY.



"Shining Star"
 Produced by Leo Graham.
 Executive Producer: Mickey Eichner.
 Management: Hermie Hanlin (212) 873-7179.
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AMERICA DEMANDS MORE AL JOHNSON!

¹⁻¹¹²⁰⁷
"I'm Back for More" a top vocal performance by Al Johnson with Jean Carn!
JC 36266
 From "Back for More."
 A debut album that you'll be hearing a lot from.

WKTU, WDAS-FM, WCAU-FM, WILD, WWIN, WOL, WHUR, WKYS, OK-100, WENZ, WAQK, WIGO, WVEE-FM, WJLD, WGIV, WWDM, WVON, WJPC, WBMX-FM, WJLB, WGPR, WCIN, WDAO, KCOH, KMJQ-FM, KPRS, KMJM, WLOK, WHRK, WBOX, WYLD-AM, KGFJ, KDAY, KDIA, KSOL, KYAC, WWRL, WNJR, WXYV, WEDR, WORL, WCCI, WCHB, WAMO, KATZ, WESL, WDIA and KJLH.



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Buy it once. Enjoy it a lifetime.
 Recorded music is your best entertainment value.

Produced by Norman Connors for Norman Connors Productions, Inc.
 Exclusive Representation: Portfolio Management Consultants.

MANHATTANS
 AFTER MIDNIGHT

AL JOHNSON - BACK FOR MORE

BILLBOARD:
 R&B LPS... DEBUT 64
 R&B Singles... 29-28

BILLBOARD:
 Pop LPS... 175^o - 124^o
 R&B LPS... 43^o - 28^o
 R&B Singles... 23^o - 16^o

THE PICTURE PAGES

Kittyhawk Takes Off On EMIA



Marking the recent signing of LA-based Kittyhawk to the EMIA record label are (back,l-r): EMIA/UA VP Mark Levinson, group manager Gary Borman, Kittyhawk members Paul Edwards and Michael Jochum, EMIA/UA VP Don Grierson, group member Daniel Bortz, EMIA/UA VP Joe Petrone, and Kittyhawk attorney John Fraenheimer; (kneeling, l-r): EMIA/UA's David Bridger, Kittyhawk's Richard Elliott, and EMIA/UA's Gary Gersh.

Webb Nets Webber/Black LP



Marti Webb, Polydor recording artist as well as star of the English production of "Evita," was in L.A. recently to promote her debut album, "Tell Me On A Sunday." She is also scheduled to do a televised version of the LP airing over Metromedia stations. Greeting the multi-talented Ms. Webb (second from left) are (l-r): Polydor VP Marty Goldrod, album lyricist Don Black, Metromedia Television's Chris Halgham, and LP composer Andrew Lloyd Webber.

Sedaka Shoots For Gold



Neil Sedaka took time out to shoot some pool at the Elektra/Asylum party in his honor to celebrate the release of his latest album, "In The Pocket." Joining in the festivities are (l-r): pool sharpshooter Steve Miserak, EJA's Sammy Alfano, Sedaka's daughter Dara (who duetted with her father on the album's first single), Neil Sedaka, and EJA staffers Mark Hammerman, Ralph Ebler, and Marty Schwartz.

Arrell Album Advance Airing



MCA Record execs recently got a sneak preview of Gregg Arrell's self-titled album on the label. Pictured at the listening party are (l-r): MCA VP Denny Rosencrantz, Arrell, and MCA VP Larry King.

One Special Night



Chrysalis's the Specials were greeted backstage at NY's Diplomat by some "special" guests, including (far left) Blondie's Chris Stein and Deborah Harry. Also pictured (l-r, standing) Specials band members Neville Staples, John Bradbury, Terry Hall, and Jerry Dammers; (kneeling, l-r): Specials' Horace Panter and Lynval Golding.

Celebrity "Shoe-In"



Various celebrities performed at the recent Celebrity Benefit Affair given by Shoes For Children, Inc., a group formed by record producer Charles Underwood and lead singer and producer of the Dramatics Ron Banks, to provide shoes for needy children. Pictured are RSO artists the Kingbees (from left, Rex Roberts, Jamie James, and Michael Rummans), who performed at the event, with RSO's Angela Morton. Others appearing included Photo Glo, Grey & Hanks, Chuck Cissel, L.A. Boppers, Alton McClain & Destiny, Mandrill, Side Effect, and the Dramatics.

FOR ACTION & PHONES IT'S 'CLONES' & 'JONES'



**“Clones
(We’re All)”**

**ALICE
COOPER**

Produced By Roy Thomas Baker



**“Dancin’
Jones”**

**NICOLETTE
LARSON**

Produced By Ted Templeman

THE PICTURE PAGES

Slick Dreams For RCA



The Beverly Hills Hotel was the scene of an RCA Records luncheon for Grace Slick to celebrate her debut solo LP, "Dreams." Slick is in the midst of a U.S./European promotional tour. Shown at the reception are (l-r): RCA Records VP Ed DeJoy, Slick's husband/manager Skip Johnson, Grace Slick, RCA VP's Bob Fead and Arnie Orleans, and RCA's Don Wardell.

Capitol's Dutch Treat



Amy Holland's debut album for Capitol Records gets a listen from (l-r) Capitol's Bruce E. Garfield, co-producer Patrick Henderson, Holland, and co-producer Michael McDonald.

Romantics Rock Whisky



Following their recent appearance at L.A.'s Whisky, Epic's Romantics held court backstage. Shown at the gathering are (top, l-r) managers Arnie Tencer and Joel Zuckerman, Epic's Susan Harrington and Jeff Sirotky, and E/PIA's Larry Stessel and Lori Holder; (bottom, l-r): the Romantics' Mike Skill, Rich Cole, Wally Palmer, and Jimmy Marinos, and CBS Records International VP Dennis Killeen.

Corea Corral's 'Em At Roxy



Warner Bros.' Chick Corea recently performed at the Roxy in Los Angeles and was met backstage by various company personnel. Shown are (standing, l-r) WB's Charlie Lourie, Corea, WB VP Ed Rosenblatt, WB's Ron Goldstein; (kneeling) WB's Rick Schultz and Larry Butler.

E/A NARM Preview



Elektra/Asylum offered a sneak preview of the soundtrack to the forthcoming movie "Urban Cowboy" and showed a 15-minute clip to retail reps at the recent NARM convention. Pictured are (l-r) Pickwick VP Scott Young, E/A VP Vic Faraci, Pickwick VP Freddie Taub, Pickwick's Dave Hutkin, E/A's Dave Cline, Pickwick VP Eric Paulson and E/A's Lou Maglia.

Hef & The Acid Queen



Hugh Hefner (left) played host to a recent fundraiser for the Alvin Ailey Dance Troupe held at the Playboy Mansion West. He's pictured with singer Tina Turner.

THE PICTURE PAGES

WB Recipe: Ambrosia = Success



Warner Bros. VP/Promotion Russ Thyret was the recipient of a bigger than usual thank-you card from the label's Ambrosia. Pictured around the cardboard creation are (l-r): WB's Carol Hart and Robin Rothman, Ambrosia's Joe Puerta, Thyret, Ambrosia's Dave Pack and Burleigh Drummond, Rubicon Mgt's Bill Pfordresher, unidentified postman, and group manager Fred Piro.

Cougar Stalks Atlanta Area



Following a recent performance at Atlanta's Agora Ballroom, John Cougar is congratulated by Phonogram, Inc./Mercury Records staff members. Pictured backstage are (l-r): Cougar, Phonogram/Mercury's Gary Triozzi, a fan, Nancy Triozzi, and Phonogram/Mercury VP Jim Jeffries.

Pittsburgh Parties With Tommy James



Pittsburgh radio staffers recently joined forces to wish RCA-distributed Millennium Records artist Tommy James continued success with his latest album. The revelers included (l-r) Millennium President Jimmy Jenner, 96KX's "Suitcase" Simpson, FM97's Dave Popovich, WNEU's Dave Amous, Mobile Record Service's Harvey Campbell, WPEZ's John DeBella, WTAE's Don "Banana" Berns, 96KX's Jay Stone, WCRO's Michael Farrow, WPEZ's Mark Fritzes, Millennium VP Don Jenner, Tommy James, WCRO's Jack Michaels, and WPEZ's Rob Sisco.

Billy Squired By Capitol



NY-based rocker Billy Squier has signed a world-wide recording agreement with Capitol Records which has already released his debut album, "The Tale Of The Tape." Shown sharing some tales of their own are (l-r): Capitol's Maureen O'Connor, Squier's manager Mitch Kanner, Capitol VP Rupert Perry, Billy Squier, and Capitol's Mitchell Schoenbaum.

L.A. Marks Journey's Departure

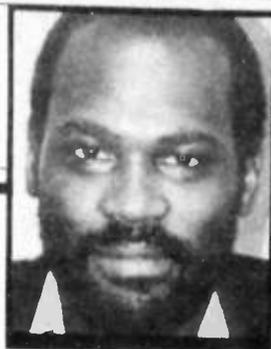


L.A.'s Forum recently hosted Columbia's Journey at the start of their national tour promoting current album "Departure." Kicking off the celebrations are (back, l-r): Columbia VP Ron Oberman, Journey's Steve Smith, Columbia VP Michael Dilbeck, group's Gregg Rolie, Columbia's Mike Gusler, "Departure" producer Geoff Workman, Nightmare, Inc.'s "Herbie" Herbert, and Columbia's Bob Garland; (center, l-r): Columbia's Mike Atkinson, band member Steve Perry, and Columbia's George Chaltas; (seated, l-r): Journey's Neal Schon and Ross Valory, and Columbia's Terry Powell, Greg Phifer, and Debbie Newman.

A Dick Clark Jam Session



Polydor's the Jam will be guests on the April 26 American Bandstand program while touring in this country. Shown at the taping are (l-r): Jam's Paul Weller, Dick Clark, Jam drummer Rick Buckler, and band member Bruce Foxton.



Black Radio

Bill Speed

Reginald Henry: Professionalism In Black Radio

Reginald Henry is National PD for Security Broadcasting, whose stations have been highly successful in recent ratings surveys, with WXOK/Baton Rouge dominating the market with over 20 percent of the total audience. In addition to his corporate duties, he is a key mover in the Young Black Programmers Coalition and a newly-appointed member of the BMA's Board of Directors. He has been in radio since 1969, starting at WOFB/Jacksonville and moving to WXEL/New Orleans as newsman, Production Manager, and air personality, going into programming in 1977. He has some outspoken ideas on the present and future status of Black radio, as you'll read in the following interview.

R&R: Which stations are under your wing?

RH: WXEL-FM/New Orleans, WXOK/Baton Rouge, and KALO-FM/Beaumont, TX.

R&R: Tell me about your successes.

RH: Our three stations, as of the fall ARB, enjoyed pretty good success. WXEL moved to number one among five black stations in this market. Our Baton Rouge station finished number one in the general market with a 21.2 share of that market, and KALO in Beaumont was number one general market for the third consecutive book with an 11 share of that market. KALO, by the way, went on the air in September of 1978. It entered its first ratings period in October 1978 and has been consistently number one general market since its first book.

R&R: What has caused this success?

RH: What we are doing is taking radio back to the community. We are not trying anything fancy or anything that is super-sophisticated or over complicated. We are just providing good basic radio. We are not afraid to play the blues. We are not afraid to play and spotlight local artists in each of these towns, and we make a note of the fact that that is what we are doing each time we do it. We've also made our public service more com-

"What happened for a while with Black radio, I think, was that it made a grasp for a certain level of professionalism and equated professionalism with moving away from some basic community things that were essential. What has happened now is that Black radio has begun to see that you can be professional and still be about the community."

community-oriented. What happened for a while with Black radio, I think, was that it made a grasp for a certain level of professionalism and equated professionalism with moving away from some basic community things that were essential. There were certain public service announcements that Black radio stations stopped doing because they thought it put them into a certain category.

Relating Professionally

R&R: Be specific about that.

RH: A lot of your NAACP, your SCLC, your Urban League, all of your black community organizations' public service announcements that at one time were heard all day on Black radio suddenly began to disappear. Some Black stations stopped playing the blues, and they stopped supporting and giving that little push to local artists who may not have had the super sound you'd be looking for in a record but were still local artists trying to get a start. What has happened now is that Black radio has begun to see that you can be professional and still be about the community. Overall, Black radio is going back to the basic formula that was successful ten to fifteen years ago.

R&R: Do you think that one reason a lot of stations went away from that and tried for pop appeal was that they thought trying to be major market would get them major market numbers?

RH: I think a lot of Black stations made that assumption. But what I think they failed to realize is that although the ratings weren't reflecting it, a lot of white people were already listening to Black radio and they must have been listening to hear what you were doing at that time. Then when Black radio changed away from that, I think that's what gave the feeling among black and white listeners that it didn't make any difference whether we listen to the Black station or to the Top 40 station. I think that you can be a station that is programming and communicating with the black community without always throwing that word up. A lot of stations which really pump up black this and black that are not about it when it comes down to the roots, and that is your music, public service announcements, and news.

Cutting The Talk

R&R: What about your stations' on-air delivery? Pulling 21 shares down is really unheard of.

RH: When I began to program the entire chain, which has been about seven or eight months now, each of the stations was doing basically something altogether different. What I tried to do was develop a uniform approach among all three stations that I'm programming in this chain. The on-air delivery is personality radio. It is not your old time hyper, rhyme, and talk up in the record kind of personality. But it is a delivery as if you are talking to each listener on a one-on-one basis. You're not talking down to your audience. We're not talking as much as we had been five years ago. As of now we are talking every two records. It makes what the announcers say that much more relevant every two records. If they don't have two or three minutes to just ramble on and on.

R&R: Some programmers hold aircheck sessions. Some have brain trust meetings. What do you do with your guys?

RH: I normally make it a point to go into Baton Rouge and Beaumont as often as two or three times a month. When I go in, frequently, I won't even let anyone know that

I'm in, including the program directors; and I'll make a note of what I hear and sit down with the announcers once I've listened, and we just shoot straight from the hip as far as what I hear and what I don't like, what I hear that is good and can be magnified. It's proven to be pretty successful so far.

R&R: What do you do for outside community involvement?

RH: We are about to go into a promotion right now that is going to combine a talent search with an opportunity for WXEL to have free concerts on Sunday afternoons at some of the New Orleans recreational department parks. It will be an opportunity for the group that wins to get a chance to cut a demo tape, and we will send that tape to some of the major record companies. Whatever comes out of that will come. It will also be a chance again to spotlight some of our local talent. Even in the event of a group not winning, there will be enough people there who are promoters of shows who do small promotions and bookings where a lot of these groups will be able to get some sort of gigs and get more exposure.

Key To Survival

R&R: You're one of the unsung heroes of Black radio and you're also involved in the Young Black Programmers Coalition (YBPC).

RH: I've been in the YBPC now for about a year. I entered it following a New Orleans meeting and was immediately asked to fill a second Vice Presidency position on the board. From there I became President. It is hectic. It calls for one weekend out of each month to be away. It also gives me the opportunity, though, to expose the program directors from the other stations that I have working under me and those announcers who can come to the meeting to an organization that is trying to take care of business, and not just being an ego-tripping social club.

R&R: Do you have some general thought on Black radio's future?

RH: Working together is the key to our survival as Black radio. We've tried so many other things. We've worked against each other for so long and in a non-cooperative manner. We stereotyped ourselves so that announcers in one part of the country have a certain view of announcers in another part of the country. It is time to come together. Unless we do, we can blame anybody we want to, but the fault will lie in ourselves for the failure of Black radio. In the YBPC, one of our main objectives is to show that there is no difference in the level of professionalism between an announcer who comes from Mobile or Jackson, MS and the announcer who may come from a big Northern or Midwestern city or from the West Coast. Owing to the amount of money being paid, your announcers in the bigger cities will probably be better, but their level of professionalism we hope to show will be about the same.

R&R: What are your future goals?

RH: As I told my other program directors with good ratings, that's just half the battle. The real fight is to stay on top, and this is the part of the battle that I like, because it's easy to be the underdog; there's nowhere to go but up. Once you've risen, the real challenge and the test of your fortitude comes in maintaining.

People

Embarking on her first pro job in radio is Johnnie DeBush, the new Midnight-6am personality at KAEZ/Oklahoma City . . . Rudy Green, former Program Director of KAPE/San Antonio, is looking for a management position. He is a business management graduate and can be contacted at (512) 699-8412 . . . Remember, you don't have to be a reporter to participate in this section. Please send all material (pictures and news items) to Bill Speed, 1930 Century Park West, Los Angeles, CA 90067 . . .

Places

JOB OPENINGS: Several positions are available at stations across the country this week. WHRK(K-97)/Memphis is searching for a morning personality. Interested parties are requested to send tapes and resumes to Program Director Ron Olson at WHRK, Radio Center, 112 Union, Memphis, TN 38103 . . . Program Director Earl Parnell of KATZ/St. Louis is looking for an air staffer. He can be contacted at KATZ, 1139 Olive Street, St. Louis, MO 63101 . . . Qualified newspeople are wanted at WKND/Hartford. Tapes and resumes should be sent to Kim Echols at WKND, Box 1480, Windsor, CT 06095. In all three cases, no phone calls are requested . . . WJJS/Lynchburg, VA requires gospel service. Product should be directed to Donnie D, Music Director, Allied Arts Building, 17th Floor, Lynchburg, VA 24505 . . . **TALENT HUNT:** Great talent doesn't restrict itself to the hills of Hollywood or to the stages of New York. This was aptly proved April 13 in Grand Rapids, Michigan during the first annual "WKWM Talent Show." Working in conjunction with the J. Soul East Town Theatre, the local station filled Grand Rapids Central High School to capacity. Only local talent was showcased with first, second and third prizes being \$100, \$75 and \$50, respectively, in addition to a special "Oscar" for each place. Program Director Frank Grant says the event generated strong community response . . . Jazz-formatted WTJZ/Newport News, VA recently featured artist Jeff Lorber doing air chores during Roi Ewell's afternoon show . . .

Things

CENSUS UPDATE: WTLC/Indianapolis proudly announces that their city is currently at 86% of its total in the 1980 Census. According to John Raye, National Minority Media Coordinator for Census '80, "Indianapolis is one of the top large cities with good response."

AND EVEN MORE CHANCES TO WIN: Last week we highlighted several station promotions and contests. We'd like to continue in that same vein this week with the following: WLOU/Louisville links their current contest with the income tax blues. In this drawing, a person has a specified amount of time to call the station after hearing his name read on the air. This qualifies that person for the grand prize drawing and a chance to win back a percentage of their income tax — up to \$1350 . . . "It Takes A Thief" to win WILD/Boston's latest contest. Callers are invited to guess the correct combination and open the safe. Prizes include AM/FM cassette players, a Betamax and an all-expenses-paid weekend in New York . . . Meanwhile, WJMO/Cleveland is conducting a cash conversion promotion with listeners counting the number of records played in an hour and receiving \$5 for each song . . . And turning the tables just a little is WYLD/New Orleans. The station is asking its listeners to send in their reasons for wanting to be a disc jockey. The best letter earns its writer a chance for "fame and glory" on a show of his or her choosing . . .

The Sweetest And The
Hottest Sensation
In Radio Today.

“SWEET SENSATION”
TC-2449
**STEPHANIE
MILLS**

- * MAJOR JUMPS
- * TOP ROTATION
- * BONAFIDE
CROSSOVER
POTENTIAL

From The Album
“Sweet Sensation”
T-603



Produced By: James Mtume & Reggie Lucas
for Mtume-Lucas Productions Inc.



Manufactured and Distributed by **RCA** Records

Forced By
Popular Demand!
The New Single

“LADY”
YBI 192R
**THE
WHISPERS**

- * GOOD SALES
- * GOOD CHARTS
- * GOOD RADIO
AIRPLAY

From The Platinum-Plus
Album “The Whispers”
BX1-1-3521



The
Solar Galaxy
Of Stars



Manufactured and Distributed by **RCA** Records

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- JERMAINE JACKSON**
"Let's Get Serious" (Motown)
- SMOKEY ROBINSON**
"Let Me Be The Clock" (Tamla)
- CON FUNK SHUN**
"Got To Be Enough" (Mercury)
- ISLEY BROTHERS**
"Don't Say Goodnight" (T-Neck)
- FATBACK BAND**
"Gotta Get My Hands On Some..." (Spring/Polydor)
- BROTHERS JOHNSON**
"Stomp!" (A&M)
- RAY PARKER JR. & RAYDIO**
"Two Places At The Same Time" (Arista)
- RANDY BROWN**
"We Ought To Be Doin' It" (Chocolate City)
- PEABO BRYSON**
"Minute By Minute" (Capitol)
- MANHATTANS**
"Shining Star" (Columbia)
- WHISPERS**
"Lady" (Solar/RCA)
- STEPHANIE MILLS**
"Sweet Sensation" (20th)
- LEON HAYWOOD**
"Don't Push It Don't Force It" (20th)

CLIMBERS

Following are listed in order of their airplay activity.

INVISIBLE MAN'S BAND "All Night Thing" (Mango/Island) 59% reporting airplay. Hot at KDIA, KLIP and KDAY while medium at KSOL in the West. The South shows an add at WJMI, hot rotation at WHRK and WVEE with medium activity at KOKY, WDIA, WAOK, WYLD and WOWI. The Midwest reflects hot rotation at WKWM, WJLB and WWWS while climbing at WTLC and WJMO. Hot at WXYV and medium at WILD, WWIN, WAMO and WKND in the East.

LIPPS, INC. "Funkytown" (Casablanca) 59% reporting activity. Hot at WWIN and WXYV in the East. Added at WCIN and hot at WJLB and WWWS, while medium at WJMO, WTLC, WDAO, KAEZ, KATZ and KMJM in the Midwest. In the South it is hot at WGIV, WHRK and WVEE with medium airplay at WHYZ, WJJS, WDIA, WYLD and WOWI. Hot at KDAY while medium at KDIA and KSOL in the West.

SISTER SLEDGE "Reach Your Peak" (Cotillion) 59% reporting action. Hot at KMJM while medium at WCIN, WLOU, WJMO, WWWS, WTLC, WDAO and KATZ in the Midwest. The South reflects medium airplay at WOWI, KAPE, WDIA, WJJS, WGIV, WAOK, WYLD, WOIC and WJMI. Climbing in the West at KDIA, KLIP and KSOL. Medium airplay at WILD and WKND in the East.

CHAKA KHAN "Clouds" (WB) 59% of our reporters are on it. Added in the South at WANT, WGIV, WHRK, WOIC, WAOK and WVEE with medium airplay at KOKY. New at KDIA, KDAY, and KLIP in the West. Medium airplay at WTLC, WCIN, WKWM and WWWS, hot at KAEZ, and debuting at WLOU, WDAO, WJLB and WBMX in the Midwest. The East shows adds at WKND and WXYV with hot rotation at WWRL.

SHALAMAR "Right In The Socket" (Solar/RCA) 59% reporting. In the South it is hot at WANT, WGIV and WJMI, with medium activity at WHYZ, WAOK, WHRK, WVEE, WOIC, KAPE and WOWI. New at WCIN, hot at WJMO and climbing at WTLC, WDAO, KMJM, WKWM and WJLB in the Midwest. Hot at WWRL and WKND with medium airplay at WXYV in the East.

RAY, GOODMAN & BROWN "Inside Of You" (Polydor) 57% reporting airplay. The South shows hot rotation at WHYZ, WDIA, WOIC and WOWI with medium airplay at KOKY, WJJS, WYLD and KAPE. The East reflects heavy airplay at WILD with medium activity at WKND, WAMO and WWRL. Hot at WCIN and WJMO with medium airplay at WLOU, WDAO, WKWM, KPRS and WJLB in the Midwest. Climbing in the West at KDIA and KSOL.

AL JOHNSON w/JEAN CARN "I'm Back For More" (Columbia) 54% reporting activity. Hot at KLIP while climbing at KDIA and KSOL in the West. Added at WANT, heavy activity at WYLD and WOWI, and climbing at KOKY, WGIV, WAOK, WJJS and WDIA in the South. In the Midwest it is hot at KPRS and climbing at KMJM, WJLB and WJMO. Hot at WILD and medium at WWIN, WWRL, WAMO and WKND in the East.

TEMPTATIONS "Power" (Gordy) 54% reporting action. The South shows adds at KAPE, WAOK, KOKY, WHYZ, WOIC, WOWI and WJMI. Debuting in the Midwest at KAEZ, WDAO, WCIN and WJMO with medium activity at KATZ, WTLC, WKWM and WWWS. New at WILD and WKND with medium airplay at WWRL in the East. Added in the West at KLIP with medium airplay at KDIA.

SKYY "High" (Salsoul) 51% reporting. Heavy airplay in the Midwest at WJMO, WCIN, WKWM, WJLB, KATZ and WWWS. Hot at WAMO, WILD and WKND with medium activity at WXYV in the East. Hot rotation at WAOK and WHYZ in the South with medium airplay at WVEE, WYLD, WHRK, WOWI and WDIA. In the West it is hot at KSOL and climbing at KDIA.

KLEER "Winners" (Atlantic) 49% reporting airplay. Hot at WGIV, WHRK, WVEE, WDIA and WJMI while climbing at WHYZ, WAOK and WJJS in the South. The Midwest shows an add at WJMO, hot at WTLC and climbing at WLOU, WKWM, WWWS and WDAO. Heavy airplay at WXYV with medium activity at WWIN, WILD and WKND in the East.

CHANGE "A Lover's Holiday" (RFC/WB) 41% of our reporters are on it. Added at WKND, hot at WXYV and WWIN, and climbing at WILD and WWRL in the East. Debuting in the Midwest at KMJM and WLOU with medium airplay at WJLB and WWWS. Hot at KOKY, WVEE and WHRK with medium airplay at WHYZ and WDIA in the South. Climbing at KLIP in the West.

GLADYS KNIGHT & THE PIPS "Landlord" (Columbia) 41% reporting airplay. Added at KDAY and climbing at KLIP in the West. The South shows adds at WHYZ and WJJS, hot rotation at KOKY, and medium airplay at WGIV, WDIA, WOIC, WYLD and WJMI. Hot at WWRL and climbing at WKND in the East. Medium activity at WTLC, KMJM and WKWM in the Midwest.

JERRY KNIGHT "Overnight Sensation" (A&M) 38% reporting action. New at WANT and WDIA, hot at KAPE, and climbing at KOKY, WJJS and WGIV in the South. Added at WDAO and climbing at WJMO, WLOU, WWWS and WJLB in the Midwest. Climbing in the East at WILD, WAMO and WWRL.

SYLVESTER "You Are My Friend" (Fantasy) 32% reporting activity. Hot at WKND and climbing at WWIN in the East. Hot rotation at WANT and climbing at WOIC, KAPE and WDIA in the South. Medium activity in the West at KDIA. Heavy airplay at WJLB and WLOU with medium activity at WJMO, KAEZ and WCIN in the Midwest.

NARADA MICHAEL WALDEN "Tonight I'm Alright" (Atlantic) 32% reporting airplay. Added at WLOU and climbing at WDAO, KAEZ, WKWM, KPRS, WMJM and WJLB in the Midwest. New at WDIA and climbing at WAOK and WJMI in the South. Hot at WWRL and medium at WKND in the East.

BOBBY CALDWELL "Coming Down From Love" (Clouds/TK) 30% reporting action. Added in the South at WHRK, WVEE, WDIA and WGIV. New at WWIN and WXYV with medium activity at WWRL in the East. Debuting at KLIP and climbing at KDIA in the West. In the Midwest it is added at WDAO and climbing at WLOU.

CAMEO "We're Goin' Out Tonight" (Chocolate City) 30% of our reporters are on it. Added at WJMO, KPRS and KMJM in the Midwest. In the South it is new at WHYZ, WHRK, KAPE, WOWI, WGIV and WVEE. Debuting at WWIN and WXYV in the East.

NEW & ACTIVE

MASS PRODUCTION "Forever" (Cotillion) 27% reporting airplay. Added at WAMO and climbing at WILD in the East. Medium activity at WCIN, WJMO, WKWM and WDAO in the Midwest. The South shows hot rotation at KOKY and medium airplay at WHYZ and WGIV. Added at KDAY in the West.

LAKESIDE "From 9:00 Until" (Solar/RCA) 27% reporting action. Hot at WANT and climbing at WHYZ, WJMI and WOIC in the South. Heavy rotation at WDAO with medium activity at WLOU, WTLC and WJMO in the Midwest. Hot at WKND and climbing at WAMO in the East.

ROCKIE ROBBINS "You And Me" (A&M) 27% of our reporters are on it. Added in the Midwest at WKWM, KMJM, WJLB and WTLC. New at WJJS and WOWI with medium airplay at KOKY in the South. Debuting in the East at WWRL and WWIN. New at KLIP in the West.

TEENA MARIE "Can It Be Love" (Gordy) 27% reporting action. Added at WDIA and WOIC with medium activity at WYLD in the South. New at WILD and climbing at WKND, WAMO and WWIN in the East. Debuting at KATZ, hot at KAEZ and climbing at WCIN in the Midwest.

ROBERTA FLACK w/DONNY HATHAWAY "Back Together Again" (Atlantic) 24% reporting. Added at KATZ and WJLB with hot rotation at WWWS in the Midwest. New at KDAY and climbing at KLIP in the West. Debuting at WHYZ and WYLD while climbing at KOKY in the South. In the East it is hot at WWIN.

RANDY CRAWFORD "Same Old Story" (WB) 24% reporting activity. New at WXYV in the East. Added at WJMO and KPRS with medium activity at WCIN and WWWS in the Midwest. Debuting at WHRK and WVEE and climbing at KOKY in the South. Medium at KLIP in the West.

LARRY GRAHAM "One In A Million You" (WB) 24% reporting. New at WJLB and WWWS in the Midwest. Added at KOKY, WYLD, KAPE, WHYZ and WDIA in the South. Debuting at KDAY in the West. In the East it is new at WILD.

HAMILTON BOHANNON "Baby I'm For Real" (Mercury) 24% reporting activity. Added at WGIV and climbing at WOIC, WJJS, KOKY and WJMI in the South. New at KAEZ with medium airplay at WKWM and WDAO in the Midwest. Medium at WILD in the East.

JAZZ RADIO HOTTEST

Following are listed in order of their airplay activity.

- GROVER WASHINGTON JR. Skylarkin' (Motown)
- CHICO HAMILTON Various Cuts
- SPYRO GYRA Nomad (Elektra)
- EARL KLUGH Various Cuts
- HEATH BROTHERS Catching The Sun (MCA)
- CARMEN McRAE Various Cuts
- OAVID SANBORN Dream Come True (UA)
- LONNIE LISTON SMITH Various Cuts
- R. FLACK w/D. HATHAWAY Live At The Public Theatre (Columbia)
- WOODY SHAW Various Cuts
- HERBIE HANCOCK I'm Coming Home Again (Buddah/Arista)
- SADAO WANTANABE Various Cuts
- GARY BARTZ Various Cuts
- MONSTER Hideaway (WB)
- MONSTER Various Cuts
- MONSTER Love Is The Answer (Columbia)
- MONSTER Various Cuts
- MONSTER R. Flack Featuring D. Hathaway (Atlantic)
- MONSTER Various Cuts
- MONSTER For Sure (Columbia)
- MONSTER Various Cuts
- MONSTER Monster (Columbia)
- MONSTER Various Cuts

NEW & ACTIVE

- SADAO WANTANABE California Shower (Inner City)
 - GARY BARTZ Various Cuts
 - GARY BARTZ Bartz (Arista)
 - GARY BARTZ Various Cuts
- EAST: WRVR/New York, NY, Herschel/Prescott, WHUR/Washington, D.C., Jesse Fax, WEAA/Baltimore, MD, Chauncey Lewis, WYBC/New Haven, CT, Eric Strauss SOUTH: WCKL/Atlanta, GA, Requeya Ward, WTJZ/ Newport News, VA, Roy Ewell, MIDWEST: WBBY/Columbus, OH, P. Norman Grant, WJZZ/Detroit, MI, Dorian Paster WEST: KADK/Denver, CO, Chuck Edwards, KRE/Berkeley, CA, Hal Jackson, KRGO/Los Angeles, CA, Monica Riordan, KJLH/Los Angeles, CA, Lawrence Tanter

Pop / Rhythms
Hottest
April 25, 1980

EAST	SOUTH	MIDWEST	WEST
Isley Brothers	Isley Brothers Manhattans Brothers Johnson	Isley Brothers Brothers Johnson Whispers "Lady"	Raydio

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WILD
Boston, MA
Steve Crumblay

ADDED
Gene Chandler
Temptations
David Simmons
Larry Graham
Teena Marie
Midnight Star
La Favour

HOTTEST
Isley Brothers
AJ Johnson
Whispers "Lady"
Ray, Goodman & Brown
Ben E. King
Players Association
Brothers Johnson
Skyy
Smokey Robinson
Leon Haywood

WAMO
Pittsburgh, PA
Ken Allen

ADDED
Bobby Thurston
Prince "Still"
Dr. Hook
Mass Production

HOTTEST
Brothers Johnson
Gap Band
GQ
Skyy
Spinners
Sequence
Michael Jackson
Phyllis Hyman
Roberta Flack/Donny Hathaway
"Heaven"
Masqueraders

WWIN
Baltimore, MD
Curtis Anderson

ADDED
Sheila B. Devotion
Cameo
First Class
Bobby Caldwell
Vernon Burch
Rockie Robbins

HOTTEST
Jermaine Jackson
Isley Brothers
Roberta Flack/Donny Hathaway
"Back"
Patti Labelle
Lipps, Inc.
Isley Brothers "Go"
Manhattans
Rick James
Ray, Goodman & Brown "Way"
Change

WXYV
Baltimore, MD
Larry Wilson

ADDED
Cameo
Randy Crawford
Randy Brown
Bobby Caldwell
Chaka Khan

HOTTEST
Manhattans
Jermaine Jackson
Lipps, Inc.
Isley Brothers
Change
Kleer
Invisible Men's Band

WWRL
New York, NY
Bob Law/Linda Haynes

ADDED
James Brown
B.T. Express
Con Funk Shun
Chuck Mangione
Mtume
Rockie Robbins
Tavares
Peabo Bryson "Shame"

HOTTEST
Shelamar
Heath Brothers
Gladys Knight
Chaka Khan
Rodney Franklin
Raydio
Peabo Bryson
Jermaine Jackson
Dr. Hook
Narada Michael Walden

WKND
Hartford, CT
Eddie Jordan

ADDED
Change
Lou Rawls
Chaka Khan
Two Tons O'Fun
Temptations
Kenny Doss

HOTTEST
Isley Brothers
Dramatics
Brothers Johnson
Crown Heights Affair
Players Association
Lakeside
Shelamar
Skyy
Randy Brown
Sylvester

MIDWEST

WCIN
Cincinnati, OH
Michael Roberts

ADDED
Lipps, Inc.
Shelamar
Temptations

HOTTEST
Brothers Johnson
Whispers "Beat"
Leon Haywood
Ronnie Laws
Ray, Goodman & Brown
Raydio
Isley Brothers
Skyy
Smokey Robinson
L.A. Boppers

WLOU
Louisville, KY
Bill Price

ADDED
Kool & The Gang "Hot"
Change
Randy Brown
Stone City Band
Chaka Khan
Narada Michael Walden
D.J. Rogers
Patti Labelle
Herbie Hancock

HOTTEST
Fatback Band
Isley Brothers
Whispers "Lady"
Smokey Robinson
Con Funk Shun
Raydio
Prince "Why"
Grey & Hanks
GQ
Sylvester

WJMO
Cleveland, OH
Bernie Moody

ADDED
Randy Crawford
Kleer
Cameo
Patrice Rushan
Sheila B. Devotion
Players Association
Temptations

HOTTEST
Isley Brothers
Brothers Johnson
Leon Haywood
Dramatics
Whispers "Lady"
Michael Jackson
Ray, Goodman & Brown
Skyy
Shelamar
Con Funk Shun

WTLC
Indianapolis, IN
Jey Johnson

ADDED
Two Tons O'Fun
Dynasty
Trussel
Parlet
S.O.S. Band
Rockie Robbins
Paul Davis

HOTTEST
Isley Brothers
Peabo Bryson
Whispers "Lady"
Fatback Band
Jermaine Jackson
Smokey Robinson
Con Funk Shun
Midnight Star
Raydio
Kleer

WVON
Chicago, IL
Lee Armstrong

ADDED
None

HOTTEST
Roberta Flack/Donny Hathaway
"Heaven/Back"
Ronnie Laws
L.A. Boppers
Dramatics
Kenny Doss
Roy Ayers
Smokey Robinson
Brothers Johnson
Jerry Butler
Phyllis Hyman

WHYZ
Greenville, SC
Mike Williams

ADDED
Temptations
Larry Graham
Cameo
Barry White
John & Arthur Simms
Roberta Flack/Donny Hathaway "Back"
Gladys Knight

HOTTEST
Con Funk Shun
Brothers Johnson
Manhattans
Fatback Band
GQ
Skyy
Isley Brothers
Ray, Goodman & Brown
Randy Brown
Whispers "Lady"

WOWI
Norfolk, VA
Chester Barton

ADDED
Temptations
Cameo
Rockie Robbins

HOTTEST
Michael Jackson
Brothers Johnson
Gap Band
Isley Brothers
Raydio
Whispers "Lady"
Al Johnson
Jermaine Jackson
Leon Haywood
Ray, Goodman & Brown

SOUTH

WYLD
New Orleans, LA
Willie Jay Johnson

ADDED
Roberta Flack/Donny Hathaway
"Back"
Asphalt Jungle
Love Committee
Larry Graham

HOTTEST
Gap Band
Isley Brothers
Yellow Magic Orchestra
Leon Haywood
Whispers "Lady"
Jermaine Jackson
Con Funk Shun
Smokey Robinson
Al Johnson
Randy Brown

WJJS
Lynchburg, VA
Robert Golne

ADDED
Ambrosia
Dr. Hook
Gledys Knight
Rockie Robbins
Futures
Gene Page

HOTTEST
Brothers Johnson
Isley Brothers
Leon Haywood
Gap Band
Michael Jackson
GQ
Roberta Flack/Donny Hathaway
"Heaven"
Dramatics
Whispers "Beat"
Manhattans

WVVE
Atlanta, GA
Scotty Andrews

ADDED
Cameo
Randy Crawford
Randy Brown
Bobby Caldwell
Chaka Khan

HOTTEST
Manhattans
Jermaine Jackson
Lipps, Inc.
Isley Brothers
Change
Kleer
Invisible Men's Band

WJMI
Jackson, MS
Carl Haynes

ADDED
Stephanie Mills
Temptations
Invisible Men's Band

HOTTEST
Kleer
Isley Brothers
Fatback Band
Con Funk Shun
Manhattans
Shelamar
Peabo Bryson
Jermaine Jackson
Gap Band
Whispers "Lady"

WQIV
Charlotte, NC
Chris Turner

ADDED
Cameo
Paul Davis
Hamilton Bohannon
Denise LaSalle
Barry White
ADC Band
Chaka Khan
Herbie Hancock
Ekusion
Bobby Caldwell
James Last Band
Avenue Boogie Band

HOTTEST
Fatback Band
Prince "Sexy"
John & Arthur Simms
Kleer
Lipps, Inc.
Gap Band
Shelamar
Teddy Pendergrass
Randy Brown
Peabo Bryson

WHRK
Memphis, TN
Ron King

ADDED
Cameo
Randy Crawford
Randy Brown
Bobby Caldwell
Chaka Khan

HOTTEST
Manhattans
Jermaine Jackson
Lipps, Inc.
Isley Brothers
Change
Kleer
Invisible Men's Band

WANT
Richmond, VA
Rich Miles

ADDED
Michael Jackson "She's"
Chaka Khan
Taddy Pendergrass "Where"
Jerry Knight
Stone City Band
Al Johnson
Randy Brown
Starfire

HOTTEST
Brothers Johnson
Isley Brothers
Sylvester
Smokey Robinson
Lakeside
Fatback Band
Leon Haywood
Harold Melvin & Bluenotes
"Lover"

KOKY
Little Rock, AR
Jimmy Smith

ADDED
Temptations
Curtis Mayfield/Linda Clifford
Larry Graham
Fern Kinney

HOTTEST
Raydio
Jermaine Jackson
Gladys Knight
Manhattans
Smokey Robinson
Con Funk Shun
Peabo Bryson
Change
Mass Production
Isley Brothers

WAOK
Atlanta, GA
Norbert Bain

ADDED
Chaka Khan
Temptations
Webster Lewis "Heavenly"
Prince

HOTTEST
Brothers Johnson
Whispers "Beat"
Gap Band
Phyllis Hyman
Leon Haywood
Stephanie Mills
Shelamar "Second"
Vaughan Mason & Crew
Con Funk Shun
Skyy

WEST

WDIA
Memphis, TN
Ron King

ADDED
Narada Michael Walden
John & Arthur Simms
Tremaine Hawkins
Teena Marie
Larry Graham
D.J. Rogers
Jerry Knight
Bobby Caldwell

HOTTEST
Smokey Robinson
Brothers Johnson
Con Funk Shun
Fatback Band
Kwick
Ray, Goodman & Brown
Whispers "Lady"
Kleer
Manhattans
Jermaine Jackson

WOC
Columbia, SC
Bob Walters

ADDED
Temptations
Chaka Khan
Tavares
Teena Marie

HOTTEST
Isley Brothers
Whispers "Lady"
Smokey Robinson
Michael Jackson
Manhattans
Whispers "Beat"
Shelamar "Second"
Brothers Johnson
Kenny Loggins
Ray, Goodman & Brown

KAPE
San Antonio, TX
Certa Ayers

ADDED
Temptations
Cameo
Chuck Brown & Soul Searchers
Delegation
Sheila B. Devotion
Larry Graham
Parlet

HOTTEST
Brothers Johnson
Whispers "Lady"
Isley Brothers
Leon Haywood
Stephanie Mills
Con Funk Shun
Emotions
Raydio
Bar-Kays
Jerry Knight

WOWI
Norfolk, VA
Chester Barton

ADDED
Temptations
Cameo
Rockie Robbins

HOTTEST
Michael Jackson
Brothers Johnson
Gap Band
Isley Brothers
Raydio
Whispers "Lady"
Al Johnson
Jermaine Jackson
Leon Haywood
Ray, Goodman & Brown

KATZ
St. Louis, MO
Earl Parnell

ADDED
Kwick
Teena Marie
Roberta Flack/Donny Hathaway "Back"

HOTTEST
Brothers Johnson
Whispers "Lady"
Isley Brothers
Con Funk Shun
Skyy
Smokey Robinson
Ben E. King
Raydio
Yellow Magic Orchestra
Grey & Hanks

WJLB
Detroit, MI
J. Michael McKey

ADDED
Chaka Khan
Parliament
Roberta Flack/Donny Hathaway
"Back"
Rockie Robbins
Larry Graham

HOTTEST
Isley Brothers
Lipps, Inc.
Invisible Men's Band
Brothers Johnson
Whispers "Lady"
Gap Band
Sylvester
Skyy
Dr. Hook
Al Johnson

WWWS
Baginaw, MI
Kermit Crockett

ADDED
John & Arthur Simms
Larry Graham

HOTTEST
Roberta Flack/Donny
"Back"
Fatback Band
Skyy "Zoo"
Invisible Men's Band
Jermaine Jackson
Lipps, Inc.
Con Funk Shun
Rodney Franklin
Skyy

KDIA
Oakland, CA
Jerry Boulding

ADDED
Dionne Warwick
Chaka Khan
Fatback Band

HOTTEST
Isley Brothers
Brothers Johnson
Gap Band
Leon Haywood
Vaughan Mason & Crew
Yellow Magic Orchestra
Jermaine Jackson
Raydio
Invisible Men's Band
Whispers "Lady"

KDAY
Los Angeles, CA
Steve Woods

ADDED
Mass Production
Chaka Khan
R.T. Express
Larry Graham
Gladys Knight
Barry White
Roberta Flack/Donny Hathaway "Back"

HOTTEST
Invisible Men's Band
Lipps, Inc.
Manhattans
Fatback Band
Stephanie Mills
Raydio
Kwick

KBOL
San Mateo, CA
J.J. Jeffries

ADDED
Stephanie Mills
Fatback Band
Kenny Doss

HOTTEST
Isley Brothers
Leon Haywood
Whispers "Lady"
Smokey Robinson
Con Funk Shun
Raydio
Gap Band
Jermaine Jackson
Randy Brown

KDKO
Denver, CO
John Anderson

ADDED
None

HOTTEST
Whispers "Beat"
Ray, Goodman & Brown
Vaughan Mason & Crew
Christopher Cross
Con Funk Shun
Brothers Johnson
Leon Haywood
Michael Jackson
Gap Band
Lipps, Inc.

KLIP
Fresno, CA
Mike Anthony

ADDED
Temptations
Side Effect
Rockie Robbins
Kwick
Dynasty
Chaka Khan
Bobby Caldwell
Angela Bofill "Angel"

HOTTEST
Invisible Men's Band
Fatback Band
Raydio
GQ
Leon Ware
Con Funk Shun
Smokey Robinson
Chuck Cleal
Al Johnson
Randy Brown



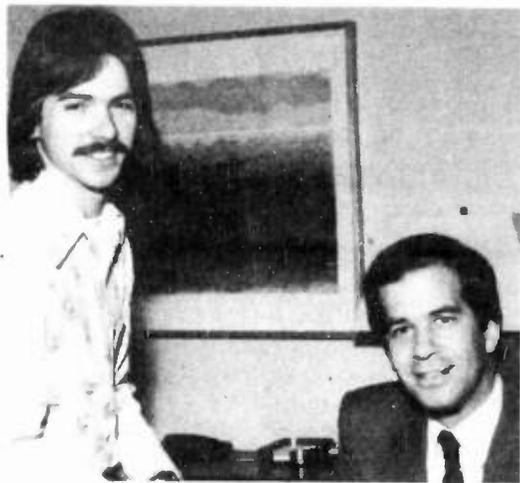
Jeff Gelb AOR

Behind The Scenes With

"Zoo World '80" gathered as many as 300,000 people in three days; it's reported to be the biggest three-day convention center draw in Dallas's history. These people (of all ages) scrambled over 200,000 square feet of exhibition space, including 90-odd commercial advertisers' booths and 59 public service organizations' tables. Not to mention continuous live music, movies, and the world's largest stereo exposition ever. All for free, with love to the citizens of Dallas from KZEW.

Staff

The P.T. Barnum behind this massive promotion is KZEW GM Jeff Poll, who commented, "I'm a promoter at heart; you have to be to make something on the scale of a Zoo World come off." He enlisted the aid of PD Tom Owens, Promotions Coordinator Margie Poole and Sales Manager Mike Cefaratti, and before the promotion was over, the entire radio station staff had been called into active duty. Owens recalled, "One person was responsible for staffing the booth of KZEW merchandise, another put together the entertainment schedule, a third coordinated the public service participants, and so on."



Tom Owens, Jeff Poll

Benefits

Zoo World benefits both listeners and the radio station. Poll explained, "The attraction to the listeners is that there's not a whole lot to do in Dallas on the weekend. What better place to go to see everything happening in stereo equipment, waterbeds, autos, to learn about anti-nukes, pro-nukes, or what-have-you. You name it; it's all there, free, in one location."

To the radio station, Zoo World '80 means additional income just when it's needed the most. "Most radio stations," Poll commented, "have a problem in the first quarter: business is slow. It's the three-months-after-Christmas lull. It was decided that something should be done to encourage business

Zoo World Costs

(All costs are approximate.)

KZEW sales kits:	\$ 7,800
Hall rental:	9,000
Booth building and sign painting:	17,000
Lounge area furniture rental:	2,500
Ad budget:	14,000
Sound system:	3,000
Overtime:	2,000
Security:	9,000
Walkie-talkies:	400
Stage hands (union):	1,500
Power:	6,600
Miscellaneous:	27,200
Total:	\$100,000



for that period of time. Some stations will send advertisers on trips if they spend x-number of dollars during the first quarter. Others will have merchandise contests, win a Betamax or something. We don't work that way.

"We decided that if we could offer the advertisers something that would give instant results, they would be willing to spend money with us during the first quarter. So (then-KZEW-GM) Ivan Braiker invented Zoo World in 1978. For a given number of dollars spent in the first quarter on time buys, the client is entitled to a free booth at Zoo World. That's the only way a commercial advertiser can get a booth. We also make booths available to public service organizations for free; it rounds out the event and, to be honest, it helps out with the FCC as well."

Costs

Poll revealed, "This year, we spent about \$100,000 (see accompanying chart), but we garnered in excess of \$400,000 in spot buys for the first quarter. When you spend money and make back that kind of money, it all pays off."

Could a Zoo World-type event be held for less than what KZEW spent? Poll answered, "No doubt about it. We're show-offs here. But if it isn't a very classy affair, it can leave a very bad taste in people's mouths. Remember, upwards of 300,000 people get the chance to see our radio station in person, as it were. God help us if everything isn't close to perfect."

Security

Making sure that the weekend went smoothly required an extensive security force. Said Poll, "If security isn't adequate, you have all the potential for another Cincinnati situation with one of these affairs. There were a couple of times when the crowd was so big you couldn't walk the aisles." KZEW hired 25 off-duty uniformed Dallas police officers, and enlisted the aid of listeners who became "Zoo World Roadies" for the weekend. Fifty interested listeners were given special T-shirts to wear as they patrolled the area, reporting any problems, handing out KZEW stickers and other paraphernalia, and answering people's questions. In return, they kept the commemorative T-shirts and received station memorabilia and records. To KZEW's credit, its more-than-adequate security force was never forced into action, as there wasn't a single tense episode all weekend.

Merchandise

Poll was most concerned that the merchandise offered at Zoo World be top quality. "Schlock merchandise reflects poorly both on the station and the merchant. We went around several times and spoke to clients before the fair to remind them to keep it high class: no seconds or throwaways."

He was also concerned that merchants keep prices at a fair level. "We can't call it a half-price fair; the people are there to make money. Some put things at special prices, but others, I suspect, actually raised their prices for the fair, which really bothered me."

Zoo World Timetable

At least one year in advance:

- Rent hall
- Layout booth locations

Nine months in advance:

- Prepare and print sales kits
- Finalize budgets
- Hire show decorating company

Six months in advance:

- Decide what radio station will sell (belt buckles, t-shirts, etc.) and order
- Begin actively selling participation to clients
- Hire uniformed security (off-duty police)
- Begin putting together advertising campaign for show
- Begin having monthly meetings with staff
- Rent sound system

Three months in advance:

- Have meeting with convention center to finalize arrangements for hall, power, etc.
- Notify public service organizations of availability and request participation
- Secure bands to perform
- Begin working with decorating company on exact needs
- Arrange for prizes to be given away by radio station at show
- Begin weekly meetings

One month to one week in advance:

- Finalize and place TV and newspaper advertising
- Begin on-air promotion
- Hire stage hands
- Order phone lines for broadcasting from the show
- Send press releases and begin lobbying for press coverage
- Finalize list of clients and public service groups for booth signs
- Arrange for hospitality area where clients can relax and arrange for beverages to be served
- Schedule staff to work in booth
- Meet with uniformed security
- Meetings 2-3 times per week

One week to two days in advance:

- Solicit peer security by on-air mentions
- Finalize booth locations
- Double and triple check everything that should have been done

CONFIRM! CONFIRM! CONFIRM!

One day in advance:

- Go to your church or synagogue and PRAY!

Coverage

KZEW broadcast live from Zoo World all weekend long, with the jocks in a booth with a mike and a kill switch while an engineer back at the station played the music and commercials. An unanticipated problem with live coverage was the 100-decibel noise level in the hall. Owens remarked, "We didn't adequately soundproof the booth to compensate for thousands of watts of live rock music, plus the stereo expo blasting out music from big speakers, and of course the natural ambience of the crowd itself." It couldn't have been any easier to hear the reports from roving station reporters, who were covering the affair from floor level with wireless mikes.

KZEW also covered Zoo World on video for the first time. Poll said, "We discovered over the years that it's awfully hard to explain the real size and scope of Zoo World; it's just too massive. So we hired a crew which spent nine hours on the floor. Now we have proof for advertisers, record people, and the press to see what an event of this size and nature is like."

Ratings

Though some might suspect that Zoo World would be the perfect image promotion during a

Continued on Page 50



A MAJOR STORY!

MAJORS REACT IN AN EXPLOSIVE FIRST WEEK:

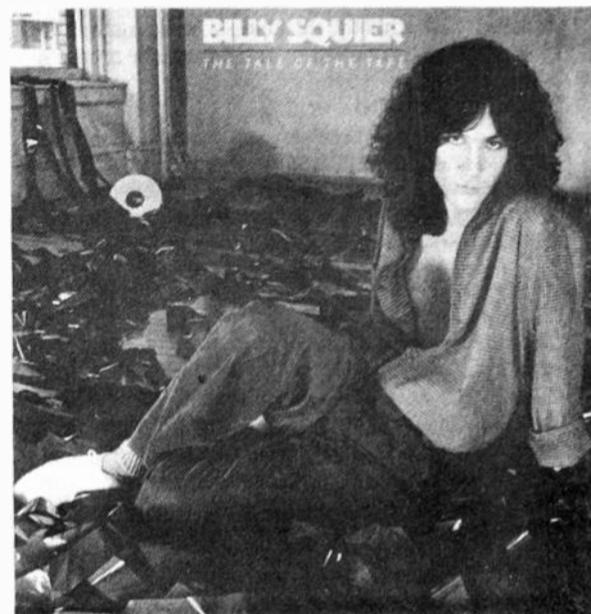
#2 MOST ADDED ALBUM

BILLY SQUIER

THE TALE OF THE TAPE

WRIF
KQRS
KYYS
KWK
WLUP
WMMR
WYSP
WGRQ
WLVQ
KQFM
WLPX
WQFM
WMJQ
WHCN
WCCC
WFBQ
WZXR
WQXM

WCOZ
WBCN
WNEW-FM
KTXQ
KZEW
KILT-FM
KISW
KAZY
KGON
WKQB
WJAX
WXRT
KSJO
WWCK
KDKB
KTKT
KXXY
KATT



ST-12062

Produced by Billy Squier & Eddy Offord.
 Recorded & Mixed on the
 Eddy Offord Remote Studio,
 Woodstock, N.Y.
 by Rob Davis & Eddy Offord.

Jeff Gelb

Behind The Scenes With Zoo World '80

Continued from Page 48

ratings period, both Poll and Owens disagreed. Said Poll, "Our first choice of dates was not during the ratings period, but the convention center has the option to move the date around up to a year beforehand to accommodate out-of-town business."

Owens elaborated, "Something on the level of Zoo World mandates an enormous amount of verbal content on the air, something we normally try to stay away from, especially during a book. So we were very cautious about that. Despite the good street talk and increased market awareness, it could actually be a ratings negative." Poll agreed. "I think the negatives probably equal the positives. Next year we've scheduled it for March."

Future

Next year? "Oh yes, we've booked the convention through 1985. And just a few days after this year's was over, about half the advertisers had already called to book space for next year." Poll advised anyone interested in doing a Zoo World-type promotion to plan on spending a year's time planning the event, so that it runs as smoothly as did Zoo World '80.

And he had this bit of parting advice: "You need a very comfortable pair of sneakers! I'll bet that each of us walked twenty miles that weekend. When you walk 200,000 square feet twenty times a day, that adds up!"

EVOLUTION

WIBZ/Parkersburg GM Jack Weinlein has exited for a sales post at WDVE/Pittsburgh. Don Staats has been named his GM successor at WIBZ. KPAS/El Paso has named a new PD: Frank Intriери, from KZOK/Seattle. Rob Roman has joined KRST/Albuquerque from neighboring KUNM as MD. Tom Woods has stepped down as MD at WVUD/Dayton but retains his airshift. Steve Mehall has been picked from the airstaff as the new WVUD MD. Anita Gevinson has exited WCOZ/Boston for nights at KLOS/Los Angeles. Scruff Connors is new to mornings at Q107/Toronto. KWST/Los Angeles has named Steve Montecavich from WWWW/Detroit as its News Director. Gregg Faulkner has joined KPRI/San Diego from neighboring KGB-FM for airwork. Former WLUP/Chicago staffer Tom O'Toole has rejoined WLUP for airwork.

CONCERTS & CONVERSATIONS

RADIO CONCERTS: Cretones on KWFM/Tucson. Tourists, Rick Derringer, Joe Perry Project, Utopia on WMMR/Philadelphia. NRBO on WRKI/Bridgeport. Beach Boys, Warren Zevon on WNEW-FM/New York. Aztec Two-Step, Tourists, Marshall Tucker Band, David Sanborn, 999, Charlie Daniels on WLIR/Long Island.

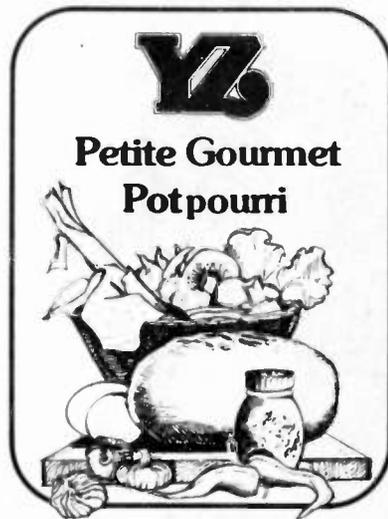
GUEST DJ'S: Joe Perry on WBCN/Boston. April Wine on Q107/Toronto. Van Halen on WLPX/Milwaukee.

CONVERSATIONS: Daryl Hall, D.L. Byron, ZZ Top on WLIR/Long Island. Graham Nash on KSPN/Aspen, KTCL/Ft. Collins. Pretenders on KTYD/Santa Barbara, KMET/Los Angeles, KWST/Los Angeles, KROQ/Pasadena. Tiny Tim on KBCO/Boulder. Van Halen on WMAD/Madison. Dick Clark on KOZZ/Reno. Sue Saad, Graham Nash on KBCO/Boulder. Fools, Triumph on WFBQ/Indianapolis. Robin Lane on WBCN/Boston. Red Rider on Q107/Toronto. Angel City on KPRI/San Diego. 38-Special, Graham Nash on WWWW/Detroit. Gentle Giant, Angel City on KEZY-AM/Anaheim. Cheap Trick on WKQQ/Lexington. Dirt Band on KFMH/Muscatine. Van Wilks on WJAX/Jacksonville. Ted Nugent on KMOD/Tulsa. Pat Travers, 38-Special on M105/Cleveland. Pretenders, Boomtown Rats, Cretones on KSJO/San Jose. Peter Wolf on WMMS/Cleveland. Journey, Babys, Billy Squier, Benny Mardones on KZEW/Dallas. Romantics on KPAS/El Paso. Tourists, Robin Lane on WQBK/Albany. Ramones, Pretenders, Rachel Sweet on KROQ/Pasadena. Pete Townshend on KISW/Seattle. Frank Zappa on KDKB/Phoenix. Sue Saad, Kittyhawk, Ramones on KTIM/San Rafael. Warren Zevon, Robin Trower on WNEW-FM/New York.

UPDATE

WRCN/Long Island has found a "mystery source" who has helped make the station's Beatles weekend something special: Said source has come up with rare Beatles tracks, along with an authentic 1965 Beatles tour jacket and an autographed copy of John Lennon's "In His Own Write" that the station will offer as prizes. The latest station to recruit listeners into a "Rock Patrol" is Q107/Toronto, currently offering membership cards and wings for \$1.07, in exchange for listener discounts with area merchants. Among the guests at CITI-FM/Winnipeg's second AOR anniversary party: members of Van Halen and Dr. Tim Leary. Providing live music for the partying listeners and guests were Burton Cummings, Streetheart, and Pumps. Sports is resurging on AOR: Chicago White Sox Manager Tony

PROMOTION OF THE WEEK



All YZ profits are for sponsorship of Connecticut's delegation of retarded citizens to the International Games of the Special Olympics.

YZ Petite Gourmet Potpourri

"The idea behind this unique creation was to raise money for the Special Olympics. WWYZ has consistently used fund-raising activities in its programming, and obviously this was part of it. We call ourselves the Natural 92; therefore, all of our promotions are meant to be meaningful.

"The recipes were contributed by our listeners, as well as small businesses and experts in the art of health and natural food preparation. We made announcements in a very low-key manner during each air shift.

"The one hundred-page cookbook is divided into nine sections covering everything from soup to nuts. We even went to the trouble of getting paper stock that is waterproof.

"The cookbooks sold for \$4.50 at the Special Olympic meet. Approximately 2500 have been sold to date with all profits going towards the sponsorship of Connecticut's delegation of retarded citizens to the International Games of the Special Olympics. We have also given them away to listeners who show a special interest in the station.

"We ordered 3000 at the cost of \$3.25 each. The book was put together with the help of Group One Graphics of Wolcott, Franciscan Graphics of Meriden, CT and our food consultant, Annette Gagliardi of Prospect."

Richard J. Lorenzo
Operations Manager
WWYZ/Waterbury, CT.

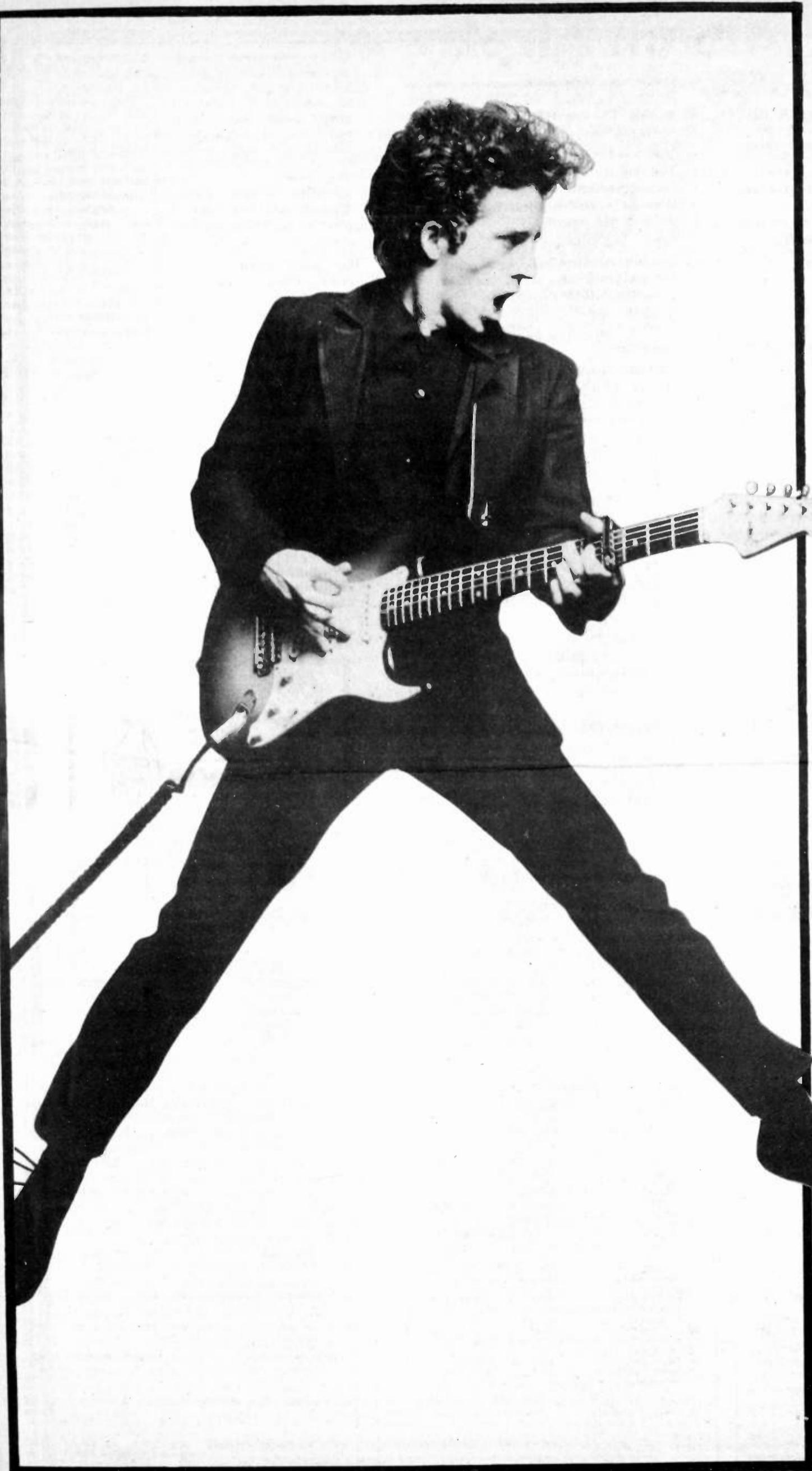
Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.

LaRussa will appear regularly on WMET's morning show with info and insights on his team's efforts this season. Meantime, WYDD/Pittsburgh has begun a two-hour weekly sports talk show consisting of interviews, editorials, game coverage and phone calls. KZOM/Beaumont crowned "Ms. Zoom" from 27 hopefuls at a recent Journey concert, with the band helping to decide who won. The winner received \$100 and will be the station's official representative at upcoming promotional functions (pictures forthcoming). Are you ready for an "Imaginary Rock Band?" The "air guitar" contest idea has caught on so well all across the country that WILS-FM/Lansing is testing listeners' abilities to mime all the instruments in a band. Winners from each category will then form a group that will warm up for an upcoming concert date. Then there's WIYY/Baltimore, which is awarding \$5000 in stereo equipment to the winner in its air guitar contest. Where will it all end? WIOQ/Philadelphia is host station to a ten-station network broadcast of Columbia's Beach Boys, the first-ever live simulcast from the Philadelphia Spectrum. KWFM/Tucson's upcoming Homegrown-type album will be culled from recordings made for the station's weekly live broadcast of local music from an area club. The Source plans to air a special "Source Report" half-hour documentary on "Kent State - Ten Years After" the weekend of May 4th. Included are exclusive interviews and tape from the shootings. Stations interested in obtaining a copy of the show can contact Source News Director Jim Cameron at (212) 664-2097. WRIF/Detroit just mailed out its second DREAD newsletter, complete with DREAD promotion details and photos, as well as discount coupons for DREAD members. WEEL-FM/Boston was profiled in a recent edition of The Boston Globe, which heralded the station as running the radio format of the Eighties.

ROCK & ROLL MARATHON - WWWW/Detroit gave out this concert patch at a recent show the station co-promoted. WA passes out approximately 3000 patches after all major Detroit area concerts.

WNEW-FM has asked listeners to send in a photograph of their best "squeeze" (in a phone booth, subway, etc.) in hopes of winning an expenses-paid holiday trip to London. The contest is running in coordination with A&M and the new Squeeze album. ZETA 4/Miami is giving away electric orange juice squeezers in conjunction with Squeeze's Miami concert date. KBCO/Boulder air personality Peter Rodman has also begun hosting a twice-weekly TV talk show called "Who's On 12." Already interviewed have been Bonnie Raitt, Firefall and Danny O'Keefe. WMMS/Cleveland MD Kid Leo has been chosen as a preselection judge for the American Song Finals Contest for the British World Song Festival. WEBN/Cincinnati, in conjunction with Epic Records, offered a prize-winning trip to see Angel City in the City of Angels, Los Angeles. The winner had to correctly guess the temperature at a certain spot and time in Los Angeles. KDUK/Honolulu asked listeners to write a creative answer to the question, "What are we going to do with 500 disco albums?" (the station was formerly a Disco format). The winning response, quite naturally, gets the 500 albums!

AOR



Willie Nile Arrives.

America is discovering a major new figure in rock & roll: Willie Nile. The acclaim from the press, the response from radio, and the accelerating word of mouth are all making it clear that something great is in the air. Willie Nile. *The New York Times* says, "Willie Nile is the most exciting debut album by a singer-songwriter in some time." Believe it.



Willie Nile.
On Arista Records
and Tapes.
ARISTA

Willie Nile's first
single:
"It's All Over"
Immediate adds:
WKBW!-
Debut #24
WBBQ!

Radio & Records

Album Airplay/40

Chart Summary

April 25, 1980

161 REPORTERS

Album cuts are listed in order of airplay preference

Main chart table with columns for week numbers (4/1, 4/8, 4/15, 4/22) and album titles/artists. Includes entries for Bob Seger & Silver Bullet, Billy Joel, Linda Ronstadt, Pink Floyd, Journey, Van Halen, Heart, Pat Travers Band, Clash, Pretenders, J. Geils Band, Genesis, Boz Scaggs, Marshall Tucker Band, Eric Clapton, Warren Zevon, Joe Perry Project, Elvis Costello & The Attractions, Triumph, Firefall, Gary Numan, Robin Trower, Humble Pie, Ian Hunter, Rush, Christopher Cross, Grace Slick, Tom Petty & Heartbreakers, Def Leppard, Red Rider, Angel City, Cretones, Motors, Willie Nile, Ambrosia, Nazareth, Dan Fogelberg, Tommy Tutone, T. Rundgren/Utopia, and John Stewart.

The unstoppable SEGER maintained his report lead over all takers for another week at the top. JOEL rebounded strongly up to second place. LINDA held rock steady as FLOYD reargued. JOURNEY broke its impasse to hit top five this week, while VAN HALEN continued their climb, buoyed by strong hot reports in key markets. TRAVERS maintained as CLASH continued building. GEILS held its own as GENESIS took an impressive leap upwards, increasing in all rotations. BOZ moved up as TUCKER maintained. CLAPTON made major moves in all rotations for a subsequent big jump up this week. PERRY and TRIUMPH maintained as FIREFALL moved up. PIE inched up as HUNTER climbed. DEF rocked upwards while MOTORS moved up. NILE climbed as AMBROSIA maintained. TUTONE debuted and STEWART bounced back on the chart. BILLY SQUIER and RACHEL SWEET came close to charting this week.

New Entry

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED

Table of Most Added albums, listing artists like Eric Clapton, Billy Squier, Def Leppard, Tommy Tutone, Ozark Mountain, Genesis, Glass Moon, Spider, Russ Ballard, Russia, Jags, Robin Lane, Tim Weisberg, Ian Hunter, and 707.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Table of Medium albums, listing artists like Joe Perry Project, Triumph, Humble Pie, Marshall Tucker, Grace Slick, Warren Zevon, Firefall, Pat Travers Band, Red Rider, Cretones, Elvis Costello, Genesis, Robin Trower, Ian Hunter, and Angel City.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Table of The Hottest albums, listing artists like Bob Seger & Silver Bullet, Billy Joel, Linda Ronstadt, Pink Floyd, Journey, Van Halen, Heart, Pat Travers Band, Pretenders, J. Geils Band, Clash, Boz Scaggs, Marshall Tucker, Genesis, and Elvis Costello.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE ULTIMATE FORCE... THE ULTIMATE MOVIE SOUNDTRACK.

THE ORIGINAL SOUNDTRACK FROM THE MOTION PICTURE

STAR **THE**
EMPIRE
STRIKES BACK
WARS.

RS-P-4201

MUSIC COMPOSED AND
CONDUCTED BY JOHN WILLIAMS



PERFORMED BY THE
LONDON SYMPHONY ORCHESTRA

DELUXE TWO-RECORD SET
Includes - Full Color Booklet that tells
the story of "The Empire Strikes Back"
in words and pictures.



Records, Inc.

© 1980 RSO Records.

AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.



ERIC CLAPTON
Just One Night (RSO)
"Cocaine" "Midnight"
"Blues" "Sally." 82% of our reporters on it. Total album reports: 132. A-81, M-22, H-29. Charted this week at No. 15.

SINGLES

- BLONDIE**
"Call Me" (Chrysalis)
- PAUL McCARTNEY**
"Coming Up" (Live) (Columbia)
- ALICE COOPER**
"Clones (We're All)" (WB)
- SHOOTING STAR**
"You've Got What I Need" (Virgin)
- FOOLS**
"Night For Beautiful Girls" (EMI America)
- SQUEEZE**
"If I Didn't Love You" (A&M)
- FLEETWOOD MAC**
"Think About Me" (WB)
- PAT BENATAR**
"We Live For Love" (Chrysalis)
- EAGLES**
"I Can't Tell You Why" (Asylum)
- TOURISTS**
"I Only Want To Be With You" (Epic)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON AOR

- SPYRO GYRA** Catching The Sun (MCA)
Title "Autumn" "Percolator"
- DAVID SANBORN** Hideaway (WB)
"Again" "Anything"
- EARL KLUGH** Dream Come True (UA)
"Leave" "Rum"
- KITTYHAWK** Kittyhawk (EMI America)
"Islands" "Never" "Chinese"
- TIM WEISBERG** The Tip Of The... (Nautilus)
"Do Deh"
- PASSPORT** Oceanliner (Atlantic)
"Departure" "Allegory" "Seaside"
- CHUCK MANGIONE** Fun And Games (A&M)
"Give" "Best" Title
- G. WASHINGTON JR.** Skylarklin' (Motown)
"Moments"
- DR. STRUT** Struttin' (Motown)
"Lodge"
- J. LEE & G. BROWN** Chaser (Columbia)
Various

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

104 WQBK FM
Albany
518-462-5555

PD: JOHN COOPER
ASST. PD: DAN BOYLE

Added:
RUSS BALLARD (Epic)
J. GELLS BAND (Asylum)
DIRTY LOOKS (Sire)
DIRTY MACHINES (Polygram)
QUARA MTH DARE (Columbia)
WRECKLESS ERIC (Sire)
TERENCE HOTTAM (Asylum)
DREAGNS (MCA)
BOB SEGER & THE Silver (Sire)
PRETENDERS (Sire)
PETE TONGHEAD (A&M)
MERE WILD (Asylum)
LENE LOVICH (Sire)

Hot:
J. GELLS BAND (Asylum)
PAT TRAYERS BAND (Polygram)
VAN HALEN (WB)
B. OTTO
ELVIS COSTELLO & (Columbia)
BILLY JOEL (Columbia)
LINDA RONSTADT (Asylum)
MOTORS (Sire)
RODNEY C. CRONELL (WB)
GREG KIRBY (Mercury)
WB (Capitol)
HERN & JACKSON (Arista) (MCA)

Singles:
ERIC CLAPTON (RSO)

WAAL FM stereo 99
The Sound of the 80's
Binghamton
607-772-8850

HABLE PIE (A&M)

PD: KEITH NELSON
ASST. PD: GLENN CORNELIUS

Added:
ERIC CLAPTON (RSO)
QUARA MTH DARE (Columbia)
J. GELLS BAND (Asylum)
LINDA RONSTADT (Asylum)
VAN HALEN (WB)
JOURNEY (Columbia)
AMERICA (WB)
BOB SEGER & THE Silver (Sire)
JOHN STEWART (RSO)
GENESIS (Arista)
MARSHALL TUCKER (WB)
HEART (Epic)
BOB SEGER & THE Silver (Sire)
ROBIN THORNER (Chrysalis)

Hot:
ERIC CLAPTON (RSO)
GORDON LIGHTFOOT (WB)
CLASH (Epic)
PAT TRAYERS BAND (Polygram)
DARBY HALL (MCA)
JAN HUNTER LIVE (Chrysalis)
J. GELLS BAND (Asylum)
FOOLS (EMI America)
JOE PERRY PROJECT (Columbia)
MOTORS (Sire)
DUKE APITER (Mercury)

Singles:
ERIC CLAPTON (RSO)

MOST ADDED

ERIC CLAPTON
Just One Night (RSO) 32/15

BILLY SQUIER
The Tale Of... (Capitol) 11/10

OZARK MOUNTAIN DAREDEVILS
Ozark Mountain... (Columbia) 8/8

PHILIP RAMBOW
Shooting Gallery (Capitol) 8/7

DEF LEPPARD
On Through... (Mercury) 16/6

RUSSIA
Russia (WB) 8/6

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

JOE PERRY PROJECT
Let The Music... (Columbia) 25/17

HUMBLE PIE
On To Victory (A&M) 19/15

IAN HUNTER
Welcome To... (Chrysalis) 23/14

MOTORS
Tenement Steps (Virgin) 20/14

FIREFALL
Undertow (Atlantic) 18/14

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

BOB SEGER & SILVER BULLET BAND
Against The Wind (Capitol) 34/34

BILLY JOEL
Glass Houses (Columbia) 31/27

VAN HALEN
Women & Children... (WB) 29/27

LINDA RONSTADT
Mad Love (Asylum) 29/26

PINK FLOYD
The Wall (Columbia) 27/25

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WZZO
Allentown
215-894-0511

PD: LYN COME
MC: CHUCK HOLT

Added:
BILLY SQUIER (Capitol)
"Shout Be High"
FRANK ZAPPA (Mercury)
PAUL McCARTNEY (Columbia)
ALICE COOPER (WB)

Hot:
DEF LEPPARD (Mercury)
"Rasta" "Rock Brigade"
MOTORS (Sire)
JOURNEYS (Arista)
BOB SEGER & THE Silver (Sire)
HUMBLE PIE (Arista)
WILLIE NILE (Arista)
IAN HUNTER LIVE (Chrysalis)
ERIC CLAPTON (RSO)
"Cocaine" "After Midnight"
GRACE SLICK (MCA)
RUSSIA (WB)

Singles:
None

104 FM WBCN
Boston
617-266-1111

PD: TONY BERARDINI

Added:
FIREFALL (Arista)
ELEVATORS (Arista)
MOTORS (Sire)
NATCHOS (Sire)
PHILIP RAMBOW (Capitol)
SEAT BROTHERS (Columbia)
BILLY SQUIER (Capitol)
ORIS WILLIAMSON
BRAM TONKINSON (Polygram)
PAUL McCARTNEY (Columbia)
ISLEY BROTHERS (Arista)
"VAPORS SUIT"
FRANK ZAPPA (Mercury)

Hot:
ERIC CLAPTON (RSO)
BOB SEGER & THE Silver (Sire)
HEART (Epic)
LINDA RONSTADT (Asylum)
GORDON LIGHTFOOT (WB)
CLASH (Epic)
RUSH (Mercury)
ELVIS COSTELLO & (Columbia)
RUSH (Mercury)
"Crazy About" "Whiskey Home"
GENESIS (Arista)
"Turn It On"
"Misunderstand"
"Barking Lines"
PAT TRAYERS BAND (Polygram)
GARY NUMAN (Arista)
WARREN ZEVON (Asylum)
MANHATTAN TRANSFER (Arista)
PAT BENATAR (Chrysalis)
MARIANNE FAITHFUL (WB)
DISQUES (Sire)
PUBLIC IMAGE
PAT TRAYERS BAND (Polygram)
JAMES BROWN (Polygram)
CRUISING (Capitol)
CURE (Polygram)
DEF LEPPARD (Mercury)
LENE LOVICH (Sire)

Singles:
None

COPTROCK WEEFM
Boston
617-262-5900

PD: CLARE SHOOT

Added:
DIXIE HAMILTON (Elektra)
DOLLAR BRAND (Elektra)
LONNIE L. SMITH (Columbia)
KITTYHAWK (EMI America)
"Islands"
GENESIS (Arista)
QUARA MTH DARE... (Columbia)
LINDA RONSTADT (Asylum)
GORDON LIGHTFOOT (WB)
MOTORS (Sire)
ROCKERS
RAY COONAN-BLURTON (Polygram)
PHOTOLOG (Zoni)

Hot:
ERIC CLAPTON (RSO)
CHUCK MANGIONE (A&M)
ROBIN LANE & (WB)
"Things I've Done"
ORIS WILLIAMSON
CHRIS REA (Columbia)
"Dancing Girls"

Singles:
None

CAPE COD'S 104 FM
Cape Cod
617-255-3220

PD: LARRY KING
MC: NAME, DONNELLAN

Added:
ERIC CLAPTON (RSO)
EARL KLUGH (UA)
LARRY NACER (A&M)
KITTYHAWK (EMI America)
"Aerial View" "Piper's Song"
"Never Done"
LARRY NACER (A&M)
PAUL McCARTNEY (Columbia)

Hot:
RUDOLPH/UTOPIA
SABU (MCA)
BRUCE COCKBURN (Millennium)
JUDY COLLINS (Elektra)
JOHN STEWART (RSO)
AZTEC TWO-STEP (Arista/House)
CHRISTOPHER CROSS (WB)
CHUCK MANGIONE (A&M)
EPILO "You're... Best"
"TOP IT ALL"
EXILES (Asylum)
PHOTOLOG (Zoni)
MARSHALL TUCKER (WB)
RODNEY C. CRONELL (WB)

Hot:
HENRY LOGGINS (Columbia)
BOB SEGER & THE Silver (Sire)
KARLA BONOFF (Columbia)
FLEETWOOD MAC (WB)
DAN FOULKNER
KITTYHAWK (EMI America)
"Aerial View" "Piper's Song"
"Never Done"
LARRY NACER (A&M)
PAUL McCARTNEY (Columbia)
RUPERT HOLMES (MCA)
FRANK WELER (MCA)
LINDA RONSTADT (Asylum)
PELLA CAVALIERE (Epic)
BETTE MIDLER (Arista)
SPYRO GYRA (MCA)
BOB SEGER & THE Silver (Sire)
HIROSHIMA (Arista)

Hot:
GORRIE LAWS (UA)
JEAN-LUC PONTY (Arista)
DAVID SANBORN (WB)
WILBERT LONGHIRE
DR. STRUT (Motown)
PAT METHENY GROUP (Epic)
SONNY ROLLINS (Millennium)

Singles:
None

WHEN 104 FM
Hartford
203-247-1060

PD: DANIEL F. HAYDEN
MC: ED O'DONNELL

Added:
DEF LEPPARD (Mercury)
BILLY SQUIER (Capitol)
PAUL McCARTNEY (Columbia)
FRANK ZAPPA (Mercury)

Hot:
ERIC CLAPTON (RSO)
SMOOTH CUTS (Phonix)
707 (Compass)
JOAN MARATHRADING (A&M)
PHILIP RAMBOW (Capitol)
"Queen Elizabeth"
PAUL McCARTNEY (Columbia)
PAT BENATAR (Chrysalis)
FRANK ZAPPA (Mercury)
"SPIDER (Dreadzone)"
LINDA RONSTADT (Asylum)
SABU (MCA)
VAN HALEN (WB)
WARREN ZEVON (Asylum)
PAT TRAYERS BAND (Polygram)
J. GELLS BAND (EMI America)
LINDA RONSTADT (Asylum)
MARSHALL TUCKER (WB)
PAT TRAYERS BAND (Polygram)
JAGS (Island)
PETE TONGHEAD (Arista)

Singles:
None

104 FM
Baltimore
301-889-0098

PD: DENISE OLIVER
MC: ALAN COULDFEV

Added:
ANGEL CITY (Epic)
"Rabbit"
DEF LEPPARD (Mercury)
"Rasta"
FATHER G. SANDUCCI (WB)

Hot:
CLASH (Epic)
JOURNEYS (Arista)
CHRISTOPHER CROSS (WB)
Wide Life
PAT TRAYERS BAND (Polygram)

Hot:
GARY NUMAN (Arista)
FLEETWOOD MAC (WB)
PAT BENATAR (Chrysalis)
PRETENDERS (Sire)

WOZ
Boston
617-247-0850

PD: RATE (MCA)

Added:
ANGEL CITY (Epic)
CURE (Polygram)
DEF LEPPARD (Mercury)
FRANK ZAPPA (Mercury)
OSBERT FARRIS (Polygram)
PHILIP RAMBOW (Capitol)
WRECKLESS ERIC (Sire)
PAUL McCARTNEY (Columbia)
PETE TONGHEAD (Arista)
"VAPORS SUIT"

Hot:
IAN HUNTER LIVE (Chrysalis)
BEACH BOYS (Capitol)
PRIVATE LIGHTNING (A&M)
ERIC CLAPTON (RSO)
PAT TRAYERS BAND (Polygram)
WARREN ZEVON (Asylum)
JOE PERRY PROJECT (Columbia)
CLASH (Epic)
PRETENDERS (Sire)
ROBIN LANE & (WB)
BOB SEGER & THE Silver (Sire)
J. GELLS BAND (EMI America)
VAN HALEN (WB)
FOOLS (EMI America)
LINDA RONSTADT (Asylum)
PINK FLOYD (Columbia)

Hot:
J. SILVER (Sire)

104.5 FM
Bridgeport
203-579-9995

PD: TOM ZARECKI
MC: BRIAN ST. JAMES

Added:
ERIC CLAPTON (RSO)
JAGS (Island)
GREG KIRBY (Mercury)
FRANK ZAPPA (Mercury)
PAUL McCARTNEY (Columbia)

Hot:
HUMBLE PIE (Arista)
BRITLES (Capitol)
BOB SEGER & THE Silver (Sire)
FIREFALL (Arista)
GRACE SLICK (MCA)
ROBIN THORNER (Chrysalis)
CLASH (Epic)
JOE PERRY PROJECT (Columbia)
WILLIE NILE (Arista)
AZTEC TWO-STEP (Arista/House)
CRETONES (Phonix)
LINDA RONSTADT (Asylum)
DARBY HALL (MCA)
SQUEEZE (A&M)

Hot:
JOHN STEWART (RSO)
RED RIDER (Capitol)
IAN HUNTER LIVE (Chrysalis)

Hot:
BOB SEGER & THE Silver (Sire)
JOURNEYS (Arista)
BILLY JOEL (Columbia)
PRETENDERS (Sire)
CHRISTOPHER CROSS (WB)
PAT TRAYERS BAND (Polygram)
GARY NUMAN (Arista)
MARSHALL TUCKER (WB)
GENESIS (Arista)
LINDA RONSTADT (Asylum)

Hot:
None

Singles:
None

WCCC
Hartford
203-549-3458

PD: COUNTRY PAUL PAYTON
MC: LYON

Added:
ERIC CLAPTON (RSO)
RUSS BALLARD (Epic)
"Lay... Sally"
ERIC CLAPTON (RSO)
"Cocaine" "After Midnight"
"Lay... Sally"
RUSH (Mercury)
QUARA MTH DARE... (Columbia)
SORROWS (Phonix)
LAURIE & THE SIGNS (Arista)
WRECKLESS ERIC (Sire)
SABU (MCA)
"Stay Awake" "Walks, Lady"
"Happy"
"Stay Awake"
PINK FLOYD (Columbia)
HEART (Epic)
LINDA RONSTADT (Asylum)
PAT TRAYERS BAND (Polygram)
CLASH (Epic)
"Superstition" Title
"Train in Vain"
GARY NUMAN (Arista)
MARSHALL TUCKER (WB)
ANGEL CITY (Epic)
PRIVATE LIGHTNING (A&M)
J. GELLS BAND (EMI America)
"Come Back"
BLONDIE (Chrysalis)

Hot:
None

Singles:
None

WBLM 106
Lewiston-Portland
207-783-2065

PD: JOSE DIAZ
MC: MIKE BUSBY

Added:
ERIC CLAPTON (RSO)
SMOOTH CUTS (Phonix)
707 (Compass)
JOAN MARATHRADING (A&M)
PHILIP RAMBOW (Capitol)
"Queen Elizabeth"
PAUL McCARTNEY (Columbia)
PAT BENATAR (Chrysalis)
FRANK ZAPPA (Mercury)
"SPIDER (Dreadzone)"
LINDA RONSTADT (Asylum)
SABU (MCA)
VAN HALEN (WB)
WARREN ZEVON (Asylum)
PAT TRAYERS BAND (Polygram)
J. GELLS BAND (EMI America)
LINDA RONSTADT (Asylum)
MARSHALL TUCKER (WB)
PAT TRAYERS BAND (Polygram)
JAGS (Island)
PETE TONGHEAD (Arista)

Hot:
ERIC CLAPTON (RSO)
SMOOTH CUTS (Phonix)
707 (Compass)
JOAN MARATHRADING (A&M)
PHILIP RAMBOW (Capitol)
"Queen Elizabeth"
PAUL McCARTNEY (Columbia)
PAT BENATAR (Chrysalis)
FRANK ZAPPA (Mercury)
"SPIDER (Dreadzone)"
LINDA RONSTADT (Asylum)
SABU (MCA)
VAN HALEN (WB)
WARREN ZEVON (Asylum)
PAT TRAYERS BAND (Polygram)
J. GELLS BAND (EMI America)
LINDA RONSTADT (Asylum)
MARSHALL TUCKER (WB)
PAT TRAYERS BAND (Polygram)
JAGS (Island)
PETE TONGHEAD (Arista)

Singles:
None

SOUTH

Oklahoma City 406-631-6661

FM100

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: WOTW (FM 100.1) - Oklahoma City, OK. Frequency: 100.1 MHz. Class: Class B. Power: 100 Watts. License: OK-1000. Call letters: WOTW.

Orlando 305-298-6510

WOPZ

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: WOPZ (FM 100.1) - Orlando, FL. Frequency: 100.1 MHz. Class: Class B. Power: 100 Watts. License: FL-1000. Call letters: WOPZ.

Orlando 305-645-1802

WOPZ

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: WOPZ (FM 100.1) - Orlando, FL. Frequency: 100.1 MHz. Class: Class B. Power: 100 Watts. License: FL-1000. Call letters: WOPZ.

Savannah 912-233-9211

RADIO 97

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: RADIO 97 (FM 97.1) - Savannah, GA. Frequency: 97.1 MHz. Class: Class B. Power: 100 Watts. License: GA-9700. Call letters: RADIO 97.

Tulsa 918-664-2610

KMOD

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: KMOD (FM 100.1) - Tulsa, OK. Frequency: 100.1 MHz. Class: Class B. Power: 100 Watts. License: OK-1000. Call letters: KMOD.

MIDWEST

Appleton 414-734-9226

WVUE

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: WVUE (FM 100.1) - Appleton, WI. Frequency: 100.1 MHz. Class: Class B. Power: 100 Watts. License: WI-1000. Call letters: WVUE.

Richmond 804-262-9731

XL 102

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: XL 102 (FM 102.1) - Richmond, VA. Frequency: 102.1 MHz. Class: Class B. Power: 100 Watts. License: VA-1020. Call letters: XL 102.

Tampa 813-224-0742

98ROCK

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: 98ROCK (FM 98.1) - Tampa, FL. Frequency: 98.1 MHz. Class: Class B. Power: 100 Watts. License: FL-9800. Call letters: 98ROCK.

THE HOTTEST

Bob Seger & Silver Bullet Band

Against The Wind (Capitol) 41/41

Billy Joel

Glass Houses (Columbia) 41/35

Journey

Departure (Columbia) 40/35

Linda Ronstadt

Mad Love (Asylum) 40/34

Pink Floyd

The Wall (Columbia) 37/33

Bloomington 812-332-9292

88.5

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: 88.5 (FM 88.5) - Bloomington, IN. Frequency: 88.5 MHz. Class: Class B. Power: 100 Watts. License: IN-8800. Call letters: 88.5.

Chicago 312-620-9191

94.1

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: 94.1 (FM 94.1) - Chicago, IL. Frequency: 94.1 MHz. Class: Class B. Power: 100 Watts. License: IL-9400. Call letters: 94.1.

Richmond 804-262-9731

XL 102

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: XL 102 (FM 102.1) - Richmond, VA. Frequency: 102.1 MHz. Class: Class B. Power: 100 Watts. License: VA-1020. Call letters: XL 102.

Detroit 313-398-1100

WJLBX

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: WJLBX (FM 100.1) - Detroit, MI. Frequency: 100.1 MHz. Class: Class B. Power: 100 Watts. License: MI-1000. Call letters: WJLBX.

Flint 313-744-1570

WWCK 105 FM

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: WWCK 105 FM (FM 105.1) - Flint, MI. Frequency: 105.1 MHz. Class: Class B. Power: 100 Watts. License: MI-1050. Call letters: WWCK 105 FM.

Chicago 312-440-5270

the Loop

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: the Loop (FM 100.1) - Chicago, IL. Frequency: 100.1 MHz. Class: Class B. Power: 100 Watts. License: IL-1000. Call letters: the Loop.

Cincinnati 613-921-0594

94.1

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: 94.1 (FM 94.1) - Cincinnati, OH. Frequency: 94.1 MHz. Class: Class B. Power: 100 Watts. License: OH-9400. Call letters: 94.1.

Dayton 513-224-1501

WUPE

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: WUPE (FM 100.1) - Dayton, OH. Frequency: 100.1 MHz. Class: Class B. Power: 100 Watts. License: OH-1000. Call letters: WUPE.

Detroit 313-444-1010

WRIF 101

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: WRIF 101 (FM 101.1) - Detroit, MI. Frequency: 101.1 MHz. Class: Class B. Power: 100 Watts. License: MI-1010. Call letters: WRIF 101.

Flint 313-744-1570

WWCK 105 FM

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: WWCK 105 FM (FM 105.1) - Flint, MI. Frequency: 105.1 MHz. Class: Class B. Power: 100 Watts. License: MI-1050. Call letters: WWCK 105 FM.

Chicago 312-777-1700

WVUE

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: WVUE (FM 100.1) - Chicago, IL. Frequency: 100.1 MHz. Class: Class B. Power: 100 Watts. License: IL-1000. Call letters: WVUE.

Cleveland 216-781-9667

wmms

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: wmms (FM 100.1) - Cleveland, OH. Frequency: 100.1 MHz. Class: Class B. Power: 100 Watts. License: OH-1000. Call letters: wmms.

Dayton 513-229-4247

WUPE

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: WUPE (FM 100.1) - Dayton, OH. Frequency: 100.1 MHz. Class: Class B. Power: 100 Watts. License: OH-1000. Call letters: WUPE.

Detroit 313-259-4323

WJLBX

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: WJLBX (FM 100.1) - Detroit, MI. Frequency: 100.1 MHz. Class: Class B. Power: 100 Watts. License: MI-1000. Call letters: WJLBX.

Evansville 812-422-5995

KDQ

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: KDQ (FM 100.1) - Evansville, IN. Frequency: 100.1 MHz. Class: Class B. Power: 100 Watts. License: IN-1000. Call letters: KDQ.

Chicago 312-777-1700

WVUE

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: WVUE (FM 100.1) - Chicago, IL. Frequency: 100.1 MHz. Class: Class B. Power: 100 Watts. License: IL-1000. Call letters: WVUE.

Cleveland 216-781-9667

wmms

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: wmms (FM 100.1) - Cleveland, OH. Frequency: 100.1 MHz. Class: Class B. Power: 100 Watts. License: OH-1000. Call letters: wmms.

Des Moines 515-265-6181

KGGG

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: KGGG (FM 100.1) - Des Moines, IA. Frequency: 100.1 MHz. Class: Class B. Power: 100 Watts. License: IA-1000. Call letters: KGGG.

Evansville 812-422-5995

KDQ

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: KDQ (FM 100.1) - Evansville, IN. Frequency: 100.1 MHz. Class: Class B. Power: 100 Watts. License: IN-1000. Call letters: KDQ.

Grand Forks 701-775-0575

FM93

Added: ERIC CLAPTON (RCA) 30/24, BILLY SQUIER (Capitol) 13/11, TOMMY TUNONE (Columbia) 16/10, GENESIS (Atlantic) 33/8, DEF LEPPARD (Mercury) 23/8.

Station: FM93 (FM 93.1) - Grand Forks, ND. Frequency: 93.1 MHz. Class: Class B. Power: 100 Watts. License: ND-9300. Call letters: FM93.

Country



WHOOPIING IT UP 'BAMA STYLE — Members of the group Alabama clown around in between shows at the Wheeling Jamboree. Left to right: Randy Owen, Teddy Gentry, Jamboree MC Buddy Ray, Jeff Cook, and Mark Herndon.



TWO FOR THE ROAD — (Clockwise) Judy Messenger, MD at KBLT/Galena, KS interviews Merle Haggard on his tour bus after his recent Joplin, MO performance. Performing for the "wrap" party Universal Studios threw for the crew of "Smokey & The Bandit II" on location in West Palm Beach, FL is WIRK-FM/West Palm Beach PD "Breakfast" Barry Grant and his band. Grant (left) is giving guitar pointers to Jerry Reed, one of the film's star. Guest DJ Larry Mercey of the Mercey Bros. (right) one of Canada's top country bands, shown with CFMK/Kingston, Ontario afternoon personality Larry Brazill. Narvel Felts dropped by WBEU/Beaufort, SC as an on-air guest of PD Mark Robertson (right).



EENIE, MEENIE, MINEY, MO — WHOO/Orlando PD Bucks Braun draws a winning entry in the WHOO-Pepsi Challenge sweepstakes. Grand prize was a new turbo charged Pontiac Trans-Am.



PACIFIC NORTHWEST WELCOMES NASHVILLE DUO — KJIB-KWJJ/Portland General Manager Bernie Thompson (right) greets Jim Ed Brown and Helen Cornelius prior to their Portland performance to a near sell-out crowd.



MAKIN' IT IN MACON — Epic recording artist Johnny Rodriguez (center) with John Hart (left) Music Director at WDEN/Macon and Larry G. Hudson, who records for Mercury Records and owns the night club Bananas, where Rodriguez performed.



KENDALLS BLOW INTO THE WINDY CITY — Prior to performing two sold-out shows at Old Chicago Amusement Park, the Kendalls visited country outlet WMAQ, for a stint as guest DJ's on Nancy Turner's show (Turner is on the left). Hopping across town to WJJD they chatted with (l-r) Cary Baker, Ovation PR Director; Jeannie Kendall; Gloria Ciaccio, publicist for Old Chicago; and Mark Edwards, WJJD. Seated: Royce Kendall.



CRYSTAL CALLS ON TEXAS — Columbia star Crystal Gayle smiles with a semi-grinning Rick Libby (left), KENR/Houston Sales Manager and station PD Joe Wade Formacola, who must have missed the photographer's cue to "smile and say cheese."

Country



Jim Duncan

News Notes

WASHINGTON, D.C.: I feel like I'm doing morning drive again. With three hours difference in time, these 8am meetings are tough on the body. Tuesday morning (4-22) the Country Music Association Board of Directors were guests at the White House for a VIP tour and continental breakfast. Jimmy and Rosalynn couldn't make it, but we had a good time just the same. The remaining daylight hours were spent here in the nation's capital with the various CMA committee meetings. I am Chairman of the Disc Jockey and Membership Committees, and serve on the Radio Committee as well. Since this report comes to you prior to the actual board meetings, where our plans are approved, I will have to wait until next week to outline some of the many CMA plans for 1980, with particular interest to you involved with Country radio. Among our topics of discussion was the second annual CMA Post-Awards Radio Show, as well as the radio simulcast of the actual television awards show. It looks as if I will be involved again in producing the radio show. (Stay tuned.) Senator Robert Byrd and the CMA co-hosted a Congressional reception on Tuesday afternoon, where we had a chance to see many radio and media friends. Next week we will have pictures and more details of this and 2nd quarterly CMA board meetings. A note of thanks to R&R's Washington Bureau Chief Jonathan Hall and his excellent staff for making me feel right at home. . . . Briefly, in other news, Jeff Mack has been appointed MD at KENR/Houston . . . Bobby Keith, from KCUB/Tucson, is now doing morning and the music at Buck Owens's station in Bakersfield, KUZZ . . . Tom Rice has exited WTOD/Toledo to become Advertising Manager of a chain of stereo stores. WTOD's PD Bill Manders will assume the music responsibilities . . . Fred Buck has been upped to MD at WKDA/Nashville . . . Some new voices at WNYR/Rochester, NY, according to PD Jeff Goodridge. Kincaid & Company, from WAMS/Wilmington, handles the mornings; Chris Summer, from WBBF/Rochester, is now on WNYR from noon to three; and Joelle, from Rochester's WSAY, is the new evening personality . . . Looking forward to seeing many of the recording artists, managers, and record industry representatives next week in Los Angeles for the 15th annual Academy of Country Music Awards . . . So what's news with you?



GETTING RADIO & RECORDS TOGETHER — In the April 11 issue of R&R we printed a sample letter from Curt Brown, GM of KTTS-AM-FM/Springfield, IL sent to area record stores to create a better working relationship between the stores and his radio station. The photo above is from another station, but with similar concerns for a better exchange of information between the radio station and a local record outlet. Earlier this year, KSSS/Colorado Springs PD Bob May and MD Dave Beadles got together with Sue Spiedel and Gwen Jackson of the Record Shop to come up with ideas to help each other. According to PD May, "Exchanging ideas eventually will bring us to a better understanding of the music industry to the benefit of record companies, artists, one-stops, promotion people, the Record Shop, K-Triple-S, and most important, the listeners. Right now the country product is racked toward the rear of the store, and our goal is to boost sales enough to warrant a move to the front!" Shown here during a recent information session are (left to right) Gwen Jackson, Dave Beadles, Sue Spiedel and KSSS sales executive Vince Almeida. Besides the programming department and the record store getting something useful for this interesting marriage of radio and records, your radio sales department might be able to figure another profitable angle. (In the words of Jerry Lee Lewis: "Think about it, darlin'!")

**RADIO
PRESENTS**

**COUNTRY
GREATS IN
CONCERT**



Country Concert Series Scores For ABC Radio

Radio stations around the country continue to report excellent response to the "Country Greats In Concert" series provided by the ABC American Entertainment Radio Network. The hour-long concert and interview programs first became available last November with a show featuring Johnny Paycheck. Waylon Jennings and Lynn Anderson concerts soon followed.

In 1980, Richard A. Foreman, VP/Director of Programming for the ABC Radio Network, announced plans for nine shows. Larry Gatlin was showcased in March and Tanya Tucker a couple of weeks ago on April 12. Still to come is a May 3rd airing of a Ronnie Milsap concert, the Oak Ridge Boys on June 7th, Eddie Rabbitt in July, and Tammy Wynette in October. Encore performances of Waylon Jennings (August), Lynn Anderson (September) and Johnny Paycheck (November) will be made available to ABC Entertainment stations. Right now there are more than 500 stations on that network.

The concert programs are not actually fed down the network line. For better quality and stereo for the many FM stations, the show is provided on a high-quality disc, complete with cue sheets and other information.

If you are a station not affiliated with the ABC Network, can you somehow get permission to run the shows in your market? It was suggested by a spokesperson at ABC Radio to check your market for an ABC Entertainment affiliate. If there is a station, call its programming department to see if it is in fact running the series. If it isn't, and if there is no affiliate in the market, check with ABC in New York for possible clearance. (212) 887-5293.

Making Noise

We've heard of people having hang-ups in this business, but WLWI-FM/Montgomery, AL afternoon personality Rhubarb Jones had one that lasted for 24 hours. Jones did a remote broadcast from a trailer hoisted 80 feet in the air by a crane. The purpose was to raise money for retarded children . . . Warner Bros. recording artist Gail Davies is seen here during a recent WHN/New York live broadcast from the Lone Star Cafe. The show was hosted by WHN's afternoon man Mike Fitzgerald . . . KMAK/Fresno just presented the Oak Ridge Boys in a recent concert . . . Nashville radio station WJRB and Kentucky Fried Chicken outlets are combining energy to give WJRB listeners a chance to win their fantasies in the "Live Your Fantasy" contest. Among the possible fantasies the station has set up are diving for sunken treasure in the Caribbean, skiing in Colorado, riding a gondola through the streets of Venice (Italy), playing a \$1000 hand of blackjack in a Reno casino, or a photographic safari to Mount Kilimanjaro . . . Among the prizes in the KRMD/Shreveport, LA "Magic



"Ticket" contest is a candlelight dinner for two at a McDonald's. The unique part of it all is the fact the McDonald's is in Tokyo, Japan . . . As the grand prize in the KDRK/Spokane "Mystery Voice" contest two listeners will have the chance to get a close-up view of the Mt. St. Helens volcano. Winners will fly from Spokane with KDRK newsman Ross Woodward around the volcano, have lunch in Vancouver, and then return. In the contest, a few words from well-known celebrities are aired each hour. Hourly winners of albums and other prizes are also eligible for the grand prize . . . RCA's Ray Stevens is seen here during a recent visit to WWVA/Wheeling. Stevens will be taking part in the annual "Jamboree In The Hills" in July sponsored by the station, and is shown making a "point" of interest about the festival . . .

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

OAK RIDGE BOYS

Trying To Love Two Women (MCA)

On 75% of reporting stations. Charts: 19-12 WHK, 10-9 WMC, 44-30 KSOP, 30-22 WSUN, 28-18 WDAF, 27-13 WIRK-FM, 32-27 WEEP. Adds this week include WDGY, KENR, WKSJ, KHAK, WIXY, KOKE, KLVI, WMUS, KCEY. R&R Chart: Debut 29.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

MOE & JOE "Tell Ole I Ain't Here, He Better Get On Home" (Columbia) 81/9, KLAK, KSON, WIRE, WSAI, WHK, WJJD, KGFX, WNOW, WSEN. Charts: 39-29 KRZY, 31-28 KHAK, 36-30 KFTN, 36-30 KEEN, 33-29 WEEP, 22-18 WSM, 33-27 WQOT, 38-29 WITL.

GENE WATSON "Bedroom Ballad" (Capitol) 73/19, KENR, KOKE, WKDA, WINN, CKLW-FM, WUBE, WSAI, WXCL, KTYN, WDAF, WHBF, WCXI, KLAC, KLAK, WIRE, WWJO, KWMT, WWVA, WKSJ. Charts: 34-29 WFMS, 33-28 KFGO, debut 28 WUNI, 19-12 KCKC, 30-22 WADR.

TAMMY WYNETTE "He Was There (When I Needed You)" (Epic) 65/16, WKDA, WKXA, WNOW, WCOS-FM, CKLW-FM, WYNN, WIRE, WIL, WNRS, KGFX, WCXI, KBMR, KRAM, WWJO, WITL, KWMT, 28-19 KCKC, debut 29 WSUN.

BUCK OWENS "Love Is A Warm Cowboy" (WB) 63/6, KSON, WIRE, KIDN, KGFX, WINN, KHEY. Charts: 29-23 KNIX, 36-29 KRMD, debut 24 WLWI, 28-22 KFDI, 31-27 WSEN, 33-29 CKLW-FM, 32-28 KSOP, 27-21 WUNI, 33-28 WGTO, 34-26 KWMT.

JIM REEVES w/DEBORAH ALLEN "Take Me In Your Arms..." (RCA) 59/14, WDAF, KFTN, WCXI, WDDD, WNRS, CKLW-FM, WTHI, KYNN, KRAM, WQOT, KLVI, WYII, WADR, WNYR, 32-25 KRMD.

SONNY CURTIS "The Real Buddy Holly Story" (Elektra) 56/7, WSAI, KOKE, WSUN, WINN, WHBF, KCEY, KSON. Charts: 25-16 KFTN, 31-27 KRMD, 32-27 WBAM, 38-26 KUGR, 25-20 KWMT.

RAZZY BAILEY "Too Old To Play Cowboy" (RCA) 54/8, KLAK, KCEY, KRAM, KYNN, KBMR, WKMF, KWMT, WIRK-FM.

LARRY G. HUDSON "I Can't Cheat" (Mercury) 53/4, KLAC, KSON, KMAK, WMZQ. Charts: 27-23 KRMD, 33-28 KKYX, 6-5 KUZZ, 29-24 WGTO.

MEL TILLIS "Your Body Is An Outlaw" (Elektra) 52/12, KCKC, KRMD, WNYR, KNIX, KRAM, WXCL, KVOO, WINN, WWVA, WCOS-FM (both), KTYN. Flip added at WDDD, KNOE.

JERRY REED "Workin' At The Carwash Blues" (RCA) 51/6, KLAC, WDAF, WHBF, WDDD, WNRS, KWMT. Charts: 27-19 KSO, 29-25 KFGO, 23-19 KEEN, 36-28 KRMD, 25-20 KUGR (both).

JOHNNY PAYCHECK "Fifteen Beers" (Epic) 47/5, KLAK, WHK, WIRE, WKDA, WYII. Charts: 30-21 WDAF, 34-28 KRMD, 36-29 KYNN, 28-20 WSEN.

BILL ANDERSON "Make Mine Night Time" (MCA) 44/8, WEEP, KVET, WCMS, KWMT, WTHI, WCXI, WHBF, KSSS. Charts: 30-24 WBAM, 38-30 KRMD, debut 27 WDDD.

JOHN CONLEE "Friday Night Blues" (MCA) 37/37, The "Most Added" of the week. New at KIKX, WINN, KCKC, KIKX, KMAK, KRAK, KEEN, KCUB, WLAS, WMC, WQOT, KFTN, KRZY, KNIX, KEED, KFGO, KFDI, KFEQ, WKKN, WCXI, KGFX, KTYN, WFMS, WXCL, WAXX, KSO, WNRS, WLWI, KRMD, KKYX, WBAM, WSM, KVET, WYII, WSEN, WKXA.

CRYSTAL GAYLE "River Road" (UA) 36/24, One of the "Most Added" this week. Added at KNEW, KNIX, KSO, KHAK, KRMD, KHEY, KRZY, KUGR, WKSJ, KNOE, WBAM, KIDN, KRAM, KEED, KSSS, KFDI, KTYN, WDDD, WFMS, WAXX, KFGO, KVET, WGTO, WADR, 21-13 KCKC.

Others Getting Significant Action

ROY CLARK "If There Were Only Time For Love" (MCA) 37/5, KMPS, WHBF, WNRS, KYNN, KMAK. Charts: 40-30 KFDI, 14-9 KUGR, debut 28 WUNI, debut 30 WNYR.

HOYT AXTON "Evangeline" (Jeremiah) 37/3, WDAF, WOKK, WKXA. Charts: 27-16 KNIX, 34-29 KFGO, 29-25 KSSS.

MARTY ROBBINS "She's Made Of Faith" (Columbia) 35/4, CKLW-FM, WTHI, WHBF, WKDA. Charts: 30-22 WDDD, 28-18 KFTN, 26-22 KFGO.

STEPHANIE WINSLOW "I Can't Remember" (WB/Curb) 35/2, WXCL, WITL, 31-26 KFTN.

LACY J. DALTON "Losing Kind Of Love" (Columbia) 33/6, WKKN, KNOE, WCOS-FM, KHEY, WYII, WSEN. Charts: 29-25 KCKC, debut 30 WDAF.

ZELLA LEHR "Rodeo Eyes" (RCA) 32/5, KIKX, KBMR, WUNI, WIRK-FM, KNOE.

MUNDO EARWOOD "You're In Love With The Wrong Man" (GMC) 30/6, WXCL, CKLW-FM, WCOS-FM, KNOE, KSSS, KTYN. Charts: 23-18 KSO, 32-27 WMZQ, 35-27 KNIX.

JERRY REED "Age" (RCA) 30/3, WDAF, WSUN, WHBF. Charts: 41-30 KHAK, 30-25 KFDI, 28-23 KYNN, 25-20 KUGR, 28-22 WGTO.

BOBBY BARE "Tequila Sheila" (Columbia) 26/12, KEEN, WUBE, WDAF, KVOO, KRMD, WCMS, WHN, KNIX, KRAK, WITL, WLAS, WUNI.

TOMPALL & THE GLASER BROS. "The Ballad Of Lucy Jordan" (Elektra) 26/6, WCOS-FM, KHEY, WAXX, WKKN, KFTN, KSSS.

NATIONAL AIRPLAY/40

Radio & Records

April 25, 1980

Three Weeks Two Weeks Last Week

Three Weeks	Two Weeks	Last Week		Artist/Record
8	5	2	1	EMMYLOU HARRIS/Beneath Still Waters (WB)
12	8	5	2	EDDIE RABBITT/Gone Too Far (Elektra)
10	9	7	3	DEBBY BOONE/Are You On The Road To Lovin' Me Again (WB/Curb)
6	3	1	4	GEORGE JONES & TAMMY WYNETTE/Two Story House (Epic)
13	10	8	5	MERLE HAGGARD/The Way I Am (MCA)
19	13	9	6	DOLLY PARTON/Startin' Over Again (RCA)
1	1	3	7	CRYSTAL GAYLE/It's Like We Never Said Goodbye (Columbia)
28	18	13	8	DON WILLIAMS/Good Ole Boys Like Me (MCA)
16	12	10	9	JIM ED BROWN & HELEN CORNELIUS/Morning Comes Too Early (RCA)
17	14	11	10	LARRY GATLIN & GATLIN BROS./Taking Somebody With Me... (Columbia)
5	4	6	11	DOTTIE WEST/A Lesson In Leavin' (UA)
38	23	18	12	KENNY ROGERS w/KIM CARNES/Don't Fall In Love With A Dreamer (UA)
24	17	15	13	EDDY ARNOLD/Let's Get It While The Gettin's Good (RCA)
37	24	21	14	JOHN ANDERSON/She Just Started Liking Cheatin' Songs (WB)
33	22	17	15	JEANNE PRUETT/Temporarily Yours (IBC)
29	21	19	16	JOE STAMPLEY/After Hours (Epic)
—	36	27	17	MAC DAVIS/It's Hard To Be Humble (Casablanca)
7	7	12	18	BRENDA LEE/The Cowgirl And The Dandy (MCA)
39	28	24	19	GAIL DAVIES/Like Strangers (WB)
3	2	4	20	CHARLEY PRIDE/Honky Tonk Blues (RCA)
—	—	32	21	RONNIE MILSAP/My Heart (RCA)
36	25	22	22	CON HUNLEY/You Lay A Lot Of Love On Me (WB)
40	31	26	23	BILLY "CRASH" CRADDOCK/I Just Had You On My Mind (Capitol)
—	38	29	24	KENDALLS/I'm Already Blue (Ovation)
—	39	31	25	ANNE MURRAY/Lucky Me (Capitol)
21	20	16	26	BILLIE JO SPEARS/Standing Tall (UA)
2	6	14	27	BELLAMY BROTHERS/Sugar Daddy (WB/Curb)
—	—	33	28	T.G. SHEPPARD/Smooth Sailin' (WB/Curb)
—	—	34	29	OAK RIDGE BOYS/Trying To Love Two Women (MCA)
—	—	36	30	ED BRUCE/Diane (MCA)
—	—	39	31	JANIE FRICKE/Pass Me By (Columbia)
—	—	37	32	FLOYD CRAMER/Dallas (RCA)
—	—	40	33	CRISTY LANE/One Day At A Time (UA)
—	—	38	34	JOE SUN/Shotgun Rider (Ovation)
—	—	38	35	RONNIE McDOWELL/Lovin' A Living Dream (Epic)
—	—	40	36	EDDIE RAVEN/Dealin' With The Devil (Dimension)
—	—	35	37	LEON EVERETTE/I Don't Want To Lose (Orlando)
—	—	38	38	DAVE & SUGAR/New York Wine And Tennessee Shine (RCA)
—	—	39	39	GEORGE JONES/He Stopped Loving Her Today (Epic)
—	—	40	40	JOHNNY RODRIGUEZ/Love, Look At Us Now (Epic)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOE BANDY "The Champ" (Columbia) 36/18, WUNI, KIKX, KVOO, KRMD, KLAK, WKKN, KTYN, WDDD, WFMS, WUBE, WIL, KFEQ, WBAM, KLVI, WMZQ, WLAS, WSEN, WGTO, 31-22 KCKC.

WILLIE NELSON "Midnight Rider" (Columbia) 32/31, Another of the "Most Added" for the week. New at KCKC, KLAC, KEED, WHK, KSO, KMPS, KRAK, KFEQ, WKKN, WKMF, WCXI, WFMS, KHAK, WAXX, WNRS, KFGO, WIRK-FM, KHEY, KKYX, KRMD, WHOO, WLWI, WMZQ, KUGR, KIKX, KLVI, KRZY, KEEN, KRAM, KFTN, KNEW.

JOHNNY CASH "Bull Rider" (Columbia) 22/1, KFTN. Charts: 30-23 KNIX, 40-30 WSEN, 37-28 WADR.

JUICE NEWTON "You Fill My Life" (Capitol) 21/7, KRAK, WYII, WUNI, WAXX, KFDI, KCEY, KUGR.

SISSY SPACEK "Coal Miner's Daughter" (MCA) 21/3, KRAM, KMPS, KVOO, debut 27 WDAF, 20-15 KCKC.

CHARLY McCLAIN "Let's Put Our Love In Motion" (Epic) 20/20, WFMS, KEED, KRZY, WLWI, KRMD, KRAK, KLAK, KHAK, WAXX, KKYX, WBAM, WSM, WMC, KIKX, WKKN, KFEQ, KFGO, KSO, KIKX, KMAK.

JERRY WALLACE "Cling To Me" (Doorknob) 17/4, WHK, KHEY, WGTO, KSSS. On KNIX, WXCL, KUZZ, WKKN, WUNI, KKYX.

CHARLIE RICH "Even A Fool Would Let Go" (Epic) 16/4, KRMD, WMZQ, KVOO, KSSS, 32-28 KCKC.

BECKY HOBBS "I'm Gonna Love You Tonight (Like There's...)" (Mercury) 12/2, KSSS, KNOE.

HENSON CARGILL "Have A Good Day" (Copper Mountain) 10/2, WWVA, KVET. On KHAK, KFEQ, KFDI, KVOO, KNOE, KRMD, KEBC, KZIP.

KENNY SERATT "Saturday Night In Dallas" (MDJ) 8/6, KHAK, KYNN, KRMD, KVOO, KFDI, WLAS. On KVOJ, KKYX.

TERRY BRADSHAW "Until You" (Benson) 8/2, KHAK, WKKN. Charts: 20-13 WEEP, 36-27 KSOP. On CKLW-FM, KVOO, WSM, KWKK.

SPRINGER BROTHERS "Cathy's Clown" (Elektra) 8/2, KFGO, KSSS, 35-30 KUGR. On KEED, KEBC, KVOO, WCOS-FM, WSEN.

Most Requested

LW	TW	Artist/Record
1	1	MAC DAVIS (Casablanca)
10	2	ROGERS & CARNES (UA)
3	3	DOTTIE WEST (UA)
4	4	JONES & WYNETTE (Epic)
2	5	RONNIE MILSAP "Heart" (RCA)
9	6	DOLLY PARTON (RCA)
—	7	EDDIE RABBITT (Elektra)
—	8	DEBBY BOONE (WB/Curb)
8	9	RAY STEVENS (RCA)
—	10	MERLE HAGGARD (MCA)

Active Recurrents

Singles that have dropped off most current charts but still showing some activity through sales and/or requests.

ALABAMA
My Home's In Alabama (MDJ)
BELLAMY BROTHERS
Sugar Daddy (WB/Curb)
ROSANNE CASH
Couldn't Do Nothing Right (Columbia)
CRYSTAL GAYLE
It's Like We Never Said Goodbye (Columbia)
JERRY LEE LEWIS
When Two Worlds Collide (Elektra)
CHARLY McCLAIN
Men (Epic)
RONNIE MILSAP
Why Don't You Spend The Night (RCA)
CHARLEY PRIDE
Honky Tonk Blues (RCA)
BILLIE JO SPEARS
Standing Tall (UA)
STATLER BROTHERS
(I'll Even Love You Better)... (Mercury)
CONWAY TWITTY
I'd Love To Lay You Down (MCA)
HANK WILLIAMS JR.
Women I've Never Had (Elektra)

THE STARS START HERE



RAZZY BAILEY TO OLD TO PLAY COWBOY

PB-11954

BB *46 CB *45 RW *49

ZELLA LEHR RODEO EYES

BB *52 CB 66 RW *61

PB-11953

RCA





Biff Collie Inside Nashville

Country

GNASHVILLE GNEWS: Barbara Mandrell resigned with MCA at a champagne-sipping ceremony at Jim Fogelson's Brentwood home here... A

"Chet Atkins Roast-Tribute" will be taped at the Opry House on May 14, a benefit for the American Cancer Society. Chet had malignant colon cancer surgery six years ago. Guests will pay \$100 donation, with a reception at the Gaslight Theater afterwards... Gary Stewart, the MCA country piano-plunking singer whose first national recognition came while



Chet Atkins

playing in Charley Pride's showband, was arrested on charges of cocaine and marijuana possession by policemen invited to his home by his wife, who went there to pick up her clothing following a domestic argument in Fort Pierce, FL... Johnny Paycheck and his former manager, Nashville Metro Trustee Glenn Ferguson, are still hassling over their contractual differences after well over a year in and out of court... R.C. Bannon, Chet Atkins, Minnie Pearl, Roy Acuff and Ray Stevens walked and entertained in Nashville's "Century III" parade Thursday (24)... John Sturdivant, who opened the first Record World office in Nashville, joined the local ASCAP office as P.R. Director and Assistant to the Director. Ed Shea, I suppose, is the Director. Robert Doyle, formerly with Warner Bros.' Nashville office, also joins the performance rights firm... Webb Pierce, whose 23 consecutive #1 Country hit records is some kind of a record, went into Nashville's St. Thomas Hospital with colon problems... Loretta Lynn's film story grossed over \$33 million the first five weeks of release! Her original book has sold over a half million since the movie was released!... Waylon Jennings will enter a new Monte Carlo in either the Talladega or Charlotte 500's next month, with Nashville accountant Gary Baker driving... Leon Russell concert at the Tennessee Theatre last Friday... Johnny Cash's Silver Anniversary Special will be seen May 8 on CBS-TV. "The First 25 Years" spotlights Waylon Jennings, Tom T. Hall, the Statler Bros.

and June Carter Cash.

RICHARD RAYFIELD HAYNES and his own self-contained cast of characters, scheduled to be honored at Hollywood's Palladium on Saturday (4-26), is at long last receiving tribute for his talent, his love, and his affect on mankind. When Bill Ward told me of the special night honoring Dick Haynes, and his super-wife Bobbie, I guess it was an answer to a prayer. He's been in Los Angeles radio and TV for 40 years, weathering the changes in business, management, music, styles, and personalities, and always emerging as the epitome of the professional, a gentleman, and friend. Dick Haynes's years at KLAC in Los Angeles predate my years at KLAC (1958-59-60), but I had the opportunity to work with him, both at KLAC and KFOX, totaling over 10 years. Nobody I've ever known works harder or loves it more, better exemplifies the eternal optimist, nor tries harder to please everyone with whom he has any contact. As far as I'm concerned, Dick Haynes demonstrates brotherly love better than anybody I've ever known. If you know Dick Haynes and don't love him, there's something wrong with your heart. Thanks to Bill Ward and those responsible for the Haynes party.



Dick Haynes

NAMES: Tanya Tucker to Nashville to record... Eddy Arnold sang with the Knoxville Symphony... Chet Atkins lectured at Vanderbilt University here (now he can say he went to college)... Margaret Smathers, clog-dancing wife of Ben Smathers, hospitalized for gall-bladder surgery... Willie Nelson jeans due on the market immediately... Dolly Parton will record in Nashville again soon (first time in years)... Merle Haggard on the cover of jazz magazine Downbeat this month. The four-page inside story refers to Hag as "The Country Jazz Messiah!"... Bill Anderson made his first-ever appearance on the "Tonight Show" (4-21). He also recently taped a week's worth of game shows on "Password Plus"

(NBC) and the "Mike Douglas Show"... The Glaser Brothers, (Chuck, Jimmy, and Tompall) are back together... Kenny Rogers and George Burns will appear together (5-17) at the opening concert at Chicago's new, long-awaited 20,000-seat concert hall, the Rosemont Horizon... Don Williams signed with Jim Halsey... Columbia Records releasing Crystal Gayle's third single from her "Miss The Mississippi" album ("The Blue Side" due May 1). Crystal was profiled in the May issue of Redbook magazine, the story titled "Nashville's Happy Star." Crystal also just went platinum on her UA LP "When I Dream."

The Statler Brothers made their third White House appearance at the personal request of President Jimmy Carter. They performed following a state dinner honoring Egyptian President Anwar Sadat. Speaking of the White House. R&R's Country Editor Jim Duncan breakfasted at the White House this week during the CMA Board of Directors' meeting... The script is finished on Tammy Wynette's movie story, and production for the three-hour TV flick "Stand By Your Man" will start in Music City next month... Judy and Rex Allen, Jr. announced the birth of 7 lb, 12 oz Wyatt Rex Allen. Terrell and Curt Allen are expecting shortly (Curt's Rex's brother)... Princess Ramona (longtime West Coast Country singer) recorded a unique "Yodeling Praises To The Lord" album here. She's an Indian princess; her father was Chief Standing Horse of the Cherokee tribe... Jeff Walker announced the formation of Aristo Music Associates, Inc., a new company which acts as an umbrella company, to do all the things for the small music business firms that the large corporations have. Jeff is a chartered accountant (CPA), has been in music business management and production for the past six years in Nashville, and is one of the most brilliant music industry people I know. Walker was recently named Treasurer of the Country Radio Seminar, Inc., administering the financial aspects of the Seminar, which this year drew over 400 radio station reps to its two-day learning sessions. Walker's business address is Aristo Music Associates, Suite 304 Whitehall Bldg. 1701 West End Ave., Nashville, TN 37203, (615) 244-3222.

ODDS & ENDS: The Worth County Fair in Northwood, IA wanted to rebook the Statler Bros. this year. The Statlers don't make any fair appearances in July (that's when the Worth County Fair usually is), so the fair officials changed the date of their fair so they could get the Statler Bros... RCA lost its fight to stop sale on "Elvis, Scotty & Bill: The First Year," which is being marketed by Golden Editions, Ltd. and HALW, Inc... Mel Tillis was on "The Big Show" on NBC... Charlie Daniels Band joining a host of stars and the Dallas Cowboy Cheerleaders for the 15th annual "Academy of Country Music Awards" (airing May 1 live on NBC-TV). Charlie plans to debut a new song he penned titled "In America." He says he's "fed up with a growing wave at home of anti-Americanism."... During a recent visit here, Jerry Reed recorded jingle endorsements for both the Truck Stops of America and Schlitz Beer (and wrap-up work on his most recent RCA LP)... Epic's Nightstreets recording group did back-up vocals on four songs for Tammy Wynette's up-coming album (due for a late June release)... The Oak Ridge Boys just wrapped a starring role in the upcoming 90-minute syndicated special "New Country From The Old Country." Producer Sam Riddle also included Larry Gatlin, Michael Murphey, LaCosta, and Greg Evigan. National airing is early June... Rumor has it Ray Stevens's "Shriner's Convention" single may be the basis for a movie.

AND THEN I WROTE: Tex Ritter is being inducted into the National Cowboy Hall of Fame (4-26) in Oklahoma City, with guests including Gene Autry, Peter Fonda, James Mitchum, Dorothy (Mrs. Tex), Tom and John Ritter (his sons). Tex joins John Wayne, Gary Cooper, Tom Mix, Joel McCrea, Barbara Stanwyck, and others... Mac Davis said: "Ten years ago I wrote better when I was sad. Songwriting is therapy to me."... Nashville music giant Bob Jennings and his wife Robbie celebrate their 35th anniversary (that's great!)... Tammy Wynette booked for Tom Snyder's "Tomorrow" show May 29.

CLOSER: "All those in favor of conserving gas raise your right foot."



THE SHOW MUST GO ON — Roy Clark and Greek recording artist Nana Mouskouri offer sympathy to Val Doonican, BBC TV host, during rehearsals in London. Despite Doonican's illness, the show went on as planned. While in England for the taping, Clark debuted at the Wembley Music Festival.

Country

WEST

KEZY Chicago, IL Crystal Gayle John Conlee Willie Nelson Red Steagall Charley McClain HOTTEST Don Williams Ronnie Milsap (Both) George Jones	KLAR Denver, CO Roe Bandy Mac Davis George Jones Charley McClain Robby Ray HOTTEST George Jones Ronnie Milsap "Heart" Larry Gatlin Don Williams Oak Ridge Boys	KLAW Las Vegas, NV Willie Nelson Tamy Wynette Crystal Gayle Robby Ray HOTTEST Sissy Spacek "Coal" HOTTEST Ronnie Milsap (Both) Rogers & Carnes Don Williams	KLBI Phoenix, AZ Neil Tillis Bobby Bare Jerry Wallace Crystal Gayle HOTTEST Crystal Gayle Don Gibson Merle Haggard John Anderson	KYON Salt Lake City, UT Mundo Earwood John Conlee George Jones Tamy Wynette HOTTEST Eddie Rabbit Ronnie Milsap Don Williams Crystal Gayle Dolly Parton	KLSP San Jose, CA John Conlee Willie Nelson Bobby Bare HOTTEST Emmylou Harris Eddie Rabbit Merle Haggard Dolly Parton Don Williams
KLAL Astoria, OR George Jones Tamy Overstreet Charley McClain "Heart" HOTTEST George & Tamy Albama	KLZ Denver, CO Willie Nelson HOTTEST	KLAC Los Angeles, CA T.G. Sheppard Willie Nelson Gene Watson George Jones HOTTEST Larry Reed "Carwash" Jerry Rood Larry Rood	KLPH Phoenix, AZ Neil Tillis Roe Bandy Mundo Earwood HOTTEST Eddie Rabbit Johnny Cash George & Tamy Debbie Boone Dottie West	KLBP Salt Lake City, UT Neil Tillis Roe Bandy Mundo Earwood HOTTEST Eddie Rabbit Emmylou Harris George & Tamy Debbie Boone Dottie West	KLWA Seattle, WA Willie Nelson B.J. Wright Sissy Spacek "Coal" Roy Clark HOTTEST Emmylou Harris Mac Davis
KLH San Francisco, CA Lacy J. Dalton Con Hunley Roe Bandy HOTTEST T.G. Sheppard Anne Murray T.G. Sheppard Eddy Arnold	KLBB Bakersfield, CA John Conlee Charley McClain Willie Nelson HOTTEST George & Tamy Emmylou Harris Mac Davis Merle Haggard	KLBY Bakersfield, CA John Conlee Charley McClain George Jones HOTTEST George & Tamy Emmylou Harris Mac Davis Merle Haggard	KLBN Phoenix, AZ John Conlee Willie Nelson Ed Bruce HOTTEST Neil Tillis Crystal Gayle Sissy Spacek "Coal" Tamy Wynette	KLBU Tucson, AZ Floyd Cramer John Conlee HOTTEST Kendalls Debbie Boone Eddy Arnold T.G. Sheppard Ronnie Milsap "Heart"	KLWA Bakersfield, CA John Conlee Willie Nelson Ed Bruce HOTTEST Neil Tillis Crystal Gayle Sissy Spacek "Coal" Tamy Wynette
KLH San Francisco, CA Lacy J. Dalton Con Hunley Roe Bandy HOTTEST T.G. Sheppard Anne Murray T.G. Sheppard Eddy Arnold	KLBB Bakersfield, CA John Conlee Charley McClain Willie Nelson HOTTEST George & Tamy Emmylou Harris Mac Davis Merle Haggard	KLBY Bakersfield, CA John Conlee Charley McClain George Jones HOTTEST George & Tamy Emmylou Harris Mac Davis Merle Haggard	KLBN Phoenix, AZ John Conlee Willie Nelson Ed Bruce HOTTEST Neil Tillis Crystal Gayle Sissy Spacek "Coal" Tamy Wynette	KLBU Tucson, AZ Floyd Cramer John Conlee HOTTEST Kendalls Debbie Boone Eddy Arnold T.G. Sheppard Ronnie Milsap "Heart"	KLWA Bakersfield, CA John Conlee Willie Nelson Ed Bruce HOTTEST Neil Tillis Crystal Gayle Sissy Spacek "Coal" Tamy Wynette

Most Added
JOHN CONLEE
 Friday Night Blues (MCA)
WILLIE NELSON
 Midnight Rider (Columbia)
CRYSTAL GAYLE
 River Road (UA)

Hottest
MAC DAVIS (Casablanca)
ROGERS & CARNES (UA)
DOLLY PARTON (RCA)
MERLE HAGGARD (MCA)

REGIONAL ADDS & HOTS

EAST

WJLA Baltimore, MD John Conlee Royce Clayton Tamy Wynette HOTTEST Dolly Parton Anne Murray T.G. Sheppard Eddy Arnold	WYNY New York, NY Bobby Bare Joe Stampley Kendalls John Anderson Linda Ronstadt HOTTEST T.G. Sheppard Ronnie Milsap "Heart"	WADR Fulton, NY Cristy Lane Crystal Gayle Eddy Raven Rogers & Carnes HOTTEST T.G. Sheppard Ronnie Milsap "Heart"	WYVA Washington, DC John Conlee Johnny Paycheck Rogers & Carnes HOTTEST George Jones Merle Haggard
WYNY New York, NY Bobby Bare Joe Stampley Kendalls John Anderson Linda Ronstadt HOTTEST T.G. Sheppard Ronnie Milsap "Heart"	WADR Fulton, NY Cristy Lane Crystal Gayle Eddy Raven Rogers & Carnes HOTTEST T.G. Sheppard Ronnie Milsap "Heart"	WYVA Washington, DC John Conlee Johnny Paycheck Rogers & Carnes HOTTEST George Jones Merle Haggard	WYVA Washington, DC John Conlee Johnny Paycheck Rogers & Carnes HOTTEST George Jones Merle Haggard

SOUTH

WYNY New York, NY Bobby Bare Joe Stampley Kendalls John Anderson Linda Ronstadt HOTTEST T.G. Sheppard Ronnie Milsap "Heart"	WADR Fulton, NY Cristy Lane Crystal Gayle Eddy Raven Rogers & Carnes HOTTEST T.G. Sheppard Ronnie Milsap "Heart"	WYVA Washington, DC John Conlee Johnny Paycheck Rogers & Carnes HOTTEST George Jones Merle Haggard	WYVA Washington, DC John Conlee Johnny Paycheck Rogers & Carnes HOTTEST George Jones Merle Haggard
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MIDWEST

WYNY New York, NY Bobby Bare Joe Stampley Kendalls John Anderson Linda Ronstadt HOTTEST T.G. Sheppard Ronnie Milsap "Heart"	WADR Fulton, NY Cristy Lane Crystal Gayle Eddy Raven Rogers & Carnes HOTTEST T.G. Sheppard Ronnie Milsap "Heart"	WYVA Washington, DC John Conlee Johnny Paycheck Rogers & Carnes HOTTEST George Jones Merle Haggard	WYVA Washington, DC John Conlee Johnny Paycheck Rogers & Carnes HOTTEST George Jones Merle Haggard
WYNY New York, NY Bobby Bare Joe Stampley Kendalls John Anderson Linda Ronstadt HOTTEST T.G. Sheppard Ronnie Milsap "Heart"	WADR Fulton, NY Cristy Lane Crystal Gayle Eddy Raven Rogers & Carnes HOTTEST T.G. Sheppard Ronnie Milsap "Heart"	WYVA Washington, DC John Conlee Johnny Paycheck Rogers & Carnes HOTTEST George Jones Merle Haggard	WYVA Washington, DC John Conlee Johnny Paycheck Rogers & Carnes HOTTEST George Jones Merle Haggard

Country

HOTTEST TRACKS:

"Wake Up" (MCA)
Merle Haggard

"The Buckeroos" (UA)
Kenny Rogers

Album cuts receiving airplay and activity. Listed alphabetically. Cuts in bold indicate heaviest reported airplay.

BELLAMY BROTHERS — You Can Get Crazy — (WB/Curb) "Fast Train Out Of Texas" "Dancin' Cowboys" "Foolin' Around" "Dead Aim"

COAL MINER'S DAUGHTER — Soundtrack — (MCA) "Coal Miner's Daughter" "Honky Tonk Girl" "Walking After Midnight"

BILLY "CRASH" CRADDOCK — Changes — (Capitol) "Now That The Feeling Is Gone" "Ain't No Easy Way To Lose"

GAIL DAVIES — The Game — (WB) "Good Lovin' Man" "Careless Love" "The Game"

MAC DAVIS — It's Hard To Be Humble — (Casablanca) "It Was Time"

JOHN DENVER — Autograph — (RCA) "How Mountain Girls Can Love" "Autograph" "Dancing With The Mountains" "Song For The Life"

MERLE HAGGARD — The Way I Am — (MCA) "Wake Up" "No One To Sing For" "Take Me Back And Try Me..." "It's Been So Long Darlin'" "I'm The One Who Loves You"

JERRY LEE LEWIS — When Two Worlds Collide — (Elektra) "Rockin' Jerry Lee" "Who Will Buy The Wine"

LORETTA LYNN — Loretta — (MCA) "Honky Tonk Angels" "Naked In The Rain"

RONNIE McDOWELL — Love So Many Ways — (Epic) "Judy's Arms" "Peaches"

RONNIE MILSAP — Milsap Magic — (RCA) "She Thinks I Still Care" "Misery Loves Company" "If You Don't Want Me To" "It's A Beautiful Thing" "What's One More Time"

OAK RIDGE BOYS — Together — (MCA) "Whiskey Lady" "Beautiful You" "Ready To Take My Chances" "Take This Heart"

DOLLY PARTON — Dolly Dolly — (RCA) "Packin' It Up" "Same Old Fool" "Even A Fool Would Let Go"

JERRY REED — Sings Jim Croce — (RCA) "I Got A Name" "Time In A Bottle" "I'll Have To Say I Love You In A Song"

KENNY ROGERS — Gideon — (UA) "You Were A Good Friend" "The Buckeroos" "Gideon Tanner" "No Good Texas Rounder" "Somebody Help Me"

CONWAY TWITTY — Heart & Soul — (MCA) "Smoke From A Distant Fire" "We've Got Tonight"



P/A

POP/ADULT®

Mike Kasabo

Taking The Sting Out Of ESF

With anything new, there are invariably some "kinks" to be worked out. And so it's true with Expanded Sample Frame (Arbitron's methodology for retrieving survey data from households with unlisted phones), as KMBZ Program Director Steve Bell found out.

The Bonneville-owned Kansas City property was a solid number one 12+ for 13 consecutive books until the Oct./Nov. 1979 sweep, when an unexpected (ESF) under-tow dragged its numbers down from a 16.8 to an 8.9. The initial shockwaves were obviously felt throughout the company, but as usual, Bell and management kept a level head and began sorting out what was at the time quite a mystery. We had an opportunity to talk about it with the seasoned programmer recently, and it proved to be quite educational — especially for others who'll be facing ESF in the future.



Steve Bell

R&R: You've always gone down a little after baseball (Kansas City Royals), but this looked like a total collapse — what happened?

SB: Actually, on the basis of other research we had done I was predicting KMBZ at somewhere around an 11.1 share in the Arbitron, and when the book came out we had an 8.9. Now that seemed a bit radical (dropping from a 16.8), even for sampling error, and I was quite concerned about it.

R&R: This was the market's first ESF experience, wasn't it?

SB: Yes, and the result of our dilemma was that Arbitron agreed to run the figures again for total persons 12+ without the ESF diaries with full public disclosure, that is to say that the material that was run was something we were permitted to make public. (Note: The rerun, an unusual but not unprecedented Arbitron procedure, does not supersede the original ESF survey, but allows radio stations to see how the book would have come out had pre-ESF methods been used.) I think Arbitron did this because of the fact that ESF was something new. What we found out however, was that the ESF cost us at least one full ratings share point.

R&R: How so?

SB: The rerun figures I talked about showed KMBZ a 9.9, not an 8.9 reflected in the book — but it showed some of the rock-oriented stations benefiting, like KBEQ with a 1.1 share increase.

R&R: What other differences did you notice?

SB: The principal Beautiful Music station KCEZ was hurt by a full share point: WDAF, the Country station, benefited slightly by .4.

R&R: What conclusion did you draw?

SB: Simply that the ESF sampling of a larger number of lower income and younger households probably influenced the book in favor of Country and Rock and showed a disadvantage for Pop/Adult and Beautiful Music stations, and so there are two questions. One of them is that we don't know exactly how the lopping off of 400 diaries in the recalculation may affect the weighting formula. My information from having one of our people physically check the books shows that our on-share loss to be conservative and that perhaps the loss could have been even greater. But that we can't say because Arbitron for reasons of practicality doesn't release that information. Secondly, we don't know for sure that this is something that will be continually experienced with ESF because you're talking about in our case 400 diaries, and that's a small amount in the overall. So, my conclusion is that we have to do things to attempt to reach a wider base of people, with our outreach efforts being concentrated in advertising and promotional motivation; and secondly, we are going to absolutely maximize our average quarter hours to combat their shrinkage over the past year or so.

NEXT WEEK: Steve Bell discusses how KMBZ is dealing with the ESF era.

Color

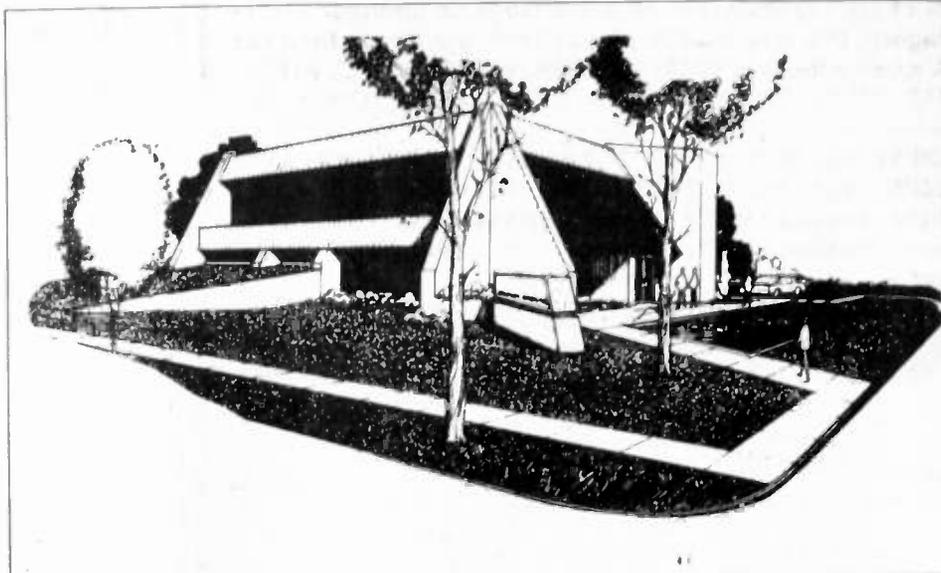
THE BEAUTIFUL PEOPLE: WFTL/Ft. Lauderdale again staged its annual "Beautification Week" promotion, this time adding a spark of flash to the event. The station turned it into the "First Annual WFTL Trash Bash." The premise was to give people prizes for trash collection; along with area agencies and the Chamber of Commerce, the station organized a rally point at the station for an entire week, including a giant dumpster and trash masher. Prizes were awarded for the most unusual trash and the most beautifully wrapped trash. Everyone bringing 25 pounds of garbage received a WFTL shirt, and the grand prize individual trash collector received a weekend at a Miami resort for two with all expenses (and trash) picked up.

THE TERRIFIC TWELVE: KSEN/Shelby, MT has just completed a month-long promotion called "Delightful Dozen." The object of the contest was for listeners to send in a postcard or letter listing twelve things that make them smile. Commenting on the number of cards received, PD Wayne Cordray said, "The response was tremendous, especially in this day and age of passiveness, and also considering a market this size (prairie dogs just recently got the right to vote), it was very encouraging for this to happen." The winner, based and judged on originality, received various things comprising the number 12: 12-minute phone call anywhere in the world, a 12-pound ham, 12 bottles of wine, 12 movie passes, and so on.

A NEW ENGLAND PASTA-OFF: WELI/New Haven ran a promotion called the "WELI Spaghetti Sauce Cook-Off." The town's heavy Italian population turned out en

masse to participate in the silliness, each bringing a sample of his or her very own special Italian sauce recipe to a local restaurant. Scores of recipes were evaluated for their culinary appeal. The judges picked from five finalists a recipe cooked up by Carl Chan — obviously of the Chinese persuasion — with her version of an Italian curry-spaghetti sauce. Sounds as if some of the judges might have been in the sauce. Chan received \$300 and had his creation placed on the restaurant's menu.

Update



MARCHING IN ON MARION: WDFI/Marion, OH has much to celebrate these days. Just five years after turning on its FM signal the station is preparing to move into spacious new quarters.

The \$1.1 million communications facility (illustrated above) covers over 11,000 square feet and is expected to be completed for occupancy in June. President and owner George F. Scantland III stated, "This new building will improve both our efficiency and service to our community and clients. Without their continuous support these past five years, we wouldn't be the successful operation we are." . . . Frank Sinatra's career has seen a recent shot in the arm with the release of his three-record set "Trilogy," and veteran broadcaster and recognized "king" of Sinatra scholars Sid Mark (pictured) is taking advantage of it. Last week he broadcast over WYNY/New York a special three-hour "Saturday With Sinatra" from famed Jilly's restaurant in the Big A. Mark, by the way, was seated in Sinatra's special, private, don't-get-near-it booth, which might have been risky because Mr. Eyes was expected to be in town that evening . . .

WSB/Atlanta engineer Majuel Taitz appears to be having a great deal of success as a writer these days. He recently was chosen by BM/E (Broadcast Management Engineering) magazine as one of the winners in its "Great Idea Contest." Taitz wrote on the highly technical subject of how to construct a seven-channel audio switcher . . . FM97/Pittsburgh has become the exclusive outlet for the RKO Radio Network in the Steel City area . . . WJON/St. Cloud cosponsored the "WJON Crossroads Health Fair," with PD Tom Scott and PD Mike Diem hosting a live broadcast from the site . . .



Transition

Edwanda Richardson (pictured) has joined KYUU/San Francisco in the newly-created position of Director of Retail Sales Development. Making the announcement was General Manager John P. Hayes, who commented, "With this new position, KYUU will join a select few radio stations in the country that recognize the benefits of having a full-time position devoted to development of new revenue opportunities and co-op." Ms. Richardson was most recently with KNXT-TV/Los Angeles . . . Bob Scott has been appointed News Director of KHOW/Denver — PD Brian Scott (no relation) said of the appointment, "Bob's major market radio experience and his extensive knowledge of Denver (he's been the station Sky Spy reporter) made him the obvious contender for the position of News Director." . . . Billy Paul has been named Music Director of KYXY/San Diego . . . KAKZ/Wichita has added former Wichita University student John Stein to its air staff . . . Cathy Fitzpatrick is beginning her first radio job as newperson for WHOK/Lancaster, OH, after graduating with honors from Ohio University . . . New General Manager at WMMG/Brendenburg, KY, Paul Kasabo, comes from WAKY/Louisville; also new at the station is Sue Richardson, who assumes the duties of Station Manager . . . Steve Stone is the new Operations and Music Director of KUKI/Ukiah, replacing Craig Hayworth; Paul Patrick is new as Program Director replacing the retired Kate Moore; and finally, Jeff Angel joins the air staff from KTOB/Petaluma, CA . . .



P/A

POP/ADULT®

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BARRY MANILOW

I Don't Want To Walk Without You (Arista)
80% of our reporters are on it. Certainly no stranger to this category, this was heavily played from the album by most P/A's: adds include WCMB, WLNH, KGGF, WHBC, KUGN, WVIC, WSTV, WQUD, WCWA, WFIR, WHAG, KRKO. Key moves: 22-15 WBEN, 18-14 WTVN, 27-24 KMBZ, 23-20 KMPC, 24-20 WIBW, 25-19 KFMB, 35-28 KBLF, 24-20 KDKA, 38-29 WSGW, 26-21 KLTE, 30-23 WCFR, 24-20 FM97, debut 22 WBOW, debut 28 KSTP, debut 28 WWWE, debut 32 WORG. Heavy rotation: WATR, WFTL, WNEW. Jumps 33-21 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/51). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

JIMMY RUFFIN "Hold On To My Love" (RSO) 54/3 add KOY, WTVN, KMRJ. Key moves: 18-11 WHIZ, 11-9 WPRO, 15-13 WFIR, 12-5 FM97, 10-7 WBZ, 14-10 KUKI, 26-23 WORG, 25-20 KBLF, 29-26 WJBO, 20-16 WVIC. Heavy rotation: WGY. Increased 29-27 on P/A chart.

ENGELBERT HUMPERDINCK "Love's Only Love" (Epic) 52/1 add WBAL. Key moves: 15-12 WRIE, 8-6 KMBZ, 21-17 WHBC, debut 22 WBEN. Heavy rotation: KLYD, WATR. Remains at No. 28 on P/A chart.

LINDA RONSTADT "Hurt So Bad" (Asylum) 59/6 add WBZ, WHAG, WFIR, WCFR, WVMT, WSTV. Key moves: 16-13 WCWA, 1-1 WWWE, 21-15 KLTE, 19-14 KDKA, 25-21 KUKI, 26-23 WWO, 29-22 WNEW, 29-23 WQUD, 31-25 KBLF, 31-27 WCSC, debut 18 WTVN. Increased 34-29 on P/A chart.

PHOTOGLO "We Were Meant To Be Lovers" (20th) 47/7 add KAFM, WSTV, WGR, WCWA, KOLO, WGY, WELI. Key moves: 12-10 WYMC, 14-12 WLVA, 27-24 WORG, debut 23 KEX, debut 27 WJBO, debut 27 WBOW, debut 29 WPRO, debut 32 KBLF. Increased 36-31 on P/A chart.

DOLLY PARTON "Starting Over Again" (RCA) 47/6 add WGR, WSGW, WOOD, WGIR, WATR, KGGF. Key moves: 24-21 WLNH, 24-21 KBLF, 29-26 WVMT, 30-27 WQUD, debut 30 FM97. Hot at WHIO. Increased 35-33 on P/A chart.

NEIL SEDAKA & DARA SEDAKA "Should've Never Let You Go" (Elektra) 61/16 adds include KFOR, KGGF, WHIO, KOY, WBOW, WSTV, WSLI, KMPC, KRNT, WDBO, WGY, KFMB, WHEN. Key moves: 13-9 WGR, 16-13 WBEN, 27-20 WCFR, 33-30 KBLF, 33-27 WHAG, 31-28 WFIR, 33-30 WHBC. Heavy rotation: WOOD. Increased 37-34 on P/A chart.

JAMES LAST BAND "The Seduction (Love Theme)" (Polydor) 42/8 add WHAM, WCCO-AM, WHOK, KFMB, WFDF, KMRJ, WJBO, WGY. Key moves: 20-14 KLTE, 29-26 WBT, 24-20 WBEN, 35-27 WFIR, debut 18 WGR. Increased 38-35 on P/A chart.

EDDIE RABBITT "Gone Too Far" (Elektra) 36/2 add WLVA, KFOR. Key moves: 7-5 WIBW, 18-8 WSB, 31-23 WHAG. Hot at KUGN. Increased 39-36 on P/A chart.

DANN ROGERS "China" (International Artists) 37/5 add KEX, WCCO-FM, WELI, WJON, KRNT. Key moves: 14-11 WIBW, 25-22 WJBO, 27-23 WBOW, 28-22 KBLF, 33-30 KRKO. Heavy rotation: WKHM. Increased 40-37 on P/A chart.

MICHAEL JACKSON "She's Out Of My Life" (Epic) 35/18 adds include KFOR, KEX, WWO, WBAL, KDKA, KOLO, WSIX, WHAS, WIOD, WHBC, WPRO, WNEU, WORG. Key moves: 18-15 WYMC, debut 26 FM97, debut 27 WCFR. Heavy rotation: WDIF. Debuts at No. 38 on P/A chart.

B.J. THOMAS "Walkin' On A Cloud" (MCA) 34/6 add WBAL, WLVA, WJON, WIOD, KOB, KEX. Key moves: 12-8 WHAG, 25-22 WLNH, debut 22 WSB, debut 25 WYMC. Debuts at No. 39 on P/A chart.

ROBBIE DUPREE "Steal Away" (Elektra) 32/17 adds include WQUD, KEX, WBZ, WGR, WDIF, WVMT, WSIX, WJBO, KFMB, WFIR, WHIZ, KRKO, WHOK. Key moves: 40-34 KBLF, debut 21 WBEN, debut 29 KWOS, debut 30 WWWE, debut 31 WCSC. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

BRUCE COCKBURN "Wondering Where The Lions Are" (Millennium) 30/12 add KMBZ, WATR, WJON, WTMJ, WHEN, KDKA, WBAL, WBEN, WHIZ, WFIR, WIP, WJBO. Moves 17-13 KRKO, 14-12 WCFR, 20-17 WVMT, 30-25 WLNH.

BEACH BOYS "Goin' On" (Caribou) 30/5 add WLNH, WIS, WCFR, WYMC, WKHM. Moves 22-18 WHAG, 25-22 WCSC.

MAC DAVIS "It's Hard To Be Humble" (Casablanca) 30/5 add WFIR, WJBO, FM97, WYMC, WQUD. Moves 32-21 WHAG, 27-23 WIBW. Heavy rotation: WHIO, WJON, KUGN.

BILLY JOEL "You May Be Right" (Columbia) 22/0. Moves 10-5 WNEU, 13-11 WFIR, 4-3 WCSC, 21-12 WQUD, 19-15 KUKI, debut 20 WBZ.

LARRY GATLIN "Taking Somebody With Me When I Fall" (Columbia) 21/1 add WQUD. Moves 17-14 KMBZ, 30-24 KLTE, 25-19 WRIE, debut 30 WJBO.

DEBBY BOONE "Are You On The Road To Lovin' Me Again"

Radio & Records
POP/ADULT AIRPLAY / 40

April 25, 1980

Three Weeks	Two Weeks	Last Week	This Week	
1	1	1	1	1 AIR SUPPLY/Lost In Love (Arista)
2	2	2	2	2 EAGLES/I Can't Tell You Why (Asylum)
22	13	8	3	3 KENNY ROGERS & KIM CARNES/Don't Fall In Love With A Dreamer (UA)
9	6	4	4	4 CHARLIE DORE/Pilot Of The Airwaves (Island)
14	8	6	5	5 PAUL DAVIS/Do Right (Bang)
6	4	3	6	6 DR. HOOK/Sexy Eyes (Capitol)
10	9	7	7	7 FELIX CAVALIERE/Only A Lonely Heart Sees (Epic)
11	10	9	8	8 CHRISTOPHER CROSS/Ride Like The Wind (WB)
29	19	13	9	9 DAN FOGELBERG/Heart Hotels (Full Moon/Epic)
18	14	12	10	10 DIONNE WARWICK/After You (Arista)
7	7	11	11	11 BILLY PRESTON & SYREETA/With You I'm Born Again (Motown)
37	23	14	12	12 ANDY GIBB & OLIVIA NEWTON-JOHN/I Can't Help It (RSO)
-	24	15	13	13 ANNE MURRAY/Lucky Me (Capitol)
5	5	5	14	14 KOOL & THE GANG/Too Hot (DeLite/Mercury)
25	22	17	15	15 SPYRO GYRA/Catching The Sun (MCA)
40	29	20	16	16 BETTE MIDLER/The Rose (Atlantic)
12	11	10	17	17 RAY, GOODMAN & BROWN/Special Lady (Polydor)
38	26	21	18	18 JENNIFER WARNES/When The Feeling Comes Around (Arista)
-	36	25	19	19 AMBROSIA/Biggest Part Of Me (WB)
-	35	26	20	20 BERNADETTE PETERS/Gee Whiz (MCA)
-	37	33	21	21 BARRY MANILOW/I Don't Want To Walk Without You (Arista)
20	18	22	22	22 JOHN DENVER/Autograph (RCA)
-	32	27	23	23 NEIL DIAMOND/The Good Lord Loves You (Columbia)
33	28	24	24	24 FLEETWOOD MAC/Think About Me (WB)
8	12	16	25	25 DAVID GATES/Where Does The Lovin' Go (Elektra)
26	20	19	26	26 BOB SEGER/Fire Lake (Capitol)
34	33	29	27	27 JIMMY RUFFIN/Hold On To My Love (RSO)
32	30	28	28	28 ENGELBERT HUMPERDINCK/Love's Only Love (Epic)
-	39	34	29	29 LINDA RONSTADT/Hurt So Bad (Asylum)
3	3	18	30	30 TOMMY JAMES/Three Times In Love (Millennium)
-	40	36	31	31 PHOTOGLO/We Were Meant To Be Lovers (20th)
13	15	32	32	32 MELISSA MANCHESTER/Fire In The Morning (Arista)
-	38	35	33	33 DOLLY PARTON/Starting Over Again (RCA)
-	-	37	34	34 NEIL SEDAKA & DARA SEDAKA/Should've Never Let You Go (Elektra)
-	-	38	35	35 JAMES LAST BAND/The Seduction (Love Theme) (Polydor)
-	-	39	36	36 EDDIE RABBITT/Gone Too Far (Elektra)
-	-	40	37	37 DANN ROGERS/China (International Artists)
-	-	38	38	38 MICHAEL JACKSON/She's Out Of My Life (Epic)
-	-	39	39	39 B.J. THOMAS/Walkin' On A Cloud (MCA)
-	-	40	40	40 ROBBIE DUPREE/Steal Away (Elektra)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters. New Entry →

(WB/Curb) 20/4 add WIS, KUGN, KOY, WLNH.
KORONA "Let Me Be" (UA) 18/2 add WFIR, WWWE. Moves: debut 20 KRMG, debut 30 WPRO.

FIREBALL "Headed For A Fall" (Atlantic) 17/7 add KUKI, WNEU, KRKO, WHAG, KUGN, WCCO-FM, WKHM, debut 28 WLNH.

MARY MACGREGOR "Dancin' Like Lovers" (RSO) 17/5 add KRMG, KAFM, WHBC, KUGN, WHIO. Moves 25-21 WIBW, 32-24 KBLF.
SMOKEY ROBINSON "Let Me Be The Clock" (Tamla) 16/3 add WWWE, WIP, WJBO, debut 30 WLNH.

SHELLIE JACOBS "You Bring Out The Best Of The Woman In Me" (Venture) 16/2 add WJON, WKHM. Moves 29-23 WRIE.

LEIF GARRETT "I Was Looking For Someone To Love" (Scotti Bros.) 15/3 add KUKI, KMRJ, KWOS.

BOZ SCAGGS "Breakdown Dead Ahead" (Columbia) 15/2 add WNEU, WLNH (dp). Moves 25-19 WWO.

CLIFF RICHARD "Carrie" (EMI America) 14/2 add WDIF (ra), WCFR. Moves 23-19 WFIR, 30-24 WHIZ.

CHIP HARDING "Where Is The Woman" (RSO) 14/1 add KMRJ. Moves 6-4 WCFR, 28-18 WYMC.

FLOYD CRAMER "Theme From Dallas" (RCA) 13/4 add WBAL, WSLI, WHIO, KMBZ.

BLONDIE "Call Me" (Chrysalis) 13/1 add WCSH. Moves 8-3 WNEU, 8-1 WCSC, 2-1 WFIR, 1-1 WFYR.

GRACE SLICK "Seasons" (RCA) 12/4 add WHIZ, KWOS, WKHM, WHIO.

MANHATTAN TRANSFER "Twilight Zone" (Atlantic) 12/2 add WHOK, WHIO. Moves 21-18 WSTV.

PETER McIAN "Solitaire" (ARC/Columbia) 10/2 add KRKK (dp), WCCO-AM. Moves 21-18 KRKO, debut 24 WCSC.

LOU RAWLS "You're My Blessing" (Philadelphia International) 9/2 add WYMC, WHIO.

FRANK SINATRA "Theme From New York, New York" (WB/Reprise) 8/7 add KSL, WGY (dp), WVMT, WHIO, KEX, WGIR, WATR.

Most Added:

- MICHAEL JACKSON**
She's Out Of My Life (Epic)
Added at 19% of our reporting stations.
- ROBBIE DUPREE**
Steal Away (Elektra)
Added at 18% of our reporting stations.
- NEIL SEDAKA & DARA SEDAKA**
Should've Never Let You Go (Elektra)
Added at 17% of our reporting stations.
- AMBROSIA**
Biggest Part Of Me (WB)
Added at 16% of our reporting stations.
- BETTE MIDLER**
The Rose (Atlantic)
Added at 15% of our reporting stations.
- BARRY MANILOW**
I Don't Want To Walk Without You (Arista)
Added at 14% of our reporting stations.
- BRUCE COCKBURN**
Wondering Where The Lions Are (Millennium)
Added at 13% of our reporting stations.

Hottest:

- AIR SUPPLY**
Lost In Love (Arista)
Reported hot at 48% of our stations.
- KENNY ROGERS & KIM CARNES**
Don't Fall In Love With A Dreamer (UA)
Reported hot at 43% of our stations.
- PAUL DAVIS**
Do Right (Bang)
Reported hot at 37% of our stations.
- CHARLIE DORE**
Pilot Of The Airwaves (Island)
Reported hot at 36% of our stations.
- EAGLES**
I Can't Tell You Why (Asylum)
Reported hot at 35% of our stations.
- CHRISTOPHER CROSS**
Ride Like The Wind (WB)
Reported hot at 28% of our stations.
- DAN FOGELBERG**
Heart Hotels (Full Moon/Epic)
Reported hot at 28% of our stations.

AN INTERVIEW WITH THE IBMA'S RICH WOOD

Declaration Of Independence For Beautiful Music Supply

In our discussions with Beautiful Music stations and syndicators, one major problem comes up constantly — the availability of fresh custom music. To help solve this problem, several independent stations and small syndicators have joined together to form the **Independent Beautiful Music Association**, better known as the IBMA.

This week we talked with **Rich Wood**, Chairman of the IBMA Creative Committee and Vice President & Program Manager for **Noble Broadcast Consultants (XTRA/San Diego)**. According to Wood there are other companies presently recording new material but it is a very expensive process. "You've got European record companies which are still producing, plus **Starborn Productions** out of L.A., the IBMA, and **Greater Media** with its package called 'Beautiful Hits.'"

The IBMA came out of an idea conceived by **Art Keller**, President of **EZ Communications** and Chairman of the Executive Committee for the IBMA. Rich remembers Keller "got about eight of us together in November of '78; we met in



they're not duplicating something that is already available. "If I have five other versions of a song I don't want to do it again. The object is not to stop other people from recording custom music, because I'll buy it for Noble in addition to the IBMA's material."

"Essentially anybody can buy the material after a certain waiting period. By no means is this a closed group. Our objective is to provide music for the format and let members and independent stations compete on the basis of how good their format is."

Washington and decided to put a great deal of money into it. Our first year's budget, I believe, was about \$100,000 to \$150,000. We met to decide the number of cuts needed, usually 25 to 35."

The group now consists of 13 members, including four small syndicators. The rest are owners of individual stations, some operating as many as four outlets each. "Our membership is not limited to just the U.S.," Wood says. "It's in Canada as well. Most of the people involved were the real pioneers of Beautiful Music such as **WDVR/Philadelphia**, **WWBA/St. Petersburg, FL** (which has probably one of the highest shares in the country), a station in Washington, Sacramento, Portland, Providence and hopefully another coming on from New York, and of course **XTRA**."

Variety and updating the music is most important, Wood says, as well as, of course, quality. After each member's input is considered, a list is made of selections they feel are needed and then submitted for approval by Wood. A cross-checking process then takes place to make sure

CHANGES

We would like to welcome a new station to the Beautiful Music fold. Formerly **Dancemusic, WSOQ/Syracuse** became Beautiful Music as of March 31. According to General Manager **Michael Gallagher**, morning religious broadcasts complement the format.

We are always anxious to highlight any promotional activities, staff changes, news and photos regarding Beautiful Music stations. We encourage all stations to send this information on a regular basis. Please remember that this is your section, and your ideas or questions are welcome.

Picks To Stick

In making the music selection, Wood feels the really lasting standards such as "Deep Purple," "Blue Moon" or "Laura," to mention a few, will always be in the format. "I will have it done in a timeless arrangement, something that you really can't pinpoint. You must continuously update."

According to Wood, Noble Broadcast Consultants buys from about 10 different sources of custom music. "This is not necessarily the case with Beautiful Music in general. The top syndicators both buy and record it on their own. Any syndicator who doesn't is at a serious disadvantage." He also advises any station considering a syndicator to check for contemporary material,

Beautiful
Music

if you're programming a more upbeat Beautiful Music format, so as not to be "stuck with old arrangements."

The IBMA has used up to about five different orchestras in such cities as London, Toronto and Sydney, Australia. Special consideration is given to the choice of the producer and arranger; it is their expertise that matches the appropriate titles to the style of the orchestra. So the production of the music must go through a number of steps.

Quality Control

A matter of the utmost importance to the Beautiful Music format is, of course, the quality. As each member of the IBMA receives his copy of a master, we asked Wood about the quality of these individual tapes and their compatibility with each station's respective equipment. "It's the equivalent of any commercially-produced record. Each producer has a different approach. Some like to do it two-track, while others like 16 or 24-track. I assign the titles to the individual producers. Each arranger will get the type of song that he is best able to do. The quality is absolutely the tops. Our tapes are done one-to-one, with very high quality control. There are tones on the tape for level set and for equalization. **Master Broadcast Services** (one of our members) has built a reputation on its high quality, so naturally this is of major concern."

Each member decides which of the 25-35 titles are most suited for their market. Wood feels about 80%-85% of the material will be used, commenting, "I never expect to come out with something I can use 100%."

The syndicated members include the IBMA material in their complete packages, as does the Noble service. As for accepting new members, Wood states, "We want to keep our membership fairly small. Essentially anybody can buy the material after a certain waiting period. Some of our music is already available on the market. By no means is this a closed group. I want that clearly understood. Our object is to provide music for the format and let members and independent stations compete on the basis of how good their format is."

Pam Bellamy & Gail Mitchell

Beautiful Music Promotions

"The Mystery Song"

"The Times They Are A Changing" — Five years ago a Beautiful Music station may not have considered doing on-air promotions, but today things are different. We talked with **Joe Chille**, Operations Manager **WJYE/Bufalo**, about the station's Beautiful Music games. Chille said, "We want our listeners involved in the station not by telephone but by mail. The 'Mystery Song' contest is our biggest and is aired for about 30 days. A couple of mystery songs are played each day with clues given to help the listeners identify it. They must mail in a postcard with the correct answer. One winner is drawn from all correct entries and his or her name announced on the air. The prize could be \$250 to \$500 in cash or merchandise. At the end of the 30 days we have received somewhere around 40,000 to 50,000 entries. Now, we draw for the grand prize winner, and I mean grand prize . . . two round-trip airline tickets anywhere in the world plus \$1000 in cash."

WJYE gives trips away all year long, not just for the rating period. Chille states, "We run different types of promotions; right now we're doing one with a client called the "Dermaassage Time Of Your Life Sweepstakes," offering a grand prize of a trip for two to the Bahamas. So we are very involved."

Listener involvement seems to pay off for Beautiful Music promotions.

OPPORTUNITIES

Openings

KUZZ/Bakersfield, one of America's leading Country stations, has an opening for an aggressive Program Director. Strong music, promotion and production a must. Send tapes and resumes to Mel Owens, Jr., 1209 N. Chester Ave., Bakersfield, CA 93308. No calls please. EOE M/F (4-25)

195 FM (WRKI)/Bridgeport, CT, 50,000 watt tight AOR now accepting tapes and resumes for possible full and part-time openings. No beginners. No calls. Send info to Tom Zarecki, PD, Box 9595, Bridgeport, CT 06601. EOE M/F (4-25)

Two news announcer openings May 12th, KRGO/Salt Lake City, UT. Call Don Wade, (801) 972-3440 (4-25)

KYSN/Colorado Springs has a future opening for morning personality. Send tapes and resumes to Dan Jackson, Box 1715, Colorado Springs, CO 80901. EOE M/F (4-25)

Looking for midday air talent, Pop/Adult format. Warm, up-tempo delivery. Must know music. Good money for night person. Contact Operations Mgr., KWSL, Box 1230, Sioux City, IA 51102. EOE (4-25)

KVSF/Santa Fe searching for mild-mannered air personality interested in becoming one of our Super-persons. Production experience a must. 2 or more years air work preferred. If you're a communicator capable of maintaining top numbers with our Pop/Adult format, send tapes and resumes to Russ Rountree, Box 2407, Santa Fe, NM 87501. EOE M/F (4-25)

Tampa Bay's 86WAZE is expanding. Future openings all areas, including personalities, news and sales. Should have 1-5 yrs experience. No more, no less. If you're aggressive, have brains and would enjoy an Adult Contemporary format with small company that has its sights set on the big boys in the bay, then send your tapes, resumes and other paraphernalia to Apple, PD, 86WAZE, Box 4667, Clearwater, FL 33518. No calls please. (4-25)

The New Q, KSLQ/St. Louis seeks highly creative, community involved air talent. If you're as cool as Frank Reed (WNBC), as funny as Chris Edmonds (KDWB), as energetic and creative as Jo Jo Kincaid (WVBF) and Cat Simon (KVIL), as sick as Fred Winston (WFYR) and know your town like Ron Chapman (KVIL), we want to hear from you. If you're not... save me the grief of listening to another 300 mediocre air checks. See what I'm saying? Kevin Metheny, PD, KSLQ, 111 S. Barnston, St. Louis, MO 63105. No calls please. EOE M/F (4-25)

WABJ/Adrian, MI accepting tapes and resumes for future openings in announcing, news, copy and copy/production positions. Excellent pay, college town, Pop/Adult format. Tapes and resumes to John Sebastian, WABJ, Box 15, Adrian, MI 49221. Females and minorities encouraged to apply. (4-25)

WLOI/La Porte has opening for jock and/or Production Director. Director should have good voice, imagination, be able to write, organize, work with library and take direction. Fill-in air work required. Jock should be a personality. Pop/Adult format with Top 40 excitement. Will consider someone with limited experience who is willing to learn. Tapes and resumes to J.R. Russ, PD, WLOI 902 1/2 Lincolnway, La Porte, IN 46350. EOE M/F (4-25)

Can you build a respected and award-winning news team from the ground up? If so, our Northeast medium market would like to hear from you. Solid reporting background essential. Administrative experience in news desirable. Ability to write, deliver, gather and produce required. Send tapes, resumes, writing sample and philosophies to Steve Apel, WADE, 1315 Walnut St., Suite 716, Philadelphia, PA 19107. EOE (4-25)

Openings

AM/FM stations in Capitol City looking for fourth newspaper. Delivery, writing, reporting skills all important. Send tape, resume and writing samples to Joel Metzger, ND, WRNL, 7100 Bethlehem Rd., Richmond, VA 23228. EOE M/F (4-25)

WGBB 1240AM/Long Island losing its News Director to ABC's TV Eyewitness News. If you can fill his shoes, rush tapes, resumes and salary requirements to Gil David, WGBB, 1240 Broadcast Plaza, Merrick, NY 11566. EOE M/F (4-25)

Future openings, air talent, news, and sales. Good start for the dedicated. Immediate opening for night person to run syndicated show. Tapes, resumes, photo and salary requirements to Steve Winters, WACI-FM, Box 701, Freeport, IL 61032. No calls please. EOE (4-25)

KFXM and KDUO-FM/San Bernardino/Riverside, CA searching for qualified Chief Engineer. Must be experienced in microwave and directional AM. Salary dependent upon experience. Call Mark Heller at KFXM (714) 825-5555. (4-25)

WNOK-FM/Columbia, SC looking for experienced production talent to fill full-time production position. Must be bright, intelligent and innovative. Contact Pete Hamlet Mon-Fri 2-6pm at (803) 778-1230, or write Box 50568, Columbia, SC 29250. EOE M/F (4-25)

WSPA looking for a community minded one-to-one personality for midday position. A real pro needed for nation's #65 market. Send tapes and resumes to Jay Preston, WSPA, Box 1717, Spartanburg, SC 29304. EOE M/F (4-25)

Top-notch contemporary jock needed for major Midwest market. Adult approach, excellent working conditions with major group owner. Tapes and resumes to Radio, 23831 Seneca, Oak Park, MI 48237. EOE M/F (4-25)

Major market FM station looking for a Music Director. Resumes to Tony Berardini, c/o WBCN, 5005 Prudential Tower, Boston, MA 02199. EOE M/F (4-25)

100,000 watt Country powerhouse needs super night time jock for 8pm-12midnight. Tapes and resumes to Tim Wilson, PD, WAXX, Box 47, Eau Claire, WI 54701 (4-25)

Northern California AM needs Engineer/Announcer with automation experience. 1st ticket a must. Call Tom Plant at (916) 527-3511. EOE M/F (4-25)

WQIQ/Chester in Suburban Philadelphia now accepting tapes and resumes for future full and part-time openings for jock and news positions. No beginners, no calls please. Send to Greg Pnce, PD, WQIQ, Box 2070, Aston, PA 19014. EOE (4-25)

AM drive personable entertainer needed for Pop/Adult formatted FM97/Pittsburgh. Send tapes and resumes to Dennis Elliott, 1233 Braddock Ave., Braddock, PA 15104. No calls please. EOE (4-25)

Bahekel Broadcasting needs immediately a Program Director and complete air staff for Southeastern Tennessee 100KW FM Roker to be on the air soon. Tapes and resumes to Reggie Jordan, WKIN, Box 9, Kingsport, TN 37662, or call (615) 248-8131 before noon. EOE M/F (4-25)

WACO & KHOO/Waco now looking for a full-time Production Director. Professionals only. Tapes and resumes to Jim Miller, Box 7912, Waco, TX 76710. EOE (4-25)

Z97/Dallas-Ft. Worth has night shift open. If there is a recession, Texas doesn't know about it. Tapes and resumes to Gary Mack, Box 1317, Ft. Worth, TX 76101. EOE (4-25)

Openings

WBGW/Birmingham has immediate opening for strong anchor to round out professional news team. Experience necessary. Send cassette tape and resume to Lee Hall, ND, WSGN, Birmingham, AL 35209. EOE M/F (4-25)

Production genius who can also handle Pop/Adult daytime airshift, needed for future opening in competitive college market. Send tapes and resumes to Roger Davis, KXIC, Box 2388, Iowa City, IA 52240. EOE M/F (4-25)

WQID #1 station on the Mississippi Gulf Coast is looking for night talent. Handle an AOR flavored Top 40 air shift with good solid production abilities. Come join a growing organization with good opportunity for solid people. Send tapes and resumes immediately to Mickey Coulter, WQID-FM, Box 4606, Biloxi, MS 39531. (4-25)

WOKF/Tampa has immediate opening for News Director with previous contemporary radio experience. No beginners, no calls please. Tapes and resumes to Scott Robbins, PD, Box 1109, Clearwater, FL 33617. EOE (4-25)

Midday Adult Contemporary personality with pipes and brain needed at world class radio station in Northeast. PD is looking to fill opening on or about June 30th. This opportunity comes complete with stability and good bucks. Six-day week, with production voicing. Super talents only. You'll follow an AM drive shift now pulling twenties in ARB. Tapes, resumes and salary range to Radio & Records, 1930 Century Park West, #183, Los Angeles, CA 90067. EOE M/F

Upper Midwest station has immediate openings for on-air personalities with strong production. Contemporary background helpful. Tapes and resumes to KTYN, Box 637, Minot, ND 58701, or call (701) 852-0301, Jim Carnegie. EOE M/F (4-25)

Wanted: Applications for future openings. Announcing positions. Tapes and resumes to WJZM, Box 99, LaCrosse, WI 54601. Attn: Kevin St. John. (4-25)

KDKB/Phoenix needs a 7-12midnight jock. Send tapes, resumes and personalized letter to Jeff Sattler, KDKB, Box 4227, Mesa, AZ 85201. EOE M/F (4-25)

WXQR/Jacksonville, NC Superstars AOR on Coast looking for announcer/production. Shift and salary dependent upon qualifications. Tapes and resumes to Kris Kelly, WXQR, Box 780, Jacksonville, NC 28540. No calls please. EOE (4-25)

AM1-23, WTCJ/Tell City, IN now accepting tapes and resumes for news and air shift openings. WTCJ is a top quality Top 40 station with excellent facilities and staff. Send your material to John Ashton, PD, WTCJ, Box 250, Tell City, IN 47586. EOE M/F (4-25)

We need a person with strong writing and conversational delivery for our Pop/Adult and AOR formats. If you have that plus a strong interviewing capability, ambition and a desire to work with a professional team, send a tape and resume to Bruce McKay, 101C Waters Bldg., Grand Rapids, MI 49503, or call (616) 456-5461. EOE (4-25)

KUHL in beautiful Santa Maria, CA needs a humorous morning air person capable of programming. Production skills required. Community-oriented, Pop/Adult station. Send tapes and resumes to Denny Luell, KUHL, Box 166, Santa Maria, CA 93456. EOE M/F (4-25)

Excellent position open with advancement opportunities in fast growing market. Ideal living conditions. Send tapes and resumes to KWEL, 401 W. Missouri, Midland, TX 79701. EOE (4-25)

Openings

The industry's most legendary radio station is expanding. I need an absolute gunlinger to join the finest contemporary news department in this market. If you feel you're ready and you've always wanted to work at KHJ, this is your opportunity. Send tapes and complete resumes to Lee Marshall, KHJ, 5815 Melrose Ave., Hollywood, CA 90038. I will not be able to accept your phone calls. (4-25)

Experienced PD needed at KAFY/Bakersfield, an Adult Contemporary station. New studios and power increase soon. Need person who has a strong promotional background. Send programming philosophy and tape and resume to Steve Kaye, Box 6128, Bakersfield, CA 93388. Also in need of air personality. (4-25)

Wanted: Top Talk Show Host who is committed to total community involvement, entertaining enterprising shows, vibrant one-to-one communicator. Must have successful track record. 5 yrs major market experience preferred. Tapes and resumes to Joe Holstead, WFAA, Communications Center, Dallas, TX 75202. EOE M/F (4-25)

Extraordinary news operation in AP-award winning, Billboard's "Station of the Year" needs experienced pro who can dig, read, and write by our standards. If you're good enough to join our expanding department, send tapes and resumes to Bob Bender, WDIF, Box 10,000, Marion, OH 43302. EOE (4-25)

KTOM/Sallinas, CA now accepting tapes and resumes for on-air opening in May. We're Modern Country and looking for a person with FCC 1st who wants to work with a winning team. Send to Lloyd Carr, Box 1380, Sallinas, CA 93902, or call (408) 422-7484. EOE M/F (4-25)

KMIX/98FM needs a PD and morning person for one of the Valley's leading adult rockers. Good pipes and good production ability a must for this top-rated automated station going live. Contact Kent Hopper, Operations Manager (209) 833-0433, or send tapes and resumes to Box 979, Modesto, CA 95354. EOE M/F (4-25)

WJAR/Providence has an immediate opening for a part-time, weekend Pop/Adult personality. Send air checks and resumes to Peter Mockover, WJAR, 111 Dorrance St., Providence, RI 02903. EOE M/F (4-25)

Northern California station, KUKI/Ukiah, looking for a full time and part time future openings for jocks. Send tapes and resumes to Steve Stone, Box 638, Ukiah, CA 95482. (4-25)

Engineer wanted in Camelot! Business-oriented straight talking Chief Engineer needed for San Diego AM & FM. Start yesterday. Top salary. Southern California living but hard work required. Resumes and salary requirements to Operations Mgr., KPRI/KOGO, 8665 Gibbs Dr., San Diego, CA 92123. EOE M/F (4-25)

KSCB/Liberal, KS now taking applications for two air slots. Top 40 format. Send tapes and resumes to Steve Armstrong, Box K, Liberal, KS 67901. EOE M/F (4-25)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Industry

MARY VIDAS promoted to position of Operations Manager for Radio Arts, Inc.
RICHARD J. ROGER appointed West Coast Director of Creative Affairs for Famous Music.
TARRA THOMAS joins Lewis and Associates as Vice President and Account Executive.
SAM HOLMAN joins Radio Arts, Inc. as Program Consultant.
BOB SHANNON named Special Projects Sales Consultant for TM Companies.

Record

JACK KREISBERG appointed to position of East Coast Operations Director for Radio Records.
LEE SMITH promoted to National Sales Director for Capitol Records, Inc.
PHYLLIS PALMETTO named National Singles Specialist for Elektra/Asylum Records.
MARC LAMAZE joins Radio Records as National AOR Coordinator.
GREG EAGLE begins post of Secondary Top 40 Promotion Coordinator for Radio Records.

Radio

DAVID URBACK appointed Sales Manager at KMPX/San Francisco, CA.
PAUL CLIFFORD joins WPNT/Pittsburgh, PA as Announcer/Newsman.
WOLFGANG W. KLAMP named to position of Operations Manager and Program Director at KWUN/Concord, CA.
BILL WEBBER JR. joins WQIQ/Chester, PA as part-time air personality.
BOB HEIM, formerly with WTTM/Trenton, NJ, joins WQIQ/Chester, PA as part-time air personality.

SUSAN COLLINS joins KSTP/Minneapolis, MN as Promotion Director/Programming Assistant.

MARK McKAY, formerly with KEIN/Great Falls, MT, joins KRZI/Waco, TX as Production Director.

MARK HELLER, formerly with KDUO-FM/Riverside, CA, joins WVON/WGCI-FM/Chicago, IL as Chief Engineer.

Station Line-Ups

KGB-FM/San Diego, CA LINE-UP: 6am-10am Linda and Lerry, 10am-2pm Billy Hergonson, 2pm-6pm Jim McInnes, 6pm-10pm Bruce Tucker, 10pm-2am Pat Martin, 2am-6am Wendy White.

KRZI/Waco, TX LINE-UP: 6am-9am Herb Harding, 9am-12noon Clay Steele, 12noon-3pm Mark McKay, 3pm-7pm Terry King, 7pm-12mid Tom Davis, 12mid-6am Rick Lewis. Weekends: Craig Harper

WBAB/Long Island, NY LINE-UP: 6am-10am Bob Buchman, 10am-3pm Ralph Tortora, 3pm-7pm Marc Coppola "The Cope" (MD), 7pm-12mid Frank Ellsworth, 12mid-2am Joel Martin, 2am-6am Derek Meade. Weekends: Karen Peterson.

KKSN/Portland, OR LINE-UP: 6am-10am Phil Buchanan, 10am-12noon Bob Simmons, 12noon-4pm Steve O'Shea, 4pm-8pm Todd Tolces, 8pm-1am Kathy Sullivan.

95SGF-FM/Savannah, GA LINE-UP: 6am-10am Dengerous Doug Wellden, 10am-3pm Johnny Donaway, 3pm-7pm Dr. C. B. Gaffney, 7pm-12mid Captain Greg Stevens, 12mid-6am Jack Cone.

KAUM/Houston, TX LINE-UP: 6am-10am Ted Carson, 10am-2pm Rick Lambert, 2pm-6pm Bill Ward, 6pm-10pm Scott St. James, 10pm-2am Eddie Driskill, 2am-6am Nancy Edwards. Weekends: Dan Dobner, Ed Marshall.

KUKI/Ukiah, CA LINE-UP: 5:30am-10am Steve Stone, 10am-2pm Paul Patnck, 2pm-7pm Brent Ferris, 7pm-12mid Jeff Angel.

WWCK/Flint, MI LINE-UP: 6am-10am Ron Shannon and Lisa Olson, 10am-2pm Mark Miller, 2pm-7pm Tim "The Fish," 7pm-12mid Jeff Hollerook, 12mid-6am Doug Burton. Weekends: Stew Sheder, Shelly Sherman, Tom Gerding, Laura Crenshaw.

KVSF/Santa Fe., NM LINE-UP: 6am-10am Russ Roundtree, 10am-2pm Rick Barber, 2pm-7pm Leonard "Music" Michaels, 7pm-1am Jay Anthony. Weekends: The Panda.

WAZE/Clearwater, FL LINE-UP: 6am-10:40am Alice Cook, 10:40am-2:40pm John Darling, 2:40pm-7pm Apple (PD).

OPPORTUNITIES

Openings

Does a news position in Los Angeles or San Francisco sound good? You can get there quickly by coming now to KYNO, California's most visible secondary, and we can prove it. Great exposure, solid company with money for talented conversational news people. Send tapes and resumes to Jeff Young, ND, KYNO, Suite 1500, 1060 Fulton Mall, Fresno, CA 93721. EOE M/F (4-25)

KZDK/Seattle AOR is looking for a strong news personality with talk experience. Tapes and resumes to Armand Chanti, KZDK, 1426 5th Ave., Seattle, WA 98101, or call (206) 223-3900. EOE M/F (4-25)

Bavannah's newest FM Country station, WGEC, with studios in Springfield, is going 24 hours live. Looking for morning, midday and evening jocks. Minimum 3 yrs experience in contemporary Country. Good production skills a must. News experience helpful. Tapes and resumes to Dave Kay, PD, WGEC, Drawer C, Springfield, GA 31329. No calls please. EOE M/F (4-18)

Miscellaneous

Tampa Bay's 86WAZE brand new sounding Adult Contemporary station with its sights carefully set on the big boys by the Bay. We welcome all calls from record reps to better get to know you and to better serve your artists. Calls from 11am-2pm EST (813) 725-5545. We need the same thing everybody else is crying for, albums, singles, oldies and jingles plus syndicated weekly program demos too. Contact Apple, PD, 86WAZE, Box 4867 Clearwater, FL 33518 (4-25)

WLAN/Lancaster, PA needs record service from all labels for Spanish recordings. Send to Spanish Program Director, 252 N. Queen Street, Lancaster, PA 17604 (4-18)

WTGC/Lewisburg, PA From automated to live Pop Adult. Need record service from all labels. Please send current and oldies to Music Director, WTGC, Colonial Park R D 1, Lewisburg, PA 17837 (4-18)

WABZ FM/Albermarle, NC needs service from most labels. Pop Adult format. Send to Ted Bell, WABZ-FM, Box 608 Albermarle, NC 28001, or call (704) 982-1010 (4-18)

Positions Sought

MICHAEL ST JOHN, 7 yrs experience in medium market with 150,000 population. Have worked as Public Affairs Director, Public Relations Mgr., MD and Ass't PD. Worked at 2 #1 stations. Currently Production Mgr. and Public Affairs Director at #1 station in town. Have worked disco clubs. For more info or aircheck call MICHAEL at (915) 677-5383 (4-25)

7-yr radio veteran looking for medium market PD or Production Director position. Experience in programming, production, music and more. Willing to work hard for decent dollars. Presently employed. Call (703) 667-9073. Ask for JAY EDWARDS (4-25)

Experienced Music Director/announcer. 3 1/2 yrs experience, presently doing morning drive. Hard worker looking for small/medium AOR break. Willing to relocate anywhere. Call ROB (517) 772-0375 (4-25)

6-yr radio and TV professional looking for radio Sports Director position. Call BOB HENSLEY (502) 897-1121 (4-25)

Talented woman DJ/news. 3 years experience in Country music including MD. Hard worker, dedicated, responsible. Have letters of recommendation and references. Call DEBRA CLAY (602) 327-7203 (4-25)

Top-notch newsmen and Sports Director of award winning news department seeks right opportunity. Strong delivery, writing, editing and play-by-play. 5 years experience. Call (814) 562-3535 (4-25)

PD available. Strong in concept and execution. Positive music, research and talk radio experience. Call (919) 785-3011 after 2pm (4-25)

ANDY TYLER, currently week-ending in Fresno area, seeks good full-time position with music format station in CA or AZ. Background includes 2 years in San Bernardino market. Good references. Call (209) 625-3218 (4-25)

MESHIMU ISSAH, broadcasting major, UCLA. Presently research assistant, KSFY-FM. Former announcer at WBLS, KCSF-FM. 10 years experience as professional DJ. Member of Bay Area Disco DJ Association (BADD). Looking for MD and/or announcer position. Specialized knowledge in Rock/Soul/Jazz/Disco. Creative, ambitious, young, innovative. Will relocate. 1428 Grove St., Apt. R, San Francisco, CA 94117. (415) 348-486 (4-25)

If you need a time and temp jock, don't call me. But if you want someone who is a little, a lot on the other side of insanity with 6 yrs experience morning drive, then wake me up and I'll wake up your audience. Call JOHNNY MAC BROWN at (601) 483-7016, or (601) 881-8183 anytime. (4-25)

Major market drive time personality including KXOK, 100, KCBQ, KIMN, KDWB, and WTIC. Call MIKE BUTTS at (214) 387-1430, or (817) 382-5789. (4-25)

Avada, Arizona, California. Attention. 12 yrs news professional. Winner of 5 major journalism awards in New York, seeks to move West and into a medium or major market outlet specializing in comprehensive news, not just headlines. Anchor, street reporter, editor, writer, manager. I can do it all for the right station. Contact RON at (607) 432-0350 after 12 noon EST. (4-25)

Goods & Services

Your Audition Tape Is Special . . .

especially now! Hundreds of desirable on-air jobs are about to blossom with the Spring ratings. Confident of your tape/air check? Does it represent your BEST? Will it be listened to?

LET US LISTEN FIRST!

We offer invaluable guidance, advice and insight that comes from nationally recognized years of successful major market PROGRAMMING experience (Boston, Philadelphia, New York City) in every radio format. We know what program directors listen for.

We'll CRITIQUE, EVALUATE, and provide you with written RECOMMENDATIONS to ensure your tapes effectiveness.

We report within two (2) weeks. (All tapes returned.)

Evaluation fee \$20.00

Contingent upon our evaluation and your agreement, you may merit job placement efforts with our CLIENT STATIONS.

Let THE PROGRAM DIRECTORS LISTEN FIRST!

THE PROGRAM DIRECTORS, The Warwick, Suite 1810, 17th & Locust Streets, Philadelphia, PA 19103, (215) 985-4337

Radio Job Openings

In the past six months, JOBSHEET's subscription list has grown and grown! We average 60 jock and PD openings per week! 13 weeks \$15.00! One year \$35.00! MEDIA CONSULTANTS, 2504 Regent Court, Lafayette, IN 47905

Air Check Center

Unable to produce a quality air check because of poor equipment? Perhaps you don't know what to include on your audition tape. Let our staff of programmers edit process your tape professionally. Call (318) 636-2054

You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample CONTEMPORARY COMEDY, 5804-D Twineing, Dallas, TX 75227 (214) 381-4778

Lola's Lunch

DROP YOUR PANTS, grab your socks, here comes the laffs here comes the yocks. Complimentary snack "LOLA'S LUNCH" 1789 Hamlet Drive Ypsilanti, Michigan 48197

Comedy Material

Funny horoscopes, Krazy Kommercials, silly soap operas, ridiculous TV reviews and more. 25 pages delivered to your mouth every month. For freebie write HYPE INK, Box 69581, Los Angeles, CA 90069

Phantastic Phunnies

Highly respected proven worldwide audience builder! Hilarious original "quick-quip" topical humor!! Introductory month's 400 topical one-liners and "BONUS" just \$2.00!!! PHANTASTIC PHUNNIES, 1343-A Stratford Dr., Kent, OH 44240

Cary's Country Store

Vintage Country music program featuring over 50 years of C&W recordings. Informative commentary by experienced Los Angeles announcer/historian. In-depth documentary "The Bob Wills Story" also available. For demo CARY'S COUNTRY STORE, 16856 Escalon Dr., Encino, CA 91316

Broadcaster's Action Line

Job Referral Service - \$40.00 for 12 months. R 3, Box 84, Lexington, IN 47138, (812) 889-2907. Free to employers.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

Positions Sought

Killer night-time communicator with drive and determination to help your station win. 9 yrs experience including MD. Knowledge of radio and programming to take on programming responsibilities. Super numbers, excellent references and reliable content. Call CLIFF at (405) 799-5133 (4-25)

5 1/2-yr professional personality wants aggressively programmed Top 40 or Pop/Adult station. Competitive attitude, team spirit and top 10 sound are musts. Offer me a cause and personal growth and I'll give you 100%. Call BILL SHIEL at (502) 782-2142, or (502) 781-2121. (4-25)

Warning: If you're not looking for severe craziness, comedy, shock, lunacy, and just a plain nut, don't call UNKLE ALVIN at (717) 564-8250. (4-25)

Positions Sought

10-yr veteran radio personality looking for successful, stable AOR station. I have experience as Music Director, news and production. Prefer Northeast. Call (615) 877-3159. (4-25)

Talk Show Host in top 50 market would like to move West, Northwest, medium or major market. Prefer Talk Show, but will work a Pop/Adult air shift if conversing with your listeners is what you're after. 9 yrs in radio, creative production and good communicator. Can get in 2nd week in July. JOEL RAPPOPORT, (919) 945-3892, 11am-4pm EST. (4-25)

It's hard to soar with the eagles when you work with a bunch of turkeys! KEITH CONWAY 8 yrs on-air. Experience in music, programming, production and copy-writing, ready to fly. Any format. More than willing to relocate. Call (512) 278-4603, or write Alan Smith, 2900 Garner Field Rd., 14-B, Uvalde, TX 78801. (4-25)

Looking for position as sportscaster/interviewer. College grad with demo tape. Call RICHARD CASSADA at (201) 342-2621, or write 130 Overlook Ave., Hackensack, NJ 07601. (4-25)

Dedicated radio man with 4 yrs experience looking for Pop or Country position. Good with features. Will relocate for right opportunity. Call MORRY at (513) 631-4657 days. (4-25)

Production Pro WCOZ/Boston. Top-notch production wiz for Boston's #1 Rock station looking for position as Production Director with airshift for major or medium market AOR station. Call JOHN McKINNEY at (617) 783-4323, or write me at 1845 Commonwealth Ave., Brighton, MA 02135. (4-25)

5-yr broadcasting pro seeks move to top 100 market in Sports, News or Talk. Currently Sports Director (3 yrs), plus Talk Show Host, Sports Talk Show Host. I was first hired to do AM drive news. I'm available immediately. Contact ED WARREN (614) 283-4747, or (614) 282-7040. (4-25)

Florida, California programmers. 4 yrs experience in Top 40, AOR and presently in Country. Presently MD and Ass't PD and can handle any kind of work if the benefits and money are right. Dependable, conscientious and give 200%. Available in June. Call (318) 443-8451 ask for GEN. ROBERT E. LEE. Let's help each other. (4-25)

Young female talent currently in small market gaining experience. Specialty is news but can do creative production and announce most any format. If you'd like to have first chance at a hard working, determined young lady, write to LESLIE KAY, Rte 8, Box 552, Bemidji, MN 56601, or call (701) 786-2195. I'd especially enjoy an opportunity at a station in Houston, TX. (4-25)

DAVE MACK looking for new Program Director position. Pop/Adult or Gold format. Prefer Northeast. All offers considered. (617) 922-0798 (4-25)

Looking for position as PD, MD or announcer. Rocky Mtn or West Coast area only. 1st class license, 9 yrs experience. Formerly with KRKK/Rock Springs Wyoming and KINN/Alamogordo, NM. Contact SNAIL DODGE at 1904 Juniper Dr., #220, Alamogordo, NM 88310, or call (505) 437-3367 (4-25)

Enthusiastic, energetic and enlightening announcer looking for stable job in production, copywriting, announcing. 1st phone with experience in all modes of station operations. Formerly with KCJJ/Iowa City. Looking for career. ERIC SAMHAMMER (213) 876-3265 (4-25)

Air personality presently working for WTLB/Utica, NY. Will be graduating with an Associates Degree in Broadcasting and will be seeking full-time employment at the end of May. Good references and good numbers. Tape and resume upon request. Write DUANE JAMES, College Hill Apts., #45, Bldg 4, Herkimer, NY 13350, or call (315) 866-9834. (4-25)

Experienced Sportscaster seeks more responsibility. Capable production, news, sales and air shift. Available immediately. Will relocate. Call MITCH (716) 637-6324 (4-25)

Positions Sought

BEAU WALKER looking for Top 40 position. Prefer Florida but will consider all. Formerly WAYS, KENO, KFJZ, recently K102 (WCKO). Call (305) 983-5784. (4-25)

JOHN DAVIS, 1 1/2 yrs experience, seeking Top 40 air personality opportunity. Markets in the West preferred but will listen to all offers. Call anytime. (213) 459-5473. (4-25)

RKO Productions, entertainment, documentary writer/co-producer (Top 100 of the '70's, The Beatles, Paul McCartney, Eagles, etc.) seeks challenging projects position. Rock, features, news. LAURIE KAYE (415) 775-4552 mornings or evenings. (4-25)

WOODY CHAVIS formerly KDB/Santa Barbara looking for news writing, reporting or producing at a station with good commitment to news reporting. Just out of college, 23 yrs old. If interested call (213) 204-0386, or (213) 204-0781, or write to 4819 Maytime Lane, Culver City, CA 90230. (4-25)

At station with commitment to good Country music and sports programming. 17 yrs experience. Former PD and Sports Director with radio and TV. Excellent play-by-play. Currently doing mornings at 100,000 watt Stereo FM in Western Wisconsin. #1 rated in entire 22 county area. Looking for Wisconsin, Oklahoma or New Mexico area. (715) 695-3478. Anxious to start new position by August 1st. (4-25)

4-yr professional with degree and lots of extras. Looking for first full-time PD spot. Relocation no problem. All formats. Write "LOOKING" 513 Longview Belleville, IL 62223 (4-25)

Six market air personality looking for good company to grow with. Program experience in top 50 market, excellent midday or afternoon jock. Great production. If you want a leader to put it all together for you, call me (313) 557-0303 (4-25)

Broadcast professional with 1st phone and 4 yrs experience in play-by-play, news, production and DJ, looking for position in small or medium market in Minnesota, Wisconsin or Iowa area. Young, hard worker determined to be the best. If interested call MICHAEL at (612) 724-0787 (4-25)

WILLIAM HARGREAVES, 9 yrs experience Los Angeles, San Diego, Palm Springs seeks news, production, announcer, sales, copywriter, DJ. Call (213) 277-7769, (714) 348-0137 until the end of April. (4-25)

I'm psyched and ready to go! College grad, 3rd phone, 4 yrs experience college radio, 1/2 yr KFMB, seeks DJ gig at small or medium market station. Call TODD at (714) 469-3382. Don't delay, call today. (4-25)

Major market jock with over 10 yrs experience in the business. Good pipes, good production. Former PD and MD experience. Looking for programming challenge in medium market. Call CHRIS O'BRIEN (313) 358-7006. (4-25)

Dedicated newsmen seeking medium market News Director position or anchor/reporter in large market, West or Northwest. Currently employed at respected top 30 market station, excellent references. A dependable professional for a station that cares about gathering and presenting news. (415) 573-7294. (4-25)

Ever been promised a job then... this is it. Being out of radio is missing out on half your life. I've been MD, Production Director, Program Producer and much more all in Los Angeles. Now I'm doing production part-time. I need and want a full-time job in radio production, music or just about anything. Call KEVIN at (213) 878-0604. (4-25)

Newswriter/announcer with 5 yrs commercial experience seeks employment in or around Los Angeles area. Just completed temporary position with KABC. Call CHERYL BARDOWELL (213) 787-7974. (4-25)

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THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

ROBBIE DUPREE Steal Away (Elektra)

76% of our reporters on it. Moves: Up 82, Same 22, Down 0, Adds 46 including WFIL, JB105, CFTR, CKGM, WHB, Q102, KFI, KIMN, WPEZ, KAUM, KTSA, WNAP, KTKT, KZZX. See Parallels, charts at number 27.

CLASH

Train In Vain (Stand By Me) (Epic)

62% of our reporters on it. Moves: Up 79, Same 25, Down 4, Adds 15 including WKBW, Q107, WPGC, KHJ, WFLY, WTIK, WNOE, WLAC, KZZX, WYRE, KWIC. See Parallels, charts at number 29.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). Moves are broken down for each record and indicate how many stations moved the song up on their charts, held it the same on to on, add to on, 31-31, etc.) moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

JAMES LAST BAND "The Seduction" (Polydor) 114/10

Moves: Up 83, Same 21, Down 0, Adds 10, JB105, KIOA, KZ93, KIOY, Y94, FM102, WAAY, CK101, KWIC, WROK, WKBW 26-22, WCAO 23-18, Z93 20-10, WOKY 26-23, KJR 14-11, KIMN 25-22, KOPA 17-14.

FIREBALL "Headed For A Fall" (Atlantic) 110/17

Moves: Up 66, Same 27, Down 0, Adds 17 including KSLQ, WGCL, B100, KOPA, WAEB, WTIK, WRJZ, KMJK, PRO-FM 28-25, 94Q 29-25, KBEQ 30-24, KJR 26-20, KIMN 27-23.

PAUL McCARTNEY "Coming Up" (Columbia) 103/49

Moves: Up 38, Same 16, Down 0, Adds 49 including 96KX, PRO-FM, JB105, CFTR, KBEQ, KFI, KIMN, KOPA, WKEE, WFMF, KZ93, KERN, Z93 30-26, 94Q 28-22.

LIPPS, INC. "Funkytown" (Casablanca) 103/27

Moves: Up 69, Same 7, Down 0, Adds 27 including KVIL, KSLQ, WOLF, Q106, KAUM, KEEL, WLAC, KSTT, KERN, WABC 10-9, WPGC 25-17, KRLY 10-7, CKLW 18-9, WGCL 11-4, KEARTH 2-1, KRLA 1-1, KHJ 2-1, KFRC 21-13. Major market activity debuts it on chart at number 25.

BOB SEGER "Against The Wind" (Capitol) 91/45

Moves: Up 32, Same 14, Down 0, Adds 45 including WXLO, F105, Z93, KS95-FM, KSLQ, WHB, KEARTH, B100, KUPD, WRKO 29-27, 94Q 21-16, KOPA 19-15.

BRUCE COCKBURN "Wondering Where The Lions Are" (Millennium) 90/14

Moves: Up 51, Same 23, Down 2, Adds 14 including WGCL, WOKY, Z98, 92Q, WJBQ, KILE, WRKR, F105 35-30, 94Q 5-5, KDWB 18-6, WZUU 20-18.

MICHAEL JACKSON "She's Out Of My Life" (Epic) 84/27

Moves: Up 46, Same 9, Down 2, Adds 27 including CKLW, WFBL, KINT, WBBQ, WKIX, WOHO, KERN, KTKT, WRKO 28-25, KRLY 29-26, KEARTH 22-18, KOPA 29-23.

BERNADETTE PETERS "Gee Whiz" (MCA) 84/11

Moves: Up 53, Same 20, Down 0, Adds 11 including KJR, WFBL, KERP, KEEL, WOHO, KMJC, WHEB, WKBW 10-7, PRO-FM 23-19, KEARTH 21-14.

MELISSA MANCHESTER "Fire In The Morning" (Arista) 82/2

Moves: Up 52, Same 17, Down 12, Adds 2, KAUM, WGH, WFIL 16-13, PRO-FM 29-26, KVIL 22-18, WLCY 7-3, WOW 14-8.

J. GEILS BAND "Love Stinks" (EMI America) 73/12

Moves: Up 43, Same 18, Down 0, Adds 12 including PRO-FM, Q107, WOKY, WHY, WLAC, KLUC, F105 31-24, WGCL 21-17, KJR 27-23.

PAT BENATAR "We Live For Love" (Chrysalis) 69/15

Moves: Up 30, Same 24, Down 0, Adds 15 including WKBW, WGCL, KHJ, KIMN, WFLY, WNOE, WQRK, KERN, WYRE, WRKR.

NEIL SEDAKA & DARA SEDAKA "Should've Never Let You Go" (Elektra) 64/18

Moves: Up 28, Same 18, Down 0, Adds 18 including Q105, WOKY, KOPA, WKBO, WTIK, WSGN, WAYS, WDRQ, WCIR, CK101, WKBW 17-11, 94Q 13-8.

PEACHES & HERB "I Pledge My Love" (Polydor) 61/1

Moves: Up 35, Same 9, Down 16, Adds 1, WOLF, WNBC 9-4, WCAO 20-14, WRKO 4-3, WPGC 16-14, WOKY 21-19, KFRC 28-25.

FELIX CAVALIERE "Only A Lonely Heart Sees" (Epic) 61/1

Moves: Up 36, Same 15, Down 9, Adds 1, WBEN-FM, WCAO 24-20, PRO-FM 19-16, JB105 28-26, KVIL 20-17, Z93 18-9, KDWB 10-9, WZUU 4-3.

Others Getting Significant Action

BARRY MANILOW "I Don't Want To Walk Without You" (Arista) 49/10

Moves: Up 20, Same 19, Down 0, Adds 10, WNBC, KIMN, WKBO, KEEL, KSTT, WOW, KFXM, 14WK, WCIR, KOOK, WKBW 25-21, KEARTH 29-25.

KORONA "Let Me Be" (UA) 45/2

Moves: Up 30, Same 13, Down 0, Adds 2, KFXM, KBOZ, CKLW 24-20, WPEZ 28-25, Y103 38-32, WTVR 15-10, KIOY 5-2, WHEB 13-9.

Radio & Records

NATIONAL AIRPLAY/30

April 25, 1980

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
1	1	1	1	BLONDIE/Call Me (Chrysalis)
7	5	3	2	BILLY JOEL/You May Be Right (Columbia)
6	4	2	3	AIR SUPPLY/Lost In Love (Arista)
2	2	4	4	BOB SEGER/Fire Lake (Capitol)
18	10	6	5	KENNY ROGERS & KIM CARNES/Don't Fall In Love... (UA)
3	3	5	6	CHRISTOPHER CROSS/Ride Like The Wind (WB)
27	17	12	7	AMBROSIA/Biggest Part Of Me (WB)
28	21	13	8	LINDA RONSTADT/Hurt So Bad (Asylum)
26	22	17	9	BOZ SCAGGS/Breakdown Dead Ahead (Columbia)
8	8	9	10	DR. HOOK/Sexy Eyes (Capitol)
13	11	11	11	CHARLIE DORE/Pilot Of The Airwaves (Island)
4	6	7	12	EAGLES/I Can't Tell You Why (Asylum)
17	15	14	13	PAUL DAVIS/Do Right (Bang)
22	18	15	14	PRETENDERS/Brass In Pocket (I'm Special) (Sire)
5	7	8	15	PINK FLOYD/Another Brick In The Wall (Columbia)
30	25	20	16	DAN FOGELBERG/Heart Hotels (Full Moon/Epic)
11	9	10	17	FLEETWOOD MAC/Think About Me (WB)
-	28	22	18	GARY NUMAN/Cars (Atco)
-	-	25	19	BROTHERS JOHNSON/Stomp! (A&M)
-	26	23	20	ANDY GIBB & OLIVIA NEWTON-JOHN/I Can't Help It (RSO)
21	19	18	21	JOURNEY/Any Way You Want It (Columbia)
-	-	27	22	BETTE MIDLER/The Rose (Atlantic)
14	13	16	23	BILLY PRESTON & SYREETA/With You I'm Born... (Motown)
9	12	19	24	MICHAEL JACKSON/Off The Wall (Epic)
-	-	25	25	LIPPS, INC./Funkytown (Casablanca)
12	16	21	26	RAY, GOODMAN & BROWN/Special Lady (Polydor)
-	-	27	27	ROBBIE DUPREE/Steal Away (Elektra)
10	20	26	28	KOOL & THE GANG/Too Hot (DeLite/Mercury)
-	-	28	29	CLASH/Train In Vain (Stand By Me) (Epic)
16	14	24	30	JIMMY RUFFIN/Hold On To My Love (RSO)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

PAUL McCARTNEY "Coming Up" (Columbia)
ROBBIE DUPREE "Steal Away" (Elektra)
BOB SEGER "Against The Wind" (Capitol)
ELTON JOHN "Little Jeannie" (MCA)
BETTE MIDLER "The Rose" (Atlantic)

Complete Regionalized Listings on Pages 32 and 33.

HOTTEST

BLONDIE "Call Me" (Chrysalis)
AMBROSIA "Biggest Part Of Me" (WB)
ROGERS & CARNES "Don't Fall In Love..." (UA)
BILLY JOEL "You May Be Right" (Columbia)
AIR SUPPLY "Lost In Love" (Arista)

Parallel Listings Begin on Page 36.

PHOTOGLO "We Were Meant To Be Lovers" (20th) 44/10

Moves: Up 21, Same 12, Down 1, Adds 10, KDWB, WHY, WSKZ, KROY, KRQ, WHEB, KKXL, WNAM, WGBF, KFXD, 94Q 30-27, WROV 20-11.

RED RIDER "White Hot" (Capitol) 44/1

Moves: Up 20, Same 22, Down 1, Adds 1, WKEE, WFI d-29, KDWB 25-23, Y103 35-29, KRQ 26-22, WANS-FM 20-16, KCBN 40-35.

ANNE MURRAY "Lucky Me" (Capitol) 43/6

Moves: Up 19, Same 18, Down 0, Adds 6, WCAO, CFTR, WTIK, WVIC, WLBS, KBDF, JB105 18-14, WAKY 31-28, WZZP 22-17.

JERMAINE JACKSON "Let's Get Serious" (Motown) 43/2

Moves: Up 29, Same 12, Down 0, Adds 2, WNOX, Y94, JB105 23-20, WPGC 21-18, Q105 13-11, KBFM 12-11, WSGA 5-2, KYNO-FM 15-8.

ELTON JOHN "Little Jeannie" (MCA) 40/40

Moves: Up 0, Same 0, Down 0, Adds 40 including WFI, 96KX, WCAO, WRKO, PRO-FM, JB105, KRLY, Z93, 94Q, KDWB.

SPIDER "New Romance (It's A Mystery)" (Dreamland) 40/14

Moves: Up 8, Same 18, Down 0, Adds 14, including KRLY, KDWB, KFRC, KJR, WKEE, WTIK, WSKZ, WVIC, KRUX, WPST 32-28, KAUM 28-23.

KNACK "Can't Put A Price On Love" (Capitol) 38/2

Moves: Up 15, Same 21, Down 0, Adds 2, WPEZ, KHFI, PRO-FM 21-17, KDWB 27-25, WAEB 25-22, KROY 24-22, WANS-FM 26-20.

TOM PETTY "Here Comes My Girl" (Backstreet/MCA) 38/9

Moves: Up 12, Same 15, Down 0, Adds 9, WHY, 14Q, KHFI, WLAC, WDRQ, WGUY, V100, KSLY, KOOK, WFI 27-25, KROY 30-25, KRUX 38-33.

BILLY JOEL "It's Still Rock & Roll To Me" (Columbia) 35/15

Moves: Up 7, Same 13, Down 0, Adds 15 including WXLO, Z93, KEARTH, WSGA, WOHO, KGW, KLUC, 96KX 24-19, WPGC 14-7, WDRQ 17-10.

PETER McLAN "Solitaire" (ARC/Columbia) 32/3

Moves: Up 19, Same 10, Down 0, Adds 3, KRBE, WERC, WROV, PRO-FM 25-21, Z93 25-22, 94Q 18-15, WBBQ 3-2, KRUX 32-25.

SMOKEY ROBINSON "Let Me Be The Clock" (Tamla) 29/1

Moves: Up 23, Same 3, Down 2, Adds 1, KFI, KRLY 20-15, KRLA 20-15, WHY 36-33, WSGA 28-23, WXIL 11-6.

DOLLY PARTON "Starting Over Again" (RCA) 28/9

Moves: Up 9, Same 9, Down 1, Adds 9, WHB, KFI, WLAC, WKIX, WVIC, WTSN, WISE, KDZA, KFXD, WKBW 30-28, WOKY 24-22.

STYX "First Time" (A&M) 28/2

Moves: Up 13, Same 10, Down 3, Adds 2, KRBE, KENO, Q105 20-17, Y103 27-20, WLAC 5-4, KJ100 9-6, KRQ 8-4, KTKT 16-7, K104 1-1, KFXD 1-1.

JENNIFER WARNES "When The Feeling Comes Around" (Arista) 27/3

Moves: Up 12, Same 11, Down 1, Adds 3, 94Q, WFLB, KBIM, KDWB 28-26, WZUU 23-20, WAYS 32-28, WOW 18-16.

Continued on Page 38