

Radio & Records

ISSUE NUMBER 331

THE INDUSTRY'S NEWSPAPER

MAY 9, 1980

ATLANTIC TO DISTRIBUTE

Greenbergs Form Custom Label



Jerry Greenberg

Jerry Greenberg, President of Atlantic Records since 1974, will resign that position to form a new, as yet unnamed label to be distributed worldwide by Atlantic. Bob



Bob Greenberg

Greenberg, VP/West Coast Operations for Atlantic, will also resign to join his brother in the new venture. Both will remain as consultants to Atlantic, and Jerry

Greenberg will continue to serve on parent company WCI's Executive Music Board.

Atlantic Chairman Ahmet Ertegun commented, "During the past decade, Jerry Greenberg's name has become synonymous with Atlantic Records. All of us will miss his dynamic leadership and uncanny feel for contemporary music. However... we expect that Jerry and Bob Greenberg will create what will be the outstanding label of the 80's. The entire team at Atlantic is behind this new project with a kind of energy and dedication I have not seen here before."

Jerry Greenberg stated, "Obviously, we are overjoyed to be able to form our own label and at the same time stay with the best record company in the business. To my mind, the 80's are going to be the time for small labels, working through the expertise and direction of the large companies, to make their mark. This is just where we want to be; it's the best of both worlds."

Jerry Greenberg has been with Atlantic since 1967, heading promotion in 1969 and becoming a VP in 1970, rising to Sr. VP/Operations & GM in 1971 before his presidential appointment. Bob Greenberg worked in promotion for MGM, Epic, and Warner Bros. before becoming Atlantic's West Coast GM in 1973 and taking on his present position in 1975. The new label will be headquartered in New York, with a Los Angeles office headed by Bob Greenberg.

DiNoble Named Casablanca VP/GM

Al DiNoble has been appointed Vice President/General Manager for Casablanca Records. In his new position, he will oversee all departments and assist Casablanca President Bruce Bird in the company's administrative and creative functions.

Bird commented, "The promotion of Al DiNoble is a source of pride for all of us at Casablanca, since it represents the depth of talent we can draw from our staff. Throughout the years, Al and I have worked very closely, and I know that his knowledge of Casablanca's style and his personal dedication will be invaluable to our continued success."

DiNoble, an industry veteran who was a founding executive of Motown's Rare Earth label a decade ago, has been with Casablanca since 1976, most recently as VP/Product Development. He stated,



OUT WITH THE OLD, IN WITH THE NEW—The changing of the managerial guard at WIRE & WXTC/Indianapolis was handled in a slightly unorthodox manner, as this photo shows. Clad as "Father Time," Don Nelson hands the official "manager's bible" (a copy of R&R) to "Baby New Year" Ivan Braiker, who assumed the GM's duties for both stations. Incidentally, this successful attempt at publicity was not born in the WIRE/WXTC promotion department; Don and Ivan cooked it up themselves, which proves that creative management is alive and well and living in Indianapolis.

SAYS IN-CAR AM STEREO BETTER THAN FM

Magnavox Pledges Full Cooperation With Broadcasters

Magnavox, designated by the FCC as the industry standard for AM stereo (R&R 4-11), extended a firm pledge of cooperation with broadcasters and broadcast equipment manufacturers in making the transition to AM stereo feasible and inexpensive. Magnavox stated in a Washington, D.C. press conference Wednesday (5-7), featuring President Kenneth Meinken Jr., that it will not "assert" its AM stereo broadcast patents against broadcasters and manufacturers, adding that this stance amounts to

a "free license" for broadcasters.

Meinken explained, "As we have said repeatedly, we will cooperate with broadcast equipment manufacturers to produce new equipment for our system in any way we can. Already, we've furnished a great deal of technical information and assistance to manufacturers of audio processors, monitors, and transmitters. There will be a reasonable license fee charged to receiver manufacturers."

Nine-Month Delay Asked

On another AM stereo front, the Electronics Industries Association (EIA) asked the FCC for a nine-month delay before issuing its official order, so that auto dealers can build up an AM stereo radio inventory. Even if no delays come to pass, it's estimated that it will be 4-6 weeks before the FCC order is issued, and at least 4-6 months thereafter before AM stations can complete their conversions to stereo.

Most of Magnavox's statement was aimed at justifying the Commission's choice of the company's system as the sole standard for AM stereo, stressing its simplicity and cost effectiveness and claiming it to be the "best possible compromise compatible with engineering considerations." Magnavox also cited support of the single-system decision from the NAB, the EIA, and four of the five companies in competition for the FCC nod.

MAGNAVOX/See Page 4

\$11 MILLION FOR KOME, WIVY

Affiliated Buys Two Infinity Stations

Affiliated Publications Inc. has agreed in principle to purchase KOME-FM/San Jose and WIVY-FM/Jacksonville from Infinity Broadcasting Corp. for \$11 million. Infinity also owns WBCN/Boston.

Affiliated Broadcasting Executive VP Al Grosby commented to R&R, "They're both good stations in Sunbelt areas, and the philosophy of the company is to find the best stations in the best markets." Affiliated, through its Affiliated Broadcasting subsidiary, currently owns KRAK & KEWT-FM/Sacramento, WSAI-AM-FM/Cincinnati, KMPS-AM-FM/Seattle, and WFAS & WWYD-FM/White Plains. The company is awaiting final approval of its recent purchase of WHYN-AM-FM/Springfield, MA for \$5 million.

Hedges New PD At KLOS

Tommy Hedges, PD at WCOZ/Boston, has accepted the PD position at KLOS/Los Angeles. Bill Sommers, GM at the ABC AOR station, told R&R, "We're very excited. Tommy showed me the kind of thorough, methodical nature we need here." KLOS consultant Jeff Pollack added, "I think Tommy Hedges is one of the best programming talents in the country. Bill Sommers and I are very lucky to get him in here. The opportunity to work with Tommy in rebuilding KLOS is a very exciting one."

Hedges, who had been at WCOZ for two years, following a PD term at WBCN/Boston, told R&R, "WCOZ is a terrific station in a terrific city, but at the same time, I don't know how often an offer like this will come down the pike. I'm looking forward to working with Bill Sommers, and I respect what Jeff Pollack has done in the past. Jeff's input will be invaluable. What we want to do is build an incredibly good radio station. If



Tommy Hedges

there are then two incredibly good stations in the market that's fine. There is undeniably one station in L.A. that a number of people have embraced. That doesn't mean there has to be any fight between us. I'm convinced we'll be able to create a very interesting radio station to listen to."

WCOZ GM Dick Borel, who called Hedges "a hell of a fine PD," said that a search was underway for a PD replacement. Hedges joins KLOS toward the end of May.

**The First Single From The
BIG Rock & Roll Album Of 1980.**



VAN HALEN
“And The Cradle Will Rock”

**One Of The Top 5
Most-Played Albums In The Country.**

Produced by Ted Templeman



on Warner Bros. Records

Nelson Resigns As WRKO PD

Harry Nelson, longtime PD at WRKO/Boston, resigned that position last week. Citing a "disagreement with management on what direction WRKO should pursue," Nelson submitted his resignation, effective immediately, to Chuck Goldmark, GM of the RKO Top 40 station.

Nelson told R&R, "I am very thankful to RKO for all the great

things that happened to me during my seven years with the company, and I leave them with regrets." He added that he had spoken to WCOZ/Boston management about the PD position vacated by Tommy Hedges (see Page 1), but that nothing definite had been decided. "I very much want to stay in the Boston area," Nelson concluded. "It's my home." No replacement has been named at WRKO yet.

J.B. STONE PD AT KGFJ

Inner City Names Looney, Marine GM's

Bob Looney and John Marine have been promoted to General Manager at KGFJ/Los Angeles and KBLX-FM/Berkeley, respectively. Both Looney, who replaces Greg Howard, and Marine, who takes over from Frank Haye, most recently served as Sales Managers for the Inner City Broadcasting outlets and will continue to perform in that capacity in addition to their new responsibilities as General Managers.

In a related development, J.B. Stone has been named Program Director for KGFJ following the recent departure of Alvin John Waples. Prior to this appointment, Stone did morning drive at KDIA/Oakland, having previously been an air personality at KHJ/Los Angeles and KFRC/San Francisco, among other stations.

Inner City Broadcasting Chairman Percy Sutton, commenting on the appointments, told R&R: "These are difficult times; a re-

cession seems to be approaching. We are a young group of radio stations, and we must take every opportunity to improve ourselves: in management, in programming and in our total structure. In the belief of management, these changes will give us the best opportunity for not only survival, but progress in the days, weeks, months and years ahead."

Yates Returns To Radio As KSAN PD

Tom Yates has been appointed PD at KSAN/San Francisco, filling a position left vacant since Jackie McCauley resigned (R&R 2-15). Metromedia VP David Moorhead told R&R, "The one empty slot on my management team is now filled. He'll be my right arm. Tom's very good; he's very organized."

Yates is a longtime AOR pro-



Stan Layton

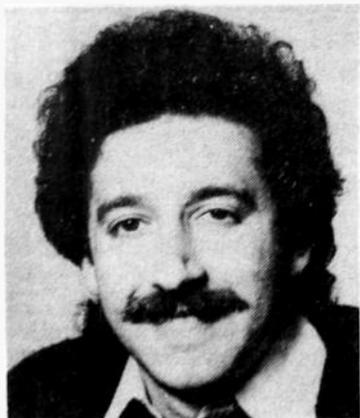
Layton Returns To Chrysalis As VP/Sales

Stan Layton, who left Chrysalis Records to join MCA as VP/Marketing, has returned to his former label as Vice President of Sales. Layton will report to label President Sal Licata.

Licata commented, "Stan's strength and experience in the area of sales is going to be a tremendous asset during this very important growing period at Chrysalis. We wholeheartedly welcome him aboard." Layton takes up his new duties immediately.

grammer whose background includes a stint in San Francisco radio in 1967-68 at KMPX. His most recent PD post was at KLOS/Los Angeles, and he had been consulting KWST/Los Angeles and WYDD/Pittsburgh in recent years. He will continue working with AOR-slanted publication Goodphone as "Editor-At-Large" in addition to his KSAN duties.

E/A Restructures Promotion Department



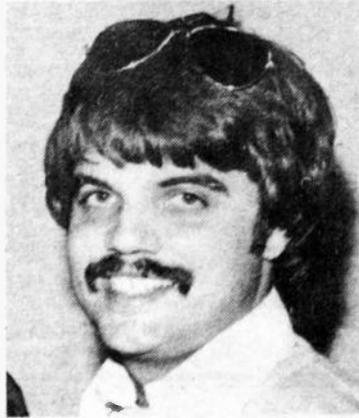
Marty Schwartz

Elektra/Asylum, following Burt Stein's appointment as National Promotion Director, has restructured its promotion department. Marty Schwartz takes over Stein's



Sammy Alfano

former position as National Album Promotion Director, a promotion from Assistant National Album Promotion Director. Rip Pelley has been promoted to the newly-



Rip Pelley

created post of Director of Field Operations and Information, acting as liaison with the regional and local staffs and trade publications; he had been National Field Promotion Coordinator. Sammy Alfano, National Singles Promotion Director for the past three years, will continue to head up the label's singles promotion efforts.

Burt Stein commented, "In Sammy, Marty, and Rip, we have extremely talented people, each with his own unique strength. The combination of the three makes for one of the strongest promotion teams one could hope for. The interaction of this staff gives E/A a depth of experience and leadership to bring us to our best days ever."

wake of the previous staff's departure along with PD Robert L. Scott over long-awaited back wages (R&R 5-2).

When queried by R&R about the station's present financial status, Pipkins disavowed any knowledge of the situation prior to his arrival, adding that the station's sales staff was still active.

Pipkins Named Acting PD At KYAC

Jimmy Pipkins, most recently an independent producer of radio spots, has been named temporary Program Director at financially-troubled KYAC/Seattle (R&R 4-25). Pipkins, who served on the staff of KYAC's FM outlet in 1975, will handle Production Director duties as well as supervising the current airstaff of trade school students who are manning the station in the

GEORGE WILLIAMS SPEAKS OUT

Southern Broadcasting's National PD Pulls No Punches In Discussing Arbitron, The Top 40 Format, And The Future Of AM Radio.

Page 20

this week ...

NEW MOVES FOR BLACK RADIO NEWS

Two top News Directors outline innovations in their news coverage which reflect the growth in the Black radio format.

Page 39

AOR FLIRTS WITH SHIRTS

T-shirts, a time-tested radio promotion, are enjoying a big comeback in the AOR area, and successful stations tell how and why.

Page 42

HARD ROCK FOR POP/ADULTS

WOWO/Ft. Wayne plays rock's heaviest hits in a Pop/Adult framework, and PD Ned Foster justifies all the rocking out.

Page 59

Latest Mediatrend Results

Page 26

features

Washington Report	4	Ratings & Research	16
What's New	8	Brad Messer	18
Street Talk	12	Picture Pages	36
Gary Owens	14	Opportunities	62
TV News	14		

formats

Top 40	20	Country	54
Black Radio	39	Pop/Adult	59
AOR	42		

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Washington Report

Broadcaster Unfit To Operate New FM

In a case that's been dragging on for 10 years, FCC Judge Lenore Ehrig ruled last month (4-28) that Virginia Beach Seashore Broadcasting is unfit to be the licensee of a new FM. A battle erupted when Virginia Beach was filed against by a competing applicant, Payne of Virginia.

In 1972, the Commission disqualified Virginia Beach for failing to provide complete and accurate information in its application, and Payne was granted the license. But a Review Board in 1974 ruled that Virginia Beach should not have been disqualified because violations were due to negligence, not an attempt to deceive, and sent the case back to the Commission.

Two years later, the Commission changed its mind about Payne, saying its general public survey was inadequate, and went ahead

with further hearings to determine if previous violations by Virginia Beach had continued.

Judge Ehrig ruled that they had, saying the company's principals repeatedly tried to cover up interest in a cable operation, and did not update the accuracy of information filed with the Commission. "Based on repeated misrepresentations, lack of candor and habitual disregard for the Commission's reporting requirements, Virginia Beach Seashore Broadcasting has shown it cannot be trusted," the Judge concluded.

Magnavox

Continued from Page 1

AM Superiority?

Magnavox cited its tests at WSM/Nashville, WGAR/Cleveland, and KRMG/Tulsa, including a number of testimonials from Leonard Ballard, Director of Engineering at KRMG's parent company Swanson Broadcasting. And the company held out hope for the AM band by claiming that with stereo it would, at least in cars, be superior to FM.

"The greatest benefit will be realized by the millions of people who listen to radio in their automobiles," Magnavox said. "The FM band has problems with its multipath reception, since its signals are alternately reinforced and interfered with due to reflections off buildings. The AM band, however, has a longer wavelength not affected by such reflections, and generally provides the automotive listener with a more consistently pleasant signal."

Magnavox plans a public demonstration of its AM stereo system shortly, with details yet to be announced.

AM Stereo Competitors Join Forces

Eager to begin defending their systems, AM stereo manufacturers are asking the FCC to release the scientific data (matrix analysis) the Office of Science and Technology used in its April 9 recommendation to the Commissioners that Magnavox be the only system chosen. Although the FCC last month refused a Freedom of Information Act request by Harris Corp. to see the matrix, FCC Policy and Rules Chief Jeff Baumann told R&R the information will be included in the official opinion and order. Release of that document may still be a month or more away, however.

A Review

Here's a chronology of events so far:

- April 11, two days after the FCC chose Magnavox, Harris and Kahn/Hazeltine Corp. separately asked that the matrix be made public. Motorola filed in support.
- April 21, Kahn Communica-

tions asked for oral arguments, saying, "It is our position that the selection of the Magnavox system is analogous to the Commission's sister agency, the FAA, certifying an aircraft as airworthy on the basis of analysis when, in fact, it crashed on every airborne test."

- April 28, the FCC denied the Harris and Kahn/Hazeltine requests to release the matrix.

- April 29, Kahn/Hazeltine filed a volume of information with the FCC from broadcasters and engineers who support its AM stereo system.

- April 30, Harris appealed the Commission's denial to release the matrix.

The Week In Review

- **Big Sales** — Affiliated gets two for \$11 million (see Page 1), Forward picks up two for \$3.5 million.
- **Magnavox establishes guidelines for adopting its AM stereo system** (see Page 1).
- **FCC finds Virginia broadcaster unfit to be licensee.**
- **One distress sale okayed, another in the works.**

— Jonathan Hall



NAB INFORMS BLACK COLLEGES — In response to an NAB invitation, representatives from five black colleges heard about the organization's annual communications research grant competition program. Pictured are (standing, l-r) Dr. John Tolliver, Jackson State University; Dwight M. Ellis, VP/Minority and Special Services, NAB; Joseph Gathings, University of the District of Columbia; (seated, l-r) student James Daniels, Dr. Archibald Benson, and student Evangeline Williams of Virginia Union University; Dr. Finis E. Schneider, Hampton Institute; and Dr. Leo E. Hendricks, Howard University.

Washington Street Talk

Sen. Fritz Hollings (D-SC) will succeed Secretary of State-designate Ed Muskie as head of the Senate Budget Committee. Despite new responsibilities, Hill rumblings are that a bill containing amendments to the Communications Act is getting close to being released. **Big Objection: fees!** But inside sources say that compromise between Hollings and ranking minority member Sen. Barry Goldwater will be a "cost of regulation fee." If it has a "cap," broadcasters may find it hard to oppose.

In China for three weeks are FCC Commissioners Charles Ferris, Ty Brown, Bob Lee, and Joe Fogarty, along with a dozen other staffers, including Broadcast Bureau Chief Dick Shibben. Commissioner Anne Jones, who was initially set to go, decided to remain behind. Commissioner Jim Quello left in charge.

Reports from RAB Board meeting at Innisbrook Resort in Florida said emphasis was on game plan being developed by new Sr. VP for National Sales Mark Mullen. He says creative community must also be added to list of influential people needing more information about radio.

H.R. 997, *Performers Royalty Bill*, scheduled for mark-up next week in subcommittee. Votes still seen as being fairly even.

FCC At A Glance

One Letter Makes The Difference

KMYZ/Pryor, OK has protested an objection to its new call letters by KMYO/Broken Arrow, OK. Last February the Commission okayed a switch from KOLS and KKMA to KMYZ-AM-FM. But KMYO said the change would confuse listeners. KMYZ's defense is that while the first three letters are the same, "Z" is so different from "O" that no one could possibly confuse them.

Pasquini Opts For Distress Sale

KSLM/Brownwood, TX received permission last Thursday to sell the station under the Commission's distress sale policy. However, the Broadcast Bureau stipulated the station must report periodically on efforts to find a qualified minority buyer. KSLM owner Stephen Pasquini was in trouble with the FCC for misrepresenting when construction for increased power would begin (R&R 3-14).

In a related action, the Commission approved the distress sale of WXLN/Williamantic, CT from XLS Broadcasting to Delta Communications, an 83% black-owned corporation, for \$209,500.

Orderly Growth Of Radio Advised

In a letter to Chairman Charles Ferris last week, NAB Board Chairman Tom Bolger reiterated the association's call of a year ago to establish a joint Government-Industry Advisory Committee to help

in the adoption of a national radio allocation policy. Bolger pointed out that the Commission is studying numerous proposals and rule-makings involving radio, including increased FM allocation and AM stereo, and said it would be better to develop a plan for radio growth rather than approach the problem on a piecemeal basis.

More Time Needed In Plan To Add FM's

NAB this week asked the FCC for more time (until August 1) to respond to a proposal to increase FM allocations. The reason is that the National Telecommunications and Information Administration (NTIA) asked the Commission last week to reconsider an earlier decision not to include the use of directional antennas for short-spaced FM drop-ins in the proceeding. NAB argued that until the issue of FM directional antennas is determined, it won't know what kind of engineering and technical data to submit.

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JOE WALSH



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AT THE NETS FEATURE

Election Coverage Proves Radio's The Place For News

Radio, most always the immediate medium for getting the word out, scored a victory April 22 when NBC Radio was the first news organization to project George Bush the winner over Ronald Reagan in the Pennsylvania primary. NBC was also first with the news of Carter and Reagan victories in Illinois last March 18. NBC Radio reported the Illinois projection at 7:54pm, and it was repeated on NBC-TV by David Brinkley in a special report at 8:00pm. Correspondent Edwin Newman followed up with political analysis which will continue throughout the campaign.

ABC Not Far Behind

Even if you weren't listening to NBC on March 18, you could have heard the news minutes later when ABC projected Carter the winner by a "wide margin" at 8:18pm and Reagan winner by a "comfortable margin" at 8:58pm. ABC Radio provided 11 special reports and 63 news inserts on the

Illinois primary, including features by WLS/Chicago correspondent Jim Johnson, and 12 special reports with 122 inserts were aired on the New York and Connecticut primaries March 25.

Speed Machines

RKO gets the latest vote totals and projections from high-speed 1200 word-per-minute teletypes. Teams of correspondents have been at each major primary, reporting from the various campaign headquarters, interviewing the candidates each primary night. Anchors for primary night coverage have been Rich Reiman and Ed Gallo.

Almost Gavel-To-Gavel

Mutual has announced it too will provide continuous coverage of both the Republican (July 14-18) and Democratic (August 11-14) National Conventions, except for breakaways for newscasts. This will allow affiliates to pick up whenever issues of local importance are on the floor.

How To Get Elected

"Behind the scenes and beyond the primaries" is NPR's slogan for its election coverage. Correspondent Linda Wertheimer looks at the people behind the candidates, pollsters, campaign advertisers, and political consultants. "We want to find out what messages are working, what concerns the people who live in our primary states have and what all those places are like," Wertheimer said.

Affiliated Broadcasting buys its 11th and 12th stations (see Page 1).

KWWL-AM and KFMW-FM/Waterloo, IA sold for \$3.5 million as part of a proposed merger spin-off by Black Hawk Broadcasting to Forward Communications, which owns five AM's, six FM's and six TV's. Black Hawk will merge into American Family Corp. Broker was Blackburn & Co.

McGavren Guild opens Seattle office headed by Denton Holmes, former Manager of Portland ad agency Stockton/West Burkhart. McGavren Guild also to rep WQDR/Raleigh.

KSEE/Santa Maria, CA sold for \$450,000 by Buddy Black to Frank Oxarart Sr., Frank Oxarart Jr., John Young, Al Sturges, and Milton Zack. Frank Oxarart Sr. and Young own KIBS/Bishop, CA; and Frank Oxarart Jr. is KFVB/Los Angeles GM. Broker was Hogan-Felmann, Inc.

John Moss joins CBS as account exec in the West Coast office, from Blair in Detroit.

ABC will open a Southwest Sales Office in Dallas later this summer.

Sales Talk



Denton Holmes

At The Nets

CBS

Bill Falk becomes Director of Press Information, replacing Bob Fuller, who retires the end of May. Falk has been operating his own PR firm and is a former member of CBS-TV's Press Information Department.

RKO

After reading R&R's article on network news (R&R 4-11) RKO ND Dave Cooke wished to clarify several points. In a letter to the editor, Cooke said, "The RKO Radio Network philosophy is to delete 'esoteric news' which does not relate to the young adult, music-radio listener - stories such as the latest skirmishes in Lebanon or a new coup in some faraway country that our listeners never heard of. We specifically concentrate on doing 'issue-oriented' news - stories about the economy, draft registration, nuclear power, women's rights, etc. Certainly we run 'people' news items and lighter feature stories, but our emphasis is always on the 'issues' that are meaningful and 'relatable' to young adults."



Dave Cooke



NEW RKO BOARD - Members elected to the newly formed Affiliates Board are (l-r, standing): Richard Marcellan, KEJZ/Fort Worth; C.J. Jones, WCSU/Charleston; Phil Goldman, WRVQ/Richmond; Chuck Larsen, WZUE/Carlisle, PA; Todd Bitts, KPLZ/Seattle; T.J. Donnelly, WHBQ/Memphis; (l-r, seated): Kenn Harris, RKO Director of Affiliate Services; Bill Jaeger, WOKY/Milwaukee; Tom Burchill, RKO VPIGM; and Dick Rakovan, VP, Outlet Co., Providence.

ABC

Radio News provided hourly reports on the aborted hostage rescue attempt April 25, starting at 2:06am EST. Reports were anchored by correspondent Bob Walker.

ABC President Elton Rule predicted more opportunities for broadcasters in the future than ever before. Speaking at a recent International Radio and TV Society gathering in New York, Rule said, "For some time to come, no one else will be able to produce and deliver mass appeal programming as inexpensively as we do. If quality is high, we are irreplaceable."

Phillip Greer, syndicated columnist, named correspondent. He will anchor "Phillip Greer on Business," a new series on the economy and other business news.

ABC-FM

Fred Jacobs named Director of Research and Programming Development, ABC-FM stations. He is former WRIF/Detroit Research Director.

ABC Information

"What About The Children?," five-part series on the children of divorce as they tell the story, airs week of May 12.

"The Beach Boys . . . A California Saga," two-hour music special airs Sunday, June 22.

The Source

Documentary on the tenth anniversary of the killing of four Kent State University students by National Guardsmen ran May 1. Source Radio News Manager Jim Cameron produced and narrated the half-hour show to the background sounds of the student demonstration where the tragedy occurred May 4, 1970.

NBC

"The Sexy Sixties," five-part series on romance and communal living among senior citizens, ran last week.

Marion Stephenson, VP/Radio and Industry Relations, elected to Association of Broadcast Engineering Standards (ABES) Board of Directors.

Bob Schleimer named Director, Finance and Administration, NBC AM Radio. He is former WINS/New York Comptroller.

Latest affiliate is KAYO/Seattle, which recently changed from Country to News/Talk (R&R 5-2).

"Newline Extra" will feature two five-part series, "Our Battered Highways" runs week of May 12 and "Tomorrow's Job Market" follows week of May 19.

APR

California AP Radio-TV Association elected KJOY/Sacramento ND Pete Yackley President and Bill Cooper of KPCC/Pasadena VP. The group also awarded prizes to KGO/San Francisco, KMTB/Bakersfield, and KAAP/Ventura for best newscasts, and to KPCC/Pasadena for best news writing, while KTMS/Santa Barbara was honored for best sports coverage.

Massachusetts AP Broadcasters have named WRKO/Boston News Director Roger Allen President of the group.

AP Broadcasters will honor WHIO/Dayton and KNX/Los Angeles with first place awards for enterprising reporting at its convention in Denver June 5-7. Honorable mentions will go to KESD/Brookings, SD; WDNH/Honesdale, PA; and KRKK/Rock Springs, WY.

Jack McQuate, WBST/Muncie, IN Public Affairs Director, named Pres.-Elect of Indiana AP Broadcasters. Ted Felts, KKAM/Phillipsburg, KS, named President; and Mike Manns, KEWI/Topeka, named Pres.-Elect of Kansas AP Broadcasters.

Tom Watkins, ND, WIMA/Lima, elected Ohio AP Broadcasters President and Helen Paes, ND, WBBW/Youngstown is Pres.-Elect.

NPR

David Creagh named Director of newly established Satellite Program Development Fund, a service designed to encourage use of public radio programming.

"Morning Edition" featured five-part series on life in Smalltown, USA last week. Correspondent Scott Simon interviewed Playboy Editor Doug Bauer, who's written a book about life in his hometown, Prairie City, IA.

People

Lane Kirkland
Washington

AFL-CIO President Lane Kirkland recently addressed a Capital Press Club meeting in Washington. He responded to the recent movement toward government deregulation, which he labeled a "virtue," terming regulation a "vice." However, he opposes radio deregulation primarily because of the inability for "people without power" to intervene when radio stations fail to meet the public's need in their programming. Ultimately, this will result in government re-intervention, according to Kirkland.

NAB Sr. VP/Gov't. Relations Ken Schanzer announced three appointments: David Markey III as VP/Congressional Liaison, Belva Brissett as Director/Congressional Liaison, and Richard Wyckoff as Director/Broadcast Liaison. Markey has been an NAB legislative counsel since 1974, Brissett an NAB legislative rep since 1976, and Wyckoff a legislative counsel since late 1978, after four years as an NAB attorney and previous experience as an attorney in the Broadcast Bureau.

Albuquerque

Newly elected officers of Albuquerque Broadcasters Association are Chairman David Lyons, KOB GM; Richard Holcomb, newly promoted KQEO/KZZX GM; Treas. Frank Elders, KABQ GM; and Sec'y Doug Milligan, KRZY GM.

"Happy Together" NB 2264

the latest single from

Captain & Tennille

A smashing follow-up
to their #1 single
"Do That To Me One More Time"
NB 2210

from their debut album
"Make Your Move"
NBLP 7188



Produced by Daryl Dragon
for Moonlight and Magnolia
Recording, Inc.

Casablanca
Record and Film Works



WHAT'S NEW

Cox 1st Qtr. Profits, Revenues Swell 25%

Cox Broadcasting Corp. has reported that net income for the first quarter of 1980 increased 25 percent to \$9.2 million, up from \$7.4 million for the equivalent period of 1979. This 1979 figure does not include extraordinary earnings of \$1.9 million for investment tax credits on motion picture production costs for years prior to 1968, which Cox claimed last year at this time. 1980 first quarter operating revenues for the firm likewise rose 24 percent to \$69.5 million, up from \$55.8 million in the first quarter of 1979.

Revenues for Cox's broadcast division swelled 21 percent during the first quarter of 1980 with both national and local radio advertising and local TV advertising being par-

ticularly strong, according to Cox President Clifford M. Kirtland Jr., who added that operating profits for the broadcasting division were also well ahead of the year-previous figures.

Ovation Acquires Regency Distribution Rights

L.A.-based **Regency Records**, headed by noted manager/attorney Lloyd Segal, will now be distri-

buted in the U.S. and Canada by **Ovation Records**. The year-old Regency label has scheduled "Hail To The Modern Hero" by the **Sussman Lawrence Band** as its debut album release under the new arrangement. Future releases will feature **Duffo** and **James Lee Stanley** in keeping with Ovation's quest for "new areas of music, including new wave, not previously supplied by the label," according to Ovation President **Dick Shory**.

Music Industry/City Of Hope Honor Towers' Russ Solomon

Russ Solomon, founder and President of **Tower Records'** parent corporation, **MTS Incorporated**, will be honored by the **City of Hope** at a testimonial dinner on Thursday, June 19, 1980, at the Century Plaza Hotel in Los Angeles. The affair will mark the establishment of a Music Industry Fellowship in Solomon's name at the City of Hope's **Pilot Medical Center**.

Music Industry for the City of Hope, 208 W. 8th St., Los Angeles, CA 90014, (213) 626-4611, ext. 266 or 267.

SYNDIE SHOW SPOTLIGHTS NEW TALENT

D.I.R. Provides "Comedy Live"

D.I.R. Broadcasting is currently producing a new four-minute show, "Comedy Live," for syndication. Taped during actual performances at the **Improvisation** in New York, the **Comedy Store** in Los Angeles, and the **Second City** in Chicago and hosted by noted comedian **Richard Belzer**, the program will showcase up-and-coming comic talent. "Comedy Live" is set to run weekdays and will feature all new, unrecorded material. For further information contact **D.I.R.** at 445 Park Avenue, New York, NY 10022, (212) 371-6850.

The 39-year music industry veteran will also be presented with the City of Hope "Spirit of Life" Award in recognition of his humanitarian ideals and industry achievements. For further information, contact **Bill Vernon** at



OFF-KEY MELODIES & ASSORTED NOISES

New Effects LP Affects Jocks' Slots

"Jock Shots" is the latest sound-effects album from the **L.A. Air Force**, producers of the four-LP "Cheap Radio Thrills" sound effects set. Designed for on-air use by DJ's, the "Jock-Shots" album features clean, contemporary 24-track recordings unavailable anywhere else.

Produced by **Terry Moss**, the new album contains 17 different studio audience reactions, six crowd reactions, nine drum effects, 12 soap opera organist selections, five DJ sounders, eight gag sound effects, five percussion beds, 23 non-English character responses, 18 off-key renditions of familiar melodies and eight sound effects, all of which can be combined in ways limited only by your imagination.

"Jock Shots" is priced at \$22.50 per copy. For further information contact the **L.A. Air Force** at P.O. Box 944, Long Beach, CA 90801.

Cable-Satellite Seminar Focuses On Music Industry

Cable-Satellite Seminars of New York recently sponsored the first cable-satellite workshop in Manhattan on the effect cable-satellite technology

will have on the music industry. The initial conference, "Cable, Satellites, and the Electronic Venue," drew speakers from these related fields, including **RKO Radio Network** Director of Engineering **Joseph Maguire**, who foresees a new approach to radio programming through musical programming syndicators as more stations become equipped with satellite receiving equipment. Maguire noted that nearly 1000 radio stations will have this technology by the end of 1980.

Warner Amex Satellite Entertainment Corporation's Director of Pay Programming **Bob Pittman** (formerly **WNBC-AM** Program Director) predicted a gradual fragmentation in TV formats, similar to what radio has already experienced, which would give the ever-increasing number of cable subscribers (expected to double present levels by 1985) a much greater selection of programs. Some of this new programming activity would undoubtedly be music-oriented, paving the way for increased economic growth in the music industry by offering manufacturers new avenues of product exposure. As conference moderator **Dennis Waters** commented, "The music industry has not been preparing itself for the onslaught of these new technologies."

"In Line" Syndicated Show Comes On-Line Focus On Audience Reaction To New Films

"In Line," a 3½-minute radio feature consisting of taped interviews with film-going audiences, is now available from the **Radio Masters** syndication group. Featuring radio personality **Steve Randall**, the show is designed to air on Thursday, Friday and Saturday with a different program each night. Debuting on June 5, the shows will focus on audience reaction to

new films.

"In Line" is available to stations in Washington, Oregon, California, Nevada and Idaho, with **KCBS-FM/San Francisco** and **KBZY/Salem, OR** among the initial stations to sign on for the show. For further information contact: **Radio Masters** at (206) 625-0329.

RADIO SECOND HARDEST HIT

BBC's Budget Slashed \$285 Million

Stifled by England's 20 percent inflation rate, the **BBC** is planning major cutbacks in budget and number of employees with network radio being the second hardest hit. The corporation will layoff 1500 of its 27,000 employees and slice \$285 million from its budget. Of those cuts, 104 radio jobs will be eliminated as well as \$8.5 million from network radio's allocations. An additional \$4.4 million will be chopped from local radio services.

The primary trimming will come in network TV with a projected loss of 405 jobs and \$26 million in budget deductions. Other areas feeling the pinch include future projects, new departments, regional radio and TV, as well as personnel, public affairs, and financial departments. For many **BBC** employees, their job future depends on additional revenue achieved through an increase in licensing fees, currently under consideration.



Orban's Improved Processor/Generator

The "Optimod-FM Model 8100A" from **Orban Associates Inc.** combines audio processing and an FM stereo generator in a single system. Basically an updated version of the Orban "Model 8000A," the new unit's features include a compressor that can be operated either wideband or multiband and an "FM smart clipper" which utilizes an exclusive clipping distortion-cancellation circuit with a newly-designed overshoot corrector to gain significant improvements in brightness. For further information contact Orban at (800) 227-4498; in California: (415) 957-1067.

WESTWOOD ONE-SALUTES!

One of over 1200 Great Radio Stations carrying Westwood One programs. Programs like: **Dr. Demento**, **Off The Record** with **Mary Turner**, **The Great American Radio Show** with **Mike Harrison**, **Star Trak** with **Candy Tusken**, **Ace & Friends**, **Spaces and Places**, **Shootin' The Breeze**, **Special Edition** with **Sid McCoy**, **The Sound of Motown**, **On The Move** and **The Twelve Hours of Christmas**.

WMMR
93.3

9540 Washington Blvd., Culver City, CA 90230
(213) 204-5000

WESTWOOD
ONE

A MESSAGE
ABOUT
"MESSAGE
IN A BOTTLE"

A&M Records is reissuing THE POLICE single "MESSAGE IN A BOTTLE." We believe, even more than when we released it the first time, that it's a great record and great records deserve to be hits.

Maybe we got off it too early. Maybe the Program Director who would have understood was on vacation. Maybe it was a few minutes ahead of its time. Whatever the case, the time is now right for "MESSAGE IN A BOTTLE." Over the last year, THE POLICE have become one of the biggest rock and roll bands in the world. "MESSAGE IN A BOTTLE" has been a top five single in over a dozen countries and we're gonna be hammering away to make it a hit here.

We ask you to listen again to this exceptional record.



"Message In A Bottle" AM 2190
is from the album REGGATTA de BLANC SP 4792.
It was produced by The Police and Nigel Gray.

**THE
POLICE**

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WHAT'S NEW

RIAA Survey Shows Industry Battling Higher Costs, Greater Risks

"An Economic Study Of The Recording Industry," prepared for the Recording Industry Association of America (RIAA) by the Cambridge Research Institute was recently released to the Copyright Royalty Tribunal in Washington, which is currently weighing the possibility of adjusting the mechanical royalty rate. 14 companies (Arista, Atlantic, Capitol, CBS, E/A, Infinity, Forte, London, Nashboro, Phonogram, Polydor, RCA, RSO and Warner Bros.) representing slightly more than 70 percent of the industry's 1979 domestic sales responded to the survey with A&M, Chrysalis, MCA, Motown and Casablanca absent.

Among the report's findings: The break-even point for albums in 1979 has risen to approximately 140,500 units sold, more than double the figure for the last available year (61,000 units in 1972). Furthermore, while in 1963, 61 percent of all popular LPs failed to break even, this number had grown to 77 percent by 1972, escalating to 84 percent by 1979.

As part of the survey, CRI examined the musical contents of 150 chart LPs, discovering that the average song content has steadily declined from 12 tunes per album in 1965 to 10 per LP in 1973 to 9.14 in 1979. However, the playing time of the average LP has lengthened from 33 minutes per LP in 1965 to 37.28 in 1973 to 38.31 in 1979.

Meanwhile, pre-tax profits for the recording industry have climbed from an estimated \$85.7 million in 1974 to \$158.7 million in 1977 to \$208.7 million in 1979. (This latter figure was extrapolated from available first-half statistics.) In addition, none of the above figures takes into account income derived from masters licensed abroad.

Phonogram, Charisma Pen U.S. Distribution Pact

Phonogram Inc./Mercury Records has announced the signing of an exclusive U.S. distribution agreement with U.K.-based Charisma Records. The first album issued under the new pact will be Peter Gabriel's upcoming LP, entitled (as were his previous two solo albums) "Peter Gabriel," which is set for May 20 release.

In making the announcement, Phonogram/Mercury Presi-



Triple-F-Network Intros E-Z Access, Artist Info Files

If you've ever been behind a microphone with nothing new and interesting to say about a well-known recording artist or group... or, if you've ever had to write a radio spot around a new artist with a debut album... then you've experienced the frustration of wondering, "Where am I going to find some information?" Now, Triple-F-Network's Foreground Fact Finder has come to the rescue with its "Universal Update 500" information series.

This system incorporates color-coded (according to format), accordion-folded "Z" cards with computer printout information (chiefly one-liners) on approximately 500 charted recording artists, from newcomers like Cheryl Ladd, XTC, and Stephanie Mills to such established artists as Willie Nelson, Fleetwood Mac, and Barry Manilow. In addition to artist biography, performance/appearance dates and data, publicity, management and tour contacts, and current album track scanner, each card also contains a complete discography — all packaged in a convenient desktop file box.

Initial service on the "Universal Update 500" series is slated for September, 1980, at the introductory price of \$365 per year (plus tax). This price includes periodic "Update" cards as well as 30 bonus "Who's Who" cards, which feature top record producers and key music industry figures. Early subscribers also receive a 10 percent discount on their September, 1981 renewal. For additional information, contact Bob Drummond at (416) 636-7278.

Sharp To Debut First Hand-Held Computer

Already on the market in Japan and slated for U.S. introduction later this year, Sharp's "PC1210" is virtually the first pocket computer. Retailing for \$125, the device resembles a hand-held calculator whose keyboard features letters and numerals so it can deal with words as well as digits. The unit can be programmed in "Basic" (the computer language familiar to three million Americans), storing up to 400 steps of program instruction on 26 memories. With the addition of an ordinary cassette tape recorder, more programs and information may be stored as well.

While sales of programmable calculators are seeing a growth rate of 40 percent annually, with sales of over \$120 million in 1979, the Sharp "PC1210" is expected to take direct aim on this market for advanced programmable portable devices, which up to now has been dominated by American firms Texas Instruments Inc. and Hewlett-Packard Co.

However, the Sharp unit apparently has several drawbacks to overcome. First, it lacks a printer, relying on a single-line liquid crystal display strip much like a digital watch. To combat this, Sharp is developing a display strip which will be able to show four lines of 80 characters, rolling left to right with 40 characters on display at one time. Second, even Sharp's most advanced model, the "PC1211," which retails for \$175, has a memory capacity of just 1000 bytes. In contrast, Hewlett-Packard's "HP 41C," which retails for \$450, stores almost 2200 bytes of information, making it the most advanced programmable calculator on the market. Therefore, Sharp is working on combining the hand-held computer with a pocket-sized electronic typewriter to provide printer capabilities.

dent Bob Sherwood said, "We are proud and very pleased to have Tony Stratton-Smith (Charisma Chairman), his staff and their artists join the Phonogram/Mercury family. The class and entrepreneurial talents of 'Strat' and Charisma have an important place in our industry. Beyond the major acts that Charisma has helped to develop is a wonderful quality of finding unique talent that deserves an opportunity to have their music exposed to a broad-based audience."

PRO:MOTIONS

Rappaport Upped To Dir./Nat'l LP Promo At Columbia

Paul Rappaport has been appointed Director of National Album Promotion for Columbia Records. A 10-year veteran of the label, Rappaport most recently served as Associate Director of West Coast Album Promotion for the firm. The promotion is effective immediately with Rappaport to be based at Columbia's New York offices.



Paul Rappaport

McGathy Upped to Dir./Nat'l LP Promo At Polydor

Bill McGathy has been appointed National Album Promotion Director for Polydor Records. Most recently National Album Promotion Manager for Polydor, McGathy joined the label two years ago as the local promotion manager in Houston, having previously spent four years as Program Director for WORJ-FM/Orlando.

In his new post, McGathy will be responsible for securing airplay on all Polydor album product as well as coordinating the label's regional promotional efforts.

Innocenti Forms Pegasus Int'l Label

Emilio Innocenti has announced the formation of Pegasus International Records to be based in Fair Lawn, NJ. The label's initial release will be a single by Linda Ransom and

Sparkle, produced by veteran industry figures Irwin Levine and Jimmy Wiener. The company is also planning to acquire record and publishing catalogs. For further information contact Pegasus International at Bld. 31B, 20/21 Wagaraw Road, Fair Lawn, NJ 07410, (201) 427-4202.

Fournier Upped To Ad Manager For TM

Ken Fournier has been appointed Advertising and Promotion Manager for the TM Companies. A three-year veteran of the firm, Fournier joined TM as a Beautiful Music consultant for the Programming Division, later becoming Operations Manager and Stereo Rock Consultant, the latter his most recent position. Prior to his association with TM, Fournier spent eight years in various broadcast industry posts in the Michigan area.

Vanderbilt Named Dir./Affiliate Relations For Warner Amex

Richard Vanderbilt has been named Director of Affiliate Relations at Warner Amex Satellite Entertainment Corporation. Prior to joining Warner Amex, Vanderbilt served as President of Big Tree Records, having previously been National Promotion Director for Laurie Records.

In his new post, Vanderbilt will be responsible for establishing and maintaining a complete communications program among Warner Amex affiliates.

Doctorow Named Sr. VP/GM For Montage

Eric Doctorow has been named Senior Vice President and General Manager for the Montage Music Group and Chackler Consulting Inc. Most recently a partner in Image Marketing and Media and Vision Management, Doctorow previously served as Director of Marketing Services and Director of Product Management for ABC Records. Prior to that, he was Director of College Marketing for CBS Records.

In his new post, Doctorow will be responsible for the daily operations of the two companies as well as collaborating with President and Chairman David Chackler in long-range planning.

Perry Named Chairman Of EMI Music's Int'l Repertoire Committee

Rupert Perry has been named Chairman of the newly-formed EMI Music-International Repertoire Committee, whose functions will be to coordinate, review and direct EMI Music's A&R resources in the U.S. and U.K. in order to achieve maximum international artistic development for EMI artists. Additional Committee members will be Don Grierson, A&R VP, Liberty-United Artists Records (U.S.); Brian Shepherd, A&R Director, EMI Records (U.K.); Graham Fletcher, Head of A&R, Liberty-United Artists Records (U.K.); and Guy Marriott, Director of Business Affairs, EMI Music-Europe and International. Marriott will serve as the Committee's secretary.

Perry will, in addition to his current duties as VP/A&R for Capitol Records in the U.S., assume special responsibilities on behalf of EMI Music-Europe and International for dealing with U.S.-based artists who are directly signed to, or are in negotiations with EMI Music companies outside North America.

Gardner Named Dir./Mktg. At Polygram Direct Mktg.

Charlia Gardner has been named to the newly-created position of Director of Marketing for New Programs at Polygram Direct Marketing, a division of Polygram Corporation. In her new post, Gardner will be responsible for the creation of development of all new programs to be entered into by Polygram Direct Marketing with her primary emphasis being non-classical music programs. Most recently, she was affiliated with Franklin Mint, having previously served as Manager of International Operations for the Bradford Exchange.



**“Things
are
more like
they are
today,
than they’ve
ever been
before.”**

—Dwight D. Eisenhower,
President of the United States

**“Gorilla,
You’re A
Desperado”**

(E-46641)

The new single from
Warren Zevon’s
“Bad Luck Streak In Dancing School”
(5E-509)

On Asylum Records and Tapes.

Produced by Warren Zevon and Greg Ladanyi.





STREET TALK

THE MOTORS
LOVE AND LONELINESS

Following the Jerry Greenberg label deal with Atlantic, some restructuring will take place within Atlantic Records itself. Atco President Doug Morris will become Atlantic's new President. Sheldon Vogel will be promoted to Vice Chairman and Dave Glew becomes Executive VP/GM. As far as the vacated West Coast VP/GM slot left open by Bob Greenberg's departure, Street Talk hears that Larry King is a very strong contender.

Dave Urso turned down A&M and will remain at Planet Records, so the search for a new promotion VP at A&M continues.

Very strong rumors that MCA may dismantle its current distribution system and go with independents. The move is reportedly a money-saving idea for which the time has come.

Los Angeles Times Radio Editor James Brown recently spent an entire "promotion day" with RKO National Music Coordinator Dave Sholin. That day was later chronicled in Brown's Sunday "Calendar" column (5-4) and made for some very interesting reading. Brown started off on the right foot saying that Sholin "looks like Dustin Hoffman from a distance." He then proceeded to nickname several of Dave's promotion visitors: "The Actress," "The Professor," "The Comedian," "The Undertaker," and a character Brown dubbed "Hollywood" all came seeking airplay. As the L.A. promotion community tried to figure out just who was who, Brown got in the last surprise by running the very complimentary article on "The Duke's" birthday. Happy Birthday, Dustin, er, Dave!

Burbank rumors are that if Eddie Rosenblatt opts to head David Geffen's new label, Lou Dennis, currently WB's VP/Director Of Sales, will move into Eddie's vacated slot.

The Motor City Strikes Back

In a brilliant promotion WWW/Detroit and Peaches Records got together to strike back at foreign auto makers. The scene was a local Peaches outlet where W4 listeners were invited to "take a whack" at a Toyota or a Fiat for a dollar a blow. All proceeds of the "charity event" were dispatched to the ailing Chrysler Corporation, a gesture which naturally garnered the station and the event itself a lot of extra press coverage in the Detroit area.

We hear that Ron Alexenburg is close to signing a pressing and distribution deal with CBS. The deal would be for Ron's new label financed by Hansa's Trudy Meisel.

Is David Perry returning to KMET/Los Angeles? The answer is yes, although in just what capacity the ex-KSAN/San Francisco Assistant PD will rejoin "the Mighty Met" is unclear.

Amidst heavy speculation that they would not, Kiss has re-signed to Casablanca Records.

In the final week of the spring sweep, John Driscoll has exited as PD of KYGO/Denver. Street Talk hears that the station, which is KIMN's FM, will return to a more automated sound.

What are Burkhart, Abrams, Michaels, Douglas & Associates up to now? Dwight Douglas is reportedly working on a new female 25-34 format called "Femme FM." The new contemporary sound will be ready for clients this summer.

Congratulations to JB105/Providence's Todd Chase and his wife Mickey on the birth of their first child, Christopher William, who arrived last Friday (5-2).

A.J. Roberts, from KMJC/San Diego, is the new MD and PM-drive-personality for Joel Denver at WITH-FM/Baltimore. By the way, WITH-FM has applied for the new calls WBSB, which apparently has some significance for the station's new format... details on that one later.

The legendary George Hamberger has finally been lured away from his native Buffalo, but not all that far away. George has announced his resignation at WBEN/Buffalo to join Bill Gable's staff at CFTR/Toronto.

KHTZ/Los Angeles morning man and syndicated air personality Charlie Tuna will now be heard by even more ears, if that's possible. Beginning this summer, Charlie will be the announcer for the newly syndicated "Mike Douglas Show." Charlie has also been signed to announce for Casey Kasem's new TV project "America's Top 10," a weekly show which debuts this weekend around the country.



DOES MIKE CURB KNOW ABOUT THIS? — California Governor Jerry Brown, while making his last stand in the Wisconsin primary, stopped by the studios of WZEE/Madison and helped Mad Dog Hudson pick "the right cuts" on the new Linda Ronstadt album.

- | | | |
|---------------|-------------|-------------|
| WIFI on | WANS LP cut | WIFC LP cut |
| CHUM 26-23 | WORD LP cut | WKAU LP cut |
| 94Q add | WKEE LP cut | WRIG LP cut |
| KNUS add | WRWA on | KWSL LP cut |
| CKGM on | WFIF on | KRNA LP cut |
| WEFM on | WWCO on | KFMD LP cut |
| KUPD on | WAGQ LP cut | KROC LP cut |
| KHFI 28 | WALG LP cut | KICK on |
| KXX106 deb 30 | Y102 on | KJQA LP cut |
| KDWB-FM on | WWID on | KMKF on |
| KCPX on | WZDQ on | KJCK LP cut |
| KJOY on | WKZQ on | KLZR 15 |
| KRSP on | WRQK on | KSKG 40 |
| WFBG 30-27 | WTAC on | KBOS on |

RADIO & RECORDS
ALBUM AIRPLAY/40 32-29

BILL HARD NATIONAL
SONG INDEX 15-12

FROM THE ALBUM, "TENEMENT STEPS."
ON VIRGIN RECORDS AND TAPES.



PRODUCED BY JIMMY IOVINE
AND THE MOTORS.

Distributed by
Atlantic Records

ELECTRIC WEENIE

P.O. Box 25-866
Honolulu, Hawaii 96825
(808) 395-9600

THE ELECTRIC WEENIE, RADIO'S NUMBER 1
GAG SHEET GETS LETTERS . . .

JOHN WALKER, WJFL . . . "Electric Weenie is great! Love the consistency of humor and information you provide. Look forward to many years' association with The Weenie."

Jocks...write today for free samples.

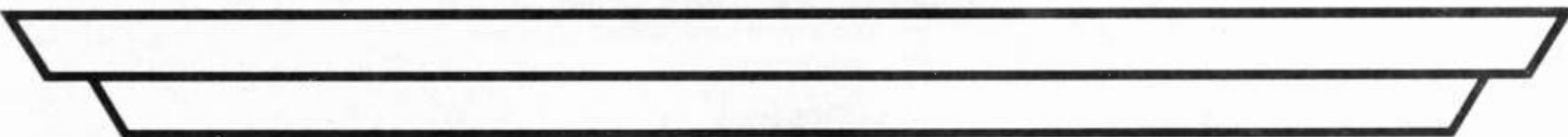
MCA RECORDS

Proudly announces the release of
two very special singles.

OLIVIA NEWTON-JOHN MAGIC

MCA-41247

PRODUCED AND WRITTEN BY JOHN FARRAR



ELECTRIC LIGHT ORCHESTRA I'M ALIVE

MCA-41246

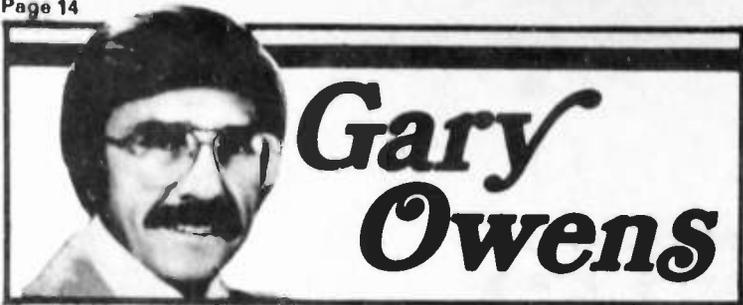
PRODUCED AND WRITTEN BY JEFF LYNNE

OUT NOW

From the soon to be released soundtrack album "XANADU" a Universal Picture.

MCA RECORDS

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Well, let me slip on my Prince Charming mask . . . and share some wonderful journalistic nurgles with you:

Russell Wittberger, the President of Charter Broadcasting, notified the GO column of some interesting sidelights and rumors pertaining to the recent NAB convention in Vegas.

According to Russ, one of the most talked-about things occurred on a Monday evening when Bill Tanner of the William Tanner Company in Memphis was held up in the parking lot adjacent to his majestic hotel.

According to Wittberger, the guy got away with \$1000 cash and \$1500 in trade! (Boo!)

Last week I had the pleasure of feting one of the nicest men in the radio business . . . Dick Haynes. Haynes at the Reins has been entertaining folk in Los Angeles at KLAC for 35 years!

It was a sold-out dinner at the Hollywood Palladium . . . and nearly every top name in the country area was there. I purposely had my boots freshly mamed for the event. When Charlie Daniels shuffled to the podium to pay homage to Dick, he noticed the great cowboy star Roy Rogers sitting nearby . . . He stared in awe at Roy . . . and then shouted into the microphone . . . "ROY ROGERS!!" Charlie then hugged the King of the Cowboys heartily as the other six-gun heroes looked on in admiration. It brought a tear to my cayuse. (I couldn't bring my horse inside.)

Haynes was presented with many accolades, including a UCLA broadcast scholarship in his name . . . and his star

star will be placed on Hollywood Boulevard in the near future.

Former radio flurg Jack Riley (Cleveland star) was chatting with the dread GO column this week . . . Jack is currently doing a fantastic job as a regular on the "Tim Conway Show" on CBS. You may also recall (with the pulsating power vested in you) that Riley played the sardonic Mr. Carlin on the "Bob Newhart Show."

Collusively, Robert W. Morgan is holding the last annual Burbank film festival Friday (May 9), and the movie is "The Attack Of The Killer Tomatoes," which coincidentally stars Jack Riley. Traffic reporting expert John McElhinney and I are slated to be special guests on the Robert W. short on KMPC . . . Big John will be reading the highlights of the local Burbank Society news, and I plan on recounting all the bad Burbank jokes that have been told since I was the twerp who invented the phrase, "Beautiful Downtown Burbank!"

"The Attack Of The Killer Tomatoes" is listed in the new book "The Golden Turkey Awards" as one of the worst vegetable movies of all time. The theme music has such poignant lyrics as: "I know I'll really miss her, a tomato ate my sister . . ."

Next week we'll explain the invention of the exciting new combination bidet and drinking fountain . . .



ABC Wins Second Straight Post-Season Week

ABC won its second consecutive Nielsen victory for the week ending May 4, both those victories unfortunately falling just after the close of the official ratings season, narrowly won, of course, by CBS. CBS didn't exactly fold this past week, winning the top four positions, but ABC held on by four-tenths of a point for the overall lead. Once again, viewers stayed away from network TV in droves, as ABC's winning average rating was a mere 16.7 (compared to the usual 20-21 range), while CBS was close behind at 16.3 and NBC finished third with 14.5.

Automotive slapstick fans will be gratified to see "Dukes Of Hazzard" perched atop the top 20, with CBS compatriots "MASH," "60 Minutes," and "Flo" following. Next were 5) "That's Incredible" (ABC) 6) a tie between "Three's Company" (ABC) and NBC's telecast of the Academy of Country Music's awards show (another ratings triumph for country music) 8) "Dallas" (CBS) 9) "Real People" (NBC) tied with "Vegas" (ABC).

The second telecast of "Oh God" (NBC Sunday movie) finished 11th, followed by 12) "Eight Is Enough" (ABC) 13) "Love Boat" (ABC) 14) "Charlie's Angels" tied with "Benson" (both ABC) 16) "Gideon's Trumpet" (CBS Wednesday movie) 17) "Happy Days" and "Laverne & Shirley" (both ABC) tied 19) "20/20" (ABC) and 20) "Diff'rent Strokes" (NBC). "WKRP In Cincinnati," being set for yet another time slot change (see below), finished 30th for the week, though its rating slightly topped CBS's average.

NEW SCHEDULES: CBS and ABC announced fall schedules recently, with CBS adding five new series and ABC six. New CBS shows include a "Dukes Of Hazzard" spinoff, "Enos," plus dramas "The Secrets Of Midland Heights," "Freebie & The Bean" (from the cop movie), and "Magnum P.I.," plus comedy "Ladies Man." Cancelled to make way for the newcomers are long-running drama "Barnaby Jones," "Stockard Channing Show," "Last Resort," and Chad Everett's "Hagen," with "Hawaii Five-0," as previously planned, also leaving the air (after 12 years). "WKRP In Cincinnati," a perpetual slot-shifter in the CBS schedule, is moving yet again, to Saturdays at 8pm next season.

ABC has a drama based on the movie "Breaking Away" against "WKRP," starring Shaun Cassidy; plus a spinoff of sorts from new hit "That's Incredible" called "Those Amazing Animals" (possible midseason replacements may or may not include "Those Magnificent Minerals" and "Those Vivacious Vegetables"). ABC also plans four new comedies: "Bosom Buddies," "It's A Living," "But I'm A Big Girl Now," and "Too Close For Comfort." Cancellations include "Galactica 1980" (down for the second time), "The Ropers," "Angie," and "Goodtime Girls." And at NBC, Johnny Carson has signed a new three-year contract to stay with the "Tonight Show." The program will be shortened to an hour next fall, an NBC concession to Carson, but the comedian will host it four days a week instead of three, a Carson concession.

MUSIC ON TV: 20/20 and Photoglo are on "American Bandstand" May 10 . . . Cherie & Marie Currie appear on "Merv Griffin" May 15 . . . Billy Preston & Syreeta host an upcoming "Midnight Special."

VIDEO SCOPE:

PAY TV SUBSCRIBERS TOP 7 MILLION: By April, the number of U.S. homes subscribing to pay TV programs will surpass seven million, according to a recent survey of Carmel, CA-based research firm Paul Kagan Associates Inc. The survey also forecast a total of 10 million pay TV subscribers by the end of 1980. At that point, the survey projected, pay TV will be a \$1 billion annual business at retail . . . VIDEO RESEARCH STUDY AVAILABLE FROM INOVISION: The Benchmark Study, commissioned to study videocassette buyer habits in 1979, is currently being offered for sale within the industry by Dallas-based Inovision. Among the report's findings, compiled from a survey of almost 500 VCR owners, were that both purchases and rentals of non X-rated prerecorded videocassettes will more than triple in 1980 and that if the right programs were available to the public, purchases and rentals would increase as much as 500 percent and 600 percent, respectively. Additional survey results deal with changing trends in demand, purchasing patterns, use of videocassettes in conjunction with other home electronics products, consumer attitudes toward videodiscs, home computer ownership, videotape club membership and VCR usage information . . .

ERR WAVES

BY BOBBY OCEAN



5 YEARS AGO TODAY

Radio & Records

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- ★ BILL VIANDS NAMED STATION MANAGER AT WSB/ATLANTA
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- ★ NUMBER ONE COUNTRY: "Thank God I'm A Country Boy" — John Denver (RCA)
- ★ NUMBER ONE LP: "Straight Shooter" — Bad Company (Swan Song)

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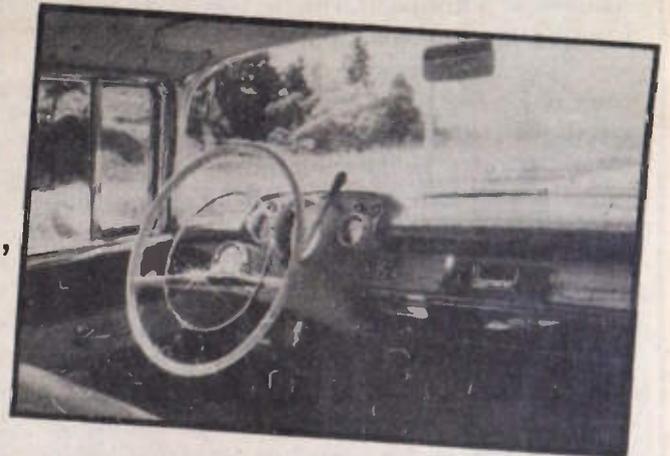


*Cherry Condition, Tu-Tone Bronze & Cream, Corvette Wheels. Gutsy 6, Extra Custom Chrome & Pinstriping, AM-FM Stereo & Cassette Tapedeck. 47,000 Original Miles. T&A Estimated Miles Per Gallon: 18 Hwy, 15 City. Use these figures for comparison only. Your mileage may differ!



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*You Can Be Behind The Wheel Of This Beautiful Bronze And Cream Tutone Chevy Sedan By Correctly Guessing What We've Placed In The Car's Glove Compartment. Guess Right And You're The Winner. In Case Of A Tie, All Correct Entries Will Be Placed In A Chrome Hubcap And Tommy Will Pick The Final Winner.



*Clues Will Be Given Every Week In Radio & Records. Just Look For The Chevy. Enter As Often As You Like.



This Week's Clues:
 1. O.K. To Fondle
 2. Hip

Previous Week's Clues:
 1. Tutone
 2. Fits In Any Car

Some Incorrect Answers:
 1. Brodie-Knob
 2. Tutone Shoes
 3. Any Tapes

Just Fill Out The Entry Blank Below And Send To: Tutone, c/o Radio & Records, 1930 Century Park West, Los Angeles Calif. 90067.

All entries must be received by R&R no later than June 4, 1980. The winner will be announced in the June 13 issue of R&R. Have fun!

NAME _____ STATION _____

ADDRESS _____

HERE'S WHAT'S IN THE GLOVE COMPARTMENT _____

Official Contest Rules:

1. NO PURCHASE IS NECESSARY.
2. CBS will deliver the car to the winner.
3. All employees of radio stations are eligible to submit entries, subject to the terms below.
4. All entries must be submitted on official Radio & Records contest forms (or reasonable facsimiles). (Forms will be printed weekly in R&R.)
5. All materials submitted become the property of CBS and CBS shall have the right to use any such material in connection with this contest. By entering this contest, the winner agrees that CBS may use his or her name and/or photo in advertisements without compensation and grants CBS all rights to said use.
6. All entrants must be eighteen years of age or older to be eligible to win. Employees, independent contractors, agents or representatives of CBS Inc., CBS Records, Terry Powell, Radio & Records and/or their affiliates or subsidiaries, including without limitation, those involved in the creation or

- production of this contest, and members of their immediate families, are not eligible to win the car.
7. CBS' determination as to what is in the glove compartment shall be conclusive.
8. By participating in this contest, the winner of the car releases CBS Records, CBS Inc. and Radio & Records, their agents, representatives, and employees from any and all liability with respect to the car of any kind, and acknowledges that said parties have neither made nor are in any manner responsible for any warranty, representation or guarantee, express or implied in fact or in law, relative to the car, including but not limited to the car's quality, merchantability, fitness for purpose or mechanical condition.
9. Any necessary insurance and all applicable taxes with respect to the car, including but not limited to all local, state and federal taxes are the sole responsibility of the winner of the car.
10. This contest is void where prohibited by law.

"The reliance on call letters as the end-all and be-all for straightening out entries with multiple identifiers is out."

Edit Rules Update, Or How Split Credits Can Hurt

As the April/May Arbitron sweep comes to an end, broadcasters turn their attention to gearing up for post-book analysis. In order to best do this vital job you need to be aware of the latest rules of the game, Arbitron style. In the radio ratings game, the Arbitron edit procedure manual is the final authority on how the surveys are processed in Beltsville and Laurel. Keeping on top of changes in that manual, and the rules by which Arbitron hopes to conduct diary processing, is a never-ending task for this writer. As such, we will, over the next few weeks, touch on areas you should be aware of with regard to recent edit manual changes. Some of the changes may help or hurt your ratings, so stay tuned for further columns.

Doing The Arbitron Split

In recent columns we've talked about changes in the manual. Some of the changes are streamlining or verbiage modifications, but others appear to have impact on your efforts to succeed under the Arbitron system. We recently wrote about the new "flip" procedure, effective with the most recent J/F survey. There is another departure from past procedures that may prove even more important than the way call letter aberrations are handled, and that deals with the way diary entries have the listening credit split.

When respondents record on the same diary entry line an entry that contains items other than just the call letters, problems begin to occur. Arbitron has to try to interpret whether or not the other piece of information on the line is an addition or refers to another station. For example, how might you edit the following diary entry: *KMPC 790?*

Keep in mind that *KMPC* is at 710 on the AM dial, *KABC* at 790. In the past, call letters always took precedence when editing such items, so the full credit would go to *KMPC* even though the respondent had, on the same line, written the dial position of another station. Not so any more.

Call Letters Not As Dominant

Under the current Arbitron procedures the reliance on call letters as the end-all and be-all for straightening out entries with multiple identifiers is out. The situation cited above with the entry that contains calls and frequency would now be split evenly between the stations (as evenly as the Arbitron computer software can currently split, a

topic of a future column). Thus, if the time frame of the *KMPC 790* entry covered one hour, each station would receive two quarter hours.

The split procedure also applies to instances in which there is no call letter entry on the appropriate diary line, but there is a recording of items such as frequency, slogan, and/or personality or program name. In the following instance credit would be split: *Dodgers baseball 710*, when the *Dodgers* are carried on *KABC (790)*, and 710 is *KMPC*. The team name and the dial position each identify different stations, so credit would be split in this or similar cases.

Procedure Impact On Ratings

What does all this mean to you, the broadcaster, looking for higher Arbitron numbers? I can see two immediate areas of potential impact. First, you may need to examine your market to see how you and other stations are promoting themselves. If many stations are advertising their calls and frequency, "WXXX 101," for example, alongside "WYYY102," there can be confusion, and credits may be split by Arbitron. If others in the market are using their frequencies in promotions, it may be best for your station not to do so. Remember, calls are still the most unique thing about your station, and as the saying goes, the respondent is more likely to remember your "name" (call letters) than your "address" (dial position).

The second major area influenced by the split credit procedure has to do with your post-survey diary review. If you note when looking at the diaries that you are losing credits because respondents are writing something else on the same diary line, better keep track of what else is being recorded and see if you can remedy the situation. If people are recording your DJ's name but putting down another station's calls or dial position, perhaps that says something about the personality's identity and image in the market. If you carry a big sports team but respondents do not record your calls — but jot down those of another when indicating tuning to such a sporting event — that may mean they are loyal to the team and have no idea what station is carrying the event. That does your recycling and audience flow plans no good, not to speak of the things it says about your external advertising. All of these types of feedback come from the diary review, and such review will help you spot areas where Arbitron's split credit pro-

Week In Review

Mediastat, Birch Add Markets

The health of some alternative ratings services may be taking a turn for the better. Media Statistics, Inc. has begun sampling two new markets, Seattle and Portland, OR, on a monthly basis with its Mediastat service. The results of recent measurements in these areas may be available soon to broadcasters in these Northwest metros. Mediastat President Jim Seiler told R&R that the firm is next looking to expand into an additional major market in California. Tom Birch's Birch Report monthly ratings service has also picked up two new markets. Beginning next week, Birch's service will conduct surveys in New Orleans, and will commence in Charlotte in early June. Birch has signed up approximately a half dozen clients in each market. On the drawing board for the Birch effort is an attempt to provide useful cross-tabulated qualitative data.

ABC Backing One-Day Cume Idea?

One-day cume data on radio listening levels recently received more attention as the best way to buy and sell radio time. Available one-day listening information currently comes from the standard Mediastat and RAM reports, but is available from Arbitron only through the AID system, or through manual diary review sessions. Now there is some evidence that ABC, through Radio President Ben Hoberman and corporate research leaders at the network, is looking for a revival of the one-day concept. Seen as the best way to combat newspaper sales approaches, the one-day data will be reviewed — and has been for some time — by ABC through the Arbitron and RAM data. If ABC comes out, as Ben Hoberman did last week, with indications that it believes the one-day radio ratings may be more valuable than the weekly material generally disseminated by Arbitron, it could mean changes — big ones — in the structure of the radio business.

cedure can now hurt — or help — your ratings efforts.

Direct Questions To Arbitron

Questions that you may have about this procedure or other areas of Arbitron's edit procedures can be directed to a key Arbitron official. You may want to talk to your regional Arbitron salesperson, but the fellow on the spot in Laurel, in the radio department, is Lynn Turner. Lynn is Manager of Policies and Procedures for the radio department, and can be reached at (301) 441-4600, the Arbitron number in Laurel. Experience has shown me that Lynn, in a tough job, can be counted on to be as responsive as possible, and he or his staff can usually give you the straight scoop. Just be sure to get, in writing, an explanation and confirmation of the telephone discussion you may have with Lynn or any of his personnel.

More on Arbitron edit procedures as they affect the all-important spring sweep in upcoming columns. For now, here's hoping all your splits are in your favor.

Q&A

Broadcasters in smaller markets have recently asked R&R, "What are these 'Condensed Market Reports' and how do they differ from regular local radio market reports?"

The CMR's were begun during my tenure at Beltsville (known then as Intermediate Market Reports) and were aimed at filling a marketing void for Arbitron (penetration into small and medium-size areas that weren't ready for a standard report). The CMR's have a smaller sample base (usually 250 in-tab for a goal), and as such present fewer demographic breakouts. Arbitron has recently announced that the CMR's will have more dayparts and demos than in the past, but the reports are still much smaller in terms of data contained than the regular ratings books. Cost is less than the standard reports to compensate for the lesser amount of data and the smaller sample size. The Broadcast Rating Council has recently accredited the CMR.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.



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WCGQ deb 30
WSEZ add
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FM99 deb 35
WAKX add
KQDI add



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Brad Messer



Beginners' Guide To The Want Ads

What you see ain't necessarily what you're gonna get, in the carefully written Help Wanted ads in broadcasting publications. Some of radio's most enviable creativity is found in small print, as interpreted here in my Beginners' Guide to key phrases:

A BRIGHT FUTURE	With any luck things will improve.
CLEAN AIR	This town is so far away from civilization that our barber only cuts ducktails and flattops.
HUNTING & FISHING PARADISE	Rich tourists love this area and spend more in a day than you'll make in a month.
AMONG THE REDWOODS (PINES, WHATEVER...)	During a brief period annually we don't have snow.
SERVING THE TRI-CITY AREA	We have added up every village within thirty miles to count as a town.
SERVING THE QUAD-CITIES	Every village within forty miles.
PROFESSIONAL EXPERIENCE PREFERRED	At a salary we can afford to pay, it would truly be a godsend if we could attract someone who has seen a mike before, but we're not holding our breath.
ON BEAUTIFUL LAKE _____	We have had a helluva drainage problem the last few years.
EXPERIENCE NOT NECESSARY	We will give you enough experience the first six weeks to last you a lifetime.
SEND REEL-TO-REEL DEMO	The old Wollensack still works fine. Cassettes are still in the development stage, aren't they?
_____ IS CONTINUING OUR SEARCH FOR...	So far we've only received applications from drunks, drug abusers and highly-qualified people who make a heck of a lot more than we had in mind.
LOCATED IN HISTORIC... (PICTURESQUE, ETC.)	The pacemaker recall scare is the most action we've had in years.
TOP 100 MARKET	Only 99 others are larger
TOP 10 MARKET	We are rated 36th out of 35 stations and you have to pay to park while you're at work.
TOP FIVE MARKET	We are rated 53rd among 49 stations and parking costs more than the car. If we were on top you'd never catch us putting a Help Wanted ad in here. We'd already know who we're gonna hire next, and next after that.
EOE M/F	If you're what we're after we will make sure your opportunity is a lot more equal than everyone else's.
RARE IMMEDIATE OPENING	Gee, we had him signed to a really tight non-compete contract, and the SOB still walked out.
EMERGENCY, MUST FILL POSITION YESTERDAY!!!	The boss is working weekends until we hire someone.
NO CALLS	We need the tape for production.

Rip 'N' Read

The Shawnee Curse Of Death?

MONDAY MAY 12: A Shawnee Indian curse is one of the speculated reasons for a strange cycle in American Presidential history: everyone elected or reelected at twenty-year intervals since 1840 has died in office. The year 1980 fits that series. We'll see . . .

If you let Mother's Day slip your mind, I suppose today is Try To Explain Why Day. Florence Nightingale the nurse was born in 1820. Billy Swan is 38. Steve Winwood is 32. George Carlin hits 43.

The Very First Ford Car

TUESDAY MAY 13: According to the Daily Planet Alamanc, old Henry Ford completed his first automobile on this date in 1896. Fifty years ago today one of the world's rare killer hailstorms took the life of a farmer, who was beaten to death by the falling ice in a field near Lubbock, TX (1930). Forty years ago Winston Churchill made his famous World War II speech about "blood, tears, toil and sweat" (1940).

Land Of The Midnight Sun

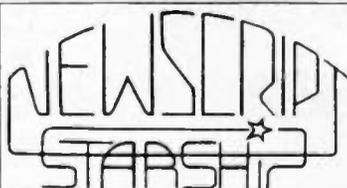
WEDNESDAY MAY 14: This is the time of year when Earth's polar regions get the Midnight Sun. North Cape, Norway is one such populated area. The American space station that flamed back to Earth last year was put into orbit seven years ago today. Skylab, remember?

Another Botched U.S. Rescue Raid

THURSDAY MAY 15: Five years ago today another American rescue raid was miscarried out by a force of about 1100 servicemen, mostly U.S. Marines. The U.S. merchant ship Mayaguez had been seized by Cambodia with a crew of 39 taken captive (5-12-75), with the crew and ship removed to separate places. On 5-14 both the ship and crew were released, but a Marine raiding force of 100 was nevertheless helicoptered to Tang Island where 41 died fighting for a release that had already happened.

Henry Fonda Is 75

FRIDAY MAY 16: Actor Henry Fonda was born three-quarters of a century ago. Entertainer Liberace is 60 today. The first Oscars were awarded 51 years ago (1929). Igor Sikorsky demonstrated the world's first direct-lift aircraft in the United States 40 years ago, the Vought-Sikorsky helicopter.



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TOP-40

John Leader

SOUTHERN'S NATIONAL PD SPEAKS OUT

A Conversation With George Williams

George Williams is the Vice President of Programming for Southern Broadcasting. The Southern chain contains 11 stations: KMJK/Portland; KOY & KQYT/Phoenix; KULF & KYND/Houston; WEZI/Memphis; WLCY & WRBQ(Q105)/Tampa-St. Petersburg; WRVA & WRVQ/Richmond; and WSGN/Birmingham.

George has been in radio for longer than most of us would feel comfortable admitting, and he has seen and done a great deal in those years. He has not given a lot of interviews because he has never been particularly interested in personal publicity. But George does have a wealth of knowledge and opinions that should be shared.

I asked George to answer a few questions "on the record" and he consented. What follows is our conversation and George is very frank about several specifics, including the problems at Southern's WLCY/Tampa, the state of AM radio in general, Arbitron, and the future of radio.

R&R: How do you, as a National Program Director, view the various directions that contemporary radio is heading in?

GW: It was inevitable that a splintering of the contemporary format had to happen, particularly with FM coming on so strong. There was a need for many new stations to find a niche for themselves. I think the KUPD's and KWK's of the world are inevitable offshoots of the kind of Superstars AOR format. It's another alternative for people who want album radio, but perhaps were brought up on Top 40. I'm not involved in that format directly, but just as a listener, I find it a more exciting approach to AOR radio, and it's going to be very successful.

R&R: What about the stations that have customized their music to reflect the ethnic make-up of the markets they're in? I'm talking about KRLY/Houston and stations in L.A. like KIIS-FM, KHJ, and KRLA.

GW: I think to a degree they're playing to the methodology of Arbitron. The KRLY's and perhaps the WBLB's and a lot of the Disco stations that have evolved are playing successfully to a primarily black audience, and I don't mean an exclusive black audience at all. The methodology of Arbitron being what it is, which in effect has the ethnic population sampled differently than the white population, is kind of ridiculous when you stop to think about it. The stations that play to that methodology have shown great ratings successes. In Houston, where you have KRLY and KMJQ running out in front as the number one and two stations, they may not play the same music, but they're based on the same format, and I think in both cases the majority of their audience is black. You're going to see more of that kind of programming, particularly in markets like Houston, and you're going to see it evolve down to the smaller cities with a heavy ethnic population such as Birmingham and Richmond.

R&R: Do you think that Top 40 has ignored the ethnic listener?

GW: I think Top 40 radio generally has ignored the ethnic audience. But certain very successful Top 40's have not. For instance, one of the reasons that WHBQ/Memphis was so successful, beyond the fact that they had Rick Dees and some other things going for them, was that they recognized the ethnic population and played to them.

R&R: It seems to me that if Arbitron is going to use a different methodology to measure the ethnic audience, and a smart programmer recognizes that fact, then to play to that methodology makes sense.

GW: It does, but everybody can't do it. You have to make a decision as to whom you're going to play to. The station that plays to the lily-white suburbs can also be very successful. Certain stations in markets with a heavy ethnic content can make that decision to go after the non-white audience, but only one or two can do it. Where does that leave in the case of Houston the KRBE, KFMK, KAUM, KILT and KULF people? Everybody can't go for the ethnic audience. In Houston KRLY and KMJQ have them pretty well wrapped up, but that doesn't mean you should completely omit the ethnics in your programming either. Again, you've got to decide what your radio station is going to be and you can't be all things to all people. Those days are over.

R&R: Let's get to a couple of specifics within Southern. You've taken WLCY/Tampa from a traditional Top 40 approach to a more adult format. What kinds of things have you done to change the audience's perception of what the station used to be?

GW: John, I would like to address myself for a moment to why we did that. It may be obvious to some, but to others it obviously isn't, because I received a lot of criticism and a lot of feedback on the change.

Three years ago Harte-Hanks bought Southern Broadcasting. Southern owned Q105/Tampa and all our stations became part of this large conglomerate. Under the new corporate set-up we inherited WLCY, which had been part of Harte-Hanks before the Southern purchase. Now we had both WLCY and Q105, both in Tampa, under the Southern banner. We determined very quickly that there was a pitched battle going on between those two radio stations... they were fighting over the same audience! I found it personally very uncomfortable because I felt like I was a referee as opposed to a programmer. The company also realized that it was just not smart to have these two radio stations beating their brains out when it would be very easy for a competitor to come in and knock them both off.

We felt it was much smarter to spread the demo-

"I think Top 40 radio generally has ignored the ethnic audience. But certain very successful Top 40's have not."

graphics, and WLCY was the logical choice to move up demographically. We aimed the station at a more 25+ audience and let Q105 go for the younger demos. The basic mistake we made with WLCY, and I admit to making a mistake in retrospect, was that we tried to hold onto a lot of the old audience while implementing the new, and in effect evolved the station too slowly. It didn't work as well as we would have liked, to say the least. We did not make the commitment to the more adult personality direction as strongly as we should have from the outset. Also, looking back, I might say that we probably should have considered a call-letter change. We found ourselves about midway in the WLCY adult evolution process and the bottom had dropped out of our base. Teens were deserting us rapidly and we were not, because we had not made the total commitment, picking up that 25-44 audience. We did not do the things you normally would do to a radio station to attract that audience, such as build a credible news department, which WLCY never had. We did hire some personalities, bringing in Burt & Kurt to do mornings, and they're very strong, but we couldn't expect them to carry the entire radio station. We did not upgrade it fast enough.

We've made giant strides in that direction in the last few months, but the commitment was not there early on, and as a result we've suffered greatly. I don't think I've answered your question at this point, but I did want to explain the WLCY situation. There's been a lot of talk about it.

R&R: What should you have done to WLCY that you didn't do? How could you have made the audience realize that it was no longer a screaming old-line Top 40, but was now something much different?



George Williams, Vice President of Programming Southern Broadcasting

GW: The quickest way would have been, again, make the total commitment early on, hiring and promoting high-powered personalities, researching the market differently for music than we did when we were Top 40. We're starting to do that now. In conjunction with all that a call-letter change would have been a very fast way to make a statement to the market that radio station WLCY, the one you knew and loved for so many years, no longer exists. It is now "W—" and it does this! In promoting the new call-letters, which you inevitably have to do very aggressively, you're making a statement to the market. You're killing two birds with one stone. You change your image rapidly and you back it with solid programming. We, unfortunately, did not do that quickly enough and we're suffering for it now. I was down in Tampa recently and I'm very pleased with the progress we're making, but as you mentioned earlier, changing a station's image, evolving a station is a very slow and painful process and anybody that's about to do it had better have the patience of Job.

R&R: Don't you think that part of that lengthy process is due to the 25+ audience being pretty well set in their listening habits already?

GW: To a degree that's true. Any time you go into the 25-34 demos every radio station in town claims that as part of their demographic target. They're all either

skewing up to it or down to it, but very few stations will admit to going after a 35+ audience or an under-25 audience. That 25-34 group is absolutely the most sought-after cell there is.

It's very difficult to research the 25-34's because in general that group is the upwardly mobile people who are in the midst of starting families, buying houses, and all the things people do in that age group. They are less concerned about what they listen to on the radio, because they're preoccupied by many other things in their lives. The males, particularly, start getting very uninvolved with music. They start losing their interest in music when they get over 30. The females do too somewhat, but it's more specifically true of males. That's why it's very difficult to research music for the 30+ audience.

R&R: That's a good point. What kinds of music research are the Southern stations doing?

GW: We have found that there is really only one way to really find out what the 25+ audience wants in music, and that one way is call-out research. We have a method whereby we really do a combination of two systems. We send what we call a music diary out, which is simply a list of 20 or 30 songs by artist and title. The list has a seven-point system for voting feelings about the song. Then, we reinforce that diary by playing a piece of "the hook" down the telephone line to them, and that way they have both. They hear it in their ear and they're looking at the title and artist with their eye. Hopefully there is less confusion that way.

Confusion is a big problem when you're researching oldies. You can't really play enough of the song frequently for them to identify it by sound, and on the other hand,



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NEW & ACTIVE

SPIDER "New Romance (It's A Mystery)" (Dreamland) 68/20
Moves: Up 27, Same 21, Down 0, Adds 20 including WKBW, WFIL, PRO-FM, 293, Q102, KIMN, WHYN, BJ105, WQRK, WNCI, KYNO-FM, KTAC.

Radio & Records

Album Airplay/ 40

May 9, 1980

159 REPORTERS

-	38	37	36	TOMMY TUTONE	Tommy Tutone (Columbia)
37	34	35	37	WILLIE NILE	Willie Nile (Arista)
-	→	38		SPIDER	Spider (Dreamland)
28	28	31	39	TOM PETTY & HEARTBREAKERS ...	Damn The... (Backstreet/MCA)
12	16	27	40	WARREN ZEVON	Bad Luck Streak... (Asylum)

See Parallels Page 34

"NEW ROMANCE (IT'S A MYSTERY)"
IS FROM THE ALBUM **"SPIDER"**
PRODUCED BY PETER COLEMAN



MANUFACTURED AND MARKETING BY **RSC** RECORDS, INC.

A Conversation With George Williams

Continued from Page 20

if they just see the title and artist, that may not do it either. This way, though, you have the best of both worlds. We find it's the best way to research music, and it's absolutely imperative when you're serving an over-25 audience that is not very active in music. I don't know how else to find out what these people want and get enough of them in a sample to make it meaningful. It's really time-consuming and very, very expensive to do it right. I find that most radio stations probably aren't doing it right because they just simply can't afford to.

R&R: What about audience research? Do you do any research to see how the Southern radio markets are perceiving your stations?

GW: We use Bill Moyes's company, the Research Group. Bill has been our research voice ever since he went into business for himself five or six years ago. We try to do a study in each of our markets at least once a year, and more frequently if necessary to keep tabs on the images of our stations. That check-up is very valuable. I would hate to be flying blind all the time and relying on the research that's already available, which is mostly head-counting anyway. I also would hate to program our stations in a totally subjective way. Things are changing too rapidly and there are too many alternatives for radio listeners to just guess at what they want.

You need that feedback from the marketplace, and the only way to get it is to get it done correctly by an expert. I'm not an expert in research and we don't have a research expert in our company, so we have to go outside. We find a good working relationship with Bill Moyes and he takes care of that audience research for us.

R&R: As National PD one of your main responsibilities must be to help recruit people. What do you look for in a programmer for one of your stations? Are you more interested in experience, or can desire and talent override someone's apparent lack of experience?

"Maybe if we all fight hard enough, Arbitron will come kicking and screaming into the 1980's with a little better product."

GW: We've been very fortunate in that most of our program directors have been promoted from within the ranks of Southern. At the time of their promotions they all had been with us for quite a while, so they understood our systems and the way we operate. Southern Broadcasting has a system that Harte-Hanks has tabbed as "the matrix system" of management. We used to call it "shared responsibility." What it means, simply, is that my responsibilities overall are corporate, but I work in harmony with the program directors and managers of the specific stations. No one person is strapped with the total blame or credit for what goes on at one of our stations. It appears on the surface like management by committee, but it really isn't. It's more like the old "two heads are better than one" philosophy, and luckily we do have good relationships with all our PD's and GM's.

But to get back to your question, basically what I look for in a PD is a person who is bright and intelligent. If you don't have basic intelligence, I don't think you can lead people or program a radio station. Secondly, I want someone who is dedicated to the business, a hard worker, a person who seems to have instincts about people and their needs and desires. And there's a kind of undefinable thing, call it charisma or whatever, but it's a kind of interaction with people that some call "a command presence." You know when that person walks in a room, it's obvious that he's important. I look for that quality in an individual. Sometimes it's a very undefinable thing, but I've noticed it in most successful people in all walks of business.

Of course, if you're looking outside, a track record is very important. A man that's done it, a man that's been through the wars, which is particularly important today, that's what I'm looking for. A person must have a tremendous analytical ability, because when you go into a market like Houston and you're sitting there with 30 signals, every format being duplicated four or five times, the man better have a sixth sense. But I think the most important quality for any program director is the ability to work hard and be dedicated to success. You must have that dedication to win, and that's hard to find in a lot of people today.

R&R: Are you having problems finding good people? Do you think radio in general is turning out fewer strong programmers than we used to?

GW: I don't know if we're turning out fewer good programmers, but I do think there's a greater need. There are more radio stations out there now, and as a result there is probably just as much talent out there as there was five years ago; there may even be more. It's

just that our needs are greater and our demands are higher on these individuals so that it may appear that there are not as many strong programmers. I guess there are a number of good programmers, but probably not enough to go around.

The distressing thing in my view is that we don't seem to be developing many. A lot of the bright people and good people are getting out of our business early or not coming in at all out of college, because our business is a tough one and many of those individuals don't want to make the sacrifices that you and I made early on when we moved from market to market. Also, a lot of people have different kinds of ambitions for themselves today. Their lifestyles are more important to them than making the extra few bucks a lot of moving around can bring. Often they're much happier to stay in a smaller market, and I think this is a trend. I have seen several larger market jocks, programmers, and even managers move to smaller markets so they could have the environment they wanted, escaping that pressure cooker of book-to-book existence that we have going in this business.

R&R: What do you see as the biggest problem facing radio today?

GW: The research situation . . . we're at the mercy of Arbitron. Arbitron has as near to a monopoly as you can find. They can charge what they damn well please for their product. They can make the rules unencumbered by anybody. They have made some vague attempts to do a little public relations with the radio industry in the last couple of years, but I feel that was mainly because they thought they were going to have a more competitive situation than it turned out to actually be.

R&R: The alternative rating services just didn't develop.

GW: They didn't develop, but I think Arbitron thought they were going to, and the radio industry thought so too.

Unfortunately, we wouldn't support the new services and radio probably won't support them in the future either, because there are only so many dollars to go around.

There was another problem too. The other services were never accepted on Madison Avenue at the advertising agencies. It's very easy to make "buys" off of Arbitron data. It's a very nice little sales tool. The agencies can totally justify their buys that way and that's what they're looking for. More and more the buys are made off Arbitron research specifically, and at least a decade ago we were sitting with Pulse competing to a degree with Arbitron. Say what you will about Pulse, it was accepted to a degree by the advertising community.

R&R: You're pointing up a problem, George. Do you have a solution?

GW: Unfortunately I do not have a solution and I

" . . . I think the most important quality for any program director is the ability to work hard and be dedicated to success . . . that's hard to find in a lot of people today."

don't think there is a solution right now. Many people have talked about the broadcasting industry banding together, like they do in Canada, to form their own ratings research company. I don't think that will ever happen in this country. Hell, we're so busy competing with each other and fighting each other we'll never get together on anything. That's one of the problems and I don't think we have the kind of industry leadership we could from organizations like the NAB and the other groups that are supposed to be representing us. I haven't seen much leadership there as it relates to radio.

So, no, I don't have an answer to it and I don't see any bright light at the end of the tunnel at the moment. Maybe if we all fight hard enough, Arbitron will come kicking and screaming into the 1980's with a little better product. It's a sad situation to me when careers are made and broken and millions and millions of dollars are riding on the line and here we sit with one rating service. There are no real alternatives and we're at their mercy. That's not healthy.

R&R: You may be right, but don't you think if Arbitron is the only game in town and the rules are clearly set down that you almost have to program your radio stations to their rules?

GW: Yes, you do, and that probably is another reason why a lot of programmers become disillusioned. You have to program your radio station to Arbitron's research, yes, but it's not always in the best interest of your radio station and certainly not in the best interest of your community. I think that frustrates a lot of programmers. It's almost like who can learn to play the game the best. Creative people rebel against rules like that, but if you're going to become a winning programmer, you damn well better learn to play the game and play it pretty well. Most successful programmers have learned, but I don't think a lot of us like it. It's something we have to live with.

R&R: What about AM stereo?

GW: I would like to think that it would be a real plus for AM radio, but I really don't believe that. I think the salvation for AM is to get back to good programming and start entertaining people. I think more and more we're getting a grip on that, and as a result many markets are showing the beginnings of a leveling off for FM listening. Many of the markets that got into FM early, where FM listening exploded in the early 70's, are showing a kind of plateau effect now, and I think there is a great deal of hope for AM radio. The hope is in an entertaining and informational product, and I think we're just now getting a renewed grip on that.

R&R: Let's talk a little bit about entertainment. Personalities seem to play a pretty big part in almost every radio station that Southern operates. Do you think that strong air personalities are harder to find now than in the past?

GW: Very definitely! Most of today's personalities come out of Top 40 radio, which has been highly formatted, so they don't have the training or the knowledge of how to be themselves on the air. Even if they had thoughts of their own, they found it very hard to express them on a microphone because they had never been given that opportunity. Now suddenly we say to them, go ahead, express yourself, and I find most of them are very inhibited because they've been trained to "shut up and play the hits."

It's difficult to find folks to do entertaining radio but we have to find them. People need to be able to relate to real people, be it on radio or TV. The hottest TV show out there right now is called "Real People." Another network has something called "That's Incredible," which is nothing more than a spinoff of the first show. All of these real people shows are becoming very successful. In the 80's and certainly into the foreseeable future, that's the answer. If you're going to be successful, particularly with an AM station, you'd better find yourself some real people who can relate to other real people. I think long-term that FM is going to have to do the same thing.

I'm finding FM radio, and this is just a personal observation, getting pretty damn boring. I've already heard three or four records segued back-to-back and I feel a need to hear more than that. I think much of the audience may be starting to feel that way too, and again, I don't have any hard research to back that up, it's just a gut feeling that I have.

R&R: You may be a bit in advance of the general public, but then that's part of your job.

GW: That's what I see as important down the road. I think FM is going to have to develop further and find a way to satisfy those listener needs, or they're going to find their radio stations in trouble.

R&R: What's next for you? Where do you go from being the National Program Director for Southern Broadcasting?

GW: I love programming. It has been what I've done for all of my adult life. I've really never done anything but perform on or program a radio station. I think we've got a hell of a bright future in radio, and I think we've all really just begun to skim the surface in making radio great.

The reemergence of AM radio is very exciting and is adding a new dimension to radio that we have sorely missed over the last few years. I'm happy to be a part of it and I look forward to every day with a lot of excitement.

I really don't want to do anything else. People ask me, "What the hell do you want to do?" and "Where are you going?" Well, I feel like I'm already there. I like me and I like what I am. I have a good self-image and I'm very happy with where I am. The people I work with are the best!

TEENAGE DEPRESSION STRIKES

2 OUT OF 3 YOUTHS IN EVERY

INDUSTRIALIZED AREA OF THE WORLD...



Love Stinks

a new single from THE J. GEILS BAND



ON EMI-AMERICA RECORDS

PRODUCED BY SETH JUSTMAN ENGINEERED BY DAVE THOENER

WDRQ 1-1
WIFI 17-10
F105 12-7
JB105 18-10
WGCL 15-10
Q102 add 32
14Q 8-3

WTIX add
WQRK 3-2
WRVQ 4-4
WVIC 14-8
WNCI 14-9
WKBW deb 3

PRO-FM 27-21
Q107 on
CHUM 14-11
Q105 21-19
WOKY on
KFI on

13K add 27
KJR 21-18
KIMN on
WPEZ 23-17
WFLY 7-5
KTSA add

KHFI 20-13
KXX106 20-17
BJ105 on
WLAC on
KX104 add
WGH add

KIOA add
WISM 23-20
92X on
KERN add
KROY add
KJRB deb 27

KCPX 21-18
KRSP 12-10
KMJK 33-25
KRQ add 30
WIGY 29-20
K104 19-14
WFBG 29-20

WAAY 29-23
WHHY 18-15
WSEZ 35-26
WRKR 13-6
WNAM add
WRBR 28-19
KRLC 19-9



BURT & KURT'S THE WORD IN TAMPA — WLCY/Tampa morning team Burt & Kurt (right and left rear) rode in the recent Gasperilla Festival parade in town, travelling inconspicuously in the modest vehicle pictured.



KZ-93 PLAYS FUTURE GAMES — KZ-93/Peoria recently gave five listeners one-ounce gold bars as the culmination of a "Future Games" call-in/drawing promotion. KZ-93 morning man Lou Patrick (center front) is pictured with the winners, whose prizes were valued at \$500 each.



WYDD GOES PLATINUM — WYDD/Pittsburgh received a platinum album in thanks for its support of Columbia's Journey. Pictured (l-r) are WYDD GM Bryan McIntyre, MD Jim Kinney, PD Jack Robertson, Columbia's Jack Snyder.



OFF BROADWAY ON SANTA MONICA — Atlantic's Off Broadway played Hollywood's Starwood club (on Santa Monica Blvd.) recently, and the band was visited backstage by local radio staffers. Pictured (l-r) are group's John Ivan, RKO Radio Asst. National MD Sue Steinberg, KHTZ Asst. PD Kathy DeRouville, and KEARTH MD Guy Zapoleon.



KXOA'S CAMELLIA REMEMBRANCE — KXOA/Sacramento helped celebrate the city's annual camellia festival by giving away 50 of the flowers on the air, and planting 50 more in the city's largest park to remind citizens of the 50 hostages in Iran. Pictured at the planting are (l-r, standing) air personalities Rob Tonkin, Jeff Hunter, Ron Garrett, C.J. Stone, and Sales Manager Dennis Gwiazdon; (l-r, kneeling) Robert Hohman (father of hostage Don Hohman), air personality Steve Michaels, MD Kris Mitchell, and PD Terry Nelson.



NO JIVE TALKIN' — Bee Gee Barry Gibb stopped by the studios of 96X/Miami for an on-air interview and two hours of live phone calls from listeners. Pictured at the event are (l-r): Steve Gilbert, Mark Driscoll and Lori of 96X, Barry Gibb, and an unidentified picture crasher. Listeners were quite surprised to have the chance to talk to their favorite Bee Gee and kept Barry busy with questions on every imaginable subject.

SEE **NAZARETH** PERFORM ON
ROCK CONCERT, MAY 17.

"HEART'S GROWN COLD"

THE NEW SINGLE FROM
MALICE IN WONDERLAND
"HEART'S GROWN COLD" SP 4799
AM 2237

NAZARETH

 ON A&M RECORDS & TAPES.



Produced By Jeff "Skunk" Baxter
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NAZARETH TAKING MALICE IN WONDERLAND ALL ACROSS AMERICA

5/15 Rupp Arena, Lexington, KY	5/23 Aragon, Chicago, IL	5/30 Hara Arena Dayton, OH	6/7 Scope, Norfolk, VA
5/16 Civic Center, Wheeling, WV	5/24 Cobo Hall, Detroit, MI	5/31 Richfield Coliseum, Cleveland, OH	6/8 Capitol Center, Largo, MD
5/17 Broom County Arena, Binghamton, NY	5/25 Saginaw Auditorium, Saginaw, MI	6/1 Civic Center, Charleston, WV	6/10 Veterans Memorial, Jacksonville, FL
5/18 Erie County Fieldhouse, Erie, PA	5/26 Wing Stadium, Kalamazoo, MI	6/3 Maple Leaf Gardens, Toronto, Ont.	6/11 Memorial Auditorium, Greenville, SC
5/19 Spectrum, Philadelphia, PA	5/28 Roberts Stadium, Evansville, IL	6/4 Forum, Montreal, Que.	6/12 Coliseum, Knoxville, TN
5/21 Checkerdome, St. Louis, MO	5/29 Market Square, Indianapolis, IN	6/5 Civic Center, Augusta, ME	6/13 Omni, Atlanta, GA
5/22 Prairie Capitol, Springfield, IL		6/6 Palladium, New York, NY	6/14 Civic Center, Lakeland, FL
			6/15 Sportatorium, Miami, FL

\$10 MILLION BUST; NY CONVICTION

Anti-Piracy Action Heats Up

FBI agents, aided by local police, confiscated an estimated \$10 million worth of materials and equipment related to the unauthorized duplication of sound recordings on April 25. Over 1000 record and tape masters, 3000 blank tapes, and 175 finished cassettes and 8-tracks were seized from the International Record Shop in Dearborn, Michigan. Pending further investigation, there were no arrests made.

Meanwhile, a New York jury found Paul Winley guilty on April 29 on 11 counts each of manufacturing and selling unauthorized sound recordings.

Winley, who owns a retail store as well as his own record label, was the first manufacturer convicted after jury trial under New York state's anti-piracy law.

Winley was arrested April 3 when he attempted to sell several thousand pirated gospel records, including Mahalia Jackson (legally on CBS and Nashboro) and Rev. James Cleveland (legally on Savoy), to an undercover detective. He will be subject to a \$10,000 fine and up to four years in prison with sentencing to take place on June 2 in New York State Supreme Court.



KSLY WINS SPECIAL OLYMPICS AWARD — KSLY/San Luis Obispo recently received the Special Olympics Award for Distinguished Service to the Mentally Retarded, becoming one of just 15 winners from a field of 450 nominations. Pictured receiving the award from Special Olympics President Eunice Kennedy Shriver (center) are KSLY morning man Captain Buffoon and station GM Guy Paul Hackman.

April 1980 Mediatrend Estimates

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All share estimates are for metro average persons 12+, Monday-Friday, 6am-midnight.

Note: — denotes station which did not rank in Mediatrend's Top 20 for the relevant month

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

Boston

WHDH Drops To Feb. Level, Holds First As WBZ Challenges; WEEI Has Great Rebound; WXKS Regains 4 Shares; WBCN Increases AOR Lead; WJIB Drops 4; WITS Gains, Debuts With Sox; WRKO, WROR (3+ Drop) Lose Top 10 Berths

	Feb. '80	Mar. '80	Apr. '80
WHDH (PA)	12.3	16.5	12.6
WBZ (PA)	8.1	6.8	9.1
WEEI (N)	7.6	5.8	8.6
WXKS (B/D)	7.7	3.0	7.1
WBCN (A)	6.1	5.8	6.9
WVBF (R)	9.4	6.4	6.1
WJIB (BM)	9.3	10.0	6.0
WCOZ (A)	3.8	5.1	5.2
WITS (T)	2.9	3.3	4.3
WEEI-FM (A)	4.1	4.6	4.2

Washington, D.C.

WMAL Skids Almost 4, But Leads; ABC Counterpart WRQX Up, Though WPGC Tightens Race; WGAY Up Nicely, WKYS Back Down; WRC Rises; WHUR Beats WOOK; WWDC Holds Narrow AOR Lead

	Feb. '80	Mar. '80	Apr. '80
WMAL (PA)	10.7	12.6	8.9
WRQX (R)	9.1	7.7	8.7
WPGC-AM-FM (R)	5.4	5.7	7.8
WGAY-FM (BM)	5.6	5.3	7.1
WKYS (D)	6.0	8.1	6.9
WRC (N/T)	4.5	5.3	6.3
WHUR (B)	7.3	5.4	5.8
WOOK (B)	4.8	5.5	4.5
WWDC-FM (A)	3.6	5.3	4.5
WAVA (A)	5.5	4.7	4.3

St. Louis

KMOX Up Almost 3; WWWK Down But Double-Digital; KEZK Continues Climb; KSHE Drops 2.3; WIL Passes WIL-FM For Country Lead; KMOX-FM Gains; KSLQ, KXOK Creep Upward; KMJM Regains Top 10 Position

	Feb. '80	Mar. '80	Apr. '80
KMOX (T)	28.0	23.4	26.3
WWWK (R)	8.0	13.1	11.8
KEZK (BM)	5.9	7.4	8.8
KSHE (A)	10.1	11.0	8.7
WIL (C)	3.7	4.2	5.1
KXOK (R)	4.6	4.3	4.5
KMOX-FM (PA)	2.4	2.9	4.3
KSLQ (R)	5.4	3.9	4.3
WIL-FM (C)	8.0	8.4	4.1
KMJM (B)	5.4	2.7	3.7
WRTH (BM)	4.1	4.3	3.7

Cleveland

WERE, WDMT Surge To Lead Market; WMMS Dives 4 Shares; WHK Rebounds for High Debut; WDOK Down; Good Month For Top 40, As WBBG, WZZP Debut, WGCL Improves; WJW Also Debuts; Top 10 Dropouts: WCLV, WJMO, WGAR, WLYT

	Feb. '80	Mar. '80	Apr. '80
WERE (N)	9.1	7.6	10.5
WDMT (B/D)	5.5	5.2	8.8
WQAL (BM)	8.7	9.0	8.5
WMMS (A)	10.6	11.9	7.8
WHK (C)	7.7	4.1	7.4
WDOK (BM)	8.1	7.9	7.0
WBBG (R/O)	2.4	3.0	6.4
WGCL (R)	5.8	5.5	6.4
WZZP (R)	4.6	3.4	5.7
WJW (PA)	4.0	3.2	4.6

Helen Sexton

Bee RECORDS

22543 Ventura Blvd., Suite 214
Woodland Hills, California 91364 348-5059

Bee Records - Helen Sexton - Don Bass

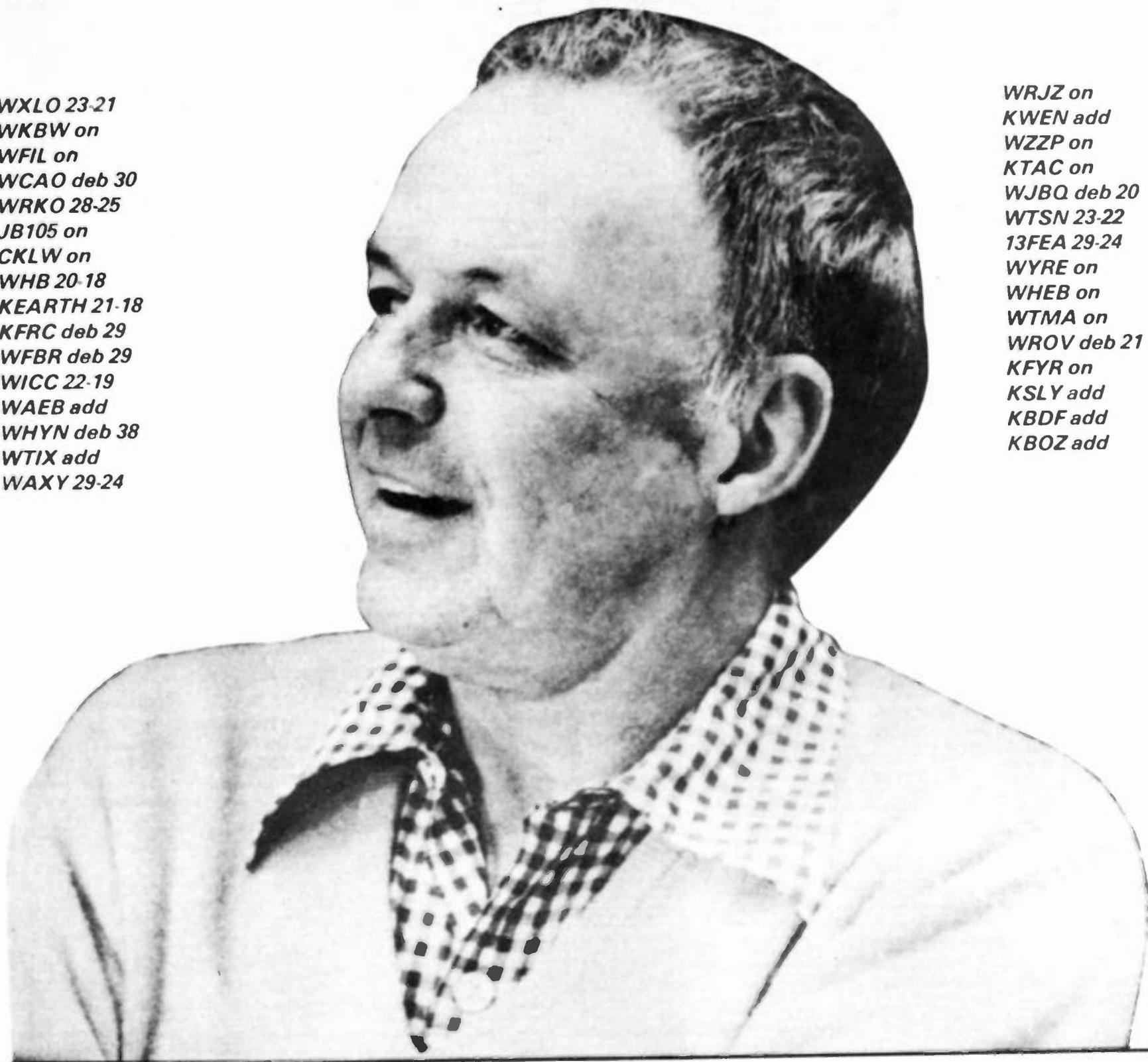
Would like to thank the following music professionals for help, understanding and advice in getting our first project off the ground and onto the airwaves.

- | | | | | | | |
|------------------------|-----------------------------------|---|-------------------|--|---------------------|-------|
| Jay Warner | JOBETE MUSIC | THESE FINE MUSICIANS FROM LOCAL 47 | RADIO ARTS | KADS | WHCC | KXBO |
| Dee Ervin | Jay S. Lowy | William Bickelhaupt | Rudy Maugeri | KBLW | KIVY | WCBI |
| Al Schlesinger | THE ENTERTAINMENT COMPANY | Alvin Taylor | CAVOX | KIFW | KADS | WDAY |
| Mike Hibler | Joann Boris | Beggie McBride | Bob Mayfield | KMMJ | KAYL | WDBC |
| Bill Alderman | RAOIO & RECOROS | Craig McMullen | KGOE | KSEN | KBFS | WHHH |
| Gary Stein | Ken Rose | Hiroshi Upshure | Ginny Prior | KSIB | KDAL | WIKB |
| BRIGHTON ARTIST | GOODPHONE COMMUNICATIONS | Dorothy Ashby | Jim Simon | KWED | KICD | WIKY |
| Nick Masters | Sharon Harrison | Ken Parks | Ken Jeffries | WERH | KIFW | WISS |
| CENTURY RECORDS | Mike Harrison | Rick Littlefield | Randy Merit | WGAT | KIUL | WJNR |
| Don Grimes | Linda Clark | Jack Shulman | Scott Hayden | WHJC | KIUP | WKBI |
| Bill Lightner | RAINBO RECORDS | Henry Roth | KBBO | WISS | KMA | WKDK |
| A&M RECORDS | Sita Mitchell | Pavel Farkas | Ron Christian | WKLK | KMMJ | WKEG |
| Derek DuNann | Jim Doyle | Shirley Cornell | Bo Richards | WKTC | KMMK | WKLD |
| Frank DeLuna | Steve Sheldon | Gareth Nuttcombe | KLAC | WMDH | KNED | WKVL |
| Karen Glasser | Jodine Setter | Virginia Majewski | Kathy Hahn | WPME | KRCO | WLCC |
| Tim Garrity | DOCTOR MUSIX RECORDERS | Ernie Ehrardt | Sammy Jackson | WRXK | KRSC | WMDH |
| Steve Mitchell | Peter Hirsh | Paul Bergstrom | KGAB | WTNS | KSEN | WMGA |
| MCA RECORDS | Cindy Hirsh | Robert Konrad | Chester Coleman | WWKI | KSIB | WRKD |
| Bob Schnleders | THE FINE STAFF OF THE ROXY | Myron Sandler | KOVA | WCNH | KSOO | WRXK |
| MOTOWN RECORDS | WELLBOARD MAGAZINE | Nathan Gershman | Duc., Rhodes | KLOQ | KWNC | WS''' |
| Gwen Gordy | CASHBOX MAGAZINE | George Koutzen | KWOS | KSFA | CONTINUED NEXT WEEK | |
| William Bickelhaupt | RECORD WORLD MAGAZINE | TOTAL SERVICES | Kevin Turner | KEEP PLAYING 'IT DOESN'T HAVE TO HURT EVERYTIME' | | |
| Kent Washburn | | Kent Weed | | | | |
| Ernie Fields Jr. | | Doug Cramer | | | | |

NEW YORK & ACTIVE

WXLO 23-21
WKBW on
WFIL on
WCAO deb 30
WRKO 28-25
JB105 on
CKLW on
WHB 20-18
KEARTH 21-18
KFRC deb 29
WFBR deb 29
WICC 22-19
WAEB add
WHYN deb 38
WTIX add
WAXY 29-24

WRJZ on
KWEN add
WZZP on
KTAC on
WJBQ deb 20
WTSN 23-22
13FEA 29-24
WYRE on
WHEB on
WTMA on
WROV deb 21
KFYR on
KSLY add
KBDF add
KBOZ add



“THEME FROM NEW YORK, NEW YORK”

FRANK SINATRA

Produced by Sonny Burke • Orchestra and Chorus Arranged and Conducted by Don Costa

ON REPRIS RECORDS
Distributed by Warner Bros.



MIDWEST Most Added Hottest

Billy Joel, Pat Benatar, Elton John, Pure Prairie League, Ambrosia, Rogers & Carnes, Bette Midler

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Pure Prairie League, Bob Seger, Elton John, Splder, Ambrosia, Gary Numan, Rogers & Carnes

MIDWEST

PARALLEL ONE

CKLW/Detroit, MI: Rosie Trumbley, JERMAINE JACKSON, RAYDIO, ROCKY BURNETTE, etc.

PARALLEL TWO

92K/Columbus, OH: Buddy Scott, LIPPS, INC, PAT BENATAR (dp), etc.

KSTI/Davenport, IA

ROCKY BURNETTE, BRUCE COCKBURN, BOB SEGER, NEIL SEDARA, etc.

KKX/Grand Forks, ND

PAUL MCCARTNEY, KENNY ROGERS, MICHAEL JACKSON, etc.

WEST

PARALLEL ONE

KEARTH/Los Angeles, CA: Bob Hamilton, RAYDIO, MICKEY GILLEY, etc.

PARALLEL TWO

KCPX/Salt Lake City, UT: Gary Waldron, BOB SEGER, SPINNERS, etc.

KTAC/Tocoma, WA

PURE PRAIRIE LEAG, SPIDER, Hottest, BLONDIE 1 1, etc.

KBOZ/Bozeman, MT

Dennis Nichols, B J. THOMAS, PURE PRAIRIE LEAG, etc.

PARALLEL THREE

KFYR/Bismarck, ND: Don Brannon, STYX, KENNY ROGERS, etc.

PARALLEL THREE

KDVT/Topeka, KS: Todd Hoffman, BILLY JOEL, ELTON JOHN, etc.

PARALLEL THREE

13K/San Diego, CA: John Linder, J. GEILS BAND, BLONDIE 1-1, etc.

PARALLEL THREE

KRSP/Salt Lake City, UT: Lorraine Winnegar, PURE PRAIRIE LEAG, etc.

PARALLEL THREE

KBDF/Eugene, OR: Greg Lee, PURE PRAIRIE LEAG, etc.

PARALLEL THREE

KBIM/Roswell, NM: Harry Dennis, CAPT. & TENNILLE, etc.

PARALLEL ONE PLAYLISTS

EAST



Providence

- 1 BILLY JOEL/You May Be Right
- 2 CHARLIE DORE/Pilot Of The Airwaves
- 3 AMBROSIA/Biggest Part Of Me
- 4 ANDY & OLIVIA/Can't Help It
- 5 BETTE MIDLER/The Rose
- 6 UTOPIA/Set Me Free
- 7 RUGERS & CARNES/Don't Fall In Love
- 8 FODS/Beautiful Girls
- 9 DR. HOOR/Savvy Eyes
- 10 BOZ SCAGGS/Breakdown Dead Ahead
- 11 JIMMY RUFF/Hold On To Me Love
- 12 JAMES LAST BAND/The Seduction
- 13 LINDA RONSTADT/Hurt So Bad
- 14 BERNADETTE PETERS/Comin' Up
- 15 PAUL McCARTNEY/Coming Up
- 16 DAN FOGLER/Heart Hotels
- 17 JERMAINE JACKSON/Let's Get Serious
- 18 BOB SEGER/Against The Wind
- 19 BRUCE COCKBURN/Wondering Where The

ADDS 21 BARRY MANILOW/Don't Want To Walk
MANHATTAN TRANSFER/Twilight Zone
SPIDER/New Romance
BLONDE/Call Me

ON LRB/It's Not A Wonder
NEIL SEDAKA/Should've Never Let
RED RIDER/White Hot

F-105

Boston

- 1 DR. HOOR/Savvy Eyes
- 2 RUGERS & CARNES/Don't Fall In Love
- 3 FODS/Beautiful Girls
- 4 BILLY JOEL/You May Be Right
- 5 PRETENDERS/Brass In Pocket
- 6 BLONDE/Call Me
- 7 J. GEILS BAND/Love Stinks
- 8 BILLY & STREET/With You I'm Born
- 9 CHARLIE DORE/Pilot Of The Airwaves
- 10 LINDA RONSTADT/Hurt So Bad
- 11 CHRIS CROSS/Ride Like The Wind
- 12 JOURNEY/Any Way You Want It
- 13 BETTE MIDLER/The Rose
- 14 BOZ SCAGGS/Breakdown Dead Ahead
- 15 PAUL McCARTNEY/Coming Up
- 16 BOB SEGER/Against The Wind
- 17 DAN FOGLER/Heart Hotels
- 18 BROTHERS JOHNSON/Stamp!
- 19 PINK FLOYD/Another Brick In The
- 20 GARY HUMAN/Cars
- 21 JIMMY RUFF/Hold On To Me Love
- 22 FLEETWOOD MAC/Think About Me
- 23 RUBIE DURREE/Steal Away
- 24 J. GEILS BAND/Love Stinks
- 25 ELTON JOHN/Little Jeannie
- 26 EAGLES/Can't Tell You Why
- 27 J. GEILS BAND/Comin' Back

ADDS 31 CAROLE KING/One Fine Day
ROBBIE DURREE/Tired Of Toin'
PURE PRAIRIE LEAG/Let Me Love You
ELO/1 Am Alive



Providence

- 1 DR. HOOR/Savvy Eyes
- 2 BLONDE/Call Me
- 3 CHRIS CROSS/Ride Like The Wind
- 4 RUGERS & CARNES/Don't Fall In Love
- 5 PRETENDERS/Brass In Pocket
- 6 FODS/Beautiful Girls
- 7 BILLY JOEL/You May Be Right
- 8 ANNE MURRAY/Lucky Me
- 9 BROTHERS JOHNSON/Stamp!
- 10 J. GEILS BAND/Love Stinks
- 11 RAY GOODMAN & B/Special Lady
- 12 BOZ SCAGGS/Breakdown Dead Ahead
- 13 JERMAINE JACKSON/Let's Get Serious
- 14 LIPPS, INC./Funkey Town
- 15 ANDY & OLIVIA/Can't Help It
- 16 BOB SEGER/Against The Wind
- 17 AMBROSIA/Biggest Part Of Me
- 18 LINDA RONSTADT/Hurt So Bad
- 19 CLASH/Train In Vain
- 20 JIMMY RUFF/Hold On To Me Love
- 21 BETTE MIDLER/The Rose
- 22 BERNADETTE PETERS/Comin' Up
- 23 DAN FOGLER/Heart Hotels
- 24 PAUL McCARTNEY/Coming Up
- 25 JAMES LAST BAND/The Seduction
- 26 BOB SEGER/Against The Wind
- 27 PAT BENATAR/Live For Love
- 28 BRUCE COCKBURN/Wondering Where The
- 29 ELTON JOHN/Little Jeannie
- 30 MICHAEL JACKSON/She's Out Of My Life
- 31 ROBERT DURREE/Tired Of Toin'
- 32 ALICE COOPER/Clones (The First)

ADDS 33, 34, 35 MANHATTAN TRANSFER/Twilight Zone

ON GLADYS NICHOL/Landlord
FRANK SINATRA/Theme From NY NY
SPIDER/New Romance
LRB/It's Not A Wonder



Washington D.C.

- 1 BLONDE/Call Me
- 2 AIR SUPPLY/Lost In Love
- 3 GARY HUMAN/Cars
- 4 CHRIS CROSS/Ride Like The Wind
- 5 BILLY JOEL/You May Be Right
- 6 LINDA RONSTADT/Hurt So Bad
- 7 AMBROSIA/Biggest Part Of Me
- 8 CHARLIE DORE/Pilot Of The Airwaves
- 9 PHILIPPE BRASS In Pocket
- 10 BOB SEGER/Against The Wind
- 11 PAUL McCARTNEY/Coming Up
- 12 BETTE MIDLER/The Rose
- 13 BOZ SCAGGS/Breakdown Dead Ahead
- 14 BOB SEGER/Against The Wind

ADDS 21 GENESIS/Misunderstanding

ON JOURNEY/Any Way You Want It
HUMBLE PIE/Fool For A Pretty Face
DAN FOGLER/Heart Hotels
TOM PETTY/Runnin' Down The Road
BILLY JOEL/You May Be Right
J. GEILS BAND/Love Stinks
BOB SEGER/Against The Wind
CLASH/Train In Vain
RAY GOODMAN & B/Special Lady
ELTON JOHN/Little Jeannie
FIREBALL/Need For A Fall
PINK FLOYD/Another Brick In The



Boston

- 1 DR. HOOR/Savvy Eyes
- 2 RUGERS & CARNES/Don't Fall In Love
- 3 PEACHES & HERBIE/Pledge My Love
- 4 BETTE MIDLER/The Rose
- 5 LIPPS, INC./Funkey Town
- 6 BOB SEGER/Against The Wind
- 7 BLONDE/Call Me
- 8 LINDA RONSTADT/Hurt So Bad
- 9 JIMMY RUFF/Hold On To Me Love
- 10 FODS/Beautiful Girls
- 11 AIR SUPPLY/Lost In Love
- 12 BILLY JOEL/You May Be Right
- 13 CHARLIE DORE/Pilot Of The Airwaves
- 14 AMBROSIA/Biggest Part Of Me
- 15 M. MANCHESTER/Free In The Morning
- 16 MICHAEL JACKSON/She's Out Of My Life
- 17 NEIL SEDAKA/Should've Never Let
- 18 BOB SEGER/Against The Wind
- 19 BOZ SCAGGS/Breakdown Dead Ahead
- 20 BROTHERS JOHNSON/Stamp!
- 21 BARRY MANILOW/Don't Want To Walk
- 22 ANDY & OLIVIA/Can't Help It
- 23 WHISPERS/Lady
- 24 RUBIE DURREE/Steal Away
- 25 FRANK SINATRA/Theme From NY NY
- 26 DAN FOGLER/Heart Hotels
- 27 ELTON JOHN/Little Jeannie
- 28 BRUCE COCKBURN/Wondering Where The
- 29 MANHATTAN TRANSFER/Shining Star
- 30 DAN FOGLER/Heart Hotels

ADDS PAUL DAVIS/Do Right
ON/Logic
RADIO/Two Places



Baltimore

- 1 AIR SUPPLY/Lost In Love
- 2 BILLY JOEL/You May Be Right
- 3 AMBROSIA/Biggest Part Of Me
- 4 BLONDE/Call Me
- 5 RUGERS & CARNES/Don't Fall In Love
- 6 ANDY & OLIVIA/Can't Help It
- 7 BROTHERS JOHNSON/Stamp!
- 8 LIPPS, INC./Funkey Town
- 9 CHRIS CROSS/Ride Like The Wind
- 10 PEACHES & HERBIE/Pledge My Love
- 11 LINDA RONSTADT/Hurt So Bad
- 12 JAMES LAST BAND/The Seduction
- 13 DR. HOOR/Savvy Eyes
- 14 BOB SEGER/Against The Wind
- 15 BETTE MIDLER/The Rose
- 16 PAUL DAVIS/Do Right
- 17 FELIX CAVALIERI/Only A Lonely Heart
- 18 DAN FOGLER/Heart Hotels
- 19 BOZ SCAGGS/Breakdown Dead Ahead
- 20 RUBIE DURREE/Steal Away
- 21 MICHAEL JACKSON/She's Out Of My Life
- 22 TONY SOTO/Call Me
- 23 BERNADETTE PETERS/Comin' Up
- 24 BRUCE COCKBURN/Wondering Where The
- 25 PAUL McCARTNEY/Coming Up
- 26 GARY HUMAN/Cars
- 27 PAT BENATAR/Live For Love
- 28 CHARLIE DORE/Pilot Of The Airwaves
- 29 FRANK SINATRA/Theme From NY NY
- 30 ELTON JOHN/Little Jeannie
- 31 ANNE MURRAY/Lucky Me

ADDS PRETENDERS/Brass In Pocket
FIREBALL/Need For A Fall
BOB SEGER/Against The Wind
BILLY JOEL/You May Be Right
J. GEILS BAND/Love Stinks

ON BARRY MANILOW/Don't Want To Walk
CLASH/Train In Vain
KENNY ROGERS/Love The World Away



Philadelphia

- 1 BILLY JOEL/You May Be Right
- 2 PRETENDERS/Brass In Pocket
- 3 CHRIS CROSS/Ride Like The Wind
- 4 CLASH/Train In Vain
- 5 AIR SUPPLY/Lost In Love
- 6 AMBROSIA/Biggest Part Of Me
- 7 BOZ SCAGGS/Breakdown Dead Ahead
- 8 PAT BENATAR/Live For Love
- 9 B. 52/Back Lobster
- 10 CHRIS CROSS/Ride Like The Wind
- 11 RUSH/Spirit Of The Radio
- 12 DAN FOGLER/Heart Hotels
- 13 JACS/Back Of My Hand
- 14 TOM PETTY/Runnin' Down The Road
- 15 SPIDER/New Romance
- 16 LINDA RONSTADT/Hurt So Bad
- 17 TOMMY STYLI/Only Want To Be With
- 18 PINK FLOYD/Another Brick In The
- 19 BLONDE/Call Me
- 20 GARY HUMAN/Cars
- 21 BABY'S MIGHT/Handsome
- 22 TOM PETTY/Runnin' Down The Road
- 23 JOURNEY/Any Way You Want It
- 24 HUMBLE PIE/Fool For A Pretty Face
- 25 ELTON JOHN/Little Jeannie
- 26 FIREBALL/Need For A Fall
- 27 JAMES LAST BAND/The Seduction
- 28 BOB SEGER/Against The Wind
- 29 BERNADETTE PETERS/Comin' Up
- 30 GENESIS/Misunderstanding

ADDS 30 PURE PRAIRIE LEAG/Let Me Love You
TOMMY TUTONE/Angel Say No
BLONDE/Call Me
BRUCE COCKBURN/Wondering Where The
BARRY MANILOW/Don't Want To Walk

ON PAT TRAVERS/Is This Love
FRANK SINATRA/Theme From NY NY
JON COOPER/Night Dancing
JOE PERRY PROJECT/Let The Music Do



New York

- 1 BLONDE/Call Me
- 2 DR. HOOR/Savvy Eyes
- 3 CHRIS CROSS/Ride Like The Wind
- 4 LIPPS, INC./Funkey Town
- 5 BROTHERS JOHNSON/Stamp!
- 6 AIR SUPPLY/Lost In Love
- 7 BILLY & STREET/With You I'm Born
- 8 ISLET BRIS/Don't Say Goodnight
- 9 MANHATTAN TRANSFER/Twilight Zone
- 10 EAGLES/Can't Tell You Why
- 11 CHARLIE DORE/Pilot Of The Airwaves
- 12 BILLY JOEL/You May Be Right
- 13 RUGERS & CARNES/Don't Fall In Love
- 14 AMBROSIA/Biggest Part Of Me
- 15 LINDA RONSTADT/Hurt So Bad
- 16 BOB SEGER/Against The Wind
- 17 RAY GOODMAN & B/Special Lady
- 18 BERNADETTE PETERS/Comin' Up
- 19 JAMES LAST BAND/The Seduction
- 20 MICHAEL JACKSON/She's Out Of My Life
- 21 FRANK SINATRA/Theme From NY NY
- 22 SPINNERS/Supra
- 23 SPINNERS/Supra
- 24 PEACHES & HERBIE/Pledge My Love
- 25 BOB SEGER/Against The Wind
- 26 MICHAEL JACKSON/She's Out Of My Life
- 27 PAUL McCARTNEY/Coming Up
- 28 BILLY JOEL/You May Be Right
- 29 BOB SEGER/Against The Wind
- 30 DAN FOGLER/Heart Hotels

ADDS 5 D.S. BAND/Take Your Time
CHANGEL/Another Hall In My
BLONDE/Call Me

ON SPINNERS/Supra
ELTON JOHN/Little Jeannie
BILLY JOEL/You May Be Right
MANHATTAN TRANSFER/Shining Star



Philadelphia

- 1 BLONDE/Call Me
- 2 BILLY & STREET/With You I'm Born
- 3 BILLY JOEL/You May Be Right
- 4 AIR SUPPLY/Lost In Love
- 5 CHRIS CROSS/Ride Like The Wind
- 6 EAGLES/Can't Tell You Why
- 7 LINDA RONSTADT/Hurt So Bad
- 8 DR. HOOR/Savvy Eyes
- 9 RUGERS & CARNES/Don't Fall In Love
- 10 BARRY MANILOW/Don't Want To Walk
- 11 RAY GOODMAN & B/Special Lady
- 12 M. MANCHESTER/Free In The Morning
- 13 ANDY & OLIVIA/Can't Help It
- 14 AMBROSIA/Biggest Part Of Me
- 15 BOZ SCAGGS/Breakdown Dead Ahead
- 16 DAN FOGLER/Heart Hotels
- 17 ELTON JOHN/Little Jeannie
- 18 BOB SEGER/Against The Wind
- 19 BOB SEGER/Against The Wind
- 20 RUBIE DURREE/Steal Away
- 21 BERNADETTE PETERS/Comin' Up
- 22 JAMES LAST BAND/The Seduction
- 23 NEIL SEDAKA/Should've Never Let
- 24 BRUCE COCKBURN/Wondering Where The
- 25 SPINNERS/Supra

ADDS BOB SEGER/Against The Wind
MICHAEL JACKSON/She's Out Of My Life
SPIDER/New Romance
ROBBIE DURREE/Tired Of Toin'
KENNY ROGERS/Love The World Away

ON PURE PRAIRIE LEAG/Let Me Love You
ELTON JOHN/Little Jeannie
FRANK SINATRA/Theme From NY NY



Washington D.C.

- 1 LIPPS, INC./Funkey Town
- 2 BLONDE/Call Me
- 3 BILLY JOEL/You May Be Right
- 4 AIR SUPPLY/Lost In Love
- 5 GARY HUMAN/Cars
- 6 BILLY JOEL/You May Be Right
- 7 LINDA RONSTADT/Hurt So Bad
- 8 RUGERS & CARNES/Don't Fall In Love
- 9 AMBROSIA/Biggest Part Of Me
- 10 BROTHERS JOHNSON/Stamp!
- 11 CHRIS CROSS/Ride Like The Wind
- 12 PEACHES & HERBIE/Pledge My Love
- 13 DR. HOOR/Savvy Eyes
- 14 PRETENDERS/Brass In Pocket
- 15 BETTE MIDLER/The Rose
- 16 PAUL DAVIS/Do Right
- 17 CHARLIE DORE/Pilot Of The Airwaves
- 18 JAMES LAST BAND/The Seduction
- 19 DAN FOGLER/Heart Hotels
- 20 BOB SEGER/Against The Wind
- 21 PAUL McCARTNEY/Coming Up
- 22 BOZ SCAGGS/Breakdown Dead Ahead
- 23 BARRY MANILOW/Don't Want To Walk
- 24 BARRY MANILOW/Don't Want To Walk
- 25 AMBROSIA/Biggest Part Of Me
- 26 DAN FOGLER/Heart Hotels
- 27 FESTIVAL/Don't Dry For Me
- 28 SHARON SAYS/Don't Leave Me This Way
- 29 PRETENDERS/Brass In Pocket
- 30 PAUL McCARTNEY/Coming Up

ADDS 29, 30 BOB SEGER/Against The Wind

ON BOB SEGER/Against The Wind



Toronto

- 1 B. 52/Back Lobster
- 2 PRETENDERS/Brass In Pocket
- 3 BLONDE/Call Me
- 4 CHRIS CROSS/Ride Like The Wind
- 5 JOURNEY/Any Way You Want It
- 6 UTOPIA/Set Me Free
- 7 BILLY JOEL/You May Be Right
- 8 LINDA RONSTADT/Hurt So Bad
- 9 BOZ SCAGGS/Breakdown Dead Ahead
- 10 BOB SEGER/Against The Wind
- 11 J. GEILS BAND/Love Stinks
- 12 TENACE HEAD/Something On My Mind
- 13 EAGLES/Can't Tell You Why
- 14 MARTHA & THE MUFF/Echo Beach
- 15 PAUL McCARTNEY/Coming Up
- 16 QUEEN/Another One Bites The Dust
- 17 PINK FLOYD/Another Brick In The
- 18 AMBROSIA/Biggest Part Of Me
- 19 PINK FLOYD/Another Brick In The
- 20 MAREN TAYLOR/Caribbean Girl
- 21 STEVE FORBERT/Romance A Tune
- 22 B.B. GABOR/Myat Myat
- 23 HOTROTS/Love And Loneliness
- 24 RANCHO DEL SOL/Love You
- 25 BOB SEGER/Against The Wind
- 26 JTC/Life Begins At The Ho
- 27 HE D. RIDER/Entire Hor
- 28 GENESIS/Misunderstanding
- 29 GARY HUMAN/Cars
- 30 SQUEEZE/Another Hall In My

ADDS FIREBALL/Need For A Fall



Toronto

- 1 BLONDE/Call Me
- 2 BILLY JOEL/You May Be Right
- 3 GARY HUMAN/Cars
- 4 CHRIS CROSS/Ride Like The Wind
- 5 SPINNERS/Supra
- 6 AIR SUPPLY/Lost In Love
- 7 DR. HOOR/Savvy Eyes
- 8 PRETENDERS/Brass In Pocket
- 9 EAGLES/Can't Tell You Why
- 10 RUGERS & CARNES/Don't Fall In Love
- 11 LINDA RONSTADT/Hurt So Bad
- 12 CHARLIE DORE/Pilot Of The Airwaves
- 13 LINDA RONSTADT/Hurt So Bad
- 14 LINDA RONSTADT/Hurt So Bad
- 15 BOB SEGER/Against The Wind
- 16 PAUL McCARTNEY/Coming Up
- 17 DAN FOGLER/Heart Hotels
- 18 BOZ SCAGGS/Breakdown Dead Ahead
- 19 SUPER TONIC/Supra
- 20 QUEEN/Crazy Little Thing Called Love
- 21 AMBROSIA/Biggest Part Of Me
- 22 UTOPIA/Set Me Free
- 23 RAY GOODMAN & B/Special Lady
- 24 RUBIE DURREE/Steal Away
- 25 ANNE MURRAY/Lucky Me
- 26 ROBBIE DURREE/Tired Of Toin'
- 27 CLASH/Train In Vain
- 28 LIPPS, INC./Funkey Town
- 29 BOB SEGER/Against The Wind
- 30 JAMES LAST BAND/The Seduction

ADDS RUBY BURNETTE/Tired Of Toin'
BILLY JOEL/You May Be Right
ELTON JOHN/Little Jeannie

ON BERNADETTE PETERS/Comin' Up
FIREBALL/Need For A Fall
DAN FOGLER/Heart Hotels



Pittsburgh

- 1 EAGLES/Can't Tell You Why
- 2 JOURNEY/Any Way You Want It
- 3 BOZ SCAGGS/Breakdown Dead Ahead
- 4 LINDA RONSTADT/Hurt So Bad
- 5 KENNY LOGGINS/This Is It
- 6 LINDA RONSTADT/Hurt So Bad
- 7 AMBROSIA/Biggest Part Of Me
- 8 CHRIS CROSS/Ride Like The Wind
- 9 PINK FLOYD/Another Brick In The
- 10 BILLY JOEL/You May Be Right
- 11 LINDA RONSTADT/Hurt So Bad
- 12 BLONDE/Call Me
- 13 STRIP/Twilight Zone
- 14 BOB SEGER/Against The Wind
- 15 PAUL McCARTNEY/Coming Up
- 16 BILLY JOEL/You May Be Right
- 17 BOB SEGER/Against The Wind
- 18 LINDA RONSTADT/Hurt So Bad
- 19 DAN FOGLER/Heart Hotels
- 20 ELTON JOHN/Little Jeannie
- 21 BOB SEGER/Against The Wind
- 22 BOB SEGER/Against The Wind
- 23 JOE WALSHE/Right Long
- 24 J. GEILS BAND/Love Stinks
- 25 DAN FOGLER/Heart Hotels
- 26 JOURNEY/Any Way You Want It
- 27 RUBIE DURREE/Steal Away
- 28 SHOOTING STAR/What I Need
- 29 PETE TOWNSEND/Let Me Love You
- 30 SPINNERS/Supra

ADDS 30 MARSHALL TUCKER/It Takes Time
PURE PRAIRIE LEAG/Let Me Love You
CAROLE KING/One Fine Day

ON JACS/Back Of My Hand
TOMMY TUTONE/Angel Say No
SHATT BROS/Don't Be Cruel

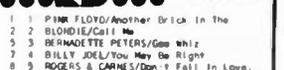


New York

- 1 BLONDE/Call Me
- 2 PEACHES & HERBIE/Pledge My Love
- 3 BILLY JOEL/You May Be Right
- 4 EAGLES/Can't Tell You Why
- 5 BILLY & STREET/With You I'm Born
- 6 PINK FLOYD/Another Brick In The
- 7 RUGERS & CARNES/Don't Fall In Love
- 8 DR. HOOR/Savvy Eyes
- 9 DAN FOGLER/Heart Hotels
- 10 LIPPS, INC./Funkey Town
- 11 BROTHERS JOHNSON/Stamp!
- 12 RUPERT HOLMES/Supra
- 13 KENNY LOGGINS/This Is It
- 14 RAY GOODMAN & B/Special Lady
- 15 AIR SUPPLY/Lost In Love
- 16 LINDA RONSTADT/Hurt So Bad
- 17 STEVE FORBERT/Romance A Tune
- 18 MANHATTAN TRANSFER/Twilight Zone
- 19 FLEETWOOD MAC/Think About Me
- 20 CHARLIE DORE/Pilot Of The Airwaves
- 21 GARY HUMAN/Cars
- 22 NEIL SEDAKA/Should've Never Let
- 23 BARRY MANILOW/Don't Want To Walk
- 24 RUBIE DURREE/Steal Away
- 25 AMBROSIA/Biggest Part Of Me
- 26 DAN FOGLER/Heart Hotels
- 27 FESTIVAL/Don't Dry For Me
- 28 SHARON SAYS/Don't Leave Me This Way
- 29 PRETENDERS/Brass In Pocket
- 30 PAUL McCARTNEY/Coming Up

ADDS 29, 30 BOB SEGER/Against The Wind

ON BOB SEGER/Against The Wind



Buffalo

- 1 PINK FLOYD/Another Brick In The
- 2 BLONDE/Call Me
- 3 AIR SUPPLY/Lost In Love
- 4 BILLY JOEL/You May Be Right
- 5 RUGERS & CARNES/Don't Fall In Love
- 6 NEIL SEDAKA/Should've Never Let
- 7 LINDA RONSTADT/Hurt So Bad
- 8 BOB SEGER/Against The Wind
- 9 LIPPS, INC./Funkey Town
- 10 CHRIS CROSS/Ride Like The Wind
- 11 WHISPERS/And The Beat Goes On
- 12 BOBBIE DURREE/Steal Away
- 13 DAN FOGLER/Heart Hotels
- 14 EAGLES/Can't Tell You Why
- 15 RADIO/Two Places
- 16 ROBBIE DURREE/Steal Away
- 17 DAN FOGLER/Heart Hotels
- 18 EAGLES/Can't Tell You Why
- 19 AIR SUPPLY/Lost In Love
- 20 ANDY & OLIVIA/Can't Help It
- 21 GRACE SLEICK/Angel Of The Night
- 22 DR. HOOR/Savvy Eyes
- 23 BOZ SCAGGS/Breakdown Dead Ahead
- 24 PAT BENATAR/Live For Love
- 25 BRUCE COCKBURN/Wondering Where The
- 26 CLASH/Train In Vain
- 27 GARY HUMAN/Cars
- 28 J. GEILS BAND/Love Stinks

ADDS 25 PAUL McCARTNEY/Coming Up
BOB SEGER/Against The Wind
SPIDER/New Romance
SPINNERS/Supra

ON PHOTO/No More Heart
FRANK SINATRA/Theme From NY NY
ELTON JOHN/Little Jeannie

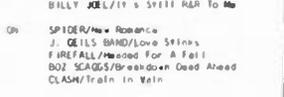


Milwaukee

- 1 GARY HUMAN/Cars
- 2 RUGERS & CARNES/Don't Fall In Love
- 3 DR. HOOR/Savvy Eyes
- 4 MICHAEL JACKSON/She's Out Of My Life
- 5 LINDA RONSTADT/Hurt So Bad
- 6 BLONDE/Call Me
- 7 PAUL DAVIS/Do Right
- 8 AIR SUPPLY/Lost In Love
- 9 BILLY JOEL/You May Be Right
- 10 PRETENDERS/Brass In Pocket
- 11 BILLY & STREET/With You I'm Born
- 12 CHRIS CROSS/Ride Like The Wind
- 13 AMBROSIA/Biggest Part Of Me
- 14 CHARLIE DORE/Pilot Of The Airwaves
- 15 BETTE MIDLER/The Rose
- 16 BOB SEGER/Against The Wind
- 17 PAUL McCARTNEY/Coming Up
- 18 DAN FOGLER/Heart Hotels
- 19 JAMES LAST BAND/The Seduction
- 20 ANDY & OLIVIA/Can't Help It
- 21 DOLLY PARTON/Starting Over Again
- 22 DAN FOGLER/Heart Hotels
- 23 ROBBIE DURREE/Steal Away
- 24 BRUCE COCKBURN/Wondering Where The
- 25 NEIL SEDAKA/Should've Never Let
- 26 PURE PRAIRIE LEAG/Let Me Love You
- 27 ELTON JOHN/Little Jeannie
- 28 BOB SEGER/Against The Wind
- 29 LIPPS, INC./Funkey Town
- 30 PAUL McCARTNEY/Coming Up

ADDS 29, 30 BARRY MANILOW/Don't Want To Walk
SPINNERS/Supra
BILLY JOEL/You May Be Right

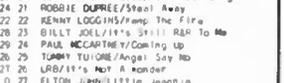
ON SPIDER/New Romance
J. GEILS BAND/Love Stinks
FIREBALL/Need For A Fall
BOZ SCAGGS/Breakdown Dead Ahead
CLASH/Train In Vain



Kansas City

- 1 BLONDE/Call Me
- 2 GARY HUMAN/Cars
- 3 CHARLIE DORE/Pilot Of The Airwaves
- 4 PRETENDERS/Brass In Pocket
- 5 DAN FOGLER/Heart Hotels
- 6 LINDA RONSTADT/Hurt So Bad
- 7 JOURNEY/Any Way You Want It
- 8 RUGERS & CARNES/Don't Fall In Love
- 9 BOZ SCAGGS/Breakdown Dead Ahead
- 10 PAUL DAVIS/Do Right
- 11 BILLY JOEL/You May Be Right
- 12 BETTE MIDLER/The Rose
- 13 CLASH/Train In Vain
- 14 CHRIS CROSS/Ride Like The Wind
- 15 AMBROSIA/Biggest Part Of Me
- 16 BOB SEGER/Against The Wind
- 17 BROTHERS JOHNSON/Stamp!
- 18 AIR SUPPLY/Lost In Love
- 19 FIREBALL/Need For A Fall
- 20 QAZAR MT. DREYER/Take You Tonight
- 21 ROBBIE DURREE/Steal Away
- 22 KENNY LOGGINS/This Is It
- 23 BILLY JOEL/You May Be Right
- 24 PAUL McCARTNEY/Coming Up
- 25 TOMMY TUTONE/Angel Say No
- 26 LRB/It's Not A Wonder
- 27 ELTON JOHN/Little Jeannie
- 28 PURE PRAIRIE LEAG/Let Me Love You
- 29 JOE WALSHE/Right Long
- 30 ANDY & OLIVIA/Can't Help It

ADDS 22, 24, 25



New York

- 1 BLONDE/Call Me
- 2 CHRIS CROSS/Ride Like The Wind
- 3 AIR SUPPLY/Lost In Love
- 4 PINK FLOYD/Another Brick In The
- 5 BOB SEGER/Against The Wind
- 6 RUGERS & CARNES/Don't Fall In Love
- 7 SPINNERS/Supra
- 8 BILLY JOEL/You May Be Right
- 9 JOURNEY/Any Way You Want It
- 10 AIR SUPPLY/Lost In Love
- 11 AMBROSIA/Biggest Part Of Me
- 12 EAGLES/Can't Tell You Why
- 13 DR. HOOR/Savvy Eyes
- 14 QUEEN/Crazy Little Thing Called Love
- 15 CHARLIE DORE/Pilot Of The Airwaves
- 16 PAUL McCARTNEY/Coming Up
- 17 LINDA RONSTADT/Hurt So Bad
- 18 AMBROSIA/Biggest Part Of Me
- 19 KENNY LOGGINS/This Is It
- 20 DAN FOGLER/Heart Hotels
- 21 MICHAEL JACKSON/She's Out Of My Life
- 22 CHARLIE DORE/Pilot Of The Airwaves



98 KSLQ
STEREO
St. Louis

- 1 BILLY JOEL/You May Be Right
- 2 CHRIS CROSS/Ride Like The Wind
- 3 ROGERS & CARNESE/Don't Fall In Love...
- 4 AIR SUPPLY/Lost In Love
- 5 DAN FOULBERG/Heart Hotels
- 6 CHARLIE DORE/Pilot Of The Airwaves
- 7 ANDY & OLIVIA/Can't Help It
- 8 PAUL DAVIS/Do Right
- 9 LINDA RONSTADT/Heart So Bad
- 10 AMBROSIA/Biggest Part Of Me
- 11 BILLY & SYREETA/With You I'm Born...
- 12 GARY NURMAN/Cars
- 13 PAUL DAVIS/Do Right
- 14 LIPPS, INC./Funkytown
- 15 BROTHERS JOHNSON/Stomp!
- 16 STEVE WALSH/Every Step Of The Way
- 17 CHARLIE DORE/Pilot Of The Airwaves
- 18 BOB SEGER/Against The Wind
- 19 DAN FOULBERG/Heart Hotels
- 20 BETTE MIDLER/The Rose
- 21 ANDY & OLIVIA/Can't Help It
- 22 HEIL SEDARA/Should've Never Let
- 23 ROBBIE DUPREE/Steel Away
- 24 FIREBALL/Headed For A Fall
- 25 BABY'S BRIGHTEST RAINBOVS
- 26 BLONDIE/Call Me
- 27 RED SPEEDWAGON/Time For Me To Fly
- 28 PAUL MCCARTNEY/Coming Up
- 29 KENNY ROGERS/Love The World Away
- 30 ELTON JOHN/Little Jeannie
- 31 JAMES LAST BAND/The Seduction

ADDS 18, 20, 28, 29
SPINERS/Cupid
PURE PRAIRIE LEAG/Let Me Love You
BLONDIE/Atomic

ON BILLY JOEL/It's Still RAR To Me

KS95-FM
Minneapolis

- 1 ROGERS & CARNESE/Don't Fall In Love...
- 2 AMBROSIA/Biggest Part Of Me
- 3 AIR SUPPLY/Lost In Love
- 4 CHRIS CROSS/Ride Like The Wind
- 5 DAN FOULBERG/Heart Hotels
- 6 CHARLIE DORE/Pilot Of The Airwaves
- 7 ANDY & OLIVIA/Can't Help It
- 8 PAUL DAVIS/Do Right
- 9 LINDA RONSTADT/Heart So Bad
- 10 AMBROSIA/Biggest Part Of Me
- 11 BILLY & SYREETA/With You I'm Born...
- 12 GARY NURMAN/Cars
- 13 PAUL DAVIS/Do Right
- 14 LIPPS, INC./Funkytown
- 15 BROTHERS JOHNSON/Stomp!
- 16 STEVE WALSH/Every Step Of The Way
- 17 CHARLIE DORE/Pilot Of The Airwaves
- 18 BOB SEGER/Against The Wind
- 19 DAN FOULBERG/Heart Hotels
- 20 BETTE MIDLER/The Rose
- 21 ANDY & OLIVIA/Can't Help It
- 22 HEIL SEDARA/Should've Never Let
- 23 ROBBIE DUPREE/Steel Away
- 24 FIREBALL/Headed For A Fall
- 25 BABY'S BRIGHTEST RAINBOVS
- 26 BLONDIE/Call Me
- 27 RED SPEEDWAGON/Time For Me To Fly
- 28 PAUL MCCARTNEY/Coming Up
- 29 KENNY ROGERS/Love The World Away
- 30 ELTON JOHN/Little Jeannie
- 31 JAMES LAST BAND/The Seduction

ADDS ELTON JOHN/Little Jeannie
ON KNACK/Can't Pay A Price...
BILLY JOEL/It's Still RAR To Me
BLONDIE/Call Me
PINK FLOYD/Another Brick In The
RED RIDER/White Hot

KWK STEREO WK
St. Louis

- 1 TRUMPET/Can Survive
- 2 PAT TRAYERS/Only A Fool Would Love Me
- 3 MARC TANNER/BAND/My And Cold
- 4 CLASH/Train In Vain
- 5 JOE WALSH/All Night Long
- 6 STEVE COOKBURN/Wondering Where The...
- 7 SHOOTING STAR/Lost Chance
- 8 BILLY JOEL/You May Be Right
- 9 VAN HALEN/Don't Stop Believin'
- 10 RUSH/2112
- 11 GENE/It's On Again
- 12 ALLAN CLARKE/Slipstream
- 13 BILLY SOLIER/Who's Your Boyfriend
- 14 BOB SEGER/Against The Wind
- 15 JOHN WILLIAMS/It's All About Me
- 16 DEE LEPPARD/Rock Brigade
- 17 JOURNEY/Any Way You Want It
- 18 PINK FLOYD/Run Like Hell

ADDS 10
TED WAGNET/Spirit Of Out
BOB SEGER/Heart Street
BOB SEGER/Heart Street
JOURNEY/Where Were You
BILLY JOEL/It's Still RAR To Me
PINK FLOYD/Another Brick In The
RED RIDER/White Hot
TOMMY TUTOR/Angel Say No
VAN HALEN/The Credible Will Rock
20/20/Full On
PETE TOMBACCHIO/Through Boys
RUSS BALLARD/Name Don't Do It
SHOOTING STAR/Lost Chance

KRLV 94
Houston

- 1 CHRIS CROSS/Ride Like The Wind
- 2 BLONDIE/Call Me
- 3 LIPPS, INC./Funkytown
- 4 PINK FLOYD/Another Brick In The
- 5 DR. HOOR/Sony Eyes
- 6 EAGLES/Can't Tell You Why
- 7 AIR SUPPLY/Lost In Love
- 8 BILLY JOEL/You May Be Right
- 9 SHREY ROBINSON/Let Me Be The Clock
- 10 ROGERS & CARNESE/Don't Fall In Love...
- 11 RAY, GOODMAN & B/Special Lady
- 12 ISLEY BROS./Don't Say Goodnight
- 13 WHISPERS/Lady
- 14 BROTHERS JOHNSON/Stomp!
- 15 BILLY & SYREETA/With You I'm Born...
- 16 CHARLIE DORE/Pilot Of The Airwaves
- 22 AMBROSIA/Biggest Part Of Me
- 23 PAUL MCCARTNEY/Coming Up
- 24 ANDY & OLIVIA/Can't Help It
- 25 SPINERS/Workin' My Way
- 26 MICHAEL JACKSON/She's Out Of My Life
- 27 GARY NURMAN/Cars
- 28 GARY NURMAN/Car
- 29 JERMAINE JACKSON/Let's Get Serious
- 30 VAUGHN MASON & CRE/Boogie, Rock Steady
- 31 DON FURBER/Don't Be Too Tough
- 32 SPINERS/Workin' My Way
- 33 SHALAMAR/Second Time Around
- 34 PRETENDERS/Brass In Pocket
- 35 LINDA RONSTADT/Heart So Bad I Make You
- 36 RAY/10/10 Pieces

ADDS 28, 30
SPINERS/Cupid
S.O.S. BAND/Time Your Time
SHALAMAR/Right In The Pocket

ON CHANGE/A Lover's Holiday
ELTON JOHN/Little Jeannie
MANHATTAN TRANSFER/Twilight Zone
PAUL DAVIS/Do Right
KODL & THE GANG/Hangin' Out
HAWAIIAN SHINING STAR

134
San Diego

- 1 BLONDIE/Call Me
- 2 PINK FLOYD/Another Brick In The
- 3 CHRIS CROSS/Ride Like The Wind
- 4 LIPPS, INC./Funkytown
- 5 AIR SUPPLY/Lost In Love
- 6 GARY NURMAN/Cars
- 7 AIR SUPPLY/Lost In Love
- 8 BOB SEGER/Against The Wind
- 9 BROTHERS JOHNSON/Stomp!
- 10 PRETENDERS/Brass In Pocket
- 11 LINDA RONSTADT/Heart So Bad
- 12 PAT BENATAR/We Live For Love
- 13 BILLY JOEL/You May Be Right
- 14 CHARLIE DORE/Pilot Of The Airwaves
- 15 AMBROSIA/Biggest Part Of Me
- 16 RAY, GOODMAN & B/Special Lady
- 17 ROGERS & CARNESE/Don't Fall In Love...
- 18 BERNADETTE PETERS/Go Whiz
- 19 ANDY & OLIVIA/Can't Help It
- 20 SPINERS/Workin' My Way
- 21 PAUL MCCARTNEY/Coming Up
- 22 HEIL SEDARA/Should've Never Let
- 23 ROBBIE DUPREE/Steel Away
- 24 JOURNEY/Any Way You Want It
- 25 MICHAEL JACKSON/She's Out Of My Life
- 26 KODL & THE GANG/Too Hot
- 27 J. GELLS BAND/Love Stinks
- 28 PRETENDERS/Brass In Pocket
- 29 LINDA RONSTADT/Heart So Bad I Make You
- 30 QUEEN/Dragon Little Thing Co
- 31 DAN FOULBERG/Heart Hotels

ADDS 27

93 KHJ
Los Angeles

- 1 LIPPS, INC./Funkytown
- 2 BROTHERS JOHNSON/Stomp!
- 3 CHRIS CROSS/Ride Like The Wind
- 4 DR. HOOR/Sony Eyes
- 5 BLONDIE/Call Me
- 6 PINK FLOYD/Another Brick In The
- 7 LINDA RONSTADT/Heart So Bad
- 8 LINDA RONSTADT/Heart So Bad
- 9 MANHATTAN TRANSFER/Twilight Zone
- 10 B-52'S/Rock Lobster
- 11 ISLEY BROS./Don't Say Goodnight
- 12 ROGERS & CARNESE/Don't Fall In Love...
- 13 AMBROSIA/Biggest Part Of Me
- 14 WHISPERS/Lady
- 15 PRETENDERS/Brass In Pocket
- 16 BOB SEGER/Against The Wind
- 17 AIR SUPPLY/Lost In Love
- 18 MANHATTAN TRANSFER/Twilight Zone
- 19 JERMAINE JACKSON/Let's Get Serious
- 20 INVISIBLE MAN'S/All Night Thing
- 21 RAY, GOODMAN & B/Special Lady
- 22 PAT BENATAR/We Live For Love
- 23 BOB SEGER/Against The Wind
- 24 PEACHES & HERBIE/Plaid My Love
- 25 WHISPERS/And The Beat Goes On
- 26 RUPERT HOLMES/Mia
- 27 CLASH/Train In Vain
- 28 GARY NURMAN/Cars
- 29 PAT BENATAR/We Live For Love
- 30 SPINERS/Workin' My Way

ADDS ONI/Magic
ELI/10 Alive
S.O.S. BAND/Time Your Time
HEIL SEDARA/Should've Never Let
PAUL MCCARTNEY/Coming Up

ON KODL & THE GANG/Hangin' Out

98 KSLQ
STEREO
St. Louis

- 1 BILLY JOEL/You May Be Right
- 2 CHRIS CROSS/Ride Like The Wind
- 3 ROGERS & CARNESE/Don't Fall In Love...
- 4 AIR SUPPLY/Lost In Love
- 5 DAN FOULBERG/Heart Hotels
- 6 CHARLIE DORE/Pilot Of The Airwaves
- 7 ANDY & OLIVIA/Can't Help It
- 8 PAUL DAVIS/Do Right
- 9 LINDA RONSTADT/Heart So Bad
- 10 AMBROSIA/Biggest Part Of Me
- 11 BILLY & SYREETA/With You I'm Born...
- 12 GARY NURMAN/Cars
- 13 PAUL DAVIS/Do Right
- 14 LIPPS, INC./Funkytown
- 15 BROTHERS JOHNSON/Stomp!
- 16 STEVE WALSH/Every Step Of The Way
- 17 CHARLIE DORE/Pilot Of The Airwaves
- 18 BOB SEGER/Against The Wind
- 19 DAN FOULBERG/Heart Hotels
- 20 BETTE MIDLER/The Rose
- 21 ANDY & OLIVIA/Can't Help It
- 22 HEIL SEDARA/Should've Never Let
- 23 ROBBIE DUPREE/Steel Away
- 24 FIREBALL/Headed For A Fall
- 25 BABY'S BRIGHTEST RAINBOVS
- 26 BLONDIE/Call Me
- 27 RED SPEEDWAGON/Time For Me To Fly
- 28 PAUL MCCARTNEY/Coming Up
- 29 KENNY ROGERS/Love The World Away
- 30 ELTON JOHN/Little Jeannie
- 31 JAMES LAST BAND/The Seduction

ADDS 18, 20, 28, 29
SPINERS/Cupid
PURE PRAIRIE LEAG/Let Me Love You
BLONDIE/Atomic

ON BILLY JOEL/It's Still RAR To Me

KDWB
Minneapolis

- 1 ROGERS & CARNESE/Don't Fall In Love...
- 2 LINDA RONSTADT/Heart So Bad
- 3 BETTE MIDLER/The Rose
- 4 DAN FOULBERG/Heart Hotels
- 5 AMBROSIA/Biggest Part Of Me
- 6 BILLY JOEL/You May Be Right
- 7 BOB SEGER/Against The Wind
- 8 GARY NURMAN/Cars
- 9 CLASH/Train In Vain
- 10 ROBBIE DUPREE/Steel Away
- 11 BRUCE COOKBURN/Wondering Where The...
- 12 PRETENDERS/Brass In Pocket
- 13 ANDY & OLIVIA/Can't Help It
- 14 AIR SUPPLY/Lost In Love
- 15 CRETONE/Real Love
- 16 PAUL DAVIS/Do Right
- 17 CLIFF RICHARD/Carpis
- 18 FELIX CAVALIERE/Only A Lonely Heart
- 19 OFF BROADWAY/Stay In Time
- 20 PHOTO/We Were Meant To Be
- 21 ELTON JOHN/Little Jeannie
- 22 JAMES LAST BAND/Political Science
- 23 BARRY MANILOW/Don't Stop Believin'
- 24 BOB SEGER/Against The Wind
- 25 SPINERS/Workin' My Way
- 26 FIREBALL/Headed For A Fall
- 27 WANCHESTER/In The Morning
- 28 URB/It's Not A Wonder
- 29 CHRIS CROSS/Ride Like The Wind

ADDS 26, 28

4-100
Miami

- 1 AIR SUPPLY/Lost In Love
- 2 BROTHERS JOHNSON/Stomp!
- 3 BLONDIE/Call Me
- 4 GARY NURMAN/Cars
- 5 A FLAVOR/Remember
- 6 BILLY JOEL/You May Be Right
- 7 PEACHES & HERBIE/Plaid My Love
- 8 JOURNEY/Any Way You Want It
- 9 MICHAEL JACKSON/She's Out Of My Life
- 10 BOBBY CALDWELL/Coming Down From Love
- 11 LIPPS, INC./Funkytown
- 12 BOB SEGER/Against The Wind
- 13 RICHIE CROUCH/Don't Fall In Love...
- 14 JERMAINE JACKSON/Let's Get Serious
- 15 EAGLES/Can't Tell You Why
- 16 WEBSTER LEVY/You're My Home
- 17 CHRIS CROSS/Ride Like The Wind
- 18 BOB SEGER/Against The Wind
- 19 PINK FLOYD/Another Brick In The
- 20 PAUL DAVIS/Do Right
- 21 ROGERS & CARNESE/Don't Fall In Love...
- 22 MICHAEL JACKSON/She's Out Of My Life
- 23 PETER MCANIN/Solitaire
- 24 MANHATTAN TRANSFER/Twilight Zone
- 25 LINDA RONSTADT/Heart So Bad
- 26 ANDY & OLIVIA/Can't Help It
- 27 DAN FOULBERG/Heart Hotels
- 28 CHARLIE DORE/Pilot Of The Airwaves
- 29 S-52'S/Rock Lobster
- 30 PAUL MCCARTNEY/Coming Up
- 31 ROBBIE DUPREE/Steel Away
- 32 JAMES LAST BAND/The Seduction
- 33 STR/First Time
- 34 BETTE MIDLER/The Rose
- 35 SPINERS/Workin' My Way
- 36 RAY/10/10 Pieces

ADDS 33, 34, 35, 36

WEST
64 KFI
Los Angeles

- 1 LIPPS, INC./Funkytown
- 2 EAGLES/Can't Tell You Why
- 3 PINK FLOYD/Another Brick In The
- 4 BLONDIE/Call Me
- 5 B-52'S/Rock Lobster
- 6 AIR SUPPLY/Lost In Love
- 7 DR. HOOR/Sony Eyes
- 8 AMBROSIA/Biggest Part Of Me
- 9 ANDY & OLIVIA/Can't Help It
- 10 JERMAINE JACKSON/Let's Get Serious
- 11 BILLY & SYREETA/With You I'm Born...
- 12 ROGERS & CARNESE/Don't Fall In Love...
- 13 RAY, GOODMAN & B/Special Lady
- 14 BROTHERS JOHNSON/Stomp!
- 15 CHRIS CROSS/Ride Like The Wind
- 16 JIMMY RUFF/Invisible Man
- 17 BILLY JOEL/You May Be Right
- 18 LINDA RONSTADT/Heart So Bad
- 19 GARY NURMAN/Cars
- 20 DAN FOULBERG/Heart Hotels
- 21 BOB SEGER/Against The Wind
- 22 PAUL MCCARTNEY/Coming Up
- 23 BOB SEGER/Against The Wind
- 24 MANHATTAN TRANSFER/Twilight Zone
- 25 LINDA RONSTADT/Heart So Bad
- 26 PAT BENATAR/We Live For Love
- 27 ELTON JOHN/Little Jeannie
- 28 BOB SEGER/Against The Wind

ADDS MANHATTAN TRANSFER/Twilight Zone
ROCKY BURNETTE/Tired Of Toin'
PURE PRAIRIE LEAG/Let Me Love You
BILLY JOEL/It's Still RAR To Me
JAMES LAST BAND/The Seduction
CRETONE/Real Love

ON CLASH/Train In Vain
BETTE MIDLER/The Rose
DOLLY PARTON/Starting Over Again
J. GELLS BAND/Love Stinks
BRUCE COOKBURN/Wondering Where The...
HEIL SEDARA/Should've Never Let
FIREBALL/Headed For A Fall
BARRY MANILOW/Don't Stop Believin'
BOB SEGER/Against The Wind
PHOTO/We Were Meant To Be

610 KFRG
San Francisco

- 1 BLONDIE/Call Me
- 2 GARY NURMAN/Cars
- 3 CHRIS CROSS/Ride Like The Wind
- 4 AIR SUPPLY/Lost In Love
- 5 PRETENDERS/Brass In Pocket
- 6 LIPPS, INC./Funkytown
- 7 PINK FLOYD/Another Brick In The
- 8 DR. HOOR/Sony Eyes
- 9 BOB SEGER/Against The Wind
- 10 BROTHERS JOHNSON/Stomp!
- 11 BOB SEGER/Against The Wind
- 12 JOURNEY/Any Way You Want It
- 13 AMBROSIA/Biggest Part Of Me
- 14 ROGERS & CARNESE/Don't Fall In Love...
- 15 WHISPERS/And The Beat Goes On
- 16 LINDA RONSTADT/Heart So Bad
- 17 BILLY & SYREETA/With You I'm Born...
- 18 CHARLIE DORE/Pilot Of The Airwaves
- 19 PAUL MCCARTNEY/Coming Up
- 20 MICHAEL JACKSON/She's Out Of My Life
- 21 RAY, GOODMAN & B/Special Lady
- 22 BILLY JOEL/You May Be Right
- 23 SPINERS/Workin' My Way
- 24 WHISPERS/Lady
- 25 PEACHES & HERBIE/Plaid My Love
- 26 KODL & THE GANG/Too Hot
- 27 J. GELLS BAND/Love Stinks
- 28 PRETENDERS/Brass In Pocket
- 29 FRANK SINATRA/From Me To You
- 30 CHARLIE DORE/Pilot Of The Airwaves

ADDS BETTE MIDLER/The Rose
PAT BENATAR/We Live For Love
ALICE COOPER/Cross The Red Hill
RAY/10/10 Pieces

ON ROBBIE DUPREE/Steel Away
ROCKY BURNETTE/Tired Of Toin'
ROCKY BURNETTE/Tired Of Toin'

103.1 KOPB
Phoenix

- 1 GARY NURMAN/Cars
- 2 BLONDIE/Call Me
- 3 PINK FLOYD/Another Brick In The
- 4 LINDA RONSTADT/Heart So Bad
- 5 ROGERS & CARNESE/Don't Fall In Love...
- 6 BOB SEGER/Against The Wind
- 7 JAMES LAST BAND/The Seduction
- 8 LIPPS, INC./Funkytown
- 9 BOB SEGER/Against The Wind
- 10 CHARLIE DORE/Pilot Of The Airwaves
- 11 BOB SEGER/Against The Wind
- 12 MICHAEL JACKSON/She's Out Of My Life
- 13 AMBROSIA/Biggest Part Of Me
- 14 PRETENDERS/Brass In Pocket
- 15 DAN FOULBERG/Heart Hotels
- 16 ANDY & OLIVIA/Can't Help It
- 17 CLASH/Train In Vain
- 18 JOURNEY/Any Way You Want It
- 19 MICHAEL JACKSON/She's Out Of My Life
- 20 BILLY JOEL/You May Be Right
- 21 BETTE MIDLER/The Rose
- 22 ROBBIE DUPREE/Steel Away
- 23 FELIX CAVALIERE/Only A Lonely Heart
- 24 BRUCE COOKBURN/Wondering Where The...
- 25 BRUCE COOKBURN/Wondering Where The...
- 26 BERNADETTE PETERS/Go Whiz
- 27 PAUL MCCARTNEY/Coming Up
- 28 FIREBALL/Headed For A Fall
- 29 BILLY JOEL/It's Still RAR To Me
- 30 HEIL SEDARA/Should've Never Let

ADDS PURE PRAIRIE LEAG/Let Me Love You

ON ELTON JOHN/Little Jeannie
PAT BENATAR/We Live For Love
KENT ROGERS/Love The World Away

WGCL 98
Cleveland

- 1 GARY NURMAN/Cars
- 2 BLONDIE/Call Me
- 3 LIPPS, INC./Funkytown
- 4 CHRIS CROSS/Ride Like The Wind
- 5 AIR SUPPLY/Lost In Love
- 6 PINK FLOYD/Another Brick In The
- 7 PRETENDERS/Brass In Pocket
- 8 LINDA RONSTADT/Heart So Bad
- 9 BOB SEGER/Against The Wind
- 10 BETTE MIDLER/The Rose
- 11 KENNY ROGERS/Love The World Away
- 12 SHREY ROBINSON/Let Me Be The Clock
- 13 BOB SEGER/Against The Wind
- 14 PAT BENATAR/We Live For Love
- 15 JAMES LAST BAND/The Seduction
- 16 HEIL SEDARA/Should've Never Let
- 17 MANHATTAN TRANSFER/Twilight Zone
- 18 CLASH/Train In Vain
- 19 BARRY MANILOW/Don't Stop Believin'
- 20 ROBBIE DUPREE/Steel Away
- 21 AMBROSIA/Biggest Part Of Me
- 22 EAGLES/Can't Tell You Why

ADDS 27, 28
ALICE COOPER/Cross The Red Hill
ALLAN CLARKE/Slipstream

ON FIREBALL/Headed For A Fall
SPIDER/How Romance
BRUCE COOKBURN/Wondering Where The...
URB/It's Not A Wonder
PAT TRAYERS/Only Want To Be With
PAT TRAYERS/Only Want To Be With
MURBLE PIE/For A Pretty Face
PURE PRAIRIE LEAG/Let Me Love You

2-93
Atlanta

- 1 BILLY JOEL/You May Be Right
- 2 BOB SEGER/Against The Wind
- 3 AMBROSIA/Biggest Part Of Me
- 4 BOB SEGER/Against The Wind
- 5 BROTHERS JOHNSON/Stomp!
- 6 JAMES LAST BAND/The Seduction
- 7 GARY NURMAN/Cars
- 8 ROGERS & CARNESE/Don't Fall In Love...
- 9 LIPPS, INC./Funkytown
- 10 LINDA RONSTADT/Heart So Bad
- 11 FELIX CAVALIERE/Only A Lonely Heart
- 12 LINDA RONSTADT/Heart So Bad
- 13 PETER MCANIN/Solitaire
- 14 ROBBIE DUPREE/Steel Away
- 15 HEIL SEDARA/Should've Never Let
- 16 PAUL MCCARTNEY/Coming Up
- 17 BILLY JOEL/It's Still RAR To Me
- 18 BLONDIE/Call Me
- 19 MICHAEL JACKSON/She's Out Of My Life
- 20 ELTON JOHN/Little Jeannie
- 21 BETTE MIDLER/The Rose
- 22 MANHATTAN TRANSFER/Twilight Zone
- 23 BOB SEGER/Against The Wind
- 24 AIR SUPPLY/Lost In Love
- 25 CHRIS CROSS/Ride Like The Wind
- 26 DAN FOULBERG/Heart Hotels
- 27 CLASH/Train In Vain
- 28 KENNY ROGERS/Love The World Away
- 29 BOB SEGER/Against The Wind
- 30 PAT BENATAR/We Live For Love

ADDS 26
SPINERS/Cupid
SPIDER/How Romance
PURE PRAIRIE LEAG/Let Me Love You

7-100
Ft. Worth/Dallas

- 1 BOB SEGER/Against The Wind
- 2 FLEETWOOD MAC/Think About Me
- 3 EAGLES/Can't Tell You Why
- 4 CHRIS CROSS/Ride Like The Wind
- 5 GARY NURMAN/Cars
- 6 JOURNEY/Any Way You Want It
- 7 BLONDIE/Call Me
- 8 BILLY JOEL/You May Be Right
- 9 LINDA RONSTADT/Heart So Bad
- 10 LINDA RONSTADT/Heart So Bad
- 11 AIR SUPPLY/Lost In Love
- 12 BILLY JOEL/It's Still RAR To Me
- 13 HEART/Don't Stop Believin'
- 14 STR/Borrowed Time
- 15 BLONDIE/Call Me
- 16 KENNY ROGERS/Love The World Away
- 17 AMBROSIA/Biggest Part Of Me
- 18 BETTE MIDLER/The Rose
- 19 BRUCE COOKBURN/Wondering Where The...
- 20 PRETENDERS/Brass In Pocket
- 21 DAN FOULBERG/Heart Hotels
- 22 BOB SEGER/Against The Wind
- 23 PRETENDERS/Brass In Pocket
- 24 PAUL MCCARTNEY/Coming Up

ADDS 17, 20, 21

WEST
64 KFI
Los Angeles

- 1 LIPPS, INC./Funkytown
- 2 EAGLES/Can't Tell You Why
- 3 PINK FLOYD/Another Brick In The
- 4 BLONDIE/Call Me
- 5 B-52'S/Rock Lobster
- 6 AIR SUPPLY/Lost In Love
- 7 DR. HOOR/Sony Eyes
- 8 AMBROSIA/Biggest Part Of Me
- 9 ANDY & OLIVIA/Can't Help It
- 10 JERMAINE JACKSON/Let's Get Serious
- 11 BILLY & SYREETA/With You I'm Born...
- 12 ROGERS & CARNESE/Don't Fall In Love...
- 13 RAY, GOODMAN & B/Special Lady
- 14 BROTHERS JOHNSON/Stomp!
- 15 CHRIS CROSS/Ride Like The Wind
- 16 JIMMY RUFF/Invisible Man
- 17 BILLY JOEL/You May Be Right
- 18 LINDA RONSTADT/Heart So Bad
- 19 GARY NURMAN/Cars
- 20 DAN FOULBERG/Heart Hotels
- 21 BOB SEGER/Against The Wind
- 22 PAUL MCCARTNEY/Coming Up
- 23 BOB SEGER/Against The Wind
- 24 MANHATTAN TRANSFER/Twilight Zone
- 25 LINDA RONSTADT/Heart So Bad
- 26 PAT BENATAR/We Live For Love
- 27 ELTON JOHN/Little Jeannie
- 28 BOB SEGER/Against The Wind

ADDS MANHATTAN TRANSFER/Twilight Zone
ROCKY BURNETTE/Tired Of Toin'
PURE PRAIRIE LEAG/Let Me Love You
BILLY JOEL/It's Still RAR To Me
JAMES LAST BAND/The Seduction
CRETONE/Real Love

ON CLASH/Train In Vain
BETTE MIDLER/The Rose
DOLLY PARTON/Starting Over Again
J. GELLS BAND/Love Stinks
BRUCE COOKBURN/Wondering Where The...
HEIL SEDARA/Should've Never Let
FIREBALL/Headed For A Fall
BARRY MANILOW/Don't Stop Believin'
BOB SEGER/Against The Wind
PHOTO/We Were Meant To Be

KUPD
ALL ROCK FM 98
Phoenix

- 1 GARY NURMAN/Cars
- 2 BLONDIE/Call Me
- 3 BILLY JOEL/You May Be Right
- 4 CHRIS CROSS/Ride Like The Wind
- 5 CLASH/Train In Vain
- 6 JOURNEY/Any Way You Want It
- 7 RUSH/2112
- 8 VAN HALEN/The Credible Will Rock
- 9 BROTHERS JOHNSON/Stomp!
- 10 BOB SEGER/Against The Wind
- 11 PINK FLOYD/Another Brick In The
- 12 HEART/Don't Stop Believin'
- 13 BLUET/Don't Stop Believin'
- 14 PINK FLOYD/Any You
- 15 AIR SUPPLY/Lost In Love
- 16 STEVE WALSH/Every Step Of The Way
- 17 LINDA RONSTADT/Heart So Bad
- 18 BOB SEGER/Against The Wind
- 19 PRETENDERS/Brass In Pocket
- 20 CLASH/Train In Vain
- 21 BOB SEGER/Against The Wind
- 22 PAT TRAYERS/BAND/My And Cold
- 23 ANGEL CITY/My Solifios
- 24 BILLY JOEL/It's Still RAR To Me
- 25 AMELI BINE/1 Like To Rock
- 26 JOURNEY/Any Way You Want It
- 27 GENE/It's On Again
- 28 OFF BROADWAY/Stay In Time
- 29 BOB SEGER/Against The Wind
- 30 CRETONE/Real Love

ADDS 24, 27, 30

ON CRISTINA DEAR/Alabama
JULIE WELSH/All Night Long
BOB SEGER/Against The Wind
CANCE SLYCE/Angel Of The Night
CLASSY MCCARTNEY/At 25
TOMMY TUTOR/Angel Say No
MOTORS/Love And Lonliness
JOE PERDY/ROCK/10/10 Pieces
PAT BENATAR/We Live For Love
RED RIDER/White Hot

KEAR
Los Angeles

- 1 LIPPS, INC./Funkytown
- 2 PINK FLOYD/Another Brick In The
- 3 MANHATTAN TRANSFER/Twilight Zone
- 4 PRETENDERS/Brass In Pocket
- 5 LINDA RONSTADT/Heart So Bad
- 6 BLONDIE/Call Me
- 7 CHRIS CROSS/Ride Like The Wind
- 8 BERNADETTE PETERS/Go Whiz
- 9 AMBROSIA/Biggest Part Of Me
- 10 BOB SEGER/Against The Wind
- 11 BOB SEGER/Against The Wind
- 12 MICHAEL JACKSON/She's Out Of My Life
- 13 DR. HOOR/Sony Eyes
- 14 EAGLES/Can't Tell You Why
- 15 LEON HAYWOOD/Don't Push It Don't
- 16 BROTHERS JOHNSON/Stomp!
- 17 PRETENDERS/Brass In Pocket
- 18 DAN FOULBERG/Heart Hotels
- 19 WHISPERS/Lady
- 20 GARY NURMAN/Cars
- 21 RAY, GOODMAN & B/Special Lady
- 22 MANHATTAN TRANSFER/Twilight Zone
- 23 BILLY JOEL/It's Still RAR To Me
- 24 CLASH/Train In Vain
- 25 HEIL SEDARA/Should've Never Let
- 26 PAT BENATAR/We Live For Love

ADDS RAY/10/10 Pieces
MICKEY GILLES/Stand By Me
BETTE MIDLER/The Rose
INVISIBLE MAN'S/All Night Thing

ON KENNY ROGERS/Love The World Away
ROCKY BURNETTE/Tired Of Toin'

105 FM
Tampa

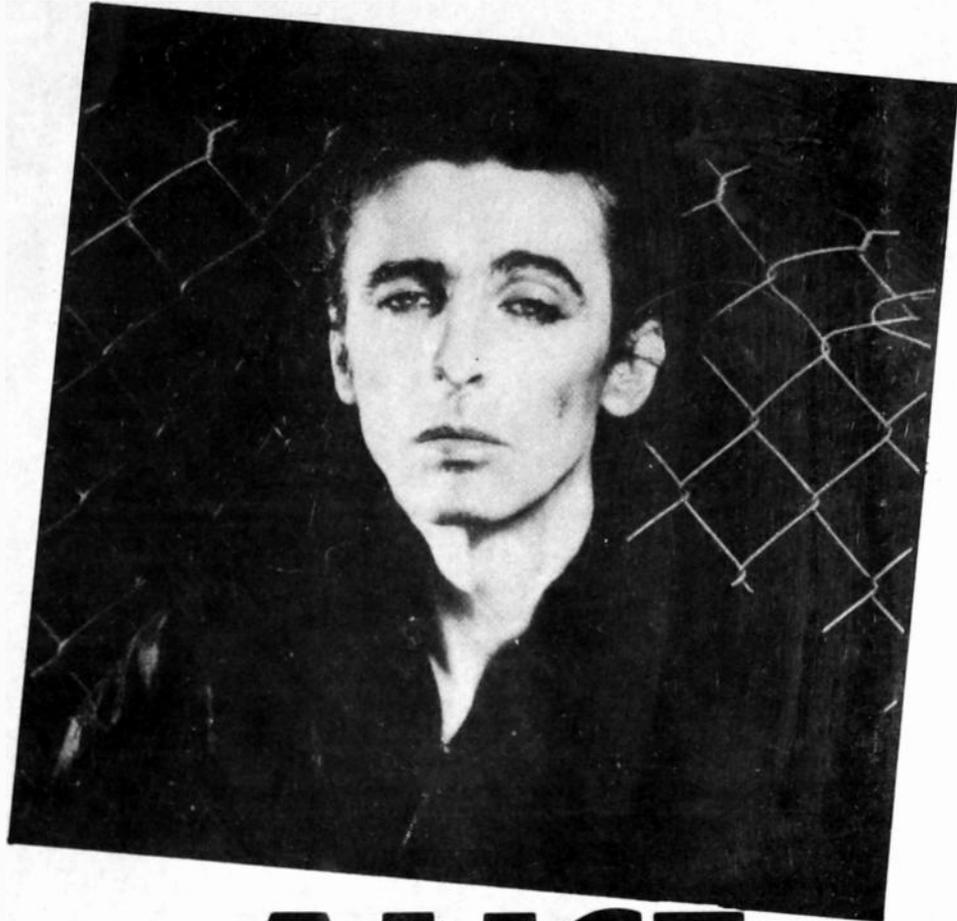
- 1 AIR SUPPLY/Lost In Love
- 2 GARY NURMAN/Cars
- 3 BLONDIE/Call Me
- 4 LIPPS, INC./Funkytown
- 5 BILLY JOEL/You May Be Right
- 6 PINK FLOYD/Another Brick In The
- 7 CHRIS CROSS/Ride Like The Wind
- 8 PRETENDERS/Brass In Pocket
- 9 JOURNEY/Any Way You Want It
- 10 AMBROSIA/Biggest Part Of Me
- 11 JERMAINE JACKSON/Let's Get Serious
- 12 STR/First Time
- 13 MICHAEL JACKSON/She's Out Of My Life
- 14 LINDA RONSTADT/Heart So Bad
- 15 BOB SEGER/Against The Wind
- 16 PAT TRAYERS/Only Want To Be With
- 17 PAT TRAYERS/Only Want To Be With
- 18 MURBLE PIE/For A Pretty Face
- 19 PURE PRAIRIE LEAG/Let Me Love You

ADDS 2
AIR SUPPLY/Lost In Love
2 GARY NURMAN/Cars
3 BLONDIE/Call Me
4 LIPPS, INC./Funkytown
5 BILLY JOEL/You May Be Right
6 PINK FLOYD/Another Brick In The
7 CHRIS CROSS/Ride Like The Wind
8 PRETENDERS/Brass In Pocket
9 JOURNEY/Any Way You Want It
10 AMBROSIA/Biggest Part Of Me
11 JERMAINE JACKSON/Let's Get Serious
12 STR/First Time
13 MICHAEL JACKSON/She's Out Of My Life
14 LINDA RONSTADT/Heart So Bad
15 BOB SEGER/Against The Wind
16 PAT TRAYERS/Only Want To Be With
17 PAT TRAYERS/Only Want To Be With
18 MURBLE PIE/For A Pretty Face
19 PURE PRAIRIE LEAG/Let Me Love You

2-93
Atlanta

- 1 BILLY JOEL/You May Be Right
- 2 BOB SEGER/Against The Wind
- 3 AMBROSIA/Biggest Part Of Me
- 4 BOB SEGER/Against The Wind
- 5 BROTHERS JOHNSON/Stomp!
- 6 JAMES LAST BAND/The Seduction
- 7 GARY NURMAN/Cars
- 8 ROGERS & CARNESE/Don't Fall In Love...
- 9 LIPPS, INC./Funkytown
- 10 LINDA RONSTADT/Heart So Bad
- 11 FELIX CAVALIERE/Only A Lonely Heart
- 12 LINDA RONSTADT/Heart So Bad
- 13 PETER MCANIN/Solitaire
- 14 ROBBIE DUPREE/Steel Away
- 15 HEIL SEDARA/Should've Never Let
- 16 PAUL MCCARTNEY/Coming Up
- 17 BILLY JOEL/It's Still RAR To Me
- 18 BLONDIE/Call Me
- 19 MICHAEL JACKSON/She's Out Of My Life
- 20 ELTON JOHN/Little Jeannie

The Hot New Pair On The Air.



JAGS

**"Back Of My Hand
(I've Got Your
Number)"**

**WIFI 23-13
96KX on
WEFM on
KNUS on
WPEZ deb 30
WDRQ add
K104 on
WXIL 31-22**

Produced by Jon Astley and Phil Chapman

on Island  Records
ISLAND

Manufactured and Distributed by Warner Bros. Records

ALICE COOPER

**"Clones
(We're All)"**

WDRQ 30-20-13

JB105 add 35	92Q add
CKGM on	WVIC 39-36
WGCL add	WNAP add
KFRC add	KRUX add
WICC on	WIGY deb 28
14Q 18-16	WCGQ deb 29
WKEE deb 35	KQWB-FM add 36
WSPT deb 27	WRKR add
KXX106 deb 28	WGBF on
WERC add	KQDI on
WLAC add	KRLC on

Produced by Roy Thomas Baker



on Warner Bros. Records

THE PICTURE PAGES

NY "Victim" Of Trower "Fury"



Chrysalis artist Robin Trower recently appeared at NY's Palladium while on tour promoting his latest album, "Victims Of The Fury." Pictured post concert are (l-r): group members Bill Lordan and Jimmy Dewar, Chrysalis President Sal Licata, Chrysalis's Linda Carhart, Trower, and Chrysalis staffers Frank D'Amico, Michael Abramson, Steven Shmerler, and Jeff Aldrich.

Polydor Pacts With Zilch



Polydor Records has come to an agreement with newly-formed Zilch Records. Pictured at the inking are from left: Polydor Sr. VP Harry Ange, Polydor Executive VP Dick Kline, Polydor's Stu Fine, Zilch Records President Fred Cantrell, Polydor VP Steve Salmonson, Polydor President Fred Haeyen, Polydor's Beth Schillinger, Zilch attorney David Saunders, and Polydor VP Jerry Jaffe.

RCA Artists In Transit



RCA Records has signed a multi-artist production agreement with Still Life Productions, which will develop and promote artists signed to RCA, with *In Transit's* self-titled debut LP set for June release. Pictured at the talent merger are (l-r): RCA VP Arnle Orleans, Still Life Productions' Richard Green, RCA's Marty Olinick, Still Life Productions' Dino Barbis and John Barbis, and RCA VP Ed DeJoy (seated).

Tourists Land In NY



The Bottom Line in New York hosted Epic's Tourists during their recent East Coast performance. Pictured backstage are (l-r): CBS Records Group Deputy President & Chief Operating Officer Dick Asher, E/PIA Sr. VP & GM Don Dempsey, Tourists members David Stewart and Jim Toomey, Epic VP Lennie Petze, and Tourists' Ann Lennox.

Mangione Enjoys Peachy Promotion



Chuck Mangione recently made an in-store appearance at Peaches in Ft. Lauderdale to promote his latest A&M LP, "Fun & Games." Enjoying the revelry are (l-r): Peaches Asst. Store Director Mitch Watkins, A&M's Richard Pachter, Peaches Store Director Vernon Trembley, Mangione, and RCA/A&M's Jerry Silhem, George Zamora, and Frank Cama.

MCA Signs Velez



MCA Records has signed singer Martha Velez, whose brother Gerardo is already a member of the MCA family through Spyro Gyra membership. Shown celebrating at a Spyro Gyra show are (l-r) Gerardo Velez, MCA's Bob Osborne, Spyro Gyra's Jay Beckenstein, MCA Record Group Head Gene Froelich, Martha Velez, and Mrs. Gene Froelich.

Manufactured and Distributed by RCA Records

Millennium
Records

BRUCE COCKBURN "Wondering Where The Lions Are"
(Millennium) 106/13, Moves: Up 64, Same 22, Down 8, Adds 13 including
WIFI, WHB, KJR, KIMN, WJDX, Y103, FM100, WAWS, KSTT, Y94, WLBZ,
WRBR.

NEW & ACTIVE

See
Bruce Cockburn
perform his
hit single
"WONDERING
WHERE THE
LIONS ARE"
on
NBC-TV'S
Saturday
Night Live
May 10th.



THE PICTURE PAGES

MCA Re-signs Olivia



MCA Records recently announced the re-signing of Olivia Newton-John and decided to toast the occasion. Pictured are (seated, l-r) MCA President Bob Siner and Newton-John; (standing, l-r) MCA VP Joan Bullard, L.K. Productions VP Roger Davies, MCA VP George Osaki, MCA's Sam Passamano, Jr., recording artist Stephen Sinclair, MCA VP Denny Rosencrantz, Newton-John's manager Lee Kramer, and MCA VP Arnold Stone.

Precision Joins CBS Family



Precision Records, headed by Tom Cossie, has joined forces with the CBS Records family of Associated Labels. Epic/Portrait/Associated Labels Sr. VP/IGM Don Dempsey made the announcement recently, adding that Precision's first release will be an LP by the Silencers. Pictured are (l-r) EIP/A VP Ron McCarrell, attorney Dennis Katz, Precision's Chuck Cossie, Dempsey, CBS Associated Labels' Gordon Anderson, Tom Cossie, and CBS Associated Labels VP/IGM Tony Martell.

Rockets Launch U.S. Tour



The Rockets were recent opening act for Bob Seger in L.A.'s Forum, where they performed selections from their current RSO LP, "No Ballads." Celebrating the start of the Rockets' U.S. tour are (back, l-r): Rockets Johnny Badanjek and Jim McCarty, RSO Sr. VP Rich Fitzgerald, group member Dennis Robbins, and RSO's Robin Wren and Jason Minkler; (front, l-r): RSO's Pete Schwartz, Vic Ginocchio, and Janis Lundy, RSO President Al Coury, Rockets Dave Gilbert, Donnie Backus, and Dan Keylon, and managers Gary Lazar and Greg McCutcheon; (kneeling, l-r): RSO VP Bob Smith and RSO's Cash Landy.

Hollywood Hall Of Famer



A&M Vice Chairman and recording artist Herb Alpert was recently honored as charter member of the newly-established "Hollywood Hall Of Fame." The award was presented to him at the first annual awards dinner by A&M recording artist Rita Coolidge. Pictured are, from left: A&M's Lani Hall, Herb Alpert, Coolidge, A&M VP David Alpert and Almo Productions Director Joel Sill.

Kihn & Friends Go Beserk



Beserkley Records recording artist Greg Kihn celebrated the release of his latest album with Beserkley and Elektra/Asylum execs (E/A distributes the LP). Pictured are, from left: Beserkley Asst. Reigning Looney Steve Levine, Beserkley Reigning Looney Matthew King Kaufman, Kihn, E/A's Norm Osborne and WEA's Bill Perasso.

Island Records Pick Up The Strand



The Strand, with a self-titled debut LP released, have been signed by Island Records. Pictured at a listening party are (standing, l-r) Warner Bros. Tim Devine, attorney Eric Isner, Cavello & Ruffalo Management's Joe Ruffalo, Strand's manager Steve Fagnoli, band member "Moon" Calhoun, Island Records President Marshall Blonstein, producer Jeff Porcaro, band members Scott Shelly, Dean Cortez and Kelly Shanahan; (seated, l-r) Island's Howard Frank and Irene Simmons, Warner Bros.' Dori Accordini and the Strand's engineer Kent Nebergall.



Black Radio

Bill Speed

Modernizing Black Radio's News

If there is one theme that I've concentrated on in the past few months, it's the general subject of expanding the traditional Black radio format. Whether they broaden their music, or aim at a new demographic, or change the approach of the air personalities, many Black stations are realizing that as the times change, their on-air stance should change with them.

Another area of Black radio that's changing is news. This week I spoke with Inner City Broadcasting National News Director David Lampel, who also handles the news on Inner City's flagship station WBLS/New York; and with Brenda Ross, Managing Editor of KMJQ/Houston's news operations.

First I asked them about general changes they perceived in news at Black radio stations. Both noted a shift to a more universal approach, rather than covering stories which apply only to a narrow local community; and both mentioned economic issues as becoming more important.

Lampel said, "I think most of us have changed our general approach to how we do radio, just as I think our communities have become more universal. The difference between universal and the kinds of integrationist concepts of the 60's and early 70's is that we are now seeing our need to be not just very strong in terms of our blackness, but to be universal in our understanding of all facets of American life — business, politics, entertainment, etc."

No More Black Radio Exclusivity

Lampel pointed out that black listening habits are changing too, in a more universal direction. "The black communities all across America have moved. 20 years ago Black radio was their exclusive medium of information; 80% listened to Black radio. Now, the black community listens to all kinds of stations." He went on to make a key point. "In a sense, we, the professionals, have always been the worst stereotypes of our communities. I think many of us are beginning to learn that there is almost a majority mentality developing in cities like New York, Chicago, and a few other places where we make up

"I think many of us are beginning to learn that there is almost a majority mentality developing. We are looking at our problems not as minority needs, but as majority needs."
— David Lampel

close to the majority of the population. We are looking at our problems not as minority needs, but as majority needs. If the subway stopped in New York after fares go up 50¢, that's not a minority issue, that's definitely majority. We're looking at it that way, and we're picking up white people along the way. We're dealing as a metropolitan, major urban station in New York, and we're dealing with the music, the lifestyle, and the informational feed of that major area."

Brenda Ross feels economic matters are especially important to the black listener nowadays. "I can see us not only dealing with hard news such as politics, but expanding in consumer information because of the inflation situation. Many blacks and whites alike are affected in the pocketbook. Also, lifestyle information related to medicine, health, and money is important because people are interested in how to improve their lifestyles and how to best make the use of their money.

"That's what we're doing here at KMJQ," Ross continued. "We provide a lot of coverage on community affairs; that's very important as well. I see us moving into the 80's and beyond being highly competitive, not only in black coverage of news, but in the big picture."

Getting Down To Specifics

I then asked both Ross and Lampel about the specific ingredients that make up their news operations. Ross said, "In our drive-time newscasts we have traffic reports, and a full-time sports person to provide all the local and national sports. We have a movie reviewer, and also provide what we call a 'People' series on a daily basis. It's a daily on-the-street thing where we ask Houstonians about various issues of national and local importance. We also provide hard news and information, and lately we've been providing free air time to candidates on the primary election ballots. Prior to the income tax deadline we ran a series of tax tips for listeners."

Ross also mentioned KMJQ's "Sunday Morning Live" show. "Everything is live, and we've gotten great response from community leaders. We've discussed a variety of things from abortion to income tax to problems in the police department. It's a very good vehicle to get input from the community, because they can directly ask these people questions on the telephone and get a response. We'll be getting two news vehicles equipped with mobile phones and a two-way radio. We are going to start turning into a real live news department, and I think we're going to be very competitive with some of the more established stations, so people can look upon KMJQ as a reliable and viable and timely news department."

Lampel spoke of increases in the news budget to add new equipment and more space to work. He added, "We have sought to become part of the programming and management operation at this station. That means that the station is not relinquishing its transmitter for five minutes every hour for the news, as has been the case with most music stations. We see our role as an integrated one."

Informational Programming

Lampel expanded on that thought, saying, "There may be things the jocks run across that we need to follow up. There may be things that come across our desks that we need to pass along to them. It's all become informational programming, taking on a more significant role in the minds of management around here." Lampel feels that this integrated music/news approach (which included in the past his famous news "raps," in which he

"I see us moving into the 80's and beyond being highly competitive, not only in black coverage of news, but in the big picture."
— Brenda Ross

would promo an upcoming story in rhyming style similar to that of the Sugar Hill Gang) "gives us added credibility, and allows us to hold those significant quarter hours, when our audiences might otherwise go elsewhere for news and information and the basic necessities of life that most people in areas like ours need."

In conclusion, Lampel hopes that other stations will follow the example of expanding news and "improve their informational programming sectors as something to do beyond getting faster with the music or DJ's or a faster turnover of program directors." His advice: "Look at your entire physical operation and see whether your informational programming is suiting the needs of a) your station and b) your community. What you'll find, as we've found out, is that a lot of people who left us and went to white stations because they got a total radio sound, are now coming back to us, and we should not take any single listener for granted."

People

On the East Coast . . . Leon Hardaway, Local Sales Manager, has been upped to General Sales Manager at WOL/Washington . . . Eric P. Straus, Music Director of Jazz-formatted WYBC/New Haven, will be taking the summer off and then will return in the fall to work part-time. His new replacement is Roy J. Schneiderman . . . Moving south, our condolences to Larry O'Jay, Program Director of KOKY/Little Rock, on the passing of his father, George Jones, Sr., April 26 . . . WLOK/Memphis Program Director Melvin Jones was recently honored on his birthday by the local Disco Jock Association at Memphis's Club Rosewood . . . David Starr has been named Music Director for KKCS/Colorado Springs . . . A lot of activity on the West Coast this week . . . J.B. Stone is replacing exiting Program Director Alvin John Waples of KGFJ/Los Angeles. Stone's prior radio experience includes stints at KDIA/Oakland, KFRC/San Francisco and KHJ/Los Angeles . . . "The Gap Band Model," Lynn Spillane, is now working in the sales department of KFWS/Los Angeles . . . Mike Anthony is out as Music Director of KLIP/Fresno. No replacement has yet been named . . . Losing its receptionist to the law is KDKO/Denver as Marla Bent has resigned to work for a law firm . . . The Black Music Association (BMA) has appointed Dionne Warwick and Billy Eckstine as Co-Chairpersons of the Black Music Month Committee . . . Remember, you don't have to be a reporter to participate in this section. Please send all material (pictures and news items) to Bill Speed, 1930 Century Park West, Los Angeles, CA 90067 . . .



LIGHT TIME IS THE RIGHT TIME — Southern radio gave a hearty "thumbs up" to A&M's Brothers Johnson when the duo visited the region in support of their latest LP, "Light Up The Night." Pictured in a lighthearted moment are (l-r) WDIA/Memphis PD Ron King, KOKY/Little Rock MD Jimmy Smith, George and Louis Johnson, and A&M's Lee Durham.

Places

JOB OPENINGS: Two major Southern stations are on the lookout this week. Calvin Booker, Operations Manager of WYLD-AM-FM/New Orleans, needs a Program Director. Current PD Al Scott will be leaving shortly to become Operations Manager at a Georgia station. Tapes and resumes should be directed to the station at 2906 Tulane Avenue, New Orleans, LA 70119 . . . Further up, WDIA/Memphis wants a part-time airstaffer with production skills. Write Ron King at 2265 Central, Memphis, TN 38112 . . . **PUSHING THE VOTE:** In association with the Little Rock chapter of PUSH, radio station KOKY conducted a voter registration day on Sunday, April 27. The drive was termed a success with over 400 registrants . . .

Things

CARWASH ANYONE?: That's what the staffers of WKXI/Jackson, MS asked during a recent carwash promotion. Station personnel scrubbed their fingers to the bone, bringing in over \$1000 for the benefit of the United Negro College Fund (UNCF) and various other community organizations . . . KAPE/San Antonio sponsored a "Back For More Love" contest. Listeners were asked to describe, in ten words or less, why they were back for more love. Winning entrants had their utility bills paid by the station: first place, 3 months; second place, 2 months; third place, 1 month . . . **RUNNING FOR ART'S SAKE:** WWRL/New York conducted a "Fun-Run" in Central Park recently. Participants 12 years and under were free while those over the age limit registered for \$2.00. Proceeds went directly to the Black Theatre Alliance . . . In honor of Mother's Day (May 11), WOL/Washington held a drawing for dinner at the Market Inn located in the Southwestern end of the city . . . The WDAS/Philadelphia Basketball All-Stars have challenged the Hollywood All-Stars in an upcoming game at the Palestra in Philadelphia. Members of the "White Shadow" cast and actor Ernest Hardin Jr. comprise the Hollywood team . . . WCIN/Cincinnati is currently running a bumper sticker campaign and giving away such prizes as a home stereo system and \$25 worth of gas . . .

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- JERMAINE JACKSON**
"Let's Get Serious" (Motown)
- SMOKEY ROBINSON**
"Let Me Be The Clock" (Tamla)
- RAY PARKER JR. & RAYDIO**
"Two Places At The Same Time" (Arista)
- ISLEY BROTHERS**
"Don't Say Goodnight" (T-Neck)
- STEPHANIE MILLS**
"Sweet Sensation" (20th)
- MANHATTANS**
"Shining Star" (Columbia)
- CON FUNK SHUN**
"Got To Be Enough" (Mercury)
- FATBACK BAND**
"Gotta Get My Hands On Some..." (Spring/Polydor)
- PEABO BRYSON**
"Minute By Minute" (Capitol)
- GLADYS KNIGHT & THE PIPS**
"Landlord" (Columbia)
- TEMPTATIONS**
"Power" (Gordy)
- LIPPS, INC.**
"Funkytown" (Casablanca)
- CHAKA KHAN**
"Clouds" (WB)

CLIMBERS

Following are listed in order of their airplay activity.

WHISPERS "Lady" (Solar/RCA) 58% reporting airplay. In the East it is hot at WKND, WILD and WDAS while climbing at WAMO and WWRL. Hot at WYLD, KAPE and WJJS while climbing at WDIA, WKXI, WGIV, KMJQ and WOWI in the South. Hot at WTLC, WKWM, KMJM, WAMM, WJMO and KATZ in the Midwest. In the West it is in medium airplay at KDKO and hot at KSOL and KDIA.

RAY, GOODMAN & BROWN "Inside Of You" (Polydor) 58% reporting activity. Added at KATZ and climbing at KPRS, KMJM, WDAO and WLOU, while hot at WJMO and WAMM in the Midwest. In the South it is hot at WOWI, WLOK and WDIA with climbing activity at WYLD, KAPE and WJJS. Medium airplay at WWRL, WKND, WAMO and WWIN, while hot at WDAS and WILD in the East. In the West it is climbing at KDIA, KSOL and KDKO.

SISTER SLEDGE "Reach Your Peak" (Cotillion) 58% of our reporters are on it. Hot at WDAS and WKND while climbing at WAMO in the East. In the South it shows medium airplay at WOWI, WJJS, KMJQ, WLOK, KAPE, WGIV, WAOK, WYLD, WKXI and WDIA. Hot at WLOU and climbing at WCIN, KMJM, WWWS, WJMO, KATZ, KPRS and WBMX in the Midwest. Medium at KDIA in the West.

INVISIBLE MAN'S BAND "All Night Thing" (Mango/Island) 55% reporting. Medium at WKND while hot at WOL, WAMO and WWIN in the East. New at WANT, hot at WLOK, and climbing at WDIA, WYLD, WAOK, WGIV, WJJS and WOWI in the South. In the Midwest it is hot at WAMM and WJMO with medium airplay at WTLC, KMJM and WWWS. Added at KDKO and hot at KDAY, KSOL and KDIA in the West.

RANDY BROWN "We Ought To Be Doin' It" (Chocolate City) 50% of our reporters are on it. Hot at WYLD, WGIV and WOWI, while climbing at WJJS, KMJQ, WLOK, KAPE and WAOK in the South. In the Midwest it is hot at WCIN, WDAO and KATZ with medium airplay at WJMO, KAEZ, KMJM and WLOU. Hot at WKND and climbing at WILD in the East. Hot at KSOL and climbing at KDIA in the West.

JERRY KNIGHT "Overnight Sensation" (A&M) 47% reporting airplay. Added at KDIA and KSOL in the West. New at WBMX and climbing at KPRS, WJMO, WWWS, KMJM, WDAO and WLOU in the Midwest. Heavy airplay at KMJQ while climbing at WOWI, WLOK, WGIV and WYLD in the South. In the East it is showing medium airplay at WWIN, WAMO, WILD and WWRL.

ROBERTA FLACK w/DONNY HATHAWAY "Back Together Again" (Atlantic) 45% reporting action. Hot at KDAY in the West. New at KPRS, climbing at WDAO and WKWM, and hot WCIN and WWWS in the Midwest. In the South it is new at WDIA, climbing at WYLD and WLOK, and hot at WAOK and KOKY. Debuting at WKND, climbing at WILD and WWRL, and hot at WWIN, WDAS and WOL in the East.

LEON HAYWOOD "Don't Push It Don't Force It" (20th) 45% reporting airplay. Hot at WDAS in the East. Climbing at WOWI and hot at WANT, KMJQ, KAPE and WAOK in the South. In the Midwest it is hot at KAEZ, KPRS, WKWM and WCIN while climbing at KATZ, WAMM and KMJM. Hot at KSOL with medium airplay at KDIA, KDAY and KDKO in the West.

CHANGE "A Lover's Holiday" (RFC/WB) 45% reporting. New at KPRS and WCIN, climbing at WLOU and KMJM, and hot at WWWS in the Midwest. The South shows it hot at WDIA and KOKY while climbing at WAOK and KMJQ. Hot at WWRL and WILD with medium airplay at WOL, WDAS, WKND and WWRL in the East. In the West it is new at KDIA and hot at KDAY.

SHALAMAR "Right In The Socket" (Solar/RCA) 45% of our reporters are on it. Hot at WGIV while climbing at WKXI, WAOK, KAPE, KMJQ, WJJS and WOWI in the South. In the East it shows medium airplay at WKND and WOL with hot rotation at WWRL. Heavy airplay at WJMO and climbing at KMJM, WKWM, WDAO and WTLC in the Midwest. Hot at KDAY and climbing at KSOL in the West.

NARADA MICHAEL WALDEN "Tonight I'm Alright" (Atlantic) 45% reporting activity. Climbing at KSOL in the West. Medium airplay at WBMX, WJMO, KAEZ, WDAO and WLOU in the Midwest. Hot at WKXI and WOWI with medium activity at WLOK, WAOK and WDIA in the South. Heavy airplay at WWRL and climbing at WOL, WDAS, WILD, WKND and WAMO in the East.

KWICK "Let This Moment Be Forever" (EMI America) 42% reporting airplay. New at WKND while climbing at WOL and WWRL in the East. Climbing at KMJQ, WDIA, WLOK, WKXI, KOKY and WYLD in the South. Hot at WDAO with medium airplay at WLOU, WTLC, WWWS and WAMM in the Midwest. In the West it is new at KSOL and climbing at KDAY.

ROCKIE ROBBINS "You And Me" (A&M) 42% reporting. New at WXYV, hot at WAMO, and climbing at WDAS and WWRL in the East. In the South it is new at WYLD, WHRK and WVEE while climbing at KOKY, WLOK and WJJS. Added at WDAO and WBMX with medium airplay at WAMM, WKWM and WTLC in the Midwest. Debuting at KDAY in the West.

GO "Sitting In The Park" (Arista) 42% of our reporters are on it. Added at WXYV, climbing at WWRL, and hot at WOL in the East. New at WGIV, WHRK and WVEE and climbing at KOKY and KMJQ in the South. Added at WCIN, WDAO, WAMM, KPRS and WBMX in the Midwest. New at KDIA and KDAY while climbing at KDKO in the West.

B.T. EXPRESS "Give Up The Funk" (Columbia) 39% reporting. Added at WILD and climbing at WDAS, WOL and WWRL in the East. Hot at KMJQ and climbing at WYLD and WKXI in the South. New at WBMX, climbing at KPRS, KAEZ, WWWS and WDAO, and hot at WKWM, KMJM and KATZ in the Midwest.

BARRY WHITE "Sheet Music" (Unlimited Gold/CBS) 34% reporting airplay. Added at WXYV and climbing at WDAS in the East. In the South it is added at WHRK and WVEE with medium airplay at WLOK, KOKY and WGIV. New at WBMX and WLOU, climbing at WDAO and WJMO, and hot at KMJM. Medium at KDAY in the West.

LAKESIDE "From 9:00 Until" (Solar/RCA) 32% of our reporters are on it. Climbing at WDIA, WYLD and WGIV in the South. Hot at WBMX and WLOU with medium airplay at WTLC, WAMM and WJMO in the Midwest. In the West it is hot at KDAY and climbing at KSOL. In the East it is hot at WAMO and climbing at WKND.

KLEER "Winners" (Atlantic) 32% reporting. Hot at WKND and WILD in the East. Climbing at WJJS and WAOK with hot rotation at WDIA, WGIV, WLOK and KMJQ in the South. Medium airplay at WKWM; hot at WTLC and WDAO in the Midwest. Added at KDIA in the West.

S.O.S. BAND "Take Your Time" (Tabu/CBS) 32% reporting action. Climbing at WOL in the East. Hot at KMJQ while climbing at KOKY and WYLD in the South. New at WCIN and climbing at WKWM, WTLC and KATZ, while hot at KMJM, WWWS and WAMM in the Midwest. Medium airplay at KDAY in the West.

BOBBY CALDWELL "Coming Down From Love" (Clouds/TK) 32% reporting. Added at KATZ with medium activity at WBMX, KPRS, KAEZ, KMJM, WDAO and WLOU in the Midwest. Climbing at WDIA, WKXI and WLOK in the South. Medium airplay at KDIA in the West. In the East it is climbing at WWRL.

LARRY GRAHAM "One In A Million You" (WB) 32% reporting airplay. Added at WLOU, WCIN and WBMX in the Midwest. New at WJJS and WLOK while climbing at KAPE, KOKY, WYLD and WDIA in the South. In the East it is climbing at WOL and WWRL. Climbing at KDAY in the West.

GENE CHANDLER "Does She Have A Friend" (20th) 32% reporting. In the South it is new at WKXI, WLOK, KMJQ and WJJS with hot rotation at KOKY. Added at KMJM, climbing at WLOU, and hot at WTLC, KAEZ and WBMX in the Midwest. Debuting at WAMO and climbing at WWRL in the East.

NEW & ACTIVE

HERBIE HANCOCK "Stars In Your Eyes" (Columbia) 29% reporting airplay. Added at KATZ, and hot at KMJM while climbing at WJMO, WKWM, KPRS and WBMX in the Midwest. New at WLOK, climbing at WGIV and KMJQ, and hot at KOKY in the South. Climbing at WOL in the East.

TEENA MARIE "Behind The Groove" (Gordy) 29% reporting. Added at KDAY in the West. Climbing at KMJM and KATZ in the Midwest. New at WANT and climbing at KMJQ, WKXI, and WDIA in the South. Medium airplay at WWIN, WKND, WILD, and WDAS in the East.

JAZZ RADIO HOTTEST

Following are listed in order of their airplay activity.

- SPYRO GRYA** Catching The Sun (MCA) *Various Cuts*
- GROVER WASHINGTON JR.** Skylarkin' (Motown) *Various Cuts*
- HEATH BROTHERS** Live At The Public Theatre (Columbia) *Various Cuts*
- JEFF LORBER FUSION** Wizard Island (Arista) *Various Cuts*
- DAVID SANBORN** Hideaway (WB) *Various Cuts*
- LONNIE LISTON SMITH** Love Is The Answer (Columbia) *Various Cuts*
- FREDDIE HUBBARD** Skagly (Columbia) *Various Cuts*
- MICHAEL FRANKS** One Bad Habit (WB) *Various Cuts*
- CHICO HAMILTON** Nomad (Elektra) *Various Cuts*
- CHICK COREA** Tap Step (WB) *Various Cuts*

NEW & ACTIVE

- BOBBY HUTCHERSON** Un Poco Loco (Columbia) *Various Cuts*

EAST: WRVR/New York, NY, Herschel/Prescott, WHUR/Washington, D.C., Jesse Fox, WEA/Baltimore, MD, Chauncey Lewis, WYBC/New Haven, CT, Eric Strauss SOUTH: WCKL/Atlanta, GA, Requaye Ward, WTJZ/ Newport News, VA, Rol Ewell MIDWEST: WBBY/Columbus, OH, P. Norman Grant, WJZZ/Detroit, MI, Dorian Paster WEST: KADQ/Denver, CO, Chuck Edwards, KRE/Berkeley, CA, Hal Jackson, KKGQ/Los Angeles, CA, Monica Riordan, KJLH/Los Angeles, CA, Lawrence Tanter

Pop/Rhythms
Hottest
May 9, 1980

EAST	SOUTH	MIDWEST	WEST
Jermaine Jackson Isley Brothers	Manhattans Lipps, Inc. Jermaine Jackson Fatback Band Con Funk Shun	Jermaine Jackson Isley Brothers	Invisible Man's Band

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WWIN Baltimore, MD Curtis Anderson ADDED Stacy Lattisaw Syrasta Al Jarreau Isaac Hayes "Ain't" Parlet Erotic Drum Band Trouble Funk Switch HOTTEST Roberta Flack/Donny Hathaway Jermaine Jackson Isley Brothers Fatback Band Lipps, Inc. Patti Labelle Manhattans Con Funk Shun Invisible Man's Band Smokey Robinson WXYV Baltimore, MD Larry Wilson ADDED Rockie Robbins Switch Barry White GQ Kool & The Gang HOTTEST Lipps, Inc. Jermaine Jackson Manhattans Kleer Smokey Robinson Fatback Band Change Invisible Man's Band Isley Brothers Con Funk Shun	WAMO Pittsburgh, PA Ken Allen ADDED Prince Temptations Kenny Doss Gene Chandler HOTTEST Skyy Brothers Johnson Rockie Robbins Gap Band Michael Jackson "Off" Bar-Kays Isaac Hayes "Few" Invisible Man's Band Lakeside Isley Brothers WDAS Philadelphia, PA Joe Tamburro ADDED Al Jarreau LA Boppers "Beat" Chapter 8 Stacy Lattisaw D.J. Rogers Linda Clifford/Curtis Mayfield Five Special Midnight Starr Your Fantasy Shella & B. Devotion Spinners "Cupid" HOTTEST Whispers Jermaine Jackson Leon Haywood Isley Brothers Smokey Robinson Ray, Goodman & Brown Gladys Knight Lipps, Inc. Stephanie Mills Sister Sledge Roberta Flack/Donny Hathaway	WILD Boston, MA Steve Crumbley ADDED B.T. Express Frank Hooker Collins & Collins Gary Bartz Windy City HOTTEST Ray, Goodman & Brown Raydio Whispers Fatback Band Change Isley Brothers Kleer Manhattans Con Funk Shun Jermaine Jackson WWRL New York, NY Bob Law/Linda Haynes ADDED Cameo Al Jarreau Linda Clifford/Curtis Mayfield Five Special Midnight Starr Your Fantasy Shella & B. Devotion Spinners "Cupid" HOTTEST Whispers Jermaine Jackson Leon Haywood Isley Brothers Smokey Robinson Ray, Goodman & Brown Gladys Knight Lipps, Inc. Stephanie Mills Sister Sledge Roberta Flack/Donny Hathaway	WKND Hartford, CT Eddie Jordan ADDED Kwick Heat Roberta Flack/Donny Hathaway Masterpiece HOTTEST Isley Brothers Skyy Randy Brown Whispers Manhattans Sister Sledge Stephanie Mills Peabo Bryson Kleer Jermaine Jackson WOL Washington, DC Bobby Bennett ADDED David Hudson Masterpiece Parlet Kool & The Gang La Flavour Lonnie Liston Smith Grover Washington, Jr. Windy City HOTTEST Dionne Warwick Lipps, Inc. Patti Labelle Jermaine Jackson Roberta Flack/Donny Hathaway Peabo Bryson Invisible Man's Band GQ "Park" Stephanie Mills Raydio
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MIDWEST

WBMX Chicago, IL Bob Scott ADDED GQ "Park" Larry Graham Jerry Knight B.T. Express Barry White Aphalt Jungle Dorothy Moore Rockie Robbins Skyy "Zoo" HOTTEST Wee Gee Stephanie Mills Lipps, Inc. Isley Brothers "Go" Gene Chandler Jermaine Jackson Al Johnson Smokey Robinson Lakeside Gladys Knight WJMO Cleveland, OH Bernie Moody ADDED Brothers Johnson "Light" John & Arthur Simms Switch Stone City Band D.J. Rogers HOTTEST Ray, Goodman & Brown Whispers Isley Brothers Con Funk Shun Raydio Skyy Brothers Johnson Invisible Man's Band Shalamar Smokey Robinson KATZ St. Louis, MO Earl Parnell ADDED Sugar Hill Gang D.J. Rogers Rufus & Chaka Bobby Caldwell Ray, Goodman & Brown One Way Five Special Johnny Guitar Watson Herbie Hancock HOTTEST Whispers Isley Brothers Smokey Robinson Con Funk Shun Jermaine Jackson Skyy B.T. Express Randy Brown Two Tons O' Fun Raydio	KPRS Kansas City, MO Dell Rice ADDED Interlude GQ "Park" Roberta Flack/Donny Hathaway Aphalt Jungle Kool & The Gang Rufus & Chaka "Dancing" Brick One Way Players Association Mystic Merlin Change HOTTEST Isley Brothers Manhattans Dramatics Vaughan Mason & Crew Ronnie Laws Brothers Johnson Leon Haywood Al Johnson Chocolate Jam Company Michael Jackson "Off" WTLG Indianapolis, IN Jay Johnson ADDED Al Jarreau Dionne Warwick Harold Melvin & Blue Notes "Lover" Switch Dr. Hook HOTTEST Jermaine Jackson Isley Brothers Wee Gee Whispers Gene Chandler Kleer Fatback Band Peabo Bryson Rodney Franklin Raydio	WCIN Cincinnati, OH Michael Roberts ADDED Cameo GQ Larry Graham S.D.S. Band Change Two Tons O' Fun HOTTEST Jermaine Jackson Leon Haywood Manhattans Raydio Isley Brothers Skyy Smokey Robinson Fatback Band Sylvester Randy Brown Roberta Flack/Donny Hathaway Con Funk Shun Stephanie Mills WDAO Dayton, OH Turk Logan ADDED Kool & The Gang GQ Stone City Band Odyssey Rockie Robbins HOTTEST Fatback Band Manhattans Peabo Bryson Raydio Kleer Hamilton Bohannon Stephanie Mills Tavares Randy Brown Kwick KAEZ Oklahoma City, OK Steve Scott ADDED Mandrill Bonnie Pointer Instant Funk Thera Degree Hamilton Bohannon Damon & Denita Crestor Delegation Mystic Merlin HOTTEST Con Funk Shun Manhattans Jermaine Jackson Lipps, Inc. Fat Larry's Band Stephanie Mills Mass Production Leon Haywood Isley Brothers Gene Chandler	WKWM Grand Rapids, MI Frank Grant ADDED Switch Conquest HOTTEST Fatback Band Isley Brothers Manhattans Con Funk Shun Whispers Jermaine Jackson Smokey Robinson Leon Haywood B.T. Express Johnnie Mae Matthews Skyy KMLM St. Louis, MO Harry O ADDED Stacy Lattisaw Grover Washington Jr. Manhattans Gene Chandler Rufus & Chaka HOTTEST Isley Brothers S.O.S. Band Jermaine Jackson Lipps, Inc. Herbie Hancock Barry White B.T. Express Clifford Coulter Whispers Al Johnson WWWS Birmingham, MI Karmal Crockett ADDED One Way Stacy Lattisaw HOTTEST Fatback Band Roberta Flack/Donny Hathaway Jermaine Jackson Change S.O.S. Band Con Funk Shun Dr. Hook Midnight Star Lipps, Inc. Players Association
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SOUTH

KNLQ Houston, TX Jack Patterson ADDED Switch Gene Chandler Manhattans Stacy Lattisaw Grover Washington Jr. John & Arthur Simms HOTTEST Lipps, Inc. Jermaine Jackson S.O.S. Band B.T. Express Leon Haywood Kleer Isley Brothers Jerry Knight Two Tons O' Fun Smokey Robinson WOWI Norfolk, VA Chester Benton ADDED Al Jarreau HOTTEST Ray, Goodman & Brown Lipps, Inc. Brothers Johnson Stephanie Mills Randy Brown Manhattans Peabo Bryson Fatback Band Isley Brothers Narada Michael Walden KOKY Little Rock, AR Jimmy Smith ADDED Stanely Clarke "Supply" Shella & B. Devotion One Way Matumbi Isaac Hayes "Game" Frank Hooker Brothers Johnson "Light" Collins & Collins HOTTEST Gladys Knight Smokey Robinson Change Manhattans Odyssey Roberta Flack/Donny Hathaway Stephanie Mills Gene Chandler Herbie Hancock Delegation	WJOK Jackson, MS Tommy Marshall ADDED Gene Chandler Curtis Mayfield/Linda Clifford Salsoul Orchestra Frank Hooker Odyssey Hamilton Bohannon Parlet Cameo HOTTEST Whispers "Beat" Prince "Still" Bar-Kays Manhattans Narada Michael Walden Brothers Johnson Fatback Band Smokey Robinson Teddy Pendergrass Con Funk Shun WDIA Memphis, TN Ron King ADDED Chaka Khan Roberta Flack/Donny Hathaway HOTTEST Smokey Robinson Ray, Goodman & Brown Con Funk Shun Gladys Knight Kleer Change Lipps, Inc. Raydio Manhattans Jermaine Jackson	WVEE Atlanta, GA Scotty Andrews ADDED Rockie Robbins Switch Barry White GQ Kool & The Gang HOTTEST Lipps, Inc. Jermaine Jackson Manhattans Kleer Smokey Robinson Fatback Band Change Invisible Man's Band Isley Brothers Con Funk Shun WGIV Charlotte, NC Chris Turner ADDED First Choice Curtis Mayfield/Linda Clifford Stacy Lattisaw GQ Prince HOTTEST Fatback Band Mass Production John & Arthur Simms Kleer Lipps, Inc. David Sanborn Shalamar Teddy Pendergrass Randy Brown Peabo Bryson	WLOK Memphis, TN Melvin Jones ADDED Herbie Hancock Larry Graham Cameo Gene Chandler Brick HOTTEST Manhattans Jermaine Jackson Isley Brothers Smokey Robinson Fatback Band Lipps, Inc. Ray, Goodman & Brown Kleer Raydio Invisible Man's Band WJJS Lynchburg, VA Robert Golins ADDED Martha Reeves Delegation Trussel Randy Crawford Five Special Gene Chandler Larry Graham HOTTEST Manhattans Fatback Band Isley Brothers Brothers Johnson Gap Band Whispers Con Funk Shun Dramatics Lipps, Inc. Raydio
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WEST

KDIA Oakland, CA Jerry Boulding ADDED Kleer GQ Jerry Knight Change D.J. Rogers HOTTEST Isley Brothers Lipps, Inc. Whispers Jermaine Jackson Invisible Man's Band Raydio Brothers Johnson Gap Band Temptations Sylvester KBOL San Mateo, CA J.J. Jeffries ADDED Chaka Khan Kwick Jerry Knight Temptations HOTTEST Whispers Lipps, Inc. Con Funk Shun Jermaine Jackson Isley Brothers Raydio Smokey Robinson Leon Haywood Randy Brown Invisible Man's Band	KLIP Fresno, CA ADDED None HOTTEST Invisible Man's Band Fatback Band Raydio GQ Leon Ware Con Funk Shun Smokey Robinson Chuck Ciseal Al Johnson Randy Brown KDAY Los Angeles, CA Steve Woods ADDED Cameo Teena Marie GQ Rockie Robbins Temptations HOTTEST Manhattans Fatback Band Lipps, Inc. Stephanie Mills Change Shalamar Invisible Man's Band Lakeside Gladys Knight Roberta Flack/Donny Hathaway	KDKD Denver, CO John Anderson ADDED Melissa Manchester Invisible Man's Band Cameo Rodney Franklin HOTTEST Isley Brothers Con Funk Shun Chris Cross Michael Jackson "Off" Lipps, Inc. Ambrosia Michael Jackson "She's" Switch Brothers Johnson Jermaine Jackson
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Jeff Gelb AOR

THE T-SHIRT'S RETURN

AOR Summer Fashion Preview

Jimmy Carter's recent admission that America is in the midst of a recession has altered the mood of the entire country. People have become more cost-conscious, and as financial priorities are restructured to accommodate less nonessentials, there will certainly be effects on the radio and record communities. Record buying may slow even more and concertgoing may take similar dips, though radio listening levels will undoubtedly increase as people turn to inexpensive or free means of entertainment to help during this financial crunch.

It behooves AOR radio to begin thinking in terms of the promotional ideas it can put into action that will be of greatest service to cash-starved listeners. Certainly this means that album and concert ticket giveaways will take on greater meaning (as would cash giveaways on the stations with the budget and inclination). At the same time, AOR radio is already addressing the new priorities of its listeners by returning to that old standby merchandising tool, the customized T-shirt.

In the last couple of weeks, we've received five carefully-designed and well-executed examples of such shirts that are currently being marketed in different ways and for different reasons. An underlying theme to all of these promotions is that they are relatively inexpensive for the radio station and often free to listeners. That's good news for everyone involved and certainly one reason T-shirts are back in business.

Welcome To The Club

Can a new station immediately begin successfully merchandising its image within the community it serves? Apparently WSYR/Syracuse can. Though very new in the marketplace, WSYR's jersey has already sold out its first order of 600, and has been reordered. The jerseys were ordered at \$7 each from Galleria Promotions in Hollywood and retailed by the station for \$9.40 (coinciding with the station's dial position at 94), with profits being recycled back into the station's fledgling promotions budget.

Promotion Director Nancy Carpenter attributed the success of the jersey to the station's



attempt to market something along the lines of a T-shirt and of interest to the AOR listener, but at the same time a unique, attractive, and useful item. With the station just having completed its first ratings period with results yet a month away, the success of the WSYR jerseys have provided the station with a tangible sign of listener support.

Happy Birthday

WMMR/Philadelphia's newest T-shirt design commemorates both the 26th anniversary of rock 'n' roll and the 12th of WMMR. Public Relations Director Marcia Hrichison explained that since the two dates coincide, the station felt it would be nice to offer a commemorative T-shirt to station fans.

750 shirts were ordered, with most being given away and about 300 being sold at WMMR's cost of \$4.93. Hrichison stated, "They were funded through our promotion fund, including money made on past T-shirts. We're not out to make money on selling them; we'll be lucky if we break even."

Rockin' On The Job

WZAM and WMYK/Norfolk PD John Heimerl doesn't even hope to break even with his station's new T-shirt. It's being given away in mass quantities (over 600 to date) to listeners who write the station to say they're "rockin' on the job" while listening to the stations. The cost of the shirts was subsidized by trading out spot buys with the manufacturer.

In the initial shirt mailing, the stations also offered glossies of the airstaffs, an idea Heimerl liked but had to modify. "Response was so great that it became too costly to print the glossies, which we couldn't trade out to cover costs. We decided to make them available to people who were interested enough to come in to the station to pick them up."

Though the downturn in the economy was coincidental to the reason WZAM and WMYK offered the shirts originally, Heimerl observed, "If you give people something they can live in, especially when times are tight, it means a whole lot more than giving them something they can party with."

Morning Madness

WRIF/Detroit's latest T-shirt offering is a plug for the station's morning show characters. Explained Promotion Director Ruth Whitmore, "Only three people on the design are real: morning man Jim Johnson, newscaster Jane, and sportscaster Eli. The other morning man, George Baier, is represented by the rest of the characters on the shirt, all of whom he portrays on the morning show."

WRIF has found a cost-free means of producing the shirts: the station has optioned the use of its logo to a private party whose merchandising company produces and markets the shirts based on the designs WRIF creates. Whitmore commented, "He makes money and is happy, and we don't have to worry about taking the time away from someone's schedule to coordinate the production and distribution of the shirts."

Intimate Endorsement

KBPI/Denver's T-shirt was offered free to listeners who traded old bumper stickers with the station, which offered in return both a new KBPI bumper sticker as well as a free T-shirt. PD Frank Cody reports the station received a bumper crop of bumper stickers from stations as far away as California and Texas, along with the myriad sticker offerings from other Denver radio outlets.

Cody was concerned that his shirts be high quality pieces of clothing. "We could have produced cheaper shirts. These don't shrink and last longer than some. But it's important to produce a shirt people will wear. If you make it too gaudy they'll leave it in the drawer. Or if you use that thick rubbery transfer stuff for the logo, they won't wear them. There's no point thinking about saving money if your end product is so cheap that no one ends up wearing it."

He summed up the attitude of all the stations that have returned to the T-shirt as a promotional tool when he gave the reason why KBPI produced theirs: "I figure there's no better way to promote our station than the intimate endorsement of a fan wearing our logo. I love knowing we have these KBPI 'ambassadors' all over town. That seems like the ultimate promotional tool to me."



ELTON JOHN

THE ALBUM

MCA - 5121

"21 at 33"



ELTON JOHN

21 AT 33

OUT... MONDAY MAY 12

PRODUCED BY CLIVE FRANKS AND ELTON JOHN FOR FRANK N. STEIN PRODUCTIONS



Give the gift of music.

MCA RECORDS

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Jeff Gelb

EVOLUTION

Surprising news out of Detroit, where WWWW PD Dick Hungate has relinquished that post but will retain his airshift. Hungate cited differences in programming philosophies with management as the reason for his job shift. WKLS/Atlanta PD Frank Holler has been named as Hungate's successor to the W4 PD post. He starts May 21st, while no WKLS PD successor has yet been announced. . . . Andy Preston has joined WORJ/Orlando for overnights, from WGVI/Gainesville where he was PD. . . . Ron Chapman has exited as PD at WHSY/Hattiesburg to join WYYY/Baltimore as Promotion Director. The new WHSY PD is Bill Fitzhugh. . . . Mark Miller has been named MD at WWCK/Flint, while former MD Doug Burton has shifted to Promotion Director. . . . Bob Machson has joined WIOQ/Philadelphia for news from WBCN/Boston. Patty Gandolfini is new to WIOQ as Promotion Director. . . . Roberta Haber has joined WRCN/Long Island from WFBQ/Indianapolis as Production Director. . . . Debra Glick is new to the airstaff at WIBA-FM/Madison. . . . Jeanette Kerr has exited WLOM/Cape Cod for WROR/Boston.

COLOR

\$10,000 FOR 25 WORDS OR LESS: KSAN/San Francisco's variation on a popular contest theme has morning man Steve Capen asking listeners to send him \$10,000. In return, he'll send the listener a 25-word paragraph, cut into single words. If the listener reassembles the statement correctly, he wins a stereo system. (KSAN did not, by the way, specify that the \$10,000 sent by the listener has to be real money. . . . play money will do just as well, but the listener has to figure that out for himself!) Should be interesting to see how far this contest gets.

CONTINENT-HOPPING CONCERTGOERS: KQMQ/Honolulu sent 30 contest-winning listeners overseas to L.A. for Bob Seger's concert appearance, along with hotel accommodations and ground transportation. Next, the station will be sending listeners to the Who's appearance in San Diego, but PD Austin Vali remarked he won't be joining them, as he places little faith in airplanes.

SHOW US YOUR KNOBS: New Jacksonville AOR WFYV has come up with a clever way of gaining a captive audience: it's asking listeners to locate the station on their radio dials, break off the tuning knob, and mail it to the station. That'll make them eligible to win all sorts of prizes, including a Sony Betamax, a car cassette system, and a \$3400 stereo system.

GET YOUR MOTORS RUNNIN': KTXQ/Dallas is giving away two Trans Ams in a contest which asks listeners to call to register when they hear the sound of an engine being revved on the air. WLVQ/Columbus is also giving away a Trans Am, along with a \$1500 car cassette system and \$996 cash for gas as the prize in its contest which asks listeners to identify the 12 song segments spliced together into a ten-second audio montage.

TOP TRACKS: From audience requests, KYTX/Amarillo made up a list of 99 top tracks. Every time one is announced and played, listeners are asked to take note of the time and song played. From the complete lists entered, the station will choose one to win \$999.

MIDNIGHT RENDEZVOUS: WZXR/Memphis, in conjunction with Chrysalis and the Babys, hosted a "Midnight Rendezvous" for 103 listeners who registered by phone for a midnight dinner party with the group after its Memphis concert date. Incidentally, the ribs and beer dinner was held at a restaurant called the Rendezvous.

104 DAYS OF MAY: NOVA 104/Lake Charles, LA will be giving out 104 prizes a week, amounting to one prize every 104 minutes, throughout May. Prizes include albums, tickets, T-shirts, etc.

COMING NEXT WEEK: We travel to America's largest umbrella radio market for an AOR market summary of Long Island's WBAB, WLIR and WRCN. Next week, in talks with each station's programmer, we'll discuss their varied programming policies, as well as their feelings on the extended ratings samplings now being taken for Long Island stations.



THE UNKNOWN INTERVIEW — *The Unknown Comic*, aka Murray Langston (left . . . trust us), was a recent interview guest at KMET/Los Angeles, where newscaster Rick Scary (right) decided to put the comic at ease by dressing for the occasion. When asked how the interview went, Scary responded, "It's in the bag."

UPDATE

KMOD/Tulsa just hired what may be AOR's youngest female air personality: 16-year-old Jeanne Triplehorn has joined the station for 10pm-midnight and Sunday mornings. She's a high school junior. . . . The QFM96/Columbus March of Dimes Super Walk raised a staggering \$89,000. The station covered the walk with reports from various checkpoints along the route, while jocks in the station's van handed out station paraphernalia. . . . KWST/Los Angeles's "Highest Paid DJ" contest (R&R 3-21) has amassed over 500 tape entries. The six finalists have just completed their hour-long airshifts, which will be judged to determine the \$10,000 winner. The promotion was so successful that the station intends to begin a weekly program of amateur jock talent. . . . Chi-

cago Cubs players Mike Krukow and Bill Buckner have joined WMET for the 1980 baseball season, to offer players' perspectives to the games. . . . WIBZ/Parkersburg raised \$400 in a six-hour radio auction for the West Virginia Association for Retarded Children. . . . WCOZ/Boston did a radio-TV simulcast of "Gimme Shelter," the Rolling Stones film. . . . WVUD/Dayton is responding to listener interest in "new wave" rock music by programming a 15-minute block of it each weekday night at 9pm. The show is sponsored by a local record store. . . . DC101/Washington bought out a 2200 seat concert featuring Polydor's Pat Travers. The station awarded tickets to listeners who filled out music poll forms at various station clients' stores. . . . WDHA/North Jersey's MD Danceathon, held in conjunction with a community college, raised \$3500. Its walkathon for the March of Dimes brought in a fine \$50,000. . . . KLOL/Houston wants to get homegrown-type albums for special programming. If you can share a copy of your station's album, send it to Vanessa Cargo at KLOL, P.O. Box 1520, Houston, TX 77001. . . . The grand prize winner in WZXR/Memphis's Air Guitar contest will receive a \$650 gift certificate from Strings & Things guitar shop, plus \$103 cash, two packs of 103 albums each, and opening act status for an upcoming concert.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WMYK-WZAM/Norfolk presented Commander Cody for \$2.94.

RADIO CONCERTS: Rachel Sweet, John Cale on WMMS/Cleveland. . . . Aztec 2-Step on WRKI/Bridgeport. . . . Robin Lane, Willie Nile on WMMR/Philadelphia. . . . Van Wilks, Dixie Dregs on KWFM/Tucson. . . . Jack Bruce on WCOZ/Boston. . . . Cars on WYDD/Pittsburgh. . . . 3-D, Suzanne Fellini on WLIR/Long Island. . . . Bruce Cockburn on KBCO/Boulder. . . . Mistress on KSAN/San Francisco.

GUEST DJ'S: Peter Wolf on WNEW-FM/New York. . . . Molly Hatchet on WFYV/Jacksonville. . . . Rory Gallagher on WFBQ/Indianapolis. . . . Father G. Sarducci on WBAB/Long Island. . . . Suzanne Fellini on WBCN/Boston. . . . Journey, Outlaws on WQXM/Tampa.

CONVERSATIONS: Journey on WSHE/Miami. . . . Warren Zevon on WVBR/Ithaca. . . . Babys on WJAX/Jacksonville. . . . Who on KSHE/St. Louis. . . . Squeeze, Maria Muldaur on KLBJ/Austin. . . . Father G. Sarducci on WCOZ/Boston. . . . Ramones on KEZY/Omaha. . . . Father G. Sarducci, ZZ Top on WNEW-FM/New York. . . . Van Halen, Rachel Sweet, Cheap Trick, Bruce Cockburn, Stiv Bators on M105/Cleveland. . . . Blackfoot on KILO/Colorado Springs. . . . Orchids, Angel City, William Oz on WOMP/Wheeling. . . . Father G. Sarducci, Jorma Kaukonen, Suzanne Fellini, Billy Falcon, 3-D on WLIR/Long Island. . . . 38-Special on WXKE/Ft. Wayne. . . . Judy Collins on KTYD/Santa Barbara. . . . Todd Rundgren on WZZO/Allentown. . . . Father G. Sarducci, Little Richard on WBCN/Boston. . . . Who, Ramones, Selector on KBCO/Boulder. . . . Angel City on WYDD/Pittsburgh. . . . Father G. Sarducci on WLVQ/Columbus. . . . 38-Special on WFBQ/Indianapolis. . . . REO Speedwagon on WAPL/Appleton. . . . Who, Triumph on KAZY/Denver. . . . Van Halen on WMMS/Cleveland. . . . Jon Edwards on WBLM/Lewiston-Portland. . . . Bonnie Raitt on WAJR/Charleston.

PROMOTION OF THE WEEK

ROCK 106

wymx

Rock 106 "Screws In Public"

"We wanted to promote the station in a highly visible, unique way, so we started the license tag campaign. There are no front plates in Georgia so it seemed like a natural promotion to us.

"We announced that we would be 'screwing in public' on four days at two of our large shopping malls; the jocks were out in the parking lot screwing the plates on for each listener. We didn't just want to sell them — we wanted to make sure they would end up on the cars and not on a wall.

"We ordered 1000 navy blue and white aluminum tags at 54¢ each. They were manufactured locally by Communication Graphics. They were on sale for \$1.06 each, with profits being used to further our station's promotional efforts.

"The response was incredible. We completely sold out of the tags in four days."

— Eric Heckman, PD
WYMX/Augusta, GA

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.

AOR

RCA BREAKS ALBUMS



**THE GROUP THAT
ALL OF YOUNG
AMERICA WANTS
TO HEAR!**

- May 1 San Antonio, TX HemisFair Arena
- 2 Dallas, TX Moody Coliseum
- 3 Houston, TX Sam Houston Coliseum
- 4 Austin, TX Memorial Auditorium
- 7 Beaumont, TX Civic Center
- 8 Shreveport, LA Municipal Theater
- 9 Amarillo, TX Civic Center
- 10 El Paso, TX Coliseum
- 11 Midland, TX Chaparral Center
- 13 Corpus Christi, TX Memorial Coliseum
- 15 St. Louis, MO Kiel Opera House
- 16 Kansas City, KS Memorial Auditorium
- 17 Evansville, IN Coliseum
- 18 Louisville, KY Freedom Hall
- 21 Atlanta, GA Fox Theater
- 22 Charlotte, N.C. Park Center
- 23 Johnson City, TN Freedom Hall
- 24 Indianapolis, IN Market Square
- 25 Davenport, IA Tentative
- 26 Minneapolis, MN Riverfront Park
- 28 Marquette, MI Tentative
- 29 Milwaukee, WI Riverside
- 30 Chicago, IL Aragon Ballroom
- 31 Pittsburgh, PA Stanley Theater
- June 1 Detroit, MI Royal Oak
- 6 Rochester, NY Civic Theater
- 7 Buffalo, NY Memorial Auditorium
- 14 Hempstead, NY Calderone
- 20 Philadelphia, PA Tower Theater
- 21 Passaic, NJ Capitol Theater
- 22 Largo, MD Capitol Center

BB	CB	RW
34	43	66

RADIO & RECORDS 20
ALBUM NETWORK 24
GOODPHONE 19
BILL HARD 16



Produced by Mike Levine
for Attic Records Ltd.

DREAMS BECOME REALITY



BB	CB	RW
32	36	48

RADIO & RECORDS 26
ALBUM NETWORK 33
GOODPHONE 23
BILL HARD 28



Produced by Ron Frangipane



Album Airplay/ 40

May 9, 1980

159 REPORTERS

Album cuts are listed in order of airplay preference

Main chart table with columns for week numbers (4/18, 4/25, 5/2, 5/9) and artist/album information. Includes entries for Bob Seger & Silver Bullet, Billy Joel, Eric Clapton, Van Halen, Genesis, Journey, Linda Ronstadt, Pat Travers Band, Pink Floyd, Heart, Clash, Boz Scaggs, Urban Cowboy, Pretenders, Pete Townshend, Humble Pie, J. Geils Band, Firefall, Ian Hunter, Triumph, Def Leppard, Joe Perry Project, Gary Numan, Marshall Tucker Band, Angel City, Grace Slick, Red Rider, Elvis Costello & The Attractions, Motors, Point Blank, Christopher Cross, Grateful Dead, Billy Squier, Ambrosia, Rush, Tommy Tutone, Willie Nile, Spider, Tom Petty & Heartbreakers, Warren Zevon.

The Irrepressible Mr. SEGER defended his title successfully once again this week, while JOEL held rock steady in second place. CLAPTON took a big jump into third place with a potent combination of reports in all rotations. VAN HALEN remained very strong in hot. GENESIS hit top five with an impressive total reports figure. CLASH maintained as BOZ inched up. COWBOY leaped upwards, as did PETE. PIE inched up as FIREFALL held its own. HUNTER and DEF continued upward momentum. CITY rebounded strongly this week with increased hits. SLICK also saw renewed airplay interest. MOTORS moved up as BLANK debuted handsomely. DEAD and SQUIER debuted as TUTONE inched up. SPIDER debuted while GLASS MOON and ROBIN TROWER came close to charting.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED

Table of Most Added albums with columns for week numbers (5/9, 5/2, 4/25, 4/18, 4/11) and artist/album information. Includes entries for Pete Townshend, Point Blank, Grateful Dead, Bram Tchaikovsky, Scorpions, Urban Cowboy, Spider, Billy Squier, Benny Mardones, Original Mirrors, Pure Prairie League, Sterling, Ozark Mountain, 10CC, Dixie Dregs.

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Table of Medium albums with columns for week numbers (5/9, 5/2, 4/25, 4/18, 4/11) and artist/album information. Includes entries for Humble Pie, Def Leppard, Joe Perry Project, Triumph, Ian Hunter, Grace Slick, Firefall, Red Rider, Motors, Genesis, Marshall Tucker, Angel City, Pat Travers Band, Tommy Tutone, Willie Nile.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

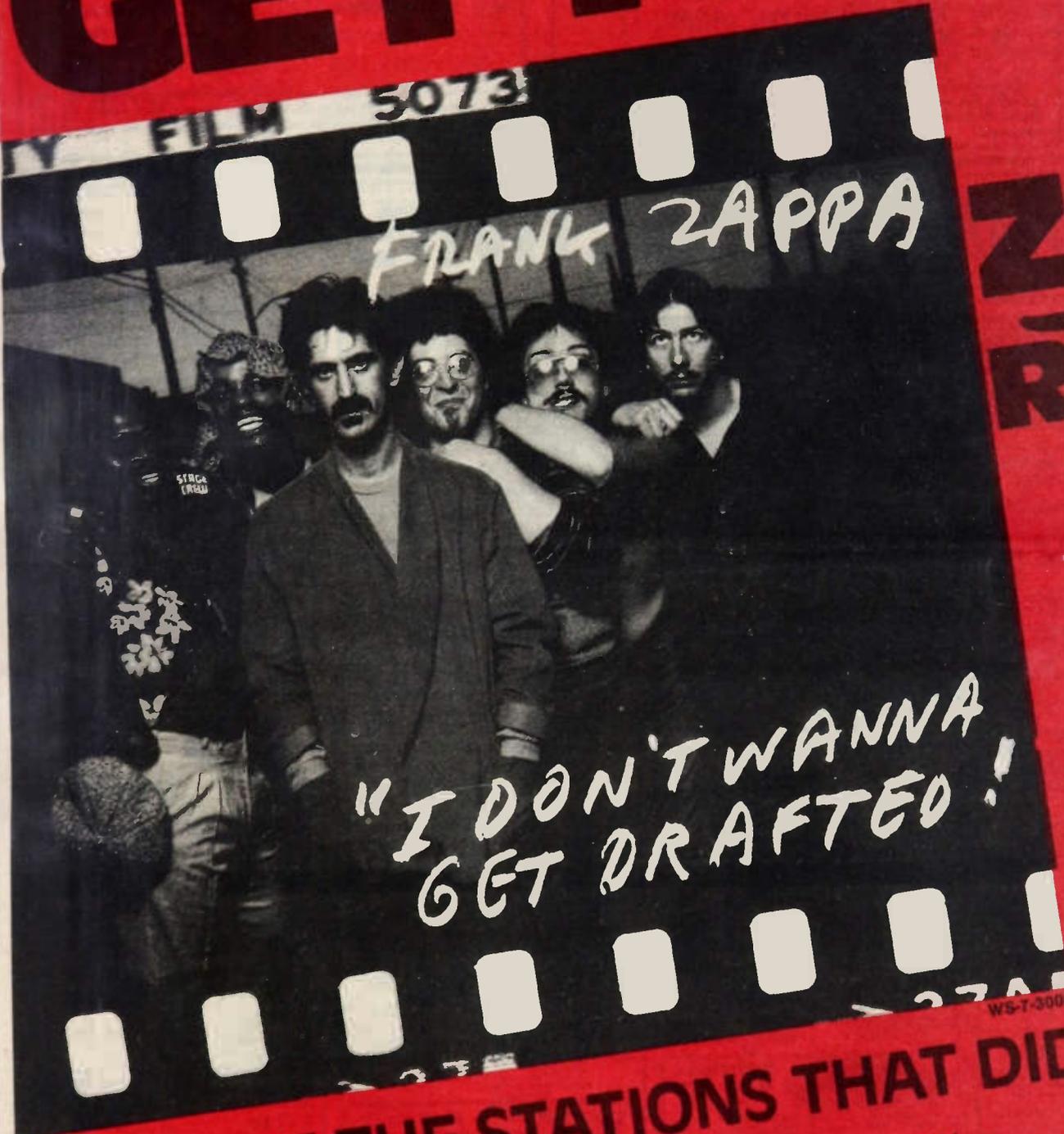
THE HOTTEST

Table of The Hottest albums with columns for week numbers (5/9, 5/2, 4/25, 4/18, 4/11) and artist/album information. Includes entries for Bob Seger & Silver Bullet, Billy Joel, Van Halen, Linda Ronstadt, Journey, Eric Clapton, Pat Travers Band, Heart, Genesis, Boz Scaggs, Pretenders, Clash, J. Geils Band, Urban Cowboy.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

A COUPLE OF WEEKS AGO
WE ASKED YOU TO

GET IT NOW!



**ON
ZAPPA
RECORDS**

ZAPPA

ZAPPA RECORDS
C/O GLOTZER MANAGEMENT
7720 SUNSET BOULEVARD, LOS ANGELES, CA 90046
TEL. (213) 278-8715
DISTRIBUTED BY COLUMBIA RECORDS

HERE ARE THE STATIONS THAT DID

WZZO
KSAN
98ROCK
WLIR
WNOE
KROQ
KGB
KQFM
KSAS
WCCC

WGVL
KNAC
WQBK
KIIS-FM
KMGH
WAAL
WVCW
WBRU
95X
KLBJ

WLAV
WDNA
KLZR
KULV
WWUH
WJKL
WKTM
WB-97
WMAD
WIBA
WXLP

KGON
KTCL
WGIR
KTYD
WLNK
WFXM
WCGO
KKLS
KLAZ
WISE
WROK

WANS
WIFC
WXKE
KKRC
KWFM
KKDJ
KJQ
WCOZ
KKBC
KSJO
K-99
KOZZ

KCAL
KAWY
KTIM
KCPK
C-101
KFML
WSRN
WLVQ
WLYX
KFMF
KKSJ
KAZY

I-95
KKDQ
WRHY
WRCN
WPFR
WTUL
WOUR
KREM
WIBZ
KLOL
WEBN
T-95

KILO
WJAX
WBAB
WHCN
KGOU
M-105
WWCK
WPLR
WRAS
WDIZ
Z-92
KFMH

WHFS
WBLM
ZETA-4
WXRT
ZAM 11
K94
WRNW
KZEL
WBCN
KPBI
KBCO
WBCY
KFXM

AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week



PETE TOWNSHEND
Empty Glass (Atco)
"Rough" "Gonna" "Door"
"Enough." 84% of our reporters on it. Total album reports: 133. A-90, M-19, H-24. Charted this week at No. 15.

POINT BLANK
The Hard Way (MCA)
Title "Soldier" "Back"
"Star." 80% of our reporters on it. Total album reports: 95. A-90, M-4, H-1. Debuted this week at No. 30.



GRATEFUL DEAD
Go To Heaven (Arista)
"Alabama" "Ease" "Saint"
"Stranger." 59% of our reporters on it. Total album reports: 94. A-87, M-1, H-6. Debuted this week at No. 32.

SINGLES

- 1 **PAUL McCARTNEY**
"Coming Up (Live)" (Columbia)
- 2 **ALICE COOPER**
"Clones (We're All)" (WB)
- 3 **ROBIN TROWER**
"The Shout" (Chrysalis)
- 4 **FRANK ZAPPA**
"Drafted" (Zappa)
- 5 **CRETONES**
"Real Love" (Planet)
- 6 **OZARK MOUNTAIN DAREDEVILS**
"Take You Tonight" (Columbia)
- 7 **JAGS**
"Back Of My Hand" (Island)
- 8 **BLONDIE**
"Call Me" (Chrysalis)
- 9 **SQUEEZE**
"If I Didn't Love You" (A&M)
- 10 **JOHN STEWART**
"Odin Spirit Of The Water" (RSO)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON AOR

- 1 **DIXIE DREGS** Dregs Of The Earth (Arista)
"Expanso" "Pride"
- 2 **SPYRO GYRA** Catching The Sun (MCA)
Title "Laser" "Percolator"
- 3 **MICHAEL FRANKS** One Bad Habit (WB)
"On My Way Home"
- 4 **EARL KLUGH** Dream Come True (UA)
"Doc"
- 5 **JEFF LORBER FUSION** Wizard Island (Arista)
Title
- 6 **TIM WEISBERG** The Tip Of The... (Nautlius)
"La Paz" "Intimidation" "El Dorado"
- 7 **KITTYHAWK** Kittyhawk (EMI America)
"Chinese" "Islands" "Big City"
- 8 **DAVID SANBORN** Hideaway (WB)
Title
- 9 **G. WASHINGTON JR.** Skylarkin' (Motown)
"Snake Eyes" "Mind"
- 10 **CHICK COREA** Tap Step (WB)
Various Cuts

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

Q104
Albany
518-462-5555

Added:
GRATEFUL DEAD (Arista)
POINT BLANK (MCA)
B.B. KING (A&M)
TOM SCOTT (Columbia)
STEVIE NICK (Arista)
STEVIE NICK (Arista)
BEST KASAB (Polygram)
DANE SIEGEL (Inner City)
"ELTON JOHN (A&M)
"INTERVIEW (Virgin)
"JAZZ WITH ANIMAS"

Medium:
FOR PRETTY & THE... (Backstreet/RSO)
THE HOLE (Geffen)
H. YOUNG/C. MORSE (Polygram)
DANNY LONGTOWER (Epic)
ROBIN LANE A... (Capitol)
PAT TRAYERS BAND (Polygram)
Inc. (WB)
URBAN COMBOY (Full Moon/Arista)
ROCKY HORROR (Arista)
NORMAN MACDONALD (Arista)
DANIEL BELL (Arista)
WILLIE NILE (Arista)
RICK NUTTERFIELD (Mercury)

Singles:
None

WVAJ
Binghamton
807-772-8850

Added:
GRATEFUL DEAD (Arista)
POINT BLANK (MCA)
B.B. KING (A&M)
TOM SCOTT (Columbia)
STEVIE NICK (Arista)
STEVIE NICK (Arista)
BEST KASAB (Polygram)
DANE SIEGEL (Inner City)
"ELTON JOHN (A&M)
"INTERVIEW (Virgin)
"JAZZ WITH ANIMAS"

Medium:
FOR PRETTY & THE... (Backstreet/RSO)
THE HOLE (Geffen)
H. YOUNG/C. MORSE (Polygram)
DANNY LONGTOWER (Epic)
ROBIN LANE A... (Capitol)
PAT TRAYERS BAND (Polygram)
Inc. (WB)
URBAN COMBOY (Full Moon/Arista)
ROCKY HORROR (Arista)
NORMAN MACDONALD (Arista)
DANIEL BELL (Arista)
WILLIE NILE (Arista)
RICK NUTTERFIELD (Mercury)

Singles:
None

WZZO
Allentown
215-694-0511

Added:
GRATEFUL DEAD (Arista)
POINT BLANK (MCA)
B.B. KING (A&M)
TOM SCOTT (Columbia)
STEVIE NICK (Arista)
STEVIE NICK (Arista)
BEST KASAB (Polygram)
DANE SIEGEL (Inner City)
"ELTON JOHN (A&M)
"INTERVIEW (Virgin)
"JAZZ WITH ANIMAS"

Medium:
FOR PRETTY & THE... (Backstreet/RSO)
THE HOLE (Geffen)
H. YOUNG/C. MORSE (Polygram)
DANNY LONGTOWER (Epic)
ROBIN LANE A... (Capitol)
PAT TRAYERS BAND (Polygram)
Inc. (WB)
URBAN COMBOY (Full Moon/Arista)
ROCKY HORROR (Arista)
NORMAN MACDONALD (Arista)
DANIEL BELL (Arista)
WILLIE NILE (Arista)
RICK NUTTERFIELD (Mercury)

Singles:
None

104FM
WBCN
Boston
617-266-1111

Added:
GRATEFUL DEAD (Arista)
POINT BLANK (MCA)
B.B. KING (A&M)
TOM SCOTT (Columbia)
STEVIE NICK (Arista)
STEVIE NICK (Arista)
BEST KASAB (Polygram)
DANE SIEGEL (Inner City)
"ELTON JOHN (A&M)
"INTERVIEW (Virgin)
"JAZZ WITH ANIMAS"

Medium:
FOR PRETTY & THE... (Backstreet/RSO)
THE HOLE (Geffen)
H. YOUNG/C. MORSE (Polygram)
DANNY LONGTOWER (Epic)
ROBIN LANE A... (Capitol)
PAT TRAYERS BAND (Polygram)
Inc. (WB)
URBAN COMBOY (Full Moon/Arista)
ROCKY HORROR (Arista)
NORMAN MACDONALD (Arista)
DANIEL BELL (Arista)
WILLIE NILE (Arista)
RICK NUTTERFIELD (Mercury)

Singles:
None

WBOZ
Boston
617-247-0850

Added:
GRATEFUL DEAD (Arista)
POINT BLANK (MCA)
B.B. KING (A&M)
TOM SCOTT (Columbia)
STEVIE NICK (Arista)
STEVIE NICK (Arista)
BEST KASAB (Polygram)
DANE SIEGEL (Inner City)
"ELTON JOHN (A&M)
"INTERVIEW (Virgin)
"JAZZ WITH ANIMAS"

Medium:
FOR PRETTY & THE... (Backstreet/RSO)
THE HOLE (Geffen)
H. YOUNG/C. MORSE (Polygram)
DANNY LONGTOWER (Epic)
ROBIN LANE A... (Capitol)
PAT TRAYERS BAND (Polygram)
Inc. (WB)
URBAN COMBOY (Full Moon/Arista)
ROCKY HORROR (Arista)
NORMAN MACDONALD (Arista)
DANIEL BELL (Arista)
WILLIE NILE (Arista)
RICK NUTTERFIELD (Mercury)

Singles:
None

WBOZ
Boston
617-247-0850

Added:
GRATEFUL DEAD (Arista)
POINT BLANK (MCA)
B.B. KING (A&M)
TOM SCOTT (Columbia)
STEVIE NICK (Arista)
STEVIE NICK (Arista)
BEST KASAB (Polygram)
DANE SIEGEL (Inner City)
"ELTON JOHN (A&M)
"INTERVIEW (Virgin)
"JAZZ WITH ANIMAS"

Medium:
FOR PRETTY & THE... (Backstreet/RSO)
THE HOLE (Geffen)
H. YOUNG/C. MORSE (Polygram)
DANNY LONGTOWER (Epic)
ROBIN LANE A... (Capitol)
PAT TRAYERS BAND (Polygram)
Inc. (WB)
URBAN COMBOY (Full Moon/Arista)
ROCKY HORROR (Arista)
NORMAN MACDONALD (Arista)
DANIEL BELL (Arista)
WILLIE NILE (Arista)
RICK NUTTERFIELD (Mercury)

Singles:
None

WBOZ
Boston
617-247-0850

Added:
GRATEFUL DEAD (Arista)
POINT BLANK (MCA)
B.B. KING (A&M)
TOM SCOTT (Columbia)
STEVIE NICK (Arista)
STEVIE NICK (Arista)
BEST KASAB (Polygram)
DANE SIEGEL (Inner City)
"ELTON JOHN (A&M)
"INTERVIEW (Virgin)
"JAZZ WITH ANIMAS"

Medium:
FOR PRETTY & THE... (Backstreet/RSO)
THE HOLE (Geffen)
H. YOUNG/C. MORSE (Polygram)
DANNY LONGTOWER (Epic)
ROBIN LANE A... (Capitol)
PAT TRAYERS BAND (Polygram)
Inc. (WB)
URBAN COMBOY (Full Moon/Arista)
ROCKY HORROR (Arista)
NORMAN MACDONALD (Arista)
DANIEL BELL (Arista)
WILLIE NILE (Arista)
RICK NUTTERFIELD (Mercury)

Singles:
None

WBOZ
Boston
617-247-0850

Added:
GRATEFUL DEAD (Arista)
POINT BLANK (MCA)
B.B. KING (A&M)
TOM SCOTT (Columbia)
STEVIE NICK (Arista)
STEVIE NICK (Arista)
BEST KASAB (Polygram)
DANE SIEGEL (Inner City)
"ELTON JOHN (A&M)
"INTERVIEW (Virgin)
"JAZZ WITH ANIMAS"

Medium:
FOR PRETTY & THE... (Backstreet/RSO)
THE HOLE (Geffen)
H. YOUNG/C. MORSE (Polygram)
DANNY LONGTOWER (Epic)
ROBIN LANE A... (Capitol)
PAT TRAYERS BAND (Polygram)
Inc. (WB)
URBAN COMBOY (Full Moon/Arista)
ROCKY HORROR (Arista)
NORMAN MACDONALD (Arista)
DANIEL BELL (Arista)
WILLIE NILE (Arista)
RICK NUTTERFIELD (Mercury)

Singles:
None

MOST ADDED

- GRATEFUL DEAD**
Go To Heaven (Arista) 29/23
- POINT BLANK**
The Hard Way (MCA) 20/19
- PETE TOWNSHEND**
Empty Glass (Atco) 27/18
- BRAM TCHAIKOVSKY**
Pressure (Polydor/Radar) 18/18
- SCORPIONS**
Animal Magnetism (Mercury) 9/9
- Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

- HUMBLE PIE**
On To Victory (Atco) 21/18
- JOE PERRY PROJECT**
Let The Music... (Columbia) 20/16
- IAN HUNTER**
Welcome To... (Chrysalis) 26/15
- DEF LEPPARD**
On Through... (Mercury) 17/15
- GRACE SLICK**
Dreams (RCA) 18/14
- WILLIE NILE**
Willie Nile (Arista) 17/14
- Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

- BOB SEGER & SILVER BULLET BAND**
Against The Wind (Capitol) 33/32
- BILLY JOEL**
Glass Houses (Columbia) 33/28
- LINDA RONSTADT**
Mad Love (Asylum) 32/28
- ERIC CLAPTON**
Just One Night (RSO) 32/26
- GENESIS**
Duke (Atlantic) 31/25
- Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

SUPERSTOCK
817-262-5900

Added:
GRATEFUL DEAD (Arista)
POINT BLANK (MCA)
B.B. KING (A&M)
TOM SCOTT (Columbia)
STEVIE NICK (Arista)
STEVIE NICK (Arista)
BEST KASAB (Polygram)
DANE SIEGEL (Inner City)
"ELTON JOHN (A&M)
"INTERVIEW (Virgin)
"JAZZ WITH ANIMAS"

Medium:
FOR PRETTY & THE... (Backstreet/RSO)
THE HOLE (Geffen)
H. YOUNG/C. MORSE (Polygram)
DANNY LONGTOWER (Epic)
ROBIN LANE A... (Capitol)
PAT TRAYERS BAND (Polygram)
Inc. (WB)
URBAN COMBOY (Full Moon/Arista)
ROCKY HORROR (Arista)
NORMAN MACDONALD (Arista)
DANIEL BELL (Arista)
WILLIE NILE (Arista)
RICK NUTTERFIELD (Mercury)

Singles:
None

CAPE COD'S 104/FM
Cape Cod
617-255-3220

Added:
GRATEFUL DEAD (Arista)
POINT BLANK (MCA)
B.B. KING (A&M)
TOM SCOTT (Columbia)
STEVIE NICK (Arista)
STEVIE NICK (Arista)
BEST KASAB (Polygram)
DANE SIEGEL (Inner City)
"ELTON JOHN (A&M)
"INTERVIEW (Virgin)
"JAZZ WITH ANIMAS"

Medium:
FOR PRETTY & THE... (Backstreet/RSO)
THE HOLE (Geffen)
H. YOUNG/C. MORSE (Polygram)
DANNY LONGTOWER (Epic)
ROBIN LANE A... (Capitol)
PAT TRAYERS BAND (Polygram)
Inc. (WB)
URBAN COMBOY (Full Moon/Arista)
ROCKY HORROR (Arista)
NORMAN MACDONALD (Arista)
DANIEL BELL (Arista)
WILLIE NILE (Arista)
RICK NUTTERFIELD (Mercury)

Singles:
None

WHCN
Hartford
203-247-1080

Added:
GRATEFUL DEAD (Arista)
POINT BLANK (MCA)
B.B. KING (A&M)
TOM SCOTT (Columbia)
STEVIE NICK (Arista)
STEVIE NICK (Arista)
BEST KASAB (Polygram)
DANE SIEGEL (Inner City)
"ELTON JOHN (A&M)
"INTERVIEW (Virgin)
"JAZZ WITH ANIMAS"

Medium:
FOR PRETTY & THE... (Backstreet/RSO)
THE HOLE (Geffen)
H. YOUNG/C. MORSE (Polygram)
DANNY LONGTOWER (Epic)
ROBIN LANE A... (Capitol)
PAT TRAYERS BAND (Polygram)
Inc. (WB)
URBAN COMBOY (Full Moon/Arista)
ROCKY HORROR (Arista)
NORMAN MACDONALD (Arista)
DANIEL BELL (Arista)
WILLIE NILE (Arista)
RICK NUTTERFIELD (Mercury)

Singles:
None

BRIDGEPORT
203-579-9995

Added:
GRATEFUL DEAD (Arista)
POINT BLANK (MCA)
B.B. KING (A&M)
TOM SCOTT (Columbia)
STEVIE NICK (Arista)
STEVIE NICK (Arista)
BEST KASAB (Polygram)
DANE SIEGEL (Inner City)
"ELTON JOHN (A&M)
"INTERVIEW (Virgin)
"JAZZ WITH ANIMAS"

Medium:
FOR PRETTY & THE... (Backstreet/RSO)
THE HOLE (Geffen)
H. YOUNG/C. MORSE (Polygram)
DANNY LONGTOWER (Epic)
ROBIN LANE A... (Capitol)
PAT TRAYERS BAND (Polygram)
Inc. (WB)
URBAN COMBOY (Full Moon/Arista)
ROCKY HORROR (Arista)
NORMAN MACDONALD (Arista)
DANIEL BELL (Arista)
WILLIE NILE (Arista)
RICK NUTTERFIELD (Mercury)

Singles:
None

WCCC
Hartford
203-549-3456

Added:
GRATEFUL DEAD (Arista)
POINT BLANK (MCA)
B.B. KING (A&M)
TOM SCOTT (Columbia)
STEVIE NICK (Arista)
STEVIE NICK (Arista)
BEST KASAB (Polygram)
DANE SIEGEL (Inner City)
"ELTON JOHN (A&M)
"INTERVIEW (Virgin)
"JAZZ WITH ANIMAS"

Medium:
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THE HOLE (Geffen)
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DANNY LONGTOWER (Epic)
ROBIN LANE A... (Capitol)
PAT TRAYERS BAND (Polygram)
Inc. (WB)
URBAN COMBOY (Full Moon/Arista)
ROCKY HORROR (Arista)
NORMAN MACDONALD (Arista)
DANIEL BELL (Arista)
WILLIE NILE (Arista)
RICK NUTTERFIELD (Mercury)

Singles:
None

WBLM
Lewiston-Portland
207-783-2085

Added:
GRATEFUL DEAD (Arista)
POINT BLANK (MCA)
B.B. KING (A&M)
TOM SCOTT (Columbia)
STEVIE NICK (Arista)
STEVIE NICK (Arista)
BEST KASAB (Polygram)
DANE SIEGEL (Inner City)
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"INTERVIEW (Virgin)
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ROCKY HORROR (Arista)
NORMAN MACDONALD (Arista)
DANIEL BELL (Arista)
WILLIE NILE (Arista)
RICK NUTTERFIELD (Mercury)

Singles:
None



Jim Duncan

Country

News Notes

Congratulations to Metromedia Senior VP Bill Ward (former GM of KLAC/Los Angeles) on being presented the Academy Of Country Music's Jim Reeves Memorial Award. The award was given for Bill's continued contributions to the growth of country music. Ward is seen here with presenter T.G. Sheppard . . .



Last Friday morning I came to the R&R offices in a semi-rage over the ACM's televised awards show. The amateur production and mis-direction was an insult to anyone who cares about the quality of the country music image for the 80's. The television show made me very proud to be a part of Country radio! . . . The first "Grand Ole Opry" radio broadcast outside of North America took place April 26 from Nashville, when the Saturday matinee show was fed by landline to New York, from New York to Paris via satellite, and again via landline from Paris to Luxembourg. The two-hour performance was aired over Radio Luxembourg to all of Europe from 10pm to midnight that Saturday . . . Janet Forte is the new MD of Nashville's WSM, the originator of the Grand Ole Opry radio show. Diana Kelley has resigned from the position and plans to be married this summer . . . KNOE/Monroe, LA tells R&R it has plans to hit the airwaves with AM stereo in



HOMEOWN CONCEPT COMES TO COUNTRY — WCXI/Detroit has taken a very successful idea from AOR radio (originated at KGB/San Diego) and come up with an excellent promotional tool. The station just released an album called "Detroit's Best Country." The LP features only Detroit area country artists, and was conceived, produced and recorded in Detroit. The artists were selected by a vote of WCXI radio and listeners. More than 10,000 cards and letters were sent to the station prior to the final selection. WCXI had the world premiere of the album Saturday night (5-3) at WCXI air personality Deano Day's "Urban Cowboy" nightclub. Other WCXI personalities were on hand to emcee a show featuring many of the artists on the album.

about 60 days . . . I would think with the tremendous growth of FM Country in the past year or so, AM Country stations would be more and more concerned over their sound quality . . . Dan O'Brien exits KIDN/Pueblo, CO, where he has been doing afternoons and the MD job. PD Doug Wilson takes over the music and Mark Black is now doing afternoons, as well as continuing his work in the KIDN news department . . . Enjoyed a great day (and victory) when the R&R Breakers softball team opened their season against KHTZ/Los Angeles. When I was sitting in for Sammy Jackson on KLAC this past Monday (5-5), my "Coffee With . . ." guest was Gary Sandy, aka Andy Travis of television's "WKRP In Cincinnati." We started discussing our mutual softball teams and over the airwaves of Los Angeles, an R&R-WKRP challenge was laid down. (Film at 11.) . . . A couple of promising shows are now available to Country radio. A weekly two-hour show hosted by KLAC afternoon personality Harry Newman is being produced and marketed by Golden West Radio Productions. For information call toll-free (800) 421-4473 . . . An hour-long radio special has been created, produced and is being distributed by Weedeck Corporation in Hollywood. The special on the making of the movie "Smokey And The Bandit II" features interviews with stars Burt Reynolds, Sally Field, Jackie Gleason, Jerry Reed, and Dom DeLuise. The show will be available for airing in late summer, with the release of the movie. Contact Weedeck (tell Ron Martin I said, "Hi, and you did a great job announcing the ACM award show.") at (213) 462-5922 . . . Jeff King takes over as MD of WVOJ/Jacksonville, FL as "Country Charlie" departs . . . R&R associate editor Lee Wade is off to New Orleans for the premiere of the new Clint Eastwood movie, "Bronco Billy." A prestigious group of radio people will be on hand and Lee will file a report here next week. Other commitments here in Los Angeles keep me from visiting one of my favorite U.S. cities . . . Shrimp gumbo, anyone?

Making Some Noise

Country radio was very active during the past month in promoting itself . . . The recent "National Secretary Day" was inspiration for a few minor promotions! The guys at KRAM/Las Vegas urged secretaries to bring a radio to work. During the day hourly calls were taken to determine a winner. As soon as someone won, a KRAM air staffer was off to the office with that hour's prize, usually a



potted plant. Upon arrival at the office, an interview was done on the spot over KRAM . . . Over 100 Flint, MI secretaries were part of the first annual WKMF Secretary Reception. WKMF's PD Lee Philips told R&R, "The employer of the secretary needed only to call the station and secure an invitation for her. We plan to make this an annual event." Besides free drinks and hors d'oeuvres, the ladies were treated to live country music and many door prizes. (Hey, when was the last time you won a door?) . . . KLVI/Beaumont, TX PD Mickey Ashworth is seen here with a couple ladies he wishes could be a part of the station's secretarial pool. (Wait here while I get my swimsuit.) Actually, Mickey is surrounded by Suzanne and Becky of the Houston Oilers' cheerleader squad,

the "Derrick Dolls." The photo was taken during a recent KLVI remote broadcast . . . Now if you can remove your eyes from the photo, let's get on with this . . . In an effort to promote the new frequency of WNYR/Rochester, NY, as reported here last week, the station has been giving away cash in the amounts of \$9.90, \$99 and \$999, or a new Chrysler Cordoba. Each hour a caller has a chance to pick a letter of the calls, W-N-Y-R, and guess which letter has the cash and/or the car . . . Jeff Mack MD at KENR/Houston is doing the "KENR Saturday Night Special" broadcast from (Mickey) Gilley's club. The show airs live from 11 to midnight each Saturday night. Coming in the month of May are Loretta Lynn and Ernest Tubb, among others . . . WUNI/Mobile did a two-hour remote from a McDonald's to raise money for the Special Olympics. WUNI personalities cooked french fries and gave away soft drinks. McDonald's donated 25 cents for every "Big Mac" sold during the remote . . . The 11th annual KEEN/San Jose "Family Fun Day" is being held this weekend at Frontier Village amusement park. Buck Owens will headline the free event for 18,000 KEEN listeners. Tickets were given away over the air and through the mail in the last few weeks . . . WOKK/Meridian, MS PD Van Mac is pictured with Barbara Mandrell following her recent appearance at the Meridian Lively Arts Festival . . . WCMS/Norfolk, VA has been running its "Super Song Sing-A-Long." Listeners are asked to call in and complete a song that is aired. When the jock plays part of a song, they must then complete the next five words to be eligible to pick one of 15 prize packages. The packages contain anything from a car to a paper clip. The station is offering \$50 in cash to anyone who wants to call off the deal. (Where's Monty Hall when you need him?) . . . WDDD/Marion, IL is celebrating its 10th birthday and are asking for artists to call in and record messages of congratulations. (618) 997-2341 . . . While we're passing around numbers R&R would like to share your station news. Send photos when available: R&R Country, 1930 Century Park West, L.A., CA 90067, (213) 553-4330 . . . Carry on . . .



JUST SHIPPING



contains:
WAYLON
"Clyde"

The New Album
"MUSIC MAN"
AHLI 3602

PB12007

ALABAMA
"Tennessee
River"

The New Album
"MY HOME'S IN ALABAMA"
AHLI 3644

PB 12018

RCA
Nashville, Tennessee
First Class Mail

TO: PROGRAM DIRECTOR
RADIO STATION
EVERYWHERE, USA

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

JOHN CONLEE

Friday Night Blues (MCA)

On 71% of reporting stations, this is one of the week's "Most Added" songs. New at KNEW, KLAC, KMPS, WUBE, WJJD, KENR, WKDA, WWVA, WCMS, KSON, WTHI, WDDD, KYNN, WKCO, WKSJ, KOKE and others. Charts: 26-17 WSM, 38-30 WCXI, 27-20 KRZY, 35-26 KFTN, 37-23 WTSO. R&R Chart Debut 36.

WILLIE NELSON

Midnight Rider (Columbia)

69% of reporters on this record. Adds include WDGY, WSAI, KWKH, WEEP, KSON, WVOJ, KWMT, WSM, WKDA, KOKE, KENR, WNVY, WKXA. Charts: 36-28 KNIX, 40-30 KHAK, 36-24 KUGR, 21-16 KCKC, 34-28 WPOC, debut 28 WDAF. R&R Chart Debut 37.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

MICKEY GILLEY "True Love Ways" (Epic) 59/21. One of the "Most Added" for the second week in a row. Adds include KLAC, WEEP, WXCL, WCXI, WDGY, KVOO, KLVJ, WCOS-FM, WNYR, WYII, WDDD, WVOJ, KYNN, KFEQ, KNOE, WIRK-FM, KVET, KSON, KSSS, KIKX, KCEY.

MOE BANDY "The Champ" (Columbia) 59/11. KLAC, KWKH, WQQT, WYDE, WCXI, KHAK, WNRS, WSLR, KKAL, KTOM, KMAK, debut 30 WDAF, debut 30 WUNI.

CONWAY TWITTY & LORETTA LYNN "It's True Love" (MCA) 57/19, WWVA, WUBE, KLZ, KRAM, KLAK, KCUB, KSOP, KSSS, WXCL, WDDD, WKCO, KHAK, WTHI, KNOE, WVMJ, KVOO, WYDE, WOKK, KLVJ, 35-30 WPOC, 30-20 KCKC.

CHARLEY PRIDE "You Win Again" (RCA) 56/19, WSLR, KWKH, WCMS, WWVA, KVOO, WQQT, KVET, WVOJ, WKKN, WXCL, KIDN, KSON, KRAM, KKAL, KEED, KCUB, KSSS, KBET, KSOP. Charts: 28-24 KHAK, 29-21 KCKC.

LACY J. DALTON "Losing Kind Of Love" (Columbia) 55/9, KIKX, WUBE, WNRS, WHBF, KMAK, KWKH, WKDA, WVOJ, WPOR. Charts: 29-20 WDDD, 36-28 KRMD, 36-28 KHAK, 31-23 KUGR.

JOHNNY PAYCHECK "Fifteen Beers" (Epic) 54/4, KLAC, WINN, KIDN, KKAL. Charts: 31-24 WTHI, 21-16 WUNI, 26-19 WCMS, 22-18 WCXI, 31-27 WPOR, debut 24 WSUN, 24-18 WIRK-FM.

BILL ANDERSON "Make Mine Night Time" (MCA) 52/4, WINN, WKDA, WKCO, WTSO. Charts: 20-16 KHAK, 19-13 WBAM, 33-28 WWVA, 32-25 WVOJ, 25-17 KRMD, 34-25 WCMS, 21-17 WDDD.

CRYSTAL GAYLE "River Road" (UA) 51/5, KCUB, WWJO, WMUS, WCOS-FM, KOKE. Charts: 12-9 KRZY, 38-27 WFMS, 9-8 KCKC, debut 29 KLAK.

CRYSTAL GAYLE "The Blue Side" (Columbia) 46/24. One of the "Most Added" this week. New at KCKC, KSON, KLZ, KEED, WDAF, WIL, KHAK, WNRS, KFGO, KVOO, KRMD, WLWI, WUNI, WCMS, WSEN, WAXX, KFEQ, KFTN, KNEW, KCUB, KRAK, KBET, KLAK, 31-24 WVOJ.

CHARLY McCLAIN "Let's Put Our Love In Motion" (Epic) 45/10, KMPS, KLAC, WSLR, KEBC, WCMS, WYII, WNOW, WKCO, WTHI, KSSS. Charts: 30-26 WFMS, debut 28 KFEQ, debut 30 WVOJ.

MERLE HAGGARD & CLINT EASTWOOD "Bar Room Buddies" (Elektra) 44/4.

Others Getting Significant Action

MUNDO EARWOOD "You're In Love With The Wrong Man" (GMC) 41/5, KFTN, WJJD, WSLR, WCMS, WWVA. Charts: 26-17 KNIX, 22-16 WBAM, 35-30 WTHI, 34-29 KLVJ.

TOMPALE & THE GLASER BROTHERS "Weight Of My Chains" (Elektra) 40/8, KLVJ, WNVY, WXCL, KHAK, WTSO, KRZY, KEEN, KBET.

BOBBY BARE "Tequila Sheila" (Columbia) 40/5, KIKX, KHAK, WKMF, WNVY, WCOS-FM, 28-24 WSEN, debut 24 WIRK-FM.

FOXFIRE "I Can See Forever Loving You" (Elektra) 34/7, WHBF, WJJD, KTOM, KNIX, WNVY, WSM, KVET.

SISSY SPACEK "Coal Miner's Daughter" (MCA) 34/6, KLAC, WXCL, WHK, WNRS, WBCS, WUNI. Charts: 40-24 KFTN, 39-30 KNEW, 19-14 WEEP, 15-8 WCXI, 30-24 WOKK.

JUICE NEWTON "You Fill My Life" (Capitol) 30/5, KEEN, WTHI, KNOE, KEBC, WSM, 29-23 WCMS, debut 27 WLWI.

PAM ROSE "I'm Not Through Loving You Yet" (Epic) 28/4, WHBF, WUNI, KNOE, WWVA, debut 30 WIRK-FM.

CHARLIE RICH "Even A Fool Would Let Go" (Epic) 23/4, WNVY, WUNI, WIRK-FM, KVET, 32-28 WSM.

HANK WILLIAMS JR. "Kaw-Liga" (Elektra) 17/17, WCXI, KFTN, WAXX, WKKN, KFGO, KFEQ, KEED, KRAK, WYDE, KRMD, WLWI, WUNI, KEBC, WBAM, WIRK-FM, WYII, WSEN, KNEW added flip.

Radio & Records

NATIONAL AIRPLAY/40

May 9, 1980

Three Weeks	Two Weeks	Last Week		
8	5	2	①	MERLE HAGGARD/The Way I Am (MCA)
13	8	4	②	DON WILLIAMS/Good Ole Boys Like Me (MCA)
9	6	3	3	DOLLY PARTON/Startin' Over Again (RCA)
18	12	6	④	KENNY ROGERS w/KIM CARNES/Don't Fall In Love With A Dreamer (UA)
5	2	1	5	EDDIE RABBITT/Gone Too Far (Elektra)
10	9	9	⑥	JIM ED BROWN & HELEN CORNELIUS/Morning Comes Too Early (RCA)
32	21	18	⑦	RONNIE MILSAP/My Heart (RCA)
7	3	8	8	DEBBY BOONE/Are You On The Road To Lovin' Me Again (WB/Curb)
2	1	7	9	EMMYLOU HARRIS/Beneath Still Waters (WB)
15	13	10	10	EDDY ARNOLD/Let's Get It While The Gettin's Good (RCA)
31	25	15	⑩	ANNE MURRAY/Lucky Me (Capitol)
21	14	14	12	JOHN ANDERSON/She Just Started Liking Cheatin' Songs (WB)
27	17	17	⑬	MAC DAVIS/It's Hard To Be Humble (Casablanca)
29	24	20	⑭	KENDALLS/I'm Already Blue (Ovation)
17	15	11	15	JEANNE PRUETT/Temporarily Yours (IBC)
19	16	16	16	JOE STAMPLEY/After Hours (Epic)
11	10	12	17	LARRY GATLIN & GATLIN BROS./Taking Somebody With... (Columbia)
-	29	22	⑮	OAK RIDGE BOYS/Trying To Love Two Women (MCA)
-	39	30	⑯	GEORGE JONES/He Stopped Loving Her Today (Epic)
24	19	19	20	GAIL DAVIES/Like Strangers (WB)
33	28	25	⑳	T.G. SHEPPARD/Smooth Sailing (WB/Curb)
1	4	5	22	GEORGE JONES & TAMMY WYNETTE/Two Story House (Epic)
37	33	28	㉓	CRISTY LANE/One Day At A Time (UA)
26	23	24	24	BILLY "CRASH" CRADDOCK/I Just Had You On My Mind (Capitol)
36	31	26	25	JANIE FRICKE/Pass Me By (Columbia)
22	22	21	26	CON HUNLEY/You Lay A Lot Of Love On Me (WB)
34	30	23	27	ED BRUCE/Diane (MCA)
6	11	13	28	DOTTIE WEST/A Lesson In Leavin' (UA)
-	38	33	㉔	DAVE & SUGAR/New York Wine & Tennessee Shine (RCA)
-	-	37	㉕	RONNIE MILSAP/Silent Night (After The Fight) (RCA)
-	-	37	㉖	MOE & JOE/Tell Ole I Ain't Here... (Columbia)
40	34	32	32	JOE SUN/Shotgun Rider (Ovation)
-	-	38	㉗	GENE WATSON/Bedroom Ballad (Capitol)
-	-	39	㉘	TAMMY WYNETTE/(He Was There) When I Needed You (Epic)
-	40	40	㉙	JOHNNY RODRIGUEZ/Love, Look At Us Now (Epic)
-	-	40	㉚	JOHN CONLEE/Friday Night Blues (MCA)
-	-	40	㉛	WILLIE NELSON/Midnight Rider (Columbia)
-	-	40	㉜	MEL TILLIS/Your Body Is An Outlaw (Elektra)
-	-	40	㉝	JIM REEVES w/DEBORAH ALLEN/Take Me In Your Arms... (RCA)
-	-	40	㉞	RAZZY BAILEY/Too Old To Play Cowboy (RCA)

New Entry →

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

The "Most Added" record this week. Some new stations include KCKC, KNEW, KEEN, WFMS, WUBE, WHK, WSAI, WSLR, KFGO, KHAK, WCXI, WXCL, WDAF, WQQT, WIRK-FM, WYDE, WMC, KVET, KKYX, WKSJ, KRMD, WUNI, WSM, WBAM, WOKO.

Most Requested

- | LW | TW | |
|----|----|-----------------------------------|
| 1 | 1 | MAC DAVIS (Casablanca) (4th week) |
| 5 | 2 | DON WILLIAMS (MCA) |
| 2 | 3 | ROGERS & CARNES (UA) |
| 7 | 4 | RONNIE MILSAP "Heart" (RCA) |
| 3 | 5 | GEORGE JONES (Epic) |
| 8 | 6 | DOLLY PARTON (RCA) |
| - | 7 | ANNE MURRAY (Capitol) |
| - | 8 | EDDIE RABBITT (Elektra) |
| 9 | 9 | OAK RIDGE BOYS (MCA) |
| - | 10 | MOE & JOE (Columbia) |

Active Recurrents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- BELLAMY BROTHERS
Sugar Daddy (WB/Curb)
- CRYSTAL GAYLE
It's Like We Never Said Goodbye (Columbia)
- LARRY GATLIN & GATLIN BROS.
Taking Somebody With Me... (Columbia)
- EMMYLOU HARRIS
Beneath Still Waters (WB)
- BRENOA LEE
The Cowgirl And The Dandy (MCA)
- CHARLEY PRIDE
Honky Tonk Blues (RCA)
- BILLIE JO SPEARS
Standing Tall (UA)
- RAY STEVENS
Shriner's Convention (RCA)
- CONWAY TWITTY
I'd Love To Lay You Down (MCA)
- HANK WILLIAMS JR.
Woman I've Never Had (Elektra)

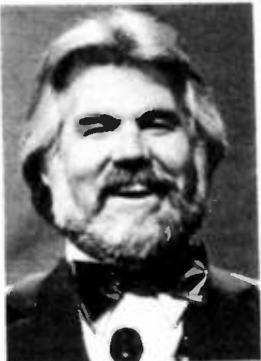


Biff Collie Inside Nashville

Country

PEOPLE-WATCHER: At a recent Columbia, SC concert Kenny Rogers let go with a tambourine, which landed right around the neck of the most distinguished audience member, SC Governor Dick Riley. Whether it was accuracy or coincidence, the Governor quite enjoyed the surprise, which he received without damage. The tambourine is currently on display in the executive office . . . Super-songwriter

Ed Bruce did a series of radio spots for Goodyear . . . Tammy Wynette will talk about her "Stand By Your Man" biography on Tom Snyder's "Tomorrow" show May 29th . . . The "Urban Cowboy" soundtrack was released before the movie (scheduled for June) . . . Merle Haggard and Clint Eastwood dueted on "Bar-room Buddies" in the movie "Bronco Billy." Hag is



Kenny Rogers

special filming on location May 16-17 at the International Mayfest '80. Program to be broadcast for Showtime; no air date set as yet . . . Edwin Meadows joined the Elmer Fudpucker organization to handle vending and road management duties, as well as record promotion in conjunction with Little Richie Johnson Ad Agency . . . MaMa's Country Showcase, a 1000-seat club, debuts May 16-17 in Decatur, GA. Grand opening act is Buck Owens . . . In February, KLAC/Los Angeles interviewed writer John Mitchum, contributor to John Wayne's only LP release, "America, Why I Love Her" (RCA, 1973). Album cuts were aired during the interview, and listener response was immediate. The one store in town that stocked the album sold out in a weekend. Noting the strong Los Angeles interest, RCA has reissued the Wayne album, with an intensified press push planned to cater to the current wave of American patriotism . . . The Statler Brothers hold country music attendance records in three Tennessee venues: the Mid-South Coliseum/Memphis, the Coliseum/Jackson, and Freedom Hall/Johnson City . . . When Jacky Ward performed a local benefit at his daughter's school, she sang with him on the show, as she did on his new record . . . Jeannie C. Riley and Gary Paxton in marathon huddles re: super-secret music projects . . . Ronnie Prophet hosted three benefit telethons in Canada which grossed \$2.6 million . . . Faron Young booked on the October 12 Huntsville, Texas Prison Rodeo again (a captive audience?) . . . Emmylou Harris performs at the Awards banquet for this year's Acuff-Rose Golf Tournament May 13th. Also set for the party/affair are Del Reeves and Con Hunley . . . The Toastmasters' Organization sponsors a Ralph Emery roast May 19, at the Sheraton-Nashville, and roasters include Chet Atkins, Ray Stevens, Brenda Lee, Minnie Pearl, Ronnie Milsap, Tom T. Hall, and Ronnie Prophet. The \$9 banquet tickets benefit the local Youth Leadership Program . . . Our sympathy to Floyd Cramer, who lost his dad last week in West Monroe, LA . . . The George Jones bankruptcy hearing is set again for May 16, and would allow George to pay off his debts while keeping about \$1000 of his weekly earnings for himself. Jones filed bankruptcy last year, claiming a bout with alcohol and depression caused his income to collapse, but the bid was re-

fused because, the judge said, Jones failed to provide sufficient financial records.

REUNION-1980, a special event of the popular Country Music Fan Fair in June, brings people together for special parties and receptions and the big Reunion show Saturday of Fan Fair Week at 2:00pm. Televised for the past two years nationally on Public Broadcasting stations, the show will feature this year the first Texas Troubadour reunion in the 40-odd years of Ernest Tubb's professional life. Stars and instrumentalists alike who have been a part of the Tubb musical family through the years are being personally invited to the Tubb reunion. Another element of this year's Reunion is veteran Country radio broadcasters of 25 years service or more. The Masters of Ceremonies of this year's Reunion Show will include Connie B. Gay, Joe Allison, Hugh Cherry, and Grant Turner. Connie B. Gay is a pioneer Country radio station owner-operator and first President of the Country Music Association; Allison, Cherry and Turner are all members of the Country Disc Jockey Hall of Fame. All qualified Country broadcasters planning to make this year's reunion, please call or write Biff Collie, Box 213 Brentwood, TX 37027, or (615) 373-3448. Time is short, so write today; all you guys with 25 years' broadcasting time get in touch immediately.

AWARDS: The "Music City News Cover Awards" (the only country music awards voted on by the fans) finalists were announced last week. Results will be revealed on June 9, on live TV, via "The Music City News Country Awards Show," produced by Jim Owens Productions . . . The Nashville NARAS chapter hosts a reception to honor the recipient of the Governor's Award May 31 at the Opryland Hotel. Co-sponsors include the officers and Boards of Directors of the CMA, Country Music Foundation, Gospel Music Association, and the Nashville Songwriters Assoc. International.

"50 YEARS OF COUNTRY GOLD," an ABC-TV special hosted by Dennis Weaver and featuring Merle Haggard, Ernest Tubb, Waylon Jennings, Barbara Mandrell, and the Carter Family, taped Monday (5-5), will be another unique TV showcase for our country. Traditionalists Ernest Tubb and the Carter Family add a flavor to the show that we don't ordinarily get on network specials. Air date for the show is not yet set.

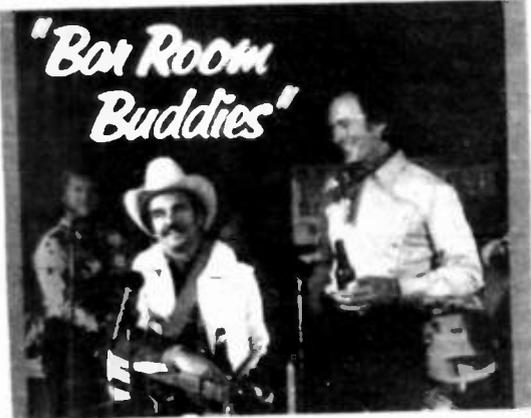
NASHVILLE SOUNDS: Game show host Chuck Woolery sessioned with Billy Sherrill at Columbia Studios, ditto Johnny Paycheck . . . Randy & Steve Scruggs (banjoist Earl's sons) opened the Scruggs Sound Studios in Nashville; one of their first clients was the Carter Family singers . . . Merle Haggard worked on his latest album at the Sound Stage Studios with producer Jimmy Bowen . . . Mel Tillis's last record, "Lyin' Time Again," was written by Ernest Tubb's grandson Chance Walker, son of Songwriters Hall of Famer the late Wayne Walker . . . Billy Jo Spears singing "Gone Fishin'" whenever she can. She carries her pole on the road with her, lookin' for a ditch with water in it . . . Crystal Gayle, in a Red-buck article, says she almost didn't become a singer like her big sister Loretta, but, on the last week's awards show she seemed glad she did . . . Charlie Daniels's new record "In America" is such an honest commentary on his personal thoughts and feelings, it inspired a full house to the first standing ovation of the night (a long one!) . . . They named 931-932 at the new Radisson Plaza here the "Roy Acuff" suite . . . Marty Robbins set a June guest-taping on the "Dukes Of Hazzard" . . .



Charlie Daniels

Were you impressed that all the performing awards on the Academy of Country Music Awards show were won by CBS artists? . . . Jack Clement recording studio changed to Sound Emporium. Producer Larry Butler bought the studio from Clement a couple years ago.

CLOSER: What could be more frustrating for a golfer than getting a hole-in-one and not seeing it?? Chet Atkins did it . . . again!



in the movie with Eastwood. They've made a deal: Haggard promised he wouldn't act any more if Clint wouldn't sing any more! . . . Steve Thurman appointed account executive for the Jim Ed Brown Show . . . B.J. McElwee named to a top Sales and Marketing post at IBC Records . . . Rick Gardner, BBC producer/director, makes his stateside debut televising "The Tulsa Country Music Festival," a 90-minute



ALABAMA BAND INKS WITH RCA — Following a recent appearance at Nashville's Harmony House, members of the Alabama band met with local DJ's who dropped by to catch the show. The group's first RCA album is due for release this month. Pictured above, left to right (front row) Bennie Ray, WSIX; Fred Buck, WKDA; Pam Zimmerman, RCA, Manager Small Market Promotion. (Back row) Denny Ray, WKDA; Mark Herndon, Jeff Cook, Randy Owen, Teddy Gentry, band members; and Sheila Shipley, RCA promotion assistant.



P/A

POP/ADULT®

Mike Kasabo

Is WOWO Musically Hard-Core P/A?

Pop/Adult stations have made their musical mark with artists like Barry Manilow, Anne Murray, Neil Diamond, Kenny Rogers, Captain & Tennille and the like. Ft. Wayne's WOWO is no exception for the most part, but also includes in its musical fare several "eyebrow-lifting" exceptions. The station has played (with minimal or no negatives) "Cars" by Gary Numan, "Funkytown" by Lipps, Inc., and "Brass In Pocket" by the Pretenders among others. While these titles are admittedly dayparted, it's still highly unusual for a P/A to get away with this type of rock sound. We interviewed Program Manager Ned Foster, who assured us first that WOWO is a true Pop/Adult station, and second that playing these records actually helps the station.



Ned Foster

R&R: Looking at your playlist, one would have to do a double-take when looking at some of the titles. Can you explain?

FOSTER: I think there are two reasons for it. First I think that the upper end of an adult appeal demographic — the older people — have a desire to feel like they're keeping in touch. Although they may not actually like the song or certainly couldn't be persuaded to go out and buy it, they still have a need to know what's happening today. In that regard I see playing some of the music that we play almost as a service.

R&R: These harder titles are dayparted?

FOSTER: Yes. And as a song proceeds up the list, which is determined by local sales, the dayparting may even be lifted. Blondie is an interesting example; the music selection committee and myself have made a subjective judgment that that's going to stay nights only and cannot be played before 6 at night. The other thing is that we call ourselves Pop/Adult because everyone understands that term, but I consider this station to be mass appeal. Everybody listens to it, and in order to maintain that, there has to be something for everybody.

R&R: Obviously the wide spectrum approach you're using is paying off for you. But how do you keep both extreme ends glued together demographically?

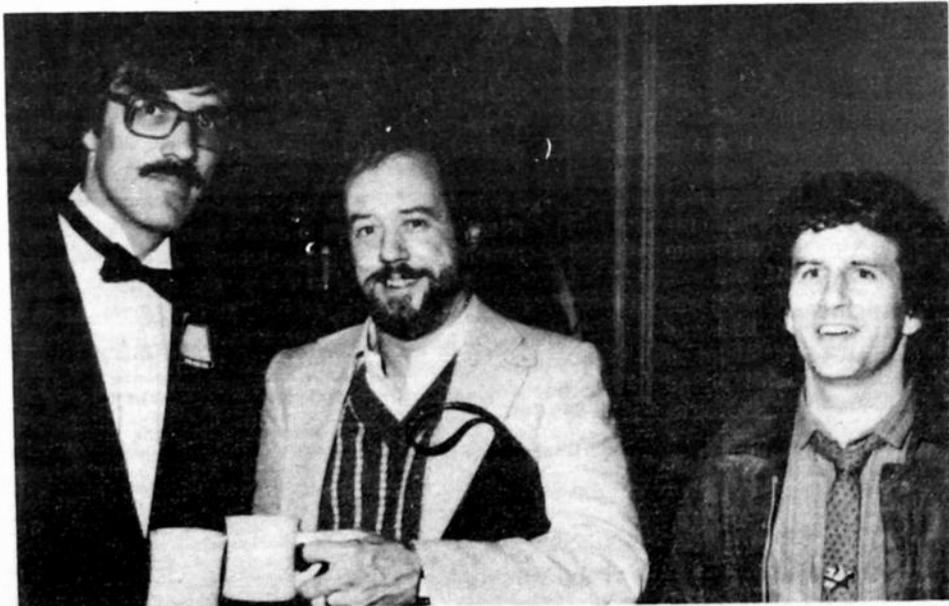
FOSTER: Well, that's just what I was going to say Mike; the music is the glue that holds the station together, coupled with the fact that the music is really not the critical factor — this station's numbers don't rise and fall on the music. I'm certainly not saying that the music isn't important, but what's more important is the news and information services that we offer; that's really what the reputation of the station is based on. The personalities and community involvement are the keys with the music holding it together.

You see, I maintain that the music is simply an expression of their personalities and therefore I'm not going to force anyone to play any certain record. The second part of my earlier assertion that the older demographic desires to keep in touch is that we Pop/Adult programmers tend to run the risk of developing the reputation of being old fuddy-duddies. And I got news for you, whip out some Brothers Johnson or Gary Numan and you won't sound fuddy-duddy at all.

R&R: But still those type of records must jar some of your bread and butter listeners, the 50-year-olds . . .

FOSTER: I get some complaints on lyrics. A woman over 50 ended a super complimentary letter by saying, "But I have to turn it off whenever the Village People come on." But I feel confident that if she was in my office across from my desk she might very well admit that she appreciates that. You see, maybe she's listened all the way through once and then subsequently turned it down or off — now, that's a helluva risk, but if you take that argument about music and playing the wrong song to its logical conclusion, you end up playing no records at all, right?

R&R: Well, I suppose someone out there doesn't like "God Bless America."



CUP TO CUP — WFYR/Chicago Program Director Dave Martin welcomes Phonogram President Bob Sherwood (center) to a recent station reception for the recording and entertainment community at the Gaslight Club. Marvin Gleicher, local promo man for Polygram Distributing, is watching his records climb the charts.

FOSTER: The other thing is that we don't give our audience enough credit for getting information about what's happening out there in the world from other sources — you know that all demographics are exposed to the tube and see new groups on the variety shows and they know who they are.

R&R: In a way I agree that many programmers have become maybe too sensitive or cautious about some marginal stuff.

FOSTER: God gave you two ears; use them along with your built-in computer, the gut feeling. When I first came here several years ago, the older demos were just dying off with nothing to replace them. What we've accomplished with the music is to halt that deterioration and add to the lower end without hurting the other end. And, as I said before, the heart and soul of WOWO is information, personality, community involvement — then comes the music. We do have something for everybody and the audience responds!

Update

OUTSKI FOR K.C.: KMBZ/Kansas City's Mother Merz and Ray Dunaway have declared that the border city has seceded from the world, and is now known as the "Kingdom of Kansas City." Merz has declared himself "Emperor For Life" and Dunaway is the "Grand Duke." The fun-in-cheek promotion has made available citizenship papers with phony titles for listeners. Their first "free lunch" was held last Wednesday (5-7), as a local supermarket supplied the food . . . WHIO/Dayton was honored by the AP Broadcasters Award Committee as the nation's number one station in News Enterprise, an honor shared with KNX/Los Angeles. WHIO received the honor for being the first to contact the Iranian militants at the U.S. Embassy in Tehran. Reporter Bill Royster will accept the award at the APB convention in Denver June 5-7 . . . Gene Autry, Chairman of Golden West, will be inducted into the Hall of Fame of Great Westerners, an award considered to be the highest honor bestowed by the Cowboy Hall of Fame . . . WJON/St. Cloud's Superstar basketball team is set to play the doctors of St. Cloud in a benefit game for the Cancer Society, emceed by personality Tom Scott . . . WSGW/Saginaw polled its listeners the morning after the aborted rescue mission in Iran for a five-hour period, and came up with 89% of the calls in favor of the attempted action . . . KOB/Albuquerque is running (through May 16) a "Salute To Working Women" whereby any employed lady can send in a card with a summary of why she likes her job. Those summaries are read on the air, making the winners eligible for several grand prizes, including a trip to Spain or a new Datsun . . . Noted composer Marvin Hamlisch will cohost WMAL/Washington midday man Tom Gauger's program, making it the second time he's done so in as many years . . .

Transition

Jane Reino comes to WHDH/Boston as Music Director to assist returning programmer Al Brady with the music chores. Brady, who comes from WABC/New York, spent several years building WHDH into the powerful position it now enjoys in Beantown, and commented to us, "It's a delight to be back, and with Jane's outstanding ability in music, I'm sure we'll keep and add on to our position." Former Music Director Donna Halper, a veteran of several formats, can be reached at (617) 266-5666 . . . New Station Manager of FM97/Pittsburgh is David Drum, as was announced by owner Bill Matta. "The appointment of Drum," noted Matta, "adds yet another dimension of vitality and energy to an already highly-motivated staff." Drum had previously been the station's General Sales Manager . . . WHOK/Lancaster, OH has added a talk segment to its lineup, hosted by Cathy Fitzpatrick, and a new sports program with Bruce Oatney hosting . . . New to the lineup at WSPK/Poughkeepsie, NY as midday personality is Bob Cady, who had been doing part-time work for the station during the past ten months . . . Chris Taylor has been added to the air staff of WAIA/Miami, and will host the 2-7pm slot . . .

Color

RADIO MONTH IN MAY: The residents of Zanesville, Ohio will be treated to a month-long celebration of fun and prizes courtesy of WHIZ. That town's mayor has signed a proclamation that May will be "Radio Month," and the station is jumping in asking listeners to send in postcards or fill one out at a local business with their phone numbers. They must answer "WHIZ is radio" in order to win prizes ranging from albums to large cash jackpots.

KOLLEGE WASHED UP: WASH is running one of the most successful put-ons in recent memory — which fits right into the nature of Washington D.C. Apparently the station's famous WASH U. Kollege of Rock & Roll Knowledge computer suffered a tremendous disaster as a result of a subway tunnel fire recently. That computer bank, containing all the lyrics of all rock music ever written was destroyed, and as a result the station is asking its listeners to help with the gargantuan reprogramming task. Single lines from songs with no matching titles are played each hour, with listeners being asked to identify fragments and give the titles. Those who have the correct information receive a "Class of '80" T-shirt as well as a chance to win a brand new Mercedes Benz which, in Kollege tradition, will be awarded to one lucky graduate from the Class of '80. Program Director Bob Hughes commented, "I have total faith in WASH's listeners' ability to supply us with all the information we need to reprogram the computer. After all, this is the rock and roll capital of the world."

SOUNDING OFF THE CITY: WCSH/Portland, ME is holding its "Sounds Of The City" promotion. Once an hour jocks play a mystery sound, such as a mailbox opening or a walk/don't walk signal type sound, with the correct numbered caller trying to identify the sound. Wrong answers receive a consolation prize, but winners receive things like two cords of wood, sewing machines, 10-speed bikes, a weekend in Montreal, lawnmowers, etc. The contest has proven so strong that after halting it, WCSH received so many requests that the station has since reinstated it.

PUTTING SPRING IN YOUR STEP: KSEN/Shelby, MT's "Spring Fever" contest is in full swing — but with a different twist. First, employees and employers send in cards explaining why someone they work with should get the day off with all expenses paid. KSEN will draw a winner a day and then every single member of the staff, from jocks to salespeople to the GM himself, will fill in for somebody's job. Whoever is filling in will spot remote from the place he or she is in temporary service. The promotion continues until the entire staff has "gigged" elsewhere.

P/A

POP/ADULT®

BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week

MICHAEL JACKSON

She's Out Of My Life (Epic)

68% of our reporters are on it. Super solid at the P/A level — adds include KOGO, WHEN, WSTV, WQUD, WISN, WCSH, WFTL, KAFM, KFMB, KOB, WBEN. Key moves: 27-15 KOLO, 20-12 KRMG, 22-16 FM97, 18-12 WQUD, 17-13 WMAZ, 23-19 KDKA, 28-23 KBLF, 28-20 WCSC, 22-18 WVMT, 31-25 WHBC, 27-20 WHAG, 27-20 WNEU, 27-19 WPRO, debut 22 KEX, debut 27 KWOS, debut 28 KSTP, debut 28 WSM-FM, debut 29 WTAR. Jumps 31-20 on P/A chart.

FRANK SINATRA

Theme From New York, New York (WB/Reprise)

72% of our reporters are on it. Also is this week's second Most Added — including WBAL, WIS, WHAS, KOY, WSLI (dp), KFOR, KRMG, WTMJ, KRNT, WBOW, WHBC, WGY, WOOD, WJBO, WELI, KUGN. Key moves: 32-27 WHAG, 25-19 WVMT, 25-22 WMAZ, 22-19 KMPC, 27-22 WSTV, debuts on the following stations; 20 WBZ, 28 KOLO, 27 WLNH, 27 FM97, 27 WRIE, 30 WPRO, 30 KBLF. Hot at WIP, WBT, KNBR. Jumps 38-22 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

JAMES LAST BAND "The Seduction (Love Theme)" (Polydor) 82/8 add KFOR, KGGF, WCHV, KSTP, WIOD, WHBC, WOOD, WOWO. Key moves: 12-7 WSM-FM, 10-6 WMAZ, 18-14 WBZ, 30-27 WWWE, 28-24 KBAI, 28-24 WJBO, 21-18 FM97, 30-25 WQUD, 22-16 KOLO, 23-20 WPRO, 24-17 KFMB, 37-29 WHIZ, 19-18 WBEN, 32-27 KRKO. Increased 30-28 on P/A chart.

ELTON JOHN "Little Jeannie" (MCA) 56/34. This week's Most Added — including WSB, WIS, WFDF, KMBZ, WSLI, WHIO, WASH, WCCO-AM, KDKA, WRVA, WREC, WJBO, WDFW, WELI, WCFR, KBAI, WVMT, WRIE, WNEU, KFMB, KOLO, KOGO. Key moves: 22-19 WTIC, 24-21 KMPC, 28-19 WSM-FM, debut 20 WISN, debut 22 WBEN, debut 29 WPRO, debut 30 WORG, debut 30 WWWE. Debuts on P/A chart at No. 30.

EDDIE RABBITT "Gone Too Far" (Elektra) 45/2 add WOOD, WBOW. Key moves: 8-2 WYMC, 10-8 WTAR, 27-20 WJBO, 17-14 WHAG, 31-25 KBLF, 28-24 WHBC, debut 29 WRIE. Heavy rotation: KUGN, KRKK. Increased 34-31 on P/A chart.

DOLLY PARTON "Starting Over Again" (RCA) 52/3 add WORG, KAKZ, WCBM. Key moves: 23-20 WWWE, 30-27 WHBC, 28-25 FM97, 32-29 WSGW, 28-23 WTAR, 28-19 WQUD, debut 29 WNEU. Debuts at No. 32 on P/A chart.

BRUCE COCKBURN "Wondering Where The Lions Are" (Millennium) 49/12 add KMRJ, KNBR, WIS, KAFM, KSTP, WPRO, WGY, WDFW, WHOK, WQUD, WNFL (dp). Key moves: 14-12 WVMT, 8-4 WSM-FM, 25-18 WJBO, 36-27 WSGW, 24-21 WBEN, 34-31 WORG, 24-21 WFIR, 24-21 KDKA, 22-18 KBAI. Increased 39-33 on P/A chart.

RUPERT HOLMES "Answering Machine" (MCA) 43/19 adds include WIS, WBEN, KSTP, KOLO, WJON, WHAG, WELI, WTMJ, WSGW, WHBC, WVMT, WFDF, WHIO, WCCO-AM, KGGF. Key moves: 30-25 WORG, 23-20 KMPC, 28-25 WOWO, 28-23 WMAZ, 33-27 WTAR, 25-21 WLNH, debut 28 WPRO, debut 28 KBLF. Debuts at No. 34 on P/A chart.

DANN ROGERS "China" (International Artists) 42/1 add WLNH. Key moves: 18-13 WJBO, 28-23 KRKO, debut 21 KMBZ. Remains at No. 35 on P/A chart.

B.J. THOMAS "Walkin' On A Cloud" (MCA) 40/5 add WFTL, WELI, WBOW, KRNT, KGGF. Key moves: 22-19 WSTV, 19-16 WYMC, 30-27 WJBO, debut 24 KEX. Heavy rotation: WDFW. Increased 38-38 on P/A chart.

DEBBY BOONE "Are You On The Road To Lovin' Me Again" (WB/Curb) 34/5

Others Getting Significant Action

MARY MACGREGOR "Dancin' Like Lovers" (RSO) 29/5 add WELI, WSGW, WBOW, KRKK, KRNT. Moves: 17-13 KBLF, 29-28 KFMB, 28-21 WSTV, 23-20 WYMC, 33-28 KBAI, 18-15 WBW, debut 29 WHBC.

KENNY ROGERS "Love The World Away" (Full Moon/Asylum) 25/20 adds include WTIC, KEX, WASH, WSB, KOY, KRKK (dp), WISN, KRMG, KMBZ, KFOR, WSLI, WCBM, WBEN, WCHV, WFYR. Debuts 22 WVMT. Impressive early action for the LP cut from the "Urban Cowboy" soundtrack.

FREFALL "Headed For A Fall" (Atlantic) 23/4 add WFIR, WYMC, WSLI, WMAZ. Moves: 35-32 WORG, 28-24 WPRO, debut 29 WCSC.

KORONA "Let Me Be" (UA) 23/3 add WIS, KRKO, KUGN. Moves: 19-15 WMAZ.

BILLY JOEL "You May Be Right" (Columbia) 23/1 add KDKA. Moves: 4-3 WNEU, 18-10 WBZ, 11-7 KUKI, 19-15 KRKO.

GORDON LIGHTFOOT "Dream Street Rose" (WB) 21/13 adds include WGIR, WSTV, KFOR, WHIO, WSB, KRKK, KSL, WJBO, WHBC, WYMT, KFMB.

FLOYD CRAMER "Theme From Dallas" (RCA) 21/6 add KOY, KRNT, KSL, WELI, WQUD, KEX. Moves: 25-21 WYMC, 33-30 WSB.

DAN HILL "I Still Reach For You" (Epic) 20/4 add KSL, WHBC, KRKK, WCCO-AM. Moves: 28-25 WSTV.

SMOKEY ROBINSON "Let Me Be The Clock" (Tamla) 18/2 add WQUD, FM97. Moves: 18-14 WMAZ, 28-23 WLNH, debut 28 WWWE.

MANHATTAN TRANSFER "Twilight Zone" (Atlantic) 17/3 add WCCO-FM, KUGN, WGY.

BOZ SCAGGS "Breakdown Dead Ahead" (Columbia) 15/0. Moves: 9-5 WSM-FM, 14-10 WCSC, 20-17 WNEU.

CRYSTAL GAYLE "The Blue Side" (Columbia) 14/14 adds include WHIO, WOOD,

WHBC, WJON, WSGW, WIBW, KMBZ, WCCO-FM, WSB, WBT.

PAUL McCARTNEY "Coming Up" (Columbia) 14/4 add WFIR, WCSC, WHEN, WCBM. Moves: 35-28 KBAI.

NICOLETTE LARSON "Dancin' Jones" (WB) 14/2 add WHBC, KWOS. Moves: 21-18 WLNH, 27-24 WSM-FM, debut 33 KBLF.

LOU RAWLS "You're My Blessing" (Philadelphia International) 13/2 add KRKO, WSM-FM. Moves: 20-18 WMAZ.

PETER McLAN "Solitaire" (ARC/Columbia) 12/1 add WLNH (dp). Moves: 27-24 FM97, 30-24 WMAZ.

GLEN CAMPBELL & RITA COOLIDGE "Somethin' 'Bout You Baby I Like" (Capitol) 11/9 add WORG, WPRO, WJON, KBAI, WHBC, WRVA, KBLF, WTAE, WBAL.

JOE SUN "Shotgun Rider" (Ovation) 11/6 add WCSC (dp), WJBO, KBLF, KRKK, WCCO-AM, KGGF.

WHISPERS "Lady" (Solar/RCA) 11/5 add WHIZ, WFIR, WIP, WQUD, WCBM. Debuts 27 WPRO, debuts 30 WCSC, debuts 33 WORG.

IMPERIALS "Living Without Your Love" (DaySpring/Word) 11/2 add WCHV, WSIX.

BILLY JOEL "Don't Ask Me Why" (Columbia) 11/2 add WFYR, KRMG. Moves: 32-28 KBLF.

FRANK WEBER "You Can Come Home To Me" (RCA) 11/2 add WRIE, WFDF.

CHUCK MANGIONE "Fun And Games" (A&M) 9/2 add WYMC, KSL.

CAPTAIN & TENNILLE "Happy Together" (Casablanca) 8/8 add WTAE, WSB, WCHV, WSIX, WSGW, WIP, KMPC, WGIR.

JOHN STEWART "(Odin) Spirit Of The Water" (RSO) 7/2 add KRKK, WYMC. Moves: 38-30 KBAI.

Radio & Records

POP/ADULT AIRPLAY / 40

May 9, 1980

Three Weeks	Two Weeks	Last Week	This Week	
8	3	1	1	KENNY ROGERS & KIM CARNES/Don't Fall In Love With A Dreamer (UA)
6	5	2	2	PAUL DAVIS/Do Right (Bang)
13	9	5	3	DAN FOGELBERG/Heart Hotels (Full Moon/Epic)
1	1	3	4	AIR SUPPLY/Lost In Love (Arista)
4	4	4	5	CHARLIE DORE/Pilot Of The Airwaves (Island)
20	16	13	6	BETTE MIDLER/The Rose (Atlantic)
14	12	11	7	ANDY GIBB & OLIVIA NEWTON-JOHN/I Can't Help It (RSO)
15	13	9	8	ANNE MURRAY/Lucky Me (Capitol)
25	19	14	9	AMBROSIA/Biggest Part Of Me (WB)
12	10	10	10	DIONNE WARWICK/After You (Arista)
33	21	18	11	BARRY MANILOW/I Don't Want To Walk Without You (Arista)
26	20	17	12	BERNADETTE PETERS/Gee Whiz (MCA)
3	6	7	13	DR. HOOK/Sexy Eyes (Capitol)
2	2	6	14	EAGLES/I Can't Tell You Why (Asylum)
21	18	16	15	JENNIFER WARNES/When The Feeling Comes Around (Arista)
9	8	8	16	CHRISTOPHER CROSS/Ride Like The Wind (WB)
—	40	26	17	ROBBIE DUPREE/Steel Away (Elektra)
34	29	24	18	LINDA RONSTADT/Hurt So Bad (Asylum)
37	34	25	19	NEIL SEDAKA & DARA SEDAKA/Should've Never Let You Go (Elektra)
—	38	31	20	MICHAEL JACKSON/She's Out Of My Life (Epic)
27	23	21	21	NEIL DIAMOND/The Good Lord Loves You (Columbia)
—	—	36	22	FRANK SINATRA/Theme From New York, New York (WB/Reprise)
29	27	23	23	JIMMY RUFFIN/Hold On To My Love (RSO)
36	31	28	24	PHOTOGLO/We Were Meant To Be Lovers (20th)
17	15	15	25	SPYRO GYRA/Catching The Sun (MCA)
38	35	30	26	JAMES LAST BAND/The Seduction (Love Theme) (Polydor)
11	11	19	27	BILLY PRESTON & SYREETA/With You I'm Born Again (Motown)
7	7	12	28	FELIX CAVALIERE/Only A Lonely Heart Sees (Epic)
5	14	20	29	KOOL & THE GANG/Too Hot (DeLite/Mercury)
—	—	—	30	ELTON JOHN/Little Jeannie (MCA)
39	36	34	31	EDDIE RABBITT/Gone Too Far (Elektra)
—	—	—	32	DOLLY PARTON/Starting Over Again (RCA)
—	—	39	33	BRUCE COCKBURN/Wondering Where The Lions Are (Millennium)
—	—	—	34	RUPERT HOLMES/Answering Machine (MCA)
40	37	35	35	DANN ROGERS/China (International Artists)
—	39	38	36	B.J. THOMAS/Walkin' On A Cloud (MCA)
—	—	—	37	DEBBY BOONE/Are You On The Road To Lovin' Me Again (WB/Curb)
—	—	—	38	BOB SEGER/Against The Wind (Capitol)
—	—	40	39	MAC DAVIS/It's Hard To Be Humble (Casablanca)
—	—	—	40	LARRY GATLIN/Taking Somebody With Me When I Fall (Columbia)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry →

Most Added:

- ELTON JOHN** "Little Jeannie" (MCA) Added at 38% of our reporting stations.
- FRANK SINATRA** "Theme From New York, New York (WB/Reprise)" Added at 28% of our reporting stations.
- KENNY ROGERS** "Love The World Away (Full Moon/Asylum)" Added at 21% of our reporting stations.
- RUPERT HOLMES** "Answering Machine (MCA)" Added at 20% of our reporting stations.
- ROBBIE DUPREE** "Steel Away (Elektra)" Added at 17% of our reporting stations.
- BOB SEGER** "Against The Wind (Capitol)" Added at 17% of our reporting stations.
- CRYSTAL GAYLE** "The Blue Side (Columbia)" Added at 15% of our reporting stations.

Hottest:

- KENNY ROGERS & KIM CARNES** "Don't Fall In Love With A Dreamer (UA)" Reported hot at 57% of our stations.
- AMBROSIA** "Biggest Part Of Me (WB)" Reported hot at 43% of our stations.
- DAN FOGELBERG** "Heart Hotels (Full Moon/Epic)" Reported hot at 38% of our stations.
- PAUL DAVIS** "Do Right (Bang)" Reported hot at 36% of our stations.
- BETTE MIDLER** "The Rose (Atlantic)" Reported hot at 35% of our stations.
- AIR SUPPLY** "Lost In Love (Arista)" Reported hot at 32% of our stations.

P/A

REGIONAL ADDS & HOTS

EAST

WBAI/Baltimore Jack Lacy... WJLA/Baltimore... WJZ/Boston... WWSB/Buffalo... WYII/Burlington... WYVE/Eno... WYZZ/Eno... WYZZ/Eno... WYZZ/Eno...

MIDWEST

WUO/Bowling Green... WZZM/Canton... WZZM/Canton... WZZM/Canton... WZZM/Canton... WZZM/Canton...

WEST

KOB/Albuquerque... KMGH/Denver... KMGH/Denver... KMGH/Denver... KMGH/Denver... KMGH/Denver...

SOUTH

WWSB/Atlanta... WWSB/Atlanta... WWSB/Atlanta... WWSB/Atlanta... WWSB/Atlanta... WWSB/Atlanta...

WWSB/Atlanta... WWSB/Atlanta... WWSB/Atlanta... WWSB/Atlanta... WWSB/Atlanta... WWSB/Atlanta...

Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.) BEACH BOYS (Capitol) "Endless Harmony" KARLA BONOFF (Columbia) "Restless Nights" JIMMY BUFFETT (MCA) "Dreamsicle"...

OPPORTUNITIES

Openings

High profile Pop/Adult leader seeks qualified personality for possible post-ARB staff addition. 5KW at 540 and serve an area of over 1/2 million. Work in Antebellum Mansion. Beautiful surroundings and equipment. Good benefits. Rich voice. Track record, good production required. Prefer family types. Tapes, resumes, photos and salary needs to Steve Kelly, PD, WDAK, Box 1640, Columbus, GA 31902. No calls please. EOE (5-9)

#1 personality Rocker in mid Maryland looking for morning personality. Good bucks and lasting job. Tapes and resumes to Gary Michaels, 8403 Charlton Rd., Randallstown, MD 21133. (5-9)

Wanted: Two nighttime personalities for AM/FM Rocker. Northeast medium market. Must have high energy and entertaining personality. Tapes and resumes to Box 101, Litchfield, MA 04350. EOE M/F (5-9)

WPIX-FM will pay #1 bucks for a #1 morning person in the #1 market. Only seasoned pros need apply. Opening is immediate. Tapes and resumes to Chuck Morgan, WPIX-FM, 220 E. 42nd St., New York, NY 10017. No calls. EOE (5-9)

News Director needed for station in college town. Emphasis on delivery. Tapes and resumes to Mark Renier, KXIC, Box 2388, Iowa City, IA 52240. No calls please. EOE M/F (5-9)

We're desperate for a hot-shot Aas't GM/Sales Mgr. #1 station in market of 112,800 (ARB 12+, M/F 6am-12mid). Need someone who wants to move to beautiful area and can turn sales around. Not big money to start, but good potential. You'll get a lot of responsibility so don't apply if that scares you. Send resumes to KNVR FM, Box 1167, Paradise, CA 95969, or call (916) 895-1197 (5-9)

Wanted immediately. Educated, entertaining experienced 7pm-12mid personality for Little Rock's #1 rated KOKY AM. Send tapes and resumes today to Larry O.J., KOKY, 1501 N. University, Little Rock, AR 72207. Experience in R&B helpful. This is an adult approach to the best in R&B and Jazz. No calls please. EOE (5-9)

Creative news personality for Y106 in sunny Orlando. 100,000 watt Pop/Adult. Includes community affairs and production. Integrity, desire, experience and a conversational delivery. We're looking for a stable pro interested in a long time association with a growing station. Send resumes and tapes to Dick Sollom, Box 7247, Orlando, FL 32854. EOE M/F (5-9)

KROC-AM-FM/Rochester, MN needs outstanding news person. No beginners. AM is Pop/Adult personality. Rochester's leading news operation. FM is 100,000 watt regional Pop/Adult. Good bucks, great facilities. Tapes, resumes and writing samples to Marc Anderson, 122 S.W. 4th St., Rochester, MN 55901, or call (507) 286-1010. EOE M/F (5-9)

KIKK-AM-FM/Houston looking for news and air personality for future openings. Full-time and part-time. Tapes and resumes to Charlie Ochs, Operations Mgr., 6306 Gulfport, Houston, TX 77081. No calls please. EOE M/F (5-9)

KXYL/Brownwood, TX looking for two people. One midday announcer and Sports Director. Also need second person for our news department. Contact Bob Tomlinson, Operations Mgr., (915) 648-3535. EOE M/F (5-9)

KLWW/Cedar Rapids, IA has opening for air talent with some production involved. Tapes and resumes to Wayne Shane, PD, Box 876, Cedar Rapids, IA 52406. EOE (5-9)

WSUN/Tampa-St. Pete has immediate opening for personality-oriented announcer. Experienced only. Tapes and resumes to Gary Kines, Box 761, St. Petersburg, FL 33731. No calls please. EOE (5-9)

Openings

Looking for announcer who will also work as Aas't. Production Director. Send tapes and resumes to Bob Denver, KYYY-FM, Box 1738, Bismarck, ND 58501. EOE M/F (5-9)

Sunbelt AOR looking for undiscovered morning crazy. Also accepting tapes for future openings. Send tapes and resumes to Frank Intriari, The Pass, KPAS, 3901 N. Mesa, El Paso, TX 79912. EOE M/F (5-9)

WLBZ/Bangor, ME accepting tapes and resumes for future talent openings. Send to John Marshall, PD, WLBZ, Bangor, ME 04401. EOE M/F (5-9)

Morning news communicator/Aas't. News Director. Pop/Adult format. Must have conversational delivery. Good future. Send tapes and resumes to Jim Heath, KPPL, 7076 W. Hampden Ave., Denver, CO 80227. EOE (5-9)

Looking for take-charge Pop/Adult PD for one of Wisconsin's most promising small markets. Must be able to work with winning FM. Also be working with a respected broadcast group. This is a total take-charge situation with no titles simply passed around. If you're a winner, we're looking for your tape and resumes. Send to The Jerry Mason Group Inc., 629 Larkdale Ln., Mt. Prospect, IL 60056. No calls please. EOE M/F (5-9)

We need a person with fresh ideas to program our automated FM. Someone who is interested in both Rock and Country. Potential programmer needs minimum of 1 yr experience on-air. Programming or automation experience helpful. Good pay and benefits. Send tapes and resumes and letter indicating examples of fresh ideas to Doc Phillips, K102, Box 818, Laramie, WY 82070. No calls please. EOE M/F (5-9)

Immediate opening for afternoon jock with minimum 2 yrs experience. Personality/Pop/Adult Northern Indiana station. Send tapes and resumes to Allen Strike, WTRC, Box 699, Elkhart, IN 46515. EOE M/F (5-9)

WQIO/Canton, OH looking for a Top 40 jock with good production ability. Send tapes and resumes to Ron Foster, WQIO, Box 9260, Centon, OH 44711. EOE M/F (5-9)

WKYG/Parkersburg-Marietta, modern Country has possible future opening for exceptional air talent and news persons. Tapes and resumes to Jack Randall, WKYG, Box 300, Parkersburg, WV 26101. (5-9)

Immediate opening. KNTB-News/Talk/Bakersfield needs take-charge News Director for seven person staff. Must know news and how to get it. Send tapes, resumes and pictures to Larry Crawford, Operations Mgr., Reliable Broadcasting, Box 1499, Bakersfield, CA 93302. EOE M/F (5-9)

WABB/Mobile on the beautiful Gulf Coast is now accepting tapes and resumes for future openings. Send your best to Jerry King, WABB, Box 2148, Mobile, AL 36601. EOE M/F (5-9)

WIOV-Z93/Kokomo, IN needs experienced copy writer. Contact T.J. Byers, WIOV, Box 2208, Kokomo, IN 46901, or call (317) 453-1212. (5-9)

Opportunity to join the news staff of the leading station in Georgia's second largest metropolitan area. Immediate opening for general assignment reporter with strong voice and delivery. Outstanding benefits. Applicants with solid experience or journalism background should send tapes, resumes and writing samples and salary requirements to News Director, WBBQ AM/FM, Box 2066, Augusta, GA 30913. EOE M/F (5-9)

KENI/Anchorage is seeking people for future openings on our air staff and within our news department. Minimum 3 yrs experience needed, plus an energetic, adult approach. Females encouraged to apply. Send tapes and resumes to Kent Byus, Box 1160, Anchorage, AK 99501. No calls please. EOE M/F (5-9)

Openings

Innovative Stereo FM in East Texas seeks tapes and resumes for future opportunities. Adult Contemporary modern Country-oriented, bright, up-tempo. Prefer 3-4 yrs experience. Beautiful new facilities. Reasonable pay with good growth opportunity. Send to Steve Reed, KYKS, Box 2209, Lufkin, TX 75901. No calls please. EOE M/F (5-9)

Announcer with Top 40, easy listening or AOR experience wanted to narrate a 12-hour program for radio syndication. Send narration tapes to Martin Communications, Box 482, Owings Mills, MD 21117. EOE M/F (5-9)

KFML/Denver accepting tapes and resumes for opening. Must be knowledgeable in music, Rock, Jazz, New Wave, Country Rock. Low pay but much creativity. Format open. Production skills a must. Send tapes and resumes only to Ira Gordon, KFML, 1602 S. Parker Rd., Denver, CO 80231. EOE M/F (5-9)

Production Director: Must be well-versed in all facets of creative production and supervisory/management skills. Experience needed in radio, multi-track equipment to include: 4, 8, 16 and 24-track, and all phases of recording studio operation, mixing, etc. Strong copywriting and creative skills with musical background a must. Only thorough professionals need apply. Send resumes in confidence to Pat Shaughnessy, Pres. of the TM Companies, 1349 Regal Row, Dallas, TX 75247. EOE (5-9)

One of the most respected Country stations in America has rare opening in its news department. Looking for journalist who has some idea of what it takes to be authoritative and a personality at the same time. Send tapes, resumes, picture and salary requirements to Jarrett Day, PD, KSO, 3900 N.E. Broadway, Des Moines, IA 50317. EOE M/F (5-9)

WRKK-K99/Birmingham, AL has opening for air personality with AOR background; full-time. Contact Dan Brennan at (205) 870-9900. (5-9)

Lake Tahoe, CA News Director for Pop/Adult leader. Opening for experienced, qualified and aggressive pro. Contact Richard Sands at (916) 544-6471 after 2pm. EOE M/F (5-9)

WFBQ(Q95)/Indianapolis needs a rock 'n' roll animal! Personality AOR talent needed for #1 FM in Indianapolis. Rush tapes to PD, Liz Curtis, WFBQ, 6161 Fall Creek Rd., Indianapolis, IN 46220. Minorities encouraged. (5-9)

Westinghouse Broadcasting looking for highly qualified news people to fill several anchor positions at our stations. Particularly interested in hearing from people with all-News experience. Send tape that includes anchor work, field reporting and live ad-lib situation. Send material to Dave Graves, Dir. of Programming, Group W Radio, 90 Park Ave., New York, NY 10016. No calls please. EOE (5-9)

KNX-FM/Los Angeles has rare opportunity available for the right on-air personality. California applicants only. Major market experience preferred. Men and women of all races desired. Send tapes and resumes to Mike Sheehy, KNX-FM, 6121 Sunset Blvd., Hollywood, CA 90028. No calls please. (5-9)

WLS/Chicago supplied our morning man. Now we seek that same professionalism in the mid-day slot. Can you communicate with our #1 adult audience? Come join a team that's young and talented in the West Texas sunshine. Tapes and resumes to Grag Cole, KBST, Box 1632, Big Spring, TX 79720. EOE M/F (5-9)

Jocks needed for future openings. Tapes and resumes to Jack Stevens, KOOK, Box 1276, Billings, MD 59103, or call (406) 248-7827. (5-2)

New modern Country AM with Beautiful Music FM looking for energetic copywriter. 3-5 yrs experience and willingness to work hard for good returns. Send writing samples to Blaise Metz, KOOO, 102 N. 48th, Omaha, NE 68131. EOE M/F (5-2)

Openings

Jeff Young Productions now accepting tapes and resumes from qualified men and women who do voices and impersonations of all kinds. Our company will be supplying voices both straight and character to stations across the nation who don't generally have access to good talent. Your tape will be kept on file and when a voice like yours is needed you will be contacted. Write to Box 55678, Valencia, CA 91355. (5-2)

WPAD-AM/Paducah, KY seeking capable Country jock with good pipes and production ability. 2 yrs or more experience preferred. Tapes and resumes to Ed Taylor, Mgr., Box 460, Paducah, KY 42001, or call (502) 442-8231. (No collect calls). EOE M/F (5-2)

KNWU-95-FM needs evening air talent, 6pm-11pm plus good production. Stereo Rock, jock assist automation, knowledge of automation equipment helpful, but will train. Send tapes, resumes and salary requirements to Bob Pepper, KNUW, #7 Holiday Village, Great Falls, MT 59405. EOE M/F (5-2)

Announcer/Production Aas't. Experienced in on-air jock work/good production background required. Salary open. High school graduate, college preferred. Need immediately. Reply to Ron Olson, PD, WHRK, 112 Union Ave., Memphis, TN 38103. EOE (5-2)

Q106 is looking for a midday air personality. Dynamite production a must. Send tapes and resumes to Jim Cooke, PD, Q106, Box M-88, York, PA 17405. EOE M/F (5-2)

If you have potential to be a morning man and are looking for the opportunity to develop your talents or you are a morning man looking for strong direction and a solid organization to grow with, we're looking for you. Send tapes and resumes to Radio & Records, 1930 Century Park West, #184, Los Angeles, CA 90067. EOE M/F

Wanted: Killer air personality. Must have good pipes, sincere delivery and willing to do the best job possible. Excellent pay and facility, showcase studios. 50,000 watt Contemporary Top 40, covering 30 counties in Ohio and West Virginia. Send tapes and resumes to Ron O'Brien, WXIL, 1228, Parkersburg, WV 26101. EOE (5-2)

KGRA-FM, AOR on the Gulf in Louisiana needs 1st class Engineer. Call Dave Grant or Mr. Reed at (318) 433-0700. (5-2)

Morning personality. Need educated interviewer, versatile, good production, experienced and mature pro ready to move to medium market. Tapes, resumes and salary requirements to WBEC, Box 958, Pittsfield, MA 01201. EOE (5-2)

KUPD/Phoenix has future opening for great communicator. Send tapes and resumes to John Sebastian, KUPD, 2021 E. Thomas, Phoenix, AZ 85016. No calls please. EOE M/F (5-2)

WDRQ/Detroit looking for part-time jocks. Send tapes and resumes to Bill Garcia, WDRQ, 20300 Civic Center Dr., Southfield, MI 48076. EOE M/F (5-2)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Industry

EARL BULLOCK joins Broadcast Automation Sales & Service Corp., Dallas, TX as VP/Engineering.
CAL CASEY named Associate Director of Stereo Rock for TM Programming.

Record

GWEN FRANKLIN promoted to East Coast Regional Promotion and Marketing Director for Casablanca.
KAREN SHEARER upped to Director of Media Concepts at Elektra/Asylum Records.
NANCY LINN named WEA National Sales Coordinator.
BRENT GORDON appointed Los Angeles Branch Manager, WEA.
STEVEN EINCZIG named Associate Director, Product Management, West Coast, E/P/A.
MAURICE WARFIELD appointed Western Regional Promotion Marketing Manager, Black Music Marketing at CBS Records.
MICHAEL ENGLISH named Local Promotion Manager, Black Music Marketing, for CBS Records in the Chicago/Milwaukee market.
MARGGI VANGELI promoted to Advertising Administrator, Polydor Records.
JIM DEL BALZO upped to Assistant National AOR Promotion at Polydor Records.
NANCY DeFOREST appointed Manager, A&R Services, Epic Records.

Radio

JAM A. KOWAL promoted to Publicity and Promotions for KNIX-AM-FM/Phoenix.
CHIP CIPOLLA joins WKTU-FM/New York newsstaff.
MARY MARGARET MYERS joins WKTU-FM/New York as News Director.
RICH LAWRENCE appointed Chief Engineer at WEIR/Weirton, WV from WOMP/Wheeling.
JOHNNY QUINN, formerly with WLEE/Richmond, joins Z105/Toledo for evenings.
SNAIL DODGE leaves KINN/Alamogordo, NM for KTHO/S. Lake Tahoe.
DAN DOBNER, former air personality on KULF/Houston, joins air staff of KAUM/Houston.
JANE BARDWELL has joined KFJZ/Z-97/Dallas as Account Executive and Research Assistant from Arbitron Client Services Rep.

Station Line-Ups

WSEZ (Z-93)/Winston-Salem, NC LINE-UP: 6am-10am "Flying Dutchmen," 10am-3pm Rob Leonard, 3pm-7pm Bob Ziegler, 7pm-12mid "Truckin' Tom," 12mid-6am Mike Sheehan.
WDLB/Marshfield, WI LINE-UP: 5am-7am Les Leonard (Farm Director), 7am-10am Margo Lewis, 10am-2pm Chris Michaels (PD/MD), 2pm-7pm Sean Kane, 7pm-12mid Ron Williams, 12mid-5am Greg Smith. Weekends: Gary Diamond (OM), Nicole Stevens, Casey Callahan, Jay Meyers, Jon O'Brien.
KYXX/Odessa, TX LINE-UP: 6am-10am Jeff Thomas, 10am-2pm James Whitmore, 2pm-6pm Darrell W. Ward (OD), 6pm-12mid Jack Stacey, 12mid-6am Craig Smith. Weekends: Tom Maxwell, Craig Duesler.
77KOB/Albuquerque, NM LINE-UP: 5:30am-9am Larry Ahrens (PD), 9am-12noon Dan Evans, 12noon-3pm Lew Witz, 3pm-6pm Paul Douglas (MD), 6pm-12mid Jay Scott, 12mid-5:30am Jay Michaels. Weekends: Tim McLaughlin, Roxanna Kirk, Jane McPhail, Linda Downey.

OPPORTUNITIES

Openings

WIRL/Peoria 5KW 24-hr medium market Pop/Adult Mid-America Media Group, has rare morning drive opening for topical communicator with good voice and strong personality who is willing to become involved in the community. Professionals only. Tapes and resumes to Lee Malcolm, WIRL, Box 3335, Peoria, IL 61614. EOE M/F (5-2)

Midday Adult Contemporary personality with pipes and brain needed at world class radio station in Northeast. PD is looking to fill opening on or about May 30th. This opportunity comes complete with stability and good bucks. Six-day week, with production voicing. Super talents only. You'll follow an AM drive shift now pulling twenties in ARB. Tapes, resumes and salary range to Radio & Records, 1930 Century Park West, #183, Los Angeles, CA 90067. EOE M/F

Miscellaneous

Z93/Kokomo, IN would like to hear some ideas from any station who has run a bad race. T.J. Byers, Z93, Box 2208, Kokomo, IN or call collect (317) 453-1212. (5-9)

I'm 16 yrs old and work in a fairly large radio station. Would like to correspond with any other youth that is in radio. Write to Keith Eckhardt, c/o WFAL, Box 649, Fayetteville, NC 28302. (5-9)

WKAN/Kankakee needs Adult Contemporary and Top 40 LP's and singles. WKAN, 6 Dearborn Square, Kankakee, IL 60901. (5-9)

KMOR-FM93 needs record service from all labels. Singles and albums. We're good in a 5-station market and we want to be even better. Put us on your mailing list, send to Jack Swart, KMOR-FM, Box 532, Scottsbluff, NE 69361. Questions? Call me at (308) 632-5667. (5-2)

According to some people we (KSTO-FM/Agana, Guam) "are not part of the U.S." But don't tell the people who flew bombing missions and other neat things like that out of one of the many military installations on our island! We need product from any label. Albums, oldies and currents are humbly appreciated. Send to Albert Juan, PD, KSTO-FM, Box 20249, Guam Main Facility, 96921. (5-2)

We have just turned progressive Country/Country Rock. We need help in albums. Strong on new artists. Send to Harry Tea, MD, KAPR, Rt. 1, Box 243, Douglas, AZ 85607, (602) 384-8403. (5-2)

WVVO, a new Top 40 station in Berryville, VA scheduled to go on the air in early May needs record service. We also need oldies. WVVO, 8 South Church St., Berryville, VA 22611, or call (703) 955-3300, Attn: Gary Kline. (5-2)

Positions Sought

MARK FLEMING formerly of KIQQ(FM100)/Los Angeles seeking new challenge. Call (213) 985-9689. (5-9)

Looking for production or announcer position in the great Northwest. 5 yrs experience. Call PERRY GANT-STAR at (206) 423-8874, or leave message at (206) 423-5726. (5-9)

Young, hard working dedicated Ass't. Engineer looking to move up. Working for 1st. Would work as apprentice with opportunity to become C.E. Knowledge of automation, station equipment, maintenance, studio installation, marti remotes, rules and regulations. Have some T.V. experience (camera & audio). Will do air work (am/pm), production and news. More info upon request. N. SWANN, 508 N. Terrance Ave., Coldwater, OH 45828. (5-9)

Have tape will travel. Recent college grad with 4 yrs experience in college radio looking for first paying job. Call (714) 291-2639. (5-9)

Young, eager to work and learn Rock & Roll jock needs full or part-time position, preferably in California (anywhere in state). Six months training at KIMN/Denver. I can do a good job for you. Give me a chance. Tapes and resumes upon request. Call (303) 773-1298, or write TOM GRANDY, 7212 S. Xenia Circle, Englewood, CO 80112. (5-9)

College grad with 2 yrs commercial and non-commercial radio experience seeking full-time employment. Very ambitious, eager, hard working and responsible personality. Willing to relocate in your area. Preferably Southeastern U.S. Enjoy Top 40 and Pop/Adult. Any hours. Call MIKE JAMES at (515) 955-8821, or (515) 576-6049. (5-9)

9-yr pro who knows what warmth and one-to-one communication can do for your numbers and what versatile, creative production can do for your billing. Experience as PD, Operations Dir., and consultant. Medium and major market. BILL HILTON (501) 224-1267. (5-9)

Chicago morning pro working top 10 ratings, conversational, incredible craziness. PD qualified. Call (312) 985-9545. (5-9)

I'm presently playing up-tempo Country in the afternoon on a metro Milwaukee station. Would prefer Central or Southern New England Pop/Adult or Top 40. Call KEITH (414) 788-8888. (5-9)

ROB HAGGAR recently KDWB/Minneapolis-St. Paul seeks stable Top 40 or Pop/Adult air shift with production or MD opportunities in major or medium market. Top notch references. Call for tapes and resumes (612) 293-0133. (5-9)

Goods & Services

Become A Production Wizard!

All the tricks and techniques of the best... plus a special segment on copywriting! Get "Radio Production Survival"... \$10.00 from MAPS, 23 East Woodcrest, Maple Shade, NJ 08052.

"Phantastic Phunnies"

Highly respected... proven worldwide audience builder! Hilarious... original... "quick-quip"... topical humor! Introductory month's 400 topical one-liners and "Bonus"... just \$2.00!!! PHANTASTIC PHUNNIES, 1343-A Stratford Dr., Kent, OH 44240.

Broadcaster's Action Line

Job Referral Service - \$40.00 for 12 months. R3, Box 84, Lexington, IN 47138, (812) 889-2907. Free to employers.

Air Check Center

Unable to produce a quality air check because of poor equipment? Perhaps you don't know what to include on your audition tape. Let our staff of programmers edit/process your tape professionally. Call (318) 636-2054.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here comes the laffs, here comes the yocks. Complimentary snack "LOLA'S LUNCH," 1789 Hamlet Drive, Ypsilanti, Michigan 48197.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

Comedy Material

Funny horoscopes. Crazy Kommercials, silly soap operas, ridiculous TV reviews and more. 25 pages delivered to your mouth every month. For freebies write HYPE INK, Box 69581, Los Angeles, CA 90069.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word. **Call for rates. All headlines are free. Contact R&R Classifieds Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067**

Positions Sought

RON WOOD, 7 yrs experience looking for a challenge as air talent and/or MD. Call (913) 234-3444. (5-9)

2 yrs experience. Copywriter and automation programmer on 90.3E Shefer. Some production and air shift experience. 3rd class and B.A. in music. Seattle/Tacoma area. Call JEFF LEAR (307) 672-7421 days, or (307) 672-7395 evenings. (5-9)

Medium market top 30 PD/afternoon drive looking for stable medium market. KEYN/Wichita, KAAV/Little Rock and KTFX/Tulsa. Call MARK WINSTON at (316) 688-0011 after 6pm. (5-9)

Now at one station market. Dues put in. Wanted air shift in medium market. Family man, wants comfortable community. Resume and tape will tell part of my story. Call WAYNE BYERS (315) 363-0820, 511 Broad St., Oneida, NY 13421. (5-9)

Want to relocate immediately. Would like Top 40/Contemporary format. Over 10 yrs experience. PD/MD experience. Will consider any area for the right opportunity and bucks. Aircheck and resume on request. DISC JOCKEY c/o M&S Brokers, Box 701, Frederick, MD 21701, (301) 694-9122. (5-9)

Creative, experienced jock looking for AOR or Top 40 station. Will relocate. Tapes and resumes available. TERRY KELLEY (712) 276-8583. (5-9)

Please consider me if you have an opening for a radio personality. Have medium market MD, remote, promotion, production experience plus more. Call (218) 478-0440 and ask for the gentleman with the ad in R&R. (5-9)

Operations Mgr/PD with track record and heavy numbers wants to take your station from the bottom to the top. Call (315) 822-4027 before 12noon or after 3pm EDT. (5-9)

Talented black announcer seeking position in any market. Will travel. 3 1/2 yrs experience in major market. Excellent production work. Please consider. Call mornings at (617) 266-2485. (5-9)

I am looking for an on-air position. Know production, traffic and continuity. Ready to move to small/medium market now. Had experience in all positions. Currently working major Los Angeles AM/FM. Call PETER BERNARD, (213) 385-0101. (5-9)

You are at or near the bottom of the peck. You need someone to make you #1. I have experience in most formats, programming, continuity, news, promotion, plus award winning production. What can I do for you? Call JIM PALMER, (309) 888-4016 and find out. (5-9)

Country-holic formerly WNRB/Ann Arbor, WSDS/Ypsilanti-Detroit looking for full-time air shift at a real Country station. 3 yrs experience, vast musical knowledge. Call KATHLEEN ROBINSON, (313) 429-1117, or write 102 E. McKim #2, Saline, MI 48178. (5-9)

Positions Sought

JIM LAWESON, AM drive, Ass't. PD and RICK JOHNS, middays and MD available. Call (312) 323-8687, or write to 111 West Main, Dundee, IL 60118. (5-9)

CARL WOLFE, KCII/Iowa City. 1 yr experience looking for full-time position in Top 40 or Pop/Adult. Call (319) 868-7666. (5-9)

First phone. Medium market PD/Operations Mgr seeking position. Medium market success. Want to move to top 35 markets. Will relocate. Call JOHN SMITH, (502) 459-8957 2-4pm Mon-Fri. (5-9)

11-yr pro with programming, research and major market experience wants on-air PD, MD or jock shift. Prefer Pop/Adult or Rockers in Northeast or mid-Atlantic region. Call MARK STEWART, (717) 768-0392. (5-9)

Detroit Pop/Adult jock with over 10 yrs experience. Good pipes and production, looking for challenge in medium market or mldday/afternoons in major. Call CHRIS O'BRIEN, (313) 356-7006. (5-9)

First phone with good delivery and solid production seeks opportunity at Florida Pop/Adult or MOR. Call (717) 264-9692. (5-9)

Attention Southern region PD's: Currently working weekends, Soul format gaining plenty of experience. Talk show, DJ, sports, programming and news, Disco. Energetic and willing to learn. Interested in working Southern Black radio. For aircheck and resume write to GREG BARTLEY KTOY, 1101 S. Yakima Ave., Tacoma, WA 98405, or call (206) 597-7234. (5-9)

NIK DAVIS formerly WPRC/Lincoln, IL looking for morning or mid-day slot. Prefer Illinois area but will consider all. Can do Top 40 or Country formats. Call (217) 732-9356, or leave message at (217) 732-8338. (5-9)

Why are so many stations upgrading their sports departments? Is your station missing the big bucks with sports? I can help. Sports announcer with play-by-play, reporting, anchoring, talk show, sales experience. A real pro. Let me make your sports department a winner. (315) 342-3102. (5-9)

The tide of history is at least on the side of stations that care enough to talk to, rather than at, their listeners. Personalities who can communicate and are aware that the sun doesn't rise and set with 33 and 45rpm's are once again becoming important components of successful Pop/Adult radio. Call MARV at (315) 342-2503. (5-9)

News/announcer with 5 yrs commercial experience seeks employment in or around Los Angeles area. Just completed temporary position with KABC. Call CHERYL BARDOWELL, (213) 787-7974. (5-9)

Energetic and eager ex-KUKI/Ukiah, CA night personality still seeking on-air work in major or medium market. Also possesses 1st ticket and office skills along with sports, play-by-play ability (6 yrs DeAnza High, Richmond and 2 yrs apiece at Contra Costa Junior College, San Pablo and San Francisco State Univ.). Call FRANK BUTERA at (415) 223-1534. (5-9)

Team leader. Sports Director of #1 station in market seeks right opportunity. Innovative, excellent delivery, play-by-play. Can build you a captive audience overnight. 5 yrs experience. Call (914) 562-3535. (5-9)

BOB CUSHING, 1 yr experience on air, production and promotions seeking full-time position with small or medium market. This rocker is willing to start at the ground floor and ready to relocate anywhere. Determined, confident and ready to work... now! (201) 988-0451. (5-2)

News/Talk PD major market experience WKAT/Miami, KSXX/Salt Lake City, WBAL/Baltimore, available May 13th. Call DON KARNES (717) 322-7916, or (717) 547-6289. (5-2)

Where can you find 25 voices, terrific production work, extremely creative copy and a man who sincerely believes that creative radio is not dead, dormant or dissected? Sincere programming people invited to call (401) 438-7773 late afternoons or evenings. We definitely have something in common! (5-2)

Positions Sought

Currently Black PD at Blues/Ballad/Jazz format. 18 yrs experience in Contemporary Pop/Adult, TV and radio production. 1st phone. Bored with management inconsistency. Good references. (714) 288-4417 7am-3pm DAN P. (5-2)

1st phone DJ experienced in radio, Disco, news, production and public relations. Work hard and get along with people. Last two jobs in clubs and am dying to get back on the air. Will consider all. Let's talk. Tapes and resumes will be furnished. Call BRUCE at (213) 439-1754, or leave message at (213) 430-6957. Ready to go now. (5-2)

Career-minded woman who is seeking more challenging news position. Looking for employment in the West, preferably California. 5 yrs experience in street reporting, anchoring and Public Affairs production. Also worked as News Director in top 50 market. Call (919) 833-5233 after 6pm EST KATHY. (5-2)

If you need an experienced DJ and/or MD I'm glad because I need a job! 1 1/2 yrs on-air and MD experience in Rock and Country plus 6 months part-time in top 30 market. Looking to join station in competitive market where I can grow. I'm good and I'll convey that to you. MATT HAASE, aka MIKE LEE, (602) 275-7718, or write to 4317 E. Hubbell St., Phoenix, AZ 85005 for tape and resume. (5-2)

Programmer seeking challenge in medium market. 10 yrs experience. Good pipes and production. Former PD and MD experience. Currently working in Detroit. Call CHRIS (313) 356-7006. (5-2)

If you're looking for a programmer and/or major market drive-time jock and pay good money, your search is over. On-air specialty is adult communication utilizing humor and social commentary. I know what goes and what doesn't, that's why I'm the #1 DJ in town for all age groups male and female. What do I want? To entertain and build an audience for station that isn't afraid to hire talent. Call (209) 299-0688 JOHN WESLEY GIBSON. (5-2)

Experienced Rock/Adult Contemporary air person looking for position on East Coast. Write BILL JENKINS, Box 1045, Charlottesville, VA 22902. (5-2)

Air personality/writing and production pro with over 3 yrs experience is waiting to hear from you for Production Director or on-air openings. If you want it, I've got it. Call (213) 553-4330. (5-2)

Good, young sportscaster available. 1 1/2 yrs major market experience. Play-by-play for college baseball, football, basketball. Willing to relocate. Degree in communications. Tapes, resumes and references available upon request. Write or call collect. GARY (301) 258-6649, 4219 Chapel Rd., #302, Baltimore, MD 21238. (5-2)

LARRY YURDIN, radio pro with over decade's experience in AOR from formative days on up. Most recently program developer for major radio syndicator. Now seeks new challenge back in radio. If you need a promotion director with all the right credentials, contact me now at (213) 460-8984. (5-2)

Attention Southern Oregon. Major market PD wants to relocate to your area. Management, programming or consultancy. Top 40, AOR or Country format. Call (714) 561-6547 anytime Mon.-Fri. (5-2)

Management/ownership change. We want our Chief Engineer to find a good home too. Call (915) 544-8866 ask for the GM. (5-2)

PAUL EMERY, 6 yrs radio experience. Most recently MD at AOR KOZZ/Reno. Now seeks radio or music company work in So. Calif. Call (213) 866-7208 after 2pm. (5-2)

From Willows, CA to Reno, NV and now in Los Angeles (part-time). KEN E. MARKS and I'm looking for a full-time Top 40 or Pop/Adult gig. Production is my specialty. Looking for work in Calif., Wash., Nevada, Ariz., and Colorado. Will consider other offers. Call me at (213) 559-9156. Looking forward to hearing from you soon. (5-2)

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