

Radio & Records

ISSUE NUMBER 338

THE INDUSTRY'S NEWSPAPER

JUNE 27, 1980

\$8.7 MILLION FOR WTFM

Heftel Enters N.Y. Market

Heftel Broadcasting has agreed in principle to purchase WTFM/New York for \$8.7 million from Friendly Frost Inc. Friendly Frost had previously declined to sell the Pop/Adult-formatted station (licensed to Lake Success, NY), but is now expecting a pretax profit of \$8.2 million from the purchase. The transaction is subject to FCC approval and a definitive contract; broker was Blackburn & Co.

Wax, WB Pictures Set Consultancy Deal

Warner Bros. Pictures has entered into a nonexclusive consultancy arrangement with Steve Wax Enterprises, the recently-formed music consultancy firm headed by former Elektra/Asylum Records President Steve Wax. Under the terms of the agreement, Wax's company will consult and advise Warner Bros. Pictures' film, TV and theatrical divisions on the use of contemporary music. The arrangement marks the first time that a major motion picture studio has enlisted a music consultant's services on a full-time basis.

Bob Shapiro, Warner Bros. Pictures Executive VP/Worldwide Production, commented, "We are pleased to have someone of Steve's musical expertise associated with Warner Bros. Pictures. With music



Steve Wax

playing an ever-increasing role in our film and TV productions, we are sure that his experience and knowledge of contemporary music will provide an invaluable resource."

A 15-year veteran of the music industry, Wax's previous film experience involves packaging and serving as executive producer for the soundtrack albums to the music-related films "Roadie" and "Mad magazine's "Up The Academy." Steve Wax Enterprises will be based at Warner Bros.' Burbank Studio headquarters.

BROWN DISAGREES WITH JONES IN PUBLIC

FCC Dissent Erupts

FCC Commissioner Tyrone Brown went to Los Angeles Monday (6-23) to address the TV Critics Association, expecting to talk about children's TV, but wound up first taking sharp issue with a few of the remarks made June 11 by Commissioner Anne Jones (R&R 6-20). Pointing out that Jones is the first Commissioner in 12 years to disagree with the FCC's policies encouraging minority and female participation in radio, Brown said, "Because of the serious implications of her comments, I cannot let them pass unanswered."

"Quota" Quarrel

Jones had characterized the Commission's EEO guidelines as quotas, but Brown said that was just not true. "Fully 80% of the broadcast applications, which are closely reviewed by FCC staff because they fail to meet our processing guidelines, nonetheless are granted with no EEO-related sanctions. If our guidelines were quotas, if we considered no other factors, all of these applicants would fail the test," Brown said.

"Similarly, I find untenable Commissioner Jones's suggestion that assignment of nine staff people to work on EEO, out of an agency

workforce of 2200, represents a misallocation of a 'substantial portion' of Commission resources." Brown went on to say, "If one agrees that equal employment opportunity contributes to the goal of program diversity... then assignment of less than one-half of one percent of the agency's workforce to that task is certainly no waste of staff effort," Brown said.

Call For Unity

Brown ended his remarks by saying he hoped his colleague would come around. "The FCC has seen the need aggressively to

FCC/See Page 22

Dick Logan Named Arbitron Marketing VP

Dick Logan, former NBC Radio executive and most recently Sales Manager for Arbitron Radio, has been promoted to Vice President/Marketing for the ratings company. Logan will step into his new assignment Monday, June 30, succeeding Dick Weinstein, who moved to Petry TV (R&R 6-20).

While noting that he did not see any radical changes coming about as a result of his appointment to the marketing job (number two spot in the radio division hierarchy), Logan did tell R&R, "My

ARBITRON ALTERNATIVE DOOMED?

RAM Makes Do-Or-Die Pitch

RAM Research contends that now is the time for the radio industry either to support the San Diego-based company as the sole alternative to Arbitron, or give up any hope of controlling Arbitron's cost spiral. This week, RAM President John Patton and Cole Industries (RAM's parent company) President Don Cole launched a whirlwind tour of the nation, taking a message to broadcasters in 12 major markets. The message: by the end of the week, RAM needs to know if there is enough financial support in the industry for the company to continue its drive to become the alternative to Arbitron. The RAM leadership is looking for commitments of at least \$1 million to stay active in the radio ratings race.

Kelly Appointed VP/GM At KLAC

Don Kelly, VP/GM at Metro-media's WIP/Philadelphia for the past 10 years, has been named VP/GM at KLAC/Los Angeles, also a Metromedia station. Current KLAC VP/GM Stuart Levy will remain with the station as VP/Director of Sales, while no successor for Kelly has been named at WIP.

Kelly told R&R, "I've always loved country music, and I'm really pleased to actually run a Country radio station. Of course, I am very sad about leaving WIP, because I have spent 10 very profitable years here, and this station is one of the major forces in the community and one of the best stations in the country. So I am leaving with mixed emotions, but I do love the West Coast life, and that's where I want to be." Metromedia President George Duncan was unavailable for comment when contacted by R&R.

Kelly is an 18-year veteran of the Metromedia chain. He joined the company in 1962 as Program Manager of KMBC (now KMBZ)/Kansas City, and served as GM at WCBM/Baltimore for seven years before joining WIP.

background as a broadcaster may make our sales effort even more service-oriented. I want to have more empathy with the broadcasters."

He told R&R he felt that he would work well with recently appointed VP/GM of Arbitron Radio Mike Membrado. Logan suggested that his broadcast experience would complement Membrado's administrative ability. A replacement for Logan in the sales management position will be named soon.

The RAM approach at the meetings this week is as follows:

- Broadcasters are urged to send preprinted cards supplied by RAM to Arbitron cancelling their contracts at the next renewal date.

- Broadcasters are also urged to fill out cards confirming the Arbitron cancellations, and are asked to send them to Patton at RAM. This is intended to give RAM an idea of how much money will be available for support.

- RAM will form a board of charter subscribers and a technical committee to devise a measurement technique that pleases the majority of those who commit to support the service. RAM is willing to rework its methodology to fit whatever the industry wants as a measurement technique.

If RAM does not receive sufficient financial or marketplace support, Patton stated to R&R that his service would be content to compete on a lesser level. Patton said his com-

RAM/See Page 22

Kranzberg Boardwalk's VP/Promotion

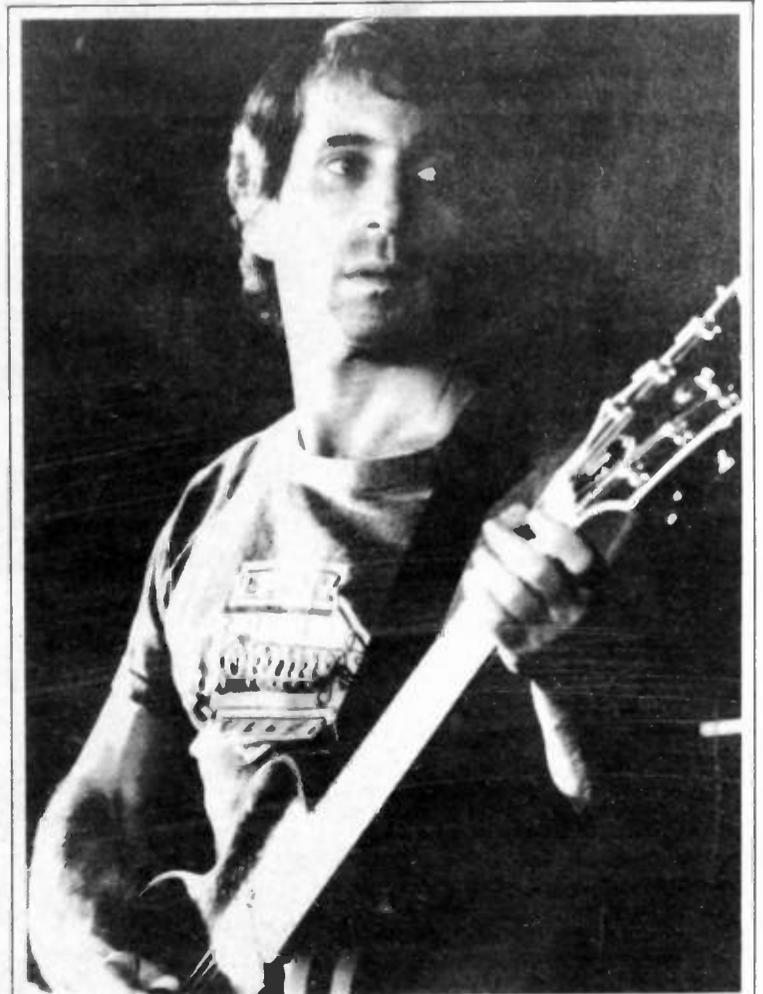
Scott Kranzberg has been appointed Vice President of Promotion for Boardwalk Entertainment, coming to the recently-formed firm from Chrysalis Records, where he had been National Promotion Director for the past 2½ years.

Boardwalk President Neil Bogart commented, "As a firm committed to projects in book publishing, television, records, and film,

Boardwalk depends on a core of versatile people. I feel that Scott Kranzberg is one of those people. His knowledge of marketing and promotion will be invaluable, and most importantly, the high quality of professionalism that he projects is precisely what we've been seeking."

Kranzberg stated, "I welcome the opportunity to work in film

KRANZBERG/See Page 22



Paul Simon Stars At American Radio Expo See Page 17



★
★
★ **ROGER
DALTREY'S**

**NEW SINGLES IS
MAKING THIS
THE LAND OF
THE "FREE ME."**

PD 2105 **"FREE ME"**

THE FIRST SINGLE FROM THE FORTHCOMING
ORIGINAL SOUNDTRACK RECORDING

"McVICAR" PD-1-6284

THE WHO FILMS PRESENTATION STARRING
ROGER DALTREY

WITH JOHN ENTWISTLE, KENNEY JONES,
PETE TOWNSHEND AND OTHERS.
ON POLYDOR RECORDS AND TAPES.



ROCK STARS ON DECK FOR WPLJ — The pictured full house is part of WPLJ/New York's special decks of cards featuring top recording stars as jacks, queens, and kings. The decks were originally designed for the station's blackjack booth at a NYMRAD (New York's radio association) carnival for agencies and clients. They were such a hit that the station is making up new sets of rock cards for a listener promotion — and that's bound to be one contest that doesn't get lost in the shuffle.

Geffen's Summer Signing Challenged By Polygram

Following the long-expected official announcement last week that Donna Summer had been signed by David Geffen's as-yet-unnamed Warner Bros.-distributed label, Polygram contended that the singer's former label Casablanca's contract was still "valid and binding," and declared that it will take all "appropriate actions" to thwart the Geffen transaction. Polygram's precise course of action remains to be seen, but could include a counterclaim to Summer's longstanding suit against Casablanca, former label President Neil Bogart, and his wife Joyce, Summer's ex-manager.

Geffen told several publications that he was not concerned about possible Polygram actions, declaring his certainty that his signing was valid. He commented earlier, "By any standards in the entertainment industry, Donna Summer is one of the premier performers of our time, and there certainly is no better way to launch a new record company than by inaugurating it with her."

Resnik, Buttice Join A&M Promotion Team

Steve Resnik and Gary Buttice have been appointed to national promotion positions at A&M Records by new VP/Executive Director of Promotion Charlie Minor. Resnik, most recently National Promotion Director under Minor at EMIA/UA, becomes National Promotion Director; while Buttice, formerly National Promotion Director for Curb Records, is National Singles Director.

Minor commented, "I am very pleased with the addition of these two talented men to A&M's promotion department. It is a special pleasure to welcome

RESNIK/See Page 26

Hunter, Hansen New GM, PD At KSJO

Cliff Hunter and Lee Roy Hansen have been appointed General Manager and Program Director, respectively, at KSJO/San Jose, following last week's resignation (6-19) of GM Steve Rosetta and PD Don Wright. Hunter had been GM of the AOR outlet's AM sister station, KXRX, and will assume the General Manager's duties for both facilities. Both Hunter and Hansen, who had most recently served as KSJO's Music Director, have been with the station since 1975. The Music Director's position has not been filled at this time.

While both Hunter and Hansen declined comment on the changes, Hunter disavowed rumors of an

HUNTER/See Page 26

SCOTT EXITS

Harris Named Acting PD At WBMX

Stephen Harris has been named acting PD at WBMX/Chicago, replacing the exiting Bob Scott. Formerly PD at WOL/Washington, D.C., Scott had joined the Black-formatted station less than three months ago (R&R 4-11). WBMX General Manager Ron Craven told R&R the sudden switch was due to management's dissatisfaction with Scott's ability "to

HARRIS/See Page 26

Knight Named PD At KCBQ

Larry Knight has been appointed PD at KCBQ/San Diego, following the departure of Bob Christy to a national programming position with Fairbanks Broadcasting after just two weeks with KCBQ (R&R 6-20). Knight, ironically, is a longtime Fairbanks programmer, having most recently been PD at Disco-formatted WZZD/Philadelphia until Fairbanks sold it, and serving as PD at the chain's WIBC/Indianapolis and WRMF/Titusville, FL (now licensed to West Palm Beach) before that.

KCBQ GM Mike Stafford told R&R, "Larry takes his job seriously. He's part of the new breed of PD's

KNIGHT/See Page 22

KDWB-FM's Christian Killed In Car Crash

Michael Christian (real name David Lapham), morning man at KDWB-FM/Minneapolis, was killed in a car accident Thursday morning (6-19) following a party for station air personality Bob Lang. The party celebrated Lang's forthcoming wedding, for which Christian was set to be best man.

KDWB GM Louis Buron Jr. said station personnel were "devastated" by the accident. "It certainly is a loss to us here at our radio station, but also to our industry," Buron told R&R, "when we have to lose somebody like that, because he really was talented and great to work with."

Christian, 28, had worked his way up from assistant researcher to morning man in three years, Buron said, adding, "He was doing just a fabulous job for us." He is survived by his parents and a sister.

PROMOTION DEPT. RESTRUCTURED

Kelley Takes New Sire VP Post

Dan Kelley has been appointed VP/Promotion & Marketing and Director of West Coast Operations for Sire Records, as previewed in R&R (6-13). The move triggers a restructuring of the company's promotion and marketing departments, with John Montgomery moving from VP/Special Projects to VP/Album Promotion, Suzanne Emil named National Promotion

KELLEY/See Page 26

FIRST BOOTLEG FELONY COUNT

Major Record Piracy Indictment

Michael Rascio, a Long Island, NY resident, was arraigned in Suffolk County Criminal Court last week (6-19) on a 75-count indictment alleging manufacture and distribution of unauthorized recordings. Indicted along with Rascio were M & R Records Inc., Best Record Pressing Corp., and International Picture Disc Corp. Rascio's indictment consists of 25 felony counts of manufacturing unauthorized recordings, including the first felony count of a bootleg recording (Blondie's "Headlines"); 25 misdemeanor counts of sale and possession for sale of unauthorized recordings; and 25 misdemeanor counts of sale and possession

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April/May Arbitron Results For Nine Markets

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this week ...

ABC GETS FLOWER POWER

An exclusive interview with top ABC execs on their new production arrangement with DIR and "King Biscuit Flower Hour."

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ARBITRON: NO EXCESS OF ACCESS

Arbitron's new edit manual is in effect, but finding out what's in it is another story.

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KEEPING RADIO RED HOT

The recession is hurting TV first, and radio stations can turn that trend into a long-term advantage.

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ARE THE "FORCED" REALLY WITH YOU?

A programmer's letter reopens the controversy — are "forced listening" contests beneficial in the long run?

Page 20

BLACK CABLE — OPPORTUNITY OR FABLE?

Cable just might be the most economical entry into radio for minorities.

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AOR RESEARCH VS. SHRINKING ALBUM SALES

Slumping singles sales affect Top 40 research; what's the LP sales slide's impact on AOR? Viewpoints from programmer and record company sources.

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FCC'S "CLEAR" THINKING FUZZY?

Bill Rust of top Pop/Adult chain Rust Communications tends to think so, and provides facts and details on the clear channel issue.

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Washington Report

Telecommunications Bill Delayed

The Senate was moving full speed ahead on its version of a bill (S. 2827) to amend the Communications Act of 1934. But business was postponed Tuesday (6-24) when the Commerce Committee was to have begun marking up a bill sent to it by the Communications Subcommittee (R&R 6-20), because of an injury Senator Harrison Schmitt (R-NM) sustained playing softball and Senator Barry Goldwater's absence due to recovery from hip surgery. Speed is of the essence for the bill, since Congress will recess July 3-20.

Here's where things stand:

- Radio and TV broadcasters joined newspaper lobbyists in opposing the bill. NAB, in a letter to Commerce Chairman Senator Howard Cannon (D-NV), said the proposed legislation needed to be studied further. NRBA sent telegrams to all members of the committee asking that radio be deleted from the bill, in hopes of radio-only legislation.

- The House Communications Subcommittee, under the leadership of Rep. Lionel Van Deerlin, voted in favor of H.R. 6121, a bill

dealing primarily with common carrier issues and proposing to restructure the telephone industry.

- House Commerce Chairman Harley Staggers (D-WV) has scheduled mark-up on H.R. 6121 for next Wednesday (7-2). (If broadcasting is to be included in a final bill, the House would have to re-add broadcast language.)

- FCC Chairman Charles Ferris wrote Senators Hollings and Goldwater congratulating them on a great proposal which would give the FCC a wide discretion in implementing changes. Ferris said he endorsed a five-year renewal for all broadcasters, however.

- Public interest groups opposed the bill.

- Cable people loved it, as do AT&T and numerous labor groups pushing very hard for enactment.

The Week In Review

- FCC Commissioner Tyrone Brown criticizes fellow Commissioner Anne Jones (see Page 1).
- New Senate Communications bill stalled.
- ABC picks up exclusive rights to "King Biscuit Flower Hour."
- Summer Rerun: Reply comments on radio dereg trickle in.

— Jonathan Hall

FCC At A Glance

Talking To The Commissioners

By a 5-2 vote, the Commission decided to ease up on its policy of banning communications between Commissioners and parties involved in pending rulemaking cases. Beginning next month such "ex parte" communications (a discussion between a person outside the agency having a direct or indirect interest in the outcome of a proceeding and a Commissioner or member of the Commission's professional staff) will be prohibited only in highly "valuable" competing claims — for example FM assignments — after a rulemaking order has been issued. Commissioners and staffers will now be able to meet privately with people to discuss their cases, as long as they put a record of what was said in the public file. Commissioners Anne Jones and Abbott Washburn dissented, saying even the new rules are too restrictive. Washburn said he had seen sources of information dry up since reporting requirements were imposed two years ago.

Broadcast Bureau Chief Gets More Power

The FCC amended its rules to allow it to dismiss frivolous, repetitive, or moot petitions without requesting public comment, and gave Broadcast Bureau Chief Dick Shiben authority to act on these petitions. Similar powers have already been delegated to other bureau chiefs, as well as GC Bob Bruce and Chief Scientist Steve Lukasik. The new rules do require, however, that when the FCC has asked for public comments, it

may not act on a proposal until the comment period has expired. Presently, the FCC doesn't have to wait until the end of a comment period.

No Sidetracking Radio Dereg

The Commission announced last week it has denied a request by a number of public interest groups which didn't receive early notification of FCC action on radio deregulation. They claimed lack of information hindered their ability to file a court appeal in a timely

Beginning To Sort Out Radio Deregulation

A check of the letters received at the FCC recently on radio deregulation shows pro and con comments still trickling in, but not in the great numbers of a few months ago. *Wednesday (6-25) was the last day for reply comments, and FCC Staff Attorney Roger Holberg, who's in charge of reviewing all 21 volumes of comments, called the occasion "the beginning of the end."* Holberg said he is in the process of putting together a full-time staff which will eventually make recommendations to the Commissioners, but ventured no guess as to when those recommendations will be ready.

Congress Gets Into The Act

A number of Congressmen and Senators filed comments supporting constituents' points of view. Senator John Melcher (D-MT) favored deregulation, saying, "I am pleased to see your agency recognizes the maturity of this country's commercial broadcast radio stations." Other representatives supporting broadcasters included Rep. Hal Sawyer (R-MI), Rep. Bill Natcher (D-KY), Sen. Quentin Burdick (D-ND), Rep. Tom Railsback (R-IL), and Rep. Joe Wyatt (D-TX).

Speaker Speaks Out Against Deregulation

Opponents to deregulation on the Hill included House Speaker Tip O'Neill (D-MA), who backed

Mary Merrill, one of his constituents. Merrill had earlier said in comments to the FCC, "The deregulation of radio would be the opening wedge for deregulation of television, an even greater field of abuse." Other representatives opposing deregulation were Rep. Bill Young (R-FL), Rep. Tom Evans (R-DE), and Rep. Robin Beard (R-IN).

Show Of Support From The Home Front

One clever broadcaster, Jim Dick, President/GM, WIVK/Knox-

ville, sent the FCC supportive letters from his community leaders. Jake Butcher, CED of United American Bank in Knoxville, wrote that he was convinced deregulation would not reduce WIVK's commitment to public service. The Chairman of the Knox County Board of Commissioners, the Registrar of the Board of Elections, and the Commissioner of Highways all urged the FCC to deregulate radio for similar reasons.

Industry Reaction

Attorneys for both NAB and NRBA said they planned to file reply comments repeating their previous positions. (For a complete wrap-up on these issues and the FCC radio deregulation proposals, see R&R 3-28.)

Push For Spectrum Study Continues

FCC Chairman Charles Ferris put the ball back in radio broadcasters' court last week regarding a joint industry-government master plan for spectrum allocation (R&R 6-13). After heavy lobbying by NAB's top staff, Ferris asked for specific areas needing to be discussed.

Meeting in Washington this week, seven of eight members of NAB's Radio Allocations Task Force outlined four areas, including 9 kHz, detrimental signal interference in the Southwest as a result of the possible increase in power by stations in Central Amer-

ica, and FM allocations. A resolution was brought before NAB's Executive Committee Wednesday (6-25). A second meeting is set for July 7.

Also meeting with the task force were several engineers: Hal Kasens and Howard Head of A.D. Ring Assoc., Jules Cohen, and former Broadcast Bureau Chief Wally Johnson, head of the Assoc. of Broadcast Engineering Standards.

People

Chicago

David Nelson named GSM at NBC's WMAQ, having been Western Regional Manager for RKO Radio Sales. He previously worked in sales for Globetrotter Communications and the Crystal Co.

Fresno

Robert Franklin named Exec. VP of KMAK & KBOS-FM. Franklin has held executive positions with KSON/San Diego, Capital Cities, and Sonderling.

Minneapolis

Jergen Nash, WCCO air personality, is retiring after 27 years.

New Orleans

Chuck Mangione will perform at NAB's Programming Conference Tuesday, August 26.

Wisconsin

New officers at Wisconsin Broadcasters Association: Charles Dickoff (WEAQ & WIAL/Eau Claire) President, Jack Gennaro (WFAR & WWRW/Wisconsin Rapids) VP/Radio, Henry Davis (WIII-TV/Milwaukee) Secretary, and Nancy Goetz (Broadcasting Corp., Naples, FL) Treasurer.

Las Vegas

Don Bridenstine named VP/Treasurer of KRXX, the station serving motorists commuting between Las Vegas and Los Angeles on Interstate Highways 15 and 40. He comes to KRXX from Lockheed.

fashion. But the Commission pointed out that the group's ability to participate in the deregulation proceeding had not been hindered.

2 CA Stations Acquitted Of "Fairness" Charges

Citizens' groups filed Fairness Doctrine complaints against KABC/Los Angeles and KXHI/San Francisco prior to the June 3 primary, saying the stations' presentations of certain ballot propositions was one-sided. But after review by Art Ginsburg's Complaints and Compliance Division, both stations were found to have provided balanced coverage. For example, in the case of KABC, 80 minutes of spot announcements opposing a particular proposition were offset by five 30-minute programs presenting contrasting points of view.

Hearing Still On

The Commission has refused to cancel an order designating WPCE/Portsmouth, VA and WOWI/Norfolk, VA for hearing. The stations, owned by Rev. Levi Willis, are in trouble for alleged false advertising, broadcasting a lottery, and questionable sales practices.

THE FOLLOW-UP TO THE
GIANT SINGLE OF 1980!



**“YOU’RE THE
ONLY WOMAN
(YOU & I)”
AMBROSIA**

PRODUCED BY
AMBROSIA AND FREDDIE PIRO

 ON WARNER BROS. RECORDS

IT WON'T BE A
“STRANGER” FOR LONG...



**“STRANGER
IN MY HOME
TOWN”** THE NEW
SMASH FROM
FOGHAT

PRODUCED BY TONY OUTEDA,
DON BERMAN AND FOGHAT

ON BEARVILLE RECORDS
MANUFACTURED AND DISTRIBUTED BY WARNER BROS.



AT THE NETS

ABC & DIR Confirm Contract

As rumored in Street Talk last week, ABC has signed a three-year contract for an undisclosed amount with DIR beginning January 1, 1980. DIR is a New York-based syndicator, known primarily for its highly-rated AOR concert program, "King Biscuit Flower Hour."

ABC will distribute "King Biscuit Flower Hour" exclusively. In addition, DIR will produce 26 bi-weekly country music programs expanding ABC's "Country Grace Encounter" series, a one-hour special initiated by ABC last year. DIR will also take over production of various other ABC rock programs.

In his introductory remarks at a press conference at the Four Seasons restaurant in New York on Monday (6-23), ABC Radio Network President Ed McLaughlin noted, "We expect that the whole relationship between station and network may change, with the net effect being more diversity for the radio listener. . . Today we are again seeking the opportunity to develop new programming that could well match the great days and nights of the thirties and forties, when radio was the star of home entertainment."

McLaughlin quoted ABC Chair-

man and CEO Leonard Golden-son, who recently noted, "For 15 years radio has been characterized for non-stop innovation, both at the network level and the local station level. I find changes as I tune to the radio dial. Not changes in the voices, but changes in what they are saying and doing; changes in the service that they provide. So I do not think that it is an accident that radio listening is at a record-setting level."

DIR President Bob Meyrowitz said the alliance with ABC will give DIR an opportunity to "produce programs of all kinds, not just what we have been doing."

Peter Kauff, DIR Exec. VP, noted that with all the talk about videocassettes, etc., "The demand for radio programs remains strong."

R&R conducted the following interview with McLaughlin; Bob Chambers, network VP/GM; and Dick Foreman, VP and Director of Programming.

R&R: Why DIR?

McLAUGHLIN: Very simply, we think that they are the best company in the area of producing radio programs.

FOREMAN: "King Biscuit Flower Hour," established in 1973, is bar none, we feel, the leading AOR program in America. For that reason, and for other things that they do best, such as the "Rock Awards," we thought it would be good for us to move forward in additional areas in working with their great expertise.

R&R: Why, with ABC's collection of talent within its network and O&O's, wouldn't you go with people inside?

McLAUGHLIN: Evaluating and analyzing the situation, we want to do more, and when you want to become larger and better, you go wherever you think that you can get the best producing and the best programming. The "King Biscuit Flower Hour" is a 52-week ongoing program that accelerates our growth. It would have taken us, doing it in-house, much longer to get where we are today. We have taken a quantum leap from some 32 programs in 1980 to over 80 programs next year.

FOREMAN: Our first project in 1978 was an-Elvis (Presley) program. As you know, we did that in-house. And then in 1979 we included 11 projects, but we learned in the process of doing it that while it is a lot of fun working in-house — and everybody in the creative sense really enjoys it — we are missing all of the other possibilities on the periphery.

R&R: Will it clear all your O&O's?

McLAUGHLIN: We don't know. That is a decision that will have to be made between now and January 1. Phase one was to first enter an agreement with DIR.

R&R: What happens if there is a conflict between an existing affiliate of DIR's and an ABC affiliate?

McLAUGHLIN: There was no point in speculating as to what would happen until this point, and now we will start dealing with that from this point forward.

R&R: Why the idea of adding country music?

McLAUGHLIN: Well, I have been a great believer that country music has been a long time coming.

R&R: Why wouldn't you go to somebody who is a recognized leader in producing country?

FOREMAN: We considered that, but we have experience in country ourselves because we have presented Waylon Jennings, Lynn Anderson, Johnny Paycheck and others.

They have done all their work in their own facilities and we feel they have the capabilities of doing a country program. If you can do a show like "King Biscuit" for so many years, you can really move forward in another area. So that is why we went with DIR.

Although we will be using DIR, we will be utilizing other people, and we really sincerely encourage other producers to come to us and say: "Hey, this is what we have to offer, are you interested?" All we want to do is please radio stations, it's that simple. Hopefully for profit also.

R&R: Do you think there is a saturation of country music specials?

McLAUGHLIN: I don't think so. If you take a look at the demand on the artists, certainly they are playing different places around the country. If you go to Vegas, Lake Tahoe, or Reno, you have country stars playing the major clubs. I was at the Felt Forum for a Tony Randall benefit recently, which was a country music program, and I thought that I was at a rock concert. I couldn't believe the response that the audience had for the artists. And I don't think we have reached a saturation point. I think that it has to be done differently — as we did with the rock concerts.

R&R: Different how?

McLAUGHLIN: I believe with our association with DIR we will do it better than anybody else. I can also say, incidentally, that we are saying 26 country specials now, but there is no reason that there couldn't be 52. One advantage to that is that stations will know that they have a program coming down now on a bi-weekly basis which could be weekly. That is very helpful to stations from a programming standpoint, and there is no question that it is important to an advertiser from a marketing standpoint.

R&R: What would be the arrangement between you and those who carry it in terms of sales? Will you sell X-number of availabilities and give the station X-number?

McLAUGHLIN: Yes. It will be somewhat of a cooperative basis. We will take the number of spots that the network deems necessary and give stations some.

R&R: Who are your prime advertising candidates for, say, the "King Biscuit" hour?

CHAMBERS: Well, there are the current clients that are in there; of course they will be the first contacts — Honda, TDK, IBM, and Busch are the main long-term clients.



SIGNING UP — Pictured putting the final touches on their production arrangement are DIR's Bob Meyrowitz, ABC Radio's Ed McLaughlin, and DIR's Peter Kauff.

ABC

Suzanne Banks becomes Network Manager of promotion and publicity.

ABC-FM

Darryl Brown promoted to Director/ABC-FM Network, from Manager of Special Projects. Brown was formerly with the WMCA/New York News Department.

APR

Results of an affiliates survey have been released to R&R. Members were asked about news and feature programs. It was found that hourly newscasts are APR's most popular product, and the longer version of the cast gets more airplay.

Of the different formats, all APR Country stations use the newscasts, 77% of Top 40's, and 91% of Pop/Adults use them, while only 50% of all-News or News/Talk affiliates use APR newscasts.

Members had some complaints. Several said anchors don't watch the clocks, and it's hard to shoehorn spots into commercial slots. Lowest ratings were given in voice quality and writing. Highest marks were received in the categories of Washington news and sports.

Les Smith of WYGC/Coral Gables named President, Florida AP Broadcasters, Emmett Rozier, WDAT/Ormond Beach, elected Exec. VP, and Roger Cristy, WPLP/Pinellas Park, elected VP for radio.

John McBreen, ND of KGAK/Gallup, elected New Mexico AP President; and Jerome Orr, GM, KCIA/Humble City chosen VP.

Mutual

460 stations, including all top 100 markets, have cleared the "Johnny Cash Silver Anniversary Special" on July 4. The special, produced by WHN/New York PD Ed Salamon, salutes Cash's 25 years in show business.

Source

Don Forth becomes Regional Manager, Affiliate Relations. He is former GM at WLOB/Portland, ME.

A trilogy of rock starring Yes begins August 15-17 with a three-hour magazine of music and interviews with stars. Next in the series is "Yes Live From Madison Square Garden," broadcast by 54 premiere stations September 6 from 9-11pm. An edited version of the live concert will air October 3.

CBS

Vin Scully will provide play-by-play of the All-Star Game July 8 and sportscaster Brent Musburger will do color commentary.

Pamela Haslam joins CBS Radio as Manager of Press Information. She is former Publicity Manager for Fawcett Books, part of CBS's Consumer Publishing Division.

Lawrence Johnson, host of daily feature "What's New In Learning?," named UCLA Director of Electronic Media, where he will write, direct, narrate, and produce radio, TV, and film programs.

Carl Simon will be interviewed in a 20-part special by KNX-FM/Los Angeles News and Community Affairs Director Christopher Ames. Show airs July 19-20.

KCMO/Kansas City will air "CBS Mystery Theater."

UPI

Two new 90-second features on the broadcast wire: "Today's Consumer" concentrates on new products, energy prices and regulatory decisions. "Today's People" looks at personalities in the news.

NPR

"All Things Considered" originated live via satellite from the West Coast all this week. Cohost Sanford Unger anchored his segments from member station KQED/San Francisco while his partner Susan Stamborg was heard from Washington.

Woodruff

The new Pacific states network, which links 25 stations including KIRO/Seattle and KYXI/Portland, is sending Senior National Correspondent Jim Simon and political correspondent Ginny Prior to the Republican and Democratic conventions to highlight news of interest to California, Oregon, and Washington. The net's regular broadcasting schedule began June 2.

Shadow

Shadow Network, a traffic/transit information service supplied to broadcasters and private transportation firms in New York, Chicago, and Philadelphia, has appointed Roy Schwartz as Sr. VP. He formerly was involved in management at WHN/New York, KGBS/Los Angeles, WBZ/Boston, and WIBG/Philadelphia, among others.

Sales Talk

Eastman

Eastman to rep KABQ/Albuquerque.

Phil Shadi joins Eastman Radio in New York as account exec.

RKO

Jack Patterson appointed Sales Manager/RKO Detroit Sales Office. He had been Midwest Regional Sales Manager.

Katz

Katz Radio and WVIT/Hartford teamed up to prove to Fayva shoes that radio delivered greater concentration of audiences in the Hartford/New Haven metro areas than TV. Result: a 25% budget share for WVIT.

Ron Jamison joins Chicago broker Richard Shaheen, Inc. Jamison owns KBAB/Indianola, IA.

Beverly Wilson and Gregg Rizzo join WIND/Chicago as account execs. Wilson is former WBEE/Chicago Sales Manager and Rizzo has been account exec at WAIT/Chicago.

RAB

"Idearama," the RAB Sales Training series, will travel to 42 cities during July and August. It will feature moneymaking ideas, reasons why retailers should advertise on radio in a recession, promotions and contest ideas to turn on even merchants contemplating budget cuts, ideas on how to turn a dull newspaper ad into a lively radio commercial, and much more. First sessions are July 15, Sheraton Inn, Bloomington, MN; and July 13, Madison, WI Sheraton Inn.



MAJOR MARKET PREVIEWS COMPUTERGRAPHICS — Major Market Radio Sales previewed its new "ComputerGraphics" system for Ogilvy & Mather Radio Supervisor Art Catalanello recently. Pictured (l-r) are MMR account exec Elaine Jenkins, Catalanello, and MMR Research Director Jeff Wakefield.

Appearing weekly on stations like:

WCBS-FM New York, NY
 KZLA-FM Los Angeles, CA
 KYA AM/FM San Francisco, CA
 WRKO Boston, MA
 KRLY Houston, TX
 KING Seattle, WA
 KHOW Denver, CO
 WASH-FM Washington, DC
 KIOA Des Moines, IA
 WZUU-FM Milwaukee, WI
 KTYN Minot, ND
 WCHN AM/FM Norwich, NY
 WWOR-FM Rochester, NY
 WTLB Utica, NY

WWJM-FM New Lexington, OH
 WGFT Youngstown, OH
 WCMB Harrisburg, PA
 WAIM AM/FM Anderson, SC
 WCOS AM/FM Columbia, SC
 KGAA-FM Aberdeen, SD
 KZFM Corpus Christi, TX
 WXAM Charlottesville, VA
 KREM Spokane, WA
 WYAY Chippewa Falls, WI
 WIXX-FM Green Bay, WI
 WVAQ-FM Morgantown, WV
 KDEO Honolulu, HI
 KNVR-FM Paradise, CA
 KPRQ Murray, UT

WKBR Manchester, NH
 KYYY Bismarck, ND
 KKLV-FM Anchorage, AK
 WFPA Ft. Payne, AL
 KMCK-FM Siloam Springs, AR
 KCEE Tucson, AZ
 KXOA AM/FM Sacramento, CA
 KOGO San Diego, CA
 WPSO-FM New Port Richey, FL
 WAMT Titusville, FL
 KFXD AM/FM Boise, ID
 KFMA-FM Jerome, ID
 WCIL-FM Carbondale, IL
 WQLK-FM Richmond, IN
 WIBR Baton Rouge, LA

WLOX Biloxi, MS
 WDMS-FM Greenville, MS
 KDXT-FM Missoula, MT
 KTXK Whitefish, MT
 WFTC Kingston, NC
 WKIX Raleigh, NC
 WXIK-FM Shelby, NC
 WHSL-FM Wilmington, NC
 CHFM Calgary, ALB
 CFMI-FM New Westminster, BC
 CHML Hamilton, ONT
 CILA-FM Lethbridge, ALB
 CJFM Montreal, QUE
 CIGO Port Hawkesbury, NS



Starring: ANIMALS BEACH BOYS BEATLES BUFFALO SPRINGFIELD RAY CHARLES DAVE CLARK FIVE
 CREEDENCE CLEARWATER REVIVAL CROSBY, STILLS & NASH NEIL DIAMOND DOORS BOB DYLAN EVERLY BROTHERS
 FOUR SEASONS ARETHA FRANKLIN JIMI HENDRIX JEFFERSON AIRPLANE MAMAS AND THE PAPAS MONKEES
 PETER, PAUL & MARY ELVIS PRESLEY ROLLING STONES SIMON & GARFUNKEL SUPREMES ...And Many More!



Watermark

10700 Ventura Blvd.
 No. Hollywood, CA 91604
 213/980-9490

The 60's are back in over 100 markets on **Soundtrack of the 60's**, Murray the K's new weekly salute to the decade that changed our lives ... and changed our minds. It's three hours of music and memories from the 60's, produced every week by the people who bring you American Top 40, American Country Countdown, Alien Worlds and The Robert W. Morgan Special of the Week.

Exclusive radio licenses to carry **Soundtrack of the 60's** are available in many markets now. Call Watermark at 213/980-9490 for the **Soundtrack of the 60's** brochure and demo cassettes.

SOUNDTRACK
 OF THE
60's

© 1980 Watermark

WHAT'S NEW

SPOT PRICE CHANGES PREDICTED

Advertising Seminar Highlights Radio's Potential

A recent conference on "The Do's And Don'ts Of Media Planning And Buying," conducted by ADWEEK for media buyers, was highlighted by Della Femina, Trivisano & Partners' Ronnie Greenfield's discussion of radio as a "good advertising vehicle."

The seminar noted the "tremendous" wide-range audience available to radio advertisers, as well as the geographic flexibility radio affords. Also emphasized was the medium's creative potential and cost efficiency, having the lowest percentage of cost increases over the past decade of any major media. Ms. Greenfield, while extolling radio's virtues, nevertheless expressed an advertiser and agency desire that radio adopt a more equitable pricing policy, whereby 30-second spots are priced at half the 60-second rate, as TV now does. She foresees a change in the current 75-80 percent of the minute rate charge for 30's occurring within the next few years.



Broadcast Electronics Inc. has recently introduced a single-tube 30 kW FM transmitter, the "FM-30," which incorporates such features as a unique folded half-wave cavity power amplifier design, a digitally programmed "FX-30" ultra-linear exciter and a microprocessor-based control system, the latter making its broadcast transmitter debut.

The "FM-30" 's power cavity design eliminates the plate blocking capacitor and all sliding contacts for higher reliability, greater efficiency and lower maintenance cost, while the unit's single-tube design provides 30 kW power output on any frequency between 87.5 and 108 MHz, resulting in a final amplifier plate efficiency of nearly 80 percent at full output.

The unit's built-in microprocessor controller performs all transmitter control and status functions by its continuous scanning action, including 127 different status indications, providing the operator with more diagnostic information than previously available. In addition, the new "FX-30" exciter used in the "FM-30" is capable of more than 30 watts output, and utilizes a digitally-programmed frequency synthesizer to permit field frequency changes in 10 kHz increments without requiring new crystals. For further information contact Broadcast Electronics Inc. at 4100 N. 24th St., P.O. Box 3606, Quincy, IL 62301, (217) 224-9600.

RAB Gives Radio High Marks In Back-To-School Buys

Although the school year is just a memory for the majority of the nation's youngsters, advertisers are just beginning to plan ahead for their fall back-to-school campaigns. With this in mind, the **Radio Advertising Bureau Inc. (RAB)** has published a booklet entitled "Chalk Up Back To School Sales With Radio."

The fold-out brochure lists eight reasons radio is the best media buy for advertisers of school-related items — for instance, an average of 80 percent of all women with school-age children listen to radio as opposed to a 71 percent average newspaper readership within this same demographic. Moreover, these mothers spend between six to 20 minutes more with radio daily than they do with TV.

The study also points out that more students are reached through radio

than any other media, with an average daily listening time of 3½ hours for high school students as compared with 2 hours 45 minutes of TV viewing and only 38 minutes of newspaper exposure. These listening levels, combined with radio's cost efficiency (only a 52 percent cost-per-

thousand increase over the last 12 years, while TV's cpm soared 104 percent and newspapers' 113 percent), should prove efficient sales tools for those lucrative back-to-school buys. For further information, contact RAB, 485 Lexington Ave., New York, NY 10017, (212) 599-6666.

TV's Message Garbled?

Study Shows 90% Of Viewers Misunderstand Some Part Of Ads, Programs

TV programs such as "The Misadventures Of Sheriff Lobo" and "B.J. And The Bear" have been repeatedly attacked as appealing only to the simplest of intellects. However, if a recent report issued by the **American Association of Advertising Agencies** is any indication, we may never again see a really complex show like "Three's Company" or experience the thrill of watching the **Jack-In-The-Box** clown explode before our very eyes.

The study, headed by **Purdue University** professor of consumer psychology **Jacob Jacoby**, involved 2700 people between the ages of 13 and 65 in 12 major markets nationwide who were asked to view various entertainment programs, news shows, public service announcements, and commercials, followed by the completion of twelve questions on their comprehension of the same. Researchers found that only 3.5 percent answered all the questions correctly, and more than 90 percent of those tested (regardless of age, sex, race or income level) misunderstood between one-fourth to one-third of what they had just viewed! Although age and education differences varied the results only slightly, because the actual sampling was conducted under a controlled environment, indications are that actual viewing habits would be more conducive to miscomprehension.

Surprisingly, commercials were the least misunderstood of the videotapes shown, while, not so surprisingly, a speech by President Carter reportedly garnered the highest marks for non-comprehension. Even though the public may not fully comprehend the message, the research results should come as some relief to advertisers who've waged a constant battle over **Federal Trade Commission** regulations on commercial clarity. Whether or not presidential speechwriters are encouraged by the results is another story.

Triple Your Taping Time

Previously, Sony's "Beta I" mode VCR's were limited to a mere 90 minutes of recording time. However, with the addition of a VCR changer, up to three "L-750" vid-deocassette tapes can be automatically reloaded to triple your record (or playback) capacity. The VCR changer comes in several models with compatibility determined by the VCR you own. Price: \$125.00.

CASSETTES OVERTAKE 8-TRACKS

'79 Tape Sales Continue Climb

Sales of prerecorded tapes continued their nine-year rise, according to the 1979 annual membership survey conducted by the **National Association of Recording Merchandisers (NARM)**. Last year, prerecorded tapes accounted for 36.7 percent of NARM members' dollar volume, up from 33.2 percent in 1978. Dollar volume for prerecorded tapes in 1970 was 29.6 percent.

Cassettes likewise continued to increase their share of the prerecorded tape market, soaring to 52.3 percent of NARM members dollar volume for prerecorded tapes in 1979, up from 35.1 percent in the year-previous. Accordingly, dollar volume for 8-track tapes declined to 47.7 percent of the prerecorded tape market in 1979, down from 64.9 percent in 1978.

Singles also saw a decline in dollar volume, falling to just 10 percent of NARM members' 1979 total dollar volume, the year before, singles made up 10.3 percent of the total. This slide came despite singles and prerecorded cassettes being the only two product areas to demonstrate dollar gains in the **Recording Industry Association of America's** 1979 annual survey. Furthermore, despite considerable controversy surrounding their purported effect upon record sales, blank audio tapes claimed but 3.3 percent of the 1979 NARM total dollar volume.

Ring Top Puller Nails The Problem



If you've ever tackled a tab-top or ring-pull can and come out with your nails (and temper) the loser, you'll love the "Tabee." Invented by **Larry Harts** of Coral Gables, FL, the "Tabee" takes those elusive tabs or rings and whips 'em off with nary a scratch to that expensive manicure. At \$1.49 each, the battle of man (or woman) against can is a cheap victory that anyone can get into tooth and nail.

WESTWOOD ONE • SALUTES!

One of over 1200 Great Radio Stations carrying Westwood One programs. Programs like: Dr. Demento, Off The Record with Mary Turner, The Great American Radio Show with Mike Harrison, Star Trak with Candy Tusken, Ace & Friends, Spaces and Places, Shootin' The Breeze, Special Edition with Sid McCoy, The Sound of Motown, On The Move and The Twelve Hours of Christmas.

WTOZ

9540 Washington Blvd., Culver City, CA 90230

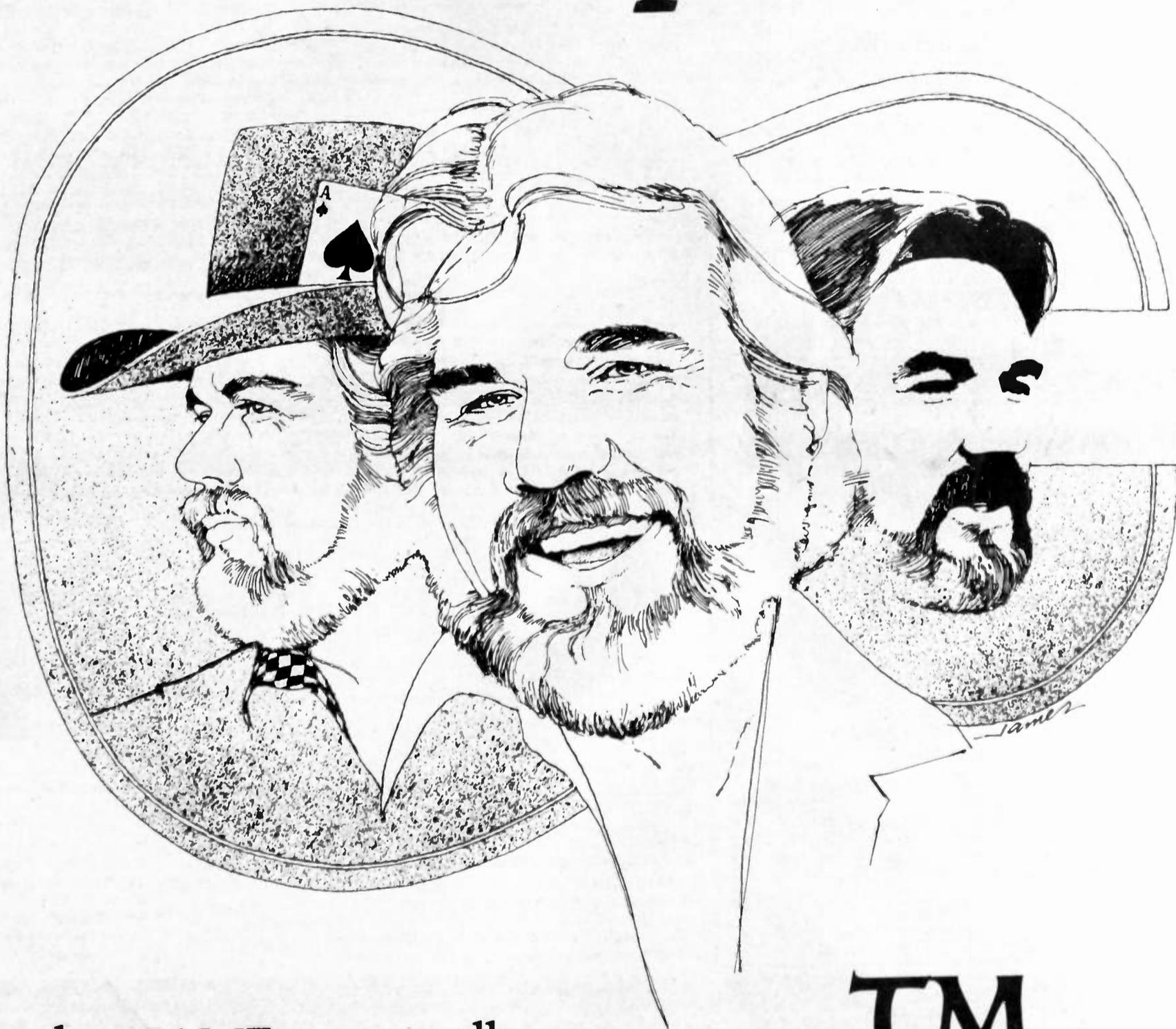
(213) 204-5000

WESTWOOD
ONE

The



Radio Special*



the NAME says it all -
the MAN sings it all -
the DEMO explains it all -

TM

TM Special Projects

1349 Regal Row Dallas, Texas 75247
Ron Nickell V.P. (214)634-8511 CALL COLLECT



A subsidiary of Shamrock Broadcasting Company, Inc.

* The Only AUTHORIZED Kenny Rogers Special.

WHAT'S NEW

Ad Age Poll Finds American Consumers Apprehensive

Although retailers nationwide are cutting prices in an effort to keep their stock moving, over 80 percent of the Americans surveyed in *Advertising Age's* national consumer poll for May reported that they currently had no major purchases in mind. Furthermore, 76 percent of the respondents claimed that they had no desire to make major purchases either through use of credit or by borrowing, with over 70 percent agreeing that "this is not the time to make major purchases."

Despite consumers' apprehension regarding major purchases, only 53 percent claim they are cutting back on their day-to-day spending — the lowest figure this year. And while 61 percent noted they were cutting back on buying clothes and 50 percent said they were cutting back on buying food,

both these figures have declined five percent from the previous month's poll. Nevertheless, 79 percent stated they were still cutting down on their driving.

Majority Expects No Layoffs

However, consumer cutbacks and the aforementioned apprehension notwithstanding, 70 percent of those queried expected no layoffs or pay cuts in their household in the coming months. A majority (54 percent) continued to expect their incomes to increase in future months with an additional 18 percent expecting their incomes to either keep pace with or increase faster than the rate of inflation.

This optimism is by no means firm, however, as 18 percent of those polled now regard recession/unemployment as a major problem, an increase of 10 percent from April's figures. Nonetheless, 37 percent expect a lower inflation rate in the coming months, down 15 percent from April and 22 percent from March, but 53 percent still consider inflation a significant problem. One bright spot amid the generally gloomy economic outlook is that the number of consumers who feel the energy

shortage will be a trouble area in the near future has declined to 11 percent. A year ago, the comparable figure was 37 percent.

War Fear Growing

Now, foreign affairs and the threat of war appear to be uppermost in Americans' minds as 42 percent expressed concern over this issue, an increase of 12 percent within the past month, and nearly nine out of 10 U.S. consumers agree that "things are getting worse." Despite this national depression brought on by the recession, 50 percent of the respondents said they were happy with President Carter's performance, although 59 percent said they would prefer someone else in the White House and an even greater number (60 percent) claimed it "didn't matter who was President."

Whether this latter statistic is a reflection of voter apathy or a feeling of general helplessness is something the President's analysts will have to decide before November 4. As for now, Americans appear to be confused, but not enough to do anything about it.

50 LP SET

Rolling Stone, Time-Life To Produce History Of Rock

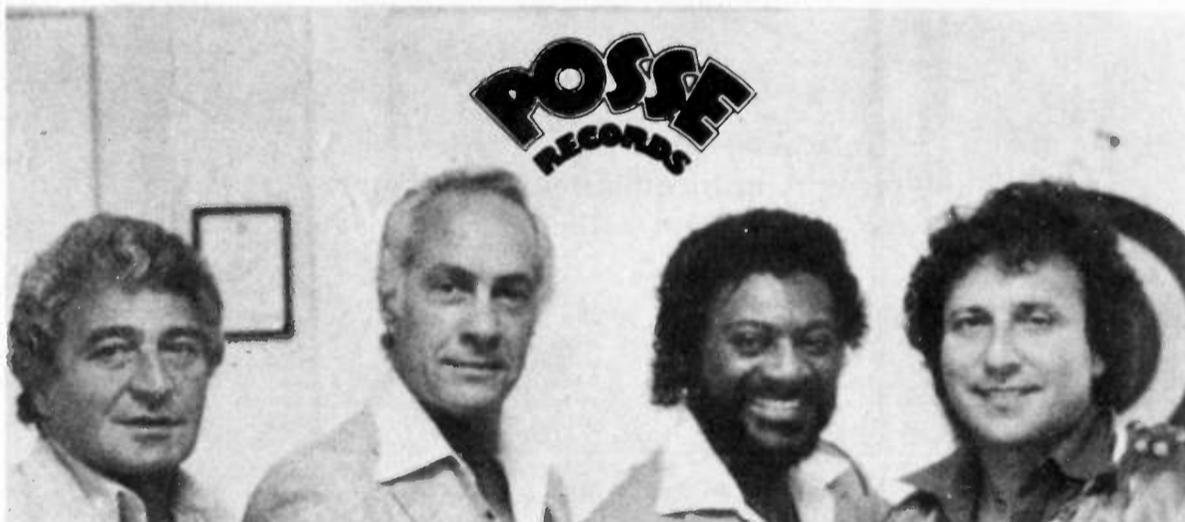
Rolling Stone Press, a division of the popular consumer music magazine, and Stonehenge Press, a wholly-owned subsidiary of Time-Life Books, have joined forces to develop a "comprehensive musical history of rock 'n' roll." The project will consist of 25 double albums, whose contents will span rock's origins in the early 50's up to the state of rock in the 80's. The initial volumes will encompass rock's musical progenitors, including blues, gospel, country swing, and jazz, with accompanying booklets providing text and pictures to flesh out the listening experience.

Editorial development will be primarily handled by Rolling Stone Press, as will rights clearances; discussions with the music industry are expected to begin shortly. Stonehenge Press will aid in the editorial development and perform the project's mail order marketing and distribution functions.

Posse Label Springs Into Action

Spring Records principals Julie Rifkind, Bill Spitalsky and Roy Rifkind have announced the formation of a new label, Posse Records, with former Spring artist Joe Simon as their initial signing. Simon, best known for such previous hits as "Drowning In The Sea Of Love" and "Chokin' Kind," will have the distinction of being the independently-distributed label's first single artist with "Baby, When Love Is In Your Heart (It's In Your Eyes)." His debut album for the label is scheduled to follow in July.

Additional artists signed to the new label are the Joneses (who are also former Spring artists) and New England-based groups Glory and Ritz.



Pictured along with premier artist Joe Simon (second from right) are, from left: Posse principals Roy Rifkind (Treasurer), Bill Spitalsky (President), and Julie Rifkind (Vice President).

Automatic Wax Vacuum



Dusty discs are no longer a do-it-yourself project with the aid of this automatic record cleaner from TMA. The device first applies a cleaning solution to the record's surface, then brushes the surface to remove dirt, and finally vacuums and blow-dries the record. As an added benefit, the unit cleans both sides of the disc simultaneously. Available from TMA at 35 E. Hills Dr., New Canaan, CT 06840. Price: \$695.00.

PRO:MOTIONS

Leslie Elected Chairman Of RIAA/Video Organization

Cy Leslie, President of CBS Video Enterprises, has been elected Chairman of RIAA/Video, the newly-created division of the Recording Industry Association of America (RIAA). In this position, Leslie will chair the organization's governing board, the 15-member RIAA/Video Council, with RIAA President Stanley Gortikov and Executive Director Stephen Traiman assuming parallel responsibility for the new division. Leslie was also elected to the RIAA Board of Directors.

Stearns Forms Indie Promo Firm

Judy Stearns has announced the formation of Judy Stearns Promotions, an independent promotion firm specializing in Pop/Adult product on a nationwide basis. An eight-year veteran of the record industry, Stearns's previous experience includes stints at Blue Thumb, Island, and Casablanca Records, having most recently served as National Secondary and Adult/Contemporary Promotion Director at 20th Century-Fox Records as well as working with the Bruce Hinton independent promotion firm. Stearns's new firm will be located at

8544 Sunset Blvd., Los Angeles, Ca 90069, (213) 657-8210.

Green Named Nat'l Promo Coordinator At EMIA/UA

Shelley Green (formerly Shelley Hoppers) has been named National Promotion Coordinator/Trade Liaison at EMI America/United Artists Records. Most recently serving as Production Coordinator for Rick Friedberg & Associates, a film production firm, Ms. Green began her music industry career in the advertising department of Dot Records in 1969, moving to the publicity department of Uni Records a year later. From 1971-78, Ms. Green worked at MCA Records where she held posts as National Promotion Coordinator, National Secondaries Promotion Director, and National Special Projects Director/Trade Liaison.

Knight Named VP/Mktg. For DiscoVision

Robert Knight has been named Vice President of Marketing for DiscoVision Associates, the joint venture between IBM Corp. and MCA Inc., which was formed to develop, manufacture and market laser-optical videodiscs and videdisc players. A 20-year veteran of IBM, Knight most recently served as Western Region Manager for the firm's Data Processing Division.

LOOKING FOR THE BEST? USE A "TRAVELING BILLBOARD"

PRODUCT OF U.S. TAPE & LABEL CORP.

Call Me Collect . . . **314-423-4411**

Byron Crecelius
1561 FAIRVIEW AVE. • ST. LOUIS, MO. 63132

U.S. TAPE & LABEL

(ADVERTISEMENT)

PD/MD: YOU SHOULD KNOW ABOUT

Selector

The RCS SELECTOR is a system *written for radio* to aid in the planning and scheduling of music. Not only does SELECTOR give you *perfect music selection* according to *your* rules and requirements, it also aids in music library control and provides useful management reports.

SELECTOR runs on a powerful, office-size, disk-and-memory minicomputer. Surprisingly inexpensive, easily cost-justified, the system is delivered and "tuned" to your station's requirements.

YOUR MUSIC LIBRARY

One of your station's valuable assets is its music library. The RCS SELECTOR offers you superb library management capabilities, seeing that the music turns over, never being lost or over-exposed.

MUSIC SELECTION & ROUTINING

You tell SELECTOR how you want to sequence and time-protect artists, titles and "Sounds," restrict plays to dayparts, and set priorities among the twenty-one tests the system is prepared to perform on a cut before selecting it. SELECTOR takes your policy as the law for laying in music, and imposes it consistently. Of course, when your judgment and instinct tell you to do something different,

you can step in and make all the exceptions you want. SELECTOR knows you know best. The system runs in either interactive or automated mode. In automated mode, it will generate a routine sheet for an hour, a day, or an entire week.

MANAGEMENT REPORTS

Because you want to keep informed on how well you're doing what you set out to do,



SELECTOR offers summaries of reach and frequency demographics, charts and graphs of past and projected frequency profiles for any artist, title or cut, by hour, daypart, day of week, or within a day range — and more. We'd like to show you how much more. Call us collect, or write us.



TWO DEAN DRIVE TENAFLY, NEW JERSEY 07670
TELEPHONE (201) 567-3263

RCS. *We're thinking about you.*



As I briskly pedal down Sunset Boulevard on my stately unicycle, let me see what adorns my rucksack today:

A note from Jet Fore at 20th Century-Fox . . . Hmm, it seems to be a joke from Darth Vader. "Do you know what happened when an earthquake hit Polzark?" (No, what?) "It did 800 million dollars worth of improvement!"

Over here in the mailbag is a handsome poster from Las Vegas — in big type it sez: SIG SAKOWICZ FOR PRESIDENT: WHAT HAVE WE GOT TO LOSE? I first met Sig when he was doing his deejay show in Chicago years ago. At that time he was so wealthy he had paper money in his wallet with pictures of Presidents I never heard of.

One of Cleveland's veteran personalities is momentarily between gigs. Ted Lux, however, will probably be snatched up by some powerhouse station by the time you read this.

Ted came to Cleveland from NBC in Pittsburgh some 12 years ago . . . and within the first six weeks was named most valuable player in the SHAKER HEIGHTS TETHERBALL LEAGUE. He was a longtime star at WJW. When you are a personality, you tend to stand out in a crowd, and management can spot you gargling your name much faster than any automaton.

"The treacle of admiration is always tintured with the vinegar of envy" . . . so many letters wondering how Mighty KCOK obtained those neat

call letters.

A neat note today from J. David Slone, the Program Director of the Tulare, California station.

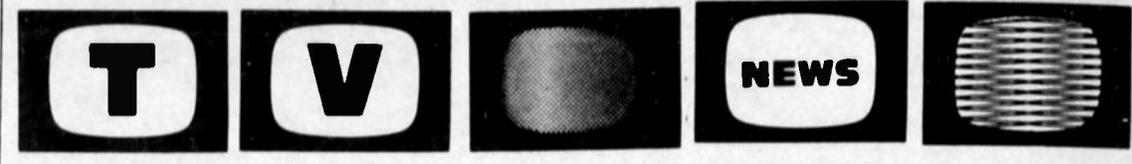
Incidentally, J. David is also the PD for their FM affil . . . KJUG!

Their nifty letterhead says . . . FM107 KJUG Country.

Dolly Parton has GOT to be their poster girl!

In the book "Famous Last Words," compiled by Jonathan Green, there's a chapter entitled: "What, Me Worry?" which contain the last words of people that might somehow be linked to Alfred e. Neuman . . . et. al. For example, when Caligula died at the age of 41 after being stabbed, his last words were "I am still alive!" Jim Averill, an American brothel-keeper who was lynched in 1888, said to the enraged cowboys who had strung a rope around his neck, "Stop your fooling, fellows!"??

REMEMBER, RADIO & RECORDS IS NATURE'S WAY TO A MORE MEANINGFUL AND REGULAR PRINTED COMMUNICATION. (I have no idea what this means . . . but it was written on one of Dick Krizman's cigarettes.)



CBS Wins Seventh In A Row

CBS's formidable front line of series is becoming almost unbeatable, even in reruns, as the network picked up its seventh straight weekly win in the Nielsen competition for the week ending June 22. Although the victory was narrow (CBS 14.6 average rating, ABC 14.0, NBC 13.2), the series performances were altogether stunning, as CBS shows captured the first eight positions, led by "The Jeffersons," "Dallas," and "MASH."

Following were 4) "House Calls" 5) "Lou Grant" in an unusually strong showing 6) "Alice" 7) "Dukes Of Hazzard" 8) "Trapper John MD" 9) "Fantasy Island" (ABC), and 10) the Barbara Walters special (ABC) tied with "20/20" (ABC). "60 Minutes" was a little subpar last week, showing up 12th. It was followed by 13) "Love Boat" (ABC) 14) "Charlie's Angels" (ABC) 15) a three-way tie between "Quincy" (NBC), "Three's Company" (ABC), and "Steel Cowboy" (NBC Sunday Movie) 18) a tie between ABC's "Vega\$" and "Taxi" 20) "Facts Of Life" (NBC). "WKRP In Cincinnati" slipped slightly, down to 29th, although still a full point above CBS's average rating.

SERIES BUSINESS: We still don't know the answer to that burning national security question "Who shot J.R.?", but there's good news for "Dallas" fans — Lorimar Productions will be "shooting" Larry Hagman in the new season's episodes. Lorimar and Hagman finally settled their contract dispute, with Hagman to film 22 episodes for somewhere between \$50-75,000 per show, according to Daily Variety. Interesting sidelight: Lorimar was reportedly considering Robert Culp as a replacement for Hagman; his takeover of the villainous J.R. Ewing role would be explained by plastic surgery after the near-fatal mystery shooting at the end of last season . . . Tom Snyder will no longer host "Prime Time Saturday," and the show, scheduled to return next season as "Prime Time Friday," will not do so under that format or title. Snyder will host an expanded 90-minute version of "Tomorrow" Mondays through Thursdays from 12:30-2am on NBC, however . . . Departing "Saturday Night Live" star Gilda Radner has signed an exclusive NBC contract for various special projects.

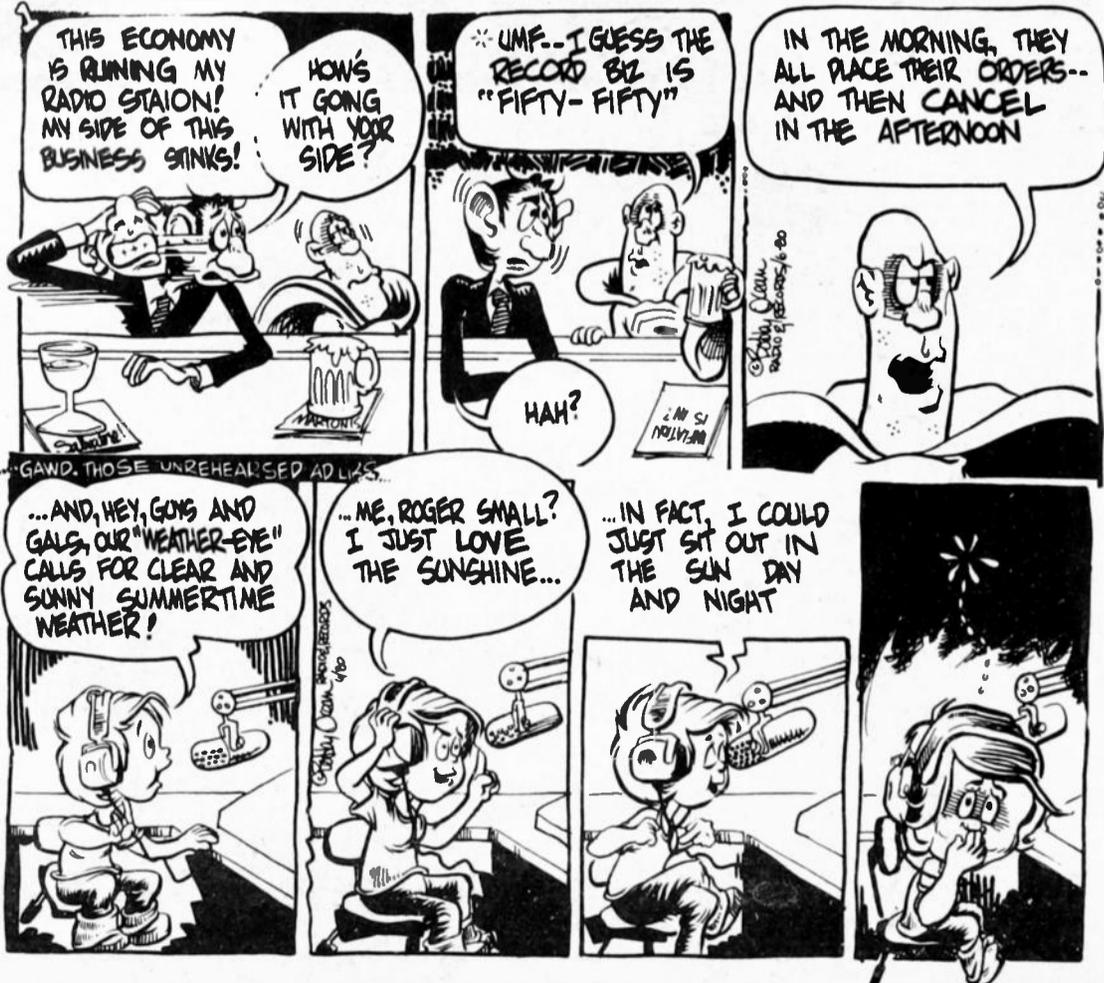
MUSIC ON TV: Graham Parker stars on "Fridays" June 27 . . . Pete Townshend is on "Midnight Special" that same night . . . Waylon Jennings will star in an ABC special next season with Jessi Colter and James Garner set as guests . . . Tony Orlando cohosts (with Liberace) the "Riviera Silver Jubilee Special," a 25th anniversary celebration for the Las Vegas hotel being produced for syndication in the fall. Guests include Kenny Rogers, Steve Martin, Bernadette Peters, and Neil Sedaka .

VIDEOSCOPE:

RISING INTEREST IN X-RATED HOME VIDEO REPORTED: Preliminary reports from a soon-to-be released study conducted by El Cajon, CA-based Communications Marketing Inc., indicate that consumers desire more explicit in-home programming than in the past. The study, undertaken over the past 3½ years and consisting of 23,000 interviews conducted in 38 markets, as well as information gleaned from research performed on specific demographic control groups, reportedly shows the market for X-rated home video to be far greater than realized . . . **RCA JOINS GERMAN FIRMS IN VIDEODISC PACT:** The RCA Corp. has recently entered into a joint agreement with Munich-based film companies Beta and Taurus to acquire and market videodiscs under RCA's "Selectavision" format in Europe's German-speaking territories, which include West Germany, Austria, Switzerland, and Luxembourg. Both RCA and Beta-Taurus will contribute material from their substantial libraries (Beta-Taurus is a major source of West German TV disc). No name has been given to the venture as yet . . . **THE KILLER ON THE CABLE:** International Home Entertainment Inc., a Los Angeles-based firm, has announced it will create and produce a one-hour Jerry Lee Lewis music special to be filmed in September and aired via cable TV in 1981, when "The Killer" celebrates his 25th anniversary in showbiz. The show's format will consist of Jerry Lee performing selections spanning his entire career before a live audience, most likely in Nashville . . .

ERR WAVES

BY BOBBY OCEAN



5 YEARS AGO TODAY

Radio & Records

JAY LASKER FORMS ARIOLA AMERICA — Former ABC President's new label distributed by Capitol.

★ **BILL HENNES RESIGNS AS CKLW / DETROIT PD**

★ **ABC, DOT COUNTRY OPERATIONS COMBINED**

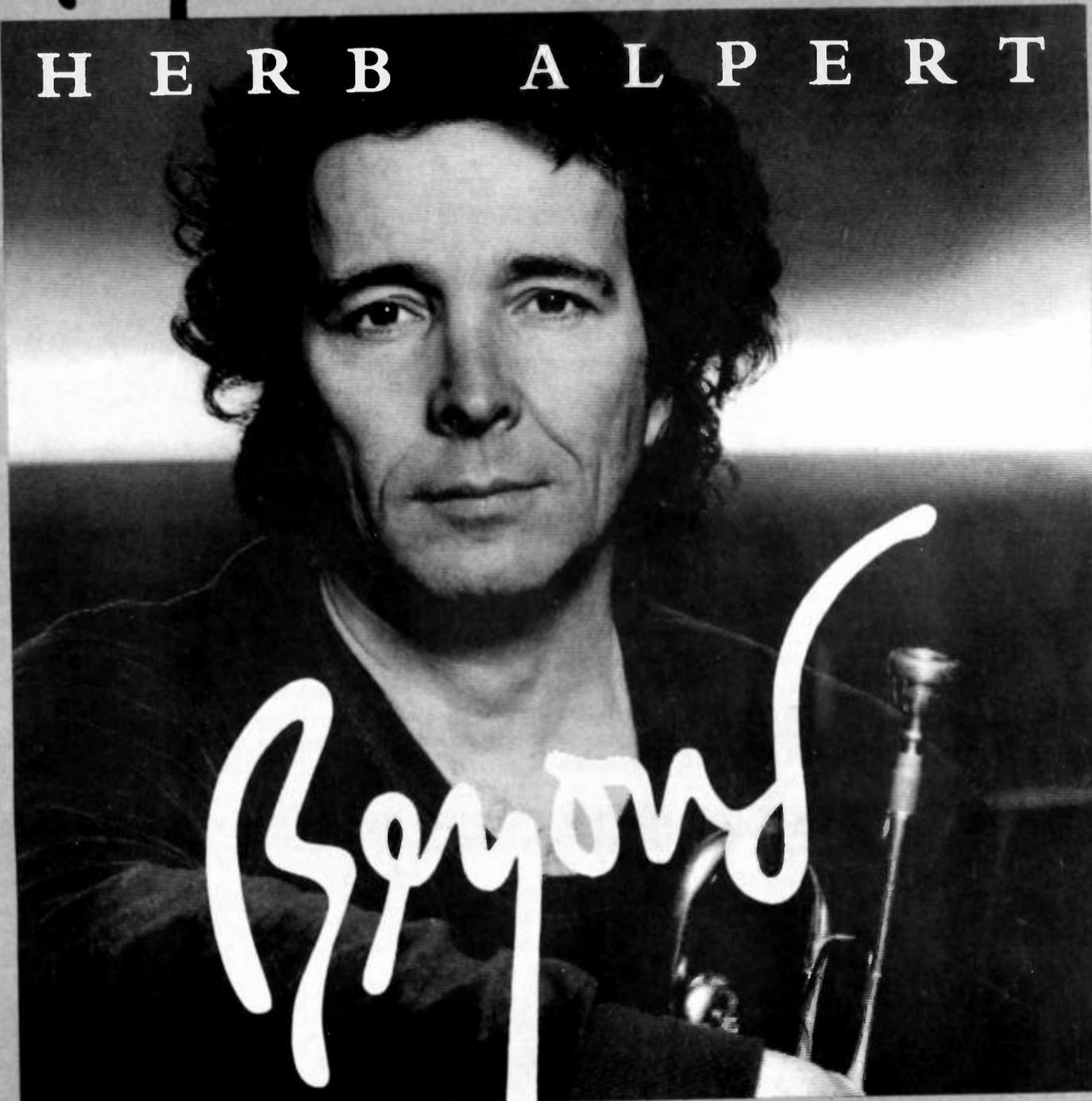
★ **NUMBER ONE FIVE YEARS AGO:** "Love Will Keep Us Together" — Captain & Tennille (A&M)

★ **NUMBER ONE LP:** "One Of These Nights" — Eagles (Asylum)

Beyond

OUR GREATEST EXPECTATIONS

H E R B A L P E R T



We felt that the new Herb Alpert single "BEYOND" was a hit, but our expectations have been exceeded

by radio's phenomenal reaction. "BEYOND," the single, is the next plateau in the amazing career of Herb Alpert.

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WOKY
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WFOM
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WSGN

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WLOF
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KIOY
KTKT
KTLK

WHEB
WFBG
WROV
WGNI
WAAY
WHHY

WISE
WFLB
WANS-FM
WROV
FM99
WAKX

WSPT
WKNX
WFBR
WAMS
KENI
KQDI

"BEYOND" THE SINGLE FROM HERB ALPERT ON A&M RECORDS & TAPES



AM 2246
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STREET TALK



TEDDY PENDERGRASS

HIS NEW SINGLE
"CAN'T
WE TRY"

PRODUCED BY
TEDDY PENDERGRASS
AND JOHN R. FAITH



ON PHILADELPHIA INTERNATIONAL RECORDS

DISTRIBUTED BY CBS RECORDS

Gary Davis has left Motown Records and word is that Skip Miller will take over the responsibilities in promotion immediately. No official explanation for the Davis departure was given.

WLS/Chicago has a new Music Director, Tim Kelly, who joins ABC's Chicago AM from the FM. Tim recently joined WRCK (formerly WDAI) from KDWB/Minneapolis and now moves to WLS as weekend announcer and MD.

Tony Stone is the new MD at KSLQ/St. Louis. Tony was PD at KENI/Anchorage and KYYX/Seattle prior to joining KSLQ.

On the Street Talk "Get Well" list this week . . . Kenny Buttice, E/A's VP of A&R, who is in a Los Angeles hospital with rather serious stomach problems. Kenny returned from a European trip feeling ill and his doctors put him in the hospital. Also ailing this week is 96KX/Pittsburgh PD Bobby Christian, who injured himself while mountain climbing. We wish both Gary and Bobby speedy recoveries.

And before we leave Pittsburgh, congratulations are in order for WTAE & WKKX General Manager Ted Atkins, who celebrated his seventh anniversary at the stations last week.

Michael Klenfner was rumored to be leaving Front Line Management last week, and this week the rumors came true. Michael is no longer with the Front Line New York office. He is about to announce the formation of his own company, Big Man Music.

WOW/Omaha has a new Operations Director. Don Davis joins the station from WLAV/Grand Rapids.

Ron Lanham has resigned as E/A's West Coast Regional Promotion rep. No immediate replacement was named, and Ron has not yet announced his next stop.

Dana Morris has moved from local Los Angeles promotion for Arista into a similar position for A&M.

Bob Kagen, after a four-year stint as PD of WRJZ/Knoxville, has accepted the PD slot at Jefferson Pilot's WBCY/Charlotte. The station, which is WBT's FM, is currently AOR, but with Bob's background being mostly mass appeal, there is some speculation that minor programming changes may be forthcoming.

Promoted to fill Bob's shoes at WRJZ are J.J. Scott, who was upped from Production Director to Operations Manager, and Fred Story, moving from Assistant PD to Program Director and Music Director.

Paul Drew threw a private gala at Detroit's Roostertail for local and national guests to meet Edward Holland, Lamont Dozier, and Brian Holland, better known as Holland-Dozier-Holland. The trio are writing and producing for several artists on Paul's new Real World record label.



DOES SISTER SLEDGE KNOW ABOUT THIS? — WB recording artist Michael Franks has a cut on his current "One Bad Habit" LP entitled "Baseball." Well, it's become a natural for lovers of our national pastime, and the song has been heard through public address systems in many major league parks this season. Major League Baseball films has decided to construct a film around the tune and its many "love is just like baseball" analogies. But the final plug may be the fact that the World Champion Pittsburgh Pirates are currently considering Michael's song as a replacement for last year's Pirate theme "We Are Family." Dave Parker is behind the move and went so far as to invite Michael to work out with the Pirates recently. Pictured at the stadium are (l-r): Willie Stargell, Franks, Pirates Manager Chuck Tanner, and Dave Parker (kneeling).

Barbara Glass has left Radio Records due to a recent illness. She is taking some time off to recuperate and can be reached at (305) 475-8098.

KY102/Kansas City morning man Jay Cooper will take on a new additional title this fall when he spends his afternoons as "Professor" Jay Cooper at Avila College. Jay's course will be "An Introduction To Radio & Programming."

Q107/Washington has just finalized plans for a giant free concert to be held on July 4 at the Washington Monument. The Beach Boys will appear in concert and the entire show will be broadcast live simultaneously on Q107, WLS/Chicago and WABC/New York. This event will mark the first live concerts ever for Q107 and WABC (WLS broadcast a live Styx concert last year in Chicago).

Jimmy Seals and Dash Crofts have both left the country and in doing so announced a curtailment of future recording and performing projects. Seals has purchased a plantation in Costa Rica and Crofts bought property in Mexico. The two stated they would get together twice a year to record and possibly make "selected" concert and TV appearances.



EARTH NEWS

Call Jim Brown
(213) 399-4949

131 Ocean Park Boulevard Santa Monica, CA 90405

"Someone That I Used To Love"⁴⁸⁶⁹

A Classic Ballad People Will Be Talking About
For Years To Come!

Natalie Cole



"Someone That I Used To Love"
is produced by Michael Masser,
and is taken from Natalie's latest hit album
DON'T LOOK BACK
produced by Marvin Yancy and Gene Barge.
Management: Kevin Hunter, New Direction



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Give the gift
of music.

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KEARTH on
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WICC on
WHYN add
BJ105 on
WKIX 25-19
WAYS 30-28
KRUX add
WTSN deb 27
WHEB deb 33
WISE add
WFLB add
WROV on

WGLF add
WINW 21-14
WLLH deb 30
WROR-FM 21-18
WPPR 28-25
3WD deb 35
WARE 27-22
WBTR on
98Q on
WCOS 39-34
KAAY on
WLOF on
Z97 on
WBSR 13-7
WIFE on
KLBK 25



"Viewing of the Arbitron radio edit manual is limited to those visiting Laurel for the post-survey diary review."

New Survey Rulebook In Effect

Post-survey diary review time is upon us. Many of you are about to make the trek to Laurel, Maryland — Arbitron's headquarters — to look at the diaries used to produce your respective spring reports. When you are looking at the diaries and reviewing how the entries were edited, keep in mind that this survey was edited using the newly-developed Edit Procedure Manual. Those of you who go to Laurel can get access to the manual (we'll tell you how below), but what about the majority of you who don't go to the trouble of reviewing your survey results? How do you keep up with the new rulebook?

Since Arbitron subscribers want to be sure they are using techniques that can benefit their numbers, they need to know what the manual says about key situations. We'll touch on how you can do that, without travelling to Laurel.

Edit Manual Update Needed

The edit manual that existed during my tenure at Arbitron was a fairly crude document. Pieced together over the years, it had sections that conflicted, rules that were difficult to understand, and generally was not a top quality document. In the latter part of 1978 a reorganization and enlargement of the radio department was planned, which created the section now headed by Lynn Turner and known as Policies and Procedures. There are approximately 10 people employed in this section, compared to the part-time efforts of one staffer formerly dedicated to the edit manual and procedures. Lynn and the RAB Goals subcommittee on procedures, chaired by Terry Drucker of CBS, have worked hard to put the manual into a more logical and understandable form. This has been a good start. There will continue to be continuous review of the Arbitron procedures by the Goals subcommittee.

Access To New Manual

The process of reworking the edit manual was completed this spring, and the new and streamlined rules were utilized in processing the spring sweeps. But how do you, the average broadcaster, find out what the new rules of the game are? What changes have been made in the manual? What improvements or deletions might affect the health of your ratings? These are questions that might be resolved if you could review the edit procedure manual, but as you will see, access to that manual is somewhat limited.

"Reasonable Inspection" Allowed

Viewing of the Arbitron radio edit manual is limited to those station clients and/or their agents that are visiting Laurel for the post-survey diary review. According to a Broadcast Rating Council standard, the manual must be available at the ratings firm's processing headquarters (Laurel) for reasonable inspection by Arbitron clients. What is "reasonable inspection," you might wonder? Perhaps reasonable is in the eye of the beholder.

Arbitron has legitimate concerns that persons may want to copy down all of the edit procedures contained in the manual, with an eye towards starting their own ratings service. As a result of this feeling, broadcasters will not be able to visit Laurel and compare the old procedure manual with the new version to note what areas have been affected. However, according to Arbitron spokesperson Connie Anthes, the stations can review the manual if they have certain editing questions. According to Ms. Anthes, here's how you can see the new manual: If, in reviewing diaries a question comes up as to why a certain entry was handled the way it was by an editor, the station or its agent is entitled to see the relevant page from the edit manual, review the procedure as contained in the manual, compare the procedure with the way the entry was actually handled, and make notes about the situation. If you want to jot down the procedure for future reference or to possibly question it at a later time, you have that privilege. Mal Beville, Executive Director of the Broadcast Rating Council, told R&R that if "a station or its representative finds any difficulty in reviewing the manual when the station has a question, I'd like to know about it. We'll see that the situation is corrected."

Not Available In Sales Offices

It may be helpful here to clarify a communication that went out recently under the aegis of the RAB. In one of the Goals subcommittee newsletters it was stated inadvertently that the new edit procedure manual would be available for review and inspection "at any Arbitron office." While at one time the edit manual was available for review in the sales offices, that is no longer the case. Only those visiting Laurel will actually be able to see the new manual and procedures, under the current Arbitron policy.

Q&A

Jim Holly of WFLM-FM, in the Chicago metro, wrote recently to ask, "Could you provide me with information concerning the organization, development and specifics of focus groups?"

We receive a sizable number of requests for this type of information, so a column in the near future will deal with focus groups and how they can be used effectively by radio. Suffice it to say that these groups are a good way to obtain a cross-section of feedback from the public about station efforts. Since sample size is very small for focus groups, the broad information gleaned from them should be followed up by an in-depth telephone or general market type of survey. Major station decisions should not be based only on results from focus groups.

Week In Review

Metromedia Sells Metromail Division

Metromedia, Inc. has sold the assets of its Metromail division, based in Lincoln, Nebraska, to create a new corporation formed by management of the division. Metromail has importance to radio broadcasters because it is the source of sample households for the Arbitron surveys. Metromail supplies to Arbitron lists of homes and telephone numbers which form a large part of the sample base for the surveys.

Arbitron Adds New Research Manager

Dave Lapovsky, Research Director for Arbitron, has hired a new Research Manager, Andrew Beshgetoor. Mr. Beshgetoor has been in the survey research field for 27 years, although little of his experience has been in the field of electronic media. Most recently he was President and Operating Manager of Market Logic, a research firm based in Atlanta.

Doug Jones To Greater Media, Inc.

Greater Media, Inc.'s Radio Division, has hired Doug Jones, from the Frank Magid company, to serve as corporate Research Director. Jones, who will start June 30 in his new post, will be primarily responsible for undertaking qualitative research for the Greater Media stations.

Organization Of The Manual

According to RAB VP Dick Montesano, the new manual is organized into 15 logical sections. Each section deals with a major edit situation, such as diary usability, county edit, slogans, sports edit, flagship rules, etc. Each section and rule contains examples of the instance involved and then shows how the procedure handles that particular problem. Approximately 100 situations are detailed in the manual.

What Has Changed?

A conversation with Arbitron VP Ken Wollenberg shed some light on the new edit procedures. There were 11 major areas that were affected by the new rules — some of which went into effect in J/F, while others affected the spring sweep. Items such as slogan edit, call letters/frequency match, "flagship" stations and sports edit were among the areas affected. Next week's column will detail the changes and discuss how they might affect your station operations.

Suffice it to say the new edit procedure manual is probably a step forward in getting Arbitron's policies and procedures into a consistent, codified form. If only more access — access that was supervised at Arbitron offices, for example — could be allowed so you could get a feel for the new ballgame, it would be even more of an industry advance.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.





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FEES *

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This form may be duplicated.

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Arrival date: _____

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Reservations will be held until 6:00pm unless guaranteed by a first-night deposit (payable to hotel) or a credit card.
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** For Guaranteed Reservations Only **

I understand that I am liable for one night's room and tax which will be deducted from my deposit, or billed through my credit card in the event that I do not arrive or cancel on the arrival date indicated.
Signature: _____

Please circle preferred type of accommodation:

	Standard	Medium	Deluxe
Single	\$57	\$67	\$77
Twin (2 beds)	\$69	\$79	\$89
Double (1 bed; 2 people)	\$69	\$79	\$89

NOTE: NRBA is processing initial hotel reservations as a convenience to registrants. To change or cancel your hotel reservations, you must do so directly with the Bonaventure Hotel (213) 624 1000.

If rate requested not available, nearest available rate will be assigned.

NOTE: Pre-registration deadline is September 25. After September 25, registration will be handled on site.

* There will be an additional charge of \$25 per person for registrations received after September 1st.



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ARE PLAYING
"THAT LOVIN' YOU
FEELIN' AGAIN"
AND AGAIN
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Brad Messer



Another Legend That's Just A Cover-Up?

It was this time of year in 1937 that American heroine Amelia Earhart disappeared during an around-the-world flight, presumably ditching in the Pacific Ocean during a storm; but there is substantial evidence she was instead captured by the Japanese for spying on their military installations. Her story may be yet another cover-up, long after any reason for secrecy has disappeared.

In her time she was the female Charles Lindbergh. "Lady Lindy" set a world altitude record, was the first woman to fly the Atlantic (as a passenger), and later soloed that route. Amelia Earhart held the cross-country speed record and many solo records over land and water, and during her attempt to fly around the world near the equator she and her navigator and copilot disappeared and became legends on July 3, 1937. There were rumors that, with World War II inevitable, she had detoured on an undercover mission for the United States . . . to check Japanese-controlled islands in the remote Pacific.

The war happened and seven years later U.S. troops took Saipan Island, Japanese area headquarters, discovering a Lockheed Electra 10-E hangared there. "The People's Almanac -2" reports, "Among Japanese possessions, some U.S. Marines found a picture album documenting Amelia's aviation career. They also found a suitcase with women's clothes and a locked book which had '10-Year Diary of Amelia Earhart' inscribed on its cover. Numerous natives recalled having seen a white man and a white woman, under Japanese guard, on the island in 1937 . . . the woman had died of dysentery and the man had been beheaded." "PA2" also says the U.S. Naval Forces commander during World War II, Fleet Admiral Chester Nimitz, said shortly before his 1966 death, "I want to tell you Earhart and her navigator did go down in the Marshalls and were picked up by the Japanese."

Several books about this mystery have been published, including a report on his six-year investigation by CBS newsman Fred Goerner, "The Search For Amelia Earhart" (1966).

One of America's legendary personalities will be noted in anniversary features this week 43 years after her disappearance, but there remains great doubt the official story and the truth are the same.

I remember Jimmy Carter saying during his presidential campaign that, if elected, he'd see that hitherto-secret files on UFO's would be made public. He hasn't done that. Then, Mr. Carter, how 'bout the Earhart files as consolation prize?

Rip 'N' Read

Downhill From Here, '80 Is Half Gone

MONDAY JUNE 30: The final day of the first half of 1980. One year ago independent truckers were winding down their nationwide diesel-price protests and food shipments were returning to normal. President Carter wiped out the B-1 Bomber program three years ago. Today is the 80th anniversary of the first linking of San Francisco and Chicago by the Santa Fe railroad.

Country musician Doyle Holly is 44. Ex-baseballer Ron Swoboda is 36. Lena Horne and Buddy Rich were born the same day in 1917.

Battle Of Gettysburg

TUESDAY JULY 1: President Lincoln had issued the Emancipation Proclamation on the first of January 1863; the South began drafting soldiers three months later; and on this date in '63 the greatest battle of the Civil War began at Gettysburg. Southern troops marched in parade formation into murderous artillery fire with the loss of 20,000 killed or wounded, in the North's first major battle victory. The battle ended on the Fourth of July, a clear signal to European nations that the South shouldn't be considered for diplomatic recognition.

An atomic bomb was exploded at Bikini Atoll in 1946, inspiring the name of the swim suit, whose designer said it was made of "four triangles of nothing."

Actress/dancer Leslie Caron is 49. Karen Black is 38. Genevieve Bujold is 38.

Carter Predicts 2½% Inflation Rise

WEDNESDAY JULY 2: Last summer on this date President Carter predicted a 2½ percent rise in the inflation rate by the end of 1980. Four years ago today Vietnam was reunited, eliminating the foreign designations North and South, with Hanoi the capital and Saigon renamed Ho Chi Minh City. Ninety-nine years ago President James Garfield was assassinated at the railroad station in Washington D.C.

Joe Puerta of Ambrosia is 29. Racer Richard Petty is 43. Standup comedian Dan Rowan is 58.

204 years ago a draft of a Declaration of Independence was approved, and would be finalized two days later on the Fourth of July 1776.

More Gas Crunch Of '79

THURSDAY JULY 3: A law nearly impossible to enforce went into semi-effect on year ago, as the New York Governor ordered minimum gasoline purchases: four-cylinder cars had to take at least \$5 worth, others a minimum of \$7, to prevent tank-topping by frightened people (NY metro area only).

One year ago the United States Supreme Court decreed that "members of the public have no Constitutional right to attend criminal trials." This ruling touched off widespread judicial orders closing pretrial hearings to reporters, who are still facing exclusion from many court proceedings.

Four years ago the Israelis successfully raided Entebbe Airport in Uganda to rescue hostages. Eighty years ago today Count Von Zeppelin flew the world's first rigid lighter-than-air aircraft.

Independence Day 1980

FRIDAY JULY 4: The "Old Farmer's Almanac" notes, "July 4th is the day in 1776 that Congress approved the Declaration of Independence. The Declaration was first published on July 6, first read publicly on July 8, and first ordered to 'be fairly engrossed on parchment' on July 19 — so we could legitimately celebrate for half-the month!"

The moon is directly over the equator tonight. Neil Simon is 53. Abigail "Dear Abby" VanBuren and Ann Landers are 62.

Media Marketing

Radio Is "Red Hot!"

For the past several months the RAB-sponsored ad campaign on behalf of radio has proclaimed radio to be "red hot" — the medium that reaches the most Americans every day, allows greatest advertiser flexibility, etc. A recent report in *Ad Age's* June 16 issue (summarized last week in *R&R*) indicates that the campaign claims may actually be understated.

When You're Hot . . .

According to *Ad Age*, national spot radio expenditures were up 45% in the first quarter of 1980 — a total of \$100 million in billings.

Increases were also seen in network billings (up over 30% to \$55 million for the first quarter) and in local advertising (up 20%).

Much of this increase in radio expenditures can be attributed to television's continuing problems — ever higher costs coupled with shaky programming, soft ratings, and increasing competition from cable TV. With the loss of the Olympics telecast this summer, television is facing a rather dismal period over the next few months. The recession, which has manifested itself most directly in cutbacks of consumer expenditures, has advertisers even more reluctant to buy expensive TV time.

Major national advertisers such as Procter and Gamble, General Foods, Revlon, K-Mart, and Standard Brands are increasingly turning to radio as a primary advertising medium rather than using it in its more traditional role as a supplement to television. All this means that advertising dollars are presently shifting from television to radio, at least at the national level.

What's In It For You?

How do you take maximum advantage of this current burst of advertiser interest

Frequency is really a shortened form of the term *average frequency*, which refers to the average number of times consumers in the target market are exposed to the ad campaign during a fixed time period. Since they believe that it takes a certain number of exposures (greater than one to move a consumer to purchase, most advertisers seek to attain a *minimum* average frequency of 3 to 4 within, say, a two-month period. That is, the "average" consumer will see, hear, or read an ad for the product three or four times during the two-month time span. Obviously, some target consumers will be exposed 15-20 times or more and others not at all. Radio, as well as spot TV and newspapers, has traditionally been used by national advertisers to fill in gaps left by network TV, either in extending reach or beefing up average frequency in particular markets.

"Now is the time to be more aggressive and go after a larger share of local business. A healthy share of market is the single best predictor of long-term business survival."

The terms reach and frequency are constrained by the particular target market sought by the national advertiser. While target markets are usually specified in basic demographic terms, national advertisers are turning more and more to psychographic definitions as well. Thus, in contrast to the local advertiser, the national advertiser is going to be more sophisticated and hence concerned about exactly *who* is listening to your station (both in terms of demographics and psychographics), in *what numbers* (i.e., reach) and *overlapping* with what other media vehicles (implications for frequency).

One solution for small market radio stations, then, is to affiliate with a rep firm or network which offers a consistent target audience. For instance, if there were a "network" of 50 small market stations, all of which were programmed to reach a particular demographic and psychographic target, that "network" could become an attractive buy for the national advertiser. More dollars could be spent more easily, and the goals of reach and frequency would still be met. Essentially, a grouping of stations on the basis of programming and demographics offers the advertiser a readymade segment. Market segmentation is the cornerstone of modern marketing, and segmented radio "networks" may be the wave of the future which will allow radio to capitalize on the segmented character of national marketing campaigns.

What About Local Growth?

So far I've spoken only about national advertising, where the greatest percentage growth has been occurring. However, a 20% growth in local advertising is not insignificant either. How do you capitalize on this trend? Whatever you do, don't be lulled to sleep by it! Use it as an opportunity for solidifying your business objectives.

For instance, it is an old marketing adage that it is easier to expand market share in an expanding market than in a shrinking one. When the market is growing, many competitors will sit back and be content with 10% growth in sales (even when the market's growing by 20%!). But in a shrinking market, everybody is fighting tooth and nail for that sales dollar. Now is the time to be more aggressive and go after a larger share of local business. A healthy share of market is the single best predictor of longterm business survival. Take the opportunity now to secure more advertisers, service them well, form an ongoing rapport with them and watch them stick by you when the market shrinks again (as it inevitably will).

If you already have the share of market you want, then consider raising your prices in order to increase profitability. In a time of increasing demand for radio time, you should be able to sell more units at the same old price, or sell the same old number units at a higher price. Carefully analyze the market and the competition before initiating a price increase, but *don't just sit there*. Now is not the time for complacency. All indications are that the recession is going to get worse before it gets better. Eventually the effect will be felt on radio. Happily for you, the effect has hit TV first, providing radio — or at least the most foresighted stations — with an opportunity to not only survive the recession but benefit from it! Go for it!

"Segmented radio 'networks' may be the wave of the future which will allow radio to capitalize on the segmented character of national marketing campaigns."

in radio? Traditionally more a local advertising medium, radio's recent growth has been greater on the national side. Marketing to a national advertiser is a different game than selling ads to the local department store. Here are a few pointers on what to keep in mind when trying to capture your slice of the national advertising pie.

Concerns Of National Advertisers

When major companies substitute radio for TV, they still have the same basic goals in terms of media efficiency — **Reach** and **Frequency**.

Reach refers to total number of target consumers (alternatively stated as a proportion of the target market) who are exposed at *least once* to the ad campaign. Another term for reach is coverage — i.e., what proportion of the market is "covered" by the campaign. In the past, network TV has been used as the medium for achieving reach. With its high penetration into U.S. households (99%), and the three-network, prime time structure, it was the single most efficient method for reaching lots of folks.

Therefore, it is incumbent upon you to know as much about your audience as possible — not just your primary demographic. You should also attempt to build a psychographic profile of your audience and analyze its listening patterns — i.e., your competing and non-competing stations.

Strength In Numbers

If all of the above sounds like a fairly complicated task, you're right. And it is clear that small market radio is not going to benefit as directly from increased national advertising as are major market stations. *Ad Age* noted that the strong upward trend is limited primarily to the top 25 markets. In those markets, each individual station may have enough listeners to make it worth the advertiser's effort to buy it directly. However, national advertisers have a lot of dollars to spend, and they don't have time to spend them in little dribs and drabs (technical terms for "small amounts"). They want to be able to duplicate, as closely as possible, what network TV allows them to do — buy a lot of target consumers in one fell swoop (not to be confused with the Fall sweep!).

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.





TOP-40

John Leader

Correspondence

The First Summer Of The 80's

Seems like summer comes a little faster every year. Maybe it's because we're all working a little harder, maybe it's because we're all getting a little older (perish the thought), or maybe the pace of life in general is picking up. Whatever the reasons it got here so quickly, summer is upon us.

Summer's arrival marks another excellent opportunity for radio stations everywhere to shine right up there with the hot summer sun. Your audience can change significantly, if you target below age 25 at all demographically, the day that school lets out. Suddenly a good chunk of your audience begins a new routine, listening to the radio at different times and perhaps for different things. That may not be a startling revelation, but it is worth remembering.

When it comes to summer, different activities come to mind as possible diversions for your audience. Things like going to the beach or lake, taking in concerts, or going to movies all become more accessible to them . . . and you can be there with the right information, if you know what they're up to. Does your morning man give the beach forecast (if there's a nearby lake or ocean)? Does your PSA file have information about the activities that your local Park & Recreation Department are offering (tennis clinic, softball games, etc.)? Your listeners will notice if you take the time to reflect what they're into during the summer months.

Summer time is radio's time to shine and that time has come again.

Motion

Two June weddings in the South make news this week: Western Cities Broadcasting VP/Programming Don Benson and his wife Donese were married in an Atlanta ceremony June 7. The couple will reside in Phoenix . . . WBBQ/Augusta MD Bruce Stevens married Joan Harris June 21 in Augusta.

Congratulations and a large sigh of relief go out to the entire staff of KHTZ/Los Angeles on their recent move into new Wilshire Blvd. studios. The troops had been "making do" in the old TEN-Q quarters until the new, posh studios were completed. Please note the new address and phone: KHTZ, 3580 Wilshire Blvd., Los Angeles, CA 90010, (213) 383-4222.

B.J. Hunter is new Music Director at WGBF/Evansville . . . Mike McCarthy has joined WFMF/Baton Rouge. Mike will handle morning drive for Operations Director Randy Rice . . . Jim McMann has moved from KBLX/San Francisco to Y100/Miami, and underwent an interesting name change along the way. Jim will be known as Ed McMann on Y100, and with any luck at all, his newsman's first name will be Johnny (you get the picture).

Congratulations are in order for CKLW/Detroit upon receiving its first Clio award. CKLW won the award for its tongue-in-cheek "I Survived Skylab" promo last June. Bill Gable (CKLW PD then), Robert Lusk, and Al Cecile came up with the concept, which was a 30-second promo voiced by the legendary Paul Frees offering "CKLW Skylab Hardhats" as protection from the falling space junk. Bill wrote the dramatic script and Robert (CKLW's Production Director) produced the spot. Robert told me, "As competition on the radio band intensifies, the effectiveness of a station's in-house produced advertising and promotion must necessarily improve." I can only agree.

This week, a letter from Michael O'Connor, Program Director of KGRC/Hannibal, MO, regarding promotions in general and the "WLS Dream Home Giveaway" (R&R 5-30) specifically.

"A few thoughts on promotions. Essential or above and beyond; there's no question that promotions play an important role in radio. What other medium offers the excitement of winning something? Television? Here we get only the vicarious pleasure of thinking it is us who 'comes on down!' to win the jackpot of endless game show prizes. Newspapers offer promotional prizes only once in a great while and that is only when you are really efficient at coloring Easter eggs.

"Radio is the main medium to reward its listeners, but shouldn't one carefully draw guidelines to dictate a promotion? How or what are we promoting? Who are we pleasing with our promotions? Well, obviously a station can offer the moon, but if it can't promise a desirable product, listenership longevity can be measured in terms of how long a promotion runs, and even then it's the 'you can fool some of the people some of the time' theory.

"Case in point: The article you recently wrote about the WLS house giveaway was interesting. But what was its underlying precept? Let's give away the number one commodity, a house, but not expect the winner to even listen to our station. As was stated, anyone can enter. Entry blanks were placed in grocery stores and the entries came in by the hundreds of thousands (a million maybe!). What did the listener gain? What did WLS gain? Turn the pages of R&R and within pages of said article is a Mediatrend ratings announcing that WLS had suffered a drastic drop in ratings — why was the listener turning away? Was the average person tired of pie in the sky prizes? Tired of being one-in-a-million? What was being offered?

"Radio, especially Top 40, is at a critical stage in its history. Top 40 is a natural when it comes to entertaining its audience, but has the radio-listener relationship become a one-way street? Is it just give away, give away, give away? What about receive? That's right, receive.

"Let's tap the listening audience. Turn this mass into an active rather than passive part of the process. It's common business sense. When does an employee feel the best? When he or she has given a part of themselves to the whole process. Radio can and has worked in the same manner — who wouldn't love a house? But who thinks they can be one in a million simply by writing down their name, address and phone number? Let's tap the creative energies of those who listen to us for entertainment. Let's make the relationship a two-way street, where everyone becomes involved.

"Recently our morning personality, Chuck Yates, ordered lunch at a nearby chicken franchise. Upon receiving the box of chicken he opened it up to discover that inside the lid was a request for a song. He immediately thought, 'Hey, what a great idea for a promotion.

Let's ask our listeners to think of the most creative way to send in a request, and we'll give away a night on the town.' What it came down to was listener involvement and minimal cost. What the real prize turned out to be was the chance for the listener to give to the station. They went crazy with the challenge. People sent everything from snow tires to ice cubes (with the request frozen inside). One afternoon the County Sheriff came to the front desk and asked for Charles Yates. Chuck said, 'I am he,' and the Sheriff of Marion County promptly handed him a summons. Chuck turned several shades of pale and took the summons only to find that it was an official summons to play 'Devil Went Down To Georgia.' Late one night four robed figures gained entrance to the studio and started crying and wailing, placing a makeshift coffin in the middle of the lobby and then receding from the station still mourning. Our operator opened the coffin only to find a request for Barry Manilow's 'Can't Live Without You.' The list goes on and on.

"My principle point is that your listeners appreciate the opportunity to participate and are thrilled to hear their name over the air accompanying a description of their creative genius. Let's turn that one-way street into a two-way thoroughfare. Radio is dynamic, spontaneous, and offers the listener a chance to be a contributor."

Sincerely,

Michael O'Connor, Program Director
KGRC/Hannibal-Quincy

Michael makes some good points, but the broader issue raised in the WLS contest criticism is that there are different kinds of radio promotions used for distinctly different purposes. The WLS promotion was not designed to force listening, as John Gehron pointed out. A giveaway of the magnitude WLS undertook is strictly an image-builder. Of course only one person can win, and that is a very real drawback to any radio contest, but supplemental prizes were offered as well. The contest was designed to have a tremendous impact on the Chicago area, and according to John it did. Whether the listener drop in the Mediatrend had any direct relationship to the contest, or to possible results in the upcoming ARB results, is very hard to determine.

What about contests with listener involvement, such as the one KGRC stumbled into with listener requests? Those kinds of promotions have a very real place on Top 40 radio. The rash of "outrageous stunt" contests that have been making the national rounds this spring give testimony to how many stations are letting their listeners get involved. Often these types of contest don't force listening either, but they do leave listeners and potential new listeners with a good feeling about the sponsoring station, and often that is enough.

As John Gehron pointed out in talking about "The WLS Dream Home Giveaway," radio is not the focal point of most people's day. Forced listening has to be approached reasonably or the technique can backfire. The best technique to insure longer listening is still a great-sounding radio station. The right mix of music, personalities, promotions, and information will keep 'em listening and coming back for more.

Thanks to Michael O'Connor for his letter. If you would like to comment on something you've read in R&R, or if you would just like to open up a topic for discussion, please call or write me here at R&R, 1930 Century Park West, Los Angeles, CA 90067, (213) 553-4330.



LITTER OF LETTERS AT WTCJ — WTCJ/Tell City, IN offered a free beach party to the local high school which sent in the highest number of letters requesting the bash per capita. After 76,000 letters were counted, the winning school was found to have sent in 64 times its total student enrollment in letters. WTCJ PD Greg Strassell is pictured smothered in envelopes.

TRY ON ZZ TOP'S
"CHEAP SUNGLASSES"



"CHEAP SUNGLASSES"

The New Hit From

ZZ TOP

Produced by
ON WARNER



Bill Ham
BROS. RECORDS

Knight Named PD At KCBQ

Continued from Page 3

who understand today's 'bottom line' radio." Knight, an 18-year radio veteran, told R&R, "I'm really charged up. It's a great challenge. I've been looking for a good adult contemporary opportunity for a while, and San Diego of course is heaven on earth. I'm a firm believer that radio is radio, and if you

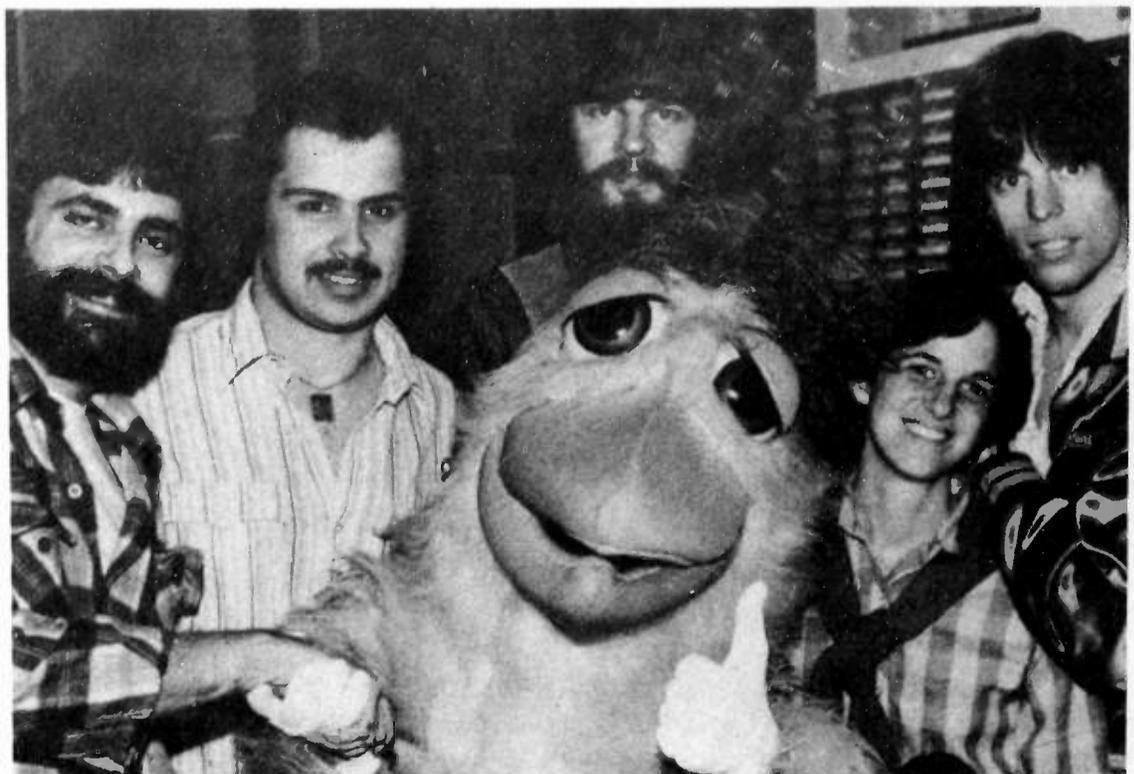
know it and know how to do it right, you can work successfully in any format. KCBQ has all the potential in the world, and with the help of Mike Stafford and (Charter radio chief) Russ Wittberger and the station's fine staff, I think we can make it a winner." Knight took up his new responsibilities, his first West Coast position, Wednesday (6-25).



COLUMBUS DISCOVERS A "10" — WCGQ/Columbus is just one of many stations that have searched for the "perfect 10" in recent months. PD Jeff Blake reports to R&R that over 4000 people jammed into a local shopping center for the finals. Pictured at the event are (standing, l-r) Jeff; 1st and 2nd runners up; the winner; 3rd runner up; and WCGQ jock Edgar Champagne; (kneeling, l-r) air personality John Weaver and Kris Van Dyke of Bang Records.



KWWL ON FUN PATROL — KWWL/Waterloo, IA shows off its Fun Patrol Truck, which travels the area giving away T-shirts, albums, food and drink, etc. Pictured with members of the KWWL "swim suit set" (each of whom won a shirt, an album and a pizza for posing) are PD/MD Drew Bentley (left) and Production Director Don Betts.



CHICKEN NESTS IN FM102 STUDIOS — FM102(KSFM)/Sacramento was visited by the San Diego Chicken (Ted Giannoulas), who "helped out" afternoon air personality Billy Manders on his show. Pictured (l-r) are Manders, FM102's Mark Preston, PD Jeff Lucifer, the Chicken, and station's Cindy Aberley and Rick Gillette.

RAM

Continued from Page 1

pany would retrench into higher profit areas, such as programming research. Without further industry financial support, RAM would have to spin off some assets to try to become competitive with Arbitron, a choice neither Cole nor Patton was eager to make.

Industry Reaction Negative

The RAM nationwide presentation began Tuesday morning (6-24) with a breakfast meeting in New York. Before the heads of almost every notable broadcast group, including the networks, Patton and Cole presented their appeal and deadline for financial commitments. A cross-section of opinion after the meeting seemed to foreshadow problems for RAM. Ben Hoberman, President of ABC Radio, said the presentation was "unrealistic, but I believe the industry needs a second service." Dick Verne, President of NBC Radio, told R&R that RAM's proposal and timetable were "totally impractical. I'd like to see an advisory committee appointed first to see what RAM's methodology will be." Rick Devlin, VP/GM of WOR/New York stated, "I was shocked and surprised at the proposal, which was not too well thought out."

Perhaps another major group head summed up broadcaster opinion when he told R&R, "While we were all there to express interest in an alternative service, there's no way anyone can make this kind of decision in three days." He thought that RAM's "shock treatment" backfired — and that if the firm had come in with "a realistic, not arrogant, approach, they might have been more successful." Apparently no financial commitments were made on RAM's behalf at the New York session. In Detroit later on Tuesday, reaction from a sparse turnout was similar, with no financial commitments to RAM.

Kranzberg

Continued from Page 1



Scott Kranzberg

and television, and to build upon my experience in the record business. That this opportunity should come from the brightest young men in the entertainment business is even more exciting."

Kranzberg will immediately begin work on Boardwalk's first project, the Jon Peters film production of "Caddyshack," starring Chevy Chase, Rodney Dangerfield, and Bill Murray, among others. Columbia artist Kenny Loggins has recorded the theme song for the film, and although the single will not appear on Boardwalk (a CBS-distributed label), Kranzberg commented that the new company will be "putting all our efforts behind it," while Bogart's announcement said that Kranzberg's appointment "signals an essential step" in the "Caddyshack" campaign.

FCC Dissent

Continued from Page 1

pursue program diversity and minority ownership. It is the right course to pursue... I hope that eventually Commissioner Jones will enthusiastically join the rest of the Commission in that pursuit," Brown said.

R&R contacted Commissioner Jones for a response to Brown's remarks, but she said she had no comment at this time.



CLOTHES MAKE THE MAN (LOOK PRETTY FUNNY) — To stir up interest in the Great Falls, MT Superwalk, KQDI's PD Scott Greeley, MD Barry Cooper, and evening personality Craig Burns pledged that the top pledge-raiser among the trip would dress up in "unusual attire" for the walk. Apparently the idea suited all of them so well that they all dressed for the occasion. That's Burns at left, Cooper at right, and Greeley looking fetching in a chartreuse bikini ensemble at center.



Russ Ballard

“On The Rebound”

Produced by Russ Ballard and John Stanley

KUPD add	KEEL on	WISE on
Q106 add	BJ105 on	WFLB on
WSKZ add	KJ100 on	WANS-FM deb 38
WLBZ add	WNAP on	CK101 31-27
WSPT add	92X on	KKRC on
KRLC add	KJRB on	WGBF on
KOAQ add	KCPX on	KBDF 22-20
PRO-FM on	KRSP on	K102 on
JB105 on	K104 40-35	
Q102 28-25	WFBG deb 32	
KBFM 30-24		

KUPD KJRB WLBZ K102 WLS (LP CUT)
THEIR LISTENERS KNOW THE
“WANGO TANGO.” DO YOU KNOW
WHAT YOUR AUDIENCE IS MISSING?
THE NEW SINGLE FROM TED NUGENT
ON EPIC RECORDS

Advance Arbitron Results

This data is copyrighted by Arbitron. Non-subscribers to Arbitron syndicated radio service may not reprint or use this information in any form.

Average Quarter Hour Shares are Monday-Sunday 6am-midnight, Metro Survey Area, 12+.

Note: A broken line dividing stations in a market signifies that the stations below are located outside the metro area. A solid dividing line signifies that stations below the line allegedly ran on-air survey announcements during the book.

Advance figures supplied by subscribing stations and verified by Arbitron.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

San Francisco

KGO Down But Nobody Else Close;
KCBS Also Declines;
KFOG Takes BM Lead, Third Overall;
KNBR Posts Nice Gain With Giants,
KDIA (With A's) Also Up;
KSOL Moves Upward; KFRC Reverses
Decline As KSFX Gains;
KOIT Tumbles to Recent Low

	J/F '80	A/M '80
KABL (BM)	3.0	2.7
KABL-FM (BM)	2.8	3.0
KARA (PA)	.8	1.2
KBAY (BM)	2.3	1.6
KBLX (B)	1.4	1.8
KCBS (N)	6.0	5.5
KCBS-FM (R/D)	1.0	1.7
KDFC (CL)	1.2	1.1
KDIA (B)	2.5	3.1
KEEN (C)	1.2	1.0
KEZR (PA)	1.1	1.1
KFOG (BM)	3.4	4.7
KFRC (R)	4.1	4.4
KGO (N/T)	10.6	9.0
KIQI (PA)	1.1	1.7
KIOI (PA)	3.3	2.9
KLOK (PA)	1.7	1.8
KMEL (A)	2.6	2.6
KMPX (BM)	1.3	1.6
KNBR (PA)	2.9	4.3
KNEW (C)	3.0	2.9
KOIT (BM)	3.6	2.3
KOME (A)	2.2	1.8
KSAN (A)	1.9	1.7
KSFO (PA)	3.5	3.2
KSFX (R)	1.9	3.3
KSOL (B)	3.8	4.3
KYA (R)	1.4	1.6
KYA-FM (R)	1.2	1.7
KYUU (PA)	4.0	3.6

Philadelphia

KYW Opens Vast Lead With Phillies;
WIP Steady For Second;
WWSH Drops But Increases BM Lead
Over WDVR; WMGK, WUSL, WSNI,
WPEN Score P/A Gains;
WMMR Down To 12-Month Low As
Competition Flat; WFIL, WDAS-FM Up
Slightly; WCAU Improves

	J/F '80	A/M '80
KYW (N)	9.6	11.4
WCAU (N/T)	3.6	4.1
WCAU-FM (B)	3.3	2.8
WDAS (B/T)	2.5	2.4
WDAS-FM (B)	5.2	5.5
WDVR (BM)	5.8	5.0
WFL (R)	4.4	4.7
WFLN-FM (CL)	2.4	2.0
WHAT (B)	1.2	1.1
WIFT (R)	2.7	2.5
WIOQ (A)	3.1	3.0
WIP (PA)	6.8	6.6
WMGK (PA)	5.5	5.7
WMMR (A)	6.5	5.3
WPEN (PA)	2.1	2.8
WSNI (PA)	3.0	3.6
WUSL (PA)	3.6	4.2
WWDB (T)	4.1	2.7
WWSH (BM)	6.1	5.7
WYSP (A)	4.2	4.3
WZZD (RL)	1.9	1.9

Detroit

Tigers Propel WJR To Greater Dominance;
AOR Leader WRIF Down As WNIC-FM,
WABX Post Gains; WMJC, WCZY-FM,
WCXI Pass 5-Share Threshold;
News Stations Down;
WDRQ Vaults To Tie CKLW;
WOMC Resurges; WTWR Falls;
WGPR, WLBS Challenge WJLB In
Tight Black Race

	J/F '80	A/M '80
CKLW (R)	5.0	4.6
WABX (A)	3.3	3.7
WCHB (B)	2.1	1.6
WCXI (C)	4.8	5.1
WCZY-FM (BM)	4.0	5.3
WDRQ (R)	3.7	4.6
WGPR (B)	2.1	2.4
WJLB (B)	3.1	2.5
WJR (PA)	10.8	11.8
WJR-FM (BM)	5.0	4.7
WJZZ (J)	2.6	2.6
WLBS (B)	1.3	2.1
WMJC (PA)	4.8	5.5
WNIC-FM (A)	3.3	4.4
WOMC (PA)	3.2	4.4
WRIF (A)	7.5	7.0
WTWR (O)	4.0	2.4
WWJ (N)	6.2	5.0
WWJ-FM (BM)	4.1	3.4
WVWW (A)	3.9	3.4
WXYZ (N/T)	4.1	2.7
WHND (O)	.7	1.6

Boston

WHDH Rebounds To Double Digits;
WBZ Up Slightly For Second As
WJIB Skids 3; WEEI Up Solidly For Best
In Awhile; WBCN Increases AOR Lead As
WCOZ Flat, WEEI-FM Down 2+;
WXKS Scores Gain,
WXKS-FM Down A Share

	J/F '80	A/M '80
WBCN (A)	5.2	6.2
WBZ (PA)	9.0	9.3
WCOZ (A)	4.1	4.1
WEEI (N)	6.9	8.0
WEEI-FM (A)	5.1	2.9
WHDH (PA)	9.7	11.1
WHUE (BM)	1.1	1.5
WHUE-FM (BM)	2.5	2.4
WITS (T)	3.3	3.5
WJIB (BM)	9.4	6.4
WNTN (O)	-	1.1
WRKO (R)	3.8	3.6
WROL (RL)	1.3	1.0
WROR (PA)	3.8	4.0
WSSH (BM)	2.4	1.6
WVBF (R)	5.4	5.3
WXKS (PA)	1.9	2.8
WXKS-FM (B/D)	5.4	4.4
WAAF (A)	1.8	2.6

Washington, D.C.

WMAL Slips, Retains First;
WPGC Passes WRQX As Both Top 40's
Gain; WKYS Strengthens Black Lead;
WAVA Down But Tops
Improving WWDC-FM; Notable Drops For
WHUR, WJMD, WASH, WOOK

	J/F '80	A/M '80
WASH (PA)	5.6	4.9
WAVA (A)	5.1	4.5
WEZR (BM)	1.5	1.2
WGAY-FM (BM)	5.6	5.6
WGMS-AM-FM (CL)	2.9	3.1
WHFS (A)	1.3	1.3
WHUR (B)	5.7	3.8
WJMD (BM)	5.0	3.6
WKYS (B/D)	5.9	6.2
WMAL (PA)	10.9	10.3
WMZQ (C)	3.4	3.7
WOL (B)	1.5	1.4
WOOK (B)	4.8	4.1
WPGC-AM-FM (R)	6.6	8.4
WPIK (C)	1.2	1.3
WRC (N/T)	4.2	3.8
WRQX (R)	6.7	7.9
WTOP (N)	4.5	4.2
WUST (B)	1.4	1.3
WWDC (PA)	1.2	1.0
WWDC-FM (A)	2.6	3.0
WYCB (RL)	1.7	2.2

Houston

KRLY Nears Double Figures,
Improves Again; KIKK-FM Up For
Second Book, AM Also Rises,
Other Country Stations Down;
KPRC Hits With Astros Baseball;
KYND Rebounds For Good Book;
KMJQ Drops Almost 3; KRBE, KAUM
Score Solid Gains, KILT Also Up;
KILT-FM Narrows AOR Gap As
KLLOL Still Ascending;
KTRH Drops To New Recent Low;
KEYH Loses Over Half Its Numbers

	J/F '80	A/M '80
KAUM (R)	3.0	4.7
KENR (C)	4.0	3.3
KEYH (N)	2.6	1.2
KFMK (R)	2.2	1.9
KIKK (C)	1.3	1.8
KIKK-FM (C)	7.8	8.6
KILT (R)	3.7	4.1
KILT-FM (A)	3.8	4.6
KLAT (S)	3.4	3.1
KLEF (CL)	1.5	1.9
KLLOL (A)	4.6	4.9
KMJQ (B)	8.0	5.1
KNUZ (C)	1.7	1.5
KODA (BM)	4.2	4.2
KPRC (N)	5.3	7.0
KQUE (PA)	3.2	2.8
KRBE (R)	3.9	5.3
KRLY (R)	9.1	9.8
KTRH (N)	6.1	4.3
KULF (R)	3.1	2.9
KYND (BM)	5.3	6.7

Baltimore

WBAL Vaults To Recent Best, Big Lead;
WYYY Holds Second; WXYV Gains 2 For
Third; WLIF Drops Nearly 3; WPOC
Scores Well; WFBR Up 2 With Orioles
Baseball; WLPL Up; WCAO, WCBM Down

	J/F '80	A/M '80
WAYE (BB)	1.8	1.9
WBAL (PA)	12.8	13.5
WBKZ (PA)	2.0	2.5
WCAO (R)	4.9	3.8
WCBM (PA)	6.0	5.1
WFBR (R)	4.2	6.2
WLIF (PA)	1.4	1.4
WLIF-FM (R)	2.7	2.1
WYYY (A)	7.9	7.7
WKTK (R)	1.5	1.8
WLIF (BM)	10.3	7.4
WLPL (A)	2.0	2.8
WMAR (BM)	4.3	3.8
WPOC (C)	4.9	6.3
WSID (B)	2.0	1.8
WWIN (B)	4.5	4.3
WXYV (B)	5.6	7.6
WPGC-FM (R)	1.4	1.1
WRQX (R)	1.4	1.3
WTOP (N)	1.0	2.2

Cleveland

WQAL Leaps To Double Digits;
WMMS Up Strong For Second; WDOK
Scores BM Gain, Though WKSW Declines
2; WHK Stays Solid; WZZP Gets Good
Jump, Edges Past WGCL; WJMO
Continues Downward Trend; WCLV
Down; WWWE Passes WGAR For
P/A Lead, WJW Also Up

	J/F '80	A/M '80
WABQ (B)	1.3	1.4
WBGG (O)	1.6	2.1
WCLV (CL)	3.5	2.4
WDMT (B)	4.1	4.5
WDOK (BM)	7.5	8.3
WERE (N)	8.3	7.9
WGAR (PA)	6.2	5.3
WGCL (R)	6.8	5.9
WHK (C)	6.7	7.0
WJMO (B)	3.7	2.4
WJW (PA)	4.3	4.8
WKSW (BM)	4.6	2.6
WLYT (R)	2.4	2.8
WMMS (A)	7.9	9.0
WQAL (BM)	8.8	10.4
WWWE (PA)	4.0	5.5
WWW (A)	2.0	2.0
WZAK (M)	1.7	1.0
WZZP (R)	4.3	6.0

San Jose

KLOK Takes Local Lead As KBAY,
KOME Drop; KGO Still Leader Overall;
KARA Rebounds Significantly; KFAT
Skids To Recent Low; KNBR Makes
Strong San Jose Gain

	J/F '80	A/M '80
KARA (PA)	2.6	4.1
KBAY (BM)	6.5	4.6
KEEN (C)	4.1	3.6
KEZR (PA)	4.4	4.0
KFAT (C)	2.3	1.6
KLIV (A)	2.3	2.4
KLOK (PA)	4.7	5.3
KNTA (S)	.6	1.3
KOME (A)	6.2	5.0
KPEN (PA)	.5	1.4
KSJO (A)	2.1	2.1
KXRK (N/T)	2.2	1.6
KABL (BM)	1.6	1.9
KBLX (B)	1.1	1.0
KCBS (N)	3.6	4.4
KDFC (CL)	1.0	1.0
KFOG (BM)	3.1	3.0
KFRC (R)	2.8	2.9
KGO (N/T)	8.6	8.7
KIQI (PA)	.5	1.2
KIOI (PA)	3.2	2.6
KNBR (PA)	2.5	4.1
KNEW (C)	1.2	1.2
KOIT (BM)	3.4	2.7
KSFO (PA)	2.3	1.9
KSFX (R)	2.3	2.5
KSOL (B)	3.5	4.4
KYA (R)	1.0	1.5
KYA-FM (R)	1.0	1.0
KYUU (PA)	4.2	3.8

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"Ashes" Flashes:

- WFIL deb 30
- WRKO deb 28
- Z93 13-10
- 94Q 3-3
- Q105 deb 30
- WZUU on
- CKLW on
- KDWB 17-13
- KBEQ on
- WHB 21-18
- WGCL on
- WOKY 25-24
- KIMN on
- KJR on
- WFBR on
- WTIC-FM 28-25
- KC101 23-21
- WKBO on
- WHYN add
- 14Q on
- WKEE 34-30
- KHFI 13-12
- KBFM add
- WTIX 35-31
- Z98 26-21
- WERC 3-3
- WSGN 15-12
- WAXY 29-26
- WAPE 17-15
- BJ105 add
- WSGA 18-14
- 95SGF on
- WBBQ 8-8
- FM100 deb 21
- WLAC 23-22
- 92Q 20-18
- WRJZ 18-15
- WNOX 23-20
- WAYS 4-3
- WRVQ 28-24
- WZZP 24-17
- WHOT 30-22
- WLCY on
- KJRB 32-28
- KRSP on
- KGW 28-26
- KMJK deb 31
- KLUC 28-20
- WAKY 22-14
- WTSN add
- 14WK add
- WCIR on
- KJ100 on
- KWEN 31-29
- WNAP on
- WOW 24-23
- KRUX on
- KRQ 27-22
- WAAY 20-13
- WHYH 13-10
- WCGQ 11-8
- WSEZ 18-16
- WISE 11-9
- WFLB 20-15
- WTMA on
- WANS-FM 5-8
- FM99 10-6
- KWIC 28-27
- KPUR on
- WFOX 11-10
- KFYR 18-16
- WAKX 24-21
- WSPT deb 25
- WNAM on
- KBDF add
- KQDI 17-13
- KBOZ deb 28
- KOOK deb 29
- KRLC 29-23

"ASHES BY NOW"

RODNEY CROWELL

Produced By Craig Leon & Rodney Crowell



On Warner Bros. Records

Resnik

Continued from Page 3



Steve Resnik



Gary Buttice

Steve back to A&M, where he began his career in the music industry a decade ago. I'm sure with the experience and abilities that Steve and Gary bring that they will become valued members of the A&M team."

Resnik began his career at A&M in 1969 as National College Promotion Director, joining ABC in 1971 for a seven-year stay culminating in National Album Promotion Director and National Secondary Director appointments. Buttice also started in 1969 as a local rep for Decca in Detroit. He headed East Coast Promotion for MCA, then became VP/Promotion at Bearsville and Modern Records before joining Curb.

Hunter

Continued from Page 3

impending format switch, telling R&R, "A music modification from the standpoint of aiming more for mainline artist programming versus all the esoteric music we've played would be more likely."

Former GM Rosetta assessed the situation, saying, "Don (Wright) and I came into San Jose together five years ago. I think our attitudes about where progressive radio is going match. I think Sterling (KSJO's owners) is looking to make some pretty dramatic programming changes at the station." He added that he was presently checking out several different options.

Harris

Continued from Page 3

carry out the objectives for the programming department that we had set at WBMX radio."

Commenting upon Harris's appointment, Craven said, "He had the best grasp of doing what we do that has to be done and he has the burning desire to be a programmer," adding that there would be no programming changes forthcoming at the station.

A four-year veteran of WBMX, whose previous experience includes stints at WJMO/Cleveland and WDAO/Dayton, Harris remarked to R&R that he was "happy for this opportunity" and that he intended to give the company his "full cooperation." Harris had most recently been the station's evening personality.

Kelley

Continued from Page 3

Coordinator, and Kenny Ostin taking the position of National Promotion Director/Secondary Markets. Montgomery and Emil are based at Sire's New York headquarters, while Ostin works with Kelley at the West Coast offices in Burbank.

Sire Managing Director Seymour Stein commented, "I am delighted that Dan has joined the Sire family. He brings to us a wealth of expertise, both as a promotion person and an administrator."

Kelley, who expressed strong optimism about Sire's future in years to come, was most recently a National Promotion Director at Sire's distributor, Warner Bros. Records. He is a 12-year industry veteran, having started his career in radio at KQV and WDVE/Pittsburgh, later serving as WEA's Local Promotion Manager in the same city.

Bootleg

Continued from Page 3

sion for sale of recordings failing to disclose the true name and address of the manufacturer.

Confiscated at raids made over several Suffolk County locations were three automatic record presses, tens of thousands of finished albums (including counterfeit, bootleg, and picture discs), and hundreds of thousands of labels. Product seized ranged from Bruce Springsteen, Led Zeppelin, and Wings to the Naz, a long-defunct early Todd Rundgren-led group, whose actual label (SGC — an Atlantic subsidiary) has been similarly defunct for several years.

Meanwhile, Alton Sutton Jr. and his son, Alton Sutton III, were convicted in Alabama U.S. District Court (6-17) on nine counts of distributing and offering for sale pirate 8-track recordings. The elder Sutton was sentenced to two years in federal prison and fined \$5000 (he was on probation stemming from his conviction on a similar offense two years earlier). His son drew three years probation.

June 1980

Mediatrend Estimates

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Note: ---denotes station which did not rank in Mediatrend's Top 20 for the relevant month.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

All share estimates are for metro average persons 12+. Monday-Friday, 6am-midnight.

New York City

WBLS Drops Almost 2, Holds Lead As Competition Steady; WABC Takes Big Jump; WPAT-FM Continues Sharp Upward Trend; WCBS-FM Blasts From Past To 8th Out Of Nowhere; WHN Up A Share, Moves 15th-10th; WNEW-FM's Drop Of 1 Causes 10th-18th Skid

	Apr. '80	May '80	June '80
WBLS (B)	7.7	9.1	7.2
WOR (T/PA)	6.8	6.7	6.8
WKTU (B/D)	6.6	6.7	6.7
WPLJ (A)	6.6	6.5	6.1
WABC (R)	4.1	4.3	6.0
WINS (N)	6.6	6.7	6.0
WPAT-FM (BM)	2.7	3.9	5.6
WCBS (N)	4.9	4.0	4.4
WCBS-FM (O)	---	---	3.6
WHN (C)	2.0	2.3	3.3
WNBC (R)	5.1	3.5	3.3

Los Angeles

KABC Moves Up With Dodgers; KMET Makes Strong Jump; KRLA Market's Big Gainer; KBIG Increases BM Lead; News Stations Back To Tie; KRTH Rebounds, Moves 14th-7th; KJOI Returns To Top Ten, 12th-9th; KHJ Up From Nowhere To 10th; Dropouts: KIIS-FM (5th-11th), KLAC (6th-12th), KLOS (9th-15th)

	Apr. '80	May '80	June '80
KABC (T)	6.0	8.4	9.7
KMET (A)	6.6	6.8	7.9
KRLA (R/O)	4.2	3.6	5.9
KBIG (BM)	3.8	3.9	5.1
KFWB (N)	5.1	4.3	4.0
KNX (N)	3.5	4.6	4.0
KRTH (R)	4.7	2.6	3.7
KNX-FM (A)	2.5	3.2	3.3
KJOI (BM)	3.4	2.7	2.9
KHJ (R)	---	---	2.8

Chicago

WGN Up 3+ With Cubs To Regain Lead; WLS Regains Most Of May Losses, Up 4+; WIND Up, WBBM Slides Almost 5 To Below April Level; WLUP Resurges Slightly; WGCI, WKQX Continue Upwards; WLOO, WLAK Both Down; WRCK (Ex-WDAI) Debuts At 16th

	Apr. '80	May '80	June '80
WGN (PA)	9.6	8.6	11.7
WLS (R)	9.3	3.7	8.1
WIND (N)	5.8	5.4	6.8
WBBM (N)	6.2	10.4	5.7
WLUP (A)	6.1	5.0	5.7
WGCI (B)	2.9	3.7	5.5
WLAK (BM)	4.4	6.0	5.1
WKQX (PA)	3.2	3.4	4.9
WLOO (BM)	7.1	6.8	4.9
WMAQ (C)	5.8	5.4	4.9

QUEEN

Play The Game

(E-46652)

The New Single from
The
Game

(SE-513)

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F105
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Q105
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KSLQ
KBEQ
KJR
13K
KIMN
KUPD
WBEN-FM
WHFM
WTRY
WFLY
WBLI
WICC
WPST

WKBO
WHYN
14Q
WKEE
KRBE
WTIX
WNOE
WFMF
KXX106
WERC
96X
Y103
95SGF
WBBQ
WLAC
KX104
WSKZ
WQRK
KJ100
WDRQ

QUEEN

The Game



KSTT
WNAP
WMEE
KERN
Y94
KROY
KJRB
KTAC
KRSP
KRUX
KTKT
FM102
WGUY
WLBZ
WIGY
V100
WCIR
WXIL
WAAY
G100
WCGQ

WSEZ
WISE
WFLB
WTMA
WANS-FM
WROV
CK101
KSEL
KQWB-FM
KFYR
WAKX
WRBR
WGBF
WROK
KDVV
KDZA
KBDF
KOOK
KRIC
KBIM

The Game includes
"Crazy Little Thing Called Love"

On Elektra Records & Tapes
Produced by Queen



Give the gift
of music.



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EAST
Most Added® Hottest

Rolling Stones Billy Joel
Christopher Cross O. Newton-John
Jackson Browne Rocky Burnette

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest

Rolling Stones Billy Joel
Jackson Browne Manhattans
All Thomson Elton John

EAST

PARALLEL ONE

98KX/Pittsburgh PA
Joy Stone
EAGLES
J.D. BOUTHER
DEF LEPPARD
IZ TOP
JACKSON BROWNE
ELO
Hot: 1-1
JOE WALSH 5-2
BLUES BROS 10-5
MARSHALL TUCKER 11-10
REO SPEEDWAGON 23-14
WABC/New York NY
Sonia Jones
FRANK SINATRA (RA)
CAROLE KING
Hot: 1-1
LIPPS, INC. 1-1
BETTE MIDLER 10-6
ROBBIE DUPREE 15-7
MANHATTANS 12-8
SPINNERS 13-9

WCAO/Baltimore MD
Scott Richards
PETE TOWNSHEND
EDDIE RABBITT
CHRIS CROSS
MICKY GILLEY
Hot: 1-1
BILLY JOEL 2-1
MANHATTANS 8-5
ELTON JOHN 9-6
ROCKY BURNETTE 11-7
OLIVIA N-J 14-10

WFIL/Philadelphia PA
Dick Ferrissey
CHRIS CROSS
PETE TOWNSHEND
BENNY HARDONES
Hot: 1-1
BILLY JOEL 8-3
ELTON JOHN 10-7
KIM CARNES 20-16
CAROLE KING 23-17

WF/Philadelphia PA
Liz Kiley
BOZ SCAGGS
ROLLING STONES
JACKSON BROWNE
PLAYER
ROBIN LANE & CHAR
ROGER DALTRY
POINT BLANK
Hot: 1-1
CHEAP TRICK 13-10
CDB 21-14
ALICE COOPER 25-20
ELO 30-21

WKWB/Buffalo NY
John Summers
ALI THOMSON
BENNY HARDONES
S.O.S. BAND
Hot: 1-1
BILLY JOEL 1-1
SPINNERS 10-6
OLIVIA N-J 12-7
ELTON JOHN 16-12

WPGC/Washington DC
Don Geranimo
ROLLING STONES
KISS
ALI THOMSON
PETE TOWNSHEND
ELO
Hot: 1-1
ROBBIE DUPREE 1-1
RAYDIO 14-7
OLIVIA N-J 12-9
ROCKY BURNETTE 18-13
PURE PRAIRIE LEAG 20-15

WRKO/Boston MA
Donna Halper
BENNY HARDONES
ROLLING STONES
DAVE MASON
CHRIS CROSS
ALI THOMSON
Hot: 1-1
ROCKY BURNETTE 2-1
PAUL MCCARTNEY 3-2
CAROLE KING 4-3
BILLY JOEL 9-6
OLIVIA N-J 15-12

FIO5/Boston MA
Tom Connolly
JOURNEY
QUEEN
DIRT BAND
ROLLING STONES
Hot: 1-1
ROCKY BURNETTE 2-1
PAUL MCCARTNEY 3-2
CAROLE KING 7-4
BILLY JOEL 8-5
ELTON JOHN 10-6

WXLN/New York NY
Kathy Biscaglia
LINDA RONSTADT
PETE TOWNSHEND
GEORGE BENSON
BARRY WHITE
Hot: 1-1
LIPPS, INC. 1-1
BETTE MIDLER 8-3
ROBBIE DUPREE 17-10
MANHATTANS 19-11
BILLY JOEL 18-13

PRO FM/Providence RI
O Brian Giovanni
ROLLING STONES
BLUES BROS
AIR SUPPLY
ALI THOMSON
CHRIS CROSS
Hot: 1-1
ELTON JOHN 1-1
BILLY JOEL 9-4
GENESIS 13-10
MANHATTANS 17-12
JOE WALSH 22-17

WAEB/Allentown PA
Jeff Frank
GENESIS
CHRIS CROSS
S.O.S. BAND
LINDA RONSTADT
DIRT BAND
Hot: 1-1
PAUL MCCARTNEY 3-1
SPINNERS 6-3
LIPPS, INC. 12-7
OLIVIA N-J 13-9
BROTHERS JOHNSON 15-12

PARALLEL TWO

1AQ/Worcester MA
Steve York
DIRT BAND
COMMODORES
Hot: 1-1
BILLY JOEL 1-1
CDB 5-2
RICK PINETTE 60AR 9-3
MECO 10-4
ELTON JOHN 12-6

WBFB/Rochester NY
Dave Mason
CHRIS CROSS
JOE WALSH
RAYDIO
Hot: 1-1
BILLY JOEL 3-1
ROBBIE DUPREE 6-4
MICHAEL JACKSON 8-5
GENESIS 13-10
OLIVIA N-J 16-13

WCC/Bridgport CT
Bob Mitchell
ROLLING STONES
KISS
ALI THOMSON
PETE TOWNSHEND
ELO
Hot: 1-1
ROBBIE DUPREE 1-1
RAYDIO 14-7
OLIVIA N-J 12-9
ROCKY BURNETTE 18-13
PURE PRAIRIE LEAG 20-15

WKBW/Buffalo NY
John Summers
ALI THOMSON
BENNY HARDONES
S.O.S. BAND
Hot: 1-1
BILLY JOEL 1-1
SPINNERS 10-6
OLIVIA N-J 12-7
ELTON JOHN 16-12

WPGC/Washington DC
Don Geranimo
ROLLING STONES
KISS
ALI THOMSON
PETE TOWNSHEND
ELO
Hot: 1-1
ROBBIE DUPREE 1-1
RAYDIO 14-7
OLIVIA N-J 12-9
ROCKY BURNETTE 18-13
PURE PRAIRIE LEAG 20-15

WRKO/Boston MA
Donna Halper
BENNY HARDONES
ROLLING STONES
DAVE MASON
CHRIS CROSS
ALI THOMSON
Hot: 1-1
ROCKY BURNETTE 2-1
PAUL MCCARTNEY 3-2
CAROLE KING 4-3
BILLY JOEL 9-6
OLIVIA N-J 15-12

FIO5/Boston MA
Tom Connolly
JOURNEY
QUEEN
DIRT BAND
ROLLING STONES
Hot: 1-1
ROCKY BURNETTE 2-1
PAUL MCCARTNEY 3-2
CAROLE KING 7-4
BILLY JOEL 8-5
ELTON JOHN 10-6

WXLN/New York NY
Kathy Biscaglia
LINDA RONSTADT
PETE TOWNSHEND
GEORGE BENSON
BARRY WHITE
Hot: 1-1
LIPPS, INC. 1-1
BETTE MIDLER 8-3
ROBBIE DUPREE 17-10
MANHATTANS 19-11
BILLY JOEL 18-13

WAEB/Allentown PA
Jeff Frank
GENESIS
CHRIS CROSS
S.O.S. BAND
LINDA RONSTADT
DIRT BAND
Hot: 1-1
PAUL MCCARTNEY 3-1
SPINNERS 6-3
LIPPS, INC. 12-7
OLIVIA N-J 13-9
BROTHERS JOHNSON 15-12

WAEB/Allentown PA
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GENESIS
CHRIS CROSS
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DIRT BAND
Hot: 1-1
PAUL MCCARTNEY 3-1
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LIPPS, INC. 12-7
OLIVIA N-J 13-9
BROTHERS JOHNSON 15-12

WAEB/Allentown PA
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CHRIS CROSS
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Hot: 1-1
PAUL MCCARTNEY 3-1
SPINNERS 6-3
LIPPS, INC. 12-7
OLIVIA N-J 13-9
BROTHERS JOHNSON 15-12

WAEB/Allentown PA
Jeff Frank
GENESIS
CHRIS CROSS
S.O.S. BAND
LINDA RONSTADT
DIRT BAND
Hot: 1-1
PAUL MCCARTNEY 3-1
SPINNERS 6-3
LIPPS, INC. 12-7
OLIVIA N-J 13-9
BROTHERS JOHNSON 15-12

PARALLEL THREE

13FEA/Manchester NH
Rick Ryder
COMMODORES
FRED NOBLOCK
BLUES BROS
MARTHA VALEZ
Hot: 1-1
RICK PINETTE 60AR 2-1
BILLY JOEL 9-3
LIPPS, INC. 11-7
SPINNERS 13-9
MICKY GILLEY 22-15

WVFB/Baltimore MD
Andy Strulovici
HERB ALPERT
ROY & EMYLOU
EDDIE RABBITT
Hot: 1-1
BILLY JOEL 2-1
JOE WALSH 10-7
ROCKY BURNETTE 13-9
OLIVIA N-J 19-14
LARRY GRAHAM 25-18

WBEN-FM/Buffalo NY
Roger Christian
MICKY GILLEY
AIR SUPPLY
ROLLING STONES
Hot: 1-1
LIPPS, INC. 1-1
OLIVIA N-J 16-5
GENESIS 13-6
ELO 14-8
BOZ SCAGGS 25-11

WBLI/Long Island NY
Bill Terry
CHRIS CROSS
LINDA RONSTADT
DIRT BAND
ROLLING STONES
ALI THOMSON
QUEEN (dp)
JACKSON BROWNE (dp)
Hot: 1-1
BILLY JOEL 1-1
SPINNERS 7-5
ELO 12-9
ROCKY BURNETTE 15-11
S.O.S. BAND 21-14

WFCM/Hartford CT
Rick Donohue
JACKSON BROWNE
LINDA RONSTADT
MECO
ALI THOMSON
Hot: 1-1
PAUL MCCARTNEY 1-1
BILLY JOEL 4-2
ELTON JOHN 6-3
ROCKY BURNETTE 7-4
MANHATTANS 9-5

Q10B/York PA
Steve Gallagher
ELO
JACKSON BROWNE
BENNY HARDONES
ERIC CLAPTON
RUSS BALLARD
ROB HEGEL (dp)
Hot: 1-1
BILLY JOEL 1-1
ELTON JOHN 3-2
PURE PRAIRIE LEAG 8-5
CDB 13-9
S.O.S. BAND 21-15

WFHM/Rochester NY
Marc Cronin
ERIC CLAPTON
BENNY HARDONES
Hot: 1-1
BILLY JOEL 2-1
PURE PRAIRIE LEAG 6-3
ROCKY BURNETTE 10-7
MANHATTANS 12-10
CDB 20-15

WFNY/Albany NY
Bob Mason
JACKSON BROWNE
ROLLING STONES
ROGER DALTRY
CHEERS
Hot: 1-1
BILLY JOEL 1-1
CDB 7-2
JOE WALSH 12-10
BOZ SCAGGS 17-12
RICK PINETTE 60AR 18-13

WFBY/Syracuse NY
Robb Stewart
ALI THOMSON
LINDA RONSTADT
Hot: 1-1
BILLY JOEL 4-1
BETTE MIDLER 3-2
ROBBIE DUPREE 7-5
JERMAINE JACKSON 20-14
S.O.S. BAND 39-29

WPEZ/Pittsburgh PA
Mark Fritzsche
ROLLING STONES
LINDA RONSTADT
JACKSON BROWNE
COMMODORES
Hot: 1-1
BILLY JOEL 2-1
LIPPS, INC. 4-2
PURE PRAIRIE LEAG 12-8
SPINNERS 13-10
ELO 18-14

WAEB/Allentown PA
Jeff Frank
GENESIS
CHRIS CROSS
S.O.S. BAND
LINDA RONSTADT
DIRT BAND
Hot: 1-1
PAUL MCCARTNEY 3-1
SPINNERS 6-3
LIPPS, INC. 12-7
OLIVIA N-J 13-9
BROTHERS JOHNSON 15-12

WAEB/Allentown PA
Jeff Frank
GENESIS
CHRIS CROSS
S.O.S. BAND
LINDA RONSTADT
DIRT BAND
Hot: 1-1
PAUL MCCARTNEY 3-1
SPINNERS 6-3
LIPPS, INC. 12-7
OLIVIA N-J 13-9
BROTHERS JOHNSON 15-12

PARALLEL ONE

WVNY/Springfield MA
Ken Capurso
ROLLING STONES
CHRIS CROSS
DIRT BAND
RICKY GILLEY
FRED NOBLOCK
VOYAGER
Hot: 1-1
BILLY JOEL 2-1
FRANK SINATRA 12-6
ALICE COOPER 11-7
MANHATTANS 15-9
BLUES BROS 19-13

KCIOI/New Haven CT
Curt Hansen
S.O.S. BAND
BENNY HARDONES
Hot: 1-1
PAUL MCCARTNEY 1-1
BILLY JOEL 5-3
KIM CARNES 13-7
OLIVIA N-J 14-9
KIMMY ROGERS 15-11

WFCR/Baltimore MD
Andy Strulovici
HERB ALPERT
ROY & EMYLOU
EDDIE RABBITT
Hot: 1-1
BILLY JOEL 2-1
JOE WALSH 10-7
ROCKY BURNETTE 13-9
OLIVIA N-J 19-14
LARRY GRAHAM 25-18

WBEN-FM/Buffalo NY
Roger Christian
MICKY GILLEY
AIR SUPPLY
ROLLING STONES
Hot: 1-1
LIPPS, INC. 1-1
OLIVIA N-J 16-5
GENESIS 13-6
ELO 14-8
BOZ SCAGGS 25-11

WBLI/Long Island NY
Bill Terry
CHRIS CROSS
LINDA RONSTADT
DIRT BAND
ROLLING STONES
ALI THOMSON
QUEEN (dp)
JACKSON BROWNE (dp)
Hot: 1-1
BILLY JOEL 1-1
SPINNERS 7-5
ELO 12-9
ROCKY BURNETTE 15-11
S.O.S. BAND 21-14

WFCM/Hartford CT
Rick Donohue
JACKSON BROWNE
LINDA RONSTADT
MECO
ALI THOMSON
Hot: 1-1
PAUL MCCARTNEY 1-1
BILLY JOEL 4-2
ELTON JOHN 6-3
ROCKY BURNETTE 7-4
MANHATTANS 9-5

Q10B/York PA
Steve Gallagher
ELO
JACKSON BROWNE
BENNY HARDONES
ERIC CLAPTON
RUSS BALLARD
ROB HEGEL (dp)
Hot: 1-1
BILLY JOEL 1-1
ELTON JOHN 3-2
PURE PRAIRIE LEAG 8-5
CDB 13-9
S.O.S. BAND 21-15

WFHM/Rochester NY
Marc Cronin
ERIC CLAPTON
BENNY HARDONES
Hot: 1-1
BILLY JOEL 2-1
PURE PRAIRIE LEAG 6-3
ROCKY BURNETTE 10-7
MANHATTANS 12-10
CDB 20-15

WFNY/Albany NY
Bob Mason
JACKSON BROWNE
ROLLING STONES
ROGER DALTRY
CHEERS
Hot: 1-1
BILLY JOEL 1-1
CDB 7-2
JOE WALSH 12-10
BOZ SCAGGS 17-12
RICK PINETTE 60AR 18-13

WFBY/Syracuse NY
Robb Stewart
ALI THOMSON
LINDA RONSTADT
Hot: 1-1
BILLY JOEL 4-1
BETTE MIDLER 3-2
ROBBIE DUPREE 7-5
JERMAINE JACKSON 20-14
S.O.S. BAND 39-29

WPEZ/Pittsburgh PA
Mark Fritzsche
ROLLING STONES
LINDA RONSTADT
JACKSON BROWNE
COMMODORES
Hot: 1-1
BILLY JOEL 2-1
LIPPS, INC. 4-2
PURE PRAIRIE LEAG 12-8
SPINNERS 13-10
ELO 18-14

WAEB/Allentown PA
Jeff Frank
GENESIS
CHRIS CROSS
S.O.S. BAND
LINDA RONSTADT
DIRT BAND
Hot: 1-1
PAUL MCCARTNEY 3-1
SPINNERS 6-3
LIPPS, INC. 12-7
OLIVIA N-J 13-9
BROTHERS JOHNSON 15-12

PARALLEL TWO

WVNY/Springfield MA
Ken Capurso
ROLLING STONES
CHRIS CROSS
DIRT BAND
RICKY GILLEY
FRED NOBLOCK
VOYAGER
Hot: 1-1
BILLY JOEL 2-1
FRANK SINATRA 12-6
ALICE COOPER 11-7
MANHATTANS 15-9
BLUES BROS 19-13

KCIOI/New Haven CT
Curt Hansen
S.O.S. BAND
BENNY HARDONES
Hot: 1-1
PAUL MCCARTNEY 1-1
BILLY JOEL 5-3
KIM CARNES 13-7
OLIVIA N-J 14-9
KIMMY ROGERS 15-11

WFCR/Baltimore MD
Andy Strulovici
HERB ALPERT
ROY & EMYLOU
EDDIE RABBITT
Hot: 1-1
BILLY JOEL 2-1
JOE WALSH 10-7
ROCKY BURNETTE 13-9
OLIVIA N-J 19-14
LARRY GRAHAM 25-18

WBEN-FM/Buffalo NY
Roger Christian
MICKY GILLEY
AIR SUPPLY
ROLLING STONES
Hot: 1-1
LIPPS, INC. 1-1
OLIVIA N-J 16-5
GENESIS 13-6
ELO 14-8
BOZ SCAGGS 25-11

WBLI/Long Island NY
Bill Terry
CHRIS CROSS
LINDA RONSTADT
DIRT BAND
ROLLING STONES
ALI THOMSON
QUEEN (dp)
JACKSON BROWNE (dp)
Hot: 1-1
BILLY JOEL 1-1
SPINNERS 7-5
ELO 12-9
ROCKY BURNETTE 15-11
S.O.S. BAND 21-14

WFCM/Hartford CT
Rick Donohue
JACKSON BROWNE
LINDA RONSTADT
MECO
ALI THOMSON
Hot: 1-1
PAUL MCCARTNEY 1-1
BILLY JOEL 4-2
ELTON JOHN 6-3
ROCKY BURNETTE 7-4
MANHATTANS 9-5

Q10B/York PA
Steve Gallagher
ELO
JACKSON BROWNE
BENNY HARDONES
ERIC CLAPTON
RUSS BALLARD
ROB HEGEL (dp)
Hot: 1-1
BILLY JOEL 1-1
ELTON JOHN 3-2
PURE PRAIRIE LEAG 8-5
CDB 13-9
S.O.S. BAND 21-15

WFHM/Rochester NY
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BENNY HARDONES
Hot: 1-1
BILLY JOEL 2-1
PURE PRAIRIE LEAG 6-3
ROCKY BURNETTE 10-7
MANHATTANS 12-10
CDB 20-15

WFNY/Albany NY
Bob Mason
JACKSON BROWNE
ROLLING STONES
ROGER DALTRY
CHEERS
Hot: 1-1
BILLY JOEL 1-1
CDB 7-2
JOE WALSH 12-10
BOZ SCAGGS 17-12
RICK PINETTE 60AR 18-13

WFBY/Syracuse NY
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ALI THOMSON
LINDA RONSTADT
Hot: 1-1
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S.O.S. BAND 39-29

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Hot: 1-1
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SPINNERS 13-10
ELO 18-14

WAEB/Allentown PA
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S.O.S. BAND
LINDA RONSTADT
DIRT BAND
Hot: 1-1
PAUL MCCARTNEY 3-1
SPINNERS 6-3
LIPPS, INC. 12-7
OLIVIA N-J 13-9
BROTHERS JOHNSON 15-12

PARALLEL ONE

WVNY/Springfield MA
Ken Capurso
ROLLING STONES
CHRIS CROSS
DIRT BAND
RICKY GILLEY
FRED NOBLOCK
VOYAGER
Hot: 1-1
BILLY JOEL 2-1
FRANK SINATRA 12-6
ALICE COOPER 11-7
MANHATTANS 15-9
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KIM CARNES 13-7
OLIVIA N-J 14-9
KIMMY ROGERS 15-11

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HERB ALPERT
ROY & EMYLOU
EDDIE RABBITT
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BILLY JOEL 2-1
JOE WALSH 10-7
ROCKY BURNETTE 13-9
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LARRY GRAHAM 25-18

WBEN-FM/Buffalo NY
Roger Christian
MICKY GILLEY
AIR SUPPLY
ROLLING STONES
Hot: 1-1
LIPPS, INC. 1-1
OLIVIA N-J 16-5
GENESIS 13-6
ELO 14-8
BOZ SCAGGS 25-11

WBLI/Long Island NY
Bill Terry
CHRIS CROSS
LINDA RONSTADT
DIRT BAND
ROLLING STONES
ALI THOMSON
QUEEN (dp)
JACKSON BROWNE (dp)
Hot: 1-1
BILLY JOEL 1-1
SPINNERS 7-5
ELO 12-9
ROCKY BURNETTE 15-11
S.O.S. BAND 21-14

WFCM/Hartford CT
Rick Donohue
JACKSON BROWNE
LINDA RONSTADT
MECO
ALI THOMSON
Hot: 1-1
PAUL MCCARTNEY 1-1
BILLY JOEL 4-2
ELTON JOHN 6-3
ROCKY BURNETTE 7-4
MANHATTANS 9-5

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RUSS BALLARD
ROB HEGEL (dp)
Hot: 1-1
BILLY JOEL 1-1
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S.O.S. BAND 21-15

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ROCKY BURNETTE 10-7
MANHATTANS 12-10
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JACKSON BROWNE
ROLLING STONES
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CHEERS
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BILLY JOEL 1-1
CDB 7-2
JOE WALSH 12-10
BOZ SCAGGS 17-12
RICK PINETTE 60AR 18-13

WFBY/Syracuse NY
Robb Stewart
ALI THOMSON
LINDA RONSTADT
Hot: 1-1
BILLY JOEL 4-1
BETTE MIDLER 3-2
ROBBIE DUPREE 7-5
JERMAINE JACKSON 20-14
S.O.S. BAND 39-29

WPEZ/Pittsburgh PA
Mark Fritzsche
ROLLING STONES
LINDA RONSTADT
JACKSON BROWNE
COMMODORES
Hot: 1-1
BILLY JOEL 2-1
LIPPS, INC. 4-2
PURE PRAIRIE LEAG 12-8
SPINNERS 13-10
ELO 18-14

WAEB/Allentown PA
Jeff Frank
GENESIS
CHRIS CROSS
S.O.S. BAND
LINDA RONSTADT
DIRT BAND
Hot: 1-1
PAUL MCCARTNEY 3-1
SPINNERS 6-3
LIPPS, INC. 12-7
OLIVIA N-J 13-9
BROTHERS JOHNSON 15-12

PARALLEL TWO

WVNY/Springfield MA
Ken Capurso
ROLLING STONES
CHRIS CROSS
DIRT BAND
RICKY GILLEY
FRED NOBLOCK
VOYAGER
Hot: 1-1
BILLY JOEL 2-1
FRANK SINATRA 12-6
ALICE COOPER 11-7
MANHATTANS 15-9
BLUES BROS 19-13

KCIOI/New Haven CT
Curt Hansen
S.O.S. BAND
BENNY HARDONES
Hot: 1-1
PAUL MCCARTNEY 1-1
BILLY JOEL 5-3
KIM CARNES 13-7
OLIVIA N-J 14-9
KIMMY ROGERS 15-11

WFCR/Baltimore MD
Andy Strulovici
HERB ALPERT
ROY & EMYLOU
EDDIE RABBITT
Hot: 1-1
BILLY JOEL 2-1
JOE WALSH 10-7
ROCKY BURNETTE 13-9
OLIVIA N-J 19-14
LARRY GRAHAM 25-18

WBEN-FM/Buffalo NY
Roger Christian
MICKY GILLEY
AIR SUPPLY
ROLLING STONES
Hot: 1-1
LIPPS, INC. 1-1
OLIVIA N-J 16-5
GENESIS 13-6
ELO 14-8
BOZ SCAGGS 25-11

WBLI/Long Island NY
Bill Terry
CHRIS CROSS
LINDA RONSTADT
DIRT BAND
ROLLING STONES
ALI THOMSON
QUEEN (dp)
JACKSON BROWNE (dp)
Hot: 1-1
BILLY JOEL 1-1
SPINNERS 7-5
ELO 12-9
ROCKY BURNETTE 15-11
S.O.S. BAND 21-14

WFCM/Hartford CT
Rick Donohue
JACKSON BROWNE
LINDA RONSTADT
MECO
ALI THOMSON
Hot: 1-1
PAUL MCCARTNEY 1-1
BILLY JOEL 4-2
ELTON JOHN 6-3
ROCKY BURNETTE 7-4
MANHATTANS 9-5

Q10B/York PA
Steve Gallagher
ELO
JACKSON BROWNE
BENNY HARDONES
ERIC CLAPTON
RUSS BALLARD
ROB HEGEL (dp)
Hot: 1-1
BILLY JOEL 1-1
ELTON JOHN 3-2
PURE PRAIRIE LEAG 8-5
CDB 13-9
S.O.S. BAND 21-15

WFHM/Rochester NY
Marc Cronin
ERIC CLAPTON
BENNY HARDONES
Hot: 1-1
BILLY JOEL 2-1
PURE PRAIRIE LEAG 6-3
ROCKY BURNETTE 10-7
MANHATTANS 12-10
CDB 20-15

WFNY/Albany NY
Bob Mason
JACKSON BROWNE
ROLLING STONES
ROGER DALTRY
CHEERS
Hot: 1-1
BILLY JOEL 1-1
CDB 7-2
JOE WALSH 12-10
BOZ SCAGGS 17-12
RICK PINETTE 60AR 18-13

WFBY/Syracuse NY
Robb Stewart
ALI THOMSON
LINDA RONSTADT
Hot: 1-1
BILLY JOEL 4-1
BETTE MIDLER 3-2
ROBBIE DUPREE 7-5
JERMAINE JACKSON 20-14
S.O.S. BAND 39-29

WPEZ/Pittsburgh PA
Mark Fritzsche
ROLLING STONES
LINDA RONSTADT
JACKSON BROWNE
COMMODORES
Hot: 1-1
BILLY JOEL 2-1
LIPPS, INC. 4-2
PURE PRAIRIE LEAG 12-8
SPINNERS 13-10
ELO 18-14

WAEB/Allentown PA
Jeff Frank
GENESIS
CHRIS CROSS
S.O.S. BAND
LINDA RONSTADT
DIRT BAND
Hot: 1-1
PAUL MCCARTNEY 3-1
SPINNERS 6-3
LIPPS, INC. 12-7
OLIVIA N-J 13-9
BROTHERS JOHNSON 15-12

PARALLEL THREE

WVNY/Springfield MA
Ken Capurso
ROLLING STONES
CHRIS CROSS
DIRT BAND
RICKY GILLEY
FRED NOBLOCK
VOYAGER
Hot: 1-1
BILLY

ADDS & HOTS

MIDWEST
Most Added Hottest
 Boz Scaggs Billy Joel
 Christopher Cross Elton John
 All Thomson Olivia Newton-John
 Rolling Stones

WEST
Most Added Hottest
 Rolling Stones Billy Joel
 Jackson Browne O. Newton-John
 Christopher Cross Elton John
 All Thomson

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

MIDWEST

PARALLEL ONE

CKLW/Detroit, MI
 Rosalie Trombley
 ROLLING STONES
 LARRY GRAHAM
 FRED KNOBLOCK
 BOZ SCAGGS
 DAVE HANSON
 GLEN & RITA
 Hottest:
 BILLY JOEL 1-1
 SPINNERS 9-5
 KINGBEES 19-15
 OLIVIA N-J 20-16
 PETE TOWNSHEND 28 19

KBCQ/Kansas City, MO

Phil Evans
 ROLLING STONES
 JACKSON BROWNE
 KENNY LOGGINS
 ERIC CLAPTON (dp)
 Hottest:
 CDB 6-1
 GENESIS 7-2
 ELO 8-3
 PETE TOWNSHEND 15-7
 QUEEN D-12

KDWB/Minneapolis, MN

Pam Adresch
 BILLY JOEL
 PETE TOWNSHEND
 DIRT BAND
 AIR SUPPLY
 Hottest:
 ELTON JOHN 2-1
 BOB SEGER 4-2
 CAROLE KING 10-6
 MICKY GILLEY 14-9
 GENESIS 15 10

KSLQ/St. Louis, MO

Tony Stone
 CHRIS CROSS
 GARY BURBANK
 FRED KNOBLOCK
 Hottest:
 BILLY JOEL 1-1
 JERMAINE JACKSON 5-3
 PURE PRAIRIE LEAG 7-5
 CAROLE KING 21-11
 KIM CARNES 26-21

Q102/Cincinnati, OH

Pat O'Brien
 GENESIS
 BOZ SCAGGS
 CHRIS CROSS
 ROLLING STONES
 JACKSON BROWNE
 Hottest:
 BOB SEGER 4-1
 BILLY JOEL 5-2
 PURE PRAIRIE LEAG 7-4
 JOE WALSH 15-10
 CDB 30-20

WDCU/Cleveland, OH

Bob Travis
 MELO
 ALI THOMSON
 ROGER DALTRY
 Hottest:
 BETTE MIDLER 1-1
 BILLY JOEL 2-2
 GENESIS 13-8
 ELTON JOHN 15-10
 SPINNERS 16-13

WLS/Chicago, IL

Tim Kelly
 SPINNERS
 Hottest:
 PAUL MCCARTNEY 1-1
 BILLY JOEL 5-3
 BOB SEGER 9-6
 ROBBIE DUPREE 13-7
 ELTON JOHN 18-11

WOKY/Milwaukee, WI

Dallas Cole
 HERB ALPERT
 S.O.S. BAND
 RICK PINETTE 60AK
 JACKSON BROWNE
 ROLLING STONES
 ERIC CLAPTON
 Hottest:
 PAUL MCCARTNEY 1-1
 BOB SEGER 3-2
 ELTON JOHN 5-3
 BILLY JOEL 7-4
 GENESIS 12-8

KWKV/St. Louis, MO

Booby Hatkin
 CDB
 BOC
 Hottest:
 JUDAS PRIEST 4-1
 GENESIS 8-5
 RONIM 10-7
 OZARK MT. DAREDEV 11-8
 JOURNEY 14-9

WHB/Kansas City, MO

Rick Brown
 CHRIS CROSS
 ALI THOMSON
 FRED KNOBLOCK
 Hottest:
 BETTE MIDLER 1-1
 ROBBIE DUPREE 6-5
 OLIVIA N-J 13-6
 KENNY ROGERS 24-9
 GARY BURBANK 17-13

KS95FM/Minneapolis, MN

Kathleen Beauvoit
 GENESIS
 ANNE MURRAY
 Hottest:
 PURE PRAIRIE LEAG 2-1
 BILLY JOEL 5-2
 ELTON JOHN 4-3
 KENNY ROGERS 12-9
 MANHATTANS 18-10

PARALLEL TWO

92X/Columbus, OH

Buddy Scott
 CHRIS CROSS
 BOZ SCAGGS
 ROLLING STONES (dp)
 JACKSON BROWNE (dp)
 MECO (dp)
 Hottest:
 BILLY JOEL 3-1
 CDB 10-6
 ROCKY BURNETTE 15 11
 OLIVIA N-J 17-12
 JOE WALSH 16-13

KOFM/Oklahoma City, OK

Chuck Morgan
 CHRIS CROSS
 MECO
 MAC DAVIS
 COMMODORES
 S.O.S. BAND
 Hottest:
 LIPPS, INC. 1-1
 ROBBIE DUPREE 10 7
 BOB SEGER 12-9
 ELTON JOHN 14-11
 OLIVIA N-J 18 13

KRAV/Tulsa, OK

Gary Reynolds
 CDB
 MICKY GILLEY
 ALI THOMSON
 Hottest:
 BILLY JOEL 3-1
 ELTON JOHN 7-4
 OLIVIA N-J 17-8
 PURE PRAIRIE LEAG 14-9
 ELO 19-15

KZ93/Peoria, IL

Lou Patrick
 BENNY MARDONES
 ALI THOMSON
 DIRT BAND
 BOZ SCAGGS
 Hottest:
 BILLY JOEL 7-1
 ELTON JOHN 3-2
 PURE PRAIRIE LEAG 4-3
 SPINNERS 8-4
 ROCKY BURNETTE 10-7

WGRD/Grand Rapids, MI

Roy Baker
 MANHATTANS
 OLIVIA N-J
 SPINNERS
 Hottest:
 LIPPS, INC. 1-1
 BETTE MIDLER 4-2
 GENESIS 5-5
 MICHAEL JACKSON 8-6
 J GEILS BAND 11-7

WHOT/Youngstown, OH

Dick Thompson
 BENNY MARDONES
 BOZ SCAGGS
 CHEAP TRICK
 Hottest:
 BILLY JOEL 1-1
 OLIVIA N-J 11-5
 BLUES BROS 14 9
 CAROLE KING 15-11
 JOE WALSH 20-14

WME/Fort Wayne, IN

John Curry
 KENNY ROGERS
 Hottest:
 BILLY JOEL 5-1
 PURE PRAIRIE LEAG 10-6
 ELTON JOHN 9-6
 MANHATTANS 17-10
 SPINNERS 18-14
 MANHATTANS 19-15

WNAP/Indianapolis, IN

Judy Inman
 BOZ SCAGGS
 ROLLING STONES
 ROGER DALTRY
 JACKSON BROWNE
 AIR SUPPLY
 Hottest:
 PAUL MCCARTNEY 1 1
 BOB SEGER 5-3
 OLIVIA N-J 14 9
 CHEAP TRICK 21-16
 MANHATTANS 27-22

WNCI/Columbus, OH

Steve Edwards
 KIM CARNES
 BOZ SCAGGS
 ROLLING STONES
 Hottest:
 BILLY JOEL 2 1
 CDB 5 2
 JERMAINE JACKSON 10-6
 GENESIS 17-8
 PETE TOWNSHEND 19 13

WONO/Toledo, OH

Beau Elliott
 PETE TOWNSHEND
 DIRT BAND
 CHRIS CROSS
 GENESIS
 Hottest:
 BILLY JOEL 1-1
 PURE PRAIRIE LEAG 6-4
 OLIVIA N-J 9-6
 CDB 14-10
 RAYDIO 15-12

WOW/Omaha, NE

Erk Foss
 DR. HOOR
 ROY & EMMYLOU
 Hottest:
 BILLY JOEL 1-1
 CDB 9-4
 PETE TOWNSHEND 10-6
 OLIVIA N-J 11-7
 KENNY ROGERS 17-9

WVJ/East Lansing, MI

Jim St. John
 JOAN ARMSTRADING
 ROLLING STONES
 ERIC CLAPTON
 FRED KNOBLOCK
 AIR SUPPLY
 J. GEILS BAND
 RANDY VANWARMER
 Hottest:
 BOB SEGER 1-1
 BILLY JOEL 4-2
 BOZ SCAGGS 10 6
 JOE WALSH 12-7
 ELO 14-10

KSTV/Davenport, IA

Mike Kennedy
 ALI THOMSON
 AIR SUPPLY
 QUEEN
 ANNE MURRAY
 Hottest:
 PAUL MCCARTNEY 1-1
 BETTE MIDLER 3-2
 ELTON JOHN 5-3
 BILLY JOEL 6 4
 OLIVIA N-J 23-17

WSM/Modesto, WI

Samantha Jones
 LINDA RONSTADT
 ALI THOMSON
 BOB SEGER
 Hottest:
 BETTE MIDLER 1-1
 BILLY JOEL 4-2
 ELTON JOHN 9-4
 PURE PRAIRIE LEAG 12-9
 KIM CARNES 15 11

KEYN-FM/Wichita, KN

Jeff Alan
 KENNY ROGERS
 CDB
 CAROLE KING
 PETE TOWNSHEND
 Hottest:
 LIPPS, INC. 2-1
 ELTON JOHN 6-3
 BILLY JOEL 10-5
 MANHATTANS 19-12
 SPINNERS 20-13

WZZP/Cleveland, OH

Bob McKay
 BOZ SCAGGS
 ALI THOMSON
 BENNY MARDONES
 DIRT BAND
 MECO
 Hottest:
 ELTON JOHN 1-1
 SPINNERS 5-2
 PURE PRAIRIE LEAG 14-7
 CHRIS CROSS D 13
 AIR SUPPLY D-14

KWEN/Tulsa, OK

Beau
 EDDIE RABBITT
 AIR SUPPLY
 FIREFALL
 ROY & EMMYLOU
 Hottest:
 BILLY JOEL 3-1
 PURE PRAIRIE LEAG 7-3
 MANHATTANS 9-5
 ROCKY BURNETTE 11-7
 GENESIS 23-18

KLEO/Wichita, KN

Mark McCoy
 COMMODORES
 ALI THOMSON
 DIRT BAND
 LINDA RONSTADT
 Hottest:
 BETTE MIDLER 1-1
 OLIVIA N-J 7-3
 SPINNERS 10-7
 CDB 24-15
 KIM CARNES 22 18
 JOE WALSH 20-14

WYFM/Youngstown, OH

Jeff Tobin
 ELO
 OLIVIA N-J
 Hottest:
 LIPPS, INC. 1-1
 ELTON JOHN 9-6
 MANHATTANS 17-10
 SPINNERS 18-12
 PETE TOWNSHEND 19 15

WDRQ/Detroit, MI

Pat Morlin
 JACKSON BROWNE
 ROLLING STONES
 J. GEILS BAND (dp)
 ROGER DALTRY (dp)
 Hottest:
 BILLY JOEL 1-1
 ROCKY BURNETTE 5-3
 GENESIS 15 8
 GENESIS 11-9
 OLIVIA N-J 28-16

WTWR/Detroit, MI

Kurt Kelly
 CHRIS CROSS
 Hottest:
 BILLY JOEL 1-1
 JERMAINE JACKSON 15-6
 ELTON JOHN 11-8
 GENESIS 16-13
 BLUES BROS 18-15

PARALLEL THREE

KFYR/Bismarck, ND

Dan Brannon
 GENESIS
 PETE TOWNSHEND
 CAROLE KING
 Hottest:
 BILLY JOEL 2-1
 PAUL MCCARTNEY 7-5
 SPINNERS 10-8
 ELO 12-9
 KENNY ROGERS 13-11

KKLS/Rapid City, SD

Kjor Sherryn
 BENNY MARDONES
 PAUL DAVIS
 JOE WALSH
 CHRIS CROSS
 AMBROSIA
 Hottest:
 ELTON JOHN 2-1
 ROCKY BURNETTE 8-2
 BILLY JOEL 9-6
 GENESIS 17-11
 KIM CARNES 22-17

KKRC/Sioux Falls, SD

Brian Phoenix
 CHRIS CROSS
 LINDA RONSTADT
 Hottest:
 BILLY JOEL 1-1
 BETTE MIDLER 3 2
 BOB SEGER 4-3
 PURE PRAIRIE LEAG 10-4
 LINDA RONSTADT 12-8

KKXL/Grand Forks, ND

Jack Lundy
 BOZ SCAGGS
 AIR SUPPLY
 Hottest:
 ELTON JOHN 1-1
 BILLY JOEL 1-2
 KENNY ROGERS 11-7
 ELO 13-9
 CHRIS CROSS 16-11

WAKX/Duluth, MN

Bruce McGregor
 MECO
 MICKY GILLEY
 BENNY MARDONES
 QUEEN
 ROLLING STONES
 Hottest:
 BILLY JOEL 1-1
 BOZ SCAGGS 18-13
 BLUES BROS 22 16
 CAROLE KING 27-22
 PETE TOWNSHEND 28 23

WEAQ/Eau Claire, WI

Richard Roberts
 GENESIS
 MANHATTANS
 CAROLE KING
 BOZ SCAGGS
 Hottest:
 ROBBIE DUPREE 2-1
 OLIVIA N-J 6-3
 SPINNERS 13-8
 BLUES BROS 15-9
 PAUL MCCARTNEY 16-10

WGBF/Evansville, IN

BJ Hunter
 DIRT BAND
 RANDY VANWARMER
 EDDIE RABBITT
 JACKSON BROWNE
 TONY JOE WHITE
 AIR SUPPLY
 ROY & EMMYLOU
 ERIC CLAPTON
 Hottest:
 BILLY JOEL 2-1
 OLIVIA N-J 11-6
 MANHATTANS 12-9

WNAM/Neenah, WI

Jay Tyler
 STEPHANIE MILLS
 HAZE
 ALI THOMSON
 Hottest:
 BILLY JOEL 1-1
 PURE PRAIRIE LEAG 3-2
 ELO 10-6
 KIM CARNES 12-7
 MANHATTANS 16-10

WRWK/Rockford, IL

Tom Hunter
 COMMODORES
 BILLY JOEL 1-1
 LIPPS, INC. 2-2
 GENESIS 6-3
 ELO 8 5
 PETE TOWNSHEND 19 15

WSPJ/Stevens Point, WI

Pat Morlin
 CHRIS CROSS
 EDDIE RABBITT
 HERB ALPERT
 RUSSELL BALLARD
 FRED KNOBLOCK
 BLACKGOT (dp)
 Hottest:
 MATCHBOX 6-1
 OLIVIA N-J 10 5
 CDB 16 10
 GENESIS 22-17
 JOURNEY 26-20

WBRB/South Bend, IN

Joe Lightner
 CHEAP TRICK
 MICKY GILLEY
 ALI THOMSON
 JACKSON BROWNE (dp)
 Hottest:
 LIPPS, INC. 1-1
 BOB SEGER 9-6
 MANHATTANS 17-9
 ROCKY BURNETTE 19-10
 JOE WALSH 30-17

KDVV/Tapeka, KN

Rocky Roberts
 QUEEN
 ALI THOMSON
 AIR SUPPLY
 Hottest:
 BILLY JOEL 2 1
 ELTON JOHN 7-3
 ROCKY BURNETTE 11-7
 SPINNERS 12-8
 CDB 14-10

KQWB-FM/Fargo, ND

Bill Richards
 QUEEN
 CHRIS CROSS
 ERIC CLAPTON
 MECO
 DIRT BAND
 FIREFALL
 ROLLING STONES
 LINDA RONSTADT
 JACKSON BROWNE
 BENNY MARDONES
 Hottest:
 PAT BENATAR 3 1
 ELTON JOHN 6-2
 BILLY JOEL 12-6
 PAUL MCCARTNEY 13-10
 PETE TOWNSHEND 24 16

WEST

PARALLEL ONE

KEARTH/Los Angeles, CA
 Bob Hamilton
 S.O.S. BAND
 ROLLING STONES
 JACKSON BROWNE
 JOHNNY LEE
 GEORGE BENSON
 Hottest:
 BILLY JOEL 3-1
 BETTE MIDLER 6 4
 OLIVIA N-J 11-8
 ELTON JOHN 13-10
 SPINNERS 15-11

KFI/Los Angeles, CA

Roger Collins
 ROLLING STONES
 LINDA RONSTADT
 ALI THOMSON
 FIREFALL
 JACKSON BROWNE
 Hottest:
 BILLY JOEL 2-1
 MICHAEL JACKSON 14-6
 ROBBIE DUPREE 10-7
 OLIVIA N-J 17-14
 CDB 25-18

KFRC/San Francisco, CA

Dave Shalin
 ROLLING STONES
 GEORGE BENSON
 S.O.S. BAND
 Hottest:
 PAUL MCCARTNEY 1-1
 BILLY JOEL 10 5
 JERMAINE JACKSON 12-9
 OLIVIA N-J 16-11
 ROCKY BURNETTE 19-14

KIMN/Denver, CO

Doug Enkson
 MECO
 ALI THOMSON
 QUEEN
 ROY & EMMYLOU
 Hottest:
 PURE PRAIRIE LEAG 1-1
 ELTON JOHN 4-2
 BILLY JOEL 5 3
 OLIVIA N-J 13-9
 KENNY ROGERS 18-12

KOPA/Phoenix, AZ

John Volpe
 JACKSON BROWNE
 ELO
 PETE TOWNSHEND
 Hottest:
 BILLY JOEL 1-1
 CDB 11-5
 OLIVIA N-J 10-7
 MANHATTANS 19-13
 ROCKY BURNETTE 20-16

KUPD/Phoenix, AZ

Steve Casey
 BLACKFOOT
 FOGHAT
 OZARK MT. DAREDEV
 DAN FOGELBERG
 RUSSELL BALLARD
 BOC
 KRORUS
 PETE TOWNSHEND
 ROLLING STONES
 Hottest:
 ANGEL CITY 3-1
 JOE WALSH 12-6
 CDB 14 7
 JUDAS PRIEST 15 9

KRLA/Los Angeles, CA

Rick Stancolo
 LINDA RONSTADT
 EDDIE RABBITT
 PRETENDERS
 Hottest:
 INVISIBLE MAN'S B 1-1
 PAUL MCCARTNEY 3-2
 BILLY JOEL 6-3
 STEPHANIE MILLS 14-7
 SPINNERS 15-8

KHJ/Los Angeles, CA

Chuck Morin
 IRENE CARA
 GEORGE BENSON
 Hottest:
 PAUL MCCARTNEY 4-1
 S.O.S. BAND 6-4
 OLIVIA N-J 13-8
 STEPHANIE MILLS 14-10
 ROBBIE DUPREE 19-13

13K/San Diego, CA

John Lander
 PETE TOWNSHEND
 CHRIS CROSS
 ERIC CLAPTON
 JOURNEY
 MICKY GILLEY
 ROLLING STONES
 Hottest:
 LIPPS, INC. 1-1
 ROBBIE DUPREE 8-6
 S.O.S. BAND 14-9
 MANHATTANS 18 14
 OLIVIA N-J 24-17

PARALLEL TWO

KCPX/Salt Lake City, UT

Gary Waldron
 CHRIS CROSS
 RANDY VANWARMER
 ROGER DALTRY
 KISS
 ROLLING STONES
 Hottest:
 LIPPS, INC. 1 1
 BILLY JOEL 4-3
 ELTON JOHN 6-4
 GENESIS 11-8
 CDB 22-9

KENO/Las Vegas, NV

Bill Alexander
 KENNY ROGERS
 DIRT BAND
 IRENE CARA
 ERIC CLAPTON
 BENNY MARDONES
 Hottest:
 BILLY JOEL 1-1
 ROCKY BURNETTE 7-2
 GENESIS 11-4
 CAROLE KING 15 9
 CHRIS CROSS 18-11

KERN/Bakersfield, CA

Pete Shannon
 ROLLING STONES
 JACKSON BROWNE
 RICK PINETTE 60AK
 ERIC CLAPTON
 DIRT BAND
 EDDIE RABBITT
 Hottest:
 ELTON JOHN 2-1
 FIREFALL 5 4
 OLIVIA N-J 14-11
 ROCKY BURNETTE 20-15
 MANHATTANS 23-18

KFKM/San Bernardino, CA

Craig Powers
 BOZ SCAGGS
 JOURNEY
 MECO
 Hottest:
 ELTON JOHN 1-1
 BILLY JOEL 7-2
 PURE PRAIRIE LEAG 5-3
 OLIVIA N-J 10-6
 ELO 20-13

KGW/Portland, OR

Richard Harker
 JOE WALSH
 AIR SUPPLY
 Hottest:
 BILLY JOEL 1-1
 BETTE MIDLER 2-2
 ELTON JOHN 6-4
 MANHATTANS 15 10
 KENNY ROGERS 20-15

KJRB/Spokane, WA

Brian Gregory
 PETE TOWNSHEND
 ROLLING STONES
 ROGER DALTRY
 COMMODORES
 MECO (dp)
 Hottest:
 BILLY JOEL 1-1
 ROCKY BURNETTE 7 4
 SPINNERS 16 9
 OLIVIA N-J 18-10
 BOZ SCAGGS 19 12

KMJC/San Diego, CA

Rick Kymala
 MANHATTAN TRANSP
 BOZ SCAGGS
 CHRIS CROSS
 ALI THOMSON
 DIRT BAND
 JOAN ARMSTRADING
 Hottest:
 ELTON JOHN 2-1
 BILLY JOEL 3-2
 PURE PRAIRIE LEAG 9-4
 OLIVIA N-J 14-7
 BLUES BROS 18-14

KROY/Sacramento, CA

RBR/Friday, June 27, 1980

KWK STEREO WK St. Louis

- 1 JUDAS PRIEST/Living After Midnight
- 2 RAY BAZZ/Make Your Move
- 3 TOMMY TUTTLE/Angel Say No
- 4 GAYLE/Don't Leave This Way
- 5 GENESIS/Wisunderstanding
- 6 JOHN MILES/Don't Let Me Be A Lone Gunner
- 7 ROBIN/Who's Your Favorite
- 8 GARY NURMAN/Car
- 9 BOB SEGER/Against The Wind
- 10 JOURNEY/Walks Like A Lady
- 11 BILLY JOEL/It's Still ARA To Me
- 12 JOE WALSH/All Night Long
- 13 VAN HALEN/The Crazy Little Thing
- 14 JEFF LIPPHAM/Back Brigade
- 15 QUEEN/Play The Game
- 16 RED RIVER/Don't Fight It
- 17 CDB/In America
- 18 BOB DOLAN/Line

ADDS 17, 18
 ON BOC/The Marshall Plan
 BOB DOLAN/Line
 KENNY ROGERS/Love The World Away
 PETE TORNHEM/Let My Love Open The
 ROAD/Trick/Everything Works
 RICK PHETTE/Someone I Used To Love
 RICK PHETTE/Someone I Used To Love

SOUTH KVVIL Dallas

- 1 ELTON JOHN/Little Jeannie
- 2 SPINNERS/Cupid
- 3 LIPPS, INC./Funkytown
- 4 BETTE MIDLER/The Rose
- 5 ELTON JOHN/Little Jeannie
- 6 BOB SEGER/Against The Wind
- 7 JOURNEY/Walks Like A Lady
- 8 JOURNEY/Walks Like A Lady
- 9 JOURNEY/Walks Like A Lady
- 10 JOURNEY/Walks Like A Lady
- 11 JOURNEY/Walks Like A Lady
- 12 JOURNEY/Walks Like A Lady
- 13 JOURNEY/Walks Like A Lady
- 14 JOURNEY/Walks Like A Lady
- 15 JOURNEY/Walks Like A Lady
- 16 JOURNEY/Walks Like A Lady
- 17 JOURNEY/Walks Like A Lady
- 18 JOURNEY/Walks Like A Lady
- 19 JOURNEY/Walks Like A Lady
- 20 JOURNEY/Walks Like A Lady

ADDS CDB/In America
 S.O.S. BAND/Take Your Time
 BOB SCAGGS/Jojo

94-6 Atlanta THE MUSIC FM

- 1 BILLY JOEL/It's Still ARA To Me
- 2 ERIC CLAPTON/Tulsa Time
- 3 ROONEY CROWELL/Aches By Now
- 4 GENESIS/Wisunderstanding
- 5 JOE WALSH/All Night Long
- 6 CDB/In America
- 7 PURE PRAIRIE LEAG/Let Me Love You
- 8 CDB/In America
- 9 JOURNEY/Walks Like A Lady
- 10 BOB SEGER/Against The Wind
- 11 JOURNEY/Walks Like A Lady
- 12 JOURNEY/Walks Like A Lady
- 13 JOURNEY/Walks Like A Lady
- 14 JOURNEY/Walks Like A Lady
- 15 JOURNEY/Walks Like A Lady
- 16 JOURNEY/Walks Like A Lady
- 17 JOURNEY/Walks Like A Lady
- 18 JOURNEY/Walks Like A Lady
- 19 JOURNEY/Walks Like A Lady
- 20 JOURNEY/Walks Like A Lady

ADDS 29
 FRED HOBLIN/Why Not Me
 ON JOURNEY/Walks Like A Lady
 CAROLE KING/One Fine Day
 ELO/In A Little

WEST 610 KFRC San Francisco

- 1 PAUL McCARTNEY/Coming Up
- 2 BETTE MIDLER/The Rose
- 3 BOB SEGER/Against The Wind
- 4 ELTON JOHN/Little Jeannie
- 5 BILLY JOEL/It's Still ARA To Me
- 6 LIPPS, INC./Funkytown
- 7 JOURNEY/Walks Like A Lady
- 8 ROBBIE DUPRE/Steel Away
- 9 MICHAEL JACKSON/She's Out Of My Life
- 10 JERMAINE JACKSON/Let's Get Serious
- 11 OLIVIA N-J/Magic
- 12 DR. HOOK/Smoky Eyes
- 13 INVISIBLE MAN'S/It's All Right Thing
- 14 ROCKY BURMETTE/Tired Of Toin'
- 15 PRETENDERS/Boss In Pocket
- 16 AMBROSIA/Biggest Part Of Me
- 17 AIR SUPPLY/Lost In Love
- 18 RAYDIO/Two Pianos...
- 19 ALICE COOPER/Climax (We're All)
- 20 BROTHERS JOURNISON/Strap!
- 21 BOB SCAGGS/Jojo
- 22 J. GEILS BAND/Love Stinks
- 23 BOB SCAGGS/Jojo
- 24 JOURNEY/Walks Like A Lady
- 25 JOE WALSH/All Night Long
- 26 GENESIS/Wisunderstanding
- 27 PRETENDERS/Stop Your Sobbing
- 28 PAT BENATAR/No Lies For Love
- 29 PURE PRAIRIE LEAG/Let Me Love You
- 30 KIM CARNES/More Love

ADDS ROLLING STONES/Emotional Rescue
 GEORGE BENSON/Give Me The Night
 S.O.S. BAND/Take Your Time

13 San Diego

- 1 LIPPS, INC./Funkytown
- 2 BETTE MIDLER/The Rose
- 3 PAUL McCARTNEY/Coming Up
- 4 BILLY JOEL/It's Still ARA To Me
- 5 GARY NURMAN/Car
- 6 ROBBIE DUPRE/Steel Away
- 7 AMBROSIA/Biggest Part Of Me
- 8 BOB SEGER/Against The Wind
- 9 S.O.S. BAND/Take Your Time
- 10 ELTON JOHN/Little Jeannie
- 11 BILLY JOEL/It's Still ARA To Me
- 12 LIPPS, INC./Funkytown
- 13 JOURNEY/Walks Like A Lady
- 14 JOURNEY/Walks Like A Lady
- 15 JOURNEY/Walks Like A Lady
- 16 JOURNEY/Walks Like A Lady
- 17 JOURNEY/Walks Like A Lady
- 18 JOURNEY/Walks Like A Lady
- 19 JOURNEY/Walks Like A Lady
- 20 JOURNEY/Walks Like A Lady

ADDS PETE TORNHEM/Let My Love Open The
 ROAD/Trick/Everything Works
 RICK PHETTE/Someone I Used To Love
 RICK PHETTE/Someone I Used To Love

100.1 Phoenix

- 1 BILLY JOEL/It's Still ARA To Me
- 2 PAUL McCARTNEY/Coming Up
- 3 BETTE MIDLER/The Rose
- 4 ELTON JOHN/Little Jeannie
- 5 HEIL SEDAK/Should've Never Let
- 6 ELTON JOHN/Little Jeannie
- 7 CDB/In America
- 8 KENNY ROGERS/Love The World Away
- 9 PURE PRAIRIE LEAG/Let Me Love You
- 10 ELTON JOHN/Little Jeannie
- 11 BOB SEGER/Against The Wind
- 12 LIPPS, INC./Funkytown
- 13 JOURNEY/Walks Like A Lady
- 14 JOURNEY/Walks Like A Lady
- 15 JOURNEY/Walks Like A Lady
- 16 JOURNEY/Walks Like A Lady
- 17 JOURNEY/Walks Like A Lady
- 18 JOURNEY/Walks Like A Lady
- 19 JOURNEY/Walks Like A Lady
- 20 JOURNEY/Walks Like A Lady

ADDS JACKSON BROWNE/Boulevard
 ELO/In A Little
 PETE TORNHEM/Let My Love Open The
 ROAD/Trick/Everything Works

WGCL 98 Cleveland

- 1 BETTE MIDLER/The Rose
- 2 BILLY JOEL/It's Still ARA To Me
- 3 JOURNEY/Walks Like A Lady
- 4 AMBROSIA/Biggest Part Of Me
- 5 LIPPS, INC./Funkytown
- 6 PAUL McCARTNEY/Coming Up
- 7 GENESIS/Wisunderstanding
- 8 JERMAINE JACKSON/Let's Get Serious
- 9 ELTON JOHN/Little Jeannie
- 10 BOB SEGER/Against The Wind
- 11 J. GEILS BAND/Love Stinks
- 12 SPINNERS/Cupid
- 13 ROBBIE DUPRE/Steel Away
- 14 S.O.S. BAND/Take Your Time
- 15 LA FLAYOUR/Only The Lonely
- 16 CHRIS CROSS/Selling
- 17 JOE WALSH/All Night Long
- 18 KENNY ROGERS/Love The World Away
- 19 JOURNEY/Walks Like A Lady
- 20 CDB/In America
- 21 PURE PRAIRIE LEAG/Let Me Love You
- 22 UNCLE VIC/Space Invaders
- 23 OLIVIA N-J/Magic
- 24 PETE TORNHEM/Let My Love Open The
- 25 CAROLE KING/One Fine Day
- 26 KIM CARNES/More Love
- 27 A. HEC/Emire Strikes Back
- 28 BERRY HARDBONE/Into The Night

ADDS 29
 ALI THOMSON/Take A Little Rhythm
 ROGER DALTRY/Free Me

2-93 Atlanta

- 1 JOE WALSH/All Night Long
- 2 BILLY JOEL/It's Still ARA To Me
- 3 PAUL McCARTNEY/Coming Up
- 4 ERIC CLAPTON/Tulsa Time
- 5 ELTON JOHN/Little Jeannie
- 6 JERMAINE JACKSON/Let's Get Serious
- 7 PURE PRAIRIE LEAG/Let Me Love You
- 8 JOURNEY/Walks Like A Lady
- 9 ELO/In A Little
- 10 SPINNERS/Cupid
- 11 ROBBIE DUPRE/Steel Away
- 12 MICKEY GILLEY/Stand By Me
- 13 BETTE MIDLER/The Rose
- 14 OLIVIA N-J/Magic
- 15 KIM CARNES/More Love
- 16 CDB/In America
- 17 BOB SCAGGS/Jojo
- 18 PETE TORNHEM/Let My Love Open The
- 19 JOURNEY/Walks Like A Lady
- 20 GENESIS/Wisunderstanding
- 21 DIRTY BAND/Make A Little Magic
- 22 CHRIS CROSS/Selling
- 23 JOURNEY/Walks Like A Lady
- 24 ALI THOMSON/Take A Little Rhythm
- 25 ROBBIE DUPRE/Steel Away
- 26 TONY JOE WHITE/Get On It
- 27 CAROLE KING/One Fine Day
- 28 LINDA RONSTADT/Can't Let Go
- 29 S.O.S. BAND/Take Your Time
- 30 BERRY HARDBONE/Into The Night

ADDS 28
 ROLLING STONES/Emotional Rescue
 FRED HOBLIN/Why Not Me
 JACKSON BROWNE/Boulevard
 ROCKY BURMETTE/Tired Of Toin'

105 FM Tampa

- 1 PAUL McCARTNEY/Coming Up
- 2 BILLY JOEL/It's Still ARA To Me
- 3 BETTE MIDLER/The Rose
- 4 ELTON JOHN/Little Jeannie
- 5 BOB SEGER/Against The Wind
- 6 S.O.S. BAND/Take Your Time
- 7 LIPPS, INC./Funkytown
- 8 OLIVIA N-J/Magic
- 9 JERMAINE JACKSON/Let's Get Serious
- 10 BLUE BROS/Gimme Some Lovin'
- 11 INVISIBLE MAN'S/It's All Right Thing
- 12 PAT BENATAR/No Lies For Love
- 13 ROCKY BURMETTE/Tired Of Toin'
- 14 PURE PRAIRIE LEAG/Let Me Love You
- 15 RAYDIO/Two Pianos...
- 16 LIPPS, INC./Funkytown
- 17 BROTHERS JOURNISON/Strap!
- 18 LINDA RONSTADT/Can't Let Go
- 19 CHANGEL/Over A Holiday
- 20 BOB SCAGGS/Jojo
- 21 ROCKY BURMETTE/Tired Of Toin'
- 22 HEC/Emire Strikes Back
- 23 PURE PRAIRIE LEAG/Let Me Love You
- 24 ALICE COOPER/Climax (We're All)
- 25 CHRIS CROSS/Selling
- 26 HEC/Emire Strikes Back
- 27 RICK PHETTE/Someone I Used To Love
- 28 KISS/Smash!
- 29 PETE TORNHEM/Let My Love Open The
- 30 ROONEY CROWELL/Aches By Now

ADDS LINDA RONSTADT/Can't Let Go
 FRED HOBLIN/Why Not Me
 ROLLING STONES/Emotional Rescue
 ROGER DALTRY/Free Me
 QUEEN/Play The Game

95 KHJ Los Angeles

- 1 PAUL McCARTNEY/Coming Up
- 2 BETTE MIDLER/The Rose
- 3 BOB SEGER/Against The Wind
- 4 ELTON JOHN/Little Jeannie
- 5 BILLY JOEL/It's Still ARA To Me
- 6 LIPPS, INC./Funkytown
- 7 JOURNEY/Walks Like A Lady
- 8 ROBBIE DUPRE/Steel Away
- 9 MICHAEL JACKSON/She's Out Of My Life
- 10 JERMAINE JACKSON/Let's Get Serious
- 11 OLIVIA N-J/Magic
- 12 DR. HOOK/Smoky Eyes
- 13 INVISIBLE MAN'S/It's All Right Thing
- 14 ROCKY BURMETTE/Tired Of Toin'
- 15 PRETENDERS/Boss In Pocket
- 16 AMBROSIA/Biggest Part Of Me
- 17 AIR SUPPLY/Lost In Love
- 18 RAYDIO/Two Pianos...
- 19 ALICE COOPER/Climax (We're All)
- 20 BROTHERS JOURNISON/Strap!
- 21 BOB SCAGGS/Jojo
- 22 J. GEILS BAND/Love Stinks
- 23 BOB SCAGGS/Jojo
- 24 JOURNEY/Walks Like A Lady
- 25 JOE WALSH/All Night Long
- 26 GENESIS/Wisunderstanding
- 27 PRETENDERS/Stop Your Sobbing
- 28 PAT BENATAR/No Lies For Love
- 29 PURE PRAIRIE LEAG/Let Me Love You
- 30 KIM CARNES/More Love

ADDS 30
 GEORGE BENSON/Give Me The Night

KUPD ALL ROCK FM 98 Phoenix

- 1 ANGEL CITY/Marceline
- 2 GENESIS/Wisunderstanding
- 3 BILLY JOEL/It's Still ARA To Me
- 4 DIXIE CRISIS/Road Expense
- 5 PAT TRAVIS BAND/Shortin' Whiskey And
- 6 JOE WALSH/All Night Long
- 7 CDB/In America
- 8 GRATEFUL DEAD/Alabama Getaway
- 9 JUDAS PRIEST/Living After Midnight
- 10 IAN HUNTER/No Gotta Get Out Of H
- 11 TRUMPET/Can Survive
- 12 BOB SEGER/Against The Wind
- 13 GARY NURMAN/Car
- 14 PETE TORNHEM/Rough Boys
- 15 PINE FLOYD/Run Like Hell
- 16 VAN HALEN/The Crazy Little Thing
- 17 BLUE SHOES/Better
- 18 GENESIS/Wisunderstanding
- 19 BLUE BROS/Gimme Some Lovin'
- 20 BILLY JOEL/You May Be Right
- 21 YED YED/Who's Your Favorite
- 22 ROCKY BURMETTE/Tired Of Toin'
- 23 PAT BENATAR/No Lies For Love
- 24 CHANGEL/Over A Holiday
- 25 RUSH/Spirit In The Radio
- 26 ROCKY BURMETTE/Tired Of Toin'
- 27 CAROLE KING/One Fine Day
- 28 POINT BLANK/The Hard Way
- 29 BOB SEGER/Against The Wind
- 30 PAT BENATAR/No Lies For Love
- 31 A. HEC/Emire Strikes Back
- 32 OZARK MOUNTAIN DAREDEVIL/You Tonight
- 33 DAN FOELBERG/Times Like These

ADDS 27, 28, 29, 30
 RUSH/Ballroom/On The Rebound
 BOB DOLAN/Line
 PETE TORNHEM/Let My Love Open The
 ROAD/Trick/Everything Works
 RICK PHETTE/Someone I Used To Love

KRLA 11 Los Angeles

- 1 INVISIBLE MAN'S/It's All Right Thing
- 2 PAUL McCARTNEY/Coming Up
- 3 BILLY JOEL/It's Still ARA To Me
- 4 JOURNEY/Walks Like A Lady
- 5 S.O.S. BAND/Take Your Time
- 6 LIPPS, INC./Funkytown
- 7 STEPHANIE HILLS/Sweet Sensation
- 8 SPINNERS/Cupid
- 9 JERMAINE JACKSON/Let's Get Serious
- 10 ROBBIE DUPRE/Steel Away
- 11 BOB SEGER/Against The Wind
- 12 AMBROSIA/Biggest Part Of Me
- 13 CHANGEL/Over A Holiday
- 14 PRETENDERS/Boss In Pocket
- 15 ELTON JOHN/Little Jeannie
- 16 PAT BENATAR/No Lies For Love
- 17 BERNHART PETERS/See Whis
- 18 PAT BENATAR/No Lies For Love
- 19 ROCKY BURMETTE/Tired Of Toin'
- 20 OLIVIA N-J/Magic
- 21 KIM CARNES/More Love
- 22 LINDA RONSTADT/Can't Let Go
- 23 BLUE BROS/Gimme Some Lovin'
- 24 PURE PRAIRIE LEAG/Let Me Love You
- 25 IRENE CARAFIAME

ADDS LINDA RONSTADT/Can't Let Go
 EDDIE RABBITT/Drivin' My Life Away
 PRETENDERS/Stop Your Sobbing

HDWB Minneapolis

- 1 ELTON JOHN/Little Jeannie
- 2 BOB SEGER/Against The Wind
- 3 OLIVIA N-J/Magic
- 4 PURE PRAIRIE LEAG/Let Me Love You
- 5 KIM CARNES/More Love
- 6 CAROLE KING/One Fine Day
- 7 BETTE MIDLER/The Rose
- 8 ROBBIE DUPRE/Steel Away
- 9 JOURNEY/Walks Like A Lady
- 10 GENESIS/Wisunderstanding
- 11 AMBROSIA/Biggest Part Of Me
- 12 JOURNEY/Walks Like A Lady
- 13 ROONEY CROWELL/Aches By Now
- 14 MICHAEL JACKSON/She's Out Of My Life
- 15 BILLY JOEL/It's Still ARA To Me
- 16 TONY BEAU/If I Were A Boy
- 17 PETE TORNHEM/Let My Love Open The
- 18 ANDY & OLIVIA/Can't Help It
- 19 DIRTY BAND/Make A Little Magic
- 20 AIR SUPPLY/All Out Of Love

ADDS 15, 17, 19, 20

4-100 Miami

- 1 BETTE MIDLER/The Rose
- 2 PAUL McCARTNEY/Coming Up
- 3 AMBROSIA/Biggest Part Of Me
- 4 LIPPS, INC./Funkytown
- 5 ELTON JOHN/Little Jeannie
- 6 SPINNERS/Cupid
- 7 JOURNEY/Walks Like A Lady
- 8 JOURNEY/Walks Like A Lady
- 9 JOURNEY/Walks Like A Lady
- 10 JOURNEY/Walks Like A Lady
- 11 JOURNEY/Walks Like A Lady
- 12 JOURNEY/Walks Like A Lady
- 13 JOURNEY/Walks Like A Lady
- 14 JOURNEY/Walks Like A Lady
- 15 JOURNEY/Walks Like A Lady
- 16 JOURNEY/Walks Like A Lady
- 17 JOURNEY/Walks Like A Lady
- 18 JOURNEY/Walks Like A Lady
- 19 JOURNEY/Walks Like A Lady
- 20 JOURNEY/Walks Like A Lady

ADDS 35, 36
 ON ERIC CLAPTON/Cocaine

KRZY 94 Houston

- 1 LIPPS, INC./Funkytown
- 2 BETTE MIDLER/The Rose
- 3 PAUL McCARTNEY/Coming Up
- 4 JOURNEY/Walks Like A Lady
- 5 JERMAINE JACKSON/Let's Get Serious
- 6 S.O.S. BAND/Take Your Time
- 7 AMBROSIA/Biggest Part Of Me
- 8 CHANGEL/Over A Holiday
- 9 GARY NURMAN/Car
- 10 SPINNERS/Cupid
- 11 ROBBIE DUPRE/Steel Away
- 12 BOB SEGER/Against The Wind
- 13 BILLY JOEL/It's Still ARA To Me
- 14 ELTON JOHN/Little Jeannie
- 15 RAYDIO/Two Pianos...
- 16 LINDA RONSTADT/Can't Let Go
- 17 ROBBIE DUPRE/Steel Away
- 18 MICHAEL JACKSON/She's Out Of My Life
- 19 STEPHANIE HILLS/Sweet Sensation
- 20 PAT BENATAR/No Lies For Love
- 21 FATBACK BAND/Gotta Get My Hands
- 22 AIR SUPPLY/Lost In Love
- 23 ROBERTA FLACK/Back Together Again
- 24 TEMPTATIONS/Power
- 25 PURE PRAIRIE LEAG/Let Me Love You
- 26 MICKEY GILLEY/Stand By Me
- 27 ISLEY BROS/Now We Go Again
- 28 CHRIS CROSS/Selling
- 29 LEON HAYWOOD/Don't Push It Don't
- 30 COMMODORES/Old-Fashion Love

ADDS CAMEO/No Rain' Out'
 SHELIA & B. DEVOT/Specar
 GEORGE BENSON/Give Me The Night

104.1 Denver

- 1 PURE PRAIRIE LEAG/Let Me Love You
- 2 ELTON JOHN/Little Jeannie
- 3 BILLY JOEL/It's Still ARA To Me
- 4 BETTE MIDLER/The Rose
- 5 BOB SEGER/Against The Wind
- 6 SPINNERS/Cupid
- 7 ROCKY BURMETTE/Tired Of Toin'
- 8 ROBBIE DUPRE/Steel Away
- 9 OLIVIA N-J/Magic
- 10 CAROLE KING/One Fine Day
- 11 AMBROSIA/Biggest Part Of Me
- 12 KENNY ROGERS/Love The World Away
- 13 MICHAEL JACKSON/She's Out Of My Life
- 14 JOURNEY/Walks Like A Lady
- 15 ELO/In A Little
- 16 ROGERS & CARNES/Don't Fall In Love
- 17 KIM CARNES/More Love
- 18 DAN FOELBERG/Heart Hotels
- 19 JOE WALSH/All Night Long
- 20 CDB/In America
- 21 GENESIS/Wisunderstanding
- 22 HEIL SEDAK/Should've Never Let
- 23 FIREBALL/Needed For A Fall
- 24 BLUE BROS/Gimme Some Lovin'
- 25 JAMES LAST BAND/The Seduction
- 26 CHRIS CROSS/Selling
- 27 BOB SCAGGS/Jojo
- 28 PETE TORNHEM/Let My Love Open The
- 29 ANDY & OLIVIA/Can't Help It
- 30 DIRTY BAND/Make A Little Magic

ADDS HEC/Emire Strikes Back
 LINDA RONSTADT/Can't Let Go
 RAY & DORIS/You're So Fine

104.1 RADIO Los Angeles

- 1 BILLY JOEL/It's Still ARA To Me
- 2 PAUL McCARTNEY/Coming Up
- 3 INVISIBLE MAN'S/It's All Right Thing
- 4 JOURNEY/Walks Like A Lady
- 5 BETTE MIDLER/The Rose
- 6 MICHAEL JACKSON/She's Out Of My Life
- 7 ROBBIE DUPRE/Steel Away
- 8 LIPPS, INC./Funkytown
- 9 AMBROSIA/Biggest Part Of Me
- 10 SPINNERS/Cupid
- 11 ROCKY BURMETTE/Tired Of Toin'
- 12 PURE PRAIRIE LEAG/Let Me Love You
- 13 BOB SEGER/Against The Wind
- 14 OLIVIA N-J/Magic
- 15 AMBROSIA/Biggest Part Of Me
- 16 BLUE BROS/Gimme Some Lovin'
- 17 PAT BENATAR/No Lies For Love
- 18 KENNY ROGERS/Love The World Away
- 19 CDB/In America
- 20 CHANGEL/Over A Holiday
- 21 S.O.S. BAND/Take Your Time
- 22 ROGERS & CARNES/Don't Fall In Love
- 23 IRENE CARAFIAME
- 24 GARY NURMAN/Car
- 25 DR. HOOK/Smoky Eyes
- 26 CHANGEL/Over A Holiday
- 27 KIM CARNES/More Love
- 28 BOB SCAGGS/Jojo
- 29 PAT BENATAR/No Lies For Love
- 30 EDDIE RABBITT/Drivin' My Life Away

ADDS ROLLING STONES/Emotional Rescue
 LINDA RONSTADT/Can't Let Go
 JOURNEY/Walks Like A Lady
 FIREBALL/Needed For A Fall
 STEPHANIE HILLS/Sweet Sensation
 CAROLE KING/One Fine Day

KEARL Los Angeles

- 1 BILLY JOEL/It's Still ARA To Me
- 2 PAUL McCARTNEY/Coming Up
- 3 INVISIBLE MAN'S/It's All Right Thing
- 4 JOURNEY/Walks Like A Lady
- 5 BETTE MIDLER/The Rose
- 6 MICHAEL JACKSON/She's Out Of My Life
- 7 ROBBIE DUPRE/Steel Away
- 8 LIPPS, INC./Funkytown
- 9 AMBROSIA/Biggest Part Of Me
- 10 SPINNERS/Cupid
- 11 ROCKY BURMETTE/Tired Of Toin'
- 12 PURE PRAIRIE LEAG/Let Me Love You
- 13 BOB SEGER/Against The Wind
- 14 OLIVIA N-J/Magic
- 15 AMBROSIA/Biggest Part Of Me
- 16 BLUE BROS/Gimme Some Lovin'
- 17 PAT BENATAR/No Lies For Love
- 18 KENNY ROGERS/Love The World Away
- 19 CDB/In America
- 20 CHANGEL/Over A Holiday
- 21 S.O.S. BAND/Take Your Time
- 22 ROGERS & CARNES/Don't Fall In Love
- 23 IRENE CARAFIAME
- 24 GARY NURMAN/Car
- 25 DR. HOOK/Smoky Eyes
- 26 CHANGEL/Over A Holiday
- 27 KIM CARNES/More Love
- 28 BOB SCAGGS/Jojo
- 29 PAT BENATAR/No Lies For Love
- 30 EDDIE RABBITT/Drivin' My Life Away

ADDS ROLLING STONES/Emotional Rescue
 JACKSON BROWNE/Boulevard
 JOEY LEE/Loakin' For Love
 GEORGE BENSON/Give Me The Night

104.1 RADIO Detroit

- 1 BILLY JOEL/It's Still ARA To Me
- 2 BETTE MIDLER/The Rose
- 3 PAUL McCARTNEY/Coming Up
- 4 ROCKY BURMETTE/Tired Of Toin'
- 5 SPINNERS/Cupid
- 6 MICHAEL JACKSON/She's Out Of My Life
- 7 LIPPS, INC./Funkytown
- 8 JERMAINE JACKSON/Let's Get Serious
- 9 ELTON JOHN/Little Jeannie
- 10 ROBBIE DUPRE/Steel Away
- 11 GENESIS/Wisunderstanding
- 12 GLADYS KNIGHT/Land Of
- 13 ROCKY ROBBINS/You And Me
- 14 BOB SEGER/Against The Wind
- 15 KIM CARNES/More Love
- 16 OLIVIA N-J/Magic
- 17 JOE WALSH/All Night Long
- 18 BLUE BROS/Gimme Some Lovin'
- 19 HEIL SEDAK/Should've Never Let
- 20 PETE TORNHEM/Let My Love Open The
- 21 ELO/In A Little
- 22 AMBROSIA/Biggest Part Of Me
- 23 BILLY & SYREETA/One More Time
- 24 BLONDIE/Call Me
- 25 MICKEY GILLEY/Stand By Me
- 26 KIM CARNES/More Love
- 27 CAROLE KING/One Fine Day
- 28 RAYDIO/Two Pianos...
- 29 AIR SUPPLY/Lost In Love
- 30 COMMODORES/Old-Fashion Love

ADDS ROLLING STONES/Emotional Rescue
 LARRY GRAMM/One In A Million You
 FRED HOBLIN/Why Not Me
 BOB SCAGGS/Jojo
 DAVE WASON/Save Me
 GLEN & RITA/Somethin' Bout You

2-7 Ft. Worth

- 1 AMBROSIA/Biggest Part Of Me
- 2 JOE WALSH/All Night Long
- 3 BOB SEGER/Against The Wind
- 4 BILLY JOEL/It's Still ARA To Me
- 5 PAT BENATAR/No Lies For Love
- 6 PAUL McCARTNEY/Coming Up
- 7 JOURNEY/Walks Like A Lady
- 8 BABY'S/Mighty Randowous
- 9 TRUMPET/Can Survive
- 10 BETTE MIDLER/The Rose
- 11 PURE PRAIRIE LEAG/Let Me Love You
- 12 VAN HALEN/The Crazy Little Thing
- 13 PINE FLOYD/Run Like Hell
- 14 ROBBIE DUPRE/Steel Away
- 15 CAROLE KING/One Fine Day
- 16 ELO/In A Little
- 17 BLONDIE/Atomic
- 18 BOB SEGER/Against The Night
- 19 ELTON JOHN/Little Jeannie
- 20 PAT TRAVIS BAND/In This Love
- 21 GENESIS/Wisunderstanding
- 22 HEC/Emire Strikes Back

ADDS 18, 19, 25, 26

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS.

198 REPORTS
192 LAST WEEK

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	65%	National	Summary
Reach	E 33%	Up 51	S 21%	Same 24
M 21%	Down 0	W 19%	Adds 25	

EXAMPLE

100/25 — 100 R&B reporting stations on it this week, 25 of those 100 added it this week.

65% — Percentage of this week's reporting stations playing it.

Regional
Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary
Up 51 — Number of stations moving it UP on their charts.
Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).
Down 0 — Number of stations moving it DOWN on their charts.
Adds 25 — Again, number of stations ADDING it this week.

AIR SUPPLY
All Out Of Love (Arista)
LP: Lost In Love

Regional	74/17	37%	National	Summary
Reach	E 54%	UP 42	S 91%	SAME 15
M 30%	DOWN 0	W 80%	ADDS 17	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

BLUES BROTHERS
Gimme Some Lovin' (Atlantic)
LP: The Blues Brothers

Regional	150/3	76%	National	Summary
Reach	E 78%	UP 132	S 63%	SAME 14
M 70%	DOWN 1	W 68%	ADDS 3	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

KIM CARNES
Mora Love (EMI America)
LP: Romance Dance

Regional	184/4	83%	National	Summary
Reach	E 81%	UP 144	S 88%	SAME 29
M 76%	DOWN 0	W 88%	ADDS 4	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

JACKSON BROWNE
Boulevard (Asylum)
LP: Hold Out

Regional	53/52	27%	National	Summary
Reach	E 26%	UP 0	S 32%	SAME 1
M 20%	DOWN 0	W 28%	ADDS 52	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

ROCKY BURNETTE
Tired Of... (EMI America)
LP: The Son Of Rock And Roll

Regional	186/3	94%	National	Summary
Reach	E 91%	UP 194	S 98%	SAME 18
M 91%	DOWN 11	W 90%	ADDS 3	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

CHRISTOPHER CROSS
Sailing (WB)
LP: Christopher Cross

Regional	154/39	78%	National	Summary
Reach	E 81%	UP 102	S 78%	SAME 13
M 72%	DOWN 0	W 80%	ADDS 39	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

KIM CARNES
Mora Love (EMI America)
LP: Romance Dance

Regional	184/4	83%	National	Summary
Reach	E 81%	UP 144	S 88%	SAME 29
M 76%	DOWN 0	W 88%	ADDS 4	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

ERIC CLAPTON
Tulsa Time (RSO)
LP: Just One Night

Regional	59/17	30%	National	Summary
Reach	E 21%	UP 28	S 43%	SAME 14
M 26%	DOWN 0	W 28%	ADDS 17	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

CHEAP TRICK
Everything Works If... (Epic)
LP: "Roadie" Soundtrack

Regional	61/3	31%	National	Summary
Reach	E 10%	UP 16	S 23%	SAME 17
M 23%	DOWN 2	W 13%	ADDS 1	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

CHRISTOPHER CROSS
Sailing (WB)
LP: Christopher Cross

Regional	154/39	78%	National	Summary
Reach	E 81%	UP 102	S 78%	SAME 13
M 72%	DOWN 0	W 80%	ADDS 39	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

KIM CARNES
Mora Love (EMI America)
LP: Romance Dance

Regional	184/4	83%	National	Summary
Reach	E 81%	UP 144	S 88%	SAME 29
M 76%	DOWN 0	W 88%	ADDS 4	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

ERIC CLAPTON
Tulsa Time (RSO)
LP: Just One Night

Regional	59/17	30%	National	Summary
Reach	E 21%	UP 28	S 43%	SAME 14
M 26%	DOWN 0	W 28%	ADDS 17	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

COMMODORES
Old-Fashioned Love (Motown)
LP: Heroes

Regional	67/19	34%	National	Summary
Reach	E 45%	UP 35	S 45%	SAME 13
M 17%	DOWN 0	W 19%	ADDS 19	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

CHRISTOPHER CROSS
Sailing (WB)
LP: Christopher Cross

Regional	154/39	78%	National	Summary
Reach	E 81%	UP 102	S 78%	SAME 13
M 72%	DOWN 0	W 80%	ADDS 39	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

RODNEY CROWELL
Ashe By Now (WB)
LP: What Will The Neighbors Think

Regional	77/8	39%	National	Summary
Reach	E 26%	UP 49	S 57%	SAME 18
M 33%	DOWN 3	W 33%	ADDS 6	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

ERIC CLAPTON
Tulsa Time (RSO)
LP: Just One Night

Regional	59/17	30%	National	Summary
Reach	E 21%	UP 28	S 43%	SAME 14
M 26%	DOWN 0	W 28%	ADDS 17	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

DIRT BAND
Make A Little Magic (UA)
LP: Make A Little Magic

Regional	108/22	65%	National	Summary
Reach	E 64%	UP 56	S 57%	SAME 10
M 57%	DOWN 0	W 58%	ADDS 27	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

CHRISTOPHER CROSS
Sailing (WB)
LP: Christopher Cross

Regional	154/39	78%	National	Summary
Reach	E 81%	UP 102	S 78%	SAME 13
M 72%	DOWN 0	W 80%	ADDS 39	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

ERIC CLAPTON
Tulsa Time (RSO)
LP: Just One Night

Regional	59/17	30%	National	Summary
Reach	E 21%	UP 28	S 43%	SAME 14
M 26%	DOWN 0	W 28%	ADDS 17	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

ERIC CLAPTON
Tulsa Time (RSO)
LP: Just One Night

Regional	59/17	30%	National	Summary
Reach	E 21%	UP 28	S 43%	SAME 14
M 26%	DOWN 0	W 28%	ADDS 17	

P1	P2	P3
WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28	WFLA on WCAO 29-26 PRO-FM a-28

(Parallels continued on Page 34)

HERE'S...

IN TRANSIT

INTERTRANSIT

Rock'N' Roll
That Moves!

THE FIRST SINGLE

"TURN ON YOUR LIGHT" PD-12045



Produced by:
DINO AIRALI, BILL CUOMO
BOB SILLER and
CLARK GARMAN for
STILL LIFE PRODUCTIONS

AFL1-3607

A FIRST FROM RICHARD GREEN & THE DARDIS BROTHERS

RCA



RAY (Radio continued)
WEST 21-19
WEST 21-19
WEST 21-19

KENNY ROGERS
Love Thee... (UA)
LP: Urban Cowboy
150/6 76%

BOZ SCAGGS
Jojo (Columbia)
LP: Middle Man
161/27 81%

PURE PRAIRIE LEAGUE
Let Me Love... (Casablanca)
LP: Frin' Up
192/0 97%

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

(S.O.S. Band continued)
WEST 21-19
WEST 21-19
WEST 21-19

PETE TOWNSHEND
Let My Love Open... (Atco)
LP: Empty Glass
157/19 79%

JOE WALSH
All Night... (Full Moon/Asylum)
LP: Urban Cowboy
153/3 77%

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

SPINNERS
Cupid's Love... (Atlantic)
LP: Love Trippin'
170/2 86%

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

ROLLING STONES
Emotional... (Rolling Stones)
LP: Emotional Rescue
88/86 43%

BOB SEGER
Against The Wind (Capitol)
LP: Against The Wind
170/0 86%

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

QUEEN
Play The Game (Elektra)
LP: The Game
78/17 39%

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

ALI THOMSON
Take A Little Rhythm (ABM)
LP: Take A Little Rhythm
135/45 68%

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

LINDA RONSTADT
I Can't Let Go (Asylum)
LP: Mad Love
69/30 35%

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

S.O.S. BAND
Take Your Time... (Tabu)
LP: S.O.S.
86/18 44%

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
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WEST 21-19

P1 P2 P3
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WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

P1 P2 P3
WEST 21-19
WEST 21-19
WEST 21-19

Others Getting Significant Action

(Continued from Back Page)

CHANGE "A Lover's Holiday" (RCA/WB) 19/2
Moves: Up 13, Same 2, Down 2, Adds 2, Y100, Y95, WPGC 25-22, KRLY 11-8, Q105 17-13, KRLA 19-14, KFI 30-26, KHJ 25-20, 13K 27-24, KFMK 11-8

BLONDE "Atomic" (Chrysalis) 19/1
Moves: Up 7, Same 6, Down 5, Adds 1, 297, WNDE 15-9, BJ105 28-23, KQWB-FM 33-29, KCBN 38-32

ROGER DALTREY "Free Me" (Polydor) 18/17
Moves: Up 0, Same 1, Down 0, Adds 17 including WFLI, Q105, WGCL, WFLY, WBQQ, WDRQ, KJRB, WLBZ, WFLB, KRLC

PLAYER "It's For You" (Casablanca) 18/1
Moves: Up 4, Same 13, Down 0, Adds 1, WFLI, WRKD, on Y100 33-32, KSLQ, on WGCL, on 298 10-9, CK101 26-23

TERI DeSARIO w/K.C. "Dancin' In The Streets" (Casablanca) 16/5
Moves: Up 5, Same 6, Down 0, Adds 5, WKIX, WFBG, WFLB, FM99, KCBN, Y100 35-30, KEARTH 28-26, WAXY 26-22, K104 32-28

TONY JOE WHITE "I Get Off On It" (Casablanca) 16/3
Moves: Up 8, Same 5, Down 0, Adds 3, KEEL, WHYY, WGBF, 293 30-26, 298 13-10, FM100 13-9, WAAA 9-1

DR. HOOK "Years From Now" (Capitol) 15/9
Moves: Up 2, Same 4, Down 0, Adds 9, WJDX, WGH, WDW, KIDY, WLBZ, WSEZ, WISE, KWIC, KDDK, WFLB 34-24

IRENE CARA "Fame" (RSO) 15/7
Moves: Up 5, Same 3, Down 0, Adds 7, KHJ, WTIK, WAPE, BJ105, WBQQ, WGH, KEND, JB105 27-24, KFI 29-23

NATALIE COLE "Someone That I Used To Love" (Capitol) 15/4
Moves: Up 6, Same 5, Down 0, Adds 4, WHYY, KRUX, WISE, WFLB, WRKD 27-22, WKIX 25-19

LARRY GRAHAM "One In A Million You" (WB) 14/4
Moves: Up 9, Same 1, Down 0, Adds 4, CKLW, WSGN, KX104, WRVQ, WCAD 28-23, WPGC 26-21, WHBQ 13-6, WKIX 10-7

GARY NUMAN "Are Friends Electric?" (Atco) 14/2
Moves: Up 0, Same 12, Down 0, Adds 2, KYND-FM, WFLB, WFLI, on WICC, on WGH, on WVIC, on

JOHNNY LEE "Lookin' For Love" (Full Moon/Asylum) 13/8
Moves: Up 4, Same 1, Down 0, Adds 8, KEARTH, KRBE, WSGN, WAPE, WSGA, WHBQ, WNDX, KWIC, 940 28-23

PRETENDERS "Stop Your Sobbing" (Sire) 13/2
Moves: Up 4, Same 7, Down 0, Adds 2, KRLA, KOZA, WFI 27-25, WDKY, on KEARTH 28-23, KFRC d.27

BOB SEGER "Nine Tonight" (Full Moon/Asylum) 12/3
Moves: Up 2, Same 5, Down 2, Adds 3, Q107, 297, WISM, KUPD 30-26

GLADYS KNIGHT & THE PIPS "Landlord" (Columbia) 12/2
Moves: Up 7, Same 3, Down 0, Adds 2, WGH, WRDQ, KRLY 20-16, WJDX 15-9, WAYS 22-18

INVISIBLE MAN'S BAND "All Night Thing" (Mango/Island) 12/0
Moves: Up 5, Same 6, Down 1, Adds 0, KRLA 1-1, KEEL 9-6, 96X 6-3, KYND-FM 28-17, FM102 18-11

DAVE MASON "Save Me" (Columbia) 11/7
Moves: Up 2, Same 2, Down 0, Adds 7, WRKD, CKLW, WKEE, WGH, WLBZ, WISE, KCBN, BJ105 40-31

ERIC CARMEN "It Hurts Too Much" (Arista) 11/3
Moves: Up 2, Same 6, Down 0, Adds 3, WBQQ, FM99, KENI, WPGC 29-28, WGCL, on KINGBEE'S "My Mistake" (RSO) 11/2

MOVES: Up 6, Same 3, Down 0, Adds 2, CFTR, WBQQ, CKLW 19-15, WDRQ 15-8, KSLY 26-22, KFDD 19-12, KRLC 25-21

ERIC CLAPTON "Cocaine" (RSO) 11/2
Moves: Up 4, Same 6, Down 0, Adds 2, KBQE, 13K, WFI 9-7, KRSP 20-16, WFBG 33-28

GARY BURBANK "Who Shot J.R.?" (Ovation) 11/1
Moves: Up 8, Same 2, Down 0, Adds 1, KSLQ, WPGC 23-20, KEEL 38-31, WSGA 34-27, KX104 27-22, WAKY 11-6

BILLY PRESTON & SYREETA "One More Time For Love" (Motown) 11/0
Moves: Up 7, Same 3, Down 1, Adds 0, CKLW 29-22, WAYS 27-25, WDRQ 30-27, WDW 25-22, K104 d.39

CHEEK'S "Boney Maronie" (Capitol) 10/4
Moves: Up 2, Same 4, Down 0, Adds 4, WFLY, WNDX, WIGY, K104, WKWB d.30, 96KX, on WBN-FM 34-28

ANNE MURRAY "I'm Happy Just To Dance With You" (Capitol) 10/4
Moves: Up 2, Same 4, Down 0, Adds 4, KS96-FM, WKIX, KSTT, WTSN, K104 37-34

ROBIN LANE & CHARTBUSTERS "When Things Go Wrong" (WB) 10/1
Moves: Up 6, Same 4, Down 0, Adds 1, WFI, F105 21-17, WRKO 13-11, PRD-FM d.20, JB105, on 14Q 28-24

RANDY VANWARMER "Whatever You Decide" (Bearsville/WGB) 9/7
Moves: Up 0, Same 2, Down 0, Adds 7, WVIC, KCPC, KRUX, WFLB, WGB, KODI, KBIM

ROBBIE DUPREE "Hot Rod Hearts" (Elektra) 9/3
Moves: Up 1, Same 5, Down 0, Adds 3, 94Q, KRBE, KODI, CFTR, on KBF 28-26

THE PICTURE PAGES

Solar System Works For Whispers



Solar's Whispers recently performed at the Greek Theatre in Los Angeles, and were later given a party by RCA Records as a setting for ASCAP award presentations. Pictured are from left: ASCAP's Todd Brabeck, group member Marcus Hutson, Solar's Publishing Division head Margaret Nash, Whispers' Leavell Degree, Nicholas Caldwell, Wallace 'Scotty' Scott, and Walter Scott, and ASCAP's Michael Gorfine.

KRLA Throws A Party



KRLA/Los Angeles staged a reception June 11 for its new Board of Directors, which kicked off the station's new advertising campaign. KRLA Exec. VP/GM Robert H. Forward (left) is shown welcoming part owners Art Linkletter (center) and Bob Hope (right).

Ferguson Takes Pleasure Cruise To Capitol



Capitol Records has announced the signing of Jay Ferguson to an exclusive worldwide recording contract. His fourth solo LP (first on Capitol) is due in July. Pictured at the signing are (l-r) Ferguson's manager Budd Carr, Capitol's Bruce Ravid, Capitol VP Rupert Perry, Ferguson, Capitol VP Bobby Colomby and Capitol's Bruce Garfield.

EMI/UA Inks Susie Allanson



EMI/UA Records has announced the signing of Nashville-based singer Susie Allanson. Her debut LP, entitled "Susie," is due for July release. Shown at the inking are from left: EMI/UA President Jim Mazza, Allanson, and EMI/UA VP Don Grierson.

A Haunting Anniversary



To commemorate the first anniversary of Drake-Chenault Enterprises' "Weekly Top 30" program, the company held a contest, with the winner receiving tickets to a Barry Manilow concert at the Greek Theatre, a tour of Disneyland, and a VIP visit through Universal Studios. The show's host, Mark Elliot, is pictured with two of Universal's famous tour guides and attractions, Frankenstein and the Phantom of the Opera.

Kenny Logs Universal Performance



Columbia's Kenny Loggins recently performed at the Universal Amphitheatre in Los Angeles, and was met backstage by company execs. Pictured are (l-r) Columbia VP's Ron Oberman and Del Costello, Loggins, manager Larry Larson, and Columbia's Debbie Newman and Rob Wunderlich.

**This 'Night'
Is Just
Beginning...**



**WXLO
KRLY
Y100
WOKY
KEARTH
KHJ
KFRC**

**Z98
KXX106
WERC
BJ105
95SGF
WLAC
92Q
WAYS**

**WYRE
WISE
WROV
CK101
WFOX
KBDF
KBIM**

**“Give Me
The Night”**

**GEORGE
BENSON**

Produced By Quincy Jones



Direction: Ken Fritz/Dennis Turner — Ken Fritz Management

**‘Million’
To
①**



**WHBQ 27-13-6
WCAO 28-23
WPGC 26-21
KRLY on
CKLW add
WFBR 25-18
KFMK deb 30**

**WTIX deb 36
WSGN add
WSGA 24-21
KX104 add
WKIX 10-7
WRVQ add
WYRE 27-24**

**“One In
A Million
You”**

**LARRY
GRAHAM**

Produced By Larry Graham For Maul Music Productions

ON WARNER



BROS. RECORDS

THE PICTURE PAGES

Supertramp Sparkles



A&M's Supertramp became the first group to receive Canada's "Diamond" award, a newly-created gem to commemorate the sales of the equivalent of 10 Canadian platinum albums. Pictured at the presentation are (back, l-r): A&M Canada President Gerry Lacoursiere, Supertramp's Dougie Thomson, A&M VP Doug Chappell, group manager Dave Margerison, and A&M VP Bill Ott; (middle, l-r) groupmember Roger Hodgson, A&M's J.P. Guilbert, Supertrampers Rick Davies, Bob C. Benberg, and John L. Helliwell, and A&M's Jim Monaco; (kneeling, l-r): A&M Sr. VP/IGM Joe Summers and A&M's Lorna Richards.

A Country Comedy Reunion



Kenny Rogers and Dottie West recently joined comedian Gallagher at the opening of Reunion Hall in Dallas. Shown backstage after the gala are (l-r): Kragen & Company VP Guy Thomas, Gallagher, ICM's Randy Brogna, Kenny Rogers, manager Ken Kragen, Dottie West, Kragen & Company VP Michael Brokaw, and EMI/UA's Gerri McDowell and Jack Satter.

Long Beach Blessed By Judas Priest



The Columbia Records group Judas Priest recently communed with their audience at the Long Beach Arena. Their cups floweth over post-performance; gathered are (l-r) JP members Rob Halford and Ian Hill, Columbia's Ken Sasano, bandmember K.K. Downing, Columbia's Debbie Newman, Columbia VP Ron Oberman, and JP'ers Dave Holland and Glenn Tipton.

Cook's Farewell Party



RCA Records gave retiring exec Robert Cook a farewell reception to show gratitude for his 37 years of service to the label. Cook headed RCA's Canadian, Australian, and Argentinian operations, and was most recently VP/Far East & South Pacific Operations. Shown are (l-r) RCA VP Arthur Martinez, RCA President Robert Summer, and Cook.

Jan And Dean Make The L.A. Scene



Proving once again that old surfers never die, they just join the establishment, Jan and Dean were recently made the official ambassadors of the California lifestyle by the Los Angeles City Council. Pictured on proclamation day are (l-r): L.A. City Council President John Ferraro, Jan Berry, Councilman Joel Wachs, and Dean Torrence.

"Ruffin It" In the U.K.



Jimmy Ruffin recently completed a promotional tour of the United Kingdom for his RSO LP "Sunrise." Pictured relaxing after the hectic schedule are (l-r): RSO's Ashley Newton and Arthur Sheriff, Ruffin, and RSO's Alexander Sirdalr.



Black Radio

Bill Speed

The COOL Approach To Cable Radio

Last week on Page 3, R&R spotlighted what owner Louis Dinwiddie believes to be the first Black cable radio franchise, COOL in Ft. Wayne, IN. I felt our readers would be interested in a more detailed look at this unique minority radio venture. Dinwiddie is convinced that it's working well, and feels cable radio is an overlooked means of entering the communications media for minorities. Here's how it's set up:

R&R: Can you give us some background on how this came about?

LD: I had been looking at radio for quite some time for our community. We are centrally located between Chicago and Detroit, about 150 miles from each one. But they have no stations that can reach us. We've got about 30,000 blacks here with no Black programming. In 1976 we did have an FM station, WCMX.

R&R: Your personal station?

LD: No. It was owned by a group of whites out of Evansville, but they decided to go with the Black format. For one or another reason, they stayed on only two years. I had no involvement in that. I had been thinking about radio for a long time before WCMX went on. After they went off, I started looking for other avenues for Black programming. Naturally, the white stations wouldn't budge a bit. Then I began investigating cable and I found that basically you don't need an FCC license to own a cable radio station. I talked to some cable people in Ft. Wayne and we came to an agreement. That's basically how the station was born.

R&R: How has response been?

LD: The response has been tremendous, it has had a devastating effect on the entire community. One of the radio stations just about changed its whole format to soul. For an example, they were playing crossovers of

black artists maybe every fourth or fifth record. Now they are playing four to five back to back. So the media know we're here. The people who have cable in the community... first of all, 90% of the black people have cable. That's, at this time, maybe in the neighborhood of 15,000. They are still coming through the community with cable hook-ups. In order to receive our station, you have to have a cable hook-up.

R&R: How does that work?

LD: The way we get on the air, the telephone company runs two loops from our station to their transmitter. There are 15,000 kHz in each one. We get a damn good sound. We're on radio and television as well. We're the background for a news station, for coming attractions of movies and that type of thing. When the information flashes across the screen our station comes on behind that. So you don't necessarily need cable radio to pick us up.

R&R: You said earlier a license isn't required. Isn't there some kind of governing factor?

LD: We are basically governed by all FCC rules, because the cable is. But you don't have to have an FCC license to operate a cable station nor do my jocks need an FCC license. But most of them have licenses.

R&R: Do you run commercials?

LD: We definitely have commercials. We run into the same problems that most minority stations run into — we are strong in the community. We have probably sold 85% of the black businesses here. Leaving the community and going to the larger accounts, we've gotten some static because we are new, because we are a minority, and because we are cable. But we've been chipping away and have landed some decent accounts, and we've got more lined up.

R&R: So cable radio is working for you...

LD: As I said before, cable is relatively new to most parts of the country. Ted Turner, owner of the Atlanta Braves, owns Ft. Wayne Cable. As a matter of fact, they just got a franchise in Tucson and Seattle. These would be good areas for minority radio. You hear a lot about cutting down the 50,000 watt stations and making stations available to minorities. We're still talking grassroots money that's hard to come up with in the minority communities. I'm thinking that cable might be a good vehicle for minorities to get into because the cable concept itself is taking off like wildfire, especially in communities the size of Ft. Wayne. You've got about 185-190,000 people with NBC, ABC, CBS and one independent television station. With cable, it gives you an opportunity to get 15 or 20 stations from different areas in the country. For example, we get a lot of Atlanta programming, Chicago programming. It's a marvelous vehicle for communities of this size, where you're basically not superclose to a large metropolitan area. Los Angeles probably has 10 to 12 stations...

R&R: Actually, there are seven directed to the minority audience.

LD: I don't know if cable would take off that big in metropolitan areas. I see the big growth in 100-300,000-sized communities. Going back to radio, it's a wonderful opportunity and it's fairly economical to open up a radio station on cable, whereas you're talking at least \$500,000

Places

TALENT SHOWCASE: WEAS/Savannah recently presented a talent/disco show at the local Civic Center. An estimated 4000 cheered the performing local bands and dancers. First, second, and third place trophies were given out by a 15-member judging panel comprised of record company staffers... WPDQ/Jacksonville, FL sponsored a beach party at Hanna Park last weekend. Activities included a live remote featuring local bands... KJLH/Los Angeles personality Ted Terry is taking his "Music Menu" to the streets. On June 20, Terry kicked off his celebrity interview series from the local Bit 'N Apple Club. According to Terry, the club shows will occur on a bi-monthly basis on designated Friday evenings. Another KJLH staffer, Louis Foster, hosted a benefit show at Chino Prison last weekend. Featured guest artist was Roy Ayers... St. Louis was the gathering site for the first annual Society of Radio Announcers conference held June 21. KDAY/Los Angeles's J.J. Johnson was elected VP...

and up into the millions for regular radio stations. The only drawback I see is drivetime. There is no drivetime for us.

R&R: Why is that?

LD: Because you can't get cable in your automobile. With American knowhow and ingenuity, I wouldn't be surprised if in the next year or so, someone might find a little gizmo that you can attach to your car radio.

R&R: So you're strictly on plug-in radios at home?

LD: Right. What we've found here in the community, with our station taking off so hot, is that business people are putting cable radio in their businesses. You can have the radio without the television hookup. Actually, there are certain stations on the cable hookup, 30 radio stations. We've got WBMX out of Chicago, WDAO/Dayton, and us as the soul-formatted stations. Then there are some hard rock stations out of Toledo and I think CKLW. The advantages are if you want select programming; they've got everything from hard rock, adult rock, classical, you name it. It's an advantage to have the radio. It costs \$1.50 a month.

R&R: Are you encountering problems with companies and people underestimating your impact?

LD: We do need record service, and what we find a lot of times is we are so new and a lot of people think that cable is some kind of college station. We're strictly a commercial station. We've got a real tight listening audience in our community. At the present time we've got 15-20,000 people hooked up and by the end of this year, the whole city will be hooked up and we'll be that much hotter. We've done a couple of surveys to find out where our people are at and they are definitely listening to us and buying the records. I had one occasion where I talked to a gentleman who had a store in the black community. We tried to sell him on the idea of advertising. He told us he had taken a survey at the store and that no one was listening to our station. I had my jock when he went on the air on the 6 o'clock show inform our listeners, "I know you're out there. You know you're out there. But there are some people in the community who don't believe you are out there. What I want you to do is to call a friend to call a friend to call a friend. And then call this number. Just tell them you are listening to COOL radio." Fifteen minutes later, the gentleman called the station and said we had their phones going off the hook. Ten minutes later he calls back again and he says, "Listen to these phone ringing. I can't do any business." So my jock said, "It couldn't be us because we don't have any listening audience." So he calls back 10 minutes later and says, "Send a salesman over." We call it our "COOL Air Force," and they're very loyal. They are very supportive, they voice their opinions in news articles and to just about anyone we'd like them to voice their opinions to.

Things

BLACK MUSIC ASSOCIATION: The 2nd annual BMA Conference will convene in Washington, D.C. on June 26-30. Convention highlights include panels on programming, record production, songwriting, the FCC and Black Radio, and concert promotion. In conjunction with the BMA Conference, June has been designated Black Music Month with stations across the country presenting salutes to the history and future of Black Music. WCIN/Cincinnati is playing pre-Motown era artists such as the Platters, Drifters and Sam Cooke. Program Director Michael Roberts has also integrated old station jingles from that period as well as current artists' salutes taped especially for WCIN's use. KAPE/San Antonio's tribute spotlights the blues stylings of Ella Fitzgerald, Billie Holiday, and others with brief bios preceding each record... Stephanie Mills, Roy Ayers, Melba Moore and Lenny White are among the many artists who have cut public service announcements on behalf of Black Music Month. RCA Records is taking a novel approach to its music month celebration. Teens between 16 to 19 years of age are being offered an RCA internship. Three lucky winners will work with RCA employees, learning as well as earning money. The contest is being sponsored in association with John's Music, a Southern California one-stop. Entry dates were June 9-27 with forms available at local record stores... **FUNDRAISERS:** Program Director Cesta Ayers of KAPE/San Antonio announces the station raised \$21,000 during its seventh annual UNCF (United Negro College Fund) radiothon... The May 24 Compton Sickle Cell Foundation benefit, sponsored by KJLH/Los Angeles, netted \$45,000 in listener pledges. A highlight of the event was a call of support from Senator Edward Kennedy, who was later interviewed by Dr. Don Mizell, General Manager and fellow Harvard alumni...

People

Carl Connors, former Program Director of WVON/Chicago, assumes the same position at WAOK/Atlanta... Also in Atlanta, Brute Bailey has departed as Program Director of WIGO with J.C. Floyd named his successor. Floyd was formerly Music Director at WDRQ/Detroit... WYLD/New Orleans named Ron Ashe Music Director. Promoted from the in-house airstaff, Ashe will also be acting Program Director, replacing Willie Jay Johnson who departed this week (R&R 6-13)... Joining WABQ/Cleveland as Program Director and morning personality is Mike Love. Mike moves over from neighboring WDMT... And speaking of WDMT, former KYA/San Francisco staffer Carol Ford is now a member of its news team... Memphis listeners are waking up to a new voice in the mornings. It belongs to Ken Hayes who is now doing mornings at WHRK (K-97). Hayes' prior radio experience includes stints in New Orleans at WEZB and WYLD... Iris Shelton is handling the drive time news slot at KGFJ/Los Angeles. She travelled across town from News/Talk-formatted KFWB... Our congratulations to Station Manager Amos Brown at WTLC/Indianapolis. He was recently the recipient of the "Casper Award," which recognized station efforts on behalf of Census '80. The award is sponsored by the local Community Service Council... Former WDIA/Memphis personality, Rosco, became the proud father of a 8 lb, 9 oz boy on June 11. Rosco is now with TEC Records... Chuck Denson has resigned his post as News Director of WDMT/Cleveland. No immediate plans were announced... Hazel Spears, former KDAY/Los Angeles air personality, is now heard on crosstown rival KGFJ. Also new to the KGFJ family is Jesus Sweet, new weekend jock. He was formerly with KDIA/Oakland... Joining WILD/Boston as midday personality is Melanie McLean. She most recently hailed from WKND/Hartford... Vaughn Thomas, Director of Sales and Field Sales Manager for MCA Records, has exited that position. He can be reached at (213) 877-7782, or (213) 475-8508... Chip Donaldson, former National Promotion Director for Crusaders Records, has launched his own management firm, Chips In Management. The firm has already signed artist Fred Wesley...

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- S.O.S. BAND**
 "Take Your Time" (Tabu/CBS)
LARRY GRAHAM
 "One In A Million You" (WB)
ROCKIE ROBBINS
 "You And Me" (A&M)
STACY LATTISAW
 "Dynamite!" (Cotillion)
BROTHERS JOHNSON
 "Light Up The Night" (A&M)
CAMEO
 "We're Goin' Out Tonight" (Chocolate City)
GLADYS KNIGHT & THE PIPS
 "Landlord" (Columbia)
FIVE SPECIAL
 "Jam" (Elektra)
SPINNERS
 "Cupid/I've Loved You For A Long Time" (Atlantic)
CHANGE
 "A Lover's Holiday" (RFC/WB)
GQ
 "Sitting In The Park" (Arista)
GEORGE BENSON
 "Give Me The Night" (WB)

CLIMBERS

Following are listed in order of their airplay activity.

CHAKA KHAN "Clouds" (WB) 41% reporting. Hot at WKND while climbing at WILD and WAMO in the East. Climbing at WGIV with hot rotation at WANT, WDIA, KAPE and WPXI. The Midwest shows hot rotation at WJLB, WBMX, WKWM and WJMO with medium airplay at KMJM and WCIN. Climbing at KYAC in the West.

TEMPTATIONS "Power" (Gordy) 41% reporting action. Climbing at KSOL and KYAC in the West. Hot at WJLB and KATZ; medium airplay at KMJM, WJMO and WCIN in the Midwest. The South shows heavy airplay at KAPE and WPXI with medium activity at WDIA and WJMI. Medium airplay at WAMO while hot at WILD, WKND and WOL in the East.

ISLEY BROTHERS "Here We Go Again" (T-Neck) 41% reporting activity. Climbing at WILD, WKND, WWIN and WOL in the East. Hot at WJMI with medium airplay at WPDQ, WDIA and WGIV in the South. Medium activity at WLOU, WCIN, WJMO, WKWM and KATZ in the Midwest. The West reflects hot rotation at KDAY and medium airplay at KDKO.

ROBERTA FLACK & DONNY HATHAWAY "Back Together..." (Atlantic) 38% of our reporters are on it. Hot at KYAC, KSOL and KDKO in the West. Medium airplay at WWWS and KATZ with heavy rotation at WKWM, KMJM, WCIN and WLOU in the Midwest. The South shows hot rotation at WPDQ and WPXI; medium airplay at KOKY. Hot at WKND and climbing at WAMO in the East.

GAP BAND "Party Lights" (Mercury) 38% reporting. New at WWIN while climbing at WAMO, WKND and WOL in the East. Medium activity at KAPE and WJMI in the South. Added at KATZ, climbing at WWWS, WKWM, WCIN, and WLOU and showing hot rotation at WDAO and KMJM in the Midwest. Debuted at KDAY in the West.

NATALIE COLE "Someone That I Used To Love" (Capitol) 38% reporting. New at KYAC and hot at KDAY in the West. Hot at WTLC and WDAO; climbing at WLOU, WJMO, WBMX, KATZ and WJLB in the Midwest. The South reflects medium airplay at WPDQ, KOKY and WJMI. The East shows hot rotation at WWRL with medium airplay at WKND.

CHIC "Rebels Are We" (Atlantic) 38% reporting activity. Added at KOKY, WHRK, WVEE, WGIV, WAOK and KAPE in the South. The Midwest shows adds at WCIN, WJMO, KMJM, KATZ and WWWS. Debuted at WOL, WWIN and WXYV in the East.

FATBACK BAND "Backstrokin'" (Spring/Polydor) 38% of our reporters are on it. Added at KAPE and WPXI, climbing at KOKY, and hot at WPDQ, WGIV, WDIA, and WJMI in the South. Debuted at WLOU, WKWM, and KATZ, climbing at WJMO and WCIN, and showing hot rotation at WWWS in the Midwest. Hot at WWIN in the East.

HAROLD MELVIN & THE BLUENOTES "I Should Be..." (Source/MCA) 35% reporting airplay. New at KSOL and climbing at KDAY in the West. Added at WJMO, climbing at WKXI and WGIV in the South. Hot rotation at WOL with medium airplay at WAMO and WWRL in the East.

ONE WAY "Do Your Thang" (MCA) 35% reporting activity. Climbing at WILD, WKND, WOL and WWRL in the East. The South shows medium airplay at WGIV. Hot at WDAO and KATZ with medium airplay at WKWM, WBMX, WJLB and WWWS in the Midwest. New at KSOL and climbing at KDKO in the West.

KURTIS BLOW "The Breaks" (Mercury) 35% of our reporters are on it. Hot at WPDQ in the South. Added at KDAY in the West. Debuted at WAMO and WKND with medium airplay at WWIN in the East. Added at WCIN, climbing at WDAO, WJMO and WKWM, and hot at WBMX, WWWS, WTLC and WLOU in the Midwest.

SWITCH "Don't Take My Love Away" (Gordy) 35% reporting. Medium activity at WILD and WOL in the East. Climbing at WDIA, WKXI, KAPE and WJMI in the South. Hot at WDAO and KMJM with medium airplay at WCIN, WJMO, WBMX and KATZ in the Midwest. Climbing at KSOL in the West.

GENE CHANDLER "Does She Have A Friend?" (20th) 32% reporting airplay. Climbing at WJMO, WKWM, KATZ and WJLB in the Midwest. Hot at WDIA and WKXI in the South. The East shows hot rotation at WILD and WWIN with medium airplay at WAMO and WKND. New at KYAC and climbing at KSOL in the West.

SKYY "Skyy Zoo" (Salsoul) 32% reporting action. Hot at WKND and climbing at WILD in the East. Medium airplay at WJMI and WPDQ with hot rotation at WGIV in the South. Heavy airplay at WTLC, WDAO and showing medium activity at WLOU, WCIN, WJMO and KATZ in the Midwest. Added at KSOL in the West.

B.T. EXPRESS "Give Up The Funk" (Columbia) 30% of our reporters are on it. New at WANT, climbing at WDIA, and hot at KAPE in the South. Climbing at WAMO, WILD and WWIN in the East. Medium airplay at WJMO; hot at WBMX and WJLB in the Midwest. Climbing at KDAY and KYAC in the West.

A TASTE OF HONEY "Rescue Me" (Capitol) 30% reporting. Debuted at WLOU, WTLC, WDAO and WBMX in the Midwest. Added at KOKY, WKXI, WAOK, KMJQ and KAPE in the South. New at WWIN and climbing at WWRL in the East.

AL JARREAU "Never Givin' Up" (WB) 30% reporting airplay. Added at KYAC and climbing at KDAY in the West. Hot at WBMX and KMJM with medium airplay at WJLB in the Midwest. The South shows medium airplay at WPXI and WDIA. Hot at WWRL and climbing at WOL, WWIN and WILD in the East.

ISAAC HAYES "I Ain't Never" (Polydor) 30% of our reporters are on it. Hot at WDIA; climbing at WPDQ, WKXI and WGIV in the South. The Midwest reflects hot rotation at WDAO with medium airplay at WCIN, WLOU, WJMO, WBMX, KATZ and WJLB.

CURTIS MAYFIELD & LINDA CLIFFORD "Love's Sweet..." (Curton/RSO) 30% reporting activity. Climbing at WILD, WKND and WWRL in the East. Medium airplay at WPXI; hot at KOKY and WGIV in the South. New at WCIN while climbing at WDAO and WJLB in the Midwest. Debuted at KYAC and KSOL in the West.

WILLIAM DeVAUGHN "Figures Can't Calculate" (TEC) 30% reporting. Added at WWRL while climbing at WKND and WOL in the East. New at WGIV and KOKY with medium airplay at WDIA and WKXI in the South. Debuted at WTLC and WDAO; climbing at KATZ and WLOU in the Midwest.

RAYDIO "For Those Who Like To Groove" (Arista) 30% reporting airplay. Added at KDAY and KYAC in the West. New at KMJM and WKWM with medium airplay at WCIN and WWWS in the Midwest. Added at WHRK and WVEE while climbing at KOKY in the South. The East shows an add at WXYV and hot rotation at WWIN.

NEW & ACTIVE

BOZ SCAGGS "Jojo" (Columbia) 27% reporting action. Hot at WWRL and climbing at WOL in the East. The South shows adds at WAOK and WDIA while climbing at KOKY. New at WTLC, WBMX and WJLB while climbing at WLOU and KATZ in the Midwest.

COMMODORES "Old-Fashion Love" (Motown) 27% reporting airplay. Added at WLOU, WKWM and WDAO with medium airplay at WTLC in the Midwest. New at KAPE; climbing at WGIV and KOKY in the South. Hot rotation at WWIN and WWRL with medium airplay at WOL in the East.

TEDDY PENDERGRASS "Can't We Try" (Philadelphia International) 27% of our reporters are on it. Added at KATZ, WBMX, KMJM and WCIN in the Midwest. The South reflects adds at KOKY, WGIV, WAOK and WOIC. Debuted at WOL and hot at WWRL in the East.

FRANK HOOKER & POSITIVE PEOPLE "I Wanna..." (Panorama/RCA) 27% reporting. New at KMJM while climbing at WDAO, WKWM and WBMX in the Midwest. Medium airplay at WGIV and KAPE in the South. Climbing at WILD, WKND, WOL and WWRL in the East.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

- JEFF LORBER FUSION** Wizard Island (Arista)
 Various Cuts
FREDDIE HUBBARD Skagly (Columbia)
 Various Cuts
CHICK COREA Tap Step (WB)
 Various Cuts
GEORGE CABLES Cables' Vision (Contemporary)
 Various Cuts
PHAROAH SANDERS Journey To The One (Theresa)
 Various Cuts
MCCOY TYNER Horizon (Milestone)
 Various Cuts
LONNIE LISTON SMITH Love Is The Answer (Columbia)
 Various Cuts
EARL KLUGH Dream Come True (UA)
 Various Cuts
GEORGE DUKE Brazilian Love Affair (Epic)
 Various Cuts

NEW & ACTIVE

- EMPIRE JAZZ** Empire Jazz (RSO)
 Various Cuts

EAST: WRVR/New York, NY, Herschel/Prescott: WHUR/Washington, O.C., Jesse Fox: WEA/Baltimore, MO, Chauncey Lewis: WYBC/New Haven, CT, Roy Schneiderman: SOUTH: WCLK/Atlanta, GA, Requeya Ward: WTJZ/Newport News, VA, Roi Ewell: MIOWEST: WBBY/Columbus, OH, P. Norman Grant: WJZZ/Detroit, MI, Dorian Paster: WEST: KAOX/Denver, CO, Chuck Edwards: KRE/Berkeley, CA, Hal Jackson: KKGO/Los Angeles, CA, Monica Riordan: KJLH/Los Angeles, CA, Lawrence Tantor.



Jeff Gelb AOR

AOR BATTLES THE RECORD RECESSION

New Research For New Music

As John Leader pointed out in his Top 40 column last week, the radio and record industry has been hard-hit by the current recession. Since music isn't selling the way it used to, all formats of radio must look for new methods to research the strength of new, untried artists as well as the staying power of those artists who are already established.

One of the things that makes AOR radio unique is its history of willingness to experiment with a great deal of music by unknown performers. Before the record recession, stations could choose a key track, put it in a regular rotation, and see if resultant local or national sales figures warranted adding more cuts and moving up the album's rotation.

Numbers Game

Now, as Capitol National AOR Promotion Manager Ray Tusken points out, slumping sales have changed the rules of the game. "Even the major artists are selling a fraction of what they

"I would like to see both record companies and radio stations be a little more selective as to who they choose to expose, but then do so with a little more enthusiasm."

— Ray Tusken

used to. New artists are not retailing very quickly at all. Before, we figured if we did 100,000 on a new artist we had done well; we'd reached the second plateau. Now, we have to be satisfied with 25,000 to 40,000; we'd be lucky with those numbers, in fact. We were, for example, very consistent on Red Rider, a group we really believe in. It has done around 80,000 for us and we feel very happy about that, though two years ago that may have equated with 200,000 or 250,000 albums."

One Cut Rut

How does the record company respond to radio when a new album doesn't take off in sales? Tusken encourages the station to add a second cut. "I don't think the consumer is going to make his buying choice based on one cut right now. Exposing one cut is all well and good if that cut has multiple format appeal. But that's unlikely right now, since Top 40 has gone so much in the P/A direction, while AOR has gone in a much harder direction."

Meanwhile, what are the record companies doing to help support new artists and their albums? Tusken responds "We have to be prepared to stick to a new project longer. It's an expensive proposition for the label, so we're going to have to make those decisions carefully."

How about decreasing the number of new releases so that those that are released automatically receive greater attention, both at the radio stations and at the retail end? Tusken offers, "That could be part of the solution. But for some reason, the feedback I'm getting is that the quantity of releases is up again from all labels. Radio seems deluged with product. I would like to see both record companies and radio stations be a little more selective as to who they choose to expose, but then do so with a little more enthusiasm."

Going For The Gut

From radio's point of view, the record sales slump has resulted in a number of different reactions, including none at all in terms of changing policies on adding untried artists. KOME/San Jose MD Dana Jang reports, "Our policy for adding a record stays exactly the same regardless of the market for records. We've never waited for sales response before adding a new artist. The initial add decision is all gut level. We're looking for good songs of an energy level that is consistent with the station's direction."

What happens if an album doesn't sell through immediately? "It varies with each record. We'll check other barometers: telephones, airplay at other stations in the market (not necessarily the same format). And it also depends on how many great tracks are on the album. We'll probably stay on an album longer if it has several great tracks than one with one or two key cuts. But, we've always been a gut-level radio station. We use the other barometers as a sort of reality check of our listeners' tastes."

Gut feeling came up a lot in my discussions about new music with AOR Music Directors. Even John Sebastian, well-known for his extensive music research system, said in our conversation in last week's R&R that he researches new music after it has already been added to the station's playlist. In this area more than any other, perhaps, does AOR radio differ from Top 40 in terms of the manner by which it chooses its new music. Whereas many Top 40 music programmers will now just begin making instinct an important part of the new music choice making process (since sales barometers won't work), gut-level instincts are a cornerstone of AOR radio. WMMR/Philadelphia MD Joe Bonnadonna says, "After awhile you sort of know what your market likes, is used to hearing, and will react to when you play it for them."

Turntable Hits

Another AOR tradition is the turntable hit: the track that has always received heavy AOR listener response yet which has never been a hit Top 40 single. The turntable hit may regain an important role in AOR programming if the record slump continues. Bonnadonna notes, "The latest Squeeze album is a project I personally believe in and get phone reaction for. However, when I look at my retail sheet, it's nowhere. Or the Pretenders: Even when 'Brass In Pocket' was a hit single, the album was never in our top ten sales here. But we have to figure if it weren't for the recession that's the kind of record that would be selling for us, so we play it anyway."

Echoing those sentiments is Joe McCabe, MD at KY102/Kansas City. "If we believe in it, we'll stay with it. Jon & Vangelis, for instance: It started out with no sales, but we got a lot of curiosity calls. So we were encouraged to move it up in rotation, and now it's getting calls like crazy. There are other things we're playing that are just not seeing any sales at all but we're sure they're right for our station."

He adds, "We rely on the trades; they help an awful lot. And we're an Abrams station so we rely on their research."

Riding The Crest Of The New Wave

One kind of AOR music that's hard to research

is new wave, or as KZAM-AM/Seattle calls it, "rock of the 80's." The station, which specializes in airplay of such material, is caught in the peculiar bind that a great deal of that kind of material just doesn't sell, recession or no. How, then, to determine what's right for the station and how long to stay with it? MD Marion Seymour responds, "We wanted to achieve an energy level that wasn't happening on any other radio station here in town, certainly not on any AM station anyway. In experimenting with combining the new music with the old "industrial rock" heavy metal, it became clear that a certain sound worked, and the music that didn't have that new sound didn't fit. We're looking for that certain energy level in everything we play."

"I feel we move product here," Seymour continues. "We can usually expect immediate response from our audience when we add a record, because our playlist is fairly tight. If it hasn't sunk in within three weeks, there's a problem. The sales reaction doesn't have to be huge or national, because we know we're working with a whole new facet of music. We took a chance with the station, and we're taking a chance with the groups."

Hit And Miss

Many stations mentioned the importance of telephone response in gauging the active listener's response to new music. KISS/San Antonio takes it one step further in its weekly "Hit and Miss" show, which runs Tuesdays at midnight for an hour. PD/MD Joe Anthony picks a lead cut from the albums he hasn't added that week, airs those cuts, and solicits listener yeas and nays by phone. Listener response helps determine what music may be added in subsequent weeks.

Regional Hits

WMMS/Cleveland PD Kid Leo is bullish on the returning phenomenon of the regional hit. "For the time-being, I don't think you'll see a Boston or Foreigner; the sort of act that takes off everywhere at once. I think radio is going to get back

"Program and Music Directors will have to learn to trust their own ears, and they'd better know their markets damn well."

— Kid Leo

to breaking music regionally or locally. Albums that will work well in the Southwest may not work well in your own market, or vice versa. Program and Music Directors will have to learn to trust their own ears, and they'd better know their markets damn well."

Leo has a suggestion for the record companies: "They should go back to the 'three album plan': the first album gains a name for the group, the second a cult following, and the third, maybe, national exposure." At the same time, Leo is certain that even in the current recession, an AOR station playing the right new music can sell that music to its listeners. "If I thought that a radio station could not sell a new act, I would go into construction like my father told me to. Of course, that's not doing too well either these days!"

Telephones . . . turntables . . . hits . . . instinct . . . regional hits . . . trades . . . just some of the tools AOR radio is using to stay on top of the constant flow of new music until the current record recession is over.



PAUL WARREN

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RECORDS, INC.

Jeff Gelb

Mushroom Announces Unique Homegrown Project

Mushroom Records has announced a unique twist on the homegrown album projects that have become AOR promotional staples. The company is inviting FM AOR's to form bands comprised of radio station personnel and submit demo tapes to them. From the tapes submitted, ten will be chosen by a group of independent judges and signed to a recording contract for that song. The songs will be produced professionally and released by Mushroom to AOR's across the country and in the markets represented by the album's songs, with a percentage of the profits going to the charity of the stations' choice. Stations will be contacted with more news about the contest, which begins in July.

UPDATE

WLVQ/Columbus delivered a \$9000 check to the Secret Santa Fund (benefiting underprivileged children) from the sale of the station's homegrown album... KMOD/Tulsa held its first annual "Campout" for 3000 listeners. For \$15, each camper got meals, music, accommodations and canoeing for two days... To spur sales of albums in its market, KXXY/Oklahoma City (96X) offered 96¢ discounts to people bringing in and trading an old album toward the purchase of a new one. 504 donated albums went to charity... Congrats to WVAQ/Morgantown, now a 24-hour live AOR... Glad tidings as well to WRNW/Briarcliffe Manor on its 20th anniversary, and to WNCS/Montpelier on its third... KSAN/San Francisco celebrated the summer solstice on Saturday, June 21st with a series of archive interviews with people like Grateful Dead, Jefferson Airplane, and Quicksilver... KQRS/Minneapolis has opened four "KQ92 Rock Stores" of station merchandise at area record stores... Grand Rapids TV viewers can weekly tune in the "WLAV Rock World," an hour long compendium of record company video and focuses on groups, hosted by station air personalities... WMMS/Cleveland, in cooperation with WB's Fleetwood Mac, donated its second penguin to the city's zoo... KGB-FM/San Diego is offering a credit card to listeners who will be able to use it for substantial discounts with station advertisers... "Twos On Tuesday:" Each Tuesday, WMET/Chicago plays two tunes per artist all day long... WBCN/Boston is sponsoring its second annual "Rock 'n' Roll Rumble At The Rat," an 80's version of a battle of the bands with 24 groups participating. Prizes include studio time, free newspaper ad space for the band, musical gear, and \$1000 cash... KMEL/San Francisco, in conjunction with BAM Magazine, are offering a free series of summer outdoor rock concerts... WMMS/Cleveland presented a diabetic camp with a \$475 check from the sale of the station's buzzard scatter pins... Some interstation marriages to announce: WSAI-FM/Cincinnati's Mary Kuzan to WTUE/Dayton's Allen McDonnell, and ZETA 4/Miami's Robin Martin with WINZ-AM's Jeff Chase... WVUD/Dayton needs jazz album service from all labels for its weekly jazz program. Contact MD Steve Mehall at (513) 229-4246.

"Three-year KDWB-FM/Minneapolis veteran Michael Christian (David Lapham), morning man at Stereo 101, was tragically killed in a car accident June 19th. In addition to being one of the finest talents in the industry, he was a warm, caring person. Michael is survived by his parents and sister. Condolences may be sent to the station. We will all miss him very much."

— The Staff at KDWB-AM-FM



THERE'S "TOO MUCH PRESSURE" AT KROQ — Chrysalis recording group the Selector were recent interview guests at KROQ/Pasadena. Pictured (l-r) are group's Neol Davies and Pauline Black, KROQ's Rodney Blingenheimer Chrysalis reps Micheal Goldstone and Brendan Bourke.

EVOLUTION

Joe Krause has resigned his post as PD at WDIZ/Orlando. Bob Church serves as Acting PD until a permanent choice is made... Kerry Peace is the new PD and Randy Lynch the new MD at cable AOR WIDB/Carbondale... Bernie Lucas has dropped his morning airshift at WLPX/Milwaukee to devote full-time to his Promotion Director duties. Jim Corcoran is his on-air replacement, from WLAV/Grand Rapids... Peri Appollo has joined WBAB/Long Island from WVBR/Ithaca for news... Dave Greenwald, former Western Regional Promotion Manager for Polydor, has joined Mushroom as National Director of Promotion... Mike Adams has joined WCCC/Hartford for mornings. Mike was formerly in sales at neighboring WHCN, as well as PD at WMAS-FM/Springfield. Brian Battles has exited nights at WCCC for production work at WBAB/Long Island... Gayle Miller has exited as MD at KPAS/El Paso...

PROMOTION OF THE WEEK



WMMR Kicks Ash

While Mount St. Helens was erupting in Washington, WMMR was busy preparing its listeners for any ashes that might make their way to the Philadelphia area.

WMMR's "Volcanic Ashtrays" are manufactured by a Philadelphia-based company. A thousand were produced at a cost of 50¢ each and are free to listeners who phone in when the ashtrays are mentioned on the air.

— Margaret Locicero
Promotion Director
WMMR/Philadelphia

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.

COLOR

CONCERT CONTESTS: Summertime is concert-time, and AOR radio is helping listeners catch some special shows: KWST/Los Angeles is paying expenses for two pair of listeners to fly to Germany to see Led Zeppelin. Meanwhile, WCMF/Rochester is holding a random drawing of entries for an expenses-paid trip to see Pink Floyd in England. And, WZXR/Memphis will send two listeners to see Sammy Hagar headlining an outdoor concert at Busch Stadium in St. Louis.

ROW YOUR BOAT: Sacramento is neatly divided by a river that is a favorite boating spot for residents. KZAP/Sacramento made boating easier for listener by purchasing 50 6-man rafts, which it will give away daily from random drawings.

INSTANT FAME: WEBN/Cincinnati, in conjunction with the local opening of the film "Fame," picked a winning postcard entry to receive star treatment for the film's opening night. The winner got \$100 spending money for dinner, a limo to the theatre, and his or her name on the theatre marquee.

DUKE IT OUT: MI05/Cleveland listeners have been invited to call the station and predict who will win an on-air "Duke-out," a simulated boxing match between station air personalities. The contest, held in conjunction with Atlantic and the new Genesis album, will award a winner front row seats to the band's Cleveland concert.

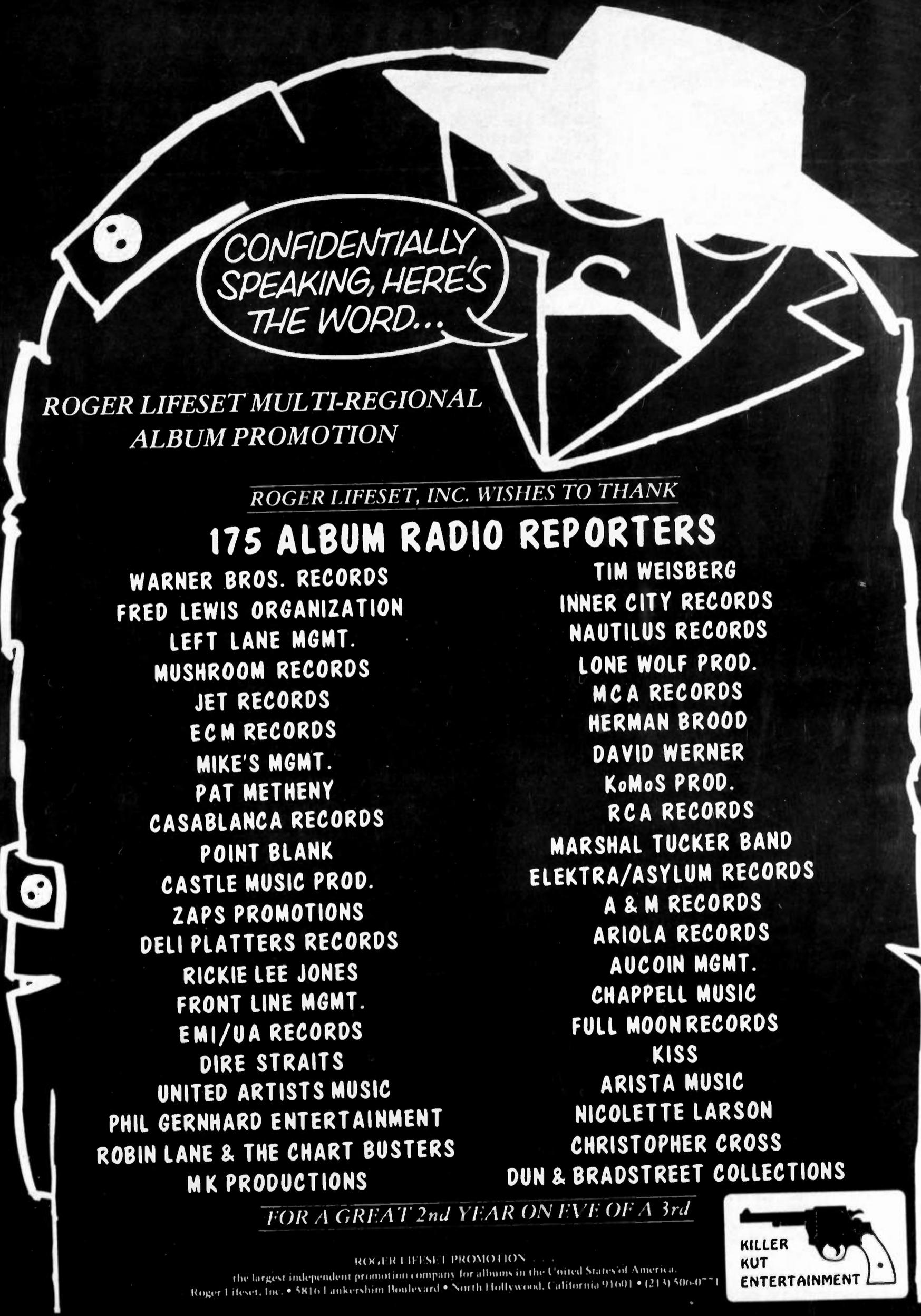
AOR REPORTERS PLEASE NOTE: The R&R offices will be closed for the July 4th holiday. AOR reports for next week will be taken Tuesday and Wednesday from 9:30am to 5pm (West Coast time), and Thursday from 8:30am 'til 1pm. This change in reporting schedule will be in effect for next week's issue only, to accommodate the Friday holiday. Thanks for your cooperation.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WNOR/Norfolk presented Robbin Thompson for \$3.99... WOUR/Utica presented Jags for \$1.96... WRKI/Bridgeport presented Sterling for \$1.99... WAQX/Syracuse presented Robin Lane for \$2.95... WCMF/Rochester presented Jonathan Richman for free.

RADIO CONCERTS: Jags on WOUR/Utica... Dirty Looks on WLIR/Long Island... Mix on WRNW/Briarcliffe Manor.

CONVERSATIONS: Judas Priest on KISW/Seattle... Triumph, Robert Fripp on Q107/Toronto... Blackfoot, Robble Dupree on WDHA/North Jersey... Marshall Tucker, Jefferson Starship on M105/Cleveland... Sammy Hagar, Tonio K, Squeeze, Jags, Ronin on KTIM/San Rafael... Shandi on KIL0/Colorado Springs... Bob Weir on KREM-FM/Spokane... Pillsouls, Frank Zappa, Bram Tchalkovsky, Kingbees, Sammy Hagar on KROQ/Pasadena... Cheap Trick on WRNO/New Orleans... Jon & Vangelle on WRKI/Bridgeport... Heart on WAQX/Syracuse... Dakota on WAAL/Binghamton... Willie Nile on WQBK/Albany... Eric Carmen, Phillip Lynott on WNEW-FM/New York... Judas Priest, Jim Guercio on KAZY/Denver.



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Radio & Records

Album Airplay/40

Chart Summary

June 27, 1980

161 REPORTERS

Album cuts are listed in order of airplay preference

6/6	6/13	6/20	6/27	Artist	Album	Label	Album Cuts
2	2	1	1	PETE TOWNSHEND	Empty Glass	Atco	"Door" "Rough" "Get"
1	1	2	2	BOB SEGER & SILVER BULLET	Against The Wind	Capitol	"Strut" Title "Betty" "Land"
3	3	3	3	GENESIS	Duke	Atlantic	"Misunderstanding" "Turn" "Lines"
8	6	6	4	GRATEFUL DEAD	Go To Heaven	Arista	"Alabama" "Feel" "Easy"
4	5	5	5	URBAN COWBOY	Various Artists	Full Moon/Asylum	"Night" "Nine" "Times" "Texas"
24	11	12	6	ROADIE	Various Artists	WB	"Everything" "Run" "Ball" "Ring"
6	4	7	7	ERIC CLAPTON	Just One Night	RSO	"Cocaine" "Midnight" "Tulsa"
-	-	25	8	KINKS	One For The Road	Arista	"Lola" "Got" "All Day" "Catch"
5	7	4	9	VAN HALEN	Women & Children First	WB	"Cradle" "Rhyme" "Whiskey"
-	-	17	10	BLUES BROTHERS	Blues Brothers	Atlantic	"Gimme" "Jailhouse" "Everybody"
7	8	9	11	BILLY JOEL	Glass Houses	Columbia	"R&R" "Fantasy" "Borderline"
11	10	11	12	GRAHAM PARKER & RUMOUR	The Up Escalator	Arista	"Night" "Stupefaction" "Empty"
9	9	8	13	TED NUGENT	Scream Dream	Epic	"Wango" Title "Hard" "Come"
14	13	10	14	ALICE COOPER	Flush The Fashion	WB	"Clones" "Talk" "Pain"
-	27	16	15	BLACKFOOT	Tomcatin'	Atco	"Fox" "Gimme" "Run" "Reckless"
16	12	13	16	CHEAP TRICK	Found All The Parts	Epic	"Day" "Good" "Hold"
34	21	18	17	BLACK SABBATH	Heaven & Hell	WB	"Neon" Title "Children" "Lady"
13	15	15	18	PAUL McCARTNEY	McCartney II	Columbia	"Coming" "Secretary" "Way"
19	19	14	19	TOMMY TUTONE	Tommy Tutone	Columbia	"Angel" "Date" "Seat"
20	18	19	20	JUDAS PRIEST	British Steel	Columbia	"Midnight" "United" "Law"
28	22	24	21	SAMMY HAGAR	Danger Zone	Capitol	"Money" "Iceman" "Bad" "Run"
-	33	30	22	FOGHAT	Tight Shoes	Bearsville/WB	"Stranger" "Loose" "Hero"
-	24	27	23	SOUTHSIDE JOHNNY &...	Love Is A Sacrifice	Mercury	"Heart" "Why" Title "Distance"
12	14	23	24	JOURNEY	Departure	Columbia	"Walks" "Time" "Where" "Cryin'"
22	23	22	25	POINT BLANK	The Hard Way	MCA	Title "Star" "R&R"
31	31	29	26	ELTON JOHN	21 At 33	MCA	"Chasing" "Lady" "Jeannie"
-	-	-	27	ROSSINGTON COLLINS	Anytime - Anyplace...	MCA	"Misunderstand" "Prime"
17	20	26	28	PRETENDERS	Pretenders	Sire	"Sobbing" "Brass" "Private" "Neck"
-	-	37	29	ROXY MUSIC	Flesh & Blood	Atco	Title "Over" "Midnight" "Miles"
15	17	21	30	BOZ SCAGGS	Middle Man	Columbia	"Imagination" "Jojo"
25	30	31	31	DEF LEPPARD	On Through The Night	Mercury	"Brigade" "Wasted" "Matter"
10	16	20	32	PAT TRAVERS BAND	Crash And Burn	Polydor	"Is" "Whiskey" Title
30	-	33	33	SCORPIONS	Animal Magnetism	Mercury	"Zoo" "Real"
-	32	34	34	DAVE MASON	Old Crest On...	Columbia	"Paralyzed" Title "Life" "Talk"
29	28	32	35	BILLY SQUIER	The Tale Of The Tape	Capitol	"High" "Beat" "Calley"
40	35	35	36	PURE PRAIRIE LEAGUE	Firin' Up	Casablanca	"Let" "Give"
26	25	28	37	SPIDER	Spider	Dreamland	"Romance" "Burning"
-	38	-	38	JOAN ARMATRADING	Me Myself I	A&M	Title "Beach"
-	-	-	39	JEFF BECK	There And Back	Epic	"Becko" "Cycle" "Pump" "Boogie"
-	-	39	40	PETER GABRIEL	Peter Gabriel	Mercury	"Games" "Remember" "Wire"

TOWNSHEND held his lead for the top airplay position this week, dominating both in hot and total report mentions. SEGER and GENESIS held rock steady, as DEAD moved up. COWBOY maintained while ROADIE rose and CLAPTON held his own. KINKS took a mighty leap upwards as early adds turned into reports in higher rotations. BLUES hit top ten while BLACKFOOT and SABBATH inched up. HAGAR, FOGHAT and SOUTHSIDE all showed significant airplay progress this week. ELTON continued his climb. ROSSINGTON was the week's most added album and highest debut. ROXY climbed as DEF, SCORPIONS and MASON maintained. ARMATRADING bounced back on the chart with significant medium and hot reports. BECK debuted. PINK FLOYD and PHIL LYNOTT came close to charting.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

New Entry →

MOST ADDED

Artist	6/27	6/20	6/13	6/6	5/30
ROSSINGTON COLLINS... Anytime... (MCA) "Misunderstand"	6/27	6/20	6/13	6/6	5/30
JEFF BECK There And Back (Epic) "El Becko"	82/79	7/8	0/0	0/0	0/0
BLUE OYSTER CULT Cultosaurus... (Columbia) "Black Blade"	59/59	0/0	0/0	0/0	0/0
BOB DYLAN Saved (Columbia) "Solid Rock"	70/49	64/60	4/4	0/0	0/0
ROXY MUSIC Flesh & Blood (Atco) Title	83/31	82/81	4/3	0/0	0/0
CARLY SIMON Come Upstairs (WB) "Them"	27/27	0/0	0/0	0/0	0/0
KINKS One For The Road (Arista) "Lola"	126/23	118/100	22/21	0/0	0/0
VOLUNTEER JAM VI Various Artists (Epic) "Carol"	30/20	38/38	8/6	0/0	0/0
BLUES BROTHERS Blues Brothers (Atlantic) "Gimme Some Lovin'"	117/16	112/86	18/11	0/0	0/0
XANADU Various Artists (MCA) "I'm Alive"	15/14	0/0	0/0	0/0	0/0
IRON CITY... Have A Good Time... (MCA) "Hypnotized"	26/12	30/22	19/19	0/0	0/0
BLACK SABBATH Heaven & Hell (WB) "Neon Knights"	94/11	95/11	85/25	67/39	41/40
FOGHAT Tight... (Bearsville/WB) "Stranger"	86/11	83/28	96/96	0/0	0/0
JO JO ZEP AND THE... Screaming... (Columbia) "Hit & Run"	34/11	30/8	28/6	24/5	32/17
LE ROUX Up (Capitol) "Mystery"	12/11	0/0	0/0	0/0	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Artist	6/27	6/20	6/13	6/6	5/30
GRAHAM PARKER &... The Up Escalator (Arista) "Endless Night"	119/88	124/72	112/83	109/84	95/52
POINT BLANK The Hard Way (MCA) Title	78/63	94/63	87/68	83/60	82/60
SAMMY HAGAR Danger Zone (Capitol) "Love Or Money"	87/60	85/60	86/56	71/43	85/3
ROADIE Various Artists (WB) "Everything"	122/57	109/48	106/32	59/0	0/0
TOMMY TUTONE Tommy Tutone (Columbia) "Angel Say No"	90/57	99/83	85/81	84/58	74/54
FOGHAT Tight... (Bearsville/WB) "Stranger"	86/55	83/40	96/0	0/0	0/0
BLUES BROTHERS Blues Brothers (Atlantic) "Gimme Some Lovin'"	117/64	112/14	16/3	0/0	0/0
CHEAP TRICK Found All The Parts (Epic) "Day Tripper"	107/54	106/59	102/52	90/46	87/20
JUDAS PRIEST British Steel (Columbia) "Midnight"	89/52	89/51	86/49	78/43	77/41
SOUTHSIDE JOHNNY... Love Is A... (Mercury) "Restless Heart"	86/52	88/49	82/32	70/2	12/0
ALICE COOPER Flush The Fashion (WB) "Clones"	108/49	110/48	101/51	85/40	78/35
BILLY SQUIER The Tale Of... (Capitol) "Should Be High"	80/47	73/58	73/59	68/54	69/63
BLACK SABBATH Heaven & Hell (WB) "Neon Knights"	94/45	95/52	85/38	87/23	41/1
BLACKFOOT Tomcatin' (Atco) "Fox Chase"	108/42	106/52	111/0	5/0	0/0
DAVE MASON Old Crest On... (Columbia) "Paralyzed"	84/42	87/47	83/31	58/4	11/0
PHILIP LYNOTT Solo In Soho (WB) "Girls"	63/42	42/29	37/22	41/25	33/14

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Artist	6/27	6/20	6/13	6/6	5/30
PETE TOWNSHEND Empty Glass (Atco) "Door"	151/139	158/147	162/132	148/119	147/115
BOB SEGER & SILVER... Against The Wind (Capitol) "Her Strut"	135/121	145/137	148/146	146/140	147/142
GENESIS Duke (Atlantic) "Misunderstanding"	139/114	142/120	145/115	139/102	134/95
URBAN COWBOY Various (Full Moon/Asylum) "All Night Long"	132/104	139/97	134/105	134/98	131/90
GRATEFUL DEAD Go To Heaven (Arista) "Alabama Got Away"	130/93	139/92	139/91	128/84	125/74
VAN HALEN Women & Children... (WB) "Cradle Will Rock"	112/91	132/108	127/115	127/115	128/116
ERIC CLAPTON Just One Night (RSO) "Cocaine"	116/88	127/107	132/105	126/103	131/109
BILLY JOEL Glass Houses (Columbia) "R&R To Me"	102/87	105/82	121/106	120/108	125/113
TED NUGENT Scream Dream (Epic) "Wango Tango"	103/67	113/77	112/67	102/64	105/67
KINKS One For The Road (Arista) "Lola"	126/63	118/6	22/0	0/0	0/0
ALICE COOPER Flush The Fashion (WB) "Clones"	108/59	110/50	101/45	85/40	78/34
BLACKFOOT Tomcatin' (Atco) "Fox Chase"	106/58	105/38	111/2	5/0	0/0
ROADIE Various Artists (WB) "Everything"	122/55	108/50	108/77	59/2	0/0
GRAHAM PARKER &... The Up Escalator (Arista) "Endless Night"	119/52	124/43	112/48	108/37	85/23
CHEAP TRICK Found All The Parts (Epic) "Day Tripper"	107/51	108/48	102/46	90/28	87/13

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

SOUTH

WYMX 104.7

Augusta
404-722-1302

PO: ERIC NEWMAN
Address:
JEFF BECK (Epic)
ROSSINGTON COLLINS (MCA)
BOB DYLAN (Columbia)
ELTON JOHN (MCA)
"White Lady"
NATIONAL LAMPORN (Label 21)
LE RICH (Capitol)
Medium:
JO JO ZEP... (Columbia)
GRAN PARER... (Arista)
D B COOPER (SB)
JOHN ANTHONY (MCA)
DVC (SB)
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

Birmingham

205-870-9900

DR: DAN BRENNAN
Address:
RODIE (SB)
"You Better Run"
DIE DIES (Arista)
BOB DYLAN (Columbia)
"Solid Rock"
ROSSINGTON COLLINS (MCA)
"The Underneath"
Medium:
DIE DIES (Arista)
BOB DYLAN (Columbia)
"Solid Rock"
ROSSINGTON COLLINS (MCA)
"The Underneath"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

Charlotte

704-392-6191

Address:
KISS (Arista)
"I Wanna Be Rich"
"You Got Me"
ROSSINGTON COLLINS (MCA)
RODIE (SB)
"You Better Run"
PHILIP LYOTT (SB)
FOGHAT (Bearsville/MS)
TOMMY TUTOR (Columbia)
JADA PIERST (Columbia)
Medium:
SCAGGS (Columbia)
"Imaginary"
BILLY SQUIER (Capitol)
"On the Border"
"The Big Bear"
BILLY JOEL (Columbia)
"The Stranger"
BLUES BROTHERS (Arista)
"White Horse"
PAT TRAVERS BAND (Polygram)
"This Love"
Title:
CHEAP TRICK (Epic)
"Such a Good..."
ERIC CLAPTON (RSO)
"Occasional Whistle"
SINGLES:
TED NUGENT (Epic)

Columbia

803-796-8896

WJZ-FM
Address:
NO: NANA REICHT
Address:
STIFF COMPILATION
CRACK THE SKY
CHEAP TRICK (Epic)
ROSSINGTON COLLINS (MCA)
WY HOLLAND (Capitol)
IN TRANSIT (MCA)
J-REPAIR (Atlantic)
Medium:
RENEBERG (Arista)
PAT TRAVERS BAND (Polygram)
BLACK SABBATH (SB)
ROBIN LANE... (SB)
DEE LEPPARD (Mercury)
JOHN ANTHONY (MCA)
PHILIP LYOTT (SB)
JOHN STANTON (RSO)
TERRANCE BOYLAN (Arista)
RODIE (SB)
BLACKFOOT (Arista)
RODIE (SB)
"Cryin' Ball"
RAY GOREZ (Columbia)
KRODUS (Arista)
BLUES BROTHERS (Arista)
ALICE COOPER (SB)
TRICOSTER (Arista)
GENY RAFFERTY (Epic)
CLARENCE... (Columbia)
POINT BLANK (MCA)
SABRY HAGAR (Capitol)
SURVIVOR (Scotti Bros.)
KISS (Arista)
DAVE MASON (Columbia)
GRAN PARER... (Arista)
None

Corpus Christi

512-855-4841

PO: BOB FAZIO
NO: CHARLIE PALMER
Address:
ROSSINGTON COLLINS (MCA)
NIGHTMARE (Mercury)
AL DIKEOLA (Columbia)
L. CARRER (Arista)
LAMBOR CRAMTON...
Medium:
"White Lady"
DEF LEPPARD (Mercury)
QUEEN (Elektra)
"Dirt Band" (Epic)
SILencers (Princeton)
Hotlist:
RODIE (SB)
"You Better Run"
None

WYMX 104.7

Augusta
404-722-1302

PO: ERIC NEWMAN
Address:
JEFF BECK (Epic)
ROSSINGTON COLLINS (MCA)
BOB DYLAN (Columbia)
ELTON JOHN (MCA)
"White Lady"
NATIONAL LAMPORN (Label 21)
LE RICH (Capitol)
Medium:
JO JO ZEP... (Columbia)
GRAN PARER... (Arista)
D B COOPER (SB)
JOHN ANTHONY (MCA)
DVC (SB)
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

KTXQ Dallas-Ft. Worth

214-528-5500

ALBUM ROCK
PO: TIM SPENCER
NO: TEMPLE LINDSAT
Address:
ROSSINGTON COLLINS (MCA)
JEFF BECK (Epic)
BOB DYLAN (Columbia)
"Rocky Mountain High"
"Jackson Phone"
Medium:
POINT BLANK (MCA)
FLASH & THE PAN (Epic)
TED NUGENT (Epic)
CHEAP TRICK (Epic)
SABRY HAGAR (Capitol)
RODIE (SB)
DEE LEPPARD (Mercury)
STANLEY CLARKE (Epic)
ALICE COOPER (SB)
"I Wanna Be Rich"
"You Got Me"
"Solid Rock"
"The Underneath"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

El Paso

915-533-8211

PO: GAVEL MILLER
Address:
RODIE (SB)
"You Better Run"
"New Spring"
"Urban Cowboy"
Medium:
BLUES BROTHERS (Arista)
ALICE COOPER (SB)
"I Wanna Be Rich"
"You Got Me"
"Solid Rock"
"The Underneath"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

The Q KLAQ

915-544-8884

PO: BOB SAGESEN
NO: TIM PAGE
Address:
RODIE (SB)
"You Better Run"
"New Spring"
"Urban Cowboy"
Medium:
BLUES BROTHERS (Arista)
ALICE COOPER (SB)
"I Wanna Be Rich"
"You Got Me"
"Solid Rock"
"The Underneath"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

Houston

713-528-4591

PO: YVONNE CARO
Address:
ROSSINGTON COLLINS (MCA)
BLUES BROTHERS (Arista)
HOTELS (Capitol)
NEW ADVENTURES (Polygram)
Medium:
TOMMY TUTOR (Columbia)
BILLY JOEL (Columbia)
ELTON JOHN (MCA)
"The Stranger"
BLUES BROTHERS (Arista)
"White Horse"
PAT TRAVERS BAND (Polygram)
"This Love"
Title:
CHEAP TRICK (Epic)
"Such a Good..."
ERIC CLAPTON (RSO)
"Occasional Whistle"
SINGLES:
TED NUGENT (Epic)

WFYV Jacksonville

904-246-7477

PO: AND MESSIO
Address:
JEFF BECK (Epic)
ROSSINGTON COLLINS (MCA)
QUEEN (Elektra)
Medium:
PHILIP LYOTT (SB)
VOLUNTEER JIM VI (Epic)
SABRY HAGAR (Capitol)
VAN HALEN (SB)
FLASH & THE PAN (Epic)
JOURNEY (Arista)
KISS (Arista)
BLUES BROTHERS (Arista)
ALICE COOPER (SB)
CHEAP TRICK (Epic)
"You Better Run"
"New Spring"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

95 Jacksonville

904-633-2785

PO: JAMIE BROOKS
NO: RICHARD LABELS
Address:
ROSSINGTON COLLINS (MCA)
JEFF BECK (Epic)
"Rocky Mountain High"
"Jackson Phone"
Medium:
POINT BLANK (MCA)
FLASH & THE PAN (Epic)
TED NUGENT (Epic)
CHEAP TRICK (Epic)
SABRY HAGAR (Capitol)
RODIE (SB)
DEE LEPPARD (Mercury)
STANLEY CLARKE (Epic)
ALICE COOPER (SB)
"I Wanna Be Rich"
"You Got Me"
"Solid Rock"
"The Underneath"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

WYMX 104.7

Augusta
404-722-1302

PO: ERIC NEWMAN
Address:
JEFF BECK (Epic)
ROSSINGTON COLLINS (MCA)
BOB DYLAN (Columbia)
ELTON JOHN (MCA)
"White Lady"
NATIONAL LAMPORN (Label 21)
LE RICH (Capitol)
Medium:
JO JO ZEP... (Columbia)
GRAN PARER... (Arista)
D B COOPER (SB)
JOHN ANTHONY (MCA)
DVC (SB)
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

Rock 104 Knoxville

615-637-1010

PO: ERIC NEWMAN
NO: TEMPLE LINDSAT
Address:
ROSSINGTON COLLINS (MCA)
JEFF BECK (Epic)
BOB DYLAN (Columbia)
ELTON JOHN (MCA)
"White Lady"
NATIONAL LAMPORN (Label 21)
LE RICH (Capitol)
Medium:
JO JO ZEP... (Columbia)
GRAN PARER... (Arista)
D B COOPER (SB)
JOHN ANTHONY (MCA)
DVC (SB)
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

K94 KSMB Lafayette

318-232-1311

PO: RAY SUTLEY
NO: JAY WALKER
Address:
BLUES BROTHERS (Arista)
BOB DYLAN (Columbia)
"Solid Rock"
"The Underneath"
Medium:
BLUES BROTHERS (Arista)
ALICE COOPER (SB)
"I Wanna Be Rich"
"You Got Me"
"Solid Rock"
"The Underneath"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

Memphis

901-728-0080

PO: TOM JONES
NO: REDDARD
Address:
ROSSINGTON COLLINS (MCA)
BLUES BROTHERS (Arista)
HOTELS (Capitol)
NEW ADVENTURES (Polygram)
Medium:
TOMMY TUTOR (Columbia)
BILLY JOEL (Columbia)
ELTON JOHN (MCA)
"The Stranger"
BLUES BROTHERS (Arista)
"White Horse"
PAT TRAVERS BAND (Polygram)
"This Love"
Title:
CHEAP TRICK (Epic)
"Such a Good..."
ERIC CLAPTON (RSO)
"Occasional Whistle"
SINGLES:
TED NUGENT (Epic)

Miami

305-371-8641

PO: KEITH SLEY
NO: BOB PARDNER
Address:
AL THORSON (Arista)
LARRY NIXON (Arista)
Medium:
TERRANCE BOYLAN (Arista)
PAUL McCARTNEY (Capitol)
GENY RAFFERTY (Epic)
SABRY HAGAR (Capitol)
VAN HALEN (SB)
FLASH & THE PAN (Epic)
JOURNEY (Arista)
KISS (Arista)
BLUES BROTHERS (Arista)
ALICE COOPER (SB)
CHEAP TRICK (Epic)
"You Better Run"
"New Spring"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

Miami

305-672-2500

PO: RICK PETERS
NO: BOB PARDNER
Address:
AL THORSON (Arista)
LARRY NIXON (Arista)
Medium:
TERRANCE BOYLAN (Arista)
PAUL McCARTNEY (Capitol)
GENY RAFFERTY (Epic)
SABRY HAGAR (Capitol)
VAN HALEN (SB)
FLASH & THE PAN (Epic)
JOURNEY (Arista)
KISS (Arista)
BLUES BROTHERS (Arista)
ALICE COOPER (SB)
CHEAP TRICK (Epic)
"You Better Run"
"New Spring"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

95 Rock Montgomery

205-832-4295

PO: CRAIG MUSTARD
Address:
ROSSINGTON COLLINS (MCA)
JEFF BECK (Epic)
"Rocky Mountain High"
"Jackson Phone"
Medium:
POINT BLANK (MCA)
FLASH & THE PAN (Epic)
TED NUGENT (Epic)
CHEAP TRICK (Epic)
SABRY HAGAR (Capitol)
RODIE (SB)
DEE LEPPARD (Mercury)
STANLEY CLARKE (Epic)
ALICE COOPER (SB)
"I Wanna Be Rich"
"You Got Me"
"Solid Rock"
"The Underneath"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

103 Nashville

615-244-9532

Address:
GRATEFUL DEAD (Arista)
SS JOHNNY & JAMES (Mercury)
BLUES BROTHERS (Arista)
QUEEN (Elektra)
Medium:
PHILIP LYOTT (SB)
VOLUNTEER JIM VI (Epic)
SABRY HAGAR (Capitol)
VAN HALEN (SB)
FLASH & THE PAN (Epic)
JOURNEY (Arista)
KISS (Arista)
BLUES BROTHERS (Arista)
ALICE COOPER (SB)
CHEAP TRICK (Epic)
"You Better Run"
"New Spring"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None



GAS GUZZLER - It may be short on mileage, but it's long on looks: this restored 1931 Model A Ford was the grand prize at Love 94/Miami's recent 1930's Party, where listeners in costumes of the era wined and dined with the station's air personalities.

WNO New Orleans

504-889-2424

PO: JEFF GERBER
NO: STEVE HODG
Address:
E. CARRER (Arista)
"Solid Rock"
"The Underneath"
Medium:
TOMMY TUTOR (Columbia)
BILLY JOEL (Columbia)
ELTON JOHN (MCA)
"The Stranger"
BLUES BROTHERS (Arista)
"White Horse"
PAT TRAVERS BAND (Polygram)
"This Love"
Title:
CHEAP TRICK (Epic)
"Such a Good..."
ERIC CLAPTON (RSO)
"Occasional Whistle"
SINGLES:
TED NUGENT (Epic)

fm99 Norfolk

804-623-9667

PO: BOB REIDER
Address:
JEFF BECK (Epic)
"Rocky Mountain High"
"Jackson Phone"
Medium:
POINT BLANK (MCA)
FLASH & THE PAN (Epic)
TED NUGENT (Epic)
CHEAP TRICK (Epic)
SABRY HAGAR (Capitol)
RODIE (SB)
DEE LEPPARD (Mercury)
STANLEY CLARKE (Epic)
ALICE COOPER (SB)
"I Wanna Be Rich"
"You Got Me"
"Solid Rock"
"The Underneath"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

North Charleston

803-554-7154

PO: ALICE HENDERSON
Address:
ROSSINGTON COLLINS (MCA)
JEFF BECK (Epic)
"Rocky Mountain High"
"Jackson Phone"
Medium:
POINT BLANK (MCA)
FLASH & THE PAN (Epic)
TED NUGENT (Epic)
CHEAP TRICK (Epic)
SABRY HAGAR (Capitol)
RODIE (SB)
DEE LEPPARD (Mercury)
STANLEY CLARKE (Epic)
ALICE COOPER (SB)
"I Wanna Be Rich"
"You Got Me"
"Solid Rock"
"The Underneath"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

WDIZ Orlando

305-645-1802

PO: JOE KRAUSE
NO: MIKE LYONS
Address:
ROSSINGTON COLLINS (MCA)
JEFF BECK (Epic)
"Rocky Mountain High"
"Jackson Phone"
Medium:
POINT BLANK (MCA)
FLASH & THE PAN (Epic)
TED NUGENT (Epic)
CHEAP TRICK (Epic)
SABRY HAGAR (Capitol)
RODIE (SB)
DEE LEPPARD (Mercury)
STANLEY CLARKE (Epic)
ALICE COOPER (SB)
"I Wanna Be Rich"
"You Got Me"
"Solid Rock"
"The Underneath"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

Z107 Orlando

305-298-5510

PO: BILL HINS
Address:
ROSSINGTON COLLINS (MCA)
JEFF BECK (Epic)
"Rocky Mountain High"
"Jackson Phone"
Medium:
POINT BLANK (MCA)
FLASH & THE PAN (Epic)
TED NUGENT (Epic)
CHEAP TRICK (Epic)
SABRY HAGAR (Capitol)
RODIE (SB)
DEE LEPPARD (Mercury)
STANLEY CLARKE (Epic)
ALICE COOPER (SB)
"I Wanna Be Rich"
"You Got Me"
"Solid Rock"
"The Underneath"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

WQDR Raleigh

919-832-8311

PO: DANIEL BRIDY
NO: BOB PHILLIPS
Address:
ROSSINGTON COLLINS (MCA)
JEFF BECK (Epic)
"Rocky Mountain High"
"Jackson Phone"
Medium:
POINT BLANK (MCA)
FLASH & THE PAN (Epic)
TED NUGENT (Epic)
CHEAP TRICK (Epic)
SABRY HAGAR (Capitol)
RODIE (SB)
DEE LEPPARD (Mercury)
STANLEY CLARKE (Epic)
ALICE COOPER (SB)
"I Wanna Be Rich"
"You Got Me"
"Solid Rock"
"The Underneath"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

XL102 Richmond

804-282-9731

PO: BOB DAVIS
NO: DAVID BERNSTEIN
Address:
ROSSINGTON COLLINS (MCA)
JEFF BECK (Epic)
"Rocky Mountain High"
"Jackson Phone"
Medium:
POINT BLANK (MCA)
FLASH & THE PAN (Epic)
TED NUGENT (Epic)
CHEAP TRICK (Epic)
SABRY HAGAR (Capitol)
RODIE (SB)
DEE LEPPARD (Mercury)
STANLEY CLARKE (Epic)
ALICE COOPER (SB)
"I Wanna Be Rich"
"You Got Me"
"Solid Rock"
"The Underneath"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

KISS-FM San Antonio

512-223-6211

PO: JOE ANTHONY
Address:
ROSSINGTON COLLINS (MCA)
JEFF BECK (Epic)
"Rocky Mountain High"
"Jackson Phone"
Medium:
POINT BLANK (MCA)
FLASH & THE PAN (Epic)
TED NUGENT (Epic)
CHEAP TRICK (Epic)
SABRY HAGAR (Capitol)
RODIE (SB)
DEE LEPPARD (Mercury)
STANLEY CLARKE (Epic)
ALICE COOPER (SB)
"I Wanna Be Rich"
"You Got Me"
"Solid Rock"
"The Underneath"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

98Rock Tampa

813-224-0742

PO: BOB TAB CLEVE
Address:
ROSSINGTON COLLINS (MCA)
JEFF BECK (Epic)
"Rocky Mountain High"
"Jackson Phone"
Medium:
POINT BLANK (MCA)
FLASH & THE PAN (Epic)
TED NUGENT (Epic)
CHEAP TRICK (Epic)
SABRY HAGAR (Capitol)
RODIE (SB)
DEE LEPPARD (Mercury)
STANLEY CLARKE (Epic)
ALICE COOPER (SB)
"I Wanna Be Rich"
"You Got Me"
"Solid Rock"
"The Underneath"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None

KMOO Tulsa

918-684-2810

PO: BILL BRAD
NO: CHARLIE WEST
Address:
ROSSINGTON COLLINS (MCA)
JEFF BECK (Epic)
"Rocky Mountain High"
"Jackson Phone"
Medium:
POINT BLANK (MCA)
FLASH & THE PAN (Epic)
TED NUGENT (Epic)
CHEAP TRICK (Epic)
SABRY HAGAR (Capitol)
RODIE (SB)
DEE LEPPARD (Mercury)
STANLEY CLARKE (Epic)
ALICE COOPER (SB)
"I Wanna Be Rich"
"You Got Me"
"Solid Rock"
"The Underneath"
Hotlist:
BLACKFOOT (Arista)
CHEAP TRICK (Epic)
BLUES BROTHERS (Arista)
VAN HALEN (SB)
GENESIS (Atlantic)
PETER GABRIEL (Mercury)
"Don't Remember"
None



Jim Duncan

Country

News Notes

Country radio looks real good in the early Arbitron returns. Upward progress seen at WCXI/Detroit, WHK/Cleveland, WPOC-FM/Baltimore, and WMZQ-FM/Washington, D.C.; while KIKK-FM remains the top Country station in Houston, moving into the overall number two spot, 12 plus, with an 8.6. Good shows! (More details and other ratings begin on Page 1 of this week's R&R.) ... Had an excellent time this past weekend doing the third annual KLAC broadcast from the Catalina Island Chili Cookoff. (When was the last time you had to go "26 miles across the sea" to do a remote?) KLAC's Jerry Naylor and I did the broadcast from 2 to 11pm. It was really a gas! (You chili lovers will know what I mean.) ... By the way, KLAC has a new VP/GM joining the station next Tuesday. He is Don Kelly from P/A-formatted WIP/Philadelphia, also a Metromedia station. Stu Levy will remain with KLAC as VP/Director of Sales. (See Page 1 for the complete story.) ... R&R Nashville Editor Biff Collie will be among the guest speaker-panelists at the second FICAP (Federation Of International Country Air Personalities) Radio Mini-clinic this Friday and Saturday (6-27 & 28) in Columbus, OH. WMNI will be the host station of the event at the Southern Hotel. Other participants will include King Edward from WSLC/Roanoke, VA; Bobby Denton of WIVK/Knoxville, TN; Chris Taylor, KYNN/Omaha; and everyone's favorite "Southern Gentleman," Sonny James. RCA's Steve Wariner and Mercury's Larry G. Hudson will provide the musical entertainment. If you are a disc jockey/air personality, and will be in the area, please stop in ... Contrary to some rumors, there is no truth to the fact that WKKW/Allentown, PA will be changing formats from Country to Top 40. Operations Director Jeff Frank tells R&R the station is alive and cooking with Country music ... George Conrad, formerly of WSUN/St. Petersburg, FL, has been named MD of WIXL-FM/Newton, NJ. Conrad is programming a weekly bluegrass show and could use some fresh product. If you can help: WIXL-FM, Box 40, Newton, NJ 07860 ... KVIB-FM/Kihei (Maui in Hawaii) is now programming Radio Arts' "Bright 'n' Easy" Country format ... Mike Horey (Brady), former PD of KUZZ/Bakersfield and for the past year with KNIX/Phoenix, will be exiting the station as of this Friday (6-27). Horey will be joining a Houston Top 40 station to do middays. Mike is also getting married on July 3 to Mary Smith, a lady he met in Bakersfield. She worked for sister FM station KKXX. Good luck to both ... Chris Michaels, PD of WDLB, sends out an "SOS" from Marshfield, WI. The earlier part of this month, the area was hit with severe thunderstorms and flooding. The station was flooded in the basement, the location of their sales offices and music storage library. It lost a good portion of its newly-formed library of Country oldies as well as some albums. If you can send a care package of "greatest hits" albums or singles to get the station on the right track again, it would be greatly appreciated. Since WDLB is a cart operation, Chris says one copy will be fine. WDLB's address is P.O. Box 630, Marshfield, WI 54449 ... So what's news with you?



Air Waves

WKMF/Flint, MI PD Lee Philips (center) is seen here with the winners of the recent WKMF "Tough Man Contest." The station sponsored elimination-style boxing to determine Flint's main-mean-man. Also seen (l-r) is WKMF's Gary De Santis, second place winner Brian Greenfield (an area gravedigger), Mike White, the first place winner, and WKMF's afternoon man Terry Lough. Just in case you are not sure of which one of the above is winner Mike White and which is PD Lee Philips, here is an easy way: White is the really mean looking tall dude with that "I-think-I'd-like-to-cram-this-silly-trophy-down-your-throat" look in his eyes. Philips is the guy in the middle with the big grin. ("Why is he grinning?" you ask.) You see, Philips is happy to report he will be sporting a whole new wardrobe at the next year's Country Radio Seminar. Do you think it has anything to do with the fact that Mike White is a Flint-area clothing salesman? (Can't wait to see Philips in that purple paisley leisure suit.) ... WKSJ/Mobile claims to be the first radio station to buy a mechanical bull, like the one being made popular by the new "Urban Cowboy" movie. They debuted the bull at the local Hilton Hotel Western food feast. The all-you-can-eat barbeque was held in the Hilton's parking lot, which was set up like a corral. Country and bluegrass music were featured all evening. WKSJ listeners payed \$15 per person and the money went to the Cancer Research Fund at the University of So. Alabama ... WCAW/Charleston ran an "Urban Cowboy" weekend in which listeners won theater tickets by calling in and correctly guessing which one of the air personalities would ride or be thrown from the imaginary mechanical bull ... WJRB/Nashville is having "Western Swing" night every Sunday at an area Ramada Inn. Besides special drink prices and prizes, the station will have Arthur Murray instructors teach some of the now-popular Texas-oriented dances ... KLAB/Denver just ran its third "Classic Weekend" playing oldies, some that go back as far as the 1920's ... KIKK/Houston is sponsoring a "Monte Carlo Night" featuring games of blackjack and roulette to benefit Houston's Big Brothers and Sisters. Area media personalities, many from television, will act as dealers for the fundraiser, as will the KIKK air staff ... Bill Anderson will perform at his station's third annual listener appreciation show on June 28. Special guests on the KFTN/Provo, UT show will include the Statler Brothers and Stephanie Winslow ... KEEN/San Jose has set Don Gibson and the Kendalls for the city's Cultural Arts Festival ... Let's hear from you: R&R Country 1930 Century Park West, Los Angeles, CA 90067 ...

WHAT'S WRONG WITH THIS WHN PICTURE?



ANSWER:

There is nothing wrong with Larry Gallin, and brothers Steve and Rudy being seen visiting with WHN/New York air personalities Jessie and Lee Arnold at the recent all day "Country Sunday" music festival held at Giants Stadium in Meadowlands, New Jersey. R&R found it unbelievable that WHN's PD Ed Salamon was NOT in the picture. What R&R also finds unbelievable is the fact that you are actually reading the newspaper upside down.



PICTURE PEOPLE — At the top, Mutual Broadcasting System's Director of Music Programming, Glen Morgan (right) visits with RCA recording artist Ronnie Milsap, Orlando Records' Leon Everette, and Wheeling, WV "Jamboree USA" director Garry Brightman. The "Jamboree" shows are taped weekly and aired on some 250 Mutual affiliates. ... In the middle, KSO/Des Moines PD Jarrett Day visits with Gail Davies at a KSO cocktail reception for station sponsors and performers at the KSO Spring Concert. Other performers included Ronnie McDowell, Big Al Downing and The Wilburn Brothers. KSO reports 12,000 fans were in attendance ... Gail Davies's fellow Warner Brothers recording artist Con Hunley is seen being visited by WVOJ/Jacksonville, FL staffers Linda Byrd and Karen Cohen. Hunley was appearing in Jacksonville recently with the Oak Ridge Boys ... CBS performer Johnny Duncan gets together with some radio friends at WUBE/Cincinnati. Seen (l-r) are CBS/Cincinnati Promotion Manager Pete Anderson, WUBE's PD Paul O'Brien, Johnny, WUBE Promotion Director Holly Robertson, and WUBE afternoon personality Dave Williams.

NOTE: The opinions of individual editors expressed in photo captions do not necessarily reflect R&R's official editorial and typesetting standards

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BARBARA MANDRELL Crackers (MCA)

On 67% of reporting stations. Some adds this week include WEEP, WHK, KIKK, WKDA, KENR, WQQT, KLVI, WNOW, WBAX, WNVY, KCEY. Charts: 36-30 KSO, 28-20 KCKC, 39-27 WBAM, debut 29 WIL, debut 20 WHOO, debut 27 KMPS, debut 28 WYDE, 39-30 WITL. R&R Chart: Debut 33.

KENNY ROGERS Love The World Away (UA)

62% of reporters on this record. Charts: debut 21 KLAJ, 36-26 WDG, debut 24 WMC, 32-21 WMZQ, debut 28 WCXI, 14-9 WEEP, 20-15 WHOO, 37-28 WQQT, 36-29 WFMS, debut 27 KGFX. Adds: WUBE, WYDE, WPOR, KNIX, WIL, WKDA, KENR, WINN, KMPS, KVOO. R&R Chart: Debut 34.

RONNIE MILSAP Cowboys And Clowns (RCA)

On 61% of reporting stations. Charts: debut 19 WHN, debut 21 WIRK-FM, 41-30 KRMD, 32-26 KNEW, debut 28 WSM, debut 25 KNOE, debut 26 KMPS, 30-22 WADR. Adds: KOKE, KLZ, WMUS, WSEN, WIL, WNVY, WSUN, WNOW, KKAL, WTHI, WKXA, WPOR. R&R Chart: Debut 35.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order of activity for this week. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

ROSANNE CASH "Take Me, Take Me" (Columbia) 69/9, KNEW, KLZ, WJJD, WHK, WSUN, WMUS, WSAI, WTHI, KBET. Charts: 29-19 KMPS, 16-9 WMZQ, 34-27 WXCL, 29-19 KRMD, 24-17 WUNI, 22-16 KIKK, 38-25 KKYX, 32-23 KFEQ, 42-30 KHEY, 36-30 KIKX. R&R Chart: Debut 36.

LORETTA LYNN "Naked In The Rain" (MCA) 62/5, WFMS, WKCO, KOKE, WIXY, WEAT. Charts: 39-29 KWKH, 9-8 WMZQ, 36-29 WCMS, 34-24 WBAM, 36-28 KYNN, 23-18 KSO, 23-18 KFGO, 29-22 KFTN, 35-26 KRMD, 33-28 WXCL, 33-29 WCXI, 29-23 WKXA, 28-22 WSEN, 41-30 KKYX. R&R Chart: Debut 39.

CONWAY TWITTY "I've Never Seen The Likes..." (MCA) 62/27. One of the "Most Added" for the second week in a row. Some new adds include KSOP, KLAJ, KCUB, KNIX, WSAI, KVOO, WJJD, WKDA, WINN, KRMD, WYDE, WQQT, WSM, WYVA, WYVA. Flip added at KLAJ, KWKH.

REBA McENTIRE "(You Lift Me Up) To..." (Mercury) 61/10, WCMS, WKSJ, WINN, KOKE, WSUN, KFGO, KGFX, WHBF, WNRS, KBET. Charts: 30-20 KMPS, 34-24 WYVA, 32-24 KSO, 29-22 CKLW-FM, 36-28 KWKH, 36-27 WSLR.

LEON EVERETTE "Over" (Orlando) 59/4, WUBE, KSO, WSUN, KOKE. Charts: 30-24 KIKK, 35-28 WJJD, 31-25 WXCL, 8-7 WCOS-FM, 30-22 WSLR, 27-15 KMPS, 40-30 KRAK, 26-20 WBAM, 32-15 WMZQ, 36-25 CKLW-FM, 35-24 KKYX, 29-21 KZIP, 39-25 WAXX.

DON KING "Here Comes That Feeling Again" (Epic) 57/1, KIKX. Charts: 27-20 KRMD, 13-8 WCMS, 38-30 KVET, 35-27 KEED, 36-27 KKYX, 18-13 WIRK-FM, 39-28 WKKN, 35-29 WXCL, 25-19 WCOS-FM, 20-16 KFTN.

FREDDIE HART "Sure Thing" (Sunbird) 55/6, KFGO, KSO, WIL, WNVY, WBAM, KBMR. Charts: 20-13 CKLW-FM, 23-13 KMPS, 35-27 KIKX, 36-29 WKCO, 27-22 WJJD, 27-21 KWMT, 34-27 KRMD, 30-24 WXCL, 35-28 WCOS-FM, 40-30 WAXX.

ROY ORBISON & EMMYLOU HARRIS "That Lovin'..." (WB) 52/22. One of the "Most Added" this week. New at KLAJ, WMAQ, WCXI, KFTN, KNIX, KTOM, KRAK, KEBC, KBMR, WFMS, KWMT, WSLR, WNRS, WMUS, WCOS-FM, KLVI, WYDE, WKDA, KVET, WKXA, WADR, WOKQ. Charts: 33-29 KNEW, debut 28 KMPS, 35-30 WEEP, debut 29 WSUN.

PORTER WAGONER & DOLLY PARTON "Making Plans" (RCA) 51/12, KNIX, WINN, KEBC, WCXI, KVOO, WXCL, KWMT, WTHI, KYNN, KNOE, KWKH, WVOJ, 38-29 WADR, 25-20 WSUN.

DEAN DILLON "What Good Is A Heart" (RCA) 51/6, KIKX, WHK, KHEY, WINN, WNVY, KKYX. Charts: 23-15 KRMD, 36-30 WCOS-FM, 37-28 KFTN, 32-28 KRAM, 31-25 KRZY, 28-18 KTOM, 32-27 CKLW-FM, 28-24 WCXI.

GEORGE JONES & JOHNNY PAYCHECK "When You're Ugly..." (Epic) 44/10, WEEP, WYVA, WOKQ, KLVI, WIRK-FM, WKDA, WKMF, WHBF, WXCL, KMAK. Charts: 35-27 KFTN, 29-23 KSO, debut 25 KTOM.

BILLY "CRASH" CRADDOCK "Sea Cruise" (Capitol) 41/6, KSOP, KMAK, KBET, WHBF, KNOE, WCMS. Charts: 27-21 KSO, 30-26 WUNI, debut 25 KYNN.

DANNY WOOD "A Heart's Been Broken" (RCA) 38/13, WADR, KCUB, KLAJ, WNRS, WKKN, WIL, WXCL, WSLR, KYNN, WSM, KWKH, WEAT, WVOJ, debut 30 KTOM.

GARY STEWART "Cactus And A Rose" (RCA) 38/5, KEED, CKLW-FM, KVOO, WHBF, WVOJ. Charts: 38-28 KRMD, 30-23 KRZY, 24-19 KFGO, 29-25 WSEN.

JOHNNY CASH "Song Of The Patriot" (Columbia) 38/4, WHBF, KHEY, KOKE, WQQT. Charts: 36-29 KRMD, 37-24 WAXX, 29-24 WUBE, 33-28 KSO.

MERLE HAGGARD "Misery And Gin" (MCA) 37/37. The "Most Added" record this week. Some new stations include KLAJ, KCKC, KLAJ, KNEW, KEEN, KMPS, WSLR, WUBE, WNRS, WHK, WCXI, WDDD, WSAI, WFMS, WXCL, KWMT, KRMD, WYDE, WUNI, WBAM, WMC, WIRK-FM, KKYX, WADR, WKXA.

ANNE MURRAY "I'm Happy Just To Dance With You" (Capitol) 37/20. One of the week's "Most Added"; new at KSOP, KRAM, KLAJ, KSO, WAXX, WITL, KENR, KVOO, WQQT, KIKK, WYDE, WEAT, WKXA, WPOR, WADR, WBAX, WTHI, WKCO, KMAK, KSSS, 33-29 WMZQ.

Others Getting Significant Action

EDDY ARNOLD "That's What I Get For Loving You" (RCA) 34/14, WMZQ, KVET, KWKH, WUNI, WJJD, KVOO, CKLW-FM, KLAJ, KRAM, KMPS, KNIX, KTOM, KCEY, KBET.
GAIL DAVIES "Good Lovin' Man" (WB) 33/10, WMZQ, KEED, KRAM, KEBC, WITL, KMAK, WINN, WCOS-FM, WBAM, KBET.

Radio & Records

NATIONAL AIRPLAY/40

June 27, 1980

Three Weeks Last Weeks Week

Three Weeks	Two Weeks	Last Weeks	Week	Artist/Record
5	2	1	1	GEORGE JONES/He Stopped Loving Her Today (Epic)
10	3	3	2	JOHN CONLEE/Friday Night Blues (MCA)
16	10	6	3	CHARLEY PRIDE/You Win Again (RCA)
17	13	10	4	MICKEY GILLEY/True Love Ways (Epic)
21	14	7	5	MERLE HAGGARD & CLINT EASTWOOD/Bar Room Buddies (Elektra)
20	15	8	6	CONWAY TWITTY & LORETTA LYNN/It's True Love (MCA)
11	6	5	7	WILLIE NELSON/Midnight Rider (Columbia)
22	18	9	8	CRYSTAL GAYLE/The Blue Side (Columbia)
2	1	2	9	OAK RIDGE BOYS/Trying To Love Two Women (MCA)
12	8	4	10	MEL TILLIS/Your Body Is An Outlaw (Elektra)
30	22	13	11	BELLAMY BROTHERS/Dancin' Cowboys (WB/Curb)
-	36	26	12	CHARLIE DANIELS BAND/In America (Epic)
34	31	19	13	WAYLON JENNINGS/Clyde (RCA)
-	34	28	14	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
40	35	22	15	HANK WILLIAMS JR./Kaw-Liga (Elektra)
35	32	29	16	ALABAMA/Tennessee River (RCA)
39	29	31	17	EMMYLOU HARRIS/Wayfaring Stranger (WB)
7	9	11	18	CRISTY LANE/One Day At A Time (UA)
31	28	27	19	CHARLY McCLAIN/Let's Put Our Love In Motion (Epic)
9	16	16	20	MOE & JOE/Tell Ole I Ain't Here... (Columbia)
13	12	12	21	TAMMY WYNETTE/(He Was There) When I Needed You (Epic)
-	40	33	22	JACKY WARD/Save Your Heart For Me (Mercury)
38	33	30	23	REX ALLEN JR./It's Over (WB)
29	25	20	24	LACY J. DALTON/Losing Kind Of Love (Columbia)
15	17	18	25	JIM REEVES w/DEBORAH ALLEN/Take Me In Your Arms... (RCA)
1	5	14	26	RONNIE MILSAP/My Heart (RCA)
6	4	15	27	T.G. SHEPPARD/Smooth Sailing' (WB/Curb)
-	-	37	28	DOTTIE WEST/Leavin's For Unbelievers (UA)
-	-	34	29	EDDIE RABBITT/Drivin' My Life Away (Elektra)
28	26	23	30	MOE BANDY/The Champ (Columbia)
4	11	24	31	ANNE MURRAY/Lucky Me (Capitol)
19	19	17	32	RAZZY BAILEY/Too Old To Play Cowboy (RCA)
-	-	33	33	BARBARA MANDRELL/Crackers (MCA)
-	-	34	34	KENNY ROGERS/Love The World Away (UA)
-	-	35	35	RONNIE MILSAP/Cowboys And Clowns (RCA)
-	-	36	36	ROSANNE CASH/Take Me, Take Me (Columbia)
-	-	39	37	JOHNNY DUNCAN/I'm Gonna Love You... (Columbia)
-	-	38	38	LARRY GATLIN & GATLIN BROS./We Are Number One (Columbia)
-	-	39	39	LORETTA LYNN/Naked In The Rain (MCA)
-	-	40	40	JERRY LEE LEWIS/Honky Tonk Stuff (Elektra)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

BILLIE JO SPEARS "Natural Attraction" (UA) 32/10, WPOR, KSOP, KRZY, KCEY, KLAJ, WXCL, WUNI, KLVI, KVET, WEAT.

DAVID ALLAN COE & BILL ANDERSON "Get A Little Dirt..." (Columbia) 31/5, WXCL, WNRS, KWKH, WBAM, WKDA, 36-27 WYVA, 28-19 WSEN.

STEPHANIE WINSLOW "Try It On" (WB/Curb) 30/11, KMPS, WYVA, WSM, KFTN, KEED, WNRS, KOKE, WSLR, KGFX, WHK, WITL, 41-30 CKLW-FM, 30-25 KSO.

KENNY DALE "Thank You Ever-Lovin'" (Capitol) 28/11, KENR, KNOE, WUNI, CKLW-FM, KYNN, KCUB, KIKX, KFTN, KCEY, KRAK, KEED.

JOE STAMPLEY "Haven't I Loved You..." (Epic) 28/6, KEEN, WXCL, KLAJ, KCEY, KYNN, WITL.

EDDY RAVEN "You've Got Those Eyes" (Dimension) 28/4, KMAK, WKMF, WHBF, WBAM, 37-30 WKKN, 37-30 KWKH.

STONEY EDWARDS "No Way To Drown A Memory" (Music America) 28/3, KBET, WUNI, WYVA, 40-28 KHEY.

JEANNE PRUETT "It's Too Late" (IBC) 27/8, WUNI, WBAM, KBMR, KYNN, CKLW-FM, WITL, KLAJ, KSSS.

JOHNNY RUSSELL "We're Back In Love Again" (Mercury) 27/8, KWKH, WVOJ, WAXX, KVOO, KYNN, WKKN, KRAK, KNIX.

LYNN ANDERSON "Even Cowgirls Get The Blues" (Columbia) 23/12, KVET, WIRK-FM, KWKH, KNOE, KVOO, KBMR, KEBC, CKLW-FM, KRZY, KNIX, KEED, KSSS.

TOMMY OVERSTREET "Sue" (Elektra) 21/4, WXCL, WCOS-FM, WUNI, WVOJ.

MARGO SMITH "My Guy" (WB) 18/18, WYVA, WADR, WKXA, KRMD, WEAT, WLAS, KFGO, KGFX, WUBE, KEBC, WKCO, WFMS, WSAI, WAXX, KRAK, KRZY, KIKX, KCUB.

ED BRUCE "The Last Cowboy Song" (MCA) 18/9, WYVA, KNOE, KVOO, KEBC, WITL, KSSS, KEEN, KMPS, KEED.

MARTY ROBBINS "One Man's Trash..." (Columbia) 17/11, KCUB, KNIX, KSSS, WSLR, KWMT, KVOO, KYNN, WMUS, KNOE, WOKQ, WSEN.

MEL McDANIEL "Hello Daddy, Good Morning Darling" (Capitol) 16/10, WMZQ, WSM, KVET, KVOO, WXCL, WSLR, KFEQ, WUBE, KSSS, KEED.

MAC DAVIS "Let's Keep It That Way" (Casablanca) 13/13, WHK, WMC, WIRK-FM, KCKC, KMPS, WSLR, KLAJ, KKYX, KFTN, KEEN, KEBC, WDDD, KTOM.

JERRY REED "Friendly Family Inn" (RCA) 11/11, WSM, KKYX, KRZY, KCKC, WMZQ, WIRK-FM, WADR, WCMS, WLAS, CKLW-FM, KNOE.

BRENDA LEE "Don't Promise Me Anything (Do It)" (MCA) 10/10, KSO, KEEN, KRMD, WEAT, KMAK, WSM, KVET, KFEQ, WLAS, KFGO.

ROY HEAD "Long Drop" (Elektra) 10/8, KENR, KHEY, KFTN, KIKK, CKLW-FM, KWKH, WAXX, KFEQ.

WAYNE KEMP "Love Goes To Hell When It Dies" (Mercury) 7/6, WMZQ, KSOP, KRMD, WIRK-FM, KVOO, KEBC, on KMPS.

STEVE WARINER "The Easy Parts Over" (RCA) 7/7, WSLR, KRAK, KKYX, WYVA, KFTN, WBAM, KEED.

Most Requested

LW	TW	Artist/Record
3	1	CHARLIE DANIELS BAND (Epic)
2	2	GEORGE JONES (Epic)
1	3	HAGGARD & EASTWOOD (Elektra)
6	4	WAYLON JENNINGS (RCA)
10	5	HANK WILLIAMS JR. (Elektra)
7	6	CONWAY & LORETTA (MCA)
9	7	ALABAMA (RCA)
-	8	CHARLEY PRIDE (RCA)
5	9	JOHN CONLEE (MCA)
-	10	BELLAMY BROTHERS (WB/Curb)

Active Recurrents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- MAC DAVIS
It's Hard To Be Humble (Casablanca)
- KENDALLS
I'm Already Blue (Ovation)
- CRISTY LANE
One Day At A Time (UA)
- RONNIE MILSAP
My Heart/Silent Night (RCA)
- MOE & JOE
Tell Ole I Ain't Here... (Columbia)
- ANNE MURRAY
Lucky Me (Capitol)
- OAK RIDGE BOYS
Trying To Love Two Women (MCA)
- ROGERS & CARNES
Don't Fall In Love... (UA)
- T.G. SHEPPARD
Smooth Sailing' (WB/Curb)
- GENE WATSON
Bedroom Ballad (Capitol)
- DON WILLIAMS
Good Ole Boys Like Me (MCA)

Honky Tonk Heroes!



Dean Dillon

*what good is
a heart* PB 12003

BB*42 CB*42 RW*39



Danny Wood

*a heart's been
broken* PB 11968

BB*61 CB*46 RW*54



Gary Stewart

*a cactus
and a rose* PB 11960

BB*57 CB*66 RW*62



Biff Collie Inside Nashville

Country

NAMED & NUMBERS: Johnny, June, and John Cash holidayed in their vacation villa overlooking Montego Bay in Jamaica last week. **Country Music Magazine** has a Johnny Cash Silver Anniversary issue honoring Cash's first 25 years in the music business . . . Merle

Haggard pleased many fans by appearing for the first time at his fan booth during Fan Fair. Even though there had been a Haggard fan booth each of the nine years of Fan Fair, this was the first time he appeared in person. The Big Apple is still humming with delight over Haggard's first appearance in over four years. WHN/New York



Merle Haggard

did a live broadcast of the show from the Lone Star Cafe. WHN's Mike Fitzgerald did the emcee chores . . . All this past week has been Anne Murray Week in Los Angeles. L.A. Mayor Tom Bradley proclaimed Wednesday (6-25) as "Anne Murray Day" for the Canadian Country-Pop performer. She headlines four shows this week at L.A.'s Greek Theatre . . . Johnny Duncan and Janie Fricke dueting again, with a CBS album due in October. Janie was the "mystery lady's voice" on Duncan's first major hit recording back in 1976, "Strangers." (It helped launched Janie's career from studio vocalist to fulltime recording artist and performer.) . . . Foster Brooks, Jimmy Dean, James Garner and Dallas Cowboy Lee Roy Jordan are the first announced celebrities to appear in the 6th Roy Clark Celebrity Golf Classic September 13-14 in Tulsa. The tournament annually benefits the city's Children's Medical Center . . . Willie Nelson's annual July 4th "picnic" will again be held at Willie's Country Club in Pedernales, TX. Stars will include Haggard, Ernest Tubb, Ray Price, Johnny Paycheck, the Charlie Daniels Band, and Delbert McClinton . . . Charley Pride is working on a "live" album for RCA . . . Chet Atkins and Doc Watson are in studio together . . . Charly McClain was just in L.A. to tape a segment of the CBS Sports Spectacular's off-road racing special: McClain and seven other celebrities competed against each other in four-wheel drive jeeps. The show will air sometime in August . . . Donna Fargo just completed studio work with Larry Butler as producer . . . Margo Smith, just recovered

from a case of flu she brought back from Stuttgart, Germany, has an appropriately-titled album called "Diamonds & Chills" . . . After Charlie Daniels's appearance on Tom Snyder's "Tomorrow" last Thursday, bumper stickers are already popping up with "Charlie Daniels For President" on them. Snyder was overwhelmed with the warmth and comfortable atmosphere on the show with Daniels, Larry Gatlin, and newcomer Lacy J. Dalton. They'll be back, I'll bet . . . Jean Stromat celebrated her first 16 years as Kitty Wells's personal secretary . . . The Charlie Walkers got their first boy (he's got 10) . . . Top Billing Agency's Tandy Rice named Jack Sublette VP in sales . . . Fan Fair visitors pumped \$3 million into the Nashville economy this year . . . The Johnny Paycheck-Glenn Ferguson feud continues with charges and countercharges, many apparently having no real bearing on the case. Among the latest charges are the Ferguson camp claim that Paycheck experimented with cocaine, threats to ruin a career, and use of city office facilities in administrating Paycheck's career . . . Betty Foley Cummins, here for Fan Fair Reunion with her son Clyde (named after his Hall of Famer Grandfather), operates three Kentucky Fried Chicken franchises in Kansas. (She and Shirley (Mrs. Pat) Boone are sisters) . . . Loretta Lynn calls Metropolitan Opera Star Luciano Pavarotti (they sang together on "Omnibus"-TV recently) the "Ernest Tubb of Grand Opera" . . . Avie Lee Parton, mother of 12, including Dolly, and her sister, Dorothy Jo, sang in their first public singing performance (except in church) at the opening of the Century III Celebration of Arts in Nashville's Centennial Park . . . Five Country acts, Emmylou Harris, Jerry Lee Lewis, Eddie Rabbitt, Hank Williams, Jr., and Asleep At The Wheel, are featured in the new Warner Bros. movie "Roadie" . . .

HANK WILLIAMS, JR. says he's tired of Country fans thinking he should live his life "like father, like son." Some diehard traditionalists disapprove of Hank Jr.'s treatment of the Hank Williams classic "Kaw-liga." Hank says "I'm not gonna put up with this. I refuse to try to be a carbon copy of Hank Williams. Besides, in nine out of 10 cases those who are complaining wouldn't buy my records anyway. I'm doing 24 shows this month and they're all sold out. I guess I would describe my new record of 'Kaw-liga' as 'me, 1980.'" What would his dad think of the record? Hank, Jr., who was 1½ when his dad died, said: "He'd be proud but he'd probably say, 'That's pretty good, Junior. but don't you need another fiddle???' "

MUSIC CITY MEMO PAD: Charlie Daniels, guesting on Huel Howser's New York City TV daily, commented that Huel's tie and shirt didn't match, and remedied the situation by whipping out his pocketknife and shortening the tie! . . . Bill Anderson goes back for another two episodes of "One Life To Live" on July 16 and 17, this time for a "Texas-style" barbecue out on Long Island . . . Eddie Rabbitt's TV special is set for Thursday, July 10. He'll have Emmylou Harris, Jerry Lee Lewis, Wendy Holcombe, Henny Youngman, and Stockard Channing . . . Tanya Tucker cut a new album at Woodland Studios here last week with Jerry Crutchfield (a little more country?) . . . The Nashville Superpickers have their first single release, just did the Wild Turkey Jamboree, the Music City News "New Faces," the Tammy Wynette TV special yet to be aired, and now provide all the back-up music for the syndicated "That Nashville Music" TV show. In August they go to Portsmouth, England's Music Festival to perform with Ronnie Prophet, Johnny Cash, Glen Campbell, and other Country superstars. The Superpickers are comprised of Terry McMillan, Phil Baugh, Buddy Harman, Buddy Spicher, Willie Rainsford, Henry Strzelecki, and Buddy Emmons, with Vic Jordan making guest appearances.

UPDATE: Dolly Parton writing music for Jane Fonda's new movie "The Dollmaker," to be shot here next spring. Dolly is also writing and performing the title song from her first movie "Nine To Five." Dolly will appear in the Christmastime release with Jane Fonda and Lily Tomlin . . . Connie Bradley, RCA VP Jerry Bradley's wife and Hall Of Famer Owen Bradley's daughter-in-law, named Southern Regional Executive Director of ASCAP, heading the



Nashville office. (She is seen here with newly-elected ASCAP President Hal David.) She takes over for Ed Shea, who was just named ASCAP's National Coordinator of Public Affairs . . . Ronnie Milsap hosted a party for 500 of his 3000 fan club members during Fan Fair . . . All three major television networks were here filming footage for their own particular shows. NBC-TV was here to film a feature on Nashville Sounds' first baseman-sluggger Steve "Bye-Bye" Balboni, which was seen last Saturday preceding the "Game of the Week" . . . Bobby Goldsboro is back on the singles release list, his first in 2½ years. (He waited until his contract was up before he returned.) Magician Larry Butler produced the session . . . **IT'S A COUNTRY FACT:** Scotty Moore, Elvis Presley's first guitarist, owns IPC, an 8-track and cassette tape production firm in Nashville . . . Ernest Tubb's Texas Troubadour reunion on the Fan Fair Reunion Show brought together over 40 ex-Troubadours, plus a special phone call from an "ex-Troubadour" named Willie Nelson. Patsy Montana and Zeke Clements both celebrated 50 years in the Country Music business at Fan Fair Reunion . . . Street Talk here is that People magazine will do a feature on the Mac Davis/Sarah/Glen Campbell love triangle.

\$\$\$\$: Seven million people came to Nashville in 1979 and spent over \$200 million! "Be nice to our visitors; they're very nice to us."



FAN FAIR FOTOS & FACTS — More than 15,000 persons took part in the recent 9th annual Fan Fair with fans coming from as far away as Japan, England, Sweden and Australia. In the annual softball tournament that begins the week long CMA-Grand Ole Opry music festival, RCA's team won in the women's division and the Warner Bros. "Cwazy Wabbits" won the men's division for the second year. Many Country radio stations brought in groups of listeners as part of station promotions. Music ranged from Bluegrass to a Grand Masters Fiddle Championship. All the major record companies provided shows for the many fans. Five new stars were inducted into the Country Music Hall Of Fame "Walkway of Stars," including Ronnie McDowell, Doyle Holly of Buck Owens's Buckaroos, Randy Bethune of Bill Anderson's Po' Folks, and two of Roy Acuff's Smokey Mountain Boys, Sonny Day and Tommy Magness. McDowell, an Epic recording artist, is seen at the induction with Country Music Foundation Chairman of the Board Frank Jones, who is the new GM of WB/Nashville. Also pictured is Ronnie Milsap and fans, Donna Fargo, and Jerry Clower helping to ease the pain of a little fan's broken arm.

Country

WEST

KBYZ Albuquerque, NM Johnny Lee Lynn Anderson Merle Haggard Jerry Reed Margo Smith Billie Jo Spears HOTTEST Randy Travis Johnny Lee Charlie Daniels Band Mickey Gilley "Stand"	KLAR Denver, CO Billie Jo Spears Eddy Arnold Joe Stampley Joanna Prusak Conway Twitty Genny Woods Anne Murray Merle Haggard Mac Davis HOTTEST Haggard & Eastwood Conway & Loretta Alabama Dottie West Mickey Gilley "True"	KMAK Fresno, CA "Crash" Craddock Eddy Arnold Gall Davies Merle Haggard HOTTEST Lynn Anderson Marty Robbins Conway Twitty Roy & Emmylou Porter & Dolly Haggard & Eastwood Crystal Gayle "Blue"	KNEW Oakland-SF, CA Rosanne Cash Lenny Dale Steve Mariner Margo Smith HOTTEST Lynn Anderson Marty Robbins Conway Twitty Roy & Emmylou Porter & Dolly Haggard & Eastwood Crystal Gayle "Blue"	KRKR Sacramento, CA Loretta Lynn Merle Haggard Steve Mariner Margo Smith HOTTEST Lynn Anderson Marty Robbins Conway Twitty Roy & Emmylou Porter & Dolly Haggard & Eastwood Crystal Gayle "Blue"	KREI San Jose, CA Merle Haggard Mac Davis Ed Bruce Brenda Lee Joe Stampley HOTTEST Charley Pride Billie Jo Spears Emmylou Harris Alabama Ray Allen Jr.
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Most Added

MERLE HAGGARD
Misery And Gin (MCA)
CONWAY TWITTY
I've Never Seen The Likes Of You (MCA)
ROY ORBISON & EMMYLOU HARRIS
That Lovin' You Feelin' Again (WB)
ANNE MURRAY
I'm Happy Just To Dance With You (Capitol)

Hottest

HAGGARD & EASTWOOD
Bar Room Buddies (Elektra)
GEORGE JONES
He Stopped Loving Her Today (Epic)
CHARLIE DANIELS BAND
In America (Epic)
JOHN CONLEE
Friday Night Blues (MCA)

REGIONAL ADDS & HOTS

EAST

WSEN Buffalo, NY Ronnie Millap "Cowboys" Marty Robbins Margo Smith Anne Murray "Coul" HOTTEST Haggard & Eastwood Zella Lehr Neil Williams Jr.	WFOQ Cove, NY Roy & Emmylou Jones & Paycheck Barbara Mandrell Marty Robbins HOTTEST Haggard & Eastwood Zella Lehr Neil Williams Jr.	WQAS Harrisburg, VA Rita McEntire "Crash" Craddock Stephanie Minnie HOTTEST Haggard & Eastwood Zella Lehr Neil Williams Jr.	WOPB Portland, ME Freddie Sellar Ronnie Millap "Cowboys" HOTTEST Haggard & Eastwood Zella Lehr Neil Williams Jr.	WALQ Washington, D.C. Jerry Reed Neil McDaniel Eddy Arnold Marty Robbins HOTTEST Haggard & Eastwood Zella Lehr Neil Williams Jr.	WBAI Washington, DC Ronnie Millap "Cowboys" Barbara Mandrell Charlie Daniels Band Johnny Duncan HOTTEST Haggard & Eastwood Zella Lehr Neil Williams Jr.
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MIDWEST

WFLR Akron, OH Merle Haggard Neil McDaniel Mac Davis Steve Mariner Marty Robbins HOTTEST Haggard & Eastwood Zella Lehr Neil Williams Jr.	WURE Cincinnati, OH Merle Haggard Marty Robbins Margo Smith HOTTEST Haggard & Eastwood Zella Lehr Neil Williams Jr.	WFGD Fargo, ND Merle Haggard Marty Robbins Margo Smith HOTTEST Haggard & Eastwood Zella Lehr Neil Williams Jr.	WOOD Morton, IL Lenny Rogers Ronnie Millap "Cowboys" HOTTEST Haggard & Eastwood Zella Lehr Neil Williams Jr.	WGRS St. Joseph, MO Barbara Mandrell Ronnie Millap "Cowboys" HOTTEST Haggard & Eastwood Zella Lehr Neil Williams Jr.	WLSR St. Louis, MO Ronnie Millap (Both) Denny Wood HOTTEST Haggard & Eastwood Zella Lehr Neil Williams Jr.
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SOUTH

KZPZ Anniston, TX No Ads HOTTEST B. J. Wright Charlie Daniels Band Stephanie Minnie Ronnie Millap (Both) Porter & Dolly	WYDE Birmingham, AL Conway Twitty Anne Murray Lenny Rogers Merle Haggard Roy & Emmylou HOTTEST George Jones Hank Williams Jr. Conway & Loretta Alabama Billie Jo Spears	WVOJ Jacksonville, FL Johnny Russell Tommy Overstreet Porter & Dolly Denny Wood HOTTEST George Jones Hank Williams Jr. Conway & Loretta Alabama Billie Jo Spears	WVLA Mobile, AL Tommy Overstreet Billie Jo Spears Eddy Arnold Merle Haggard HOTTEST George Jones Hank Williams Jr. Conway & Loretta Alabama Billie Jo Spears	WWSM Nashville, TN Loretta Lynn Louise Mandrell Rosanne Cash HOTTEST Haggard & Eastwood Zella Lehr Neil Williams Jr.	KRMD Shreveport, LA Wayne Kemp Conway Twitty Merle Haggard Brenda Lee HOTTEST Haggard & Eastwood Zella Lehr Neil Williams Jr.
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COUNTRY HOTTEST TRACKS:

"Could I Have This Dance" - Theme From The Dukes Of Hazard - ANNE MURRAY (Full Moon/Asylum) WAYLON JENNINGS (RCA)
"Paded Love" - W. NELSON & R. PRICE (Columbia) JOHNNY LEE (Full Moon/Asylum)

COUNTRY

Album cuts receiving airplay and activity. Listed alphabetically. Cuts in bold indicate heaviest reported airplay

A MOE BANDY - The Champ - (Columbia) "Beethoven Was Before My Time" "Yesterday Once More"

B BRONCO BILLY - Soundtrack - (Elektra) "Bronco Billy"

B BROWN & CORNELIUS - One Man, One Woman - (RCA) "The Bedroom" "Born To Be With You/Endlessly" "What A Friend I Have In You" "One Man, One Woman"

E ED BRUCE - Ed Bruce - (MCA) "Girls, Woman And Ladies" "The Last Thing She Said" "Last Cowboy Song"

M MERLE HAGGARD - The Way I Am - (MCA) "I'm The One Who Loves You" "Wake Up"

S TOM T. HALL - Soldier Of Fortune - (RCA) "Back When Gas Was..." "The Six O'Clock News"

EMMYLOU HARRIS - Roses In The Snow - (WB) "Roses In The Snow" "The Boxer" "Gold Watch & Chain" "You're Learning" "I'll Go Stepping, Too" "Green Pastures"

WAYLON JENNINGS - Music Man - (RCA) "Dukes Of Hazard" "Sweet Music Man" "Do It Again" "Waltz Across Texas" "Good Ol' Boys"

WILLIE NELSON & RAY PRICE - San Antonio Rose - (Columbia) "I Fall To Pieces" "Night Life" "Release Me" "Faded Love" "Funny How Time Slips Away" "San Antonio Rose" "Deep Water"

PURE PRAIRIE LEAGUE - Firin' Up - (Casablanca) "I'll Be Damned"

DOLLY PARTON - Dolly Dolly Dolly - (RCA) "Old Flames Can't Hold..." "I Knew You When..." "Say Goodnight" "You're The Only One I Ever Needed"

KENNY ROGERS - Gideon - (UA) "You Were A Good Friend" "No Good Texas Rounder" "Somebody Help Me"

JOE STAMPLEY - After Hours - (Epic) "This Should Go On Forever" "There's Another Woman" "Whiskey Fever" "How Many Love Songs"

MEL TILLIS - Your Body Is An Outlaw - (Elektra) "Rain On My Parade"

URBAN COWBOY - Soundtrack - (Full Moon/Asylum) "Could I Have This Dance" "Darlin'" "Looking For Love" "Hearts In The Wind" "Don't It Make You Wanna Dance" "Cherokee Fiddle" "Falling In Love For The Night"

HANK WILLIAMS JR. - Habits Old And New - (Elektra) "Old Habits" "Move It On Over" "Blues Man" "American Way" "Dinosaur" "All In Alabama"



P/A

POP/ADULT®

Mike Kasabo

50,000 Watt Owner "Clears" Thinking About FCC Cutback

Bill Rust is a man that Howard Cosell might identify with. Specifically, Rust "tells it like it is." More specifically, he is the owner of Rust Communications Group Inc. He became a milestone figure when his company manufactured the first remote control unit that enabled engineers to run transmitters unattended, and now for the first time in R&R, submits more than three decades of broadcasting experience with his observations on the recent FCC move toward "cutting back the clears." Rust owns and operates 12 AM-FM combinations in New York State, Pennsylvania, Virginia and Ohio — including the 1180 Pop/Adult monster, WHAM/Rochester.

R&R: Please elucidate to R&R readers your views on the planned "clear" cutback . . .

BR: Well, the problem is really the loss to the public and not the clears. There is an audience out there estimated to be over a million people in parts of the country so thinly populated that there's no practical way to reach them. They don't get FM or television or anything but clear channel AM. The skywave service (AM signals bouncing off the ionosphere at night and coming back to Earth) truly is not perfect service, but it's a whole lot better than nothing.

Way back the concept of clear channel was a very sound concept. It's the only way to serve the entire country. That is, until now. The Commission is without an engineer in the crowd — they're not technical people, and this is a very technical concept they don't understand.

R&R: Surely the Commission is aware, as you say, that a million people will be without a radio signal . . .

BR: Of course, and now with FM, TV and cable penetration it's down to that figure. But it seems to me that in terms of serving the public, the first priority should be to serve everybody at least one way. There will actually be more than a million people out there that you won't reach in times of a national crisis — and in today's climate, who knows? In the future maybe that'll change, but right now there's no way to reach them.

R&R: The FCC did not include (as of June 2) several clears in the 750-mile signal restriction — namely WLS/Chicago, KDKA/Pittsburgh, WHO/Des Moines, WWWE/Cleveland, KMOX/St. Louis and WCAU/Philadelphia. What would be the reasoning for this?

BR: I believe they are also included, but will not be affected right at the moment. In the early 1960's, many clears were broken up into Class I-B status. Many of them used to be clears; now they have two or more high-powered stations on their channel. Stations like WWVA/Wheeling, WOWO/Ft. Wayne, or WRVA in Richmond are now assigned I-B status. Now, there was a problem

with too many I-A's in the East and not enough in the West and other places. In the case of my station, WHAM, it was set up for anybody in Montana to apply for the 1180 frequency, but they would have to protect it at night. It laid around for years until somebody applied for it, and then a competitor applied for it, not wanting to see his competition getting it. He took a worse dial spot just to get full-time.

R&R: As for the new potential assignments, how do you see that?

BR: Their (FCC's) computer has selected certain cities where they thought these new stations could be assigned. Two kinds of cities, 1) over 50,000 minority population where they're looking for a minority station, and 2) small towns with no night-time service. Those stations you mentioned earlier were left out merely because the computer didn't bolt another possible channel down. You see, we've shared 1180 since the missile crisis in Cuba when the government put Voice Of America on some clear channels — directing them toward Cuba. It's funny because we found many complaints from people here who would go down to Florida in the winter and were used to hearing us then finding out that they couldn't get WHAM — that wasn't the vital matter, of course, but we couldn't help but notice it.

R&R: Do you envision an engineering change in the transmitter due to the intended clear restriction?

BR: Actually it won't change our protection at all. All they're really doing is putting the other 11 stations in the same mess, plus allowing four or five other "low-powered" stations on those frequencies. I think that this idea of allowing hundreds and maybe thousands more radio stations is not the smartest thing. They're encourag-

ing the widening of the broadcast band through the 9 kilohertz spacing of breaking down the clear channels to a closer spacing. I think the radio business has done very well with the AM radio stations going from 1000 after World War II to about 9000 now. I think it's done very well to absorb that increase and stay marginally profitable in spite of tremendous growth of TV. I think dumping hundreds and hundreds more stations in many markets will upset the balance, and I have come to learn with increasing age that that's certainly an inefficient way of doing things and does not necessarily lead to better service. It tends to lead to poorer service, because with all the revenue split so much, nobody can afford to do a good job, and I'm afraid this is what's going to happen to the broadcasting industry. Of course some of it is done to get minority ownership, which I think is desirable, but it's not doing a favor to minorities to wreck an industry and then let them into it.

R&R: Some clears have talked about legal action. Do you favor this?

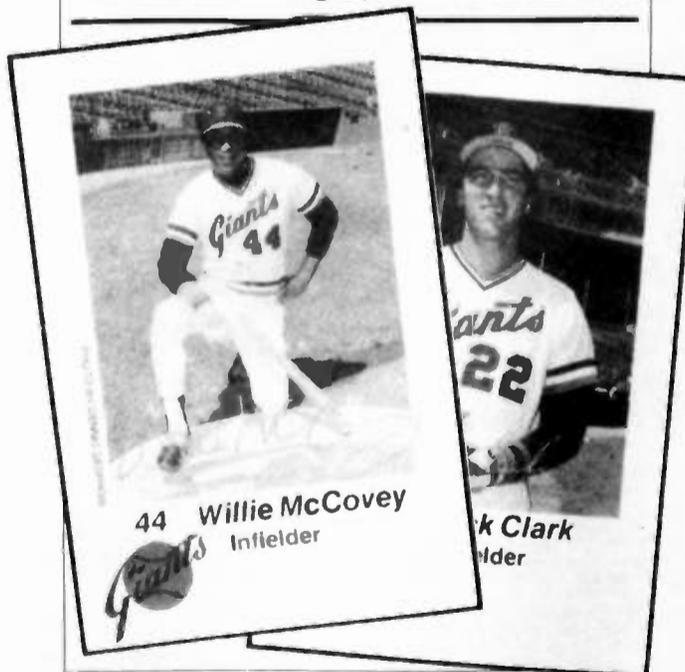
BR: I don't think we will plan a legal action — I think it's hopeless. I am distressed about it more as a broadcaster and a citizen than as a clear channel owner, because it doesn't really affect us very much in terms of income. We do quite well off the money assigned to the Rochester market. Nobody can measure or give us much credit for what we cover in distant states, although we know it is considerable. We think it's a very useful service to get to those in the thinly populated areas, but we don't plan any legal action.

Let me say in closing that this is just one more step in an attempt to get many more stations, and I don't think the FCC should really be concerned with the economics of radio stations; but I do think before they degrade the technical standards which are working, I think they should really see if we need more stations, economically or otherwise. That's the problem — they're losing something to gain more channels. Again, I think they should make sure the impact will be good before they degrade technical standards. It certainly is possible to operate those 9 kilohertz spacings — but then they talk about AM Stereo on the one hand, which is an attempt to make AM sound better and more hi-fi — then the next minute they're talking about narrowing the AM channel, which will cut out the high, or FM-like frequencies, and actually make it sound worse.

R&R: That's an interesting observation . . .

BR: It's also the truth.

Color



PLAY BALL: KNBR/San Francisco has again produced, along with the SF Police Department, the 1980 version of the Giants/KNBR Baseball Trading Cards. The set of 31 was distributed several weeks ago to the first 15,000 youngsters entering Candlestick Park. "The cards are designed to bring law enforcement personnel together on a one-to-one basis," explained station General Manager Bill Dwyer, who added, "Last year's immediately became a collector's item — this set should do the same."

ARE YOU SURE THIS IS IN MY CONTRACT?: WDIF/Marion just ran a successful fun-type promotion that involved the station's personalities making house calls. In the "WDIF Clean Sweep," listeners were invited to send in home cleaning tips to become eligible for the grand prize, seven man-hours of cleaning their home. And yes, by now you've guessed it, the jocks were volunteered as the cleanup crew that went out and did what was necessary, like painting, mowing the lawn, washing windows, etc.

Transition

Noted meteorologist Gordon Barnes has joined WMAL/Washington to provide the station with weather service reports, plus long-range forecasts. Barnes's broadcasting credits include positions as chief meteorologist for the CBS Radio Network, WCBS/New York, and is currently under contract to the Aviation Safety Unit of the U.S. Justice Department as a weather consultant . . . Ed Graham to WITH/Baltimore as the station's General Manager . . . Don Crawford has been promoted to the morning drive position of KARZ/Phoenix from weekends. He had previously done AM drive at KNUI/Honolulu . . . Mike Anderson has joined WRNL/Richmond as Program Director and was previously PD of WTRX/Flint . . . former GM Andy Pandy of WRPL/Charlotte, NC joins KYUU/San Francisco as an account executive . . . Kevin Fennessy has been appointed Program Director of WRKA/Louisville from WCAO/Baltimore, where he held the position of Assistant PD and Production Director . . . Finally, Johnny Long is the new PD of WPRW/Manassas, VA, coming from WEAM/Arlington . . .

Update

GIVE 'EM HELL, HARRY: Actually that's what volcanic Mount St. Helens might have done to 83-year-old Harry Truman when she exploded May 18. Known in that section of Washington state as "The Old Man of the Mountain," the 83-year-old man refused warnings of state and federal officials last month and stayed on as the operator of the Mount St. Helens Lodge. The fact that he disappeared without a trace is beginning to qualify him as a myth. KEX/Portland, according to Music Director Bob Swanson, has been flooded with requests for a song (written just before the big blast) called "Ode To Mount St. Helens." Sample of the lyric — "It's gonna rock, it's gonna roll; it's gonna leave a nasty hole/ Come on Harry, come on off that mountain — getcher tail down here, Harry, molten cum lava." More than 10,000 copies were sold immediately after the eruption. All this has spurred others to write their own versions of Truman's demise, and Swanson says there's no end in sight . . . The Chesapeake Associated Press has honored WASH/Washington as the area's outstanding news operation . . . A few miles north, WCBM/Baltimore picked up six news awards bestowed by the same organization . . . WSB/Atlanta has scheduled three music specials for summertime enjoyment — Bette Midler, the Johnny Cash Silver Anniversary package, and the Olivia Newton-John special . . . Chuck Finney, Bay Area broadcaster and attorney, is hosting a new consumer-oriented talk show featuring studio guests and telephone call-ins on KYUU/San Francisco Sunday nights. Said Finney: "Consumer self-help is the overall theme of the show and topics will deal with all aspects of living, law, medicine, finances, housing, entertainment — anything that affects the lives of our listeners." . . . WCMB broadcast the Harrisburg Symphony's 50th Anniversary Concert last week — and included a spectacular fireworks display reminiscent of Napoleon's attack on Moscow, the event that inspired Tchaikovsky to write the "1812 Overture."

P/A

POP/ADULT®

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week

AIR SUPPLY

All Out Of Love (Arista)

55% of our reporters are on it. Another case of Supply and demand. Adds include WLW, WHIO, WSGW, WISN, KUKI, KSL, WDAE, KNBR, WCCO-FM, WDBO, WMAZ. Key moves: 26-19 KFMB, 19-12 WSM-FM, 23-14 KOLO, 27-21 WQUD, 26-23 KWOS, 24-21 WSJS, 38-30 WLVA, 29-23 KBAI, 38-30 WFIR, 29-23 WHAG, 31-26 KBLF, 34-29 WORG, debut 22 KEX, debut 26 WPRO, debut 27 WBOW, debut 27 WNEU. Heavy rotation: WSB, WTMJ. Jumps 31-23 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

FELIX CAVALIERE "Good To Have Love Back" (Epic) 43/3 add KFQD, KBAI, WBT. Key moves: 36-28 WHAG, 26-23 KBLF, 35-31 WORG, 19-16 KOLO, debut 23 KEX, debut 28 WBOW. Heavy rotation: KSL, WHIO. Increased 32-27 on P/A chart.

FRANKIE VALLI "Where Did We Go Wrong" (MCA/Curb) 49/10 add WHIO, WCCO-AM, WFDF, KGGF, WPRO, WJON, KOB, WNFL, WOOD, WKHM. Key moves: 31-22 WHAG, 30-27 KBLF, 28-26 WIBW, 27-22 KOLO, debut 20 WISN, debut 29 WVMT. Increased 38-28 on P/A chart.

CHRISTOPHER CROSS "Sailing" (WB) 51/20 adds include KHOW, WLVA, WASH, WBOW, WGAR, WHAM, KOLO, WSTV, WISN, KAKZ, WIS, WCSC, WEBC, WCMB, WCHV, KLTE. Key moves: 26-18 KRKO, 21-18 KFMB, 13-7 WSM-FM, 36-31 WFIR, 24-19 WMAZ, 26-21 WBT, debut 28 WJBO, debut 40 KBLF. Increased 39-29 on P/A chart.

ROCKY BURNETTE "Tired Of Toein' The Line" (EMI America) 37/4 add WRIE (dpl), WNEU, WLW, WHIO. Continues super hot at many stations - 6-2 WBEN, 13-9 KAAV, 22-11 WFIR, 20-12 WTVN, 16-12 WCSC, 17-12 KBAI, 18-13 WMAZ, 21-15 WOWO, 16-11 WGAR, debut 22 KUKI. Heavy rotation: WASH, WQV, WEBC, WCFR. Increased 34-30 on P/A chart.

DIRT BAND "Make A Little Magic" (UA) 43/18 adds include WISN, KOGO, WCCO-AM, WOOD, KOWN, KWOS, KNBR, KSL, WFIR, WEBC, WJBO, WORG, WNEU. Key moves: 29-25 FM97, 28-23 WBT, 37-29 WLVA, debut 18 WBEN, debut 24 KEX, debut 27 WPRO, debut 36 KBLF. Debuts at No. 32 on P/A chart.

BOZ SCAGGS "Jojo" (Columbia) 37/9 add KLTE, WBOW, KUKI, WFIR, WYMC, KNBR, WVMT, WFYR, WCBM. Key moves: 26-16 WMAZ, 20-14 WSM-FM, 29-25 KOLO, 22-20 WBT, 36-28 WLVA, 33-24 WGAR, 29-26 WCVA, 28-24 KWOS, debut 17 WBEN, debut 26 WORG. Heavy rotation: WHIO, WKHM. Debuts at No. 33 on P/A chart.

ALI THOMSON "Take A Little Rhythm" (A&M) 34/13 add KFQD, WBT, WCBM, KFOR, KEX, KOY, WFIR, KPPL, WRIE, WHIZ, WCHV, FM97, KAKZ. Key moves: 23-16 WSM-FM, 29-22 WSTV, 33-29 KBAI, 33-28 KBLF, 25-21 WBEN, debut 21 WYMC, debut 30 FM97. Debuts at No. 34 on P/A chart.

EXILE "You're Good For Me" (WB/Curb) 33/3 add WJBO, WKHM, WBOW. Key moves: 21-19 WBT, 25-21 KOLO, 24-20 KBLF, 24-18 WYMC, 16-9 WLVA. Increased 40-38 on P/A chart.

BILLY PRESTON & SYRETA "One More Time For Love" (Motown) 30/7 add KGGF, WSIX, WRIE, FM97, WKHM, WLVA, KOY. Key moves: 28-25 WCVA, 27-23 WSTV, 30-26 KOLO, debut 29 FM97, debut 38 KBLF. Debuts at No. 39 on P/A chart.

CHARLIE DANIELS BAND "In America" (Epic) 27/3 add KHOW, WCHV (dpl), KOGO. Key moves: 20-8 WNEU, 29-19 WHIZ, 16-2 FM97, 16-4 WMAZ, 36-25 WGAR, 24-20 KAAV, debut 19 WSJS. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

FIREBALL "Love That Got Away" (Atlantic) 33/15 adds include WCBM, WSTV, WSGW, KFOR, KEX, KRKK, WTAR, KFQD, KFMB, WELI. Debuts 27 WSM-FM, debut 30 WJBO, debut 32 KBLF.

TERRY WILLIAMS "Blame It On The Night" (International Artists) 29/2 add WIS, KSL. Moves: 26-21 WHAG, 20-17 WIBW, 27-24 WBOW.

GENESIS "Misunderstanding" (Atlantic) 28/8 add WFYR, WEBC, WCHV, WNEU, WNFL, WSM-FM, WQUD, WOWO. Moves: 9-4 WVMT, 26-19 WGAR, 27-22 KWOS, 30-21 WMAZ.

ROY ORBISON & EMMYLOU HARRIS "That Lovin' You Feelin' Again" (WB) 27/12 add KFOR, WSJS, KRKK, WCCO-AM, WGIR, WCSC, WHAG, WIP, WYMC, WDBO, WTAE, WBAL. Moves: 27-17 WMAZ, 29-26 WVMT, 30-28 WSTV.

ELO "I'm Alive" (MCA) 24/2 add WDAE, WSJS. Moves: 33-18 KRKO, 22-12 WYMC, 14-8 WOWO, 20-17 WHAG, 24-18 WLW, debut 27 WCSC.

LIVINGSTON TAYLOR "First Time Love" (Epic) 22/7 add KRNT, KPPL, KOWN, WSGW, WDFI, WBAL, WSBA. Debuts 29 KOLO, debut 36 KBLF. Heavy rotation: WRIE.

LANI HALL "I Don't Want You To Go (A&M) 22/2 add WIOD, WHIZ. Moves: 22-18 KOLO, 32-30 KBLF. Heavy rotation: WKHM.

RODNEY CROWELL "Ashes By Now" (WB) 20/8 add WBOW, KFQD, WVMT, WCFR, KOGO, KPPL, WCVA, WDAE. Moves: 10-7 WIBW, 28-24 WJBO, debut 29 WPRO. Heavy rotation: WTMJ.

MECO "The Empire Strikes Back (Medley)" (RSO) 20/8 add KEX, WFIR, WGAR, WHIZ, KBLF, WMAZ, WSGW, WFYR. Moves: 27-24 WCSC, 28-23 WOWO, 27-24 WBT, 24-21 KMPC.

JOHN DENVER "Dancing With The Mountains" (RCA) 20/5 add KAKZ, WELI, KFOR, WBAL, WSBA. Moves: 24-17 WSTV, 30-28 WIBW.

RICK PINETTE & OAK "King Of The Hill" (Sky's The Limit/Mercury) 20/1 add WBEN. Moves: 28-22 WMAZ, debut 19 WBZ, debut 22 WYMC.

BENNY MARDONES "Into The Night" (Polydor) 19/8 add WFIR, WHAQ, WCVA, WNEU (dpl), WMAZ, WSM-FM. Moves: 17-12 WSTV, 28-24 FM97, 28-26 WPRO, debut 24 WYMC.

PHILADELPHIA LUV ENSEMBLE "Love Fantasy" (Pavillion) 19/3 add WIS, WHAG, WSTV.

Radio & Records POP/ADULT AIRPLAY / 40

June 27, 1980

Three Weeks Last This Weeks Weeks Week Week

Three Weeks	Two Weeks	Last Week	This Week	Artist/Title (Label)
4	1	1	1	ELTON JOHN/Little Jeannie (MCA)
12	7	5	2	PURE PRAIRIE LEAGUE/Let Me Love You Tonight (Casablanca)
11	8	3	3	SPINNERS/Cupid/I've Loved You For A Long Time (Atlantic)
2	2	2	4	ROBBIE DUPREE/Steal Away (Elektra)
22	11	8	5	OLIVIA NEWTON-JOHN/Magic (MCA)
7	6	6	6	BOB SEGER/Against The Wind (Capitol)
5	4	4	7	MICHAEL JACKSON/She's Out Of My Life (Epic)
20	16	10	8	KENNY ROGERS/Love The World Away (UA)
24	19	14	9	CAROLE KING/One Fine Day (Capitol)
-	27	13	10	KIM CARNES/More Love (EMI America)
30	22	15	11	MANHATTANS/Shining Star (Columbia)
3	3	11	12	AMBROSIA/Biggest Part Of Me (WB)
1	5	7	13	BETTE MIDLER/The Rose (Atlantic)
9	9	9	14	NEIL SEDAKA & DARA SEDAKA/Should've Never Let You Go (Elektra)
10	10	12	15	FRANK SINATRA/Theme From New York, New York (WB/Reprise)
39	32	22	16	MICKEY GILLEY/Stand By Me (Full Moon/Asylum)
-	40	25	17	ANNE MURRAY/I'm Happy Just To Dance With You (Capitol)
29	23	18	18	CRYSTAL GAYLE/The Blue Side (Columbia)
28	25	19	19	GORDON LIGHTFOOT/Dream Street Rose (WB)
36	21	26	20	BILLY JOEL/It's Still Rock & Roll To Me (Columbia)
13	13	16	21	RUPERT HOLMES/Answering Machine (MCA)
8	14	20	22	KENNY ROGERS & KIM CARNES/Don't Fall In Love With A Dreamer (UA)
-	-	31	23	AIR SUPPLY/All Out Of Love (Arista)
34	30	27	24	GLEN CAMPBELL & RITA COOLIDGE/Somethin' Bout You Baby... (Capitol)
6	12	17	25	BARRY MANILOW/I Don't Want To Walk Without You (Arista)
16	20	21	26	DAN FOGELBERG/Heart Hotels (Full Moon/Epic)
-	38	32	27	FELIX CAVALIERE/Good To Have Love Back (Epic)
-	-	38	28	FRANKIE VALLI/Where Did We Go Wrong (MCA/Curb)
-	-	39	29	CHRISTOPHER CROSS/Sailing (WB)
40	39	34	30	ROCKY BURNETTE/Tired Of Toein' The Line (EMI America)
19	18	29	31	BRUCE COCKBURN/Wondering Where The Lions Are (Millennium)
-	-	-	32	DIRT BAND/Make A Little Magic (UA)
-	-	-	33	BOZ SCAGGS/Jojo (Columbia)
-	-	-	34	ALI THOMSON/Take A Little Rhythm (A&M)
37	34	33	35	PAUL McCARTNEY/Coming Up (Columbia)
15	15	24	36	PHOTOGLO/We Were Meant To Be Lovers (20th)
31	28	28	37	CAPTAIN & TENNILLE/Happy Together (A Fantasy) (Casablanca)
-	-	40	38	EXILE/You're Good For Me (WB/Curb)
-	-	-	39	BILLY PRESTON & SYRETA/One More Time For Love (Motown)
-	-	-	40	CHARLIE DANIELS BAND/In America (Epic)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry →

Most Added:

- CHRISTOPHER CROSS
Sailing (WB)
Added at 20% of our reporting stations.
- ANNE MURRAY
I'm Happy Just To Dance With You (Capitol)
Added at 19% of our reporting stations.
- KIM CARNES
More Love (EMI America)
Added at 18% of our reporting stations.
- DIRT BAND
Make A Little Magic (UA)
Added at 18% of our reporting stations.
- FIREBALL
Love That Got Away (Atlantic)
Added at 15% of our reporting stations.
- ALI THOMSON
Take A Little Rhythm (A&M)
Added at 13% of our reporting stations.

Hottest:

- ELTON JOHN
Little Jeannie (MCA)
Reported hot at 58% of our stations.
- PURE PRAIRIE LEAGUE
Let Me Love You Tonight (Casablanca)
Reported hot at 56% of our stations.
- OLIVIA NEWTON-JOHN
Magic (MCA)
Reported hot at 45% of our stations.
- SPINNERS
Cupid/I've Loved You For A Long Time (Atlantic)
Reported hot at 30% of our stations.
- KENNY ROGERS
Love The World Away (UA)
Reported hot at 29% of our stations.
- BOB SEGER
Against The Wind (Capitol)
Reported hot at 29% of our stations.

NATALIE COLE "Someone That I Used To Love" (Capitol) 18/4 add WPTF, KAAV, WQV, WVMT. Moves: 20-17 KOLO.

HERB ALPERT "Beyond" (A&M) 17/9 add WMAZ, WVMT, WIOD (dpl), WYMC, KBLF, WPRO, WCCO-AM, WBZ, WKHM. Moves: 30-25 WSM-FM.

PLAYER "It's For You" (Casablanca) 15/2 add WSIX, WMAZ. Moves: 22-15 WSM-FM, 24-22 WPRO, 23-19 KAAV, debut 29 WNEU.

STARLAND VOCAL BAND "(Love) Thought I Would Never Find Love" (Windsong) 14/4 add KGGF, KFOR, KMRJ, WHIZ. Debut 34 WHAG.

JOSE FELICIANO "I'm Comin' Home Again" (ALA) 14/1 add KOY.

EDDIE RABBITT "Drivin' My Life Away" (Elektra) 13/11 add KEX, WKHM, WBT, WOWO, WSTV, WLW, WORG, WHIZ, WRIE, WBEN, WVMT.

DR. HOOK "Years From Now" (Capitol) 13/9 add WDFI, WBAL, KOY, WSIX, KPPL, KBLF, WORG, KMRJ, WOOD. Moves: 29-27 WIBW, debut 28 WPRO.

PAUL DAVIS "Cry Just A Little" (Bang) 13/13 add WQIR, WSIX, KRKO, WCFR, KOWN, KWOS, WCCO-FM, WSM-FM, KBLF, WIBW, WDFI, KFOR, KRKK.

EARL KLUGH "Doc" (UA) 13/3 add WBT, WHAG, WHOK. Heavy rotation: WNEU, WHIO.

FRED KNOBLOCK "Why Not Me" (Scotti Bros.) 12/9 add WQIR, WCCO-AM, WBT, WDFI, WFYR (dpl), KOLO, KBLF, WIP, WSTV.

KENNY RANKIN "Regrets" (Atlantic) 11/5 add WCCO-AM, KOY, WKHM, KBAI, KBL.

COMMODORES "Old Fashion Love" (Motown) 10/7 add WLVA, WKHM, WMAZ, WORG, KRKO, WNEU, WCHV. Debuts 26 WSTV.

GARY BURBANK "Who Shot J.R.?" (Ovation) 9/3 add WCMB, WBEN, WYMC. Super phone record.

BRICK "All The Way" (Bang) 9/2 add WSTV, WFOF.

CHARLIE DORE "Fear Of Flying" (Island) 9/2 add KRKO, WCHV.

COUCHOIS "How Can I Love You" (WB) 9/1 add KMRJ. Moves: 22-18 WSTV.

HUES CORPORATION "Something In Return" (Polydor/Curb) 8/3 add WHOK, KMRJ, WHIZ. Moves: 23-20 WSTV, 29-24 WSM-FM, debut 36 WHAG.

P/A

REGIONAL ADDS & HOTS

EAST

WBAU/Baltimore
Jack Lacy
J. Denver
(Dancing)
C. Taylor
R. Orblson &
E. Harris
J. Collins
Dr. Hook
(Years)

WCBM/Baltimore
Deater Beane
Firefall
L. Graham
B. Scaggs
A. Thomson
HOTTEST
K. Rogers
ONJ
Woff Photo
PPL
Elton
Spinners

WBZ/Boston
Wendy Furgo
H. Alpert
Change
K. Rogers
HOTTEST
B. Seger
C. King
Spinners
B. Joel

WDEW/Buffalo
Roger Christian
R. Pinette & Oak
E. Rabbitt
(Drivin')
B. Joel
HOTTEST
B. Joel
R. Burnette
Spinners

WYMT/Burlington
Gary Wheatlock
B. Scaggs
R. Crowell
H. Alpert
E. Rabbitt
(Drivin')
HOTTEST
K. Rogers
Genesis
R. Dupree
P. McCartney
Elton
PPL
Spinners
R. Burnette
C. King

WRE/Elie
Ted Abbott
T. Boylan
G. Chandler
Preston &
Syreeta (More)
E. Rabbitt
(Drivin')
A. Thomson
M. Tucker Band
R. Burnette (dp)
HOTTEST
Elton
ONJ
R. Orblson &
E. Harris
K. Rogers
L. Taylor
Toby Beau
A. Thomson

WMAZ/Macon
Steve Murphy
None
Bob Russo
HOTTEST
R. Dupree
Elton
K. Rogers
Genesis
PPL
A. Murray
Elton
ONJ
Spinners
R. Burnette
C. King

WVAB/Manchester
Karen Anderson
K. Rogers
R. Parker Jr.
& Raydio
R. Orblson &
E. Harris
J. Collins
P. Davis
(Cry)
HOTTEST
ONJ
Ambrosia
B. Manilow
PPL
R. Pinette & Oak
Neil & Dara
Sedaka

WVAM/Rochester
Mike Harvey
C. Cross
(Sailing)
H. Gilley
HOTTEST
Elton
ONJ
Manhattans
B. Seger

WASH/Washington, DC
Bob Duckmon
C. King
L. Graham
C. Cross
(Sailing)
HOTTEST
R. Burnette
Neil & Dara
Sedaka

WNEU/Wheeling
Dave Amos
R. Burnette
Commodores
Genesis
Dirt Band
SOS Band
HOTTEST
B. Mardones (dp)
Elton
ONJ
B. Burnette
B. Seger
B. Joel
CDB
K. Rogers
Spinners
PPL
M. Gilley
Neil & Dara
Sedaka

WVCR/Springfield
Jeff Taylor
R. Crowell
P. Davis
M. Jackson
ONJ
Grateful Dead (dp)
HOTTEST
R. Pinette & Oak
Elton
F. Sinatra
R. Burnette
Air Supply
(Out)

WVNEW/New York
Bob Jones
J. Collins
HOTTEST
A. Murray
(Happy)
D. Severinsen
E. Klugh

WVNY/New York
Jerry Sullivan
K. Rogers
ONJ
HOTTEST
Ambrosia
M. Jackson
Elton
PPL

WVAM/Rochester
Mike Harvey
C. Cross
(Sailing)
H. Gilley
HOTTEST
Elton
ONJ
Manhattans
B. Seger

WVNEU/Wheeling
Dave Amos
R. Burnette
Commodores
Genesis
Dirt Band
SOS Band
HOTTEST
B. Mardones (dp)
Elton
ONJ
B. Burnette
B. Seger
B. Joel
CDB
K. Rogers
Spinners
PPL
M. Gilley
Neil & Dara
Sedaka

WVCR/Springfield
Jeff Taylor
R. Crowell
P. Davis
M. Jackson
ONJ
Grateful Dead (dp)
HOTTEST
R. Pinette & Oak
Elton
F. Sinatra
R. Burnette
Air Supply
(Out)

WVNEW/New York
Bob Jones
J. Collins
HOTTEST
A. Murray
(Happy)
D. Severinsen
E. Klugh

WVNY/New York
Jerry Sullivan
K. Rogers
ONJ
HOTTEST
Ambrosia
M. Jackson
Elton
PPL

WVAM/Rochester
Mike Harvey
C. Cross
(Sailing)
H. Gilley
HOTTEST
Elton
ONJ
Manhattans
B. Seger

WVNEU/Wheeling
Dave Amos
R. Burnette
Commodores
Genesis
Dirt Band
SOS Band
HOTTEST
B. Mardones (dp)
Elton
ONJ
B. Burnette
B. Seger
B. Joel
CDB
K. Rogers
Spinners
PPL
M. Gilley
Neil & Dara
Sedaka

WVCR/Springfield
Jeff Taylor
R. Crowell
P. Davis
M. Jackson
ONJ
Grateful Dead (dp)
HOTTEST
R. Pinette & Oak
Elton
F. Sinatra
R. Burnette
Air Supply
(Out)

WVNEW/New York
Bob Jones
J. Collins
HOTTEST
A. Murray
(Happy)
D. Severinsen
E. Klugh

WVNY/New York
Jerry Sullivan
K. Rogers
ONJ
HOTTEST
Ambrosia
M. Jackson
Elton
PPL

WVAM/Rochester
Mike Harvey
C. Cross
(Sailing)
H. Gilley
HOTTEST
Elton
ONJ
Manhattans
B. Seger

WVNEU/Wheeling
Dave Amos
R. Burnette
Commodores
Genesis
Dirt Band
SOS Band
HOTTEST
B. Mardones (dp)
Elton
ONJ
B. Burnette
B. Seger
B. Joel
CDB
K. Rogers
Spinners
PPL
M. Gilley
Neil & Dara
Sedaka

WVCR/Springfield
Jeff Taylor
R. Crowell
P. Davis
M. Jackson
ONJ
Grateful Dead (dp)
HOTTEST
R. Pinette & Oak
Elton
F. Sinatra
R. Burnette
Air Supply
(Out)

WVNEW/New York
Bob Jones
J. Collins
HOTTEST
A. Murray
(Happy)
D. Severinsen
E. Klugh

WVNY/New York
Jerry Sullivan
K. Rogers
ONJ
HOTTEST
Ambrosia
M. Jackson
Elton
PPL

MIDWEST

WKND/Bowling Green
John Swan
F. Joli
E. Dore
HOTTEST
Elton

WFYR/Chicago
John Wemerbee
Genesis
Meco
B. Scaggs
F. Knoblock
C. Richard
ONJ
(Suddenly) (lp)

WVW/Cincinnati
Lee Gillet
R. Burnette
Manhattans
Air Supply
(Out)
E. Rabbitt
(Drivin')
HOTTEST
B. Midler
Elton
PPL
B. Joel
M. Jackson
C. King
ONJ

WVW/Macon
Steve Murphy
None
Bob Russo
HOTTEST
R. Dupree
Elton
K. Rogers
Genesis
PPL
A. Murray
Elton
ONJ
Spinners
R. Burnette
C. King

WVW/Columbia
Mike Collins
C. Cross
(Sailing)
K. Rogers
T. Williams
PHIL. Luv Ensemble
K. Rogers
HOTTEST
R. Dupree
A. Murray
(Happy)
M. Jackson
F. Sinatra
Elton

WVW/Charleston
Randy Scott
R. Orblson &
E. Harris
K. Rogers
C. Cross
(Sailing)
SOS Band (dp)
HOTTEST
P. McCartney
Lipps, Inc.
R. Dupree
B. Joel
R. Burnette
Change
HOTTEST
R. Dupree
Elton
ONJ
Spinners
K. Rogers
ONJ
B. Joel
A. Murray
(Happy)

WVW/Charlotte
Andy Bicker
E. Klugh
F. Knoblock
F. Cavaliere
A. Thomson
E. Rabbitt
(Drivin')
HOTTEST
R. Dupree
Elton
ONJ
Spinners
K. Rogers
ONJ
B. Joel
A. Murray
(Happy)

WVW/Charlotteville
Thomas H. Twine
CDB (dp)
Commodores
Genesis
P. Townshend
C. Cross
(Sailing)
C. Dore
(Fear)
Firefall
A. Thomson
HOTTEST
R. Joel
Manhattans
PPL
Spinners
ONJ

WVW/Cincinnati
Lee Gillet
R. Burnette
Manhattans
Air Supply
(Out)
E. Rabbitt
(Drivin')
HOTTEST
B. Midler
Elton
PPL
B. Joel
M. Jackson
C. King
ONJ

WVW/Macon
Steve Murphy
None
Bob Russo
HOTTEST
R. Dupree
Elton
K. Rogers
Genesis
PPL
A. Murray
Elton
ONJ
Spinners
R. Burnette
C. King

WVW/Columbia
Mike Collins
C. Cross
(Sailing)
K. Rogers
T. Williams
PHIL. Luv Ensemble
K. Rogers
HOTTEST
R. Dupree
A. Murray
(Happy)
M. Jackson
F. Sinatra
Elton

WVW/Charleston
Randy Scott
R. Orblson &
E. Harris
K. Rogers
C. Cross
(Sailing)
SOS Band (dp)
HOTTEST
P. McCartney
Lipps, Inc.
R. Dupree
B. Joel
R. Burnette
Change
HOTTEST
R. Dupree
Elton
ONJ
Spinners
K. Rogers
ONJ
B. Joel
A. Murray
(Happy)

WVW/Charlotte
Andy Bicker
E. Klugh
F. Knoblock
F. Cavaliere
A. Thomson
E. Rabbitt
(Drivin')
HOTTEST
R. Dupree
Elton
ONJ
Spinners
K. Rogers
ONJ
B. Joel
A. Murray
(Happy)

WVW/Charlotteville
Thomas H. Twine
CDB (dp)
Commodores
Genesis
P. Townshend
C. Cross
(Sailing)
C. Dore
(Fear)
Firefall
A. Thomson
HOTTEST
R. Joel
Manhattans
PPL
Spinners
ONJ

WVW/Cincinnati
Lee Gillet
R. Burnette
Manhattans
Air Supply
(Out)
E. Rabbitt
(Drivin')
HOTTEST
B. Midler
Elton
PPL
B. Joel
M. Jackson
C. King
ONJ

WVW/Macon
Steve Murphy
None
Bob Russo
HOTTEST
R. Dupree
Elton
K. Rogers
Genesis
PPL
A. Murray
Elton
ONJ
Spinners
R. Burnette
C. King

WVW/Columbia
Mike Collins
C. Cross
(Sailing)
K. Rogers
T. Williams
PHIL. Luv Ensemble
K. Rogers
HOTTEST
R. Dupree
A. Murray
(Happy)
M. Jackson
F. Sinatra
Elton

WVW/Charleston
Randy Scott
R. Orblson &
E. Harris
K. Rogers
C. Cross
(Sailing)
SOS Band (dp)
HOTTEST
P. McCartney
Lipps, Inc.
R. Dupree
B. Joel
R. Burnette
Change
HOTTEST
R. Dupree
Elton
ONJ
Spinners
K. Rogers
ONJ
B. Joel
A. Murray
(Happy)

WVW/Charlotte
Andy Bicker
E. Klugh
F. Knoblock
F. Cavaliere
A. Thomson
E. Rabbitt
(Drivin')
HOTTEST
R. Dupree
Elton
ONJ
Spinners
K. Rogers
ONJ
B. Joel
A. Murray
(Happy)

WVW/Charlotteville
Thomas H. Twine
CDB (dp)
Commodores
Genesis
P. Townshend
C. Cross
(Sailing)
C. Dore
(Fear)
Firefall
A. Thomson
HOTTEST
R. Joel
Manhattans
PPL
Spinners
ONJ

WVW/Cincinnati
Lee Gillet
R. Burnette
Manhattans
Air Supply
(Out)
E. Rabbitt
(Drivin')
HOTTEST
B. Midler
Elton
PPL
B. Joel
M. Jackson
C. King
ONJ

WVW/Macon
Steve Murphy
None
Bob Russo
HOTTEST
R. Dupree
Elton
K. Rogers
Genesis
PPL
A. Murray
Elton
ONJ
Spinners
R. Burnette
C. King

WVW/Columbia
Mike Collins
C. Cross
(Sailing)
K. Rogers
T. Williams
PHIL. Luv Ensemble
K. Rogers
HOTTEST
R. Dupree
A. Murray
(Happy)
M. Jackson
F. Sinatra
Elton

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A. Murray
(Happy)

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F. Cavaliere
A. Thomson
E. Rabbitt
(Drivin')
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Elton
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K. Rogers
ONJ
B. Joel
A. Murray
(Happy)

WVW/Charlotteville
Thomas H. Twine
CDB (dp)
Commodores
Genesis
P. Townshend
C. Cross
(Sailing)
C. Dore
(Fear)
Firefall
A. Thomson
HOTTEST
R. Joel
Manhattans
PPL
Spinners
ONJ

WEST

KOB/Albuquerque
Paul Douglas
Manhattans
PPL
F. Valli
HOTTEST
M. Jackson
Elton
Ambrosia

KFOD/Anchorage
Tom Rivers
Firefall
A. Thomson
F. Cavaliere
R. Crowell
A. Murray
(Happy)
J. Collins
HOTTEST
B. Seger
S. Sledge
ONJ
Manhattans
Journey

KHOU/Denver
Brian Scott
CDB
M. Gilley
C. Cross
(Sailing)
HOTTEST
Ambrosia
R. Dupree
Elton
B. Seger

KKPL/Denver
Michael Moore
L. Taylor
A. Murray
(Happy)
R. Crowell
HOTTEST
Dr. Hook
(Years)
A. Thomson
HOTTEST
PPL
Spinners
ONJ
K. Rogers
ONJ
K. Rogers
Manhattans

KRKO/Evening
R.P. McMurphy
Commodores
C. Dore
Meco
H. Alpert
R. Ronstadt
(Can't)
J.C. Cunningham
P. Davis
(Cry)
HOTTEST
Elton
ONJ
P. McCartney
PPL
B. Joel
M. Jackson
G. Lightfoot
C. King
(Sailing)
ELO
K. Carnes

K59/Honolulu
John Wright
C. Gayle
A. Murray
(Happy)
HOTTEST
Ambrosia
B. Seger
PPL
Manhattans
K. Rogers

KDWN/Las Vegas
Gary Zane
P. Davis
(Cry)
Dirt Band
(Cry)
L. Taylor
K. Rogers
HOTTEST
Neil & Dara
Sedaka
F. Sinatra

KMPZ/Los Angeles
Toss Tussell
K. Carnes
B. Seger
G. Lightfoot
HOTTEST
Elton
ONJ
C. King

KBAI/Marzo Bay
Ann Dunwoy
K. Rankin
Firefall
F. Cavaliere
R. Dupree
M. Jackson
B. Seger
Elton
PPL
R. Burnette
Spinners
K. Carnes

KJY/Phoenix
Armstrong/Stevens
B. Joel
(Why) (lp)
Dr. Hook
(Years)
A. Thomson
K. Carnes
K. Rankin
PPL
Elton
G. Lightfoot
A. Murray
(Happy)
C. Gayle
C. Cross
(Sailing)
Air Supply
(Out)

KFMB/San Diego
Larson/Anthony
Firefall
M. Gilley
HOTTEST
K. Rogers
PPL
Elton
G. Lightfoot
A. Murray
(Happy)
C. Gayle
C. Cross
(Sailing)
Air Supply
(Out)

KOGO/San Diego
Chuck Brinkman
A. Murray
(Happy)
Dirt Band
CDB
R. Parker Jr.
& Raydio
R. Crowell
HOTTEST
R. Dupree
B. Seger
Elton
ONJ
C. King
K. Carnes

KBLF/Red Bluff
Tom Plant
Dr. Hook
(Years)
F. Knoblock
Dirt Band
HOTTEST
B. Midler
PPL
K. Rogers
ONJ
K. Rogers
Manhattans

KKRB/San Francisco
Bryan Eaton
B. Scaggs
Air Supply
(Out)
Dirt Band
HOTTEST
B. Midler
PPL
K. Rogers
ONJ
K. Rogers
Manhattans

KUUK/Ukiah
Steve Stone
C. Cross
(Sailing)
M. Jackson
B. Scaggs
Air Supply
(Out)
K. Carnes
HOTTEST
Ambrosia
M. Jackson
Elton
Spinners
Neil & Dara
Sedaka
B. Joel

KBAI/Marzo Bay
Ann Dunwoy
K. Rankin
Firefall
F. Cavaliere
R. Dupree
M. Jackson
B. Seger
Elton
PPL
R. Burnette
Spinners
K. Carnes

KJY/Phoenix
Armstrong/Stevens
B. Joel
(Why) (lp)
Dr. Hook
(Years)
A. Thomson
K. Carnes
K. Rankin
PPL
Elton
G. Lightfoot
A. Murray
(Happy)
C. Gayle
C. Cross
(Sailing)
Air Supply
(Out)

KFMB/San Diego
Larson/Anthony
Firefall
M. Gilley
HOTTEST
K. Rogers
PPL
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G. Lightfoot
A. Murray
(Happy)
C. Gayle
C. Cross
(Sailing)
Air Supply
(Out)

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(Out)
Dirt Band
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Manhattans

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C. Cross
(Sailing)
M. Jackson
B. Scaggs
Air Supply
(Out)
K. Carnes
HOTTEST
Ambrosia
M. Jackson
Elton
Spinners
Neil & Dara
Sedaka
B. Joel

SOUTH

WVW/Cincinnati
Lee Gillet
R. Burnette
Manhattans
Air Supply
(Out)
E. Rabbitt
(Drivin')
HOTTEST
B. Midler
Elton
PPL
B. Joel
M. Jackson
C. King
ONJ

WVW/Macon
Steve Murphy
None
Bob Russo
HOTTEST
R. Dupree
Elton
K. Rogers
Genesis
PPL
A. Murray
Elton
ONJ
Spinners
R. Burnette
C. King

WVW/Columbia
Mike Collins
C. Cross
(Sailing)
K. Rogers
T. Williams
PHIL. Luv Ensemble
K. Rogers
HOTTEST
R. Dupree
A. Murray
(Happy)
M. Jackson
F. Sinatra
Elton

WVW/Charleston
Randy Scott
R. Orblson &
E. Harris
K. Rogers
C. Cross
(Sailing)
SOS Band (dp)
HOTTEST
P. McCartney
Lipps, Inc.
R. Dupree
B. Joel
R. Burnette
Change
HOTTEST
R. Dupree
Elton
ONJ
Spinners
K. Rogers
ONJ
B. Joel
A. Murray
(Happy)

WVW/Charlotte
Andy Bicker
E. Klugh
F. Knoblock
F. Cavaliere
A. Thomson
E. Rabbitt
(Drivin')
HOTTEST
R. Dupree
Elton
ONJ
Spinners
K. Rogers
ONJ
B. Joel
A. Murray
(Happy)

WVW/Charlotteville
Thomas H. Twine
CDB (dp)
Commodores
Genesis
P. Townshend
C. Cross
(Sailing)
C. Dore
(Fear)
Firefall
A. Thomson
HOTTEST
R. Joel
Manhattans
PPL
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OPPORTUNITIES

Openings

EAST

CQ102/Geneva, NY searching for young contemporary jocks on the way up. If you've got some experience, want to work in a professional situation and are a "team player" we've got two key slots opening soon. Send airchecks and production sample to John Roberts, Box 213, Geneva, NY 14456, or call (315) 781-1101. (6-27)

WBAX/Wilkes-Barre, PA is accepting tapes and resumes for future openings. No calls please. Send info to Max Kinkel, 1 Broadcast Plaza, Wilkes-Barre, PA 18703. EOE (6-27)

WIKZ/Chambersburg, PA looking for talented personality-oriented individual to join winning team. Good company, working conditions and chance for advancement. Tapes and resumes to Bill Matthews, Box 479, Chambersburg, PA 17201. EOE M/F (6-27)

CKJM is accepting applications from aggressive hard working news people. Reporting and on-air work. Tapes and resumes to Dave Christianson, PD, 1310 Greene Ave., Montreal, Quebec H3Z2B5. (6-27)

Looking for knowledgeable and high profile personality to work 10pm-2am. Good company, super station, fun place to work. Send essentials to Steve Hayes, KEE-100-FM, Huntington, WV 25724, or call (304) 525-7788. EOE M/F (6-27)

Musicradio CIR, Southern West Virginia's leader is expanding. We need Production Director to work with the newest and best equipment in the area. A News Director who likes to dig for good local and state news. Also talented air people. If you're good and want to work at a growing professional organization with good benefits, send tapes and resumes to Jay C., PD, Box 1063, Beckley, WV 25801, or call (304) 252-6452. EOE M/F (6-27)

13Q/Scranton, PA is building the best damn radio station in the Northeast. We're looking for "super" personality pros to be part of a radio legend. 2-3 yrs experience needed. Send tapes, resumes and references to Chris Starr, Operations Mgr., 13Q, 1520 N. Keyser Ave., Scranton, PA 19504. No calls please. EOE M/F (6-27)

The new **FM87** is now accepting tapes and resumes for future openings. Send tapes and resumes to Mel Edwards, PD, WLAN-FM, 252 N. Queen St., Lancaster, PA 17603. (6-27)

WINR/Binghamton, NY would like tapes and resumes to consider for possible future openings. Pop/Adult-formatted with emphasis on personality. Good production essential. Send materials to John Simmons, PD, WINR, Box 27, Binghamton, NY 13904. EOE M/F (6-27)

WNNJ/WIXL-FM accepting tapes and resumes for future openings. Send to Pete Hamel, PD, WNNJ-WIXL, Box 40, Newton, NJ 07860. No calls please. EOE (6-20)

WTRY/Albany is looking for a Production Director whose chief responsibility would be to voice commercials. Weekend air work a possibility. Call Dan Martin, PD, at (518) 785-9061 between 11am-3pm. Regional residents preferred. (6-20)

Openings

WIXL, the only stereo FM Country station in the New York ADI is losing its morning air personality. Will miss her but if you want the opportunity to hold the top air spot in a small market with a lot of listeners, send tape, resume and salary history to Pete Hamel, PD, WIXL, Box 40, Newton, NJ 07860. No calls please. EOE (6-20)

WABK/Agusta, ME, Central Maine's #1 Pop/Adult. Stable staff of pros looking for one more who loves people and has something to say. New facilities. Females encouraged to apply. Ryan Cote, PD, Box 1280, Gardner, ME 04345. EOE (6-20)

WBSB/Baltimore still needs a few pieces of America's greatest talent to round out its number one air staff. Our immediate needs are for a very talented and creative morning person and a personality-oriented News Director. If you would like to be a part of what will be a giant success write Joel Denver, WBSB, 7 East Lexington St., Baltimore, MD 21202. No calls please. EOE M/F (6-20)

WJET/Erie, PA still looking for announcer for afternoon drive. Should be able to relate to Erie and the community. Good pay and benefits. No calls please. Tapes and resumes to Barney Luv, WJET, 1635 Ash St., Erie, PA 16503. EOE (6-20)

WKYG/Parkersburg-Marietta, modern Country looking for exceptional air talent. Excellent company, facility, money and people. If you're looking for a nice area, growing radio station, and place to move up from, send tapes and resumes to Jack Randall, WKYG, Box 368, Parkersburg, WV 26101. (6-20)

SOUTH

News Director to establish and motivate a department from scratch. Work closely with present staff, magazine format and Operations Director. We're a heavy weight in the Southern market. Contact Tom Anderson at (803) 776-1230, or write to WNOK, Box 50568, Columbia, SC 29250. EOE (6-27)

We need a morning man! Must be a dog and pony show. Tapes to Gary Gutherie, WMC-FM, 1960 Union Avenue, Memphis, TN 38104. No calls please. EOE M/F (6-27)

WRKK/Birmingham, AL looking for AOR morning person. Contact Dan Brennan at (205) 870-9900. (6-27)

WQID-FM looking for afternoon announcer. At least 3 yrs experience on-air, commercial production. Ability to communicate well with audience. Personal appearances. 3rd phone license required. Send aircheck and commercial samples to Mickey Coulter, PD, WQID-FM, Box 4606, Biloxi, MS 39533. (6-27)

Zeta 4/Miami now accepting applications for possible openings. Requirements: intelligence, naturalness, willingness to accept direction, experience with Top 40 and AOR. Screamers, punkers and personality types: don't waste your stamps. Tapes and resumes to Keith Isley, PD, WINZ-FM, 4330 NW 207 Dr., Miami, FL 33055. No calls. EOE (6-27)

Q101/Meridian, MS still looking for an exceptional air talent with Music Director qualifications to join the winning team at our #1 rated, 100kw FM. Tapes and resumes to Larry O'Neal, Box 5314, Meridian, MS 39301. (601) 693-2381. (6-27)

WZZZ/Augusta, GA needs an announcer/production person for Pop/Adult format. Call (803) 279-2330. EOE M/F (6-27)

WDNC/Durham-Raleigh, NC, traditional MOR 48-year-old institution in this medium market looking for conscientious, hard workers (production and air talent) for future part and full-time entry level openings. Send tapes and resumes to Jim Sackett, PD, WDNC, Box 2126, Durham, NC 27702. No calls please. EOE M/F (6-27)

Small market South radio consultant looking for staff for AM/FM combo. New owners want to start over. Good first job opportunity. Air, news and sales people. Market is small but the money won't be. If interested contact Rendell C. Bliss (815) 224-2100. EOE M/F (6-27)

150,000 Metro market #1 station in search of PM drive personality with music and programming knowledge. Contact Mark Shannon, PD, KPUR, Box 30000, Amarillo, TX 79120, or call (806) 374-1637. EOE M/F (6-27)

WLGM/Lynchburg, VA is in a rebuilding process for News Director, Ass't. PD, news and air staff. Good benefits, nice atmosphere. Send tapes and resumes to Tony Bonzini, OM, Allied Arts Bldg., 8th & Church Sts., Penthouse Studios, Lynchburg, VA 24504, or call (804) 847-1267. EOE M/F (6-27)

Needed: Evening air personality with sports background to help with play-by-play at a West Texas station. Good benefits and pay. Call (806) 872-2404. EOE (6-27)

Drive talent. Send tapes to Steve Coggins, KSEL, Box 2369, Lubbock, TX 79408. EOE M/F (6-27)

Mature creative Country DJ with smooth delivery and production skills needed at WFMW/Madisonville, KY. Excellent benefits and good equipment. Immediate opening. Rush tapes and resumes to Danny Koerber, WFMW, Box 338, Madisonville, KY 42431. EOE M/F (6-27)

International syndicator needs feature material of particular interest, dealing with a wide variety of subjects suitable for broadcast, from one to three minutes in length. All topics considered (sports to sex, auto repair to artist interviews, medicine to money management). Comedy, drama, reviews, interviews, profiles, investigative reporting, and mass-appeal lifestyle features are all welcome.

If you are an experienced writer or producer of audio features or feel you could develop features in areas of special interest, this could be a rare opportunity for free-lance activity resulting in international exposure for your work and ongoing usage of your ideas.

Payment? By fixed rate of royalty. Freedom? Unlimited. Continue to pursue all other business interests unrestricted.

Have you had an idea you feel certain would do well in several markets if only you could find the right setting and work with people who know how to syndicate successfully? We want to talk to you.

Send resume, an outline of your idea(s), and a sample of your work without delay, as available openings are narrowing. All input will be kept strictly confidential. Send to Radio & Records, 1930 Century Park West, #194, Los Angeles, CA 90067.

NOVA104/Lake Charles, LA 100,000 watt AOR looking for air talent for future openings. Please send tapes and resumes to Scott Kelley, PD, NOVA104/KGRA-FM, Box 3306, Lake Charles, LA 70602. (6-27)

Openings

Wanted: Female news person with 3 1/2 or more years experience to become our News Director. Looking for someone who knows radio is more than just an 8 hour day job, 5 days a week. Send tapes and resumes to Bob London, Box 1374, St. Louis, MO 63301, or call (314) 946-6600. EOE (6-27)

Looking for one strong air personality wanting to become one strong salesperson at KWIC-FM in Beaumont/Port Arthur/Orange radio market. If you're ready to make the move, come on down. The price is right for one strong product-oriented salesperson. Call Chuck White at (713) 842-2210. EOE M/F (6-20)

K-100, Western KY's powerhouse and sister station WKOA, now accepting tapes and resumes for positions now available. Good production a must! Send tapes and resumes to Edward Owen, PD, WKOA-K-100, Box 951, Hopkinsville, KY 42240, or call (502) 886-1204 before noon. (6-20)

KFIM/El Paso, currently accepting tapes and resumes for on-air talent/production. Send to 5411 N. Mesa, Suite 31C, El Paso, TX 79912. EOE M/F (6-20)

Superstars in Charlottesville, VA. 3WV now accepting tapes and resumes for future openings. Send to Phil Kirzyc, 3WV, Box 5387, Charlottesville, VA 22905. EOE M/F (6-20)

Future openings for news and DJs. Send tape and resume to KCCW, GPM South Tower, Plaza Level, San Antonio, TX 78216. Females encouraged to apply. No calls please. EOE (6-20)

WAXU/Lexington, KY needs 7-midnight jock. Tapes and resumes to Larry Miller, PD, WAXU, Box 11845, Lexington, KY 40511, or call (606) 254-8888. (6-20)

WOKB/Orlando is looking for an afternoon drive jock. Tapes and resumes to Brett Lewis, PD, 1111 S. Division Avenue, Orlando, FL 32805. EOE M/F (6-20)

WQPD/Lakeland-Winter Haven, FL now accepting tapes and resumes from personality Top 40 jocks. Minorities encouraged to apply. Send info to John Jenkins, WQPD, Box 827, Lakeland, FL 33802. No calls please. EOE (6-20)

Looking for **afternoon jock.** Send tapes and resumes to Ken Martin, Box 748, Columbia, SC 29202. EOE M/F (6-20)

AOR Program/MD for part-time consulting of national automation programming service. Call in current music playlist weekly for production by Dallas staff. Help fine-tune oldies and dayparting. Must be Program/MD at ratings winning AOR in major top 100 market to qualify for this part-time position. Call Dave Scott at (800) 527-3262, Century 21 Programming, 2825 Valley View, Dallas, TX 75234. (6-20)

Southeastern Superstars needs mature, creative morning person. Send tapes and resumes to Dwight Douglas, Burkhardt/Abrams/Michaels/Douglas & Assoc., 6500 River Chase Circle East, Atlanta, GA 30328. EOE (6-20)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Radio

TOM LINDSAY moves from weekends to full-time at KPUG/Bellingham, WA.
J. MICHAEL McCOY, formerly of X103/Lincoln, NE, joins 96/One/Omaha, NE.
SCOTT ALEXANDER has been promoted to PD at 96/One/Omaha, NE.
TERRY MASON has been promoted to PD at KOIL/Omaha, NE.
UNCLE DAVE STETLER, Production Director at Q101/Meridian, MS, joins WHTV/Meridian, MS as Production Director.
SCOTT MORRISON, weekender at KJR/Seattle, WA has joined KTLK/Denver, CO as afternoon drive personality.
JOHNNY LONG has been appointed PD at WPRW-AM/Manassa, VA, formerly with WEAM/Arlington, VA.
MIKE KELLY moves from part-time to 11pm-5am air shift at KTLC/Twin Falls, ID.

Industry

JERRY D. DUNCAN has been appointed National Promotion Director for Nationwide Sound Distributors.
JOHN F. WILLETT has been named Regional Manager of the Southeastern area for SESAC, Inc.

Record

ARTHUR LEVY has been appointed Associate Director of Media Service and Press & Public Information for Columbia Records.
ROBERT SMITH has been named Product Manager, East Coast for Epic/Portrait/CBS Associated Labels.
DEBY GOULD has been appointed Northeast Regional Album Promotion Manager for Epic/Portrait/CBS Associated Labels.

ELIZA BROWNJOHN has been promoted to the position of International Manager at Chrysalis Records.

ROSE GROSS-MARINO has been named Administrative Assistant at Arista Records.

JERRY BIX has been appointed to the position of West Coast Regional Marketing Director for Radio Records.

Station Line-Ups

WRKR/Racine, WI LINEUP: 6am-10am Kipper McGhee, 10am-3pm Joel Fredrickson, 3pm-7pm Dave Marx, 7pm-12mid Jerry Butler, 12mid-6am Jackie Blue. Weekends: Curtia Carmichael, Shad Brannan, Andy Gerald.

96/One/Omaha, NE LINEUP: 6am-10am Scott Alexander (PD), 10am-3pm Scott Devel, 3pm-7pm Ed Larsen, 7pm-12mid J. Michael McCoy, 12mid-6am Denny Cole. Weekends: Bill Mattson, Don Bellino, Jeff Spencer.

WINN/Louisville, KY LINEUP: 5am-9am Mason Lee Dixon, 9am-12noon Jack Daniel (OM/PD), 12noon-3pm Dave Wolfe (MD), 3pm-7pm Wretched Richard, 7pm-11pm Bashful Bob Bomar, 12mid-6am Stay Up Dan Breder.

KPUG/Bellingham, WA LINEUP: 6am-10am Jay Collins, 10am-2pm Bruce Butterfield, 2pm-7pm Cary Bates, 7pm-12mid Mark Edwards, 12mid-6am Tom Lindsay. Weekends: Glenn Beck, Keith Shipman.

WQIK/Jacksonville, FL LINEUP: 6am-10am Rusty Walker & Frank Theis, 10am-2pm John St. John, 2pm-6pm Ed Russ & Sabrina, 6pm-12mid Tony Keitt, 12mid-6am Jim Godbold.

KRBC/Abilene, TX LINEUP: 8am-12noon Randy Gentry, 12noon-3pm Scott K. Smith, 3pm-6pm Tom Bates (PD), 6pm-8pm Jim Hayes (MD), 9pm-12mid Ron Lamer, 12mid-6am Josh David. Weekends: Trey Walker, Kurny Adkins, Greg Beatty.

WXUS/Lafayette, IN LINEUP: 6am-10am Stuart McRae, 10am-2pm Bob Majeraky, 2pm-7pm Don Payne, 7pm-12mid Stan Bennett, 12mid-6am Jim Rosenthal.

KLOS/Los Angeles, CA LINEUP: 6am-9am Frazer Smith, 9am-1pm Anita, 1pm-5pm B. Mitchell. Read, 5pm-9pm Bob Coburn, 9pm-1am Joe Reiling, 1pm-6am Laura Davis.

WCFR/Springfield, VT LINEUP: 6am-10am John Frawley, 10am-2pm Jeff Taylor (MD), 2pm-7pm Bill Salati, 7pm-12mid Scott MacKey, Overnight Ken MacDonald.

OPPORTUNITIES

Openings

MIDWEST

WMC/McLeansboro has opening for air personality. If you have talent that qualifies for this position, send tape and resume to WMCL, Box 1209, Mt. Vernon, IL 62864. EOE M/F (6-27)

Air personalities with strong production for 5,000 watt Adult Contemporary serving Northeastern Ohio and Northwestern Pennsylvania. Experienced only. Tapes and resumes to Chris Johnson, OM, WFUN, Box 738, Ashtabula, OH 44004. EOE M/F (6-27)

Wanted: Young professional air, production and copy production talent. All shifts for 100,000+ Midwest college metro. Aggressive Adult Contemporary experience preferred. Tapes and resumes to Phil Conrad, WOKO, 1819 Mitchell St., Eau Claire, WI 54701. EOE M/F (6-27)

KLMS/Lincoln, NE seeking mature communicator to join our morning team for a long stay. Minimum 5 yrs experience. Good money and benefits for right person. Tapes and resumes to Gary Claus, Box 81804, Lincoln, NE 68501. EOE M/F (6-27)

Radio news anchor/reporter. Minimum 3 yrs experience in all aspects of radio news. Excellent benefits and salary depending on ability. Tapes and resumes to Bill Graham, ND, WXCL, 3641 Meadow Brook Rd., Peoria, IL 61604. EOE M/F (6-27)

Under umbrella of top 10 quarter million population market Pop/Adult. Have resources and commitment to win. Send tapes and resumes to Paul Neuhoff, Continental Broadcast Consultants, 31113 Manchester, Day Village, OH 44140. EOE M/F (6-27)

Main man needed in the birthplace of Top 40 radio. If you can relate to a mass appeal audience, targeted at 18-34 and can still take direction, rush tapes and resume to Terry Mason, PD, KOIL, 8901 Indian Hills Dr., Omaha, NE 68114, or call (402) 397-1290. All inquiries confidential. EOE M/F (6-27)

KMJM/St. Louis is looking for airstaffers. Send tapes and resumes to Harry O. PD, 1215 Cale St., St. Louis, MO 63106. EOE M/F (6-27)

Heftel Broadcasting looking for exciting air people for our new Cincinnati operation. We want pros to rock and relate. Ready now. Send materials to Les Tracy, Heftel Broadcasting, 1132 Kemper, Cincinnati, OH 45240, or call (513) 825-5400. Minorities encouraged to apply. (6-27)

WAZY-FM/Lafayette, IN needs afternoon drive jock with strong production for #1 rated Top 40. 50,000 watts, part of growing chain, competitive two-book market. Good bucks for right person. Women and minorities encouraged to apply. Tapes, resumes and references to Jeffrey Jay Weber, OM, WAZY-FM, Box 1410, Lafayette, IN 47902. (6-27)

KZ93/Peoria, IL looking for 6pm-10pm personality who is ready to make a final move before going to a major market. Bucks are good and the station is one of the highest listed shares in the top 100 markets. Personalities send tapes and resumes to Charlie Quinn, WKZW, 3131 N. University, Peoria, IL 61604. EOE M/F (6-27)

WISM/Madison looking for professional communicator who really knows how to entertain, inform and relate on a one-to-one basis. Top-notch production skills and a first ticket required. Let us hear how good you are. Send tapes and resumes to Bill Vancil, WISM, Box 2058, Madison, WI 53701. EOE (6-27)

We need a production wiz to join our family. All new equipment and good pay. Agency and talent wide open. Call Steve Bridgewater, KSKU-FM at (316) 663-2115. (6-27)

WKHM/Jackson, MI has opening for News Director. 2 yrs experience necessary in news writing, digging and delivery. Salary negotiable. Send tapes and resumes to Lou Lambert, WKHM, 1700 Glenshire, Dr., Jackson, MI 49201, or call (517) 784-7181. EOE (6-27)

Group owner expanding seeking 3 key people. PD, ND and Production Director for Pop/Adult AM in Midwest metro market. Must have track record of success. Excellent people manager and committed to long hours and producing a winner. \$20,000+ annually. Tapes, resumes and brief statement of operating philosophy to Larry Lakoduk, Midwest Radio Co., Box 2983, Fargo, ND 58108. EOE M/F (6-27)

D-102 is looking for a night-time communicator who can handle equipment for August opening. Top 40 FM, #1 ARB. Tapes, resumes to Keith Mason, WDNL, 1501 N. Washington, Danville, IL 61832. No calls please. EOE M/F (6-20)

KSCB/Liberal, KS looking for afternoon jock. Call Steve Armstrong, (316) 624-3891. EOE M/F (6-20)

WAZY (Z-96) needs experienced news rep/anchor for expanding staff at Pop/Adult AM & FM. Must have strong writing and delivery. Tapes, resumes, references to Chris Maddy, News Director, WAZY, Box 1410, Lafayette, IN 47902. EOE M/F (6-20)

WNAP/Indianapolis looking for morning person or morning team. Send tape and resume to Eric Edwards, WNAP, 2835 N. Illinois, Indianapolis, IN 46208. No calls please. EOE M/F (6-20)

Southern Illinois' top rated radio station is looking for a good radio person. The position is full-time and the money is good. Please contact Bruce E. Welker, Operations Manager, WDDD/WDDW, Route 37 North, Marion, IL 62959. Opening available immediately. Some automation knowledge helpful, but not necessary. (6-20)

Openings

Evening air talent with personality. Must have experience. Tapes and resumes to KKO, Box 10, Minot, ND 58701, or call Doug Corbett at (701) 852-4846. EOE M/F (6-20)

Major Midwest and Southeast Country group looking for qualified stable announcer to join our family. Great facilities and working conditions in all of our markets. Women and minorities encouraged to apply. Tapes and resumes to Great Empire Broadcasting, Corporation Headquarters, Box 1402, Wichita, KS 67201. (6-20)

Very desirable PD position open in medium size Midwest market. One of our client stations has top AM facility, good management, good signal and numbers. Successful PDs or MDs are invited to send resumes to Ms. Lynn Blair, Hiber & Hart, Ltd., 310 Tahiti Way, Suite 318, Marina Del Rey, CA 90291. (6-20)

Witty, mature, Pop/Adult morning pro needed August 15, 1980. Management potential. Right money for right person. Send tapes and resumes to Kurt Scholle, Director of Operations, WYBR, E 114 Cherryvale Mall, Rockford, IL 61112. EOE (6-20)

Looking for responsible, mature, locality-interested News Director. Should possess big deep attitude while always trying to get the last question answered. Coverage area North Illinois and South Wisconsin. Call Chris O'Brien, PD, WFRL-WXXQ, at (815) 235-4113 between 9am-2pm. EOE M/F (6-20)

Major market news person. Tired of the broadcasting boogie? Why suffer big city insecurities and hassles just to stay in a major market. We offer you major market radio in the country. KFGO/Fargo, ND has won 5 state and regional news awards in the last year. Need heavy morning anchor. Major market salary. Tapes and resumes to J. Joiner, KFGO, Box 2966, Fargo, ND 58108. EOE (6-20)

WEST

KASH/KSND-FM currently accepting applications for positions of afternoon drive newscaster and Chief Engineer. Applicants for news positions should know how to type, have experience in news gathering techniques, on and off street reporting and on-air newscasting. Applicants for Chief Engineer should have experience in engineering including maintenance and repair of AM and FM transmitters, and FM automation equipment. Call Andy Barber at (503) 686-9123. Minorities encouraged. EOE (6-27)

KYNO-FM, Fresno's #1 station is looking for news- person that can tell stories and relate to off-the-wall jocks. Killer bucks for right person. Tapes and resumes to John Lee Welker, VP Programming, KYNO-AM-FM, 2125 N. Barton, Fresno, CA 93703. (6-27)

KOAA/Denver, CO has opening for part-time air talent and possibly full-time in the near future. Send tapes and resumes to Jack Regen, KOAA, 1044 Lincoln St., Denver, CO 80217. EOE M/F (6-27)

K104-FM/Fresno seeks strong, creative PD/morning air talent. Take over reigns of one of CA's most aggressive, trendsetting programming departments. Major/medium market experience preferred. Send tape and complete resume to Gary Wilson, K104, 12592 S. Cedar Ave., Fresno, CA 93725, or call (209) 834-5904. EOE (6-27)

KSMA-AM-FM on the central CA coast, needs tapes and resumes from adult DJs and newscasters. You will work with major market pros. This station is owned by the president of one of the major broadcasting groups. Send tapes and resumes to KSMA, 110 W. Cypress, Santa Maria, CA 93454. EOE M/F (6-27)

KISM-FM/Bellingham, WA would like applications for full-time AOR personality. Automation experience helpful. Good production talents a must. Brand new facility with great working conditions and better than average pay. Send tapes and resumes to Mike Bettelli, 2219 Yew St. Rd., Bellingham, WA 98225. EOE (6-27)

100,000 watt FM in Southwest seeks morning personality and Operations Director. Tapes and resumes to Pete Shannon, Box 2700, Bakersfield, CA 93303. No calls please. EOE M/F (6-27)

KVOY-KJOK/Yuma, AZ looking for young motivated newscaster who has what it takes to be part of a leading news department in a 6-station market. Good writing, actualities and news savvy emphasized. Send tapes, resumes and writing samples to Dennis Milligan, ND, Box 228, Yuma, AZ 85364. EOE M/F (6-27)

Strong-voiced pro for 50,000 watt in entertainment capitol. 1st phone preferred. Tapes and resumes to Jack London, PD, KDWN, #1 Main St., Las Vegas, NV 89101. EOE M/F (6-27)

Tapes and resumes for future air openings at a Wyoming radio station. Beginners OK. Send info to John Whitford, PD, KWOR, Rt. 2, Worland, WY. 82401. No calls please. EOE (6-27)

KGIM/Bellingham, WA has opening for full-time news/ information announcer. Automation experience helpful. Must have flexible work hours, never more than 5 days a week. Station is geared to older audience and mature voice or delivery is a must. New facility in beautiful part of the country. Send tapes and resumes to Gary Myers, 2219 Yew St., Rd., Bellingham, WA 98225. EOE (6-27)

Openings

KERN/Bakersfield, CA looking for morning person- ality with plenty of experience. Funny not zany. Production a must. Tapes and resumes to Pete Shannon, Box 2700, Bakersfield, CA 93303. No calls please. EOE M/F (6-27)

Top rated major market radio station is conducting a nationwide search for America's best Talk Show Hosts for night shift. Talk Show Hosts only need apply, with a minimum of 3 years Talk experience. Send tapes and resumes to Radio & Records, 19309 Century Park West, #195, Los Angeles, CA 90067.

Needed: Program Director for AM Adult Contem- porary station in San Diego. Send resume to Mike Stafford, KCBO, Box 1629, San Diego, CA 92112. EOE (6-27)

Outstanding medium and major market Top 40 and album personalities and Program Directors, News personalities and News Directors and production specialists are all encouraged to apply to this young California-based group for immediate and future openings. Pros only, please, seeking opportunity, benefits and security in a medium market. Also possible air/production/utility position for the very brightest and best beginner with two or more years experience. Natural, unaffected air delivery is required for all openings. Great stations and people! This is a sincere search for super talent to join a growing, winning company. Letter, tapes and resumes to Radio & Records, 1930 Century Park West, #193, Los Angeles, CA 90067. EOE

Southern Oregon competitive market. Programming to adults with our new powerful FM signal. We need warm, bright and communicative personality. Send tape and resume to Jack Hansen, Operations Dir., 2411 Plymouth Avenue, Junctionville, WI 53545. (6-27)

KNTB-KLYD/Bakersfield has immediate opening for news reporter with agriculture-business specialty. Send tape, resume and picture to Larry Crawford, KNTB-KLYD, Box 1499, Bakersfield, CA 93320. EOE M/F (6-20)

Super production person needed ASAP. Salary open. Live on the beautiful California coast. Tapes and resumes to Ron Fineman, PD, KKAL, 129 N. Halcyon, Arroyo Grande, CA 93420. EOE (6-20)

Now accepting tapes and resumes for future full- time openings. If you like the high plains surrounded by mountains and four seasons per year I'd like to hear from you. All positions. Experience is secondary to ability and willingness to work. Good pay and benefits to boot. Send them now to Doc Phillips, KOJO/K102, Box 818, Laramie, WY 82070. EOE M/F (6-20)

KUKI-KIAH/Ukiah in the great redwood empire in Northern California is looking for aggressive, personable, up, experienced hard working evening jock. Rush tapes and resumes to Steve Stone, KUKI, Box 638, Ukiah, CA 95482. No calls please. EOE M/F (6-20)

Creative drive personality needed immediately at KQEO/Albuquerque, NM. Experience and imagination a must. Rush tapes and resumes to David K. Jones, 2000 Indian School Rd., N.W., Albuquerque, NM 87104. No calls please. EOE M/F (6-20)

Northern California AM-FM seeks creative PD who will co-host morning news/talk show. Call Tom Plant at (916) 527-3511 or send tapes and resumes to KBLF-KSNR, Box 1010, Red Bluff, CA 96080. EOE M/F (6-20)

Positions Sought

Husband & wife: 11 yrs combined experience in all aspects of broadcasting; Top 40, Pop/Adult, programming, music, production, automation, traffic reporting. We work superb together and just as great as individuals! Ready to make the right move up! For tape, resumes and references call (517) 563-8713. You'll be glad you did! (6-27)

Looking for full-time employment in Top 40 or Adult Contemporary format. 2 yrs experience on-air. Graduate of 2 yr communications school. 3rd class ticket. Good production and tight board. For tape and resume call JACK HERRICK anytime at (518) 355-1965. (6-27)

Promotion Director formerly of Bernie Mann's WKIX- WYYD-FM/Raleigh, NC available immediately. Strong references. Call DAN SMIGROD at WKIX (919) 851-2711, or at home at (919) 847-1769, or write to 6423 The Lakes Drive, Raleigh, NC 27609. (6-27)

Please consider me! Desire opening as personality with as much responsibility as you can give. Experienced in management, music selection, promotion, creative production and winning. Worked all formats. Young and currently employed in medium market. Honest resume and demo available. Call (216) 478-1206. (6-27)

10 yr pro, experienced in most formats, continuity, news, promotion, department head, market research plus award winning production. What can I do for you? Call JOHN (309) 888-4016. (6-27)

Top flight PD searching for next opportunity. Track record. Top 40 markets only. Call (315) 622-4027 before 12noon or after 6pm. (6-27)

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Tired of trying to find funny lines in the obituaries? Used 'up all the gags your grandmother told you? Do you have a joke for every occasion? The same one? If you answered these questions you need HOT YOCKS, Hollywood's funniest comedy service. One Year \$60.00, a sample \$10.00. HOT YOCKS, 1555 Rising Glen Road, W. Hollywood, CA 90069.

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Funny horoscopes. Crazy commercials, silly soap operas, ridiculous TV reviews and more. 25 pages delivered to your mouth every month. For freebie write HYPE, INC., Box 69581, Los Angeles, CA 90069.

Funny Business

People will laugh when you sit down at the microphone if you subscribe to the "FUNNY BUSINESS" humor service. Send for sample. Funny Business, Box 832, Leominster, MA 01453.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here comes the laughs, here comes the yocks. Complimentary snack "LOLA'S LUNCH," 1789 Hamlet Drive, Ypsilanti, Michigan 48197.

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Job Referral Service - \$40.00 for 12 months. R3, Box 84, Lexington, IN 47138, (812) 889-2907. Free to employers.

You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twinling, Dallas, Texas 75227. Phone (214) 381-4779.

Hall Of Fame Funnies

Only 8 months in radio and I was doing mornings in a major market. Why? Because I was outrageous and funny. I'll even send you the jokes that got me pulled off the air. Fresh Jokes \$5.00 for 12 pages. HALL OF FAME FUNNIES, 2050 Oaktimber, St. Louis, MO 63122.

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448 R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067.

Miscellaneous

WMAS FM95/Springfield, MA desperately needs record service from all labels. We're now an Adult Contemporary station playing albums cuts as well as current hits. Contact Laura Ashton at (413) 737-1414 or send to 101 West Street, Springfield, MA 01085. (6-27)

Need record service from all labels for future syndication use. Send to The Jerry Mason Group, 25585 N. Wagon Wheel Court, Heritage Trails, Barrington, IL 60010. (6-27)

Aircheck collector interested in checks from Jack Spec- tor and Dan Daniel on WMCA in the mid sixties. Late sixties WJRZ, Big Wilson, WNRC, and mid sixties WWRL. Also 1972-74 WHN. Write Rick Kaplan, 208 West First St., #4, Bloomsburg, PA 17815. (6-20)

WHLT/Huntington, IN needs record service from all labels for Top 40. Switching formats in July. Send to Jim Abbott, 1600 E. Taylor, Huntington, IN 46750. (6-20)

KTEE/Idaho Falls, ID seeks record service from all labels for Pop/Adult and Top 40 formats. Send to Box 2147, Idaho Falls, ID 83401. (6-20)

OPPORTUNITIES

Positions Sought

Comedy, consistency and communication. Two major market jocks are ready to go with one of the best morning or afternoon drive shows in the country. Call (313) 872-7282 before 12noon DST. (6-27)

Looking for work. Jock and/or PD. 14 years experience. Country, Top 40 or Pop/Adult. Call BOB (217) 787-4588. (6-27)

Los Angeles market announcer wants AOR PD/MD. Promotion experience. Will relocate. LARRY (213) 378-0995. (6-27)

Young, 3 1/2 years continuous on the air experience in all aspects of commercial radio plus Bachelors degree. Experience includes last 2 years at major NE medium market AM-FM. Seeks full-time on-air position in news or contemporary programming. Willing to relocate. Call (717) 838-2631, or write 521 Buttonwood St., Palmyra, PA 17078. (6-27)

KEVIN GRAHAM at KTUF-FM/San Antonio, TX looking for medium market airshift. Excellent production, familiar with AOR and Jazz formats. 2 1/2 years experience. Call (512) 494-8658. (6-27)

Superior medium market play-by-play/sportscaster seeks new challenge at quality station. (518) 781-0037. GARY. (6-27)

Looking for a lunatic? Not your run-of-the-mill announcer! Talented, versatile, 8 years experience, still a little nuts from my wild & crazy youth. Looking for full-time employment, preferably in MA, VT or the NE. Sober, serious-minded, presently working part-time in medium market. Offer varied skills and abilities to interested stations. Contact JERRY (802) 882-5778 after 1pm, leave message. (6-27)

Stable one-to-one communicator seeks adult format. Experienced in all facets of radio. Call JOHN at (317) 289-5191 anytime. (6-27)

Quality Sportscaster available now. Major college play-by-play experience, network stringer, degree, 8 yrs experience. Medium or major market desired. DON VOLTZ (219) 294-2489. (6-27)

Young, enthusiastic, ambitious and unique announcer seeking employment. Discover this young talent. Call DARREN at (301) 587-1085. (6-27)

TOM ARMSTRONG, last 2 yrs at WZYQ/Frederick, MD. 10 yrs experience, PD/MD 1st class license. Available now. Call (301) 682-0284. (6-27)

Country jock with first. Able to relocate. For tape and resume call (517) 787-8650, or write to Sam Stein, 2965 Phasant Run Dr., Jackson, MI 49202. (6-27)

Looking for great morning show? I'd like to move from major market evening show to morning or afternoon drive. Previously with WMJC/Detroit, KKFH/Colorado Springs, KNUH/Maui, Hawaii. Humor, warmth and great voice. Call (313) 836-1880. (6-27)

Morning team. DJ & newsmen. DJ currently working Pop/Adult but flexible. Newsmen dedicated solely to news and good sports background. Looking to move into Northeast medium market, New York, Long Island, Connecticut, etc. California locations considered. Call JOHN or BOB at (301) 382-8221 between 8am-10am EST or write to 3 Wenonah Ave., White Meadow Lake, Rockaway, NJ 07866. (6-27)

Jocks available for all formats. Strong production and lots of desire. Call Media Consultants at (317) 474-5888. (6-27)

#1 rated Top 40 morning man employed but looking. Also experienced in gathering, writing and reporting news. All markets of 150,000 plus considered. If you want performance with a great attitude call BRIAN at (417) 782-0292. (6-27)

Former Arbitron promotion man looking for work in Chicago. Live cable TVhost/producer. Loves radio. Writer/producer, on-air promotion, understands the ratings. Moving now. Call TOD MESIROW (212) 887-1318. (6-27)

DAVID LONDON formerly with John Rook KTLK/Denver and Bill Drake KYNO/Freemont. Left radio business to finish college. Have since returned now at KACY/Oxnard, past 7 months. Looking for better bucks. Have 1st phone, and tape ready! Call (805) 488-2346. (6-27)

Looking for a PD gig. Successful track record... on fire to win. JIM SUMPTER (209) 221-0523. (6-27)

MICHAEL TAYLOR former PD at KIOK/Tr Cities, WA, successful AOR programmer with 14 yrs radio experience, including 3 yrs jocking at KILT-FM/Houston. Prefer AOR programming or airwork in top 50 market. Contact me for references and tapes at (509) 586-0459 or (509) 586-8873. (6-27)

16-yr broadcasting veteran desires jock position on Pop/Adult or station heavy on oldies or PD position. Contact RON LEADER at (218) 453-3082 anytime after 1pm EDT. (6-27)

Get me out of the Country. Young experienced DJ with PD & MD experience wishes to get out of automated Country station and back into rock & roll. Medium market preferred but will consider all offers and locations. Call GREG (419) 422-8970. (6-27)

Positions Sought

Experienced female air talent with 3rd endorsed seek-on-air and/or production position with Virginia radio station. Call (212) 657-2580. (6-27)

Dodge City News Director still looking for solid medium or major market anchor position in upper Midwest. Prefer Wisconsin. Over 5 yrs experience. Authoritative, conversational. Call PAT (318) 225-2470. (6-27)

Recent college grad with experience in music and programming in Los Angeles seeks entry position on West Coast. OSCAR BROOKS (213) 933-8380. (6-27)

Living in exile! Please help me get back to California (S.F. Bay, San Diego?). Matura, stable air personality looking for new challenge in medium or major market. College degree, 1st phone, strong production. Lots of experience including programming. The whole ball of wax. Call MICHAEL (702) 882-7348 after 5pm PDT. (6-27)

Are you seeking a broadcaster with depth? Several years experience. Background in all major formats. Desire MD position. Currently weekends in Fresno market. Call ANDY TYPER (209) 625-3218. (6-27)

Top 10 market Production Director. Currently employed, or same, or full-time air shift. Hard working and versatile. Looking for challenge. BOB (301) 488-8531, or (301) 947-5398. (6-27)

WKRP Where Are You? Hot young jock still looking for that "right job." Do you have an opening for a dedicated professional minded DJ who doesn't mind hard work, if so I've been looking for you. 1st phone. Call BRUCE at (213) 430-8957, or write to Bruce Artman 1209 1/2 Ocean Ave., Seal Beach, CA 90740. (6-27)

STEVE MICHAELS, 10 yrs radio experience in Washington, D.C. market available immediately. Call (301) 977-7158 for interview, tape or resume. Willing to relocate. (6-27)

Top 40/AOR jock. Went to do my best for you. MD, PSA Director, promotions, remotes, production experience. \$200.00 a week. Currently employed in highly competitive medium market. Desire more responsibility, nice weather, city, facilities. Call THE POSITIVE THINKER (218) 478-0440. (6-27)

Looking for someone with natural wit? News and satirical writing capabilities? Over 5 yrs commercial experience in announcing, news and promotions including TV? First phone? Voice-over experience? Does 47 voices? If so, contact RAY PEYTON at (213) 448-7966, or (714) 888-2769 after 4pm PDT. (6-20)

TAD GRIFFEN, formerly of WHBQ looking for a top 75 market programming position or Top 40 jock situation for good bucks. If you've made your commitment to excellence, let's talk. Family man, stable, impeccable references. Call (901) 795-2693, or (901) 682-8473. (6-20)

AOR air personality with 1st phone, good knowledge of music, over 10 yrs experience. Will relocate. Call DARRYL EVANS (213) 935-3783. (6-20)

Do you want to chase me around your console? LOVELY LILA can do wonders for your station. You can reach me at (213) 832-4531, or write to Box 1566, Avalon, CA 90704. (6-20)

Desperate to work full-time immediately. Too poor to answer all ads with tapes. Unemployed law school grad wants out of the paper chase and back into radio for good. 18 months experience, college/commercial. Formerly WBWB. I'll take any hours and location. Pop/Adult, Contemporary or AOR. Resume upon request. If you're really interested I'll send a tape. Call KELLIA (812) 334-9918 before 11am or after 8pm CST. (6-20)

Seeking off-air Operations or Program Director position. Large market PD experience in Top 40, Country and Adult Contemporary formats. Good rating history. Call RON at (314) 343-7834 days. (6-20)

Top 40 PD with good track record seeks opportunity in top 100 to 150 markets. Automation and music background. Currently programming top 100 market station. Contact (317) 474-5888. (6-20)

In 3 yrs I've gone from part to full-time, been traffic manager, afternoon announcer, News Director and Ass't. PD. All at the same semi-automated Beautiful Music operation in up-state New York. Willing to move on to another medium or large market. Call (315) 472-2491 anytime. (6-20)

Country personality available. I love Country music! 12 yrs experience. MD, more music style, strong production and news ability. Nest appearance. Currently employed as PD/mid-days. Call (303) 351-0819 (home), or (303) 356-1450 (work). D.L. LEWIS. Prefer South or West. (6-20)

TED TUX, major market air personality with Storer and NBC-owned stations. Strong on one-to-one commercial delivery. Experienced in all adult formats. Call (218) 238-0825. (6-20)

Award winning announcer/MD with college degree seeks responsible position in programming, music or announcing. Dedicated, hard worker with ability to deliver positive results. Currently working AM drive. Professional references upon request. Call MG (614) 427-4855. (6-20)

Positions Sought

Are you the John Derek of radio? Looking for a chance to direct, guide and shape a budding personality? Bright, talented lady looking for you. Recently afternoons in Seattle. They said I was "too good for the station." I was. I'm ready for major market thinking and challenges. If you want a today lady your market will notice and love, call SLIM. I'd love to do Top 40. (208) 935-7741 between 12noon-3pm. (6-20)

Killer medium market entertainer that can relate to a large teen audience while maintaining adults. Super numbers, excellent references. Call CLIFF at (405) 799-5133. (6-20)

ABC Programmer . . . my goal. I'm putting together a track record of success. Would like to program your operation in the Washington DC/Baltimore area. 9 yrs experience, Top 40, Pop/Adult only. Need total support from management, right salary and shop. Will give you a winner. Available July 1. Call before 10:30am EST. (207) 729-1319. (6-20)

Attention Southern California. I want to escape Midwestern gypsies, tramps and thieves. Seeking position at 1st class Pop/Adult or AOR station. Please, sleazy operations need not call. Currently suburban major market air personality. I know your territory. Help me get there. Call (312) 345-1182 anytime. (6-20)

Young, ambitious Midwest announcer with MD. News and Sports experience. All-night man at 50,000 watt Pop/Adult Chicago market station for last 10 months. Prefer to stay in Illinois. Call DAN FERRELLI (312) 897-5364. (6-20)

South Florida newsmen working in second largest Illinois market wants to come home. Strong on-air and writing. 3 yrs in radio news, BS in journalism. Live and breathe news. For tapes and resume call (305) 866-0510, or (305) 821-9431. (6-20)

Eager and energetic ex-KUKI/Ukiah, CA night personality still seeking on-air work in major or medium market. 1st ticket and office skills along with sports, play-by-play ability. Served as on-air statistician for Santa Rosa Junior College football broadcasts on KSRO. Call FRANK BUTERA at (415) 223-1534. (6-20)

Award winning journalist seeks employment in Colorado or California. Serious and stable. Contact MARK WYATT at (303) 736-8225. (6-20)

KHJ, WLS & WABC. What do these stations have in common? I haven't worked for any of them... yet! DAVE DINARDO, college grad, 3 yrs experience. Looking for medium market move. Call (216) 221-7953. (6-20)

KEITH PATRICK, formerly KRAZ, KRKE and others. Good pipes and personality. MD and Production Director experience. Good ratings and medium to large market a cinch. Currently Top 40 in West Texas. (915) 362-7381 and leave message. (6-20)

Hire a legend - CAPTAIN GEOFF NIMMO, formerly KPLJ, WEBN, WOXI-FM, WSAI-FM, is ready to jump back in the saddle again. Looking to program, or announce for, Jazz, Progressive or Talk station with cosmic credibility. (513) 281-4199. (6-20)

Nice guy, who hates to finish last, wants out. If you are an operation that appreciates a good man, then I want to work for you. 6-year veteran. Call MIKE (313) 557-0303. (6-20)

Thank you East Coast! I just can't go. But what about the West Coast? Looking for new gig in California, Nevada, Colorado or Alaska. If you can help call NEIL MASTERS at (805) 682-8924, or (805) 967-7230. (6-20)

KHJ, KCBQ, KPRI . . . my last three employers. Who's next? Ten years news, jock and programming. BOB HUDSON (213) 985-4962. (6-20)

Positions Sought

Programmer with 10 yrs experience on-air. Looking for position at Pop/Adult, Top 40, urban station. Looking for right opportunity. Good production. Will consider all except Northeast. Contact KELLY at (915) 581-4309 after 6pm. (6-20)

DAVE CHRISTENSEN, 5 1/2 yrs at KING/Seattle, looking for West Coast jocking. Call (208) 284-8245. (6-20)

ROB HAGAR recently KDWB/Minneapolis seeks stable Top 40 or Pop/Adult air shift with production or MD opportunities in major or medium market. Top-notch references. Call for tapes and resumes (812) 293-0133. (6-20)

The left lane is for turning left only. Hi, it's me, KEN E. MARKS. You know being a traffic reporter at Airport Radio 530 in L.A. is fun, fast-paced and exciting but you can't play the hits. Top 40 or Pop/Adult take me back. Hard worker with 2 yrs experience. Looking for work in Western U.S. Call (213) 659-9156. (6-20)

Small market's favorite real MOR personality seeks similar status in medium market. Clever, experienced and committed to a biz I love. Only conscientious community-minded programmers need apply. Contact MARV at (315) 342-2503. (6-20)

7-yr radio vet seeks programming position in medium market. Prefer California but all offers considered. Background includes major market morning drive, research, MD and Ass't PD. Tapes and resumes on request. Call WES (209) 299-0688. (6-20)

Experienced young pro seeking opportunity. Presently handling mornings at respected medium market facility. Seeking stable, personality-oriented Pop/Adult or Top 40 position in more prestigious market. 7 yrs experience; jocking various formats (some major markets), production, public relations. Will give serious consideration to every inquiry. Write in care of S.R. MORISON, RFD 2, Box 95, Delmar, DE 19940. (6-20)

ROB WILLIAMS, ex KLBQ-FM, KNOE, hard working and dedicated. 6 yrs experience. 4 yrs as MD. Call (318) 387-6809 anytime. (6-20)

Lady DJ, 5 yrs experience, 1st phone, looking for air shift at medium or major market station. Call CHRIS (213) 368-9285. (6-20)

KASH-KBND/Eugene, OR looking for Chief Engineer. AM & FM automation experience necessary. Technical and sound procedures important and FCC paperwork high priority. Contact Andy Barber, (503) 686-9123. EOE (6-20)

Full-time News/Public Affairs Director opening in small Western market. Production experience preferred. Phone (801) 637-1167. KOAL/Price, UT. Contact Tom Anderson. (6-20)

KVEL/Vernal, UT needs stable, reliable, mature person for air shift. Good production a must. Excellent benefits and good starting salary. Send tapes and resume to Steve Schmidt, PD, KVEL, Box 307, Vernal, UT 84078. Call (801) 789-0927. EOE M/F (6-20)

KNTB/Bakersfield has immediate opening for News Director for 7 person reporting staff for News/Talk operation. If you can handle people and know news, send tape, resume and picture to Larry Crawford, KNTB, Box 1499, Bakersfield, CA 93302. EOE M/F (6-20)

JIM WALSH, experience includes WPST and WAMS looking for medium market air or small market programming position. Would prefer to stay in Northeast or Southeast. Call (302) 478-8292. (6-20)

High energy announcer looking for Top 40 slot. Good production, tight board. Call PETER BERNARD (213) 385-0101. (6-20)

DARRELL TAYLOR eight yrs major market experience. I have programming package and unique research system. Call (512) 732-9313. (6-20)

Radio & Records

1930 CENTURY PARK WEST, LOS ANGELES, CA 90067

TELEPHONE: (213) 553-4330

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International U.S. funds please

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Street _____

City _____

State _____ Zip _____

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

ALI THOMSON

Take A Little Rhythm (A&M)

68% of our reporters on it. Moves: Up 65, Same 25, Down 0, Adds 45 including WKBW, WRKO, PRO-FM, WPGC, WHB, WGCL, KFI, KIMN, WTIC-FM, KTSA, 95SGF, WISM, Y94. See Parallels, charts at number 28.

MECO

The Empire Strikes Back (Medley) (RSO)

57% of our reporters on it. Moves: Up 64, Same 25, Down 1, Adds 23 including Z97, WGCL, KIMN, WTIC-FM, WFMF, WRJZ, WQRK, KOFM, WZZP, KFXM. See Parallels, charts at number 29.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

DIRT BAND "Make A Little Magic" (UA) 108/22

Moves: Up 56, Same 30, Down 0, Adds 22 including F105, JB105, KDWB, WBFI, WNOE, KZ93, KERN, WFIL 27-24, Z93 25-21, 94Q 24-16, KBEQ 22-18.

BENNY MARDONES "Into The Night" (Polydor) 101/30

Moves: Up 49, Same 22, Down 0, Adds 30 including WKBW, WFIL, WRKO, Q105, WHFM, WKBO, KINT, KX104, KZ93, KYNO-FM, KRSP, WFI 29-22, PRO-FM 27-23, 94Q 17-11.

MICKEY GILLEY "Stand By Me" (Full Moon/Asylum) 94/15

Moves: Up 59, Same 18, Down 2, Adds 15 including WCAO, JB105, 13K, WBEN-FM, KBFM, 92Q, WNOX, KRAV, KDWB 14-9, KOPA 24-20, KHFI 23-16.

JOURNEY "Walks Like A Lady" (Columbia) 94/10

Moves: Up 64, Same 19, Down 1, Adds 10, F105, 13K, WPST, KBFM, FM102, KFXM, WKXY, KSLY, KOZA, KBDF, PRO-FM 26-21, KWK 14-9.

S.O.S. BAND "Take Your Time (Do It Right)" (Tabu) 88/18

Moves: Up 58, Same 11, Down 1, Adds 18 including WKBW, KVIL, WOKY, KEARTH, KFRC, KC101, KINT, WHBQ, KOFM, FM102, WABC 4-4, KRLY 8-6, KHJ 6-4, 13K 14-9.

ROLLING STONES "Emotional Rescue" (Rolling Stones) 86/86

Moves: Up 0, Same 0, Down 0, Adds 86 including WFI, F105, WRKO, PRO-FM, JB105, Q107, WPGC, CFTR, Z93, Y100, Q105, CKLW, KBEQ, Q102, WOKY, KEARTH, KFI, KFRC, 13K, KUPD.

QUEEN "Play The Game" (Elektra) 78/17

Moves: Up 36, Same 25, Down 0, Adds 17 including F105, Q105, KIMN, WKBO, 96X, 95SGF, KSTT, Y94, PRO-FM 29-25, KWK 17-14.

RODNEY CROWELL "Ashes By Now" (WB) 77/6

Moves: Up 49, Same 19, Down 3, Adds 6, WHY, KBFM, BJ105, WTSN, 14WK, KBDF, Z93 13-10, 94Q 3-3, KDWB 17-13, WHB 21-18.

AIR SUPPLY "All Out Of Love" (Arista) 74/17

Moves: Up 42, Same 15, Down 0, Adds 17 including PRO-FM, KDWB, WBEN-FM, WLAC, KSTT, WNA, KGW, WTSN, WCGQ, KKXL, KCBN, Q105 26-19.

LINDA RONSTADT "I Can't Let Go" (Asylum) 69/30

Moves: Up 25, Same 13, Down 1, Adds 30 including WXLO, Z93, Q105, KRLA, KFI, WTRY, WICC, WLAC, WSKZ, WISM, KROY.

COMMODORES "Old-Fashioned Love" (Motown) 67/19

Moves: Up 35, Same 13, Down 0, Adds 19 including WTRY, WHY, KOFM, KLEO, KTAC, WGUY, V100, WCGQ, WROK, KBIM.

CHEAP TRICK "Everything Works If You Let It" (Epic) 61/3

Moves: Up 39, Same 17, Down 2, Adds 3, WHOT, WKXY, WRBR, WKBW 21-19, WFI 13-10, 96KX 19-16, KUPD 27-24, WNA 21-16, KRSP 15-10.

ERIC CLAPTON "Tulsa Time" (RSO) 59/17

Moves: Up 28, Same 14, Down 0, Adds 17 including WOKY, WHFM, WKBO, WFMF, BJ105, WVIC, KERN, KENO, WCIR, WGBF, Z93 6-4, Q102 20-14.

JERMAINE JACKSON "Let's Get Serious" (Motown) 56/0

Moves: Up 30, Same 10, Down 16, Adds 0, F105 20-16, WRKO 23-19, Z93 8-6, KSLQ 5-3, KFRC 12-9, WFBL 20-14, BJ105 30-24, WTVR 15-6, WNCI 10-6.

JACKSON BROWNE "Boulevard" (Asylum) 53/52

Moves: Up 0, Same 1, Down 0, Adds 52 including WFI, 96KX, Q107, Z93, KBEQ, Q102, WOKY, KEARTH, KFI, KOPA, WPEZ, KAUM, KMJK, CK101.

Others Getting Significant Action

RICK PINETTE & OAK "King Of The Hill" (Sky's The Limit/Mercury) 49/7

Moves: Up 23, Same 18, Down 1, Adds 7, WOKY, WTI, Y103, KERN, WCIR, WROV, KSLY, F105 19-14, WFLY 18-13, 14Q 9-3.

FIREBALL "Love That Got Away" (Atlantic) 41/10

Moves: Up 12, Same 19, Down 0, Adds 10, KFI, WKEE, KEEL, KXX106, Y103, KWEN, WSEZ, KQWB-FM, KENI, KRLC.

Radio & Records

NATIONAL AIRPLAY/30

June 27, 1980

THREE WEEKS AGO TWO WEEKS AGO LAST WEEK

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
8	3	1	①	BILLY JOEL/It's Still Rock & Roll To Me (Columbia)
6	2	2	②	ELTON JOHN/Little Jeannie (MCA)
2	1	3	3	PAUL McCARTNEY/Coming Up (Columbia)
9	8	5	④	PURE PRAIRIE LEAGUE/Let Me Love You... (Casablanca)
3	4	4	5	BOB SEGER/Against The Wind (Capitol)
12	11	8	⑥	ROCKY BURNETTE/Tired Of Toein' The Line (EMI America)
11	10	9	⑦	SPINNERS/Cupid/I've Loved You For... (Atlantic)
17	14	11	⑧	OLIVIA NEWTON-JOHN/Magic (MCA)
4	6	6	9	ROBBIE DUPREE/Steal Away (Elektra)
15	13	12	⑩	MANHATTANS/Shining Star (Columbia)
1	5	7	11	BETTE MIDLER/The Rose (Atlantic)
19	15	14	⑫	ELECTRIC LIGHT ORCHESTRA/I'm Alive (MCA)
30	23	18	⑬	CHARLIE DANIELS BAND/In America (Epic)
24	19	17	⑭	KIM CARNES/More Love (EMI America)
26	18	16	⑮	JOE WALSH/All Night Long (Full Moon/Asylum)
7	9	10	16	LIPPS, INC./Funkytown (Casablanca)
-	26	21	⑰	GENESIS/Misunderstanding (Atlantic)
27	21	19	⑱	CAROLE KING/One Fine Day (Capitol)
25	22	20	⑲	BLUES BROTHERS/Gimme Some Lovin' (Atlantic)
-	28	22	⑳	KENNY ROGERS/Love The World Away (UA)
5	7	13	21	AMBROSIA/Biggest Part Of Me (WB)
10	12	15	22	MICHAEL JACKSON/She's Out Of My Life (Epic)
-	-	27	⑳	PETE TOWNSHEND/Let My Love Open The Door (Atco)
-	25	24	㉑	RAY PARKER JR. & RAYDIO/Two Places At The... (Arista)
-	-	28	㉒	BOZ SCAGGS/Jojo (Columbia)
-	-	30	㉓	CHRISTOPHER CROSS/Sailing (WB)
-	-	→	㉔	S.O.S. BAND/Take Your Time (Do It Right) (Tabu)
-	-	→	㉕	ALI THOMSON/Take A Little Rhythm (A&M)
-	-	→	㉖	MECO/The Empire Strikes Back Medley (RSO)
29	24	26	30	NEIL SEDAKA & DARA SEDAKA/Should've Never... (Elektra)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

ROLLING STONES "Emotional..." (Rolling Stones)
 JACKSON BROWNE "Boulevard" (Asylum)
 ALI THOMSON "Take A Little Rhythm" (A&M)
 CHRISTOPHER CROSS "Sailing" (WB)
 BENNY MARDONES "Into The Night" (Polydor)
 LINDA RONSTADT "I Can't Let Go" (Asylum)
 Complete Regionalized Listings on Page 28 and 29.

HOTTEST

BILLY JOEL "It's Still Rock & Roll..." (Columbia)
 ELTON JOHN "Little Jeannie" (MCA)
 OLIVIA NEWTON-JOHN "Magic" (MCA)
 MANHATTANS "Shining Star" (Columbia)
 PURE PRAIRIE LEAGUE "Let Me..." (Casablanca)
 Parallel Listings Begin on Page 32.

KISS "Shandi" (Casablanca) 40/10

Moves: Up 14, Same 16, Down 0, Adds 10, WPGC, WHY, WERC, Y103, KX104, KYNO-FM, KROY, KCPX, KENI, KDZA, WFI 28-24, KRBE 27-21.

ROY ORBISON & EMMYLOU HARRIS "That Lovin' You Feelin' Again" (WB) 38/15

Moves: Up 12, Same 11, Down 0, Adds 15 including KIMN, WFBR, WHFI, Y103, WBBQ, WRJZ, KWEN, WOW, 94Q 21-18, WOKY 30-28.

EDDIE RABBITT "Drivin' My Life Away" (Elektra) 34/17

Moves: Up 8, Same 9, Down 0, Adds 17 including WCAO, KRLA, WFBR, WHY, KAUM, KHFI, Z98, WSGN, KWEN, KERN.

AVERAGE WHITE BAND "Let's Go 'Round Again" (Arista) 29/4

Moves: Up 16, Same 8, Down 1, Adds 4, WKEE, WTI, BJ105, WCIR, KXX106 13-9, 96X 35-30, WBBQ 30-25.

RUSS BALLARD "On The Rebound" (Epic) 27/6

Moves: Up 7, Same 14, Down 0, Adds 6, KUPD, Q106, WSKZ, WLBZ, WSPT, KRLC, Q102 28-25, KBFM 30-24, K104 40-35.

MANHATTAN TRANSFER "Twilight Zone/Twilight Tone" (Atlantic) 27/1

Moves: Up 9, Same 9, Down 8, Adds 1, KMJC, WABC 23-18, Y100 14-8, KEEL 33-29, WERC 26-17, WCIR 10-6, WNA 23-19.

FRED KNOBLOCK "Why Not Me" (Scotti Bros.) 26/21

Moves: Up 2, Same 3, Down 0, Adds 21 including JB105, Z93, 94Q, Q105, CKLW, KSLQ, WHB, Z98, JB105, WVIC.

REO SPEEDWAGON "Time For Me To Fly" (Epic) 26/0

Moves: Up 13, Same 9, Down 4, Adds 0, 96KX 23-14, WISM 30-27, KCPX 21-19, KRUX 21-19, WFBG 32-24, WROV 28-21, KQWB-FM 10-8, KRLC 9-6.

HERB ALPERT "Beyond" (A&M) 25/11

Moves: Up 5, Same 9, Down 0, Adds 11 including WOKY, WFBR, KHFI, WSGN, WFBG, WHHY, WSPT, KENI, 94Q 27-24, KIOY 30-26, WHEB 29-23.

FRANK SINATRA "Theme From New York, New York" (Reprise) 24/1

Moves: Up 12, Same 3, Down 8, Adds 1, WABC, WKBW 11-9, WFIL 13-11, JB105 12-6, KVIL 20-12, KOPA 26-24.

GLEN CAMPBELL & RITA COOLIDGE "Somethin' 'Bout You Baby I Like" (Capitol) 24/1

Moves: Up 16, Same 7, Down 0, Adds 1, CKLW, WRKO 19-17, WTI 32-28, KRUX 40-36, WHEB 17-11, WFLB 29-23, KBOZ 29-25.

GRATEFUL DEAD "Alabama Getaway" (Arista) 23/3

Moves: Up 12, Same 6, Down 2, Adds 3, KAUM, WANS-FM, QDI, WFI 8-6, 96KX 24-21, KWK 6-4, KSLY 29-24.

GEORGE BENSON "Give Me The Night" (WB) 21/15

Moves: Up 4, Same 2, Down 0, Adds 15 including WXLO, KRLY, KEARTH, KHJ, KFRC, WERC, 95SGF, WLAC, 92Q, WROV, KBIM.

STEPHANIE MILLS "Sweet Sensation" (20th) 21/5

Moves: Up 10, Same 5, Down 1, Adds 5, WKEE, KRBE, WJDX, WFLB, WNA, KRLY 23-19, Y100 27-23, KRLA 14-7, KHJ 14-10, WTI 34-29.