**ISSUE NUMBER 357** 

THE INDUSTRY'S NEWSPAPER

NOVEMBER 7, 1980

"ONLY A GUISE OF LESS PAPERWORK"

# Broadcaster Reactions Run Against Postcard Renewals

The FCC's proposed "postcard renewal form" is "designed with the broadcaster in mind," according to one FCC source. But a number of broadcasters, in comments due this week (11-3), were less than pleased with the so-called "simplified renewal application" (SRA), which will ask just five simple questions at renewal time but will add random audits to about 16% of renewals annually, plus random field audits (RFA's).

Comments were mixed, but most opposed changing from the present system "because this is not true deregulation, just a change in official forms, not in the underlying burden of current regulation," in the view of the Washington law firm McKenna, Wilkinson & Kittner, commenting for its clients.

NBC "does not see any gain to be made by SRA, as it will not cause any significant reduction in licensee paperwork and at most will only show a very minor savings in postage." Although licensees will only have to file a postcard application, "there will be areas of expanded responsibility in the public file," according to the Commission.

With this point in mind, the NRBA filed opposition, noting, "It decreases paperwork on the application and increases internal paperwork for the stations, and subjects stations to random audits and completion of lengthy forms should an audit occur. We support the goals of less paperwork, but this is only a guise of less paperwork in this case."

#### Semi-Support

Dow, Lohnes & Albertson, a Washington law firm, filed comments on behalf of its clients generally supporting SRA, but suggested, "Once a station has been audited, it should be excluded from future audits for the following two license terms, as there is nothing to suggest that a licensee would flagrantly violate the rules in light of audits."

Showing support for SRA, but registering strong opposition to RFA, was the Maryland-DC-Delaware Broadcasters Association. NAB noted, "We support the concept, but in this case this is channeling paperwork away from the Commission and onto the desks of broadcasters. The FCC should adopt a zero-based approach to license paperwork and eliminate anything that could be handled by marketplace forces as proposed in the Commissions's deregulatory proposal."

# **Outright Support**

Some broadcasters do not see SRA as more paperwork. Jim Cox, Operations Manager of WVJC/Mt. Carmel, IL, applauded the proposals: "This will fulfill all renewal requirements needed and cut down on my time in doing paperwork"

KEZY-AM-FM/Anaheim echoed Cox, adding: "This procedure will also insure the public interest and integrity of broadcasters through the use of SRA & RFA." Reply comments to the FCC on postcard renewals are due December 1.

# \$40 MILLION SUIT

# "Grease" Authors File For Soundtrack Royalties

Jim Jacobs and Warren Casey, authors of the original theatrical version of "Grease," have launched a \$40 million suit against Allan Carr, the Stigwood Group, the Polygram Corp., Polygram Distribution, and RSO Records. Filed in New York Federal Court (10-3), the action alleges that RSO's "fraudulent" accounting practices deprived the duo of over \$8 million in royalties. According to the suit, RSO undercounted the number of soundtrack albums sold by more than 6.3 million copies.

Jacobs and Casey are asking for more than \$8 million in compensatory damages (four times) and \$8 million in punitive damages (also four times). In addition, they wish to have the rights previously granted to Carr and the Stigwood Group to produce a feature film based upon the work, and to produce a soundtrack album and singles from the film, rescinded. As a result of its financial interest in the "Grease" film, Paramount Pictures was also named as a defendant. RSO officials had no comment on the action.

# **AOR Vote Promotion Suffers Sound Setbacks**

An ambitious national AOR radio special aimed at getting out the 18-34 vote was hampered by technical problems upon its airing Monday (11-3), cutting back its scope drastically. "America Live," created by the Leber-Krebs management organization, was set to run on 15 stations live for 90 minutes, with 30 more stations planning to run a tape of the show on Election Day. However, a mistakenly-pulled circuit caused severe sound difficulties for the first 28 minutes, impelling two stations to pull out of the broadcast Monday night and spoiling the tape planned for the 30 Tuesday stations.

Co-producer Steve Benson explained to R&R, "The problem was New York Bell, on a local level. A low-echelon engineer pulled a circuit thinking it was a news circuit. He pulled the line out, so half the line was a buzz, while the other half that went through sounded bad because it wasn't a direct feed; it was going through another circuit and it was a back-door feed. The overall reaction from the stations that stayed with us was excellent, but unfortunately all our hard work went down the tubes essentially because of New York Bell screwing it up." Benson added that legal action was definitely contemplated, and a call for "an official letter of apology from New York Bell taking full blame.'

Creating Optimism

The show featured Aerosmith,

Felix Cavaliere, Charlie Daniels, Richie Havens, Humble Pie, Don McLean, the Shirts, and Supertramp, and was coordinated musically by Felix Pappalardi. An album is planned, and recordings for that project were unaffected by the technical malfunction.

David Krebs, who originated the idea for the show, outlined to R&R the reasons behind it. "The galvanizing force is that the groups of people who most strongly believe that contemporary music should be ended as a force in society are far better organized than they ever have been in modern history. On the other hand, we who represent contemporary music are less organized than we ever have been. Part of this is to get people to understand that Congress only responds to the groups who vote. If you want to make known how you feel, you better be out at the polls. It's an attempt to create some optimism in the wilderness."

WMMR/Philadelphia PD Charlie Kendall, who cohosted the special with WNEW-FM/New York Assistant PD Dick Neer, told R&R, "In the '76 elections there were 58 million 18-34 voters. 28.9% voted. There were 43 million 45-64 voters. 68.7% of them voted and carried the election. If candidates think there's apathy on the part of the voters, then they think they can get away with whatever they want."

# NAB Moves Programming Convention Dates

NAB Chairman Tom Bolger recommended to the group's Executive Committee this week (11-5) that the dates for NAB's fourth Radio Programming Conference ("RPC 4") be changed, after months of controversy over a conflict with next year's NRBA convention - both of which have identical September 20-23 dates in different cities. Previously, NAB had moved its 1982 dates, which were also overlapping. Both NAB's RPC-3 and this year's NRBA American Radio Expo, which fell six weeks apart, were quite suc-

# Lobbying: The Real Problem

"The dates are only a small part of the problem," Bolger told R&R prior to the Executive Committee vote. Bolger's comments fall on the heels of a recommendation from NAB's Metro Radio Committee that its Executive Committee find a way to work with NRBA in lobbying efforts.

# 'Do It To Me — One More Time'

NRBA President Sis Kaplan, reacting to NAB's change of dates, noted that she still had not been contacted by the NAB and that she was "aware of another scheduled 'joint association' meeting, and again the NRBA was not invited." At an earlier meeting of broadcast groups, at which the NRBA was not represented, the NAB originally set its 1981 RPC dates to conflict with NRBA's already-set convention dates, the NRBA contends.



# WMMR Fills JFK For Phils

Following the Phillies' World Series victory, WMMR got together with the city of Philadelphia for a special "Victory Celebration." 112,000 fans gathered in JFK Stedium along with city dignitaries to await the completion of a triumphal Phillies parade, an appearance by the team, and a performance by the A's (a Philadelphia-based rock act, not the Oakland baseball oparation). Above, four WMMR staffers face the crowd as an airborne station banner files past



# Arbitron/BRC Mediation Panel Named In KBIG Controversy

The Broadcast Ratings Council, with Arbitron's cooperation, has set up the first use of its non-binding mediation procedure. The mediation effort, designed to resolve complaints from broadcasters on issues not resolved within the normal station-Arbitron relationship, is being activitated as a result of a complaint lodged by KBIG/Les Angeles.

Mal Beville Jr., Executive Director of the BRC. told RAR that five members of the mediation panel have been named, each representing one of the major industry groups involved in the BRC. Sitting on the first panel, which will convene in several weeks, are Perry Ury of WTIC/Hartford, representing the Arbitron Radio Advisory Council; Fred Walker of Insileo Broadcasting, representing the NRBA; Art Carlson of Susquehanna Broadcasting, the RAB reprecentative; Jim Conner of WWSH/Philadelphia, the BRC panelist; and Rick Devlin of WOR/New York as the NAB's attendee.

### **KBIG Claims Credits**

The issues that the mediation body will be dealing with are twofold. KBIG contends that a number of diaries in the Spring 1980 Los Angeles survey were credited to "unidentified" when they should instead have been credited to the station. KBIG GM Jack Adamson feels the root of the problem may be in the language contained in the Arbitron facility form package, which he believes was misleading and eventually caused Arbitron to make poor editing decisions based on "incomplete" paperwork from the station. The issue was brought before the Radio Advisory Council at its last meeting, and there was a consensus that this issue was a worthwhile test of the newly-established BRC/Arbitron mediation procedure.

# Warners Acquires Sire

Warner Bros. Records has acquired a 100% interest in Sire Records, which has been distributed by the label since 1977. Seymour Stein, who co-founded

# Oakes Named KSTP PD

Bob Oakes has been named Program Director at KSTP/Minneapolis, coming to the Minnesota Pop/ Adult outlet from WXYZ/Detroit. Oakes had previously worked at WWTC/Minneapolis as well.

Commenting about his new post, Oakes told R&R: "I feel great to be here. This radio station's always been a sleeping giant. I'm looking forward to putting some good programming on the radio. For example, we're just hired Jerry Stevens, formerly of WIP and WMMR/Philadelphia and WNEW/New York, to do afternoon drive for us.

"It's great to be together with (KSTP VP/GM) Art Schreiber again," Oakes continued, noting that he and Schreiber had worked together at Westinghouse previously, although not at the same stations.

As far as possible changes in the station's direction. Oakes said that he would continue to research the market and utilize his previous experience to determine any alterations, adding. "The only thing I'm not looking forward to is the minus 20 to minus 30 degree

# Tyler Exits KLIF

Dean Tyler, who had been programming KLIF/ Dallas for the past nine months, has departed the station to return to his family and home in New York He explained to R&R, "I wanted to be with my family. I got KLIF moved into their new facilities, and decided I didn't like Dallas that well. They're in pretty good shape until the end of the year I lined up several promotions and things along that line, settled them in, and made some other changes. If there's anything I can help with, they'll call me. I'll be in an advisory capacity if needed.

Tyler, formerly PD at WIP/Philadelphia and WNEW-AM/New York, added that he was checking out other options and was available. Scott Wallace, half of KLIF's morning team, has been named interim PD at the station while a new programmer is

# Solution: Market Music — Not Records

The record industry thinks it has been experiencing a major problem owing to the increase in home taping and correlated increases in blank tape sales.

Record industry figures quoting the damages range from the CBS estimate of \$700 million to \$800 million in lost sales, to others quoting 30% sales lost to home

What no record executive wants to admit is that selective home taping is a consumer reaction stemming from dissatisfaction with current product. Today's audio technology has far surpassed the inferior-sounding vinyl record and the cheap tape labels use in their prerecorded offerings. No doubt consumers are also fed up with having to buy 10 to 12 cuts (good publishers' royalties though they may be) to get the three or four they truly want.

Sounds a bit like a rerun of what America's automakers are experiencing, except there is no alternative to records other than "doing it yourself."

What the record business needs to understand is that it is not in the record business. It is in the business of marketing music in the configuration(s) the consumer desires

If the consumer wants a variety of artists on the new metal tape, the music business should find a way to accommodate the consumer's needs. It should certainly not be raising the prices on outdated audio configurations - \$1.69 for 45rpm singles - to recoup its losses for having to supply jukeboxes with large-hole records which most present-day consumers find awkward and inconvenient.

The music industry's challenge is to find an economical way to provide music to the consumer in the configuration most desired. History has proven that you can't stop technology and you can't force consumers to buy inferior products.

For those of you hoping videodiscs will be your savior, a big surprise is coming. Music plays best in the mind - you need only listen to enjoy. Digital credit cardsize albums stand more of a chance of success than do videodiscs. But there is not one music company working on the new audio technology. There is not one major music company today offering prerecorded music on metal tapes.

The time for brand new ideas is now. Record companies are still selling the same old kinds of product through the same old distribution system. With record stores closing across the country and 30% of the potential customers going to home

taping, the signposts couldn't be clearer.

It won't be easy. Artists and their lawyers will have to cooperate in eliminating arrogant and overly expensive contractual stipulations. Several new high-tech audio forms will have to emerge that are consistent with consumer desires. Record companies will have to become music companies. We hope you don't end up like Detroit, but your 12-inch singles were no more a cure-all than was Ford's Pinto. It's time for serious changes.



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Confused about 9 kHz, reduced specing, and what it all means to you? Facts and figures to fill you in on the essentials.

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Small errors on Arbitron's facility forms can cost you money.

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Opinion leaders love new music, and advertisers love opinion leaders. An interesting theory

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Do your listeners confuse the artists on popular similar-sounding songs and feel your station repeats records too often?

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"Uncle" Len Elle, holder of the first CMA membership, looks back on his three radio decades.

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WOL/Washington is blazing new traffs with talk, gospel, and a personal, street-level approach.

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# Washington Report

# **Endangered Format Issue Goes To Supreme Court**

# A Sticky First Amendment Question

"I'm encouraged, but that is as far as I'm willing to go," commented FCC Deputy General Counsel Dave Saylor to R&R about oral arguments at the Supreme Court this week (11-3) on the issue of "protection of endangered formats." The FCC is seeking a reversal of an

opinion by the U.S. Court of Appeals two years ago requiring the Commission to look at public interest considerations in a format change from a unique variety (Classical, Jazz, etc.) to another type of entertainment format.

"The FCC seeks to take itself out of programming guidelines," noted Saylor, adding, "this is a sticky area because you are dealing with a licensee's First Amendment rights. Also, there is a tremendous amount of subjectivity involved in defining a format."

The WNCN Listeners Guild, the Office of Communications of

the United Church of Christ, Classical Radio for Connecticut, and others are fighting the FCC on the reversal at the Supreme Court. Some past individual cases were brought out in oral arguments, such as WEFM/Chicago, which changed from Classical to CHR, and WGKA/Atlanta, which remained Classical.

"It will probably be several months before we get a ruling," concluded Saylor. If the Supreme Court upholds the Appeals Court opinion, the FCC would be obligated to review a station's format at renewal or transfer time, especially if it is an "endangered format"

# FCC's EEO Revision Opposed

"The FCC should simplify its EEO program by eliminating meaningless questions and get down to the business of maintaining emphasis on results," AWRT (American Women In Radio & TV) told the Commission last week (10-31), supporting the FCC's proposed revision of the EEO program and Form 395.

However, NRBA and NAB as well as numerous other broad-casters oppose the changes. WCCO/Minneapolis, for example, was against the revisions "because there is no evidence that the public interest would be served by doing so." Small market broadcasters echoed the comments of KTOO/Juneau, AK,

which pointed out, "The extra time and expense of doing this excessive paperwork will be burdensome to those in markets similar to this one."

The revision includes:

 Making all stations with more than five full-time employees comply.

- Keeping a current employment record describing jobs and reporting promotions by race, sex, title, and category.
- Keeping files on applicant flow and job hiring along with recruitment sources and disposition of applications.
- Making the above information available in the station's public file, with yearly updates.
- Exemption of those stations that have 80% minority in ratio to the market's work force.
- Filing of Form 395 yearly with a new deadline of March 31.

Reply comments are due November 24.

# Washington Street Talk

Controversy over the imminent replacement of Jerry Jacobs as Chief of the Broadcast Bureau's Facilities Division erupted this week, with numerous members of the Federal Communications Bar Association wanting to know "why." Despite some indications the ouster might have been strictly political, evidence appears to stack up on the side of a difference in management philosophy, with Broadcast Bureau Chief Dick Shiben refusing comment, stating, "It was an internal personnel matter."

The Facilities Division is credited with having picked up momentum during the past year in processing routine applications. Jacobs, who is a member of the Federal Government's Senior Executive Service, cannot be fired for undue cause, but can be transferred to any other ECC is built with being a processing.

be fired for undue cause, but can be transferred to any other FCC job without losing any pay.

New big job for Radio Advertising Bureau Board Member Dick Chapin (President of Stuart Enterprises/Lincoln, NE) is Finance Chairman. The position almost always leads to Chairman of the Board. Chapin, a long-time industry activist and former NAB Chairman, plans to ask tough questions on RAB's financial posture. Also at recent RAB Board meeting, key board members were selected to consult with senior level staffers to repair alleged communications gap between staff and board.

JANUARY DECISION EXPECTED: BROADCASTER PREDICTS TOUGH GOING IN CONGRESS

# 9 kHz Reduced Spacing: A View From Several Sides

Loss Of Service, Increased Interference, High Conversion Costs, Current Receiver Obsolescence Foreseen; FCC Believes '9 kHz Makes Better Use Of A Scarce Resource'

"I would rather sell our AM stations than invest the immense amounts of money that might be needed to retune them for the proposed 9 kHz reduced spacing plan," commented Gary Stevens, President of Doubleday Broadcasting and NAB Metro Market Radio Committee member.

"As it stands now," Stevens continued, "most AM stations do not adequately cover their markets.

"The motivation for this thing by the FCC, who have for the most part never participated in this business as a business, is for a diversification of ownership. They are going about this in such a way as to cause irreparable damage to broadcast economics," concluded Stevens

The FCC docket for proposed 9 kHz reduced spacing is now four volumes thick and growing. It is loaded with technical data, letters, proposals, and now comments, which were due last week (11-3), from all areas of the broadcasting industry and allied fields on whether the FCC should continue to support a move to 9 kHz reduced spacing and whether it should adopt the U.S.-favored 4 kHz shift plan or the 9 kHz plan favored by Canada (see sidebar).

Harold Kassens of A.D. King, a Washington engineering consultant and Engineering Counsel for NRBA, warns, "If it costs a small market broadcaster \$10,000 or more just to comply with 9 kHz reduced spacing, it will be an unfair economic hardship on the radio industry.

J.T. Whitlock, President of WLBR/Lebanon, KY and a Radio Board member, told R&R, "This move to 9 kHz reduced spacing, using either the proposed 4 or 9 kHz shift, could cause the extinction of true local service. We have a small market of 5000 people, and if I have to put out large sums just to comply, this will cause me to cut back in staff and in service to the community, and up my rates. To me this is totally inflationary."

Lew Latto, Pres./GM, WAKX/ Superior, WI and an NRBA Board member, supports only parts of

Gary Stevens

the proposed 9 kHz reduced spacing plan. "Only if it was implemented with the proposed 4 kHz shift as proposed by the Daytime Broadcasters Association." Latto adds, "If the 12 newly-created frequencies were allocated for daytimers to go full-time, this would make the added confusion worth the effort."

Commenting on proposals by the National Black Media Coalition and National Public Radio requesting that stations be reserved for their use, Latta responded, "I have no objections as long as these channels are full-time. Otherwise the FCC will be handing out more stations that will not be able to fully serve the people."

## Radio Ready To Go To The Hill

"FCC Chairman Charles Ferris seems hellbent on totally disrupting and destroying broadcasting as we know it today without doing his homework," charged Cullie Tarleton, Radio VP, Jefferson-Pilot Broadcasting and Vice Chairman of NAB's Radio Board. "Our station WGBS/Miami will suffer greatly under the proposed 9 kHz reduced spacing plans, especially if Cuba is allowed its requests for 250kw stations. It will virtually wipe out all of our nighttime skywave service along the Eastern Seaboard because of interference," contended Tarleton.

Echoing others' statements, Tarleton concluded, "9 kHz reduced spacing will mean a loss of service to the American people. If the FCC approves any 9 kHz reduced spacing plan it will have to go to the Senate for ratification, and I know plenty of broadcasters who will exert whatever pressure needed on the Hill to make it tough for approval."

# Many Dollars & Many Headaches

When asked about the \$250,000



J.T. Whitlock



Lew Latto

Moffett study (R&R 10-24) done by the FCC to study 9 kHz reduced spacing with a 4 kHz shift, Harold Kassens replied, "I think the Commission goofed. They should have looked at the Canadian information before spending the money on this study."

According to Kassens, "Canada will only vote for 9 kHz reduced spacing if it uses the proposed 9 kHz shift plan, as this will provide more service in their metro areas than the proposed 4 kHz shift plan. Now the Commission has time to do only a small scale study on 9 kHz shift costs based on the data contained in the 4 kHz shift study from Moffett.

"I think the figures reported in the Moffett study are too low anyway. It is estimated by Canadian information that if a 9 kHz shift plan is used, the costs will be triple or quadruple those of the Moffett study. This is an area that the FCC should seriously take into consideration in January in deciding if it is feasible for the U.S. to adopt 9 kHz reduced spacing," explained Kassens.

"Other areas of concern to me," he continued, "are the problems of increased interference, loss of service as a result, and the fact that many of the current receivers are of such poor quality that they will not be able to handle the increased interference caused by the proposed 9 kHz spacing. No one at the FCC has been able to point out any real benefits to broadcasters, as the Commission rationalizes that 9 kHz will make better use of a scarce product."

9 kHz/See Page 6











# COMING JANUARY 1st. AT MIDNIGHT. IN FULL STEREO VIA SATELLITE. THE RKO RADIO NETWORK INTRODUCES "NIGHT-TIME AMERICA."

A revolutionary programming concept for radio stations. Five hours a night of live personality-hosted music, interviews and entertainment vignettes. To make your overnight sound as strong as your daytime.

It's called "Night-Time America," and it's coming January 1.

Only on the RKO Radio Network.

The RKO Radio Network
The Sound of Success.

# 9 kHz

Continued from Page 4

# Advisory Committee Sets Up Economic Study

In a reply letter to Erwin Krasnow, Sr. VP/General Counsel of NAB, FCC Chairman Charles Ferris noted last week, "Although we have not changed our basic position on 9 kHz reduced spacing favoring the 4 kHz plan, we are obligated to decide by the next Panel of Experts meeting in January 1981 whether to agree or disagree with the Canadian proposal to use a 9 kHz shift plan."

"From a lawyer's point of view, the joint Government-Industry Advisory Committee, of which I am a participant, is trying to get the FCC to look at all aspects of 9 kHz and other broadcast allocation matters." Krasnow told R&R. He continued, "A rational approach needs to be taken by the Commis-



Harold Kassens sion to look at all aspects, especially economic viability, not just for conversion to 9 kHz reduced spacing, but for impacts on the future for broadcasters.

"In 1979 only 66% of the radio stations in the country showed a profit, and more than half of those showed a minimal profit," Krasnow pointed out. Chairman Ferris believes "broadcasters have the right to fail and that it should be the survival of the fittest and not



Cullie Tarleton survival of the fattest," according to Krasnow.

"The Advisory Committee is currently studying independently-owned AM stations that do not own an FM outlet in the same market. This data will be combined into other economic studies being done by Frazier, Gross & Clay, at NAB expense, and presented to the Commission on December 17," Krasnow stated, "to help the Commission make a



Frank Washington rational decision for the January '81 meeting.''

# Is The FCC Being Open On 9 kHz?

FCC Deputy Broadcast Bureau Chief Frank Washington told R&R, "The final decision on 9 kHz reduced spacing will be decided upon a net loss or a net gain to the public." Broadcasters need to show the Commission hard facts, not rhetoric, stressed Washington,

indicating that 9 kHz is not in the public interest.

When asked about the Commission's alleged neglect in the areas of concern for costs to broadcasters, Washington answered, "This is not true. The FCC has had a task force studying this whole issue for many months, and we spent over \$250,000 on a study of the economic impact of a 4 kHz shift, not to mention additional costs incurred by the Commission in tying up our whole engineering staff at times working on 9 kHz reduced spacing.

"We are mindful that 9 kHz reduced spacing is a costly procedure for broadcasters and for the FCC, but we hope the benefits will outweigh these costs," he added.

"As for the joint Government-Industry Advisory Committee, we are taking the committee seriously if broadcasters are taking it seriously. This is an invaluable way for the broadcast industry to work with the Commission," Washington concluded.

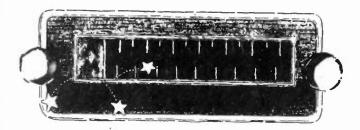
# Taking The Confusion Out Of 9 kHz

A Glossary Of Easy-To-Understand Terms

9 kHz Reduced Spacing: Indicates the proposed reduced spacing of AM channels from the current 10 kHz separation to 9 kHz of separation between stations.

4 kHz Shift: Indicates FCC's proposed plan for stations to shift a maximum of  $\pm 4$  khz from their original frequencies. Some stations will move up or down the AM band up to a maximum of 4 kHz. Whichever direction they move, there will be 9 kHz of separation between the stations. This is the plan that the U.S. currently favors.

9 kHz Shift: Indicates Canada's proposed plan for stations to shift a maximum of  $\pm 9$  kHz from their original frequencies. Whichever direction they move, there will be 9 kHz of separation between the stations. This plan is currently under study by the U.S. through the joint Government-Industry Advisory Committee.



# 9 kHz Reduced Spacing: What, Why, When & How?

Region 1 & 3 currently operate on 9 kHz reduced spacing. That is, all of their AM stations are spaced 9 kHz apart as opposed to our stations' 10 kHz separation. There are two methods being studied by the Commission for introducing 9 kHz reduced spacing.

First, the U.S. has already told a Region 2 Conference that we support the move towards 9 kHz reduced spacing utilizing a 4 kHz shift. This ties in with the FCC's policy to "create a diversification of ownership through increased frequency availabilities."

Secondly, Canada has been studying 9 kHz reduced spacing utilizing a 9 kHz shift plan because this method will provide more newlycreated frequencies in the large metropolitan areas.

# There Is A Difference

According to a recent study, under the 4 kHz shift plan, it will cost U.S. broadcasters over \$19 million for the conversion to 9 kHz reduced spacing. While all of the data concerning the 9 kHz shift plan is not in, experts agree that the costs will be three to four times higher than the 4 kHz shift

plan. There seems to be more support from U.S. broadcasters for 4 kHz because of the economic costs involved and the ease of making the conversion, as some stations would only have to shift their dial positions a maximum of 4 kHz.

# The U.S. Needs Canada

In order for Region 2 to adopt a plan for 9 kHz reduced spacing, all countries involved must be in accord. If the U.S. and Canada cannot agree on which shift plan to use, 9 kHz reduced spacing will not become a reality. By studying the 9 kHz shift plan, the FCC is hoping to realize benefits that outweigh the monetary costs to see if our thinking and that of Canada can be brought into line.

If 9 kHz reduced spacing is adopted, whichever shift plan is

utilized, 12 new frequencies will be created (see AM dials). At question is who would get these new frequencies? Daytimers desiring full-time service? Minority broadcasters (NBMC), who are asking for over 250 of the new stations? National Public Radio, which is asking for six of the 12 new frequencies?

Experts agree that even if 9 kHz reduced spacing is adopted and ratified by the Senate, the whole process would take several years to implement. Still to be worked out is a smooth transition plan for broadcasters to make the change to 9 kHz reduced spacing in conjunction with our neighbors to avoid interference along with many other procedural problems.

# How Will The AM Dials Look?

Below you will note a table of frequencies. It shows how AM would stack up under the proposed 4 kHz shift and the 9 kHz shift. Current AM frequencies are listed for comparison

						times high	er than the	4 kHz shift	adopted, v	vhichever s	shift plan is	for comp		icies are usu
PRESENT	PROPOSED	PROPOSED		PROPOSED	PROPOSED	PRESENT	PROPOSED	PROPOSED	PRESENT	PROPOSED	PROPOSED	PRESENT	PPOPOSET	PROPOSED
	(4 kHz max.	(9 kHz max.	<b>75</b> 0	747	747	980	981	972	1200	1197	1206	1430	1431	1431
	shift plan)	shift plan)	<b>76</b> 0	756	756	990	990	981	1210	1206	1215	1440	1440	1440
<b>540</b>			_	765 •	_	_	_	990**		1215*	_	1450	1449	1449
540	540	540.	<b>77</b> 0	774	765	_	_	999**	1220	1224	1224	1460	1458	1458
5 <b>5</b> 0	549	549	<b>7</b> 80	783	774	1000	999	1008	1230	1233	1233	1470	1467	1467
560	558	558	<b>7</b> 90	792	783	1010	1008	1017	1240	1242	1242	1480	1476	1467
<b>57</b> 0	567	567	800	801	792	1020	1017	1026	1250	1251	1251	1480	1485*	1476
<b>58</b> 0	576	576	810	810	801	1030	1026	1035	1260	1260	1260	1490	1494	1405
_	585*	-	_	_	810**	-	1035**	_	1270	1269	1269	1500		1485
590	594	585	_	_	819**	1040	1044	1044	1280	1278	1278	1510	1503	1494
600	603	594	_	_	828	1050	1053	1053	1290	1287	1287	1520	1512	1503
610	612	603	830	828	837	1060	1062	1062	1300	1296	1296		1521	1512
620	621	612	840	837	846	1070	1071	1071	-	1305*	1290	_	_	1521**
630	630	621	850	846	855	1080	1080	1080	1310	1314	1205	4520	4500	1530**
_	-	630**	_	855*	_	1090	1089	1089	1310	1314	1305 1314	1530	1530	1539
_	_	639**	860	864	864	1100	1098	1098	1320 1330	1323		1540	1539	1548
640	639	648	<b>87</b> 0	873	873	1110	1107	1107	1340		1323	1550	1548	1557
650	648	657	880	882	882	1120	1116	1116	1350	1341	1332	1560	1557	1566
660	657	666	890	891	891	_	1125*		1350	1350	1341	<b>157</b> 0	1566	1575
<b>67</b> 0	666	675	900	900	900	1130	1134	1125	_	_	1350**		1575*	_
_	675*	- 1	910	909	909	1140	1143	1134	1200	4.050	1359**	1580	1584	1584
680	684	684	920	918	918	1150	1152	1143	1360	1359	1368	1590	1593	1593
690	693	693	930	927	927	1160	1161	1152	1370	1368	1377	1600	1602	1602
700	702	702	940	936	936	1170	1170	1161	1380	1377	1386			
710	711	711		945*	_	_	_	1170**	1390	1386	1395			
720	720	720	950	954	946	-dude	_	1179**	4.400	1395*	1970		annels pro	vided by
730	729	729	960	963	954	1180	1179	1188	1400	1404	1404	4 kHz shi		
740	738	738	970	972	963	1190	1188	1197	1410	1413	1413	** new ch		
			3,0	0,2	505	.130	1100	119/	1420	1422	1422	maximu	m 9 kHz sh	ift



# WHAT'S NEW

# TM Expands Grammy Coverage

"The Grammy Preview Party," a three-hour special designed to air the night prior to the Grammy Awards, has been added to TM's live stereo simulcast of the 23rd annual musical festivities. The package of radio specials will be produced by Gary Standard Productions and is set for broadcast in late February 1981.

TM Special Projects VP Ron Nickell described the "Grammy Preview Party" special as a "theatre of the mind" presentation whereby the listeners are transported to "a pre-Grammy celebration with the nominees present in the form of extended interviews." Biographical information on the nominees and nominated songs will be featured as part of the show as well.

In addition to the expanded programming, participating stations will receive 20 90-minute vignettes consisting of brief interviews with nominated artists for use as teasers and promos leading up to the special's air date.

For further information on the extended Grammy Awards coverage contact Neil Sargent at TM Special Projects, (214) 634-8511.

# Black "Concert Of The Month" Series To Debut In '81

"The Concert Of The Month," 12 90-minute radio specials featuring live concert performances by top black artists, will debut in January from Westwood One. Acts already signed include War, the Pointer Sisters, the Crusaders, Gladys Knight And The Pips, Dionne Warwick. LTD, and Dynasty. The nationally-syndicated program is available on a barter basis by contacting Westwood One at 9540 W. Washington Blvd., Culver City, CA 90230, (213) 204-5000.



# Computer Curbs Car Theft

The "Steal Stopper" is a computerized security system (consisting of a keyboard, control module, motion detector, siren, and pin switches for the hood and trunk lids) designed to thwart auto theft. In use, the unit prevents anyone from starting the auto unless the secret four-digit code is properly entered into the keyboard. Conveniently, the "Steal Stopper" has memory features for valet parking, car washes, etc. Available from: A.C. Custom Electronics, Highland Heights, OH



"Birth Of A Salesman: Lawyer Advertising And Solicitation" is a 160-plus page book written by American Bar Foundation research attorney Lori B. Andrews detailing the history, status and problems of attorneys with regards to advertising. In the wake of the 1977 Supreme Court decision relaxing the ban on the advertising of legal services, numerous attorneys have begun to engage in the practice of advertising their professional services. Radio, with its relatively low cost and ability to target select demographics, is a particularly useful medium for attorneys, who could run ads on News or Beautiful Music stations if they specialized in drawing up wills, as one of the book's examples suggests.

Chapters include sections on creating the proper advertising to suit your practice, state-by-state summaries of regulations relating to legal advertising, and the effects of promotion by attorneys. The main purpose of the volume, as it relates to radio, is to make stations aware of the existence of a large market of untapped advertising dollars emanating from people who may have little awareness of what the radio medium can do for their business, and an equally slim awareness of how to best get their messages across. For example, the book recommends lawyers purchase 60-second radio spots so that they may get their message across with a minimum of confusion and emerge from the surrounding clutter of 30-second spots. For further information contact the American Bar Association in Chicago, IL.

# Broadcast Division Powers Metromedia To Record Qtr., 9 Months

Metromedia Inc. posted record net profits and revenues for both the third quarter and the initial nine months of 1980. Net earnings for the firm during the quarter ending September 28 increased 21 percent to \$10.1 million, up from \$8.3 million in the year-

previous period, while revenues rose four percent to \$91.8 million, up from 1979's \$88.1 million. Nine-months net jumped 38 percent to \$35.6 million, up from \$25.7 million in the analogous period of 1979.

Broadcasting operations paced the

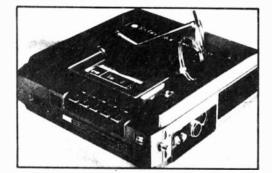
company's performance, registering a 40 percent increase in operating income, which soared to \$15.6 million during the second quarter and \$42.9 million during the nine months. These increases were attributable to profit margin expansion in the radio and

TV areas, according to company sources. Metromedia's entertainment division reported a \$1.2 million loss in the second quarter and a 22 percent decline in nine-month profits, however.

# Calculator Designed For Calculating Tastes

For that person on your Christmas list who has everything, the perfect gift might be a Plerre Cardin designer calculator. Manufactured under the "Pierre Cardin Electronique" line, the 14-karat gold model retails for \$7500; but for those with less discriminating tastes, a \$35 "silver-toned" version is also available. The gift will make the ideal complement to the Pierre Cardin clock radio (in silver and chocolate tones -- complete with its own "sueded" travel case), or you may want to use it to calculate just how much the designer's signature cost you in the first place.

# Technicolor Intros Initial VCR



Technicolor recently introduced its first videocassette recorder, a seven-pound portable which can be teamed with any video color camera. The unit uses a "Micro Helical System" (one more format to contend with) that relies on a

smaller 30-minute cassette which Technicolor expects will lend itself to video memos and correspondence — given that the recipient of such correspondence has the same hardware . . .

\$6.5 MILLION OFFERED

# Wards To Pursue Lafayette Radio Purchase

The Wards Co., a television, appliance, and audio product retailer covering the Sunbelt region, has taken the initial steps towards acquiring the bankrupt Syosset, NY-based Lafayette Radio Electronics Corp. for \$6.5 million in cash and stock. Lafayette headed up a chain of 121 electronic stores nationwide as well as a large mail order business.

The Wards agreement, offering \$4 million in cash, 120,000 shares of its common stock, and about \$750,000 face amount of nonconvertible voting preferred stock, currently awaits approval from the bankruptcy court and stockholders of both companies before a final agreement can be signed.

# Radio Major Medium For College Students

Radio remains the primary medium to reach college students, according to a recent survey conducted by Monroe Mendelsohn Research Inc. Results of the study, which covered a variety of colleges by size, type and geographic location, found that radio listening time for male students averaged out to 19.1 hours spent per week, as opposed to 14.8 hours per week spent watching television. Female students listened to the radio an average of 22 hours per week, in contrast to just 13.6 hours spent with the tube.

Switching media, the survey shows that Time, Playboy and Newsweek are the top three magazines among the student population, with Time tops at 29 percent of the student audience, followed by Playboy's 26 percent and Newsweek's 25 percent. Newspaper readership was not covered in the survey.

# More Money Per Mile

As you travel down life's busy highway, you may find that you'll soon be getting more money per mile. If a previous IRS trend continues, the agency should shortly raise the current 20 cents per mile mileage deduction to at least the 22.5 cents reimbursement now offered federal workers by the General Services Administration. In the past the IRS has kept pace with the GSA deduction allowance, good news for those who use their cars primarily for business.

# Taft Sets 2nd Qtr., 1st Half Net, Revenue Records

Taft Broadcasting Co. reported record earnings and revenues in the second quarter and first half of 1980. Tatt's net profit for the quarter ending September 30 swelled seven percent to \$13 million, up from \$12.1 million in the year-previous period, while second quarter revenues rose 10 percent to \$81.3 million, up from \$73.8 in the second quarter of 1979. During the first half of 1980. Taft's net profit increased one percent to \$19.3 million, up from \$19.1 million in the first half of 1979, with first half revenues for the firm climbing nine percent to \$137.1 million from 1979's

\$125.8 million.

Despite an 11 percent jump in revenues, operating profits for Taft's broadcast group fell seven percent during the second quarter of 1980 from 1979's \$10.3 million to \$9.6 million. Second quarter revenues for this division rose to \$26.1 million from \$23.4 million in the equivalent period of 1979. A one percent decline in local TV revenues, along with higher programming and depreciation costs, were cited as contributing to the slippage. However, radio revenues rose 12 percent during this time period



# "The New Single "Tell It Like It Is"

100 Adds - First Week

Produced by Heart



# HAT'S NEW

# Muppets, Okun Form HUM Record Label

Having made their marks on the worlds of television and films, the Muppets have established their own record label, HUM (Henson Universal Music). Joining Muppet creator Jim Henson, who will serve as President of HUM, in the venture will be veteran music publisher and producer Milt Okun,



who will serve as Vice President and General Manager of the newly-formed record production and music publishing firm.

Under this association, Cherry Lane Music Co., headed by Okun and Jean Dinegar, and its sister company, Cherry Lane Music Inc., headed by Lauren Kaiser, will administer music copyrights, issue licenses, and print Muppet sheet music and song books. A major label distribution deal for HUM recordings is currently pending as well.

Although Muppet characters from "Sesame Street" will not be included under the new arrangement, Muppets from "The Muppet Show," "The Muppet Movie," and the Muppet feature film currently in production will be featured performers on the fledgling label. Future HUM releases may also feature non-Muppet performers

# Columbia Reissues Classic Jazz Catalog

Attention jazz connoisseurs! CBS Records Division hopes to whet your appetite with the introduction of the "Columbia Jazz Odyssey Series," featuring reissues of famous jazz recordings from the Columbia catalog at a \$5.98 list price. The first set of 12 releases includes such classics as Herble Hancock's "Death Wish," Count Basie and His Orchestra's "Blues By Basie," Art Blakey and the Jazz Messengers' "Hard Bop," the Phil Woods Quartet's "Phil Talks With Quill" (with Gene Quill), the Art Farmer Quintet's "Great Jazz Hits," the "Jingle Bell Jazz" Christmas collection, and the selfexplanatory "Billie, Ella, Lena, Sarah!" These will be followed by additional releases in January 1981, and on a regular

Each reissue will be given the CBS trademarked "DisComputer" treatment to improve sound quality by remastering and re-engineering where needed. Also, all albums will undergo a packaging facelift with new "concept" LP jackets designed by CBS Records Art Packaging Design VP John Berg. In addition, each package includes the original recording date and record number, a picture of the original cover artwork, and, whenever possible, a complete personnel listing.



# Beach Boys To Test Feature Film Waters

CBS/Caribou recording artists the Beach Boys have been signed to star in British producer Michael Klinger's feature film "California Beach." Described as the story of an adolescent who wants into the music business, the film, which will contain lengthy concert segments, is scheduled to begin production in July, 1981.

# "HALL OF FAME" SHOW FIRST

# Cambric Communications Enters Programming Arena

Cambric Communications has been formed by Gary Burns and Anthony Brandon to supply programming to the radio industry. burns was previously Assistant to the President of the Rust Communications Group while Brandon heads Brandon Radio Communications, owners of six radio stations in New York, California and Texas.

The first program available from the newly-formed firm will be a "Hall Of Fame" show, featuring interviews and music from the early years of rock 'n' roll. Three hours in length, the show will be hosted by WWSW-AM-FM/Pittsburgh General Manager Mike Harvey. "Hall Of Fame" will debut in January 1980, and will be available via LP. Interested stations should contact Cambric Communications at 50 Chestnut Plaza, Rochester, NY 14604, (716) 546-2614.

# Arista Adds To \$5.98 List Line

Beginning in November, Arista Records will issue a second group of catalog product under its new \$5.98 line, including several releases by Buddah Records, now distributed by Arista.

This "Priceless Music Priced Less" campaign will include such artists as Barry Manilow, Melissa Manchester, Raydio, the Muppets, Al Stewart, the Lovin' Spoonful, the Fifth Dimension, Tony Orlando & Dawn, the Ohio Players,

Michael Henderson, Gladys Knight, Sha Na Na, the Monkees, Rodney Dangerfield, Gil Scott-Heron, the Kinks, and Monty Python.

These artists join previously-released \$5.98 catalog product from the Outlaws. Eric Carmen, the Bay City Rollers, Patti Smith, Lou Reed, Jennifer Warnes, Anthony Braxton, and the Brecker Brothers.

# **PRO:MOTIONS**

# **Stewart Named President** Of April/Blackwood Music

Michael Stewart has been named President of April/ Blackwood Music Publishing. In this newly-created post, Stewart will be responsible for the coordination of the CBS/ Records Group's music publishing activities throughout the world, including April/Blackwood's offices in New York, Los Angeles and Nashville, as well as CBS Songs International's music publishing offices in Europe, Asia and Africa. Additionally, Stewart will be



Michael Stewart

involved in the acquisition of soundtrack properties for the CBS labels as well as directing the operations of Musical Theatres International, which licenses publishing rights to Broadway musical scores. He will be based in Los Angeles.

Stewart's lengthy entertainment industry experience includes serving as President of Interworld Music Group Inc. since 1977, serving as Chairman of the Board and President of the United Artists Music Publishing Group from 1962-77, and as Chairman of the Board and President of the Robbins Music Corporation and the Big 3 Music Corporation from

From 1964-68 and again from 1971-74 he held the post of President of United Artists Records, while from 1968-77 he served as VP of United Artists Corporation's motion picture operations. Prior to 1964, Stewart was involved in his own international music publishing and record production firms.

# McKaie Named President At RAM Productions

Andy McKaie has been named President of the newlyformed RAM Productions Inc. firm, which will be located in Bend, OR. Most recently Director of National Publicity for Arista Records, McKaie previously was associated with Solters and Roskin Public Relations and was a freelance music critic

Additional officers for the firm, which will be involved in the recording and promotion of all types of music, to be released on such labels as Matchhox Records, a wholly-owned subsidiary of RAM, include Ronald Pallone, Senior Vice President of A&R/ Artist Development; Ria McKaie, Senior Vice President of Marketing; and Liz Pallone, General Manager and Senior Vice President Finance. Ms. McKaie is a veteran of Atlantic, United Artists and Mercury Records in a variety of production, promotion and publicity capacities, while Ms. Pallone previously served as Executive Assistant and Office Manager of the Mastercraft Corporation of New York. RAM Productions will be located at 734 NW Hill, Bend, OR 97701

# Ferri Joins TM Special Projects Division

Gerard Ferri has joined the TM Special Projects Division. Ferri, most recently RKO's National Advertising Representative, will be dealing with national advertisers on behalf of the Dallas-based special event radio programming wing. Prior to his association with RKO, Ferri worked at the Katz Agency.

## Schmitzerle Named VP For Bearsville

Don Schmitzerle has been named Vice President and Director of International and Publishing Operations for Bearsville Records. Most recently serving as Vice President and

General Manager of Capricorn Records for the past four years, Schmitzerle previously held the post of Executive Director of Label Management at Warner Bros. Records, where he also served as General Manager of Reprise Records. He will be based at the label's home offices in Bearsville, NY.

# Fuhrman Named East Coast GM At E/A

Mel Fuhrman has been named General Manager of East Coast operations at Elektra/ Asylum Records. Fuhrman's lengthy record industry experience includes serving as East Coast Regional Sales Manager at Liherty Records, as Vice President and General Manager of Blue Note/Solid State Records, and as General Manager of East Coast operations for A&M Records.

Most recently, Fuhrman headed sales and promotion ef-

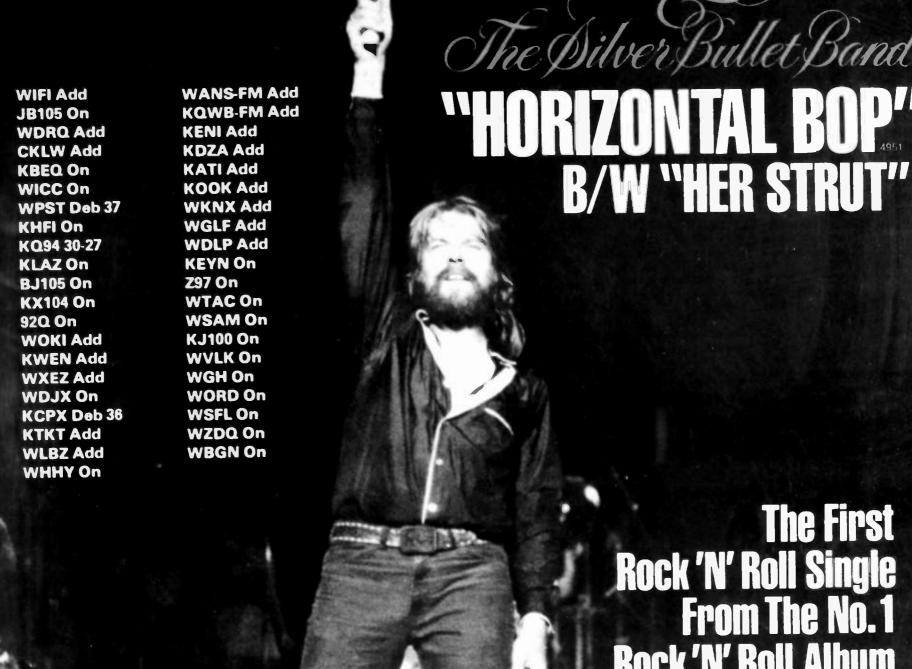


Mel Fuhrman

forts for Roulette Records, having served as Vice President of Marketing for Lifesong Records immediately prior to his joining Roulette.

# **Bourke Upped To East Coast** A&R Mgr. At Chrysalis

Brendan Bourke has been promoted to East Coast Manager of A&R at Chrysalis Records. In addition to having served as Merchandising Manager at Chrysalis for the past 31/2 years, Bourke previously was associated with Island Records-U.K. for four years. He will be based at the label's New York



The First Rock 'N' Roll Single From The No. 1

Produced by: Bob Seger, Punch, The Muscle Shoals Rhythm Section & Bill Sz



Hmmm . . . Let me adjust my jeweler's loupe and flurgle it into my shifty eye and have a fast squint at these semi-precious bits of news:

A keen note from Dave Lindsay of Kirkland, WA, who furtively bounced into Los Angeles at the NRBA confab. Dave was kind enough to forward to the GO column a copy of a sermon by the Reverend 'Pap' Smear of the First Church of Scattered Showers. Once a year, he and his congregation meet on the Priest River in Northern Idaho, and Rev. Smear gives a bizarre but different sermon each summer. The event began eight years ago with some former KJRB jocks (now we know why they're former!). Anyway, they have invited the Gary Owens column to be on the "Celebrity Raft" this summer for a kreebling finale at the big bend where the "Organic Frisbees" meet (total: 33 miles). Well, Rev. I thank you and your parishioners for the invite, but I do plan on spending the entire summer nibbling on the earlobe of an implacable goddess I have yet to meet.

Recently I was chatting with the well-known jazz critic, award-winning writer and annotator Leonard Feather, and the name of a mutual friend popped into the conversation, former Downbeat Editor Jack Tracy. Within two days, I received a letter with the heading "FOR SINGERS ONLY," Hollywood, CA 91603. Jack tells me he is alive and well and is currently employed by a wealthy Arab who is purchasing LAX, O'Hare, and JFK airports. He plans to shut them down and use the landing strips as sites for his first annual Sheik-to-Sheik Roll-Off.

Jack and Leonard, by the way, were the authors of the now-standard Broadway jazz hit "If I Had My Life To Live Over, I'd Live Over A Liquor Store In New Jersey," and the classic composition, "When I'm Too Old To Love You, I'll Be The First To Let You Know . . . Disco."

As I sit here neatly attired in my Victor Buono jeans, I found some interesting memorabilia. Denim comes from Serge de Nimes (a manufacturing town in the south of France) back in the 17th century. Jeans were around as far back as the 16th century (well, perhaps they were not around, but the material was). The stuff jeans are made of was manufactured at Genes, which is the French name for Genoa. Poplin is supposed to be derived from the word papeline. Boss Tweed is what KHJ deejays used to wear in the old days of rock and roll. Fleece is what your dog has ... and, yes, it is perfectly normal to kiss your orthopedic socks goodnight.

In the new Book of American Radio Rankings: Asheville, North Carolina is the best Country radio market ... Lafayette, LA is the biggest market share for Rock/Contemporary . . . Tampa-St. Pete is the goodest Beautiful Music market . . . St. Louis has the high market share for News/Information talk shows. and Denver comes in number one for Classical Music. Puke,

South Dakota leads in All-

Accordion stations.

\* \* \* \*

Radio&Records 5 YEARS AGO





**NUMBER ONE FIVE YEARS AGO: "Island Girl"** Elton John (MCA)

**NUMBER ONE COUNTRY: "In The Movies"** - Merie Haggard (Capitol)

NUMBER ONE LP: "Rock Of The Westies" - Elton John (MCA)



# CBS Roars Back; Debate Scores 84 Share

The Carter-Reagan debate Tuesday (10-28) dominated the week's TV viewing, racking up an 84 share and 58.9 rating, divided among the three networks. Almost 46 million households viewed the confrontation, and although separate breakdowns were not available at presstime, ABC did win overnights in New York, Los Angeles, and Chicago by a considerable margin.

Apart from the debate, CBS came back to win the Nielsen competition for the week ending November 2 thanks to good Sunday series strength in their debuts. CBS scored a 19.8 average rating, ABC had 18.3, and NBC fell back to third with 16.5.

The top seven shows included five from CBS, four of them from Sunday night. "60 Minutes" led the list, followed by 2) "The Gauntlet" (NBC movie) 3) "Love Boat" (ABC) 4) "Alice" (CBS) 5) "The Jeffersons" (CBS) 6) a tie between "The Jayne Mansfield Story" (CBS Wednesday movie) and "Archie Bunker's Place" (CBS) 8) "Little House On The Prairie" (NBC) 9) a tie between "Dallas" (CBS) and "Three's Company" (ABC).

Next in line were 11) "Rape & Marriage" (CBS Thursday movie) 12) "Eight is Enough" (ABC) 13) "Fantasy Island" (ABC) tied with "M\*A\*S\*H" (CBS) 15) another tie between "Real People" (NBC) and an ABC special on "Stunt Man" 17) "The Body Human" Pt. II (CBS) and 18) a three-way tie between "Father Damlen, The Leper Priest" (NBC Monday movie), NBC's Lucille Ball special, and "That's Incredible" (ABC).

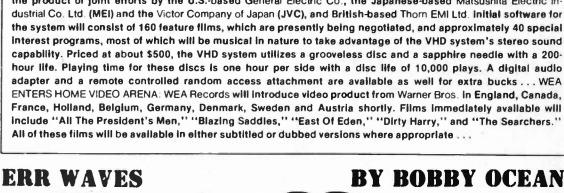
MUSIC ON TV — Devo returns to "Fridays" November 7, while the Bus Boys are set for November 14 . . . Leo Sayer appears on "Midnight Special" November 7 and on "John Davidson" November 12 . . . Kim Carnes meets "Merv Griffin" November 7 . . . Larry Graham guests on "Toni Tennille" November 11 or 12 depending on location . . . Carly Simon is on "PM Magazine" November 11 . . . Rocky Burnette shows up on "Rock Concert" November 22 and "John Davidson" November 27 . . . The Ramones encounter "Sha Na Na" November 18 . . . "Solid Gold" spotlights Billy Joel, Split Enz, Debby Boone, Glen Campbell, Narada Michael Walden, and Ray, Goodman & Brown on November 7 Bobby Vinton is cohost. ... Melissa Manchester and Hudson are on the "Monte Carlo Show" the week of November 15

CBS will air its third "A Country Christmas" special December 1, featuring Glen Campbell and Tanya Tucker, Minnie Pearl, Loretta Lynn, Lynn Anderson, the Oak Ridge Boys, and Tom Wopat of "Dukes Of Hazzard."

MUSIC ON JAPANESE TV - A&M's Yellow Magic Orchestra will beam a live satellite broadcast back to their native Japan November 7 from the newly refurbished A&M Chaplin Stage (site of many notable Charlie Chaplin films). The show will be seen nationwide in Japan, with a simultaneous hookup to a New York club, Privates, for an invitational screening.

# EOSCOPE:

JVC'S VHD VIDEODISC SET FOR '81 U.S. INTRO: JVC/Matsushita recently announced its Intention to launch its Very High Density (VHD) videodisc player in the U.S. by late 1981. This will bring the number of non-compatible videodisc systems available in the U.S. to three (Magnavox and Pioneer's compatible optical systems and RCA's capacitance system are the other two). Already established in Japan, the JVC/Matsushita system is the product of joint efforts by the U.S.-based General Electric Co., the Japanese-based Matsushita Electric In-All of these films will be available in either subtitled or dubbed versions where appropriate . . .









WCAO 25-22 F105 30-28 WRKO 21-17 KVIL Add WOKY Deb 28

KJR 22-21 KPLZ Deb 30 WBEN-FM 24-23 WAKX Deb 28 KSEL 25-23 WFBR 27-24

WFBL Add WHFM On **WPST 28-26** WKEE 40-31 KSRR 28-23

CK101 34-30 WNOX Deb 23 WAKY Deb 22 **KRBE 21-16** 

**KINT 33-28 KWIC 31-30** PPB XILM **WNOE Add** 

KQ94 Add 28 KLAZ 29-24 KXX106 30-27 WJBQ Deb 27 **WERC 18-15** 

G100 On WAAY On

96X On Y103 39-36

**WLCY 27-22** 

KX104 On 920 On WSKZ 19-16

KKXL 18-11

WFOX 18-16

WCGQ 21-20

WANS-FM 29-25

WISE Deb 31

FM99 31-25

KKLS 20-19

KENI Deb 27

KCBN Deb 40

KOOK Deb 30

**KQDI 25-21** 

WRKR On

KSLY Add

KYYA On

KRLC On

WFLB Add

WOKI Deb 34 WSEZ 19-16 **WORK 27-25** 

**WYLK 24-22** KIOR 28-27

KQIZ-FM On KWEN 40-39 KQWB-FM 36-26 KEYN-FM 21-19 95SGF 29-28

WISM Add **KEZR Deb 29** KKXX On

KNBQ On **KSPZ 25-24** KYSN 27-24

FM103 Deb 24 KBOZ On KGW Add **KLUC 30-27** 

KZZP 24-22 KRQ 25-22 KTKT On

KTAC On WIGY Deb 28 WHEB 32-26 WCIR On

14K On Z102 26-24 WSGA 27-24

Produced by Phil Ramone and Paul Simon



WFBR ADD **WKEE ADD WGBF ADD** WAAY ADD **WORK ADD WIKS ADD** KKXX ADD KSPZ ADD

940 ADD 29 WANS-FM ADD **KBEQ 20-18** CK101 40-36 **KXX106 DEB 30** WIGY DEB 30 KOWB-FM DEB 36 WCGO ON **KKLS 19-12 WRKR 22-20** KOOK DEB 27

RODUCED BY JOHN RYAN

WDRQ ON KRBE ON Y103 ON **WBBQ ON WOKI ON WXLK ON** KENI ON KATI ON KQDI ON KYYA ON **KRLC ON** 

# EXILE



# "Take Me Down"

# **BREAKING**

KQDI	WPFM	WGOW	WGSV
WOKI	WAAY	WFOM	WFOX
<b>WBSR</b>	KFMD	KCBN	3WD
WSB	WVLK	WSEZ	WGAD
WYXY	KCPI	WPAX	WALG
WEVA	WXIK	WDEC	WVLD
Z103	WTNL	WAIM	WLHQ
WLAY	WSTP	WGWR	WOZO
98Q	KBAI	WZYP	KCUZ
WTGR	wcou	WPDZ	<b>WZBR</b>
WKZQ	WQDE	WORD	Q101
WWSM	WPFM	WHSY	WALT
WJMU	KEOS	KKYK	WHBB
WGNI	KRIG	WWUN	WRFC
WKSP	KLAR	WATO	WSFL
WGSU	WRNZ	WKKY	WAHR
WLKI	WRQK	WSSC	<b>KLAR</b>
KSXO	<b>WJMB</b>	WAZY	<b>KJJR</b>
G100	WOOF	WZKX	MOID
KFTS	wcos	WKYX	KKEG
KOKK	KTEE	KATA	<b>KYJC</b>
KYLT	WHKW	KUJ	WWKE
15Q	WNUE	KUIL	WDMS
		<b>Z96</b>	



# STREET TALK,

More Country conversions? This week's format rumor has KSAN/San Francisco considering a switch from its legendary AOR mode to, you guessed it, Country. PD Tom Yates is aware of the rumors, but says he doesn't find them to be true. Interim GM Varner Paulsen would neither confirm or deny the content of the rumor; however, he did tell Street Talk, "We are looking at a number of things. We're looking at modifications."

One we're sure of is KHJ/Los Angeles. The former rock trendsetter will officially go from "boss to hoss" at 9pm Friday (11-7). New KHJ morning man Lee Sherwood reportedly will not immediately join the Country staff. It seems a few details must be ironed out with his current station, WMAQ/Chicago, including the hiring of a replacement for him, before he moves to Los Angeles.

Look for Karl Eller and Charter's Chartcom subsidiary to announce their final settlement plans soon, including the disposition of K101/San Francisco and KITT/San Diego; full details coming next week.

Speaking of K101... new morning man Scott Burns will not be joining the San Francisco station. Instead he's switched his allegiance to KJR/Seattle, where he'll fill the morning shoes of the departing Charlie Brown.

DC101/Washington has become the latest Superstars affiliate, which is ironic when you consider that Dwight Douglas, who was once DC101's PD, will be supervising the start-up for the new Burkhart/Abrams/Michaels/Douglas client.

Here's an update on WMET/Chicago's problems with Columbia Records over the early airing of the Bruce Springsteen LP. The station is getting service from the company, but no advertising money from either Columbia or Epic. Apparently this policy will continue through the first of the new year, or so the station has been led to believe.

Mariner Communications has created a new "Research and Development Division," naming WSKS/Cincinnati PD Bob Laurence to oversee it. With Bob exiting the day-to-day operations of the station, Tomm Rivers has been promoted from within to the PD's post.

Steve Kingston, formerly of WYRE/Annapolis, has been named Operations Director at WPGC/Washington. Steve, who will report to PD Scott Shannon, will assist Scott in dealing with promotions and act as a liaison between the sales and programming departments.

Word out of upstate New York is that WFBL/Syracuse will change formats on November 15. The CHR station will reportedly become the newest client for Al Ham's "Music Of Your Life" format.

Dan O'Day a recording star? Yes, the well-circulated comedy writer from Fresno (O'Liners) has cut a novelty tune called "The Talkin' Gadget Blues (The Gadget Song)." The response to early airplay in Fresno is strong and Dan is already on his third draft of a Grammy acceptance speech.

Word from England is that Led Zeppelin members Jimmy Page and Robert Plant are so depressed about the death of Zep drummer John Bonham that they're telling friends they don't ever want to record or tour again. We hope things will look better to them once their grief has subsided somewhat.

Dr. Timothy Leary is out as a member of the KEZY/Anaheim 'air staff after only 30 days. Station Manager Dan Mitchell said that a lot of people still "hold him responsible for all the kids who killed themselves on drugs in the '60's." Leary commented, "Orange County needed me more than I needed them. I was just trying to fill a void."

Rene Dundas, widow of Michael Dundas, has been removed from Intensive Care at Riverside Hospital in North Hollywood, but she remains in critical condition. Those wishing to send her a card or note can write to her at the hospital: Rene Dundas/patient, Riverside Hospital, 12629 Riverside Dr., North Hollywood, CA 91607. Her doctors expect her to recover fully following a lengthy period of rest.

Music gossips are saying that Rolling Stones members Mick Jagger and Keith Richard are no longer speaking to each other. Some reports say that the 18-year-old rock group is crumbling so fast that "Emotional Rescue" might just be their last album.

Thanks to Casey Keating of KRSP/Salt Lake City for this handy item: if you play the "touch tone" noises from the beginning of Billy Joel's "Sometimes A Fantasy" into a telephone, the phone will supposedly dial Joel's management office in New York. Look for that number to change within 24 hours of this item's appearance.



ELECTRIC ELECTRIE W P.O. Box 25-866 Honolulu, Hawaii 96825

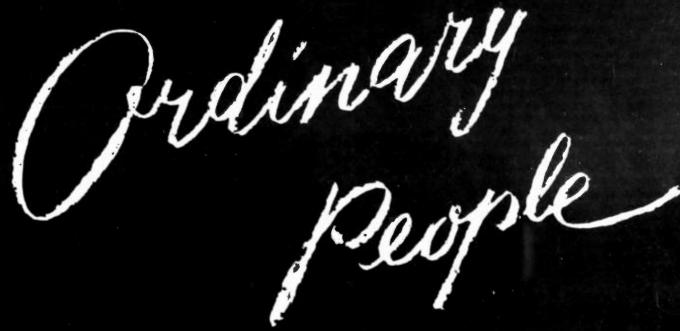
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THE ELECTRIC WEENIE, RADIO'S NUMBER 1
GAG SHEET GETS LETTERS . . .

TERRY NELSON (ex KFI, KFRC) PD KXOA .... "Put me down for another year I have as much fun reading your material as I do when I deliver it on the air."

# MILLIONS HAVE SEEN THE MOVIE AND LOVED THE MARVIN HAMLISCH SCORE!

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ASSOCIATE PRODUCER: BROOKS ARTHUR

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"There are a myriad of opportunities for a station's numbers to suffer if the forms are not correctly handled."

# Facility Forms Fiasco

Save this column. Tape it on your wall, reproduce it, and send it around your office. Why? Because it's time for my semiannual treatise on one of the more obscure, but more important, aspects of achieving good ratings. The topic is the facility form package sent to stations by Arbitron. The forms included in the package appear fairly straightfoward, but there are a myriad of opportunities for a station's numbers to suffer if the forms are not correctly handled.

Let's take a look at the ingredients in the facility form package, then discuss how each should be filled out. We'll also take a look at the ratings ramifications of each piece of paperwork. Finally, based on experiences that stations have had to deal with this year, I'll spell out how to avoid having your ratings damaged by facility form problems.

# **Four Forms**

In the facility form package there are four pieces of paperwork that need to be returned to Arbitron in a timely fashion. Normally the paperwork must be received at the Beltsville processing center approximately six to seven weeks prior to the start of the relevant survey. For example, the winter sweep starts January 8, and the deadline for receipt of the facility forms at Arbitron is November 24. With the spring survey set to start March 19, the forms for that sweep will probably be due back to Beltsville in late January or early February. You may want to make a note to yourself to keep these time frames in mind.

The facility package ingredients are as follows:

1. The facility form itself that lists the station's

data from the previous survey in the market. Items included are the technical information, the slogans used, and the format designation chosen by the station.

2. The sports log, on which stations are to record relevant data from college or pro sports events they may carry during the survey.

3. The programming log, on which stations should note personalities aired, program features used (such as syndicated fare), and any special features such as traffic reports or special weather spokespeople.

4. Contest/promotion affidavit. This sheet is designed to give Arbitron a handle on what stations are trying to hype the book and which are running events in conjunction with their regular promotional activities.

## Details, Details

Key items to pay attention to on the facility form are those that can affect your ratings. If the sign-on/sign-off data is incorrect, your station may find its numbers negatively affected. If the format information is incorrect, the editors may make an incorrect editing decision that could hurt your showing and unknowingly boost the shares of a competitor. Finally, be sure to select three useful slogans and make certain they are included on the facility form page.

Be sure to return to Arbitron a complete facility form page, complete with any changes you might make from one survey to the next. If you do not return the form, there is a chance that Arbitron may not properly credit entries to your station. This is an important issue, since the directions included in the facility form package appear contradictory. One paragraph says to only return the facility form page if there are changes with regard to any aspect of the information included from the last survey. Another page shows directions that stipulate that the information returned to Arbitron is used only for the one relevant sweep. This whole issue is the crux of the complaint KBIG/Los Angeles lodged against Arbitron and which will, it is hoped, lead to a resolution at the first meeting of the BRC mediation panel. At any rate, be forewarned that the facility form page — and the other three sheets in the facility forms package - must be filled out from scratch each sweep and returned in their entirety to Beltsville.

The sports log causes stations many woes. Because complete information is not submitted, Arbitron may make poor editing decisions based on the material at hand. When submitting sports schedules, be sure to include not only the name(s) of the team(s) your station carries, but also send in the facts about the game times, names of the opponents, and any pertinent pregame or postgame show dates and time. By the way, don't forget to submit the nicknames of the teams, since these are often used by respondents instead of the formal team names.

The programming log should be filled out completely each sweep and updated as personalities and features change. Since it can often be a hassle updating the paperwork, especially in the middle of a sweep (a more likely possibility given the longer Quarterly Measurement surveys), more and more stations are giving thought to the use of "house" names. Whatever your case, be sure to provide Arbitron with complete names, nicknames, air shift times, etc., with regard to on-air staff. Don't forget newspeople, weather people, traffic reporters, and be sure to include the title of their features ("Action Traffic," for example) and the times the events air on your station. If you air any syndicated features such as Paul Harvey or Casey Kasem, don't forget to note these on the

# Week In Review

# Birch Signs Major Markets

The Birch Report, published monthly ratings put out by Tom Birch's Radio Marketing Research firm, has recently signed clients in the markets of Atlanta, Indianapolis, and Cincinnati. Beginning November 3, Atlanta will be measured three weeks per month, with an in-tab goal of 840 persons 12+. The survey in Indianapolis will start the same date but will involve just two weeks with an in-tab goal of 560 persons monthly. Cincinnati will be measured by Birch starting January 1981, with the same survey time frame and in-tab goals as Indianapolis. Besides the three major markets mentioned above, Birch has recently added Huntsville, Chattanooga, and Ft. Smith, AR to its list of measured markets.

### **RAM Cuts Back**

In the wake of the rise of the Birch service, it appears that RAM is retrenching. According to company VP Andy Hangarter, RAM is now measuring approximately 15 markets, down from a one-time level of approximately 50. The cutbacks are an effort to survey only those areas where the measurement is a profitable exercise for RAM. Birch is trying to make inroads in RAM's markets, as evidenced by a recent effort to sign up the Louisville market. No decision has yet been announced regarding whether Louisville broadcasters will stay with RAM or choose Birch as their alternative measurement system.

programming log, and again specify what times the programs are aired. Next week we'll get into the horror stories that can occur because the programming and other facility forms are not correctly filled out, but suffice it to say that you can't send Arbitron too much about your station.

One item that stations wonder about is the contest/promotion affidavit. The theory behind this sheet is that stations are supposed to note whatever contests or promotional events, on-air or off, they will be running in the proximity of the sweep. By noting the contest or promo on the sheet you are stipulating that the happening is a part of your regular promotional activity, and thus you are usually insulated from being stickered. Stations that exclude an item from this sheet may face further hassles from Arbitron if a competitor questions whether giving away the crown jewels is really a part of the station's regular promotional activity.

Next week we'll delve into the problems that can crop up in each of the four areas noted above. Through the diary review process the hassles can be detected. By showing examples of problems that other stations have undergone, R&R can hopefully help you prevent such an occurence from damaging your best ratings efforts. See you next week!

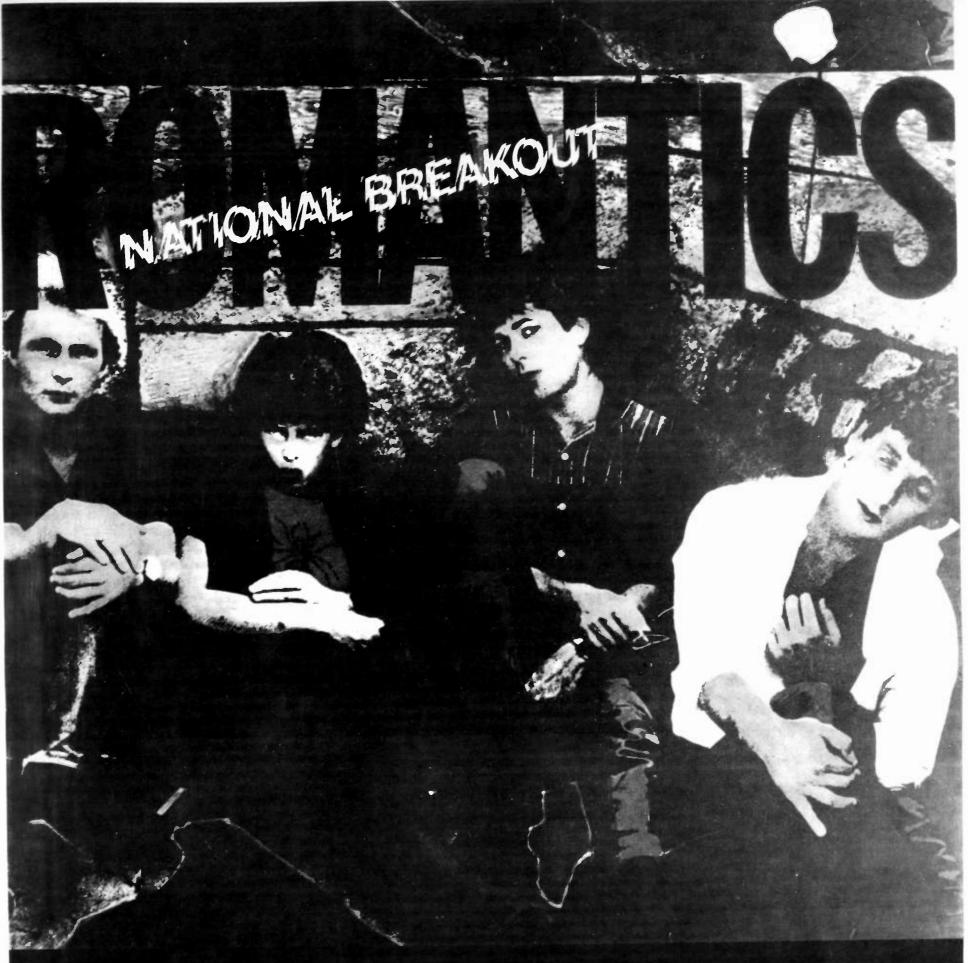
# Q&A

A number of you are calling to inquire about the Arbitron Radio Schools that Jim Yergin will soon be conducting on behalf of the ratings firm.

I've asked Arbitron for material to evaluate so I can make a recommendation on the sessions for GM's and PD's. I hope to also be getting together with Yergin in the near future, and will then do a story on the school's curriculum and its utility for the broadcast industry.

Jhan Hiber, former Manager of Radio Market Reports for Arbitron, is R&R Research Editor. Contact Jhan with any research or ratings question you may have.





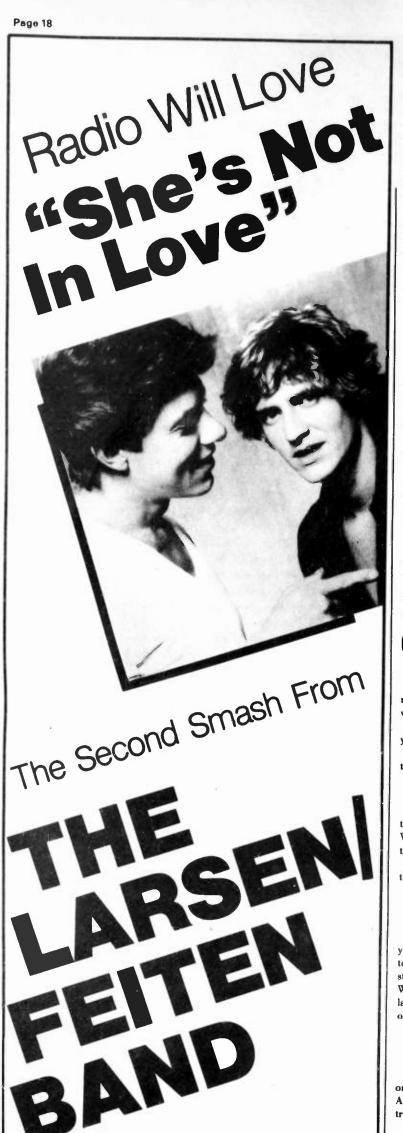
# THE ROMANTICS "NATIONAL BREAKOUT"

THE SECOND ALBUM FROM ONE OF THE BRIGHTEST NEW BANDS OF 1980.



ON NEMPEROR RECORDS

DISTRIBUTED BY CBS RECORDS, INC.



Produced by Tommy Lipuma on Warner Bros. Records

# Unknown Effects from Blowtorch?

There are scores of Texas towns too small to have their own radio stations, but they can hear mine. It's a real flamethrower, with a signal powerful enough to light up a cow a hundred miles away. In small towns mine is the only station on the dial, and so easy to find: simply tune somewhere near the lower end of the dial until blue flames shoot from the speaker.

Nope, we're no banger in a weedpatch. Our big transmitters suck up enough electricity every minute to run a hundred Frankensteins a hundred years, and we fire out electric modulation across the biggest state in the Lower 48.

Every day I sit right next to those transmitters, under the four tall towers.

That's what I was doing the other day . . . sitting in the newsroom, leafing through the New York Times, when I spotted an ominous headline in the Science section.

# 'Benign' Radiation Increasingly Cited As Dangerous

It was an article by Malcolm Browne, about the kind of radiation that is put out by radio transmitters and other things. Forget the other things, 'cause I sped through that newsprint searching for information that might be of vital interest to, say, people who sit under four big towers next to the transmitters every day in newsrooms. Yep, there was stuff about little being known, reports contradictory, more research needed, symptoms including heart disease, damage to the human immune system, depression, loss of memory, altered behavior . . . altered behavior? Depression? Hey!

There are reliable witnesses of good character who would testify that I occasionally act weirdly. I definitely have memory loss, and one other symptom I can't recall at the moment.

The drift of the article was that radiation produced by AM, FM, TV, microwave ovens and many other power sources may affect living things in ways we only suspect, and at much lower levels than we've thought. The Soviets contend that such non-ionizing radiation adversely affects human sex drive, fatigue, and irritability "at doses much smaller than those allowed by Western standards." The Times reports "Moscow's standard for allowable public exposure to nonionizing radiation (is) one-thousandth the amount permitted in the United States." The reporter also says the Russian experiments have been criticized as unreliable by many Western scientists.

There were no hard answers in Mr. Browne's article. Only questions which, it seems, become increasingly subtle as more becomes known. The subject is of vital interest to broadcasters, and perhaps if I weren't so irritable I would take time to write a richly-detailed piece about it.

But there's been a lot on my mind lately. I can't recall exactly what, but it has had me a bit depressed. I haven't really been myself. An example is Halloween, when the kids all came around, and without realizing how it might frighten them, I ran into the dark street with my face and hands glowing. It wasn't like me at all.

# CALENDAR:

# 3 Planets By The Moon

MONDAY, NOVEMBER 10: Before the moon goes down a few hours after sunset, you can see three planets next to it: a conjunction of Mars, Neptune, and Pluto. They just look like stars unless you have a few hundred dollars' worth of telescope.

Transcontinental direct-dialing began 29 years ago today in 1951. The United States Marine Corps was created 205 years ago in 1775.

Richard Burton holds the male record for the most Academy Award nominations without a single win. He's 55 today. Donna Fargo is 35. Ronnie Hammond of the Atlanta Rhythm Section is 30.

# American Veterans Day

TUESDAY, NOVEMBER 11: Today's the official day to thank American military veterans for doing what they did. Veterans Day - one of only nine legal federal holidays - began as Armistice Day, honoring those who fought in World War I. The first burial ceremony at the tomb of the Unknown Soldier at Arlington National Cemetery was on this date in 1921.

Say Kate Smith and most people think of a substantially-built lady singing "God Bless America." She introduced that song 42 years ago today (1938) after Irving Berlin wrote it for her on her request.

Pooch Tavares is 34. Jonathan Winters is 55. Kurt Vonnegut Jr. is 58.

# **Elizabeth Cady Stanton Day**

WEDNESDAY, NOVEMBER 12: One of the original forces in the fight for women's rights was born 165 years ago today in Johnstown, NY. Elizabeth Cady's father was an attorney, and as a girl she often heard him explaining to women why they were deprived of their own property, even their own children. It was the law. She developed a very strong set of opinions, insisting the word "obey" be dropped from her marriage vows, later helping to organize the first Women's Rights Convention in 1848. By 1860 Elizabeth Cady Stanton and others succeeded in changing New York state laws to allow women many rights that now seem basic, such as the right to receive wages, sue in court, have joint custody of children, and to own real estate.

Killer Charles Manson turns 46 in a California prison. Princess Grace of Monaco is 51. Neil Young is 35.

# No More Back-Of-The-Bus

THURSDAY, NOVEMBER 13: There are teenagers now who don't know their mothers and fathers were once forced by law to sit in the back of the bus. In December 1955 a Negro boycott of bus lines began in Montgomery, Alabama, and lasted through 1956, when on this date the U.S. Supreme Court outlawed racial segregation on public transportation.

# Happy Anniversary, BBC

FRIDAY, NOVEMBER 14: The British Broadcasting Company first went on the air 58 years ago today in 1922. Apollo 12 blasted off toward America's second moon landing on this date in 1969.

The man who will become King of England, Prince Charles P.A. George, is 32. The Dow-Jones average went over 1000 for the first time eight years ago today (1972).



This Week **BUDDY HACKETT** 

**Next Week LEO SAYER JANIS IAN** 

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# Media Marketing

# **Should Your Station Play New Music?**

n reading over the reports of what went on at the various format sessions held during the recent American Radio Expo (R&R 10-17), a topic mentioned in John Leader's Contemporary Hit Radio session caught my eye. Should a contemporary music station (and this applies to AOR, Country, Pop/Adult, and Black formats as well as CHR) attempt to lead its audience musically, or should the station's competitors be allowed to take all the chances with new music? As John reported, there are (of course) at least two views on this issue, and it is unlikely that either view is correct for all stations in all situations.

# A Marketing View

s I reflected on the basic question from my ingrained marketing perspective, I tried to list the pros and cons of the "venture-some" and "conservative" approaches. It seems clear that the venturesome approach has more risks associated with it, because no matter how good your research or your PD's ears are, something could go wrong, go wrong, go wrong... But what if every station opted for the conservative approach? Pushed to the logical (yet absurd) extreme, this would mean that no new music would ever be aired!

hus, it is clear that someone has to take a chance on new music — some station has to lead its market and its competition. Despite the risks involved, what are the potential benefits of market leadership with respect to new music?

# **Leadership Benefits**

robably the most cited benefit of music leadership would be the thought that your station would enjoy increased listenership because you are playing songs before any "burnout" factor has set in. A more significant advantage, from a marketing perspective, is the opportunity you have to position your station as the leader in new music; that is, you should actively promote a "new music" image for the station. Why? Because one benefit any contemporary music station can provide its audience is the ability to be "with it," on top of what's happening, etc. Novelty, excitement, new experiences, the unusual — all of these are components of what we might, in a broad sense, call entertainment.

ot every member of your audience is interested in hearing the latest hit song before everyone else on the block does, but a lot of listeners do want to be there first, to be innovators. There is a concept in the marketing literature known as opinion leadership. Opinion leaders are those people who tend to try new products earlier than most people, but even more importantly, also tend to discuss products with their friends. In other words, the opinion leader forms his or her opinion of a new song and then conveys that opinion to others, presumably influencing them to hold the same opinion at least to some degree. Opinion leadership relates closely to word-of-mouth communication from one

person to another. For example, motion picture distributors rely heavily on this concept in deciding on how to release a new movie. If the movie is expected to be a "winner" it gets exclusive release (one theater in a given area), which allows word-of-mouth and attendance to build up over time. If the movie is a "dog," then it's released at many theaters simultaneously all over the area with lots of advertising. This is done so the first week is as big as possible, before unfavorable word-of-mouth can kill the show in subsequent weeks

hy should radio care about reaching opinion leaders? They are, after all, a relatively small part of any radio audience. Why risk playing music that may alienate less adventurous audience members in order to appeal to opinion leaders? The answer is quite simple: Advertisers want to reach opinion leaders. In any new product introduction, the most significant factor in getting someone to try the product for the first time is a favorable recommendation from a friend (i.e., an opinion leader). Therefore, advertisers like to try to reach audiences who are willing to try new products and later discuss those products with their friends.

In a sense, the opinion leader positioning is consistent with the recent trend of positioning stations in terms of listener lifestyles rather than simple demographics. Opinion leadership is a lifestyle, an important one to advertisers.

# **Implementation**

ow would you proceed to position your station as the opinion leadership station in your market? First, you would have to decide on the programming mix — what portion of the playlist will be devoted to new product? Obviously, you will have to play some established product also, but your percentage of new releases should at least double or triple that of your nearest competitor.

Secondly, you will need to develop a system for deciding on which new records to add. Naturally, I would recommend some form of direct research in your own market. Relying totally on national trade publications is too risky, and retail sales figures wouldn't be too helpful for a new product. One possibility would be to set up a "panel" of opinion leaders — people in your audience who are really "into" music and would enjoy taking the time to listen to a lot of new records and give you their opinions. Obviously, this or any other research activity would have to be coupled with the judgment of the PD and/or MD.

ith the programming in place, you would then create a "new music" image for the station via advertising and on-air promotions and reminder spots. After a six-month period, conduct a survey among your listeners and nonlisteners specifically asking them about their tendencies to try a wide range of new products

"Why risk playing music that may alienate less adventurous audience members in order to appeal to opinion leaders? The answer is quite simple: Advertisers want to reach opinion leaders."

esearch has shown that there is a tendency for opinion leadership to overlap across product categories. That is, a person who tends to try a new brand of frozen pizza also tends to be among the first to wear a new clothing fashion or maybe even try a new kind of hallucinogenic drug. Therefore, it is a fairly safe assumption that people who are opinion leaders in other product categories will also tend to be opinion leaders for new music — they will want to try it first and talk about it to their friends. A station which plays new music and, just as importantly, promotes that image to the market should attract more listeners who are opinion leaders.

will have advantages in both your primary markets: listeners and advertisers. On the listener side, the opinion leaders will say favorable things about your station, thus attracting more listeners to at least tune in and give the station a try. With respect to advertisers, you can position your station as the "opinion leader station," one which no advertiser should overlook. This latter point would be especially true in the introductory phase of a new product, when advertising budgets are the largest.

(select the products to coincide with potential advertisers) and their tendencies to discuss them with their friends. If your research shows that your station is attracting more than its share of opinion leaders, then you can proceed by putting together a sales presentation stressing the opinion leadership lifestyle, its importance to advertisers, and the ability of your station to deliver opinion leader listeners.

n sum, not every station should devote itself to playing a lot of new music. But there are significant reasons, from both an entertainment perspective and a marketing perspective, why a station electing to do so could establish a very attractive position in the market.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.





John Leader



PROGRAMMER'S NOTEBOOK

# Image Burnout

Once you've covered all the basics and have your radio station sounding "just right" for the fall sweep, you might want to take a little time to examine your playlist in a slightly different light. Have you ever listened to a new release and said to yourself, "That song sounds sort of like another tune I've heard"? Well, your listeners are doing the same thing, which could be causing them some real confusion, and when it comes to writing down call letters in a survey diary, confusion is the last thing you want your listeners to deal with.

Robert Balon runs a very successful research company in Irvine, CA called MSA (Multiple Systems Analysis). He has just signed up his 50th client station and his services are many and varied. Recently Rob brought to my attention something he had uncovered during several of his research efforts. He calls it image burnout, and it

that have confused listeners in the last few months. They can be termed "syncopated pop" and "mellow rock" for identification purposes. Examples of "syncopated pop" would be the Doobie Brothers, Robbie Dupree, Pointer Sisters, Nielsen-Pearson, and Barbra Streisand & Barry Gibb's "Guilty." These songs are all different, but they share a common musical sound that many listeners find hard to separate. The "mellow rock" sound would include Air Supply, Christopher Cross, Dionne Warwick, Leo Sayer, and others.

# **Confusing Proximity**

As Rob told me, "What it really boils down to is audience perception. Most of us within the business are well educated when it comes to music, and even though we know that the listeners aren't always so hip musically, we often give them even more credit than they may deserve. Listeners do get certain songs confused. They often listen with far less attention than we would like, and therefore when two songs of similar style are aired close together, confusion can arise."

"The recent trends in music have been to repeatedly clone certain types of records."

deals directly with listener confusion regarding what songs they're hearing on the radio and, therefore, just what station they're listening to.

## **Slightly Out Of Focus**

Rob explained the basics: "We do about 600 focus groups a year and the same type of responses kept coming back to us. When we ask people about a certain contemporary station, they say, 'Well, they play the same kind of music all the time.' Behind the one-way mirror in the other room is that station's PD and he's pulling his hair out. His fastest rotation might be four hours and he can't understand how people could have that kind of perception of his station. What is happening is listener confusion based on two things: first, a number of other contemporary music stations in the market are playing similar playlists; plus the recent trends in music have been to repeatedly clone certain types of records. There is a discernible similarity between some current hits that listeners have consistently vocalized to us in focus groups all over the country."

Rob has identified two separate groups of music

It's always important to remember that listeners don't always hang on every syllable uttered from the radio. Radio is a companionship medium for lots of listeners...it's on in the background and not the focus of their primary attention. Most programmers would recognize that playing the Doobie Brothers' "What A Fool Believes" and Robbie Dupree's "Steal Away" back-to-back might be confusing, but Rob's studies have turned up other less obvious connections.

The end result of similar-sounding records being heard on several stations within your market could ultimately be image burnout, which is what Rob has named it. If more and more artists write and produce records that sound like "syncopated pop" tunes that have been hits before, that style of music can wear itself out much more quickly than under ordinary circumstances. It's really the classic case of a successful type of song breeding more songs that sound like the original.

There is little doubt that "mellow rock" and "syncopated pop" sounds are popular. A fast scan of this week's Back Page will show you several examples of both categories, and there are other general headings that can be identified as well. "Rhythm pop" (disco), "country crossovers," and "hard rock" songs can also be potentially confusing forms of music for listeners to specifically identify by artist.

# The Solution?

According to Rob, "The only way to alleviate the problem is to pay a whole lot more attention to your rotational structure and the songs that you inject into specific quarter-hours. It's not easy right now to get that much musical diversity if you're a contemporary station with a reasonably tight list. And, naturally, the bigger the market you're in the larger the problem potentially becomes because of the number of other stations playing similar titles."

Don't look at this as a major problem that will eventually destroy your radio station. However, be aware that a potential problem exists. The old musical theories of Top 40 radio must be extended to really understand image burnout. Just as two ballads or two hard rock tunes in succession are not recommended programming techniques, two "mellow rock" songs may not be advantageous side-by-side.

Perhaps we all need to take a closer look at our playlists with an eye for potentially confusing songs, remembering that the audience is often unable to tell the difference between Randy Meisner and the Eagles. Assume nothing put your key rotations together in such a way that songs the audience may perceive as being similar (or even the same!) are well separated. And in doing so, look beyond the traditional musical categories such as R&B, rock, country, ballad, disco, novelty, and pop. Look deeper, trying to think like a listener, and try to spot the possible areas of confusion.

One of the keys to Contemporary Hit Radio's success has always been musical diversity, but if the audience perception of your station is "they play the same kind of music all the time," then the ingredients of your rotations may need a fresh look. Again, this may not be a major problem, but 600 focus groups are worth listening to.

# Motion

Congratulations to Charlie Quinn, formerly of KZ93/ Peoria, on joining WROK & WZOK/Rockford to take over the programming reins. Being promoted to PD at KZ93 is Lou Patrick. Also upped at the station was Kelth Edwards, who will now be KZ93's MD and Assistant PD KNUS/Dallas has moved its tower and kicked up its coverage area to include Ft. Worth. The station has launched a new media campaign with the theme "It's great to be in Dallas/Ft. Worth," which is also part of a new jingle package the station is using . . . Pat Garrett, with KHJ/Los Angeles for the past three years, has established a radio consultancy called the Garrett Entertainment Group. He's primarily interested in giving personalized service to stations in medium markets, and he can be reached at (714) 594-7191 . . . Pete Berry, who recently exited WSEZ/Winston-Salem, will return to the air doing a 13-week syndicated show called "The Flying Dutchman Pop Perspective." The show will be heard on WRQK/Greensboro, WSIC/Statesville, and WWWC/ North Wilkesboro . . . WXKS/Boston has several new staff members: Arnie "Woo Woo" Ginsburg will host an oldies show Sunday evenings 6-10pm; Dale Dorman, formerly of WRKO and F105/Boston, is the new afternoon drive personality; and Lark Logan from WBMX/Chicago and WILD/Boston is now doing overnights . . . Ms. Chris Grim has been named Merchandising and Promotion Director for KTAC/Tacoma, and the station has brought in Dave Christianson from KING/Seattle to do the 6-10pm shift . . . Rick Ryder has resigned as PD of 13FEA/ Mancbester to become Operations Manager for WRAW/ Reading, PA. His appointment becomes effective November 10 . . . At KENO/Las Vegas Bill Alexander has been promoted from MD to Program Director. He will retain the duties of Music Director as well. Alan Mack, Operations Director at KENO-AM-FM, also announced that Garry O'Neil is KENO-FM's new Program Director.



RADIO & ROBERT — A number of Los Angeles CHR radio notables witnessed Robert John's Roxy show and migrated backstage to meet with the artist. Pictured (I-r, standing) are KHJ's Bob Kanner, Craig Wilson, KRTH air personality Brian Beirne, KRLA MD Rick Stancato, Robert John, and KFI eir personality Jack Armstrong; (I-r, seated KHTZ MD Shaune McNamara, KRTH MD Guy Zapolean, KRLA's Sherman Cohen, air personality/R&R cartoonist Bobby Ocean, and EMI-A/Liberty's Dale White Horn.



AMYHOLLAND "Here In The Light"

Produced by MICHAEL McDONALD & PATRICK HENDERSON



A Sparkling Second Single From A Bright New Star!



ROGERS IN DETROIT — Following the Kenny Rogers concert in Detroit recently, the artist was visited backstage by radio and label notables. Pictured (I-r) are WDRQ's Doak Breen and Martha Breen, Rogers, Capitol's Linda Vitale, WDRQ Asst. PD/MD Jim Ryan, and EMI-A's Howard Lesnik.



SUCCESSFUL SAIL AT KIMN — KIMN/Denver tied in with Christopher Cross's area appearance by teaming with Werner Bros., the Rainbow Music Hall, and Hobie Cat to give away a Hobie Cat sailboat complete with Cross and KIMN logos. Pictured (I-r) ere Warmers' Carl Walters, KIMN MD Doug Erikson and Shannon Erickson, and Rainbow manager David McKay.



WKTU HAS ROLLER BALL IN NYC — WKTU/New York air personality G. Keith Alexander (front, center) led over 400 rollerskaters in a "human caterpillar" chain as part of Brooklyn's "Atlantic Antic VI" recently. Over 750,000 people watched the black or yellow-clad skaters undulating along a two-mile route.



KLUC FINDS THE PERFECT TAN — KLUC/Las Vegas staged a "98 Days Of Summer" tan contest recently. Pictured in front of a sailboat given away as part of the contest are (I-r) PD Dave Anthony, one of the winners, and evening personality Mike McCoy.



DeBURGH DISEMBARKS AT CKGM — A&M's Chris DeBurgh stopped by CKGM/Montreal recently. Pictured at the station are (I-r) A&M Canada's NIck Carbone, CKGM Promotion Director Buster Bodean, DeBurgh, station music librarian Sandy Stahlbrand, and MD Rock Denis.



SHAKIN' ALL OVER — Principals of the Sunbuckle and Southwest Album Network (SWAN) Independent promotion firms gathered at KNUS/Dallas to help launch Handshake's first single, by Amil Stewart and Johnny Bristol. Pictured (I-r) are Sunbuckle's Lee Arbuckle and Don Sundeen, new KNUS PD Bob McLain, KNUS Music Coordinator Lorie Ridener, former KNUS MD Jim White, and SWAN's Mike Teylor and Ronnie Raphael.



BOZ PHOTOS — KROY-AM-FM/Sacramento gave contest winners complete Boz Scaggs catalogs and a chance to meet and photographed with the singer after his local date. Pictured (I-r) are KROY-AM-FM PD/MD Dennis Newhall, Scaggs, two winners, KROY-AM PD/MD Bobby Mallk, winner's friend, and KROY-AM morning man J.D. Wells.



DANIELS IN SYRACUSE — Robb Stewart, then PD of WFBL/Syracuse (now at Q102/Cincinnati as evening personality), met up with Charlie Daniels (left) backstage after the artist's local concert.

# epic's Winning Candidates For Your Playlist? NATIONAL AIRPLAY/30



HARRY CHAPIN

Sequel (Boardwalk)

80% of our reporters on it. Moves: Up 58, Seme 43, Down 0,
Adds 30 including WROR, JB108, KOPA, WKBO, 140, KBFM,
WFMF, WBBO, WRJZ, KSTY, WISM, WOHO, KEZR, KHYY,
Z102, KKRC, KDZA, See Parallele, debuts at runtiber 30,

# **NEW & ACTIVE**

POLICE "De Do Do Do, De De De De" (ASTMI 11978 KSLD. Moves. Up 56, Same 29, Down 0, Adds 35 Including WKBW KRLY KBED. WGCL. WBLI Q105 KNUS. KRBE, WFMF, 52Q, KERN, WCGQ, KWWL KCBN

NEWTON-JOHN WIGLIFF RICHARD "Suddenly" OLIVIA NEWTON-JOHN WICLIFF RICHARD "Suddenly" (MCA) 113724. Moves. Up 71 Sens 18. Down 0, Adds 24 including WBEN.FM. WCAO, WDRQ. WORY, C198. WHYN, KTSA, WERC, WOKI, KIOA WGW, KGW, NIGY KKXL KDZA. XIOA WGW, KGW, NIGY KKXL KDZA. XIOA WGW, KGW, NIGY KKXL KDZA. JOHN COUGAR "This Timo" (Riva) 112/18 WEN.FM, WCAO, MOVIS. Up 81, Same 30, Down 3, Adds 18 including WBEN.FM, WCAO, 2106, WOKY, KIIS-FM, WPST, WLCY, FM100 2104, WOW, KIOY, KMJK. WCGL KDYV.

WCGQ. KDVV

MEART "Tell It Like It Is" (Epic) 100/89

MOVE: UP D. Seme 1, Down 0, Adds 39 including WBEN-FM, SSKX, WPGC, BYG, SW, GROWN, KFRC, KJR, KPIZ, WTRY, WAEB, WAY, MG, QIO, BJ108, WAYS, WEFM, WZOK, KIDD, FM103, KZZP, WSGA, KINT, KXYA.

KINT, KXX108. BJ108, WAYS, WEFM, WZOK, KIDD, FM103, KZZP, WSGA, KINT, KXYA.

WANS-FM, KQIZ-FM, WSFT, KATI, KYYA.

WANS-FM, KQIZ-FM, WSFT, KATI, KYYA.

ACIDG "You Shook Mie All Night Long" (Attentic) \$3/4, WAS-FM, COK, ACIDG "OD ST. Same 27, Down 5, Adds 4, KEEL, WNAAM, WXEZ, KOK, ACIDG "DS 15-16. QUED 10-9, BS7 16-13, WAAY 13-6, WAKX 7-5.

JS105 20-16. QUED 19-16. KUPD 10-9, BS7 16-13, WAAY 13-6, WAKX 7-5.

JS105 20-16. QUED 19-16. KUPD 10-9, BS7 16-13, WAAY 13-6, WAKX 7-5.

J8105 20.16. Q105 19-19, KUPD 10-9, BST 16-13, WAAY 13-8, WAKX 7-5.

DON WILLIAMS "I BEBONE IN YOU!" (MCA) 82/23

MOVER: Up 43, Seme 13, Down 3, Adds 23 including WIFL KEARTH, WFBL
KWIC, WAPE, WAYS, WORK, WHOT, KJRB, KENO, WTSN, WFLB, KPUR,
KKYL.

KKXL.

DR. HOOK "Girls Can Get K" (Casablerca) 77/28

Mover Up 24, Same 24 Down o. Adds 29 including WKBW, WFI, WCAD, X23, Y100, KFI. KPLZ, KOPA, WHEM, WAQY, KSET-FM, WERC, WAPE, WHYO, WIGY, WCDX, KKLS, KDZA, KFXD.

PAUL SIMON "One-Trick Pony" (WB) 77/9

Mover. Up 53, Same 15, Down 0, Adds 9, KVIL. WFBL, WTIX, WNGE, KDZA, WISM KGW WFLB, KSLY, WRKO 21-17, WSEZ 19-16, FM99-31-25

KO94, WISM KGW WFLB, KSLY, WRKO 21-17, WSEZ 19-16, FM99-31-25

KANSAS "Hold Ort" (Kirchwort 78/2)

KO94. WIEM KGW WFLB, KSLY, WRKO 21-17, WSEZ 19-16, FM99-31-26

KANSAS "Hold Ort" (Kindment 78/2

KANSAS "Hold Ort" (Kindment 78/2

Moves: Up 45, Seme 22, Down 6, Adda 2, WLAM, KKXL, 96KX 4-1, KSLO

MOVES: Up 45, Seme 22, KEEL 29-19, WXEZ 9-4

17-12, WOKY 28-22, KEEL 29-19, WXEZ 9-4

WAYLON JENNINGS "Therms From "Dukes Of Mazzard"

WAYLON JENNINGS "Therms From 2, Adds 12, WFIL, 940, WEBS 41, 7919") 340000. WAYLON JENNINGS "Theres From 'Dukes Of Hazzard' "
IRCAJ 73/12. Moves: Up 43. Same 18. Down 2. Adds 12. WFIL. 940.
WHB. WAKX. WNAP. KIDD. KROY. KILE, KSLY. KCBN, KATI. KYYA
NIELBENPEARSON "H You Should Soll" (Capitol) 71/6
NOVEY Up 25. Same 30. Down 1. Adds 5. KVIL. WGCL. WOKI. KNBQ.
KXXL. WCAO 29-25. JB105 12-10. WZZP 15-13. WFBL 32-25 KQ94 27-23.
WGAI 36 THE DABLE 19.

WORK 25 21 KSTT 19-14

\*\*MOOL & THE GANG "Colubration" (Delito (Morcury) 88/25

\*\*Moves Up 33, 9ame 10. Down 0, Adde 28 including WIFI, KRLA, WTIC FM, WARE, KELP, WNOE, WSGN, WAPE, WSEZ, KCPX, JB 105 23-18, WPGC 14, V103 32-27.

\*\*TEXTRE MARKINGS 128

17-13. CKUM 11-8. KEARTH 27-23. KHLA 14-8. KHS-FM 13-9. KSFX 7-3. TJA
22-13. KJR 12-9. 98X 8-3. KJRB 17-9.

DOOBIE BROTHERS "One Step Closev" (WS) 58/26

DOOBIE BROTHERS "One Step Closev" (WS) 58/26

WPST. KWIC WAAY. FMIGS WJPO. KSEL, KELO. KDZA
WPST. KWIC WAAY. FMIGS WJPO. KSEL, KELO. KDZA
WPST. KWIC WAAY. FMIGS WJPO. KSEL, KELO. KDZA
Moves Up-30 Same 16. Down 0. Adds 4. CKIGM, 232, WGCL. KJRB. WXKS
23-21. CHUM 10-8. KFRC 12-9. KSFX 9-7. 13K 21 16. WAGY 21 15. KNH 8-3.

ZCHEAP TRICK "Step This Germs" (Epicl 57/36

ZOWNS: Up-14. Same 7. Down 0. Adds 36 including WBEN-FM, WIFI, SKX.

ZOWNS: Up-14. Same 7. Down 0. Adds 36 including WBEN-FM, WYSN. KTKT.

Moves: Up-14. Same 14. Down 13. Adds 0. WPGC 21 19. KVIL 14-9. KSLD
HIS-14Q 19-17. BJ105-20-17. WSEZ 26-22. WGW 21 18. WLAM 11-6. WTSN
11-6. 14Q 19-17. BJ105-20-17. WSEZ 26-22. WGW 21 18. WLAM 11-6. WTSN
25-20. WSPT 25-22.

Others Getting Significant Action

DIANA ROSS "It's My Turn" (Motown) 46/14 Movre Up 24 Same 5 Down 0, Adds 14 including KVI

BARBRA STREISAND WOMEN IN LOVE (Columbia) KENNY ROGERS/Lady (Liber CLIFF RICHARD Dreaming (EMI America) LEO SAYER/More Than I Can Say (WB) DARYL HALL & JOHN OATES/You've Lost That... (RCA) DONNA SUMMER/The Wanderer (Geffen) DOOBIE BROTHERS/Roal Love (WB) 11 O CHRISTOPHER CROSS/Never Be The Same (WB) STEPHANIE MILLS/Never Knew Love Like This Before (20th) DIANA ROSSII'm Coming Out (Motown) PAT BENAYAR/Hit Me With Your Best Shot (Chrysslis) 14 12 D JACKSONS/Lovely One (Epic) QUEEN/Another One Bites The Dust (Elektra) NEIL DIAMOND/Love On The Rocks (Capitol) BRUCE SPRINGSTEEN(Hungry Heart (Columbia) SUPERTRAMP[Dreamer (A&M) JACKSON BROWNE/That Girl Could Sing (Asylum) JHMNY HALLI'M Happy That Love Has Found You (Epic) JOHN LENNON(Just Like) Starting Over (Geffen) STACY LATTISAWIL at Me Bo Your Angel (Cotillion) ROLLING STONES(She's So Cold (Rolling Stones) BILLY JOEL/Sometimes A Fantasy (Columbia) BARRA STREISAND/BARRY GIBB/Guilty (Columbia) ROGER DALTREY Without Your Love (Polyd 26 PANDY MEISNER/Deep Inside My Heart (Epic) AIR SUPPLY/EVERY Woman In The World (Arista) 30 Q 18 16 27

KORGIS/Everybody's Got To Learn Sometime (Asylum)

PUMPTEM 283 I EMBITTE 8 30 2019 (PIBITE)

MARRY CHAPIN/Sequel (Boardwalk)

NY on airplay statistics compiled weekly from our CMR reporting stations

indicate significant upward movement from at least 50% of our recorters.

MOST ADDED .

WEART "Tell it Like it is" (Epic)

AIR BUMPLY "Every Woman in The World" (Arista)

AIR BUMPLY "Every Woman in The World" (Arista)

AIR BUMPLY "Every Woman in The World" (Arista)

AIR BUMPLY "Express The Game" (Epic)

CHEAP TRICK "Stop This Game" (Epic)

CHEAP TRICK "Sto

POLICE "De Do Do Da, De Da B. STREISANDIE, GRBS "Gull

KENNY ROGERS "Lady" (Uberly)
LEO SAYER "More Than I Can Say" (WB)
CHRISTOPHER CROSS "Never Be The Same" (WB)
BARBRA STREIBAND "Women in Love (Columbia)
PAT BENATAR "Hit Me With Your..." (Chrysalia)

TIERRA "Together" (Boardwalk) 38/20

Manuer: Up 12. Same 6. Down 0, Adds 20 including WXKS. 13K, WNFM, KFMK, KSET-FM, WJDX, WDJX, KIOY.

KEARTH 3.2, KRLA 3.1 KFI 17.13

BILLY BURNETTE "Don't Say No" (Columbia) 3678

MILLY BURNETTE "Don't Say No" (Columbia) 3678

Moves. Up 9, Same 19, Down 0 Adds 8, WFBL. WHYN KHEL KLAZ, BJ105 WVLK, KYNO FM, WGUY

MOVES Up 9, Same 19, Down 0 Adds 18 including 940, WHB, KFI, KLAZ, WAYS KRAV WHEB, WNHY, KILE.

MOVES UP 10, Same 7, Down 0 Adds 18 including 940, WHB, KFI, KLAZ, WAYS KRAV WHEB, WDZA

Moves: Up 10, Same 7, Down 9 Adds 18 including set., 1975, N.71, N.D.M., 1974 O. NORY TEREO, 1975 O. NORY

RSGF.
RUPERT HOLMES "Morning Man" (INCA) 28/7
RUPERT HOLMES "Morning Man" (INCA) 28/7
Moves. Up 7, Same 12, Down 0, Adds 7, WADY KINT, KLAZ WSEZ, WTMA, WFLB WXLK KVIL 24 17 WICC 27/2L
ROBBIN THOMPSON BAND "Bytss Eyes" (Overton) 28/6
ROBBIN THOMPSON BAND "Bytss Eyes" (Overton) 28/6 DANDY & DOOLITTLE BAND "Who Were You Thirding of When We Were Making Love

Lead Ministr' (Coloredda) 2012 Marian LD 10, Octobro Adde 3, MAEL MIDY MEYER WITH 40-20, R 1100.

DANDY & DOOLITTLE BAND "Who Were You Thinking of When We Were Making Love Less Night" (Columbia) 2678. Moves: UP 16, Same 8, Down 0. Adds 3. KHFI. KIDY, KEYR. WTIX 40:38. BJ105. 30:27. WNAM 26:24. KRUX 27:24. WHEB 220:8. GEORGE BENSON "Love X Love" (WB) 24/2. SACCESSED STANDARD STA

WEFM 84
UTOPIA "1 Just Went To Touch You" (Bearsville IWS) 1875
Moves Up 1, Same 12, Down 0, Adds 5 WHFM, WKEZ, KYNO FM, KRUK, KQIZ FM KIIS FM on KUPD on K

dreselved left

# Album Airplay/ 40

Album cuts are listed in order **November 7, 1980 158 REPORTERS** of airplay preference. 10/17 10/24 10/31 11/7 MOLLY HATCHET ..... Beatin' The Odds (Epic) ..... Title "Dead" "Rambler" 10 7 9 10 CHEAP TRICK (Breeker) ...... All Shook Up (Epic)..... "Stop" "Baby" "Can't" "Lover" ANGEL CITY ...... Darkroom (Epic) ..... "Secrets" "Day" "Stairs" "Night" 20 RANDY MEISNER..... One More Song (Epic) ..... "Deep" "Hearts" "Trouble"



Cleveland

# PARALLEL ONE PLAYLISTS

EAST



# Weshington D.C.

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BIO SPEZEMAGON/Time for Ne To Fly
GETEM/Bood Your Losting Tomi
SPE 11 DEL/5 Got You
BRIAS SPERIESTE AVERAGY VERST
BRIAS SPERIESTE AVERAGY VERST
BRIAS SPERIESTE AVERAGY
BRIAS AE/BE/Holls balls OEAF BROWStop This Good BOOFILE/Toncher Teacher



# Providence

i OLVO/Unip PT

2 CLIFF RICHER/Ur mening
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1 of STACY LATTI-Servich The tender or
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# 60/WCa0

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ELIPP RICEOPROPUR PRINT

CLIFF RICEOPROPUR PRINT

STÉMBRIT RILLS/ Rever - New Love - Live 
STÉMBRIT RILLS/ Rever - New Love - Live 
STÉMBRIT RILLS/ Rever - New Love - Live 
BOOLE - SECONDANIA - New Love - Live 
SOURCE - SECONDANIA - New Love - Live 
SEPTEMBRIT REVER - SE - New Love - Live 
SEPTEMBRIT REVER - SE - New Love - New Love - Live 
SEPTEMBRIT REVER - SE - New Love - New Love - Live 
SECONDANIA - New Love - New Lov

#### F-105 Boston

Clear BOBERS/Ledy
CLIFF #1CH900/Drawning
F1CH900/Drawning
F1

J-MRY MALL/I m Macry That Love. RUBSAS/Nois Qu memory ME ISM MyDeep Innice My Memory FQs (CE/Do Do Do, On Do Do WHEN DOWN JOHN/Separal MELSEA/PMSCOUTE You Should Sall

# CFTR680

#### Toronto

ACDS 39 DIAMA RDSS/I'm Coming Out

RORGIS/Everysody's Got To... JIBNY HALE/I'm Happy That Love... RAMDY MEISMER/Deep Inside My Heart

984FM Boston

wifi 92 Philadelphia



H 1 1 BANES STRI LANGU/Rose in Love 2 2 COOR IS STOCK/West Love 4 3 Elect Hook/West Love 4 3 Elect Hook/West Love 4 3 Elect Hook/West Love 4 3 Elect Hook Balk/Lody 5 0 Links Hooks 1 to Cook 1 to C

VAPORS/Turning Japanese RC/DC/You Shook Me..



# Washington D.C.

## 1 CLIFF RICHARD/Draming

2 Interviolation

3 Optil CHOS/Newer in The Same

4 JOHN STANDING SAME

5 JOHN STANDING SAME

6 JOHN STANDING SAME

6 JOHN STANDING SAME

7 COMPILE BOS/New Interviolation

7 COMPILE BOS/New Interviolation

8 10 BOS A PEL SAME/College of Compile

8 10 BOS A PEL SAME/College of Compile

9 10 BOS A PEL SAME/College of Compile

9 11 COMPILE BOS/New Interviolation

9 11 JOHN STANDING SAME/COLLEGE

10 COMPILE BOS SAME/COLLEGE

10 COMPILE BOS SAME/COLLEGE

10 DIAM STANDING COMPILE

11 SAME/COLLEGE SAME/COLLEGE

12 DIAM SOSSITION SAME/COLLEGE

13 SAME/COLLEGE SAME/COLLEGE

14 SAME/COLLEGE SAME/COLLEGE

15 SAME/COLLEGE SAME/COLLEGE

16 DIAM SOSSITION SAME/COLLEGE

17 CLIFF COMPILE SAME/COLLEGE

18 SAME/COLLEGE SAME/COLLEGE

19 SAME/COLLEGE SAME/COLLEGE

10 DIAM SOSSITION SAME/COLLEGE

10 DIAM SAME/COLLEGE

ROBLE DWEE/for hot was 19
DATIO BORE/Abbas To Ambas
PALICE/DON-15 fains to Close
JOB LIBOW/Sterling Over
ROBCIS/E-orogins Cor To
BILLY XEL/Sometimes A Fantasy
OHIS ONOS/New Do The Sometimes
LARTIS BLOW/The Greats
SUPPLIN

CARS/Touch And Go JIMMY HALL/I's Happy That Love. AL STEWAT/HIGHIGHT RUCKS

WKBW Buffulo

Montreal

# 1050 chum

## Toronto

TORONTO

1 SUPERTINARY/Drawn

2 SET ST TENT (1) for Two

3 SET ST SUPERTINARY/Drawn

3 SET ST SUPERTINARY

5 SET ST SUPERTINARY

5 SET ST SUPERTINARY

5 SET ST SUPERTINARY

5 SET SUPERTINARY

5 SET SUPERTINARY

6 SET SUPERTINARY

7 SET SUPER

ACDS RANGY MEISMER/Doop Inside My Heart RECYPILE/Teacher Teacher

OH ROGER DALTRET/#1thout Your Love GEORGE THER GEORGE THE SEA

# H I I RAMIT AGGESS/Ldey H I I RAMIT AGGESS/Ldey H I I RAMIT AGGESS/Ldey H 3 2 ETPHONES BILLE/Tearer Amer Love Libe 4 3 CLIFF RICHARD/Drowning J 5 LLO SATEA/MOR PARE I Com Sey J 6 GOOGLE MOD/MAIL PROPERTY OF THE LOW J 6 CONTROL MORE I COMPANY H 13 6 CONTROL MORE I COMPANY H 15 6 CONTROL MORE I COMPANY H 15 CONTROL MORE I COMPANY J 16 CONTROL MORE I COMPANY J 17 IN PORT LATER SATE I COMPANY J 17 IN PORT LATER SATE I COMPANY J 18 IN LATER MORE AGGEST OF THE COMPANY J 18 IN LATER MORE MORE AGGEST OF THE COMPANY J 18 IN LATER MORE MORE AGGEST OF THE COMPANY J 18 AIR SUPPLY/J 18 IN COMPANY J 18 AIR SUPPLY/J 18 IN COMPANY J 18 IN 18 IN 98KSLQ

St Louis St. Louis

St. Louis

1 2 SEMPT ROGER/Lady

2 SEMPT ROGER/Lady

3 HOLL & GRIES/Lady

3 HOLL & GRIES/Lady

3 HOLL & GRIES/Lady

4 3 HOLL & GRIES/Lady

5 CLIFF SIGNOS/Lady

6 Intell CARA/CAT Hore On by One

8 ACLSON SMILES / That GIT Could Sing

9 MACLSON SMILES / That GIT Could Sing

9 MACLSON SMILES / That GIT Could Sing

10 DIAMA ROSA/Lady

10 DIAMA ROSA/Lady

10 DIAMA ROSA/Lady

11 DIAMA ROSA/Lady

11 DIAMA ROSA/Lady

12 LADAS/Lady

13 DIAMA ROSA/Lady

14 SHILL SHANDER/Lady

15 SING LADAS/Lady

16 SING LADAS/Lady

17 JOHN COURA/TIAS File

18 STACY LATIS-SAM/Lady

19 STACY LATIS-SAM/Lady

19 STACY LATIS-SAM/Lady

10 STACY LATIS-SAM/Lady

10 STACY LATIS-SAM/Lady

10 STACY LATIS-SAM/Lady

11 STACY LATIS-SAM/Lady

12 WILLE SELECTION TO ROSA ROSA

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17 STACK LESSONO

17 STACK LESSONO

18 STA

ROCER DAI/TRET/Without Your Love ROCERT JOBN/Sherry CRYSTAL CALE/JIT YOU Ever Change... COX STELL BAND/WIN- littre You Thinking JOBN LESSON/Symrting Over RANDY MEISSER/Dosp Inside by Heart JIMMY HALL/I'd Heapy That Core... COCHE BROS/One Step Closer JAKESBOS/Lovely One

J Chicago

**MIDWEST** 

# MOKY Milwaukee

## Detroit

KEHRY RODERS/Lody QUEEN/...Bites The Dust BAHBRA STREISAND/Momen In Love JOHN LEMBON/Starting Over Offschild Levie

1 2 QUEDAY - Bit I've The Dash
1 3 3 SHARM STREISAND/Glesse In Gove
1 19 4 JOHN LEMENUSSETTING Over
1 19 4 JOHN LEMENUSSETTING Over
1 5 SURVEYING THE STATE OF THE STATE
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H 1 1 BARSHA STREESAMD/Bonan in Love 3 2 Down-speeds/The senderer 3 2 Down-speeds/The senderer 3 2 Down-speeds/The senderer 4 2 Sent Street Colors of the St

JOHN LENGON/STEPTENG Over 6FUCE SPRINGSTEEN/HUNGY PROFIT 8 BILLY JEEL/SOUTINES A FRATELY PAT BENTANY PAT BENTANY FAT BENTANY FAT BENTANGES/She's So Cold

# 

CLIMAX BLUES BAND/GOTTE Have Nore Let RANDT NEISMER/Deep Inside Ny Heart KORGIS/ExeryBody's Got Yo... HIELSEN/PEARSON/IF You Should Sall

# Q102 Cincinnati

TEALETY KBEO

LEO SAYER/Nore Than I Can Say

H 1 | OLEEN ... 611s Do Dust
2 | OM-MAN STREIS-MOUTROMS In Love
3 | CHAMPER STREIS-MOUTROMS In Love
3 | CHAMPER STREIS-MOUTROMS In Love
3 | CHAMPER COSCINGTION AND INTERPRETATION OF THE PROPERTY OF THE PROP

# Eunses City

(H) indicates one of the five "hottest" records on each Parollel One ploylist

1

# 96 KK Pittsburgh

AC/DC/You Shook Ne KONGIS/Everybody's Got Yo. NICLSENYPEARSON/IP You Should Sell RANDT NEISHER/Deep Inside No Heart SAILOR/Muna May POLICE/De Do Do Do, Do De De Ce HARRY CHAPIN/Sequel

### 1 KANSA/Not 0n 
2 C GERS/SS/Fun 18 0n Again 
4 0 3 AMERICA/TOO Could feave Bean. 
5 2 GERS/SS/Fun 18 0n Again 
6 10 AMERICA/TOO Could feave Bean. 
6 10 AMERICA/TOO Could feave Bean. 
7 2 ROSSING SINCE COULD FAIR SINCE COUNTY FAIR SINC

DR. HDUK/Girly Con Get 17 HARRY CHAPIN/Sequel ROXY MESIC/In The Mignight Hour BAHBRA STREISAMD/Momen In Love

**ROEK 102** 

WBEN-FM Buffalo

### STATE OF THE PROPERTY OF T

fr 108 WXK Boston

Philadelphia

# P 2 I ESTANT POCRETAINED 1 2 GHAPPA STREES PARTINITIONS IN LOVE 3 0 OFFICE OF STREES PARTINITIONS IN LOVE 3 1 OFFICE OFFICE OFFICE OFFICE OFFICE 3 2 GHAPPA STREES PARTINITION OFFICE 3 3 DICKNOWN OFFICE OFFICE OFFICE 3 3 DICKNOWN OFFICE OFFICE 3 3 DICKNOWN OFFICE 4 0 OFFICE OFFICE OFFICE 5 0 OFFICE OFFICE OFFICE 13 10 OFFICE OFFICE OFFICE 14 10 OFFICE OFFICE OFFICE 14 10 OFFICE OFFICE OFFICE 15 10 OFFICE OFFICE OFFICE 16 10 OFFICE OFFICE OFFICE 17 10 OFFICE OFFICE OFFICE 18 10 OFFICE OFFICE OFFICE 18 10 OFFICE OFFICE OFFICE 19 10 OFFICE OFFICE OFFICE 10 OFFICE OFFICE OFFI 10 OFFICE OFFICE OFFI 10 OFFICE OFFICE OFFI 10 OFFICE OFFI 10 OFFI 10 OFFI 10 OFFI 11 OFFI 11 OFFI 12 OFFI 13 OFFI 14 OFFI 15 OFFI 1

19 BLOND1E/The Tide is High EME/Tou RGMBIE DUPREE/Nobody Else TIERRA/Together

ACDS RANDY NEISHER/Doop Institutely Hear's MATLON JOHITHGE/Outes OF Hezzer's

# 

Boston

AM FADIO

1 1 SENT FORESCULAY
2 2 CLIFF RICHMONOSHING
3 3 STEPHANT RICHMONOSHING
3 3 STEPHANT RICHMONOST FOR LOVE LINE
4 6 ROOLE ANTER TST STANDARD TOUR LOVE
5 9 POINTER SISTING/New So Say
7 10 CARROLL CONTROL TOUR LOVE
11 10 0 BARBAR STRESSAMO/GOITY
11 0 CARROLL CONTROL SAMO/GOITY
12 10 CARROLL CONTROL SAMO/GOITY
13 10 CARROLL CONTROL SAMO/GOITY
13 10 CARROLL CONTROL CONTROL CONTROL
13 11 CARROLL CONTROL CONTROL
13 11 CARROLL CONTROL
14 12 14 CARROLL CONTROL
15 11 PALL 4 CARROLL CONTROL
15 12 14 CARROLL CONTROL
15 15 ANT FOLLAND/TOUR OF SAYTHER
16 ANT FOLLAND/TOUR OF SAYTHER
17 12 ANTER SAMO/GOIT CONTROL
18 10 ANTER CARROLL CONTROL
18 10 ANTER CARROLL CONTROL
19 JOHN TALL CONTROL
19 JOHN TALL

ADDS BRICE SPRINGSTEEN/Hungry Heart DIAMA RDSS/I a Coming Out

# TEXAS IN MY REAR VIEW MIRROR

THE HIT SINGLE BY **MAC DAVIS** 

> WROR Add 29 **WZZP Add** WFBR Add **K104 Add** 92Q Add **WFBG Add** 95XIL Add **KSEL Add KBOZ Add KVIL 20-14 KEARTH 30-27 KNUS 18-14 KINT 39-37 KBFM Deb 30 KWIC 18-17** WFLB Deb 32 **KILE 30-25 KATI Deb 33** KFI On KFRC On KTSA On KHFI On **WTIX On KLAZ On BJ105 On WVLK On WVIC On** KIDD On KGGI On





KKLS On

ST ALBUM ON CASABLANCA RECORD AND FILMWORKS, INC.

Les Angeles

1027

#### (H) (1017) Betreit اعتان

QUEEN/...Biton The Due?

ASINF MODERA/Ledy
ASINF ASINF MARKATAN
ASINF LARGE MARKATAN
ASINF LA

AIR SUPPLY/Every Bomen RUNGIS/EveryBody's Got To. BOB SEGEN/The Horizontel Boe

JHOST HALL/I'M HERRY They Love.

# 63 KDWB Minneapolis

BANDAL STRE LANGOVERNAM IN LOVE
2 CLIFF REVIEWOOD reaching
3 POINTER SISTERATIVE So Say
4 JACKEDON BROWNOOD reaching
3 POINTER SISTERATIVE SO SAY
4 JACKEDON BROWNOOD REACHING
4 JACKEDON BROWNOOD REACHING
4 JACKEDON SINCE
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6 JACKEDON SINCE
6 JACKEDON SINCE
7 JACK

20 BARBIA STREISAND/Guilty RAND1 HEISMER/Daop Inside My Heart

STACY LATTISAB/Lot Ma Be from Angel ROCEI DALTREY/Pithout Your Lore Mill DIANGBO/Lore On The Rocks JBM LESSON/Sterling Open JIMM SERVING STERLING TO SERVING STATE OF THE LORE JOHN COUGHING TO SHOULD SERVING STATE OF THE L

# WGCLQ8 Cleveland

28, 29, 30
HIELSEN/PEARSON/IT You Should Sell
POLICE/De Do Do Do De De De
YAPORS/Yurning Japanese

TANKSTYTETHING Japanese JAMES COUGAR/THIS Time ROGER DALTRET/Fifthout four Love EDDIE NDMET/Let's Be Lovers Again Jillet Hill./1: Happy That Love RAMES VELTICA HAPP LOVE HARD TO HAPP LOVE HARD CAPITY/S quied DOOL ITTLE BAND/Who mere four Thinking DOOL ITTLE BAND/Who mere four Thinking



3 | 1 g sert ROSERS/Lady | 2 gANERA STRE 15400/Yaman In Love | 2 gANERA STRE 15400/Yaman In Love | 2 gANERA STRE 15400/Yaman In Love | 3 DOGS 16 ROSS/Res Love | 6 DOWS 158 STREET/Ne to 50 Shy | 6 Q LIFF 8 IN DOWS 16/Ne 15 STREET, 1

ADDS ATR SUPPLY/Every Momen . KURGIS/Everybody's Got To

RANSAS/rb1d On JIMPT MRLL/1 m Mappy Ther Love JACKSON BROWNE/That Girl Chuir Sing MRLSEAP/RANSAS/riv Tow Should Sel1 SAPERTRANS/Crommer DOM #1LL1MS/1 Bhllows in Tow QLEEN/ JB1ms The Days



# Konses City

# Milwankee Milwankee

1 d GARDAN STREET SAND/Towner In Law of Section 1 to 100 miles of Section 1 to 100 miles (1 to 100 miles) of Section 1 to 100 miles (1 to 100 miles) of Section 1 to 100 miles (1 to 100 miles) of Section 1 to 10

JOHN LEHHON/Starting Over EAHSAS/Hold On

# KXOK St. Louis AM63

## SOUTH



Tampa

ADDS

RANDT NETSMEA/Dusp Instide My rear to Jillet HeLL/1 a teppy That Love ... DR ... MOD/GITS Can Get 1t MOD/GITS Can Get 1t MOD/GITS Can Get 1d To ... QUEEN/Mend Your Loving Ton! DODB 16 MOS/One Step Closer KANSAS/Mo16 On

# KRIY 94

## Heusten

H 2 1 BARBA STR ISACUIDAD IN Love

2 1 STEVIC WORDER/Meater State of

3 2 STEVIC WORDER/Meater State

1 3 CUEER/ . Bit on The Dust

4 0 STEVIC STREET STREET, so Shap

4 0 STACY LATTISHULET the State Order Like

5 2APP/More State Order The

4 2 CAPP/More State Order

5 10 ROBERT ROSES/Love

10 1 STED STACE STATE ORDER

10 1 STEVIC STATE ORDER

10 1 STEVIC STATE ORDER

10 1 STACE STATE ORDER

11 1 STATE ORDER

10 1 STACE STATE ORDER

10 1 STACE STATE ORDER

10 1 STACE STATE ORDER

10 STACE STATE O

22, 26
POLICE/De Do De De De De De De
LA TOYA JACKSDN/11 You Feel The Funk

BEDDINGS/Beache Control MGDE CRRA/Dgr Marc On My Own ROOL & The CARA/Dgr Marc On My Own ROOL & The CARA/Contain-ratio on MELSEN/PERSION/17 Few Should Soil LIPPS, MC "You Long TEURA/Together Thomas Control Mg Telling MGC A ROOM My May Paid 1 ROOM MY MAY Paid SA/Lowe

# **94-** Atlanta

28, 29
ROSS NI THOMPSON/EITH Eyes
ROSI E NABITY/ Love R Rainy Night
PEANT/Felf IT Line IT Is
WAYLON JOSHINGS/Dakes Of Maxed
POLICE/De Da Da Da, Da Da Da

# Mismi

1 1 BANBERS STREISAND/Tomas In Love
2 2 OLEEUr. Bitso The Dust
2 2 OLEEUr. Bitso The Dust
3 3 STEVE WOOLD WAS THE SHARE OF THE SHARE
4 5 STACT LATTISHEN LOST WE SE YOUR Angel
5 6 STACT LATTISHEN LOST WE SE YOUR ANGEL
6 7 POINTER SISTEM/FW'S SO SAY
6 7 POINTER SISTEM/FW'S SO SAY
7 SACKSDOM/LOVELY ONE
7 ACCESSOM/LOVELY ONE
7 SACKSDOM/LOVELY ONE
7 SACKSDOM/LOVELY
7 SACKSDOM/LO

OH VINCE VANCE &. /flowb Iren MONTY PYTHOU/4 But They Won'T? Play

ON MODITY PYTORY/I But They Bon'TY Play

STEREO-103

H 3 1 STEPHONIC BILLS/Never Rest Love Like
1 2 DODN'E SHOW/Assisted
2 3 ONLY SHOW/Assisted
3 2 DODN'E SHOW/Assisted
4 3 ONLY SHOW/Assisted
5 3 CHEF SHOW/Assisted
6 5 CHEF SHOW/Assisted
6 5 CHEF SHOW/Assisted
7 10 DODN'E SHOW/Assisted
7 10 DODN'E SHOW/Assisted
7 10 DODN'E SHOW/Assisted
7 10 DONN'E SHOW/Assisted
7 10 DONN'E SHOW/Assisted
8 10 DONN'E SHOW/Assisted
1 10 DONN'E SHOW/

HIELSEN/PEARSON/IT Tou Should Self MERG'S/Everybody's Got To, DIAM ROSS/IT's By Turn PAUL SIMDI/One-Trick Pony

PALL 21-mm-y
MARTY COMPTRYSoquel
MARTY COMPTRYSoquel
MARTY JOHNSON THE MARTY
MARTY JOHNSON THE STREET
MARTY GRANT JOHNSON THE STREET
MICKEY GILLEY/ .All The? Nathers
JOHN LENGON/Sterving Over

# Z-93 Atlanta

1 1 KENNY RACERS/Lady
4 2 CLIFF RICHROLOF-coming
4 2 CLIFF RICHROLOF-coming
5 2 CLIFF RICHROLOF-coming
6 2 CLIFF RICHROLOF-coming
7 3 JACKS SORK JACANS IN WITH TO YOUR BOX P
7 3 JACKS SORK JACANS IN WITH TO YOUR BOX P
7 3 JACKS SORK JACANS IN COMING THE P
10 7 CR YOU'MIND IT YOU WE LOOK THAT
14 0 LLO SATER/MENE THAN I Can Say
17 10 LLO SATER/MENE THAN I Can Say
18 10 CANEY SIMON JACKS IN CANADA THAT
19 11 CANEY SIMON JACKS THAT THAN I CAN
19 11 CANEY SIMON JACKS THAT THAN I CAN
19 11 CANEY SIMON JACKS THAT THAN I CAN
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19 12 CANEY SIMON JACKS THAT THAN I SHOP
19 12 CANEY SIMON JACKS THAN I SHOP
19 12 CANEY SIMON

MEART/Tell It Like It is VAPDRS/Torning Japanese DR. HDDN/Girls Can Get It MACT & ROBIN/Malp Mal



# WCKX (Formerly WOLF)

DIANA ROSS/I e Coeing Out

BARRAS \$798 | \$5400/1000mm In Love

OUEEV ... \$11000 Theo The Chat
\$7500/MHIE HILLS/Houre Ream Love Like
\$7500/MHIE HILLS/Houre Ream Love Like
\$7500/MHIE SHILLS/Houre Ream Love Angel

JACKSTON/Love &10 One

JACKSTON/Love &10 One

SOUTH TOOLS/STALLEN LOVE

BOX \$540055/Love Love

BOX \$540055/Love

BOX \$50055/Love

BOX \$ 

ON

OAY1D HADSON/Honey Honey POINTER SISTERS/Could I to Dreaming ONLY SINDI/Jobse KAND/I-a Ready

# WEST



# Phoenix

PROCESS

1 NEARY REGISTRALARY
2 CULEEN. SITE On The DasT
3 BARMEN STREET LAND/INSIME IN LOVE
6 CETO/Units IT The The DasT
6 CETO/Units IT The DasT
6 CETO/Units IT THE THE THE THE THE SAME
14 T LED SATER/UNITS THE THE SAME
14 T LED SATER/UNITS THE THE SAME
15 IN LAND SERVICE STREET
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HARRY CHAPTN/Sequel OR HOOK/Girts Can Get III BLOMDIE/The Tids Is High

# IOI FM Los Angeles

ARDS AIR SUPPLY/Every Momen.... CON WILLIAMS/I Bullevo In You IMOBLOCK & ANTON/KIIIIn' Time

# 13K San Disp

20, 30
ADM LEMMON/Starting Over
TIEMRA/Together
DEAP WICK/Stop This Game
KINGS/Seitchin To Glido

BARBRA STREISAND/Gullty DDN MILLIANS/I Balleve In You CHRIS CROSS/Never Be The Sens CHRIS/Gleme Some Sleck AC/DC/You Shook Ma. AC/DC/I. Money Money

# 610 \$ KFRC San Francisco

J DE YO/MIN JO 19
2 BANBUA STREEL-SMOUNDERN IN Love BANBUA STREEL-SMOUNDERN IN Love BANBUA STREEL-SMOUNDERN IN Love BANBUA STREEL-SMOUNDERN IN LOVE BY STREEL STREE

JIBIT HALL/I a Happy That Love . MC DAVIS/Texas In My... TIERRA/Together HELEN RECOY/KIIIor Barracuda

# **KSFX 104**

# San Francisco

JACKSON BROWE/That Girl Could Sing COORSE BROK/One Step Clear LEO SAYDR/Nore Than I Can Say QUEEN/Need Your Loving Yani

PADE Los Angolo

I REINT ROGERS/Ledy

2 BARBINA STREIS/MIC/Tromen in Lova

3 GETO/Innip 11

3 TOPMONI HILLS/March Ries Lova Like

3 GETO/Innip 11

3 TOPMONI HILLS/March Ries Lova Like

3 GETO/Innip 11

3 TOPMONI HILLS/March Ries Lova

4 GETO/Innip 11

5 TOPMONI HILLS/March Ries Lova

5 DOWN LINE STREET, Handerer

5 DOWN LINE BROSE HILLS/March Ries

5 DOWN LINE RIES LOVE BROWN

5 DOWN LINE RI

OODBIE BROS/One Step Closer EDDIE RABBITT/I Love A Rainy Hight DR - MODE/Cirts Can Car It BUDDIE/The Tie Ts High HELEN REDDY/Killer Berrecede

POLITE STRENGTON OF DE Crocede

POLITES STRENGTON OF DE DO Crossing
AM SUPPLY/Evr y Nomen.

DOMBAN SUPPLY/Evr y Nomen.

DOMBAN STREINAND/GAILTRY

DOMBAN STREINAND/GAILTRY

DOMBAN STREINAND/GAILTRY

HORT OAPTHI/Sequel

SALED/FAMPHORE

RANGE STREINAND ORD TO COME TO COME STRENGT STREINAND ORD TO COME TO COME STRENGT STREINAND ORD TO COME STRENGT STRENGT STRENGT STREINAND ORD TO COME STRENGT STRENG

Denver Denver

1 MENOT POSERS/Ledy
1 MENOT POSERS/Ledy
2 MALL & ONTES/You've Lost Ther...
3 GARBRA STRE ISAMO/Momen In Love
3 GARBRA STRE ISAMO/Momen In Love
4 ACCOSTO MERIONE THE First Gerl Gavel Sing
4 ACCOSTO MERIONE THE FIRST GER DEPOT DOTS
5 MELLE MELLOW On The Rose Again
5 MELLE MELLOW On The Rose Again
6 DESTREAM AND AND MEMBERS OF THE COMPANY
6 PAT EMPARAGAMENT BUT WITH THE FIRST BOTH OF THE SET
6 DESTREAM AND MEMBERS OF THE MEMBERS
6 PAT EMPARAGAMENT ON THE MEMBERS
7 MEMB

ROLLING STONES/Shore So Dold EDDIE RAMBITT/1 Love A Rainy Hight ROGER DALTREY/Without Your Love JOHN COUGRE/THIS Time DON HILLIAMS/I Bullove In You

**KPLZ** 

101.5 Souttle

H 3 I RESET MODERS/Lody
H 3 2 POINTER SISTEMS/Par's So Day
1 3 DANBERS STREISANCE/Par's So Day
2 DOUBLE BROS/Res Love
6 5 LEO SAFER/Ners Than I Can Say
10 5TSPHANIE HILLS/ReseT Rese Love Like
6 802 SCAGSS/Look that You've Dane
11 9 RAY YOLLANG/YOU Do I Service
12 10 LANSLENET LTE BANG/MOTH TO THE FOOL
13 11 AL STREAT/HILLS/RESET RESET
13 13 STREIS MODERA/MANIER PROFITE
13 IN SERVICE AND THE PROFITE
14 11 AL STREAT/HILLS/RESET RESET
15 IN SERVICE AND THE PROFITE
16 IN SERVICE AND THE PROFIT RESET
17 IN SERVICE AND THE PROFIT RESET
18 IN SERVICE AND THE PROFIT RESET
19 THE PROFIT RESET OF THE PROFIT R

HIELSEN/PEARSON/IF You Should Soll

ABDS

Angeles

# M 4 1 COMEN SAMESA/THE NUMBER of 2 2 CONTAINS 17 3 CONTAINS 17 3 CONTAINS 17 3 CONTAINS 17 3 CONTAINS 18 1 PARTIES HANDSAN AND 18 CONTAINS 18 CONTAINS

25 Diced whelch/facy Lave JOH COUSEN/This Time ACD'S

RANDY HEISMER/Doop Institute by Name O.1918 In-2/Suddenty INSEC DRAY/Day Here On My Own EDDIE PARKITY! Love A Rainy Highly UTOP1A/I Jost Hent To Youth

# KJR @ 950 Seattle

No. 3 1 POINTER SISTERL/No'd So Bby
H 2 COMMA LOMERLY The Memberr
1 SQUELV. Birther The Dept
1 SQUELV. Birther The Dept
1 SQUELV. Birther The Dept
2 SQUELV. Birther The Squelv.
2 SQUELV. Birther The Squelv.
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6 Squelv. Birther
7 Squelv. Birther
6 Squelv. Birther
7 Squelv. Birther
7

HEART/Toll IT LING IT IS STACT LATTISAN/LOT No No Your Ange CHEAP WICK/Stop This Game

POLICE/De Do Do Do Do Do Do Do Do Go Go GOLDE SPRINGSTEEN/Nungry Heart ROSER DALTNEY/MIThert Your Love DOOR IE SPOS/Ono Stop Closer

# KRLABII

Les Angeles

H 3 1 YIERRA/Tegenther

1 2 OEVo/minje 19
2 3 OULDW - Jahren The Deet
2 3 OULDW - Jahren The Deet
2 3 OULDW - Jahren The Deet
3 5 Pointres sits Fide Name in Leave
6 6 CORR SUMBEL/The Manderer
7 7 01An ROSE/The Coning Ort
1 8 8 SYACY LAYTISA/Lark Bis Bis Your Angel
1 8 10 AND ROSE/The Single Pointres
1 9 11 AND ROSE/The Single Pointres
1 10 10 AND ROSE/The Single Pointres
1 10 AND ROSE/The Single Pointres
2 10 AND ROSE/The Single Pointres
2 10 AND ROSE/The Single

ACDS MOTELS/Danger Dichne Whitel/Easy Love MODL & THE GAME/Cotebration

FOLNCE/De De De Bo, De De De TEERS MARIE/I Meed Your Louis!\* HALL & ORTES/You've Louis Their... CLIFF RICHIMO/Draoming JOHES GIRLS/I Jan't Love The Man LOREY GENERALISMS Ham In Gay Married



21, 20, 29 30
ALAN PRESONS PROJ/Genes People Play
ACC GREEN/Nurfor
BLONDIE/The Tide is High
ROSSINSTON COLLIN/Gen Away

EDDE HOME TOTAL CHICATOR People
CHEAP WIGGISTER P. Sept.
CHEAP WIGGISTER T. To Gittle
HOME STREET TO GITTLE
HOME TO THE TENT TO THE TO THE TO THE TENT TO THE TENT

(H) indicates one of the five "hottest" records on each Parallel One playlist.

# CONTROL AND KNOCK OUT THE COMPETITION WITH IREDIDINGS PREMOTE CONTROL?

WXKS 34-27 WXLO on KRLY on Y100 31-21 WCKX d-28 KIQQ on WFBR 20-17 WALG on 96X 19-16 WCSC on KHYT on WISE on FM99 d-31 WKXY a KVOL 20-15



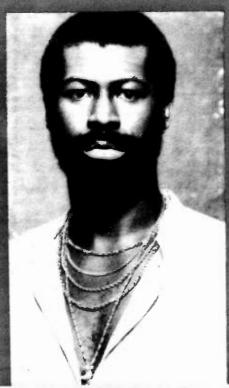
PRODUCED BY RUSSELL TIMMONS AND NICK MANN



ON BID RECORDS

# PENDERGRASS "LOVE TIKO"

WABC 14
WXLO 9
WKTU on
WBLS on
WCAU on
WXKS 18-13
KRLY 23-18
WCKX 27-19
KIQQ 16
KHYT d-40
FM99 19-14
KVOL 28-23



PRODUCED BY GAMBLE/HUFF PRODUCTIONS



ON PHILADELPHIA INTERNATIONAL RECORDS



Distributed by CBS Records, Inc.

# EAST Most Added Mottest

Cheap Trick Police

Kenny Rogers Leo Sayer Barbra Streisand Hall & Oates

# DS & HO

Music Key: (DP) Indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

Kool & The Gang Tierra

Kenny Rogers Leo Sayer Barbra Streisand Pat Benetar

# EAST

## PARALLEL TWO

# 14Q/Worchester, MA

HARRY CHAPIN AIR SUPPLY OLIVIA N J DLIVIA N J HOTTEST: SARBRA STREISAND 1-1 KEMMY ROGERS 7 2 BRUCE SPRINGSTEEN 14 STACY LATTISAW 18 6 ROGER DALTREY 16 12

# WBBF/Rochester, NY Dave Mason

ARBRA STREISAND Hottost: BARBRA STREISAND 1-1 KENNY ROGERS 3-2 BOZ SCAGGS 6-5 DONNA SUMMER 8-6 CHRIS CROSS 12-8

# WICC/Bridgeport, CT Bob Mitchell

DIANA ROSS RORGIS POLICE
HEART
POLICE
HEART
HOTHER
HOTHER
HOTHER
LOSAYER 10-6
JOHN LENNON 15-11
BRUCE SPRINGSTEEN 18-8

#### WK80/Harrisburg, PA Betsy Keye

JOHN LENNON
HARRY CHAPIN
DR. HOOK
HOTEBET:
KENNY ROGERS 2-1
CLIFF RICHARD 8-5
DIANA ROSS 9-6
LEO SAVER 12-7
CHRIS CROSS 13-8

# WKFE/Huntington, WV

Gary Miner

DOOBLE BROS
HEART
QUEEN
CARS
CHEAP TRICK
CLIMAX BLUES BAND
BABYS
OAK (dp)
PETE TOWNSHEND (dp)
HOTCEST:
KEMNY ROGERS 4-1
HALL 6 OATES 5 2
LEO SAYER 10-6
ROLLING STONES 13-8
PAT BENATAR 16-10 WPST/Trenton, NJ

# Tom Taylor

HEART
DOOBLE BROS
JOHN COUCAR
HOTLESE,
KENNY ROCERS 2-1
DONNA SUMMER 4-3
JOHN LENNON 29-17
PAT BENBATAR 23-19
BRUCE SPRINGSTEEN WTRY/Albany, NY

# BIN Cahill

HEART
DIANA ROSS
DON MILLIAMS
CHEAP TRICK
HOCTEST:
KENNY ROGERS 2-1
CLIFF RICHARD 10-7
LEO SAYER 13-9
MEIL DIAMOND 23 13
JOHN LENNON 28-18 WAEB/Allentown PA

# Jeff Frank

ARBRA STREISAND LORGIS
POLICE
ROOL & THE GANG
TOHN FARRAR JOHN FARRAR HEART HOLLEST: BARBRA STREISAND 1-1 KENNY ROCERS 4-2 STEPHANIE MILLS 10-7 DIANA ROSS 12-8 HALL 6 DATES 16-10

#### WHYN/Soringfield, MA Andy Carey

OAK
BILLY BURNETTE
AIR SUPPLY
OLIVIA N-J
DIANA ROSS
NOTEOBL:
RENNY ROGERS 1-1
STEPHANIE MILLS 7-2
JIMMY HALL 9-4
LEO SAVER 12-6
HALL 6 OATES 11-7

# WFBR/Beltimore MD

DIONNE WARWICK
HEART
DOOBIE BROS
CLIMAX BLUES BAND
RAC DAVIS
NOTE:
JACKSOMS 3-1
KENNY ROCERS 4 2
CLIFF RICHARD 6-3
CHRIS CROSS 10-6
LEO SAYER 11-7

# WBLI/Long Island, NY BHI Terry

RANDY MEISNER
ROGER DALTREY
POLICE
BLONDIE
HGETGEL
BARSRA STREISAND 1-1
KENNY ROGERS 5 2
BRUCE SPRINGSTEEN 16-10
HALL & OATES 17-12
JOHN LENNON 21-15

#### WTIC-FM/Hartford, CT Rick Conshus

KOOL & THE GANG AIR SUPPLY HOTTOST: BARBRA STREISAND 2-1 KENNY ROGERS 6-2 PAT BENATAR 19-14 JOHN LENNON 29 21 BARBRA STREISAND 28 23

#### Q106/York, PA Steve Gallaghe

NEART
POLICE
CLIVIA N-J
BABYS
NOTCEST:
KENNY ROCERS 3 1
CLIFF RICHARD 9-4
LEO SAYER 10-7
PAT BEMATAR 15-9
BRUCE SPRINGSTEEN

## WHFM/Rochester, NY

DR. HOOK

HEART
BABYS

UTOPIA

TIERRA

NOTE:
KENNY ROCERS 5 1

JACKSONS 6 3

ROLLING STONES 12-9

BRUCE SPRINGSTEEN 15 10

SPYRO GYRA D-30

# WFLY/Albany, NY

BOO MEMON
BLONDIE
CHEAP TRICK
HEART
BABYS
KINGS (RA)
HOTESEL:
DONNA SUMMER 1-1
ROLLING STONES 6-3
CLIFF RICHARD 9-4
HALL 6-OATES 10-6
BRUCE SPRINGSTEEN 15

#### WFBL/Syracuse, NY Todd Parker

Todd Parker

BARRA STREISAND
BILLY BURNETTE
AIR SUPPLY
DR. HOOK
CHEAP TRICK
PETE TOWNSHEND
DON WILLIAMS
OAK
POLICE
THUNDER
PAUL SIMON
HEART
BABYS
EDDIT RABBITT
MICHAEL STANLEY B
HOLLEGE:
BARBRA STREISAND. 1-1
KENNY ROCERS 6 1
PAT BEMATAR 9-5
JACKSONS 10-7
LEO SAYER 12-8

KINGERIE DA

# K104/Erle, PA

MAC DAVIS
MANHATTAN TRANSFE
ROXY MUSIC
HOTESE
HALL 6 OATES 1 1
SUPERTRAMP 9 5
HARRY CHAPIN 12-9
ROLLING STOMES 19-13
NEIL DIAMOND 24 16 V100/Charleston WV

Bob Spence
CHEAP TRICK
AIR SUPPLY
HEART
HOTEOST
STEPHANIE MILLS 5 1
KENNY ROGERS 7 3
HALL 6 OATES 12-7
AC/DC 16-12
CHRIS CROSS 19-13

#### WAQY/Springfield, MA John Carter

C-W AIVIJO OLIVIA N-J DR. HOOK RUPERT HOLMES CHEAP TRICK MICHAEL STAMLEY B ABBA (JP) Hottest. BARBRA STREISAND 1-1 STEPHAMIE MILLS 10-6 LZO SAYER 17-9 CHRIS GROSS 20-10 VAPORS 21-15

# PARALLEL THREE

# 13FEA/Menchester, NH

KOOL & THE GANG ROOL & THE GANG
OAK
DON WILLIAMS
JOHN LENNON
HOELBEL
KENNY ROGERS 3 1
WILLIE NELSON 6-3
LEO SAYER 12 6
ROCER DALTREY 17-13
BARBRA STREISAND 23-18

# WCIR/Beckley, WV

DR, HOOK ROBBIE DUPREE HEART DIANA ROSS POLICE POLICE Hottost: KENHY ROGERS 9 1 STEVIE WONDER 8-3 LEO SAYER 14-7 PAT BENATAR 17-10 ROLLING STONES 20-14

#### WFBG/Altoons, PA Tony Booth

TOM BOOTH

POLICE
CHEAP TRICK
TIERRA
MARCY 6 ROBIN
MAC DAVIS
HEART
HOCKEGET:
RENNY ROGERS 2-1
HALL 4 OATES 14-6
LEO SAYER 15-9
ROGER DALTREY 16-11
PAT BEMATAR 21-13

# WQUY/Bangor, ME

OAK RANDY MEISNER DIONNE WARWICK RANDY PELIDEER
DIONNE MARMICK
BILLY BURNETTE
ELLEN SHIPLEY
HOCTOR BROS 1-1
DIANA ROSS 6-2
BILLY JOEL 17-10
MIELSEN/PEARSON 20 15
BRUCE SPRINGSTEEN 25

# WHEB/Portsmouth, NH Rick Been

EDDIE RABBITT
CAROLE KING
HOTLOST:
KENNY ROGERS 1-1
HALL & OATES 6-4
CHRIS CROSS 10-5
BARBRA STREISAND 21-8
ROGER DALTREY 13-9

# WJBQ/Portland, ME Mike O'Nell

OAK
AIR SUPPLY
DOOBIE BROS
HOTESE:
KENNY ROCERS 1-1
NIELSEN/PEARSON 10-6
CHRIS CROSS 15-8
STEPHANIE MILLS 17-9
BARBRA STREISAND 18-10

# WLBZ/Bengor, ME Michael O'Hera

Michael O'Here
OAK
BOB SEGER
KOOL & THE GANG
POLICE
KENNY ROGERS
HOTTES:
BARBRA STREISAND
DONNA SUMMER 5-2
DEVO 6 3
ANNE MURRAY 8-4
DIANA ROSS 17-10 WTSN/Dover, NH

DON WILLIAMS
DIONNE WARWICK
HOTLERS:
KENNY ROCERS 1-1
BABBRA STREISAND 2-2
LEO SAYER 8-4
CHRIS CROSS 11-7
BABBRA STREISANO 12-8

OAK CHEAP TRICK (dp) OLIVIA N-J Hottest: CLIFF RICHARD 1-1 ROLLING STONES 3-2 JIMMY HALL 8-4 LEO SAYER 10-6 NIELSEN/PEARSON 14 10

# WLAM/Lewiston, ME

NEIL DIAMOND JOHN LENNON KORGIS BRUCE SPRINGSTEEN KANSAS OAK OAK
DIONNE WARWICK
ROXY MUSIC
KOOL 6 THE GANG
HOTESEL
BARBRA STREISAND 2-1
DONNA SUMMER 5-2
HALL 6 OATES 10-3
KEMMY ROGERS 12-4
IRENE CARA 11-5

#### 95XIL/Parkersburg, WV Terry Lee Collins

Terry Les Collins

MOLLY HATCHET

MOXY MUSIC

MAC DAVIS

MANHATTAN TRANSPE

HOLLOSE:

HOLLOSE:

HALL & OATES 12-8

CDB 14-10

SUPERTRAMP 17 14

EDDIE MONEY 19-15

# SOUTH

# PARALLEL TWO

820/Nashville, TN Scooter Davis DIANA ROSS
HARCY & ROBIN
HAC DAVIS
POLICE (dp)
HOTCOST:
KENNY ROGERS 1-1
DON WILLIAMS 14-9
PAT BENATAR 16-12
LEO SAVER 17-14
OLIVIA N-J 23-18

# BJ106/Orlando, FL

Tom West TOM West

BILLY BURNETTE
DON MILLIAMS
HEART
SAILOR
HOTCHEST
BARRA STREISAND 1-1
DEVO 10-6
LEO SAYER 13-8
STEPHAMIE MILLS 15-10
NEIL DIAMOND 35-26

# KEEL/Shreveport, LA

Marty Johnson Merty Johnson

AIR SUPPLY
BARBRA STREISAND
AC/DC (RA)
HEART
HOELEWE:
DIAMA ROSS 2-1
KENNY ROGERS 6 2
HALL 6 OATES 8-6
LEO SAYER 16-6
DON WILLIAMS 22-12

#### KTSA/Sen Antonio, TX John Welton

John Walton
OLIVIA N-J
BILLY JOEL
DEVO
DEVO
STACY LATTISAW 10-2
DON WILLIAMS 19-10
LEO SAYER 16-12
TIERRA 25-17 KXX106/Birmingham, AL

# Larry O'Day

CHEAP TRICK
KOOL 6 THE GANG
DIAMA ROSS
BABYS
DOBBIE BROS
PETE TOMNSHEND
HEART
HOTLEST:
KENNY ROCERS 1 1
DONNA SUMMER 3 2
CLIFF RICHARD 7 3
JACKSON BROWNE 8-4
HALL 6 OATES 11-5

# WAPE/Jecksonville, FL

Paul Backstan

DON WILLIAMS
BARBRA STREISAND
BRUCE SPRINGSTEEN
HEART
DR. HOOK
KOOL & THE GANG
HOTTER
KENNY ROGERS 6-1
HALL & OATES 13-10
LEO SAYER 15-11
OLIVIA N-1 19-14
AIR SUPPLY 23-15

# WAYS/Charlotte, NC

EDDIE RABBITT BLOMDIE
DON WILLIAMS
HEART
HOTCEST:
STACY LATTISAM 2 1
STEVIE WONDER 10-6
PAT BENATAR 15-9
CHRIS CROSS 17-10
NEIL DIAMOND 26-20

# W8BQ/Augusta, QA

Bruce Stavene

HARRY CHAPIN
HEART
SKY
BLONDIE
EDDIE RABBITT
ARS
SAILDR
DOOBIE BROS
HOTERST
HORE BROS
HOTERST
JACKSONS 6 3
LEO SAYER 11-6
PAT BERMATAR 15-7
BARRA STREISAND 28-

# WFMF/Baton Rouge, LA Randy Rice

HARRY CHAPIN
AIR SUPPLY
POLICE
HOLTENST FOR THE SUPPLY
RENTY ROCERS 6-1
HALL 6 OATES 11-4
JACKSONS 10-6
STEPHANIE MILLS 13-8
DIAMA ROSS 15-10 WHBQ/Memphis TN

# Mike Scalzi

MIRE SCRIFT

AIR SUPPLY
POINTER SISTERS
HOTLEGES:
POINTER SISTERS 1-1
BARBRA STRZISAND 5-2
KENNY ROCERS 7-3
STACY LATTISAM 20-11
CLIFF RICHARD 23-14

# NJDX/Jeckson, MS

CIMPY CREWFORD
TIERRA
MARCY 6 ROBIN
POLICE
RONNIE MILSAP
HEART
BARBRA STREISAND
HOTELOST
JACKSONS 5-2
RENNY ROCERS 8-3
CHRIS CROSS 18-16
LED SAYER 24-21

#### WNOE/New Orleans, LA Bruce Creme

AIR SUPPLY
ROOL & THE GANG
PAUL SIMON
HOTE-SIMON
HOTE-S

# WRJZ/Knozville TN

Fred Story

AIR SUPPLY
POLICE
HEART
HARRY CHAPIN
HOTLOST
HOTHOR POCERS 1-1
LEO SAYER 7 3
CHRIS CROSS 18-8
HALL 6 OATES 13-10
DIANA ROSS 21-16

# WSQN/Birminghem, AL Welt Brown

HEART
ROOL 6 THE GANG
HOTLOST:
RENNY ROCERS 1-1
HALL 6 OATES 11-5
JACKSONS 10-6
JIHHY HALL 20-15
AIR SUPPLY 22-17

#### WTIX/New Orleans, LA Gary Franklin

POINTER SISTERS
LTD
OLIVIA N-J
BABYS
PAUL SIMON
HOTE-BABRAS STREISAND 1-1
BARRAS STREISAND 1-1
BAUCE SPRINGSTERM 9-6
ROLLING STONES 16-9
LEO SAYER 21 12
PAT BENATAR 23-19

# Y103/Jacksonville, FL Scott Sherwood

MARCY & ROBIN POINTER SISTERS ROSSINGTON COLLIN ROSSINGTON COLLIN LTD HOTCEST: BARBRA STREISAND 2 1 KENNY ROGERS 6 2 OLIVIA N-J 22-17 JIMNY HALL 26-18 KOOL 6 THE GANG 31 20 WRVQ/Richmond, VA

HEART
ROGER DALTREY
DR. HOOK
HOTESE:
ROBBIN THOMPSON 2-1
CHRIS CROSS 6-3
STEPHANIE MILLS 12-4
BRUCE SPRINGSTERN 23JOHN COUGAR 26-15

# KELP/El Peso, TX Stan Main

KOOL 6 THE GANG TIERRA HOTLESE: BARBRA STREISAND 1-1 KENNY ROGERS 4 2 OLIVIA N-J 24-16 SUPERTRAMP 29-20 JOHN LENNON 36-26

#### FM100/Memphis, TN Mark Williams

BRUCE SPRINGSTEEN JOHN LENNON RANDY MEISNER CHEAP TRICK JOHN COUGAR JOHN COUGAR HOTCEST: DONNA SUMMER 2-1 BARBRA STREISAND 3-2 JACKSONS 6-3 KENNY ROCERS 10-5 CLIFF RICHARD 12-9

# WSKZ/Chattanooga, TN David Carroll

BABYS
HARRY CHAPIN
KOOL & THE GANG
HOTLES
KENNY ROGERS 1-1
LEO SAYER 5 2
CHRIS CROSS 13-9
JOHN COUGAR 20-15
BRUCE SPRINGSTEEN

#### KINT/El Paso. TX Jim Zippo

Jim Zippo
CHEAP TRICK
MICHAEL STANLEY B
HARRY CHAPIN
HEART
BRUCE SPRINGSTEEN
RUPERT HOLMES
KNOBLOCK & ANTON
HOLLES
TIERRA 13-1
KENNY ROGERS 4 2
CHRIS CROSS 27-11
BARBRA STREISAND 23-12
VINCE VANCE 6... 24-17

# WERC/Birmingham, AL

RANDY MEISNER OLIVIA N-J RAMBY MILISHER
OLIVIA N-J
OR. HOOK
MARCY 6 ROBIN
HEART
HOCLESE!
KENNY ROCERS 1 1
WAYLON JENNINGS 9 6
PAT BENATAR 13-7
BARBRA STREISAND 14-9
LEO SAYER 19-13

# WLCY/Tempe, FL Mike Weber

DON WILLIAMS
JOHN COUGAR
KORGIS
HOTTON THE STREISAND 1-1
CHRIS CROSS 14-8
JIMMY HALL 16-11
HARRY CHAPIN 20 18
JOHN LENNON 24-21

# Beeu Richards

HEART DIANA ROSS DIANA ROSS HOTTOSES: KENNY ROGERS 2 1 HALL 6 OATES 9 3 LEO SAYER 12-6 DON WILLIAMS 20-12 CHRIS CROSS 22-16

# KJ100/Lousville, KY Bobby Hatfield

Bobby MatTed

ROGER DALTREY
ALAM PARSONS PROJ
PURE PRAIRIE LEAG
ROBEIN THOMPSON
HEART
HOTTED THOMPSON
HEART
PAT BEMATAR 1-1
KENNY ROCERS 10-3
BABYS 19-15
CHRIS CROSS 18-16
BRUCE SPRINGSTEEN 21:

# KHFI/Auetin, TX

Ed Volkman

KORGIS

KOOL & THE GANG
POLICE

BILLY BURNETTE
CHEAP TRICK
EDDIE RABBITT
BABYS
DOOLITTLE BAND
HEART
HOELESS.
BABRRA STREISAND 1-1
DONNA SUMMER 7-2
VAPORS 8-3
JACKSONS 9-6
KENNY ROGERS 10-7

# KBFM/McAllen Brownsville, TX Steve Owens

HARRY CHAPIN KORGIS
AIR SUPPLY
MARCY I ROBIN
HEART
HOTELS
DIAMA ROSS 1-1
KENNY ROGERS 2-2
LEO SAVER 15-12
NEIL DIAMOND 25-16
BARBRA STREISAND 30

# Bruce Kelly

HOLLEST:
BARBRA STREISAND 1-1
STEVIE WONDER 8-3
ROLLING STONES 13-9
AC/DC 17-11
KENNY ROGERS 20-15

#### WQRK/Norfolk, VA Oon Oavis

COLIMAX BLUES BAND
KOOL & THE GANG
DON WILLIAMS
HOTEGE:
BARRA STREISAND 1-1
KENNY ROGERS 4 2
SUPERTRAMP 9-5
STEVIE WONDER 14-10
BRUCE SPRINGSTEEN 17-

#### KFMK/Houston, TX Jerry Steele

ROGER DALTREY
BRUCE SPRINGSTEEN
TIERRA
HOTLEST:
QUEEN 1-1
KENNY ROGERS 3-2
STEPHANIE MILLS 4-3
JACKSONS 7-4
DONNA SUMMER 11-6

# KRBE/Houston, TX Dayna Staele

Dayra States

ROGER DALTREY
BLONDIE

POLICE
HOTE-STATE
BARRASTREISAND 1-1
CLIFF RICHARD 5-3
CARLY SIMON 12 9
PAT BENATAR 20-14
LEO SAYER 24-18

#### KWIC/Beaumont, TX Mike Petrick

DOOBLE BROS
DON WILLIAMS
KORGIS
HOTTER
BABBRA STREISAND 2-1
LEF RICHARD 3-2
LEO SAVER 11-8
CHBIS CROSS 16-11
BRUCE SPRINGSTEEN 22

#### KQ94/Little Rock, AR Ray Lincoln

Ray Lincoin
PAUL SIMON
ROGER DALTREY
ROSSINGTON COLLIN
MICHAEL STANLEY B
HOTLERED
LIVIA N-J 5-3
LEO SAYER 14-6
CLIFF RICHARD 13-9
JIMMY HALL 15-11

#### G100/Mobile, AL Scott Griffitt

RORGIS
HEART
AIR SUPPLY
POLICE
HOTLER
LEO SAYER 14-10
BRUCE SPRINGSTEEN 25STACY LATTISAM 30-26
JOHN LENNON 31-27

# WAAY/Huntaville, AL

JIM REGARDER
HEART
DOOBIF BROS
CLIMAX BLUES BAND
TIERRA
CHEAP TRICK
HOLTEST:
KENNY ROGERS 2-1
DONNA SUMMER 4 2
JACKSONS 10-7
AC/DC 13-8
DON WILLIAMS 28-18

# WSEZ/Winston-Salem, NC

**Bob Ziegler** RUPERT HOLMES
ROOL 6 THE GANG
EXILE
BARRRA STREISAND 2 1
DONNA SUMMER 4-2
KENNY ROCERS 16-10
PAUL SIMON 19-16
JACKSONS 22-18

#### WTMA/Charleston, SC Paul Moyer

Paul Moyer

HEART
AIR SUPPLY
HARRY CHAPIN
POLICE
RUPERT HOLMES
PAT BENATAR
DON MILLIAMS
HOTCEST:
QUEEN 1-1
KENNY ROCERS 7-4
CLIFF RICHARD 14-9
LEO SAYER 22-16
PAT BENATAR A-21

#### KLAZ/Little Rock, AR Dave Teylor

707 (dp) BABYS (dp) TIERRA (dp) TIERRA (GP)
ARS
RUPERT HOLMES (dP)
BILLY BURNETTE (dP)
BUDLE RABBITT
J.D. DREWS
HOTLEST
HOTHER
HOTHER
HOTHER
LIPAT BENATAR 15-10
LEO SAYER 17-12
BRUCE SPRINGSTEEN 3
JOHNNY VAN ZANT 39-

# KNUS/Dalles, TX

Bob McLain POLICE
ROLLING STONES
BABBRA STREISAND
Hottest:
QUEEN 3-1
JACKSONS 10-7
CLIFF RICHARD 13-9
CHRIS CROSS 0-26
BARBRA STREISAND A-30

# KSET-FM/EI Paso, TX

Jeff Blake DR. HOOK
HEART
LTD
TIERRA
HOTLEST:
KENNY ROCERS 5 1
ROLLING STONES 10-6
ZAPP 12-7
ROOL 6 THE GANG 15-10
LENNY WHITE 29-21

# 897/New Orleans, LA Terry Young

Hottest.
BARBRA STREISAND 1-1
AC/DC 16-13
BRUCE SPRINGSTEEN 19-14
PAT BENATAR 21-17
LEO SAYER 24 18

## WOKI/Knozville, TN

GATY AGRIMATION OF THE STATE OF THE SEMPLY CHEAP TRICK OLIVIA N-J MOTES 1 LEO SAVER 7-3 PAT BENATAR 11-8 HALL & OATES 15-10 CHRIS CROSS 18-12

# WCSC/Charleston, SC Chris Bailey

HEART RNOBLOCK & ANTON STEPHEN BISHOP EW&F POINTER SISTERS TIERRA TIERRA
HOTLEGT:
KENNY ROGERS 4-1
DEVO 5 3
LEO SAYER 12-9
STACY LATTISAM 18-12
JOHN LENNON 22-17

#### WVLK/Lexington, KY Dave Murrey

DIANA ROSS
ROBBIN THOMPSON
BILLY BURNETTE
HOLLGER!
BARBRA STREISAND 1-1
KENMY ROCERS 6-3
LEO SAYER 14-10
CHRIS CROSS 19-15 CHRIS CROSS 19-15 RANDY MEISNER 22-16

# PARALLEL THREE

# KILE/Gelveston, TX **Scott Taylor**

BARBRA STREISAND
EDDIE RABBITT
BRUCE SPRINGSTEEN
MAYLON JENNINGS
PURE PRAIRIE LEAG
NOTEOSE
STEPHANIE MILLS
STEPHANIE MILLS
STACY LATTISAW 6-3
KENNY ROGERS 12-4
CLIFF RICHARD 14-11
HALL 6 OATES 17-12

#### KSEL/Lubbock. TX Stan Castles

Star Castes

DOOBLE BROS
KOOL & THE GANG
MAC DAVIS

HOTE-St:
KENNY ROGERS 3-1
HALL & OATES 8-4
LEO SAVER 10-6
STACY LATTISAW 13-8
BILLY JOEL 18-13

#### WCQQ/Columbus, QA Joe McClure

HEART CHEAP TRICK POLICE POLICE JOHN COUGAR PETE TOWNSHEND BARBRA STREISAND (dp) BARBRA SINC.
HOTLEST:
KENNY ROGERS 3 1
CHRIS CROSS 11-6
JACKSON BROWNE 1(
PAT BENATAR 13-9
BILLY JOEL 16-11

# WFLB/Feyetteville, NC

LATY CANNON
RUPERT HOLMES
JOHN COUGAR
EDDIE RABBITT
TIERRA
PAUL SIMON
DON WILLIAMS
HOTTOR STREEN 1-1
KENNY ROGERS 9-5
LEO SAYER 16-7
CHRIS CROSS 30-15
DR. HOOK 29-24

# WHHY/Montgomery, AL Rich Thomas

TIERRA TIERRA
DOOBIE BROS
EDDIE RABBITT
HOTTEST:
KENNY ROCERS 1-1
LEO SAYER 11-6
PAT BENATAR 13-8
BARDRA STREISAND:
BRUCE SPRINGSTEEN

# John Stevens

WISE/Asheville, NC HEART
HEART
HEART
KENNY ROGERS 1-1
JACKSON BROWNE 6-2
LEO SAYER 11 7
JAMY HALL 12-9
PAT BENATAR 13-10

# WFOX/Gaineville, GA

MANK DOME

DR. HOOK

KOOL 6 THE GANG

HEART

DIANA ROSS

AIR SUPPLY

ROBBIN THOMPSON (dp)

HOTCEST

KENNY ROGERS 2-1

HALL 6 OATES 9-5

HOLL DIAMOND 20-14

JOHN LENNON 22-15

BRUCE SPRINGSTEEN D-20

#### FM99/Tallahasses, FL Michael O'Malley

Michael O'Malley
TEENA MARIE
HEART
DON WILLIAMS
ROGER DALTREY
DIANA ROSS
NOTER 3-1
JACKSONS 6-3
CHRIS CROSS 11-5
PAT BENATAR 15-10
HALL 4 OATES 17-12

# WKXY/Sersects, FL Tony Williams

BARBRA STREISAND
HEART
JOHN LENNON
REDDINGS
HOLLES:
KENNY ROCERS 5 1
LEO SAVER 14-10
ROLLING STONES 15-11
DIANA ROSS 18-14
STACY LATTISAN 26-17

# KPUR/Amerillo, TX Ron Chees

ROGER DALTREY DON WILLIAMS HEART CHEAP TRICK CHEAP TRICK Hottest: NENHY ROGERS 1-1 JACKSONS 9-3 LEO SAYER 4-4 DEVO 8-6 KORGIS 20-10

#### WANS FMIAN Jim Evens

JM EVANS
HEART
HEART
BLUMS BAND
GEORGE BENSON
LTD
BOB SECER
EDDIE RABBITT
HOTTER
HOTTER
LEO SAYER 6-2
DIANA ROSES 13-9
BRUCZ SPRINGSTEEN 17-10
STEPHANIE MILLS 16-13

#### WSGA/Sevenneh, GA Brady McGraw

Grady McGraw
TIERRA
HEART
DIANA ROSS
HOTTOMER:
KENNY ROCERS 1-1
JACKSONS 7-4
MAYLON JENNINGS 26-16
PAT BEHATAR 23-18
KOOL 6 THE GANG 30-21

# 955GF/Revenneh GA

ROOL 6 THE GANG
DR. HOOK
HEART
MARCY 6 ROBIN
HOTELEST
BARBRA STREISAND 1-1
KENNY ROGERS 5-3
HALL 6 OATES 8-6
DIANA ROSS 15-8
LEO SAYER 17-9

Z102/Sevenneh, GA

Brady McGraw

ROOL 6 THE GANG HEART TIERRA HARRY CHAPIN (dp) HOTCES: KENNY ROCERS 6 I LEO SAVER 10-8 HALL 6 OATES 11-9 PAT BENATAR 16-12 BRUCE SPRINGSTEEN 23-18 KQIZ-FM/Amerillo, TX MEART
DOOSIE BROS
ROBBIN THOMPSON
EDDIE RABBITT
CHRIS MONTAN
DON WILLIAMS
UTOPIA
HOTEAST
KENNY ROGERS 1-1
CHRIS CROSS 8-2
HALL & OATES 10-7
SUPERTRAMP 11-8
BILLY JOEL 19-9

KVOL/Lafeyette, LA Kim Cenerd KIM Cenerd
TIERRA
CHEAP TRICK
HEART
DAVID BOWIE
POINTER SISTERS
HOTCEST:
ZAPP 8-1
BILLY JOEL 16-8
REDDINGS 20-15
KORGIS D-18
OLIVIA N-J D-22

# WXLK/Rosnoke, VA Qeve Michaele

MEART RUPPRT HOLMES HOTLEST: DEVO 2-1 LEO SAYER 4-2 BRUCE SPRINGSTEEN 10 6 DONNA SUMMER 11-8 KORGIS 14-10

# **MIDWEST** Most Added. Hottest

Leo Sayer B. Streisand/B. Gibb Kenny Rogers Air Supply Christopher Cross

# DDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

# WEST **Most Added** • Hottest

Heart Kenny Rogers Leo Sayer Dr. Hook **Doobie Brothers Christopher Cross** Cheap Trick

# **MIDWEST**

# PARALLEL TWO

\$2X/Columbus, OH

STACY LATTISAW BARBRA STREISAND HOTTEST BARBRA STREISAND 1-1 ROLLING STONES 10 6 PAT BENATAR 13-7 STEPHANIE MILLS 19-11 LEO SAYER 18-12

# KIDA/Des Moines, IA

ROGER OALTREY
OLIVIA N-J
AIR SUPPLY
Hottest:
OUEEN 1-1
DEVO 12-5
LEO SAYER 18-6
PAT BENATAR 19-10
JACKSON BROWNE 17-13

# KOFM/Oklahoma City, OK

LEO SAYER
CHRIS CROSS
HALL & CATES
AIR SUPPLY
HOTLESE:
QUEEN 1-1
CLIFF RICHARD 8-6
PAT BENATAR 14-10
BARBRA STREISAND 16-13
WAYLON JENNINGS 23-18

# KRAV/Tulsa OK

BARBRA STREISAND EDDIE RABBITT JOHN COUGAR Hottest: LEO SAYER 6-1 STEPHANIE MILLS 12-6 AIR SUPPLY 22-10 JOHN LENNON 28-18 OLIVIA N-J 23-19

#### KZ93/Peoria, IL Lou Patrick

STACY LATTISAW ROGER DALTREY AIR SUPPLY HOTESE: KENNY ROCERS 1-1 CLIFF RICHARD 5-2 HALL & OATES 9-4 LEO SAYER 10-5 PAT BENATAR 18-10

#### WGRO/Grand Rapids, MI Ray Baker

NEIL DIAMOND
JACKSON BROWNE
HOTCEST:
OUEEN 1-1
KENNY ROGERS 8-2
PAT BENATAR 12-3
BARBRA STREISAND 7-6
STEPHANIE MILLS 26-11

# WHOT/Younstown, OH

HARRY CHAPIN BARBRA STREISAND DON WILLIAMS HOTLES: KENNY ROGERS 1-1 CLIFF RICHARD 4-2 STEPHANIE MILLS 7-3 LEO SAVER 10-4 DIANA ROSS 12-5

#### WMEE/Fort Wayne, IN John Curry

BRUCE SPRINGSTEEN ROGER DALTREY AIR SUPPLY BARBRA STREISAND JACKSONS ROLLING STONES RANDY MEISNER KORGIS HARRY CHAPIN MARRY CHAPIN Hottest: BARBRA STREISAND 1-1 KENNY ROCERS 2-2 DONNA SUMMER 12-5 HALL & QATES 9-7 LEO SAYER 11-8

#### WNAP/Indianapolis. IN Dennis Jon Bailey

WAYLON JENNINGS KORGIS HEART HEART HOTTEST: DONNA SUMMER 1-1 BARBRA STREISAND 5-2 CLIFF RICHARD 12-7 DEVO 14-8 DIANA ROSS 16-10

# WOHO/Toledo OH

DON WILLIAMS
HARRY CHAPIN
OLIVIA N-J
BOTESE:
BABRRA STREISAND 1-1
KENNY ROCERS 2-2
HALL 6 QATES 9-5
WILLIE NELSON 13 9
CHRIS CROSS 17-11

# WOW/Omehe NE

BARBRA STREISAND OLIVIA N-J OLIVIA N-J JOHN COUGAR POLICE (dp) HOTLEST: BARBRA STREISAND 1-1 KENNY ROGERS 3 2 NEIL DIAMOND 12-0 HALL & OATES 15-11 CHRIS CROSS 17-12

# WVIC/East Lansing, MI

HEART
KOOL 6 THE GANG
BARBRA STREISAND
HARRY CHAPIN
ERIC CLAPTON
EDDIE RABBITT
MARCY 6 ROBIN
SAILOR
HOTCEST:
BARBRA STREISAND 1-1
LEO SAYER 16-7
STACY LATTISAW 13-8
CHRIS CROSS 22-11
PAT BENATAR 23-15

#### KSTT/Davenport IA Mike Kenneelly

HARRY CHAPIN BRUCE SPRINGSTEEN MICHAEL STANLEY B RANDY MEISNER KORGIS POLICE OLIVIA N-J HOTLEST: HOTTEST: KENNY ROCERS 1-1 BARBRA STREISAND 2-2 HALL & OATES 11-4 LEO SAYER 13-5 CHRIS CROSS 15-9

#### WISM/Medison, WI Samenthe Jones

HARRY CHAPIN PAUL SIMON PAT BENATAR POLICE Hottest: Hottest: POINTER SISTERS 3-1 DONNA SUMMER 10-4 CHRIS CROSS 21-13 JIMMY HALL 22-14 RANDY MÉISNER 26-16

#### KEYN-FM/Wichita, KN Jay Walker

AIR SUPPLY
HARRY CHAPIN
HOTLEST:
KENNY ROGERS 2-1
CLIFF RICHARD 4 2
LEO SAYER 6-4
ROGER DALTREY D-17

#### KWEN/Tules, OK **Ronda Curtis**

HEART BOB SEGER CHEAP TRICK CHEAP TRICK Hottest: KENNY ROGERS 2-1 ROLLING STONES 7-4 CHRIS CROSS 8-5 PAT BENATAR 11-6 LEO SAYER 12-7

#### WYFM/Youngstown, OH Jeff Tobin

BRUCE SPRINGSTEEN CARLY SIMON 1-1
PAT BENATAR 7-3
DONNA SUMMER 12-7
STEPHANIE MILLS 13-11
BRUCE SPRINGSTEEN A-13

#### WTWR/Detroit, MI Kurt Kelly

PAT BENATAR
BARBRA STREISAND
DIANA ROSS
HOTESEL KENNY ROCERS 3 1
LEO SAYER 12-8
CHRIS CROSS 20-11
JIMMY HALL 22-12
JOHN LENNON 26-15

#### WAKX/Duluth, MN Bruce McGregor

JOHN COUGAR
WAYLON JENNINGS
CHEAP TRICK
HEART
HOTTEST
OUEEN 1-1
AC/DC 7-5
BRUCE SPRINGSTEEN 10-7
PAT BENATAR 13-10
HALL 6 OATES 15-12

#### WNAM/Appleton-Oshkos Jay Tyler

HEART DIANA ROSS AC/DC CLIFF RICHARD 2-1 HALL 6 OATES 6-2 STACY LATTISAW 8-4 LEO SAYER 15-5 CHRIS CROSS 16-6

#### WRBR/Sound Bend, IN Joe Lightner

BARBRA STREISAND BARBHA STREISAND HEART Hottest: CARLY SIMON 3-1 DONNA SUMMER 11-5 CHRIS CROSS 14-9 DIANA ROSS 16-13 LEO SAYER 22-17 WEFM/Chicago, IL

# Bill Gambie

RANDY MEISNER STACY LATTISAW STEVIE WONDER (dp) DOOBIE BROS (dp) HEART (dp) HEAHT (GP)
HOTTEST:
QUEEN 1-1
PAT BENATAR 11-2
KINGS 8-4
KENNY ROGERS 21-10
DONNA SUMMER 28-19

#### WZOK/Rockford, IL rom Hunte

BARBRA STREISAND
NEIL DIAMOND
KORGIS
HEART
HOTTEST
BARBRA STREISAND 1-1
KENNY ROGERS 2-2
HALL 6 OATES 6-5
LEO SAYER 9-6
CHRIS CROSS 14-B

#### Z104/Medison, WI Little/Hudson

HEART CHARLIE FOX JOHN COUGAR ALAN PARSONS PROJ ALAN PARSONS PROJ Hottest: CARLY SIMON 2-1 CLIFF RICHARD 6-3 DEVO 7 5 OONNA SUMMER 11-6 VAPORS 8-7

#### WIKS/Indianapolis, IN Mike Tinnes

CLIMAX BLUES BAND HEART AIR SUPPLY HOTTEST: BARBRA STREISAND 1-1 CARLY SIMON 5-2 STEVIE WONDER 7-5 OONNA SUMMER 8-6 KENNY ROGERS 12-9

#### U93/South Bend IN J.K. Dearing

JACKSON BROWNE
WILLIE NELSON
LEO SAYER
HOTTES!
BARBRA STREISAND 1-1
POINTER SISTERS 5-3
STEPHANIE MILLS 16-6
WILLIE NELSON A-9
LEO SAYER A-13

# Cary Pall

JOHN LENNON SPIDER UTOPIA BOB SEGER AC/DC ALAN PARSONS PROJ SAILOR KANSAS HOTTEST: QUEEN 1-1 KANSAS 8-4 PAT BENBATAR 11-6 LEO SAYER 20-16 BOB WELCH 28-19

# WDJX/Dayton OH

Mark Ethort

STACY LATTISAW
AIR SUPPLY
JOHN LENNON
TIERRA
HOTTESTAR
HOTTESTA

## PARALLEL THREE

#### KFYR/Blamarck, ND Dan Brannen

HEART DOOLITTLE BAND DOULITTLE BAND HOTTEST: KENNY ROGERS 6-1 HALL 6 OATES 4-3 LEO SAYER 16-10 BRUCE SPRINGSTEEN AIR SUPPLY 19-13

# KKLS/Rapid City, SD

BABYS (dp) DR. HOOK EDDIE RABBITT HEART (dp) HEART (dp) Hottest: LEO SAYER 2-1 CLIFF RICHARD 3-2 DON WILLIAMS 13-4 CHRIS CROSS 17-10 CLIMAX BLUES BAND 19

# KKRC/Sloux Falls, SD

HEART HARRY CHAPIN HARRY CHAPIN Hottest: BARBRA STREISAND 2-1 HALL & CATES 11-6 CHRIS CROSS 15-10 NEIL DIAMOND 19-14 BRUCE SPRINGSTEEN 20

#### KKXL/Grand Forks, ND Jeff Parker

KANSAS MICHAEL JOHNSON OLIVIA N-J NEIL DIAMOND DON WILLIAMS BARBRA STREISAND DOOBIE BROS NIELSEM/PEARSON KORGIS KORGIS Hottest: BARBRA STREISAND 1-1 KENNY ROGERS 8-2 CHRIS CROSS 15-7 LEO SAYER 16-8 PAUL SIMON 18-11

# WEAQ/Eau Claire, WI

POCO JOHN LENNON HOTTEST: HALL 6 OATES 4 1 BARBHA STREISAND 5-3 BOZ SCAGGS 9-5 CLIFF RICHARD 14-10 LEO SAYER 16-11

# WRKR/Recine, WI Stave Werren

BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN
AIR SUPPLY
GERALD MASTERS
HARRY CHAPIN
HOTTEST
BARBRA STREISAND 1-1
QUEEN 2-2
000BIE BROS 10-5
CHRIS CROSS 21-16
SUPERTRAMP 27-21

#### WSPT/Stevens Point, WI Pet Martin

Pet Warun

HEART
ELLEN SHIPLEY
AIR SUPPLY
TIERRA
Hottest:
DEVO 1-1
AC/DC 8 3
LEO SAYER 18-13
BRUCE SPRINGSTEEN 22-16
JOHN LENNON 28 21

#### WTRU/Muskegon, MI Mike Stevens

OLIVIA N-J
DIAMA ROSS
BARBRA STREISAND
AIR SUPPLY
ROLLING STONES
JOHN LENNON
HOTTEST:
KENNY ROGERS 2 1
DOOBLE BROS 3-3
HALL & OATES 8-4
LEO SAYER 10-6
WILLIE NELSON 13-10

# KDVV/Topeka KS

BARBRA STREISAND AIR SUPPLY JOHN COUGAR JIMMY HALL HOTLEST: DONNA SUMMER 1-1 PAT BENATAR 6-3 STEVIE WONDER 9-5 STACY LATTISAN 10-6 HALL 6 OATES 14-10

#### KQWB-FM/Fergo, ND Richards/Waters

RICHARDAWSTERS
KINGS
CMEAP TRICK
RITA COOLIDGE
OLIVIA N-J
MCGUINN-HILLMAN (dp)
BOB SEGER (dp)
ROSSINGTON COLLIN (dp)
707 (dp)
TALKING HEADS (dp)
PRETENDERS (dp)
MICHAEL STANLEY B (dp)
AL STEWART (dp)
ELVIS COSTELLO (dp)
HOTTES (dp)
KENNY LOGGINS (dp)
HOTTES (dp)
HOTTES (dp)
HOTTES (dp)
KENNY LOGGINS (dp)
HOTTES (dp)
HOTTES (dp)
HOTTES (dp)
HOTTES (dp)
KENNY LOGGINS (dp)
HOTTES (dp)
HOTTE

# KWWL/Waterloo, IA

Drew Bentley HEART HEART
JOHN COUGAR
POLICE
Hottest:
QUEEN 1-1
CLIFF RICHARD 6-2
JACKSONS 9-3

#### KELO/Sloux Falls, SO Paul Wescott

JOHN LENNON JOHN LENNON
DOOBLE BROS
HARRY CHAPIN
HOTTEST
BARBRA STREISAND 1-1
KENNY ROCERS 4-3
CHRIS CROSS 10-7
OLIVIA N-J 13-10
CRYSTAL GAYLE 21-15

# WEST

# PARALLEL TWO KCPX/Selt Lake City, UT

Gary Waldron

BARBRA STREISAND

MARCY & ROBIN

BABYS

PURE PRAIRIE LEAG

CHEAP TRICK

KOOL & THE GANG

ANY HOLLAND

AIR SUPPLY

Hottest:

KENNY ROGERS 2 1

CHRIS CROSS 14-6

DON WILLIAMS 18-10

JOHN LENNON 35-23

BRUCE SPRINGSTEEN 37-24

#### KENO/Las Vegas, NV Bill Alexander

STACY LATTISAN KOOL & THE GANG DON WILLIAMS HEART HEART CHEAP TRICK CHEAP THICK HOTEEST: STEPHANIE MILLS 2-1 JACKSONS 3-2 KENNY ROGERS 4 3 DIANA ROSS 11 8 CHRIS CROSS 14-11

#### KERN/Bakersfield, CA Guy Davis

POLICE
DR. HOOK
DON WILLIAMS
HOTE ST.
DONA SUMMER 2-1
LEO SAVER 13-6
JACKSON BROWNE 14-9
CHRIS CROSS 17-12
JOHN LENNON 22-17

# KGW/Portland, OR

BARBRA STREISAND AIR SUPPLY OLIVIA N-J PAUL SIMON PAT BENATAR HEART HEART
Hottest:
DOOBIE BROS 2-1
CLIFF RICHARD 7-4
LEO SAYER 14-8
CHRIS CROSS 19-12
JACKSON BROWNE 20-

#### KJRB/Spokane, WA **Brien Gregory**

DOOBIE BROS DOOBIE BROS
AIR SUPPLY
DON WILLIAMS
VAPORS (dp)
CHEAP TRICK (dp)
HEART
HOTTER SISTERS 5-2
LEO SAVER 16-7
STEVIE WONDER 17-9
CHRIS CROSS 18-11

# KROY/Secremento, CA

**Bob Malik** HEART HEART
CARS
WAYLON JENNINGS
AIR SUPPLY
HOTTEST
DEVO 1-1
POINTER SISTERS 3-2
AC/DC 9 9
DIAMA ROSS 18-15
VAPORS 21-16

#### KRQ/Tucson, AZ Dave Vanstone

Dave Vanstone

DOOBIE BROS
HEART
POLICE
AIR SUPPLY
HOTLEST:
KENNY ROGERS 1-1
LEO SAYER 5-2
CHRIS CROSS 10-6
BARBRA STREISAND 13-9
BRUCE SPRINGSTEEN 22-12

# KRUX/Phoenix, AZ Bobby Rivers

DIONNE WARWICK MARCY & ROBIN SAILOR UTOPIA JOHN LENNON AIR SUPPLY AIR SUPPLY Hottest: CLIFF RICHARD 5-1 DEVO 2 2 JACKSON BROWNE 8-4 BILLY JOEL 13-10 PAT BENATAR 15-13

# KTKT/Tucson, AZ

Ed Alexander
HEART
JOHN LENNON
CHEAP TRICK
KOOL 6 THE GANG
BOB SEGER
BABYS
HOTTON HOTELS
HOTTON HOTELS
KENNY ROGERS 1-1
BARBRA STREISAND 15-5
BRUCE SEPRINGSTEEN 21-12
PAT BENATAR 25-19
NEIL DIAMOND 28-22

#### Y94/Freeno, CA Ray Appleton

BARBRA STREISAND BABBRA STREISAND
POLICE
AIR SUPPLY
Hottest:
KENNY ROGERS 7-1
STEPHANIE MILLS 8-3
CARLY SIMON 14-8
LEO SAYER 23-14
CHRIS CROSS 20-16

## KLUC/Las Vegas, NV

Dave Anthony DOOB IE BROS HEART HOTTEST: BARBRA STREISAND 3-1 KENNY ROGERS 4 3 CHRIS CROSS 9-6 BARBRA STREISAND 23-18 BRUCE SPRINGSTEEN 22-19

#### KMJK/Portland, OR John Shomby

HEART
JOHN COUGAR
HARRY CHAPIN
HOTEEST:
DEVO 2-1
STEPHANIE MILLS 12-6
LEO SAYER 14-8
AC/DC 20-16
DIANA ROSS D-17

# KIDY/Fresno, CA

Rick Shennon

TIERRA
ZAPP
DR. HOOK
TEENA MARIE
JOHN COUGAR
DOOLITTLE BAND (RA)
HEART
HOTTEST
HOTTEST
HOTTEST
AC/DC 11-8
KOOL & THE GANG 30-20
TIERRA A-21 Rick Shenr

# KYNO-FM/Freeno, CA

Walker/Demory BILLY BURNETTE DIANA ROSS DIAMA ROSS UTOPIA HOTTESTA 4-1 DEVO 5-2 KENNY ROGERS 19-10 ROLLING STONES 18-12 LA TOYA JACKSON 23-16

# KZZX/Albuquerque, NM Crhis Carey

NEIL DIAMOND RANDY MEISNER RANDY MEISNER KORGIS HOTTEST: KENNY ROGERS 1 1 DONNA SUMMER 3 2 HALL & OATES 9-6 CHRIS CROSS 16-10 JACKSON BROWNE 21-13

# KSPZ/Colorado Springs, CO Mike Daniels

HEART
CLIMAX BLUES BAND
HOTCEST:
KENNY ROGERS 1-1
LEO SAYER 12-7
DIANA ROSS 14-9
BILLY JOEL 16-10
PAT BENATAR 20-11

#### KYSN/Colorado Springs, CO Mark Murray

HEART HEART HARRY CHAPIN CHEAP TRICK QUEEN HOTTEST: STEPMANIE MILLS 5-1 PAT BENATAR 7-3 DIANA ROSS 9-6 CHRIS CROSS 12-LEO SAYER 14-10

# KZZP/Phoenix, AZ Steve Godderd

HEART
DIANA ROSS
OOOBIE BROS
HOTEST:
KENNY ROGERS 1-1
CHRIS CROSS 6 3
LEO SAVER 9-5
BRUCE SPRINGSTEEN 13-9
NEIL DIAMOND 20-15

#### KHYT/Tucson, AZ Rich Brother Robbin

SWITCH SWITCH
DR. HOOK
DIANA ROSS (dp)
TEMPTATIONS
ROBBIE DUPREE
HEATWAVE
HARRY CHAPIN (dp)
Hottest:
ZAPP 3 1
BRUCE SPRINGSTEEN 6-3
KENNY ROGERS 8 7
LTD 33-21
TIERRA D-22

#### KEZR/San Jose, CA Bob Harlow

POLICE HEART KOOL & THE GANG HARRY CHAPIN HOTTEST: KENNY ROGERS 1-1 CHRIS CROSS 10-7 PAT BEWATAR 14-8 MORGIS 18-11 BRUCE SPRINGSTEEN 21-14

#### KIDD/Monterey, CA Ron Rodrigues

HEART HEART
POLICE
WAYLON JENNINGS
HARRY CHAPIN
HOTEEST:
BARBRA STREISAND 1-1
KENNY ROCERS 5 2
STACY LATTISAW 11-7
DIANA ROSS 13-10
VAPORS 16-12

# KKXX/Bekersfield, CA

HEART
CLIMAX BLUES BAND
ROCKPILE
HOTTEST:
KENNY ROCERS 5-1
SUPERTRAMP 10-4
AC/DC 11-6
PAT BENATAR 13-8
BRUCE SPRINGSTEEN 22-12

#### KNBQ/Tacoma, WA Gary Bryan

HEART KOOL & THE GANG NIELSEN/PEARSON DR. HOOK
GEORGE BENSON
KINGS (dp)
ROCKPILE
Hottest: Hottest: BARBRA STREISAND 1-1 KENNY ROGERS 7-4 PAT BENATAR 10-7 DIANA ROSS 14-11 JACKSONS 20-14

# Jim Sumpter

ROGER DALTREY KORGIS JACKSON BROWNE RONNIE MILSAP RONNIE MILSAP HOTTEST: KENNY ROGERS 1-I LEO SAYER 11-5 BILLY JOEL 13-6 BARBRA STREISAND 20-16 KENNY ROGERS 23-18

#### FM103/Salt Lake City, UT (formerly KRSP) Lorraine Winnega

HEART CHEAP TRICK DOOBIE BROS HOTTEST: SUPERTRAMP 2-1 AC/DC 7-4 BILLY JOEL 10-5 LEO SAYER 12-9 CHRIS CROSS 13-10

## PARALLEL THREE KBDZ/Bozeman, MT

FOUR SEASONS
MAC DAVIS
CHRIS MONTAN
Hottest:
BABBRA STREISAND 1-1
DOOBLE BROS 3-2
LEO SAYER 17-8
DON MILLIAMS 23-13
OLIVIA N-J 30-24

# KCBN/Reno, NV

OLIVIA N-J EDDIE MONEY POLICE WAYLON JENNINGS WAYLON JENNINGS Hottest: BARBRA STREISAND 1-1 DONNA SUMMER 8-4 CARS 11-8 SUPERTRAMP 14-11 ROLLING STONES 15-12

#### KDZA/Pueblo, CO Rip Avine

RIP AVINE

AIR SUPPLY
HARRY CHAPIN
OLIVIA N-J
DOOBIE BROS
HEART
DR. HOOK
BOB SECER
ERIC CLAPTON
EDDIE RABBITT
HOTTESEL
DONNA SUMMER 2-1
LEO SAYER 13-5
STACY LATTISAN 12-6
HALL & OATES 15 7

# KFXO/Bolse, ID

HEART HARRY CHAPIN DR. HOOK (dp) Hottest: KENNY ROGERS 5-1 HALL & OATES 7 3 ROLLING STONES 12 CHRIS CROSS 17-10 AIR SUPPLY 23-17

#### KOOK/Billings, MT Dennis Nichols

HEART
FRIC CLAPTON
BOB SEGER
DIONNE WARWICK
AC/DC
HOTTEST
CONNA SUMMER 1-1
CHRIS CROSS 8-4
BARBRA STREISAND 12-8
PAT BENATAR 11-9
AIR SUPPLY 22-15

# KOOI/Great Falls, MT

CHEART TRICK HOTLEST: DOOBLE BROS 1-1 KENNY ROGERS 12-8 DEVO 19-15 JACKSON BROWNE 21-17 PAUL SIMON 25-21

# KRLC/Lewiston, ID

MOON MARTIN
CHEAP TRICK
HEART
DAVID BOWIE
KNOBLOCK & ANTON
HOTTES
BARBRA STREISAND 1-1
AC/DC 4-2
PAT BENATAR 7 4
KENNY BOCFES 9 5 KENNY ROGERS 9 LEO SAYER 14-10

# KSLY/Sen Luis Obispo, CA

Don Potter

PAUL SIMON
KORGIS
POLICE
MAYLON JENNINGS
PAT BENATAR
HOTTEST
BARBRA STREISAND 1-1
KENNY ROCERS 3 2
LEO SAYER 11-7
CHRIS CROSS 16-9
JACKSONS 18-15

#### KENI/Anchorage, AK Randy Robbins

Randy Robbins
HEART
MICHAEL STANLEY B
EDDIE RABBITT
BABYS
DOOBIE BROS
M. MANCHESTER
SAILOR (dp)
BOB SECER (dp)
KINGS (RA)
HOTTEST
HOOBIE BROS 2-1
KENNY ROGERS 3-2
QUEEN 6 3
CLIFF RICHARD 10-5
JIMMY HALL 11-6

#### KYYA/Billings, MT Jack Bell

TIERRA TIERRA
HEART
DOOBIE BROS
DR. HOOK
WAYLON JENNINGS
HOTLEST:
QUEEN 1-1
DEVO 6-3
PAT BENATAR 12-7
BILLY JOEL 23-16
ROGER DALTREY 28-22

#### KATI/Casper, WY Donne Foxx

DOOBLE BROS
BOB SEGER
MAYLON JENNINGS
DR. HOOK
HEART
HOTTEST
HOTTEST
KENNY ROCERS 6-1
JACKSON BROWNE 7-4
HALL 6 OATES 9 6
CHRIS CROSS 21-17
BRUCE SPRINGSTEEN 34-27

## THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

WABC/New York City WXLO/New York City WNBC/New York City KWK/St. Louis WOLF/Syracuse KC101(WKCI)/New Haven KSRR/Houston WAXY/Ft. Lauderdale

CK101(WCKS)/Cocoe Beach WNOX/Knoxville

# WKIX/Raleigh WGH/Norfolk

WNCI/Columbus KTAC/Tacoma 14WK(WKWK)/Wheeling WROV/Rosnoke

WAKY/Louisville WGBF/Evansville FM102(KSFM)/Sacramento KGGI/Riverside-San Bernardino

NEIL DIAMOND

CHRISTOPHER CROSS

lel I: Selected stations in major markets that are formet dom: \* and/or exert a significant national influence.

ol II: Selected stations in secondary markets that are format nent° end/or exert a significent local or regional influence. This perellel may also contain some major market stations that do not qualify for parallel one status.

Parallel MI: Selected stations in smaller markets that are format dominent\* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for perellel two status.

Note: (\*)Formet dominence is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present end possible future reporting stations are evaluated and updated twice annually. These evaluations take piece in January



DENOTES FIRST WEEK IN PARALLELS.

217 REPORTS 227 LAST WEEK

10007

MYIC 30 37 MARK 25 22 ESTT d-26 FIOA a FOOM a-30 FIOA a FI

RESH 16 0 REBE 11 0 REBE 10-15 REGO 20-15 REGO 20-

JACKSON BROWNE That Girl Could Sing (Asylum)

0

P2

| RMUS 27 21 | RMUS 27 21 | RMSE 16 1 | RMSE 16 2 2 2 | RMSE 27 2

MEFR 12-14 MTWR 19-18 MCRD 0 WYIC 17-17 MARK 5 0 ESTT 22-18 ESTT 22-18 MIST 16-12 MIST 16-12 MIST 16-12 MIST 16-12 MIST 16-12 MIST 16-14 WHAP 78-16 WHEF 26-26 WHEF 26-21 MIST 26-23 MOW 07 MEST 21-21 MIST 21-21 MIST

Metional Summary UP 88 9ARE 11 DOMH 22 ADDS 2

P3

WHRY 22-19 2102 17 17 958GP 13-12 MFGD 24-27 MFGD 10-7 MISE 6 2 WANSPH 14 1

WANSPH 14 WALE 20-19 PM99 8 6 WERY 6-5 KILE 25-22 ESEL 9 17 KU12PH 4 4 RPWR 7 11

EQNBFM 8 1 REEL 17-12 EFFR on RELO 16-14 REMC 10-9 RMHL 6 13 RDVV 17-17

REM1 15-10 RELY 12-11 RCBM 26-25 RDZA 19-17 RAT1 7 4 RQD1 21-17 RBG2 20 16 ROOR 5 RFRD 22-22 RBLC 11-6

10007

LP: Hold Out

Reach g 554 S 669 n 764 n 674

P1

WFIL 19 15 WIFI 15-15 968R 13 15 FLOS 21 19 WRKO 25-25 WPGC d-4

EVEL on 293 18 17 940 16 15 WCRX 23 23

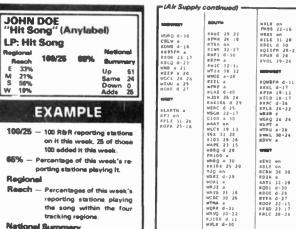
WLS 22-20 RDWB 3 4 RS95PR on RXOR 24-19 RSLQ 9 0 R8EQ 13 13 WCCL 30-26 WZUU 16 15 WORY 18-13

KSPR on KJR 11 11 E1MH \$ 6 RUPD 14 14

P2

WT1CFH 17 MAEB 22-17 WEBD 15-12 K104 23-18 WAQY 18-16 14Q 10 13 V100 19-14

143/2



 Percentage of this week's re-porting stations playing it. porumy

plonal

ach — Percentages of this week's

reporting stations playing
the song within the four
tracking regions. National Summary
Up 51 — Number of stations moving It UP on their charts. Serne 24 — Number of stations hold-ing it STATIONARY on their charts (on to on, add to on, 31-31, etc.). Number of stations mov-ing it DOWN on their charts Again, number of sta ADDING it this wee



ok Ma (Atlantic

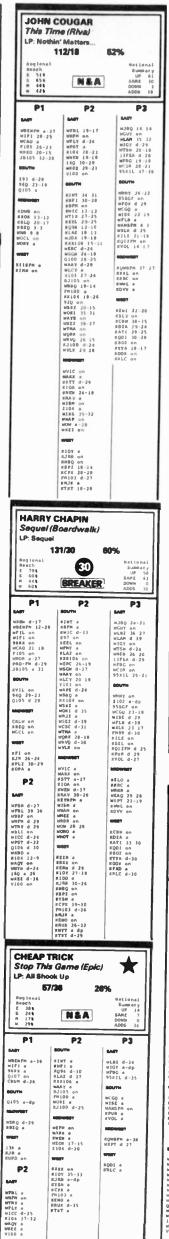
AC/DC

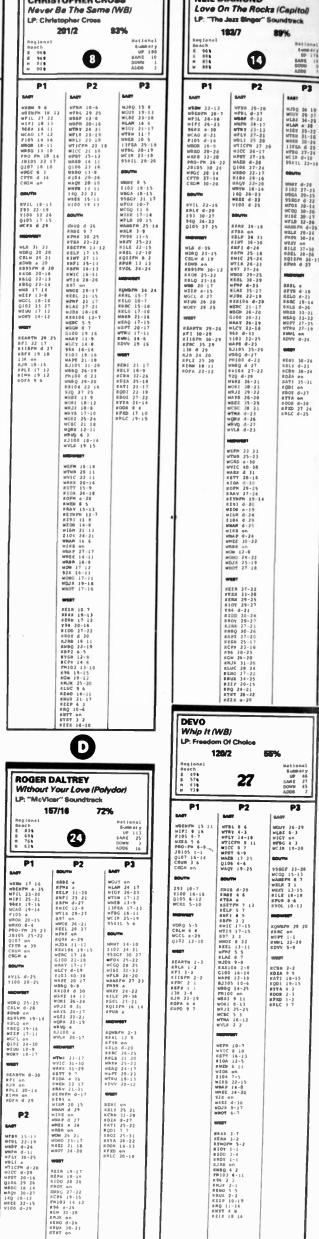
LP: Beck In		3%
Reach f 36% \$ 57% m 37% W 35%	N&A	Sumary UP 57 SARE 27 DOWN 5 ADDS 6
P1	P2	P3
BAST	BOUTH	EART
W818FR 23 22 MIFT on PRO-PM on JB105 20 14 0107 on	#NDE 26-21 #1NT 26 26 #NFE 14-11 #BPN 0 7 WTIX 20-10	mLBC 31-38 mICA ou mTUS 11-11 mCAA ou
00UTH 0105 19-14	897 16 13 WHOE 15-8 REEL on WPMF 28 25 FQ94 16-15	80UTH HISHY d-29 2102 on 955GF or HCGQ 9 8
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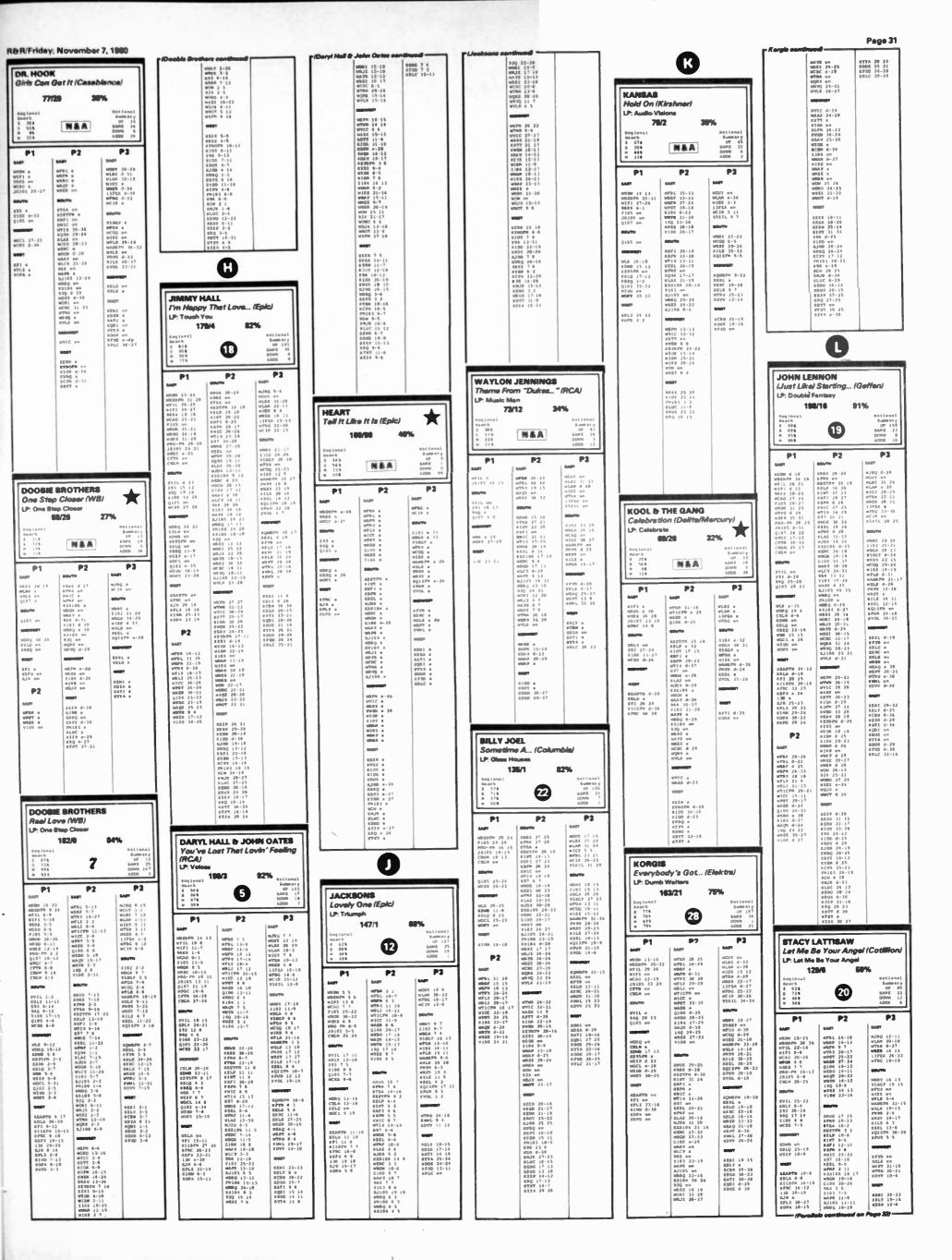
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M RANDY MEISNER Deep Inside My Heart (Epic)
LP One More Song
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STEPHANIE MILLS

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She's So Cold (Rolli)
LP: Emotional Rescue
132/3

21

P2

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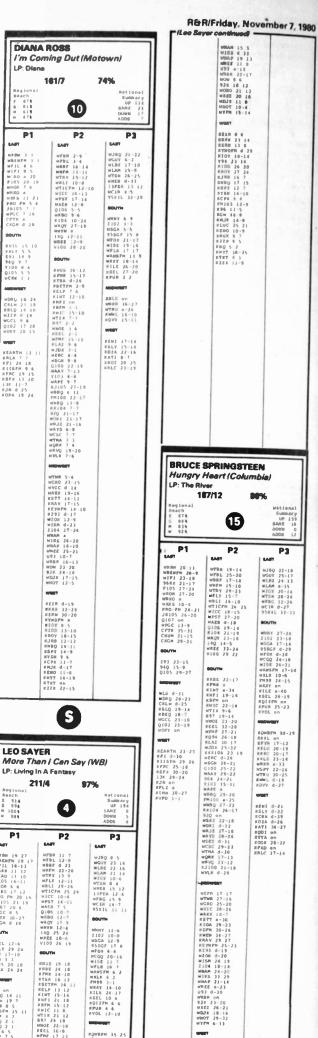
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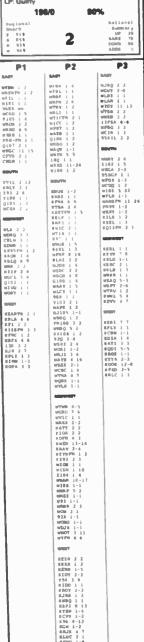




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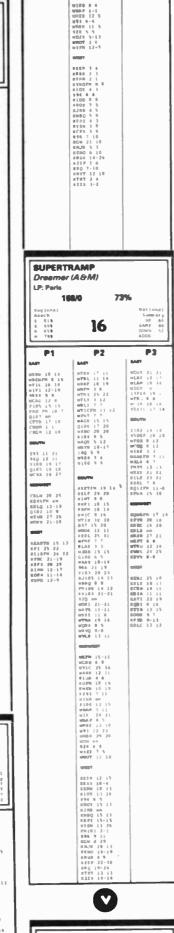


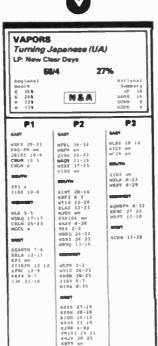




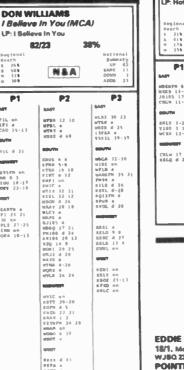
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ı	,	WW7	
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# **Others Getting Significant Action**

EDDIE MONEY w/VALERIE CARTER "Let's Se Lovers Again" (Columbia) 18/1. Movex: Up 7, Seme 10, Down 0, Adde 1, KCSN, WKEE 30-25, BJ105 28-25, KRUX 38-38, WJBQ 23-20.

POINTER SISTERS "Could I Se Dreaming" (Plenet) 17/9 Moves: Up 7, Same 4, Down 0, Adds 6, KFRC, WTIX, Y103, WH8Q, WCSC, KVOL, WXKS

20-28, Y100 24-23.

DIONNE WARWICK "Easy Love" (Arteta) 16/8
Movee: Up 2, Same 6, Down 0, Adds 9, WROR, KRLA, KIIS-FM, WFBR, KRUX, WQUY, WLAM, WTSN, KOOK
KIM CARNES "Cry Like A Baby" (EMI America) 15/8
Movee: Up 6, Same 7, Down 3, Adds 0, WHYN 20-19, KQ24 22-29, 82Q 20-19, KWEN 28-31, 13/EA 21-38.

13FEA 21-20.
787 "I Could Be Good For You" (Casablenca) 14/2
Moves: Up 4, Berne 6, Down 2, Adds 2, KLAZ, KQWB-FM, KUPD 13-10, KQ84 18-16, KJ100
15-10, KYYA 27-20.
PETE TOWNSHEND "Rough Boys" (Atcol 13/4
Moves: Up 2, Seme 7, Down 8, Adds 4, WFBL, WKEE KXX108, WCGQ, Z104 6-28, WJBQ 27-

Moves: Up 2, Same 7, Down 8, Adds 4, WFSL, WKEE KXX108, WCGQ, 2104 d-28, WJBQ 27-28,

QUEEN "Need Your Loving Tonight" (Elektra) 13/2

Moves: Up 1, Same 10, Down 8, Adds 2, WKEE, KYSN, Q107 on, Q105 on, KSFX on.

BLONDS: "The Tide is High" (Chryselle) 12/12

Moves: Up 8, Same 9, Down 8, Adds 12, WKKE, JS105, WDRQ, KFI, KOPA, KUPD, WFLY, WSLI, KRBE, WSBQ, WAYS, WANS-FM.

REDDINGS: "Remote Control" (Belleve in A Dream) 12/1

Meves: Up 7, Same 4, Down 8, Adds 1, WKKY, WKKS 34-27, Y100 31-21, WFSR 20-17, SSX 19-18, KYOL 28-18.

POCO: "Midnight Rain" (MCA) 11/1

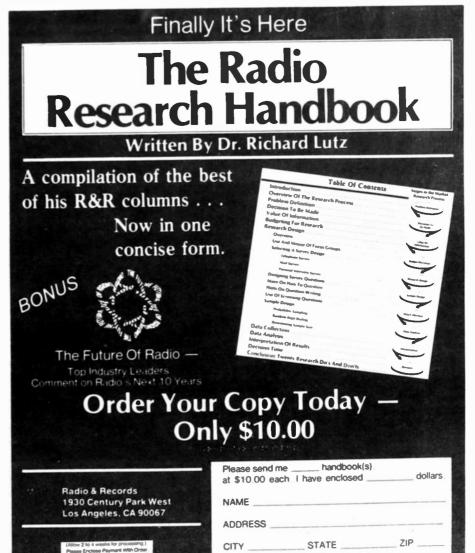
Meves: Up 8, Same 2, Down 3, Adds 1, WEAQ, KQWB-FM 28-21, KKKL 20-18, KYYA 22-20.

OAK "Set The Night On Fire" (Skry's The Limit/Moroury) 18/9

Moves: Up 9, Same 1, Down 8, Adds 9, WFSL, WHYN, WKEE, WJSQ, WGUY, WLSZ, WLAM, WIGY, 13/FEA.

ROBERT JOHN: "Sharry" (EMI America) 18/9

Moves: Up 8, Same 4, Down 8, Adds 8, KYIL on, KSLQ on, WOKY 25-24, KFRC 37-35, KHYT 28-23, WFSQ 39-29



# THE PICTURE PAGES

# High Voltage Hit For AC/DC



Atlantic group AC/DC was honored at a New York party to celebrate the platinum certification of "Back In Black," the band's sixth U.S. album. Joining in the festivities were (I-r) Atlantic's Perry Cooper, AC/DC's Brian Johnson, label's Stu Ginsburg, group's Angus Young, Atlantic's Sheldon Vogel, group's Cliff Williams, road manager lan Jeffery, Atlantic VP/GM Dave Glew, group's manager Peter Mensch, and AC/DC's Phil Rudd and Malcolm Young.

# **Hackett Brings "Defector" To U.S.**



Charisma recording artist Steve Hackett recently began his first tour of the U.S., performing cuts from his latest LP, "Defector." Shown backstage at the Bottom Line In New York are (I-r) Polygram East VP Jim Collins, Phonogram/Mercury President Bob Sherwood, Hackett, manager John Ager, William Morris agent Mike Farrell, Polygram East VP Jerry Jaffe, Phonogram Senior VP Lou Simon; (front) Roz Levy of Charisma Records.

# **Polydor Signs Kwame Heshimu**



Polydor recently signed reggae artist Kwame Heshimu, whose debut LP is due for release next month. Shown are (standing, I-r) attorney Bob Urband, co-producers Lee Jaffe and Karl Pitterson, Iration Productions' Henry Schillingford, Warmer Productions' David Mintz; (seated, I-r) attorney Rick Smith, Polydor Senior VP Harry Anger, Kwame Heshimu, Polydor's Stu Fine, and Polygram Executive VP Dick Kline.

# **Capitol Shows Taste**



Capitol execs were recently treated to A Taste Of Honey when the group previewed their new stage show prior to departing on a nationwide tour. Pictured at the reception are (I-r) Capitol's Don Mac, Honey's Janice Marie Johnson, manager Forest Hamilton, group's Hazel Payne, Varnell Johnson of Capitol, and Phil Casey of the band's management.

# **New Revelation For Handshake**



Handshake Records has signed gospel-based quartet Revelation. Pictured at the signing are (seated, I-r) Handshake President Ron Alexenburg, Revelation founder Bernie Diggs, and Hansa Productions' Trudy Melsel; (standing, I-r) group members Morris Gray and Kevin Owens, Hansa's Peter Meisel, and Revelation's Phil Ballou.

# **RCA's Green Men**



Jack Green made a trip to New York to promote his first RCA release, "Humanesque." Pictured are (I-r) Green, RCA VP Ed DeJoy, and RCA Records President Bob Summer at a reception where Green was honored.

# Dr. Demento, I Presume



Michael Palin and Terry Jones of Britian's Monty Python were recent instudio guests of "Dr. Demento," the nationally-syndicated radio show produced by Westwood One. Shown in photo are, from left, Palin, Jones and the good doctor.

# **G&P Jeli Marmalade Deal**



G&P Records has announced the signing of British group Marmalade to an exclusive worldwide contract. Pictured are (I-r) G&P VP George Homfeck, Marmalade's Sandy Newman, G&P Records President Nicholas Cosmas, and producer/writer Junior Campbell.

# THE PICTURE PAGES

# **Kinks Of The Road**



Arista's Kinks played a Chicago show recently, featuring cuts from the live LP, "One For The Road." Reveling in the Windy City are (standing, I-r) Arista's Tom Moran, WMET PD Tom Teuber, WLS MD Tim Kelly, Kink Ray Davies, WLUP MD Sky Daniels, group's Ian Gibbons, Dave Davies, and Mick Avory; (kneeling, I-r) Arista's Dave Loncao and Jim Rodford of the Kinks.

# Solar Records Shines In L.A.



Solar Records President Dick Griffey and recording group the Whispers were recently honored by Los Angeles Mayor Tom Bradley for the establishment of the Donny Hethaway Scholarship Fund and their continued efforts in community projects. Pictured backstage at L.A.'s Roxy are (I-r) Whispers' Walter Scott, Bradley assistant Exunial Burts, Solar VP Edna Collison, Whispers' Wallace Scott and Nicholas Caldwell, label's President Dick Griffey, Whispers' Leavell Degree, RCA VP Rey Harris, and group's Marcus Hutson.

# **REO Speedwagon Takes Chicago**



Illinois's Governor proclaimed REO Speedwagon Day for the entire state when the group flew into Chicago for a concert appearance. Pictured are (I-r) Illinois native Speedwagoners Alan Gratzer, Bruce Hall, and Kevin Cronin, Governor's Aide Jim Skilback, and group's Gary Richrath and Neal Doughty.

# **Dakota Comes To New York**



Columbia's Dekota recently concluded a nationwide tour at Trax in New York. Pictured there are (I-r) Columbia's Don Colberg, Columbia VP's Arma Andon and Mickey Eichner, group's Bill Kelly and Jerry Hludzik, and label VP Ed Hynes.

# Whitesnake Strikes U.S.



Currently conducting their debut American tour to promote their latest release, "Ready An' Willing," Mirage recording group Whitesnake played New York's Madison Square Garden. Pictured backstage are (I-ri Mirage's Jerry Greenberg, Whitesnake's David Coverdale, and Atlantic VP/GM Dave Glew.

# **Tuesday Jingles D-C**



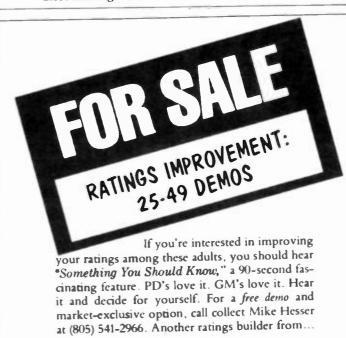
Tuesday Productions of San Diego has created custom Jingle packages for four Drake-Chenault formats, available to D-C clients November 1. Joining together in the project are (I-r) Drake-Chenault VP Denny Adkins and Bo Donovan, VP, Tuesday Productions.

# Sire

Continued from Page 3

the company in 1966, will continue as President while taking on new duties as a VP at Warners. Exec. VP Ken Kushnick and VP's Dan Kelley and John Montgomery will continue their A&R and promotion duties, while Publicity Director Audrey Strahl also remains and Mike Rosenblatt returns to the company as Assistant to the President.

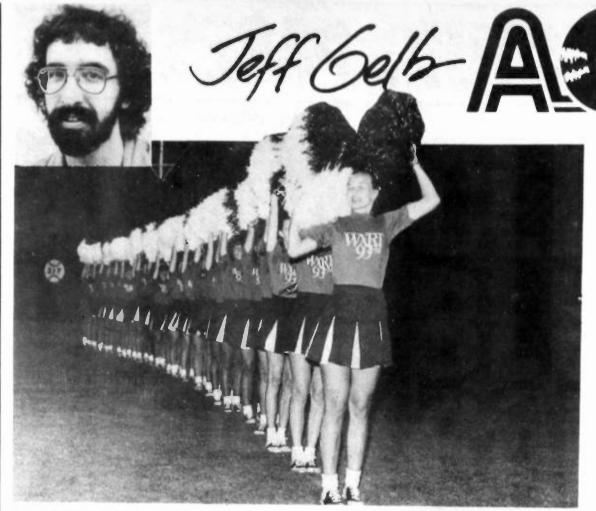
Stein commented, "With the prevailing uncertainties in our industry, it made sense at this time for Sire to throw its lot in with Warner Bros. and take full advantage of the security and support they offered for the future." Warners Chairman/President Mo Ostin added, "We expect Seymour Stein and the Sire staff to continue to be a source of innovative ideas and repertoire. We've always considered Sire to be an integral part of the Warner Bros. family; this new arrangement will only serve to strengthen these existing ties."



# SYNDICOM

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RADIO'S CHEERLEADERS — This could be the biggest thing since the Dallas Cowgirls became world famous, as WXRT/Chicago unveiled its own team of cheerleaders at a benefit softball game for Muscular Dystrophy. The station raised over \$2000 for MDA through ticket and T-shirt sales.

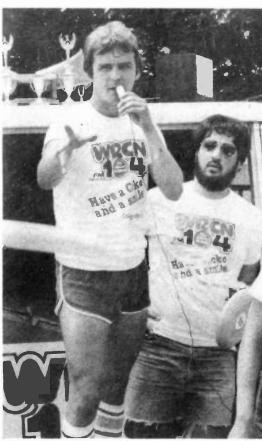


"LOOKIN' FOR TROUBLE" IN ATLANTA — A&M's Toronto dropped by WKLS/Atlanta to discuss the band's newest release and left having scored a few station T-shirts. Pictured (I-r) are group's Sheron Alton, station's Gina Logue, MD Bob Bailey, group's Nick Costello, and A&M Rep Johnny Schuler.



MOST WANTED — Uninspired by Playgiri's list of the 10 sexiest men, KSJO's Lisa Novak (left) and former station news consultant Nancy Stevens

WHO'S THE REAL LEGEND? — During a special appearance in New York State, Charlie Daniels was greeted by WSYR/Syracuse's morning man "Big Mike," a dead ringer for CD himself, which created confusion among CD's fans when they had trouble telling the two apart. Pictured (I-r) are two WSYR Rockettes, Charlie Daniels, and station's "Big Mike."



FRISBEE FREEBEE — WRCN/Riverhead sponsored an international Frisbee competition which offered its listeners an afternoon of fun, free T-shirts and frisbees, and Coca-Cola. PD Paul Harris (right) is pictured in a state of amazement as he watches Marc Danna (left), the World Disc Master, display his proficiency.



"A" VISIT BY IAN ANDERSON — While touring in support of the group's latest LP, lan Anderson (right) of Chrysalis' Jethro Tull informed WPLJ/New York's air personality Jimmy Fink (left) about the group's plans for an upcoming concert tour.



"METAL RENDEZVOUS" IN CINCINNATI — Following a recent concert appearance, Ariola's Krokus visited with WSAI-FM/Cincinnati's music staff. Pictured post-concert (I-r) are MD Eric Margolls, Arista's Mike Bone, group's Mark Storace, PD Corinne Baldassano, group manager Harry Sprenger, and Arista's Pete Spassoff.

LISTEN TO THE MAGIC OF DISCOVERY!

# NEW ENGLAND



"Explorer Suite is magnificent, unpretentious, superbly executed and sophisticated rock.

With their second LP, they tower far and above any other groups in their genre. Requests are Top 10, airplay is Top 10, and sales are stronger and stronger. "Livin' In The Eighties," "Honey Money," and "Seal It With A Kiss," rock harder than almost anything else on the radio today. Spend time with this record."

...Signed The Staff of WBCN Boston

#### Stations discovering:

WMMR KMET KTXQ WCOZ WTLR WQFM WMJQ KZEW WMMS WBCN WNEW WCCC KSHE WAQX



Jeff Gelb

#### EVOLUTION

WWCT/Peoria GM & PD Rich Fruin has decided to concentrate his energies on the GM part of his job, and so has named Rick Peterson as WWCT's PD. Rick hails from neighboring WIRL. The new WWCT MD is the airstaff's Wendy Rice WILS-FM/Lansing MD Jim Pemberton has exited to WABX/Detroit for airwork. The new WILS-FM MD is Frank Smith, from the airstaff Jonah Cummings has been named MD from the staff at KREM-FM/Spokane . . . Mike Hayes has replaced Scott Watson as MD at WIBA-FM/ Madison. Scott has stepped down to concentrate on airwork and production . . . Celeste Perry has been named MD of KQMQ/Honolulu, which has

finetuned its AOR format to include more jazz and softer material Jeff Jensen has joined KLOL/ Houston from WQXM/Tampa for nights . . . Rich Adams has been upped to overnights from weekends at KCAL/San Bernardino . . . Tawn Mastrey has rejoined KSJO/San Jose for nights . . . Former KGB-FM/San Diego Promotion Director Paul Sansone has formed E&M Records, to be distributed through Jem . . . Speaking of Jem, the company's Promotion Director Arnie Handwerger has exited and will announce future plans shortly Gary Lee Wright has exited mornings at WXRT/Chicago and a replacement is being sought. Wright will announce future plans shortly.

UPDATE

Hearty congratulations to WNEW-FM/New York on the station's 13th AOR anniversary, and to PD Scott Muni, who has been there for all 13. May you all be around for at least 13 more years of rock 'n' roll . . . WZZX/Louisville went commercial-free for 12 full days during October ... WYSP/Philadelphia just put out the "Philadelphia Survival Directory," a triple-fold pocket-sized listing of important phone numbers. The station's distributing it free throughout the city . . . WMMS/ Cleveland is the latest AOR to try a discount card ("the WMMS Buzzard Card") that will save listeners money on discounted purchases throughout the city. Also new from WMMS is a four-color football jersey, patterned after the colors of the Cleveland Browns, that retails for \$6.99, with profits benefitting children's playgrounds. WZAM & WMYK/Norfolk have created their own monthly newspaper, a freebie full of info on station promotions, as well as AOR news notes . . . Among special election coverage on the Source was a sixpart series of Candidate Capsules. Each threeminute capsule provided a summary of the five major candidates for President, with a sixth capsule for the other candidates. The Source also scored an exclusive interview with Libertarian candidate Ed Clark . . . KZEW/Dallas's Rocktober calendar, distributed free through local record stores, contains individualized serial numbers. Each day a different number is put on the Rocktober telephone hotline, which will net winning listeners stereo systems and one of 31 artist catalogs. The flip side of the calendar has a cutout KZEW mask, with its distinctive flying elephant logo, that was good for a free admission to a Halloween midnight screening of "Friday The M105/Cleveland is asking listeners to fill out lists of their all-time favorite tracks. In exchange, the station will be picking one of the lists to award its entrant a pair of VIP tickets to every Belkin rock concert held at Cleveland's three major concert venues for a full year. Other prizes include a pair of golden ticket neck chains and a year's supply of rock albums from WEA . . . WRIF/Detroit presented the Detroit Symphony Orchestra with a check for \$3381 raised during a series of August benefit concerts by local rock . KBBC/Phoenix's third annual 10K run groups . gathered over 800 runners and raised over \$5000 for the Phoenix Zoo . . . New York Mayor Ed Koch is the special guest on WPLJ's weekend talk show this coming weekend . . . DC101/Washington and Peaches joined forces for the station's Rocktoberfest celebrations. Each day throughout the month, a popular AOR artist saluted the 'fest on the air with a customized DC 101 ID. The first listener to call when he heard the ID won that artist's latest release. The promotion culminated with a Halloween party that featured all artists' albums on sale ... WGRQ/Buffalo welcomes weekends with the "Primal Scream Club," which invites listeners to join the station staff outside the studios each Friday evening at five for a live primal scream, with screamers getting albums and T-shirts for their work . . . KTIM/San Rafael is saluting 33 1/2 years on the air with loads of contests and prizes. Congrats to the whole crew KPRI/San Diego's annual gala Halloween Ball gathered 2000 costumed partygoers who were vying for \$55,000 in prizes including a 1980 Toyota. Casablanca's 707 provided live music for the benefit, which netted the Children's Burn Institute

\$25,000 . . . Received an interesting update from WLIR/Long Island on its active news department. News Director Steve North has won several reporting awards, and his series on concert safety (following the Cincinnati Who show deaths), has prompted New York state legislative action on concert safety. Keep up the good work, Steve . WFYV/Jacksonville had an all-Southern rock weekend, including interview segments with members of the Allman Bros., Charlie Daniels Band, Point Blank, Rossington-Collins Band, Jimmy Hall, ARS, Johnny Van Zant, Blackfoot, and Henry Paul . . . WROQ/Charlotte jocks are in the enviable position of having just moved into brand new studios, where they're listening to their shows on four Advent loudspeakers . . . Congrats to WLIR PD Denis McNamara and wife Emily on the birth of their first baby Cassie . . . WFYV/ Jacksonville has moved. You'll now find them at 9090 Hogan Rd., Jacksonville, FL 32216. Their new phone number is (904) 642-1055 . . . There's a real proliferation of Homegrown albums coming out lately. Here's a reminder to send a copy to each record company's A&R department . . . your album's stars may be AOR's stars of tomorrow.

#### COLOR

MONEY TALKS: KDWB-FM/Minneapolis is giving away \$1000 a day for 40 days. The station is sending its jocks out to the streets, where listeners have been instructed to greet them by saying "Stereo 101" to become instant cash winners.

THE GREAT ESCAPE: WWCK/Flint is holding a random drawing from mail-in registrations for an expenses-paid trip anywhere in the world.

GIFTS GALORE: WRCN/Long Island's monthlong Rocktober celebration includes continuous contests and no paucity of prizes: two dozen record collections, over 50 rock-oriented books, 30 subscriptions to WRCN's "Good Times" entertainment newspaper, 100 posters, and 300 albums. Many of the prizes were awarded at a mammoth station Halloween party.

RIDING IN STYLE: KNAC/Long Beach is sending two contest winners to San Diego in a police car to see the Police in concert.

ROCK RIFFS: WGRQ/Buffalo has strung together nine guitar riffs, and is asking contestants to guess the songs from which the riffs were picked, for the chance to win a video tape recorder

MUG YOUR BOSS: That's what KBPI/Denver is inviting its listeners to do, by phoning in listeners' bosses' names. The next day, the list is read on the morning show, and the boss who hears his name and calls the station receives KBPI coffee mugs for himself and the person who registered his name with the station

PUMP IT UP: WQFM/Milwaukee took over the gas pumps of a local station, selling gas to WQFM cardholders for 93 cents a gallon. 3300 gallons were pumped in four hours.

COMING NEXT WEEK: A profile of KOME, which has been rocking San Jose listeners for nine years now, and which, in the latest ARB results. also beat out all San Francisco AOR competition in 12+ figures. Next week we'll talk with KOME PD and radio veteran Mikel Hunter for his views on music, personality, and putting the fun back in radio.



BOSS FEVER: KISW presented the sold-out Bruce Springsteen Seattle concert. To commemorate the event, the station had 10,000 guitar-shaped pins made up at a cost of 28¢ each. They were handed out for free by the jocks at the show.

"In addition to being a great memento of the concert," PD Beau Phillips wrote, "these pins were good for a buck off 'The River' at selected music stores around town. Springsteen doesn't need any help making a concert special, but these pins were a nice hit."

By the way, "the Boss" got a pin himself. When he jumped offstage during the show he landed next to resourceful MD Steve Slaton, who slipped a pin into Springsteen's coat pocket.

Meantime, over at WSAI-FM/Cincinnati, the station welcomed Springsteen's local concert date by having 10,000 concert patches printed at a cost of \$1200. They were distributed free to concertgoers. One clever aspect of the patch is that the station retouched the photo so that Springsteen is seen wearing one of its T-shirts!

CONCERTS&CONVERSATIONS

PRESENTATIONS: LOVE 94/Miaml presented Michael Johnson, Spyro Gyra for free WCCCI Hartford presented Billy Burnette for \$2.07 and Beaver Brown for \$3.07 . KNCN/Corpus Christi presented Sir Douglas for \$1.01 ... DC101/Wash-Ington presented Toronto for free.

BROADCASTS: Larsen-Felten, Delbert McClinton on WQDR/Raieigh . . . Michael Johnson, Spyro Gyra on LOVE 94/Miami... Eddle Money, 3-D, Johnny Van Zant, Ellen Shipley, Kings on WLIR/Long Island ... Off Broadway on WIBA-FM/Madison ... Angel City on WSYR/Syracuse . . . Head East, Amazing Rhythm Aces on KAZY/Denver . . . Norton Buffalo on KTIM/San Rafael.

GUEST DJ'S: Eddle Money on KLOL/Houston.

CONVERSATIONS: Billy Thorpe, John Kaye on WMMR/Philadelphia . . . Talking Heads on WQFM/ Milwaukee . . . Eddle Money, Loverboy on KZEW/Dallas . . . lan Anderson, Foreigner, REO Speedwagon, Michael Schenker on KSHE/St. Louis . . . Molly Hatchet on WIOT/Toledo . . . Billy Thorpe on WRCN/ Long Island . . . Whitesnake on WZZX/Louisville . . . Van Halen on WYMX/Augusta . . . Robert Klein on WHCN/Hartford . . . Amazing Rhythm Aces, Son Seals on KTCL/Ft. Collins . . . Father G. Sarducci on WMMS/Cleveland . . . Utopla, Jean-Luc Ponty on WGRQ/Buffalo . . . Fischer Zee on WBRU/Providence Split Enz, Group 87, Tubes on KTIM/San Rafael ... Molly Hatchet on WYDD/Pittsburgh ... Code Blue, Dixle Dregs on KROQ/Pasadena...Lydla Pense, Norton Buffalo, Barry Melton on KFMF/Chico . . . Alice Cooper, Head East, Amazing Rhythm Aces, Spilt Enz on KAZY/Denver . . . Devo on WFYV/Jacksonville . . . Angel City on WOUR/Utica . . . Foghat, Outlaws on WPLR/New Haven ... Dire Straits on CFOX/Vancouver . . . Amazing Rhythm Aces, Delbert McClinton on KLBJ/Austin...Police on KQFM/ Portland ... Split Enz on K97/Edmonton ... Gary Numan on WMAD/Madison . . . Split Enz on KBCO/ Boulder . . . Robert Klein, Outlaws, Kansas, Heart, Meat Loaf, Van Halen on WLUP/Chicago ... Gary Numan, B-52's, Talking Heads on WXRT/Chicago.



GIRLS, ROCK'N ROLL & CARS

& & T I N V

Includes the single "Girls, Rock 'N Roll & Cars" YB-11796

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Manufactured and Distributed by RCA Records

# Album Airplay/ 40.

10/1	7 10/2	10/31	11/7		158 REPORTERS	Album cuts are listed in order of sirpley preference.
-	14	1	1	BRUCE SPRINGSTEEN The River (C	Columbia)	
2	2	2	2	PAT BENATAR Crimes Of F	Passion (Chrysells)	"Mart Hes Hue Point
26	13	7	3	POLICE Zenyatta M	andette (A & M)	"HIT HOII I TOUT PROOF
6	5	5	4	KANSASAudio-Visio	ne (Kirehner)	"De Do" Stand Wond Stopping
4	4	4	5	DOOBIE BROTHERS One Step C	logge (WP)	"Hold" Hock "Helentiess" Loner
7	6	6	6	AC/DCBack In Black	ok (Atlantic)	"Hear" little "Train "Stoppin"
1	1	3	7	CARS Panorama (I	Flaktral	"Shook" "Shoot" litte
3	3	8	8	SUPERTRAMP	l	"Gimme" Touch" "No" "Misfit"
12	8	10	9	DAVID BOWIE Scary Mons	tere (PCA)	"School" Dreamer Breakfast"
10	7	9	10	MOLLY HATCHET Beatin' The	Odde (Epie)	"Ashes" "Fashion" "Teenage"
8	10	14	11	QUEEN The Game (I	Elektral	Title "Dead" "Rambler"
_		<b>→</b>	12	CHEAP TRICK All Shook U	n (Enia)	"Need" "Dust" "Dragon" "Rock"
_		<b>→</b>	13	ALAN PARSONS PROJECT The Turn Of	A (Arieta)	"Stop" "Baby" "Can't" "Lover"
9	9	12	14	JACKSON BROWNE Hold Out (A	nulum)	"Games" "Eyes" "Don't" "Lose"
5	11	11	15	ROLLING STONES Emotional R	occus (Polling Ctance)	"Girl" "Boulevard" "Disco"
16	17	16	16	MICHAEL STANLEY BAND Heartland (E	MI America)	"Cold" Title
17	15	15	17	ROBERT PALMER Clues (Island	anerica)	"Can't" "Stop" "Need" "Wanted"
22	18	17	18	JOHN COUGAR Nothin' Mat	tore (Pine)	"Sulky" "Johnny" "Clues" "What"
	12		19	YES Dreme (Atla	nticl	"Time" "Night" "Misunderstand"
37	33	22	20	YES Drama (Atla	mic)	"Happen" "Lens" "Tempus" "Run"
_	_	32	21	ANGEL CITY Darkroom (E RANDY MEISNER One More S	ong (Enis)	"Secrets" "Day" "Stairs" "Night"
28	22		22	STEVE FORBERT Little Stevie	Orbit (Names and	"Deep" "Hearts" "Trouble"
20	20	18	23	GAMMA	orbit (Nemperor)	"Well" "Cellophane"
_		-	24	DIRESTRAITS Making May	rice (M/D)	"Voyager" "Air"
_	_	33	25	DIRE STRAITS. Making Mov BILLY THORPE 21st Century	Man (Flater)	"Skateaway" "Tunnel" "Rock"
_		<b>→</b>	26	BARYS On The Edge	(Charalia)	"1991" "Room" "Dawn" Title
18	16	21	27	BABYS On The Edge KENNY LOGGINS	(Cnrysalis)	"Turn" "Gone" "17" "Girl"
	23		28	KENNY LOGGINS Alive (Column ELVIS COSTELLO. Taking Liber		"Fool" "Driver" "Alright"
35	30	26	29	UTOPIA Deface The I	ties (Columbia)	"Radio" "Crowded"
_	37		30	TALKING HEADS Remain In Li	Andrew (Bearsville/WR)	"Touch" "Home" "Feel"
24	25		31	DEVO Freedom Of	Chaire (MD)	"Crosseyed" "Once"
	31		32	ROBBIN THOMPSON Two B's Plea	Choice (WB)	"Whip" "Girluwant" "Gates"
_		<b>→</b>	33	GEORGE THOROGOOD More Cooper	(Double)	"Brite" "Virginia" "Cowgirls"
32	27	23	34	GEORGE THOROGOOD More George	e (Mounger)	"Bottom" "Wanted" "Night" "Kids"
	28		35	B-52'S Wild Planet ( TIMES SQUARE Various Artis	VVD/	"Idaho" "Strobe" "Quiche"
_		<b>→</b>	36	707	nee!	"Talk" "Sedated" "Rock" New Entry
_	_	38	37	JACK GREEN	(DCA)	"Could"
_		<b>→</b>	38	JACK GREEN Humanesque	PINCA)	"Murder" "Much" "Call"
40	_	37	39	ROCKPILE Seconds Of I	rieasure (Columbia)	"leacher" "Sugar" "Pet" "Wrong"
_		<b>→</b>	40	JOE JACKSON BAND Beat Crazy (A	enker (Unrysalis)	"Armed" "Cry" "Feels"
	-		TU	COL CACASOIT DAILD Beat Crazy (A	A&M)	Title "Boys" "One" "Crime"

#### Chart Summary

SPRINGSTEEN held his heavy lead over all competition for the top spot a second week in a row. BENATAR held rock steady at number two, as POLICE climbed in total reports and chart positions. KANSAS inched up as AC/DC and SUPER-TRAMP maintained. BOWIE inched up and QUEEN resurged. TRICK debuted handsomely, with a potent number of adds as well as early airplay rotation increases. PAR. SONS also made a great debut, with significant reports for all rotations (watch for big jumps on both of these artists next v/aek as adds convert to higher airplay rotations).
STANLEY held his own while CITY rose. MEISNER registered significant gains in medium reports. STRAITS debuted strongly, while THORPE jumped and BABYS debuted nice ly. HEADS inched up while THOROGOOD debuted. 707 debuted with a potent combination of album reports along with men-tions of the "Good For You" single culled from the album. GREEN inched up as ROCKPILE and JACKSON debuted. SPLIT ENZ came close to chart-

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists' chart numbers are displayed over a fourweek period. The artists in italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

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# MOST ADDED.

1	CHEAP TRICK	11/7	10/31	10/24	10/17	10/10
	All Shook Up (Epic)	134/125		0/0	0/0	0/0
	"Game"	M 3	MO		200	
2	ALAN PARSONS PROJECT	H-6	H-0			
٤	The Turn Of A (Arista)		1	0/0	0/0	0/0
	"Games People"	M 10	M-0			
3	DIRE STRAITS	H-10	M-0			
,	Making Movies (WB)	111/106	0/0	0/0	0/0	0/0
	"Skateaway"	M 6				
8	BARYS	H-0	2450			
	On The Edge (Chrysalis)	87/66	34/33	0/0	0/0	0/10
	"Turn & Welk"	M-13	M-3:	100		
5	ROCKPILE	H-8	H-0			
,		69/62	7/7	0/0	0/0	0/0
	Seconds Of (Columbia) "Teacher"	M-8	M-0			
3	GEORGE THOROGOOD	H 1 72/51	H-0			
9	More George (Rounder)		36/36	0/0	0/0	0/0
	"Bottom Of The Sea"	M-17	M-0			
,	JOE JACKSON BAND	64/25	H-0			
	Beat Crazy (A&M)	M 34	<i>53/51</i> M 1	1/1	0/0	0/0
	Title	H-6	H1	M-0		
3	BILLY THORPE	75/21	64/31	48/46	0/0	0.00
	21st Century Man (Elektra)		M-31	M-2	0/0	0/0
	"1991"	H-4	H-2	H-O		
•	JIM CARROLL BAND	42/18	63/52	4/4	0/0	0/0
	Catholic Boy (Atco)	M 19	M 1	M-O	UNU	070
	"People Who Died"	H-5	H-0	H-O		
10	MOON MARTIN	45/17	51/43	14/12	11/11	0/0
	Street Fever (Capitol)	M-25	M 7	MI2	84-0	0/0
	'5 Devs"	H-3	H.1	H-0	HO	
11	STEVIE WONDER	34/15	18/18	0/0	0/0	0.10
	Hotter Than July (Tamia)	M-6	M-0	5.5	-	5,0
	"Master Blaster (Jammin ?"		H-0			
12	HEAD EAST	14/14	2/2	avo	0.40	040
	U.S. 1 (A&M)	M-0	M-0			0.0
	Various Cuts	H-0	HO			
13	RANDY MEISNER	67/11	65/37	51/38	26/26	1/1
Tie	One More Song (Epic)	M-41	M 27	M-11	M-0	M-0
100	"Deep Inside"	H-15	H-7	H2	H-0	H-0
13	CLASH	17/11	7/7	0/0	0.40	0/0
Pz_	Black Market Clash (Epic)	M-5	M-0			
io	Various Cuts	H1	H-0			
13	XTC	15/11	0.0	0.40	0.00	0/0
	Black See (Virgin)	M-2				
	"Generals"	H2				

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# MEDIUM

		11/7	10/31	10/24	10/17	10/10
1	MICHAEL STANLEY	80/61	93/71	93/78	91/75	95/74
	Heartland (EMI America)	A-1	A-4	A-0	A-1	A.9
	"He Cen't"	H-18	H-18	H-15	H-15	H 12
2	STEVE FORBERT	79/57	83/57	85/62	74/47	79/34
	Little Stevie (Nemperor)	A-0	A-3	A-2	A-9	A 30
	"Get Well Soon"	H-22	H 23	H-21	H-18	H-15
3	JOHN COUGAR	80/56	90/70	85/84	79/58	75/51
	Nothin' Matters (Riva)	A 1	A-2	A-1	A-9	A-16
	"This Time"	H 23	H-18	H-20	H-12	на
4	ROBERT PALMER	82/55	95/67	101/69	88/62	89/52
	Clues (Island)	A-1	A-2	A 5	A-6	A-18
	"Sulky Girl"	H-26	H-26	H-27	H 20	H-19
5	ANGEL CITY	71/52	71/44	57/33	50/24	46/5
	Darkroom (Epic)	A-4	A-14	A-13	A-18	A-37
	"No Secrets"	H 15	H-13	H-11	HB	H-4
6	BILLY THORPE	75/50	64/31	48/2	0/0	0/0
	21st Century Men (Elektra)	A 21	A-31	A-46		
	"1991"	H4	H-2	H-0		
7	DAVID BOWIE	112/49	119/62	126/71	111/60	113/67
	Scary Monsters (RCA)	AO	A-0	A-3	A 2	AB
	"Ashes To Ashes"	H-63	H 57	H-52	H 49	H 38
8	GAMMA	84/48	79/85	82/68	80/61	85/87
	Gamma 2 (Elektra)	A O	A-1	A-0	A-1	A 2
	"Voyeger"	H 16	H-13	H-14	H-18	H 16
9	TIMES SQUARE	50/47	64/52	88/54	75/57	80/53
	Various Artists (RSO)	A-0	A-2	A-2	A-4	A-7
	"Talk Of The Town"	H 3	H-10	H 10	H-14	16-14
10	UTOPIA	68/45	70/50	65/43	85/36	62/5
	Deface (Bearsville/WB)	A2	A-8	A-7	A-21	A 57
	"Want To Touch"	H 21	H14	H-15	H-8	H-0
11	ROBBIN THOMPSON	58/43	61/44	66/44	48/34	53/34
	Two B's Please (Ovation)	A O	A 3	A-9	A-5	A-13
	"Brite Eyas"	H-13	H14	H13	H-9	H-6
12	ELVIS COSTELLO	63/42	76/55	77/57	77/50	77/38
	Taking Liberties (Columbia)	A-2	A4	A 3	A-10	A-29
	"Radio Sweetheart"	H-19	H-17	H-17	H-17	H-12
13	RANDY MEISNER	87/41	65/27	51/11	26/0	1/0
	One More Song (Epic)	A-11	A 31	A 38	A 26	A-1
	"Deep Inside"	H-15	H-7	H2	H-0	H-0
14	POLICE	137/40	134/47	124/41	106/5	9/1
	Zenyatta Mondatta (A&M)	A-0	A-8	A-37	A-100	A 8
	"De Do Do Do"	H 97	H-79	H 46	H1	H-0
15	TALKING HEADS	63/39	60/32	59/4	3/2	1/1
	Remain In Light (Sire)	A-8	A-14	A 64	A:1	A-0
	"Crosseved"	H 22	H-14	H-1	H-0	H-0

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# THE HOTTEST

-		11/7	10/31	10/24		10/10
1	BRUCE SPRINGSTEEN		65 149/1	60 150/2	5 33/1	0.10
	The River (Columbia)	A-0	A-6	A 123	A 32	1
_	"Hungry Heart"	M-3	M-4	M 2	M-0	
2	PAT BENATAR			25 140/1	25 132/11	19 142/12
	Crimes Of (Chryselis)	A-0	A-0	A-0	A-0	A-0
_	"Hit Me"	M 13	M 13	M 15	M-13	M-15
3	DOOBIE BROTHERS				29 133/11	19 145/12
	One Step Closer (WB)	A-0	A-0	A-0	A-1	A-G
4	"Real Love"	M-18	M-16	M 11	PM 13	84-17
•	AC/DC		5 120/95	1	,	
	Beck In Black (Atlantic)	A-0	A-0	A-0	A-0	A-0
5	"Shook Me"	M-16	M-21	M 24	M-23	IM-25
Þ	KANSAS		4 130/10		124/87	132/84
	Audio-Visions (Kirshner)	A-0	A-0	A-0	A-0	A-6
6	"Hold On"	M-26	NA 25	M-38	M-37	M-43
0	CARS					145/137
Tie	Panorama (Elektre)	A-0	A-0	A-0	A-0	A-O
6	"Gimme Some Slack"	M 19	M-14	M-15	PM-6	M-B
O	SUPERTRAMP					2 141/116
	Paris (A&M) "School"	A-0	0.0	A-2	A-0	A-4
7	POLICE	M-18	M-23	M-21	84 17	M-21
•		137/97				8/0
	Zenyatta Mondatta (A&M "De Do Do Do"		A-8	A-37	A-100	P.A
	MOLLY HATCHET	M-40	M-47	M-41	M 6	M-1
•	Beatin' The Odds (Epic)	106/68	117/77	123/00	1	126/80
	Title	A O	A-0	A-0	A-0	A-0
8	DAVID BOWIE	M-38	M 40	M-43	M-42	M-46
_	Scary Monaters (RCA)	112/63	119/57	126/52		113/38
Tie .	"Ashes To Ashes"	A-0	A-0	A 3	A-2	AB
9	QUEEN	M-49	M-62	M-71	M-80	M-67
•	The Game (Elektra)	A-0		104/86		129/118
	"Need Loving"	M-25	A-0 M-15	A-0	A-0	A-0
10	JACKSON BROWNE	76/58	#1/71	M-19	M 16	M-13
	"Hold Out (Asylum)	A-0	A-0	109/89 A 0	110/12	132/117
	"That Girl Could Sing"	M 10	M 20		A-0	A-0
11	ROLLING STONES	71/63	ME/30	M-20 108/86	M-18	M-15
	Emotional (Rolling Stones)	A-0	A-0	A-0	116/97	134/123
	"She's So Cold"	M-18	M 16	M-22	A-0	A-0
12		74/41	24/56	114/68	117/66	M-11 731/83
	Drama (Atlantic)	A-0	A-0	A-0		
	"Really Happen"	M 33	M-38	M-46	A-0	A-0
13	KENNY LOGGINS	61/35	70/45	M-46	M-61 #7/54	M 48
	Alive (Columbia)	A 0		A-0		
	"Fool Believes"	M 26	M 25	M 34	A-6	A 10

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



# DIRE STRAITS "MAKING MOVIES"

Consensus Cuts:

"SKATEAWAY"

"TUNNEL OF LOVE"

"SOLID ROCK"

AOR BREAKER — DEBUT #24

"she gets rock 'n roll a rock 'n roll station and a rock 'n roll dream she's making movies on location she don't know what it means but the music make her wanna be the story and the story was whatever was the song what it was rollergirl don't worry d.j. play the movies all night long"

From "Skateaway"

Nov. 5



Nov. 6	Louisiana State University, Baton Rouge
Nov. 7	Brother's Music Hall, Birmingham, Alabama
Nov. 8	Agora, Atlanta
Nov. 9	Exit Inn, Nashville
Nov. 11	The Bayou, Washington, D.C.
Nov. 12	Emerald City, Cherry Hill, N.J.
Nov. 13	Stage West, Hartford, Conn.
Nov. 14	Beacon Theatre, New York City
Nov. 16	Berklee Performance Center, Boston
Nov. 18	Agora, Cleveland
Nov. 19	Royal Oaks Theatre, Royal Oak, Mich.
Nov. 20-21	Park West, Chicago
Nov. 23	Otobetobi, Toronto, Ontario

Saenger Theatre, New Orleans





CHEAP TRICK All Shook Up (Epic)

"Stop" "Baby" "Can't"
"Lover." 85% of our re-porters on it. Total album reports: 134, A-125, M-3, H-4. Debuted this week at No. 12.



**DIRE STRAITS** Making Movies (WB)
"Skatsaway" "Tunnel"
"Rock" "Expresso." 70% tal album reports: 111. A-105, M-6, H-0. Debuted this



**ALAN PARSONS PROJECT** Turn Of A Friendly Card (Arista)

"Games" "Eyes" "Don't" "Lose." 83% of our reporters on it. Total album re-ports: 131. A-111, M-10, H-10. Debuted this week at No. 13



# SINGLES

1 .	JOHN LENNON "(Just Like) Starting Over" (Geffen)
2 :	SPLIT ENZ (A&M)
3 /	AL STEWARTMidnight Rocks" (Arista)
4 1	NEIL YOUNG "Hawks"/"Union" (WB/Reprise)
5 1	PAUL SIMON"One Trick Pony" (WB)
6 1	CINGS "Switchin' To Glide" (Elektra)
7 1	DONNIE IRIS
8 1	APORS "Turning Japanese" (UA)
9.	JIM CARROLL BAND "People Who Died" (Atco)
10 E	BRUCE COCKBURN "Rumours Of Glory" (Millennium)
11 .	JOHNNY VAN ZANT BAND "634-5789" (Polydor)
12 E	EDDIE MONEY "Let's Be Lovers Again" (Columbia)
13 E	BILLY BURNETTE "Don't Say No" (Columbia)
14 F	ROSSINGTON COLLINS"Misunderstand Me" (MCA)
15 E	BARRY GOUDREAU

These 46's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received

# JAZZ ON ASR

1	JONI MITCHELL Shadows & Light (Asylum)
2	JEAN-LUC PONTY Civilized Evil (Atlantic)
3	SPYRO GYRA "Demagomania" "Peace"  SPYRO GYRA Cerneval (MCA)
4	"Cafe" "Foxtrot" "Cashaca" "Awakening" LARSEN & FEITEN Larsen-Feiten Band (WB)
5	PAT METHENY
6	D. CARLOS SANTANA The Swing Of (Columbia)
7	"Spartscus" "Song" G. WASHINGTON JR Winelight (Elektra)
8	
-	GEORGE BENSON
9	LARRY CARLTON Strikes Twice (WB) "Parade"
10	DAVE VALENTIN Land Of The 3rd Eye (Arista)

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jezz programming. The album's preferred airplay cuts are listed.

# REGIONAL ASER ACTIVITY

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Allentown HIOMEL SCHEINER (Chrysells

Addes
OHEAPTRICH (Epic)
"Go for Throat"
"Stop Games"
(SASH (Epic) (ALAH PARAMIS PROJ (AFEXTE)
ALAH PARAMIS PROJ (AFEXTE)
ANY AKESON BAND (AMM)
IFFE TITIE

NEAR MARTIN (GME)TOI)

"5 Days Fever"

ANGEL CITY (Epic)

"NO SECRETS"

JIN CANNOLL BANG (ATCO)

**Baltimore** 301-889-0098

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"She s So Cold"

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**Boston** 

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Hartford

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\*\*AL/SC (ARTSONTIC)
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#### MOST ADDED

CHEAP TRICK All Shook Up (Epic) 32/30 ALAN PARSONS PROJECT The Turn Of A... (Arista) 2 28/27

DIRE STRAITS Making Movies (WB)
ROCKPILE

Seconds Of... (Columbia) 16/14 BABYS On The Edge (Chrysalis) 15/11

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

# 9TROCK

Buffalo

HOTTEST
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DENO (MB)
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BLOC SMINGSTEEN (CO (MD))
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PDI GEGRGE HANAAS ND PAUL HEINE

\*1991\*\* MAI #EBSTER (Morcury) DIRE STRAITS (MB) DIRE STRAITS (186) "Snafeway" ALAN PARSONS PROJ (Arista) "Games Pannia"

Medium STE VE FURBERT (Nemper or ) JOE JACKSON BAND (AMN) TIMES SQUARE (RSO) GARY MURAH (RSO) UTOPIA (Bhars sville/Web) RSITE SYRES (Backs Frame/FACA) RANDY MELSHER (Epic) JAN-LUC ROBIT (Intrantic) GLORGE THOPOGAUD. (Rounder) WHCN

Hartford 203-247-1060

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PO : PAUL HARRIS MD: NALCOLN GRAY

ed E STRAITS (MB) 156 Roch" LAT PALMLR EistendJ Inv Glerm HUBLET PALMER (istan-"Sulsy Gir!" (OCCP1LE (Co)umble) "Teacher " OMEAP TRICH (Epic) "Greatest Lover"

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Long Island 518-727-1570

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1944 Singles

#### MEDIUM

TIMES SQUARE Verlous Artists (RSO) STEVE FORBERT Little Stevie... (Nemperor) 24/14 MICHAEL STANLEY BAND Heartland (EMI America) 17/14

GAMMA Gamma 2 (Elektra)
ELVIS COSTELLO Teking Liberties (Columbia) 18/12 UTOPIA

Deface... (Bearsville/WB) 17/12 Two numbers follow each album title. The first represents total number of Eastern stations playing the album titls week. The second is the number of those stations who reported it in medium rotation this week.

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Long Island 516-485-9200

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#### THE HOTTEST

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31/29

**BRUCE SPRINGSTEEN** The River (Columbia) PAT BENATAR Crimes Of... (Chrysalis)

Panorama (Elektra)
POLICE Zenyatta Mondatta (A&M) 32/26 **DAVID BOWIE** 

Scary Monsters (RCA) 31/23

Two numbers follow each album ditle. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

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1017 Singles More 

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Pittsburgh 412-562-5900

ELVIS COSTELLO (Columbia BAEL GANTRO (D'empired BILLT THOMPE (Elentra) COSMILE INIS (ECA) MELLY THOMPE (ELENTRA) MELLY COLUMBIA (MELLY) JIM CARROLL BAND (Afrea) -ADD (ERROLL BAND (Afrea)

Nyfrest BRUCE STRINGETELH (Columbia) PAT TERRITARI (Corynalis) CORS. 1Elentra) PUL (CE LAMI) CORRE 1Elentra) KANSAS (Kircheart

/011 \$ Ingles Izone

mildin social

MD! WHILE MEMILING

Agend Dishell IRIS (MCA)
ALAN PROSLAS PROJ. (Arists)
CHEAT TRICE (Epic)
HOUSE HEATTH (Equitor)
HUSTY PYTHOM TWY (stat)
-HEART (Epic)

Made (up PRL (d) (AA))

POL (D) (AA)

BILLY PRI CL

BILLY

Pittsburgh

-BIL VARMS (ME/Mmpr)007 -DAVID CODEE INCA) -BASTS (On yealls? -ALIN CARROLL BAND (APCO) Portrost minut Seminophtem (Co) umbiai Andesas (Kirohmer) And Seminophtem (Co) NOS (Emphores (ME) VES (Artisette) SEMINOPHTEM (ARTISET) SEMINOPHTEM (ARTISET) SEMINOPHTEM (ARTISET) CARS (Elemens)

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Singles (REC 511% (Bearties)

Poughkeepsie
914-471-1500
earth countail (Perfet)
-101 (Geebter)
-1131 (Bull TE (Columbia)
-2014 (Columbia)
-2014 (Columbia)
-2014 (Columbia)
-2014 (Columbia)
-2015 (Columbia)
-2016 (Columbia) WPDH PD: NIRE HARRIS ND STER SCHARTZ

THE POURS ARTERS (Electro)
THEN TWO ISSUES (Electro)
ALBREY DESTRY (Electro)
ALBREY DESTRY (Electro)
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MANNET ACTUAL TOTAL THE BULLET TOTAL CAN'T (MEN) 51mg105



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of Beach "Raprone Love"
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Count (Electro)

Rochester

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COMMITTED STATES PROTOCOLOGY OF THE COMMITTED STATES STATE

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AND TORREST (Inno: Cire)

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HARMON (AND CIRCLEST (AND CIRCLEST)

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26/26

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POI BERNIE HI

AGGGG HEAD EAST LAMP)
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MILON HARTIN ICQUITe(1)

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MINEY LOOKING (I.M.S., lec.)

MILON SOUTHOUS (I.M.S., lec.)

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Jazz

FD: HEWIE CAST Added OHAP TRICK (Ep)c) TRUTH LOTOS..." "Stop...Came! SHOTS (Chrysolis) "Turn & Sela!" ALAM PARSONS FRUJ. (Arists) "Cames Pappie" LOTUSON (Columbio) "Tesnage."

Mod Lam
EDDLE MUREY (Got ambie)
LAMMAN (Eleatre)
JULY THOMPE (EMDLE)
JOHN LOBOLT (EMDLE)
JULY (EMDL

Syracuse 315-474-5061

716-232-7550 PIRATES (Poc Arts) HERT MISS, CITY

HANT REGEL CITY (Epic) ELVIS CUSTELLO (Cpi umbia) BILLY BURNETTE (Cpi umbia) JINY MALL (Epic) JACK GREEN (UCA) THES SQUARE (RED)

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APPLEASE SQUARE (MID)
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(ENI America)
HIOWEL SCHEMER (Orygon STEVE MEMORIA (Tamia)
HTOPIA (Baaravitia/NB)
-MEDICA THOMOSOD (Ro-, JOHn LEMBO) (Gaffen)

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Hoffest (Shine) 1022

**Toronto** 

Single

416-967-3445

TITTO BILLY THUMPE (Elektro) "In Ny Room"

\*\*In the Modern's (MBD) DOUBLE (MB) SQUARE (MBD) DOUBLE (MB) THE NS (MB) CARS (11 one're) and SECONDATION (Applied)
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SECONDATION (Applied)

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REAT FO RUBIN SHERRING MD DALE COMMIDS

Madido
STEVE FORMERT (Management)
OHEL STANLEY. COSTON HOUSE COSTON TO THE COSTON HOUSE COSTON TO THE COST

MOTTEST STUMES (Stumes)

POLICE Zenyatta Mo

**DAVID BOWIE** 

Wild Planet (WB)
JOHN COUGAR

Scary Monsters (RCA)
STEVE FORBERT

Utica

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Utica
315-77-0803
CRDS (\$10-77-0)
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GAIDA

datta (A&M) 26/13

21/13

15/11

12/10

Singles

MEDIUM

Little Stevie... (Nemperor) 15/13 ROBERT PALMER

Two B's Please (Ovation) 14/10 B-52'8

Nothin' Matters... (Riva) 12/10

Clues (Island) 15 ROBBIN THOMPSON BAND

# DC FM Washington, D.C

The last STEER FORERT (Immegar or 3 bs-22 s last)
FIRST SQUARE (RES)
FIRST SQUARE (RES)
FIRST SQUARE (RES)
FIRST SQUARE (RES)
FIRST ON By Each
FIRST SQUARE (RES)
FIR Jazz

Washington, D.C
202-828-9932

\*\*\*POTON\*\*
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#### West Virginia FM105 304-722-3308 "Doy And Right" DAVID SOBIE (REA) VARUES (UA) THES SQUARE (RSO) SUPERTRADE (ABI) "School" CARS (Elebre)

PD: CHUCA CEISER ASST. PD. DOUG BURTON

Adond
Od AP TRICK (Epic)
"MEDg Lones..." "\$50p...Game"
(OVERD) t Columnia
"Year...Comp"
"Year...Comp"
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A.AR PAPSASS PROJ. (Fellata)
"Don v Home" "Games People"
"Dang Inside #

Neel on Andia C177 (Edici Ogneti Bis SIGA) and the STRES (Backstreet/MEA) at 176 STRES (Backstre

سفكال المنشار Worcester 617-752-561

Hydroxt
gROUS SPRINGSTEEN (Column
Phoint Block\* Titlo
Thomps there's
QUEEN (Linktro)
\*\*Nemed Loving.\*\*
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PC DAVE LEE AUSTIN

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Need on NOLLING STURES (No)ling Stunes) QUEEN (Sleetra) ACCESSE MECHANIAN DE NO (188) DOMEST PALMER (16 (844) AL STEWART (Aristo)

York

House teacher teacher

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# SOUTH

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Agend DIME STRAITS (MB1 DMEAP TRICK (Epic) MBNTS (Drysalis) IMMRTS (Palydr) ALMA PARSOS FROA, (Aristo) HELL YANG (MATAPPERS)

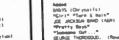
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Added
OIRE STRAITS (#E)
"Maile Roce" "Tunnel of Looe"
ALAN PRISCHS PREJ (# 1616)
"Genee Propose"
OIEAP TRICK (Epic )
"ROCE PLLL (Chiumia)
ALL ANCISCO BAND (Adm)
"Tito Title GEORGE THURSDOOD. (Ros "Might Time" HEAR HARTIN (Capital) "3 Days ...faver"

Medium URED: (Einhtro) SCHOTLOGGINS (Columbia) CMML(E DhiNELS...(Epic) CMML(E DhiNELS...(Epic) CMML(E UB) CMML(E UB) CMML(E UB) CMML(E UB)

MELLY HATCHET ELDICI HACHEL SCHENER (COVYGOTHS) JOHN CAMENT (BLV9) ORYID BOWNE (RICA)

Hydron
BRUCE SPRINGSTEEN (Columbia)
PAT BEARTAM (Coryvania)
RC/CE (Hylantia)
COCCIN (BROTHES) (BB)
RC/CE (Hylantia)



BD, SERVE MALENE MACHINE AND CALLEY AND CALLEY GETTE "TEPE & Sele" JEL JECKSER BAND (AMP) "MACHINE DATE (AMP) MACHINE PROPERTY (AMP) "MACHINE DATE (AMP) JUNE COUNTY (AMP

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TEXAS ROCK

Beaumont

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Hertrast GRACE STRINGSTEED (Obi-entid) DODS (E BENJERS (Ob)-Wash. Droid Titte Wash. Lower Titte Wash. Lower (Obs.) CERT (OBS.) (Obi-entid) DATE (OBS.) DATE (OBS.) DATE (OBS.) DATE (OBS.) DATE (OBS.) DATE (OBS.) DATE (OBS.)

JAZZ

MOST ADDED.

PAT BENATAR Crimes Of... (Chryselis) BRUCE SPRINGSTEEN The River (Columbia)

AC/DC Back In Black (Atlantic) Audio-Visions (Kirshner)
DOOBIE BROTHERS

One Step Closer (WB)
SUPERTRAMP

Paris (A&M) Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

سييين

Augusta 404-722-1302

RLCMPILE (Columbia) "Yeacher ." DLLRS (Eiserra)

DAVID BURIE (RCA) STEW FORBERT (Namewords)

B-92 S (MB) TALKING HEADS (SITE) ANGEL CITY (Epic) HEW ENGLAND (Elentra) HOPTOST GRADEL SPRINGSTEEM (Colon PAT MEMATAM (Durysells) POLICE (AND DODNES GROTTERS (ME) AMASSA (ELTRAMOT) AC/DC (AND AND TESTA TORS (ELGRATE) TORS (ELGRATE) TORS (ELGRATE) TORS (ELGRATE)

Singles Rane

1011

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week. KLBJ FM Austin 512-474-6543

"Mangry Heart" "Tion"
FDL (CL (Adm)
RDL (CL AMETHA FRANKE, In-CAP 1878)
JIN CARRALL, BAND (APON)
STETH BURKER TYMA'S
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Medium JACKSAM (BhumB (Amylum) STEVE FORBERT (Humperor) PALL SICKSOM (MB) AL STEWNET 1AV1510 JAC JACKSOM (AM) SPLIT ENE (AAM) SPLIT ENE (AAM) 6-275 (MB) ALLMAN (BRUTLERS (AV1510)

Martinest Singles a Singles a Singles a

JOER SADAL MATAMME (1990) CITY) D. CAMLOS SANTAMA (Columbio) SEAM-LUC PONTY (AY)ONY(C) SPYTID GVON (MCA)

**ALAN PARSONS PROJECT** The Turn Of A... (Arista) 29/26 CHEAP TRICK

All Shook Up (Epic) DIRE STRAITS Making Movies (WB) BABYS

On The Edge (Chrysalis) • 17/17
ROCKPILE Seconds Of... (Columbia) 14/14

26/25

22/22

THE HOTTEST

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.



Agend ALAN PRASORS PREJ. (Ariste) DINE STRAITS (ME) GEURGE THEROCOCO... (Rounder) BMBYS (Chrysells) DEAP TRICK (Lpic)

DOUBLE STORTES (ME)

DATIO CREEK (EIC phone)

AT THE TALL (COP year) is

BROBER TRANSPORT ((part of co)

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Birmingham

205-870-9900

HOTTOST
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JAMEN COLUMNA (NOTWO)
JAMEN COLU

YOFK
717-268-6806
PALL 6 OPTS IECA!
ROBBIS TROPECH (OVERTOR)
RUSS IECTOR COLLING (MCA)
THIS SOURCE (MC

Singles

MANOTY of LINER (Epic)

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AND IN COLUMN (STATAL LINER)

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New List USER (Elektro) MARCHET (Epic) APR (USEAR (Elektro) GAMMA (Elektro) RUMERT PALMER (Elektro) DAMB (EMMERT)

Charlotte 704-392-6191

MAL MCHEMIN (Cop) To )

3011 Singles Name

#### Choi Corpus Christi 512-855-4641 PD BUB FAJIO BD CHANLIE PALMER

Resid (CPC) (Rounder ) MOST (CPC reality) MOST (CPC

# G. MANITORIDE, JM. (Elevira) MODI INT. MOD KEEW

PD FLAN UNKNYS ASST PE LANGE DULAN

ASSE TO MARKE DURING MARKED MA

Medium
VIS (AFIENTIC)
ALTHON FULL (COmpanies)
AL STRUMET (Amise)
AL STRUMET (Amise)
CAPP EMPLICATE (Edict)
BLUET TOURNE (Election)
BEDIET HOUSE (Golden)
BETTE SANCE (EMPLE)
GER ELECTRON
RE ELECTRON

4.86.50

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Added ETC | Firgiff) FIST (ASM: LINE (Our Gong! HEAD EAST (ASM) CLASH (Epic)

.pic)

ACR GREN (RCA)
ARGEL CITY (Epic)
ARGEL CITY (Epic)
ARGEN (RISSEN (Epic)
1805 MATCH (Capitol)
BILLY THORMS (EFENTA
BILLY THORMS (EFENTA
BILLY THORMS (HI))
DIRIE DREES (AVIETE)
HIRT

#### Dallas

## El Paso 915-533-8211 PRINTE LINES (PRINTED T) BLO BOTS (LINES (EDIC) STANDRI LINES (EDIC) SALOR (ATTACT) THES SQUARE (RSO)

JOSEP YAN ZANT,... (Polydor BOLLT HATCHET (Epic) JIMIT FRAMM (Arlo(a) CAMMA (Electra) HAJBHE THOMPSON (Overton) BILL BALE THOMES (HICA)

COMMA (Electro)

Michie In Throwfrom (Overfon)

Ont Ontiff (IEEA)

SPECIDARY DAY (Epic)

BOX (Columbia)

SHOCK (IEEA)

SHOCK (IEEA)

SHOCK (IEEA)

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TES

SARE BOOM

#### The Q

FD: MASCH DAVIS

Acced 0100 STRAITS (ME) "Solid Upper SARIS (Chrysolis) "Turn & Ma(h" TALESTO HEADS (SIre) TALE-100 MEADS (DIFFE)
"Choo Literime"
RANDY MESHADE (Epic)
"Theorise On Fire"
-STEVE FORM(H) (Number of )
-ULBSIE (EI) (ULB) (Number of )
-ULBSIE (EI) (ULB) (Overlan)
-GART HYNEOX & 18pic)

(ERI Americal PLLICE (AAA) MALEY HATCHET (Spin) ALAN PRESUMS PROJ. (Ariste) "Manus Phopie" OSAP TRICK (Spic)

El Paso 915-544 8864

Political AC/DC (Aniuntia) WHALE LYPHOMETISM (Column PAT SEARCH (Corynolis) HALLING STONES (Mulling Stumes) CASS ((Exhibit) ANDAS (Nirkhogr)

J031

KLAQ



#### Houston

TAPE (ISBAE (Gotien)
Indited PAT BERTH (Gotien)

Jackson

801-982-1062

MARKY GOLDMEAU (Portrait) TIMES SQUARE (RSO) JUNE CLASOR (RSA)

Modius DODHERS (MB) MOSA ( Singles

Singles None

Jacksonville 904-842-1055 CRITICAL MASS (MCA) 8-32 S (MB) - JOHN LEHRON (Getten)

HOTTEST (APPLE)
RANDAS (Rirahar)
RANDAS (Rirahar)
ROL(CE (AMA)
ROL(CE

#### ZZQ102

PD: DAVID PERSIES ND STEVE RELLER

ROCK 105

The state of the s PD: RAD NESSICK ND JOHN BROWN, EE

Added ALAN PARSONS PROJ "Games Papping CHEAP TRICK (Epic) "5top. Games"

Medium BILLP THUMPE (Eleatra) ROSE TATTOD (Mirage) JOHN COLGAM (Riva) AMGEL CITY (Epic) DAYID BOM (E (RCA) ROBERT PM (RCA) STEVE FORDERT (Inseperor

95

PD JANIE BROOKS ND RICHARD LANGLOIS Acced ALAR PARSONS FRUJ [Ar(sta) "Common Pappla" "Common Pappla" "Common Pappla" "Paper Paper" "Paper Paper" "Story Common RECOPTIAE (Columbia) DIRE STRAITS (MB) DIRE STRAITS (MB) DIRE STRAITS (MB) DIRE STRAITS (MB) "1993"
GEORGE THOROGOOD (Rounder)
"1's manted"
RICK DERRINGER (B) we Shy)
"Let The Nusic"
VAPORS (UA)
"Turning Jap."

#### Jacksonville

904-833-2785

AMEG. CITY ((ptc)

MOTION (ANIAMY)(C)

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## LRS

Added (E/14)

OPEN TOTAL (E/14)

\*\*Step. Game\*
A. An POPINIS PROJ. (Ar 1174)

\*\*PROVINIS PROJ. (Ar 1174)

OPEN STRATIS (IM)

\*\*Coprison Loura\*

\*\*ANATO MEL SANATO

\*\*COPRISON LOURA\*

\*

2411 Mana

Louisville



Added DISE STRAITS (Mb) "Tunnel OF Emm" DAUS (Orysails) ACE JACKSON MAND (AUN) TITLE Title JIH CARROLL BAND (etco) CHEAP THICK (Epic) HEIL VOLAG (ME/Reprise)

Hoodjum
QUILIN (Elektro)
QUILIN (Elektro)
QUILIN (Elektro)
GANTRES (Epic
EDDIE HOMETY (Cotumble)
ALIMAN ENTITEETS (Arieta)
ALIMAN ENTITEETS (Arieta)
ALIMAN ENTITEETS (Arieta)
AC/DC (Artentic)
GATIO BOURT (MCA)
HOMERY PALMER (Inland) rockiO5

Acced CMEAP THICK (Epic) "Can 1 Stop II" "Baby Loves..." "Just Gut Baca" ALAN PAISCHS PROJ (Art

#### Singles None Memphis

DATE OF BOOTHERS (BD)

BRIGHS SPRINGS FEEL (COLUMBIA)
AS NOT SCHOOL (COLUMBIA)
AS NOT SCHOOL (COLUMBIA)
AS NOT SCHOOL (COLUMBIA)
AS (AT SCHOOL (CO

J622 Rone Singles

Habitum CLASHIE BHOTHERS (ME) MELLY HATCHET (Epic) SMLTF ERZ (AAPA) CABBA (Elektra) MERDIT (AGGINS (CO) LIBITAL DAVID BURNE (MEA)

Added OHEAPTRICE (Epic) "Greatest Lover" "Siop. Game" ALA PARSOS PROJ. (Arista) "Games Pappie" OHE STRATS (MB) "Solid Rock" "Solid Rock" "Folid Rock" "Folid Rock"

# Miami POTTO ST COODING BROTTERES (Mb) BARBERA STRITSAND (Columbin) SPTRO GYBA (MCA) "Cafe Amora Cafe (Columbin) Cafe Indo Strits (Columbin) SAPELT LOGGERS (Columbin) SAPELT LOGGERS (Columbin) SAPELT LOGGERS (Columbin) JACASCA BROWN (Capilla) JACASCA BROWN (Capilla) JACASCA BROWN (Capilla)

PD: RICK PETERS ND: ROSS BLÜCK

Raded ALAN PANSLAS PROJ. (Ar(sta) SEARTHED (AMA) "Pre Yose" AL JARREAU (MB) "Distracted"

Ned Jule AL STERANT (Arista) PLOCO (MLA) PLOCHAL JOHNSON (EBI) GLORGE BENSON (MS) "Dinorah..." "Love a Love" LARSEN a FEITEN (MS) "Arrec Legeno" "Foot Tonight" -HORSY (AFFICE (MS)

#### Miami 305-581-1580

GAMMA (Elentro) AMCH GREEN (REA) ELVIS COSTELLO (Columbia ROBERT PALMER (Island)

NORATI PALER (talend)

DIVITATE

BRICE STRINGSTEEN (Goldenia

DORNIA (BROTINES) (se)

CARS (Elastra)

RECLIANTA (se)

RECLIANTA

REC

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#### Zen

D BILL HIRS

Red Lon-Hodels SCHENGER (OW-DAYID BORNE (RCA) AMALL (IT' (Epic) AL STEAKHT (AP' (EP) AL STEAKHT (AP' (EP) AL STEAKHT (AP' (EP) AUTO CLUCKER (RILL) AUTO CLUCKER (RILL) RELLING STOMES (ROLLING STOMES (ROLLING STOMES)

#### Orlando 305-298-5510

3/05-298-5510
NIONAL STRALE...
1881 America
1/0914 (Bensilla)
JAMES 100 JAMES 1/091
JAMES 100 JAMES 1/091
JAMES 100 JAMES 1/091
JAMES 100 JAMES 1/091

MOTTAL MANUFACTER (COLUMBIA)
CARS (Elastra)
MOLT MATCHET (Epic)
TS (Attanta)
SOUTH (COLUMBIA)
MANGAS (Elicitanta)
POLICE (AMA)
POLICE (AMA)
POLICE (AMA)

#### Montgomery

Accord DINA STRAINS | 100.)

"Humans Of Loop"
OHER PICE (Epic)
"High Pices"
"High P

NUTERIOR STATE OF THE STATE OF

#### Nashville 615-244-9532

HDTF=12
GDUBHI BBOTHERS (#B)
PAT CHRATAN (COrysells)
GDEH (Elentra)
GDEH (Elentra)
HDUB SPRINGETHER (GD) wmb1
AC/DC (Artenilc)
ARASAN (Elenner)
JACKSKO (BUGBE 1Agyun)
SUPERTAMOR (AM)
BUGB 164741
BUGB 164684 (Cop) Foll

Nashville

O 10-748-81QB
OFFICE AND ASSESSED ASSES

ULLEW SCHOPPOPY TIS INTIDATED POLICE HAMAN UNNUE SPRINGSTEEN (Co.) umb DAVID MOUNE (AECA) HEADIN THUMPION (OVATION 3 -CODE OLUE (MD) -AARDY MEISMER (Egic) -AORDY (ERMOR (Golfon)

Norfolk

804-823-9887 AL/DE (Attentic) -JIMP MAL (Epic) -AMOT ME(SMEN (Epic) -AMOT LEMON (Getten)

MOTTON T SPM (MGSTEER (GOI web)
PAT DEWNTARA (GOV yeal) a)
CHANGE BROTHERS (MG)
GAREN (ELASTER)
SAPPERTANNO (ALL)
SERVICE (GOI web) a)
RALL(MG STORMS
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(NO) 11 TORMS
(NO) 11 TORMS
(NO) 11 TORMS

(Rolling Stones)
(EVO (MI)
CARS (Elektra)
HLMBIR THOMPSON (Overlan)

JOSE MATAMABE (Inner City) JOH! MITCHELL (Applyed)

30.11 None

# Nodium RLSS NOTION COLLINS (MLA) RLSS NOTION COLLINS REALTH ATOMICS REALTH ATOMIC WKQB

95 Rock

PD LISA RICHARDS

Addoo CHEAP THICK (Epic) ALAN PARSONS PROJ. (Aristo) BASTS (Chrysolis) BCON MARTIN (Expiral) BAS HEISTER (Marcury)

1KDF-3

# fm99

Added TOURDGALLD. (Rounder) elser serious (Rounder) elser serious (Rounder) (Rounder) elser serious (R

Singles

#### Raleigh 919-832-8311

WQDR PD: GARREL BRUN MD: NUR HALTUR

Number Link | Nu

Added Jie CARRAL, BAND (erco) NULPHIA (Co) umblo) DIM STANIS (Mb) AN JAC BON BAND (ALM) STLYL GAGGERI (Asyum) ANY DARLES (ML) ANY DARLES (ATTORICS NOTE (CO) (MB) JI "AMBERS" (MB) JI "AMBERS" (MB)

WDIZ

PD: NUB DAYIS NO: NEITH RECHARDS

Modisol MDLLT HATCHET (Epic) AL STERARI (Aylata) POLICE (AAH) CODBIE (MOTHERS 1881)

Singles

#### KISS-FM San Antonio 512-223-6211

Adequi FALE (EACS | Sira | FALE (MG - PEACS | SIRA | SIRA | SIRA | FALE (MG - PEACS | SIRA | SIR

PD: BILL BRLAIN ND. CHANLIE WEST

Added DIAL STRAITS (ME) "Tunnel OF Loos" ONEAP TRICK (Epic) "Stop...Gene" ALAN PARSONS PROJ. (Ar? "Genes People" RUSE TATTOD (Hirage)

Madium
BILLY DEL (Columbie)
Plane FLOYD (Columbie)
Plane FLOYD (Columbie)
TALRISC MEADS (Sire)
AFF BECK (Elpic)
CE NO (Mb)
SUPERTAND (Apr)
AND HITCHEL (Aprium)
AND HITCHEL (Aprium)
Elfens SECRET (Coryonia)
Elfens SECRET (Coryonia)
El Albert (Coryonia)
Elfens SECRET (Coryonia)
El Albert (Coryonia)
Elfens SECRET (Coryonia)
Elfens SECRET (Elpic)

notical nicolal, Schiller (Or year) POR ICE | Alam) SET (Frigata) SET (Frigata) SET (Frigata) SET (Frigata) SET (Frigata) POR (Sabbillonca) POR (Sabbillonca

# KMOD

918-964-2810
rotrest
#ECRC (Attention |
BACIC (Schools)
BACIC

# 

PD: NAME SHAME ND: NAME COLTER

Model on Model (1978 at 1878)
AL STRANT (AP) STAN ALL STAN MODIFIES (AP) 1878
ALL STAN MODEL (COV yeal 19)
ACTION TO THE COV YEAR (AP) 1870
AMERIC CITY (Ep) C
AMERIC CITY (Ep) C
AMERIC COV (ARCS OF MARKA (RACO)
ACRE MARKA (RACO)

(BH) America) SHORT STUFF (Local) BILLY THORPE (Elektric)

Appleton

JANES SMEATENTTOM (Eleatra) STAME EV CLANKE (Epic) D. CANLOS SANTAMA (Dolumbia) CANUT CANLOS SANTAMA (Dolumbia) SATUD UMA (AECA) DAMI SHEELD UMA (AECA) DAMI SHEELD SATURA (EXA)

Added MADESS (SIFE)
MADESS (SIFE)
MADESS (ADDESS)
ACROST MADESS (Madess)
MADESS (MADESS)
MADESS (MADESS)
ACROST (MADESS)
ACR

Head on Head (Epic)
POLICE (Age)
POLICE (Age

Singles

#### MOST ADDED CHEAP TRICK

All Shook Up (Epic) 4
ALAN PARSONS PROJECT The Turn Of A... (Arista) 37/34 DIRE STRAITS Making Movies (WB) BABYS 32/32 On The Edge (Chryselis) e27/19
GEORGE THOROGOOD & THE DESTROYERS

More George... (Rounder) 20/15 Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

wloop

Address (Epic)
\*\*Core Comme A.\*\*
\*\*Core Topo 1\*\*
\*\*Topo 1\*\*
\*\*Topo

Mottest (Alireheer)
\*Mots (Ali

#### MEDIUM ANGEL CITY

Darkroom (Epic)
MICHAEL STANLEY BAND 28/25 Heartland (EMI America) 30/22 JOHN COUGAR Nothin' Matters... (Riva) 31/21 BILLY THORPE

Clues (Island) Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

# 

Chicago 312-828-9191

HOTTER BHOSTEE (COLUMN) CARS (ELIVETIC) (COLUMN) (ELIVETIC) AND AS (ELIVETIC) AND AS (ELIVETIC) (Application) AND ASSOCIATION (Application) AND ASSOCIATION (Application) (COLUMN) (Application) (COLUMN) (COLUMN)

#### THE HOTTEST

BRUCE SPRINGETEEN The River (Columbia) KANSAS Audio-Visions (Kirshner)

AC/DC Back In Black (Atlantic) 37/36

WETN

Cincinnati

4342

44/37

0

40/36 One Step Closer (WB) 39/36

Two numbers follow each album drie. The first represents total number of Michaest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

DEAP TRICK (Epic)

Nacion
Soil (GARRO (Droceled)
Soil (GARRO (Droceled)
I Chell (Sine, [1])
RODO (LSine, [1])
RODO (LSine

# PD: MAX FLOYD MD: SKY DANIELS

"Ani Leah!" HANDY ME (SMER (Epic) "Moorts On Fire"

# 21st Century Man (Elektra) 25/20 ROBERT PALMER

Chicago
312-440-5270
"Love To Rice"
RCCF91LE (Columbia)
"Toacher, in JMC (1870)
"Ropile. Die"
SU21 (QUTTIO) (Dreamine)
"Love 15 Ready"
CORNIC IRIS (ECA)
"AN (Leaf)"

PO: TOM TEUMER

Singles

SU21 QUATRO (Oresetana) COMMIE IRIS (MCA) WICHALL STANEEV. (EM: America) -JOHN LENGTH (Gotton)

PAT BENATAR Crimes Of... (Chrysells)
DOOBIE BROTHERS

rottest settlester (Golden August 1997)
APRAS (Alternat)
APRAS (Alternat)
APRAS (Alternation (Golden August 1997)
APRAS (Alter

opTract
LAMAS INTrabor)
DUCE Yes (MATTER (Gates)
ACASIS BROWN (Apple)
AC

Orlando 305-645-1802

Collect MACCONTENT Columbia

DALL STRICKINTO (Copino)

A SA PARICHI TROJ. (Frist)

A SA PARICHI TROJ. (Frist)

FRISH TROJ. (Frist)

FRISH TROJ. (Frist)

LIET A Short collect

LIET A Short collect

LIET A Short collect

LANG A FRIST (Collect

LANG A FRI

JOST
O. CARLOS LANTAGE (CD1-mb)s)
THO WE SHEELE (MCA)
A MA-LLE FREET (ATEST);
WHATHER CAMP
WILTON FELLOW (MCA)
STYRD STRA (MCA)



11.01

HART
FEAZE
(ARRA | Eleatra)
STEPE Bishop (mb)
QAEEn (Eleatra)
OCCO H BROTHERS (mb)
HEALT HATCHET (b) (c)
DILLY FACHET (b) (c)
DILLY FACHET (b) (c)
DILLY FACHET (d) (c)
DILLY FACHET (d)

30.11 NEW 0

Tulsa 918-864-2810

PD: BILL FLINT

Bloomington

B12-332-9292

EUD Light

STIME FORMATH (Remperor)

"Callophane" Nort Ball Jose
A. STEMAT (Arista)

"Paint By No. 19

"Maren SALTILITA

"Maren By Maren

"Maren

"Mar

Milwaukee

414-342-1111

Mertest AC/DC TATIONTIC/ PAT BEHATAN (Drysalts TALKING HEADS (Sire) ADMSAS (KIrehmer) LOCALE (MOTHERS 188) SUPERTAMP (AMP) DAYLO BODIE (RCA) POLICE (AMP) BRUCE SPRINGSTER (Col--JOHN LEBOOK (GETTEN) -0210 (188)

Singles

WARI

HOL HOPE WHILE HOL BOB GELAS

Added OREAP TRICK (Epic) DIRMS STRAYS (ME) ARE THE PROMOTE (ME) ARE THE STRAYS (

Had-wai TS (Asylwa)
PRITE TOME-MEDIO (APOD)
AL STREMET (AF 640)
AL STREMET (AF 640)
AL STREMET (AF 640)
AL STREMET (AF 640)
ALGERIA (CHART)
ADALL (ARCHAE)
ARTHRO THAL (CDF yeal 10)
SPECIALS (CHY yeal 10)
SPECIALS (CHY yeal 10)
ARTHRO THAL (CDF YEAR 10)

ROLLING STORES
(Malling Stones)
STERE WORDER (Tamin)
STERE WORDER (Tamin)
STERE WORDER (Tamin)
STERE WORDER (Tamin)
BOTHER (Ta JOZZ O. CARLOS SANTANA (Columbio DAVIO CRISMAN (MB) ARTHUR BLYTHE (Columbio) DAVE LIEBMAN Singles

> 513-921-0594 SUZI QUATRO (Dreamland) REMNY LOGGINS (Columbia) POLICE (AMP) UTOPIA (Bearsville/NB) -NEIL YOUNG (NB/Reprise)

TOURG (MB/Reprise)

FOR TERM (Doise)

Cieveland

STEVE FORMERT (Numperor) SPACE COCHMINN INHIFICATION BOD MELCH (Capital) BOD MELCH (Capital) ÆNN-LUC PORTY (AFIENTIC) -1-TAL

HOTTERS'
BILLES SYNINGSTEEN (Go un
BEATMELES (Liberty)
H(DMEL STANELY)
H(DMEL STANELY)
PAT BERNYAN (Chr yealts)
QUEST BERNYAN (Chr yealts)
QUEST (Liberty)
FQL (CE (AMN)
BELLEN (Liberty)
FQL (CE (AMN)
FQL (CE (AMN

UTUTIA (Bear of I I to /MB)
RELLING STOONE)
(ROLLING STOONE)
(ROLING STOONE)
(ROLLING STOON

HAPSCALL (OH - VAPORS (UA)

CLASH (Epic) MONTY PYTHON (Artista) MF MCKSON SAMO (AMI)

HOPTOST
BRIUG SPRINGSTEEN (Optumble)
POLICE (AAM)
TALKING HEADS (STro.)
SUPERTARMP (AAM)
ROLLING STOKES
(Realling Stokes)
STUTE SWORDS (Tanto)
SECRET POLICEMENTS (Febore)

Cincinnati

# SALFM94 Rocks

PD. CORTINUE BALDASSAND ID ERIC MARGOLIS

modium

MDLT HATD'ET LEDIC!

\*\*Dand & Gove \*\* Title

NIOMEL, STANLET...

(EN) Americal

DAVID BOUIE (RCA)

\*\*Teenage ... \*\*\*Anhes To

NORTH LEDIC!

\*\*Turning lep.\*\*

JOHN COULD'ER (RIVA)

\*\*DEERT PALIER (Listen)

\*\*dohnny & Mary\*\*

# **UMMS**

PD: JOH GOTHAN

IND. RIO LEG

Accord DIRR. STRAITS (ICB)

OFFICE STRAITS (ICB)

OF

meditum HIODREL SCHEROER (Chrysel BI-52'S (EM) 2008 (Chrysel B-52'S (EM) 2008 (Chrysel B-52'S (EM) 2008 (Chrysel B-52'S (EM) 2008 (Chrysel B-52'S (Chrysel B-5

#### 1/05 Cleveland MICHAEL STANLEY...

JASE

PO: PHIL DENAME NO: NAME SOUL BILIZE SPRINGISTERN (CO-lumi HICHAEL STRUKEY...
(DRI America)
(DRI America)
ACKSIGN BERGER (Aprima)
ROLLING STORES
(Aprima) S Asses
CHEAP TRICK (Epic)
DIRE STRAITS (MB)
SPYRE GYRA (MCA)
MEW ENGLAND (Elektra)
BILLY THORPE (Elektra)

BILLY THORPY (Electron)
Model and
DERFO (180)
DODRETT PALMER (Esiend)
HALL & ORTES (REA)
HOUSPILE (Golumbia)
JOHN MOLL (REG) (REG)
JOHN MOLL (REG) (REG)
JOHN MOLL (REG) (REG)
LEES SHIPPEY (REA)
HOUSPILE (REG)
LEES SHIPPEY (REA)
HOUSPILE SHOULD (Follow)
ANDERIC PALMED (Golumbia)
TALKERS (REG)
ANDERIC (REG)
AND

Davenport

Singtos MDRGIS (Apytum) QLIMAR BLUES BAND (MB) JOHN COUGAR (Plva) HEIL YOUNG (MB/Papriso) YAFDES (UA) JOHN LEMODH (Geffan) ROBBIN THOMPSON (Dveflor

1500

TOURS (UNI/Nope ise)

MICEL CITY (Epic in

MICEL CITY (Epic in

MICOMEL STRAKETY

(DMI Rome ice)

MITH STRAKETY

(AND IN STRAKETY

MICH IN

Chicago 312-777-1700

Added BABYS (Chrysells) ALAN PARSONS PROJ. (Arterol TALKING MEADS (Sire) \*\*COMMON VHCHOQCOD, (Rounder) e) (Rounder)

HIGHEL STANLEY...
(DH4 AMERICA)
JACK GREEN (RCA)
ANGEL CITY (Epic)
ROBBIN THOMPSON (Overli
CONNIE (RIS (MCA)
POLICE (AAM)
JOHN COMEAN (RIVA)
BILLY THOMPE (Elentra)

HOTTORY
CHEAP TRICK (Epic)
MULLING STONES
(Rolling Stones)
AC/OC (Atlantic)
PAT BENATAN (Or year
AMMSAS (Nicohors) PAT BENNTAN (Or yas 10)
KNASAS (BILYonner)
BRUCK SPRINGSTEEN (Op Lumb!
BCQUFTE LANE
(Peredlas island)
GOOBLE BROTHERS (MB)
GHOS FORETONE
JOHN LEMON (Geffeh)
SPITTH 19846

AREA COMINGS SANTANA (COI)

ARMA-LUC POINTY (Arten')
LANSEN & FEITEN (MB)
GOORGE BRICKON (MB)
WILTON FELDEN INCA)
AL ARRIENCI (MB)
G. MASHINGTON, AR. IEL
ARRIA (MB)
SEA LEVEL (Aristo)

#### 

Added OKAP TRICK Epic 1 "Greatest Lover" "Stop... Game" DIME STRAITS (ME) "Express Love" "Tunnel Of Love" "Tunnel Of Love" RETTA STEES (MECA) DEVO (ME) "Girluwent" -201 (Canadianna)

Modium
MEDRIT LOGGIHS (Columbia)
MEDRIT LOGGIHS (Columbia)
MILLY THOMPE (Elektra)
MEDLIT HATCHET (Epic)
TALKING HEADS (Sire)
POLICE (AMN)
MCLAFFEY LUME
(Paradise islen)
GOUBLE MODIVERS (48)
MCLAFFEY LUME
(Paradise islen)

WID

PO: KEITH WRIGHT

Hod lum B-72 5 (ME) 1
COCE BLUE (ME) 1
HICHOEL STANLET...
HICHOEL STAN

Notices Millos PREINGSTEER (Columbia) Millos PREINGSTEER (Columbia) Millos Millos (Columbia) Millos (C

Singles Igne

# TOP P

HD: HARD HOLHES

Added
ALAN PARSONS PROJ. LAristo
DIRE STRAITS (18)
DELBERT RECLIRION (Capito)
OCEAP TRICK (Epic)
LOVERBUT (Calumbia)
BASTS (ORYWAIIS)
+EAD EAST JAAR)

B15-758-9250
HOTTON PAT BELATAR (CV-ysalis)
OAY10 BORE (ECA)
CASS (EGAPTA)
COMBE (BOTTONESS LIB)
ALE JACKSON BAND (AMI)
RANGAS (EIT-ANNO)
ROBERT PALAER (Is in-Me)
PALICE (AMI)
BUILDE (AMI)

JORE
TIN WEISBERG (HCA)
DAVE VALENTIN (A/1070)
D. CANLOS SANTANA (COLUMB
JOHI MINTERESTS (Inner Clty)
JOHI HITCHELL (ANYLUM)
LANSKE A. FELTEN (MB)
LANSKE A. FELTEN (MB)
KENNY CARLTON (MB)

Singles STIMERAY (Cerrore/Afco) JOHN LENGON (Geffen) JIMEN FRAME (Afco) QREG KINN (Beserkley) YINCE YANCE &...

#### KGGO FM95

PD: LAPRY DAWSON ND: TON MOERNER

Added OMEAP TRICK (Egic) "Baby Loves..." GEORGE THOROGOOD. (Rounder) "Buttom...Soo" "Kids/Philly"

Medium 707 (Casabiance) JOHI COUGAN (Rive ANGEL CITY (Epic HICHAEL STANLEY. (EN) Americal (ERI America)
\*\*Mand Anyone\*\*
814LY 848HETTE (Columbio)
DAVID 808HETTE (Columbio)
DAVID 808HE (MCA)
CANTE HOWICK 6... (Epic)
CANNA (Eleviro)
HICHGEL SCHEMER (Coryselis)
MEITH SYNES (Backetroot/MCA)

# Y441837

MD: STEVE KGSTAN

#### (WRIF 101)

Heelum
DATID BURNE (RCA)
"Ashes to Ashe"
TOT (Casebiance)
saster Coulded innce)
saster Coulded (Copital)
"I Sive Up"
submit (Cleatra)
"Yorgoge"
HI CHALL STARLEY...
(Est America)

DOTTON

313-444-1010

"to Can't Lova"

DORS (Elebra)

"Touch. Earth"

ARCA CITY (Ept.)

"No Secreta"

Plot 1 RS2 (AND

Secretary

Se

Singles None



PO: FRANK HOLLER NO: LIZ CURTIS

WA

Acced
OHEAP TRICK (Epic)
OHE STRAITS (MB)
ALAM PARSONS PROJ. (Aristo)
BABTS (Ourysells)
ROCKPILE (Columbia) Hedding 0-52'5 (M); ELVIS COSTELLO (Columbia) EDDIE MONEY (Columbia) MALLY HATCHEY (Epic) JOHN COULANT (RIVA) -JOHN LEBRON (Gutton)

338L 900H

# Singles Itme

NO2 MONE STEMER

Added CCORDE THURROCOCO... (Rounder) OINE STRUITS (MD) ALME PROSONS POLICY (Rounder) OINE STRUITS (MD). (Arista) ACCEPTION (Arista) OINE ACCESSO MANO (AAM) RANDY HANGEN (Copitol) -HAPAGE. (LI) -KINGS (Elektro)

THE SECOND TO SECOND SE

218-728-6421

Nettes?

BULCE SPRINGSTERN (Columble)

BULCE SPRINGSTERN (Columble)

\*\*Poople...Die\*

\*\*Poo

WWCK 105 FM 313-744-1570 PO: TIM SIEGRIST

Added BABTS (Chrysells) OINE STRAITS (NB) ALAN PARSONS PROJ. (Arista) DEEAT TRICK (Epic.) JIN CANNOLL BAND (Arco) RUCKFILE (Columbia) -JOHN LENNON (Getfon)

Medium ANGEL CITY (Epic) 8-52'S (MB) ELVIS CUSTELLO (Columbia) KINGS (Elehtra) GARY NUMBER (Arco) CARY NUMAN ENTER: POLICE (AUI) RUBERT PALMER (Island

#### Singles Evansviile

"Yoyagar"
BILLY THOMPE (Elaktra)
"In My Room"
#MBQ (Rounder)
"Maver... Place"
-STINGRAY (Cerrere/Atox

-STINGARY (Carrera/Atco)

notreat

formuts SPR INGSTEEN (Cot umbia)

firite "Streat" "Ties"

DOBIE BROTHERS (EB)

"Streat" 1 (EB)

"Streat" 1 (EB)

"Streat" 1 (EB)

"Streat" 1 (EB)

"Streat 1 (EB)

"Streat 1 (EB)

"Streat 1 (EB)

"Treat is all (Chrysells)

"Prisoner/Love"

"Treat is all (EB)

DATIO SCHIEL (EB)

"The Resultant "Dobate"

EBLAT HATCHER (EB)

"The Resultant "Dobate"

"The Resultant "Dobate"

"The Resultant "Streat"

"Anything for ."

"Anything f

150L

Singles JOHN LEHNON (Geffen) HEIL TOUNG (MB/Paprise)



MD: RICK WEST MD: J 8 SMITH

# Ft. Wayne

POTTOS
BRILICE SPRINGSTEEN (Columbia)
SUPPETTIONER (AM)
AC/DC (Affant)
C)
GER (Colonities)

Singles

Indianapolis 5M 317-257-7565

PO: JOE KRAUSE HD: SINGN JEFFRIES

NO. JOE NECEMBE

Added ALAN PARSONS PROJ. I CHEAP TRICK (Epic) BABTS (OW yearls) OIRE STRAITS (ME) RECEIPTLE (Columbia) JIH CARROLL BANO (AT

MI 102

**Kansas City** 816-753-4567 BILLY THUMPE (EIGHTER) HICHGEL STANLEY. -(ENI America)

POTTER (DEED TO )

DEED (CONTROL (COLUMN TO )

DECEMBERS TERM (COLUMN TO )

PROPER TO (COLUMN TO )

DEED TO (COLUMN TO )

THE TO (COLUMN TO )

THE TO (COLUMN TO )

JOBE LENGTH (Guffen)

JOBE LENGTH (Guffen) Name Line

JTGP 1A (Boor syll) o/mB)

JTGP 1A (Boor syll) o/mB)

Too Good\*

ATIO BOORS (IGA)

YES (Artantic)

3827 9009 Single LAV-FM 97

PD. DAVE LOGAN HD: TONY GATES

Added
STEVIE WCHOER (Tamin)
DIRE STRAITS (MD)
ALAM PRASONS PROJ. (Aristol
OMEAP TRICK (Epic)
CLASH (Epic)
ROCHFIEL (Edinable)
BMSYS (Chrysalist

Hotelum
BARRY COLUMEAU (Per Pra J
ETRIG TOLL (Chrysells)
\*4.0.0, /Mer lo\* "Cross!"
\*\*\*Coll | Mer lo\* |
\*\*\*Coll 1500

CAS (Castra) Kansas City 816-531-3400

PO: BISHOP CHEEN NO: DALE AUGUST

Medium
DAVID BOUTE (RICA)
CARS (Eliohirus)
ELVIS COSTELLO (CO)
ELVIS COSTELLO (CO)
STE VE FORBERT (Rives)
STE VE FORBERT (Rives)
STE VE FORBERT (Rives)
ELVIS COSTELLO (CO)
ELVIS COSTELLO

PO: BRAD CURTIS HD: JIM PEMBERTUN

Lansing
517-393-1320
ROBERT PALHER (Island)
POLICE (AMH)
BILLY TORPE (Elastra)
TALKING MEADS (SIre)
ELVIS COSTELLO (GOLUMIa)
ANGEL CITY (Epic)

Joil
JEAN-LUC PONTY (Atlantic)
PAT NETHERY (EDM)
SPYRD GYRA (NCA)
HIROSHIMA (Arista)
G. MASHINGTON, JR., (Elahtro
SKY (Arista)

Mottest PAT BENATAR (Durysalis) JACKSON BROWNE (Reysum) DOUBLE BROWNETS (ME) KAMSAS (Kirshmer) ROBERT PALMER (Island) POLICE (AMP) REALING STONES Amilian Stones)

(Rolling Stones) BRUCE SPRINGSTEEN SUPERTRAMP (AUM)

(IIII-PH)

Added
Oid JF TRICK (Epic)
"Stop...Genom"
DIRE STRAITS (MS)
"Funned Of Lyon"
A AM PASSONS PROJ. (Aristo)
"Genome Proj. (Aristo)
"Genome Proj. (Aristo)
"Fraction."
J.C. JACCSON (AND) (AM)
STREET (MS)
STREET (MS) NORAL CITY (Epic)

NOTCOST
AL/DC (Artentic)

ROLLC SPRINGSTEDN (Colum

NOLLY MATCHET (Epic)

NORASAS (KIRSher)

PAT BENATAN (Chryselis)

CARS (Elentra)

VES (Artentic)

CAMPON (Columbia)

- JOPEN LERRORN (Confers) TITTO SYKES (Backs \*8.1.G.T.1.W.E.\*

Modium UTOPIA (Bersville/MB) ROBBIN THOMPSON (Overion) RICHMEL STANLEY ... (ENI America) THES SQUARE (RSO) SU2) QUATRO (Dresming)

**WXUS** 

Lafayette

73 PD: STUART HORAE HD: BUB HAJERSKY

Tendium
BILLT TORPE (Elentre)
"In My Room"
SUZI QUATRO (Greenland)
JUL CARROLL BAND (Arco)
"Phospio... Ole"
REITHS STASS (Backatreet/MCA)
"Loves and Cachelland (Capital)
LLVIS COSTELLO (Calumbia)
"Radio/Seesthee" "Regio/Sweethee" THUMBER (Atco) TIMES SQUARE (RSO) "Talk, Town" Jest JEAN-LUC PONTY (Atlantic) "Ownegomento"

# FM 102 KF

PD: BRUCE WEELER

Added
OHEAPTRICK (Epic)
OHEE STRAITS (MB)
\*\*Shafemey\*\*
ALAN PRESONS PROJ. (Aristal
Title \*\*Cames Paople\*\*
GEORGE TACROCOCO. . (Rounder)
JUNEY FRANK (Ariola)
-GREG KIMM (Beserkley)

WIBA · FM Madison 808-274-5450

PD: DAVE ERVIN MD: SCUTT MATSON

Added OMEAP TRICK (Epic) OIRL STRAITS (MB) "Skatemay" ALAM PARSONS PROJ. (Artista)

ALAB Problems

METIO GREN (SHII)

RETEO GREN (SHII)

ANN-LIE FORMY (AFIANTE)

ANN-LIE FORMY (AFIANTE)

ANN-LIE FORMY

ANN-LIE

WMAD

HD. BANNY SAANT HD. DEREK RYAN

Medium
STEVE FORMERT (Homporor
(TOPIA (Boeravill/Media
NOSE TATION UNIF-regol
NOSH WARTIN (Copital)
ACM MARCHO MAND (AMA)
ACM OREIN (MEA)
ACM OREIN (MIN)
ACM OREIN (MIN)
ACM OREIN (MIN)
ACMANA (EL INTY a)

Madison

Hottast
MALTY MATCHET (Epic)
PALT SEMITAR (Ow yealis)
PALT (Cladan
KAMASS (Eleraner)
SUPERINAPE (MAN)
MAGIC (I'TH (Ipic)
MAGIC (MAN)
MAGIC (I'TH (Ipic)
MAGIC (MAN)

Singles

**Grand Rapids** 

"1991"
GLORGE THORDGOOD.. (Rounder'
"1's bested"
JOE JACKSON BAND (ABM)
Y1910
DELEGENT MCCLINTON (Capital)
-HEIL YOUNG (MB/Reprise) Added
OHEAP THICK (Epic)
ALAM PARSONS PROJ. LAristal
GEORGE THOROGOOD. (Rounder)
JOE JACKSON BALD (ADM)
SHERT STEP (LOCAL)
Heal Law
HEALING, ECHECKER (Paramalla) JRE SELECT SUPF FLOCKLY
PRof Van
Find V Notices
BILICE SPRINGETEEN (Columbia
BILICE SPRINGETEEN (Columbia
PAT BEANTAM (Chryselia)
VS (Atlantic)
CAC/OC (Atlantic)
COORD (Columbia
COORD (Columbia
CAMANA (Columbia
CAMAN **93QFM** 

WLPX 97 fm

Hedium DAVID BOHIE (RCA) SPLIT ENZ (AMA) "Get You" "Get You"

MGEL CITY (Epic)
"Face The Day"
John Collider (Riva)
Theb Higher
UTOPIA (Beers VI) In/MB)
"Best To Touch"
GARRA (Elentral
"TO (Casabinaca)
"I Could be..."

NI COULD be..."

NI COULD SECTION (Or ye
"Armeet Ready" #ICOMEL SOMEMER (Or yealts)
"Ar medikandy"
IELIN SYMES (Mechatreet/MCA)
"Love To Hide"
BILLY TRUMPE (Elestre)
"Solar Desm"
MCAE TATTOD (Mirage)
"Arta R Outland"
- nEll YOUNG (MS/Reprise) Milwaukee

-JOHN LEISION (Gaffon) Parties I BRUCE SPRINGSTEEN (Column Ar/DC Art Intelligence Column Ar/DC Art Intelligence Column Art In

"Working Jap."
Jazz
phi mitheter (ECHs
phi mitheter (ECHs
phi mitheter)
phi mitheter
phi m



KQ92

Minneapolis 612-739-4000 ters (Orysette)

rmorting Stones)
Hoffest |
BEALT HATCHET (Epic) |
HS (Anientic) |
HS (Anientic Jazz

Minneapolis

ANGEL CITY (Epic)

HOTTEST PAT BENGTAR (ON YSELIS) QUEEN (Elektra)
QUEEN (Elektra)
AC/DC (Attentic)
DOUGHE BROTHERS (MB)
KUMSAS (ELESTING)
BRUCE SPRINGSTEEN (Cot.)
BRUCE SPRINGSTEEN (Cot.) ALAM PARSONS PRUJ. BABYS (Chrysells) CHEAP TRICK (Epic) Need Luin (1985) (Eleveral "Monar (Follow") (Eleveral "Monar (Follow") (Eleveral "Monar (Follow") (Eleveral Eleveral Ele

\* FINH

Muscatine HD: LISA CATALONA

Added
ALAN PARSONS PROJ. (Ariste)
DIRE STRAITS (MB)
DIEAP TRICK (Epit)
DIEAP DIEAP (Epit)
DIEAP DIEAP (Epit)
DIEAP DIEAP (Epit)
DIEAP (Ep

JAZZ
HUBERT LANS (CD1 umb+o)
LANGAY CARL TON (MB)
LANSEN A FE-TEN (MB)
DAYID CHESKY BAND (CD)
ERIC CALE (CD1 umb+e)
DAYID RISHAN (MB)
PAT NETHENY (ECH)

FINGERPRINTS (VIRGIN)
CARLENE CARTER (NB)
STEVE FORBERT (Manper OF

AGREE TRICK (Epic)

\*\*Stop:..Geomotic.

\*\*GORGE \*\*PERROCOCO.

\*\*ROYTOM:..Soa"

NAT NESSTER (\*Mar cury)

\*\*MOST SCATE (\*Mar

Nottest
DEVO (MB)
BRUCE SPRINGSTEEN (Columnia SPERINAMP (ALM)
AC/DC (Arientic)
PAT BEWATAN (Drysells)
DUDBIE GROTHERS (MB)
-JOHN LERRON (GRITHA)

**DOWNAT** fm album rock

Medium
INCOMEL STARLEY
(RRI America)
ANDERT PALLEY (Calinamica)
ROUGE (CALINAMICA)
STORY FORMERT (Intend)
STEVE FORMERT (Intend)
JOHN COLONI (RIVe)
BILLY THEMPY EFERTY (INTEND

PETE TURNSPERD ERYCOJ SPLIT ERE (AMI) RANDT REISHER (Epic) RC YICAR (Polydor) - JUPO LERRON (GOTPON)

27

PO : STEVE RUPPLEN

**Dayton** 513-224-1501

8-72 S (M2)
ONYIO BOWLE (RICA)
ONYIO BOWLE (RICA)
MAGEL CITY (Epic)
EAN-LUC POINTY (RPIANTIC)
MICHIPLE (OL) INDIP 18
-RELLY JOEL (COLUMN 18)
-AUGH COLLEAN (RIVA)
-AUGH COLLEAN (RIVA)
-MOLLING STONES
(M011) RESTONES

PROFILES TO THE PROFILES TO TH

150L enge

Dayton

JOEZ SPYND GYRA (MCA) G, MASHINGTON, JR. (Elektro) TUM BROOME (Arlisto) LAMRY CANLTON (MS) D. CARLOS SANTANA (Columbio)

DeKaib 815-758-9250

**Des Moines** 515-265-6181 BILLY THOMPE (Elektra) BANTS (Orrysalls) RANDY NEISHER (Epic) ROLLING STORES

Horfest BILDE STRINGSTEEN (Cotumb POLICE (AMP) KANGAS (Kirshner) CODOSTE BODDORES (MS) HOLLY HATCHET (Epic) AC/DC (Aftentic) LICENT (Bearwill In/RB) SUPETIMAN (AMP) ROBBIN THERSON (CONTON) STEVE FORESTEEN (IMMORPOR) - JOSE LENSON (Geffon)

PAT METHENY (ECM)
#ANI-LUC FORTY (Atlantic)

Singles Detroit

MUMBER THOMPSON (Overline) Homeson towerous

Horfest
PAT BEANTAR COP yeariss

PAT BEANTAR COP yeariss

AMMASS (Efrahmer)

AC/DC (Afterfe)

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Detroit

JAKE .

Q-FM-96 Columbus

313-259-432:
https://doi.org/10.1000/10.1000/10.1000/10.1000/10.1000/10.1000/10.1000/10.1000/10.1000

Duluth

218-728-6421

PRINCE (Anno)

BILLY MATCHEY (Epic)

DAVID BOBIET (MATCHEY (Epic)

DAVID BOBIE (MAL)

BOBIET (MATCHEY)

BO

MANSAS (Kirehner) PAUL SINCH (MB) MRUZE SPRINGSTEEN (Co) Jest Itone

-Album Station PO : JEFF CLARY

PAUL SHICH (MB)
Title
LED SATEN (MB)
"Time Ran Out"
His Ran Out"
His REALAND (Linkfre)
Title
Title
Title
AMT SATEN
AND (ANY INN)
JOL JACKSON BAND (ABN)
ALAN PRESIDE FROJ. (Aristo)
"Snabe Eyes" "Gamme Poople"



219-484-0580

JAZZ SPYRO GVRA (MCA)

- JOHN LENNIN (Guffer Noticet
AC/DC (Attentic)
DOBBIE BROTHERS (WB.)
"Mapp., Train" Title
DEBRY LOGGINS (Dolumble)
RAMSAS (Kirchher)
RELLY HATCHET (Egic)
SUPLITEARY (ABM)
Wheaters., ""School"
BRUCS SPRINGSTEEN (Colum
"Raerod"
"Raerod"

317-448-1566

317-448-1566

DOBBLE BROTHERS 1981

ROLL 1 HATCH T (Epic )

UTDP1 at Observa 1114/90

BROUG COORDINE (Efficient issue)

\*\*Quidour s/Glory\*\*

ROBBLE COORDINE (Efficient issue)

\*\*Quidour s/Glory\*\*

ROBBLE TOORDINE (Efficient issue)

\*\*Quidour s/Glory\*\*

ROBBLE TOORDINE (Efficient issue)

\*\*Quidour s/Glory\*\*

ROBBLE TOORDINE (Efficient issue)

\*\*GLORI AND (Experiment issue)

\*\*GLORI AND (Efficient issue)

\*\*ROBBLE TARRET\*\*

\*\*ROB

Lincoln 402-476-8565

HOTTEST
JACKSUM BROOME (Asylum)
DAGBIE BROTHERS (MB)
BULLING STONES
(Rating Stone)
SUPERTURN (AMP)
BRUCE SPRINGSTEM (Column BAT BEBATAR (Corystell)
-2008 LERROR (Gaffen)

Jazz

Jose

Muscatine
319-263-2512
Hottest

Singles JOHN LEIGHTH (Goffen) CLINAX BLUES BAND (NB QREG KINN (Bosorkley)

**Omaha** 402-592-5300
DAYIO BONIE (RCA)
ROBERT PRUER (LISTENDE)
ROBERT PRUER (LISTENDE)
VES (ARTENDE)
TALKHING (EADS (SITE)
CANS (Elektre)

Jazz Singles

Peoria 309-674-2000

CARS (Elebre)
JACKSAN BROME IAsytum)
YES (Atlantic)
KANSAS (Rirshner)
AL STEMAT IArists)

Noted Finally (Pp. N-1) October Finally (Pp.

-M.II TURNU (MD/Rep-Iso)
Medium (MD/Rep-Iso)
Medium (MD/Rep-Iso)
MD/Rep-Iso (MD/Rep-Iso (MD/Rep-Iso)
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605-339-1520

61415 INSTITUTE (Dalamenta)
GARIO REMPIE (HEA)
HILL REMPIE (HEA)
HILL REMPIE (HEA)
AN A WEEKE (REMA)
HILL REMANDE (HEA)
HILL RE

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VYTRU SIRM (REA) Singles Name

MULAPIEL ((aliabta) MAGO MICSAGR (Epo) BILLI (HLPOPL (Elastra)

Head in Tale 18 (AGE (Sing) JOHN DURANT (NEW) (Sing) JOHN DURANT (NEW) (Sing) UTDP14 (Man 127110/MF) UTDP14 (Man 127110/MF) (ART NAMA (ARTO) JOHN TALMAN (ARTO) JOHN (ARTO) JOHN TALMAN (ARTO) JOHN TALMAN (ARTO) JOHN TALMAN 707 (Encotom, a) ALLMAN BN(PM NS (Arlata) LANSEN & FEITEN EMP)

Saginaw

# St. Louis 314-842-1111

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dited Top, the years,
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this (Aftentia)
LARS (Blashra)
ANDER (Blashra)
PRIVATI LINES (Spapert)
PRIVATI LINES (Paspert)
PRIVATI LINES (Paspert)
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ALMAN (ANDERS)
RALLING STORES

MEAN MARTIN (Deptin)

OUTS STRAIGH (BM)
A,AA PARECON PROJ (Aristo)
MORP TRICK (Ept)
Maddian
ALTHOUGH (Ept)
Maddian
ALTHOUGH (Ept)
MACHINE ROUTHWAY (ABAN
ALTHOUGH (Ept)
MC (Ep

#### Toledo

Jats

CHIAN TRICE 1591: 1
This select Loom "
"Just Got Book" "Stop Got
A NA PASSINS PROJ. (Brists
1111 "Tion T "Hom"
"Comme Roup to Home"
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APPLIES TO HOME TO CHAP
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"APPLIES TO HOME
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**Terre Haute** 812-238-2657

LE NJ 1881 01(A 61(AB) (EV ysal(s) POBRUSIA (40) LANSIN-FEITER BAND (40) CLANSA SUMMAN (SOFFOR)

(CLIMA SUMMER (GETTER)

NOTTER!

POLICI (AAM)

DISLIT FRAMT (LINITO)

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DISLIT FRAMT (LINITO)

REPOLIC (LINITO)

CARROLINGO

Wichita 315-722-8123 PE DANS MARKET

TOPTEST
SANSAS (ATTANNAS)
PAULS (MINISTER)
PAULS (MINISTER)
PAUL (MINISTER)
PA

1411

MANY GLADREAU IPOTTA

#### Singles MARIO THEOPYCON (Continue 92 CITI FM Winniped 204-776-0371

PU GART CHRISTIAN MD: STEEL YOURS

Added UTOPIA (Redrestite/ME)

Madian
PAT BENATAN (Ov yestia)
LU-KRBOT (GO) AND II al
HEALT HATCHET (Ipic)
DEAP INICE (Ipic)
AN ACKNOW MADD (ALM)
ANGL CITY (Ipic)
GRADIES
START Chuista Et 415 COSTELLO ((mt-mb)a) E1865 (Elastra)

ETC (Firgin)
NGEN WARTIN (Capital)
GEORGE THOROGOD (Rounder) Name

The River (Columbia)

DOOBIE BROTHERS

Panorama (Elektra)

SUPERTRAMP

Added OHAP FRICE ([pic) "Grantest Lover" "Stop. Game" DHE STRAITS (mb) "Shorte-ey" GOC-GPLE (GO) umb) all "Teacher..........."

RE/DE (AP(artic)

PAL(CE (ASP)

LATIO BONH (RE)

LATIO BONH (RE)

PAL(ER) (ASP)

BHUE SPRINGSTER (G)

SPERIAR (ASP)

SUMM RESTER (B)

LOUIS BROTHERS (B)

- ARP (G)

45/43

38/33

Anaheim 714-778-3696

Albuquerque

505-265-8811

POTTest QUEEN (Elestra) mitent's LUGGINS (Columbia) CALBHE STOMES (mb) multi-HG STOMES (ROITING STOMES) "She's So Cole" Title

KICKS ASS RUSSINGTON COLLINS (MCA) PINA FLOYD (COLLINS (MCA) BOB SEGER & . (Capito): PRETENDERS (Mb) -4EIL YOUNG (Mb) Added OMEAP THICK (Epic) BABYS (Orysells) DIME STARITS (MB) RUCKPILE (CD) webla MUCH MMATTH (Capito) JIH CAMMOLL BAND (Atco) 

Medium
ANGEL (ITY LEPIC)
GORGE, THERMEGODD (Rounder
LAMM (ETWINTEL)
RE GUITH-HILL, LEBERTO)
SPLITE ENE "AAM!
UNEGO BOINDED (1-8", Inc.
RUBBET PAAMER (Its lame)
ELTIS COSTELLO (COLUMB LA)
ELTIS COSTELLO (COLUMB LA) SUBSTITUTION TO THE STATE OF TH

Aspen

303-925-5776

MANDY MEISTER (Egic)
"Trouble Annuary
"Deep Insides."
"Trouble Annuary
"Deep Insides."
"Peace Drussour"
"The Cold Bug"
ALLAY MASSOUR (PDJ. (Arista)
"ALLAY MASSOUR (PDJ. (ARISTA))
"ALLAY MASSOUR (PDJ

PETER GREEN (Sell) RANDY MEISHER (Epic) "Trouble Award"



Food Ord IT STRAITS (Mb)

France in France's Fra

APRIC LE (Eleafre)

MS (MI) (RF)

MS (MI) (RF)

MS (MI) (RF)

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GENT (MGC) (GF) (MI)

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HD71ax1
BPLIC COCIDIUM (MI)(en
"Tonyo" "Iscarlion"
"More bot fore"
ji Mrr FILME (er/ole)
"Breating Doen"
COS37 TO COS37
(Full Boon/Epic)
DUOB (E BROTHERS (MI) Nagic 98F

PE DAVE LAWRENCE

Jail

GLORGE BENSON (MB)
LAMPY CARLYON (MB)
TIM MISSERG (MCA)
SADAD MISSANDE (Inner Clyy)
DAYE HALENTIN (Arists)
LEFF BECK (Epic)

COOL BUILT (MB)

MOTATION CONTROL SCHEMER (Orysolfs)
ME ADMINISTES (POPYADO)
ME ADMINISTES (POPYADO)
MELL MATCHES (POPYADO)
MELL MATCHES (POPYADO)
MEMORITHM (OPPARENT)
AC/DC (441pattic)
AC/DC ASSOCIATION AND A STATE OF A STAT

New Luns

JOHN CHARGE (Blow)

JOHN CHARGE (Blow)

JOHN CHARGE (Blow)

ANGAL CHITY (Egyc)

ANGAL CHITY (Egyc)

JOHN CHARGE (Blow)

JOHN CHARGE (BLO 2011 Rone

SATUR (ATTACT C)
VAPORS (LA)
VAPORS (LA)
VAPORS (Ar (sta)
DONNIE (RIS (MCA)
ROMEUS (Columbia)
CODE BLUE (MB)

Bakersfield 805-832-1410

PD: RICH HAME MD. ART PHILLIPS Added
OMEAP TRICK (Epic)
"Stop...Gamm"
RDCWPIcE (Entumbin)
"Mrong Again"
OHE STRAITS (MB)
"Tunnel Of Evon"
HEAD EAST (AMH)
JORNY DESTRY 4...
(Millennium)

Hadium HORLT HATCHET (Epic) "The Rambier" Tive David Goule (RDA) TALKING (EADS (Sire) GILLT THERPE (Elbarra) RAMDY HAMSEM (Comito) "Chemosque 6," JALI GREEN (RDA) HIDWEL STANKEY... NE COO SIN

104

Added Offap TRICE (Spic)

"STOP Game" ALE ACASUM BAND (AGM) "One To One"

Boulder 97FM BOULDER PD: DEMNIS CONSTANTINE MD: BRUCE NCCALES JOHN COUGAR (R)+s)
-;ANH L(RHORN (Geffen)
-HE(), YOUNG (MB/Reprise)
-HERBIN THOMP'ON (Overton)

Jerr

Single

Boise 208-344-6363 (MI) Americal PLL(CL (AMI) UTUPIA (Bearsy) | 1e/MB) 000816 BRUTHERS (MB)

Hottest BRUCE SMINGSTEEN (Corumb AC/Do. (Mthantic) PATI BENGTAN (Chrysells) DIVO (Mb) INMAN (Rinhem) "Not To Roce" "McId On" "Malantins" CARS (Elastra) "Girman Singa" - JOHL (ENDON (Geffon)

Added OIRE STRAITS (MB) RUCKPILE (COLUMBIA) CHEAP TRICK (Epic) CLASH (Epic) ETC (Virgin) WACHESS (Sire)

Medium SPTRU GYRA (MCA) "FORTROT" "Cafe Amora" SET (Abista) "File" "Motta" CARS (Erestra) RELLING STOMES IROTTING STONES)
JACKSON BROWNE (Asylus)
AL STEMART (Arists)
DAVID BOWIE (RCA)
TALKING HEADS (SIre)

DATIO GUIDE CONTROL

LEVIS COSTILLO (COLUMBRO)

JOL AMOSSON BANG (AMA)

GENCE THOROCOCO. (Rounder)

JOH ANTS (Asylum)

ALLWAN BROTHERS (Whitel)

ALLWAN BROTHERS (Whitel)

JAN MAN BROTHERS (Whitel)

JAN MAN BROTHERS (BL)

JAN MANFISON (MB)

AND (MB)

PATO (MB)

PATO BLANTON (MB)

PAT BLANTON (MB)

AT BEATAN (Or mails)

Adoed
ALAN PARSONS PREJ. (Arista)
GERGE THOROGODO (Rounder)
DIRE STRAITS (MB)
JGE JARSON BAND (ALH)
CHEAP TRICK (Epic)

FO: RUN MUDOWARD

Jazz
PAT NETNEMY (ECM)
"Color Anade"
D. CARLUS SARTANA (Columbia)
"Song Berdine". "Spartacus"
ALAN-LUC CONTY (atlantic)
"Omeograpia"
LARRY CARL TON-(88)
LARRY CARL TON-(88)
"Minoria Person"
G. MASHINGTON, JR. (Elektra)
DAIJO DRIBANA (86)
AL OMEOLA (Columbia) Singles RANSAS (Airshner) (REG KIMH (Beserbles)

TOTAL TOTAL CONTROL (STORT CONTROL CON

Chico

UNICO 916-343-8461 BAUDE COORDINA (MITTAN) AL STEWART (AFTAN) TIMES SQUARE (RSO) PAUL STRON (MITTAN) STEVIE MONDER (Tomia, RAADY METSNER (Epic)

MANDY MELSHER (Epic)

PROCES (1944)

Singles CREG KIMP (Beseralay) CONNIE HIS (BEA) DEVO (BB) MEIL YOUNG (ME) / Meprise) JOHN LEMMON (Geffon)

DEAN TRICK ((pic)

Measing
SPITE (NAME)
SPIT KILO 94 Colorado Springs STEREOFM

Medium
DAPTS OF PRETING
AND TO THE TIME
DAPTS OF THE TIME
ALTHOU TRUL (Chypania)
BUS BUTS (Artista)
BUS BUTS (Artista)
BUS BUTS (Artista)
BULL TO BURBETTE (COLUMBIA)
BULL TO BURBETTE (COLUMBIA)
AND THE TIME (COLUMBIA)
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303-634-4896

BILLT THOMPS (Elektre) IMMNTES (Polydor) RINGS (Elektre) -STINGRAY (Correre/Atco)

-STHAGAT (Gpres/Abc)

Hoffield Street, 16 (columbia A. An Areson (PDL), (fe'ista)

CASS (Eleatra)

Folici (Alba Polici)

Folici (Filatra)

Folici (Filatra)

Folici (Filatra)

Folici (Filatra)

Folici (Filatra)

Folici (Filatra)

MOST ADDED

All Shook Up (Epic) DIRE STRAITS Making Movies (WB)
ALAN PARSONS PROJECT The Turn Of A... (Arista) 37/24

BABYS On The Edge (Chrysalls) 28/19

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

Added CHEAP TRICK (Epic)

Modium
DAVID BOREE (MEA)
A.Am PHASONS PMDJ. (Arista)
TOWN-1, Interact Medicine Propose
KITT SMEAL STANEE.
(EST Ammer)
ROSHIN STANEE.
(EST Ammer)
ROSHIN INCAMPAGNA
ROSHIN INCAMPAGNA
ROSHIN INCAMPAGNA
ROSHIN INCAMPAGNA
STANEE.
(CO) Ammer)
STERVE CONTROL
STANEE.
(CO) Ammer)
STERVE CONTROL
STER

106 KBPI

Aoded ACAP PASSINS PROJ. (Arista) GLAP (Arista) (Rounder) BADTS (Chrysells) OH AF TRICH (Epic) ROCKPLLE (Columbia) -OIRT BAND (EMI America)

Danver

Denver

303-759-5600

JOHN COLGAN (Rive) QUESH (Elebtra) 1-JOHN LEMON (Gotten

Holtest BHACS SEER (Columb BHACS SHEER) (Columb BHACHES (MB) PAT BERNTAM (COLUMB BHACHES) (MB) PAT BERNTAM (COLUMB BHACHES) (CAS (Elenta BHACHES) (CAS (Elenta BHACHES) (CAS (Elenta BHACHES) (COLUMB BHACHES) (COLUMB BHACHES) (COLUMB BHACHES) (COLUMB BHACHES) (COLUMB BHACHES) (CAS (Elenta BHACHES) (ELENTAME) (COLUMB BHACHES) (ELENTAME)

HOTTEST BRIDGSTEEN (GS1-umb ANDERS SPRINGSTEEN (GS1-umb ANDERS SPRINGSTEEN (GS1-umb ANDERS ANDERS ANDERS SPRINGSTEEN (AMP) ANDERS SPRINGS (GMB) ANDERS SPRIN

Jess



PD: MEIL EDWARDS MD: BRUCE KENTON

Added THIN (1227 (MB) MLEA MARTIN (Capitol)

EDDE MEME\* (CDI-MEDIO)
GUS (Imageror)
RAMAS (Kirshnar)
THRES SQUARE (ESDO)
THRES (ATTACHES)
AS (RICHNAR)
AS (

**KZEL** 

PD: CHRIS KOYARIN

Acces DIRE STRAITS (MB) "Shateway"

Edmonton 403-428-8597 Hottest AC/OC (Attentic) PAT BEHATAR (Ov ysetts)

mail district Operacits and Science Steeler (Ass) before Superframe (Ass) befo

Eugene

503-484-4304 LONG JOHN BALDRY (Capitol SUZI QUATRO (Emminand) -JOHN (EMODI (Getfon) -RUNCUM (Arlista) -MROQ (Red Rooster) DIRE STRAITS (180)
"Shaftware"
ALAN PRASCAS PRUJ. (Arista)
"Prica To Pay"
GEORGE TROBOCODO. (Rounder)
"I'm Hamted"
BASTS (CPT stalls)
"Turn & main"
CLASH (Eg)c)
HEAD EAST (A&M)

ABIT HOMEN (Brists)
HROSHIM (Brists)
AT BITCH (CO)
AT BITC

RANDY MEISNER One More Song (Epic) 28/18 **ROBERT PALMER** Clues (Island) 23/16 MICHAEL STANLEY BAND Heartland (EMI America) 21/16 ROBBIN THOMPSON BAND Two B's Please (Ovation) 18/16 STEVE FORBERT Little Stevie... (Nemperor) 20/15

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

KICL

PD. TON WELLER MD. RICK LOFGREN

AGGING DIRECT STRAITS (MB) HEAD EAST (ALM) SULT (QUATRO (Branking) SULT (QUATRO (Branking) STRAIN (BOOK FIRM) STRAIN (BOOK FIRM) STRAIN (BOOK FIRM) SULT (BOOK

Modium
IMMATES (Polydor)
REITH STRES (Bockstroot/MCA)
RCGITHNOTELEMM (Copitol)
PETER GREEN (Soil)
ELVIS CUSTELLO (Columbia)

Iday

| 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100

Duke78

Added
CHEAP TRICK (Epic)
"Can't Stop It"
"Baby Loves, " "Stop
»JOH LEHMON (Geffen)

PALL TOURIER (100 TOURIER)
BARRY COURSE (100 TOURIER)
BARRY TOURIER (100 TOURIER)
BARRY TOUR

PD: AUSTIN HALT Added JEAN-LUC PLATT (ATTENTIC) LASSIN & FEITEN (AD) HERRY (HONCOD) (COLUMBIO) RECTAT FRANKLIN (COLUMBIO) HARRY CHAPT (BARTANIA) -JOHN LEMBUR (GETTON)

Fort Collins

TOTT COITINS
303-571-1232
ORBERT RECLIFICE (COPIES
STEEL GOLDENIE (Raphon)
OF JACKSON BAND (LAMP)
STEEL COMMITTE (Remoner or )
BRUCK (COORDING (BITTERN)
RANDY RETSINE (Epica)
RANDY RETSINE (Epica)
RANDY RESIDENCE (CAMP)
ROLLEG (AMP)
-JOHN LERGEN (GETFO)
-JOHN LERGEN (GETFO)

Fresno 209-226-5991

SINES BHUS. BAND (E(astro))
ROMEOS (Columbia)
GANT BYRICK 6. . (Epic)
SHITESHARE (Hirroge)
ROBBIT TOWNSON (Oughton)
JOHNST WAN ZAME... (Polydor)

Added
RCCPTLE | Con-umbile |
RCCPTLE | Con-umbile |
RCCPTLE | Con-umbile |
RCCP | MARTIN | Copite |
MADM 55 (Sire)
MADM 55 (Sire)
MATTILE | Coryte
DIRL STRAITS | MB)
-ONERS | FOLITARE |
-ONERS | FOLITARE |
-FIRES | Con-Treated | Rh | nc

Medium ATC (#(rg)n1 AGE JACKSON-BAND (ALM) RUBERT PALMER (Island) BUS BOYS (#riska) RUTELS (Capito) GARY MUMAN (ARCO) CARS (Elwirra) EMGLISM BEAT (SIPa)

KLOS 951/2

Added
OMEAP TRIGHT (Epic)
ALAN PRESONS PROJ (INC. CPILL (Columbia)
NIOMEL DES BARRES
(Dramland)
(DRE STRATTS (Mb)
RUSE TAYTOO (Hirage)

Mod Lists
(ALTS) (ALTS) (AT 1874)

BUS BOTS (AT 1874)

BILLY BUTMITTE (COL Lists)

AMOUT HE SMART (AP)

TES (ATIONTIC)

BRUCE SPECIOSTEEN

FOLICE (AAM)

GLEEN (Elentra)

KMET OF Los Angeles

PD SAN BELLANT ASST. PD: JACK SHYDER

Too Far Comp \* Symet ) PP
Mar Lise
AND SS (All paner)
AND SS (All pane

POTTEST

BOLE STRINGESTEEN (COLUMN

AC/DC (Atlantic)

RETHODIS (BB)

REDLING STONES

(RD11ING STONES)

RAS SECTO & (Copito)

CASS (Clearie)

PAT REMITATE (COP yearls)

RINS (April 10 (Copito)

TOWN MITTY & Del.

(RECENTE POTTEST) TOW HITT & Pd.
(Backingworld)
RDS3180700 COLLIGS (BCA)
RDS3180700 COLLIGS (BCA)
RDS3180700 COLLIGS (BCA)
RD1117 BANETTS (GC) comb(a)
RD117 FANTS (BCA)
RD117 FANTS

Singles SPOILERS JOHN LEMON (Getton) SYINGRAY (Correra/Arco)



517 892-9526 517 894 2996 HERRY FALMER STATEMENT OF NO (48) (LIFE RICHARD (Captum ARTH LEWILM (Gulfun)

NUTTES MATERIAL CARP MATERIAL

JASS Rune Mingle

FM 104

PD: TENRY SULLEYAN

Addes DABTS (Or ysa(1s) "Turn & main" OHE STRAITS (MB) "Turnesso Love" "Turnesso Love" "Siop...Gamm" ALAN PMAISUS PRUJ, (Ar "Gamms Puopia"

Singles

33/29

ROCKPILE Seconds Of... (Columbia) 21/20

KAZY

"Stop...Game"
GEURGE THORUGUOD.. (Rou"
"Night Time"
RANDY MEISMER (Epic)
"Hearts On Fire"
BILLE THORPE (Esentra)

PD: FRAME CODY MD: PHIL STRIDER

Nedlum
Ident LOGGINS (Dosumble)
Ident LOGGINS (Dosumble)
MALLY MATCHET (Epic)
ROBERT PALMER (Island)
PULICE (AAR)
INICALL STAN,ET.
(ERH America)
ROBEN THOMPSON (Outlon)
SMET (MATRO) (Drawland)
BOB WILCH (Capiton)
BUS WILCH (Capiton)
BUS WILCH (Capiton)
BUS WILCH (Capiton)
BUS WILCH (Capiton)

3011

HOTTEST
GRUCE SPRINGSTEEN (Columbia)
stitus Sratis (Backstreet/REA)
AC/DC (Arightic)
jus CARRIGA, BAMO (Arco)
ARCAC CITY (Epic)
part occasion
part occasion
This LUZY (ab)
GROW MARTHN (Cap)(b)
STEVE FORMERT (Responsor)

Singles None

MEDIUM



Singles

JOHNT THE JANT... (Polydor)
Holtast
Holtast
HOLTASTEIN (Golumbia)

Honolulu

808-524-7100 PETER GABRIEL (Marcery) BOLLY HATCHET (Epic) DAVID BONIE (RCA) HOTTEN?
EDDIE MORT (Columbia)
OARS (Enviro)
OORRE (BHOTER) (ub)
PAT BEARING (Or yeally)
SMERTAND (AM)
RUSAS (EX) (annor)
PCL (CE (AM)
BRUCE SMERESTEEL (Columbia
AC/DC (Atlanta)

Jose

Jazz None

Honolulu POTTONY
PALL 4 ORTES (RCA)
THE NE SHEEK (RCA)
THE NE SHEEK (RCA)
THE NE SHEEK (RCA)
PALE SHEEK (RC)
DATIO SARREWN (RC)
ARREWN (RC)
ARREWN (RC)
ARREWN (RC)
ERIC GALE (COLUMBIA)
ERIC GALE (COLUMBIA)

Singles
ALI THEMSON (AGM)
SUPERTRAND (AGM)
SUPERTRAND (AGM)
BOJ SCANDS (COLUMBIA)
LEO SAYER (MB)
STEVE WOODER (Conta)
LEO LE MEMORY (CONUMBIA)
OPHISTOPHER (MOSS) (MB)
JANIS IAN (CONOS) (MB)

One Step Closer (WB)
PAT BENATAR 40/36 Crimes Of... (Chrysells) 39/33 CARS

THE HOTTEST BRUCE SPRINGSTEEN

Paris (A&M) 37/33 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.



nortest Dockets (mb)
Dockets (mb)
Britishers (mb)
Britishers (Columbia)
Britishers (Columbia)
Britishers (Columbia)
Britishers (Columbia)
-AC/DC (Extern)

Jerr Alamituc Pomfr (Arightic) SPYRD Griv (MEA) LARSEn & FEITEN (Mb) JOH HITCHELL (Asylum) O. CARLOS SANTAN (Columbia) G. HASHINGTON, JR. (Electro)

Singles 1055 SINGC

10 PALL FUN

10 JIMPE CHISTOMER Long Beach

213-437-0366 MT BENETAR (CV ysells) (ART BIRICL 8... (Epic) HOTTAST 01856-B01850 [1.8.5 , Inc.] PULICE (ALM) BRUCE SPRINGSTEEN (Golumbia VAVQPS (UB) 0190 (e8) 0-52 S (e8)

DATIO BONIE (REA) SPLIT ENZ (ALM) TALKING HEADS (SITE) Jazz Singles
MDLET & IFALTANS (TITG)=2
APR (Ideam (Garten)
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Los Angeles

HOTTOST
AUCUSANT SHOWNE (Amylum)
PATT BENNTAM (Drygorlis)
BOLLING STOMES
(MOLLING STOMES)
SUPERTHAMP LAMA
ROSSINGTOM COLLING (MCA)
ANGEL (Common lama)
CARS (Elentra)
ACRE (Harric)
GAMMA (Elentra)
ELS (MTA)

Singles

Seattle

# 112924

ID: MICHAEL SHEEKS RASSI GOLDINA (Asylus) ALAN PRESONS PROJ. (Ar STEVIL WONDER (Tamia) PETER ALLEN (AAR) -RUPERT HOLMES (MCA)

Notion Trained (Arco) Hilbert (Arco)

KWEST

# PO TED PERGLEON NO: TED HABECK

Added OMAP TRICK (Epic) RUCHTLE (Ostumbia) BARTS (Or yearis) DIRE STRATTS (MB) Maclim
TALRING HEADS (Sire)
DATIO BOTHE (RCA)
DATIO BOTHE (RCA)
RVIS COSTELLO (Ontwell in NIOWEL, SCHEMER (CV year
MISSINGTON COLLINS (MCA)
RANSAS (KITANNOT)
HOTELS (COR)TOOL
HOOM MARYIN (COR)TOOL

MOTTEST BRINGSTEEN (Octumble)

#### KROQ FM 106.7 PO | RICH CARROLL ID LARRY GROVES

Apped BAD 15 (Chrysells) OGAP TRICE (Epic) CLASH (Epic) ROCKPILE (Chrimels) STC (Erigida) MACHESS (Sire) (EQL (SE MEAT (Sire) SUZI QUATRU (Orean)

Modium YES (Attentic) PULG (NGA)

PLLS (ICA)

BILLY BURNETTE (Columbia)

THES SQUARE (ISSO)

CART MURNE (ANCE)

SUPERITORS (CAL)

JET BLOSS (COL)

SPECIAL (CAL)

SPECIAL (COL)

# [(4) (4)

PD. JEFF SATTLER ID: LYNDA DLAYTON

Access
GE/RDE THEREGEROOD
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GE/RDE THE GOVERNMENT (ATTEMPT )
DEED THE G

Modium
1.C. MASERCOLERS (MCA)
STEVE HACKETT (Marcury)
ELVIS COSTILLO (Golumbia)
STEVE FORMERY (Masparor)
DORNE HIS (MCA)
RUBBLE THOMPSON (Dvarion)
THEES SQUARE (RSO)
"THEE SQUARE (RSO)



Added DEAP TRICK (Egic) "Aus' Cor Back" "Stop. Game" BAD'S (Coryse(is) "Downtom" A,N: PARSONS PROJ. (Artste) "Games Papole"

Hodium
JACK GREEN (RCA)
LUYENDOY (Columbia)
BILLY THORPE (Elextra)
RANDY HE ISHER (Epic)
BUS BOYS (Arieta)

MOTTANT ANGEL CITY (Epic) "Dowli's Goto" "Face

kink

Accord DIRE STRAITS (MB) ALMA PARSONS PROJ. (Arists) STETTE WONDER (Temis) HARM (AMD (Overton) G. MASHINGTON, JR. (Elektra)

MOTTOST RANDY MEISMER (Epic) AL STEWART (Aristo)

Adord
RUCEP'LE (Columbia)
\*\*Toecher .\*
(PRE STRAFTS (db)
\*\*Social Rock\* "Expresso Lo
GEAP TRICH (Epic)
\*\*Social Rock\* "Come\*
27C 1916 (DV ysails)
\*\*Ton Fig Come\*
27C 1916 (b) (DV ysails)
\*\*To 197 (Gessalence)

Head van de Care (Apr) van Jacobia de Care (Apr) van Jacobia de Care (Apr) van Jacobia de Care (Apr) van Gerke (Ap) van Gerke (Ap) van Gerke (Ap) van Gerke (A

#### Los Angeles 213-469-1212

HOTTERS DATID POMERNAM (Pacific) SAMINO (AAM)
PAUL SINCH (MB)
PAUL SINCH (MB)
DODGE (MB) POMER (CA)
AND ME SINCH (MB)
LOS ANTER (MB)
LOS ANTE

#### Los Angeles 213-467-1224

213-467-1224

ROLLING STORES
(ROLLING STORES)
(RETING STORES)
(RETING STORES)
(RETING STORES)
(RETING STORES)
RATE (RETING STORES)
RATE

#### Pasadena

213-578-0830 JIM CAMPOLL BAND (Atcol RLEBGE CITY REBELS (Capitol)

M.MBME CITY REBLES (Capitoli
INDITAL)

TOTALS

#### **Phoenix** 602-833-8888

OTT PYTHON (Aristo)

MOTTEST MODELS TERM (Columbia) EDICES SHOWNESS TERM (COLUMbia) EDICES STREET (COLUMbia) EDICES STREET (COLUMbia) COLUMbia (Col

1074

#### **Portland**

503-655-9181 "TO Secret" BLUCE STRINGSTEEL (Columbia AC/DC (FF1-INT)) (Columbia Basington) (Colum

#### Portland

POTIANO
503-228-5000
000811-00-116875 (rdb)
000811-00-116875 (rdb)
000811-00-116875 (rdb)
000811-00-116875 (rdb)
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JAIZ
DRYDON FLORE MED. (Columbia)
MIROT FLORE MED.
MIROT CARTO (MED.
MIROT (ME

#### KORY Portland 503-228-0100

PD. BOB BRUGHS MD. CYNQL SLATER

STEVE FORBERT (Namper or )
ISE 174 STACS (Backstreet/MCA)
ISE 174 STACS (Backstreet/MCA)
ISE 174 STACS (Backstreet/MCA)
ISE 174 STACS (Backstreet/MCA)
ISE 174 STACS
INVESTED (Backstreet/MCA)
I POTTEST BLUCK PRINCESTEER (Collection of the collection of the col

JAZZ PEP4 Singles

#### 702-329-9261

Added AAA PARSONS PROJ. (Aristal DIRE STRAITS (MR)
OMEAP TRICK (Epic)
TALKING HEADS (SIre)
JOE JACKSON BAND (ALM)

Medium (File A (Been eville/ME) (Been ev

Hoffset BULDE SPRINGSTEEN (Columb PAT BELNATHP (COV yearlis) SUPPRITABLE (COV yearlis) SUPPRITABLE (COLUMB) & DODBHE BOTHERS (MB) AC/DC (APIGNES) GELLY HATCHT (Eg(c) YES (APIGNE) FOLICE (AMI) KANGAS (KIFSENGE) CAPS (Elesthers) CAPS (Elesthers) - JOBS (Elesthers)

Reno

JAZZ STE-EE WONDER (Tomio) THE WELSSERG (MCA) LOURY CARLTON (MB) DAYE YALENTIN (APIOTO) SEY (APIOTO) JOHN MISCALL (ANYLOS) JOHN MISCALL (ANYLOS) JOHN MISCALL (ANYLOS)

# Sacramento Sacramento 916.4.46.4065 seema strettano (obtanta) citier (obtanta) silia superti (Arteria) silia superti (obtanta) silia supe

Nocion NILLANA (Copitol) RCQLINA NILLANA (Copitol) RCQLINA NILLANA (Copitol) RCQLINA NILLANA (Copitol) RCQLINA (RCQLINA (RCQUINA (RCQUINA

#### \* Sacramento

918-444-2806

PULICE (AMP)
RAMASS (Allrahner)
CARS (Elentre)
AC/DC (Atlantic)
RIMSS (Elentre)
RIMSS (Elentre

Salt Lake City

SBIL Larks Only
801-972-3030
where counting (Pertrait)
cools (Bollet' (Online) a)
ESO (188)
PETRI (DANIEL (Marcury)
PETRI (DAN

MOTHER (Elentra)
QUERI (Elentra)
ROLLING STONES
(MOLITING STONES)
ACKSIDE RECORDER (Asylum)
COORDE (ROTHORIS (MB)
ROLLY HANDEX (EP)
ROLLY HANDEX (EP)
ROLLY HANDEX
RECORDER (Asylum)
ROLLY (PATORIS)
ROLLY (PA

Singles

William Par HO! LES TRACY Agost Dy realls)



PD: GARY MALDRON

DIRE STRAITS (MB)

Medium ALAN PASSAS PROJ. (Arista) ALAN PASSAS PROJ. (Arista) ALAN PASSAS PROJ. (Arista) ALAN PASSAS PASSAS

(DRI America) JOHN COLGAN (Rive) JOHN YAN ZANT, (Polydor) RL STEMMT (Arista) CAMMA (Ejentra)

#### San Bernardino KCRL967

PO: JIH JAMES

Added DIRE STRAITS (MB) "Solid Rock" "Sharlevay" OREAP TRICH (Epic) "Stop. Game" DometE IRES (MEA) "Ah] Look!"

New Limits Control of the Control of

# TOTALS POINTS TO THE TOTAL TO

150L engs

714-825-5020 - JOHI (EINO) (GITTON)

KGB-FM

101-5

-- MART TOPEC.

Macium

AAN PAYSON PROJ (Aristo)

Common Pacolin

Lift CONTILLO (Columbia)

And COLOGO (Bloc)

They in Contillo (Bloc)

They in Columbia

And Columbia

They in Columbia

ACAN MINCE (Columbia

GART MINCE (Lift)

GART MINCE (Lift)

GART MINCE (Lift)

#### San Diego

San Diego
714-292-1360
ROBERT PAURER (Island I "Sulay Girl" I "Island I "Isl

Hottes\*
ALOC (Atlantic)
PAT SEMPTAR (DV-yealts)
CARS (Eleatra)
COME (ENTREDS (MB)
ALMIT LUGGINS (Columbia)
RALCIC (AMB)
RALCIC (AMB)
ALMIT LUGGINS (Columbia)
RALCIC (AMB)
ALMIT (AMB)
ALM

Singles
ANGEL C(17 (Epic)
BABTS (Dirysells)
CLIMPY BLUCS BAMD (MB)
CEORGE THOROGOGO. (Roun
yAPORS (MA)

FM106 PO: ERN GLAGDEN ND: JESSE SUPPERS

RODES
ALAN PARSONS PROJ. (Arista)
GENROS THOROGOLO. (Rouneer
CHEAP TRICK (Epic)
BILLY THORPE (Elebtra)

Medium Died STRAITS (MB) POCO (MCA) HUMBIN THOMPSON (Overton) GUEEN (Electra) AC/DC (APE)entica CRITICAL MESS (MCA)

#### San Diego

REAL INC. STORES
(Rotling Stones)
BRUCE SPRINGSTEEL (Columbia
REVER SPRINGSTEEL (Columbia
REVER SCOSTILLO (Columbia
REVER SCOSTILLO (Columbia)
RELET ASEL (COLUMBIA)
RELET ASEL

#### San Francisco 415-391-9400

PALL VINCENT

Modium
QUEEN (Elebtro)
POLICE (AAM)
PAT DEWTAM (Drysells)
MALL & DAYES (MCA)
AC/DC (ATA)ATIC)
AC/DC (ATA)ATIC)
AC/DC (ATA)ATIC)
E VICAR (Polydor)
RAMSAS (Rirshner)

Hottast JACKSON BROWNE (Reylus) RANTS (Chrysalis) CARS (Elektra) ROLLING STONES (Rolling Stone() SUPERTHOMP (AMA) OCHAP THICK (Epic) DODG/E BROTHERS (Mb) BRUCE SPRINGSTER (Cot) - JURN LEMON (Goften) 1622 Pone

#### San Francisco

CONVERTED IN TOM VATES

Hadium
6-52 5 (MB)
PAT BENATAR (Chrysn)is)
TALKING HEADS (Sire)
PAL CE (HAM)
AL STEMAT (Aristo)
AL STEMAT (Aristo)
ALFOC (Aristoric)
ADE JACKSON BAND (AMA)
RANDT HANGEN (Capitol)
DINE STRAITS (MB)
-ADEN LEMBON (Goffen)
-MEIL YOUNG (MB/Reprise)

415-986-2825

Hotfatt
CARS (Elentra)
QAEIn (Elentra)
QAEIn (Elentra)
SUPERFAMP (AAM)
ROLLING STOMES
(ROLLING STOMES)
RANSAS (RIFANNET) 1012 Singlas

KOME San Jose ULTRAYON (Chryse)1s) VAPORS (UA) 808 MELCH (Cepttot) -JOHN LEMMON (Goffen)

Added OMEAP TRICK (Epic)
"Budy Loves..." "Stop....Game"
DIRE STRAITS (88)
"Solid Rock" "Expresso Love"
JOE JACKSON BAND (AMI)
"Mad AY You" "One To One" "Med ht sow Title GEORGE THOROGOUD. (Rounder) "Bottom., See" "I'm Manted"

"MOTION... See" "("a Man'to")
Intellias
RALINAN-IROTHERS (#rists)
RALINAN-IROTHERS (#rists)
RALINAN-IROTHERS (#rists)
RALINAN-IROTHERS (#rists)
RALINAN-IROTHER (#rists)
RALINAN-IROTHER (#rists)
RALINAN-IROTHERS (#rists)
RACE DELEN (RALINAN-IROTHERS)
RACE DELEN (RACINAN-IROTHERS)
RACE DELEN (RACINAN-IROTHE

RD LEE ROOT HANGEN
Assets BADTS (Chr yearlis)
"TOO For Gone" "Gir!"
"Sowes (17" "Turn & Bails"
RECPTLE (Columbis)
"Workin", Fine"
"Fool Too Louis " "Tage har",
"Fool Too Louis " " "Tage har",
"Fool Too Louis " " "Tage har",
"Fool Too Louis " " " Tage har",
"Fool Too Louis " " "

Model Lab CART MUMAN (Arco) (MOPIA (Basel VI) (1/4/86) NIONEL SOCIENTE (OVERSEL) DILLY BANETT (Columbia) DILLY BANETT (Columbia) DAVEN COLUMBIA (Columbia) DAVEN COLUMBIA (SICULADIA) SICK (EGINISTIC (BILLY BANET SICK (EGINISTIC (BILLY BANET) SICK (BILLY BANET) SICK

ME

Medium PTER GREEN (Sail)
RTER GREEN (Sail)
RCCHAMBLO (Anto)
Edward (Sail)
Edward (Sail

1101

-JOHN LEWENE (Geffen)

HOTTAST
AC/OC (Anight)c)
PAT BANKTAN (Or-yaelia)

San Jose 408-286-5400 YES (Artenfic) JEE JACKSON BAND (AAR) JIN CARROLL BAND (Arcs) ANASY ME (SHER (ES) STRANGLERS (11.R.S., Inc.)

ANADY MELTINE (E) LD

STRANGE (S) LB, S, LB, S, LB, S

FOTTO:

#### San Rafael

Adoed
OREAP TRICK: (Est.)
OREAP STRICK: (Est.)
OREAP STRICK: (Est.)
STEMBLAND: (Bill)
STRAITS: (BB)
DING STRAITS: (BB)
DING STRAITS: (BB)
DING STRAITS: (BB)
DING STRAITS: (BB)
OREA SALT: (BILL)
ROUGH TRACE
GOOGE TRACECOOD. (Rounder)
ROUGHS!
STEMBLAND: (BILL)
ROUGHS: (BILL)
STEMBLAND: (BILL)
STEMBLAN STERIE MODER I Tenia
PRILITO (MAN)
PRILITO (MAN)
PRILITO (MAN)
PRILITO (MAN)
PRILITO (MAN)
PRI SURVINI (MAN)
PRI MAN SURVINI (MAN)
PRI

JOLE
LAMBY CARLYON (MB)
LAMSEN & FEITEN (MB)
ÆAN-LUC PONTY (AFIENTIC)
(E. ANICE (MILES NORM)
(D. CARLOS SAMFAAN (Columbia)
SAMALEY TERRENTINE (FENTANY)
SAMON METANAGE (Inner Clty)
DAYE YARLENTIN (AFIETE)

ND. LAURIE CUEB

Santa Barbara

805-963-1601

TOTAL BLUE BAND (18)

HOTTELL COUNTY (11)

JOHN COUNTY (11)

RAMAN (RITENNEY)

LIDAR ROSSTAT (Asylum)

EDDIL COCHAN (SITENNEY)

LIDAR ROSSTAT (Asylum)

EDDIL COCHAN (SITEN)

ED

DATE VALENTIN (Arists)
PAT NETHENY (ECH)
PAT NETHENY (ECH)
PANDA JANAS (Dolumbia)
SET (Arista)
ETIC GALE (Columbia)
DATO GRISANA (MB)
LARRY CARLTON (MB)

Santa Maria

805-922-2156

Je 42 Isone

Singles

N.A

ADD. LABINE CURBS
AGGREGATE COMBO
STEVE WONDER (Tamla)
OFEAP TRICK (Epic)
CLASH (Ep

#### KTMS · FM POR Rock 97 Santa Barbara 805-963-1975 (Rolling Stoner) -MOTELS (Capitol) -COMMUDDRES (Matoun) -OMISTOPHER (ROSS (MB)

ND. HARK GILES

Added DIRE STRAITS (ub) "Mand in Hend" G. waSHINGTON, JR. (Elektra) "Just Tha E.." LEU SAYER (wb) STEMNIA GRAMPELLI STEMNIA GRAMPELLI STEMNIA GODDMA (Asylum)

Hoolium
AMERICA (Capitol)
THES SQUARE (HSC)
CEORGE BECOM (HSC)
EDDIE MONEY (COLUMNIA)
JOHN COLUMNIA)
JOHN COLUMNIA

#### KXFM 99

Added Description (Carter)

Bruck SPRINGSTEN (Columbia

Bruck SPRINGSTEN (Columbia

PAT BEADTA (Corynalia)

CASS (Eleatra)

CASS (El

PALL SINGN (NE)
HOMEL STARCET...
(DDI America)
SATIT (EAL PARCET...
(DDI America)
SATIT (EAL PARCET...
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#### Singles BEST POOK 206-824-4305 BILLY BURNETTE (Columbia)

Medium
HE(0)
AL STRUMT (Arista)
JACK (DEEN INCA)
AACK (DEEN INCA)
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AACK (DEEN INCA)
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AACK (Arista)
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AACK (Arista)
HI(DOKL STANLEY.
(EM | America)
I(AMERICA)

#### 110k ende Single! None

HOTTEST AC/DC (Attentic) PAT BEANTAR (Obvisel)s CARS (Elentes) AMGE (OTV (Epic) ODLY HATCH (Epic) ODLY HATCH (Epic) ODLY HATCH (Epic) OLAMA (Elentes) SUPPERFAME (ALM) BRUCE SPRINGSTERN (CO) OTO (CARADI Inc.) PALICE (AMM)

97mm KZAM PD. PALE SLELIVAN MD: MAPION SETHOUR

MOTTEST
BRUCE SPRINGSTEEN (Columbia) Singles
STEVIE WONDER (Tamia) Hore

#### Seattle

Seattle

206-454-1540

DODGE BROWE (Agy) IND
DODGE BROWERS (W)
PAUL SHOPE (BEA)
BRUCE COORDIN (MITCH)
BRUCE COORDIN (MITCH)
LED SATER (M)
JOHN INTOKE (Agy) IND
ANY INCOME.

JOZZ SPYRO GYRA (MCA) BILTON FELDER (MCA) LEAN-LUC POMTY (AFIENTIC) ERIC GALE (Columbia) SADRO MATANABE (Inner City)

# KZOK 102 ; FM 1600AM

PO : HILS VON VEH NO : BRAD HUFFHAN

Hoffest
BRUCE SPRINGSTEEN (Co)um
PRI SEANTH (Chrysalls)
PRIE COMMING (Chrysalls)
PRIE COMMING (Aprus)
PRIE COMMING (Aprus)
PRIE COMMING (Aprus)
PRIE PROTEINS (CO)UMB (APRUS)
PRIE PROTEINS (CO)UMB (APRUS)
PRIE PROTEINS (CO)UMB (APRUS)
PRIE COURS (CO)UMB (APRUS)
PRI MEMORY (COLC)

MEMORY METANA

AL STEPANT (APINA)

POLICE (AMINA)

RANDY METANA (Ep)c)

STEVE FORMER (Lep)c)

STEVE FORMER (Lep)c)

STEVE FORMER (Lep)c)

STEVE FORMER (Lep)c)

LANG MEMORY (COLV)

RANDY HAVE (COLV) 92.9

Spokane 509-448-2000 KREM-FM PO: JEFF PEEL BILLY THERPE (Elaktra) TAN HATTHEWS (ASG) KINKS (Arista) -JOHN LENGON (Gaffan)

ALAN PROSONS PROJ. (Prists)

\*\*NOTAIng... Lose\*\*

"Games People"

"Games People"

"Bolton... Saa" "I's wanted"

\*\*Bolton... Saa" "I's wanted"

\*\*Bolton... Saa" "I's wanted"

\*\*Eprisso Lore" "Shafeway"

\*\*Gomes & Julia\*\*

\*\*Compariso Lore"

\*\*Gomes Saa" "Shop... Games"

\*\*You for Comes ""Dountown"

\*\*Too For Comes "Dountown"

\*\*AGO EAST (AMM)

Medium MALLY HATCHET (Epic) JOE JACKSON BAND (ALM)

HOTTAST
BRUDE SPRINGSTEEN (Qo) unbia
CARS (Elsatria)
SUPERTRAMP (AMN)
ETHING THE (Dryssila)
DOOBLE BROTHERS (BB)
BRUCE (COORDING (BF) (BR)
AMGEL CITY (Epic)
REINT LOOKING (Columbia)
STEVE FORBERT (Homperor)

Ježž None Singles

#### **Tri-Cities** 509-586-0459

ARDUM Rock in Starts

Added (Obrymalia)
"Too Fer Gome"
JIM CAMPGCL BAND (Arco)
Tboy And Bignate
"Machine Gravity"
OCHAIL BISS (CE)
"Machine Gravity"
"Machine Gravi

Hedium QUEEN (Elentra) SOD SILCH (Capito) NUMERT PHIMEN (Island) JAPE COULDER (Rita) CAMEN (Elentra) CAMEN (Elentra) STEEL (MELENTRA) STEEL (MELENTRA) STEEL (MELENTRA) STEEL (MELENTRA)

POI JIH RAY ROI JIH OWENS ## 1 Jin (Meth)

DEN STRAITS (##)

"MARTHER"

ALAR PRESINS FROJ, | Mrista|

"GERRE PROSIS FROJ, | Mrista|

"GERRE PROSIS FROJ, | Mrista|

MOST HART (##)

MOST HART (##)

DEN STRAINS (IMA)

GERRE TRAINS (IMA)

GERRE TRAINS (IMA)

JIN CARROL, (MA)

STRAINS (IMA)

Medium
BILLY TREPE (Elektro)
GE JAKKON BAND (ALM)
PAT BENTAN (Or yasis)
ANGLE CITY (Egg)
DORNER (RE)
EMPTES (MCA)
INSPITES (MCA)
INSPITES
(NOILING STONES
(NOILING STONES)
INSEED (MCA)

1021

PD | DON SHAFER

Added ALAN PARSONS PROJ. (Arista)
"Gamma People"
[SILLY THOMPE (Eleatra)
"In the Roose"
ELVIS COSTELLO (COLUMBIA)
"REGIO/Westher
ROUGH TRADE

Medium

AMGL CITY (Epic)

DIRC STRAITS (MB)

CAMEN (Epic)

CAMEN (Epic)

COMEN (Epic)

COMEN (Epic)

COMEN (Epic)

COMEN (Epic)

COMEN (Epic)

CAMEN (Epic)

MOLLY HATCHET (Epic)
TALETING HEADS (Sire)
MULEN MARTIN (Capitol)
HEATES (Polyar)
GET HUNDOGLUD. (Ros
SUZI QUATRO (Dresslend)
#JOHN LERRON (Getten)

Notice?

DODGE BRUTTERS (WB)

BRUCE SPRINGSTEER (COLM

SWEETHAMP (AAM)

CARS (Elentra)

RANSAS (Kirahner)

AAFAR (Kirahner)

AAFAR (Corysells)

AC/DC (Arlanta)

ELVIS COSTELLO (Columbic)

Single

Vancouver

GO4-684-7221
https://doc.det.ortic.
AL/DC\_det.ortic.
DEAP\_RICH\_(BDC)
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DC\_deap\_RICH\_



"ARTOUAKE" ROCKS PORTLAND — "In The Mood For Artquake," a recent promotion staged by KINK/Pol featured a festive Big Band dance which benefited Portland's annual arts festival. Pictured (i-r) are MD Les Sarnoff, station's Promotion Director Robin Forrest, Artquake Clown, former PD Mike Balley, and Salesperson Gina Wagner.

AC/DC (Atlantic) ELVIS COSTELLO (Gotumbia) DAVID BONIE (ACA) RAMDY NEISHER (Epic)

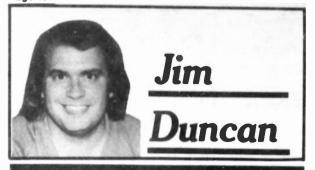
Tucson 602-624-5588

MCGUINN-HILLMAN (Capitol) UTOPIA (Bearsyllia/MB) BILLY BURNETTE (Columbia) BRUCE COLOMBIA (MI) (enclum) TIMES SQUARE (MSO) TALKING MEADS (Sire) -JOHN LEMON (Catton)

-JOHN (EMPION (GATHO)
HOTTLST

GRUES SPRINGSTTEN (COLUMBIA)
RETITS STRES (BECASTRONT/NEA)
AL STREAMET (MILATA)
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AL STREAMET (MILATA)
AL ST

Singles





#### **COUNTRY RADIO PIONEER**

# "Uncle" Len Ellis: 30 Years And Going Strong

Len Ellis is the President of two radio stations that he owns in Valparaiso, Indiana, Pop/Adult-formatted WAKE and Country WLJE-FM. He still does the morning show on WLJE, sells time for his stations, and oversees his family business. Just this year he turned some of the management chores over to his son Leigh Ellis, but that was to give Len more time to do other things for the community and the country music business. He was just elected to the Country Music Association as a Director in the Radio-Disc Jockey category. In 1978, he won the CMA's "DJ of the Year" award in the small market category. Len Ellis has had many opportunities to move on to major markets, but he was content to find his own happiness in Valparaiso. His years of experience and insight into a complicated business should be an inspiration to us all.

R&R: Where in the world is Valparaiso, Indiana? LE: "Valparaiso" is a Spanish name that means "valley of paradise." We are located right on the bottom of Lake Michigan, about 50 miles southeast of Chicago and southwest of Michigan City. We call it "Valpo" for short.

R&R: Let's go back a bit and talk about how your career evolved.

LE: It started in late 1949 at a small station in Alma, MI. I wasn't there very long. There I did the morning show. The only thing I ran into there countrywise was a fellow named Earl Peterson who went by the nickname of "Michigan's Own Singing Cowboy." I introduced him every morning at 6:15 and he played the guitar and plugged where he would be that weekend. He did a 15minute show and I thought he was horrible. Then I went down to Biloxi, MS and worked for WVMI. The man who owned it was Otis Robinson from Wheeling, WV and WWVA. We lost about \$18,000 the first year. These are his exact words: "If we lose money in the next quarter we are going to go hillbilly." We all went nuts and said, "No, not that!" The rest is history. We lost money and the change was made. It caught on like wildfire; we pulled mail from Texas to Hollywood, Florida. It was the first station on the Mississippi Gulf Coast to go all Country. The year was 1950. I also did the morning drive show there.

R&R: In those days, how long were air shifts?

LE: I pulled a six to ten shift, was off an hour, then came back for a couple more.

R&R: From WVMI, what next?

LE: From there I went to WJOB in Hammond, IN. I was living in Chicago going to Columbia University and commuted to WJOB. I did this for about 18 months until I got my degree in Speech-Arts. When I finished school WJOB asked me to join them full-time. They had a 25-minute show that followed their afternoon baseball games called "Rhythm Roundup." They were playing Roy Acuff and Gene Autry. I told the manager the music was all wrong. The sound that was starting to happen in country music was like we were doing in Biloxi. The manager sent me to a record store to buy a few records. They almost died when I came back with a hundred



1978 CMA AWARD WINNER — Len Ellis, third from left, is seen after receiving his Country Music Association "D.J. Of The Year" award. Also pictured (Irt, Barbara Mandralt, Milke Hoyer, KICD-FM/Spencer, WI; Lerry Jemes; Tiny Hughes, WROZ/Evansville, IN; Don Nelson; Jack Reno; Bill Robinson; and Bill Anderson.

bucks worth. The music didn't take long to catch on. By popular demand the show was extended to two hours, then the station gave me an hour in morning drive. This time was expanded to three hours. So I was doing morning and afternoon drive. Besides that I went out between shifts and sold my show. Boy, they hated country music then. People were really mean. They would say, "Have you got holes in your head -why would anyone with a degree want to stay in country music?" It was an interesting experience. My Program Director was Frank Reynolds, the ABC network anchorman. It was during this time I really started to realize what I had was something that was all mine. Guys like Reynolds went on to bigger things, but I had something that was and is still my own. It was about that time in 1953 or '54 when Pee Wee King started a TV show in Chicago. Pee Wee taught me promotion and for 11 years I promoted concerts in the area. My first show was with Ernest Tubb. I had \$1300 in the bank, and if I would have lost that I would have never touched another show. Ernest made me about \$3500 and I was on cloud nine. As I became successful, the station grew financially. They finally made me Station Manager. I did that until 1960.

R&R: You mentioned Pee Wee King as being an influence. Were there any others?

LE: Back in those early days, I used to go visit Randy Blake. He was doing the "Suppertime Frolics" on WJJD in Chicago. He used to let me sit in the studio and watch him work. I loved the man and he did so much for Country radio. He made me realize you have to build your own image. Back in the early 50's when my nephew

"If this whole new popularity is a fad, then let it be a fad. Let it grow to be as big a fad as it can, because when the bubble busts, then we are going to end up with a nice 25% of those people who will become good, loyal, straight, hard country fans."

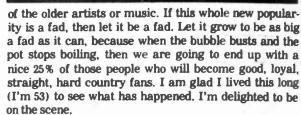
was born, I did one line on the air something like, "Well, I guess that makes me an uncle." After that I started getting mail and calls to "Uncle" Len Ellis. That's how I got my name, and I still use it today. After WJOB I became a part of WWCA/Gary, IN. They let me do a country show on the weekends from 8 in the morning until 5 in the afternoon. I would tape a half hour the night before to use in the middle of that shift for a break. WWCA put me on from 11pm until 1am. I would tape those two hours between 4 and 6 in the morning, so I could be at a sales meeting by 8. It was during this time that I knew if I wanted to stay in the radio business, I had to become the boss. When I came to Gary, I began applying for my first station. It took four years of hearings and government red tape. In November 1964, we went on the air with WAKE. Even though we were a local full-service allover-the-road Pop/Adult station, I still did a Saturday country air show. In 1967 WLJE-FM went into service.

R&R: The economy has been tough on everyone and every market size. What does a small market do to maintain sales and stay above water?

LE: We do a lot of remotes. We'll do an hour, two, three, whatever it takes to survive and serve our customers. I like remotes because it gets me very close to people and that is the way I like to do a show. I like the one-to-one bit. People have taught me everything I know.

R&R: Have you any particular thoughts about the huge success country music has been having in the past couple of years?

LE: Hey, I think it is the greatest thing happening. I don't like everything I hear, but if it works and will bring more people into our fold it's fine. I guess our likes and dislikes depend on when we got into the business and how old we are. I would have to be considered a traditionalist. I think everybody has a place in this country music business. I just don't like to see stations leaving any part of country music out of their programming. Some stations today are very progressive, country-rock, or countrypolitan, or whatever the hell they're calling it these days, and they eliminate the use of any older songs and won't even recognize or mention some



R&R: Len Ellis has the distinction of being the very first Country Music Association member. You have card number one. How did that come about?

LE: During the early 50's there was a Country Music Disc Jockey Association, and I was a member. In those early days there would be maybe 20 or 30 guys who would come to Nashville, but we had no strength. There were only 100-150 Country stations in those days. The group finally disintegrated, and from the ashes came the CMA, with a stronger foundation. We got together with the people who had the money: the artists, the publishers, the record companies. Alone we had no power, no money, and we couldn't do anything. After we had a few organizational meetings, we had a couple ladies sitting at tables in the Andrew Jackson Hotel with signs saying something about joining the CMA. After the meeting my wife Bee came to me and asked if I had joined yet. I told her I didn't want to be the first one, I wanted to see who else would join; plus it was 10 bucks and that was a lot in those days. So she said she would get the papers and fill them out for me and I would sign them later. After the convention, my card came in the mail and I couldn't believe it, I had card number one.

R&R: From what you say, The CMA was formed with radio growth as the main purpose. In the past few years, the CMA has come under fire for not being a service to radio. How do you react to that attitude?

LE: First of all, I have to say those people haven't really taken the time to look into the CMA. Each and every one of them is working full-time. Back in those days, there were no full-time Country stations; we all worked part-time. The CMA has been the driving force behind the growth. Without the CMA, chances are these guys wouldn't be working. There wouldn't be the tremendous number of Country stations, with more and more every day. The CMA went to New York, Chicago, the West Coast and met with advertising agencies and explained to them what country music and radio was all about. The CMA opened doors for the business and for every Country disc jockey on the air today. It was a force that brought the whole business together for one effort, to promote country music. I don't want to hear people badmouth the CMA, because the CMA has an open forum for disc jockeys, as well as the other categories. All they have to do is stop complaining and come up with an idea or two to make it better for them. It can't happen without their input.

R&R: As you look back on 30 years, what has been the greatest thrill for you as a broadcaster? LE: I am most thrilled about the fact my son is in

LE: I am most thrilled about the fact my son is in the business. As a father, that is really a highlight. Another thing is when I see so many artists like Mel Tillis, Brenda Lee, and Bill Anderson as super big names worldwide. I remember when they would come to town to do a show for a bus ticket. To watch that young raw talent develop is the best thrill of all. The reason I continue to work in this business is that every day is a new thrill for me. When an artist makes it to the top, in a small way I have made it to the top with them.

R&R: With the new responsibility of Country radio and Country air personalities in the 80's, what words of wisdom or encouragement can you give to anyone striving to be great?

LE: It has been a lifetime philosophy of mine, whether it be working with a community group or in radio, you will get back in direct proportion what you give to this world. That includes country music. If you give nothing, expect nothing back. Give all of yourself to it and expect a little back. Learn and master the trade. Learn the business from the bottom on up.



# A SWEEP FOR

M U S I C
THE 1980
COUNTR Y MUSIC
ASSOC I AT I O N
AWA R D S

ENTERTAINER OF THE YEAR BARBARA MANDRELL

SINGLE OF THE YEAR GEORGE JONES

ALBUM OF THE YEAR COAL MINER'S DAUGHTER

SONG OF THE YEAR
"HE STOPPED LOVING HER
TODAY"
BOBBY BRADDOCK, CURLY
PUTNAM
TREE INTERNATIONAL

FEMALE VOCALIST OF THE YEAR EMMYLOU HARRIS

MALE VOCALIST OF THE YEAR GEORGE JONES

VOCAL GROUP OF THE YEAR THE STATLER BROTHERS

VOCAL DUO OF THE YEAR MOE BANDY AND JOE STAMPLEY

INSTRUMENTAL GROUP OF THE YEAR
THE CHARLIE DANIELS BAND

INSTRUMENTALIST OF THE YEAR ROY CLARK

ELECTED TO THE COUNTRY
MUSIC HALL OF FAME
JOHNNY CASH
CONNIE B. GAY
BOB NOLAN
TIM SPENCER

BM



World's Largest Performing Rights Organization

New

Entry



# BREAKERS

'Breakers' are those newer records that have the greatest level of station activity on any given

#### **LORETTA LYNN**

Cheatin' On A Cheater (MCA)
On 88% of reporting stations. National Summary: Up 28, Same 21, Down 0, Debuts 13, Adds 18 RBR Chert 50-41.

Giving up Easy (RCA)
On 60% of reporting stations. National Summary: Up 29, Same 19, Down 0, Debuts 17, Adds 14. RBR Chert 40-42.

#### **GENE WATSON**

No One Will Ever Know (Capitol)
On 59% of reporting stations. National Summary: Up 24, Same 29, Down 6, Debuts 11, Adds
16. RbR Chart 48-43.

#### **Most Added:**

**OAK RIDGE BOYS** Beautiful You (MCA) STATLER BROTHERS Don't Forget Yourself (Mercury) STEVE WARINER Your Memory (RCA)
EDDIE RABBITT Love A Rainy Night (Elektra)

#### **Hottest:**

**KENNY ROGERS** Lady (Liberty)
RONNIE MILSAP Smoky Mountain Rain (RCA)
ANNE MURRAY

Could I Have This Dance (Capitol)
WILLIE NELSON On The Road Again (Columbia)

# MOST ACT

Cent remains are inseed in order or their activity. The two numbers relicioning the artist/title/lauer designation tample: 100/251 indicate now many of our reporters are on the record this week (100) and of those 100 how many ided it this week (25). "Movee" are broken down for each record and Indicate now many stations moved the song is on their charts, held it the Same Ion to on, add to on, 31-31, etc.), moved it bown on their charts, or Added it this less Indicates one of this week's "most added" new songs.

JANIE FRICKE "Down To My Last Broken Heart" (Columbia) 63/15
National Summery: Up 14, Same 18, Down 9, Debuts 18, Adde 15, KLAK, KLAC, KWJJ, WOKQ, WWVA, WNRS, WAXX, WITL-FM, WH8F, WKKN, WKCQ-FM, KHEY, KLRA, KNDE, KWKH, WIRK-FM 31-25, KSSS 48-41, KCKC 20-14, KMPS-AM-FM 428, WMZQ-FM, 33-30, WGEE 48-43, WIRE 442, WTSO 42-28, KEBC-FM 4-39, RER Chart Debut 44.

CAPITALS "A Little Ground in Texas" (Ridge-Dop) 62/9
National Summery: Up 31, Same 13, Down 9, Debuts 9, Adds 9, WNRS, WSAI, WMNI, WFMS-FM, KRDR, KLAC, KIDN, KCUB, WVAM, WPOR 4-33, WWVA 4-36, KVOO 41-29, KFDI-AM 13-8, WGTD 44-35, KHEV 49-37, KWKH 30-22, KONE 38-29, KRAK 44-35, KMPS-AM-FM 30-28, RER Chart Debut 46.

PORTER WAGONER & DOLLY PARTON "If You Go, I'll Follow You" (RCA) 59/21
National Summery: Up 4, Same 23, Down 1, Debuts 10, Adds 21 Including KENR, WINN, WWOD, KRMD-AM-FM, KBMY,
KYDC, KLAK, KSON-AM-FM, KCUB, WAJR, WPOR, WFMS-FM, KEBC-FM, WXCL, WMNI d-38, WSIX-FM 39-30, KRAK d-46,
KCKC 31-29, WMXQ-FM 34-29, R6R Chart: Debut 46.

KCKC 31-29, WMZQ-FM 34-29. R&R Chart: Debut 46.

OAK RIDGE BOYS "Beautiful You" (MCA) 57/51

National Summany: Up 0, Same 3, Down 1, Debuts 2, Adds 51 including WSEN, WEEP, WMZQ-FM, WWVA. WSLR, WSAI, WFMS-FM, WIRE, WCL. WKCG-FM, KFH, WYDE, WESC-AM-FM, WLWI-FM, WSM, KKYX, WIRK-FM, KLZ, KEED, KWJJ, KRAK, KCKC, KEEN, KCUB, WQYK-FM d-34. R&R Chart: Debut 47.

BOBBY GOLDSBORO "Goodbye Marte" (Curb) 55/17

Netional Summany: Up 12, Same 19, Down 0, Debuts 7, Adds 17 including WSLR, KFGD, WDAF, WHBF, KIKK-FM, KLLL-AM-FM, WKLM, KBMY, KSON-AM-FM, WKXA, WOKQ, WMXQ-FM, WWVA, WWCS-FM 29-20, KICD-FM 32-24, KFDI-AM 42-39, WQYK-FM 37-30, KUUY 39-31, KRAK 46-39, KGA 37-28. R&R Chart: Debut 48.

LYNN ANDERSON "Blue Baby Blue" (Columbia) 55/4

National Summany: Up 18, Same 23, Down 0, Debuts 12, Adds 4, KVOC, WNRS, WXCL, WCOS-FM, WGTO 80-38, KIKK-FM 45-40, KSSS 43-38, KONE 40-33, KGA d-36, WIXL-FM 48-25, WADR 28-20. On: WHK, WYDE, WSM, WIRK-FM, KNIX-FM, R&R Chart: Debut 48.

STATLER BROTHERS "Don't Forget Yourself" (Mercury) 54/33
National Summery: Up 3, Same 10, Down 1, Debuts 7, Adds 33 Including WVAM, WBGW-FM, WWVA, WYII, WSAI, WCXI, WCUZ. WITL-FM. WBCS-FM, KVOO, WGTO, WSM, WHOO, WSUN, WTQR-FM, KUUY, KNIX-FM, KWJJ, KYTE, KSOP, KEEN, KĞA, KCKC 28-17, WFMS-FM d-35, WQYK-FM 34-28. RBR Chart: Debut 50.

RUIS, RUNU 28-17, WPNIS-FM 6-35, WQYK-FM 34-28. R6 R Chart: Debut 50.

ZELLA LEHR "Love Crazy Love" (RCA) 54/5
National Summary: Up 24, Same 18, Down 0, Debuts 7, Adds 6, WITL-FM, WTHI, KLLL-AM-FM, KYXX, KMAK, KVOC 38-32,
K88S 3-6-37, K8OP 37-32, KGA 38-29, WVAM 37-32, WBGW-FM 40-36, WAXX 28-19, WXCL 6-31, KVOO 46-32, KHEY 50-38,
WSIX-FM 12-8.

TERRI GIBBS "Somebody's Knockin' " (MCA) 52/10
Netonel Summery: Up 20, Seme 13, Down 0, Debute 9, Adds 10, WBHP, KLRA, KLZ, WVAM, WNRS, WHK, WCXI, WBCS-FM, WHBF, KICD-FM, WCOS-FM 25-15, WGTD 8-3, KHEY 37-25, KIKK-FM 40-33, KYXX 34-25, WIRK-FM 32-28, KUUY 40-30, KSS8 48-40, WMZ0-FM 38-28.

MUNDO EARWÖOD "I Cen't Keep My Mind Off Her" (GMC) 50/5
National Summery: Up 34, Same 7, Down 1, Debuts 3, Adds 6, KEEN, WWCS-FM, WMAO, WBHP, KLLL-AM-FM, WYDE 31-28, WGTO 41-32, KHEY 38-28, KENR 13-11, KWKH 34-26, WIRK-FM 38-30, KVOC 13-11, KUUY 36-28, KRAK 46-38, KGA 30-22, WWVA d-40, WAXX 28-18, KFDI-AM 28-21.

MARGO SMITH "He Gives Me Dismonds..." (WE) 48/1
National Summery: Up 18, Same 24, Down 0, Debuts 5, Adds 1, WHBF, WUBE-FM d-37, WDDD-FM 24-18, WTHI 37-31, KLVI 1612, WGTD 20-16, KHEY 48-36, WINN 39-34, KVOC 42-38, KNIX-FM 37-32. On: KEEN, KGA, WWVA, WNDW, KENR, WQYK-FM.

FM.

ED BRUCE "Girl, Women, Ladies" (MCA) 46/24
National Summery: Up 5, Same 18, Down 9, Debuts 1, Adds 24 including WGTO, KENR, WINN, WBAM, WHOO, WTQR-FM, KLAK, KEED, KRAK, KSOP, KSON-AM-FM, KCUB, WPOR, WTSO, KVOO, KIKK-FM 50-37, KKAL 42-38, WIXL-FM 47-37. OR WCXI, WSM, WIRK-FM, KNIX-FM, KYTE, KMPS-AM-FM.

#### DEAN DILLON "Nobody In His Right Mind" (RCA) 44/12

National Summery: Up 4, Same 20, Down 0, Debuts 8, Adds 12, KTOM, WGNA-FM, WSLR, KICD-FM, KOKE-FM, WYDE, WGTO, KHEY, KLRA, KWKH, WKLM, WTQR-FM, KTOM, KVOC 34-27, KSOP 41-33, WSIX-FM 40-32. On WSM, KFTN, KRAK, KGA, WWVA, WUBE-FM, KFEQ.

JOHNNY DUNCAN "Acapulco" (Cotumbia) 46/11
National Summary: Up 6, Same 17, Down 0, Debuts 5, Adds 11, WCOS-FM, KENR, KNOE, WBAM, KBMY, KVOC, KSSS, KGA, WWCS-FM, WAXX, KBUF, KEBC-FM, KVOO, KHEY 44-32, WSIX-FM 45-38, KRMD-AM-FM 48-43, KCKC 30-25. On: KNIX-FM, KWJJ, KMPS-AM-FM, WPOR, WSLR, WESC-AM-FM.

#### Others Getting Significant Action

DEBBY DOONE "Take It Like A Women" (WB/Curb) 33/13
National Summery: Up 2, Same 12, Down 0, Debuts 6, Adds 13, WGTO, WWOD, WLWI-FM, KKYX, KVOC, KLAC, KEEN, WKXA, WPOR, WMNI, WMUS-AM-FM, WXCL, KICD-FM, WBGW-FM 43-33, On: WAXX, WYDE, WHOO, KSOP, KGA.

WKXA WPOR, WMNI, WMUS-AM-FM, WXCL KICD-FM, WBGW-FM 43-33. On: WAXX, WYDE, WHOD, KSOP, KGA:

DONNA FARGO "Seeing is Believing" (WB) 32/6

Netional Summery: Up 7. Same 17. Down 0. Debuts 2. Adds 6. WGNA-FM, WWVA, WBAX, WSLR. KWMT, WTQR-FM, KSOP

38-29. WBGW-FM 28-21, WIXL-FM 14-7. On: WPOR, WESC-AM-FM, WKSJ-FM, KNIX-F, KGA.

BURT REYNOLDS "...Cheep & Superficiel" (MCA) 32/4

National Summery: Up 11, Same 12, Down 0. Debuts 5. Adds 4. WCXI, WKKN, KICD-FM, WKLM, KUUY 48-36, KLAK d-30, KESC-FM 28-24, WHOD d-27. On: KWKH, KWJJ, WKYG, WHK, WMNI, WYDE.

### CETTION OF THE PROPERTY OF THE PRO KEBC FM 28-24, WHOO d-27. On: KWKH, KWJJ, WKYG, WHK, WMNI, WYDE.

STEVE WARINER "Your Memory" (RCA) 31/30

National Summery: Up 1, Same 0, Down 0, Debuts 0, Adds 30 including WCOS-FM, WKSJ-FM, WBAM, WIRK-FM, KSSS, KMAK, KRSY, KRAK, KMPS-AM-FM, KGA, WKXA, WWVA, WYII, WSLR, KFGO, WIRE, WSIX-FM 41-33.

DICKEY LEE "Lost in Love" (Mercury) 30/17
National Summery: Up 0, Same 8, Down 9, Debuts 8, Adds 17 Including KVOC, KUUY, KWJJ, KYTE, KGA, WVAM, WIXL-FM.
WAXX, KFH, WYDE, KIKK-FM, WWOO, KKYX, WTOR-FM, WVMI 6/23, KONE 6/38, WMZQ-FM 6/34.

CARLENE CARTER "Baby Ride Easy" (WB) 20/4
National Summary: Up 11, Same 12, Down 1, Debuts 1, Adde 4, WPOR, WHK, KICD-FM, KRRV, KYXX 38-34, KRMD-AM-FM

three does

# NATIONAL AIRPLAY/50

**November 7, 1980** ANNE MURRAY/Could I Have This Dance (Capitol) 3 2 10 7 CRYSTAL GAYLE/If You Ever Change Your Mind (Columbia) JOHN CONLEE/She Can't Say That Anymore (MCA)
WILLIE NELSON/On The Road Again (Columbia) 13 11 5 Ð KENNY ROGERS/Lady (Liberty) RONNIE MILSAP/Smoky Mountain Rain (RCA) 20 12 11 EMMYLOU HARRIS/The Boxer (WB) 20 15 15 ALABAMA/Why Lady Why (RCA) GEORGE JONES/I'm Not Ready Yet (Epic) LACY J. DALTON/Hard Times (Columbia) 17 17 CHARLEY PRIDE/You Almost Slipped My MInd (RCA) 31 21 20 LARRY GATLIN & GATLIN BROS./Take Me To Your... (Columbia) 16 18 9999 BRENDA LEE/Broken Trust (MCA) JACKY WARD/Thet's The Way A Cowboy Rocks And Rolls (Mercury) 18 19 30 22 **BELLAMY BROTHERS/Lovers Live Longer (WB/Curb)** SYLVIA/Tumbleweed (RCA) TANYA TUCKER/Pecos Promenade (MCA) 6 2 8 18 DON WILLIAMS/I Believe In You (MCA) 5 19 MEL TILLIS/Steppin' Out (Elektra) BARBARA MANDRELL/Best Of Strangers (MCA) 42 34 25 37 MICKEY GILLEY/That's All That Matters (Epic) 15 13 16 JERRY LEE LEWIS/Over The Rainbow (Elektra) 8 13 HANK WILLIAMS JR./Old Habits (Elektra) 26 24 RAY STEVENS/Night Games (RCA) JOHNNY RODRIGUEZ/North Of The Border (Epic) WAYLON JENNINGS/Theme From Dukes Of Hazzard (RCA) JOHNNY LEE/One in A Million (Asylum) 47 32 40 33 MAC DAVIS/Texas In My Resrview Mirror (Casablanca) CONWAY TWITTY/A Bridge That Just Won't Burn (MCA) CHARLIE RICH/A Men Just Don't Know... (Elektra) JOE STAMPLEY/There's Another Woman (Epic) 49 41 MERLE HAGGARD/Think I'll Just Stay Here... (MCA) 45 39 37 REX ALLEN JR./Drink It Down, Lady (WB) BONNIE RAITT/Don't It Make Ya Wanna Dance (Fuli Moon/Asylum) JERRY REED/Texas Bound & Flyin' (RCA) 22 24 23 PATSY CLINE/Always (MCA) 32 29 31 80000e JOHNNY PAYCHECK/In Memory Of A Memory (Epic) BILLY "CRASH" CRADDOCK/A Real Cowboy (Capitol) EDDIE RABBITT/I Love A Rainy Night (Elektra) REBA McENTIRE/I Can See Forever In Your Eyes (Mercury) 50 LORETTA LYNN/Cheatin' On A Cheater (MCA) 49 LEON EVERETTE/Giving Up Easy (RCA) 48 GENE WATSON/No One Will Ever Know (Capitol) JANIE FRICKE/Down To My Last Broken Heart (Columbia) CAPITALS/A Little Ground in Texas (Ridgetop) 45 46 P. WAGONER & D. PARTON/If You Go, I'll Follow You (RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled nu continued upward movement from the majority of our reporters.

38-32, KUUY 42-38, KTRB 28-24, WSEN 40-29, WWCS-FM 18-11. On: WMZQ-FM, WNOW, KEBC-FM, WCOS-FM, WHOO, KMPS AM-FM.

OAK RIDGE BOYS/Beautiful You (MCA)

**BOBBY GOLDSBORO/Goodbye Marie (Curb)** 

LYNN ANDERSON/Blue Baby Blue (Columbia)

50 STATLER BROTHERS/Don't Forget Yourself (Mercury)

AM-FM.

DOOLITTLE BAND "Who Were You Thinkin" Of" (Columbia) 29/3

National Summary: Up 8. Same 14, Down 1, Debute 3, Adde 3, WCOS-FM, KMAK, WXCL, KVOO 28-17, WYDE 22-17, KIKK-FM

14-7, KCKC2-2, WEEP 32-27. On: WHN, WAXX, WITL-FM, KWKH, KUUY, KEEN.

TOMPALL & GLASER BROTHERS "Sweet City Woman" (Elektra) 28/12

National Summary: Up 2, Same 8, Down 0, Debute 5, Adde 12, WWYA, WUBS-FM, KFGO, KWMT, KVOO, KOKE-FM, KENR,

KKYX, KWKH, WIRK-FM, KEED, KGA, WXL-FM 27-22, KHEY 46-34.

RKYX, RWRH. WIRK-FM, KEED, KGA. WIXL-FM 27-22, KHEY 46-34.

SUSIE ALLANSON "Dance The Two Step" (Liberty) 28/10

National Summary: Up 4, Same 9, Down 1, Debuts 4, Adds 10, KGFX, KFEQ. KFDI-AM, KDKE-FM, WYDE, WGTO, KWKH, KVOC, KNIX-FM, KGA. KTDM d-28, KRMD-AM-FM 47-42. On: WAXX, KFGO, WK8J-FM, WBAM, WSM, KLAK.

MEL STREET "Who WIN Turn Out The Lights" (Sunbind) 25/6

National Summary: Up 4, Same 11, Down 0, Debuts 5, Adds 6, KCKC, WIXL-FM, WMZQ-FM, WCXI, WKKN, KICD-FM, KKYX d-89, WIRK-FM d-35, KUUY 43-28, KGA d-39.

JIM REEVES "There's Always Me" (RCA) 25/23

National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 23 including KEED, KNIX-FM, KYTE, KEEN, KMPS-AM-FM, KCUB, WWCS-FM, WYII, KFGO, WKCQ-FM, KFEQ, WUM-FM, WSIX-FM, KKYX.

RANDY RARL OM "WIRK-FM 2180"

47

**→** 49

RANDY BARLOW "Willow Run" (Paid) 23/4
National Summery: Up 2. Same 12. Down 0, Debuts 6, Adds 4, WVAM, WHBF, WKCQ-FM, KLRA. On: WWVA, WXCL, KLLL-

JOHN WESLEY RYLES "Cheater's Trap" (MCA) 22/8
National Summary: Up 2. Same 10, Down 6, Debuts 4, Adds 6, KEBC-FM, KFDI-AM, KOKE-FM, KENR, KIKK-FM, WMZQ-FM, WGTO d-48, KYXX 40-32. On: WIRK-FM, KIAK, KSOP, WBGW-FM, WKXA, KVOO.

WGTO G48, KYAA 49-32 UR: WIRIN-FN; KLAR, ROUF, WBUYETRI, YERAK ROUF, YERAK ROUF, WIRIN-FN; YERAK ROUF, YERAK ROUF, WIRIN-FN; YERAK ROUF, Y

KENNY DALE "When It's Just You And Me" (Capitol) 19/14
National Summary: Up 1, Same 3, Down 0, Debuts 1, Adds 14 including WYAI
KRMD-AM-FM, KBSS, KRSY, KRAK, KTOM, WESC-AM-FM d-38, WSIX-FM 44-38. VAM. WBGW-FM. KVOO, KLVI, KENR, KKYX

JACK GREENE "Devil's Den" (First Line) 19/9 National Summany: Up 1, Same 7, Down 8, Debuts 2, Adds 9, WCOS-FM, WGTO, WESC-AM-FM, KNOE, KKYX, KRAK, KGA. WXCL, WKKN, KUUY 50-41, On: KMPS-AM-FM, WSLR, WKSJ-FM, WQYK-FM.

HANK COCHRAN "A Little Bitty Tear" (Elektra) 18/10

National Summary: Up 0. Same 6. Down 0. Debuts 0. Adds 10. KVDC, KUUY, KSSS, WSEN, WHK, WGTO, KHEY, KRMD-AM FM, KWKH, WTGR-FM, On: KLLL-M-FM, KTOM, WCXI, KVDO.

ORION "Am I That Easy To Forget" (Sum) 15/1

National Summary: UP 6. Same 7. Down 0, Debuts 1. Adds 1, WQYK-FM, WEEP 31-24, KVOO d-38, KVDC 48-43 On: WAXX, WITL-FM, WKKN, WYDE, KFTN.

WITLEM, WKKN, WYDE, REIN.

RAY CHARLES & CLINT EASTWOOD "Beer's To You" (WB) 13/11

National Summary: Up 0, Same 1, Down 0, Debuts 1, Adda 11, WVAM, WQAM, WHOO, KRMD-AM-FM, KSSS, KTOM, KCKC.

EARL THOMAS CONLEY "Silent Treatment" (Sunbird) 12/12
National Summery: Up 0, Same 0, Down 0, Debuts 0, Adds 12, WAXX, KFGO, KEBC-FM, WKKN, WKSJ-FM, WBAM, WLWI

FM, KKYX. KUUY, KLAK, WYAM, WWYA.

SLIM WHITMAN "That Silver-Haired Daddy..." (Epic/Cleveland International) 12/12

National Summany: Up 0, Same 0, Down 0, Debute 0, Adds 12, WBGW-FM, WHK, KFGD, WDDD-FM, KEBC-FM, KFDI-AM, WQYK-FM, WIRK-FM, K6SS, KMPS-AMF-FM, KGA, KCUB.

BILL ANDERSON "I Want That Feelin' Again" (MCA) 12/7

National Summany: Up 1, Same 4, Down 0, Debute 0, Adds 7, WDDD-FM, WKKN, KVOO, KNOE, KRSY, WVAM, WSEN,

JOHNNY CASH "The Lest Time" (Columbia) 11/11 National Summery: Up 0. Seme 0. Down 0. Debute 0. Adde 11, KRRV, KKYX, KRAK, KCKC, WSEN, WBGW-FM, WIXL-FM, KFGO, WDDD-FM, KEBC-FM, KFEQ.

FOX FIRE "Whatever Happened To Those..." (Elektra) 11/5
National Summary: Up 2, Same 4, Down 9, Debuts 9, Adde 5, KGA, WCXI, KBUF, KVOO, KFDI-AM, WWCS-FM 30-28, WIXL-

J.W. THOMPSON "Half Time" (NSD) 11/3
Netional Summery: Up 1, Same 6, Down 9, Debuts 1, Adde 3, WM2Q-FM, WCXI, KLAK, WIRK-FM d-38. On: WQYK-FM, KRAK, KMPS-AM-FM, KGA.

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# RAZZY BAILEY

"I KEEP COMING BACK"

JUST SHIPPING!

# \*IF YOU GO, I'LL FOLLOW YOU"

BB \* 45 CB \* 47

RW \* 49

# STEVE WARINER

"YOUR MEMORY"

PB- 12139

RСЛ

BB debut \*72

CB debut \*68

RW debut \*72

# **Pictures**



CHEAP TALK - Actor Burt Reynolds is out promoting his single from the "Smokey & The Bandit 2" soundtrack. Shown here he's in the process of a live Interview over ROUIDES Moines. Pictured (I-r) are Brad Hunt, MCA Records; Reynolds; Jarrett Day, PD KSO, and Tony soundtrack. Shown here he's in the process of a live interview over KSO/Des



PORTLAND TO THE PALOMINO - KWJJ'S Bill Templaton (center) caught RCA artist Razzy Bailey's show at the famed North Hollywood club, and while visiting backstage, bumped into the label's songstress, Sylvie.



STATION BREAK — Charley Pride dropped into KPLX-FM/Ft Worth and visited with PD Hai Jay. While at the station's studios, Pride particpated in the taping of an upcoming tribute to fallow RCA artist Jim Reeves, scheduled to air in Great Britain next spring.



RABBITT AT THE ROXY — KCKC/San Bernardino treated 30 listeners to ringside seats, bus transportation, and dinnar in transit for the Eddia Rabbitt concert at the Roxy in Los Ange recently. Shown (I-r) are Bob Harvey KCKC morning personality; Bob Mitchell, PD KCKC; es, the station's efternoon jock



IT'S UGLY TIME AGAIN - KTOM/Salinas is sponsoring an "Ugly Bartenders Contest" to benefit the Multiple Scierosis Society, in conjunction with Budweiser Beer and their local Bartenders Union. From left, are Marc Hahn, PD KTOM; assorted ugly bartenders; and, far right, Johnny Morgan, KTOM personality.

#### Biff Collie

## Inside Nashville



NEWSMAKERS: Sam Luvullo says "Nashville Palace," the pilotspecial on ABC-TV, garnered 34 million viewers, ranked #20 in that week's Nielsen ratings, and looks good for a mid-season start as a weekly "rilly

big sheeow" live from Nashville . . . Olympic Decathlon champ Bruce Jenner, divorced from his wife earlier this year, and Linda Thompson, erstwhile Elvis Presley housedoll, are whispering marriage to their backstage buddies on the "Hee Haw" set. Jenner's here "singing (?)" in segments of "Hee Haw" and paying attention to Linda ... J.R. Ewing has inspired many things. Recently a giant "kicker" club in Lafayette, LA opened called "J.R.'s," now San Antonio's Pearl Brewing Co. has a new "J.R." beer on the market, coinciding with the opening of the TV season . . . Willie Nelson-Merle Haggard-Emmylou Harris concert at the giant Anaheim Stadium in the L.A. area drew 31,057 and grossed \$361,000! Trey Bruce and Tracy Sewell married in Memphis (Trey is son of Ed and Patsy



. Didja notice George Jones's Bruce) current "I'm Not Ready Yet" was written by Tom T. Hall? By the way, "The Storyteller" has been selected to be the 1981 Southeastern spokesman on the TV and radio spots for the Smokey The Bear fire prevention campaign . . . Ex-Cricket Bob Montgomery, who first turned on the UA Country department with his A&R work in the late 60's with Bobby Goldsboro's "Honey," "Watchin' Scotty Grow," etc. says he's cut only 21 sides on Razzy Bailey; 10 have been in the top 15, seven have made the Top Ten. (Good start, Bob!) . . . Isn't it coincidental that, just before his first record is mailed, good ole Tim Williams (WFAI/ Fayetteville) started his new "rag sheet"?? Way to go, Tim! . . . I was honored to be elected VP of the Country Radio Seminar for 1981. Charley Monk, Barbara Starling, Jerry Seabolt, Tom McEntee and I started the seminar in 1970. What a joy it's been to watch its value and influence grow!

\$36 MILLION! Tammy Wynette's exhusband Don Chapel and his dad, Lloyd F. Amburgey, Sr., filed separate libel suits totaling \$36 million against Tammy, Joan Dew (her co-writer of the book "Stand By Your Man"), and Simon & Schuster, charging that the book and other material published over the past 12 years has exposed him to "public hate, contempt, and ridicule." Further, the suits allege that Chapel has been denied the fruits of his labor and talents and has been continuously harassed, humiliated, embarassed, and has been put down by his fans, co-workers, peers, employers, agents and managers." The lawsuits further state that Ms. Wynette's "malicious falsehood expressed in writing" and "the publication of the natural or alleged defects of the plaintiff" exposed the plaintiff to "public ridicule, contempt, or hatred." Chapel's suit also charges that he was forced to change his stage name "for his own personal safety and to reduce embarassment." Insiders are asking each other the why of Chapel's father's suit.

NOTE-TAKER: Look for a group of Nashville hotels to inaugurate an "off-season" budget plan, with 25% to 50% discounts in November, December, January, and February. They'll call it the "Winter Savings Song"...Barbara Mandrell wowed 'em at the Nashville Symphony's "Satur-

day Night At The Pops"... Tammy Wynette and Roger Miller are set to cohost a 90-minute Home Box Office (HBO) special, titled "Family Affair." The show will spotlight country music families including cousins Mickey Gilley and Jerry Lee Lewis, the Kendalls, the Gatlin Brothers, and others. Debby Boone, Glen Campbell, Loretta Lynn, Minnie Pearl, the Oak Ridge Boys, and others will be featured in the CBS-TV special "A Country Christmas" to air on Monday, December 1. The show is being filmed entirely on location at two sites in Alberta, Canada . . . Mickey Gilley, George Jones, Dottie West, and the Statler Brothers will star in the December 12 airing of "Christmas At Opryland" on ABC-TV. Bob Urich will host the program . . . Also from the Statler Brothers, they've bought the elementary school they attended, Beverly Manor, in their hometown of Staunton, VA. The building, built in 1910, will house their offices. The stage in the old gym is the one on which the Statlers won their first talent contest . . . There are now



1,799,001 amateur violin and fiddle players in America . . . Jeannie Seely announced on the stage of Nashville's new "in" spot, the Stockyards Restaurant's Bull-Pen Lounge, that her marriage to Songrwriters' Hall of Famer Hank Cochran is over! Ronnie Milsap's movie story, they say, will develop this winter . . . Margaret Ann bought her husband Charlie Rich a brand new Vintage 1931 Model A Ford (something he's wanted since 1931??). steamy novel Dolly Parton's writing called "Wildflowers" will be published by Bantam Books . . Eddie Rabbitt's band is called "Hare-Trigger''??? . . . Everett Corbin's new book "Storms Over Nashville" will feed the craving of country music traditionalists for controversy . . . Len Ellis, WLJE/ Valparaiso, IN, is being honored this month for his 30-plus years in Country radio. He was honored during Convention week here by being elected to the CMA Board of Directors. (Don't you think it's time? He holds CMA membership card #1!) . . . Her press agents say Dolly's only live performance of 1980 was at the Hotel Diplomat in Hollywood, FL (wrong! She's been on the Opry a couple or three times this year) Roy Clark's concert at Lincoln County High School in Fayetteville, TN raised \$50,000 to build a new gym. It'll be called the Roy Clark Fieldhouse . . . Jan Howard's book could be one of the most "inside" studies on the creators and influentials of our business during the past 20 years. Jan was formerly married to songwriting giant Harlan Howard, whose most productive years were spent in tandem with the likes of Willie Nelson, Buck Owens, Freddie Hart, Hank Cochran, and she with Bill Anderson, June and Johnny Cash, and others . . . Tom T. Hall writes in the middle of the night??? (3:00 in the morning)

IT ONLY HURTS WHEN I LAUGH: Charlie McCoy (didn't he conduct the music on the "Nashville Palace" pilot?) oughta know; he says, "If you think you got troubles, ask a harmonica player with chapped lips!"



# Regional Adds & Hots

MOST ADDED

EAST

MIDWEST

HOTTEST

SOUTH

HOTTEST

MOST ADDED

WEST

Kenny Rogers (Liberty) Ronnie Mileep (RCA)

enny Rogers (Liberty) Ronnie Milaap (RCA) Inne Murrey (Capitoli stal Gayle (Columbia)

Oak Ridge Boys (MCA) Eddie Rabbitt (Elektra) Statler Brothers (Mercury)

enny Rogers (Liberty) Ronnie Mileep (RCA) Johnny Lee (Asylum) Inne Murray (Capitol)

Oak Ridge Boys (MCA) Jim Reeves (RCA) Stave Wariner (RCA) Statier Brothers (Mercu

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LARRY GATLIN
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WEST

CHARLIE RICH ACE STAMPLEY ECDIE RAMBITT HAY STEVENS

STATLER BROTHER: BLEDT GLADSGORG R C BANNON ALBERT GLECAN FLATER & GOLLY HOTTON?

APADY LEE
ALABAMA
MICREY GILLEY
COMMY THITTY
EDDIE RABBIT!
APADY RODRI
GRE MATSON
ILRETTA LYND
"CRASH" GRAU
MIRROU EARMOR
EDDY AN VEN

WUBE-FM Oncinnal

**MIDWEST** 

ZEALA LEMP JIM REEVES STEVE WARMEN OWN RICCE BUTS CHE WATSON HELDE EVERTTE THE DOOL ITTLE BAN HOTTERS. FILLE MELSON ECUNCIL JONES HAVE TILLIAMS JR. OWALLEY PROJEC ROBRIE WILLAMS

THE CAPITALS
THE CAPITALS
STEVE MARINER
JIN REEVES
TRICIA JORS
MOTHER
LACT J. DALTO
AMM MARRAY
REAR RECRITINE
RICKEY GILLET
ROPHIE ARTTY

DERBY BOLNE JANIE FRICKE \*CHASH\* CRADDO LEGN EVERETTE THE CAPITALS HOTTOBER

COLLIGION, WY

EDDIE RABBITT

ERMI HELLY
JANIE FRICKE
OICHEY LEE
EANL THUMUS CONLEY
RAY SANDERS
STATLEE RHOTHERS
JOHNY CURCAN
HOTTEST
HILL IE HELSON
ANDE RURRAY
GENEY REGERS

KFBO
Forgo, ND
OAK RIDGE BOYS
BURBY GOLDSBUR
TURPALL/GLASER
JUPONY CASH
JIPONY CASH
JIPONY

OAK RIDGE BUYS STATLER BRUTHER PLATER & DILLY

MARRICLE BUTS

"CRASH" CRADDOS

"CRASH" CRADDOS

STEVE WARTHER

HOTTEST

ALADAMA

BELLANT BROTHERS

STEVIA

BARBARA MARRELL

KIDH Pueblo, CO

REAL NEUTINE AMONY LEE INCORY GILLEY PLATER & DOLL

STATLER BROTHE SUSTE ALLANSON OAK RIDGE BOYS JIM REEVES STEVE WARTHER MOTTOLY.

KQFX Plerre SD

WMUS AM/FM Mystagon, Mi DEBOY BOONE
JOHNNY PAYCHED
HOTTONY
BILLIE NELSON
HOME MURRAY
REMNY RUGERS
JOHN CONLEE
REMNIE MILSAP

KEBC-FM Oktohomo City, OK OWALES & EASTED ALONN CASH SLID WHITMAN OAK RIDGE BUTS AND MESSEY RILE DAVID ALLEN CCE PURTER & DOLLY EARL THOMAS COMUSTEMANIE SAMUNE HOTTORY.

WTHE TOTAL PROBLET LAND THE CONTROL OF PICH REDA MICENT IRE ZELLA LEIGH HITTERST HUTTUST BILLIE MELSON ANDE HEARRAY ALABAMA REMOVIE MILSAP KENNY ROGERS

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SOUTH

KOKE-PM Audito, TX

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WHOO Orlando, FL.
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JAMMY REGRIGUEZ CRIUM SLIM WHITMAN "CRASH" CRADDOCK HOTTUNE JOHNY LEE JOE STAMPLEY STLYIA STATLER SPOTHERS

**NUMBER OF** REPORTING **STATIONS** THIS WEEK: 120

**Hottest Tracks:** 

"Long Arm Of The Law KENNY ROGERS (Liberty)

HARE COCHAIN ARROW DALE CHARLES & EAST SARRY CURTES OMER REGOLD BOYS STEVE WAR INCH BALTHER BROTHER ROTHER BYTTEST.

ILLZ Deriver, CO

KLAIL Derwer, CO

"COAST TO COAST" - Soundtrack - (Full Moon) "Pickin"

LARRY GATLIN — Help Yourself — (Columbia) "It Don't Get No Better" "Help Yourself To Me" "Deytine Heroes"

MERLE HAGGARD — Back To The Barrooms — (MCA)
"Back To The Barrooms Again" "Make-Up And Blue Jeans" "Back To The Barrooms Again" "Make Up And Blue Jeens"
BRENDA LEE — Take Me Back — (MCA) "Teke Me Back"

JOHNNY RODRIGUEZ — Gypsy — (Epic) "The Gypsy"
KENNY ROGERS — Greatest Hits — (Liberty) "Long Arm Of

HANK WILLIAMS JR. — Habits Old And New — (Elektra)
"Move it On Over"

#### **Most Requested:**

KENNY ROGERS "Lady" (Liberty)
WILLIE NELSON "On The Road Again" (Columbia)
RONNIE MILSAP "Smoky Mountain Rain" (RCA)
DON WILLIAMS "I Believe In You" (MCA)
ANNE MURRAY "Could I Have This Dance" (Capitol)
JOHNNY LEE "One In A Million" (Asylum)

#### COUNTRY ALBUMS ALABAMA — My Home's In Alabama — (RCA) "Hanging Up My Travellin' Shoes"

MAC DAVIS - Texas In My Regruiew Mirror - (Casablan-

CRYSTAL GAYLE - These Days - (Columbia) "Too Many

JERRY LEE LEWIS — Killer Country — (Elektra) "Thirty-Nine And Holding" "Too Week To Fight" BARBARA MANDRELL - Love Is Fair - (MCA) "Not Tonight"

CONWAY TWITTY — Rest Your Love On Me — (MCA) "Onoi Is Not Enough..." "I Still Believe In Waltzes" "We're Gonne Try It Tonight" Is Not Enough..." "I Still Believe In Waltzee" "We're Gonne Try It Tonight"
DON WILLIAMS — I Believe In You — (MCA) "Falling Again"





POP/ADULT®

# Mike Kasabo

# Production: Pop/Adult Radio's Aural Ballet

"Create your own method. Don't depend slavishly on mine. Make up something that will work for you! But keep breaking traditions, I beg you. - Konstantin S. Stanislavski

I suppose if there is one soft spot in my heart for radio, it would be for the Production Manager, because that's what I started out as in 1964. When I was doing the production shift, the most important thing you could do was be a good "blade" man, for which you would be paid rather well. The dawning of the 80's presents a much more finely-tuned set of circumstances: greater competition among existing signals, new frequencies assigned, and perhaps a more intense desire and ability for young radio people to add that "extra dimension to their radio station: PRODUCTION!

We had an opportunity to chat with one of the East Coast's most respected production men, Mike Anderson, who is now the Program Director of WRNL/Richmond, VA, and is also involved in touring with a series of workshops/seminars, all for the benefit of those interested in radio production. The conversation, including Anderson's 10 commandments for production, follows:

R&R: What can you tell us about production for P/A specifically?

MA: Each specific format must reflect a certain amount of its format in its production. In Pop/Adult radio production you have to have a weave of the station's character - it's important that you reflect that station's conceptual nature, even more so than in Contemporary Hit Radio, which spawned most of the top production guys around today. In fact maybe the best way to describe it is to say that it's CHR, without the hype; there has to be an excitement, but not overhyped excitement.

R&R: What are some of the keys to being a winning Pop/Adult production person?

MA: You really have to have a tremendous sensi-

Transition

Veteran Pittsburgh radio personality and programmer Chuck Brinkman returns to the Western Pennsylvania metropolis after almost two years as Program Director of KOGO/San Diego. Brinkman can now be heard on WFFM (FM97) doing the afternoon drive shift. He's always had a high profile in the Steel City on such stations as KQV and most recently, before coming to California, WTAE . . . Bob Oakes has taken over Program Director's reins at KSTP-AM/Minneapolis after programming stints at WBZ/Boston, KFWB/Los Angeles, and most recently WXYZ/ Detroit (see page 3) ... KFOR/Lincoln announces that Marilyn Kokes is leaving her Assistant Music Director position, to be replaced by Cathy Blythe, who returns as MD . . . WGAR/Cleveland Program Director Chick Watkins has announced that Paxton Mills, afternoon air personality, will take on the added responsibilities of Assistant PD; Paxton has been with the station since September of 1977 . . . Tom Daren has moved up in the world - professionally as well as geographically. Daren has moved on to become the Program Director of WWWS/Pfttsburgh after serving in that same position at WFTL/Ft. Lauderdale . . . Doug Paul has been named Program Director of WKTL/ has been named Program Director of WKZL/ Winston-Salem from an air shift and production duties. The station's president, Robert B. Brown, also appointed his wife Sharon to a programming position, as Music Director . . . Barry (Vaughn) Skidelsky is the new Program Director of WFAS/ White Plains, a "Big Apple" suburb. He comes to the station from a world with the station from a varied radio background, including WMMR/Philadelphia, WRVR/New York, and WCOZ/Boston, and is a recent graduate from Vermont Law School . .

tivity to your audience. I think it would be almost the same as being an excellent Pop/Adult programmer. Which is not to say researched sensitivity. Computerinduced sensitivity is a little less than the subjective kind of feeling you have to have for your audience in P/A.

R&R: What about style vs. substance for P/A's? MA: I think you can overwhelm your substance with flash. The idea of style is fine, but if you go too far with electronic warps, shattering horn crescendos and that kind of thing, you can wind up just totally smothering the actual intent of the message, which is what you're trying to do. It becomes overkill.

#### **Ten Commandments Of Production**

R&R: You have a Ten Commandments of Radio Production. Let's take them one by one — cleanliness?

MA: Keep everything clean. Simply, it's a way to instill discipline. It's extremely important to keep your recording heads clean, for example, but also keep a clean razor blade on hand - if it's dull, you're going to hold up your own progress. Organize your production room, it'll definitely help in execution of your department.

R&R: Stocked?

MA: Those things that are your tools - we're always running out of grease pencils around here, and other things. Think ahead . . . don't run short.

R&R: Standardized?

MA: On a technical level, I think it's terribly important that you use the same kind of tape and machines all the time. I know in the smaller markets I've worked in, you can't always keep a couple of cases of 207 on hand, it's just too much past the budget, but you ought to be able to set some kind of technical standard at your

R&R: Erase/Splice?

MA: That's a real potential sore point with me. If I come across a cart that's played on the air with the audio running over the splice, I just get crazy just a matter of professionalism to cue past the splice that's part of what you're getting paid for.

R&R: Vocals?

MA: The reason I put that in there is because I heard a spot once done of a song that I really like, and therefore never heard the message of the spot. The listener will just be completely oblivious to whatever the commercial is trying to say. A familiar piece of music will always tend to draw you away from the message.

#### Update

THE TULSA TURNAROUND: During a recent parade, KRMG morning man John Erling came to the rescue of thousands of people who were being kept from viewing the event. It seems that the City Street Commissioner refused to cover parking meters along the parade route to prevent interference of parked cars because of the loss of revenue. Erling went on the air and solicited donations to replace any lost money, finally raising \$120 total which apparently covered the situation . . . Schenectady featured live broadcasts from its mobile studio on location at the New York State Harvest of Music Festival, the first of an anticipated annual event held at Empire State Plaza in Albany. Harry Chapin, Helen Reddy, the Manhattans, and Dizzy Gillespie were on hand to entertain the huge crowd of 92,000. The entire affair was capped off with a giant fireworks display. In order to celebrate its transition of company owners, WCSH/Portland recently brought back all its old personalities from the 50's and 60's to play music from



those years. To top off the weekend promotion, the station presented an old-fashioned 50's sock hop (pictured here), which was also broadcast live and drew over 1500 people . . .

R&R: Choice of music?

MA: Very important. If it doesn't relate to the message, you're in big trouble. A hard sell needs appropriate music; soft sell, the same. You need something to reflect the nature of the message.

R&R: Sound effects?

MA: Probably the most important part of anybody's production library. A good set of sound effects cannot be done without. Even if they aren't used to create a scenario, even if they're just dropped in the proper position with the right word in a spot, they can have an amazing effect on the listeners

R&R: Where can production people go to get the best sound effect recordings - I think Elektra has some

MA: Yes, I have their series, and it's fantastic. Other sources would be Valentino in New York, Tanner in Memphis, TM out of Dallas.

R&R: Level of control?

MA: Simplest thing there is keep the rascal at 100%. Except when you have to have something under your voice. Let the audio processing on your station handle it.

MA: The easiest way to handle a series of spots that require the same basic copy, but different date inserts, would be rather than do the same spot over and over again, leave a blank spot and insert "starting Saturday." then "beginning tomorrow," and finally "it starts today." That saves a lot of time and tape.

R&R: Finally, it says here, 'listen'

MA: Right after finding the splice in the cart comes my second biggest bitch with producers. For God's sake, after you've toiled with a spot or promo, for who knows how long, listen to the damn thing to make sure it came out properly

R&R: What can production persons do to "enhance" their work that might give them an edge with competition?

MA: There are several things, but probably the most significant is that it so happens that the human ear and its receptive channels are generally deficient in one very important range. That happens to be what we refer to as the "midrange," between 2000 and 4000 cycles. If you add a little bit of equalization, which amounts to 2-4 decibels, you will brighten considerably the voice and the overall impact of the particular piece of production.

R&R: How do you develop the skills for a produc-

MA: You're surely not born with them. It's something that is very much of an unnatural act. Having the ability to splice precisely with a razor blade or edit electronically or mix properly is something that takes time and patience to develop.

R&R: Any closing comments?

MA: Production in general and Pop/Adult production specifically has got to get better, it must improve. I see P/A radio as being the last bastion, and in the '80's the foremost bastion of personality radio, where the most creative and vital hours will be spent to give the P/A stations an edge. You've got to put entertainment value into spots, and I think just as importantly, station promos. After all, they sell your station - and that's the most important product you have!

#### 5:00 To 10:00 Will Get You 20

Paul Hennings (pictured) has just come off celebrating 20 years as morning personality on WTAR/Norfolk. He has in two decades become an institution, literally a household name. His vocal tones wake up a large part of the Tidewater area residents each day, using music, humor, news, sports, and information to keep his audience captive. Beyond his high-profile radio job, he is a director of the Tide-



Paul Hennings

water Broadcasting School, is the only honorary member in the history of the Norfolk Civitan Club, and is an honorary life member of the Virginia Industrial Arts Association. He is also a member at large of the Executive Committee of the Boy Scouts of America and has been awarded the Silver Beaver. What a guy!

# "SEASONS BY CHARLES ON SET OF THE CONTROL OF THE CO

THE INSTRUMENTAL SENSATION EVERYONE IS TALKING ABOUT From the composer of "Killing Me Softly," Jim Croce's "I Got A Name," Barry Manilow's "Ready To Take A Chance" and TV's "Love Boat," "Laverne & Shirley," "Happy Days," "Love American Style," "Angie," "Wonder Woman," "Paper Chase," and "ABC's Wide World Of Sports."

# OUT OF THE BOX

WCCO, WYEN, KHOW, KSFO, WLW, KSL, WSB KMBZ, KMOX, KLO, KRKK, WSLI, WLVA, Z104 KSNM, KAFM, KBIG, A1A and . . . more.

ADDED AT ALL BONNEVILLE BROADCAST-CONSULTED STATIONS

# INSTANT REACTION

MARLIN TAYLOR, President Bonneville Broadcasting: "A classic for the masses, we loved it instantly."

JOHN HARDY, KSFO: "The first time I heard it I knew it was for our station."

LEIGH STARNES, KHOW: "Immediate phones, beautiful melody."

RON DEAN, KAFM: "Early phone response."

Produced by Ed Newmark & Charles Fox

STEVE BELL, KMBZ: "The strongest instrumental since 'Nadia's Theme."





POP/ADULT.

# REAKER

"Breakers" are those newer records that have the greatest level of station activity on any given week

#### **AIR SUPPLY**

**Every Woman In The World (Arista)** 

65% of our reporters are on it. Latest adds include WSTV, KRKK, WGR, WGAR, WFDF, WWWE, WOOD, KNBR, WNDB, KFMB, WDBO, WBEN, WPRO, WLW, WCBM, WACI, WREC. Key moves: 43-23 KMED, 26-22 WIBW, 28-25 WEIM, 29-24 WTAR, 37-28 WSGW, 33-24 KABI, 29-21 WSB, debut 13 KBLF, debut 19 KRMG, debut 20 KEZ, debut 29 WMAZ, debut 30 WSM-FM. Heavy rotation: KAKZ, WRVA, WSBA, KOY. Jumps 31-24 on P/A chart.

#### PAUL SIMON One-Trick Pony (WB)

58% of our reporters are on it. Adds include KHOW, KEX, WCCO-AM, WOOD, KAAY, KMBZ, KLMS, KWOS, KRZI, WTMJ, WHBY, KNBR, KMJJ, WJON. Key moves: 18-14 KRMG, 21-14 WBEN, 21-17 WGAR, 24-20 WHAG, 38-30 KBAI, 28-21 KLTE, 30-19 WFDF, debut 11 KBLF, debut 28 WMAZ, debut 30 WDAK. Heavy rotation: WDBO, WRVA, WOALFM, WKHM, WKIQ. Jumps 33-25 on P/A chart.

# NEW & ACT

DIANA ROSS "I'm Coming Out" (Motown) 44/3 add KAKZ, KMRJ, KLMS. Note: this is a really hot record in many regions — key moves: 15-9 WYMC, 4-3 WBEN, 10-3 WPRO, 27-18 KWOS, 18-14 KDKA, 17-13 WMAZ, 6-4 WGAR, 16-9 WOWO, 7-4 WSTV, 31-27 WHBC, 36-28 KRKO, 30-22 WHIZ, 25-22 WDAK, debut 20 WGR, debut 27 WLNH. Heavy rotation: WIP, WHAS, WNEU, WGR. Increased 34-28 on P/A chart.

JIMMY HALL "So Happy That Love Has Found You" (Epic) 53/12 add KRZI, WTAE, WISN, KFOR, WHIO, WHBC, KHOW, WTMJ, KMRJ, WDEF, KPPL, KOB, Key moves: 29-26 WTAE, WISN, KFOR, WHIO, WHBC, KHOW, WTMJ, KMRJ, WDEF, KPPL, KOB, Key moves: 29-25 WQUD, 31-26 WGAR, 25-22 WMAZ, 24-21 WPRO, 21-17 WORG, 28-22 WWWE, 20-17 WSM-FM, debut 19 WYMC, debut 27 WEIM. Heavy rotation: WEBC, WTVN, Increased 36-30 on P/A chart.

STACY LATTISAW "Let Me Be Your Angel" (Cotillion) 49/12 edd KEX, WSBA, WDAK, WOWO, WGIR. WFDF, WSGW, WELI, KAKZ, WLW, WNAB, WSJS. Key moves: 9-7 WORG, 28-19 WQUD, 32-29 WHBC, 27-23 WEIM, 30-27 KWOS, 24-20 KDKA, debut 30 WMAZ. Heavy rotation: WCCO-FM. Increased 35-31 on P/A chart.

POCO "Midnight Rain" (MCA) 49/4 add WNAB, WNFL KLMS, WDAK, Key moves; 21-17 KMBZ, 13-10 WIBW, 25-21 WHBC, 27-23 KLO, 19-16 WEIM, 24-16 WFDF, debut 15 KBLF, debut 25 WACI, debut 30 KWOS. Maintains No. 32 on P/A chart.

BOBBY GOLDSBORO "Goodbye Marie" (Curb/CBS) 49/8 add WGIR, WKIQ. WDBO, KUGN, WSJS, WOOD, KMRJ, WDIF (dp). Key moves: 20-15 KRMG, 23-16 WSB, debut 18 KBLF, debut 28 WSTV, Hot et WKHM, Increased 39-33 on P/A chart.

DIANA ROSS "It's My Turn" (Motown) 46/20 edds Include WASH, WRVA, WGAR, WHIO, WSIX, WLTA, WTMJ, WHAS, WOOD, KSL, WHAG, KLO, WSYR, Key moves: 22-19 WPRO, 37-30 WFIR, debut 28 WSTV, debut 29 WREC, debut 29 WEIM. Debuts at No. 35 on PIA chert. KORGIS "Everybody's Got To Learn Sometime" (Asylum) 45/4 add WLNH. WABZ, WGAR, KHOW, Key moves: 28-25 WORG, 25-21 KWOS, 29-25 WMAZ, 27-24 WFIR, debut 17 WGR, debut 20 WYMC, debut 21 WBEN, Hotelt WSYR, Increased 37-36 on P/A chart.

GEORGE BENSON "Love X Love" (WB) 44/6 add KFOR, WYMC, KRKK, WCCO-FM, KMRJ, WWWE. Key moves::28-23 WLTA, 28-23 WSTV, 25-22 KBAI, 23-20 WEIM, 26-22 WORG, 30-23 WGAR. Increesed 38-37 on P/A chart.

DIONNE WARWICK "EBSY LOVE" (Arista) 44/22 adds Include KFOR, WATR, WBAL WIBW, WHIO, KXIC, KUGN, KSL, KPPL, KFMB, WRVA, WREC, WCFR, WOOD, Key moves: 28-22 WHAG, 27-24 WLTA, debut 23 WSB, Heavy rotation: WSBA, Debuts et No, 38 on P/A chart.

# POP/ADULT AIRPLAY/40

	_			
Three Weeks	Two Weeks	Last	This Week	<b>November 7, 1980</b>
1	1	1	0	BARBRA STREISAND/Woman In Love (Columbia)
3	2	2	0	KENNY ROGERS/Lady (Liberty)
2	3	3	3	BOZ SCAGGS/Look What You've Done To Me (Columbia)
13	6	4	0	WILLIE NELSON/On The Road Again (Columbia)
23	17	9	O	LEO SAYER/More Than I Can Say (WB)
19	13	8	Ö	HALL & OATES/You've Lost That Lovin' Feeling (RCA)
10	10	7	7	POINTER SISTERS/He's So Shy (Planet)
9	7	6	8	DOOBIE BROTHERS/Real Love (WB)
30	22	15	0	CHRISTOPHER CROSS/Never Be The Same (WB)
22	18	12	Ø	CLIFF RICHARD/Dreaming (EMI America)
15	12	11	11	AL STEWART/Midnight Rocks (Arista)
21	20	13	Œ	ROGER DALTREY/Without Your Love (Polydor)
11	5	5	13	ANNE MURRAY/Could I Have This Dance (Capitol)
39	32	17	0	OLIVIA NEWTON-JOHN w/CLIFF RICHARD/Suddenly (MCA)
37	29	24	Ø	DON WILLIAMS/I Believe In You (MCA)
4	4	16	16	STEPHANIE MILLS/Never Knew Love Like This Before (20th)
-	-	28	Ø	NEIL DIAMOND/Love On The Rocks (Capitol)
24	23	21	18	CYRSTAL GAYLE/If You Ever Change Your Mind (Columbia)
-	40	29	0	BARBRA STREISAND & BARRY GIBB/Guilty (Columbia)
20	19	18	20	AMY HOLLAND/How Do I Survive (Capitol)
8	8	10	21	CARLY SIMON/Jesse (WB)
29	24	22	22	IRENE CARA/Out Here On My Own (RSO)
28	26	26	23	MELISSA MANCHESTER/If This Is Love (Arista)
	_	31	3	AIR SUPPLY/Every Woman In The World (Arista)
_	38	33	.63	PAUL SIMON/One-Trick Pony (WB)
18	16	14	26	LARSEN-FEITEN BAND/Who'll Be The Fool Tonight (WB)
12	15	20	27	BILLY JOEL/Don't Ask Me Why (Columbia)
40	36	34	Ø	DIANA ROSS/I'm Coming Out (Motown)
7	14	25	29	OLIVIA NEWTON-JOHN w/ELO/Xanadu (MCA)
-	39	36	0	JIMMY HALL/So Happy That Love Has Found You (Epic)
-	37	35	31	STACY LATTISAW/Let Me Be Your Angel (Cotillion)
-	33	32	32	POCO/Midnight Rain (MCA)
_	_	39	33	BOBBY GOLDSBORO/Goodbye Marie (Curb/CBS)
34	34	30	34	ALI THOMSON/Live Every Minute (A&M)
-	_	$\rightarrow$	35	DIANA ROSS/It's My Turn (Motown)
-	-	37	36	KORGIS/Everybody's Got To Learn Sometime (Asylum)
	-	38	37	GEORGE BENSON/Love X Love (WB)
_	_	-	38	DIONNE WARWICK/Easy Love (Arista)
_		$\rightarrow$	39	RUPERT HOLMES/Morning Man (MCA)
-	- =	$\rightarrow$	40	JOHN LENNON/(Just Like) Starting Over (Geffen)

This chart is based solely on statistics compiled weekly from our reporting stations Black circled numbers indicate significant upward movement from at least 60% of our reporters

**New Entry** 

RUPERT HOLMES "Morning Man" (MCA) 39/11 aded WATR, WBZ, WKIQ, WFDF, KLO, WHAG, WCCO-FM, WDEF, WWWE, KLMS, WKHM, Key moves: debut 24 WSB, debut 28 WEIM, debut 29 KWOS, Heavy rotation: WSIX, Debuts at No. 39 on P/A chart.

JOHN LENNON "(Just Like) Starting Over" (Geffen) 35/16 adds include WOWO, WGAR, WGR, WFIR, WSLI, WHAS, KDKA (dp), WRIE, WCBM, KAKZ, WHBC, KRKO. Key moves: 29-28 WEIM, 29-25 KBAI, 30-27 WQUD, debut 14 KBLF, debut 23 WPRO, debut 27 WMAZ. Debuts at

# Others Getting Significant Action

FRED KNOBLOCK "Let Me Love You" (Scotti Bros.) 33/1 edd WNAB. Moves: 19-16 WREC, 23-20 WIBW, debut 30 WEIM.

EDDIE RABBITT "I LOVO A Rainy Night" (Elektra) 30/12 odd WSIX, KEX, WBT, WSB, KFOR, WSLI, KAAY, WDEF, WHAS, WSJS, WNDB, KRMG, Moves: 27-23 WIBW, Heavy rote

CHRIS MONTAN "Is This The Way Of Love" (20th) 30/3 add WELI, WHOK, WKHM, Moves: 29-25 KLO, 24-20 KFMB, 32-29 WHAG, debut 30 WSTV. MIELSEN-PEARSON "If You Should Sail" (Capitol) 29/4 add wip, wkw, wstv, wcmb. Moves: 21-17 weim, 25-23 wfir.

MICKEY GILLEY "That's All That Matters" (Epic) 28/3 add KSL, WHIZ, KRZI, Moves: 10-6 KRMG, 23-16 WHAG, 28-23 KLTE.

MAC DAVIS "Texas In My Rear View Mirror" (Casablanca) 27/4 add WYMC, WHAS, WGIR, KRNT, Heavy rotation: KOY, WSBA.

JANIS IAN "The Other Side Of The Sun" (Columbia) 27/1 add WIOD. Moves: 23-18 WHBC, 30-26 WTAR. Heavy rotation: WFTL, KOY.

DONNA SUMMER "The Wanderer" (Geffen) 24/3 add KNBR, KDKA, WSLI. Moves: 6-3 KRKO, 5-4 WBEN, 8-5 WLW, 22-18 KBAI, 33-25 WHBC, 30-27 WDAK, 18-15 WLNH.

HARRY CHAPIN "Sequel" (Boardwalk) 23/12 add WFIR, WOAI-FM, WDAK, WDIF

WHIZ, WCHV, KXIC, KNBR, WYMC, WPRO, WLNH, MOVES: 22.18 WREN

WAYLON JENNINGS "Theme From The Dukes Of Hazzerd" (RCA) 23/4 add KRKO, WCHV, WNEU, WABZ. Moves: 13-8 WYMC, 14-10 WHAG, 18-11 WHIZ, 31-24 WORG, 34

SAMMY JOHNS "Falling For You" (Atlantic/Real World) 23/0. Moves: 25-19

JACKSON BROWNE "That Girl Could Sing" (Asylum) 22/0. Moves: 12:8 KRKO. 1915 WMAZ, 28-23 WLNH, 35-30 WORG, Heavy rotation: WEBC.

DEBBY BOONE "Take It Like A Woman" (WB/Curb) 20/6 add KLO, KGGF,
WKHM, WATR, WIS, WHIO. Debuts 27 WSB. LOBO "With A Love Like Ours" (Elektra/Curb) 19/1 add WRVA. Moves: 149 WEIM.

FIREFALL "Only Time Will Tell" (Atlantic) 18/1 add WHAG, Moves: 20-16 KFMB, 28-24 KLO.

JOHNNY LEE "One In A Million" (Asylum) 17/2 add WSJS, WIBW. Debut 30 WREC. KIM CARNES "Cry Like A Baby" (EMI America) 17/1 add KGGF. Moves: 19-13 WBZ, 21-18 WFIR, 28-25 KRKO.

FRANK STALLONE "Case Of You" (Scotti Bros.) 17/0. Moves: 24-18 KMED, 30-27

RONNIE MILSAP "Smoky Mountain Rain" (RCA) 16/2 add KMBZ, WHIO, MO

EXILE "Take Me Down" (WB/Curb) 16/0, Moves: 26:23 KAAY, 25-17 WYMC. CHICAGO "Song For You" (Columbia) 14/4 add KPPL, WMAZ, WBT, WIS. Debuts 29

BOBBY VINTON "He" (Tapestry) 13/1 add WHBY

AVERAGE WHITE BAND "For You, For Love" (Arista) 13/0. Moves: 19-15 WORG.
FOUR SEASONS "Spend The Night In Love" (WB/Curb) 12/9 add WHAG.
KRKO, WORG, WHIZ, KWOS, KGGF, WLTA, WCMB, WIS.

MECO "Love Theme From Shogun" (RSO) 12/1 add WTAR.

JACKSONS "Lovely One" (Epic) 12/0. Moves: 149 WGAR, 18-14 KWOS, 33-27 KRKO. DR, HOOK "Girls Can Get It" (Casablanca) 11/5 edd WORG, WABZ, WCFR, WNEU,

EMMYLOU HARRIS "The Boxer" (WB) 11/1 add KRNT. Moves: 11-9 KM8Z. Heavy

STEVIE WONDER "Master Blaster (Jammin')" (Tamla) 11/1 edd wowo. Hot et BRUCE SPRINGSTEEN "Hungry Heart" (Columbia) 10/9 add WDIF, WMAZ

WABZ, WHAS, WCHV, KNBR, KRKO, W STEPHEN BISHOP "Send A Little Love My Way (Like Always)" (WB) 10/8 add WOAI-FM, WMAZ, KAAY (dp), WSM-FM, WHAG, WNDB, WSBA, WIS.

RANDY MEISNER "Deep Inside My Heart" (Epic) 10/1 add WORG. Moves: 23-19 CHARLIE RICH "A Man Just Don't Know What A Woman Goes Through" (Elektra) 10/1 add WDEF. Moves: 19-12 KRMG

#### **Most Added:**

BARBRA STREISAND & BARRY GIBB

Gulfty (Column Added at 29% of our repo

Added at 29% of our reporting stations.

NEIL DIAMOND

Love On The Rocks (Capitol)

Added at 25% of our reporting stations.

AIR SUPPLY

Every Women In The World (Arists)

Added at 20% of our reporting stations.

DIONNE WARWICK

Eavy Love (Arists)

Easy Love (Arists)

idded at 19% of our reporting stations

DIANA ROSS

It's My Turn (Motown)

Added at 18% of our reporting a PAUL SIMON

One Trick Pony (WB) Added at 16% of our rep JOHN LENNON

(Just Like) Starting Over (Getten)
Added at 14% of our reporting station

#### **Hottest:**

KENNY ROGERS

Lady ILIberty)

Reported hot at 75% of our stations.

BARBRA STREISAMD

Women In Love (Columbie)

Reported hot at 52% of our stations.

CHRISTOPHER CROSS

Never Be The Same (WB)

Reported hot at 45% of our stations.

LEO SAYER

More Then I Can Say (WB)

Reported hot at 45% of our stations.

Reported hot at 47% of our stations.

HALL & DATES

You've Lost That Lovin' Feeling (RCA)

Reported hot at 37% of our stations.

CLIFF RICHARD

ming (EMI Am Reported hot at 29% of our stations
WILLIE NELSON

On The Road Age On The Road Again (Columbia)
Reported hot at 29% of our station



# REGIONAL ADDS & HOTS

#### **EAST**

WRAL/Bellin Juck Lacy 9 Conlidge D. Marwich (Easy)

WCBM/Baftimon Nad Martin Afr Supply (Every) J. Lennon B. Streisand B B Gibb MOTTEST 9 Millians K. Rogers

WEZ/Boston Wendy Furige & Molymes Man Transfer % Melson MOTEST & Streisand & Rocers Toobir Bros C. Richard Hall & Gates K. Carmes

WNAB/Bridgep

Poco S. Lattisaw F. Knohlock D. Ross (Torn) Mall & Oates S. Goodman & P. Snow MOTTES! R. Royers B. Scagos

WBEN/Buffalo Roger Christian

Roger Christian
Air Supply
[Every)
Tenra
HOTTEST
B. Streisand
B. Rogers
D. Ross
(Comstnq)
D. Summer
(Wanderer)
C. Cross
B. Streisand
B. Gibb
P. Simpo
(Trich)

WGR/Buffsto Jerry Reo

WRIE/Erle Ted Abbot (Chains)
Henhattans
B. Streisano B
B. Gibb
HOTTEST
K. Rogers
C. Cross
Hall & Dates

WEIM/Fischbu Chuck Morgan D. Marwick (Exy) S. Goodman A. P. Show P. Como. (When) WITTEST B. Hills Richard R. Rogers C. Cross Lobo

Lobo
ONJ W/C Richar
D. Williams
Hall & Dates
N. Diamond

H. Diamond
WMAAChapersto
Rich Summers
1: Diamoni
1: Dia

WCMB/Harri Larry Scott

N. Diamond
P. Benatar(dp)
9. Springsteer
Rielsen/Pears
Four Seasons
D. Milliams
HOTTEST
8. Streisand
K. Rogers
Dooble Bros.
B. Scaggs
S. Mills

WCFR/Springfle
Jeff Taylor
Air. Supply
(Every)
9. 'Marwick
(Easy)
Dr. Hook
H. Nightingsle
HOTTEST
Hall & Nates
C. Cross
J. Lennon WHEN/Syracuse Debbie Stoughti h, Diamond MOTTEST W. helson Hall & Cates L. Sayer C. Cross

WSYR/Syrecuse Larry Martin

L. Sayer
H. Diamond
ONJ w/C. Richard
D. Ross
(Turn)
HOTTEST
L. Sayer
C. Cross
J. Hall
Korgis

Ginny Jestonka

N 48114 mm
ONE, m/C Pichard
MNYTESY

B Stretsand

M Myrray

K Ropers

C Richard

L Sayer

C Crmss

Y Hiamond

D Gibb

WI NW sconic

Bill Shane

H. Chapin
Air Supply
(Every)
Ecrats
B. Stpefsand S.
B. Stpefsand S.
B. Stressand
Dooble Rrns.
3 Scaons
S. Ropers
Melion
Hall S. Oates
C. Richard

WQIR/Manchesi Karen Andersen

Karen Anders

Lattisaw

Davis

Coldsboro

HOTEST

Diamond

Roners

Helson

L Sayer

Chaltrey

D Ross

(Coming)

WeN Pinto
9. Stretsand 5
R Gibb
0. Williams
C. Montan
5. Lattisam
WITTEST
8. Scags
E. Roners
ONLJ W/C. Richard

WIPPhilad Bab Russo

Bob Russo
Nielsen/Pearson
8. Streisand S
B. Gibb
HOTTEST
C. Michard
K. Rouers
L. Sarer
W. Melson
D. Rois
(Coming)
Pointer Sisters
(Shy)

RDK APHTEDUM Randy Filck
D. Summer (Manderer)
J. Lennon(do) D. Daltrey
19077EST
B. Strefsand
C. Richard
S. Mills
Mall S. Oates
L. Sayer
D. Poss
(Coming)
C. Eross

WTAE/PHts Don Berns

Don Borns

R. Hanflow
(Rein)
R. Haltrey
J. Nall
HOTYEST
K. Rogers
C. Cross
C. Richard
GRS w/C. Richard

WQAN/Portland Marji Adama

D, Williams
DNU w/C Pichard
WITEST
R. Scaqus
R. Stressand
P. Simon
(Late)
L. Saver
Pointer Sisters
(Shv)

WPRO/Provider Gary Bert owitz

Air Supply (Every) H. Chapin HOTTEST S. Mills A. Stretsand D. Ross (Coming) K. Rogers C. Cross

WATR/Watert Chris Evens

Chris Evens
S. Goodman A.
P. Snow
R. Isolaws
N. Boone
D. Marmitch
(Easy)
HOTTEST
P. Comb
(Mil. w/C. Richard
C. Muontan
M. Massey
S. Johns

WNE UNW hoeling
Amosif os

Ir. Hook
Air Supoly
(Every)

WSBA/Y orb Jim Harn

Jim Horn

R. Dupre
(Noboty)

S. Lattissus

S. Lattissus

S. Bishop

N. Johnson
(After)

Asleen At Mheel
MITEST

E. Ropers

Davis

Aftr Supply
(Every)

N. Mannich
(Expr)

N. Dismond

WHBY/Appleton Jeff Clark Jeff Clark

CNJ w/C. Richard
P. Simpon
(Trick)
R. Vinton
R. Streisand &
B. Gibb
HOTTEXT
D. Hilliams
K. Romers
Hall & Dates
L. Sayer
R. Daltrey
C. Cross

WKIG/Bowli John Swan

K Popers
P Holmes
J Lennon
Air Supply
(Every)
B Goldsboro
MnTIEST
C Cross
S Streisand
P Simon
(Trick)

WHBC/Canion
Rick Jacobs
ONL w/C. Richard
J. Farrer
J. Hall
J. Lennon
HOTTEST
B. Strefshad
E. Ropers
C. Richard
Hall 1 Nates
L. Sayer
C. Cross
J. lan

WFYRiChicago John Wetherbee Hall A Pates D. Ross (Turn) MNITEST R. Stretsand K. Rogers C. Simon Pointer Sisters (Shy) C. Richard S. Mills

RUGN/Eugene Brian James X. Dianond D. Marwick (Easy) B. Goldsboro Han. Transfer A. Jarreau HNTYEST 5. Mills K. Rogers L. Sayer H. Nelson B. Scages C. Cross

Revin O'Brien
P. Simon
(Trick)
HOTTEST
D. Streisand
E. Rogers
S. Mills
C. Eross
R. Diamond
Hall & Dates
B. Streisand
E. Gibb

KMED/Medic Charlie Kirk

Chartle Kirk
5. Lattisus
Erris
Fort Seators
C. Wontan
ONL PCC Richal
HITST R. Robers
L. Roomer
L. Roomer
L. Ger
L. Ger
L. Saree
F. Stallone
D. William
D.

KBAI/Morro Bay Donna St. John

Donna St. John

7 Marwick
(Easy)
7. Ross
(Turn)
HOTEST
K. Rogers
C. Pichard
1. Salver
C. Gross
Mall 1. Rates
P, Daltrey
ORJ w/C. Richard
0. Summer
(Manderer)

Lee Gillett

R. Dismond

S. Lattisse

B. Daltrey

Air Supply

(Every)

Victiser/Pearson

HOTIGS

S. Martis

Mills

Minderer

(Say)

S. Summer

(Nanderer)

Mall & Outes

R. Dismond

C. Cross

L. Sayer

WEST

S Stretsand S
S Gibb
J. Hall
Olamond
HOTTEST
S Stretsand
C. Pichard
L. Sayer

K:10W/Danver Leigh Starnes P Simon (Trick) C. fox J. Mall Korgis B. Stretsand A. 9. Gibb HOTTEST Dooble Bros A. Murray B. Scags 4, Nelson Mall A. Dates

KPPL/Deriver
Michael Moore
D. Marwick
(Easy)
Chicago
(Song)
J. Hall
HOTTEST
S. Hills
R. haltrey
C. Richard
L. Sayer
K. Rogers

RRKO/Everett
R.P. McGlurphy
J. Lenn
J. Spon
Four Season
C. King
(Chains)
Maylan
J. Sprinostee
HOTTEST
B. Streisan
D. Surmer
(Manderer)
C. Bichard
K. Ropers
J. Browley
Hall & Nates
H. Hanchester
L. Sayer
L. Sayer
L. Sayer
L. Sayer

**MIDWEST** 

WGAR/Cleve Chuck Colle

Chuck Coffler
N. Diamond
D. Ross
(Turm)
J. Lennon
Air Supply
(Every)
Kornis
HOTTEST
B. Streisand
K. Rogers
D. Ross
(Coming)
C. Richard
Jacksons
L. Saver
P. Simon
(Trick)

WWWE/Clave Terry Patrick

Terry Patrick
G. Benson (Love)
Air Supply
(Every)
R. Holmes
E. Honey
HOTTEST
K. Royres
Stretsend
C. Cross
B. Stretsend
B. Gibb
L. Sayer

KGGF/Coff-McCord

McCord

R Streisand A
B fibb
P fimon
(Trich)
K Carmes
N Boone
N Hart
L Elugh
Four Seasons
Asleep At Wheel
HOTTEST
K Doners
R Streisand
Daltrey

WTVN/Columi Denny Nugen Denny Nugeri H, Diamond HOTTEST B. Streisand C. Richard C. Rogers C. Cross L. Saver Hall S Nates J. Hall B. Streisand A B. Gibb

KLO/Ogden Barbera M. Ric

Barbers M. Ri
D. Varwich (Easy)
D. Rosty)
D. Rosty)
O. Nothers
S. Goodman B.
O. Show
N. Dismond
N. Dismond
N. Mone
Thunder
Hortes
A. Murray
O. Strelsand
K. Rosers
W. Selson
I. Cara
O. Williams
S. Raitt
Mall & Dates
L. Sayer

KOY/Phoenia Armstrong/Ste None HOTTEST C. Gayle B. Stressand J. Ian E. Rogers D. Milliams M. Oavis R. C. Barmon Air Supply (Every)

KEX/Portland Bob Swanson

P. Simon (Trick)
S. Lattisaw
R. Streisand
G. Gibb
E. Rabbitt
(Rainy)
HOTTEST
S. Streisand
B. Scagns
K. Rogers
C. Richard
Hall & Oates
C. Cross

WHIO/Dayton Peggy Powell

R. Milsan D. Varwick (Easy) D. Boone D. Ross (Turm) M. Tiawnnd J. Mail Pacific Stepl Co. MOTEST B. Strefsni K. Romers Hall S. Dates

KRNT/Des Ma Scott Huskey Davis Gatlin Cross Mandrell Harris

WEBC/Duluth Jim Casey N. Diamond HOTTEST Dooble Bros K. Rogers J. Browne L. Sayer J. Hall C. Cross WFDF/Flint Paul Landing

WOWO/FL Way Sem DeVincent Sem DeVincent

S. Lattisum

S. Monder

J. Lennon

B. Streisand A.

B. Gibb

N. Diamond

HOTTEST

S. Streisand

C. Simon

R. Boners

D. Williams

D. Moss

(Coming)

P. Benatar

KRKK/Rock Springs Rod Tucker

Rod Yucker

Senion
(Love)

History

History

Rishold

Ris

% Flanchester

KSL/Sah Lake Chy
George Lemich

3. Strefsand 5

9. Gibb

W. Giller
(Matters)

0. Manufc
(faxy)

D. Poss
(Turm)

C. Fos
My177FST

K. Onners

B. Strefsand

B. Handrell

Only WC. Pichard

C. Cross

Larson/Anthony
D. Williams
C. Gayle
D. Marwick
(Easy)
Air Supply
(Every)
ORJ w/C Michard
HITEST
E. Roners
C. Cross
V. Relson
M. Monthester
L. Sayer
H. Diamond

KWOSIJeffe Steve Morse

WOOD/Grand Ri
Bill Striker
P. Streon
(Trick)
D. Ross
(Turn)
Ric Supply
(Every)
B. foll/sboro
D. Marnick
(Easy)
HOTTES!
C. Cross
B. Golden
B. Strefsand S.
B. Gibb
D. VIIII law
B. Golden
U. Marnick
(Down)
M. Relson

WNFL/Green Bay Bob Hooper

Poco Larsen-Festen(ra) C Gayle(ra) HOTTEST Hall & Oates B. Stretsand ONJ W/C. Pichard L. Sayer N. Diamond

KXIC/lows City Roger \$. Davis

Roger 8. Devis
8 Strefsand A
8 Glob
7. Werwick
(Easy)
H Chapin
N. Johnson
(Aftzer)
HOTTEST
E. Rogers
Dooble Bros
M. Relson
C. Eross

WKHMW Jackson Jorry Barnhert

S. Jarrett
Shy
E. Dan Seals
B. Holmes
D. Boone
C. Montan
HOTTEST
E. Pabbitt
(#aim)
(\*Frich)
B. Goldsboro
N. Dlamond

KOGO/San Diego Chuck Brinkman

HOTTEST D. Williams Hall B Gates H. Goders H. Relson

1. Superior (Manderer)
2. Simple (Trick)
3. Stressand S. B. Gibb Air Supoly (Every)
3. Springsteen H. Chaoin HITEST
5. Monder N. Blammid

KSFO/Sen Francisc John Hardy

John Hardy

ORJ w/C Richard
C. Fos
9. Dupree
(Nobody)
8. Strefsand 5
8. Gibb
HDTTEST
C. Simon
9. Strefsand
9. Scagos
K. Pogers
V. Nelson

WCCO-FM/Minneepe Curl Lundgren J. Cougar G. Benson (Love) R. Holmes D. Marwick (Easy) Dandy & Doolsttle HOTTEST N. Diamond C. Cross S. Lattisaw

John Williams

8. Oaltrey
N. Dismond
HOTEST
Dobbie Bros.
E. Rogers
B. Stretsand S.
B. Gibb
M. Melson
Hall S Oates
L. Sayer
C. Richard
Dobbie Bros.
(Train)(1p)

KMR #Pittsburg Lannie Swanger

Eleva Morea

Four Seasons
E. Carmen
J. Rivers
Peaches A Herb
H. Johnson
(Affer)
Sh'imon
(Trick)
HOTTEST
B. Streisand
Dooble Bros.
R. Romern
K. Borers
L. Sayds
E. C. Coltrey
Jackons
O. Ross
E. Daltrey
Jackons
O. Ross
E. Moss
E. Mos

KMBZ/Kansas City Steve Bell

Steve Belf
L. Sayer
C. Cross
O. Pomeran
C. Etng
(Chains)
C. Same
(Chains)
C. Same
H. Simpn
(Trica)
B. Stevens
B. Stevens
B. Stevens
B. Stevens
B. Stevens
B. Gibb
HOTIEST
E. Rongers
A. Marray
B. Manchester
B. Oaltrey
C. Marrel
C. C. M

Poco WHMOK/Lancester Grag Eyerman J. Lennon R. Coolidge C. Pontan GNJ w/C. Bichard HOTTEST W. Nelson E. Rogers B. Streisand

KFOR/Lincoln Cathy Blytha

Gathy Bhyth
J. Hall
G. Benson
(Lore)
B. Marwich
(Easy)
E. Rabbitt
(Rainy)
Experials
U. Rowers
V. Relson
A. Molland

RS.MS/Linec Qary Clous R, Holmes Poco D. Ross (Contro) P. Simon (Trick) HOTTEST H, Gilley (True) C. Cross

WDIF/Merior Tim Fox

Tim Foa

B. Sprinnsteen
B. Stressand S
B. Gibb
B. Gibbboro(dp)
M. Chaoln(dp)
HITTEST
Hall S Oates
Toooble Bros
B. Daltrey
C. Richard

WISN/Milwout on Dave Deriver

Ohl w/C. Fichard J. Hall HOTTEST 9. Streisand K. Bogers Pointer Sisters (Shy) A. Stemmer Hall & Oates A. Hurray

WTMJ/Milwaukee Sam Armato

Sam Armeto
ONJ #/C Richard
J. Hall
P Simon
(Trick)
N. Diarond
D. Poss
(Turn)
HHTTEST
M. Nelson
S. Hills
R. Daltrey
K. Rogers

KSTP/Minnes Don Michaela

B. Stretsand & B. Gibb HOTTEST A. Nurray K. Rogers Opoble Bros.

Thomas M. Twind B. Streisand B. G. Gibb H. Chapin B. Springsteen Maylon HOTTEST R. Rogers Hall B. Gates L. Sayer C. Richard R. Deltrey Dooble Bros. WCCO-AM/W Denny Long Denny Long
L. Brantigan
S. Goodman 4
P. Snow
C. Foss
M. Johnson
(After)
R. Coolidge
E. Blugh
B. Mandrell
P. Steon
(Trick)
C. Cross
HOTTEST
B. Stereland
B. Gibb

WDEF/Chat John Fault E Raboltt
(Rainy)
J. Hall
R. Holmes
C. Rich
HOTTEST
B. Streisand
E. Rogers
D. Williams
L. Sayer
B. Streisand &
B. Steelsand
S. Septer
B. Streisand
B. Gibb
B. Scaggs WSGW/Segins: Rick Beicher

WSTV/Steubenville Greg McCullough Rick Betcher
5. Lattisw
P. Simon
(Irict)
D. Ross
(Turn)
Marwich
(Easy)
HOTEST
F. Popers
T. Refson
A Stewart
L. Sayer
D. Milliams
C. Cross
OND W.C. Richard Air Supply
(Every)
N. Diamond
P. Simon
(Trich)
Mielsen/Pearson
MOTIEST
B. Stretsand
D. Ross
(Coming)
I. Cire
Hall & Oates
C. Cross
N. Deltry
D. Milliam

WJONISE Cla Tam Scott

wBOW/Terre Haute
Larry Joseph
P Simon
(Trica)
N, Diamond
Air Supply
E. Springsteen[dp
MITTEST
B. Strefsand
K. Rogers
Dooble Bros.
L. Sayer Tom Scott
P. Simon
(Trick)
D. Marwith
(Easy)
Bool A Gang
B. Streisand S.
D. Gibb
G. Mashington
HOTTEST
C. Cross
Pointer Sisters
(Shy)
L. Sayer
C. Richard

WISW/Topoka John Katz

Hall & Oates
J. tee
(Million)
N Marwick
(Easy)
MITTEST
F. Rogers
L. Gatlin

WHAS/Louis Jerry Melloy

Jerry Meltoy
D. Ross
(Turm)
C. Cross
R. Baltrey
J. Lennon
B. Springste
M. Mayis
E. Rabbitt
(Rainy)
MOTTEST
K. Rogers
D. Ross
(Coming)
L. Sayer
Pooble Bros
H. Diamond

WIBAZ/Macon Steve Murphy S. Bishop D talterey Chicago (Son) 9 Mariette (easy) 9 Fondum 8 P. Sperinssteen HITEST 8. Sperinssteen HITEST 8. Romers Vall 1 Chates 1 Care 0 Conting)

D Ross (Coming) J Browne A Murray B. Stretsand & B Gibb

WYMC/Mayfie
Mike Brophey
H. Diamond
J. Lennon
G. Senson
(Love)
H. Davis
H. Chanin
HOTTEST
S. Streisand
Naylon
D. Ross
(Coming)
C. Simon
H. Scanns
C. Cross
Hall & Mates
R. Roners

WQUD/Memphi Den Baccaro

KRMQ/Tulsa Don Bishop

Don Blahop
Asleep At Wheel
E. Rabottt
(Rety)
(Rety)
HOTISTA
D. Hilliams
R. Streisand
L. Sayer
M. Gilley
("Matter)
C. Cross
Dandy A Doolstile
ONJ W/f. Richard
C. Rich
P. Simon
(Trick)
R. Føldsboro

WACI/West Fro Randy Walker Air Supply
(Every)
HOTTEST
B Streisend
S Hills
Larsen-Feiten
r Rogers
H Helson
C Pichard
Hall & Oates
L Sayer

Don Modmann
D. Poss
{Coming}
S. Lattisaw
J. Lennon
MNTTEST
B. Streisand
B. Gibb
H. Diamond
Air Suoply
(Every)
C. Cross
D. Williams
L. Sayer
H. Nelson

WHIZ/Zanesville Dave Griat

WPTF/Raioigh Jimmy Deen

9. Williams C. Cross B. Stretsand 9 B. Gibb

B. Gibb
R. Oaltrey
MATTEST
K. Romers
Pointer Sisters
(Shy)

**SOUTH** 

WIS/Columbia Dave Dodson

S. Bishop E. Carmen Four Seasons R. John (Sherry) D. Booner Chicago (Song) MOTTEST R. Bonners

WABZ/Albemarie Mark Robinson S. Jacobs Dr. Mook B Stretsand B B Gibb B Springsteen B. Springsteen
Rormis
Clima: Blues Band
L. Brannigan
Waylon
HOTTEST
L. Sayer
K. Rogers
C. Cross
C. Righard
Hall & Oates

WDAK/Columbu Bob Raleigh 8 Streisand B 8 Glbb H Chapin Pero MITAVAtionia
Alen Saunders

B. Vinton
(Only)
D. Milliams
Four Seasons
D. Boss
(Turn)
HOTTEST
B. Streisand
E. Rogers
I. Care
B. Steelsand
B. Gibb Chapte Doco ; Lattisam Climax Slues ( MOTEST R. Streisand K. Rogers M. Nelson Hall & Oates L. Sayer C. Gayle C. Richard C. Cross A. Murray

WSB/Atlanta
Qeorge Fisher
E. Rabbitt
(Rainy)
Narwich
(Essy)
C. Eing
(Chains)
C. For
HOTTEST
W. Reison
E. Rogers
Hall & Dates
Engelbert
B. Goldsboro
C. Cross MNDB/Daytons
Mark D'Anglo

E Rabbitt
(Rainy)
Air Supply
(Every)
S. Bishop
Nan. Transfer
HOTTEST
B. Streisand
K. Rogers
D. Milliams
C. Cross

WBT/Charlotte Andy Bickel

Chicago (Song) E Pabbitt (Rainy) MOTTEST B. Streisand K. Rogers M. Melson L. Sayer C. Richard N. Diamond B. Streisand B B. Sibb

WCHV/Charlotte Thomas H. Twins

WFTL/Ft, Laud Scott Flacher R. Coolidge HOTTES? B. Streis and B. Scaogs K. Romers J. Ian

WSLUJackson
Walt Greyson
E. Rabbitt
(Rainy)
N. Diamond
D. Summer
(Manderer)
J. Lennon
HOTTEST
Dooble Bros.
K. Rogers
Hall & Dates
D. Milliams

KAAY/Lime Rock
Ray Lincoln
E. Rabbitt
(Rainy)
P. Simon
(Trick)
Rool B Gang
R. John
(Sherry)(dp)
R. Cool/dog/dp)
HOTTEST
S. Kagges
S. Mills
K. Rogers
B. Starges
B. Stareisand
Larsen-Fetten
L. Saver

Den Baccaro

D. Milliam:

NUL W/C. Richam

NOTIEST

S. Streisand

Pointer Sisters

(Shy)

K. Rojers

Summerr

(Manderer)

A. Stewart

C. Richard

L. Sayer

C. Cross

Cars

Cars

Lattisam WREC/Memp Chris Angel

Chris Angel

D. Marwick
(Easy)
Air Supply
(Every)
HOTICST

D. Williams
B. Streisand
K. Rogers
C. Gayle
L. Sayer
C. Cross
M. Melson
ONU w/C. Rich

Tam Kermington

8. Goldsborn

8. Stretsand 8

8. Stretsand 8

8. Glbb

Air Supply

(Every)

(Every)

(Every)

(Exthant

(Althant

(Althant

(Althant

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WIOD/Miami Yolanda Paraper

Yolanda Peraper
J. Ian
Stretsand 8
8. Gtbb
ONJ w/C. Richard
HOTEST
M. Melson
K. Roders
A. Murray
C. Richard
OITEST
U. Milliams
Oultrey
L. Sayer
C. Cross

(Shy)
WRYARichmon
Dick Gran
D. Varwick
(Easy)
8. Strefsand 4
8. Sfebb
D. Ross
(Turn)
Lobo
HOTTEST
D. Hilliams
V. Helson
Hottest
V. Helson
Lobo
E. C. Cross
Q. Daltrey
P. Simm
(Trick)
K. Rogers
L. Sayer WSLX/Nashville
Deve Nichola
D. Ross
{Tum}
J. Sougar
C. Rabbitt
(Painy)
HOTICST
Hall J. Gate
L. Saver
C. Cross
S. Stressand A
B. Gibb
R. Diamend

WSM-FM/Nax Donna Brake Donna Brake
S. Bishop
Thunder
R. Coolidge
HÜTTEST
A. Holland
B. Streisand
Supertramp
L. Sayer
R. Meisner

WTAR/Norfoli Date Parsons

Date Parsons

B Stressand & 6 5600 Meco HOTTEST

B Stressand T Melson Tooble Bros C. Richard Larsen-Feiten R Daltrey

M. Manchester

H. Dismond L Sayer WOAI-FM/Sai Terri Botik

L Sayer

WORQ/Orangebu
Stu Wright

Dr. Mook
Clings Blues Bat
Four Seasons

(Turn)

Messner

K Boners
(Long)(10)

MOTEST

S. Stressand

Mills

Moss

Boss

Strey

Caltrey

C. Gayle

C. Gayle

C. Richard

Terri Both

H. Diamond

H. Diamond

S. Bishop

A. Franklin

H. Chapin

MITTEST

L. Sayer

K. Rogers

C. Cross

R. Daltrey

S. Mill's

P. Steun

(Trick)

B. Stretsand

B. Gibb

KRZI/Waco Clay Steele 1 Discond J. Mail P. Simon [Trick] M. Gilley (Matters) HOTTEST C. Cross Hall & Nates R. Hilsap MU w/C Richard

WSJS/Winston-Sel George Brown

George Brown
ORU w/C Richard
E. Robbits
(Rainy)
B. Goldsboro
N. Disawond
J. Lee
(William)
S. Lattisam
HOTIEST
K. Rogers
E. Marris
M. Nelson
Mall & Nates
D. Williams
L. Sayer
B. Daltrey
C. Cross

Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airpley on many of our Pop/Adult stations.) AIR SUPPLY (Arista) "Old Habits Die Hard" KIM CARNES (EMI America) "Swept Off My Feet CHRISTOPHER CROSS (WB) "The Light Is On"

DOOBIE BROTHERS (WB) "One By One" "South Bay Strut"
BILLY JOEL (Columbia) "C'Etait Pol" "Through The Long Night" "I Don't Want
To Be Alone" "You're The One"

ELTON JOHN (MCA) "Never Gonna Fall In Love Again" "Take Me Back" CAROLE KING (Capitol) "Hey Girl"

ANNE MURRAY (Capitol) "You've Got Me To Hold On To" "Nevertheless, I'm In

OLIVIA NEWTON-JOHN (MCA) "Don't Welk Awey" "Suspended In Time" EDDIE RABBITT (Elektra) "So Deep In Your Love" "I Need To Fall In Love Again" What Will I Write"

BOZ SCAGGS (Columbia) "You Can Have Me Anytime" "Isn't It Time" CARLY SIMON (WB) "Stardust" "The Three Of Us in The Dark" "Take Me As I Am" BARBRA STREISAND (Columbia) "What Kind Of Fool" "Promises"



# Black Radiu

# Bill Speed

BLACK RADIO EVOLUTION, PT. III

# WOL Takes A New Direction

Fifteen years ago, Dewey Hughes was a volunteer "gofer" at WOL/Washington. Now, after stints at the Voice of America and NBC, he is WOL's new owner, having purchased the station from Sonderling. In the two weeks since he assumed control, Hughes has revamped the traditional Black format into a new model for the 80's, combining gospel, jazz, and black contemporary music with extensive talk segments. In a forthright interview, Hughes explains his format innovations and the strongly-held beliefs which motivated

R&R: You've done some things here that are traditionally unheard of.

DH: Everything ( have done has never happened before. It's quite easy to do what everyone else is doing. I just don't believe in taking the so-called safe, easy road, especially if there is a lot of work to be done.

R&R: How do you describe your format?

DH: It's a talk/music format. If you have to put it in a category and label it, which this industry has a way of doing, it's an adult contemporary format geared to the black community with a heavy emphasis on talk interviews. I mean live talk interviews by way of the telephone

R&R: Certain times of the day you have an outright talk show?

DH: Yes. In morning and afternoon drive times and middays. And we are going to expand that over into the evening and during the all-night shift. If there's an issue that is going on, we are on top of it. We are available to have people articulate and get a deeper understanding of what is happening in their city with their leaders and also with themselves.

R&R: Why are you adopting this new, untried kind of format?

DH: This format may be new for Black radio and for radio period. I understand there are about two or three other stations in the country doing a talk/music format, but they are white contemporary stations. But in this market it should have been done years ago, because in 1980 black folk are not together, they are certainly not supportive of one another. They are not as on top of issues that affect them as they should be, and I think it is ludicrous for any radio station that programs to an audience this sophisticated and this big in the number one city in the world not to make that forum available to them.

R&R: What sort of research did you use?

DH: My research. I grew up in this community and I've been very successful in this community based on

my gut instincts of knowing what the streets are all about. I'm a product of this community and I am in touch with people who are in the community every day because we grew up together. We still communicate.

R&R: Do you think this format will catch on?

DH: I'm almost certain it is going to catch on. It would have been very simple for me to come over here to WOL, take over the station, and do a straight, traditional Black radio format with good music and slick, hip-talking air personalities. I'd have a lot fewer problems. But I couldn't live with myself knowing that there are people in this city who can't read, can't write, can't feed themselves, are not going to be a part of the change

"What I'm providing is something that black folk in this city have not had a touch of. A station that is theirs totally."

and the growth of this city. I want to provide an arena so they will have a chance to get the information so they can make a decision whether they really want to take part in it. It's a challenge then that there are a lot of things that we, as black people, have to do in order to be a part of it. I can't do that on a very traditional, hip, slick-talking Black radio format.

R&R: Do you think the days of that type of format

DH: I hope so. And if I have anything to do with it, they will be dead. What I'm providing is something that black folk in this city have not had a touch of. A station that is theirs totally. Anytime there is something they need to share with other people in this community, they have our call-in line with people who can make them feel comfortable and also can talk to them about the history and the mood and feeling of this community. So they are not going to be let down when they call because they'll be challenged.

R&R: How about your news and public affairs commitment?

DH: It has tripled, by virtue of me being involved with the news and the public affairs 24 hours a day.

R&R: There is no rip and read or network show,  $per\ se?\ Everything\ is\ fine-tuned\ into\ Washington\ itself?$ 

DH: That's right. I have on-air people who have covered this city as news people, public affairs people who are on the air, are getting accustomed to this new format. But the one thing they have is they are bright and their brightness reflects their knowledge of this city. I also have a support staff. I have producers for each airshift. I have people who research for them, who also screen telephone calls for them, who produce and make sure the shows are as smooth as possible. They help set up guests, prepare information for them to pass on to the community

R&R: What are your criteria for someone to work there now?

DH: I have no standards in this business. I came in as a high school dropout and they told me I didn't have any talents. And I said bullshit. That's why I worked so hard to get into the business. If they had accepted me right away. I would probably be a bus driver or something else. But when they told me that I had no talent because I had no background in this industry, I just got pissed off. I said my goodness, they didn't even spend five minutes with me to find out whether I'm bright enough. And I made my mind up then that I would be in this industry. And my criterion is that if you come in here and have a desire to work your rear end off and to learn everything possible and not have your ego walking in front of you, then I will work with you and teach you as much as you are capable of learning.

R&R: What has been the initial reaction to the new

DH: We are far ahead of what I had anticipated. We are not suffering from phone calls by way of our subject matter and we haven't even started our promotional campaign yet.

R&R: What do you plan to do promotionally?

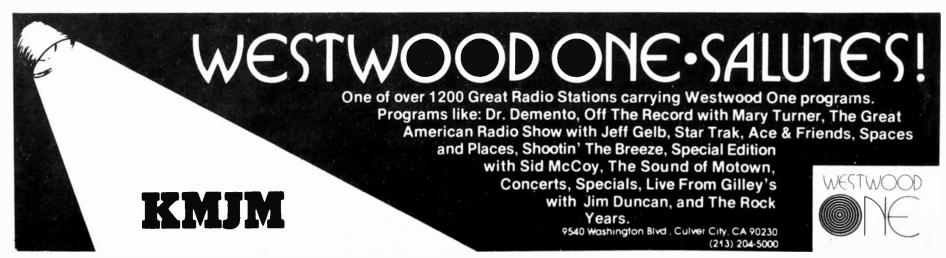
DH: We are going to do the traditional things. We are going to put billboards on the buses, inside the buses in our target area.

R&R: Is there a byline with your call letters?

DH: Yes, "WOL - Hear The Difference." The classiest billboard in town. No junk, no trying to make people see beyond something.

R&R: Are there any final thoughts you'd like to share with those reading this interview?

DH: The day is long past for black folk who are committed - and most of us are committed to helping to better our lives and those of our children - to allow the tradition of an industry to continue to control and map out how they will do things. I think each individual must feel deep down inside what they think is good for the particular market they are serving. They should do their homework and make sure they know their craft real well and just go forward and not give up and not allow anyone to tell you that it is not going to work, it's crazy and all. If you start listening and believing that, then it is not going to work. I've had people tell me that, because I call this "survival radio." Some of my friends say what you are doing is suicidal radio. What I say to them is that it may be for you. I believe very strongly in what I'm doing and with that belief and with God who has been there with me along this whole trip, it's going to be impossible for me to lose.



# Pap/Rhythms

# HOTTEST

Following are listed in order of their airplay activity.

STEVIE WONDER "Master Blaster (Jammin')" (Tamla) **JACKSONS** "Lovely One" (Epic) **TEDDY PENDERGRASS** "Love TKO" (Philadelphia International) PRINCE "Uptown" (WB) **GEORGE BENSON** "Love X Love" (WB) **KOOL & THE GANG** "Celebration" (De-Lite) ZAPP "More Bounce To The Ounce" (WB) **DIANA ROSS** "I'm Coming Out" (Motown) **LENNY WHITE** "Kid Stuff" (Elektra)

# **CLIMBERS**

"Keep It Hot" (Chocolate City)

NARADA MICHAEL WALDEN
"The Real Thang" (Atlantic)

Following are listed in order of their airplay activity

EARTH, WIND & FIRE "Let Me Talk" (ARC/Columbia) 59% reporting. Hot at WXYV and WDAS: climbing at WAMO in the East. Climbing at WLOU, WGIV, WTMP, and WYLD; hot at WJJS, WHRK, WVEE and WAOK in the South. Hot rotation at WDAO, KATZ, WTLC, WCIN, WJMO, WJLB and KAEZ in the Midwest. Hot at KDKO; climbing at KSOL in the West.

LARRY GRAHAM "When We Get Married" (WB) 59% reporting airplay. Added at KMJM, climbing at WVKO, WJMO, WTLC, KATZ and WDAO, and hot at WCIN and KAEZ in the Midwest. The South shows an add at KMJQ, medium airplay at WJJS, WVOL, WYLD and WKXI, and hot rotation at WLOU. Climbing at WKND and WAMO; hot at WWRL in the East. New at KSOL and KDKO; climbing at KDAY in the West.

REDDINGS "Remote Control" (B.I.D.) 56% of our reporters are on it. Medium airplay at WVOL. WHRK and WVEE while hot at WAOK, WGIV and WDIA in the South. New at WAMO while climbing at WWIN, WKND, WXYV, WWRL and WDAS in the East. Added at WVKO, climbing at WKWM, WJMO, WCIN, WTLC and KATZ in the Midwest. Hot at KDAY in the West.

TEENA MARIE "I Need Your Lovin" (Gordy) 50% reporting. Climbing at KATZ and WJMO while hot at WBMX, KAEZ and WJLB in the Midwest. The South reflects medium airplay at WDIA, KMJQ, WYLD, WKXI and WPXI while hot at WJJS. Climbing at WWRL; hot at WWIN, WAMO and WDAS in the East. Climbing at KDKO and hot at KSOL in the Wat.

S.O.S. BAND "S.O.S." (Tabu) 50% reporting action, Medium airplay at WAMO in the East Climbing at WKXI, KMJQ, WTMP, WVOL WJJS and WDIA while hot at WYLD, WLOU and WAOK in the South, Medium activity at KATZ, WCIN, WJMO and WKWM while hot at WJLB in the Midwest. The West shows it climbing at KSOL and KDAY.

DONNA SUMMER "The Wanderer" (Geffen) 50% reporting activity. Added at KYAC; climbing at KSOL KDAY and KDKO in the West. New at KMJM, climbing at WJLB, WBMX and KAEZ, and hot at WJMO in the Midwest. Climbing at WKXI, KMJQ, WVOL, WHRK and WVEE in the South. Medium airplay at WXYV, WAMO and WDAS in the East.

STYLISTICS "Hurry Up This Way Again" (TSOP) 47% of our reporters are on it. Climbing at WKXI, WYLD and WTMP while hot at WJJS, WMRK and WVEE in the South. Added at WTLC, climbing at KAEZ, WKWM and WCIN, and hot at WDAO and WJMO in the Midwest. The East shows it climbing at WAMO while hot at WXYV and WDAS. Climbing at KSOL in the West.

GRANDMASTER FLASH "Freedom" (Sugar Hill) 44% reporting. The South shows it climbing at WYLD while hot at WPXI, WKXI, KMJQ, WTMP, WVOL and WJJS. Climbing at WCIN and KAEZ while hot at WDAO, KATZ and KMJM in the Midwest, Medium sirplay at WAMO and hot at WWIN in the East. Climbing at KDKO in the West.

TYRONE DAVIS "How Sweet It Is" (Columbia) 44% reporting activity. Hot at WAOK and WDIA while climbing at WLOU, WHRK, WVEE, WJJS, WVOL and WYLD in the South. The East shows medium sirplay at WKND, WXYV and WWRL. Climbing at KATZ, WKWM and WJLB in the Midwest. Climbing at KDAY in the West.

BRICK "Push Push" (Bang) 41% of our reporters are on it. Hot rotation at WAOK, WVOL WTMP. KMJQ and WYLD in the South. Hot at WCIN, WJMQ and WKWM in the Midwest. The East shows it climbing at WDAS; hot at WAMQ and WKND. Climbing at KDAY, KSQL and KDKQ in the West.

LOU RAWLS "I Go Crazy" (Philadelphia International) 41% reporting airplay, Added at WAMO; climbing at WKND, WWRL and WDAS in the East. The South shows it new at WTMP; climbing at WJJS, WDIA, WGIV and WAOK. Climbing at WJMO, WVKO, KAEZ and hot at WDAO in the Midwest. Climbing at KDKO in the West.

NORMAN CONNORS "Take It To The Limit" (Arista) 38% of our reporters are on it. New at WVOL: climbing at WTMP, WJJS, WHRK. WVEE and WAOK in the South. The Midwest shows medium airplay at WCIN. WJMO, WBMX and KAEZ. Added at KSOL: climbing at KDKO in the West. Climbing at WXYV in the East.

CAMERON "Funkdown" (Salsoul) 38% reporting. Hot at WKWM; climbing at WVKO, WJMO, WTLC, KATZ and WDAO in the Midwest. Hot at WGIV and WLOU while climbing at WAOK, WDIA and WVOL in the South. Medium airplay at WKND and WWIN in the East.

SPINNERS "Now That You're Mine Again" (Atlantic) 35% reporting eliplay. The East shows it climbing at WDAS; hot at WAMO and WKND. Medium eliplay at WJJS and WDIA; heavy airplay at WTMP and WYLD in the South. Climbing at WTLC and WKWM with hot rotation at WCIN, WJLB and WVKO in the Midwest.

KURTIS BLOW "Throughout Your Years" (Mercury) 35% reporting activity. Climbing at WAMO and WDAS in the East. Climbing at WYLD; hot at WAOK and WLOU in the South. Medium airplay at WBMX, WJLB and WTLC while hot at KATZ and WDAO in the Midwest. New at KSOL and climbing at KDAY in the West.

PATRICE RUSHEN "Look Up" (Elektra) 35% reporting. The South shows medium activity at WJJS, WDIA. WHRK, WVEE, WLOU and WAOK, Climbing at WTLC, WVKO end WBMX in the Midwest, Climbing at WXYV with an add at WKND in the East, New at KDAY in the West.

ASHFORD & SIMPSON "Happy Endings" (WB) 35% of our reporters are on it. Added at WAOK, WGIV and WJJS; climbing at WHRK, WVEE, WVOL and WKXI in the South. Medium sirplay at WDAO, WJMO and WVKO in the Midwest. Climbing at WXYV and hot at WWRL in the East.

SEVENTH WONDER "The Tilt" (Chocolate City) 32% reporting. Climbing at WXYV and WAMO in the East. Medium eirplay at WAOK, WHRK, WYEE and WVOL in the South. Climbing at WTLC, WJLB and WVKO in the Midwest Climbing at KSOL and hot at KDAY in the West.

SWITCH "Love Over And Over Again" (Gordy) 32% reporting alrplay, Added at WKXI; climbing at WVOL WDIA, WHRK and WVEE in the South. New at WJMO, climbing at WVKO and WKWM, and hot at WTLC in the Midwest. Debuting at WWIN while climbing at WXYV in the East.

# **NEW & ACTIVE**

DYNASTY "Do Me Right" (Solar) 29% reporting. Added at WWIN: climbing at WXYV, WWRL and WDAS in the East. Medium airplay at WHRK, WVEE, WJJS, KMJQ and WYLD in the South. Medium eirplay at KDAY in the West.

SWEAT BAND "Freak" (Uncle Jam) 29% of our reporters are on it, Added at WJMO, climbing at KATZ and WKWM, and hot at WTLC and WVKO in the Midwest, New at WJJS and WYLD while climbing at WLOU and WAOK in the South, Climbing at WDAS in the East.

LIPPS, INC. "How Long" (Casablanca) 29% reporting activity. The Midwest shows it new at WJLB, climbing at KATZ, and hot at WDAD. New at WHRK, WVEE and WAOK in the South. Added at WAMO, WKND and WXYV while climbing at WWRL in the East.

LENNY WILLIAMS "Ooh Child" (MCA) 29% reporting. Added at WYLD, climbing at WTMP, WVOL and WDIA. and hot at WQIV in the South. Climbing at KATZ, WVKO and KAEZ in the Midwest. Climbing at KDAY and hot at KDKO in the West.

TAVARES "Love Uprising" (Capitol) 29% of our reporters are on it. Climbing at WCIN and WVKO while hot at WDAO in the Midwest. New at WJJS while climbing at WAOK and WPXI in the South. Added at KDAY and climbing at KDKO in the West. Debuting at WWRL with medium airplay at WKND in the East.

GERALDINE HUNT "Can't Fake The Feeling" (Prism) 26% reporting activity. New at KATZ, climbing at WJMO and WBMX in the Midwest, Hot at WPXI; climbing at WKXI, WGIV and WAOK in the South. Climbing at WDAS and hot at WMIN in the Fast.

FATBACK BAND "Let's Do It Again" (Spring) 26% reporting sirplay. Hot at WDAO; climbing at WCIN, w.IMO and WKWM in the Midwest. The South shows medium airplay at WLOU, WDIA, WJJS, WVOL and WKXI.

MANHATTANS "I'll Never Find Another" (Columbia) 26% reporting. New at WYLD while climbing at WHRK, WVEE and WKXI with an add at WAOK in the South. Added at WJMO and WKWM; climbing at WTLC in the Midwest Medium airplay at WXYV in the East.

GLADYS KNIGHT & THE PIPS "Bourgie, Bourgie" (Columbia) 26% reporting activity. Medium airpley at WAOK, WGIV and WVOL in the South. New at WTLC; climbing at WDAO and KAEZ in the Midwest. Added at WWRL while climbing at WDAS in the East Hot at KDAY in the West.

RAY, GOODMAN & BROWN "Happy Anniversary" (Polydor) 26% reporting action. Added at WLOU and WGIV while climbing at WAOK, WTMP and WKXI in the South. Climbing at KAEZ and hot at WBMX in the Midwest Added at WKND with medium airplay at WWRL in the East.

RENE & ANGELA "Everything We Do" (Capitol) 26% reporting activity. Medium activity at WJLB, WTLC, KATZ and WDAO in the Midwest. New at WTMP while climbing at WLOU in the South. Added at WKND and climbing at

LTD "Shine On" (A&M) 26% of our reporters are on it.Debuting at WVKO, KMJM, WJMO, WCIN and KATZ in the Midwest. New at WVOL WHRK and WVEE in the South. Added at WXYV in the East.

# JAZZRADIO

#### HOTTEST

SADAO WATANABE. How's Everything (Columbia)

JUDY ROBERTS BAND. The Other World (Inner City)

DEVADIP CARLOS SANTANA. The Swing Of Delight (Columbia)

AHMAD JAMAL Intervals (20th)

HUBERT LAWS Family (Columbia)

GROVER WASHINGTON JR. Winelight (Elektra)

AZYMUTH. Outubro (Milestone)

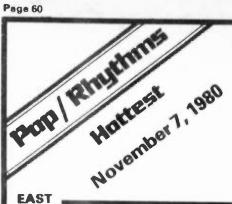
DAVID CHESKY BAND. Rush Hour (Columbia)

PAT METHENY 80/81 (ECM)

#### **NEW & ACTIVE**

HERBIE HANCOCK ...... Mr. Hands (Columbia)

EAST: WHUR/Washington, D.C., Jasse Fex, WEBB/Baltimore, MD, Chauncey Lewis; WYBC/New Haven, CT, Roy Schneiderman, SOUTH: WCLK/Atlanta, GA, Requaya Ward; WTJZ/Newport News, VA, Rol Ewell, MIDWEST: WBBY/Columbus, OH, Terry Wilson: WJZZ/Detroit, MI, Dorlan Paster, WEST: KADX/Deriver, CO, Chuck Edwards: KRE/Barkeley, CA, Hel Jackson, KKGO/Los Angeles, CA, Sal Levine; KJLM/Los Angeles, CA Lewrence Terlies.



EAST	SOUTH	MIDWEST	WEST
Stevie Wonder Zapp	Stavie Wonder Zapp Jacksons Prince	Stavie Wonder Jacksons Teddy Pendergrass	Stevie Wonder Zapp Jecksons

# Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

#### EAST

WWIN

ADDED Grover Washington Jr. Jermaine Jackson Leroy Wilton Felder Bootsy Simba

HOTTEST Tom Brown Teens Maris Geraldine Hunt Grandmaster Flesh Young & Company Michael Henderson "Wide" Stevie Wooder

WDAS

Rodney Franklin

ADDED

HOTTEST
Stevie Wonder
Jacksons
Zepp
Teens Marie
Dians Ross "Coming"
Earth, Wind & Fire
Guorge Benson
Teddy Pendergress
Prince

WKND Hartford, CT Eddle Jordan

ADDED Cameo
Lippe, Inc.
Michael Henderson
Rene & Angela
James Brown
Patrice Rushen
Chi-Lites
Ray, Goodman & Brown

HOTTEST
Stevie Wonder
Zapp
Spinners
Dlana Ross "Coming"
Queen
Jones Girls
Brick
Jacksons
Delia

WXYV

ADDED LTD Arethe Franklin Lipps, Inc. Parilament Kano Grover Washington Jr.

HOTTEST Prince Tom Browne George Benson Stylistics Diana Ross "Coming" Teddy Pendergrass Stevie Wonder Jacksons Earth, Wind & Fire Zapp

WAMO Pittsburgh, PA Ken Allen

ADDED ADDED Lipps, Inc. Evelyn Champag Snatch Reddings Lou Rawis Sylvia St. James Change Phility Cream Chaka Khan Chic

HOTTEST Brick LTD "Where" Teena Maria One Way "Pop" Diana Rosa "Coming" Lenny White Johnny Guitar Watson Zapp Stevie Wonder

WWRL New York, NY Bob Law/Linda Haynes

ADDED Linda Clifford High Inergy Gladys Knight O'Jaya "One Grover Washington Jr.

HOTTEST Pointer Sisters "Dreaming" Natalie Cole "Hold" Chake Khan George Benson Hubert Laws Aretha Franklin

MIDWEST .

ADDED Donna Summer George Benson Prince LTD "Shine" Larry Graham

HOTTEST Grandmaster Flash LTD Zapp Stevis Wonder Christopher Cross Michael Henderson " Teddy Pendergrass Queen Pointer Sisters "Shy" lackeons Jacksons

WJLB Detroit, MI J. Michael McKey

ADDED Heatwave Taste Of Honey Diana Ross "Turn" Chic La Toya Jackson Cameo

HOTTEST Teena Marie Jacksons Stephanie Milis Stevie Wonder Prince S.O.S. Bend Spine Diana Ross "Coming" Dells Earth Wind & Fire

KAEZ Oklahoma City, OK Lee Simpson

ADDED

HOTTEST Zapp Stevie Wonder Tom Browns
Jacksons
Earth, Wind & Fire Earth, Wind & Fire Larry Graham Taena Merie Diana Ross "Coming" Teddy Pendergrass Stacy Lattisaw

WVKO

ADDED LTD Aretha Franklin Reddings Pointer Sisters

HOTTEST Jacksons
Sweat Band
Spinners
Prince
Lenny White
Teddy Pendergrass
Slick
Diana Ross "Comin Stevie Wonder George Benson

WKWM Grand Rapide, Mil Frank Grant

ADDED Manhattans Brass Construction Bootsy High Inergy Dee Dee Bridgewater Platinum Hook Wilton Felder Grover Washington Jr.

HOTTEST Jacksons Teddy Pendergrass Brick Stephanie Mills Diana Ross "Coming Slick Cameron LTD

OMLW

ADDED

Zapp Diena Ross "Coming" Earth, Wind & Fire Donna Summer "Wanderer" George Benson Jacksons Styllatics

WDAO Dayton, OH Turk Logen

ADDED

HOTTEST Stevie Wonder Junie Jacksons Lenny White Earth, Wind & Fire Earth, Wind & Fire Prince Lipps, Inc. Grandmaster Flash Narada Michael Walden Stylletics

KATZ St. Louis, MO Earl Parnell

ADDED
Geraldine Hunt
Instant Funk
LTD
Chi-Lites
Forecest

HOTTEST HOTTEST
Zapp
Stevie Wonder
Earth, Wind & Fire
Jacksons
Teddy Pendergrass
Prince
Kurtts Blow
Diena Ross "Comin.
Grandmaster Flash
Lenny White WTLC Jay Johns

ADDED
James Brown
Mare
Lakeside
Bootsy
High Inergy
One Way
La Toya Jackson
Stylistics
Grover Washington Jr.
Gladys Knight ADDED

HOTTEST Sweat Band Curtis Mayfield Cameo Switch Zapp Lenny White Teddy Pendergrass Stevie Wonde Earth, Wind & Fire

WCIN Cincinneti, OH Michael Rober

ADDED

Michael Wycoff LTD Teddy Pendergress "Feel"

HOTTEST Prince
Diana Ross "Coming"
Earth, Wind & Fire
Spinners
Teddy Pendergrass
Lenny White
Kenny Rogers
Stevie Wonder
Larry Graham
Brick

ADDED Roy Ayers Jeen-Luc Ponty

HOTTEST
Stevie Wonder
Zapp
Ray, Goodman & Bro
Jacksons
Teddy Pendergrasa
Teena Marie
Shadow
Mtume
George Benson
LTD "Where"

#### SOUTH .

ADDED ADDED
Tavares
Dae Dee Bridgewater
Pletinum Hook
Young & Company
Chl-Lites
Pointer Sisters
O'Jaya
Ashford & Simpson
Eloise Laws
Sweat Band
Bootsy
HOTTERT HOTTEST Zapp Earth, Wind & Fire Stevie Wonder Diana Ross "Coming"

WVOL Nachville, TN Fred Hervey ADDED Norman Connors LTD

Stylistics Teens Marie

Jecksons Stacy Lattisaw Grandmester Flash

HOTTEST Zapp Tom Browns

WANT

ADDED

HOTTEST LTD Zepp Michael Henderson Minnie Riperton Jones Girls

WTMP

ADDED Curtis Mayfield George Benson Rene & Angela HOTTEST Zapp Stacy Lattisaw Brick Tom Browne Barry White Grandmaster Flash Gran Simon

WYLD New Orleans, LA Brute Balley

ADDED

ADDED
Heatwave
Cameo
Barry White
James Brown
Vernon Burch
Manhattans Wennon Burch
Manhattans
Sweet Band
Lenny Williams
HOTTEST
Stevie Wonder
Tom Browne
Jacksons
Zapp
Diana Ross "Comit
LTD
S.O.S. Band
Brick
Spinners
Stacy Lattisaw KMJQ

Houston, TX Robert V

ADDED Kool & The Gang Larry Graham HOTTEST Queen Stevie Wonday Stacy Lattisaw Lenny White

WVEE Atlanta, GA Scotty Andr

ADDED LTD Aretha Franklin Lipps, Inc. Parllament Kano Grover Washington Jr. HOTTEST Prince
Tom Browne
George Benson
Stylistics
Diana Ross "Coming"
Teddy Pendergrass
Stevie Wonder
Jacksons Jacksons Earth, Wind & Fire Zapp

WGIV

ADDED Cameo
Johnnie Taylor
Ray, Goodman & Brown
Linds Clifford
Ashford & Simpson
Michael Wycoff
Alfonzo Surrett
HOTTEST
Cameron HOTTEST
Cameron
Jacksons
Stevie Wonder
Kwick
Reddings
Lenny Williams
Teddy Pendergrass
Donns Summer "Walk"
Narada Michael Walden
Drematics

WPXI Charleston, SC Tony Jamison ADDED Not Available

HOTTEST Kano Jacksons Barbra Streisand Grandmaster Flash Geraldine Hunt Dooble Brothers Donna Summer "Walk Queen Pointer Sisters "Shy" WKXI

ADDED Dionne Warwick Pointer Sisters Rick James Billy Preston & Syreets Slave Parliament HOTTEST Stevie Wonder Jacksons Diana Ross "Con Stacy Lattleaw Zapp Grandmaster Flash Stephanie Milis Flekes Della Prince WDIA

ADDED HOTTEST Al Jarresu Jacksons Reddings Z.Z. Hill Tyrone Davis George Banson

ADDED LTD Aretha Franklin Lipps, Inc. Parliament Kano Grover Washington Jr.

HOTTEST Tom Brown George Benson Stylistics Diana Ross "Coming Teddy Pendergress Stevie Wonder Earth. Wind & Fire

WAOK Atlanta, GA Carl Connor

ADDED
Taste Of Honey
Ashford & Simps
Gentry
Lipps, Inc.
Seawind
One Way
Manhattans

HOTTEST Tyrone Davis
Brick
Earth, Wind & Fire
Con Funk Shun
Kurtis Blow
Narada Michael Walden
Prince Prince S.O.S. Bend Lenny White Reddings

WLOU

ADDED Slave Ray, Goodman & Brown Michael Wycoff HOTTEST

Teddy Pendergrass Stevie Wonder Narada Michael Walden

WEST .

KYAC ADDED

Donna Summ James Brown Linda Clifford HOTTEST

Stevie Wonder Vernon Burch Zapp Pointer Sisters "Shy" KDKO

Denver, CO John Anders

ADDED Grover Washington Jr. Slave
Larry Graham
Change
Dionne Warwick
Diana Rosa "Turn"

HOTTEST HOTTES)
Queen
Tom Browne
Jacksons
Diens Ross "Coming"
Zapp
Earth, Wind & Fire
Stevie Wonder
Lenny Williams
Stephanie Mills
Teddy Pendergrass

ADDED
Patrice Rushen
Tavaree
Hubert Laws
Pointer Sisters
Leon Huff "Jivin"

Jacksons Reddings Teddy Pendergrass Seventh Wonder George Benson Brick Gladys Knight

(

ADDED

HOTTEST Stevie Wonder Jacksons Zapp Teena Marie Prince LTD Diana Ross "Coming" Lenny White George Benson

# Beautiful Music Market Summary: Washington, DC

Over the last few months, some changes have been occurring in the Washington, DC market. WJMD-FM, formerly the number two Beautiful Music station with a 3.6 (April/May '80, Arbitron, Average Persons 12+), has changed to a format incorporating some Beautiful Music-styled artists along with more contemporary acts. WGAY-AM-FM continues to be dominant with a combination total of 6.1, and WEZR-FM, which was third in the market, can now try to pick up a healthy chunk of WJMD's listeners.

Below, WGAY GM Ted Dorf and WEZR GM Wyatt Thompson outline how they position themselves in programming, image, and marketing, for the Washington Beautiful Music battle; while WJMD PD Paul Robinson explains why his station bowed out.

# WGAY 99.5 STEREO FM · 1050 AM

WGAY-AM-FM:

#### A Winning Combination

WGAY-AM-FM, Washington's number one Beautiful Music station (A/M '80 Arbitron), was one of the first to program a format resembling today's Beautiful Music in the country. Starting in 1959, WGAY played musical clusters featuring show-tunes, instrumentals, and big orchestra selections. The station now simulcasts 25% of the time and is sold in combination.

General Manager Ted Dorf, who has been with the station from the beginning, says about its overall sound: "We view our Beautiful Music as the foremost musical library in the country We had to be one of the first stations to go overseas for music when it became a problem in the States So we have one of the largest selections of music in the country When we couldn't find sufficient product even by going to England or Australia. we were again one of the first stations to have the music arranged and recorded specifically for us Our Operations Manag-



Ted Dorf

er. Bob Chandler, is considered among his peers to be the top of his profession. He is in charge of quality control and coordinating all our independently-produced material."

#### Foreground Sound

WGAY positions itself very much in the foreground, and was one of the early stations in the format to back-announce its music and bring out personalities. "The station is the personality," Dorf stated, "but the announcers talk to the people, not at them. They are one-on-one and very warm. They're not Pop/Adult announcers, but they are given some latitude."

Listeners generally find more information on Beautiful Music stations today, and along those lines, WGAY provides the nation's capital with two-minute newscasts per hour, local weath-

# WJMD-FM: A Mature Alternative?

Paul Robinson is the new Program Director of WJMD-FM, formerly with WCBS/New York. Prior to that he did mornings at WKTU and was Program Director at WLIR. We asked Robinson about the change in format at WJMD-FM.

"The process of changing WJMD-FM started some time ago. We are targeting for the 25+ audience, realistically 25-54, by contemporizing the station. What we did was to plug in some of the original vocal versions of Beautiful Music instrumentals. Slowly but surely we did that and then added some other contemporary material."

Why did WJMD change formats? Robinson replied, "We were strong, but there were a number of areas where we had to become more competitive. We have a lot of serious work to do yet. Our target is the 45% of the listening audience that is 25-54.

"There has been format fragmentation in all the major markets and that has lead to format specialization. We are offering a musically-oriented format that will appeal to a mature audience. Examples would be Barbra Streisand, Frank Sinatra, the Dooble Bros., James Last, Herb Alpert, Chuck Mangione, John Klemmer, Bob James, MFSB, and Love Unlimited Orchestra.

er, and even advisory weather in different cities for travelers. Traffic reports during morning and afternoon drive times are an extra, as well as stock market information. Aside from this there is other, special programming. On Sundays, for example, WGAY airs Broadway musicals or on special holidays like the 4th of July, the station features patriotic programs.

WGAY's on-air promotions are very limited. According to Dorf, "We've stayed away from these because we don't feel they reflect the kind of station we are. There are small promotions from time to time if they fit the character of the station and the type of audience we're looking for."

#### Getting The Message Across

As noted, the station sells in combination. Dorf added, "We position the station as a quality product, delivering a quality audience. To set us apart, we try to show the differences between our stations and any other station in the Washington market. We use a research firm called the Scarborough Report, which gives us more demographic information that just age and sex. We get the listeners' income, buying and shopping habits, food and drug stores they use, the kind of resturants they go to, etc.

"We have two audiovisuals, one shows our custom music recording sessions in London, the other presentation is an emphasis on the Scarborough data and the in-depth information for the clients so they can make a more intelligent buy. We start with the fact that we are an AM and FM Beautiful Music station and that they are getting every form of radio with WGAY. We would tell them the type of audience that is attracted to Beautiful Music." He points out, "It's foolish to jump into the Arbitron arena when you don't have to. If you use that as your basis of selling what happens when you have a sour book the next time?"

# EZ RADIO WEZR

**106.7 FM STEREO** 

#### WEZR-FM:

#### Emphasizing The Music

WEZR-FM is one of five stations in the EZ Communications chain and is also independently-programmed. According to General Manager Wyatt Thompson, "Our music is unique. Most of it is recorded in London and some in Montreal. You will not be able to turn to another Beautiful Music station and

It's a very fresh sound. Our emphasis is to provide the market with a much original, well-produced music as possible, and a very limited amount of chatter."

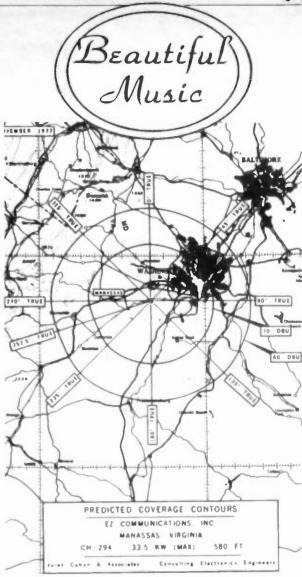
hear the same arrangements

Many Beautiful Music stations are becoming more personality-oriented, but how much personality is still open to question. Thompson felt a change was necessary recently, and the station has added more information such as traffic and extended public service, along with morning personality George Collins. Thompson states, "We do keep



Wyatt Thompson

this information to a minimum. Our newscasts in the mornings run two minutes, once an hour. But our emphasis is basically on the music. We are very responsive to our listeners when it comes to the amount of talk on the air. We do not allow more than eight commercial units per hour while our competitor is running 12. You will not find any special programming on WEZR-FM other than our music. We do back-announce, but there is no comment to it, strictly the artist and song title."



#### **EZ Selling**

We asked Thompson how his sales team presents the station to potential clients. He replied, "Basically, we sell with the idea that our listeners are above the normal as far as their buying abilities. Our audience is well educated, upper income, home owners, etc. We subscribe to the Scarborough Report. They have shown us to be one of the highest stations in this market as far as our listeners' spendable income. We always explain the station first, then we delve into the type of audience we have, and then compare what we do and what the client is looking for That's why the Scarborough Report has been so helpful."

#### **Promotion**

Television and newspaper are the major advertising outlets for the Washington area since billboards are not allowed in the city proper. Thompson told R&R, "We're currently doing a TV campaign. This is something we haven't done in three or four years but we felt with the change of WJMD to a contemporary format we had to take every opportunity we could to attract its former listeners."

- Pam Bellamy

# Bonneville Acquires Six New Stations

As of November 1 Bonneville Broadcast Consultants has added six new stations to its syndicated family. The markets joining Bonneville are WXTZ/Indianapolis, KBEZ/Tulsa, KRVA/Davenport, WSWT/Peoria, WXTC/Charleston, SC, and KAIR/Tucson. Charleston's WXTC will not be making the changeover until mid-November, unlike the others. President Marlin Taylor commented, "We are excited and are looking forward to working with these stations. We believe the reason why they chose Bonneville is not only because of the level of success that our clients have achieved and are achieving, but the amount and kinds of service we provide in programming, format guidance, and help in technical areas."

#### **Openings**

#### EAST

FM-83/Providence has an immediate opening for weekend Pop/Adult personalities. Send your aircheck and resume to Peter Mokover, FM-93, 111 Dorrance St., Providence, RI 02903. EOE M/F (11-7)

WLNH/Laconia, NH has opening for an experienced broadcast journalist with a strong delivery, good writing akillis, and reporting experience. Laconia is located on the shores of Lake Winnipesaukee in a year-round resort area. WLNH-Sconnix Broadcasting is a progressive corporation with opportunity for advancement. Good money for the right person. Call Beth Osgood, ND, at (603) 524-1323. EOE (11-7)

Looking for personality talent for full or part-time position. Send tapes and resumes to The Power Factor, KX101 %, 218 Ewingville Rd., Trenton, NJ 08638, ATTN: Sam Ut. EOE M/F (10-31)

Needed Immediately. Announcer for 50,000 watt FM suburban Pittaburgh station. The person we're looking for must be mature and dependable and have at least minimal on-air experience at a commercial redio station with a desire to learn and the ability to take and follow direction. Automation experience helpful. Tapes and resumes to Rick Pentale, PD, WWKS, 1316 Seventh Ava., Beaver Falls, PA 15010. No calls. (10-31)

WCTC, central New Jersey's news and information leader, is building a future file of applicants who may someday wish to join our award-winning staff. Tapes and resumes to Walt Sodie, Box 100, New Brunswick, NJ 08903. EOE M/F (10-31)

50,000 watt FM Contemporary Hit Radio seeks qualified drive-time air personality. Good production necessary. No beginners. #1 in merket. Tapes and resumes to WKHI, Box 758, Ocean City, MD 21842. EOE (10-31)

#### SOUTH

WRFS/Alexender City, AL in search of middey jock with decent pipes and ability to relate. Production abilities a must. Send tapes and resumes to Tommy Lee, PD, WRFS, Box 72, Alexander City, AL 35010, or call (205) 234-2566. EOE/M-F (11-7)

WISE/Asheville, NC. Wanted: Afternoon drive with best production skills in the South. State of the srt production equipment. Station located in one of the country's most desirable sress. Excellent company to work for and grow with. Send tapes, resumes and recent photo to Ray Williams, PD, WISE, 90 Lookout Road, Asheville. NC 28804. No calls please. EOE M/F(11-7)

Program Director/Operations Manager for Contemporary Hit Radio/Oldies AM and automated TM Country FM. College and programming experience preferred. Also seeking production director/air personality. Both positions require people who are excited about radio. Send tapes and resumes to Richard P. Oakley, Century Communications, Box 170, Wilson, NC 27893. EOE M/F (11.7)

Personable news anchor, WOAI/San Antonio, 50 kw, beautiful new studios, great opportunity and good money. Tapes and resumes to George Jennings, 8222 N.W. Interstate 10, San Antonio, TX 78201. (11-7)

98 Rock still looking. The sun isn't the only thing that's hot in Tampa Bay. I need an experienced night time rocker to join a solid team. Sand tapes and resumes to Al Petersen, Box 4809, Cleerwater, FL 33518. No calls. EOE (11-7)

Sweet home Alabama is calling. Need air person for morning drive. Good production. Good money. Contact Bill Brown, GM, WULA Radio at (205) 687-2066. (11-7)

WGBF/Miami-Ft. Lauderdale is still looking for a crestive production director. Good bucks for a professional with exceptional production skills and a good, atrong desire to win. No weekenders with dubbing capabilities. Piesse rush tapes and resumes to Brian Scott, WGBF, 710 Brickell Avenue, Mismi, FL 33131. EOE M/F (11-7)

#### **Openings**

Small market Station Manager needed for upper South Carolina. Must have heavy sales ability and knowledge of all phases of radio. Join a growing group with a growing future. Send tapes, resumes, references and salary history to Dave Lingafelt, Box 940, Newton, NC 28658. No phone calls please. EOE (11-7)

50,000 wett WAAY/Huntsville is still looking for that top notch News Director for our sward winning news department. A station with a real commitment to news, not just music. Send tapes and resumes to Jerry Dean, WAAY, Box 551, Huntsville, AL 35804. (11-7)

97 Rock (WABB-FM) looking for motivated individuals who are willing to work hard. Good salary and company benefits if you have medium or major market experience and want to contribute to the team. Tepes and resumes to Chris Bryan, WABB-FM, Box 2148, Mobile, AL 36601, or call (205) 432-5572 after 2pm. EOE M/F (11-7)

100,000 watt Contemporary Hit Radio WSGF-FM/ Savannah needs two jocks: midday and evening. Join the team that's made us the most talked about station in the Southeast. Tapes and resumes to Doug Welldon, Operations Manager, WSGF, Box 876, Savannah, GA 31498. EOE M/F (11-7)

Jocks needed — all formats. Send tepes end resumes to Eric Rhoeds, 2800 N. Atlentic Bivd., Ft. Lauderdele, Ft. 33308, (11-7)

Looking for entire staff! We need to hire creative, energetic redio people to fill an entire sir staff for en FM Contemporary Hlt Redio format. Our client is a major broadcast group with something really special planned. Send tepes and resumes to Mediaide, Inc., Box 13258, Tampe, FL 33881. EOE M/F (11-7)

Rere on-air position available on or about January 1st with number 1 music station in large Southeastern market. Potential for advancement within stable company for cereer oriented teamplayer. If you like Country music, send tape, resume, salery requirements to Radio & Records, Box 209, 1930 Century Park West, Los Angeles, CA 2006,7 FOR

WLAS/Jacksonville, NC needs 7pm-12 midnight air personality for Country station. Must know music. Tapes and resumes to Willia Williams, Box 760, Jacksonville, NC 28540. (10-31)

WGBS/Miemi is accepting tepes and resumes for production director. If you are a creative pro with exceptional production skills and don't want to mount another set of anow tires...rush tepes and resumes to Brian Scott, PD, WGBS, 710 Brickell Avenue, Miami, FL 33131. (10-31)

WKZL-FM/Winston-Salem, Greensboro, Highpoint, looking for moming drive announcer. Should display strong production skills. Tepes, resumes and photos to Doug Paul, PD, WKZL, Box 11967, Winston-Salem, NC 27106. EQE M/F (10-31)

Full and Pert Time Announcers: Prior on-air Contemporary radio expenence required preferably in a top 50 merket and 3rd class FCC license required. HS diploma. Salary open. Send resume with air check to WQXM, Radio/98 Rock, Box 4809, Clearwster, FL 33518. EOE

Burkhart/Abrams/Michaels/Douglas looking for alrehecks of top notch news persons/personalities for major client station. Send tapes and resumes to Jon Sinton, c/o B/A/M/D, 6500 River Chase Circle East, Atlanta, GA 30328.

We're spitting up. Our AM and FM WCMS-AM/Norfolk has a new position svailable soon. Here's your chance to do morning drive with a unique Country format. Mature professionals only, Personality a must. Some production. Tapes and resumes to Russ Cassidy, WCMS, 900 Commonwealth Place, Virginis Beach, VA 23484. EOE (10-31)

News Director wanted to build local 2-man news department and handle talk show. AM Pop/Adult, FM Contemporary Hit Radio. Good bucks for market. Tapes and resumes to B.J. Odom, PD, WWXL, Route 5, Box 50, Manchester, KY 40962. EOE (10-31)

#### **Openings**

#### MIDWEST

KZ-93/Peoria is looking for the beat up and coming personalities in radio. If you think you can fill afternoons at one of the beat stations in America, we want to hear from you. We offer good bucks, working conditions, and more. Tapes and resumes to Lou Patrick, PD, 3131 N. University, Peoria, IL 61604. EOE M/F (11-7)

KFYR needs afternoon personality 2-6pm. Must have experience. Contact Den Brannen, KFYR, Box 1738, Bismarck, ND 58502, or call (701) 223-0900. EOE M/E (11.7)

WILS-FM/Lensing's Superstars AOR 101 is looking for experienced morning drive person to work in team atmosphere. Tapes and resumes to Brad Curtis, WILS-FM, 600 W. Cavanaugh, Lansing, MI 48910. No calls please. (11-7)

KMKF is looking for a good down-to-earth announcer for our rock format. No hype king DJ's, Prefer Midwest. Our staff has been intact for several years ... join us. Contact Ed Klimek, 2414 Casement Rd., Manhattan, KS. 66502, or call (913) 778-4851. Job is available in December. (11-7)

AOR morning men needed immediately for first-class rock and roll redio station in Duluth-Superior. Top staff and facilities in anybody's language. We promote BIGI Tapes and resumes to General Menager, KQDS, Box 6167, Duluth, MN 55806. (11-7)

Number one edult redio station in 15-county area has opening for midday air personality with good production. We are a Contemporary Country regional station with more listeners and seles than any other in the area. Some former WMCL jocks now manage or program major market stations. Sand resume to Jim Glassman, VP, WMCL, 811 Broadway, Mt, Vernon, IL 62864, EOE M/F (11-7)

Wented: Creative warm morning air talant who knows the meaning of the word personality. Good money if you're the right person who can grab our market by the ears. Send your tepe and resume to Jed Devall, PD, KIOA, 215 Keo Way, Des Moines, IA 50309. Reted PG... Now showing on a local lowe radio near you. (11-7)

Top-Notch Northern Illinois AM station searching for a Pop/Adult afternoon personality/production white. Good pay and fringes. Great facility in a great town. No beginners please. Send tapes and reaumes, including production samples and salary requirements, to Randy Rundle, PD, WZOE-AM/FM, Broadcast Center, Princeton, IL 81356. No calls please. EOE M/F (11-7)

Opening for very creative entertainer. We need more than just an announcer. Send tape and resume to Ron Jones, WHK, East 12th & Euclid, Cleveland, OH 44115, (11-7)

Contemporary morning and afternoon drive talent needed immediately. Good salary and benefits. Send tape and resume to John A. Ketz, Stauffer Communications, Box 119, Topeke, KS 66601, or call (913) 272-3456. EOE M/F (11-7)

Wented: Operations Manager for 50,000 watt FM in Evansville, IN. Heavy programming experience in CHR required. Send tape, resume, and track record to Gabe Hobbe, WKDQ, Box 418, Henderson, KY 42420, or cell (812) 422-5995 or (502) 826-3923. EOE M/F (11-7)

WFBQ Superstars AOR is looking for one-to-one communicator. Send tapes and resumes to Joe Krause, c/o WFBQ, 6161 Fall Creek Road, Indianapolis, tN 46220. No calls please. EOE M/F (11-7)

Help wanted: Air talent, shift depends on shility. Contact Drew Bentley, KWWL, Box 1330, Weterloo, IA 50702, or phone (319) 234-2200. EOE M/F (11-7)

Tulsa market AOR looking for future talent. All areas of sirwork and engineering. Tapes and resumes to "I Want To Be A Renegade Rock Jock," Box 66, Pryor, OK 74361. EOE (10-31)

Wented: Production Director. Some air work and some experience required. Send tape and resums to Sid Herdt, KYYY-FM, Box 1738, Bismarck, ND 58502. EOE M/F (10-31)

#### **Openings**

Would you like a 25 share? This is a rare opportunity to join one of America's most successful morning teams. If you are a warm human communicator who can work well with others, we are looking for you. Excellent selary and a very stable position, good opportunity for a family man looking to settle down. Contact Redio & Records, Box 207, 1930 Century Park West, Los Angeles, CA 90067. EOE M/F

#### WEST

Needed now: Classical announcer with 1st phone. Also need 3rd class for Beautiful Music station. Tepes and resumes only to KCRL, C/o Matt Stewart, Box 11920, Reno, NV 89510. No calls plasse. (11-7)

KVVQ-FM looking for News Director with conversetional delivery with emphasis on local news. Send tape and resume to Bred Orchard, P.O. Drawer AL, Victorville, CA 92392. EOE M/F (11-7)

KCBN/Reno looking for tapes and resumes for future openings. Minimum three years experience and strong production required. Send to KCBN, 476 E. Moana Larie, Reno, NV 89510. EOE M/F (11-7)

Creative news person needed in expending news depertment of AM/FM to write, report, end anchor. Send tapes end resumes to KARM Radio, 732 N. Van Ness, Fresno, CA 93728, EOE M/F (11-7)

96 Rock, Superstars in Tucson, is eccepting tapes and resumes for future openings, air end news. Contact Alen Browning (802) 822-8711, or Box 5585, Tucson, AZ 85703. EOE M/F (11-7)

KJR/Seattle, WA has news department opening. Seeking a bright, creative writer-reporter for a key time slot. If you are now or can become a news "personality," sent tape and resume to Gregg Hersholt, KJR, Box 3728, Seattle, WA 98124. EOE (11-7)

Southern California AOR looking for creative, funny air personalities. Looking for someone who sounds like a person...no announcertypes. Good salary for right person. Sand tapes and resumes to Radio & Records, Box 210, 1930 Century Park West, Los Angeles, CA 90067, EOE

Major market AOR looking for experienced newsperson with ability to present news in a conversational manner with a humorous sient. Opening immediate; good salary for extremely creative person. Send tapes and resumes to Radio & Records, Box 211, 1930 Century Park West, Los Angeles, CA 90067.

KZAP, Superstars winner in Secremento has opening for full-time nights. Tapes and resumes to Les Trecy, KZAP, Box 511, Secremento, CA 95803. No calls, please. EOE (10-31)

#### PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

## CHANGES

#### Industry

DAVID STEEL has been promoted to the position of Chappell and Intersong Inter-

national Representative.

JON HOLIDAY has been appointed to the position of Account Executive at Radio
Arts newly formed Special Features division.

#### Radio

TIM CUNNINGHAM, formerly with KTXX/Whitefish, MT, joins KQDY-FM/Bis-

JACK LAWRENCE, formerly with WTFM/Hartford, CT, has moved to morning drive jock at 92FM in Albany, NY.

J. MICHAEL McKOY, formerly with KOI/KEFM, Omaha, NE, joins KMGK/Des Moines, IA.
SHAWNEE SMITH, formerly with KQMQ/Honolulu, HI, joins KDUK(FM98)/Hono-

HARRY LYLES, formerly with WAKY/Louisville, KY, joins WIKS/Indianapolis, IN. TOM RIVERS, formerly with KFQD/Anchorage, AK, joins WNDE/Indianapolis, IN. ROBERT S. HAINEY has joined the WKYS-FM/Washington, D.C. News Department from Metromedia's Washington, D.C. FM outlet.

#### Record

BONNIE McCOURT has been appointed as Publicity Coordinator, East Coast, Epic/Portrait/CBS Associated Labels.

BERT COLEMAN is now heading up the R&B division of Sam Records in New York. DAVE PALACIO has been promoted to the position of Director, Financial Planning and Analysis, West Coast, Capitol Records.

LINDA BECKER has been promoted to the position of Manager, Publisher and Artist Accounting, West Coast, Capitol Records.

MARILYN T. LAVERTY has been appointed Associated Director, Press and Public Information, East Coast, Columbia Records.

CARIN GOLDBERG has been appointed Art Director, Art Packaging and Design, East Coast, CBS Records.

# OPPORTUNITIES

#### **Openings**

#### WEST

Maintenance & production engineer. Preferably with on-air experience in at least a compe with on-air experience in at least a competitive medium market. TV experience is also a plus. This is an exciting new project by an established professional firm. West Coast location. Resume (and tape?) along with salery requirements to Radio & Records, Box 208, 1930 Century Park West, Los Angeles, CA 90087.

Vocal Coach/Speech Therapist — Preferably with broadcasting background. Excellent growth oriented company with professional environment. Send complete blo, resume and samply history in first correspondence to Radio & Records, 8ox 204, 1930 Century Perk West, Los Angeles, CA 90087. EOE M/F

,000 wert KGA/Spokene looking for telented iming person. Good production ability and good powiedge of Country music. Tepes end resumes to m Newmen, KGA, Box 8348, Spokene, WA 98203. IE (10-31)

Tired of the radio rat race? Come "ratire" with us. Stable professional company needs news us. Stable professional company reside news, production and programming people. If you can do all three you're more valuable to us. We're located near a major media center where you are encouraged to pursue your creative outlets. (commercials, acting, etc.) in your spere time. Medium-major market pros only ple Medium-major market pros only presso, samy, lite they say, is commensurate with experience. Please send tape, resume and salary history in your first package to Radio & Records, Bpx 205, 1830 Century Park West, Los Angeles, CA

coapting tapes for possible future full and pert-ne jook openings. Contemporary Country with new citres. Solid company with excellent frings benefits. etro of 100,000 with a great life style. Tapes (includ-g production samples), resumes and salary require-ents to Ron Dennington, Operations Manager, KGVO-M, Box 5023, Missoule, MT 59808. EOE M/F (10-31)

93-FM, 80,000 wett rocker is looking for production/ portrain, out, out went rooker is booking for production oppy writers preferably with automation experience, spee, resumes end semples of copy to Donovan lue, 1693-FM, 840 Healdsburg Ave., Healdsburg, CA 5448, EOE (10-31)

#### Miscellaneous

ERN/Bakerefield, CA is looking for a sound effects prery. Also listening for a dynamic jingle package, teven Kaye, Box 2700, Bakerefield, CA 93303, (11-7)

truggling college radio station in Orange County, A needs your help. Equipment such se turntables and art machines would be greatly appreciated by all of a here at Orange Coast College. Please call John lovak (714) 839-4220 or Dave Mitchell (714) 531-8953.

WWZD (Wizard 98)/Buene Viste, VA needs record service for combo CHR, with a little Country and AOR. Send to Bill Bishop, MD, 133 W. 21st St., Buene Viste, /A 34416. (11-7)

Jack Rendell and Bill Shannon from WZUU/Milwau reawonder where the hell is Benenn? (1.1.7)

XL-103, Southeastern KY's new rocker. Looking for service from all lebels. Send to B.J. Odom, PD, WWXL. Rt. 5, Box 50, Manchester, KY 40962 . (606) 598-5102.

KIMN/Denver, CO is looking for a new production brary. Cell Roger Thompson, (303) 234-9600. (10-31)

KGVO/Missouls, MT needs Country service and Country oldies from all labels. Box 5023, Missouls, MT 59806. (10-31)

#### Positions Sought

I am but a poor boy, but my story's seldom told, This hard-working and oft-presed but underpeld sir per-sonality/production wizard is evalable. I have given working with a recently acquired automation syste working with a recently acquired sutometon system a shot, but find myself needing a dose of live radio, be it AOR, Country, or Pop/Adult in top 80 market. I'm also looking to become a Program Director, preferably in the Northeast. Call TOM SHERMAN (315) 896-7416 before 4om EST. (11-7)

Looking for permenent position as announcer. Top expenence, Call JIM SIMMS et (602) 753-3006. (11-7)

Currently doing afternoons. Looking to move West. Middays or nights, AOR or "rocker." Call (915) 944-

Experienced Country PD/MD wents to make your Midwestern station better for the epring book. Looking for small merket PD or medium merket MD position Cell (307) 577-0057. (11-7)

casting experience. Cell BILL SUTTON et (807) 734-9836. (11-7)

#### Goods & Services **Bobby Ocean Could Be Yours**

Make Bobby Ocean the spokesmen voice for your sta-tion. ID's, sweeper-breakers, image-liners, promos, etc. Contact Patty Haven (213) 394-3259.

#### **Hundreds of DeeJays Renewed**

Hundreds of Deejeys renewed again this year! Gueranteed furnier. Free sample. CONTEMPORARY COMEDY, 5804-D Twinsing, Dellas, Texas 75227. Phone (214)

#### Phantastic Phunnies

Highly respected... proven worldwide audience builder! Hilleriaue... original... 'quilk-quip'... topical humor!! Imro-ductory month's 400 topical one-liners and 'Bonus'... just 92.00!!! PHANTASTIC PHUNNIES, 1343-A Stratford Dr., Kent, OH 44240.

#### Classic Oldies Airchecks

Full hour scoped cesestts, 65.00. Includes Dick Purtan, WKNR '65, Scott Regen WKNR '65, and Charlie Tuns WMEX '66. THE GOLD VAULT, Box 202, Oshterno, MI

#### Oldies 45's

Jocks, PD's — We have those 45's you've been looking for. All new records, not used. Send \$1.00 for glent catalog. THE GOLO VAULT, Box 202, Oshtamo, MI

#### Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the lafts, here come the yocks Complimentary snack "LOLA's LUNCH," 1390 Arroyo Drive, Ypaslanti, MI

#### "Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West Sen Bruno, Freeno, CA 93711 or phone (209) 431-1502

#### **Broadcasters' Action Line**

Job referral service - \$40.00 for 12 months, R3, Box 84, Laxington, IN 47138, (812) 669-2907. Free to employers.

#### Goods & Services

Making your clessifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per Only 36 cents a word, #10.00 minimum per week for Goods & Services. Blind Box eds. 50 cents a word, #20.00 minimum per week. All headines are free. Contact R&R Classified Department, Mon-Fri et (213) 553-4330, or write us at 1930 Century Park Weet, L.A., CA 90067

#### Positions Sought

Young, aggressive Beautiful Music talent needing a change. Looking for medium/major market position. Preferably with a BM station or, if not, Country Contact WILLIAM at 122 Hielesh Ave., Hours, LA 70380 (11:7)

Need a basketball play-by-play announcer? Present amail market Sports Director looking for move up. Heve four years expenence. Cell (313) 681-3510, (11-7)

Worksholic, tired of infrequency of freelence. First cless producer, interviewer, excellent music knowledge, writer. Will pull emergency or weekend air shifts. Experlenced in NYC major radio and syndicator concer Prefer NYC area or commute for radio or house. Will consider all. Resume and tape upon request. MARTHA WORTHINGTON (212) 475-2520, or write 271 E. 10th St., #16, New York, NY 10009. (11-7)

Southern California contemporary Country per-sonality. Five years, first ticket. Top 30 market. Air, production, sales background. Call GARY at (714) 886-

Five year AOR pro will relocate. Call BOB at (806) 252-7883. (11-7)

Don't read thial Unless you are looking for an above-average Production Director with state-of-the-ert, multi-track, and 2½ years experience. From GM in college to Production Director in New Hampshire. If you are ready for better commercials and copy, you're ready for me, Cell (603) 542-4738 or (216) 338-1111, or write MICHAEL PAUL, Box 1432, Cleremont, NH 03743. Tepe and resume readily eveilable. (11-7)

Meture person able to communicate with others oking for a good station to grow with. Experienced in announcing, news, agriculture, an ment. SAM (505) 622-7080. (11-7) and community involve-

motions, music and programming techniques. Seeking stable position with reputable organization. Country or other adult format preferred. Cell KIRBY STEVENS (206)

If you're looking for a very smbittous PD for your rock, Pop/Adult, or Country station, cell me. Good work for good bucks. Ten years experience. LEE (304) 624-7185 enytime. (11-7)

#### Positions Sought

J.T. AUSTIN/KZAP ready for a larger challenge in medium or major market. Strong production and pipes. Hard worker, wents to be part of your team. Cell week-days, sunup/sundown (916) 924-0264. (11-7)

No news is good news. That's what they told me when they removed me as News Director of a SE medium market AM/FM. Now I'm looking for a new opportunity as News Director in a medium market or reporter/anchor in a top 50 market. Call BILL THOMPSON at (803) 767-0199 or (803) 556-5660. (11-7)

Twelve-year versatile personality with good voice. Programming and music background with 1st class li-cense. Medium or major market. Cell DAVE CRIST (614) 464-0338. (11-7)

Air personality wents a home in West or Pacific Northwest et either Contemporary Hit or Pop/Adult station, Cell (915) 949-1103. (11-7)

Journalism grad seeking sportsossting position. Experienced: Will relocate. Contact KIM (608) 837-5266, or write 2042 Montane Ave., Sun Prairie, WI 53590. (11-7)

After exhaustive research and careful consideration, I've decided PORTLAND, OREGON IS HEAVEN ON EARTH. I am currently employed at a Midwest Pop/ Adult as Asst. PD/Production Director/morning men. Alon have experience as PD, and will work AOR, Good pipes and can relate to your audience on a one-to-one basis. Pre-holiday sale in progress. Cell MARK FERRERI et (217) 344-7900 after 3pm, CST, (11-7)

Top 20 markets look here! Good Contemporary Hit jock evellable now. I have good, natural pipes — like to use humor and believe in plugging into the community. Cell JOHNNY (612) 646-8697. (11-7)

Attention Southern Celifornia: Midwest major market eir ace looking for weekends or pert-time, any format.
Will even work graveyard taps shift. Currently in L.A.
Contact TOM SULLIVAN (213) 821-8409, (11-7)

Can you spot the 8e? BOBBY ELLERBEE 1) has eight years on-eir experience in AOR and CHR, major and madum markets, 2) has worked with stationa like WKLS, WZGC, WRFC; 3) loves music and gives great production; 4) has toured with Allman Bros., Skynyrd, Sty, and others; 5) great pipes; 6) is a fun guy that enjoys being on the sir; 7) 30 years old and college grad, 6) is evallable; 9) is looking for a great station in an exciting city, 10) can to his #§6 in a knot if you need a clue and a good jock, cell (404) 857-8521 or (404) 857-2053. (11-7)

JOE O'CONNELL wants a job. KCBQ workshop graduate is ready to go 3rd class endorsed, limited experience. Contact me enytime. (714) 443-1553, (11-7)

New England Contemporary Hit Redio stations: I am looking for a position with a Parallel Two station. Because I consider myself honest and very dedicated, I would like to work for a company that's the same. Experience includes Pop/Adult and Country. Married. For tape and resume, cell BOB at (401) 943-4003, or write 7. Western Hills Lane, Apt. 4402, Cranston, RI (2910, 41-27). 02910. (11-7)

Nobody likes a know-it-all . . . but I don't carel firm an experienced broadcaster. Former PD/MD, air personality, copywriter, commercial producer, newscester/reporter, with a 1st ticket Now I'm back in school to learn more! Meenwhile, I'm evallable for part-time work in the NYC metro eres. So isn't it time you got what's coming to you in pert-time? Write me today, BARRY SCOTT RAINES, 333 Eest Broadway, Long Beach, NY

Creative and experienced News Director et creetive and experienced News Director seeks new long-term challengs. Major market Pittsburgh (WYDM) WAMO) and oversees background. Willing to relocate for the right growth opportunity. Call KEVIN at (412) 382-1671, (11-7)

Calling Southern Californial Versatile, expenenced radio/TV ennouncer wents to move West. Currently in 57th merket, Midwest. 2½ years in TV, 3 years radio ence. Production my specialty; but also experexperience. Production my specialty, but also supplied in news and programming. Journalism degree, excellent voice end appearance, ready for the right opportunity. Call for tape and resume. RICHARD HILL (318) 265-6631 or (316) 326-8288 after 6 CST. (11-7)

Experienced sportscaster who loves basketball and sports in general, wents to work for your sports-minded station. Six year pro in small market radio looking for new challenge. I've made a name for myself in this pert of the world; now I want to do the same for you. Tape and resume on request at (612) 235-2915, ask for BOB.

You'll own teens this book when this talented young beginner with five yeers releted experience busts loose for, your Contemporary Hit Radio station! High-energy very, sizzling board and agency-quality production oservy, sour reguler run-of-the-mouth jock from me. Own mobile DJ unit end light show, a plus for remotes. Cell DAN McKAY now (504) 896-8112. (11-7)

Experienced, reliable, hard-working ennouncer available for employment. Have worked in 2nd largest 3 years experience at campus attation KWAR-FM, two of them as PD/MD. Willing to work anywhere but prefer Illinois. If you're willing to give a versatile newcomer a break, contact DOUG PETERSON at (319) 362-1200, Ext. 308. Tages and resumes available upon requ

I want to stay in or near Kansas. Seven years expe ence in announcing, production and operations. Sec ing similar challenging position in good small or medium resume, and more informa BILL (316) 225-4343 mornings or (316) 227-7151 after-

#### Positions Sought

A legend in his own . . . mind. Pop/Adult morning personality and production pro looking. Eight yeers experience. Working now in New England major market. What's out there? (401) 821-3043 after 5pm. (11-7)

Come on guys ... I really need a job. I'm behind on my bills, behind on my child support, and I'm living like a college student. And I'm reelly good...personality with 12 years experience, including AM drive in Detroit. Offer me a fair selery, and I'm yours. Excellent references! BOBBY SHERMAN (213) 787-9828. (11-7)

14-year radio veteran, PD, 1st ticket, evailable for full-or part-time work. Familiar with Contemporary Hit and AOR formats. Available now, Prefer L.A. but will consider all, DOUG CORY (213) 894-5470, (11-7)

Free tapes and resumes! Call JOEL (616) 363-5269.

Program Oirector or Music Oirector position. Will re-locate. Here worked at WSWN, KNIR, WISE. Tape and resume on request. Cell (704) 252-8927. (11-7)

JOHN JEFFRIES, 9-year pro, now doing swing at WFIL. Looking to join winning organization. Can do it all... jock, sports, and programming. Cell (609) 983-8908, or write 2 Chedwick Ave., Mariton, NJ 08063. (11-7)

Eight-year pro looking for programming or production in medium or smell merket. VIRGIL (701) 222-

Program Director. You name the format, I can make it work for you. Currently OM in medium market, ready to move for better opportunities. Market size unimportant. Professional attitude and progressive thinking essential. First phone, 13 years experience. Prefer Eastern U S Contact Russell Pomeroy, Apt. 68, 3900 Bethenia Station Rd., Winston-Salem, NC 27108. (11-7)

Young female with 4 years experience looking for on-eir end/or music position. Formerly WRVR and WCAU-FM, Formets include AOR, Jazz, Disco, and CHR. Willing to relocate, salary negotiable. Available now. Call (215) 879-0329 (11-7)

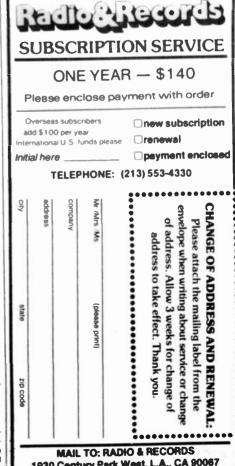
MIKE SCHMIQT (the broadcaster, not bell player), NITIC SUPERIULI (the procedurater, not bell player), 9 year vet of Contemporary Hit Radio and AOR looking for PD/MD position with or without airshift. Presently in Kanasa City area, willing to relocate in medium or major market. Excellent references. (913) 843-1320 and discuss the future with a real heavy hitter. (10-31)

OK, gang, we all know there's a book in progress. Any high school student remotely interested in radio knows that. I'm looking for a gig at a station where I'm going to do some real good. Former WCRO/Johnstown, PA middey Jock. MARK, (412) 486-2991, (10-31)

Experienced Contemporary Hit Radio out due to automation looking for work immediately. GLEN DAVIS, (914) 776-1798 or write 776 Bronx River Rd., Bronxville,

Moving to Los Angeles eras and of November. 20 years radio and TV experience. Production pro, big volce, AM or FM, 10 years experience announcing motor sports. Cen work most formats, excellent references. DICK BAILEY, (707) 443-2417. (10-31)

College grad, 1 year experience. Seeking jock and aporta position. BOB WEISS, (516) 221-2498. (10-31)



1930 Century Park West, L.A., CA 90067

Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

#### **HARRY CHAPIN**

Sequel (Boardwalk)

60% of our reporters on it. Moves: Up 58, Same 43, Down 0, Adds 30 including WROR, JB105, KOPA, WKBO, 14Q, KBFM, WFMF, WBBQ, WRJZ, KSTT, WISM, WOHO, KEZR, KHYT, Z102, KKRC, KDZA. See Parallels, debuts at number 30.

Recent releases with airpiay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist /title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Complete airpiay activity on all songs listed in New & Active can be found in the parallels, windicates one of this week's most added new songs.

#### POLICE "De Do Do Do, De Da Da Da" (A&M) 119/35

Moves: Up 55, Same 29, Down 0, Adds 35 including WKBW, KRLY, KSLQ. KBEQ, WGCL, WBLI, Q106, KNUS, KRBE, WFMF, 92Q, KERN, WLBZ, WCGQ, KWWL, KCBN

OLIVIA NEWTON-JOHN w/CLIFF RICHARD "Suddenly" (MCA) 113/24. Moves: Up 71, Same 18, Down 0, Adds 24 Including WBEN-FM, WCAO, WDRQ, WOKY, Q106, WHYN, KTSA, WERC, WOKI, KIOA, WOW, KGW, WIGY, KKXL, KDZA.

#### JOHN COUGAR "This Time" (Riva) 112/18

Moves: Up 61, Same 30, Down 3, Adds 18 including WBEN-FM, WCAO, Q105, WOKY, KIIS-FM, WPST, WLCY, FM100, Z104, WOW, KIOY, KMJK, WCGQ, KDVV

#### HEART "Tell It Like It Is" (Epic) 100/99

Moves: Up 0, Same 1, Down 0, Adds 99 including WBEN-FM, 96KX, WPGC, Z93, 94Q, Q105, WDRQ, KBEQ, WOKY, KFRC, KJR, KPLZ, WTRY, WAEB, KINT, KXX106, BJ105, WAYS, WEFM, WZOK, KIDD, FM103, KZZP, WSGA, WANS-FM, KQIZ-FM, WSPT, KATI, KYYA.

#### AC/DC "You Shook Me All Night Long" (Atlantic) 93/4

Moves: Up 57, Same 27, Down 5, Adds 4, KEEL, WNAM, WXEZ, KOOK, JB105 20-16, Q105 19-16, KUPD 10-6, B97 16-13, WAAY 13-8, WAKX 7-5.

#### DON WILLIAMS "I Believe In You" (MCA) 82/23

Moves: Up 43, Same 13, Down 3, Adds 23 including WIFI, KEARTH, WFBL, KWIC, WAPE, WAYS, WQRK, WHOT, KJRB, KENO, WTSN, WFLB, KPUR,

#### DR. HOOK "Girls Can Get It" (Casablanca) 77/29

Moves: Up 24, Same 24, Down 0, Adds 29 including WKBW, WIFI, WCAO, Z93, Y100, KFI, KPLZ, KOPA, WHFM, WAQY, KSET-FM, WERC, WAPE, WRVQ, WIGY, WCIR, WFOX, KKLS, KDZA, KFXD.

#### PAUL SIMON "One-Trick Pony" (WB) 77/9

Moves: Up 53, Same 15, Down 0, Adds 9, KVIL, WFBL, WTIX, WNOE, KQ94, WISM, KGW, WFLB, KSLY, WRKO 21-17, WSEZ 19-16, FM99 31-25. KANSAS "Hold On" (Kirshner) 76/2

#### Moves: Up 45, Same 23, Down 6, Adds 2, WLAM, KKXL, 96KX 41, KSLQ 17-12, WOKY 28-22, KEEL 26-19, WXEZ 8-4.

WAYLON JENNINGS "Theme From 'Dukes Of Hazzard'" (RCA) 73/12. Moves: Up 43, Same 16, Down 2, Adds 12, WFIL, 94Q, WHB, WAKX, WNAP, KIDD, KROY, KILE, KSLY, KCBN, KATI, KYYA.

NIELSEN/PEARSON "If You Should Sail" (Capitol) 71/5 Moves: Up 35, Same 30, Down 1, Adds 5, KVIL, WGCL, WOKI, KNBQ, KKXL, WCAO 29-25, JB105 12-10, WZZP 15-13, WFBL 32-29, KQ94 27-23,

#### WORK 25-21, KSTT 19-14 KOOL & THE GANG "Celebration" (Delite/Mercury) 69/26 Moves: Up 33, Same 10, Down 0, Adds 26 including WIFI, KRLA, WTIC-FM,

WAEB, KELP, WNOE, WSGN, WAPE, WSEZ, KCPX, JB105 23-18, WPGC 14-8. Y100 33-27 STEVIE WONDER "Master Blaster (Jammin')" (Tamla) 64/0

Moves: Up 47, Same 11, Down 6, Adds 0, WBEN-FM 6-4, WXKS 13-8, JB105 17-13, CKGM 11-6, KEARTH 27-23, KRLA 14-9, KIIS-FM 13-9, KSFX 7-3, 13K 22-13, KJR 12-9, 96X 8-3, KJRB 17-9.

#### DOOBIE BROTHERS "One Step Closer" (WB) 58/26

Moves: Up 13, Same 19, Down 0, Adds 26 including WCAO, Q107, KFI, WPST, KWIC, WAAY, FM103, WJBQ, KSEL, KELO, KDZA.

#### VAPORS "Turning Japanese" (UA) 58/4

Moves: Up 38, Seme 16, Down 0, Adds 4, CKGM, Z93, WGCL, KJRB, WXKS 29-21, CHUM 10-5, KFRC 12-9, KSFX 9-7, 13K 21-16, WAQY 21-15, KHFI 8-3. CHEAP TRICK "Stop This Game" (Epic) 57/36

# Moves: Up 14, Same 7, Down 0, Adds 36 including WBEN-FM, WIFI, 96KX, Q105, KBEQ, 13K, KJR, WFBL, WFLY, KHFI, WOKI, KWEN, KYSN, KTKT.

IRENE CARA "Out Here On My Own" (RSO) 51/0 Moves: Up 24, Same 14, Down 13, Adds 0, WPGC 21-19, KVIL 14-9, KSLQ 11-6, 14Q 19-17, BJ105 20-17, WSEZ 26-23, WOW 21-16, WLAM 11-5, WTSN 25-20, WSPT 25-22.

#### Others Getting Significant Action

#### DIANA ROSS "It's My Turn" (Motown) 46/14

Moves: Up 24, Same 8, Down 0, Adds 14 including KVIL, WICC, KXX106, 92Q, WTWR, KZZP, WCIR, FM99.

#### अंद्राणिक स्थापित

# ATIONAL AIRPLAY/30

THREE WEEKS AGO	TWO WEEKS			November 7, 1980
5	3	WEEK 2	0	KENNY ROGERS/Lady (Liberty)
1	1	1	2	BARBRA STREISAND/Woman In Love (Columbia)
7	7	5	3	CLIFF RICHARD/Dreaming (EMI America)
21	10	7	0	LEO SAYER/More Than I Can Say (WB)
13	9	6	0	DARYL HALL & JOHN OATES/You've Lost That (RCA)
6	4	4	6	DONNA SUMMER/The Wanderer (Geffen)
2	2	3	7	DOOBIE BROTHERS/Real Love (WB)
26	17	11	0	CHRISTOPHER CROSS/Never Be The Same (WB)
10	8	9	9	STEPHANIE MILLS/Never Knew Love Like This Before (20th
30	15	13	10	DIANA ROSS/I'm Coming Out (Motown)
28	22	15	0	PAT BENATAR/Hit Me With Your Best Shot (Chrysalls)
20	14	12	1	JACKSONS/Lovely One (Epic)
3	5	8	13	QUEEN/Another One Bites The Dust (Elektra)
_	-	23	0	NEIL DIAMOND/Love On The Rocks (Capitol)
-	30	22	15	BRUCE SPRINGSTEEN/Hungry Heart (Columbia)
16	12	14	16	SUPERTRAMP/Dreamer (A&M)
23	19	17	<b>O</b>	JACKSON BROWNE/That Girl Could Sing (Asylum)
29	27	21	0	JIMMY HALL/I'm Happy That Love Has Found You (Epic)
_	_	25	0	JOHN LENNON/(Just Like) Starting Over (Geffen)
_	28	20	20	STACY LATTISAW/Let Me Be Your Angel (Cotillion)
24	21	18	21	ROLLING STONES/She's So Cold (Rolling Stones)
_	29	24	2	BILLY JOEL/Sometimes A Fantasy (Columbia)
_	-	27	23	BARBRA STREISAND/BARRY GIBB/Guilty (Columbia)
-	-	28	3	ROGER DALTREY/Without Your Love (Polydor)
-	-	26	23	RANDY MEISNER/Deep Inside My Heart (Epic)
_	_	30	<b>3</b>	AIR SUPPLY/Every Woman In The World (Arista)
19	18	16	27	DEVO/Whip It (WB)
_	_	29	<b>2</b>	KORGIS/Everybody's Got To Learn Sometime (Asylum)
4	6	10	29	POINTER SISTERS/He's So Shy (Planet)
-		$\rightarrow$	$\odot$	HARRY CHAPIN/Sequel (Boardwalk) on airplay statistics compiled weekly from our CHR reporting station

Black circled numbers indicate significant upward movement from at least 60% of our reporters.

#### **MOST ADDED** ®

HEART "Tell It Like It Is" (Epic) AIR SUPPLY "Every Woman In The World" (Arista) CHEAP TRICK "Stop This Game" (Epic) POLICE "De Do Do Do, De Da Da Da" (A&M) B. STREISAND/B. GIBB "Guilty" (Columbia)

Complete Regionalized Listings on Page 28 and 29

#### HOTTEST

KENNY ROGERS "Lady" (Liberty) LEO SAYER "More Than I Can Say" (WB) CHRISTOPHER CROSS "Never Be The Same" (WB) BARBRA STREISAND "Woman In Love (Columbia) PAT BENATAR "Hit Me With Your..." (Chrysalis)

Parallel Listings Begin on Page 30.

#### TIERRA "Together" (Boardwalk) 38/20

Moves: Up 12, Same 6, Down 0, Adds 20 including WXKS, 13K, WHFM, KFMK, KSET-FM, WJDX, WDJX, KIOY, KEARTH 3-2, KRLA 3-1, KFI 17-13.

#### BILLY BURNETTE "Don't Say No" (Columbia) 36/8

Moves: Up 9, Same 19, Down 0, Adds 8, WFBL, WHYN, KHFI, KLAZ, BJ105, WVLK, KYNO-FM, WGUY,

#### EDDIE RABBITT "I Love A Rainy Night" (Elektra) 35/18

Moves: Up 10, Same 7, Down 0, Adds 18 including 94Q, WHB, KFI, KLAZ, WAYS, KRAV, WHEB, WHHY, KILE,

BABYS "Turn And Walk Away" (Chrysalis) 32/18
Moves: Up 4, Same 10, Down 0, Adds 18 including JB105, KBEQ, KUPD, WHFM, WTIX, WSKZ, KKXX, KTKT. MAC DAVIS "Texas In My Rearview Mirror" (Casablanca) 29/9 Moves: Up 9, Same 11, Down 0, Adds 9, WROR, WZZP, WFBR, K104, 92Q, WFBG, 95XIL, KSEL, KBOZ, KVIL 20-14.

#### CLIMAX BLUES BAND "Gotta Have More Love" (WB) 28/9

Moves: Up 7, Same 12, Down 0, Adds 9, 94Q, WFBR, WKEE, WAAY, WQRK, WIKS, KKXX, KSPZ, WANS-FM.

BOB SEGER "The Horizontal Bop" (Capitol) 27/14

Moves: Up 3, Seme 10, Down 0, Adds 14 including WIFI, WDRQ, CKLW, WOKI, KWEN, WXEZ, KTKT, WLBZ, KATI. MARCY LEVY & ROBIN GIBB "Help Mel" (RSO) 27/11 Moves: Up 4, Same 12, Down 0, Adds 11, Z93, KBFM, WJDX, WERC, Y103, 92Q, WVIC, KCPX, KRUX, WFBG,

#### RUPERT HOLMES "Morning Man" (MCA) 26/7

Moves: Up 7, Same 12, Down 0, Adds 7, WAQY, KINT, KLAZ, WSEZ, WTMA, WFLB, WXLK, KVIL 24-17, WICC 27-22. ROBBIN THOMPSON BAND "Brite Eyes" (Ovation) 26/5

Moves: Up 15, Same 6, Down 0, Adds 5, 94Q, KJ100, WVLK, WFOX, KQIZ-FM, KBEQ 17-10, WQRK 21-17, WRVQ

# DOOLITTLE BAND "Who Were You Thinking Of When We Were Making Love Last Night"

(Columbia) 26/3. Moves: Up 15, Same 8, Down 0, Adds 3, KHFI, KIOY, KFYR, WTIX 40-38, BJ105 30-27, WNAM 26-24, KRUX 27-24, WHEB 20-16.

#### GEORGE BENSON "Love X Love" (WB) 24/2

Moves: Up 17, Same 3, Down 2, Adds 2, KNBQ, WANS-FM, 94Q 11-8, KSFX 26-22, KINT 35-29.

#### MICHAEL STANLEY BAND "He Can't Love You" (EMI America) 19/8

Moves: Up 3, Same 8, Down 0, Adds 8, 96KX, WFBL, WAQY, KINT, KQ94, KSTT, KQWB-FM, KENI.

#### ERIC CLAPTON "Blues Power" (RSO) 19/3

Moves: Up 1, Same 15, Down 0, Adds 3, WVIC, KDZA, KOOK, KHFI on, WERC 25-20, WSKZ on.

#### KINGS "Switchin' To Glide" (Elektra) 18/5

## Moves: Up 7, Same 4, Down 2, Adds 5, 13K, WFLY, KNBQ, KQWB-FM, KENI, WLS 16-13, CKLW 11-10, KUPD on, WEFM 8-4. Note: Some stations programming the 12-inch "Beet Goes On/Switchin" combination.

# UTOPIA "I Just Want To Touch You" (Bearsville/WB) 18/5 Moves: Up 1, Same 12, Down 0, Adds 5, WHFM, WXEZ, KYNO-FM, KRUX, KQIZ-FM, KIIS-FM on, KUPD on, KINT

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