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FCC's Bob Lee Interviewed. Possible interim Chairman and longtime Commissioner discusses the FCC's future under Reagan and his own views

Steve Dahl Show To L.A. Alternative Radio net's fourth outlet for "Steve Dahl's Breakfast Club" is new-wavish AOR KROQ14

Clay Gish Moves To TV. Creating music-oriented programming will be the former KRBE PD's first project.

WLUP GIVING AWAY \$500,000

WMET Tries To Scoop Loop Riff Contest



When you throw down the gauntlet, you can't be surprised when somebody picks it up.'

An old-fashioned radio battle erupted in Chicago last week as WLUP/Chicago introduced the first phase of a five-part \$500,000 "mystery riff" contest and AOR competitor WMET retaliated by airing the tracks from which the riffs were taken several times during the week.

WCOZ FIRST CLIENT

Sebastian Starts Consultation Company



John Sebastian

John Sebastian will leave his PD position at AOR WCOZ/Boston February 1 to form a radio consultation firm called John Sebastian & Associates, based in Phoenix. WCOZ, which under Sebastian's direction became Boston's top AOR and number two station overall, will become his first client with others stations in negotiation.

Sebastian told R&R, "WCOZ has given me the opportunity to really prove my theories, to prove that the formulas and philosophies work. I want to thank (WCOZ GM) Dave Cronninger and (Station Manager) Dick Borel. I'd have to list the entire staff to thank everyone else; it was really a fantastic team we put together.

SEBASTIAN/See Page 38

Bruce Holberg, WMET GM

WLUP PD Max Floyd, who declined to comment on the WMET counterprogramming move, explained the genesis of the promotion, one of the largest ever undertaken by an AOR station. "Heftel wanted to do big-money promotions from the very first, but they didn't need to. It's just a natural evolution. I think all AOR's will be looking for promotions like this to set themselves apart. With stations tightening up and going headto-head against each other, it seems to me the best promotions will probably win."

Extraordinary Countermeasures

The size of the contest inspired WMET GM Bruce Holberg to intensify that head-to-head competition. He told R&R, "To use a halfmillion dollars in that way is a pretty extraordinary thing, and

FERRIS ERA PRAISED

required extraordinary countermeasures. When you throw down the gauntlet, you can't be surprised when somebody picks it up."

He further explained, "We started getting some phone questions about the contest. Because of the enormity of their move, we decided that we would counterprogram them more or less, so we played the songs in their first montage about four times.'

Holberg continued, "We certainly wouldn't want to promote their contest, so when we played the songs we said something like, Here's seven songs that we've been getting lots of calls about.' We played them and back-announced them. There was probably a tease about 20 minutes before we played the sequence. We never mentioned the contest itself."

WLUP's five-stage plan is to give away \$100,000 to the solvers of five different mystery riff sets. Holberg indicated that WMET would also program the songs comprising the other four sets.

Holberg said that no one from WLUP had contacted WMET, and there were no indications that WLUP was planning to adjust its contest, which is scheduled to run through March. Floyd expanded on WLUP's plans, stating, "There are newspaper ads running and there will probably be some TV too, starting with stuff like the Super Bowl, besides the word of mouth, which we hope will be astronomical. I think people want money right now. I don't think our image will suffer." WMET's Holberg believes that his station's image as a tough competitor won't suffer now either.

DIRECTOR APOLOGIZES FOR LETTER

Inauguration **Newsline Stirs Broadcaster** "Threat" Fears

The wording of a letter informing stations of a 24-hour Inaugural Committee Newsline raised the specter of implied government threats in the minds of many broadcasters who received the message. The paragraph causing concern read: "Those broadcasters that intend to use the Newsline are encouraged to write Mr. Lee Troxler (Assistant Communications Director) with their stations' call letters and addresses. It is our intention to see that your letter is sent to the FCC's renewal file on your station. The letter will be signed by the Inaugural Co-Chairman."

Several broadcasters wondered to R&R, "If a thank-you letter will be sent for running the messages, will they send a letter of displeasure if we don't respond and choose not to run the messages?" One broadcaster observed, "Normally

NEWSLINE/See Page 38

Scott Shannon New Q105/Tampa **Operations Director**



Scott Shannon

Scott Shannon has been named Operations Director at Q105/Tampa, after resigning as PD of WPGC-AM-FM/Washington, DC last week. Shannon's Tampa debut further increases the market's turbulence in the wake of last week's multi-station personnel switches at WQXM, Y95, and WJYW-FM (R&R 1-9).

George Williams, VP/Programming for Q105's parent company Southern Broadcasting, stated, "We are delighted to get a guy with Scott's track record and obvious programming talent." Station VP/GM Pete Schulte told R&R, "We believe Scott will continue the winning tradition of Q105

SHANNON/See Page 38

Tyrone Brown Resigns From FCC

FCC Commissioner Tyrone Brown, announced his resignation last week (1-8) to the rest of the Commission at a closed-door meeting. Brown will leave the FCC effective January 31 and become a partner with the Washington communications law firm of Steptoe & Johnson.

In a resignation letter to President Jimmy Carter, Brown praised Commission Chairman Charles Ferris for guiding the FCC "through one of its most dynamic and productive periods," and called his years of service at the FCC "the most challenging and rewarding of my career.'

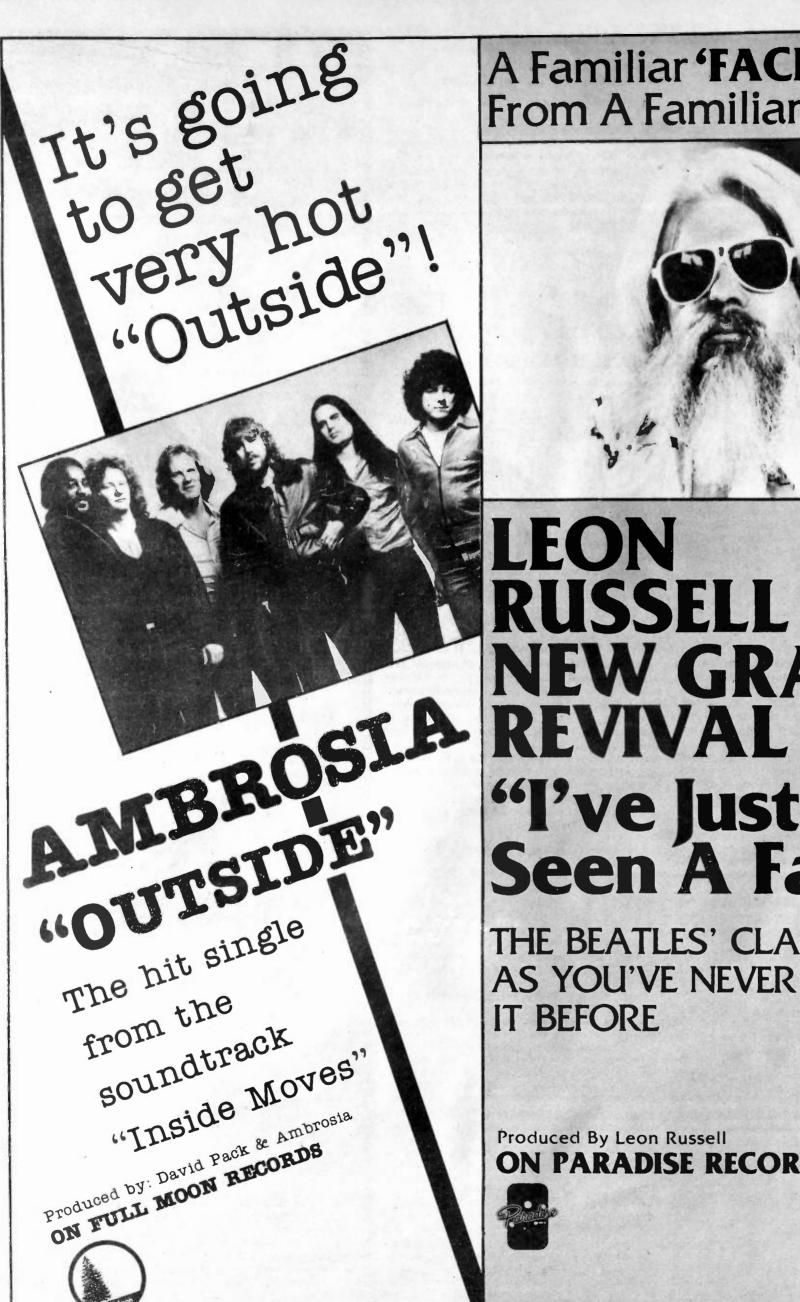
Brown also cited "the substantial progress made at lessening the burden of paperwork on broadcasters," and reminded Carter



Tyrone Brown

that "this work is far from finished." He took the opportunity to mention that "the FCC is the only independent regulatory agency to officially endorse and implement a minority ownership program."

The letter also urged the new BROWN/See Page 38



Distributed by Warner Bros. Records

A Familiar 'FACE' From A Familiar Face!



ISSELL & **NEW GRASS** "I've Just Seen A Face"

THE BEATLES' CLASSIC AS YOU'VE NEVER HEARD IT BEFORE

Produced By Leon Russell ON PARADISE RECORDS



Distributed By Warner Bros.

Richard Foreman has announced his resignation as Vice President/Programming for the ABC Radio Network to form his own radio programming consulting firm, Richard A. Foreman Associates, based in Connecticut.

The new company's first client is Southern Broadcasting Company, where Foreman once served as Director of Beautiful Music Opera-

Richard Foreman

tions. Southern President Bob Jones said Foreman has signed a multi-year contract to consult with the chain's FM Beautiful Music stations in Houston, Phoenix and Memphis. "It's our pleasure to be the first client," Jones stated. "His record of programming success is exceptionally strong."

"Initially, I plan to concentrate in Beautiful Music, evolving into other areas of my strengths," said Foreman. "In the future I plan to work on nationwide programming projects involving both wired and unwired (syndication) networks."

After joining ABC in 1978 Foreman produced more than 40 entertainment programs, starting with "Elvis: Memories" in 1978.

In addition to his experience at ABC and Southern, Foreman served as Manager of Programs for General Electric's WGY-WGFM/Schenectady, and has held local programming positions in Baltimore and Pennsylvania.

Fauser Named Viacom VP/Radio Division

Bob. Fauser has been named Vice President/Radio Division for Viacom. Most recently General Manager at KRBE/Houston, Fauser told R&R, "I've been here for seven years now and I never thought I'd be leaving Houston, least of all to go back to New York, but I had the opportunity to get involved with a very aggressive company which is deeply committed to radio."

Viacom, which last year purchased the Sonderling chain of radio stations, plans to acquire more stations in the near future, according to Fauser. The company also plans further expansion into the fields of satellite, cable, and syndication.

"It's a real plus to be leaving KRBE on an up book," Fauser added. "I'm looking forward to working with (Viacom President) Al Greenfield, who's an ex-Houston broadcaster, and (Chairman) Ralph Baruch. The company is in an unusual growth period and it should be an exciting time."

John Dew, formerly General Sales Manager at KENR/Houston, KRBE's sister station, has been named as Fauser's replacement.

Cross, Streisand Lead Grammy Nominations

It was a very good first year for Christopher Cross, as the new Warners artist picked up five Grammy nominations to lead the pop/rock field. Barbra Streisand and Stevie Wonder had four each, while Kenny Rogers, Frank Sinatra, Ambrosia, the Pretenders, Bob Seger, and George Benson garnered three.

Ballads dominated the Record of the Year nominations: "Lady," "The Rose," "Sailing," "Woman In Love," and "New York, New York" are the candidates. All five tracks were nominated for Song of the Year (the songwriter's award), along with "Fame." "Christopher Cross," Billy Joel's "Glass Houses," Streisand's "Guilty," Sinatra's "Trilogy," and Pink Floyd's "The Wall" took top album nominations, while the Best New Artist category consisted of Irene Cara, Cross, Robbie Dupree, Amy Holland, and the Pretenders.

Rock field nominations included Marianne Faithfull, Pat Benatar, Bruce Springsteen (for his "No Nukes" track), and Blondie; R&B featured Diana Ross, Jermaine Jackson, the Jacksons, and Aretha Franklin; and Country nominees included Sissy Spacek, George Burns, Roy Orbison & Emmy-

GRAMMYS/See Page 38

Six New Advisory Council Reps Elected

The Arbitron Radio Advisory Council has released the results of its December vote to elect six new radio managers to join the six current representatives on the council. Newly elected were WQXI-AM-FM/Atlanta's Jerry Blum for Contemporary, markets 1-50; W. Cody Anderson of WDAS-AM-FM/Philadelphia for Black radio; WQLR/Kalamazoo's Steve Trivers, Beautiful Music, markets 51+; KABC/Los Angeles's George Green (News/Talk); KRAK/Sacramento's Alfred Crosby (Country, markets 1-50); and WSOC-FM/Charlotte's Lee Morris (Country, markets 51+).

The new council members will take their seats at the next meeting of the group with Arbitron this spring, and will work with new Council Chairman Tom Hoyt.

KLZ-KAZY Station Managers Promoted

Group One Broadcasting has elevated KLZ Station Manager Edward Hardy and his KAZY counterpart Marvin Rosenberg, to the General Manager positions at their respective stations. Hardy also takes on an added role as Administrative Manager for Group One West.

Group One President Roger Berk said there will be no changes in the operations of the stations. He added, "Both stations have been tremendously successful and will continue to grow to new heights in the future."

Berk also announced the resignation of Samuel Yacovazzi as Vice President of Group One West to join an undisclosed broadcasting company. "We wish Sam the best," said Berk.

NEW NATIONAL MUSIC SHOW IN WORKS

Gish Joins Florida TV Production Firm

Clay Gish, formerly PD at KRBE/Houston, has joined RJ Productions, a television production firm located in Ft. Lauderdale, as Associate Producer/Music Director for a new music-formatted series now being developed in Miami. The first show is set for March completion and will be presented to the networks shortly thereafter. Although the exact format of the series was not released, Gish noted that it would include a segment that would expose new talent to a national TV audience.

new talent to a national TV audience.

"I'm real excited," Gish told R&R. "I think the show is real timely — it's not going to be hokey — we're going first class."

Motown Sues Roshkind For \$30 Million-Plus

Motown Records has filed a suit in excess of \$30 million against Michael Roshkind, its former Chief Operating Officer. The action charges Roshkind with breach of contract and fraud, alleging that Roshkind caused the label to lose more than \$7 million in lost business opportunities and retail record sales, as well as losing artists and employees by failing to provide Motown with his best efforts and full attention to his duties.

The suit charges that Roshkind not only mismanaged Motown's business affairs, but that he spent a considerable amount of time with unrelated outside business projects, many of which were his own personal ventures. Motown also claims that Roshkind used the label's money to finance these ventures.

Furthermore, Motown contends that Roshkind never intended to carry out his duties and that he and his wife Dorothy conspired to defraud the label. For these reasons, Motown is seeking several millions of dollars in punitive damages as well.

Cassidy Exits KWST GM Position

Paul Cassidy has departed his position as General Manager of KWST/Los Angeles, while at the same time, General Sales Manager Bob Faulkner exited the station.

Century Broadcasting VP/National Director of Operations Shelley Grafman explained to R&R, "We

CASSIDY/See Page 38



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this week ...

1-16-81

VARIABLE SPEECH CONTROL COMES TO VIDEO

Now you can absorb films at twice their normal speed with no noticeable distortion of speech thanks to a new technique.

Page 22 HOW BUSINESSMEN PROTECT THEMSELVES AGAINST NEWS REPORTERS

A former newsman teaches industry leaders and public figures how to handle the toughest questions from broadcast and print journalists.

Page 24

DENISE OLIVER AIRS HER VIEWS

Leaving WIYY/Baltimore at its peak to join Capitol Broadcasting as a VP, the noted programmer discusses her radio philosophy and the progress of women in broadcasting.

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ARE COWBOYS CONSTRUCTIVE FOR COUNTRY RADIO?

A correspondent questions the image value of cowboy campaigns for modern Country stations.

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WEATHER SERVICES ON DISPLAY

Four customized weather services present their advantages and let you decide weather or not.

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WKYS WINS IN WASHINGTON

The successful Black station's PD, Donnie Simpson, tells how personalized radio and local orientation led to victory.

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Washington Report

CITES "UNREALISTIC WISH LISTS"

Swift Asks For Broadcaster Unity

Rep. Al Swift (D-WA), a member of the House Communications Subcommittee, urged broadcasters to unite their thinking for the 80's and to become more knowledgeable and aware of government affairs and changing policies to insure survival of the industry.

Speaking at a Maryland-DC-Delaware Broadcasters Association license renewal seminar luncheon last week, Swift compared cable operators to broadcasters: "The cable industry has a certain sophistication of knowledge that broadcasters as a whole, especially on a medium and small market level do not, when it comes to understanding politics and how they affect the industry. Cable operators are now at an all-time peak of profit because of this sophistication."

He continued, "Cable operators have set a good example and have banded together to fight for legislation and agency rulings that would help to keep them alive. Broadcasters are 'loose-knit' and have yet to discover the power of a voice in Washington through their elected representatives. This is most apparent when broadcasters approach me with 'wish lists' that anyone with a knowledge of politics would know to be unrealistic."

Stressing the need for broadcasters to survive this decade, Swift suggested, "Broadcasters should sit down among themselves and find out what they need to accomplish as an industry to go forward. If the industry does not survive, the citizens of this country will be the big losers.

"The biggest question broadcasters should be asking themselves is where do I want to be in 1990? Keeping aware of proposed changes in policy is the only way for broadcasters, with the help of their 'voices in Washington,' to



make the necessary changes in technology, legislation, and service to keep up with a rapidly changing marketplace," Swift ad-



Barry Goldwater



Fritz Hollings



Harrison Schmitt

Senate Communications Subcommittee Set

Senate Communications Subcommittee Chairman Barry Goldwater (R-AZ) will be joined by Republicans Harrison Schmitt (NM), Ted Stevens (AK), and Larry Pressler (SD), and Democrats Dan Inouye (HI), Wendell Ford (KY), and former Chairman Fritz Hollings (SC).



Larry Pressler

FCC RKO 13 Decision Goes To Court

Future Broadcasting, Gold Coast Broadcasting, and New South Media Corp. have filed appeals opposing a September 30 FCC ruling to set 13 of RKO's broadcast properties for delayed hearings, pending the outcome of current litigation on RKO's Boston, New York, and Los Angeles TV stations.

Future seeks control of KHJ & KRTH/Los Angeles, Gold Coast wants KFRC/San Francisco, and New South Media is looking to acquire WHBQ-TV/Memphis. Future and Gold Coast have filed applications for the stations under an FCC policy that established a "window" automatically for competing applications' consideration every three years, and therefore are opposed to the delay in settling the controversial RKO ownership case.

Lew Cohen of the Washington law firm Cohen & Berfield, representing both Future's and Gold Coast's interests, told R&R: "We think the Commission acted unlawfully in not opening the window by their action. It is to us a very simple appeal of a standing rule. I would estimate this thing should be wrapped up in a year, depending on the outcome of the other three RKO TV station cases."

The subcommittee has seven members this session, although in the past it had 12. Goldwater sees this as a "lessening of subcommittee power."

Goldwater, Others Ready Communications Bills

Observers told R&R to look for Goldwater to introduce a bill dealing with election returns before the polls close. Similar bills are being readied by Sen. Sam Hayakawa (R-CA) to ban networks from releasing results until all polls are closed and to change voting to Sunday. Sen. Jim McClure (R-ID) is ready with a similar bill that would call for a \$10,000 fine for networks violating a ban on early election results. Sen. William Proxmire (D-WI) has reintroduced legislation calling for the repeal of the Fairness Doctrine. The bill is designed to strengthen First Amendment rights for broadcasters.



Ted Stevens

Former NAB VP Bill Carlisle Dies

Cancer claimed the life of former NAB VP/Government Relations Bill Carlisle, 57, in St. Augustine, FL last week (1-8). Carlisle spent ten years helping to build NAB's membership ranks before moving into the government liaison area. He was VP/Government Relations from 1974 until his retirement last September. Contributions may be made to the American Cancer Society or any cancer research-related organization.



Washington Street Talk

Fowler To Be Chairman?

Many rumors circulating the halls at the FCC say there will be no interim Chairman. Insiders hint that communications attorney Mark Fowler of the Washington firm Fowler & Meyers, will be named Chairman shortly after Reagan is inaugurated. Fowler told R&R, "My main function has been to assist Ronald Reagan in being elected and to help with the transition effort. I would not be opposed to being Chairman, but that is only a close secondary priority at this time."

Hispanic Commissioner

In Ty Brown's resignation letter to Jimmy Carter, he reminded Reagan that it would be wise to appoint another minority Commissioner to fill his position. Talk around Washington is that we may see the first Hispanic Commissioner named rather than another black. Reagan got more support in his election from the Hispanic community than from the blacks.

Brown Staffer Goldberg To Move On

It's now rumored that Ty Brown's legal assistant Neal Goldberg will take a position with the Washington communications law firm of Hamel, Park, McCabe & Saunders. Curiously enough, Brown is described as a "liberal Democrat," while Neal's new potential employer is also home base for Jack Pettit, rumored to be under consideration for Reagan's FCC Chairman. Pettit was General Counsel under former FCC Chairmen Dean Burch and Dick Wiley, who are now senior advisers with the Reagan transition effort.

HAPPY BIRTHDAY TOUS.

5,000,000 WATTS OF ROCK POWER. 15,000,000 LISTENERS.



NOT BAD FOR A ONE-YEAR-OLD.

On January 10, 1980, a dream became a reality. The Source, NBC Radio's young adult network was born. Mission? To reach 18 to 34 year-olds with programming they can relate to. Rock concerts and special features, ranging from comedy and gossip to making it and making do. Plus two-minute newscasts fed 24 hours a day. Vital birth statistics: 76 stations and 3,500,000 listeners.

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Want more info? Write to: The Source, NBC Radio, 30 Rockefeller Plaza, N.Y., N.Y. 10020. Or call (212) 664-5757. No baby talk. We promise.



Bob Lee Speaks His Mind

Favors Interim Chairman Appointment, Radio Deregulation, Quello, 9 KHz

With the forthcoming change in administration, rumors are flying about changes at various agencies. FCC Commissioner Bob Lee's name continues to surface as a possible interim Chairman candidate, replacing Charlie Ferris. R&R talked last week to Lee, who spoke very candidly on his possible appointment.

R&R: Have you spoken with Reagan's people about being named interim Chairman?

BL: FCC transition team leader Mickey Gardner paid me a courtesy visit shortly after the election. That is the only contact I have had. I have already stated that I would not want to serve another full term past June 30. If named interim Chairman, I would stay on until a full-time Chairman is appointed, and that is rather generous of me because if I were to leave early, I would earn an extra \$3000 per year in pension than if I wait until June 30.

R&R: While you are the leading candidate for the interim Chairmanship, Abbott Washburn is also being considered. What would be your feeling if Abbott is given the nod?

BL: I couldn't help but feel rejected, but I wouldn't cry about it as long as it doesn't reflect on my ability. As it is now. I'm Vice Chairman, and the longestrunning Presidential appointee in government. The interim Chairmanship would be a nice cap to a long career.

R&R: What changes would you make as interim

BL: I wouldn't start any revolutions. I would be more like a caretaker until the new guy came aboard. I would fill any vacancies created by Ferris's departure as Chairman. Several people like the General Counsel, Head of Plans & Policy, Chief Engineer, and Public Relations Director are probably already looking for new jobs. I might even ask some to stay on.

R&R: Sen. Barry Goldwater (R-AZ) has called for Ferris's immediate replacement. How swiftly will that

BL: I'm not sure really. Ferris has the right to stay on as a Commissioner until his term is completed. Goldwater's attack on Ferris was very strong. I think Ferris was a good Chairman, although I have disagreed with him on many occasions.

R&R: Would you like to see Jim Quello reappointed?

BL: Yes, I would. I would support him any way that I could. Also, an engineer on the Commission would be a real strength. You know, the FCC started out totally as a technical group of Commissioners, and now the lawyers have taken over.

R&R: Various members of the FCC transition team along with Barry Goldwater have hinted at strong deregulation through amendments to the Communications Act. Will this put the FCC into limbo?

BL: We can't tread water just because we think something is going to happen. Goldwater also said, "We only need five Commissioners." I tend to agree

R&R: What is your feeling about radio deregu-

BL: If confined just to the word deregulation, I am for it. When I examine the details, there is a lot of opposition from public interest groups. One thing that concerns me is the part about dropping the standards for com-

R&R: Under Reagan, will the FCC continue to show a strong hand in EEO or is it a duplication of the EEOC:

BL: I think you will see a little less government intervention. However, we are an independent agency and I don't think you will see attitudes change that quickly just because of a new President. This is an area we should lighten up on somewhat, as we have been unreasonable in some instances.

R&R: Ferris was quick to hand out short-term renewals for EEO violations. Will this change?

BL: Everyone is for equal employment. I find it very difficult to pass blanket rules because each part of the country is so different. This is one of the problems

R&R: Reagan's people have indicated they are not keen on 9kHz reduced spacing. Any opinions?

BL: The U.S. has already taken a positive action on the matter. This comes from the State Department, although they rely on us for input. I was committed to 9 kHz as Chairman of the U.S. Delegation to Argentina and still am. If ongoing studies indicate this is not the way to proceed, they would have a major bearing on my position. If I am around in November, I will again be involved with the next Region 2 meeting. With Canada and Mexico against it, look for some rough going, as we work by consensus.

R&R: Why do you personally support 9 kHz reduced spacing?

BL: Part of my reasoning is that it works for the rest of the world, why not here? I am also interested in increasing minority-controlled stations. I subscribe to the "more is better" theory as long as it doesn't degrade existing service.

R&R: Can you shed some light on your role with the proposed FCC move to Twin Towers in Rosslyn, VA?

BL: Commissioner Anne Jones and I are to report to the Commission no later than February 1. We have had a number of meetings with FCC staff people and we have appointments with the DC government people and the National Planning Commission. I have already put ads in the Washington Post for 400,000 to 425,000 sq. feet of office space in DC. If we can find such space, we should stay in DC. If not, then we should proceed to

R&R: Charlie Ferris has been criticized that he went about the move in the wrong way. Do you agree?

BL: Yes I do. I think that all of the Commissioners should have been dealt in on it. But at the same time, in fairness to Ferris, he performed quite a feat getting the Communications Act amended to permit the FCC to move out of DC. For that reason alone, he had to keep it quiet.

R&R: When you finally leave the FCC after 28 years, what will you do?

BL: I have proposed an idea that is under consideration at Notre Dame. My wife and I have set up an endowment, and I am toying with the idea of building a Telecommunications School there. I would be involved in helping to raise funds for it. This would be a labor

FCC: At A Glance

Atlanta Workshop Set

In an effort to let the public meet the FCC, a second series of Public Workshops has been announced, with the first to take place at the Richard B. Russell Federal Building in Atlanta on January 27 beginning at 9am. Other meetings are scheduled for San Antonio on March 12 and

Commissioner Tyrone Brown, whose resignation is effective January 31, will be the keynote speaker at the Atlanta conference, which will be open on a first-come, first-served basis to the public. Atlanta Mayor Maynard Jackson will be on hand during the sessions.

Other FCC notables appearing at the sessions will be Secretary William Tricarico, Office of Plans & Policy Chief Nina Cornell, Broadcast Bureau Chief Dick Shiben, Office of Consumer Assistance Chief Patti Grace, and FCC Atlanta Regional Director Carl Pyrom.

Of particular interest will be a rulemaking participation workshop that begins at 10:30am, designed to make the public and broadcasters more aware of how they can participate through comments and letters at FCC proceedings.

Renewals

Late last month, KKDA/Dallas was given a full-term license after a full field investigation in May 1980 showed the Commission that contests and promotions broadcast were in compliance with FCC rules. The station had been under investigation by the FCC for program logging and technical rule violations and had operated with a short-term license since August

WOOF-AM-FM/Dothan, AL has been granted renewal of its licenses after submitting a detailed EEO program showing why it did not have full-time minority employees when the work force in the area is 21.7% minority. In May 1980, the stations had shown five full-time women and one black employee holding an "upper-four" management position. Continuing progress reports are still due with the next renewal application.

EEO problems have been rectified at WROV/Roanoke which had een operating under a short-term license for failing to have employed enough minorities in relation to the available workforce. WROV now has a full-term license after hiring one black and five women two of whom were in the upperfour job categories. The FCC noted that WROV's next application "will be scrutinized carefully" for EEO program conformity

WITS Gets The Go-Ahead

Despite complaints from WNTN/ Newton and WDLW/Waltham, MA, WITS/Boston has been given the okay to move its transmitter to Waltham. The improvement was originally granted in May 1980 because construction around the present transmitter site was causing problems with the sta-

tion's directional antenna system. WITS will have to rectify any interference problems to other stations that occur as a result of the

WMIL Must Make Application Changes

WMIL/Waukesha, WI has been asked by the Commission to amend its application to relocate its transmitter because the move raises the possibility of actually reallocating the station from Waukesha to Milwaukee. Charter Broadcasting recently purchased WMIL-FM as a complement for its Milwaukee AM station, WOKY, and had filed for permission to move the transmitter six miles closer to Milwaukee. WXFM-FM/Elmwood Park, IL has filed an objection to the move, which would give WMIL a city-grade signal over the entire Milwaukee area for the first time. Charter was given 60 days to respond to the FCC's request for an amended application

Complaints Down In Fiscal 1980

While fiscal 1979 brought an alltime high number of complaints and comments to the FCC, totaling 109,260, for the same period in 1980 only 94,504 were received. Of the number sent, 11,659 concerned AM radio stations and 7,679 were about FM stations: the rest were TV items. Political and Fairness Doctrine complaints were up, with the FCC logging 20,340 such complaints for 1980, as compared with 8858 in 1979.

TRADE ASSOCIATION NEWS

Johnson To Represent Broadcasters On 9 kHz

Wally Johnson, Executive Director of the Association for Broadcast Standards and former FCC Broadcast Bureau Chief, will represent broadcasters January 19 at the CITEL (Inter-American Telecommunications Conference) and POE (Panel of Experts) meeting in Forta Leza, Brazil

NAB President Vince Wasilewski had sent a letter to Secretary of State Edmund Muskie asking permission to send an industry observer. Muskie replied favorably and suggested a more active role of "delegate" rather than "observer."

The meetings are being held in preparation for the Region 2 (North. South & Central America, Greenland, and Caribbean nations) consideration of 9 kHz reduced spacing. "Johnson is an expert in broadcast engineering," said Wasilewski, implying that the broadcast representative will be well-suited to writing 9 kHz's technical implications, a prime topic at the meeting.

NRBA Membership Up

Radio membership at NRBA for 1980 has surpassed 1500 stations. "It's been a high year of visibility for radio. National and local advertisers have rediscovered the pulling power and economy of radio." said NRBA Executive VP Abe Voron.

'The growth of NRBA is no accident," he remarked, "as more and more owners and managers have recognized the need for an organization whose sole interest is radio that is run by broadcasters. Further proof was demonstrated as over 4300 registered for our Los Angeles meeting last October. We expect a similar turnout for the 1981 meeting."

NAB Sets Engineering Seminar

A week-long NAB seminar for broadcast engineering and operations personnel will be held February 15-20 at Purdue University, West Lafayette. IN

The seminar will be broken down into two separate areas of instruction. "Management I" will help the engineering manager to build up on current management skills. "Management II" will examine ways to take these skills and apply them to interaction with peers, subordinates, and superiors. The course costs \$525 and includes room, textbooks, teaching materials, and several receptions and dinners

Insurance Coverage Corrected

For the record, the NAB's libel insurance coverage (R&R 1-9) should be \$1 million per occurrence, with a total of \$2 million per station each year for libel protection. Additional coverage of \$500,000 annually on first amendment legal expense option does not include coverage under libel protection plan.



Our 'Hearts' In The Right Place



"Heartbreak Hotel"



THE JACKSONS

Management: Weisner-Demann Entertainment and Joe Jackson

WXL Q 4-3 **WBEN-FM 12-9** WIFI deb 30 WROR add 27 WXKS 15-1 PRO-FM add 21 JB105 27 WPGC 8-7 CKGM 25-19 KRLY 11 Y100 13 Q105 15 WCKX 17 WDRQ 22 CKLW 25-13 **KEARTH 17-8** KRLA 19-16 KFI on KIIS-FM 16-12 KFRC 26-21 KJR 23-17 KOPA deb 27 **WFRR 9.5** WOLF 8-7 WHFM 22-19

WTRY on

WAEB 19 Q106 24-22 WHYN deb 27 14Q add 26 WKEE 27-19 V100 deb 28 KNUS 25-20 KFMK add KTSA on KINT 11-8 KHFI 14-12 **KBFM 2-1** WTIX 18-15 B97 14-11 **WNOE 3-2 KEEL 18-14** WFMF 18-12 WJDX 17-12 KXX106 14-8 WERC 2 G100 29-25 WAAY deb 27 96X 9-4 WAXY 23-20 Y103 26-23

WBLI add

WAPE 15-12 BJ105 28-19 CK101 23-19 WBBQ 30-23 FM100 deb 22 WHBQ 26-22 KX10420 920 30-25 WNOX 28-26 WAYS 28-23 WSEZ 19-16 WCSC deb 25 WAKY on WVLK 15-11 WVIC 40-37 WIKS 23-19 WOW add WHOT 26-22 KYNO-FM 12-9 KIOY 10-9 KIDD 21-13 FM102 22-16 KGGI 13 KJRB 12-9 KNBQ 16-14 KTAC deb 28

KCPX 28 **KENO 11-8** KHYT 20 WGUY 5-4 WLBZ 20-10 WFBG 16-13 14WK deb 28 WCIR 17-12 WSGA 23-19 95SGF 29-26 WFOX on WANS-FM 35-23 WXLK 22 FM99 10-9 WKXY 16 KSEL 19-15 KPUR 19-16 KVOL 12 KWWL 9 KENI on KSLY on KATI 24-22 KFXD 30-26 KRLC 26-24

on

96KX add 31 JB105 add 34 CFTR add WLS on KJR add KPLZ deb 28 KUPD on WOLF 39-33 WHFM deb 27 WICC add 29 WPST add K104 deb 37 WKFF on V100 deb 30 KSRR add KINT add 39 KBFM add KWIC deb 30 B97 add KQ94 add 22 WJDX deb 30 KXX106 add WERC add

G100 deb 27 WAAY on Y103 deb 38 WAPE add CK101 40-34 WBBQ add KX104 add 920 add WRJZ add WCSC add WVLK add WVIC on WAKX add KIOA on KWEN 30-28 Z104 add WNAM add **WOW** add WOHO add WHOT add KEZR deb 25 KKXX deb 29 KERN add KIOY deb 26

KIDD add KJRB add KNBQ on KTAC on KSPZ deb 14 KYSN on FM103 add KLUC add KENO add KZZP 26-22 KRQ 28-25 **KHYT** add KTKT add WGUY add WLBZ deb 27 WLAM add WIGY add 13FEA add WFBG deb 24 14WK add WCIR on 95XIL 37-36 95SGF add WFOXon

WCGQ on WISE add WANS-FM on WXLK deb 27 FM99 deb 34 WKXY add KILE 40-37 KSELadd KQIZ-FM deb 30 KPUR add KVOL on KKXL deb 19 KFYR on KKRC add KKLS add WRKR add KWWL add KDVV add KENI add KSLY add KCBN deb 36 KDZA add KQDI add KBOZ add KOOK add KRLC on

"Hearts On Fire"



RANDY MEISNER

Produced by Val Garay

eig.

Records



Numark Introduces Low-Cost Headphones With Built-In Mikes

Numark Electronics Corp. recently introduced two sets of low-cost (under \$60) headphones featuring built-in unidirectional mikes. The "Model HM6000" uses a single ear cup and retails for around \$50, while the "Model HM7000" uses two cups for complete isolation of room noise and sells for about \$10 more.

Both units offer distortion-free

response from 20 to 20,000 Hz, come equipped with an eight-foot headphone cord with stereo phone plug, an eight-foot mike cord with phone plug, and weigh under eight ounces (sans cords).

For further information contact **Bob Kotovsky** at Numark Electronics Corp., 503 Raritan Center, Edison, NJ 08817, (201) 225-3222.



While postage stamps and coins have been collectable for years, to be joined by such recent pop-cultural phenomena as comic books and original label 45 rpm recordings, perhaps the most recent items to enjoy a fiscal rebirth are antique radios. For example, a 1929 **Brunswick**, which originally sold for around \$75, now has an estimated value of \$400, according to antique radio aficionado **Hartford Beitman**.

Beitman, who at one time owned 100 antique radios and whose current collection numbers 30, operates Antique Radio Services out of his home in Kenilworth, a suburb of Chicago. Beltman views himself as a sort of clearinghouse for information regarding the old radios and offers several publications, principally to collectors. His biggest publication, the Directory of Antique Radio Collectors and Suppliers, sells for \$3 — enough to cover the cost of photocopying.

Noting that age alone does not make a radio valuable, as the first radios were crystal sets severely lacking in visual appeal, 29-year-old Beitman says that the golden age of radios began in the late 1920's and lasted through the 1940's, at which time radios began to shrink in size and manufacturers switched from wood to Bakelite and other materials. As for the current boom in antique radios, Beltman claims it's easy to explain — they are one area of antiques that hasn't become prohibitively expensive. At least for a while.

"StereoSpace" Brings 3-D Films Back To Life

If early previews are any indication, conventional 3-D films will soon follow silents into the primitive filmmaking techniques of yore. United Artists Theatre Circuit's (UATC) new 70mm panoramic three-dimensional production and exhibition process, called

"Stereospace," is expected to revolutionize 3-D films, using a combination of stereoscopic and phonic motion pictures.

The process, perfected over a period of four years and at a cost of \$3 million, employs two synchronized

cameras (representing the right and left eye of the viewer) filming from a common base. Using this system, an object can be brought as close as 10 inches from the viewer's face with the help of Polaroid glasses worn in the theatre. Reportedly, the glasses have been improved beyond 50's models as well.

3-D Sound, Too

"StereoSpace" films will also feature three-dimensional sound, provided via a 12-channel Dolby system (six tracks on each reel), with speakers situated at left, center, and right screen, left and right wall, rear, and overhead.

The additional film production costs for all this new technology are estimated to run only 8 percent over previous expenses. UATC is planning a summer, 1982 premiere of the system with an unidentified psychic suspense thriller, featuring big name stars, as the liter release.

The new system, which will cost a 70mm theatre owner \$20,000 to install (\$40,000 for a 35mm theatre owner), is viewed as an attempt by the film industry to fend off what the moviemakers feel is increasingly stiff competition from home video.

Audio & Design Unveils Tri-Band Processor

Audio & Design Recording Inc. has recently made available a "Transdynamic" stereo broadcast processor, which contains all the necessary equipment needed for sophisticated tri-band processing in conjunction with professional-quality amplifiers. Developed especially for the U.S. broadcast market, the unit is designed for master processing prior to transmission, disc-cutting or tape duplication.

The "Transdynamic" facilitates separate processing of high, mid, and low end bands, avoiding modulation effects and allowing the user to establish dynamic equalization curves. Both 12db/octave and 6db/octave phase compensated splitting is available with the recombined signal capable of being further processed via Audio & Design's Variable Neper Generator. These units may be stereo coupled as well.

Additional features include an ADR constant current clipper for absolute peak control, internal calibration systems, bargraphs, a peak program meter, and solid-state switching. For further information contact Audio & Design Recording Inc. at P.O. Box 786, Bremerton, WA 98310, (206) 275-5009.

Cincinnati Convention Site For SRPP

The Society of Radio Programmers and Personalities (SRPP) will host its first convention on July 17-19 in Cincinnati. Among the events scheduled will be four rap sessions: 'Programming And Sales: Striking A Balance," chaired by McGavern-Guild Radio's Ralph Guild; a career development session entitled "What Kind Of Job Is That For A Grown-Up?, chaired by Broadcast Center President William Gebhardt; an airshift discussion called "Is There More Than Time And Temp?," to be led by the SRPP Board of Directors, and a session on "The Politics Of Radio

In addition, Gebhardt and the Broadcast Center will conduct a series of pre-scheduled one-on-one alrcheck critiques for SRPP members. There will be an awards banquet on Saturday night and an annual business meeting chaired by SRPP President (and noted CKLW/Detroit air personality) Dick Purtan on Sunday morning. For further information contact the SRPP at 1719 W. 91st Place, Kansas City, MO 64114, (816) 444-3500.

No More Breath
Phone Breath

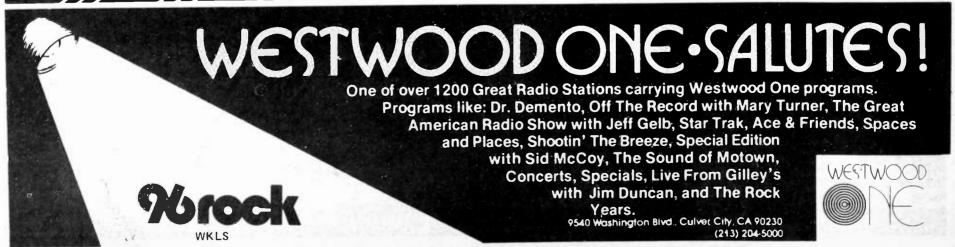
Marlim Enterprises has introduced "Sweet Talk," a disposable telephone mouthpiece that the manufacturer claims "eliminates unsanitary odors for up to 30 days." Simple to install (the unit snaps onto any telephone mouthpiece), "Sweet Talk"'s secret is a germicldal disinfectant impregnated in the unit's inner white wafer.

British Local Radio Mounts Self-Promotion Campaign

Battling the recession, Britaln's 22 local commercial radio stations have banded together to promote themselves to advertisers via a \$2.35 million promotional campaign. Figures released by the **Association of Radio Advertisers** show total English radio advertising income held steady from 1979 to 1980 at \$93.3 million; however, there were seven new stations created in 1980.

Meanwhile, Independent Local Radio (ILR) statistics reflect revenue declines of 21.5 percent during September 1980 and 28 percent during October. The availability of local advertising is not the problem, but national advertising buys have dipped to 48 percent of the total in September 1980, according to ILR. The previous 12 months' national advertising contributed over 50 percent of the total revenues.

One reason for the decline may be that radio ad rates have risen faster than the annual demand for radio time, prompting firms such as **Barclay's Bank** (the largest spender on radio in 1979) to forego *any* purchases of radio time in 1980.



We Like To Keep A Good Thing Going!

"Seven Bridges Road"
EAGLES

"Flash"
FLASH GORDON SOUNDTRACK BY QUEEN

"Love Is On The Airwayes"

NIGHT

"Dreamer"
ASSOCIATION

"People Are Strange"
THE DOORS

"I Love A Rainy Night"
EDDIE RABBITT

1981-A REPEAT SUCCESS STORY FOR ELEKTRA/ASYLUM RECORDS



Give the gir of music



RONNIE MILSAP

DOLLY PARTO

"9 To 5"

NATIONAL AIRPLAY/30. 25 - 13



RONNIE MILSAP Smoky Mountain Rain (RCA)

BREAK

58% of our reporters on it. Moves: Up 77, same 20, Down 1, Adds 31 including WKBW, WCAO, PRO-FM, KRLY, KXOK, KFI, Q106, WHYN, KFMK, WFMF, FM100, KJRB. See Parallels, debuts at number 28.

RONNIE MILSAP

"Smoky Mountain Rain"



DARYL HALL JOHN DATES

VOICES

DON McLEAN

"Crying"

MillenniuM

BREAKERS.

DON McLEAN

Crying (Millennium)
61% of our reporters on it. Moves: Up 28, Same 17, Down 1,
Adds 89 including WNBC, WKBW, WFIL, WCAO, PRO-FM,
WPGC, Q105, WDRQ, CKLW, KXOK, KBEQ, WHB, WZUU,
WOKY, KEARTH, KIIS-FM, KOPA. See Parallels, debuts at

From the album "Chain Lightning" shipping now!

DARYL & JOHN

"Kiss On My

WIFI add WROR add 26 PRO-FM add 24 KRLY on Z93 add 94Q add KEARTH on KIIS-FM on KJR deb 27 KOPA add WFBR add WFLY add

WPST deb 32 Q106 on WKEE add V100 add KSRR add KINT add KHFI on KEEL deb 33 WJDX on WAAY add 96X 29-25 Y103 deb 37 BJ105 on

WSKZ add WGH on WOW add 27 WDJX add KIOY 33-30 KCPX deb 32 KENO add WLAM deb 33 WFBG add WCIR add

WCGQ add WISE add

WXLK deb 23 FM99 add KATI add KBOZ on KOOK add KRLC add

WANS-FM add



NGIN YEAR

WFIL add WGH deb 23
KERN add
WFIL add KCPX add
JB105 add 35
WLBZ add
KEARTH deb 30
WHHY add

WAXY deb 30

WAYS add WGH deb 23 KERN add KCPX add

FM99 add

"Guitar Man"

PB 12158

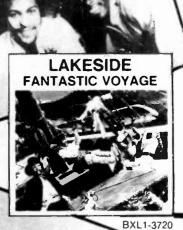


WXKS deb 8
KRLY 18-13
WJDX add
KFRC add
KHYT 17-7
KSET-FM deb 24
KINT add
KHFI deb 30
KBFM deb 29
WJDX add
KHYT 17-7
FM99 20-15
KVOL 28-23

KBFM deb 29 WJDX add KHYT 17-7 FM99 20-15

"Fantastic Voyage"





SHALAMAR

WXKS 11-9 KIIS-FM add KSET-FM 16-10 KINT 34-25 KHFI on KBFM 27-18 WTIX on 96X 14-11 WGH add KGGI on KHYT add FM99 33-30 KILE 29-26 KCBN on "Full Of Fire"







WHISPERS

"It's A Love Thing"

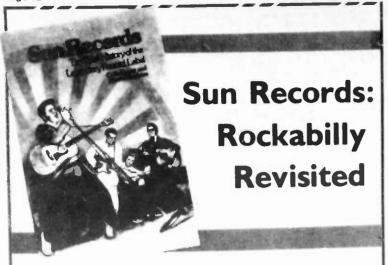
WXLO deb 30 WXKS deb 30





WMM

RECORDS



un Records: The Brief History Of The Legendary Record Label," Is a short (185 pages) but exhaustive study of one of America's true cultural treasures — the Sun Recording Company, founded in 1950 by Sam Phillips in Memphis. The book traces the label's development from Phillips's early R&B productions, which included Howlin' Wolf ("Moanin' in The Moonlight"), Junior Parker ("Mystery Train"), and Jackie Brenston ("Rocket 88"), to his glory days with Elvis Presley, Jerry Lee Lewis, Johnny Cash, Carl Perkins, Charlie Rich, and Roy Orbison, among others.

The book is packed with facts, photos, and little-known anecdotes; British authors Colin Escott and Martin Hawkins have compiled the authoritative work on the Independently-distributed label whose sound remains one of the most influential in all of popular music. In addition to the sections on the aforementioned superstars, the book provides concise histories of Sun's rise to prominence and subsequent decline, as well as much-needed information on related artists and labels.

Furthermore, the book contains several valuable appendices ranging from "Where Are They Now?" to a complete Sun discography (including reissues). "Sun Records..." is published by New York-based **Quick Fox** and retails for \$8.95. So put on your blue suede shoes and let's get real gone now.



Asher To Receive Martell Foundation's 1981 Humanitarian Award

The T.J. Martell Memorial Foundation for Leukemia Research will honor CBS/Records Group Deputy President and Chief Operating Officer Dick Asher with Its 1981 Humanitarian Award at the Foundation's Fifth Annual Dinner on May 2 at the Waldorf Astoria in New York. Asher joins previous honorees Clive Davis, Gil Friesen, Ahmet Ertegun, and Bruce Lundvall, all of whom have supported the organization founded by the music industry in 1975 in memory or T.J. Martell, son of CBS Records' Associated Labels VP/GM Tony Martell and Vicky Martell.



Dick Asher

Capitol Strikes Accord With Accord

Capitol Records has agreed to distribute New York-based Accord Records' product in the United States. The labet, founded in 1977, was previously active mainly in the European, Latin American, and Far Eastern markets. Accord President Michael Gusick and National Promotion Director Nina Herman will remain based in New York, while National Sales Manager Bill Valenziano will work out of the label's Los Angeles office. Capitol's Lee Smith will become coordinator for the new label

Accord's first release under the Capitol distribution agreement is the debut album by Philadelphia jazz group the Markley Band.

Nalley's Foods Junk TV Spots For Radio

Natley's Fine Foods, a Tacomabased marketer of potato chips, pickles and chill, has jettlsoned its entire TV advertising campaign in favor of radio spots. Seattle ad agency Cole & Weber explained the switch would enable the food company to maintain year-round product visibility on a relatively modest (\$2 million) advertising budget.

Nalley's campaign kicks off May 1 in 14 cities in Washington, Oregon, Utah, Montana, and Alaska. The five 60-minute spots feature a fictitional Marcus Nalley, whose image will appear on p-o-p store displays. On-air promotions and contests are also planned.

First MFSL Original Master Recording Cassettes Available

For music-lovers with an ear for natural-sounding cassettes. Mobile Fidelity Sound Lab (MFSL) has Introduced "Original Master Recording High Fidelity Cassettes" (R&R 8-1-80). Each prerecorded chromium dioxide cassette is duplicated in a one-to-one process from the master tape to ensure the highest quality sound.

Following on the heels of MFSL's limited edition series of "Original Master Recording LP's." the also limited edition series of cassettes initially features such artists as Pink Floyd, John Klemmer, the Los Angeles Philharmonic Orchestra, Steely Dan, Earl Klugh, and Supertramp. For further Information, contact Mobile Fidelity Sound Lab at Box 919, Chatsworth, CA 91311.

Shindler Named Assoc. Dir./LP Promotion At E/A

Bruce Shindler has been named Associate Director of Album Promotion for Elektra/Asylum Records. The move marks the return of Shindler to the label where he'd previously spent five years, first as a promotion rep based in New York and then later in San Francisco. He will be based in E/A's New York offices.



Bruce Shindler

Pro:Motions

Salupo, Stiles, Vidaver & Carnes Form Eeek Connection Firm

Victor Salupo, Cal Stiles, John Vidaver, and Georgia Carnes have announced the formation of the Eeek Connection, an Independent promotion and marketing firm. Salupo will serve as Chairman of the Board/Chief Operating officer for Eeek in addition to his current duties as President of Sound Trek Records. Stiles, presently President of the Promotions Marketing Company and a 20-year veteran of the music industry, will serve as President of Eeek.

Vidaver, a 16-year veteran of radio who presently heads **Beta Data Associates,** will serve as Vice President of Research and

Development for Eeek. Carnes, currently President of **Emco Productions** and a Vice President at Sound Trek Records, will serve as Vice President of Marketing and Sales for Eeek.

For further Information contact the Eeek Connection at 8 East 48th St., Suite 4A, New York, NY 10017, (212) 753-2673.

Winston Named Promo Mgr./Jazz & Progressive At Arista

Sherry Winston has been named Promotion Manager for Jazz and Progressive Music at Arista Records. Prior to joining Arista, Winston was associated with the College Promotion department of Elektra/Asylum Records.

In her new post, she will be responsible for securing national airplay on all Arista, **Arista/GRP** and Aristadistributed jazz and progressive releases and will coordinate the activities of the local and regional promotion staff in this area.



Sherry Winston

Satriano Upped To Nat'l Publicity Dir. For E/A

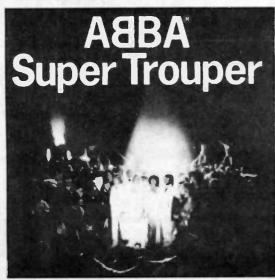
Sue Satriano has been elevated to National Publicity Director at Elektra/Asylum Records. A 31/2-year veteran of the label, Satriano most recently served as Publicity Director for the Midwest and South. Prior to joining E/A, she worked at Rolling Stone magazine for four years.

Clark Elevated To Regional Pop Promo Post For Atlantic

Bob Clark has been promoted to Regional Pop Promotion Director at Atlantic Records. Clark. Atlantic's local promotion rep for Pittsburgh since 1977. will relocate to Cleveland in his new post. Prior to joining the label, Clark's industry experience included serving as Music Director of WEEP/Pittsburgh from 1975-77, Program Director of WQED-FM/Pittsburgh from 1973-75, and Program Director of WDUQ/Pittsburgh from 1971-73.



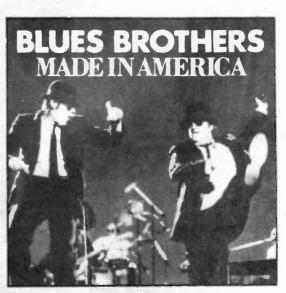
SIARI THE NEW YEAR OFF RIGH



ABBA "The Winner Takes It All" 3776 from album SUPER TROUPER SD 16023



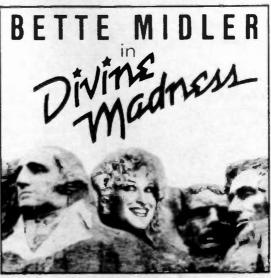
AC/DC "Back in Black" 3787 from album BACK IN BLACK SD 16018



BLUES BROTHERS "Who's Making Love" 3785 from album MADE IN AMERICA SD 16025



FIREFALL "Staying With It" 3791 from album **CLOUDS ACROSS THE SUN SD 16024**



BETTE MIDLER "My Mother's Eyes" 3771 from album **DIVINE MADNESS SD 16022**

On Atlantic Records & Tapes







Reps



Gordon Hastings has been named to a Senior Vice President post for the rep. Hastings, an eight-year veteran of the firm, will continue in his present position as Director of New Business Development as well.

The rep has established new St. Louis offices at One Mercantile Center The phone and TWX numbers remain the same.



The rep announces a new San Francisco office located at 425 Battery St., 94111. Phone number is (415) 956-3994.



McGavren Guild

Judy Pillow, most recently with WGBS-WLYF/Miami, and Mike

Blackman, a graduate of Oglethorpe University and the rep's Account Management Training Program, have been named account execs at the rep's Atlanta office.



BLAIR RADIO

Mary Jean Parsons, formerly Director of Administration of Radio & TV for the rep, has been named Vice President of the Broadcast Representation Division. Parsons joined Blair three months ago, coming from ABC.

Caroline Riley has been promoted account exec for the Blair Wired Stae Networks (BWSN). She was most recently Sales Coordinator for BWSN.

Margie Kane has been named account exec for the rep's Philadelphia sales office.

Nets

PENTERPRISE RADIO

Dennis Randall has been promoted to Vice President of Communications for the net Most recently Randall served as Director of Public Relations for the firm, having previously worked in public relations with the New England Whalers and the Entertainment and Sports Programming Network (ESPN)



KIDX-FM/Billings, MT and KRFD-FM/Marysville, CA have announced their affiliation with the net. Both stations have Pop/Adult formats.



RKO



CAROUSING AT THE COPA — Seen on the scene backstage following Elektra/Asylum recording artist Johnny Lee's recent performance at New York City's Copa are, from left: E/A VP Burt Stein, RKO Radio's Jo Interrante, and Lee.

DIAMOND DISCUSSION — Singer/songwriter (and now actor) Neil Diamond visited ABC Radio's New York offices recently to tape an interview for an upcoming music special scheduled to air via the ABC Radio Network in 1981. Pictured are, from left: former ABC Radio Network VP/Director of Programming Richard Foreman, Diamond, and ABC Radio VP/Programming Rick Sklar.

Alternative Radio Network

Net announces its fourth affiliate for "The Steve Dahl Breakfast Club." Beginning February 9, Dahl and cohost Garry Meier will debut on KROQ/Pasadena. The show will air from 5-10am and will be live for three hours with the remainder coming via pretaped delay. The net has recently begun broadcasting by satellite.



KANC/Anchorage has signed on as an affiliate. Under the terms of the agreement, the station, which is under common ownership with the Alaska Radio Network, will distribute the net's programming to three other Alaska stations: KALM/Cordova, KRXA/Seward, and KABN/Big Lake.

The net also announced **WWDB-FM/Philadelphia** has become an affillate.



Famed sportscaster Red Barber has joined the net's daily news and information program, "Morning Edition," as a sports commentator. Barber will be heard live every Friday morning, as he and "Morning Edition" host Bob Edwards discuss "whatever aspect of sports strikes their fancy," according to NPR sports producer Ketzel Levine.

CBS RAD WWO

Len Berman joins the net as anchor of three newly-created Saturday evening sportscasts, entitled "Sports Central, U.S.A." Berman is currently a weekend sportscaster at WCBS-TV/New York.

"Super Bowl XV Weekend Special," a 20-part prelude to the NFL's final contest, will air Saturday and Sunday, January 24-25. The series will be hosted by CBS Radio's Win Elliot.

Mutual

George Barber has been named Regional Manager of Station Relations for the net's Southeast region. Most recently, Barber served as VP/GM at WQSA/Sarasota, FL, a Mutual affiliate.

People

New York

Bert Parks will serve as Master of Ceremonies for "Radio 60—The Diamond Jubilee," which will kick off a yearlong celebration of the anniversary of commercial radio. Part of the International Radio and Television Society's Newsmaker Luncheon series, the event, scheduled for Wednesday, January 14 at the Waldorf-Astoria, is being produced in conjunction with the New York Market Radio Broadcasters Association (NYMRAD).

Phoenix

Pat Powers has been promoted to News Director at KDKB-KDJQ/Phoenix. Powers was most recently Public Affairs Director for the stations and replaces Frank Warlick, who exited to pursue other interests. In addition, Michael Collins has been named Local Sales Manager for KDKB-KDJQ, moving from his present post as station account exec.

Raleigh

Martin Seligson has been named Sales Manager for WRAL-FM/Raleigh. He was most recently an account executive with the facility.

Dallas

John Saul, President and founder of MICMIX Audio Products Inc., passed away on January 2, 1981 at the age of 49. Saul, who formed MICMIX in 1972 after 20 years with the LTV Corp., was a pioneer in reverberation technology.

New Haven

Joe Kelly has been named a VP at the Insilco Broadcast Group. Kelly will retain his post as Director of National Sales Development for the firm as well.

Portland, ME

Bob Clarke has been named to head the newly-created FM Sales division at WGAN with Jack Welford handling the local sales management of the station's AM side. Clarke most recently served as the station's Sales Manager, while Welford comes to the position from an executive post with Blair Radio.

Syndicators

Westwood One

"Live From Gilley's," the firm's hour-long weekly radio series of live country music concerts, debuted via 230 stations nationwide.

Bart McLendon

"Faith Made Them Great," a weekly entertainment-oriented religious program, is now available from Dallasbased Bart McLendon Broadcasting. Hosted by CBS-TV's Frank Glieber, the show is sponsored free-of-charge by Dr. Bill Bright's Campus Crusade For Christ.

Each program features a noted Christian, ranging from Dallas Cowboys coach Tom Landry to singer Debby Boone to astronaut Jim Irwin to cosmetics maven Mary Kay Ash, commenting upon how their religious beliefs contributed toward their success. In addition, each personality profiled has cut spots promoting their upcoming segment.

The show is currently airing over 80 radio stations nationwide, including WXLO/New York, KMOX/St. Louis, WSNI/Philadelphia, KULF/Houston, and WSM/Nashville. For further information contact David Gerety at (214) 357-1750.

Churchill

KXLY-FM/Spokane and WHJY/
Providence are the latest clients for the Phoenix-based firm's, Beautiful Music service

TM Special Projects



TM SPECIAL PROJECTS STAFF RESTRUCTURES — Neil Sargent (standing) has been elevated to VP/GM for TM Special Projects. Sargent most recently served as GSM for the division during the past year. Simultaneously, Gerard Ferri (seated at left) has been named National Sales Manager from his previous post as a Senior Account Exec for RKO's nationally-syndicated music specials and Jody Alexander (seated at right), a two-year veteran of TM Special Projects, has been promoted to Sales Manager.

nd WHJY/ Center For Radio Sales

The syndication firm Center for Radio Sales has been sold by prin-

cipal Bob Harris to Louisiana broadcaster Dick Egle, who owns KLEB and KZZQ/Golden Meadow, LA. Harris will continue to be associated with the radio consulting firm as VP/ GM. The Center for Radio Sales will remain in Tallahassee.

Otis Conner

The firm recently completed production of a new music package consisting of 10 pieces of original music ranging from intros to complete thematics for the Enterprise Sports Network.

In addition, the firm has relocated to 2829 W. Northwest Hwy., Suite 490, Dallas, TX 75220. The new phone number is (214) 358-5500.

Sales

Station Sales

KTLK-AM and KADX-FM/Denver are being sold by Welcome Radio Inc. to Denver Great Empire Inc., a wholly-owned subsidiary of Great Empire Broadcasting Inc., for \$4.1 million subject to FCC approvai. Broker was Richard A. Shaheen Inc.

WALK-AM and WALK-FM/
Patchogue, NY are being sold by
Horizons Communications Co.

to Island Broadcasting Co. Inc. for \$3.8 million subject to FCC approval, according to broker Blackburn & Co.

3M

Thomas Kenny has been promoted to Market Development Manager for 3M's Radio Broadcast Markets. Previously, Kenny had been Sales Manager for the firm's New Business Ventures Division.

Biggest In The Country

Your music plays to the biggest audiences in America. The top hits of 1980 as compiled from Radio & Records' Country radio reporters...

Now The Biggest Country Music TV Show Ever

A 2-Hour Special



Produced by R&R in association with Bob Banner Associates

Starring:

Dennis Weaver as the Host

Bellamy Brothers John Conlee Crystal Gayle Mickey Gilley Merle Haggard Johnny Lee Ronnie Milsap Anne Murray Willie Nelson Oak Ridge Boys Dolly Parton Eddie Rabbitt T.G. Sheppard Tanya Tucker Conway Twitty Don Williams

With Cameos By:

Glen Campbell and Kenny Rogers

Watch it in your market

CITY	TV STATION	/ DATE	CITY	TV STATION	DATE
Abilene	KTXS	tba	Los Angeles	KNBC	1/25
Ada/Ardmore	KTEN	1/15	Louisville	WAVE	1/4
Albany	WAST	tba	Lubbock	KMCC	1/22
Albuquerque	КОВ	tba	Madison	WISC	1/14
Alpena	WBKB	tba .	Mankato	KEYC	1/31
Amarillo	KAMR	1/11	Mason City/Austin	KTTC	1/25
Atlanta	WAGA	12/3	Memphis	WMC	1/10
Augusta	WDRW	1/10	Miami/Fr Lauderdale	WCIX	1/17
Bakersfield	KPWR	1/4	Mtlwaukee	WVTV	1/17
Baltimore	WBAL	2/8	Minneapolis	KMSP	1/11
Bangor	WVII	1/3	Minor	KFYR	1/18
Baton Rouge	WRBT	1/25	Missoula	KECI	Iba
Billings	KTVO	tba	Mobile	WEAR	1/25
Biloxi	WLOX	1/3	Monroe	KTVE	1/17
Binghamton	WMGC	1/3	Monterey	KSBW	1/25
Boise	KTVB	1/25	Montgomery	WKAB	tba
Boston	WSBK	1/11	Nashville	WNGE	1/23
Burlington/Plattsburgh	WEZF	rba	New Orleans	WGNO	1/24
Casper	KCWY	1/24	New York	WAVV	1/17
Cedar Rapids	KWWL	tba 1/4	Norfolk	KTPX	1/18
Champaign/Springfield	WBHW	tba	Odessa	KTVY	1/10
Charleston, W VA	WCBD	tba	Oklahoma City	KETV	1/3
Charleston, SC	WESTV	1/31	Omaha Onlanda (Daniel	WETV	1/18
Charlotte	WDEF	tba	Orlando/Dayton Paducah	WPSD	tha
Chattanooga Chicago	WFLD	1/11	Palm Springs	KESQ	tba
Chico/Redding	KHSL	tha	Panama City	WWBB	1/10
Cincinnati	WLWT	1/15	Peoria	WEEK	tba
Cleveland	WUAB	1/15	Philadelphia	WKBS	1/23
Colorado Springs	WQAA	1ba	Phoenix	KPHO	1/17
Columbia, MO	KCBI	1/10	Pirisburgh	KDKA	1711
Columbia. SC	WOLO	1/3	Portland, OR	KOIN	1/22
Columbus, OH	WTWV	tba	Portland, ME	WGAN	1/3
Columbus, GA	WRBL	1/10	Raleigh/Durham	WRAL	1/11
Corpus Christi	KRIC	tba	Rapid City	KEVN	tba
Dallas	KTVT	1/21	Richmond	WWBT	1/21
Davenport	WQAD	1/10	Rockford	WTVO	1/11
Denver	KBTV	1/3	Sacramento	KCRA	1/25
Detroit	WKBD	1/17	St Louis	KSDK	1/4
Dothan	WDHN	tba	Salt Lake City	KTVX	1/2
Duluth	WDIO	1/3	San Antonio	KMOL	1/8
El Paso	KDBC	tba	San Diego	XETV	1/16
Elmira	WENY	tba	San Francisco	KTVU	1/10
Erie	WIET	1/18	Santa Barbara	KSBW	1/25
Fargo	KTHI	tba	Savannah	WICL	tba
Flint	WNEM	1/2	Seattle/Tacoma	KING	1/25
Fresno	KMJ	1/3	Sioux Ciry	KCAU	tha
Ft Myers/Naples	WEVU KFSM	1/3	Sloux Falls	WSIV	1/11
Fr Smith	WPTA	1/11	South Bend	KHQ	1/11
Ft Wayne	KREX	tba	Spokane	WWLP	1/15
Grand Junction	WKZO	1/10	Springfield, MA	KYTV	tba
Grand Rapids Green Bay	WLRE	tba	Springfield, MO Syracuse	WIXT	1/3
Greensboro	WXII	tba	Tallahassee	WECA	tha
Greenville, NC	WCTID	1/18	Tampa	WTOG	1/26
Greenville/Sparianburg		1/23	Terre Haute	WTHI	1/10
Greenwood	WABG	tba	Traverse City	WWTV	1/27
Hagerstown	WHAG	tba	Tri Cities, TN	WKPT	tba
Harlingen/Westaco	KGBT	tba	Toledo	WDHO	tba
Harrisburg	WHP	1/10	Topeka	WIBW	tba
Hartford	WVIT	tba	Tucson	KZAZ	1/9
Houston	KRIV	1/8	Tulsa	KOKI	1/11
Huntsville	WNHT	1/8	Tyler	KLTV	1/31
Idaho Falls	KID	1/21	Valdosta	WVGA	tba .
Jackson	WAPT	tba	Waco/Temple	KWTX	1/18
Jonesboro Joplin	KAIT	tba	Washington	WTTG	1/6
	KODE	1/11	Wausau	WAEO	
Kansas Ciry	КМВА	1/30	West Palm Beach	WPEC	1ba
Knoxville	WTVK	1ba	Wichita	-KARD	1ba 1/3
La Crosse	WEAU	tba	Wichita Falls	KAUZ	1/9
Lafayette, LA	KLFY "	1/4	Wilmington	WWAY	tba
Lansing	WILX	1/11	Utica	KNDO	1/1
Las Vegas	KLAS WKYT	tba tba	Yakima	KECC	1/10
Lexingion	KHAS	1/4	Yuma Zanesville	WHIZ	tba
Lincoln Little Rock	KARK	tba	Tallezallie	T 614D	



"Massive firings and job shifts in the wake of Arbitron results don't make sense"

Arbitron Ratings: A Probing Look At Accuracy Of Industry's Bible

As the O/N '80 Arbitron ratings are being released, it's nailbiting time again at stations across the nation. While careers rise and fall based on the almighty Arbitron figures, relatively few seem to stop and wonder, "How accurate are these ratings, anyway?" Lately, more of you have been querying me regarding this topic, so I thought an explanation of how to compute the range inherent in Arbitron's figures would be timely. What follows is the gist of a column written more than 18 months ago - one of my first for R&R, and a column of which many of you requested reprints. For those who didn't see or didn't digest that column - and for those of you whose livelihood depends on the swing of Arbitron figures - here is the scoop on the reliability of Arbitron's ratings.

The Kev Formula

Let's start the analysis by listing the variables involved (why not follow along with an example from the last Arbitron in your market...):

- 1. Station
- 2. Demographic Cell
- 3. Daypart
- 4. Total 12 + in-tab for the market (metro, ADI or TSA)
- 5. Demo Cell In-Tab
- 6. Station Rating For Demo/Daypart

An example I used in a recent seminar in Detroit will illustrate what information you need:

Stations: A; B
Demo: Adults 25-49
Daypart: Monday-Friday, 6-10am
(80 quarter hours)
Metro 12 + In-Tab: 1631
Adults 25-49 In-Tab: 630
Station Ratings In The Jan./Feb. Report In

Now that we've determined the input, let's plug those numbers into the formula to figure "standard error" of a given rating.

The Specified Demo/Daypart: A 4.3; B 1.9

Standard Error Calculation Formula (To determine how much "plus or minus range" there is in an average rating)

2x n x SE

 Determine "p". Arbitron rating (as shown in book for the specific station, demo and daypart).

Station A 4.3 (Adults 24-49 Average Rating, M.F. 6-10am)

2. Determine "q"	q = 95.7
q = 100% - p	
100 - 4.3 = 95.7	
2 Determine "n"	n = 630

n= in-tab sample size for the specific demographic

Page three of the Arbitron report shows the metro "percent unweighted in-tab" that each demo contributes. Since we are examining adults 25-49, Just add the percent figure for the various unweighted (actual diary in-tab) demo cells — in this case men 25-34, men 35-44, men 45-49, plus the percents for women in the three cells. In this case, (J/F 79 Det ARB) we came up with 38.6% of the total 12+ in-tab of 1631, yielding 630 metro diaries that came back from adults 25-49. Try this in your

Arbitron Radio Statistical Efficiencies For Calculating Standard Error

Efficiency of Average Ratings

Population		Based on f	lumber of	Quarter-	Hours in D	ay-Part
Group		20	80	100	160	504
Total Persons	12+	1.2	1.9	2.0	2.1	2.4
Total Adults	18+	1.3	2.0	2.1	2.3	2.6
Total Men	18+	1.4	2.5	2.8	3.2	4.1
Total Women	18+	1.5	2.5	2.7	3.0	3.4
Adults	18 49	1.5	2.6	2.7	3.1	3.6
Men	18-49	1.5	3.0	3.4	4.1	5.6
Women	18-49	1.6	2.9	3.2	3.6	4.3
	35-64	1.4	2.4	2.6	2.9	3.4
Adults	35 64	1.4	2.8	3.1	3.7	4.9
Men	35 64	1.6	2.8	3.0	3.4	4.1
Women	25 49	1.5	2.7	2.9	3.3	3.9
Adults	25 49	1.5	3.0	3.4	4.2	6.7
Men	25.49	1.6	3.0	3.2	3.7	4.5
Women			2.6	2.7	3.1	3.8
Adults	50+	1.5	2.8	3.1	3.8	6.3
Men	50+		2.6	3.0	3.5	4.2
Women	50•	1.6	2.8	3.1	3.6	4.5
Adults	35.49	1.5			4.3	6.2
Men	35 49	1.5	3.1	3.5	3.9	4.8
Women	35.49	1.6	3.1	3.3	4.1	5.2
Adults	18-34	1.6	3.2	3.5	5.3	7,8
Men	18-34	1.6	3.7	9.2		5.5
Women	18-34	3.7	2.4	3.7	4.4	
Adults	50-64	1.5	2.7	3.0	3.4	4.3
Men	50 64	1.5	2.9	3.3	4.1	5.9
Women	50-64	1.6	2.9	3.2	3.7	4.6
Teens	12-17	2.0	4.4	4.9	5.9	7.9
Adults	25-34	1.6	3.3	3.7	4,4	5.7
Men	25-34	1.6	3.6	4.2	5.3	8.2
Women	25-34	1.7	3.4	3.8	4,4	4,6
Adults	18-24	1.8	3.9	4.3	5.2	7.0
Men	18-24	1.7	4.3	4,9	6.3	9.9
Women	18-24	1.9	3.9	4,3	5.1	6.6
		20	90	100	160	504
		20	-00	200		
Adults	35-44	1.55	3.09	3.40	4.05	5.29
Men	35-44	1.49	3.27	3.70	4,69	7.09
Women	35-44	1.64	3.22	3.53	4.14	5.26
Adults	45-54	1.53	2.96	3.26	3.86	5.01
Hen	45-54	1.46	3.10	3.50	4.42	6.66
Women	45-54	1.62	3.11	3.39	3.97	5.03
Adults	55-64	1.53	2.91	3.19	3.79	4.93
Men	55-64	1.46	3.01	3.39	4.27	6.43
Women	55-64	1.62	3.05	3.32	3.88	4 . 9

Q&A

p = 4.3

Mike Levine, Vice President/General Sales Manager of WNNJ-WIXL/Newton, NJ, recently called to ask, "Is there a way to break adults 18-34 out in the runs that are available in the Arbitron Programmer's Package?"

Yes, Mike, there is. As I mentioned in one of the recent articles on the package of analyses, the data is not available in terms of 18-34 per se, but through some calculations the figures can be derived. Once the 12+ figures for a station have been computed, the 18+ estimates can be subtracted to leave the teen totals for an entity. Subtracting the teen figures from the 12-34 audience data will eventually give you an idea what the 18-34 numbers are for a respective

Week In Review

Back-Up Services Add Markets

Mediatrend and the Birch Report have both added fresh markets to their monthly ratings register. After dropping the market for lack of financial support, Mediatrend is again measuring Detroit, while Birch has brought Norfolk into the fold of its client markets.

Other happenings at Mediatrend show a determination by Jim Seiler to keep his company in the black this year. Markets that are not profitable are being dropped, with Fresno being the first. Two midwestern markets are likely to be the next to go, according to Seiler. On the positive side, there is a good chance that Phoenix will soon be added to the Mediatrend monthly lineup.

market selecting a target demo and then adding up the page three unweighted figures. This determines what percent of the total in-tab came from the demo you are examining.

- 4. Determine number of quarter-hours in the specific daypart. In this case, Monday-Friday, 6-10am = 80 quarter hours.
- 5. Determine the "Statistical Efficiency" S.E. = 2.7. From a table computed by Arbitron, and reprinted here with their permission, select the relevant demo and the correct quarter-hour total (from Step 4). You'll note that for adults 25-49, in a day-part containing 80 quarter hours, the S.E. is 2.7.
- 6. Let's now plug the above ingredients into the formula:

$$\frac{(p \times q)}{4.3 \times 95.7} = \frac{411.51}{1701} = .24$$

$$\sqrt{.24} = .489$$

$$2 \times .489 = .98 \text{ (round off to 1.0)}$$

Thus, we see that station "A" is 25-49 average adult rating in morning drive is subject to standard error of approximately 1.0, or one average rating point. We can say then that the 4.3 as shown in the book is actually 4.3 plus or minus 1.0, or 3.3 to 5.3. If we took station "B", with its 1.9 rating in the same demo and daypart, running the figures through the formula show that the 1.9 is plus or minus .7, thus probably a 1.2 to 2.6.

Industry Impact . . . Enormous

The implications of the above calculations are vast. Station managers and program directors would be pleased perhaps with a 5.3 (and the share generated by such an average rating), while a 3.3 rating might get everyone's ulcers working overtime. Yet, both of these average ratings are within the same statistical realm represented by the 4.3 in the book.

Given this flux, agency buyers, who make buying decisions based on one number being just slightly better than another, are kidding themselves and their clients. Likewise, station managers or program directors who panic at a lower number or rejoice at a higher rating are not necessarily making wise decisions. The gain or loss may be a statistical illusion. The massive firings and job shifts that take place in the wake of Arbitron results don't make sense unless the GM or PD has a three-book or four-book trend to increase statistical reliability for better management decisions.

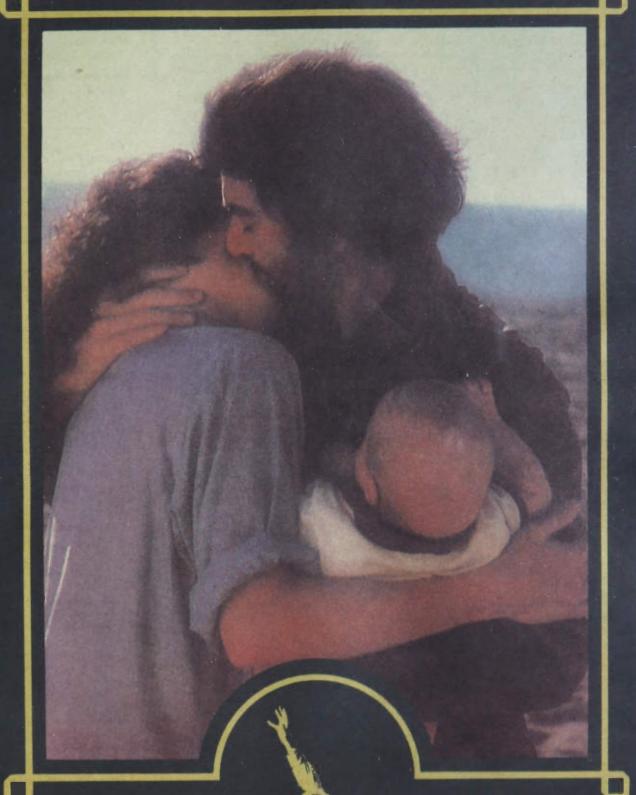
Bottom line on this is that you now know how to determine the "wobble" inherent in the estimates generated by Arbitron. This procedure outlined here is much more exact than Normgraph. Before the next Arbitron report is released to your market, do some practice calculations from a previous book. Then, when your market report is received, you can analyze the ups and downs carefully, using the information here. If you'd like more on this whole area, or have questions, call your Arbitron rep, or call or write to me. May the formula be with you.

Jhan Hiber



NEIL DIAMOND HELLO AGAIN

(Love Theme From "The Jazz Singer")



FROM THE BEST SELLING CAPITOL ALBUM

Produced by Bob Gaudio







October/November '80 Arbitron Shares

This data is copyrighted by Arbitron. Non-subscribers to Arbitron syndicated radio service may not reprint or use this information in any form.

Average Quarter Hour Shares are Monday-Sunday, 6am-midnight, Metro Survey Area, 12+.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldles, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

St. Louis

KMOX Maintains Lead, WIL-FM Up Three, WWWK Down Three

KMOX (T) remained the dominant power, up 21.6-23.4. KSLQ (R) continued to climb, 5.1-6.2, as did KMJM (B) 3.6-5.0. WWWK slipped 7.8-4.8. WILFM (C) enjoyed an excellent sweep, up 5.7-8.7. KXOK (R) had a stable book (5.0-4.9), having run onair survey announcements. KSD-FM (PA), formerly KCFM, debuted with a 5.1 share.

Others with a one share or higher were: KADI-FM (PA) 1.4-1.6, KATZ (B) 2.6-1.4, KEZK (BM) 6.4-7.2, KMOX-FM (PA) 3.5-5.1, KSD (N/T) 2.3-2.5, KSHE (A) 7.6-5.1, KWK (R) 2.2-1.4, WESL (B) 2.6-1.8, WH, (C) 3.3-3.5, WRTH (PA) 5.5-4.4, and WZEN (M) stable at 1.0.

Minneapolis-St. Paul

WCCO Dominant, KDWB-FM Doubles, WLOL Continues Upswing

WCCO (PA) continues to be the dominant station in the Twin Cities area, going from 22.5 to 24.5. KDWB-FM's (A) share doubled 2.8-5.7. WLOL (PA) posted another notable rise, up 4.9-5.8. KSTP-FM (R) rebounded 9.5-10.1, and Beautiful Music leader KEEY-FM moved up 4.3-6.0.

KQRS-FM (A) lost almost three shares, 7.3-4.5, and WDGY (C) slipped as well, 7.1-5.3.

Others scoring better than a one share were: KDWB (R) 3.7-3.0, KQRS (A) 1.2-1.0, KRS1 (C) 1.6-1.0, KRS1-FM (PA) 1.3-1.2, KSTP (PA) 4.5-3.2, KTCR-FM (C) 1.8-1.6, KTWN (A) 1.0-1.1, WAYL (BM) 1.5-1.6, WAYL-FM (BM) 4.9-4.5, WCCO-FM (PA) 4.4-4.3, and WWTC (PA) 3.9-3.5.

Atlanta WSB Dethroned By WQXI-FM, WZGC

Two leading CHR stations have knocked WSB (PA) from its perennial spot as 12+ leader in Atlanta. WQXI-FM went 8.2-10.5 and WZGC slipped 10.5-10.3, while WSB dropped two. 12.1-10.2. WVEE (B) fell almost four 11.9-8.0, while WKLS-FM (A) dipped 8.8-6.6. WLTA (PA) increased 4.2-6.7, and WSB-FM (BM) jumped nicely 4.1-6.0.

Others scoring a one share or better were: WAOK (B) 3.6-3.7. WBIE (C) 3.0-2.7. WGKA (CL) 1.4-1.3. WGST (N) 3.8-5.0. WPCH (BM) 7.1-6.8. WPLO (C) 4.5-5.1. WQXI (R) 2.2-2.8, and WRNG (T) 3.6-2.7.

Denver KBPI Remains Number One, KOAQ Doubles, KOA Up

KBPI (A) slipped but remained on top, 9.0-8.6. KOAQ (R), posted a big jump 2.7-6.0. KOA (N) moved 6.5-7.8 with Broncos football. KOSI-FM (BM) moved up 5.7-6.7.

KHOW-AM-FM (PA) dropped two shares, 9.1-6.9. KIMN (R) also slipped, 7.1-5.4, and KLZ (C) dipped 6.7-4.7.

Others with a one share or better include: KADX (J) 2.6-1.9, KAZY (A) 5.2-4.2, KBCO (A) 1.6-2.4, KBNO (S) .5-1.1, KDEN (N) 2.4-1.8, KDKO (B) jumped .9-2.5, KLAK (C) 3.5-2.3, KLDR (O) debuted at 2.8, KLIR (BM) 7.3-6.1, KOSI (BM) stable at 3.2, KPPL (PA) 4.9-5.1, KTLK (R) 2.2-1.6, KVOD (CL) 3.8-4.8, KWBZ (T) 2.1-1.4, KYGO (C) 2.8-3.5, and KTCL (A) 1.1-1.5.

Miami-Ft. Lauderdale-Hollywood

WHYI Slips, Holds On To Top Spot

WHYI (R) lost almost one full share point (7.3-6.5) but remained barely ahead of the market-place. Strong showings were turned in by WRHC (S) (6.0-6.3); WNWS (N), up 4.9-5.7; and WKQS (BM), which rose 3.5-4.6. Country WQAM almost doubled its previous share, 2.2-4.1.

Some perennial market fixtures saw down books. WLYF (BM) continues to slip (6.0-4.5), while former Hispanic leader WQBA moved 4.9-3.3. WINZ-FM (R) eroded 3.4-1.2.

Other stations that earned a one share or better include: WAIA (PA) 3.7-3.8; WAXY (R) 4.1-3.5; WCKO (R) 1.5-1.5; WCMQ (S) 1.0-2.3, WCMQ-FM (S) 2.9-2.3; WEDR (B) 3.4-2.6, WEWZ (BM) 1.0-1.0, WFTL (PA) 1.2-1.1, WGBS (PA) 1.5-1.7, WHTT (S) 2.7-1.4, WINZ (N) 4.9-4.6, WIOD (PA) 3.4-3.6, WKAT (T) 1.1-1.2, WLQY (BB) debut at 2.6, WMJX (R) 2.2-2.3, WOCN (PA) 1.9-1.9, WQBA-FM (S) 2.0-2.0, WRBD (B) 2.1-1.6, WSHE (A) 2.9-3.3, WTMI (CL) 1.9-3.2, WVCG (BM) 2.1-1.4, WWWL (A) 3.4-3.8, WYOR (BM) 4.2-4.1.

Miami WRHC To Double Digits,

Confirmed As Leader

WRHC (S), which last survey surpassed WQBA (S) for the first time, widened its margin this sweep. WRHC moved 9.5-10.6 to become the only Miami metro station in double digits. WQBA fell again, this time 7.9-5.5. Others showing notable movement included Country WQAM, which surged 2.0-4.8; WNWS (N), which rose 3.6-5.0; and WINZ-FM (R), which slipped 4.3-1.1.

Other stations scoring a one share or more included: WAIA (PA) 2.9-3.1, WCMQ (S) 1.7-3.9, WCMQ-FM (S) 4.8-3.9, WEDR (B) 5.4-4.3, WGBS (PA) stable at 1.6; WHTT (S) 3.4-2.3, WINZ (N) 4.6-4.4, WIOD (PA) 3.0-2.9, WKAT (T) 1.4-2.0, WLYF (BM) 3.3-2.2, WMBM (B) 1.3-1.2, WMJX (R) 2.7-2.8, WOCN (PA) stable at 3.1, WQBA-FM (S) 3.2-3.0, WTMI (CL) 1.9-3.2, WVCG (BM) 2.7-1.8, WWWL (A) 3.8-3.6, WYOR (BM) 5.2-4.8, WAXY (R) 2.3-2.3, WCKO (R) 0.5-1.2, WHYI (R) 7.2-6.8, WSHE (A) 1.8-2.4, WKQS (BM) 1.3-1.0.

Ft. Lauderdale WLQY Makes Dramatic Jump

While most of the leaders in Broward County were watching their shares slip, WLQY (BB) made a dramatic rise. Using Al Ham's syndicated format, the station moved 0.7-5.1 in this book.

WHYI remains the top Broward station, as the CHR entity went 7.7-6.2 this sweep. Among nonmetro stations, WKQS won the Beautiful Music contest with WLYF. WKQS rose 7.2-9.7 while WLYF slipped again, 10.1-7.8.

Other Ft. Lauderdale area stations' shares stacked up: WAXY (R) 6.9-5.4, WCKO (R) 3.1-2.0, WEWZ (BM) 1.5-1.4, WEXY (C) 1.5-1.4, WFTL (PA) 3.1-2.7, WRBD (B) 5.7-4.0, WSHE (A) 4.4-4.6, WSRF (C) 0.6-1.3.

Miami stations scored in this fashlon: WAIA (PA) 5.0-5.1, WGBS (PA) 0.9-1.6, WINZ (N) 5.3-5.1, WINZ-FM (R) 2.0-1.7, WIOD (PA) 4.3-4.7, WMJX (R) 1.5-1.7, WNWS (N) 7.0-6.5, WQAM (C) 2.4-3.2, WTMI (CL) 1.7-3.4, WWWL (A) 2.8-3.8, WYOR (BM) 2.2-2.8.

Cincinnati Taft's WKRQ-WKRC Rank 1-2, WYYS Posts Healthy Gain

In the midst of megabuck giveaways, both the Taft and Heftel stations did well. WKRQ (R) had a stable book, 10.7-10.5, while WKRC (PA) rose 8.0-10.4. WYYS (R) made its presence known by moving 1.6-4.1. Beautiful Music WWEZ posted a notable jump, 6.3-9.7. WLW (PA) dropped as usual after the Reds' season was over, 14.5-8.5, and WCKY (PA) continued to slip, going 8.0-6.4 this book.

Other Cincinnati-area stations had the following shares: WCIN (B) 4.3-4.6, WEBN (A) 9.7-8.6, WLQA (BM) 3.1-3.4, WNOP (J) 1.1-2.3, WSA1 (C) 3.9-2.6, WSA1-FM (A) 5.5-3.4, WUBE (C) stable at 1.7, WUBE-FM (C) 5.8-5.7, WSKS (R) 2.4-3.0, WHIO (PA) 0.4-1.0.

Phoenix KNIX-FM Leads Again, KMEO-FM Moves To Second

Country KNIX-FM remained tops in Phoenix with a 9.2-9.1 showing. Beautiful Music KMEO-FM gained two, 6.7-8.8, to become number two in the market. KOY (PA) 8.2-8.4, ranked third. KTAR (N) dropped 8.4-6.4, while KOPA-FM (R) slipped 7.6-5.8, as competitors KUPD and KXAM (formerly KOPA-AM) moved up, 4.2-5.2 for KUPD, 2.0-4.6 for KXAM.

Other stations with a one share or more were: KARZ (PA) 2.8-1.8, KBBC (A) 2.4-3.4, KDKB (A) 6.4-6.2, KHEP-FM (CL) 1.9-2.1, KJJJ (C) 4.3-3.1, KKKQ (R/O) 2.3-2.1, KMEO (BM) 2.1-3.0, KNIX (C) 2.9-2.4, KOOL (O) 4.3-4.4, KPHX (S) 1.5-2.4, KQYT (BM) 7.8-7.5, KRUX (R) 2.5-1.1, KXTC (R) .5-1.1, and KZZP-AM-FM (R) 2.9-3.9.

Kansas City WDAF Remains Ahead, KMBZ Down Two

WDAF (C) had a strong stable book, 12.0-11.9. Taft's other KC station, KYYS (A), also had a stable share, 10.2-10.3. KMBZ (PA) dropped two shares from 10.8-8.8. KUDL (A) jumped 5.2-8.1, KCMO (N) moved 4.1-6.0 with the Chiefs football, and KCEZ went ahead (6.0-7.8) of KMBR (8.1-6.9) in the Beautiful Music battle. KBEQ (R) gained more than two shares. 4.6-6.8.

Others with a one share or better included: KCKN-FM (C) 4.0-2.7, KJLA (R) 3.8-2.1, KPRS (B) 6.8-6.2, KPRT (B) 1.4-1.5, KSAS (A) 3.7-2.0, KXTR (CL) .9-1.7, and WHB (R) 8.6-9.1.

DON'T ACT NOW!

John Lennon's untimely death last month saddened an entire generation, and it was evident all across the country that people wanted to experience the feelings and insight John's music gave us all.

Prior to John's death, TM had been working with Canadian and British musicologists and producers on an evolutionary Beatles special. Recording, writing, and producing began over a year ago, and soon TM Special Projects will unveil something brand new...a masterpiece that will acknowledge the sociological significance of the Beatles and pay tribute to John.

Before you commit to any Beatles special, call TM Special Projects at 214-634-8511.

You owe it to yourself and your listeners.



PHIL SEYMOUR

Featuring the single

"PRECIOUS TO ME"

WS8. 5703

"Precious To Me"
From the Boardwalk Records album
PHIL SEYMOUR FW 36996

Produced by RICHARD PODOLOR For Richard Podolor Productions, Inc.





WGCL add WHYN add KHFI add WGH add KRAV add WDJX add KIOY add KIDD add
WJBQ add
WLAM add
WTSN add
WFBG add
WCIR add
WISE add

WXLK add KILE add 38 KVOL add KATI add KBOZ add WOLF on WHFM on WTRY deb 30 KINT deb 36 KWIC on KXX106 deb 29 KWEN on KCPX deb 36 KRUX on 13FEA deb 30 14WK on FM99 on KPUR deb 30 KRLC deb 30

JIMMY HALL

Is Going To
Put You
On

STREET"



K104 ADD G100 ADD 95XIL ADD

ON Seis RECORDS

Produced By Norbert Putnam



STREET TALK.

The hottest radio rumor of the week had WRKO/Boston switching formats to Country. However, like many widely circulated rumors, this one proved to be untrue!

Street Talk has learned exclusively that Don Colberg will be named Vice President of National Promotion for all the Polygram labels (Casablanca, Mercury, and Polydor). Don, who has been Senior Director of National Promotion at Columbia for the past four years, rejoins his old boss Bob Sherwood, and will report directly to him.

Congratulations are in order for two new San Antonio PD's: Gary Steele takes over at KONO and "Rockin'" Ron Shaw is the new programmer at sister-station KITY.

After four years programming KTAC/Tacoma, Rick Hansen has resigned. Tom Jeffries, formerly of KIXI/Seattle, KNBQ/Tacoma, and WZZP/Cleveland, is the new programming chief at KTAC.

As we told you last week, KRUX/Phoenix will be changing formats next month. Current PD Bobby Rivers will stay with the station for the time being, helping to coordinate the switch-over from CHR to Al Ham's "Music Of Your Life." KRUX signed off Thursday evening (1-15) and will remain "dark" for 30 days. Many members of the talented KRUX staff are looking for new jobs and can be contacted through Bobby at the station.

Louisville's newest Country station, WCII, has a new Program Director. Mark Rogers has been promoted from MD to PD.

Don Anderson, VP of Regional Broadcasters, owner of WGRD-AM-FM/Grand Rapids (where Don had been GM for several



FEASTING IN PITTSBURGH — WTAE and 96KX share more than just the same building. The two stations also share healthy chunks of the Pittsburgh listening audience thanks in part to WTAE afternoon man and MD Don Berns (left) and 96KX PM drive jock Suitcase Simpson (right). The two claim they got together in the hall to share a celebrational pizza, but we know they were both hungry and the photographer happened to catch the last morsel just before it disappeared.

... But Could Sinatra Run An Airline?

Dallas-based Southwest Airlines sent out a limited edition record of their employees singing holiday songs instead of Christmas cards this past holiday season and, as luck would have it, KVIL/Dallas personality Cat Simon got hold of one of the discs.

Cat figured one particular track was worth "a shot" on his nightly show, so he aired "White Christmas" as sung by Southwest Airlines President Howard Putnam. Well, the request lines did their usual number and Mr. Putnam soon became the most famous singing corporate president in Dallas. Other stations in the market backed up KVIL's daring airplay and a new star was born.

Word has it that the company might consider using the dulcet tones of President Putnam in a singing TV commercial, or perhaps have him sing a number at the company's next annual meeting. Meanwhile, Simon, feeling a bit responsible for launching Mr. Putnam's new career, has offered to become his personal manager if Putnam will learn to sing more than one song.

years), has left the company and will reportedly go into station ownership in Western Michigan. Coincidentally, WGRD's long-time programmer, Ron White, also resigned. Ron, who has built up a very successful consulting business during his 12 years at WGRD, will now devote all his time to his client stations. Ron can be reached at (616) 676-9967. He will continue to consult WGRD.

Congratulations to Mr. and Mrs. Bruce Sudano on the birth of their first daughter, Brook Lyn Sudano, who arrived January 5 in Los Angeles. Mrs. Sudano (also known as Donna Summer) and the young Brook are both doing fine. If the baby's name sounds a bit familiar, remember that Daddy formed the group Brooklyn Dreams.

Dennis Newhall is the new Program Director at KROY/Sacramento, adding the AM station to his responsibilities as PD of KROY-FM

If you were wondering who would get the PRO-FM/Providence programming job in the absence of Jack O'Brien, the name is a familiar one: Gary Berkowitz. Gary will program both WPRO and PRO-FM, but he is looking for an on-air replacement for Jack's vacated PM drive shift.

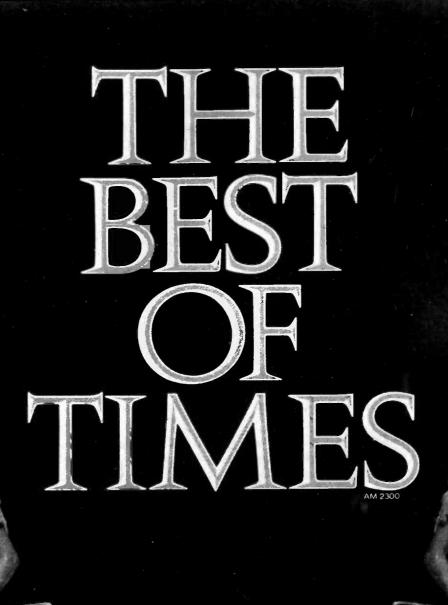
Randy Miller, last of WRVQ/Richmond, has been hired as Jay Stone's AM drive replacement at 96KX/Pittsburgh. PD Bobby Christian also has announced that Clarke Ingram has been promoted to MD. Clarke will continue to do his 6-10pm shift at 96KX.

ELECTRIC EVEENIE W P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600

THE ELECTRIC WEENIE, RADIO'S NUMBER 1 GAG SHEET GETS LETTERS . . .

DAVE PORTER/METRO RADIO ENGLAND. "Another Weenie moving to a better job! The Electric Weenie proving once again to be #1 in the civilized world!"

Jocks...write today for free samples.



THE FIRST SINGLE FROM
THE NEW ALBUM
PARADISE THEATER
SP 37/19
ON A&M RECORDS AND TAPES



PRODUCED BY STYX
"The Best Of Times" Written by Dennis DeYoung





R&R reporters added in the first week setting a new record for most adds in one day!

177



Yes, you're right, here it is . . . 1981 as we go auguring our way into print, hopefully as a paragon of pertinacity. Gosharoonies, what a busy couple of weeks this has been. I do believe the Gary Owens column has set a new world's record for attending parties during the holidays. Bill Dana told us that

when Dolly Parton opened her bra, 46 hostages escaped! Bob Grant of WMCA/New York was in Hollywood. We were recalling the days when he and Paul Condylis were doing an afternoon comedy show at KNX/Los Angeles while Bob Crane was wailing away in the ayem. Grant is of couse one of the premier talk show hosts in Gotham (DIRE FOREBODING CEN-TRAL). Amidst the sadness of a funeral for a longtime friend, Collier Young, there were some interesting and unusual moments. Collier was the creator of "Ironsides." "The Rogues," and Executive Producer of "One Step Beyond." At his funeral, the eulogy was delivered by the distinguished actor Joseph Cotten, and because of Collier's dislike for organ music, producer Frank McCarthy ("Patton") arranged for a trio consisting of flute. guitar and violin to play a medley of George Gershwin and Jerome Kern. TV producer Allan Burns ("Mary Tyler Moore" and "Lou Grant"), Ed Asner and I sat together at the services and decided we liked Collier's taste in funeral music.

Perhaps when I am degaussed by the great program director in the sky, that same group will play "The Nurny Song," or, as Mr. Asner suggested,

how about the theme from

As though by psychokinesis, the fine British actor Robert Douglas told us of a strange occurrence. On Christmas Day, Douglas and his wife were getting ready to visit Collier Young at St. John's Hospital in Santa Monica. As they hurriedly dressed, they noticed a statue on their bar (given to them 20 years ago by Collier) was shaking and tumbled to the floor. smashing into bits. Simultaneously, the phone rang . . . it was the hospital telling them Mr. Young had just died! As Robert Douglas told us about the happening, it was almost as eerie as one of Collier's episodes on "One Step Beyond," in which Douglas had appeared numerous times.

I don't exactly know what the world record is for being the youngest radio station manager, but Scott Noyes of WAGM/Presque Isle, ME certainly is in that rarefied category. Scott is GM at 24!

* * * * *

He is also doing a splendid job for the Aroostock Broadcasting Corporation.

Aroostock is not only the name of that county in Maine, but is in reality a clever anagram for Koostaroo . . . an animal that does not yet exist.







SCOTT SHANNON RESIGNS AS PD OF WQXI/ ATLANTA — Don Benson takes over programming duties.



BOB SINER NAMED VP/ADVERTISING & MER-CHANDISING AT MCA



NUMBER ONE FIVE YEARS AGO: "I Write The Songs" — Barry Manilow (Arista)



NUMBER ONE COUNTRY: "Sometimes" — Bill Anderson & Mary Lou Turner (MCA)



NUMBER ONE LP: "Hissing Of Summer Lawns"
— Joni Mitchell (Asylum)



''Dallas'' Domination Extends To 1981

Apparently, the only way "Dallas" can miss number one is by being preempted, as pointed out last week. The evidence of the new year seems to support that theory, as the CBS melodrama racked up decisive victories in the first two Nielsen weeks of 1981, extending its string of successive list-topping weeks to nine (broken only by one preemption over the holidays).

CBS is enjoying a good year so far, winning the New Year's-delayed competition for the week ending January 4 with a 19.7 average rating, defeating a strong 18.7 showing by NBC and ABC's 16.4. And last week (ending January 11), CBS won by a bigger margin, 20.5 to NBC's 18.4 and ABC's 18.3. NBC got some help from football bowl games in both weeks, but nonetheless seems to be on the verge of a comeback, at least to second place.

W	TW	PROGRAM (NETWORK)			PROGRAM (NETWORK)
	1	Dallas (CBS)	10	11	One Day At A Time (CBS)
_	2	AFC Playoff Game (NBC)	8	12	Fantasy Island (ABC)
3		Dukes Of Hazzard (CBS)	14	13	House Calls (CBS)
16		The Jeffersons (CBS)	_	14	Three's Company (ABC)
5		M.A.S.H (CBS)	-	15	Diff'rent Strokes (NBC)
4	6	Love Boat (ABC)	_	16	Lou Grant (CBS)
2	7	60 Minutes (CBS)	_	17	Too Close For Comfort (ABC)
11		Alice (CBS)	_	18	Real People (NBC)

9 Little House On The Prairie (NBC) — 19 Lobo (NBC)
10 Trapper John MD (CBS) 6 7/10 20 Archie Bunker's Place (CBS)
— 20 Laverne & Shirley (ABC)

"WKRP In Cincinnati" finished 34th last week after a strong 13th place score the previous week. The return to essentially normal programming schedules after the New Year's week rearrangements caused several radical fluctuations; "Trapper John MD," "Diff'rent Strokes," "Lou Grant," "Too Close For Comfort," and "Real People" all shot into the top 20 from positions in the 30's and 40's the week before.

High-rated programs from the week of January 4 which did not repeat January 11 included the Orange Bowl game (7th for NBC), "Harper Valley PTA" (9th, NBC), "Flamingo Road" (12th, NBC), and "Knots Landing" (18th, CBS).

Music On TV

The eighth annual "American Music Awards" telecast is set for January 30 on ABC. Some key nominations follow (it may be interesting to compare them to the Grammy nominations unveiled in a separate story this issue).

Billy Joel, Bob Seger, and Kenny Rogers are battling it out for Male Vocalist honors, while Olivia Newton-John, Linda Ronstadt, and Barbra Streisand vie for the Female Vocalist trophy. Top Group nominees are the Eagles, Queen, and the Rolling Stones. Singles given the nod were "Another Brick In The Wall" (Pink Floyd), "Another One Bites The Dust" (Queen), and "Upside Down" (Diana Ross); albums were "Against The Wind" (Bob Seger), "Glass Houses" (Billy Joel), and "Off The Wall" (Michael Jackson).

Kenny Rogers racked up five nominations in the Country section, with Crystal Gayle the only other repeater (with two). Willie Nelson, Waylon Jennings, Barbara Mandrell, and the Charlie Daniels Band are among the other nominees.

In the "Soul" section, Diana Ross led with three nominations, with Michael Jackson, **Teddy Pendergrass**, and **George Benson** scoring two. Ross's "Upside Down" single and Jackson's "Off The Wall" LP repeated their Pop category nominations.

Rockpile and the Kings are on "American Bandstand" January 17, with Rod Stewart and the Manhattans following on January 24.

VIDEOSCOPE

VSC FIRM INTROS "SPEED VIEWING" PROCESS: The Variable Speech Control (VSC) firm has developed a system which enables VCR owners to watch videocassettes at double their normal speed without any noticable distortion in speech. The system uses a bipolar, linear computer chip to eliminate the almost imperceptible pauses between words, allowing the viewer's mind to process speech at its optimum rate - between 250 and 300 words per minute. VSC President Marvin Flaks notes the system was developed to take advantage of videocassete owners being affluent, busy people who work and play at an "enthusiastic pace" and thus need to have the capability of watching twice as many films in the same amount of time. Elements such as pacing, mood, and tone are obviously secondary considerations here . . . FIRST 10 "GOLD" VIDEOCASSETTES: ITA Inc. has announced that of the more than 4000 films available via videocassette, 10 have been certifled as having reached the \$1 million retail sales mark. The films are "M*A*S*H," 'Patton,'' "The Sound Of Music," "The French Connection," "Saturday Night Fever," "The Godfather I," "The Godfather II," "Close Encounters Of The Third Kind - Special Edition," "Hello Dolly," and "Tora Tora Tora." Interestingly, "Close Encounters" was the fastest-moving film, attaining gold status almost immediately after becoming available, while "Tora Tora Tora" was the only film to go gold without having been a big box office hit when it first appeared in theatres. Unofficially, several porno videocassettes, aided, in part, by their \$100 price tag, are said to have gone gold as well. They include "Deep Throat," "Behind The Green Door," "The Devil in Miss Jones," and, most recently, "Debbie Does Dallas."

Southeas Radio Conference

JANUARY 30-31, NASHVILLE, TENN. NASHVILLE HYATT • (615) 259-1234

PLANNING COMMITTEE

Scooter Davis (92Q)

Jerry Dean (WAAY)

Gary Guthrie (FM100)

Bob Kaghan (WBCY)

Jeff McCartney (94Q)

Ron McKay (WKD()

Jerry Rogers/Brady McGraw (WSGA/Z102)

Bruce Stevens (WBBQ)

Larry Stevens (WHHY)

Michael St. John (KX104) - John Young (293)

FRIDAY... JANUARY 30

Secondary & Small Market Programming

Greg Schaeffer . . . Moderator (WSKZ/WGOW) ■ Kirn Canard (KVOL) ■ Jay Charland (WNMB) ■ Roger Gaither (Q104) ■ Jay Michaels (WSGN) ■ Fred Story (WRJZ) Ray Williams (WISE)

Adult Contemporary

Jerry David Malloy . . . Moderator (WHAS)

Donna Brake (WSM/FM)

Andy

Blickel (WBT)

Barry Chase (WKAZ)

Mark Hodes (IND.)

Stu Wright (WORG)

Guide To Managing People John Young (293) Charlie Minor (AEM)

Scott Christenson . . . Moderator (WKDF) ■ Marko Babineau (A&M) ■ Dan Brennan (WRKK) ■ Jamle Brooks (WJAX) ■ Kerry Lambert WMZ ■ Vic Rumore (WKDF)

Hot Box

Don Anti . . . Moderator (FEEDBACK) ■ Andy Bickel (Jefferson Pilot) ■ Tom Bigby (WIFI) ■ Jerry Clifton (New World Comm.) ■ Charles Giddens (First Media) Scott Shannon (Q105) George Williams (Harte Hanks/Southern)

SATURDAY...JANUARY 31

General Radio & Records

Richard Palmese . . . Moderator (Arista) ■ Scooter Davis (92Q) ■ Gary Franklin (WTIX) ■ David Hutkin (Picwick Int.) ■ Scott Kranzberg (Boardwalk) ■ Skip Miller (Motown) . Larry O'Day (KOC106)

General Managers

Jerry Rogers . . . Moderator (WSGA/Z102) ■ Ron Harnilton (WRJZ) ■ Tex Meyer (IO(104) ■ Wiley Post (James Gang Broad.) ■ Bob Reich (B97) ■ Bill Seaver

Programming

Gary Guthrie . . . Moderator (FM100) ■ Michael O'Malley (FM99) ■ Larry Stevens (WHHY) ■ Michael St. John (FX104) ■ Bill Thomas (WRVQ) ■ Dan Valli (B97)

Air Personalities

Bob Canada . . . Moderator (WGH) ■ John Boy (WBCY) ■ Coyote McCloud (IO(104) ■ Steve McCoy (92Q) ■ Murphy In The Morning (WAYS)

Barry Fledel . . . Moderator (FEEDBACK) ■ Bob Hamilton (KRTH/RKO Nat. Music Coord) ■ John Ryan (Producer) ■ Bert Stein (Elektra/Asylum)







JERRY CLIFTON



GEORGE WILLIAMS



(Program Director — KRTH, National Music Coordinator —RKO Radio)



JOHN RYAN



BERT STEIN

Produced By DON ANTI & BARRY FIEDEL For Fame Publications

**5TH ANNUAL SOUTHEAST RADIO CONFERENCE REGISTRATION

January 30 & 31, 1981

NAME		
RADIO STA. OR RECORD CO).	
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OTHER COMPANY PERSON	NEL ATTENDING	

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810.00 Extra Cocktail Ticket MAKE CHECKS PAYABLE TO: SOUTHEAST RADIO CONFERENCE C/O FEEDBACK 8467 BEVERLY BLVD. #109 LOS ANGELES, CALIFORNIA 90048

"ONCE IN A LIFETIME" Comes A Smash Like This!



TALKING HEADS "Once In A Lifetime"

THE NEW SINGLE FROM THEIR HOT ALBUM "REMAIN IN LIGHT"

WXLO add CHUM add 29

Produced By Brian Eno & Talking Heads

ON SIRE RECORDS



Distributed By Warner Bros

RAD



Of Stonewalls And Torn-Off Heads

A peek at Forbidden Knowledge! Over here we have the reporters of the world trying to get their stories fast and get away, and on the other side of the fence are the bigshot leaders of business and industry, buying training in how to handle reporters. They're hiring former topnotch newspeople to teach them effective methods and techniques of fielding tough questions from cubs, Average Joe reporters, and Mike Wallace types.

"I teach 'em how to keep from having their heads torn off," says Bob Knowlton. His Robert A. Knowlton & Associntes firm is headquartered in Houston, handily near clients including Exxon, Shell, Dow Chemical, and Hughes Tool, His clients aren't all big-name Big Business, but they're all able and more than willing to pay an average of \$3000 a day for Knowlton's media relations seminars, which are precisely tailored to each client company.

What are his clients taught to expect from reporters? "Expect the best, but be ready for the worst. From the first minute of contact with a reporter they must assume they are being recorded and that every word is on the record. Rarely is an encounter bear-trapped, but the occasional unexpected trap must be immediately neutralized, then turned to the client's advantage if possible. I train top management and upper-level supervisors to be helpful to reporters, and be good company representatives, frequently under crisis conditions," says the former San Francisco radio newsman and longtime Houston TV anchor and News Director.

Media Relations seminars are like colleges in that they do roughly the same things under highly varying conditions, and graduates carry away individualized knowledge from classes considered basically similar. An oil company president and a food firm PR type will be taught, say, Ten Vital Points about being interviewed, and each will return to his job with a different mental image of the same basics, tailored to his unique situation.

What ten points? Knowlton explains the ten are only one small part of a media relations seminar, taught with plenty of explanation, illustration, and qualification. Distilled almost to the point of oversimplification, they begin with that assumption that the interviewee is on tape immediately "because reporters know people clam up or get nervous when told the tape is rolling," Knowlton explains. 2) Never say "No Comment." "Reporters will assume you're hiding something and will become determined to learn what." 3) Never lie. 4) In response to any question, make up your mind how much of what kind of information you want communicated. Buy time by saying you don't know but will try to find out. Say you cannot answer fully for this reason. Decline to speculate or theorize. Or tell it all honestly and thoroughly. but only if that is precisely what's best under the circumstances.

Knowlton's 5th Vital Point is Stage Your Answer, meaning lay down a basic framework of facts as you know them, so every reporter present has a complete set of facts. Staging may be used when a lopsided or partially-misleading question has been asked. 61 Keep answers short and simple.

'One giant company whose name you'd know had a longstanding policy of deliberately giving long, convoluted, complicated answers to all reporters questions, on the theory the reporters would get bored and go away

7) Use layman's language a child could understand, 8) Resist anger and don't be placed on the defensive, 9) Don't joke. Someone will misunderstand.

Knowton's 10th point is never never tell a reporter anything "off the record." In his seminars for Tenneco, United Gas Pipeline, Cooper Industries, Hospital Affiliates Int'l., and Uncle Ben's Foods, Knowlton stresses that nothing is off-the-record "if the reporter decides it's in the public interest to break the confidence." He tells his paying clients never to stonewall, assuring them. "You can be quite candid and still not give out any real information" if the situation seems to require that method of non-answering.

Now that I think about it, I believe I've run across one or two of his media relations graduates

CALENDAR-

MONDAY, JANUARY 19: New York City might have had the Great Blank Way, and Las Vegas might have been lost forever in the desert, without the great invention patented 66 years ago today . . . something as American as apple pie: the neon sign.

Jean Stapleton outlived her TV character Edith Bunker and is 58 today. Dolly Parton is 35, and probably some other, even larger numbers. Robert Palmer is 31. Desi Arnaz Jr. is 28. Janis Joplin would've been 38.

TUESDAY, JANUARY 20: Forgive me for skipping the Inauguration. I'll move right on to the not-so-hot eclipse of the moon, which begins shortly after midnight as Earth's secondary shadow begins moving across it. Yes, Virginia, we're talking your basic penumbral shadow here, not the black shadow but merely the gray one. Ask a scientist. It's hardly worth staying up for.

George Burns is 85. Slim Whitman is 57. Joan Rivers is 44. Edwin "Buzz" Aldrin is 51. Paul Stanley of Kiss is 31. The deejay credited with inventing the phrase rock 'n' roll (and discredited for payola) - Alan Freed - died sixteen years ago today

WEDNESDAY, JANUARY 21: The Concorde became the first supersonic jetliner in passenger service five years ago today. It can cruise at just over 1400 miles an hour and gets shameful mileage. A year ago yesterday a Concorde set the speed record New York-to-London, averaging 1166mph as it crossed the Atlantic in 46 seconds under three hours.

Eighty years ago today Carrie Nation grabbed an axe and wrecked a Kansas saloon, bypassing intellectual arguments against liquor to go for the real action verbs like crash and shatter

Richie Havens is 40. Mac Davis and Edwin Starr are 39. Telly Savalas is 57.

THURSDAY, JANUARY 22: Ten years ago a troublesome economic fact made news in the United States, when it was realized that prices were slipping upward at the worrisome rate of five percent annually.

Former President Lyndon Johnson died eight years ago. Steve Perry of Journey is 28. Actress Linda Blair is 22.

FRIDAY, JANUARY 23: The all-time weather quick-change was frozen into the record book today in 1916 at Browning, Montana. A 44-degree afternoon chilled down to become a minus-56-degree night, a drop of exactly 100 degrees.

One year ago today former President Carter called for draft registration without an actual draft. On this date in 1968 North Korea captured the U.S. Navy intelligence-gathering ship Pueblo, holding - and occasionally torturing - the crew members during nearly a year of negotiations

Tomorrow Ray Stevens and Neil Diamond turn 40 and John Belushi hits 32.



THIS WEEK

NEXT WEEK

Steve Cropper (Producer and Blues Bros. Gultarist)

Call Jim Brown (213) 399-4949 131 Ocean Park Boulevard Santa Monica, CA 90405

Media Marketing

What's A Psychographic?

s we enter into a new year, with its new challenges and opportunities, I'd like to kick things off with an attempt at explaining one of the most misunderstood terms in radio (and in marketing in general, for that matter): Psychographics. Psychographics, depending upon to whom you talk and when, are (pick one): a) a panacea for marketing problems, b) a total ripoff, c) something to be feared, d) something to be despised, e) all of the above, f) none of the above (correct answer: f).

he term "psychographics" has an almost sinister tone about it. One can easily conjure up an image of a demented psychologist attaching electrodes to an unsuspecting consumer's forehead and earlobes. The resulting electrical impulses are then magically transformed into a multicolored series of jagged plot lines by a power computer, which enables the evil psychologist to determine the best way to manipulate the person's behavior. Not a pretty picture, is it — would you want to have your psyche graphed?

nfortunately, terminology is not always an accurate portrayal of the concept it is meant to describe. For instance, if you went out and asked people if they would like to be a member of your cume, how many favorable responses do you think you would receive? And the average person on the street might misunderstand if you told them that a certain record was a real breaker!

Socioeconomic descriptors are used to make sure that the people being advertised to have this

Socioeconomic Status Demographics Income • Occupation • Occupational Status of Wife . Marital Status Education • Race/Ethnic Identification Social Class . Family Size Type of Dwelling Unit . Region of Residence Own or Rent • City Size of Residence **Psychographics** Lifestyle - Activities - Interests - Opinions Consumption Patterns

money to spend. What marketers want are willing and able consumers; either one without the other is a useless non-customer.

Personality Traits

- Products and Services

n the mid-1960's, marketers, and in particular advertisers, began to experience frustration with demographic and socioeconomic descriptors. Spurred, perhaps, by the growing U.S involvement in Vietnam, society was beginning to fragment as never before. Two people who were virtually identical on every single demographic and socioeconomic dimension could be worlds

"Psychographics are no more than an attempt to measure more subtle aspects of consumers than had previously been considered by marketers. There is nothing sinister or magical about psychographics."

ust as radio people invent terminology which enables them to communicate quickly and effectively, marketing researchers coined the term psychographics in order to closely parallel the more traditional term demographics. As shown in the box, demographics consist of a set of basic descriptors of any individual. These descriptors have been used for decades by marketers in their attempts to identify relevant market segments. The preponderance of market segments. The preponderance of market segmentation schemes in use today employ the first two descriptors on the list: age and sex. It is certainly common in radio today to hear that a particular station is targeted at 18-34-year-old males, 25-49-year-old females, etc.

losely related to the concept of demographics is the notion of socioeconomic status. These variables, as shown in the box, also relate to basic descriptors, but they focus more on those aspects of the individual or household which relate to economic or social achievement. Socioeconomic descriptors are obviously of great interest to marketers, since a person's economic status is an important correlate of the ability to buy. Most marketing activity — e.g., advertising — is directed at convincing consumers to be willing to lay out their good money for some product.

apart because one was a "hawk" and the other a "dove." Other more subtle differences began springing up as well, with the result that mass marketers no longer had a mass market to serve; instead, they were faced with a myraid of market segments which were not readily discernible on the basis of demographic and/or socioeconomic variables.

n response to the need to identify market segments more effectively, psychographics were born. In this context, it can be seen that psychographics are no more than an attempt to measure more subtle aspects of consumers than had previously been considered by marketers. There is nothing sinister or magical about psychographics. If you were going to make a one-to-one sales pitch to a given individual, you would want to get to know that person as well as you could in advance so you could communicate as effectively as possible. Is he into racquetball, rock music, female mud wrestling, Mad magazine, backpacking, pro football? Psychographics are the mass marketer's way of "getting to know" the people to be sold. The mass marketer can't sit down and talk with each consumer individually; therefore, just as advertising replaces one-to-one personal selling, the measurement of psychographics via market

research procedures replaces individual heart-toheart talks between buyer and seller

he box displays a number of different dimensions of psychographics. Psychographics are not as well defined as demographics and socioeconomics, as the latter variables are, for the most part, objectively measureable and verifiable. Psychographics, in contrast, are subjective and can be measured only by asking consumers to "self-report" their beliefs, feelings and behaviors. Almost every investigator of consumer psychographics has his or her own pet approach to the topic, which has resulted in a vast number of psychographic dimensions. Not all people who claim to be measuring psychographics have the qualifications or understanding of what they are doing, which means that many psychographic studies are, indeed, rip-offs. But you shouldn't let a few purveyors of snake oil sour you on the entire topic. After all, you wouldn't want a potential radio listener to reject all radio stations just because some stations are poorly programmed.

t their best, psychographics can tell you more about who your listeners are — more than just the sterile depiction offered by demographics. Perhaps the best way of characterizing what it is that psychographics measure is the term lifestyle. What is the style of life of your target listener? What activities do they pursue, how do they feel about the draft, Ronald Reagan, legalized abortion and marijuana? What kinds of topics are they most interested in — politics, entertainment, sports, travel? The more you know about their lifestyle, the better you can program your station to fit that lifestyle and communicate with them.

any radio stations are finding it desirable to position themselves as serving a particular lifestyle segment rather than just a typical demographic (i.e., age and sex) segment. If there are five rock stations in a market, all of which are basically interested in an 18-34 demographic, a station can aim for a specific lifestyle segment within that demographic range. Knowing the audience you want to reach is an invaluable guideline by which to evaluate programming decisions.

sychographic identification of your audience is also increasingly important to advertisers who are relying on psychographic segmentation in their own marketing strategy. If you can document the consumption patterns of your listeners, advertisers are going to be more willing to buy the psychographic segment they want to reach, rather than having to rely simply on age and sex descriptors. Modern marketing is, increasingly, precision marketing, and radio can help marketers obtain the precision they desire.

A strong psychographic position in the market can therefore be of benefit to the radio station in securing both listeners and advertisers. It is certainly a step beyond simply throwing your signal out over the airwaves and waiting to see who listens. But it requires planning, resources and a firm commitment in order to pull it off successfully. I will deal with some of the techniques in more detail in the weeks to come.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.





John Leader



WATCHING RADIO

Louisville's Radiovision Experiment

In the not-too-distant future you might hear a conversation in Louisville that goes something like this: Man says, "Hey, did you see what was on WAKY radio last night?" — Woman replies, "No, I was watching Beautiful Music on WVEZ."

Before the American Psychiatric Association schedules its 1981 convention in Louisville, let me explain. Multimedia stations WAKY (R) and WVEZ (BM) have entered into an agreement with Louisville's CP1 Cablevision whereby WAKY's programming will be broadcast live on cable Channel 13 and WVEZ's on cable Channel 19 at times that neither channel is active with local programming. The radio stations then sell radio advertising in combination with cable TV video "billboards" on the two channels.

The "billboards" are sixteen-second segments in which the advertiser fills the screen with the message. The message is video only with the only accompanying sound being the live programming of either station. The "billboards" are currently being done with a video character generator which "types" the sponsor's message on the screen.

Only The Beginning

George Francis, Vice President and General Manager of both stations, first encountered the radio-on-TV idea a few years ago while traveling on Long Island. He told me, "I wouldn't pretend to claim credit for our incarnation of this idea because it actually came from one of our sales people. P.E. McIntosh recently joined us from the local cable company, and he knew that CPI had two channels with some free time available. P.E. went to our sales manager Joe Wright and proposed the idea.

I Survived the Great
Humboldt County
Earthquake
WITH
KATA
1340 am

NOVEMBER 8th 1980 · 7.0 richter scale

WHOLE LOTTA SHAKIN' GOIN' ON — Back in November, Humboldt County in Northern California experienced a relatively strong earthquake (7.0 on the Richter scale). Luckily the quake occurred at 2:30am, a time when most people are safely in bed, and very few injuries were reported. KATA/Arcata, CA PD Mark Hill, who had recently moved to the station from Texas, knew a promotional opportunity when he saw (felt) it and immediately went into action to have commemorative T-shirts printed. The "I Survived The Great Humboldt County Earthquake With KATA" logo pictured adorned the front of each of the T-shirts, which went quickly to interested listeners. Since many new predictions are being made about a massive earthquake for Los Angeles this coming May, perhaps a few of the L.A. stations will want to have similar shirts printed up in advance (gulp).

The two of them worked out the logistics and brought it into me.

"Quite honestly, I don't know how well this thing will work ultimately, but I believe there's a great deal of

George recognizes, as all of us in radio should, the possible threat that cable TV presents. In the future most markets will have some sort of programming on all 83 TV channels. The diversity of viewing available could definitely affect radio listening habits in the home. And while the Louisville radiovision experiment is admittedly still in the formation stages, it is an attempt to bring radio to cable TV homes.

Flash Now, Substance Later

• Current clients on WAKY and WVEZ are given rotating TV "billboards" on the cable channels for a nominal extra fee and, as George explained, "We use some of the video time to promote the stations as well. For example in between the commercial messages we might type up a promo for WAKY indicating that this weekend will be a Solid Gold Weekend or that we've just given away a brand new Jeep to a contest winner.

"When I talk about the potential of this, here's what I mean. The technology currently exists to encode the commercials we run on the radio with a silent tone (much like automation equipment) that could tell the cable company's system to run the corresponding video matching our commercial audio. In other words, when WAKY is running a local car dealer's commercial, Channel 13 could be running a 35mm slide of the dealership with the address, etc. Step two in this whole process is to use slides in the 'billboards' instead of the character generator. Then, step three would be to put the audio and video in sync. Further into the future the possibility of actually using video taped commercials synchronized with the radio audio is something we might try. Like I said, the possibilities are amazing.

"Right now, in all honesty, this experiment is more 'flash' than substance, but we do intend to see just how far we can go with it. The advertisers have responded favorably so far, but should our efforts turn into more problems than profits, then we will not be afraid to terminate the test."

Should the radio/cable marriage really take off, George mentioned future ideas of perhaps actually putting a camera in the WAKY studios to offer cable viewers video of their favorite air personality while at work. Other thoughts included using the video for public service announcements or even high school sporting events.

George is the first to admit that he doesn't have all the answers about the project. The questions, however, are numerous. What the radiovision experiment can be called now is an interesting curiosity which appears to have a great deal of potential. If nothing else, it's an example of the kind of innovative thinking that will help radio thrive into the future.

Motion

Vikki Liviakis has been named News Director at KFRC/San Francisco. Ms. Liviakis was promoted from her position as midday news announcer. She previously worked at KZAP/Sacramento and CATV 11 in Oakland

Brian Conn has left his Production Director's slot at WVLK/Lexington for the 7pm-12midnight shift at WAKY/ Louisville. He replaces Harry Lyles, who joined WIKS/ . KEYN-FM/Wichita has a new Music Indianapolis . Director. She is Terrie Springs, who joined KEYN from T-95/Wichita . . . KABC-TV/Los Angeles sportscaster Ed Arnold has joined the KHTZ/Los Angeles lineup with four sports updates each morning on the Charlie Tuna show. He will continue his duties at KABC Channel 7 Jerry Lousteau has been appointed MD at B97/New Orleans, coming to the station from KLOU/Lake Charles. Former B97 MD Terry Young remains on his 6-10pm airshift, but will now have more time to devote to his freelancing career. Jay Glass has been promoted to Music Director at KPUR/Amarillo, and he will maintain his afternoon airshift. Eric Stevens is new to the all-night show at KPUR from Armed Forces Radio and Mike Bradford from KNOX/Grand Forks is now the 7pm-12midnight jock at KPUR



BACKSTAGE WITH THE BABYS IN L.A. — Playing two nights at Santa Monica's Civic Auditorium, the Babys were visited backstage by Chrysalis representatives and local radio personnel. Shown (I-r) are: Billy Taylor, Chrysalis Field Rep; Peter Doyle of KIIS-FM: Rick Kymala, freelance writer; Bob Hamilton, KEARTH PD and National Music Coordinator for RKO Radio; Michael Abramson, National Promotion Director of Chrysalis; freelance writer Shelly Ross; John Waite of the group; Sal Licata, President of Chrysalis; and Babys Ricky Phillips, Tony Brock, Jonathan Cain and Wally Stocker.

Michael Stanley Band N'HE CAN'T LOVE YOU''

WABC add
96KX 7-5
JB105 12-6
CFTR 33-29
CHUM 18-16
WLS deb 40
KSLQ 22-18
WGCL 11
KFI 30-27
KFRC deb 33
KJR add
KIMN 24-19
KUPD 17-13
WBLI add

K104 4-1 KRBE deb 29 KHFI 18-15 WRVQ 9-6 WAKY 16-13 KJ100 20-13 WNAM 15-11 WNAP add WDJX 13-10 KQIZ-FM add WKBW on WBEN-FM 30-28 WIFI 25 Q107 on KRLY on 94Q on WDRQ 28-25 KBEQ on KSFX on WOLF 13-12 WHFM 29-24 WFLY 21-16 WPST 28-26 Q106 27-26 WKEE 34-31 V100 22-19 KSRR 28-27 KINT 18-16

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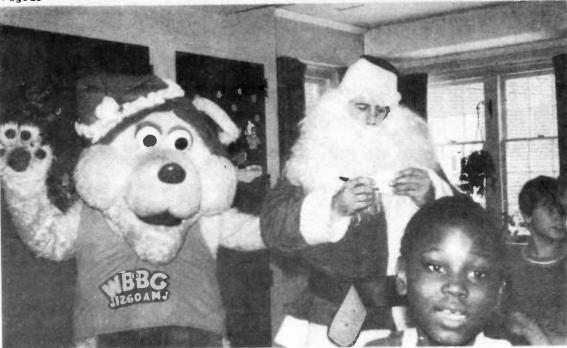
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Bringing it home from





On EMI America Records



XMAS FROM CLEVELAND'S WBBG — Many toys were donated by listeners in the recent WBBG "Christmas Gift Exchange" promotion. Helping in the delivery of these toys to Cleveland's underprivileged children are Cleveland Browns Defensive Player of the Year Lyle Alzado (in the "red" suit) and the station's mascot, the BBG Beer.

COKERNO PARY HII KAULO



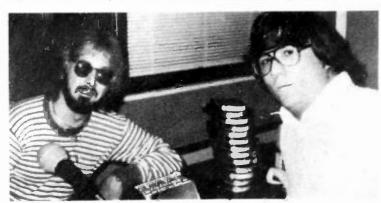
KCPX FUELS LISTENER GAS FANTASIES — KCPX/Salt Lake City brought 60's music and gasoline prices back in a recent promotion. Hundreds of motorists lined up in the rain to fill up on 25-cent-a-gallon gas. The station's Greg Smith (under umbrella) is pictured observing.



WIKS RACES FOR CHARITY — WIKS/Indianapolis jocks joined other Indianapolis media celebrities in raising funds for the Wishard Hospital Burn Center. These fearless lads raced dune buggies in front of thousands of fans. Pictured (standing, I-r): WTTV's Chuck Marlowe, WIKS's Adam Smasher, Jim Owen, Steve Taylor, WIRE's Doug Dahlgren, and WRTV's Chris Allen; (kneeling, I-r) WIKS's Doug Records, WISH's Scott Edwards (who won the race), and Dick Chaffin and Mike Tinnes, both of WIKS.



"DUMB WAITERS?" — Actually, it's Elektra/Asylum's Korgis in a visit to KFI/Los Angeles to promote their debut album "Dumb Waiters." Pictured (I-r): E/A's Roy Smith; Linda Moss of Ron Moss Management Korgi James Warren; KFI Music Director Roger Collins; and Korgis Stuart Gordon and Phil Harrison.



GERONIMO OUT OF CONTROL — Peter Criss, touring the country in support of his solo album, dropped in on WPGC/Washington and personality Don Geronimo. Criss's album, "Out Of Control," was just part of the on-air conversation between Criss (left) and Geronimo (right).



THE 'SPIRIT' PAID OFF — Cincinnati's YES-95 (WYYS-FM) awarded a half-million dollars to North College Hill High School in its "School Spirit" competition. The station received millions of entries from students, teachers, and parents in the eight county area. NCH will receive \$12,500 each year for 40 years for scholarships or athletic projects. Debbie Wagner, a freshman at North College Hill whose entry was selected, also will receive all expenses for her college education, according to NCH Principal Michael Sullivan. Pictured (I-r) NCH Athletic Director Joe Nickel; NCH Asst. Principal Doug King; Debbie Wagner; and YES-95 Program Director Pat O'Brien.



KZ-93 GIVES AWAY A Z-CAR — Peoria's KZ93 (WKZW) recently awarded one lucky winner a \$10,000 Z-28 Camaro. Pictured (I-r): KZ-93 Program Director Lou Patrick, and winner of the Camaro, Allen Leach.



DON'T TOUCH THAT BUTTON — Cindy Cullins of Tampa takes delivery of her new Betamex video recorder from Q105/Tampa PD Mason Dixon. The contest, sponsored by Q105, included tickets to a Tampa concert by the group Kansas and their latest album.



PARALLEL ONE PLAYLISTS

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Washington D.C.

96 K Pittsburgh

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Providence

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 ROSHIE MILSEP/Smore Mountain Rain
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 CLIFF RICHARD/A LITTE In Love

wifi 92 Philadelphia

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Washington D.C.

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WBEN-FM Buffalo

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The "I hit station. Los Angeles

LOS Angeles

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2 2 Burghold (Fine Fine is sign
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5 1 Ober Food Littles Freez Old Littles
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NAME OF TAXABLE PARTY CONTRACTOR TO SERVICE PARTY CONTRACTOR TAXABLE PARTY.

(H) indicates one of the five hottest records on each Parallel One playlist.

EAST Most Added .. Hottest

Don McLean John Lennon

Blondie John Lennon Steely Dan

DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indic the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest

Styn Don McLean Pat Berneter

Blondie Kool & The Gang Steely Dan

EAST

PARALLEL TWO

14Q/Worcester, MA CHY Blake TIERRA DELBERT MCCLINTON JACKBOHS

JACRBOHB ABBA DON MCLEAH Hottest HOMONE 21 HEIL OLAMOND 12 P DOLLY PARTON 19 12 HOZ SCAGGO 21 11 HEO SPEEDWAGON 32 14

WEBF/Rochester, NY Dave Meson

ROOL & THE GANG QUEEN STYR STYR Hottest JOHN LENNON 1 1 BLONDIE 4 2 HUD STEWART 8 5 EDDIE RABBITT 11-9 ABBA 18 12

BOD MICHAEL
STEVIE WONDER
HANDY WEISMER
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HOTTOR
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STEWART 9 4
STEELY DAN 11 7
BARRY MANILOM 15 11

REO SPEEDWAGON EAGLES PAT BENATAR DON MCLEAN BLONDIE 2 I ROOL 5 THE GANG 6 I STEELY DAN 10 7 EDDIE RABBITT 14-9 DOLLY PARTON 16-13

WKEE/Huntle Gary Miller

HALL & OATES STYX OOORIE BROS CAR CARS
HOTTER
JOHN LENNON 2 1
BLONOIE 4 2
ROOL 6 THE GANG
JACKSONS 27 19
QUEEN 32 24 GANG 20 15

WOLF/Syreouse, NY Sob Mitchell

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DON MCLEAN
JOHN LENNOM
STYX
SPYRO GYRA
RANSAS (dp)
Hottest
CLIFF RICHARD 22 15
OUTLAWS 28-20
STEVIE MOMDER 32-21
TEDDY PENDERGRASS 10
RONNIE MILSAP 33 23

WPST/Trenton, NJ

RANDY MEISNER QUEEN CLIFF RICHARD LEO SAYER LEO SAYER STYM Hottest BLONDIE 2 1 STEELY DAN 7 5 REO SPEEDMAGON 18-11 DAN FOGELBERG 22 13 JOHN LENNON D-17

WTRY/Alberry, NY Bill Cehill

GLEN CAMPBELL OUTLAWS DON MCLEAN QUEEN ALAM PARSONS STYX ABBA Hotemen ABBA
Hottest.
BLONDIE I 1
HEART 5 3
ROD STEWART 8 6
STEELY DAN 14-8
REO SPEEDWAGON

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ALAN PARSONS
PAT BENATAR
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BLOMDIE 1
JOHN LENNON 2
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ROD STEMART 4
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WHYN/Springfield, MA Andy Carey

RONNIE MILSAP PHIL SEYMOUR ALAN PARSONS DOWNIE IRIS HOTCEST BLOWDIE 1 STEELY DAN 10-2 HEART 8 3 TIERRA 13-13 EAGLES 27-22

KC101/New Haven, CT Danny Lyons

STEVIE WONDER

WrsR/Seltimore, MD Andy Szulineki

PAT SEMATAR ALAH PARSONS STYR HALL 6 CATES TERRI GIRBS ASSOCIATION HOUVEST, HLONDIE 3 1 JACKSONS 9 5 DELBRING MCCI. JACKSONS 9 5 DELBERT MCCLINTON 14 DOLLY PARTON 13 9 EDOIE HABRITY 20-13

WBLNLong letend, NY BM Terry HICHAEL STANLEY B STYR STEVIE WONDER ABBA ABBA
JACKSONS
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HLONDIE (dp) NLONDIE (dp) Nottest. JOHN LENNON 1-1 BARBAS STREISAND 2 2 BARRY MANILOW 11 9 DELBERT MCCLINTON 13 EDDIE HABBITT 22 18

WTIC-FM/Hertford, CT Alck Donahue

REAGLES
Notlest:
JOHN LENNON 1 1
ROD STEWART 7 4
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STEELY DAN 16-10
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Q106/York, PA

PAT BENATAR STYM RONNIE MILSAP DON MCLEAN HOTLOST: KOOL & THE GANG 1 1 BLONDIE 4 2 REO SPEEDWAGON 7 4 BOZ SCAGGS 17 10 EDDIE RABBITT 19 13

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JOHN LENNON JOHN COUGAR JOHN COUGAR
QUEEN
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BLONDIE 1
SPYRO GYRA 5
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RRUCE SPRINGSTEEN 3
REO SPEEDWAGON 10-7

WFLY/Albany, NY Buzz Phillips

CLIFF RICHARD
STYX
JOHN LEMMON
FIREFALL
HALL & OATES
BRUCE SPRINGSTEEN
HOTCEST
HEART 1 1
BLOWDIE 4 2
REO SPEEDMAGON 11 7
MICHAEL STANLEY B 21
DONNIE IRIS 22-17

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MICHAEL STANLEY B 4
ALAN PARSONS 3 2
QUEEN 9 3
REO SPEEDWAGON 14-7
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V100/Charleston, WV Bob Spence

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STYX

DON MCLEAN
FIREFALL
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BLONDIE 1:
KOOL & THE GANG 10-5
STEELY DAN 11 7
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PARALLEL THREE

13FEA/Menchester, NH

Net Jackson
John LEHNON
RANDY MEISNER
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ASSOCIATION
HQTE-RE.
BLONDIE 3 1
ROOL & THE GANG 12 9
ROD STEWART 17 10
BOZ SCAGGS 16-12
DOLLY PARTON 25-20

14WK/Wheeling, WV Jack Armstrong

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JOHN LENNON
STYN
RANOV MEISNER
RITA COOLIDGE
RCGUPFEY LANE
HOTESET
ROOL & THE GANG 1 1
SLOPDIE 4 2
EAGLES 26-19
DAN FOGELBERG 28 20

WCIR/Beckley, WV

PAT BENATAR
HALL & GATES
DON MCLEAN
PHIL SETHOOR
STYN
STEELY DAN 2 1
DONNIE INIS 0 2
HOZ SCAGGS 7 3
BOARY MANICON 12 8
DOLLY PARTON 25-19

WFBQ/Altoons PA Formy Booth

Tom Booth

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HALL & OATES
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DON MCLEAN
JOHN LENNON
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Noteset

KOOL & THE GAMG 1 1
HLONDIE 3
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WGUY/Bangor, ME John Jackson

JOHN LENNON HANDY MEISNER REO BPEEDWAGON STEVIE WONDER HONNIE MILSAP HONNIE MILSAP EAGLES PAT BENATAR STYX QUEEN MANHATTANS DAN FOGELBERG FIREFALL FIREFALL
HOSTEWART 1 1
KOOL 5 THE GANG 3 2
EDDIE RABBITT 8 3
JACKSONS 5 4
DOLLY PARTON 15-10

WHEB/Portumouth, NH

CLIFF RICHARD STEVIE WONDER EAGLES HOTTERS I EDDIE RABBITT 3 2 DOLLY PARTON 8 5 DAN FORELBERG 9 6 ABBA 14-8

WJBQ/Portland, ME Mike O'Nelf

PHIL SEYMOUR RONNIE MILSAP OUTLAMS HOTCHEST. JOHN LENNON 1 1 BOZ SCAGGS 6 3 ROD STEWART 13 5 DELBERT MCCLINTOI ANDY GIBB 23 15

WLBZ/Benger, ME Michael O'Here

PAT BEHATAR
STYX
ELVIS PRESLEY
RONNIE MILSAP
DOOBIE BROS
HOTCHE
JOHN LENNON 1-1
KOOL b THE GAMG 4 2
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WTSN/Dover, NH

BOZ SCAGGS DON MCLEAN STYX BLOWDIE PHIL SEYMOUR HOTC-est JOHN LENNON I 1 BLOWDIE 10-2 ROD STEWART 15 3 HEART 12-5 STEELY DAN 17 8

WIGY/Beth, ME Willie Mitchell

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PAT BENATAR (dp)
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JOHN LENNON
HOTTOST
CHEAP TRICK 1 1
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WLAM/Lewiston, ME

CHTE LAYNE
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JOHN LENMON 8 1
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JOHN LENNON JOHN LENNON STYX JIMMY HALL RONNIE MILSAP HOTERS AIR SUPPLY 4-1 DODEE BROS 6 2 EAGLES 11 8 OUTLANS 12-10 STEELY DAN 14 11

SOUTH

PARALLEL TWO

920/Nashville TN

Brooter Davis HANDY MEIGHER GLEN CAMPBELL EAGLES
JIM DTAFFOHD
CHAIT JOB & VAMIA (dp)
Hottest
Heil DIAMOND 2-1
KOOL & THE GAMG 4 2
JOHN LEMMON 12-8
TERH [GIBBS 19-15
JACKBONE 30-25

BJ105/Orlando, FL

Terry Long STYX DONNIE IRIS CON FUNK SHUN GLEN CAMPBELL GLEN CAMPBELL
HOTEST
JOHN LENNON 1 1
ROD STEMART 6 3
BLONDIE 16 10
STEELY DAN 22 14
EDDIE RABBITT 24-17 KEEL/Shreveport LA Merty Johnson

JOHN LENNON
CON FUNN SHUN
DON HCLEAN
OUTLAMS
HOEtost
HEART 1 1
BLONDIE 2
EJDIE RABBITT 14-5
DOLLY PARTON 21 10
DAN FOGELBERG 27 16

KTSA/San Antonio, TX

BARRY MANILOW STYX REDDINGS Hottest JOHN LENHON I I ROOL & THE GAMG 10-6 HEART 14 8 AIR SUPPLY 16-9 ROD STEWART D-18

KXX106/Birm Larry O'Day

LETTY O'DAY

EDDIE RABBITT
AC/DC
LOVERBOY
OOWNIE IRIS
STYX

DON MCLEAN
RANDY MEISNER
STEVE WINHOOD
TOUCH
JEFF LYNNE
HOTCHEST
STELLY DAN 2 1
DAN FOGELBERG 10-1
JACKSONS 14-8
STEVIE MONDER 16 9
BLONDIE 20-1

WAKY/Louisville, KY Milia McVey

PAT BENATAR
JOHN LENNON
FIREFALL
QUEEN
STYX
HOTCOBT
BLONDIE 4 I
ROD STEWART 5 2
HEART 15-3
KOOL 6 THE GANG D-7
BARRY MANILOW 7 15

WAPE/Jecksonville, FL

Paul Bebacten

ALAN PARSONS
RANDY REISHER
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RAMDY MEISNER
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NIGHT (dp)
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JOHN LENNON
HOTLERS
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BLONDIE 2
ROD STEWART 1 1
BLONDIE 2
RED SPEEDWAGON 13 4
STEVIE WONDER 28-17
OUTLAMS 29-19
WFMFMEEDEN ROUGE, LA

WFMF/Baton Rouge, LA Randy Rice

Nandy Nice STYX PAT BEMATAR ROWNIE MILSAP CON FUNK SHUN HOLLEST KOOL & THE GANG 4-1 BLONDIE 2-2 RED SPEEDWAGON 10-5 DAN FOGELBERG 12-8 JACKSONS 18-12

WOH/Nortolls VA Bab Canada

BOD COMMON BHALAMAR QUEEN GLEN CAMPRELL PHIL SEYMOUR [dp] HOBBY HART [dp] POLICE [dp] HOLES / PEARBON [dp] JOHN LENHON [dp]

REO SPEEDWAGON
STYR
HOTLEST
HOTLEST
HOTLEST
BLONDIE 5 2
HOOL & THE GANG 8 4
ROD STEWART 10-6
BARHY MANILOW 12 10

WJDX/Jackson, M8 Cindy Crawford

BLONDIE PATRICE RUSHEN DON MCLEAN LAKESIDE Nottest: STEELY DAN 10 1 ROD STEWART 13-5 ABBA 14-10 STEVIE WONDER 16-11 JACKSONS 17 12

WKIX/Raleigh, NC Ron McKey

KNOBLOCK & ANTON HOTEGER: JOHN LENNON 1 I NEIE DIAMOND 6 4 BLONDIE 7 5 EDDIE RABBITT 9 7 HEART 14 10

WNOE/New Orleans, LA Bruce Crame

STYX
PATRICE RUSHEN
RITA COOLIDGE
HOTEGE.
BLONDIE 1
BARRY MANILOW 13 8
JOHN LENNON 19 13
DAN POGELBERG 21 18
CLIMAX BLUES BAND 24

WRJZ/Knosville, TN Fred Story

PAT BENATAR STYX RANDY MEISNER NEIL DIAMOND HOTEGET BLONDIE 4 1 EAGLES 12-5 DELBERT MCCLINTON 20 DOLLY PARTON 24-16 DAN FOGELBERG 22-17

WSGN/Skmingham, AL Welt Brown

DON MCLEAN OUTLAWS STIX MOTTEST STEELY DAN 10-1 KOOL & THE GANG 7 2 EDDIE RABBITT 14 7 EDBERT MCCLIMTON 17-REO SPEEDMACON 23 17

WTIX/New Orleans: LA Gary Franklin

Gary Frankin

CLEN CAMPBELL

QUEEN

DON MCLEAN

STYX

CLIFF RICHARD
RITA COOLIDGE

HOTEGEL

BLOMDIE 31

ANDY GIBB 14 7

STEVIE WONDER 23 17

EDDIE RABBITT 22-16

DOLLY PARTON 30 24

V103/Jacksonville FL

SCOTT Sherwood

LEO SAYER

DON MCLEAN
STEVE WINNOOD
OUTLAMS
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HOTE STYN

ANDY GIBB 9

STEELY DAN 12

TEDDY PENDERCRASS 17

REO SPEEDMAGON 22 13 Scott Sherwood

WRVQ/Richmond, VA Bill Thomas

STYX
PLEETWOOD MAC
DON MCLEAN
QUEEN
Motteet
BLONDIE 1-1
ALAN PARSONS 7 4
BLONDIE 14 5
BABYS 10-7
DIRE STRAITS 17 11

KELP/EI Paso, TX Mike Preston

QUEEN PROTON
QUEEN PARSONS
RONNIE MILSAP
DELBERT MCCLINTON
STYX
HOELEST BLONDIE 2 1
STEELY DAN 11 9
AIR SUPPLY 12-10
TEDDY PENDERGRASS 19
EDDIE HABBITT 23 15 FM100/Memphie, TN

CLIFF RICHARD
JOHN LEWNON
ROMNIE MILSAP
STYX
HOTLEST
ROD STEWART 4 1
BLOWDIE 5 2
HEART 12-7
STEVIE WOMDER 13-8
STEVIE WOMDER 13-8

WNOX/Knozville TN

OUTLAND
OUN WCLEAN
PAT BEMATAN
EAGLES
NOTEGET
NEIL DIAMOND 1-2
AIM BUMPLY 3-2
STEELY DAN 9 6
HLONDIE 20-8
AMDY GISB 14 11

WSKZ/Charte David Carruli

Devid Carroll

PAT BEHATAR

STEVIE WOMDER

HALL & CATES

STYN

HOTCOST

LONDIE 1 1

ROD STEWART 6 2

DAN FOCELHENG 20 8

CLIFF RICHARD 25-16

OUTLAMS 24-21

KINT/EI Paso, TX Jim Zippo

JIM ZIPPO

STYN

RITA COOLIGE
COOSIE BROS
NIGHT
SUZI QUATRO
LAKESIDE
LOVERBOY
HALL & OATES
FIREPALL
EAGLES
HOTLEST
OOLLY PARTON 4 1
BLONGIE 2 2
QUEEN 30 7
EDDIE RABBITT 25-12
DAN FOGELBERG 27 13

NEIL DIAMOND PATE DENATAR
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RANDY HEISMER
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KOOL 6 THE GANG 1 1
DAN POGELBERG 8 5
EAGLES 16-8
RONNIE MILSAP D 20
DON MCLEAN D 25

WLCY/Temps, FL Mile Weber

STEPHEM BISHOP TÉRRI GIBBS DON HCLEAN HOLLEAN HOLLEAN BARRY MANILON 1-1 HEIL DIANGHO 2 2 DON MILLIANS 11 5 EDDIE RABBITT 12-8 JOHN LENNOM 26-17

Beau Richards

STYX

MALL 6 OATES
CON FUNK SHUN
RANDY MEISNER
HOTTEST
HOTTEST
LOMDIE 2 1
ROOL 6 THE GANG 4 3
STEELY DAN 9 6
ROO SPEEDWAGON 12 9
EDDIE RABBITT 16 10

KJ100/Lousville, KY Bobby Hatfield

EDDIE RABBITT STYX DELBERT MCCLINTON PIREFALL JOHN LEMMON HOTESE RED SPEEDWAGON 2 1 ALAN PARSONS 6 2 ROD STEWART 9 5 QUEEN 10 6 DAN FOGELBERG 14 9

KHFUAueda, TX Ed Volkmen

Ed Volkman
STYX
SUZI QUATRO
PHIL SEYMOUR
DON MCLEAN
NEIL DIAMOND
MOON MARTIN
GLEN CARPBELL
HOTEGEL
BLONDIE 4 11
REO SPEEDWAGON 10 (ROOL & THE GANG 16OAN POGELBERG 2 4 1.
ALAN PARSONS 23-18

KBFM/McAllen Brownsville, TX Steve Owens

JOHN LENNON ALAN PARSONS RAMDY MEISHER STYX HOCLORY JACKSONS 2-1 ROD STEMART 4 2 HEART 5 3 ANDY GIBB 11 6 REO SPEEDMAGON 22-13

96X/Miemi, FL Bruce Kelly

ALAN PARSONS STYX 7IREFALL ARETHA FRANKLIN HOELDER JOHN LENNON 1-1 NEIL DIAMOND 4-2 JACKSONS 94 ROD STEMART 11 5 LTD 13-10

WQRK/Norfolk, VA Don Devis

OUBEN
STYX
DON MCLEAN
PAT BENATAR
NEIL DIAMOND
NOTES 1
JOHN LENNON 1
STEELY DAN 4
JHEART 16-6
BLOMDIE 24-12
JOHN LENNON D-22

KFMK/Houston TX Jerry Steels

JOHN LENNON HONNIE MILBAP CLIFF HICHARD JACASONS JACEBONE HOCK-BEE! JOHN LENHOM 2 1 HOD BTEWART 7 4 EDDIE HABHITT 13 6 STEELY DAN 16-9 BLONDIE 19 13

KRBE/Houston, TX Dayne Steele

Deyre Stock

STYR
JOHN LEMMON
AMBROBIA
CLIFF RICHARD
HOTERE
JUHN LEMMON 3 [
AC/DC 8 3
HEART 9 6
HEART 9 6
REO SPEEDWAGON 18-10
STEELY DAN 17 12 KSRR/Houston, TX Rick Lambert

RICK LEMBER

HANDY MEISNEH

DON MCLEAN

HALL & OATES

HEIL DIAMOND

BARBRA STREISAND

BTYX

TERRI GIBBS

HOTLESE

JOHN LENNON 1

BLOHDIE 5 2

DOLLY PARTOH 13-11

REO SPEEDWAGON 23 14

CLIPF RICHARD 26-19

KWIC/Besumont, TX Mike Petrick

JOHN LENNON AC/DC FIREFALL ROGER DALTREY NIELSEM/PEARSON STYX HOTCOSE: HEART 4 1 STEELY DAN 7 2 DAN FOGELBERG 14-7 RED SPEEDWAGON 12-10 STEVIE MONDER D 25 WERC/Birmingham, AL

KQ94/Little Rock, AR Ray Lincoln

JOHN LENNON RANDY MEISHER DIRE STRAITS QUEEN STYX HIGHT FLEETWOOD MAC FLEETWOOD MAC HOTESER ROD STEWART 2 1 DELBERT MCCLINTON 13 REO SPEEDWAGON 17 14 DONNIE IRIS 20-17 DONNA SUMMER 24-19

G100/Mobile, AL Scott Griffith STYX
PAT BENATAR
DON MCLEAN
RONNIE MILSAP
AC/DC AC/DC QUEEN JIMMY HALL JIMMY HALL Hottest: BLONDIE 6 1 KOOL 6 THE GANG 7 2 STEELY DAN 8 4 BARRY MANILOW 11 7 ANDY GIBB 13-9

WAAY/Huntsville, AL Jim Kendricke JIM Mendricke
NICOLETTE LARSON
HALL & OATES
STYK
CON FUNK SHUN
LEO SAYER
FIREFALL
HOELEST:
ROOL & THE GAMG 2 1
EDDIE RABBITT 6 4
ROD STEWART 7 5
STEELY DAN 12-7
RONNIE MILSAP 16-8

CK101/Cocos Beach, FL Steve Ocean

ARETHA FRANKLIN
STYX
BARRRA STREISAND
DOORIE BROS
EWAF
ROD STEMART 2 1
ROOL & THE GANG 7 4
STEELY DAN 9 6
EDDIE RARBITT 18 13
DELBERT MCCLINTON 19 14

WSEZ/Winston Salem, NC Bob Ziegler

STYK
CLIFF RICHARD
STEVIE WONDER
HOCLORE
JOHN LENHON 1-1
KOOL & THE GANG J 2
STEELY DAN 13-8
BLONDIE 16-11
ROD STEWART 14-12

KNUS/Dalles, TX

BLONDIE HOTEER: BLONDIE 2 1 JOHN LENNON 1-2 AIR SUPPLY 10-4 EDDIE RABBITT 24-16 JACKSONS 25-20 KSET-FM/EI Paso, TX

DELBERT MCCLINTON CLIPP RICHARD JOHN LENNON SLAVE BAR-KAYS STYN STYN NOTEGE BLONDIE 2 1 ROD STEWART 4 2 TEDDY PENDERGRASS 7 3 ANDY GIBB 10 7 FLACK 6 BRYSON 12-9

897/New Orleans, LA

LED SAYEM
PAT BEWATAH
RANDY MEISMER
EAGLES
BOYN
NOTLEST:
ROOL & THE GANG 1-1
HEIL DIAMOND 6 5
JACKBONS 141
HEO SPEEDMAGON 174-19
BLONDIE 28-22

WOKI/Knoxville, TN Gary Adkirse

STYR BLONDIE
BELL DIAMOND
DON MCLEAN
GLEN CAMPBELL
LOVENBOY
Notient:
BLONDIE 2 1
STEELY DAN 6 3
EDDIE RABBITT 15 6
ROOL 5 THE GANG 16-9
REO SPEEDMAGON 23 15

WCBC/Cherleston, BC Chris Balley

JOHN LENNON PAT BENATAH QUEEN HANDY MEISNER DON MCLEAN LEO BAYER STYX ATC KTC SISTEM SLEDGE HOTCOST BLONDIE 5 1 ROD STEWART 8 3 KOOL 6 THE GANG 12-5 STEELY DAN 18-8 DELBERT MCCLINTON 24-15

WVLK/Lexington, KY Dave Murray DON MCLEAN QUEEN RANDY MEISNED PAT BENATAR HOTE-SE KOOL & THE GANG 4 1 STEELY DAN 17 13 DELBERT MCCLINTON 24 DAN FOGELBERG 20 10 EAGLES 29 19

PARALLEL THREE

KILE/Gelveston, TX Scott Teylor NIELSEM/PEARSON TERRI GIBBS STYX DON MCLEAN PHIL SEYMOUR HOTEGEL EDDIE RABBITT 1 1 BARBRA STREISAND 6 4 BLONDIE 0 5 BRUCE SPRINGSTEEN 16 10 ANDY GIBB 21-16

KBEL/Lubbook, TX Stan Centles DON MCLEAN
ABBA
PAT BENATAR
RANDY MEISNER
STYX
MOSTER
BLONDIE 1-1
KOOL & THE GANG 10 4
EDDIE RABBITT 11-7
BOJ SCAGGS 12 8
DOLLY PARTON 15 10

WCGQ/Columbus, GA Joe McClure

JOS MCCLUTE

STYX

DON MCLEAN
LOVERBOY
FIREFALL
QUEEN

HALL A OATES
HOTESE
HOTE

WHHY/Montgomery, AL Rich Thomas

PAT BENATAR
STYX
MEIL DIAMOND
ELVIS PRESLEY
LOVERBOY
HOELEGE
KOOL 6 THE GANG 1 1
ROD STEMART 5 2
DAN FOCELBERG 13 7
STEELY DAN 15 8
ANDY GIBB 18 13

WISE/Asheville, NC John Stevens

John Stavens

DONNIE IRIS
PAT BENNTAR
QUEEN
RANDY MEISHER
LEO SAYER
STYX
SUZI QUATRO
MEIL DIAMOND
MALL & OATES
PHIL SEYMOUR
AFRIL WINE
XTC
HOLLES 1
EAGLES 1
EOUS SCAGGS 17-11
ABBA 20 17
EDDIE RABBITT 25-19

WPOX/Gelneville GA

CON FUNR SHUN
DON MCLEAN
ALAN PARSONS
NEIL DIAMOND
STYN (dp)
HOTCHEL
BLOMDIE 1-1
ROD STEMART 3 2
KOOL 6 THE GANG 5 3
HEART 7 5
STEELY DAN 9 6

WROVING Dr. John

Dr. John

DOM MCLEAM
STYX
RONNIE RILBAP

DOORIE BROS
Hettest
JGHH LERMON |-|
BARRY MANILOW 6 4

STEELY DAN 8 5
EDDIE RABRITY ||
DOLLY PARTON ||6-9

FM88/Tallahassa Michael O'Malla

BISTER SLEDGE HALL & GATES #IBTEM SLEDCE
HALL & OATES
BTYR
ELVIS PRESLEY
DONNIE INIS
HOECORT MCCLINTON 4 |
LTD 2 2 HLONDIE 12-4 LANESIDE 20-15 JOHN LENHON 24 18

WKXY/Barasots, FL

CLIFF HICHARD RONNIE MILSAP FIREPALL LTD RANDY MEISHER STYX STYN
Hottent:
bLONDIE 1 1
DOLLY PARTON 5 2
HOZ SCAGGS 6 3
ALAN PARSONS 20-12
EAGLES 22-14

KPUR/Ameriko, TX

Ron Chase RON Chose

STYX

OUTLAMS

DON MCLEAN

MANDY MEISHER

MOELESE,

MEIL DIAMONO 1 1

ROOL & THE GANG 5 3

DAN POCELBERG 9 5

REG SPEEDMAGON 11 6

JOHN LENHON 24-9

WANS-FM/Anderson SC

Jim Evene STYM RITA COOLIDGE HALL & GATES LEO SAYER SUZI QUATRO STEVE WINNOOD HEO SPEEDMAGON 3-1 DAN FOGELBERG 10-5 BLONDIE 21-12 OUTLAWS 23-17 DOLLY PARTON 30-18

WSGA/Sevenneh, GA Brady McGraw

DON MCLEAN STYX CLIFF RICHARD NEIL DIAMOND HOSTLED TAMOND HOSTLEST KOOL 6 THE GAMG 2-1 STEELY DAN 15 6 STEVIE WONDER 16-7 ROD STEWART 14-9 DAN FOGELBERG 21-15

96SGF/Sevenneh, GA Dave Carlisle

ABBA PAT BENATAR PAT BEMATAR
STYX
RANDY MEISNER
RONNIE MILSAP
DIRE STRAITS
HOLESE:
BLONDIE 2 1
STEELY DAN 6 3
ROD STEMART 8-4
EDDIE RABBITT 15-6
DAN FOGELBERG 20-14

Z102/Sevenneh, GA Brady McGraw STAY MCGRAW

STYX

CLIFF RICHARD
PAT BEMATAR
HEIL DIAMOND
JOHN LEMNON (dp)
HOTEGEL:
ROOL 6 THE GANG 3-1
NEIL DIAMOND 6 3
JOHN LEMNON 10 7
STEVIE MONDER 15-10
REO SPEEDMAGON 17-14

KQIZ-FM/Amerillo, TX

AC/DC MICHAEL STANLEY B MOTTEST: AIR SUPPLY 1 1 EDDIE RABBITT 4 2 JOHN LENNON 12-8 KOOL 6 TME GANG 18-9 BLONDIE 22-10

RIM CAPARD
PAT BENATAH
STYK
DON NCLEAN
PHIL SEYNOUR
DONNIE IRIS
CRAIY JOE & VARIA
NOTES BEDMAGON 10-1
JOHN LEWNOW 9 3
BLONDIE 11-6
ANDY GIBB 15-11
ALAN PARSONS 19 13

WEEK/ROANORE VA

RUSS BROWN

STYX
PAT BENATAR
JOHN LEWNOM
ROWNIE WILSAP
DOW NCLEAR
PHIL SEZMOUR
NOTEBAL
ROOL 6 THE GAMG I-I
TLERRA J
ALAN PARSONS 8-6
ROS SPEEDWAGON 12-9
DOLLY PARTON 14-9

MIDWEST Most Added ... Hottest

John Lennon Don McLean

REO Spe beedwagon Steely Dan

DDS & HO

the song was dropped from the playlist then re-added.

WEST **Most Added** • Hottest

Don McLean Randy Meisner

Blondie John Lennon Steely Dan

MIDWEST

PARALLEL TWO 92X/Columbus, OH Teri Nutter

QUEEN DOLLY PARTON
DELBERT MCCLINTON
CLIFF RICHARD
Hottest.
ROD STEWART 4 1 NEIL DIAMOND 6 4 ROOL 6 THE GANG 16-10 BOZ SCAGGS 22-17 REO SPEEDMAGON 24-18

KIDA/Des Moines, IA

DON MCLEAN CLIFF RICHARD STYX lottest BLONDIE 9 1 BARRY MANILOW 13 2 REO SPEEDWAGON 17-4 STEELY DAN 18-14 DAN FOGELBERG 25 15

KOFM/Oklahoma City, OK

QUEEN DAN POGELBERG JIM STAFFORD JOHN LENNON JIM STAFFORD
JOHN LENNON
EAGLES
HOTEGET:
LEO SAYER 1 1
DOLLY PARTON 9 4
EDDIE RABBITT 11-7
BLONDIE 14-10
REO SPEEDWAGON 15 13

KRAV/Tules. OK Gery Reynolds

STYX PHIL SEYMOUR ABBA ABBA Hottest: DAN FOGELBERG 4-1 STEELY DAN 9 5 RONNIE MILSAP 14-8 DOLLY PARTON 20 10 JOHN LENNON 24 16

KZ93/Peoria, IL Keith Edwards

OHN LENNON STYX PAT BENATAR Hottest.
REO SPEEDWAGON 6 1
ROD STEWART 4 2
KOOL 6 THE GANG 11 3
STEELY DAN 12-6
EDDIE RABBITT 14-7

WGRD/Grand Rapids, MI Ray Baker

DAN FOGELBERG
EAGLES
STYX
Hottest
PAT BENATAR 3 1
REO SPEEDWAGON 6 3
ROD STEWART 8 4
BLONDIE 7 5
DOLLY PARTON 24-14

WHOT/Younstown, OH

PAT BENATAR RANDY MEISNER QUEEN Hottest: BLONDIE 1-1 STEELY DAN 7 2 ROOL 6 THE GANG 10-5 EDDIE RABBITT 12 6 DELBERT MCCLINTON 15-14

WMEE/Fort Wayne, IN John Curry

PAT BENATAR HOTLEST: JOHN LENNON 7 1 BLONDIE 11 3 ROD STEWART 13 6 STEELY DAN 16-7 EDDIE RABBITT 21-10

WNAP/Indianapolla, IN Dennis Jon Bellev

JOHN LENNON MICHAEL STANLEY B PAT BENATAR J.D. DREWS DOLLY PARTON CLIFF RICHARD CLIFF RICHARD
Mottest:
ROD STEWART 7-1
BLONDIE 4 2
STEELY DAN 6 3
ANDY GIBB 15-9
EDDIE RABBITT 13 10

WNCI/Columbus, OH

JOHN LENNON STYX PAT BENATAR PAT BENATAR Mottest: ROD STEWART 3 1 ROOL 6 THE GANG 4 2 NEIL DIAMOND 9 4 POLICE 13 7 REO SPEEDWAGON 18-9

WOHO/Toledo, OH Jeff McCarthy

RANDY MEISNER NEIL DIAMOND DON MCLEAN REO SPEEDWAGON REO SPEEDWAGON HOTTEST 1 BLONDIE 3 1 ARBA 4 2 STEELY DAN 6 3 DOLLY PARTON 12 6 RONNIE MILSAP 24-15

WOW/Omehe NE Don Devie

KENNY LOGGINS STYX
JOHN LENNON
KOOL 6 THE GANG
HALL 6 OATES
DON MCLEAN
JACKSONS (dp)
RANDY MEISNER (dp)
EAGLES (dp)
HOTEOSE EAGLES (dp) Hottest: BARRY MANILOW 1 1 DOOBIE BROS 7 4 DIANA ROSS 10-8 BOZ SCAGGS 13-10 EDDIE RABBITT 15-11

WVIC/East Lansing, MI Jim St John

STYX CLIFF RICHARD OUTLAWS NEIL DIAMOND XTC XTC
QUEEN
J.D. DREWS
FLEETWOOD MAC
HOTOSET
BLONDIE 3 1
STEELY DAN 9 5
ROD STEWART 15 9
DOOBLE BROS 17-10
EDDIE RABBITT 20-12

KSTT/Devenport IA Mike Kenneelh

CHRIS MONTAN PAT BENATAR DON MCLEAN STYX DOOBLE BROS AC/DC HOTTES BOZ SCAGGS 9 3 DAN POGELBERG 11 4 EDDIE RABBITT 15 8 DOLLY PARTON 25 9

KWEN/Tules, OK

STYX OUTLAWS
PIREPALL
LOVERBOY
Hottest
REO SPEEDWAGON 1-1 STEELY DAN 9 4
BOZ SCAGGS 10-6
DAN FOGELBERG 11 7
ANDY GIBB 16-12

WYFM/Youngstown OH

Hottest BLONDIE 2 1 ROD STEWART 3 3 DIANA ROSS 9 B REO SPEEDWAGON 16 10 BARRY MANILOW 13 11

WTWR/Detroit MI

STEVIE WONDER DOOBLE BROS DOLLY PARTON REO SPEEDWAGON JOHN LENNON STEVIE WONDER JOHN LENNON 1-1 BRUCE SPRINGSTEEN 3-2 BLONDIE 10-4 ROD STEWART 12-5 POLICE 9 6

WAKX/Duluth, Mili Bruce McGregor

JOHN LENNON JOHN LENNON STYX DON NCLEAN QUEEN FIREFALL RANDY MEISNER STEVE WINWOOD JIM STAFFORD HOTLENON 1-1 AIR SUPPLY 4-2 BLONDIE 5 3 ROD STEWART 10-6 DAN FOGELBERG 15-11

WNAM/Appleton-Oat Jay Tyles

STYK
PAT BENATAR
RANDY MEISNER
DON MCLEAN
HOTTEST
BLONDIZ 5 1
ANDY GIBB 11-6
STEELY DAN 13-7
EDDIE RABBITT 17-10
KOOL 6 THE GANG 27 21

WGBF/Evereville, IN

REO SPEEDWAGON DELBERT MCCLINTON ALAN PARSONS ALAN PARSONS HOREBER JOHN LENNON 3 1 BLONDIE 5 2 HEART 8 5 STEELY DAN 16-11 DAN FOGELBERG 22-12

WRBR/Sound Bend, IN

EAGLES STYX DON MCLEAN Wottest: REO SPEEDWAGON 1-1 BLONDIE 5 3 DAN FOGELBERG 19-8 STEELY DAN 15 9 TEDDY PENDERGRASS 24 18

WZOK/Rockford IL

STYX QUEEN PAT BENATAR STYX Hottest: JOHN LENNON 1-1 BLONDIE 4 2 DAN FOGELBERG 7 4 EDDIE RABBITT 11 BOZ SCAGGS 20-17

2104/Madison, WI Little/Hudson

STYX Hottest HOTCOME REO SPEEDWAGON 7 6 DAN FOGELBERG 10-7 KOOL 6 THE GANG 23 18 QUEEN 30-21 BLONDIE 29-26

WIK S/Indless Mike Tinnes

PAT BENATAR
EAGLES
LEO SAYER
STYX
QUEEN
ABBA
DONNA SUMMER
HOTCOST:
PAT BENATAR 1 1
REO SPEEDMAGON 13-5
AIR SUPPLY 14-7
ROD STEWART 19-13
KOOL 6 THE GANG 27 23

US3/South Bend, IN J.K. Deering

DOLLY PARTON
Hottest:
JOHN LENNON 1-1
BLONDIE 5 2
MEIL DIAMOND 11 3
REO SPEEDWAGON 21 6
RALL 6 OATES 13-8

WDJX/Dayton, OH

OUTLAWS QUEEN STYX PAT BENATAR HALL & OATES PHIL SEYMOUR NEIL DIAMOND Hottest: BLONDIE 3 1 MCGUFFEY LANE 8 5 BARRY MANILOW 11-8 MICHAEL STANLEY B 13: STEELY DAN 15-12

PARALLEL THREE

KFYR/Bismarck ND

JOHN LENNON STYX QUEEN DON MCLEAN HOTCEST: JOHN LENNON 1 1 BLONDIE 3 2 WAYLON JENNINGS 4 3 BARRY MANILOW 10 5 DOLLY PARTON 13-6

KKLS/Repid City, SD Mick Kjer

Mick Kjer
STYX
LEO SAYER
RANDY MEISNER
JOHN LENNON
TERRI GIBBS
FIREFALL
HOTTEBEL
ROD STEWART 4 1
BLONDIE 7 5
ALAN PARSONS 15-12
REO SPEEDWAGON 16 13
RONNIE MILSAP 17-15

KKRC/Sloux Falls, SD

STYX
JOHN LENNON
RANDY MEISNER
DON MCLEAN
PAT BENATAR (dpl
Hottest:
QUEEN 16 7
EDDIE RABBITT 19-9
RONNIE MILSAP 18-15
KOOL 6 THE GANG 24-16
DOLLY PARTON 30-20

KKXL/Grand Forks, ND

John Lennon

NIELSEM/PEARSON

AMBROSIA

CHRIS HONTAN

JOE CHEMAY BAND

STYX

LEO SAYER

RONNIE MILSAP

DOOBIE BROS

REO SPEEDWAGON

HOTEBAT

TEELY DAN 3-2

BOZ SCAGGS 5 4

DAN FOGELBERG 8 6

CLIFF RICHARD D-7

WEAQ/Eau Cleire, WI Rick Roberts

DOLLY PARTON
CLIFF RICHARD
ABBA
Hottest:
ROGER DALTREY 1-1
EDDIE RABBITT 10-6
JOHN LENNON 13 7
KNOBLOCK & ANTON 12
BETTE MIDLER 25-20

WRKR/Recine, WI Steve Werren

STEVIE WONDER TASTE OF HONEY HORTOST: JOHN LENNON 1-1 AIR SUPPLY 5 2 BLONDIE 8-5 DAN FOGELBERG 11-10 REO SPEEDWAGON 16-12

WSPT/Stevens Point, WI

PAT BENATAR
OUTLAMS
STYX
JOE CHEMAY BAND
BLONDIE (dp)
HOTLOST:
REO SPEEDWAGON 1 1
STEELY DAN 8 4
JOHN LENNON 16 9
DIRE STRAITS 15 10
DAN FOGELBERG 17-12

WTRU/Muskegon, MI Mike Stevens

JOHN LENNON STEVIE WONDER RONNIE MILSAP PAT BENATAR STYX lottest BLONDIE 7 1 ROD STEWART 13 3 BARRY MANILOW 10-6 STEELY DAN 14-7 EDDIE RABBITT 15 10

KDVV/Topeka, KS Rocky Roberts

STYX RANDY MEISNER RONNIE MILSAP Hottest BLONDIE 2-1 ROOL 6 THE GANG 5 2 REO SPEEDWAGON 9 5 EDDIE RABBITT 11-8 DAN FOGELBERG 12-9

KWWLWaterlog, IA **Drew Bentley**

DON MCLEAN RANDY MEISNER NEIL DIAMOND FIREFALL NIGHT HOTTOSE BARBRA STREISAND 1-1 POLICE 4 2 KOOL 6 THE GANG 16-6 REO SPEEDWAGON 18-8 EAGLES 29-18

KELO/Sioux Falle SP

ALAN PARSONS STYX PAT BENATAR NEIL DIAMOND Hottest: BLONDIE 1 1 STEELY DAN 2 2 QUEEN 4 4 BEO SEPEDMAGON QUEEN 4 4 REO SPEEDWAGON 11-8 JOHN LENNON 13-10

WEST

PARALLEL TWO

Gery Weldron

KENOILas Vegas, NV

KERN/Bakersfield, CA

QUEEN RANDY MEISNER ELVIS PRESLEY HOTTEST PRESET HOTTEST PARTY P

Hottest JOHN LENNON 4 1 AIR SUPPLY 7 3 BILLY JOEL 9 7 PAT BENATAR 10-8 BLONDIE 15-10

Brien Gregory

KROY/Secremento, CA

OUTLAWS OUTLAMS
STYX
HOTEER
10HN LENNON 2 1
STEELY DAN 4 2
ROD STEWART 5 3
REO SPEEDMAGON 10-5
FLEETWOOD MAC 14 8

Kent Lacy

KTAC/Tacome, WA

BLONDIE STYX Hottest: BLONDIE 18-1 ROD STEWART 11-5 STEELY DAN 12 7 ROOL 6 THE GAMG 20-8 DOLLY PARTON 29 15

The following stations did not report this week: KVIL/Dallas

KSLQ/St. Louis WGCL/Cleveland WAQY/Springfield **KLAZ/Little Rock** WTMA/Charleston **KEYN-FM/Wichita** WISM/Madison K96(KAYK-FM)/Provo WFLB/Favetteville

KCPX/Selt Lake City, UT

GET WEIGHON

REIL DIAMOND

ELVIS PRESLEY

JOHN LENNON

STYX

GLEN CAMPBELL

JOHN COUGAR

MCGUFFEY LANE

HOTTEST

BLONDIE 1

DAN FOGELBERG 12-5

STEELY DAN 20-10

CLIFF RICHARD 18-13

REO SPEEDWAGON 22 16

STYX
QUEEN
ALAN PARSONS
DON MCLEAN
RANDY MEISNER
HALL 6 OATES
NOTOBE
BLONDIE 2 1
DAN FOGELBERG 10 7
JACKSONS 11-8
BOZ SCAGGS 12-9
DELBERT MCCLINTON 16-12

KOW/Portland OR

TEDDY PENDERGRASS RONNIE MILSAP STYX BARBRA STREISAND DON MCLEAM CLIFF RICHARD RANDY MEISNER (dp) LOVERBOY (dp) DONNIE IRIS PAT BENATAR HOLLOWEL: BLONDIE 1-1 AIR SUPPLY 3-2 STEELY DAN 8 5 ROOL 6 THE GANG 13 6 JACKSONS 12-9

Dennis Newhall

KRO/Tucson AZ

STYX DON MCLEAN PAT BENATAR PAT BENATAR Hottest DOOBIE BROS 2-1 STEELY DAN 6 4 REO SPEEDWAGON 18-15 RONNIE MILSAP 21 18 ALAN PARSONS 26 22

KTKT/Tucson AZ

STYX RANDY MEISNER DON MCLEAN RONNIE MILSAP DOOBIE BROS DONNIE IRIS AC/DC AC/DC Hottest: STEELY DAN 1 1 REO SPEEDWAGON 5 3 JOHN LENNON 11-8 POLICE 30-25 STYX A-26

YB4/Freeno, CA

JOHN LENNON BLUES BROS ALAN PARSONS HOTLEST JOHN LENNON 1 1 BLONDIE 3 2 KOOL 6 THE GANG 9 6 STEELY DAN 15 10 BARRY MANILOW 16 12

KLUC/Les Veges, NV Dave Anthon

STYX
RANDY MEISNER
PAT BENATAR
DON MCLEAN
HOTEAS
JOHN LENNON 1-1
JOHN LENNON 18-7
DELBERT MCCLINTON 13ROWNIE RILSAP 16-12
ALAN PARSONS 15-13

KMJK/Portland, OR John Shomby

STYX
PAT BENATAR (dp)
RONNIE MILSAP (dp)
DON MCLEAN (dp)
QUEEN (dp)
Hottest:
BLOMDIE 1-1
EDDIE RABBITT 6 5
JONN LEWNON 19-10
EAGLES 18-14
DONNA SUMMER 24 18 STYX

KIOY/Fresna CA Mark Driscoll

PHIL SEYMOUR SUZI QUATRO JOHN COUGAR DON MCLEAN STYX OUTEN Hotteet: STEELY DAN 3 1 BLONDIE 7 3 BOZ SCAGGS 8 5 REO SPEEDWAGON 11 8 DAN FOGELBERG 28-12

KYNO-FM Fresno: CA John Lee Welker

COM FUNK SHUN
PARLIAMENT
TEDDY PENDERGRASS
QUEEN
HOTCEST
PAT BENATAR 1-1
STACY LATTISAM 5 3
BLOMDIE 10 7
JACKSONS 12-9
TEENA MARIE 13-10

KZZX/Albuquerque Crhis Caren

JOHN LENNON CLIFF RICHARD Hottest: JOHN LENNOM 1 1 BLONDIE 3 2 POLICE 11-5 ANDY GIBB 18-8 KOOL 6 THE GANG 20-11

FM102/Secremento, CA

DON MCLEAN
JOHN LENNON
HOTLEST.
KOOL 6 THE GANG 2-1
JOHN LENNON 1-2
NEIL DIAMOND 9 4
AIR SUPPLY 5 8
DOLLY PARTON 16 13

KSPZ/Colorado Sorinos CO

Mike Deniels STYX
DON MCLEAN
PAT BENATAR
HOTLEST:
HOLLY PARTON 4-1
REO SPEEDWAGON 8 2
JOHN LENNON 14-9
RANDY MEISNER D 14
FIREFALL 21-15

KYSN/Colorado Sa Mark Murray

PAT BENATAR DON MCLEAN STEVIE WONDER STYX Hottest. STEELY DAN 1 1 BLONDIE 3 2 KOOL 6 THE GANG 13 DOLLY PARTON 16-10 JOHN LENNON D-15

KZZP/Phoenia AZ

PAT BENATAR STYX DON MCLEAN ALAN PARSONS ALAN PARSONS HOTLESE: DAN POGELBERG 2-1 STEELY DAN 3 2 RONNIE MILSAP 10-8 BOZ SCAGGS 17-14 JOHN LENNON 22-17

KHYT/Tucson AZ

RANDY MEISNER
REO SPEEDWAGON
DON MCLEAN
CLIFF RICHARD (RA)
PATRICE RUSHEN (RA)
TEENA MARIE (RA)
SHALAMAR TIERRA
Hottest:
DAVID HUDSON 6 1
LAKESIDE 17-7
JONES GIRLS 13-10
LA TOYA JACKSON 25-18
DOLLY PARTON 30-23

KEZR/Sen Jose, CA Bob Harlow

DON MCLEAN STYX TASTE OF HONEY AMBROSIA AMBROSIA Hottest: DAN FOGELBERG 2-1 DOLLY PARTON 11-7 EDDIE RABBITT 13-8 BOZ SCAGGS 14 10 JOHN LENNON 24-16

KIDD/Monterey, CA Ron Rodrigues

QUEEN CON TUNK SHUN
PHIL SEYMOUR
DON MCLEAN
RANDY MEISNER
HOTCOST:
FOOL 6 THE GANG 4-1
POLICE 7 4 BLONDIE 11-6 HEART 13-10 JACKSONS 21-13 KGGI Riverside

San Bernardino, CA Bob West

JOHN LENNON EAGLES RENNY LOGGINS STYX STYX RANO Hottest BLONDIE 4 1 PAT BENATAR 6 3 ROD STEMART 16-7 TEDDY PENDERGRASS AIR SUPPLY 22-14

KKXX/Bekersfield CA

TOTO STYX DOOBLE BROS Hottest: BLONDIE 1 1 DAN FOGELBERG 7 4 EAGLES 13-8 PLEETWOOD MAC 14 9 STEVIE WONDER 23-12

KNBQ/Tacoma, WA

Bryan Roberts STYX
ABBA
HOTCOST.
BLONDIE 4 1
STEELY DAN 5 2
ROD STEWART 7 4
EDDIE RABBITT D-6
DELBERT MCCLINTON 11-

FM103/Selt Lake City, UT Lorraine Winneger

RANDY MEISNER FIREFALL STYX HOTCLEST: ROD STEWART 1 1 REO SPEEDWAGON 12-5 BLONDIE 24-16 JOHN LENNON 25-17 BLUES BROS 23-19

PARALLEL THREE

KBOZ/Bozeman, MT Grag Williams

STYX STEVIE WONDER PHIL SEYMOUR RANDY MEISNER Hottest: JOHN LENNON 1-1 HEART 11-7
DAN FOGELBERG 28-15
BLONDIE 27-22
JOHN LENNON 29-25

KCBN/Reno, NV Larry Irons

OUTLAWS DON MCLEAN JOHN LENNON CLIFF RICHARD HOTTEST: HOTTEST: BLONDIE 1 1 ROD STEWART 4 2 STEELY DAN 13 6 REO SPEEDWAGON 34-28 RANDY MEISNER D-36

KDZA/Pueblo CO

STYX KNOBLOCK & ANTON ABBA DON MCLEAN RANDY MEISNER NIGHT HOTCHST BLONDIE 3 1 BARRY MANILOW 15 9 DOLLY PARTON 17-10 REO SPEEDWAGON 19 13 DELBERT MCCLINTON 18-1

KFXD/Boles, ID

STYX
RONNIE MILSAP (dp)
PAT BENATAR (dp) HOTTEST ROD STEWART 2 1 BARBRA STREISAND 5 3 DAN FOGELBERG 14 7 HEART 12 8 STEELY DAN 16 11

KOOK/Billings, MT Dennis Nichols

PAT BENATAR PAT BENATAR
AC/DC
QUEEN
HALL 6 OATES
RANDY MEISNER
LOVERBOY
HOTTEST:
JOHN LENNON 2-1
KOOL 6 THE GANG 3-2
DAN FOGELBERG 10-7
REO SPEEDWAGON 16-10
EAGLES 25-19

KQDI Great Falls, MT Berry Cooper

RONNIE HILSAP
DON MCLEAN
RANDY MEISNER
STYK
OUTLAMS
QUEEN
HOttest
BARBRA STREISAND 3-1
STEELY DAN 8 4
BLONDIE 9-5
REO SPEEDWAGON 14-8
KOOL 6 THE GANG 19 14

KRLC/Lewiston, ID Steven Alen Mackelvie

STYX
MCGUFFEY LANE
TASTE OF HONEY
LOVERBOY
STEVE WINWOOD
HALL & OATES
ATC (dp)
Hottest:
ROD STEWART 4 1
REO SPEEDWAGON 8-4
OUTLAWS 10-5
DOLLY PARTON 16-10
JOHN LENNON 24-16 STYX

KSLY/Sen Lule Objeco, CA

DON MCLEAN STYX
QUEEN
RANDY MEISNER
HOTCEST:
BLONDIE 4 1
ROD STEWART 7 4
HEART 8 5
STEELY DAN 13-6
BARRY MANILOW 14-8

KENI/Anchorage, AK Randy Robbi

STYX RANDY MEISHER RANDY MEISNER
PAT BENATAR
OUTLAWS
TASTE OF HONEY
AC/DC (dp)
QUEEN (dp)
JOHN COUGAR JOHN COUCAR HOTTEST: JOHN LENNON 1-1 PAUL SIMON 5-2 BARRY MANILOW 10 5 STEELY DAN 14-8 BOZ SCAGGS 16-11

KYVA/RIMINOS MT Jack Bell

QUEEN
RONNIE MILSAP
STYX
Hottest:
JOHN LENNON 1 1
KOOL 6 THE GANG 7 3
STEELY DAN 13 7
EDDIE RABBITT 14-8
LOVERBOY 11 10

KATI/Casper WY Donne Foxx

DON MCLEAN PAT BENATAR PHIL SEYMOUR ASSOCIATION HALL 6 OATES FIREFALL STYX

STYX
Hottest:
ROD STEWART 1-1
DAN FOGELBERG 12-6
ALAN PARSONS 13 9
STEVIE WONDER 25 21
JACKSON BROWNE 28-24

alled III. Selected stations in secondary markets that are format dominant's adjor exercised stations in accountry in addormant's adjor exercised stations in adjor exercised influence. This parallel may also contain some major market stations that do not valify for parallel one status.

Parallel III: Selected stations in smaller markets that are formet dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for

ex ("Format dominance is based on the Monday-Sunday, 6AM 1 Point administration of the state of the s

221 REPORTS

JOHN DOE "Hit Song" (Anylabel)

LP: Hit Song National Summary Up 51 Same 24 Down 0 Adds 25 Regional Reach E 33% M 21% S 56% W 19% 100/25

EXAMPLE

100/25 — 100 R&R reporting stations on it this week, 25 of those 100 added it this week.

65% — Percentage of this week's reporting stations playing it.

porting stations playing it.

Regional

Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summery

Up 51 — Number of stations moving it UP on their charts.

Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 — Number of stations mov-ing it DOWN on their chafts.

Adds 25 — Again, number of stations

ADDING it this week.

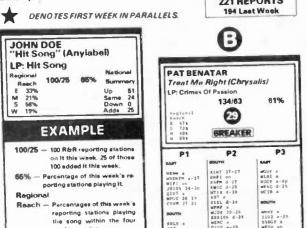
A

ABBA ner Takes... (Atlantic) 103/16 47% pagional proch g 550 s 630 m 530 w 370 NSA

P1 WGUT 13-12 BLBZ 16-13 MLAR 27-30 WIGY 23-16 WTSW 19-12 WHIGE 16-0 13FEA 15-1 14WE 16-34 95XIL 7-9 BGWFFA MABC 6 #188 15-9 WESTFM 15-12 WFIL 30-27 HIFI 33-14 MCAO 19-19 MFOR 24-20 JB105 17-13 CEGR 30 35 WHRT 20-15 955GF a MFGZ 15-14 WIRE 20-17 WAMSFM 20 2 WROV 25-23 9149 16-14 FILE 22-10 RSEL a WDRQ 12-8 CRLW 12-10 a5:95Fm d=1 MSEP 17-16 MZUU 24-20 WDEN d-26 #FYR 12-11 #EL5 10-17 #EL5 20-30 #FRU on #MRU on #MRU 17-16 #DVV 28-24 P2 19-15 15-18 16-12 16-12 1-29 25-24 1-29 33-24 BRILE 30 23 EER# 23-20 EMBC 8

 \star 24% 53/11 Regions Reach g 10s s 31s H 34s NAA

P1	P2	P3
BAST	BAST	BAST
0107 on	MDLF on	M480 9-53
-	WHPH .	80V7H
BOUTH	M4E4 39-30	
	BOUTH	MEGG 4-19
ACCRECATE VALUE OF THE PARTY.	1405 7.5	MANSPH d-33
utag 25-20	HOPM 4-24	#Q12F# 0
0103 33-30	EWIC &	#VOL on
	897 4	AMPROVED?
WHET	ww08 25-21 uFMF d-30	
agec 38-35	EQ94 d 30	MSPT 34 17
#UPD 23 F	EXELOS .	#MML 19-19
	G300 a	MARKET .
	MAAT d-30	
	FP100 on	qEml a-dp
	EE104 on	#CBH 39-35 #DEA 10-27
	WEEZ on	ETTA 20-17
	MOR1 30-28	BOOR 4
	E3100 23-18	
	-	
	WVIC 33-31	
	4677 4	
	Finth a	
	m1 QB mn	
	WIRG 35-33	
	938 on	
N.	MD3 x 31-19	
	60007	
	gp a.g. 29-19	
	HAMOLM 18-18	
	6100 34-32 6388 en	
	EJES on	
	FR103 d-30	



white FM a-37	EMPI on	Bres e
WIFI on	#BFM d 27	wick a-db
J0109 34-30	KMIC 4-39	MARC 9-52
0107 a	MILE 0-39	MCIB W
MPGC 26 19	597 a	
CHUM 27 21	SEEL d-34	BOILTH
	WFMP 6 WJDH 30-26	MAINA 0
BOUTH	ERX 106 d-24	2103 4-39
	MERC +	955GF 0
aura o	G100 e-39	MFOR OR
293 a	MAAY 4-24	MCGO on
940 38-24	¥103 39-33	w158 e
Q105 d-30	MAPE on	HANGEN on
Atos a- 10	83105 00	WILL 0
MICHTS?	WHEQ 4-27	PR19 d-31
	F#100 on	MENA 9-30
WLS on	E1104 on	ESLE 16-31
HDRQ on	920 on	#86L 0
no Q161	MS RZ a	mgizem o
0102 0-31	MOR: 4-30	BEUR 30-2
4	WRIE &	MAOF 9-58
0700T	MHOR a	
	WAYS a	NUMBER OF THE PERSON
HRLA #	MCSC 4-27	
RFE On	MGH on	MEFO 0-50
#33BFM d 30	MQRF &	EESC a-dp
a PRC d 31	wRVQ d-34	MS PT 4
ESPE on	HATT #	MERN A
#JB de24	M3100 4 33	EMME q-36
gime on	WYLE 6	EDVV 4-26
#MPD a 30	1000	
	MICHIGAT	WEST
P2	MARX 4-30	FEM1 4
	ESTT a	apia on
BAST	FMEN 39 22	FAT1 4
	# £93 a	# 100# d 34
WFBR 8 28	WZ OR a	AYYA on
WALF on	1104 e	8008 a
MHPM d 20	MNAR a	span a di
WTBY on	MIND A	ABLC d-35
WFLY 30-20 WFST d-34	IDIAP a	
MPST 4-24	1370s	
MAEB «	WHC1 a	
9106 a-30	92X 26-23	
M180 4-58	MDJM a	
MIEE ON	intOT a	l
V100 a	~ .	4
	-	
	KE28 4-33	
l l	BREE G-35	
	BEBN 9-52	
	#10A 35-58	
1	#100 on	
	E320 0	1
	ENBQ on	
	17AC d-37	
10	PREM A	
	F75H 4	
	F75M a ECPH d-33	
	FM103 d-23	
	F75H a HCPH d-33 FM103 d-23 ERJE a dp	
	FYSH A HCPH d-33 FW103 d-23 HRJR A dp HLUC A	
	#75H a #CPH d-33 FW103 d-23 EMJE a dp #LUC a #EMO 4-20	
	#75H a #CPH d-33 FR103 d-23 #RJUE a dp #LUC a #ENO 4-20 #22P a 26	
	#75M a #CPM d-33 FM103 d-23 #R1M a dP #LUC a #EMO 4-28 #X2P a 26 FAQ a 10	
	#75H a #CPH d-33 FR103 d-23 #RJUE a dp #LUC a #ENO 4-20 #22P a 26	

P1	P2	P3
TAIT	EAST	EAST
	MHFM 4-29	WTSN 0
MELO 1-3 WRENTH 33 27		
MARKS OF	Q105 on	BOUTH
Exes on	WEEE of 35	WHILE OF
GOL/TH		I 102 25-32
	80UTH	MSCA 26-21
ERLY 4		95 SGF OR
100 30-37	FHUS #-35	w16E 31-30
105 27-24	Kenk q-30	MAHSPM 21-
ectat 26-22	ESTTER 15 11	PR99 12-4
	HENY d-28	MENA q-50
Mary Williams	MHOE 38-32	MAOF 58 To
Dag a	MAMA 9-30	
MDarg a	mJDS e	HEDWIST
WHITE .	*##106 20-13	
	MERC 0	WSFT a-dp
MARKE .	MAAY OR	artes7
ESFE on	98# 24-18	
	PM 300 on	EAT1 33-30
	EE104 28-23	EXYA d 29
	MOR1 o	ROLC 30-34
	MMJE on	1
	MAPS d-25 MP VQ 14-5	
	MEDWINT	
	WVIC 30-35	
	2104 29-25	

BLONDIE Repture (C LP: Autoeme Regional Reach E 185, 8 4314 H 95 M 335		27%	#F1 on F118PP on R18N 28 27 KUPD b 18 P2 BABT MOLF 17 16 WHPR 26-23 WTh1 26-26 WFL 28-26
M 331 P1 SAFE OF THE PROPERTY	P2 SART WHITH d-19 WBLI a-dp Q105 on 19 WRITH d-35 WRITH d-35 REAT -28 STRING -28 STRI	P3 SART VISE 6 COUTS WHY 03 - 22 1102 33 - 23 95.07 0 1102 1102 31 - 10 1102 1	##LT 20-26 ##LT 20-26 ##LT 20-21 ##LT 20-21 ##LT 20-20
			# F OF # - 2] Q102 3 1 - 1 6 # Z U U on MONY on # EF 1 18 - 17 K J D on F F L a # I M h 15 - 13 # E P A 2 7 3 4 AUPD on

Valid	12 7 M M S S S S S S S S S S S S S S S S S	P2 P7 P1 P3 P1 P3 P4 P5 P6 P7 P6 P7 P7 P7 P7 P7 P7 P7	P3 SAPE P3 S	
### ### ### ### ### ### ### ### ### ##	1 1 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	SE 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	WHITE 0 3 1103 2 8	
m mail of 17-15 (mol of 27-15) (mol	y 1-1 y 1-2	### ### ### ### ### ### ### ### ### ##	56%	

	122/3	55%
Regional Resch E 574 D 634 H 694 H 494	NSA	
P1	P2	P3
BART	ERRIDG 17-15	SAST
	WSGN 28-23 G100 19-16	MJBQ 25-22
WHEO 0-33	WAAY d-28	MGUY 37-33
MOENEM 38-32	MAPE 0-23	MLB2 on MLBM 15-23
W1F1 on	CRIO1 34-29	W1GY 4-29
MXES 30-26	wBBG d−2# wHeG on	MESC 31-30
PRO-FM 25 23 JB105 27-23	EXECT DA	14ME 10-27 WCIR 29-26
Q107 on	930 on	Mr. In 33-50
CPTR On	WSF2 26-24	BOUTH
CEGM OR	MOR1 29-26 MRJ2 27-25	
BOUTH	MMO# 4-28	95 EGF on
	WS E2 29-20	MCCG on
293 30-27	MCSC on MGH on	M106 30-36
940 on 0105 30-39	MONR q-39	MAMSER 38 3
MC1TH 50-52	MR VQ 32-21	MELE ON FM99 19-17
	MANY 4-28	MERY 15-10
MEDWINT	MATR 9-54	ESEL 20 25
CELW 27-27	MICWIST	#Q12F# 26 2
		FVOL 23-17
WHITE !	WTMR 25-24 WVIC 37-34	
sfi on	MARA 29-29	MADRIT
FILSPH on	#577 29-24	KERC 6-30
EERN 28 27	#10A on	MSPT 26-20
RUPD a 38	E193 on	MTRU 38-25
P2	w2 OK on	EDVV 26-23
74	1104 4-10	WD44 70-92
BAST	MINS d-28	W687
	MINS 0-35	
WOLF 17 16 WHFM 26-23	MMEE 10 = 10	ESLY OR
WTDY 26-26	MOW on	EAT1 27-25
WFLY 20-36	92 on WONG 19 18	#QD\$ d-30
WBLI on WICC 27-21	HDJR 10 35	899A d 28 800a 30-25
WICC 37-21 WPST 39+32	WHO7 27-24	MPED on
0106 30-29	1978377	
M#BO 24-20		
WREE 35-29 V100 27-25	#22R 4-27	
	*** 38-30	
BOLTH	FERN 27-34 #IOV 14 14	
**** ** **	¥94 a	
RELP 31-31	#100 an	
EHF1 10-27	FHBQ 24-24 FTAC 28-24	1
R87H 20-23	RGP2 17 17	
METH 31-38	NY50 21-16	
897 on	AH103 53-18	
MPRF 29-25	NENO 21 18	

3					
EAGLES Seven Brid LP: Eagles L	dges Road (/	Asylumi			
Regional	157/18	71%			
Beach g 67t 5 74t H 73t W 69t	23				
P1	P2	P3			
MEMPR 22-20 FIL d 30 48E 12-12 CAO a 29 105 d 24 8105 23-20 FFR a	WFSR 23-20 WSSF 19 15 WSFF 27 22 WFLY 15-14 WSLI d-30 WTICER a-30 EC101 on WICC 28-25	WCUY a WLBZ d-29 MEAR d-23 WIGV on WTSM on WHER H 13FEA d-29 WFRG 15-14			
93 d-24 40 5 5 105 24-22	MPST 34-31 Q106 30-17 MFBO at 27 1004 13-18 MHYN 37-23 140 39 27 WEER 36-32 V100 30 17	MCIR 10-7 95E16 31-8 MHHY 9 5 2102 7-5 MGGA 32-17			

V100 20 17

BONTH

BORN 16-21

BORN 16-25

FFRE ON

EINT 4-25

SWFI 2-25

SWFI 2-3

WHO 29-25

SELE 29-25

SELE 4 33

WPW 16 15

SQS4 10 9

EEXICA 8-6

0

143/0

Œ

HPPR 12-10 MOLF 19-24 MOLF 19-24 MOLF 19-17 MTPR 20-18 MILT 20-18 MILT 20-18 MILT 20-18 MILT 20-18 MILT 20-18 MILT 10-18 MILT 20-18 MILT 2

SOUTH # SING ON A FORM O

65%

LL PJ

MJBQ 23 15 MGUT 30-29 MGUT 30-29 13FEA 18-17 MFBG 13-13 14MH 21-21 MCIR 5 30

winty 19-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 | 13-13 |

ANDY GIBB Time is Time (RSO) LP: Greatest Hits

Feech £ 679 5 749 B 659 H 699

P1

WDRQ 18-26 SS959W 14-3 SROW 35-30 WHIRP 13-30 Q102 18-37 WDRY 29 10 WDRY EF1 19 24 EJW 20-20 RPLZ 20 10

WHIT 9 5 2102 7-5 WEGG 32-17 953CF 21-10 WFOH 25-24 WCGG 6-5 WISK 7 1 MAND 21-15 PN93 21-22 WEGG 21-15 PN93 21-23 WEGG 6-5 WEGG 6-5 PN93 21-23 WEGG 6-5 WEG 6-5 WEG 6-5 WEG 6-5 WEGG 6-5 WEG 6-5 WEG



DONNIE IRIS
Ahi Leahi (MCA)
LP: Back On The Streets

NEA

P2

WOLF 34 33 WRFN on WFLY 23 17 WFST d-33 WRYN a WRIE 39-23

BINT 26-19 RINT 26-19 RFF1 25-21 RFF1 2

MAN 31 28 F107 on E7FF a

Beglone Seach I 395 E 205 M 185 W 185

WIFT on 96FX 24-19 CHUM 17-18

wing d-18 CELW 20-17 HAS a HAS a

CHIOL 16-16
wmmg 5-5
pmino 18-13
pmino 18-13
920 en
wmms 18-15
920 en
wmms 18-15
wmms 18-15
wmms 21-20
wmms 21-20
wmms 18-15
wmms 21-20
wmms 18-15
wmms 21-20
wmms 18-16

0

186/0

84%

HEART Tell It Like It is (Epic)



JACKSONS 48% 106/6 Regions 010ch 4 515 8 495 n 145 w 475 NAA

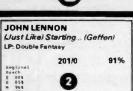
P3 MPSR 7-5 MOLP 6-7 WHPM 22-19 WTBY on WBLI 6 MAID 10-19 Q106 34-22 WMYS 6 37-19 VIOO 6-29 MGUY 5-8 MLB2 /0-10 MFHG 36-13 1449 4-28 MCIR 17-33 MRGA 23-1F 1980F 29-28 MFDS on MARRY 19-2 WELE 10-22 7999 38-9 WEST 16-16 85EL 19-15 89UR 19-10 89UL 12-17 #RLV 13-11 V100 14-31 Q103 17-13 MCKE 19-17 EVER 30-30
EVER 30-30 MOND 33-33 CATA 32-11

3

78%

P3

WRAC 24 16 WBBA 20-15 WSP7 2-2 WFRW 22-21 WFRW 22-21 WFRW 22-21 WFRW 22-21 WFRW 23-22 WFRW 34-34 WSP7 10 9 ECh 34-35 PATI 4-6 GOT 12-4 PATI 22-4 PATI 23-20 PREC 23-17



Beach E 601 E 651 R 961 W 981 P2 P1 #NUS 1 2 #SOR 2 1 #FRE 2-1 #FRE 2-1 #FRE 1 1 #6### 8 14 #ELP 1 2 #MY1 3-3 #AFR 3 0 MYIX 1-3 897 2 3

JB103 2 2	017 2 3	95x1L 1-4
0107 4 5	WHOT 27-31	BOUTH
ALBCC 3 5	WFRF 5 10	
WINGC 2 2 CPTR 1 1 CRUM 2 2	WJDH 1 4	2102 1 2 WSGA 1 2
CROM 2 2	G100 3 B	95 GC F 1 7
BOUTH	B97 2 3 WDGI 27-31 REEL 4-4 WFPP 5 10 WJDH 1 4 WSGM 1-2 G100 3 0 MAN 3-6 WLCY 3 4	WFOR 2 4 WCGQ 7 12 W166 7 4
	WARY 3 4 948 3 3 WARY 8 3 YES 3 13 17 MAPE 1 8 B3105 2-1 CK101 5 9 PM100 2 3 WHUD 8 3	w160 7 4
RRLY 5 3	MARY 1 3	WANSFR 4
293 8 16	WARE 1 1	4899 24 25
W100 1 1	83105 1-1	HILL 4 3
Q105 3-4 WCKE 10-21	CK101 5 9	EQ18F# 12
W. R.S. 10-01	WH80 I 1 EE104 I 2	EAOF 8 3
-	##104 1 2 920 12 8	MED-WHITE !
WLS I I	920 12 8 WS82 12-22 WOE1 1-2	SEAT 5-3
WDRQ 1 L CELLS 2 2	MOR1 1-1	EFTR 1 1
ES424H 1: 1	MM01 2 3	BETO 8 51
	MRJZ 1 3 MRIX 1 1 MAYS 1 2	BELS 25-25
WHS 1 1	WStS 1 1	WREB 1 1
WIIP 2 1 Q102 7-9		settles 1 2
W2 UU 6 4	WORE 1-1	#WL 10-10
MOEA -)	MORE 1-1 MARY 1 8 EJ100 1 3	HOAA 3 1
WEST	HVLE 1)	1999
	MADE WIT	RENG 1 1
REASTH 1 2		BSLV 1-3 FCBH 2 3
EPE 1-1	WTWR 1 1 WGRD 2 7	HDZA 6 15
FRANCIS FORC 1 1 FORC 1 1 FORC 2 2	MAIC 1 3	ELT1 7 7
ESPR 3 2	MARK 1-1	E002 1 1
13K 0 8 KJR 1 1	ESTT 1 5 E10A 1 1 E0FM 2 2	RYYA 1 1
EPL2 4 3		RFED 3 4
E1Mh 2-2 EOPA 1 1	ERAY 2 3	BBPC 5 5
EUPD 1 4	#193 0-14 WZOK 1-3	
	2104 2 3	
P2	MMAP 1 2 WIRS 6 4	
	WHAF 3 4	
4487	MREE 7 1	
WTBR 4 6	191 1 1	
MBSF 1 1	MBB 2 2	
WTRY 3-7 WFLT 2 5	MACT 1 2	
WELT I I	12X 2-3	
ECLO1 L 1	WDIF 2 3	
MICC 1 1	WMOT 2~3	
MPST 8 2 MAEG 2 2	MALE T 3	
Q106 3 7	W007	
#104 6 51	##2H 1 1	
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140 9 19 MREE 3 1	EERN 3 3 20	1
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	#100 1-3	
	#100 1-3 #R07 2 1 PR102 1 3 #GGE 10-4 #188 3 4	
	#ROY 2 1 FRIO2 1 2 #GGI 10-4 #JRB 2 4 #BQ 3 8	
	#ROY 2 1 FRIO2 1 2 #GGI 10-4 #JRB 2 4 #BQ 3 8	
	#ROY 2 1 FRIO2 1 2 #GGI 10-4 #JRB 2 4 #BQ 3 8	
	#100 1-3 #R07 2 1 PR102 1 3 #GGT 10-4 #ABQ 3 8 #TAC 1 2 WYSH 2 7 FR102 7 10	
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	#100 1-3 #R07 2 1 PR102 1 3 #GGT 10-4 #ABQ 3 8 #TAC 1 2 WYSH 2 7 FR102 7 10	
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JOHN LI Woman		
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Prech E 944 5 924	2	
И 90%		
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MASC on	KSRR d 30	WJBQ 27 20

293 10-10 G105 14-14 WERR 14 15

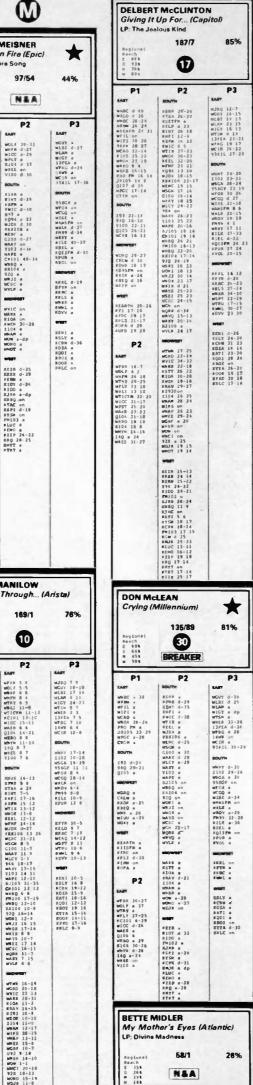
WDRQ 16 26 CRLW 19-21 FDWB 9 9 KSOSPW 3-8 KROK 14-7 WR0 19-14 WZEP 8-7 Q102 14 10 WZUU 5-3 WORY 16-13

FEARTH 15-EFI 0.7 EJR 22-19 EPEZ 15-20 EIMM 4 4 EOPA 16-10

#EAN 12-5 #EAN 12-5 YOU 16 12-##10-2 16-18 ##10-2 16-18 ##10-2 16-28 ##10-2

P1	P2	P3
BAST	BOUTH	BART
		WJBQ 27 20
MARC on WRBC 30-25	K5RR d 30	MGUY a
WEEN a 26	gras a	WL87 d 24
WBERFR 34 12	PTSA d 26	WLAR d 26
## 11 d 20	ESETFR a	WIGY a
W1F1 24-16	EINT 0-29	MTSH 0 16
MCAO d-27	KH2 1 d 28	WHEB 22 14
P105 e	#9FM & 30	13FER 4
WRON 27 21	MAIN 9 35	14mm 4
sm ito 23-15	WT11 0 32	WC18 d 30
MESS on PRO-PR d-18	097 30-17	95KIL a 40
JB105 35-31	MMOE 39 13 FEEL # 25	74.10
20103 33-31	MPRF 19 17	BOUTH
G107 on MPGC 27 18	E094 a 21	
CFTR d 37	MJD# 29-25	миня в 27
CEGR a	REN106 23-19	2102 10-7
	MERC 23 23 MEGN 6 25	WSGA 27-22
BOUTH	MECH 6 25	958GF 22-11
	G100 28 23	MFOR 17 12
KELL 6	G100 20 23 "	MCG0 4-28
293 27-22	AFCA 30-15	MARSEN 10
940 24-19	96# on	METE 9
9100 # 12 9105 d 27	WLCY 20-18 96# on MAXY # 29	WROV 20 21
A142 a 51	9103 30-31 MAPE a	PH99 24-19
MINIST .	BJ105 18-30	#SEL d 19
	CR101 29-30	EPUR 24 9
MDRQ 4-29	MBBO A 30	#VOL 30-14
CECH 4	PR100 a-25 WHEQ 21 19 KK104 26 25	
KS95PR a	MH80 21 19	-
REGIE & 17	KK104 26 25	EXXL a
#BEQ a	920 on	REYR o
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WZUV a 28 WORV d 29	MOE! 0 26	FURC &
mone o ta	MRJZ d 29 MBOX d 25	11L6 e
-	0001 0 25	WAKE d 33
	MEIR on MAYS 22-16	
FEARTH 25-21	M582 / 15	MEAQ 30-26 MSPT 1# 14
ERLA a	M285 4 32	EMML d 10
NFI d 15	MCH 10-9	EDVV d 27
1118FP a 27	MORE 4-22	EDVV d 27
EPRC #	MP VQ d 13	-
EJR 27 23	MARY a	
EPL1 d 26	EJ100 .	REW1 d 30
EOPA 24-22	WVL# d 30	MELY 0-25
HOPA 24-33		KCBH 0
P2	Management 7	RDZA on
F 2	WTW9 4 30	EAT1 32 27
BART	WGRD d 28	EQ01 0 27
- Committee	MA1C 4-18	EBOZ 29-25
WFBR d 25	MARK a 28	EYVA 30-27
WOLF a 38	#577 d 33	EOOR d 27
MBBF d 22	EOPR a 19	KPED 29 25 KBLC 24-16
WHFH # 26	RRAW 24 16	HHPC 54-10
MTPY 20 24	BBAV 24 14	
MATA 9 50	E292 a	
MPLI on MFICER 29 26	#106 on #MAP d 26	
EC101 10-25	MAN 9 58	
MICE 30-24	Mike au	
WP97 d 17	MRES on	
MAER 14-14 Q106 26 24	MR30 d 25	
0104 04 04	MON a 24	
WEBO 28-21	MICI 4	
WK90 28-21	- 92x 25-21	
B106 a B106 a	- 92x 25-21 MGMO 11-10	1 36
B106 a B106 a	- 92x 25-21 MGMO 11-10	
WK90 28-21	- 92x 25-21	

	MEISNER In Fire (Epic) ore Song 97/54	*
P1 SARY =-31 JB105 a-34 CYTS o CYUS CYTS o CYUS SI SOUTH WILST WILS on WILST RUPP on RUPP on	P2 WOLF 39-31 WIFT 4-27 WICC -29 WICC -29	NOUTY * ULBA d-27 ULBA d-2
	MANILOW Through (A	76%
P1 SARY WASC 20-18 WHEC 12-15 HEM 19 HEM 19 HEM 19 HEM 19 HEM 19 HEM 18 HEM 13-9 PRO-PH 7 6 JB105 15-14 WECC 7 12 CECR 00	P2 SAST WHAN 5 8 WOLF 5-5 WOLF 5-5 WOLF 6-6 WAN 6-8 WAN 6-8 WILL 11-9 WICC 15-11 WICC 15-12 WICC 15-11 WICC 15-11	MJ80 7 9 MUS 10-10 MUS 17-16 MUS 17-16 MUS 4-11 MUS 4-11 MUS 4-21 MUS 2-1 MUS 7-5 MUS 7-5 MUS 7-5 MUS 6-4 MUS 12-8



NEA

HERR 33-20 BENO 27-26

WP 15, 23-23 MCAO 17-17 F105 d-27 WRDP 20-18 WRED 7-5 CEGM a

940 1,7-20

WZ UU 27-25 WOKY 23-22

P2

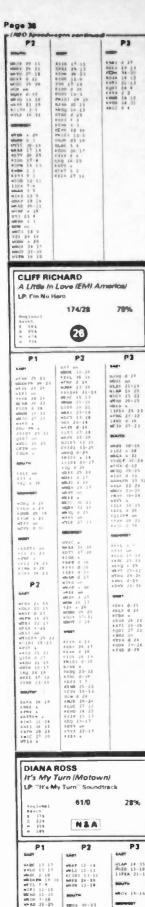


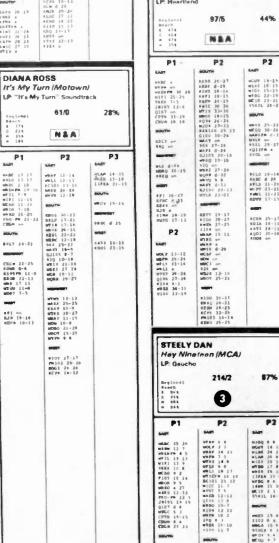


RYBOFN a #107 15 18 RGG1 18-10 RJRB a-29 RW8Q on RRWQ 23-20 EHYY 4-3



W







##81 1 / #FVB 17-#840 2 2

88%

MINQ 10-1 WGUY 1 1 MLAN 12-1 MIGY 10-2 MING 10-3 MING 17-3 WING 2 3 1469 12-4 MC 80 3 0

8

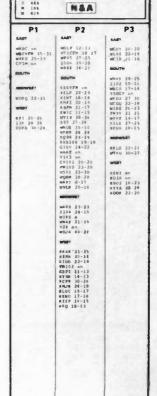
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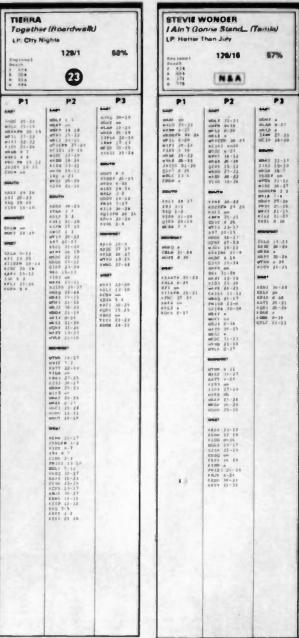
0

BOZ SCAGGS Miss Sun (Colu LP Hits)

P2







Others Getting Significant Action

CON FUNK SHUN 'Too Tight' (Mercury/Polygram) 22/12
Moves: Up 8, Same 8, Down 0, Adds 12, Y100, CKLW, KFRC, KEEL WFMF, WAAY, BJ108, WBBQ, KK108, KYNOF, KYNOF M, KIDD, WFOX
DOOBIE BROTHERS "Wynken, Blynkon & Nod" (WB) 22/8
Moves: Up 7, Same 7, Down 0, Adds 8, WKEE, KINT, KSTT, KKXX, WLBZ, WRDV, KKXL
WOHO 30-21, KJRB 30-25
CLIMAX BLUES BAND "Gotta Heve More Love" (WB) 22/0
Moves: Up 8, Same 8, Down 8, Adds 0, KPLZ 26-24, K104-8-6, KSRR 18-17, WNDE 24-20.
WHNY 14-17.

Moves: Up 8. Same 8, Down 8. Adds 0. RFLC 20-20, n. N. Moves: Up 8. Same 8, Down 9. Adds 8. WNBC. WXKS, WCKX. SEX. CK101, WABC 26-26. Moves: Up 10. Same 5. Down 0. Adds 8. WNBC. WXKS, WCKX. SEX. CK101, WABC 26-26. WXLD 18-11, WOHD 22-17. KANSAS "Got To Rock On" (Kirshneri 18/2 Moves: Up 8. Same 11, Down 0. Adds 2. WIFI. WOLF. S6KX 1-1, KUPD 27-23. K104 26-17. TEENA MARIE" I) Need You'r Lovin' "(Gordy) 18/1 Moves: Up 6. Same 9, Down 2. Adds 1, KHYT, KRLY 8.8. KFRC 36-32. WNOE 38-28. WJDX

TEEN'S market Moves: Up 6. Same 9. Down 2. Adds 1, http://doi.org/10.1001/10.25.22. KYNO FM 13-10.
NIGHT "Love On The Airwaves" (Planet) 16/7
Moves: Up 2. Same 6. Down 0. Adds 7. WHFM, KINT, KQ94, WB8Q. Z104. KWWL

Moves: Up 2, Same 8, Down 0, Adds 7, WHFM, KHT, KOS4, WB8Q, Z104, KWWL KDZA, KYSN 30-27.

LEO SAYER "Living in A Fantasey" (WB) 15/13

Moves: Up 1, Same 1, Down 0, Adds 13 including WLS, WDRQ, WPST, 897, WAAY, WCSC, WIKS, WMEE, WANS FM, KKLS,

McGUFFEY LANE "Long Time Lovin" You" (Atco) 15/5

Moves: Up 4, Same 8, Down 0, Adds 5, Q102, WAEB, KCPX, 14WK, KRLC, WNCI 16-11, WDJX 68.

MOVES UP 2, SAME & CHIEFINAS" (WB) 15/3

FLEETWOOD MAC "Firefiles" (WB) 15/3

Moves: UP 8, Same 4, Down 0, Adds 1, KQM, WRVQ, WVIC, 96KX 32/28, KKXX 14-9, KRQY
148, 85KI, 31/28, WCQQ 28/22.

LOVERBOY "Turn Me Loose" (Columbia) 14/11

Moves: UP 2, Same 1, Down 0, Adds 11, KUPD, KINT, KXX108, WBBQ, WOKL, KWEN, KJRB, WHIMY, WCQQ, KOOK, KRIC.

TERRI GIBBS "Somebody's Knockin" "(MCA) 14/8

MOVES UP 1, Same 8, Down 0, Adds 6, WCAD, WFBR, KSRR, WLCY, KILE, KKLX, KSP2/25-72.

MOVER UP 3. SETTER OF FIRST (Solar/RCA) 14/3

SHALAMAR "Full Of Firs" (Solar/RCA) 14/3

Moves: Up 7. Sense 4. Down 8, Adds 3, KIS FM, WGH, KHYT, WXKS 11:8, KSET FM 18:10.

KINT 36/28, KBFM 27-18

GLEN CAMPBELL "I Don't Want To Know Your Name" (Capitol) 11/9

Moves; Up 0, Same 1, Down 1, Adds 8, WBEN FM, WTRY, KHFI, WTIX, BJ108, 82Q, WOKI.

FMIX.

LAKESIDE "Fentmetic Voyage" (Solar/RCA) 11/3

Mover Up & Same O. Down & Adde 2. KFRC. KINT, WJDX, WXKS d. 8. KRLY 1812. KHYT

Moves: Up & Same 0. Down 8. Adds 2. NPH., NULL.

17-7, FM99 20-15

PETER ALLEN "Fly Away" (AbM) 11/1

Moves: Up & Same 8. Down 0. Adds 1, WARC, WCAD 25-21, WXKS 10-3, W/BR 25-23, WHEB 32-23.

SUZI QUATRO "Lipestick" (RSO) 10/7

Moves: Up 0. Same 1. Down 0. Adds 7, WHEM KINT, KHFI WAPE KIOY, WISE, WANS-FM.

PATRICE RUSHEN "Look Up" (Telektra) 10/3

Moves: Up 5. Same 1, Down 1, Adds 3, WNDE, WJDX, KHYT, WXLO 22-20, Y100 28-25.

MOVES UP & Same & Down 0, Adds 0, CFTR 30 24, KR8E 27-21, KINT 39-30.

It's Not A "Fantasy" Anymore!

WLS add WDRQ add 94Q deb 29

WPST add B97 add WAAY add Y103 add 40 WCSC add
WIKS add
WMEE add
WFOX on
WISE add
WANS-FM add
KKXL add
KKLS add

LEO SAYER "Living In A Fantasy"



Produced by Alan Tarney

"Skateaway" Is Going All The Way!

KIMN deb 30 KUPD add 27 K104 25-24 WKEE deb 38 KHFI on KWIC 28-21 KO94 add 25' Y103 on WSKZ on WSEZ 34-31 WQRK on WRVQ 17-11 KJ100 23-20 WVIC on **KWEN 28-24** KEYN-FM 15 KKXX 33-30 KROY 17-15

KIRB on KNBQ deb 30 FM103 deb 27 14WK on 95XIL 40-39 95SGF add WFOX on WCGQ on WISE deb 31 WANS-FM 29-22 WKXY 27-27 KKXL on KKLS 20-19 WSPT 15-10 KATI deb 33 KQDI deb 29 KOOK on KRLC 20-18

DIRE STRAITS "Skateaway"



Produced by Jimmy Iovine and Mark Knopfler





THE PICTURE PAGE

Capitol Conference Convenes



Pictured at the recent two-day R&B promotion staff conference held at Capitol's L.A. headquarters are (back, I-r) Rusty Moody (national), Jimmy Dodson (Miami), Don Mac (national), Michael Harton (Chicago), Bill Reid (New York), and Roger Butler (Memphis); (front, I-r) Gordon Alderson (Detroit), Jack Wellman (Philadelphia), Dick Dawkins (Atlanta), Howard Greiager (Dallas), and Wendell Bates (Los Angeles).

Continued from Page 1

Beaubien Promoted To PD

PD for the station. Sebastian com-mented, "He's a real vet, very smart. We're going to work really well together." Beaubien told R&R, people who were surprised at be terrifically exciting.'

Newsline

a thank-you letter is sent to the station, not the FCC."

"No Broadcaster Should

tor of Communications, sent the letter to acquaint broadcasters with the offer of the Newsline's 24-minute features. He clarified his intentions to R&R: "This letter was sent out only to inform, and no broadcaster should feel threatened. It was my understanding that it was standard practice to send thank-you letters to the FCC. A threat for not running the announcements was the farthest thing from my mind. should feel compelled to run these

The toll-free Newsline number is 1-800-424-9073; Lengel said the fea-

WWSW, AFTRA In Arbitration Conflict

The Pittsburgh chapter of the American Federation of Television and Radio Artists (AFTRA) has filed a grievance for arbitration with the management of WWSW/Pittsburgh. The action stems from the dismissal of 10 station employees in early December, following management's decision to simulcast morning and afternoon drivetimes for WWSW-AM and FM. This resulted in AFTRA filing charges with the National Labor Relations Board alleging unfair labor practices, but according to WWSW General Manager Mike Harvey, these charges have since been dropped pending the outcome of the arbitration

Harvey told R&R that once the decision to simulcast had been made, the affected employees were offered a settlement which provided them with nine extra weeks of bonus severance pay. A subsequent edition of the Pittsburgh Press published a letter from Harvey to the terminated employees stating that in the event of a grievance filed with AFTRA, this severance pay would be withdrawn. Harvey told R&R that the station was not legally bound to offer this severance pay and it could therefore be

In addition, Harvey's letter noted that personnel retained would be paid at AM, rather than the lower FM scale. However, employees who work simulcast shifts are traditionally paid for both bands. Furthermore, Harvey's letter reportedly said that arbitration proceedings "would result in the elimination of considerably more jobs than those already eliminated." Harvey explained that if WWSW loses in arbitration, the station would have no choice but to switch formats on the AM side, resulting in a considerable shakeup of station personnel.

Harvey told R&R he had previously met with the terminated employees and offered them the settlement detailed above. He had also spoken with AFTRA Executive Director Dan Mallinger, who likewise met with the affected employees. Apparently several exiting staffers were confused, so Harvey put the station's proposal in writing and contacted Mallinger, who reportedly okayed the written proposal. Shortly thereafter, the story appeared in the newspapers and legal action was taken. Harvey claimed the newspaper account of the episode was "taken out of context."

Grammys

Continued from Page 3 lou Harris, but nothing by Kenny Rogers. Perhaps the most intriguing nomination: Best Arrangement Accompanying Vocalist(s) nominees included David Cunningham for the Flying Lizards' "Money." Winners will be revealed February 25 over CBS live from New York.

Scaggs Sells Out In New York



Columbia's Box Scaggs is surrounded by happy CBS Records execs follows lowing his sell-out performance at Radio City Music Hall, Pictured, from left, are Columbia Records VP's Don DeVito and Mickey Eichner, Scaggs, CBS Records VP Marvin Cohn, and Columbia Records VP Vince Pellegrino.

E/A Snares Ware



Elektra/Asylum Records has signed vocalist/composer/arranger/producer Leon Ware to a recording agreement with a debut album, "Rockin' You Eternally," due to ship in February. Ware produced and sang lead on the album, backed by members of the group Shadow. Pictured embraced in the official handshake are (I-r): Ware's manager Cholly Bossalini, E/A VP Oscar Fields, Ware, and E/A's Primus Robinson.



Sean Coakley

Vicki Germaise

Germaise, Coakley **Promoted At Atco**

Vicki Germaise and Sean Coakley have been named to the newly-created posts of National Director of Pop Promotion and National Director of Album Promotion, respectively, for Atco Records and its Custom Labels

Atco Vice President Reen Nalli commented upon the appointments, saying, "With these two new appointments, we now have our first official National Promotion Directors. Both Vicki and Sean have had major roles in the revitalized Atco label and their hard work and dedication have been crucial to our rapid growth and success. I am very pleased and proud to be able to make these overdue and muchdeserved promotions."

Totoian Joins CBS Promotion Team

Rich Totoian has been appointed Associate Director/National Promotion for the CBS Associated Labels. He will report to Associated Labels Nation-Promotion Director Gordon Anderson, and will work closely with radio stations, providing promotion support for all singles released on the labels

Totoian was Director of National LP Promotion at A&M for six years, and



Rich Totoian

held national promotion positions at Bell Records and Windfall Management. Earlier he was a West Coast Regional Promotion Manager for Columbia and Director/National Promotion for Epic.

Cassidy

Continued from Page 3

felt we needed a change. Some things hadn't worked. We are accepting applications and seeing people on a day-to-day basis. I'm here in the meantime, and some of our other people from Chicago and elsewhere will be coming in as well until a new choice is made, so we're not rudderless.

Grafman announced Tuesday (1-13) that KWST account exec Kyle Ermoian had been chosen to become GSM for the AOR station.

an interim or permanent basis, there have been varying opinions whether Democrat Jim Quello would be asked to serve again. Quello's legal assistant Al Cordon told R&R, "With Brown's departure, it certainly increases the odds of Quello's reappointment. but you know how politics are. We will just have to wait until Reagan takes office."

interests.

Shannon

outside business ventures.

Brown

Continued from Page 1

Continued from Page 1

and we are fortunate to have him."

will continue as a station air per-

sonality, devoting more time to

George Williams and Southern

Broadcasting," Shannon told R&R,

"and I'm proud to be with Q105."

President to "recognize the impor-

tance of minority representation

at the Commissioner level." Brown

is only the second black Com-

missioner to serve since the FCC

Brown's legal assistant, Neal Goldberg, added, "His resignation

is not political in nature. Tyrone

felt that the next four-to-six months

would be a period of relative in-

activity until personnel at the

Commissioner level became stable.

and it was time to pursue other

Besides the speculation of who

will replace Chairman Ferris on

was established in 1934.

"I've always wanted to work with

Q105's former PD Mason Dixon

"Reagan will have several choices to make," observers speculated. 'He might look for a black Republican to fill Brown's seat, or he might look for someone else, maybe even another Democrat to sit in for Quello's position." Either way, with Brown's resignation, and if Quello departs along with Ferris, plus Bob Lee's announced June 30 departure, there could be as many as four FCC appointments to be made. "This is all to the good," remarked Reagan transition team member Mark Fowler.

NAB VP/Minority & Special Services Dwight Ellis staged an award ceremony held this week (1-14) at NAB in conjunction with the Capital Press Club, honoring Brown's work at the FCC. Brown addressed those present on "The Progress, Status, and Future of Black and Other Minorities In Broadcasting.

Sebastian

The former KUPD/Phoenix and

KHJ/Los Angeles PD continued, "It's very exciting to think I can share what I've done with several stations. This is something I've been thinking about since at least 1976. I've just been waiting for the right time. This is my dream come true, my chance at the playoffs. Although I will be specializing in AOR and the WCOZ formula, I will not be restricted to AOR alone.'

Andy Beaubien, WCOZ's evening personality, has been named WCOZ is in a growing pattern right now, and all the indications are that it will continue. I think what we did in 1980 will continue to be surprised in 1981. My coming into this position shouldn't be regarded as a shift in direction for the station. We're going to continue developing the format. Working with John will be a pleasure, and working with the entire staff will

Continued from Page 1

Feel Threatened"

John Lengel, Inaugural Direc-No station

tures were designed to inform the public of ongoing inaugural activi-



Jeff Gelb-AEBR

Denise Oliver: Past, Present And Future

Denise Oliver's recent appointment as VP/Operations and Programming for Capitol Broadcasting (R&R 1-9) is the culmination of a distinguished career as a Program Director for Superstars affiliate WIYY/Baltimore. WIYY gave Denise a great going-away gift, in the form of its best ARB ratings numbers to date: a very satisfying 9.9, which brought the station to the top of the market's rockers.

In the following interview. Denise discusses her early difficulties in entering broadcasting as a woman, her subsequent victories with WIYY, and her plans for the future in her new post.

R&R: One of the things that makes your success so gratifying is that radio hasn't been enormously encouraging, on the whole, to women broadcasters.

DO: I know. My early years as a jock were painfully difficult. In fact, I decided many times not to pursue a career as a PD, even though that was a goal I'd always set for myself.

There aren't that many stations with more than one woman on the air (WIYY had three when I was there). It's much easier for a woman to get a radio job when there's no woman on

"It's much easier for a woman to get a radio job when there's no woman on the air . . . Once there is a woman on the air, your tape isn't even listened to."

the air; it's like, "Oh damn, we have to find one." But once there is a woman on the air, your tape isn't even listened to. I don't think it's necessarily a conscious thing of hiring "the token woman." Everyone's just so relieved when they get one: "Oh yeah, we have a good woman jock; we're fine." So they just go on to the day's more pressing problems.

Still I can't say I've been held back by men. And I've learned a lot from them (there weren't any women to learn from). I think a lot of male PD's have good hearts and motivations, but that they don't sit down and analyze these things through.

R&R: How did you make the PD jump in that kind of environment?

DO: What I did to become PD was convince Lee Abrams that I had some brains. He'd seen me do well on the air and as an MD. When the job came open, I went for it. He made an evaluation and a recommendation, and I went in for the interview and got the job.

R&R: You've worked at Superstars stations throughout your career. What's your feeling about the organization and consultancies in general?

DO: I owe the Burkhart-Abrams organization a great debt. Most of the good things that have happened to my radio career have had something to do with Lee Abrams.

In general, it's a great support group. A brain trust is going to be better than any one person or any one staff. It's a wonderful feeling to know I can pick up a phone and call a Max Floyd or a Louisa Henson and get straight answers from people with years of experience.

R&R: How else would you account for the success WIYY's had?

DO: Well, we had a good team from the beginning, and all our people have developed really well. Four years later we had virtually the same airstaff, and I think this stability was a key factor.

You need a good team. Success doesn't come from any one person. It's not just one genius or research maven. Every one of the people on the air at 98 Rock does a lot more than an air-shift. We know the market and program to it. It was hard work more than anything.

At the same time, the market was changing all around us. Our competitors were changing music right and left, and I think the audience picked up on the fact that we were a reliable, solid AOR station that they could tune to for information as well as music.

R&R: Then, too, you had no direct format competitor.

DO: That's true to a degree: you can pick up DC101 in Baltimore; they even showed up in the ARB (with a .4). Obviously, it helps a lot – all markets with one AOR station have an advantage.

Actually, the thing to remember is that the reason we have no competition is because we did a good job when we had competition. There have been three other AOR's in the market over the past four years: WKTK, WAYE, and WLPL. But it became more profitable for them to change format than to fight us. So I think in a way the station is responsible for its own good luck.

One of the advantages of being the only AOR game in town is that we can pick and choose from any syndicated efforts offered. We use a lot of syndication; I'm a believer in it. There are some things you just can't do as well on the local level. Of course you don't take everything that comes down the pike; you only take the top-quality stuff.

Something else to remember about the competition: although we're an AOR station, we're also a contemporary station. With that in mind, our competition is really any other contemporary music station in town, and there are plenty of them.

R&R: How did you face the competition promotionally?

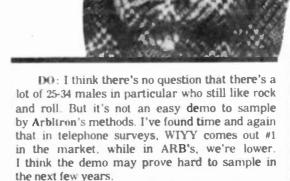
DO: We weren't doing anything major contestwise, or throwing free concerts or whatever. We did a lot of small-scale, entertaining things,

"You need a good team. Success doesn't come from any one person. It's not just one genius or research mayen."

like our "Chinese food-Bruce Springsteen contest." The morning show team would deliver Chinese food to the house of a listener who had sent in a clever fortune cookie message. A week into the contest, we added tickets to the sold-out Springsteen concert.

We did make our biggest TV buy in our history, and that certainly helped. Management's backing in this was a tremendous advantage to us; you can't really make it happen without the right kind of support from management, and we have it at WIYY.

R&R: I've been reading a lot lately about how the population bulge is shifting away and up from AOR's traditional 18-24 demographic. How do we keep them interested in AOR while not discouraging younger listeners from tuning in?



We are still a very hard radio station; we call it "industrial strength rock and roll." Baltimore is a heavy metal town.

At the same time, we've begun to think about promoting to older listeners. We've started to play some older music; we've begun a feature called "Album Oldies." People write in their requests for older album tracks, and we play some daily at noon, a time when there's a great potential to attract older listeners while the teens are at school. There's nothing mystical about the concept, but it promotes the fact that we do still have those old favorite cuts in our library.

R&R: Let's talk about your new job. You'll be overseeing the programming of both WWDC and DC101 in Washington. At one time, DC101 was the market's leading AOR, but its share has eroded fairly steadily over the past year. What do you think has gone wrong there?

DO: For one thing, until recently they haven't had the support of a consultation service like Burkhart-Abrams, which I've always felt so valuable. One can certainly run a very successful AOR station without a consultant. On the other hand, one must do one's homework. Sometimes not only can it be easier to pay a consultant to do your research for you, but it can cost you a fortune to do it yourself on a local level. They take care of that for you so that you can handle the day-to-day PD functions better.

So I think there was some research missing, or misinterpreted over the years. Also, it became a damned competitive market. The station stayed very much the same. That's no one's fault, really; it's logical to assume that if something worked once, you should keep doing it. But in this case, the market changed around DC101 so much that this approach couldn't work.

Before I can discuss what we can do about it, I have to start by analyzing the book and then do a complete market appraisal.

R&R: In closing, Denise, how do you feel AOR radio will fare as a format in the Eighties?

DO: Well, coming off a 9.9 in Baltimore, I sure don't see the audience going away. All of radio is getting more competitive all the time. We have to fight harder for our shares every year, just as Top 40's do. But I see no decline in the format whatsoever. In fact, I see new people coming into the format as well. We've had a lot of luck in getting teens to listen without even targeting for them. And that's encouraging.

EVOLUTION

Welcome to a new AOR station with some old familiar names, as WYNF/Tampa has switched from CHR to AOR, with several former WQXM/ Tampa airstaffers at the programming helm: Al Peterson is PD, Nick Van Cleve MD, and also coming over from WQXM is afternoon drive jock Chris Taylor . . . Several PD changes this week. too: Chuck Browning has been upped from PD to Operations Manager at WTUE/Dayton, and the air staff's Michael McConnell has been named his PD successor KIDQ/Boise PD Carl Scheider has exited, but his position will not be filled. Instead, the station will be programmed by commit-Arin Michaels has been upped to PD from MD at KLAQ/El Paso. No MD replacement has been named yet . . . Larry Wayne has been promoted to PD at KRKN/Anchorage, replacing Jay Noble, who has been moved to Director of Public Relations . Bob Kocak has been named PD at WRKI(I-95)/Bridgeport following the exiting of former PD Tom Zarecki . . . Wild Bill Scott has joined WLUP/Chicago for airwork from WWWW/ Detroit . . . New to 6-10pm at KXOA-FM/Sacramento is Lorne Deacon ... Chuck Smith has joined WHHY-FM/Montgomery from WKRG/ Mobile for middays . . . Greg Wells has joined WDIZ/Orlando from WFYV/Jacksonville for 7-12pm. Susan Seddon has joined WDIZ from WDOQ/Daytona Beach for middays ... Reagan has joined KPAS/El Paso from KY99/ Amarillo for airwork . . . Steve Suplin has exited mornings at KZOK/Seattle . . . Kevin Nicholas is new to mornings to WVAQ/Morgantown, WV from competing WCLG ... Mando Camina has joined KNCN/Corpus Christi for part-time air-Rory McDaniel has joined the staff of KFMH/Muscatine . . . Bill St. James has joined KINK/Portland from competing KQFM for overnights John Yeager has been named News Director of WIBA-FM/Madison. New to nights at WIBA-FM is Pete Mueller from WTAO/Murphys-



"SWEETMEAT" COMES TO LIFE — KSHE/St. Louis asked an inflatable balloon manufacturer to come up with a thrae-dimensional representation of the station's mascot, "Sweetmeat," for unveiling at future outdoor rock concerts and other outside activities in and around St. Louis.

KMET/Los Angeles has gone all out in lending promotional support to A&M's new Styx album, "Paradise Theatre." The station began by treating 1000 listeners to a closed-door listening party for the album at a local club. The group is headlining several large hall concert dates in the city, and KMET will provide concert backstage-type passes to everyone who attends the shows. And to thank the city of L.A. for its support of the band, nighttime air personality Jim Ladd will go commercial-free as well as airing messages of gratitude from Styx during the week of the band's local appearances

With the new year came two more Homegrown albums: WMMS/Cleveland's "Pride Of Cleveland" and WZZO/Allentown's "Z95 8-Tracs." Proceeds from both benefit area charities Feeling charitable themselves around the holidays, WMET/Chicago gave away batteries to listeners who had received battery-powered gifts, and also awarded some winning listeners with new car batteries . . . WLRS/Louisville gathered over 33,000 toys in a seasonal radiothon. The toys were earmarked for local hospitals and char-Winners in a recent KZAP/Sacramento Cheap Trick banner contest got to join the band onstage at its local concert date to sing backup on some tunes The results of KZOK/Seattle's latest "Puget Sound" awards are in: Bruce Springsteen won for best male vocalist and best album, while Pat Benatar copped the best female vocalist award . Congrats to FM 105/St. Albans, WV Asst. PD Doug Burton, who married Susan Martin in late December . . . Three AOR's are looking for improved album service from all labels: KFMX/Lubbock (Domino Rippy, (806) 745-4125), WGMC/Greece, NY (Bob Lindquist, (716) 225-5330), and WSLE/Peterborough, NH (Frank DiGiore, (603) 924-3834) . . KINK/Portland has gone live for overnights.

COMING NEXT WEEK: Fresh from the conclusion of the annual Burkhart-Abrams Superstars conclave, Lee Abrams discusses the directions his client stations will take in 1981, along with an update on his progressive rock format, and a candid assessment of his first record productions, in next week's interview

CONCERTS&CONVERSATIONS

PRESENTATIONS: KVRELSanta Rosa presented Brian Auger for \$1.01

BROADCASTS: Southside Johnny on WNEW-FMI New York ... Todd Hobin on WOUR/Utica ... Rossington-Collins on WMET/Chicago.

CONVERSATIONS: Robbin Thompson, Ramones, Jack Bruce on WDHA/North Jersey ... NRBQ on WCCC/Hartford ... John Cougar on WHKC/Evansville . . . John Cougar, Peter Noone on KWFM/Tucson Creedence Clearwater Revival on WRCN/Long Island . . . Fools, Todd Hobin, Allman Brothers on WOUR/Utica . . . Seals & Crofts, Seawind on KRKN/ Anchorage ... Nick Lowe, Plasmatics on KNACI Long Beach . . . Shoes, Survivor, Charlie Daniels Band on WMET/Chicago ... Plasmatics on KROQ/ Pasadena, K-15/Phoenix, KILO/Colorado Springs ... Charlie Daniels Band on WYDD/Pittsburgh . . . New Riders of the Purple Sage on KVRE/Santa Rosa.



DRIVERS SEAT — WLRS/Louisville registered over 8000 contestants for a drawing which put the happy winner behind the wheel of a 1980 Mercedes Benz. Pictured (I-r) are winner and station's Ron Clay and Dan Burgess.



JOEL GUESTS DURING WBAB RADIOTHON — WBAB PD Bob Buchmann and MD Marc Coppola success fully completed a 102.3-hour radio marathon that raised \$27,754 for Long Island charities. During the extanded show many area musicians guested, including Columbia's Billy Joel (right), pictured here with PD Buchmann

THE CLASH "SANDINISTA!"



The New Album From THE CLASH . . . The Band That Gives You More.

36 NEW SONGS INCLUDE:

"Police On My Back"

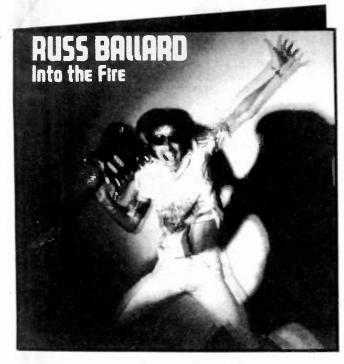
"The Magnificent Seven"

"Somebody Got Murdered"
"The Call Up"

"Washington Bullets" "Hitsville U.K."

Also available from your local or regional EPA Promotion Person, a 12" sampler (disc or cassette) containing 12 songs.

RUSS BALLARD"INTO THE FIRE"



The Man Who Gave You One of the Hottest Songs of Last Summer, "On The Rebound," Is Back With a New Album, "Into The Fire."

The new album contains some hot new songs like:

"Rock & Roll Lover"

"Where Do We Go From Here"

"Here Comes The Hurt"

RUSS BALLARD "INTO THE FIRE"... INTO THE MAINSTREAM!



र्याण्यक्राधिर्वाचित्रं

Album Airplay/ 40.

		January 16, 1981	137 REPORTERS	Album cuts are listed in order of airplay preference.
1/9	1/16			oint" "Cadillac" "Ties" "Street"
1	1	BRUCE SPRINGSTEEN The River (Colu		Ioman" "Wheel" "Over" "Losing"
2	2	JOHN LENNON Double Fantasy	(Geffen)	Ineteen" "Time" Title "Babylon"
4	3	STEELY DAN Gaucho (MCA).	7V	le "Wings" "Passion" "Dead"
3	4	ROD STEWART Foolish Behavio		tand" "De Do" "World" "Tears"
8	5	POLICE Zenyatta Mond	atta (ABM)	eep" "Don't" "Guys" "Take"
5	6	REO SPEEDWAGON Hi Infidelity (Ep	(c)	reflies" "Afraid" "Well" "Rhiannon"
9	8	FLEETWOOD MAC Live (WB) DIRE STRAITS Making Movies	(MD)	kateaway" "Expresso" "Tunnel"
6 7	9	ALAN PARSONS PROJECT The Turn Of A	(VVB)	ames" "Snake" "Price" "Nothing"
11	-	OUTLAWS Ghost Riders (A		ider" "Angels" "Wells"
10	10 11	HEART Greatest Hits/L		ell" "Rock" "Bebe"
	12	ROCKPILE Seconds Of Ple		eacher" "Pet" "Nothin" "
14	13	EAGLES Eagles Live (As		ife's" "Heartache" "Run" "Road"
19	14	BLUES BROTHERS Made In America		Who's" "Onions" "Do"
21	15	BLONDIE Autoamerican		ide" "Rapture" "Angels" "T-Birds"
13	16	CHEAP TRICK All Shook Up (E		aby""Game"
	17	DONNIE IRIS		hi Leahi"
16	18	AC/DCBack In Black (/		de "Bells" "Shook" "Shoot"
15	19	BABYS On The Edge (C		urn" "17" "Girl" "Downtown"
22	-	PAT BENATAR Crimes Of Pass		lell" "Hit" "Right"
18	21	THIN LIZZY Chinatown (WE		de "Sweetheart"
25	22	MICHAEL STANLEY BAND Heartland (EMI		an't" "Lover" "Need" "Voodoo"
24	23	LOVERBOY Loverboy (Colu		lot" "Turn" "Lady" "Girl"
20	24	NEIL YOUNG Hawks & Dove		Inion" Title
23	25	JIM CARROLL BAND Catholic Boy (A		eople" "Day" "Gravity"
-	26	WARREN ZEVON Stand In The Fig.		oy" Title "Werewolves" "Lawyers"
-	27	MANFRED MANN'S Chance (WB)		ou" "Lies" "Stranded" "Run"
\rightarrow	28	STEVE WINWOOD Arc Of A Diver	(Island)"C	'hance" Title "Dancer" "Train"
26	29	JON ANDERSON Song Of Seven	(Atlantic) "B	orn" "Heart" "For" Title
38	30	FIREFALL Clouds Across.		taying" Title "Want" "Love"
28	31	DELBERT McCLINTON The Jealous Kir	nd (Capitol)	iving" "Rider"
3 6	32	STEVIE WONDER Hotter Than Ju		tand" "Master" "Hear" "All"
37	33	QUEEN Flash Gordon (E		lash's Theme" "Hero"
31	34	DOOBIE BROTHERS One Step Close		de "Real" "Train"
27		ALVIN LEE BAND Free Fall (Atlant		idin' '' ''Money''
29		TALKING HEADS Remain In Light		Once" "Crosseyed"
32		YES Yesshows (Atla		ill" "One" "Parallels" "Stories"
30		RANDY MEISNER One More Song	(Epic)	eep" "Gotta" "Hearts"
35		GEORGE THOROGOOD More George		light'' "Sea"
\rightarrow	40	ANY TROUBLE Where Are All 1	he (Stiff)	Choice" "Idea" "Girls"

Chart Summary

With the Superstars meetings just ended, most client stations' PD's and MD's were still out of town, with no lists available when this week's playlists were called in they'll return in full force next week. SPRING-STEEN continued to main tain his lead in hots to keep the top airplay position for this week. Hot on his heels for total reports and hot mentions were both LENNON, who remained rock steady at #2, and STEELY, who inched up a notch into #3. ROD remained strong. POLICE resurged as MAC moved up and OUTLAWS reached top ten. ROCK-PILE maintained as EAGLES inched up. BLUES and BLONDIE made major upward moves this week. IRIS held his own as BENATAR resurged. STANLEY and LOVERBOY climbed. ZEVON debuted nicely as adds converted this week. WONDER and QUEEN's soundtrack album moved up, while ANY TROUBLE debuted. NIGHT came close to charting this week.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. Artists chart numbers are displayed over a fourweek period. The artists in Italics registered the most rapid gains in airplay for the week. Album cuts that are also current singles are listed in bold type.

MOST ADDED.

		1/16	1/9
1	MANFRED MANN'S	82/78	5/5
	Chance (WB)	M 3	MO
	"For You"	H-1	HO
2	STEVE WINWOOD	77/72	13/13
	Arc Of A Diver (Island)	M-4	M O
	"Chance"	H-1	HO
3	WARREN ZEVON	77/63	23/23
	Stand in The Fire (Asylum)	M 9	M-0
	"Boy"	H-5	HO
4	NICOLETTE LARSON	41/39	7/7
	Radioland (WB)	M O	M-0
	Title	H 2	H O
5	NIGHT	37/30	8/8
	Long Distance (Planet)	M 6	M 0
	"Love On The Airwayes"	99.1	H O
6	FIREFALL	56/18	35/20
	Clouds Across (Atlantic)	M 20	M 11
	"Staying With It"	H 18	H14
7	APRIL WINE	17/17	0/0
	April Wine (Capitol)	M o	
	"Tellin"	H-O	
8	SIR DOUGLAS QUINTET	20/16	0/0
Tie	Border Wave (Takoma)	M 3	
110	Various Cuts	H1	
8	RYCOODER	17/16	3/3
	Borderline (WB)	M-1	M o
	"Crazy"	H-0	H-0
9	PAUL BUTTERFIELD	15/14	1/1
	North South (Beersville/WB)	M 1	MO
	Various Cuts	HO	H O
10		16/13	4/4
	Sandinista (Epic)	M 3	MO
	"Got Murdered"	H O	HO
11	DAN SIEGEL	21/10	0/0
Ties	The Hot One (Inner City)	M 0	
	"Party"	HO J-1	1
11	STYX	10/10	0/0
	Paradise Theatre (A&M)	M 0	
	"Best Of Times"	H 0	
12	RINGS	9/9	0/0
	Rings (MCA)	M 0	
	"Let Me Go"	H-0	
13	QUEEN	38/8	26/6
Tie	Flash Gordon (Elektra)	M 25	M 14
	"Flash's Thome"	H 5	H 6
13	ECHO & THE BUNNYMEN		1/1
	Echo & The (Sire/Korova)		MO
	"Going Up"	H O	HO

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

		1/16	1/9
1	OUTLAWS	110/58	81/44
	Ghost Riders (Arista)	A-1	A-4
	"(Ghost) Rider"	H-51	H 33
2	DONNIE IRIS	77/54	55/37
	Back On The (MCA)	A-2	A-2
	"Ah! Leah!"	H-21	H-16
3	BLUES BROTHERS	82/53	60/30
	Made in America (Atlantic)	A4	A-20
	"Who's Making Love"	14-25	M-10
4	ROCKPILE	92/48	78/47
	Seconds Of (Columbia)	A-0	A-0
	"Teacher Teacher"	H 44	H-31
5	LOVERBOY	60/45	51/39
	Loverboy (Columbia)	A-7	A-7
	"Hot Tonite"	84-8	H-5
6	THIN LIZZY	59/44	58/42
Tie	Chinatown (WB)	AO	A1
7 70	Title	H 15	H-15
6	JIM CARROLL BAND	60/44	51/39
	Catholic Boy (Atco)	A-1	A O
	"People Who Died"	H-15	H-12
7	FLEETWOOD MAC	121/42	89/31
	Live (WB)	A-1	A-3
	"Fireflies"	H-78	H-55
6	ALVIN LEE BAND	42/38	39/37
	Free Fall (Atlantic)	A-2	A-1
	"Ridin" Truckin"	H2	H-9
9	DIRE STRAITS	117/36	93/30
Tie	Making Movies (WB)	A O	A-1
	"Skuteaway"	H 81	H 62
9	BLONDIE	80/36	50/23
	Autoamerican (Chrysalis)	A-3	A 1
	"Tide Is High"	H-41	H 26
9	NEIL YOUNG	58/36	54/32
Tie	Hawks & (WB/Reprise)	A O	A-1
9	"Union Man" JON ANDERSON	H-22	H 21
9		51/36	43/34
	Song Of Seven (Atlantic) "Some Are Born"	A 3	A O
10	CHEAP TRICK	H-12	H 9
10	All Shook Up (Epic)	75/35	66/23
	"Baby Loves"	A 0	A O
11	BARYS	H 40	H43
.,,	On The Edge (Chrysalis)	59/33	59/28
	"Turn & Walk Away"	A 0	A 0
	Turn G Train Marry	94·26	H 31

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium ritation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

		1/16	1/9
1	BRUCE SPRINGSTEEN		0 100/90
	The River (Columbia)	A O	A O
_	"Point Blank"	M 10	M 10
2	STEELY DAN		95/89
	Gaucho (MCA)	A-0	AO
-	"Hey Nineteen"	M-10	M 6
3	JOHN LENNON		100/89
	Double Fantasy (Geffen)	A-0	AO
4	'Woman'	M 13	M 11
4	ROD STEWART	127/11	
	Foolish Behaviour (WB)	A O	A-0
5	POLICE	M 14	M-9
		115/98	85/71
	Zenyatta Mondatta (A&M) "Don't Stand"		AO
8	REO SPEEDWAGON	M 17	M-14
0	Hi Infidelity (Epic)	113/97	89/77
	"Keep On Lovin"	A-0 M 16	A-0
7	ALAN PARSONS PROJECT		M-12
,	The Turn Of A. (Arista)		88/65
	"Games People Play"	A-0 M-26	A-0
8	DIRE STRAITS	117/81	M-23 93/62
U	Making Movies (WB)	A 0	A 1
	'Skateaway'	M 36	M 30
9	FLEETWOOD MAC	121/78	89/55
-	Live (WB)	A 1	A 3
	"Fireflies"	M 42	MJI
10	HEART	88 61	76/53
	Greatest Hits/Live (Epic)	AI	A-0
	"Tell It Like Is"	M 26	M 23
11	EAGLES	87/56	61/41
	Eagles Live (Asylum)	A O	AO
	"Life's Been Good"	M 31	M 20
12	OUTLAWS	110/51	81/33
	Ghost Riders (Arista)	A 1	A4
	"(Ghost) Rider"	M 58	M 44
13	ROCKPILE	92/44	78/31
	Seconds Of (Columbia)	A O	AO
	"Teacher Teacher"	M 48	M 47
14	AC/OC	82/42	53/42
	Back In Black (Atlantic)	A O	AO
	Title	M 20	M 11
15		80/41	50/26
	Autoamerican (Chrysalis)	A 3'	A 1
	"Tide Is High"	M 36	M 23

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The servind is the number of those stations that reported it in bot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

TAKE EM FROM THE TOP.

FOWARD JULES

A DOUBLE PLATINUM ALBUM IN CANADA, "UNCUT"
TWO JUNO AWARDS:

AND MOST PROMISING NEW GROUP

The Powder Plues



dexys midnight runners

A TOP 10 ALBUM IN ENGLAND

searching for the young soul rebels

A NUMBER ONE SINGLE, "GENO"

EMI AMERICA TWO TO GO, On EMI-America and Liberty Records and Tapes.

BREAKERS

MANFRED MANN'S **EARTH BAND**

Chance (WB)

"For You" "Lies" "Stranded"
"Run." 80% of our reporters on
It. Total album reports: 82. A78. M-3, M-1. Debuted this week



WARREN ZEVON Stand In The Fire (Asykern)
"Boy" Title "Werewolves"
"Lawyers." 56% of our reporters
on it. Total album reports. 77.
A-63, M-8, M-5. Debuted this
week at number 26.



STEVE WINWOOD Arc Of A Diver (Island)
"Chance" Yitle "Denoer" "Trais."
58% of our reporters on it. Total
aftum reports; 77, A-72, M-4, H1. Debuted this week at number



SINGLES

DAN FOGELBERG . . "Same Old Lang Syne" (Full Moon/Epic) NIGHT..... "Love On The Airwayes" (Planet) 2 3 MAX WEBSTER..... "Battle Scar" (Mercury/Polygram) 4 QUEEN "Need Your Loving Tonight" (Elektra) ROMANTICS "Forever Yours" (Nemperor) STINGRAY "The Man In My Shoes" (Carrere/Atco) STYX..... "The Best Of Times" (A&M) CLIMAX BLUES BAND . . "Gotta Have More Love" (WB) 10 JIMMIE MACK......"It's Gonna Hurt" (RCA) 12 CARS "Gimme Some Slack" (Elektra) 14 DEVO "Freedom Of Choice" (WB)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received

JAZZ ON AGR

... Carnaval (MCA) DAN SIEGEL The Hot One (Inner City) GROVER WASHINGTON JR..... Winelight (Élektra) "Let It Flow WEATHER REPORT. . . Night Passage (ARC/Columbia) Title "Rockin" KILIMANJARO Kilimanjaro (Philo) "Party" "Flame" JEAN-LUC PONTY...... Civilized Evil (Atlantic) "Demagomania" "Crusader" "Robots LARRY CORYELL Standing Ovation (Arista) C. COREA/G. BURTON In Concert, Zurich (ECM) DAVID CHESKY BAND Rush Hour (Columbia) Various Cuts

These albums received significant simpley reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay outs are listed.

REGIONAL ASER ACTIVITY

Q104

Accord MATERIA ZEVQE | Asylum | STEVE exemple (1stend) PAUL BENTYDEF (ELD | 18mm svFffa/NB) 115AGE (Porgeor/Polygra) EDGO & multiment | FIG. (Financert)



PD: LYN COREY MD: CINCA HOLY

Added \$TEVE 8748/000 (Island "Bhile Ownce" sAdd(in 2EVEN (Assign) "Lactfairs Boys 407 TROUBLE (\$199) "2nd Cholce"

Modium

GUTLANS (AF1870)

(HM1E MACO 6 (RCA)

ROCOFILE (Columbia)

JIH CANDOLL BARD (RFCO)

STC (Virgin)

GILLAN EVERGIN

STIECLAN CONTRACO)

LOVERSOY (Columbia)

Albany 18-462-5555

HE 1; YOUNG (MD/Moorles)
HORN HERTTH (Capito)
CARS (Elevia)
HOY ACCHANAM (Enterhouse)
CHECHACE CLEAN (Fartway)
LAGAS (Asylum)
HOTON 27 (1.8 5 lec.)
HO 17H SYRES (Buchatrest/HCA)

POTTANT TAIRTING MEADS (SIPE) PRETENDERS (SIPE) POLICE (AAM) DIRE STRAITS (NB) ARY TROUBLE (SPIFF) BLOTTO APY INSTANCE (Goffen)
BOTTO
Deb LEGGER (Goffen)
BULKE SPRINGSTEER (Gofumble)
PETE TOMORNAM (Gofumble)
XTC (Virgin)
BLONDIE (Grynally)

OHOTER LOCKHOOD (Inner City) MEATHER SEPORT (ARC/Columbia) SINGIAN
DONG & SLUGS
IAR DURY (STIFF)
GO-GO S
GRIGIANA SYMPTOMS
TELLOM MAGIC ORDM (AAM)
PSYDN, FUMS
PMODESSIONALS
GROWESTRAL MAN,

Singles

Singles

Allentown 215-694-0511

NOTANI
JOHN LIMMAN (GETTIN)
BINGS TIEN (CETTINA)
RICLI JAMI)
STILLI JAMI)
STILLI JAMI)
STILLI JAMI)
STILLI JAMI)
STILLI JAMI)
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AND STILLI JAMI)
AND STILLI JAMI)
AND STILLI JAMI)
LILLI TRODD BIOLI
LIALIS JAMI
LIALI JAMI)
SANDIS JAMI (CETTINA)
SANDIS JAMI)
SANDIS JAMI (CETTINA)
SANDIS JAMI (CETTIN

PO: JOHN SEBASTIAN NO KATE INCRAM

Albany 518-785-9800 8.08016 (Orysally) 00816 (185 (16a) *Ah Liah) 4811, 10086 (46/Reprise)

TOURS (MP/Macrise)

HOTTEST
POLICE (AMP)
POLICE (STEED)

TOURS (STEEDS CONTEST)

TOURS (STEEDS CONTEST)

TOURS (STEED CONTEST)

TOURS (STEED CONTEST)

FOR STEED CONTEST

ALAM PART SONS PROD. (AVISTA)

PO : POSENTA MARIA

Adoed #10HT (Planet) "Love/Alreaves" mARRER ZETON (Asylum) MARKI ZETON (Anylum)
TITIM
SPTRID GTML (MCA)
TOTAL APPLIES (Power of
STEVE HIMMOOD (11 Janua)
TROLLER
HODGET (LARSON (MB)
TOTAL (LARSON (MB)
TOTAL

Hedium RCCPFILE (Cotumble) CHEAP TRICK (Epic DHOTS (Coryselle) OUTLANS (Arista) FLEETHOOD HAC (MB) HTC (Virgin)

DLUES DROTHERS (ATTOR -DAW FORELBERG (Full Moon/Epic)

Train monrages;
BHGE SWH MGSTER (Columbia MPC SWH MGSTER)
GOPE (SWHO) (Gaffen)
POLICE (AAA)
HOLICE (Gaffen)
POLICE (AAA)
HOLICE (SWHO)
STEART (WA)
STE



Modilus

Modil (Chronilanca/Poly)

Modil (Chronilanca/Poly)

Modis (Chronilanca/Poly)

Modis (Bobbets) (Milliantic)

Modis (Bobbets) (Milliantic)

Modis (Bobbets) (Milliantic)

Modis (Milliantic)

Boston

STR DOUGLAS (TAKONG)

NOTEST
ACTOC (PETANTIC)
ACTOC (PETANTIC)
ACT TROUBLE (STITE)
BANDOGA (CODITO)
ATO (NATAR (ON YMELTS)
CHEETEROD (MC (MB)
IAN LLOTO (SCOTT) Bros.)
ADDR. LERBON (GETAN)
MOLET VALIDATE (Epic)
ACTOC (STRONG)
ACTOC (FROMG)
A

Jazz Rone Singles



MD RUSS DANA

Boston

AND DESCRIPTION OF THE CONTROL OF TH

Bridgeport

PD: TOM ZAMECH!

Medius JOH ANDERSON (Atlantic STINCAAT (Corrers/Atco ALTH LEE BAND (Atlant TLS (Atlantic)

MOST ADDED

STEVE WINWOOD 22/22 Arc Of A Diver (Island) WARREN ZEVON 26/21 Stand In The Fire (Asylum) MANFRED MANN'S 18/18

15/12

10/10

EARTH BAND Chance (WB) NIGHT

Long Distance (Planet) **NICOLETTE LARSON** Radioland (WRI

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

9TROCK

PD: GEORGE HAMRAS

Added CLASH (Epic) BIGHT (Plenet) "Dr. Roch" STEVE BINGOO (lelend) "Night Tra'n" -STYN (ASM)

Modius HAI (Nercory/Ro) Modius HAI WISTIR (Nercory/Ro) MOCOPILE (Do) Media 7 THIS LIZEY (MB) JH CAPROLE (AMO (ATCO) ADIA ANDHISON (AFISAME) TO CAPITAL (AMO (ATCO) ADIA ANDHISON (AFISAME) TO CHILD (AMO (AMO) ADIA ANDHISON (AMO) ADIA ANDHISON (AMO) THIS CHILD (

WECM Claremont 803-542-7735

IS OL

(Full Moon/Asylus)

OLUMENT SECLISTON (Cop
NAME N 28 VOIC (Asylus)

FIRST ALL CRISTON (Co)
FIRST AND ALL CRISTON (CO)
FIRS

BRUCE SPHINGSTEEN (Dolumbia)
FOLICE (AMA)
STEELY DAN HELA)
A ANN PANSONS PROD. (Arista)
A ANN PANSONS PROD. (Arista)
A CAN HELA
STEELY DAN HELA
STEELY
A CONTROL OF THE STEELY
A CAN HELA
STEELY
STEEL

JOE JACKSON BAND (AMI) CARS (Elektro) ANY TROUBLE (SYIFF) BILL CHIMOD (Mounder) JOHN COLGAN (RIVe/Polygram) -DAN FOGELBERG (Full Moon/Epic)

AN EA MONE

Hartford 203-247-1060

203-247-1060

***POTTAN**
***De-Limitin (Gatten)
**AC/DC (Hitchen)(;)
**PAT BUNTAM (Dirywills)
***POTTAN**
***POTT PD: DANIEL F. NAYDEN

MEDIUM **BLUES BROTHERS**

25/19 Made In America (Atlantic) JIM CARROLL BAND 18/16

Catholic Boy (Atco) LOVERBOY 16/14

Loverboy (Columbia) ROCKPILE 25/13 Seconds Of Pleasure

(Columbia)
DONNIE IRIS Back On The Street (MCA) 19/12 THIN LIZZY

Chinatown (WB)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

203-549-3456 JIH CARROLL BAND (Arco) RUCIPSLE (Columbia) MRD (Rounder) JOHA LERIE (STEEP) LABLES (Aprilum) -DMF FORLING (E. (Field Moon/Epic)

WCCC

Addised STIR BINGOOD (1) (and)
"Mille - Ownce"
FIRE FALL (AR) and (c)
FIRE FALL (AR) and (c)
MINGO A ZERO (Arg) and
NICOLETTE LANSON (aB)
NICOLETTE LANSO

heeling JACK BROCK/FRI(MDS 16) CJ
JACK BROCK/FRI(MDS 16) CJ
GILLAN (1/rg/n)
DAYIO BOILL (REA)
STYRI BROCK (Tella)
TALLING (ELOS) (SIVM)
DA BOOR (MC) (FRIMATIC)
ANY TROUBLE 151 (FF)
BRUSH BROTHERS (RETENTIC)
OUED, (ELONY)
RAMPHICS (TRESPECT)
ALAN PROSCHE PROJ. (AF110)

Trait Resort(g)(c)

HOTTES!
POLICE (AMP)
POL

WBLM 108 Lewiston-Portland MD. JOSÉ DIAZ PD: MIKE BUSHEY

Added Added

TOURS (ME) PROPING (ME) PROPING

Singles DAM FOOELBARG (First Moon/fale)

RUMNALITO GAX (Nurcery/Poligra) JIM CAMOGL BAND (Arco) GUEEN (Elettra) ALAM PRESCUS PROJ. (Arlate) ACCOMMENTER (Comits)

THE HOTTEST

BRUCE SPRINGSTEEN 34/34 The River (Columbia) JOHN LENNON 34/32 Double Fantasy (Geffen)

STEELY DAN 33/30 Gaucho (MCA) **ROD STEWART** 31/29

Foolish Behaviour (WB) POLICE 30/28 Zenyatta Mondatta (A&M)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot cotation this week.

Long Island

WBAB PD: BOB BLCHMAN MD: MARC COPPOLA

516-587-1023

Added STEVE VINDOLO (IRland)
STEVE VINDOLO (IRland)
Spenish Dancer
Shile Dancer
*Shile Dances
*Shile Dances
*Shile Dances
*Shile Dances
*Tool Control (Shile Dances)
Tool For Lone (IFI)
BUT BUCKNAMM (INTER house)
Title
*Shile Dances
*Tool Tool Control Dances
*Tool Cont

HUNSTERS OF HULE (Folysor/Polygra) 0.163 NHOTHERS (AFIANTIC) FIREFALL (AFIANTIC) CHEEDENCE CLEAR. (FANTEXY) CORNIE INIS (BEA) MOON MARTIN (Capto))

Long Island 516-485-9200

PD: DENIS HOMANARA

Added enAddin ZEYON (Asytum) STEVE ENGODO (Estand) NAUFED (Asytum) STEVE ENAMES (ENGODO (Estand)) NY CODDER (etb.) NY CODDER

Hedius
ANT PERADEL (STIFF)
ANT PERADEL (STIFF)
ANT PERADEL (STIFF)
BUS SON'S (Private)
BUS SON'S (Private)
BUS SON'S (Private)
BUS STANITS (SEE)
BUS SON'S (SEE)
BUS SON'S (SEE)
FIRST SOAMER (SEC)
FIRST SOAMER (SEC)
BUS SOAMER (SEC)
BUS SOAMER (SEC)

MEATHER REPORT (REC/Octum DAVID BODYE (REA) JIM CARROLL BAND (Arce) THIS LIZZY (MB) HORGIS (Applum) -TEARDHOP

-TEARDIST

-TEARDIST

BY LOS SMINOSITES (Octoble)

BY LOS SMINOSITES (Octoble)

BY LOS SMINOSITES (Octoble)

BY LOS SMINOSITES (Octoble)

STELLY ONE (BEA)

STELLY ONE (BEA)

SONO SLIC (Octoble)

Singles

MANFRED MANN'S EARTH BAND "CHANCE"

BREAKER ALBUM AIRPLAY DEBUT #27

CONSENSUS CUTS:

"LIES (THROUGH THE 80's)"

"FOR YOU"
"STRANDED"



PRODUCED BY MANFRED MANN
WARNER BROS. RECORDS



STEVE WINWOOD
"ARC OF A DIVER"

BREAKER ALBUM AIRPLAY DEBUT #28

CONSENSUS CUTS: "WHILE YOU SEE A CHANCE"

(THE FORTHCOMING SINGLE)

"ARC OF A DIVER"
"SECOND HAND WOMAN"
"NIGHT TRAIN"

PRODUCED BY STEVE WINWOOD

ON ISLAND RECORDS



MOUR

PO DALE SUBANCE

Annual An

Macron
JIM CANNOL BAND (Arco)
JAN AMERIKAN (Arco)
ALAN AMERIKAN (Arco)
ALAN AMERIKAN
JIM (ARCO)
JIM

WEST.

PD. PAIR HARDLY RD: MALEUEN GRAY

MED STEELT (MEA)

OK HAI

PUT AN BILDREYOUS

Madium shook (49)m (Asylum) wie Estik AND (Elextra) EARE END (Alylum) ARTS (Chrysella) ARTS (Chrysella) ARTS (Chrysella) ARTS (Sirinner) ARTS (City (E) E GISLAN LVIrging BLUS DROTHERS [41] antics JIM CAMBOL, BAND (ATCO) YIS (ATIONTIC) TALKING HEADS (SIPE)

On LEGY TOCK, Infoh (Eggito):

TETHIC WHOCH: (Funto)

REART (Eg):
CALLANS (Ariera

GALOE (Eg):
CALLANS (Eg): JAAA More Singles

WVAQ

Medition (APV yearles) (APV YEAR) (APV YEAR)

WPLR

PD: GORDUN METMINANTS MD: EDDIE WAZOO

\$48 DDUDAS: (Yearme STEYE WHOODD Listand HICOSETTE LARSON (80) HAWRED HELD HELD BUS BOTS (Fr) 570 NIGHT (Manet) CRSTERS OF RUDB (Polydor /Polygre) LIGHT (Manet) (Polydor /Polygre) LIGHT (Manet) (Polydor /Polydor (80) LIGHT (Manet) (Polydor /Polydor (80) LIGHT (Manet) (MB)

IN LEWIS TO TRACE

SOUTH AND THE STREET (SOUTH AND THE SOUTH AND THE SOU

Long Island 516-727-1570 STO-727-1070
SULS BOTHORS (AFERTED TO LIST 1844)
ALL ROPALOS (MILES 1844)
ALCONE THAN 1844 (AFERTED TO LIST 18

J0 11

lingtes .

Manchester

CLIMA BLUES BAND (M) OAK (Marcury/Polygra)

DUDNS (Bloomes) BLVS BOYS (Aristed ALVIN LEE BAMD (Arignells) OBLERT MOLLINTON (Copins)

Morgantown

OPINE SPRINGSTER (Columbic)
ARADY MISSER (Epic)
GLIMBER (Epic)
GLIMBER (Epic)
HEARI (Epic)
HEARI

New Haven

JIN CARROLL BANG (ATCO) DELMENT MCCLINTON (Capitol)

Annual Communication (Section 1) Street (Section 1)

PD: MEGT HARD ASST. PD: BIGH HEER

MONTH PALMED CISCONS TYPES DAY (MEAS) B-92 5 1-001 TYPES CISCONS CISCONS DAYS (MEAS) CISCONS CISCONS

PD: LARRY HERSER

THE BEHADOD (In(and)

Modium
PAT DispiTAM (Chrys=11+)
PAT DispiTAM (Chrys=11+)
PAT TipiCi
FILETDOD MC (18)
BILLAN ETTEGIN
DISLAN ETTEGIN
ALVIN ELE BANG (ANTONTE)
ALVIN ELE BANG (ANTONTE)
BILLAN ETTEGIN
DISPITAM (ANTONTE)
BILLAN ETTEGIN
BILLAN ETTEGIN
BILLING (ANTONTE)

WOHA

CHI BOB LINDER FO: NAME CHERNET!

Added FIRE AL (AFIRMYIC) "STREAM BUTN IN "ATRIAN BUTN IN "ANY INCLUDING STREAM BUTN IN "ANY IN "AN

Modium
OUTLANS (Aria) PAT BLANTAN (Drysalls)
PRESIDENTAN (Drysalls)
PRESIDENTAN (Drysalls)
PRESIDENTAN (Drysalls)
PRESIDENTAN (Drysalls)
PAT BLANTAN (Drysalls)
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PRESIDENTAN (Drysalls)
PRESIDENTAN (Drysalls)
PRESIDENTAN (Drysalls)
OUTLAN (Drysalls)

elle fut

New York

シングルで ALAN PROPOSITO PROJ. (Ar 167) RET AUGUSTAN (BETER PROPOSITO BLAIR BRITAINS (AT 166) DEAP TOLER 1591-1 DILLY BURNITH (Dramble) -MELLE FLOYD -MELLE FLOYD -MELLE FLOYD

A+44

Singles

New York 212-887-7777

HOLTEST STRINGTON (Galumbie) AND LINE (Galumbie) (Galumbie) (Galumbie) (Galumbie) AND LINE (Galumbie) (Galumbi

IAN (LOTO IBCOTT DOOR, I MOTTAST HYDOS SMINOSTERN (Golumbin) ROD STEAMNY (mb) ROD STEAMNY (mb) ROD STEAMNY (mb) ROD STEAMNY (mb) ROD (GOLUMBIN) ROD (GOLUMBI

-TILOPHONE (MAN)
NOTICE (AMN)
NATE (MAN)
NATE (MAN

Joss Mone

North Jersey COTTO JOSSEY
201-328-1055
GEBRIT RECLIFFOR ECOPITO)
DIRI STRAFTS (49)
FILTITODO MICHOEL
JACK BRUDZ/FILTENDS SELEC
LOVENDY (Database)
BRUDZ/FILTENDS SELEC
LOVENDY (Database)
BRUDZ/FILTENDS SELEC
DIRECT (MICHOEL
BRUDZ/FILTENDS SELEC
DIRECT (MICHOEL
BRUDZ/FILTENDS SELEC
BRUDZ/FILTENDS
BRUDZ/FILTENDS
BRUDZ/FILTENDS
BRUDZ/FILTENDS
BRUDZ/FILTENDS
LOVENDS

Ottawa 613-563-1919 QUEEN (Elektro) -NEART (Epica -CAND -TEODYBOTS (MR)

Jess

PO STEVE COLUMN MEDI GREG TUNNINGTON Added JIMMIE MACK & . (RCA) RCMMIE SPECTOR (Politic)

| Ministry | Ministry

WIOQ.

MANAGE HO : CHANGE IS REMEMBER

Madiya Prin Liffy (mb) RLUS SMOTHERS (ATJANT(s) TS (ATJANT) RLUS SMOTHERS (ATJANT(s) TS (ATJANT) RLUS AND (ATJANT) RLUS AND (ATJANT) RLUS BOTS (ATJANT) RLUS BOTS (ATJANT) REPORT STANTS REPORT STANTS REPORT STANTS

W/5P34 Philadelphia 215-868-9460 MARYS ECH yentles SECONDIE ECH yestles

HOTER!
ONEN TRICK (Epic)
STEELY DAY (MEA)
JERN LENGTH (GRITAN)
HIS STEELY DAY (MEA)
HIS STEELY DAY (MEA)
HIS STEELY (MEA)
HIS TOURGE (HE/MAP) (SA)
OUTLANS (HE/MAP) (SA)
OUTLANS (HE/MAP) (SA)
DOUG (HAM)
DINI STRATTS (HB)
THUS STEELY (HB)
THUS LIZZY (HB)

intt None

Lingles

Jara Morie

Jose

Singles

Philadelphia 218-867-8100

option
STEEL OR (MEA)
FIETUDE DE CADO
STEEL OR CAD
STEEL OR CA

Philadelphia

215-561-0933

reprise I Jane Limeton (Goffen) pri Disubine (Deryselfs) smittl schildlittle (Opromot Pri (Gilland) (All 100) smittle (Goffen) smittle (Goffen) fills: Tobal (Mile) falls: Tobal (Mile) falls: Tobal (Mile) smittle (Goffen) smittle (Goffen)

(Full Main/Epis) EAULES (Anylun) -(Me FuN) (MEMS (Full Main/Epis)

Jari

PDI RICE HANRES ND LISA RICHARDS

Added 510 vE m1HHQQQ (10 0mc) -57 VB (AAM)

Healton
NAMOT HANGE (Copied) in
NAMOT HANGE (Columbia)
(SIAJAN (Firgin)
(S

PD: HIME PERMINS

Pittsburgh

412-362-2144
ROMANT (CS. (Numper'or)
CUTS, MS (Artist)
COVERNO (CG1 amb la)
RANDY FAMASIA (Copitol)
JIMMIE MACH & . (ECA)
BLUS BROTHERS (Artist)
ROW BLUSHAMAN Inster House
MEW EMGLAND (Elestra)

HE B LEGATO (TLEATURE)

HASTERS
STELLY DAY (HEA)

STELLY DAY (HEA)

STELLY DAY (HEA)

HEAD (A HEA)

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HEAD (A HEA PD ED LEVINE

NOTES TO THE PROPERTY OF THE P

Singles DAN FORELBERG (Ful) Moon/Epic)

Poughkeepsle WPDH Fig. 10 (144) The bit for the first and find the first and first a

30 18 Rane

Scranton 717-961-1842

FITTING THE STATE OF THE STATE

-DAN FOOLUNG (Full Moon/Epic)

Syracuse

STID-OBE-9538
horison harmon (Departic |
PAT mawitan (

Jane

30.18

10: 100 HARRY 10: 170 SCHOOL

Added wide STE LANSON (will) STE of a simple (1) and 1 STE of a simple

| Bally | Ball

NO : CHEEN SMITH

Acces MANN(\$, (40)
"For Tour" "[10:1... (80:1)" Marium HICHAIL STAMELY. (EHI America) GILLAN (Virgin) JAM CADRIAL BAND (AYGO) BILLY THEMPY (ELEVICA) JOH ARCEBSIN (ATLANTIC) ALL LIZY (MA) 1711 LIZY (MA)

PRINCETER
TITLE
TI

M

Accord to 20 (As | Lam) HIGHT (Planet) CLASH (Epic) TOD HOBIN (Local)

Medium Jim CARROLL BAND (AFCO) BILLY THORPE (Elestry) DIRE STRAITS (MP) BLANDIE (Drynelly) BLANDIE (Drynelly) BLAIS BROTHERS (Affentic) DNA FOOLISHIN (Full Moon/Epic)

WSYR

Added TOD HubiN (Lotel) QUEN (Elevera) NIGMT (Flames) APRIL wink (Capitos) JOHANT VAN ZANT., (PO) vant /Fot yers) -BOC (On Lumbia) -AAZ (NS -AAZ (NS -AAZ (NS

Syracuse
315-474-5061
Oute Junitée (hour Gilde)
existées of lect.
(Polyan/Polygra)
letronid no (hercery/Polygra
Thin Litzy (eb)
OMALIE OMILLS. (Epic)

19/11

16/11

Montion (Ac/DC (Atlantic) (Dolumbia) (DCDP/LE (Objumbia) (DCDP/LE (Objumbia) (DCDP/LE (Objumbia) (DCDP/LE (Objumbia) (ACDE) (ADDP/LE (Objumbia) (A (EN! America) CLIMAN BLUES BAND (MD) DELMENT McCLINTON (Copitol) York

York 717-286-6806 BLUES BROTHERS (AFLERTIC) -DAN FOOLUS NG (FULL NEW-/EDIC) -HALL (QATES (NGA)

SOUTH

Austin 512-474,6543 KLBJ

Agood STRE (ALP)

UFO (OV youlla)

UFO (OV youlla)

(DAN STRE (ALP)

CHARL BUTTER (ALP)

(Boor will (AF)

STER WINNOOD (AF)

Mageriah Doncer* Title

MARRIA E 2000 (Asylum)

MARKE R (EVEN THEFT TIP IS RY COOLEN (ME) "GY BY AUFO." "MY DON'S FY!" LARTY CORYELT (VYSY'S) LARTY MINO & FIRE (ARC/COLUMBIO) "DOL'S ON/MORE" - TOTO (Columbio) Medium Ontio BONTE (RCA) PSTONEDELTC FURS (Polydur/Polygra JOE *RING* CARRAM

BILLY BURNETTE (Columbia CHEAP TRICK (Epic) DE JACKSON BAND (ABM) SIR DOUGLAS... (Tekono)

MOTIVES
ROCKFILE (Oblimate) a)
STREET ONE (MEA)
DIST STARTS (ME)
CONTROL (MEA)
DIST STARTS (ME)
CONTROL (MEA)
DIST STARTS (ME)
DIST STARTS (ME

JOSZ BILLIMANAMO (Ph)103 SIY (Arista) BEATHER REPORT (ARC/Golumbia) SPYRU GYRA (NCA) GIL-SCOTT HEROR (Arista)

TEXAS ROCK

More may be seen that the seen the seen that the seen that the seen that the seen that the seen the seen that the

Beaumont 713-727-0229

Quite (E(enfra)
-(E0 SATER (Mb)
-(E0 SATER (Mb)
-(MD) (MB) (MB)
-(MB) (MB)
-(MB) (MB)
-(MB) (MB)
-(MB) (MB)

1011 Singles



ZZ.

Added STEVE WINNEGED ITS land "Night Train" Title NICOLETTE EARSON INDI "COD-EEE" FITTE "COD-EEE" VIVIO STYR (AAM) UFF BHCADMAY IATIONTIS "Bad GIT!" APVIL #IML (Copito)) "Gypsy Queen"

Neglan 31 HAZDA ANTH LEE BAMD (AFLANTICE) ANTH LEE BAMD (AFLANTICE) COURT BANDRIBS (MP) COURT BANDRIBS (MP) COURT BANDRIBS (AFLANTICE) COURT BANDRIBS (AFLANTICE) MALE ANTHRON (AFLANTICE) MILLIA MALE ANTHRON (AFLANTICE) PROBE ALL (AFLANTICE)

PD BUR FALTO MD: CHARLIE PALMID

Anded
518 DOUGLAS STRUCKS
518 DOUGLAS STRUCKS
518 VA STRUCK STRUCKS
518 VA STRUCK STRUCK
411 LABSTRUCK STRUCK
411 LABSTRUCKS
618 STGGLA CIONER CTV-J
PALE BUTTERFELD
10box 516 JOSEP
510 JOSEP
510 JOSEP
610 J

Hottes# HOCKER | Hottes# HOCKER | Took | Hottes# HOCKER | HOCKER

Birmingham

205-870-9900

MARK SAFFAR & (Planet)

Jezz Pion

EARTH HIND & FIRE

Corpus Christi

(RMC/Onlume(a)

RMCM SYMM (ASTEM (Corumbia)

RMCM SYMM (ASTEM (Corumbia)

ADM (LMCM (Corthol

ADM (LMCM (Corthol

ADM (LMCM (Corthol

ADM (STALL)

ADM (STALL)

BYTHO GHA (MCA)

AMT (SE)

FOR (Corumbia)

RMC (SE)

RMC

AGES
PAT DETMENT (LCN)
DETMEN REPORT (ANC/Columbi
RENIER REPORT (ANC/Columbi
RELISH NAMED (FRIT)
HERDSHIMM (AFFE)
HERDSHIMM (AFFE) Singles

MOST ADDED Arc Of A Diver (Island) 13/11

MANFRED MANN'S EARTHBAND Chance (WB) 13/10 WARREN ZEVON Stand in The Fire (Asylum) 9/7 NICOLETTE LARSON

Paradise Theatre (A&M) 4/4 Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week,

**** 7155

Radioland (WB)

STYX

915-533-8211
ANY TROUBLE (51171)
OUTLANS (RP1970)
DIME STRAITS (BB)
HIOMAEL STRAETY.
(CRIT ARMY [Ca]
BARDOCA (Cap1701) PD. JEFFREY SCOTT BLAZF ND 6198Y ZABRISHIE

Adoled AD (Nervery/Polygra)

ADTOHAD (States)

-STR (Ada)

-STR (Ada)

The O KLAO 93.5 /m

PD MISON DAYES NO: AREN MICHAELS Added +STYR (A&M)

| More | 160 | March |

El Paso 915-544-8864

8/7

HOTTEST
JOHN SENGEN (GETTER)
ALAN PROSONS PROJ (ATLETE)
HICO SPECIOMACON (Epic)
STELLY DAY HECAN
HICO STELLAT (MP)
POLICE (AMP)
DIRE STRAITS (MB)

MEDIUM OUTLAWS

Ghost Riders Aristal ROCKPILE Seconds Of...(Columbia)

FLEETWOOD MAC

DONNIE IRIS Back On The ... (MCA) BLUES BROTHERS Made In America (Atlantic) 13/10

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

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PLETHODO NNC (HB)



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STELLY Date (BEA)

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"Ray black color

Flow Date," black

Flow Date, black

Flow Date, black

Flow Date,

Flo

Ja 48 Nume Singles

CONTRACT

JEWEN (GASTAN) (GASTAN)

JEWEN (GASTAN) (GASTAN)

RUD STEDART (GAS

RUD STEDART (GAS

FALCE SAN (GASTAN)

FALCE SAN

WALAFM Washington, D.C. 703-534-0320

IO5

Added aTC (Virgin) Added ATC (Virgin) ATT (V

FM105

NO CHUCH GE IGEN ASST. PD: DOUG BURTON

Andred retail () MATERIAL (MD)

LOTINGO COLUMBIO FULL LOSSE FULL (ALM) 4554 JANES (ALM) HEART (Epic) JOHN STRAITS (ab) FAIRTHOOD HAG (ab) FIRSTHOOD HAG (ab) FIRSTHOOD HAG (ab)

WEHD

PD: JEFF HUNT MD: JACK QUIGLET

Added STEVE BINNODD [(bland mANNEN ZEV(M [Abylum)

Jo III Maria Mactive DIRL STMAITS (wil) EAGLS (Asytum) AAMER HEISMEN (Epic) HAMEAS (Atronom) Singles

West Virginia 304-722-3308

"Gamma Paupie" A/JOC 144 [paric] "Trell's Beilg" Title condition (1971) The condition (1971) The condition (1971) The condition (1971) Then it will be condition (1971) The condi Jell Rune

POSTAST BRUCE SPRINGER (GOTS)

RECE LERGE (GOTS)

FOLICE (AAM)

THE HOTTEST

23/23

23/20

20/18

STEELY DAN Gaucho (MCA) JOHN LENNON Double Fantasy (Geffen)

REO SPEEDWAGON

ROD STEWART Foolish Behaviour (WB) 22/19 BRUCE SPRINGSTEEN The River (Columbia) 23/18

Hi Infidelity (Epic) Two numbers follow each album title. The flirst represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in but rotation this week.



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DOS STEAMY (m)
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ID OMIS WILSON ID. COMET PRINT

material makers (wh)

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Louisville

Louisville

502-245-8601
Odep Trick (Epic)
ROBOTE (Chryselle)
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THE SECOND SECON

Miami 305-581-1580

Singles None

DAN SIEGEL (INNER CITY)

LRS IOZ LOUISVIIIO
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PLETHODO MC (M)
PLETHODO MC (M)
PARES (Anylum)
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OUTVARS (Aristo)
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HEART (Epic)
Which And Roll*
HELLY MATORY (E



Madian FIREFALL (Atlantic) AC/DC (MB/Maprise) AC/DC (MB/Maprise) AC/DC (MB/Maprise) AMB (AMBLA, BAMD (Mto) AMBLA (AMBLA) AMBLA (MB/MA) ALVOLUS (MB/MA) ALVOLUS

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TRUST (W CONSTRUCTION OF THE STANDARD CONSTRU

ALTHE SAME INTERVIEW

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615-477-3127

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STEELY DAN (NEA)

PO: -ICK PETERS NO: ROSS BLOCK



Montgomery FLEETWOOD NAC (48)

Montgomery 205-832-4295

HEART (E) (C)
RED STREAMT (M)

Nashville

BOB SEGER 6. (Copitol) CUTLARS (Arista) IGENTY LOGGINS (Columbis) IDS SCAGES (Columbis) -DAN FOREMERC (Full Moun/Epic)

POTTON'S
JENE LIBRON (GOTGE)
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Singles Quest (Clostra)

Singles

95 Rock

STEVE WINNOOD (Island)

Model to Mark (Laland)
THIR 1/127 (MB)
DE SET TRICES (MB)
DE SET TRICE

STEELT DAM (MCA)

103

Added HICULETTE LARSON (MB) Title HAMFRED MANN'S (MB) "For You" -S) YR (ALR)

New Loss AAAH)
POLICE AAAH)
OGGAP TRICK (Epic)
OINE STRAITS (MR)
SIMSS (Elisative)
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SIMSS (Elisative)
OUXDE (Elisative)
SIMSS (Elisative)

MD: JOHN HE THERE,

STYN (AAM) ROMANTICS (Names)

Modified (AAR)
SUPERFAME (AAR)
TALKING (EAC) (SIPE)
DOWN! (#16) (EAC)
EMENT (ACCUPATION IN ARTHUR (ARCHITECTURE)
EMENT (ACCUPATION IN ARCHITECTURE)
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EMERICAN IN ARCHITECTURE
E

Norfolk 804-461-1194

MOTEST
FALST (AME)



NUMAN AND FRIENDS - After a recent concert performance, Atco's Gary Numan (left) was greeted backstage by Atlantic's Rock Allen Dibble (center) and visiting KLBJ/Austin PD Glen Mason (right).

fm99

Modilion
BDD STEART (BB)
GUETE (E)=FFE)
TALFIEC (BASS (SIPE)
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ONLINE TRUE ON

Address Strom (Asylum) (As LLOVO (Scott) Brot.)

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Norfolk

IND SPEEDINADOR (Epic)
DORISTOPHER CHOSS (MB)
POLICE (AMR)
- DIRECTOPHER CHOSS (MB)
(Full Mone/Re)(c)
- ROZ SCARGS (QUI with I +)

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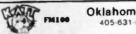
ADEA DE JOHNETTE (ECH)
LARRY CONVEL, (Ar 1474)
C. COMEA-S, BLATON (CON)
CHICO FREEMAN
D. CAMEOS SANTANA (Co) umb le

ACH PARENSON INFORMATICA

Orlando

305-645-1802

Singles



"Contilet" "Auchnorm"
STELLY DAN (MCA)
MEG STELLWADOR (LDIC)
"Comp.
Though Grandline (LDIC)
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Though Grandline (LDIC)
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Though Grandline (LDIC)
"Viry Tilet"
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Though Literature (

ROD STEMARY (MB)
ALAN PHRISONS PRODUCTION (Artists) Singles
MALON SHRINGSTEEN (Columbia) Rore

Zeu7 PO DAVID SOUSA

Adoug market & EVON (Astion)

Modium

dil, YOUNG 188/Mopriss

dil, YOUNG 188/Mopriss

dil, NOUNG 188/Mopriss

dilm, STRATTS 1893

dilm, PRESCOND FROL, (Artifa)

ALLAN PRESCOND FROL

(Artifa)

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Horfrest (Ant (BEA) Zee L(BeECH (But Fen) BTUGI UPI NASTICH (GO JAMPO) REGIO L/P(CBACOO) (Epics FOLICI (AMR) ALAN PHISCOS MIDJ. ALAN PHISCOS MIDJ. COM POSICIONI (Fall NasTA) (B) (Fall NasTA) (B)

Added SIR COUGLAS. (Value)

ND. TEMPLE LINDSEY

Nagitum
(AGLS (Asylum)
(AGLS (Electra)
(LEETHOOD MAC (M)
(M)(AC SYNINGSTEEN (Ob)um
AC/OC (AFIgerfic)
(COALEMELON (Gelfon)
(AGEN (Livefre)
PAT BEBRYAP (Obryselia)

POTTART DIRE STRAITS (ME) "Boild Rock" "Express Love" "Barranes" ALM PRESCHS PROJ. (Ariste) "Cammon Papele" FCA (CE 1448) "Os DG DG DG. "Due-T STRAM" COMMIT PAUL 1845 (MCA)

KMOD

ASST. FOI CHARLIE WEST

Added STE VE BINDOOD I In Fund I "Spen I In Dancer" Baudin() Ownders... (de) HEAT You? BUY BLOWARM (befor Youse) TISTIA SIR COLLASS... (Tahama) -STYE (AMR)

"STT (AM)

Intel (an)

500 SEGEN E (Cap(*e))

613, YOUNG (MB/Rep*)+e)

HURST (Ear)

HURST (Ear)

FOR (FE) (Gar-max(*e))

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Orlando

ZON ANDERSON (Atlantic) 01511 THORPE (Elektra) MED ENGLAND (Elektra) MC/GORDAD (Marcury/Polygra) 01/01 THOS NOON MATTE (CONTO)

NOTE THE INCOTENT (G) 1000
NOTE THE INCOTENT (G)

St. of

KISS-FM San Antonio

BLUES BROTHERS (Artentic) STIVE BROCKD (island) 1110 HARMED WHANTS (MB) "For Ton" HEART ([6:0] "BLUES (BLUES) "COURT | BLUES "COURT | BLUES "COURT | BLUES "FOR TALL | BROWN" Title round; (MP/Reprise)
Title runton Non*
STELLY DAN (NCA)
**The Old Reprise Out MAG*
**The Nine told
**The Nine Title
**Th

20.53 ROPO

Tulsa

918-864-2810 con Footunes (full Moor/Salc)

FORTONIA

JOHN LIBERT (Baffen)

GAGLS (Awylam)

GAGLS (Awylam)

GO STEMPT (Baffen)

STELLY GAR (BAFFEN)

GOBAT THICK (Baffen)

GHAN LORGERS (COLUMNIA)

13.04 900F

Singier

31/19

21/13

WQ DR

PD. GANIEL BPLATY

Added marks ... (189)
"Ref You" (Liss. (60x)"
al (Date YTE LASON (46)
"Long (1)* And (1)*
"Long (1)*
"Lon

Raleigh

JIBNIE MACH & HECA'S
MATTAN'S

JAME DAYE VALENTEN (AFISTO)
SADAD MATARABE (INNOF CITY)
CLAIME LAMPENCE
RAMP SAND (Drufton)
DAM SECOL (Innor CITY)

Singles

XL 1

PD: ILYSE GOTTLIEB Added STEVE BINGGOD (Island) "Spenish Dancer" BIGGLETTE LARSON (MB) "Yngrs, Years (* ROY BUCHANAN (Baterhouse) Title FIREFALL (A*Imn*16) "Quite Line You"

Hadise ALTIN LEE BAND (AT(antic) GILLAN (TIPSIN) BUS BOTS (ATISE) BTC (TIPSIN) JIM CANNOLL BAND (ATOD)

HOTTEST BRACE SPRINGSTEEN (Columbie)
"Point Blans" "Ties"
HOD STEMART (MB)

Richmond
80.4-282-9731

STEET DIM (REC.)
GUILBERT ROC. (RTON (Cap) Fol.)
"Grand 19 (gr.
(DIM America) (gr. (Arton)
(DIM America) (gr. (Arton)
(DIM America) (gr. (Arton)
(DIM America) (gr. (Arton)
(DIM America)
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OBLOSHEZ CLEWA: France Med 100 Alm CARROLL BAND (Proc) direct ARROLL BAND (Proc) direct ARROLL BAND (Proc) direct ARROLL BAND (B) STREET (B) cook is serviced by the service ARROLL BAND (B) STREET (B) cook is service ARROLL BAND (B) STREET (B) COOK (B) STREET (COR) (B) STREET (B) STR

Appleton 414-734-9226

Hortsuf
BRUCE SPENISSTEEP (Columbia)
BRUCE SPENISSTEEP (Columbia)
DELAY TRIOL (6):
60:07 TRIOL (6):
60:07 Columbia)
BRUCE SPENISSTEEP
BRUC

Singles



PO. BILL FLINT Added MANNYED MANNYS ... (MB) STEVE WINNESDD (faland) CODE, RAY/POL/MPOIOS PALE, BUTTERF (ELD (Mannys) (Flane?)

Madium (Ariote)
LATE SAGE

Bloomington 812-332-9292

district POSTY (Affortic)
"Desegonate"
DAI 5 ESEL (Inner C17y)
DAICK MASSICEL (AMY)
LART CART (DR (MS)
SPYRD 6VRA (MCA) Singles 4.D. CHEDS (Unicar #/NCA) HICHAEL STABLEY (DRI New FLG) One FORELESS (Full Noon/Naic) LOYERSOY (Columbia)

MOST ADDED

MANFRED MANN'S EARTH BAND Chance (WB) STEVE WINWOOD

Arc Of A Diver (Island) WARREN ZEVON

NIGHT Long Distance (Planet) 10/9 NICOLETTE LARSON 7/7

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

Stand In The Fire (Asylum) 22/19

Radioland (WB)

MEDIUM **OUTLAWS**

Ghost Riders (Arista) **DONNIE IRIS** Back On The ... (MCA)

> FLEETWOOD MAC Live (WB) 32/12 ROCKPILE Seconds Of...(Columbia) 22/12

JON ANDERSON Song Of Seven (Atlantic) 18/12 **NEIL YOUNG** Hawks 8...(WB/Reprise) 17/12 ALVIN LEE BAND

Free Fall (Atlantic) Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

MD: CURT GARY

MOTTOST OUTLANS (Artsta) DIRE STRAITS (MD)

Jeliz Hone Singles

THE HOTTEST

REO SPEEDWAGON Hi Infidelity (Epic) 36/34 STEELY DAN Gaucho (MCA) 35/33 JOHN LENNON Double Fantasy (Geffen) 34/32 ROD STEWART Foolish Behaviour (WB) 34/31 BRUCE SPRINGSTEEN The River (Columbia) 34/30

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

95 WHIET

ND: DAVE BERSON

Added MANIFECT MAINTS, (MS) 15 FOR YOUR STEVE WINNOOD (Faland) "MRITE IS JUNES! (ERI AMERICA) "HE CAR I CARE CLEAR... (FIN CARE

Chicago 312-828-9191 MIX WESTER (Marcury/Po

HOTTEST TEO SPEEDMADDE (Ept.)
BRICE SPEEDMADDE (Ept.)
BRICE SPEEDMADDE (Ept.)
BRICES SPEEDMAD (APINTES)
STEELY DAN IREA!
JOHN LEMBOR (GATION)
KANSAS (KITSHOW)
KANSAS (KITSHOW) POLICE (AMP) PAT BENATAR (Oryselis)

WEEN

Added MANFRED MAINTS (MB) -STYX (AAM)

Modium
ANRES ZEVON (Apylum)
SECTOR ZE (LLR S. Inc.
OF BRIADDMY (Artimotic)
THIN (SZZY VIII)
ANY TROUBLE (SHIFT)
BLOWDIE (Drysolin)
ZINNE BROKK R... (RCA)
MEIL YOUNG (MD/Reprise)

Cincinnati 513-871-8500

513-871-8500

#G SM(DOMON (Epic)

#Low PMYSING MOD. (Artista)

#BOULD SMPLEASTERN (GOLIMBIA)

STEELY DAN (MCA)

PLESTMODO MAC (#B)

#LAND (Epic)

#LAND (Epi

SAI-FM94 ROCKS

ANGEL CITY (Epic) DIME STRAITS (MB) COMMITE IRIS (MCA) CATLANS (APISTA) JIM CANNOLL BAND (ATCO) BLUES BROTHERS (APISATIC) ApproxY
AC/DC (Artentic)
PAT SEMPLAN (Ov yeals)
ADNA LEMENT (Ov yeals)
ADNA LEMENT (Ov fee)
FULC SPEINGSTEIN (Ov see)
STELLY DAN (MCA)
RED SPEEDMACH (Epic)
ACALSS (AN) (an)
HEAT (Epic)

Cincinnati

513-921-0594

JOLI

3505. 074.07

Singipa Nave

Cleveland

216-391-1260

STETH HONDER (Tanks) "Dis 1 Mass Nov" LOHERDOY (Golumbia) 0008 H BROTHERS (MB)

OCCOS I BROTHERS (NE)

FOTTES DAM (NEA)

STULES DAM (NEA)

STULES

MMM8

\$10 COURAND. . (*Paremen)

Bell'15 (a)

Bell'15 (

HUTTO: 1 SPACE NOTHESTEEN (Optomble)

11/05 "

PO : PHIL DENAMED

-OMERA (Blootro)

Todios

"Bill/Mesis" "The Ows"

"Will/Mesis" "The Ows"

"Will/Mesis" "The Ows"

"Will/Mesis" "The Ows"

All MCESCO (Bright on)

All MCESCO (Bright on)

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BILLES SURPORTS (Arientic)

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BILLES SURPORTS (BILLES)

FIRE ALL (Arientic)

"The Disco Mesis (Bright on)

"I Lowe New" "Merts. Limps

ANY TRIBLES (Bright on)

PALL & ORIS (BES)

CLIMINE SURPORTS (BES)

CLIMINE SURPORTS (BES)

CLIMINE SURPORTS (BES)

LIMBERT MCOL (BTDS (CG) The)

Singles OAN FORELDSHU (Fal) Mass/Epic) Columbus 614-224-1271 Q-FM FD STER MANER

Apate More

HOTTOST
RED SPEEDMAGON (Epic)
STEELY DAN (NCA)
NCASTEV LAME (ATOS)
ACADO LEMBER (GOTTOS)
ACADO LEMBER (SPEEDMAGE)
SPEET (MY 1984)

SPITT(H: 188.CE EDD STEART (Mb) SPACE SPRINGSTEER (Cb)(unbia) ALAS PARSONS PROJ. (Arista) HEL BATT (Epic) HIDDALL STANLIT; (DII Ammico) BLMES BROTHERS (Arism†ic)

Davenport

319-326-2541 (översor (corumb)s) 80.0001E (Chrysalls) 31691E MACH & (RCA) -One FORLiteRs (Fut (Roon/Natc)

HUTTON TO THE TO

Singles

A ICE (AAM) on 1 Stend* 000 MAC (48) TANDAMENT (MD)

TITELLE

**OUTANS (Prists)

**O

77

Wille

Dayton 513-224-1501 FIREFALL (ATTENTIO)
9717131 INSCI.
611.AM (FIFE) IN C.
611.AM (FIF

Adone
MARTINE MARKETS (ME)
STEVE NIMOGOD (ISLAND)
APRIL WINE (Capitos
RIGHT (Finant)
CORNEL RIKS (MCA)
MARKET SEVEN (Applie)
-TOTO (Columbia
-RIVE (AAN)
-RIVE (MARK)
-RIVE (MARK)

medium (Columbia) Medium (Columbia) mill, Young (Infi/mprise) column STRATS (mb) model (Infi/mprise) model (Infi/mprise) model (Infi/mprise) model (Infi/mprise) model (Infi/mprise) mill (Infi/mprise) mill (Infi/mprise) mill (Infi/mprise) mill (Infi/mprise) mill (Infi/mprise) model (Infi/mprise) mill (Infi/mp

FN.100

Cleveland PRIAD OF CLERKARD (Long)
PRIAD TO CLERKARD (Long)
RLODG (COVENCIA)
RLODG (

remaid (Indeed) system (Indeed EDITOR (ALM)
-TOTO (COLUMN)

Modium TROUBLE (SSITE)
ART TROUBLE (SSITE)
BLOOD IS (ON PROCES)
BLOOD IS (ON PROCES)
ARCA SCRIBB BAND (AAR)
ARCA S

YHLIFS

PD. CAME I CLARELOP Added

Mindless #TANALT...
(UR) Assortion (UR)
RED SPEEDMANN (Lp(c)
RED SPEEDMA Single MILES

CO Added -STYE (AMI)

WRIF 101 PD: FOM BEIDDER ID. TAMPITA TOMBERD

Address (MARTHED MARRIES (MB) HEART (Epts) STIMERAY (Corrers/Atco.)

Modius STEELY DAN (NCA) BLOWDIE (COV yeal) IN ROMATICS (NERSEN OF BLUES BROTHERS (AT ALAN PARSONS PROJ. DAN YS (CIV yeal) IN DONNIC (RIS) CHEAP TRICK (RG) CHEAP TRICK (LG)(C)

O AGAITMAN MORE!

Added CHELDISCE C.EAR. (Forte-words p.ZECO (Aur) two security of SCOR (Aur) two security of SCOR (Forte-words) of SCOR (Forte-words)

Medium
OUTLANS (Arista)
COLLEGET SECLIFFOR (Copito))
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Dayton 513-229-4247

JAME

6. INSURINGTON, JR. (Electric, COMEA/6. BURTON (ECN)

615 INNAUMO (Philo)

DAS SIEREL (Inver City)

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DeKalb 815-756-9250

Northwall (Melganic) On the Strain (Melganic)

And DAM STEEL Glover City Harm BAND (Durelon)
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Detroit 313-398-1100

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Detroit 313-444-1010

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Ft. Wayno 219-484-0580

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dota SPTRD GIMA (NEA) "Fastrot" PAT METHERY (EDB) "Enis" About"

Grand Rapids 616-456-5481

Added STE VI BIRISCOO (Tatend) **Major Trafa" Title **White. Owners** FIREFAS, LATIENTES TITLE **BO Class** BASE ON STEEL ON STEE

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Singles

Kansas City

816-531-3400

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Added MARTRED MAINTS, 1883 "For You" STE M WHENDOO (leland) Title FIREFALL (Atlantic) "5 Dan 9 Many" «STYK (AAM)

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Muscatine 319-263-2512

ADAS of ATHOLO HAPPORT (ARC/Obiombio) ATHOLO HAPPORT (ARCombio) MYRE GRAN (AECA) (ATHOLO CHOCARD), (ATTIGATOR) CATTO CHOCARD, (ATTIGATOR) AND ALESSER (BLANCE)), PALED (Manager) Singles (An FORLMAN, (Full Man/Ign)

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Added MARRIE & ZEYGO (Accium) MARRIED MARRIES. (MB)

PD. DAVE SPEWER

Model (Market) (Marke

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Mediam DIRE STRAITS (MB) "Sngtwooy" APP LEADER (Geffan) TALKING HEADS (SITE) "Own Lifetime" | TALE HISTORY (BLT #2)
| **Conc. | Lift *2| **Conc

10 E3 Singles Rune Saginaw 517-892-9528

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(First Moderages:
FLEETEGO NGC (ND)
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Andre MANNED MANNES . (MB) BINGS (MEA) ZIGGURAT STEVE MINIOCOD (Faland) - TOTO (Columbia)

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6

FLASHY PRIZE - WABX/Detroit premiered the film "Flash Gordon" to over 1700 listeners and from a drawing, picked the winner of a \$2500 "Flash Gordon" pinball machine. Pictured (I-r) are station's Jim Pemberton, winner, MD Steve Kostan, and Promotions Director Larry Crane.



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MOST ADDED

MANFRED MANN'S EARTH BAND Chance (WB) 23/22 STEVE WINWOOD

Arc Of A Diver (Island) 21/19 WARREN ZEVON Stand In The Fire (Asylum) 20/16

NICOLETTE LARSON Radioland (WB) APRIL WINE

Two numbers fellow each allow note. The first represents total number of Western stations playing the elbum this work. The second is the number of those Stations that added in this work. 8.8



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MEDIUM OUTLAWS

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Loverboy (Columbia) 21/16 BLUES BROTHERS Made In America (Atlantici 22/14

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Association (April 1977)

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THE HOTTEST

BRUCE SPRINGSTEEN The River (Columbia) JOHN LENNON

Double Fantasy (Geffen) ROD STEWART Foolish Behaviour (WB) 40/34

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Los Angeles
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KGB-FM 101-5

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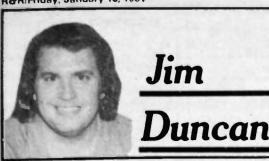
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"24 CARROTS" FOR KOME — While touring in support of his latest album, Arista's Al Stewart dropped by the KOME/San Jose studio and visited with the music staff. Pictured (I-r) are Promotion Director Loren Charles, MD Dana Jang, Stewart, Arista's Rick Galliani, and station's Karin Nakamura, Gene Mitchell and Kelly Cox.



News Notes

It is with great pleasure that I announce that Carolyn Parks has joined the R&R Country section as the Associate Country Editor. Her experience in the radio industry and as a writer with R&R for the past year will give an added dimension to this department. Along with being involved in the music research, Carolyn will be working closely with Country radio on various articles of



Carolyn Parks

interest to the radio community. As my position within the company expands and my business-related travels keep me away from my desk, please know Carolyn will serve as a communication link between you and me. I still will be very much available on a regular basis. Carolyn will in many cases help you to get an answer to your questions when I am not immediately available . . . Speaking of articles, in the next couple of weeks we will be featuring some of the Country ratings winners. Some of the big winning stations include KIKK-FM/Houston, WHK/ Cleveland, KNIX-FM/Phoenix, WQYK-FM/Tampa-St. Petersburg, WEEP/Pittsburgh, WIL-FM/St. Louis, WDAF/Kansas City, and WQAM/Miami, to name a few. It is good to see Country radio continues to grow into the new year . . . While I still have travel on my mind, the Jim Duncan Show is off to Nashville this Saturday to take part in the Charlie Daniels Volunteer Jam VII. The first week in February, I am looking forward to a return to Atlanta (you may recall two R&R conventions were held in Atlanta). The Country Music Association Board of Directors will be holding its first quarterly meetings on February 3-5. I'll keep you posted on some of the planned meetings and events If there are any radio-oriented topics you would like brought up at the meetings, please let me know before the end of this month... More stations joining the switch to Country. KOKK/Huron, SD made the change last week. Jerry Hennen is GM, his son Scott is PD, and Charlie Hale will be in charge of the music Don Wright, PD of KTOQ/Rapid City, SD reports that station has made the change in the last few weeks WUSW-FM/Lebanon, TN has boosted power to 100,000 watts and is "going to take a bite of the Nashville country music broadcasting pie" . . . Under the direction of GM Bob Nowicki, PD Kris Robbins, and MD Joel Dearing, WNDU/South Bend, IN will make the move on February 2 . . . So what's news with you?

CONWAY TWITTY 25TH AN-NIVERSARY RADIO SALUTE

To mark the 25th anniversary of Conway Twitty in the music business, Opryland Radio Productions announce es a six-hour salute to the entertainer set for release later this year. The radio special is produced in two three-hour segments and is offered to stations on a barter basis. The weekend of April 11 and 12 is when the show is set for broadcast.



Conway Twitty

Among the guests set to be heard on the special are Dick Clark, Jerry Lee Lewis, Loretta Lynn, Sonny James, Barbara Mandrell, T.G. Sheppard, Ray Price, and others. Tony Lyons, Director of Opryland Radio Productions, says the program has been carefully created as a close-up of Conway's career, which includes 37 number one songs. The show is titled "Heartthrob! Conway Twitty: Then And For more information contact Opryland Radio Productions at (615) 883-6197.









RADIO & RODEO — KEEN/San Jose per-sonality Kris McKay was part of a special helftime show during a San Francisco 49ers foothall game. She rode the even-famous mechanical hull helore the hometown crowd. The promotion was the 49ers Wild West Rodeo. Later In the month KEEN person-alities Jay Albright. Brad Stapleton, Joe Daniels, Julie Stevens, and Ms. McKay dld a henefit hucking hull promotion at a local nightspot The club owners challenged the nightspot The cluh owners challenged the KEEN airstaff with these words, "KEEN deejays can shoot the hull, hut can they ride the hull?"

Elsewhere, KYTE/Portland cosponsored the First Northwest Mechanical Bull Rodeo Championship. Besides the contest for men and women, KYTE provided constant entertainment with music and a dance.

Country Correspondence

On a recent visit to Los Angeles, I was walking across a crowded Westwood street when a few guys wearing cowboy hats walked toward me. Walking behind me was a larger group of people who began laughing at and mocking the guys in the cowboy hats. I think that little incident may be symbolic of what is holding country music back from reaching its potential popularity.

The way the people in the cowboy hats were looked upon as "okles" is much the same way people still perceive Country radio. I think the time has come for Country radio to disassociate itself with this "cowboy" and "hillbilly" image. Remember, I said "image," not "music." In other words, go ahead and play every traditional hit country record that comes along, but don't use on-the-air liners like "we all grew up to be cowboys." That's a line that KHJ/Los Angeles is using to win over converts to country, but I think (forgive me Charlie Cook) it's a mistake. For one thing, we all

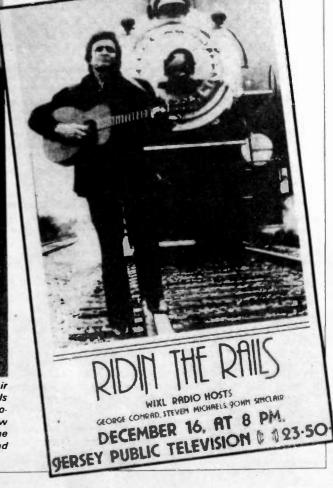
didn't grow up to be cowboys. I'll bet there's lots of doctors, bankers and you-name-its who may like country music, but have no desire to be a cowboy. Let's not overrate the influence and impact of "Urban Cowboy." More than anything else, I think it's the easy listening aspect of modern country music which attracts new listeners, as opposed to the substance within the music. I don't think it makes any more sense for jocks to wear cowboy hats at remotes and parades, than it would for Vin Scully to wear a football uniform while broadcasting NFL football. To sum it all up, if Country stations really want to be mass appeal (without compromising the music itself), they must promote an image that the masses can and are willing to relate

Sincerely.

Ron B. Fineman KKAL/Arroyo Grande, CA



CASH IN FOR COUNTRY - WIXL-FM/Newton, NJ air personalities George Conrad (left) and Steven Michaels are seen preparing for a Johnny Cash special they cohosted for public television stations throughout New Jersey. The one-hour salute to Cash and the history of the American Railroad was, in part, taped at the Railroad Museum in Boonton, NJ.



Entry



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week

WILLIE NELSON

Angel Flying Too Close (Columbia)

On 79% of reporting stations. National Summary: Up 33, Same 17, Down 0, Debuts 25, Adds 14. R&R Chart: Debut 38.

GEORGE JONES & JOHNNY PAYCHECK

You Better Move On (Epic)

On 76% of reporting stations. National Summary: Up 50, Same 11, Down 1, Debuts 16, Adds 7. R&R Chart: 43-33.

CON HUNLEY

What's New With You (WB)

On 64% of reporting stations. National Summary: Up 32, Same 12, Down 2, Debuts 14, Adds 12. R&R Chart: Debut 43.

ELVIS PRESLEY

Guitar Man (RCA)

On 62% of reporting stations. National Summary: Up 6, Same 12, Down 0, Debuts 17, Adds 34. R&R Chart: Debut 45.

BELLAMY BROTHERS

Do You Love As Good As You Look (WB/Curb)

On 60% of reporting stations. National Summary: Up 9, Same 12, Down 1, Debuts 20, Adds 25. R&R Chart: Debut 46.

Most Added:

ELVIS PRESLEY Guitar Man (RCA) JOHN CONLEE What I Had With You (MCA) **JACKY WARD** Somethin' On The Radio (Mercury/Polygram) SYLVIA

Drifter (RCA)

Hottest:

DOLLY PARTON 9 To 5 (RCA) EDDIE RABBITT I Love A Rainy Night (Elektra) **TERRI GIBBS** Somebody's Knockin' (MCA) OAK RIDGE BOYS
Beautiful You (MCA) T.G. SHEPPARD I Feel Like Loving You Again (WB/Curb)

MOST ACTIV

(example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. [3] indicates one of this week's "most added" new songs.

GEORGE JONES "If Drinkin' Don't Kill Me" (Epic) 59/23

National Summary: Up 16, Same 11, Down 0, Debuts 9, Adds 23 including KRDR, KLAC, KCKC, KEEN, WSEN, WMZQ:FM WWVA, KLVI, WINN, WHOO, WHK, WAXX, WKMF, WHBF, KFTN 40-31, KRAK 44-37, WGNA-FM 44-36, WIXL:FM 43-30 WSIX:FM 33-27, WQYK FM 36-28, R&R Chart: Debut 47.

SYLVIA "Drifter" (RCA) 54/27

National Summary: Up 3, Sama 13, Down 1, Dabuts 10, Adds 27 including KFGO, KWMT, KEBC-FM, KYNN, KVOO, KNIX-FM, KRAK, KEEN, WSEN, WPOR, KLVI, WINN, WFMS-FM d-32, KLAK d-32, WKXA d-29, WWCS-FM d-28, WSIX-FM 35-28.

BILLIE JO SPEARS "Your Good Girl's Gonna Go Bad" (Liberty) 51/12

National Summary: Up 10, Samo 19, Down 0, Debuts 10, Adds 12, KVET, WSOC-FM, KENR, KLRA, WAXX, WITL-FM, WTSO. KNIX FM, KWJJ. KGA, WSEN, WWVA, WINN 40:33, WLWI-FM d-25, KWMT 42-37, KEBC-FM 47-37, KFEQ 46-39, KMPS-AM-FM d-28, WIXL-FM 34-21.

DANNY WOOD "It Took Us All Night Long To Say Goodbye" (RCA) 51/4
National Summary: Up 20, Same 15, Down 1, Debuts 11, Adds 4, KLAK, KIDN, WFMS-FM, WKCQ-FM, KUUY 41-34, KSSS 4339. KEED 47-36, KMPS-AM-FM 30-24, WVAM 47-39, WMZQ-FM 40-30, KVET d-28, KLVI 31-25, WSIX-FM 18-14, KKYX 47-38, KRMD-AM-FM 16-13.

SAMMI SMITH "I Just Want To Be With You" (Sound Factory) 49/8
National Summary: Up 17, Seme 13, Down 0, Debuts 13, Adds 6, KMAK, KEEN, KMPS AM-FM, WPOR, WOKK, WMUS AM-FM, KVOC 29 21, KSSS 42-38, KRAK 47-43, KVET 34-27, KKYX 38-33, WQYK-FM 19-13, KFGO 37-33, KWMT 39-30, WHBF 45-37.

CHARLIE DANIELS BAND "Carolina (I Remember You) (Epic) 48/2
National Summary: Up 19, Seme 17, Down 0, Debuts 10, Adds 2, KMAK, KMPS-AM-FM, KVOC 42:34, KUUY 44:36, KSSS 4137, KWJJ 43-38, KEEN 27-22, WGNA-FM 41:37, WSEN 44:35, KLVI 46:38, WIRK-FM 39-31, WDZQ-FM 36-24.

☑ JERRY LEE LEWIS "Thirty-Nine And Holding" (Elektra) 43/19
National Summary: Up 4. Same 12, Down 0, Debuts 8, Adds 19 including WYDE, WQAM, WBAM, WCXI, WKMF, KFH.

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NATIONAL AIRPLAY/50

January 16, 1981

- 3 0 DOLLY PARTON/9 To 5 (RCA)
- OAK RIDGE BOYS/Beautiful You (MCA)
- **EDDIE RABBITT/I Love A Rainy Night (Elektra)** 2
- T.G. SHEPPARD/I Feel Like Loving You Again (WB/Curb) JANIE FRICKE/Down To My Last Broken Heart (Columbia)
- 14 JOHN ANDERSON/1959 (WB)
- 15 GAIL DAVIES/I'll Be There (WB)
- 11 ED BRUCE/Girls, Woman, Ladies (MCA)
- MERLE HAGGARD/Think I'll Just Stay Here... (MCA)
- 10 RAZZY BAILEY/I Kaep Coming Back (RCA)
- STATLER BROTHERS/Don't Forgat Yourself (Mercury/Polygram)
- 0 CHARLY McCLAIN/Who's Cheatin' Who (Epic)
- STEVE WARINER/Your Memory (RCA)
- 0 MEL TILLIS/Southern Rains (Flektra)
- P. WAGONER & D. PARTON/If You Go. I'll Follow You (RCA)
- 12 TERRI GIBBS/Somebody's Knockin' (MCA)
- 24 MOE BANDY/Following The Feeling (Columbia)
- 23 WILLIE NELSON & RAY PRICE/Don't You Ever Get Tired... (Columbia)
- JOHNNY DUNCAN/Acapulco (Columbia) 17
- 10 20 JOHNNY LEE/One In A Million (Asylum)
- LEON EVERETTE/Giving Up Easy (RCA) 16 2000002 25
- GLEN CAMPBELL/Any Which Way You Can (WB) 29
- LACY J. DALTON/Hillbilly Girl With The Blues (Columbia) 33
- **DOTTIE WEST/Are You Happy Baby? (Liberty)**
- 32 EDDY ARNOLD/Don't Look Now (RCA) 38
- TANYA TUCKER/Can I See You Tonight (MCA) 20
- CONWAY TWITTY/A Bridge That Just Won't Burn (MCA) 31
- 29 0 31 EARL THOMAS CONLEY/Silent Treatment (Sunbird)
- BOBBY GOLDSBORO/Goodbye Marie (Curb) 36
 - MEL McDANIEL/Countrified (Capitol)
- 30 SUSIE ALLANSON/Dance The Two Step (Liberty)
- 32 34 19 MICKEY GILLEY/That's All That Matters (Epic)
- 43 GEORGE JONES & JOHNNY PAYCHECK/You Better Move On (Epic)
- 27 GENE WATSON/No One Will Ever Know (Capitol)
- **DEAN DILLON/Nobody In His Right Mind (RCA)** 26
- 35 O 37 40 REX ALLEN JR. & MARGO SMITH/Cup Of Tea (WB)
- 35 JIM REEVES/There's Always Me (RCA)
- 39 WILLIE NELSON/Angel Flying Too Close (Columbia)
- 42 KENNY DALE/When It's Just You And Me (Capitol)
- 0 48 FRED KNOBLOCK & SUSAN ANTON/Killin' Time (Scotti Bros.)
- **BOBBY BARE/Willie Jones (Columbia)** 45
 - RONNIE McDOWELL/Wandering Eyes (Epic)
 - 3 CON HUNLEY/What's New With You (WB)
- 46
 - **DEBORAH ALLEN/Nobody's Fool (Capitol)**
- 4000 **ELVIS PRESLEY**/Guitar Man (RCA)
- BELLAMY BROTHERS/Do You Love As Good As You Look (WB/Curb) GEORGE JONES/If Drinkin' Don't Kill Me (Epic)
- ROGER BOWLING/Yellow Pages (Mercury/Polygram) 50 48
- 47 STEPHANIE WINSLOW/Anything But Yes Is Still A No (WB/Curb) 49
- RONNIE MILSAP/Smoky Mountain Rain (RCA) 41

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

KRDR, KGA, WIXL-FM, WWVA, WLWI-FM d-27, KRMD-AM-FM 46-34, KWMT 48-38

☑ JOE STAMPLEY "I'm Gonna Love You Back..." (Epic) 42/25
National Summary: Up 0, Same 11, Down 1, Debuts 5, Adds 25 Including KUZZ, KLAK, KMAK, KNIX-FM, KMPS-AM-FM
WESC-AM-FM, WINN, KSO, WAXX, WTSO, KIKK-FM d-37, KYXX d-43, WCXI d-38.

JIM STAFFORD "Cow Patti" (WB) 39/6

National Summary: Up 15, Same 9, Down 1, Debuts 8, Adds 6, WPOC-FM, WOKQ, WPOR, KLRA, WFMS-FM, WHBF, WVAM 11-33, WWVA 36-28, WYDE 9-6, KSO 38-27, KTRB 33-27, KRSY 32-17, KTOM 34-26.

FATS DOMINO "Whiskey Heaven" (WB) 39/4 National Summary: Up 12, Same 13, Down 1, Debuts 9, Adds

National Summary: Up 12, Same 13, Down 1, Debuts 9, Adds 4, KLVI, WLWI-FM, KLAK, KSON-AM-FM, WVMI d-24, KKYX 49-40, WMAQ 50-32, WHK 36-26, WITL-FM 21-14, KEBC-FM 15-9, KFTN 34-28.

CRISTY LANE "I Have A Dream" (Liberty) 35/15
National Summary: Up 3, Seme 11, Down 0, Debuts 6, Adds 15 including KLAK, KEED, KWJJ, KGA, WWCS-FM, WWVA, WSOC-FM, WIRK-FM, WBCS-FM, WHBF, KCKC 24/20, WYDE d-36, KRMD-AM-FM 50-44.

Others Getting Significant Action

WHITEY SHAFER "You Are A Liar" (Elektra) 34/5

National Summery: Up 9, Same 15, Down 0, Debuts 6, Adds 4, WMAQ, WFMS-FM, KLAC, KGA, WCXI 34-30, KVOC 44-37, KEEN 34-30, WWCS-FM d-30, KENR d-37, KKYX 35-30.

JOE SUN "Ready For The Times To Get Better" (Ovation) 34/5 National Summary: Up 7, Same 13, Down 0. Debuts 9, Adds 5, WIXL-FM, WBAX, WVMI, WYDE, WAXX, WSEN 49:33, WINN National Summary: Up 7, Same 13, Down 0, Di 33-29, WDDD-FM d-18, KFEQ 43-32, KSSS 50-42.

JOHN CONLEE "What I Had With You" (MCA) 32/30 WNRS, WHK, KSO, WIRE, KMAK, KLAC, WBGW-FM.

National Summary: Up 1, Same 0, Dov WMZQ-FM, KVET, WBAM, WIRK-FM,

☑ JACKY WARD "Somethin' On The Radio" (Mercury/Polygram) 32/29

National Summary: Up 2, Same 0, Down 1, Debuts 0, Adds 29 including KRDR, KTOM, KMPS-AM-FM, KGA, WMZQ-FM, KIKK-FM, WMC-AM, KSO, WKMF, KWMT, WSIX-FM 32-23.

JOHNNY RUSSELL "Song Of The South" (Mercury/Polygram) 32/5
National Summary: Up 13, Same 12, Down 1, Debuts 1, Adds 5, WMAQ, WSAI, KVOC, KLRA, KYXX, WCXI 38-33, WDDD-FM d 23, KVOO 44 39, WGNA-FM 33 29, WVAM 46 41, WLWI-FM 30 26.

DAVID FRIZZELL & SHELLY WEST "You're The Reason God Made Oklahoma" (WB) 30/14 National Summery: Up 4, Seme 5, Down 0, Debuts 7, Adds 14 including WVMI, WCOS-FM, WESC-AM-FM, KIKK-FM, WKMF, KSSS, KWJJ, WBGW-FM, WSIX-FM 39 32, KWMT 46-40, KEBC-FM 37-29.

ROY CLARK "I Ain't Got Nobody" (MCA) 26/5
National Summary: Up 13, Same 3, Down 0, Debuts 5, Adds 5, WYDE, WQAM, KYXX, WKCQ-FM, KFH, WCMS-FM 35:30, National Summary: Up 13, Same 3, Down 0 KUZZ 35:27, KFTN 37-29, KMPS-AM-FM d-29.

EAGLES "Seven Bridges Road" (Asylum) 25/7
Netional Summary: Up 4, Same 12, Down 0, Debuts 2, Adds 7, WOKQ, WNYR, WWVA, WDZQ-FM, WBCS-FM, KFEQ, KRDR,

29. WSEN 15 7.

TIM REX & OKLAHOMA "Gettin' Over You" (Dee Jay) 25/5
National Summary: Up 10, Same 8, Down 0, Debuts 2, Adds 5, KVET, WYDE, WMAQ, WITL-FM, KVOC, KYNN 17-10, KICD-FM 39 29, KEED 46 42, KGA 36-30, WWVA 28-20.

EDDY RAVEN "Peace Of Mind" (Dimension) 21/15

National Summary: Up 0, Same 5, Down 1, Debuts 0, Adds 15 including KEED, KNIX-FM, KRSY, WBGW-FM, KVET, KENR, WCMS-FM, WAXX, KEBC-FM, WHBF. VERN GOSDIN "Too Long Gone" (Ovation) 19/12

National Summary: Up 1. Same 5, Down 0, Debuts 1, Adds 12 including KIKK-FM, WINN, WCMS-FM, KFGO, KFEQ, KVOO.

WALKER & FAIRCHILD "Bye Bye Love" (Paid) 19/3
National Summary: Up 6, Same 6, Down 1, Debuts 3, Adds 3, KVET, KRMD-AM-FM, KEED, KENR d-23, KKYX 50-45, WDDD-FM

National Summary: Up 6, Same 6, Down 1, D d-29, KVOO 47-41, KVOC 24-20, KRAK 37-33.

JOHNNY CASH "Without Love" (Columbia) 18/7
National Summary: Up 5, Same 4, Down 0, Debuts 2, Adds 7, KVET, KKYX, WIRK-FM, KBUF, KVOO, KRDR, WNYR, KONE 34

PHIL EVERLY "Dare To Dream Again" (Curb) 17/3
National Summary: Up 3. Same 10, Down 0, Debuts 1, Adds 3, WITL-FM, KFH, WWVA, KVOO 43:38, KNIX-FM d:35, KRAK 45
39, WSIX-FM 19-15.

DON McLEAN "Crying" (Millennium) 13/11
National Summary: Up 1, Same 1, Down 0, Debuts 0, Adds 11, KMAK, KRDR, KONE, KMPS, AM-FM, KGA, WWCS-FM, WMZQ-FM, KIKK-FM, WCMS-FM, KYXX, KEBC-FM, WSIX-FM 37-30.



Pictures



EVERETTE MOUNTS RADIO TOUR - RCA's Leon Everette (center) found out just how accommodating radio can be when his tour bus broke down on a recent trip north. Not only did WKMF's Lee Philips (left) escort the singer to his next stop, he also posed with rival CKLW-FM PD Ron Foster (right) for this picture!



CHARLY FLASHES KNIX SMILE - KNIX-FM/Phoenix recently welcomed Epic artist Charly McClain to their studios. Shown with looks of lust (at least in their hearts) are (clockwise, top left) Epic's Joe Bravo, KNIX-FM's mid-morning talent Jim West, and KNIX-FM's afternoon driver Layback Lenny Roberts



GENE GLEANS "MAMA'S" WELCOME - Gene Watson was honored recently by MCA Records following his appearance at "Mama's Country Showcase" in Atlanta where he performed his debut MCA single, "Between This Time And The Next Time." Shown in attendance are (I-r) Lieberman's Gray Black, Music And Video's John Langlois, Watson, WPLO's Larry Coates, and MCA's Joe Deters.



SLIM SIPS 'N SINGS IN NEW YORK - Slim Whitman was hosted and toasted following a visit to the WKHK studios and his first appearance at NY's Carnegie Hall in two decades. The Cleveland International/Epic artist (left) is pictured with (l-r) Epic's Ray Free, Cleveland Int'l's Bill Catino, and WKHK MD John Brejot.

Biff Collie

Inside Nashville



UPDATE: Ronnie Milsap doing well after undergoing successful eye

surgery . . . Gary Paxton the victim of what has been described unofficially as a "contract killing." The two alleged attackers are in custody, Paxton is in seclusion, recovering from gunshot wounds and what has been described as a "horrible" beating

Shorty Lavendar Agency signed a booking agreement for 1981 fairs with Waylon Jennings . . . Ray Price's standing ovations at the Opry refreshed country fans' memory as to the "Cherokee Cowboy"'s 28year popularity and his years as a headliner on the Grand Ole . . Terri Hollowell treated her hometown fans in Jeffersonville, IN to highlights of the BBC-TV series she cohosted with Slim Whitman and Boxcar Willie in establishing "star" status in Britain before hitting that plateau in her home country . . . Dolly Parton's dancing lessons hint of a movie musical on her schedule. "Coal Miner's screen Daughter" named by the National Board of Review as the No. 3 film of the year 1980. Sissy Spacek won the honor as "Best Waylon Jennings's "Good Ole Actress" Boy" theme from the "Dukes Of Hazzard" certified gold by RIAA. Hit's his first million-selling single ... Chubby Checker, here to redo his 20 years of hits for K-TEL. says "Dick Clark's wife named me" Glad Larry James is back all-nighting at WBT/Charlotte after six weeks recuperation from throat surgery.

MEDICAL REPORT: Marty Robbins 'shook off' his heart attack New Year's Day as indigestion. The following Monday (1-5) he went to his doctor, who rushed him to St. Thomas Hospital's coronary unit. Tests calmed fears of more surgery (his open heart surgery in 1970 was only the 16th such operation in this country). He was due to go home Friday (1-16) for "a long rest"

Hall of Famer Ernest Tubb was hospitalized for a respiratory infection at Baptist Hospital here, diagnosed as a "mild case of pneumonia." His first week of dates was cancelled . . Dick Pierce, longtime West Coast RCA executive and since 1979 head of Nashville-based IBC Records, back in the hospital in serious condition last week. His address is St. Thomas Hospital, Nashville, TN 37202.

SILVER SCREEN: Songwriter Chris Gantry has been in Hollywood with actress Terry Moore working on a movie project based on his song "Dreams Of The Every-day Housewife." a crossover hit for Glen Campbell several years ago. Natalie Wood, they say, will portray the "housewife" Dolly Parton's NBC-TV special cooking;

series pilot this June in Atlanta (a spinoff of the "Cannonball" movie they made) could signal the end of Bradshaw's "King Quarterback" career with the Pittsburgh Steelers, if, as Terry says, it becomes a Mary "Kristin" Crosby was hit series . . here with husband Eb Lottimer (he's a songwriter) looking over the Music City scene with Frances Preston of BM1 and Duane Allen of the Oak Ridge Boys 'Nashville On The Road" TV host Jim Ed Brown introduced his new showgirls Monday (1-12) at Nashville's Close Quarters Hotel. They open this week in Salt Lake City and debut on the Opry January 31

FELTON JARVIS, Elvis Presley's record producer since 1966, was a gentle giant in the eyes of his peers in the music business. His death leaves only Col. Tom Parker of the Presley inner circle. Jarvis suffered a stroke December 19 and died January 3. He had a kidney transplant in 1972 and lung cancer in 1974. Before devoting full-time to Elvis Presley, Felton guided studio sessions for Skeeter Davis, Floyd Cramer, Jim Ed Brown, Willie Nelson, Fess Parker, Jimmy Dean, and Mickey Newbury. He had just completed work on the new Presley single "Guitar Man" and a new album by the same name, to be re-leased this month. Among the pallbearers were Jerry Reed, Jerry Bradley (RCA), Dr. George Nichopoulos, Chet Atkins, Ray Stevens, and Carl Perkins. Quality.

BILL MURRAY, longtime "Saturday Night Live" headliner, made a surprise walk-on performance with the Amazing Rhythm Aces at Nashville's Exit/In. Some say it may have been that group's last concert together. Murray took time off from his movie-filming in Kentucky to walk on with his old friends . . . Roy Clark and Larry Butler have bought two Nashville recording studios and combined the Sound Emporium (formerly Jack Clement Studio) and the American Studio (formerly the Chips Moman operation) into one operation: Sound Emporium, Inc., a three-studio complex. The President of that corporation is Jim Williamson, longtime manager of the Jack Clement Studio ... Larry Gatlin sang the tenor solo in Handel's "Messiah" at his home church Woodmont Baptist in Nashville this past Christmas ... Norro Wilson from Warner Bros. to MCA? Pop singer/songwriter Paul Williams Nashville-recorded



DOLLY FINDS SUPPORT UPLIFTING! - Dolly Parton was surrounded by well-wishers following the Nashville debut of her debut in "9 To 5." Fellow celebs include (I-r) Razzy Bailey, Steve Wariner, Sylvia, Janis Carnes, and Chet Atkins.



Regional Adds & Hots

MOST ADDED George Jones (Epic) Elvis Presley (RCA) Sylvia (RCA)

EAST

HOTTEST

MOST ADDED

MIDWEST

MOST ADDED

Elvis Presley (RCA) Jacky Ward (Mercur John Conlee (MCA)

SOUTH

HOTTEST MOST ADDED

> Joe Stampley (Epic) Elvis Presley (RCA)
> Bellamy Brothers (WB/Curb)
> Jacky Ward (Mercury/Polygram)

HOTTEST

PHIZZLLL & WEST CAMPY HAMMINS HITTERS TANYA TUCKEN ALLEN & SMITH JIPS STAFFORD JORGS & PAYCHECK ROMNIE NO DOMELL

GENERAL THOMS CLAREY
EARL THOMS CLAREY
DILLIE JO SPEARS
DILLIE JO SPEARS
STEPLA
COMPHANT
RICHARD LEIGH
HOTTES
DILLY PARTON
HIL TILLIS
HEL ME DANIEL
EARL THARAS CLAREY
EARL THARAS CLAREY

WPOC FM Holhmore, MD JANIE FRICUL
JANIE FRICUL
LACY J DALTON
JIN STAFFURG
POTTOST
LACLY PANTON
NICALY GILLEY
MILLANIE BRUTHE
HERLE HAGGARD
TERRI GIBBS

STLTIA
FRIZZELL & WES
LENEY LEE LENE
YERN GOSDIN
EDDY RAVEN
CLEN CAMPBELL
HD778-ST
CMLEY PARTUR
JANIE FRICAE
T G. SHEPPARD
GAIL QAVIES
RNEGLUCK & AN

FRIZZELL 4 WEST

Dolly Parton (RCA)

Sylvin (RCA) John Conlee (MCA) Elvis Presley (RCA) Dolly Parton (RCA) Eddie Rabbitt (Elektra)

Jerry Lee Lewis (Elektra)

Dolly Parton (RCA) Eddie Rabbitt (Elektra)

Dolly Parton (RCA)

EAST

WHIN York, NY CHARLY ME CLAIME HANDY
HOTVOST
GLALY PARTUN
ESDIE RAMBITY
LAN HIDER BUYS
JANIE FRICAL
RAZEY BAILLY

AIR SUPPLY MLR BANDY MOTTEST LODIE RABBITT DOLLY PARTON BORDY GOLDSBURG

WPOR Portland, ME

WOSHINGTON DE JACKY BARD DEAN NE LEAN CEURGE JONES JAPH CONLEE HOTTON'T TERMI GIGHS ELDIE RAMBITT OLLLY PAPTON BURBY GULDSBUL JANIE FRICKE

EDDY ARRIGLD
BURNIE RAITY
MEL ME DANIEL
JOE SUN
DUTTIE WEST
MOTTON TO
MERLE HAGGARD
CHARLIE RICH
TERRI GHBS
COMMAY THITTY
HICKEY GILLEY

MIDWEST

APP CONLEE HDTTOST EDDIE NABRITT JUBBY GOLDSBOR T.G. SHEPPARD DUTTIE WEST SUSIE ALLANSON

JUMN CONLE BELLANY BRIGHT JUR STANFLEY SYLVIA GEURGE JONES HOTTOST LYNN ANDERSON JUMNAY LEE JEM STAFFUND

ELYIS PRESLEY JUMBAY RUSSELL MOTTOSY DUALT PARTUM MELSON & PRICE DEBUMAN ALLEN RUGEN BUNLING

MCE BANDY MEL NC DANIE! GEORGE JEMES CEM HUMLEY REGER BEMLING JACH CRAYSON JOHN CONLEE TANYA TUCKER

ELVIS PRESELY RENOV DALE FRIZZELL & HEST CARY LITHON BUTLEDGE NUTTERS EDDIE RABBITY PUNTER & DOLLY JOHN ANDERSON GAIR (AMPELL V.G. SMEPPARD

WDZO-FM

EGU CIGNER, WI
AGE STAMPLET
FILLER JO SPEANS
STEEL AND SEENS
STEEL AND SEENS
FILLER JOSPEANS
F

WILMF Fint MI FINI ME

GEORGE ALMES
BELLANY BRUTHERS
JERRY LEE LEWIS
JERRY LEE LEWIS
JERRY LEE LEWIS
STUDY STAMPLEY
FRIZZELL & WEST
STUDY BARQ DE
NOTYESY
EDDIE ANDEITY
MELSON & PRICE
LACY J DALTON

KBUF Gorden City, KS JUPPINY CASH
JEPINY CASH
GRIGH
GRUGE JUNES
JEPIN CUNERE
POTTEST
EDTIL HABBITT
RAZZY BAILEY
T.G. SNE PPAGO
NGE BARGY
CON HUNCEY

WGEE Green

JOHN CONLEE HEL MC DANIEL HOTTOST EDUIE RAMBITY JOHNNY LEE UAR RIDGE BLYS DOLLY PARTON WDAF Kansas City, MO

MILLIE NELSON JONES & PAYCHECK DOTTIE NEST

Minocures, we EAGLES HILLIE HELSON AUMS & PAYCHECK ELVIS PRESELT CHISTY LANG HOTTOST LDIGE RABBITT OAK RIDGE BOYS DOLLY PARTON TERRI GIBBS CHARLY ME CLAIN

KEBC-FM Oklahoma City, Ox

WKCQ-FM Soginaw, MI SOGINOW, MI STLYIA KENNY DALE ROY CLAPK DANNY WOOD MOTTOST JAMIE FRICKE ED BRUCE GAEN CAMPBELL MEL TILLIS DOTTIE WEST ELVIS PRESLEY
VERN GUSDIN
JOHNAY CASH
SYLVIA
DURWOUD HADDUCK
ANNA SUDDERTH
NASHVILLE SUPER
ALLEN TRIPP

JERRY REED SILLY LARKIN MIRI NUR! HOTTONY ALLEN & SMITH DOTTIE NEST TIM RER & CHL. TANYA TUCKER ROGER BUNLING

SOUTH

WIL-AM/FM St Louis, MO BROUMON! TR
GEURGE JOHES
JERRY LEE LEWIS
FATS DOMINO
BELLANY BEVILTERS
JUST STAMPLEY
RUCHELS COMPLEY
RUCHELS COMPLEY
OAR RIDGE BOY
TERRY GIBHS
JOHN ANGER SON
WILLIE NELSON

Terro Houte, IN
JOHS & PAYOE CR
VILLER BLOOK
STUVIA
DEBOTAN ALLEN
JERRY LEE LEWS
ELVIS PRESILEY
HOUTENS
OAR REDGE BOYS
OULLY PAPTON
TERRI GEBS
R. BAILEY (BOTN)
T.G. SHEPPARD BHOAL MS

ELVIS PRESLEY
AUMH COME RE
FRIZZELL & NEST
STATE
AUGH SAN
MOTTAST
AUMHN VEE
ELDDIE MARBITT
DOLLY PAPTON
ROMHE MILSAP
TERRI GIBBS

JOHNY CARVER JERNY-LEE LEWIS ROY CLARK JOHN CONLEE JOE SUN TIM REX & DIQLAND HONNIE NC DONELL MIRI NUR!

COMMING, SC

FAI 22 ELL & WEST
BELLANY BROTHERS
JOH COMEE
ANDY BRICHERS
JOHN COMEE
BOY RANGE
BOY BRICH
BOY RAYER
BOY

JAM RUSHING
RANDY BARLOM
FRIZZEL & WE
JOE SYANGLEY
GLEN CAMPRELL
JOHN CONLEE
HOTTOST
DULLY PARTON
JOHN ADDR ANDERSON
RUSHIE NC DUME
WILLIE NELSON

KIKK-FM Houston, TX VERN GOSDIN ELVIS PRESLET JOHN CONLEE JACHT WARD DON MC LEAN CURTIS POTTER FRIZZELL & WES' EARL THUMAS CAR

ELVIS PRESERV

ELVIS PRESERV

ECORGE JONES

BELLANY BROTHERS

STLVIA

BOTTORS

EDDIE HAMBITT

DOLLT PARTON

RELTILLIS

STEVE WARHER

LULLY PARTON
JACRY MARD
TANYA TUCKER
MOTTOST
MERLE HAGGARD
JANIE FRICKE
OMARLY MC CLAIN
BELLANT BROTHERS
RLAMHE MC ODWELL

MIGMI, FE ROY CLARK JERRY LEE LEWIS HOTTOST BAMBARA HANDRELL MERLE MAGGARD MARTY ROBBINS DULLY PARTON TERRI GIBBS

None

WSIX FM Nashville, TN

WCMS-FM Norfolk, VA

MONTOR VA BILLY LARKIN JOSENY CARYER ELYIS PRESLE VERN GOSDIN EDDY RAYEN DON NC LEAN BURRITO BROTH NOTTES? DIALLY PARTON T.G. SMEPPARO DICALY LEE ROY CLARY JIM STAFFURD

HYXX

RUY CLARK
JUPPRY RUSSELL
OON RC LEAN
JUPPRY RUSSELL
OON RC LEAN
JUPPRY RUSSELL
OOK R RUGGE
OOK R RUGGE
TANYA TUCKER
GEBURAH ALLEN

WEST

JACHT MARD STEVEN ECOT RAVEN JOHNT CASH JOHNT CASH JOHNT CARLE CRISTY LANE MOTEON ECOTE RANGITY DOLLY PARTON MELSON & PRICE FATS COMING WILLIE WELSON

KRMD AM/FM Shreveport LA KNOE Monroe, LA JAPH CONLET GLEN CAMPRILL JACHY WAND WALKER & FAIRCHI EDDY RAYEN HOYTUST DULLY PARTON OMARLY ME (LAIN NOE BANDY LACY J. DALFON

GLEN CAMPRILL
JERRY LEE LEWI
LUMN COMIEE
JACKY WARD
HOTTOST
EDDIE RABBITTI
RAZZY BAILEY
CULLY PARTUN
TANYA TERPER
JIM STAFFORD JOHN ANDERSON
JORES & PAYORICA
TANYA TUCKER
ALLEN & SMITH
ELVIS PHESLEY
CON HUMLEY
HORBEY BARE
RADELOCK & ANTON

JACRY WARD JAPAN COMLEE FATS DOMING CHISTY LAME MOTTOSY EDDIE HABBITY JAPANY LEE TERRI GIBBS MERIE HACCANO HLASHIE MC DOME MEL TILLIS GLEN CAMPBELL CRICH

> WIRK FM West Poim Beach, FL WHIST POINT BOOD
> JOHNIY CASH
> CARL CHAMBERS
> JOHN CORLEE
> JACK GRAYSON
> DURMAN MAZARD
> CRISTY LAME
> NOTEST
> DOLLY PARTON
> REMAY ROGERS
> EDDIE RABBITY
> GAK RIDGE BOYS

WitLM Wilmington, NC

WHETINGTON IN

ALLEN & SMITH
BORD'S BANE
ROBATE MC DOBELL
HILLIE MELSON
LEGAT LEE LEN'S
ROTYGS T
DOLLY PARTCH
Y G. SHEPPARC
R. BATLEY (BOTN)
ED GRUCE
NUE BANDY

WTQR-FM Winston-Se ELVIS PRESLEY JERRY LEE LEWIS HOTTUST TERRI GIBES OULLY PARTON JANIE FRICKE JOHN ANDERSON ED BPUCE

WEST

DUTTIE HEST JOHES & PATCHECK CLIN HURLEY HILLIE MELSON HOTTOST JANIE FRICKE ORK RIDGE BOYS JOHN ANDERSON HELSON & PRICE HEL TILLIS

BONGSTAND CON JOE STAND CO GEOGRAM ALLEN STLVIA ELVIS MPESLEV JOHN COMEE MOTTEST EDDIE RABBITY OLLY PARTON STEVE WARINER NEL TILLIS GEN CAMPMELL

MUGER BURLING MLAD-IE NE DEMELI JERRY LEE LEWIS JACKY WARE

COSPORT WY

TIN REL & CRILAHOMA
STEVEN
MELLAMY BRUTHERS
COLLEA AS
MATHER MASSEY
ACROST RUSSELL
CARRIEL
MOTERT
MOTERT
MOTERT
JIN RUSHING
FATS ORNING

MSSS Coloro JACRY MARD
JACRY MARD
JAGN CONLEE
FRIZZELL & MEST
JOE STAMPLEY
ORIGN
BURNITU BROTHERS
GURGE JONES
HOTTERS
DULLY PARTON
T.G. SHEPPAPD
EARL THOMAS CONL
TANYA TUCKER
MEDBLGCK & ANTUM

RLAX Denver, CO CRISTY LAME TOM HIM JUE STAMPLEY FATS DOMINED DAMNY WILLD JACKY WARD MOTTEST CDDIE RAMBITT UNK RIDGE BOY GLEN CAMPBELL DULLY PARTON WILLIE NELSON

NLZ Denver, CO

EUDENA, UN

BILLIE MELSON

BÉLLAMY BROTHER!

LEVIS PRESLEY

JERRY LEE LEWIS

EDDY RAYEN

GHISTY LINE

GEURGE JONES

FRIZZELL & VEST

SYLVIA

MALKER & FAIRCHI

RUNNIE MC. DOWELL

JIH RUSHIE MC.

TOM NES

JOE STAMPLEY

DURNA HAZARD

KMAK Fresno, CA FRESHO, UM
AUTH LONGEE
SAMN! SMITH
ELVIS PRESUE!
BELLANY BROTH
COB
DON NC LEAN
JERRY REED
HOTTEST

MERLE HAGGARD OAK RIDGE BOYS EDDIE RANGITT KRDR Greshom, DR STANDARD TO THE STANDARD THE ST

KTRB Modesto, CA

MOTTOST ME DEME MATTOSE BOTS DOLLY PARTON STATLER BROTHE! TANTA TUCKER DUTITE WEST KNIX-FM Phoenix, AZ

KNEW Ookland-S.F., CA

WISHING, MS

JEMBY LEE LEWS
DEBORMA ALLEM
RUY CLARK
PHIL EVERLY
RENNY DALE
HOSTIGNT
MERIE MAGGARD
ECOTE RABBITT
MEL TILLIS
MEL MC DANIEL
EDDY ARMCLD

KWJJ Portland, OR JUPH CONLECT
CRISTY LANE
FRIZZELL L WEST
BILLIE JO SPEARS
NOTTOST
T.G. SHEPPARD
STEVE WARHER
GAIL DAYJES
GLEN CAMPBELL
DUTTIE WEST

KFTN Provo, UT

KION Pueblo, CO PURPOIL COU RENNY DALE DEBOMAN ALLEN RAGER BUNLING BOREN BANG STENANIE BINSLON HOTHER TERRI GIESS COLLY PARTON GAIL DAYIES OWALLY MC CLAIN MEL TILLIS

KONE Reno, NV BELLAMY BRUTH DAN ME LEAN RUGER BOWLING MOTTUST RUMBLE MILSAP ALABAMA MICREY GILLEY MAL DAYIS DULLY PARTON

KRSY Roswell, NM EDDY RAYEN
HOTTUST
EDDIE RABBITI
DULT PANTON
TERRI GIBBS
JUHNAY DUNCAN
MEL MC DANIEL

HRAK

KTOM Solings CA

SON BEHONDON CA REMOY DALE JAR STAMPLEY JOHN CUMILE GLEN CHIEF LEON EVERTTE MANDELLOR & ANTON GENTE JOHNS IN BELLY PARTON LEEN BELLY BENTS PARTON LEEN BELLY BENTS PARTON BELLY LEE BLYSS PARTS LEE ELVIS P

ELVIS PRESLEY CON HURREY BEELAMY BROTHE FATS DUMINU KENNY DALE HOTYDES DOLLY PARTON T.G. SHEPPARD JOHN ANDERSON MEL THLLIS LACY J. DALTON

KEEN San Jose CA

KMPS AM FM Seattle, WA

SOUTH WH

SELLANT BROTHERS

OLM MC LEAN
JOHN COMLES

ALE STAMP ET

JACKY WARD

COB

SMMH SHITH

BRENDA LEE

MOTOST

ED BRUCE

GAIL DAVIES

JOHN ANGESSAN

RAZZY BAILEY

STEVE WARINER

BELLAMY BHOTHERS ELVIS PRESLEY STURIA ACE STAMPLEY ROGER BORLING HOTHERS TEHNI OTBES AUPH ANDERSON OMBREY MC CLAIN NELSON & PRICE GAYL DAYLES

NUMBER OF REPORTING **STATIONS** THIS WEEK: 112

Hottest Tracks:

COUNTRY ALBUMS "ANY WHICH WAY YOU CAN" - Soundtrack - (WB)

BOBBY BARE - Drunk And Crazy - (Columbia) "Drunk And "COAST TO COAST" - Soundtrack - (Full Moon) "Pickin"

GAIL DAVIES — I'll Be There — (WB) "I'll Be There" "Object Of My Affection" "Mame's Gonne Give You Sweet Things"

MAC DAVIS — Texas In My Rear View Mirror — (Casablan-JOHNNY DUNCAN - You'le On My Mind - (Columbia)

JANIE FRICKE - I'll Need Someone To Hold Me When I - (Columbia) "I" Need So LARRY GATLIN — Help Yourself — (Columbia) "Must Be All

CRYSTAL GAYLE - A Woman's Heart - (Liberty) "Hello / MICKEY GILLEY — That's All That Matters To Me — (Epic) MERLE HAGGARD — Back To The Barrooms — (MCA)
"Back To The Barrooms Again" "Cen't Break The Habit" "Ever Changing
Woman" "Make Up And Faded Blue Jeans"

THE LEGEND OF JESSE JAMES" — Soundtrack — (A&M) MEL McDANIEL - I'm Countryfied - (Capitol) "Louisiane

DOLLY PARTON — 9 To 5 And Odd Jobs — (RCA) "Sing For The Commen Men" "The House Of The Rising Sun" "Working Gir" r Folks Town" "Detroit City

MEL TILLIS — Southern Rain — (Elektra) "Time Has Treeted You Well" "Forgive Me For Giving You The Blues" "Louislana Lonely" "Sweet CONWAY TWITTY - Rest Your Love On Me - (MCA)

DON WILLIAMS — I Believe In You — (MCA) "Falling Again" Most Requested:

DOLLY PARTON "9 To 5" (RCA) EDDIE RABBITT "I Love A Rainy Night" (Elektra) TERRI GIBBS "Somebody's Knockin' "(MCA) JIM STAFFORD "Cow Patti" (WB) OAK RIDGE BOYS "Beautiful You" (MCA)
T.G. SHEPPARD "I Feel Like Loving You Again" (WB/Curb)



P/A

POP/ADULT®

Mike Kasabo

The Weather Report

The winter season brings another dimension to radio's ability to keep ahead of other media as the best source for immediate and consistent information. Weather is of interest to everyone, but this time of year it can become a life-and-death situation in some parts of the country. Radio has depended upon the National Weather Service plus regional and local sources for accurate information in the past, and still does today. But now, private weather services are starting to make a significant contribution to radio, as a number of companies are stealing the thunder from public weather services. In talking with several Pop/Adult reporters (with special thanks to Tom Twine of WCHV/Charlottesville), we came up with four successful companies, each offering a variation on a theme, shedding some light on why they exist and, more importantly, what they can do for radio.

The quartet agreed that any private weather source is far more accurate than the available public outlets. Each made a strong case for their extensive efforts to ensure accurate, understandable, relatable, and im-

mediate weather information.

We first talked with Craig Weiner, VP of Metro Weather Service, based at JFK in New York:

R&R: How many radio clients do you have?

CW: 35 - all grouped in the eastern half of the Inited States.

R&R: OK, I'm a radio station, what can you do for me?

CW: We offer competitive rates, toll-free WATS lines, and we think we're highly accurate.

R&R: What do I get for my money?

CW: We would set up a program that would be best suited for your station, which could include either live reports daily, taped short forecasts seven days a week, or taped scripted forecasts — in other words, actually explaining where different systems are and how they're going to affect our area. Giving people a general feel for what the weather is doing and why.

R&R: Are there any specialized reports?

CW: Yes, we offer many, including recreational forecasts, beach and boating, ski resort, agricultural and aviation forecasts, plus a few science features. These are all things that would be worked into a package which best fits the station's needs.

R&R: Would you also offer out-of-town weather?
CW: Sure, that's another part of the features, national and commuter forecasts.

Transition

Art Snow, KFJZ/Ft. Worth morning drive personality, has been named Program Director ... John Katz exits his PD position at WIBW/Topeka with no future plans announced, and is temporarily replaced by staffer Khris Favor ... Jim Clark to WSGW/Saginaw to do the 6:30-11pm airshift, coming from WBCM/Bay City, MI ... Mike Metzger has joined KAKZ/Wichita as Program Director, replacing the departed Don Hofmann; he was most recently with WNCI/Columbus as midday announcer and Assistant Program Director ... Dave Laird is the new Music Director for WHAM/Rochester, coming from WFBL/Syracuse, as does Sharon Baechtold, who will serve as Traffic Director and Assistant ... Exiting WHAM are PD John Rapp and MD Shelly Sweedler, who both move on to WBBF/Rochester.

R&R: Why do you feel Metro is the best?

CW: I would think it would have to do with the personality of our meteorologists. There's something to explain about that: we get the the audience to like a certain personality on the air at a certain time of day. In other words, they expect Craig Weiner to take them through the afternoon drive. Some meteorologists, no matter how much personality they might have, people will never get a feel for them — because they change them every day.

R&R: You have your morning, midday and afternoon meteorologists just like the stations have their

jocks in those time periods?

CW: Exactly. And the stations really enjoy that because the jock can develop a camaraderie, and despite the fact that we may be sitting here in Kennedy Airport and talking to WTVN in Columbus, OH, he says, "Craig, it's snowing out here, what else do you think is going to happen?" People think you're right there.

R&R: Anything in closing?

CW: We've heard a few things about the National Weather Service not going to be providing public forecasts in the near future, because of budget cuts. I think radio should keep in mind as we go through the upcoming years that they're going to need a private weather service, if this indeed does come to pass.

We then talked with Dr. Joel Myers, founder and President of one of the nation's oldest private weather forecasters, Accu-Weather, which is located in State College, PA. Myers still does airwork along with 38 other meteorologists in his company, and personally gives weather information to 16 stations in the Northeast, including WHDH, WASH, WINS, KYW, WCBM, and WKBW.

R&R: You're a pioneer of this kind of service. How did you develop it?

JM: Since 1962 I had been doing it as a sidenote to my attending Penn State, and when I graduated in 1971, we started to offer the service on a year-round basis to radio and TV stations. There were services before me, but we actually did the pioneering for today's market.

R&R: What is your objective with Accu-Weather?

JM: Simply, it's to provide clear and meaningful forecasts that are not only accurate, but relate to people and their activities; and to use good journalism instead of the old stereotype kind that has been common down through the years.

R&R: Give us an example of the difference

JM: Sure. A typical stereotype forecast might be "fair tonight." A comparable Accu-Weather forecast might be, "Clear moonlit skies, and pleasant." It's not really different in terms of what the weather will be, but it's presented in a much more descriptive fashion. Another example would be "snow tomorrow," as opposed to ours, "Thickening clouds in the morning, snow arriving around midday, accumulating five to seven inches by midnight." As you can see, our information gives a much clearer picture of what's about to happen.

R&R: What would make a radio station take your service over the others?

JM: I think that we're the Cadillac of the industry and I believe our client list clearly indicates that. The reason is that we have some of the best forecast meteorologists in the world working as a team, 38 professionals who analyze the weather all across the country. That's part of the reason we're able to put together such accurate forecasts for each individual place. We're the largest private forecasting service, certainly in terms of the media, as we serve radio stations ranging from Miami to Vancouver and from Los Angeles to Boston.

George Stamos is VP of Media Weather, located in Bedford, MA.

R&R: I understand from a client that you really take pride in your personalization of service?

GS: Absolutely. We offer a team of fine personality voices and we try to become actually a part of a radio station's makeup.

R&R: How's that?

GS: We present our weather in such a way that it fits the station's programming — whatever the style the station wants, it gets. We also allow our clients to refer to our service in any manner they choose. They might call us "Weather Central," or refer to one of our meteorologists as belonging to them; this way we become part of their team as far as the audience is concerned, because actually we are.

R&R: It seems with 8000 radio stations in the country that your list of 80 or so clients, as well as similar figures from other weather services, is proportionately low.

GS: You're right. We haven't been aggressive with trying to get new clients — it's been a pretty hard sell to the media industry . . .

R&R: But isn't there a recent Gallup poll that suggests an impressive number of people feel weather is one of the top reasons for listening to radio?

GS: I know the survey you're referring to; it claims 63% of radio listeners considered weather the most important part of programming offered.

R&R: If that's accurate, it seems a hell of a way for the sales department to pick up some extra revenue with an informative programming aid.

GS: I agree

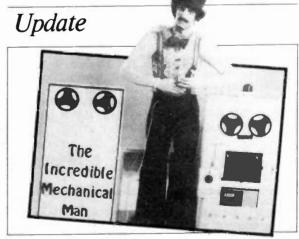
Finally, we tracked down Gordon Barnes, whose company, Barnes Weather Service Inc., is actually a one-man band, as he does it all. Barnes may be familiar to many of you from his daily national forecasting on the CBS-TV "Morning News."

R&R: You're a one-man operation; how do you compete with the other services?

GB: In my particular case, I compete because I lean very heavily on the personality aspect as well as the actual weather product. And I tie weather into all aspects of lifestyles, like what kinds of events are taking place, weather history, and so on. I try to personalize it and lighten it up rather than being very technical. As a result stations hire me for those ingredients.

R&R: Many general managers and program directors say, "Forget it — weather is weather!" How can you give these people a reason to believe?

GB: Simple. All they have to do is call the general managers of the stations I'm on and they'll find out whether or not I am a beneficial product to their format. Dollars count, and any station that properly features a private weather service, including mine, should have no problem selling it — and then can start counting their dollars.



MEET TIMM: Yes, you see here a picture of The Incredible Mechanical Man — Timm for short. Just press a button and he goes into action: his lights blink, a siren wails, and music plays while he comes alive with the jerky, gear-grinding motions of a robot. Actually, his name is John DeBrito, he is KPPL/Denver's mascot, and has been appearing on the station's behalf at concerts, shopping centers, and other events sponsored by the station. We understand that his contract calls for him to become Program Director if the station ever goes automated . . There's a rare opening for a weekend personality at WBZ/Boston. Those with proper P/A credentials should write to Program Director Rick Starr at 1170 Soldier's Field Road, 02134 — no phone calls please.



POP/ADULT®

BREAKER:

'Breakers' are those newer records that have the greatest level of station activity on any given week

RONNIE MILSAP Smoky Mountain Rain (RCA)

67% of our reporters are on it. The singer-songwriter has now crossed over with plenty of steam - adds include WELI, KDKA, WPRO, WBT, KNBR, KING, WSLI, WJBO, WHBC, WFDF, WNFL, WAKR. Among the hottest at WOOD, WTAR, WLVA, WQUA, KMJJ, KSL, WSB. Moved into Heavy rotation at 13 stations including KLTE, KLMS, KBLF, WRVA, WDAK, WCFR, WCCO-FM, KMBZ, WIOD. Moved up to Medium from Light rotation at KPPL, WACI, WIS, WABZ, WPTF, KRKK. Jumps 25-20 on P/A chart.

NEW & ACTIVE

CLIFF RICHARD "A Little In Love" (EMI America) 45/14 add WCBM, WELI, KEX, WFYR, WGAR, KMBZ, WNEU, WABZ, WDEF, WSLI, WTAR, KBLF, KLMS, WHIZ. Hot at WGR, WEBC. Strongest in the South, picking up in the East. Into Medium rotation at: WOWO, KOLO, KLO, WRVA, WDAK, WCHV, WJBO, WNEU, WGIR, WEIM, WCBM, WBEN, 3WS, WIOD, WSIX, WLW, WCCO-FM. Debuts at No. 29 on P/A chart.

EAGLES "Seven Bridges Road" (Asylum) 40/16 added into Medium rotation at WCCO-FM, WLW, WBT, WSLI, KRZI, KFOR. Added into Light rotation: WDAK. Other adds: WIP, WHAS, KEX, KSL, WGAR, KOB (dp), WJBO, WLNH, KXIC. Hot at: WSM-FM, KBAI, WNFL. Moving up to Medium rotation: KOLO, KLO, WCHV, WABZ, WJON. Strongest in South and Midwest. Debuts at No. 30 on P/A chart.

STEPHEN BISHOP "Send A Little Love My Way (Like Always)" (WB) 35/5 added into Medium rotation: WNEU, WSLI. Added into Light rotation: WQUA. Other adds: KGGF, KRNT. Heavy rotation: WFDF, WEIM, WHAG, KLO, KSL. Medium rotation: KPPL, KEX, WDEF, WIS, WNDB, WPTF, KRKK, KMED, KUGN, WJON, WHBC, WHBY.

EARTH, WIND & FIRE "You" (ARC/Columbia) 35/1 add WELL. Heavy rotation at WLTA, WEIM, WHAG. Good support in the East, South and West Increased rotation at KPPL, WHIO, KUGN, WGIR, KWOS, WJON.

JOHN LENNON "Woman" (Geffen) 31/12 added into Heavy rotation: WSM-FM. Added into Medium rotation: KNBR, KBAI. Other adds WHOK, KWOS, KXIC, WEIM, WABZ, WSLI, KSFO, KFMB, WPRO. Heavy rotation: WCBM, KLOK, KBLF. Medium rotation: WEBC, WOWO, WORG, WNDB, WSBA, KEX, WBT, WLTA. Strongest in West, picking up in East.

DON McLEAN "Crying" (Millennium) 26/19. Most Added this week — including WCBM, WIP, KDKA, WSB, WBT, KPPL, KSL, KMBZ, KBLF, KLO, KUGN, WTAR, WLVA, KAAY, WCHV, WGIR, WHBY, KRMG, WIBW. Airplay is Light to Medium.

FRANK MILLS "Happy Song" (Polydor/Polygram) 26/4 add WLVA, WAKR, WFDF, WHBC. Strongest in South and Midwest, spreading in West, Heavy rotation: WSB, WNDB, Medium rotation: WOOD, WJON, WICKS, KRMG, KFOR, KFQD, KOB, WPTF, WRVA, WCHV, WDEF, WSBA, WLTA,

MANHATTAN TRANSFER "Trickle, Trickle" (Atlantic) 26/1 add KXIC. Heavy rotation: WOWO. Medium rotation: WCBM, WHAM, WLTA, WCCO-FM, KRKK, KOLO, KMED, KFQD, WNDB, WSBA, WGIR, WEIM, WHBY, WHBC, WFDF, WJON. Strongest in East.

BOBBY HART "Lovers For The Night" (Ariola) 25/8 add WLNH, WACI, WNEU, WSLI, KLMS, WHBY, WHBC, KXIC. Medium rotation:

POP/ADULT AIRPLAY/30

January 16, 1981 Week Week BARRY MANILOW/I Made It Through The Rain (Arista) 1 2 AIR SUPPLY/Every Woman In The World (Arista) 0 0 NEIL DIAMOND/Love On The Rocks (Capitol) 5 0 **BLONDIE**/The Tide Is High (Chrysalis) EDDIE RABBITT/I Love A Rainy Night (Elektra) 0 3 BARBRA STREISAND & BARRY GIBB/Guilty (Columbia) 7 DIANA ROSS/It's My Turn (Motown) 12 0 ABBA/The Winner Takes It All (Atlantic) **DOLLY PARTON/9** To 5 (RCA) 14 0 11 JOHN LENNON/(Just Like) Starting Over (Geffen) 10 13 0 STEELY DAN/Hey Nineteen (MCA) 8 OLIVIA NEWTON-JOHN w/CLIFF RICHARD/Suddenly (MCA) 12 19 Œ DAN FOGELBERG/Same Old Lang Syne (Full Moon/Epic) FRED KNOBLOCK & SUSAN ANTON/Killin' Time (Scotti Bros.) 15 0 9 15 LEO SAYER/More Than I Can Say (WB) **DOOBIE BROTHERS/One Step Closer (WB)** 16 16 10 CHRISTOPHER CROSS/Never Be The Same (WB) 17 22 0 BETTE MIDLER/My Mother's Eyes (Atlantic) 20 19 **BOZ SCAGGS/Miss Sun (Columbia)** RONNIE MILSAP/Smoky Mountain Rain (RCA) 25 **②** 24 **a** CHARLES FOX/Seasons (Handshake) 23 **DIONNE WARWICK/Easy Love (Arista)** 22 17 23 KENNY ROGERS/Lady (Liberty) 26 24 RITA COOLIDGE/Fool That I Am (A&M) 27 25 ANDY GIBB/Time Is Time (RSO) 29 26 BRUCE SPRINGSTEEN/Hungry Heart (Columbia) 30 27 TIERRA/Together (Boardwalk) 28 28 **HEART/Tell It Like It Is (Epic)** 29 CLIFF RICHARD/A Little In Love (EMI America)

This chart is based solely on statistics compiled weekly from our reporting stations Black circled numbers indicate significant upward movement from at least 60% of our reporters

EAGLES/Seven Bridges Road (Asylum)

New Entry

KRKK, KBLF, KLO, KAAY, WABZ, WSBA, WEIM, KGGF. Strongest in South, picking up in West

30

ENGLAND DAN & JOHN FORD COLEY "Part Of Me, Part Of You" (MCA) 25/3 WTAR, KFQD, WJON. Medium rotation: KFOR, WIBW, WHBY, WSBA, WCHV, WRVA, KLOK, KSL, KEX, WLTA. West and South show best action

STEVIE WONDER "I Ain't Gonna Stand For It" (Tamla) 22/10 add WSIX, WBT, WCBM, KAAY, WLVA, KRZI, KLMS, WBOW, WHBC, KDKA, Medium rotation: WFYR, WLW, WIP, WABZ, WCHV, WDAK, WORG, KOLO. Strongest support in the South.

DELBERT McCLINTON "Giving It Up For Your Love" (Capitol) 20/8 add WFYR, KEX, WCFR, KAAY, KLO, KRKK, WHIZ, WHBC. Heavy rotation: WLW, WCHV, WOWO. Medium rotation: WSM-FM, WABZ, WEIM, WNEU, WOOD. Strongest in Midwest, spreading in

Others Getting Significant Action

ROBBIE DUPREE "Nobody Else" (Elektra) 19/1 add KBLF. Heavy rotation: WQUA. Medium rotation: WLTA, KRKK, KLO, KFQD, KRZI, WIS, WEIM, WHBC, WSGW. Strongest in West and South.

RUPERT HOLMES "Morning Man" (MCA) 18/0. Heavy rotation: WCCO-FM, KLMS. Medium rotation: WIOD, WELI, KEX, WHIO, KUGN, WLVA, WNDB, WGIR, WLNH, WHAG, KGGF, WFDF. Equal strength in all regions

SPYRO GYRA "Cafe Amour" (MCA) 17/15 add WBEN, WELI. WLTA, WSB, KEX, KSL, WCCO-AM, WRIE, WEIM, KRMG, WJON, KLTE, KWOS, WKIQ, WHBY. Heavy rotation: WLVA.

PHIL EVERLY "Dare To Dream Again" (Curb/WB) 17/1 add WSB. Heavy rotation: KLO. Medium rotation: KSL, WLTA, WABZ, WDEF, WNDB, WQUA, KMED, WOOD.

KOOL AND THE GANG "Celebration" (De-Lite) 15/1 add WTAE. Heavy rotation: WOWO, WSIX, WNEU. Medium rotation: WBZ, WIP, KDKA, WFYR, KRZI, WABZ, WBOW.

DOOBIE BROTHERS "Wynken, Blynken And Nod" (WB) 13/9

add WCCO-AM, WCCO-FM, KFMB, WSM-FM, WBT, WSB, WHAG, WDAK, WJON. Medium rotation: WSBA, WEIM.

GEORGE BENSON "Turn Out The Lamplight" (WB) 12/3 add WDEF, KLO, WHBC. Medium rotation: WHAG, WCFR, WSBA, WLTA, KFQD, WNDB.

PETER ALLEN "Fly Away" (A&M) 10/3 add WLVA, KLO, WACI. Medium rotation: WBT, WSM-FM, WSIX, WIS, WHAG, WJON.

KENNY LOGGINS "Celebrate Me Home" (Columbia) 10/3 add KSFO, WLVA, WHBC. Medium rotation: KFOR, WCHV, WDEF, WSLI,

ATLANTA RHYTHM SECTION "Silver Eagle" (Asylum) 10/2 add KFQD, KGGF. Heavy rotation: WDEF. Medium rotation: WTAR, WEIM, **KFOR**

TERRI GIBBS "Somebody's Knockin' "(MCA) 9/6 add WORG, WEIM, KRNT, KXIC, KLTE, WJON. Heavy rotation: WSB.

ROD STEWART "Passion" (WB) 8/2 add WFYR, WBZ. Heavy rotation: WGAR, WABZ, WEBC. Medium rotation: WBOW, WNEU, WSM-FM.

Most Added:

DON MCLEAN

DON McLEAN
Crying (Millennium)
Added at 20% of our reporting stations.
EAGLES
Seven Bridges Road (Asylum)
Added at 17% of our reporting stations.
SPYRO GYRA
Cafe Amour (MCA)
Added at 16% of our reporting stations.
CLIFF RICHARD
A Little In Love (EMI America)
Added at 15% of our reporting stations.
JOHN LENNON
Woman (Ceffen)
Added at 13% of our reporting stations.
RONNIE MILSAP
Smoky Mountain Rain (RCA)
Added at 13% of our reporting stations.

Smoky Mountain Rain (RCA)
Added at 13% of our reporting stations.

Hottest:

BLONDIE

The Tide Is High (Chrysalis)
Reported hot et 50% of our stations.
BARRY MANILOW
I Made It Through The Rein (Arista)
Reported hot at 45% of our stations.
EDDIE RABBITT
I Love A Rainy Might (Elektra)
Reported hot at 35% of our stations.
AIR SUPPLY
Every Woman In The World (Arista)
Reported hot at 35% of our stations.
NEIL DIAMOND
Love Un The Rocks (Capital)
Reported hot at 27% of our stations.
DOLLY PARTON
9 70 5 (RCA)
Reported hot at 27% of our stations.



PAREGIONAL ADDS & HOTS

WCCO-AM/Minnespolls

Denny Long

Steely Dan

Abba
(Minner)
D. Parton
Spyro Gyra
Doobie Bros
(Wynken)
J. Stafford
HOTTEST
J. Stafford

Curt Lundgren
Styx
Dooble Bros.
(Wynken)
Eagles
G. Washington Jr.
E. Dan Seals
MOTTEST
A. Parsons
F. Knoblock å
S. Anton
D. Fogelberg
D. Parton
Abba

O. Pa-Abba (Winner)

John Williams

EAST

Jack Lacy

Amber

WCBM/Baltimore Hal Martin

Bob Russo

Hal Martin
C. Fox
C. Richard
S. Monder
D. McLean
HDTTEST
N. Diamond
(Rocks)
Blondie
B. Stretsand
(Guilty)
B. Hanflow
Man. Transfer

WBZ/Boston Wendy Furige Parton

U. Parton Blondie Steely Dan R. Stewart P. Benatar HOTTEST ir Supply L. Malliams Lennon (Over) Ross

WREN/Buffalo loger Christian

R. Coolidge Firefall Spyro Gyra HOTTEST Steely Dan E. Rabbitt B. Scaggs D. Ross

WGR/Buffalo Jamy Reo

None HOTTEST Steely Dan D. Fogelberg E. Rabbitt

WRIE/Erle Ted Abbot

OTTEST J. Lennon (Over) Air Supply K. Rogers Blondie

WEIM/Fitchburg Chuck Morgan

Lennon (Woman) yro Gyra Peek Gibbs Night HOTTEST Air Supply Steely Dan Blondie Abba (Winner) Doobie Bros (Closer)

WHAG/Hagerstow

Doobie Bros (Wynken)
K. Taylor
E. Carmen
E.C. King B. Midler D. Parton EWAF B.

(Guilty) Benson WLNH/Laconi Bill Shane

Streisand

Eagles B. Hart HOTTEST Streisand (Guilty) Lennon (Over)

ondie Rabbitt Fogelbe

WELI/New Haven Walt Pinto Richard Steely Dar R. Milsap EWAF Spyro Gyra

WGIR/Manchester Karen Andersen

D. McClean HOTTEST B. Streisand (Guilty) Blondie Air Supply D. Parton

WIP/Philadelphia

Eagles
B. Vinton
(John)
D. McLean
Manhattans
B. Goldsbor
HDTTEST
B. Manilow
A. Gibb
D. Ross
Blondie

KDKA/Pittsburgh

Randy Flick Randy File

S. Wonder
R. Milsap
D. McLean
HOTTEST
Blondie
Heart
D. Parton
C. Rabbit

WTAE/Pittsburgh Don Berns

WPRO/Providence

Gary Berkowitz D. Parton
R. Milsap
Hall & Oates
(Kiss)
J. Lennon
(Noman)
C. Fox
HOTTEST
K. Popers K. Pogers Air Supply D. William B. Manilow Heart

WHAM/Rochester

Dave Laird

WCFR/Springfield Jeff Taylor

Firefall

None HOTTEST Blondle Steely Dan D. Parton Abba

WNEU/Wheeling

Jim Horn G. Campbell
(Any)
M. Manchester
HOTTEST
N. Diamond
(Rocks)
B. Manilow
D. Parton
Abba

MIDWEST

WAKR/Akrot **BIII Hart**

Scaggs Mills Parton Gibb Milsap R. Milsap HOTTEST B. Streisand (Guilty) E. Rabbitt B. Manilow F. Knoblock S. Anton Blondie

WHBY/Appleto Jeff Clark

WKIQ/Bowli

John Swan
C. King
H. Gross
Spyro Gyra
B. Raitt
S. Wonder
S. Herring
A. Gibb
HOTTEST
Steely Dan
B. Scaggs
E. Rabbitt

WHBC/Canton Rick Jacobs

Steely Dan D. Fogelberg A. Gibb B. Springsteen R. Milsap

R. Milsap
Four Seasons
(Spend)
Tierra
K. Loggins
B. Hart
G. Benson
D. McClinton
S. Wonder
F. Mils
HOTTEST
B. Mamilow
J. Lennon

J. Lennon (Over) E. Rabbitt F. Knoblock B S. Anton Blondie

WFYR/Chicago

R. Stewart D. McClinton Abba (Winner) C. Richard HOTTEST

John Wetherber

Spyro Gyra D. Peek D. McLean Lobo
C. Francis
B. Hart
HOTTEST
N. Diamond
(Rocks)
E. Rabbitt
B. Manilow
C. Fox
Air Supply Blondie Steely Dan

E. Rabbitt D. Fogelbe

Don Berns
Steely Dan
F. Knoblock S. Anton
Kool & Gang
HOTTEST
B. Manilow
D. Williams
Blondie
D. Parton

3-W-S/Pittsburgh Tom Daren

B. Scaggs

None
HOTTEST
Air Supply
ONJ w/C. Richard
N. Diamond
(Rocks)
B. Streisand
(Guilty)

Firefall
D. McClinton
HOTTEST
N. Diamond
(Rocks)
Blondie
B. Midler
D. Parton
L. Sayer

WSYR/Syracuse

F. Knoblock & S. Anton

B. Hart
S. Bishop
CDB
C. Richard
HOTTEST
J. Lennon
(Over)
Kool & Gang
Air Supply
Blondie
D. Fogelberg

WSBA/York

D. Parton Abba (Winner) E. Rabbitt

WLW/Cincinneti Lee Gillett

Eagles
HOTTEST
B. Streisand
(Guilty)
N. Diamond
(Rocks)
Air Supply
D. Ross

WGAR/Cleveland Chuck Collier

Eagles T. Pendergrass C. Richard A. Franklin Heart HOTTEST HOTTEST
J. Lennon
(Over)
Blondie
N. Diamond
(Rocks)
K. Rogers
L. Sayer

KGGF/Coffeeville

J. Bucchino S. Herring R. Flack & Herring Flack & P. Bryson P. Bryso ARS S. Bishop S. Bishop Tierra Steely Dan E. Dan Seals D. Fogelberg HOTTEST B. Streisand (Guilty) Air Supply B. Manilow E. Rabbitt B. Midler

WHIO/Dayton

None HDTTEST N. Diamond (Rocks) B. Streisa (Guilty) D. Ross

Scott Huskey

Jim Cosey

WFDF/Filnt Paul Landino

Manchester Mills Milsap Gibb ITTEST B. Manilow Steely Dan D. Parton F. Knoblock & S. Anton Blondle

A. Franklin RED

BHI Strike

Peggy Powell

KRNT/Des Moines

T. Gibbs
B. Midler
D. Fogelberg
Steely Dan
S. Bishop

WEBC/Duluth

WOWO/FL Wayne Sam DeVincent

RED
Jacksons
(Hotel)
Blues Bros.(dp)
HOTTEST
J. Lennon
(Over)
B. Springsteen
B. Manilow

WOOD/Grand Rapids

None HOTTEST Blondie R. Milsap D. Parton B. Manilow E. Rabbitt WNFL/Green Bay Bob Hooper

R. Milsap Steely Dan B. Midler HOTTEST D. Warwick K. Rogers E. Rabbitt Doobie Bro (Closer) Eagles

KWOS/Jefferson City Steve Morse

Firefall
R. Meisner
(Deep)
City Boys
Spyro Gyra
N. Diamond
(Hello)
J. Lennon
(Woman)
HOTTEST
N. Diamond
(Rocks)
S. Streisand
(Guilty)
J. Lennon
(Over)
Air Supply
Blondie

Abba Abba
(Winner)
HOTTEST
J. Lennon
(Over)
Blondie
E. Rabbitt
B. Scaggs
C.Richard

KXIC/lowa City Roger S. Davis J. Lennon (Woman) Eagles

T. Gibbs
B. Springsteen
Man. Transfer
B. Hart
HOTTEST Fogelberg Rabhitt Manilow

KMBZ/Kansas City

Steve Bell B. Scaggs C. Richard D. McLean B. Vinton (John) H. Nelson (Angel) HOTTEST N. Diamond (Rocks) Air Supply E. Rabbitt Blondle

Abba (Winner)

KFOR/Lincoln

Cathy Blythe

Lobo Association HOTTEST

OTTEST . Manilow bobie Bros. (CLoser) . Fogelberg . Fox . Parton

KLMS/Lincoln

Fogelberg
Fogelberg
Richard
Monder
B. Hart
HOTTEST
N. Diamond
(Rocks)

Scaggs

Heart HOTTEST Air Supply Blondie O. Warwick Abba (Winner) Steely Dan

Eagles

Gibbs D. Parton
Spyro Gyra
HOTTEST
Air Supply
B. Manilow
D. Fogelberg
C. Fox
N. Diamond
(Hello) WHOK/Lancaster Greg Eyerman J. Lennon (Moman) Blondie HOTTEST N. Diamond (Rocks) Air Supply E. Rabbitt

WQUA/Quad Cities Jack McKay

Francis C. Francis
S. Bishop
C. Eastwood &
R. Charles
HOTTEST
D. Parton
N. Diamond
(Aocks)
R. Milsap
F. Knoblock &
S. Anton
E. Rabbitt

WJONSL Cloud Tom Scott

T. Gibbs
D. Peek
Doobie Bros.
(Wynken)
England Dan &
J. F. Coley
Spyro Gyra
HOTTEST
F. Rabbits Rabbitt Blondie B. Manilow Steely Dan D. Parton

WSTV/Steubenville

Greg McCullough None HOTTEST J. Lennon (Over) B. Manilow E. Rabbitt ONJ w/C. Richard D. Milliams

WSGW/Saginaw Rick Beicher A. Gibb Tierra HDTTEST HDTTEST
J. Lennon
(Dver)
H. Diamond
(Rocks)
B. Streisand
(Guilty)
Blondie
D. Ross

WBOW/Terre Haute

WCCO-FM/Minneapolis Curt Lundgren Larry Joseph C. Richard S. Wonder Jackson Jacksons (Hotel) HOTTEST Air Supply O. Fogelberg J. Lennon (Over) Blondie B. Manilow

Khris Fevor KLTE/Oklahoma City

Tierra
W. Nelson
D. McLean
MOTTEST
L. Sayer
Air Supply
B. Streisand
(Guilty)
E. Rabbitt
B. Manilow

KRMG/Tulsa Don Blahop

Randy Walker

HOTTEST
Air Supply
F. Knoblock &
S. Anton
Blondie
D. Fogelberg

D. McClinto C. Richard HOTTEST HOTTEST
J. Lennon
(Over)
K. Rogers
L. Sayer
B. Streisand
(Guilty)
Air Supply

SOUTH

Dire Straits C. Richard J. Lennnn (Yoman) HOTTEST Blondie Blondie Steely Dan R. Stewart Air Supply Doobie Bro (Closer)

WLTA/Atlanta Allen Saunders

George Fisher

Qeorge Flahe
D. McLean
Abba
(Happy)
Spyro Gyra
B. Vinton
(John)
Doobie Bros.
(Wynken)
K. Taylor
P. Everly
Moon Martin
J. Ward
HOTTEST
B. Streisand
(Guilty)
E. Rabbitt
R. Milsap
C. Fox
D. Parton

WJBO/Baton Rouge

Laurie Hardison

Eagles
HOTTEST
D. Williams
J. Lennon
(Over)
Blondie
Steely Dan
D. Fogelberg

WBT/Charlotte

Andy Bickel B. Scaggs Abba

Abba (Winner) S. Wonder R. Milsap Eagles Dooble Bros

Ooobie Bros.
(Wynken)
Tierra
Elvis
D. McLean
HOTTEST
N. Diamond
(Rocks)
B. Manilow
E. Rabbitt
F. Knoblock S. Anton

S. Anton Blondle

R. Milsap

D. Fogelberg O. Fogelberg
Spyro Gyra
HOTTEST
N. Diamond
(Rocks)
Air Supply
ONJ w/C. Richard
O. Ross
B. Manilow WSRIAHARD

WIBW/Topeks

McLean yro Gyra

B. Hart B. Scaggs P. Allen

WHIZ/Zanosville Dave Crist

WDAK/Colur Bob Raleigh

G. Campbell (Any) J. Lennon (Woman) Dooble Bros (Wynken) Eagles HOTTEST Blondie B. Streisa (Guilty) B. Midler S. Wonder J. Lennon (Woman)

WNDB/Daytona Beach

Mark D'Angio Spinners C. Francis HOTTEST Abba Blondle Ocobie Bros (Closer) B. Manilow D. Ross

WSLI/Jackson Walt Grayson

Eagles
R. Milsap
S. Bishop
C. Richard
J. Lennon
(Woman)
B. Hart
HOTTEST
Doobie Bros
(Closer)
A. Gibb
Steely Dan T. Gibbs REO (dp) HOTTEST

KAAY/Little Rock

McClinton Wonder Jimmy Dear None HOTTEST McLean French Deerdorff K. Rogers
B. Streisand
(Guilty)
B. Manilow
D. McClinton
Blondie

WHAS/Louisville Jerry Melloy

Eagles HOTTEST B. Manilow Blondie Abba (Winner)

WLVA/Lynchb Mike Henson

P. Allen B. Midler D. McLean F. Mills S. Wonder J. Roberts J. Roberts K. Loggins HOTTEST Spyro Gyra C. Fox B. Manilow B. Scaggs R. Milsap

WCHV/Charlottesville Thomas H. Twine

D. McLean HOTTEST Blondie Blondie A. Gibb B. Springsteen Doobie Bros. (Closer) D. Fogelberg

W. Nelson
(Angel)
C. Richard
G. Benson
A. OiMeola
G. Washington Jr.
HOTTEST
Abba
(Winner)
D. Parton
E. Klugh
B. Midler
N. Diamond
(Rocks)

WIS/Columbi

None HOTTEST N. Diamond (Rocks) Air Supply E. Rabbitt B. Manilow Blondie

WYMC/Mayfield Mike Brophey

None HDTTEST (Over) Air Supply Blondie E. Rabbitt B. Manilow

WIOD/Mlam Yolanda Parapa

Yolanda Parap Elvis N. Diamond (Hello) B. Streisand (Fool)(Ip) HOTTEST B. Streisand (Guilty) B. Manilow E. Rabbitt C. Fox D. Parton

WSIX/Nashville

S. Wonder B. Midler A. Franklin HOTTEST B. Manilow Steely Dan D. Parton Blondie D. Fogelberg

WSM-FM/Nashville Donna Brake

E. Dan Seals Doobie Bros. (Wynken) Hall & Dates (Kiss) G. Campbell (Know) J. Lennon (Woman) (Woman) B. Scaggs D. Fogelberg

WPTF/Rateigh

HOTTEST K. Rogers C. Fox B. Manilow B. Streisand (Guilty) F. Knoblock & S. Anton

WRVA/Rich Dick Grant

ondie Parton

KRZI/Waco Clay Steele

Eagles B. Scaggs S. Wonder HOTTEST Abba D. Parton Steely Dan B. Streisand (Guilty) D. Fogelberg

L. Sayer
B. Streisand
(Guilty)
Air Supply
Blondie
B. Manilow

WEST KORJAR

Paul Douglas Eagles(dp) HOTTEST N. Diamond (Rocks) C. Fox J. lan Poco Blondie

KFQD/Anchorage Mark Lewis

Springsteen England Dan & J.F. Coley B. Midler HOTTEST J. Lennon (Over) E. Rabbitt L. Sayer N. Diamond (Rocks) B. Manilow

KPPL/Denver Michael Moore

O. McLean HOTTEST HOTTEST

B. Streisand
(Guilty)

B. Manilow

D. Ross

F. Knoblock 8

S. Anton
Steely Dan

KUGN/Eugene Brian James O. McLean R. Franklin HOTTEST L. Sayer Air Supply N. Diamond (Rocks) B. Manilow D. Parton

KMJJ/Las Vegas

Kevin O'Brien B. Scaggs Steely Dan C. Fox HOTTEST Air Supply Doobie Bros. (Closer) D. Fogelberg E. Rabbitt R. Milsap

KMED/Medford

Charlie Kirk

C. Francis

C. Fox B. Streisand

(Guilty)
D. Ross
F. Knoblock &
S. Anton

P. Everly

J. Lennon (Moman) HOTTEST Eagles Blondie B. Springsteen Steely Dan D. Fogelberg

Eagles D. McLean

Spyro Gyra C. Richard HOTTEST

HOTTEST
Air Supply
D. Ross
Dooble Bros
(Closer)
Abba
(Winner)
F. Knoblock S
S. Anton

KBAI/Morro Bay Donna St. John

KEX/Portland Bob Swanson

KLO/Ogden Berbara M. Richardson

D. McClinton Elvis

KBLF/Red Bluf Bruce Atlen

D. McLean
Elvis
P. Allen
D. McLean
Crosby, Stills B.
Nash
Poco
G. Benson
HOTTEST
D. Parton
N. Diamond
(Rocks)
D. Fogelberg
P. Everly
Blondie

KOLO/Reno Mike Hagerty J. Lennon (Woman) B. Scaggs D. Parton Mike Hagerty
B. Springsten
T. Waits
J. Browne
(Hold Out)
Pointer Sisters
(Dreaming)
HOTTEST
J. Lennon
(Over)
E. Rabbitt
B. Manilow
Blondie
Doobie Bros.
(Closer)

Rod Tucker
C. Francis(dp)
A. Parsons
Pointer Sisters
(Oreaming)
Allman Bros.
Firefall
D. McLean
HOTTEST
N. Diamond
(Rocks)
B. Manilow
Abba
(Winner)
Blondie
A. Gibb

KSL/Salt Lake City George Lemich

Outlaws C. Richard Eagles R. Dupree E. Carmen D. McLean HOTTEST Abba B. Manilow Blondie D. Parton Air Supply

C. Fox B. Manilow Air Supply D. Warwick R. Coolidge

KRKK/Rock Springs Rod Tucker

Abba (Happy) Spyro Gyra D. McLean HOTTEST Fox Bishop Rabbitt Ross Milsap

KFMB/San Diego Largon/Anthony

Heart D. Fogelberg Dooble Bros. (Closer) HOTTEST

KNBR/San Francisco

yan Eato.

Midler
Pendergrass
Milsap
J. Lennon
(Woman)
HOTTEST
Steely Dan
Blondie
Doobie Bros.
(Closer)
D. Parton
B. Scaggs

KSFO/San Francisco John Hardy J. Lennon (Woman) K. Loggins HOTTEST

Blondie
N. Diamond
(Rocks)
B. Manilow
E. Rabbitt
L. Sayer KLOK/San Jose Donna Bischoff D. Fogelberg D. Parton HOTTEST

D. Fogelberg D. Parton J. Lennon (Woman) Blondie KING/Seattle Bruce Murdock

D. Parton R. Milsap HOTTEST HOTTEST N. Diamond (Rocks) B. Streisa (Guilty) Air Supply B. Manilow E. Rabbitt

WDEF/Chattanoogs Stanley Hall

Eagles

WTAR/Norfolk Dale Parsons B. Mandrell (Sometime) D. McLean England Dan A J.F. Coley J.F. Cole C. Richard HOTTEST E. Rabbitt N. Diamond (Rocks) Blondle R. Milsap Abba

WORG/Orangeburg Stu Wright

(Winner)

J. Lennon (Over) Tierra Steely Dan Blondie D. Parton

D. Peek HDTTEST C. Fox R. Milsap E. Rabbitt

Dave Nichols



Black Radio

Bill Speed

WKYS Winning Washington

WKYS/Washington, DC is developing into one of Black radio's big success stories. One of the nation's earliest Disco stations, the NBC-owned-and-operated outlet has been refining its own Black Contemporary air sound, and in the October/November Arbitron ratings, it went from 6.2 to 7.0, leading all Black stations. At the same time, both leading Contemporary Hit Radio stations dropped, WPGC from 8.4 to 7.7 and WRQX from 7.9 to 7.2; so WKYS has a good shot at number two in the market behind long-time Pop/Adult leader WMAL. I talked with PD Donnie Simpson about his philosophies, designs, and desired image for the station.

R&R: You must be thrilled by the ratings...

DS: I've been programming for about a year now and it seems like a long time to me. But it's been a short time actually, to have come from where we were in just one year. We were 16th in the market, and to come from 16th to 4th is just incredible, from a 2.4 to a 7.0. I guess what happened is we just got the music in order, coupled with great personnel—it's a combination of both personality and the music we play. We have now become a part of the community, which we never were prior to this. I think that's worth a lot of points.

R&R: Can you explain further about becoming a part of the community?

DS: Prior to the last year, WKYS was quite removed from the community. WKYS was NBC — it was more an NBC station than it was WKYS. We had to become a local radio station, as opposed to putting a lot of bucks into television and other things. I decided we would put all of our efforts into the community, because a lot of different organizations need our help, and we need their help. It's been good for everybody all the way around.

R&R: You spoke about not having a large budget. But there are other stations in your market which spent a lot of money and you beat a couple of them, right?

DS: Yeah. We had 10 stations running TV ads last ARB. I don't believe in a lot of TV. We may use it later on. But at this point I just don't feel it is necessary. We have come from where we were to where we are now on solid product, and I think that's what people want to hear. I don't think any amount of money can bring them into your radio station and keep them there. The most important thing for me to see at this point is that they like the product and that they are staying with us. We had the highest listening average in the city. They are staying with us, so maybe we will start looking into TV to bring in new people. But I certainly doubt that it will be to the tune of \$400,000. I don't want to say we don't have a sufficient promotion budget, because we do. I just don't use all of it.

R&R: You don't feel a need to?

DS: I really don't. I just felt that the product is so strong that I didn't want to do a lot of heavy promotion. We don't do a lot of heavy contesting or anything like that. It's an adult radio station. I think the people are tired of wanting their house note paid for a month or a 280ZX or \$10,000. If they like you they'll listen, and I don't think any of those things are going to make them listen. They just want to know the music is there, the personalities, their radio station. All the contesting in the world won't bring in new listeners if the product isn't there.

R&R: The key phrase is "their radio station," and you keep mentioning product. Do you think the artists they hear on your station are the ones they most readily identify with?

DS: We're a very familiar radio station. We play EW&F, Stevie Wonder, and stuff like that. By the same token we play a lot of local product too, because I felt when I came into Washington that that was one thing lacking. Coming from Detroit, I'm used to playing a lot of local acts. In Detroit you have local acts like Dramatics, Four Tops, Funkadelic. In Washington you don't have quite that caliber of local talent, but we play a lot of local records that aren't necessarily familiar acts to the masses. But if it is right for the radio station and it sounds good, we play it.

R&R: What's mechanically different about your station? Are there special features for adults?

DS: I don't believe in a lot of features. I try to stick pretty much to the same programming every day. Dayparts vary just a little bit. We are a little different from 7 to midnight than we are during the other dayparts. Candy [Shannon] stretches out a little more, plays a little bit more jazz, she may drop some Jimi Hendrix, Traffic, she goes in a lot of different directions. The reason we do that is to keep people off guard. I think you have to keep them honest and keep them listening that way. The jocks have a lot of freedom. I think that's different. We have rotations set up for them, but if they get out of rotation or out of format, I don't pull my hair out about it. And they all know they have every right to do that if they want to. I put a lot of faith in my jocks because I think that when you give them control they are a little bit more responsible because they are taking an active part. It's their show and it has to become their show. If it's my show they aren't going to do the same job as when it's got their name on it. They will do a fine job because it represents

R&R: What about your news commitment, since you are in the nation's capital?

DS: News is a big part of the station for me, unlike a lot of music stations that I have heard. We don't throw away our news. I don't look at it as an interruption. News can contribute as much to your station as a good personality can. Our news people are personalities. They talk back and forth with the jocks

about news items or about miscellaneous funny stories, etc. When you have a newsperson who is a personality, people can accept the news from them a little bit easier because they feel like they know them and they trust them.

We also do a lot of local news. In Washington you have a problem that all TV news you see and most of the radio news you hear is national and international because that's Washington, DC. There are a lot of local people there who care more about interest rates and housing and the cost of living and how they are going to get heat tomorrow and meat tonight than about the fighting in Afghanistan. They have to be serviced and that's what we attempt to do. We try to get alot of local people on the air in our newscasts talking about inflation and so forth.

R&R: How would you describe your radio station?

DS: If I could describe it to you, I would have to call my sales manager immediately so I could tell her. She's been asking me the same question for a year. I don't have a description of it. I was going to bed last night trying to think of something to call it and I came up with "feel good radio." It's a happy sounding radio station.

R&R: What advice would you give to a program director who reads this interview?

DS: Just my strong belief in feel. That you have to be able to feel music. People like that are rare, but if you have a person like that, then you should utilize him or her. I know a lot of program directors who are turned off automatically by the word "feel" because there is nothing scientific about it. You have to look at figures to tell you how good a record is or how much it would appeal to your audience. I don't believe in that. All the research in the world can't tell you what your audience wants to hear. You have to plug into the community, get out in the streets and know what they are talking about, what they like, and give it to them. You can't rely totally upon record sales reports because records aren't selling like they used to. If you're not Michael Jackson, Stevie Wonder, or Donna Summer, forget it. The times dictate that you have to become more of an ear radio station. I've classified WKYS as an ear radio station at this point. We aren't always out of the box on music, but when something comes along that I'm just nuts about and I think will fit our format then we are on it out of the box. Research is fine if you look at it as input, whether its passive, active, request line, etc. But you have to make the final decision. You can't let those numbers tell you what to play.

People

Reggie Utley has exited his post as MD and air personality at KGFJ/Los Angeles . . . Lynn Tolliver has left WJLB/Detroit to pursue his own publication. Good luck, Lynn! . . . Congrats to Earth, Wind & Fire's Verdine White on his recent marriage over the holiday season . . . Also congratulations to Donna Summer and her hubby, Bruce Sudano of Brooklyn Dreams, on the birth of a baby girl, named "Brook Lyn" . . . Veteran producer Thom Bell will be producing the upcoming Temptations LP . . . Because this is the week of the Dr. Martin Luther King Jr. Rally in Washington, DC, many stations will be sending correspondents to the nation's

Places

KACE/Los Angeles is looking for a full-time female announcer: all interested parties are requested to contact Cal Shields at the station . . . KDIA/Oakland has instituted a 10 to midnight block exclusively for sports

WCIN/Cincinnati will be airing editorials urging local listeners to write their congressmen regarding the movement to make Dr. Martin Luther King Jr.'s birthday a national holiday (it's already a holiday in the state of Ohio) ... Syndicators Westwood One will be offering a black "Concert Of The Month," beginning the end of February ... Also looking for airstaffers is Dallas's KNOK, which is interested in a midday person ... WKWM/Grand Rapids is in need of blues product. All labels please send releases to : P.O. Box 828, Kentwood, MI. Att'n: Teddy Waujack.

capital. Some attendees include WTLC/Indianapolis's entire airstaff, WWIN/Baltimore's Glenese Coleman, WJJS/Lynchburg's Donnie Dean, WKND/Hartford's Kim Echols, WBMX/Chicago's Marco Spoon, Derek Hill, and Marcee Lewis, KMJQ/Houston's Diane Collins, KDAY/Los Angeles's Roy Latamer and Romelle Price and WDIA/Memphis's Johnnie Neely ... Craig Neely is the new local promotion rep for CBS in San Fran-Bob Gaitors has left his National Black Product Promotion post at A&M and can be reached at Congrats to Cody Anderson, who will (213) 828-6982 be Black radio's representative on the Arbitron Advisory Board. Cody is WDAS/Philadelphia's Station Mana-And finally, congratulations to Jim and Jewel Maddox on the birth of their third daughter, whose name was not available at presstime . . . Remember, you don't have to be a reporter to correspond with this section. Send information and photos to Bill Speed, 1930 Century Park West, Los Angeles, CA 90067

Things

WEDR/Miami is the place where a day-long rally will be held to honor the late Dr. Martin Luther King Jr. The station will incorporate special programming as well... Also doing special programming in support of the movement to declare King's birthday a national holiday are WI.UM/Milwaukee and WYI.D/New Orleans, while WAOK/Atlanta will be airing a special programming series on the life of the slain civil rights leader

Pap/Rhythms

HOTTEST

Following ere listed in order of their airplay activity.

JACKSONS "Heartbreak Hotel" (Epic) LAKESIDE "Fantastic Voyage" (Solar) BAR-KAYS "Boogie Body Land" (Mercury/Polygram) PARLIAMENT "Agony Of DeFeet" (Casablanca/Polygram) **CON FUNK SHUN** "Too Tight" (Mercury/Polygram) **GAP BAND** "Burn Rubber On Me" (Mercury/Polygram) YARBROUGH & PEOPLES "Don't Stop The Music" (Mercury/Polygram) **SWITCH** "Love Over And Over Again" (Gordy) ROBERTA FLACK/PEABO BRYSON "Make The World..." (Atlantic)

JONES GIRLS
"I Just Love The Man" (Philadelphia International)
EARTH, WIND & FIRE
"You" (ARC/Columbia)
ARETHA FRANKLIN
"United Together" (Arista)
STEVIE WONDER
"I Ain't Gonna Stand For It" (Tamla)
SLAVE

"Watching You" (Cotillion)

CLIMBERS

Following are listed in order of their sirplay activity.

CAMEO "Keep It Hot (Chocolate City/Polygram) 58% reporting. Hot at WXYV and climbing at WAMO in the East Hot rotation at WANT, WAOK, WJJS, KMJQ, WHRK, WVEE and WYLD, medium airplay at WEDR in the South. Climbing at WCIN with heavy airplay at WKWM, WJMO, WBMX, KATZ, KPRS and WJLB in the Midwest. Climbing at KSOL in the West.

MANHATTANS "I'll Never Find Another" (Columbia) 58% reporting action. The Midwest shows medium sirplay at WBMX, KATZ, KPRS and WJLB and hot rotation at WCIN. Climbing at KDAY in the West. Hot at WAOK, WJJS, WDIA. WVEE. WHRK and WNOO; climbing at WGIV, WEDR, WENN and WYLD in the South. Hot at WXYV and climbing at WWIN in the East.

SUGARHILL GANG "8th Wonder" (Sugarhill) 58% reporting activity. Added at KSOL in the West. New at WJMO, climbing at WKWM and KMJM, and hot at WDAO and KATZ in the Midwest. Hot at WWIN; climbing at WXYV and WAMO in the East. The South shows it hot at WANT, WEDR. WENN and WNOO with medium airplay at WAOK, WJJS, WHRK, WVEE and WYLD.

LTD "Shine On" (A&M) 55% reporting sirplay. Showing medium activity at WBMX, WCIN, KPRS and WJLB in the Midwest Climbing at WEDR, KMJQ, WDIA and WENN while hot at WGIV, WJJS, WHRK, WVEE and WYLD in the South. Hot at WXYV and WKND; climbing at WWRL in the East, Hot at KDAY in the West.

WHISPERS "It's A Love Thing" (Solar) 55% reporting. The East shows an add at WXYV and WAMO, medium airplay at WKND and WWRL and hot rotation at WWIN, New at WGIV, WLOU, WEDR, WAOK, WJJS, WHRK, WVEE and KMJQ; climbing at WDIA and WNOO in the South. Hot at WTLC with medium airplay at WJMO in the Midwest.

TIERRA "Together" (Boardwalk) 52% of our reporters are on it. Climbing at KSOL in the West Showing medium airplay at WWIN, WXYV, WAMO and WKND in the East. Climbing at WGIV, WAOK, WDIA, WVEE, WHRK and WENN in the South. Hot at KPRS with medium airplay at WDAO, WJMO, WBMX and WJLB in the Midwest.

JERMAINE JACKSON "Little Girl Don't You Worry" (Motown) 52% reporting. Hot at WKWM and WJMO; climbing at KATZ and KPRS in the Midwest. Hot at WLOU while climbing at WAOK. WJJS, WVEE. WHRK and WNOO in the South. The East shows it climbing at WWIN, WXYV, WAMO and WKND with hot rotation at WWRL New at

KANO "I'm Ready" (Emergency) 45% reporting airplay. Climbing at WHRK, KMJQ, WVEE, WENN, WYLD and WNOO in the South. Medium airplay at WWIN and WXYV in the East. Added at KSQL in the West. Hot at WTLC and WCIN; climbing at WKWM, WJMO and KATZ in the Midwest.

NORMAN CONNORS "Melancholy Fire" (Arista) 45% of our reporters are on it. Added at KSOL in the West. New at WXYV while climbing at WWRL in the East. The South reflects an add at KMJQ. WHRK and WYEE, medium airplay at WGIV and WAOK, and hot rotation at WDIA. Debuting at WCIN while climbing at WTLC, WJMO, KATZ and WJLB in the Midwest.

ISLEY BROTHERS "Who Said?" (T-Neck) 45% reporting action, Hot at WCIN with medium airplay at WDAO, WKWM and WJMO in the Midwest. Climbing at WGIV, WLOU, WHRK, WVEE and WNOO in the South. Hot at KDAY in the West. Added at WKND, climbing at WXYV and WWRL, and hot at WWIN in the East.

SILVER PLATINUM "Dance" (SRI) 45% of our reporters are on it. Added at KDAY in the West. Climbing at WKND in the East. Hot at WLOU and WENN; climbing at WEDR and WAOK in the South. The Midwest shows an add at WCIN, WKWM, WBMX and WJLB, medium airplay at WJMO and KATZ, and hot rotation at WTLC and WDAO.

HEATWAVE "Gangsters Of The Groove" (Epic) 42% reporting. Hot at WLOU, WJJS and WENN; climbing at WHRK, WVEE and WYLD in the South, Medium simplay at WWIN, WXYV and WAMO in the East Climbing at WBMX, KATZ, WCIN and WILR in the Midwest.

PATRICE RUSHEN "Look Up" (Elektra) 42% of our raporters are on it. Hot rotation at KDAY and KDIA in the West. Heavy sirplay at KATZ and KPRS in the Midwest. Climbing at WJJS, KMJQ. WHRK, WVEE, WENN, WYLD and WNOO in the South. Hot at WWRL; climbing at WXYV in the East.

ZAPP "Be Alright" (WB) 42% reporting airplay. Addad at WAMO and WXYV in the East New at WAOK, WHRK and WVEE while climbing at WGIV and WLOU in the South, Debuting at KATZ, climbing at WKWM and WCIN, and hot at WTLC and WDAO in the Midwest. Climbing at KDAY in the West.

BLACKBYRDS "What We Have Is Right" (Fantasy) 39% reporting action, Added at WJJS and WENN with medium sirplay at WLOU, WAOK, WDIA and WEDR in the South, Debuting at WTLC while climbing at WKWM and WJMO in the Midwest. New at KDAY in the West, Hot at WWRL; climbing at WWIN in the East.

COMMODORES "Jesus Is Love" (Motown) 35% reporting activity. Added at WJLB and climbing at KATZ, WJMO and WTLC, while hot at KMJM in the Midwest. Climbing at WXYV and WKND in the East New at WJJS; climbing at WAMO, WHRK and WYEE in the South.

DRAMATICS "You're The Best Thing In My Life" (MCA) 35% reporting airplay. Added at KDAY in the West. New at WGIV, WENN and WYLD; climbing at WDIA in the South. Debuting at WKWM and WJMO with medium airplay at WDAO and WJLB in the Midwast. Added at WKND while climbing at WWIN in the East.

TOM BROWNE "Thighs High" (GRP/Arista) 35% reporting. Added at WXYV in the East, New at WJMO, WCIN, WDAO and KPRS in the Midwest, Debuting at WHRK, WVEE, WLOU, WAOK and WDIA; climbing at WNOO in the South

SKYY "Here's To You" (Salsoul) 35% raporting. Hot at WGIV and WEDR: climbing at WLOU and WJJS in the South. The East shows it hot at WKND with medium sirplay at WAMO. Added at WKWM, climbing at WTLC, KPRS and WJLB, and hot at WCIN in the Midwast.

MAZE "The Look In Your Eyes" (Capitol) 32% of our raporters are on it. Added at KSOL in the West New at WXYV; not at WAMO and WWRL in the East Hot at WJMO and climbing at WBMX in the Midwest. New at WANT, WGIV.

JOE SIMON "Glad You Came My Way" (Posse) 32% reporting, Added at WGIV, WLOU, WJJS and WENN, climbing at WHRK, WYEE and WYLD, and hot at WDIA in the South, Climbing at WXYV in the East, New at KDAY in the West.

B.T. EXPRESS "Stretch" (Columbia) 32% reporting airplay. Climbing at WXYV and WKND in the East, Added at WAOK while climbing at WLOU, WHRK and WVEE in the South, Added at KDAY in the West, Hot at WDAO with medium airplay at WTLC and WKWM in the Midwest.

NEW & ACTIVE

LENNY WHITE "Fancy Dancer" (Elektra) 29% reporting. Climbing at WWRL in the East. Addad at WEDR. climbing at WLOU, WAOK and KMJQ in the South, Hot at WBMX with medium simplay at WTLC, WDAO and WJLB in the Midwest.

SHALAMAR "Full-Of Fire" (Solar) 29% reporting. New in the South at WAOK; medium rotation et WGIV. The Midwest has an add at WJLB with medium rotation at WTLC, WKWM, WJMO and WCIN, The East shows medium rotation at WWIN and WKND.

CARRIE LUCAS "Career Girl" (Solar) 29% reporting. New in the Midwest at WJLB, KATZ, WCIN and WKWM, while climbing at WBMX and WTLC. Medium rotation in the South at WAOK and WYLD. Climbing in the East at WKND.

MICHAEL WYCOFF "Feel My Love" (RCA) 26% reporting. Medium rotation in the East at WKND, The South reflects a climber at WAOK. Medium rotation in the Midwest at WJLB, KPRS, KATZ and WJMO, while hot at WBMX, Medium at KDAY in the West.

GEORGE BENSON "Turn Out The Lamplight" (WB) 26% reporting. New in the East at WWIN, in the South It's new at WENN with medium rotation at WYLD and WDIA. In medium rotation in the Midwest at WDAO, WBMX, WCIN and WJIB.

MTUME "SO YOU WARNS BE A Star" (Epic) 26% reporting. Medium rotation in the East at WKND and WWRL Climbing in the South at WAOK and WDIA while hot at WNOO. Medium rotation in the Midwest at WBMX, KPRS, while hot at WTLC.

T.S. MONK "Bon Bon VIe" (Mirage) 26% reporting. New in the Midwest at WDAO with medium rotation at WBMX. Debuting in the South at WYLD while in medium rotation at WJJS and WLOU and hot at WNOO. In medium rotation is the Feet at WMRI and WKND.

ELOISE LAWS "Strength Of A Woman" (Liberty) 23% reporting. New in the West at KSOL with medium rotation at KDAY, Debuting in the Midwest at WJMO; medium rotation at WKWM and WJLB. Medium rotation in the South at WLOU, Climbing in the East at WKND.

JAZZRADI

HOTTEST

	WEATHER REPORT
Winelight (Elektra)	GROVER WASHINGTON JR.
Inherit The Wind (WCA)	WILTON EELDER
Mr. Hands (Columbia)	HERRIE HANCOCK
Family (Columbia)	MIDERTIAWS
Peaceful Heart (Contemporary)	CHICO EDEEMAN
Late Night Guitar (Liberty)	CHICO PREEMAN
Odori (Arista)	EARL KLUGH
Four X Four (Milestone)	HIROSHIMA
Bird Of Paradise (Inner City)	McCOY TYNER
Bird Of Paradise (Inner City)	SADAO WATANABE
Carnaval (MCA)	SPYRO GYRA
Class Reunion (Sutra)	BOBBY SHEW
Love At First Signt (Willestone)	CONNY POLLINS
Zaca (Concord)	I A FOUR
Shades Of Blue (Philadelphia International)	LOU RAWLS

NEW & ACTIVE

DAN SIEGEL The Hot Shot (Inner City)

EAST: WHUR/Washington, D.C., Jasse Fex: WEBB/Baltimore, MD, Chauncey Lewis: WYBC/New Haven, CT, Jonethan Brasiqu. SOUTH: WCLK/Atlanta, GA, 'Requeya Ward: WTJZ/Newport News, VA, Roi Ewell. MIDWEST: WBBY/Columbus, OH, Terry Wilson: WJZZ/Detroit, MI, Dorian Paster. WEST: KJLH/Los Angeles, CA, Lawrence Tanter. Par Rhythrus January 16, 1981

EAST	BOUTH	MIDWEST	WEST
Switch	Bar-Kays	Jacksons Cameo Parliament	Jacksons

Regionalized Adds & Hots

MIDWEST

Stations are listed by region. Hota are listed in order of their simpley activity

EAST,

ADDED Instant Funk Leon Huff Ray, Goodman & Brown Barbara Mason Spyro Gyra George Banson

HOTTEST HOTTEST
Sugartill Gang
Parliament
Jacksons
Witton Felder
Yarbrough & Peoples
Fleck/Bryson
Stevie Wonder "Do Like"
BanKays
Whispers
Isley Brothers

W/W/RI

ADDED Teste Of Honey Azymuth Ruby Wilson Futures Two Tones O'Jays HOTTEST Earth, Wind & Fire Blackbyrds Jermaine Jackson Meiba Moore Patrice Rushen Flack/Bryson Cruseders Switch Minnie Riperton "Time" Maze

SOUTH

michmond, VA Ben Miller

Cameo Sugarhill Gang Con Funk Shun Jones Girla Slick Wilton Felder

Charlotte, NC Jo Ann Graham

Whispers Freddle Waters Mika Mandell

Meze Pointer Sisters

Dramatica Edmund Sylvers

Lakelde
Yarbrough & Peoples
Gap Band
LTD
Stevie Wonder
One Way
Bar-Kaye
Chi-Lites
Skyy
Switch

HOTTEST

KMJQ

ADOED

WANT

ADDED

Maze .

Bar-Kays Gap Band

WOIV

ADDED

WAMO Phtsburgh, PA Ken Allen

ADDED Stevie Wor Whispers Minnle Rip Zapp Futures Zingare

HOTTEST Lakeside Yarbrough & Peoples Reddings Sweet Band Arethe Franklir Slick Switch Peaches & Herb Maze Con Funk Shun

WKND

ADDED
Isley Brothers
Dramatics
Quinelle
Taste Of Honey
Frank Hooker
Simba
HOTTEST
Kool & The Gen Kool & The Gang Sleve Switch Lekeside Reddings Bar-Kays Skyy O.C. Smith LTD

WXYV re, MD Larry Wil

ADDED ADDED
Slave
Leon Huff
Norman Connors
Yerbrough & Peoples
Maze
Whispers
Delbert McClinton
Tom Browne
Lenny Williams
Zapp

HOTTEST Jones Girls Manhattans Stavle Wonde Jacksons LTD BanKays Switch Earth, Wind & Fire

WDAS Philadelphia, PA Joe Tamburro

ADDED

HOTTEST Kool & The Gang Teddy Pendergrass Reddings Prince Prince
Heetwave
Diena Ross "Turn"
Lakeside
Seawind
Wilton Felder

ADDED Two Tone Omni Leon Ware Linda Clifford First Love Debre Lewi Hiroshima Blackbyrda Slave Sharon Redd

> HOTTEST HOTTEST
> Lakeside
> Sweet Band
> Zapp
> Yarbrough & Peoples
> Leon Huff
> Shirley Brown
> Mtume
> Kano Kano Whispers Silver Platinum

WBMX Chicago, IL Spanky Lan

ADDED Silver Platinum

HOTTEST Kool & The Gang Earth, Wind & Fire Michael Wycoff Omni Flack/Bryson Ray, Goodman & Parliament Millie Jackson

Edwin Starr O'Jaya HOTTEST T.S. Monk Lakeside Sugarhill Gang Bar-Kaye Con Funk Shun Jacksons Mtums Gap Band

ADDED

Manhattans Pointer Sisters WENN Birmingham, AL Dave Donnell

ADDED Gil Scott-Haron Jones Girls Bleckbyrde Dramatics
Joe Simon Sugar Deddy Peaches & Herb George Benson Idris Muhammed Lenny Willia Dezz

HOTTEST Rockie Robbins Parliament Moments Momenta Bar-Kaya Gep Bend Silver Plat Bohannon Yarbrough & Peoples Sugarhill Gang Heatwaye

WYLD

ADDED Futures Dramatics T.S. Monk

HOTTEST Aretha Franklin Earth, Wind & Fire Kool & The Gang Lerry Graham Teddy Pendergrass LTD Jones Girls Ray, Goodma en & Brown WKWM

ADDED Skyy Rodney Franklin

HOTTEST
Lakeside
Parliament
Jones Girls
Switch
Jacksons
Gap Band
Cameo
Jermaine Jackson Slave Bar-Kays

WCIN

ADDED ADDED
Yarbrough & Peoples
ESP
Gap Band
Tom Browne
Spyro Gyra
Carrie Lucas
Norman Connorm Norman Connors Silver Platinum

HOTTEST Jackson Parliament Isley Brothers Switch
Earth, Wind & Fire
Arethe Franklin
Flack/Bryson Skyy Manhattana Lakeside

WJMO Cleveland, OH Bernie Moody

ADDED Sugarhill Gang Tom Browns Stevie Wonder Slave Eloise Laws

HOTTEST Cameo Earth, Wind & Fire Maze Lakeside Jermaine Jackson Jones Girls Bar-Kays Parliament Jacksons

WHRK Memphis, TN Ron Olsen

ADDED
Slave
Leon Huff
Norman Connors
Yerbrough & Peoples
Maze
Delbert McClinton
Whispers
Tom Browne
Lenny Williams
Zapp

HOTTEST Jones Girls Manhattans Stevie Wonde Jacksons LTD Cameo Con Funk Shun Bar-Kays Switch Earth, Wind & Fire WDAO Dayton, OH Turk Logan

ADDED Instant Funk Tem Brown O'Jaya T.S. Moni Zingara Omni

HOTTEST Gap Band B.T. Express Wilton Felder Peaches & Herb Jacksons Bootsy Con Funk Shun Barbara Masor Flack/Bryson Parliament

KATZ St. Louis, MO Earl Parried

ADDED

HOTTEST
Kool & The Gang
Parliament
Patrice Rushen
Cameo
Ray, Goodman & Brown
Teddy Pendergrass
Larry Grahem
Sugarhill Gang
Stevie Wonder "Master"
Jacksons

WWWS Seginew, MI Kermit Crockett

ADDED

HOTTEST
Lakeside
Jacksons
Yarbrough & Peoples
Skyy
Gep Band
Aretha Franklin
Cameo
Kano
Leon Huff
Bonnie & Demo
Herbie Hencock

KPRS Kenses City, MO Dell Rice

ADDED ADDED
Rodney Franklin
Two Tons
Kurtis Blow
Tom Browns
Philipps Wynns
Zingare
Suger Daddy
Sterling Herrison

HOTTEST Kool & The Geng Patrice Rushen Patrice Rushen Cameo Dynasty Tavares Con Funk Shun Bootsy Moments Switch Tierra

ADDED Debra Laws Cerrle Lucas Frank Hooker Silver Platinum Teste Of Hone

HOTTEST Kool & The Gang Jacksons Con Funk Shun R.J.'s Letest Arrival Aretha Franklin Cameo Stavie Wonder Hubert Laws

KMJM Bt. Louis, MO

ADDED Rod Stewart Lakeside HOTTEST

Commodores Larry Graham Stevie Wonder ''I Diene Rose ''Out Donne Summer '' Streisend/Gibb

WEST -KDAY

Las Angeles, CA J.J. Johnson J.J. Johnson
ADDED
Silver Platinum
Truth
Joe Simon
Dramatics
Bleckbyrds
B.T. Express
Moments MOTTEST
Varbrough & Peoples
Jacksons Switch
Earth, Wind & Fire
leley Brothers
LTD
Ber-Kaya
Patrice Rushen
Slave
Gap Band

AIDA Oakland, CA Kelth Adams ADDED
Dremetics (LP)
Eloise Laws (LP)
Lou Rewis (LP)
Tierra (LP)
HDTTEST Teene Marie Stevie Wonder '' Wilton Felder Ray, Goodman & Lerry Graham Aretha Franklin Bobby Bland

ADDED ADDED
Jones Girls
Gep Band
Jermaine Jackson
Yarbrough & Peoples
Maza
Eloise Lews
Kano Kano Sugarhill Gang Norman Co

HOTTEST Kool & The Gang Jacksons Lakeside Reddings Parliament Aretha Franklin Switch Con Funk Shun Bar-Kays Earth, Wind & Fire

4

Jacksons Reddings Cameron Bar-Kays

Whispers Norman Connors Rod Stewart Steely Dan Parliament HOTTEST

Lakeside Gap Band Jimmy Spieer Cameo Teddy Pendergrass Kool & The Gang WLOU Louisville, KY Bill Price

Jacksons

ADDED
Whispers
Tom Browns
Zingars
Instant Funk
Joe Simon
HOTTEST
Gan Band Gap Band Jacksons Slave Yarbrough & Peoples

Heatwave Bar-Kays Jermaine Jackson Alfonzo Surrett Silver Platinum

WEDR

ADDED Rosko Taste Of Honey Lenny White Spyro Gyra Billy Frazer HOTTEST
Yarbrough & Peoples
Skyy
Clerence Carter

Clerence Cartel Gap Band M*Lady Sugerhill Gang Lenny Williams Mammatapee Roots Uprising Wilton Felder

WAOK Atlents, GA Carl Connor

ADDED Whispers
Jones Girls
Tom Brown Tom Browne B.T. Express Prince Steely Dan Suger Daddy Shalamar Zapp HOTTEST Switch HOTTEST
Switch
Cameo
Parliament
Manhattana
Earth, Wind & Fire
Con Funk Shun
Bar-Kaye
Temiko Jones
Lakeside
Yarbrough & Peoplee WVEE Atlanta, GA Scotty Andr

ADDED Slave Leon Huff Norman Connors Yarbrough & Peoples Varbrough & Peopl Maze Whispers Delbert McClinton Tom Browne Lenny Williams Zapp HOTTEST

HOTTEST
Jones Girls
Manhattans
Stevie Wonder
Jacksons
LTD
Cemeo
Con Funk Shun
Bar-Kays
Switch
Earth, Wind & Fire

WJJ8 Lynchburg, VA Robert Goine ADDED Robert Winter & Fall Whispers

Joe Simor HDTTEST
Kool & The Gang
Cameo
Manhettans
Eerth, Wind & Fire
Pointer Sisters
LTD
Jecksons
Heatweve
Switch
Lakeside

WDIA Morriphie, TN Mark Christian

Slave Rodney Franklin Tom Browns

HOTTEST Gep Send Lekeside Ber-Kaye Jones Girls
Jacksons
Norman Connors
Manhattans
Flack/Bryson
Peaches & Herb
Joe Simon

OPPORTUNITIES

Openings

EAST

WRAW, MusicRedio 1340, is looking for a midday adult communicator. Must have knowledge of 50's, 60's, and 70's music. Come work at one of the East's best facilities. Tape, resume and latest ARB to Rick Ryder, OM, WRAW, Box 1710, Reading, PA 19603. EOE M/F (1/16)

13FEA/Manchester, NH looking for newsperson, Minimum two years experience, Must be able to gather and write and have good pipes. Tapes and resumes to Gary Lee Horn, 13FEA, Box 370, Memmack, NH 03054. No calls please, EOE M/F (1/16)

We're a top-rated Country station looking for a midday personality with good production skills. Country's hot and so are well Send tapes and resumes to Michael Shafer, WSEN-AM/FM, Box 1050, Baldwinsville, NY 13027. No calls please, EOE M/F (1/16)

WCHS-AM/Charleston, WV has Immediate Jock openings. Pop/Adult. Send tapes and resumes to John Gabriel, PD, WCHS, 1111 Virginia St. E., Charleston, WV 25324 No cells please. (1-16)

WIXY is tooking for slick middey personality for solid Country station that's kicking the cowchips out of the market. Send tapes and resumes to Billy Carter, PD, WDCY, 45 Fisher Ave., E. Longmeadow, MA 01028. (1-16)

Key part-time position at KICKS 101%, Looking for hot personality. Tapes and resumes to KICKS 101%, 218 Ewingville Rd., Trenton, NJ 08638, ATTN: Sem Lit EDE (1-16)

WSNE/Providence has an immediate opening for a pan-time weekend personelity. Please send aircheck and resume to Peter Mokover, WSNE, 111 Dorrance St., Providence, RI 02903, EOE M/F (1-16)

I-95FM (WRKI/Bridgeport), Superstars AOR, has Immediate opening for morning drive personality. Creative energy a must. Send tape and resume to Bob Kocek, PD, I-95FM, Box 95, Danbury, CT 06810. No calls please EOE M/F (1.16)

Fill in. The better you are, the more flexible your current hours are, the more on-air bucks you'll get from me. Phone before midnight tonight. Teddy G., PD, (215) 376-3987, WHUM/Reading, PA. Minorities, females encouraged to apply. EOE M/F (1-16)

Experienced ennouncer for moming drive, who likes to sell. Pleasent working environment, 30 minutes from Beltimore. Also looking for weekend announcer. Tape and resume to Jim Harrison, WBOB, Box 567, Bel Air, MD 21014. (1-9)

PM drive, news anchor/reporter needed for AM/FM combo. Growing metropolitan area between Philadelphia and NYC Solid company, dedicated to journalism, good benefits. You'll love the view Tapes, resumes to Jane Farmer, News Director, WEEX/WQOQ, Box 190, Easton, 10A 1904, 21, 19).

Northern New England's premiere AOR station, WBLM, needs a full-time Chief Engineer. Simply incredible, brandnew studio complex intown. Remote XMTR with standby. Working here is a joy. Talented, professional staff. Lifestyle of country and city: skiing to nightspots. Send resume to, Operations Director, Mike Bushey, WBLM, Box 478, Lewiston/Portland, ME 0 4240. (1-9)

Suburban Washington DC Pop/Adult seeking evening personality with good voice and strong production. Tape and resume to Johnny Long, PD, WPRW, Box 1460, Manassas, VA 22110. (707) 368-3100. EOE M/F (1-9)

Afternoon news slot open at Top 10 market Adult Contemporary. Solid writing, editing and communications skills required along with team attitude. Tapes and resumes to Joe Capobianco, Bonneville Broadcast Consultants, Box 157, Tenafly, NJ 07670. No calls please. (1-9)

WMAS/Springfield, MA looking for solid news voice to handle afternoon drive. Upbeat delivery with personality to make stories come alive. Tape and resume to Ron Russell, 101 West St., Springfield, MA 01104. (1-9)

Announcer; Warm, P/A-style communicator for low profile easy listening format, WSSH, 470 Statler Office Bidg., Boston, MA 02116, (1-9)

Openings

Immediate opening for experienced news reporter. Fulltime position and expanding AM-FM combo. Send tape and resume to Marie Daniels, ND, WCHA-WIKZ, Professional Arts Bidg., Chambersburg, PA 17201 (717) 263-0813. EOE M/F (1-9)

WQCM-FM, mass appent/personality for mid-Maryland is looking for up-tempo prosithat have fun on the air. Good voice and polished sound a must. Tape and resume to Gary Michaels, WOCM, 1250 Downsville Pike, Hagerstown, MD 21740. EOE M/F (1-9)

1270/WTSN-AM needs a meture Pop/Adult personality now. WTSN is located right on the NH sencoast. 50,000 watts. Excellent place to grow and mature. Fun radio with good benefits. Tape and resume to Jim Sebastian, WTSN, Box 400, Dover, NH 03820. (1-9)

WEIR/Weirton, WV currently looking for an experienced newsperson. 1 year experience, Good corporation. Tape and resume to Gene Stabile, 3578 Pennsylvania Ave., Weirton, WV 26062. No calls please. EOE M/F (1-9)

WXYV-FM (V-103)/Baltimore looking for jock for midnight to 6nm. Experience a must. AFTRA, Send tape and resume to Larry Wilson, WXYV-FM, 8001 Park Heights Ave., Baltimore, MD 21208. No calls please. (1-9)

WKYG/Parkersburg/Marietta looking to add to air staff Require experience, good production, knowledge of equipment, enjoy working within structured format, can communicate, make people laugh, think and sell and become part of listeners' routine. Looking for some one who loves radio and wants a place with growth potential. The person we seek is good enough for a bigger market and will be paid accordingly. Tape and resume to Jack Randall, WKYG, Box 368, Parkersburg, WV 26101 EOE (1.9).

WFTN/Franklin, NH needs an up and coming personality for 8pm-midnight. High energy and ability to talk to and with people a must. If You can handle a fast paced show we want to hear from you. Tape and resume to Rick DeFabio, WFTN, Box 99, Franklin, NH 03235. Females and minorities encouraged to apply. (1-9)

WKEE & WHTN/Huntington, WV is accepting applications and resumes for good part-time announcers. Are you're radio ver looking to come out of retirement on a part-time basis? Only strong talent with experience need apply. Best pay and benefits. Contact Steve Sayes (304) 525-7788, or write. Box 2288, Huntington, WV 25701, EOE M/F (1-9)

Northeast small market AM-FM automated station is looking for a dedicated person to fill the position of Nevvs Director. Also looking for an experienced copy-writing and production person. Send tape and resume to Dawn Geffka, WSME, Box 1220, Sanford, ME 04073. (207) 324-7271. EQE M/F (1.9)

WVAQ Is looking for a strong morning person, 50,000 watt FM in north central WV. Good voice and production essential. Good pay and benefits. Top Tracks. Tapes and resume to Scott Rader, WVAQ, Greer Bldg., Morgantovvn, WV 26505 or call (304) 296-0029; EOE M/F (4.9)

WBAX/Wilkes-Barre Scranton seeks talented news person who wants to do more than read the news. Our last three news people have all been stolen to go to TV, one to PM Magazine. I'm looking for that kind of person. Send tape and resume to Max Kinkel, PD, WBAX, One Broadcast Plaza, Wilkes-Barre, PA 18703.

SOUTH

WLEE, Nationwide Communications in Richmond, VA, is looking for full and/or part-time air talent. If you can be a standout member of our team, send tape and resume to Dave Bishop, PD, WLEE, Box 8477, Richmond, VA 23226, EOE M/F (1-16)

WGOW/KZ106 are presently looking for CHR, Popli Adult and news people for possible future openings. Tapes and resumes to Greg Schaeffer, Operations Director, WGOW/KZ106, Box 11202, Chattenooga, TN 47401 EOE (1-16)

WORD, a contemporary radio station located in the 36 ADI and the 66 Metro, is now seeking applications for future openings. Tapes, resumes and salary requirements to Charles A. Brooks, GM, Box 3257, Spartanburg, SC 29304. Women and minorities encouraged to apply. EOE (1-16)

Openings

96 ERC has a rare AM drive opening. Looking for super entertainer to be a partner with Alabama's number one sportscaster. Great bucks for the right person. Tapes and resumes to Kevin McCarthy, WERC, Box 10904, Birmingham, AL 35202, EOE (1-16)

Wanted: Chief Engineer at WRJZ/Knoxville, TN. Must have experience with directional entenna systems. Good salary. Send resumes to Ron Hamilton, GM WRJZ, Box 3367, Knoxville, TN 37917, or call (615) 546-6121, EOE (1-16)

Assistant News Director for major news operation. Requires skilled anchorperson with writing, street and extensive administrative abilities. Tapes and resumes post haste to Greg Jarrett, WLCY, Box 42-138, St. Petersburg, FL 33742, EOE M/F (1-16)

Looking for a good career move? Would you like to live in the sunny SW? Kill two birds with one tamale. Send tapes and resumes to KELP Radio, Box 12920, El Paso, TX 79912, Attention Mike Preston. EOE M/F (1-16)

Midday ennouncer needed for modern Country station in Texas panhandle. Bright, conversational, one-to-one. Duties include news, production and sports p-b-pif interested. Experience preferred. Send tapes, reaumes and salary requirements to Ray Milton, PD, KBBB, Box 1478, Borger, TX 79007. EOE M/F (1-16)

Nationwide talent search! KINT-98, number one rock powerhouse of the Southwest, has a rare PM drive opening Great salary and benefits. Tapes and resumes to Jim Zippo, PD, KINT-98, 5710 Trowbridge, El Paso, TX 79925. No calls please. EDE M/F (1-16)

\$500 REWARD, FM97/Dallas-Ft. Worth is looking for an outstanding night jock who is intelligent, street-wise and would be equally compatible with AOR and CHR. Be first to turn me on to the jock I hire and you get the reward. Christopher Haze, PD, FM97, 4801 West Freeway, Ft, Worth, TX 76101 (1-16)

KNUS/Dalias looking for news person with sports background. Send tapes and resumes to Scott Hodges, ND, KNUS, 5217 Ross Avenue, Penthouse Suite, Dallas, TX 75205. No calls please, EOE M/F (1-16)

Looking for an experienced and creative AOR'air personality. Must have strong production ability. Send tapes and resumes to Arin Michaels, KLAQ, 4141 Pinnacle, Suite 120, El Paso, TX 79902. EOE M/F (1-16)

We haven't sean anow in years! South Florida's Wizard 99 is looking for dynamic midday personality or all night jock. Superb bucks, great facilities, growing company. Minorities encouraged. Tapes and resumes to Scott Flaher, WIZD-FM, Box 99, Ft. Pierce, FL 33450 No cells please, EOE (1-16)

KOYL has future job openings. Send tapes and resumes to Jeff Sarich, Box 6350, Odessa, TX 79762. Country format. (1-16)

Major broadcast group has opening for news. Topes and resumes to John Picano, Box 189, West Palm Beach Ft. 33402 (1.9)

KKQV/Wichita Falls, TX now accepting tapes and resumes for future openings. Send to Mike Edwards, Operations Manager, Box 4327, Wichita Falls, TX 76308. EOE M/F (1.9)

Chief Engineer needed. Best city in Texas. KHFI/Austin needs hard worker. Broadcast engineering and audio maintenance experience a must. Contact Dick Oppenheimer at (512) 474-9233. EOE (1-9)

Openings on new Amarlilo FM rock station for Program Director and airshifts. Tapes and resumes to Tony Mathis, Box 31090, Amarillo, TX 79120, EOE M/F (1-9)

Q107/Charleston has afternoon drive position available immediately for self-motivated person who can make it happen in afternoon drive. Must be self starter with dazzling production and ability to blend their energy with strong CHR format. Q107 is the low country's 100,000 kw powerhouse with limitless future. Tapes and resumes to Tracy Mitchell, Box 903 and 904, St. George, SC 29477. EOE (1-9)

CK101/Cocoa Beach, FL needs top flight morning personality. News Director and jocks for other airshifts. Send tapes, resumes and photos to Chip Taylor, PD, CK101, Box 520, Cocoa Beach, FL 32921. EOE (1-9)

Openings

WIZARD-96FM is expanding our on-air and production staff. Can you fit in with talent from San Jose, Wichita, Ft. Pierce, Norfolk, and New York? Tapes and resumes to Dervy James, PD, WWZD, 133 W. 21st St., Buena Vista, VA 24416, or call (703) 261-6113 between 10am and 12 noon. EOE M/F (1-16)

Q102/Daytona Beach looking for morning personality. 100 kw Pop/Adult with great numbers and great equipment. Our last morning man was from KHJ so make it good. If you're ready to live on the beach and join a winning team, send tapes and resumes to Mark McKay. Q102, Box Q102, Daytona Beach, FL 32018. No calls please. EOE M/F (1-9)

Looking for adult Country air personalities for future openings. Send tapes and resumes to WIRK-FM, Box 3828, West Palm Beach, FL 33402. EOE M/F (1-9)

WGEZ-FM, 24-hour live Country station, needs a Program Director and Music Director Immediately. Minimum 4 years experience. Good production and air skills a must. Send tapes and resumes to WGEZ, Box C, Springfield, GA 31329, or phone Ron at (912) 754-6486 between 9am and 3pm. EOE M/F (1-9)

Fully staffing new FM facility in Lexington, KY area. All airshifts and news department open. Adult/Contemporary format. Send tapes, resumes and salary requirements before Jinniary. 30 to Larry Trimmer, The Cromwell Group, Inc., 201. Patchen. Dr., #39. Lexington, KY 40502. EQE M/F (1.9)

Immediate opening at West Texas station for News Director Excellent pay and vacation benefits. Need news or sports background. Tapes and resumes to KPET Dave Jones. Box 1188, Lamesa, TX 79331, or call (806) 872 2404 (1.9)

KTXQ-102/Dnllas-Ft. Worth, AOR, needs jock. Tapes and resumes to Tom Owens, 3626 North Hall, Dallas, TX 75219. FOE M/F (1-9)

On-eir Program Director needed for new FM facility in the Lexington, KY area. Must have background in Pop/Adult, extensive music knowledge, strong production and promotional skills and be a proven administrator. Send tapes, resumes, salary requirements and eltter detailing your management and programming philosophies to Larry Trimmer, The Cromwell Group, Inc., 201 Patchen Drive, #39, Lexington, KY 40502. Apply be fore January 30. EOE M/F (1-9)

Experienced announcera. Need both morning and afternoon drive jocks with strong, creative production talent for Adult Contemporary station. Strong on relatables and community involvement. Tapes and resumes to Station Manager, Box 70, Ft. Knox, Kentucky 40121. EOE (1.9)

Top FM in East Tennessee looking for a versatile self motivated creative personality with good production skills and at least 3 years experience in commercial radio and background in album rock Excellent benefits with good pay. Send resume and tape to Radio & Records, 1930 Century. Park West, Box 217, Los Angeles, CA 90067.

Needed yesterday. Mature voiced personality for air and production. Big Band/MOR. Tampa Bay market. Call Arthur Crofton at (813) 849-2285. (1-9)

KBOX/Dallas needs good dependable announcers. Ability to get along with others and the desire to work are the most important requirements. No superstars of differs desired. Please do not call. Send tapes and resumes to Jack Weston, KBOX Radio, Dallas, TX 75238. EOE M/F (1-9)

PLEASE NOTE:

You may place your ad in the Opportunities section by mall or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Radio

WALTER G. BROADHURST has been appointed to Local Sales Manager of 14WK and WKFM97/Wheeling, WV.

JAY GLASS promoted to MD at KPUR/Amarillo, TX.

ERIC STEVENS to 12mid-6am at KPUR/Amarillo, TX from Armed Forces Radio.
MIKE BRADFORD, formerly KNOX/Grand Forks, ND, joins KPUR/Amarillo, TX
7cm 12mid

MIKE PRESTON promoted to PD at KELP/EI Paso, TX.

DAVE BEEDY joins WFYR/Chicago, IL from WCIL-FM/Carbondale IL, as news reporter.

TOM DURNEY named VP and General Manager of WQUE/New Orleans, LA.

Record

CHUCK CLINE has been appointed Promotion and Publicity Manager for Spirit Records.

ROBERT S. PERLSTEIN named Director, Business Affairs, CBS Masterworks.
HEATHER IRVING appointed Merchandising Manager, West Coast, Epic/Portrait/CBS Associated Labels.

AMY STRAUSS named Manager, Artist Functions, Press and Public Information, Columbia Records.

CHUCK JONES named Elektra/Asylum Promotion Manager for Atlanta area RICK RIEGER appointed Field Sales Manager for WEA Los Angeles.

CINDY PAUL named Media Specialist for WEA Los Angeles.

OPPORTUNITIES

Openings

SOUTH

KBOX/Dallas strong morning drive anchor. Must have rent air sound and writing skills to match. Be i Send tapes and resumes to Dave O'Brien, K s to Dave O'Brien, KBOX 9900 McCree Dallas, TX 76238. EOE (1.9)

Newsperson needed: WKQR-WLAS/Jacksonville, NC FM is AOR, AM is Country. Tapes and resumes to Kris Kelly, Box 760, Jacksonville, NC 28540_EOE M/F (1-9)

Plough Broadcasting is accepting applications for future openings at our stations in Tampa, Atlanta, Memphis, Baltimore, Chicage and Cincinnati. Interested Program Directors. News Directors, news anchors and jocks should forward information and tapes to Mr. Craig Scott, Vice President/Programming, Plough Broadcasting, 112 Union Avenue, Memphis, TN 38103. EOE M/F (1.9)

WGBS, South Florida's Pop/Adult station, seeks dy namic, major market morning personality or morning term to join the station's newly-organized, highly-telented creative crew. Prompt and confidential consideration. Tapes and resumes to Brian Scott, 710 Brickell Avenue, Miami, FL 33131. EOE M/F (1-9).

MIDWEST

KOOO, Outlaw Country, looking for outlaws or ladies Fillmore, PD, KOOO, Box 31037, Omaha, NB 6813

Q102/Cincinneti has opening for part-time weekend air talent within driving distance. Contact Jim Fox at (513) 381 5500 EOE M F (1.16)

ediate opening for mature, experienced Naws Director Tapes and resumes to KKOA, Box 10, Minot, ND 58701, or call Allan Reu at (701) 852-4646. EOE M/F (1-16)

Experienced News Director for western Michigen's only full-time News/Talk operation. Dynamic, program-ming-oriented news heavy. Must be skilled at integrat-ing news with conversational talk. Production skills a must on-air skills not essential. Call Larry Yurdin, WTWM, Grand Rapids, at (616) 456-5461. (1-16)

WPZ/Petoskey, MI Pop/Adult station is Program Director. Tapes and resumes to Ken McDonald, WSAM Radio, Box 1776, Saginaw, MI 48605. EOE (1-16)

Beautiful Music can be fun! Flagship stations of a cessful Midwestern group need Beautiful Music per-sonality with production abilities. Excellent pay for the right person. Robots need not apply. Tapes and resumes to Paul Hemmer/Loras. Sabers, KIWI, Box. 1280, Du-buque, IA 52001, or cell (319) 556-5494. (1-16)

WANTED: Exceptional air talent for progressive moming show on Chicago's WXRT-FM. Should be articulate, Intelligent, and highly skilled at performing and production. Musical vocabulary should encompass more than standard AOR fare. Looking for a budding genius who can make creative use of medium on daily basis. No Dehl imitators, please. Send tapes and resumes only to Norm Winer, WXRT, 4949 W. Belmont Chicago, It. 60641. No calls please. All applications handled in the strictest confidence. (1-16)

Ing newsperson. New facility, good atmosphere, and good pay. Should be conversational. Three person department. Tapes and resumes to Steve Bridges, Box. 116. Muscatine, IA 52761, or cell I319). 263-2442. EOE.M/F (1-16).

KKDQ-FM/Grend Forks, ND tooking for air talent for near future. Send tapes and resumes to Norton, Box 997. Grand Forks, ND 58201. (1-16)

Experienced Chief Engineer wanted for 50,000-watt FM AOR and 1000-watt AM News/Talk. Must be available immediately. Rush resumes to Larry Yurdin, WTWM-WLAV. 101C Waters Building, Grand Rapids, MI 49503. EOE (1-16)

KZ93/Peorla's #1 radio station is conducting a telent search. We are looking for someone, preferably a female, to handle our 10pm-2am shift and also some production. This is your chance to work for a major broadcast company in a good top 100 merket. Rush tapes and resumes to Lou Patrick, PD, 3131 N. University, Peorie, IL 61604. EOE M/F (1-16)

D-102 is accepting tapes and resumes for possible future openings. We are #1' ARB and Intend to stay there. If you think you could be a part of our winning team, send your materials to Kelth Mason, WDNL, 1501. N. Washington, Danville, IL 61832. EOE M/F

PD wanted. KKXL-AM Radio in Grand Forks, ND has opening for a PD. Looking for applicants with proven track record. Pop/Adult format, #1 in seven-station market. A good challenge with a growing group. Tapes and resumes to Duane Cariveau, KKXL, Box 997, Grand Forks, ND 58201, EOE M/F (1-16).

WGBF/Evansvilla looking for morning drive telent to work for southern Indiana's top-rated station. Good money, benefits, and a great market. Send tapes and resumes to Carl Hamilton, 3809 Washington Ave., Evansville, IN 47734, or cell (812) 477-8811. (1-16)

News Director with personality approach, WRKR/ Milwaukee/Racine Contact Steve Warren at (414) 552-B787 (1-16)

Openings

Computerized letter-perfect locks have no place in Ft. Weyne. We need an entertaining personality with depth in AOR. No lazies—just crazies who realize the future of AOR in the 80's. Send tapes and resumes to Rick West, WXKE, 4740 Coldwater Rd., Ft. Wayne, IN 48825. No calls please. (1-16)

KKXL-KKDQ-FM/Grend Forks, ND is looking for a morning news anchor who can hit the streets in the afternoon. Experience required, but talent more important than a long resume. Tapes and resumes and writing samples to Tim Burke, KKXL News, Box 997, Grand Forks, ND 58201. No calls please. EOE M/F

PM Drive Personality talker for top 50 merket News/Talk station. Should be news and media oriented. A seasoned pro – no lightweights. Send tape and resume to Radio & Records, 1930 Century Park West, Box 220, Los Angeles, CA 90067.

WIRL/Peorle, Pop/Adult, 350,000 metro, Mid-America Media Group needs creative, relatable morning tainer who is into community involvement. Exc facilities, good town, and after a while the name of sound funny. If you think you can play in Peorie, send tape and resume to Lee Malcolm, WIRL, Box 3336 Peorie, IL 61614, EOE M/F (1-9)

Mature radio entertainer for Pop/Adult in IL's second tial. Phone Byrd at (815) 332-3436 before noon CST, or (815) 544-3183 1-6pm. (1-9)

Stuart Stations in the Midwest need Operations Manager for automated mellow rock FM. Also, news people and air-telent people. Call Orv Koch, (402) 475-4204 (4)

WLZM-Z93 has future opening for air personality. Send tape and resume to Box 99, La Crosse, WI 54601. EOE M/F (1-9)

U-93, South Bend, IN's #1 station, seeking experienced jocks for part-time work. Swing shift availability a must. Tape and resume to Kris Robbins, PD, U-93, Box 1616, South Bend, IN 46634. No calls. EOE M/F (1-9)

Midwest AM station is seeking morning drive Country personality. Experience with Country formats preferred but not necessary. Valuable opportunity at super solid AM/FM/TV outlet. Rush tapes and resumes to Kris Robbins, PD 15WNDU/U93, Box 1616, South Bend, IN 46634. No calls. EOE M/F (1-9)

Director of advertising and sales promotion. Look Director of advertising and sales promotion. Looking for dynamic individual for one of Chicagoland's most aggressive radio stations. WCLR is searching for a go-getter. College degree and 5 years experience in broadcasting, advertising or marketing with supervisory experience preferred. Must have background of operation of a full-service in-house advertising/PR agency and ability to work with others. Contact Tom Embree, (312) 677-5900, or send resume to WCLR, 4849 Golf Road, Skokie, IL 60077. WCLR is a Bonne-wille International station. EOE M/F (1-9)

Smell market WPLY is looking for right persons for its Pop/Adult format. Tapes and resumes to Mike Phillips, Box 420, Plymouth, WI 53073, or call (414) 893-2661. (1-9)

News reporter. Must have some experience with salary negotiable. Contact Mike Wering, ND, KWWL, Box 1330, Waterloo, IA 50704, or call (319) 234-2200. EOE

Wanted: Strong morning personality, major market salary. Send tapes to Dan Dudley, VP, Reams Broad-casting, 604 Jackson St., Toledo, OH 43604. No calls please. EOE M/F (1-9)

Rock 104/Hamilton/Cincinneti, a brand new Top Tracks Rock & Roll station, is tooking for full-time and part-time parsonnel. On-air and production experience required. Tapes and resumes to Ron Phillips, Rock 104, 3rd & High, Suite 804, Hamilton, OH 45011. No calls please. Minorities encouraged to apply. EOE (1-9)

KAFI-AM/Ames, IA, located outside Des Molnes metro. Looking for telented announcers with good pro-duction skills. Good benefits and growth opportunities with company. Tape and resume to PD, Box 728, 415 Maine, Ames, IA 50010. (515) 232-1430. EOE M/F (1-9)

E. Alvin Davis & Associates has immediate openings for full staff at our newest client station. Need air talent, programming and production. Females and minorities encouraged to apply. Excellent opportunity to get in on ground floor of group owned, medium market station. Exceptional salary and working conditions. Rush ceasette air check, production samples, resume, etc. to E. Alvin Davis, E. Alvin Davis & Associates, 3515 Bookmark Place, Landen Farms, OH 45039. (1-9)

WFBQ, Superstars AOR, looking for qualified talent for future openings. Should have AOR or CHR back-ground. Tapes and resumes to Joe Krause, WFBQ, 6161 Fall Creek Rd., Indianapolis, IN 46220. EOE (1-9)

WMAD/Madison, highly-rated AQR, needs announcer/Production Director. Good personality approach important. Good bucks. Beautiful, young city. Send tape and resume to Barry Grant, Box 3470, Madison, WI 53704, or call (608) 249-9277. EQE M/F

Openings

AOR morning man needed immediately for 1st class rock and roll radio station in Duluth/Superior. Top staff and facilities in anybody's language. We promote big! Tapes and resumes to GM, KQDS, Box 6167, Duluth, ANI SERIA 11.9).

. News Director. Good opportunity for young hard-working newsperson on the way up You are the news department! Also need full-time announcer, 30 miles from Louisville, WJDW, Box 100, Corydon, IN 47112. (1-9)

AOR announcer who cares about future needed for medium market state-of-the-art station. Decent production skills. We offer top money plus benefits. Tape and resume to GM, KQDS, Box 6167, Duluth, MN spore is

One of the country's original AOR stations has a rare One of the country's original AOR stations has a rare afternoon drive opening. Medium to major market experience a must, along with a top notch ability to communicate. If you are a real radio personality with an exciting and dynamic delivery, send a recent tape and resume to John Duncan, WABX, 20760 Cooledge, Detroit, MI 48237. No calls. Owned by Century Broadcasting. EOE (1-9)

WEST

KBEE-AM-FM/Modesto, CA has an immediate opening for PD. FM #1 in market with automated BM. AM-Live assist Pop/Adult with heavy emphasis on local news, sports and information. Must have experience, strong on-air work, good production, and 1st phone. Excellent benefits with well-established company. Tapes and resumes to Lois Lyon, KBEE, Box 3131, Modesto, CA 95353. EOE (1-16)

14 KXOA "Sacramento's Greatest Hits" is looking for one-on-one air personalities who like to have fur Tapes and resumes to Terry Nelson, Box 1677, Sacra mento, CA 95808. EOE M/F (1-16)

Bay Aree Country flavored AOR has possible open-Bay area preferred. Tapes and resumes to David Chaney, PD, KFAT, Box 2003, Gilroy, CA 95020.

KIOY/Fresno needs full and part-time jocks for present and future openings. Tapes and resumes to Mark Driscoll, KIOY, 12692 South Cedar Ave., Fresno, CA 93725. EOE M/F (1-16)

100 FM is looking for the right person for our growing news department. We're looking for experience and excellence in news and public affairs. We offer a stable position in the growing medium market area of Southern Oregon. If you're looking for a challenging, rewarding news position, send tapes and resumes now to Randall Bargar, News Director, 100FM, Box 388, Gold Hill, OR 97525, or cell (503) 772-4170. EOE M/F (1-16)

KBEE/Modesto, CA has immediate opening for AM drive announcer. Format Pop/Adult live assist. Must have experience, strong on-air work, good production and 1st phone. Excellent benefits with well-established company. Tapes and resumes to Lois Lyons, KBEE Box 3131, Modesto, CA 95353. EOE (1-16)

Full-time newsperson wanted. KDZA-AM/Z-100 FM/ Pueblo, CO. Tapes and resumes to Frank Provenze, Box 93, Pueblo, CO 81002, No cells please. EOE M/F

Q95FM (KQLH)/San Bernardino is looking for tapes and resumes for possible future openings. Must have good production and work a P/A format. Tapes and resumes to Sam Jackson, PD, KQLH, Box 5640, San Bernardino, CA 92412. (1.16)

The inland empire's number one station is accepting tapes and resumes for future weekend and full-tin openings. We're live-assist Beautiful Music. Minoriti-encouraged to apply. Tapes and resumes to Ga Campbell, KDUO, 666 Feirway Drive, San Bernardin CA 92408. EOE M/F (1-16)

We're looking for the next Bobby Ocean....a talented individual who can handle extensive promo work, being a Production Director, and afternoon drive at a premier FM powerhouse — KOPA-FM/Phoenix. Rush your tape, resume and list of goals for 1981 to Steve Rivers, PD, KOPA-FM, Box 1827, Scottsdale, AZ 85251.

KYOU/Greeley, CO is looking for a top-notch experienced PD. Tapes and resumes to Don O'Melley, Box 1607, Greeley, CO 80632, or call (303) 356-1450 EOE M/F (1-16)

KBDS/Eugene needs experienced morning person with working knowledge of music from last two decades. Production skills a must. Chris Kovarik, KBDS, Box 70128, Eugene, OR 97401. (1-16)

Production Director: Versatile voice and a good back ground in production and multitrack-recording immediate opening. Tapes and resumes to KJIB, 931 S.W. King, Portland; OR 94205. (1-16)

Exciting AM-FM operation in Freeno, California is looking for creative male/female News Director. Must have the ability to write and deliver interesting digest news. Tapes and resurries to Sean O'Calleghan, KARM-KFIG, Box 4285, Freeno, CA.EOE M/F (1-16)

Full-time opening for female announcer. Tapes resumes to Cal Shields, KACE, 1710 E. 111th Sti Los Angeles, CA 90059. (1:16)

Goods & Services

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Good Production Equals Survival!

Learn how from the guy R&R calls "one of the best."
The Radio Production Handbook ...610. Postage paid from Mike Anderson, 5590 Old Warson Drive, Richmond, VA 23234. Buy it now ... ensure your future!

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DROP YOUR PANTS, grab your socks, here come the lafts, here come the yocks. Complimentary snack "LOLA's LUNCH," 1390 Arroyo Drive, Ypsilanti, MI 48197.

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Factory authorized rebuild service on Aristocart, Capitol/Audiopak A-2, AA-3, Fidelipac Cartridges. Fast tumaround. BROADCAST CARTRIDGE SERVICE, 15131 Triton Lane. #108, Huntington Beach, CA 92649 (800) 854-6419 or (714) 898-7224.

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Rock — Top 40 — Country. Plus record tle-ins, humor, birthdays, music information. Morel (Free current Issue) RADIO TIMES, 200 South Glenn, Suite 98, Camerillo, CA 93010.

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Fox Productions can help your raido station increase its market share with custom animated TV commercials. Full campaigns, including newspaper and billboard design are also available. Each campaign is designed for your target audience and your budget. Call us now. Fox Productions, New Orleans, Louisiana 504-283-7392.

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Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. Alf headlines are free. Contect R&R Classified Department, Mon-Friat (213) 553-4330, or write us at 1930 Century Park West, E.A., CA 90067

OPPORTUNITIES

Openings

WEST

ZOK Seattle, Northwest's premier AOR, looking a rop hotch morning talent. Must have lots of energy a top horigh morning talent. Must have lots of energy and human Prefer ADR background. Tapes and searces to Nils Von Veh. RZOK, 1426 5th Ave. Settle WA 98101 (208) 223 3918 (1.16)

inyone willing to work on the #1 rated rack station in California's cossi? For future openings send to an in California's costs? For future openings and tapes nd rearmes to Route 1, Bits 1405, Sente Meris, CA 3654. No celle places. EOE M/F I1-80

emen P.B.P aports announcer needs rewarran P.B.P sports ennouncer needed, Printers opening, News writing and researching, Selezy onringing-rate with experience for a 24-hour, 80,000-was station in Seatorn high Sierra. Tape and resume o (ICOQ-PM. Steve Taylor, Box 1388, Bishap, CA 13514, or call (7):4) 873-6861. EOE M.F (1-9)

are you ready to be a Country programmer? Colo-ision station is now looking for the right person to program a group dwined small market radio station. The light person gets the job with possibilities of moving up he ledder within the chain. Tupes and resumes to Gary Man. 2100 N. Silver Boll, Tupes on AZ 85705. EOE M/F 1 68

98 ROCK, Superstars in Tuceon, is eccepting tapes and resumes for future openings. Contact Alan Browing at (612) 622-6711, or write Box 6885, Tuceon, AZ 88703, EOE M/P (1-9).

Looking for morning jook with good production shiftees. Modern Country AM station in the heart of the Rooties. New facilities, escalant salary and fringe benefits. Tape and resume to Ron Dennington, KGVO, Box 5023, Missouls, MT 59808, EOE MIP (1-8).

Room to move in Oregon's top mid velley FM. Onetorone communicator, production, good common sense + CHR format. Future openings. Tape and resume to Steve Conred, KIQY, 743 Main Street, Laberton, OR 97386. EOE M/F (1-8)

Announcers wented for 26,000 wett album and Country prossover-formatted IGB Radio/Great Fella. MT Salery open depending on experience. Call Steve Feder, M08/727-7211. EOE (1-8)

QUAD-99 in Northern Coloredo. #1 Prip Adult stat a looking carefully for top notch air personality or creative production person. Beginners don't we your time and tape. Beautiful Catoredo surrounds without the Deriver brown cloud. Tape and resurre without the Denver brown cloud. Tipe and resume to John Brown, Box 117, Windsor, CO 80880, No cells please EOE M/F (1-8).

manning news on contemporary sound extormited for stereo FM station. Serving over 100,000 Also perform news on weeksnds. Cell for details. Ken Orchard. ICVVQ, Victorville, CA (714) 243-4636. (1.9)

Radio Talent Bank seeks experienced sales person for radio sissoutive search position. Commission only. Unlimited seming potential. Contact Dennis Feering or Charlie Park. (213) 995-1105. (1-9)

Only the best soul and jazz announcers need apply Full staff resided for Sen Francisco's premier blac owned radio station. Send an aircheck or productio tape that shows creativity and personality. Women of "Morring Drive" capability are encouraged to apply. A tach resume and mail today to James Wells. (CPOO-F Radio, Bols 6759, San Francisco, CA 94101. EOE (1-8)

Morning personality with some programming ex-pertence and a good track record. Tapes, resumes and setery requirements to Russ Gerber, Sunbert Com-munications, 1422 Monterey, Sen Luis Obiepo, CA 93401 No cells please. EOE M/F(1-9)

opening. We re looking for a talent pro to pin our staff. Experienced only to do marning drive an our £1 live as-sist CMR FM. Strong production is a must. Top pay for the right person, best benefits, weekends off. Send taps and resume to PD, KHAR-KKLV. 3900 Old Serverd Highway, Anchorage, AK 99503. No calls please. EOE IMF (1-9).

Positions Sought

VANESSA CARGO, FORMER Assistant PD of KLOU Houston, seeks new radio job. Prefer Southwest but will relocate for right apportunity, (713) 869-5163, (1-16)

TAMI SHAWN, formerly national secondaries for Warner/Curb Records, seeks similar position. Cell (213) 508-0127 enytime. (1-16)

Recipe: 1 versettle, energetic and creative AOR p with extensive musical knowledge. Add 1 large measure of professionalism. Shake well. Stir in tight production Add MD, promotions and special programming experience. Let cook, SHAWN, (313) 559-4338. (1-16)

#1 reted small market AM drive air talent and PD looking for move up in Northeast. Good adult commu-nicator. CHR or Pop/Adult. One year PD brought sta-tion from last to first. (601) 684-4420. (1-16)

RICK BECKETT, 10 year radio vet, seeks immed position as air personality, PO or MD. Heavy on production, project-oriented. Formerly with WGTO, WLAV-FM, WZZR, and others. Call today, (616) 451-0081 or (616) 453-6611. (1-16)

Positions Sought

Helpl Now middleys at one of America's first medium market Country stations being cut back to weekends. 15 years expensive, mostly CHR. JOHNNY WILLIAM-SON, KRZYJARLiquerque, (808) 884-8833 [1-16]

ertalented jock with loads of major market nance loaking to move up from oneir and pro-on to programming, 11 years major market exper-Excellent references and retings. STEVE MICHAELS (812) 688-0271 (1-16)

Operations Manager PO evallable now 9 years of periance. Which your ratings and profits grow with proper programming strategies. Prefer off or but will consider any serious offer 14041-394-7764. TBM: (1-1

4 years expertence in NY radio. BOBBY MESSINA formerly with WIII,O FIM99, is looking to become per of your station. Interested? (201) 641-2029. (1-18)

AL WOODY, formerly mornings at Rock 108 (WICOB) Neetwidel looking for AOR or CHR mornings, Medium to major market, (615) 226-0879, (1-16)

Creative edaptable team worker looking to plug into your community. Last 2 years spent in Chicago land market. Looking to relocate and work for a logistics and or medium market station. Good production, good communicator. PAUL BUCHANAN, (312) 663-0636 phytome. (1-16)

RICK SHANNON, former KROV/Sacremento MD and MOrefrendom at K104/Freend, searching for employment, Good supersince with research plus quick and to the point style on er. (208) 221-6821. (1-18)

Energetic encharineporter looking for the right challenge West or Northwest divisor to femily. Now employed at prestige top 30 market steam with approximant. Experience includes work with all news format. Strong references, 1418-673-7794 evenings. (1-16)

entercood environment and creative production man good valor JOHNNY GORDON, 804 S. Leftwerts Place, Los Angeles, CA 90087 (212) 388-4048

Looking for etation that appreciates talent, Looking for Midwest to Western medium or large market Formerly marrings and MD for Southwest Missour Country marring. Country station. Currently middleys for 1 Good pipes. JEFF, (314) 429-1459. (1-16)

Former all-night truckin Country OJ on 80,000-west. KOS and PO of Pop/Adult station more receivity seals employment as PO, MO andror enhances in any formet, Married and responsible with excellent references. PAUL ORCHARIO, 6011 375-6541. (1-18)

Southern CA on-eir PD aveilable of offers considered (714) 597 2772 (1-18)

7 year pro seeks CHR. Country or sports in West. PD or air talent. Good track record. Excellent valors and play by play is the best. Herd working team plays PAUL (603) 364-6670 (1-16)

dio personality, over 12 years experience, looks position with good company in a large mediu for position with good company in a large ma to major market. Good pipes and heavy produc GEORGE BENSON, (508) 547-4377 anytime. (1-18)

ANDY BARRER, KTNQ, KING, KSTP, KUDL, looking for major market aftermoon drive air personality tion. Excellent voice over production. Available to relocate permanently (503) 726-3812 (1-16)

Looking in West and Midwest. 4 years expensive. Let me make your days smile, I give it work, SHAKA, (717) 845-7883, (1-16)

An AOR pioneer. Heve been syndicated and free-tencing in the Midwest for past several years. Heve over 12 years radio experience including management, 32-year-old family man, seeking PO position at major or medium market AOR or chain of AOR stations. Heve excellent numbers history and own record library. Considered too radical or immoral by some with namow minds, he these and whell 1 ABDV Min 11AAC. Have excellent numbers herory and own record fibrary.
Considered too radical or immoral by some with narrow minds, be thee not straid LARRY WILLIAMS, (217) 525-0891 (1-18)

WSYR's MARV. Personality-Pop/Adult radio. (316) 342-2503. (1-16)

Virgin Islands-Puerto Rico Operations Manager coming back to US mainland. Looking for medium or active small market Pop-Adult station. Lots of programming and management experience. DICK STEVENS (809) 773-0347, (1-18)

Young men, 23, willing to relocate Over 1 y experience. Evening men at KCMX-KKIC-Medfo Very sincere about the business and willing to tridirection. Shift open, but would prefer middleys (5 664-6060 or (503) 855-7716. (1-18)

PD looking for stable station, Programming, erabits or production, 16 years expenence. All phases of broadcasting, currently employed, have 1st ticket. DAVE STEVENS days, (219) 382-6144; nights, (219) 393-3988. Will relocate, (1-16)

Female looking for position as air personality. Knowledge of music programming. Good ratings. 4 years experience in major market. (215) 879-0329 (1-16)

Faster than a speeding buffet, more powerful than a locomotive, it's....had ye fooled, huh??? Well, you've read this fer, leep on reading. If you're looking for a CHR jock who is creative, topical, furny, and dependable, with automation, production, and engineering experience, and has a 1st phone, cell ROB & EE, (312) 894-3987, (1-16)

Positions Sought

Anyone interested in a meture minority who rated a 24.5 the peet book, who's steedy, dependable, no ego, takes direction, segar to learn, good production, suconstan experience—theirs me Looking for a stable permanent place for fire, me and the tide, prefer ocean sounds in the West, Tape and resume available with call to ED, (817) 939-6112 (days). (1-16)

Can you handle a ready, writing and able 7 year veteran communicator? Depringht-drive time jock with news and other experience. Looking for anwark/PD/MD duties. Broadcasting degree. Prefer medium or major market in South but might "change my tuna" for the right bucks. ROQER EPPERSON, 18181-235-6889, or Rt. 1, Box 23, Bulls Gep. TN 37711, (1-18)

Creative, embitious News Director seeks challenging growth-oriented poet, Over 3% years professional expensive including major market Pittaburgh and over sees journelatic background, Will relocate. KEVIN, I412) 382-1671.

Experienced communicator with personality seeks environming apportunity that requires escalarit pro-duction voice, a program to with retings and willing-ness to work hard. Experience includes 6 years radio and TV. CHR, PopiAdult. Country, Beauthly Music, and Tish. Will retocate, Jany format. PAUL WAYDA. 1416: 682-3174, or R.R. Pl., Hannon, Ontario, Canada LOR 1PO. (1-16)

22 years old, single, hard and dedicated worker 2 years commercial radio, 2 years college public radio, Best-tillul Music, Chill Dissiret, Likeble voice. Will work any market, any format. (502) 783-7844. (1-18)

Former PD, WRHY/York, PA is topking for PD and/or air grid position anywhere, JEFF HUNT, (717) 232-3873 (1-16)

Aggressive PD with management and angi experience searching for AOR station in top 100 mer type Cell today (RAO OLESON, (818) 825-0003 (1-16)

KRUX/Process is changing formet. Available are KIRK RUSSELL (Assistant POI for talent or program-rung, ISO2) 937-6326, and WES SILER for talent, 1st ticket at (SO2) 939-2263 (1-16)

KEN E. MARKS in looking for CHR services in West, Ware and production director

Creative, reliable, experienced AOA jook tool for a good job. Here existed CHR. Available now (714) 981-8465. [1-16]

Machium market News Director looking for news position in top 100 menter. Disignify searching for station with an interest based news and information commitment. Processes broad and varied dollar larging from management to best and apot news reporting. Available invinedable invinedable invinedable invinedable invinedable and will refocuse. JRM, (308) 662-1647. (7-16)

Marketable votes. Smooth, enicuters, Male, 26, 216 years convincial radio. Available now. Experience thicknes KLBIULubback, and ICPAN. Prefer PapiAdult. CHR or AOR I also Indovinous to shovel snow. BRUCE, and ICPAN. (015) 592 6783 F1-16

Everybody can talk about political it takes a real pro-fessional to develop at the little side bars in current everts. Heartie stakes, etc., to make the most interest-ing talk show in your market. Young, expenenced talk host-producer wents to talk for you. Call (213:342-7025) unte for perticulars to Maris Alyn, 53 Unit 103, Enono, CA 91316 (1-16)

10 year professional sesting programming, ar or production in the Chicago area. Experienced in market research, copywriting, and isward warning production. Tapes and resumes evallable. JOHN, (312) 863-5660 evenings. (1-16)

Pepe Gomez to PHIL HENDRIE's new name for your EOE having needs. Seeking upon EOE hiring needs. Seeking voice overlanduction gig. One of the best in Los Angeles, I wish I was working (213) 355-0102. (1-16)

Lady DJ, 6 years experience seating on-er posi-tion. Have 1st ticket. CHRIS. (312) 889-1784 after 6pm, or (916) 544-7304 efter 6pm. (1-16)

Seeking 7-midnight/ell night gig in medium or on-eir PD/MO in small market. CHR or Pop/Adult. 3 years experience. Stable operation with a positive and pro-fessional attitude only! Midwest, West or Southwest. Want to move up. MARTIN MAZER, (616) 651-4248.

Air personality with music and programming expenses in competitive small market seeks well-equipped medium market contemporary that's not afreid to be the best! Stable operation in Midwest only BRAD LOVETT, 421 E. College St., Coldwater, OH 45828, 44191 678-3138 efter 10am EST. (1-8)

Attention Eastern programmers! I want to go home. Please take me out of San Francisco. Top reted calls and numbers. Available yesterday. Assistant PD, MD, drive talent will be yours. Team player for programming animals only. JOE, (408) 374-8526 or (408) 354-8720. If 91.

Still looking: 9 years experience, reliable, hard working announcer can do it all. Strong knowledge of Popl Adillit and Country music, excellent voice and creative production skills. Can handle play-by-play and have good references. Prefer New England area but will consider all offers. Available immediately. GREG ZEMLAN-SKY, (207) 783-9280, (1-9)

Positions Sought

News reporter with 5 years radio/TV experience and 8.A. seeks station to build career with. Top delivery and writing skills. All markets, Call JOE at (317) 284-9914.

JOHN CARTER. Solid pro and strong production talent seeks deptime stability in top 10 or comparable ent seeks deytime stability in top 10 or comparable ustion. Bio: KVIL, KRLD, KFJZ, KLIF. Available im-adiately. (817) 261-3423. (1-9)

Former PO at Y-95/Tempe looking for medium market PO gig or major market on-air position. Worked at Q102, WNOE, WINEE, WDCY, PAT BARRY, (513) 381-5500 or (813) 839-1210. (1-9)

solides, married maperiance in small merkets. Great never solides, married man production, copywriting experience, and prior PD experience. Here FCC 1st send family. Prefer Lancaster/Harrisburg/York eress of PA, but will consider relocation. Here pleasent, relaxed delivery. No small markets, please. (717) 653-2500 after 3pm. (1-9)

12 years in medium and major markets, including Superstars format. I've handled music, promotion and research. Looking for a company to grow with. For tope and resume cell JOHN RIVERS, (208) 821-3267. (1-9)

Just gult as morning man efter working same station for 12 years. Would like to work next 12 for you. Light, mature, conversational touch, MOR, Country or Populadus, GEORGE JENKINS, (714) 250-6533, (1-9)

Miscellaneous

WKIIC-FM, new rook and roll station, needs record service from all compenses. We program AOR rock with CHR rock mised in during different times of the day. Send all 46's and LPs to Music Director, WKBC, Prode leand Jr. College, 400 East Avenue, Warwick, Rt 10888 51-59.

KIBHL FM88 is looking for interesting news features, comedy services, and entertainment feetures. Send derno tapes, semples and rates to KBHL FM 95. Studio Building, 2820 N 48th St. Lincoln, NB 08504

KFTM Country, serving all of northeast CO, needs service from all labels. Contact Tony Thomas, MO. IEFTM, Box 430, Pt. Morgan, CO 80701, (303) 867.

Any and all AOR artists interested in performing in Alaska contact ICRIEN FM, 336 Densii St., MecKey Birg., Anchorage, Alt 99801. Attention Jey N Director of Public Relations. (907) 277-2665. (1-16)

Lincoln, NB's hortest new Country station is in dea bels. We need re-service from all major and minor fails. We need re-service on oldies and current, KBI Radio, FM98, Studio Bidg., 2820 N. 48th St., Linco NB 68504 (1.16)

WWKS Beever Fells, PA, a suburban Pittsburgh Pop MWKS: Beaver Pails, P.A. a success and distributions of news, music, public affeirs and feature programs. Damos and information can be sent to Rick Pantale. PO WWKS 1316 Sewanth Ave. Beaver Falls. PA 15010 Review programs available through the bacter system. (1-10)

italio disessión SUBSCRIPTION SERVICE ONE YEAR - \$140 Please enclose payment with order new subscription add \$100 per year US tends please | Drenewal payment enclosed TELEPHONE: (213) 553-4330 CHANGE OF AD Please attach t envelope when wr of address. All address to t 1 state s AND RENE ig label from t t service or ch s for change c Thank PRENEWAL: el from the vice or change you MAIL TO: RADIO & RECORDS

1930 Century Park West, L.A., CA 90067

BREAKERS

'Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

The Best Of Times (A&M)

80% of our reporters in the first week, or 177 adds for a new "added in one day" record. Adds include WKBW, WBEN-FM, WIFI, 96KX, WCAO, F105, WXKS, PRO-FM, JB105, Q107, WPGC, Z93, 94Q, Y100, Q105, WCKX, WLS, WDRQ, CKLW, KDWB, KBEQ, Q102, WOKY, KEARTH, KFI, KIIS-FM, KSFX, 13K, KJR, KIMN, KOPA, KUPD. See Parallels, debuts at number 27

DON McLEAN

Crying (Millennium)

61% of our reporters on it. Moves: Up 28, Same 17, Down 1, Adds 89 including WNBC, WKBW, WFIL, WCAO, PRO-FM, WPGC, Q105, WDRQ, CKLW, KXOK, KBEQ, WHB, WZUU, WOKY, KEARTH, KIIS-FM, KOPA. See Parallels, debuts at number 30.

PAT BENATAR

Treat Me Right (Chrysalis)

61% of our reporters on it. Moves: Up 43, Same 26, Down 2, Adds 63 including WKBW, WBEN-FM, Q107, KRLY, Z93, Y100, Q102, KRLA, WFBR, B97, WAYS, WMEE, KMJK. See Parallels, debuts at number 29.

RONNIE MILSAP

Smoky Mountain Rain (RCA)

58% of our reporters on it. Moves: Up 77, Same 20, Down 1, Adds 31 including WKBW, WCAO, PRO-FM, KRLY, KXOK, KFI, Q106, WHYN, KFMK, WFMF, FM100, KJRB. See Parallels, debuts at number 28.

NEW & ACTIVE

Recent releases with airpiay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. Indicates one of this week's "most added" new songs.

STEVIE WONDER "I Ain't Gonna Stand For It" (Tamla)

126/16. Moves: Up 91, Same 17, Down 2, Adds 16 including WKBW, CKGM, WDRQ, KPLZ, WBLI, WICC, WSKZ, WSEZ, WTWR, KYSN.

BLUES BROTHERS "Who's Making Love" (Atlantic) 122/3 Moves: Up 85, Same 34, Down 0, Adds 3, WNBC, KUPD, Y94, WBEN-FM 29-25, WXKS 28-26, PRO-FM 25-23, JB105 27-23, Z93 30-27, WCKX 28-25, KIMN 28-27, WKEE 35-29, KINT 29-22, FM103 23-19.

JACKSONS "Heartbreak Hotel" (Epic) 106/6

Moves: Up 78, Same 15, Down 7, Adds 6, WROR, PRO-FM, WBLI, 14Q, KFMK, WOW, WBEN-FM 12-9, WXKS 15-1, WCKX 19-17, CKLW 25-13, **KEARTH 17-8.**

ABBA "The Winner Takes It All" (Atlantic) 103/16

Moves: Up 72, Same 10, Down 5, Adds 16 including WABC, 13K, KJR, WBLI, WAXY, KRAV, WNAP, KNBQ, WKBW 15-9, WIFI 23-14, CKGM 30-25, WZUU 24-20

RANDY MEISNER "Hearts On Fire" (Epic) 98/54

Moves: Up 27, Same 16, Down 1, Adds 54 including 96KX, JB105, CFTR, KJR, WPST, KBFM, WAPE, WCSC, Z104, KLUC.

MICHAEL STANLEY BAND "He Can't Love You" (EMI America) 97/5. Moves: Up 68, Same 21, Down 3, Adds 5, WABC, KJR, WBLI, WNAP, KQIZ-FM, WBEN-FM 30-28, JB105 12-6, CFTR 33-29, CHUM 18-16, WDRQ 28-25, KIMN 24-19, KUPD 17-13.

QUEEN "Flash's Theme AKA Flash" (Elektra) 86/42

Moves: Up 32, Same 11, Down 1, Adds 42 Including WKBW, WXKS, Q102, KUPD, WTRY, WTIX, WQRK, WVIC, 92X, KYNO-FM.

DONNA SUMMER "Cold Love" (Geffen) 73/1

Moves: Up 48, Same 16, Down 8, Adds 1, WIKS, WBEN-FM 35-31, WXKS 25-19, KOPA 30-24, KELP 28-23, WNOE 15-10, KQ94 24-19, WDJX 40-28,

OUTLAWS "(Ghost) Riders In The Sky" (Arista) 70/18 Moves: Up 32, Same 19, Down 1, Adds 18 Including JB105, CHUM, WTRY, Y103, WNOX, WDJX, KROY, WJBQ, KPUR, WSPT, 96KX 31-23, KUPD 26-

DIANA ROSS "It's My Turn" (Motown) 61/0

Moves: Up 27, Same 9, Down 25, Adds 0, KRLY 24-21, KS95-FM 12-9, WZUU 11-8, KNUS 30-23, WAXY 16-9, WGH 19-11, WOW 10-8.

BLONDIE "Rapture" (Chrsyalis) 59/11

Moves: Up 35, Same 12, Down 1, Adds 11, KRLY, WDRQ, KEARTH, WBLI, KNUS, WJDX, WERC, WOKI, KTAC, WTSN, WSPT.

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NATIONAL AIRPLAY/30 ®

January 16, 1981

BLONDIE/The Tide Is High (Chrysalis)

JOHN LENNON/(Just Like) Starting Over (Geffen) 2 7

3 STEELY DAN/Hey Nineteen (MCA)

5 ROD STEWART/Passion (WB)

LAST WEEK

2

AIR SUPPLY/Every Woman In The World (Arista)

NEIL DIAMOND/Love On The Rocks (Capitol)

0 8 **HEART/Tell It Like It Is (Epic)**

12 0 **EDDIE RABBITT/I Love A Rainy Night (Elektra)**

11 KOOL & THE GANG/Celebration (Delite/Polygram)

10 BARRY MANILOW/I Made It Through The Rain (Arista)

6 BARBRA STREISAND/BARRY GIBB/Guilty (Columbia)

21 1 REO SPEEDWAGON/Keep On Loving You (Epic)

16 O DAN FOGELBERG/Same Old Lang Syne (Full Moon/Epic)

17 **BOZ SCAGGS/Miss Sun (Columbia)**

BRUCE SPRINGSTEEN/Hungry Heart (Columbia) 15

25 O DOLLY PARTON/9 To 5 (RCA)

DELBERT McCLINTON/Giving It Up For Your Love (Capitol) 22 0

ANDY GIBB/Time Is Time (RSO) 19 0

LEO SAYER/More Than I Can Say (WB) 13 19

POLICE/De Do Do Do, De Da Da Da (A&M) 14 20

15 21 **DOOBIE BROTHERS/One Step Closer (WB)**

30 2 JOHN LENNON/Woman (Geffen)

2 24 TIERRA/Together (Boardwalk)

EAGLES/Seven Bridges Road (Asylum) 27 2

ALAN PARSONS PROJECT/Games People Play (Arista) 28 23

29 CLIFF RICHARD/A Little In Love (EMI America) 3

1 STYX/The Best Of Times (A&M)

0 RONNIE MILSAP/Smoky Mountain Rain (RCA)

PAT BENATAR/Treat Me Right (Chrysalis)

DON McLEAN/Crying (Millennium)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED .

STYX "The Best Of Times" (A&M) DON McLEAN "Crying" (Millennium)
PAT BENATAR "Treat Me Right" (Chrsyalis)
JOHN LENNON "Woman (Geffen) RANDY MEISNER "Hearts On Fire" (Epic)

olized Listings on Pages 32 an

HOTTEST

BLONDIE "The Tide Is High" (Chrysalls) STEELY DAN "Hey Nineteen" (MCA) ROD STEWART "Passion" (WB)

JOHN LENNON "(Just Like) Starting Over" (Geffen)

KOOL & THE GANG "Celebration" (Delite/Polygram)

Parallel Listings Begin on Page 34.

BETTE MIDLER "My Mother's Eyes" (Atlantic) 58/1
Moves: Up 35, Same 14, Down 8, Adds 1, CKGM, WROR 20-18, WRKO 7-5, WZUU 27-21, WPST 32-29, KWIC 26-17, WVIC 31-22, WHEB 29-22, WANS-FM 24-19, WEAQ 25-20.

AC/DC "Back In Black" (Atlantic) 53/11

Moves: Up 29, Same 13, Down 0, Adds 11, WHFM, KWIC, B97, KXX106, G100, KSTT, KWEN, KTKT, KQIZ-FM, KENI, KOOK, WDRQ 25-20, KFRC 38-35, KUPD 23-9.

DONNIE IRIS "Ahi Leahi" (MCA) 52/9

Moves: Up 31, Same 12, Down 0, Adds 9, WHYN, KXX106, JB105, KJRB, KTKT, WISE, FM99, KVOL, 96KX 24-19; CHUM 17-14, CKLW 28-17.

TEDDY PENDERGRASS "Love T.K.O." (Philadelphia International) 52/2
Moves: Up 27, Same 15, Down 8, Adds 2, KYNO-FM, KJRB, WCAO 21-16, KEARTH 22-19, KRLA 24-21, KOPA 22-19, WOLF 30-22, KSET-FM 7-3, Y103 17-12, KRBR 24-18, KGGI 18-10.

Others Getting Significant Action

DARYL HALL & JOHN OATES "Kiss On My List" (RCA) 47/28

Moves: Up 9, Same 9, Down 1, Adds 28 including WFIL, WIFI, WROR, PRO-FM, Z93, 94Q, KOPA, WFLY, KX104,

FIREFALL "Staying With It" (Atlantic) 38/20

Moves: Up 7, Same 11, Down 0, Adds 20 including 96KX, KIMN, WFLY, V100, KWIC, WAKY, KWEN, FM103, WGUY, WKXY, KKLS. LTD "Shine On" (A&M) 38/2

Moves: Up 24, Same 8, Down 4, Adds 2, WXLO, WKXY, WXKS 8-2, Z93 25-19, 94Q 30-25, WOLF 36-32, WNOE 22-16, WAAY 5-3, FM100 18-14, KHYT 32-29, WANS-FM 25-30.

DIRE STRAITS "Skateaway" (WB) 36/3

Moves: Up 20, Same 12, Down 1, Adds 3, KUPD, KQ94, 95SGF, KWIC 28-21, WSEZ 34-31, WRVQ 17-11, KWEN 28-24, WANS-FM 29-22, WSPT 15-10.

RITA COOLIDGE "Fool That I Am" (A&M) 33/6
Moves: Up 15, Same 11, Down 1, Adds 6, KPLZ, KINT, WTIX, WNOE, 14WK, WANS-FM, Z93 29-25, KXOK 12-9, Y103 37-34, KSPZ 24-18, WHEB 28-24.

FRED KNOBLOCK & SUSAN ANTON "Killin' Time" (Scotti Bros.) 32/3

Moves: Up 18, Same 8, Down 3, Adds 3, WFIL, WKIX, KDZA, WCAO 27-24, Y100 25-22, BJ105 40-32, WOHO 29-24,

PHIL SEYMOUR "Precious To Me" (Boardwalk) 31/18

Moves: Up 6, Same 6, Down 1, Adds 18 including WHYN, KHFI, KRAV, WDJX, KIOY, KIDD, WLAM, WISE, KVOL. NEIL DIAMOND "Hello Again" (Capitol) 28/25 Moves: Up 3, Same 0, Down 0, Adds 25 including WROR, WRKO, PRO-FM, JB105, 94Q, WDRQ, WICC, WERC,

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