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ALTERNATIVE NETWORK FATE IN DOUBT

### **Steve Dahl Dismissed** By WLUP

In a surprising move, Heftel Broadcasting, owner of WLUP/ Chicago, fired morning man Steve Dahl Friday (2-6), days before Dahl's networked show, which originates from WLUP, was scheduled to debut at KROQ/Los Angeles and WZZX/Louisville. The program did not run as scheduled on Monday (2-9), and Dahl's Alternative Radio Network faced possible dissolution if a new backer was not found. At presstime, Dahl was negotiating with WLUP's crosstown AOR rival WMET, but according to PD Tom Teuber, "Nothing's been decided." It's not known whether WMET's owner, Metromedia, would support the ARN

Heftel cited "continued assaults on community standards and repeated violations of company policy" as the reasons for the controversial personality's dismissal. Heftel President Tom Hoyt told R&R, "I personally regret this action deeply, as when I brought Steve to WLUP I felt he would contribute and abide by reasonable parameters of behavior. My pleas to Steve directly have fallen on deaf ears. The list is mindboggling, and I'm finished with it and so is our company."

Hoyt added, "We're not trying to kill the network or wreck Steve's career. We've made Elliott Gage,



Steve Dahl

our satellite guy, available to Steve at our expense to help him get going. If he wants to operate his network from one of the other cities, it's in place. We won't continue to fund it but we don't necessarily want to kill it. If Steve finds someone else to back it financially, please, have at it.

#### Dahl "In Shock"

Dahl expressed bewilderment and some resentment in com-menting to R&R on his dismissal. He denied that Hoyt had met with him repeatedly to warn him against some of his on-air antics, and said, "He was out in L.A. a month ago, met with our attorney and agreed on a deal for the network and me. I came up to sign the papers and he fired me. It didn't make any sense to me and still doesn't. I'm still totally in shock. My ratings were steady while everyone else's went down at the station. I don't even know why I got fired. He's DAHUSee Page 20

**BURNS MEDIA TO CONSULT** 

#### Davis Exits As KMPC PD

Jim Davis has resigned as Program Director of KMPC/Los Angeles. VP/GM Ken Miller also announced that George Burns and

#### Candea, Weaver Take Over KILT PD Posts

Rick Candea has been appointed PD of KILT-FM/Houston and Beau Weaver becomes PD of KILT-AM, following the departure of Bill Young, longtime PD for both stations (R&R 2-6). Candea moves over from the MD position and an airshift at KILT-AM; he was formerly at 13Q/Pittsburgh. In addition, Debbie Pipia has been appointed Assistant PD for KILT-FM, and the station is restructuring to become more "Houston Mass Appeal," a direction which was not further specified.

Weaver joined KILT in 1976 from KHJ/Los Angeles, holding a variety of air positions and serving KILT/See Page 20

Bernie Torres of Burns Media Consultants will be advising the station, while Assistant PD Tom Straw will now administer daily programming activities.

Davis, the former KLIF/Dallas programmer who helped supervise KMPC's transition from Pop/ Adult to Talk, told R&R, "At this point we have agreed to disagree. I feel the transition from music to talk is now complete at KMPC, and I would very much like to get back into music radio. The things I'd wanted to accomplish at KMPC I have finished, and it's now time for a change.'

DAVIS/See Page 20

#### R&R Offices Closed On Washington's Birthday

The R&R offices will be closed Monday, February 16, in observance of the Washington's Birthday holiday. The offices will be open Tuesday to accommodate our readers for reports and information.

### Charter To Close Down WMJX/Miami Operations

A five-year license battle ended this week when Charter Broadcasting, owner of WMJX/Miami, announced it would halt operations of the station Sunday (2-15) rather than mount a court appeal following the FCC's recent official order confirming an Administrative Law Judge's 1980 decision recommending the license removal. The FCC order stipulated April 29 as the cessation date. Charter reemphasized its disagreement with the decision, which arose from "improper contests and promotions" in 1975-76 while WMJX was owned by Bartell Media, later acquired by Charter. However, the company cited the "problematical" nature of a successful appeal in making the "difficult determination" to close down operations.

A statement from Charter Broadcasting President John Bayliss further announced, "Rather than prolong what may well be an inevitable result, Charter has decided to close WMJX's broadcasting at the earliest possible time. It is also Charter's belief that the discontinuance of WMJX's broadcasting on February 15 will enable the station's employees to begin to make future plans without a continuing obligation to the company to keep the station in operation. Our employees have done a remarkable job in the three years since the . . . initial decision. Charter owes them a debt of gratitude for their loyal efforts." Bayliss added that Charter will assist WMJX's employees in finding new jobs, and said that the company would donate certain broadcast equipment to its ownership successor, which Charter hoped and expected would be a minorityowned company.

### **Arbitron Revamps Production** For Faster Delivery

Arbitron has instituted changes in its production system aimed at generating top market ratings reports in 21 days and all markets in 65 days. According to Arbitron VP/Marketing Dick Logan, the changes will be effective with production of the Spring '81 Quarterly Measurement ratings, considerably cutting down the current 90-

day spring sweep mailing period. Logan told R&R the top three markets' reports will be mailed within 21-23 days after the end of the ratings sweep, June 10. After that, approximately seven markets will be released daily so that the top 50 markets will be mailed approximately 30-33 days after the survey ends. All Arbitron standard and consolidated market reports will be released within 65 days, barring unforeseen problems.

#### No Callbacks **During Production**

Arbitron hopes to produce the estimates more quickly by discontinuing callbacks during production, previously done to eliminate slogan conflicts or to ferret out problematic heavy-listening diaries. Ascription, the technique of developing ratios for assignment based on diary return counts from previous surveys, will be used to credit slogan or call letter conflict situations. Heavy-listening diaries will be dealt with through the use of a sophisticated new computer program which Logan says will 'identify listening that is not logical." And Logan added that callbacks will be made after production to update the ascription guidelines in certain "chronic" cases where slogan or call confusion is consistently apparent.

**GANTMAN NEW GM** 

#### Francis Fired At WAKY-WVEZ



George Francis

George Francis was dismissed as VP/GM of WAKY-WVEZ/Louisville immediately following a successful ratings book in which the two stations accounted for over 20% of the market's listenership. Multimedia Radio Executive VP Bruce Buchanan told R&R, "We had a disagreement in administrative philosophy," announcing in addition that Allen Gantman, General Sales Manager at Greater Media's WMJC-WHND/Detroit, has been named GM in Francis's stead.

FRANCIS/See Page 20

An Old Question Mark Becomes A New Hit.

6696 TEARS?

# GARLAND JEFFREYS

His Hot Debut Single On Your Desk Now.

Produced by: Garland Jeffreys — Bob Clearmountain for Ghostwriter, Inc.

Executive Producer Dick Wingate



ON EPIC RECORDS

wwwE/Cleveland has been sued for breach of contract by the Cleveland Cavaliers basketball team, whose games the station airs. The Cavaliers seek \$10 million for "injuring the property rights" of the team in play-by-play broadcasts and other aired com-

Kent Schneider, attorney for the Cleveland Professional Basketball Co., which owns the Cavaliers, told R&R, "The suit contends that from April 1980 WWWE has violated the express provisions of its contract that they will not in any broadcast injure the property rights or interest of the company. It is our contention that they have done so repeatedly and continuously, not only during play-by-play broadcasts but in all other sports-related commentary." Schneider explained, "These people have deni-

grated and attacked personnel in our organization, the product, and all aspects of the organization.

WWWE/See Page 20

#### **Edwards Promoted** To PD At KMJM

Dick Edwards has been elevated to Program Director at KMJM (Majic 108)/St. Louis. He will continue his midday airshift in addition to his new responsibilities as PD for the Amaturo Group-owned outlet

Edwards previously served as Program Director for WROR/Boston as well as having been an air personality with KHJ/Los

Angeles and WHBQ/Mem-Dick Edwards phis. Steve Weed, who made the announcement, retains his position at KMJM as Special Programming



#### WINN Drops Country For Big Band Format

Ending 12 years as a Country outlet, WINN/ Louisville switched formats Wednesday (2-11) to what station Executive VP Chuck LeGette termed "Music Of America" programming. LeGette described the new format as a mixture of Big Bands and "all the classics from the 40's up to now with the emphasis on vocals.

Two factors influenced the decision, according to LeGette. "Competition," he told R&R, was foremost. (The change leaves Louisville with three Country stations - WTMT, WCII-AM, and WAMZ-FM.) LeGette also said that he felt this format, targeted 30+, would be very attractive to clients.

LeGette told R&R that neither call letters nor staff would be changed, noting that the format would be station-created. "We've been researching this for three years with other radio stations that we might buy in mind, but it turns out it really suits Louisville," concluded LeGette.

#### **Kohl Comes To KOMO PD Post**

Ken Kohl has been appointed Program Manager for KOMO/Seattle, replacing Larry Nelson, who re-linquishes his programming duties to concentrate on his morning airshift. Kohl comes to the P/A outlet from Denver where he headed his own consultancy firm.

Kohl's radio background

includes having been PD Ken Kohl and interim GM at KFML/ Denver and an air personality at KBPI/Denver. Prior to his arrival in Denver, Kohl served as PD at WLIR/Long Island, NY for four years.

Noting that his background is primarily in AOR, Kohl told R&R: "I feel that we have reached a time in the evolution of free-form progressive album radio into AOR, where those of us who have been fortunate

KOHL/See Page 20

#### Witting Named WOWO **Program Manager**

Chris Witting Jr. haś been named Program Manager at Group W's WOWO/ Ft. Wayne. Most recently, Witting served as Executive Producer/Assistant Program Manager for WBZ/Boston, also owned by Group W. Prior to WBZ, Witting held the Director of Public Affairs post for WIND/Chicago.

with a station that has the

"It's quite a thrill to be tradition and the history Chris Witting Jr. of WOWO," Witting commented. As for the facility's Chris Witting Jr future plans, Witting told R&R, "I'm going to be looking at the whole station and probably be doing some fine-tuning for the entire station. There is the temptation when you're as big and as successful as WOWO has been to become a little bit less than aggressive in the market, and I think we could stand to

#### Caffey New KSD PD

look at that situation a little bit."

Bill Caffey has been named Program Director at KSD-AM/St. Louis, coming from his previous post as PD for WSLR/Akron. The move not only reunites Caffey with KSD GM Wally Clark, but also puts them into direct competition with their former employer, Country-formatted WIL.

"I'm delighted that I was contacted by some people that I had worked with once before," Caffey told R&R. "I'm looking forward to working with Wally Clark and OM Walt Turner, as a part of the management team, as well as working with the really great Gannett organization, which has the resources to do what is necessary for KSD to become a major broadcasting factor in St. Louis. It's probably the best opportunity I could have imagined at this point in my

Clark commented, "Obviously, Bill is a great programmer and we're delighted to have him join our staff." Clark added that another former member of his WIL staff, Tom Allen, had come aboard as KSD's afternoon drive jock. Allen most recently served as Operations Manager at KVET/Austin for the past year-and-a-half. No replacement for Allen has been named at KVET. Also, Bob Wilkie, formerly morning man at P/A-formatted KXOK/St. Louis, has joined KSD for mornings. No replacement for Allen has been named at KVET.

#### **Colley Appointed** WBBM-FM PD

WBBM-FM/Chicago Assistant PD and midday man Ford Colley has been promoted to PD at the CBS Pop/Adult station. Colley is a veteran Chicago personality, having done airwork at WRCK, WDAI, WIND, and WLUP before joining WBBM-FM in November 1980. He replaces Al Mitchell, who resigned to devote full time to his morning shift.

Colley told R&R, "I feel great - we're in a real good situation. We've just gotten a new President of the CBS Radio Division and a new VP of the FM Division, and a new GM, Brian Pussilano (R&R 1-30). CBS is now going to make the FM Division something to be proud of, so we're going to get a lot of support out of New York, and it's going to help us to program a winner. It's going to be very similar to what it is now - primarily I'll be doing some fine-tuning and reworking some of the rotations. Other than that, it's pretty much a winning, profitable situation right now. It's a nice seat to be in.

#### Anthony Becomes KZZP PD

Dave Anthony has been named PD at Western Cities's KZZP/Phoenix, moving from the same chain's KLUC/Las Vegas. Both stations are CHRformatted. Western Cities VP/Programming Don Benson told R&R. "Dave's done a great job for us. He's guided KLUC to the top position 12+, teens, and 18-49. We're delighted to promote him from within; that's the company's policy. He's great at getting along with people, he's promotionally creative, and he's here to win.

Anthony said, "It's a big step for me, and I'm really looking forward to it. Western Cities is a really good company, and I think we can make some noise ANTHONY/See Page 20

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### this week...

2-13-81

#### A BLAST AGAINST DEREGULATION

National Black Media Coalition's Pluria Marshall expresses serious concerns over deregulation's effects on Black radio in an outspoken interview.

Page 50

#### **RADIO'S RESPONSIBILITY FOR** COMPLETE COURT COVERAGE

Now that broadcast media are on the threshold of much greater access to trial proceedings, accurate, undistorted, and comprehensive coverage is all the more important.

Page 17

#### PARALLEL REALIGNMENT IS ON THE WAY

A review of the criteria to be used in R&R's imminent twice-yearly realignment of the Parallels.

Page 18

#### **CMA MEETS IN ATLANTA**

Pictorial and editorial coverage of the recent gathering. Page 43

#### **HOUSEHOLDS HEADED** BY WOMEN UP 50%

8.5 million in the 70's, compared to much slighter gain in married couple households.

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### Washington Report

### **AM Directional Radiation Patterns Stabilized**

Signal Changes, Power Reductions Averted

The FCC's decision to convert all AM directional stations to standard patterns has eliminated the possibility of power reductions and signal changes for all directionals operating at night and those operating at any time in areas bordering Canada, Mexico and the Caribbean.

"It's the only way we believe we would have preserved the radiation rights currently enjoyed under our subregional agreements with Canada and Mexico," FCC Broadcast Facilities Assistant Chief Dennis Williams told R&R.

Standardizing radiation patterns doesn't involve any change in radio signals, but it does change the way they're recorded by eliminating the hand-drawn picture now used to depict signals and replacing it with a more scientific method that can be computerized. The

FCC is picking up the tab for the conversions and expects to publish the first results in mid-April, with completion set for the end of May. Stations will have 30 days to comment on their new standard patterns.

#### **Quick Conversion Needed**

The U.S. was under the gun to convert quickly because, in preparation for the new Region 2 international agreement now in the works, the U.S. must report its radiation patterns to the Interna-

tional Frequency Registration
Board by summer. According to
Williams, reporting U.S. patterns
in anything but the new computerized method would have made it
impossible for the board to deal
with "tolerances" — the breathing
space stations are given to wander
somewhat outside their assigned
radiation patterns when it can't
be avoided.

Had the U.S. lost the radiation rights to those tolerances, Williams predicted that nighttime and border directional stations would have been forced to reduce power and alter signals in certain directions to avoid interference with other stations in Region 2.

Standard patterns are also expected to be easier and more efficient for engineers and the FCC staff.

TURNS DOWN REQUEST FOR QUICK MARKETPLACE DECISION

#### **FCC Holds To AM Stereo Course**

The FCC has turned down a request that it immediately decide whether to let five competing AM stereo systems battle each other in the marketplace to gain broadcaster

and listener favor.

The Commission will stick to its present course, gathering technical data on all five systems for another month before making any decision. Two of the competing firms, Hazeltine and Kahn, had argued against an extension of the AM stereo comment period. They contend the time-consuming data collection and comment process would be unnecessary, and the introduction of AM stereo speeded up, were marketplace forces, rather than the FCC, allowed to choose

#### **FCC Options**

among the five systems

The Commission disagreed, saying analysis of technical data on the systems "is a necessary element of any action." Once that data is in, the FCC has reserved several options for itself:

Select a single system

Choose the several best sys-

tems.

• Allow all five systems to be used, as long as a device can be designed to allow AM receivers to pick up all five.

• Let the marketplace decide. The Commission said it "intends to conclude this proceeding as expeditiously as possible following the receipt of all comments and reply comments." The comment period which the Commission refused to shorten closed on Monday, and replies are due by March

#### Comments Favor Marketplace

Recent comments include remarks from James Dicksen, Meredith Broadcasting's Director of Engineering. He favors the marketplace selection process as "the only method of selection that will

eliminate the great expense and years of delay in litigation, thus allowing broadcasters to make a selection of the system that they will have to install, operate and promote to their listeners."

Marketplace selection was also advocated by Tillford Carpenter, VP/Engineering at WXGT-WCOL/Columbus, OH. He claimed equipment manufacturers will begin to build and market AM stereo receivers for any system being used by radio stations. "This selection process would probably be over in a matter of months and one dominant system would emerge with a wide acceptance among broadcasters, listeners and receiver manufacturers alike," Carpenter told the FCC.

National Semiconductor of Santa Clara, CA wrote that it has been unable to design a decoder enabling a single AM receiver to pick up signals from all five competing systems. The firm said it would be "technically and economically untenable" to build such a device.

### House Subcommittee Members To Study Communications Issues

A top priority emerging from an informal organizational meeting of the newly-named House Telecommunications Subcommittee last week was the need for members to become familiar with complex communications

issues. One person attending the session reported, "I think the first order on the agenda is to go through sort of an intensive process of educating everybody."

The crash course for members, many of whom have had no previous exposure to broadcast issues, may include evening seminars and perhaps a weekend retreat that would involve representatives of the broadcast industry.

Even before tackling the education process, however, the Subcommittee has had to wrestle with a complicated budget process which is holding up legislative planning and even staff hiring.

Although last week's organizational meeting was described as

'very informal" with no hard decisions made, the members were given a tentative list of subject areas they may want to delve into this year: the effects and status of deregulation and competition; programming; the effectiveness of regulation; government structures and their efficiency (FCC); political rules in broadcasting; privacy; the social impact of the communications revolution; international and Western Hemisphere issues; home information systems and products; the electronics industry; small businesses as consumers and suppliers; rural telecommunications; federal, state, and local jurisdiction in broadcasting; and public broadcasting

### FCC: At A Glance

#### **Minneapolis Interference Claimed**

WCCO/Minneapolis has petitioned the FCC for immediate emergency relief from what it calls "massive and destructive interference" from five FM stations which moved their antennas to the city's IDS building a year and a half ago. Claiming thousands of listener complaints, WCCO asks that the five stations be cut from 50kw to 10kw or ordered to use their former antennas until proper filters can be installed.

#### FCC Move To Rosslyn, VA Seen Certain

There's every indication the FCC will vote this week to move the agency from downtown Washington to Twin Towers in nearby Rosslyn, VA. Last week's expected vote was delayed when one Commissioner asked for more time to consider the issue.

Acting Chairman Bob Lee told R&R he wants a vote this week and a unanimous decision. Lee favors moving to Rosslyn, where the agency could consolidate into a single building and rents are half the anticipated downtown DC prices when the FCC lease expires next year.

#### Lee Gets Abe Lincoln Award

Civil War ironies aside, Commissioner Robert E. Lee is the recipient of the Abe Lincoln Distinguished Communications Medal given by the Radio-Television Commission of the Southern Baptist Convention. Lee picks up the medal this week in Ft. Worth,

#### Ferris Fallout Begins

One of the first Ferris appointees to step down is Nina Cornell, Chief of the Office of Plans and Policy since April, 1978. Cornell's division laid much of the groundwork, including economic studies, for radio deregulation. Cornell will form a consulting firm dealing in economic and antitrust matters.

Appointed Acting Chief is Kalmann Schaefer, who joined the FCC in 1977 as Foreign Affairs Advisor.

#### FCC Observes Black History Month

February's Black History Month at the agency starts with a keynote address this week by former Commissioner Benjamin Hooks, now head of the NAACP. Focus will be on issues such as the black family and blacks in the legislative process.

#### FCC Phone Directory Available

The January 1981 FCC phone directory is available by sending \$1.54 to Downtown Copy Center, 1112 21st St., NW, Washington, DC 20037

### RTNDA Manager Len Allen Dies

Leonard Allen, Managing Director of the Radio-Television News Directors Association since June 1976, died of a heart attack last week in Washington. Allen, 65, had retired from NBC in January 1976 after a 34-year career with the network.

Allen worked his way up through the ranks at NBC, starting out as a writer in 1942 and eventually becoming Director of News Operations in Washington, a post he held from 1963 to 1973. From July 1973 until his retirement from NBC, Allen served as Director of Public Affairs in New York

#### Washington Street Talk

#### First Class Licenses Doomed?

FCC insiders say to look for a vote in the not-too-distant future on the First Class license issue. Predicted outcome: abolition.

#### **Gung Ho Goldwater**

One report has Sen. Barry Goldwater so anxious to move on radio deregulation that he wanted to dispense with standard hearings and go straight to "mark-up," where the subcommittee does a line by line review and votes out a finished product. Hearings are scheduled for February 26 and 27 on radio dereg.

#### **Belt Tightening At FCC**

Perhaps due to \$3 million budget blooper reported by R&R (1-29) the FCC has begun yanking out copying machines and telephones at unoccupied desks. Agency also feeling effects of President's hiring freeze, 12½% cut in domestic travel and the ban on purchase of office equipment. No word yet on how impending Reagan budget axe will come down on FCC.

#### **Format Ruling Imminent**

Decision could come any day now from U.S. Supreme Court on whether FCC must review formats at renewal time with an eye towards preseving "endangered formats." Rulings have already come down on cases argued after the format case was heard on November 3.

#### **Fowler Still Looking Good**

Word is that FCC chairmanship came up at White House meeting of top Reagan aides recently. Indications are the issue isn't settled yet but Washington attorney Mark Fowler is still a good bet to succeed Charles Ferris.

# 

YIMI IIII







#### US Women-Headed Households Top 8 Million

Families in which women are the heads of the household soared over 50 percent during the Seventies to 8.5 million, according to recently released Census Bureau statistics. Meanwhile, families headed by married couples increased only seven percent to 47.7 million.

Incidentally, seventy percent of those households were headed by white women, deflating the common assumption that the majority of womenheaded households are black welfare mothers. Furthermore, the number of suburban households headed by women jumped more than 70 percent, compared to 41 percent in the city centers.

### Cox Posts Record Earnings In '80

Cox Broadcasting Corp. has announced that its fourth-quarter operating earnings climbed 13 percent to \$13.4 million, up from \$11.9 million in the equivalent period of 1979. Revenues for the firm rose 22 percent to \$88.7 million during the fourth quarter of 1980, up from \$72.4 million in the year-previous quarter.

1980 operating revenues swelled 24 percent to a record \$309.2 million, up from \$248.8 million in 1979, while

year-end operating earnings increased 16 percent to \$46.5 million, up from 1979's \$40 million.

Cox President Clifford Kirtland noted that 1980 operating profits for the broadcast division rose 12 percent over 1979's levels on the year and 13 percent during the fourth quarter. Kirtland also stated that 1980's broadcasting revenues jumped 16 percent over 1979's with fourth quarter broadcast revenues up 13 percent as well.

Panasonic's "Cockpit"

Auto Audio Console

Panasonic has recently introduced a top-of-the-line car stereo system, the "RM-710 Cockpit." Designed to be mounted overhead, the console system includes an AM-FM radio, cassette deck, a built-in flve-band graphic equalizer, and "soft-touch" tuning.

Among the unit's features are programmable pushbutton tuning for instant recall of six AM and six FM stations, a "present scan" button that stops at each preset station for five seconds before continuing, sound attenuator and loudness switches, and LED indicators for volume, channel and speaker settings.

In addition, the "RM-710 Cockpit" includes a 60 watt power amp, Dolby and tape program sensor for its cassette deck, and a Noise Quieting Circuit to reduce FM band interference created by the car's engine or oncoming traffic. For further information, contact Justin Camerlengo at (201) 348-7182



### WCI's '80 Net Up 30%

Paced primarily by its electronic games and toys division, Warner Communications inc. reported that yearend net income for the firm sogned 30 percent to \$137.1 million, up from \$109.1 million during 1979, 1980 revenues rose 25 percent to \$2 billion, up from \$1.65 billion in the year-previous.

1980 fourth quarter earnings for the firm jumped 32 percent to \$44.6 million, up from \$33.7 million in the analogous period of 1979, while fourth quarter revenues increased 40 percent to \$654.8 million, up from 1979's \$468.1 million.

#### Records Sets 4th Qtr. Income Record

Although 1980 operating income for WCI's recorded music and music publishing division rose one percent to \$82.9 million from \$81.7 million in 1979, fourth quarter income for this division climbed 14 percent to a record \$34.7 million, up from \$30.5 million for the equivalent period of 1979.

Operating income for the firm's electronic games and toys division swelled 101 percent to \$69.9 million, up from \$6.3 million in 1979. This division saw a 350 percent leap in fourth quarter operating income to \$30.3 million, up from \$6.7 million during the fourth quarter of 1979.

#### Plain-Wrap Products Popularity Increasing

Sales of generic (plain-wrap) goods

are showing slight but steady increases, according to a pair of studies recently conducted by the A.C. Nielsen Co. and the Selling Area-Marketing Inc. (SAMI) firm. The Nielsen survey indicates that private label brands (including generics) have maintained a stable market share in 35 product categories over the past nine years, climbing only .3 percent to 26.5 percent from 1971 to 1980. Nielsen

claims that generics account for 2.6

percent of the most recent private

label total.

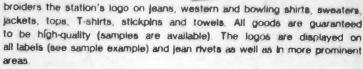
However, the SAMI survey, which did not isolate generics from private label goods as a whole, showed private label products increasing their overall market share from 13.9 percent to 15 percent during the same 12-week period in 1979 and 1980. Nielsen sources noted that the discrepancy between the two surveys may be in part due to Nielsen's averaging its figures, as stores which have carried generics for the past two years report higher sales of generics than stores which recently began carrying the plain-wrap products.

Generics' sales strength also varies widely depending upon the product with plain-wrap detergents, paper goods, canned vegetables, and peanut butter the leading generic products.

### Radio Station Sportswear

Virtually every radio station prints its call letters on T-shirts, but now Peolific Media Sportswear is offering top-rated stations in the top 50 markets the opportunity to market their call letter logos on a complete line of sportswear for men and women from 16-35. Stations must rank within the top 30 percent of their market and must be CHR, AOR, or Country formatted. There is a one station per format per market limit as well.

Basically, Pacific Media Sportswear silkscreens, flocks or em-



Pacific Media requires four weeks set-up time with product distributed in the marketplace within eight weeks of the conclusion of the contract. Distribution is handled through a variety of department, specialty, chain, and record stores. Stations are expected to promote the apparel via on-air announcements. Royalties from the sale of the garments can be donated to charity.

The Moffat stations (CFOX/Vancouver, CHED/Edmonton, CIXIL/ Calgary and CKY/Winnipeg) have already signed up and negotiations are currently pending in Los Angeles, New York, Chicago and Toronto.

For further information contact Simon Ginsberg at Pacific Media Sportswear at (213) 829-3946.



#### Russians Release Mammoth Music

Giving new life to the old phrase "tickle the Ivories, professor," USSR-based diskery Melodiya recently released an album by a group from Kiev, which uses 20,000-year-old instruments fashioned from the bones of the long-extinct wooly mammoth (not to be confused with the Crazy Elephant of "Gimme Gimme Good Lovin" fame).

While label heads are calling the record a veritable "monster" and plans for "Elephant Man" merchandising tie-ins are currently being fleshed out, those with a nose for new music feel a single (possibly a trunk ated version of "Tusk") is needed to put the album over, given the label's promotional budget, which in this case is peanuts.

# Eighth "Whole O" Radio Catalogue Arrives

The eighth edition of the "Whole O Catalogue" is currently available from Dan O'Day. Basically, the catalogue consolidates and provides mailorder access to a variety of books (ranging from music research sources to Larry Lujack's "Superjock" to R&R's own Dr. Richard Lutz's "Radio Research Handbook"), products (sound effects LP's, production room aids, and alrchecks), and other Items of Interest to radio professionals.

For further Information contact O'Uners at 1448 W. San Bruno Ave., Fresno, CA 93711 (209) 431-1502

# Speech Recognition Machines: Just A Shout Away

Speech-recognition machines that are up to 95 percent accurate will be available within two years, according to a recent article in **Production Engineering** magazine. By the end of the decade, the periodical predicts, speech-recognition machines will be commonplace, performing such functions as converting speech directly into writing and, when built into home appliances, automatically reminding consumers how to operate them.

### WESTWOOD ONE SALUTES

One of over 1500 Great Radio Stations carrying Westwood One programs.

Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live
From Gilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American
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Shootin' the Breeze, Tellin' It Like It Was.



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AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS

ast year, Sheena Easton exploded on the English Pop Scene with 3 Top-10 Singles. This year, she's here—

Sheena Easton



Features the first hit "Morning Train."
On EMI America Records.

Produced by Christopher Neil.

BREAKER.





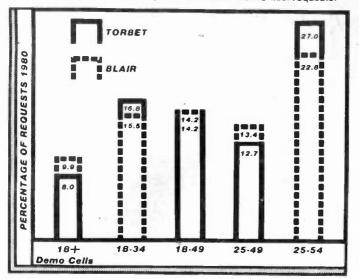
### Reps

### Torbet, Blair Profile 1980 National Spot Radio Buys

most requested by spot radio advertisers for the period spanning December 31, 1979 to September 28, 1980 (see accompanying graph). Among Torbert's findings were that the leading demographic shifted during the course of the year from Adults 25-34 in the first quarter to Adults 18-34 in the second quarter to Men 25-34 in the third quarter

Additionally, the rep firm reported that the total number of avails requesting males decreased noticeably (between seven to four percent) after the first quarter, 25-54 year-olds were the leading age cell throughout the third quarter, and requests for Metro data lead TSA and ADI by a wide margin (over 60 percent). Furthermore, nearly 40 percent of all requests fall within the 25-54 and 25-49 demographics.

Meanwhlle, Blair Radio issued similar Information regarding its most requested demographics for 1980 (see accompanying graph). Blair contrasted its 1980 spot radio figures with the totals for the corresponding age groups in 1979, reporting decreases of 1.2 percent (18-plus), 1.5 percent (18-34), 3.1 percent (18-49) and one percent (25-54). The 25-49 demographic saw a .8 percent increase in advertiser requests.



### Nets



net recently introduced a 'Media Puzzle'' campaign designed to promote advertiser awareness of network radio as a cost-effective medium for the 80's. With ads running in the New York Times and advertiseroriented trade publications, the campaign addresses seven major problems advertisers face and the solutions offered by network radio.

Commenting upon why the ads stress the network radio industry's effectiveness rather than merely his own network, RKO VP/GM Thomas Burchill said, "Sometimes the obvious, clear-cut advantages of advertising on network radio are diluted within our own competitive marketplace. We feel this campaign stresses the effectiveness of network radio as a medium rather than just one aspect



NEWSMAKERS — While attending the recent first anniversary party on behalf of the Source, RCA's Daryl Hall (left) and John Oates (right) chatted with NBC News anchorman Edwin Newman. NBC's "Young Adult Network" will present a 90-minute special featuring the duo recorded live in concert on February 20.

Thomas Rocco has been promoted to Manager of Special Programming Sales for the net. A six-year veteran of the firm, Rocco most recently served as an account executive with ABC

#### ABC FM

"With Love: A Rock And Roll Valentine," a 12-hour concert featuring live performances from the Allman Brothers, Pat Benatar, Blondie, the Cars, Eric Clapton, the Dooble Brothers, Foreigner, the Grateful Dead, Heart, Ian Hunter, Joe Jackson, the Jefferson Starship, Elton John, John Lennon, Van Morrison, Bonnie Raitt, Rockpile, the Rolling Stones, Rod Stewart, the Talking Heads, and the Who, will air Saturday (2-14) via the net.

### **Syndicators**

#### **London Wavelength**

"25 Years Of Rock," a 25-hour sound montage" spanning 1955 to 1980, is currently being offered by the firm. The BBC-produced program is unique in that there is no narrator: instead, the year's top songs are intercut with relevant news events and artists interviews. The show is available on a market-exclusive, trade-barter basis with slots for up to 10 minutes of commercials per hour

#### **Time Capsule**

Beginning February 9, the firm debuted a 90-second mini-quiz feature, "Time Capsule." The 240 mini-quizzes come 30 per flight with each program focusing on a month between January 1960 and December 1980. Following one minute of clues (news and sports highlights, actualities, and a montage of hit songs), listeners are challenged to guess the month and year. After a commercial break, the answer and a short clip of the month's top song are presented. WRKO/Boston's Bill Stephens hosts the discdistributed program

#### **Drake-Chenault**

Doug Hammett has been appointed Regional Sales Manager/Formats for the firm. Most recently an account executive with Arbitron. Hammett's prior radio experience includes stints as a sales consultant, account executive. sales manager, air personality, newsperson, and programmer.

#### Watermark

Carol Holt has been promoted to Sales Manager for the L.A.-based producer of specialized radio programming. Holt joined the firm in 1979.

#### **Earth News**



DE AGONY OF DE FEET - Upcoming Earth News guest Lou Ferrigno (better known as the Incredible Hulk) puts the squeeze on Earth News Sales Manager Pete Howard, who had the misfortune to poke fun at Ferrigno's 'baby booties." Howard is holding his own gunboat - size 14.

### People

#### **New York**

Rod Calarco has been named Gen eral Sales Manager for WCBS-FM coming to the Big Apple from his previous post as Chicago Sales Manager at CBS Radio Spot Sales.

Edward Cossman and Sylvan Taplinger, Executive VP and Sr. VP. respectively, for SJR Communications, were the subject of a profile in the January 26 edition of Fortune magazine, an unusual accolade from the publication

#### Little Rock

Charles Edwards has been elevated to Sales Manager for Shamrock's KXLR-AM from his previous post as sales consultant to the

#### Los Angeles

Robert Nelson has been reelected to the Board of Directors of the Southern California Broadcasters Association. Nelson currently serves as VP/CBS Radio Division and GM of KNX-FM/Los Angeles.

WTTR-AM-FM/Westminster, MD is being sold by Russell and Kathryn Morgan to Shamrock Communications Inc. for \$1.7 million, subject to FCC approval. Broker was Blackburn & Co.

WOLF-AM/Syracuse is being sold by WOLF Broadcasting Service Inc. to Brent Lambert and Eric Johnson for \$700,000 subject to FCC approval. Broker was the Keith W. Horton Company.

WKNY-AM/Kingston, NY is being sold by Kingston Broadcasters Inc. to Saw Mill Broadcasters Inc. for \$550,000 subject to FCC approval. according to broker Keith Horton.

MURRAY THE K presents three hours of 60's HITS from THE EXCITERS to THE ZOMBIES **★ Michelle Remembers** THE MAMAS & PAPAS Surefire 60's **Dating Secrets** 

> SOUNDTRACK OF THE 60's Is produced each week for radio worldwide by Watermark, makers of AMERICAN TOP 40, AMERICAN COUNTRY COUNTDOWN and THE ROBERT W MORGAN SPECIAL OF THE WEEK

**FREDDY CANNON** Revisits Palisades Park





The First Single From Eric Clapton's
Forthcoming Studio Album "ANOTHER TICKET"

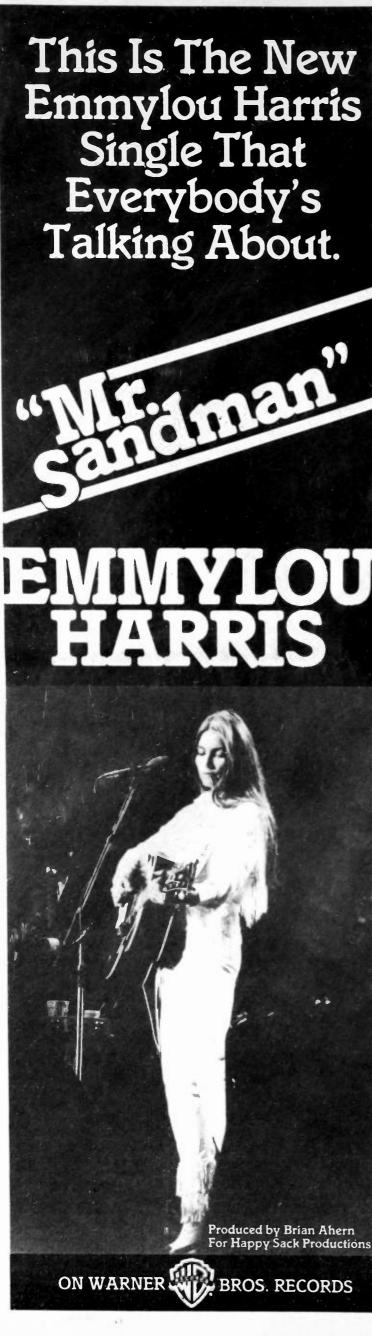
#### **ERIC CLAPTON On Tour**

- Spokane Seattle Billings Great Falls Cincinnati Detroit Ft. Wayne East Lansing 5.6.7 Chicago Cleveland Pittsburgh
  - New Haven Binghampton Nassau, N.Y. Providence Portland Springfield Kansas City Lincoln Baton Rouge
  - Washington, D.C. Norfolk St. Louis Little Rock Greensboro Charlotte Columbia
- April 1 Shreveport
  - Dallas Jackson Mobile San Diego Long Beach Oakland Birmingham Atlanta



PRODUCED AND ENGINEERED BY TOM DOWD





### October/November '80 **Arbitron Shares**

### Chicago (Quarterly Measurement)

#### WGN Down Two, Still Leads; WGCI Up To Third

WGN (T/PA) remained the top Chicago station, but slipped 12.0-9.7. WLOO (BM) gained 6.0-6.9, but the big news was WGCI (B), up 4.1-6.0 for a third-place finish overall. WLUP (A) lost a share, 4.7-3.8, but WJEZ (C) rebounded 2.3-3.3

Additional Windy City stations with a one share or better were WAIT (BM) 2.0-1.3, WBBM (N) 6.6-5.8, WBBM-FM (PA) 2.4-2.5, WBMX (B) 3.6-2.9, WCLR (PA) 3.1-3.3, WEFM (R) rebounding 1.8-2.7, WFMT (CL) 1.6-1.8, WFYR (PA) 3.4-3.1, WIND (N) 4.1-4.6, WJJD (C) 1.0-1.1, WJPC (B) 1.9-2.3, WKQX (PA) 2.9-3.2, WLAK (BM) 5.0-4.6, WLS (R) stable at 5.7, WLS-FM (R) debuting with a 1.2, WMAQ (C) 4.7-4.9, WMET (A) 3.2-3.5, WOJO (S) 1.4-1.1, WVON (B) 1.9-1.6, and WXRT (A) 1.3-1.7.

#### Seattle

(Quarterly Measurement)

#### **KIRO Rebounds To Double Digits, Tops Market**

KIRO (N/T) widened its lead, 8.9-10.6. No. 2 KOMO (PA) was up as well, 7.8-8.3. KISW (A) showed healthy improvement, 5.7-7.3, while competitors KZAM-FM (A) and KZOK-FM (A) slipped 4.6-3.6 and 3.7-2.9 respectively. On the Beautiful Music front, KIXI moved 2.6-3.4 while KSEA eroded 5.9-

Other Seattle area stations with a one share or better included KAYO (N) 1.3-1.9, KBIQ (RL) 2.0-1.4, KBRD (BM) 3.8-2.2, KEZX (BM) 3.7-3.5, KING (PA) 3.4-3.5. KING-FM (CL) 2.1-2.5, KIXI-FM (PA) 2.5-2.9, KJR (R) 4.9-5.2, KMPS (C) 2.5-2.9, KMPS-FM (C) 3.1-2.5, KNBQ (R) 2.7-2.9, KPLZ (R) 4.6-3.9. KRPM-FM (C) .4-1.0, KTAC (R) 1.8-2.3, KVI (N/T) 4.0-2.4, KXA (CL/T) 1.0-1.8, and KYYX (R) 3.7-4.3.

#### Indianapolis

(Quarterly Measurement)

#### WIBC Dominant, WXTZ Down Two

Perennially strong WIBC (PA) maintained 15.7-15.6, while runner-up WXTZ (BM) slipped again, 12.5-10.3. WNAP (R) posted a notable gain, 7.1-9.9, as did WFMS (C), rising 7.4-9.0, just behind competitor WIRE, which edged up 8.8-9.3.

Additional Indianapolis area stations scoring above a one share were WATI (BM) 2.9-3.7, WBRI (RL) 1.2-1.0, WFBQ (A) 6.7-7.4, WIFE (R) 2.9-1.8, WIKS (R) 9.0-8.1, WNDE (R) 5.3-5.0, WTLC (B) 9.2-9.3, and WGTC (C) .8-1.8.

#### Anaheim

#### **KEZY, KWIZ Tie For Lead Among** Locals; KBIG Top Station Overall

KEZY (A) slipped 2.3-2.1 and tied with KWIZ (PA) 2.0-2.1 for the top spot among Orange County stations. Other Anaheim area stations with a one share include KEZY-FM (A) 1.6-1.8; KIKF (C), which debuted with a 1.0; and KWIZ-FM (PA) .9-1.5.

KBIG (BM) led the L.A. stations, and the overall numbers, 7.9-7.3. KFI (R) rebounded 4.3-5.1, KFWB (N) rose 3.0-4.3, and KJOI (BM) moved 3.7-5.0. KMET (A) slid 7.2-4.2.

Remaining L.A. stations with a one share or better in Orange County were KABC (T) 5.8-4.7, KFAC-FM (CL) .5-1.1, KHJ (C) debuting (midway through the book) with a 1.3, KHTZ (R) 2.8-2.2, KIIS-FM (R) 2.8-2.5, KIQQ (R) 2.1-3.1, KKGO (J) stable at 1.1, KLAC (C) 5.1-5.4, KLOS (A) 3.3-3.7, KMPC (T) 3.7-3.3, KNOB (BM) 1.4-1.6, KNX (N) 3.5-4.0, KNX-FM (A) 4.1-4.0, KOST (BM) 2.6-2.2, KRLA (R/O) 1.9-2.1, KROQ (A) 2.2-2.1, KRTH (R) 5.1-4.7, KWST (A) .9-1.6, KZLA-FM (C) debuting with 1.7 in its first country book, and XTRA (R) stable at 1.9.

#### Sacramento

(Quarterly Measurement)

#### KZAP Keeps Lead, KEWT Slips. **KRAK Moves Into Second**

KZAP (A) remained the only double digit station, 14-6-12.2, while former number two KEWT (BM) slipped 10.7-7.3. KRAK (C) moved up well 6.4-9.0. KAER (BM) moved 2.4-4.0, but KROY (R) slipped 4.4-1.9. KSFM (R) climbed 5.1-6.2, and KFBK (N) gained 4.0-5.5.

Additional Sacramento stations that scored a one share or better include KAHI (PA) from no-show to a 1.3, KCTC (BM) 5.3-4.7, KEBR (RL) from no ranking to 1.0, KFIA (RL) 1.1-1.0, KGMS (PA) 2.7-3.7. KGNR (N/T) 6.1-6.7, KHYL (R/O) 4.8-5.1, KPOP (B) 2.8-1.7, KROY-FM (R) 2.5-3.4, KWOD (PA) 3.6-3.2, KXOA (R/O) 1.5-1.0, KXOA-FM (AOR) stable at 5.5, and KYLO (C) .8-1.6.

San Francisco stations with a one share or better were KFRC (R) 2.2-2.8, KGO (N/T) 2.1-2.2, and KNBR (PA) 1.8-1.0.

This data is copyrighted by Arbitron. Non-subscribers to Arbi-tron syndicated radio service may not reprint or use this infor-mation in any form.

A-AOR, B-Black, BB-Big Band, BM-Beaufiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

Average Quarter Hour Shares are Monday-Sunday. 6am-midnight, Metro Survey Area, 12+.



STATION ID's

COUNTRY LIFE

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BACK TO BASICS

For that Unbeatable Marketing Edge

Call us collect for a free demo





UNLEASHED!

### "JUST BETWE OU AND ME"





22 15 14 12 APRIL WINE/The Nature Of The Beast (Capitol)



#### **BACK PAGE NEW & ACTIVE**

APRIL WINE "Just Between You & Me" (Capitol) 88/35 Moves: Up 23, Same 30, Down 0, Adds 35, Including WBEN-FM, 96KX, WPGC, WTRY, WKBO, KRBE, WTIX. KXX108, WBBQ, WGRD, WISM, KIOY, KNBQ.

FROM THE SMASH AOR ALBUM

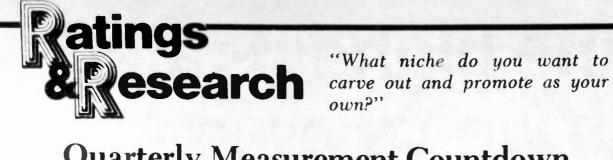
THE NATURE OF THE BEAST 800-12128

Produced by Myles Goodwyn & Mike Stone\*

roduction Direction Tarry Flood Management
\*Mike Bionii Enterprises Ltd







### **Quarterly Measurement Countdown**

A baseball game that takes 27 innings. A hockey match that lasts nine periods. Envision these changes and you have some idea of the scope of the impact of Arbitron's Quarterly Measurement survey technique. In little more than a month the spring survey will begin, and every market that has not yet had QM instituted will be under a 12-week sweep for the first time. As the days count down towards March 19, how are you adjusting to the new rules of the game? Here are some points that you may want to keep in mind as this revolutionary measurement system is begun

#### Marketing Goals Set?

So many stations are going into the first OM sweep in their market without adequate preparation. One of the most grievous sins is that they are discussing the size of their ad budgets - without giving much thought or research look into what to promote with those budgets. The real key to success under Quarterly Measurement is going to be consistency, so what niche do you want to carve out and promote as your own? Finding your unique selling proposition, then promoting it consistently throughout the year has to be the framework upon which a successful ratings story can be

What kind of goals can/should you strive to set? My experience has been that you may want to set a realistic goal in your target demo - your real target, not an Arbitron cell necessarily - and have the staff agree that after two surveys you hope to be at that level among men 30-40, women

"Contests or promotions are just clutter that gets in the way of hearing the music they tuned in for."

25-49, whatever applies. Then decide on the tactics to accomplish your ratings figure goal - are you going to try and build cume, or will improving

time spent listening be your major concern? Finally, try to develop, through research feedback from the community, a slogan or tag line that will be a consistent presence in your external marketing.

An additional thought regarding goal-setting for your target demo, make sure that the demo is a realistic one — not such a broad skew as 12-34 for example - and that it is a salable one in your market.

#### **Promotion Preparations**

As station GM's look at their advertising/ promotion budgets, the thought of increasing the length of a survey throws a fright into many otherwise strong persons. Assuming you are not able to get a budgetary increase to match the increase in the length of the sweep, you may want to keep in mind these tips.

- 1. Talk to station managers in markets that have had their baptism with Quarterly Measurement. Seattle and New Orleans have had the 12week long surveys since Spring '78, while the top five markets have been phased in since then. Perhaps you can glean some insights from a friend or associate in one of these markets.
- 2. Timing is all important. Hype is out, since the sweep will be covering a longer period than the traditional four-week surveys. Consistency will be the byword. Stations that wait until the beginning of the survey, offer big promotions at the start of the sweep, and expect that momentum to carry them successfully through QM are in for a big surprise.
- 3. Programmers as well as promotion people need to keep in mind that potential impact of the lengthening of the survey. Instead of each week theoretically containing one-fourth of the survey's sample, each week will now potentially contain one-twelfth. As a result, one-shot events that may have been successful in the past will now have their impact diluted under Quarterly Measurement. Series events, contests or programs may make more sense under the new Arbitron technique.

Let me act as a bit of a heretic here. Allow me to suggest that some, perhaps many, stations can be successful without promotions. Although many GM's and PD's feel that a survey indicates that an on-air promotion must be conjured up to juice the ratings, many listeners say "no thanks." In focus group and telephone research that I've done, respondents in many markets say they believe that

#### Week In Review

#### Philadelphia Votes For Monthlies

A majority of Arbitron subscribers in the Philadelphia metro have voted to receive the monthly interim reports during Quarterly Measurement surveys. Philadelphia thus becomes the first major market to vote in the monthlies. The top three markets had previously voted down the issue twice. Markets where QM is being introduced this spring may or may not have the option of receiving these interim reports, with an Arbitron position yet to be finalized, according to spokesperson Connie Anthes.

#### Birch 50% Higher

According to Tom Birch, President of the Birch Report ratings service, his firm's telephone methodology "may show radio to deliver as much as 50% more audience" than estimates generated by Arbitron. Birch attributes the higher audience levels to the difference between a five-minute interview and the seven-day diarykeeping task, as well as the retrieval of data that is no more than 24 hours old. Some diarykeepers may not be conscientious about keeping the diary each of the seven days involved in the Arbitron system. Previous to the Birch Report, Burke's radio effort - which used a similar sampling technique - also reported levels much higher than Arbitron.

contests or promotions are just clutter that gets in the way of hearing the music they tuned in for. This phenomenon is not applicable to every station or format, but I know a number of properties where dollars were saved this past sweep and ratings were strong without major on-air happenings.

4. Don't shoot your total budget. As you plan for the first QM sweep it might be wise to not blow all your bucks the first time around. Since Arbitron will be surveying weeks not previously swept in your metro, there may be flukes or problems the first time around that might skew results in an atypical way. Better to maintain a consistent but not dominant presence until you have analyzed the results of the first QM survey in your area. After reviewing the Arbitron track record in your market you may then have more concrete guidelines on which to base advertising and promotional decisions

#### The Results Reaction

Perhaps the most excruciating part of the Quarterly Measurement countdown is the waiting for the results. As mentioned earlier, the data may be affected by Arbitron problems in implementing the QM technique in your metro. Do not jump out of a window or take other drastic steps if your numbers wobble. Remember that you need a consistent marketing plan and that the plan should cover not just one sweep, thus avoiding the tendency to go Punk/Gospel after the first results show your CHR format did not do well. Take two aspirin, call me in the morning, and here's to good luck in your upcoming spring QM effort.

Bill Clark, member of the Arbitron Radio Advisory Council and the guiding light behind KABL-AM-FM/San Francisco, called recently to inquire, "What happens if a station changes format after the February 2 cutoff established by Arbitron for sending in facility form information for the spring sweep? How can slogan changes be made?'

According to Connie Anthes of Arbitron, the company is devising a policy allowing slogan updates as long as the revised slogans don't create a slogan conflict. More specifics, and a contact person to whom you can send in your updates will be forthcoming from Ms. Anthes. Stay tuned for more information.

Q&A

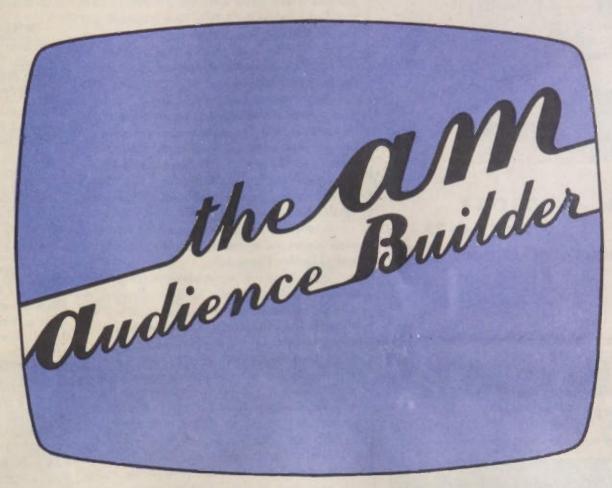
Hiber



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Bill Moyes/President The Research Group





- For Winning AM Stations In All Formats.
- Can Easily Be Customized For Each Dial Position And Format Situation.
- Two 30-Second Versions.
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Call (213) 553-4330 For A Demo.

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# T.S. MONK "BON BON VIE" #3780

from the album HOUSE OF MUSIC WTG 19291



New York Boston New Orleans Tucson WXLO 7-4 WXKS deb 23 WTIX add KHYT add

# PHOEBE SNOW "GAMES"



94Q add WPST add K104 add WKEE add KINT add KXX106 add WGUY add 95XIL add WOLF add WHHY add WISE add WQEN add WALG add WGLF add WCGQ add WBCY add WQLK add







### STREET TALK.

The news that Billy Bass, Senior VP/Promotion & Creative Services at Chrysalis Records, had exited the company caught nearly everyone by surprise this week. When Street Talk reached Billy, he had no comment, but further rumors persisted that something new may be in the works for him in the very near future. No immediate replacement was named at Chrysalis, but the potential candidates were lining up within 24 hours of Billy's departure.

Are Ross & Wilson (late of Z93/Atlanta) going to WABC/New York for AM drive? That was the hottest gossip in New York this week, but not confirmed. The entire story had current WABC AM drive personality Dan Ingram returning to his old afternoon shift to make room for the new morning duo.

With 96X/Miami going "dark" Saturday night (2-14) at midnight, a lot of talented air personalities will be on the streets. Although Charter has offered assistance in placing the newly unemployed staff, PD Bruce Kelly has already announced that he'll join Y100/Miami for PM drive. Bruce will also assist Metroplex VP Bill Tanner.

A much-asked question in record circles this week is who will be the newly-named promotion head at Geffen Records?

Format rumors persist about WRKO/Boston. Although all parties involved continue to deny the station will become Country, something is happening. PD Charlie Van Dyke is keeping any contemplated changes very quiet.

John Sebastian & Associates, Inc. has set up shop in Arizona. The address and phone are: 5105 North 40th Street, Suite E-310, Phoenix, AZ 85108, (602) 952-8736. John has also officially announced his second client station — WQMF/Louisville.

The format direction of KILT-FM/Houston under new PD Rick Candea is being called "Houston mass appeal." A lot of Texans are interpreting that to mean "cowboy boots and hats" music . . . but then, that's a rumor we've reported before. The station itself is still denying that the AOR will switch to Country.

Here's one AOR that will change formats.... WORJ/Orlando, after 12 years as an album rocker, will convert to Schulke 2. VP/Programming for WORJ (and its AM, WORL) David Souza will stay with the station through the changeover, but MD Bill Mims will exit.

Ron Chase is out as PD of KPUR/Amarillo, with Dan Wilson returning to program the station. Dan had been PD at KPUR in 1976 before going into sales for the CHR outlet. Ron can be reached at (806) 355-4352.

WOL/Washington has shifted its Black format to News/Talk from 6am-6pm. After 6pm the station will resume its music programming.

We've heard that Steve Dahl is not only talking to the folks at WMET/Chicago but that he has also been approached by ABC (who reportedly passed on the opportunity to pick up Steve for KLOS/Los Angeles just before he joined the Loop).

Street Talk received a clarification from Lee Abrams that KPRI/San Diego is not the first test station for his new Superstars II format. Instead, he and Southwestern PD Jesse Bullet have been working on some specialized modifications that won't change the format as much as it will help KPRI gear itself past the stereotypical AOR 18-24 male. Dex Allen, KPRI GM, clarified this further, saying, "Our target audience is adults 18-34. The plans are to improve the programming to strengthen our reach for the older half of that demographic."

WMJQ/Rochester has lured Tom Hunter away from WZOK/Rockford to be its new PD. Replacing Tom as PD of WZOK will be former WOKY/Milwaukee MD Dallas Cole, as another WSPT/Stevens Point graduate makes it into the programming ranks. Congratulations to both Tom and Dallas on their promotions.

KZOK/Seattle has hired a new morning man. Rick Shannon, a highly-rated personality from CHR KJRB/Spokane, will join the AOR outlet on February 18. Also at KZOK, Brad Hoffman steps down as MD, but remains with the station as a jock. The new MD will be Michael Knight from KKSN/Portland, and a new Assistant PD was also named: Larry Snider from KGON/Portland.

Jerry Boulding will become the new VP of Black Product at MCA Records. Jerry comes from a long radio career, including his most recent programming stop at KDIA/Oakland.



LOOKS LIKE A WINNER — Remember the KFRC/San Francisco contest we told you about? You know, the one where just prior to the Raiders/Eagles Superbowl game, KFRC was looking for an Al Davis lookalike. Well, we have visual proof this week that someone actually does look like Oakland Raiders owner Al Davis. Charlie Webb of Concord, CA won the grand prize, which consisted of a one-way bus ticket to Los Angeles, a pair of sunglasses, a case of suntan lotion and his own personal "yes man." Pictured with the winner is KFRC personality Rick Shaw, who acted as master of ceremonies for the media event. By the way, when Rick asked the winner how he felt about being chosen as Al Davis's lookalike, he said, "This is the worst moment of my life!"

ELECTRIC EVEENIE " P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600

THE ELECTRIC WEENIE, RADIO'S NUMBER 1
GAG SHEET GETS LETTERS . . .

JIM BUICK/CKPT . . . "I still use Weenie material from 3 years ago. Always fresh, and funnier than a rubber receptionist."

Jocks...write today for free samples.

### THEY'RE ALL ON THE CONTRIBUTE OF THE STREET ON THE STREET OF THE STREET OF THE STREET OF THE STREET ON THE STREET OF THE STREET

### LOVERBOY "Turn Me Loose"

#### THE ACTION:

**WOKI 26-20** WPST add CFTR 30-22 WKEE deb 40 FM103 26-23 CKGM deb 27 KRBE on KPUR 20-15 O102 add 35 KOOK 19-16 KHFI on KUPD 25-15 KRLC 12-8 KWIC on K10435-29 WGCL on KINT 24-21 WAAY on KIMN on KQ9425-22 WSEZ on WHFM on WBBO 30-24

WCSC on WTMA on WVLK on WVIC 36-33 Z104 28-27 KXX106 27-25 WIKS on WDJX 37-35 KIDD on

KJRB on KNBO deb 30 KTAC deb 33 KYSN 30-28 KENO on WIGY on WCIR on 95XIL 39-36

WHHY 29-26 KDZA on 95SGF on KODI on WCGO deb 30 KYYA 13-13 WISE on KILE on KFYR on WRKR 24-20 KCBN deb 37

WRKR deb 34

Produced by Bruce Fairbairn

### CHAMPAIGN How 'Bout Us"

### THIS WEEK'S SIGNIFICANT ACTION:

WCAO deb 30 WAQY add 940 deb 30 KFI add KPLZ add

KSET-FM add 95SGF add KXX106 add

Produced by Leo Graham for B-Line Productions

KX104 add

WHHY add WFOX add

WISE add

KATI add WXKS on KSLO 23-22 KINT deb 38 WTIX deb 37 Y103 deb 39 WHBO on 92Q deb 29

WCSC on WHEB 34-31 FM99 on KVOL 25-22

# EARTH, WIND AND FIRE 'And Love Goes On"

### THE LOVE IS GOING ON THESE STATIONS:

WXLO 31-23 WFIL on WIFI on

JB105 35-31 KRLY on WCAO 30-26 WCKX on WROR 27-24 WGCL deb 30 WKEE on KIIS-FM on WXKS add KFRC deb 40 KJR on

PRO-FM deb 24 KPLZ deb 29 KC101 add 30 WAAY on WHYN 22 140 on KSET-FM add KX104 on KINT deb 32 WJDX 26

WAXY deb 26 B1105 on CK101 27-23 WSEZ deb 33 WGH on

G100 31-26

WQRK deb 31 WGRD add WVIC on Z104 on WDJX on WHOT 29-27 KIOY deb 28 KJRB 26-24

KTAC deb 31 KCPX deb 35 KENO deb 30 WJBQ 30-26 WGUY on WTSN deb 17 KENI add KQDI on

Produced by Maurice White for Kalimba Productions



WE DON'T JUST MAKE RECORDS, WE BREAK THEM



On with our weekly spaceventure . . . as the Garish Column orbits into your mailbox and plunges eagerly into a stupified state of free fall (which is artificial hair that your girl can wear for nothing, right . . . FREE FALL? Rimshot, please . . . ).

Couple of fascinating books reached the outstretched arms of Carl-Bob, the Gary Owens free-lance courier, and Man of Steel, Man of Honor, Man of Integrity, Manischevitz.

First, a neat volume from a long time friend and great deejay, Dave Diamond. Dave has created a verbal portrait of the inner city in a book called "Street Scenes," published by West American Press. Dave is one of the leaders in the veristic writing movement, and graduated with his BS degree in journalism from the University of Southern Mississippi. The chapter titles will have you pensively combing the snarls out of your sideburns: "Last Chance For The Beggar," "The Ace Diner," "From Here To Reality," "In Wine There Is Truth." Dave also shows his talent for prose poems. If you'd like to nab a copy you can write to the publisher, Box 75101, Los Angeles, CA 90075. It's \$4.00 a book and very thought-provoking.

Carl-Bob also brought me an epic called "The Rock Music Source Book" (and What is Source for the Goose, is Source for the Gander). It's written by Bob Macken, Peter Fornatale, and Bill Ayres for Anchor Books. The guys state there are an estimated 300,000 pro and amateur rock groups performing in the U.S. at this time (no wonder I have a difficult time sleeping). They claim that when they started to put their book together they had some 400 different themes in mind. but they soon discovered that would lead them out of their

minds and into a hernia... so instead they chose 50 themes that reflect the deepest personal social and political concerns in the world.

I must say, they've really done their homework... the record categories range from Brotherhood to Cowboys, Wild West, Hope/Optimism; from Outlaws to Pregnancy, Rat Race to Self-Identity.

My congratulations to them for a much-needed reference work for every music library in the country.

It sort of makes my reference book, "Motels of Iowa," pale by comparison.

A radio station executive told me an anecdote of ambivalence last week. A young lady came to him to apply for a job, and he asked her about her credentials. Although she had gone to broadcast school, she had not yet worked for an actual station. O.K.! Then she said, "I've been busy writing my autobiography." All right! Then he asked her how old she was, and she said, "I'm 18." (I imagine those years between 8 and 9 are the ones they'll make the movie about!) Even if that's true, it makes you sound like you might be flinging a lot of braggadocio. So when applying for first time gigs, the GO Foundation suggests that you toss in more believable past thrusts like: Cropduster, Queen of Scotland, Whoopie Cushion Repair Shop Clerk, Las Vegas Casino President, Dribble Glass Manufacturer, Registered Buffoon, Fish Flogger, Calvin Coolidge Lookalike, or Niblet Sorter



### ''Dallas,'' CBS Continue Domination

The Nielsen computer, restored to a state of cheery good health after two breakdowns over the last two weeks, delivered ratings figures for the week ending February 8 which showed "Dallas" and CBS leading the pack as usual. CBS earned a solid 20.8 average rating thanks to "Dallas" and a few series stalwarts ("M\*A\*S\*H," "60 Minutes," "Dukes Of Hazzard") and top ten scores from Burt Reynolds (in "Hooper") and Lily Tomlin's special. ABC was second with 19.5, and NBC fell to a distant third with 16.9.

In last week's standings, which were computer-delayed and missed our deadline, "Dallas" was top show again and CBS won with a 21.0 average rating. NBC scored well for second with 19.3, and ABC finlshed third with 17.5.

- 1 1 Dallas (CBS)
- 5 2 Dukes Of Hazzard (CBS)
- 3 Hooper (CBS Sunday movie)
- 7 4 M\*A\*S\*H(CBS)
- 2 5 60 Minutes (CBS)
- 3 6 Diff'rent Strokes (NBC)
- 10 7 Real People (NBC)
- 8 Lily Tomlin Special (CBS)
- 8 9 Love Boat (ABC)
- 10 Three's Company (ABC)

- 4 11 Facts Of Life (NBC)
- 12 Too Close For Comfort (ABC)
- 6 13 Little House On The Prairie (NBC)
- 20 14 House Calls (CBS)
- 15 East Of Eden Part I (ABC)
- 16 Hart To Hart (ABC)
- 17 Happy Days (ABC)
- 18 That's Incredible (ABC)
- 19 The Waltons (CBS)
- 9 20 Quincy (NBC)

"WKRP In Cincinnati" finished 27th last week, up from 39th the week previous. CBS's Hitler drama "The Bunker" finished 13th two weeks ago, the only special to make the top 20 that week.



BERRY BERRY GOOD TO ROCK & ROLL — Chuck Berry received the "Distinguished Award of Merit" during the eighth annual American Music Awards telecast. He's pictured (center) with actress Mary Crosby, whose father Bing was the first recipient of the award, and AMA host Dick Clark.

#### **Music On TV**

Paul Simon will host the 23rd annual Grammy Awards telecast on CBS February 25. Performers and presenters for the show include Irene Cara, James Cleveland, Judy Collins, Rodney Dangerfield, Andy and Barry Gibb, George Jones, Kenny Loggins, Barbara Mandrell, Chuck Mangione, Manhattan Transfer, Bette Midler, Anne Murray, the Oak Ridge Boys, Barbra Streisand, and Dionne Warwick... Rick Nelson is on "Midnight Special" February 13... Phil Seymour and A Taste Of Honey guest on "American Bandstand" February 14... George Benson, Larry Gatlin & The Gatlin Brothers appear on "Barbara Mandrell" February 14.

### S VEARS AGO Radio&Records

SCOTT SHANNON NAMED VP/DIRECTOR OF PROMOTION & MEDIA AT CASABLANCA

BUCK REINGOLD APPOINTED EXEC. VP/GM AT CHELSEA — Formerly Executive VP at Casablanca

NUMBER ONE FIVE YEARS AGO: "50 Ways To Leave Your Lover" — Paul Simon (Columbia)

NUMBER ONE COUNTRY: "Good Hearted Woman" — Waylon & Willie (RCA)

NUMBER ONE LP: "Desire" — Bob Dylan (Columbia)

### VIDEOSCOPE:

3-D TV: An international committee met in Switzerland recently to study proposals for 3-D home television. Several companies are currently refining 3-D TV systems and the committee's goal is the creation of compatible receivers that could be viewed by a group ... GOOD-BYE "DONALD DUCK": Variable Speech Control Co. has developed a new large scale integration (LSI) microcircuit that helps correct the "Donald Duck" distortion of sound resulting from pitch changes during high-speed VCR viewing. According to the firm, speed listening (250 to 300 words per minute or twice the average rate) will now be cost-effective for remote-controlled VCR's ... VIDAMERICA ADDS FIVE TITLES: VidAmerica, the New York-based arm of the Video Corp. of America, has bolstered its specialty and sports videocassette catalog with the acquisition of five new titles, including "The NFL SymFunny: Super Bowl III," the "Amazing World Of Psychic Phenomena," and the John Wayne classic, "Flying Leathernecks."



#### Were The Jury Members Stupid?

The trial has ended. The jury has reached a verdict. When the announcement is made it creates a wave of surprise and sometimes outrage. How could the jury have reached such an obviously wrong and unfair conclusion after hearing all that

Sometimes a trial verdict touches off demonstrations, even riots. Why? Often it's because people who are concerned about the outcome of the trial feel justice has not been done . . . that the wool was pulled over the eyes of the jury members. that the jury was bought off. or otherwise tampered with.

I submit that it is the responsibility of the journalistic corps in that city to prevent emotions and impressions from ever reaching the level at which outrage is seemingly appropriate. Now, wait. I'm not saying that reporters should cool down a town, or that they should not. My point is, if a trial has been reported fairly and completely from beginning to end, the public will be familiar enough with its complexities and contradictions, that it will be apparent the jury did its best under extremely complex circumstances. That is to say, if news media coverage has been responsible and balanced, a community will know exactly why the verdict is what it is.

The problem we have in radio news is widespread among all but the large cities: not enough reporters to lock on to a trial from start to finish, despite the importance of the judicial proceeding to our community. So we cover the first day of testimony, check the courtroom from time to time as the opportunity arises, and then begin the vigil when the jury retires to deliberate. Our broadcast coverage is forced into such a compressed and superficial few stories that, when the guilty or not guilty decision is announced, we are as surprised as the rest of our townspeople at the verdict. And we may feel the supposedly open-and-shut case against the defendant has somehow been contorted into a miscarriage of justice. That's because we weren't there every day hearing the ins and outs of testimony, the claims and counterclaims, the proof and the disproof. We may even become outraged and profess a strong suspicion the whole thing was rigged along political or racial or economic

That's too bad. Ugly emotions come much more frequently as the result of misunderstandings than of logical fact assess ment. Good information is as good for an entire city as for an individual.

It is encouraging to hear of more radio news operations in which extraordinary reportorial effort is expended when critical cases go to trial. On the bottom line, good reporting makes a better community.

#### CALENDAR.

#### King Tut's Tomb Opened

MONDAY, FEBRUARY 16: King Tut's tomb was opened today in 1923. revealing a burial chamber that had been untouched for 3400 years. The Egyptian "Valley of the Kings" had been repeatedly plundered by grave robbers. so the discovery of Tutankhamen's subterranean resting place was a major archaeological triumph (Tut's coffin itself wasn't

The silver dollar became legal U.S. money in 1878. A year ago the world's longest traffic jam occurred between Paris and Lyon, France. "The Guinness Book Of World Records" reported it stretched 109.3 miles.

John McEnroe is 22. Sonny Bono is 46. Fidel Castro became Premier of Cuba today in 1959 (on the day McEnroe

#### Origin Of The School PTA

TUESDAY, FEBRUARY 17: Today in 1897 Patty Hearst's great-grandmother cofounded the National Congress of Mothers in Washington, DC. About three decades later (in 1924) it became the National Congress of Parents

and Teachers, the PTA. What may have been the first submarine was tested in battle today in 1864 during the Civil War. The Confederate submersible H.L. Hunley, only partially submerged, had a long pole sticking out from its bow with a bomb attached. The bomb worked well, sinking the U.S. Housatonic off Charleston, South Carolina. In fact, the bomb worked so well that it also sank the H.L. Hunley.

Gene Pitney is 40. Jim Brown is 45.

#### The First 3-D Movie

WEDNESDAY, FEBRUARY 18: Three-dimensional movies were a brief fad in the mid-1950's, and may have died out not because of the inconvenience of audiences having to wear special eyeglasses, but because the movies themselves were such floppers. Today in 1953 the first 3-D film premiered: in "Bwana Devil" the illusion of depth was not sufficiently captivating to overcome a genuinely hapless screenplay. Hollywood recently announced a revised 3-D process will soon be introduced to American movie audiences

Yoko Ono is 48. John Travolta is 27. Helen Gurley Brown is 59. Private Eddie Slovik, the only American soldier executed during the Korean war, would have been 61 today.

Full Moon tonight.

#### **Booze Outlawed In Kansas**

THURSDAY, FEBRUARY 19: One century ago today the people of Kansas outlawed hard liquor. That statewide prohibition preceded the national "Great Experiment" by about four decades.

One of the most desperate battles of World War II began today in 1945, and during the following month U.S. casualties exceeded 20,000 men. It was the Battle of Iwo Jima, on a little island in the Pacific that was strategically important because it was only 750 miles from Tokyo, within range of our medium bombers. The battle from February 19 to March 14, 1945. ended as Associated Press photographer Al Rosenthal took his Pulitzer Prize winning photo of Marines raising the Stars and Stripes atop Mount Suribachi.

Lee Marvin is 57.

#### First Scalping By Whites?

FRIDAY, FEBRUARY 20: Several reference works list this date in 1725 as the first scalping in the New World, reporting white settlers attacked Indians and took their scalps. But scholars of good repute disagree on whether the first scalps were taken by white men or red men, and cannot agree on where or when. The atrocity on this date was in New Hampshire.

In 1962 John Glenn became the first American to orbit Earth, in the Mercury space capsule he named "Friendship-7." Spring arrives a month from today.

Patty Hearst is 27. J. Geils is 35. Sandy Duncan is 35. Sidney Poitier is 54.



THIS WEEK

Marshall Tucker Band

**NEXT WEEK** Earth, Wind And Fire (Maurice White)

Call Pete Howard (213) 399-4949 131 Ocean Park Boulevard Santa Monica, CA 90405 There's Nothing Average About The Johnny Average Band.



Produced by Griff McRee & Mick Hodgkinson

WBBQ deb 30 KFI add WGH add WHFM add WVIC add WFLY add KINT add KBFM add KWIC add



Manufactured and distributed by Warner Bros. Records



### John Leader



IT'S THAT TIME OF YEAR AGAIN

### Parallel Realignment In The Works

Judging by the number of letters and phone calls I've been getting lately, it must be time to realign the Parallels again. In fact, we are currently looking at all our current CHR reporting stations and a large number of possible future reporters. All stations will be evaluated on the basis of not only how well they are doing in the recently released ARB's, but how well they fit the definition of Contemporary Hit Radio.

#### **Blurred Lines**

One of the biggest problems all of us have had to deal with recently is just how to specifically define our format. R&R made the change from the antiquated term "Top 40" to Contemporary Hit Radio in response to the many changes the format had been through. Further, we attempted to define the major subgroups within the CHR universe:

- (1) Variety CHR musically diverse, will play almost any style of music if it shows hit potential.
- (2) Urban Contemporary leans heavily to crossover hits. Stations are in major metropolitan areas with significant ethnic populations.
- (3) Album Oriented Contemporary somewhat harder musically, leaning more to image artists, usually avoids "pure pop" acts.
- (4) Oldie/Contemporary plays a heavy hourly percentage of past hits along with a wide variety of currents.
- (5) 25+ Contemporary music is selected for appeal to the 25+ demographics. Adult image artists are preferred, very little rock & roll, and no heavy metal music. Music policy usually very conservative.

WELCOME HOME RICHARD

A GIANT WELCOME — K105(KITT)/San Diego helped to welcome home returning hostage Richard Morefield with this 12 x 25 foot greeting card. Pacific Outdoor Advertising provided the mobile billboard complete with artwork and K105 provided the promotion push. San Diegans were encouraged to visit the "card" in a local shopping center and sign their personal message. The response was predictably huge with over 10,000 signatures in a 2½-day period. When Mr. Morefield returned to Southern California, the greeting card was parked in front of his home.

These five subgroups are by no means the only types of CHR stations around today, but they do represent the majority of contemporary music stations that are currently being called Contemporary Hit Radio.

Where many of us run into a problem is in subgroup No. 5, 25+ Contemporary. This particular style of CHR has been harder and harder to separate from Pop/Adult radio. Most of the 25+ Contemporary stations now reporting to CHR are AM's which were once the dominant Top 40's within their markets. Faced with the same kind of audience fragmentation that all radio has faced, these stations surrendered the teens and 18-24's to AOR stations and the first three subgroups within CHR, and in many cases have very successfully "grown up" with their audiences.

The problem comes when other styles of CHR stations attempt to compare music with stations that will not (and rightly so for their target audience) program the full spectrum of contemporary hits. I believe it's time that some admitted 25+ Contemporary stations seriously evaluate their stance as CHR reporters. R&R will be looking at all the ARB data and discussing with the specific stations just where they would most properly fit into our reporting structure. As always, the first criterion will be ratings success in comparison to the other stations within the marketplace.

#### **Joining The Parallels**

We will be adding some new reporting stations in the next few weeks, and if your station would like to be considered, the procedure is very simple. We have designed a questionnaire for prospective reporters that gives us all the information we need to know about your station. The questionnaire covers things like how you put your music together each week and various

#### Motion

Don Ryder is the new morning drive personality at Q106/York. Don had been working as a television comedy writer, most recently for NBC's "David Letterman Show," but has now returned to radio fulltime . . . Beau Jagger has joined Q105/Tampa for the early evening shift from 96X/Miami . . . Changes at KZ93/Peoria include Geoff Davis, new to the station from 95SGF/Savannah, in afternoon drive, and Mark Maloney now doing the 6-10pm segment.

At 95SGF/Savannah, Jim Starr from WHIT/Newbern, NC is the new 7pm-12midnight jock . . . Steve Anthony has been appointed PD at KHBQ/Amarillo from WRKO/Boston . . . Mark Williams will be leaving FM100/Memphis to join WXYV/Baltimore as Music Director.

Andy Barber, formerly PD at KASH/Eugene, is now the new midday jock at KMJK/Portland... A.J. Roberts has exited B104/Baltimore as MD. Rick James will now be the Music Coordinator for B104 and John Leeder from WAPE/Jacksonville will become B104's Production Director and 10am-2pm jock.

Gary Nolan has been promoted at 14Q/Worcester to Assistant PD... Tom Graye is the new weekend/vacation relief personality at WLS/Chicago. Tom had previously been the midday air talent at WRCK (now WLS-FM)... Dave Scott has been upped to Assistant PD at Y103/Jacksonville.

Justin Morgan from WIKY/Evansville is now doing mornings at WGBF/Evansville . . . Kim Scott has joined WAKY/Louisville from WZZX/Louisville for weekends . . . John Lewinski is the new Promotions Director at WRKO/Boston.

other specifics of your station's format. All the information is kept confidential and greatly helps us to evaluate your station.

If you would like to be considered for CHR reporting status, just send us a letter requesting a questionnaire, which we will send you by return mail. Address your request to: Radio & Records, CHR Section, 1930 Century Park West, Los Angeles, CA 90067.

#### **The Numbers Game**

We currently have 230 CHR reporting stations and that number is not likely to increase. As stations fall in the ratings or perhaps change formats, we do lose reporters. Those empty slots will be filled by qualified CHR's who have expressed an interest in becoming reporters. Our one-day deadline for gathering and printing music information precludes the possibility of greatly increasing our total number of reporters.

There is still time for your station to be considered in the current Parallel realignment, but keep in mind that we will not be adding many new reporters. Joel Denver's arrival as our new CHR Editor on February 17 will mean that Joel and I will be doing our reporter revision together. We should have everything completed by early March.



TAKE MY BALLOONS...PLEASE — KPLZ/Seattle decided something a bit out of the ordinary would be an appropriate way to introduce its newly-hired PM drive personality, R.P. McMurphy. So R.P. hopped into his tuxedo and hit the streets with "hot air." Bouquets of balloons imprinted "I Believe In You, Seattle — KPLZ" were handed out all over downtown Seattle. In the photo R.P. is awarding a skeptical listener (and her future diarykeeper) with a multicolored promotional "bunch."

Spinners are back.

And better than ever!

And better than ever!
With a soulful new single,
"Yesterday Once More/
Nothing Remains the Same."

WXLO deb 37 WCAO deb 29 WPGC 28-23 WDRQ add KIIS-FM on WFBR on WBLI on

KC101 30-26 WAEB add WKEE add KFMK on WAAY add WBBQ add 92Q on

WQRK add WTWR add 32 WHEB add WFOX add WFLB deb 34 FM99 add KATI add

From their forthcoming album, "Labor of Love." SD 16432

Produced by Michael Zager for Low-Zager Productions. Inc

# FIREFALL "Staying With It"

from Clouds Across The Sun SD 16024

**NEW & ACTIVE** 

FIREFALL "Staying With It" (Atlantic) 101/10
Moves: Up 62, Same 29, Down 0, Adds 10, WIFI, WGCL, WZUU, WOKY WAEB, WNCI, WDJX, FM102, WTSN, WEAQ.



ON ATLANTIC RECORDS.



#### Steve Dahl Dismissed By WLUP

Continued from Page 1

never come in and said, 'Steve, I think you're going too far.' Neither has (WLUP GM) Les Elias, nor (PD) Max Floyd, not in the last year. That's the real frustrating part."

Commenting on the network,

### **Francis**

Continued from Page 1

Francis told R&R, "I did what I said I was going to do. I did it in less time than I had predicted. 1981 looked to be a fantastic year for both radio stations. The company apparently felt that I was not a Multimedia kind of guy." He added, "This is the best team I've ever seen assembled at one station. I told them that, and I asked them to do everything in their power to make this station a success for so long as they're here. Frankly, I think the whole thing could have been handled a lot better."

### **Davis**

Continued from Page 1

Miller told R&R, "George Burns and Bernard Torres, along with Tom Straw, will begin working directly with all KMPC air personnel and on the execution and direction of our sound." Straw was Assistant PD at Golden West's KVI/ Seattle before joining KMPC recently. Commenting on Davis, Miller said, "Jim is one of the warmest, most creative, hardworking guys I have ever met. He provided a tremendous assist during our transition, but with his primarily music background, his major capabilities were watered down. It wasn't that way when he



WIZARD'S BLIZZARD OF CARDS — Wizard 99/Ft. Pierce, FL asked local high schools to send postcards proclaiming their listenership, with the school generating the most mail winning a free dance. Almost a million cards inundated the station, with the top school contributing over 180,000. The station's Jonathan Doll (top left) and Scott Fisher (buried) are pictured.

Dahl told R&R, "We're really in a terrible position. We'd have to get new backers. We've turned down other people because Heftel said they wanted to do this, so I don't know what we're going to do. It's a confusing mess." He concluded, "We haven't done anything wrong. We've been real cool lately. Somebody just blew a cork somewhere and decided to blow us out."

WLUP will fill in with guest DJ celebrities until a replacement for Dahl is found. Garry Meier, Dahl's partner on the show, has apparently not decided whether to remain with Dahl or with WLUP, although Dahl indicated that Meier would stay with him.

#### **KILT**

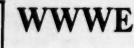
Continued from Page 1 as Assistant PD/MD at one point. Two months ago he became part of the station's institutionalized Hudson & Harrigan morning team (the on-air identities for several duos), a position he will retain. Weaver told R&R, "It would be impossible to fill Bill Young's shoes, so I won't even try. I learned everything I know listening to him and working for him at the first station I ever programmed, KFJZ/Dallas-Ft. Worth; and we have been close personally. It saddens me to be in that building with him not there, but he has his own projects to pursue, and it's an incredible opportunity for me in the town I grew up in and the radio station I grew up listening to."



Bill Haley

### **Rock Pioneer Haley Dies**

Bill Haley, probably the most important early rock & roll popularizer, died at his Texas home Monday (2-9) of natural causes at the age of 55. Haley, a recording artist since 1945 and a Pennsylvania radio personality in the late 40's, was one of the first artists to experiment with a combination of country and black music, with records like "Rocket 88" and "Crazy Man Crazy" from 1950-53. He recorded "Rock Around The Clock" in 1954, and it became an international multimillion seller in late 1955 following its use in the film "Blackboard Jungle." The song became the catalyst for widespread teenage adoption of the new rock & roll form, paving the way for the national success of Elvis Presley and other pioneering rockers in 1956 and beyond. Haley continued to perform with his Comets backing group until recently, recording sporadically in the U.S and Latin America and living in the shadow of 'Rock Around The Clock," which reached a new generation in the 70's as the theme for the "Happy Days" TV series and has become one of the bestselling singles in history



Continued from Page 3

We're talking about repeated verbal assaults of a vicious nature against the entire organization." He singled out "Sportsline" talk host Pete Franklin, plus various WWWE pregame and postgame commentators, as alleged prime offenders. Schneider concluded, "It's important to note that this is not a defamation suit, not a First Amendment suit — it merely contends that the station has breached its contract. Whether or not anything they have said is true is not the issue. They have done what they had agreed not to."

Schneider would not comment on whether the company would seek another radio outlet. When contacted, WWWE officials declined comment on the suit.

### **Anthony**

Continued from Page 3

down there and become a winner. KLUC is such a landmark up here, and I hope to be able to accomplish the same kind of thing here."

Anthony, who will join KZZP when his successor is chosen at KLUC, had programmed the Las Vegas station for 3½ years, following a programming stint at KRQ/Tucson and airwork at KRIZ/Phoenix, WZUU/Milwaukee, and KXYZ/Houston.

#### Kohl

Continued from Page 3

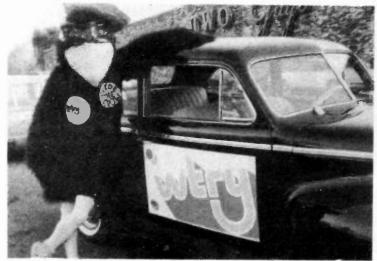
enough to be involved in the pioneer days are ready to mature out of that and work in more mass appeal, broader demographic formats. KOMO is really still pretty much a full-service news and information MOR radio station. We are slowly, subtly starting to move in a Pop/Adult direction. It's the most challenging, exciting media situation that I've been involved with in the 12 years that I've been doing this crazy stuff."



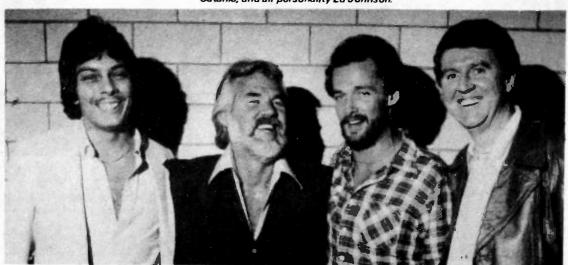
THE SOUNDS OF CLEVELAND — WZZP recently gave away \$2000 in stereo and home entertainment equipment. Pictured holding portable redio/stereo cassette recorder is WZZP air personality Townsend Coleman, along with the winners.



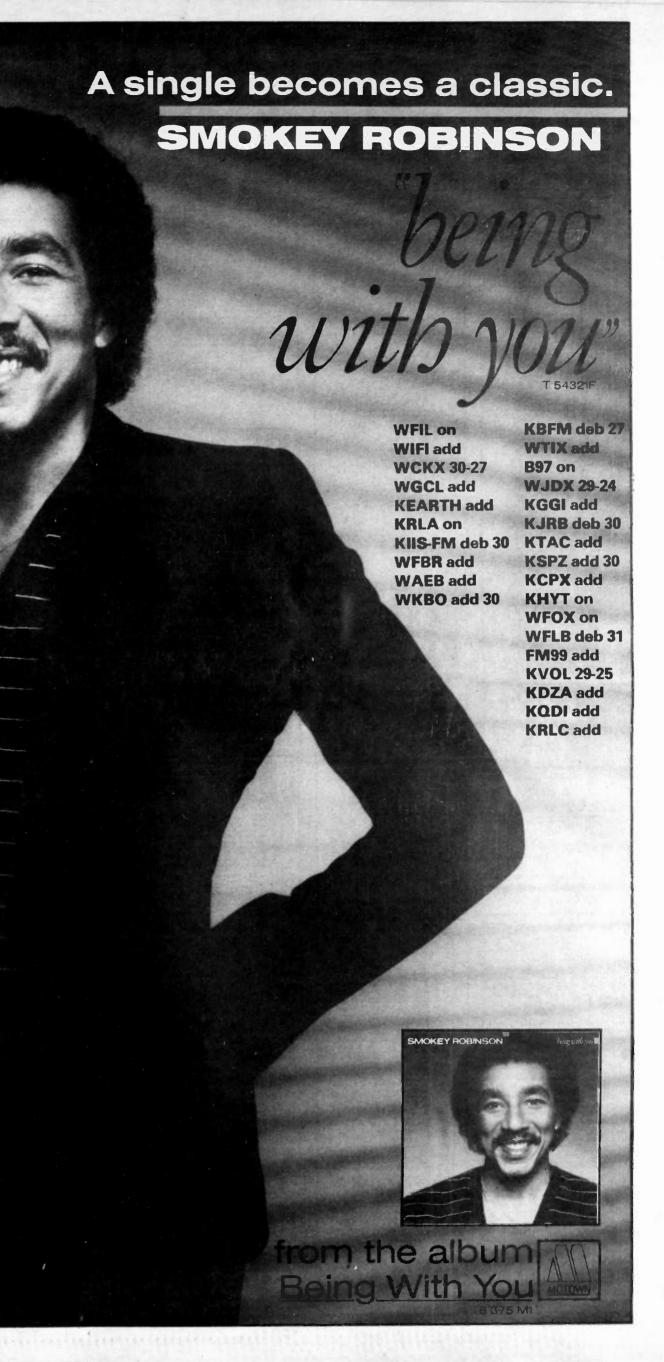
WPST-FM TRENTON HONORS "VOICES" WINNER — The station recently conducted a contest to promote the new Hall & Oates "Voices" LP. Pictured (seated, I-r): WPST-FM air personality Jay Sorensan, winner Andrea Pinto; (standing, I-r) Station Manager Tom Taylor, RCA's Bob Catania, and air personality Ed Johnson.



WHEN THE CROW FLIES — More and more radio stations are now using a mascot to represent their station in local events; here's 98 TRY(WTRY)/Albany-Schenectady-Troy's mascot "Clyde The Crow."



WAKY WELCOMES KENNY ROGERS TO LOUISVILLE — WAKY sponsored the Kenny Rogers concert recently held in Louisville and packed in over 16,000 for the second year in a row. Pictured (I-r): WAKY PD Mike McVey, Kenny Rogers, UA/EMI's David Blandford, and former WAKY VP/GM George Francis.



### PARALLEL ONE PLAYLISTS

EAST

### WRGC FM 95.5 & AM 1580

Washington D.C.

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THE SPECIAL PROPERTY OF LOWING TOWN
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STEVE HTRACED / While You Bee. REPORT MELFES / Right & Party RDVDG / Reen't That & Party

### f= 108 WXKS Boston

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1 COLLY PRICTALY TO 5
2 LANGE SERVINGANETIC TOYON PO
1 TI CHANT TOUR PRICE A Love Thing
3 SHALLMANNET LIST A Love Thing
5 SHALLMANNET LIST A LOVE THING
5 SHALLMANNET LIST A LOVE THING
6 ROOL 6 THE GRANICAL BRIEF
6 ROOL 5 CHECK PRICE BRIEF

COURTE LUCRACIONNET (E.F.)

1.5. BERTHER DEN VIEW DAY (E.F.)

1.5. BERTHER DAY (E.F.)

CHANGATCH/Row "Bout Us COMMA SCHOOL After Do You Think You RUNCE/Let Mr Go

#### FM99 &WXLO

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984FM Boston

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#### WKBW Buffulo

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#### Providence

AIDS 12, 13, 14, 15 AINGS/Let Re Go



H 1 I BLOWDIE/TWO TIDE TO HIGH

3 SCO STREAMT/PARALICE

13 SCO STREAMT/PARALICE

3 SCO STREAMT/PARALICE

3 SCO STREAMT/PARALICE

3 SCO STREAMT/PARALICE

3 SCO STREAMT/PARALICE

4 HILL OUNTROLLER

5 HILL OUNTROLLER

5 HILL OUNTROLLER

5 HART/THII IT LIke IT IS

10 A PARALICE PROLIFERICAL IN A PARALICE

10 I PROVINCE/Mark IT THERE IT A PARALICE

10 I PROVINCE/Mark IT THERE IT A PARALICE

10 I PROLIFE PROLIFERICAL PARALICE

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### W.BC 77

New York

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### wifi 92 Philadelphia

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## 2 1 DOLLY PROFINCE TO 5

## 3 BLODDIL/THO TIGH IN High

## 3 JOHN LORGON/REMBIN

## 4 BEDIE AND HIGH IN HIGH

## 5 BEDIE AND HIGH IN HIGH

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### 60/WC20

#### Baltimore

JP. 10
AUDS JUICE HENTON/Anymi Of The Morning
STRYE HOMECON/Anymi Vou See.
DOOBIE BRUS/Resp This Train a -Rol



POLICE/Dan't Stand So Close TORAL GIBMA/Somethody's Erechin' RIMCE/Let No Go CDBHIE DHIE/Ah; Leshi NAODY RESERVAMENTE ON Fice CUTLAME/GROST Biders In The,

#### Washington D.C.

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ACCE FAMILIAN/Cot To Rock On 4 CAT OF 5 DUCTOR/Modern Man

4 CM OF 5 DUCTON/Modern Plan

STYL/Backin The Peredian

DOLLAR / Leady Leady

O'CLAR / CM CAR STORE SIGN

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O'CLAR SIGN

#### ROCK 102 WBEN-FM

WBEN-FM

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1 1 Julie Library America

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2 JOSC 4 THE CHARCOLLETTER

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11 10 STORY CHARCOLLETTER

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## Boston Boston

AM RADIO

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H 2 2 EDDE AMBRITYT Love A Nainy Highe 5

3 Jones Leibard/Ambride In Love 6

5 3 Jones Leibard/Ambride In Love 6

5 5 Jones Leibard/Ambride In Love 6

5 5 SODE A THE COMECON INVESTIGATION OF THE PARTIEM STATE OF THE PARTIEM

ACDS 28, 29 10 SHEEBIA BASTOM/Morning Train



Philadelphi

2 1 BODE & THE CANEL/Celebration

3 2 BOJE BARRIETY/I Love a Rajny Hight

6 3 JOHN CENERAL MAND

7 6 JOHN CENERAL MAND

7 6 OM POURLAND VIENTEEN

7 6 OM POURLAND VIENTEEN

8 10 STEEL DAMINE VIENTEEN

8 10 STEEL MANDREY LA BIT COMMA SEARCH

9 10 STEEL MANDREY LA BIT COMMA SEARCH

10 STEEL MANDREY SE

BAND MANILLOW/Lonely Together MEIL DIAMOND/America COMMA MANUSCHING Do You Think You' JULICE MENTOK/Angel Of The Morning JOBS COMMANANT Even Done.

SPERRY RED DMBCH/Butng stith You the F/And Love Gose th CROVER MAANIMETER/Just the Two Of Us

### CFTR680

#### Toronto

TOTORIO

3 1 HAYMMANIMO 1 TOTAL & Recty
1 3 MAINTAINT CAPE 1 A Recty
1 3 MAINTAINT CAPE 1 A Recty
3 1 MAINTAINT CAPE 1 A Recty
3 1 MAINTAINT CAPE 1 A Recty
4 STEEL TANKING PROMISE OF THE STEEL TO THE STEEL THE STEEL

#### WNBC Radio 66 New York

A/E/S 37 28, 29 30

### WWBF-105 Boston

FM FADNO

H 1 1 600L 6 THE GANG/Calebration

2 2 EDDIE MAINITYL Love A Rainy Highs

4 3 2 EDLE MAINITYL Love A Rainy Highs

4 3 EDLE MAINITYL Love A Rainy Highs

5 4 College MAINITYL Love A Rainy Highs

5 5 6 College MAINITYL Love A Rainy Highs

10 5 6 College MAINITYL Love A Rainy Highs

11 5 6 College MAINITYL Balley Balley

12 5 JOHN LIBROLYNAMIN BIRTH AND THE ARRAY

13 10 FARMED HIGHSTON PROJECT IN THE STREET BALLEY BALLE

#### **MIDWEST**



#### Cleveland

| JOBA LERGIN/ALMEN |

HAMBERA STREETSAND/MEN'S SING OF PRO-STREETS WENDERLY & ALR'S GOING STAND, HED SPEEDSREET/READ ON LOVING YOU

PERSONNEL LANGITUM LEVIN' You LEO SAYBULLIVING IN A Pentamy

#### KXOK St. Louis AM63

St. Louis

1 1 3 EDDIE NONITY/I Leve A Bairy Style
3 2 DOS PIZZIANE/Chem Od Long Sym
1 1 4 SECTION CONTROL OF THE STYLE
1 1 4 SECTION CONTROL OF THE STYLE
1 1 4 SECTION CONTROL OF THE STYLE
1 2 4 SECTION CONTROL OF THE STYLE
1 2 1 SECTION CONTROL OF THE STYLE
2 2 SECTION CONTROL OF THE STYLE
3 2

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#### Detroit

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Hill addition/Francisco to its
ANICE MENTAL/Francisco Of No Rec SOURCE ASPECIATION OF TEAM STATE WESTERN LINE TO THE SOURCE AND THE TEAM OF THE SOURCE ASPECT AS A SECOND TO THE SOURCE AS

### WHB #7//

Lansas City

BARRAND GETY

1 | DOLLE PROTECT OF A Bairy Bight
2 | 2 | BOILE ANABITY | Love A Bairy Bight
3 | 3 | Jime | London/Franching Over
1 | 4 | Jime | London/Franching Over
1 | 5 | Stell | London/Franching Over
1 | 5 | Stell | London/Franching Over
1 | 7 | STAN | COLLIBER/Part | Stell | Fall
2 | 8 | STELL | London/Franching Stell | Fall
4 | 18 | STELL | London/Franching | Stell | Fall
4 | 18 | STELL | London/Franching Other London/Franching
1 | 11 | London/Franching Other London/Franching
1 | 11 | STELLANCHING | Trailing Stell
1 | 11 | STELLANCHING | Trailing Stell
1 | 11 | London/Franching | Trailing
2 | 12 | London/Franching | Trailing
2 | 13 | London/Franching | Trailing
2 | 14 | London/Franching | Trailing
2 | 15 | London/Franching
2 | 16 | London/Franching
2 | 17 | London/Franching
2 | London/Franching
3 |

### 98KSLQ

St. Louis

St. Loris

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1 # STEELY LOAN/INS | Innection
2 0 3 JOHN LONGING HIS Innection
3 0 BOIL LONGING HIS Innection
5 0 BOIL SHAMITY Low a Rainy Hight
5 0 BOIL SHAMITY Low a Rainy Hight
6 0 STEELY RAIN TO TO 3
6 0 BOIL SHAMITY Low a Rainy Hight
10 9 Add POTENTIAL BOTH TO 3
10 10 AND PROTECTION OF THE STEELY
12 11 Innection PROTECTION OF THE STEELY
13 11 OCASP HIS INNECTION OF THE STEELY
13 12 CLEFF HIS INNECTION HIS IN LOW DEEP
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15 13 HIS LOLANDAY LISTED HIS INNECTION
15 14 HIS CLEFF HIS INNECTION TO BE THE STEELY
15 19 JOHN COLUMNAY IN From Deep.
16 19 LORD COLUMNAY IN From Deep.
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18 19 JOHN COLUMNAY IN From Deep.
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18 19 JOHN LORD COLUMNAY IN From Deep.
18 20 JOHN LORD COLUMNAY IN From DEEP.
2 3 JOHN LORD COLUMNAY IN From DEEP.
2 3 JOHN LORD COLUMNAY IN FROM UNITED TO SEED T

APRIL WINE/Just Between You & For LEO BAYER/LIVING En & Pentody ELVE PRESLEY/Dailton New

### Milwenkee

8 1 1 BEDIE SAMELTY/I Love & Natiny Magnis
4 2 COLLY PARTOLY To 5
2 1 DAY POZICASIN/ The 5
3 1 DAY POZICASIN/ These Old Lore System
5 4 Challes Richelly College Old Lore System
10 8 ASSAULT SIGNATURE TAKEN IT ALL
10 9 STYLE CHARGE VARIANCE SECTION
11 10 3 ASSAULT SIGNATURE TO SECTION
11 10 10 ASSAULT SIGNATURE TO SECTION
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(H) indicates one of the five "hottest" records on each Parallel One playlist.



### KS95FM

ACCE SHEET SAFTUR/Morning Trein

JOB DOLCE/Shut Up You Pace LBD BAYEM/Living In A Partney STYL/The Best Of Tiess 900 STEAST/Pension MAYLON JESTING/Dakes Of Hermard DELEGIT HCCLDFTON/Giving It Up For Your

#### Minneapolis

KOOL a THE GAMG/Calabration EDDIE RAMBITT/E Love A Rainy Hight ADR SUPPLE/Every Maman.

0102 Cincinneti

NEO SPEZZHAGON/Keep On L BLOMDIZ/The Tide In High STEELY DAM/Bey Himsteen DOLLY PARTON/9 To 5

ADS SUPERION OF YEARS AND ADDRESS AND ADDR

29 25 WANT WE SHEET/Waste On Fire
23 27 WILL DAMESHOUSE ON THE Books
23 27 WILL DAMESHOUSE ON THE Books
24 28 SHAFMA FREEZAMMOCH by
25 20 CLIFF RICHMOND LIKELE IN LOW
25 30 SHEEZ SPRICETTON MANY SHEET
25 13 SHEEZ SPRICETTON OVER
25 31 SHEET ADMENDIANCE MANY PARTICIPATION
25 WILL DAMESHOUSE AND ADMINISTRATION
25 WILL DAMESHOUSE ON A PARTICIPATION
26 STREAM OF THE STREAM OF THE STREAM
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12, 13, 34 15

PLEITHOOD PMC/The Parmer e De-aphter PMC 8 SMMTAR/Neil Is Por Children STEVIE WCHCEBU/Heppy Birthdey



#### Milwankee

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CHOVER MACHINITIES THE TWO OF UN NAMED NEISHER/Newstar On Pire, FIREFALL/Staying With It

OUTLAND/Chost Riders In The EAGLES/Seven Bridges Fond

#### WGCLOB Cleveland

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FINDTALL/Stoying With It SHOREY ROBINSON/Sheing With You SHOREW EASTON/Morning Train

COMPROY/Turn He Laces
ARRIL WIRE/Just het ween You a He
JURE COLEAN/July & bven Dome...
BLATS PRESENT ARRIVATION HE BLATS FRESHOVED FROM
BUIL GARTEN/Lipstick
COM SCLEAM/Cryling
BRACK SPISSOFTCHS/Yode Avery

### TECHEN KBEO

#### Kansas City

38 SPECIAL/Nold On Loosely CLIMAS BLMSS BAND/I Love You JOURNEY/The Party's Over.

PLETHOOD NAC/Firefies
BRUE SPEED/FRED/FRED Amby
REIL DIMERS/FRED/FRED Amby
REIL DIMERS/FRED Amby
REIL DIMERS/FRED Amby
STEL/FORCHIN The Par addre
ECO SPEEDRECEN/IN YOUR Letter
ECOIE AMBRIT/FLOW A Rainy Hight
BCLES/SPEED E

### 63 KDWB

IN THE PECTO ILS

1 3 1 DOLLY HANTON'S TO 5

10 2 2 CLIFF BICHMERS A Little In Leve
11 7 4 DAM FIGHER PASS A Little IN Leve
11 7 6 DAM FIGHER PASS A Little IN Leve
15 7 TO COME FIGHER PASS A LITTLE IN THE PASS A LITTLE IN THE PASS A LITTLE IN THE PASS A LITTLE IN LEVE A LITTLE IN LIT

#### SOUTH



#### Houston

8 3 NOD STROMETY/Passion
5 1 DODS PROTOMETY/Passion
5 1 DODS LORDS/SERVING OWN
5 1 NOD STROMETY/Passion
7 PART BOARDS/SERVING OWN
7 PART BOARDS/SERVING WITH THE STROMETY OWN
8 ARE DODS/SERVING WITH THE STROMETY OWN
10 IN STRUCT WORDS/SERVING
10 IN STRUCT WORDS/SERVING
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19 STRUCT WORDS/SERVING
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HALL & GATES/Fine On My List MEIL DIAMEMO/Hwile Again DON MCLEAM/Coping DANF/AND Love Gome On SMEZHA EASTON/Morning Trein

### 96-KX WCKX

1 AND SUPPLY/Every season
2 Geor/Four
3 Contribution
4 CELEBOT PECLEDITOR/Givery It Up For Your
5 SEQUE AND CAMERICAL SELECTION
5 FOUR AND CAMERICAL SELECTION
6 7 THYPIC MEDICAL AND IS GROUND STREET
7 SUPPLY MEDICAL AND IS GROUND STREET
8 G. EVITA BUT/SUPPLY ON Low leng You
10 CHILD STREETSWAR A Flower, On Low leng You
11 IN CAMERICAL STREETSWAR AND COLOR THAT
12 IN CAMERICAL STREETS OF STREETS OF STREETS
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18 IN CAMER

18 14 STRATHS Best Of These

18 18 SANDED PROPERTY.

19 18 TROOT PRESENTANT OF T.E.O.

19 17 NORTHS PRESENTANT OF T.E.O.

19 17 NORTHS PRESENTANT OF T.E.O.

19 18 TROOT PRESENTANT OF T.E.O.

19 19 CHARLES COLLEGE TO PRESENT OF THE PUBLISHED OF

IN THE RESIDENCE OF THE PROPERTY OF THE PROPERTY OF THE THE OF US DESP/And Love Come On



THE MUSIC FM

REO SPEEDBECON/Remp On Earling You DOW MCLEAM/Cryling JOHN LEBECH/Momen ROBBETE MILSAP/Smoky Mountain Raih

4 2 COM MICLEMPICTY/Ing
5 4 Hammit EMICLAM/Chaoby Pountain Pain
5 4 Hammit EMICLAM/Chaoby Pountain Pain
5 5 Hall DUMMON/Mail to Apain
9 7 A LIGHT HOUSENESS OF THE PAIN
9 7 A LIGHT HOUSENESS OF THE PAIN
10 9 THE A CATES/Miss OF MY LIST
10 9 THE A CATES/Miss OF MY LIST
11 10 STEPLED Same Old Lung Symm
11 11 PAY SEMENTAY THE ME MY RIGHT
11 11 DESCRIPTION OF THE PAIN
12 11 15 BLODGE PAIN THE TOWN A RAINY MIGHT
13 15 BLODGE PAIN THE TOWN A PAINY MIGHT
14 15 BLODGE PAINT THE TOWN A PAINY MIGHT
16 16 CELLETT MICLEMPT OF THE TOWN AND
17 STEPLE WINDOWN AND IN COMMISSION OF THE PAINT
18 20 STEPLE WINDOWN AND THE COMMISSION OF THE PAINT OF THE STEPLE STEPL

29
PHOREE SHOW/Games
TERRI GIRBS/SomeBody's Enschin
SHEEDWA EASTOW/Horning Trein

#### Tampa

REO SPECIAL CONTROL OF THE REST OF THE RES

A 25 CROVER MACHINITON/Just The A 26 SHEMMA EASTON/Morning Train A 27 ROVERS/Mean's That A Party



NOOL & THE CANCICAL SEPTENT ON THE CANCICAL SEPTENT OF LOVING YOU ARE NOT LEADER TO THE YOU ARE SUPERIOR TO THE ROCKS TO THE SEPTENT YOU ARE SUPERIOR OF THE ROCKS TO THE SEPTENT YOU ARE SUPERIOR OF THE SEPTENT YOU ARE SUPE

DOLLY PROFIDENT / Same Old Lamp Syme
DAIR TOCKLEPE / Same Old Lamp Syme
TOTAL TOCKLEPE / Same Old Lamp Syme
TWY O SMATPAN/Tyset the Flight
TWY O SMATPAN/Tyset (SMATPAN)
TWY O SMATPAN
TWY O SMATPAN/TYSET (SMATPAN)
TWY O SMATPAN
TWY O SMATPAN
TW

A 28 AC/DC/Beck in Black
A 29 EAGLES/Seven Bridges Road
A.30 DDUG BROMS 6 , /Give It To T e One.

### STEREO 103 Dallas

STEREO 103

H 1 DOLLF PRIVING TO 5

2 BANKEY HALLOW THOSE IT Through:
3 1 DOLLGER HALLOW THOSE IT Through:
4 1 DOLLGER HALLOW THOSE IT THROUGH THE THROUGH THOSE IT THROUGH THROUGH THOSE IT THROUGH T

AGES LED SAYER/Living If A Fentagy BARRA STREESHELVEHIT HIND OF POOL

### Z.93 Atlanta

1 NEO PERENCIA/New On Loving You
2 COLL MENTAL/N To 5
7 STYPE/The Best Of Times
4 STORE MENTAL/N To 5
5 Jojin Limits Areas of Times
5 Jojin Limits Areas of Times
6 DON MELENATORY OF THE STORY OF THE STORY
10 PER STORY OF THE STORY OF THE STORY
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TIME! GIBBS/Binnstody's Rectile's BECOMM EASTER/Porting Yeals CADNAW WARRESTYNIJURE The Two Of Us ACCIS

off/Choot Siders in The,

#### WEST



Phoenix

PROCEDE

2 1 KOOL 6 THE COMEACASI-DESTAND

3 2 SUDDICTO-THE TIDE IS HIGH

4 3 2 SUDDICTO-THE TIDE IS HIGH

4 3 EXDIE AMBRITYI Love A Malny Hight

4 HILL DUMENTALIANO ON THE PROCESS

5 TITLEY DAM/May illneture

10 5 TITLEY DAM/May illneture

10 5 TITLEY DAM/May illneture

12 8 KARNIE RILLSAP, Sonly Wountain Rain

13 10 CLIFF HICHARDA Likele in Love

13 10 CLIFF HICHARDA Likele in Love

13 11 STEVEL WOMENCY, LART Gomes Stand.

13 12 HILL DIAMMA/DAM Likele in Love

13 13 STEVEL WOMENCY, LART Gomes Stand.

13 13 WILL DIAMMA/DAM Likele in Love

14 15 TO LART WOMENCY, LART Gomes Stand.

15 12 LART SONLOW HILL SAPE THE THOUGHT.

15 12 LART SONLOW HILL SAPE THE THOUGHT.

16 15 DOLLEL/SONLOW HILL SAPE THE THOUGHT.

17 20 LICE SHEEL WOMENCY, LART SAPE

18 10 DOLLEL/SONLOW HILL SAPE

18 10 DOLLEL/SONLOW HILL SAPE

18 10 LART SAPENLY LIVING IN A FRAILARY

18 12 HANDY MCLISHT/MARKET OF FIRE

18 12 THE LART SAPENLY LIVING IN A FRAILARY

18 14 HANDY MCLISHT/MARKET OF PIES

18 15 FIREMALTHAN SAPENLY HILL SAPENLY HILL

18 15 TITLEY LART SAPENLY HILL SAPENLY HILL

19 16 THE LOSS SAPENLY HILL SAPENLY HILL

19 16 THE LOSS SAPENLY HILL SAPENLY HILL

19 17 SAPENLY HILL SAPENLY HILL

19 18 THE MARKET SARES POOLE PLAY

19 18 THE MARKET SARES PROCESTER SARES POOLE PLAY

19 18 THE MARKET SARES PROCESTER SARES PROCESTER S

D 29 SHEEDA EASTON/Morning Train D 30 STEVE WINNCOO/While You See,

### 101 FM Los Angeles

H 2 1 JOHN LIMSTHANDAM LINE AND ADDRESS ADDRESS ADDRESS AND ADDRESS ADDRESS AND ADDRESS ADDRESS AND AD

RANDY MEISHER/Hearts On Fire SMEEDS EASTON/Morning Train SMEEDS BONSON/Being With You

### 610 \$ KFRC

San Francisco MODE & THE GANG/Celebration BLONDIE/The Tide Iq High COLLY PARTON/9 to 5 STEELY DAN/Ney Mineteen

4 STEELY DAN/Ney Winsteen
5 FRD STBAMPT/Pastion
6 FRD STBAMPT/Pastion
6 FRD STBAMPT/FASTION
6 FRD STBAMPT/FASTION
10 FRD STBAMPT/FASTION
10 FRD STBAMPT/FY Love A Nainy Hight
10 FRD STBAMPT/FY Love A Nainy Hight
10 FRD STBAMPT/FY Love A Nainy Hight
11 COMPLETEDENC/Sees Old Love 5 Symp

TI DRAYTOPECHET
MARKA STREISAND/GUILEY
JACKSTREIN/BASKA STREISAND/GUILEY
JOHN LUBERN/MONUM
PAT SPANDAND/TON THE RIGHT
JOHN LUBERN/MONUM
PAT SPANDAND/TON THE RIGHT
JOHN LUBERN/MONUM
PAT SPANDAND TON THE ROCKS
COST PARS STREIN/TON TIGHT
LUC SAYEN/MONE THAN I Can Say
AC/DC/Mark In Black
COM PRESIDENT IN Black
COM PARSSINGEN PERIFER JACKNOW TO
THE RELEASURCEYING
THE PERIFER THE PERIF

COM MCLEAM/Crying YARBECLEAV/EXPLOS/Don't Stop The Passic MZART/Tell It Like It is HRUCE SPRINGSTEEM/Hurgry Heart 23 As HOLES SPRINGSTED/Hargery Heart
23 10 ALDROIT-Reporter
23 10 ALR SUPPLY-DEVELOPMENT
23 11 DEVOLVED HEART
23 12 DEVOLVED HEART
24 11 MELL DAMENDARIS AND
24 11 MELL DAMENDARIS AND
25 12 DEVOLVED HEART
25 15 STRUCK WOMENSHARE HALSER
27 DEGREE SMESS/Resp This Train A Rol
28 18 MENDESOLT & A LOVE THIS
28 18 MENDESOLT & A LOVE THIS
38 MENDESOLT & A LOVE THIS
39 MENDESOLT & A LOVE THIS
39 MENDESOLT & A LOVE THIS
39 MENDESOLT

MARVIN GAYE/PERIOR ALAN PARSONS/Games People Play AMBA/Hinner Taken It Ali PHIL SEYMOUR/Precious To Me

#### KJR 1950 Seattle

Seatle

BOOL A THE CHAPT/Calbration

BOOL AND CHAPT/Calbration

BOOL PANTATY/Love A Rainy Might

JOSE LORGE/Momen

COLLY PANTATY/Love A Rainy Might

JOSE LORGE/MOMEN

BOOL PANTATY The In High

JANUARY THE Intelligence of Intelligence

PHIL SEMMCUN/Precious To Me HOLICE/Don't Start No Close JUICE WENTUN/Avgel Of the Morning THE DON EASTON/Morning Train

GROVEN WARRISHTOMAJUST THE TWO OF US CRIMITE INTER/AND Leach) STREVE WESTERN ALL IN T CONNE SKAND, PRITTE ALLEGE AND LEACH EDD (FRENCHTH) AND ALL INTER/AND CENTER AND ALL INTERVAL INTERVAL

### MEEN 1025

Los Angeles

H 2 1 KGOL 6 THE GAS/Calebration
3 2 KANG/I's Ready
4 3 JOHN LDerNycham
1 4 BLOGOLE/THE 71de 1s High
1 4 BLOGOLE/THE 71de 1s High
7 6 KGOLE/THE 71de 1s High
8 16 7 ABBRICH/TPMSLE/Don't Stop\*The Masic
5 8 JOHN LDeKN/Starting Over
1 10 PHT EDWIN/NIL NEW WITH Your Dest
1 10 PHT EDWIN/NIL NEW WITH Your Dest
1 10 PHT EDWIN/NIL NEW WITH YOUR DEST
1 10 LTD/STIAG On 16 1s Da Da
16 11 LTD/STIAG On
13 14 EDWIN ROCKEY/Lady

9 12 POLICE/De Do Do Do De De De De 13 INC. STORT DE DE COMPANIO D

ALEDE 15 20 DOBNA SUMMER/MYD Do You Think You' MANCHESTER/BRYSON/Lovers After All

HALL & ONTES/Kiss On My List DOW MCLEAM/Crying PHIL SEYMOUR/Precious To Me DAS F/And Love Goes On MES PDS-Tic's A Love Thing SPI NMTPS/Yenterdey/Nothing

### \*\* Denver

2 1 JOSE LINEAR MANNEY

2 1 DOLL HORN MANNEY

3 2 DOLL HORN MANNEY

3 1 MO SPECIMENCOM/Neep On Lowing You

4 STEELY MANNEY MINE ene

13 5 BITA COOLLICE/Fool That I As

4 ALAM MASCRICZENES POPI Play

13 7 STEVITH BEST OF THEM

14 TO STEVITH BEST OF THEM

15 DOLL FOR CAMBETTI LOW A RAINY MIGHT

16 COMMITTE FILLIAN ZONE HOUNTAIN RAIN

17 10 COMMITTE FILLIAN ZONE

18 12 DOLL FOR LAMBITTI LOW A RAINY MIGHT

18 12 DOLL FOR LAMBITTI LOW A RAINY MIGHT

19 14 DAY POCLUBED/Same Old Lang Syne

14 17 JOHN LONGWISTATION GOT TOWN YOU

14 17 JOHN LONGWISTATION PART OF YOU

14 17 JOHN LONGWISTATION PART ON YOU

15 18 HILL DAMBOY-BILL RAIN

17 19 HEAMYTHII IT LINE IT IS

27 22 DANGWISTATION THE BEST ON YOU

18 10 RAIL ON OTEST/ILLS ON YOU

19 24 REPORT ROCKER/LAMY

28 12 MANNEY STRUKESMORTH RING OF POL

19 24 REPORT ROCKER/LAMY

29 10 MANNEY THE SEMBOY AND AT RING OF POL

20 19 MANNEY MANILLANT MARE IT THOUGH.

20 19 MANNEY MANILLANT MARE IT THOUGH.

20 7 PERFALLYS BYING MINE TO SEE.

POLICE/Don't Stand So Close SHEEMA EASTON/Morning Train GROVER WASHINGTON/Just Two Two Of Us



ALT ROCK FM198 REO SPEZIACON/Reep On Loving STITA/The best of Tiess HOD STEMANT/Fassion COUNTIES (AND TIES IN THE COMMITTE HIS/ARI Leah) AC/DC/Rent in Black NAMESA/GOL TO ROCK ON STEELY DANN'NEY WING LOSS DITELY DANN'NEY WING LOSS OF STREAT TS/SALLENAY CAMPS/Voyach

D CIRE STMALTS/SALLawoy

D CIRE STMALTS/SALLawoy

CREART RECLIFERANCISING IT UP FOR 1

CREART RECLIFERANCISING

I CHEMPACHON HILL ON See ...

I STPAY MEMBERS SEWEN BY I dops Road

LOWERLY FUTUR HE LOSE

FRE I BANKEN/THESE HE RIGHT

RICHARL STAMLE TO FEE CAN' LEVY YOU

BOB SETS/THE NOT SENTAL DOP

LIMOTE LYMN TYCE IN 1994

SUBSTITUTE HE SEWEN TYCE IN 1994

SALMEN FRANCISCH BESTEWN TYCE IN 1994

BUILD STREETEN HE SEWEN TYCE IN 1994

BUILD STREETEN HE SEWEN TYCE IN 1994

BUILD STREETEN HE SEWEN THE SEW A 26 BLDNDIE/Repture 28 27 BLHES BROS/Afto's Making Love A 26 PLETMOOD MAC/Firefire 9 29 MIGNT/Love On The Airwaves 30 30 KRITM SYNES/Makin' It Before

8, 28
FOLICE/Don't Stand So Close
CNNCE SLICE/PHISTreater
RDMCS/Let Ms Go
CLASH/Police On My Mach

CLASH/Police On My Mack
AMARTHEN HAMAPITO Y YOU
TOTO CARRETTY LAMAPITO I THAN I

### 3K Sam Diego

DOLLY PARTON/9 To 5
PRIC SPEEDANIANSP OF Lowing You STYLKTHS heat Of Times
RELATIOLTH TITLE THE RELATION OF LOWING YOU STYLKTHS HEAT OF LOWING THE RELATION OF THE RELATION INDO STRANFIT/Passion
TIDRA/THOSPITS
ABBA/Ninner Takes It All
Egger HOLDS/All
SIGNIT HOLDS/

AC/DC/. Money Honey MAEN HEISHEN/Hearts On Fire

D 29 DOW MCLEAN/Crying A 30 LARSIDE/Fentantic Voyage



San Francisco

TILEMA/Together
SEC SPEZIMC/EMP On Loving
BLOMETE/Repture
PMC BBM/TAW/Treat He Bight
POLICE/De Bo Bo Do De De De
STEELY DAM/Hey Mineteen
BOD STEELY DAM/Hey Mineteen

STEELY CHANNEY MINISTERS
TROO STROMAPPINATION
EDOIS THOMAPPINATION
EDOIS AMBITY/I Love A Relny Hight
ETTA/The hear to IT Times
DOB LOCADON Hear Sun
EXCOUNTING THE
EXCOUNTING THE
EXCOUNTING THE
MANUAL STREET SHAMP
AND AN OTHER
PARTICLE SHAMP
AND AND THE SHAMP
AND THE S

DELBERT MODELENTEN/Giving It Up for You DOWNA SUMMER/Who Do You Think You

Dense Guerray no.

Dall FOZELBERG/Same Old Larg Syne
HICHGALL STANLEY S/Ne Can't Love You
CLEF RICHGALS/A Lettle In Love
HALL & GTTS/A Lettle
HALL & SFRINGSTEBN/Facle Austy

ISUNX SFRINGSTEBN/Facle Austy

#### 64 KFI The #1 hit station.

Los Angeles

LOS Angeles

LOS Angeles

1 MANUAL TEATH THE LESS SIGN

2 MODE & THE CAME/Celled stem

3 MORE LERECK/MEMBER

5 THE LERECK/MEMBER

6 STREEL CAME/Celled SIGN

CHAMP: COL/How: Bout Us DMPTLCU HARMIS/MISSER Sandmen TAMBRUCHE/MEPULES/Mon's Stop The Pausic JOSEN AVERAGE/On Ch Cherie JUICE HEMPON-Ampail Of The Morning ROVERS/Meen's That A Perty HARMA STRESAMON/MEE RIND ON Pool

PHIL SCHMIJR/Precioum To Me JOEL CLAMDND/Reging Bull Theme SUZI GENTRO/Lipstick CLEN CAMPELL/I Don't Ment To. FOLICE/Don't Stand So Clome HALL & ONTES/Kies On My List RAMCH WEISHER/Mearte On Fire TOS. MILENER/Mearte On Fire MANCY MEISMEN/Hearts On I DOB MCLEAM/Crying MEIL DEAMOND/Hello Agein DEAMA MDES/Et's My Turn

### **KPLZ**

1 COLLY IMPROVED TO 5
2 DAN FOREIGN THE SE HIGH
3 BLOWELTH TIME IS HIGH
4 BAUNT MINITED THAT IS IT THOUGH.
5 JUDE LEGAL/MINIST
7 IGENET HILLSAY/SINDLY MUNICAL RAD
9 CLEIST MCLLIMONALIVEN IS UP F
1 ABAN-LIMET TAKE IT ALL
11 MANN-LIMET TAKE IT ALL
12 MANN-LIMET TAKE IT ALL
13 MANN-LIMET TAKE IT ALL
14 MANN-LIMET TAKE IT ALL
14 MANN-LIMET TAKE IT ALL
15 MANN-LIMET TAKE IT ALL
16 MANN-LIMET TAKE IT ALL
17 MANN-LIMET TAKE IT ALL
17 MANN-LIMET TAKE IT ALL
18 MAN

CKLBOTY MCKLIDHTUNGEN IN UP FOR ANNAUM PRIOR THE SO IT AND ANNAUM PRIOR THE SO IT AND ANNAUM PRIOR THE SOURCE OF T

HELANIE/One More Try CHAMPAIGH/Now Bout Us JUICE MEMFON/Angel Of The Morning

GROVER HASHINGTON/Just The Two OE US SPYRO GYRA/Calle Amore

#### KK HELL Los Angeles

Los Angeles

14 1 J 1000 6 THE CANACCE SHIP ALLO
2 2 BLOOD CTWN TO Be 18 High
3 1 FANCY 18 New 19
3 3 JOHN LIDHER FRACTOR OVER
3 3 JOHN LIDHER FRACTOR OVER
3 5 JOHN LIDHER FRACTOR OVER
13 6 DOLLY HOMONY TO 5
7 O LA TOTAL JOHN FOR 1 THE PUNK
13 6 DOLLY HOMONY TO 5
8 10 FAN THE BRANCH THE WENT HIT TO BE 1
12 10 YANNOL SHIP THE SHIP TO BE 10
12 190HT HOUSEN LABY
13 13 SHULE SPINISH THE HIS DE DE DE
13 15 SHULE SPINISH THE HIS DE DE
13 15 SHULE SPINISH THE HIS DE DE
13 15 SHULE SPINISH THE HIS DE TO
14 18 LO DANTON HE SHAPE THE SHIP HIS TO THE SHIP T

ZP, 28 \*ACDITABLE(It's A Love Thing TIERRA/Numberies TIANUTE/Repture
UNCRET ROB DBCG//Belrg Mith You
FDLICE/Dbm t Stand Bo Clode
CELEDOF MCCLETON-UNIVERS It UP For Your
BDC NCADDA/Mise Bur
ABBA/Minner Yakes It All

(H) indicates one of the five

hottest' records on each Parallel One playlist.

#### EAST Most Added a Hottest

Stava Winwood Sheana Easton Juice Newton

John Lennon **Dolly Parton** REO Speedwagon

### DDS & HO

Music Key; (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

#### SOUTH **Most Added** • Hottest

Sheena Easton John Lennon Grover Washington Jr.

REO Spe Juice Newton Styx

#### EAST

PARALLEL TWO

14Q/Worcester, MA Gary Notan

SHEENA EASTON TERRI GIBBS ELVIS PRESLEY HOCLEST DOLLY PARTON 1 1 DELBERT MCCLINTON 10-6 ABBA 14-9 ROWNJE MILSAP 17-10 STYX 22-15

#### WBBF/Rochester, NY Dava Mason

BLONDIE OON MCLEAN ROVERS
HOELENE:
REO SPEEDWAGON 2-1
KOOL & THE GANG 4-2
JOHN LENNON 12-5
DOLLY PARTON 13-6
PAT BENATAR 18-12

#### WICC/Bridgeport, CT **Bob Mitchel**

POLICE SROVER WASHINGTON JUICE NEWTON TERRI GIBBS SUZI QUATRO ttest LLY PARTON 5 1 OL 4 THE GANG 4 2 YX 8-5 STYX 8-5 DELBERT MCCLINTON 10-7 BLONDIE 20-15

#### WKBO/Herrisburg, PA Betsy Kaye

POLICE
APRIL WINE
SMOKEY ROBINSON
HOTEBER
KOOL & THE GANG 1 1
JOHN LENNON 6 3
STWX 11-6
ABBA 12-7
BLONDIE 26-14

#### WKEE/Huntington Qary Miller

SHEENA EASTON DOOBLE BROS SPINNERS PHOEBE SNOW BADFINGER NICOLETTE LARSON ROVERS TOUCH (dp) (dp) THE GANG 2-1

#### WPST/Trenton, NJ

Tom Taylor OVERBOY UICE NEWTON HOEBE SNOW lottest: JOHN LENNON 2-1 STYX 8-5 HALL 6 OATES 18-13 BLONDIE D-17 STEVE WINWOOD 28 22

#### WTRY/Albeny, NY

GROVER WASHINGTON APRIL WINE STEVIE WONDER lottest IEO SPEEDWAGON 1 1 IOHN LENNON 9 4 ITYX 10-7 IBBA 12-9 DON MCLEAN 21-13

#### WAEB/Allentown, PA

APRIL WINE SMOKEY ROBINSON SPINNERS FIREFALL EMMYLOU HARRIS EMMYLOU HARRIS
Hottest:
REO SPEEDWAGON 3-1
STYX 11-4
BLONDIE 18 8
NEIL DIAMOND 17-9
BARBRA STREISAND 21 12

JUICE NEWTON
BLONDIE
BLONDIE
JOEL DIAMOND
HOEBEST:
DOLLY PARTON 4 1
CLIFF RICHARD 8 3
JOHN LENNON 11-5
DELBERT MCCLINTON 13 9
RONNIE MILSAP 15-10

#### KC101/New Haven, CT Danny Lyons

SHEENA EASTON STEVE WINWOOD GROVER WASHINGTON GROVE-EW6F Hottest: HOL & THE GANG 2-1 KOOL 6 THE GARG STYX 11-5 ABBA 19 14 HALL 6 OATES 24-17 SPINNERS 30-26

#### WFBR/BaitImore, MD Andy Szulinski

SMOKEY ROBINSON PHIL SEYMOUR HOTCOST H

#### WBLI/Long Island, NY

WBLULong Island, N'
BHI TETY
PHIL SEYMOUR
STEVE WINWOOD
SHEENA EASTON
HOTE-RI
BLONDIE 1-1
DOLLY PARTON 6 3
JOHN LENNON 9 6
PEO SPEEDMACON. JOHN LENNON 9 6 REO SPEEDWAGON 11 7 STEVIE WONDER 20-15

#### WHFM/Rochester, NY Marc Cronin

STEVE WINWOOD BADFINGER BADFINGER
TOTO
ROVERS
JOHNNY AVERAGE
J8 SPECIAL
LANI HALL
TOUCH (RA)
HOELESTI
REO SPEEDMAGON 1 1
SPYRD GYRA 2-2
JOHN LENNON 11-5
EAGLES 12-10
PAT BENATAR 16-1]

#### WFLY/Albany, NY Buzz Phillips

JOURNEY
YOKO ONO
JOHNNY AVERAGE
GROVER MASHINGTON
HOTCEST
REO SPEEDWAGON 1 1
JOHN LENNON 5-2
STYX 10-7
NEIL DIAMOND 25-18
BLONDIE 26-20

#### K104/Erle, PA Bill Shennon

ROD STEWART BARBRA STREISAND TOTO
PHOEBE SNOW
RUSS BALLARD
Hottost:
REO SPEEDWAGON 2-1
ROVERS 14-5 ROVERS 14-5 QUEEN 11 8 DOLLY PARTON 20 13 FLEETWOOD MAC 22 17

#### V100/Charleston, WV Bob Spence

Bob Spence
PHIL SEYMOUR
DONNIE IRIS
CLIMAX BLUES BAND
STEVE WINWOOD
YOKO ONO
HOTESST
REO SPEEDWAGON 2-1
JOHN LENNON 5 3
DOLLY PARTON 8 5
CLIFF RICHARD 10-6
ALAN PARSONS 11-9

#### WAQY/Springfield, MA

RINGS JUICE NEWTON TOUCH CHAMPAIGN

#### PARALLEL THREE

13FEA/Manchester NH

JOHN COUGAR BRUCE SPRINGSTEEN TERRI GIBBS TENNI GIBBS
HOTLEST:
DOLLY PARTON 1 1
JOHN LENNON 9 2
REO SPEEDWAGON 10-5
STYX 17 13
HALL & OATES 20 17

AONHHI

APRIL WINE
CLIMAX BLUES BAND
JOHN COUGAR
ELVIS PRESLEY
SUZI QUATRO
HOTCOM
HOTC

CHAMPAIGN Hottest REO SPEEDWAGON 2-1 STYX 7-4 ALAN PARSONS 9-5 DON MCLEAN 11-7 BLONDIE 23-10

#### WCIR/Beckley, WV

Terry Lee Collins PHOEBE SNOW BARBRA STREISAND GROVER WASHINGTON GROVER WASHINGTON Hottest STEELY DAN 3-1 REO SPEEDWAGON 7-3 DOOBLE BROS 16 11 JOHN LENNON 18-12 MANFRED MANN 37-31

#### DID NOT REPORT THIS WEEK. CHUM/Toronto

WLS/Chicago CKLW/Detroit WOLF/Syracuse WTIC-FM/Hartford Q106/York KWEN/Tulsa WNAP/Indianapolis WMEE/Ft Wayne 14WK(WKWK)/Wheeling WTRU/Muskegon

920/Nashvilla TN

TOM BOOTH
STEVE WINWOOD
BRUCE SPRINGSTEEN
YARBROUGH/PEOPLES
JUICE NEWTON
GROVER WASHINGTON
SHEENA EASTON
HOTLOGH
DOLLY PARTON 3-1
REO SPEEDMAGON 4-2
JOHN LENNON 18 9
DON MCLEAN 21 14
HALL 6 OATES 26 19 WGUY/Bangor, ME

#### John Jackson

Tony Booth

RINGS
SHEENA EASTON
JOHN COUGAR
JOE CHEMAY BAND
STEVE WINMOOD
APRIL WINE
PHOEBE SNOW
HOTOSEL
JACKSONS 3-1
DELBERT MCCLINTON 7
JOHN-LENNON 9-4
STEVIE WONDER 22-14
GILBERT O'SULLIVA D 30

#### WHEB/Portsmouth NH Rick Bean

ELVIS PRESLEY SPINNERS
Hottust
DOLLY PARTON 1 1
RONNIE MILSAP 8-5
KOOL 6 THE GANG 9-6
EAGLES 13 10
STEVIE WONDER 17-12

#### WJBQ/Portland, ME

CHARLES FOX RUPERT HOLMES RINGS BARBRA STREISAND MOTLEST: JOHN LENNON 3-1 DOLLY PARTON 5-4 DELBERT MCCLINTON 7 6 CLIFF RICHARD 14-12 REO SPEEDWAGON 20 13

#### WLBZ/Bangor, ME

BLONDIE
DOOBLE BROS
SHEEMA EASTON
JUICE NEWTON
HALL & OATES
RINGS
HOTEBST
HOTE

#### WTSN/Dover, NH

JOHN COUGAR JUICE NEWTON SHEENA EASTON POLICE DIANA CANOVA POLICE
DIANA CANOVA
FIREFALL
HOTCEST
BLONDIE 1 1
DOLLY PARTON 5 2
JOHN LENNON 10 7
DON MCLEAN 13-9
ALAN PARSONS 12-10
PHIL SEYMOUR 17-13

#### WIGY/Bath, ME

JUICE NEWTON TERRI GIBBS
PLEETWOOD MAC
RINGS (dp)
Hottest.
REO SPEEDWAGON 1-1
ALAN PARSONS 2-2
JOHN LENNON 3-3
CHEAP TRICK 4-4
DELBERT MCCLINTON 5-5

#### WLAM/Lewiston, ME

SHEENA EASTON ELVIS PRESLEY GROVER WASHINGTON HOTLEST JOHN LENNON 4-1 CLIFF RICHARD 11 6 DELBERT MCCLINTON 10-7 DON MCLEAN 19-10 NEIL DIAMOND 23 16

#### 95XIL/Parkersburg, WV

#### THE FOLLOWING STATIONS

#### SOUTH

PARALLEL TWO

ROD STEWART ELVIS PRESLEY SHEENA EASTON YARBROUGH/PEOPLES (dp) Hottont DOLLY PARTON 1-1 DELBERT MCCLINTON 5-3 LTD 7-5 RONNIE MILSAP 13-9 STYX 17 12

#### BJ105/Orlando, FL Tom West

TOM West

DONNA SUMMER
JUICE NEWTON
POINTER SISTERS
JONNNY AVERAGE
MOLLY HATCHET
HOTLEGET
BLOMDIE 1-1
DOLLY PARTON 5-2
KOOL & THE GANG 12-4
JOHN LENNON 13-9
REO SPEEDWAGON 21-12

#### KEEL/Shreveport, LA Merty Johnson

BARBRA STREISAND APPRIL WINE SHEENA EASTON HOLLESS DOLLY PARTON 31 STEELY DAN 5-3 REO SPEEDWAGON 10-9 STYX 21 16 OUTLAWS 24-18

#### MTSA/Sen Antonio TX

BOZ SCAGGS ELVIS PRESLEY ABBA ABBA Mottest KOOL & THE GANG 2 1 JOHN LENNON 12-8 STYK 15-12 DOLLY PARTON 21-17 DON MCLEAN 29-23

#### KXX106/Birmingham, AL Larry O'Day

CHAMPAIGN GROVER WASHINGTON JIMMY BUPPETT APRIL WINE APRIL WINE
HOTLESE:
BLONDIE 2-1
DOLLY PARTON 11 3
STYX 15 7
STEVE WINWOOD 30-22
BRUCE SPRINGSTERN 31-23

#### WAKY/Louisville, KY Marsha Witten

POLICE ELVIS PRESLEY ELVIS PRESLEY
HOTTEST.
DOLLY PARTON 2 1
JOHN LENNON 6-2
ALAN PARSONS 9 5
ABBA 13-8
DELBERT MCCLINTON 12-9

#### WAXY/Ft Lauderdale, FL Kenny Lee

JUICE NEWTON
SHEENA EASTON
GROVER WASHINGTON
BRUCE SPRINGSTEEN
SHALAMAR HOTLESE KOOL & THE GANG 1-1 REO SPEEDWAGON 5 3 JOHN LENNON 8 4 DOLLY PARTON 15-7 LTD 20-15

#### WAYS/Charlotte, NC

GROVER MASHINGTON
JUICE NEWTON
TERRI GIBBS
HOTCES
EDDIE RABBITT 4 1
BLONDIE 10-6
ALAN PARSONS 15 11
ROVERS 20 12
ABBA 22-14

#### WBBQ/Augusts, QA Bruce Stevens

APRIL WINE SPINNERS DONNA SUMMER Hottest: DOLLY PARTON 2-1 JOHN LEWNON 10-6 DON MCLEAN 13-8 SU21 QUATAO 18-13 BARBRA STREISAND 21-15

#### WFMF/Beton Rouge, LA Rendy Rice

RANDY RICE
YARBROUGH/PEOPLES
PHIL SEYMOUR
SHEENA EASTON
HOTECES
REO SPEEDWAGON 1
JOHN LENNON 7 2
EDDIE RABBITT 6 3
BLONDIE 11-6
STYX 15-9

#### WGH/Norfolk, VA **Bob Canada**

DONNA SUMMER
HAWKS (dp)
JOHNNY AVERAGE (dp)
POINTER SISTERS (dp)
HOTTORY
HOTTO JOHN LENNON 2-1 DOLLY PARTON 10-4 SHEENA EASTON 19-9 NEIL DIAMOND 17 11 STYX 20-12

SHEENA EASTON
Hottest
KOOL 6 THE GANG 1-1
REO SPEEDWAGON 14-5
DOLLY PARTON 13-6
EDDIE RABBITT 16-12
NEIL DIAMOND 23 15

#### WJDWJeckson, MS Cindy Crawford

GAP BAND
STEVE WIMMOOD
CHRIS MONTAN
SHEENA EASTON
APRIL WIME
ABBA
HOTTER
HOLLY PARTON 3-1
REO SPEEDWAGON 5-2
CLIFF RICHARD 10-6
JOHN LENNON 11-7
STYX 12-9

#### WKIX/Releigh, NC Ron McKey

RONMCKAY
STYX
STEVIE WONDER
CLIFF RICHARD
TERRI GIBBS
HOLLEST:
OOLLY PARTON 3-1
EAGLES 16-8
JOHN LEWNON 18-13
NEIL DIAMOND 21-16
STYX A 17

#### WRJZ/Knoxville, TN Fred Story

Fred Story

SHEENA EASTON
JUICE NEWTON
MCGUFFEY LANE (dp)
MOVERS (dp)
Hottest:
STEELY DAN 1 1
DOLLY PARTON 4-2
JOHN LENNON 8 3
REO SPEEDWAGON 7-4
STYX 16-12

BRUCE SPRINGSTEEN DOOBLE BROS JUICE NEWTON GROVER WASHINGTON CLIMAX BLUES BAND CLIMAX BLUES BAND MOTEGAT JOHN LENNON 4-1 STYX 9-4 DON MCLEAN 10-6 NEIL DIAMOND 13-7 TERRI GIBBS 14-10

#### WTIX/New Orleans, LA Gary Franklin

STEVE WINWOOD SMOKEY ROBINSON GROVER WASHINGTON JOHN COUGAR T.S. MONK APRIL WINE APRIL WARD Hottest: EDDIE RABBITT 2-1 REO SPEEDWAGON 13-4 RONNIE MILSAP 15-11 BLONDIE 20-17 DON MCLEAN 23-19

#### Y103/Jacksonville, FL Scott Sherwood

CLIMAX BLUES BAND JUICE NEWTON DIANA CANDVA JERMAINE JACKSON DONNA SUMMER HOTE-ST. REO SPEEDWAGON 1-1 JOHN LENNON 6-2 RONNIE MILSAP 13-6 ALAN PARSONS 12-7 STYX 17-11

#### WRVQ/Richmen

DOOBIE BROS JUICE NEWTON Hottest: KOOL & THE GANG 3-1 QUEEN 12 8 CLIFF RICHARD 15-11 OUTLAWS 20-15 STEVE WINWOOD 25 21

#### KELP/El Paso, TX

HALL 6 OATES NEIL DIAMOND BARBRA STREISAND HOTCEST: KOOL 6 THE GANG 3-1 TEDDY PENDERGRASS 5 JOHN LENNON 14-4 DOLLY PARTON 11-8 BLONDIE 29-19

#### FM100/Memphis, TN

LEO SAYER
HALL & OATES
QUEEN
GROVER WASHINGTON
HOTC-ST
STEELY DAN 2 1
EDDIE RABBITT 7 5
DOLLY PARTON 16-13
RONNIE MILSAP 20-15
STYX 21-17

#### WNOX/Knoxville, TN

STEVE WINWOOD
GROVER WASHINGTON
BLONDIE
SHEENA EASTON
HOTLERST
JOHN LENNON 8-4
DOLLY PARTON 10-6
STYX 18 11
DON MCLEAN 21-15

#### WSKZ/Chatte

APRIL WINE
MANPRED MANN
HOTCOST
JOHN LENNON 3-1
STYX 8-4
OON MCLEAN 14-8
HALL & OATES 21-15
NEIL DIAMOND 22-16

#### KINT/EI Pago, TX

Jim Zippo MELANIE
JOHNNY AVERAGE
NITEFLYTE
GROVER WASHINGTON
SWITCH
DONNA SUMMER
PHOEBE SNOW PHOEBE SNOW Hottest: STYX 2-1 CLIFP RICHARD 8 4 HALL 6 OATES 12-7 SHEENA EASTON 31-19 BRUCE SPRINGSTEEN D 27

#### WERC/Birmingham, AL Mark Thompson

GROVER MASHINGTON CHRIS MONTAN JUICE NEWTON HOTCHAIL DOLLY PARTON 2 1 DON MCLEAN 8-4 ELVIS PRESLEY 11-6 EDDIE RABBITT 15-9 NEIL DIAMOND 16-11

#### WLCY/Temps, FL Mike Weber

ABBA
JIMMY BUFFETT
JUICE NEWTON
CLIMAX BLUES BAND
GLEN CAMPBELL
HOTCOM
DELBERT HCCLIMTON 1
NEIL DIAMOND 16-10
DON WILLIAMS 15-1
BARBRA STREISAND 24-

#### KX104/Nashville, TN Beau Richards

STEVE WINWOOD CHAMPAIGN DONNA SUMMER JUICE NEWTON ROVERS ROVERS
HOTTEST TO THE TOTAL THE TOTA

#### KJ100/Lousville, KY Bobby Hatfield

JOURNEY PLEETWOOD MAC PLEETWOOD MAC HOTLEST REO SPEEDWAGON 1-1 ALAN PARSONS 3-2 EDDIE RABBITT 7-3 STYX 12-5 JOHN LENNON 17-8

#### KHFI/Austin, TX

MOLLY HATCHET
SHEENA EASTON
APRIL WINE
GROVER WASHINGTON
TOTO
Hottest:
REO SPEEDWAGON 2-1
KOOL 6 THE GANG 3-2
STYX 11-5 KOOL & THE GANG : STYX 11-5 JOHN LENNON 13-7 BLONDIE 21 14

#### KBFM/McAllen-Brow

Steve Owens POLICE
STEVE WINMOOD
SHEENA EASTON
DONNIE ITS
JOHNNY AVERACE
HOTE-SEL
REO SPEEDWAGON 1-1
AC/DC 0 4
CLIFP RICHARD 13-5
LAKESIDE 21-13
BLONDIE 27-16

#### WQRK/Norfolk VA Don Davis

CLIMAX BLUES BAND
SPINNERS
JUICE NEWTON
SHEENA EASTON
HOTCEST:
REO SPEEDWAGON 2-1
ALAN PARSONS 11-6
BLONDIE 27 15
STEVE WINWOOD 25-19
TERRI GIBBS D-28

#### KFMK/Houston, TX Jerry Steele

ABBA Hottest: KOOL & THE GANG 2 1 STEELY DAN 7 4 DON MCLEAN 15 11 RED SPEEDWAGON 17 12 JACKSONS 18-13 KRBE/Houston, TX Deyna Steele

APRIL WINE

JB SPECIAL

TOTO

JOHN COUGAR
RANDY MEISNER

STEELY DAN

HOTLEST

REO SPEEDWAGON 1 1

STYX 6-4

JOHN LENNON 10 7

PAT BENATAR 15-10

ALAN PARSONS 22-15

#### KSRR/Houston, TX Rick Lambers

MOLLY HATCHET GROVER WASHINGTON CLIMAX BLUES BAND SHEENA EASTON JOHNNY LEE JOHNNY LEE Hottest: DOLLY PARTON 1-1 REO SPEEDWAGON 2-2 JOHN LENNON 8 3 STYX 20-8 TERRI GIBBS 14-9

#### KWIC/Begumont, TX B97/New Orleans, LA Mike Patrick CLIMAX BLUES BAND JOHN COUGAR MOLLY HATCHET JOHNNY AVERAGE TOUCH HOTCHEST REO SPEEDWAGON 1 -1 JOHN LENNON 7-2 CLIFF RICHARD 10-5 STYX 13-7 ALAN PARSONS 14 10

YARBROUGH/PEOPLES DON MCLEAN STEVE WINWOOD STEVE WINWOOD Hottest REO SPEEDWAGON 1-1 BLONDIE 3 2 STYX 11-5 EDDIE RABBITT 13 9 AC/DC 19-15

#### KQ94/Little Rock, AR

HALL & OATES BARBRA STREISAND GROVER WASHINGTON JOHN COUGAR YOKO OND Ray Lincoln Rey Lincoin

PHIL SEYMOUR
MELANIE (dp)
JUICE NEWTON (dp)
SUZI QUATRO
HOTCEBL:
REO SPEEDWAGON 2-1
JOHN LENNON 10-5
ALAN PARSONS 14-10
STYX 18 11
CLIFF RICHARD 22-15 YORO ONO
HOCK-SET |
REO SPEEDWAGON 1-1
JOHN LENNON 6-3
CLIFF RICHARD 14-7
STYX 15 8
STEVIE WONDER 22-16

#### G100/Mobile, AL Scott Griffith

POLICE
SHEENA EASTON
PHIL SEYMOUR
STEVE WINWOOD
JIMMY BUFFETT
JIMMY BUFFETT
HOTECTS Hottest JOHN LENNON 6-1 CLIFF RICHARD 13-8 STYX 14-9 ABBA 19-15 BARBRA STREISAND 29

#### WAAY/Huntaville, AL

JULICE NEWTON
APRIL WINE
SUZI QUATRO
JOHN COUGAR
DONNA SUMMER
SPINNERS
GROVER WASHINGTON
HOTECAS!
REO SPEEDWAGON 3-1
JOHN LENNON 6-2
DOLLY PARTON 4-3
DON MCLEAN 13-6
BLONDIE 15 8

#### CK101/Cocos Beach, FL

Steve Ocean PHIL SEYMOUR APRIL WINE APRIL WINE
Hottest:
REO SPEEDWAGON 2-1
JOHN LENNON 8-3
BARBRA STREISAND 12-8
STYX 15-10
LEO SAYER 19-14

#### WSEZ/Winston-Salem, NC

BRUCE SPRINGSTEEN STEVE WINWOOD SHEENA BASTON DOBBIE BROS JUICE NEWTON POLICE TOTO APRIL WINE FLEETWOOD MAC Hottest: FLEETWOOD MAC
HOTTEST:
STEELY DAN 3 1
BLONDIE 4-2
DOLLY PARTON 10-4
JOHN LENNON 11-6
REO SPEEDWAGON 14-9

#### WTMA/Charleston SC Paul Meyer

JIMMY BUFFETT
JUICE NEWTON
ELVIS PRESLEY
HOTE AS:
KOOL & THE GANG 2-1
DOLLY PARTON 6 3
JOHN LENNON 19-6
PAT BEMATAR 22 12
STYX 18-14

### KLAZ/Little Rock, AR Deve Taylor

DON MCLEAN BLONDIE RANDY MEISNER BRUCE SPRINGSTEEN BARBRA STREISAND DONNA SUMMER DONNA SUMMER HOTTOST: BARBAR STREISAND 1-1 STEELY DAN 3 2 EDDIE RABBITT 12-9 JOHN LENNON 13-10 PAT BENATAR 25-20

### KNUS/Dallas, TX

ALAN PARSONS RONNIE MILSAP NEIL DIAMOND ADAM 6 THE ANTS ADAM - ... HOSTESS THE GANG 1 1 DOLLY PARTON 6 3 DAN FOGELBERG 8-5 DELBERT MCCLINTON 1 BLONDIE 16-13

#### KSET-FM EI Paso, TX Jeff Blake

PHIL SEYMOUR GROVER WASHINGTON SHEENA EASTON CHAMPAIGN EWAP SHEENA EASTON JOHN COUGAR SPINNERS EWAF Hottest SWITCH 3-1 JOHN LENNON 15-10 BAR-KAYS 17 12 CON FUNK SHUN 19-14 REO SPEEDWAGON 22-17

#### Vallie Loustenu

#### WOKI/Knoxville, TN Gery Adkine

#### WCSC/Charleston, SC Chris Balley

WKXY/Sersects, FL Tony Williams Chris Balley
JUICE NEWTON
GROVER WASHINGTON
CLIMAX BLUES BAND
HOTEGAT
DOLLY PARTON 3-1
STYX 10-5
DON MCLEAN 17-10
RONNIE MILSAP 20-15
NEIL DIAMOND 23-17 WVLK/Lexington, KY

#### Wilson Class

SHEENA EASTON APRIL WINE JOHN COUGAR GROVER WASHINGTON HOLLEY PARTON 1 1 STYX 10-4 RONNIE MILSAP 11-8 OUTLAWS 13-10 NEIL DIAMOND 26-16 JOHN COUGAR Hottest: DOLLY PARTON 2-1 STEELY DAN 3 2 DAN FOGELBERG 8-6 DON MCLEAN 19-10 BLONDIE 21 14

### TOUCH MANCHESTER/BRYSON Hottest. KOOL & THE GANG 3 1 DOLLY PARTON 7 3

WANS-FMIAnderson, S
BHI McQwen
PHIL SEYMOUR
CON PUNK SHUN
TERRI GIBBS
SHEENA EASTON
GROVER MASHINGTON
HOTLEST:
JOHN LENNON 7-1
DOLLY PARTON 9 3
STYX 16-6
DON MCLEAN 20-14
HALL 6 DATES 27-19

GROVER MASHINGTON POLICE PHIL SEYMOUR SHEENA EASTON OUTLAMS HOTEAST: JOHN LENNON 2-I REO SPEEDMAGON 4-2 ROWNIE MILSAP 7-4 STYX 15-2 BLONDIE 24-13

# Jos MucClure JOURNEY NICOLETTE LARSON MOLLY BATCHET PHIL SETWOOR SHEENA EASTON HOTELS STEELY DAN 1-1 JOHN LENNON 7 2 STYX 11-7 DOLLY PARTON 16-12 NEIL DIAMOND 23 18

Larry Cannon

KILE/Galveston, TX Scott Taylor

STEVE WINWOOD

STYX 13-7 TERRI GIBBS 19 8 PAT BENATAR 18-9

KSEL/Lubbock, TX

GROVER WASHINGTON

WCGQ/Columbus, GA

Joe McClure

Stan Coetles

#### WHHY/Montgomery, AL

JULICE NEWTON
DOOBLE BROS
JIMMY BUFFETT
JOHN COUGAR
TOUCH (dp)
BARBRA-STREISAND
ELVIS PRESLEY
MAC DAVIS
PHOEBE SNOM
CHAMPAIGN
HOTCH
BLONDIE 1-1
BLONDIE 9-5
REO SPEEDMAGON 13
DOLLY PARTON 16-7
AC/DC 20-16

#### WFOX/Gaineville, GA Hank Dole

#### WROV/Roanoke, VA

#### FM98/Tellahassee, FL Michael O'Malley

Tony Williams
STEVE WINWOOD
ROVERS
CRAZY JOE 6 VARIA
GROVER WASHINGTON
HOCCEBE
REO SPEEDWAGON 1 1
BLONDIE 7-2
PAT BENATAR 8-5
STKX 9 6
JOHN LENNON 13-10

PARALLEL THREE

#### 95SGF/Savenneh, GA Dave Carlisle

UAVE Caffiale
GROVER WASHINGTON
SHEEMA EASTON
APRIL WINE
ELVIS PRESLEY
CHAMPAIGN
HOTECSE
JOHN LENNON 2-1
REO SPEEDWAGON 3 2
DOLLY PARTON 9-4
STYX 13 8
ABBA 20 14

WFLB/Fayetteville, NC DOLLY PARTON 1-1 DAN FOGELBERG 6 3 JOHN LENNON 8-4 KOOL 6 THE GANG 15-10 TERRI GIBBS 21-14 LEO SAYER

POLICE
PHOEBE SNOW
CHAMPAIGN
GROVER MASHINGTON
CLIMAX BLUES BAND
HOTESE:
REO SPEEDWAGON 3 1
JOHN LENNON 6-3
STYX 10-5
PAT BENATAR 18-9
DON MCLEAN 16-11

#### WISE/Asheville NC John Stevens

SPINNERS
POLICE
PHIL SEYMOUR (dp)
CHAMPAIGN (dp)
HOTCOME
JOHN LENNON 1
STYK 11-5
NEIL DIAMOMD 15-11
DON MCLEAN 19-14
BLONDIE D-15

ELVIS PRESLEY SHEENA EASTON ROVERS HOTEGAL TO STEELY DAN 1 1 DOLLY PARTON 2-2 REO SPEEDWAGON 6 3 JOHN LEWNON 11-5 ABBA 9-6

Michael O'Melley

SPINNERS
SMOKEY ROBINSON
JOE CHEMAY BAND
MELANIE
WHISPERS
JOHN COUGAR
Hottest:
LARESIDE 2-1
STEVIE WONDER 6-4
CON FUNK SHUN 9-5
PHIL SEYMOUR 25-17
TERRI GIBBS 31-26

WANS FM/Anderson, SC

| WSQA/Savannah, GA | Ray Williams | Hottest: | REO SPEEDWAGON 2-1 | DOLLY PARTON 8-4 | BLONDIE 10-6 | EDDIE RABBITT 11-7 | CON FUNK SHUN 17-8

Z102/Savannah, GA Ray Williams HOTTEST REO SPEEDWAGON 2-1 DOLLY PARTON 8-4 NEIL DIAMOND 21-11 PAT BENATAR 20-16 RONNIE MILSAP 22-18

### KQIZ-FM/Amerillo, TX Chris Manning

LEO SAYER
BLONDIE
STEVE WINWOOD
JOE CHEMAY BAND
HOTCOST:
REO SPEEDWAGON 2-1
DOLLY PARTON 8-4
RONNIE MILSAP 14 7
STEELY DAN 13-11
PAT BENATAR 23-18 KVOL/Lafeyette, LA Kim Canard BARBRA STREISAND SISTER SLEDGE MARVIN GAYE NEIL DIAMOND CHRIS MONTAN

### CHRIS HOWIAM Hottest LAKESIDE 1-1 YARBROUGH/PEOPLES 11-8 STYX 17 12 GAP BAND 22-16 OUTLAWS D-28 WXLK/Rosnoke VA Russ Brown

RUPERT HOLMES
BADFINGER
CLIMAX BLUES BAND
SUZI QUATRO
TERRI GIBBS
POLICE
HOTTES
GEO SPEEDMAGON 1-1
STYX 6-3
JOHN COUGAR 9-6
RANDY MEISAR 10-13

è

#### MIDWEST Most Added. Hottest

Styn Grover Washington Jr. John Lennon ena Easton Steve Winwood REO Speedwagon
Phil Sevmour Dolly Parton Phil Seymour

### DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

#### WEST Most Added ... Hottest

Sheena Easton REO Speedwagon John Lennon Julce Newton Grover Washington Jr.

#### MIDWEST

#### PARALLEL TWO MINCOLUMBUS OH

OUTLAMS
PHIL SEYMOUR
BARRAA STREISAND
HOTEBER
REO SPEEDWAGON 1 1
JOHN LEWNON 6 3
PAT BENATAR 9-5
STYE 10-6 STYR 10-6 CLIFF BICHARD 15-10

#### KIOA/Dee Moines, IA A.W. Pontole

CLIMAT PLUES DAND SHEENA EASTON BRUCE SPRINGSTEEN STEVIE WONDER STRIE WONDEN HOTLPST: REO SPEEDWAGON 2-1 JOHN LEMMON 13-7 DELBERT MCCLINTON : STYX 20-14 DON MCLEAN 25-18

#### KOFM/Oktohome City, OK

OUTLAMS
LEO SAYER
DELBERT MCCLINTON
Hottest:
DOLLY PARTON 1-1
EDDIE RABBITT 5 4
TERRI GIRNS 10-6
STYX 13-S
DON MCLEAN 18-10

#### KRAVITUME OK

ROVER MASHINGTON HOLLY PARTON 1 1
DOLLY PARTON 1 1
TOULS THE GAMG 7-2
TERRI GIRDS 10-4
RED SPREDMAGON 10-13
THIL SEYMOUR 20-16

#### K293/Poorts, IL Keith Edwards

SHEENA EASTON TEVE WINWOOD SPEEDMAGON 1-1 JOHN LENHON 5-2 CLIFF RICHARD 7 4 STYR 10-6 NEIL DIAMOND 13 9

#### WGRD/Grand Rapids, MI

EWSF APRIL WINE NOTEGET: RED SPEEDWAGON 1 1 ROOL & THE GAMG 15-2 STYR 5-5 ABRA 22-11 BLONDIE 26-16

#### WHOT/Yourstown OH

SHEEMA EASTON GROVER WASHINGTON GROVER WASHINGTON
HOTEOST
JOHN LENHON 4-1
STYX 8-4
DON MCLEAN 16-7
ROMNIE MILSAP 14 10
CLIFF RICHARD 15-11

#### WNCI/Columbus OH Steve Edwards

OUTLANS BARBRA STREISAND PHIL SEYMOUR FIREFALL NOTED THE STATE OF THE STATE OF

#### WOHO/Toledo OH Jeff McCarthy

TERRI GIBBS TERRI GIBBS
GROVER WASHINGTON
HOCLOSE:
BODIE RABBITT 1-1
NEIL DIAMOND 10-5
DON MCLEAN 16-10
BABBRA STREISAND 24-11
LEO SAYER 21-16

#### WOW/Omehe. NE

STEVE WINWOOD PHIL SEYMOUR QUEEN (dp) Hottest: BLONDIE 1-1 DOLLY PARTOM 5-3 REO SPEEDWAGON 11-7 STYR 15-11 NEIL DIAMOND 18-12

#### WVIC/East Lansing, MI Jim St John

BARBRA STREISAND GROVER MASHINGTON CON PUNK SHUN JOE CHEMAY BAND CLIMAX BLUES BAND JOHNHY AVERAGE JOHNY AVERAGE GRAFF VORO OWO HOTUBET: REO SPEETMAGON 1 JOHN LENNON 11-4 BLONDIE 10-5 DOLLY PARTON 14-7 STYR 19-11

#### KSTT/Devenport IA Mike Kenneelly

BRUCE SPRINGSTERN STEVE WINWOOD TERRI GIBDS GROVER WASHINGTON HOLLOST DOLLY PARTON 3 1 JOHN LENNON 4-2 DON HCLEAN 14-7 NEIL DIAMOND 19-12 ELVIS PRESLEY D-14

#### WISM Medison, WI Baru Starr

POLICE APRIL WINE ELVIS PRESLEY SHEEMA EASTON MOTEURIT REO SPEEDWAGON 1 DON MCLEAN 21-16 LEO SAYER 28-21 TERRE (ERBS 8-24 STEVE WINWOOD D-27

#### KEYN FMWICHIN, KN Lee Cary

CLIMAX BLUES SAND ELVIS PRESLEY TOTO JOURNEY Hottest: STEELY DAM 1 1 REO SPEEDWAGOM 6 5 STYX 17 7 AMBROSIA 14-13 RABBRA STREISAND 30-20

#### WYFM/Youngetown OH Jeff Tabin

BLONDIE STYN HOTCOST: NEO SPEKUMAGON 1 1 ROOL & THE GANG 5-3 JOHN LENNON 8-5 DAN POECLERRG 12-8 COLLY PARTON 13-9

#### WTWR/Detroit MI Kurt Kally

BLONDIE JUICE NEWTON SPINNERS TERRI GIRBS TERRI OTTO HOLEGE: BOOL & THE GANG 1: DOLLY PARTON 9-4 JOHN EEMMON 15-7 STYR 14-0 DAN FOGELBERG 1: 9

#### WAKEDWAR MN

Bruce McGregor PHIL SEYMOUR TERRI GIRRS SHEENA EASTON ELVIS PRESLEY APRIL MINE NOTCORE REO SPEEDMAGON 5-1 STYN 1.12-8 STYX-12-3 PAT BENATAR 13-5 JOHN LENNON 14-11 NEIL DIAMOND 22-13

#### WNAM/Appleton Oshkosh, WI

GROVER WASHINGTON AC/DC CON FUNE SHUN JOE CHEMAY BAND JOE CHEMAY BAND Mottest: REO SPEEDWAGON 1 1 STYN 7 3 JOHN LENMON 10-4 RONNIE MILSAP 14-8 DON MCLEAN 16-11

#### WGBF/Eveneville. IN

DON MCLEAN HALL & GATES MALL & GATES
Notteet:
STEELY DAN 3-1
DOLLY PARTON 7-4
JOHN LENNON 11-7
EAGLES 13-10
CLIFF RICHARD 15-11

#### WRBR/Sound Bend, IN

Hottest DAM FOGELBERG 4 1 EDDIE RABBITT 13-9 DOLLY PARTON 18-13 JOHN LEWNON 23 15 ROOL 6 THE GAMG 30-20

#### WZOK/Rockford IL Tom Hunter

DOM MCLEAN BRUCE SPRINGSTESN NOTLEST REO SPEEDMAGON 1 1 STYN 5-2 DOLLY FABTON 7-4 JOHN LEANON 11-5 NEIL DIAMOND 20-15

#### Z104 Medison, WI Jonathan Uttle

APRIL WINE ABBA STEELY DAN BOD STEWART ROD STEWART HOTCORT: EDDIE RARRITT 1-1 RLONDIE 6-2 JOHN LEHNON 13-7 STYR 16-10 PAT RENATAR 23 15

#### WIKS/Indianapolis IN Jim Owen

GROVER MASHINGTON JOWN COUGAR POLICE PHIL SEYMOUR JOURNEY JOURNEY HOTLEST: BOOL & THE GAING 2-1 ALAM PARSONS 10-6 DOLLY PARTON 14-9 STYX 17-12 BLOWDIE 26-17

#### USWSouth Bend IN J.K. Dearing

STEVIE WONDER DON HCLEAN Nottest: FOOL & THE GAMG 9 DOLLY PARTON 8-3

#### WDJX Dayton OH Mark Elliott

FLEETWOOD MAC CHEFALL ELVIS PRESLEY GROVER WASHINGTON APRIL WINE WHISPERS HRISPERS HOTCHER REO SPEEDMAGON 5-1 ROOL & THE GAMG 10-BLONDIE 24-7 DOH MCLEAN 10-9 STYX 20 10

#### PARALLEL THREE

#### KFYR/Bismarck, ND Den Brennen

SHEENA EASTON ROVERS
JUICE NEWTON
PHIL SEYMOUR
STEVE WINWOOD STEVE WINMOOD
HOTEOST!
DOLLY PARTON 2 1
OUTLAWS 7-5
QUEEN 10-8
RANDY MEISMER 13-11
PAT SENATAR 20-16

#### KKLS Rapid City SD Mark Hahn

MB/M MADN

HALL 6 CATES

RANCHESTER/BRYSON

MOLLY HATCHET

HOTE-SE:

EDDIE RABBITT 2-1

STEELY DAN 3-2

ALAN PARSONS 5-3

DOLLY PARTON 17-12

RANDY MEISNER 19-14

#### KKRC/Sloux Fells. SD Don Nordine

POLICE SHEENA EASTON SHEENA ERST.
HOTLEST:
HOTLEST:
HOTLEST:
HOTLEST:
STYX 11-3
JOHN LENNON 14-9
CLIFF RICHARD 10-7
ALAN PARSONS 13-10

#### KKXUGrand Forks, ND Jeff Parker

STEVIE WONDER FHIL SEYMOUR SHEENA EASTON GROVER WASHINGTON ottest HOTCOST: REO SPEEDWAGON 3-1 STEELY DAN 1-2 CLIFF RICHARD 4-3 DOLLY PARTON [1-5 RANDY MEISNER 10-7

#### WEAD/Eau Claire, WI Rick Roberts

RANDY MEISHER ASSOCIATION FIREFALL HALL & OATES STYR STYN Hottest: AIR SUPPLY 2-1 DAN FOGELBERG 6 3 RONNIE MILSAP 9-4 DOOBIE BROS 14-9 ROZ SCAGGS 19-12

#### WRKR/Racine WI

JOHN COUGAR GROVER WASHINGTON APRIL WINE HOTCHOT: HOTCHOT: HOOL & THE GAMG 2-1 JOHN LEMMON 10-6 JOHN LEMMON 10-6 STYX 20-13 ALAH PARSONS 19-14 DELBERT MCCLINTON 21 17

#### WEPT/Stevens Point WI Put Martin

BOVERS
HELL DIAMOND
BARBRA STREISAND
YARBRUGGI/PEOPLES
ANY TROUBLE
ROTTORS
OUTLANTS 7-1
OUTLANTS 7-1 DOMNIE IBIB 10-4 STYR 14 S BLOMDIE 19-14 JOE CHEMAY BAND 20-15

#### KDVVTopeka KS

POLICE STEVE MINHPODD SHEENA EASTON HOTHERT DE STEVEN HOTHERT STEVEN HOTHERT STEVEN HALL & OATES 25 19 MEIL DIAMOND 26-21 LEO SAYER 27 22

#### KWWLWeterloo IA Draw Bentley

TOTO AFRIL WINE POLICE GROVER WASHINGTON HOLLOUI HOOL & THE GAMG 1-1 HEO SPEEDMAGON 4-2 STYR 5-3 PAT BENATAR 13-5 JOHN LEHHON 19-9

#### KELO Blous Falls SD Paul Wescott

Hottost: REO SPEEDMAGON 1-1 JOHN LEMHON 3-2 DOLLY PARTON 5-3 RODL 6 THE GAMG 7-6 STYN 10 5

#### WEST

#### PARALLEL TWO

KCPWSatt Lake City, UT

Gary Waddron

JUICE NEWTOW
POINTER SISTERS
JOHNNY AVERAGE
SHOREY ROBINSON
STEVE WINWOOD
CLIMAX BLUES BAND
HOTLOGOUT
DOLLY PARTON 1 1
JOHN LEMNON 6-2
DON MCLEAN 10-7
NEIL DIAMOND 15 9
ABRA 16-12

#### KENO/Les Veges, NV BE Alexander

APRIL WINE SHEENA EASTON PHIL SEYMOUR TERRI GIBAS JUICE HENTON Nottest. BEO SPEEDMAGOW 1-1 STYX 11-4 BLOWDIE 17-7 PAY BEMATAR 14 9 DOW MCLEAN 23-16

#### KERN Bakers field, CA

CON PUNE SEUM PHIL SETHOUR OUTLAND SHEENA EASTON Delien Bottest John Lemmon 7-1 BEO SPEEDMAGON 6-2 MEIL DIAMOND 17-14 POLICE 23-17 BARDAA STREISAND 26 21

#### EGW/Portland, OR

REO SPEEDWAGON STEELY DAM 3-1 DOLLY PARTON 6-4 CLIFF RICHARD 70-15 JOHN LEHHOR 24 19 RANDY MEISHER 25-21

#### K.MS.Sections WA

STEVE WINWOOD EMMITLOU NARBIS JUICE NEWTON BRUCK SPRINGSTEEN (dp) BRUCE SPRINGER STATE STATE STATE SPRINGER SPRINGER STATE STA

#### KROY Secremento, CA

JOHN COUGAR ROD STEMART ROT STEMART REO SPEEDMAGON 1-1 STYH 4-2 JOHN LINWOH 3-3 ALAN PARSONS 5-4 STEVE WIWWOOD 9-5

#### KRQ/Tucson AZ

Kent Lacy TERRI GIBRS DONNA SUMMER HOTEOSE: REO SPEEDMAGOW 4-1 JOHN LEMMON 8 4 DOLLY PARTON 15-9 ALAM PARSONS 14-10 STYX 16-12

#### KTAC/Tecome WA Tom Jeffries

STEVE MINNOOD
SAOREY NOBINSON
TERRI GIBBS
BADFINGER
HOTEST:
REO SPEEDMAGON 3-1
CLIFF RICHARD 11-6
STYN 12-7
DOM MCLEAN 14-10
BLONDIE 19-11

#### KTKT/Tucson, AZ Ed Alexander

HALL 6 OATES SHEENA EASTOM HOLLY HATCHET STEELY DAM HOTLEST: REO SPEEDWAGON 1-1 CLIFF RICHARD 9-6 BLONDIE 15-7 ROWNIE RILSAP 21-14 DON MCLEAN 22-16

#### Y94/Freeno, CA Ray Appleton

RONNIE MILSAP GROVER WASHINGTON BLONDIE HOTTOBE HOTTOBE HOTTOBE STYR 13-7 NEIL DIAMOND 22 15 DON MCLEAN 21-16

#### KLUC/Les Veges, NV

SHEENA EASTON GROVER WASHINGTON BARBRA STREISAND HOTTOST REO SPEEDWAGON 2-1 RONNIE MILSAP 5-4 STYR 9 5 CLIFF RICHARD 13 8 EAGLES 15-11

#### KMJK Portland, OR John Shomby

OUTLANS
CLIMAX BLUES BAND
APRIL WINE
Hottost:
EDDIE RABBITT 1-1
REO SPEEDWAGON S-6
BLONDIE 12-10
CLIFF BICHARD 13-11
AC/DC 16-13

#### KIOV/Freena CA Mark Driscoll

GROVER WASHINGTON DONNA SUMMER POLICE
JIMMY BUPFETT
APRIL WINE
ELVIS PRESLEY ABBA JUICE WENTON
HUPERY HOLMES
Hetteat:
JOHN LENNOW 3-1
HALL & GATHS 7-)
SLOWDIE 15-6
STYE 19 9
AANDY REISHER 17 12

#### KYNO FM Freens CA

GAP NAME GAP RAND
Noticet:
SLOWDIE 3-1
JACEFORS 6-4
COM FURE SHUM 21-10
REDDINGS 24-17
DOLLY PARTOW 22 18

#### FM 102 Secremento CA

FIREFALL
RALL & OATES
HOTLOST:
EOOL & THE GAME 1-1
EDDIE RABBITT 12 7
JUHN LENNEDS 14 10
MEIL DILAMOND 23-17
ALAN PARSONS 26-20

#### KSP2/Colorado Springs CO

Mike Daniels APRIL WIME SMOKEY RODINSON NOTEORY: WALL & GATES 1-1 RANDY REISNER 3 2 ROWNER MILSAP 7-3 BLOMDIE 4-4 STYR 13-9

#### KYISN Colorado Springs, CO Mark Murrey

CLIMAX BLUES BAND TOTO
APRIL WIME
SHEEMA EASTON
HOTCOST
JOHN LEMHON 3-1
DOLLY PARTON 4-3
STYX 7 5
STEVIE WONDER 17-12
LEO SAYER 21-16

#### KZZP Phoenix, AZ Steve Goddard

BLONDIE BLOWDIE POLICE Hotrest: RED SPEEDWAGON 1-1 DOLLY PARTON 8-4 DON MCLEAN 11-6 STYN 19-11 NEIL DIAMOND 22-19

#### KHYT/Tucson, AZ

HALL 6 OATES
CHAMPAIGN
DONNA SUMMER
T.S. MONK
DONNIE IRIS
DOUG 6 THE SLUGS (dp)
POLICE (dp)
Bottest:
LAKESIDE 2-1
REO SPEEDWAGON 26-10 LARESIDE 2-1 REO SPEEDWAGON 26-10 TIERRA 22-13 STYX 25-15 YARBROUGH/PEOPLES 35-26

#### KEZR Sen Jose, CA

CLIMAX BLUES BAND JUICE NEWTON BADFINGER STEELY DAN NOTEGER
REO SPEEDWAGON 1-1
JOHN LENNON 4-2
STYX 5-3
CLIFF RICHARD 9-5
DON MCLEAN 11-7

#### KIDD Monterey, CA Ron Rodrigues

CLIFF RICHARD
HALL & DATES
HOTE STEEL TO THE GAME 1 1
REO SPEEDWAGON 10-4
DOLLY PARTON 13-10
STEVIE WOMDER 19-14
BLONDIE 26-22

#### K G G I Riverside Bob West

ARBA
WHISPERS
GAP BAND
SMOREY ROBINSON
DONNIE IRIS
HOTEORY ETD 8 5 KANO 14-9 DOLLY PARTON 12-10 BLOWDIE D-30

#### KKXX/Beherefield, CA

Chris Squires AT BENATAR 10-4 STYR 11-5 MANDY HEISNER 12-9

#### KNBQ/Tacoma, WA Bryan Roberts

BARBRA STREISAND STEVE WINWOOD APRIL WENE JUICE NEWTON DOLLY PARTON 3 1 JOHN LEMMON 11-6 BLONDIE 16-11 RANDY MRISHER 17-13 LEO BAYER 25-20

#### Jim Sumpter

POLICE SHEENA EASTON Notices: BLONDIE 4-1 REO SPEEDWAGON 5-2 JOHN LENNON 7 3 DELBERT MCCLINTON 12-STYX 13-11

#### FM103 Salt Lake City, UT

DOOBIE BROS Hottost: REO SPEEDMAGON 1-1 STYR 14-5 RANDY MEISNER 15-6 FLEETWODD MAC 12-9 AC/DC 13-10

#### PARALLEL THREE

#### KBOZ/Bozemen, MT Greg Williams

SHEENA EASTON SHEENA EASTON ROVERS JUICE NEMTON GROVER WASHINGTON Nottest BLONDIE 5-1 JOHN LENNON 8-3 EAGLES 11-5 ABBA 12-7 DOLLY PARTON 16-9

#### KCBN/Reno, NV Larry Irone

ELVIS PRESLEY SHEENA EASTON GROVER WASHINGTON CLIMAX BLUES BAND REO SPEEDWAGON 2-1 DOLLY PARTON 5-2 JOHN LENNON 9-3 RANDY MEISNER 11-6 STYX 21 9

#### KDZA/Pueblo, CO Rip Avine

SHEENA EASTON ELVIS PRESLEY SMOKEY ROBINSON GROVER WASHINGTON LAKESIDE ARESIDE Rottest: DOLLY PARTON 2 1 REO SPEEDMAGON 3 2 JOHN LENNON 11-3 STYX 12-8 BLONDIE 19-11

#### KFXD/Bolse, ID Charlle Fox

BRUCE SPRINGSTEEN STEVE WINWOOD SHEENA EASTON TOTO (dp) POLICE (dp) PHIL SEYMOUR (dp) HOTEOSI REO SPEEDWAGON 4-1 DOLLY PARTON 8-3 JOHN LENNON 10-6 RONNIE MILSAP 13-8 ABRA 13-9

#### KOOK/Billings MT Dannis Nichols

SHEENA EASTON CLIMAX BLUES ELVIS PRESLEY MOLLY HATCHET HOLLET MAICHER HOTERER: HEO SPEEDWAGON 2-1 JOHN LENNON 9 4 CLIFP RICHARD 14-7 HALL 6 OATES 17-13 STYX 24-19

#### KODI/Great Falls, MT Pat Richards

SMEENA EASTON
SMOKEY ROBINSON
APRIL WINE
POLICE
HOTCOST
BEO SPEEDWAGON 2-1
DOLLY PARTON 3-2
DAN FOCELBERG 12-7
PAT BENATAR 16-10
JOHN LENNON 17-14

#### KRLC/Lewiston, ID Steven Alan Mackelvie

30 SPECIAL JUICE NEWTON JOURNEY ROVERS DONNA SUMMER SMOREY ROBINSON LOVERBOY 12-8 DON MCLEAN 16-12 STYX 20-14

#### KSLY/Sen Luie Obispo, CA

BLONDIE STEVE WINWOOD STEVE WINHOOD HOTCORE: REO SPEEDWAGON 3-1 ROOL & THE GANG 5-2 DOLLY PARTON 7-3 JOHN LENNON 10-5 DON MCLEAN 14-9

#### KENI/Anchorage, AK Randy Robbins

DOOBIE BROS SHEENA EASTON EWAF CLIMAX BLUES BAND Hottest DOLLY PARTON 4-1 EDDIE RABBITT 9-2 TIERRA 11 4 NEIL DIAMOND 12-5 KOOL 6 THE GANG 14-7

#### KYYA/Billings, MT Jeck Bell

ROVERS ELVIS PRESLEY PHIL SEYMOUR GROVER WASHINGTON POLICE Note at REO SPEEDWAGON 1 1 JOHN LENNON 11-3 BLONDIE 14-7 TERRI GIBBS 20 14 STYX 27 17

#### KATI/Casper, WY Donne Foxx

CON FUNE SHUN
JUICE NEWTON
GROVER WASHINGTON
JIMMY BUFFETT
ROVERS
SPINNERS
CHAMPAIGN CHAMPAIGN
Bottest
JOHN LENNON 2-1
STEVIE WONDER 9-4
PHIL SEYMOUR 24-18
NEIL DIAMOND 30-20
POLICE D-26

### PARALLEIS

It: Salected stations in major markets that are indior exerts significant national influence.

Parallel II; Selected stations in secondary markets that are format dominant\* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not quality for parallel one status.

Perallel III. Selected stations in armaller markets that are formet dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: ("Format dominance is based on the Mondey-Sunday, 6AM.
12Midnight, total persons 12 plus shares as published by Arbitron.
All present and possible future reporting stations are evaluated and
updated twice annually. These evaluations take place in January

216 REPORTS 221 LAST WEEK

NAA P2

EMBE a
EINT d-39
AHF] a
HAF] a

MCRD a MVIC d-15 MARK a MISA a SIO4 a MWAR on WDIA a

P3

WGUY a WLBZ 39-25 WIGY on 13FEA on MFGG d-36 WCIR a

WHAY ON 955GF a WISE d-3 WAMSFR ON FREE OF REEL OF

WRED a-39 KWHE a

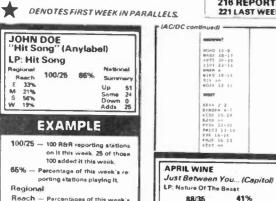
MEMS on RCSM d-19 RD2A on RQD1 e 8D02 on RYTA on 1900 an #PKD on RREC d-10

P1

BOUTH

MDRG on RELO on MEET an an RUPD 23-23

P2



Reach	Percentages of this week's reporting stations playing the song within the four tracking regions.
National:	Summary
	Number of stations moving it UP on their charts
Same 24	<ul> <li>Number of stations hold- ing it STATIONARY on their charts (on to on, add to on, 31.31, etc.).</li> </ul>
Down 0 -	- Number of stations more

ing it DOWN on their charts.

Adds 25 — Again, number of stations

ADDING it this week. A





PAT BENATAR  Treat Me Right (Chrysalis)  LP. Crimas Of Passion  182/0 75%  Beginnel  Resen  192  193  194  195  196  197  197  198  198  198  198  198  198	15		RTAC d-32 R8P2 a 20 R8P2 a 20 RYSM a RCPN 3T-34 JM103 d-20 RNJE a RENO a RTMT d-30	
162/0   75%   162/0   75%   162/0	2 2	Treat Me	ATAR Right (Chry	rsalis)
### ### ### ### ### ### ### ### ### ##	20	LP: Crimes	Of Passion	
P1 P2 P3 P4 P5		Regional meach t 724 9 774		Metional Summary UP 138
### WARC 0-27 #### 21-15 ##### 21-15 ##### 21-15 ##### 21-15 ##### 21-15 ##### 21-15 ##### 21-15 ##### 21-15 ##### 21-15 ##### 21-15 ##### 21-15 ###### 21-15 ###################################				
PRIO 3 d- 3 PRIO 3 d- 3 0 9 2 33 - 20 6 Aug 10 - 17 6 LUC 17 - 13 8 LUC 17 - 14	3 7 7 0 9 3 3	WELLY 10-20 179 19-14 940 17-19 19-14 940 17-12 19-14 940 17-12 19-14 940 17-12 19-14 19-1	### 23 - 18 ### 23 - 29 ### 23	WFMC 19-17  STATE 137-217  STATE 137-217  STATE 137-217  WHAT 18-1 10-10  WEGG 24 18 18 18 18 18 18 18 18 18 18 18 18 18

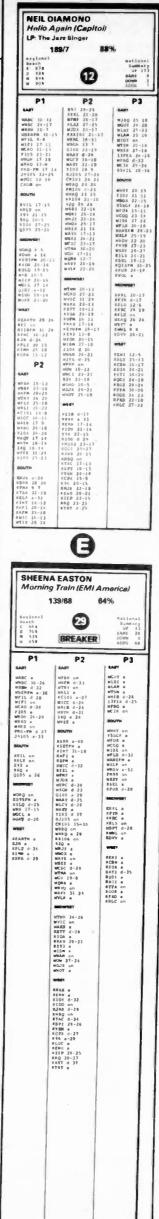


REAL on RELS 23 21 MBEA 4-37

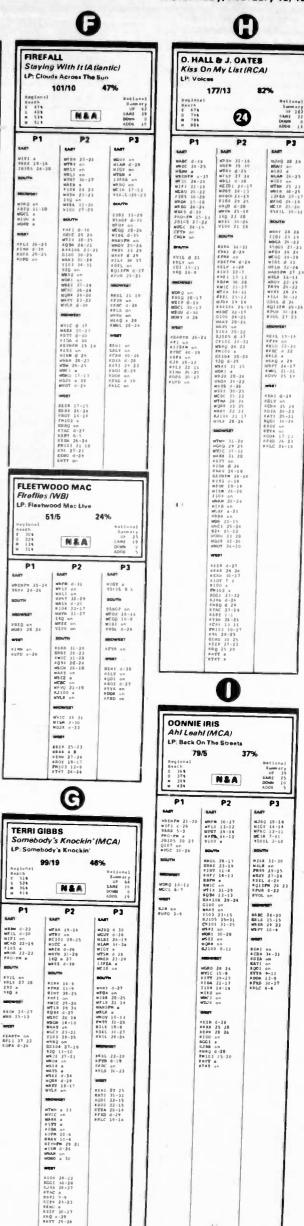
REW1 OR 802A 30-37 RODI on 8501 on EOOR 28-37 BRLC d-39

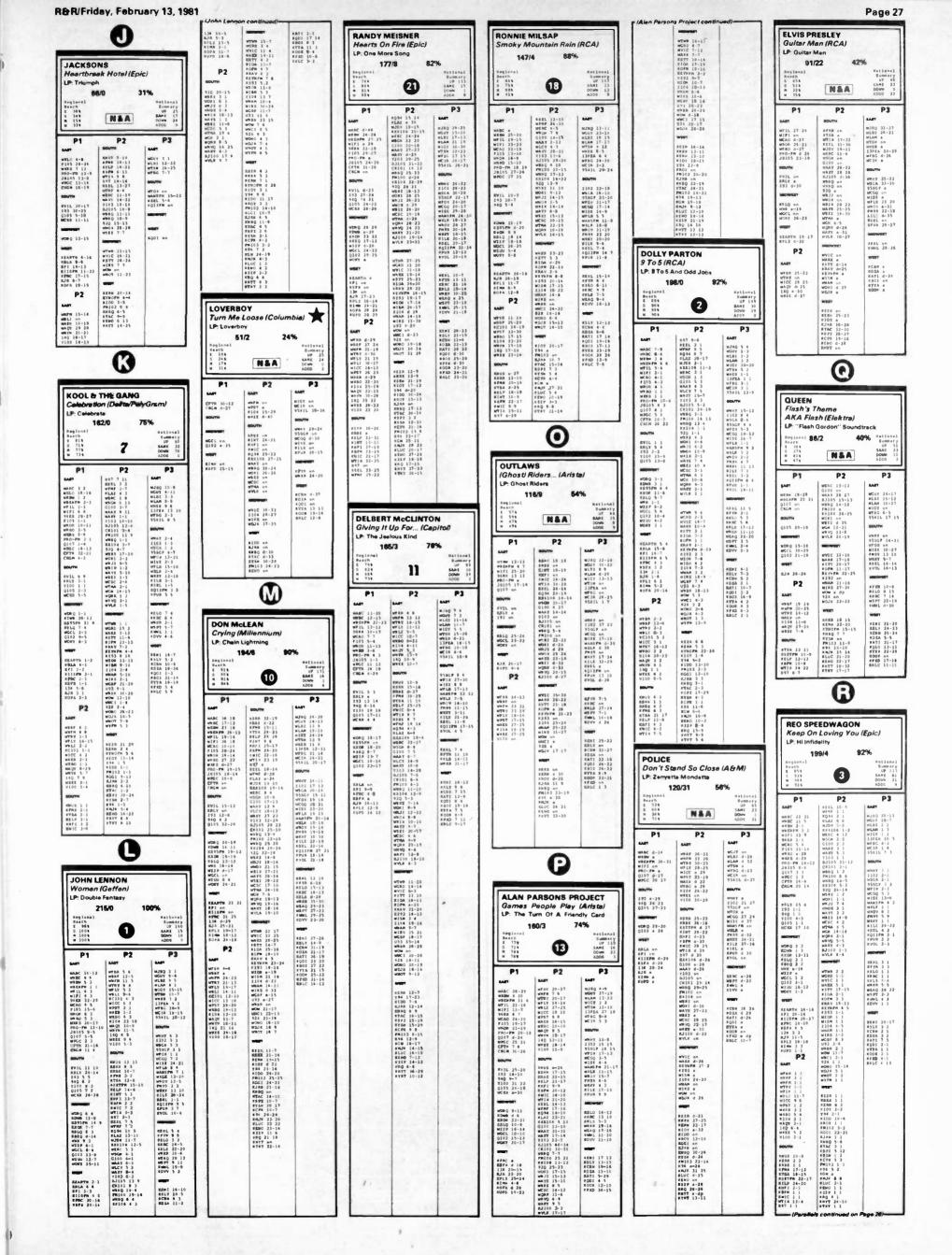
MISH 70-28 MISH 70-28

RPOY a STAC 32-26 SSP2 21 17 ECPX 14-33 PM103 on



0







LEO SAYER

P1

1977E 0 293 0 28 940 10-14

MDRQ 23 23 RDWB 18-15 RDWB 18-15 RBLQ on RBLQ on RBLQ d-20 MEZP on WCCL 28 26 Q102 4-33 WZUU 4-29

#F1 d-30 #J8 d-28 #PLJ 39-27 #IMM 27-23 #OPA 27-21

LP: Living In A Fentasy 172/7

ing in A Fantasy (WB)

25

P2

#888 23-20
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HIRO 20 19 HIRO 20 19 HIRO 23-14 HIRO 30-19 HIRO 31-11 HIRO 3

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P3

MGU7 bn MLB7 20-24 MLB7 24-24 MIGY on WTSM d-27 MHSD d 34 [1Fth d-23 MFBG 28 31 MCIR d-27

MC (n d-27 BOATH)

WHNY 30-25
1102 25-21
WSGA 37-25
95-07-28
WSGA 37-25
95-07-28
WSGA 37-25
HCGQ 32 19
WIES 34-31
WLES 34-32
WLES 3

BREG. 37-35 RPYR on BREC d 34 GRES 25-22 WRER d-35 MSPT d-27 EMM.C. 37-29 RDVV 27-22

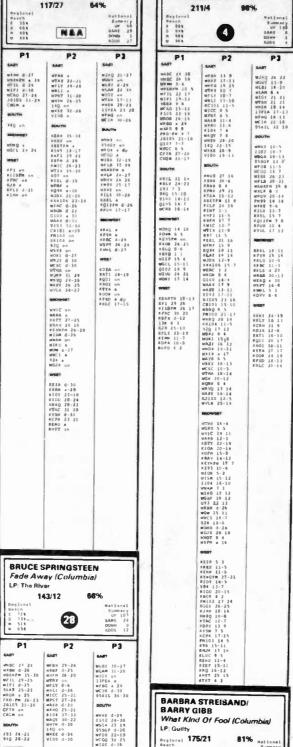
REH1 on BSLY 23 23 BCGW 79-21 HDZA 29-25 HAT1 33-20 KQDI 29-25 BB02 d 10 4VYA 26-23 RQDE 27-24 RFKD 27-24 RFKD 27-24

P1

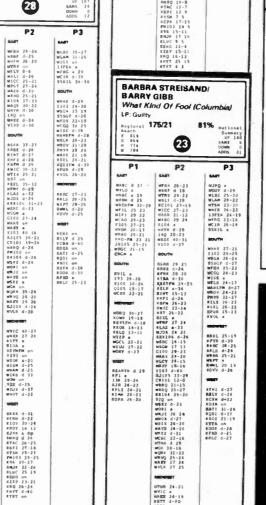
MDRQ 25-23 ESEQ on MDRQ 25-23 ESEQ on

ESPE ON EIMS 0-25 EUPD 27-24





STYX
The Best Of Time



WVLE 27 25

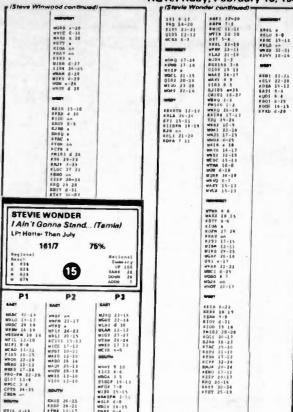
WTHE 24-21
WYLC a 4-21
WYLC a 4-20
WARE 24-20
FORM 24-21
FRAY 30-23
EXPERY 30-2
EXPERY 30-





LP: Arc Of	13/42 62	1%
Regional Beach E 651	30	Mational Summery
S 524 H 514	BREAKER	SARE 24
w 674	BREAKER	ADDS 42
P1	P2	P3
MIT	BART	EAST
ABC a	MFBB d-90	MJ80 4-12
MBC a 10	WHEN a	MGUY a
SENER & 10	MARA OU	MIGY on
171 a	MOCI .	ISPEA & 24
RE OR	#C101 a-39	MFBG a 28
AO a	MICC # 27	MC18 on
105 a	MPST 24-22 MRSO 30-26	BOATH
TR a	MACY d 21	BOUTH
	Maka 4-33	MHHA 9-58
NAME OF TAXABLE	140 on	955GF on
	WREE d- 36	MLOX 30 50
0 21-17	A100 9	MCCG q-58
0 23-17	BOUTH	W150 35-32 WAHEPM 0-26
Depart 1		WXLE on
	#6AB 39-30	MROV 32-30
ag on	KR0E 29-25	FR99 d 34
₩3 e 32 EQ d-19	ESETFM on EMP1 6-20	MEXY 0
CL a-27	ESPN a	RELE a
	#MIC 32-31	EQUIPE A
er.	W71X 0	EPUB 27-26
	397 4	KVOL on
N d-37	wJDH a	
L2 a NH d-28	G100 e-31	Minima I
PA d-30	WAAY on	KKAL d-22
PD 24-13	V103 26-17	EFTE a
	M880 4 29	BERC d-27
	RE104 a	RELS On
	920 on WBEZ on	MSPT 10-25
	MORE 4-29	RDVV a
	WHJ2 0-24	KDYY 8
	MINOR a	WRST
	MA 15 26 -22	
	MELT a	MENI on
	WCSC 10-27 WORK 25-19	KSLY a
	MB AD 32 - 18	EATI d-)o
	WARY 30-20	#0DI 4-29
	#J\$00 d-36	no tosa
	WVLB on	EVYA 0-29
		100K 9-58
		RFED a

STEVE WINWOOD



#### Others Getting Significant Action

MUNTY 9 10 2103 4-6 WBGA 1 5 958GF 19-1 MFOX 7-8 WIBE 25-15 WALE 4-0 WROV 16-15 FREE 55-13 FEEL 85-13 FREE 18-15

ENUS 26-25 ESSE 26-21 FRE 11-17 FELP 27-21 HIMT 16-10

ERLY 11-11

Continued from Beck Page

DONNA SUMMER "Who Do You Think You're Foolin" (Geffen) 19/17

Moves: Up 1, Same 1, Down 0, Adds 17 Including WFLL, WIFR, KHS FM, KSFK, KDPA, KINT, WAAY, BJ108, WOH, KIDY, KRQ, KRIC.

JOURNEY "The Party's Over (Hopelessly In Love)" (Columbia) 19/9

Moves: Up 6, Same 5, Down 0, Adds 8, WDRQ, KBEQ, WFLY, KJ100, KEYN-FM, WIKS, KKXX, WCQQ, KRIC.

JIMMY BUFFETT "It's My Job" (MCA) 19/7

Moves: Up 6, Same 4, Down 0, Adds 7, KXX108, G1Q, WLCY, WTMA, KIOY, WISE, KATI.

JOE CHEMAY BAND "Proud" (Unicorn) 19/6

Moves: Up 6, Same 9, Down 0, Adds 6, WVIC, WNAM, WQUY, FM99, KQIZ FM.

SPYRO GYRA "Cefs Amour" (MCA) 19/0

Moves: Up 8, Same 9, Down 2, Adds 6, WVICA) WSEN-FM 20-17, WHFM 2-2, KINT 37-31, WJSQ 32-29.

DIRE STRAITS "Skatsawaw" (MR) 17/0

31. WJBQ 32-29.

DIRE STRAITS "Skatneway" (WB) 17/0

Moves: Up 10, Seme 3, Down 4, Adds 0, K104,8-6, KQ34 19-18, KROY 8-7, FM103 19-17, 95XIL

Moves: Up 10, Same 3, Down 4, Adds 0, K104,8-6, KQ94 19-16, KROY 8-7, FM103 19-17, 96XIL 23-20.

NICOLETTE LARSON "Ooo-Eee" (WB) 16/2

Moves: Up 8, Same 8, Down 0, Adds 2, WKEE, WCQQ, 94Q 29-26, KBEQ 10-8, WAAY 25-19.

MCGUFFEY LANE "Long Time Lovin" You" (Atco) 18/1

Moves: Up 8, Same 8, Down 3, Adds 1, WRJZ, G102 28-23, WSE2 33-29, KEZR 28-26, WCIR 10-7.

10-7:
BADFINGER "Hold On" (Radio/Atlantic) 15/5
Moves: Up 2. Same 8. Down 0, Adds 5, WHFM, WKEE, KEZR, KTAC, WXLK
CHRIS MONTAN "Let's Pick It Up (Where We Left Off)" (20th) 15/3
Moves: Up 5. Same 7, Down 0, Adds 3, WJDX, WERC, KVOL KINT 33-28. KSTT 16-13.
KCPX 33-38.

Moves: Up 5, Same 7, Down 0, Adds 3, TUJUA, TYERD, NYOL RIVE SAME 7, Down 0, Adds 4, KRLA, WDJX, KGQI, FM99, WXLO 12-7, WXKS 64, KRLY 25-24,

JOHNNY AVERAGE BAND "Ch Ch Chorle" (Bears Villa/WB) 13/10

Moves: Up 5, Same 1, Down 0, Adds 10, KFI, WHFM, WHY, KINT, KBFM, KWIC, BJ105.

STEELY DAN "Time Out Of Mind" (MCA) 13/4

Moves: Up 4, Same 4, Down 1, Adds 6, WABC, KRBE, Z104, KTKT, KBEG 64, KEZR 24-20

ASSOCIATION "Dreamer" (Elektra) 13/1

Moves: Up 8, Same 4, Down 0, Adds 1, WEAQ, WZUU 25-26, WSGN 25-21, Y103 35-32, WFLB

Z2-18

Moves: Up 8. Same 4, Down 0, Adds 0, WCKX 24-18, KPLZ 30-28, KR8E 20-16, Y103 31-27, Warre 4, Down 0, Adds 0, WCKX 24-18, KPLZ 30-28, KR8E 20-16, Y103 31-27, Warre 1, Capitol) 12/1

Moves: Up 8, Same 4, Down 0, Adds 0, WCKX 24-18, KPLZ 30-28, KRBE 20-16, Y103 31-27, KEYN-FM 18-13.

GLEN CAMPBELL "I Don't Want To Know Your Name" (Capitol) 12/1

Moves: Up 7, Same 4, Down 0, Adds 1, WLCY, WORY 27-25, WORI 29-28, KCPX 33-31.

RUPERT HOLMES "Blackjack" (MCA) 11/5

Moves: Up 1, Same 5, Down 0, Adds 6, WHYN, KIOY, WJBQ, WXLIK, KKLS,

GAP BAND "Burn Rubber On Me" (Mercury/PolyGram) 11/4

Moves: Up 6, Same 1, Down 0, Adds 4, KIIS-FM, WJDX, KYNO-FM, KGGI, KRLY 22-12,

KRLA 26-16, KSET-FM 27-22.

Moves: Up 6, Same 1, Down 0, Adds 4, RIIS-FM, WJDX, RYNO-FM, RGUI, RHLY ZOIZ KRLA 28-16, KSET-FM, Z-22.

CRAZY JOE & VARIABLE SPEED "Eugene" (Casablerica/PolyGram) 11/1 Moves: Up 6, Same 5, Down 0, Adds 1, WKXY, PRO-FM 21-17, JB 100,6-2, KVOL 24-20.

RITA COOLIDGE "Fool Thet I Am (AbM) 11/0

Moves: Up 6, Same 3, Down 3, Adds 0, KXOK 6-3, WZUU 21-18. KIMN 13-6, WCIR 14-12.

PHOEBE SHOW "Gamee" (MIRage) 10/9

Moves: Up 0, Same 1, Down 0, Adds 8, 84Q, WPST, K104, WKEE, KINT, WQUY, 95XIL WHHY, WISE.

RINGS "Let Me Go" (MCA) 10/9

Moves: Up 0, Same 1, Down 0, Adds 9, PRO-FM, JB 108, KUPD, WAQY, WQM, WJBQ, WQUY, WLBZ, WIQY.

MELISSA MANCHESTER & PEABO BRYSON "Lovers After AB" (Arteta)

10/3, Moves: Up 2, Same 6, Down 0, Adds 1, KIS-FM, KILE, KKLX, WXLO 23-22, WTIX d-40

The	e Radio
	h Handbook
Written	By Dr. Richard Lutz
	ur Copy Today — nly \$10.00
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# This Valentine's Day, Let The Climax Blues Band Say It For You.



### CLIMAX BLUES BAND

96KX deb 31 JB105 add 34 KBEQ add KPLZ deb 25 WPST deb 33 K104 deb 34 WKEE on V100 add Q106 on KSRR add 39 KRBE deb 30 KWIC add WSGN add WAAY on WLCY add WAXY deb 27 Y103 add WCSC add WGH deb 17 WQRK add WRVQ deb 27 WVIC add KIOA add KEYN-FM add KEZR add KKXX on KYSN add KCPX add KMJK add KTKT deb 28 WCIR add

95XIL 40-35

WHHY add

WFOX deb 25
WCGQ on
WANS-FM on
WXLK add
FM99 on
KKLS on
KENI add
KCBN add
KOOK add

Produced by John Ryan for Chicago Kid Productions



### OOO-EEE, Look At All This Great Early Action!



# "OOO-EEE" NICOLETTE LARSON

WPPI 94Q WKEE KBEQ KKXX K104 WKEE **KROY** KTLK **KRBE** 95XIL KINT **WFOX KWIC** WCGQ **KXX106** WORD WAAY **KCBN** WISM

Produced by Ted Templeman

# THE PICTURE PAGE

#### Seger Reaches UK Gold



Bob Seger And The Silver Bullet Band were presented with gold record awards for their "Stranger In Town" LP during a British tour. Pictured holding the gold are (I-r) group's Drew Abbott, Capitol International's Kick Klimbie, group's Chris Campbell and David Teegarden, Capitol UK's Martyn Cox, Sager, Capitol International VP Helmut Fest, and band's Alto Reed.

#### Seymour Friends At Whisky



Radio and record personnel gathered backstage to congratulate Boardwalk's Phil Seymour after his recent performance at the Whisky in L.A. Pictured (I-r, rear) are independent promotion rep Jon Scott, Boardwalk VP Roberta Skopp, manager Saul Davis, Seymour, Boardwalk President Neil Bogart, Joyce Bogart, KMET's Hugh Surratt, and KROQ's Larry Groves; (I-r, front) KLOS's Joe Reiling, KLOS's Ruth Pinedo, KIIS-FM's Danny Lemos, and Boardwalk VP Scott Kranzberg.

#### RCA The Anka Way



Paul Anka, an RCA artist in the mid-60's, is back on the label, and visited the New York offices to preview his new album, set for March release. Pictured (I-r) are attorney Andy Feinman, Anka Organization's Bob Skaff, RCA VP Jack Craigo, Anka Organization's Norman Weiss, Anka, RCA President Bob Summer, and label VP John Betancourt.

#### Planet Plucks Plimsouls



Planet Records' formal signing of Los Angeles based band the Plimsouls took place this month, with a single and album set for imminent release. Pictured (I-r) are Plimsouls' Eddie Munoz (footing the bill), Planet's Michael Barackman, group's Dave Pahoa, producer Danny Holloway, band's Peter Case, Planet President Richard Perry, label VP Dave Urso, and group's Lou Ramirez.

#### "Guilty" Smiles At CBS



CBS Records Group presented Barry Gibb with a number of gold and platinum awards for Barbra Streisand's "Guilty" album, co-produced, co-written, and occasionally duetted by the Bee Gees leader. Pictured (I-r) are Deputy President Dick Asher, Gibb, co-producer Albhy Galuten, CBS RG President Walter Yetnikoff, and co-producer Karl Richardson.

#### Sadane Signs With WB



Warner Bros. has signed vocalist Sadane, with a first album due shortly. Pictured at a listening party for the LP are (I-r) manager Andre Perry, co-producers Reggie Lucas and Mtume, Sadane, WB Chairman Mo Ostin, and label VP Tom Draper.

#### Vera Cruises At Roxy



Alfa Records' Billy & The Beaters, featuring veteran vocalist Billy Vera, completed a showcase at L.A.'s Roxy recently. Pictured backstage are (I-r) Alfa VP Lorne Saifer, Vera, manager Al Schwartz, and Alfa President Bob

#### McGuffey Lane Volunteer For Jam



Atco's McGuffey Lane participated in the recent Charlie Daniels Volunteer Jam in Nashville. Pictured at the show are (Fr., standing) Empire Agency's Rick Alter, Atco's Regis Boff, Empire's Carole Kinzel, manager Cliff Audretch Jr., group's Stephen Douglas, Atco's Alan Smith, Atlantic's Michael Prince, Mr. & Mrs. Terry Efaw (of group), group associate Dwight Wiles; (Fr., kneeling) group's John Schwab, Bob McNelley, and Stephen Rels.

### ATRIPLE VALENTINE TREAT FROM GREG

MELANIE One More Tr

**KPLZ** add WNDB

KINT add 40 KYLT

KQ94 add KOBO

FM99 add KCAP WSRZ KMED

WGSV

**Executive Producers:** 

Produced by Peter Schekeryk and Lenny Petze. Artle Ripp and Jonathan Needle.

WBEN-FM 38-34 K104 14-5

**WKEE** add 96KX on

CFTR 2-1 WSGN on **CKGM 17-10** KX104 add

Q105 add 27 KFI add

**WBBF** add

WHFM add

WRJZ add

**WAYS 20-12** 

WOHO on

95XIL 31-28

WQPD

**WROV** add

92X on WRFC

WHOT deb 26 KFYR add

WISE deb 38

**WKXY** add

WALG

WAGQ

**WSPT** add **KATI** add

**KBOZ** add

KYYA add KRLC add

KFXY /(EVELAND

"Covering all demos. Stores are feeling instant response. Still #1 phones across the board!!! M.D. WAYS

"92% positive response, Not only a heavy request record, but an exceptional call-out Bill Shannon

P.D. KIO record.

Produced by Jack Richardson for J.A.R. Productions.

# HATCH **WISE on**

**KUPD** on WPST deb 31 BJ105 add WKEE 25-20

KSRR add 37 WQRK on **KINT 34-30** KHFI add **KWIC** add

**KX104 on KJ100 23-20 WONN** 

WIGY on

FM99 on WKXY on **KVOL** on WALG WCGQ add

> **Produced by Tom Werman** for Julia's Music, Inc.

KKLS add

**KOOK add KRLC 28-24** KNBQ on KTKT add









# Jeff Gelb-ACTR

The Progressive Survivors, Part One

In general, the current Arbitron ratings results have shown tight-listed AOR's doing quite well. At the same time, things haven't been as happy for AOR's old-line progressive outlets. Some have switched formats entirely (KSAN/San Francisco), while others have modified their approaches dramatically (WABX/Detroit) or restructured for better ratings results (KLBJ/Austin).

What does all of this activity mean for AOR radio, and particularly for the future of those few remaining progressive rock outlets that are our only remaining direct link to the underground sound that spawned the format itself some fifteen years ago? To find out, I spoke with the PD's of most of these progressive survivors. Their comments and philosophies in this two-part article provide an optimistic glimpse into the future of the progressive side of AOR radio.

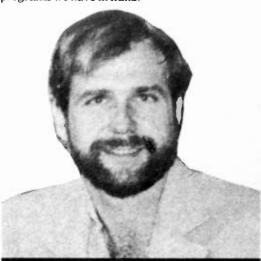
#### KLBJ: Station In Flux

KLBJ/Austin's recent switch in PD's from Glen Mason to Chuck Dunaway caught the AOR community by surprise, and Dunaway's CHR background gave rise to rumors about an imminent format switch for KLBJ, one of AOR's old-line progressive outlets.

Dunaway explained why he made the format switch as a PD: "It intrigued me from a radio standpoint. I decided it would be quite a challenge to go from a Top 40 station with good numbers in town (KHFI) across the street to what was basically a free-form album station, give it some structure and get some broader demos, and expand the numbers."

To get those numbers, he promised the station would not change formats. "It'll remain an albumoriented station, but not a completely different station every time shifts change. It'll be a consistent radio station. KLBJ was playing to the college audience and forgetting the rest of the people.

"Basically, we'll be taking a station that has been totally free-form and putting it into some kind of mold. There's virtually no AOR competition here in town, so we still won't have to be as restrictive as many AOR's. We'll continue to expose new product, and will be experimenting with some new programs we have in mind."



"We're going to remain flexible. We won't be tied to any archaic radio philosophies that would result in our demise."

Dick Neer, Asst. PD, WNEW-FM/New York

#### WABX: Repositioning To The Right

Another legendary AOR station, with over a decade's history as a progressive outlet, is WABX/Detroit. About a month ago, KFMG/Albuquerque PD Carey Curelop was brought into the station to help bolster its sagging ratings. He was a particularly interesting PD choice because KFMG is one of AOR's tightest-playlisted stations, while WABX has always been fairly loose. True to form, Curelop began WABX's restructuring by paring its thousand-cut library to a more manageable four hundred.

"We've repositioned WABX to the right of its Detroit competitors; we're much tighter and more familiar than everyone in town. It's quite a big change for WABX, but one which I felt, owing to the competitive situation, needed to be done."

Surprisingly, Curelop reported that there wasn't much negative listener response to the changes. "I don't think there was the big emotional tie to the station's history that people might have perceived there would be."

Curelop feels good about the direction WABX is now headed in. "When you're talking about the survival of a radio station, it's either change or die. I think we're now offering people something they couldn't get from Detroit radio before. At the same time, we're probably in the most competitive AOR market outside of Los Angeles, and the key is to get some listeners. That's all I'm trying to do."

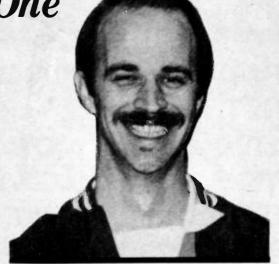
### WNEW-FM: Resisting Archaic Philosophies

The changes have been a bit more subtle at WNEW-FM/New York, but they have oc-curred. Asst. PD Dick Neer recalled, "Some stations refuse to change with the times, or they change when it's already too late. We were in great danger of that happening to us too in 1977. We had around a 1.8 in the New York Arbitrons, and that's not a viable number to sell We had some long, soul-searching sessions to decide on a future direction. To that point, we didn't look at trades or do research; we were doing radio totally unscientifically. We just played what we liked, and you can't do that anymore. We had to get hip, to get out and talk to people in the streets, at concerts and colleges. And we brought in some new young talent to help freshen our air sound.'

The station's air sound still emphasizes new music; some weeks WNEW-FM adds as many as 25 albums, many of which go into a bin for jocks to pick and choose from. It's an idea that has been around since the days of WNEW-FM's inception some thirteen years ago, and is a direct tie to the station's past

Another thing that hasn't changed at WNEW-FM since its inception is the station's attitude about playlists and rotations: there aren't any. Yet there are guidelines to what the station does on the air, and Neer explained them: "We try to be very democratic about what gets on the air without a rotation. If we see a pattern developing where someone's playing no heavy metal, for instance, we'll take him aside and talk it over with him to get him to readjust his choice of music without having to use a rotation."

Playing radio without rotations isn't easy; it demands an airstaff that is especially sensitive to the desires of its listeners. "The station has become more consistent than it used to be. You used to hear all-new wave or all-jazz shows; there was no consistency from jock to jock. Now I think everyone realizes that we can't afford to be six separate radio stations. They're now ex-



"WBCN's ratings can bring in more revenue than WCOZ's. After all, you can only sell so much Oxy-5."

— Tony Berardini, PD, WBCN/Boston

posing their listeners to all the popular rock music styles," Neer said.

"The thing about WNEW-FM that makes it continue," Neer theorized, "is that we're not tied down to traditional underground radio ideas: we have an open mind to humor, music, and promotions. We will reflect trends. If less new music is coming out we're not going to go down with the ship by insisting we play 50% new music. We're going to remain flexible. We won't be tied to any archaic radio philosophies that would result in our demise."

### WBCN: Facing Its Competitive Challenge

Perhaps the most difficult ratings challenge faced by any of the progressive survivors is the ongoing battle between Boston's WBCN and WCOZ. These stations provide quintessential examples of the polarities of AOR radio for the Eighties: WBCN's freeform blend of musical styles, and WCOZ's tight, research-oriented hard-driving rock approach.

So far, WCOZ has been the 12+ ratings winner, but WBCN PD Tony Berardini isn't worried; in fact, he's elated: "Our sales manager was so pleased with our ratings he didn't know whether to shit or go blind! Ad agencies publish lists of the most desirable demos. We are #1 in the third most desirable demo: 25-34 males. WCOZ is #1 in probably the sixteenth to 23rd most desirable demos in Boston. Their numbers are 50% teens. Smart management's answer to ratings is how much revenue can they bring in. WBCN's ratings can bring in more revenue than WCOZ's. After all, you can only sell so much Oxy-5."

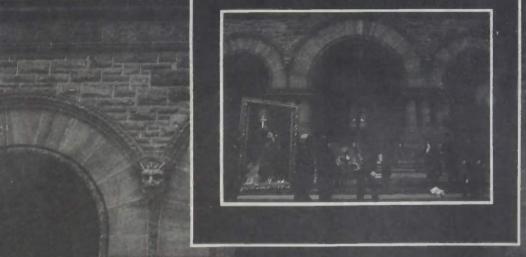
In other words, no one at WBCN seems overly worried about its AOR competition, including management. Said Berardini, "Management here is in it for the long run. These people have come from a total of 25 years experience with Metromedia, so they've seen this kind of radio work. They've also seen the hazards of overreacting one way or another to a book. Just because you get a good book doesn't mean you jack up your rates sky-high, just as when you get a bad book you don't blow out the format and your people. The answers are never that simple."

When asked why WBCN has been able to survive and grow as a progressive outlet for over a decade, he mirrored the thoughts of WNEW-FM's Dick Neer: "WBCN has survived and will

SURVIVORS/See Page 34

The Port







POLYGRAM/MERCURY

### Survivors

Continued from Page 32

continue to do so because we change and evolve with the times. The key to survival in radio is flexibility. You have to adapt as your audience changes."

He continued, "We've always exposed new music and many different genres of music, all with roots in rock and roll. One of the things that I find hysterical about the current wave of stations that call themselves rock stations is that they take the music and subjectively define it, saying, "this and only this is rock and roll." Meanwhile, they dismiss all other forms of music that encompass what's really rock music, including black music and other genres."

Berardini admitted that one reason WBCN's eclectic approach to AOR radio has survived into the Eighties is because of Boston's burgeoning college population: "We have 250,000 students here," he claimed, "and we go after them. We want an active audience, and they're a very active age group. Because programmers like John Sebastian use passive research, they get passive listeners, and passive listeners don't buy records. 50% of what we play is new music, and our top ten airplay corresponds very directly with what's selling in town, from the Clash to Pat Benatar, from The Police to Lennon.

"As long as we know our audience well enough to be able to continue giving them enough new music and still hold them there with familiar things, we're going to survive."

Next week, in part two of the "Progressive Survivors," more optimistic opinions will be shared from WXRT/Chicago PD Norm Winer, KKSN/Portland PD Bob Simmons, KYTD/Santa Barbara PD Jim Trapp, KTIM/San Rafael PD David T., and WHFS/Washington PD David Finstein

#### EVOLUTIO-N

Rich Piombino has been named PD of WLSQ/ Montgomery from his promotion post with WWWW/ Rick Scott is the new PD at KREM- $FM/Spokane \ldots WQMF/Louisville \ has \ completed$ its transition to an AOR, with C.C. Matthews as PD and Russ Bradley as MD. Also on the airstaff are Duke Meyer from neighboring WLRS, 'Jones" from FM105/Charleston, Dan Deely from neighboring WZZX, and (as mentioned last week) Liz Curtis from WWWW...Shawn Waters has . Shawn Waters has been named PD at KQWB-FM/Fargo. Dworkin has been appointed Asst. PD of KQRS/ Scott Segraves has been named Asst. PD of KSMB/Lafayette from WRNO/New Orleans. Marsha Cummings is also new to the KSMB airstaff from WKTX/Pensacola Goldsmith has been named MD for KFAT/Gil-Howard Stern has exited WWWW for airwork at DC101/Washington . . . Freddie Wilks has exited nights at WRCN/Long Island . . . Russ "Albums" James Is new to afternoons at WQXM/ Tampa from KILT-FM/Houston . . . Shawn Hendricks has joined WHKC/Evansville from WILS/ Lansing for nights. WHKC's new News Director is Alan Richards from WDJX/Dayton . . . Bobby Ellerbee has joined WMAD/Madison for middays from WFYV/Jacksonville . . . Brad Oleson is new to morning news at KYYS/Kansas City. KFMU/ Steamboat Springs PD Jed Blakovich has also taken on the station's MD responsibilities New to middays at Q107/Toronto is Tasha Simms from neighboring CFNY-FM . . . Jack Roberston has joined the airstaff of WQXM/Tampa from WYDD/Pittsburgh . . . WRHY/York MD Jack Quigley has exited, with rumors afloat of further staff and possible format changes to come Former KWST/Los Angeles airstaffer Phil Hendrie has joined KGB-FM/San Diego for weekend air-... K-15/Phoenix's experiment with new wave music as a format has ended, as PD Johnny D. and airstaffers Capt. Jack Flash, and Surfin' Kasey have all exited. The station is reautomating and switching to CHR.



GET YOUR HANDS OFF THAT CADILLACI — K-15/Phoenix PD Johnny D. must have been a bit frightened when Stiff's Plasmatics posed for this picture in front of his car; the band has a reputation for trashing Caddies in concert. Pictured (I-r) are K-15 newsperson Pat Powers, DJ Capt Jack Flash, PD Johnny D., group's Wendy O. Williams, promo rep Roger Smith, group's Richie Stotts.

UPDATE

More AOR anniversaries: happy first to KWXL/Albuquerque, third to KILO/Colorado Springs, and fourth to QFM96/Columbus... In conjunction with its sponsorship of the first showing of a Paul McCartney and Wings concert film outside of New York City, WGRQ/Buffalo gave out free tickets to the show along with dinner snacks consisting of chicken wings... WIOQ/Philadelphia has begun producing salesoriented brochures on each of its air personalities. The first profiles morning man Harvey... WCOZ/Boston has pacted with area college campuses to coproduce the "WCOZ Coupon Book," providing coupons worth over \$400 in goods and services for \$1.94 with a WCOZ card or shirt... WXRT/Chicago's "Blues Deluxe" album has sold



ROY GETS ROYAL TREATMENT — Waterhouse's Roy Buchanan braved winter weather to visit KQRS-FM/Minneapolis in support of his latest album, "My Babe." Pictured (I-r) are Pickwick promo rep John Grady, group's Paul Jacobs, Buchanan, KQRS-FM PD Tac Hammer, Waterhouse's Kevin St. John.



FORBERT STARS IN NETWORK BROADCAST—DIR's "Schaefer Rock City," hosted by Scott Muni (left), recently featured five performances by Nemperor acts Steve Forbert (right) and the Romantics (not pictured). The concert was carried live on an eleven station AOR network as part of a continuing series of concert broadcasts.

over 10,000 copies in just over two months at \$5.98 each. Net proceeds will establish a blues archive at the Chicago public library . . WNEW-FM/New York cosponsored a TV documentary on runaways, and held a follow-up on-air discussion of the questions and topics raised during the pro-WRCN/Long Island is looking for two people to be married on the radio. The promotion includes a prize-winning trip anywhere in the world that can be reached by the Long Island . K-94 and ZAM-11/Norfolk combined forces with local record outlets to enable a prizewinning listener to take an expenses-paid trip to the recent Volunteer Jam in Nashville WPLJ/New York is the latest in a long line of AOR's to offer listeners substantial price discounts via an "FM (Free Money) Card." An initial run of 100,000 is being distributed free through the mail, at retail locations, and special WPLJ events . To add a cinematic spice to its airsound, KY102/Kansas City hired Ernie Anderson, the voice of the ABC-TV network, to voice all its promos . . . WNEW-FM/New York has begun airing tapes from local, unsigned bands as a part of its regular musical programming. The feature, called "Prisoners of Rock," airs once per shift . . . LOVE 94/Miami has started a weekly three-hour jazz showcase, hosted by MD Ross Block KZAP/Sacramento has instituted a series of "backstage pass" promotions, wherein winning listeners have been invited to party post-concert with groups like Cheap Trick, REO Speedwagon, Outlaws and Molly Hatchet ... KVRE/Santa Rosa sponsored two free listener parties with area favorites the Ghost Riders . . . WPYX/Albany seeks concert recordings for its special programming. Contact MD Ron Nenni at (518) 785-9800 Y102/Montgomery has its van on the road looking for the station's new bumper stickers, giving out free albums to those spotted with the stickers. The station just completed a button giveaway promotion, wherein listeners spotted wearing the button won cash, jewelry, and a grand prize of \$1000.

CONCERTS&CONVERSATIONS

BROADCASTS: Sylvain Sylvain on WRNW/Briarcliff Manor.

CONVERSATIONS: Russ Ballard on KWFM/Tucson... Journey on WBAB/Long Island, WFYV/Jacksonville, WMET/Chicago, KZAP/Sacramento... Jimmy Buffett on LOVE 94/Miami... Nicolette Larson on KEZY-AM/Anaheim... Good Rats, Supertramp, Journey on WRCN/Long Island... Phil Seymour on KROQ/Pasadena... 38 Special on KAZY/Denver... Journey, Good Rats on WDHA/North Jersey... Crazy Joe & Variable Speed Band on KSJO/San Jose... Michael Stanley on WVAQ/Morgantown... Doug & Slugs, Loverboy on KQFM/Portland... Journey, Tom Roblinson on WBCN/Boston.



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#### See Nazareth On Tour...

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Produced by Jeffrey Baxter
Management: Full Circle Management

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Summary

Chart

### Album Airplay/ 40

Album cuts are listed in order

1/23	1/30	2/6	2/13	replicaty 13, 1301 150 REPURTERS	of airplay preference.
4	4	3	1	REO SPEEDWAGON	"Keep" "Tough" "Don't" "Take
13	5	2	2	STYXParadise Theater (A&M)	"Best" "Rockin" "Time"
1	1	1	3	JOHN LENNON & YOKO ONO Double Fantasy (Geffen)	"Woman" "Wheels" "Losing"
2	2	4	4	BRUCE SPRINGSTEEN The River (Columbia)	"Fade" "Ramrod" Title "Heart"
9	8	7	5	OUTLAWS Ghost Riders (Arista)	"Riders" "Angels" "Wells" "Horses
6	7	6	6	ALAN PARSONS PROJECT The Turn Of A (Arista).	"Games" "Price" "Snake" "Home
15	12	11	7	STEVE WINWOOD Arc Of A Diver (Island).	"Chance" Title "Woman" "Dancer
3	3	5	8	STEELY DAN Gaucho (MCA).	"Time" "Nineteen" Title "Glamour
-	29	16	9	JOURNEY Captured (Columbia)	"De de de la constant
8	9	9	10	POLICEZenyatta Mondatta (A&M)	"Party's" "Dixie" "Lights"
5	6	8	11	ROD STEWART Foolish Behaviour (WB)	"Stand" "Tears" "World" "Canary
22		_	12	APRIL WINE Nature Of The Beast (Capitol)	Title "Wings" "Home" "Dead"
10	10		13	DIRE STRAITS Making Movies (WB)	"Queen" "Between" "Town"
	13		14	MANERED MANN'S EARTH DAND OF THE (MB)	"Skateaway" "Expresso" "Romeo"
	14		15	MANFRED MANN'S EARTH BAND Chance (WB)	"For You" "Lies" "Abl Lacht" "A process
7	11		16	DONNIE IRIS Back On The Streets (MCA)	All Lean Agnes
-	28	. —	17	FLEETWOOD MAC Live (WB)	"Fireflies" "Go" "Afraid"
_	_	22	18	TOTO	"Elenore" "Live" "Gift"
24	20	-	19	.38 SPECIAL Wild-Eyed Southern Boys (A&M)	"Hold" Title "Hittin" " "Honky"
	27		20	LOVERBOY Loverboy (Columbia)	"Turn" "Kid"
3	16	_	21	UFO The Wild The Willing (Chrysalis)	"Chains" "Moves" "Killing" "Gone"
	18		22	PAT BENATAR Crimes Of Passion (Chrysalis)	"Treat" "Hit" "Hell"
	17		23	WARREN ZEVON	"Lawyers" "Werewolves" Title
1	19		24	AC/DC Back in Black (Atlantic)	Title "Shoot" "Shook"
38	39	_	25	BLONDIE Autoamerican (Chrysalis)	"Rapture" "Tide" "T-Birds" "Walk"
30		30		RANDY MEISNER One More Song (Epic)	"Hearts" "Deep"
26	26		26	CLASHSandinista! (Epic)	"Police" "Seven" "Somebody"
31			27	DELBERT McCLINTON The Jealous Kind (Capitol)	"Giving" "River"
	-	39	28	FIREFALL Clouds Across The Sun (Atlantic)	"Staying" Title
	25		29	GRACE SLICK Welcome To The Wrecking (RCA)	"Sea "Mistreater" "Ball" "Round"
	23		30	MICHAEL STANLEY Heartland (EMI America).	"Can't"
	22		31	EAGLES Eagles Live (Asylum)	"Road" "Run" "Hotel"
10	22		32	ROCKPILE Seconds Of Pleasure (Columbia)	"Teacher" "Wrong" "Thrill"
-			33	ELVIS COSTELLO & Trust (Columbia)	"Clubland" "Whisper" "Knuckles"
1-	36		34	NIGHT Long Distance (Planet)	"Love" "Rock" "Break"
20	37		35	NICOLETTE LARSON Radioland (WB)	Title "Ooo-Eee"
	32.		36	JIM CARROLL BAND Catholic Boy (Atco)	"People" "Day" "Late" "City"
1 28	31	34	37	QUEEN Flash Gordon (Elektra)	"Flash's Theme" "Hero"
1		_	38	SHERBS The Skill (Atco)	"Skill" "Faster" "Juliet" "Bars"
111	24		39	HEART Greatest Hits/Live (Epic)	"Rock" "Tell" "Bebe"
_		<b>-</b>	40	ANY TROUBLE Where Are All The (Stiff)	"2nd Choice"

#### one slot for the week, topping all competition for total reports. STYX held rock steady with phanomenal hots. LEN-NON remained strong in total reports. SPRING-STEENmaintained as OUT-LAWS moved up. PAR-SONS held his own as WINWOOD jumped. JOUR-NEY had a good week of hot conversions. WINE continued to show gains in upper airplay rotations. IRIS held his own as TOTO inched up. .38 climbed nicely with strong showings in all rotations. UFO. MEISNER and CLASH all registered gains. DELBERT held rock steady as FIRE-FALL rebounded. SLICK had a good week of increased airplay attention. COSTELLO debuted as NIGHT and NICOLETTE

SHERBS debuted while TROUBLE bounced back on the chart, TODD RUND-GREN came close to charting this week.

moved up.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot album reports and singles mentions. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay or in rotational conversions for the week. Album cuts are listed in order of popularity; cuts in bold type are also current singles.

### MOST ADDED.

		2/13	2/6	1/30	1/23	1/16
1	TODD RUNDGREN	58/54	6/6	0/0	0/0	0/0
	Healing (Bearsvilla/WB)	M-2	M-0			
_	"Time Heals"	H-2	H-0			
2	JIMMY BUFFETT	48/40	4/4	0/0	0/0	0/0
	Coconut Telegraph (MCA)	M-4	M-0	Î		
_	"It's My Job"	H-2	H-0			
3	ELVIS COSTELLO &	63/39	36/35	3/3	0/0	0/0
	Trust (Columbia)	M 15	M-0	M O		
	"Clubland"	H 9	H-1	HO		
4	SHERBS	58/34	56/56	2/2	0/0	0/0
	The Skill (Atco)	M-22	M-0	M-0		
_	"I Have The Skill"	H-0	H-0	H-0		
5	GRACE SLICK	58/25	71/70	0/0	0/0	0/0
	Wrecking Ball (RCA)	M 33	M-1			
	"See Of Love"	H-9	H-0			
0	J.J. CALE	24/21	1/1	0/0	0/0	0/0
	Shades (MCA)	M-3	M-0			
	Various Cuts	14-9	H-0			
7	.38 SPECIAL	101/20	111/105	0/0	0/0	0/0
	Wild-Eyed Southern (A&M	M-66	M-1			
	"Hold On Loosely"	H-15	H-1			
8	NAZARETH	42/18	43/42	0/0	0/0	0/0
	The Fool Circle (A&M)	M-21	M-1			
	"Dressad To KIII"	H-3	H O			
8	JOURNEY	127/16	124/89	85/78	8/8	1/1
	Capturad (Columbia)	M 32	M:20	M-7	MO	MIO
	"Party's Over"	H 79	H 15	H 2	H-0	H O
10	EMMYLOU HARRIS	16/13	1/1	0/0	0/0	0/0
Tie	Evangeline (WB)	M-0	M-0	1		
	"Hot Burrito"	H-3	H-0			
10	PEARL HARBOUR	13/13	0/0	0.10	0/0	0.0
	Don't Follow Me (WB)	M-0				
	"Boring"	H-0				
11	707	37/12	31/5	35/27	14/8	0/0
Tie	The 2nd (Casa/PolyGram)	M-22	M-21	M6	M-4	
	"GIrl"	H-3	H 5	H-2	H-2	
11	BOOMTOWN RATS	24/12	19/19	0/0	0/0	0/0
	Mondo Bongo (Columbia)	M:11	MO			
	"Up All Night"	H-1	H-0			
12	тото	100/11	95/21	84/65	12/11	0/0
Tie	Turn Back (Columbia)	M-61	M 35	M-16	MI6	M-3
	"Elenore"	H 28	H 13	H 8	H 9	H-0
12	CLASH	70/11	73/25	52/28	37/22	16/13
Tie	Sandinistal (Epic)	M-42	M 36	M-16	M 6	M 3
	"Police"	H-17	H-13	14.6	Н9	H O
12	XTC	33/11	26/2	28/3	22/3	20/2
	Black Sea (Virgin)	M 17	M-19	M 20	M 14	M 13
	"Generals"	H-6	H-4	H-B	H-6	H-6

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

### WEDIUW

		2/13	2/6	1/30	1/23	1/16
1	MANFRED MANN'S	119/81	121/83	110/71	97/57	82/3
	Chance (WB)	A-3	A-10	A-17	A-27	A-78
	"For You"	H-36	H-28	H-22	H 13	H-1
2	APRIL WINE	122/74	110/70	100/62	116/10	1
	Nature Of The (Capitol)	A-1	A-8	A 22	A-104	A-17
	"Gypsy Queen"	H-47	H-32	H 16	H-2	H-O
3	38 SPECIAL	101/66	111/1	0/0	0/0	0/0
	Wild-Eyed Southern (A&M	A 20	A-109	0,0	0,0	0,0
	"Hold On Loosely"	H-15	H-1		1	
4	UFO	82/55	75/57	73/31	56/0	4/0
	The Wild (Chrysalis)	A-8	A-13	A-38	A 55	A4
	"Chains, Chains"	H-9	H-5	H4	H-1	HO
5	тото	100/81		84/17	12/1	0/0
	Turn Back (Columbia)	A-11	A-21	A 65	A-11	0,0
	"Elenore"	H-28	H-20	H-2	HO	
6	WARREN ZEVON	75/56	90/54	86/47	84/40	77/9
	Stand In The Fire (Asylum)	A-0	A-10	8-A	A-23	A 63
	"Lawvers, Guns"	H-19	H-26	H-31	H-21	H-5
7	OUTLAWS	137/54	138/57	130/49	128/54	110/58
	Ghost Riders (Arista)	A-1	A 0	A-3	A-1	A-1
	"(Ghost) Riders"	H-82	H-79	H-78	H-73	H-51
8	LOVERBOY	86/53	91/62	80/54	73/55	60/45
	Loverboy (Columbia)	A-4	A-6	A-11	A-5	A-7
	"Turn"	H 29	H-23	H-15	H-13	Н 8
9	STEVE WINWOOD	135/47	122/52	122/56	101/41	77/4
	Arc Of A Diver (Island)	A 9	A-12	A-24	A-35	A-72
	"Chance"	H-79	H-58	H-42	H-25	H-1
10	FIREFALL	62/43	62/44	67/40	64/37	56/20
Ti-	Clouds Across (Atlantic)	A-3	A-2	A-12	A-10	A-18
Tie	"Staying With It"	H-16	H-16	H-15	H-17	H-18
10	JIM CARROLL BAND	48/43	57/50	58/44	65/51	60/44
	Catholic Boy (Atco)	A-0	A 0	A-1	A-1	A-1
	"People Who Died"	H-6	H-7	H-13	H-13	H-15
11	DONNIE IRIS	90/42	88/49	91/51	94/63	77/54
Tie	Back On The Streats (MCA)	A-3	A-2	A-4	A-2	A-2
110	"Ahl Leah!"	H 46	H 37	H-36	H-29	H-21
11	CLASH	70/42	73/35	52/16	37/6	16/3
	Sandinistal (Epic)	A-11	A-25	A-28	A-22	A-13
	"Police"	H-17	H-13	H 8	H-9	H O
12		95/41	115/54	115/48	133/40	121/42
	Live (WB)	A-0	A-1	AO	A O	A11
	"Firefiles"	H:54	H-60	H 69	H-93	H-78
13	DIRE STRAITS	113/38	123/39	125/41	131/47	117/36
		A-0	A-1	A-2	A-0	A O
	"Skateaway"	H 75	H 83	H 82	H 84	H-81

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

### THE HATTEST

	INE U				7	
		2/13	2/6	1/30	11/23	17/16
1	STYX	140/13	0 148/13	140/10	2 146/7	10/0
	Paradise Theater (A&M)	A-0	A O	A 7	A-136	A-10
	"Best Of Times"	M-10	M-18	M 30	M-3	MO 0
2	REO SPEEDWAGON	145/12	149/12	9 141/12	1 140/12	1 113/97
	Hi Infidelity (Epic)	A-1	A-1	A-3.	A-1	A-0
	"Keep On Lovin"	M-15	M-19	M-16	M-18	M 16
3	BRUCE SPRINGSTEEN	135/125	146/13	d 148/13		6 130/120
	The River (Columbia)	A-0	A-0	A-0	A.0	AO
	"Fade Awey"	M 12	M-16	M-14	M-12	M-10
4	J. LENNON & Y. ONO	142/119	153/13	7 151/13	2 151/13	6 131/118
	Double Fantasy (Geffen)	A-0	A-0	A O	A-0	A-0
	"Woman"	M-23	M 16	M 18	M-15	M 13
5	STEELY DAN	128/111	147/12			4 129/119
	Gaucho (MCA)	A-0	A-0	A-1	A-0	A O
	"Time Out"	M-17	M-20	M-16	89.12	M-10
6	ALAN PARSONS PROJECT	132/96	136/10	1 137/97		
	The Turn Of A (Arista)	A-0	A O	A 0	A-0	A-0
	"Games People Play"	M-36	M-35	M 39	M-37	M 26
7	POLICE	119/93	125/97		1	1 115/98
	Zenyatta Mondatta (A&M)		A-0	A-0	A-0	A-0
	"Don't Stand"	M-26	M-28	M-22	M 24	M-17
8	ROD STEWART	120/89	129/97			1 127/113
	Foolish Behaviour (WB)	A-0	A-0	A-0	A-0	A-0
	Title	M 31	M-32	M 31	M-23	M-14
9	OUTLAWS	137/82	136/79	130/78	128/73	110/51
	Ghost Riders (Arista)	A.1	A-0	A-3	A-1	A-1
	"(Ghost) Riders"	M:54	M-57	M 49	M 54	M-58
10	STEVE WINWOOD	135/79	122/58	122/42	101/25	77/1
Tie	Arc Of A Diver (Island)	A-9	A-12	A-24	A-36	A-72
110	"Chance"	M-47	M-52	M 56	M-41	M-4
10	JOURNEY	127/79	124/15	85/2	8/0	1/0
	Captured (Columbia)	A-16	A-89	A-76	A 8	A-1
	"Party's Over"	M 32	M-20	M 7	M-0	MO
11	DIRE STRAITS	113/75	123/83	125/82	131/84	117/81
	Making Movies (WB)	A-0	A-1	A-2	A-0	A-0
	"Skateawey"	M 38	M-39	M-41	M-47	M 36
12	FLEETWOOD MAC	95/54	115/60	115/69	133/93	121/78
	Live (WB)	A-0	A-1	A-0	A-0	A 1
	"Fireflies"	M-41	M-64	M 46	M-40	M 42
13	PAT BENATAR	63/48	65/48	73/50	66/44	54/39
	Crimes Of (Chravalis)	A-0	A-0	A-0	A-0	A-0
	"Treat Me Right"	M-15	M 17	M 22	M 21	M 15
14	APRIL WINE	122/47	110/32	100/16	118/2	17/0
Tie	Nature Of The (Capitol)	Al	A B	A-22	A-104	A-17
110	"Gypsy Queen"	M 74	M-70	M 62	M-10	M-0
14	AC/DC		61/41	70/48	89/47	62/42
	Back in Black (Atlantic)		A-0	A-0	A-0	A:0
	Title		M-20	M 21	M 22	M 20

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



No albums qualified for AOR Breaker status this week.

EAST

# SINGLES

1	TODD RUNDGREN "Time Heals" (Bearsville/WB)
2	XTC "Generals And Majors" (Virgin)
3	PHIL SEYMOUR "Precious To Me" (Boardwalk)
4	RINGS "Let Me Go" (MCA)
5	JIMMY BUFFETT "It's My Job" (MCA)
6	CHEAP TRICK "Stop This Game" (Epic)
7	BLUES BROTHERS "Who's Making Love" (Atlantic)
8	STEVIE WONDER. "I Ain't Gonna Stand For It" (Motown)
9	MAX WEBSTER "Battle Scar" (Mercury/PolyGram)
10	DOOBIE BROTHERS "Keep This Train A Rollin' " (WB)
11	DAN FOGELBERG "Same Old Lang Syne" (Full Moon/Epic)
12	D. HALL & J. OATES "Klas On My List" (RCA)
13	STINGRAY "The Man In My Shoes" (Carrere/Atco)
14	BOZ SCAGGSMiss Sun" (Columbia)
15	BADFINGER

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

# JAZZ ON ASR

1	DAN SIEGEL The Hot Shot (Inner City)
	Title "Talk"
2	GROVER WASHINGTON JR Winelight (Elektra)
	"Two" "Memory"
3	JOE SAMPLE Voices In The Rain (MCA)
	"Grass" "Hurricane"
4	SPYRO GYRA Carnaval (MCA)
5	NATIVE SON Savanna Hot-Line (MCA)
_	
6	KILIMANJARO Kilimanjaro (Philo)
ľ	
7	"Foot"
<b>'</b>	EARL KLUGH Late Night Guitar (Liberty)
8	GENE DUNLAP Just The Way I Feel (Capitol)
	"Things"
9	DAVE GRUSIN Mountain Dance (Arista)
	Title
10	HIROSHIMA Odori (Arista)
	"Winds"

These albums received significant airplay reports this week but did not chart on the Album Airplayi40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jezz programming. The album's preferred simplay cuts are listed.

# REGIONAL ASER ACTIVITY

# 



Allentown

NEO SPEEDWOON (Epic)
J. Libech & Y. GRO (Geffen)
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J. Libech & J.

**Baltimore** 

301-889-0098

COURSE (Electra)

DURINTY (COLUMBIA)

DURINTY (COLUMBIA)

DURINTY (COLUMBIA)

PROCESS (COLUMBIA)

DIRECT SIGNATION (COLUMBIA)

Jaks None

Jazz Hong

Albany 518-785-9800

"Elenore" DOMNIE IRIS (MCA) "Ahi Leehi"

Medium HAZARETH (AMR) JIH CANDOLL BAND (ALCO) CLASH (Epic) HCCRPILE (Columbia)

98 Rock

Added ETC (Virgin) LOVEROY (Columbia)

Medium STEVE WDMHOOD (island) STELLY DMM (MEA) FOLICE (AMM) APRIL WDME (Capitol) UFO (Chrymalia) CUTLAME (Arista)

Jasz **Binghamton** 

Jasz
CEME DAMAP (Capitol)
ONE SIEGEL (Inner City)
STEVE KREE (MEA)
ALCOH MARILLEM (MEA)
ALCOH MARILLEM (Concord)
EMBELLEM (MEA)
ALCOH MARILLEM (Concord)
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Boston

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B. COCHEMPS (Millennium)
CUUSII BARTHERS (Me)
PLETHYDO MAC (Me)
PLETHYDO MAC (Me)
HEART (Epic)
JUNE SAMPER (ME)
LID SAMPER (ME)
LID SAMPER (ME)
SAMPER (ME)
DELLAM

(Pull Moon/Epic) HALL & ORTES (RCA) HICOLETTE LARGON (NB)

BOSTON
617-262-5900
J. LEDRIS & V. GBO (CAFTEN)
HANDY RELIBED (Epic)
FETTE ALLEM (LAMT)
CLIFF HICHARD (Capten)
STELLY DAN (RCA)
G. HESCHENTER (Columbia)
STELLY DAN (RCA)
G. HESCHENTON (B. (Elekte)
STELLY WEDDER (TRAIA)
-BOST HICHARD (Capten)
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**Boston** 

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Boston

MOST ADDED

TODD RUNDGREN lealing (Bearsville/WB) 18/18 GRACE SLICK .Wrecking Ball (RCA) JIMMY BUFFETT 9/9 Coconut Telegraph (MCA) The Skill (Atco) 13/7 NAZARETH The Fool Circle (A&M) 12/6

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week. added # this week.



ND BLIE KOCAF ND. BRUCE GOLDSEN

9TROCK

PD: CECRCE HANNAS

HOTCHET
HOTCHE

Buffalo

716-881-4930

OTLANS (AFISEA)

BRUCK SPRINGFTER (COLVEDIA)

\*\*Foda\*

\*\*Color\*

\*\*C

WECM PD: BOB RIVERS PD: SONG PONTALNE

Added PHIL SCYNDIA (Boardwele) AICE SPRINGPIELD (BCA) PEARL HAMBOUR (MB) PEARL HAMBOUR (MB) B.B. KIMIG (PCA) B.B. KIMIG (PCA) GARLY JOSEPH (Canabi enca/Poly) and resident pearly (Canabi enca/Poly) and resident pearly (Canabi enca/Poly)

Claremont

603-542-7735
bottom
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set sperme (hyselia)
scobic (Oryselia)
scobic (Origina)
scobic (O

MEDIUM APRIL WINE

(Capitol) Nature Of The MANFRED MANN'S EARTH BAND

Chance (WB) Wild-Eyed ... (A&M) 24/17 CLASH

Sandinistal (Epic) 22/15 DONNIE IRIS

The Wild... (Chryselis)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

PD: BILL GRAFT

Pedium J. LEMMON a V. CMO (Geffen) DUTLANS (Arieta) LOVERNOY (Columbia)

WCCC

PROJECT (MODIO) PROJECT (MODIO

"Mark: The Mark and M

Harrisburg

717-238-1402
APRIL WDRZ (Capitol)
TOTO (Columbia)
CRACE SLICE (RCA)
30 SPECIAL (AAR)
STEVE WDBWCOO (Inland)

Hartford

203-549-3458

CLASH (Epic) ELVIS COSTELLO 6. (Columbia

EVIS CONTENDA S. (COLUMNIS, MONTENDA S. (COLUMNIS, J. LINGEL & Y. CHO KEPfen] STYR (Man) AF/DC (ALIANALE) (Dryacilla NA/DC (ALIANALE) (Dryacilla NAZ (SEATER) (COLUMNIS, NAZ (

Singles

Hartford

203-247-1060 36 SPECIAL (AMI) EXCLES (Anylum) HARDI ZEVON (Anylum) ANY TROUBLE (SELEE) ATC (Virgin)

NTC (Virgin)
Hottast
HOTTAST (Epic)
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# STEELY DAN Back On The Street (MCA) 26/14 Gaucho (MCA)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

JOHN LENNON & YOKO ONO

THE HOTTEST

37/34

35/34

35/34

34/26

**REO SPEEDWAGON** 

Paradise Theater (A&M)

Double Fantasy (Geffen)

BRUCE SPRINGSTEEN

The River (Columbia)

Hi Infidelity (Epic)

# WBLM 108 Lewiston-Portland 207-783-2065

ND: JOSE DIAZ FD: MIKE BUSHEY

HOTTHIST FLEETHCKO MAC (MB) STYX (AAM) MED SPEECHAGON (Epic) ALAM PARSONS PROJ. (Ari

OUTDO (Elaktes)

POST LOSS

STAT (AMAN)

"TOO HALCH Time"

PED SPECEMPOCH (Epic)

PED SPECEMPOCH (Epic)

PED SPECEMPOCH (Epic)

PED SPECEMPOCH (ED)

"EXPRESSO (EDA)

"EXPRESSO

Ja 22 Hone

Added Jimpy BMPETY (RCA) TODD HANDCREM (Meas eville/Me) GOOD AATS TRANSER DELICIES (Mercumy/PolyGra) SCOTTES (EPI America) TOAN STS (Epic) IS HOUSE (Mercumy/PolyGra)

HORO DED FERSEN;
Hedjum
JiH CAMPOLL BAME (Acco)
HIGHT (Flamet)
HIGHT (Flamet)
HIGHT (Flamet)
HIGHT (Flamet)
HIGHT (Flamet)
JAM (Flojphor/Foljet)
JAM (Flojphor/Foljet)
JAM (Flojphor/Foljet)
JAM (Flojphor/Foljet)
JUESE (Elektra)
HORO (CHyphor)
APPLL WHE (Ceptra)
LOVERDAY (Goldmin)
HAZARTH (AAR)

Long Island

516:587-1023
Notteet 1, Cho K-(en)
SULT SHINETHER (Columbia)
STELLY SHINETHER (Columbia)
STELLY DAN (MCA)
STELLY COLUMBIA
STELLY DAN (MCA)
STE



FD: PAUL HARRIS

Added GMCE SLICK (REA)

Hottest DIRE STRAITS (NB) ALAN PARSONS PROJ. (Arista) TOTO (Columbia)

Long Island 516-727-1570

BHACK (SPRINGERFERM (Co) Ambiel
STRY (Ambie)
JOHNSKY (Coi Hebiel
BLOBDIE (Crymelle)
BLOBDIE (Crymelle)
BLOBDIE (Crymelle)
BLOS STREAMS (Bpic)
BLOS

Jags

-PAT EDUCTAR (Chrymelte -COMMIE IRIS (REA) -AAMEN (EPINCH (EPIN)

Notices
ALAN PROGRAM (ALIAC)
MIN SPECIALIZATION (Epic)
J. LINGHIM & T. (ED) Girl (m)
CTUMEN LOS (LISES)
VICTOR (LISES)
VICTOR

Washington, D.C.

Manchester 603-625-6915

Hotlest SAMES (PEA)

STOR LAND

CUTLAND (Actor)

STOR LAND

CUTLAND (Actor)

SERIES ASSISTANCE (Columbia)

CORE STRAITS NO!

SELUE STRAITS NO!

SELUE (Columbia)

ELD STRAITS NO!

FREETING (Columbia)

FREETING (FA)

FREETING (FA)

FREETING (FA)

FREETING (FA)

FREETING (FA)

FREETING (FA)

ALME FREETING (FA)

APRIL WHITE (Coptol)

Ja sa Mora

Morgantown

# "Dreamed, sill" This (1237 hm) This WVAQ

MOTGARTOWN
304.296.0029

NARTY RELIABLE (Ryle)

NARTY (Ryle)

HAATT (Ryl ELVIS CUSTELLO 6. (Co. JOURNEY (Columbia)

Modification (Christian)
Medification (Christian)
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Noticet BACE SPERGITED

Added
J.J. CNLS (REA)
J.HMY BUTTETY (RCA)
"Meather In Hem"
"Mostles (Inches) (Action (RCA)
"Meather In Hem"
"Meather (Inches) (Action (RCA)
"Meather (Inches) (RCA)
-CMMITTERS (RCA)
-PMIDDEX SMCH (Altere)

JABE JEFFE O'NA (MCA)

New Haven **WPLR** 203-777-6617 JIM CANNOLL BAND (ALCO) PD - CURDON WEINGAPTH PD: EXDIE HAZOD

JIM CAMMILL BAND (ALCO)

HOLLESTALIS (MB)
RCD STRAINT (MB)
RCD STRAINT (MB)
RCD STRAINT (MB)
RCD STRAINT (MB)
SERVE (MB)
STRICK (MB)
STRIC

Jass Horse



PD: SCOTT FEB | PD: SCOTT FEB |

ADDRESS R. RANGERS (CAP DEST'S R. RANGERS (CAP DEST RELIZAN (Best double) SCOUTERS (ENL) America JEE "RESIG" CHARASS BIGGRAPA (Robos) TIRS ADDRESS (EDI)

TRS
#ADAM AND THE ARTS (Epic)
TODD RUNCEREW (Buncawille/NB)
PEARL HARRISE (B)
#ADAPTEESE (Red)o/selentic)
#STIV BATCHS (Bomp)

New York

JIM CAMPULL BAND (Atco) -PHIL COLLING (Virgin)

-PHIL COLLING (Virgin)
Hottage
LIVIS (CONTILLO B... (Columbia)
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LIVIS (COLUMbia)
HOLTS STRIKENTERH (Columbia)
LILIONIE (Columbia)
LILIONIE (Columbia)
HOLTDIC HOLTDIC (Columbia)
HOLTDIC (Columbia

Jags

WPLJ 95.5

Arbitect Museum

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moditor T. GOO Geffen,
FLACE (ANN)
FLACE ( Jass Simples Mare

New York 212-887-7777

WOHA **North Jersey** 201-328 1055

MALL & CATES (MCA) (DEC (Virgin)

Jass

Simples

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Ottawa

613-563-1919

SHEARINI (B)IC)
ANT THERBLE (SEETE)
JAM (Polydor/PolyGre)
HAMETYE HOUSEAN
HAMTON (ANTO (COlumbia
HAMTON (B)IC)
HAMTON (B)IC
(BRI AMMTON)

(BRIT America)

BRITE STRINGS TREMS (Columbia)

BRITE STRINGS TREMS (Columbia)

BRITE STRINGS TREMS

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BRITE STRINGS (MB)

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STORE (MAN)

SCHOOL STRINGS (MB)

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**Philadelphia** 

215-867-8100

Jazz

ED! HAME CHESSIAN

Achies
THED HUNGERD (Somework
"Plus Homle"
HALAMEYH (AAM)
"Dremmed...Eill"
-MALFORDE (Antho/Atle

MONITO DESCRIPTION OF A STATE OF THE STATE O

Carried State

PD: STEVE COUNTLE HD: GREG TORRINGTON

Abbid MCAMP( (AAA) "Victoris" "Dremsed...Bi))" "Victoris" "Dremsed...Bi))" ANDERS (ACCO) J.J. (ALE (MCA) HECLETTE LARGE (ME) J.KROM RAJECED (RLA) "Reads" "Grad Silcii (RCA) "Shut in. Data" "Bruckling mail" "Proceeding mail"

"Wrecking Bell"

DAGLO: (Mayles)

DAGLO: (Mayles)

DAGLO: (Mayles)

DAGLO: (Mayles)

BUS BOYS (Aklets)

SUS ROYS (Aklets)

SUTOR (ARGALLA BAND (MACO)

TOTO (Columbia)

SECTUR 27 (18.5 Dec.)

STELLY ONE (BCN)

FORWARD (18.5 Dec.)

STELLY ONE (BCN)

MARKET RETAINED (BSN)

MARKET RETAINED (BSN)

SUS (

WIOQ.

PD . ALEX DEPARTS

-PHIL COLLIDE (MATEUR)
MACHINE (MATEUR)
PETTO ALLEGI (MATEUR)
PETTO PE

HALL & CHITCH SECAL
STELLY ONE (MEAN)
J. LEMENTS & F. CHIC HEETER
DIES STELLYS (ME)
DIES STELLYS (ME)
FLENHERDO NOC (ME)
FLENHERDO NOC (ME)
FLENHERDO NOC (ME)
FLENHERDO NOC (ME)
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NO CHARLIE KENCHIA

JOAN JETT (Roardwalk) ECONTON RATS (Columbia) 707 (Camablanca/Poly)

PROTECT DAY (PEA)
PROTECT DAY (PEA)
PROTECT (Columbia)
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CLASS (Repic)
PROTECT (Columbia)
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PROTECT (Columbia)

Philadelphia

215-561-0933

No.tember PCLICE (AAP) ELVIS COSPELLO 6.. (Columbia J. LUBRICH 6 T. CHO (Geffen) HT SHRING (Chryse) 10 HULL SPEED (ISLAN) UNDER COLUMBIA SPEED (ISLAN) UNDER CHIS SPEED (HELD) SPEED (AAP) SPEED (AAP) SPEED (AAP)

Philadelphia
215-668-9460
215-668-9460
ROTO (Chiladelle)
REC (Clini (Chiladelle)
REC (Clini (Reconstruction)
Rec ( Philadelphia

PD: CHCH MANATE

MED HEIGHER (Bone ov [] 1 n/m)
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'THANNAL CH-Iff')
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'THANNAL CH-Iff')

Pittsburgh 412-562-5900 Rostess
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STREET ONE (MCA)
STORE (MCA)
SHO STREET ONE (MCA)
SHO STREET (AUGUST)
JUMENTY (OLUMBIA)
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REACE SPRINGFYEN (Go unbid

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JUDN LENTS (Litia Durid)

JUDN LENTS (T. GOD Godfen)

DER SPRINGFY (MB)

ALAN PROBLEM (MA)

SPRINGFY (MB)

ALAN PROBLEM (MA)

SPRINGFY (MB)

SPRINGFY (

NEED HANCEPHER (Bear Dv [2] a/AD) 30 SPECIAL GARD

WDVE

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Siraples Morar

Poughkeepsie 914-471-1500 IAM RELIGIM (Rercury/PolyGra) RICH MEISIG (RM) CORY RAYBL (Polyder/PolyGra) 

PD: PLEKE SHARLS PD: FTTM: SCHWITZ

Autori
VIED MARTINES (Benerov
JIROY MARYESTY UPCA)
707 (Camabianca/Poly)
July CALE (MCA)
PEARL MARRIA (MB)
-MACFINESS (Bed lo/REA-PERES SIEM (REage)

PRESENT SHEME (PRIACY)

AND SERVICE STATE (PRIACY)

AND SERVICE STATE (PRIACY)

AND SERVICE (SPACE)

AND SERVICE (SPACE)

AND SERVICE (SPACE)

AND SERVICE (SPACE)

AND SERVICE STATE (

Rochester WCMF LIVE 96 RXK!

Singles

PO. TRUP REED PO: TED EDWARDS

Added NAMEN HELSHER (Epic) Medium
ALMS PRECIOES PELL, (Aristm)
CONTINES (Aristm)
CONTINES (Aristm)
CONTINES (Aristm)
CONTINES (Aristm)
MANUAL MARIA
AFFEL WINE (Copten)
AFFEL WINE (Copten)
CARRE (Epice)
CARRE (Epice)

716-288-3200 STEVE WINNIED (Island) PLEETWEED PAC (NB)

Jean DAW SINGEL (Inner City)

PLETHINDO FOR (MB)

J. LOBICE 6 T. CHID (Feft
J. LOBICE 6 T. CHID (Feft
STOR LAMP)
STELLY DAM (MCA)
FOLICE (AMM)
FOLICE (A

Jazzi MODBY SHEW QUARTET (Linner City) DESTER COMERN (Columbia) Singles

M2 (Intend) MERRS (Atcu)

Jatz

M.

Added Marie

Median
FICHAL STABLEY...
(BRI Asselce)
AMMEN SElimin (spic)
DESCRIPTION (Spic)
DESCRIPTION (Spic)
FICH (Spic)
FICH (Spic)
FICH (Spic)
T. Hisla (Lace)

PO: HANGE CAPITA SO TON MATE

Define (MCA)

TREATY DAY (MCA)

TREATY DAY (MCA)

TREATY DAY (MCA)

THE STREATY (MCA)

ALME PRACTICE PREJ:

APRIL TREATY (MCA)

APRIL TREATY (MCA)

APRIL TREATY (MCA)

APRIL TREATY (MCA)

TOTO (CA) LANGE

APRIL TREATY (MCA)

T

Jass

STEVE WIREKED (Island)

MOUR WOUR

PD: DALE EDIGATES Added
GRACE SLICE (RCA)
"See Of Love" "Nice "See Of Love" "Mistrector" SMCES (Elektra) TURNISTS (Epic) COZY POMELL (Polydor/PolyGra) TODD RUNDEREN (beatswills/MB) "Mealer"

FIGURE THROUGH NAC (RE)

MEDIUM SAFTAM 6. [Planne]

AMADY REISMED (Epic)

\*Manta On Pis\*

\*Manta On Pis\*

\*Manta On Dis\*

\*Man

Utica

315-797-0803
SHERBS (Macc)
30 SPECIAL (Marc)
30 SPECIAL (Marc)
247 (Polydor/PolyGra)
ATT, HODD (Local)
NOW FLIERS

NOT MORE FLYENG
NOTIONS
NOT STREAMY (MB)
NOT STREAMY (MB)
NO STREAMY (MB)
NO SPEZZANCOM (RD)(C)
NO SPEZZANCOM (RD)(C)
NOTIVE (MB)(S)
NOTITE (

MEDIUM

Rochester 716-232-7550

JIR CAMPILLA BABE (Acces)
INCLINEL
RED SPECIMENTS (Epic)
CREAT TRACE (Epic)
CREAT TRACE (Epic)
ACAR (Exit)
ACAR (Epic)
ACAR (E

Syracuse 315-682-9538 JIO-DOZ-DGGO
JIUMNY (Diumbia)
HID SPEZINGGG (D)C)
AC/DC (Allandic)
OUTLAM LESSAS
POLICE LOMN)
STELLY (AM UKA)
HT BENATA (Our pealls)
AND ENTRY (Our pealls)
AND ENTRY (Our pealls)
AND ENTRY (Our pealls) SPACE SPACECULTURE (COLUMNIA STYX (AMA) J. LEISCH & T. CHO (Goffon) ALAM PARSCHO PROJ. (Actor)

Jags Norm

SYRACUSE 315-472-9797

ICHBITE IRJS (MEA)
YEB (ALLANT)c)
-ALEE STAR
-HAZORS
-HAZORS
-JOHNSY VAN ZAMT...
(Pallydor/Polydis)

Notices
Notice

Singles None

Toronto 416-967-3445

4 1 D - MD F - J4 4 Q

TTY: (AMR) (Mrista)

OTTAME (Mrista)

NO MALL STRMLEY:
NO MALL STRMLEY:
NO MALL STRMLEY:
NO MALL STRMLEY:
NO SPECIAONODE (B)c;
NO SPECIAONODE (COLUMbia)

SECUL SPECIAONODE (COLUmbia)

APRIL WHE (Capitol)

MARIL WHE (MRISTA)

MARIL WHE

Jasa

Singles Nurse

31/26

33/17

20/17

Hedium

IP SPECIAL (Add)

\*\*Roid/Lone-ig\*
House/Lone-ig\*
House/Lon DC FM Washington, D.C.

Je as Hone

Singles Mare

PD: LAVE INCOME HD: HICHAEL HERAY Added GMCE SLICE (RCA)

PROJUME PRAMATE (AM)
REMATER (A

**105** 

Added ELVE CONTELLO 6... "Citalord" "Min Belifien" JOHNEY (Columbia) -ADDIDIO (Redis/ -FUNDALL (Allanti -ESC (Virgin)

FM105

PE : CHUCK GEIGEN ARET PE : DOLG BURTON

Added GMACE SELICH (RCA) "Historoxy:" Historoxy: [Capricorn] HISTORO (Elektra)

-DOUBS (Elektra)

DOTHABE (Arighta)

DOTHABE (Arighta)

J. LINGER & Y. CRO. Gelfen)

APULL HORE (Compto)

FLETHREAD PRC (NB)

FLETHREAD PRC (NB)

MANTAL HORE (COMPTO)

MANTAL HORE (COMPTO)

MANTAL HORE (COMPTO)

MANTAL HORE (COMPTO)

"FIRETHE (COMPTO)

"Staying Nich I"

MEHY

HD RLESS PYAN I HD: JAC'S QUIGLEY

JAKS Sinyles None West Virginia

FTELLY LIAM (MCA)
FTTE LAMI
FTTE LAMI
FTTE LAMI
FTTE LAMI
FTTE LAMI
FTTE LAMI
FTTELLY LAMI
FTTEL

West Virginia
304-722-3308
HUTISH
STR LAND
HUTISH
STR LAND
HUTISH
HOLD HUTISH
FOR LAND
HUTISH

York 717-266-6606

10 SPECIAL (AAR) STEVE WINHOLD (Inland) -UNH PCZELENG (Pall HENRYEDIG) -HALL & CATES (RCA)

INDIA O GRYDD (MEA)

INDICATED

RED SPECIMENTED (Epic)

SPECIMENTED (CD)-METG

A LIMENT A LOD (CD)-METG

A LIMENT A LOD (CD)-METG

A LIMENT A LOD (CD)-METG

A PAUL METG

CONCESTION (CD)-METG

TOTO (CD)-METG

RED SYMBORY (ME)

RAPELE LIMENT

RED SYMBORY (ME)

RAPELE LIMENT

RED LIME Medium

Medium

AC/DC (Alientic)

MALME PREMERIC (Atlantic)

OMAR TRICH (Biple)

OMAR TRICH (Biple)

OMAR TRICH (Biple)

FIRETALL (Atlantic)

MARTHER (AMP)

MARTHER

the olbum station on: Jin or u.a. ep. too sirror

Added
GNACE SLICE (RCA)
Threcking Ball\*
SHEWES (ALCO)
11 HAVO/Sall!\*
ANY THOMAS (SLEEF)
12nd Choice\*
LIAH MCLACH Bercury/Fo
"Alligator"

"Allientor" ANNI LAND ANNI

Amarillo 808-359-8561 kin'....tmy\*

Teckini ... Samy\*

Included a T. CHO Koeffen)

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MOST ADDED

Healing (Beersville/WB) SHERRS The Skill (Atco) 12/10

Trust (Columbia) 6/6

**White** 

Added ELVIS CONTILLO 6.. (Col JBM (Polydor/PolyGra) ESCLAMAY (Robon)

Augusta 404-722-1302

**EARTH BAND** Chance (WB) 13/13 APRIL WINE

Nature Of The... (Capitol) 32/20 STEVE WINWOOD Arc Of A Diver (Island)

The Wild... (Chryselis)

MANFRED MANN'S

Wild-Eyed... (A&M) 26/15 Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Dallas-Ft. Worth KTXQ ALBUM ROCK O: TON GARBIES

Added TODO RUNICEREN (Heereville/Mg) SHENN (ALCO)

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Hi Infidelity (Epic) 35/34 STYX

REO SPEEDWAGON

THE HOTTEST

Paradise Theater (A&M) 34/33 BRUCE SPRINGSTEEN The River (Columbia) 30/27 **ALAN PARSONS PROJECT** The Turn Of A... (Arista) 31/25 JOHN LENNON & YOKO ONO

Double Fentesy (Geffen) 30/25 STEELY DAN Gaucho (MCA) 29/25 Two numbers follow each album title. The first represents total number of Struthern stations playing the album this week. The second is the number of those stations who reported it in hot cotation this week

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214-748-9898 APRIL MORE (Capitol) GNACE SLICE (MCA) UPO (Chryselin)

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Coconut Telegraph (MCA) 19/17
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CHINATOWN IN DALLAS? - WB's Thin Lizzy took their latest album to KZEW/Dallas, where the band was interviewed. Pictured (I-r) are group's Scott Gorham, KZEW MD Janel Dolan, group's Snowy White, KZEW PD Tom Owens, and WB's Jerry Barrett.

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San Antonio 512-223-621 RDIG4 (NCA)

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THE HOTTEST

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# DWES



**Appleton** 414-734-9226

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Chicago 312-440-5270 PHIL SERNAR (BOSTON M SPECIAL (AMI) SHORE (ELettre)

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Chicago 312-828-9191 APRIL WINE (Capitol) MACE SLICE (RCA)

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Chicago 312-777-1700

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UPO (Chrymalia)
TOURLETS (Epic)
B.B. RENG (RCA)
J.J. CALE (RCA)
LDM (Our Garmy)
MOTIVATION (AMOUNT WE (AMOUNT)
JIMPY SUPPETY (RCA)
TOUR HARCLETS (Manerox

the 1997

PD: MAX PLOYD
RD: SPY DAWLELS

Added 1090 (Columbia) ESC (Virgin)

Padium BRACE SYNDHOTYDD (Colum BRACE SYNDHOTYDD (Columb BRACE SYNDHOTYDD (Columb BRACE) BRACE (BRACE) BRACE (BRACE

PD: TON TELESO

WART

NO MORN VOIGE

Added
LUBHIE BECOME (Allique of )
J., CALE (BCD.)
J., CALE (BCD.)
BETTALO: ANNEXE (BD)
BETTALO: ANNEXE (BD)
R.D. CORE (BCD.)
RODD RANKERSHIE (BD)
RODD RANKERSHIE (BD)
RODD RANKERSHIE (LEWER CLEY)
VOUN'S A RYTHLE (LELEND)
UZ (Im Land)

PORTUGE (Epic) MANUS (Epic) MANUS (Epic) MANUS (Epic) MANUS (Epic) (Epic DATE UNION STORY (Amylum) STORY LAME! STORY LAME! (Thinman SCHOUTERS NOT Columbia NOT TOURNESS (SITE / NOT TOURNES

WED

PD: CHIPTON ROUND PD: CLIPT QUITS Added EXCEPTION RATE (Co. "Up AL) Hight" ETC (Virgin) "Generals 6..."

Medium
ANY THOMALE (BLEEF)
BLUEDIE (Obrymalle)
BLUE CONTELLO a...
MEDIA (AMD
UPO (Obrymalle)

Joan MARTHUR PROJECTO (Arista) ALMO PROSCOS (MySc) Singles Nors **SUMP** 

Abbud TOED RANCESHD (Bear evilla/68) JIMTY BUFFERT (RCA) THC (Virgin) PRANE HANNERS (NB)

17/05 " FO: HITL DOWNER FO HANTY SCHOL

Abbel TOED RUNCERUM (Bear aville/ND) JIPHY BUFFETT (MEA) J.J. CALE (MEA) PM (Femaport) PH (Paniport)
JAM: (Polydor/PolyGra)
MEARITH (AAM)
RICK STRIMEFIELD (MCA)
35 SPECIAL (AAM)
UZ (Island)
-MUEL (MATHO (Dreamle/d)

PROJ LIB
PHILE SERVER (Roar domails)
GRACE SALCE (RCA)
SREERS (MACO)
SREERS (MACO)
SREERS (MACO)
SREERS (MACO)
LIBRORY (COLUMBIS)
LIBRORY (COLUMBIS)
LIBRORY (COLUMBIS)
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CORP (COLUMBIS)
CORP (COLUMBIS)
LIBRORY (COLUMBIS)
LIBRORY (CAUCHA)
LIBRORY
LIBRORY (CAUCHA)
LIBRORY
LIBROR

Cleveland 216-391-1260

Cleveland

216-781-9667

80 SPECIMENTS (Bpic)
PV SENTENCE (Bpi

Je ga Mone

Simples

Noticet
STRVE WIDECED ([sland)
JARREY (CDL umbie)
STRELY GAM (MEA)
ALME PORAISED ([slc])
STRELY GAM (MEA)
ALME PORAISED ([slc])
STRELY GAM (MEA)
STRELY GAM (MEA)
STREAMERT (AB)
STREAMERT

Jazz Singles None

O-Fn-96 Columbus 614-224-1271 00 STEVE RABRID 101 THE SULTY SULTY SECTION (RA) SHORT LEGGL (RA) SHORT LEGGL (RA) SHORT LEGGL (RA) LE

Added
DIMHIE IRIS (PCA)
"Ab! Leah!"
UNIMEN' (Oblumbie)
"Dixie Himpy" "Party's Over
HEZES (ALCO)
"! Howe/Maill"
"Time Heals"

PD TON ROOVERE

274

Davenport 319-326-2541

NOTION TO STREET AND S

Jers
DN: SIECEL (Irror City)
JDE SAMOLE (MCA)
DN: SAMOLE (MCA)
DN: SAMOLE (MCA)
DILLIPSLIMBO (Dallado
DILLIPSLIMBO (Dallado
BILLIPSLIMBO (Dallado
BILLIPSLIMBO (Dallado
BILLIPSLIMBO (Dallado
BILLIPSLIMBO (Dallado
BILLIPSLIMBO (Dallado
BILLIPSLIMBO (Arlado)
BIRCHERDO (Arlado)

HOTCEST 9773 (ASH) RED SPECIM-COM (Epic) 97EELY Daw (MCA) CUTU-ME (Arista) RED STEMANT (ME) LOVERSON (Columbia) DIRE STRAITS (ME) APRIL MEDE (Capitol) PROFFRED HAMM'S... (ME)

Singles Marke

DeKalb

TOTAL WAS A Dealer's

THE CONTROL OF HUTCHET (Dp(c)
CHART (Dp(c)
CHART (Dp(c)
CHART STRUCTS (MB)
CHART (MB)
CHART

PD. BILL CERNY PD: NAVE HOUSES

Added
707 (Casabianca/Poly)
J.J. CALE (RCA)
ELYIS CORTELLO S.. (Co
JIMPT SMPTSTT (RCA)
TODO RAMOCHES (Beace)
BLOS G. ... RAMOTHES
(Size/Karova)
DIDIER LOCHEGOD (Ivener

DIDIES LOCHECOD (tende Caty)
med (un
men Tacolas (set)
men Tacolas

JAMES OF STREET (ITWO CITY)
JAMES ON STREET (ITWO CITY)
JA

YHLEST FO: OWEY CURELOP

Added CUTLANS (Arists) ETC (Virgin) 707 (Cameblanca/Poly) NAMEY REISHER (Epic)

Redium DCHRIE (RIS UFCA) RET BORNEY (Chiumbia) STEVE HOMECOD (Taland) FOLICE (MARI) RECORD, STRMLEY...

Detroit PLESTNEED PAC (NB) NOS STRANFE (NB) APRIL HOSE (Capitol)

ALM PRINCES FED., (Aristo J. LESSON & T. CHO Goffee STEELY DAW (NEA)

MOST ADDED

15/13

Healing (Bearsville/WB)
ELVIS COSTELLO & ATTRACTIONS Trust (Columbia) 16/12 SHERBS The Skill (Atco) 19/10 38 SPECIAL

Wild-Eyed... (A&M) 25/8 CLASH

Sandinistal (Epic) 16/7 JIMMY BUFFETT Coconut Telegraph (MCA) 7/7

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.



(WRIF 101)

PD: JOHN LARGON PD: JOHN LARGON

Added 16 SPECIAL (AMI)

PD: TON HENDER RD: TRIOTYA TORRESPE

Detroit 313-444-1010

DOTTON
313-863-1800
Notteet
AC/OC (Atlantic
TOURN (According)
1, LEBERS & T. GRO SLeffen)
180 REPERMINDE (Bjc)
STEELANT (Getern/Acco)
STYE (AMN)

"Drommed,...K[3]"
AFFILL HOME (Copicol)
"Cypmy Queen"
30 MFMCLAL (AMM)
"Hold/Loomely"
CUTLAMM (Arists)
"Angels Mide"

Noticest Noticest (Epic)

Trace (It., Apr.)

YOUNG (ARCO)
SICHET YELGEBAN'S (Inhard)
Indian
POLICE (ARM)
'Canady In...
'Canady In...
'BULL' SPECIAL YELGEBAN'S
MANUEL SPECIAL YELGEBAN
MANUEL SPECI Evansville 

PD: DAVE LYCHG

Added
30 SWCIAL (AAM)
TOLCH (ALCO)
ELVES COSTELLO 6... (Columbia)
Strick Time\*
90F085. (ALCO)
(ACC)
(A

"Run...Lested"
Radius
RAMY (Epic)
"Rate Le ."
"Rock And Roll"
The Long Ran" Yorkal Cal
"Expresso Love"
"Romes & Juliet"
J. Lobdom & Y. GNO Soffe
LOVERON (Calumbia)
JULIET & CALCEL LONG (Calumbia)

PAT Benevier

BO SERVICE (Sptc)

BOOST (Sptc Jame

WWCK 105 FM Flint 313-744-1570

TUDD RABEZREM (\*mereville/Ne) "Time Heels" (LAME) "Pop The Silo" LLVETN (LAME) "Pop The Silo" LLVETN (Columbia) "White Remethies" GANCE SILOT (DEX) "See Of Lovethies" (AMEC/Dolumbia)

Redium 1070 (Onlumbia) UFO (Oryentia) UFO (Onlumbia) FIRSTRAL (Atlantic) JOJEPSY (Columbia) HOMENTED RAND'S.

Noticet
APAL Whit (Capitol)
APAL Whit (Capitol)
APAL Whit (Capitol)
APAL Whit (Capitol)
FLEXIFICATION (Capitol)
BACK SYNLOTTEM (Capitol)
BYEN (MAN)
J. LDROKE & T. GRO Kerfen)
STEVE WERMOOD (Island)

Jasz Ft. Wayne

De la la

PD: RECK MEST PD: J B SPLITH

Pedium
FOTO (Dismble)
BLOBDIE (Chymelle)
MANDEN ECON (Anylow)
DING STWAITS (MB)
ALONGES STREET,
STREET MANDEN (Anylow)
DATES (Education (Anylow)
DATES (Education (Anylow)
PROFESS (MB)
ANYLOW (Anylow)
PROFESS (MB)
ANYLOW
PROFES

SMETRS (ALCO)
JUMBY AVERAGE...
(Barrille/MB)
HICKLETTE LANGON (MB)
-RAMDY MEISHER (Epic)

219-484-0580

Holtest HED SPEZZHOCH (Epic) STYX (AMN) PAY BENATUN (Chrymalli) PAY BENATUN (Chrymalli) PAY BENATUN (Chrymalli) STEELY Disw (ECA) STEELY (Chrymalli) STEELY DISW (ECA) STEELY (Chrymalli) STEELY (Chrymalli) STEELY (Chrymalli) STEELY (Chrymalli) STEELY (Chrymalli) STEELY (Chrymalli) Jazz

LAV-FM 97

FD: DAVE LOGALI

Added TODD RUNDONDI ( "Companiion" RY COOMS (nd) "Cresy...Auto."

**Grand Rapids** 616-456-5461

Singles

616-456-5461
incteer
street, Day (MCA)
MOD SPREEDOORS (Spic)
STON (AMA)
STONE (STONE (AMA)
STO

# MEDIUM

MANFRED MANN'S EARTH BAND Chance (WB) 34/17 Turn Back (Columbia) 25/16 38 SPECIAL Wild-Eved ... (A&M) 25/15 APRIL WINE

Two numbers follow each albo first represents total number of Midwest sta-tions playing the album this week. The sec-ond is the number of those stations who re-ported it in medium rotation this week.

Nature Of The... (Capitol) 31/14 UFO

The Wild... (Chryselis)

6:0

PD: BISHEP CHES Added CLABI (Spic) SMCOS (ALCO) "I Nove/Skill"

Medium
APRIL WIRE (Capitol)
RY CODDER (Re)
FIREFALL (Atlantic)
PLANTHOOD MAC (Re)
JUNEARY (Columbia)
LOVEROY (Columbia)
ROTAL (MALENT (Columbia)
FIREFALL (MALENT (Columbi

(IDI-PM)

PD: MAD CURTES

FM 102 K5T00 Lincoln 402-478-8565

FO | (MUCE 1486)

ACCOUNT (Buncavi)la/Am) 30 SPECIAL (AAN) ELVIS CONTELLO a.. (Columbia) JOJHETY (Columbia)

Redian
PLETHODO NAC (NB)
RAT BENETHS (Crymalia)
RATE BENETHS (Crymalia)
RESTRACTS (NB)
COURS STRAITS (NB)
COURSEN ROJ. (Arieta)
COURSEN (Arieta)
ROD STRAITS (NB)
TOTO (Columbia)

JASS Madison

Jems Home

Sirgles

Jam.

Sirgles Nove

Milwaukee

414-342-1111

Milwaukee

414-276-2040
WY BENTH (Chymelle)
J. LENGE & F. CHO Geffen
AC/DE (Allemit)
OUTLAND (Arists)
HOLT SPRINGTHEN (Columbia)
RACE (Applical)
APOL WHE (Copiled)
DOBIE THE (CO)
STREW WHENCE (F)
LOVERNOY (Columbia)
LOVERNOY (Columbia)

Jaco
DAT GRABIO
DAT GRABIO
DATE GRABIO
DATE GRABIO
DATE GRABIO
DATE ASPECT (PCA)
G. MANDISCTOR, JR. (Elektra)
JRM-ULV FIGURY (ALIENTIC)
MATTY COM (PCA)
DATE SIERCE (PCA)
DATE

**WMAD** 808-249-9277 PD. BARRY GRAPT NO: PRISCO SCB

STYA (ASA)
URACE SPEEDSTYRE (COlumbia)
AFFELE WIFE (Complet)
SYNEAU DAM (PEA)
OTTUBE (Select)
SYNEAU DAM (PEA)
SYNEAU DAM (PEA)
SYNEAU DAM (PEA)
SYNEAU DAM (PEA)
ASS SYNEAU DAM
ASS SYNEAU DAM
ASS SYNEAU
ASS SY ELVIS CONTRATO 6.. (Columbia)

WLPX 97 fm 414-342-1111
BOCTART
AAM PROSCOS POLO. (Ariaca)
PUBLIA TORA (PCA)
BID BROSCOS (CO):
BID BROSCOS (CO):
BID BROSCOS (CO):
BRACE SPEDICATED (CO) LABBIG
CORRES (ELBACTED (CO)
PUBLICANO (CO)
PUBL

PD: TOR DANTELS PD: ROBBI BEAM

medium
energeD Muni's. (18)
"Por Toy" "Lice., (1804)"
"B SPETIAL (Jose)
"Bid/Local"
"Child (Spic)
"Pol Ion Chi."
MARKET (Jose)
"Toyamda (Spic)
"Toyamda (Spic)
"JOURETY (Chiumbie)

**93QFM** POT BHOM ALADRES POT HERE HOLP

Pad Lua
UPO (Chrysella)
MADY MEISMEN (Cp.ic)
MAD TREASH (Cp.ic)
MAD TREASH (Cp.ic)
MAD TREASH (Cp.ic)
MAD TREASH (Cp.ic)
MAD TRANSP (Cp.ic)
MAD TREASH (Cp.ic)
MAD TR

NOT COLUMN (Epic)
STYX (AMI)
JOURNEY (Columbia)

19/14

THE DAY THE TOTAL OF THE TOTAL

Jess JOB SAMPLE (MCA) G. MAREDECTOR, JR. (Elektro) CAN SINGEL (Inver City) MATINE BON (MCA)

Lansing 517-393-1320

APRIL WINE (Capitol)

APRIL WHIE (Capitol) WARREN ERVEN (Anylum) DESMIS TRES (MCA)

Noticet
INCIC MULDISTRIN (Columbia
INTEXT NON (ECA)
J. LINECH & Y. CHO (Setten)
IND FINEMENCIA (Epic)
FITS (AMI)
-ONF FORELESSE
(Full Moon/Rpic)

Singles More

Jess

AND LUB LETTE UPCA )
MAIN (CHEYNALIS)
MAIN (CHEYNALIS)
TOUGH (ALCO)
FYDEGAN (CATTER/ALCO)
HELLY MATCHET (Epic)
CUTLAND (Arters)

KQ92

Padium LLYWEDT (Columbia) MPA HEBETCH (Mescuty/PolyGea) FOLICE (AAR) APRIL WISE (Capitol) LIPO (Chrymelle) 39 SWICLAL (AAR) STEVE WIDMOOD ((eland)

Notices
SMICE SPLINGFTON (Columbia)
J. LENGES & T. CHO Goeffen)
SED SPEEDEROOM (Spling)
FOLICE (Man)
FOLICE (Man)
The Tam., There' "Don't Stand
LOVERSON (Columbia)
Them., Lenges "Stot Tonits'
SPEED (Man)
ALSO Memorias FREE (Man)
ALSO Memorias FREE (Man)
ALSO Memorias FREE (Man) KENH FD STEVE BRUDGES

HOCHECHI MATS (C. JOURNEY (Co.) umbi-SMALL TALE (HCA) MATT VE HIGH (HCA) SMEPRES (Abox) Hed lum
HENTHER REFORT (ARC/Columb
ALVEI LEE RAND (ALLEWEIC)
JERN-LUE FORTT (ALLEWEIC)
CLIPAL SAURE AND (Me)
CALTER SAURE AND (Me)
CALTER LEERENCE
COLUMN (ME)
CALTER LEERENCE
COLUMN (ME)
CALTER LEERENCE
CALTER LEERENCE
CALTER LEERENCE
CALTER LEERENCE
CALTER LEERENCE
CALTER
C



PD RICK PETERSON

Added

JASE More

Peoria

fm album rock

495

PD: LES COOK ND: DICK BASCISH

GACE SLICE RUNGS (NCA)

Jazz

Commission of representations FD: CAVE INVESTOR

Added TOED RUNCESON "Companion" SMETOS (Atco) "1 Nove/Shill"

Madium
GMACE SIGN (RCA)
GMACE SIGN (RCA)
GMACE T MCCLIPTCH (Cap)
HARPHED HAND S. (MB)
HTTVE WINNERD (HINN
GMACE THANT'S (MB)
GMACE THANT'S (MB)
GMACE GMACE (MC)
GMAC

Jezs

38/35

Paradise Theater (A&M)
BRUCE SPRINGSTEEN 37/35

The River (Columbia) 30/28

STEELY DAN Gaucho (MCA) 29/28 JOHN LENNON & YOKO ONO Double Fantasy (Geffen) 32/26

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.



Minneapolis

Minneapolis

612-739-4000

HIGHT (Planet) HIGHTY (Columbia) J. LEMMIN & Y. CHO (Goffun)

HOLLAGE
SPANICHTCH (Dpic)
SPACE SPANICHTCH (Dolumble
DEAR STRAITS (MB)
STRI (AMN)
STRI (AMN)
ALME NESSONS PEGL), (Arista)
HOMPROD HAMN (M, (MB)
JULINERY (Oblumble)

Singles Mone Muscatine 319-263-2512

Jaga

(Bes (av 121a/18))

(See SP LEIGHTMS)

THE LEASE ST. COD (Seef fam.)

J. (SERIES S. T. COD (Seef fam.)

J. (SERIES ST. COD (Seef fam.)

TOD SHADORS (See SEE SILE)

SEV SKINNESS (SEE SEE SILE)

SEVER J. (SERIES (SEE SILE)

SEVER J. COD.)

SEVER J. COD.

J



402-592-5300 sectors (Albancia) sectors (Albancia) sector (Albanci

309-674-2000

Buttant SPEDICATES (Columbia SPEDICATES (Columbia SPEDICACO (Spic) OF SECONDY (McLestic) DIRE STEATS (m) STEELY ONE SPEDIA J. LIMENS & Y. CHO KGeffen) STEELY ONE SPEDIA J. LIMENS & Y. CHO KGeffen)

Red Lias STENK INDECCID ((elamd) OUTLAND (Actista) JULHERY (Columbia) HERMYED (Reden (c.) FIRMENAL (Allema (c.) LOVERDOY (Columbia) 707 (Combinence/Poly) ALE REMOCKS FEDJ. (Actab) TOTO (Columbia) GRACE SLICK (NCA)

Rockford 815-877-3075

O 19-07 F-30/5
Them...Look (spic)
RED SYMMETON (spic)
RED SYMMETON (spic)
RED SYMMETON (spic)
RED SYMMETON (spic)
THE SYMMETON (spic)
THE SYMMETON (spic)
SYMMETY (spic) (spic)
SYMMETY (spic) (spic)
SYMMETY (spic)
SYMMETON (spic)
SYMMETON

Saginaw 517-892-9528 517-894-2996

S17-894-2996

Wolland

Birglas

# KSW 45 314-842-1111

FD: RECK BALLS

Hed Lun HOUSTED HOME'S, (MB) STEVE FURNICOD (ISLAND) TOTO (DOLUMBLE) GRACE RELTO (RCA) 38 SEPCIAL (AAA) RUIGE (RCA) 707 (Comeb Laron/Poly) STEELY DAM (RCA) EXCEMPN (Richos)

Noticet APPLL WIDE (Coption) STYN (AMP) JUNEWIY (Columbie) LOVEMENT (Columbie) SEC SPEEDSOND (Spic) STEEDSAY (Corres Akton) UNO (Compension) SELDE SPEEDSTYSE (Colum SELDE SPEEDSTYSE (Colum

Jass

W. 7

Added MAZARIYW (AAM) 38 SPECIAL (AAM) HIGHT (Planet) SWEETS (Acco) 1 Nova-Yalli (Acco) CHACE SLICE (RCA)

WWWK

PTEVE HIDRIGOD (Lelland) HOMPTED HOME: 6, (NB)

Hedium DOMNIE IRES (NCA) BARYS (Chrymnile) SPLIT BHE (AGA) RCD STROMAT NGS) WICHT (Planet)

MED SPHEZIMOZNI (Epite)
"Euro On Lovin"
ETTX UMED

Sloux Falls

605-339-1520 DELIMIT RECLIPTOR (Capitol) JOURNEY (Optimble) MICHES (Elektre)

St. Louis

INCLUSIVE (Elektra)
Inctions (Columbia)
Inctions (Columbia)
INCLUSIVE (Columbia)

St. Louis 314-844-1380

Jama

J.J. CALE (NCA) -POLICE (AMR) -CLIMAI BLUES BAND

Medium
DIME STRAITE (http://doi.org/Mol.pm.
LAMMENCY (Columbia)
JIR CAMERLE MAND (ALCO)
JOHN ENTHERN (ME)
ALAM PRINCIPE PROLY. (Article)
LAD SATUR (ME)
LAD

Singles Norm

Added 1070 (Columb "Elemore" RDGS (MCA) "Let Me Go"

Hedium investo EPCH (Apylum) 707 (massblanca/Poly) 30 SPECIA (AMA) -SPEE (Local) RIESO (Local) -RUCKOSTYNA -NOSH LORGEN (Goffen) -PETVE WISHCOO (Laland

Bottaet (Columbia) SUMERT (Columbia) FUNCTION (Columbia) FUNCTION (Columbia) AVELLO (Columbia) NED SAMESSACCIO (Spic) CUTLABB (Celera) RAL SEMESTE (Spic) ALES PROMISES (COLUMBIA) ALES PROMISES (COLUMBIA) CHE STRAITE (Rb)

**Terre Haute** 

812-238-2557 HELL DIAMEND (CAPIES -REPR COOLINE (AMA)

Hottust
Hottust
Hottust
Hottust
Hottust
Hottust
Hotsetter(AMN)
Hospital (AMN)
Hos



A TOUCH OF LOVE FOR WMMS — Kid Leo, WMMS/Cleveland MD, was awarded a special plaque from Radio Records' Love Affair in recognition of the station's support of the group's debut album. Pictured (I-r) are MD Kid Leo and group's Wayne Cukras, Wes Coolbaugh, John Zdravecky, Mike Hudak and Rich Spina.

Toledo

Jest Hore

Ja KZ Mone

**WXEZ** 

Toledo 419-255-1470

NULL WHENTON CHARCHES / CAPILLA WITE (CAPILLA)

J. LOBERS S Y. CHO CAR
HOLLINGO SPARE (L. CAR)

OFFICIAL CARS

OUTLAND CHARCHES

FOLICE (ANN)

FOLIT (ANN)

FOLICE (ANN)

FOLICE (ANN)

FOLICE (ANN)

FOLICE (ANN)

Jam

T-95

Medium
JOHRSTY (Columbia)
STEVE WIDECOD ((slawd)
FINETHAL (Atlantic)
FINETHAL (Atlantic)
FINETHAL (Salmat)
LOWEROR (Columbia)
J. LEBECH S. T. (ED GE
AC/DC (Atlantic)
MED (Chrymells)
MED (Chrymells)
MED (MARK)
MEDATALTH (AMR)
38 MEDILAL (AMR)

Wichita

Hottant NEO EPRODECCHI (Epid) ALAH WARSCHE PECJ, (Arista) STYC (AARI ROD FYDERST NE) CUTLING (Arista) AFELL FIRE (Compite) DIES ETHALTS (NE) FELICIE (AARI DELEMENT COCLUMNO) (Compite)

Jags

92 CITI FM Winnipeg 204-775-0371

SCHETCHE FATE (Columbia) ROMATICE Minnperor) OUTLAND (Arista) DOMBIE ERRE (MCA) JOH AMERICAN (Aristic) CTYS BOY (Arismic) HICHARL STAMLEY. (BYL AMERICA)

Botton: (ALlantic)
PTHATTHON F T. GHD Garde
FTHATHON F T. GHD Garde
FHALL STREET GARD
FHALL STREET GARD
FHALL STREET GARD
FTHAT GARD
FTHATHON GARD
FTHATHON GARD
FTHATHON GARD
FTHATHON GARD
FTHATHON GARD
FTHATHON GARD
FTH

Jean Sirules Nors

KFAG BTEREO 10M

FD. JOHN PLANNICE HD1 CHAIG HARTEN

JOURNEY (Columbia) STEVE WIDEODD (Leland)

Hedium PRINCEPTEM (Chiumbia) GNTLMS (Ariena) (Chiumbia) GNTLMS (Ariena) (COMIC PRINCE) (COMIC America) (COMIC America) (COMIC America) (COMIC America) (COMIC America) (COMIC America) (COMIC (COMIC America) (COMIC COMIC AMERICA)

**KWXL** 

Added GMACE SLECK (NCA) "See Of Love" "New Of Love" 707 (Cassblarca, "City Life" WLINICHTH (AMA) "Drussed...Elli ELVES CONTELLO: "Whispe://Ecrami SHCHS (Elektra) "Who Secifies"

Albuquerque

Buckers
PCLICE (AMP)
J. LESSIS & Y. CHO Soffen)
HOT SERVICE & Y. CHO Soffen)
HOTELS TO POP (CA)
ALBS STREETS PROJ. (Arista)
HOD STREETS PROJ. (Bric)
HOD STREETS PROJ.

Albuquerque

505-265-8811

BOLLOWI J. LUBRICH S. T. CRO (Goffen) J. LUBRICH S. T. CRO (Goffen) J. LUBRICH CONTROL (Col. 1986) OFFICIAL CONTROL (CO. 1986) OFFICIAL CONTROL (GOTTO) PRIECE (MAN) J. LUBRICH (COL. 1986) J. LUBRICH (COL. 1986) J. LUBRICH (COL. 1986) J. LUBRICH (COL. 1986) D. LUBRICH (COL. 1986)

Jam

Jean

Simples

KICKS ABS

Anahelm 714-776-3696 107 (Chatre) 107 (Chathleron/Poly)

FITTS (MARY)

FINALTS (FITTS (MARY)

FINALTS (FITTS (MARY)

FITTS (MARY)

MINISTRUMENT TO THE PROPERTY OF THE PROPERTY O

Anchorage

KRKN Per 907-277-2655

Added COLOR (SEL New (Co.) 38 SPECIAL (AMP) 4 CAP (GF 5 DCC/USB (se 2) AMPTETY (FCA) SPEAL EMBELS (MB) 2149 EMBELS (MC) 2149

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er COCCUM (nm)
ELLLY THOMPE (Elektro)
"In My Home" "Arise"
HELL TOLKE (Mn/Huprism)
THEN LIEST (nm)
PAUL BUTTHFFELD
(hmnrovilla/Mm)
FELL BESTELM (hmrdwill MICHELIA (Branch MICHELIA) Stanor (Pal ydar/Pal yGr Biro)

APPLIL WIRTH COpt to 1)

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Betiant State (1)

CHOCK (Chante)

BETIANT STATE (1)

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BETIANT STATE Jam Bure



Added RICK MELBOW (BRI) DAYE CHARD YEARCHOP DIPLOTES (MERCHEN/POLICE) (CITA AMELICA) MELAN & FORES (Purc. HAR O'COMOR

HY COODER (NE) ENGLES (AMYLUM) 38 SPECIAL (AMY) LEO SAYER (NE) TO COORDERS (MILITA

Jest Simples Mare

704

Buttast SHADE SPRINGSTERM (Onlumble) Title "Fade" ALAS FRESCHS FROJ. (Arista) "Brake Syms" "Price to Pey"

Bakersfield 805-832-1410 605-832-14-1U
ECCEPTLE (Columbia)
ALVOR LEE BAND (ALLentic)
PLALENC REACH (Stre)
COMBITE INID (ECA)
\*Approx\*
SERBING CHIRPHONE
COMBI (Electra)
SMATS (Chrymelle)

NO: DECE BESTAND

medium
RDSGG (PCA)
\*\*Let Re Go (PCA)
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Aspen 303-925-5776

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Singles Mare

Boise 208-344-6363

J. LIMICES S Y. CHO God "Remen" 'Los Ing" PROBLE (AME) HED SPECIMEN (Epic) "Easy On Low In" "Easy On Low In" "TIOL (AME) "BROKE OF TIMES" STEEL TONE (HCh) "Time Out. Sind" Title "Bay Mineteen"

Jata

MOST ADDED **ELVIS COSTELLO** & ATTRACTIONS Trust (Columbia) 21/16

J.J. CALE Shedes (MCA) TODD RUNDGREN 13/10 Healing (Bearsville/WB) 12/10

STEVE WINWOOD Arc Of A Diver (Island) SHERBS 37/7 The Skill (Atco) 12/7 JIMMY BUFFETT Coconut Telegraph (MCA) 11/7
PEARL HARBOUR

Don't Follow Me... (WB) 7/7 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.



PO: DEBALS COMPTRATTING

SCOCYTES (INIT ARRELICS)
THE TIME (INIT ARRELICS)
THE TIME (COLETYE LARKES (ND)
JOHN EMBOURS (ILLIAN)
SEE SOUR LAFEAGE (ILLIAN)
SEE SOUR LAFEAGE (ILLIAN)
JOHN HATCH (ILLIAN)
SOUR LAFEAGE (ILLIAN)
SOUR LAFEAGE (ILLIAN)
SOUR LAFEAGE (ILLIAN)
SOUR SECURIO (ILLIAN)
JOHN LAFEAGE (ILLIAN)
JULI CARROLL (ILLIAN)
JU

Boulder 303-444-5600

TOWNER ENGS (Any) Last reported black (L. (MS) Towner Description (L. (MS) TOWNER DESCRIPTION (MS) TOWNER (L. (MS) TOWNER (MS)

Buttant
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STREET COM OTCH
J. LENGTH S.Y. (DO SOFTEN)
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SOUD RANDOMN (Macrowill w/Mm)
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Jess JOS SAMPLE (PCA)
SPINO CORN. (BCA)
G. MARROSPICO, JR. (ELANCE)
ELLIMONINO ORDI IO)
JUNE-LUC EMPTE (ALLANCE)
DIN SIEGEL (Inner City)
DAVI GRADI
MARTHER REPORT (MC/Onlumi

Simples More



Chico

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JURISHY (Chi umbia)
GRACE BLACK (CCA)
Thouse a Nouvel' Telest center
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TICKE (CANCO)

# MEDIUM

**WARREN ZEVON** EARTH BAND Chance (WB) The Wild. (Chryselis) APRIL WINE
Nature Of The..., (Capitol)
.38 SPECIAL Wild-Eyed... (A&M) 26/19

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Colorado Springs

303-634-4896

Bottom
HD GREENGEGUS (Epic)
FULICE (Den)
HLOSIE (Chrymelle)
HUD (Chrymelle)
FUR (AMS)
J. LEBECS F. (DE) Geffen
CEMP FULICE (Epic)
FUR (AMS)
GREEN (Chrymelle)



KATY

Redium ZEVOM Ukeyium LAVMENDY (Oslumbia) RAMENDY (Oslumbia) RAMENDO MANN'S. (MM TOTO (Oslumbia) "Elamore" URAX SYMATTA (MM) MANDY MELEMEN (Epic) TO' (Camebiarox/Poly) "Live ...(El')"

PO: PANE CODY

Hedium
POSMPALL (Aklamito)
BICOLAFTE LANCO (Mb)
LOVARROW (GA) (LANCO (Mb)
DELISTE PROCLAFTER (CEPICO)
BELICE (AMB

Stand In The Fire (Asylum) 29/23 MANFRED MANN'8 30/21 26/20 30/19



Denver 303-759-5600

Jam

Jam

Jam

This pay / Received

Bott Least

FOLICIA (AMA)

FOL

106 KBPI

Denver 303-936-2313

Leaves EMPCs (Amy) Last
Date Leave.
Claim Alless Medio (Me)
Date Leave.
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Date Date Leave.

THE HOTTEST

JOHN LENNON & YOKO ONO Double Fantasy (Geffen) BRUCE SPRINGSTEEN 42/36

The River (Columbia)
STEELY DAN Gaucho (MCA) 36/32

Foolish Behaviour (WB) Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Zenyatta Mondatta (A&M) 36/31 ROD STEWART



POLICE

NO: HELL GOWNER

CLOSE TROCE
CLOSE (Lacea)
CLOSE DE (Lacea)
CLOSE DE (Lacea)
CLOSE (Lacea

Edmonton 403-428-8597

HOUSE CHARGE (LOCAT)

BYTESTEDETY (MALAWALC)

FLESTEDE FROM 5... (10)

FLESTEDE FROM 7... (10)

JACK GREEN GEAD

J. LENGEL GREEN GREEN

J. LENGEL GREEN

J. LENGEL

J. LENGE

Eugene

IN (BITC)

HOT CONT.

HOUSTEDD HOME'S... (ND)

GROCE GLICE (NCA)

STOK (AMED)

STOK

Jam JOS SAVELE (PCA) SPYTIO CRON (PCA) PET RECEIRED (CCA) BECCORRED (CA) (MINA) BECCORRED (CA) (MINA) BECCORRED (MINA) BECCORRED (MINA) BECCORRED (MINA) BECCORRED (MINA) BECCORRED (MINA) BECCORRED (MINA)



Added BUFFETT (FCN)
B.B. EDSG (FCN)
J.J. CALE (FCN)
J.J. CALE (FCN)
FF (Pensport)
Held WILLIAMS, JB. (Elektro)

THE TAMPENSTELL (MINES TILL)
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\*\*CAMPAGE THE STATE TILL

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## Simples Muzza Fresno 209-226-5991

Fort Collins 303-571-1232

UltrautyveslyGra) 35 BRECIAL UAND CORT PORMAL (Pelydox/PelyGr TOTO (Chilumbia) STEEL (Annual) SCHOOL AVENGE: (Rome or 131 a.748)

NO COL PLEITHEED HMC (NE) BLOWDIE (Chrymelin) CAMBR (Elentre) HARRIN ENVEY (ANY)LM) MCCELTRE (ANNO (NE) JIR CAMBREL MAND (ALDO) ion" "Pulme"

JIR CAMBOLA MAND (Acco)

JULINETY (Calumbia)

PPOS (Man)

PPOS (Man)

PPOS (Man)

AFFOL (Man)

A

Long Beach 213-437-0366

Jama Hore



Added BLVIS CONTRILLO 6... (Chilumbie) BLVIS CONTRILLO 6... (Chilumbie) BLVIS CONTRIBE RATS (Galumbie) ACMP AND THE ARTS (Ballet) PEARL BANDELID ROB! PEARL BANDELID ROB! PEARL BANDELID ROB! (Bene revilla MB) (C. (16 Land) (Bene curry/Polyfera) VISAGE (Polyfor/Polyfera) VISAGE (Polyfor/Polyfera)

Medium (DNO MB) (SNO MB) (SNO

Birgles BREAMAN Leas WAITHERSES (DVK111es) BREAMCHES (B.S. DEC.) CD-CD'S (DK1FF) VID'S CRIME (Lecal) JAME DOS (Lecal) HOMMOTO (Electra

H B-53'S (NB) BLODIS (Orymalia) DAVID BOWTS (NCA) FOLICS (AAM) FOLICS (AAM)

ELVIS CONTELLO 6... CHACE SLICE (NCA)

KLOS 95%

Nedium (Columbia)
ALTE PLESCES PROJ. (Arista)
PROTED ROSE (Ce)
PROTED ROSE (Amylum)
ADDIC (CA)
ADDI

Los Angeles 213-663-3311

COMPLE INLE (PCh)
COFFUND ACTION (ALEXA)
RED STREAM (ALEXA)
RED STREAM (ALEXA)
RECORD FOLLOWING (Leiberd)
FOLLOW (ALEXA)
FOLLOWING (ALEXA)
FOLLOWING (ALEXA)
FOLLOW (ALEXA)

BOLLOST (MAN)
SPIC (MA

Los Angeles 213-469-1212

GOST PARTIES AND STATE OF STREET OF

# KANET OLD Los Angeles

LELEGEN,

PD: PERCENTE SERVICE PD. DAVID SMLL

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PO: TED PRINCIPO

Bottost ECLICE (See

Jam

Los Angeles 213-467-1224

J. Limitti e T. Otto Godin SALCI SPOCHAMPINO POLICE SALCI SPOCHAMPINO SPOCHAMP

- Inglies



Added Jissy envery (MCA)
Jissy envery (MCA)
Visio Mancrows (Bone ev
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11 town/Mill)
10 MEVALO A., (C
"whiger/Seress"
10 SWELAR (Ast)
"Mold/Loomely"

RDD PTWONETT (NB)
SEART (Spic)
COBES TRIES (NCA)
COBES TRICS (Spic)
COBES TRICS (Spic)
FLETHICTO (Spic)
FLET

Singles (AMMD (Blostro) DAM PCOBLANNG (Pull Houry/Spin) Pasadena

KROC FM 106.7

Marie

Malifum (Columbia)

JAMBUR (Columbia)

LAN DRIT A... (#8181/Tapic)

FOTO (Columbia)

ECUPTURE MRST (Columbia)

ECUPTURE (MRST (Columbia)

ECUPTURE (MRST (Columbia)

ECUPTURE (MRST (Columbia)

FFEE (AMP)

213-578-0830 STREET EAN (REA) SER COUGLAS ... (Tokona) PLANISTICS (BEITE) JOSE JETT (Bonchult)

Missoula

SACLOST
STATE (Capito)
STATE (Capito



STORLEY... MECHAL FIRELY...
(Bil America)
FOR Search (Departie)
CHART RECLETED (Captto)
RDS SWEEDSCOM (Egic)
CATLING (Arista)
ALM MERICH PROJ. (Arista)

James

**Portland** 

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503-220-000
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PD: BOB BROOKS RD: CRICK SLATER

FOR COMMENSION (PALS)

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# Portland

503-228-0100
bettern 
600: (Atlantic)
FTG (Main (Orynalia)
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# Reno

Jam SAMPLE (PCh)
JOE SAMPLE (PCh)
RILLIMALISMO (PM.16)
RILLIMALISMO (PM.16)
RILLIMALISMO (PM.16)
RILLIMALISMO (PM.16)
JOHN (SMEL)
RILLIMALISMO (INCA)
DEDIES LOUSSOO (Inver City

Nettest Y. Oso Shefen)
J. Links Y. Oso Shefen)
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CLASH (Spic)
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PO LES TRACT
PD : GMY BERGE

GRACE SLICE (RCA) STEVE WENKLED (Inland) Medium (Columbia)
LONBING (Columbia)
J. Limits & T. Cho Geffen)
UNILLOS (May)

IDPLEASE
IDP Jess

Added More



PD: BOB COLE -FOLE CE (AMR)

PROJECT (MAI)

MINI (MAI)

GARRIE (ELINTIA)

CARRIE (ELINTIA)

CARRIE (ELINTIA)

CARRIE (ALINIA)

REF SARRIERO

SALLA ONTES (ECA)

ALAM (NESCAP ROLL

KOME

-BRACE SPRINGERSEES (8:167)

MAT TOOLNAE (8:167)

MAT TOOLNAE (8:167)

APPEL VERSE (CORPLES)

JIM CARROLL BAME (CORPLES)

JIM CARROLL BAME (ALCO
CREAN TRICE (Spice)

FOURWALL (Material)

San Jose 408-246-6811

408-246-6811
Bot Leart
south (Orynalia)
BLODIE (Orynalia)
BLODIE (Orynalia)
BLODIE (Orynalia)
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KUO

DISTRIBUTE OF THE PROPERTY OF

San Bernardino

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Jazz

714-292-1360

San Diego



Notices

MINIORS (Chryselie)

Jam

Jess

PD: BEAU PHILLIPS

None
Region (Procury/PolyCre)
AMCEL CTT (Epic)
AMCEL CTT (Epic)
AMCEL CTT (Epic)
AMCEL CTT (Epic)
AMCEL STEE (AMCEL)
AMELIES AMCTEL (AMCEL)
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San Jose

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KTMS · FM Rock 97 Santa Barbara

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Mottest PETER ALLIES (AME

PCLICE (AMR)
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PRETRICCO (MC (MC)
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本多 Santa Barbara 805-983-1601

Singles None

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JAMES OF THE CONTROL OF T

Santa Maria

805-922-2156 GARRIA (Bloktra) TALIEDIG HEACE (Stra)

THAPEZE
J.J. CALE (MCA)
TEDD RUNDERDO (Beargwilla/mb)
ELVIS CORTELLO 4.. (Calumbia)
PEARL MAMBOUR (MB)
RICE SPRINGFIELD (MCA)
-MADFINGER (Medio/Atlantic)

THAN DIG TRANS (Stra)

Roctost (CA)

THEAT DAY (REA)

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Seattle

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ent smbTDs (Chryselis)
smcci ssphiderres (Colum
STULIS (Sphiderres (Colum
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STULI

97MM Seattle KZAM

Seattle
206-454-1540
per term
term term (PCh)
previse screen (PCh)
previ

Jess Ellemando (Phile) JOB SAMELI (PEN) DAN SIENEL (Inver City) Elemando (Arieta) MIC GALS (Chimble) BAC ELIZO (Liberty)

NOTE AND THE PROPERTY OF THE P KZOK 103. FM INDOAM

PD: PALE MALLIVANI PD: PARICH BETTELLS

A-Ideal
J) HOT BLEFFETT (RCA)
SHOTLOU RANGILD (NS)
SED JAMES (Tappen) E
SE COUCER (NS)
B. O., SLING (RCA)

Hadism STEVIE WCHIEN (Yamla) CLATE (Apic) APRIL WENE (Capital)

Seattle 206-223-3913

The Loss J. (200 Deffee)
J. Limitor e Y. (200 Deffee)
FITE (Ann)
FOR FITEL TO BE (Epic)
FITEL TO BE (Epic)
ALUE REMOTE FIGURE
FITEL TO BE (Epic)
JOHNSTY (Chi weble)
JOHNSTY (Chi weble) Jago Hone

Spokane

92.9 KREM-FM 609-448-2000 ND: JEFF PERL

NOTCEST
J. LENGTO & T. CHO Getfen
J. LENGTO & T. CHO Getfen
FUTELT DAY (MCA)
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LONG FUTEL (MCLenic)

Tri-Cities

Album Acch in Steres

J. LIBROTO & T. COD Confee)
"Recoma" "Structure wheels"
"Load ""
"Recoma" "Structure wheels"
ROLLIS STRUCTURES (Columbia)
ROLLIS (AND
ROLL

Tucson 602-624-5588

Title
Soctost
J. LESSIN & Y. CHO Goeff.
TYTNE WISHCOD (Inland)
SYMEN, Die OECh
ADEG OECh
LOWERCY (Chalend)
LOWERCY (Chalend)
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riffs played on the air, winners received a dinner with the group, tickets and backstage passes to the concert and an autographed catalogue of the band's music. Pictured (standing, Ir) are Epic's Kirk Stirland, group's Pete Comita and Robin Zander, MD Greg Gillispie, station's Garth Hemp, group's Rick Nielsen and three contest winners. Seated (I-r) are three contest winners.



ON LOSS
DELL'I METTOR (RCA)
PETTOR (RCA) Birqles Norm

Sacramento 916-444-2806

KCAL 96.7

PD. JER JAMES HD: PETE HARREN

Padius
FIRSTALL (Attantic)
GUTLUMS (Attantic)
GUTLUMS (Attantic)
LOVERDOY (Golumbia)
FIRSTALLOY
707 (Cambbianos/Yoly)
708 (Cambbianos/Yoly)
708 (Cambbianos/Yoly)
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38 SHELEAL (MAN)
700 (Attantic)
700 (A

KGB-FM 101-5

NOTION (COLUMBIA)
JOURNAY (COLUMBIA)
PROFESSOR (AMO)
PROFESSOR (MAC (NB)
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MANUAL (COD) (LA)
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FM106



PD: RUNE MAPTER

K108<sub>EM</sub>

Sacramento 916-446-4965

San Diego

PO: JIM THAPP MD: LAURIE COM

PRODUCT BROWN (Mirege)

PROJUNTESS (Backetreet/MCA)

RETHE SYSTEMS (Backetreet/MCA)

RETHE SYSTEMS (Backetreet/MCA)

FINANC CROWNS

FINANCE (CRON)

FINANCE CROWNS

FINANCE (CROWNS

FINANCE

KXFM 99

SEATTLE'S BEST POST NIST

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HEBITIN 10. "THILA
HEBITINO SHAME (... (MB)
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DTIDGAAY (Carrare/Roco)
ANNIL What (Cogleta))
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(EMBLER)
(ETO (Chrysella)
SECO (Limberra)
SELOS (Limberra)
SELOS (Limberra)
SELOS (Limberra)
THIN THERMS (Risecta)
11 Ng FROMP 1991
SEC (MINES)
SEC (M

PD: JIR RAY PD: JIR CHROS

Added
EAVES CONTRELLO &... (Colum
EAVES CONTRELLO &... (Colum
Fill bland\*
JUNNERLY (Columbia)
\*\*Party's Over\*
FREIL SEPRING (Beardwals)
\*\*Cropy...,Auto,\*\*
UPO (Chryselia)
\*\*TEED RANDORDU (Beardwille
TEED RANDORDU (Beardwille
J.J. CALE UED)
\*\*RODORDU (BEARDWILLE)
\*\*RODORDU (B

Singles More



# Jım Duncan

# **News Notes**



Before we get things rolling, I wanted to share with you a funny button I received in the mail from KDON/Salinas, CA GM Dan Leonard. In a greeting card that stated: "All in good fun... from the radio station where country music sounds better!" I found the pictured red and white promotional

Enjoyed spending a couple days in Atlanta and Dallas this past week. Joined fellow CMA board member Don Nelson in the "Big D" for a pre-meeting for the CMA's radio committee. Had a chance to see a few GM friends at the RAB seminar that was in town. While in Dallas I had no trouble finding a Country music radio station to lend an ear to. I remember the days when you couldn't find a Country station without a long search. Now with all the conversions, it's hard to find a radio station that's Good meetings in Atlanta for the CMA's first quarterly board gathering. (A few photos are on this page.) A good time was had at Mama's nightclub just outside of the city in Decatur. CMA director Brenda Lee entertained with Tom T. Hall, also a board member, as the emcee. Mama's is one of that part of the country's newest (and biggest) nightspots and is owned by the "mama" of popular WB promotion lady Anne Tant. Plough Broadcasting cohosted a luncheon at the Colony Square Hotel. Statler Brother Don Reid MC'd and fellow CMA director Bill Anderson provided the music and new multimedia stage show. More details on the 1981 plans of the Country Music Association in the next few weeks It was great to see and enjoy Dolly Parton's debut on the Nevada circuit this past weekend. She opened at Harrah's in Lake Tahoe, with her debut in Las Vegas scheduled later this month. A great lady who deserves every bit of her success . . . Hats off to KNEW/Oakland-SF PD Jim Wood on the excellent promotional ad in R&R last week. It certainly was one of the most unique ideas I've come across. Jim told me, "I think most people know from the success of the other Malrite stations (WHK and WMMS-FM/Cleveland, among others) that this company is always doing things out of the ordinary" ... "Country Radio — Nobody Does It Better" is this year's theme for the Country Radio Seminar. If you would like information call (615) 327-4488. To save some money, you might want to register before February 20. I am looking forward to being on a panel moderated by WUBE/Cincinnati GM Bob English. In case you hadn't heard Arthur Godfrey is this year's keynoter. I saw him speak at the NRBA in San Francisco a couple years ago and it was a real treat ... Doug Wilson is doing the PD work at the new 50,000-watter in Jacksonville, FL, WAPE. The changeover happened last Friday (2-6). Wilson had been PD of KIDN/Pueblo prior to joining WAPE and GM Ric Marcellan earlier this year . . . After many years as the top Country station WINN/Louisville has decided to jump on a "Big Band-Oriented" (BBO radio, anyone?) format

Chuck Manning has returned as PD of KRAM/Las Vegas with Charlie McGraw as MD . . . Bill Wise takes over as PD for WQIK-FM/Jacksonville, FL. He's from Y-107/Macon. New WQIK MD is Tony Keitt . . . After leading KLEB/Golden Meadow, LA to winning the Louisiana Association of Broadcasters' small market station of the year honors, PD Richard Kent takes over the same position at WUNI/Mobile, AL . . . It was good news to hear Country radio legend Jack Reno is back on the air. He is doing the midday slot on WSAI/Cincinnati following PD Dale Turner's new morning show, cohosted with Patty Spitler (R&R Street Talk, 2-6) ... J.J. Scott from KIIK-FM/Davenport, IA is the new morning star at WZZC-FM/East Moline, IL . . . In case you haven't heard, Bill Berg has been renamed MD at WWVA/ Wheeling . . . Debby Fradin given the same nod at WMZQ-FM/Washington, DC . . . Mike Bouchie promoted to MD of KRRV/Alexandria, VA . . . Dave Cole has taken over the PD job for WIXY/East Longmeadow . . . Rick Stevens is now MD of KWKH/Shreveport. Bill Knight



# WELCOME TO OUR COUNTRY

# MR. PRESIDENT

MAIL TO THE COUNTRY — The morning of the presidential inauguration President Ronald Reagan was seen in a full page ad purchased by WQIK-FM/Jacksonville, FL. The advertisment ran on the back page of the first section in the "Jacksonville Journal" and "Florida Times Union." PD Bill Wise reported to R&R the response was terrific: "Our switchboard was flooded with over 800 favorable calls." What President Reagan is looking at is a WQIK sports cap.





Following the disc-jockey committee meeting, pictured (I-r) are KHJ/Los Angeles GM Neil Rockoff, R&R's Jim Duncan, CMA Executive Director Jo Walker, MCA's Brenda Lee, CMA's Don Nelson, WSAI PD Dale Turner, Len Ellis of WLJE/Valparaiso, IN, RCA's Tom T. Hall, and MCA's Bill Anderson.



During the luncheon cohosted by Plough Broadcasting: (I-r) WPLO's OD Jim Clemens, WPLO GM Rick Rogers, Atlanta Mayor Jackson, and CMA Chairman Tandy Rice.



WPLO morning man Len Anthony and Georgia's Lt. Governor Zell Miller during the luncheon.



Atlanta Mayor Maynard Jackson presents Country Music Association President Bruce Lundvall and CMA Chairman Tandy Rice (right) with a proclamation declaring February 2.6 as "CMA Week."



The mascot of WPLO was the official greeter of guests during the luncheon for the CMA and the Atlanta advertising community.

has been upped to Assistant PD... WNYR/Rochester night personality Joelle has been given the chores of the Assistant PD... Mike Hinrichs is the new MD at KHEY/El Paso. Mike got the promotion the same week he was married. (Do you think that could be a "first the good

news, then the bad news" joke?) ... Speaking of marriage, Berry Burke of KGAR/Vancouver, WA and Diana Jordan of KYTE/Portland will do the deed (and be married) on Valentine's Day ... How about giving someone your love? ... So what's NEWS with you?



# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given

## **ALABAMA**

Old Flame (RCA)

On 75% of reporting stations. National Summary: Up 12, Same 25, Down 0, Debuts 28, Adds 25. R&R Chart: 49-43.

## **CRYSTAL GAYLE**

Take It Easy (Columbia)

On 73% of reporting stations. National Summary: Up 19, Same 18, Down 0, Debuts 29, Adds 21. R&R Chart: Debut 44.

## **MICKEY GILLEY**

A Headache Tomorrow... (Epic)

On 68% of reporting stations. National Summary: Up 5, Same 20, Down 0, Debuts 20, Adds 38. R&R Chart Debut 45.

# **DON McLEAN**

Crying (Millennium)

On 66% of reporting stations. National Summary: Up 33, Same 18, Down 0, Debuts 15, Adds 13. R&R Chart: 50-42.

## **Most Added:**

DON WILLIAMS

Falling Again (MCA)
WAYLON & JESSI Storms Never Last (RCA)
CONWAY TWITTY Rest Your Love On Me (MCA) MICKEY GILLEY A Headache Tomorrow... (Epic)

## **Hottest:**

WILLIE NELSON

Angal Flying Too Close (Columbia) **BELLAMY BROTHERS** Do You Love As Good As You... (WB/Curb)

**ELVIS PRESLEY** Guitar Man (RCA) **DOLLY PARTON** 9 To 5 (RCA)

**DOTTIE WEST** Are You Happy Baby? (Liberty)
MEL TILLIS Southern Rains (Elektra)

**CHARLY McCLAIN** 

# MOST ACT

tent reasons are listed in over or their activity. The two manuscrip rounding the array chagrages designation ample; 100 / 25) indicate how many of our reporters are on the record this week (100) and of those 100 how many ded it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this tek, and indicates one of this week's "most added" new songs.

BARRARA MANDRELL "Love Is Fair" (MCA) 70/16

National Summary: Up 22, Same 12, Down 0, Debuta 20, Adds 16 including WMAQ, WSAI, KFH, KLAK, WKXA, WINN, WMC-AM, WQAM, WSUN, WIRE 41:30, KUUY 44:29, KEED 50:38, KSOP 48:39, WGNA-FM 40:30, KVET 43:27, WSIX-FM 20:14, KKYX

DEBBY BOONE "Perfect Fool" (WB/Curb) 69/22

National Summary: Up 18, Same 13, Down 0, Debuts 16, Adds 22 Including KLAK, KMAK, WOKQ, WPLO, WSOC-FM, KLLL-AM-FM, WMAQ, WSAI, WIRE, KFH, KUUY 45-33, WWCS-FM 27-21, KVET 47-28, KHEY 45-32, WQAM 30-25, KRMD-AM-FM 47-37, KEBC-FM 39-32.

VERN GOSDIN "Too Long Gone" (Ovation) 66/10
National Summery: Up 28, Same 19, Down 0, Debuts 9, Adde 10, WPLO, KVET, WSM. WHOO, WKLM, WSLR, WJEZ-FM, WUBE-FM, KWMT, WKCQ-FM, WCXI 40:31, WAXX 24:15, KUUY 38-28, KNIX-FM 39-32, WWCS-FM 19:10, WIXL-FM 29-12.

RANDY BARLOW "Dixie Man" (Paki) 64/11
National Summery: Up 25, Same 15, Down 1, Debuts 12, Adds 11, KMPS-AM-FM, WBAX, KRRV, WPLO, KOKE-FM, WBHP, WSLR, WJEZ-FM, WCXI, KFGD, WIRE, KVOC 38-30, KUUY 32-24, KGA 30-20, WWCS-FM 21-12, KHEY 49-29, KWMT 50-40.

GENE WATSON "Any Way You Want Me" (WB) 63/16 National Summany: Up 11, Same 19, Down 1, Debuts 16, Aidds 16 Inclu

Mational Summary: Up 11, Same 19, Down 1, Debuts 16, Adds 16 including WMAQ, WMNI, KSO, WKCQ:FM, KRDR, KRAK, WGNA:FM, WINN, KYXX, WQYK:FM, KSOP 50-44, WPOC:FM4.2, WWCS:FM 26-16, WIXL:FM 31-16, KVET 50-38, KKYX 47:37.

EDDY RAVEN "Peace Of Mind" (Dimension) 63/5
National Summary: Up 35, Same 11, Down 0, Debuts 12, Adds 5, WSEN, WJEZ-FM, KFGD, WTHI, KLAK, WVAM 48-40, WBGW
FM50-39, KVET 29-20, WYDE 37-30, KHEY 39-27, WSM 37-30, KBMR 17-16, KTTS-AM-FM 44-37, KVOO 44-34, KUZZ 49-40, KFTN

DON WILLIAMS "Felling Again" (MCA) 62/58

National Summary: Up 0, Sama 0, Down 0, Debuts 4, Adda 58 Including WNYR, WWVA, KVET, WYDÉ, KENR, WMC-AM, WSIX-FM, WIRK-FM, WJEZ-FM, WUBE-FM, WFMS-FM, WXCL, KRZY, KSSS, KNIX-FM, KSOP, KGA.

LARRY GATLIN "It Don't Get No Better..." (Columbia) 58/26
National Summery: Up 4, Same 21, Down 0, Dabuts 7, Adds 26 Including WBAP, KENR, WINN, WMC-AM, WHOO, WQYK-FM, WMNI, KWMT, KFDI-AM, KLAC, KGA, WVAM, WPOR, WSIX-FM 35-18, WWCS-FM 24-13.

WMNI, KWNI, ARDIAN, AR

WAYLON & JESSI "Storms Never Last" (RCA) 51/47

National Summary: Up 1, Same 1, Down 0, Debuts 2, Adds 47 including WYDE, WCOS-FM, WGTO, KENR, KKYX, WQYK-FM, WJEZ-FM, WCXI, WFMS-FM, WIL-AM-FM, KRZY, KVOC, KNIX-FM, KSOP, KMPS-AM-FM, WGNA-FM, WVAM.

EAGLES "Seven Bridges Road" (Asylum) 50/7
National Summery: Up 18, Same 14, Down 1, Debu's 10, Adde 7, WJEZ-FM, KWMT, KIDN, KLVI, WCOS-FM, KYXX, WHOO, WMUS-AM-FM 16-11, WIL-AM-FM 8-7, KVOO 34-24, KFTN 34-24, WBGW-FM 36-27, WNYR 16-9, KHEY 47-33.

CONWAY TWITTY "Rest Your Love On Me" (MCA) 44/40

National Summany: Up 0, Same 2, Down 0, Debuts 2, Adds 40 including WSAI, KFGO, WIRE, KERC-FM, KFEQ, KUUY, KNIX FM, KRAK, KEEN, KGA, WBGW-FM, KVET, WYDE, WSM. MARTY ROBBINS "Completely Out Of Love" (Columbia) 40/5
National Summary: Up 13, Same 10, Down 0, Debuts 12, Adds 5, WSOC-FM, WINN, WSM, WKCQ-FM, KICD-FM, WYDE 36-29, KEBC-FM 33-28, KFDI-AM 41-34, KUUY 48-35, KSOP 44-35, WGNA-FM 41-34, WIXL-FM 21-10.

DAVE & SUGAR "It's A Heartsche" (RCA) 39/12
National Summary: Up 10, Same 9, Down 0, Debuts 8, Adds 12, WPOR, WGTO, WBAP, KLRA, WKSJ-FM, WSM, KWKH, KWMT, KICD-FM, KVOC, KMAK, KTOM, WIXL-FM 37-20, KVET 45-31, KVOO 43-33, KUUY 40-30.

ROSANNE CASH "Seven Year Ache" (Columbia) 38/21
Netional Summary: Up C, Seme 14, Down 0, Debuts 3, Adds 21 including KNIX-FM, KWJJ, KFTN, KSOP, KGA, WGNA-FM, KRRV, KLVI, KENR, WINN, WLWI-FM, WAXX, WKCQ-FM, KVOO.

BILLY "CRASH" CRADDOCK "It Was You" (Capitol) 38/6
National Summary: Up 7, Same 17, Down 0, Debuts 6, Adds 6, KHEY, WINN, WTQR:FM, KRZY, KEED, KEEN, KVET 44:36

CHARLIE RICH "Are We Dreamin' The Same Dream" (Elektra) 32/10
National Summery: Up 4, Same 10, Down 0, Debuts 8, Adds 10, KWMT, KBUF, KVOO, KYTE, KTOM, KGA, WWVA, WSOC FM, WINN, WMC-AM, WKSJ-FM 61, KYXX 10-8.

# **Others Getting Significant Action**

JIM STAFFORD "Cow Pattl" (WB) 31/1

National Summary: Up 20, Same 7, Down 2. Debuts 1, Adde 1, WMUS-AM-FM, KBMR 6-3, WFMS-FM 11-4, KLAK 39-23. KTOM 16-10, WVAM 17-10, WPOC-FM (1-8, WIXL-FM 16-9, WWVA 18-9, WVMI 9-5.

# Radio@Records NATIONAL AIRPLAY/50

# **February 13, 1981**

00 MEL TILLIS/Southern Rains (Elektra) 5 2 9 18 14

DOTTIE WEST/Are You Happy Beby? (Liberty) 5 Ð GAIL DAVIES/I'll Be There (WB)

WILLIE NELSON/Angel Flying Too Close (Columbia)

TANYA TUCKER/Can I See You Tonight (MCA)

CHARLY McCLAIN/Who's Chaetin' Who (Epic) LACY J. DALTON/Hillbilly Girl With The Blues (Columbia) 16 12 8 Ω

JOHN ANDERSON/1959 (WB) 3 6

T.G. SHEPPARD/I Feel Like Loving You Again (WB/Curb)

2 28 Ö 18 BELLAMY BROTHERS/Do You Love As Good As You Look (WB/Curb)
REX ALLEN JR. & MARGO SMITH/Cup Of Tee (WB) 37

22 0 27 15

18 16 Ø EDDY ARNOLD/Don't Look Now (RCA) 22

DOLLY PARTON/9 To 5 (RCA) 10 10 WILLIE NELSON & RAY PRICE/Don't You Ever Gat Tired... (Columbia) 12

32 21 ELVIS PRESLEY/Gultar Man (RCA) 39

24 20 17 0 **EARL THOMAS CONLEY/Silent Treatment (Sunbird)** 10 8 11 STEVE WARINER/Your Memory (RCA)

0 40 35 26 GEORGE JONES/If Drinkin' Don't Kill Ma (Epic)

33 26 23 CON HUNLEY/What's New With You (WB)

RONNIE McDOWELL/Wendering Eyes (Epic) 000 31 25 35

36 SYLVIA/Drifter (RCA)

GLEN CAMPBELL/Any Which Way You Can (WB) 27 24 **② BOBBY BARE/Willie Jones (Columbia)** 

13 13 13 MOE BANDY w/JUDY BAILEY/Following The Faeling (Columbia)

JERRY LEE LEWIS/Thirty Nine And Holding (Elektra) 43 38 32

24 30 28 FRED KNOBLOCK & SUSAN ANTON/Killin' Time (Scotti Bros.)

0000% 40 34 JOHN CONLEE/What I Had With You (MCA) 11 11 20 RAZZY BAILEY/I Keep Coming Back (RCA)

GEORGE JONES & JOHNNY PAYCHECK/You Better Move On (Epic) 23 22 29

19 OAK RIDGE BOYS/Beautiful You (MCA) 41 45 BILLIE JO SPEARS/Your Good Girl's Gonna Go, Bad (Liberty)

43 37 JOE STAMPLEY/I'm Gonna Love You Back... (Epic)

**#000000000** 42 JACKY WARD/Somethin' On The Radio (Mercury/PolyGram) 39 CONWAY TWITTY & LORETTA LYNN/Lovin' What Your Lovin' ... (MCA)

\_ 40 HANK WILLIAMS JR./Texas Women (Elektra) \_ 42 DAVID FRIZZELL & SHELLY WEST/You're The Reason God... (WB) 41

JOHNNY LEE/Pickin' Up Strangers (Full Moon/Asylum) CRISTY LANE/I Have A Dream (Liberty) 45 24 29 MEL McDANIEL/Countrifled (Capitol)

25 37 STEPHANIE WINSLOW/Anything But Yes Is Still A No (WB/Curb)

41 (B) 39 ROGER BOWLING/Yellow Pages (Mercury/PolyGram) 50 DON McLEAN/Crying (Millennium)

990 49 ALABAMA/Old Flame (RCA) CRYSTAL GAYLE/Take it Easy (Columbia) 99 MICKEY GILLEY/A Headache Tomorrow... (Epic)

BRENDA LEE/Every Now And Then (MCA) Ø **EDDY RAVEN/Peace Of Mind (Dimension)** 

49 44 44 CHARLIE DANIELS BAND/Carolina (I Remember You) (Epic) 16 30 49 JANIE FRICKE/Down To My Last Broken Heart (Columbia) 50 TERRI GIBBS/Somebody's Knockin' (MCA) 25 46

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MUNDO EARWOOD "Blue Collar Blue" (Excelsior) 29/9
National Summary: Up 7, Same 8, Down 0, Debuts 5, Adds 9, KUZZ, KVOC, KUUY, KEED, KNIX-FM, KRAK, WGTO, KHEY, WXCL, KVET 49-37.

RAY STEVENS "One More Last Chance" (RCA) 28/13
National Summary: Up 2, Same 9, Down 0, Debuts 4, Adds 13 including KSO, WCXI, KTOM, KEEN, WBGW-FM, WWVA, WKSJ-FM, KKYX, WKLM, WIXL-FM 47-37. BILLY LARKIN "20/20 Hindsight" (Sunbird) 28/4

National Summary: Up 9, Sama 9, Down 1, Debuts 5, Adda 4 KSSS 50-43, KFTN 33-28, KYXX 13-10, KRMD-AM-FM 29-25. de 4 WSAI, KTTS AM-FM, WTHI, KLLL-AM-FM, KVOO 49-40, KUUY 49-40.

BARBARA MANDRELL "Sometime, Somewhere, Somehow" (MCA) 27/0
National Summary: Up 6, Same 10, Down 0, Debuts 6, Adds 6, WPLO, WKLM, KFH, KMAK, WKXA, WOKQ, WKSJ-FM 36 29, WAXX 35-29, KTTS AM-FM 47-40, KSSS 47-40, KFTN 39-29.

SLIM WHITMAN "I Remember You" (Epic/Cleveland International) 27/5
National Summery: Up 9, Seme 10, Down 0, Debuts 3, Adde 5, WGNA-FM, WGTO, WHOO, WSLR, WMAQ, KHEY 46-31, National Summery: Up 9, Seme 10, Down 0, De KRMD-AM-FM 45-35, WXCL 46-36, KFDI-AM 50-44

MAC DAVIS "Hooked On Music" (Casablanca/PolyGram) 26/24

ional Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 24 including WUBE-FM, WIRE. KTTS-AM-FM, KWJJ, KEEN, WNYR, ET, WMC-AM, WSM, WIRK-FM. GLEN CAMPBELL "I Don't Want To Know Your Name" (Capitol) 25/7 National Summany: Up 11, Sama 7, Down 0, Dabuta 0, Adda 7, KWKH, WQYK-FM, WAXX, KFGO, KUUY, KLAK, KGA, WHOO

KCKC 17:15 WRGW-FM 42:35.

DONNA HAZARD "My Turn" (Excelsior) 25/7
National Summary: Up 8, Same 9, Down 0, Debus 1, Adds 7, WSAI, WITL-FM, KVOC, KSSS, KGA, WLWI-FM, WQYK-FM,
KTTS-AM-FM 40-33, WGTO 46-40, WSIX-FM 17-11.

RITA COOLIDGE "Fool That I Am" (A&M) 22/2
National Summary: Up 9, Same 9, Down 0, Debuts 2, Adda 2, KTOM, WBHP, KSSS 46-39, KNIX-FM 34-28, KVET 38-32, KRMD-AM-FM 50-42, WMAQ 19-16, WIRE 34-29, WMUS AM-FM 10-8, KTTS AM-FM 46-39.

CONWAY TWITTY "Dreamer" (MCA) 21/18

summery: Up 0, Same 2, Down 0, Debuts 1, Adds 18 including KENR, KLRA, WIRK-FM, WNRS, KSO, KEBC-FM, CKC, KMPS-AM-FM, WNYR,

BILL ANDERSON "Mister Paepers" (MCA) 16/11
National Summary: Up 1, Same 4, Down 0, Debuts 0, Adds 11, KVOO, KFDI-AM, KUUY, KEED, KRAK, WGNA-FM, WVAM, WWVA, KRMD-AM-FM, KWKH, WIRK-FM, WIXL-FM 42-24.

JOHNNY CARVER "Tie A Yellow Ribbon..." (MCA) 16/6
National Summary: Up 3, Same 5, Down 0, Debuts 2, Adds 6 WWOD, WLWI-FM, KWMT, KTTS-AM-FM, KFEQ, KWJJ, WIRK-FM d 22, WXCL 50-44, WEEP 33-21.

GEORGE BURNS "Willie, Sing A Song" (Mercury/PolyGram) 15/5
National Summary: Up 2, Same 8, Down 0, Debuta 2, Adda 5, WCXI, WITL-FM, KEED, WYDE, KKYX, KWMT 41-35, KEBC-FM National Summery: Up 2, Same 6, Down 0, d-39, WIRK-FM d-33. On: KMAK, KNIX-FM.

KEITH STEGALL "Anything That Hurts You..." (Capitol) 14/4
National Summary: Up 3, Same 7, Down 0, Debuts 0, Adds 4, KUUY, KHEY, WKSJ-FM, KTTS-AM-FM, WIXL-FM 46-29. WSIX-

KING EDWARD IV "Dixie Roed" (Soundwaves) 14/1
National Summery: Up 2, Same 9, Down 0, Debuts 2, Adds 1, WXCL, KUUY 42-36, KFTN 6-32, KKYX 46-44, On: WCXI, KMPS



# **Pictures**





CLASSY PARADE VEHICLES — The Grand Ole Opry's entry in the Cotton Bowl Parade included RCA artist Razzy Bailey (second from left) floating along with (I-r) WBAP/Ft. Worth OM Hal Jay, RCA's Wayne Edwards, and KPLX/Ft. Worth's Craig Eaton. Photo on right spotlights another recent parade participant namely, KWKH/Shreveport PD Tom Williams reigning in the KWKH Stagecoach.



KLAC CLINCHES CLINT — Clint Eastwood goes any which way to promote a film and recently showed up in the KLAC/Los Angeles studios with a copy of the "Any Which Way You Can" soundtrack in hand. Pictured are (I-r) WB's Chris Crist, Eastwood, KLAC MD Cathy Hann, and KLAC PD Don Langford.



WHN WELCOMES TANYA AND GLEN — Glen Campbell, in New York to promote his current Capitol LP "It's The World Gone Crazy," and Tanya Tucker, in town to "stand by her man," were recent guest DJ's on WHN/New York. Shown at the station are (I-r) Capitol's Arthur Field, Campbell, WHN PD Ed Salamon, Tucker, and WHN MD Pam Green.



SUN SHINES ON KCCY — Joe Sun dropped by the KCCY/Pueblo studios recently to lend his moral support to airstaffers Larry Green (left) and Randy Hooker (right).

# Biff Collie

# Inside Nashville



WINNERS: John Conlee, the new member of the Grand Ole Opry (made his debut last Saturday), doesn't like jokes about mortuaries and funerals. He was once a mortician, says he may someday own one . . .

Col. Parker is involved in that new "This Is Elvis" movie project to be released in the spring, as are Jerry Schilling and Joe Esposito, two longtime Elvis confidantes and friends . . . Tom T. Hall says when people ask him how he's enjoying hosting the popular syndicated TV series "Pop! Goes The Country," he says he loves it! "I get to see all the stars, without hangin' around their buses." . . . The Oak Ridge Boys cohost the mammoth 50-hour "Hickory Creek Reunion" radio special in early spring . . . Dale Morris, "Crash" Craddock's longtime manager (he got him back in the business and has guided his career since), has signed Terri Gibbs to a booking contract with his International House Of Tal-George "Goober" Lindsey guested "Flo" show (date TBA) . . . Helen Cornelius will marry Jerry Gerrens of Greenville, SC, a nightclub owner and member of the International Country Music Buyers Association . . . J.D. Sumner disbanded his longtime roadshow with the legendary Stamps Quartet, and has now joined other gospel giants Jake Hess, Hovie Lister and Rosie Rozell to form a new group called The Masters . . . John Anderson's selection by People magazine as the Country Personality to Watch in '81 coincides with many fans' and tradespersons' choices . . . Anne Murray's "Greatest Hits" album was certified platinum, her second . . . Gail Davies taped guestings on "The Midnight Special," "Merv Griffin," and "Solid Gold;" ditto the Bellamy Bros. on "Midnight Special"

TCB: Scotty Wiseman, writer of such classics as "Mountain Dew," "Have I Told You Lately That I Love You," "Remember "Have I Told Me," and more, who teamed with Lulu-Belle as the "Sweethearts Of Country Music" for over 50 years, died in Gainesville, FL last week at 71. Lulu Belle & Scotty starred on the National Barn Dance in Chicago, the forerunner to the Grand Ole Opry. They were one of the final nominees for the Country Music Hall of Fame last year. Johnny Cash was the new inductee Jim Ed Brown introduced his 1981 show Tuesday at the Tennessee Women's Prison here for the inmates and a busload of working press. Group features Gary Scott, Mike Baker and Hank Corwin, plus Jim Ed's new ladies Dianne Morgan & Christy Russell. Jim Ed's choice of women's voices blend perfectly with his to duplicate the classic Browns hit record sounds of the '50's and '60's. I wouldn't be surprised if they end up with an entertaining "live!" album with all the elements of the new Jeannie C. Riley's getting ready for the June publication of her new book, "Harper Valley To The Mountaintop," as well as planning her second trip in as many years to Australia for a month-long tour Laura Lee McBride (the great yodeling stylist whose career was born in the Bob Wills era) will work at Ramona & Grandpa Jones's dinner theatre in Mountain View, Arkansas May through September . . . Application deadline for Fan Club booth space at Nashville's Municipal Auditorium for this year's Fan Fair is March 1. Contact Debbie Towsley at the CMA office. Merle Haggard's autobiography, "My Life's Been Grand," will be published late this year by Time Books. Haggard's cable TV special, "Merle Haggard & His Friends,"

is now in distribution.



SEARCHING FOR STARS — Ray Price (left) and Executive Producer Bill Starnes (right) formalize "Ray Price's Country Starsearch 81" with a few John Hancocks. The talent search, offering a \$50,000 first prize as well as a recording contract, is scheduled to begin April 1.

HAPPENINGS: Music industry veteran and Nashville native Dale Franklin Cornelius has been named Executive Director of the Nashville Music Association (NMA), headquartered at 2020 21st Ave. South, Nashville, TN 37212, (615) 297-1656. The non-profit NMA has been instrumental in the development of Nashville as a comprehensive music community ... Tom T. Hall named to the Board of Directors of the Harpeth National Bank in Franklin, Tammy Wynette will perform at the St. Patrick's Day tribute in Nashville honoring longtime Davidson County Sheriff Fate Thomas . . . During their current appearance at the Florida State Fair in Tampa, the Thrasher Brothers will tape a PBS special at the Sunshine Music Hall in Orlando for local airing . . . Following Joe Sun's current engagement at the Shy Clown in Reno, NV, Hank Thompson will appear February 23-28 . . . L.A.-based Scotti Brothers Records has signed singer Sami Jo Cole to the label . . . Razzy Bailey's new album (as yet untitled) scheduled for release sometime in April. The Bob Montgomery-produced LP will feature the Muscle Shoals Horns on several cuts . . . Ramblin' Records' Stan Hitchcock will release his first song for the label, "She Sings Amazing Grace," on February 23... Mac Davis to star in a remake of the 1957 Andy Griffith starrer "Face In The Crowd" ... Tower Books will publish "Remembering Patsy, The Untold Story," an intimate biography about Hall of Famer Patsy Cline . Johnny Cash's TV movie "Pride of Jesse Hallam" will be seen March 3 on the tube.

AIRLINES: Johnny Lee says Eddie Rabbitt, when he married, went on his "Bunnymoon"... Johnny told me for a fact that, when he was in the service, he got a medal from his General for saving two women! (One for him and one for the General!)



# Regional Adds & Hots

EAST

**MIDWEST** 

WEST

COMMISSION OF CO

WPOC FM Roftmore MD

Dolly Parton (RCA) Willie Nelson (Columbia)

Elvis Presley (RCA) Brothers (WB/Curb)

Willie Nelson (Columbia) arrry Brothers (WB/Curb)

Wayton & Jessi (RCA) Don Williams (MCA) Conway Twitty (MCA)

Willie Nelson (Columbia Bellemy Brothers (WB/Curb)
Mel Tillis (Elektra)

## EAST

Porteraburg WV

J. COMLEX (Mon.) 1)

BILLIE JO DEFAME.
HAME WILLIAMS JO:
STEPMMIE HISISED
JOE STAMPLEY
HASSED
GUMLLY HC CLADI
HILLIE BILLICH

WEEP PMsburgh PA

POWDE MEDIAND
JACRY MAND
JOHNY LEE
GILLEY (Meedach
ALAMAAN
DAYE & SIGAN
NOTERE
E BAILEY (Much
EDYYE MEST
THAYA THERE
MELLANY MOTHER
WILLEY MEST
MILLEY MEST
THAYA THERE
MILLEY MEST
MILLEY MELLOYM
MILLEY MELLOYM

**NUMBER OF** REPORTING **STATIONS** THIS WEEK: 120

# MIDWEST

HAME NITLE LANG J
PAMENEZL (LOVE
CHYSTAL CAPLE
CINE WASTON
SLIN WITTON
CEAN CEAN
CEAN BOOME
FOLIAN
FOR CLAN
GALLAN FORTON
PALLAN BOOTHER
PATTON
FOLIAN BOOTHER
PATTON
FOLIAN BOOTHER
PATTON
FOLIAN BOOTHER
FOLIAN BOOTHE

WUBE FM Cincinnon OH

PAC DAVIS
DUN WILLIAMS
VIDH CORDIN
JUNEY LEE LENI
HOLDERST
EARL THYMAS CO
ELVIS PRESLEY
WILLIE NELSON
BELLANY RROTHE
GEORGE JONES

CIRCINGRO OH

COMM Y TWITTY

COM WILL LANG

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ON YSTAL GAYLE

UUDNA HELANG

DILLY LANF IN

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RISTE LANG

CRISTY LANG

RISTE LANG

CRISTY LANG

ELVIS PRESLEY

ELVIS PRESLEY

ELVIS PRESLEY

ELVIS PRESLEY

COMMANDER

COMMA

WEST

RLAK Denver, CO

EDIT RAVEN
NAMERILI (LOV
GLEN CAMPBELL
RESAME CASH
THE SHOPPE
NOTES HELSON
SYLVIA
BELLAMY BROTH
ELVIS PRESLEY
JIN STAFFORD

WGEE Green Bar

VORN CODDIN

WENDER LEZ

DAVE & SICAN

RACIES

LANGE CATLIN

HATION & JESSI

DIN HILLIANS

CHARLIE RICH

JORNY CARVEN

MARLE RICH

MARLE RICH

MARLE RICH

MARLE RICH

MARLE RICH

MARLE RICH

MELTILLIS

PHYRA TUCKER

RELLANY BROTHES

BELLANY BROTHES

GOOD HORIDS, MI

CON NC LEAN
BILLE JO SPEARS
JACKY WARD
GILLEY (Noedache)
JCHONY LEE
HOTCOM
COMPLY NC CLADI
THYNA TUCKER
EARL THOMAS COILE
JONES 6 PAYCHECK

# SOUTH

KTTS AM/FM Springheid MO WICHIR, RS
LAMPY GATLIN
BIJE CROSS
HINDERCON
BILL ANEJECON
BILL ANEJECON
EVA HAMBEL
HAND D. BANNES
HANDEN BAJES
HANDEN BAJES
HANDEN BOMLING
DOLLY PARTON
JOHES & PARCHECK
COB
RANTY HEINEDIS

JOHNY LEE HANGKE LE. (LOVE HANGKELL (GOMEN ALAMANA CRYSTAL GAYLE CEBBY BUCHE HOSE AND

KTRB Modesto, CA

KNEW Oakland-S.F., CA

WSOC FM Charlotte NC

HERLE HAGGARD ALAMARA CRYSTAL GAYLE GILLEY & LEE FRIZZELL & WIST HOTEWST

REEN Son Jose, CA

DAVE & GUGAP
RAY STEVENS
CHARLIE RICH
RITA CODIECE
SON WILLIAMS
COMMAY THITY
LLOYD & FELLY
JAMES MARVELL
HOTEOS!
WILLIE NELSCH
HILLIE NELSCH
JERPY LEE LENT
ELLYS PRESLEY
JOE STAMPLEY
JACKY WARD

HOLDER ME CLAIM BYLVIA HOMBLY ME CLAIM BYLVIA

BILL AMERICAN
MAYLON & JEEG
MAYLON & JEEG
MOVERS
COMMAY THITTY
CON WILLIAMS
MOTERN'T BOLLY PRATCH
OAR RIDGE BOYS
JIN STEMPORD
ELVIS PRESLEY
SYLVIA

**Hottest Tracks:** 

"Dixle On My Mind" HANK WILLIAMS JR. (Elektra)

# **COUNTRY ALBUMS**

Cuts in bold type are receiving the heaviest airplay.

EDDY ARNOLD - A Man For All Seasons - (RCA) "The BELLAMY BROTHERS — Sons Of The Sun — (WB) "Dencin"
Romence" "Classic Case Of The Blues" JIMMY BUFFETT - Coconut Telegraph - (MCA) "Sters Fell

CONWAY TWITTY & LORETTA LYNN - Two's A Party -

JOHNNY DUNCAN — You're On My Mind — (Columbia)
"An Interesting Fire" "Nobody's Better Than You"

GAIL DAVIES — I'll Be There — (WB) "Object Of My Affection"
"Farewall Sana" "It's A Lovely, Lovely World" "Kentucky" MAC DAVIS - Texas In My Rearview Mirror - (Casablan-

CRYSTAL GAYLE - These Days - (Columbia) 'Too Many TERRI GIBBS - Somebody's Knockin' - (MCA) 'Wishing

EMMYLOU HARRIS — Evangeline — (WB) "I Don't Have To Crawl" "Mister Sandman" "Bad Moon Rising" JOHNNY LEE - Lookin' For Love - (Asylum) "Prisoner Of

REBA McENTIRE - Feel The Fire - (Mercury/PolyGram) CHARLY McCLAIN — Who's Cheatin' Who — (Epic) "I Think
I Could Love You | Better Than She Did!" "Symebody Wents To Love Me

MEL McDANIEL - I'm Countryfied - (Capitol) "Louisiene

DOLLY PARTON — 9 To 5 And Odd Jobs — (RCA) "Sing For The Common Men" "Dark As A Dungeon" "But You Know I Love You"

ELVIS PRESLEY — Guitar Man — (RCA) "Asst Call Me Lone-some" "After Loving You" "Clean Up Your Own Backyard"

MEL TILLIS — Southern Rains — (Elektra) "Forgive Me For Giving You The Blues" Pyremid Of Cans" "Time Has Treated You Well" "One Night HANK WILLIAMS JR. — Rowdy — (Elektra) "Dirle On My Mind" "I Got A Right To Be Wrong" "Footlights" "Are You Sure Hank Done It This Wey" "Ramblin' Men"

# **Most Requested:**

WILLIE NELSON "Angel Flying Too Close" (Columbia) DOLLY PARTON "9 To 5" (RCA) ELVIS PRESLEY "Guitar Man" (RCA) BELLAMY BROTHERS "Do You Love As Good..." (WB/Curb) RONNIE McDOWELL "Wandering Eyes" (Epic)



P/A

POP/ADULT®

# Mike Kasabo

# Good Ideas Are Always On Call

WCBM/Baltimore Assistant Program Director Dave Arlington has been a creative force for the station's programming department for six years now. His in-depth analysis of virtually every facet of his realm is well-known to his peers. Arlington sent us his thoughts on how to maximize the benefits of the telephone for community involvement, image or just plain fun. I think you'll find it informative and interesting:

In October, thousands of Americans called ABC-TV to vote for Ronald Reagan or Jimmy Carter following their head-to-head debate. The ABC poll was an example of scientific sampling at its shakiest, but network promotion at its best. For days the survey results were discussed on radio, in newspapers and over coffee.

Your radio station has the same technological marvel as ABC: the telephone. Use it for all it's worth! The telephone, answered by a cart machine, has hundreds of promotional, public service and sales applications. Add a tape deck to record the responses of callers, and the telephone is even more versatile. Install counters on two or more phone lines, and you can take ABC's idea and run with it.

First let's examine the simplest case: the telephone answered by a cartridge machine. For years listeners have called radio stations for recorded sports scores, concert information or the top ten. Dare to do more:

● Maintain a good civic image by describing area events on a special line, and tag your on-air PSA's with the phone number. Then when you are sold out or especially cluttered, you can still sound tuned in to your market in just ten seconds. ("The Thanksgiving parade is coming up Thursday. We've got the complete route for you along with all the weekend's activities in town. Just call XXX-xxxx.") Make this "activity line" a continuing promotion, or restrict it to, say, the busy summer months. Or, use the line only for special events. For example, the WCBM "Preakness Activity Line" publicizes all of the doings during Baltimore's big Preakness Week, stressing activities co-sponsored by WCBM. Looking ahead, Christmas activities in your market may merit a phone line — and at a very cluttered time of the year.

# Transition

Kevin Fennessy is the new Program Director of WOAI-FM/San Antonio, coming from the PD position of FM97/Pittsburgh . . . Georgia Pappas has moved up within the programming ranks of WHDH/Boston, as she has been appointed Music Director after serving as assistant to President/GM Dave Croninger . . . Glen Olson, after many years as an air personality at WCCO-AM/Minneapolis, has gone across town to WLOL as afternoon drive host . . . Scott Henderson leaves KMBZ/Kansas City as Promotion Director to go across town to KCKN to do the morning air shift . . . KHOW/Denver has announced the addition of popular area talk show host Peter Boyles to the staff. Boyles recently joined the Doubleday outlet and hosts the 9pm-1am segment. Commenting on the appointment, PD Scotty Brink said, "We've entertained the idea of a nighttime talk show for quite some time, and now we've found the right person. Peter is Denver's best talk show host and will round out our staff perfectly." . . . Sara Cram has been named to the newly-created position of Program Producer at KING/Seattle. As PP, she will be responsible for collecting and preparing material for on-air use by the station's personalities.

- Put the official rules for a major contest on a phone line, and occasionally plug the number on the air. The rules will be easily available to your listeners, and the fairness of the contest will be unquestioned.
- Record snow closings on a frequently-updated cart and free up some of your on-air time for the major closings plus your normal format.
- Run public service telephone campaigns. For example, in an economically-depressed area, describe where help is available. In a boom town give information for newcomers. Let people know how to fireproof their Christmas trees. Or, during a fund drive, tell potential donors where their money would go and what it can do.
- Work with the sales department. How often does a salesperson ask for a promotion in order to get a client on the air? Instead of giving in and cluttering your station with a promotion lacking programming appeal, try this incentive. Record the client's special sale prices on cart for playback on the phone, and advertise the phone number as a tag to their spots. You could even cut a "weekly specials" cart for a group of clients.

## **Phone Fun For Reel**

Add a tape deck to record the caller, and really go crazy:

- crazy:

   As an alternative to taking the nth caller or asking for mail-in entries, have your listeners call in and leave their names and phone numbers to register for a contest. Leave the line open for twenty or thirty minutes at a time then entering will be less involved than a mail-in and less intimidating than fighting to be the nth caller. Yet you also get some forced listening, since everyone will have to keep tuned to hear the next time you open up the line. With a contest registration line you can even promote a call-in now for a giveaway about an hour away . . . and I bet that almost every listener who calls in to register will keep listening through the hour.
- Tape callers for other promotions: have listeners phone in their Valentine wishes the weekend before Valentine's Day and play back the best ones February 14 (or carry it even further: when listeners hear their Valentine greeting, have them call back to win a prize); record phone calls describing what Christmas means to your listeners and incorporate the top responses into your holiday programming; use it as a request line for an all-request show.
- Help fulfill your public affairs commitment by airing opinions phoned in each day in answer to questions about current issues (as we do with the WCBM Dialogue Line).
- From time to time obtain lively news actualities by asking for listener response on a hot topic such as an election, a trial, or a government decision. In this way you can even get local tape on a non-local story.
- Invite community groups to call in their PSA's instead of mailing them in — then use the actual voices of these community people on the air. Our sister station in Washington, WASH, did this for years.
- Have listeners call in jokes for a "Joke of the Day" feature.
- Record pledges for time or money toward a public service campaign.
  Ask for feedback on your station's programming.
- Incorporate a special phone line into your audience research. Have members of a focus group call the number at their convenience. They will be asked questions recorded on cart, and their responses will be taped. You could even have them rate segments of records, without taking val-

## "Counter" Programming

uable time from members of your staff.

And counters installed on your phone lines add an extra dimension:

 They give you an indication of listener interest in every one of the above examples.

- Your listeners can vote on issues in a manner identical to ABC's straw poll, dialing one phone number to vote one way, and calling a second number for an alternative vote.
- Pit artist against artist or song against song in an on-air "music battle." For example, on the last day of the 1970's, WCBM featured a single-elimination tournament to find the number one song of the decade. Nearly 50 of the top records of the '70s competed, using a tournament grid similar to, say, a tennis or racquetball tournament. After hearing each of the challenging records, listeners could vote for song "A" on one phone line and for song "B" on another. As the 1980's began, we played the decade's biggest hit. Incidentally, the winner was "Bridge Over Troubled Water."

## **Technical Advice**

How do you couple your cart and reed tape machines with the telephone wires? Some stations save money by attaching home-made circuitry directly to the phone company's lines. Do so at your own risk -it is contrary to current regulations. Why antagonize a powerful ally? The phone company will install an interface box for you, especially if you know their lingo. Ask for an "RDL" unit if you want to play a cart into the telephone. Use an "RDM" to play a cart and record a caller. An "RDMZR" is newer circuitry for either of the above. The cost is not cheap - you pay an installation fee and a monthly charge, plus you still need to add on equipment which actually fires the cart and reel machines. WCBM's engineers found it impossible to get detailed information from the phone company about their couplers, so we could not build our own add-on unit. Instead, we bought a device specifically designed to plug into the phone company coupler at one end and standard broadcast tape machines at the other (Broadcast Electronics Tel-

As an alternative to the phone company coupler plus add-on firing unit, request from your local telephone company the latest list of equipment approved for attachment directly to your phone lines. See if you can find a single, approved unit which does both jobs. I couldn't find one.

Counters are quite inexpensive. They are easily installed on the cart machines which answer the phones.

Looking to the future I see more potent uses of the telephone. Imagine a call-in contest in which the contestants push buttons on their phones which directly fire cartridges in your air studio. With different buttons firing different carts, your contests would become as exciting as an Atari game! I also invite your comments on other uses of the telephone — both today and in the



SNOW HUNT — KNBR morning personality Mike Cleary (right) chats with Lloyd Bridges during the station's first annual "Winter Festival" at Embarcadero Plaza in San Francisco. The noontime celebration was in recognition of a recent snowfall in the Sierras, and two truckloads of snow were brought in while the "Ice Follies/Holiday On Ice" presented a skating exhibition. Activities were highlighted by a snow"person" building contest among local media representatives.



POP/ADULT®

# BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week

# **TERRI GIBBS**

# Somebody's Knockin' (MCA)

60% of our stations are on it. Plenty of new believers including WGR, WRVR, KFMB, KNBR, WWWE, WTVN, KOLO, WPTF, WDBO, WNDB, WDEF, WATR, WRIE, WNAB, KLMS, WHIZ, WBOW. Heavy rotation: KEX, KLO, KAAY, WNEU, KRNT, WKHM, WJON. Medium rotation: KFOR, KRMG, WIBW, WDIF, KXIC, WHBY, KMED, KMJJ, WFIR, WORG, WSLI, WJBO, WABZ, WGIR, WEIM, WBEN, WELI, WSB, WBT, KOY, KMBZ. Jumps 27-21 on P/A chart.

# **NEW & ACT**I

PHIL EVERLY "Dare To Dream Again" (Curb/CBS) 46/10 add WTMJ, WSJS, WRVR, WELI, WNAB, WLHN, WATR, WYMC, WDBO, KFOR, Heavy rotation: KLO, KMED, WRVA, WQUA, WNDB, Medium rotation: KMBZ, WHIO, KFMB, KSL, KOY, WEIM, WGIR, WSBA, WTAR, KOB, KRKK, WHBC, WJON, WOOD, KXIC, WHBY. South and Midwest action very strong now—West also has strong action. Debuts et No. 28 on P/A chart.

ELVIS PRESLEY "Guitar Man" (RCA) 44/13 add WTMJ, KHOW, KOY, KEX, WGAR, KMBZ, WIS, WACI, WGIR, WRIE, WHBC, KLMS, WBOW Heavy rotation; WKHM. Medium rotation; WLW, WBT, WGY, WNAB. WEIM, WHAG, WNEU, WDEF, WNDB, WQUA, WRVA. KLO, KRKK, KRMG, WJON, WDIF, KXIC. Predictably strong in the South and Midwest, but now showing good th in East. Debuts at No. 29 on P/A chart.

LEO SAYER "Living In A Fantasy" (WB) 41/9 add WHEN, WIP, WCFR, WJBO, WNDB. WYMC, WHBC, WHOK, WEBC, Medium rotation: KFMB, WFYR, WOAI-FM, WRVR, WBEN, WEIM, ; WHBC, WHOK, WEBC, Mealum rollson; RFMB, WFTR, WORLFM, WAVA, WBEN, WEIM, WARD, WCHV, WFIR, KRZI, KUGN, KRKO, KBLF, KOLO, WHBC, WKIQ, WDIF, WEBC, Even spread of activity in all regions. Debuts at No. 30 on P/A chart.

HALL & OATES "Kiss On My List" (RCA) 39/12 add KXIC, WHOK, WGIR, WJBO, KUGN, KMED, KBLF, WFYR, KPPL, WASH, WHEN, WGR, Heavy rotation: WMAZ, WEIM, Medium rotation: WHBC, WDIF, WOWO, WLNH, WCFR, WNEU, W#IR, KOLO, KRKK, WLW, WDAE, WBT, WCBM, WIP, WSLI, Greatest strength in the East and South, spreading in Midwest.

DOOBIE BROTHERS "Wynken, Blynken And Nod" (WB) 39/3 add WIS, WSGW WDAE. Heavy rotation: KLMS, KGGF, WDEF, Medium rotation: KSTP, KSL, KEX, KPPL, WBT, WELI, WHAG, WSBA, WSLI, KAAY, WDBO, WQUA, WRVA, KLO, KFOR, WJON, WNAB, WNDB Continued strong action in West and South.

ASSOCIATION "Dreamer" (Elektra) 37/9, add WOOD, KGGF, WELI, WHAM, WGY, WYMC, WATR, WGIR, WNAB Heavy rotation: WSBA, Medium rotation: WSJS, KEX, KFMB, WLW, WFIR, WMAZ, WFTL, WDEF, WNDB, WHBY, WJON, KFOR, WKIQ, South and Midwest blazing the way for this one. East picking up

STYX "Best Of Times" (A&M) 37/3 add WOAI-FM, WGY, WCBM. Heavy rotation: WLW KNBR. WNEU, WABZ, WCHV, WOWO, WEBC. Medium rotation: WFYR. WGAR, WWWE, KBAI KPPL, WMAZ, WORG, WSIX, WHEN, WTAE, WGR, WSLI, WFIR. WHIZ, WBOW, KWOS. Best action in the East, but quickly spreading in all other r

CHRIS MONTAN "Let's Pick It Up (Where We Left Off) (20th) 33/9 add WHID, KEX, WHAG, KAAY, WTAR, KBLF, WDIF (dp), KGGF, WOOD, Heavy rotation: WRVA. Medium rotation: KRKK, KSL, KLO, WLVA, WNDB, WGIR, WRIE, WKHM, WJON, KFOR, WKIQ South and Midwest action strongest

ENGLAND DAN & JOHN FORD COLEY "Part Of Me, Part Of You" (MCA)

30/2 add WLNH, WSGW. Heavy rotation: KLO, WRVA, WFTL, WSBA, WTMJ, Medium rotation: KSL, KOY, KPPL, KRKK, KBLF, WFIR, WTAR, WLVA. WIS. WACI, WHAG, KXIC, WDIF, KMRJ, KFOR, WHBC. WIBW West and Midwest still strong on this one.

GROVER WASHINGTON JR. "Just The Two Of Us" (Elektra) 29/18 add WTMJ, WHIO, KNBR, WBT, WIP, WNAB, WRIE, WEIM, WATR, WLVA, WRVA, KUGN, KLO, KLMS, KRMG, WJON, KMRJ, KXIC. Heavy rotation: WKHM. Medium rotation: KEX, WDEF, WSLI, KOLO. Two big add weeks in a row — pretty even apread in all regions.

STEPHEN BISHOP "Send A Little Love My Way (Like Always)" (WB) 29/2 add WDBD, WKHM, Heavy rotation: KMED, Medium rotation: WHIO, KSL, KEX, KOY, WDAE, WRVR, WNAB, WHAG, WGIR, WCFR, WACI, WDEF, WNDB, WQUA, WPTF, KUGN, WHBC, KFOR, WDIF, KRNT, Even spread across the board.

# POP/ADULT AIRPLAY/30

Three Weeks	Two Weeks	Last Week	This Week	February 13, 1981
7	4	1	0	DOLLY PARTON/9 To 5 (RCA)
22	12	6	Ø	JOHN LENNON/Woman (Geffen)
6	5	3	3	ABBA/The Winner Takes It All (Atlantic)
3	1	2	4	BLONDIE/The Tide Is High (Chrysalis)
30	19	12	0	DON McLEAN/Crying (Millennium)
11	9	8	0	DAN FOGELBERG/Same Old Lang Syne (Full Moon/Epic)
9	8	7	0	STEELY DAN/Hey Nineteen (MCA)
.14	10	9	0	RONNIE MILSAP/Smoky Mountain Rain (RCA)
2	2	4	9	EDDIE RABBITT/I Love A Rainy Night (Elektra)
1	3	5	10	BARRY MANILOW/I Made It Through The Rain (Arista)
23	18	14	0	CLIFF RICHARD/A Little In Love (EMI America)
_	25	18	Ø	NEIL DIAMOND/Hello Again (Capitol)
16	14	13	13	BOZ SCAGGS/Miss Sun (Columbia)
27	21	16	14	EAGLES/Seven Bridges Road (Asylum)
-	30	21	0	B. STREISAND & B. GIBB/What Kind Of Fool (Columbia)
4	6	10	16	AIR SUPPLY/Every Woman In The World (Arista)
13	11	11	17	FRED KNOBLOCK & SUSAN ANTON/Killin' Time (Scotti Bros.)
5	7	15	18	NEIL DIAMOND/Love On The Rocks (Capitol)
15	15	17	19	<b>BETTE MIDLER/My Mother's Eyes (Atlantic)</b>
-	29	24	20	SPYRO GYRA/Cafe Amour (MCA)
_	-	27	3	TERRI GIBBS/Somebody's Knockin' (MCA)
8	13	19	22	BARBRA STREISAND & BARRY GIBB/Guilty (Columbia)
10	16	20	23	DIANA ROSS/It's My Turn (Motown)
29	26	25	24	TIERRA/Together (Boardwalk)
_	_	30	<b>3</b>	KOOL & THE GANG/Celebration (De-Lite/PolyGram)
_	_	28	26	<b>DELBERT McCLINTON</b> /Giving It Up For Your Love (Capitol)
-	-	29	27	STEVIE WONDER/I Ain't Gonna Stand For It (Tamla)
_		$\rightarrow$	2	PHIL EVERLY/Dare To Dream Again (Curb/CBS)
_		$\rightarrow$	<b>②</b>	ELVIS PRESLEY/Guitar Man (RCA)
_	_	$\rightarrow$	<b>©</b>	LEO SAYER/Living In A Fantasy (WB)

This chart is based solely on statistics compiled weekly from our reporting stations Black circled numbers indicate significant upward movement from at least 60% of our reporters **New Entry** 

FIREFALL "Staying With It" (Atlantic) 25/6 add w.L.w. WIS, WACI, WGIR, KXIC, WBOW, Heavy rotation: WJON, WPTF. Medium rotation: KRKK, KEX, WOAI-FM, WGY, WNEU WHOK, WKHM, KMED, KBAI, Midwest action best.

MELISSA MANCHESTER & PEABO BRYSON "Lovers After All" (Arista) 23/12 add WWWE, KPPL, WRVR, WBT, WFTL, WQUA, WRVA, KBLF, KRKK, WJON, KMRJ, KXIC. Medium rotation: KSL, WRIE, WHAG, WSBA, WORG, WHBC, WDIF. South is leading the way with this one.

DEBBY BOONE "Perfect Fool" (WB/Curb) 23/2 add WPTF, KRKK, Heavy rotation: WRVA, WSBA, Medium rotation: WSB, WNAB, WNDB, KFOR, WJON, WHOK, WKHM. Good

REO SPEEDWAGON "Keep On Loving You" (Epic) 20/5 add WGAR, WFYR, WTAE, WBZ, KRKK, Heavy rotation: WTVN, WSIX, WNEU, WMAZ, WHIZ, WOWO, WEBC. Medium rotation: WHEN, WLNH, WCHV, WBOW, Early action in East and Midwest.

# **Others Getting Significant Action**

TASTE OF HONEY "Sukiyaki" (Capitol) 18/5 add KUGN, WGY, KLO, KBLF, KGGF Medium rotation; KNBR, KEX, WSB, WNAB, WEIM, WSBA, WNDB, WSLI, WJON.

PETER ALLEN "Fly Away" (A&M) 18/1 add WLW. Heavy rotation: WNAB, WHAG. Medium rotation: KLO, WRVR. WIS. WLVA. KMRJ, WHOK, WKHM, WOOD.

SHEENA EASTON "Morning Train (Nine To Five)" (EMI America) 17/16 add WASH, WGR. WBEN, WCBM. WGIR. WLVA, WRVA, WFIR, KLO, KOLD, WHBC, KFOR, WJON, WDIF (dp), KWOS, WEBC, Really strong feeling out of the box on this one.

RANDY MEISNER "Hearts On Fire" (Epic) 17/2 add KDKA, WOWO. Medium rote tion: WGAR, WLW, WGR, WNEU, WABZ, WCHV, WMAZ, WORG, WFIR, KRZI, WBOW.

FLEETWOOD MAC "Fireflies" (WB) 16/3 add WHAG, WABZ, KBLF. Medium rotation

GILBERT O'SULLIVAN "What's In A Kiss" (Epic) 15/12 add WHIO, KSL, KEX, WEIM, WCHY, WNDB, WRVA, KLO, WIBW, WJON, WOOD, WHBY. Madlum rotation: WSB. LOBO "Fight Fire With Fire" (Elektra/Curb) 15/1 add KGGF. Medium rotation KOY, KRKK, WMAZ, WHAG, WKHM, WHBY, WKIQ, KFOR.

EARTH, WIND & FIRE "And Love Goes On" (ARC/Columbia) 14/5 aded KRKO. WFIR, WMAZ, KMRJ, WABZ, Medium rotation: WKHM, WORG, WNAB, WRIE, KNBR.

AMBROSIA "Outside" (WB) 14/4 add KMED, WOAI-FM, WIS, WKIQ. Mediu WHBC, WNEU, WCHY, WFIR, WWWE.

JIMMY BUFFETT "It's My Job" (MCA) 12/8 add KMBZ, WDAE, WBT, WRIE, WCHV, WORG, KUGN, KRMG, Medium rotation: KEX.

DOOBIE BROTHERS "Keep This Train A-Rollin" (WB) 11/9 add WCCO-AM, KRKO, WDRG, WMAZ, WSLI, WNEU, WGIR, WDIF, WHBC, Medium rotation: WEIM

HARRY CHAPIN "Remember When The Music" (Boardwalk) 11/3 add KSL WLVA, WTAR, Medium rotation; WRVA, WOOD, KGGF.

DOTTIE WEST "Are You Happy Baby?" (Liberty) 10/5 add WORG, WHAG, KRNT, WHOK, WHIZ. Medium rotation; KMBZ, WSB, WJON.

BARBARA MANDRELL "Sometime, Somewhere, Somehow" (MCA) 10/3 add KLO, WKHM, WFIR. Medium rotation: WKIQ, WDEF, WHAG.

SPINNERS "Yesterday Once More/Nothing Remains The Same" (Atlantic) 9/8 add WIP, WCFR, WLVA, WORG, WRVA, WDIF, KWOS, WKHM

PAUL SIMON "Oh, Marion" (WB) 8/8 add KMBZ. KRKK, KUGN, WRVA, WDBO. CHAMPAIGN "How 'Bout Us" (Columbia) 8/3 add WORG, WIP, WHBC. Medium rotation: WSLI, KAAY, WNAB.

RAZZY BAILEY "I Keep Coming Back" (RCA) 9/2 add WLW, WHIZ, Heavy rotation: KRNT Medium rotation: WRIE, KMBZ, WSB.

STEVE WINWOOD "White You See A Chance" (Island) 8/5 add KRKO, WORG.

CONNIE FRANCIS "I'm Me Again" (MGM/PolyGram) 8/1 add KMRJ. Heavy rote tion: KGGF, Medium rotation: WQUA, WKIQ.
CRYSTAL GAYLE "Take it Easy" (Columbia) 7/4 add KLO, WRVA, WTAR, KRMG. JIM STAFFORD "Cow Patti" (WB) 7/2 add WHIO, KGGF. Heavy rotation: WJON Medium rotation: WNAB, KLO.

JOHNNY LEE "Pickin" Up Strangers" (Full Moon/Asylum) 6/2 add WHAG, WIBW. Henry rotation; WTAR. Medium rotation; KRMG.

## **Most Added:**

BARBRA STREISAND & BARRY GIBB
What Kind Of Fool (Columbia)
Added at 21% of our reporting stations.
GROVER WASHINGTON JR.
Just The Two Of Us (Elektre)
Added at 17% of our reporting stations.
TERRI GIBBS
Somebody's Knockin' (MCA)
Added at 16% of our reporting stations.
SHEENA EASTON
Morning Train (Mine To Five) (EMI America)
Added at 15% of our reporting stations.
ELVIS PRESLEY
Guiter Men (RCA)
Added at 13% of our reporting stations.
HALL & OATES
Kiss On My List (RCA)
Added at 12% of our reporting stations.
WELISSA MANCHESTER & PEABO BRY SON
Lovers After All (Arista) BARBRA STREISAND & RARRY GIRB

Lovers After All (Arista)
Added at 12% of our reporting a
GILBERT O'SULLIVAN What's In A Kiss (Epic)
Added at 12% of our reporting stations.

# **Hottest:**

DOLLY PARTON 9 To 5 (RCA) JOHN LENNON

Reported hot at 54% of our stations
OON McLEAN
Crying (Millennium)
Reported hot at 42% of our stations
BLONDIE
The Tide is High (Chrysalis)
Reported hot at 34% of our stations.
STEELY DAN
Hey Nimbleen (MCA)
Reported hot at 30% of our stations.
OAN FOGELBERG
Same Old Lang Syne (Full Moon/Epic.

Same Old Lang Syne (Full Moon/Epic Reported hot at 25% of our stations.



# EAST

Carver Easton TTEST Parton McLean Richard Lennon (Moman) Diamond (Mello)

Richard Lennon (Woman) (Moman)
RED
HOTTEST
D. Parton
Blondie
(Tide
Kool & Gang
D. Williams
(Belleve)
A. Gibb

Association G, Washington Jr T. Gibbs P. Everly HOTTEST Parton Milsap Lennon (Woman) McLean

. Hall . Easton OTTEST J. Lennon (woman) D. Parton E. Rabbitt

E. Rabbitt
WCAPURUMINIO
Jerry Reo
T. Gibbs
S. Easton
Hell & Dates
HOTTEST
J. Lennon
(Woman)
Abba
D. McLean
B. Strefsand &
B. Gibb(Fool)
N. Diawmod
(Hello)
WROE-Frie
Ted Abbott
J. Buffett
Chi-Lites
T. Gibbs
L. Hall
Elvis
P. Sixon

D. Parton E. Rabbitt

None HOTTEST Blondie (Tide) Kool & Gang J. Lennon (Momm)

# WHAQ/Heg

GIB Johnson

D. West
C. Newton
J. Lee
R. Shittaker
Fleebrood Mac
C. Montan
HOTTEST
D. Parton
Blondie
[Tide]
J. Streisand &
B. Gibb(Fool)
obo
Lennon J. Lennon (Woman)

# WTICMentland Ginny Jesianka

Spyro Gyra HOTTEST E. Rabbitt B. Manilow

# WLNH/Leconia Bob Nelson

Minwood Stanley Band Ewerly Den & J.F. Coley DTTEST Abba Steely Dan R. Milsap D. Parton Man, Transfer

# WGIR/Mancheel Karen Andersen

Firefall Dooble Bros. (Train) Hall & Oates Association S. Easton Elvis vis TTEST Rabbitt Parton (Tide) Lennor (Momen

# WELVNew H

Wall Pinto
P. Everly
Association
HOTTEST
D. McLean
N. Diamond
(Hello)
J. Lennon
(Woman)

KDK A/Pittabu Randy Fisch R. Meisner D. Siegal HOTTEST E. Rabbitt D. Parton Kool & Gang Steely Dan D. Fogelberg

WTAE/PHtabus
Don Berns
E. Harris
REO
HOTTEST
D. Parton
E. Rabbitt
D. McLean
D. Fogelberg
Kool & Gang

B. Streisand &
B. Gibo(Fool)
HOTTEST
Blondie
(Tide)
D. Fogelberg
R. Milsap
J. Lennon
(Woman)
D. McLean

# WIP/Philadelphia Bob Russo

Bob Ruseo
G. Mashington Jr.
Spinners
L. Sayer
(Living)
Champaign
P. Snow
HOTTEST
S. Monder
D. Fogelberg
C. Richard
R. Milsap
Blondle
(Tide
(Tide)
MOAMPortland

(Tide)
WGAN/Portland
Janet Booth
N. Diamond
(Hello)
R. Orbison
HOTTEST
J. Lennon
(Woman)
B. Streisand &
B. Gibb(Guilty)
D. Parton

Deve Laird

B. Streisand &
B. Gibb(Fool)
Association
HOTTEST
Steely Dan
J. Lennon
(Moman)
C. Richard

WGY/Schener Bill Buchner Association
B. Streisand &
B. Streisand &
B. Gibb(Fool)
Styx
Taste Of Honey
HOTTEST
Blandle
{Tide}
E. Rabbitt
D. Parton
D. Fogelberg
J. Lennon
(Moran)

WEST

KOB/Albuquerque Paul Douglas B. Streisand & B. Scaggs T. Dee HOTTEST Blondie (Tide) E. Rabbitt D. Fogelberg J. Lennon (Woman) D. Parton

Elvis HOTTEST R. Coolidge D. McLean Eagles N. Diamond (Hello)

KPPL/Denver Michael Moore

Michael Moore
M. Manchester &
P. Bryson
Hall A Oates
HOTTEST
R. Milsap
J. Lennon
(Women)
C. Richard
D. McLean

Brian James
Taste Of Honey
D. Siegal
J. Buffett
P. Simon
G. Mashington
Hall & Detes
HOTTEST
D. McLean
J. Lennon
(Moman)
C. Richard
D. Parton
Blondie
(Tide)

# WCFR/Spr Jeff Taylor

Joff Taylor
L. Sayer
B. Springsteen
(Fade)
Spinners
HOTTEST
O. Parton
Steely Dan
Eagles
Hall & Oates
J. Lennon
(Moman)

Debbie Stough
Hall & Oates
L. Sayer
(Living)
Graf
HOTTEST
E. Rabbitt
N. Diamond
(Hello)
Blondie
(Tide)
Steely Dan
D. McLean

# WASH/Washington D.C. Bob Duckman 5. Easton Hall & Oates HOTTEST 5. Monder D. Parton D. ReLean N. Ulamond (Hello) N. Olamond {America}([p)

# WATR/Waterbury Rick O'Connor

P. Simon C. Lane HOTTEST J. Lenno J. Lennon (Moman) D. Parton Blondie (Tide) R. Bailey (Keep)

Jeff Clark
T. Meisberg
MOTIEST
Blondie
(Tide)
Spyro Gyra
D. McLean
J. Lennon
(Homan)
B. Streisand &
B. Gibb(Fool)

Rick O'Connor

S. Monder
N. Diamond
(Hello)
Ambrosia
Firefall
P. Everly
T. Gibbs
G. Mashington Jr.
HOTTEST
Blondte
(Tide)
J. Lennon
(Moman)
D. McLean
B. Strefsand &
B. Gibb(Fool)
Spyro Gyra

KRKO/Everett R.P. McMurphy

Dooble Bros.
(Train)
EMBF
(Goes)
S. Winwood
Spyro Gyra
HOTTEST
D. Parton
J. Lennon
(Woman)
R. Willsap
Kool & Gang
C. Richard

KMJJ/Les Veger Kevin O'Brien

Spyro Gyra HOTTEST B. Manilow D. Parton J. Lennon (Moman) C. Richard Abba

KBAI/Morro Bey Donne S4. John Kool & Gang D. McClinton HOTTEST D. McLean J. Lennan J. Lennan J. Engleberg Steely Dan N. Diamond (Mello)

WWWE/Clev Terry Patrick

WWE.
Coolidge
Wonder
Ghoss
Manchester
Parton
Hanchester
Parton
Horrist
Lennon
Lennon
R Hilsap
D AcLean

**MIDWEST** 

8. Gibb(For WKIQ/Bowling) John Swan N. Diamond (Mello) P. Daniel D. Peek Ambrosia C. Newton G. Burns City Boy MOTTEST D. Fogelberg Steely Oan E. Rabbitt Blondie (Tide)

# WHBC/Canto Rick Jacobs

Rick Jacobs
L. Sayer
(Living)
A. Stewart
Chammaign
Elvis
S. Easton
Dopbie Bros.
(Train)
HOTTEST
Steely Dan
R. Milsap
J. Lennon
(Woman)
D. Fogelbery
D. McLean

Hall & Oates REO (Letter)(Ip) HOTTEST Blondie (Tide) Kool & Gang E. Rabbitt D. Parton Steely Dan

WGAR/Cleve

Chuck Collier
Blondie
(Rapture)
REO
Elvis
HOTTEST
D. Fogelberg
E. Raboitt
J. Lennon
(Woman)
Blondie
(Tide)
J. Lennon
(Over)

KLO/Ogden
Berbers M. Richard
Kool & Gang
G. O'Sullivan
G. Mashington Jr.
S. Easton
C. Gayle
Yaste O' Honey
B. Mandrell
(Sometime)
HOTTEST
O. Parton
D. Fogelberg
D. Manilow
Abba

J. Stafford

B. Streisand &
B. Gibb(Fool)
Elvis
HOTTEST
J. Lennon
(Woman)

(Woman)
B. Scaggs
C. Richard
D. McLean
T. Gibbs

KEX/Portland Bob Swanson C. Hontan G. O'Sullivan Elvis HOTTEST D. Parton Eagles J. Lennon (Monan) B. Scags C. Richard

# WLW/Cincinnets Greg Picciano Greg Picciano P. Allen Firefall P. Seymour R. Bailey (Keep) P. Como (When) HOTTEST Kool & Gang E. Rabbitt J. Lennon (Woman) R. Hilsap N. Diamond (Hello)

WNEU/Wheeling Amos/Fox Dooble Bros. (Train) 8. Springsteen (Fade) Pointer Sisters HOTIEST Kool & Gang RED Blondle (Woman) Styx

KQGF/Coffeeville
McCord

B. Stretsand &
B. Gibb(Fool)
J. Stafford
Spyro Gyra
Lobo
N. Diamond
(Hello)
Association
Taste Of Honey
C. Montan
MOTTEST
D. Parton
B. Stretsand &
B. Gibb(Guilty)
Blondie
(Tide)
C. Francis

# WTVN/Columbus Denny Nugent

T. Gibbs
E. Harris
B. Streisand B
B. Gibb(Fool)
MOTTEST
J. Lennon
(Moman)
D. McClinton
D. Parton
E. Rabbitt
REO

WACH Freeport
Larry Lance

B. Streisand &
B. Stob(Fool)
D. McClinton
Elvis
MOTTEST
D. Fogelberg
Eagles
J. Lennon
(Woman)
N. Diamond
(Hello)
L. Sayer
(Living)

# KXIC/lows City Randy Les

Randy Lee
G. Washington Jr.
G. O'Sullivan
M. Manchester &
P. Bryson
Hall & Oates
Firefall
HOTTEST
D. Parton
M. Otamond
(Hello)
C. Richard
Eagles
J. Lennon
(Woman)

WKHM/Jeckso Jerry Barnhart

Jerry Bernhart
R. Holmes
(Blackjack)
Spinners
S. Bishop
B. Mandrell
(Some time)
H. Dismond
(Hello)
HOTIEST
D. Parton
Elvis
G. Washington Jr
T. Gibbs
B. Stretsand &
B. Gibb(Fool)

KWOS/Jefferson City Steve Morse

S. Easton
J. Cougar
Pointer Sisters
J. Lee Stanley
D. Valery
Spinners
HOTYEST
Abba

Abba
D. Parton
J. Lennon
(Momen)
Kool & Gang
R. Milsap

KSL/SeH Lake City George Lemich C. Richard G. O'Sullivan H. Chapin HOTIEST N. Diamond (Wello) J. Lennon (Woman) Spyro Gyra D. Parton

KFMB/Sen Diego Lareon/Anthony T. Gibbs C. Richard MOTTEST 8. Manilow R. Milsap J. Lennon (Moman) D. Parton N. Diamond (Hello)

(Melio)

KNBR/San Francisco
Bryan Eaton

G, Mashington Jr.

8. Streisand &

8. Gibb(Fool)

T. Gibbs

MOTTEST

D. McLean

Steely Dan

D. Parton

J. Lennon
(Moman)

Stya

WHIO/Dayton Peggy Powell G. O'Sullivan J. Stafford C. Montan G. Mashington Jr HOTTEST Abba Abba D. Parton D. Fogelberg R. Milsap Steely Dan

# KRNT/Des Moiner Scott Huskey

J. Lennon (Moman)
D. Hest Eagles
G. Campbell (Any)
D. McLean HOTTEST
F. Knoblock & S. Anton
D. Parkon
Steely Dan
J. Lennon (Moman)

# WEBC/Duluth Jim Casey

Jim Casey
D. McClinton
L. Sayer
(Living)
S. Easton
HOTTEST
Steely Dan
J. Lennon
(Moman)
O. McLean
Styx
R. Milsap

KBLF/Med Bluff
Bruce Allen
C. Montan
Fleetwood Mac
M. Manchester &
P. Bryson
Holl & Oates
Taste Of Honey
HOTTEST
D. Parton
Steely Dan
N. Diamond
(Hello)

KOLO/Reno Mike Hagerty

Mike Haperty

8. Streisand & 
8. Gibb [Fool]

Pointer Sisters

S. Easton

Kool & Gang

7. Gibbs

MOTTEST

D. Parton

S. Monder

R. Milsap

D. McLean

J. Lennon

(Moman)

Rod Tucker

8. Streisand &
8. Gibb[fool]
C. Newton
M. Manchester &
P. Bryson
O. Boone
RED
P. 51mon
HOTTEST
Stmon
J. Lennon
(Moman)
O. McLean
C. Richard

# KMBZ/Kanase City Steve Bell D. Deardorf D. William (Falling) Elvis P. Simon J. Buffett J. Carver J. Chemay Band Spyro Gyra J. Olaren HOTTEST Blondie (Tide) D. Parton Eagles J. Lennon (Woman) D. McLean

WHOK/Lancas Greg Eyerman

Greg Eyerman
B. Streisand &
B. Gibbiffool)
N. Diamond
(Mello)
D. Mest
Mall & Oates
L. Sayer
(Living)
C. Richard
HOITEST
Abba
Blondie
(Tide)
N. Diamond
(Rocks)
D. Parton

# WOWO/FL Wayne Sam DeVincent

N. Diamond (Hello) R. Heisner HOTTEST D. Parton Kool & Gang J. Lennon (Woman) D. McLean Steely Dan

# WOOD/Grand Re Bill Striker

Association
G. D'Sullivan
C. Montan
HOTTEST
N. Diamond
(Hello)
D. Fogelberg
D. McLean

KLMS/Lincoln Gary Claus Cary Claus

Elvis
G. Mashington Jr.
T. Gibbs
B. Streisand &
B. Gibb(Fool)
Spyro Gyra
HOTTEST
H. Oliamond
(Rocks)
Blondie
(Tide)

KFOR/Lincoln Cathy Blythe Spyro Gyra P. Everly S. Easton HOTTEST D. Fogelberg D. Parton J. Lennon (Woman) D. McLean C. Richard

WDIF/Merion
Tim Fox
Dooble Bros.
(Train)
L. Hall(dp)
S. Easton(dp)
B. Springsteer
(Fade)(dp)
Sprinners(dp)
MOTTEST
C. Richard
J. Lennon
(Woman)
D. Parton
Eagles
Steely Dan

WISHMilmeukee
Dave Denver
Spyro Gyra
B. Strefsand å
B. Gibb(Fool)
HDTTEST
Blondie
(Tide)
Abba
D. Fogelberg
R. Milsap
D. McLean

# WTMJ/Milwaukee Sam Armato

Sem Armeto
P. Everly
J. Jackson
O. McClinton
Elvis
G. Mashington Jr.
HOTTEST
D. McLean
B. Scaggs
D. Parton
J. Lennon
(Moman)
Spyro Gyra

KSTP/Minnee Don Michaels Spyro Gyra HOTTEST Blondie (Tide) D. Parton Abba Steely Dan J. Lennon (Moman)

WCCO-AM/N Denny Long Hone HOTTEST N. Diamond
(Hello)
B. Streisand &
B. Gibb(Guilty)
B. Streisand &
B. Gibb(Fool)
D. Parton
Steely Dan

# WCCO-FM/Min Curt Lundgren

# D. Parton D. Fogelberg

WQUA/Quad Cities Jack McKey Jack McKey

M. Manchester &
P. Bryson
Bellamy Bros.
D. Peek
N. Diamond
(America)(1p)
HOTTEST
D. Fogelberg
D. Parton
Spyro Gyra
D. McLean
B. Midler

Rick Bescher

Doobte Bros.
(Wynken)
Elvis
E. Den & J.F. Coley
Eagles
S. Monder
Stym
A. Martino
HOTHEST
D. Parton
B. Manilow
E. Rabbitt
Blondie
(1jde)
Abba

WJON/SL Cloud Tom Scott G. D'Sullivan G. Mashington Jr. S. Easton Firefall M. Manchester & P. Bryson T. Weisberg E. Groves HOTTEST E. Rabbitt Blondle (Tide) D. Parton C. Richard Kool & Gang

# WBOW/Terr > Haute Larry Joseph

Blondie (Rapture)
B. Streisand & B. Gibb(Fool) Firefall T. Gibbs Elvis HOTTEST D. Parton J. Lennon (Woman) C. Richard R. Milsap D. McLean

WIBW/Topelus Khrts Favor M. Davis
(Hooked)
J. Lee
G. D'Sullivan
L. Gatlin
HDTTEST
O. Fogelberg
B. Manilow
D. Parton
Blondie
(Tide)
D. McLean

D. McLean
KRMG/Tulea
Don Bishop
J. Buffett
D. Hilliam
(Falling)
G. Moshington
J. Carver
C. Gayle
HOTTEST
D. Parton
J. Lennon
(Moman)
D. McLean
M. Nelson
D. Fogelberg

# WHIZ/Zanesvill Dave Crist

B. Streisand & B. Gibb(Fool) P. Seymour T. Gibbs T. Gibbs
Styn
R. Bailey
(Keep)
D. Mest
J. Diamond
J. Roberts
HOTTEST
Blondie
(Tide)
E. Rabbitt
Kool & Gen
D. Parton
Steely Dan

# SOUTH

WABZ/Albemer Mark Robinson 5. Minwood Fleetwood Mac EMBF (Goes) HOTTEST 0. McClinton 6. Scagos J. Lennon (Woman) Kool & Gang WBLUJectaon
Wath Grayson
C. Montan
Dooble Bros.
(Train)
HOTTEST
Steely Den
D. Parton
R. Milsap
C. Richard
D. McLean

Ray Lincoin

8. Streisand &

8. Gibb(Fool)
Yarbrough & Peoples
C. Montan
M. Oavis
(Mooke)
MOTTEST
D. Parton
D. McClinton
J. Lennon
(Moman)
T. Gibbs
Dooble Bros.
(Wynken) None HOTTEST Abba R. Milsap Air Supply J. Lennon (Woman) D. Parton

WLVA/Lynchburg Mike Heneon Mike Hereach
G. Mashington Jr.
Eagles
S. Easton
Spinners
H. Chapin
HOTTEST
P. Allen
D. McLean
C. Richard
H. Manchester &
P. Byson
T. Gibbs

# B. Stelsand & B. Gibb(fool) L. Sayer (Living) Hall & Oates G. O'Sullivan HOTTEST Steely Oan D. Parton R. Milsay J. Lennon (Woman) Eagles WBT/Charlot Andy Bickel

#BTC harlotte
Andy Bickel

i. Mashington Jr.

J. Buffett
M. Manchester &
P. Bryson
S. Robinson
S. Easton
MOTTEST
Steely Dan
D. McLean
J. Lennon
(Moman)
Lool & Gang
E. Marris WMAZ/Mecon Steve Murphy Steve Murphy
Doobte Bros.
(Train)
P. Simon
EMB?
(Goes)
B. Springsteen
(Fade)
HOTTES?
D. Parton
J. Lennon
(Woman)
D. McLean
N. Diamond
(Hello)
Hall & Oates

# WCHV/Charlottes Thomas H. Twine

Thomas M. Twin R. Holmes (Blackjack) J. Buffett S. Winwood HOTTEST Steely Dan D. Parton C. Richard R. Milsap D. McLean WYMC/Maytield Mike Brophey

# WDEF/Chatt. Stanley Hall

Mike Brophey

B. Streisand &
B. Gibb(Fool)

L. Sayer
(Living)
P. Everly
Association
Kool & Geng
MOTTEST
E. Rabbitt
Blondle
(Tide)
B. Manilow
D. Parton
Abba J. Mard T. Gibbs M. Davis (Mooked) T. Meisberg HOTTEST Man. Transfer Steely Dan Abba D. McLean Spyro Gyra WRVR/Memphis Den Baccaro T. Gibbs
P. Everly
M. Manchester &
P. Bryson
HOTTEST
Air Supply
E. Rabbitt
D. Parton
Steely Dan
Abba

WSIX/Neshvill Dave Michole None HOTTEST Kool & Gang D. Parton J. Lennon (Homan)

WTAR/Norfolk
Dale Persons
H. Chapfin
C. Honten
C. Gayle
HOTTEST
Blond(e
(Tide)
D. Fogelberg
J. Lennon
(Moman)
D. RicLean
B. Streisand &
B. Gibb(Fool)

WORG/Oran Stu Wright

Stu Wright
Champaign
Dooble Bros.
(Train)
J. Buffett
Spinners
S. Robinson
North Strain
Horris
Horris
Blondie
(Tide)
R. Hilsap
S. Monder
O. Perton
Spyro Gyra

# WIS/Columbia Dave Dodson

Dave Dodson

N. Olamond
(Mello)
Ambrosta
Dooble Bros.
(Mynken)
Firefall
Elvis
Tierra
A. Gibb
D. McLean
HOTTEST
D. Fogelberg
C. Richard
Eagles

WNDB/Daytone Mark D'Anglo Mark D'Ang T. Gibbs L. Sayer (Living) Melanie HOTTEST Blondie (Tide) J. Lennon (Moman) R. Milsap M. Diamond (Mello) Spyro Gyra

BcottFlacher

M. Manchester & P. Bryson G. D'Sullivan HOTTEST
R. Coolidge D. Fogelberg E. Dan & J.F. Coley D. McLean J. Lennon (Woman)

KAAY/Little Rock Rey Lincoln

WFIR/Rosnoke Cart Riddlebarger Cart Riddlebar

S. Easton
EMaF
(Goes)

B. Mandrell
(Sometime)
MOTTEST
D. McClinton
Steely Dan
Tierra
R. Stewart
Association

# WOAHFM/Sei Tom Lopez

Mone HOTTEST Steely Dar J. Lennon (Moman) N. Diamond (Hello) O. McLean D. Parton

# WSJ8/Winst

Spyro Gyrs
P. Everly
HOTTEST
D. Parton
D. Fogelberg
C. Richard
J. Lennon
(Woman)
D. McLean
N. Diamond
(Hello)

rom Kennington
P. Simon
T. Gibbs
P. Everly
S. Bishop(ra)
HOTTEST
E. Rabbitt
Blondle
(Tide)
Steely Dan
D. McLean
B. Streisaud å
B. Gibb(Fool)
WPTE/Rabasach

B. Gibb(Fool,
WPTF/Raleigh
Jimmy Dean
N. Diamond
(Hello)
B. Stretsand &
B. Gibb(Fool)
T. Gibbs
D. Boone
MOTIEST
B. Manilow
D. Parton
E. Rabbitt
Abba

# WRVA/Rici

Dick Grant
Spinners
C. Gayle
G. Mashington Jr
P. Simon
D. Milliams
(Falling)
G. O'Sullivan
M. Manchester &
P. Bryson
NOTTEST
N. Diamond
(Mello)
P. Everly
J. Lennon
(Moman)
D. McLean
Steely Dan

Tom Lopex
Styx
D. McLean
A. Parsons
Ambrosia
R. Coolidge
HOTTEST
Steely Dan
D. Parton
D. Fogelberg
B. Scagg
J. Lennon
(Moman)

WDAE/Temps Vence Differd Vance Differd
J. Buffett
Dooble Bros.
(Mynken)
B. Midler
HOTTEST
O. Fogelberg
J. Lennon
(Woman)
D. Parton
N. Dismond
(Hello)
Spyro Gyra



# Black Radio

# Bill Speed

NBMC's PLURIA MARSHALL SPEAKS OUT

# Deregulation — A "Serious Negative Impact"

Concern is still growing in the black broadcast community about the ultimate effects of deregulation. One of the most concerned spokespersons for the community is Pluria Marshall, Chairman of the National Black Media Coalition, a Washington - based group known for its outspoken stands on issues concerning Black



Pluria Marshall

radio. In the following discussion of deregulation, Marshall airs some strong opinions on the issue.

 $R\&R\colon Could$  you give us your reactions to radio deregulation?

PM: I think radio deregulation will have a serious negative impact on the Black-oriented radio stations. Since most of those stations are white-owned, those white owners have traditionally not really been willing to spend money on information or programming news and public affairs programming to serve the black community. So if the regulatory body says in a policy change that you don't have to do that anymore, then I think that you will see a serious decrease in information programming on Black-oriented stations. And the argument that all-News stations will serve the black communities' needs is hogwash. All-News radio stations simply serve white news and the needs of the white community - occasionally they might do something decent on an issue that affects the black community. One thing that I have not seen at the Commission is any special concern in deregulation given to Black-oriented radio. They keep talking about ownership is the way - well, we might be 100 years getting ownership of enough stations where the black community will be served better because of blacks owning the radio stations.

R&R: What steps do you think we can take to avoid these problems arising from deregulation?

PM: Right now all it means is that the workload of the National Black Media Coalition will increase

"So if you're saying that the marketplace is sufficient, then you mean that it's sufficient for white America."

five times and we'll have to have five times more people. You know, we will just have to work from sunup to sundown and then some. That's what we're going to have to do to have some effect on Black-oriented stations. You've still got stations who haven't moved out of the mentality of the 60's who still are doing a dizzy-lizzy, zing, zing...

R&R: In other words, they're not taking care of their communities' needs . . .

PM: Right. All they do is some jive talk between the records and play the records that they're basically told to play . . . even to the point that black product that's black-produced sometimes can't even get on the air at Black stations. That's a separate area — I don't want to get into that as far as deregulation is concerned. But think of the Black-oriented stations you're most familiar with — how many of them do you know will keep their news staffs it they don't have to?"

R&R: What about the language of deregulation? As you know Commissioner Tyrone Brown was an advocate and voted no in the end.

PM: Yeah, he introduced it. Are you aware of that? He introduced the item and I think that it just didn't make any sense for him to be the point man on it. If (Chairman) Charles Ferris wanted it, let Charles Ferris introduce it. But when they got him in the meeting and they decided that they were going to go in this direction, they paid absolutely no attention to his speaking for it, which made him dissent.

R&R: What about the language that said the reason for deregulation was to let the local market-place actually govern what happens?

PM: Right and they would sacrifice the one crucial point for it to achieve that, that programming has to be local. What they're saying is it's just as easy to be national. So you don't really have to have a local staff, in touch with the local community. What Brown was saying is that information programming, the issues that had to be covered should be covered from a local perspective, and what the rest of the Commission was saying is that as long as the issues were covered somehow, it didn't matter whether it was national or local. So Brown refused to accept that nationally-produced stuff could substitute to cover those issues.

R&R: What do you see as the long-range effects of deregulation? Do you think the marketplace will truly begin to govern itself?

PM: The marketplace is probably an excellent tool for governing itself until it gets to the black folks. Hell, the Constitution didn't cover us, we had to have all

"The marketplace is probably an excellent tool for governing itself until it gets to the black folks."

these special laws and rules and amendments and everything just so that we could be covered. So if you're saying that the marketplace is sufficient, then you mean that it's sufficient for white America. But what I am saying is that the marketplace is the worst avenue to turn those stations over to because the advertising agencies and advertisers are so racist. There's no way you can tell me that you can turn me over to a marketplace that has problems accepting that there's even such a thing as a black consumer market. They just say there is a consumer market and there's some black folks in that market and we will reach black folks just like we reach white folks, through the same medium. Which I violently disagree with. Black folks have a love affair with Black radio that is almost freaky. You can't explain it. If a politician wants to reach the black community - they go to Black radio.

R&R: What can we do about it? Where can we start?

PM: I think it means that now black people are going to have to start monitoring the Black-oriented radio stations on a daily basis. Our organization is certainly a clearing house, and we'll be glad to assist any community who wants to monitor and more effectively interact with those stations in their community. But, we're really at an unfortunate point — many of the national black organizations don't have programs designed to interact with the media. NAACP, the Urban League, OIC, PUSH, SCLC — none of them have taken the time to really get on to a program destined to hold the media accountable. In most communities across America, the media has had free reign to negatively influence black organizations and black community efforts

R&R: And the long-run result?

PM: That the black community will continue to deteriorate because that avenue which is designed to let people know what we're doing, to help sell the programs that we're putting together, will simply be used against us on a continuing basis.

R&R: Is there something you'd like to pass on to black broadcasters who might be reading this interview?

PM: I think that the blacks in broadcasting who work at Black-oriented stations simply need to resist the luxury of doing differently those things which have served the black community well. I agree with deregulation and the cutting out of unnecessary paperwork, but not on the one item of ascertainment.

R&R: Do you think the elimination of ascertainment will have an effect?

PM: Yes, the Commissioners don't really feel that it has that much impact on programming, which is untrue. Ascertainment has been dismissed as unnecessary.

R&R: Finally, I'd like to get your address and phone number so when questions come up, black broadcasters can contact you there.

PM: National Black Media Coalition, 938 Hague Street NW, Washington, DC 20001, (202) 783-1606.

# People

Jerry Boulding is the new VP of Black Product at MCA Records. Boulding comes from an extensive career in radio, most recently at KDIA/Oakland... Maurice Warfield has been upped to West Coast Director of Columbia/EPA Black Music Marketing. Warfield was most recently West Coast Regional Promotion Manager for the label... James Alexander has been promoted to Operations Manager at WBMK/Knoxville. Alexander comes to the post from an airshift at the station, having previously been PD at WBMX/Chicago... Jim Walker is back at KDKO/Denver as an account executive. Walker was formerly an airstaffer under the name of Dr. Daddy-Yo... Val Coleman has resigned his post at KMJM/St. Louis. He can be reached at (314) 231-7379.

## Places

KDKO/Denver is the place "The Great Black American Series" is running daily during the month of February (Black History Month). The station is also cosponsoring a black film festival in conjunction with the Red Shields Community Center and the Ford-Warren Library . . . Los Angeles is the place where five blackformatted radio stations (KACE, KDAY, KJLH, KKGO, and KGFJ) agreed to join forces in an anti-crime effort. The stations met Friday (2-13) to discuss their specific plans. KACE GM Bill Shearer spearheaded the campaign after he witnessed a store manager shoot and kill a 16-year-old robbery suspect. Shearer said he expects the campaign to have strong impact because Black stations rarely editorialize, so "This will be a shock for our listeners."

# Things

WDKX/Rochester will host a disco dance on Valentine's Day in conjunction with Party Down Productions and the Americana Hotel as a part of the festivities in the "I Love Downtown" celebration in Rochester . . . Keep in mind that February is Black History Month; take time to remember those who were and are a part of our rich culture . . . Remember you don't have to be a reporter to contribute to this section. Please address all mail to Bill Speed c/o Radio & Records at 1930 Century Park West, Los Angeles, CA 90067.

# Pup/Rhythms

# HOTTEST

Following are listed in order of their airplay activity

GAP BAND
"Burn Rubber On Me" (Mercury/PolyGram)
YARBROUGH & PEOPLES
"Don't Stop The Music" (Mercury/PolyGram)
WHISPERS

"It's A Love Thing" (Solar)
LAKESIDE

"Fantastic Voyage" (Solar)
SLAVE

"Watching You" (Cotillion)
STEVIE WONDER

"I Ain't Gonna Stand For It" (Tamla)
JACKSONS

"Heartbreak Hotel" (Epic)
SISTER SLEDGE

"All American Girls" (Cotillion)

CON FUNK SHUN
"Too Tight" (Mercury/PolyGram)

"Too Tight" (Mercury/PolyGram)
JONES GIRLS

"I Just Love The Man" (Philadelphia International)
T.S. MONK

"Bon Bon Vie" (Mirage)
TOM BROWNE

"Thighs High" (GRP/Arista)

# **CLIMBERS**

Following ere listed in order of their sirplay ectivity

SUGARHILL GANG "8th Wonder" (Sugarhill) 56% reporting. Hot at KSOL in the West. Hot at KATZ. WWWS. WCIN and WTLC while climbing at KMJM in the Midwest. Climbing at KMJQ. WJJS. WHRK and WVEE: hot at WYLD, WOWI. WANT and WAOK in the South. Hot at WILD and WWIN; climbing at WAMO and WXYV in the East.

TIERRA "Together" (Boardwalk) 56% of our reporters are on it. Added at WJJS, showing medium sirplay at WYLD, WDIA, WHRK and WVEE, and hot at WANT and KMJQ in the South. The East shows it hot at WILD and WDAS with medium sirplay at WXYV, WAMO and WWIN. Climbing at KMJM with hot rotation at WJLB and WBMX in the Midwest Climbing at KYAC and KDKO; hot at KSOL in the West.

ISLEY BROTHERS "Who Said?" (T-Neck) 56% reporting sirplay. Medium airplay at KMJQ, WJJS and WAOK with hot rotation at WOWI, WHRK, WVEE and WLOU in the South. Hot at WCIN; climbing at WJLB, WWWS, KATZ and KAEZ in the Midwest Climbing at WDAS, WWRL and WWIN; hot at WXYV in the East Hot at KDAY and climbing at KSOL in the West.

SKYY "Here's To You" (Salsoul) 56% reporting activity. New at WMRK, WVEE and WOWI, climbing at WDIA, and hot at WJJS, WGIV and WEDR in the South. The East shows an add at WXYV, medium airplay at WDAS, and hot rotation at WAMO and WILD. Climbing at WWWS and WCIN; hot at WDAO and WJLB in the Midwest. Added at KYAC, climbing at KSOL, and hot at KDKO in the West.

NORMAN CONNORS "Melancholy Fire" (Arista) 53% of our reporters are on it. Not rotation at WHRK. WVEE. WJJS, WGIV and WOWI with medium sirplay at WLOU, WDIA, WEDR and WYLD in the South, Climbing at WJLB and WCIN; hot at KATZ and WDAO in the Midwest. Hot at WXYV while climbing at WAMO and WWRL in the East. Climbing at VSOI in the West.

ZINGARA "Love's Calling" (Wheel) 53% of our reporters are on it. New at WYLD and WAOK, climbing at WHRK, WYEE, WJS, WGIV and WEDR, and hot at WLOU in the South. Hot at KDAY and KDKO; climbing at KYAC in the West Medium activity at WDAS, WAMO and WXYV in the East. Climbing at WJLB and WBMX; hot at WDAO in the Midwast.

A TASTE OF HONEY "Sukiyaki" (Capitol) 53% reporting action. Debuting at WJJS; climbing at WOWI, WGIV, WDIA, WMRK, WVEE and WAOK in the South. Hot at WWRL; showing medium airplay at WWIN, WAMO, WXYV and WDAS in the East. New at KYAC with medium airplay at KDKO and KDAY in the West. The Midwest shows it climbing at WDAO and WJLB.

BAR-KAYS "Boogie Body Land" (Mercury/PolyGram) 53% reporting. Hot at WWIN, WAMO and WXYV in the East, Hot at WJLB; climbing at KAEZ, KATZ WBMX and WCIN in the Midwest. Medium sirplay at WOWI, WEDR and KMJQ while hot at WANT, WHRK, WVEE and WYLD in the South.

ROBERTA FLACK w/PEABO BRYSON "Make The World..." (Atlantic) 47% reporting airplay. Showing medium airplay at WYLD. WDIA. WHRK and WVEE with hot rotation at WOWI, WJJS and WAOK in the South. Climbing at WXYV, WAMO and WILD; hot at WWIN in the East Climbing at KATZ, WJLB. WBMX and WCIN in the Midwest.

ZAPP "Be Airight" (WB) 44% reporting action. Medium airplay at WJJS, WHRK. WVEE and WAOK while hot at WDIA in the South. The Midwest shows it hot at WCIN while climbing at WJLB, KATZ and KAEZ. Hot rotation at WWRL; climbing at WXYV and WILD in the East. Added at KSOL in the West.

BLACKBYRDS "What We Have Is Right" (Fantasy) 44% of our reporters are on it. Heavy airplay at WDIA and WAOK while climbing at WHRK. WVEE and WJJS in the South. Showing medium airplay at WXYV, WAMO and WWIN while hot at WWRL in the East Climbing at WTLC, WCIN and WJLB in the Midwest New at KSOL and climbing at KDKO in the West.

ROBERT WINTERS & FALL "Magic Man" (Buddah) 44% of our reporters are on it. Added at WJJS, climbing at WYLD, WDIA, WHRK, WVEE and WAOK in the South. Climbing at WDAS, WWRL, WXYV and WILD in the East. Hot at WDAO; climbing at WTLC and WJLB in the Midwest. Climbing at KSOL in the West.

LENNY WHITE "Fancy Dancer" (Elektra) 44% reporting simplay. Showing medium simplay at WOWI, WGIV, KMJQ, WJJS, WHRK and WVEE in the South, Climbing at WILD, WAMO, WXYV, WWRL and WDAS in the East, Hot at WJLB while climbing at WBMX in the Midwest. Hot at KDKO in the West.

UNLIMITED TOUCH "I Hear Music in The Streets" (Prelude) 44% reporting activity. New at WJJS. WOW! and WANT, climbing at WLOU, WHRK, WVEE and WGIV, and hot at WAOK in the South, Added at WDAO and climbing at WTLC in the Midwest Showing medium sirplay at WWIN, WILD and WXYV in the East Climbing at KDAY in the Wast.

SHALAMAR "Full Of Fire" (Solar) 41% reporting action, The Midwest shows hot rotation at WWWS and WCIN: climbing at WJLB and KATZ. Added at KSOL and hot at KYAC and KDAY in the West Climbing at WAOK, WJJS, KMJQ, WGIV and WOWI in the South, Climbing at WILD in the East.

SILVER PLATINUM "Dance" (SRI) 41% of our reporters are on it. New at WWRL; climbing at WILD and WWIN in the East. Not at WAOK; climbing at WDIA, WJJS and WEDR in the South, Medium airplay at WBMX and KATZ while hot at WTLC in the Midwest. Not at KDAY; climbing at KYAC and KDKO in the West.

SMOKEY ROBINSON "Being With You" (Tamia) 41% reporting. New at WLOU, WJJS, WYLD and WOWI; climbing at WHRK, WYEE and WDIA in the South. The East shows it climbing at WXYV and WDAS. Added at KATZ while climbing at WTLC in the Midwest. Debuting at KDKO and KDAY in the West.

EARTH, WIND & FIRE "And Love Goes On" (ARC/Columbia) 41% reporting sirplay. Hot at KDKO: climbing at KDAY in the West New at WJLB; climbing at WDAO and WTLC in the Midwest Added at WLOU and KMJQ: climbing at WAOK, WGIV and WOWI in the South. New at WAMO, climbing at WDAS, and hot at WWRL in the East

T-CONNECTION "Everything is Cool" (Capitol) 34% reporting activity. New at WCIN: climbing at WTLC. WWWS. KATZ and KAEZ in the Midwest. The South shows an edd at WANT; climbing at WAOK and WLOU. New at KDAY and climbing at KDKO in the West. Medium sirplay at WDAS in the East.

GROVER WASHINGTON JR. "Just The Two Of Us" (Elektra) 31% reporting airplay. Added at KMJQ and WLOU, climbing at WDIA and WOWI in the South. Hot at WBMX and climbing at WDAO in the Midwest Showing medium airplay at WWRL and WDAS in the East Added at KDAY and climbing at KDKO in the West.

SPINNERS "Yesterday Once More/Nothing Remains The Same" (Atlantic) 31% reporting activity. Added at WWWS in the Midwest. New at WHRK. WYEE. WEDR and WOWI in the South. Debuting at WWIN, WDAS and WXYV, climbing at WAMO, and hot at WILD in the East.

# **NEW & ACTIVE**

PATRICE RUSHEN "Never Gonna Give You Up" (Elektra) 28% of our reporters are on it. New at WWIN and WDAS in the East. Added at WEDR. climbing at KMJQ and WDIA, and hot at WANT in the South. Debuting at WTLC; climbing at KATZ and KAEZ in the Midwest.

JOE SIMON "Glad You Came My Way" (Posse) 28% reporting. Hot at WAOK while climbing at WLOU, WJJS, WGIV, WYLD and WOWI in the South Added at WTLC, climbing at WJLB, and hot at WDAO in the Midwest.

DRAMATICS "You're The Best Thing In My Life" (MCA) 28% reporting action. New at WAOK: climbing at WLOU and WGIV in the South. Medium activity at WILD and WWRL in the East Hot at WJLB; climbing at WBMX and WCIN in the Midwest. Climbing at KSOL in the West.

FANTASY "You're Too Late" (Pavillion) 28% of our reporters are on it. Climbing at WGIV, WHRK, WVEE and WAOK in the South. The Midwest shows an add at WCIN; climbing at WBMX and WDAO. New at WILD and climbing a WXYV in the East.

TWO TONS "Never Like This" (Fantasy/Honey) 28% reporting. Showing medium activity at WTLC and KAEZ in the Midwest Added at WGIV and WJJS; climbing at WAOK and WEDR in the South, New at WAMO; climbing at WILD, and hot at WWRL in the East.

JERRY KNIGHT "Perfect Fit" (A&M) 25% reporting Climbing at KDAY in the West New at KATZ and climbing at WDAO in the Midwest Added at WGIV; showing medium activity at WDIA, WLOU and WAOK in the South. New at WAMO in the East.

MELISSA MANCHESTER W/PEABO BRYSON "Lovers After All" (Arista) 25% reporting. Hot rotation at WTLC and WDAD; climbing at WJLB in the Midwest. New at KDKO in the West. Added at WGIV while climbing a WDIA and WAOK in the South. New at WAMO in the East.

QUINCY JONES "Ai No Corrida" (A&M) 25% reporting airplay. Added at KDAY in the West New at KATZ in the Midwest Debuting at WHRK. WVEE and KMJQ, climbing at WAOK in the South. Added at WXYV and WWIN in the East

CHAMPAIGN "How "Bout Us" (Columbia) 25% reporting activity. Showing medium airplay at WWRL in the East New at WGIV and climbing at WACK and WDIA in the South, Added at KMJM and KATZ while climbing at WTLC in the Midwest. New at KYAC in the West.

# JAZZRADIO

# HOTTEST

Voices In The Rain (MCA)	JOE SAMPLE	
Night Passage (ARC/Columbia)	WEATHER REPORT	
Gotham City (Columbia)	DEXTER GORDON	
Love At First Sight (Milestone)	SONNY ROLLINS	
Kilimanjaro (Philo)	KILIMANJARO	
Winelight (Elektra)	GROVER WASHINGTON JR	
	GENE DUNLAP	
Magic (GRP/Arista)	TOM BROWNE	
You Must Believe In Spring (WB)	BILL EVANS	

# **NEW & ACTIVE**

EAST: WHUR/Weehington, D.C., Jesse Fex; WEBB/Beittmore, MD, Cheuncey Lewis; WYBC/New Haven, CT, Jonethen Brasieu. SOUTH: WCLIU/Atlenta, GA, 'Requeya Werd: WTJZ/Newport News, VA, Rol Ewell. MIDWEST: WBBY/Columbus, OH, Tarry Wilson: WJZZ/Detroit, MI, Dorlen Paster: WEST: KJLH/Los Angeles, CA, Lewrence Tenter.

Pap Ringthing February 13, 1981

EAST	SOUTH	MIDWEST	WEST
Jacksons Stevie Wonder Whispers Lakeside	Gap Band Yarbrough & Peoples Whispers	Yarbrough & Peoples Gap Band Slave	Yarbrough & Peoples Whispers

# Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WILD Boston, MA Steve Crumb

ADDED Fantasy Grandmaster Flash Heatwaye Spinners Stylistics

HOTTEST Lakeside Sugarhili Gang Tierra Stave T.S. Monk Gap Band Whisper Skyy Jacksons

WAMO Pittsburgh, PA Ken Allen

ADDED Teena Marie Two Tone Jerry Knight Smokey Robinson Earth, Wind & Fire Free Expression Stone City Bend Manchester/Bryson

HOTTEST Yarbrough & Peoples Switch Lakeside Jacksons Commodores Arethe Franklin Con Funk Shun Skyy Ber-Keys Jones Girl

WXYV

ADDED Quincy Jones Spinners Streisand/Gibb "Fool" Marvin Gaye Skyy

HOTTEST Slave Jermaine Jackson ™Little′ Stevie Wonder Jacksons
Yarbrough & Peoples
Whispers
Con Funk Shun
BanKays
Slater Sledge
Gap Band

ADDED
Cameo "Feel"
Atlantic Starr
Chi-Lites
Spinners
Starpoint
Kleeer
Enchantment
Michael Henderson
Prince
Teens Marie
Stater Sledge
Patrice Rushen
Common Sense
Quincy Jones
HOTTEST ADDED

HOTTEST Jacksons Sugarhili Gang Lakeside Bar-Kays Bar-Kaya Jones Giris Stevie Wonder Gap Band Flack/Bryson Arathe Franklin "United" BAGW Philadelphia, PA Joe Tamburro

ADDED Spinners

HOTTEST Yerbrough & People: Lakeside Stevie Wonder Frankie Smith Con Funk Shun Whispers Jacksons LTD Tierre

WWRL New York, NY Bob Law/Linda Haynes

ADDED Chi-Lites Heaven & Earth Michael Henderson Silver Platinum Sister Siedge Edwin Birdsong Charles Menn

HOTTEST
A Taste Of Money
Stevie Wonder
Bleckbyrds
Whispers
Earth, Wind & Fire
Spyro Gyra
Zepp
Minnie Riperton
Earl Klugh

MIDWEST \_\_

ADDED
Stylistics
Mighael Henderson
Delegation
One Way
R.J.'s Latest Arrivel
Unlimited Touch

HOTTEST
Whispers
Skyy
Tom Browne
O'Jays
Zingers
T.S. Monk
Omni
Yarbrough & Peoples
Mike Mandell
Norman Connors

WTLC

ADDED
Grandmaster Flash
Jermeine Jackson "Like"
King Tutt
Joe Simon
Billy Preston
Funkedelic
One Way
Patrice Rushen

HOTTEST
Superhill Gang
Mammatapee
Sugar Daddy
Whispers
Perry & Seniin "Hide"
Silver Platinum
Manchester/Bryson
Gap Band
Slave
Verbrough & Recolumn HOTTEST Yarbrough & Pagpias

WCIN Cincinneti, OH Michael Robert

ADDED Stovie Wonder "Lately" T-Connection Arethe Franklin "Fool"

HOTTEST Yarbrough & Peoples Whispers Sugarhill Gang Isley Brothers Jones Girls Stevle Wonde

ADDED

WBMX Chicago, IL Spanky Lane

ADDED Devo Atlantic Starr

HOTTEST

Slave Kano Yarbrough & Peoples Jones Gir Con Funk Shun Grover Washington Jr

WEDR Miemi, FL Leo Jacket

ADDED Cameo "Fael" Dynasty Aretha Franklin "Fool

HOTTEST Yarbrough & People Skyy
Jacksons
Lakeside
Ber-Keys
Stevia Wond
Dramatics
Tierra
Lenny White
T.S. Monk

KATZ St. Louis, MO Earl Parnell

ADDED One Way Lee Garrett Champaigi Heatwave Starpoint Quincy Jones Jerry Knight

HOTTEST Parliament Kool & The Gang Aretha Franklin "United" Norman Connors Kano Rey, Goodman & Brown

ADDED

HOTTEST Slave  $Ga\rho$  Band "Humpin Tom Browne Yarbrough & Peoples Lakeside "On" Shelamer Sugerhill Gang T.S. Monk

KAEZ Oklahoma City, OK Lee Simpson

ADDED ADDED
Aretha Franklin "Fooi"
Eddie Ray & Jay
Alicia Myera
Jermeine Jackson "Like"
MFSB
Cameo "Feel"
Sister Sledge
One Way

HOTTEST
Yarbrough & Peoples
Lakeside
Gap Band
Con Funk Shun
Jacksons
Slave
Whispers
Jones Girls
Lenny Williams
Kool & The Gang

SOUTH .

WANT Richmond, VA Ben Miles

ADDED Rod Stewart
Weller Family
Trouble Funk
T-Connection
DeHonics
Tom Browne
Unlimited Touch
Grandmaster Flash

HOTTEST HOTTEST
Yarbrough & Peoples
Sugarhill Gang
Gap Band
Jones Girls
Whispers
Patrice Rushen
Tlerra
Bar-Kays
Silick

BLLW

ADDED
Sister Siedge
Robert Winters & Fall
Unlimited Touch
A Taste Of Honey
Debre Laws
Two Tone
Tierra
Smokey Robinson
Marvin Gaye
Cheries Johnson

Yerbrough & Peoples Yarbrough & Pe Switch Con Funk Shun Jones Girls Stevie Wonder Flack/Bryson Skyy George Benson Norman Connor

HOTTEST

KMJQ Houston, TX Robert V

ADDED Earth, Wind & Fire Gep Bend "Humpin" " Grover Weshington Jr. Con Funk Shun "Give"

HOTTEST
Aretha Franklin "United"
Lakeside
Yarbrough & Peoples
Stevie Wonder
Kool & The Geng
Tierra
Rod Stewart
Gap Band
Reddings "Remote"
Jones Girls

WGIV Charlotte, NC Jo Ann Graham

ADDED ADDED
ADDED
Alicia Myers
Champaign
Enchantment
T.S. Monk
Jerry Knight
Two Tons
Johnny Bristol
Manchester/Bn
Delegation
Sadane

Jones Girls Gap Band Skyy Zapp LTD

HOTTEST

WYLD New Orleans, LA Brute Balley

ADDED Tom Bro Teena Marie

HOTTEST Switch Jones Giris Jacksons Sugerhill Ber-Keys Maze Gap Band

ADDED Spinners
Skyy
Unlimited Touch
R.J.'s Latest Arrival
Smokey Robinson

HOTTEST Flack/Bryson Yarbrough & Peoples Slave Stevie Wonder Sugarhill Gang Whispers

WVEE Atlanta, GA Scotty Andrews

ADDED Quincy Jones Spinners Streisand/Gibb "Foot" Marvin Gaye Skyy

HOTTEST Slave Jermaine Jackson Stevie Wonder Stevie Wonder Jacksons Yerbrough & Peoples Whispers Con Funk Shun Bar-Kays Sister Sledge Gap Band WDIA Memphis, TN Mark Christian

ADDED Aretha Franklin "Fool" Chi-Lites "Have" Bobby Bland Sedane

HOTTEST Gap Band Yarbrough & Peoples Tom Browns Lakeside Slave Whispers Zapp Blackbyrds Jones Girls Ruby Wilso

WAOK Atlanta, GA Carl Connor

ADDED Dramatics Heatwave Cameron Zingera

HOTTEST HOTTEST
Yarbrough & Peoples
Flack/Bryson
Gap Band
Silver Platinum
Silver Sleve
Sugarhill Gang
Unlimited Touch Blackbyrds Joe Simon Whispers

WHRK Memphis, TN Ron Olsen

ADDED Quincy Jones Spinners Streisand/Gibb "Fool" Marvin Gaye Skyy

HOTTEST HOTTEST Sleve Jermeine Jackson Stavie Wonder Jacksons Yarbrough & Peoples Whispers Con Funk Shun Ber Kays Sister Siedge Gap Band WLOU Louisville, KY Bill Price

ADDED Earth, Wind & Fire Bootsy Sharon Redd Reddings "Went" Smokey Robinson Grover Weshingto

HOTTEST Stevie Wor T.S. Monk T.S. Monk
Tom Browne
Whispers
Narade Michael Walden
Jr. Funk
Zingera
One Way

ADDED Free Expression Forecast Alicia Myera Spinnera One Way Sadane Wanda Williams Patrice Rushen Enchantment

HOTTEST HOTTEST
Gap Bend
Lakeside
Jacksons
Staples
Skyy
Mammatapee
Con Funk Shu
Roots Uprising
M'Lady
Slave WEST

KDKO Denver, CO Byron Pitts

ADDED
Barbera Meson
Minnie Riperton
King Tutt
Stevie Wonder
Box Scaggs
B.T. Express
Teens Marie
Mystic Merlin
Forecast
Blondie
Manchester/Bryson
Smokey Robinson ADDED

HOTTEST Kano Yarbrough & Peoples Zingara Tom Browns Sister Sledge Skyy Lenny White Whispers Earth, Wind & Fire KYAC Seattle, WA Tamilin Henry

ADDED Came. Chempaign A Taste Of Honey

HOTTEST Kool & The Gang Jacksons Lakeside Lakeside
Yarbrough & Peoples
Pointer Sisters
Jermaine Jackson "Little"
Reddings "Remote"
Manhattans KSOL Sen Meteo, CA J.J. Jeffries

ADDED Sister Sledge Zapp Shalarnar T.S. Monk Blackbyrda Truth

HOTTEST Gap Band Lakeelde Yarbrough & Jones Girls Tierrs Ber-Kays Con Funk Shu Con Funk Shun Sugarhili Gang Slava Whispers

KDAY Los Angeles, CA J.J. Johnson

ADDED T-Connection Sister Sledge

HOTTEST Gap Band Yerbrough & Peoples isley Brothers Sleve Whispers T.S. Monk Shalamar Con Funk Shun Silver Platinum Zingere

ADDED
Atlentic Starr
Love Unlimite

HOTTEST

# **OPPORTUNITIES**

# **Openings**

## EAST

WBRK, the Berkshires' newscenter, has PM drive news opening for anchor/reporter/communicator. Expending Pop/Adult station in beautiful area. Tape and resume to Dennis Jackson, GM, WBRK, 100 North Street, Pittsfield, MA 01201. EOE M/F. (2-13)

WHCN/Hertford has immediate opening for aggressive, herdworking 6:10pm talent. Tapes and resumes to Daniel Francis Hayden, WHCN, 1039 Asylum Ave., Hertford, CT 08:105. No cells please. EOE M/F (2-13)

WSAY/Rochester is looking for weekend and possible full-time announcers. Personality and conscientiousness are musts for our Pop/Adult formst. Send tape and resume to Chuck Ingersoll, PD, WSAY, 560 French Rd. Rochester, NY 14618, EOE MIF (2-13)

Opening for talk show host/ennouncer with production skills. New equipment, good pay and benefits. Send tape and resume to Bill Monihan, Program Manager, WPXN/WPXY, 55 St. Paul St., Rochester, NY 14804. No cells please. EOE M/F (2-13)

Maturii Pop/Adult acund needed for alternoons at WKSN/Jamestown, NY. Production skills a must. The right person will move up with the new owners. Beautiful Western NY small market year-round recree tion area. Experienced only need apply to Dens Bolles Box 1199. Jamestown, NY 14701. EDE MF (2-6)

WGRQ/Buffalo is accepting tapes for future part, and full-time openings. Send tape and resume to George Hawres, PD, WGRQ, 59 Virginia Place, Buffalo, NY 14202, EOE M/F (2-6)

WCOUNWAYU-FM is accepting tapes and resumes for future openings. Send to Charlie Edwards, WCOU, Box 330, Lewiston, ME 04240. (2-8)

Immediatel WGBB/Long Island needs an experienced, hard working pro to direct its locally-oriented news operation. Send tapes and resumes to WGBB, 1240 Broadcast Plaza, Memck, NY 11586. EOE M/F (2-6)

Metromedia's top-rated Pop/Adult FM senks a polished performer to entertain the nighttime audience in the nation's capital. We are looking for a well-rounded human being with a warm, friendly, intelligent presence on the air. Show us you can be creative within a format and document your success with adults 25-49. Deadline for tapes and resumes is February 20. Mail to Bob Hughes, PD, WASH-FM, Weshington, DC 20016. No cells please. EOE (2-6)

WHCN/Hartford seeks a Naws Director. College graduate, minimum three years commercial radio experience. Tapes and resumes to Chip Triest, WHCN, 1039 Asylum Ave., Hartford, CT 06105; EOE M/F (2-6)

Good apportunity for full-time on air positions. Accepting tapes and resumes at one of Boston's 50,000-watt FM contemporary stations. Knowledge of oldies and contemporary music a must, plus good production skills. Send to PD, 33 Franklin St., Lewrence, MA 01840, ECE ME (2-6).

Looking for afternoon newsperson for station with heavy local news commitment. Must also cover meetings, produce features. One year experience required. Must be a digger. Tapes and resumes to Ann Murphy, ND, Box 727, WEIM, Fitchburg, MA 01420. (2-8)

WEIR/Weirton, WV looking for afternoon news person for information-oriented Ohlo Valley station. Aggressive in gathering and writing with strong delivery. Experience a must. Member of Gilcom Corp. Send tapes and resumes to Gene Stabile, WEIR, 3578 Pennsylvania Ave., Weirton, WV 26062, EOE M/F (2-8)

WLPL/Bettlmore can be your next I.D. We're still looking for unique eir telents. Send tapes and resumes to Jack Beach, WLPL, 6623 Reistertown Road, Baltimore, MD 21215. EOE M/F (2-6)

# **Openings**

## SOUTH

I need a morning man. Must be creative and able to use telephone. Send tapes and resumes to Ned Smith, WGLF, Box 1815, Tellahassee, FL 32302. EOE/M-F

WXAM/Charlottesville, VA has future opening for CHR pro-performer with skilled production a must. Send tapes and resumes to Mike Terry, WXAM, Box 1294, Christottesville, VA 22902. No calls please. EOE/M-F(2-13)

WSGA/Sevenneh looking for highly creative imaginative funny morning person. Position now open to work for the best. Send your best tepes and resumes to Ray Williams, PD, WSGA, Box 8247, Sevenneh, GA 31412. EOE/M-F (2-13)

Looking for real talent on the way up, if you're just one step away from the majors, this may be the stop you need. Air work, production and community involvement are a must. Tapes and resumes to Tony Brooks, GM, WORD, Box 3257, Spertenburg, SC 29304. No cells please. EOE/M-F (2-13)

Can you do Telk radio? Can you host a two hour news block? Is your production national quality? Are you ready for a number one News/Telk station? If so, let's telk. Contact Rick McGee, KARN, Box 4189, Little Rock, AR 72214 EOE/MJF (2-13)

KPUR/Amarillo, CHR's leader, seeks creative air personality. We want a pro who knows how to shine. If you are a potential shining star we have a place for you in our galaxy. Send tapes and resumes to Ron Chase, Box 30000, Amarillo, TX 79120. No calls please. EOE/M: F/3-131.

WANB-FM (Greenville-Spartanburg's 100,000 wert CHR) accepting applications for future air personalities. Bright and enthusiastic adult presentation required. We are looking for people who are dedicated to winning. Send t

Anchor news editor opening with opportunity for advancement in growing company. Some capital reporting. Tapes and resumes to Bill Barnes, News Director, Louisiana Network, 224 Florida, Suita M-100, Baton Rouge, LA 70801. (2-13)

WQOK/Greenville, SC needs morning person for AM drive, male or female. Send tapes and resumes to Dave Crockett, ND, WQOK, Box 7777, Greenville, SC 29610, or cell him at (803) 246-8960. EOE M/F (2-6)

We need tapes. Country format looking for some good talent that is wenting to move up, Contact Jeff Sanch, KOYL, Box 6350, Odesse, TX 79762, or call (915) 366-2801. (2-6)

Wouldn't you rather be at the beach? 63MFD-AM Contemporary now looking for right person to fill afternoon drive slot and handle moderate production load. Must have good voice and good production skills. Also looking for automation Superstar to work with FM Program Director on our sister station, WWQQ, which is TM Country, Tapes and resumes only to Greg Bunce, PD. WMFD, Box 1889, Wilmington, NC 28402. No calls please EOE MIF (2-6).

The listeners say we're Richmond's F1 FM and F1 overall 12-49. The national music report said we were "the best medium market station in the nation" in 1980. Our staff proves we pay major market money. If you'd like to be considered for future opening, send tapes and resumes to Bill Thomas, OM, WRVQ-FM, Box 1394, Richmond, VA 23211, EOE (2-6)

WGIV/Charlotte, NC is in need of a full-time on-air personality with production ability. We are also building our talent bank for future openings for air talent and dependable news people. Send tapes and resumes to Joan Graham, PD, Box 3856, Charlotte, NC 28203. EOE M/F (2-13)

# **Openings**

# MIDWEST

Looking for personable big-voiced professional entertainers who are ready to take the crossover from CHR to Pop Country. Production skills a must. All air shifts open. Send resume with picture and salary requirements (along with tape including production samples) to Mark Winston, PD, Country O (WWQM), 5024 E. Lacy Rd., Medison, WI 53711. EOE WF (2-13)

Radio newsperson with commercial radio experience. Must gether, write, deliver news and attend right meetings. Call for appointment. WFUNWREO-FM ND Dana Christie (216) 993-2126 (between 2-5pm EST). EOE M/F (2-13)

Morning talent, Your best piece of production should be an aircheck for our morning personality slot. 100 kw Pop/Adult FM. Tapes and resumes to Leigh Anglin, PD, KEEZ, Box 3345, Mankato, MN 56001. No cells please, EOE M/F, (2-13)

Seeking creative freedom? We offer it in a greet place to grow. Now accepting tapes for future openings. Tapes and resumes to Cart Mann, KCRG, Box 816, Ceder Repids, IA 52401. (2-13)

Wanted: Aggressive jock/seles talent, Must kick e<sup>++</sup>, take names and self. Aggressive Pop/Adult format, 100,000+, eight-station metro. Tapes and resumes to Phil Conrad, WOKO, 1819 Mitchell, Esu Claire, WI 54701. (2-13)

Looking for entertaining news people, including News Director, who can sound Contemporary on a Country station. No rip and readers. Send resume with picture, selary requirements, and recent tape to Mark Winston, Poy WWQM, 5024 E. Lecy Rd., Medison, WI 53711. EOE WF 12-131

Seles Maneger — Asst. General Minneger — with successful track record in local seles. Opportunity for equity. Contact Irv Schwartz, WCLU Radio, Box 1320, Cincinnati, OH 45201. (2-13)

Kansas City's 18-34 leader, KUDL-FM, sreks expenenced personality who can communicate "naturally" within a structured, music-onented format. Prefer Midwestern applicants. Adult Contemporary. Topes and resumes to Ross Reegan, KUOL, Box 758, Shrivine Mission, KS 65201. No calls please, EOE M/F. (2-13)

Operations Manager strong on production, commercial delivery, and creetive. Send tape and resume to WCLU Radio, Box 1320, Cincinneti, OH 45201. Attn: by Schwartz (2-13)

Detroit's new Country gient, W-4 (FM), seeking drive personality who can relate to a 25+ audience within a music-oriented formet. Five years experience, Michigen background or Detroit experience preferred. Tapes and resumes to Rosa Reagan. WWWW, 2930 E. Jefferson, Detroit, MI 48207. No cells please. EOE M/F (2-13)

Majic 108-FM searching for experienced Pop Black radio performer to anchor mornings on our highly-reted urban contemporary operation in St. Louis. Requirements include: working well with phone, knowledge of aports, information oriented. Must be an entertainer and a professional If you're ready, send tape and resume to Steve Weed, Majic 108, 1215 Cole St., St. Louis, MO 83108-EOE (2-13)

WQHICFt. Wayne is looking for a midday Country air personality. If you want to work for an aggressive, winning company and you're willing to give 110%, contact Jeff DeWeese at (219) 447-5511. WQHK, Box 8000, Ft. Wayne, IN 48896. EOE M/F (2-13)

WJJD/Chicago soon to go 24 hours. Looking for talented persons to fill new positions. Tapes and resumes to John David Spangler, 180 N. Michigan Ave., Chicago, IL 80601. (2-6)

WDRQ/Detroit needs afternoon drive personality. Send tapes and resumes to Bill Garcia, 20300 Civic Center Drive, Southfield, MI 48076. No calls please. EOE (2-6)

# **Openings**

## WEST

KNBQ-FM searching. Future openings in progressive imaginative News Department. Tapes & Resumes to Mark Pierce, News Director, P.O. Box 5200. 948 So. Grant, Tacoma, WA 98405. EOE M/F (2-13)

Wanted; News Director for the number one AM/FM operation in one of Oregon's most beautiful cities. One air experience not necessary but desirable. Good pay and benefits with an immediate opening. Contact Roger Stevens at (503) 882-2551 or Tapes and Resumes to P.O. Box 1150, Klamath Falls, OR 97801. EOE M/F. (2-13)

KZAP/Secramento has immediate opening for news person. Topes and resumes to Allen Albin, P.O. Box 511, Secramento, CA 95803. No Cells please. EOE M/F (2-13)

Target plus programming looking for the country's best nir personelities and newspeople. New and updated consulting firm, based in Los Angeles, by two major market jocks. Openings in immediate future. Send cassette and resume to Target Plus Programming, Holiday station, Box 8284, Anaheim, CA 92802. EOE M/F (2-13)

KYOU/Greeley, CO is looking for top notch country Program Director, Call Don O'Mallay, (303) 356-1450 or Tapes and resumes to Box 1807, Greeley, CO 80632, EOE W/F (2-13)

KFIV-FM/Modesto, CA has immediate openings for day/evening air talent. Mature sound needed to communicate rock and roll, one to one, to adults. Benefits. Call Ryn at: (209) 529-6997 or Tapes and resumes to K102 Box 3408, Modesto, CA 96353. EOE M/F. (2-13)

Looking for someone who can handle a 6pm-Midnight shift. Must be able to follow a format. No "know-it-ells" need apply. Production a must. Tapes and resumes to FM99. Elmo Richards, PD, Box 967, Impenal, CA 92251. EOE M/F. (2-13)

Immediate opening for Intelligent, versatile Pop/ Adult personality for afternoon drive. Must be able to relate person-to-person. Tapes and resumes to Devey Boynton, KTNT, Box 5200, Tacoma, WA 98405. EOE M/F (2-13)

KROI 1270/Sparks, all shifts going live and fulltime. Tape and resume to Jim McClein, P.O. Box 7038, Reno, NV 89610. No calls please. EOE M/F (2-13)

KLAK/Denver is now accepting Tepes and Resumes for 7pm-12mid. Must have experience and be a communicator. Tapes and resumes to Larry Watts, PD KLAK 7075 W. Hampton Ave., Denver, CO 80227. EOE M/F (2-13)

Promotion Manager needed for KLOK Radio in San Josa. Should have the ability to create, consult, promote, and advertise, as well as market the atation. Send resume and other information to Bill Weaver, KLOK Radio, P.O. Box 21248. San Jose, CA 95161. EOE M/F (2-13)

KKDJ/Fresno #1 AOR in market is looking for fulltime news animal and full-time jockette communicator, rock expenence required. No beginners please. Tape, Resume and salary requirements to Dean Opperman, 3636 N. 1 St. #135 Fresno, CA 93726. EOE M/F (2-13)

## PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

# CHANGES

# Radio

KIRK RUSSEL moves from KRUX/Phoenix, AZ to KTAC/Tacoma, WA. BOB R. WOOD, formerly Account Executive & Sports Director at KGKL & KIXY/San Angelo, TX, appointed General Manager at KUUX/Hobbs, NM.

JERRY PARKER named PD at KUUX/Hobbs, NM, from KPSA/Alamogordo, NM. JIM HOCKETT former Public Affairs Director at KROD/El Paso, TX, joins KUUX/Hobbs, NM as News Director.

MIKE SHEPARD joins KFMR/Stockton, CA, from KMAK/Fresno, CA. CHUCK CLEMENTS formerly with KPET/Lames, TX, joins KPLT/Paris, TX as PD

and afternoon personality.

TOM JOREAN named MD at WMBH/Joplin, MO from KWTO/Springfield, MO.

RALPH YOUNG, formerly with KSJO/San Jose, CA, joins KZEL/Eugene, OR, 12mid-AM.

DAVE SCOTT has been promoted to Assistant PD at Y103/Jacksonville, FL. BECKY URBAUER has been appointed Account Executive at KRXV/Las Vegas, NV. NANCY BARNED has been named Account Executive at WXLO-FM99/New York,

ROBERT BRAHMS has been appointed Account Executive at WXLO-FM99/New York, NY.

AMY MATHESON joins KYUU/San Francisco, CA sales force as Account Executive.

MARTIN SECREST moves from evenings to PM drive at WSUL/Monticello, NY. JAMES STREET joins WSUL/Monticello, NY as evening personality. DAVID DRISCOLL formerly with WINS/New York, NY, joins WSUL/Monticello, NY as morning news anchor.

# Record

PAT MARTINE has been appointed MCA Records West Coast Regional Promotion Manager, Los Angeles.

LAURIE MACNEIL has been named Director, Product Manager for CBS Masterworks

JOHN PAUL JONES named Director of Marketing for Sunbird Records.

# Industry

PHIL BARRY has been appointed Consultant to TM Programming's "Beautiful Rock" format.

STEVE FRET promoted to Director of Finance for Chappell Music and Intersong Music.

# **OPPORTUNITIES**

# **Openings**

## WEST

K-FIG-FM in Fresno has immediate openings for meture Pop/Adult personalities. Send tapes and resumes now to Sean O'Callaghan, Box 4265, Fresno, CA 93744. EOE M/F (2-6)

QUAD 99, Northern Colorado's number one Pop/ Adult station, 100,000 wetts, still looking for topnoted air personality and creative production person. Beginners don't waste time and tape. Beautiful Colorado surroundings. Tapes and resumes to John Brown, Box 117, Winsor, CO 80550. No calls please. EOE M/F (2-6)

K93-FM still looking for multi-track production wizards. If you are hot in a studio, we've got the studios for you. Send demo tepe, sample scripts, resume to Donoven Blue, K93-FM, Box 309, Healdsburg, CA 95448, or cell (707) 433-4895. No beginners please. EOE (2-6)

56-KLZ/Colorado Country needs an all night drive Tapes and resumes to Bill Bradley, PD, KLZ, 2149 S Holly Street, Denver, CO 80222. EOE M/F (2-6)

# Miscellaneous

KPLT/Paris, TX needs immediate record service from all labels for Pop/Adult format. Send to KPLT Box 9 Peris, TX 75460 or call Chuck Clements (214) 784-3312.

Wanted ... WABC/New York air checks 1961 and 1973 Will buy or trade. Call Gary daytimes only. (701) 772-4737.

WMBH/Joplin, MO needs immediate record service from all labels. Singles and LP's for country format, Send to WMBH Box 1667 Joplin, MO 64801 or call Tom (417) 623-1450, (2-13)

New modern country radio station needs all record service from majors and independents, plus country instrumentals. Send to KRRP Radio P.O. Drawer 910 Coushatta, LA 71019 (2-13)

We need country record service for the upcoming #1 FM Pop Country kicker. In Medieon, WS from all labels. Contact Mark Winston (608) 271-6611 or send to country WWQM 5024 E. Lacy Rd. Madison, WS 53711. (2-13)

WOKL/Eau Claire, WI needs record service from all labels for CHR product. Contact John Stewart, WOKL, 1819 Mitchell St., Eau Claire, WI 54701 or (715) 833-4500 (All 1997).

# **Positions Sought**

Welcome, you have just entered the "Brent Zone. Little do you know but JOHN BRENT is one of the mot creative, personable, friendly and dependable jocks yo could have work for you! Not to mention great pipe: years of experience in Western America and formed at KYNO/Freako es afternoon personality. Seeking To 40 gig in major market. Call (209) 431-9492 after 1pm (2-13)

Relatable moming man (other shifts too) no joker, adult, experienced in all phases. Want to get back into radio. Medium or large market only. Pop/Adult, Country, Talk, jock shift desired. Call (517) 263-6233 after 8pm.

Ambitious, conscientious young man, 2 yrs college radio, over 2 ym major market expenence at WBZ/Boston. Of the numerous, capably held positions at WBZ, most liked and best performed one is senial traffic reporting. Seeking full-time traffic reporting position. Give solid, concise reports. Relocation no problem. JIM KING, 6 Camelot Ct., #22, Brighton, MA 02136 or cell (617) 787-3158 (2-13)

KHJ, KBCQ and KPRI-FM are legendary in their own ways, and I've worked all three in the past few years, doing PM drive news. 11 yrs news and production exceptions and legislated for less. perience, now looking for less legend ity. BOB HUDSON (714) 427-6330 (2-13)

BO WEAVER-WQXI-WFIL-WXLO-12 yrs experience. Seeking Program and/or air position. Prefer New England states, but will relocate elsewhere. Excellent pipes and production. Call (215) 877-5131 (2-13)

Was "Towelboy To The Stars" in New York City. Broke in on-eir at Screnton, PA. Announcer seeking full time CHR. Contemporary, versatile, dependable, and not a bad dencert Cell JIM (914) 965-5079 (2-13)

Pop/Adult within 100 miles of Providence area. PC and MD experience. Good jock. Formerly WNBH, JB106, WEIM. Looking for smaller market programming (no figurehead position). MD, airabilit in large to medium. Phone VIN (401) 831-1991 anytime, (2-13)

Money — Let's be honest... that's why we all have ads here. I am a programming/operations guy with proven track record who's topped out at a small market station with great bosses. Promotions and personnel/personality and motivation my forte. Pop/Adult, modem Country, Talk...readyl Give me the tools and I'll build or re-build you one hell of a station. Call (517) 263-6233 after 8pm (2-13)

8 yr pro looking for secure announcing position in top 100. Currently OM of successful modern Country in Mid-west market of 100,000+. Extensive expenence in MOR, CHR, Ready to go. Prefer Midwest, South or Southwest. Call (319) 355-8472 for referral number. (2-13)

# Goods & Services

# Oldies But Goodies 45's

20,000 titles available — all records New not Used Personal service. Glant catalog. Send \$1,00, The Gold Veult, Box 202, Oshtemo, MI 49077, (616) 349-9413.

## Krazy Kommercials

FUNNY HOROSCOPES, KRAZY KOMMERCIALS, SILLY SOAP OPERAS, RIDICULOUS TV REVIEWS AND MORE – 25 PAGES DELIVERED TO YOUR MOUTH EVERY MONTH FOR FREEBEE WRITE HYPE, INK BOX 69581, LOS ANGELES, CA 90069

## Radio's Premiere Comedy Service

FREE SAMPLE ISSUE of radio's most popular humoservicel For sample, write on station letterhead to: O'LINERS, 1448-R West San Bruno Avenue, Fresno, California 93711 . . . or phone (209) 431-1502.

## **Sound Effects**

Complete 26 LP sound effects library with over 750 different effects. Quick cued and produced exclusively for broadcesters. \$195.00 for the entire set plus \$5.00 shipping. Send for catalog to VALENTINO INC., 151 West 46th St., N.Y., N.Y. 10036 or phone (212) 246-4675.

## :60's And :30's Music Beds

Tired of subscriptions? Monthly fees for years old music? 100 different contemporary musical spot beds for one price. No royalties, no clearances, \$75.00 plus \$5.00 shipping. Write or call today VALENTINO INC. 151 West 46th St. N.Y., N.Y. 10036 (212) 246-4675.

## Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack "LOLA'S LUNCH," 1390 Arroyo Drive, Ypsillenti, MI

## Current Artist Bio's Published Bi-Weekly

Rock, Top 40, Country, plus humor, record-tie-ins, morel Send four 15¢ stamps for current issue. (Stamps a must.) Radio Times, 200 South Glenn, Suite 98, Camarillo, CA 93010.

## FREE ISSUE OF GALAXY

Radio's most complete personality biweekly: current artist bios & updates, record facts, daily calendar/ almanac, trivia, etc., all Airshift Readyl Sample: GALAXY, almanac, trivia, etc., all Airshift Ready! Sample: GALA Box 20093R, Long Beach, CA 90801. (213) 438-0508.

# Goods & Services

your classifieds come at your goods end services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Friat (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90087

## Positions Sought

I steal sir time working weekends at an automated apace station. Let me capture air waves if you are around the Memphis, Tennessee area. Prefer air time to thievery. For tape or resume cell (901) 358-1095 ask for LEE CHRISTOPHER. (2-13)

Some PD's tell me I'm not what they're looking for right now. The reason is obvious, I use lots of "hype" and sometimes "screem" a bit. I'm a believer in droo-ins and SFX, and I've got top 20 market experience. A former stand-up comic with a college degree and 7+ in redio. "Team player" who gets involved in the community. Super dependable AM/PM drive/night entertainer who can furnish excellent references. S. ALEXANDER (206) 353-6045 (2-13)

16 yr radio veteran looking for medium market Country or Adult Contemporary programming position. Will consider production and/or air shift. Experience in all areas, FCC 1st, #1 ratings at WVOJ/Jacksonville, FL, KHAKV. Cedar Rapids, WYFE/Rockford. Organized and mature. Looking for stable organization to settle in with. Call DAVE STEVENS, (219) 382-6144 days or (219) 393-3988 evenings (2-13)

J.J. McKay #1 night rocker in Richmond and Q94 looking for major market jump PM drive or nights or medium market programming gig. Experienced PD/MD in top 50 market. Willing to relocate. Call yesterday (804) 365-3877 or after 4pm and before 10pm at (804) 649-9151. (2-13)

JON FOXX, 23 looking for opening in Adult Contemporary station with personality format. Air talent/pro. Last position at KCMX-KKIC/Medford. Senous about the business. Call (503) 664-6060 or (503) 855-7716 (2-13)

I've done nevvs, DJ work, copy writing, traffic, public affairs...loved it all and want more. Would like East or West Coast. Will consider others, Call ANNETTE (714) 583-1617. (2-13)

looking in Southwest for career position, 5 yrs experience. Will consider production company. 1st ticket. Call TC (303) 336-9580 before 9am, after 4pm (2-13)

# **Positions Sought**

Production Director/Copywriter. Mature and outgoing personality. Multi-RIAA ewerd winner, I write the copy that makes the whole station sound great. Call JERRY "DJ" STROTHERS at (814) 269-3788 (2-13)

Versetility's my name! Rock DJ, BM ennouncer, play-by-play engineer. 1st phone: 4 yr pro. Currently in Color-ado. Will move anywhere. Available now. Call VANCE ELDERKIN (303) 336-2518 enytime (2-13)

9 yrs (including 2 yrs on-job-training-Boston) LA. county/city broadcaster seeks news/production—air/production. TV considered (news). Mid & Southern California preferred. (213) 277-7769; (213) 553-4972; (213) 622-3444 (service Mr. Welker's office. BILL HARGREAVES

Attention serious programmers, RICK BECKETT, 10 yr veteran available now to join your operation as air personality, MD or PD. Call today for one of the most original, creative and entertaining alrohecks in the entire country. Also very involved in heavy production. Formerly with WLAV-FM, WGTO, WQPD and most recently WZZR. Call (616) 451-0081 or (616) 453-6611 (2-13)

Programmer, production. Creative experi enced 1st phone with unique oldies show. Move to wer-mer climate. Call CHARLES WEISEL (215) 543-3848 (2-13)

Operations, programming, production, announcing, 17 years experience in BM, Pop/Adult, all News and News/Talk. Heavy experience in EEO renewals and transfers, 10 yrs with last station. Age 30. Prefer West Coast, will consider others. Call CHRIS EDWARDS (2005) 207-2073 (2-13)

Slim Whitman says "let this jock touch your heart as much as he has touched mine." Tampa Bay pro looking for a change. I'm young, exciting, relatable and modest. (813) 733-1678 ESTIL (2-13)

Just in time for spring book. One of the top 5 ledy jocks in U.S. needs a challenge. Present situation isn't. Versatility is the key to my presentation. Call after 3pm EST (317) 924-5469 (2-13)

11 yr pro Black mass-appeal sound, major market experience in 4 formats. Formerly with KMJM, KMJQ, KNEW seeking top 20 market opportunity in Black, Country or Pop/Adult. Call HARRY 0 (314) 727-2735 (2-13)

Southern California air talent availabla, 4 yrs in Los Angeles area, All offers considered, (714) 821-2827 (2-13)

DON MICHAELS is looking for an airshift in Southern California, CHR, Pop/Adult or Country, Cali (714) 729-

Wanted: Production Director position. Any format, medium to large market. Only real issue is money. Cell JM et (714) 276-7571 (2-13)

BOB RIVERS, 7 yr radio veteran Y103, FM99, Wizard 99, now available for either Programming or Music di job. Willing to relocate anywhere. Contact (305) 772-4715 (2-13)

#1 Jock period. (In Harrisburg, PA) Has got number and style to prove it. Currently relaxing in New York City, but looking to get back to work 7-12mid M-F 13 share of 12+, 29.1 share of 18-34. (212) 534-5924 or (212) 934-0171 PETER LAKE (2-13)

California on-air PD. Available now. (714)

DWAYNE BONDS of Q105, ex WCIR, WAPE, WKWK, etc., looking for MD or PD position (813) 971-4270

If you're looking for someone who really knows their AOR, and is feirly intelligent, conscientious, enthus-isstic and a very dependable person who even has a good eir sound, cell GIL HERNANDEZ (714) 991-8445 (2-13)

8 yr pro seeking programming or production in or Southwest. Prefer Contemporary or AOR. (701) 222-1455 (2-13)

Broedcast journalist with 6 yrs experience seeks employment in California, Call CHERYL BARDOWELL (213) 787-7974 (2-13)

Music Director for medium market contemporary for-mat (AOR, CHR, Pop/Adult), 7 yrs experience. Prefer Florida but anywhere East or South considered. Call STEVE McKEE before noon EST (717) 697-3819 (2-13)

Looking for challenge with Southern California major or medium music format preferred. Background includes MD slots in AOR, Country & Pop/Adult. Will consider talk show. Call KEN McKAY (714) 588-0342 (2-13)

BOB MARTIN, Beautiful Music and AOR pro. Looking for programming or on-air in major or top secondary mar-kets only. Past 3 yrs at WCZY-AM6FM/Detrolt, superb-numbers and top references. Heavy multi-track experi-ence. Mave done Bonneville, Churchill Master Broad-cast and FM100. Available today (313) 647-6362.

For sale: Broadcast journalist, news director, communiror sale: Broaccast journalist, news director, communi-cator, 13 yrs coat and tie reporter. Specialist in news organization. Source relations. Police-political reporter. Award winner, knowledgeable journalist laws and eth-ics. Seeks permanent position East Coast or Midwest as News Director, City Editor, reporter or anchor, (318) 234-5151 (2-13)

I've had it with inventory work and it's time to get back into radio. Former WCRO/Johnstown middays. Let's at least talk, MARK (412) 486 2691. (2-13)

# **Positions Sought**

Experienced in news anchoring, writing and gethering in top 50 merket and college degree in broadcasting. Aggressive and hard working. Qualifications make me the right person for your news department. For tape and resume contact JIM PARSONS (513) 298-7241 or (513) 229-3337 (2-13)

KIDD KRADDICK, mornings on KYNO-FM former Q105/Tampe is searching for the right opportunity. Young but polished, Relatable but funny, Call (209) 431-5706 after 12noon PST, Order before midnite tonite and receive a free Ginsu knife (2-13)

Who the hell is JOE PATRICK? One of the few real country music personalities in the business. Rated No. 1 ARB '79 WBHP/Huntsville, AL AM drive: Award winning copywriter & promotion wiz. References to prove it. Want gig in deep South or fer West. (714) 447-4991 or (714) 463-2945 (2-13)

Country music pro seeks eir work or record promotion in South. Best references PATRICK (205) 353-4616 (2-13)

RICK SHANNON, former KROY/Secremento MD and MD/afternoons at K104/Fresno searching for employment. Good experience with research plus quick and to the point style on-air (209) 221-6521 (2-13)

English DJ seeks on-air opportunity in U.S. Prefer Southwest, but all offers considered. Dependable, hard-worker. Contact: DAVE BYNG 226, High Street Fet-ham, Middlesex, TW13 48X, England (2-13)

BRIAN ST. JAMES, former MD for I-95 (WRKI) looking for same, Assistant PD or on-air position. Cell (203) 367-9514. (2-13)

Uptempo CHR jock ready to go! Will relocate. Humorous, witty and professional. Previous on-eir work in Chicago metro. Former WLS Intern of 9 months. College grad. Extensive college work including station manager. Call JEFF (312) 784-4866 anytime. (2-13)

Major market sportscaster with 8 yrs. experience looking for A, AA, or AAA baseball play-by-play for summer. Cal. (612) 429-1042 and ask for STEVE. (2-13)

Program/Music Director et a college station for 2 yrs. 3 yrs. on-air experience. Also experience with CHR, Pop/Adult, AOR, Jazz, and Classical formats. Ready to start out with you. Willing to relocate anywhere, prefer the upper Midwest. If you're the type willing to give new talent a shot...call DOUG PETERSON at (319) 352-1200 ext. 306/209, (2-13)

KEN E. MARKS is a real fun guy looking for a real fun job at a real fun radio station. I'm very, very serious. Music and Production Director experience. For real fun give me a cell at (213) 558-8385, (2-13)

Newsman with 51/2 yrs. experience seeks outside reporter job at station committed to news, Aggressive, creative digger. No anchor positions please. Currently employed, will consider all offers. Phone (503) 772-3367 after 2:00pm PST, (2-13)

Tired of a 3 share? I can get you a 6 shere with no sweet. CHR PD seeks position in Midwest or East. 8 yrs. expenence. Will consider all offers, Let's telk... BIG AL FRAZIER (216) 296-8386. (2-13)



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Thank you. RENEWAL: el from the vice or change r change of

F ADDRESS AN rach the mailing la rach the mailing la bout seen writing about sees. Allow 3 weeks to take effect. The

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MAIL TO: RADIO & RECORDS 1930 Century Park West, L.A., CA 90067

# The Doobies keep rollin' up the hits!

# THE DOOBIE BROTHERS

"Keep This Train A-Rollin"

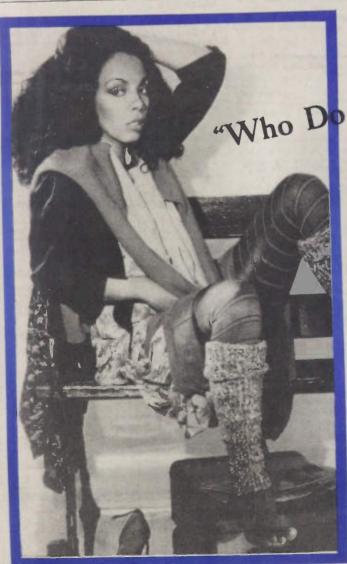
WCAO add KS95FM add KFRC deb 37 KUPD on K1O4 on WKEE add KSRR 38-35 KQ94 27-26 KXX106 deb 29 WSGN add WAAY on Y103 on WSEZ add WQRK deb 30 WRVQ add KEYN-FM on Z1O4 on KSPZ 26-23 FM1O3 add KTKT on WGUY deb 26 WLBZ add 95XIL deb 39 14WK on WHHY on WFOX on WCGQ on WISE add KENI add KATI deb 31 KBOZ on



Produced by Ted Templeman



On Warner Bros. Records



Susan Munao Management Co., Inc



Manufactured by Warner Bros. Records, Inc.

"Who Do You Think You're Foolin'?"

# DONNA SUMMER

HER LATEST SMASH:

"Who Do You Think You're Foolin'?"

WFIL add
WIFI add
WXKS on
KIIS-FM add
KSFX add
KOPA add

KINT add KLAZ add 34 WAAY add Y103 add BJ105 add 40 WBBQ add KX104 add WGH add KIOY add 30 KZZP 29-26 KRQ add 30 KHYT add KRLC add

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

# **SHEENA EASTON**

Morning Train (Nine To Five) (EMI America) 84% of our reporters on it. Moves: Up 43, Same 28, Down 0, Adds 68 including WABC, WBEN-FM, F105, WRKO, JB105, Z93, 94Q, Q105, KS95-FM, WGCL, KEARTH, KJR, KIMN, WBLI, WHBQ. See Parallels, charts at number 29.

# STEVE WINWOOD

While You See A Chance (Island)

62% of our reporters on it. Moves: Up 66, Same 24, Down 1, Adds 42 including WABC, WNBC, WKBW, WBEN-FM, WIFI, WCAO, F105, WXKS, KDWB, WGCL, KPLZ, KC101, B97, KNBQ, KCPX. See Parallels, charts at number 30.

# **IEW & ACTIV**

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. Dindicates one of this week's "most added" new songs.

POLICE "Don't Stand So Close To Me" (A&M) 120/31 Moves: Up 65, Same 23, Down 1, Adds 31 Including WKBW, PRO-FM, Z93, Q102, KJR, KIMN, KUPD, WICC, WSEZ, KZ93, WISM, WIKS, KZZP.

PHIL SEYMOUR "Precious To Me" (Boardwalk) 117/27

Moves: Up 60, Same 29, Down 1, Adds 27 including WBEN-FM, CKGM, WDRQ, KJR, WFBR, WBLI, KSET-FM, WFMF, G100, WAKX, WOW, 92X, KERN, KENO

OUTLAWS "(Ghost) Riders In The Sky" (Arista) 116/9

Moves: Up 64, Same 35, Down 8, Adds 9, PRO-FM, KRLY, KOFM, WNCI, 92X, KERN, K96, KMJK, KSEL, WIFI 25-20, KJR 20-17.

FIREFALL "Staying With It" (Atlantic) 101/10

Moves: Up 62, Same 29, Down 0, Adds 10, WIFI, WGCL, WZUU, WOKY, WAEB, WNCI, WDJX, FM102, WTSN, WEAQ.

TERRI GIBBS "Somebody's Knockin" (MCA) 99/19

Moves: Up 64, Same 16, Down 0, Adds 19 including F105, PRO-FM, Z93, 94Q, WICC, 14Q, WKIX, WAYS, WAKX, KSTT, WOHO, KTAC.

GROVER WASHINGTON JR. "Just The Two Of Us"

(Elektra) 93/57. Moves: Up 15, Same 21, Down 0, Adds 57 including WXKS, Z93, Q105, WCKX, KDWB, WZUU, WOKY, KIMN, WFLY, KSRR. WTIX, WSGN, FM100, KSTT, WDJX, KLUC.

ELVIS PRESLEY "Guitar Man" (RCA) 91/22

Moves: Up 46, Same 23, Down 0, Adds 22 including KRLY, WHB, 14Q, KTSA, 92Q, WTMA, WAKX, KEYN-FM, WDJX, KIOY, 95SGF, KCBN, KYYA.

APRIL WINE "Just Between You & Me" (Capitol) 88/35 Moves: Up 23, Same 30, Down 0, Adds 35 including WBEN-FM, 96KX, WPGC, WTRY, WKBO, KRBE, WTIX, KXX106, WBBQ, WGRD, WISM, KIOY KNBO

CON FUNK SHUN "Too Tight" (Mercury/PolyGram) 88/6 Moves: Up 56, Same 26, Down 0, Adds 6, WROR, WVIC, WNAM, KERN, WANS-FM, KATI, Y100 26-20, KFI 30-22, KIIS-FM 26-21, KFRC 27-22.

QUEEN "Flash's Theme" AKA "Flash" (Elektra) 86/2 Moves: Up 51, Same 23, Down 10, Adds 2, FM100, WOW, KRJ 28-24, K104

DONNIE IRIS "Ahl Leah!" (MCA) 79/5

11-8, WKEE 7-4, KSTT 20-17

Moves: Up 39, Same 25, Down 10, Adds 5, PRO-FM, V100, KBFM, KGGI, KHYT, 96KX 5-3, JB105 30-27, WPGC 30-28.

JACKSONS "Heartbreak Hotel" (Epic) 66/0

Moves: Up 25, Same 17, Down 24, Adds 0, PRO-FM 13-9, JB105 13-8, KVIL 20-17, Z93 30-25, KFI 19-13, KFRC 19-15, KFMK 18-13.

JOHN COUGAR "Ain't Even Done With The Night" (Riva/ PolyGram) 65/19. Moves: Up 27, Same 19, Down 0, Adds 19 including WFIL, WIFI, 94Q, KRBE, KWIC, WTIX, WAAY, WOKI, WVLK, WIKS, KROY, WGUY

AC/DC "Back In Black" (Atlantic) 54/2

Moves: Up 27, Same 20, Down 5, Adds 2, Y100, WNAM, JB106 19-15, KBFM 8-4, B97 19-15, FM103 13-10, KMJK 16-13.

FLEETWOOD MAC "Fireflies" (WB) 51/5

Moves: Up 25, Same 19, Down 2, Adds 5, KUPD, WSEZ, KJ100, WDJX, WIGY, WOKY 28-24, K104 22-17, KSRR 31-28, WVIC 39-31.

LOVERBOY "Turn Me Loose" (Columbia) 51/2

Moves: Up 25, Same 24, Down 0, Adds 2, Q102, WPST, CFTR 30-22, KUPD 25-15, WBBQ 30-24, FM103 26-23.

# Others Getting Significant Action

SUZI QUATRO "Lipstick" (Dreamland) 48/6

Moves: Up 15, Same 27, Down 0, Adds 6, WXKS, WICC, KQ94, WAAY, WCIR, WXLK, WBBQ 18-13, WSPT 26-21.

# र्धाएरहां भी विषयः

# NATIONAL AIRPLAY/30

THREE	TWO	LAST		Echnism 12 1001
AGO	AGO	WEEK	•	February 13, 1981
11	6	1	0	JOHN LENNON/Woman (Geffen)
8	4	2	2	DOLLY PARTON/9 To 5 (RCA)
6	3	3	3	REO SPEEDWAGON/Keep On Loving You (Epic)
22	13	8	0	STYX/The Best Of Times (A&M)
2	2	4	5	STEELY DAN/Hey Nineteen (MCA)
5	5	6	6	EDDIE RABBITT/I Love A Rainy Night (Elektra)
7	7	7	7	KOOL & THE GANG/Celebration (Delite/PolyGram)
1	1	5	8	BLONDIE/The Tide Is High (Chrysalis)
18	14	12	0	CLIFF RICHARD/A Little In Love (EMI America)
28	23	15	10	DON McLEAN/Crylng (Millennium)
12	12	9	11	<b>DELBERT McCLINTON/Giving It Up For Your Love (Capitol)</b>
30	27	19	Œ	NEIL DIAMOND/Hello Again (Capitol)
19	15	14	1	ALAN PARSONS PROJECT/Games People Play (Arista)
9	9	10	14	DAN FOGELBERG/Same Old Lang Syne (Full Moon/Epic)
24	20	17	Œ	STEVIE WONDER/I Ain't Gonna Stand For It (Tamla)
27	22	18	0	PAT BENATAR/Treat Me Right (Chrysalis)
_	28	23	Ø	BLONDIE/Rapture (Chrysalis)
25	24	20	Ŏ	RONNIE MILSAP/Smoky Mountain Rain (RCA)
10	10	13	19	BOZ SCAGGS/Miss Sun (Columbia)
_	25	22	<b>2</b>	ABBA/The Winner Takes It All (Atlantic)
29	26	24	<b>a</b>	RANDY MEISNER/Hearts On Fire (Epic)
4	8	11	22	ROD STEWART/Passion (WB)
-	-	29	<b>②</b>	BARBRA STREISAND/BARRY GIBB/What Kind Of (Columbia)
_	29	27	3	DARYL HALL & JOHN OATES/Kiss On My List (RCA)
_	30	28	$\widetilde{\omega}$	LEO SAYER/Living In A Fantasy (WB)
3	11	16	26	JOHN LENNON/(Just Like) Starting Over (Geffen)
20	18	21	27	EAGLES/Seven Bridges Road (Asylum)
-	_	30	2	BRUCE SPRINGSTEEN/Fade Away (Columbia)
		$\rightarrow$	Õ	SHEENA EASTON/Morning Train (Nine To Five) (EMI America)
		-	Ö	STEVE WINWOOD/While You See A Chance (Island)
This ch	art is ircled	based numb	solely ers ind	on airplay statistics compiled weekly from our CHR reporting stations. icate significant upward movement from at least 60% of our reporters.

# **MOST ADDED** •

SHEENA EASTON "Morning Train..." (EMI America) GROVER WASHINGTON JR. "Just The..." (Elektra) JUICE NEWTON "Angel Of The Morning" (Capitol) STEVE WINWOOD "While You See..." (Island) APRIL WINE "Just Between You & Me" (Capitol)

Complete Regionalized Listings on Page 24 and 25

# HOTTEST

JOHN LENNON "Woman" (Geffen) REO SPEEDWAGON "Keep On Loving You" (Epic) STYX "The Best Of Times" (A&M)
DOLLY PARTON "9 To 5" (RCA) **BLONDIE** "Rapture" (Chrysalis)

EARTH, WIND & FIRE "And Love Goes On" (ARC/Columbia) 46/5

Moves: Up 22, Same 19, Down 0, Adds 5, WXKS, KC101, KSET-FM, WGRD, KENI, WCAO 30-26, G100 31-26, CK101 27-23

YARBROUGH & PEOPLES "Don't Stop The Music" (Mercury/PolyGram) 45/11
Moves: Up 26, Same 8, Down 0, Adds 11, WABC, JB105, WPGC, Y100, WCKX, KFI, B97, WFMF, 92Q, WFBG, WSPT.

✓ JUICE NEWTON "Angel Of The Morning" (Capitol) 43/43

Moves: Up 0, Same 0, Down 0, Adds 43 including WFIL, WCAO, JB105, WDRQ, KFI, KJR, KPLZ, WAQY, WHYN, WERC, WAXY, Y103, WTWR, KEZR, KJRB.

CLIMAX BLUES BAND "I Love You" (WB) 41/23

Moves: Up 11, Same 7, Down 0, Adds 23 including JB105, KBEQ, V100, KSRR, WSGN, WLCY, WCSC, WQRK, WVIC, KEYN-FM, KEZR, KYSN.

NIGHT "Love On The Airwaves" (Planet) 31/0

Moves: Up 15, Same 14, Down 2, Adds 0, WHFM 31-29, KINT 32-28, KYSN 16-14, FM103 24-22, WCIR 21-16.

DOOBIE BROTHERS "Keep This Train A-Rollin'" (WB) 30/10
Moves: Up 9, Same 11, Down 0, Adds 10, WCAO, KS95-FM, WKEE, WSGN, WSEZ, WRVQ, FM103, WLBZ, WISE, KENI.

SMOKEY ROBINSON "Being With You" (Tamla) 27/15

Moves: Up 7, Same 5, Down 0, Adds 15 including WIFI, WGCL, KEARTH, WFBR, WAEB, WKBO, WTIX, KGGI, KTAC, KSPZ, KCPX, KQDI. ROVERS "Wasn't That A Party" (Epic/Cleveland International) 27/15

Moves: Up 8, Same 4, Down 0, Adds 15 including Q105, KFI, WBBF, WHFM, WKEE, KX104, WRJZ, KFYR, WSPT,

CHAMPAIGN "How 'Bout Us" (Columbia) 26/13

Moves: Up 9, Same 4, Down 0, Adds 13, WCAO, KFI, KPLZ, WAQY, KSET-FM, KXX106, KX104, KHYT, WHHY, 95SGF, WFOX, WISE, KATI.

MOLLY HATCHET "The Rambler" (Epic) 23/8

Moves: Up 5, Same 10, Down 0, Adds 8, KSRR, KHFI, KWIC, BJ105, KTKT, WCGQ, KKLS, KOOK.

TOTO "Goodbye Elenore" (Columbia) 22/9

Moves: Up 1, Same 12, Down 0, Adds 9, WHFM, K104, KRBE, KHFI, WSEZ, KEYN-FM, KYSN, KWWL, KFXD

LAKESIDE "Fantastic Voyage" (Solar/RCA) 22/2

Moves: Up 16, Same 4, Down 0, Adds 2, 13K, KDZA, WXKS 3-2, KIIS-FM 29-26, KFRC 14-7, KSET-FM 7-4, KBFM 21-

LTD "Shine On" (A&M) 22/1

Moves: Up 12. Same 3, Down 6, Adds 1, KRLA, WCKX 7-3, KEARTH 28-9, KIIS-FM 16-13, WAXY 20-15, KGGI 8-5.

SPINNERS "Yesterday Once More/Nothing Remains The Same" (Atlantic) 21/12
Moves: Up 4, Same 5, Down 0, Adds 12, WCAO, WDRQ, WAEB, WKEE, WAAY, WBBQ, WQRK, WTWR, WHEB, WFOX, FM99, KATI.

TOUCH "Don't You Know What Love Is" (Atco) 20/6

Moves: Up 7, Same 7, Down 0, Adds 6, WHFM, WAQY, WKEE, KWIC, WISE, KILE, WBEN-FM 31-29, 95XIL 25-19.

Continued on Page 28