

Radio & Records

ISSUE NUMBER 376

THE INDUSTRY'S NEWSPAPER

APRIL 3, 1981

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Chuck Renwick

THREE NETS, TALK SERVICE PLANNED

Renwick To Develop New NBC Networks

Chuck Renwick, Executive VP/Network Radio at NBC, has been promoted to the newly-created position of Executive VP/Network Development. Among the top priorities under his supervision will be the creation of three new demographically-targeted full-service radio networks, along with a long-form talk programming service which is planned to debut within six months. Renwick's former duties, which included the supervision of both the NBC Radio Network and the Source, will be filled by a VP/GM for each network; NBC is currently interviewing internally for these new positions.

The move was characterized by NBC as the first in a series designed to accommodate the company's expansion with the new proposed services. NBC Radio President Dick Verne stated, "NBC is increasing its commitment to radio. Chuck Renwick has undertaken the challenge of creating these new businesses. He will continue to work closely with the NBC Radio Network and the Source to maximize their programming and sales potential. Another major project falling under his supervision will be the distribution of all of our networks by satellite."

RENNICK/See Page 14

Radio Responds To Reagan Shooting

Radio stations across the country were quick to respond to the news of the attempted assassination of President Ronald Reagan Monday (3-30), with many breaking format to provide continuous news coverage of the events and all interrupting regular programming to air bulletins on new developments. Despite a few moments of confusion (mostly centering on the erroneous report of Press Secretary James Brady's death, a report attributed to a White House communications breakdown), radio fulfilled its trust in giving the

COUNTRY & POP/ADULT FORMATS BY SATELLITE

Burkhart/Abrams Form Programming Network

Burkhart / Abrams / Michaels / Douglas & Associates has announced the formation of a new programming division for the media consultation firm. Together with new division partners Midwest Radio-TV (owner of WCCO-AM-FM-TV/Minneapolis), John Tyler & Associates, and United Video, B/A/M/D will offer 24-hour, seven-day-weekly programming via satellite.

In making the announcement, B/A/M/D principal Kent Burkhart told R&R, "It has always been our thought that we could provide a full programming service live, via satellite to stations around the country. After looking at years of research, we concluded that a modern Country format and a Pop/Adult music format should be the first format services we

COURY TO EXIT, 85% LAYOFF

Radical RSO Reorganization Releases Most Staffers

In a move that took the industry by surprise, RSO Records laid off most of its employees (company sources cited an 85% figure, or approximately 40 people), retaining a skeleton staff in Los Angeles and New York, and entered into negotiations with Polygram Records to assume field promotion and sales responsibilities for label product (Polygram Distribution is RSO's distributor). The company officially stressed that it was "absolutely determined" to function as a full-fledged record company, although R&R learned that a distinct possibility exists for RSO arranging a licensing agreement with Polygram (or failing that, another company), with an RSO logo appearing on label product but all other functions handled by Polygram. At presstime, Polygram and RSO were still negotiating the transition.

would offer. Obviously we have two formats here that are adult mass appeal.

"Along with the music, some of the best middle-ground announcers will be acting as disc jockeys. Hourly news capsules will also be featured. Both formats have been designed so that it will be perfectly feasible for stations to cut away from our satellite network to carry their own local morning drive programs."

Williams Named Network Manager

Burkhart also announced the appointment of George Williams to the position of Network Director. Williams, who resigned as Vice President/Programming of Southern Broadcasting to join the

BURKHART/See Page 14

EXPANSION SET FOR SEPTEMBER

RKO Launches Two New Radio Networks

The RKO Radio Network, announced the formation of two additional RKO Radio Networks this week. The as-yet-unnamed networks have been designated RKO 2 and 3 and will debut September 1. RKO Radio Network VP/GM Tom Burchill told R&R, "The phenomenal growth of our first RKO network, affiliating 210 stations in under 18 months, coupled with a continuing strong station demand for network affiliations in general dictates our expansion.

"The structure of RKO 2 will be similar to the current RKO 1 in that it will be a news-based program schedule of newscasts, information, features and specials; but it will be targeted toward the 25-54 demographic with a more specific focus on the 35-44 segment. RKO 2 will have more of a hard news emphasis, with older-sounding news anchors who will be entirely different individuals than the current anchors on RKO 1. RKO 2 will have features that will touch more on business, consumerism, economics, health, and the types of general issues that would have more appeal to a slightly older audience profile."

Satellite Distribution

RKO 1, which is distributed in stereo using Transponder 1 of the Westar III satellite, will share transponder space with the newly-created RKO 2. Meanwhile, RKO 3 will utilize Transponder 4 of the Westar III, and will also be in stereo. Explaining RKO 3, Burchill said, "The third network will be totally innovative and very different from 1 and 2. RKO 3 will distribute blocks of programming, long and short, for various types of ra-

RKO/See Page 26

WMAQ GM & PD RESIGN

Sherwood, Hennes Form Consultancy

Burt Sherwood, Vice President/General Manager of WMAQ/Chicago, and WMAQ PD Bill Hennes have resigned from the NBC-owned Country station to form their own broadcast consulting firm, Sherwood-Hennes & Associates. Sherwood and Hennes, who joined WMAQ in June 1977, have agreed to remain with the station until May 15.

Sherwood told R&R, "We told NBC that we would stay here as long as we possibly could and give them all the help they wanted. We've also offered to be their consultants, if they so choose. We'd much rather consult this station



Burt Sherwood, Bill Hennes

than any other in Chicago." Even though Sherwood and Hennes are staying with WMAQ to accommodate the transition, their consultancy officially opened for business Monday (3-30).

SHERWOOD/See Page 14

Double Play

"BETTE DAVIS EYES"

Kim Carnes



from the album
MISTAKEN IDENTITY



Produced & Recorded by Val Garay

THE BACK PAGE

BREAKERS

KIM CARNES

Bette Davis Eyes (EMI America)

76% of our reporters on it. Moves: Up 69, Same 41, Down 0, Adds 58 including WFIL, F105, PRO-FM, WPGC, CFTR, KRLY, Y100, WCKX, CKLW, WZZP, KFRC, 13K, KJR, Q103, WTRY, KEGL, WGRD. See Parallels, charts at number 29.

"WHAT ARE WE DOING IN LOVE"

Dottie West

from the album
WILD WEST

Produced by Brent Maher & Randy Goodrum



**ONE OF THE
"MOST ADDED"
RECORDS OF THE WEEK!**

NEW & ACTIVE

DOTTIE WEST "What Are We Doing In Love" (Liberty)
96/41. Moves: Up 33, Same 22, Down 0, Adds 41 including WNBC, WCAO, 293, KSLQ, WGCL, KEARTH, KEZR, WFBR, WNOX, WNAM, KENO, WLAM, 95SGF, KKXL, KSLY.



Charlie Brown To Program KBLE-FM

Longtime Northwestern air personality Charlie Brown has been appointed as Program Director for First Media's KBLE-FM/Seattle. KBLE-FM GM Michael O'Shea, in making the announcement, told R&R, "I received many serious applications for the programming job here, but it was very important to find someone with local experience. Charlie was born and raised in the Northwest and has worked in this area for all of his 16 years in the business. We have already developed a great rapport and I have every confidence that Charlie will do a great job for us."



Charlie Brown

Brown, who worked at KJRB/Spokane before an eight-year tenure as morning personality at KJR/Seattle, told R&R, "It's kind of amazing that my first programming position would come in a major market, but I know that working with Michael O'Shea will make my baptism much easier. A situation like this gives me something I can really sink my teeth into, and at this stage in my career that's very important to me. I have seen most of the friends I started in the business with go on to become managers while I was content to be an air personality. Now I begin a new portion of my career and I am very happy."

KBLE-FM began its temporary automated "all-hits" format on March 17. The station, which has applied for the new call letters KLFM, should have the "live" format on the air by June 1. Brown, who will also be the station's morning drive personality, takes over as PD on May 1.

Martin New WBCS PD

After more than five years as Program Director of WSPT-WXYQ/Stevens Point, WI, Pat Martin will leave the stations to become PD at WBCS/Milwaukee. Martin, primarily known as a CHR programmer at WSPT, successfully converted WXYQ from CHR to Country in 1977. In joining the Milwaukee Country station, Martin told R&R, "I am grateful to the people at WSPT and WXYQ. The air talent speaks for itself. Don Colby is a top-notch corporation president and Jim Schuh (WSPT-WXYQ GM) has to be one of the best general managers of any market size. Going to WBCS is a dream come true for me. Terrell Metheny (WBCS GM) is a true industry leader and I'm really looking forward to working with such a knowledgeable and capable manager."



Pat Martin

Metheny commented, "I've been trying to hire Pat for the last five years. Fortunately this was the right time, and I feel confident that we've hired one of the best program directors in the country."

No immediate replacement for Martin has been named at the Stevens Point stations. His appointment at WBCS takes effect April 15.

FORMER ABC, MUTUAL HEAD

Pauley Forms Consultancy Firm

Robert Pauley has announced the formation of Pauley Communications Consultants. Pauley, currently President of Pauley Enterprises Inc. and for the past nine years a Vice President of Corporate Finance with E.F. Hutton & Company Inc., is a former President of the ABC Radio Network and Mutual Broadcasting Systems. Among his many media-related ventures, Pauley founded the National Black Network and is the licensee of WBVD/Beverly, MA.

"It's important for people to know what we do and don't do," Pauley commented. "There are many consultants in this industry filling certain valuable functions and a good knowledge of their individual

PAULEY/See Page 26

Morris Elected Cox VP

J. Lee Morris has been elected to a Vice President post at the Cox Broadcasting Company, retaining his current duties as General Manager for WSOC-AM-FM/Charlotte and as Vice President of the Carolina Broadcasting Company, which operates WSOC.

A 32-year veteran of Cox, Morris joined the firm as a staff announcer/producer for WSB/Atlanta in 1949, becoming General Sales Manager at the station in 1958. In 1974, Morris was promoted to General Manager at WSOC-AM-FM, assuming the VP duties at the Carolina Broadcasting Company in 1975.

"Obviously, I'm very pleased and personally proud that our corporation deemed me worthy of this promotion," Morris told R&R. "It's just a feeling of gratitude that the corporate headquarters and my management in Atlanta feel that I'm doing a professional job here in Charlotte, and frankly that pleases me very much."

WBLX News Director Aids In Mobile Murder Mystery

WBLX/Mobile News Director Paul Mykals, acting upon information provided to him by an anonymous informant, led police to arrest three suspects in the murder of 19-year-old Michael Donald, whose body was found hanging from a tree at 5:30am Saturday (3-21).

Mykals told R&R that, shortly after the murder was discovered, he went on the air asking anyone who had information regarding Donald's death to come forward. That afternoon, a man who claimed to be Donald's best friend told Mykals that three men were to have met with Donald Friday night to purchase drugs. (The informant's desire for anonymity stemmed from his own involvement in narcotics.)

Mykals said that this information led police to search the residences of the three suspects (two of whom are brothers), whereupon they found one of the men wearing a shoe with blood and hair on it. The shoe matched a footprint found on the dead man's head.

While the informant's tip led to the three suspects' arrest, Mykals noted that there were two other possible motives in the case. First, Mykals claims several witnesses who allege that the three suspects were self-proclaimed KKK members. Second, it is suspected that Donald was seen with a sister of the

WBLX/See Page 26

Dalton Upped To GM At KFI, KOST

Donald Dalton has been promoted to General Manager at KFI-KOST/Los Angeles, moving up from his previous post as General Sales Manager for the Cox-owned outlets. Dalton replaces James Wesley Jr., who was recently elevated to Executive VP/Radio for Cox's Broadcasting Division.

Commenting upon Dalton's new assignment, Wesley said, "Don has participated in all areas of development of KFI and KOST-FM. In addition, he brings to his new position years of experience in working with large stations in major markets. I look forward to continued association with Don in his capacity as General Manager of KFI and KOST."

Dalton joined Cox in 1974 as National Sales Manager of the Los Angeles stations, rising to GSM at KFI and KOST in 1977. Prior to joining Cox, Dalton held executive positions in sales and marketing with Major Market Radio, the New York-based rep firm, for over nine years. He began his broadcast industry career in radio sales representation 23 years ago.

Sam Goody President Cleared Of All Charges

George Levy, President of the Sam Goody retail chain, was cleared of charges of racketeering, interstate transportation of stolen property, and copyright infringement in a longstanding case involving alleged purchases and shipping of counterfeit cassettes and 8-track tapes. Brooklyn Federal Court judge Thomas Platt dismissed the charges on grounds of insufficient evidence. However, all charges stand against the company itself and Vice President Sam Stolon, although Stolon's attorney attempted to convince the judge to drop the charges against his client on a basis similar to the Levy dismissal.

BROADCASTERS REACT TO DIFFERENTIAL SURVEY TREATMENT

Part II of a look at Arbitron's new ethnic measuring technique, with comments pro and con.

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SENATOR PACKWOOD PROPOSES STATION FEES FOR FCC

The cost to radio for FCC regulation would be considerably less than proposed by Rep. Van Deerlin last year.

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WOR BUILDS LONDON BRIDGE; WCAU BRIDGES NEWS/TALK GAP

An elaborate live broadcast project by WOR/New York from London and a new format variation for CBS's Philadelphia outlet.

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KEGL SUCCEEDS Z97 IN DALLAS-FORT WORTH

The maiden flight of the "Eagle" is chronicled in this CHR change-of-image story.

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WOWO OUT TO LAUNCH OF SPACE SHUTTLE

WOWO/Ft. Wayne News Director Gary Froseth is covering the momentous manned space flight attempt live for Group W.

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AOR MUSIC DIRECTORS PONDER THE FUTURE

Part II of the "Future Of AOR" series features seven MD's eloquently evaluating future format options.

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COUNTRY RATINGS WRAP-UP PART II

Six more PD's discuss their ratings successes, citing everything from full-service to pure luck.

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staff

Editor & Publisher: BOB WILSON
Vice President, Sales & Marketing: DICK KRIZMAN

Executive Editors: KEN BARNES, JOHN LEADER
Art Director: RICHARD ZUMWALT

Contemporary Hit Radio Editor: JOEL DENVER
Country Editor: JIM DUNCAN

Nashville Editor: BIFF COLLIE
AOR Editor: JEFF GELB

Pop/Adult Editor: MIKE KASABO
News/Talk Editor: GAIL MITCHELL

Ratings & Research Editor: JHAN HIBER
Associate News Editor: DON WALLER

Associate Editors: CHRISTINA ANTHONY, ELLEN BARNES,
SANDRA BOBEK, CAROLYN PARKS, SYLVIA SALAZAR, CLAUDIA STEWART

Research: JACK TOOTHMAN

Creative Consultant: MARK SHIPPER
Associate Art Director: MARILYN FRANZSEN

Photography: ROGER ZUMWALT
Production Directors: LESLIE HALPERN, RICHARD AGATA

Typography: KENT THOMAS, GARY VAN DER STEUR,
ELIZABETH WESTON

Washington Bureau: 1101 Connecticut Ave., NW, Suite 1004

Washington, DC 20036, (202) 465-4950

Bureau Chief: JONATHAN HALL

National Sales Director: BARRY O'BRIEN

Washington Editor: BRADLEY WOODWARD

Office Manager: VIVIAN FUNN

Legal Counsel: JASON SHRINSKY

Vice President, Business Affairs: ROBERT KARDASHIAN

Advertising Rep: RICK HAROLD

Marketplace Coordinator: PAM BELLAMY

Office Manager: NANCY HOFF

Controller: MARGARET BECKWITH

Assistant: CAROL TAYLOR

Circulation: KRISANN AGLIO

Radio & Records is published every Friday by Radio & Records, Inc., 1930 Century Park West, L.A., CA 90067 (213) 553-4330. Subscriptions \$170 per year or \$50 per quarter. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, Parallels, and Street Talk are registered trademarks of Radio & Records. Applications by Radio & Records, Inc. for registered trademarks pending for National Airplay/30, Radio & Records. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1981 Radio & Records, Inc. A division of Harte-Hanks Communications.

Washington Report

Appeals Court Clears Way For Radio Deregulation.

Radio deregulation, which took effect Friday (4-3), is in no danger of being immediately blocked in federal court. Late Tuesday (3-31), the U.S. Court of Appeals in Washington denied, on a 3-0 vote, the United Church of Christ's request for a stay to block deregulation.

The court acted with lightning speed, striking down the UCC request just one day after the group filed. In fact, the court didn't even wait for the FCC to file a response. Commission lawyers had not planned to file counterarguments with the court until yesterday, and were left somewhat baffled, but pleased, by the swift court action.

The UCC was also turned down by the FCC late last week when it asked the Commission to block de-

regulation, arguing the FCC was eliminating local needs and interests from the public interest standard and that irreparable harm would result from employees being fired if, as the UCC contends, news and public affairs programming is reduced or cut out altogether.

A separate UCC appeal of deregulation is also on file at the Court of Appeals, but that case will take much longer to settle.

Washington Street Talk

Swift Circulates Draft

Aiming for a May 11 introduction date, Rep. Al Swift is circulating and asking for comments on a draft deregulation bill. Highlights: point system to quantify public trust and guarantee renewal; five-year radio licenses; and elimination of petitions to deny, comparative renewal hearings, ascertainment, program logs, and annual program reports. Swift would also allow random selection among qualified initial applicants and a broader exemption for news coverage under the Equal Time provision.

Fowler, Ferris Shuffle

Capitol Hill has yet to receive Mark Fowler's nomination as FCC Chairman, with the White House evidently undecided whether he'll get Jim Quello's or Tyrone Brown's seat. Meanwhile, outgoing Chairman Charles Ferris has signed on with the law firm of Mintz, Levin, Cohen, Glovsky & Popeo. He'll work at the Boston firm's Washington office.

NAB Congressional Speech Fees Hit

The Media Access Project and Common Cause are upset about the NAB paying \$1000 to \$2000 speech fees to more than a dozen members of Congress speaking at its Las Vegas convention. With virtually all the members sitting on the Communications Subcommittee, Common Cause called the honoraria a blatant conflict of interest.

WLIR-FM LOSING LICENSE

FCC Resolves Seven Disputed Cases

Distress Sales, Denials, Short-Term Renewals Ordered

The FCC this week closed the books on seven pending cases, approving two distress sales to minority buyers, denying two licenses, and ordering three one-year short term renewals.

The Commission denied license renewal for WLIR-FM/Garden City, NY on grounds that its owner, Stereo Broadcasters Inc., illegally transferred control of the station in 1971, concealed that fact from the FCC, and made deliberate misrepresentations to the Commission about technical violations. Stereo is still awaiting a U.S. Appeals Court decision on its appeal of the FCC's earlier refusal to permit a distress sale of WLIR.

The other station losing its license is WDRK-FM/Greenville, OH. The Commission upheld a law judge's decision that the license should be granted to Korin Broadcasting because WDRK's owner, Lewel Broadcasting, had permitted unattended operation of the station, kept false logs, and made misrepresentations to the FCC.

Two Distress Sales

The distress sales of WAVS/Ft. Lauderdale and KLSN/Brownwood, TX bring to 26 the number of stations sold to minority owners since the distress sale policy was adopted in 1978. The policy allows a licensee whose renewal application has been set for a hearing on alleged violations to sell to a minority-controlled firm, prior to the hearing, for no more than 75% of the station's fair market value, based on at least two appraisals.

In the case of WAVS, the station's owner, Radio WAVS Inc., allegedly allowed a prospective buyer to assume some control

over the station before the FCC approved the sale. SACN Inc., a 100% minority-owned firm, will buy the property for \$502,500.

The Brownwood case centered on allegations that the owner of KLSN, GBE Inc., applied for a construction permit to raise power, but never actually intended to do so. GBE allegedly sought only to increase the station's market value. The FCC authorized Cycles Communications, a 52% minority-owned company, to buy KLSN for \$250,000.

Three Short-Term Renewals

Deer Lodge Broadcasting was fined \$2000 and handed a one-year short-term renewal for KDRG/Deer Lodge, MT. In taking the action, the Commission overruled a law judge who recommended denying the license for unauthorized transfer of control, engineering and operating rules violations, falsified signatures, and fabricated log entries over an 18-month period.

One-year short term renewals were also granted to E. Boyd Whitney for stations KRZE and KRAZ-FM/Farmington, NM. Charges included acting in an anti-competitive manner by threatening not to air records of a singer who was booked into Farmington by a competing producer.

Packwood Proposes Radio Station Fees

Radio stations would pay annual fees of up to \$1500 to the FCC under legislation introduced last week (3-27) by Sen. Bob Packwood, Chairman of the Senate Commerce Committee.

"We believe the fees are reasonable and will not unduly burden the providers or users of services, but will merely be a sensible way to help defray the cost of regulation," Packwood explained in a statement accompanying S. 821, the FCC Authorization Act of 1981.

Commercial radio stations would be subject to the following charges:

Annual Fees

- \$1500 — AM stations over 5 kw
Class B & C FM stations
- \$500 — AM stations between 1 and 5 kw
Class A FM stations

\$150 — AM stations under 1 kw

New Stations

- \$500 — Application fee
- \$3000 — Hearing fee
- 3 times annual fee = license grant fee

Transfers and Assignments

- \$500 — Application fee
- \$5000 — Hearing fee

Packwood's bill would empower the FCC to raise or lower the fees each year, depending on its own costs, as well as charge penalties for late payment.

Cosponsors of S. 821 are three members of the Senate Communications Subcommittee, Chairman Barry Goldwater (R-AZ), Harrison Schmitt (R-NM), and Larry Pressler (R-SD).

According to Packwood's estimate, the measure would provide about half of the FCC's annual operating budget, which the bill pegs at \$79.6 million for each of the next three years.

Tighter Control Over FCC

A second thrust of the bill would allow Congress to reauthorize the FCC and its functions every three years. The agency now enjoys a permanent authorization, which allows it to escape review by the communications subcommittees. Stricter Congressional review, said Packwood, will allow Congress to "insure that the Commission implements the congressional mandate."

In 1976, an appellate court struck down a fee system used by the FCC since the early 70's, on the grounds it failed to adequately reflect the cost of regulation. As a result, the FCC was forced to refund millions of dollars it had collected over and above what was deemed to be reasonable under the law.

FCC Form 303-S
March 1980

United States of America
Federal Communications Commission
Washington, D.C. 20554

Approved by L.A.1
8 180227(10)

Application for Renewal of License for Commercial and Non-Commercial AM, FM or TV Broadcast Station

1 Name of Applicant	Call Letters	Street Address	City	State	Zip Code
2. Are the following reports on file at the Commission:					
(a) The three most recent Annual Employment Reports (FCC Form 395)		(b) The applicant's Ownership report (FCC Form 323 or 323-E)		THE APPLICANT hereby waives any claim to the use of any particular frequency or of the ether as against the regulatory power of the United States, because of the previous use of the same, whether by license or otherwise, and requests an authorization in accordance with this application. (See Section 314 of the Communications Act.)	
<input type="checkbox"/> Yes <input type="checkbox"/> No If No, attach as Exhibit No. ___ an explanation		<input type="checkbox"/> Yes <input type="checkbox"/> No If No, give the following information: Date last ownership report was filed Call letters of the renewal application with which it was filed		THE APPLICANT acknowledges that all the statements made in this application and attached exhibits are considered material representations and that all the exhibits are a material part hereof and are incorporated herein as set out in full in the application.	
3. Is the applicant in compliance with the provisions of Section 310 of the Communications Act of 1934, as amended, relating to interests of aliens and foreign governments?					
<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> No, attach as Exhibit No. ___ an explanation					
4. Since the filing of the applicant's last renewal application for this station or other major application, has an adverse finding been made, a consent decree been entered, or final action been approved by any court or administrative body with respect to the applicant or parties to the application concerning any civil or criminal suit, action, or proceeding, brought under the provisions of any federal, state, territorial or local law relating to the following: any felony, bribery, unlawful restraints or monopolies, unlawful combinations, contracts or agreements in restraint of trade, the use of unfair methods of competition, fraud, unfair labor practices, or discrimination?					
<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes, attach as Exhibit No. ___ a full description, or listing identification of the court or administrative body, proceeding by file number, the person and matters involved, and the disposition of litigation					
5. Has the applicant placed in its public inspection file at the appropriate times the documentation required by Section 73.3526 and 73.3527 of the Commission's rules?					
<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> No, attach as Exhibit No. ___ a complete statement of explanation					

CERTIFICATION

I certify that the statements in this application are true, complete and correct to the best of my knowledge and belief, and are made in good faith.

Signed and dated this _____ day of _____, 19 ____

Name of Applicant _____

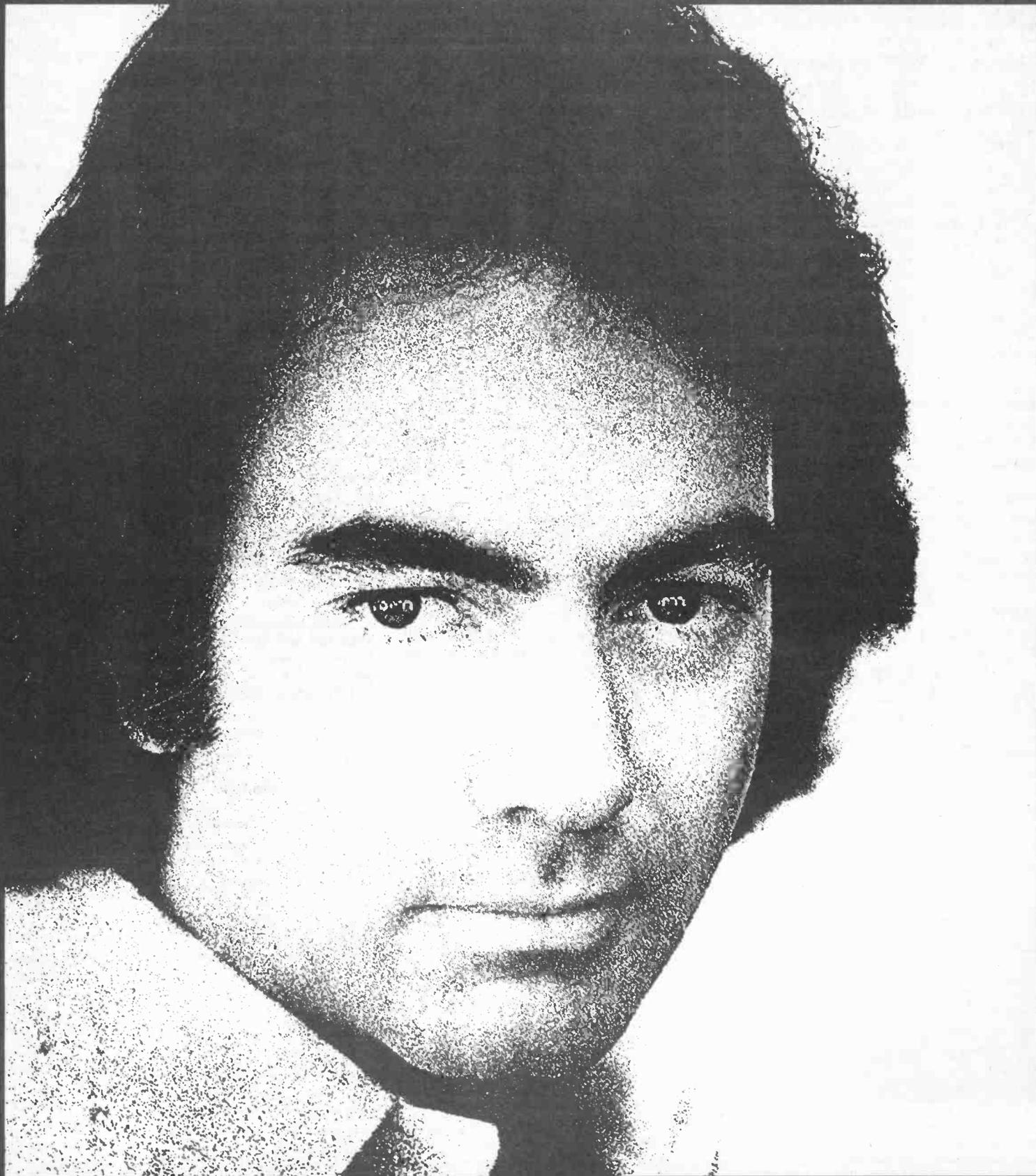
By Signature _____

Title _____

WHILE FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT, U.S. CODE, TITLE 18, SECTION 1001

POSTCARD RENEWAL A REALITY — As predicted last week by R&R, the FCC unanimously adopted a new "postcard" renewal form (pictured above). It won't go into use for at least 30 days. Besides exempting commercial radio from the requirement that at least five percent of stations submit long forms and possibly undergo field audits, the FCC plan drastically reduces the renewal announcements that stations must run every 16 days during their license terms. Stations will now have to air these announcements, at the same interval, beginning six months prior to license expiration and discontinuing them one month before expiration. Calling the renewal announcements "an invitation to trouble" for broadcasters, Commissioner James Quello said he favors abolishing them altogether.

NEIL DIAMOND
IN THE PERFECT SETTING:
THE ABC CONTEMPORARY NETWORK



The Neil Diamond Special. On Sunday, May 17, a 3-hour musical event spotlighting the words and music of one of today's most gifted writers, performers and all-around showmen. A superstar whose brilliance has already sold

more than 40 million albums, Neil's charisma will surely capture a huge national audience.

The Neil Diamond Special. May 17. Just one of the sparkling specials from the ABC Contemporary Network.

 ABC Contemporary Network

MDI abc

The People Delivery System



Delco Sets April Auto Radio Ads

Delco Electronics will introduce its "M-2000" auto radios (found in GM's new "J-cars") with a radio ad campaign set to break in eight markets by late April. The campaign, which emphasizes Delco's specifically designed systems for autos, will sport a new theme, "Delco-GM is miles ahead in sound experience," as well.

Fidelipac, Audio-Technica Pen Pact

The **Fidelipac Corporation** has announced it has acquired the rights to be the master distributor to the broadcast industry of **Audio-Technica's** "ATP" line of phonograph cartridges and replacement styli. The line, which includes the "ATP-1," "ATP-2," "ATP-2XN," and "ATP-3," will be available through all Fidelipac distributors. For further information contact Fidelipac at (609) 235-3511.

No-Name Brand Cigarettes To See National Rollout

Following almost a year of testing in 30 states, **Liggett & Meyers** will be rolling out 14mg tar no-name cigarettes on a national basis under a trade ad campaign entitled "Generics On The Move." The firm, which markets the "Eve," "Chesterfield," "Lark," "Decade," and "L&M" brands, reports surprising success with the no-name smokes, but growth of the generic cigarettes is expected to level out at one percent of the U.S. market.

Although the no-name cigarettes retail for about \$1 less than normal brands, industry sources speculate that smokers' notorious brand loyalty will place a ceiling on the popularity of the generic brand. Furthermore, despite the bright picture painted by the success of its no-name cigarettes, L&M, which currently commands 2.2 percent of the domestic cigarette market (about \$260 million annually), is not expected to recoup losses sustained by sales declines affecting its aforementioned brands.



"Picker" Radio/Guitar Allows You To Play It Or Pick It

Pictured posing with "The Picker," a miniature electric guitar with a solid state AM radio built into its body, is **Mickey Gilley**, who ponders whether to "pick it" (a tiny built-in amp boosts the strings' volume) or "play it" (switch on the AM radio). Note the full-size "Telecaster" in the background.

Available from **Pickers International Inc.**, Suite One-A, 46 Music Alley, P.O. Box 121137, Nashville, TN 37212, (615) 254-7979, the pint-size guitar/radio can also be emblazoned with special advertising or promotional messages. Retail price: \$24.95.

Magnavox's "V-Front" Speakers

Magnavox recently introduced a speaker system with an unusual "V-Front" design, which the firm claims provides automatic stereo balancing anywhere within the speakers' 120 degrees of sound dispersion. Magnavox's model "SK22550" features six speakers per cabinet, two phenolic ring tweeters, two midrange "acoustic energizers," and one eight-inch and one six-inch bass woofer.

20-YEAR TREND REVERSING

Corporations Keeping Their Headquarters At Home

The tide of corporate headquarter moves, common during the 1960's and 70's, has apparently turned, with fewer and fewer companies considering transplanting their main offices. The reasons for this are several: many firms which were planning such moves have already accomplished them; premium office space is no longer available as the suburbs and the Sunbelt have swollen to accept those companies which have already moved; costs of relocating workers and their families have soared; and advances in digital communications technology have enabled corporations to maintain their downtown headquarters while dispersing their large administrative staffs to suburban offices.

According to information compiled by the **Greater Cleveland Growth Association** from **Fortune** magazine's listing of 1000 industrial companies, the top 10 U.S. cities with the most major-company headquarters are: 1) New York with 121 firms, 2) Chicago (38), 3) Dallas (26), 4) Los Angeles (25), 5) Cleveland (24), 6) Pittsburgh (23), 7) Houston (21), 8) Stamford, CN (18), 9) Minneapolis (16), and 10) St. Louis (16).

Other cities harboring a notable amount of corporate headquarters are Greenwich, CN (12), Oak Brook, IL and Philadelphia (10 each), Atlanta and Milwaukee (nine each), and Boston, San Francisco and Portland, OR (all with eight).

Baby's Best Bed — A Watercrib

"Watercribs," (tiny waterbeds), are currently being marketed to those parents who wish "to simulate the floating environment of the mother's womb," according to their manufacturer **Henry Robinson**. Robinson, who serves as President of the Los Angeles-based **Waterbed Manufacturers Association**, adds that the watercrib "cradles the infant, calms it, and in effect softens the transition into the real world."



Sony's "VPK-723W" front-projection television screen sports a screen that changes size from 2 x 5 up to 5 x 11½ feet at the flick of a switch. The system's compact projection unit can either be hung from the ceiling or left sitting on the floor.

Bacardi Bosses Booze Brand Battle

Jack Daniel's Biggest Gainer, Up 25%

"Bacardi" rum is America's favorite brand of booze, according to a pair of 1980 liquor sales surveys released recently. **Marvin Shanken's Impact** newsletter placed "Bacardi" 's 1980 U.S. sales at 20.5 million gallons (up eight percent from last year's sales levels), while a study conducted by **John Maxwell** for the **Lehman Bros. Kuhn Loeb Research** firm estimated "Bacardi" 's sales at slightly more than 21 million gallons (up 12 percent from 1979).

Generally, the results of the two surveys exhibit similarity. The remainder of **Impact's** top ten

(with the number following the brand denoting the sales in millions of gallons) were: 2) "Smirnoff" (17.7) 3) "7 Crown" (15.7) 4) "V.O." (10.3) 5) "Canadian Club" (9.1) 6) "Jim Beam" (9.0) 7) "Popov" (8.8) 8) "Jack Daniel's" (8.1), by far the largest increase — an astonishing 25 percent, 9) "Seagram's" gin (7.9) and 10) "Gordon's" gin (7.7). "Kamchatka" vodka also posted a 25 percent sales increase to 4.9 million gallons, good for 19th place. "Cutty Sark" took the biggest plunge, down 16 percent to 4.2 million gallons and 24th place. "Johnnie Walker Red" and "J&B Rare" likewise took significant dips with "Gordon's" vodka and "Kahlua" racking up significant gains.

The remainder of Maxwell's top ten were: 2) "Smirnoff" (17.6) 3) "7 Crown" (15.2) 4) "Canadian Club" (11.5) 5) "Jim Beam" (10.6) 6) "V.O." (9.1) 7) "Popov" (9.0) 8) "Windsor Supreme" (8.3). **Impact** had this in 13th with 6.7 million gallons sold, both surveys noting a flat sales pattern, 9) "Gordon's" gin (7.6) and 10) "Jack Daniel's" (7.6), also showing a 25 percent increase. "Kamchatka" and "Kahlua" were also Maxwell's significant gainers, up 14 and 12 percent, respectively, with the scotches "Johnnie Walker Red," "J&B Rare," and "Cutty Sark" registering ten, nine, and eight percent declines, respectively.

Most of the top ten entries saw sales fluctuate between two to five percent either way (exceptions are already noted) — not the most encouraging results. Nevertheless, lower-priced vodkas, and specialty drinks such as cordials, fared well, while top-of-the-line brands maintained their market shares. For example, "Chivas Regal," a premium Scotch, ranked 35th on **Impact's** study with 3 million gallons sold, a two percent increase, while most other scotches chalked up the aforementioned declines.

Collapsible Stereophone



The "Sound Partner" is a collapsible, portable stereophone that can adapt to almost any sound system with a jackhole. Manufactured by **Koss**, the 3½-ounce stereophone can be linked with televisions, "boom boxes," portable radios, or cassette players. The unit's above-the-ear design places pressure upon your temporal bone rather than on your pressure-sensitive ear.

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KIQQ on
13K add
KPLZ add
WKEE 34-32
KSRR add
KINT add 30
WTIX deb 36
KQ94 on
WJDX deb 17
WERC deb 28
WSGN 17-12
WNOX on
WGH on
WTWR 4-4

THE ROVERS "Wasn't That A Party"



Produced By Jack Richardson for J.A.R. Productions

WNAM on
92X on
KIOY deb 31
KTAC add
KCPX on
WACZ 13-9
WHEB on
WFBG 27-24
95XIL 6-3
WHHY on
95SGF on
WXLK 7-2
WROV 15-10
KFYR 1-1
WRKR 33-29
WSPT 1-1
WTRU add
KENI 12-10
KBOZ 17-14
KYA 3-1
KRCL 3-2



THE JACKSONS "Can You Feel It?"

Management:
Weisner-Demann Entertainment and Joe Jackson

WXKS-FM 25-20
JB105 32-29

KSET-FM 27-21
KELP 27-23

KINT deb 39
BJ105 add

WCSC on
WVLK add

KIDD on
KHYT 27-24

WGUY on
WACZ deb 27

KVOL deb 29
WRKR add

ON  RECORDS



Syndicators

Drake-Chenault

WNBC/New York and WIP/Philadelphia have announced plans to air the firm's "Silver Anniversary Edition" of "The History Of Rock And Roll."

TM Productions

Lyn Viles has joined the firm's staff as an assistant to Cecelia Garr, Director of I.D. Sales. Viles previously served as the National Sales Manager for KATT/Oklahoma City.

Westwood One

WXLO/New York has signed on to carry the firm's "Special Edition" and "Concert Of The Month" programs. In addition, KSFJ/San Francisco has secured "Off The Record With Mary Turner," and the "Great American Radio Show;" WCBM/Baltimore and WAAF/Worcester have picked up "Daybook;" WWWW/Detroit has purchased "Live From Gilley's;" and WCOZ/Boston has signed up for "The Rock Years: Portrait Of An Era."

FirstCom



DICK & BERT FIRST ON FIRSTCOM'S CREATIVE DEPARTMENT — FirstCom Broadcast Services President Jerry Atchley (center) congratulates Dick Orkin (right) and Bert Berdis (left) upon their becoming members of the firm's "Creative Department" syndicated sales package, which will provide a number of commercial campaigns created and produced by top radio advertising specialists on a market-exclusive basis.

Golden Egg

"Future File," the firm's science-oriented news program, recently added WAAF/Worcester and KGON/Portland, OR as affiliates.

Weedeck

The firm reports that its "Inside Rock" program, hosted by Charlie Tuna, has changed its title to "Inside Music."

GOTTA GET WET!

Nets



Mutual

Daniel Flamberg has been named Director/Public Relations for the net. Flamberg most recently served as Special Assistant to the Chairman for Fred Rosen Associates in New York, having previously been an account exec with Gene Nichols Associates as well as the international account manager and American representative for His Highness the Aga Khan.



The Coca-Cola Company USA will sponsor two concert series (13 concerts total) set to air via the ABC-FM, ABC Contemporary, and ABC Entertainment networks. The first of the two series, sponsored by the bottlers of Coca-Cola, is entitled "A Night On The Road." These seven specials will be broadcast over the ABC FM network on various Saturdays from April through September. Artists already scheduled for this series include Pat Benatar, the Atlanta Rhythm Section, the Allman Brothers, Kansas, and Jethro Tull.

The second series, sponsored by the bottlers of Mello Yello and Sprite, will be offered over the first weekend in May and the second weekend in October. Each weekend will feature a concert over the ABC Contemporary, FM, and Entertainment networks (one program each night of the weekend). Artists showcased in this series will include Rod Stewart, Christopher Cross, Leo Sayer, Anne Murray, and Charlie Daniels.



RKO Radio



RKO ON DIAMOND — Neil Diamond (left) was interviewed by RKO Radio National Music Coordinator Bob Hamilton (right) for the net's exclusive two-hour stereo music special, "Neil Diamond." The special, the third in the net's continuing "StarSound" series, is scheduled to be broadcast via RKO Radio Network affiliates on Memorial Day weekend (May 23-24). Produced for the network by RKO Productions, the special combines what Diamond claimed would be his last radio interview with selected tracks from his musical career.



Jim Cameron has been elevated to News Director for the net. Cameron most recently held the net's Manager of Radio News position, having pre-

viously been News and Public Affairs Director at WCOZ/Boston, a staff member at WHDH/Boston, and News Director at WHCN/Hartford.



WTKT-FM/Baltimore, WNDE/Indianapolis, WYNZ/Portland, ME; WNDR/Syracuse, WLCY/Tampa, KBTO-FM/Bottineau, ND; KTWO/Casper, WY; WGHN-WFMG/Grand Haven, MI; WNCS/Green Bay, WI; WASA-WHDG/Havre de Grace, MD; KOAK-AM-FM/Red Oak, IA; and WDRV-WLVV/Statesville, NC have announced their affiliations with the net.

Reps

Southwest Broadcast Reps

The firm has announced a "Texas Showdown" will be held on May 14 from 3-10pm. Agencies, reps, and stations are invited to attend the down-home fete, which will begin at the Summit Hotel and proceed to a ranch located in nearby Justin. Reservations are due by April 24 (\$16 for agencies, \$38 for reps and stations). For further information contact the Southwest Broadcast Representatives at 1047 One Lincoln Center, 5400 LBJ Freeway, Dallas, TX 75240.



Thomas Tiernan has been named manager of the rep's Detroit branch office, coming from his previous post as VP/Midwest Regional Manager at Major Market Radio in Detroit.

Simultaneously, Leonard Sable has been promoted to Chicago branch manager for Bernard Howard & Co. Sable most recently served as an account exec with the rep's Chicago office.

Selcom, Inc.

The rep has announced the following stations have signed on as affiliates: WFV-FM/Jacksonville, KYE-KLIB/Portland, OR; and KEED/Eugene, OR.



The rep announces the opening of an Atlanta office, to be headed by Christina Hyde. Hyde previously was associated with the Atlanta-based Bishop & Bryant advertising firm. The new office is located at 3355 Lenox Rd., Suite 750, Atlanta, GA 30326, (404) 237-0016.

Sales

WTLC-FM/Indianapolis has been sold by the Community Media Corp. to Broadcast Enterprises National Inc. for an undisclosed purchase price, subject to FCC approval.

WGVA-AM/Geneva, NY has been sold by Radio Geneva Inc. to the Seneca Lake Broadcasting Corp. for \$450,000, subject to FCC approval. Keith W. Horton Company brokered the transaction.

People

Washington, D.C.

Jerry Udwin has been elevated to Vice President of Group W's Washington News Bureau, retaining his current title of Washington Bureau Chief as well. A 20-year veteran of the Group W organization, Udwin began his career as a reporter with WIND/Chicago, later serving as News Director at KDKA/Pittsburgh and WIND, before becoming National News Editor based in Washington, DC in 1967. He had held his present post since 1977.

San Antonio

Michael Conley has been upped to Vice President/Marketing for the Broadcasting and Entertainment area of Harte-Hanks Communications Inc. Most recently, Conley served as Director of Marketing for this division. Prior to joining Harte-Hanks, Conley served as Sr. VP at Frank N. Magid Associates.

Los Angeles

Richard Brown has been appointed Vice President/General Counsel for Golden West Broadcasters. Brown most recently served as VP/GM for the Avery International Corp.

Baltimore

George Toulas has been promoted to General Manager at WLIF-FM from his previous post as General Sales Manager for the station. Toulas had been with WLIF for the past five and a half years.

San Francisco

Ronni Brand has been named Director of Marketing and National Sales at KABL-AM-FM/San Francisco. A nine-year veteran of the broadcasting industry, Brand most recently served as a Manager at the San Francisco office of the Christal Company rep firm.



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Book Provides Guide To Beginning Label

How To Start A Record Or Independent Production Company, written by music business attorney **Walter Hurst**, is the latest offering from **Seven Arts Press**, a Los Angeles-based firm specializing in nuts-and-bolts books dealing with the entertainment industry. This latest volume covers virtually everything you need to know on the subject, from partnerships, joint ventures, and corporations

to custom labels, production firms, distribution, loans, and taxes. Standard legal forms are used to illustrate the text as well.

For further information about the 100-page book (or any of the other 19 books in the series) contact Seven Arts Press at 6253 Hollywood Blvd., #1100, Hollywood, CA 90028. Price: \$10 (soft-cover).

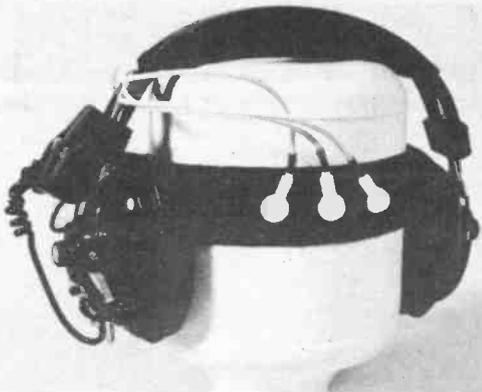
Rewire Yourself With Antiheadache Device

You say your all-night jock just quit on-air, some disgruntled community members just firebombed your transmitter because your signal interferes with their television reception, and your Sales Manager just told you the only car you can get for your next month's contest/promotion is a Chrysler. Is that what's buzzin' 'round your brain, buddy?

Let's face it, life in the radio (not to mention the record business) can sometimes be a real headache. You know the kind that feels like two full squadrons of winged midjets armed with ballpeen hammers just decided to use your cranium for batting practice? Well, take heart. The bizarre-looking contraption pictured adjacent is not a leftover prop from some low-budget horror flick, but rather the "Antache," an anti-headache device manufactured by Montreal, Canada-based **G.L. Instruments**.

Basically, the "Antache" uses

biofeedback to reduce tension-created headaches by monitoring Electro-myogram (EMG) impulses generated by electrical muscle activity in your forehead (or so the manufacturer claims). The device then converts these readings into adjustable tones, which weaken as the muscles relax. The higher-pitched the tones, the more they ease the muscles. And face it, after a hard day of slaving over the pots and hearing your aircheck panned at the weekly staff meeting, you need something a little stronger than two aspirin washed down with a slug of Old Inspiration.



GOTTA GET WET!

get wet

MFSL's "Geo-Disc" Aligns Your Stylus Within Seconds

Mobile Fidelity Sound Lab has recently introduced the "Geo-Disc," a three-dimensional visual stylus alignment system that allows the user to establish proper offset, tracking angle, and overhang to within .003 of an inch in moments. Retailing for approximately \$25, the patent-pending "Geo-Disc" improves the sound of your recordings while extending the life of your stylus and records.

The "Geo-Disc" operates upon the theories of pioneer audio engineer **H.G. Baerwald**, who discovered that with optimum offset angle and over-

hang, two zero-error points (points at which the properly aligned cartridge presents a stylus that is tangent to the grooved walls of the recording) are fixed regardless of tonearm length, providing the maximum and minimum radii of the recorded area are specified. These zero-error points occur about 1/3 of the way into the recording area and a short distance from the innermost groove.

Although widely accepted, this theory was difficult to practice. However, with the "Geo-Disc" (simply a 12-inch disc with a hole in the center that fits

over the turntable's spindle and includes a raised ridge sight-line, aimed at the pivot point of the tonearm) the entire process is greatly simplified. The "Geo-Disc" also features an indented point that locates the proper position of the stylus tip with a grid surrounding the point allowing the cartridge to be twisted into proper alignment.

For further information, contact MFSL at P.O. Box 919, Nordhoff St., Chatsworth, CA 91311, (213) 709-8440.

Cramer Forms Radio News Consultation Firm

Carl Cramer has announced the formation of **Cramer Communications**, a radio consultation firm providing total consultation for AM full-service radio stations and news/information consultation for FM outlets. Cramer most recently served as a radio news and information consultant for **Frank N. Magid Associates**, having previously been a newscaster with the **NBC Source** network and News Manager at **KSCS** and **WBAP** in Dallas-Ft. Worth. Cramer Communications is located in Arlington, TX and may be reached at (817) 274-9892.

Chandler Named Exec. VP At Chi-Sound

Gene Chandler has been appointed Executive Vice President at **Chi-Sound Records**. Chandler will continue to record for the **20th Century-Fox Records**-affiliated label in addition to his executive responsibilities.



Gene Chandler

Pro:Motions

Levitt Elevated To Arista Midwest Regional Mktg. Dir.; Kozlik, Masengale Also Upped

Burt Levitt has been named Midwest Regional Marketing Director for **Arista Records**, coming from a similar position with **Casablanca Records**.

In a related development, **Bob Kozlik** has been promoted to the newly-created post of Associate Marketing Director/Mideast, while **Candy Masengale** has been upped to the likewise newly-created position of Associate Marketing Director/South Central region. A four-year veteran of Arista, Kozlik most recently served as Local Marketing Manager. Masengale is also a four-year veteran of the label, coming to her most recent post as Local Marketing Manager from a southern regional post with **London Records**.

Dorf Named VP At Fred Heller Enterprises

Paula Dorf has been appointed Vice President of **Fred Heller Enterprises Ltd.** Most recently Vice President/Creative Services at **Sanford Ross Management**, Dorf previously served as Manager of Artist Relations for **Atlantic Records** and as Director of Promotion at **Ebony Sounds Records**.

In her new post, Dorf will be involved in the management of artists signed to the Fred Heller firm.

Hervey Named President/Partner At Gibson Group

Ramon Hervey II has been named a partner and President of the **Gibson Group Inc.** public relations firm. Most recently Vice President of Talent at **Rogers & Cowan Inc.**, Hervey previously held a publicist's position at **Motown Records** and served as Editor of two British teen magazines. He will be based at the Gibson Group's Los Angeles offices.



Ramon Hervey II

Montgomery, Tindall Form Shadow Productions Firm

John Montgomery and **T.J. Tindall** have announced the formation of **Shadow Productions**. Most recently Vice President/Album Promotion for **Sire Records**, Montgomery previously served as Director of National Album Promotion for **Warner Bros. Records**. Tindall spent the past five years working with **Philadelphia International Records**, as a producer, arranger, and as part of the **MFSB** recording group.

Lebhar-Friedman Forms Largo Music Publishing; Weiser Named VP/GM

Lebhar-Friedman, Inc., publisher of seven trade publications, has announced the formation of **Largo Music**, marking the firm's initial entry into the music publishing arena.

Norman Weiser has been named Vice President/General Manager for Largo. Weiser formerly was President of **SESAC**, having previously been President of **Chappell Music** and Senior Vice President of the **Polygram Corp.**

Don Love will serve as Creative Director at Largo. Love likewise was associated with **SESAC**, having served as Director of Affiliation/Black Music. Prior to joining SESAC, Love was Vice President/Business Manager for **James Brown Enterprises**.

Stanley Adams has been named Largo's Manager of Writer Relations/Standard Catalogs. In addition to having served as President of **ASCAP** for 24 years, Adams is a noted lyricist, having written "What A Difference A Day Makes," among others.

Gary Robbins has been appointed Professional Manager at Largo, having previously served as Assistant Professional Manager for the **Richmond Organizations** and as Assistant Director of Creative Service for **SESAC**. Largo Music may be reached at (212) 371-9400.

Simon, Mims Named Posse Regional Promo Directors

Roy Simon has been named Director of West Coast Promotion and **Chuck Mims** has been appointed Director of Southeast Promotion at **Posse Records**.

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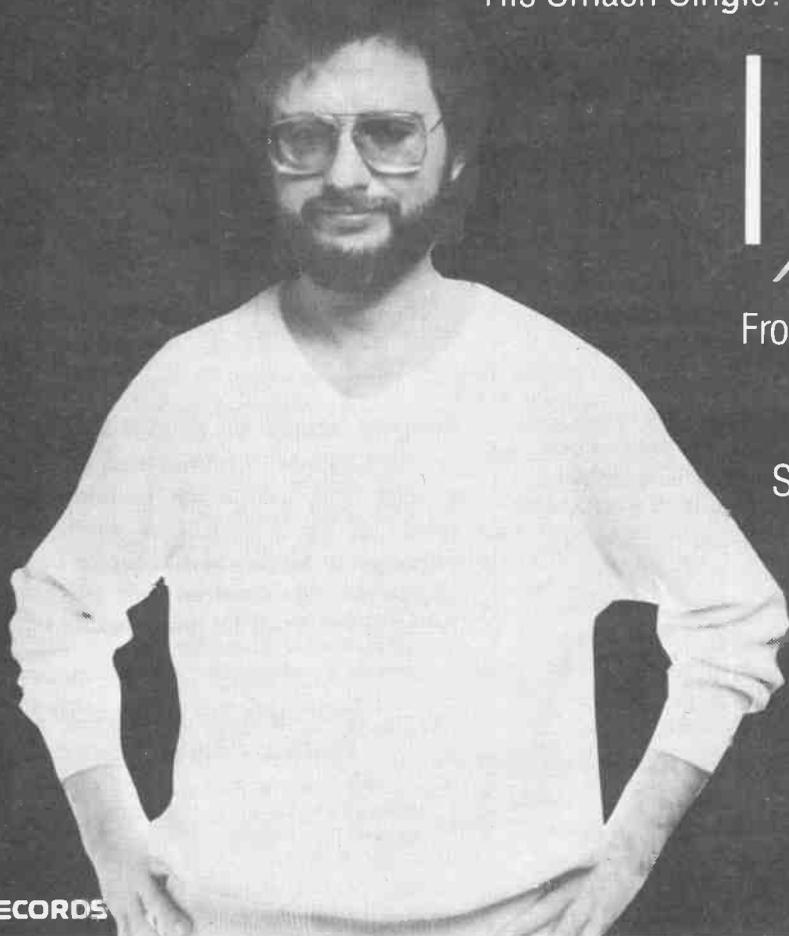
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Adventures

MCA-5129



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| 96KX | KSET-FM | KIOA | KYYA | KKLS |
| WCAO | KINT | KOFM | KVIL | |
| F105 | WAAY | WGUY | KIQQ | |
| KPLZ | Y103 | 13FEA | WOLF | |
| WXLK | WAYS | WFLB | WKEE | |
| KSEL | KELO | KQDI | | |

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"AH LEAH"

PRODUCED BY MARK AVSEC FOR THE BELKIN-MADURI ORGANIZATION
EXECUTIVE PRODUCER: CARL MADURI



MCA RECORDS



Differential Survey Treatment — The Ethnic Dilemma, Part Two

Last week we introduced you to the Arbitron concept of DST — Differential Survey Treatment. R&R looked at the history of ethnic measurement and the research background Arbitron has developed to create DST. The company plans to implement DST in the winter '82 survey, with the possible result being that Black-formatted stations could benefit, as some did when ESF was introduced.

This week we'd like to cover the comments of the various sides of this controversy, from Arbitron officials as well as general market and ethnic broadcasters, plus key industry researchers.

Arbitron: Over \$300,000 Spent

Arbitron is convinced that the measurement of blacks can be better accomplished through the mailing of a diary to each person 12+, thus doing away with the current Telephone Retrieval procedure. According to Arbitron VP Rip Ridgeway, "Telephone Retrieval produced listening levels that were four points lower than those reported by the diary methodology." Ridgeway continued "DST provided an improvement in the participation of blacks in our surveys, as well as higher total listening levels and more representative average-quarter-hour ratings for each format." The DST announcement capped a research investment of over \$300,000 spent in trying to better measure ethnic listening, according to Ridgeway.

Advisory Council Reacts

Tom Hoyt of Heftel Broadcasting, Chairman of the Arbitron Radio Advisory Council, told R&R that the Council was still not 100% behind DST. Hoyt stated, "The Council has said that there are still questions to be answered about DST. The research seems to show that some key things still have yet to be discussed." Fellow Council member Steve Trivers, who also speaks from the perspective of being President of Kala Music service, felt that the move to DST by Arbitron was only natural. Trivers said, "DST is a very predictable step given Arbitron's bias towards the diary."

COLTRAM, Goals Concerned

Some of the points to which Hoyt alluded may be on the minds of researchers at leading trade groups such as the NAB and the RAB. Larry Patrick, who spearheaded the NAB's COLTRAM (Committee on Local Television and Radio Measurement), told R&R that he was "very concerned about the research support for DST." He said that while

"there might be better numbers for ethnics and 18-34's, other demos could go down." He is also hopeful "that we can convince Arbitron to release data that may convince COLTRAM that the DST technique is worthwhile."

Patrick and the RAB's Dick Montesano both would like to see Arbitron release the results of a study that the company is doing on what effect a higher quality Telephone Retrieval technique might have on obtaining ethnic listening estimates. At an RAB Goals meeting in New York on Friday, March 27, the group voted to accede to COLTRAM in trying to get from Arbitron some quick release of the study data on the improved telephone methods. The unity between Goals and COLTRAM indicates that there appears to be serious concern over DST within the broadcast research community.

Patrick told R&R that Arbitron VP/GM Mike Membrado has "promised that we will see the results of the study on improved telephone retrieval efforts" by May 1. When asked how long it would take COLTRAM to review the Arbitron data and pass on recommendations and impressions to COLTRAM and Goals members, Patrick stated "it would probably take only 48 hours." Goals would then have COLTRAM's feelings well before a major Goals meeting scheduled for the end of May. It remains to be seen what impact, if any, this research establishment concern will have on Arbitron's plans for DST.

Ethnic Broadcasters Divided

While Arbitron seems confident of its research efforts on behalf of DST, the members of the broadcast community who would seem to benefit the most from its use appear at odds with each other. Advisory Council member Cody Anderson, from WDAS-AM-FM/Philadelphia (the station which years earlier engaged in legal action against Arbitron in order to obtain better ethnic measurement techniques), feels that DST is not the answer. Anderson told R&R that he "still has serious reservations" and that he felt that "part of the DST proposal was negotiable." Anderson feels that the high rate of illiteracy among blacks — he will present data at the next Advisory Council meeting which will document a rate of approximately 30-35% — bodes poorly for filling out the diaries properly. He is more concerned about "the proposed elimination of the High Density Black Area than about changing away from Telephone Retrieval to a diary technique."

Week In Review

Arbitron Sponsors Improvement Study

According to Arbitron Radio VP/GM Mike Membrado, the company is studying ways to "improve the format, content, usability, and other aspects of changing the existing" Radio Market Reports. Communications consultant Dr. Raymond Falcione, a faculty member at the University of Maryland, has been hired to interview a cross-section of industry leaders from various sides of the research and broadcasting business.

According to Membrado, the results of the study, which may be available by this summer, could lead "ideally to a total reworking" of the current ratings books. However, Membrado counseled that once the study results were reviewed it would still be "a long while" before the industry would see a revamped product.

Shapiro Upped To Westinghouse VP

Roy Shapiro, who has been serving as the guiding light behind the broadcast research efforts for the Westinghouse group, has been promoted to VP/Research. Shapiro has responsibility for all broadcast research efforts on behalf of radio and TV properties for Group W.

Willie Davis, President of All-Pro Broadcasting and a major force in NABOB (National Association of Black Owned Broadcasters), feels differently, however. Davis, who owns stations in L.A. and Milwaukee, feels that "DST is a progressive move on Arbitron's part. I like it." Davis told R&R that he thought that the use of DST "would be good for radio in general, not just black broadcasters."

Dilemma Unresolved

As you can see from the various viewpoints expressed above, a lot of bright and interested people have differing ideas about DST. Perhaps when COLTRAM has seen Arbitron's data on the effects of a higher quality telephone retrieval method, the issue may be resolved. But if that flap dies down, it will only be for the time being. Besides the Goals meeting in May, the Advisory Council is also getting together. DST is sure to be a topic of conversation. The effect of this conversation may be moot since Arbitron spokesperson Connie Anthes told R&R "I really can't see that we'll be changing our policy on DST." She did indicate that if "facts come along that would make us change our mind, then we'd do so."

Whether you are an ethnic broadcaster who might benefit from DST — or whether you are a general market broadcaster who might see your station's share diminished by the increased showing of ethnic audiences — you may want to take time in the next few weeks to express your opinion to Arbitron or the Advisory Council member for your format. Whatever your stance, it's a bet that the dilemma of how to best measure ethnic listening will be with radio for many moons.

Q&A

Recently a caller asked, "Is Arbitron ever planning to use a diary that captures listening in-cars?"

Yes, that is on Arbitron's agenda. When I was in New York last week, Arbitron officials were kind enough to show me a copy of the current test diary, which includes, among other items, an additional column to determine if away-from-home listening is in a vehicle. Implementation date may be within a year if the current tests prove fruitful.

**Jhan
Hiber**



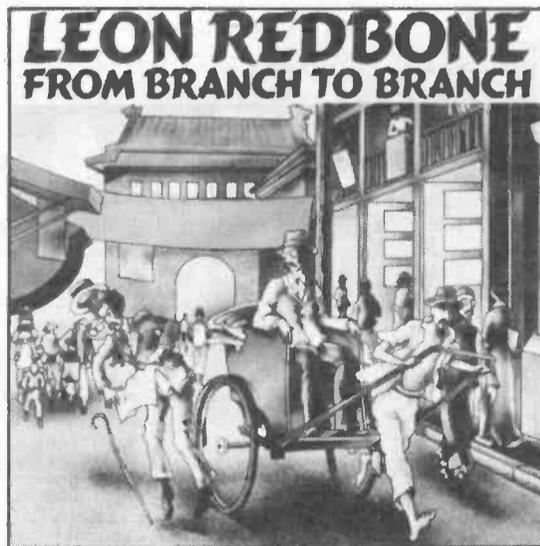
I want to be "seduced."

7326

WPGC deb 30
WFBR 26-22
WOLF on
WTIX on
KXX106 add
WRJZ on
WSEZ add
KIOA add
KYNO-FM add
Plus many,
many more....



The irresistible left-field single,
from the irresistible left-field
Leon Redbone,
from the uniquely irresistible lp,
"From Branch to Branch." EC 38-136



On Emerald City Records and Tapes.



October/November '80 Arbitron Shares

Greenville-Spartanburg

**WFBC-FM, WESC-FM Remain 1-2;
WHYZ Up Four**

WFBC-FM (R) added one share, 11.7-12.7, and remained the Greenville area leader. Hot in pursuit was WESC-FM (C), which was also up one, 11.4-12.3. Making the biggest move however was WHYZ (B), which jumped 6.6-10.5 in the first ESF-influenced report in this metro. Slipping from double-digits was WSPA-FM (BM) 10.8-9.5.

Additional Greenville area stations with a one share or better were WCKI (RL) 1.3-1.4, WEAB (C) 4.1-1.0, WESC (C) 6.2-2.2, WFBC (PA) 4.8-5.0, WKDY (C) 7.3-3.6, WORD (C) 4.1-3.9, WQOK (R) 5.5-5.6, and WSPA (PA) 5.1-3.8.

Stations located outside the metro with a one share or higher in the Greenville book included WAIM-FM (PA) 6-2.2, WANS (R) 9.7-6.3, WGXL (PA) 5.5-5.3, and WKIT (C) appearing at 1.3.

West Palm Beach

WIRK-FM Becomes New Leader

WIRK-FM (C) rose 11.4-13.0 to top former pace-setter WEAT-FM (BM), which slipped 14.6-12.2. WJNO-FM, now WRMF (A), jumped 5.3-8.7, WNJY (BM) doubled its share, 3.0-5.9.

Others with a one share or better in the metro were WDBF (BB) stable at 1.1, WEAT (C) 1.7-2.7, WIRK (R) 2.6-3.3, WJNO (PA) 3.3-3.6, WKQS (BM) 4.5-3.7, WNGS (R) 2.7-1.0, WPBR (N/T) 5.7-4.9, WPOB (B) 6.8-1.6, WSWN (PA) 5.2-1.1, and WSWN-FM (PA) moving to 1.2.

South Florida stations that scored in the West Palm Beach metro included WAXY (R) 1.8-1.6, WCKO (R) 2.1-1.9, WHYI (R) 3.9-6.5, WIOD (PA) 2.9-1.8, WIZD (PA) showing at 2.2, WLYF (BM) 2.3-1.8, WNWS (N) 1.4-2.6, WRDB (B) 1.4-2.1, and WSHE (A) 2.7-2.3.

Youngstown

**WBBW, WKBN-FM Slip
Into Tie For First**

Market leaders slipped this book, as WKBN-FM (BM) went 15.5-12.3 and WBBW (T) moved 14.2-12.3. Other stations were basically stable. WYFM (R) rebounded 9.6-10.5, WHOT (R) slipped 10.5-9.4, and WKBN (PA) was flat, 9.5-9.2.

Other Youngstown metro stations with a one share or higher were WFMJ (PA) 4.2-5.5, WHHH (PA) 1.9-2.5, WSRD (A) 7.5-5.7, WNIO (C) 1.4-2.5, and WQOD (PA) showing up at 1.0.

Stations outside the metro scoring a one share were WDMT (B) 1.1-2.4, WGCL (R) 4-1.1, WMMS (A) 3.0-2.9, WQXK (C) 2.2-5.7, WSLR (C) appearing at 1.7, and WWWM (A) .9-1.3.

Burkhart/Abrams

Continued from Page 1

new venture, will also become an associate in the B/A/M/D firm, working with existing client stations as well as developing the new programming network concept. Williams told R&R, "This gives me the opportunity to continue to do what I feel that I do well, which is work with a group of radio stations. It is with a great deal of regret that I leave Southern Broadcasting after 12 years, but I'm very excited at the prospect of working with Kent Burkhart and the new satellite music network."

The new formats will both originate in Chicago, the uplink site to the satellite, as Burkhart explained: "This will be a first-class, full-time air product with programming designed by our firm and satellite transponder space by United Video. Other features and services will be provided by John Tyler & Associates and Midwest. This is a new type of radio syndication - a satellite network designed for economy and designed for management happiness and listener response."

The cost of the service to new stations will be buffered by the sale of two minutes per hour in commercial time to national sponsors. The Katz Agency has agreed to represent the satellite networks and broker the syndicator-held time. Client stations will then have 12 minutes of open commercial time per hour to sell locally.

As Burkhart pointed out, "We will naturally honor all our existing contracts with present clients and, in fact, some of our best Country and Pop/Adult stations

have expressed an interest in moving from their live versions to our satellite live version."

The formats are projected to debut in mid-year, depending on the availability of equipment and the construction of studio facilities. Two full staffs of announcers will be hired and trained in the relatively new procedures of live music network programming.

RSO

Continued from Page 1

operation, fabulously successful in 1977-78 with "Saturday Night Fever," "Grease," and several other hits, did not scale down its staff appreciably as economic conditions worsened, and the overhead apparently became too costly. There was reportedly little advance warning, as a company source verified that neither Coury nor Polygram Records President David Braun knew of Stigwood's decision until Friday afternoon.

RSO stressed that its commitment to its distribution deal with Dreamland Records will be maintained, and that its future release schedule will be unaffected, contrary to speculation that RSO's artists could wind up under the Polygram banner. Stigwood stated, "RSO is committed to remaining in the music business. I am convinced that the RSO family of artists and labels will be properly serviced at all times and in all regards." Among the staffers staying on are Sr. VP Bob Edson, based in New York, and Los Angeles-based National Publicity Director Ronnie Lippin.

Sherwood

Continued from Page 1

The Sherwood-Hennes combination has been together for 14 years, managing radio stations in several formats including CHR, AOR, Country and Pop/Adult. Sherwood said, "Bill Hennes and I have 55 years in combined experience in the business. We've worked small, medium and major markets. We are offering services in management, programming, music, research, promotion, syndication, sales and other phases that lead to increases in ratings, sales and profits."

Sherwood-Hennes & Associates will be headquartered in Glenview, IL.

This data is copyrighted by Arbitron. Non-subscribers to Arbitron syndicated radio service may not reprint or use this information in any form.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

Average Quarter Hour Shares are Monday-Sunday, 6am-midnight, Metro Survey Area, 12+.

Renwick

Continued from Page 1

Flexibility Key For Talk Block

Renwick stressed that the talk service, planned for four or five hours daily, was not properly termed a new network, but a "program service for NBC affiliates and secondarily (if affiliates pass on their options) for other stations who will find a good use for it." The service is planned for the 7-midnight time slot, but is structured to have

a "12-hour shelf life"; local stations will have the option of placing it in different "salable dayparts." Renwick commented, "The key is flexibility to offer as many different options as we can and still remain commercially viable."

The three full-service networks, currently in the research stages, "will superserve specific demographics, possibly even psychographics," Renwick told R&R. "We've learned a good lesson with the success of the Source. The future of the networks is picking a specific demographic, superserving it, keeping costs down, and attract-

ing advertisers to the advantages of reaching the demographic being served." He added that numerous other broadcast services were being planned.

Opportunity/Necessity Philosophy

Explaining the philosophy behind NBC's expansion, Renwick told R&R, "There are two reasons to do this kind of thing. One, the obvious opportunities are there. As local radio becomes more fragmented and competitive, there are areas that can be served by central sources that we feel able to address profitably. Two, the

necessity is there. Costs of operating the networks keep spiraling, and against those cost escalations must be set the realities of inventory reductions by radio stations." Renwick stressed that since commercial loads are very unlikely to increase, other sources of income must be developed by networks.

He concluded, "The company is certainly responsive to the two key elements, opportunity and necessity, and I'm excited to be involved in doing this. It's a very adventurous kind of activity, and that's always appealed to me."

THE BEATLES: THE MEN AND THEIR MUSIC (AT AN AFFORDABLE PRICE)

Our program was the Beatles special chosen by stations in the Metromedia chain (WCBM, WASH-FM) and the King chain (KYA-FM, KREM-FM and KONO), along with stations in cities like Winston-Salem, San Antonio, Louisville and more. (In Louisville, the entire show was sold out in record time!)

Travel through musical history with twelve hours of songs and interviews.

For a demo, more information and low rates call us at 301-764-8550.

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P.O. Box 482—Owings Mills, Maryland 21117—301-764-8550

28 WEEKS . . .

OF AIRPLAY:

Over 150 Key AOR Stations And 150 Top 40 Stations.

Consistently Heavy Rotation In Every Major Market Across The Country.

OF SALES:

THE SINGLE — 30,089 Units In Five Days, 200,767 Total.

THE ALBUM — Heaviest 5-Day To Date: 60,674 With Over 1/4 Million Total.

Check Your Local Accounts For Solid Across-The-Counter Retail & Rack Activity.

OF CREDIBILITY:

Over 35 Sold-Out Dates Nationally With Touring Continuing Straight On Through The Summer.

. . . AND STILL GROWING STRONG

LOVERBOY: "TURN ME LOOSE"

From The Album "Loverboy" FM 36762

Produced by Bruce Fairbairn

ON COLUMBIA  RECORDS

TOGETHER AGAIN...

Jim Photoglo



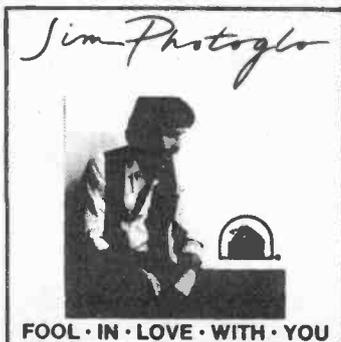
AND RADIO...

Already On

KJ100	LOVE94	WIFI	KIIS-FM
WBBQ	KNX-FM	WHIO	KIOY
KINT	WCCO-AM	WHBY	KKRC
BJ105	WRIE	WHOK	KQDI
WGH	WRVA	WLTA	
WFLB	KMED	KLO	
WKXY	KUGN	WABZ	
KKXL	KFQD	WOLF	
KENI	WEIM	KAAM	
KBOZ	WSLI	KULF	
KKRC	WCHV	KOMO	
WING	KRKK	WEEI-FM	
WNDE	WJON	KUTE	
KSL	KXIC	KZAM	
KEX	WLVA	V-97	
KMBZ	WCFR	KIFM	

JIM PHOTOGLO "Fool In Love With You"

From the second hit album



Manufactured and Distributed by RCA Records



STREET TALK

The hot rumor circulating around New York this week is that Dan Ingram, WABC's legendary PM-drive personality, is being seriously courted by WNBC. Speculation has it that WNBC would put Ingram in its afternoon slot as a complement to morning man Don Imus.

Reports out of Washington this week are that WASH has decided on a new VP/GM. Moving from Metromedia sister-station WOMC/Detroit, where he had been VP/GM, is William Kunkel Jr.

Meanwhile W-4/Detroit has reportedly named Phil Lamka from WBOK/New Orleans as its new GM. Also, Ted Anthony has exited WTWR/Detroit for afternoons at W-4, Detroit's newest Country station.

Over 20 promotion professionals are on the loose following the "restructuring" of RSO. Former VP/Promotion for RSO, Bob Smith, has graciously agreed to act as a clearing house for anyone wishing to contact any of the former RSO promotion team. Contact Bob at (213) 888-5808.

Bobby Poe moves his convention from Washington to Atlanta this year, and the dates are set for June 19 & 20. The location for this year's gathering will be Atlanta's new Airport Marriott. The "Poe Kat" swears that the location selected had nothing to do with the large number of stewardesses who live within a few square blocks of the hotel.

Steve Wax is about to return to the record business in a very big way.

Jerry Walker, formerly of WLCY/Tampa, has been named PD of WTMP/Tampa.

WCOL/Columbus is one of the latest converts to Al Ham's "Music Of Your Life" syndicated format, but the station is doing it a bit differently. Promoting under the all-but-forgotten banner of "full service MOR," WCOL is using Ham's music with its own personalities, traffic reports, and news.



MISUSING YOUR NOODLES! — WLAM/Lewiston, ME's Tim Nicholson completed his attempt to set the world's record for spaghetti sitting recently by lingering in the linguini for 50 hours! The stunt came just after the WLAM air personality had finished judging an Italian cooking contest. During his sitdown Italian dinner, Nicholson appeared on numerous radio stations all over the country and both the ABC and NBC radio networks. We congratulate Nicholson on his feat, not to mention his starved shorts.

Razorbacks To Go Statewide

A followup on our recent coverage of the Little Rock radio battles over broadcast rights to University of Arkansas basketball games for next year has uncovered a new development.

To refresh your memory... KAAZ/Little Rock asked for and apparently received a verbal commitment from Arkansas Athletic Director Frank Broyles that the 50kw station could have exclusive rights to Razorback basketball games next season. That maneuver cut out three other Little Rock radio stations which had been running the games through the current season.

The other stations were understandably upset, and began to pressure the state legislature to do something about KAAZ's apparent coup. Two weeks ago, both the Arkansas House of Representatives and Senate passed a bill stating that the games should be offered to all radio stations in the state without exclusivity. At that point Broyles decided he'd change his mind and not offer the 1981-82 season only to KAAZ. However, Broyles did not commit to anything in writing.

At that point KXLR/Little Rock, one of the stations that had carried Arkansas basketball games and wanted very much to continue doing so, aimed its editorial voice at Arkansas Governor Frank White, urging him to sign the "basketball bill" into law. Governor White's office got the message as KXLR listeners flooded the capitol switchboard. The Governor signed the bill into law later that day (3-20), so it now looks like the Razorback fans will have many radio outlets from which to choose for next year's games.

Lynn Gilbert and Mike Martucci have been promoted within Columbia Records to head National Secondary and Adult Contemporary promotion for the label in New York.

Last week (3-23) Chuck Kelly resigned as PD of KSET/El Paso, but apparently Chuck will remain with the station through the book. Chuck retains the title of Operations Director and Jeff Blake is the PD.

Former Arista and Infinity promotion person Ellen White has been appointed Promotions Director at KEZR/San Jose. Also at the station, afternoon drive man Pete Shannon has been upped to Operations Manager and will work more closely with PD Bob Harlow.

Barking Pumpkin Records has officially opened its offices in L.A. at 7720 Sunset Blvd., 90046. The phone number is (213) 851-9275. Incidentally, label head Marty Goldrod has heard just about all the "Barking Pumpkin" jokes he can stand.

Congratulations to KOOK/Billings's Dennis Nichols and his wife, Liz on the birth of their son, Ryan Michael, who arrived in "Big Sky Country" on Monday (3-30).

They don't call us "the Federal Express of Radio Program Consulting" for nothing! When you absolutely, positively **HAVE** to win **THIS BOOK!** Call Toll Free... (800) 528-6082

radio index **Todd Wallace**
associates

Thanks For Two Great Years

Hiber & Hart, Ltd. is celebrating its second anniversary this month. Since Jhan and Lynn Hiber left Arbitron they have guided H&H to the status of a top research and sales development firm. **Witness the 88% of Hiber & Hart retainer clients who showed improvement in the Fall '80 survey.**

Hiber & Hart would like to thank stations in the following groups for their help in making our growth and reputation possible. We have enjoyed helping them achieve better ratings and revenues

- All-Pro Broadcasting
- Bonneville Broadcasting
- Greater Media, Inc.
- Hearst Radio
- King Broadcasting
- McCormick Stations
- McGavren-Guild
- Meredith Corporation
- NBC, FM Division
- RKO Radio
- Sunbelt Communications

...and scores of stations not associated with major groups.

We look forward to helping more stations in the next two years. If you would like to take advantage of our unique Arbitron insights and broadcast/research skills, please let us hear from you. **Hiber & Hart** would like to boost your ratings and revenues. Put us on your side.



HIBER & HART, LTD.

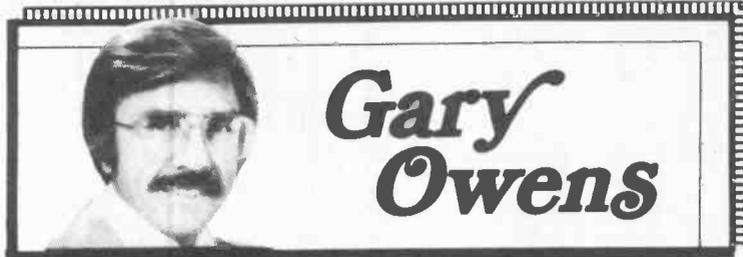
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A big hello to all the wonderful craven scatologists out there. Let us give a warm but not too effusive greeting to Don Shore of KRSI/Eden Prairie, MN 55344! Don is the Operations Manager, and writhes: "Dear Gary . . . I just realized that you are the same guy who used to be Vern Tur-
 een at KOJM in Havre, Mon-
 tana. The mustache had me go-
 ing for a long time. But every-
 thing else is the same, except
 the chin and the hair, of course.

"Remember the time we sold
 the remote to the Pizza Parlor
 and you did it from the gas sta-
 tion across the street because
 they didn't have a phone? Did
 you ever get your talent fee?
 I'll bet you don't even need
 the \$15 today.

"Your wife still writes to me
 occasionally as to your where-
 abouts. Don't worry. I rented
 out the house after the Boa
 Constrictor died."

Well, Don, it is very thought-
 ful of you . . . but I'm obvious-
 ly not the guy you're referring
 to. I used to be the former
 Earl C. Festoon who sang with
 the King Family and later with
 Sly and the Family Jewels.
 Also, I've never been to Havre,
 Montana. I was in Butte how-
 ever, as a youth (just visiting
 of course) and had a date with a
 girl who looked an awful lot like
 Buffalo Bill, but wasn't quite as
 feminine.

The BUCK STARTS
 HERE...

Starting July 17, Buck Bu-
 chanan (the talented son of the
 late great character actor Ed-
 gar Buchanan) takes over K-
 108 as PD and afternoon talk
 personality.

Buck was there in 1975 with
 a highly successful Disco for-

mat, but this time he enters the
 verbiage wars.

And the dreaded Gary Owens
 column nods its funny-looking
 chapeaux to Buck and his lovely
 bride to be, Dolly Staton.

They are scheduled to get
 hitched on July 10th . . . and
 right after that they'll be mar-
 ried.

Dolly has been attending Cal
 State Northridge, studying to
 become a schoolmarm.

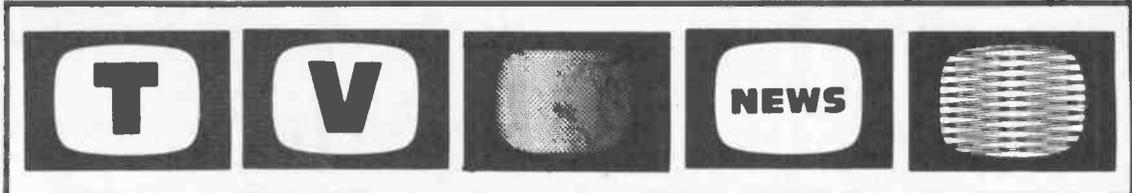
* * * * *

An old friend of the GO Build-
 ing is about to become a best-
 selling author. Robert Cain,
 a long time graphic artist for
 Pennzoil and big radio fan, has
 just written the first biography
 of Jerry Lee Lewis. Robert's
 own personal collection of over
 1000 photos of Lewis will be
 utilized in the book (how many
 I'm not sure). Dial Press
 (Owned by Delacorte Publish-
 ing) is very high on the volume,
 scheduled to be in the stores in
 the next couple of weeks.

* * * * *

Since Bob Stroud was last
 mentioned in the GO column,
 he's been promoted to Assistant
 PD at KOSY/Texarkana.

Our congratulations to a tal-
 ented young man . . . what was
 the old aphorism from the philo-
 sopher, Pliny the Shifty? "It's
 not falling into the water that
 drowns a man . . . It's staying
 there that gets him!"



CBS Wins Sixth Straight; 'Dallas' Back On Top

CBS, making a regular habit of decisive Nielsen victories, took its sixth in a row over the week ending March 29, winning by a solid 2½ average rating points over ABC. Over the last six weeks, CBS's margin of victory averages out to 2.6 points, a clear indicator of dominance. "Dallas" returned after another week off to lead the top 20, beating second place "60 Minutes" by over 3½ points. CBS took eight of the top nine places, 13 of the top 20, and earned a 19.9 average rating, compared to ABC's 17.4 and NBC's 14.4. The standings:

— 1	Dallas (CBS)	9	11	That's Incredible (ABC)	
1	2	60 Minutes (CBS)	—	12	Alice (CBS)
6	3	Dukes Of Hazzard (CBS)	14	13	Real People (NBC)
2	4	M*A*S*H (CBS)	4	14	Greatest American Hero (ABC)
—	5	The Jeffersons (CBS)	—	15	Archie Bunker's Place (CBS)
3	6	Gone With The Wind (CBS Tues. Movie)	—	16	Trapper John MD (CBS)
8	7	Love Boat (ABC)	20	17	Knots Landing Pt. I (CBS)
5	8	House Calls (CBS)	—	18	Knots Landing Pt. II (CBS)
10	9	Magnum P.I. (CBS)	15	19	Happy Days (ABC)
—	10	Diff'rent Strokes (NBC)	7	20	Three's Company (ABC)

"WKRP In Cincinnati" continues its upsurge, moving to 25th from 28th the week before.



BOARDWALK BANTER — Merv Griffin saluted Boardwalk Entertainment with a show featuring label artists Tierra, Phil Seymour, and Carole Bayer Sager, along with Boardwalk President Neil Bogart. Pictured (l-r) are Bogart, Griffin, Sager, and Burt Bacharach, cowriter and coproducer of Sager's forthcoming LP.

Music On TV

The Jefferson Starship with Grace Slick appear on "Fridays" April 3 . . . Cliff Richard is guest host of "Solid Gold" the week of April 3, with Alabama, Badfinger, Natalie Cole, Gladys Knight & The Pips, Ray Parker Jr. & Raydio, and Mel Tillis scheduled . . . Lakeside and Teena Marie are on "American Bandstand" April 4 . . . Jim Stafford and Dottie West guest on "Barbara Mandrell" April 4 . . . Syndicated rock show "Hollywood Heartbeat" is launching a series of rock video specials, with two hourlong shows leading the way: "A Tribute To Jim Morrison" and "Rock 'n' Reggae," the latter of which features performances by Blondie, Jimmy Cliff, Bob Marley & The Wailers, the Police, Toots & The Maytals, and Stevie Wonder.

CABLE ON TV: According to Arbitron, 16.6 million American homes have been wired for cable, making up 22% of the national total. That figure represents an estimated increase of 2.4 million homes since October 1979.

5
 YEARS AGO
 TODAY

Radio & Records

- ★ **SHELLEY GRAFMAN NAMED NATIONAL OPERATIONS DIRECTOR FOR CENTURY BROADCASTING** — Bob Burch named National PD for chain.
- ★ **COCA-COLA BUYS KJOI/LOS ANGELES FOR \$3.9 MILLION.**
- ★ **NUMBER ONE FIVE YEARS AGO:** "December 1963" — Four Seasons (WB)
- ★ **NUMBER ONE COUNTRY:** "If I Had To Do It All Over Again" — Roy Clark (ABC/Dot)
- ★ **NUMBER ONE LP:** "Comes Alive" — Peter Frampton (A&M)

VIDEOSCOPE:

HOME VIDEO MARKET RECESSION PROOF?: According to Harry Elias, Vice President/Home Entertainment Division for the U.S. JVC Corporation, entertaining at home appears to be many Americans' response to inflation and recession. As evidence, Elias cites 1980 sales of home VCR's, which defied inflationary projections and climbed sharply (up 50 percent from 1979). Among factors influencing this increase are the rising cost of travel larger amounts of leisure time, and greater selectivity in entertainment, including how and when it's viewed. Elias also noted the boom in do-it-yourself home filmmaking, bolstered by an increase in the number of blank tapes being sold (from two blank tapes per recorder sold in recent years to today's figure of six blanks per VCR sold) . . . **NIELSEN SETS GIANT CABLE STUDY:** The A.C. Nielsen Co. will begin a massive cable survey in May, testing eight different telephone and diary techniques for measuring local cable audiences against the costly telephone coincidental survey technique. The project is the brainchild of the National Cable TV Association, which has been searching for an economically viable method to determine local cable viewing levels . . . **TOP 10 VIDEOCASSETTE RENTALS:** Many films don't stand up to repeated viewings, and with the increasing penetration of VCR's into middle-income families, the home videocassette rental market is booming. A recent study by Paramount Pictures Corp. found that videocassette rentals were running four to six times greater than sales and that 80 percent of videocassette retailers rent cassettes. The studios which produced the films are understandably annoyed, as they generally do not earn money on rentals. According to Videospace, the top 10 videocassette rentals are currently 1) "Airplane" 2) "Nine To Five" 3) "Stunt Man" 4) "Alien" 5) "Close Encounters Of The Third Kind" 6) "Wizard Of Oz" 7) "Fame" 8) "Star Trek — The Movie" 9) "The Godfather I" and 10) "Being There." In comparison, February's best-selling videocassettes, according to Merchandising magazine, included "Alien" (at number two), "Close Encounters" (number five), "Star Trek" (number one), and "The Godfather" (number eight), which would lead to the assumption that (A) the rental market and the sales market are not so different and (B) the studios are getting their money, anyway (although not as much as they would like).

GLENN MILLER
FRANK SINATRA
BARBRA STREISAND
VAUGHN MONROE
HARRY JAMES
EDDIE FISHER
BENNY GOODMAN
ROSEMARY CLOONEY
ARTIE SHAW

AL HAM'S "MUSIC OF YOUR LIFE"

A New Format For An Older Audience

ANDY WILLIAMS
RAY CONNIFF
ENGLEBERT HUMPERDINCK
MILLS BROTHERS
THE PLATTERS
PATTI PAGE
JOHNNY RAY
BRENDA LEE
LES PAUL & MARY FORD

The "graying of America" is a reality. Radio stations of all formats have been forced to widen their demographic targets in order to please national and local advertisers demanding a sizable chunk of adults over 25. But there is another demographic cell, the 45-64 year olds, whose ranks are increasing and whose buying power is considerable.

According to the Wall Street Journal, in 1975 more than one-fourth of the families with the household head

kind of music was. There hadn't been a steady diet of non-rock hit music on the radio for years.

"Our format plays the classic pop hits from the 30's all the way up to the present. We can draw on an incredible number of proven hit songs performed by proven hit artists."

So to label the format "Big Band" is to miss the point. Ham readily admits his format is targeted for the 35-64 crowd, a group that he feels had been almost totally disenfranchised by music radio with the exception of Beautiful Music stations.

Emotional Response

Before the ratings have a chance to reflect any changes Ham's format may have made in a client station's numbers, the audience responds. Ham's National Sales Director for syndication, Jim West, explains. "In all my years associated with programming I have never seen a reactive process of such high emotional level. People actually take the time to write to our radio stations by the thousands! They say things like 'I can't express how happy you've made me by putting my music back on the radio.' Because of my 'learned sophistication' in our business, seeing this kind of emotional response from listeners was like a dream come true.

"The pattern repeats itself, too. Every time we put on a new station, the response has been immediate and predictable."

The Response Organized

As the format developed, one of its key elements became the "Music Of Your Life" clubs. West explains how the clubs work: "They are a positive response on the station's part to the reaction they get from the audience. They allow the audience to become a part of the station and they allow the radio station to organize the listeners into a very unique marketing tool. However, the real basis of the clubs is the pledge to the members that the membership card they receive will have meaning and value to them. So this is not your usual promotional device."

Club cardholders are offered a wide variety of "values" from the radio stations. Several of Ham's clients have held free concerts for their club members, featuring name entertainment such as the Glen Miller Orchestra. All of the stations encourage sponsors to offer meaningful discounts on products or services to cardholders.

Research Base

Not only are the "Music Of Your Life" listeners organized for marketing purposes, but their vocal support is used as a research tool as well. Ham feels that listener feedback has been instrumental in helping him to refine the format. "We now have over three years of research, direct feedback from our listeners, and we

know what the people want to hear based on their ages. We are playing and adding newer music to the format based on a compilation of all the research done at the local station level. We started out with an idea of how the format was going to sound, but it has become more than our original idea because the listeners are so expressive about their likes and dislikes. They call the stations and they write letters. No other format that I'm aware of has that kind of listener response, and all we've really done is turn that input into a form of informal yet organized research."



"People actually take the time to write to our radio stations by the thousands! They say things like 'I can't express how happy you've made me by putting my music back on the radio.'"

— Jim West

The A-B-C's

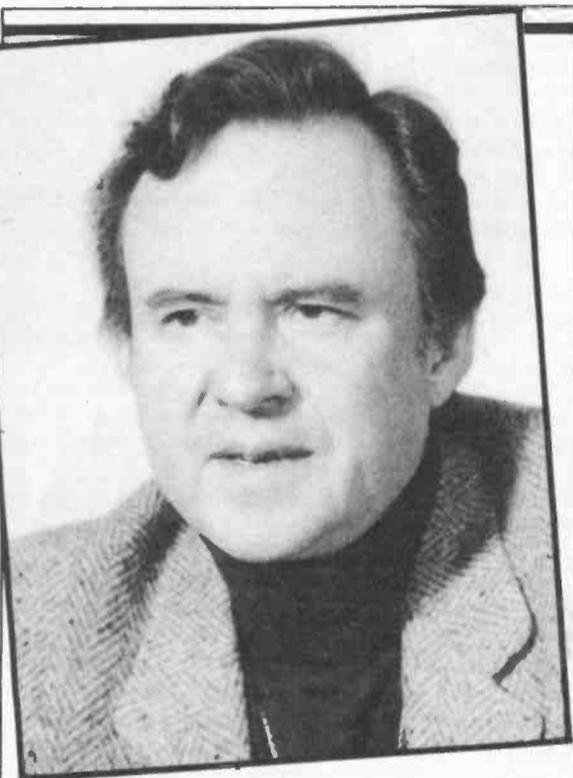
If the initial perception of the format is Big Band, that rapidly changes, as West explains. "The base library of music that a new client station receives has certain limits but it is quickly augmented. Eventually the station will play all the non-rock classics. Think of it as a station that plays only the non-rock hit tunes that you can't hear on any other radio station.

"The whole format is really quite simple in its A-B-C's. 'A' is — the audience always comes first. Every consideration goes to the audience. 'B' is — attention to the client, the advertisers who spend their money on the station. If 'A' and 'B' are properly executed, then 'C' will follow — the station will benefit."

Stations that have benefitted from Ham's format include his first client WMAS/Springfield. The station had a 1.0 share of the total 12+ weekly audience before the "Music Of Your Life," and in the recently released October/November Arbitron WMAS scored an impressive 9.3. Other success stories include: WHLI/Long Island, 1.2-4.0; KBER/Abilene, 2.6-12.6; WXKS-AM/Boston, 0-3.4; WAVZ/New Haven, 1.6-8.2; and many others.

Apparently the "Music Of Your Life" format has captured both the imaginations and the ears of an older audience, an audience with money to spend and a fierce loyalty. As the struggle for the 18-49 audience goes on between multiple CHR, AOR, P/A, Beautiful Music, News/Talk, and Country stations, Ham has designed a music format for the older adult that has a success story to tell in over 60 markets.

— John Leader



"No other format has this kind of listener response. All we've done is turn that input into a form of informal yet organized research."

— Al Ham

aged 45 to 64 earned \$25,000 or more annually, compared with 19% of all U.S. families. Predictions are that by 1985 nearly 40% of middle-aged families will earn that much. By the year 2000, Americans aged 45-64 will make up 23% of the total U.S. population.

This older group of Americans has not been a prime target for radio or its advertisers, but that is changing. One radio format that has been specifically targeting for an older audience is Al Ham's "Music Of Your Life." The format, which started as an experiment on WDJZ/Bridgeport in 1978, was first syndicated nationally in December 1978 on WMAS/Springfield, MA. Now "Music Of Your Life" is running in both its live and automated forms on over 60 radio stations from coast to coast. Some of the successes have been dramatic and some have been gradual, but one thing is clear: Al Ham's format is tuning in adults.

More Than Big Bands

Pinning a convenient format label on "Music Of Your Life" isn't easy, as Ham explained. "It's not nostalgia. It's a kind of music and the era from which a lot of the music comes makes people think of nostalgia, but it's more than that." A typical half-hour of the format might include songs by the Glen Miller Band, Artie Shaw, Patti Page, Johnny Mathis, Anne Murray, Rosemary Clooney, Ella Fitzgerald, and Barbra Streisand.

Explaining the format further, Ham said, "We're playing a type of music that hasn't been played on radio for a number of years. Except for an occasional spot on a TV special, this kind of music has been totally blacked-out since rock and roll took over. Those of us in the business really didn't realize how total the blackout for this

The Men Behind "Music Of Your Life"

Al Ham

The creator of the "Music Of Your Life" format. He has an active background in all phases of music production for all media. As a longtime producer for Columbia Records, Ham produced Johnny Mathis, Tony Bennett, Frankie Laine, Ray Coniff, Percy Faith and many others. He has created image theme packages for television stations that are still heard in markets all over the country. Ham has also scored major motion pictures and numerous TV specials. He began developing the "Music Of Your Life" radio format in early 1978.

Jim West

National Sales Director for syndication of the "Music Of Your Life" format. A musician and long-time creator of music and jingles for both Pams and TM in Dallas, West is currently Vice President/General Manager of Fairwest Studios in Dallas, a full service production and syndication company.

.38 SPECIAL



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 Q107 on
 94Q 30-27

KRBE 21-17
 WLS-FM on
 CKLW 25-20
 KBQE 25-22
 KIQQ on
 KSFX on
 KIMN on
 B104 28-23
 WPST 17-15
 Q106 deb 29
 WKRZ-FM deb 27
 K104 37-28
 WAQY deb 26
 WKEE 36-33
 KSET-FM 21-17
 KINT 18-17
 KHFI deb 23
 WTIK 32-27
 WAAY 27-24
 Y103 15-10

BJ105 22-18
 WBBQ 25-21
 92Q 19-15
 WBCY 21-18
 WAKX 24-21
 KWEN 12-8
 WDJK 36-19
 KKXX 21-15
 KERN 25-21
 KSPZ 16-12
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BRAD MESSER



Fear, Delight And Brief Terror During Station Visit

We were caught redhanded. We should have been watching the door but we didn't think. We were out behind the radio station where we had discovered the all-time free treasure, about seven million albums someone had thrown into the weeds.

Frank and I were eight years old. After the movie we'd ridden our bikes to the edge of our little town, on a warm Saturday many springtimes ago, and discovered the records just lying there begging to be stacked up and taken home. That's what we were doing. Stacking the albums, paying no attention, getting while the getting was good.

The guy caught us. The back door of the radio building was open and he was staring right at us for God knows how long before we saw him seeing us. There was no time for a flying getaway. We stared at him, dropped our albums, and waited for the verdict. Probably he was going to call the cops and we'd go to jail and our dads would certainly deal with us and all that.

"You boys want to visit the radio station?"

Maybe it's a trick. He just wants to get us inside where he can call the cops. We're really in for it. This is going to be even worse than getting caught playing doctor with our pants down.

"Come on in. You can have all you want. We don't want them."

He meant it about keeping the records and you could tell he was being pretty friendly and all, so we went in and there was just one room, with switches and dials and lights and reels of tape and, I'll tell you, it looked impossible for any person to know how to run that place. But he knew. He turned the knobs and pressed switches and actually talked on the radio. We had to be quiet, and we were. Didn't even breathe. This was The Man actually talking on the radio and here we were, me and Frank, with a powerful bolt of Righteous Good Luck, standing there inside a real radio station being quiet while the man talked. ON THE AIR the red-lit sign said. ON THE AIR!

He was a pretty nice guy. We watched him a while and he showed us some of the switches and stuff, and how much power the transmitter was putting out. Man, they were all the way over, those needles on those dials.

"Look down inside there."

We couldn't look because a metal door was closed.

"Just pull her open, and look on the bottom shelf!"

Frank pulled a kind of ring and the grey metal door swung open and there were all kinds of electronic things in there, just sitting in the cabinet, and down on the bottom shelf there was . . . a blast of terror!

FONK! FONK! FONK! The loudest car horn you ever heard, blasting away right in our ears! We jumped back with adrenalin pumping out our ears. The guy had suckered us in! Acted nice, got us to trusting him, and then had us poke our heads inside an equipment cabinet so he could push a button and honk the car horn right in our faces! Really treacherous! I had to go to the bathroom right that minute if you want to know the truth.

We left. We even forgot to get the free records. Just grabbed those bikes and fired 'em up and shot home.

The man made my first visit to a radio station unforgettable. If you want to know the *real* truth I actually did wet my pants just a little.

I hope that Saturday-afternoon weekend jock of many years ago enjoyed his trick. When I "catch" kids behind my radio station I'm always pleasant, with no tricks. He taught me those kids *never* forget their first radio station encounter.

CALENDAR

MONDAY, APRIL 6: Richard the King of England got himself captured and was thrown into a cell with a hungry lion about eight centuries ago. Richard ramm'd his fist down the lion's throat and powerfully extracted the beast's heart, escaped from his cell, and confronted his captor. Richard stared at his enemy, and calmly ate the lion's heart. That is how the monarch became known as Richard the Lion Heart, the almanac says. Richard died on this date in the year 1199 of complications following an arrow injury.

Merle Haggard is 44. Bob Marley is 35.

TUESDAY, APRIL 7: No one had been to the North Pole until 72 years ago today when a black man named Matthew Henson arrived. He was the sidekick of the famed Admiral Robert Peary, who organized the expedition. Henson checked out the final route, returned for his boss, and they went back to the Pole together. They were given a big parade when they returned to the U.S., and both wrote books about their exploits. Henson's was called "A Negro Explorer At The North Pole."

James Garner is 53. Francis Coppola and David Frost reach 42. Tony Dorsett is 27. California Gov. Edmund "Jerry" Brown Jr. is 43. Janis Ian turns 30. John Oates (of Hall & Oates) is 32.

WEDNESDAY, APRIL 8: Around the time this country was getting discovered by European explorers, there were rumors that a race of people with tails might live here. At least as interesting were rumors of a lost land of thousands of virgin girls. When Ponce de Leon discovered Florida on this date in 1513 he was searching for both the aforementioned, plus the fabled Fountain of Youth, but mostly he was looking for Indians to enslave. He found the natives of Florida 468 years ago today.

Henry "Hank" Aaron hit home run #715, breaking Babe Ruth's record, in Atlanta on this date in 1974.

Catfish Hunter is 35. John Gavin is 46. Former First Lady Betty Ford is 63.

THURSDAY, APRIL 9: On this date in 1874 Alfred Packer stumbled into a small Colorado town, ending two months snowbound on a mountain trail where temperatures had dropped to fifty below zero. His five companions were missing. Packer eventually broke down and admitted he had stayed alive by consuming their bodies, after they were killed in a gunfight. He was convicted of cannibalism and spent seventeen years in jail.

Hugh Hefner is 55. Carl Perkins is 48.

FRIDAY, APRIL 10: Sunday is the 20th anniversary of the first person reaching space, the Soviet cosmonaut Yuri Gagarin, who flew one orbit in 1961 and soft-landed in the Soviet Union by parachute.

On this date in 1945 Allied troops liberated prisoners from the infamous Buchenwald death camp, as Germany was about to lose the Second World War.

The unsinkable luxury ocean liner "Titanic" sailed from England today in 1912 bound for New York City. Five nights out it ramm'd an iceberg and sank, killing over fifteen-hundred passengers.

Chuck Connors is 60. Omar Sharif is 49. Don Meredith is 43.



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Media Marketing

How Will You Survive . . . Media Fractionalization

With new TV cable systems popping up like mushrooms and satellite transmission growing steadily, there are some major changes ahead in the structure of American media usage. Broadcasters and advertisers alike have been aware of this problem for some time, referring to it as media "fragmentation" or media "fractionalization." Either term is meant to convey the idea that media "audiences" will be increasingly fragmented in the future, resulting in changes in the way media are bought and sold.

What is the likely impact of increasing fractionalization on radio? Will radio, as a medium, suffer or thrive in the upcoming years? More importantly, what can you do to try to take advantage of fragmentation, so that your station will survive and prosper in this ever more complex media environment?

The Competition

In attempting to answer those questions, let's first take a look at the competition for advertising dollars. The major media in the U.S. are:

- Television
- Radio
- Magazines
- Newspapers
- Outdoor (e.g., billboards)

Of these, television, magazines, and outdoor have traditionally been "national" advertising media—i.e., the bulk of the expenditures on these media are made by national advertisers. In contrast, radio and newspapers are generally characterized as "local" media, with the bulk of their advertising revenues being generated by local businesses.

From the national advertiser's perspective, radio and newspapers have always been more fragmented than television and magazines; there are many more radio stations than TV stations and many more newspapers than magazines. Therefore, in order to reach a national audience, concern for efficiency dictated the use of TV and magazines, with radio and newspaper (as well as local "spot" TV and outdoor) being used as supplementary media in important markets.

But television and magazines are losing their efficiency advantages as they fragment. As cable systems proliferate, the three major networks suffer audience shrinkage. And the myriad of new magazines which have sprung up the past several years (**Backpacker**, **Cycle**, **Fly Fisherman**, **Flying**, **Skiing**, etc.) have siphoned off readership from the traditional mass consumer magazines.

Advertisers view this increasing fragmentation of media and audiences as both a threat and an opportunity. In a recent speech to the

American Marketing Association, Joseph W. Ostrow, Executive Vice President of **Young & Rubicam**, emphasized that the media efficiencies achieved via network television buys will soon be a thing of the past. However, he went on to say that fragmentation makes it possible to pinpoint, through research, media vehicles which selectively target key prospective purchasers of advertisers' products.

In other words, when audiences fragment, they are not doing so at random, but rather on some sort of systematic basis which is of advertising importance. For instance, readers of **Backpacker** obviously constitute a very attractive target audience for advertisers of camping equipment, as well as other products. Readers who select that magazine are systematically related to another in terms of their common interest in the kinds of activities covered in that publication. (Does the term "lifestyle" ring a familiar note?)

One of the real advantages of media fractionalization, then, is that an audience fragment is relatively more homogeneous than is the overall mass market. If advertisers had the proper information and media at their disposal, they would advertise only to their prime prospects. Audience fragmentation, coupled with lifestyle research, can help them move closer to that goal.

Much of the audience research that will be conducted will be done by advertisers or their agencies. But with the number of media vehicles increasing on virtually a daily basis, that will be a costly task. It is incumbent on the media themselves to shore up their competitive position by providing sound audience lifestyle data to potential advertisers.

What To Research?

The most important component of audience lifestyle, from the advertiser's perspective, is their purchase behavior. There is a phenomenon in consumer goods marketing known as the "heavy half." The heavy half is that relatively small portion of the overall market which accounts for a disproportionately large share of sales in a particular product category. For example, in a recent study, it was discovered that only 17% of U.S. households accounted for 88% of all beer sales. Now that's a heavy half, in more ways than one! Another finding was that 25% of the households purchased 75% of the dog food sold in the U.S. There is a "heavy half" for every consumer product, even staples like bread, detergent, and toilet paper.

Advertisers try to direct their messages, for the most part, to the heavy users of the product category. Obviously, if they can convince a case-a-week beer drinker to drink their brands, that's more desirable than winning over a case-every-six-months sipper! Accordingly, advertisers are constantly seeking media vehicles which display concentrations of heavy users of their product class. A key component of your audience lifestyle

research, then, should be the consumption habits of your audience.

A second aspect of lifestyle research of importance to advertisers is the so-called "psychographics" of the audience. Beyond purchase habits, what other activities, interests, and opinions do these consumers share? Psychographics are a little more diffuse and difficult to measure than purchase behavior, but they are important nevertheless. As Mr. Ostrow put it, the potential value of fragmented media audiences lies in the increased ability of advertisers to communicate their messages in more "motivationally appropriate environments" than is currently possible. In other words, the creative appeal used in the advertising messages can be more closely matched to the lifestyle of the audience, thus enhancing the likelihood that the ad will be noticed by the consumer and will then have a favorable impact on the consumer's purchasing behavior.

What Should Radio Do?

Radio has more experience with fragmentation than any of the other media. Selective, fragmented audiences have traditionally been one of radio's selling points. Now other media are beginning to encroach on this territory, particularly television. National advertisers will always be concerned with efficiency, at least to some degree, so the threat posed by national cable link-ups and satellite delivery should not be ignored. Radio should continue to do well in the local advertising arena (unless local spot TV rates fall substantially, which is a possibility). But what about the national advertising dollar?

As the old saying goes, there is strength in numbers. It would appear that, in the future, a local radio station would be wise to associate with other stations attracting similar audiences in different locations. For instance, a non-wired Country network could conduct a significant lifestyle study of listeners in all cities it reaches in order to offer national advertisers good information about who those stations reach, what products the listeners buy heavily, and what their psychographic profile looks like. Information of that type will enable radio to compete even more effectively for national advertising dollars as the traditionally national media like TV and magazines continue to fragment. Providing better audience research is a major challenge facing radio in the 1980's.

In a later column, I will deal with the topic of how to market your station to local vs. national advertisers.



Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 533-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



Joel
Denver

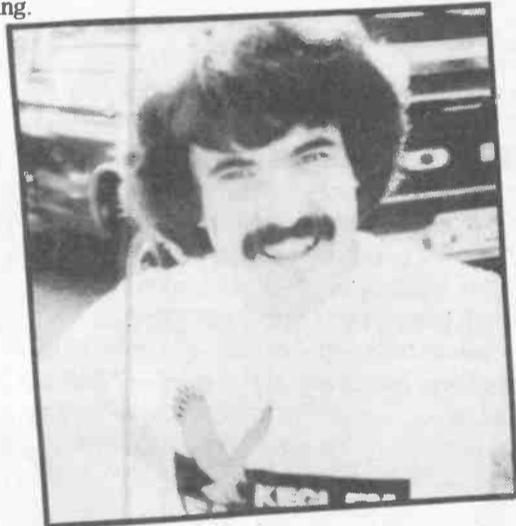


KFJZ-FM (Z-97) COMPLETELY RESTRUCTURED

EAGLE-97 Flies In Dallas-Ft. Worth

One of the most exciting things anyone in radio can be associated with is the birth of a new station. Whether you're putting a new station on the air for the first time, changing the format of an existing station or radically modifying an older CHR, adrenalin is never hard to come by. This week Christopher Haze gives us an in-depth look at the Dallas-Ft. Worth area's newest CHR entry, EAGLE-97 (KEGL), formerly Z-97 (KFJZ-FM).

Establishing something new in the ears of your listeners can be tough, but when you attempt to change the image of a station, especially when it may not have been all that positive, you must work doubly hard. Even in Los Angeles I have heard rumblings about "The Eagle," and the comments have been very favorable. I talked with Christopher about what the station is doing now and how the change from the old Z-97 is progressing.



Christopher Haze, PD, EAGLE-97

Christopher was born in Ft. Worth and has worked in radio in the general vicinity since 1972. He programmed KNUS/Dallas at two different times. He was a member of the original rock airstaff at XEROK/EI Paso under PD John Long, did PM-drive at KILT/Houston, and was the last CHR PD at KRUX/Phoenix. He also worked at the old Z-97 under then-PD Gary Mack. Christopher returned to the station when another hometown, Michael Spears (GM and part owner of WPLP/Tampa-St. Petersburg), became KFJZ-FM's programming consultant.

A New Direction And Name

Any radical change in format or direction can usually be traced to poor ratings and low revenue and this case is no different. "Z-97 was perceived as nothing but a teen station that appealed to passive listeners. In fact the audience was so passive, it was impossible to get them to participate in any kind of promotion that required an audience turnout. EAGLE-97 is an active and outgoing station that has captured interest in the market solely on music up to this point," explained Christopher.

He went on to mention, "Very little promotion was done in the fall because the station was in a transition period and was not ready for a drastic amount of attention. The first step I had to do was drop Z-97 and replace it with FM-97. This caused a few calls and interest from the existing cume."

Finding a new name and identity is crucial to the future success of an operation looking to bring off an image change. "At first we toyed with the idea of calling it the 'Texas Star,'" remarked Christopher, "but every bit of research indicated the target audience thought of it as a slogan for a Country station."

"Our new GM, John Hurlbutt (from sister stations WBYU-WSHO/New Orleans), and I were sitting at a bar discussing plans and drawing logos on cocktail napkins looking for call letters that spelled out a word. There are a lot of those here like KLIF, KNUS, KBOX, KVIL, KZEW, and there weren't that many to choose from. All of a sudden it hit us, KEGL, EAGLE-97. Then it was

"EAGLE-97 is a good marriage between CHR and AOR, with CHR being the dominant factor."

a race to find out if KEGL was available and make an application. We sat around anxiously awaiting word from the FCC. The green light finally came that we had KEGL and on February 19, EAGLE-97 was born."

Working with a consultant on the planning and execution of the station can have its pros and cons, depending on your point of view. Christopher describes his relationship with Michael Spears as "a great one where there is a lot of thought and a consensus of opinion." They talk every couple of days on all aspects of the station including music.

Conceptually, in Christopher's words, "EAGLE-97 is a good marriage between CHR and AOR, with CHR being the dominant factor. The playlist is generally 25-30 current hits, 10-15 LP cuts, and the oldies are deep enough to give the station variety."

Shooting for the 18-34 adult, EAGLE-97 features a heavy dose of oldies, especially in midday, where a different year is spotlighted every day. While not directly going after a teen audience, the station won't discourage teens from listening as some stations do when going for an older target.

"The air talent use a 'limited talk' approach on the air. They are not laid back, but are respectful of the music. We never talk over records. Two records are played before talk occurs. So many programmers know talking up records is an irritant, but continue to do it. No one really cares if you talk up to the vocal or hit the post," said Christopher.

This point is another example of the marriage between CHR and AOR that he spoke about earlier. "The station is far from sterile. All of my air talent stay on

"Too much research can result in a boring station."

top of the market and what is happening in the world and are allowed to communicate their ideas. I feel it is one thing to communicate and another not to respect the music. This approach," he added, "tends to make the competition seem a bit talky and irritating."

EAGLE-97 Leaves The Nest

Once the air staff is set and the station is ready to promote, a game plan must be formulated. Over the years, Dallas has seen it all from big money giveaways to treasure hunts. In a market that has been overhyped, care and thought must go in to how the station is kicked off.

According to Christopher, "Kickoff happened only a few weeks ago. TV is a big factor in getting the word around. A seven-week TV blitz of 10-second spots is running with prime location billboards backing up the TV spot. One of the basic philosophies behind the promotion of EAGLE-97 is not to promote it with games.

"All of our on air promotions are musically-oriented. The kickoff was simple but fun. During the first week we gave away over 1500 small prizes, one for



each song that was played. Prizes ranged from Big Macs to digital watches, Foosball tables and 12-string guitars. EAGLE-97 always has instant winners, and when we congratulate them we say, 'Thanks for landing on the Eagle.' I look for other stations to give away thousands of dollars, but they won't see the results expected for the dollars spent," predicts Christopher.

Some of the music-oriented promotions include the "Super Bowl of Rock 'n Roll," where artists, not songs were battled. There was a "Beatles A to Y, Because We No Longer Say Z Weekend." The station features daily "mini-concerts" and publishes a schedule on its survey. Tuesdays from 6-10pm are "Two-Fer Night," where two songs by the same artist are played back to



Urban Cowboy Christopher

back. Friday nights turn into "All Request Party Night."

One regular feature that really caught my attention was "The Party," which takes place Monday-Friday from 10-12mid, with host Sharon Wilson. Christopher explained the mechanics. "Each hour at the top we put a single woman on the air who describes herself and her desires in a man. Then throughout the hour four or five men are put on the air with their descriptions. At the end of the hour, she makes her selection. To avoid problems, no phone numbers are handed out, but we hook up the dates at a local club, which makes for a great client tie-in. Anyone who gets married as a result must give me broadcast rights to the wedding," he joked.

As you can see, the presentation of EAGLE-97 is hybrid in nature, and so is the news. "We take it seriously and present a mixture of hard news and feature news in a straightforward but casual style. Plus we do an hourly bit called '60 Seconds,' where we inform the listeners about anything that is lifestyle in nature or consumer-oriented."

Research Takes Guts

Many stations don't make a move without researching every angle and every song. EAGLE-97 uses standard research methods like call-outs, requests, focus groups, and extensive retail sales information. But Christopher feels that, "too much research can result in a boring station. You have got to sound like you're having fun, and most over-researched stations don't. I use all of my research tools and my guts because

"Find Your Way Back" To A Solid Hit!



Pete Sears

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Mickey Thomas

Paul Kantner

Craig Chaquico

David Frelberg

And Introducing Grace Slick

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*The New Hit Single From The LP "Modern Times,"
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WIFI
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KYYX
K104 add

WKEE add 39
KHFI add
WTIX add
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WZOK add
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WDJX add
KENO add
KTKT add

AOR's Already On:

WCOZ KGON
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WMMR KMET
WYSP KLOL
WMMS WLUP
WDVE WLLZ
KBPI WMET
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Produced by Ron Nevison for Gadget Productions, Inc.

**BE SURE TO WATCH JEFFERSON STARSHIP
ON ABC'S "FRIDAYS," APRIL 3RD**



Manufactured and Distributed by RCA Records

EAGLE-97 Flies In Dallas-Ft. Worth

Continued from Page 22

facts and figures never take into account the human element."

One area of proven research Christopher relies on applies to building his station promos. "I have taken a page from Fred Silverman's promotion guidelines. We stack events in promos, like they do on TV. It gives

"I don't predict that we will take the market in one or two books because there are some real good stations here. We are here to win and are in it for the long run."

the station more momentum. Promos are produced fairly straight without a lot of hype, but are done in an interesting manner with a four-note 'sig' that is used at the beginning to let the listener know that what is being played is not a commercial," he emphasized.

"The airstaff is what brings all of these elements together and I am most proud of them. Some have CHR backgrounds and some come from AOR, but almost all

of them have spent a number of years in the area, so it is easy for them to relate to the market. We are eager to start getting them on the street to meet the folks who listen. I feel it is not only important to be looked on as a great-sounding radio station, but be able to have people who can meet the audience and communicate one-on-one with them."

Commitment To A Long Flight Of EAGLE-97

Too often a radio station is put on the air with a new format, and upper management is not committed to staying with it and developing a longterm game plan and relationship with the market. Christopher is optimistic but realistic at the same time, saying, "I don't predict that we will take the market in one or two books because there are some real good stations here. We are here to win and are in it for the long run. This is so exciting to me to be able to do this in my home town."

Christopher concluded, "Early reaction to the station is great. In a short period of time you can hear the station everywhere, shopping centers, stores, and car radios. It's great. The station already has a personality of its own in the minds of the listeners. It takes a while to erase the old image, and we have made enough significant changes vs window dressing changes in order to win." EAGLE-97 has been set free and is flying high all over Dallas-Ft. Worth.

Motion

Yes-95/Cincinnati has a new lineup: Jim Scott moves from WSAI-AM to do mornings (Street Talk 3-6); Ken Rodgers moves from AM drive to middays; Fast Eddie Coyle comes in from WFIL/Philadelphia to do afternoons; 6-10pm is being handled by Michelle, formerly with Z-93/Atlanta; late nights are covered by MD Barry James, coming over from WSKS/Cincinnati; Doug Silver works all-nights; and Maureen does weekends.

Bob Spence departs V-100 (KDVV)/Topeka, with 8-12mid personality Jay Jarvis now handling MD duties . . . Waylon Richards is now doing 2-6pm at WPGC/Washington . . . Mike Adams is the new PD at WAQY/Springfield . . . JB-105/Providence has a couple of new additions: Dr. Grady Brock doing 6-10pm, coming in from KKYK/Little Rock; and Doc Holliday moving to all nights from WTIC-FM/Hartford.

WHND/Detroit afternoon man Jay Richards (J.J. West) departs to become PD of WCWA/Toledo, replacing Bruce Wild . . . Joe Nasty leaves the PD post at KIRO/Portland and can be reached at (206) 256-4677 . . . Donna Halper, formerly with WRKO/Boston, is now consulting WAGM/Presque Isle, ME.

Robert Moorhead promoted from Production Assistant to MD at KIQQ/Los Angeles. Also at KIQQ, Mardi Nehrbaas is upped from Promotion Director to account executive . . . Dennis Prior, MD at KJLA/Kansas City, departs to become PD at KKDQ-FM/Grand Forks.

WLOX/Biloxi, MS reports: Bob Edwards becomes Operations Manager coming in from a similar position at WKKY/Pascagoula, MS, replacing Steve Harrison. GM Pat Fagan has departed for similar duties at WPMP-WPMO/Pascagoula. Susanne Gann has been upped to Sales Manager, and departing News Director Floren Dedeaux is replaced by James Brown.

WRVQ/Richmond MD Steve Kelly is now available for music calls between 12noon and 2pm and from 10am to 2pm on Mondays. Also at Q-94, Bob Walden promoted to local sales manager . . . At KTAC-AM/Tacoma Steve Armstrong has been promoted from Production Director to middays with the departure of Greg Cook. Replacing Steve as Production Director is Bob Cochran from KTNT.

Gary Franklin, afternoons at WTIK/New Orleans, has been promoted to Assistant PD in addition to his air duties. Other changes at WTIK find all-nighter "Blair" moved to 7-midnight; replacing her in overnights is Tony Greene from B-97/New Orleans.

BJ-105/Orlando and sister station WLOF are now simulcasting AM drive, with AM PD Scott Walker hosting the show . . . Maureen O'Brien joins WROR/Boston doing overnights from 13FEA/Manchester, where she did afternoons . . . Susan Platt is the new 2-5:30am personality on WLS-FM/Chicago, coming in from late nights at WHAS/Louisville. She replaces Dan Walker, who's moving over to WEFM/Chicago.

Bits

WPST/Trenton is giving local artists without a recording contract a shot on the air. Local groups can submit recorded tapes of their songs, and if they fit the format of the station they will be played every other Monday from 11-midnight.

KLIV/San Jose is hosting an "Air Guitar Competition" for April Fool's Day. Contestants can "play the guitar" to their favorite record. Winners get to spend a weekend in Lake Tahoe.

WLS/Chicago is giving away a dream home worth \$80,000. Other prizes in the contest, called the "WLS Fantastic Plastic Card" (which is available through local merchants), include stereos, TV's, and luggage sets. Over 2.5 million cards are in circulation.

WLS-FM broadcast the third annual "North American Rock Radio Awards" recently, featuring music from Bruce Springsteen, Pat Benatar, the Eagles, Pink Floyd, and John Lennon.

KROY/Sacramento recently held a tax seminar for its listeners at a local hotel. Assistance was provided for preparation and filing of those yearly 1040 forms, plus counseling in special cases from a local investment firm.

KIQQ/Los Angeles will play baseball with the cast of TV's "General Hospital," with proceeds going to a local charity on April 5.

New York air personality Al Bandiero, who works at WKTU, was honored recently by the Kiwanis Club for his personal efforts in raising over \$4000 to help the Italian earthquake victims.

Highlighting the arrival of KJR/Seattle midday man Eric Chase, the station handed out real two pound bricks to the press and advertisers to call attention to their new man. The theme of the promotion: "Another Brick In The Wall Of Solid Personalities On KJR."



WAAY'S IN THE MONEY — PD Jerry Dean is pictured handing over a check for \$750 to a recent winner whose license plate number was called out in a nightly drawing over sister TV station WAAY/Huntsville.



"THE BEATLES START TO FINISH" — WBCY 108-FM/Charlotte recently completed a very successful Beatles promotion. It all started with running the Earth News "Beatles Series" four times daily. Thanks to listener response, the idea grew to playing back every Beatles song in chronological order for a total of three complete runs. The poster was designed by PD Bob Kaghan and Creative Services Director Mary MacMillan and was distributed free at a local audio chain. In addition to playing back all of the Beatles songs, WBCY also gave away two complete Beatles catalogues.

**CROSS INTO HIT
TERRITORY
WITH "SAY YOU'LL
BE MINE"**

WFIL on
WCAO add
WROR 26-21
PRO-FM add
WRKO on
94Q 22-19
Y100 27-23
Q105 26-22
KRBE 27-22
KEARTH deb 30
KRLA on
KSFY on
KPLZ add
KOPA 24-19
B104 on
WFBR 30-27
WOLF add 40
WTRY 26-22
WBLI add
WPST 29-26
WAEB on
WAQY deb 29
WKEE add
V100 add
KSRR 28-27
KTSA on
KINT add
KHFI 17-15
KBFM deb 25
KXX106 deb 29
WERC deb 29
WSGN deb 22
WAAY 24-23
WAXY 28-24
WBBQ 28-24
WSKZ on
WOKI deb 34
WBCY deb 29
WAYS on
WCSC deb 30
WQRK 29-21
WVLK on
WTWR 34-32

WGRD add
WVIC add
WAKX add
KWEN 26-23
WISM deb 28
WNAM on
WOHO add
KNBQ on
KKXX add
KSPZ 24-20
KYSN add
KENO on
KZZP 18-15
KRQ 29-27
KTKT on
WGUY on
WHEB 30-21
13FEA add
WCIR add
WHHY 17-12
Z102 14-11
WSGA 14-12
95SGF on
WFOX on
WCGQ deb 28
WANS-FM on
WXLK on
FM99 24-19
KILE 31-28
KSEL add
KQIZ-FM deb 29
KPUR deb 23
KKXL on
WTRU add 28
KWLO 29-24
14WK on
KENI add
KDZA add
KATI deb 32
KBOZ add
KYA deb 30
KOOK add
KFXD add

**CHRISTOPHER
CROSS
"SAY YOU'LL
BE MINE"**

**ON WARNER BROS.
RECORDS**

PRODUCED BY MICHAEL OMARTIAN

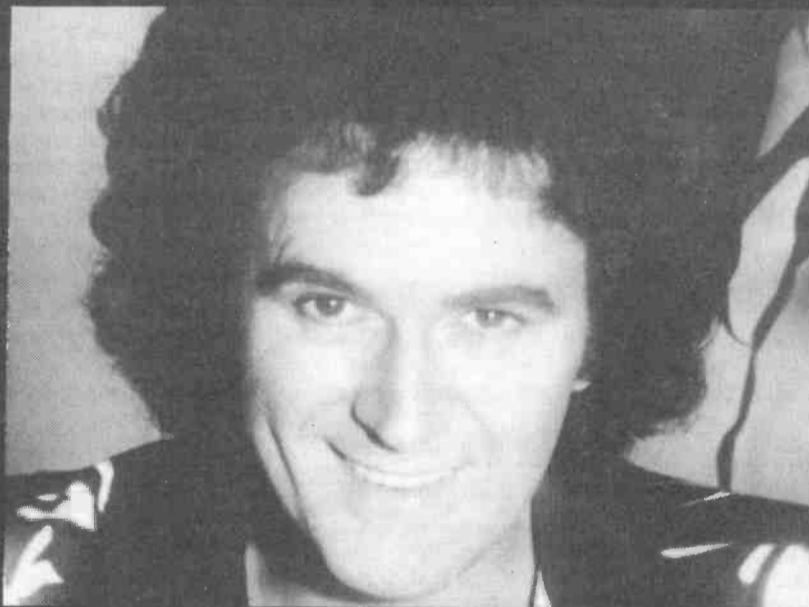


**THIS WEEK "EVERY
ONE" OF THESE
STATIONS IS ON
T.G. SHEPPARD:**

Z93 30-27
94Q 29-26
KPLZ add
WRKO on
WKRZ-FM add
KSRR add
KXX106 on
WERC 25-23
WSGN 22-19
WAAY 21-20
Y103 on
BJ105 on
WBBQ 27-25
FM100 add 25
WHBQ 24-19
92Q on

WOKI on
WRJZ on
WNOX 30-27
WBCY add
WQRK 25-22
WVLK on
KRAV add
WISM deb 29
KLAZ add
KCPX 33-21
WTSN deb 25
WHEB 19-15
WHY deb 24
Z102 30-26
WSGA 27-21

97SGF on
WFOX on
WCGQ on
WISE add
WANS-FM on
FM99 36-33
KPUR add
KFYR add
KKLS deb 27
WRKR 30-28
WEAQ 30-28
KCBN on
KBOZ deb 27
KYA 22-19
KRLC add



**"I LOVED 'EM
EVERY ONE"**

THE MULTI-FORMAT SMASH FROM

**T.G.
SHEPPARD**

DISTRIBUTED BY WARNER BROS. RECORDS

PRODUCED BY BUDDY KILLEN FOR TREE PRODUCTIONS



**CURB
RECORDS**

O'BANION O'BREAKER

"LOVE YOU LIKE I NEVER LOVED BEFORE"
E-47125

O'BANION O'BREAKER

"LOVE YOU LIKE I NEVER LOVED BEFORE"

O'BANION O'BREAKER

"LOVE YOU LIKE I NEVER LOVED BEFORE"

O'BANION O'BREAKER

"LOVE YOU LIKE I NEVER LOVED BEFORE"

O'BANION O'BREAKER

"LOVE YOU LIKE I NEVER LOVED BEFORE"

O'BANION O'BREAKER

"LOVE YOU LIKE I NEVER LOVED BEFORE"

From the forthcoming album

JOHN O'BANION 6E-342

Produced by Joey Carbone & Richie Zito
for Carbone & Zito Productions
Management: Renaissance Management



© 1981 Elektra, Asylum, Nonesuch Records • A Warner Communications Co

WBLX

Continued from Page 3

two brothers. All three suspects are being held without bond.

Interestingly, when Mykals went to the scene of the crime, he ended up interviewing one of the alleged murderers. During the course of the interview, the man made a comment about an earlier murder that had taken place in Mobile, revealing information about this crime that had not been released by the Mobile police. Mykals promptly turned this interview over to the police, who are currently investigating the matter.

Mykals, who joined WBLX less than a week

Reagan

Continued from Page 1

broke into its regular 2:30 newscast 15 seconds on with the news, and during the course of the newscast put senior White House correspondent Sam Donaldson, an eyewitness to the shooting, on the air. All four ABC networks commenced special live coverage at 2:36, continuing until 8:35pm, following with special reports twice an hour until midnight.

At NBC, the NBC Radio Network and the Source combined to assemble extensive four-hour coverage from a large news team. In addition to straightforward bulletins, the NBC team plus affiliates combined to provide an extra dimension; for instance, Paul Gleiser, Sales Manager of NBC affiliate WFAA/Dallas, discussed his high school days with accused assassin John Hinckley Jr. At RKO, the usual news procedure of running live newscasts on the half-hour and repeating them on the hour for affiliates wishing to run it at that time was amended, with News Director Dave Cooke supervising the supplying of live inserts on the hour, quarter-hour, and half-hour for the duration. Mutual and CBS devoted similarly extensive effort to coverage, with their affiliates across the country largely depending on them for updates, bulletins, and continuous coverage.

Special Coverage

An informal R&R survey showed stations of all formats divided between those that broke format to go all-news and those that essentially retained their musical formats interspersed with bulletins. Talk and Pop/Adult stations leaned more heavily toward the all-news approach, while AOR's and CHR's tended to maintain normal programming to varying degrees (sometimes modifying the music slightly), augmented by updates.

Some stations unaffiliated with networks managed to devise unique ways to cover the story completely. KMPC/Los Angeles used its own resources and went all-news for several hours, keeping listener lines open (as did many other stations). Some stations tied in with Washington, DC stations; small-market News/Talk outlet WSDR/Sterling, IL used WTOP's coverage during a six-hour stint devoted to the event. WTOP also provided feeds to Australian and Canadian stations, while WMZQ aided sister station KIKK/Houston.

The Washington stations were able to react quickly and supply special angles. WASH and WMZQ, among others, learned of the shooting immediately through their routine monitorings of the police band, while WMAL got the jump on the accused assassin's identity thanks to a source in the Secret Service

before the Donald murder, had previously been an air personality at WABB-FM/Mobile.

Pauley

Continued from Page 3

specialties. Careful selection of the best-suited consultant can be very rewarding for the media owner."

Pauley noted that his new firm would specialize in the twin areas of improving profits and audience building, in station management (including personnel selection, programming, and marketing) and in the financial advisory area (mergers and acquisitions, refinancing, and the like).

Department. Other area stations supplied various forms of on-the-spot coverage throughout the day.

Credibility Problems

The conflicting reports on James Brady and earlier on whether President Reagan had been shot did cause some unhappiness among listeners and more from stations and networks. Many stations did hold off on the Brady death report, but after the White House confirmed it, most put it on the air and then were forced to retract it shortly thereafter. WMAL PD Jim Gallant called the situation "embarrassing," while NBC's Pete Hamilton said, "I don't think anyone is happy with the way it was handled." Both NBC and ABC did caution affiliates on the use of unconfirmed newsbreaks.

As usual, radio stations were able to add unique angles to the story, such as WSDR's live airing of a prayer meeting in Dixon, IL (Reagan's hometown) and WKTI/Milwaukee's putting a local minister on the air to lead the audience in prayers. Perhaps the oddest sidebar to the event occurred at

KLAK/Denver, where listeners and newscasters from all over the country called continuously to check a rumor that Hinckley was actually former KLAK air personality John Warnock (Warnock is Hinckley's middle name, and the accused assassin is from a Denver suburb). The rumor was quite false.

Lessons Learned

A few station personnel were in the business when President John F. Kennedy was assassinated, and their experiences during that tragedy helped them cope with the current one. As WTAE/Pittsburgh VP/GM Ted Atkins put it, "Those of us who were around that November learned a hard lesson." But most of the younger radio staffers apparently responded with the correct instincts as well. Jackie Clark, News Director at KRNT-AM-FM/Des Moines, summed up the feelings of many when she told R&R, "This was the first time something like this has happened for many of our air staff, and I think they handled things with a great deal of professionalism."

RKO

Continued from Page 1

dio stations and formats. It will largely be outside programming in which RKO would have a co-producing and quality control role. RKO 3 is in effect syndication by satellite, and is the precursor to providing 24 hours of programming from the bird."

All-Night Talk Show

The specific programming elements of RKO 3 will include "Overnight America," which will be a six-hour nightly talk show with three hours live from Dallas and three hours live from Los Angeles. The new talk show, a companion to RKO 1's current "Night-Time America," is seen as a key building block for the older demographic target of RKO 2.

Further elements of RKO 3's lineup will include "minipacks" of specialized programming tailored for specific formats. Burchill explained, "One of the mini-packs could be a 'rock pack' including a series of live concerts, a weekly countdown show, and nightly and weekend personality-hosted music shows all designed to fit within the format of a contemporary music station. Other specific minipacks will be announced in the fall for a January programming start."

Interrante To Form Production Company

As RKO seeks programming sources to fill its third network, current network Director of Programming Jo Interrante has announced her plans to leave the RKO network in June to set up her own program production company in San Francisco. Interrante

commented to R&R, "I'm not quite ready to reveal all my plans just yet, but obviously I will be initiating, gathering, and producing programming and other elements that a network in particular needs to offer its clients good product and good services."

Burchill added to Interrante's statement, saying, "This is a sad, but very friendly departure, and Jo will be helping us with some of the considerable programming needs that we will have. Jo's role here at RKO was to be in charge of all programming, news and non-news; however, that will now change. Dave Cooke (RKO's Network News Director) will have immediate responsibility for all news programming on all three networks, and Jo's replacement will have responsibility for the planning and implementation of all non-news programming for all networks."

RKO 2 and the "Overnight America" talk show of RKO 3 will both be available September 1, with a full schedule of special programming on RKO 3 ready by January 1, 1982. Burchill also announced the network's intention to acquire a portable "uplink studio" in 1982, enabling any of the RKO nets to carry live programming in stereo from almost any location.

RKO's announced expansion is, in Burchill's words, "a recognition of the multiple requests for affiliation from markets where we already are in place with RKO 1 and a fulfillment of our desires to expand our news resources to compete effectively with the television-based networks — ABC, NBC, and CBS. We want to broaden the station services that we're currently providing our affiliates."

Performance Is Our First Priority

CHAMPAIGN "How 'Bout Us"

WKTU on	KEARTH 18-11	KFMK add	G100 20-17	WQRK 10-7	KRQ deb 29	WANS-FM 24-15
WFIL 16-14	KRLA 14-12	KSET-FM 7-4	WAXY 23-18	WVLK 17	KHYT 20-14	WROV 24-16
WIFI add 27	KFI 17-15	KELP add 31	Y103 9-5	WLLOL-FM 22-17	KTKT add	FM99 16-18
96KX on	KIIS-FM 21-16	KINT 25-23	BJ105 on	WAKX deb 32	WGUY on	KILE add 34
WCAO 7-7	KIQQ 15-11	KHFI add	WBBQ on	KSTT 21-14	WLAM 30-28	KSEL add
WXKS-FM 6-3	KJR deb 29	KBFM deb 30	FM100 13-9	KRAV add	WTSN 20-19	KVOL deb 7
CKGM on	KYYX 18-15	WTIX 3-2	WHBQ 11-9	WISM 26-24	WHEB 10-5	WRKR 27-25
KVIL deb 17	KPLZ 21-16	B97 deb 27	KX104 20	WIKS 31-30	WCIR 10-4	WEAO 24-23
KRLY on	KOPA 26-23	WFMF on	92Q 1-1	WMEE 26-24	WHHY 4-1	WTRU on
94Q 6-5	WFBR 16-9	KQ94 add	WOKI 22-15	WDJX add	WSGA 31-26	KWLO add
Y100 24-21	WOLF 23-16	WJDX 27-25	WRJZ 20-16	KERN on	95SGF deb 30	KSLY add
Q105 10-7	KC101 14-12	KXX106 26-24	WNOX add	KJRB 24-22	WFOX 29-25	KDZA deb 30
WCKX 4-1	14Q 23-22	WERC 13-12	WSEZ add	KTAC add 31	WISE 38-34	KBOZ add
KSLO 9-13	WKEE 38-34	WSGN 12-8	WCSC on	KZZP 28-25	WFLB 31-24	

Taken From The Columbia LP: "Champaign" • Arranged By James Mack • Produced By Leo Graham For B-Line Productions
JC 36008

JOURNEY "The Party's Over (Hopelessly In Love)"

WIFI 29-25	WPST 25-23	KBFM deb 26	WBCY 8-6	YES95 6-4	KZZP add 29	FM99 30-28
JB105 26-21	WAEB on	WTIX 29-23	WGH on	92X on	KRO 28-26	KILE 15-13
Q107 on	Q106 add	B97 18-16	KJ100 11-7	KKXX 9-9	KTKT deb 30	KOIZ-FM add
94Q on	WKRZ-FM deb 29	KQ94 22-21	WVLK 27-25	KERN 28-22	WJBQ deb 38	KPUR 23-15
Q105 add 25	K104 15-12	WJDX add	WAKX 26-14	KYNO-FM 28-23	WGUY deb 30	WRKR add
WLS-FM 26	WAQY deb 28	KXX106 19-18	KSTT 23-22	KIOY add	WACZ 29-25	WSPT 20-18
KBEQ 22-18	WKEE 17-13	G100 on	KWEN 15	KIDD 23-21	WLAM deb 34	KDVV deb 28
WGCL 16-13	V100 on	WAAY on	KEYN-FM 20-18	KJRB on	WIGY on	KENI 35-30
Q102 23-20	KEGL 7-5	WBBQ on	Z104 23-22	KTAC 24-22	WCIR 30-25	KCBN 15-11
KIQQ add	KSRR 19-17	FM100 22-20	WNAM 20-19	KYSN 30-27	95XIL 27-21	KDZA on
KFRC 18-13	KSET-FM deb 27	KX104 26	WIKS 9-8	FM103 8-18	95SGF on	KODI 24-19
KSFX 17-14	KELP 33	92Q on	WNAP 27-23	KMJK 28-24	WCGQ 16-13	KOOK on
WOLF 32-21	KINT deb 24	WSKZ on	U93 29-24	KLUC 22-13	WANS-FM on	KFXD on
WTRY deb 24	KHFI 22-20	WOKI 34-32	WOW on	KENO 27-23	WXLK add	KRLC 5-4

Taken From The Columbia LP: "Captured" • Produced By Kevin Elson
KC2 37016

HAWKS "Right Away"

WFIL	JB105	KINT	KX104	KIOA	WFBG	KWLO
WIFI	WGCL	Y103	WGH	KWEN	95SGF	KENI
96KX	WHYN	BJ105	WLLOL-FM	KTAC	KKRC	KRLC

Taken From The Columbia LP: "Hawks" • Produced By Tom Werman For Julia's Music, Inc.
JC 36922

PLAY THE PERFORMERS



ON COLUMBIA RECORDS

PARALLEL ONE

WAKE 92.1 Buffalo
PD: Nell McGinley
MD: Bill Dziejman

H 1 1 ROVERS/Heaven's That A Party
 2 SHEENA EASTON/Morning Train
 3 STEVE WINDO/While You Sleep
 4 BLONDIE/Rapture
 5 GROVER WASHINGTON/Just The Two Of Us
 6 HALL & OATES/Kiss On My List
 7 RED SPEEDWAGON/Keep On Loving You
 8 JAMES TAYLOR/Here You Are
 9 SHREY ROBINSON/Being With You
 10 SHREY ROBINSON/Being With You
 11 JIMMYE L. HARRIS/Without You
 12 BARBRA STREISAND/What Kind Of Fool
 13 RED SPEEDWAGON/Keep On Loving You
 14 STEVE WINDO/While You Sleep
 15 POLICE/Don't Stand So Close To Me
 16 JOHN LENNON/Mean
 17 NEIL DIAMOND/Halo Again
 18 ERIC CLAPTON/Can't Stand It
 19 STRY/Too Much Time On My Mind
 20 APRIL WINE/Just Between You & Me
 21 TERRY GIBBS/Somebody's Knockin'
 22 GINO VANMELLE/Living Inside Myself
 23 STEELY DAN/Time Out Of Mind
 24 JOHN O'BRIEN/Love You Like I Never
 25 KIM CAMES/Bette Davis Eyes
 26 FRANKIE RODOLFO/Sweetheart
 27 JIMMYE L. HARRIS/Without You
 28 WHO/You Better You Best
 29 JOHN LENNON/Mean
 30 PHIL COLLINS/In Love With You

ADDS 26 27 DOLLY PARTON/9 To 5
 28 JAMES TAYLOR/Here You Are
 29 SHREY ROBINSON/Being With You
 30 STEVE WINDO/While You Sleep

WIFI 92 Philadelphia
PD: Tom Bigby
MD: Liz Kiley

H 1 1 BLONDIE/Rapture
 2 HALL & OATES/Kiss On My List
 3 CLIFF RICHMOND/A Little In Love
 4 DON McLEAN/Back In My Arms Again
 5 STY/The Best Of Times
 6 JIMMYE L. HARRIS/Without You
 7 SHREY ROBINSON/Being With You
 8 GROVER WASHINGTON/Just The Two Of Us
 9 JOHN LENNON/Mean
 10 ERIC CLAPTON/Can't Stand It
 11 JAMES TAYLOR/Here You Are
 12 NEIL DIAMOND/Halo Again
 13 APRIL WINE/Just Between You & Me
 14 TERRY GIBBS/Somebody's Knockin'
 15 POLICE/Don't Stand So Close To Me
 16 STEVE WINDO/While You Sleep
 17 JIMMYE L. HARRIS/Without You
 18 BARBRA STREISAND/What Kind Of Fool
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 28 GINO VANMELLE/Living Inside Myself
 29 STEELY DAN/Time Out Of Mind
 30 JOHN O'BRIEN/Love You Like I Never

ADDS 26 27 DOLLY PARTON/9 To 5
 28 JAMES TAYLOR/Here You Are
 29 SHREY ROBINSON/Being With You
 30 STEVE WINDO/While You Sleep

1050 chum Toronto
PD: J. Robert Wood
MD: Brad Jones

H 1 1 STEVE WINDO/While You Sleep
 2 BLONDIE/Rapture
 3 HALL & OATES/Kiss On My List
 4 CLIFF RICHMOND/A Little In Love
 5 DON McLEAN/Back In My Arms Again
 6 STY/The Best Of Times
 7 JIMMYE L. HARRIS/Without You
 8 SHREY ROBINSON/Being With You
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 29 GINO VANMELLE/Living Inside Myself
 30 STEELY DAN/Time Out Of Mind

ADDS 26 27 DOLLY PARTON/9 To 5
 28 JAMES TAYLOR/Here You Are
 29 SHREY ROBINSON/Being With You
 30 STEVE WINDO/While You Sleep

WJZ-77 New York
PD: Jay Clark
MD: Sonja Jones

H 1 1 RED SPEEDWAGON/Keep On Loving You
 2 BLONDIE/Rapture
 3 HALL & OATES/Kiss On My List
 4 CLIFF RICHMOND/A Little In Love
 5 DON McLEAN/Back In My Arms Again
 6 STY/The Best Of Times
 7 JIMMYE L. HARRIS/Without You
 8 SHREY ROBINSON/Being With You
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 27 APRIL WINE/Just Between You & Me
 28 TERRY GIBBS/Somebody's Knockin'
 29 GINO VANMELLE/Living Inside Myself
 30 STEELY DAN/Time Out Of Mind

ADDS 26 27 DOLLY PARTON/9 To 5
 28 JAMES TAYLOR/Here You Are
 29 SHREY ROBINSON/Being With You
 30 STEVE WINDO/While You Sleep

94.6 Atlanta
PD: Jim Morrison
MD: Jeff McCartney

H 1 1 GROVER WASHINGTON/Just The Two Of Us
 2 STEVE WINDO/While You Sleep
 3 JOHN COUGAR/Alone
 4 TERRY GIBBS/Somebody's Knockin'
 5 CHERRY BLOW/You'll Be Mine
 6 FRANKIE RODOLFO/Sweetheart
 7 BLONDIE/Rapture
 8 SHEENA EASTON/Morning Train
 9 RED SPEEDWAGON/Keep On Loving You
 10 HALL & OATES/Kiss On My List
 11 ERIC CLAPTON/Can't Stand It
 12 STEELY DAN/Time Out Of Mind
 13 STRY/Too Much Time On My Mind
 14 JAMES TAYLOR/Here You Are
 15 POLICE/Don't Stand So Close To Me
 16 SHREY ROBINSON/Being With You
 17 GINO VANMELLE/Living Inside Myself
 18 APRIL WINE/Just Between You & Me
 19 CHRIS CROSS/You'll Be Mine
 20 PHIL SPECTOR/Practically Perfect
 21 KIM CAMES/Bette Davis Eyes
 22 SHREY ROBINSON/Being With You
 23 BRUCE SPRINGSTEEN/Free As A Bird
 24 JOHN O'BRIEN/Love You Like I Never
 25 PAT BENATAR/Treat Me Right
 26 GROVER WASHINGTON/Just The Two Of Us
 27 JAMES TAYLOR/Here You Are
 28 T.D. SHERRARD/Lead Me Every Day
 29 ERIC CLAPTON/Can't Stand It
 30 RANDY MEISNER/Hearts On Fire

ADDS 26 27 DOLLY PARTON/9 To 5
 28 JAMES TAYLOR/Here You Are
 29 SHREY ROBINSON/Being With You
 30 STEVE WINDO/While You Sleep

WABC Radio 66 New York
PD: Kevin Metheny
MD: Roz Frank

H 1 1 BLONDIE/Rapture
 2 STY/The Best Of Times
 3 RED SPEEDWAGON/Keep On Loving You
 4 SHEENA EASTON/Morning Train
 5 STEVE WINDO/While You Sleep
 6 JOHN LENNON/Mean
 7 BARBRA STREISAND/What Kind Of Fool
 8 POLICE/Don't Stand So Close To Me
 9 JIMMYE L. HARRIS/Without You
 10 NEIL DIAMOND/Halo Again
 11 DOLLY PARTON/9 To 5
 12 GROVER WASHINGTON/Just The Two Of Us
 13 EDIE RABBITT/Love A Rainy Night
 14 SHREY ROBINSON/Being With You
 15 JAMES TAYLOR/Here You Are
 16 APRIL WINE/Just Between You & Me
 17 TERRY GIBBS/Somebody's Knockin'
 18 GROVER WASHINGTON/Just The Two Of Us
 19 STEVE WINDO/While You Sleep
 20 POLICE/Don't Stand So Close To Me
 21 JOHN LENNON/Mean
 22 NEIL DIAMOND/Halo Again
 23 ERIC CLAPTON/Can't Stand It
 24 STRY/Too Much Time On My Mind
 25 APRIL WINE/Just Between You & Me
 26 TERRY GIBBS/Somebody's Knockin'
 27 GINO VANMELLE/Living Inside Myself
 28 STEELY DAN/Time Out Of Mind
 29 JOHN O'BRIEN/Love You Like I Never
 30 PAT BENATAR/Treat Me Right

ADDS 26 27 DOLLY PARTON/9 To 5
 28 JAMES TAYLOR/Here You Are
 29 SHREY ROBINSON/Being With You
 30 STEVE WINDO/While You Sleep

WXXS-FM Boston
PD: Sonny Joe White
MD: Vinnie Peruzzi

H 1 1 JIMMYE L. HARRIS/Without You
 2 RED SPEEDWAGON/Keep On Loving You
 3 CHAMPAGNE/Here I Am
 4 BARBRA STREISAND/What Kind Of Fool
 5 MARTIN GARDNER
 6 SHEENA EASTON/Morning Train
 7 SHREY ROBINSON/Being With You
 8 SPIKE WHEELER/You're My Best Friend
 9 GAP BAND/Rubber On Me
 10 TASTY/You're My Best Friend
 11 FRANKIE RODOLFO/Sweetheart
 12 RED SPEEDWAGON/Keep On Loving You
 13 JOHN COUGAR/Alone
 14 TERRY GIBBS/Somebody's Knockin'
 15 PHIL COLLINS/In Love With You
 16 ARETHA FRANKLIN/Don't Give Up On Us
 17 JACKSONS/Can You Feel It
 18 RED SPEEDWAGON/Keep On Loving You
 19 STEELY DAN/Time Out Of Mind
 20 YARROU/PEOPLES/Don't Stop The Music
 21 STRY/Too Much Time On My Mind
 22 JAMES TAYLOR/Here You Are
 23 JERMIAN JACKSON/You Don't Stop
 24 PHIL COLLINS/In Love With You
 25 KIM CAMES/Bette Davis Eyes
 26 WHISPERS/It's A Love Thing
 27 FRANKIE RODOLFO/Sweetheart

ADDS 24 PRETENDERS/Message Of Love
 25 CHINA CRISIS/Don't Get Me Wrong
 26 TIERIA/Remember
 27 GINO VANMELLE/Living Inside Myself
 28 SARTAN/Waiting
 29 STEVE WINDO/While You Sleep
 30 PETER ALLEN/Don't Stop The Music
 31 STARS ON 45/Stars On 45
 32 JOHN DOLCE/Don't Stop The Music
 33 ABBA/Supergroup
 34 JOHN COUGAR/Alone
 35 FOOLES/Running Scared

96.9 Pittsburgh
WXXS-FM STEREO
PD: Bobby Christian
MD: Clark Ingram

H 1 1 RED SPEEDWAGON/Keep On Loving You
 2 CLIMAX BLUES BAND/Love You
 3 JOHN LENNON/Mean
 4 STY/Rockin' The Paradise
 5 STEVE WINDO/While You Sleep
 6 RED SPEEDWAGON/Keep On Loving You
 7 STRY/Too Much Time On My Mind
 8 BRUCE SPRINGSTEEN/Free As A Bird
 9 STRY/Too Much Time On My Mind
 10 WAREHOUSES/When You're Here
 11 ERIC CLAPTON/Can't Stand It
 12 PAT BENATAR/Treat Me Right
 13 RED SPEEDWAGON/Keep On Loving You
 14 PHIL COLLINS/In Love With You
 15 SHREY ROBINSON/Being With You
 16 RED SPEEDWAGON/Keep On Loving You
 17 APRIL WINE/Just Between You & Me
 18 WHO/You Better You Best
 19 KENNY LOGGINS/Heart Around Town
 20 38 SPECIAL/Hold On Loosely
 21 STEVE WINDO/While You Sleep
 22 STEELY DAN/Time Out Of Mind
 23 HALL & OATES/Kiss On My List
 24 SHEENA EASTON/Morning Train
 25 JAMES TAYLOR/Here You Are
 26 POLICE/Don't Stand So Close To Me
 27 KIM CAMES/Bette Davis Eyes
 28 JAMES/Right Away
 29 STEVE WINDO/While You Sleep
 30 JOHN O'BRIEN/Love You Like I Never

ADDS 26 27 DOLLY PARTON/9 To 5
 28 JAMES TAYLOR/Here You Are
 29 SHREY ROBINSON/Being With You
 30 STEVE WINDO/While You Sleep

ROCK 102 Buffalo
WBEN-FM
PD: Bob Wood
MD: Roger Christian

H 1 1 ROVERS/Heaven's That A Party
 2 CLIMAX BLUES BAND/Love You
 3 JOHN LENNON/Mean
 4 STY/Rockin' The Paradise
 5 STEVE WINDO/While You Sleep
 6 RED SPEEDWAGON/Keep On Loving You
 7 STRY/Too Much Time On My Mind
 8 BRUCE SPRINGSTEEN/Free As A Bird
 9 STRY/Too Much Time On My Mind
 10 WAREHOUSES/When You're Here
 11 ERIC CLAPTON/Can't Stand It
 12 PAT BENATAR/Treat Me Right
 13 RED SPEEDWAGON/Keep On Loving You
 14 PHIL COLLINS/In Love With You
 15 SHREY ROBINSON/Being With You
 16 RED SPEEDWAGON/Keep On Loving You
 17 APRIL WINE/Just Between You & Me
 18 WHO/You Better You Best
 19 KENNY LOGGINS/Heart Around Town
 20 38 SPECIAL/Hold On Loosely
 21 STEVE WINDO/While You Sleep
 22 STEELY DAN/Time Out Of Mind
 23 HALL & OATES/Kiss On My List
 24 SHEENA EASTON/Morning Train
 25 JAMES TAYLOR/Here You Are
 26 POLICE/Don't Stand So Close To Me
 27 KIM CAMES/Bette Davis Eyes
 28 JAMES/Right Away
 29 STEVE WINDO/While You Sleep
 30 JOHN O'BRIEN/Love You Like I Never

ADDS 26 27 DOLLY PARTON/9 To 5
 28 JAMES TAYLOR/Here You Are
 29 SHREY ROBINSON/Being With You
 30 STEVE WINDO/While You Sleep

WNBC Radio 66 New York
PD: Kevin Metheny
MD: Roz Frank

H 1 1 BLONDIE/Rapture
 2 STY/The Best Of Times
 3 RED SPEEDWAGON/Keep On Loving You
 4 SHEENA EASTON/Morning Train
 5 STEVE WINDO/While You Sleep
 6 JOHN LENNON/Mean
 7 BARBRA STREISAND/What Kind Of Fool
 8 POLICE/Don't Stand So Close To Me
 9 JIMMYE L. HARRIS/Without You
 10 NEIL DIAMOND/Halo Again
 11 DOLLY PARTON/9 To 5
 12 GROVER WASHINGTON/Just The Two Of Us
 13 EDIE RABBITT/Love A Rainy Night
 14 SHREY ROBINSON/Being With You
 15 JAMES TAYLOR/Here You Are
 16 APRIL WINE/Just Between You & Me
 17 TERRY GIBBS/Somebody's Knockin'
 18 GROVER WASHINGTON/Just The Two Of Us
 19 STEVE WINDO/While You Sleep
 20 POLICE/Don't Stand So Close To Me
 21 JOHN LENNON/Mean
 22 NEIL DIAMOND/Halo Again
 23 ERIC CLAPTON/Can't Stand It
 24 STRY/Too Much Time On My Mind
 25 APRIL WINE/Just Between You & Me
 26 TERRY GIBBS/Somebody's Knockin'
 27 GINO VANMELLE/Living Inside Myself
 28 STEELY DAN/Time Out Of Mind
 29 JOHN O'BRIEN/Love You Like I Never
 30 PAT BENATAR/Treat Me Right

ADDS 26 27 DOLLY PARTON/9 To 5
 28 JAMES TAYLOR/Here You Are
 29 SHREY ROBINSON/Being With You
 30 STEVE WINDO/While You Sleep

SOUTH
KRIS Dallas
STEREO 103
PD: Ron Chapman
MD: Chuck Rhodes

H 1 1 HALL & OATES/Kiss On My List
 2 JOHN LENNON/Mean
 3 BLONDIE/Rapture
 4 BARBRA STREISAND/What Kind Of Fool
 5 SHEENA EASTON/Morning Train
 6 TERRY GIBBS/Somebody's Knockin'
 7 NEIL DIAMOND/Halo Again
 8 CLIFF RICHMOND/A Little In Love
 9 GROVER WASHINGTON/Just The Two Of Us
 10 JAMES TAYLOR/Here You Are
 11 POLICE/Don't Stand So Close To Me
 12 STEVE WINDO/While You Sleep
 13 ABBA/Remember
 14 JIMMYE L. HARRIS/Without You
 15 RED SPEEDWAGON/Keep On Loving You
 16 STEELY DAN/Time Out Of Mind
 17 STRY/Too Much Time On My Mind
 18 GROVER WASHINGTON/Just The Two Of Us
 19 EDIE RABBITT/Love A Rainy Night
 20 SHREY ROBINSON/Being With You
 21 JAMES TAYLOR/Here You Are
 22 APRIL WINE/Just Between You & Me
 23 TERRY GIBBS/Somebody's Knockin'
 24 GROVER WASHINGTON/Just The Two Of Us
 25 STEVE WINDO/While You Sleep
 26 POLICE/Don't Stand So Close To Me
 27 JOHN LENNON/Mean
 28 NEIL DIAMOND/Halo Again
 29 ERIC CLAPTON/Can't Stand It
 30 STRY/Too Much Time On My Mind

ADDS 26 27 DOLLY PARTON/9 To 5
 28 JAMES TAYLOR/Here You Are
 29 SHREY ROBINSON/Being With You
 30 STEVE WINDO/While You Sleep

WCKX Tampa
PD: Robert W. Walker
MD: Bob Logan

H 1 1 CHAMPION/You're My Best Friend
 2 SHREY ROBINSON/Being With You
 3 HALL & OATES/Kiss On My List
 4 GROVER WASHINGTON/Just The Two Of Us
 5 MICHAEL JACKSON/You Don't Stop
 6 KIM CAMES/Bette Davis Eyes
 7 FRANKIE RODOLFO/Sweetheart
 8 RAY/O'Day/Don't Stop The Music
 9 JIMMYE L. HARRIS/Without You
 10 RED SPEEDWAGON/Keep On Loving You
 11 JAMES TAYLOR/Here You Are
 12 POLICE/Don't Stand So Close To Me
 13 SHREY ROBINSON/Being With You
 14 EDIE RABBITT/Love A Rainy Night
 15 ARETHA FRANKLIN/Don't Give Up On Us
 16 GAP BAND/Rubber On Me
 17 CON FUNK SHUN/Tight
 18 KOD & THE GANG/Celebration
 19 BARBRA STREISAND/What Kind Of Fool
 20 GINO VANMELLE/Living Inside Myself
 21 ABBA/Remember
 22 PAT BENATAR/Treat Me Right
 23 BOB DYLAN/Don't Stop Me Now
 24 RED SPEEDWAGON/Keep On Loving You
 25 STRY/Too Much Time On My Mind
 26 STEVE WINDO/While You Sleep
 27 JIMMYE L. HARRIS/Without You
 28 RED SPEEDWAGON/Keep On Loving You
 29 STEELY DAN/Time Out Of Mind
 30 YARROU/PEOPLES/Don't Stop The Music

ADDS 26 27 DOLLY PARTON/9 To 5
 28 JAMES TAYLOR/Here You Are
 29 SHREY ROBINSON/Being With You
 30 STEVE WINDO/While You Sleep

WXXS-FM Boston
PD: Bob Hall
MD: Margo Edwards

H 1 1 BLONDIE/Rapture
 2 STY/The Best Of Times
 3 RED SPEEDWAGON/Keep On Loving You
 4 DON McLEAN/Back In My Arms Again
 5 DOLLY PARTON/9 To 5
 6 JIMMYE L. HARRIS/Without You
 7 SHREY ROBINSON/Being With You
 8 LOVERBOYS/Turn Me Loose
 9 STEVE WINDO/While You Sleep
 10 APRIL WINE/Just Between You & Me
 11 NEIL DIAMOND/Halo Again
 12 HALL & OATES/Kiss On My List
 13 SHEENA EASTON/Morning Train
 14 ROVERS/Heaven's That A Party
 15 CLIFF RICHMOND/A Little In Love
 16 BARBRA STREISAND/What Kind Of Fool
 17 LEO SAYER/Living In A Fantasy
 18 GROVER WASHINGTON/Just The Two Of Us
 19 HALL & OATES/Kiss On My List
 20 JOHN COUGAR/Alone
 21 TERRY GIBBS/Somebody's Knockin'
 22 EDIE RABBITT/Love A Rainy Night
 23 ERIC CLAPTON/Can't Stand It
 24 YARROU/PEOPLES/Don't Stop The Music
 25 STRY/Too Much Time On My Mind
 26 SHREY ROBINSON/Being With You
 27 JAMES TAYLOR/Here You Are
 28 TERRY GIBBS/Somebody's Knockin'
 29 BLONDIE/Rapture
 30 JIMMYE L. HARRIS/Without You

ADDS 26 27 DOLLY PARTON/9 To 5
 28 JAMES TAYLOR/Here You Are
 29 SHREY ROBINSON/Being With You
 30 STEVE WINDO/While You Sleep

WVBF-105 Boston
FM RADIO
PD & MD: Reg Johns

H 1 1 SHEENA EASTON/Morning Train
 2 JIMMYE L. HARRIS/Without You
 3 JIMMYE L. HARRIS/Without You
 4 JOHN LENNON/Mean
 5 STEVE WINDO/While You Sleep
 6 GROVER WASHINGTON/Just The Two Of Us
 7 HALL & OATES/Kiss On My List
 8 JOHN COUGAR/Alone
 9 TERRY GIBBS/Somebody's Knockin'
 10 JAMES TAYLOR/Here You Are
 11 STRY/Too Much Time On My Mind
 12 GROVER WASHINGTON/Just The Two Of Us
 13 DON McLEAN/Back In My Arms Again
 14 NEIL DIAMOND/Halo Again
 15 SHREY ROBINSON/Being With You
 16 BARBRA STREISAND/What Kind Of Fool
 17 STEELY DAN/Time Out Of Mind
 18 CLIFF RICHMOND/A Little In Love
 19 KOD & THE GANG/Celebration
 20 LEO SAYER/Living In A Fantasy
 21 ROBERT HILGREN/Mountain Rain
 22 ABBA/Remember
 23 EDIE RABBITT/Love A Rainy Night
 24 STEVE WINDO/While You Sleep
 25 FRANKIE RODOLFO/Sweetheart
 26 BRUCE SPRINGSTEEN/Free As A Bird
 27 JIMMYE L. HARRIS/Without You
 28 GINO VANMELLE/Living Inside Myself
 29 CLIMAX BLUES BAND/Love You
 30 RAY/O'Day/Don't Stop The Music

ADDS 26 27 DOLLY PARTON/9 To 5
 28 JAMES TAYLOR/Here You Are
 29 SHREY ROBINSON/Being With You
 30 STEVE WINDO/While You Sleep

ROCK 102 Buffalo
WBEN-FM
PD: Bob Wood
MD: Roger Christian

H 1 1 ROVERS/Heaven's That A Party
 2 CLIMAX BLUES BAND/Love You
 3 JOHN LENNON/Mean
 4 STY/Rockin' The Paradise
 5 STEVE WINDO/While You Sleep
 6 RED SPEEDWAGON/Keep On Loving You
 7 STRY/Too Much Time On My Mind
 8 BRUCE SPRINGSTEEN/Free As A Bird
 9 STRY/Too Much Time On My Mind
 10 WAREHOUSES/When You're Here
 11 ERIC CLAPTON/Can't Stand It
 12 PAT BENATAR/Treat Me Right
 13 RED SPEEDWAGON/Keep On Loving You
 14 PHIL COLLINS/In Love With You
 15 SHREY ROBINSON/Being With You
 16 RED SPEEDWAGON/Keep On Loving You
 17 APRIL WINE/Just Between You & Me
 18 WHO/You Better You Best
 19 KENNY LOGGINS/Heart Around Town
 20 38 SPECIAL/Hold On Loosely
 21 STEVE WINDO/While You Sleep
 22 STEELY DAN/Time Out Of Mind
 23 HALL & OATES/Kiss On My List
 24 SHEENA EASTON/Morning Train
 25 JAMES TAYLOR/Here You Are
 26 POLICE/Don't Stand So Close To Me
 27 KIM CAMES/Bette Davis Eyes
 28 JAMES/Right Away
 29 STEVE WINDO/While You Sleep
 30 JOHN O'BRIEN/Love You Like I Never

ADDS 26 27 DOLLY PARTON/9 To 5
 28 JAMES TAYLOR/Here You Are
 29 SHREY ROBINSON/Being With You
 30 STEVE WINDO/While You Sleep

98.5 FM Boston
PD & MD: Mike Addams

H 1 1 NEIL DIAMOND/Halo Again
 2 GROVER WASHINGTON/Just The Two Of Us
 3 SHEENA EASTON/Morning Train
 4 JIMMYE L. HARRIS/Without You
 5 JIMMYE L. HARRIS/Without You
 6 SHREY ROBINSON/Being With You
 7 JOHN LENNON/Mean
 8 BARBRA STREISAND/What Kind Of Fool
 9 STEVE WINDO/While You Sleep
 10 POLICE/Don't Stand So Close To Me
 11 JAMES TAYLOR/Here You Are
 12 APRIL WINE/Just Between You & Me
 13 TERRY GIBBS/Somebody's Knockin'
 14 GROVER WASHINGTON/Just The Two Of Us
 15 STEVE WINDO/While You Sleep
 16 POLICE/Don't Stand So Close To Me
 17 JOHN LENNON/Mean
 18 NEIL DIAMOND/Halo Again
 19 ERIC CLAPTON/Can't Stand It
 20 STRY/Too Much Time On My Mind
 21 APRIL WINE/Just Between You & Me
 22 TERRY GIBBS/Somebody's Knockin'
 23 GINO VANMELLE/Living Inside Myself
 24 STEELY DAN/Time Out Of Mind
 25 JOHN O'BRIEN/Love You Like I Never
 26 PAT BENATAR/Treat Me Right

ADDS 26 27 DOLLY PARTON/9 To 5
 28 JAMES TAYLOR/Here You Are
 29 SHREY ROBINSON/Being With You
 30 STEVE WINDO/While You Sleep

WCKX Tampa
PD: Robert W. Walker
MD: Bob Logan

H 1 1 CHAMPION/You're My Best Friend
 2 SHREY ROBINSON/Being With You
 3 HALL & OATES/Kiss On My List
 4 GROVER WASHINGTON/Just The Two Of Us
 5 MICHAEL JACKSON/You Don't Stop
 6 KIM CAMES/Bette Davis Eyes
 7 FRANKIE RODOLFO/Sweetheart
 8 RAY/O'Day/Don't Stop The Music
 9 JIMMYE L. HARRIS/Without You
 10 RED SPEEDWAGON/Keep On Loving You
 11 JAMES TAYLOR/Here You Are
 12 POLICE/Don't Stand So Close To Me
 13 SHREY ROBINSON/Being With You
 14 EDIE RABBITT/Love A Rainy Night
 15 ARETHA FRANKLIN/Don't Give Up On Us
 16 GAP BAND/Rubber On Me
 17 CON FUNK SHUN/Tight
 18 KOD & THE GANG/Celebration
 19 BARBRA STREISAND/What Kind Of Fool
 20 GINO VANMELLE/Living Inside Myself
 21 ABBA/Remember
 22 PAT BENATAR/Treat Me Right
 23 BOB DYLAN/Don't Stop Me Now
 24 RED SPEEDWAGON/Keep On Loving You
 25 STRY/Too Much Time On My Mind
 26 STEVE WINDO/While You Sleep
 27 JIMMYE L. HARRIS/Without You
 28 RED SPEEDWAGON/Keep On Loving You
 29 STEELY DAN/Time Out Of Mind
 30 YARROU/PEOPLES/Don't Stop The Music

ADDS 26 27 DOLLY PARTON/9 To 5
 28 JAMES TAYLOR/Here You Are
 29 SHREY ROBINSON/Being With You
 30 STEVE WINDO/While You Sleep

WCKX Tampa
PD: Robert W. Walker
MD: Bob Logan

H 1 1 CHAMPION/You're My Best Friend
 2 SHREY ROBINSON/Being With You
 3 HALL & OATES/Kiss On My List
 4 GROVER WASHINGTON/Just The Two Of Us
 5 MICHAEL JACKSON/You Don't Stop
 6 KIM CAMES/Bette Davis Eyes
 7 FRANKIE RODOLFO/Sweetheart
 8 RAY/O'Day/Don't Stop The Music
 9 JIMMYE L. HARRIS/Without You
 10 RED SPEEDWAGON/Keep On Loving You
 11 JAMES TAYLOR/Here You Are
 12 POLICE/Don't Stand So Close To Me
 13 SHREY ROBINSON/Being With You
 14 EDIE RABBITT/Love A Rainy Night
 15 ARETHA FRANKLIN/Don't Give Up On Us
 16 GAP BAND/Rubber On Me
 17 CON FUNK SHUN/Tight
 18 KOD & THE GANG/Celebration
 19 BARBRA STREISAND/What Kind Of Fool
 20 GINO VANMELLE/Living Inside Myself
 21 ABBA/Remember
 22 PAT BENATAR/Treat Me Right
 23 BOB DYLAN/Don't Stop Me Now
 24 RED SPEEDWAGON/Keep On Loving You
 25 STRY/Too Much Time On My Mind
 26 STEVE WINDO/While You Sleep
 27 JIMMYE L. HARRIS/Without You
 28 RED SPEEDWAGON/Keep On Loving You
 29 STEELY DAN/Time Out Of Mind
 30 YARROU/PEOPLES/Don't Stop The Music

ADDS 26 27 DOLLY PARTON/9 To 5
 28 JAMES TAYLOR/Here You Are
 29 SHREY ROBINSON/Being With You
 30 STEVE WINDO/While You Sleep

WXXS-FM Boston
PD: Dean Tyler
MD: Dick Fennessy

H 1 1 HALL & OATES/Kiss On My List
 2 SHEENA EASTON/Morning Train
 3 JOHN LENNON/Mean
 4 GROVER WASHINGTON/Just The Two Of Us
 5 SHREY ROBINSON/Being With You
 6 TERRY GIBBS/Somebody's Knockin'
 7 BARBRA STREISAND/What Kind Of Fool
 8 STEVE WINDO/While You Sleep
 9 JIMMYE L. HARRIS/Without You
 10 JIMMYE L. HARRIS/Without You
 11 JIMMYE L. HARRIS/Without You
 12 JIMMYE L. HARRIS/Without You
 13 JIMMYE L. HARRIS/Without You
 14 JIMMYE L. HARRIS/Without You
 15 JIMMYE L. HARRIS/Without You
 16 JIMMYE L. HARRIS/Without You
 17 JIMMYE L. HARRIS/Without You
 18 JIMMYE L. HARRIS/Without You
 19 JIMMYE L. HARRIS/Without You
 20 JIMMYE L. HARRIS/Without You

ADDS 26 27 DOLLY PARTON/9 To 5
 28 JAMES TAYLOR/Here You Are
 29 SHREY ROBINSON/Being With You
 30 STEVE WINDO/While You Sleep

WVBF-105 Boston
FM RADIO
PD & MD: Reg Johns

H 1 1 SHEENA EASTON/Morning Train
 2 JIMMYE L. HARRIS/Without You
 3 JIMMYE L. HARRIS/Without You
 4 JOHN LENNON/Mean
 5 STEVE WINDO/While You Sleep
 6 GROVER WASHINGTON/Just The Two Of Us
 7 HALL & OATES/Kiss On My List
 8 JOHN COUGAR/Alone
 9 TERRY GIBBS/Somebody's Knockin'
 10 JAMES TAYLOR/Here You Are
 11 STRY/Too Much Time On My Mind
 12 GROVER WASHINGTON/Just

EAST
Most Added® Hottest
 Kim Carnes
 John Lennon
 Anne Murray
 Santana

Sheena Easton
Steve Winwood
Hall & Oates

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest
 Kim Carnes
 John Lennon
 Jefferson Starship

Hall & Oates
Grover Washington Jr.
Sheena Easton

EAST

PARALLEL TWO

14Q/Worcester, MA
 Gary Nolan

PHIL COLLINS
 TASTE OF HONEY
 Hottest:
 HALL & OATES 2-1
 SHEENA EASTON 7-3
 STEVE WINWOOD 11-4
 GROVER WASHINGTON 13-9
 JOHN COUGAR 22-17

WBFB/Rochester, NY
 Dave Mason

DOTTIE WEST
 SMOKEY ROBINSON
 STARS ON 45
 Hottest:
 BARBRA STREISAND 2-1
 SHEENA EASTON 8-3
 HALL & OATES 9-4
 GROVER WASHINGTON 14-7
 JUICE NEWTON 15-10

WKBO/Harrisburg, PA
 Betsy Kaye

JOHN COUGAR
 Hottest:
 SHEENA EASTON 2-1
 GROVER WASHINGTON 10-6
 JUICE NEWTON 16-10
 TERRI GIBBS 18-11
 CLIMAX BLUES BAND 21-13

WKEE/Huntington, WV
 Gary Miller

JEFF. STARSHIP
 DOTTIE WEST
 CHRIS CROSS
 RICK SPRINGFIELD
 TASTE OF HONEY
 RUPERT HOLMES
 SHOT IN THE DARK
 Hottest:
 HALL & OATES 1-1
 SHEENA EASTON 5-2
 STEVE WINWOOD 4-3
 GROVER WASHINGTON 7-4
 SMOKEY ROBINSON 20-14

WOLF/Syracuse, NY
 Bob Mitchell

KIM CARNES
 JOHN LENNON
 CHRIS CROSS
 38 SPECIAL
 ABBA
 WHISPERS
 RUPERT HOLMES
 Hottest:
 POLICE 1-1
 CLIMAX BLUES BAND 12-7
 STEELY DAN 18-12
 WHO 30-20
 TASTE OF HONEY 33-22

WPST/Trenton, NJ
 Tom Taylor

KIM CARNES
 Hottest:
 HALL & OATES 1-1
 STEVE WINWOOD 3-2
 CLIMAX BLUES BAND 7-5
 ERIC CLAPTON 13-9
 JOHN COUGAR 18-14

WTRY/Albany, NY
 Bill Cahill

RICK SPRINGFIELD
 DOTTIE WEST
 KIM CARNES
 Hottest:
 REO SPEEDWAGON 9-1
 APRIL WINE 17-9
 SMOKEY ROBINSON 15-10
 STEVE WINWOOD 22-16
 STYX 23-17

WAEB/Allentown, PA
 Jeff Frank

CLIFF RICHARD
 MICHAEL JACKSON
 DON MCLEAN
 Hottest:
 SHEENA EASTON 2-1
 JUICE NEWTON 7-4
 TASTE OF HONEY 12-10
 CLIMAX BLUES BAND 16-12
 JOHN O'BANION 18-14

WHYN/Springfield, MA
 Andy Carey

BARRY MANILOW
 ANNE MURRAY
 JOHN LENNON
 SANTANA
 Hottest:
 HALL & OATES 2-1
 BARBRA STREISAND 3-2
 SHEENA EASTON 6-4
 JUICE NEWTON 8-7
 JAMES TAYLOR 18-12

KC101/New Haven, CT
 Danny Lyons

JOHN LENNON
 PHIL COLLINS
 ANNE MURRAY
 Hottest:
 HALL & OATES 2-1
 SHEENA EASTON 4-3
 SMOKEY ROBINSON 10-6
 STEELY DAN 23-19
 RAYDIO 25-20
 CLIMAX BLUES BAND 29-21

WFBR/Baltimore, MD
 Andy Szulinski

PHIL COLLINS
 DOTTIE WEST
 ANNE MURRAY
 DON MCLEAN
 Hottest:
 GROVER WASHINGTON 3-1
 SHEENA EASTON 9-5
 ERIC CLAPTON 12-8
 CHAMPAIGN 16-9
 CLIMAX BLUES BAND 24-18

WBLI/Long Island, NY
 Bill Terry

JOHN LENNON
 KIM CARNES
 JOHN O'BANION
 CHRIS CROSS
 Hottest:
 STYX 1-1
 SHEENA EASTON 4-2
 HALL & OATES 10-5
 GROVER WASHINGTON 9-6
 JUICE NEWTON 13-8

WTIC-FM/Hartford, CT
 Rick Donahue

ERIC CLAPTON
 Hottest:
 HALL & OATES 2-1
 SHEENA EASTON 3-2
 STEVE WINWOOD 8-3
 GROVER WASHINGTON 9-4
 JUICE NEWTON 10-7

Q108/York, PA
 Steve Gallagher

KIM CARNES
 JOHN O'BANION
 JOURNEY
 Hottest:
 HALL & OATES 2-1
 STEVE WINWOOD 5-2
 SHEENA EASTON 6-4
 GROVER WASHINGTON 10-5
 APRIL WINE 9-7

K104/Erie, PA
 Bill Shannon

SANTANA
 RAYDIO
 DOLLY PARTON
 JEFF. STARSHIP
 THELMA HOUSTON
 GREG KINN BAND
 Hottest:
 CLIMAX BLUES BAND 4-1
 SHEENA EASTON 14-8
 JOHN COUGAR 20-14
 38 SPECIAL 37-28
 OUTLAWS 39-30

V100/Charleston, WV
 Jay Jarvis

KIM CARNES
 CHRIS CROSS (dp)
 Hottest:
 HALL & OATES 1-1
 STEVE WINWOOD 9-3
 POLICE 11-7
 SHEENA EASTON 16-11
 GROVER WASHINGTON 18-12

WAQY/Springfield, MA
 Mike Adams

GARLAND JEFFREYS
 ANNE MURRAY
 OUTLAWS
 SANTANA
 DONNIE IRIS
 DAN HARTMAN
 Hottest:
 SHEENA EASTON 3-1
 GROVER WASHINGTON 7-3
 REO SPEEDWAGON 21-10
 APRIL WINE 18-14
 STYX 20-16

8104/Baltimore, MD
 Jan Jeffries

JOHN LENNON
 SMOKEY ROBINSON
 RICK SPRINGFIELD
 Hottest:
 HALL & OATES 1-1
 CLIMAX BLUES BAND 16-9
 GROVER WASHINGTON 25-17
 RUSH 21-18
 REO SPEEDWAGON 23-21

WKRZ-FM/Wilkes-Barre, PA
 Jim Rising

T.G. SHEPPARD
 SANTANA
 TASTE OF HONEY
 DON MCLEAN
 Hottest:
 HALL & OATES 1-1
 STEVE WINWOOD 3-2
 JAMES TAYLOR 12-9
 WHO 13-10
 STEELY DAN 19-13

PARALLEL THREE

13FEA/Manchester, NH
 Keith Lemire

DOTTIE WEST
 DAN HARTMAN
 CHRIS CROSS
 DR. HOOK
 Hottest:
 SHEENA EASTON 1-1
 SMOKEY ROBINSON 11-6
 ERIC CLAPTON 14-9
 STEELY DAN 20-14
 GINO VANNELLI 29-19

WCIR/Beckley, WV
 Ron Hill

CHRIS CROSS
 JOHN LENNON
 DOLLY PARTON
 DOTTIE WEST
 STARS ON 45
 Hottest:
 LOVERBOY 2-1
 CHAMPAIGN 10-4
 SMOKEY ROBINSON 15-8
 JAMES TAYLOR 18-11
 RAYDIO 23-18

WFBG/Altoona, PA
 Tony Booth

DOLLY PARTON
 DON MCLEAN
 ANNE MURRAY
 CLIFF RICHARD
 Hottest:
 HALL & OATES 2-1
 SHEENA EASTON 5-2
 STEVE WINWOOD 4-3
 GROVER WASHINGTON 11-6
 POLICE 10-7

WGUY/Bangor, ME
 John Jackson

JOHN O'BANION
 RICK SPRINGFIELD
 SANTANA
 DR. HOOK
 Hottest:
 POLICE 5-1
 TERRI GIBBS 4-2
 GROVER WASHINGTON 11-7
 FRANKIE/KNOCOUTS 19-13
 REO SPEEDWAGON 26-17

WHEB/Portsmouth, NH
 Rick Bean

JOHN LENNON
 Hottest:
 GROVER WASHINGTON 2-1
 TERRI GIBBS 4-3
 CHAMPAIGN 10-5
 JAMES TAYLOR 11-7
 SMOKEY ROBINSON 13-10

WJBC/Portland, ME
 Mike O'Neill

ANNE MURRAY
 WHO
 ABBA
 RICK SPRINGFIELD
 DR. HOOK
 Hottest:
 HALL & OATES 2-1
 STEVE WINWOOD 10-6
 SHEENA EASTON 15-9
 ERIC CLAPTON 19-13
 JAMES TAYLOR 28-16

WTSN/Dover, NH
 Jim Sebastian

DON MCLEAN
 ANNE MURRAY
 STARS ON 45
 Hottest:
 HALL & OATES 1-1
 SHEENA EASTON 5-3
 BLONDIE 6-4
 GROVER WASHINGTON 7-5
 POLICE 11-9

WIGY/Bath, ME
 Willie Mitchell

PHIL COLLINS
 SANTANA (dp)
 ANNE MURRAY (dp)
 ALAN PARSONS
 GINO VANNELLI (dp)
 DR. HOOK (dp)
 JEFF. STARSHIP (dp)
 Hottest:
 STEVE WINWOOD 6-1
 HALL & OATES 3-2
 JOHN COUGAR 8-5
 JUICE NEWTON 11-7
 REO SPEEDWAGON 12-8

WLAM/Lewiston, ME
 Chris Layne

JOHN LENNON
 KIM CARNES
 JOHN O'BANION
 DOTTIE WEST
 ANNE MURRAY
 Hottest:
 STEVE WINWOOD 2-1
 GROVER WASHINGTON 4-3
 JUICE NEWTON 11-4
 TERRI GIBBS 12-6
 JAMES TAYLOR 16-10

95XIL/Parkersburg, WV
 Terry Lee Collins

PHIL COLLINS
 SHOT IN THE DARK
 POINT BLANK
 SANTANA
 JAMES TAYLOR
 Hottest:
 PAT BENATAR 2-1
 ROVERS 6-3
 LOVERBOY 13-8
 APRIL WINE 18-13
 STEVE WINWOOD 19-14

WACZ/Bangor, ME
 (formerly WLBZ)
 Michael O'Hara

YARBROUGH/PEOPLES
 ROSANNE CASH
 TOM JONES
 ANNE MURRAY
 KIM CARNES
 JOHN O'BANION
 TASTE OF HONEY
 STARS ON 45
 Hottest:
 RONNIE MILSAP 3-1
 BLONDIE 5-2
 ROVERS 13-9
 EMMYLOU HARRIS 15-10
 JAMES TAYLOR 17-11

SOUTH

PARALLEL TWO

92Q/Nashville, TN
 Scooter Davis

STARS ON 45
 RICK SPRINGFIELD (dp)
 Hottest:
 CHAMPAIGN 1-1
 HALL & OATES 4-2
 YARBROUGH/PEOPLES 13-9
 CLIMAX BLUES BAND 16-11
 ERIC CLAPTON 23-19

BJ105/Oriando, FL
 Tom West

GINO VANNELLI
 JOHN LENNON
 BILL MEDLEY
 SANTANA
 DELBERT MCCLINTON
 RUSH
 JOHN O'BANION
 JACKSONS
 Hottest:
 BLONDIE 1-1
 HALL & OATES 6-2
 POLICE 14-8
 ERIC CLAPTON 15-9
 STEVE WINWOOD 17-10

KEEL/Shreveport, LA
 Marty Johnson

GINO VANNELLI
 TASTE OF HONEY
 ANNE MURRAY
 OUTLAWS
 JOHN LENNON
 PHIL COLLINS
 STARS ON 45
 Hottest:
 STYX 1-1
 TERRI GIBBS 11-7
 SMOKEY ROBINSON 10-9
 GROVER WASHINGTON 16-11
 JOHN COUGAR 23-16

KTSA/San Antonio, TX
 J.J. Rodriguez

FRANKIE/KNOCOUTS
 JOHN LENNON
 Hottest:
 REO SPEEDWAGON 2-1
 RONNIE MILSAP 8-4
 HALL & OATES 18-12
 TERRI GIBBS 22-18
 GROVER WASHINGTON 24-20

KXX106/Birmingham, AL
 Chris Train

SANTANA
 LEON REDBONE
 JESSIE WINCHESTER
 RICK SPRINGFIELD
 Hottest:
 GROVER WASHINGTON 2-1
 JAMES TAYLOR 7-6
 CLIMAX BLUES BAND 13-9
 REO SPEEDWAGON 16-13
 WHO 21-17

WAKY/Louisville, KY
 Mike McVay

GINO VANNELLI
 JOHN LENNON
 PHIL COLLINS
 KIM CARNES
 Hottest:
 TERRI GIBBS 2-1
 STEVE WINWOOD 5-2
 SHEENA EASTON 6-3
 GROVER WASHINGTON 11-5
 JUICE NEWTON 13-7

WAXY/Ft. Lauderdale, FL
 Rick Shaw

REO SPEEDWAGON
 STEELY DAN
 JOHN COUGAR
 DON MCLEAN
 WHO
 Hottest:
 HALL & OATES 2-1
 SMOKEY ROBINSON 10-6
 SHEENA EASTON 12-7
 WHISPERS 16-12

WAYS/Charlotte, NC
 Mark Kessler

PHIL COLLINS
 Hottest:
 HALL & OATES 3-1
 TERRI GIBBS 4-3
 JAMES TAYLOR 12-8
 SHEENA EASTON 13-9
 SMOKEY ROBINSON 17-13

WTIX/New Orleans, LA
 Gary Franklin

KIM CARNES
 DELBERT MCCLINTON
 JEFF. STARSHIP
 Hottest:
 STYX 2-1
 REO SPEEDWAGON 12-9
 GROVER WASHINGTON 17-11
 ERIC CLAPTON 24-18
 FRANKIE/KNOCOUTS 29-22

Y103/Jacksonville, FL
 Scott Sherwood

STARS ON 45
 Hottest:
 STEVE WINWOOD 1-1
 JOHN COUGAR 6-3
 CLIMAX BLUES BAND 12-7
 SHEENA EASTON 11-9
 38 SPECIAL 15-10

KELP/EI Paso, TX
 Raymond Mesa

TASTE OF HONEY
 CHAMPAIGN
 Hottest:
 REO SPEEDWAGON 1-1
 SISTER SLEDGE 12-5
 POLICE 13-8
 GROVER WASHINGTON 14-11
 JACKSONS 27-23

FM100/Memphis, TN
 Gary Guthrie

GINO VANNELLI
 T.G. SHEPPARD
 Hottest:
 JAMES TAYLOR 4-1
 SHEENA EASTON 14-11
 BARBRA STREISAND 18-14
 FRANKIE/KNOCOUTS 19-15
 KIM CARNES 23-19

WBBQ/Augusta, GA
 Bruce Stevens

DOTTIE WEST
 QUINCY JONES
 OUTLAWS
 LEE RITENOUR
 DON MCLEAN
 ANNE MURRAY
 Hottest:
 HALL & OATES 1-1
 STEVE WINWOOD 3-2
 FRANKIE/KNOCOUTS 12-8
 REO SPEEDWAGON 16-11
 JAMES TAYLOR 22-14

WFMF/Baton Rouge, LA
 Randy Rice

PHIL COLLINS
 38 SPECIAL
 RUSH (dp)
 Hottest:
 HALL & OATES 3-1
 STEVE WINWOOD 11-5
 REO SPEEDWAGON 13-9
 SMOKEY ROBINSON 17-10
 CLIMAX BLUES BAND 25-21

WGH/Norfolk, VA
 Bob Canada

DON MCLEAN
 MICHAEL JACKSON
 CLIFF RICHARD
 DAN HARTMAN (dp)
 STEVE FORBERT (dp)
 DELBERT MCCLINTON (dp)
 PAUL ANKA
 Hottest:
 SHEENA EASTON 1-1
 GROVER WASHINGTON 3-2
 JUICE NEWTON 5-3
 JAMES TAYLOR 13-5
 STEVIE WONDER 14-6

WHBQ/Memphis, TN
 Mike Scalzi

KIM CARNES
 CLIMAX BLUES BAND
 Hottest:
 STYX 1-1
 GROVER WASHINGTON 4-2
 SHEENA EASTON 6-4
 CHAMPAIGN 11-9
 STEVE WINWOOD 18-14

WJDX/Jackson, MS
 Bob Rall

PHIL COLLINS
 DOTTIE WEST
 JOURNEY (dp)
 Hottest:
 HALL & OATES 1-1
 LAKESIDE 6-3
 TERRI GIBBS 14-10
 JAMES TAYLOR 18-13
 SHEENA EASTON 20-14

WKIX/Raleigh, NC
 Ron McKay

BLONDIE 1-1
 HALL & OATES 6-4
 GROVER WASHINGTON 9-5
 SHEENA EASTON 11-5
 SMOKEY ROBINSON 20-12
 WHO 19-14

WJZZ/Knoxville, TN
 Fred Story

JOHN LENNON
 ANNE MURRAY
 ROSANNE CASH
 Hottest:
 HALL & OATES 2-1
 GROVER WASHINGTON 7-3
 JAMES TAYLOR 13-7
 ERIC CLAPTON 17-12
 SMOKEY ROBINSON 21-14

WVSN/Birmingham, AL
 Walt Brown

ROSANNE CASH
 ALI THOMSON
 DON MCLEAN
 Hottest:
 HALL & OATES 1-1
 STEVE WINWOOD 3-2
 GROVER WASHINGTON 6-3
 CLIMAX BLUES BAND 13-6
 CHAMPAIGN 12-8

KBFM/McAllen-Brownsville, TX
 Steve Owens

JOHN O'BANION
 ROX
 CLIFF RICHARD
 STEVIE WONDER
 MICHAEL JACKSON
 JOHN LENNON
 Hottest:
 HALL & OATES 1-1
 SMOKEY ROBINSON 7-3
 STEVE WINWOOD 5-4
 GROVER WASHINGTON 9-7
 ERIC CLAPTON 16-13

WQRK/Norfolk, VA
 Ron Bates

KIM CARNES
 JEFF. STARSHIP
 DOTTIE WEST
 Hottest:
 HALL & OATES 3-1
 WHO 23-14
 POLICE 22-16
 GINO VANNELLI 27-20
 CHRIS CROSS 29-21

KFMK/Houston, TX
 Jerry Steele

CHAMPAIGN
 JOHN LENNON
 KIM CARNES
 Hottest:
 YARBROUGH/PEOPLES 8-1
 GROVER WASHINGTON 6-3
 BLONDIE 11-6
 JAMES TAYLOR 13-10
 SHEENA EASTON 21-15

KSRR/Houston, TX
 Rick Lambert

WHO
 SMOKEY ROBINSON
 ROVERS
 T.G. SHEPPARD
 Hottest:
 REO SPEEDWAGON 1-1
 NEIL DIAMOND 9-7
 BARBRA STREISAND 18-10
 GROVER WASHINGTON 17-15
 JOURNEY 19-17

WNOX/Knoxville, TN
 Scott Majors

SMOKEY ROBINSON
 DOLLY PARTON
 CHAMPAIGN
 DOTTIE WEST
 Hottest:
 HALL & OATES 2-1
 GROVER WASHINGTON 11-5
 SHEENA EASTON 8-6
 JAMES TAYLOR 17-9
 TERRI GIBBS 14-11

WSKZ/Chattanooga, TN
 David Carroll

JOHN O'BANION
 KIM CARNES
 JEFF. STARSHIP
 Hottest:
 STEVE WINWOOD 3-1
 JAMES TAYLOR 14-8
 ERIC CLAPTON 13-9
 SMOKEY ROBINSON 15-10
 REO SPEEDWAGON 23-19

KINT/EI Paso, TX
 Jim Zippo

ROVERS
 DOLLY PARTON
 RAINBOW
 SHOT IN THE DARK
 HAWKS
 CHRIS CROSS
 DILLMAN BAND
 SPANDAU BALLET
 MARVA KING
 Hottest:
 STEVE WINWOOD 5-1
 REO SPEEDWAGON 21-15
 WHO 24-16
 GINO VANNELLI 33-20
 ROLLING STONES 40-32

WER/Birmingham, AL
 AJ Karrah

RUPERT HOLMES
 JESSIE WINCHESTER
 ROSANNE CASH
 Hottest:
 GROVER WASHINGTON 1-1
 CLIMAX BLUES BAND 10-5
 JOHN COUGAR 11-6
 CHAMPAIGN 13-12
 RAYDIO 19-15

KX104/Nashville, TN
 Michael St. John

ROLLING STONES
 Hottest:
 HALL & OATES 1-1
 GROVER WASHINGTON 2-2
 STYX 3-3
 SHEENA EASTON 4-4
 STEVE WINWOOD 5-5

KJ100/Louisville, KY
 Bobby Hatfield

MIDWEST Most Added Hottest

John Lennon Phil Collins John O'Banion Dottie West Sheena Easton Steve Winwood Hall & Oates

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Kim Carnes Phil Collins Dottie West Don McLean Sheena Easton Smokey Robinson Steve Winwood

MIDWEST

PARALLEL TWO

92X/Columbus, OH

Teri Nutter

SMOKEY ROBINSON JEFF. STARSHIP Hottest: HALL & OATES 2-1 STEVE WINWOOD 3-2 GROVER WASHINGTON 11-7 SHEENA EASTON 10-8 REO SPEEDWAGON 18-13

KIOA/Oes Moines, IA

A.W. Pantoja

JOHN O'BANION JOHN LENNON LEON REDBONE (dp) WHO Hottest: BLONDIE 2-1 ERIC CLAPTON 15-4 SHEENA EASTON 11-5 JUICE NEWTON 17-9 STEVE WINWOOD 22-15

KOFM/Oklahoma City, OK

Chuck Morgan

REO SPEEDWAGON TASTE OF HONEY Hottest: REO SPEEDWAGON 1-1 SHEENA EASTON 9-5 HALL & OATES 11-6 JAMES TAYLOR 16-14 APRIL WINE 21-18

KRAV/Tulsa, OK

Gary Reynolds

T.G. SHEPPARD CHAMPAIGN ANNE MURRAY Hottest: SHEENA EASTON 2-1 JUICE NEWTON 4-3 GROVER WASHINGTON 7-4 JAMES TAYLOR 11-8 ERIC CLAPTON 17-13

KZ93/Peoria, IL

Keith Edwards

PHIL COLLINS KIM CARNES SMOKEY ROBINSON Hottest: HALL & OATES 1-1 SHEENA EASTON 4-3 JAMES TAYLOR 11-7 JOHN COUGAR 15-9 REO SPEEDWAGON 16-11

WGRO/Grand Rapids, MI

Ray Baker

RICK SPRINGFIELD KIM CARNES JOHN LENNON CHRIS CROSS Hottest: POLICE 3-1 REO SPEEDWAGON 8-2 DONNIE IRIS 17-6 LOVERBOY 13-7 JUICE NEWTON 15-8

WHOT/Youstow, OH

Dick Thompson

JOHN LENNON Hottest: HALL & OATES 1-1 GROVER WASHINGTON 3-2 STEVE WINWOOD 7-4 JAMES TAYLOR 14-8 GINO VANNELLI D-25

WMEE/Fort Wayne, IN

John Curry

JOHN LENNON PHIL COLLINS GINO VANNELLI Hottest: STEVE WINWOOD 2-1 SHEENA EASTON 4-2 GROVER WASHINGTON 5-3 POLICE 11-7 REO SPEEDWAGON 17-8

WNAP/Indianapolis, IN

Dennis Jon Bailey

GINO VANNELLI JOHN LENNON APRIL WINE PHIL COLLINS Hottest: HALL & OATES 1-1 SHEENA EASTON 6-3 GROVER WASHINGTON 13-6 SMOKEY ROBINSON 18-11 JOHN COUGAR 25-19

WOHO/Toledo, OH

Jeff McCarthy

KIM CARNES DOLLY PARTON CHRIS CROSS Hottest: HALL & OATES 2-1 SHEENA EASTON 3-2 STEVE WINWOOD 4-3 SMOKEY ROBINSON 17-11 JOHN LENNON 21-12

WOW/Omaha, NE

J.C. Corcoran

KIM CARNES PHIL COLLINS JOHN LENNON (dp) 38 SPECIAL (dp) Hottest: BARBRA STREISAND 1-1 HALL & OATES 5-2 STEVE WINWOOD 7-4 SHEENA EASTON 8-6 GROVER WASHINGTON 10-8

WVIC/East Lansing, MI

Jim St. John

DR. HOOK DELBERT MCCLINTON TIERRA PHOTOGLO CHRIS CROSS DON MCLEAN Hottest: HALL & OATES 3-1 STEVE WINWOOD 5-4 BARBRA STREISAND 12-8 POLICE 16-10 GROVER WASHINGTON 20-14

KSTT/Davenport, IA

Bill Young

TASTE OF HONEY ABBA Hottest: GROVER WASHINGTON 3-1 SHEENA EASTON 4-2 TERRI GIBBS 5-3 JUICE NEWTON 11-5 STEVE WINWOOD 10-6

WISM/Madison, WI

Baru Starr

JOHN O'BANION SHOT IN THE DARK Hottest: SHEENA EASTON 3-1 GROVER WASHINGTON 2-2 JUICE NEWTON 7-4 TERRI GIBBS 5-5 SMOKEY ROBINSON 14-8

KEYN-FM/Wichita, KS

Terrie Springs

FRANKE/KNOCKOUTS Hottest: HALL & OATES 1-1 BLONDIE 8-4 STEVE WINWOOD 16-10 JUICE NEWTON 19-15 JAMES TAYLOR 21-17

KWEN/Tulsa, OK

Ronda Curtis

GROVER WASHINGTON AC/DC (dp) 38 SPECIAL (dp) STEVE WINWOOD (dp) RICK SPRINGFIELD (dp) ROX (dp) Hottest: STEVE WINWOOD 4-1 LOVERBOY 6-2 REO SPEEDWAGON 10-3 BLONDIE 11-7 38 SPECIAL 12-8

WTWR/Detroit, MI

Kurt Kelly

Hottest: BLONDIE 2-1 SHEENA EASTON 8-2 JUICE NEWTON 9-7 YARBROUGH/PEOPLES 10-9 JAMES TAYLOR 18-15

WAKX/Duluth, MN

Bruce McGregor

ROLLING STONES CHRIS CROSS JEFF. STARSHIP ABBA Hottest: BLONDIE 3-1 SHEENA EASTON 11-4 JUICE NEWTON 17-10 JOURNEY 26-14 WHO 30-19

WNAM/Appleton-Oshkosh, WI

Jay Tyler

JOHN LENNON DOTTIE WEST Hottest: STEVE WINWOOD 2-1 SHEENA EASTON 5-2 REO SPEEDWAGON 11-3 APRIL WINE 7-5 GROVER WASHINGTON 13-9

WGBF/Evansville, IN

Kevin Carpenter

GINO VANNELLI JOHN LENNON APRIL WINE PHIL COLLINS Hottest: HALL & OATES 1-1 SHEENA EASTON 6-3 GROVER WASHINGTON 13-6 SMOKEY ROBINSON 18-11 JOHN COUGAR 25-19

WRBR/South Bend, IN

Joe Lightner

GINO VANNELLI Hottest: KOOL & THE GANG 1-1 DON MCLEAN 9-4 BARBRA STREISAND 16-12 SHEENA EASTON 20-13 HALL & OATES 19-15

WZOK/Rockford, IL

Ed Lambert

AC/DC APRIL WINE JEFF. STARSHIP Hottest: HALL & OATES 1-1 STEVE WINWOOD 7-2 POLICE 10-6 REO SPEEDWAGON 13-10 JOHN COUGAR 17-12

Z104/Madison, WI

Jonathan Little

STARS ON 45 PAUL MCCARTNEY PRETENDERS AC/DC ALAN PARSONS Hottest: REO SPEEDWAGON 1-1 HALL & OATES 3-2 APRIL WINE 9-3 ABBA 10-6 JUICE NEWTON 15-10

WIKS/Indianapolis, IN

Mike Tinnes

KIM CARNES JOHN LENNON JOHN O'BANION GINO VANNELLI Hottest: STEVE WINWOOD 2-1 GROVER WASHINGTON 11-5 HALL & OATES 17-13 SHEENA EASTON 25-19 LOVERBOY 27-23

U93/South Bend, IN

J.K. Dearing

JUICE NEWTON JAMES TAYLOR SMOKEY ROBINSON ERIC CLAPTON Hottest: HALL & OATES 8-1 SHEENA EASTON 6-2 STEVE WINWOOD 24-4 TERRI GIBBS 22-5 DOLLY PARTON 12-6

WDJX/Dayton, OH

Jeff Bolen

JOHN LENNON GINO VANNELLI CLIMAX BLUES BAND PHIL COLLINS JOHN O'BANION DOTTIE WEST RUPERT HOLMES JEFF. STARSHIP CHAMPAIGN Hottest: STEVE WINWOOD 3-1 POLICE 8-5 JUICE NEWTON 9-7 REO SPEEDWAGON 14-8 JAMES TAYLOR 11-9

WL0L-FM/St. Paul, MN

Phil Houston

CLIMAX BLUES BAND GINO VANNELLI BLONDIE JOHN LENNON KIM CARNES STYX DAN HARTMAN FRANKE/KNOCKOUTS LENNY LE BLANC HAWKS Hottest: GROVER WASHINGTON 1-1 STEVE WINWOOD 6-3 RANDY MEISNER 7-7 SMOKEY ROBINSON 14-8 PHIL SEYMOUR 13-9

YES-95/Cincinnati, OH

Barry James

JOHN COUGAR JOHN O'BANION 38 SPECIAL Hottest: STYX 1-1 HALL & OATES 4-2 ERIC CLAPTON 15-11 JAMES TAYLOR 16-12 WHO 22-16

PARALLEL THREE

KFYR/Bismarck, ND

Dan Brannan

DOTTIE WEST T.G. SHEPPARD OUTLAWS JOHN LENNON MICHAEL JACKSON Hottest: ROVERS 1-1 SHEENA EASTON 7-2 JOHN COUGAR 12-6 KIM CARNES D-15 REO SPEEDWAGON D-17

KKLS/Rapid City, SD

Mick Kjar

JOHN LENNON GINO VANNELLI JOHN O'BANION DOTTIE WEST LENNY LE BLANC Hottest: TERRI GIBBS 2-1 STEELY DAN 14-8 STEVE WINWOOD 15-9 APRIL WINE 22-13 REO SPEEDWAGON 23-17

KKRC/Sioux Falls, SD

Don Nordline

PHIL COLLINS JOHN O'BANION HAWKS (dp) 38 SPECIAL (dp) Hottest: HALL & OATES 3-1 GROVER WASHINGTON 8-4 SHEENA EASTON 11-5 JUICE NEWTON 17-13 REO SPEEDWAGON 24-14

KKXL/Grand Forks, ND

Jeff Parker

PHIL COLLINS JOHN LENNON DOTTIE WEST Hottest: HALL & OATES 2-1 STEVE WINWOOD 4-3 JAMES TAYLOR 11-5 SHEENA EASTON 12-6 ERIC CLAPTON 15-9

WEAQ/Eau Claire, WI

Rick Roberts

Hottest: DON MCLEAN 1-1 CLIFF RICHARD 3-2 NEIL DIAMOND 6-3 RANDY MEISNER 8-5 JUICE NEWTON 10-8

WRKR/Racine, WI

Jeff Benach

JAMES TAYLOR STEELY DAN FRANKE/KNOCKOUTS JACKSONS JOURNEY Hottest: STYX 1-1 STEVE WINWOOD 9-3 TERRI GIBBS 12-9 STYX 17-14 GROVER WASHINGTON 25-20

WSPT/Stevens Point, WI

Pat Martin

JEFF. STARSHIP STARS ON 45 CLIFF RICHARD Hottest: ROVERS 1-1 SHEENA EASTON 8-2 JOHN LENNON 10-4 REO SPEEDWAGON 15-5 ERIC CLAPTON 11-7

WTRU/Muskegon, MI

Mike Stevens

CHRIS CROSS DOTTIE WEST WHISPERS ROVERS Hottest: HALL & OATES 1-1 STEVE WINWOOD 3-2 GROVER WASHINGTON 9-4 SHEENA EASTON 8-5 SMOKEY ROBINSON 13-7

KDVT/Topeka, KS

Rocky Roberts

KIM CARNES JOHN LENNON Hottest: JOHN COUGAR 2-1 APRIL WINE 5-3 STEVE WINWOOD 6-4 SHEENA EASTON 11-7 REO SPEEDWAGON 16-10

KELO/Sioux Falls, SD

Paul Wescott

DOTTIE WEST JOHN O'BANION JOE DOLCE (dp) Hottest: HALL & OATES 3-1 SHEENA EASTON 4-2 STEVE WINWOOD 8-4 FRANKE/KNOCKOUTS 12-9 ANDY GIBB 15-12

KWLO/Waterloo, IA

Drew Bentley

DOTTIE WEST RICK SPRINGFIELD JEFF. STARSHIP CHAMPAIGN STARS ON 45 Hottest: STEVE WINWOOD 1-1 REO SPEEDWAGON 12-2 GROVER WASHINGTON 13-6 STYX 20-10 GINO VANNELLI D-22

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT

Gary Waldron

JOHN LENNON DON MCLEAN STARS ON 45 MARILEE JOHN O'BANION MICHAEL STANLEY B DIANA ROSS SHOT IN THE DARK A.J. LOVERIDGE Hottest: HALL & OATES 2-1 SHEENA EASTON 3-2 CLIMAX BLUES BAND 5-3 STEVE WINWOOD 9-4 EMMYLOU HARRIS 10-8

KENO/Las Vegas, NV

Bill Alexander

PHIL COLLINS DOTTIE WEST JEFF. STARSHIP RICK SPRINGFIELD Hottest: JUICE NEWTON 4-1 GROVER WASHINGTON 8-4 REO SPEEDWAGON 14-9 JAMES TAYLOR 19-11 SMOKEY ROBINSON 20-13

KERN/Bakersfield, CA

Beau Reyes

TASTE OF HONEY RICK SPRINGFIELD WHISPERS BARRY MANILOW QUINCY JONES Hottest: HALL & OATES 2-1 POLICE 3-2 GROVER WASHINGTON 10-7 JOHN LENNON 12-15 38 SPECIAL 25-21

KGW/Portland, OR

Janis Wojniak

POLICE SMOKEY ROBINSON APRIL WINE JOHN COUGAR REO SPEEDWAGON KIM CARNES Hottest: REO SPEEDWAGON 1-1 CLIMAX BLUES BAND 15-11 STEVE WINWOOD 18-13 GROVER WASHINGTON 20-15 HALL & OATES 22-16

KJRB/Spokane, WA

Brian Gregory

KIM CARNES STARS ON 45 Hottest: STEVE WINWOOD 3-1 SHEENA EASTON 4-2 SMOKEY ROBINSON 12-7 JAMES TAYLOR 11-8 JUICE NEWTON 13-9

KRO/Tucson, AZ

Kent Lacey

PHIL COLLINS KIM CARNES Hottest: BLONDIE 1-1 SHEENA EASTON 5-2 STEVE WINWOOD 7-4 STEELY DAN 14-10 SMOKEY ROBINSON 20-16

KTAC/Tacoma, WA

Tom Jeffries

PHIL COLLINS CHAMPAIGN DIANA ROSS MICHAEL STANLEY B DELBERT MCCLINTON ROVERS Hottest: GROVER WASHINGTON 3-1 JUICE NEWTON 10-5 SMOKEY ROBINSON 13-6 REO SPEEDWAGON 20-15 GINO VANNELLI 26-21

KTKC/Tucson, AZ

Ed Alexander

CHAMPAIGN DOTTIE WEST JEFF. STARSHIP Hottest: SHEENA EASTON 1-1 GROVER WASHINGTON 4-5 JAMES TAYLOR 14-6 FRANKE/KNOCKOUTS 26-16

Y94/Fresno, CA

Ray Appleton

JOHN COUGAR GINO VANNELLI Hottest: HALL & OATES 4-1 SHEENA EASTON 6-4 JUICE NEWTON 11-6 SMOKEY ROBINSON 18-11 APRIL WINE 21-15

KLUC/Las Vegas, NV

Randy Lunquist

JOHN LENNON KIM CARNES 38 SPECIAL Hottest: STEVE WINWOOD 3-1 CLIMAX BLUES BAND 7-2 GROVER WASHINGTON 6-3 STEELY DAN 10-5 REO SPEEDWAGON 16-9

KMJK/Portland, OR

John Shomby

PHIL COLLINS GINO VANNELLI ROLLING STONES (dp) Hottest: STYX 1-1 NEIL DIAMOND 7-4 SHEENA EASTON 11-6 POLICE 15-11 STEVE WINWOOD 16-13

KIOY/Fresno, CA

Driscoll/Richards

SANTANA JOURNEY DON MCLEAN JIM PHOTOGLO STYX WHO GINO VANNELLI BARRY MANILOW DOTTIE WEST Hottest: GROVER WASHINGTON 1-1 HALL & OATES 4-2 STEVE WINWOOD 12-8 JOHN COUGAR 23-14 ERIC CLAPTON 20-16

KYNO-FM/Fresno, CA

Walker/Monson

LEON REDBONE KANO JOHN COUGAR JOHN O'BANION ROD STEWART TASTE OF HONEY Hottest: DOLLY PARTON 1-1 SMOKEY ROBINSON 17-8 REO SPEEDWAGON 13-10 WHISPERS 14-12 YARBROUGH/PEOPLES 20-14

KZZX/Albuquerque, NM

Chuck Morgan

Hottest: STYX 1-1 BLONDIE 5-4 GROVER WASHINGTON 9-7 STEVE WINWOOD 10-8 WHISPERS D-23

FM102/Sacramento, CA

Manders/Gillette

KIM CARNES JOHN LENNON CLIFF RICHARD PHIL COLLINS MANCHESTER/BRYSON CHAMPAIGN TASTE OF HONEY Hottest: HALL & OATES 7-1 STEVE WINWOOD 3-2 JAMES TAYLOR 11-5 APRIL WINE 13-8 EMMYLOU HARRIS 16-10

KSPZ/Colorado Springs, CO

Mike Daniels

KIM CARNES ANNE MURRAY DON MCLEAN Hottest: SMOKEY ROBINSON 1-1 REO SPEEDWAGON 11-6 JOHN O'BANION 19-13 DOTTIE WEST 21-15 GINO VANNELLI 26-18

KYSN/Colorado Springs, CO

Mark Murray

CHRIS CROSS DON MCLEAN Hottest: SHEENA EASTON 2-1 GROVER WASHINGTON 9-6 JAMES TAYLOR 13-9 38 SPECIAL 16-10 SMOKEY ROBINSON 23-16

KZZP/Phoenix, AZ

Dave Anthony

KIM CARNES PHIL COLLINS JOURNEY Hottest: BLONDIE 1-1 JUICE NEWTON 5-2 SMOKEY ROBINSON 11-6 REO SPEEDWAGON 12-7 JAMES TAYLOR 15-11

KHYT/Tucson, AZ

Rich Brother Robbin

JOHN LENNON PHIL COLLINS CHAKA KAHN DENICE WILLIAMS DOTTIE WEST JOHN O'BANION DON MCLEAN GAP BAND Hottest: GAP BAND 1-1 SMOKEY ROBINSON 3-2 TASTE OF HONEY 18-6 SHEENA EASTON 15-7 CHAMPAIGN 20-14

KIDD/Monterey, CA

Ron Rodrigues

GREG KIHN BAND Hottest: HALL & OATES 2-1 SHEENA EASTON 4-3 GROVER WASHINGTON 5-4 TASTE OF HONEY 20-10 SMOKEY ROBINSON 19-15

KKXX/Bakersfield, CA

Chris Squires

JOHN COUGAR CHRIS CROSS Hottest: CLIMAX BLUES BAND 3-1 SUZI QUATRO 6-3 GROVER WASHINGTON 10-6 STYX 19-14 38 SPECIAL 21-15

K96/Provo, UT

Jim Sumpter

CLIMAX BLUES BAND PHIL COLLINS STARS ON 45 Hottest: HALL & OATES 2-1 POLICE 5-2 SHEENA EASTON 12-7 STEELY DAN 21-16 STYX 22-17

FM103/Salt Lake City, UT

Lorraine Winnegar

ROLLING STONES KIM CARNES RICK SPRINGFIELD Hottest: STEVE WINWOOD 2-1 APRIL WINE 3-2 HALL & OATES 4-3 ERIC CLAPTON 9-6 STEELY DAN 12-7

PARALLEL THREE

KBOZ/Bozeman, MT

Greg Williams

CHRIS CROSS JOHN LENNON CLIFF RICHARD PHIL COLLINS MANCHESTER/BRYSON CHAMPAIGN TASTE OF HONEY Hottest: HALL & OATES 7-1 STEVE WINWOOD 3-2 JAMES TAYLOR 11-5 APRIL WINE 13-8 EMMYLOU HARRIS 16-10

KCBN/Reno, NV

Larry Irons

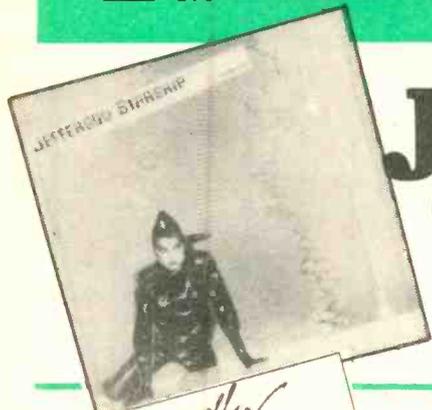
ANNE MURRAY GREG KIHN BAND DOTTIE WEST JEFF. STARSHIP Hottest: SHEENA EASTON 1-1 STEVE WINWOOD 9-3 JUICE NEWTON 13-6 SMOKEY ROBINSON 19-12 TERRI GIBBS 22-14

KOZA/Pueblo, CO

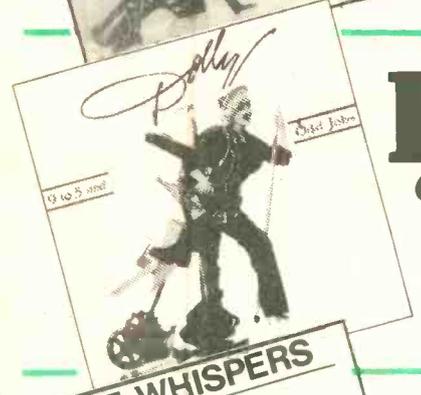
Rip Avina

JOHN LENNON KIM CARNES CHRIS CROSS TASTE OF HONEY DOTTIE WEST JEFF. STARSHIP Hottest: HALL & OATES 1-1 SMOKEY ROBINSON 1

THE HITS KEEP COMING



JEFFERSON STARSHIP
"Find Your Way Back"



DOLLY PARTON
"But You Know I Love You"



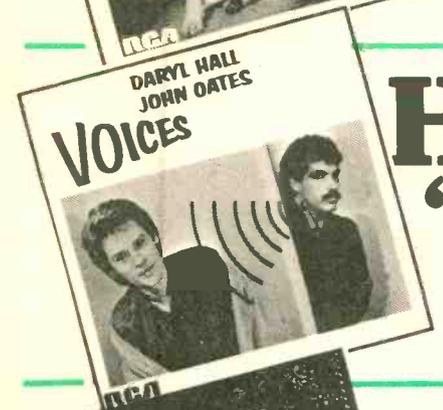
THE WHISPERS
"It's A Love Thing"



DON McLEAN
"Since I Don't Have You"



RICK SPRINGFIELD
Featuring The Hit Single
"Jessie's Girl"



HALL & OATES
"You Make My Dreams
Come True" Shipping April 16th



ALABAMA
Featuring The Hit Singles
"Old Flame" "Feel So Right"

LP Sales Already Over 250,000!





DOLLY PARTON

“9 To 5”

R&R Breaker December 19, 1980



FRANKE & THE KNOCKOUTS

“Sweetheart”

R&R Breaker March 20, 1981

millennium RECORDS



DON McLEAN

“Crying”

R&R Breaker January 16, 1981

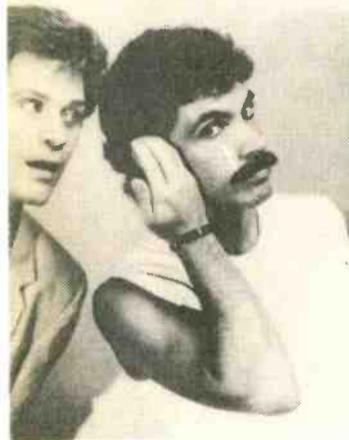
millennium RECORDS



RONNIE MILSAP

“Smoky Mountain Rain”

R&R Breaker January 16, 1981



HALL & OATES

“You’ve Lost That Lovin’ Feelin’ ”

R&R Breaker September 26, 1980

“Kiss On My List”

R&R Breaker January 30, 1981



ALL THE WAY HOME

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS.

220 REPORTS
221 LAST WEEK

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	65%	National	Summary
Reach	E 33%		Up	51
E 21%			Same	24
S 56%			Down	0
W 19%			Adds	25

KIM CARNES
Bette Davis Eyes (Liberty)
LP: Mistaken Identity

Regional	168/58	76%	National	Summary
Reach	E 84%		Up	69
E 84%			Same	41
S 71%			Down	0
W 80%			Adds	58

EXAMPLE

100/25 — 100 R&R reporting stations on this week, 25 of those 100 added this week.

65% — Percentage of this week's reporting stations playing it.

Regional Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary Up 51 — Number of stations moving it UP on their charts.

Same 24 — Number of stations holding it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Down 0 — Number of stations moving it DOWN on their charts.

Adds 25 — Again, number of stations ADDING it this week.

CLIMAX BLUES BAND
I Love You (WB)
LP: Flying The Flag

Regional	184/15	76%	National	Summary
Reach	E 71%		Up	132
E 71%			Same	16
S 72%			Down	1
W 80%			Adds	15

APRIL WINE
Just Between You... (Capitol)
LP: Nature Of The Beast

Regional	150/4	68%	National	Summary
Reach	E 63%		Up	117
E 63%			Same	18
S 71%			Down	10
W 65%			Adds	4

ERIC CLAPTON
I Can't Stand It (RSO)
LP: Another Ticket

Regional	194/4	85%	National	Summary
Reach	E 88%		Up	168
E 88%			Same	18
S 91%			Down	3
W 94%			Adds	4

CHAMPAGNE
How 'Bout Us (Columbia)
LP: How 'Bout Us

Regional	97/16	44%	National	Summary
Reach	E 70%		Up	15
E 70%			Same	15
S 25%			Down	2
W 18%			Adds	16

CHRISTOPHER CROSS
Say You'll Be Mine (WB)
LP: Christopher Cross

Regional	82/23	37%	National	Summary
Reach	E 37%		Up	41
E 37%			Same	18
S 21%			Down	0
W 39%			Adds	23

FRANKE & KNOCKOUTS
Sweetheart (Millennium)
LP: Franke & The Knockouts

Regional	188/7	76%	National	Summary
Reach	E 78%		Up	134
E 78%			Same	27
S 73%			Down	0
W 73%			Adds	4

JOHN COUGAR
Ain't Even Done With The Night (PolyGram)
LP: Nothin' Matters...

Regional	171/10	78%	National	Summary
Reach	E 77%		Up	108
E 77%			Same	22
S 77%			Down	0
W 80%			Adds	10

D. HALL & J. OATES
Kiss On My List (RCA)
LP: Voices

Regional	203/0	82%	National	Summary
Reach	E 90%		Up	108
E 90%			Same	23
S 94%			Down	6
W 92%			Adds	0

PHIL COLLINS
I Missed Again (Atlantic)
LP: Face Value

Regional	158/41	72%	National	Summary
Reach	E 71%		Up	108
E 71%			Same	19
S 74%			Down	1
W 65%			Adds	41

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	65%	National	Summary
Reach	E 33%		Up	51
E 21%			Same	24
S 56%			Down	0
W 19%			Adds	25

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Bette Davis Eyes (Liberty)
LP: Mistaken Identity

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S 91%			Down	3
W 94%			Adds	4

SHEENA EASTON
Morning Train (EMI America)
LP: Sheena Easton

Regional	201/3	91%	National	Summary
Reach	E 88%		Up	167
E 88%			Same	22
S 91%			Down	3
W 94%			Adds	3

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Morning Train (EMI America)
LP: Sheena Easton

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W 94%			Adds	3

SHEENA EASTON
Morning Train (EMI America)
LP

EMMYLOU HARRIS
Mister Sandman (WB)
LP: Evangeline

61/1 28%

Regional Summary
Reach: E 224, S 254, N 328, W 334
National Summary
UP 41, SAME 15, DOWN 3, ADDS 1

N & A

P1	P2	P3
WMBR 13-9 WMBR 15-10 WFLB 20-18	WOLP on WTRV on WVIR 15-18 WVIR 24-18	WACZ 15-10 WFSW 14-8 WHEB 8-3
BVLN 13-20 940 18-16	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 20-20 CKLH 18-18 WZLW on WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	

(John Lennon continued)

JOHN O'BANION
Love You Like I... (Elektra)

136/30 61%

Regional Summary
Reach: E 554, S 478, N 478, W 498
National Summary
UP 64, SAME 41, DOWN 0, ADDS 30

30

BREAKER

P1	P2	P3
WMBR 13-9 WMBR 15-10 WFLB 20-18	WOLP on WTRV on WVIR 15-18 WVIR 24-18	WACZ 15-10 WFSW 14-8 WHEB 8-3
BVLN 13-20 940 18-16	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 20-20 CKLH 18-18 WZLW on WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
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(Police continued)

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WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	

(Smokey Robinson continued)

SMOKEY ROBINSON
Being With You (Tamla)
LP: Being With You

196/8 89%

Regional Summary
Reach: E 924, S 754, N 754, W 774
National Summary
UP 167, SAME 116, DOWN 2, ADDS 8

8

P1	P2	P3
WMBR 13-9 WMBR 15-10 WFLB 20-18	WOLP on WTRV on WVIR 15-18 WVIR 24-18	WACZ 15-10 WFSW 14-8 WHEB 8-3
BVLN 13-20 940 18-16	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 20-20 CKLH 18-18 WZLW on WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	

RICK SPRINGFIELD
Jessie's Girl (RCA)
LP: Working Class Dog

62/23 28%

Regional Summary
Reach: E 314, S 384, N 384, W 274
National Summary
UP 16, SAME 23, DOWN 0, ADDS 23

N & A

P1	P2	P3
WMBR 13-9 WMBR 15-10 WFLB 20-18	WOLP on WTRV on WVIR 15-18 WVIR 24-18	WACZ 15-10 WFSW 14-8 WHEB 8-3
BVLN 13-20 940 18-16	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 20-20 CKLH 18-18 WZLW on WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	

JEFFERSON STARSHIP
Find Your Way... (RCA/Grunt)
LP: Modern Times

68/36 31%

Regional Summary
Reach: E 224, S 364, N 364, W 494
National Summary
UP 30, SAME 21, DOWN 0, ADDS 35

N & A

P1	P2	P3
WMBR 13-9 WMBR 15-10 WFLB 20-18	WOLP on WTRV on WVIR 15-18 WVIR 24-18	WACZ 15-10 WFSW 14-8 WHEB 8-3
BVLN 13-20 940 18-16	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 20-20 CKLH 18-18 WZLW on WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	

JOURNEY
The Party's Over (Columbia)
LP: Captured

108/9 48%

Regional Summary
Reach: E 454, S 494, N 494, W 514
National Summary
UP 63, SAME 24, DOWN 1, ADDS 9

N & A

P1	P2	P3
WMBR 13-9 WMBR 15-10 WFLB 20-18	WOLP on WTRV on WVIR 15-18 WVIR 24-18	WACZ 15-10 WFSW 14-8 WHEB 8-3
BVLN 13-20 940 18-16	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 20-20 CKLH 18-18 WZLW on WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	

BARRY MANILOW
Lonely Together (Arista)
LP: Barry

80/10 36%

Regional Summary
Reach: E 374, S 384, N 384, W 374
National Summary
UP 46, SAME 24, DOWN 4, ADDS 10

N & A

P1	P2	P3
WMBR 13-9 WMBR 15-10 WFLB 20-18	WOLP on WTRV on WVIR 15-18 WVIR 24-18	WACZ 15-10 WFSW 14-8 WHEB 8-3
BVLN 13-20 940 18-16	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 20-20 CKLH 18-18 WZLW on WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	

REO SPEEDWAGON
Take It On The Run (Epic)
LP: Hi Infidelity

176/8 80%

Regional Summary
Reach: E 764, S 784, N 784, W 844
National Summary
UP 30, SAME 11, DOWN 1, ADDS 6

17

P1	P2	P3
WMBR 13-9 WMBR 15-10 WFLB 20-18	WOLP on WTRV on WVIR 15-18 WVIR 24-18	WACZ 15-10 WFSW 14-8 WHEB 8-3
BVLN 13-20 940 18-16	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 20-20 CKLH 18-18 WZLW on WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	

ROLLING STONES
If I Was A... (Rolling Stones)
LP: Sucking In The Seventies

63/4 24%

Regional Summary
Reach: E 204, S 294, N 294, W 294
National Summary
UP 30, SAME 19, DOWN 1, ADDS 4

N & A

P1	P2	P3
WMBR 13-9 WMBR 15-10 WFLB 20-18	WOLP on WTRV on WVIR 15-18 WVIR 24-18	WACZ 15-10 WFSW 14-8 WHEB 8-3
BVLN 13-20 940 18-16	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 20-20 CKLH 18-18 WZLW on WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	

STEELEY DAN
Time Out Of Mind (MCA)
LP: Gaucho

179/3 81%

Regional Summary
Reach: E 884, S 804, N 804, W 824
National Summary
UP 154, SAME 19, DOWN 0, ADDS 3

18

P1	P2	P3
WMBR 13-9 WMBR 15-10 WFLB 20-18	WOLP on WTRV on WVIR 15-18 WVIR 24-18	WACZ 15-10 WFSW 14-8 WHEB 8-3
BVLN 13-20 940 18-16	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 20-20 CKLH 18-18 WZLW on WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	

STYX
Too Much Time On... (A&M)
LP: Paradise Theater

163/6 74%

Regional Summary
Reach: E 604, S 684, N 684, W 764
National Summary
UP 12, SAME 19, DOWN 0, ADDS 5

22

P1	P2	P3
WMBR 13-9 WMBR 15-10 WFLB 20-18	WOLP on WTRV on WVIR 15-18 WVIR 24-18	WACZ 15-10 WFSW 14-8 WHEB 8-3
BVLN 13-20 940 18-16	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 20-20 CKLH 18-18 WZLW on WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	

JOHN LENNON
Watching The Wheels (Geffen)
LP: Double Fantasy

172/88 76%

Regional Summary
Reach: E 724, S 834, N 834, W 784
National Summary
UP 27, SAME 17, DOWN 0, ADDS 55

27

P1	P2	P3
WMBR 13-9 WMBR 15-10 WFLB 20-18	WOLP on WTRV on WVIR 15-18 WVIR 24-18	WACZ 15-10 WFSW 14-8 WHEB 8-3
BVLN 13-20 940 18-16	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 20-20 CKLH 18-18 WZLW on WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	

JUICE NEWTON
Angel Of The... (Capitol)
LP: Juice

189/3 80%

Regional Summary
Reach: E 964, S 884, N 884, W 884
National Summary
UP 103, SAME 15, DOWN 1, ADDS 3

6

P1	P2	P3
WMBR 13-9 WMBR 15-10 WFLB 20-18	WOLP on WTRV on WVIR 15-18 WVIR 24-18	WACZ 15-10 WFSW 14-8 WHEB 8-3
BVLN 13-20 940 18-16	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 20-20 CKLH 18-18 WZLW on WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	

RAY PARKER JR. & RAYDIO
A Woman Needs... (Arista)

108/8 49%

Regional Summary
Reach: E 454, S 474, N 474, W 454
National Summary
UP 16, SAME 16, DOWN 0, ADDS 6

N & A

P1	P2	P3
WMBR 13-9 WMBR 15-10 WFLB 20-18	WOLP on WTRV on WVIR 15-18 WVIR 24-18	WACZ 15-10 WFSW 14-8 WHEB 8-3
BVLN 13-20 940 18-16	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 20-20 CKLH 18-18 WZLW on WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	

SMOKEY ROBINSON
Being With You (Tamla)
LP: Being With You

196/8 89%

Regional Summary
Reach: E 924, S 754, N 754, W 774
National Summary
UP 167, SAME 116, DOWN 2, ADDS 8

8

P1	P2	P3
WMBR 13-9 WMBR 15-10 WFLB 20-18	WOLP on WTRV on WVIR 15-18 WVIR 24-18	WACZ 15-10 WFSW 14-8 WHEB 8-3
BVLN 13-20 940 18-16	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 20-20 CKLH 18-18 WZLW on WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	

JOHN LENNON
Watching The Wheels (Geffen)
LP: Double Fantasy

172/88 76%

Regional Summary
Reach: E 724, S 834, N 834, W 784
National Summary
UP 27, SAME 17, DOWN 0, ADDS 55

27

P1	P2	P3
WMBR 13-9 WMBR 15-10 WFLB 20-18	WOLP on WTRV on WVIR 15-18 WVIR 24-18	WACZ 15-10 WFSW 14-8 WHEB 8-3
BVLN 13-20 940 18-16	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 20-20 CKLH 18-18 WZLW on WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	

STYX
Too Much Time On... (A&M)
LP: Paradise Theater

163/6 74%

Regional Summary
Reach: E 604, S 684, N 684, W 764
National Summary
UP 12, SAME 19, DOWN 0, ADDS 5

22

P1	P2	P3
WMBR 13-9 WMBR 15-10 WFLB 20-18	WOLP on WTRV on WVIR 15-18 WVIR 24-18	WACZ 15-10 WFSW 14-8 WHEB 8-3
BVLN 13-20 940 18-16	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 20-20 CKLH 18-18 WZLW on WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	

JOHN LENNON
Watching The Wheels (Geffen)
LP: Double Fantasy

172/88 76%

Regional Summary
Reach: E 724, S 834, N 834, W 784
National Summary
UP 27, SAME 17, DOWN 0, ADDS 55

27

P1	P2	P3
WMBR 13-9 WMBR 15-10 WFLB 20-18	WOLP on WTRV on WVIR 15-18 WVIR 24-18	WACZ 15-10 WFSW 14-8 WHEB 8-3
BVLN 13-20 940 18-16	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 20-20 CKLH 18-18 WZLW on WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	
WDRB 19-14 WVIR 20-20 WVIR 25-21	WFOJ on WFLB 17-10 WVIR 16-14 KPRN on	

JOHN LENNON
Watching The Wheels (Geffen)
LP: Double Fantasy

172/88 76%

Regional Summary
Reach: E 724, S 834, N 834, W 784
National Summary
UP 27, SAME 17, DOWN 0, ADDS 55

27

P1	P2	P3
WMBR 13-9 WMBR 15-10 WFLB 20-18	WOLP on WTRV on WVIR 15-18 W	

THE PICTURE PAGES

Hartman Happening



Blue Sky's Dan Hartman was guest of honor at a CBS listening party for his new LP "It Hurts To Be In Love." Pictured (l-r) are Blue Sky President Steve Paul, EIP/A Sr. VP/GM Don Dempsey, Hartman, CBS Records Group President Walter Yetnikoff, and CBS Associated Labels VP/GM Tony Martell.

Fools Show Interest In Bonds



EMI America's Fools played New York's Private's club and were visited backstage by labelmate Gary U.S. Bonds. Pictured (l-r) are label's Gary Gersh, group's Doug Forman and Rick Bartlett, Bonds, Fools' Mike Girard, Chris Pedrick, and Stacey Pedrick, label's Bill Burks, and manager Peter Casperson.

Kaukonen Conclave At RCA



RCA's Jorma Kaukonen played New York's Palladium and visited the label's New York headquarters for a fete beforehand. Pictured (l-r) are RCA's Don Wardell and Bill McGathy, Kaukonen, RCA VP John Betancourt, label's Tony King, manager Bill Thompson, and RCA's Mike Becce.

L.A. Artists Bowled Over



Independent promotion man Jon Scott recently staged a bowling party which attracted numerous musicians and radio and records personnel. Pictured (l-r) are Blues Brothers bassist Duck Dunn, Mike Campbell of Tom Petty & The Heartbreakers, Textones' Carla Olson, Jon Scott, Moon Martin, Phil Seymour, and Billy Burnette.

Polygram Joins Circus In Promotion



Polygram Records has teamed up with "Circus" magazine for a promotion in which readers are invited to submit reviews of eight recent Polygram rock releases and compete for eight \$1000 stereo systems. Pictured are some of the principals involved in the promotion: (l-r) Polygram Sr. VP Lou Simon, Polygram Distribution's Harry Palmer, Polygram VP Len Eppard and "Circus" Publisher Gerald Rothberg; PDI VP Rick Bleiweiss and PDI's Rob Singer, also closely involved in the promotion, are not pictured.

Nelson Ratings High At Roxy



Capitol's Rick Nelson played Los Angeles's Roxy recently, and was visited by numerous industry notables backstage. Pictured (l-r) post-performance are Pickwick International's Ron Edgerton, Nelson, and Pickwick's John Frie.

Guitar Fit For King



Gibson Guitars is set to market "Lucille" model instruments based on B.B. King's famous guitar. Pictured (l-r) with the guitar are MCA VP Santo Russo, King, Gibson's Don Casselman, MCA's Elaine Cooper, and King's manager Sid Seidenberg.

Kings Of Chocolate



As the latest Kings single, "Don't Let Me Know," was released on Elektra/Asylum, the group's management presented New York E/A staffers with a chocolate record. Pictured (l-r) are Management West's Randy Phillips, and E/A's Bill Berger, Ralph Ebler, and Mel Fuhrman.

THE PICTURE PAGES

Phillinganes Lands On Planet



Greg Phillinganes has signed with Planet Records, with a debut album by the producer/artist scheduled for May and a single just out. Pictured (l-r) are Planet VP Dave Urso, label's Trevor Lawrence, Planet President Richard Perry, Phillinganes, manager Chris Jones, Planet's attorney Milt Olin, and artist's attorney Virgil Roberts.

MCA Picks Klique



MCA Records has signed Klique, a trio with a single due out early in April and an album in May. Pictured at the signing are (l-r) MCA VP Denny Rosencrantz, co-manager George Murphy, group's Deborah Suthers, co-manager Forest Hamilton, MCA President Bob Siner, and group's Howard Huntsberry and Isaac Suthers.

Solar Galaxy Gathering



Solar's Shalamar, Whispers, Lakeside, and Dynasty, currently on a nationwide package tour, made an in-store appearance at a Los Angeles's Big Ben's recently. Pictured in the foreground in front of fans are (l-r) Shalamar's Jeffrey Daniel, Jody Watley, and Howard Hewett, and Solar VP Edna Collison.

Romantics Occasion



E/P/A executives visited with Nemperor's Romantics following the group's Whisky engagement in Los Angeles. Pictured (l-r, rear) are E/P/A VP Bill Freston, label's Polly Anthony, VP Larry Douglas, group's Coz Candler, E/P/A VP Susan Blond, Nemperor's Patrick Clifford, band's Jimmy Marinos and Rich Cole, and E/P/A's Lori Holder; (l-r, front) group's Wally Palmer and managers Joel Zuckerman and Arnie Tencer.

Diamond Platinum



Neil Diamond was awarded platinum plaques from South Africa and the UK. Pictured at the Los Angeles presentation are (l-r) EMI South Africa's Paul Zamek, Capitol/EMIA/Liberty VP Helmut Fest, Diamond, and Capitol UK's Martyn Cox.

Gold Cameo Appearance



Cameo leader Larry Blackmon was congratulated by Polygram executives for the group's gold album "Feel Me." Pictured (l-r) are Polygram's VP's Bill Haywood and Lou Simon, Blackmon, Polygram VP Don Colberg, and Polygram Distribution President John Frisoli.

Jett-Propelled Party



The Boardwalk Entertainment Co. threw a brunch for Joan Jett on the occasion of her recent Los Angeles gigs. Pictured (l-r) at the festivities are (l-r) CBS VP Frank Mooney, Boardwalk President Neil Bogart, and Jett.

McMahon Fans At Country Club



ARC/Columbia artists Gerard McMahon & Kid Lightning played the Country Club in Los Angeles in a KMET-sponsored low-priced concert. Pictured after the show are (l-r) Columbia's Bob Garland and Greg Phifer, manager Irwin Mazur, McMahon, and Columbia's Jim McKeon.

WOR Builds London Bridge

Contrary to the popular childhood rhyme, London Bridge is not falling down. WOR/New York continues bridging the gap between the old mother country and the grown-up colonies through occasional visits, the third of which begins April 6.

For five days from 7am-noon New York time (1-6pm in London) WOR will broadcast live from the Duke of York's Theatre, owned by London commercial station Capital Radio. According to WOR VP/GM Rick Devlin, this most probably represents the first time any station has done 25 hours of live broadcasting from such a locale. With the help of station personalities John A. Gambling, Joan Hamburg, Arlene Francis, Sherrye Henry, and Don Criqui, the station plans to "recreate the sights and sound of historic and contemporary London."

The first two hours of each day will be devoted to a reasonable facsimile of the regular morning show. The remainder of the time will be spent at various points of interest: the House of Parliament, Churchill's war room, and Hyde Park to mention a few. Pre-recorded observations/interviews plus guest stunts featuring British celebrities and government leaders round out the programming.

Let's Get Away

WOR's first visit to London was via the SST Concorde. The second was comprised of five hours of broadcasting focusing upon a "Modern Tale of Two Cities," a comparison between London and New York, based upon education, economy and the crime element. What distinguishes this visit from the previous two is the getaway vacation tour package offered through TWA to WOR listeners. One hundred listeners have signed up for the nine-day tour, which also happens to coincide with WOR's week of live broadcasting. Paying an average of about \$1100, tour members receive

News/Talk Personalities

ON THE MOVE: Several changes at ABC's WXYZ/Detroit: Effective March 17, John Harper named Assistant Operations Manager from the News Director post at KARO/Portland, OR. Beginning April 6, talk host Mike Miller moves his show to morning drive. His "Morning Newstalk Program" will feature live two-way telephone talk with newsmakers and celebrities, as well as the latest in news, weather, traffic and sports. Coming over to fill Miller's vacated 9-noon slot is Mark Scott, former talk cohost at WTWN/Grand Rapids. And Joel Zelle appointed utility host at WXYZ, overseeing weekend news/talk programs and developing talk program concepts... Stephen Raleigh joins WOR/New York as Assistant Chief Engineer; he was staff engineer at sister stations WRKO/WROR in Boston. Station announces the hiring of Donna McIntyre as co-producer of the Joan Hamburg show... WIND/Chicago welcomes back Susan Eggleton as Programming Manager, replacing Joe Gillespie. In addition, Dave Stewart has been promoted in-house from morning news editor to weekend news anchor... Dick Pomerantz, originator (in Charlotte, NC) of the "White Arm-band Movement" (R&R 12-7-79), now talk host at KSTP/Minneapolis-St. Paul, recently conducted his first radio remote from the nation's capital... Debating March 30, former Washington State Governor Dr. Dixy Lee Ray offers a series of "Speaking Out" commentaries on KVI/Seattle. Station's Mark Savan will originate his midday show from Washington, DC throughout the week of April 6 via satellite, allowing local listeners to phone in and talk with various guests... **HAPPY BIRTHDAY:** Congratulations to KMOX/St. Louis, which recently celebrated its 21st anniversary... **TAX RELIEF:** WXYZ/Detroit airs "Tax Tips" from March 2 thru April 10. Other stations offering tax advice to their listeners were WMCA/New York and KYW/Philadelphia... KPRC/Houston recently aired a five-part series titled "Contra-Bandits," a detailed look into smuggling activities in South Texas, Mexico and South America... **LEUKEMIA BENEFITS:** KOA/Denver presented the ninth annual leukemia radio event from February 28 to March 1. The station broke all records, bringing in over \$53,000. Further west, KGO/San Francisco's Leukemia Cure-a-Thon, March 13-14, raised over \$130,000. Station personality Russ Coughlin served as emcee. WOR/New York conducted a 22-hour broadcast on behalf of the fight against leukemia; donations totaled over \$185,000.

air fare, hotel accommodations, sightseeing excursions, and dinner at select London restaurants. They will also attend the theater and breakfast with the managing director of Harrods Ltd., a famous London store.

The station itself will sponsor a dinner and cocktail party allowing tour members a chance to personally greet station personalities. During the course of the broadcast week, the visitors are also invited to drop by and watch the proceedings.

Other Unique Features

As if the tour package were not enough, there are a couple of other special features to WOR's London broadcast. For one thing, the station will only run seven or eight minutes an hour of commercial time. And there are only four sponsors. Why? Devlin explains, "It is a very unique editorial environment for a client to be involved with. The package was so expensive and we didn't want to go out and sell it as a spot carrier. And from a programming standpoint, we wanted to really be able to highlight it and cover it well." Additionally, for the first time the renowned Harrods will advertise on radio in the New York market. Its only other foray into New York advertising consisted of a double-decker busboard several years ago.

According to Promotion Director Paula Tennenbaum, the London trip had been in the planning stages

News/Talk

Gail Mitchell



as early as six to seven months ago. So it's more than just a fly-by-night endeavor. By the same token, the station is working on a mostly cash basis; thus far advertising amounts to about \$180,000.

In the long run, is the work and cost worth the trouble? "Absolutely," Devlin emphatically replies. "I've never seen anything we've done get such excitement. And when TWA considers 35 people a really successful tour and 100 of our listeners have signed on and are willing to spend that kind of money... it is undoubtedly worth it."

WCAU Rings In New Sound

The radio industry faces several future challenges following deregulation and the possible advent of the 9 kHz ruling, including the possibility of more stations. So it becomes more important than ever before to develop and maintain a fresh sound that can be heard above the din of other broadcast voices. WCAU/Philadelphia is taking a step in that direction.

Under the guidance of veteran consultant Mike Joseph, VP/GM Sherman Wildman, and Assistant Program Director Andy Goodman, the station, according to Joseph, falls between traditional all-News and all-Talk. Yet it isn't a News/Talk format. "We haven't tagged a name on it," continues Joseph. "We don't have news blocks and we don't have solid talk block either. It does sound different, believe me."

Then how does Joseph perceive the old sound of WCAU compared to its rebirth? "It was a talk sound featuring experts and specialists in two- or three-hour blocks per expert. And now we are going into a current issues, general interest, strong personality sound. We are incorporating extremely strong news coverage and integrating a combination of news and/or talk with on-

the spot news reports, two-way telephone interviews, conference calls with newsmakers and celebrities, plus humor and entertainment."

Flexibility Is The Key

Upon hearing Joseph's explanation, you'd be inclined to describe the change as leaning more to all-News — especially since WCAU is a CBS-owned outlet. Also, the station's principal market rival is all-News leader KYW. Joseph, however, adamantly points out the difference. "KYW is all news. Ours is news integration and strong news support within. It is extremely flexible, unpredictable. We never know what we are going to be into from one hour to the next. In other words, any major stories are fully developed whereas the normal all-News station will devote one-minute per half-hour on the lead story and they'll have 30, 40, or 60 items in a half-hour. So we will play with the big stories and bring in all these ingredients. We'll also cover sidebars."

And as far as the CBS connection is concerned: "We are utilizing the full facilities of the CBS radio network and all the worldwide correspondents, which is another great asset as to why and how a sound like this can be pulled off."

Feel Of Philadelphia

Since Joseph began consulting the station in December of last year, the station has adopted "WCAU — The Feel Of Philadelphia" as its slogan. An advertising campaign, including television and newspapers, is slated for the near future. Meanwhile the station recently wound up its "First Annual WCAU Reunion." Those familiar with Joseph will no doubt immediately recognize the similarity between this promotion and the "Battle Of The Famous" he put together for WFIL, among others, pitting the songs of Chubby Checker and Bobby Rydell against those of Elvis and the Beatles.

In keeping with WCAU's new identity as well as the format, Joseph lined up 100 Philadelphia radio and television personalities, past and present, representing 40 years of communication. For one week beginning March 16, the likes of Dick Clark, Ed McMahon, Jack Klugman, Hy Lit, Joe Niagra, Larry Kane, Frank Rizzo, Joey Bishop, and 20th Century-Fox VP Dave Parks were welcomed home again live over WCAU airwaves. The once-an-hour discussions centered primarily upon what they are doing and thinking now, staying in line with the station's aim to be as current as possible. The promotion also served as a transitional link between the old sound and the new — something Joseph usually does regardless of station format.

Looking Into Crystal Ball

Joseph is understandably prejudiced when it comes to the success of the WCAU sound. But, generally speaking, he foresees this as the route for AM radio in the 80's. "This is where AM radio should be in the 80's. And the combination of the best of talk, the best of news, and the best of personalities — then you've got all the major ingredients to make it work."



DRIVING HER POINT HOME — Pamela McInnes, Airwatch pilot for KMPC/Los Angeles was the only woman to compete in the recent (3-14) Long Beach Grand Prix Toyota Pro/Celebrity race. Air personality Robert W. Morgan also originated his morning show live from the race site that preceding Friday.



Jeff Gelb AOR

AOR MD's On The Future Of AOR Music

This week we continue our series of articles focusing on the changing AOR listener demographics. As the postwar baby boom grows up, taking its buying power with it, will AOR be able to maintain its listening hold on this powerful age group? To assure ourselves of key commercial buys in the future, we must make certain we attract older listeners.

How will AOR music have to change to accommodate the "greying of America?" That's what I asked several AOR MD's nationwide this week. Their answers provide significant insights into possible futures for AOR in two ways: first, the ways in which our musical spectrum will be changing; and second, as indications that behind every great PD there's an equally hard-working, knowledgeable Music Director. You don't need to look further than the ranks of today's MD's to find many of tomorrow's finest AOR PD's, as you'll see by reading on.

Mike Lyons WDIZ/Orlando MD

I think we'll see fewer adds purely on style and more adds that look for a track that stays within the format at the same time that it has a mass appeal; a track that appeals to the standard 18-34 rock and roll listener but also a track familiar and popular enough to make your 25-34 or older listener comfortable with it.

Stations will have to stop adding albums that just sound good for the format. You'll see more of an emphasis on song rather than style, and lyrics

"Stations will have to stop adding albums that just sound good for the format."

— Mike Lyons

will become more important as well. The standard hard lyrics, "let's get down and get crazy" sort of thing, will not do stations any good.

So far as musical styles are concerned, I think you'll hear less noisy music, and less of the long jam songs. I don't think jazz will be the answer, either; a lot of "jazz" is not so much jazz as much as it is quasi-hip easy listening. You're not going to see AOR's go after that; it screws up their image too much. Steely Dan is about as far as you're going to see them go, unless something new comes along.

Kid Leo WMMS/Cleveland MD

We're in a rather unique situation, because we already have very strong 25-34 listening.

I feel you can't be afraid to play a strong track like Dan Fogelberg's "Longer," dayparted of course; dayparting will be a key for AOR's in the future. In the same respect, you can't be afraid to play new music, a la U2 or Vapors, for two recent examples. You're going to have to have a grasp on new, old, and all types of music; no longer shall you become modal, hard, soft. You're going to have to be what you originally set out to be: an all-purpose radio station."

Dana Jang

KOME/San Jose MD

I don't think there's any one formula suggested. We have to keep in touch with what's going on in our communities. We have to be cognizant of our older listeners' lifestyles through research and continued contact with them. It's a whole marketing process.

Musically, as always, it's the songs people should be cognizant of; not new wave, not jazz, not country or whatever. It's the tracks that will hook the audience.

If we are concerned with new music, I think we'll have to work hand-in-hand with the record companies. The older audience gets away from it;

"We have to be cognizant of our older listeners' lifestyles through research and continued contact with them."

— Dana Jang

it's not their whole life. They have a lot of different interests, and if new music is to be accepted, record companies have to be aware of all the avenues in which they can expose it. Radio airplay alone won't do it; it'll take a whole lot more.

Joe Bonnadonna WMMR/Philadelphia MD

I don't think AOR music will have to change that drastically. If anything, it may lean more familiar, more hit-oriented. But a good record will have across-the-board appeal.

It's impossible to stereotype an older listener's musical tastes. Some like new wave, while others like the softer spectrum. There's a real split and radio needs to cater to both.

We'll need to be very selective about what we choose. When people turn on the radio, they want to feel comfortable. AOR has been around long enough that it has established a familiar base of music from several different styles.

Gloria Johnson KGON/Portland MD

Musically, it's not what you play, it's how you play it. On the air I constantly ask myself, "How is this being perceived?" It's flow and balance. AC/DC by themselves are not necessarily a tuneout for older demos any more than Steve Winwood by himself has to be a tuneout for teens. It's what you surround that cut with that makes the difference.

Older demos may not be as loyal as some of our younger listeners, but I find a lot of people in their thirties who use KGON as they use coffee or other stimulants: "I leave my dial set at 92 and when I need some energy I turn on the radio."

"AC/DC by themselves are not necessarily a tuneout for older demos any more than Steve Winwood by himself has to be a tuneout for teens."

— Gloria Johnson

This is where consistency comes in, and longevity helps too, giving your audience time to grow up with you.

There seems to be a tendency for stations to suddenly soften up dramatically after they've succeeded in capturing the younger demos, supposedly to widen the station's appeal. This kind of thinking scares me, as you may accomplish nothing more than diluting your image.

With new music, it has less to do with hard or soft than it does with whether it's a great song. Once it makes it on the air it becomes the way it's presented that's important.

Bobbin Beam WLPX/Milwaukee MD

Just because someone turns 25 doesn't mean they're going to start listening to the easy music stations. I think the people who grew up with the format will be inclined to stick with it. What it boils down to is researching your audience, knowing their tastes and needs, and delivering what they want. If that means sprinkling in some of the earlier material from the sixties, so be it. I think we'll see a resurgence in older material on the radio; people feel good hearing their "old friends," as it were, on the radio. Things that haven't been on the radio for awhile will probably come back. But you can't throw those into your format blindly; you should research them to see what they want to hear again.

Phil "Strider" Robinson KBPI/Denver MD

AOR is in an enviable position, as the format's core audience is rapidly becoming the predominant demographic, soon to have the highest percentage of disposable income, leisure time, and social and economic influence. Couple that with the ever-increasing shift from AM to FM and you have tomorrow's MOR format in the form of today's AOR.

Of course, AOR must evolve with our core audience, and adapt to its changes in taste; it is changing and maturing even now. Any programmer who doesn't keep on top of these changes won't survive. But that's nothing new. A tree that doesn't bend to the prevailing breezes won't live to be very tall.

Musically, I think heavy metal will have to be left with the dinosaurs. The older-end listeners can't tolerate it as much anymore, if at all. Any station that continues to have heavy metal as its staple will still get a lot of teens, but the teens don't take up as big a percentage of the population anymore.

I think and personally hope that jazz is going to start creeping into AOR more and more. And, like it or not, music is going to be toned down a bit. That doesn't mean AOR won't have energy. But I think there'll be more texture and variety, and some jazz. I find people my age are turning more to different styles, experimenting with fusion jazz — not Coltrane; more like Crusaders, Spyro Gyra, Tom Scott. I think radio will react to that.

COMING NEXT WEEK: As this week's AOR article points out, our format is everchanging, ever-maturing with its audience. So is the AOR section of R&R, which next week introduces a new music chart and alters another to better suit the music research needs of AOR radio. Check the changes next week.

POINT·BLANK

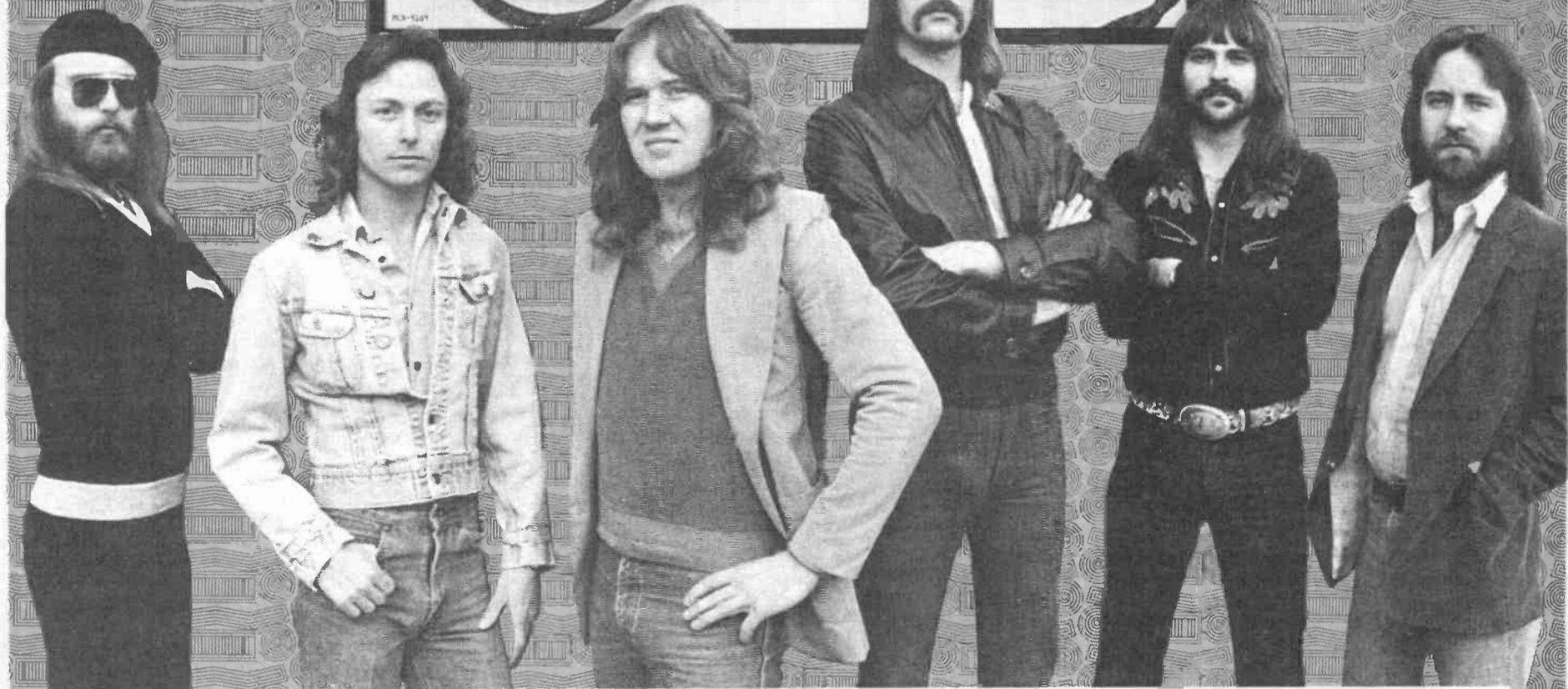
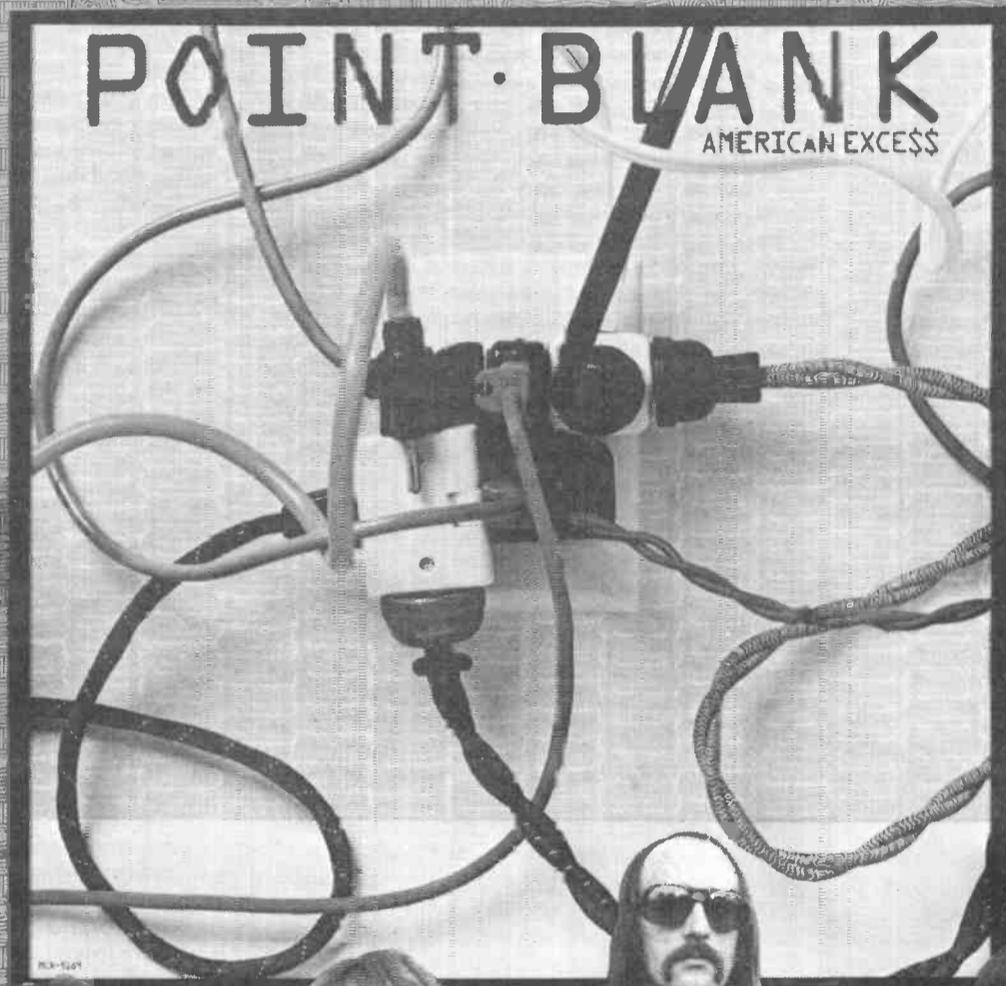
AMERICAN EXCESS

FEATURING

"LET ME STAY WITH YOU TONIGHT"

POINT·BLANK

AMERICAN EXCESS



TOUR

4/4-WAREHOUSE, NEW ORLEANS, LA • 4/8-FOX THEATER, ATLANTA, GA • 4/16-LANDMARK THEATER, SYRACUSE, NY
4/18-WAR MEMORIAL AUDITORIUM, ROCHESTER, NY • 4/19-STANLEY THEATER, PITTSBURGH, PA • 4/22-CALDERON THEATER, HEMPSTEAD, L.I.
4/23-MID-HUDSON COMMUNITY THEATER, Pough-KEEPSIE, NY • 4/24-PALACE THEATER, WATERBURY, CT • 4/25-CAPITOL THEATER, PASSAIC, NJ
4/28-PREMIER THEATER, NORFOLK, VA • 4/29-FORUM, HARRISBURG, PA • 4/30-COLLEGE, ANGOLA, IN • 5/1-TBA, ALLENTOWN, PA
5/2-ORPHEUM, BOSTON, MA • 5/3-WARNER THEATER, WASHINGTON, DC

PRODUCED BY BILL WOLF
FOR LONE WOLF PRODUCTIONS

ON MCA RECORDS AND TAPES

Jeff Gelb

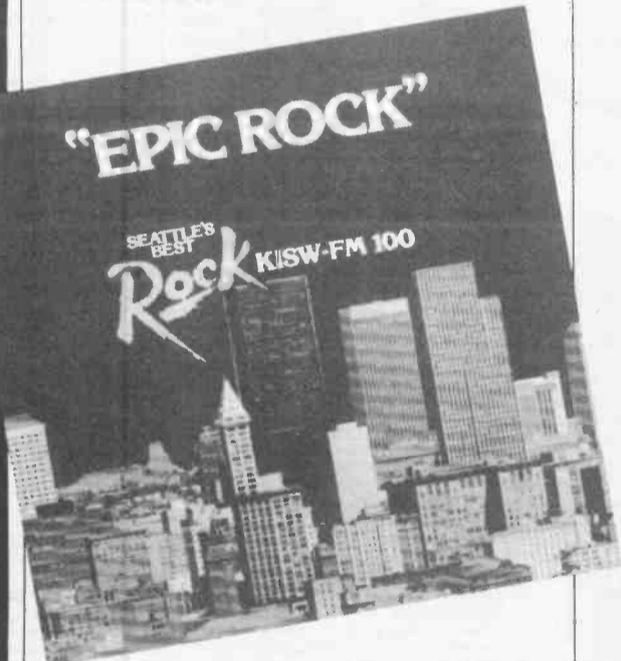
EVOLUTION

Bill Mims has been upped from KDUK/Honolulu MD to PD (he'll also keep his MD job). He replaces Ken Hutchinson, who retains his airshift . . . Malcolm Gray has been upped to Asst. PD along with his MD post at WRCN/Long Island . . . Mark McLaren has been appointed Acting PD at KZOM/Beaumont . . . Ron Parker has exited as MD at WQXM/Tampa; his replacement is Moby . . . Jim Kinney has been named MD at WTUE/Dayton . . . WIBA/Madison MD Mike Hayes has exited . . . Tim Bedure has taken on the MD job for KZAP/Sacramento . . . Sambo Roberts has joined KQRS/Minneapolis for mornings from WRNO/New Orleans . . . Daddy Wags has switched from nights to mornings at WLWQ/Columbus, as Joan Friedman has been upped from weekends to overnights, and Russell Carey has joined for weekends . . . Lee Corey has joined KAZY/Denver from KEYN/Wichita as Production Director . . . Laurie McDonald is new to overnights at KFMH/Muscatine, replacing Deeya McClurkin, who has joined TK101/Pensacola . . . Andy Peterson has joined WDIZ/Orlando from neighboring WORJ for weekends.



TASTY DEBUT AT WPLJ — WPLJ/New York recently debuted *Chrysalis's Robin Trower's new LP, "B.L.T."*; Dorothy Vanturini, station MD (left), and Malverne promotion man Jerry Ross (right) are pictured sampling the product.

Promotion Of The Week



EPIC ROCK: Epic Records and KISW/Seattle have joined forces to produce "Epic Rock," a unique album that combines live, previously unreleased tracks by Epic artists with airchecks of the KISW jocks.

The promotion ties in with KISW's tenth AOR anniversary, with the album being sold locally for \$2.00 as a commemorative disk. Aside from mini-airchecks of KISW's airstaff, the record includes live material by REO Speedwagon, Cheap Trick, Molly Hatchet, Angel City and Gary Myrick.

PD Beau Phillips arranged for the promotion with Epic National Album Promotion Director Bob Feineigle, who last year produced a similar project with WBCN/Boston and live David Werner tapes. 5000 "Epic Rock" albums were pressed, and according to PD Phillips, almost half were sold in the record's first weekend of release.



WMET SUPPORTS LOCAL ROCKERS — WMET/Chicago cosponsored a successful dance concert with rock video presentations. Featured were a number of local acts. Pictured backstage after the show are the Odd's Jo Jackson and Hugh Hart, B.B. Spin's Johnny Mo, WMET MD Dave Benson, B.B. Spin's Louie Boundervant, "Doc Rock," and Jam Productions' Army Granat.

UPDATE

WCAS/Cambridge is caught between a buyer and a hard place. The station currently awaits new ownership, a process that may take quite some time. There's some problems over dial position with another Boston area station that wants to move to a vacant dial position that WCAS and the FCC consider too close for comfort. Meanwhile, the station owners are in debt and can't afford to pay the airstaff's salaries, so numerous benefits have been held to raise salaries. Now funds are running low, and current station co-owner Dan Murphy said, "The future is unclear; going off the air till the new owners come in is still a possibility." Stay tuned for future developments . . . WZXR/Memphis got caught with its promotional pants down recently. Three years ago, a listener won a promotion whereby she was to receive an album a week till the year 2000. But then-PD Tom Owens exited the station to PD at KZEW/Dallas, and at the same time, the prize-winner moved (coincidentally) to Texas and stopped receiving her albums. After writing the station several times without hearing from them, the winner wrote a local newspaper "Action Please" column. They spoke with station GM Bill Thomas, who said the station lost the promotional value of the contest when the winner moved out of the listening area. After further discussion, Thomas agreed to begin mailing the winner's albums, so long as she pays postage . . . A trivia contest held in conjunction with WNEW-FM/New York's world premiere of the "Rock Years" 48-hour special from Westwood One gathered 15,000 letter entries within three days . . . WLUP/Chicago has given away the last of its five \$100,000 checks in its "Loop Songs" promotion . . . Speaking of big-bucks promotions, KDWB-FM/Minneapolis is repeating its \$40,000 giveaway over the next several weeks, awarding \$101 or \$1000 to phone callers or people on the street who tell a station rep they listen to KDWB-FM . . . Just released are two new Homegrown-type albums, from K-97/Edmonton and KZOK/Seattle . . . Happy AOR birthday to CHEZ-FM/Ottawa . . . It's tax time, and Y-95/Rockford is giving listeners a tax break by trading correct an-

swers to the station's trivia quizzes with free tax preparation by H&R Block . . . WQMF/Louisville is asking listeners to send in their Eric Clapton get-well cards to the station, which will forward them to the artist. Additionally, fifteen of the cards' senders will be picked to receive copies of the latest Clapton album . . . WLAV/Grand Rapids' "Rock Bottom Bazaar" attracted 100,000 and sold \$750,000 in merchandise in twenty hours . . . Q107/Toronto air personality All-Night Andre's interview with members of Rush will be pressed into a promotional disc for radio station use by Mercury/Polygram. Speaking of Rush, WIOT/Toledo has a contest going on surrounding the new Rush album, "Moving Pictures." The station's asking listeners to come up with the names of all the Rush albums to date, in order of release, to become eligible to win tickets to a movie per week for a year . . . WLPX/Milwaukee awarded twelve hours of recording studio time to the winner of its 5th annual local talent search; 36 bands competed . . . WKLC/St. Albans is celebrating its first AOR anniversary for 105 days, with giveaways of albums, stereos, and projection TV's . . . Available from KATT/Oklahoma City is its four-color 1981 poster calendar . . . Lots of AOR's have had success with discount card promotions, but WVBR/Ithaca may be the first college station to give it a try, with excellent results: it has already given out over 25,000 of its "Gold Cards" . . . KILO/Colorado Springs is awarding four trips to London to listeners who can identify the artists and songs in the station's "British Invasion" three-tune sets . . . WSRZ/Tampa is sponsoring a Backgammon tournament, with proceeds going to the Suncoast Seabird Sanctuary, and a \$1000 grand prize going to the tournament winner . . . KXXY-FM/Oklahoma City has begun a series of rock videotape simulcasts with a local UHF TV channel . . . WPLJ/New York broadcast an unusual concert recently, when it ran a reunion appearance of the original members of the Blues Project . . . KTIM/San Rafael is moving to 1623 5th Avenue, San Rafael, CA 94901.

CONCERTS & CONVERSATIONS

PRESENTATIONS: LOVE94/Miami presented Don McLean for free . . . WCCC/Hartford presented Doug & Slugs for \$2.07 . . . KVRE/Santa Rosa presented Tom Fogerty for \$1.01.

BROADCASTS: Root Boy Slim on WNOR/Norfolk . . . Blue Oyster Cult on WLUP/Chicago . . . Kings on WOUR/Utica.

GUEST DJ'S: Ted Nugent on CHEZ-FM/Ottawa.

CONVERSATIONS: .38 Special on WKLC/West Virginia . . . Don McLean on LOVE94/Miami . . . Doc Holliday on WQDR/Raleigh . . . Doug & Slugs, Gerard McMahon on WCCC/Hartford . . . Donnie Iris, Santana on KLBJ/Austin . . . Dave Edmunds on KZOK/Seattle . . . U2 on KSJO/San Jose . . . Kingbees, Brains, Joe King Carrasco on KNAC/Long Beach . . . Jorma Kaukonen, Dave Edmunds on WNEW-FM/New York38 Special on WXKE/Ft. Wayne . . . Joan Jett, Pages on WKZL/Winston-Salem . . . Kings, Rings on WOUR/Utica . . . REO Speedwagon on WSYR/Syracuse . . . Dave Edmunds on WMMS/Cleveland . . . Rick Springfield on WSLQ/Roanoke . . . Rush, Dave Edmunds on CHUM-FM/Toronto38 Special on WQUT/Johnston City.



KYYS CELEBRATES SOURCE SIGNING — Don Pardo joined the KYYS/Kansas City staff during the morning show to help the station celebrate its new Source affiliation. Pictured (l-r) are Pardo and station's Jay Cooper and PD Dick Wilson.

Radio & Records Album Airplay/40

April 3, 1981

164 REPORTERS

Album cuts are listed in order of airplay preference.

3/13	3/20	3/27	4/3
12	2	2	1
—	—	13	2
1	1	1	3
2	3	3	4
3	4	4	5
6	7	6	6
5	6	5	7
7	8	7	8
15	10	9	9
4	5	8	10
9	9	10	11
20	14	11	12
11	12	12	13
32	20	16	14
19	15	14	15
—	—	23	16
38	24	24	17
10	11	15	18
—	31	21	19
29	22	18	20
16	17	20	21
—	40	26	22
—	—	—	23
14	16	19	24
8	13	17	25
—	—	—	26
39	35	30	27
17	21	25	28
—	—	36	29
—	—	40	30
18	19	22	31
33	30	32	32
24	26	31	33
25	25	27	34
—	—	35	35
13	18	28	36
21	23	29	37
23	28	34	38
—	—	—	39
31	37	—	40

ERIC CLAPTON	Another Ticket (RSO)	"Stand" "Catch" "Rita" "Blow"
WHO	Face Dances (WB)	"Better" "Day" "Money" "Quiet"
STEVE WINWOOD	Arc Of A Diver (Island)	"Chance" Title "Train"
STYX	Paradise Theater (A&M)	"Rockin'" "Time" "Snowblind"
REO SPEEDWAGON	Hi Infidelity (Epic)	"Take" "Don't" "Tough" "Someone"
RUSH	Moving Pictures (Mercury/PolyGram)	"Tom" "Limelight" "Vital" "Red"
APRIL WINE	Nature Of The Beast (Capitol)	"Between" "Queen" "Town"
.38 SPECIAL	Wild-Eyed Southern Boys (A&M)	"Hold" "Fantasy"
PHIL COLLINS	Face Value (Atlantic)	"Air" "Missed" "Lines"
JOURNEY	Captured (Columbia)	"Party's" "Dixie"
LOVERBOY	Loverboy (Columbia)	"Turn" "Kid"
GARLAND JEFFREYS	Escape Artist (Epic)	"96" "R.O.C.K."
SHERBS	The Skill (Atco)	"Skill" "Turning"
ROBIN TROWER	B.L.T. (Chrysalis)	"Money" "Won't" "Life"
RAINBOW	Difficult To Cure (Polydor/PolyGram)	"Surrender" "Release" "Spotlight"
ROLLING STONES	Sucking In The 70's (Rolling Stones)	"Whip" "Dancer" "Gold"
JAMES TAYLOR	Dad Loves His Work (Columbia)	"Town" "Stand" "Hour" "London"
MANFRED MANN'S EARTH BAND	Chance (WB)	"You" "Lies"
PAT TRAVERS	Radio Active (Polydor/PolyGram)	"Music" "Life"
TED NUGENT	Intensities In 10 Cities (Epic)	"Liplock" "Put Up" "Jailbait" "Land"
STEELY DAN	Gauche (MCA)	"Time" Title "Nineteen" "Babylon"
KROKUS	Hardware (Ariola)	"Winning" "Bones" "Rocker"
SANTANA	Zebop! (Columbia)	"Winning" "Papa" "Searchin'"
JOHN LENNON & YOKO ONO	Double Fantasy (Geffen)	"Wheels" "Losing" "Woman"
BRUCE SPRINGSTEEN	The River (Columbia)	"Fade" "Rocker" "Cadillac" "Street"
JUDAS PRIEST	Point Of Entry (Columbia)	"Heading" "Rockin'" "Circle" "Go"
RICK SPRINGFIELD	Working Class Dog (RCA)	"Jessie's Girl"
POLICE	Zenyatta Mondatta (A&M)	"Stand" "World"
FRANKE & KNOCKOUTS	Franke & Knockouts (Millennium)	"Sweetheart" "Come" "Running"
GREG KIHN BAND	Rockinroll (Beserkley)	"Breakup" "Sheila" "Womankind"
ELVIS COSTELLO & ATTRACTIONS	Trust (Columbia)	"Clubland" "Whisper" "Watch"
JIMMY BUFFETT	Coconut Telegraph (MCA)	"Incommunicado" "Job" "Weather"
CLASH	Sandinista! (Epic)	"Police" "Someone" "Seven"
TODD RUNDGREN	Healing (Bearsville/WB)	"Time" "Healing" "Compassion"
BADFINGER	Say No More (Radio/Atlantic)	"Hold" "Got"
OUTLAWS	Ghost Riders (Arista)	"Ghost" "Angels" "Devil's"
TOTO	Turn Back (Columbia)	"Live" "Gift" "Elenore"
DIRE STRAITS	Making Movies (WB)	"Skateaway" "Expresso" "Rock"
HAWKS	Hawks (Columbia)	"All Right" "Away" "Need"
AC/DC	Back In Black (Atlantic)	Title "Bells" "Drink"

Chart Summary

AOR crowned a new airplay champion this week, as CLAPTON edged out WINWOOD both in hot and total reports. WHO jumped way up to number two in their second week of AOR airplay activity, and with their total reports so close to Clapton's, there may be an intense race for #1 next week. Though airplay competition kept him from climbing, COLLINS grew in hot and total reports. TROWER built in hot, while STONES jumped as adds converted. TAYLOR had an excellent week of increased hot airplay. TRAVERS and KROKUS climbed. SANTANA debuted with a potent combination of reports of the two-cut album sampler (not represented numerically on their Most Added breakdown), along with early adds of the album itself. PRIEST debuted nicely. SPRINGFIELD, FRANKE and KIHN all showed significant growth. BUFFETT held steady as did BADFINGER. HAWKS debuted while AC/DC bounced back on the chart. PLIMSOULS, DOC HOLLIDAY, and ALAN PARSONS almost charted this week. (NOTE: DONNIE IRIS, who fell off the chart this week, spent an impressive 25 weeks on the AOR Airplay/40.)

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot album reports and singles mentions. Artists' chart numbers are displayed over a four-week period. The artists in italics registered the most rapid gains in airplay or in rotational conversions for the week. Album cuts are listed in order of popularity; cuts in bold type are also current singles.

MOST ADDED

1	JUDAS PRIEST	78/55	51/49	3/3	3/13	3/6
	Point Of Entry (Columbia)	M-20	M-2	M-0	0/0	0/0
	"Highway"	H-3	H-0	H-0		
2	SANTANA	36/31	0/0	0/0	0/0	0/0
	Zebop! (Columbia)	M-3				
	"Winning"	H-2				
3	GREG KIHN BAND	71/29	75/75	1/1	0/0	0/0
	Rockinroll (Beserkley)	M-31	M-0	M-0		
	"Breakup Song"	H-11	H-0	H-0		
Tie	OZZY OSBORNE	29/29	4/3	3/2	1/0	2/0
	Blizzard Of Oz (Jet)	M-0	M-1	M-1	M-0	M-2
	"I Don't Know"	H-0	H-0	H-0	H-1	H-0
3	GINO VANNELLI	31/29	0/0	0/0	0/0	0/0
	Night Walker (Arista)	M-1				
	Title	H-1				
4	KAMPUCHEA	23/23	0/0	0/0	0/0	0/0
	Various Artists (Atlantic)	M-0				
	Various Cuts	H-0				
4	COLD CHISEL	23/23	0/0	0/0	0/0	0/0
	East (Elektra)	M-0				
	"Standing On"	H-0				
5	HAWKS	49/17	40/18	28/20	20/16	7/7
	Hawks (Columbia)	M-27	M-20	M-8	M-4	M-0
	"It's All Right"	H-5	H-2	H-0	H-0	H-0
6	CRETONES	16/16	0/0	0/0	0/0	0/0
	Snap! Snap! (Planet)	M-0				
	"Empty Heart"	H-0				
7	VAPORS	20/14	3/1	6/6	0/0	0/0
	Magnets (Liberty)	M-5	M-1	M-0		
	"Spiders"	H-1	H-1	H-0		
8	KROKUS	76/13	76/36	68/68	0/0	0/0
	Hardware (Ariola)	M-55	M-38	M-0		
	"Winning Man"	H-8	H-2	H-0		
9	TOM DICKIE & DESIRES	16/12	14/14	0/0	0/0	0/0
	Competition (Mercury/PolyGram)	M-4	M-0			
	Title	H-0	H-0			
10	PAT TRAVERS	87/11	85/23	88/86	2/2	0/0
	Radio Active (Polydor/PolyGram)	M-59	M-51	M-1	M-0	
	"New Age Music"	H-17	H-11	H-1	H-0	
10	GREAT BUILDINGS	21/11	15/14	5/4	4/4	0/0
	Apart From... (Columbia)	M-10	M-1	M-1	M-0	
	"Hold On To"	H-0	H-0	H-0	H-0	
10	SHOT IN THE DARK	20/11	18/13	10/10	0/0	0/0
	Shot In The Dark (RSO)	M-6	M-4	M-0		
	"Lightning"	H-3	H-1	H-0		

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

1	GARLAND JEFFREYS	119/82	121/81	115/68	92/46	95/4
	Escape Artist (Epic)	A-2	A-4	A-15	A-26	A-89
	"96 Tears"	H-35	H-36	H-32	H-20	H-2
2	RAINBOW	97/75	105/77	98/69	92/60	92/20
	Difficult To... (Polydor/PolyGram)	A-1	A-4	A-10	A-16	A-88
	"I Surrender"	H-21	H-24	H-19	H-16	H-4
3	SHERBS	110/74	121/80	117/85	122/91	111/83
	The Skill (Atco)	A-1	A-1	A-0	A-9	A-14
	"I Have The Skill"	H-35	H-40	H-32	H-22	H-14
4	ROBIN TROWER	106/68	106/66	101/48	85/0	3/0
	B.L.T. (Chrysalis)	A-6	A-13	A-38	A-84	A-3
	"Into Money"	H-32	H-27	H-15	H-1	H-0
5	PHIL COLLINS	140/62	136/63	126/67	110/57	97/5
	Face Value (Atlantic)	A-2	A-11	A-12	A-27	A-87
	"Air Tonight"	H-76	H-62	H-47	H-26	H-5
6	PAT TRAVERS	87/59	85/51	88/1	2/0	0/0
	Radio Active (Polydor/PolyGram)	A-11	A-23	A-86	A-2	
	"New Age Music"	H-17	H-11	H-1	H-0	
7	TED NUGENT	73/58	87/63	86/56	89/3	5/0
	Intensities In 10 Cities (Epic)	A-0	A-6	A-16	A-85	A-4
	"Flying Liplock"	H-15	H-18	H-14	H-1	H-1
8	KROKUS	76/55	76/38	68/0	0/0	0/0
	Hardware (Ariola)	A-13	A-36	A-68		
	"Winning Man"	H-8	H-2	H-0		
9	ROLLING STONES	94/48	113/2	15/1	0/0	0/0
	Sucking... (Rolling Stones)	A-7	A-104	A-14		
	"Whip Comes Down"	H-39	H-7	H-0		
10	RICK SPRINGFIELD	61/45	62/41	55/39	46/34	44/17
	Working Class Dog (RCA)	A-2	A-10	A-8	A-6	A-22
	"Jessie's Girl"	H-14	H-11	H-8	H-6	H-5
11	FRANKE & KNOCKOUTS	61/44	52/27	40/12	26/2	7/0
	Franke &... (Millennium)	A-9	A-20	A-24	A-24	A-7
	"Sweetheart"	H-8	H-5	H-4	H-0	H-0
12	.38 SPECIAL	137/42	135/39	138/45	134/58	130/59
	Wild-Eyed... (A&M)	A-0	A-0	A-0	A-0	A-3
	"Hold On Loosely"	H-95	H-96	H-93	H-76	H-68
13	MANFRED MANN'S...	83/41	100/46	113/54	122/67	123/59
	Chance (WB)	A-0	A-0	A-1	A-2	
	"For You"	H-42	H-54	H-58	H-55	H-62
14	LOVERBOY	110/40	112/36	114/45	109/42	109/50
	Loverboy (Columbia)	A-2	A-1	A-0	A-1	A-2
	"Turn Me Loose"	H-88	H-75	H-69	H-66	H-57
14	JAMES TAYLOR	88/40	77/40	83/30	64/14	37/2
	Dad Loves His... (Columbia)	A-5	A-4	A-27	A-44	A-34
	"Her Town Too"	H-43	H-33	H-26	H-6	H-1
14	ELVIS COSTELLO &...	61/40	77/41	90/52	95/51	96/55
	Trust (Columbia)	A-0	A-1	A-3	A-8	A-8
	"Clubland"	H-21	H-35	H-35	H-36	H-33

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

1	ERIC CLAPTON	157/147	156/138	159/130	146/24	25/4
	Another Ticket (RSO)	A-0	A-0	A-7	A-111	A-15
	"I Can't Stand It"	M-10	M-18	M-22	M-11	M-6
2	WHO	156/141	154/15	0/0	0/0	0/0
	Face Dances (WB)	A-7	A-138			
	"You Better You Bet"	M-8	M-1			
2	STEVE WINWOOD	151/141	158/147	158/145	152/138	149/127
	Arc Of A Diver (Island)	A-0	A-0	A-0	A-1	A-0
	"Chance"	M-10	M-11	M-13	M-13	M-22
3	STYX	142/128	148/135	146/133	144/128	148/135
	Paradise Theater (A&M)	A-0	A-0	A-0	A-0	A-0
	"Rockin' The Paradise"	M-14	M-13	M-13	M-16	M-13
4	REO SPEEDWAGON	136/124	141/127	143/130	143/127	139/128
	Hi Infidelity (Epic)	A-0	A-0	A-0	A-0	A-0
	"Take It On The Run"	M-12	M-14	M-13	M-16	M-11
5	RUSH	138/105	140/107	140/104	133/92	130/78
	Moving... (Mercury/PolyGram)	A-0	A-0	A-2	A-9	
	"Tom Sawyer"	M-33	M-33	M-36	M-39	M-43
6	APRIL WINE	134/101	144/108	143/107	135/102	139/89
	Nature Of The... (Capitol)	A-0	A-1	A-0	A-0	A-2
	"Between You & Me"	M-33	M-35	M-36	M-33	M-48
7	.38 SPECIAL	137/95	135/96	138/93	134/76	130/68
	Wild-Eyed... (A&M)	A-0	A-0	A-0	A-0	A-3
	"Hold On Loosely"	M-42	M-39	M-45	M-58	M-59
8	JOURNEY	115/86	128/102	137/117	137/116	140/116
	Captured (Columbia)	A-0	A-0	A-0	A-0	A-0
	"Party's Over"	M-29	M-26	M-20	M-21	M-24
9	PHIL COLLINS	140/76	136/62	126/47	110/26	97/5
	Face Value (Atlantic)	A-2	A-11	A-12	A-27	A-87
	"Air Tonight"	M-62	M-63	M-67	M-67	M-5
10	LOVERBOY	110/68	112/75	114/69	109/66	109/57
	Loverboy (Columbia)	A-2	A-1	A-0	A-1	A-2
	"Turn Me Loose"	M-40	M-36	M-45	M-42	M-50
11	STEELY DAN	67/47	73/51	87/57	93/66	112/80
	Gauche (MCA)	A-0	A-0	A-0	A-0	A-0
	"Time Out Of Mind"	M-20	M-22	M-29	M-26	M-32
12	JAMES TAYLOR	88/43	77/33	83/26	64/6	37/1
	Dad Loves His... (Columbia)	A-5	A-4	A-27	A-44	A-34
	"Her Town Too"	M-40	M-40	M-30	M-14	M-2
13	MANFRED MANN'S...	83/42	100/54	113/58	122/55	123/62
	Chance (WB)	A-0	A-0	A-1	A-0	A-2
	"For You"	M-41	M-46	M-54	M-67	M-59
14	BRUCE SPRINGSTEEN	63/40	84/62	102/80	118/96	127/107
	The River (Columbia)	A-0	A-0	A-0	A-0	A-0
	"Fade Away"	M-23	M-22	M-22	M-22	M-20
14	POLICE	54/40	65/43	76/51	87/59	98/71
	Zenyatta Mondatta (A&M)	A-0	A-0	A-0	A-2	A-0
	"Don't Stand So Close"	M-14	M-22	M-25		

AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

No albums qualified for AOR Breaker status this week.

SINGLES

- 1 JEFFERSON STARSHIP .. "Find Your Way..." (RCA/Grunt)
- 2 PLIMSOULS..... "Now" (Planet)
- 3 ALAN PARSONS PROJECT "Games People Play" (Arista)
- 4 DONNIE IRIS..... "Ahi Leah!" (MCA)
- 5 PHOEBE SNOW..... "Games" (Mirage)
- 6 PHIL SEYMOUR..... "Precious To Me" (Boardwalk)
- 7 PAT BENATAR..... "Treat Me Right" (Chrysalis)
- 8 FOOLS..... "Running Scared" (EMI America)
- 9 GRACE SLICK..... "Sea Of Love" (RCA)
- 10 PRETENDERS..... "Message Of Love" (Sire)
- 11 NAZARETH..... "Dressed To Kill" (A&M)
- 12 POINT BLANK..... "Let Me Stay With You Tonight" (MCA)
- 13 BLONDIE..... "Rapture" (Chrysalis)
- 14 ROD STEWART..... "Somebody Special" (WB)
- 15 GINO VANNELLI..... "Living Inside Myself" (Arista)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

JAZZ ON AOR

- 1 GROVER WASHINGTON, JR. Winelight (Elektra)
- 2 DAVE GRUSIN Mountain Dance (GRP/Arista)
- 3 JOE SAMPLE Voices In The Rain (MCA)
- 4 DAN SIEGEL..... The Hot Shot (Inner City)
- 5 B.B. KING There Must Be A Better World... (MCA)
- 6 KILIMANJARO Kilimanjaro (Phil)
- 7 WAYNE JOHNSON Arrowhead (Inner City)
- 8 DAVID SANBORN Voyeur (WB)
- 9 BOB JAMES... All Around The Town (Tappan Zee/Col.)
- 10 LONNIE BROOKS BAND . Turn On The Night (Alligator)

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL AOR ACTIVITY

EAST

104 WQBK FM
 Albany 518-462-5555
 Added: PHIL COLLINS (Atlantic), JUDAS PRIEST (Arista), DENNIS BROWN (A&M), A.J. LOYERDIE (MCA), RENE VOID (415), SPIRIT (Polygram), COLD CHISEL (Elektra), VAPORS (Liberty), CONCERTS/RAMPUCHEA (Atlantic), MIDNIGHT FLYER (Swe Song), CARL WILSON (Caribou), JEFFERSON STARSHIP (RCA/Grunt)

WAAL
 Binghamton 607-722-8850
 Added: PHIL COLLINS (Atlantic), JUDAS PRIEST (Arista), DENNIS BROWN (A&M), A.J. LOYERDIE (MCA), RENE VOID (415), SPIRIT (Polygram), COLD CHISEL (Elektra), VAPORS (Liberty), CONCERTS/RAMPUCHEA (Atlantic), MIDNIGHT FLYER (Swe Song), CARL WILSON (Caribou), JEFFERSON STARSHIP (RCA/Grunt)

104 WQBK FM
 Albany 518-785-9800
 Added: PHIL COLLINS (Atlantic), JUDAS PRIEST (Arista), DENNIS BROWN (A&M), A.J. LOYERDIE (MCA), RENE VOID (415), SPIRIT (Polygram), COLD CHISEL (Elektra), VAPORS (Liberty), CONCERTS/RAMPUCHEA (Atlantic), MIDNIGHT FLYER (Swe Song), CARL WILSON (Caribou), JEFFERSON STARSHIP (RCA/Grunt)

WAZZ
 Boston 617-267-9090
 Added: PHIL COLLINS (Atlantic), JUDAS PRIEST (Arista), DENNIS BROWN (A&M), A.J. LOYERDIE (MCA), RENE VOID (415), SPIRIT (Polygram), COLD CHISEL (Elektra), VAPORS (Liberty), CONCERTS/RAMPUCHEA (Atlantic), MIDNIGHT FLYER (Swe Song), CARL WILSON (Caribou), JEFFERSON STARSHIP (RCA/Grunt)

WZZO
 Allentown 215-694-0511
 Added: PHIL COLLINS (Atlantic), JUDAS PRIEST (Arista), DENNIS BROWN (A&M), A.J. LOYERDIE (MCA), RENE VOID (415), SPIRIT (Polygram), COLD CHISEL (Elektra), VAPORS (Liberty), CONCERTS/RAMPUCHEA (Atlantic), MIDNIGHT FLYER (Swe Song), CARL WILSON (Caribou), JEFFERSON STARSHIP (RCA/Grunt)

i-95fm
 Bridgeport 203-679-9995
 Added: PHIL COLLINS (Atlantic), JUDAS PRIEST (Arista), DENNIS BROWN (A&M), A.J. LOYERDIE (MCA), RENE VOID (415), SPIRIT (Polygram), COLD CHISEL (Elektra), VAPORS (Liberty), CONCERTS/RAMPUCHEA (Atlantic), MIDNIGHT FLYER (Swe Song), CARL WILSON (Caribou), JEFFERSON STARSHIP (RCA/Grunt)

MOST ADDED
 JUDAS PRIEST Point Of Entry (Columbia) 21/15
 OZZY OSBORNE Blizzard Of Oz (J&R) 13/13
 CONCERTS FOR KAMPUCHEA Various Artists (Atlantic) 10/10
 SANTANA Zabop! (Columbia) 8/7

MEDIUM
 SHERBS The Skill (Atco) 26/20
 RAINBOW Difficult To... (Polydor/PG) 26/18
 GARLAND JEFFREYS Escape Artist (Epic) 29/17
 ROBIN TROWER B.L.T. (Chrysalis) 20/17
 TED NUGENT Intensities In 10... (Epic) 21/16

THE HOTTEST
 ERIC CLAPTON Another Ticket (RSO) 36/34
 WHO Face Dances (WB) 34/33
 STEVE WINWOOD Arc Of A Diver (Island) 36/31
 REO SPEEDWAGON Hi Infidelity (Epic) 32/31
 STYX Paradise Theater (A&M) 33/29

WECM Claremont 603-642-7735
 Added: PHIL COLLINS (Atlantic), JUDAS PRIEST (Arista), DENNIS BROWN (A&M), A.J. LOYERDIE (MCA), RENE VOID (415), SPIRIT (Polygram), COLD CHISEL (Elektra), VAPORS (Liberty), CONCERTS/RAMPUCHEA (Atlantic), MIDNIGHT FLYER (Swe Song), CARL WILSON (Caribou), JEFFERSON STARSHIP (RCA/Grunt)

WBAB Long Island 516-587-1023
 Added: PHIL COLLINS (Atlantic), JUDAS PRIEST (Arista), DENNIS BROWN (A&M), A.J. LOYERDIE (MCA), RENE VOID (415), SPIRIT (Polygram), COLD CHISEL (Elektra), VAPORS (Liberty), CONCERTS/RAMPUCHEA (Atlantic), MIDNIGHT FLYER (Swe Song), CARL WILSON (Caribou), JEFFERSON STARSHIP (RCA/Grunt)

WBCN Long Island 516-727-1570
 Added: PHIL COLLINS (Atlantic), JUDAS PRIEST (Arista), DENNIS BROWN (A&M), A.J. LOYERDIE (MCA), RENE VOID (415), SPIRIT (Polygram), COLD CHISEL (Elektra), VAPORS (Liberty), CONCERTS/RAMPUCHEA (Atlantic), MIDNIGHT FLYER (Swe Song), CARL WILSON (Caribou), JEFFERSON STARSHIP (RCA/Grunt)

WCCC Hartford 203-549-3456
 Added: PHIL COLLINS (Atlantic), JUDAS PRIEST (Arista), DENNIS BROWN (A&M), A.J. LOYERDIE (MCA), RENE VOID (415), SPIRIT (Polygram), COLD CHISEL (Elektra), VAPORS (Liberty), CONCERTS/RAMPUCHEA (Atlantic), MIDNIGHT FLYER (Swe Song), CARL WILSON (Caribou), JEFFERSON STARSHIP (RCA/Grunt)

WLR FM 92.7 Long Island 516-485-9200
 Added: PHIL COLLINS (Atlantic), JUDAS PRIEST (Arista), DENNIS BROWN (A&M), A.J. LOYERDIE (MCA), RENE VOID (415), SPIRIT (Polygram), COLD CHISEL (Elektra), VAPORS (Liberty), CONCERTS/RAMPUCHEA (Atlantic), MIDNIGHT FLYER (Swe Song), CARL WILSON (Caribou), JEFFERSON STARSHIP (RCA/Grunt)

WVAA Morgantown 304-296-0029
 Added: PHIL COLLINS (Atlantic), JUDAS PRIEST (Arista), DENNIS BROWN (A&M), A.J. LOYERDIE (MCA), RENE VOID (415), SPIRIT (Polygram), COLD CHISEL (Elektra), VAPORS (Liberty), CONCERTS/RAMPUCHEA (Atlantic), MIDNIGHT FLYER (Swe Song), CARL WILSON (Caribou), JEFFERSON STARSHIP (RCA/Grunt)

WBLM Lewiston-Portland 207-783-2065
 Added: PHIL COLLINS (Atlantic), JUDAS PRIEST (Arista), DENNIS BROWN (A&M), A.J. LOYERDIE (MCA), RENE VOID (415), SPIRIT (Polygram), COLD CHISEL (Elektra), VAPORS (Liberty), CONCERTS/RAMPUCHEA (Atlantic), MIDNIGHT FLYER (Swe Song), CARL WILSON (Caribou), JEFFERSON STARSHIP (RCA/Grunt)

WLR FM 92.7 Long Island 516-485-9200
 Added: PHIL COLLINS (Atlantic), JUDAS PRIEST (Arista), DENNIS BROWN (A&M), A.J. LOYERDIE (MCA), RENE VOID (415), SPIRIT (Polygram), COLD CHISEL (Elektra), VAPORS (Liberty), CONCERTS/RAMPUCHEA (Atlantic), MIDNIGHT FLYER (Swe Song), CARL WILSON (Caribou), JEFFERSON STARSHIP (RCA/Grunt)

WVAA Morgantown 304-296-0029
 Added: PHIL COLLINS (Atlantic), JUDAS PRIEST (Arista), DENNIS BROWN (A&M), A.J. LOYERDIE (MCA), RENE VOID (415), SPIRIT (Polygram), COLD CHISEL (Elektra), VAPORS (Liberty), CONCERTS/RAMPUCHEA (Atlantic), MIDNIGHT FLYER (Swe Song), CARL WILSON (Caribou), JEFFERSON STARSHIP (RCA/Grunt)

EAST

WPLR New Haven
203-777-8617

PD: GORDON WINGARTH
MD: EDIE WATZ

Added
COLD CHISEL (Elektra)
KINGBEE (RSO)
JUDAS PRIEST (Columbia)
CONCERTS/RAMPAGE (Atlantic)
OZZY OSBORNE (J&R)
-CARL WILSON (Caribou)

Medium
J. LEHMON & Y. OHO (Geffen)
GARLAND JEFFREYS (Epic)
RICK SPRINGFIELD (RCA)
KORIS (Arista)
HAWKS (Columbia)
PHOENIX SHOW (Mercury)
OUTLANS (Arista)
GOOD RATS (G.A.M.)
APRIL WINE (Capitol)
JIMMY BUFFETT (RCA)
PEARL HARBOR (MCA)
-SANTANA (Columbia)
-PRETENDERS (Sire)

Jazz
None

Singles
None

WNEW-TV New York
212-986-7000

PD: SCOTT HUBB
MD: BERNIE BERNARD

Added
VAPORS (Liberty)
OZZY OSBORNE (J&R)
BILLY KIDDO (Arista)
PET CLAMS (Mercury)
JUDAS PRIEST (Columbia)
COLD CHISEL (Elektra)
GREAT BUILDINGS (Columbia)
KINGBEE (RSO)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
JOHN JETT (Boardwalk)
IAN GOMM (Sire)
OUTLANS (Arista)
SPANDAU BALLETT (Columbia)
HARRIS (Arista)
DIRE STRAITS (WB)
TALKING HEADS (Sire)
JOURNEY (Columbia)
38 SPECIAL (A&M)
SEMPER PARVUM (A&M)
SHERBS (Arista)
U2 (Island)
RUSH (Mercury/PolyGram)
BLONDIIE (Chrysalis)
PHOENIX SHOW (Mercury)
TED NUGENT (Epic)
PHIL SEYMOUR (Boardwalk)
ELLEN FOLEY (Epic/Cleav. Int)

Jazz
None

Singles
None

WPL95.5 New York
212-887-7777
K070

PD: LARRY BERGER
MD: DOROTHY VANTURINI

Added
JUDAS PRIEST (Columbia)
SECRET POLICEMANS (Island)
CONCERTS/RAMPAGE (Atlantic)
-JEFFERSON STARSHIP (RCA/Grunt)
-POINT BLANK (RCA)
-PRETENDERS (Sire)

Medium
PHIL COLLINS (Atlantic)
J. LEHMON & Y. OHO (Geffen)
ROLLING STONES (Rolling Stones)
SHERBS (Arista)
GARLAND JEFFREYS (Epic)
AC/DC (Atlantic)
HAWKS (Columbia)
RAHMON (PolyGram/PolyGram)
TODD RUNDGREN (Bearsville/NB)
ROBIN TROWER (Chrysalis)

Jazz
None

Singles
None

105.5 FM WJHA North Jersey
201-328-1055

PD: BOB LINDER
MD: MARK CHERNOFF

Added
JUDAS PRIEST (Columbia)
SECRET POLICEMANS (Island)
CONCERTS/RAMPAGE (Atlantic)
-JEFFERSON STARSHIP (RCA/Grunt)
-POINT BLANK (RCA)
-PRETENDERS (Sire)

Medium
PHIL COLLINS (Atlantic)
J. LEHMON & Y. OHO (Geffen)
ROLLING STONES (Rolling Stones)
SHERBS (Arista)
GARLAND JEFFREYS (Epic)
AC/DC (Atlantic)
HAWKS (Columbia)
RAHMON (PolyGram/PolyGram)
TODD RUNDGREN (Bearsville/NB)
ROBIN TROWER (Chrysalis)

Jazz
None

Singles
None

Ottawa
613-563-1019

TODD RUNDGREN (Bearsville/NB)
GRUPPO SPORTIVO (Sire)
ELLEN FOLEY (Epic/Cleav. Int)
-BOB WILSON (Caribou)
-JOY KEMNER (Arista)
-ELVIS PRESLEY (RCA)
-KING (Arista)
-LOVEBOY (Columbia)
-WARRIORS (Arista)

Added
PHOENIX SHOW (Mercury)
"Queen's" (Mercury)
GREG KINN BAND (Bearsville)
"Runnin' Light"
KINGBEE (RSO)
Title
NOT TIP (Arista)

Medium
J. LEHMON & Y. OHO (Geffen)
DELBERT MCCLINTON (Capitol)
JOHN WARTON (Island)
SEAGARIN (Epic)
OUTLANS (Arista)
POLICE (A&M)
JOURNEY (Columbia)
BLONDIIE (Chrysalis)
RAINBOW (PolyGram/PolyGram)
DOC HOLLIDAY (A&M)
J.J. CALE (RCA)
-MURDER AL... (TK)
-MURDER AL... (TK)

Jazz
None

Singles
None

WIOG Philadelphia
215-867-8100

PD: ALEX DENERS

Added
SANTANA (Columbia)
HARRIS (Arista)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
SHERBS (Arista)
PHIL SEYMOUR (Boardwalk)
LEO SAYER (WB)
JOHN COUGAR (Riva/PolyGram)
PHOENIX SHOW (Mercury)
JIMMY BUFFETT (RCA)
RANDY NEWMAN (Epic)
DELBERT MCCLINTON (Capitol)
FOOLS (EMI America)
GREG KINN BAND (Bearsville)
TODD RUNDGREN (Bearsville/NB)
DOOBIE BROTHERS (WB)

Jazz
None

Singles
None

WMMR Philadelphia
215-561-0933

PD: CHARLIE KENDALL
MD: JOE BONARDINHA

Added
JUDAS PRIEST (Columbia)
OZZY OSBORNE (J&R)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
DONNIE IRIS (RCA)
ELVIS COSTELLO &... (Columbia)
CLASH (Epic)
GARLAND JEFFREYS (Epic)
38 SPECIAL (A&M)
PHIL COLLINS (Atlantic)
J. LEHMON & Y. OHO (Geffen)
ROLLING STONES (Rolling Stones)
SHERBS (Arista)
GARLAND JEFFREYS (Epic)
AC/DC (Atlantic)
HAWKS (Columbia)
RAHMON (PolyGram/PolyGram)
TODD RUNDGREN (Bearsville/NB)
ROBIN TROWER (Chrysalis)

Jazz
None

Singles
None

WYSP 94 Philadelphia
215-668-9460

PD: DICK HUNGATE
MD: LISA RICHARDS

Added
CONCERTS/RAMPAGE (Atlantic)
"Sister Disc"
"Whatcha..."
OZZY OSBORNE (J&R)
VAPORS (Liberty)
HARRIS (Arista)
HARRIS (Arista)
"It's All Right"
CARL WILSON (Caribou)
"The Right Man"

Medium
FRANKIE/ROCKOUTS (Millennium)
"Come Back"
SHERBS (Arista)
PHIL SEYMOUR (Boardwalk)
"How You Live"
BAD INFER (Radio/Atlantic)
"Mid On"
ROBIN TROWER (Chrysalis)
RAHMON (PolyGram/PolyGram)
GARLAND JEFFREYS (Epic)
FOOLS (EMI America)
"Wild Control"
DOC HOLLIDAY (A&M)

Jazz
None

Singles
None

Pittsburgh
412-562-5900

KTC (Virgin)
HARRIS (Arista)
APRIL WINE (Capitol)
LOVEBOY (Columbia)
-SANTANA (Columbia)

Added
GINO VANNELLI (Arista)
JUDAS PRIEST (Columbia)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
PHIL COLLINS (Atlantic)
DONNIE IRIS (RCA)
SHERBS (Arista)
TED NUGENT (Epic)
ROBIN TROWER (Chrysalis)
PAT TRAYERS (PolyGram/PolyGram)
ERIC CLAPTON (RSO)
ROLLING STONES (Rolling Stones)
KORIS (Arista)
JAZZ (None)
Singles (None)
None

Pittsburgh
412-382-2144

RICK SPRINGFIELD (RCA)
PLINHOUS (Planet)
ROBIN TROWER (Chrysalis)
GREAT BUILDINGS (Columbia)
-PHOENIX SHOW (Mercury)

Added
WINE (Columbia)
"Bright As A New Day"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
HARRIS (Arista)
HARRIS (Arista)
RAHMON (PolyGram/PolyGram)
RAHMON (PolyGram/PolyGram)
"I Survived"
DOC HOLLIDAY (A&M)
"Ain't No Fool"
GORDON LIGHTFOOT (WB)
KORIS (Arista)
"Rock City"
ROBIN TROWER (Chrysalis)
STEELY DAN (RCA)
Y. LEHMON & Y. OHO (Geffen)
T. OHO (Local)
"Devil's Road"
"Angels Hide"

Jazz
None

Singles
None

WMPD Poughkeepsie
914-471-1500

PD: MIKE HARRIS
MD: STEV SCHWITZ

Added
JUDAS PRIEST (Columbia)
VAPORS (Liberty)
"Sister"
"Jimmie Jones"
GINO VANNELLI (Arista)
"Who's Got Your"
GREAT BUILDINGS (Columbia)
ROLLING STONES (Rolling Stones)
"Rolling Stones"
GRACE SLICK (RCA)
CLASH (Epic)
SHERBS (Arista)
ELVIS COSTELLO &... (Columbia)
"Whisper/Scream"
SHOES (Elektra)

Jazz
None

Singles
None

WCMF 96.1 Long Live Rock! Rochester
716-288-3200

Added
GOOD RATS (G.A.M.)
DIRE STRAITS (WB)
PAT TRAYERS (PolyGram/PolyGram)
38 SPECIAL (A&M)
TED NUGENT (Epic)

Medium
LOVEBOY (Columbia)
ERIC CLAPTON (RSO)
STYX (A&M)
HARRIS (Arista)
STEVE WINWOOD (Island)
PAT TRAYERS (PolyGram/PolyGram)
WOLFE (Arista)
PAT TRAYERS (PolyGram/PolyGram)
WOLFE (Arista)
PAT TRAYERS (PolyGram/PolyGram)
WOLFE (Arista)
PAT TRAYERS (PolyGram/PolyGram)
WOLFE (Arista)

Jazz
None

Singles
None

Rochester
716-232-7550

STYX (A&M)
UFO (Chrysalis)
STEVE WINWOOD (Island)

Added
None

Medium
BAD INFER (Radio/Atlantic)
DOC HOLLIDAY (A&M)
FOOLS (EMI America)
GARLAND JEFFREYS (Epic)
JOURNEY (Columbia)
LOVEBOY (Columbia)
JOURNEY (Columbia)
OUTLANS (Arista)
RAINBOW (PolyGram/PolyGram)
707 (Columbia)
SHERBS (Arista)
BRUCE SPRINGSTEEN (Columbia)

Jazz
None

Singles
None

Syracuse
315-472-9797

"Rock Riders"
CLASH (Epic)
"Police On..."
SHERBS (Arista)
NEW YORK FLITERS
UFO (Chrysalis)
"Squall"
"I Will Follow"
-POINT BLANK (RCA)

Added
OZZY OSBORNE (J&R)
SANTANA (Columbia)
JUDAS PRIEST (Columbia)
TOM DICKIE &...
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
TED NUGENT (Epic)
PAT TRAYERS (PolyGram/PolyGram)
RAHMON (PolyGram/PolyGram)
38 SPECIAL (A&M)
"I Survived"
DOC HOLLIDAY (A&M)
"Ain't No Fool"
GORDON LIGHTFOOT (WB)
KORIS (Arista)
"Rock City"
ROBIN TROWER (Chrysalis)
STEELY DAN (RCA)
Y. LEHMON & Y. OHO (Geffen)
T. OHO (Local)
"Devil's Road"
"Angels Hide"

Jazz
None

Singles
None

07 Toronto
416-987-3445

HAZARETH (A&M)
LOVEBOY (Columbia)
WASH THE FLASH
PHIL COLLINS (Atlantic)
PAT TRAYERS (PolyGram/PolyGram)
-PRETENDERS (Sire)

Added
OZZY OSBORNE (J&R)
U2 (Island)
ROBIN TROWER (Chrysalis)
KORIS (Arista)
KINGBEE (RSO)
-JUDAS PRIEST (Columbia)
-BOB WILSON (Caribou)

Medium
ROLLING STONES (Rolling Stones)
TODD RUNDGREN (Bearsville/NB)
"Time Heat"
JUDAS PRIEST (Columbia)
ELVIS COSTELLO &... (Columbia)
CLASH (Epic)
DOOBIE BROTHERS (WB)
JAN (PolyGram)
RICK SPRINGFIELD (RCA)
FOOLS (EMI America)
SHERBS (Arista)
HARRIS (Arista)
HARRIS (Arista)
HARRIS (Arista)
GRACE SLICK (RCA)

Jazz
None

Singles
None

WOUR Utica
315-797-0803

PD: DALE EDWARDS
MD: TOM STARR

Added
GREAT BUILDINGS (Columbia)
"Mid On To..."
ADAM AND THE ARTS (Epic)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
RUSH (Mercury/PolyGram)
JESSE WINCHESTER (Bearsville/NB)
TOM DICKIE &...
-JEFFERSON STARSHIP (RCA/Grunt)
XTC (Virgin)
BAD INFER (Radio/Atlantic)
DOC HOLLIDAY (A&M)
ERIC CLAPTON (RSO)
IAN GOMM (Sire)
NEW YORK FLITERS
TODD RUNDGREN (Bearsville/NB)
BRAINS (Mercury/PolyGram)
J.J. CALE (RCA)
ROBIN TROWER (Chrysalis)
TED NUGENT (Epic)

Added
38 SPECIAL (A&M)
RICK SPRINGFIELD (RCA)
PHIL SEYMOUR (Boardwalk)
ERIC CLAPTON (RSO)

Jazz
None

Singles
None

CHUMFM Toronto
416-925-6666

PD: J. ROBERT WOOD
ASST. PD: ROSS DAVIES

Added
CONCERTS/RAMPAGE (Atlantic)
KINGBEE (RSO)

Medium
HAZARETH (A&M)
U2 (Island)
ELVIS COSTELLO &... (Columbia)
RAINBOW (PolyGram/PolyGram)
MOTORHEAD (Mercury/PolyGram)
GARLAND JEFFREYS (Epic)
JOURNEY (Columbia)
TED NUGENT (Epic)
BOOTHAMPTON (Columbia)
TALKING HEADS (Sire)
ROUSH TRADE
LOVEBOY (Columbia)
WASH THE FLASH

Jazz
None

Singles
None

WAFM Washington, D.C.
703-534-0320

MD: GARY CHASE

Added
AC/DC (Atlantic)

Medium
PHIL COLLINS (Atlantic)
RICK SPRINGFIELD (RCA)
KORIS (Arista)
STEVE WINWOOD (Island)
RAINBOW (PolyGram/PolyGram)
JUDAS PRIEST (Columbia)
-JEFFERSON STARSHIP (RCA/Grunt)

Jazz
None

Singles
None

DC 101 Washington, D.C.
202-828-9932

PD: DAVE BROWN
MD: MICHAEL HEKAY

Added
AC/DC (Atlantic)
REO SPEEDWAGON (Epic)
PAT TRAYERS (PolyGram/PolyGram)
ERIC CLAPTON (RSO)
38 SPECIAL (A&M)
APRIL WINE (Capitol)
STYX (A&M)
WB (WB)
RUSH (Mercury/PolyGram)
STEVE WINWOOD (Island)
LOVEBOY (Columbia)
J. LEHMON & Y. OHO (Geffen)

Jazz
None

Singles
None

FM105 West Virginia
304-722-3308

PD: CHUCK GEIDER
ASST. PD: DOUG BURTON

Added
CLASH (Epic)
CLASH (Epic)
"Gotta... Love"
"Who's Got Your"
"You Better To"
PLINHOUS (Planet)
"How You Live"
PAT TRAYERS (PolyGram/PolyGram)
-JEFFERSON STARSHIP (RCA/Grunt)
SHERBS (Arista)
"...Turning Back"

Medium
ERIC CLAPTON (RSO)
PAT TRAYERS (PolyGram/PolyGram)
J. LEHMON & Y. OHO (Geffen)

Jazz
None

Singles
None

WAFM Worcester
617-752-5611

PD: DAVID BERNSTEIN
MD: BOB BARNETT

Added
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
CLASH (Epic)
GARLAND JEFFREYS (Epic)
RICK SPRINGFIELD (RCA)
ROBIN TROWER (Chrysalis)
APRIL WINE (Capitol)
CLASH (Epic)

Added
ERIC CLAPTON (RSO)
STEVE WINWOOD (Island)
LOVEBOY (Columbia)
REO SPEEDWAGON (Epic)
STYX (A&M)
RUSH (Mercury/PolyGram)
SHERBS (Arista)
TED NUGENT (Epic)
CLASH (Epic)
RAHMON (PolyGram/PolyGram)
KORIS (Arista)

Jazz
None

Singles
None

SOUTH

ky99 Amarillo
806-359-8561

Added
JUDAS PRIEST (Columbia)
SECRET POLICEMANS (Island)
CONCERTS/RAMPAGE (Atlantic)
-JEFFERSON STARSHIP (RCA/Grunt)
-POINT BLANK (RCA)
-PRETENDERS (Sire)

Medium
PHIL COLLINS (Atlantic)
J. LEHMON & Y. OHO (Geffen)
ROLLING STONES (Rolling Stones)
SHERBS (Arista)
GARLAND JEFFREYS (Epic)
AC/DC (Atlantic)
HAWKS (Columbia)
RAHMON (PolyGram/PolyGram)
TODD RUNDGREN (Bearsville/NB)
ROBIN TROWER (Chrysalis)

Jazz
None

Singles
None

wymx Augusta
404-722-1302

PD: GLENN STEWART
MD: MARY PILLINGER

Added
MIDNIGHT FLYER (Swan Song)
RICK SPRINGFIELD (RCA)
"Jazzie's Girl"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
JUDAS PRIEST (Columbia)
TOTO (Columbia)
RAINBOW (PolyGram/PolyGram)
JOE SAMPLER (RCA)
PAT TRAYERS (PolyGram/PolyGram)
DOC HOLLIDAY (A&M)

Added
G. WASHINGTON, JR. (Elektra)
DAVE GRUSH (GRP/Island)
SPYRO GIRA (RCA)
ROB JAMES (Tappan Zoo/Col.)
JOE SAMPLER (RCA)
LONNIE BROOKS (Band)
Weather Report (Arista/Columbia)
ALLEN VIZZUTTI (RCA)

Jazz
None

Singles
None

KLBJ FM Austin
512-474-6543

PD: CHUCK DINAWAY
MD: JOHN LOGAN

Added
KINGBEE (RSO)
PAT TRAYERS (PolyGram/PolyGram)
SHOT IN THE DARK (RSO)
STEVE WINWOOD (Island)
REO SPEEDWAGON (Epic)

Medium
FRANKIE/ROCKOUTS (Millennium)
"Lightning"
"New Age Music"
"How You Live"
"Mid On To..."
COLD CHISEL (Elektra)
RUSH (Mercury/PolyGram)
-JEFFERSON STARSHIP (RCA/Grunt)
-JOHN COUGAR (Riva/PolyGram)

Added
PHOENIX SHOW (Mercury)
ELVIS COSTELLO &... (Columbia)
JESSE WINCHESTER (Bearsville/NB)
FRANKIE/ROCKOUTS (Millennium)
FOOLS (EMI America)
-POINT BLANK (RCA)
-DELBERT MCCLINTON (Capitol)

Added
GREG KINN BAND (Bearsville)
"Runnin' Light"
KINGBEE (RSO)
STEVE WINWOOD (Island)
REO SPEEDWAGON (Epic)
JOE ELY (RCA)
RUSH (Mercury/PolyGram)
ERIC CLAPTON (RSO)
TODD RUNDGREN (Bearsville/NB)
RICK SPRINGFIELD (RCA)
JAMES TAYLOR (Columbia)
PHIL COLLINS (Atlantic)
GARLAND JEFFREYS (Epic)

Jazz
None

Singles
None

6brock Atlanta
404-325-0980

PD: ALAN SNEED
MD: BOB BAILEY

Added
JUDAS PRIEST (Columbia)
OZZY OSBORNE (J&R)
"I Don't Know"
PRODUCERS (Portrait)
WHITEFACE (Mercury/PolyGram)

Medium
38 SPECIAL (A&M)
APRIL WINE (Capitol)
OUTLANS (Arista)
WOLFE (Arista)
ROLLING STONES (Rolling Stones)
TED NUGENT (Epic)
PHIL COLLINS (Atlantic)
ALAN PARSONS PROJ. (Arista)

Added
TOTO (Columbia)
SHERBS (Arista)

Added
HARRIS (Arista)
REO SPEEDWAGON (Epic)
PAT SHONKOCKING
WOLFE (Arista)
ERIC CLAPTON (RSO)
JOURNEY (Columbia)
STEVE WINWOOD (Island)
LOVEBOY (Columbia)
STEELY DAN (RCA)

Jazz
None

Singles
None

MOST ADDED

JUDAS PRIEST *Point Of Entry (Columbia)* 19/75
GINO VANNELLI *Night Walker (Arista)* 11/10
GREG KINN BAND *Rockin'roll (Bearsville)* 10/9
PAT TRAYERS *Radio Active (PolyGram/PG)* 23/8
COLD CHISEL *East (Elektra)* 5/5

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

RAINBOW *Difficult To... (PolyGram/PG)* 20/18
SHERBS *The Skill (Arista)* 26/17
ROBIN TROWER *B.L.T. (Chrysalis)* 24/17
PHIL COLLINS *Face Value (Atlantic)* 28/16
GARLAND JEFFREYS *Escape Artist (Epic)* 23/16

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

ERIC CLAPTON *Another Ticket (RSO)* 36/33
STEVE WINWOOD *Arc Of A Diver (Island)* 33/30
WHO *Face Dances (WB)* 34/29
STYX *Paradise Theater (A&M)* 33/29
REO SPEEDWAGON *Hi Infidelity (Epic)* 31/26

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

TEXAS ROCK Beaumont
713-727-0229

ELVIS COSTELLO &... (Columbia)
HAZARETH (Arista)
38 SPECIAL (A&M)
FRANKIE/ROCKOUTS (Millennium)
SIR DOUGLAS... (Takama)
"The Little" (Chrysalis)
JESSE WINCHESTER (Bearsville/NB)
NIGHT (Planet)

Added
PHOENIX SHOW (Mercury)
"Queen's" (Mercury)
GREG KINN BAND (Bearsville)
"Runnin' Light"
KINGBEE (RSO)
STEVE WINWOOD (Island)
REO SPEEDWAGON (Epic)
JOE ELY (RCA)
RUSH (Mercury/PolyGram)
ERIC CLAPTON (RSO)
TODD RUNDGREN (Bearsville/NB)
RICK SPRINGFIELD (RCA)
JAMES TAYLOR (Columbia)
PHIL COLLINS (Atlantic)
GARLAND JEFFREYS (Epic)

Jazz
None

Singles
None

Birmingham
205-870-9900

DR: DAN BRENNAN

Added
PAT TRAYERS (PolyGram/PolyGram)
"New Age Music"
ALI THORSON (A&M)
JUDAS PRIEST (Columbia)
"Headin' Nite"
COLD CHISEL (Elektra)
"Mid On To..."
"How You Live"
"You Better To"
"How You Live"
"You Better To"

Medium
BRUCE SPRINGSTEEN (Columbia)
HARRIS (Arista)
FRANKIE/ROCKOUTS (Millennium)
LOVEBOY (Columbia)
GARLAND JEFFREYS (Epic)
RAHMON (PolyGram/PolyGram)
ROBIN TROWER (Chrysalis)
TODD RUNDGREN (Bearsville/NB)
ALAN PARSONS PROJ. (Arista)

Added
DONNIE IRIS (RCA)
JAMES TAYLOR (Columbia)
ELVIS COSTELLO &... (Columbia)

Jazz
None

Singles
None

Corpus Christi
512-855-4841

SIR DOUGLAS... (Takama)
DAVE GRUSH (GRP/Island)
MARK WILLIAMS, JR. (Elektra)
CHRIS HARRIS (WB)
WILLIE NELSON (Columbia)

Added
SANTANA (Columbia)
"Blazing" (Arista)
JUDAS PRIEST (Columbia)
GREG KINN BAND (Bearsville)
REO SPEEDWAGON (Epic)
STYX (A&M)
ERIC CLAPTON (RSO)
WB (WB)
COTTONS (Planet)
PAT TRAYERS (PolyGram/PolyGram)
38 SPECIAL (A&M)
HARRIS (Arista)
JAMES TAYLOR (Columbia)
-JEFFERSON STARSHIP (RCA/Grunt)
ELVIS COSTELLO &... (Columbia)
STEELY DAN (RCA)
TED NUGENT (Epic)
PHIL COLLINS (Atlantic)
-DELBERT MCCLINTON (Capitol)
-CHASIS (WB)

Added
LOVEBOY (Columbia)
JESSE WINCHESTER (Bearsville/NB)
PAT TRAYERS (PolyGram/PolyGram)
PHIL COLLINS (Atlantic)
TODD RUNDGREN (Bearsville/NB)
RAHMON (PolyGram/PolyGram)
GARLAND JEFFREYS (Epic)
GRACE SLICK (RCA)
SHERBS (Arista)
PHOENIX SHOW (Mercury)
S.B. KING (RCA)
RICK SPRINGFIELD (RCA)
SLEYT BROS. (F-Rock)
JOE ELY (RCA)

Jazz
None

Singles
None

SOUTH

Charlotte

704-392-6191

PD: JIM BALLARD
MD: JONATHAN WHITE

Added
PAT TRAYERS (Polydor/PolyGram)
ROBIN TROWER (Chrysalis)
KROKUS (Arista)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
SHERBS (Arista)
DOC HOLLIDAY (A&M)
REO SPEEDWAGON (Epic)
RUSH (Mercury/PolyGram)
TED NUGENT (Epic)
-JUDAS PRIEST (Columbia)

Hotlist
JOURNEY (Columbia)
STEVE WINDOOD (Island)
WFO (WB)
GEORGE HATNER
APRIL WINE (Capitol)
ERIC CLAPTON (RSO)
30 SPECIAL (A&M)

Jazz
None

Singles
None

Dallas

214-748-9898

PD: TOM OWENS
MD: JAMEL DOLAN

Added
ROLLING STONES (Rolling Stones)
AC/DC (Atlantic) (Atlantic)
CRETINES (Pinnacle)
"Cap't Jack"
OZZY OSBOURNE (J&R)
JUDAS PRIEST (Columbia)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
APRIL WINE (Capitol)
KROKUS (Arista)
MANFRED MANN'S... (WB)
WARRIOR (Arista)
TOTO (Columbia)
ROBIN TROWER (Chrysalis)
ALAN PARSONS PROJ. (Arista)
JIM CROMBIE BAND (Arista)
OUTLANS (Arista)
IAN MCGILVER (Mercury/PolyGram)
RAINBOW (Polydor/PolyGram)

Hotlist
TED NUGENT (Epic)
POINT BLANK (RCA)
PAT TRAYERS (Polydor/PolyGram)
-SANTANA (Columbia)

Added
STEVE WINDOOD (Island)
WFO (WB)
RUSH (Mercury/PolyGram)
POLICE (A&M)
REO SPEEDWAGON (Epic)
STEELY DAN (RCA)
DONNIE SMITH (Arista)
ERIC CLAPTON (RSO)
LOVERBOY (Columbia)
AC/DC (Atlantic)
DOC HOLLIDAY (A&M)
ROD STEWART (WB)
PAT BENATAR (Chrysalis)
BRUCE SPRINGSTEEN (Columbia)

Jazz
None

Singles
None

El Paso

915-544-8864

PD: ARIN MICHAELS
MD: ROB ROMAN

Added
JUDAS PRIEST (Columbia)
"Headin' Home"
"Cap't Jack"
OZZY OSBOURNE (J&R)
JUDAS PRIEST (Columbia)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
APRIL WINE (Capitol)
KROKUS (Arista)
MANFRED MANN'S... (WB)
WARRIOR (Arista)
TOTO (Columbia)
ROBIN TROWER (Chrysalis)
ALAN PARSONS PROJ. (Arista)
JIM CROMBIE BAND (Arista)
OUTLANS (Arista)
IAN MCGILVER (Mercury/PolyGram)
RAINBOW (Polydor/PolyGram)

Hotlist
TED NUGENT (Epic)
POINT BLANK (RCA)
PAT TRAYERS (Polydor/PolyGram)
-SANTANA (Columbia)

Added
STEVE WINDOOD (Island)
WFO (WB)
RUSH (Mercury/PolyGram)
POLICE (A&M)
REO SPEEDWAGON (Epic)
STEELY DAN (RCA)
DONNIE SMITH (Arista)
ERIC CLAPTON (RSO)
LOVERBOY (Columbia)
AC/DC (Atlantic)
DOC HOLLIDAY (A&M)
ROD STEWART (WB)
PAT BENATAR (Chrysalis)
BRUCE SPRINGSTEEN (Columbia)

Jazz
None

Singles
None

Gainesville

904-378-3806

PD: KARL KAUFFMAN
MD: GARY SHERMAN

Added
JUDAS PRIEST (Columbia)
"Hot Rockin'"
WFO (WB)
"You Better Go"
ROLLING STONES (Rolling Stones)
"It's a Long Way"
"Whip Comes..."
PRODUCERS (Pinnacle)
OZZY OSBOURNE (J&R)
"Low... Turn"
ALL THORSON (A&M)
GNO YANHELLI (Arista)
TOTO (Columbia)
COLD CHISEL (Elektra)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
J. LENNON & Y. OMO (Geffen)
TODD RUNDGREN (Bearsville/WB)
PAT TRAYERS (Polydor/PolyGram)
ROBIN TROWER (Chrysalis)
DAVID HENNING (Elektra)
G. WASHINGTON, JR. (Elektra)
MUM BAND (Ovation)
DAVID CHEVY BAND (Columbia)
WEATHER REPORT (ARC/Columbia)
MURDER LANS (Columbia)
WATTIE SON (RCA)
ALBERT JAMAL (20th)
DAN SIEGEL (Inner City)
FRANKIE/NOCKOUTS (Millennium)
PLINDOULS (Pinnacle)

Hotlist
STEVE WINDOOD (Island)
ERIC CLAPTON (RSO)
APRIL WINE (Capitol)
REO SPEEDWAGON (Epic)
JAMES TAYLOR (Columbia)
"It's a Long Way"
MANFRED MANN'S... (WB)
30 SPECIAL (A&M)
GREG KINN BAND (Beverly)
BRUCE SPRINGSTEEN (Columbia)
RUSH (Mercury/PolyGram)
PHIL COLLINS (Atlantic)
TOTO (Columbia)
CRICKET SLICK (RCA)
STEELY DAN (RCA)
SHERBS (Arista)
LOVERBOY (Columbia)
JIMMY BUFFETT (RCA)
NICOLETTE LARSON (WB)
GARLAND JEFFREYS (Epic)

Jazz
None

Singles
None

Houston

713-526-4591

PD: CHRIS MILLER
ASST. PD: MICHELE ROBINSON

Added
U2 (Island)
WARRIOR (Arista)
GREG KINN BAND (Beverly)
JUDAS PRIEST (Columbia)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
GARLAND JEFFREYS (Epic)
DOC HOLLIDAY (A&M)
GREAT BUILDINGS (Columbia)
PLINDOULS (Pinnacle)
PAT TRAYERS (Polydor/PolyGram)
-PRETENDERS (Sire)

Hotlist
STEVE WINDOOD (Island)
STEVE WINDOOD (Island)
RUSH (Mercury/PolyGram)
REO SPEEDWAGON (Epic)
LOVERBOY (Columbia)
PHIL COLLINS (Atlantic)
ERIC CLAPTON (RSO)
KROKUS (Arista)
RAINBOW (Polydor/PolyGram)
POINT BLANK (RCA)

Jazz
None

Singles
None

Jackson

801-982-1062

PD: DAVID PERKINS
MD: STEVE KELLER

Added
GNO YANHELLI (Arista)
"Living Inside"
PAT TRAYERS (Polydor/PolyGram)
"New Age Music"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
JIMMY BUFFETT (RCA)
LOVERBOY (Columbia)
BRUCE SPRINGSTEEN (Columbia)
APRIL WINE (Capitol)
TODD RUNDGREN (Bearsville/WB)
GARLAND JEFFREYS (Epic)
ELVIS COSTELLO &... (Columbia)
SHERBS (Arista)
FRANKIE/NOCKOUTS (Millennium)
PLINDOULS (Pinnacle)

Hotlist
STEVE WINDOOD (Island)
STEVE WINDOOD (Island)
RUSH (Mercury/PolyGram)
REO SPEEDWAGON (Epic)
LOVERBOY (Columbia)
PHIL COLLINS (Atlantic)
ERIC CLAPTON (RSO)
KROKUS (Arista)
RAINBOW (Polydor/PolyGram)
POINT BLANK (RCA)

Jazz
None

Singles
None

Jacksonville

904-642-1055

PD: RAD HESSICK
MD: JOHN BROWNLEE

Added
JUDAS PRIEST (Columbia)
"Turning Circle"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
RAINBOW (Polydor/PolyGram)
PHIL COLLINS (Atlantic)
DOC HOLLIDAY (A&M)
ROBIN TROWER (Chrysalis)
KROKUS (Arista)

Hotlist
STEVE WINDOOD (Island)
STEVE WINDOOD (Island)
RUSH (Mercury/PolyGram)
REO SPEEDWAGON (Epic)
LOVERBOY (Columbia)
APRIL WINE (Capitol)
JUDAS PRIEST (Columbia)
-JEFFERSON STARSHIP (RCA/Grunt)

Jazz
None

Singles
None

Johnson City

615-477-3127

PD: CHRIS WILSON
MD: CANDY BRYANT

Added
AL THORSON (A&M)
GNO YANHELLI (Arista)
LENNY LEBLANC (Capitol)
PAKES (Capitol)
GARLAND JEFFREYS (Epic)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
JOURNEY (Columbia)
REO SPEEDWAGON (Epic)
STEVE WINDOOD (Island)
LOVERBOY (Columbia)
MANFRED MANN'S... (WB)
SHERBS (Arista)
GARLAND JEFFREYS (Epic)
J. LENNON & Y. OMO (Geffen)
OUTLANS (Arista)
ROBIN TROWER (Chrysalis)
TOTO (Columbia)
DIRE STRAITS (WB)
ALAN PARSONS PROJ. (Arista)
ROLLING STONES (Rolling Stones)

Hotlist
ERIC CLAPTON (RSO)
STEVE WINDOOD (Island)
REO SPEEDWAGON (Epic)
STEVE WINDOOD (Island)
PHIL COLLINS (Atlantic)
JAMES TAYLOR (Columbia)
STEELY DAN (RCA)
BRUCE SPRINGSTEEN (Columbia)
APRIL WINE (Capitol)
WFO (WB)

Jazz
None

Singles
None

Lafayette

318-232-1311

PD: JAY WALKER
ASST. PD: SCOTT SEARVAES

Added
RICK SPRINGFIELD (RCA)
PAT TRAYERS (Polydor/PolyGram)
POINT BLANK (RCA)

Medium
JIMMY BUFFETT (RCA)
APRIL WINE (Capitol)
RUSH (Mercury/PolyGram)
REO SPEEDWAGON (Epic)
APRIL WINE (Capitol)
JOURNEY (Columbia)
ERIC CLAPTON (RSO)
BRUCE SPRINGSTEEN (Columbia)
LOVERBOY (Columbia)

Hotlist
"I Will Follow"
STEVE WINDOOD (Island)
RUSH (Mercury/PolyGram)
REO SPEEDWAGON (Epic)
STEELY DAN (RCA)
DONNIE SMITH (Arista)
ERIC CLAPTON (RSO)
LOVERBOY (Columbia)

Jazz
None

Singles
None

Lexington

606-252-6694

PD: GARY DIXON
ASST. PD: DAVE KRUSENLAUS

Added
JUDAS PRIEST (Columbia)
"Headin' Home"
GREG KINN BAND (Beverly)
"Breakin' Song"
"Carthage"
"I Can't Stand"
STEVE WINDOOD (Island)
30 SPECIAL (A&M)
WFO (WB)
LOVERBOY (Columbia)

Medium
CLASH (Epic)
TODD RUNDGREN (Bearsville/WB)
ERIC CLAPTON (RSO)
JIMMY BUFFETT (RCA)
SHERBS (Arista)
GARLAND JEFFREYS (Epic)
TED NUGENT (Epic)
ROBIN TROWER (Chrysalis)
PAT TRAYERS (Polydor/PolyGram)
RAINBOW (Polydor/PolyGram)
KROKUS (Arista)
-SANTANA (Columbia)

Hotlist
AC/DC (Atlantic)
"Drink On Me"
Title

Jazz
None

Singles
None

Louisville

502-585-5178

PD: JOHN SIMON

Added
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
TO (Columbia)
ROBIN TROWER (Chrysalis)
STEVE WINDOOD (Island)
JUDAS PRIEST (Columbia)
LOVERBOY (Columbia)
APRIL WINE (Capitol)
PAT TRAYERS (Polydor/PolyGram)

Hotlist
REO SPEEDWAGON (Epic)
30 SPECIAL (A&M)
JOURNEY (Columbia)
RUSH (Mercury/PolyGram)
AC/DC (Atlantic)
J. LENNON & Y. OMO (Geffen)
MANFRED MANN'S... (WB)
30 SPECIAL (A&M)
ERIC CLAPTON (RSO)
WFO (WB)

Jazz
None

Singles
None

Louisville

502-589-4400

PD: C.C. MATTHEWS
MD: RUSSELL BRADLEY

Added
GREG KINN BAND (Beverly)
-JEFFERSON STARSHIP (RCA/Grunt)
-J. LENNON & Y. OMO (Geffen)

Medium
MELLY MACHET (Epic)
STEVE WINDOOD (Island)
LOVERBOY (Columbia)
MANFRED MANN'S... (WB)
ERIC CLAPTON (RSO)
SHERBS (Arista)
RICK SPRINGFIELD (RCA)

Hotlist
STEVE WINDOOD (Island)
30 SPECIAL (A&M)
JOURNEY (Columbia)
REO SPEEDWAGON (Epic)
DOC HOLLIDAY (A&M)
WFO (WB)
APRIL WINE (Capitol)
707 (Columbia/Poly)
RAINBOW (Polydor/PolyGram)
RUSH (Mercury/PolyGram)
OUTLANS (Arista)
TOTO (Columbia)

Jazz
None

Singles
None

Lubbock

806-747-1224

PD: BO JAGGER
MD: DONALD RIPPY

Added
KROKUS (Arista)
"Blazing Man"
U2 (Island)
"You Better Go"
PAT TRAYERS (Polydor/PolyGram)
"90 Ten"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
RUSH (Mercury/PolyGram)
30 SPECIAL (A&M)

Hotlist
WFO (WB)
LOVERBOY (Columbia)
POLICE (A&M)
JOURNEY (Columbia)
ERIC CLAPTON (RSO)
APRIL WINE (Capitol)
STEVE WINDOOD (Island)

Jazz
None

Singles
None

Memphis

901-726-0060

PD: REDBEARD

Added
ROBIN TROWER (Chrysalis)
KROKUS (Arista)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
STEVE WINDOOD (Island)
OUTLANS (Arista)
DOC HOLLIDAY (A&M)
JESSE WINECHESTER (Bearsville/WB)
PAT TRAYERS (Polydor/PolyGram)
"My Life... Line"
TED NUGENT (Epic)
PHIL COLLINS (Atlantic)
"Air Tonight"
RAINBOW (Polydor/PolyGram)
"I Surrender"

Hotlist
WFO (WB)
LOVERBOY (Columbia)
JAMES TAYLOR (Columbia)
ERIC CLAPTON (RSO)
JOURNEY (Columbia)
"Mistie Honey"
REO SPEEDWAGON (Epic)
RUSH (Mercury/PolyGram)

Jazz
None

Singles
None

Miami

305-581-1580

PD: NEAL WIRSKY

Added
AC/DC (Atlantic) (Atlantic)
NINE (Atlantic)
JUDAS PRIEST (Columbia)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
MANFRED MANN'S... (WB)
30 SPECIAL (A&M)
SHERBS (Arista)
TED NUGENT (Epic)
RICK SPRINGFIELD (RCA)
PHIL COLLINS (Atlantic)
PAT TRAYERS (Polydor/PolyGram)
ROLLING STONES (Rolling Stones)

Hotlist
STEVE WINDOOD (Island)
APRIL WINE (Capitol)
LOVERBOY (Columbia)
RICK SPRINGFIELD (RCA)
REO SPEEDWAGON (Epic)
ROBIN TROWER (Chrysalis)

Jazz
None

Singles
None

Miami

305-672-2500

"Time Out... Jim" Title
"Baby's Sister"
NEIL DIAMOND (Columbia)
JIMMY BUFFETT (RCA)
ROD STEWART (WB)
JAMES TAYLOR (Columbia)
G. WASHINGTON, JR. (Elektra)
CHRIS HORTON (20th)
-JUDAS PRIEST (Columbia)
-TERRI GIBBS (RCA)
-STEVE WINDOOD (Island)

Medium
PHOEBE SHOW (Mirage)
JOE SAMPLE (RCA)
KILLIANHARDY (Pinnacle)
BOB JAMES (Tappan Zoo/Col.)
SKYLINE
WATTIE SON (RCA)
WARRIOR (Arista)
BERNARD WRIGHT (Arista)
TED BIRNIE (Arista)
-CLIXX BLUES BAND (WB)

Hotlist
STEELY DAN (RCA)

Singles
None

Montgomery

205-264-2288

PD: NEIL HARRISON
MD: PHIL HORTON

Added
JUDAS PRIEST (Columbia)
-KIM CARNES (EMI America)

Medium
STEELY DAN (RCA)
PHOEBE SHOW (Mirage)
GARLAND JEFFREYS (Epic)
FRANKIE/NOCKOUTS (Millennium)
WFO (WB)
J. LENNON & Y. OMO (Geffen)
GNO YANHELLI (Arista)
GRAF (Pinnacle)
BRUCE SPRINGSTEEN (Columbia)
RUSH (Mercury/PolyGram)
PHIL COLLINS (Atlantic)
ZIGURAT (RCA)
-DONNIE SMITH (Arista)
-DELBERT MCCLINTON (Capitol)
-HARRY CHAPIN (Boardwalk)

Hotlist
STEVE WINDOOD (Island)
STYX (A&M)
30 SPECIAL (A&M)
SHERBS (Arista)
OUTLANS (Arista)
JOURNEY (Columbia)
ROD STEWART (WB)
JIMMY BUFFETT (RCA)
GARLAND JEFFREYS (Epic)
ERIC CLAPTON (RSO)
JAMES TAYLOR (Columbia)
-JOHN COUGAR (Riva/PolyGram)
-LOVERBOY (Columbia)
-JUDAS PRIEST (Columbia)

Jazz
None

Singles
None

Montgomery

205-832-4295

PD: NEAL HENNEAL
MD: JOHNNIE PETERSON

Added
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
PHIL COLLINS (Atlantic)
OUTLANS (Arista)
GARLAND JEFFREYS (Epic)
SHERBS (Arista)
TED NUGENT (Epic)
MANFRED MANN'S... (WB)
ROBIN TROWER (Chrysalis)
PAT TRAYERS (Polydor/PolyGram)
TODD RUNDGREN (Bearsville/WB)
KROKUS (Arista)

Hotlist
REO SPEEDWAGON (Epic)
STEVE WINDOOD (Island)
APRIL WINE (Capitol)
RUSH (Mercury/PolyGram)
REO SPEEDWAGON (Epic)
30 SPECIAL (A&M)
WFO (WB)

Jazz
None

Singles
None

Nashville

615-244-9532

PD: DAVID HALL

Added
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
NEIL DIAMOND (Columbia)
JAMES TAYLOR (Columbia)
BRUCE SPRINGSTEEN (Columbia)
JOHN COUGAR (Riva/PolyGram)
LEO SAYER (WB)
DICK SCARLES (Columbia)
RUSH (Mercury/PolyGram)
30 SPECIAL (A&M)
ROBIN TROWER (Chrysalis)
STEELY DAN (RCA)
PHIL COLLINS (Atlantic)
ERIC CLAPTON (RSO)
BAD INGER (Radio/Atlantic)

Hotlist
REO SPEEDWAGON (Epic)
STEVE WINDOOD (Island)
APRIL WINE (Capitol)
RUSH (Mercury/PolyGram)
JIMMY BUFFETT (RCA)
PHIL COLLINS (Atlantic)
HALL & OATES (RCA)
JOHN COUGAR (Riva/PolyGram)
CLIXX BLUES BAND (WB)
DICK SCARLES (Columbia)
ERIC CLAPTON (RSO)
STYX (A&M)

Jazz
None

Singles
None

Norfolk

804-461-1194

PD: JOHN HEIMEL
MD: BILL SIMMONS

Added
JUDAS PRIEST (Columbia)
IAN GOMM (Sire/Epic)
KIMBERLY (RSO)
OZZY OSBOURNE (J&R)
"Rockin' This"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
ALAN PARSONS PROJ. (Arista)
GREG KINN BAND (Beverly)
"Snake Eyes"
"Gonna People"
GARLAND JEFFREYS (Epic)
"R.D.C.K." "90 Ten"
"Rita Mar"
"I Can't Stand"
RICK SPRINGFIELD (RCA)
TED NUGENT (Epic)
"Rat"
ROBIN TROWER (Chrysalis)
"Into Money"
KROKUS (Arista)
PHIL COLLINS (Atlantic)
"I Missed Aged"
JIMMY BUFFETT (RCA)
PAT TRAYERS (Polydor/PolyGram)

Hotlist
BLONDE (Chrysalis)
"Rapture"
FRANKIE/NOCKOUTS (Millennium)
JOHN COUGAR (Riva/PolyGram)
HALL & OATES (RCA)

Added
JUDAS PRIEST (Columbia)
IAN GOMM (Sire/Epic)
KIMBERLY (RSO)
OZZY OSBOURNE (J&R)
"Rockin' This"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
ALAN PARSONS PROJ. (Arista)
GREG KINN BAND (Beverly)
"Snake Eyes"
"Gonna People"
GARLAND JEFFREYS (Epic)
"R.D.C.K." "90 Ten"
"Rita Mar"
"I Can't Stand"
RICK SPRINGFIELD (RCA)
TED NUGENT (Epic)
"Rat"
ROBIN TROWER (Chrysalis)
"Into Money"
KROKUS (Arista)
PHIL COLLINS (Atlantic)
"I Missed Aged"
JIMMY BUFFETT (RCA)
PAT TRAYERS (Polydor/PolyGram)

Hotlist
BLONDE (Chrysalis)
"Rapture"
FRANKIE/NOCKOUTS (Millennium)
JOHN COUGAR (Riva/PolyGram)
HALL & OATES (RCA)

Added
JUDAS PRIEST (Columbia)
IAN GOMM (Sire/Epic)
KIMBERLY (RSO)
OZZY OSBOURNE (J&R)
"Rockin' This"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
ALAN PARSONS PROJ. (Arista)
GREG KINN BAND (Beverly)
"Snake Eyes"
"Gonna People"
GARLAND JEFFREYS (Epic)
"R.D.C.K." "90 Ten"
"Rita Mar"
"I Can't Stand"
RICK SPRINGFIELD (RCA)
TED NUGENT (Epic)
"Rat"
ROBIN TROWER (Chrysalis)
"Into Money"
KROKUS (Arista)
PHIL COLLINS (Atlantic)
"I Missed Aged"
JIMMY BUFFETT (RCA)
PAT TRAYERS (Polydor/PolyGram)

Hotlist
BLONDE (Chrysalis)
"Rapture"
FRANKIE/NOCKOUTS (Millennium)
JOHN COUGAR (Riva/PolyGram)
HALL & OATES (RCA)

Added
JUDAS PRIEST (Columbia)
IAN GOMM (Sire/Epic)
KIMBERLY (RSO)
OZZY OSBOURNE (J&R)
"Rockin' This"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
ALAN PARSONS PROJ. (Arista)
GREG KINN BAND (Beverly)
"Snake Eyes"
"Gonna People"
GARLAND JEFFREYS (Epic)
"R.D.C.K." "90 Ten"
"Rita Mar"
"I Can't Stand"
RICK SPRINGFIELD (RCA)
TED NUGENT (Epic)
"Rat"
ROBIN TROWER (Chrysalis)
"Into Money"
KROKUS (Arista)
PHIL COLLINS (Atlantic)
"I Missed Aged"
JIMMY BUFFETT (RCA)
PAT TRAYERS (Polydor/PolyGram)

Hotlist
BLONDE (Chrysalis)
"Rapture"
FRANKIE/NOCKOUTS (Millennium)
JOHN COUGAR (Riva/PolyGram)
HALL & OATES (RCA)

Added
JUDAS PRIEST (Columbia)
IAN GOMM (Sire/Epic)
KIMBERLY (RSO)
OZZY OSBOURNE (J&R)
"Rockin' This"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
ALAN PARSONS PROJ. (Arista)
GREG KINN BAND (Beverly)
"Snake Eyes"
"Gonna People"
GARLAND JEFFREYS (Epic)
"R.D.C.K." "90 Ten"
"Rita Mar"
"I Can't Stand"
RICK SPRINGFIELD (RCA)
TED NUGENT (Epic)
"Rat"
ROBIN TROWER (Chrysalis)
"Into Money"
KROKUS (Arista)
PHIL COLLINS (Atlantic)
"I Missed Aged"
JIMMY BUFFETT (RCA)
PAT TRAYERS (Polydor/PolyGram)

Hotlist
BLONDE (Chrysalis)
"Rapture"
FRANKIE/NOCKOUTS (Millennium)
JOHN COUGAR (Riva/PolyGram)
HALL & OATES (RCA)

Added
JUDAS PRIEST (Columbia)
IAN GOMM (Sire/Epic)
KIMBERLY (RSO)
OZZY OSBOURNE (J&R)
"Rockin' This"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
ALAN PARSONS PROJ. (Arista)
GREG KINN BAND (Beverly)
"Snake Eyes"
"Gonna People"
GARLAND JEFFREYS (Epic)
"R.D.C.K." "90 Ten"
"Rita Mar"
"I Can't Stand"
RICK SPRINGFIELD (RCA)
TED NUGENT (Epic)
"Rat"
ROBIN TROWER (Chrysalis)
"Into Money"
KROKUS (Arista)
PHIL COLLINS (Atlantic)
"I Missed Aged"
JIMMY BUFFETT (RCA)
PAT TRAYERS (Polydor/PolyGram)

Hotlist
BLONDE (Chrysalis)
"Rapture"
FRANKIE/NOCKOUTS (Millennium)
JOHN COUGAR (Riva/PolyGram)
HALL & OATES (RCA)

Added
JUDAS PRIEST (Columbia)
IAN GOMM (Sire/Epic)
KIMBERLY (RSO)
OZZY OSBOURNE (J&R)
"Rockin' This"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
ALAN PARSONS PROJ. (Arista)
GREG KINN BAND (Beverly)
"Snake Eyes"
"Gonna People"
GARLAND JEFFREYS (Epic)
"R.D.C.K." "90 Ten"
"Rita Mar"
"I Can't Stand"
RICK SPRINGFIELD (RCA)
TED NUGENT (Epic)
"Rat"
ROBIN TROWER (Chrysalis)
"Into Money"
KROKUS (Arista)
PHIL COLLINS (Atlantic)
"I Missed Aged"
JIMMY BUFFETT (RCA)
PAT TRAYERS (Polydor/PolyGram)

Hotlist
BLONDE (Chrysalis)
"Rapture"
FRANKIE/NOCKOUTS (Millennium)
JOHN COUGAR (Riva/PolyGram)
HALL & OATES (RCA)

Added
JUDAS PRIEST (Columbia)
IAN GOMM (Sire/Epic)
KIMBERLY (RSO)
OZZY OSBOURNE (J&R)
"Rockin' This"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
ALAN PARSONS PROJ. (Arista)
GREG KINN BAND (Beverly)
"Snake Eyes"
"Gonna People"
GARLAND JEFFREYS (Epic)
"R.D.C.K." "90 Ten"
"Rita Mar"
"I Can't Stand"
RICK SPRINGFIELD (RCA)
TED NUGENT (Epic)
"Rat"
ROBIN TROWER (Chrysalis)
"Into Money"
KROKUS (Arista)
PHIL COLLINS (Atlantic)
"I Missed Aged"
JIMMY BUFFETT (RCA)
PAT TRAYERS (Polydor/PolyGram)

Hotlist
BLONDE (Chrysalis)
"Rapture"
FRANKIE/NOCKOUTS (Millennium)
JOHN COUGAR (Riva/PolyGram)
HALL & OATES (RCA)

Added
JUDAS PRIEST (Columbia)
IAN GOMM (Sire/Epic)
KIMBERLY (RSO)
OZZY OSBOURNE (J&R)
"Rockin' This"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
ALAN PARSONS PROJ. (Arista)
GREG KINN BAND (Beverly)
"Snake Eyes"
"Gonna People"
GARLAND JEFFREYS (Epic)
"R.D.C.K." "90 Ten"
"Rita Mar"
"I Can't Stand"
RICK SPRINGFIELD (RCA)
TED NUGENT (Epic)
"Rat"
ROBIN TROWER (Chrysalis)
"Into Money"
KROKUS (Arista)
PHIL COLLINS (Atlantic)
"I Missed Aged"
JIMMY BUFFETT (RCA)
PAT TRAYERS (Polydor/PolyGram)

Hotlist
BLONDE (Chrysalis)
"Rapture"
FRANKIE/NOCKOUTS (Millennium)
JOHN COUGAR (Riva/PolyGram)
HALL & OATES (RCA)

Added
JUDAS PRIEST (Columbia)
IAN GOMM (Sire/Epic)
KIMBERLY (RSO)
OZZY OSBOURNE (J&R)
"Rockin' This"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
ALAN PARSONS PROJ. (Arista)
GREG KINN BAND (Beverly)
"Snake Eyes"
"Gonna People"
GARLAND JEFFREYS (Epic)
"R.D.C.K." "90 Ten"
"Rita Mar"
"I Can't Stand"
RICK SPRINGFIELD (RCA)
TED NUGENT (Epic)
"Rat"
ROBIN TROWER (Chrysalis)
"Into Money"
KROKUS (Arista)
PHIL COLLINS (Atlantic)
"I Missed Aged"
JIMMY BUFFETT (RCA)
PAT TRAYERS (Polydor/PolyGram)

Hotlist
BLONDE (Chrysalis)
"Rapture"
FRANKIE/NOCKOUTS (Millennium)
JOHN COUGAR (Riva/PolyGram)
HALL & OATES (RCA)

Added
JUDAS PRIEST (Columbia)
IAN GOMM (Sire/Epic)
KIMBERLY (RSO)
OZZY OSBOURNE (J&R)
"Rockin' This"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
ALAN PARSONS PROJ. (Arista)
GREG KINN BAND (Beverly)
"Snake Eyes"
"Gonna People"
GARLAND JEFFREYS (Epic)
"R.D.C.K." "90 Ten"
"Rita Mar"
"I Can't Stand"
RICK SPRINGFIELD (RCA)
TED NUGENT (Epic)
"Rat"
ROBIN TROWER (Chrysalis)
"Into Money"
KROKUS (Arista)
PHIL COLLINS (Atlantic)
"I Missed Aged"
JIMMY BUFFETT (RCA)
PAT TRAYERS (Polydor/PolyGram)

Hotlist
BLONDE (Chrysalis)
"Rapture"
FRANKIE/NOCKOUTS (Millennium)
JOHN COUGAR (Riva/PolyGram)
HALL & OATES (RCA)

Added
JUDAS PRIEST (Columbia)
IAN GOMM (Sire/Epic)
KIMBERLY (RSO)
OZZY OSBOURNE (J&R)
"Rockin' This"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
ALAN PARSONS PROJ. (Arista)
GREG KINN BAND (Beverly)
"Snake Eyes"
"Gonna People"
GARLAND JEFFREYS (Epic)
"R.D.C.K." "90 Ten"
"Rita Mar"
"I Can't Stand"
RICK SPRINGFIELD (RCA)
TED NUGENT (Epic)
"Rat"
ROBIN TROWER (Chrysalis)
"Into Money"
KROKUS (Arista)
PHIL COLLINS (Atlantic)
"I Missed Aged"
JIMMY BUFFETT (RCA)
PAT TRAYERS (Polydor/PolyGram)

Hotlist
BLONDE (Chrysalis)
"Rapture"
FRANKIE/NOCKOUTS (Millennium)
JOHN COUGAR (Riva/PolyGram)
HALL & OATES (RCA)

Added
JUDAS PRIEST (Columbia)
IAN GOMM (Sire/Epic)
KIMBERLY (RSO)
OZZY OSBOURNE (J&R)
"Rockin' This"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
ALAN PARSONS PROJ. (Arista)
GREG KINN BAND (Beverly)
"Snake Eyes"
"Gonna People"
GARLAND JEFFREYS (Epic)
"R.D.C.K." "90 Ten"
"Rita Mar"
"I Can't Stand"
RICK SPRINGFIELD (RCA)
TED NUGENT (Epic)
"Rat"
ROBIN TROWER (Chrysalis)
"Into Money"
KROKUS (Arista)
PHIL COLLINS (Atlantic)
"I Missed Aged"
JIMMY BUFFETT (RCA)
PAT TRAYERS (Polydor/PolyGram)

Hotlist
BLONDE (Chrysalis)
"Rapture"
FRANKIE/NOCKOUTS (Millennium)
JOHN COUGAR (Riva/PolyGram)
HALL & OATES (RCA)

Added
JUDAS PRIEST (Columbia)
IAN GOMM (Sire/Epic)
KIMBERLY (RSO)
OZZY OSBOURNE (J&R)
"Rockin' This"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
ALAN PARSONS PROJ. (Arista)
GREG KINN BAND (Beverly)
"Snake Eyes"
"Gonna People"
GARLAND JEFFREYS (Epic)
"R.D.C.K." "90 Ten"
"Rita Mar"
"I Can't Stand"
RICK SPRINGFIELD (RCA)
TED NUGENT (Epic)
"Rat"
ROBIN TROWER (Chrysalis)
"Into Money"
KROKUS (Arista)
PHIL COLLINS (Atlantic)
"I Missed Aged"
JIMMY BUFFETT (RCA)
PAT TRAYERS (Polydor/PolyGram)

Hotlist
BLONDE (Chrysalis)
"Rapture"
FRANKIE/NOCKOUTS (Millennium)
JOHN COUGAR (Riva/PolyGram)
HALL & OATES (RCA)

Added
JUDAS PRIEST (Columbia)
IAN GOMM (Sire/Epic)
KIMBERLY (RSO)
OZZY OSBOURNE (J&R)
"Rockin' This"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium
ALAN PARSONS PROJ. (Arista)
GREG KINN BAND (Beverly)
"Snake Eyes"
"Gonna People"
GARLAND JEFFREYS (Epic)
"R.D.C.K." "90 Ten"
"Rita Mar"
"I Can't Stand"
RICK SPRINGFIELD (RCA)
TED NUGENT (Epic)
"Rat"
ROBIN TROWER (Chrysalis)
"Into Money"

MIDWESTS

MOST ADDED

JUDAS PRIEST
Point Of Entry (Columbia) 23/14

GREG KINN BAND
Rockin'roll (Beserkley) 20/9

SANTANA
Zabopi (Columbia) 10/9

GINO VANNELLI
Night Walker (Arista) 8/7

COLD CHISEL
East (Elektra) 7/7

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

GARLAND JEFFREYS
Escape Artist (Epic) 36/27

RAINBOW
Difficult To... (Polydor/Pg) 23/24

SHERBS
The Skill (A&C) 32/18

ROBIN TROWER
B.L.T. (Chrysalis) 31/19

PAT TRAVERS
Radio Active (Polydor/Pg) 23/18

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

ERIC CLAPTON
Another Ticket (RSO) 46/44

WHO
Face Dances (WB) 46/43

STYX
Paradise Theater (A&M) 43/41

STEVE WINWOOD
Arc Of A Diver (Island) 42/41

REO SPEEDWAGON
Hi Infidelity (Epic) 41/39

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Appleton

414-734-9226

PO: MAINE SHAWNE
ND: MARK COLTER

Added:
SHOT IN THE DARK (RSO)
COLD CHISEL (Elektra)
-JEFFERSON STARSHIP (A&C/Grunt)
-POINT BLANK (RCA)

Medium:
LOVEBOY (Epic)
CLASH (Epic)
OUTLANS (Arista)
UFO (Chrysalis)
HAZARETH (A&M)
GRACE SLICK (RCA)
J.J. CALE (RCA)
RAINBOW (Polydor/PolyGram)
BAD INGER (Radio/Atlantic)
TED NUGENT (Epic)
TODD RUNDGREN (Bearsville/WB)
ROLLING STONES (Rolling Stone)
PAT TRAVERS (Polydor/PolyGram)
KROKUS (Arista)
RICK SPRINGFIELD (RCA)

Hotest:
REO SPEEDWAGON (Epic)

Cincinnati

513-871-8500

PO: DENTON HARR
ND: CURT GARY

Added:
AC/DC (Arista)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium:
KROKUS (Arista)
TOTO (Columbia)
ROBIN TROWER (Chrysalis)
SHERBS (Arista)
PHIL SEYMOUR (Boardwalk)
JUDAS PRIEST (Columbia)
JOHN FETT (Boardwalk)
FRANKIE/ROCKOUTS (Millennium)
JAMES TAYLOR (Columbia)
M&M (WB)

Hotest:
STEVE WINWOOD (Island)
JOURNEY (Columbia)
RUSH (Mercury/PolyGram)
M&M (WB)

Bloomington

812-332-9292

PO: BETH SURETTE
ND: CRAIG KLEIN

Added:
ROBIN TROWER (Chrysalis)
JUDAS PRIEST (Columbia)
GINO VANNELLI (Arista)
CATTI SHODDE (A&M)
DOC HOLLIDAY (A&M)
KROKUS (Arista)
-JEFFERSON STARSHIP (RCA/Grunt)
-SHOT IN THE DARK (RSO)

Medium:
ELLEN FOLEY (Epic/Clevo. Int)
BRUCE SPRINGSTEEN (Columbia)
GARLAND JEFFREYS (Epic)
MANFRED MANN'S... (WB)
U2 (Island)
"A Day Without Me"
JOE ELY (RCA)
STEELY DAN (RCA)
DONNIE IRIS (RCA)
ALAN PARSONS PROJ. (Arista)
J. LENNON & Y. OMO (Geffen)
NEW RIDERS (PolyGram)
CLASH (Epic)
"Lose This Skin"
M&M (WB)

Hotest:
STEVE WINWOOD (Island)
SANTANA (Columbia)
REO SPEEDWAGON (Epic)
ELVIS COSTELLO &... (Columbia)
STYX (A&M)
TODD RUNDGREN (Bearsville/WB)
LOVEBOY (Columbia)
APRIL WINE (Capitol)

Jazz:
CHERRY LAFRENCE
HUGO SMITH
DAVE GRUSIN (GRP/Arista)
NATIVE SON (RCA)

Singles:
ERIC CLAPTON (RSO)
XTC (Virgin)
JIM CAPRAL BAND (A&M)
DOOBIE BROTHERS (WB)

Cleveland

216-391-1260

PO: PHIL DEMARNE
ND: MARTY SOBOL

Added:
JOHN CALE (A&M)
OZZY OSBORNE (J&R)
-REDBONE (New World City)
OZZY OSBORNE (J&R)
COLD CHISEL (Elektra)
SANTANA (Columbia)
PAT TRAVERS (Polydor/PolyGram)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium:
BAD INGER (Radio/Atlantic)
PHIL SEYMOUR (Boardwalk)
PROBIE SHOW (Mercury)
RAINBOW (Polydor/PolyGram)
ROSEANNE CASH (Columbia)
PAT TRAVERS (Polydor/PolyGram)
IAN GOMM (Sire/Epic)
SHERBS (Arista)
ERIC CLAPTON (RSO)
J. LENNON & Y. OMO (Geffen)
ROBIN TROWER (Chrysalis)
APRIL WINE (Capitol)
JAMES TAYLOR (Columbia)
POLICE (A&M)
JOHN COUGAR (Riva/PolyGram)
STYX (A&M)
SHERBS (Arista)
ERIC CLAPTON (RSO)
J. LENNON & Y. OMO (Geffen)
ROBIN TROWER (Chrysalis)
APRIL WINE (Capitol)
JAMES TAYLOR (Columbia)
POLICE (A&M)
JOHN COUGAR (Riva/PolyGram)
STYX (A&M)
SHERBS (Arista)
ERIC CLAPTON (RSO)
J. LENNON & Y. OMO (Geffen)
ROBIN TROWER (Chrysalis)
APRIL WINE (Capitol)
JAMES TAYLOR (Columbia)
POLICE (A&M)
JOHN COUGAR (Riva/PolyGram)
STYX (A&M)
SHERBS (Arista)

Hotest:
STEVE WINWOOD (Island)
REO SPEEDWAGON (Epic)
JOURNEY (Columbia)
RUSH (Mercury/PolyGram)
M&M (WB)

Jazz:
None

Singles:
None

Chicago

312-440-5270

PO: MAX FLOYD
ND: BOB DANIELS

Added:
PAT TRAVERS (Polydor/PolyGram)
OZZY OSBORNE (J&R)
GREAT BUILDINGS (Columbia)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium:
38 SPECIAL (A&M)
AC/DC (Arista)
PHIL COLLINS (Arista)
ELVIS COSTELLO &... (Columbia)
JUDAS PRIEST (Columbia)
J. LENNON & Y. OMO (Geffen)
TED NUGENT (Epic)
POLICE (A&M)
GARLAND JEFFREYS (Epic)

Hotest:
LOVEBOY (Columbia)
APRIL WINE (Capitol)
RUSH (Mercury/PolyGram)
STYX (A&M)
STEVE WINWOOD (Island)
M&M (WB)
REO SPEEDWAGON (Epic)
ERIC CLAPTON (RSO)

Jazz:
None

Singles:
None

Columbus

614-224-1271

PO: STEVE RUNNER
ND: TIM SMITH

Added:
OZZY OSBORNE (J&R)
KROKUS (Arista)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium:
ROLLING STONES (Rolling Stone)
38 SPECIAL (A&M)
PHIL COLLINS (Arista)
LOVEBOY (Columbia)
PAT TRAVERS (Polydor/PolyGram)
JUDAS PRIEST (Columbia)
RAINBOW (Polydor/PolyGram)
RICK SPRINGFIELD (RCA)
TED NUGENT (Epic)

Hotest:
STEVE WINWOOD (Island)
STYX (A&M)
REO SPEEDWAGON (Epic)
JOURNEY (Columbia)
APRIL WINE (Capitol)
RUSH (Mercury/PolyGram)
M&M (WB)

Jazz:
None

Singles:
None

Chicago

312-777-1700

PO: NORM WINNER
ND: BOB DEKAS

Added:
JOHN CALE (A&M)
COLD CHISEL (Elektra)
-DAVE EDWARDS (Columbia)

Medium:
ROBIN TROWER (Chrysalis)
J. LENNON & Y. OMO (Geffen)
NEW RIDERS (PolyGram)
CLASH (Epic)
PAT TRAVERS (Polydor/PolyGram)

Hotest:
LOVEBOY (Columbia)
APRIL WINE (Capitol)
RUSH (Mercury/PolyGram)
M&M (WB)
REO SPEEDWAGON (Epic)
ERIC CLAPTON (RSO)

Jazz:
None

Singles:
None

Dayton

513-224-1501

PO: GABE BAPTISTE

Added:
PHIL COLLINS (Arista)
"Ain't Nothin' Goin' On Here"
JUDAS PRIEST (Columbia)
"Hot Rockin'"
GREG KINN BAND (Beserkley)
"Rockin' Son"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium:
JAMES TAYLOR (Columbia)
RAINBOW (Polydor/PolyGram)
ROBIN TROWER (Chrysalis)
ERIC CLAPTON (RSO)
38 SPECIAL (A&M)
ROLLING STONES (Rolling Stone)
JOURNEY (Columbia)
GARLAND JEFFREYS (Epic)
U2 (Island)
KROKUS (Arista)
ROBIN TROWER (Chrysalis)

Hotest:
STEVE WINWOOD (Island)
LOVEBOY (Columbia)
STEVE WINWOOD (Island)
STYX (A&M)
REO SPEEDWAGON (Epic)
JOURNEY (Columbia)
APRIL WINE (Capitol)
RUSH (Mercury/PolyGram)
M&M (WB)

Jazz:
None

Singles:
None

Cleveland

216-781-9667

PO: JOHN JORMAN
ND: KID LEO

Added:
VAPORS (Liberty)
COLD CHISEL (Elektra)
OZZY OSBORNE (J&R)
FAST FORTUNE (EMI America)
SPANDAU BALLET (Chrysalis)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium:
ROBIN TROWER (Chrysalis)
PEARL HARBOR (WB)
DONNIE IRIS (RCA)
J. LENNON & Y. OMO (Geffen)
STEELY DAN (RCA)
GREG KINN BAND (Beserkley)
KROKUS (Arista)
JOHN LAYTON (RCA)
RAINBOW (Polydor/PolyGram)
BAD INGER (Radio/Atlantic)
PAT TRAVERS (Polydor/PolyGram)
JOHNNY AVERNE... (Bearsville/WB)
SHERBS (Arista)
PHIL COLLINS (Arista)
ELLEN FOLEY (Epic/Clevo. Int)
-AMY TROUBLE (Sire)
-SUZ QUINTRO (Capitol)
-SILVER HORSE
-WILD HORSES (Mercury/Hillwest)

Hotest:
REO SPEEDWAGON (Epic)
JOURNEY (Columbia)
BLONDIE (Chrysalis)
STEVE WINWOOD (Island)
PAT TRAVERS (Polydor/PolyGram)
STYX (A&M)
LOVEBOY (Columbia)
JIMMY BUFFETT (RCA)
JAMES EARL RAY (Arista)
FRANKIE/ROCKOUTS (Millennium)
TODD RUNDGREN (Bearsville/WB)
POLICE (A&M)
UFO (Chrysalis)
JOHN LAYTON (RCA)
ELVIS COSTELLO &... (Columbia)
JUDAS PRIEST (Columbia)
CLASS (Epic)
IAN GOMM (Sire/Epic)
-HOWERS (Epic)
-SANTANA (Columbia)
SHERBS (Arista)
-YOKO ONO (Geffen)
-PRETENDERS (Sire)
-JOHN COUGAR (Riva/PolyGram)
-SILVER HORSE
-WILD HORSES (Mercury/Hillwest)

Hotest:
None

Singles:
None

DeKalb

815-756-9250

PO: MARO HOLMES

Added:
HARKS (Columbia)
GREG KINN BAND (Beserkley)
ERIC CLAPTON (RSO)
GARLAND JEFFREYS (Epic)
PHIL COLLINS (Arista)
ROLLING STONES (Rolling Stone)
STYX (A&M)
LOVEBOY (Columbia)
JIMMY BUFFETT (RCA)
FOOLS (EMI America)
FRANKIE/ROCKOUTS (Millennium)
VAPORS (Liberty)
ONE TONES (Epic)
ROBERT GORDON (RCA)

Medium:
JAMES TAYLOR (Columbia)
ELVIS COSTELLO &... (Columbia)
BRUCE SPRINGSTEEN (Columbia)
MANFRED MANN'S... (WB)
HAZARETH (A&M)
PLINDOULS (Planet)
RICK SPRINGFIELD (RCA)
STEELY DAN (RCA)
JAMES TAYLOR (Columbia)
LONNIE BROOKS BAND
-SUZ QUINTRO (Capitol)
-NORMAN HADIN... (Local)

Hotest:
STEVE WINWOOD (Island)
GREG KINN BAND (Beserkley)
ERIC CLAPTON (RSO)
GARLAND JEFFREYS (Epic)
PHIL COLLINS (Arista)
ROLLING STONES (Rolling Stone)
STYX (A&M)
LOVEBOY (Columbia)
JIMMY BUFFETT (RCA)
FOOLS (EMI America)
FRANKIE/ROCKOUTS (Millennium)
VAPORS (Liberty)
ONE TONES (Epic)
ROBERT GORDON (RCA)

Jazz:
None

Singles:
None

Des Moines

515-265-8181

PO: LARRY DAVSON
ND: TOM WOEHRER

Added:
-JEFFERSON STARSHIP (RCA/Grunt)
-SANTANA (Columbia)

Medium:
RAINBOW (Polydor/PolyGram)
ROBIN TROWER (Chrysalis)
HARKS (Columbia)
FRANKIE/ROCKOUTS (Millennium)
SHERBS (Arista)
MANFRED MANN'S... (WB)
JOURNEY (Columbia)
PHIL COLLINS (Arista)

Hotest:
STEVE WINWOOD (Island)
REO SPEEDWAGON (Epic)
JOURNEY (Columbia)
RUSH (Mercury/PolyGram)
M&M (WB)

Jazz:
None

Singles:
None

Fargo

218-236-7900

PO: SHAWN MATERS

Added:
ROLLING STONES (Rolling Stone)
"If I...Dancer"
FRANKIE/ROCKOUTS (Millennium)
-CHRISTOPHER CROSS (WB)
-MALL & OATES (RCA)

Medium:
GRACE SLICK (RCA)
STEELY DAN (RCA)
RICK SPRINGFIELD (RCA)
PLINDOULS (Planet)
MANFRED MANN'S... (WB)
TODD RUNDGREN (Bearsville/WB)
JAMES TAYLOR (Columbia)
BLONDIE (Chrysalis)
RUSH (Mercury/PolyGram)
PAT TRAVERS (Polydor/PolyGram)
-SANTANA (Columbia)
-MICHAEL STANLEY (EMI America)

Hotest:
STYX (A&M)
LOVEBOY (Columbia)
JOURNEY (Columbia)
ERIC CLAPTON (RSO)
SHERBS (Arista)
J. LENNON & Y. OMO (Geffen)
ELVIS COSTELLO &... (Columbia)
38 SPECIAL (A&M)
STEVE WINWOOD (Island)
-CLASH (Epic)
-PHIL COLLINS (Arista)
-JOHN COUGAR (Riva/PolyGram)
-JOHN COUGAR (Riva/PolyGram)

Jazz:
None

Singles:
None

Lansing

517-393-1320

PO: BRAD CURTIS
ND: FRANK SMITH

Added:
GREG KINN BAND (Beserkley)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium:
TED NUGENT (Epic)
GARLAND JEFFREYS (Epic)
PHIL COLLINS (Arista)
CLASH (Epic)
G. HADAMON & KID... (A&C/Columbia)
U2 (Island)

Hotest:
STEVE WINWOOD (Island)
JOURNEY (Columbia)
ERIC CLAPTON (RSO)
ROLLING STONES (Rolling Stone)
RUSH (Mercury/PolyGram)
APRIL WINE (Capitol)
REO SPEEDWAGON (Epic)
STYX (A&M)

Jazz:
None

Singles:
None

Chicago

312-440-5270

PO: MAX FLOYD
ND: BOB DANIELS

Added:
PAT TRAVERS (Polydor/PolyGram)
OZZY OSBORNE (J&R)
GREAT BUILDINGS (Columbia)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium:
38 SPECIAL (A&M)
AC/DC (Arista)
PHIL COLLINS (Arista)
ELVIS COSTELLO &... (Columbia)
JUDAS PRIEST (Columbia)
J. LENNON & Y. OMO (Geffen)
TED NUGENT (Epic)
POLICE (A&M)
GARLAND JEFFREYS (Epic)

Hotest:
LOVEBOY (Columbia)
APRIL WINE (Capitol)
RUSH (Mercury/PolyGram)
STYX (A&M)
STEVE WINWOOD (Island)
M&M (WB)
REO SPEEDWAGON (Epic)
ERIC CLAPTON (RSO)

Jazz:
None

Singles:
None

Columbus

614-224-1271

PO: STEVE RUNNER
ND: TIM SMITH

Added:
OZZY OSBORNE (J&R)
KROKUS (Arista)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium:
ROLLING STONES (Rolling Stone)
38 SPECIAL (A&M)
PHIL COLLINS (Arista)
LOVEBOY (Columbia)
PAT TRAVERS (Polydor/PolyGram)
JUDAS PRIEST (Columbia)
RAINBOW (Polydor/PolyGram)
RICK SPRINGFIELD (RCA)
TED NUGENT (Epic)

Hotest:
STEVE WINWOOD (Island)
STYX (A&M)
REO SPEEDWAGON (Epic)
JOURNEY (Columbia)
APRIL WINE (Capitol)
RUSH (Mercury/PolyGram)
M&M (WB)

Jazz:
None

Singles:
None

Detroit

313-398-1100

PO: CAREY CURELOP
ND: STEVE KOSTAN

Added:
LOVEBOY (Columbia)

Medium:
SHERBS (Arista)
J. LENNON & Y. OMO (Geffen)
ROBIN TROWER (Chrysalis)
APRIL WINE (Capitol)
JAMES TAYLOR (Columbia)
POLICE (A&M)
JOHN COUGAR (Riva/PolyGram)
STYX (A&M)

Hotest:
STYX (A&M)
REO SPEEDWAGON (Epic)
STEVE WINWOOD (Island)
POLICE (A&M)
ERIC CLAPTON (RSO)
M&M (WB)

Jazz:
None

Singles:
None

Filnt

313-744-1570

PO: TIM SIEGIST
ND: MARK MILLER

Added:
GINO VANNELLI (Arista)
JUDAS PRIEST (Columbia)
FRANKIE/ROCKOUTS (Millennium)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium:
RUSH (Mercury/PolyGram)
PHIL COLLINS (Arista)
GARLAND JEFFREYS (Epic)
KINGEYES (RSO)
G. HADAMON & KID... (A&C/Columbia)
HAZARETH (A&M)
TED NUGENT (Epic)
RAINBOW (Polydor/PolyGram)

Hotest:
ERIC CLAPTON (RSO)
FRANKIE/ROCKOUTS (Millennium)
JOURNEY (Columbia)
SHERBS (Arista)
ERIC CLAPTON (RSO)
38 SPECIAL (A&M)
STEVE WINWOOD (Island)
APRIL WINE (Capitol)

Jazz:
None

Singles:
None

Lafayette

317-448-1566

PO: STUART MORAE
ND: BOB HAJERSKY

Added:
JUDAS PRIEST (Columbia)
FRANKIE/ROCKOUTS (Millennium)
SHOT IN THE DARK (RSO)
-JEFFERSON STARSHIP (RCA/Grunt)
-WATRESSES (Arista)

Medium:
MANFRED MANN'S... (WB)
PROBIE SHOW (Mercury)
HARKS (Columbia)
GREG KINN BAND (Beserkley)
FOOLS (EMI America)
RICK SPRINGFIELD (RCA)
G. HADAMON & KID... (A&C/Columbia)
HAZARETH (A&M)
JOHN COUGAR (Riva/PolyGram)
POLICE (A&M)

Hotest:
APRIL WINE (Capitol)
RAINBOW (Polydor/PolyGram)
STEVE WINWOOD (Island)
JOURNEY (Columbia)

Jazz:
None

Singles:
None

Chicago

312-777-1700

PO: NORM WINNER
ND: BOB DEKAS

Added:
JOHN CALE (A&M)
COLD CHISEL (Elektra)
-DAVE EDWARDS (Columbia)

Medium:
ROBIN TROWER (Chrysalis)
J. LENNON & Y. OMO (Geffen)
NEW RIDERS (PolyGram)
CLASH (Epic)
PAT TRAVERS (Polydor/PolyGram)

Hotest:
LOVEBOY (Columbia)
APRIL WINE (Capitol)
RUSH (Mercury/PolyGram)
M&M (WB)
REO SPEEDWAGON (Epic)
ERIC CLAPTON (RSO)

Jazz:
None

Singles:
None

Dayton

513-224-1501

PO: MICHAEL MCCONNELL
ND: JIM KINNEY

Added:
PHIL COLLINS (Arista)
"Ain't Nothin' Goin' On Here"
JUDAS PRIEST (Columbia)
"Hot Rockin'"
GREG KINN BAND (Beserkley)
"Rockin' Son"
-JEFFERSON STARSHIP (RCA/Grunt)

Medium:
JAMES TAYLOR (Columbia)
RAINBOW (Polydor/PolyGram)
ROBIN TROWER (Chrysalis)
ERIC CLAPTON (RSO)
38 SPECIAL (A&M)
ROLLING STONES (Rolling Stone)
JOURNEY (Columbia)
GARLAND JEFFREYS (Epic)
U2 (Island)
KROKUS (Arista)
ROBIN TROWER (Chrysalis)

Hotest:
STEVE WINWOOD (Island)
LOVEBOY (Columbia)
STEVE WINWOOD (Island)
STYX (A&M)
REO SPEEDWAGON (Epic)
JOURNEY (Columbia)
APRIL WINE (Capitol)
RUSH (Mercury/PolyGram)
M&M (WB)

Jazz:
None

Singles:
None

Detroit

313-863-1800

PO: JOHN LARSON
ND: JOE UMIEL

Added:
CONCERTS/AMPHIHEA (Arista)
SANTANA (Columbia)
"Winning"
JAMES TAYLOR (Columbia)
"War Too"
RAINBOW (Polydor/PolyGram)
SHERBS (Arista)
RUSH (Mercury/PolyGram)
ROLLING STONES

Hotest:
38 SPECIAL (A&M)
RUSH (Mercury/PolyGram)
M&M (WB)
STYX (A&M)
MANFRED MANN'S... (WB)
STEVE WINWOOD (Island)

Jazz:
None

Singles:
None

Ft. Wayne

219-484-0580

PO: RICK WEST
ND: HAL BRANDT

Added:
GINO VANNELLI (Arista)
"Living Inside" "Bellave"
Title
SANTANA (Columbia)
MICHAEL HENDERSON (Arista)
U2 (Island)
BILL EVANS (WB)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium:
TED NUGENT (Epic)
JAMES TAYLOR (Columbia)
POLICE (A&M)
ROLLING STONES (Rolling Stone)
TOTO (Columbia)
EMERILU HARRIS (WB)
TODD RUNDGREN (Bearsville/WB)
ELVIS COSTELLO &... (Columbia)
JOHN COUGAR (Riva/PolyGram)
STYX (A&M)

Hotest:
ERIC CLAPTON (RSO)
FRANKIE/ROCKOUTS (Millennium)
RUSH (Mercury/PolyGram)
SHERBS (Arista)
RICK SPRINGFIELD (RCA)
CLASH (Epic)
MIDWINTER FLYER (Swan Song)

Jazz:
None

Singles:
None

Lincoln

402-476-8585

PO: BRUCE WHEELER
ND: TOM BARKER

Added:
ROLLING STONES (Rolling Stone)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium:
M&M (WB)
JOURNEY (Columbia)
LOVEBOY (Columbia)
GARLAND JEFFREYS (Epic)
38 SPECIAL (A&M)
JAMES TAYLOR (Columbia)

Hotest:
STEVE WINWOOD (Island)
REO SPEEDWAGON (Epic)
BRUCE SPRINGSTEEN (Columbia)
STEELY DAN (RCA)
ERIC CLAPTON (RSO)
STEVE WINWOOD (Island)
J. LENNON & Y. OMO (Geffen)
M&M (WB)

Jazz:
None

Singles:
None

Cleveland

216-781-9667

PO: JOHN JORMAN
ND: KID LEO

Added:
VAPORS (Liberty)
COLD CHISEL (Elektra)
OZZY OSBORNE (J&R)
FAST FORTUNE (EMI America)
SPANDAU BALLET (Chrysalis)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium:
ROBIN TROWER (Chrysalis)
PEARL HARBOR (WB)
DONNIE IRIS (RCA)
J. LENNON & Y. OMO (Geffen)
STEELY DAN (RCA)
GREG KINN BAND (Beserkley)
KROKUS (Arista)
JOHN LAYTON (RCA)
RAINBOW (Polydor/PolyGram)
BAD INGER (Radio/Atlantic)
PAT TRAVERS (Polydor/PolyGram)
JOHNNY AVERNE... (Bearsville/WB)
SHERBS (Arista)
PHIL COLLINS (Arista)
ELLEN FOLEY (Epic/Clevo. Int)
-AMY TROUBLE (Sire)
-SUZ QUINTRO (Capitol)
-SILVER HORSE
-WILD HORSES (Mercury/Hillwest)

Hotest:
REO SPEEDWAGON (Epic)
JOURNEY (Columbia)
BLONDIE (Chrysalis)
STEVE WINWOOD (Island)
PAT TRAVERS (Polydor/PolyGram)
STYX (A&M)
LOVEBOY (Columbia)
JIMMY BUFFETT (RCA)
JAMES EARL RAY (Arista)
FRANKIE/ROCKOUTS (Millennium)
VAPORS (Liberty)
ONE TONES (Epic)
ROBERT GORDON (RCA)

Medium:
JAMES TAYLOR (Columbia)
ELVIS COSTELLO &... (Columbia)
BRUCE SPRINGSTEEN (Columbia)
MANFRED MANN'S... (WB)
HAZARETH (A&M)
PLINDOULS (Planet)
RICK SPRINGFIELD (RCA)
STEELY DAN (RCA)
JAMES TAYLOR (Columbia)
LONNIE BROOKS BAND
-SUZ QUINTRO (Capitol)
-NORMAN HADIN... (Local)

Hotest:
STEVE WINWOOD (Island)
GREG KINN BAND (Beserkley)
ERIC CLAPTON (RSO)
GARLAND JEFFREYS (Epic)
PHIL COLLINS (Arista)
ROLLING STONES (Rolling Stone)
STYX (A&M)
LOVEBOY (Columbia)
JIMMY BUFFETT (RCA)
FOOLS (EMI America)
FRANKIE/ROCKOUTS (Millennium)
VAPORS (Liberty)
ONE TONES (Epic)
ROBERT GORDON (RCA)

Jazz:
None

Singles:
None

DeKalb

815-756-9250

PO: MARO HOLMES

Added:
HARKS (Columbia)
GREG KINN BAND (Beserkley)
ERIC CLAPTON (RSO)
GARLAND JEFFREYS (Epic)
PHIL COLLINS (Arista)
ROLLING STONES (Rolling Stone)
STYX (A&M)
LOVEBOY (Columbia)
JIMMY BUFFETT (RCA)
FOOLS (EMI America)
FRANKIE/ROCKOUTS (Millennium)
VAPORS (Liberty)
ONE TONES (Epic)
ROBERT GORDON (RCA)

Medium:
JAMES TAYLOR (Columbia)
ELVIS COSTELLO &... (Columbia)
BRUCE SPRINGSTEEN (Columbia)
MANFRED MANN'S... (WB)
HAZARETH (A&M)
PLINDOULS (Planet)
RICK SPRINGFIELD (RCA)
STEELY DAN (RCA)
JAMES TAYLOR (Columbia)
LONNIE BROOKS BAND
-SUZ QUINTRO (Capitol)
-NORMAN HADIN... (Local)

Hotest:
STEVE WINWOOD (Island)
GREG KINN BAND (Beserkley)
ERIC CLAPTON (RSO)
GARLAND JEFFREYS (Epic)
PHIL COLLINS (Arista)
ROLLING STONES (Rolling Stone)
STYX (A&M)
LOVEBOY (Columbia)
JIMMY BUFFETT (RCA)
FOOLS (EMI America)
FRANKIE/ROCKOUTS (Millennium)
VAPORS (Liberty)
ONE TONES (Epic)
ROBERT GORDON (RCA)

Jazz:
None

Singles:
None

Duluth

218-728-6421

PO: JONATHAN HANLEY
ND: JEFF CURRY

Added:
CONCERTS/AMPHIHEA (Arista)
SANTANA (Columbia)
"Winning"
JAMES TAYLOR (Columbia)
"War Too"
RAINBOW (Polydor/PolyGram)
SHERBS (Arista)
RUSH (Mercury/PolyGram)
ROLLING STONES

Hotest:
38 SPECIAL (A&M)
RUSH (Mercury/PolyGram)
M&M (WB)
STYX (A&M)
MANFRED MANN'S... (WB)
STEVE WINWOOD (Island)

Jazz:
None

Singles:
None

Grand Rapids

616-456-5461

PO: DAVE LODAN
ND: TONY GATES

Added:
GINO VANNELLI (Arista)
"Living Inside" "Bellave"
Title
SANTANA (Columbia)
MICHAEL HENDERSON (Arista)
U2 (Island)
BILL EVANS (WB)
-JEFFERSON STARSHIP (RCA/Grunt)

Medium:
TED NUGENT (Epic)
JAMES TAYLOR (Columbia)
POLICE (A&M)
ROLLING STONES (Rolling Stone)
TOTO (Columbia)
EMERILU HARRIS (WB)
TODD RUNDGREN (Bearsville/WB)
ELVIS COSTELLO &... (Columbia)
JOHN COUGAR (Riva/PolyGram)
STYX (A&M)

Hotest:
ERIC CLAPTON (RSO)
FRANKIE/ROCKOUTS (Millennium)
RUSH (Mercury/PolyGram)
SHERBS (Arista)
RICK SPRINGFIELD (RCA)
CLASH (Epic)
MIDWINTER FLYER (Swan Song)

Jazz:
None

Singles:
None

Madison

608-274-5450

PO: DAVE ERVIN
ND: MIKE HAYES

Added:
PAT TRAVERS (Polydor/PolyGram)
ROBIN TROWER (Chrysalis)
GREG KINN BAND (Beserkley)
OZZY OSBORNE (J&R)
RUSH (Mercury/PolyGram)

Hotest:
APRIL WINE (Capitol)
STEVE WINWOOD (Island)
JOURNEY (Columbia)
LOVEBOY (Columbia)
M&M (WB)
REO SPEEDWAGON (Epic)
ERIC CLAPTON (RSO)

Jazz:
None

Singles:
None

MIDWEST

101
KDWB-FM
612-739-4000

PHIL COLLINS (Atlantic)
APRIL WINE (Capitol)
JOURNEY (Atlantic)
MAUREN HANSEN... (WB)
-SANTANA (Columbia)

PD: DAVE HAMILTON
MD: PAUL ARNOLD

Added
JUDAS PRIEST (Columbia)
-JEFFERSON STARSHIP (A&M)

Medium
AC/DC (Atlantic)
LOVERBOY (Columbia)
PHIL COLLINS (Atlantic)
RED SPEEDWAGON (Epic)
GARLAND JEFFREYS (Epic)

Jazz
None

Singles
None

KQ92
Minnesota's Best Rock
612-545-5601

PD: ALAN YOUNG
ASST. PD: DAVE DORWIN

Added
KODIOUS (Arista)
-JEFFERSON STARSHIP (A&M)

Medium
ROLLING STONES (Rolling Stones)
PAT TRAVERS (Polydor/PolyGram)
RAINBOW (Polydor/PolyGram)
JUDAS PRIEST (Columbia)

Jazz
None

Singles
None

KFMM
Muscatine
319-263-2512

PD: STEVE BRIDGES
MD: LISA CATALANO

Added
CRETONES (Planet)
GINO VANHELLI (Arista)
YARORS (Liberty)
FAST FORTYONE (EMI America)
LENNY BLEBLAC (Capitol)
CONCERTS/AMERICA (Atlantic)
PRODUCERS (Portrait)
COLD CHISEL (Elektra)
-POINT BLANK (A&M)
-LENE LOYD (Sire/Epic)
-JEFFERSON STARSHIP (A&M)

Medium
38 SPECIAL (A&M)
ELLEN FOLEY (Epic/Claive, Inc.)
JIMMY BUFFETT (Arista)
MICHAEL BLOOMFIELD (Elektra)
TONI DIKIE &... (Mercury/PolyGram)
PHOEBE SNOW (Image)
GRAB (Precision)
SAF INGER (Radio/Atlantic)
LEON RUSSELL &... (WB/Parade)
PAT TRAVERS (Polydor/PolyGram)
GREAT BUILDINGS (Columbia)
MAZARETH (A&M)
ELVIS COSTELLO &... (Columbia)

Jazz
None

Singles
None

KFMM
Oklahoma City
405-528-5543

PD: ANDY LORRIDGE

Added
-JEFFERSON STARSHIP (A&M)

Medium
APRIL WINE (Capitol)
AC/DC (Atlantic)
GARLAND JEFFREYS (Epic)
OLAHAMA ROCKS (Local)
RUSH (Mercury/PolyGram)
MEL WEBSTER (Mercury/PolyGram)
JOURNEY (Atlantic)

Jazz
None

Singles
None

FM100
Oklahoma City
405-631-8881

PD: JEFF FREYAN
MD: CLARK REYNOLDS

Added
ROLLING STONES (Rolling Stones)
"Wild Cat" (Arista)
JUDAS PRIEST (Columbia)
"Headlong" (Mercury)
-JEFFERSON STARSHIP (A&M)

Medium
PHIL COLLINS (Atlantic)
JAMES TAYLOR (Columbia)
PAT TRAVERS (Polydor/PolyGram)
FRANKIE KNOCCKOUTS (Millennium)
GARLAND JEFFREYS (Epic)
KODIOUS (Arista)
LOVERBOY (Columbia)
JOURNEY (Atlantic)
STYX (A&M)
TOTO (Columbia)
ROBIN TROWER (Chrysalis)
POLICE (A&M)

Jazz
None

Singles
None

7-8
Omaha
402-592-5300

PD: BOB LINDEN
MD: JOE BLOOD

Added
GREG KINN BAND (Beserkley)
"Breakup Song" (Mercury/PolyGram)
-JEFFERSON STARSHIP (A&M)

Medium
PHIL COLLINS (Atlantic)
PAT TRAVERS (Polydor/PolyGram)
"My Life... (Mercury/PolyGram)
TODD RUNDGREN (Bearsville/WB)
"Time Man" (Arista)
MAUREN HANSEN... (WB)
TOTO (Columbia)
GARLAND JEFFREYS (Epic)
ROLLING STONES (Rolling Stones)

Jazz
None

Singles
None

95
Rockford
815-877-3075

PD: LES COOK
MD: DICK BASCOM

Added
GREG KINN BAND (Beserkley)
"Breakup Song" (Mercury/PolyGram)
JOHN COUGAR (Riva/PolyGram)
"Hot Night" (Mercury/PolyGram)
-JEFFERSON STARSHIP (A&M)

Medium
PHIL COLLINS (Atlantic)
"Air Tonight" (Arista)
RICK SPRINGFIELD (Arista)
"Jessie's Girl" (Mercury/PolyGram)
38 SPECIAL (A&M)
GARLAND JEFFREYS (Epic)
ROBIN TROWER (Chrysalis)
KINGBEE (RSO)
DOC HOLLIDAY (A&M)
"Ain't No Fool" (Arista)
DAD BOY (Streetwise)

Jazz
None

Singles
None

95
Oklahoma City
405-528-5543

PD: ANDY LORRIDGE

Added
-JEFFERSON STARSHIP (A&M)

Medium
APRIL WINE (Capitol)
AC/DC (Atlantic)
GARLAND JEFFREYS (Epic)
OLAHAMA ROCKS (Local)
RUSH (Mercury/PolyGram)
MEL WEBSTER (Mercury/PolyGram)
JOURNEY (Atlantic)

Jazz
None

Singles
None

106 WUWT
fm album rock
Peoria
309-674-2000

PD: RICK PETERSON
MD: WENDY RICE

Added
YARORS (Liberty)
-JEFFERSON STARSHIP (A&M)

Medium
APRIL WINE (Capitol)
TODD RUNDGREN (Bearsville/WB)
RUSH (Mercury/PolyGram)
GARLAND JEFFREYS (Epic)
LOVERBOY (Columbia)
RAINBOW (Polydor/PolyGram)
SHERBS (Arista)
HAWKS (Columbia)
GREG KINN BAND (Beserkley)
PLINDSOLS (Planet)
JIMMY BUFFETT (Arista)

Jazz
None

Singles
None

WJNN95
Saginaw
517-892-9528
517-894-2996

PD: DAVE BREWER
MD: JOE DESANTIS

Added
PHIL COLLINS (Atlantic)
GREG KINN BAND (Beserkley)
SANTANA (Columbia)
ROLLING STONES (Rolling Stones)
LOVERBOY (Columbia)
HAWKS (Columbia)
WNO (WB)
SEARCHERS (Sire)
GREG VANHELLI (Arista)

Medium
U2 (Island)
TED NUDET (Epic)
"Thousand Danc" (Mercury/PolyGram)
707 (Casablanca/PolyGram)
GARLAND JEFFREYS (Epic)
TODD RUNDGREN (Bearsville/WB)
SHERBS (Arista)
ROBIN TROWER (Chrysalis)
SHERBS (Arista)
TOTO (Columbia)
"Live For Today" (Sire)

Jazz
None

Singles
None

KSHE 95
St. Louis
314-842-1111

PD: RICK BALLS
MD: JOHN LLETT

Added
BAD HONEY (Columbia)
GREG KINN BAND (Beserkley)
OZZY OSBORNE (Jet)
-JEFFERSON STARSHIP (A&M)

Medium
BAD HONEY (Columbia)
JOURNEY (Atlantic)
FRANKIE KNOCCKOUTS (Millennium)
HAWKS (Columbia)
MAZARETH (Arista)
LOVERBOY (Columbia)
GRACE SLICK (Arista)
UFO (Columbia)
RAINBOW (Polydor/PolyGram)

Jazz
None

Singles
None

KSHE 95
St. Louis
314-842-1111

PD: RICK BALLS
MD: JOHN LLETT

Added
BAD HONEY (Columbia)
GREG KINN BAND (Beserkley)
OZZY OSBORNE (Jet)
-JEFFERSON STARSHIP (A&M)

Medium
BAD HONEY (Columbia)
JOURNEY (Atlantic)
FRANKIE KNOCCKOUTS (Millennium)
HAWKS (Columbia)
MAZARETH (Arista)
LOVERBOY (Columbia)
GRACE SLICK (Arista)
UFO (Columbia)
RAINBOW (Polydor/PolyGram)

Jazz
None

Singles
None

103
Sloux Falls
605-339-1520

PD: BILL RICHARDS
MD: GREG OLSON

Added
SHOT IN THE DARK (RSO)
PRODUCERS (Portrait)
PRETENDERS (Sire)
-JEFFERSON STARSHIP (A&M)

Medium
BRUCE SPRINGSTEEN (Columbia)
JOURNEY (Atlantic)
MAUREN HANSEN... (WB)
WNO (WB)
ERIC CLAPTON (RSO)
ALAN PARSONS PROJ. (Arista)
JAMES TAYLOR (Columbia)
HAWKS (Columbia)
PHOEBE SNOW (Image)
POLICE (A&M)
MAZARETH (Arista)
GREG KINN BAND (Beserkley)
HALL & OTES (Arista)

Jazz
None

Singles
None

WWWK
St. Louis
314-644-1380

PD: BOB MATRIK

Added
POINT BLANK (A&M)
CONCERTS/AMERICA (Atlantic)

Medium
OUTLANS (Arista)
"Angels Hide" (Mercury/PolyGram)
J. LENNON & Y. OMO (Geffen)
"For You" (Mercury/PolyGram)
JOURNEY (Atlantic)
"Party's Over" (Mercury/PolyGram)
"Swelling" (Mercury/PolyGram)
"Too Much Time" (Mercury/PolyGram)
"Miles... (Mercury/PolyGram)
"Hot Tonight" (Mercury/PolyGram)
ALAN PARSONS PROJ. (Arista)
"Gimme Shelter" (Mercury/PolyGram)
ERIC CLAPTON (RSO)
"I Can't Stand" (Mercury/PolyGram)
"Don't Go" (Mercury/PolyGram)
"Freddy" (Mercury/PolyGram)
"Winning" (Mercury/PolyGram)
PAT TRAVERS (Polydor/PolyGram)
"My Life... (Mercury/PolyGram)

Jazz
None

Singles
None

FM 104
Toledo
419-248-3377

PD: TERRY SULLIVAN
MD: LEE RANKALL

Added
FRANKIE KNOCCKOUTS (Millennium)
DOC HOLLIDAY (A&M)
U2 (Island)
-JEFFERSON STARSHIP (A&M)

Medium
RAINBOW (Polydor/PolyGram)
GRACE SLICK (Arista)
JUDAS PRIEST (Columbia)
PAT TRAVERS (Polydor/PolyGram)
PHIL COLLINS (Atlantic)
-LOVERBOY (Columbia)

Jazz
None

Singles
None

FM 104
Toledo
419-248-3377

PD: TERRY SULLIVAN
MD: LEE RANKALL

Added
FRANKIE KNOCCKOUTS (Millennium)
DOC HOLLIDAY (A&M)
U2 (Island)
-JEFFERSON STARSHIP (A&M)

Medium
RAINBOW (Polydor/PolyGram)
GRACE SLICK (Arista)
JUDAS PRIEST (Columbia)
PAT TRAVERS (Polydor/PolyGram)
PHIL COLLINS (Atlantic)
-LOVERBOY (Columbia)

Jazz
None

Singles
None

103
Terre Haute
812-238-2557

PD: R. J. CORTECH
MD: CRICK CARROLL

Added
JUDAS PRIEST (Columbia)
SANTANA (Columbia)
"Minnin' Changes" (Mercury/PolyGram)
-JOHN COUGAR (Riva/PolyGram)
-DEBBY McCLELLON (Capitol)

Medium
ROCK HILL (A&M)
RUSH (Mercury/PolyGram)
JOURNEY (Atlantic)
MAUREN HANSEN... (WB)
WNO (WB)
ERIC CLAPTON (RSO)
ALAN PARSONS PROJ. (Arista)
J. LENNON & Y. OMO (Geffen)
TODD RUNDGREN (Bearsville/WB)
TOTO (Columbia)
PHIL SEWELL (Image)
-ROVERS (Epic)
-ROD STEWART (Arista)
-FOOLS (EMI America)
-HEART (Epic)
-POINT BLANK (A&M)

Jazz
None

Singles
None

WXEZ
Toledo
419-255-1470

PD: ANNE CARLINI

Added
GREG KINN BAND (Beserkley)
HAWKS (Columbia)
JAMES TAYLOR (Columbia)
GREG VANHELLI (Arista)
HALL & OTES (Arista)

Medium
BAD HONEY (Columbia)
GRACE SLICK (Arista)
GARLAND JEFFREYS (Epic)
TODD RUNDGREN (Bearsville/WB)
38 SPECIAL (A&M)
STEVE WINWOOD (Island)
RED SPEEDWAGON (Epic)
ROBIN TROWER (Chrysalis)
WNO (WB)

Jazz
None

Singles
None

T-95
Wichita
316-722-8123

PD: BOB LANRENCE

Added
-JEFFERSON STARSHIP (A&M)

Medium
STEVE WINWOOD (Island)
LOVERBOY (Columbia)
TOTO (Columbia)
GARLAND JEFFREYS (Epic)
RUSH (Mercury/PolyGram)
RAINBOW (Polydor/PolyGram)
PAT TRAVERS (Polydor/PolyGram)
ROBIN TROWER (Chrysalis)
-DOMIE IRIS (Arista)
-JOHN COUGAR (Riva/PolyGram)

Jazz
None

Singles
None

T-95
Wichita
316-722-8123

PD: BOB LANRENCE

Added
-JEFFERSON STARSHIP (A&M)

Medium
STEVE WINWOOD (Island)
LOVERBOY (Columbia)
TOTO (Columbia)
GARLAND JEFFREYS (Epic)
RUSH (Mercury/PolyGram)
RAINBOW (Polydor/PolyGram)
PAT TRAVERS (Polydor/PolyGram)
ROBIN TROWER (Chrysalis)
-DOMIE IRIS (Arista)
-JOHN COUGAR (Riva/PolyGram)

Jazz
None

Singles
None

WEST

KFMG
STEREO 104
Albuquerque
505-265-8811

PD: JOHN FLORENCE
MD: CRAIG MARTIN

Added
None

Medium
ROLLING STONES (Rolling Stones)
PAT BENATAR (Chrysalis)
APRIL WINE (Capitol)
JAMES TAYLOR (Columbia)
ALAN PARSONS PROJ. (Arista)
PHIL COLLINS (Atlantic)
ROD STEWART (Arista)

Jazz
None

Singles
None

KRKN
Anchorage
907-277-2655

PD: LARRY WATNE
MD: KARLA MICHAELS

Added
GINO VANHELLI (Arista)
JUDAS PRIEST (Columbia)
RISING STARS... (Local)
JOHN CALE (Arista)
SANTANA (Columbia)

Medium
ELLEN FOLEY (Epic/Claive, Inc.)
J. LENNON & Y. OMO (Geffen)
PHIL COLLINS (Atlantic)
DOMIE IRIS (Arista)
BRUNO MARS (Arista)
J. J. CALE (Arista)
MAUREN HANSEN... (WB)
SCOOTERS (EMI America)
PHOEBE SNOW (Image)
PAT BENATAR (Chrysalis)
DORIS & SLOAN (Arista)
U2 (Island)
ALAN PARSONS PROJ. (Arista)
AL THOMPSON (A&M)
MIRA SAFFAN... (Planet)
S. BONDY, BYRNE (Sire)
FRANKIE KNOCCKOUTS (Millennium)
JAN GOOM (Sire/Epic)
GRACE SLICK (Arista)
JESSE WINCHESTER (Mercury/PolyGram)
SEARCHERS (Sire)
ROLLING STONES (Rolling Stones)
POLICE (A&M)
-TODD OMO (Geffen)
-POINT BLANK (A&M)

Jazz
None

Singles
None

KEZY
KICK ASS
Anahelm
714-776-3696

PD: DAVE FORMAN
MD: LARRY REISMAN

Added
JUDAS PRIEST (Columbia)
ADAM AND THE AVES (Epic)
GREAT BUILDINGS (Columbia)
-JEFFERSON STARSHIP (A&M)

Medium
J. LENNON & Y. OMO (Geffen)
BLOMBIE (Chrysalis)
SHERBS (Arista)
PAT BENATAR (Chrysalis)
APRIL WINE (Capitol)
RUSH (Mercury/PolyGram)
ALAN PARSONS PROJ. (Arista)
PHIL COLLINS (Atlantic)
ROD STEWART (Arista)

Jazz
None

Singles
None

98
Bakersfield
805-832-1410

PD: DICK SHEPARD
MD: KATY MAHAR

Added
FRANKIE KNOCCKOUTS (Millennium)
TONI DIKIE &... (Mercury/PolyGram)
GREG KINN BAND (Beserkley)
JOURNEY (Atlantic)
UFO (Chrysalis)
YARORS (Liberty)
-SANTANA (Columbia)
-JEFFERSON STARSHIP (A&M)

Medium
LOVERBOY (Columbia)
PAT BENATAR (Chrysalis)
TOTO (Columbia)
38 SPECIAL (A&M)
RED SPEEDWAGON (Epic)
POLICE (A&M)
J. LENNON & Y. OMO (Geffen)
EMILY OSBORNE (Arista)
JAMES TAYLOR (Columbia)
ERIC CLAPTON (RSO)
TODD RUNDGREN (Bearsville/WB)
"Sweet Talk" (Mercury/PolyGram)
"Composition" (Mercury/PolyGram)
YARORS (Liberty)
"Live... (Mercury/PolyGram)
"Minnie Jones" (Mercury/PolyGram)
JAN GOOM (Sire/Epic)
JOHN MARTIN (Island)
AL THOMPSON (A&M)
J. LENNON & Y. OMO (Geffen)
JOHN COUGAR (Riva/PolyGram)
GREG KINN BAND (Beserkley)
U2 (Island)
GREAT BUILDINGS (Columbia)
HAWKS (Columbia)

Jazz
None

Singles
None

KBCC
97FM DOULDER
Boulder
303-444-5600

PD: DENNIS CONSTANTINE
MD: BRUCE WICKLER

Added
SANTANA (Columbia)
"Minnin' Over & Over" (Mercury/PolyGram)
COLD CHISEL (Elektra)
"Never Before" (Mercury/PolyGram)
ROBERT GORDON (Arista)

Medium
ROLLING STONES (Rolling Stones)
DIRE STRAITS (Arista)
J. J. CALE (Arista)
POLICE (A&M)
JIMMY BUFFETT (Arista)
J. LENNON & Y. OMO (Geffen)
EMILY OSBORNE (Arista)
JAMES TAYLOR (Columbia)
"Stand a Fight" (Mercury/PolyGram)
"For You" (Mercury/PolyGram)
TODD RUNDGREN (Bearsville/WB)
"Sweet Talk" (Mercury/PolyGram)
"Composition" (Mercury/PolyGram)
YARORS (Liberty)
"Live... (Mercury/PolyGram)
"Minnie Jones" (Mercury/PolyGram)
JAN GOOM (Sire/Epic)
JOHN MARTIN (Island)
AL THOMPSON (A&M)
J. LENNON & Y. OMO (Geffen)
JOHN COUGAR (Riva/PolyGram)
GREG KINN BAND (Beserkley)
U2 (Island)
GREAT BUILDINGS (Columbia)
HAWKS (Columbia)

Jazz
None

Singles
None

KAZY
Denver
303-759-5600

PD: DAVE VAN DYKE
MD: PHIL LINDSPE

Added
SANTANA (Columbia)
CONCERTS/AMERICA (Atlantic)
-JEFFERSON STARSHIP (A&M)

Medium
RUSH (Mercury/PolyGram)
FRANKIE KNOCCKOUTS (Millennium)
GARLAND JEFFREYS (Epic)
JOURNEY (Atlantic)
PHOEBE SNOW (Image)
RICK SPRINGFIELD (Arista)
GARLAND JEFFREYS (Epic)
CLASH (Epic)
ROBIN TROWER (Chrysalis)
ELVIS COSTELLO &... (Columbia)
"Lace Sleeves" (Mercury/PolyGram)
"Never... (Mercury/PolyGram)
"Clubland" (Mercury/PolyGram)
SHERBS (Arista)

Jazz
None

Singles
None

404
Boise
208-344-6363

PD: CAREY SINTON
MD: DAVE FREMAN

Added
None

Medium
LOVERBOY (Columbia)
"My Life... (Mercury/PolyGram)
RUSH (Mercury/PolyGram)
"Minnin' Changes" (Mercury/PolyGram)
"For You" (Mercury/PolyGram)

Jazz
None

Singles
None

KSPN
Aspen
303-925-5776

PD: FRANK ERICSEN
MD: TOM CAREY

Added
LENNY BLEBLAC (Capitol)
CRETONES (Planet)
GREAT BUILDINGS (Columbia)
JOE DEMAY BAND (Unicorn)
CATHY GRAY (Arista)
38 SPECIAL (A&M)
"Minnin' Changes" (Mercury/PolyGram)
"For You" (Mercury/PolyGram)
DOMIE IRIS (Arista)
MAUREN HANSEN... (WB)
"Tricky Day" (Mercury/PolyGram)
ERIC CLAPTON (RSO)
"I Can't Stand" (Mercury/PolyGram)
APRIL WINE (Capitol)
ERIC CLAPTON (RSO)
RED SPEEDWAGON (Epic)
JOURNEY (Atlantic)

Jazz
None

Singles
None

98
Chico
916-343-8461

PD: RON WOODWARD

Added
JUDAS PRIEST (Columbia)
WNO (WB)
"Tricky Day" (Mercury/PolyGram)
GINO VANHELLI (Arista)

Medium
LOVERBOY (Columbia)
PAT TRAVERS (Polydor/PolyGram)
STEVE DAN (Arista)
LOVERBOY (Columbia)
J. LENNON & Y. OMO (Geffen)
RED SPEEDWAGON (Epic)
RICK SPRINGFIELD (Arista)
-KINGS (Arista)

Jazz
None

Singles
None

KILO94
Colorado Springs
303-634-4896

PD: RICH HARK
MD: ART PHILLIPS

Added
CRETONES (Planet)
"Minnin' Over & Over" (Mercury/PolyGram)
JUDAS PRIEST (Columbia)
"Headlong" (Mercury/PolyGram)
-JEFFERSON STARSHIP (A&M)

Medium
PAT TRAVERS (Polydor/PolyGram)
ROBIN TROWER (Chrysalis)
GARLAND JEFFREYS (Epic)
SHERBS (Arista)
ELVIS COSTELLO &... (Columbia)
GREG KINN BAND (Beserkley)
SEARCHERS (Sire)
FRANKIE KNOCCKOUTS (Millennium)
KODIOUS (Arista)
DOC HOLLIDAY (A&M)

Jazz
None

Singles
None

106 KBPI
Denver
303-936-2313

PD: FRANK CODY
MD: PHIL STRIDER/ROBINSON

Added
PRODUCERS (Portrait)
SANTANA (Columbia)

Medium
PHIL COLLINS (Atlantic)
RICK SPRINGFIELD (Arista)
TITO (Columbia)
STEVE WINWOOD (Island)
ERIC CLAPTON (RSO)
JAMES TAYLOR (Columbia)
XTC (Virgin)
PHIL COLLINS (Atlantic)
"I Missed Aged" (Mercury/PolyGram)
GARLAND JEFFREYS (Epic)
FRANKIE KNOCCKOUTS (Millennium)
SHOT IN THE DARK (RSO)
ROBIN TROWER (Chrysalis)
JIMMY BUFFETT (Arista)
RUSH (Mercury/PolyGram)
"Minnin' Changes" (Mercury/PolyGram)
"For You" (Mercury/PolyGram)
"Tricky Day" (Mercury/PolyGram)
"Minnin' Changes" (Mercury/PolyGram)
"For You" (Mercury/PolyGram)

Jazz
None

Singles
None

MOST ADDED

SANTANA
Zabopi (Columbia) 14/12

JUDAS PRIEST
Point Of Entry (Columbia) 15/11

GREG KINN BAND
Rockin'roll (Beserkley) 20/9

CRETONES
Snap! Snap! (Planet) 8/8

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

GARLAND JEFFREYS
Escape Artist (Epic) 31/22

PHIL COLLINS
Face Value (Atlantic) 37/21

SHERBS
The Skill (Arista) 26/19

PAT TRAVERS
Radio Active (PolydorpG) 21/17

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

THE HOTTEST

STEVE WINWOOD
Arc Of A Diver (Island) 41/39

WHO
Face Dances (WB) 42/36

ERIC CLAPTON
Another Ticket (RSO) 41/36

STYX
Paradise Theater (A&M) 33/29

RED SPEEDWAGON
Hi Infidelity (Epic) 32/28

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WES
Edmonton
 403-428-8597

Hostess
 WED (WB)
 ROLLING STONES
 PAT TRAVERS (Poly/Poly)
 JOURNEY (Capitol)
 RUSH (Mercury/Poly)
 STREETHEAT (Atlantic)
 STYX (A&M)
 REO SPEEDWAGON (Epic)
 CLASH (Epic)
 ROUGH TRADE
 MANFRED MANN'S... (WB)
 DIRE STRAITS (WB)
 STEVE WINWOOD (Island)
 J. LENNON & Y. ONO (Geffen)
 PHIL CARROLL BAND (A&M)
 APRIL WINE (Capitol)
 RUSSELL SIMMONS (Epic)
 PHIL COLLINS (Atlantic)
 GARLAND JEFFREYS (Epic)
 OUCH, MANEUVERS
 K70 HIDEOUTS
 OUTLANS (Arista)
 ELVIS COSTELLO &... (Columbia)
 PHOTOGRAPH
 IAN LLOYD (Scotti Bros.)
 NASH THE FLASH
 (Poly/Poly)
 GARLAND JEFFREYS (Epic)

Los Angeles
 213-663-3311

Hostess
 TOMMY HADGEE
 MD: BRUCE YANONG

Added
 JUDAS PRIEST (Columbia)
 BAD INGER (Radio/Antenna)
 OZZY OSBORNE (J&R)
 HAWKS (Columbia)
 CONCERTS/KAMPUCHA (Atlantic)
 POLICE (A&M)
 AC/DC (Atlantic)
 PAT BENATAR (Chrysalis)
 MD (WB)
 APRIL WINE (Capitol)
 RAINBOW (Poly/Poly)
 RUSH (Mercury/Poly)
 38 SPECIAL (A&M)
 PAT TRAVERS (Poly/Poly)
 BOB DYLAN (Columbia)
 FRANKIE/NOODLES (Millennium)
 KROKUS (Arista)
 PLINKOUS (Planet)
 TODD RUNDGREN (Bearsville/WB)
 KIMBOES (RSO)
 ROBIN TROWER (Chrysalis)

Los Angeles
 213-464-5638

Hostess
 SAM BELLAMY
 ASST. MD: JACK SCHYDER

Added
 SAM HUNTER (Columbia)
 JUDAS PRIEST (Columbia)
 REG KIM BAND (Beverly)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

Los Angeles
 213-469-1212

Hostess
 MICHAEL SHEEHY
 MD: DAVID HALL

Added
 LAUREN WOOD (WB)
 LARRY LEVINE (Capitol)
 ART PEPPER (Contemporary)
 BOB DYLAN (Columbia)
 BILL EVANS (WB)
 NATIVE SON (A&M)
 JOE SAMPLER (A&M)
 SPIRO GIRA (Arista)
 G. WASHINGTON, JR. (Elektra)
 JIM CARROLL BAND (A&M)
 J. LENNON & Y. ONO (Geffen)
 PHIL COLLINS (Atlantic)
 KIMBOES (RSO)
 JAZZ
 None
 SINGLES
 None

Los Angeles
 213-467-1224

Hostess
 TED FERUSON
 MD: TED HABECK

Added
 OZZY OSBORNE (J&R)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

Pasadena
 213-788-0830

Hostess
 RICK CARROLL
 MD: LARRY GROVES

Added
 KIMBOES (RSO)
 ROLLING STONES
 VAPORS (Liberty)
 GREG KIM BAND (Beverly)
 RONED VOID (A&M)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 RUSH (Mercury/Poly)
 HUMAN SERIAL RESP. (Passport)
 GRACE SLICK (A&M)
 JOURNEY (Capitol)
 ERIC CLAPTON (RSO)
 38 SPECIAL (A&M)
 PAT TRAVERS (Poly/Poly)
 BOB DYLAN (Columbia)
 FRANKIE/NOODLES (Millennium)
 KROKUS (Arista)
 PLINKOUS (Planet)
 TODD RUNDGREN (Bearsville/WB)
 KIMBOES (RSO)
 ROBIN TROWER (Chrysalis)
 GARLAND JEFFREYS (Epic)
 OUCH, MANEUVERS
 JAMES TAYLOR (Columbia)
 TED NUGENT (Epic)

Phoenix
 602-833-8888

Hostess
 JEFF SATTLER
 MD: LYNDY CLAYTON

Added
 RUSH (Mercury/Poly)
 HUMAN SERIAL RESP. (Passport)
 GRACE SLICK (A&M)
 JOURNEY (Capitol)
 ERIC CLAPTON (RSO)
 38 SPECIAL (A&M)
 PAT TRAVERS (Poly/Poly)
 BOB DYLAN (Columbia)
 FRANKIE/NOODLES (Millennium)
 KROKUS (Arista)
 PLINKOUS (Planet)
 TODD RUNDGREN (Bearsville/WB)
 KIMBOES (RSO)
 ROBIN TROWER (Chrysalis)
 GARLAND JEFFREYS (Epic)
 OUCH, MANEUVERS
 JAMES TAYLOR (Columbia)
 TED NUGENT (Epic)

Portland
 503-655-9181

Hostess
 JERRY OSTERTAG
 MD: GLORIA JOHNSON

Added
 JUDAS PRIEST (Columbia)
 REG KIM BAND (Beverly)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

Portland
 503-226-5000

Hostess
 BILL WINDLER
 MD: LES SARNOFF

Added
 LENNY LEVLANE (Capitol)
 GINO VANNELLI (Arista)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

Reno
 702-329-9261

Hostess
 DANIEL COOK
 MD: DANAM JUNG

Added
 JAMES TAYLOR (Columbia)
 HAWKS (Columbia)
 OZZY OSBORNE (J&R)
 RICK SPRINGFIELD (Arista)
 SANTANA (Columbia)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

Sacramento
 916-446-4965

Hostess
 ART SCHROEDER
 MD: DANAM JUNG

Added
 EMILYLOU HARRIS (Arista)
 GINO VANNELLI (Arista)
 SHOT IN THE DARK (RSO)
 CLIX BLUES BAND (WB)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

Sacramento
 916-444-2806

Hostess
 LES TRACY
 MD: GARY HALDRON

Added
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

Salt Lake City
 801-972-3030

Hostess
 GARY HALDRON
 MD: GARY HALDRON

Added
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

San Bernardino
 714-825-5020

Hostess
 JIM JAMES
 MD: PETER HARRIN

Added
 JUDAS PRIEST (Columbia)
 REG KIM BAND (Beverly)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

San Diego
 714-292-1360

Hostess
 LARRY BRUCE
 MD: LARRY BRUCE

Added
 JUDAS PRIEST (Columbia)
 REG KIM BAND (Beverly)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

San Diego
 714-565-6006

Hostess
 JOHN DUNCAN
 MD: SAMI BANISTER

Added
 JUDAS PRIEST (Columbia)
 REG KIM BAND (Beverly)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

San Francisco
 415-391-9400

Hostess
 BOB COLE
 MD: PAUL VINCENT

Added
 JUDAS PRIEST (Columbia)
 REG KIM BAND (Beverly)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

San Jose
 408-246-6811

Hostess
 MIKE HUNTER
 MD: DANAM JUNG

Added
 CONCERTS/KAMPUCHA (Atlantic)
 AC/DC (Atlantic)
 OZZY OSBORNE (J&R)
 "Love... Turned Me"
 "Empty Heart"
 FAST FANTASY (EMI America)
 "Team Rock" (Arista)
 "SANTANA" (Columbia)
 "Minnig" (Scepter)
 G. WASHINGTON & KID... (Arista)
 "Town Girls" (Mercury)
 CARL WILSON (Capitol)
 "The Right Man"
 ROBERT GORDON (Arista)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

San Jose
 408-288-5400

Hostess
 LEE ROY HANSEN
 MD: TOM MIX

Added
 NAZARETH (A&M)
 ALI THOMSON (A&M)
 COLLETTA PRESTON (Columbia)
 VAPORS (Liberty)
 ROBERT FLEISCHMAN (Arista)
 "BILLY IDOL & GEN X" (Chrysalis)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

San Rafael
 415-456-1510

Hostess
 CLIFF CLIFF
 MD: DAVID HALL

Added
 VAPORS (Liberty)
 QUINCY JONES (A&M)
 ROSANNE CASH (Arista)
 DONALD BYRON (Arista)
 JOHN JETT (WB)
 UFO (Chrysalis)
 BRUCE SPRINGSTEEN (Columbia)
 BOONTOON RATS (Columbia)
 LOVERBOY (Columbia)
 GARLAND JEFFREYS (Epic)
 JUDAS PRIEST (Columbia)
 PAT TRAVERS (Poly/Poly)
 RAINBOW (Poly/Poly)
 RUSH (Mercury/Poly)
 RICK SPRINGFIELD (Arista)
 STYX (A&M)
 SEARCHERS (Sire)

Santa Barbara
 805-963-1601

Hostess
 JIM TRAPP
 MD: LAURIE COBB

Added
 PHOENIX SHON
 ISLEY BROS. (T-Mack)
 SANTANA (Columbia)
 CONCERTS/KAMPUCHA (Atlantic)
 POINT BLANK (Epic)
 NIGHTMARE (Mercury/Poly)
 NIGHTELENE (Capitol)
 "It's All Right"
 GREAT BULLETHOLE (Columbia)
 "Spirits"
 VAPORS (Liberty)
 "Solera"
 JOHN COUGAR (Mercury/Poly)
 SANTANA (Columbia)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

Santa Barbara
 805-922-2156

Hostess
 IRENE SALVAYROS
 MD: IRENE SALVAYROS

Added
 GINO VANNELLI (Arista)
 "Mama's Boys"
 "Strawberry"
 GARLAND JEFFREYS (Epic)
 JAMES TAYLOR (Columbia)
 "Strawberry"
 "Mer Toy"
 POLICE (A&M)
 TODD RUNDGREN (Bearsville/WB)
 SELECTOR (Chrysalis)
 R. HINDS (Planet)
 DILLARDS (Flying Fish)
 EDGAR WINTER (Blue Sky)
 TEARDROP EXPLODES (Mercury/Poly)
 MICKIE FLYER (Swan Song)
 ALPHONSE NOZZON (Chrysalis)
 DAVID GRISIN (GRP/Arista)
 BILL EVANS (WB)
 WILTON FELDER (A&M)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

Santa Maria
 805-922-2156

Hostess
 IRENE SALVAYROS
 MD: IRENE SALVAYROS

Added
 GINO VANNELLI (Arista)
 "Mama's Boys"
 "Strawberry"
 GARLAND JEFFREYS (Epic)
 JAMES TAYLOR (Columbia)
 "Strawberry"
 "Mer Toy"
 POLICE (A&M)
 TODD RUNDGREN (Bearsville/WB)
 SELECTOR (Chrysalis)
 R. HINDS (Planet)
 DILLARDS (Flying Fish)
 EDGAR WINTER (Blue Sky)
 TEARDROP EXPLODES (Mercury/Poly)
 MICKIE FLYER (Swan Song)
 ALPHONSE NOZZON (Chrysalis)
 DAVID GRISIN (GRP/Arista)
 BILL EVANS (WB)
 WILTON FELDER (A&M)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

Tucson
 602-624-5688

Hostess
 JIM RAY
 MD: JIM ONIENS

Added
 TOM DICKIE &... (Mercury/Poly)
 RUSH (Mercury/Poly)
 SHOT IN THE DARK (RSO)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

Santa Barbara
 805-963-1975

Hostess
 BOB COBB
 MD: HANK GILLES

Added
 QUINCY JONES (A&M)
 COLD CHISEL (Elektra)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

Santa Rosa
 707-544-5873

Hostess
 CLAYTON (RSO)
 MD (WB)

Added
 CINDY PAULOS
 GREG KIM BAND (Beverly)
 FANALOUS TITANS
 DAVID SANDERSON (WB)
 ALI THOMSON (A&M)
 SPIRIT (Rhino)
 SLEEPY LADEF
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

Seattle
 206-824-4305

Hostess
 BEA PHILLIPS
 MD: STEVE SLATON

Added
 OZZY OSBORNE (J&R)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

Seattle
 206-454-1540

Hostess
 PHIL SILVERMAN
 MD: MARION SEYMOUR

Added
 SANTANA (Columbia)
 JIM PHOTOLOG (20th)
 PHOENIX SHON (Mirage)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

Seattle
 206-223-3911

Hostess
 MICHAEL KIGHT
 MD: MICHAEL KIGHT

Added
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

Tri-Cities
 509-586-0459

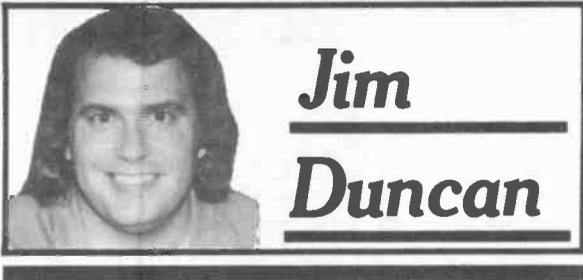
Hostess
 TONY MILES
 MD: TONY MILES

Added
 KIMBOES (RSO)
 WARRIORS (Arista)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)

Tucson
 602-624-5688

Hostess
 JIM RAY
 MD: JIM ONIENS

Added
 TOM DICKIE &... (Mercury/Poly)
 RUSH (Mercury/Poly)
 SHOT IN THE DARK (RSO)
 JEFFERSON STARSHIP (A&M/Grun)
 MD (WB)
 PHIL SEYMOUR (Bearsville/WB)
 STEVE WINWOOD (Island)
 PLINKOUS (Planet)
 OZZY OSBORNE (J&R)
 POINT BLANK (Epic)
 JEFFERSON STARSHIP (A&M/Grun)



**Jim
Duncan**



Country Ratings Wrap-Up Part II

Last week we highlighted several stations which made exceptional ratings gains in the October/November '81 Arbitron and/or attained overall market dominance during the fall book. Following, we conclude our ratings wrap-up with the comments of six programmers who responded to our question: "To what would you attribute your station's success in the fall ratings sweep?" Two markets in particular, Indianapolis and Dallas-Fort Worth, appear to have a double dose of Country dominance, as you'll see below.

**WIRE/Indianapolis, IN
(8.9-9.3 Tied For #4 In The Market 12+)**

"The prime difference between WIRE and WFMS-FM is that we are more of a full-service station and less of a music station. We have a heavy emphasis on news, traffic, and weather, and have very, very strong personalities. Most of our audience sharing is done with the #1 station in the market, WIBC. I think the key to our continued success is because we've been in Country for a very long time (since 1967), and we've managed to stay in touch with our audience and provide them with the services they're looking for. We do a lot of research, and we're probably the only adult-oriented station in this market that does much getting out among the people. We try to get our audience from people who are looking for companionship, information, and for more of an entertainment-oriented station."

— Gary Havens, PD



Herb Allen, PD

**WFMS-FM/Indianapolis, IN
(7.4-9.0, #5 In The Market 12+)**

"Our results are a continuation of what we're trying to do... build consistency with our music, news, and personalities. Adults have accepted our radio station, as proved by the #2 market ranking in the 25-54 demographic. We don't try to be an 'Urban Cowboy' station. We sponsored a focus group a while back which just proved that we're definitely on the right track."

— Herb Allen, PD



R.T. Simpson, PD

**KSCS-FM/Dallas-Fort Worth, TX
(7.9-8.7, #1 In The Market 12+)**

"There's no scientific explanation for what happened in the ratings... we just got lucky!"

— R.T. Simpson, PD

**KPLX-FM/Dallas-Fort Worth, TX
(2.7-5.8, #6 In The Market 12+)**

"This market was wide open for a personality-oriented Country station rather than a 'jukebox' station. We also have a great air staff."

— Danny McDuff, Former PD
(Now PD at sister station KLIF)



Gerry House, PM

**WSIX-FM/Nashville, TN
(9.9-11.0, #2 In The Market 12+)**

"We program as much for the sound as we do for the hits, and it's very consistent 24 hours a day. If a record doesn't fit our station, we don't play it, even if it's a hit nationally (for instance, we never played '9 To 5'). We have a very low audience turnover and a very loyal audience. Through a lot of research we've pretty well gotten a handle on what kind of records they like. Our announcers are terrific and very low profile. Our station is a country music station with the accent on music."

— Gerry House, PM



Mark Tudor, PD

**WTQR-FM/Winston-Salem, NC
(12.6-11.2, #1 In The Market 12+)**

"The markets of Winston-Salem, Greensboro, and High Point were combined two years ago, which shot us up into the 46th metro, so we now program to the whole area. We've been number one 12+ since spring of 1979. I attribute the success to a lot of good people working for us who are willing to give a little more and go out on promotions. We're very community-oriented, and since the TSA is half the state of North Carolina, it's a big community to serve. We don't trash up the air with the prize machine or anything like that because we're basically a music station. We play the hits. All the stations in the market boycotted Arbitron last book, so I look at the drop in ratings as merely a structural fluctuation based on too much weighting of minorities and 18-24 year-olds. The January Mediastat was directly opposite of our weak points shown by Arbitron. We're just playing the hits and have friendly people on the air who can relate to their audience."

— Mark Tudor, PD

As expected, if you talk to 12 different programmers, you'll get 12 different reasons for their station's success, everything from research to signal strength to personalities to music to (possibly the most honest response) luck! We congratulate all the profiled Country radio success stories and apologize to any stations we may have overlooked this time around.

Here's hoping your station has its own favorable fable to tell following the spring sweep!

**Fan's Idea Sparks
DJ Of The Year
Campaign**



WHN personality Jessie has her fair share of loyal fans, one of whom would surely win the prize for most ardent. This devoted listener has started a one-woman campaign championing the cause: "Jessie for CMA DJ '81." R&R recently received a letter from the chapter's "headquarters" urging our support, and we decided to check out this unique publicity campaign.

Jesse wanted to make perfectly clear that "it isn't me and it isn't the radio station doing this. We don't have anything to do with it or really have any control over her. This person was beginning to shower me with presents, which I was returning. Finally I told her that if she had to give me something, I would prefer she donate money to a good charity in my name. She had

been involved in the Democratic party up until very recently, so she decided that instead of doing charity stuff, she was going to launch a campaign to get me nominated and elected as CMA 'DJ Of The Year.' She started calling the CMA to get information about the nominating process; had stationery, buttons, and bumper stickers printed up; and began writing letters to everybody... she really did a professional number."

With the awards a good six months away, the campaign still has a lot of time to build up steam, and, who knows but that all this effort may even produce the desired result. And Jessie's reaction to all this? "I have my doubts as to whether it's the right way of approaching that kind of award. I don't think you can buy it, and I don't think it's the nicest of situations, but it isn't me doing it so I guess I really don't have a lot to say about it. I'd still love it if I won, and at least she isn't giving me presents anymore!"

SINGLES ONLY

A Guide To The Hottest Numbers In Town



Razy Bailey
Single "Friends!
Anywhere There's a
Jukebox" PB-12199

*R&R*43 BB**29 CB*34 RW*30



Gary Stewart
Single "Let's Forget
That We're Married" PB-12203

*BB*84 CB*68 RW*89



Steve Wariner
Single "By Now" PB-12204

*BB*66 CB*65 RW*66

RCA Records





BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

MEL McDANIEL

Louisiana Saturday Night (Capitol)

On 70% of reporting stations. National Summary: Up 26, Same 25, Down 0, Debuts 16, Adds 18. R&R Chart: 49-41.

OAK RIDGE BOYS

Elvira (MCA)

On 68% of reporting stations. National Summary: Up 5, Same 13, Down 0, Debuts 32, Adds 33. R&R Chart: Debut 42.

RAZZY BAILEY

Friends (RCA)

On 68% of reporting stations. National Summary: Up 25, Same 12, Down 0, Debuts 24, Adds 22. R&R Chart: Debut 43.

JOHN ANDERSON

I'm Just An Old Chunk Of Coal... (WB)

On 66% of reporting stations. National Summary: Up 23, Same 15, Down 0, Debuts 26, Adds 16. R&R Chart: Debut 44.

MEL TILLIS

A Million Old Goodbyes (Elektra)

On 62% of reporting stations. National Summary: Up 17, Same 19, Down 0, Debuts 19, Adds 21. R&R Chart: 48-45.

DOTTIE WEST

What Are We Doin' In Love (Liberty)

On 61% of reporting stations. National Summary: Up 5, Same 12, Down 0, Debuts 18, Adds 39. R&R Chart: Debut 46.

Most Added:

- DOLLY PARTON
But You Know I Love You (RCA)
- DOTTIE WEST
What Are We Doin' In Love (Liberty)
- STEVE WARINER
By Now (RCA)
- ANNE MURRAY
Blessed Are The Believers (Capitol)
- OAK RIDGE BOYS
Elvira (MCA)

Hottest:

- ALABAMA
Old Flame (RCA)
- DAVID FRIZZELL & SHELLY WEST
You're The Reason God Made... (WB)
- DON WILLIAMS
Falling Again (MCA)
- MAC DAVIS
Hooked On Music (Casablanca/PolyGram)
- MICKEY GILLEY
A Headache Tomorrow... (Epic)
- EMMYLOU HARRIS
Mister Sandman (WB)

MOST ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. [X] Indicates one of this week's "most added" new songs.

- DOLLY PARTON "But You Know I Love You" (RCA) 71/65**
National Summary: Up 2, Same 1, Down 0, Debuts 3, Adds 65 including WHN, WNYR, KVET, KENR, WLWI-FM, WSM, WUBE-FM, WHK, WFMS-FM, WIRE, WIL-AM-FM, KLZ, KEED, KLAC, KNIX-FM, KMPS-AM-FM, WSIX-FM 41-31. R&R Chart: Debut 48.
- ANNE MURRAY "Blessed Are The Believers" (Capitol) 71/38**
National Summary: Up 4, Same 17, Down 0, Debuts 12, Adds 38 including WMC-AM, WSIX-FM, WCMS-FM, WSLR, WSAI, KSO, KEBC-FM, KFDI-AM, KVEG, KSOP, KGA, WHN, WPOR, WJEZ-FM 43-35, KCKC 29-20. R&R Chart: Debut 49.
- SAMMI SMITH "Cheatin' A 2-Way Street" (Sound Factory) 68/11**
National Summary: Up 34, Same 12, Down 0, Debuts 11, Adds 11, KNIX-FM, KUCB, WCAW, WBAX, KOKE-FM, KENR, WOKK, WKSJ-FM, WNRS, KBUF, WKKN, KMPS-AM-FM 19-11, KHEY 36-26, WAXX 29-19, KVOO 39-29. R&R Chart: Debut 50.
- GAIL DAVIES "It's A Lovely, Lovely World" (WB) 67/23**
National Summary: Up 5, Same 20, Down 0, Debuts 19, Adds 23 including WSAI, WHK, WKMF, KKAL, KVOC, KSON-AM-FM, WYII, WSOC-FM, WBAP, WKSJ-FM, WSM, KMPS-AM-FM 4-29, WBGW-FM 41-24, WPLO 4-26.
- JOHNNY CASH "The Baron" (Columbia) 67/11**
National Summary: Up 24, Same 15, Down 0, Debuts 17, Adds 11, KVET, KYXX, WSUN, WIRK-FM, WTQR-FM, WJEZ-FM, WTSO, WKCO-FM, KRZY, KTRB, WYII, KENR 4-27, KBMR 19-16, WUBE-FM 39-29, KUUY 38-28, WIXL-FM 23-14.
- JOHNNY PAYCHECK & MERLE HAGGARD "I Can't Hold Myself In Line" (Epic) 63/13**
National Summary: Up 22, Same 18, Down 0, Debuts 10, Adds 13 including WMAQ, WMNI, WXCL, KTRB, WCAW, WOKQ, KOKE-FM, KYXX, WQYK-FM, KFEQ 38-26, KUZZ 45-35, KCKC 20-17, WSEN 33-25, WIXL-FM 27-16, KVET 49-40, KRMD-AM-FM 47-35.
- REX ALLEN JR. "Just A Country Boy" (WB) 63/6**
National Summary: Up 32, Same 18, Down 0, Debuts 7, Adds 6, KVET, WCOS-FM, KYXX, WCXI, WITL-FM, WBSC-FM, WYDE 43-35, WKSJ-FM 35-27, KSO 32-24, KVOO 49-37, KNIX-FM 35-25, KGA 36-26, WIXL-FM 41-31.
- ROVERS "Wasn't That A Party" (Epic/Cleveland International) 62/7**
National Summary: Up 35, Same 11, Down 0, Debuts 9, Adds 7, WOKQ, KFGO, KBUF, WDAF, KEBC-FM, KGFX, KSSS, WSEN 17-13, WNYR 2-1, WWVA 10-3, WGTO 30-18, WMNI 3-1, WITL-FM 12-8, KNIX-FM 40-30, KWJJ 25-14.
- STATLER BROTHERS "In The Garden" (Mercury/PolyGram) 58/16**
National Summary: Up 11, Same 19, Down 0, Debuts 12, Adds 16 including WPLO, KOKE-FM, WESC-AM-FM, WSIX-FM.

Others Getting Significant Action

- PATTI PAGE "No Aces" (Plantation) 42/8**
National Summary: Up 9, Same 14, Down 1, Debuts 10, Adds 8, KIKK-FM, WWOD, WHOO, KKYX, KBUF, WITL-FM, WKKN, KFH, WGTO 40-30, KSOP 44-39, WWVA 35-26.
- DANNY WOOD "Fool's Gold" (RCA) 39/6**
National Summary: Up 12, Same 17, Down 2, Debuts 2, Adds 6, WMNI, WCXI, WXCL, KTRB, KOKE-FM, KVET, KWMT 46-37, KUZZ 44-36, KUUY 32-24, WKSJ-FM 45-38.
- EARL THOMAS CONLEY "Fire And Smoke" (Sunbird) 38/20**
National Summary: Up 1, Same 15, Down 1, Debuts 1, Adds 20 including WCXI, KFGO, KEBC-FM, KUZZ, KRAK, KTOM, WPCS-FM, WPOR, WGTO, KENR, KRMD-AM-FM.
- GARY MORRIS "Fire In Your Eyes" (WB) 38/6**
National Summary: Up 11, Same 15, Down 0, Debuts 6, Adds 6 KVET, WYDE, KLRA, WHK, WMNI, KICD-FM, KHEY 49-39, KYXX 30-23, KVOO 42-35, KUUY 22-18.
- CHARLY McCLAIN "Surround Me With Love" (Epic) 34/23**
National Summary: Up 2, Same 6, Down 0, Debuts 3, Adds 23 including KRDR, KNIX-FM, KTOM, KMPS-AM-FM, WGNA-FM, WYDE, WSOC-FM, WGTO, WUBE-FM, WFMS-FM, KFEQ, KFDI-AM, WIXL-FM 46-27.
- RAY PRICE "Getting Over You Again" (Dimension) 34/8**
National Summary: Up 8, Same 12, Down 0, Debuts 6, Adds 8, KHEY, KIKK-FM, KWMT, KBUF, WHBF, KICD-FM, KSSS, KGA, KFDI-AM 34-24, KCKC 25-19, WIXL-FM 30-20.
- JOHNNY RODRIGUEZ "I Want You Tonight" (Epic) 31/12**
National Summary: Up 2, Same 13, Down 0, Debuts 4, Adds 12, WGNA-FM, WYDE, KHEY, WESC-AM-FM, WHOO, WQYK-FM, WCXI, WTSO, KVOO, KFDI-AM, KRAK, KMPS-AM-FM, WIXL-FM 48-33.
- BILLY SWAN "Do I Have To Draw A Picture" (Epic) 26/12**
National Summary: Up 0, Same 11, Down 0, Debuts 3, Adds 12, WSAI, WHK, WBSC-FM, KUUY, KEED, KWJJ, KTOM, WBGW-FM, WNYR, WPLO, KVET, WCMS-FM.
- GARY STEWART "Let's Forget That We're Married" (RCA) 21/8**
National Summary: Up 3, Same 8, Down 0, Debuts 2, Adds 8, KMAK, KTOM, WVAM, WBGW-FM, WWVA, KLVI, KNOE, KVOO, KCKC 33-29, WIXL-FM 45-25.

Radio & Records NATIONAL AIRPLAY/50

April 3, 1981

THREE TWO LAST WEEKS WEEKS WEEK

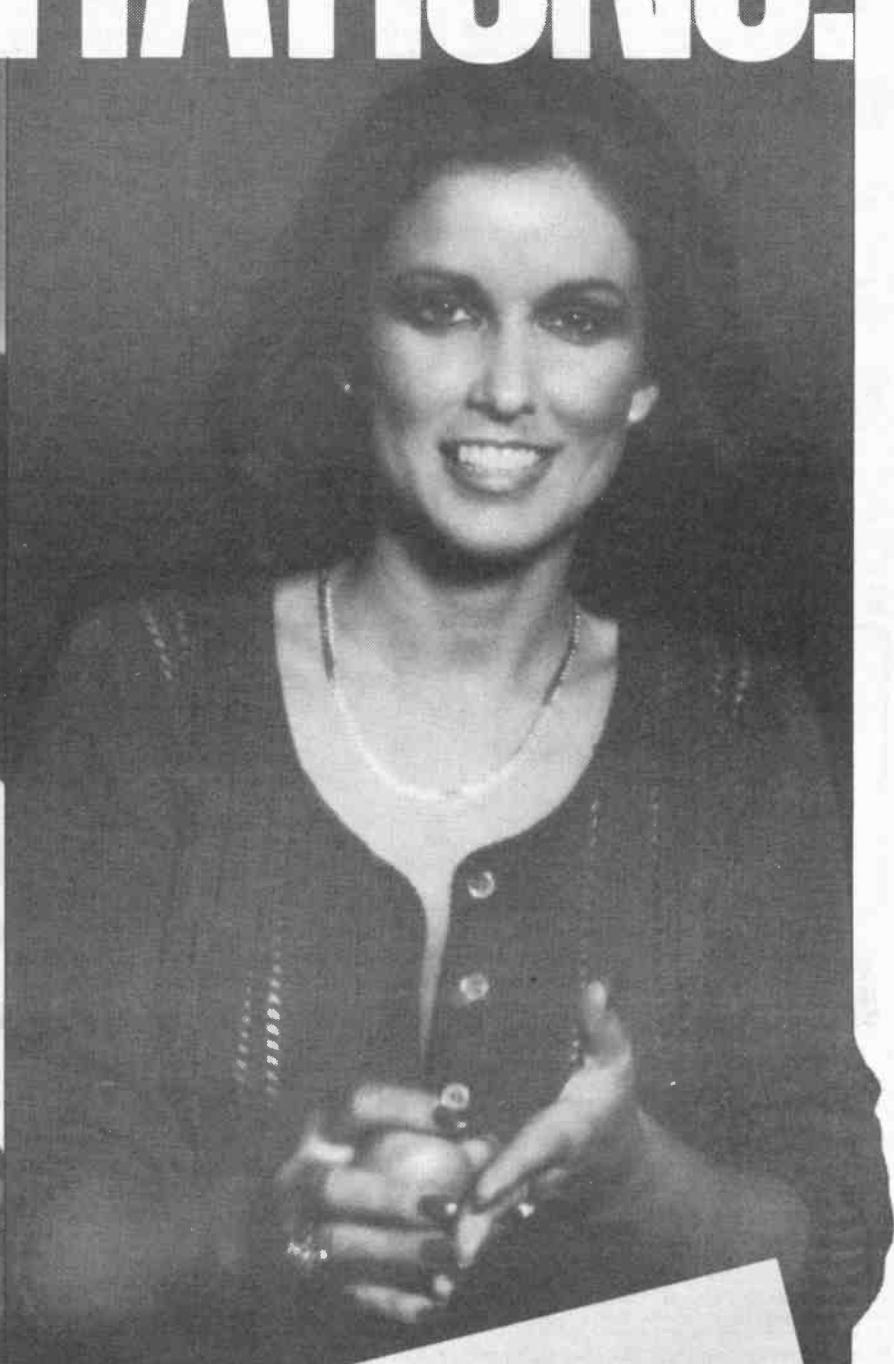
10	3	1	1	ALABAMA/Old Flame (RCA)
9	6	3	2	JOHNNY LEE/Pickin' Up Strangers (Full Moon/Asylum)
8	4	4	3	DAVID FRIZZELL & SHELLY WEST/You're The Reason God... (WB)
4	2	2	4	HANK WILLIAMS JR./Texas Women (Elektra/Curb)
18	13	6	5	MICKEY GILLEY/A Headache Tomorrow... (Epic)
19	16	8	6	DON WILLIAMS/Falling Again (MCA)
15	12	7	7	CONWAY TWITTY & LORETTA LYNN/Lovin' What Your Lovin'... (MCA)
29	23	14	8	MAC DAVIS/Hooked On Music (Casablanca/PolyGram)
17	15	11	9	CRYSTAL GAYLE/Take It Easy (Columbia)
23	19	13	10	MERLE HAGGARD/Leonard (MCA)
3	1	5	11	SYLVIA/Drifter (RCA)
16	14	9	12	DON McLEAN/Crying (Millennium)
39	31	27	13	EMMYLOU HARRIS/Mister Sandman (WB)
31	25	18	14	WAYLON & JESSI/Storms Never Last (RCA)
37	30	24	15	CHARLEY PRIDE/Roll On Mississippi (RCA)
34	29	28	16	ROSANNE CASH/Seven Year Ache (Columbia)
36	28	26	17	CONWAY TWITTY/Rest Your Love On Me (MCA)
43	37	30	18	T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb)
11	9	12	19	JOE STAMPLEY/I'm Gonna Love You Back... (Epic)
30	27	22	20	LARRY GATLIN/It Don't Get No Better... (Columbia)
25	24	20	21	BARBARA MANDRELL/Love Is Fair (MCA)
5	5	10	22	JERRY LEE LEWIS/Thirty Nine And Holding (Elektra)
—	45	35	23	RONNIE MILSAP/Am I Losing You (RCA)
49	40	34	24	MOE & JOE/Hey Joe, Hey Moe (Columbia)
46	43	33	25	LORETTA LYNN/Somebody Led Me Away (MCA)
14	20	21	26	JACKY WARD/Somethin' On The Radio (Mercury/PolyGram)
24	21	25	27	DEBBY BOONE/Perfect Fool (WB/Curb)
12	10	15	28	JOHN CONLEE/What I Had With You (MCA)
48	42	39	29	LEON EVERETTE/If I Keep Going Crazy (RCA)
50	46	38	30	JUICE NEWTON/Angel Of The Morning (Capitol)
7	8	16	31	GEORGE JONES/If Drinkin' Don't Kill Me (Epic)
38	34	32	32	CHARLIE RICH/Are We Dreamin' The Same Dream (Elektra)
—	41	37	33	JANIE FRICKE/Pride (Columbia)
1	11	17	34	ELVIS PRESLEY/Guitar Man (RCA)
2	7	19	35	WILLIE NELSON/Angel Flying Too Close (Columbia)
13	17	23	36	RONNIE McDOWELL/Wandering Eyes (Epic)
—	—	50	37	GENE WATSON/Between This Time And The Next Time (MCA)
—	50	44	38	BOBBY GOLDSBORO/Alice Doesn't Love Here Anymore (Curb/CBS)
—	48	46	39	REBA McENTIRE/I Don't Think Love Ought... (Mercury/PolyGram)
—	—	47	40	TAMMY WYNETTE/Cowboys Don't Shoot Straight... (Epic)
—	—	49	41	MEL McDANIEL/Louisiana Saturday Night (Capitol)
—	—	47	42	OAK RIDGE BOYS/Elvira (MCA)
—	—	47	43	RAZZY BAILEY/Friends (RCA)
—	—	48	44	JOHN ANDERSON/I'm Just An Old Chunk Of Coal... (WB)
—	—	48	45	MEL TILLIS/A Million Old Goodbyes (Elektra)
—	—	48	46	DOTTIE WEST/What Are We Doin' In Love (Liberty)
40	36	36	47	RAY STEVENS/One More Last Chance (RCA)
—	—	48	48	DOLLY PARTON/But You Know I Love You (RCA)
—	—	48	49	ANNE MURRAY/Blessed Are The Believers (Capitol)
—	—	48	50	SAMMI SMITH/Cheatin' A 2-Way Street (Sound Factory)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

- WXCL, KFH, KRDR, KEEN, KMPS-AM-FM, WBAP d-27, KFEQ 45-38, KUZZ 47-39, WVAM 43-33, WIXL-FM 32-23.**
- LACY J. DALTON "Whisper" (Columbia) 57/17**
National Summary: Up 6, Same 21, Down 0, Debuts 14, Adds 17 including KBYM, KSON-AM-FM, WBGW-FM, WWVA, KHEY, WKSJ-FM, WHOO, WDDD-FM, KICD-FM, KEEN 40-35, WSIX-FM 48-41, WTQR-FM 39-31, KWMT 48-41.
- KENDALLS "Heart Of The Matter" (Ovation) 56/12**
National Summary: Up 13, Same 22, Down 0, Debuts 9, Adds 12, KOKE-FM, KVET, KLRA, WSLR, WXCL, WHBF, KKAL, KNIX-FM, KRAK, KEEN, KGA, WWCS-FM, KHEY 48-36, KSO 36-28, WWVA 39-28.
- CAPITALS "Bridge Over Broadway" (Ridgeway) 56/4**
National Summary: Up 29, Same 13, Down 0, Debuts 10, Adds 4, KRZY, KRDR, WWOD, WOKK, KONE 22-19, KHEY 43-32, WCMS-FM 50-39, KRMD-AM-FM 41-31, WAXX 30-20, WITL-FM 33-28, KFDI-AM 16-12.
- STEPHANIE WINSLOW "Hideaway Healing" (WB/Curb) 53/6**
National Summary: Up 18, Same 14, Down 0, Debuts 15, Adds 6, WMAQ, WSAI, KGFX, WHBF, KVEG, KEEN, WTSO 45-37, KFDI-AM 49-39, KSOP 37-32, WKXA d-29, WPLO d-29, WOKK 33-28.
- RANDY PARTON "Hold Me Like You Never Had Me" (RCA) 49/11**
National Summary: Up 17, Same 13, Down 0, Debuts 8, Adds 11, KLZ, KRDR, KTRB, KWJJ, KEEN, KMPS-AM-FM, KVET, WYMI, WQYK-FM, KWMT, WKKN, WGTO 46-32, WSIX-FM 10-5, WMNI 17-5.
- ED BRUCE "Evil Angel" (MCA) 48/9**
National Summary: Up 11, Same 20, Down 0, Debuts 8, Adds 9, KOKE-FM, WSOC-FM, WIRK-FM, WKMF, WXCL, WHBF, KEED, KMAK, KSOP, WSIX-FM 22-15, KYXX 33-25, KVOC 46-32.
- SHOPPE "Doesn't Anybody Get High..." (NSD) 47/2**
National Summary: Up 24, Same 13, Down 0, Debuts 8, Adds 2, KGFX, WBAX, WSAI 40-34, WIRE 34-26, WHBF 40-32, KEED 32-27, KOKE-FM 45-40, WGTO 43-33, WKSJ-FM 46-39.
- STEVE WARINER "By Now" (RCA) 45/39**
National Summary: Up 1, Same 3, Down 0, Debuts 2, Adds 39 including KLAC, KNIX-FM, KSOP, KGA, WKXA, WMZQ-FM, KIKK-FM, KRMD-AM-FM, WIRK-FM, WSAI, KSO, WFMS-FM, WIRE, WIL-AM-FM, WSIX-FM 40-34.
- MOE BANDY "My Woman Loves The Devil Out Of Me" (Columbia) 20/20**
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 20 including WMZQ-FM, KVET, KENR, KIKK-FM, WNRS, WUBE-FM, KSO, KEBC-FM, KSSS, KCKC, KMPS-AM-FM.
- RAZZY BAILEY "Anywhere There's A Jukebox" (RCA) 20/3**
National Summary: Up 5, Same 9, Down 0, Debuts 3, Adds 3, WOGY, KFEQ, WPOR, KEBC-FM 35-28, WXCL 40-35, KMPS-AM-FM d-27, WIXL-FM 31-24, WWVA 40-33.
- ROGER BOWLING "A Little Bit Of Heaven" (Mercury/PolyGram) 18/12**
National Summary: Up 1, Same 4, Down 0, Debuts 1, Adds 12, KRRV, WGTO, WESC-AM-FM, WWOD, KNOE, KRMD-AM-FM, WIRK-FM, WTSO, WKKN, KVOO, KEED, KGA.
- LEONA WILLIAMS "I'm Almost Ready" (Elektra) 18/9**
National Summary: Up 2, Same 4, Down 0, Debuts 3, Adds 9, KSO, WBSC-FM, KEBC-FM, WHBF, KSSS, WSEN, WCOS-FM, WESC-AM-FM, KKYX, WGTO 48-35.
- NIGHTSTREETS "(Looking At Things) In A Different Light" (Epic) 17/2**
National Summary: Up 4, Same 8, Down 0, Debuts 3, Adds 2, WCOS-FM, KICD-FM, KKYX 50-45, WWCS-FM 14-11. On: WSAI, KVOO, KRAK, KEEN.
- WAYNE KEMP "Your Wife Is Cheatin' On Us Again" (Mercury/PolyGram) 16/6**
National Summary: Up 5, Same 2, Down 0, Debuts 3, Adds 6, WPLO, WCOS-FM, WBAP, WESC-AM-FM, KENR, KKYX, KEBC-FM 46-33, KCKC 35-28, WIXL-FM 21-9.
- BURRITO BROTHERS "Does She Wish She Was Single Again" (Curb) 15/7**
National Summary: Up 2, Same 6, Down 0, Debuts 0, Adds 7, WXCL, KVOO, KSSS, WBGW-FM, WMZQ-FM, WWVA, WIRK-FM, WIXL-FM 47-29, WSIX-FM 42-36.
- B.J. THOMAS "Some Love Songs Never Die" (MCA) 14/4**
National Summary: Up 2, Same 7, Down 0, Debuts 1, Adds 4, WBSC-FM, WWVA, WGTO, WKLM, WIRE 41-31, WSIX-FM 34-29. On: WPLO, WKSJ-FM.
- GLEN CAMPBELL & TANYA TUCKER "Why Don't We Just Sleep On It" (Capitol) 13/6**
National Summary: Up 1, Same 4, Down 0, Debuts 2, Adds 6, KNOE, KKYX, WIRK-FM, KSO, WIRE, WTSO, KLZ 42-38.

TWO INVITATIONS.



Produced by Billy Sherrill.
Representation: The Neal Agency
P.O. Box 588
Brentwood, TN 37027
(615) 373-2400

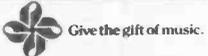
Produced by Norro Wilson.
Representation: Top Billing
4301 Hillsboro Road
Nashville, TN 37212
(615) 383-8883



Johnny Rodriguez, on Epic Records and Tapes.

Charly McClain, on Epic Records and Tapes.

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Country Pictures



CLUCKIN' AND CRUNCHIN' — WSAI/Cincinnati PD Dale Turner and morning personality Patty Spittler had a busy day recently during an American Heart Association benefit. One event found them interviewing the station's chicken mascot, who announced the winner of a 10-day trip to Italy, while later they took out their frustrations on the ten bangs for a dollar company car, all of which netted funds for AHA.



WSM SONGWRITER'S SYMPOSIUM — WSM/Nashville promoted the recent Songwriter's Symposium by gathering together the participants in their studios. Pictured are (front, l-r) Sonny Throckmorton, Hoyt Hill, Mark Paden, Bruce Chanel, and Kieran Kane; (back, l-r) Charlie Craig, Charlie Feldman, Terry Choate, Nat Stuckey, Chuck Morgan (stations 10pm-2am jock), Charlie Monk, and Keith Stegall.



ST. JUDE'S JUBILANT — St. Jude's Childrens Research Hospital in Memphis was the recipient of over \$40,000 raised by KFJ Radio during a Valentine weekend radiothon aired live from a local Wichita shopping center. Shown during the event are (l-r) KFJ PD Jason Drake, Paid Records' Randy Barlow, Liberty artist Cristy Lane, host and KFJ air personality John "Hooter" Myers, and KFJ MD Ralph Hughes.



CHAMPION COOKIE CHOMPER — WPOC/FM-93/Baltimore midday DJ Todd Grimsted has the dubious distinction of being the two-time Baltimore area cookie crunch champion. The champ downed 85 cookies in three minutes at the recent City Hall event to retain his crown while coach and WPOC morning personality Bob Raleigh gloats over this gluttonous behavior, benefitting the Girl Scouts of Central Maryland.

Biff Collie Inside Nashville



AND THEN THERE WERE 1785: The new Country Music Association list of Country radio stations shows exclusively-programmed Country operations increased from 1534 in 1980 to 1785 in 1981. The greatest growth area was in the East, South Central, and Mountain states, with a 27% increase over last year. AM stations programming Country to any degree number 1828, up 16% from last year; FM stations are up 29%, totalling 815.

GETTIN' YOUR NAME IN THE PAPER: Helen Farmer, the popular head of special events at the Country Music Association, in St. Thomas Hospital in Nashville for tests this week... CMA Executive Director Jo Walker in private life became Mrs. Robert Meador Saturday, March 21... Lynn (Mrs. Harold Stream) Anderson's home waiting for the stork to fly over their Lake Charles home again. It'll be No. 3 for Lynn, joining 12-year-old Lisa Sutton and 22-month-old Gray Stream... Since WSM-TV announced it was on the sale block a couple weeks ago, a steady stream of large business people have considered the \$40 to \$50 million purchase of Nashville's oldest TV facility, including Gene Autry, the former cowboy star-tycoon whose Golden West Broadcasters' holdings include KTLA-TV in Los Angeles and five successful radio stations. Others seen vying for the WSM-TV purchase include Arizona multi-millionaire Karl Eller, the Washington Post, the Hearst group, Gulf United Insurance Co., and McGraw-Hill... 40-year-old Jim Muncy, an aspiring songwriter from Pataskala, after playing guitar for 30 years and dreaming of hit-song happiness, had a stroke four years ago which disabled him. That bad luck started what is now his most exciting dream come true. Muncy wrote a letter to Waylon Jennings this January and placed it in an ad in the Nashville Banner thusly: "Waylon, I am 40 years old and disabled and need a break. I write songs and would be worth a few minutes of your time." A couple of weeks later, Muncy answered the phone and Waylon Jennings was on the other end of the line. Waylon asked to hear some of Muncy's songs. He sent them. Waylon's schedule kept him from getting back, but Muncy got a call from Publisher Jack Moran (the blind writer who wrote the 60's giant "Skip A Rope"). Moran ultimately decided to publish five of Jim's songs. We'll keep you posted on Muncy's progress... Roger Miller rejoined Tree Publishing as a writer and cohosted, with Tree President Buddy Killen, a local Easter Seals telethon for 20 hours last weekend... Mac Davis to star in a remake of the 1957 Andy Griffith starrer "Face In The Crowd"... Mickey Gilley has joined the commercial route by agreeing to record several musical spots for Schlitz beer. The five Nashville-recorded commercials will air during Mickey's "Live From Gilley's" weekly radio program (naturally!)... This, in addition to Gilley's lucrative Western Wear apparel line, should keep the highly-visible country star in suds and studs for some time to come... George Jones will tape an HBO special "A Tribute To George Jones" with Tammy Wynette, Waylon Jennings, Emmylou Harris, and Elvis Costello the end of

April, to be followed by his guesting on NBC-TV's Academy Of Country Music Awards show... Former "Gunsmoke" regulars James Arness, Ken Curtis, and the late Milburn Stone will be inducted into the National Cowboy Hall of Fame during Western Heritage weekend April 25-26... Jerry Reed, Conway Twitty and the Oak Ridge Boys' Richard Sterban, stockholders in the highly-successful Nashville Sounds AA Southern League baseball team, are principals in the continuing conversation regarding purchase of the Minnesota Twins from the Cal Griffith family. Nashville will have a major league team here within five years, I believe.

GOSSIP: Talk surfacing again regarding Johnny Cash and Waylon Jennings doing a regular TV series. Johnny interviewed Waylon in a Country Music magazine story... Barbara Mandrell's TV show was spawned by a family snapshot Marty Krofft showed to an NBC-TV programming VP (He said, "If they can perform as good as they look, they're on!"). Barbara's show had an extra touch of realism during a recent taping with guest stars Dale Evans and Roy Rogers when Barbara tried to climb on to the back of a mule brought on-stage for the occasion. She promptly fell off with her feet wrapped around the mule's neck. With the tape still running, Barbara managed to right herself and ride off into the proverbial Hollywood sunset (who said it's easy to be a cowboy (girl))?. . . Tower Books will publish "Remembering Patsy, The Untold Story," an intimate biography about Hall of Famer Patsy Cline, while Margo Smith will represent the country music industry at a Patsy Cline Memorial Service at the Shenandoah Memorial Park in Winchester, VA on May 1. The service, held in conjunction with the 54th Shenandoah Apple Blossom Festival, precedes the world's largest firefighters' parade where Margo will also serve as Firefighters Marshal... Why weren't the Wilburn Bros. in "Coal Miner's Daughter"?... The Chipmunks were here recording an album called "Urban Chipmunk"... It was "Jim Ed Brown Day" in his hometown of Sparkman, Arkansas... Ronnie McDowell sang the title tune in a new TV series called "Filthy Rich"... Johnny Cash's spring special will include over 30 country women stars joining Emmylou Harris, Minnie Pearl, and Rosanne Cash... Buddy Holly's wife Maria was finally given Buddy's glasses, 22 years after that plane crash near Mason City, Iowa. The glasses were buried in the snow covering the field where Holly's plane crashed; the owner of the field finally turned them over to the court... Crystal Gayle's father-in-law Chris Gatzimos bought a race horse years ago and named it after her first million-seller. "My Brown Eyes Blue" won two races in Chicago.

CLOSER: Charlie Daniels's new real honest-to-goodness CDB Chaplain is the Reverend Herb McCoy. Billy Bob Bowman says he's Daniels's "Security Guard."

WWW-FM IS SEARCHING...

... for a few dynamic, "clean-sounding," friendly air personalities for FM Country in Detroit!! We're interested in a morning man who relates, without being funny! Great news people too! Rush tapes and resumes to: Dene Hallam, Program Director, WWW-FM, 2930 E. Jefferson Ave., Detroit, MI 48207 or call: (313) 259-4323.

A SHAMROCK BROADCASTING STATION E.O.E. M/F



Regional Adds & Hits

Table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, HOTTTEST, SOUTH, HOTTTEST, MOST ADDED, WEST, HOTTTEST. Lists artists and labels for various regions.

Main table of regional adds and hits, organized by region (EAST, MIDWEST, SOUTH, WEST) and sub-region (Alabama, etc.). Includes station call letters and artist names.

NUMBER OF REPORTING STATIONS THIS WEEK: 122

Hottest Tracks: No "Hottest" this week. COUNTRY ALBUMS: ALABAMA - Feels So Right, MOE BANDY & JOE STAMPLEY - Hey Joe, Hey Moa, etc. TERRI GIBBS - Somebody's Knockin', EMMYLOU HARRIS - Evangeline, etc. Most Requested: ALABAMA - Old Flame, D. FRIZZELL & S. WEST - You're The Reason...



P/A

POP/ADULT®

Mike Kasabo

P/A Station Covers Space Shuttle Launch

WOWO/Ft. Wayne News Director Gary Froseth will be on hand in Florida next week to cover the coast-to-coast launching of a manned space flight.

It's been years behind its scheduled launch, and millions of dollars more have been spent than first projected, but sometime during the week of April 5, the United States will be back in the manned space flight business. And, when it happens, WOWO News will be there, live, to provide coverage. Station VP/GM Dan Friel, along with Froseth, will travel to Kennedy Space Center in Florida (and will later be joined by Group W medical correspondent William Hines at the landing end in California's Mojave Desert) to cover the launch and landing of the space shuttle Columbia. Other Group W stations in Boston, New York, Philadelphia, Pittsburgh, Chicago, Dallas, Houston, Los Angeles, and San Diego will carry the events as they occur. "It's quite an honor to be selected to cover the story for the entire group," said Froseth. "And when you consider the fact that Group W has all-News operations in several areas, with scores of outstanding reporters, the honor seems even greater."

Froseth, by the way, brings a great deal of experience covering the space shuttle program to this assignment. In 1979 he covered the craft's initial flight tests on top of a 747. In addition, he was on the scene at that dramatic moment when it was released from its perch atop a Jumbo Jet and glided safely to earth.

The space shuttle project has been plagued with problems since its inception, but now NASA officials are

confident, as is WOWO, that all problems have been solved for a smooth takeoff and landing for astronauts John Young and Robert Crippen. They lift off on April 7 with the craft landing in California 54 hours later at Edwards Air Force Base with the coverage of the WOWO Air Force.

The Dead Air Scrolls?

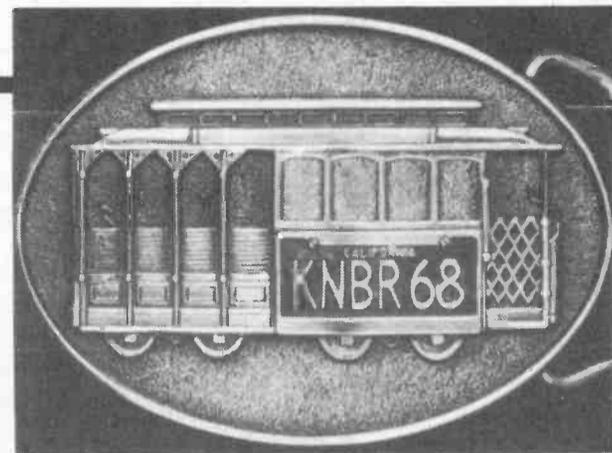
In what is probably a broadcast industry first, an advertiser has contracted with WTIC/Hartford to sponsor dead air. I know it sounds crazy, so I'll let Program Director Tom Barsanti explain: "Like every other radio station, we sell sponsorship for certain things, like the air traffic reports, the Red Sox games and similar features. We have a client who has gone ahead and sponsored our daily antenna switch. We switch, like many other stations, our pattern at sunup and sundown every day. It sounds crazy, but Kasden Fuel Company purchased the time to advertise the firm's products and service immediately preceding and following the six-second period of silence."

Bob Steele, the station's humorist and morning host, has developed a "personality" for the daily signal switch, so much so that it's a regular part of the show. Steele has personified the technical procedure for his listeners with such exclamations as, "Oh, oh . . . I think I left the stupid antenna switch in my other suit today." The switch has become a big part of his morning ramblings, hence the enterprising decision to sponsor WTIC's "six-second silence."

"People have gotten so interested in the switch that it simply became a salable commodity," continued Barsanti. "And listeners are responding to the commercial, so it looks like the fuel company has teamed up with a great silent partner."



SEAGULL SERENADE — WTAR/Norfolk's mascot is pictured here warming up for the upcoming finals of women's college basketball. Seagull made his own referee shirt so as to be properly attired when and if he is invited to umpire.



Color

THE STABLE CABLE: KNBR/San Francisco sends along this very impressive photo of its latest promotion. It's a miniature cable car, etched in intricate detail in solid brass, and is the station's new belt buckle, being sold as a benefit for the "Save The Cable Car" campaign. Inscribed on the back are the words: "Your purchase of this buckle benefits KNBR's drive to save the San Francisco cable cars." The belt buckle can be ordered from the station at \$12.50 a pop.

CAN YOU RE-CYCLE ALUMINUM?: Of course you can. WSB/Atlanta, in conjunction with Coca-Cola, is joining hands with school children and the general public in a massive spring clean-up effort. Listeners are urged to help schools in collecting aluminum cans to be recycled in the name of their favorite schools. The school credited with collecting the most aluminum will receive \$500 in cash, plus a Coke party at the winning school.

WBCM GETS ARTSY: The Saginaw-Bay City, Michigan P/A outlet will be hosting (this weekend) the area's Arts Council Radiothon, and station Operations Manager Jack Hood has turned over a significant portion of program time to help raise money for the council, which is responsible for a large amount of cultural and musical events. Listeners were asked to call in and request music all the way back to the late 30's and pledge money to hear the songs. The station has tapped the resources of the 5000-title library to handle the anticipated flood of calls.

Update

WORLD WAR III?: KHOW/Denver has started a five-part series dealing with the war of chemical waste vs. humanity. The series is called "The Chemical Boomerang," and deals with hazardous waste. After more than two months of in-depth research, the show features Governor Dick Lamm and other high officials. Writer/producer of the series Tim Kenney pointed out, "The research was the tough part, as it is with any complex, multilayered story. I even had to learn some chemistry and acquire some radiology background to understand reports issued by various agencies" . . . WMGK/Philadelphia is all excited about its overall national rating in a recent poll, which showed it placing #9 among the nation's leading stations in the 18-49 demographic category. The station has shown continued growth in listenership since 1975, with the greatest increase during the past two years, which has put it into a solid position in the market . . . WTVN/Columbus, OH honored its 20-year-man Dave Logan, who has held the afternoon drive position for the past two decades. As a reward, the station limoed Logan to the morning shift, which he shared with AM personality Bob Connors — then whisked him away with the same limo, back home so he could relax and enjoy his own show, hosted this day by Program Director Ted Cramer. The celebration included greetings from past and present associates of Logan along with other "natural" hostings such as a breakfast ceremony and the like . . . WMAL/Washington has been awarded a special Ohio State honor for its documentary program, "One Hundred Days." The award-winning feature was highlighted by major developments in the hostage story, presenting the ordeal from a human standpoint . . . KDKA/Pittsburgh featured 12 hours of special programming on public education ranging in subject matter from teachers' unions to school discipline. Listener reaction was said to be "fantastic."

Transition

Gary Jeter, former defensive end for the New York football Giants, has been appointed an account executive for WNEW/New York . . . Wayne Walker has been named Local Sales Manager for KMGO/Dallas and will be in charge of training, coordinating and assisting an eleven-person staff . . . Several additions to WBCM/Saginaw, MI: Randy Bhirde comes in as Music Director and 3-6pm personality from WKNX/Saginaw; Grace Provenzano, formerly with WSGW in that town, has joined the station as News Editor and afternoon air personality; and finally Gordon Levine comes aboard as 12-5:30am personality . . . Ralph Grant has been promoted to the position of premier announcer of WKZO/Kalamazoo, MI. VP/GM Otis Gaston announced, "Ralph's background and 13 years of experience in all phases of our announcing department well qualifies him for this assignment"

. . . Beth Fast leaves Country-formatted KZLA/Los Angeles to become Program Director of WNUW/Milwaukee, a P/A outlet . . . New weekend announcer at WORC/Orangeburg is Robin King, who comes from the same assignment at WQKI/St. Matthews, also in South Carolina . . . Russ Doren exits his Program Director position at KUGN/Eugene, OR to take over as General Manager of KMVI/Wailuku, HI, and is replaced by Jack Fleming, who will also handle the afternoon air slot.



Ralph Grant

LAUNCHING TWO GREAT SINGLES

On a Brand New Label:

Maureen
Mc Govern



"Halfway Home" MV120

Theme from "The Earthling"
produced by Michael Lloyd

Airplay: NEW AND ACTIVE-R&R

WFTL, WLW, WMAL, WLTA, WCCO-AM,
WHIO, WEIM, WNAB, WRIE, WDFW, WNDB,
WKIQ, WKHM, WLVA, WSTV, WSBA, WHIZ,
WHOK, WMBC, WATR, WGN, WNEW,
WHMI, WLEC, WJMD, WRJN, WRHQ,
WSNI, WNKO, WMPX, WJIM, KSL,
KMBZ, KMOX-FM, KAAM, KMRJ,
KLO, KUGN, KMED, KGGF, KBLE,
KXL, KGY, KYMN, KALL,
KCLD, KORD, WJER, WMT,
WREN, KWRO, WKRG

*Maiden
Voyage*

Records and Tapes

Danny
Deardorff



"Somewhere Over The MV 119 Rainbow"

The first single from Danny's forth
coming album "CHAMELEON"
produced by Joseph Bogan &
Danny Deardorff

Airplay:

WLTA, WGR,*WQUA, WKHM,
WLEC, KOMO, KGY, WGHQ,
KBRC, KMED, KALL,
KINT, KGGF

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POP/ADULT®

BREAKERS®

"Breakers" are those newer records that have the greatest level of station activity on any given week.

STEELY DAN

Time Out Of Mind (MCA)

58% of our reporters are on it. Adds include WTVN, KNBR, KHOW, KDKA, WJBO, KUGN, KXIC, WNFL, WFDF. Heavy rotation: WTMJ, WLW, WBT, WEIM, WLNH, WABZ, WCHV, WORG, WRVA, KLTE, WKHM, WOWO. Medium rotation: WHBY, WHBC, KWOS, KLMS, WDF, WJON, WBOW, KOLO, KBAI, KRKO, WFIR, WYMC, WMAZ, WSLI, WDEF, WNEU, WGIR, WNAB, WCCO-FM, KFMB, KPPL, WSM-FM, WOAI-FM, WGY, WELI, WBEN. Activity is solidly spread throughout all the regions. Jumps 30-21 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

CHRISTOPHER CROSS "Say You'll Be Mine" (WB) 51/20 adds include WCCO-FM, WWWW, WLW, KPPL, WBT, WLNH, WBSA, WIS, WLVA, KMJJ, KLO, WHIZ, WSTV, KFOR, WNFL, WACL, WHBY. Heavy rotation: WEIM, WMAZ, WRVA, WKHM. Medium rotation: WYFR, WDAE, WOAI-FM, WGY, WIP, WGR, WNAB, WRIE, WGIR, WCHV, WSLI, WORG, WFIR, KFOD, KBAI, WIBW, WDF, WKIQ. Good looking spread in all regions for this artist. Debuts at No. 27 on P/A chart.

CHAMPAIGN "How 'Bout Us" (Columbia) 48/2 add WFYR, WCCO-AM. Heavy rotation: WNAB, WEIM, WJBO, WDEF, WORG, 97AIA, WOWO, WOOD. Medium rotation: WHIZ, WDF, KFOR, KWOS, KMRJ, WHBC, WHBY, KLO, KOLO, KBAI, KUGN, KFOD, KRZI, WMAZ, WIS, WCHV, WATR, WRIE, WIP, WHEN, WLTA, WBT, WRVR, WSJS, KFMB, KING, WLW, WWWW. Especially strong in the South and Midwest, building elsewhere. Debuts at No. 28 on P/A chart.

ABBA "Super Trouper" (Atlantic) 46/28 adds include WCCO-AM, WHIO, WSJS, WRVR, WELI, 3WS, WGY, WNEU, WBSA, WABZ, WLVA, WYMC, WORG, WDBO, KBLF, KUGN, KOB, WSTV, WQUA, KFOR, KWOS, WOOD, WHBC, WHBY. Heavy rotation: 97AIA, WRVA. Medium rotation: WJON, WDF, WKHM, WKIQ, WEIM, WLNH, WGIR, WSLI, WSB. South leading the way here — Midwest picking up nicely. Debuts at No. 29 on P/A chart.

TASTE OF HONEY "Sukiyaki" (Capitol) 45/7 add WIP, 3WS, WGY, KRZI, WTAR, WHAG, WHIZ. Heavy rotation: WEIM, KOLO, KLO. Medium rotation: WELI, WHAM, WBT, WDAE, WSJS, KSL, KNBR, WGAR, WHIO, WISN, KMED, KUGN, WFIR, WDBO, WYMC, WMAZ, WGIR, WNAB, WHBC, WHOK, KFOR, WSGW, WJON, WIBW. About even spread in all regions, debuts at No. 30 on P/A chart.

MELISSA MANCHESTER & PEABO BRYSON "Lovers After All" (Arista) 44/3 add KNBR, WTAE, WYMC. Heavy rotation: WTMJ, 97AIA, WRIE, WFTL, WDBO, WRVA, KLO, WFDF, WOOD. Medium rotation: WJON, WQUA, WDF, KFOR, KRNT, WHBC, WNAB, WEIM, WIS, WSLI, KOB, KUGN, KOLO, KSL, WSM-FM, WBT, WELI, WHAM, WHEN. Real good overall spread.

GINO VANNELLI "Living Inside Myself" (Arista) 43/17 adds include WHIZ, WSGW, WACI, WNFL, WCBM, KDKA, WGY, WDAE, WGAR, WWWW, WCCO-FM, KRZI, WSLI, WIS, WEIM. Heavy rotation: WOAI-FM, WRIE, WKHM. Medium rotation: KLTE, KFOR, WLNH, WABZ, WMAZ, WORG, WFYR, WSM-FM, WRVR, WBT, WGR, WBEN. Strong start in all regions.

CLIMAX BLUES BAND "I Love You" (WB) 41/5 add KNBR, KOLO, WFIR, WNFL, KLTE. Heavy rotation: WOAI-FM, 97AIA, WNEU, WRVA, WJON. Medium rotation: KING, KPPL, WDAE, WSM-FM, WRVR, WIP, WTAE, WCBM, WEIM, WLNH, WABZ, WJBO, WSLI, WORG, KRZI, KFOD, WHIZ, WBOW, WHOK, KWOS, WHBC. Really sharp in the South, good action also in Midwest.

BARBARA MANDRELL "Sometime, Somewhere, Somehow" (MCA) 39/1 add KBAI. Heavy rotation: WLTA, WSB, KSL, WTMJ, KLO, WRVA, WND, WDEF, WQUA. Medium rotation: WHAM, WDAE, WHIO, WCCO-AM, KMED, KMJJ, KFOD, WFIR, WPTF, WIS, WEIM, WNAB, WHBC, WFDF, WOOD, KXIC, KFOR, WJON, KRMG. Best action in Midwest and South.

JOHN LENNON "Watching The Wheels" (Geffen) 35/25 adds include WGAR, WLW, KPPL, WDAE, 97AIA, WBT, WLTA, WIP, WELI, WBEN, WRIE, WEIM, WLNH, WCFR, WABZ, WND, WYMC, WORG, WDBO, KOLO, WSTV, WDF. Heavy rotation: WRVA, KLTE. Medium rotation: KNBR, WNAB, WGIR, WCHV, KBAI, WKHM. Spread is even in all regions.

DOTTIE WEST "What Are We Doin' In Love" (Liberty) 35/18 adds include WBEN, WHEN, WLTA, 97AIA, WSJS, WCCO-AM, KUGN, WFIR, WRVA, WORG, WMAZ, WLVA, WCHV, WBSA, WHBY, KXIC, KRMG. Medium rotation: WWWW, WBT, WSB, WIP, WGR, WRIE, WJON, KFOR, KRNT. No label credit, but her secret pal is a great asset — initially an even spread in all regions.

RAY PARKER JR. & RAYDIO "A Woman Needs Love (Just Like You Do)" (Arista) 35/10 add WLW, WOAI-FM, WBT, WHEN, WGIR, WIS, KMED, WBOW, KLTE, WOWO. Heavy rotation: 97AIA. Medium rotation: WSM-FM, WGY, WBEN, WABZ, WCHV, WORG, WFIR, WHIZ, KLO, KBAI, KFOD, WKHM, KLMS. South strongest support.

RUPERT HOLMES "I Don't Need You" (MCA) 34/23 adds include WIP, WSM-FM, WOAI-FM, WWWW, WTMJ, WCCO-AM, KLO, KMED, KOB, WDBO, WORG, WABZ, WCFR, WBSA, WATR, KMRJ, WQUA. Medium rotation: KRMG, KFOR, WPTF, WFIR, WBT. West and South paving the way.

ANNE MURRAY "Blessed Are The Believers" (Capitol) 29/19 adds include WIP, WLTA, KNBR, WLW, KMBZ, WCCO-AM, KMED, KUGN, WRIE, WGIR, WCFR, WRVA, WDBO, WSLI, WND, WJON, WKHM, WHBC. Fast start with an even spread.

BILL MEDLEY "Don't Know Much" (Liberty) 28/13 add WRVR, WDAE, KSL, WCCO-AM, WFTL, WHAG, WEIM, WHBY, WHBC, WACI, KFOR, KLMS, WSTV. Heavy rotation: WRVA, KRZI. Medium rotation: KNBR, KRMG, WIBW, WJON. Midwest leading at this point.

GEORGE FISCHOFF "Little Ballerina Blue" (Heritage) 27/9 add WDAE, WHAM, WGIR, WPTF, KBLF, WHIZ, WIBW, KMRJ, WDF. Heavy rotation: WTMJ. Medium rotation: WLW, WEIM, WBSA, WSLI, KOB, WJON, KLMS, WHBC. Midwest strong and spreading.

MAUREEN McGOVERN "Halfway Home" (Maiden Voyage) 24/8 add WNAB, WRIE, WEIM, WATR, KMED, WHIZ, KMRJ, WHOK. Heavy rotation: WFTL, WLTA, WLW. Medium rotation: KSL, WND, WBSA, WKIQ, WHBC, WKHM. Picking up in secondary Eastern stations.

DON WILLIAMS "Falling Again" (MCA) 24/5 add KMED, KFOD, WHAG, WKIQ, KRNT. Heavy rotation: KRMG, WND, WRVA. Medium rotation: WCCO-AM, KMBZ, KSL, KLO, WTAR, WIS, WOOD. Continues strong in South and Midwest.

MAC DAVID "Hooked On Music" (Casablanca/PolyGram) 24/0. Heavy rotation: WJON, KRMG, WJBO. Medium rotation: KMBZ, KFOD, WND, WABZ, WEIM, WHBY, WHBC, KRNT, KXIC. Midwest is the strength here.

ROVERS "Wasn't That A Party" (Epic/Cleveland International) 23/2 add WDBO, WSLI. Heavy rotation: WJON, WBEN, WGR, WDAE, WGAR, KLO. Medium rotation: WHAM, WIP, WHEN, KFOD, WMAZ, WFIR, WNEU, WHIZ. East and South showing best signs.

JIM PHOTOGLO "Fool In Love With You" (20th) 22/9 add WCFR, WHIO, KMBZ, WCCO-AM, KLO, WLVA, WABZ, WHBY, WHOK. Medium rotation: WRVA, KFOD, WQUA, WJON. Spread is early and equal.

B.J. THOMAS "Some Love Songs Never Die" (MCA) 21/11 add KSL, WHIO, WCCO-AM, KMED, KFOD, WSLI, WND, WATR, WEIM, WNAB, WJON. Medium rotation: WBT, WGY, WRVA, WQUA. All regions showing early support.

ANDY GIBB "Me (Without You)" (RSO) 21/5 add WGAR, WWWW, WDAE, WNEU, KFOD. Heavy rotation: WLW. Medium rotation: WIP, WNAB, WLNH, WSLI, WFIR, WHBY, WKIQ, WHIZ. Strongest in East.

DIANA ROSS "One More Chance" (Motown) 21/4 add WDAE, 97AIA, KMED, WNAB. Heavy rotation: KSL. Medium rotation: WBSA, WEIM, WCHV, WRVA, WFIR, WSTV. Best start in East and South.

Radio & Records

POP/ADULT AIRPLAY / 30

April 3, 1981

Three Two Last This Weeks Weeks Week Week

4	3	1	1	B. STREISAND & B. GIBB/What Kind Of Fool (Columbia)
10	7	5	2	SHEENA EASTON/Morning Train (Nine To Five) (EMI America)
8	6	4	3	GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
16	10	8	4	JUICE NEWTON/Angel Of The Morning (Capitol)
1	2	2	5	NEIL DIAMOND/Hello Again (Capitol)
28	16	10	6	JAMES TAYLOR & J.D. SOUTHER/Her Town Too (Columbia)
6	5	6	7	TERRI GIBBS/Somebody's Knockin' (MCA)
2	1	3	8	DON McLEAN/Crying (Millennium)
11	9	9	9	HALL & OATES/Kiss On My List (RCA)
17	12	11	10	EMMYLOU HARRIS/Mister Sandman (WB)
3	4	7	11	JOHN LENNON/Woman (Geffen)
15	13	12	12	LEO SAYER/Living In A Fantasy (WB)
30	22	14	13	SMOKEY ROBINSON/Being With You (Tamla)
5	8	13	14	CLIFF RICHARD/A Little In Love (EMI America)
24	21	17	15	GILBERT O'SULLIVAN/What's In A Kiss (Epic)
19	18	16	16	ELVIS PRESLEY/Guitar Man (RCA)
—	—	21	17	BARRY MANILOW/Lonely Together (Arista)
—	30	22	18	STEVE WINWOOD/While You See A Chance (Island)
25	23	20	19	CHRIS MONTAN/Let's Pick It Up (Where We Left Off) (20th)
—	—	27	20	T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb)
—	—	30	21	STEELY DAN/Time Out Of Mind (MCA)
—	27	26	22	BOBBY GOLDSBORO/Alice Doesn't Love Here... (Curb/CBS)
29	26	25	23	JIMMY BUFFETT/It's My Job (MCA)
7	11	15	24	DOLLY PARTON/9 To 5 (RCA)
14	14	18	25	STYX/The Best Of Times (A&M)
9	15	19	26	RONNIE MILSAP/Smoky Mountain Rain (RCA)
—	—	→	27	CHRISTOPHER CROSS/Say You'll Be Mine (WB)
—	—	→	28	CHAMPAIGN/How 'Bout Us (Columbia)
—	—	→	29	ABBA/Super Trouper (Atlantic)
—	—	→	30	TASTE OF HONEY/Sukiyaki (Capitol)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry →

CAPTAIN & TENNILLE "Keepin' Our Love Warm" (Casablanca/PolyGram)

21/3 add KLO, KFOD, WSGW. Heavy rotation: WDBO. Medium rotation: WCCO-AM, WLTA, WGIR, WEIM, WBSA, WND, WJON, WOOD. Evenly spread so far.

DR. HOOK "That Didn't Hurt Too Bad" (Casablanca/PolyGram) 21/3 add WWWW, KBLF, WGIR. Medium rotation: WLTA, WBT, WRVR, KLO, KFOD, WND, WBSA, WHAG, WHBY, WKHM. West and South looking best.

Others Getting Significant Action

DEBBY BOONE "Perfect Fool" (WB/Curb) 18/0. Heavy rotation: KSL, WSB, WDEF, WLVA, KMED, WQUA. Medium rotation: WCCO-AM, WSJS, WDAE, WFTL, KLO, KMRJ, KFOR, KXIC. South still best action spot.

ERIC CLAPTON AND HIS BAND "I Can't Stand It" (RSO) 17/1 add WBT. Heavy rotation: WBEN, WIP, WMAZ, WCHV, WABZ, WLNH (dp), WOWO. Medium rotation: WSM-FM, KPPL, WGAR, KBAI, WNEU, WBOW. Hot action in South and East.

KIM CARNES "Bette Davis Eyes" (EMI America) 16/15 add WHAS, WELI, WGR, WBEN, WMAZ, KOLO, WORG, WCHV, WNEU, WLNH, WHBC, KXIC, KLMS, WDF, KRMG. Heavy rotation: 97AIA.

LENNY LaBLANC "Somebody Send My Baby Home" (Capitol) 16/6 add KMBZ, WNAB, WIS, KOB, KUGN, KWOS. Medium rotation: WHBY, WKIQ, WRVR.

PHIL SEYMOUR "Precious To Me" (Boardwalk) 15/1 add KFOD. Heavy rotation: WNEU, WJBO, WCHV, WOWO. Medium rotation: WGAR, WSIX, WHEN, WGY, WGR, WORG, WHIZ, KLTE, KWOS.

FRANKIE & THE KNOCKOUTS "Sweetheart" (Millennium) 14/3 add WHEN, WBZ, WBOW. Heavy rotation: WLNH, WGR, WABZ. Medium rotation: WLW, WOAI-FM, WGY, WCFR, WCHV, WFIR, KFOD.

RITA COOLIDGE "Words" (A&M) 14/2 add KSL, WDEF. Heavy rotation: KHOW. Medium rotation: WWWW, WSB, WLTA, WFTL, WBOW.

JOHN COUGAR "Ain't Even Done With The Night" (Riva/PolyGram) 14/1 add KLTE. Heavy rotation: WSM-FM, WLW, WCCO-FM, WABZ, WLNH (dp). Medium rotation: WNEU, WEIM, WMAZ, WFIR, WGAR, WBT, KWOS.

ROSANNE CASH "Seven Year Ache" (Columbia) 13/2 add WCCO-AM, KRZI. Heavy rotation: WMAZ, WDEF. Medium rotation: WLTA, WND, KLO, KRMG.

PAUL ANKA "Think I'm In Love Again" (RCA) 13/1 add WATR. Medium rotation: WCCO-AM, WPTF, KFOD, WHBC, WKIQ.

PHIL COLLINS "I Missed Again" (Atlantic) 12/5 add WGAR, WFIR, WHAG, WHOK, WBOW. Medium rotation: WSM-FM, WOAI-FM, WIP, WABZ, WORG, WKIQ.

BOZ SCAGGS "You Can Have Me Anytime" (Columbia) 12/3 add WSM-FM, WIS, KMBZ. Medium rotation: WNAB, WBEN, WRIE, WEIM, WBSA.

BOBBY VINTON "Let Me Love You Goodbye" (Tapestry) 12/2 add WTMJ, WHBC. Medium rotation: WSB, WRIE, WJON.

ROD STEWART "Somebody Special" (WB) 12/1 add WLNH. Medium rotation: WRVR, WSM-FM, WRIE, WEIM, WCHV, WIS, KLMS, WKIQ.

RANDY MEISNER "Hearts On Fire" (Epic) 11/1 add KHOW. Heavy rotation: WHIZ, WOWO. Medium rotation: WNFL, KWOS, WCHV, WFIR, WTVN.

REO SPEEDWAGON "Take It On The Run" (Epic) 10/7 add WHAS, KDKA, WGR, WABZ (dp), WFIR, WBOW (dp), WNFL. Medium rotation: WHEN, WMAZ.

STEVIE WONDER "Lately" (Tamla) 10/5 add WOAI-FM, KUGN, KRMG, KMRJ, KWOS. Heavy rotation: WATR. Medium rotation: WBT.

FOOLS "Running Scared" (EMI America) 9/1 add WGY. Medium rotation: WOAI-FM, WBT, WGR, WBEN, WDEF, WORG.

APRIL WINE "Just Between You & Me" (Capitol) 8/2 add WGR, WOWO. Medium rotation: WHEN, WCHV, WNFL.

Most Added:

- ABBA
Super Trouper (Atlantic)
Added at 26% of our reporting stations.
- JOHN LENNON
Watching The Wheels (Geffen)
Added at 23% of our reporting stations.
- RUPERT HOLMES
I Don't Need You (MCA)
Added at 21% of our reporting stations.
- CHRISTOPHER CROSS
Say You'll Be Mine (WB)
Added at 19% of our reporting stations.
- ANNE MURRAY
Blessed Are The Believers (Capitol)
Added at 18% of our reporting stations.
- DOTTIE WEST
What Are We Doin' In Love (Liberty)
Added at 17% of our reporting stations.
- GINO VANNELLI
Living Inside Myself (Arista)
Added at 16% of our reporting stations.

Hottest:

- SHEENA EASTON
Morning Train (Nine To Five) (EMI America)
Reported hot at 53% of our stations.
- GROVER WASHINGTON JR.
Just The Two Of Us (Elektra)
Reported hot at 49% of our stations.
- JUICE NEWTON
Angel Of The Morning (Capitol)
Reported hot at 44% of our stations.
- JAMES TAYLOR & J.D. SOUTHER
Her Town Too (Columbia)
Reported hot at 41% of our stations.
- TERRI GIBBS
Somebody's Knockin' (MCA)
Reported hot at 30% of our stations.
- EMMYLOU HARRIS
Mister Sandman (WB)
Reported hot at 25% of our stations.

P/A REGIONAL ADDS & HOTS

EAST

WCBM/Baltimore
Hal Martin
B. Manilow
G. Vannelli
HOTTEST
J. Lennon
Hall & Oates
S. Easton
G. Washington Jr.
N. Diamond

WBZ/Boston
Wendy Furiga
Franke & Knockouts
HOTTEST
D. McLean
S. Easton
C. Richard
REO Speedwagon
(Keep)
J. Lennon
(Woman)

WNAB/Bridgeport
Jay McCormick
D. Ross
B.J. Thomas
M. McGovern
L. LeBlanc
B. King
HOTTEST
S. Robinson
Taylor/Souther
J. Lennon
S. Easton
T. Gibbs

WBEN/Buffalo
Roger Christian
K. Carnes
D. West
J. Lennon
(wheels)
HOTTEST
Rovers
S. Easton
G. Washington Jr.
S. Robinson
E. Clapton

WGBI/Buffalo
Jerry Reo
K. Carnes
REO Speedwagon
(Take)
April Wine
Stars On 45
HOTTEST
S. Easton
G. Washington Jr.
Hall & Oates
Rovers
S. Robinson

WRVE/Erie
Ted Abbott
Fleetwood Mac
J. Lennon
(wheels)
M. McGovern
A. Murray
HOTTEST
C. Richard
Manchester/Bryson
B. Streisand
& B. Gibb
G. Washington Jr.
S. Easton

WENF/Fitchburg
Chuck Morgan
B.J. Thomas
G. Vannelli
M. McGovern
J. Lennon
(wheels)
B. Medley
HOTTEST
S. Easton
G. Washington Jr.
S. Robinson
S. Winwood

WHAQ/Hagerstown
B.J. Baumgardner
B. Medley
D. Williams
Blackbyrds
(Strike)
Taste of Honey
P. Collins
HOTTEST
Hall & Oates
N. Diamond
Dr. Hook
B. Manilow
Taylor/Souther

WTHC/Hartford
Ginny Jesionka
None
HOTTEST
D. McLean
N. Diamond
B. Streisand
& B. Gibb
G. Washington Jr.
T. Gibbs

WLNH/Laconia
Bob Nelson
R. Stewart
K. Carnes
C. Cross
J. Lennon
(wheels)
J. O'Banion
Rolling Stones
Manfred Mann
HOTTEST
Hall & Oates
T. Gibbs
J. Lennon
S. Winwood
Steely Dan
(Time)

WGR/Manchester
Karen Anderson
T.G. Sheppard
R. Parker Jr.
& Raydio
Dr. Hook
G. Fischhoff
A. Murray
HOTTEST
S. Easton
T. Gibbs
N. Diamond
G. Washington Jr.

WELI/New Haven
Walt Pinto
J. Lennon
(wheels)
Abba
(Super)
HOTTEST
K. Carnes
HOTTEST
S. Easton
G. Washington Jr.
B. Streisand
& B. Gibb
J. Newton
B. Manilow
T. Gibbs

WIP/Philadelphia
Bob Rusao
R. Holmes
A. Murray
J. Lennon
(wheels)
Taste of Honey
HOTTEST
E. Clapton
Taylor/Souther
P. Collins
C. Cross
D. West

KDKA/Pittsburgh
Randy Flick
Hawks
(dp)
L. Redbone
(dp)
New Riders of
Purple Sage (dp)
R. Holmes
J. D'Banion
HOTTEST
Styx
(Super)
K. Carnes
A. Gibb
HOTTEST
Hall & Oates
Climax Blues Band
Taylor/Souther
S. Easton

WTAE/Pittsburgh
Don Berns
Manchester/Bryson
HOTTEST
Kool & Gang
(Celebration)
REO Speedwagon
(Keep)
S. Robinson
J. Lennon
Hall & Oates
HOTTEST
M. Diamond
B. Streisand
& B. Gibb
S. Easton
J. Lennon
Taste of Honey
Abba
(Super)
HOTTEST
S. Easton
J. Lennon
S. Robinson
D. Parton
(9-5)
Taylor/Souther

WGAN/Portland
Janet Booth
Taylor/Souther
J. Lennon
HOTTEST
S. Easton
B. Streisand
& B. Gibb
T. Gibbs
G. Washington Jr.
E. Harris

WPRO/Providence
Gary Berkowitz
None
HOTTEST
D. McLean
G. Washington Jr.
Taylor/Souther
S. Robinson

WHAM/Rochester
Dave Laird
J. Buffett
B. Goldsboro
S. Robinson
G. Fischhoff
HOTTEST
Hall & Oates
N. Diamond
Dr. Hook
B. Manilow
Taylor/Souther

WQY/Schenectady
Bill Buchner
Fools
(Best)
T.G. Sheppard
G. Vannelli
Abba
(Super)
HOTTEST
Taste of Honey
HOTTEST
(Best)
D. McLean
G. Washington Jr.
L. Lennon
(Woman)
HOTTEST
Styx
(Best)
Hall & Oates
S. Easton
G. Washington Jr.
S. Winwood

KPPL/Denver
Michael Moore
C. Cross
J. Lennon
(wheels)
HOTTEST
Styx
(Best)
Hall & Oates
S. Easton
G. Washington Jr.
S. Winwood

KUQM/Eugene
Brian James
Steely Dan
(Time)
D. West
S. Wonder
(Lately)
A. Murray
Abba
(Super)
R. Holmes
L. LeBlanc
HOTTEST
Taylor/Souther
S. Robinson
T.G. Sheppard

MIDWEST

WHBY/Appleton
Jeff Clark
J. Photoglo
B. Medley
C. Cross
D. West
Abba
(Super)
HOTTEST
J. Lennon
(wheels)
J. Winchester
HOTTEST
J. Newton
S. Easton
S. Robinson

WKIQ/Bowling Green
John Swan
S. Robinson
J. Newton
B. J. Thomas
P. Collins
HOTTEST
D. McLean
E. Harris
T. Gibbs
S. Easton
S. Winwood
Hall & Oates
J. Lennon
(Woman)
B. Streisand
& B. Gibb
Taylor/Souther

WHBC/Canton
Mike Dorn
A. Murray
K. Carnes
B. Medley
Abba
(Super)
HOTTEST
B. Vinton
HOTTEST
J. Newton
Taylor/Souther
B. Manilow
T.G. Sheppard
Steely Dan
(Time)

WFYR/Chicago
John Wetherbee
T. Gibbs
Champagn
HOTTEST
Hall & Oates
B. Streisand
& B. Gibb
S. Robinson

KRKO/Everett
Bruce Butterfield
J. Lennon
(wheels)
C. Cross
HOTTEST
T. Gibbs
S. Easton
G. Washington Jr.
J. Newton
Taylor/Souther

KMJJ/Las Vegas
Kevin O'Brien
C. Cross
S. Winwood
HOTTEST
Styx
(Best)
B. Streisand
& B. Gibb
S. Robinson
Taylor/Souther

KMED/Modford
Charlie Kirk
D. Williams
A. Murray
B.J. Thomas
R. Parker Jr.
& Raydio
R. Holmes
D. Ross
M. McGovern
HOTTEST
D. McLean
B. Goldsboro
J. Newton
S. Robinson
Taylor/Souther

KBAL/Morro Bay
Donna St. John
G. Vannelli
A. Murray
B. Mandrell
(Sometime)
HOTTEST
G. Washington Jr.
S. Robinson
Taylor/Souther
E. Clapton

KLOI/Ogden
Barbara M. Richardson
C. Cross
R. Holmes
Capt. & Tennille
J. Photoglo
HOTTEST
D. McLean
N. Diamond
J. Buffett
Taylor/Souther
J. Newton

KBLF/Red Bluff
Allen/Bennett
Abba
(Super)
C. Cross
G. Vannelli
Dr. Hook
G. Fischhoff

WLVW/Cincinnati
Greg Picciano
R. Parker Jr.
& Raydio
C. Cross
A. Murray
J. Lennon
(wheels)
HOTTEST
G. Washington Jr.
S. Easton
J. Cougar
Steely Dan
(Time)
A. Gibb

WGAR/Cleveland
Chuck Collier
G. Vannelli
P. Collins
J. Lennon
(wheels)
B. Manilow
A. Gibb
HOTTEST
Blondie
(Rapture)
Hall & Oates
S. Winwood
REO Speedwagon
(Keep)
Rovers

WWWE/Cleveland
Terry Patrick
C. Cross
G. Vannelli
R. Holmes
A. Gibb
Dr. Hook
HOTTEST
G. Washington Jr.
J. Newton
Taylor/Souther
T. Gibbs
S. Robinson

WTVN/Columbus
Denny Nugent
S. Robinson
Steely Dan
(Time)
HOTTEST
G. Vannelli
HOTTEST
D. McLean
S. Easton
E. Harris
Taylor/Souther

WFLW/Green Bay
Bob Hooper
Climax Blues Band
C. Cross
B. Manilow
G. Vannelli
Steely Dan
(Time)
REO Speedwagon
(Take)
HOTTEST
C. Richard
B. Scaggs
(Sun)
REO Speedwagon
(Keep)
N. Diamond
J. Lennon
(Woman)

KXIC/Jowa City
Randy Lee
L. Redbone
Steely Dan
(Time)
K. Carnes
J. Lennon
(wheels)
D. West
HOTTEST
S. Robinson
G. Washington Jr.
HOTTEST
S. Easton
Taylor/Souther
J. Newton

KNBR/San Francisco
Larry Finkel
A. Murray
Steely Dan
(Time)
Climax Blues Band
Manchester/Bryson
HOTTEST
B. Streisand
& B. Gibb
G. Washington Jr.
S. Easton
J. Newton
Taylor/Souther

KING/Seattle
Bruce Murdoch
None
HOTTEST
T. Gibbs
Hall & Oates
S. Easton
G. Washington Jr.
Taylor/Souther

KWOS/Jefferson City
Steve Morse
Abba
(Super)
Fleetwood Mac
Dillman Band
L. Hall
L. LeBlanc
S. Wonder
(Lately)
HOTTEST
N. Diamond
B. Streisand
& B. Gibb
J. Newton
S. Winwood

WHBY/Dayton
Peggy Powell
Abba
(Super)
B.J. Thomas
J. Photoglo
HOTTEST
T. Gibbs
S. Easton
E. Harris

KRNT/Des Moines
Scott Huskey
Taylor/Souther
D. Williams
HOTTEST
D. McLean
J. Newton
G. Washington Jr.
E. Harris

WDFW/Flint
Paul Landino
Steely Dan
(Time)
T.G. Sheppard
HOTTEST
D. McLean
N. Diamond
T. Gibbs
E. Harris
J. Newton

WOWO/FL Wayne
Sam DeVincent
April Wine
C. Montan
R. Parker Jr.
& Raydio
HOTTEST
Blondie
(Rapture)
T. Gibbs
S. Easton
Hall & Oates
G. Washington Jr.

WACI/Freepport
Larry Lance
B. Medley
C. Cross
G. Vannelli
HOTTEST
D. McLean
S. Easton
E. Harris
Taylor/Souther

WISN/Milwaukee
Dave Denver
T.G. Sheppard
S. Winwood
HOTTEST
J. Newton
Taylor/Souther
E. Harris
S. Robinson
B. Manilow

WTMJ/Milwaukee
Sam Armato
R. Holmes
T.G. Sheppard
B. Vinton
HOTTEST
C. Richard
Manchester/Bryson
G. Washington Jr.
J. Newton
B. Streisand
& B. Gibb

WCCO-AM/Minneapolis
Denny Long
A. Murray
R. Holmes
Abba
(Super)
T. Jones
B.J. Thomas
D. West
B. Medley
J. Photoglo
L. Redbone
D. Hartman
Champagn
Hawks
R. Cash
T. Gibbs
S. Easton
J. Newton
Taylor/Souther

WCCO-FM/Minneapolis
Curt Lundgren
Styx
(Time)
C. Cross
G. Vannelli
HOTTEST
S. Easton
Taylor/Souther
G. Washington Jr.
Kool & Gang
(Celebration)

KLTE/Oklahoma City
John Williams
R. Parker Jr.
& Raydio
T.G. Sheppard
C. Montan
J. Cougar
Climax Blues Band
D. West
R. Milsap
(Losing)
HOTTEST
Hall & Oates
S. Easton
Taylor/Souther
G. Washington Jr.
Steely Dan
(Time)

KMBZ/Kansas City
Steve Bell
L. LeBlanc
S. Winwood
J. Photoglo
B. Scaggs
D. Parton
(Love)
A. Murray
Fleetwood Mac
HOTTEST
T. Gibbs
D. McLean
S. Easton
E. Harris
G. Washington Jr.

WHOK/Lancaster
Greg Eyerman
M. McGovern
J. Photoglo
K. Kristoferson
P. Collins
B. Manilow
J. Newton
S. Robinson
G. O'Sullivan
HOTTEST
P. Evely
E. Harris
D. McLean
G. Washington Jr.
S. Easton

KFOR/Lincoln
Cathy Blythe
Abba
(Super)
C. Cross
B. Medley
HOTTEST
J. Newton
E. Harris
Taylor/Souther

KLMS/Lincoln
Gary Claus
B. Medley
K. Carnes
HOTTEST
J. Lennon
(Woman)
G. Washington Jr.
J. Newton
T.G. Sheppard
T. Gibbs
S. Easton
Hall & Oates
G. Washington Jr.

WISN/Milwaukee
Dave Denver
T.G. Sheppard
S. Winwood
HOTTEST
J. Newton
Taylor/Souther
E. Harris
S. Robinson
B. Manilow

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T.G. Sheppard
S. Winwood
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Dave Denver
T.G. Sheppard
S. Winwood
HOTTEST
J. Newton
Taylor/Souther
E. Harris
S. Robinson
B. Manilow

KMRJ/Pittsburg
Lionie Swonger
S. Winwood
R. Holmes
S. Wonder
(Lately)
G. Fischhoff
M. McGovern
Stark & McBrien
HOTTEST
D. McLean
N. Diamond
B. Streisand
& B. Gibb
J. Photoglo
HOTTEST
S. Winwood
G. Washington Jr.
J. Newton

WQUA/Quad Cities
Jack McKay
Abba
(Super)
R. Holmes
T.G. Sheppard
J. Gibbs
HOTTEST
D. Parton
(9-5)
D. Boone
B. Streisand
& B. Gibb
B. Mandrell
(Sometime)
J. Dolce

WSGW/Saginaw
Rick Belcher
S. Winwood
G. Vannelli
Capt. & Tennille
HOTTEST
D. McLean
J. Lennon
(Woman)
T. Jones
S. Easton
B. Streisand
& B. Gibb

WJON/St. Cloud
Tom Scott
B.J. Thomas
T.G. Sheppard
A. Murray
B. Tole
HOTTEST
S. Easton
J. Newton
Rovers
D. Parton
(9-5)

WSTV/Staubenville
Greg McCullough
Abba
(Super)
B. Manilow
C. Cross
J. Lennon
(wheels)
HOTTEST
E. Harris
Taylor/Souther
Hall & Oates
S. Winwood

WBOW/Terre Haute
Larry Joseph
T.G. Sheppard
Franke & Knockouts
REO Speedwagon
(Take) (dp)
P. Collins
R. Parker Jr.
& Raydio
HOTTEST
G. Washington Jr.
S. Easton
T. Gibbs
J. Newton
S. Winwood

WIBW/Topeka
Chris Favor
A. Murray
G. Fischhoff
HOTTEST
T. Gibbs
B. Streisand
& B. Gibb
S. Easton
E. Harris

KRMG/Tulsa
Don Bishop
K. Carnes
R. Bailey
S. Wonder
(Lately)
Alabama
D. West
HOTTEST
J. Newton
M. Gilley
Taylor/Souther
Frizzell & West

WHZZ/Zaneville
Dave Crist
G. Vannelli
J. O'Banion
C. Cross
Taste Of Honey
Blackbyrds
(Know)
M. McGovern
G. Fischhoff
HOTTEST
Styx
(Best)
Hall & Oates
S. Easton
J. Lennon
(Woman)
S. Winwood
R. Meisner

WISN/Milwaukee
Dave Denver
T.G. Sheppard
S. Winwood
HOTTEST
J. Newton
Taylor/Souther
E. Harris
S. Robinson
B. Manilow

WISN/Milwaukee
Dave Denver
T.G. Sheppard
S. Winwood
HOTTEST
J. Newton
Taylor/Souther
E. Harris
S. Robinson
B. Manilow

WISN/Milwaukee
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T.G. Sheppard
S. Winwood
HOTTEST
J. Newton
Taylor/Souther
E. Harris
S. Robinson
B. Manilow

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T.G. Sheppard
S. Winwood
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J. Newton
Taylor/Souther
E. Harris
S. Robinson
B. Manilow

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B. Manilow

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Dave Denver
T.G. Sheppard
S. Winwood
HOTTEST
J. Newton
Taylor/Souther
E. Harris
S. Robinson
B. Manilow

WISN/Milwaukee
Dave Denver
T.G. Sheppard
S. Winwood
HOTTEST
J. Newton
Taylor/Souther
E. Harris
S. Robinson
B. Manilow

SOUTH

WABZ/Albamarle
Mark Robinson
B. King
J. O'Banion
G. O'Sullivan
HOTTEST
RED Speedwagon
(Take) (dp)
R. Holmes
Abba
(Super)
J. Lennon
(wheels)
J. Photoglo
HOTTEST
S. Winwood
G. Washington Jr.
J. Newton

WLSU/Jackson
Walt Grayson
G. Vannelli
A. Murray
Rovers
B.J. Thomas
D. Hartman
HOTTEST
T. Gibbs
J. Newton
S. Easton
S. Winwood
E. Harris

WTAR/Norfolk
Date Parsons
Taste Of Honey
Abba
(Super)
HOTTEST
T. Gibbs
B. Streisand
& B. Gibb
J. Newton
G. Washington Jr.
S. Easton

WROD/Orangeburg
Stu Wright
K. Carnes
R. Holmes
D. Parton
(Love)
Abba
(Super)
HOTTEST
J. Lennon
(wheels)
D. West
Pendulum
HOTTEST
G. Washington Jr.
Hall & Oates
S. Robinson
J. Newton
S. Easton

WDBO/Orlando
Tom Kennington
J. Lennon
(wheels)
Abba
(Super)
HOTTEST
R. Holmes
A. Murray
Rovers

WPTF/Raleigh
Bridgette Bray
Abba
(Super)
HOTTEST
G. Fischhoff
HOTTEST
D. McLean
N. Diamond
T. Gibbs
G. Washington Jr.
S. Easton

WRVA/Richmond
Dick Grant
S. Robinson
D. West
A. Murray
HOTTEST
F. Forbert
Taylor/Souther
B. Medley
C. Cross
B. Manilow

WYMA/Macon
Steve Murphy
D. McClinton
K. Carnes
New Riders of
Purple Sage
D. West
HOTTEST
J. Newton
T.G. Sheppard
T. Gibbs
Hall & Oates
Taylor/Souther
Rovers

WYMA/Macon
Steve Murphy
D. McClinton
K. Carnes
New Riders of
Purple Sage
D. West
HOTTEST
J. Newton
T.G. Sheppard
T. Gibbs
Hall & Oates
Taylor/Souther
Rovers

WYMA/Macon
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HOTTEST
J. Newton
T.G. Sheppard
T. Gibbs
Hall & Oates
Taylor/Souther
Rovers

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Taylor/Souther
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HOTTEST
J. Newton
T.G. Sheppard
T. Gibbs
Hall & Oates
Taylor/Souther
Rovers

WYMA/Macon
Steve Murphy
D. McClinton
K. Carnes
New Riders of
Purple Sage
D

Pop/Rhythms

HOTTEST

Following are listed in order of their airplay activity.

- SMOKEY ROBINSON**
"Being With You" (Tamla)
- CHAMPAIGN**
"How 'Bout Us" (Columbia)
- ATLANTIC STARR**
"When Love Calls" (A&M)
- KOOL & THE GANG**
"Take It To The Top" (De-Lite/PolyGram)
- A TASTE OF HONEY**
"Sukiyaki" (Capitol)
- GROVER WASHINGTON, JR.**
"Just The Two Of Us" (Elektra)
- QUINCY JONES**
"Ai No Corrida" (A&M)
- SHALAMAR**
"Make That Move" (Solar/RCA)
- CHAKA KHAN**
"What Cha' Gonna Do For Me" (WB)
- RAYDIO**
"A Woman Needs Love (Just Like You Do)" (Arista)
- TOM BROWNE**
"Thighs High" (GRP/Arista)
- DENIECE WILLIAMS**
"What Two Can Do" (ARC/Columbia)

CLIMBERS

Following are listed in order of their airplay activity.

- ROBERT WINTERS & FALL** "Magic Man" (Buddah/Arista) 55% (+1) reporting. Hot at KDIA and KYAC in the West. Climbing at WKWM and KATZ; hot at WJMO and KPRS in the Midwest. The South shows it climbing at WVOL, WHRK, WVEE, WKXI, WGIV, WDIA and WLOU while hot at WTMP, WJJS, WOWI and WANT. Hot at WKND, WILD, WWIN and WDAS; climbing at WXYV in the East.
- CAMEO** "Feel Me" (Chocolate City/PolyGram) 55% (+1) reporting. Showing medium airplay at WVOL, WHRK, WVEE, WKXI, WDIA, WLOU, WJJS, WEDR, WOWI, KOKY and KMJQ in the South. Hot at WAMO; climbing at WKND, WILD and WXYV in the East. Climbing at KSOL and hot at KDKO in the West. Heavy rotation at WJMO and KATZ with medium airplay at WJLB, WKWM and KPRS in the Midwest.
- WHISPERS** "It's A Love Thing" (Solar/RCA) 55% reporting. Hot at WILD and WAMO while climbing at WKND in the East. Medium airplay at WPDQ, WKXI, WGIV, WOWI and KMJQ with hot rotation at WANT, WVOL, WJJS, WEDR, WATV and KOKY in the South. Hot at WJLB, WKWM, KAEZ and KPRS; climbing at KMJM and KATZ in the Midwest. Hot at KSOL and KYAC in the West.
- JERMAINE JACKSON** "You Like Me Don't You" (Motown) 52% (+6) reporting. Showing medium airplay at WJMO, WJLB, WCIN, KAEZ, KMJM, KPRS and WVON while hot at KATZ in the Midwest. Climbing at KSOL and KYAC in the West. Hot at WKXI, WGIV, WOWI and KMJQ; medium airplay at WVOL, WDIA, WJJS and KOKY in the South. The East shows it hot at WWRL and WAMO with medium activity at WKND.
- KLEER** "Get Tough" (Atlantic) 52% of our reporters are on it. Climbing at KSOL in the West. New at WJMO; medium activity at WJLB, WKWM and WBMX in the Midwest. The South shows medium rotation at WTMP, WHRK, WVEE, WAOK, WJJS, WEDR and WOWI with hot rotation at WKXI, WGIV and WDIA. Hot at WKND, WAMO and WWIN; climbing at WILD, WXYV and WDAS in the East.
- JERRY KNIGHT** "Perfect Fit" (A&M) 52% reporting. Climbing at WKND, WILD and WAMO in the East. Hot at WTMP, WAOK and WJJS; climbing at WPDQ, WKXI, WDIA, WJMI, WATV and WOWI in the South. Heavy rotation at WJMO, WJLB and KPRS with medium airplay at WCIN, WKWM, WBMX and KATZ in the Midwest. The West shows it hot at KSOL while climbing at KDKO.
- SISTER SLEDGE** "All American Girls" (Cotillion) 50% reporting. The Midwest shows hot rotation at WJLB with medium activity at WCIN, WKWM, KAEZ and KATZ. Hot at KSOL while climbing at KDKO in the West. Climbing at WWRL and WKND; hot at WXYV in the East. The South shows heavy rotation at WTMP, WHRK, WVEE, WJJS, WOWI, KOKY and KMJQ; medium airplay at WVOL, WKXI and WATV.
- LAKESIDE** "Your Love Is On The One" (Solar/RCA) 48% (+24) reporting. Medium rotation at KDKO in the West. The Midwest shows an add at KAEZ, medium airplay at WJMO, WTLC and WKWM, and hot rotation at WCIN, WBMX and WVON. New at WHRK, WVEE and WLOU, climbing at WGIV, WDIA and KMJQ, and hot at WPDQ in the South. Added at WILD, WAMO and WXYV; climbing at WWIN in the East.
- RUFUS** "Tonight We Love" (MCA) 48% (+16) reporting. Added at WAMO; showing medium rotation at WILD, WXYV, WWIN and WDAS in the East. New at WLOU, climbing at WTMP, WHRK, WVEE, WAOK, WJJS, WEDR, WATV and KOKY, and hot at WGIV in the South. Medium activity at WJMO, WBMX and KATZ in the Midwest. Climbing at KYAC in the West.
- T-CONNECTION** "Everything Is Cool" (Capitol) 48% (+2) reporting. Climbing at KSOL in the West. Hot at WCIN, KAEZ and WVON; medium airplay at WJMO, WJLB, WBMX and KATZ in the Midwest. Climbing at WJJS, WEDR, WATV and WOWI; hot at WTMP, WHRK, WVEE and KMJQ in the South. The East shows medium rotation at WKND and WDAS with hot rotation at WXYV.
- MARVIN GAYE** "Praise" (Tamla) 48% of our reporters are on it. Hot rotation at WXYV and WDAS in the East. New at WLOU, climbing at WAOK and WATV, and hot at WHRK, WVEE and WJJS in the South. The West shows hot rotation at KDKO, KDIA and KSOL with medium airplay at KYAC. Climbing at WKWM, KPRS, KATZ and WJLB with heavy airplay at WJMO, WTLC and WCIN in the Midwest.

- STARPOINT** "Keep On It" (Chocolate City/PolyGram) 42% (+15) reporting. The Midwest shows an add at WJLB with medium rotation at WJMO, WTLC and KATZ. Hot at WGIV, WJMI and WLOU; climbing at WTMP, WHRK, WVEE, WAOK, WJJS and WATV in the South. Climbing at WKND, WXYV and WWIN; hot at WAMO in the East.
- BILL SUMMERS & SUMMERS HEAT** "Call It What You Want" (MCA) 42% of our reporters are on it. The South shows an add at WVOL, WHRK, WVEE, WKXI and KMJQ, medium rotation at WTMP, WLOU, WEDR and WOWI, and hot airplay at WGIV. New at WXYV; climbing at WKND and WILD in the East. Hot at WTLC and WCIN; climbing at KPRS and KATZ in the Midwest.
- GAP BAND** "Yearning For Your Love" (Mercury/PolyGram) 40% (+13) reporting. Added at WWRL, WKND, WILD and WXYV; climbing at WDAS, and hot at WWIN in the East. New at WHRK, WVEE and KOKY while showing medium rotation at WJMI in the South. The Midwest shows an add at WKWM; medium activity at WJMO, WJLB and WCIN, and hot rotation at WTLC. Climbing at KDKO in the West.
- T.S. MONK** "Bon Bon Vie" (Mirage) 40% reporting. Hot at KSOL in the West. Climbing at KAEZ; hot at WJMO, WJLB, WCIN, WKWM and WBMX in the Midwest. Hot at WKND and WXYV in the East. Showing medium rotation at WKXI, WDIA and WOWI with hot rotation at WPDQ, WHRK, WVEE and WEDR in the South.
- YARBROUGH & PEOPLES** "Don't Stop The Music" (Mercury/PolyGram) 40% reporting. The Midwest shows hot rotation at WKWM, KAEZ, KMJM, KPRS, WBMX and KATZ. Climbing at WOWI; hot at WPDQ, WDIA, WJJS, KOKY, KMJQ and WANT in the South. Heavy rotation at WKND and WILD; climbing at WDAS in the East.
- SADANE** "One-Way Love Affair" (WB) 40% reporting. Added at KYAC in the West. Hot at WTLC; climbing at WJMO, WKWM, KPRS and WVON in the Midwest. Medium rotation at WWRL, WAMO, WXYV and WDAS in the East. New at WKXI and WJJS; climbing at WTMP, WHRK, WVEE and WAOK in the South.
- ARETHA FRANKLIN** "What A Fool Believes" (Arista) 38% reporting. Hot at WLOU with medium activity at WTMP, WVOL, WDIA, WJJS, WOWI and KMJQ in the South. Hot at WAMO in the East. Climbing at KAEZ and KPRS; hot at WJLB, WCIN and WKWM in the Midwest. Climbing at KSOL and KYAC in the West.
- BAR-KAYS** "Body Fever" (Mercury/PolyGram) 35% of our reporters are on it. Added at WKXI and WDIA with medium airplay at WOWI, WHRK, WVEE, WAOK, WJMI, WLOU and WATV in the South. New at WJMO and KPRS while climbing at WVON in the Midwest. Medium airplay at KDKO in the West. Climbing at WXYV in the East.
- ULLANDA McCULLOUGH** "Bad Company" (Atlantic) 32% (+8) reporting. Added at WAOK and WJJS; climbing at WVOL, WHRK, WVEE, WGIV, WDIA, WJMI and WLOU in the South. Medium airplay at WTLC in the Midwest. The East shows medium rotation at WXYV, WWIN and WDAS.
- DEBRA LAWS** "Be Yourself" (Elektra) 32% of our reporters are on it. Added at WJMO, climbing at WCIN, KPRS and WBMX, and hot at WJLB and KAEZ in the Midwest. The South shows medium rotation at WHRK, WVEE and KMJQ. Climbing at WAMO, WXYV and WWIN in the East. The West shows medium activity at KSOL.
- LINX** "You're Lying" (Chrysalis) 32% reporting. Hot at WAOK; climbing at WHRK, WVEE, WLOU and WEDR in the South. New at WAMO; climbing at WILD, WXYV, WWIN and WDAS in the East. Medium airplay at KYAC in the West. Climbing at WJLB and WCIN in the Midwest.
- PATRICE RUSHEN** "Never Gonna Give You Up" (Elektra) 30% reporting. The Midwest shows it hot at WVON with medium airplay at WJLB, KAEZ, KPRS and KATZ. Climbing at WVOL, WGIV, WJJS, WATV and WOWI; hot at WLOU in the South. Climbing at WKND in the East.
- SPINNERS** "Yesterday Once More/Nothing Remains The Same" (Atlantic) 30% reporting. The South shows medium rotation at WTMP, WHRK, WVEE, WAOK, WGIV, WDIA, WJJS and KOKY. Climbing at WKND, WILD and WXYV in the East. Climbing at KSOL in the West.

NEW & ACTIVE

- BLONDIE** "Rapture" (Chrysalis) 28% (+6) reporting. Hot at WXYV in the East. Climbing at WPDQ and WJMI; hot at WVOL, WHRK, WVEE, WOWI and KMJQ in the South. Hot at KMJM in the Midwest. Climbing at KSOL and hot at KDKO in the West.
- ONE WAY** "My Lady" (MCA) 28% reporting. Added at WKXI with medium activity at WHRK, WVEE and WATV in the South. Hot at WJLB while climbing at WVON, KAEZ and KATZ in the Midwest. The East shows medium airplay at WKND, WAMO and WXYV.
- GRANDMASTER FLASH** "Birthday Party" (Sugarhill) 28% reporting. Climbing at KDKO in the West. Medium airplay at WTLC and WKWM in the Midwest. Hot at WILD while climbing at WAMO in the East. Hot rotation at WGIV, WATV and WANT; climbing at WAOK, WVOL and WLOU in the South.
- ZINGARA** "Love's Calling" (Wheel) 25% reporting. Climbing at WJJS, WEDR and KOKY; hot at WDIA in the South. Hot at WDAS; climbing at WWIN in the East. Hot at KPRS and WVON while climbing at WJMO in the Midwest. Heavy airplay at KYAC in the West.
- FRANKIE SMITH** "Double Dutch Bus" (WMOT/Columbia) 25% of our reporters are on it. Added at WXYV, climbing at WILD, and hot at WDAS in the East. New at WHRK and WVEE, showing medium airplay at WAOK and WKXI, and in hot rotation at WLOU in the South. Hot at WBMX and WTLC in the Midwest.
- MELISSA MANCHESTER & PEABO BRYSON** "Lovers After All" (Arista) 25% reporting. Hot rotation at WJLB, WKWM and KAEZ; climbing at WJMO in the Midwest. Climbing at WKXI, WJMI and WJJS; hot at WVOL and WAOK in the South. Medium airplay at WAMO in the East.

JAZZ RADIO

HOTTEST

Following are listed in order of their airplay activity.

- JOE SAMPLE** Voices In The Rain (MCA)
- GROVER WASHINGTON, JR.** Winelight (Elektra)
- BILL EVANS** You Must Believe In Spring (WB)
- DEXTER GORDON** Gotham City (Columbia)
- DAN SIEGEL** The Hot Shot (Inner City)
- BOB JAMES** All Around The Town (Tappan Zee/Columbia)
- WEATHER REPORT** Night Passage (ARC/Columbia)
- THE MARKLEY BAND** The Markley Band (ARC/Record)

NEW & ACTIVE

- DAVID SANBORN** Voyeur (EP) (WB)

EAST: WHUR/Washington, D.C., Oscar Fields; WEAA/Baltimore, MD, Michael Singleton; WYBC/New Haven, CT, Jonathan Braslau. SOUTH: WCLK/Atlanta, GA, Requeya Ward; WTJZ/Newport News, VA, Roi Ewell. MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, Dorian Paster. WEST: KJLH/Los Angeles, CA, Lawrence Tarter, KKGQ/Los Angeles, CA, Sal Levine; KADX/Denver, CO, Charlotte Height.

Pop/Rhythms
Hottest
April 3, 1981

EAST	SOUTH	MIDWEST	WEST
Smokey Robinson Tom Browne A Taste Of Honey Grover Washington Jr.	Tom Browne Kool & The Gang A Taste Of Honey Grover Washington Jr.	Yarborough & Peoples Tom Browne Kool & The Gang T.S. Monk "Bon"	Champaign Smokey Robinson

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WWRL
New York, NY
Bob Law/Linda Haynes

ADDED
Blue Magic
Stanley Clarke & George Duke
Gap Band "Yearning"
Heath Brothers
Jacksons "Feel"
Alton McClain & Destiny
Passage
Noel Pointer
Tom Scott
Aurra

HOTTEST
Pointer Sisters
Kool & The Gang
Raydio
Tim Weisberg
Chaka Khan
Al Jarreau
Smokey Robinson
Shalamar
Jermaine Jackson
Wanda/Narada Michael Walden

WWIN
Baltimore, MD
Curds Anderson

ADDED
Change
Reel Thing
Le Pamplemousse
Quincy Jones "Dude"
Stanley Clarke & George Duke
Michael Wycoff
Round Trip
Lamont Dozier
Dennis Brown
Tom Scott

HOTTEST
Atlantic Starr
Grover Washington Jr.
Tom Browne
Kleer
Gap Band "Yearning"
Robert Winters & Fall
Slave
Smokey Robinson
Kool & The Gang
Enchantment

WAMO
Pittsburgh, PA
Ken Allen

ADDED
Lakeside "On"
Chaka Khan
Linx
Rufus
Edwin Birdsong
Chi-Lites
Delegation
Grace Jones
Side Effect
Stevie Wonder "Lately"
Betty Wright
Eloise Laws
Lani Hall

HOTTEST
Tom Browne
A Taste Of Honey
Kleer
Jermaine Jackson
Cameo
Smokey Robinson
Starpoint
Teena Marie
Whispers
Aretha Franklin

WXVY
Baltimore, MD
Larry Wilson

ADDED
Stanley Clarke & George Duke
Change
Mass Production
Frankie Smith
Gino Vannelli
Bill Summers
Lakeside "On"
Stevie Wonder "Lately"
Gap Band "Yearning"

HOTTEST
Smokey Robinson
Deniece Williams
Marvin Gaye
Atlantic Starr
Grover Washington Jr.
Kool & The Gang
T.S. Monk "Bon"
A Taste Of Honey
Sister Sledge

WKND
Hartford, CT
Eddie Jordan

ADDED
Gap Band "Yearning"
Chaka Khan
Rick James
Sun
Gene Dunlap
Michael Wycoff

HOTTEST
Gap Band "Burn"
Tom Browne
Grover Washington Jr.
Yarborough & Peoples
Champaign
Shalamar
Robert Winters & Fall
A Taste Of Honey
T.S. Monk "Bon"
Kleer

WILD
Boston, MA
Steve Crumbley

ADDED
Gap Band "Yearning"
Bernard Wright
Stanley Clarke & George Duke
Round Trip
Passage
Empress
Lakeside "On"

HOTTEST
Yarborough & Peoples
Whispers
Manchester/Bryson
Tom Browne
Jerry Knight
A Taste Of Honey
Sister Sledge "American"
T.S. Monk "Bon"
Aretha Franklin
One Way
Debra Laws

WDAZ
Philadelphia, PA
Joe Tamburro

ADDED
Aurra
Blue Magic
Grace Jones
Michael Wycoff

HOTTEST
Smokey Robinson
Slave
Grover Washington Jr.
Frankie Smith
Tom Browne
Marvin Gaye
Zingara
A Taste Of Honey
Robert Winters & Fall
Chaka Khan

WVUE
Atlanta, GA
Scotty Andrews

ADDED
Stanley Clarke & George Duke
Change
Mass Production
Frankie Smith
Gino Vannelli
Bill Summers
Lakeside "On"
Stevie Wonder "Lately"
Gap Band "Yearning"

HOTTEST
Smokey Robinson
Deniece Williams
Marvin Gaye
Atlantic Starr
Raydio
Grover Washington Jr.
Kool & The Gang
T.S. Monk "Bon"
A Taste Of Honey
Sister Sledge

WLOU
Louisville, KY
Bill Price

ADDED
Lakeside "On"
Chaka Khan
Marvin Gaye
Rose Royce
Jacksons "Feel"
Rufus
Skyy "Superlove"
Victor Tavares
Con Funk Shun

ADDED
Rod Stewart "Special"
Stevie Wonder "Time"
Niteflyte
Gap Band "Yearning"

HOTTEST
Smokey Robinson
Blackbyrds "What"
Barbra Streisand "Fool"
Yarborough & Peoples
Whispers
Sister Sledge
Con Funk Shun "Too"
Donna Summer
Gap Band "Burn"
Lakeside "Fantastic"

MIDWEST

WJMO
Cleveland, OH
Bernie Moody

ADDED
Kleer
Edwin Birdsong
Bar-Kays
Debra Laws

HOTTEST
T.S. Monk "Bon"
Cameo
A Taste Of Honey
Smokey Robinson
Robert Winters & Fall
Jerry Knight
Champaign
Marvin Gaye
Kool & The Gang
Deniece Williams

WJLB
Detroit, MI
John Edwards

ADDED
Sister Sledge "Next"
Barry & Glodean White
Lee Ritenour
Alton McClain & Destiny
Round Trip
Starpoint

HOTTEST
Whispers
Manchester/Bryson
Tom Browne
Jerry Knight
A Taste Of Honey
Sister Sledge "American"
T.S. Monk "Bon"
Aretha Franklin
One Way
Debra Laws

KATZ
St. Louis, MO
Earl Parrell

ADDED
Bernard Wright

HOTTEST
Tom Browne
Yarborough & Peoples
Bootsy
Jermaine Jackson
Champaign
Grover Washington Jr.
Kool & The Gang
Raydio
Smokey Robinson
Cameo

WPDQ
Jacksonville, FL
Nat Jackson

ADDED
Gino Vannelli
Peabo Bryson
Barbara Mason
Lamont Dozier
Sister Sledge "Next"
Parliament

HOTTEST
Gap Band "Burn"
Lakeside "On"
Yarborough & Peoples
Jacksons "Hotel"
T.S. Monk "Bon"
A Taste Of Honey
Kool & The Gang
Slave
Champaign
Sugarhill Gang

WOWI
Norfolk, VA
Chester Benton

ADDED
Mass Production
Timmy Thomas
Funkadelic "Electric"

HOTTEST
Robert Winters & Fall
Atlantic Starr
Sister Sledge
Quincy Jones "Al"
Tom Browne
Slave
Blondie
Champaign
Kool & The Gang
Jermaine Jackson

WANT
Richmond, VA
Ben Miles

ADDED
None

HOTTEST
Gap Band "Burn"
Yarborough & Peoples
Champaign
Whispers
Zapp
Isley Brothers
Slave
Grandmaster Flash
Robert Winters & Fall

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Aurra
Al Jarreau
Change
Con Funk Shun
Stanley Clarke & George Duke
Michael Wycoff
Firefly

HOTTEST
Frankie Smith
Shalamar
Gap Band "Yearning"
Bill Summers
Quincy Jones "Al"
Marvin Gaye
Atlantic Starr
Sadane
Junie
Kool & The Gang

WJLB
Detroit, MI
John Edwards

ADDED
Sister Sledge "Next"
Barry & Glodean White
Lee Ritenour
Alton McClain & Destiny
Round Trip
Starpoint

ADDED
Round Trip
Lakeside "On"
Diana Ross
Barry & Glodean White
Rick James
Joe Simon

HOTTEST
Yarborough & Peoples
Gap Band "Burn"
Whispers
Stevie Wonder "Ain't"
Two Tons
Tom Browne
Jacksons "Hotel"
Debra Laws
Grover Washington Jr.
T-Connection

ADDED
Bernard Wright

WVOK
Atlanta, GA
Carl Connors

ADDED
Ullanda McCullough
Sister Sledge "Next"
Stanley Clarke & George Duke
Webster Lewis
Dezz Band

HOTTEST
Jerry Knight
Manchester/Bryson
A Taste Of Honey
Champaign
Quincy Jones "Al"
Grover Washington Jr.
Linx
Atlantic Starr
Kool & The Gang
Funkadelic "Connections"
WKXI
Jackson, MS
Tommy Marshall

ADDED
Bar-Kays
Ray, Goodman & Brown
Skyy "Superlove"
Con Funk Shun
Bill Summers
Sadane
One Way
Barry & Glodean White
Rick James
Aurra
Michael Wycoff
Jerry Bell
Round Trip
Donna Washington

HOTTEST
A Taste Of Honey
Grover Washington Jr.
Earth, Wind & Fire
Lenny White
Smokey Robinson
Jermaine Jackson
Raydio
Atlantic Starr
Kleer
Kool & The Gang

WBMX
Chicago, IL
Jack Patterson

ADDED
Frank Hooker
Stanley Clarke & George Duke
Tierra "Memories"
Leon Ware
Unlimited Touch
Change
Revelation

HOTTEST
Atlantic Starr
Gap Band "Burn"
Yarborough & Peoples
T.S. Monk "Bon"
Lakeside "On"
Frankie Smith
Wrecking Crew
Slave
Smokey Robinson
Lakeside "Fantastic"

WVON
Chicago, IL
Ron Kling

ADDED
Sister Sledge "Next"
Stone City Band
Change
Noel Pointer
B.B. King
Heath Brothers
Peabo Bryson
Michael Wycoff
Ann Peebles

HOTTEST
Chaka Khan
Fantasy
Atlantic Starr
Lakeside "On"
Shalamar
Patrice Rushen
Champaign
T-Connection
Zingara
Walter Hawkins

ADDED
Grover Washington Jr.
Quincy Jones "Al"

HOTTEST
Yarborough & Peoples
Blondie
Gap Band "Burn"
Champaign
Kool & The Gang
Smokey Robinson
Tierra "Together"
Blondie "Tide"
Rod Stewart
Con Funk Shun "Tight"

WGVV
Charlotte, NC
Jo Ann Graham

ADDED
Sandra Fava
Skyy "Superlove"
Side Effect
Randy Brown
Jerry Bell
Jacksons "Feel"

HOTTEST
Smokey Robinson
Atlantic Starr
Bill Summers
Kleer
Grandmaster Flash
Starpoint
Shalamar
Rufus
Con Funk Shun
Jermaine Jackson

ADDED
Betty Wright
Peabo Bryson

HOTTEST
A Taste Of Honey
Smokey Robinson
Kleer
Champaign
Atlantic Starr
Chi-Lites
Grover Washington Jr.
Zingara
Kool & The Gang
Yarborough & Peoples

ADDED
Persuaders
Bar-Kays
Change
Raydio
Betty Wright

HOTTEST
Quincy Jones "Al"
Smokey Robinson
Kool & The Gang
Atlantic Starr
Unlimited Touch
Prince
Tom Browne
Grover Washington Jr.
Raydio
Starpoint

WCIN
Cincinnati, OH
Michael Roberts

ADDED
Side Effect
Bernard Wright
Peabo Bryson
Dazz Band

HOTTEST
Aretha Franklin
Lakeside "On"
Bill Summers
Marvin Gaye
Stevie Wonder "Lately"
T-Connection
T.S. Monk
A Taste Of Honey
Grover Washington Jr.
Kool & The Gang

WKWM
Grand Rapids, MI
Frank Grant

ADDED
Skyy "Superlove"
Rick James
Mantra
Gap Band "Yearning"
Executive
Ray, Goodman & Brown
Sheila Hylton
Barry & Glodean White

HOTTEST
Atlantic Starr
Tom Browne
Yarborough & Peoples
Whispers
Aretha Franklin
Grover Washington Jr.
Manchester/Bryson
Barbara Mason
T.S. Monk "Bon"
A Taste Of Honey

KMJM
St. Louis, MO
CMI Winston

ADDED
Grover Washington Jr.
Quincy Jones "Al"

HOTTEST
Yarborough & Peoples
Blondie
Gap Band "Burn"
Champaign
Kool & The Gang
Smokey Robinson
Tierra "Together"
Blondie "Tide"
Rod Stewart
Con Funk Shun "Tight"

WJJS
Lynchburg, VA
Donnie Deane

ADDED
Deniece Williams
Sadane
Revelation
Dynasty
Funkadelic "Connections"
Ullanda McCullough
Blue Magic
Betty Wright
Blackbyrds
Ohio Players

HOTTEST
Tom Browne
Sister Sledge
Whispers
Leon Ware
Earth, Wind & Fire
Robert Winters & Fall
Grover Washington Jr.
Jerry Knight
Yarborough & Peoples
Marvin Gaye

WTMP
Tampa, FL
Debbie Parker

ADDED
Betty Wright
Peabo Bryson

HOTTEST
R.J.'s Latest Arrival
Robert Winters & Fall
Tom Browne
George Benson
Champaign
Sister Sledge
T-Connection
A Taste Of Honey
Jerry Knight
Ashford & Simpson

ADDED
None

HOTTEST
Whispers
Shalamar
Gap Band "Burn"
Grandmaster Flash
Leon Huff
Sugarhill Gang
Slave
Teddy Pendergrass
Skyy "Superlove"

KPRS
Kansas City, MO
Dell Rice

ADDED
Grace Jones
Change
Timmy Thomas
Donna Washington
Funkadelic "Electric"
Sister Sledge "Next"
Kool & The Gang "Take"
Firefly
Bar-Kays
Junie

HOTTEST
Gap Band "Burn"
Yarborough & Peoples
Whispers
Omni
Tom Browne
Robert Winters & Fall
Zingara
Jerry Knight
Leon Huff
Kool & The Gang "Celebration"

KDKO
Denver, CO
Byron Pitts

ADDED
Alton McClain & Destiny
Noel Pointer
Kwame
Clay Hunt
Mantra
K.I.D.
T.S. Monk "Can't"
Rolling Stones
Pendergrass/Mills
Earth, Wind & Fire "Time"
Peabo Bryson

HOTTEST
Blondie
Grover Washington Jr.
Atlantic Starr
Raydio
Champaign
Smokey Robinson
Marvin Gaye
Cameo
Kool & The Gang
Ohio Players

KDIA
Oakland, CA
Keith Adams

ADDED
Raydio

HOTTEST
Robert Winters & Fall
Grover Washington Jr.
Smokey Robinson
A Taste Of Honey
Marvin Gaye
Jones Girls
Dramatics
Dee Dee Sharp Gamble
Champaign
Quincy Jones "Al"

KBOL
San Mateo, CA
J.J. Jeffries

ADDED
Atlantic Starr

HOTTEST
Whispers
Tom Browne
Smokey Robinson
Grover Washington Jr.
A Taste Of Honey
Sister Sledge
T.S. Monk "Bon"
Champaign
Marvin Gaye
Jerry Knight

KVAC
Seattle, WA
Larry J

ADDED
Stevie Wonder "Lately"
Blue Magic
Eloise Laws
Barry & Glodean White
Sadane
Victor Tavares
L.A. Boppers

HOTTEST
Smokey Robinson
A Taste Of Honey
Champaign
Tierra "Together"
Robert Winters & Fall
Whispers
Switch
Zingara
Slave
Jones Girls

ADDED
None

SOUTH

WHRK
Memphis, TN
Ron Olsen

ADDED
Stanley Clarke & George Duke
Change
Mass Production
Frankie Smith
Gino Vannelli
Bill Summers
Lakeside "On"
Stevie Wonder "Lately"
Gap Band "Yearning"

HOTTEST
Smokey Robinson
Deniece Williams
Marvin Gaye
Atlantic Starr
Raydio
Grover Washington Jr.
Kool & The Gang
T.S. Monk "Bon"
A Taste Of Honey
Sister Sledge

WEDR
Miami, FL
Leo Jackson

ADDED
Change
Sister Sledge "Next"
Side Effect
Lamont Dozier
Jacksons "Feel"
Chuck Cleaveland
Round Trip
Melody Stewart
Jackie Moore

HOTTEST
Jacksons "Hotel"
Norman Connors
T.S. Monk "Bon"
Whispers
Manus
Common Sense
Silver Platinum
Tom Browne
Jones Girls
R.J.'s Latest Arrival

WVOL
Nashville, TN
Fred Harvey

ADDED
Delegation
Bill Summers

HOTTEST
Champaign
Tom Browne
Mammatapees
Blondie
Grover Washington Jr.
Manchester/Bryson
Whispers
Isley Brothers
Jones Girls
Gap Band "Burn"

KNJQ
Houston, TX
Anne Lasser

ADDED
Atlantic Starr
Bill Summers
Deniece Williams

HOTTEST
Yarborough & Peoples
Tom Browne
Grover Washington Jr.
Jones Girls
Gap Band "Burn"
Aretha Franklin "United"
Blondie
Jermaine Jackson
T-Connection
Sister Sledge

KOKY
Little Rock, AR
Lyn Henry

ADDED
Rod Stewart "Special"
Stevie Wonder "Time"
Niteflyte
Gap Band "Yearning"

HOTTEST
Smokey Robinson
Blackbyrds "What"
Barbra Streisand "Fool"
Yarborough & Peoples
Whispers
Sister Sledge
Con Funk Shun "Too"
Donna Summer
Gap Band "Burn"
Lakeside "Fantastic"

WVEE
Atlanta, GA
Scotty Andrews

ADDED
Stanley Clarke & George Duke
Change
Mass Production
Frankie Smith
Gino Vannelli
Bill Summers
Lakeside "On"
Stevie Wonder "Lately"
Gap Band "Yearning"

HOTTEST
Smokey Robinson
Deniece Williams
Marvin Gaye
Atlantic Starr
Raydio
Grover Washington Jr.
Kool & The Gang
T.S. Monk "Bon"
A Taste Of Honey
Sister Sledge

WLOU
Louisville, KY
Bill Price

ADDED
Lakeside "On"
Chaka Khan
Marvin Gaye
Rose Royce
Jacksons "Feel"
Rufus
Skyy "Superlove"
Victor Tavares
Con Funk Shun

HOTTEST
Frankie Smith
A Taste Of Honey
Champaign
Kool & The Gang
Aretha Franklin
Starpoint
Earth, Wind & Fire
Smokey Robinson
Patrice Rushen
Shalamar

ADDED
None

HOTTEST
Gap Band "Burn"
Yarborough & Peoples
Champaign
Whispers
Zapp
Isley Brothers
Slave
Grandmaster Flash
Robert Winters & Fall

Opportunities

Openings

EAST

Opening for adult CHR communicator. Tapes to Jim Simonetti, WSPK, Box 1703, Poughkeepsie, NY 12601. Member of Command Broadcasting Group. EOE M/F (4-3)

Part-time position open. Tape and resume to Sam Lit, KICKS (101.5), 218 Ewingville, Trenton, NJ 08638. (4-3)

Rare opening at New Jersey's leading Country station, WIXL. Some experience. Females/minorities preferred. Tape and resume to George Conrad, WIXL, Box 40, Newton, NJ 07860. EOE M/F (4-3)

Need part-time news people and jocks for Boston Country station. Send tape and resume to PD, WDLW, Box 363, Boston, MA 02101. (4-3)

WBLI/Long Island accepting tapes for possible future jock and news positions. Contact Bill Terry, WBLI, 31 W. Main St., Patchogue, NY 11772. EOE M/F (4-3)

WRIE/Erie 5000 watt Pop/Adult needs swing person with definite production skills immediately. Call Bill Erb, (814) 796-6777. EOE M/F (4-3)

Production pro. Also swing air shift. Tape and resume to Jack Miller, PD, WOND, Box 352, Pleasantville, NJ 08232. No calls please. EOE M/F (4-3)

CQ102/Geneva, NY, bordering two top-60 markets, needs PM drive news anchor. No beginners. Tape and resume to Dave Weinfeld, GM, CQ102, Box 213, Geneva, NY 14456. EOE M/F (4-3)

WYNS/Lehigh, PA is accepting tapes for future openings for news and DJ's. Send to Chuck Henry, PD, WYNS, Box 115, Lehigh, PA 18235. EOE M/F (4-3)

WSNI/Philadelphia seeks tapes and resumes for a current drive time slot, as well as possible future openings. Smooth, friendly delivery needed for our easy Pop/Adult format. Tape and resume to Jack Taddeo, PD, WSNI-FM, 2043 Locust Street, Philadelphia, PA 19103. (4-10) *

WBLI/Long Island has possible future full-time jock and news positions. Please no screamers or beginners. Tape and resume to Bill Terry, WBLI, 31 W. Main St., Patchogue, NY 11772. (3-27)

Morning personality needed immediately for Country stations WAFL-AM/FM/Milford, DE. Must have experience, strong production skills, and be familiar with Country music. Dennis Hazzard, (302) 422-7575. EOE M/F (3-27)

Afternoon news anchor needed. Some reporting. Immediate opening. No rank beginners. Tape and resume to Dave Weinfeld, GM, CQ102, 609 W. Washington, Geneva, NY 14456. EOE M/F (3-27)

CQ102/Geneva, NY has immediate part-time and future full-time openings. A/C-CHR bordering Syracuse/Rochester. No beginners. Steve Reynolds, PD, CQ102, 609 W. Washington, Geneva, NY 14456. EOE M/F (3-27)

Openings

SOUTH

Fairwest studio seeks applicants for news people to program one station. Tapes and resumes to Mike Hedges, 3341 Towerwood, #205, Dallas, TX 75234. EOE M/F (4-3)

G105 now accepting tapes and resumes for future openings. Send to Rita Chapman, G105, Box 2126, Durham, NC 27702. EOE M/F (4-3)

Program Director - WNOE-FM Country #1 adults. Two years minimum experience. TM package live assist. Tapes and resumes to GM, 529 Bienville, New Orleans, LA 70130. EOE M/F (4-3)

BJ105, WLOF/Orlando, needs conversational AM drive newsmen/Director. Tapes and resumes to Dave Wright, BJ105, Box 7475, Orlando, FL 32854. No calls please. EOE M/F (4-3)

Possible future openings at Birmingham's #1 Pop/Adult station, WSGN. Tapes and resumes to Jay Michaels, PD, Twin Towers East, 236 Goodwin Crest Drive, Birmingham, AL 35209. EOE M/F (4-3)

KZOM, top AOR station in Beaumont-Port Arthur, a top 100 market, seeks experienced PD. Tapes and resumes to Gene Flowers, Box 336, Port Arthur, TX 77640. EOE (4-3)

WLOP/Jessup, GA needs announcer with play-by-play experience. Chance for advancement. Call (912) 427-3711. EOE M/F (4-3)

Wanted: Morning drive talent for KFMK/Houston. Willing to take direction. No calls. T&R to Lee Logan, KFMK, 6420 Richmond, Suite 600, Houston, TX 77057. EOE M/F (4-3)

Country 10 WNOE/New Orleans needs Production Director, creative writing, supervise, promotions, air shift. Call Joe Patrick at (504) 429-1212. (4-3)

Afternoon drive, possible MD and Assistant PD. Tapes and resumes to Charlie Weaver, 97ALT, Box 5797, Meridian, MS 39301, or call (601) 693-2661. EOE M/F (3-27)

Wanted: One super AM drive talent. Tapes and resumes to Les Howard, WSUN, Box 761, St. Petersburg, FL 33731, or call (813) 821-6262. EOE M/F (3-27)

KBIU/Lake Charles, LA taking applications for midday personality. Production skills required. Tapes and resumes to Jim Gardner, KBIU, Box 3306, Lake Charles, LA 70602. EOE M/F (3-27)

KXLR/Little Rock now accepting tapes and resumes for future openings. Experienced Country personalities contact Don Moore, at Box 3014, Little Rock, AR, 72203, or call (501) 945-4501. EOE (3-27)

MIDWEST

KBMW/Wahpeton, ND needs announcers for Country format. Strong production a must. Tape and resume to Brian Downey, Box 1101, Wahpeton, ND 58075. EOE (4-3)

WVMI/WQID has future opening for full-time FM announcer. Minimum three years Top 40 experience; commercial production expertise. Tape and resume to Mickey Coulter, WQID, Box 4606, Biloxi, MS 39533. (4-3)

AM announcer needed immediately! Minimum three years experience. Good voice and production skills a must. Tape and resume to WTAR, 720 Boush St., Norfolk, VA 23510. (4-3)

WRKR/Racine needs full-time air talent. Contact Steve Warren at (414) 552-8787. (4-3)

WXCL/Peoria has a rare opening for aggressive Program Director. Excellent benefits. Contact Randy Rice, WJBO/WFMF, Box 496, Baton Rouge, LA 70821. EOE M/F (4-3)

CHR, Country, and Pop/Adult personalities and programmers needed. Airchecks and resumes to Ron White, Radio Program Consultant, Box 1425, Grand Rapids, MI 49501. (4-3)

KJCK-FM/Junction City, KS morning personality needed for 100,000 watt AOR. Tape and resume to Julie Deppish, KJCK, Box 789, Junction City, KS 66441. (4-3)

We're a medium market, hit-oriented Country station looking for the perfect AM drive personality. Pay commensurate with ability. Rush tapes and resumes to **RADIO & RECORDS**, 1930 Century Park West, Box 225, Los Angeles, CA 90067.

Midwest medium market AM/FM seeks PD and announcer for all nights. Country AM/Beautiful Music FM. Tape and resume to WTHI, 918 Ohio St., Terre Haute, IN 47808. EOE M/F (4-3)

Station of the year needs news ace. Tape and resume to Bob Bender, WDIF, Box 10,000, Marion, OH 43302. EOE M/F (3-27)

Northern Minnesota P/A station seeking ambitious announcer/PD. Must have production skills. Immediate opening. Call Kay Taylor, (218) 741-5922. (3-27)

Openings

WEST

LA. Syndicator seeks sales person with experience at radio station or in syndication. Salary commensurate with ability. Call Carol Holt, Watermark, Inc., (213) 980-9490. (4-3)

Northern California station, beautiful area, seeks tapes and resumes for future openings. Send to Sunset West Consultants, Box 1264, Colton, CA 92324. (4-3)

KZLA AM/FM is looking for a person who has a thorough knowledge and acquaintance with Country Music and a minimum of 3 years experience. Programming and computer experience helpful. Send resume to: Tom Casey, KZLA Country Stereo, 5700 Sunset Blvd., Hollywood, CA 90028. EOE. A Capital Cities Communications Station. (4-10) *

Communications Research, LTD. needs talent for major market clients. Pop/Adult, AOR, Beautiful Music, and Country. If you are a talented air personality or news anchor, please send examples of your work to Ken Dennis, 3438 N. Country Club Road, Tucson, AZ 85716. (4-3) *

Music Librarian/Assistant to MD. Immediate opening at 50,000 watt KLOK/San Jose. Requires strong clerical skills and knowledge of Pop/Adult music. Research skills desirable. Minorities encouraged to apply. Resumes to Bill Weaver, GM, Box 21248, San Jose, CA 95151. EOE M/F (4-3) *

Killer morning man wanted for Superstars winner in Sacramento. Tape and resume to Les Tracy, Box 511, Sacramento, CA 95803. EOE M/F (4-3)

KRCQ/Indio-Palm Springs, CA has immediate week-end opening. Country/Rock experience preferred. No calls. Send tapes ASAP to Ron Young, 82-640 Miles Ave., Indio, CA 92201. (3-27)

KDON-FM/Salinas is now accepting tapes and resumes for future openings. Send production samples to Roman Moore, PD, KDON-FM, 269 Main, Salinas, CA 93912. (3-27)

Team oriented Production Director. Salary plus bonus. Send tapes and resumes to John Wickstrom, KWOW, S. Mills & Olive, Pomona, CA 91766. EOE M/F (3-27)

Morning talent for Colorado Springs' number one station. If you can demonstrate a sense of humor and a solid track record, we will offer an excellent salary and benefits. Send tapes and resumes to Russ Gerber, Sunbelt Communications, 545 Middlefield, Suite 170, Menlo Park, CA 94025. EOE M/F (3-27)

Positions Sought

LENNY D. has been with the Cincinnati Reds for two seasons. His work involved recording and handling game videotapes, daily post-game radio reports, and post-season highlight film production. He has a radio background with strong production skills. Also has done play-by-play for radio and cable TV. Looking for play-by-play and/or on-air sports/news opportunities. Immediate availability, and will relocate. Call him now... (513) 351-0317. (4-3) *

Dynamic morning team is ready to help your book. Woofer and Tweeter are humorous and informative one-to-one communicators. Call (505) 722-4471. BILL LEE (4-3)

Ready for the next rung. One request... to work for professionals. Production, music, sparkling copywriter. Currently Country Northern Michigan. CHR/AOR experience. Call (616) 582-2817. (4-3)

Editor at all-News station in top-five market looking for reporter's position in major market or News Director in large market. TONY, (313) 584-4959. (4-3)

Experienced news person, college degree in broadcasting. I'm the right person for your news department. For tape and resume, contact JIM PARSONS, (513) 298-7241 (after 3pm EST). (4-3)

Six-year pro, KLAD, KAGO, KKIQ. Experienced as PD, MD, and News Director. Desire small to medium market. Call (602) 254-9148. (4-3)

Outstanding, award-winning broadcast journalist, 12 years experience looking for medium to major market operation. News/Talk desired. Call RON: (914) 564-7652, after 5pm. (4-3)

Jock, musicologist, programmer, one-to-one communicator with 6 years Top 40, CHR, and AOR. Prefer East. Currently employed. FRANK, (303) 522-9075. (4-3)

Top-rated major market air personality seeking programming or air position. 1st rate numbers and great references. No small markets. Available today. BOB, (313) 647-6362. (4-3)

Major market Production Manager for 7 years with keen music interest. Formerly with KMET. Call GUS, (213) 876-1672. (4-3)

FRISCO BOB, former WMAD/Madison MD, seeks air position on medium or major market AOR. (608) 222-1262. (4-3)

Black jock looking for Urban Contemporary or CHR format. Willing to relocate. Can pull good numbers. For further information call JERRY, (212) 788-1328. (4-3)

MD. Creative. AOR, Pop/Adult. From WPRO/Providence. To major NE roller rink, programming music. Seeks PD/MD position. NE. STANLEY BOMES, (617) 252-4715. (4-3)

Positions Sought

All-RBAl voice of De Anza High, Richmond, seeks on-air work in major or medium market. Call FRANK BUTERA, (415) 223-1534. (4-3)

Seeking PD position. Experienced in Talk, News, Pop/Adult and Big Band. Expert programmer and personable air talent. Ready to relocate. Call LEO at (302) 654-1146. (4-3)

Air personality in Midwest radio wants to move West and find a home at a CHR or Pop/Adult station. (915) 949-1103, LES. (4-3)

Peerless track record. TV/radio announcer, write, sell. Presently ad agency VP. Make an offer I can't refuse. SCOTT PERKINS, (716) 342-9490. (4-3)

7 year JUCO play-by-play looking to advance to college small/medium market. Will relocate for the right job. Call BOB at (612) 235-2915. (4-3)

Current on-air Music Director looking. Call MARK, (702) 731-3253. (4-3)

AOR pro seeking PD slot or airshift. Super production/promotion. Last gig: mornings ZETA 7/Orlando. Call THOM ROBINSON, (304) 525-8036. (4-3)

9 year veteran looking for on-air or PD position or both. Can work CHR, Pop/Adult, AOR and Country. Strong production! Call KEVIN O'NEAL, (919) 237-5171. (4-3)

Looking for new sports address! Would like sports position in any medium to major market. I can do all play-by-play. Call MARC afternoons, (218) 749-4983. (4-3)

Production director/air shift. Humor, quality, competent. Diverse talents. CHR and Pop/Adult. MARK, (512) 445-2855. (4-3)

Southwestern PD is #1. Wants to win for you, too. 11 years on-air experience. Urban, CHR, Pop/Adult, and Soul. CHUCK KELLY, (915) 581-4309. (4-3)

Dedicated newscaster/reporter/Public Affairs Director with 6 years experience in Baltimore, Washington, D.C., Richmond and Syracuse needs new radio home. ELLEN LEVITT, (301) 655-9659. (4-3)

33 year old personality jock with PD and MD experience looking for West Coast position. Production a specialty. Call JIM THOMAS after 6pm. (305) 287-2020. (4-3)

I'm caught in a Catch-22. I will trade hard work for commercial radio experience. CHR preferred, but all considered. MARK, (402) 572-6203. (4-3)

AOR jock/MD looking for challenge and company to grow with, seeks position in medium/major market. 2 years experience including Superstars, top tracks and CHR formats. Ready to relocate. For tape and resume call BILL HERSHY at (516) 536-7478. (4-3) *

Major market Sports Director seeks a responsible position at a station where quality sports coverage is an important part of the total programming. If you're looking for someone who is hard-working and dedicated to providing your listeners with the best sports information, then call TOM at (713) 481-5800. (4-3) *

Consultant for CHR and Pop/Adult. (813) 536-9211. (4-3)

Creative energetic jock with experience in CHR and Country looking to give 100%+ to the right station. PD/MD experience. Call DOUG, (513) 962-2732. (4-3)

Would you like major Southern California stories filed for your newscast? Any market, any format. Call STEVE, (714) 620-7120. (4-3)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

	Frequency Rates *		
	1 Week	2 Weeks	3 Weeks
	\$12.00	\$20.00	\$25.00

* Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (96 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

Radio & Records

SUBSCRIPTION SERVICE

ONE YEAR — \$170
Mailed First Class

Please enclose payment with order

Overseas subscribers new subscription
\$300 per year
U.S. funds please renewal

Initial here payment enclosed

TELEPHONE: (213) 553-4330

city _____

address _____

commentary _____

state _____

zip code _____

Mr./Mrs./Ms. _____ (please print)

CHANGE OF ADDRESS AND RENEWAL:

Please attach the mailing label from the envelope when writing about service or change of address. Allow 3 weeks for change of address to take effect. Thank you.

MAIL TO: RADIO & RECORDS
1930 Century Park West, L.A., CA 90067

Opportunities

Positions Sought

Newsmen for hire. Four years experience; award-winning newsmen seeks reporter/anchor or News Director position. Currently hosting talk show. Ed, (206) 323-8848. (4-3)

Ten years experience. PD, Production Director. Three Cities; currently in Top 50 market seeking air work, Pop/Adult or Country preferred. (801) 731-1111, ask for ROGER. (4-3)

JACK MONROE, 8-year pro, most recently with KLIF/Dallas, seeks employment in medium or major market. Strong production. Available immediately. (817) 460-5013. (4-3)

First year in broadcasting. Will relocate. Prefer AOR format. Call for tape and resume. CRAIG MCILVEEN, (714) 521-3631. (4-3)

BOB CHRYSLER and DEBBIE BRENNAN — morning jocks/news, formerly Q107, 98X, K102, Y103. Available immediately. Call (803) 873-6146. (4-3)

Morning drive personality. Two years experience as MD and PD, seeks any opening in New York/Pennsylvania area. Call JEFF, (304) 622-5370. Opportunity you can't miss! (4-3)

Experienced Pop/Adult-CHR Program Manager available now. Major market on-air, medium market management. For full details, call PETER STEWART, (309) 693-2319. (4-3)

You can't get Oil of Olay by squeezing a matador, but you can get my tape and resume. CHR jock, creative on-air/production. ROB, (312) 894-3987. (4-3)

Positions Sought

Dedicated young sportscaster seeks first professional job; three years college experience; play-by-play. I will spice up local coverage with features. Tape and resume, call MIKE (313) 541-8865. (4-3)

Changes

RADIO

Bill McMichael rejoins WFMD/Frederick, MD for evenings.

Dave DiNardo joins WFMD/Frederick, MD for mid-days, from WOHN/Herndon, VA.

Tim Ernandes named Production Director at WFMD/Frederick, VA.

John Schreiner moves to afternoon drive from evenings at WFMD/Frederick, VA.

Jim Lawson, formerly AM drive & Asst. PD at WVFV/Dundee, IL, named host of "Private Line" on WLS-FM/Chicago, IL.

Paulette Quick joins the news staff at KCRG Radio/Cedar Rapids, IA.

Bill Willis will be handling the midday news anchor shift at KCRG Radio/Cedar Rapids, IA.

Changes

Jerry Mitchell, KCRG's morning drive anchor, has been named radio News Manager.

Greg King named 7-12mid personality at KKQV-FM/Wichita Falls, TX, from KADX-FM/Denver, CO.

Maureen Clark, formerly with WBCB/Levittown, PA, appointed Reporter/Newsreader for WHWH-AM/Princeton, NJ.

RECORDS

James D. Turner appointed Marketing Trainee, New York Branch, CBS Records.

Ed Outwater named Manager of Studio Operations at Warner Bros. Recording Studios, Los Angeles.

Alan McPherson has been promoted to Technology Director at WCI Record Group, Warner Records.

Sam Citro has been named National Field Marketing Manager, Capitol Records, Inc.

Valerie Goodman has been appointed Local Promotion Marketing Manager for WB Records.

Lisa Biondo has been appointed Advertising Administrator for PolyGram Records Inc.

Jenny Myers named International Exploitation Manager at PolyGram Records.

Changes

Lauren Manduke named National Director of College Promotion for I.R.S. Records.

Ron Felmush appointed Club Promotion Coordinator at I.R.S. Records.

INDUSTRY

John Wonderling has been appointed VP of Sidstan Music Publishing Co., Inc.

Paul Di Franco named Professional Manager at Reno/Metz Group of Publishing.

W.F. "Jim" Myers has been re-elected VP of SESAC, Inc.

Julie Judge has joined Jack Masia & Company, Inc.

Miscellaneous

WPQZ needs oldies from any service or company. Send catalog or call Jeff (304) 624-7571 or WPQZ, Box 14546, Clarksburg, WV 26301. (4-3)

WHAR/Clarksburg, WV markets CHR station needs record service from all labels. Willing to communicate with industry. Call Bill or Don, (304) 624-5525. (4-3)

WDLC AM/FM/Port Jervis, NY needs Pop/Adult oldies from 50's, 60's and 70's, all labels. Send to WDLC, Box 920, Port Jervis, NY 12771. (4-3)

Marketplace

R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 Time	\$30.00
13 Insertions	\$25.00
26 Insertions	\$20.00

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads.

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable.

Submit to: **Marketplace**

**RADIO & RECORDS 1930 Century Park West
Los Angeles, Calif. 90067 (213) 553-4330**

For Sale
200 old records, some 1903 and up to 1940's. Lots of complete LP's, mostly classical (100-150), some gospel — **EXCELLENT CONDITION**
ROLAND M. STREMCHA
804 Valley St., Minot, ND 58701 — (701) 838-7880

FREE ISSUE
Of Radio Times "Bi-weekly artist bio publication" featuring Country, Top 40 and Rock bio's. Plus humor, birthdays and more! (send four 18¢ stamps to cover postage and handling)
RADIO TIMES
200 South Glenn, Suite 98
Camarillo, California 93010

O'Liners
FREE SAMPLE ISSUE of radio's most popular humor service!
For sample, write on station letterhead to: **O'Liners**
1448-R, West San Bruno Ave., Fresno, CA 93711
or phone (209) 431-1502

Pro T' Call
Has openings for engineers, news reporters, and CHR types. Whatever your format, let us put you in the "right" job. We're more than a placement service.
Pro T' Call CALL (504) 392-3665
3700 Rue Delphine, New Orleans, LA 70114

:60's AND :30's MUSIC BEDS
Tired of subscriptions? Monthly fees for years old music? 100 different contemporary musical spot beds for one price. **No royalties — No clearances.** \$75.00 plus \$5.00 shipping. Four LP records. Write or call today —
VALENTINO, INC.
151 West 46th Street, NY, NY 10036
(212) 246-4675

((((SOUND EFFECTS)))
Complete 30 LP Sound Effects Library with over 750 different effects. Quick cued and produced exclusively for broadcasters. \$240 for the entire set plus \$5.00 shipping. Send for catalog to:
**VALENTINO, INC., 151 West 46th Street
NY, NY 10036 or call (212) 246-4675.**

Aircheck Factory

THE AIRCHECK FACTORY THANKS all the broadcasters and radio fans who made our first 5½ years a time of genuine growth. From our new location we vow to serve you even better.

Current offerings include: Broadcasters' Tributes to John Lennon, KHJ's Countryside and GREAT CANADIAN MORNING MEN including interviews with CKY's DON PERCY in Winnipeg and CJCH's BRIAN PHILLIPS in Halifax. AROUND THE DIAL #50 proves there IS life after Lifestyle; ATD #51 offers Detroit's WLLZ, Gary Owens on KMPC and more; ATD #52 dials in Steve Dahl in Chicago, Crazy Dave saying Goodbye, nostalgia from WMCA/New York in 1963 and much more! Each available on one-hour cassette: \$4.50 + \$1.00 shipping. Write for a complimentary copy of our AIRCHECK FACTORY monthly.

TOM KONARD's

Aircheck Factory

Route 1 "Aircheck Acres"
Wild Rose, WI 54984

HUNDREDS OF DEE JAYS RENEWED AGAIN THIS YEAR!
GUARANTEED FUNNIER! FREE SAMPLES!
CONTEMPORARY COMEDY
5804-D Twineing, Dallas, TX 75227

Increase Sales Results
The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?
It's a sure way to generate qualified sales leads.
Just call **PAM at (213) 553-4330** for more information.

The most talked about **Comedy Service** in the industry.
Complimentary snack: **"LOLA'S LUNCH"**
Call (313) 434-6142
Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

SOUND EFFECTS
Complete 33 LP Sound Effects Library with over 1,200 different effects and catalog. Regular price \$340, send check with order and save \$30.00. Special price only \$310 including shipping.
ROBERT HALL
(212) 541-4264
115 West 57th Street • New York, NY 10019

FREE ISSUE OF Galaxy
Radio's most complete personality biweekly: Current artist bios & update, record facts, daily calendar/almanac, trivia, etc.
ALL AIRSHIFT READY!
Sample: Galaxy
Box 20093R, Long Beach, CA 90801, (213) 436-0602

Pro T' Call
If you're looking for good play-by-play sports, C&W or CHR talent, we've got the people.
For all your broadcasting needs, give us a call.
Pro T' Call CALL (504) 392-3665
3700 Rue Delphine, New Orleans, LA 70114
FREE TO EMPLOYER Inquiries Are Confidential

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

KIM CARNES

Bette Davis Eyes (EMI America)

78% of our reporters on it. Moves: Up 69, Same 41, Down 0, Adds 58 including WFIL, F105, PRO-FM, WPGC, CFTR, KRILY, Y100, WCKX, CKLW, WZZP, KFRC, 13K, KJR, Q103, WTRY, KEGL, WGRD. See Parallels, charts at number 29.

JOHN O'BANION

Love You Like I Never Loved Before (Elektra)

61% of our reporters on it. Moves: Up 64, Same 41, Down 0, Adds 30 including 96KX, CFTR, WZZP, WZUU, KOPA, WBLI, Q106, KEGL, KBFM, WOKI, KIOA, WISM, YES-95, WDJX, KYNO-FM, KCPX, KHYT. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels. indicates one of this week's "most added" new songs.

RAY PARKER JR. & RAYDIO "A Woman Needs Love (Just Like You Do)" (Arista) 108/8. Moves: Up 84, Same 16, Down 0, Adds 8, CKGM, 94Q, WZUU, KFI, K104, WHHY, WCGQ, WISE, WBEN-FM 26-19, WCKX 22-15, B104 18-12, 92Q 18-14, WLWL-FM 23-18, WSGA 5-4.

JOURNEY "The Party's Over (Hopelessly In Love)" (Columbia) 106/9. Moves: Up 63, Same 24, Down 10, Adds 9, Q105, KIQQ, Q106, WJDX, KIOY, KZZP, WXLK, KQIZ-FM, WRKR, KFRC 18-13, K104 15-12, KEGL 7-5, WBCY 8-6, WAKX 26-14, KLUC 22-13.

CHAMPAIGN "How 'Bout Us" (Columbia) 97/16. Moves: Up 64, Same 15, Down 2, Adds 16, WFLI, KFMK, KERP, KQ94, WNOX, WSEZ, KRAV, WDJX, KTAC, KTKT, KILE, KSEL, KWLO, KSLY, KBOZ.

DOTTIE WEST "What Are We Doing In Love" (Liberty) 96/41. Moves: Up 33, Same 22, Down 0, Adds 41 including WNBC, WCAO, Z93, KSLQ, WGCL, KEARTH, KEZR, WFBR, WNOX, WNAM, KENO, WLAM, 95SGF, KKXL, KSLY.

.38 SPECIAL "Hold On Loosely" (A&M) 93/14. Moves: Up 49, Same 29, Down 1, Adds 14, WDRQ, WGCL, KEZR, Q103, WOLF, KEGL, WFMF, WNAP, WOW, YES-95, KLUC, 95SGF, KKRC, KFXD, KWEN 12-8, WISE 19-7.

WHISPERS "It's A Love Thing" (Solar/RCA) 89/7. Moves: Up 62, Same 17, Down 3, Adds 7, WFIL, F105, WOLF, KQ94, KERN, WANS-FM, WTRU, WKTU 1-1, WFLI 16-11, JB105 19-13, Y100 10-8, KRLA 10-8, KSET-FM 13-8, B97 19-11, FM102 12-9.

CHRISTOPHER CROSS "Say You'll Be Mine" (WB) 82/23. Moves: Up 41, Same 18, Down 0, Adds 23 including WCAO, PRO-FM, KPLZ, WOLF, WBLI, KINT, WGRD, WVIC, WOHO, KKXX, KYSN, 13FEA, WTRU, KBOZ.

TASTE OF HONEY "Sukiyaki" (Capitol) 80/27. Moves: Up 46, Same 6, Down 1, Adds 27 including F105, PRO-FM, WZUU, KOPA, WKRZ-FM, WKEE, KNUS, KEEL, WVLK, KSTT, WNAP, KYNO-FM, WACZ, WSGA, KQDI.

BARRY MANILOW "Lonely Together" (Arista) 80/10. Moves: Up 46, Same 24, Down 0, Adds 10, WCAO, WROR, KSLQ, WHYN, WSEZ, KERN, KIOY, WFOX, WKXY, KSEL, KXOK 24-19, K104 24-19, WSGN 16-11, Y94 23-20, WFLB 21-12.

JEFFERSON STARSHIP "Find Your Way Back" (RCA/Grunt) 68/35. Moves: Up 12, Same 21, Down 0, Adds 35 including WBEN-FM, 96KX, WLS-FM, KJR, KIMN, K104, KHFI, WTIK, WAKX, WZOK, KENO, KTKT, WISE, WSPT, KOOK.

RICK SPRINGFIELD "Jessie's Girl" (RCA) 62/23. Moves: Up 16, Same 23, Down 0, Adds 23 including WBEN-FM, Q107, WGCL, KIIS-FM, B104, WKEE, KQ94, KXX106, KJ100, WGRD, KERN, KENO, WJBO, WCGQ, KRLC.

EMMYLOU HARRIS "Mister Sandman" (WB) 61/1. Moves: Up 41, Same 16, Down 3, Adds 1, WZUU, WKBW 13-9, KEARTH 19-14, WHBQ 15-12, WRJZ 11-9, WAKY 18-14, KSTT 17-13, WOHO 13-10, KCPX 10-8, WACZ 15-10, WFLB 17-10, KWLO 22-15, KATI 14-9, KBOZ 16-10, KRLC 19-13.

YARBROUGH & PEOPLES "Don't Stop The Music" (Mercury/PolyGram) 58/1. Moves: Up 25, Same 17, Down 15, Adds 1, WACZ, JB105 6-4, Q105 7-2, WCKX 11-10, KRLA 4-2, KNUS 6-1, KFMC 8-1, KEEL 4-3, KQ94 18-14, FM100 16-12, 92Q 13-9, WTVR 10-9, Z104 22-13, KIDD 8-6, FM102 4-1.

ROLLING STONES "If I Was A Dancer (Dance Pt. 2)" (Rolling Stones) 53/4. Moves: Up 30, Same 19, Down 0, Adds 4, KX104, WAKX, FM103, KMJK, KBEQ 26-23, WAQY 24-21, KINT 40-32, KHFI 26-22, WQRK 28-24, 92X 21-19, KLUC 30-23, KZZP 23-19, WISE 37-32, WKXY 30-24, WSPT 28-23.

Radio & Records

NATIONAL AIRPLAY/30

April 3, 1981

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK	
5	2	1	1
10	6	3	2
12	9	4	3
11	10	5	4
1	1	2	5
19	14	12	6
23	16	13	7
28	18	15	8
15	12	11	9
8	8	8	10
7	7	7	11
3	4	6	12
25	20	17	13
18	15	14	14
4	5	9	15
26	22	18	16
-	26	22	17
29	23	21	18
30	24	20	19
2	3	10	20
-	30	23	21
-	27	24	22
-	28	25	23
-	29	26	24
-	-	27	25
-	-	28	26
-	-	29	27
6	11	16	28
-	-	→	29
-	-	→	30

1	DARYL HALL & JOHN OATES/Kiss On My List (RCA)
2	STEVE WINWOOD/While You See A Chance (Island)
3	GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
4	SHEENA EASTON/Morning Train (Nine To Five) (EMI America)
5	STYX/The Best Of Times (A&M)
6	JUICE NEWTON/Angel Of The Morning (Capitol)
7	JAMES TAYLOR & J.D. SOUTHER/Her Town Too (Columbia)
8	SMOKEY ROBINSON/Being With You (Tamla)
9	POLICE/Don't Stand So Close To Me (A&M)
10	BLONDIE/Rapture (Chrysalis)
11	BARBRA STREISAND/BARRY GIBB/What Kind Of... (Columbia)
12	NEIL DIAMOND/Hello Again (Capitol)
13	ERIC CLAPTON/I Can't Stand It (RSO)
14	TERRI GIBBS/Somebody's Knockin' (MCA)
15	REO SPEEDWAGON/Keep On Loving You (Epic)
16	APRIL WINE/Just Between You & Me (Capitol)
17	REO SPEEDWAGON/Take It On The Run (Epic)
18	STEELY DAN/Time Out Of Mind (MCA)
19	JOHN COUGAR/Ain't Even Done With The... (Riva/PolyGram)
20	JOHN LENNON/Woman (Geffen)
21	CLIMAX BLUES BAND/I Love You (WB)
22	STYX/Too Much Time On My Hands (A&M)
23	FRANKE & THE KNOCKOUTS/Sweetheart (Millennium)
24	WHO/You Better You Bet (WB)
25	GINO VANNELLI/Living Inside Myself (Arista)
26	PHIL COLLINS/I Missed Again (Atlantic)
27	JOHN LENNON/Watching The Wheels (Geffen)
28	DON McLEAN/Crying (Millennium)
29	KIM CARNES/Bette Davis Eyes (EMI America)
30	JOHN O'BANION/Love You Like I Never Loved (Elektra)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

JOHN LENNON "Watching The Wheels" (Geffen)
KIM CARNES "Bette Davis Eyes" (EMI America)
PHIL COLLINS "I Missed Again" (Atlantic)
DOTTIE WEST "What Are We Doing In..." (Liberty)
JEFFERSON STARSHIP "Find Your..." (RCA/Grunt)

Complete Regionalized Listings on Pages 30 and 31.

HOTTEST

SHEENA EASTON "Morning Train..." (EMI America)
STEVE WINWOOD "While You See A..." (Island)
HALL & OATES "Kiss On My List" (RCA)
GROVER WASHINGTON JR. "Just The..." (Elektra)
SMOKEY ROBINSON "Being With You" (Tamla)

Parallel Listings Begin on Page 34.

Others Getting Significant Action

LOVERBOY "Turn Me Loose" (Columbia) 47/0.

Moves: Up 27, Same 13, Down 7, Adds 0, Q107 d-24, CFTR 7-7, CKGM 10-7, WGCL 8-7, KSFX 19-17, WBCY 4-4, WGRD 13-7, KWEN 6-2, Z104 17-11, FM103 10-8, WCIR 2-1, 95XIL 13-8, WCGQ 7-6, KDZA 13-10, KRLC 1-1.

ANNE MURRAY "Blessed Are The Believers" (Capitol) 46/23.

Moves: Up 6, Same 17, Down 0, Adds 23 including WCAO, Z93, KYX, WFBR, WHYN, KHFI, KEEL, WRJZ, KRAV, KSPZ, WLAM, WFBG, WISE, KCBN, KOOK.

ROVERS "Wasn't That A Party" (Epic/Cleveland International) 46/6.

Moves: Up 17, Same 19, Down 4, Adds 6, 13K, KLPZ, KSRR, KINT, KTAC, WTRU, WKBW 1-1, WBEN-FM 1-1, CKLW 5-2, WSGN 17-12, WACZ 13-9, KFYZ 1-1, WSPT 1-1, KENI 12-10, KYA 3-1, KRLC 3-2.

T.G. SHEPPARD "I Loved 'Em Every One" (WB/Curb) 44/10.

Moves: Up 22, Same 12, Down 0, Adds 10, KPLZ, WKRZ-FM, KSRR, FM100, WBCY, KRAV, WISE, KPUR, KFYZ, KRLC, Z93 30-27, WHBQ 24-19, KCPX 33-21, WHEB 19-15, Z102 30-26, WSGA 27-21.

RUSH "Limelight" (Mercury/PolyGram) 32/2.

Moves: Up 14, Same 16, Down 0, Adds 2, WFMF, BJ105, Q107 on, CHUM 10-9, WGCL on, B104 21-18, KNUS 31-18, KEGL 20-15, WOKI on, WBCY on, WVIC on, KJRB on, FM103 16-13, 95XIL 33-29, KRLC 17-14.

DON McLEAN "Since I Don't Have You" (Millennium) 31/31.

Moves: Up 0, Same 0, Down 0, Adds 31 including WABC, WFIL, JB105, KFRC, KYX, KIMN, WFBR, WAEB, WKRZ-FM, WSGN, WAAV, WAXY, WVIC, KIOY, KSPZ, KYSN, WHHY.

DOLLY PARTON "But You Know I Love You" (RCA) 30/13.

Moves: Up 3, Same 14, Down 0, Adds 13, WFLI, JB105, KIQQ, KPLZ, K104, KINT, WNOX, WVLK, WOHO, WFBG, WCIR, FM99, KILE, KRLY on, WSGA 26-20.

STARS ON 45 "Medley" (Radio/Atlantic) 29/27.

Moves: Up 0, Same 2, Down 0, Adds 27 including WKBW, WBEN-FM, WXKS-FM, JB105, WGCL, KFI, KEZR, KJR, KYX, WBBF, Z104, WTSN, Z102, WSPT, KSLY.

RUPERT HOLMES "I Don't Need You" (MCA) 28/5.

Moves: Up 6, Same 17, Down 0, Adds 5, KIQQ, WOLF, WKEE, WERC, WDJX, WFIL on, 96KX on, WCAO 28-25, KVIL on, KPLZ d-31, KSET-FM on, WAYS on, KOFM 30-28, KELO 23-20, KKLS on.

LENNY LeBLANC "Somebody Send My Baby Home" (Capitol) 28/2.

Moves: Up 10, Same 16, Down 0, Adds 2, WLWL-FM, KKLS, KS95-FM on, WHB 18-16, KIQQ on, KEZR on, KPLZ d-32, WHYN 28-22, WNAM on, KCPX 35-33, 13FEA on, WFLB 28-23, KILE 36-33, KATI 32-28, KRLC on.

SANTANA "Winning" (Columbia) 27/19.

Moves: Up 3, Same 5, Down 0, Adds 19 including WFLI, WXKS-FM, JB105, KBEQ, KIQQ, KSFX, WKRZ-FM, WAQY, KXX106, KIOY, WJBO, WGUY, 95XIL, WCGQ, FM99.

FOOLS "Running Scared" (EMI America) 24/0.

Moves: Up 9, Same 15, Down 0, Adds 0, WFIL on, WXKS-FM on, JB105 13-10, KRLA on, WAQY 25-22, KINT 28-26, KIOA on, WJBO 26-24, WGIY on, WFLB 18-14, KFYZ on, KATI 35-31, KBOZ on.

ROD STEWART "Somebody Special" (WB) 22/1.

Moves: Up 11, Same 8, Down 2, Adds 1, KYNO-FM, CFTR on, WAEB on, K104 17-13, KINT 39-33, WISM on, Z104 25-23, WACZ d-29, 95XIL 29-27, WHHY 20-16, WCGQ 19-15, WXLK on, FM99 35-32, KILE 37-27, KOOK on.

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