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WCI Study Shows Fewer Record Buyers, More Spending. Among other findings, 30-39 age group

increases in Importance, country percentage of record market

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Don Pettibone New GM At WIOQ. Joins Philadelphia AOR from VP/GM position at Outlet sister WSNE/Providence 3

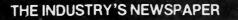
Goody, VP Stolon Convicted. Jury finds both company and executive guilty on charges of interstate transportation

of stolen property and copyright infringement. Biair Offers Consultant

Services. Rep will provide clients with programming and marketing research plus

Mednick, Klein Form Program Services Firm.

Former RKO VP joins with syndicator Bob Kieln to offer radio entertainment programming.







Wally Johnson

NAB's "Happy Days"

Barry Goldwater

At Vegas Convention

"Happy days are here again" was the theme emerging from the 59th NAB Convention this week in Las Vegas. However, the context for the message to radio broadcasters was one of optimism with caution. From the opening remarks of NAB President Vince Wasilewski to the closing address of FCC Interim Chairman Bob Lee, radio broadcasters were told to cherish their new freedoms . . . but be careful.

Lee's message was, in essence, don't blow it, adopt "prudent self-regulation," or you'll have government getting involved again thoughts also echoed by Commissioner Jim Quello, former FCC Chairman Dick Wiley and others earlier in the convention. Lee also warned of mixing religion and politics on the air, which he called a worse potential abuse than "sowing the seeds of pornography."

Convention attendance was down for the first time in many years, and convention observers attributed that to the economy and the recent fires at the MGM Grand and Las Vegas Hilton hotels. At the convention, which ran Sunday through Wednesday (April 12-15), there were six to seven thousand broadcasters and 10,000 persons attending as exhibit staffers and guests. The 469 exhibits spanned 226,500 square feet.

9 kHz Remains Big Problem

Clearly the biggest concern for radio this year was the future of international negotiations to resolve the fate of a possible switchover from ten to nine kilohertz in the Western hemisphere. (By comparison, there was very little reference to AM stereo, the hot radio topic of last year.)

"When the members of Congress realize that the change means the abolition of most AM radio receivers." Senate Commerce Committee Chairman Barry Goldwater (R-AZ) said, "that alone is going to defeat it." Canada's decision not to back 9 kHz offers us the indication that the United States should too, he said.

Commenting on Goldwater's statement, FCC Chairman Bob Lee noted it would be "quite ser-

Chairman Lee jumped into a 9 kHz panel discussion moderated by NAB Sr. VP/General Counsel Erwin Krasnow, with ABES (Association of Broadcast Engineering Standards) Executive Director Wally Johnson, FCC Broadcast Bureau Chief Dick Shiben, and NAB Radio Board member Charlie Wright of WBYS/Canton, OH, when Shiben was triple-teamed by the others in advancing the FCC's position favoring a 9 kHz spectrum separation on the AM

Johnson advocated a stronger stand against countries like Cuba which are seeking giant power increases for its stations. A strong stand might result in more give and take, since all 27 Western Hemisphere countries will want a consensus, he felt. Wright termed Cuba's potential in interfering as leaving the U.S. "Castro-ated." In response to a question posed by NAB Board member Ted Smith NAB/See Page 6

FRAUDULENT BILLING CITED

FCC Fines WEZC-FM Record \$20,000

munications with the largest fine in Commission history for fraudulent billing and lack of supervision at WEZC-FM/Charlotte, NC. From 1976 to late 1979, WEZC allegedly collected \$159,000 on incorrect invoices sent to advertisers for 7312 spots that were either never aired or run outside scheduled times.

The errors were blamed on the station's former traffic director and a former VP/GM who owned 1.1% of EZ Communications

In a closed-door session with only Commissioner James Quello dissenting, the FCC voted not only the \$20,000 fine, but also issued a letter of admonishment to be placed in the station's permanent file for conduct falling below the standards expected of an FCC

Revocation Unwarranted

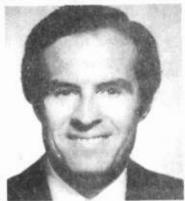
When a licensee principal is personally involved in fraudulent billing, the FCC customarily orders a license revocation hearing. However, in the WEZC case the Commission found a hearing unwarranted owing to what it called 'significant mitigating factors."

Specifically, when EZ Communications discovered the problem in late 1979, it notified the Commission, conducted its own investigation, initiated restitution and make-good announcements for advertisers, and put new auditing controls into effect at its five

Burchill Promoted To RKO Network Presidency

Tom Burchill has been promoted from Vice President/General Manager of the RKO Radio Network to President of the newly announced RKO Radio Networks. Burchill, who headed the first RKO net since its inception 18 months ago, told R&R, "This change reflects not only the prosperity of the existing network but the company's intention to continue our future growth into a multi-network operation.

'I am very gratified by this vote of confidence. Building the network has allowed me to work with some wonderful people and it continues to be the most gratifying work experience all of us have ever had," he continued.



Tom Burchill

Burchill's promotion was announced at this week's NAB meeting in Las Vegas and is effective immediately

Cataldo Upped To VP/Pop Promotion At Polygram

Bill Cataldo has been promoted to Vice President/Pop Promotion at Polygram Records, moving up from the Director/National Pop Promotion position. Cataldo replaces Jim Collins, who resigned to pursue other interests

Polygram VP/Promotion Don Colberg commented in making the announcement: "Bill Cataldo is a well-seasoned professional who started out as a local promotion man and has risen through the ranks to become a national promotion director. This is a welldeserved promotion for Bill. Coming from the field as a local rep, he has gained a wealth of knowl-



Bill Cataldo

edge which should prove extremely valuable in his new position.

Colberg said Cataldo will continue to direct the label's promotional staff in addition to "assuming vice presidential duties." Cataldo joined the Polygram organization in August 1979 as Director/ National Pop Promotion for Polydor, holding similar positions later for Polygram East and Polygram Records as a whole. Previously he worked for Atlantic, starting in 1974 as a local rep in Miami, moving to New York, and joining WEA in 1978 as New York Marketing Coordinator. He returned to Atlantic in June of that year as Director/National Secondaries Promotion, becoming National Pop Promotion Director for the label in early 1979 before joining PolyCFUN

WAPL

KISM

WROO

WAAL

WAQX

WRCN

WPDH

WPRB

WYNZ

CHUM WLSQ KWFM KZOK KTMS WRKI WFYV WGVL

Ambrose, Penn Promoted At NBC

Ellyn Ambrose and Dick Penn have been appointed to fill two new VP/GM posts created at NBC Radio (R&R 4-3). Ambrose becomes VP/GM of the Source, while Penn takes a similar position in charge of the NBC Radio Network. Both report to NBC Radio President Dick Verne.

Verne commented, "Our network reorganization has now been completed with the appointment of two innovative business-minded executives to the helm of our existing networks. Ellyn Ambrose is a gifted broadcaster whose strong background in sales and affiliate relations was critical in getting the Source off the ground... Dick Penn has demonstrated superb managerial skills in both station and group operations. I'm proud to have both on a team that will lead NBC Radio into the future."

Ambrose was most recently VP/Sales for the Source. As Regional Manager/Affiliate Relations for NBC Radio Network, she is credited with lining up the first 22 test stations for the Source upon its inception in March 1979.

Penn comes to his position from NBC's WKQX/ Chicago, which he managed since January 1979, becoming VP/GM in early 1980. Before joining AMBROSE/See Page 15

Pettibone Takes WIOQ GM Post

Don Pettibone has been named General Manager at Outlet Broadcasting's WIOQ/Philadelphia, coming from his most recent position as VP/GM for WSNE/Providence, likewise an Outlet-owned facility. Prior to joining WSNE approximately one year ago, Pettibone served as GSM at WPRO/Providence and as an account exec with WJR/Detroit.

Commenting upon his new post, Pettibone told R&R, "I'm very excited about it." Art Camiolo, Pettibone's predecessor, had held the WIOQ GM post since 1977

Dain & DeJoy Found Music Company

Record industry veterans Bud Dain and Ed DeJoy, both Vice Presidents at RCA Records until recently, have formed a multipurpose firm called Dain & DeJoy — A Music Company. Dain is President of the Hollywood-based company, while DeJoy becomes Chairman of the Board.

DeJoy commented, "The purpose of Dain & De-Joy will be to create opportunities for artists, producers, and record companies." The company will develop new talent, direct careers, and publish music through a BMI-affiliated company called Dain & DeJoy Music. First project is merchandising repre-DAIN & DeJOY/See Page 15 **EXITS R&R AFTER SEVEN YEARS**

Kasabo Forms P/A Promotion Firm

Mike Kasabo, who became R&R's first Pop/ Adult Radio Editor in February 1974, has announced his departure from that position to start his own independent promotion firm, the Mike Kasabo Organization. The Hollywood-based company will specialize in promoting records to Pop/Adult-formatted radio stations.

Kasabo commented, "I could never match the education I got at Radio & Records. Now I'm eager to seek my own place in the business and use the expertise I've gained to the benefit of both radio and records. The move should allow me to prove my belief that Pop/Adult radio should be at the forefront of music formats. I see a definite need for the record industry to take proper advantage of powerful radio outlets which have been so long ignored. As the population gets older and the record buyer's market becomes largely 25-49, it's only natural for the record industry to cultivate these stations. I'm convinced Pop/Adult is the number one format; these are the biggest stations in the nation."

Kasabo's new firm opened its doors April 16, KASABO/See Page 15

Mednick, Klein Announce Production Company

Harvey Mednick, formerly a Vice President with RKO Radio, and Bob Klein, owner of the Los Angeles-based Klein & broadcast communications company, have formed Klein/Mednick Special Projects. The new company will produce and distribute programming and promotional material on behalf of the film and recording industries for use by radio stations.

Mednick told R&R, "As much as I enjoyed my 14 years with RKO, I now find myself in the kind of independent situation where a return to creative freedom is most welcome. I know that being out of the corporate situation, which by its necessary MEDNICK/See Page 15

Goody, Stolon Convicted

Climaxing a 13-month court battle, Sam Goody Inc. and company VP Sam Stolon were found guilty of interstate transportation of stolen property and copyright infringement. The company, one of the East Coast's largest retail chains, was found guilty of two ITSP charges and three copyright infringement charges; Stolon was convicted on one of each, and faces a maximum ten years imprisonment and/or \$10,000 fine on the felony ITSP charge and up to a year in jail and/or a \$25,000 fine on the copyright infringement charge.

GOODY/See Page 15



WSDR's Life-Size Get-Well Card

After President Reagan was shot, WSDR/Sterling, IL (which serves the President's hometown, Dixon) assembled approximately 600 Dixonians to form a giant live get-well card for "Dulch" (Reagan's early nickname). A tape of the assembled citizens singing "For He's A Jolly Good Fellow" and a photo taken by the local newspaper of the well-wishers were dispatched to the President's hospital bedside. Among other stations which sent special cards were WWWW/Detroit, with a 7' by 3' card signed by listeners; KBST/Big Spring, TX, with 1362 signatures from local residents on its "Texas-sized" card; and another Texas-sized card from KOZA/Odessa, TX.



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this week...

4-17-81

RADIO LOOKS AT RECORDS

Four CHR PD's and MD's analyze some problems affecting the record industry and in a constructive spirit offer suggestions.

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STUDY EXAMINES TALK RADIO'S AUDIENCE

An NAB-funded poll shows, among other points, that the stereotype lonely listener is not nearly so important as assumed in the past.

Page 30

WOMEN, MINORITIES GAINING IN BROADCAST JOBS

EEO figures show improved standing for these sectors in jobs as a whole and in high-level positions.

Page 4

"RADIOEAVESDROPPING" IN ROCHESTER

A fierce AOR competition between WCMF and WMJQ is analyzed.

Page 31

PHYSICAL FITNESS FOR RADIO

A Country air personality stresses the importance of good health in good radio performance and provides a handy regimen.

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Ratings Results For Austin, Fresno, and Tucson

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Washington Report

Reagan Names Bob Lee Interim FCC Chairman

Just three days after Chairman Charles Ferris's resignation took effect, President Reagan officially designated Commissioner Bob Lee as Chairman of the FCC Monday (4-13). Lee will serve in an interim capacity until Mark Fowler is confirmed by the Senate and sworn into office.

Slight Gains For Women, Minorities

and minorities 15%, up slightly from 1979. In the four top job categories,

women had 23% and minorities 12% of the slots. Biggest change was a

19% jump in women employed as officials/managers and in sales

EEO figures for 1980 show women holding 33% of broadcast jobs

The appointment fulfills a longtime dream for Lee, who has served a record 28 years on the FCC. He has most recently been Acting Chairman, a title at first conferred on him by his colleagues and later recognized in a leter from the President.

Lee's chances of becoming Interim Chairman earlier were wrecked by a complex deal struck between the White House and Chair-

More Alaska Stations?

remaining research funds for this

year on a \$146,000 study of AM

propagation in Alaska. The Com-

mission believes it may be need-

lessly restricting service in Alaska

by overestimating the amount of

interference Alaskan stations cre-

Filing Announcement

Updated

Because deregulation has elimi-

nated future programming con-

siderations from the renewal pro-

ate in the lower 48 states

The FCC will spend 40% of its

FCC: At A Glance

man Ferris, allowing Ferris to remain in office until April 10 for pension purposes, while abstaining from official FCC business.

Chairman Lee will be able to enjoy his new status for several weeks at the very least, since Fowler's nomination, although announced a month ago, has not yet been sent to the Senate for confirmation proceedings to begin.

cess, the FCC has thrown out the

following words from on-air filing

tions of our programming during

Eden, NC Stations Renewed

won license renewal because their

new owner has made a firm com-

mitment to hire blacks. The sta-

tions received short-term renew-

als in 1979 because the prior

owner hired and recruited no

blacks, despite an 18.7% black la-

WLOE & WSRQ-FM/Eden, NC

announcements: ".

the next three years.

bor force in the area.

U.S. DROPPING CUBAN PROTECTION

Cuba Takes Hard Line On High-Powered Stations

U.S. negotiators in Havana last week found Cuban officials in no mood to soften their demand for high-powered AM stations that would fill the American airwaves with the sounds of Spanish.

Cuba's stubbornness reinforced the view of some State Department and FCC officials that the United States may be forced to support 9 kHz spacing to create new channels that could be used to protect American stations from massive new Cuban interference.

Cuba signalled its intention to construct stations operating up to 500 kw when it submitted its inventory of proposed stations in preparation for this fall's Region 2 conference, where a new AM agreement will be hammered out for North and South America and the Caribbean.

Cuba Unyielding

After news of Cuba's unwillingness to compromise was cabled back to Washington, the FCC announced, "Cuba is insistent upon use of its notified high-power stations, and also indicates that it cannot utilize directional antennas for resolution of incompatibilities except in rare cases, because of economic reasons and scarcity of land for large antenna sites.

"Cuba takes the position that the only way to resolve major incompatibilities is to adopt 9 kHz channel separation and to use the additional channels for this pur-

U.S. Inventory Readied

Meanwhile, the Commission this week (4-14) asked anyone planning to apply for a new or modified AM assignment to do so quickly, so the U.S. can include the requests in the final inventory of stations it will submit to the Region 2 conference for approval this

William Hassinger, Engineering

Assistant to Broadcast Bureau Chief Dick Shiben, told R&R, "We want to know what people want and we'll certainly do our best to get it for them. But they should be aware that there's an element of risk involved in it."

The Commission warned that no existing or proposed station can be guaranteed approval by Region 2. Some stations may have to protect unforeseen foreign assignments or accept new interference.

U.S. Dropping Cuban Protection

As it prepares its final wish list of stations, the FCC will accept applications for assignments that would interfere with Cuban stations the U.S. now protects under NARBA, the North American Regional Broadcasting Agreement.

Cuba will withdraw from NARBA on November 3, effectively dropping all protection of U.S. stations. The U.S. will also stop protecting Cuba's stations and may, after November 3, approve power increases to help stations affected by Cuban interference regain their previous service areas.

\$40 MILLION REVENUES ESTIMATED

Wirth Proposes Radio Station Fee Bill

Three weeks after the Senate introduction of a bill requiring broadcasters to pay fees to the FCC, a similar measure has been entered in the House by Rep. Tim Wirth (D-CO), chairman of the House Telecommunications Subcommittee.

"As we search for innovative ways to decrease the federal deficit," Wirth explained, "it becomes increasingly appropriate for the beneficiaries of federal services and regulations to assume part of their cost."

A major difference between Wirth's bill (H.R. 3239) and the Senate version (S. 821) sponsored by Sen. Bob Packwood (R-OR), is that Wirth would order the FCC to devise a fee schedule. Packwood's bill names specific fees and dollar amounts. The measures are similar in that both would base the fees on the cost of administering FCC regulations.

\$40 Million In Revenues

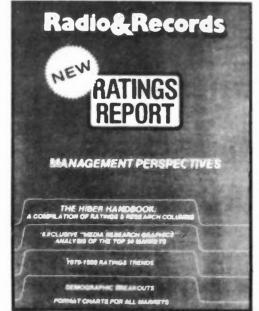
Rep. Wirth estimates his bill would raise revenues of \$40 mil-

lion annually, while the FCC would be prohibited from raising more than half of its yearly budget from the fees. Since Sen. Packwood says his version would also cover half the FCC's budget, it seems likely the fees will be similar in size whether Congress or the FCC ultimately sets the rates.

Hearings on H.R. 3239 will be held in early May. Cosponsors include Rep. James Collins (R-TX), ranking minority member of the Telecommunications Subcommittee, a sign the bill has bipartisan support on the panel.

In addition to creating fees, the bill would set the FCC's 1982 budget at \$77.4 million and the National Telecommunications and Information Administration's (NTIA) budget at \$16.5 million for 1982.

IT'S HERE . . . INTRODUCING THE 1981 R&R RATINGS REPORT



To order extra copies, see the coupon on Page 109 of the Ratings Report, or in next week's R&R.

Washington Street Talk

Senate Radio Coverage

Citing the NPR's successful coverage of the Senate debate on the Panama Canal Treaties, as well as radio's unobtrusiveness, NPR News Director Barbara Cohen asked the Senate Rules Committee last week to approve radio coverage of floor proceedings, regardless of its decision on television coverage.

AM-FM All Receivers

A "consumer" measure is how Rep. Joseph Addabbo's (D-NY) staff describes his bill to require AM and FM reception in all sets costing more than \$15. Constituents had complained they didn't know they'd bought sets lacking FM until they got them home.

Educational Editorials

Rep. Tim Wirth's (D-CO) public broadcasting bill would allow noncommercial stations to editorialize for the first time. While continuing to ban advertising, the bill would also order the CPB, NPR, and others to conduct a six-month study of means by which public broadcasters could raise money.

Clance Moves To FOB

Lawrence Clance, legal advisor to the Chief of the FCC's Complaints and Compliance Division, has moved into the same position in the Field Operations Bureau.

PRINGWILLIEFITS

CHAMPAIGN

How 'Bout Us (Columbia)

60% of our reporters on it. Moves: Up 84, Same 27, Down 4, Adds 19 including WABC, WBEN-FM, WROR, PRO-FM, JB105, KXOK, WZUU, KFRC, B104, WTIC-FM, WHYN, KEEL, KLAZ, WKIX, FM102. See Parallels, charts at number 29.

Taken From The Album "How 'Bout Us" JC 37008 Arranged By James Mack Produced By Leo Graham For B-Line Productions

WBEN-FM add 37 WOKI add WCAO add PRO-FM add KJR add WOLF add 38 V100 add KINT add 36 KHFI add KBFM add WAAY add

Y103 add

WBCY add **KERN** add KJRB add KLUC add KRQ add WLAM add WKXY add **KVOL** add WTRU add 30

KDZA add

WXKS-FM deb 30 JB105 35-32 KRBE deb 27 CKLW deb 29 KBEQ 22-16 KFRC 30-25 KSFX deb 20 **KEZR 27-24** WICC deb 28 WPST deb 31 K104 29-28

WAQY 25-22 WHYN 24-18 WKEE deb 40 **KEGL 29-25** KXX106 30-27 **KWEN 27-24** KKXX deb 28 **KIDD 30-27** KGGI 25-24 FM103 deb 27 **KZZP 30-27**

KHYT deb 31 WJBQ 37 WIGY deb 27 95XIL 40-38 WISE deb 27 KILE deb 40 KSEL deb 29 KATI deb 35 **KRLC 29-27** WIFI on KRLY on

KIQQ on WFLY on WBLI on WAEBon G100 on BJ105 on WSKZ on WSEZ on WGH on WVLK on

WVIC on

KNBQ on KTKT on WGUY on WHHY on WCGQ on FM99 on KSLY on KBOZ on

Taken From The Album "Zebop!" FC 37158

Produced By Keith Olson In Association With Devadip Carlos Santana

KXOK add 30 14WK add KEGL deb 30 92Q deb 26 KSTAR add

KNBQ add

KSEL add 94Q 29-25

WERC 29-27 WSGN 24-20 WACZ 30-25

WSGA 29-27 WFOX 29-25 WHHY on WISE on

WHEB deb 30 WRJZ on

Taken From The Album "Seven Year Ache" JC 36965 ● Produced By Rodney Crowell



OLUMBIA RECOR

NAB 1981



Mutual's DeVos Keynotes Radio Sessions

Mutual Co-Chairman and Amway President Rich DeVos stressed the Importance of strong broadcaster involvement to maintain the free enterprise system in a well-received keynote address.



Broadcasters Examine New Equipment Exhibits

The latest in broadcast equipment was on display in the exhibit hall as convention attendees roved through the alsies checking it out.



New Technology Panel Explores Radio's Future

A two-part New Technology session discussed ways in which radio can turn its new communications competition (low power TV, cable, etc.) Into new opportunities. Pictured (I-r) are moderator Paul Bortz of Browne, Bortz & Coddington; and panelists Dick Geismar, Chairman of Inslico Broadcasting; consultant J.T. Shrigley; and ABC Redlo Network President Ed McLaughlin.



Fritts Thanks Radio In Opening Speech

NAB Radio Board Chairman Eddle Fritts. President of Fritts Broadcasting of Indianola, MS, credited radio with playing a significant role in effecting radio deregulation in his opening remarks for the NAB radio sessions.



Cannon Calls For Ban On Election Results Reportage

Senate Commerce Committee Chairman Howard Cannon (D-NV) announced at the convention his Intention to sponsor a bill to "forbid any reporting of national election results" until after polls have closed nationwide. During his opening session remarks, he also expressed concern over public outcries favoring press censorship.

NAB Continued from Page 1

of Pendleton, OR, Shiben said there would be very, very few stations that would have to relocate their transmitters. Johnson added that the real problem would potentially occur with stations using critical array patterns.

Radio Deregulation Panel

A panel consisting of Stuart Broadcasting President Dick Chapln, former FCC Chairman Dick Wiley and Dick Shiben, narrated by Erwin Krasnow, focused on what the FCC's new radio deregulation policies will mean. Wiley praised Chapin for his early efforts in working for "reregulation." He also praised FCC Chairman-designate Mark Fowler, saying that broadcasters should enjoy "happy days" ahead. Specific

changes resulting from deregulation will mean:

• No more fines for programlength commercials or over-commercialization, nor will there be any problems in doing an allclassified program; but radio broadcasters were cautioned not to abuse policies for their own private gain nor favor any particular advertiser.

· How a station ascertains the problems of its community will be entirely up to individual broadcasters. However, Wiley cautioned that broadcasters will be subjected, to an extent, to explaining their actions at renewal time.

 Non-entertainment guidelines were described as the "heart of the new policy," but Wiley warned it is "not a free ride." The burden of proof in petitions-to-deny and comparative hearings will be on



Programmer Professionalism Probed By Panel

Pictured (I-r) during the "Is Your PD A Pro" radio workshop are moderator Tom McKinney of Sheridan Broadcasting, ABC Radio VP/Programming Rick Sklar, KGW/Portland's Richard Harker, and WYBE/Cincinnat's Bob English.

the radio broadcaster to demonstrate "substantial" efforts in programming to meet the needs of the community. Shiben stressed in response to a Wiley question that graveyard programming will still be questionable, but that airing PSA's in drive time will count a great deal.

Wiley summed up the session by stating "all the ingredients for meaningful legislative reform are in place and that radio deregulation at the FCC was the spring-

Changes Look Good For Broadcasters

In opening remarks, NAB President Wasilewski sounded a theme "change in attitude" toward the business community and cited as example the FCC's action on radio deregulation, the Senate's bill (S. 270) proposing to put the FCC's actions into law, and the Supreme Court's decision to allow radio broadcasters to determine their individual program formats without government review. Was-

ilewski concluded that NAB's thrust has been successfully defensive, but that broadcasters should now take control.

Distinguished Service Award winner Arch Madsen, President of Bonneville International, noted that his 48-year broadcast career has paralleled changes from teletype to teletext, and challenged broadcasters to stand together with newspaper journalists to work for world press freedom and for "linking minds" with new technology.

New Radio Sales Workshops Work

The emphasis in a new all-day sales forum Tuesday was on industry growth. "The key is professionalism," said WOOD/Grand Rapids Executive VP Mike Lareau, morning moderator for the session; it's "increasing the size of our customer base," said WTIC/ Hartford President/GM Perry Ury, afternoon moderator. Highlighted at Ury's workshop was a panel discussion about grid rate cards

The forum, modeled after RAB's

very successful January conference, was NAB's idea, RAB President Miles David commented to R&R. Panel discussions included personnel selection, targeting the right customers, "in-house" training, "back-to-basics" selling, using consumer research as a tool for creating new business, and in a smaller market workshop, how to increase rates, make collections, merchandise, and tap co-op dollars

Reagan Scores **Another Victory**

In addition to Madsen's DSA award, former Broadcast Bureau Chief Wally Johnson, who now runs the Association for Broadcast Engineering Standards, received the Engineering Achievement Award. Also receiving honors were President Ronald Reagan and Kate Smith, who were inducted into NAB's Radio Hall of Fame. Bob Hope was the highlight of the NAB's Wednesday "Extravaganza" luncheon, which closed the convention facilities

This Week, Everyone's On "Every One":

WFIL add	KFMK add
WCAO add	KINT on
WRKO on	KHFI on
Z93 24-21	KEEL add
940 23-20	KLAZ on
WIP on	KXX106 on
KXOK add 28	WERC 20-18
WHB 16-14	WSGN 18-1
WZUU 28-25	WAAY 14-1
KEZR deb 30	Y103 on
KPLZ 32-27	WBBQ 23-2
WFBR add	WHBQ 16-1
WOLF add	920 25-21
WAEB add	WOKI on
WKRZ-FM 30-2	8 WRIZ deb 2
WHYN add	WNOX 25-2
WKEE deb 39	WKIX deb 1
13FEA add	WBCY on
KSTAR on	WQRK

WVIC on	WFOX deb 26
WLOL-FM deb 35	
KRAV 25-21	WISE on
WOHO deb 24	WANS-FM 30-27
FM100 on	FM99 29-23
WISM	WKXY on
KCPX 17-12	KQIZ-FM deb 27
KENO add	KPUR 28-24
KIOY add 12	KFYR on
WJBQ	KELO add 23
WGUY on	KKLS 21-17
WACZ deb 29	WRKR
WTSN 19-18	WEAQ 27-19
WHEB 12-11	WTRU on
14WK deb 27	KCBN 35-32
WHHY 20-18	KATI on
Z102 23-20	KBOZ 21-17
WSGA 18-15	KYYA 17-15
95SGF 30-28	KRLC deb 28



"I Loved Em Every One" T.G. SHEPPARD

Produced By Buddy Killen For Tree Productions



Distributed by Warner Bros. Records

"What" A Smash For Jesse Winchester!



CFTR	KXX106	KTKT
CKGM	WERC	KIOY
KIQQ	G100	WHEB
KEZR	WBBQ	WFBG
KYYX	92Q	WFOX
KPLZ	WVIC	WFLB
WOLF	WNAM	FM99
WHFM	WDJX	WTRU
K104	KERN	KENI
KHFI	KYNO-FM	KATI
KLAZ	KCPX	KOOK
The same of the same of		

POP/ADULT. NEW & ACTIVE

JESSE WINCHESTER "Say What" (Bagraville/WB) 34/16 adds include WSJS, WSM-FM, WBT, WLNH, WATR, WABZ, WCHV, WNDB, KRZI, KUGN, KBAI, WJON, WKHM. Medium rotation: WKIQ, WHBC, WSBA, WDEF, Strongest support in South.

"Say What" JESSE WINCHESTER

Produced By Willie Mitchell

On Bearsville Records



Manufactured and Distributed by Warner Bros. Records

B 1981



Little Comedy For NAB



Entranceway To The Exhibits

Comic/impressionist Rich Little performed for convention attendees. A lobby scene with conventioneers gathered outside the portals of the equipment exhibit hall.



Hispanic Radio In The Spotlight

Featured during a three-hour Spanish Language Forum for radio was a Sales & Marketing workshop. Pictured (I-r) are the NAB's Raul Rodriguez (moderator), and panelists Herb Levin of WQBA/Miami, Spanish Advertising Market Service's Luis Diaz-Albertini, KCOR/San Antonio's Nathan Safir, Caballero Spanish Media's Eduardo Caballero, and Lotus Communications' Howard Kalmenson.



Finance Session Explores Radio's Money Sources

Pictured at the "Finding Dollars To Buy, Build, & Remodel Radio Stations" session are (I-r) moderator David Croll of TA Associates, and panelists
Jim Pearson of Continental Illinois National Bank & Trust, Home Life
Insurance's Jerry Cohen, and Deer River Broadcasting's Robin Martin.



Bolger Opens Convention

NAB Board Chairman Tom Bolger of Forward Communications in Madison, WI is pictured delivering his opening welcome to the convention participants.



AIR Breakfast Exposes New Syndicator Programming

The Association of Independent Radioproducers (AIR) sponsored a New Products Show & Continental Breakfast, which allowed some two dozen syndicators a chance to show off their new programming offerings. Above, TM President Pat Shaughnessy (right) helps out an interested participant.

"HURRY UP AND WAIT" THE NEW SMASH FROM THE ISLEY BROTHERS



DON'T YOU WAIT ... THESE STATIONS DIDN'T:

WKTU on WIFI on

KEARTH add

KFRC deb 38 KRLA on WHYN deb 27 KIDD add Y100 add 30 KFI on KSET-FM add KHYT add WGCL on KIQQ deb 35 KINT add

KLAZ add KZZX on **KVOL** on

Caried By Don Waller

WB, Elton Hold First Industry Teleconference

Warner Bros. Records held the industry's first teleconference last Thursday (4-9) on behalf of "The Fox," Etton John's debut album for Geffen Records, a Warner Bros.-distributed label. The sales meeting was carried by satellite via Holiday Inn's Hi-Net Communications network, linking WEA Distributing Corp., Warner Bros., and Geffen Records personnel located at 19 Holiday Inns nationwide with Elton and label execs in Los Angeles.

The unique arrangement allowed for a two-way dialogue between Elton and the field staffers, an estimated 333 of whom witnessed the national sales conference (the In-studio audience measured approximately 75 people) with several videos highlighting songs from the upcoming LP previewed as well.

Pictured above on the set of the Los Angeles studio where the teleconference originated are (I-r) Elton, WB VP Russ Thyret, WB's Mark Maitland, Geffen Records' John Barbis, WB's George Gerrity, Geffen Records President Ed Rosenblatt, and Bernie Taupin, who once again contributed lyrics to several tunes on "The Fox."

Teleconferencing is certain to gain greater acceptance in the future, because, as one packager of such satellite sales meetings notes, "escalating hotel rates, air fares, and car rentals have caused companies' travel budgets to soar 20 to 40 percent and they are looking for communications alternatives."

E-Z Cassette Rewinder

To help speed things along in the production room, Osawa & Co. Inc. has introduced the "Nagoka CW-402," a battery-operated pocket cassette winder, capable of rewinding a 60-minute cassette in 35 seconds. The unit shuts off automatically and uses a slip-clutch stop, eliminating any chance of tape breakage or separation of tape from its leader. Priced at \$19.95, the "Nagoka CW-402" is available from Osawa at 21 Harbor Drive, Port Washington, NY 11050.



WCI 1980 Record Consumer Survey Results

Number Of Consumers Down, But Spending Up

Back In 1977, Warner Communications Inc. (WCI) sponsored a benchmark survey of record and tape consumers that, among other things, effectively laid to rest the myth that records were primarily bought by the teenage market. In response to the 1979 "slump" in record sales, WCI recently undertook a similar survey which attempted to determine the extent of the consumer market's decrease as well as to discover if the record companies were pricing themselves out of a market.

This latter survey took place during May-June 1980 and consisted of 2370 face-to-face interviews covering a representative sample of the U.S. population. Perhaps the most important fact uncovered by the 1980 survey was that while the number of consumers buying records had declined two percent, consumers' dollar spending was six percent greater than in 1979 (so much for a slump in sales). The survey also noted that RIAA annual figures, reflecting units shipped, bore little relation to actual sales of records to either wholesalers/retailers or consumers, due to stockpilling of inventory and return policies. Furthermore, while the number of consumers who thought records were a good value for their money had dipped eight percent, 67 percent of those interviewed still believed records were worth their price

Market In Flux

In addition, the 1980 WCI survey found that record buyers fall into three groups (continuous buyers, intermittent buyers, and continuous nonbuyers) and that members of the second group slide in and out of the market-place over a surprisingly wide timespan, e.g., buying records once a year,

BMA 3rd Annual Conference Upcoming

The Black Music Association (BMA) recently announced that its third annual conference has been set for May 23-27 at the Century Plaza Hotel in Los Angeles. Based around the theme "The \$ound To Count On," the conference will include in-depth analyses of marketing and merchandising strategies, ownership of communications facilities, artist development, and various technological advances.

BMA members who register by May 8 may do so for \$175; regular registration for BMA members is \$225 per person. For further information contact the BMA at 1500 Locust St., Suite 1905, Philadelphia, PA 19102, (215) 545-8600.

every other year. The potential of this intermittent market cannot be underestimated.

Among continuous buyers, the WCi survey found that married people are quite likely to continue buying records and that despite their decrease in numbers, teenagers currently account for one percent more of the market than in 1977. However, this latter statistic is eclipsed by the growth of the 30-39 age group from 18 percent of the market in 1977 to 23 percent in 1980.

Additional consumer findings of interest include: those people without high school diplomas (40 percent of the U.S. population) buy a lower proportion of records (29 percent); purchasing patterns have remained relatively stable with regard to race and sex, although white males' purchases were up eight percent; and purchases by residents of the central cities were down slightly. The 1980 survey also noted that changes in the economy would affect the percentage of income spent on records, as those consumers in the bottom income ranks reported spending less money on records than in previous years. Again, this decline was more than offset by those in the higher income brackets spending more money on discs

Cassettes On The Rise

While percentage of dollar volume for LP purchases dipped seven percent from 1977 to 1980, this was offset by an equivalent rise in cassette dollar volume. Although 12 percent more people bought cassette players than 8-track players last year, WCI maintains that the 8-track market is healthy at the consumer level, due to purchases of budget tapes, liquidated stock, and a large ancillary (mail order, etc.) market. Of perhaps greater significance is the 8 percent increase in access to tape playback equipment (62 percent of the U.S. households have both a record player and some sort of tape player).

As for types of music purchased, there was little difference between the two surveys. Rock enthuslasts remained slightly heavier buyers with

country music consumers showing the biggest increase (six percent) to 20 percent of the market. The R&B/Black market increased one percent and the Easy Listening market decreased seven percent.

Most Purchases Planned

Most music is purchased at the retail level with record stores commanding the lion's share of the total dollar purchases (54 percent). Interestingly, with regard to retail shoppers, 73 percent claimed to completely plan their record purchases, accounting for 61 percent of the records sold. Customers' reasons for shopping at a record store were most likely to be its convenience and selection with price a distant third. Almost 60 percent of the shoppers said that in the event of a store not stocking the album they were looking for, they would go to another store only 24 percent said they would come back at a later date. More importantly, 79 percent of these shoppers would not purchase another record, Indicating that once having made a decision, they stick to it. Only 12 percent of records are bought on impulse

Supreme Court Upholds Blanket Licensing (Again)

The U.S. Supreme Court once again declined to review a lower court ruling upholding the blanket licensing of C35-TV by the performing rights societies. This decision, which took place April 6, came on the heels of a similar judgement by the court (3-2). In the interim, CBS Inc. had refiled its petition, citing new court cases.

The next step in the 12-year-old legal brouhaha is for the two parties to reach a financial settlement under the auspices of the N.Y. District Court. Hearings have already been set.

CBS, Chinese Record Company Link For LP

Marking the first collaboration between the **China Record Company** (the official record company of the People's Republic of China) and a U.S. record operation, **CBS Records** will release "Phases Of The Moon," an album of traditional Chinese music compiled from recordings provided **CBS Masterworks** by the CRC.

Scheduled for late May release, the album consists mostly of music performed by the Central Broadcasting Traditional Instrument Orchestra, which uses authentic ancient Chinese instruments. Following its U.S. introduction, "Phases Of The Moon" will be issued via CBS International subsidiaries worldwide.

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Radio Show, Daybook, Spaces and Places, Ace and Friends, Star Trak, Special Edition,
Shootin' the Breeze, Tellin' It Like It Was.

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Nets

RADIO

Christopher Cross and Leo Sayer, Rod Stewart, and Anne Murray will kick off the net's "Mello Yello" weekend concert series on May 1, 2, and 3, respectively. The Friday show will be broadcast via the ABC Contemporary Network, the Saturday program via the ABC FM Network, and the Sunday show will air via the ABC Entertainment Network.



Grady Crumpley has been named as an account exec in the New York office, coming from his previous post as an account exec with the ABC Radio Networks. A 13-year veteran of radio sales, Crumpley's experience includes stints at WNBC and WCBS/New York and at WWDJ/Hackensack, NJ.

CBS RAD WO

Ernie Harwell, sportscaster with the net and play-by-play announcer for the Detroit Tigers, has been named to receive the 1981 Ford C. Frick Award, presented annually since 1978 to broadcasters "who have made major contributions to the game of baseball." The selection is made each year by a committee organized by the National Baseball Hall of Fame.

Reps



BLAIR RADIO

The firm announces that it will be offering programming and marketing consultancy services on a selective basis for its repped stations. **Qavid Klemm**, **Blair** Sr. **VP/Marketing** 8 Operations, and longtime programmer **Chet Tart** will head the newly-created operation, which will provide consultancy in all formats and will include inexpensive in-house music research, a core music list, strategic market research, and a contest/promotional idea exchange.





Sharon Warantz has been named to the newly-created post of Publicity Director. Prior to her joining McGavren-Gulld, Warantz was associated with the ABC Radio Network, having previously held positions with WPIX and WYNY-FM in New York.

PRO radio

The rep has announced new offices for its New York City headquarters. PRO Radio is now located at 9 East 38th St., New York City, NY 10016. New phone is (212) 684-1610.



The net's "Rock Report" becomes, on Mondays only, the "London Rock Report," Produced by Denny Somach Productions and hosted by WYSP/Philadelphia News Director Bill Fran-

Mutual

KSFO/San Francisco; WRCP-WSNI-FM/Philadelphis; WGMS-AM-FM/Washington, DC; KHVH/Hono-lulu; KBHL-FM/Lincoln, NE; WGST/Atlanta; WEIZ-FM/Columbus, GA; KAIN/Bolse; WCII-WKJJ-FM/Louis-ville; and KBHM-KIRK-FM/Branson, MO have recently announced their affiliation with the net.



NBC Radio

Marbeth Richmond has been promoted to Director of Western Sales/Network Radio at NBC, coming from her previous post as an account exec. Prior to joining the net, Richmond had spent nine years with the ABC FM Radio Division, most recently as GSM with KSFX/San Francisco.



The net recently announced it had received a \$140,000 contribution from Jennifer and Edmund Stanley Jr. to be used for the promotion of National Public Radio's "Morning Edition" and "All Things Considered" daily news and information programs.

People

Cincinnati

Ted Ruscitti has been promoted to Vice President/Radio Engineering and Mark Hubbard has been elevated to Vice President/Radio Research for the Taft Radio Group. A seven-year veteran of the firm, Ruscitti most recently served as Director of Radio Engineering, having begun his Taft career as Chief Engineer with KQV-AM and WDVE-FM/Pittaburgh. Hubbard formerly served as Taft's Director of Radio Research, a post he had held for the past two years.

San Francisco

Henry Grambergu has been elevated to General Sales Manager at KSFX, coming from his previous post as Sales Manager for the station. A nine-year veteran of the radio industry, Grambergu has been with KSFX since 1974.

Jack McSorley has been named General Sales Manager for KYUU. Most recently, McSorley served as VP/ GM for KQFM/Portland, OR, having previously spent five years as an account exec with KSFO/San Francis-

Tules

Lee Mubby has been elevated to Sales Manager for KELI, coming from his previous post as an account exec with the station, a position he had held since 1976.

tini, "Rock Report" airs from Tuesday through Saturday. The "London Rock Report" is hosted by the London Broadcasting Company's Mai Reding and follows the same format, but focuses on what's happening in England and Europe.



Syndicators

Global Satellite Network

"Rockline," a live via satellite rock star interview radio show emanating from Hollywood and London with an 800 call-in number for fisteners, will be exclusively available from the Tarzana, CA-based Global Satellite Network. Eddie Kritzer will produce the program, currently airing on KLOS/Los Angeles, ABC O&O stations will have the right of first refusal for the show.

Master Broadcast Services

Jason Taylor, President of Master Broadcast Services Inc. (a syndicator of Beautiful Music), and Jim Carnegie, President of Carnegie Consulting Enterprises, have entered into an agreement for the marketing consultation of Master Broadcast Services and the development of new feature syndication. Carnegie will headquarter his consulting firm at the MBS corporate offices, located in Morrisville, PA.

TM Special Projects

Among the stations set to air the firm's "The Beatles: The Days In Their Life" special, to be broadcast later this month, are WYNY/New York, WIOQ/Philadelphia, KITY/San Antonio, KRNQ/Des Moines, KHOW/Denver, WTIC-FM/Hartford, KFMK/Houston, KIDQ/Boise, and WPGC/Washington, DC. The 30-hour special was produced by the Sonic Workshop of Toronto in association with TM Special Projects.

Drake-Chenault

KHTZ/Los Angeles recently signed on to air the firm's new "History Of Rock & Roll" special.

MAXIIMAGE

The MAXIIMAGE division of the Maximedia Electronics Corp. recently introduced an "Everybody Wants To Be A Cowboy" promotion image and jingle series package, designed for use by Country radio stations. Containing a full-length theme song record, over 40 jingles and music beds, and a comprehensive advertising/merchandising campaign, the package is available on a market-exclusive basis.

Roxxon Radio

"Rockumentary," a 10-times weekly musical entertainment capsule voiced by Rhoda Kramer, is the first program to be offered to national advertisers by RKO under a recently-penned pact between the program's producer, Roxxon Radio, and the rep firm, The show features interviews with popular recording artists, montages of their hits, and one of their best-known songs.

Starfleet Blair

Beginning April 27, a series of 24 concerts produced by Starfleet Blair will be broadcast live and in stereo to a nationwide FM network via the Wold Radio Satellite Express. 12 of the concerts will be by the Boston Pops with the remainder to feature top-name rock groups recorded in various locations across the nation. April Wine will kick off the series.



MASCOT & MADMEN — WHCN/Hartford's mascot, the WHCN Walrus (aka George De Angells) raised its flippers in surrender when confronted face-to-face with noted big game hunter and deadly gultar-slinger Ted Nugent (right) at a recent taping of the Robert Klein Radio Show, Klein (second from left) and WHCN air personalities Irv Goldfarb and Eddle Haskell (center) avert their eyes from the potential slaughter.

NKR Productions

The firm announces it has completed its move into its Los Angeles offices. NKR is now located at 8732 Sunset Blvd., Sulte 700, Los Angeles, CA 90069, (213) 652-0980.

Sunbelt

Stanley Marcus, Chairman Emeritus of the Nelman-Marcus retail firm, will produce and deliver two-minute radio features, entitled "Another Opinion," for the Dallas-based Sunbelt syndication firm. The show will allow Marcus, author of two books and a noted lecturer, to comment upon quality, fashion, and the American lifestyle.

"Another Opinion" is scheduled to begin airing on June 1. It will be available to a national advertiser in the top 75 markets and sold directly to stations elsewhere.

Sales

KGA/Spokane and KDRK-FM/Spokane have been sold by the Liddle Broadcasting Corp. and the Monroe Broadcasting Corp., respectively, to the Community Spokane Broadcasting Corp. for \$4 million.

KRMQ-FM/Provo, UT has been sold by David and Steven Grow to the Utah Valley Technical Institute Ltd. for \$1.6 million.

WSEV-AM-FM/Sevierville, TN has been sold by the Tennessee Valley Broadcasting Corp. to the Mooney Broadcasting Corp. for \$1.3 million.

WHTC-AM-FM/Holland, MI have been sold by Willard Wichers and Nelson Bosman to the Holland Broadcasting Co. for \$1 million.



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The fight against leukemia is our

Leukemia can strike anyone, at any age, at any time. But because of new advances in chemotherapy and immunotherapy developed in the T.J. Martell Memorial Leukemia Research Laboratory, this dreadful blood disease is no longer the inescapable death sentence it once was.

Progress is being made. Slowly. Methodically. The results are extremely promising. The cost is incredibly high. Today, the leukemia fight is at the forefront of all cancer research. And today, the T.J. Martell Memorial Foundation for Leukemia Research—the music business charity and only such organization totally supported by music industry contributions—needs our help.

Based in New York's Mount Sinai Medical Center, the Foundation fight is led by Dr. James F. Holland—one of the world's leading leukemia scientists. His staff of cancer research pioneers includes several internationally recognized authorities in the field. "The attitude that prevails here," Dr. Holland recently stated, "is that cancer can be beat. And we are optimistic because we can see the light."

Our industry must keep that light growing brighter. Since 1975, enough funds have been raised to establish a research laboratory and make grants of almost \$2,000,000 available to the facility. Much more is now needed.

The T.J. Martell Memorial Foundation for Leukemia Research exists only because of the commitment of the music industry.

The fight against leukemia is our fight. It can only continue with our support.

THE T.J. MARTELL MEMORIAL FOUNDATION FOR LEUKEMIA RESEARCH 1981 HUMANITARIAN AWARD DINNER IN HONOR OF DICK ASHER

This year, Dick Asher, Deputy President and Chief Operating Officer, CBS Records Group, becomes the fifth recipient of the foundation's annual Humanitarian Award. The 1981 T.J. Martell Humanitarian Award Dinner will be held on Saturday, May 2, at the Waldorf-Astoria's Grand Ballroom in New York City.

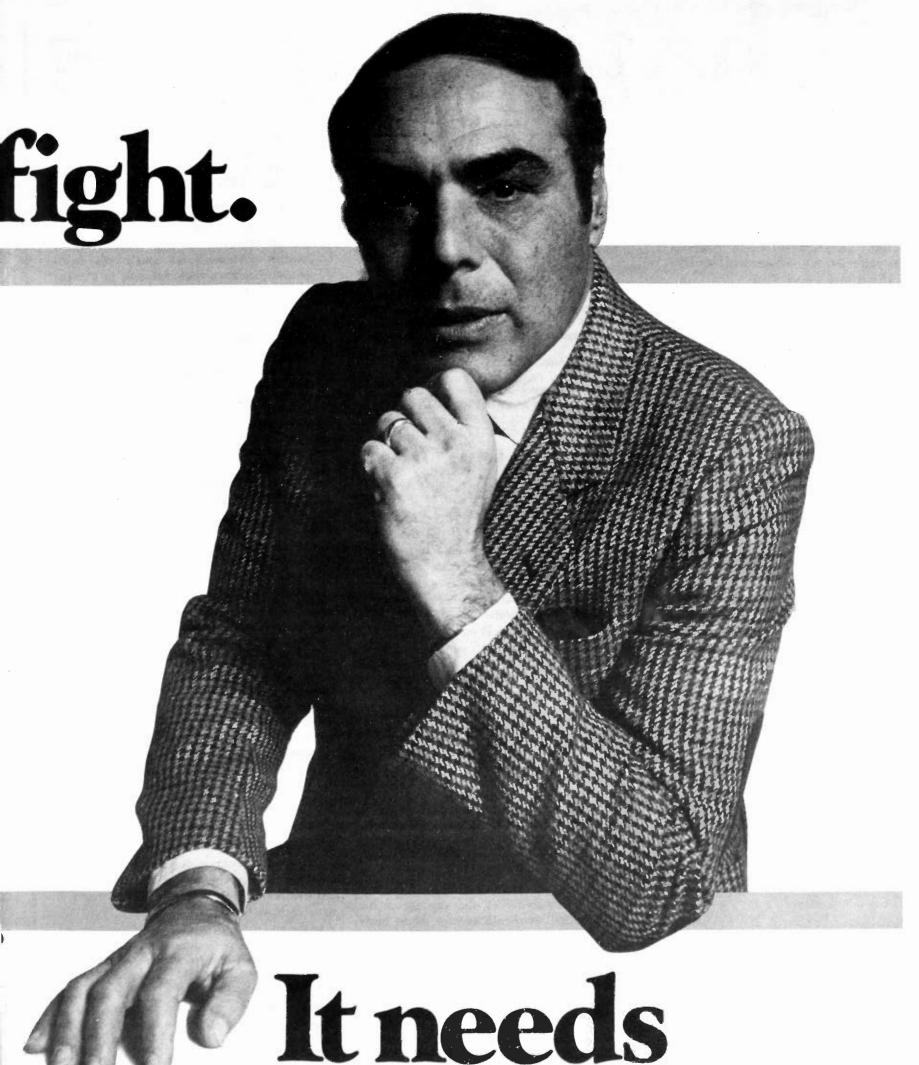
THE DICK ASHER RESEARCH FELLOWSHIP

Each special contribution of \$5,000 or more brings a Dick Asher Research Fellowship, enabling the Foundation to train more specialists, to put more of medicine's most capable and gifted minds to work on wiping out leukemia.

Help work toward the miracle. Make your pledge of support now.

T.J. Martell Memorial Foundation for Leukemia Research 1370 Avenue of the Americas, New York, N.Y. 10019 (212) 245-1818 For further details, contact Muriel Max, Director of Development.





It needs our support.



"You should look at three Mediatrend reports, or consider using the rolling average that Birch reports."

Alternative Ratings Compared — Birch vs. Mediatrend

The new, more expensive Arbitron contracts. A format change. The need for quicker ratings data than the Quarterly Measurement Arbitron sweeps will allow. These are just some of the reasons that dozens of you have been quizzing me lately on the alternative ratings services — The Birch Report and Mediatrend. In order to help you make an informed decision about which, if either, of these firms you may want to sign with, an objective comparison is presented below.

Corporate Histories

Mediatrend, the monthly service of Media Statistics, Inc., is the only serious survivor of the flock several years ago when the talk was "who is going to compete with Arbitron?" Burke and A&S are no longer with us, and RAM has gone through ownership changes and severely cut back its market list. Mediatrend, headed by Arbitron founder Jim Seiler, has maintained a stable financial base for many years, working only in those markets where the service is profitable. Seiler's attitude is that if a market is pirating his product, or if there is not enough monetary support, Mediatrend will withdraw from the relevant metro. The Mediatrend surveys are currently being conducted on a monthly basis in 15 major markets, including the top five.

The Birch Report, which incorporated in March 1978, has shown rapid growth over the last 18 months, unlike Mediatrend's stable pattern. The company is headed by Tom Birch, a former radio researcher and programmer in the Miami area. The Birch Report appears to be a relatively inexpensive product, costing several hundred dollars per month, as does the Mediatrend. The current client lineup for Birch shows 28 markets subscribing to the service, with smaller and medium size metros making up the bulk of the clientele. Birch does not yet survey any of the top five markets, preferring to concentrate on markets in the Southeast and Midwest.

Besides the monthly offerings of the two firms, both survey less frequently in smaller markets, on a quarterly basis, for example. Besides the quantitative sampling done on a monthly basis, both Birch and Mediatrend can ascertain qualitative, product usage, or audience perception data when specified by a client.

Methodology Comparisons

It appears that both companies have solid followings, with Mediatrend the more stable and proven firm while Birch is growing at an enviable rate. But what about how they arrive at the numbers they are selling? What differences exist in

their techniques? While there are similarities, some subtle differences are worthy of note, too.

I have prepared a chart which can, at a glance, give you some guidance regarding the two methodologies. Since they both use basically the same telephone interview technique — calling in the evening to obtain recall on stations listened to in the last 24 hours — this chart shows some areas of diversion.

	The Birch Report	Mediatren
Monthly Sample Sizes (In-Tab Goals)	560*	500*
Sample All Persons 12+ In Home	Yes	No
Monthly Demographic Trends	Yes	No
Seven-Day Cume Estimates	Yes	Yes
Hour-By-Hour Estimates	Yes	No
Demographic Cell Weighting	Yes	Yes
Ethnic Cell Weighting	Yes	Yes
Samples Non-Listed Phone Homes	Yes	No
Reports Two-Month Averages	Yes	No

* (Both services have an in-tab goal of 1000 in larger markets.)

What are the implications of the above line-up? Depends on what you use a monthly service for. Mediatrend has an advantage in spotting trends quickly since one-month data, not rolling averages, gives a quicker indication of audience reaction to a major format change (such as the WKTU jump in New York several years ago). The Mediatrend approach towards sampling might offer a better cross-section also. While Birch samples approximately two people per home, according to Tom Birch, Mediatrend surveys just one person per household. This means that the 560 in-tab for Birch is made up of about 280 homes whereas the Mediatrend sample is dispersed among 500 homes in a metro.

Birch takes steps to avoid wobbles inherent in reporting discrete monthly data. If you are looking for programming indicators over a span of time you should look at three Mediatrend reports, month after month, or consider using the rolling average that Birch reports. The rolling average tends to smooth out sampling disparities by basing the estimates on an in-tab figure of approximately 1100. Tom Birch told R&R that one reason his firm went to the two-month average as the basis for its reports was so "we could generate hour-by-hour and other detailed data based on a decent data base."

The Birch methodology samples those with unlisted homes, an advantage in some markets where a largely mobile or student-oriented popu-

Week In Review

Arbitron Previews Reliability Data

Results of months of Arbitron research into the computation of the error inherent in Arbitron estimates will soon be available. Arbitron is breaking the relevant charts and figures at the NAB convention, and will soon be getting R&R copies of the pertinent data. Purpose of the study and updated computations is to give managers and programmers a more realistic idea of whether or not movement in a book was real or statistical.

Al Maxwell Promoted By Arbitron

Al Maxwell has been promoted to an account executive spot at Arbitron in the Southwest. Maxwell, who has a radio background, has been with Arbitron in a client service representative capacity since last November.

lation might be a factor. As Arbitron discovered when ESF was implemented, including listeners not listed in the phone book in the sample base can boost certain formats and penalize others. Some AOR's and ethnic stations have benefitted when unlisteds were included in the sample. Given that the telephone methodology should reach more of the young males Arbitron has a hard time with, you can see that either Birch or Mediatrend might show youthfully-oriented stations in a better light than the Arbitron report.

Predictor Of Arbitron?

A key reason why some stations consider subscribing to a monthly ratings service is to predict what the Arbitron results might portend. How well do either of the services written about here do in giving a manager or programmer a clue to the Arbitron?

Several months ago I conducted an in-house project looking at how these firms spring estimates compared to the data from Arbitron. There were mixed results. Both services were able, in approximately 90% of the markets examined, to predict what the top ten stations would be. However, neither firm's figures were close to Arbitron's on a consistent basis. 33% of the time Mediatrend was within one share point of the Arbitron 12+ figure for the relevant station, while the Birch number was 25%.

Decision Is Yours

If you are seriously considering subscribing to an alternative ratings company you have two good firms from which to choose. If sampling of unlisted homes, rolling two-month averages and data such as hour-by-hour is useful, you might give the nod to Birch, an up-and-coming concern. If you favor dealing with a company which has a long and successful track record, surveys more homes in a market than does Birch, and generates discrete monthly data, then Mediatrend would be a worthwhile selection. Look at your situation, then call Jim Seiler at (301) 585-5105 and Tom Birch at (305) 753-6043 to discuss your needs. Good luck in your search for less expensive, more timely, reliable monthly ratings data.

Q&A

A major market GM called recently to inquire, "What do you think about the idea of running on-air survey announcements?"

My thoughts are emphatically against this idea. There has been no consistent ratings payoff for stations that run these announcements, and the problems from Arbitron are not worth the hassle. Finally, the image for radio generally and the specific station in question is bound to suffer.

Jhan Hiber



Arbitron Shares October/November '80

Austin

KASE Up Three, Now Leads; KHFI Drops Four

Beautiful Music KASE rebounded to the top spot in the market with a three-share jump, 10.6-13.5. Former metro leader KHFI (R) slipped four shares, 16.7-12.7. The remaining double-digit station, KVET (C) had a stable book, 11.6-11.8. KOKE-FM (C) also enjoyed a stable book, up 8.8-9.2. KLBJ (PA) more than doubled, 3.0-6.6.

The other Austin area stations with a one share or better were KCSW (PA) 7.4-5.2, KIXL (RL) 3.0-1.9, KLBJ-FM (A) 7.8-6.8, KMXX (S) 4.0-1.7, KNOW (PA) 1.0-2.9, KOKE (C) 2.4-3.1, and KTAE (C) 1.9-

San Antonio stations scoring better than a one share in Austin were KTSA (R) 3.7-4.7 and WOAI (N/T) 1.3-1.9.

This data is copyrighted by Arbitron. Non-subscribers to Arbi tron syndicated radio service may not reprint or use this infor mation in any form

Average Quarter Hour Shares are Monday-Sunday, nidnight, Metro Survey Area, 12+.

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, Mellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

Fresno

KKNU Number One, KFIG Doubles, KFYE Up Two

Beautiful Music entity KKNU remained the top station 12+ with a 9.5-9.6 showing. KFYE (R) jumped 7.4-9.3 and became runner-up. KMJ (PA) had a stable book 8.5-8.6. KXEX (S) more than doubled 3.6-8.0. KFIG (A) also doubled, 3.9-7.7. KYNO-FM (R) slipped 9.0-7.0.

Additional Fresno stations with a one share or more were KARM (C) 4.6-2.6, KEAP (M) 1.0-1.2, KFRE (PA) 4.8-3.6, KFRY (BM) 2.0-3.6, KGST (S) 3.9-3.3, KKDJ (A) 6.1-3.8, KLIP (B) showing up at 1.0, KMAK (C) 6.9-5.8, KMJ-FM (PA) 2.5-1.6, KXQR (PA) 2.0-2.6, and KYNO (R) 4.4-3.6.

Outside stations with a one share or better included KBOS-(R) 3.1-2.6, KIOY (R) 5.7-2.5, KLTA (BM).8-1.9, and KRDU (PA) .7-1.4.



SORRY CHARLIE - That's as close as KHTZ/Los Angeles morning man Charlie Tuna got to Brooke Shields. Tuna is pictured with Brooke and WB recording artist Leo Sayer at a taping of the "Mike Douglas Show," which Charlie announces.



JOURNEY MAKES A B-LINE - Columbia's Journey stopped in at B-97/ New Orleans. Pictured (I-r) are CBS's Tom Lansoloti, MD Jerry Lousteau, and Steve Smith (seated) of Journey.

Tucson

KJYK Jumps To Tie KCUB For First, KCEE Adds Seven

Beautiful Music station KJYK posted a notable advance in the metro, up 8.3-11.7, tying KCUB (C) which slipped 13.6-11.7. Biggest movement was scored by KCEE (PA), which quadrupled 2.3-9.2. KWFM (A) slipped one share, 9.4-8.5, KHYT (R) climbed 6.0 - 7.0

Other Tucson metro stations with a one share or more were KAIR (BM) 6.5-6.3, KEVT (S) 2.6-3.0, KFLT (RL) 3.9-1.9, KIKX (C) 1.4-1.9, KMGX (PA) 3.5-2.2, KRQQ (R) 8.2-7.0, KTKT (R) 7.6-6.5, KTKT-FM (A) 5.5-5.1, KTUC (N/T) 4.5-5.2, and KXEW (S)

Goody

Continued from Page 3

Lawyers for the defense are filing post-trial motions to ask Judge Thomas Platt to set aside the jury verdict on grounds of insufficient evidence. Should that move fail, an appeal is considered highly likely. The jury found Stolon innocent of a racketeering charge, two ITSP counts, and five copyright infringement charges, while the company was cleared on four charges. Earlier, Goody President George Levy was cleared of all charges (R&R 4-3). The case involved alleged transactions involving counterfeit cassettes and 8-tracks. Titles whose copyrights the jury decreed were infringed upon were the sound-track to "Grease," Andy Gibb's "Flowing Rivers," and Eric Clapton's "Slowhand," all on the RSO Ambrose

Continued from Page 3

WKQX he was with Combined Communications for seven years, serving as President/GM of WWWE & WDOK/Cleveland and managing KTAR & KBBC/ Phoenix. Earlier he was General Sales Manager at KIIS-AM-FM/Los Angeles and was an account exec at WNCI/Columbus and WFUN/Miami.

Dain & DeJoy

Continued from Page 3 sentation of the "Urban Chipmunk" album by the Chipmunks on RCA; the company stresses, however, that its production efforts are nonexclusive

DeJoy was most recently VP/A&R for RCA, and previously held the presidency of Janus Records among other positions. Dain was VP/A&R West Coast for RCA, previously serving as Executive VP at Garrett Music after a long career with, among others, Liberty Records.

Kasabo

· Continued from Page 3

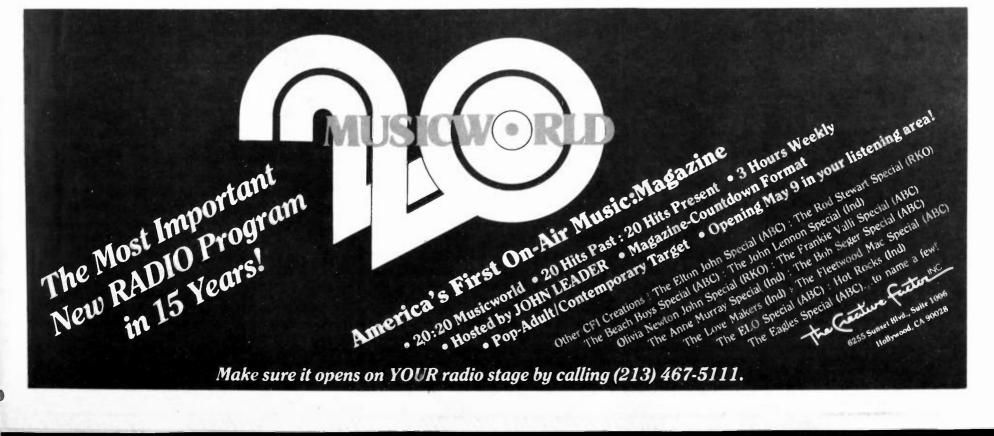
with R&R's Pop/Adult music information continuing as usual pending further evolution of the paper's coverage of the format. For more details on Kasabo's future plans, see his final Pop/Adult column on

Mednick

Continued from Page 3

design had a lot of chains and shackles attached, we'll be able to accomplish a great deal. The first rule of Klein/Mednick is that there are no rules. We plan to anticipate needs and fill them.

Mednick and Klein plan to create and produce music and film-oriented specials for exclusive radio broadcast. They will also be producing featurettelength specialized programming for cable and subscription TV systems. Mednick will remain as a consultant to RKO Radio.





"What Cha' Gonna Do For Me" Chaka Khan

Produced by Arlf Mardin



On Warner Bros. Records and Tapes



STREET TALK.

One of the hottest rumors of the week involved exiting Shamrock President Bruce Johnson (R&R 4-10). The word on the street was that Johnson would become the new president of Golden West Radio. However, the rumor was emphatically denied by Golden West sources.

A little potential call letter confusion may be brewing in Pittsburgh . . . EZ Communications, owner of WJOI, the station that switched from Beautiful Music to CHR (R&R 4-10), has reportedly applied for the new calls of WBZZ. Meanwhile, BENI Broadcasting, owner of WKTQ(13Q), has applied for the letters WBZT. The "topper" is that both applications were received by the FCC on the same day!

As rumored last week, RKO Radio closed its West Coast offices this week. The National Music Coordinator for RKO, KEARTH/Los Angeles PD Bob Hamilton, will now handle the chain's music from the KEARTH offices. Several RKO staffers were released as a result of the L.A. office closing.

Street Talk is that another CBS record exec has resigned to join Bob Sherwood and Don Colberg at Polygram. Look for an official announcement on it by next week.

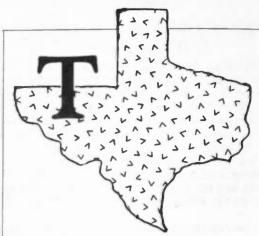
WBBM-FM/Chicago PD Ford Colley resigned from the station after two months in the PD slot, citing the obligatory "philosophical differences with management." No replacement was immediately appointed, but MD Lee De Young was named acting PD.

The talent raid is apparently on in South Florida. I-95(WINZ-FM) has just hired a second air personality from Y100. Earl The Pearl joined I-95 in February, and now Kid Curry will move from 6-10pm at Y100 to morning drive on Miami's newest CHR station. Kid replaces John Lodge, who left I-95 to become PD at KSPZ/Colorado Springs.

Roxy Myzal has exited Chrysalis Records. Roxy had been Chrysalis's Album Promotion Manager.

Former American hostage Rodney "Rocky" Sickmann has joined a sales training program at KMOX-FM/St. Louis. The ex-Marine, who spent 444 days in captivity in Iran, plans to get married this summer and hopes to make radio his career.

Be on the lookout for a man claiming to be Peter DeWolf of the CBC. Apparently a con artist has been traveling through the Midwest, visiting radio stations, granting on-air interviews and then skipping town without paying his motel bills. KYRS/Chariton, IA was the bogus CBC man's last stop, and he has made other "contacts," including KDAO/Marshalltown, IA. Word is that the man is very knowledgeable about broadcasting and is quite convincing.



Have This Laminated

So you want to write a million seller, eh? Well, take some advice from Blackwood Music Publishing executive Charlie Monk.

Charlie says, "Write what you know about. If you don't know anything, write about disco." Further, Charlie advises making the title so clever that "the rest doesn't matter." He says having the word "Texas" in the title guarantees a hit. Topics are important, too. Love is an excellent topic and linoleum tile is shaky. We sincerely hope that this expert knowledge doesn't floor anyone out there.

Rumor has it that Steve Diener, currently Executive VP of CBS International, will leave the record company next week to become Executive VP/CEO of Magnetic Video International. MVI is a wholly-owned subsidiary of Magnetic Video Corp., which in turn is owned by 20th Century-Fox.

KILT/Houston's morning team of Hudson & Harrigan (Beau Weaver & Randy Hames) are apparently big favorites of America's two space shuttle pilots, John Young and Robert Crippen. With that knowledge in mind, execs at the Houston Space Center commissioned Beau & Randy to rig a special "Wake-Up Call," which is a regular morning feature of their show, just for the astronauts. The pair obliged and NASA woke Crippen & Young Tuesday morning (4-14) by sending the specially-recorded bit to the orbiting shuttle via the New Zealand tracking station. Obviously, the fly-guys thought the bit was so funny that they immediately came out of orbit and landed the Columbia in California. Radio strikes again!

In the social notes this week: congratulations to NBC FM Group VP/Programming Michael Phillips and Melanie Morgan, who were married April 3 in Carmel, CA. Polygram's VP/Press & Artist Relations Len Epand and his wife Joan are the proud parents of a new baby daughter, Megan Elizabeth, who arrived April 7. Megan will now join her 2½ year old brother at the Epand estate in Greenwich, CT.



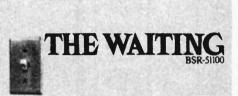
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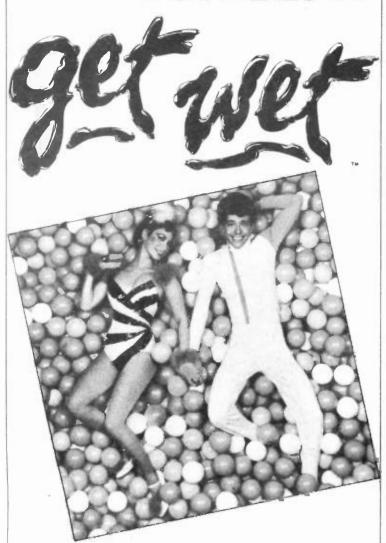




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The single.

"JUST SO LONELY" WS8-02018



WAYS add WKBW add WBEN-FM add 40 WCSC add WIFI add WNAM add WXKS-FM add KIDD add Q105 26-24 KNBQ add WGCL add KCPX deb 39 KFI on KLUC add KIQQ on KZZP add 29 KYYX on KRQ add WQXI-AM add KTKT on KULF on WACZ on WHFM add 31 WLAM add WTRY on WHEB add WFLY add 13FEA on WAEB add WFBG on WKRZ-FM on 14WK on WHYN deb 25 FM99 add WKEE add KPUR add KINT on KVOL on WJDX add KENI on WERC add KATI add WSGN add KQDI add WAAY add KRLC on Y103 add WKTM add WBBQ on WGSV on

PRODUCED BY PHIL RAMONE

From the album GET WET FW 37134





Distributed by CBS Records





Blame Ben Franklin For DST

When he was Ambassador to France in the 18th century, Benjamin Franklin thought up the concept of Daylight Savings Time. "He liked to stay out late at night and sleep late in the morning," says Robert Ross, "and it struck him that he was wasting the sun. Since he didn't want to get up any earlier, he devised a plan to make the sun rise later. In a sense that's what DST does. It makes the sun seem to rise and set an hour later in the day."

Daylight Savings Time arrives again next weekend (Sunday the 26th) and compliance will be monitored by the Department of Transportation, where Ross works. He says it's an ever-controversial scheme opposed energetically by people who want to save energy, cut down on crime and let kids walk to school in daylight. Others want even more DST because they think that would cut energy consumption and decrease crime. Fundamentalist religious groups oppose it "because it's not natural."

DOT's Robert Ross says, "you can set your watch to any time you want, and there's no federal law that denies you that right. The law, however, does say what time the trains and planes and TV stations and businesses will operate, and does state what times things shall be recorded . . . births, deaths, wills. things of legal importance. Some people just ignore the whole system and go off and do whatever they want. However, no state and no city is in defiance of the federal law."

CALENDAR-

Buildings Sank Into The Ground

MONDAY, APRIL 20: San Francisco was burning 75 years ago, in the three-day fire that was touched off by the great 'quake of 1906. When the earthquake hit, it shook the city so hard that several buildings (south of Market Street) sank into the ground, drowning some people whose rooms reached the subterranean water level. The 'quake of April 18 hit at 5:13am, lasted forty-eight seconds, and was later estimated to have been an 8.2 on the Richter Scale. Nothing to match it has hit California since.

Ten years ago today the U.S. Supreme Court ruled that busing children is a proper way to achieve school desegregation. Ryan O'Neal is 40. Adolph Hitler was born 92 years ago.

'76 Caddy Worth Fifty Thousand?

TUESDAY, APRIL 21: The last production-line American convertible was made five years ago today, the last of a run of two-hundred white Cadillac "Bicentennial" models. List price in '76 was approximately \$12,500 and in the months immediately following, bids ranged up to \$50,000 on the private collectors' market (according to Norb Bartos of GM).

Earth's orbit takes us through the cosmic trail of a comet tonight, so astronomers expect a light meteor shower. The annual Lyrid display can produce a peak average of fifteen "shooting stars" per hour, best viewed after midnight and away from city lights.

Queen Elizabeth II of England is 55. Elaine May is 49. Iggy Pop is 34.

"In God We Trust"

WEDNESDAY, APRIL 22: Congress authorized striking the phrase "In God We Trust" on U.S. coins on this date in 1864. Madalyn Murray O'Hair, the atheist whose legal challenge ended school prayer, is now working to have "In God We Trust" removed from American money. (Rodney Dangerfield jokes a dead atheist is someone all dressed up with no place to go.)

After forty years of study. Charles Darwin published what he considered his most important book one hundred years ago today. It was about earthworms. It's still considered the worm reference book.

Glen Campbell is 43. Peter Frampton is 31.

Grave Decorated With Wallflowers

THURSDAY, APRIL 23: The great writer William Shakespeare wasn't thought of as great when he was alive. He wasn't thought about much at all because he was quiet, gentle and not self-promoting. Many historians believe he died on his 52nd birthday, on this date in 1616. Today at Stratford-On-Avon in England his burial place will be decorated with wallflowers, daffodils and primroses.

On this date in 1949 the state of Illinois came close to having a cat leash law, but it was voted down after Adlai Stevenson's speech which stressed that cats are bound to do a certain amount of roaming and the state has no business trying to control it.

Shirley Temple Black is 53. Roy Orbison is 45. Lee Majors is 41. Sandra Dee is 39.

Champion "Tidal Wave" 380 Feet High

FRIDAY, APRIL 24: First it should be made clear that scientists no longer call them "tidal waves" but tsunamis (soo-NOMMYs). The record tsunami was on this date in 1771, when a wall of water estimated to be 380 feet high slammed across several small islands south of Japan. (The Guiness Book listing erroneously reports that wave was in 1971, but the Pacific Tsunami Warning Center in Honolulu says 1771). Tsunamis are nearly always caused by earthquakes and can travel across oceans at 500 miles an hour!

Tricia Reay of England holds the world record for sneezing 194 days straight. Her half-year of sneezing ended one year ago tomorrow, on April 25, 1980.

Barbra Streisand is 39. Shirley MacLaine is 47.



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Today, I'd like to tell you the story of a highly emotional tuba player who hit a high C and blew his liver out through his horn. I'd like to . . . but the editors of R&R won't let me.

Instead, let's zoom through wotz happening in a bunch of totally non-related fields:

The top adult movie star in the country, Marilyn Chambers (whose "Behind The Green Door," has done 50 million dollars so far) captivated her way into the Gary Owens Building last week for an interview. Most people ask her questions about sex and its affiliate wonderments. Ours went like this: "Today, ladies and gentlemen, we're chatting with Marilyn Chambers, the porno motion picture queen . . . Marilyn, if it's all right with you, let's discuss the existentialism of some of your favorite writers, Sartre, Camus, Friederich Nietzsche . . . "Don't forget Franz Kakfa, Gary," Miss Chambers chimed in. At that point we went into a commercial with several thousand love-starved camp-followers shaking their heads. Marilyn said she reads Radio & Records, especially now that she's a recording star, performing some of the songs from her current movie, "Insatiable." Before she sashayed out the door, I asked her for a mild favor . . . would she do something nice for my newsman while he was on the air delivering a "Meanwhile on Capitol Hill" kind of story. She did . . . he broke up . . . and they all lived happily ever after. A kind response from the girl with the biggest box-office appeal in the country.

A quick addendum . . . Scotty Brink of KHOW said he heard oysters were supposed to be an aphrodisiac! One of their deejays had a dozen and complained that only eleven of them worked! and don't let me hear you say an aphrodisiac is a regular disiac wearing an AFRO . . . please!

John C. Murphy, Vice President of the Martin Sheen Appreciation Society at WNAM/ Neenah, WI, has noticed that Robert Mitchum's eyes are at half-mast! How about Tommy Lasorda of the Dodgers! I sat next to Tommy, Angel Manager Jim Fregosi, Gene Autry, and Norm Crosby at the annual Baseball Writers of America banquet . . . and what a fun bunch. Norm Crosby had just finished a couple of Natural Lite beer commercials with Tommy, and naturally (and lightly) we chatted about baseball. I've always felt sorry for major league baseball managers who have to constantly speak at the rubber chicken and chilled bowl of rancid goop circuit.

I was reminding the gang about my old baseball team when our shortstop Bob "The Octopus" Kardashian created the decisive play that helped us move up to the cellar... on one smack of the bat, Bob went up for a blooper, came in for a grounder, and went out for a six-pack!



Massive ''Masada'' Numbers Spur ABC Victory

ABC's four-part "Masada" became one of the most successful miniseries ever, parlaying a seventh place finish for Part 1 during the week ending April 5 into three of the top five positions for the week ending April 12. CBS nearly monopolized the rest of the top 10 (including an unquestioned first place finish for "Dallas" and highly encouraging debuts for the new "Private Benjamin" series, third last week, and "The Two Of Us," eighth), and scored an 11th place slot for its own "Peter & Paul" religion-themed movie (Part I), but it wasn't enough by a long shot. ABC earned a 19.2 average rating, CBS was second with 17.5, and NBC third with 14.9. The top 20 follows:

Dailas (CBS) - 11 Peter & Paul Pt. I (CBS Sunday Movie) 1 11 12 Diff'rnt Strokes (NBC) Masada Pt. 4 (ABC) 2 Private Benjamin (CBS) - 13 Laverne & Shirley (ABC) 3 - 14 All-Star Family Feud (NBC) Masada Pt. 3 (ABC) 4 Masada Pt. 2 (ABC) - 15 Fantasy Island (ABC) 5 20 16 Magnum P.I. (CBS) 3 6 60 Minutes (CBS) **Dukes Of Hazzard (CBS)** 13 17 Real People (NBC) 4 7 - 18 Checking In (CBS) The Two Of Us (CBS) R — 19 Happy Days (ABC) 9 9 Love Boat (ABC) 6 10 M*A*S*H (CBS) - 20 Convoy (ABC Sunday Movie)

"WKRP In Cincinnati" continued its solid recent ratings run, inching up from 26th to 25th last week.

Music On TV

"Solid Gold" features Helen Reddy as cohost, with Daryl Hall & John Oates, Rupert Holmes, the Marshall Tucker Band, Rufus, T.G. Sheppard, Deniece Williams guesting ... Adam & the Ants appear on "Tomorrow" April 23 . . . The "Academy of Country Music Awards" special (NBC April 30) has set its presenters, including musical performers Alabama, Bill Anderson, Susan Anton, Razzy Bailey, Moe Bandy, the Bellamy Bros., Barbi Benton, John Conlee, Lacy J. Dalton, Rudy and Steve Gatlin, Bobbie Gentry, Wendy Holcombe, Sonny James, Barbara Mandrell, David Soul, Jim Stafford, Joe Stampley, and Ernest Tubb . . . Andy Williams will host the first annual "Grammy Hall Of Fame" telecast on CBS May 15, saluting NARAS hall of famers Count Basie, Nat King Cole, Bing Crosby, Duke Ellington, and Judy Garland . . . Abba will be the subject of a one-hour retrospective for the fall hosted by Dick Cavett, with interviews and live performances.

Arbitron Expands TV Ratings

Arbitron TV has announced plans to provide overnight TV ratings via its meter service in 10 new cities by 1985. Presently surveying New York, Los Angeles, and Chicago, with San Francisco set for 1982, the company will add Boston, Cleveland, Dallas, Detroit, Houston, Miami, Minneapolis, Philadelphia, St. Louis, and Washington DC to its roster. Arbitron's meters automatically record all TV viewing on every set in a measured household, and the company provides daily and weekly reports.

FCC Suspends Low-Power TV Applications

With over 5000 applications for new low-power TV facilities received, the FCC has put new applications on hold until it can process the existing entries, pleading insufficient staff and computer capacity.

Fadio&Records

FCC RULES KWK APPLICATION UNACCEPTABLE — Bronco Broadcasting bid denied; proposals from Norman Broadcasting, Doubleday on dark facility to be considered.

NEW ORLEANS BROADCASTERS BUY PULSE, CANCEL ARBITRON — Six of eight Arbitron subscribers cancel after group package Pulse buy completed.

CHARLES GIDDENS NAMED EXEC. VP FOR MCCLURE BROADCASTING — Had been GM at WRFC/Athens, GA.

NUMBER ONE FIVE YEARS AGO: "Disco Lady"

— Johnnie Taylor (Columbia)

NUMBER ONE COUNTRY: "Drinkin' My Baby"

— Eddle Rabbitt (Elektra)

NUMBER ONE LP: "Takin" It To The Streets" — Dooble Brothers (WB)

VIDEOSCOPE:

PICTUREPHONE PUBLICITY PUSH: The "Picturephone," a combination telephone receiver/video screen that shows you the person you're talking to, has been undergoing trial runs in 12 major cities since 1974 and results have been so encouraging that AT&T has decided to begin a vigorous publicity campaign aimed at the business market ("Picturephones" are still not economically feasible for the home market). As with teleconferencing (see "What's New" this issue), use of the "Picturephone" is positioned as an alternative to the increasingly expensive sales conference. As of now, 10 markets (Atlanta, Boston, Chicago, Dallas, Detroit, Los Angeles, Philadelphia, Sacramento, San Francisco, and Washington, DC) can be linked for "Picturephone" conferences. Proceedings can be videotaped as well. "Picturephone" prices vary from \$8.40 to \$21 for the first three minutes with each additional minute costing between \$2.65 to \$6.85...TOP TEN VIDEOCASSETTES FOR MARCH: The top ten best-selling videocassettes during March, according to Merchandising Magazine, were: 1) "Star Trek — The Motion Picture" (number one last month as well) 2) "Allen" 3) "Close Encounters Of The Third Kind" 4) "Superman -The Movie" 5) "All That Jazz" 6) "10" 7) "The Muppet Movie" 8) "The Blues Brothers (up four spots and new to the top ten) 9) "2001 - A Space Odyssey" (up 14 places) and 10) "Up In Smoke" (up a whopping 38 spots). "Brubaker" was the highest debut, coming in at 19. Other notable gainers included "The Wizard Of Oz" (up 13 places to 13th) and "Saturday Night Fever" (up 15 spots to 20th).



Joel Denver



SUGGESTIONS FROM ANOTHER SIDE

Radio Takes A Look At Records

Just a couple of weeks ago (R&R 4-3) RSO Records announced it was laying off its promotion staff, the latest in a long line of cutbacks, layoffs, and companies that were once successful closing their doors.

There are a lot of reasons behind all of this, but the big culprit is the economy. All of these moves have been seen as ways for the record industry to increase profits and shore up losses in the wake of a slack record-buying market.

Lately, I have been asked several good questions by radio stations: are record companies doing everything they can to aid their own situation? Are they taking the right steps to stem losses?

In the spirit of one end of the industry trying to help the other, I asked some knowledgeable PD's and a well-known MD their views of the record industry. They offered some logical suggestions for improvement which might help effect a turnaround for record companies.

Rosalie Trombley, MD, CKLW/Detroit

Rosalie is probably one of the premier MD's in the country, having spent many years in this position at CKLW. From the same vantage point, she has seen the record industry move from a growth period to its zenith in 1978-79 to its present status, ravaged by growing economic problems.

"To sum it up, things are bad," she says. "I have an excellent relationship with retail accounts, and the latest problem is the increase in catalog prices, which are now as high as \$9.98. This constant upward price adjustment is unfair to the consumer who may have been saving for a particular album, only to find the price has gone up again."

Commenting on the effect this has on the retail outlets themselves, she said, "It cuts down on retail's cash flow. Combine this with a five percent return policy and you have a bleak picture."

While the amount of promotions and record company advertising on CKLW has not been affected drastically, Rosalie added, "You are now seeing more and

more record companies ask-Rosalie Trombley ing radio stations to buy product for giveaways, and this is just not possible with the economic structure of smaller stations."

What's the answer? Rosalie feels, "The main problem gets down to the A&R departments. They have continued to release less than mediocre product on albums. Promotion then has to try and get it played and sales has to try and get orders. More often than not, this becomes red ink in the company's loss column. Most albums today have only one or two worthwhile cuts on them. This is not enough incentive for a record or tape buyer."

Has the amount of money given to superstar acts hurt the labels? "Most definitely," responded Rosalie, "Columbia's signing of Paul McCartney, and Geffen Records' signing of Donna Summer to large contracts might make it difficult to make money on these artists. Record companies have got to get more realistic about these things. They want the bottom line to be good, but could be putting themselves at a loss before they can even get started."

Scott Sherwood, PD, Y103 (WIVY)/Jacksonville

Scott has been in radio for a number of years, and feels the intentions of record companies are good, but wondered, "How can you have one promotion person working three different labels as in the case of PolyGram with Polydor product, Mercury, Casablanca, and now RSO? This just spreads a person too thin.

"Record sales are getting harder to track. Each week the sales picture fluctuates drastically. Here in Florida, sales figures become inflated with export figures mixed in with the regional computer runs. Once these records leave the state through Miami, they never return."

Calling attention to the problem of too much product, Scott believes that "there is not enough room on

radio station playlists and on national charts to accommodate all that is out there. As a result, moneymaking product gets lost in the shuffle." As an answer, he suggests, "Record companies are going to have to start promoting product not on chart moves, but on the sound of the particular market and station. To help this, some stations will end up playing more product in certain competitive situations."



Scott Sherwood

One major effort of record companies has always been to break new acts. Scott offered, "More time should be spent in developing these new acts, but with personnel cutbacks, how can this be achieved? Superstars are automatic adds, but the key to the future is in the new acts, and record companies have got to be more selective in what is released in relation to what can be worked with the manpower available."

Agreeing with Rosalie's comments, he said, "Overly large recording contracts tend to wipe out any profits that might show up from a new act that might be able to sell 125,000 units." He also remarked, "It is high time record companies dropped the manufacture of singles with the exception of service to Black radio and jukebox applications. We have waited for years for labels to give us the word that 'this is okay to play'; let us decide for ourselves."

Randy Lane, PD, KBEQ/Kansas City

"One positive effect of this economic crunch has been a more businesslike approach from the promotion people. I get less shuck-and-jive promotion and more solid facts about why I should program a certain cut," remarked Randy.

"I think that record companies understand radio station research a lot better now, and also what a

particular station is looking for in product for airplay. They have taken this information and put more into the proper marketing of their product than ever before."

While sales may be slumping in other areas, Randy noted, "I have seen them pick up a bit lately. I think this is a direct result of promotion people working closer with their sales departments, just like programming has got to work with



ming has got to work with Randy Lane sales at a radio station to achieve a full picture."

Another positive of what has taken place "is the fact that radio has been forced to become more creative," Randy says. "Labels are no longer sending boxes and boxes of albums to stations for weekend giveaways as in the past. As a result, the promotions that are run are of better quality, and stations have escaped from the 'call-in-and-win' syndrome."

Echoing the sentiments of others I talked to, Randy also suggested, "Manufacturers should plan to release albums with more hit product per unit. Too many consumers have bought an album because of one cut and have felt ripped off because the rest of the LP is filler material."

Rich 'Brother' Robbin, VP/Operations, KHYT/Tucson

Rich has been all over the country for many years in many capacities. He was PD at KCBQ/San Diego, the first PD at K100 (now KIQQ/Los Angeles), and part of the original airstaff of 10Q (KTNQ)/Los Angeles. He emphasized, "It's time to get some new thinking into action at the record company level in order for them to survive.

"The main problem is the amount and quality of product released. It is impossible to keep up with. Anyone who looks for one hit album to wipe out other losses is not doing smart business. The waste of material and manpower is staggering."

Focusing in further, Rich stated, "I remember in the mid-sixties, Motown had a remarkable hit scorecard of 60% of their releases going Top 15 or better. Today, most of the release packages I get in have less than 10% hit material. If I was a record company CEO, I would seriously curtail the amount of product released, trim the artist roster, and be more discriminating about what acts get signed."



Rich 'Brother' Robbin

Looking at well-intentioned but, as Rich put it, "misguided efforts" of the labels, he said, "Cutting back your staff and not cutting back the workload is the most nonproductive idea I have ever seen. As an on-air PD, I can't listen to everything that comes in. As a result, I end up throwing out thousands of records each month that are duplicates of what has been over-serviced, or is not a hit, and this is just one station."

Rich expressed a similar idea to the others concerning the use of singles. "They are a waste of time and effort. Just give me the album, tell me what A&R feels is the first hit, and then let the audience decide. This alone could save thousands of dollars a year per station in postage and manpower."

Radio Is Concerned About Records

While the views and suggestions expressed are by no means cure-alls to the problems, they should be taken as a good cross-section of ideas. There is genuine concern at the radio level for the problems of the record industry, and the opinions and ideas expressed should be taken in a positive manner.

Next week, "Records Take A Look At Radio,"

Next week, "Records Take A Look At Radio," with input from some national record executives giving their views on their problems, the solutions discussed in this article, and how radio can help to continue the vital symbiosis of the radio & record industries.

Bits

WKTI-FM/Milwaukee is inviting listeners to write in to say why "they get no respect," as the station welcomes comedian Rodney Dangerfield to town. Grand prize is two tickets behind the curtain to meet Rodney, a chauffered trip to the show in an old beat-up car, and a gourmet meal at a well-known "greasy spoon" restaurant.

WLCS/Baton Rouge jocks Scotty Drake and Ken "The Animal" Allison put together a fight song for the LSU Tigers basketball team on its way to the finals called "Who Dat?" Despite the song on everyone's lips at the game, the Tigers lost, but everyone knew the station was behind them.

14K(KXOA)/Sacramento is holding the "14-Kilometer Run For Fun" in May, benefitting the Special Olympics for handicapped children. Prizes include complete running outfits.

Things are getting hot in Charleston, WV, as V100 (WVAF) kicks off the V100 \$100,000 Dream Machine Contest, which it claims is the largest radio promotion ever run in the town.

Rich Thomas, midday personality at WHHY/Montgomery, caught spring fever so bad recently that he told his listeners on a Friday to take the afternoon off and play a little hooky. It seems a lot of his listeners got off on the idea and did just that, as Rich got some rather upset employers responding to the sudden "sick-outs."

WBCY/Charlotte recently raised over \$60,000 in the greater Charlotte March of Dimes Walk A Thon, beating last year's total by 40%.

Q107/Washington has just resigned Redskins quarterback Joe Theismann to a second contract for the coming season to analyze the Sunday games every Monday morning on the Dude & Doug show.

WROR/Boston handed out over \$20,000 in its "Easy Money" contest. The contest is simple . . . just identify how much is in the jackpot. Winners have won as much as \$5955.98 at one shot.

WLS/Chicago is giving the entire student body of a high school the chance to go to Marriott's Great America Amusement Park. Calls are taken nightly from 7-11pm, and the school with the most calls per capita wins the free night on May 1 for the entire school.

KPLZ/Seattle is holding an unusual event in conjunction with the Easter Seals Society. You've heard of an Easter Egg Hunt? How about an Easter Egg Dive-In? Listeners are invited out to a beach and dive for numbered eggs in about 30 feet of water. Prizes include thousands of dollars in diving equipment, and the contest annually draws about 500 daring souls. In another twist, PD Jeff King got his certification in diving and will broadcast the event live underwater!

WCBS-FM 97/San Francisco is soliciting names of secretaries to receive a balloon-o-gram for National Secretaries Week coming up in late April.

KVOL/Lafayette staged a "mock strike" of air personalities for April Fools Day. Demands included a cashmere chair for the control room, a champagne fountain, a sauna, and a weight room. Station GM Linda Wood took precautions, stating it was all a gag so as not to mislead the public.

Motion

Q103(KOAQ)/Denver adds some new people: Joel Denver (no relation) comes in from KFKA/Greeley, where he was PD; Jim O'Brien, formerly National PD for Segal Broadcasting; and Jay J. Peters from KOB/Albuquerque and KDKO/Denver.

Dave Collins departs WFTL/Ft. Lauderdale to become News Director for KXOK/St. Louis . . . KBND/Bend, OR PD Bill Jay leaves and is replaced by Chip Lewis . . . Diane McKenzie joins KNBQ/Tacoma as Programming Assistant and weekender, coming in from KSLQ/St. Louis, where she was Research Assistant.

Donna Halper, who programmed WRKO/Boston at one time, is now consulting small & medium market stations. Her first clients are WICH/Norwich, CT and WNBH/New Bedford, MA. She is also offering engineering consultation through Grady Moates. Donna can be reached at (617) 266-5666.

Mark Preston, middays at FM102/Sacramento, promoted to MD... Chris Collins promoted from weekends to 6-10pm; Steve Ray still doing AM drive, becomes Production Director. FM102 weekender Kevin Kei upped to 10am-2pm. Jody Daniels takes all-nights coming in

from KIDD/Monterey, and Greg Lane leaves KFIV/Modesto to do weekends at FM102.

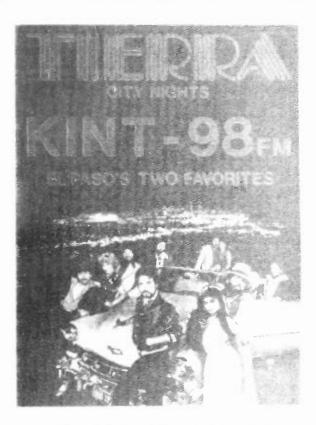
Jon Anthony, 6-10pm rocker at KX104/Birmingham, upped to Music Research Coordinator, and Chris Thomas is promoted to Assistant PD in addition to his midday duties

Bill Pasha is the new PD at WFAU/Augusta, ME. The station is going 50kw on FM and changing format from Country to CHR...104FM(KBEQ)/Kansas City welcomes Mike Schmidt in from KLZR/Lawrence as 6-10pm jock and MD. Also, afternoon man Jimmy Byrd has been given Assistant PD duties.

WQOK/Greenville, SC has promoted air staffer Dave Welchel to PD... Ellen White departs WCOZ/Boston as Promotions Director and takes a similar position with KEZR/San Jose... WQRK/Norfolk welcomes Ron Bates as MD, coming in from Q107/Charleston. Also, Janis White joins the station as News Director, and Dave Hale leaves WNOR/Norfolk to do middays at WQRK... Jay Jarvis is now MD at V100/Charleston, WV, replacing Bob Spence.



WROR SOCKS IT TO 'EM — WROR/Boston and Wolfman Jack will be holding an old fashioned "Sock Hop" set in true 50's style at a high school gym, complete with food and a dance contest. An invitation is pictured.



KINT CAPTURES THE CROWD — KINT/98FM/EI Paso recently took advantage of a concert appearance by Tierra and handed out over 4000 of the pictured cloth patches to the concert goers. The stickers were good for \$1.00 off on a Tierra LP at a local record store.



DONNA MEETS PACO — On a recent trip to New York, Geffen's Donna Summer paid a visit to WKTU's afternoon drive personality Paco and recorded a series of PSA's in conjunction with the station's "Attendance Olympics" program, almed at keeping youth in school.

Hit Us With Your Best Shot

R&R wants you ... to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide. Send photos (preferably black & white) to the editor of your format, or to Ken Barnes, Radio & Records,

1930 Century Park West, Los Angeles, CA 90067.

PARALLEL ONE PLAYLISTS

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PD: Sonny Joe White Vinnie Peruzzi

Dr. Vinnie Peruzzi
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PD: Bob Hall

MD: Margo Edwards

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MD: Dick Fennessy

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MD: Mike Wa

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MD: Jon Summers

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PD: Bobby Christian

MD: Clark Ingram

F-105 Boston

PD & MD: Reg Johns

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Washington, D.C.

MD: Jam ElBott

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WBEN-FM Buffalo

60/WCA0

Baltimore PD: Ron Riley

MD: Scott Richards

WKTU New York

PD: Dale Reques

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Toronto PD: J. Robert Wood

MD: Brad Jones

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New York

MD: Sonja Jones

MD: SORID JONES

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Boston

PD& MD: Mike Addams

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Washington, D.C. PD: Alan Burns

CFTR680 Toronto

MD: John Keogh

WNBC New York

PD: Kevtn Metheny MD: Roz Frank

Atlanta

MD: Dale O'Brien

SOUTH

Tampa

Miami

PD: Bill Tanner MD: Mark Shands

D: Bill Tanner

D: Mark Shands

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WCKX Tampa

PD: Robert W. Walker

MD: Bub Logan

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94-6) Atlanta

MD: Jeff McCartney

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KVIL Dallas

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PD: Ron Chapman
MD: Chuck Rhodes

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Houston PD: Michael Jones MD: Blake Lawrence

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Detroit

PD: Pat Holiday MD: Rosalie Trombley

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PD: Randy Lane MD: Mike Schmidt

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Cleveland

PD & MD: Bob Travis

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Cincinnati

PD: Jim Fox MD: Tony Galluzzo

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PD: John Gehron



Cleveland

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KXOK St. Louis AM 63 PD & MD: Lee Douglas

WDRQ

Detroit PD: Bill Garda MD: Steve Summers

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PD: Chuck Knapp MD: Kim Jeffries

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MD: Gary Mason

MD: Gary Mason

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Kansas City

MD: Rick Brown



PD: John Driscoll MD: Bill Shannon

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PD: Jack Regan

MD: Alan Sledge

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101 FM Los Angeles

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KJR**®**950 Seattle

PD & MD: Tracy Mitchell

PD & MD: Tracy Mitchell

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RRLABI

Los Angeles PD: Jack Roth

PD: Jack Roth

MD: Rick Stancato

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PD & MD: Jim Smith

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PD & MD: Bob Harlow

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64 KFI

The "I hit station. Los Angeles PD: John Rook

MD: Roger Collins

GARY U.S. BONDS/This Little Girl MICHAEL JACKSON/One Day In Your Lite

Denver
PD: Loren Owen
MD: Down Erlbson

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Los Angeles PD: Paula Matthews MD: Robert Moorhea

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Seattle

PD: Pat O'Day MD: Sean Lynch

MD: Sean Lynch

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PD: Mike Wagner
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DOTTIE WEST/When Are he Doing in Block SPRINGFIELD/Jessie's Cofe! JIH HAND DODG OFFOO! In Love Wine You STEELY DAW/Time Out OF MINE JACKSORDS/Can You Feel 19 HORBOT VINTON/Left Me Love You

KPLZ 101.5 Seattle

PD & MD: Jeff King

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13 10 CHARLES SHAREN IN THE MORRALING SHAREN

14 10 SHAREN IN THE MORRALING SHAREN IN THE MORRALING SHAREN

15 15 STEEL WINDOWN IN THE SHAREN SHAREN

15 10 STEEL SHAREN SHAREN

16 10 SHAREN SHAREN

17 10 SHAREN SHAREN

18 10 SHAREN SHAREN

18 10 SHAREN SHAREN

18 10 SHAREN SHAREN

18 10 S

610 \$ KFRC

San Francisco PD: Gerry Cagle MD: Sandy Louie

MD: Sandy Louise

1 1 Supplicy Paylor B

2 3 Feb. La Control Paylor B

3 1 Feb. La Control Paylor B

3 1 Feb. La Control Paylor B

4 1 Supplicy Paylor B

5 1 Feb. La Control Paylor B

5 1 Feb. La Control Paylor B

6 1 Supplicy Paylor B

6 Supplicy Paylor B

7 Supplicy

(H) indicates one of the five "hottest" records "hottest" records each Parallel One

DOM NELEAN/STORE | Dan'Y Mare CLIMAS BLUES SAMD/I Lave for

playlist.

LEC BITTEMORP/Is 17 You PUBE PRAIRIE LEGO/STILL Bight Here I GET WET/FART SO LORN'Y JISSE WEDGESTED/Isay when EASTE OF HEREY/SOLIFIES DOWN ELLOWISHING TO THE THINK AND DOWN ELLOWISHING THE THINK AND THE BLANK/SOMEBORY SHOT MY BIBB!



Angeles

EAST Most Added .. Hottest

Nell Diamond Gary U.S. Bonds Christopher Cross Don McLean

Sheena Easton Steve Winwood **REO Speedwagon**

DDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) Indicates the song was dropped from the playlist then re-added.

WHBQ/Memphis, TN Mile Scala

SOUTH Most Added. Hottest

Grover Washington Jr. Gary U.S. Bonds Smokey Robinson

Sheena Easton **Nail Diamond** REO Speedwagor Stars On 45

EAST

PARALLEL TWO

140/Worcester, MA

WBBF/Rochester, NY

JOHN O'BANION HOETERI SHEENA EASTON 3-1 JAMES TAYLOR 10-5 STEVE WINMOOD 13-7 SMOKEY ROBINSON 18-GINO VANNELLI 21-16

WICC/Bridgeport CT

JEPF. STARSHIP OON MCLEAN NEIL DIAMOND CHRIS CROSS JB SPECIAL GARY U.S. BONDS GARY U.S. BONDS HORLEST: STEVE WINWOOD 2-1 REO SPEEDMAGON 16-9 ERIC CARMEN D-10 KIM CARNES 25-14 STARS ON 45 D-15

WKBO/Harrisburg, PA Betay Kaye

CHRIS CROSS DON MCLEAN REO SPEEDWAGON KIM CARNES TOTE-SE: SHEENA EASTON I-1 CLIMAX BLUES BAND 9-6 JAMES TAYLOR 13-7 ERIC CLAPTON 14-9 GINO VANNELLI 18-12

WKEE/Huntington, WV

WKEEMuntington, WGary Miller
QUINCY JONES
PURE PRAIRIE LEAG
GET MET
HOCKEST:
STEVE WINWOOD 2-1
GROVER WASHINGTON GROVER WASHINGTON 3 JUICE NEWTON 5-4 JAMES TAYLOR 8-5 JOHN O'BANION 29-24

WOLF/Syracuse, NY Bob Mitchell

SANTANA ANNE MURRAY DOTTIE WEST T.G. SHEPPARD QUINCY JONES ALAN PARSONS DAN HARTHAN HOTCEST: STEELY DAN 6-1 RAYDIO 7-3 RAYDIO 7-3 CHAMPAIGN 14-7 WHO 15-9 TASTE OF HONEY 17-10

WPST/Trenton, NJ Tom Taylor

GARY U.S. BONDS STARS ON 45 Hottest: STEVE WINWOOD 1-1 REO SPEEDWAGON 15-1 JAMES TAYLOR 19-14 JOHN LENNON 25-18 KIM CARNES 34-26

WTRY/Albany, NY

MEIL DIAMOND GARY U.S. BONOS DON MCLEAN Hottest: REO SPEEDWAGON 1-1 STEVE WINWOOD 12-8 JOHN LENNON 23-18 FRANKE/KNOCKOUTS 24 CLIMAX BLUES BAND

WAEB/Allentown, PA Jeff Frank

RAYDIO BILLY & THE BEATE T.G. SHEPPARD GET WET GARY U.S. BONDS NEIL DIAMOND NEIL SANTHER HOLLBAR: SHEENA EASTON 1-1 REO SPEEDMAGON 15-6 STEVE WINMOOD 13-8 ERIC CLAPTON 16-10 KIM CARNES 27-16

WHYN/Springfield, MA

CHAMPAIGN
RUPERT HOLMES
NEIL DIAMOND
T.G. SHEPPARD
HOLDEST:
SHEEN EASTON 2-1
JUICE NEWTON 3-2
JAMES TAYLOR 10-3
STEVE WINMOOD 12-11
BARRY MANILOW 21-16

KC101/New Haven, CT

CHRIS CROSS DON MCLEAN DOTTIE WEST JOHN O'BANION JOHN O'BANION HOTEGET: SHEENA EASTON 2-1 STEVE WINWOOD 4-3 RAYDIO 13-10 STARS ON 45 15-11 GINO VANNELLI 20-16

WFBR/Haltimore, MD Andy Szulinski

NEIL DIAMOND STARS ON 45 GARY U.S. BONDS T.G. BHEPPARD PURE PRAIRIE LEAG PURE PRAIRIE LEAG HOCCOST: STEVE WINWOOD 2-1 SMOREY ROBINSON 3-2 SHEENA EASTON 6-3 TASTE OF HONEY 11-7 CLIMAX BLUES BAND 13-8

WBLI/Long Island, NY Bill Terry

DON MCLEAN STARS ON 45 CLIMAX SLUES BAND HOTLESL HALL 6 CATES 3-1 GROVEN MASHINGTON 5-4 JAMES TAYLOR 7-6 SMOKEY MOBINSON 15-9 JOHN LENNON 24-19 WTIC-FM/Hartford, CT

Rick Donahus

STARS ON 45
JOIN LENNON
CHAMPAIGH
GINO VANNELLI
SHEENA EASTON 1-1
GROVER HASHINGTON 3-2
SHOREY ROBINSON 6-5
JAMES TAYLOR 7-6
REO SPEEDWAGON 15-9

Q106/York, PA Steve Galleghe

RAYDIO CHRIS CROSS
HOTLEST:
STEVE WINWOOD 2-1
SHEENA EASTON 3-2
JUICE NEWTON 7-6
SMOKEY ROBINSON 8-7
REO SPEEDWAGON 14-8

WHFM/Rochester, NY Merc Cronin

STARG ON 45 GET WET JESSE WINCHESTER DOTTIE WEST GARY U.S. BONDS BILLY 4 THE BEATE BILLY & THE BEATE Hottest: SHEENA EASTON 2-1 REO SPEEDWAGON 5-4 STEELY DAN 12-7 STYX 15-10 JOHN LENNON 20-13

WFLY/Albany, NY Buzz Phillips

CHRIS CROSS
STARS ON 45
NEIL DIAMOND
GARY U.S. BONDS
GET WET
HOTESELWAGON 5-1
JAMES TAYLOR 10-6
STYN 11-7
WHO 19-8 WHO 19-8 GINO VANNELLI 23-13

K104/Erle, PA Bill Shannon

BBI Shannon
JOHN LENNON
CLARKE & DUKE
GARY U.S. BONDS
AC/DC
DAN HABTHAN
JAGS
HOELPAL:
REO SPEEDMAGON 2-1
BADFINGER 5-2
SMOKEY ROBINSON 13-5
OUTLAMS 20-12
DOTTIE WEST 32-22

V100/Charleston WV

RAYDIO
JEFF. STARSHIP
DON MCLEAN
SANTANA (dp)
Hottest:
STEVE WINWOOD 1-1
JUICE NEWTON 4-2
GROVER MASHINGTON 6-3
SHEENA EASTON 8-4
SMOKEY ROBINSON 12-9

WAQY/Springfield, MA Mike Adams

ABBA NEIL DIAMOND GARY U.S. BONDS RUPERT HOLMES ROVERS NOVERS
HOLLEBE:
REO SPEEDWAGON 6-1
JAMES TAYLOR 5-3
PRANKE/KNOCKOUTS 9-5
STEELY DAN 12-7
GINO VANNELLI 16-11

B104/Beltimore, MD Jan Jeffries

CHAMPAIGN
NEIL DIAMOND
GARY U.S. BONDS
HOTEBEL
POLICE 1-1
STEVE WINMOOD 3-2
GROVER WASHINGTON 9-4
WHO 22-13
FRANKE/KNOCKOUTS 23-18

WKRZ-FM/Wilkes Barre, PA Jim Rising

NEIL DIAMOND
DAN HARTHAM
RUPERT HOLMES
JIM PHOTOGLO
HOLLES
STEVE WINNOOD 2-1
HHO 4-2
RED SPEEDWAGON 7-5
PRANKE/KHOCKOUTS 9-7
CLIMAK BLUES BAND 17-12

PARALLEL THREE

14WK/Wheeling WV

Jeck Armstrony

NEIL DIANOMD

RICK BPRINGFIELD

ROSANNE CASH
LEE RITENOUR

LET RITENOUR

LET RITENOUR

HOLLES 11

SHEENA EASTON 11-8

REO SPEEDWAGON 14-9

PHIL COLLINS 18-14

ANNE MURRAY 20-15

WCINBeckley, WV

CARY U.S. BONDS
CLARKE & DUKE
NEIL DIAMOND
HOTESE!
JAMES TAYLOR 6-1
APRIL WINE 10-3
RAYDIO 13-6
FRANKE/NOCKOUTS 14-8
STEVE WINWOOD 12-9

WFBG/Altoone PA

CHAMPAIGN
CHRIS CROSS
NEIL DIAMOND
GREG KIHN
JESSE WINCHESTER
RICK SPRINGFIELD
JACKSONS JACKSONS
HOTEGRE1
SHERM EASTON 1-1
SMOREY ROBINSON 10-4
HALL & OATES 3-9
JOHN LENNON 19-13
STYK 15-16

WGUY/Bangor, ME John Jackson

Hottest: GROVER WASHINGTON 4-1 REO SPEEDWAGON 13-11 STYN 21-15 STEELY DAN 20-16 JOHN LENNON 23-20

WHEB/Portsmouth, NH Rick Been

RICK Been

GET WET

JESSE WINCHESTER

NEIL DIAMOND

PURE PRAIRIE LEAG

JOE DOLCE

HOTEGER

GROVER WASHINGTON 1-1

JAMES TAYLOR 5-2

SMOKEY ROBINSON 7-5

NICOLETTE LANSON 14-10

CHRIS CROSS 16-13

WJBQ/Portland, ME Mike O'Neil

NEIL DIAMOND HALL & OATES 1-1 BARBRA STHEISAND 2-2 BLONDIE 3-3 TERRI GIBBS 4-4 REO SPEEDWAGON 5-5

WTSN/Dover, NH Jim Sebastien

NICOLETTE LARSON CHRIS CROSS GINO VANNELLI ROVERS NEIL DIAMOND RUPERT HOLMES RUPERT HOLMES
HOELESE:
SHEENA EASTON 2-1
BLONDIE 3-2
JUICE NEWTON 5-3
STEVE WINWOOD 7-4
CLIMAR BLUES BAND 15-11

WIGY/Bath, ME

DAN HARTMAN
CMRIS CROSS
BILLY 6 THE BEATE
JOHN O'SANION
NEIL DIAMOND
STARS ON 45
PURE PRAIRIE LEAG
HOECES:
JOHN COUGAR 4-1
WHO 9-6
STYX 23-19
MICHAEL STANLEY B 24-20
CLIMAX BLUES BAND 27-22

WLAM/Lewiston, ME

Chris Layne CHRIS CROSS
GET WET
DON MCLEAN
SANTAMA
HOTLEGE:
STEVE WINNOOD 1-1
REO SPEEDWAGON 16-10
APHIL WINE 15-11
GINO VANMELL1 28-19
KIM CARNES 10-26

JOHN LENNON GARY U.S. BONDS CLARKE & DUKE AC/DC LOVERBOY HOTCest: CLIMAX BLUES BAND 3-1 APRIL WINE 8-6 STYX 15-11 JOURNEY 18-14 BARRY MANILOW 19-15

WACZ/Bangor, ME (formerly WLBZ) Michael O'Hara

MICHAEL O'HATA
DOTTIE MEST
JEFF. STARSHIP
NEIL DIAGNUD
DON MCLEAN
HOLLEAN
HOLL

SOUTH

PARALLEL TWO

92Q/Nashville, TN

MEIL DIAMOND ALAN PARSONS JESSE WINCHESTER (dp) HORREST TO STATE TO THE TANK T

BJ106 Orlando, FL

Tom What
JOE DOLCE
GARY U.S. BONDS
OUTNCY JONES
NEIL DIAMOND
DOTTLE MEST
HOLLES
HALL & OATES 1-1
SHEENA EASTON 9-2
JAMES TAYLOR 14-9
KIM CARMES 17-11
SMOREY ROUINSON 29-22

KEEL/Shrevaport LA Marty Johnson

JERMAINE JACKSON CHAMPAIGN ROTERSE TO THE SHORT SHO

RAYDIO Hottest: REO SPEEDWAGON 1-1 GROVER WASHINGTON 15-9 SHEENA EASTON 18-12 JAMES TAYLOR 21-16 REO SPEEDWAGON 28-20

KXX106/Birmingham, AL Chris Train

TASTE OF HONEY GARY U.S. BONDS BILLY & THE BEATE Hottest: HOELESE: GROVER WASHINGTON 1-1 STEELY DAN 12-9 WHO-15-10 SMOKEY ROBINSON 23-19 KIM CARNES 28-23

WAKY/Louisville, KY Mike McVay

RAYDIO CHRIS CROSS
HOTLESTIN
STEVE WINWOOD 2-1
SHEENA EASTON 3-2
GROVER WASHINGTON
JOHN LENNON 17-12
KIM CARNES 20-15

Bruce Stevens

TASTE OF HONEY
STARS ON 45
SAHS ON 45
SAHY U.S. BONDS
LENNY LE BLANC
HOLLEST
SHEENA EASTON 2-1
GROVER WASHINGTON
REO SPEEDWAGGN 8-1
38 SPECIAL 16-14
CHRIS CROSS 18-15

WFMF/Baton Rouge, LA Randy Rice

WGH/Norfolk, VA Bob Canada

WAXY/Ft Lauderdale, Ft Rick Shaw DOTTIE WEST Hottost: GROVER WASHINGTON 2-1 SHEENA EASTON 5-2 CHAMPAIGN 14-8 TERRI GIBBS 13-9 JOHN LENNON 15-10

WAYS/Chartotte, NC Mark Kessler

QUINCY JONES CHAMPAIGN GET WET BILLY 6 THE BEATE GARY U.S. BONOS ANNE MURRAY HOLLES! GARY U.S. BONDS CHRIS CROSS NOTE OF THE PROPERTY OF THE PR

GARY U.S. BONDS STARS ON 45 CLIMAN BLUES BAND CELMAN DIVES DANGE HOTEOSE: STEVE WINWOOD 2-1 SHEEMA EASTON 3-2 GROVER WASHINGTON 4-1 SMOKEY ROBINSON 12-9 REO SPEEDWAGON 17-12 WSKZ/Chattanoogs, TN

GARY U.S. BONDS CHRIS CROSS STARS ON 45 HOLELER: GROVER WASHINGTON 1-SMOKEY ROSINGON 5-2 JAMES TAYLOR 12-10 GINO VANNELLI 22-18 JOHN O'BANION 26-23 David Carrol

GARY U.S. BONDS STARS ON 45 PURE PRAIRIE LEAG DOTTIE WEST AC/DC Bob Carmida
HELEN REDDY
DOLLY PARTON
TOWNY JANES
STEVIE WONDER
MARILEE
HOSTER TAYLOR 4-3
TASTE OF HONEY 20-7
DOTTIE WEST 15-10
KIM CARNES 21-16 AC/DC
Hottost:
JUICE NEWTON 2-1
LIMAX BLUES BAND 12-8
REO SPEEDWAGON 16-9
GINO VANNELLI 18-11
KIM CARNES 21-17

KINT/EI Pago, TX

KJ100/Lousville, KY Bobby Hatfield

JIM ZEDDO
JOHN LENNON
CLARRE & DURE
SANTANA
HEIL DIAMOND
ABBA
LEE RITEMOUR
ISLEY BROS
JERRAINE JACKSON
HORLESE!
SHORE JACKSON
HORLESE!
SHOREY ROBINBON 13-6
REO SPEEDWACON 15-8
CLIRAR SILVES BAND 18-12
JOHN LENNON A-19 GARY U.S. BONDS DON MCLEAN
HOTTEST:
SHEENA EASTON 2-1
STEVE WINWOOD 9-6
JOHN LENNON 15-11
WHISPERS 20-16
KIM CARNES 22-18

WJDX/Jeckson, MS

GORY U.S. HONDS
QUINCY JONES
MEIL GIAMOND
CLIFF RICHARD
GET WET
GROVER WASHINGTON 2-1
JUICE NEWTON 3-2
SMOKEY ROBINSON 6-3
JAMES TAYLOR 8-5
GINO VANNELL1 19-14 WERC/Birmingham, AL DOLLY PARTON
QUINCY JONES
GET WET
PURE PRAIRIE LEAG
HOCKEBEL
GROVER MASHINGTON 1-1
CHAMPAIGN 9-6
DOTTIE WEST 15-10
KIN CARNES 19-14
TASTE OF KONEY 25-19

CHAMPAIGN TASTE OF HONEY KX104/Nashville, TN SHEENA EASTON 1-1 GROVER WASHINGTON 3-2 SMOKEY ROBINSON 9-4 GINO VANNELLI D-13 T.G. SHEPPARD D-10 STARS ON 45
DON MCLEAN
NEIL DIAMOND
GARY U.S. BONDS
HOTE-BL
GROVER WASHINGTON 1-1
REO SPEEDWAGON 11-7
JOHN LENNON 27-11
GIND VANHELL 23-13
STYX 25-14

WRJZ/Knoxville, TN

Fred Story STARS ON 45
DON MCLEAN
GARY U.S. BONDS
HOTEORISHINGTON 2-1
SHEENA EASTON 4-2
JAMES TAYLOR 5-3
SMOKEY ROBINSON 7-5
CHAMPAIGN 14-11

WSGN/Birminghem, AL

CHRIS CROSG HOTTORY HANPRED MANN 3-1 STEVE WINWOOD 4-2 APRIL WINE 5-3 JOHN COUGAR 7-4 REO SPEEDWAGON 8-6 SMOREY ROBINSON MICHAEL JACKSON GARY U.S. BONDS GET MET CLARKE & DUKE DUINCY JONES HOELERST. JUICE NEWTON 3-2 JUICE NEWTON 3-2 JANES TAYLOR 4-3 JANES TAYLOR 4-3 JOHN LENNON 15-13 KHFI/Auetin, TX Ed Volkman Ed Volkman

NEIL DIAMOND
CLIFF RICHARD
PURE PRAIRIE LEAG
SANTANA
GARY U.S. BONDS
HOTE-SEL
CLIMAX BLUES BAND.2-I
GROVER WASHINGTON 7-3
JUICE NEWTON 8-5
REO SPEEDMAGON 9-6
KIM CARMES 21-10

WTIX/New Dricens, LA

GARY U.S. BONDS NICK SPRINGPIELD A RICK SPRINGPIELD A CLARKE 4 DUKE CHRIS CROSS PAUL ANKA ANNE MURRAY HOTCEST: CHAMPAIGN 1-1 GROVER WASHINGTON 10-8 SHEEMA EASTON 12-9 CLINAX BLUES BAND 13-10 GINO VANNELLI 22-16 KBFM/McAllan-Bro

V103/Jacksonville, FL

Scott Sherwood PURE PRAINIE LEAG SANTANA GET WET GARY U.S. BONDS NEIL DIAMOND HELEN REDDY HELEN REDDY
HOLLOST:
HOLLOST:
HOLLOST:
HOLLOST:
HEANKE/KNOCKOUTS 11-8
REO SPEEDWAGON 12-10
GINO VANNELLI 15-11
KIM CARNES 21-14

WRVQ/Richmond, VA

CHRIS CROSS
HOTLEST:
HOTLEST:
STEVE WINMOOD 4-1
PRANKE/KNOCKOUTS 14-12
36 SPECIAL 17-15
LOVERBOY 21-16
GINO VANNELLI 18-17

KELP/El Paso, TX Raymond Mesa

WHISPERS
JOHN LENON
STARS ON 45
PHIL COLLINS
HOTCHER
YABROUCH/PEOPLES 1-1
SISTER SLEDGE D-2
HALL & OATES 6-5
GROVER WASHINGTON 11-6
SHEENA EASTON 13-11

WNDX/Knoxyllie, TN Scott Majors

CK 101/Cocos Brech, FL

DOTTIE WEST
Hottest:
STEVE WINNOOD 2-1
STOUE WINNOOD 2-1
SMOKEY ROBINSON 8-5
FRANKE/KNOC KOUTS 12-9
STYM 19-11
RAYDIO 19-13

Shawn Stephens

RAYDIO MOTE WASHINGTON 5-1 CLIMAX BLUES BAND 11-5 REO SPEEDWAGGN 13-9 KIM CARNES 15-12 STYX 20-15

KNUS/Dallas, TX Lorie Pittmen

JEFF. STARSHIP
ISLEY SHOS
STARS ON 45
HOLESEI
EMOKEY ROBINSON 2-1
GROVER WASHINGTON 4-2
TASTE OF HONEY 5-4
GINO VANHELLI 14-10
JACKSONS 16-12

TASTE OF HONEY
CHRIS CROSS
JOHN O'BAMION
HOLLER
SHEENA EASTON 2-1
GROVER MASHINGTON 4-3
WHISPERS 7-6
CLIMAX BLUES BAND 14-10

WDKI/Knoxville, TN Gery Adkins

LENNY LE BLANC RICK SPRINGPIELD SANTANA ROVERS HOTTES HEENA EASTON 4-1 REO SPEEDWAGON 8-4 ERIC CLAPTON 11-7 RAYDIO 12-8 APRIL WINE 13-9 GARY U.S. BONDS
NEIL DIAMOND
STARS OH 45
RICK SPRINGFIELD
CLARKE 6 DUKE
REO SPEEDNAGON 4-1
JOHN COUGAR 6-4
FRANKE/KNOCKOUTS 8-6
WHO 11-8

Chris Balley

WHO 11-8 POLICE 15-11 KFMK/Houston, TX Jerry Steels RAYDIO
T.G. SHEPPARD
DON MCLEAN
HOTCHER
GROVER WASHINGTON 4-1
HALL 6 OATES 11-3
SHEENA EASTON 12-7
STEVE WINMOOD 13-8
SHOKEY ROBINSON 20-15

KQ94/Little Rock, AR

WQRK/Norfolk, VA

Ron Bates

MICHBETOR
DR. HOOK
GABY U.S. BONDS
STARS ON 45
NEIL DIAMOND
HOSTERS:
STEVE WINMOOD 2-1
STYX 12-1
CLIMAX BLUES BAND 19-1
FRANKE/KNOCKOUTS 24-17
REO SPEEDMAGON 26-19

GARY U.S. BONDS
PURE PRAIRIE LEAG
JESSE WINCHESTER
HOTELES:
GROVER WASHINGTON 3-1
SMOKEY ROBINSON 8-2
JAMES TAYLOR 7-3
TERRI Glabs 6-4
CHAMPAIGN 13-6

WAAY/Huntsville, AL Jim Kendricks

JIM Kendricks

TOMMY JAMES
GARY U.S. BONDS
GET WET
JIM PHOTOGLO
NEIL DIAMOND
SANTANA
HOTEBER
GROVER WASHINGTON 2-1
SMOKEY ROBINSON 5-2
WHISPERS 12-9
WHISPERS 12-9
HISPERS 12-9
HISPERS 27-17

Steve Ocean

STARS OM 45
GANY U.B. BONDS
LIFF
HOTE-BLI
STEVE WINNOOD 2-1
GROVER MASHINGTON 4-2
ERIC CLAPTON 5-4
KIR CARRES 16-15
PRANKE/KNOCKOUTS 17-16

WSEZ/Winston Salem, NC

KLAZ/Little Rock, AR

JACKSONS
JACKSONS
PURE PHAIRIE LEAG
GARY U.S. BONDS
SHOT IN THE DARK
CHAMPAIGN
JESSE WINCHESTER
RAYDIO

SHALAMAR HOREUSE: HALL & CATES 3=1 SMOREY ROBINSON 9=6 SHEENA EASTON 12-7 GROVER WASHINGTON 1 JUICE NEWTON 17-12

KSET-FM/EI Paso, TX Jeff Blake

B97/New Driegne, LA Vallie/Lousteau

ANNE MURRAY
SANTANA
SHOT IN THE DARK
LEON REDBONE
HOCLEST:
SHEENA EASTON 3-1
JAMES TAYLOR 8-4
JOHN COUCAR 11-6
CHAMPAIGN 12-8
STYX 13-9

WCSC/Charleston, SC

Chie Balley
MEIL DIAMOND
GET MET
TOMMY JAMES
CLARKE & OUKE
HOTERS:
TASTE OF HONEY 1-1
REO SPECHMAGON 11-7
WHO 15-11
JOHN LENMON 21-12
STYX 17-13

Dave Murray

Dava Murray

GARY U.S. BONDS

OUINCY JONES

RICK SPRINGFIELD

NEIL DIANOMD

BILLY & THE BEATE

HOTCH

TERRI GIBBS 6-4

JUICE NEWTON 11-5

SMOKEY NOBINSON 18-11

KIN CAMMES 30-20

KEGL/Fort Worth, TX Haze Stavens

GARY U.S. BONDS HOTEBES: REO SPEEDWAGON 1-1 RUSH 10-4 REO SPEEDWAGON 12-9 WHO 14-11 LOVERBOY D-23

WBCY/Charlotte, NC Bob Kaghan

GARY U.S. BONDS
MEIL DIAMOND
ALAN PARSONS
SANTANA
STEVE WINHOOD
HOLEGEL
REO SPEECMAGON 1-1
38 SPECIAL 11-3
CLIMAX BLUES DAND 7-5
GINO VANNELLI 18-14
SHEENA EASTON 22-16

KSTAR/Houston TX Rick Lambert

ROSANNE CASH SHAKE RUSSELL HOTEWST! MALL 4 OATES 2-1 REO SPEEDWAGON 16-12 SHOKEY ROBINSON 28-13 DOTTIE WEST 29-14 JOHN COUGAR 21-15

PARALLEL THREE

KILE/Galvaston, TX Scott Taylor

TOMMY JAMES
GARY U.S. BONDS
PURE PRABRIE ERAG
JAM WHOTOGLO
BISTER SLEDGE
TOM JONES
HOLEWBLI
GROVEN MASHINGTON
JUICE NEWTON 5-2
STEVE WINMODD 9-6
YARBROUGH/PEDPLES
CHAMPAION 27-21 KPUR/Amarillo, TX Wilson/Glass

KSEL/Lubbock, TX

Stan Costles 38 SPECIAL CLARKE & DUMI ROSANNE CASH LEE RITENOUR HOLLOSE! Hottest: MEO SPEEDWAGON 3-1 ERIC CLAPTON 9-4 STYM 15-8 WHO 14-11 RAYDIO 17-12

WCGQ/Columbus, GA

Joe McClure JOS MUCTURE

HEIL DIAMOND

STARS ON 45
GARY U.S. BONDS
ALAN PARSONS
ANNE MURRAY
HOTEGEL

STEVE WIMMOOD 1-1
GROVER WASHINGTON
ERIC CLAPTON 8-5
STEELY DAN 12-9
TERRI G1886 15-11

WFLB/Feyetteville, NC Larry Cannon

MICHAEL JACKSON TOMMY JAMES NEIL DIAMOND 4 B PAUL ANKA LEE RITEMOUR STARS ON 45 HOTLEGE: STEVE WINWOOD 3-1 KIM CARNES 26-10 ANNER WURRAY 23-13 DOTTIE WEST 25-20 DON MCLEAN 30-24

WHHY/Montgomery, AL Rich Thomas

PURE PRAIRIE LEAG

WISE/Asheville, NC

WFOX/Gainsville, GA Hank Dole

GARY U.S. BONDS
CLIFF RICHARO
TASTE OF HONEY
PURE PRAIRIE LEAG
QUINCY JONES (dp)
HOTELET
SHEENA EASTON 2-1
STYX 16-1
CHAMPAIGN 22-16
KIM CARRES 19-17
DOTTIE WEST 25-20

WRDV/Roanoke VA

DOTTIE WEST

John Stevens DON MCLEAN
TASTE OF HONEY
JIM PHOTOGLO
RUPERT HOLMES
GARY U.S. BONDS
HOTE-BELL
JOHN COUGAR 1-1
REO SPEEDWAGON
PHIL COLLENS 15-1
KIM CARRES 24-21
STARS ON 45 D-24 Tim Butler

SHALAMAR

RAYDIO CHRIS CROSS HOTEUST: SBEEMA EASTON 3-1 SMOKEY ROBINSON 13-8 JAMES TAYLOR 14-10 CHAMPAIGN 16-13 ERIC CLAPTON 20-16

GARY U.S. BONDS
BILL SUMMERS 6 SU
LEE RITENOUR
GET MET
BILLY 6 THE BEATE
TOMNY JAMES
HOTELORY
AND STAYLOR 14-10
STARS ON 45 22-11
RED SPECIALOR 17-12
JOHN LENNON 34-22

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

KSLQ/St Louis FM100/Memphia WISM/Madison WMEE/Ft Wayne KIOY/Fresno 13FEA/Manchester

STARS ON 45
CHRIB CROSS
BANTANA
SHOREY NORINSOM
HOTLEST,
HO 12-10
PRANKE/KNOCKOUTS 15-12
RAVDIO 17-15
PHIL COLLINE 20-17

WHEON LEAN

DEN MCLEAN

DET WET.

GARY U.S. HONDS

HOTHER

HOT

WANS-FM/Anderson SC McCown/Evans

MCCOWN/EWANA
STARS ON 45
GARY U.B. BONOS
NEIL DIAMOND
DON MCLEAN
ANNE MURRAY
NOTES OF THE STAR OF THE

WSGA/Sevanneh, GA

PRANKE/KNOC KOUTS
NEIL DIAMOND
HOTEGES:
SMOKEY ROBINSON 1-1
STYX 12-8
STARS ON 45 17-10
T.G. SHEPPARD 18-15
DOTTIE WEST 23-19 96SGF/Sevenneh, GA

Dave Carliste

Dave Carible

GARY U.S. BONDS

LEE RITEMOUR

PURE PRAIRIE LEAG

AC/DC (dp)

HOTEWELL

GROVER WASHINGTON 3-2

ERIC CLAPTON 13-8

SHOKEY ROBINSON 14-10

TERRI GIBBS 15-11 Z102/Savannah, GA Ray Williams RICK SPRINGFIELD

HEENA EASTON I-1 STYN 10-7 FRANKE/KNOCKOUTS 15-12 STARS ON 45 18-13 KIM CARNES 22-18

PRIL WINE

KQIZ-FM/Amerillo, TX PURE PRAIRIE LEAG
ALAN PARSONS
SMOREY ROBINSON
JUICE NEWTON
HOLLESEL
JAMES TAYLOR 1-1
TERRI GIBBS 8-4
CLIMAX BLUES BAND 14-9
APRIL MIRE 20-14
DOTTIE WEST 25-20

KVOL/LaFayette, LA Kim Canard SHALAMAR
CARY U.S. BONDS
CLIPP RICHARD
SANTANA
STEPHANIE MILLS
LENNY LE BLANC
HOTEUSE;
SMOKEY ROBINSON 3-1
LAKESIDE 12-6
HHO 16-11
PHIL COLLINS 24-18
CLIMAX BLUES BANO 28-24

WXLK/Roanoke, VA

OUINCY JONES
CLIFF RICHARD
LOVERBOY
GARY U.S. BONDS
Hottest:
NWISPERS 8-4
YABBROUGH/PEOPLES 12-8
PHIL COLLING 18-15 PHIL COLLINS 18-15 DELBERT MCCLINTON 26-20

MIDWEST Most Added • Hottest

Gary U.S. Bonds REO Speedwagon Don McLean Sheens Easton
Christopher Cross Steve Winwood Sheena Easton

DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added** • Hottest

Gary U.S. Bonds

Grover Washington Jr. Nell Diamond REO Speedwagon Christopher Cross Steve Winwood

MIDWEST

PARALLEL TWO

PHIL COLLINS
JOHN C'BANTON
STARS ON 45
HOTTORY
STEVE WINWOOD 2-1
GROVER WASHINGTON 3-2
SHEENA EASTON 4-3
REO SPEEDMAGON 11-7
JUICE NEWTON 15-11

KIOA/Des Moines, IA

BILLY & THE BEATE DON MCLEAN GARY U.S. BONDS CHRIS CROSS HRIS CHUSS
iottest:
HEENA EASTON 2-1
UUICE NEWTON 5-2
ROVER MASHINGTON 11-8
LPRIL WINE 14-11
SMOKEY ROBINSON 19-13

KOFM/Oklahoma City, OK Chuck Morgan

PHIL COLLINS WHO
Hotest:
KOOL & THE GANG 2-1
SHEENA EASTON 4-3
JAMES TAYLOR 8-4
SMOKEY ROBINSON 10-6
FRIZZELL & WEST 15-9

KRAV/Tutes, OK Gery Reynolds

FRIZZELL 6 MEST GARY U.S. BONDS HOELEST: JUICE NEWTON 1-1 STEVE WINWOOD 5-3 DOTTIE WEST 14-8 EMMYLOU HARRIS 16-12 JOHN LENNON 19-16

KZ93/Peoria, IL Keith Edwards

38 SPECIAL CHMIS CHOSS
HOTTER:
REO SPEEDWAGON 8-1
JAMES TAYLOR 6-3
JOHN COUGAR 9-5
SMOKEY ROBINSON 19-15
JOHN LENNON 20-18

Ray Baker

STYX RUPERT HOLMES NEIL DIAMOND Hottest: REO SPEEDWAGON 1-1 WHO 12-2 CLIMAX BLUES BAND 11-6 SMOKEY ROBINSON 24-13

WHOT/Youngstown, OH Dick Thompson

Hottest: STEVE WINWOOD 2-1 SHEENA EASTON 3-2 ERIC CLAPTON 10-8 REO SPEEDWAGON 16-12 JOHN LENNON 26-16

WNAP/Indianapolis, IN Eric Edwards

ERC Edwards

RICK SPRINGFIELD

WHISPERS

JEFF. STARSHIP

HOCLEST:

JUICE NEWTON 3-1

STEVE WINMOOD 4-3

POLICE 5-4

ERIC CLAPTON 6-5

TERRI GIBBS 7-6

WNCI/Columbus, OH

OTTIE WEST CHRIS CROSS
JEFF, STARSHIP
GARY U.S. BONDS
Hottest:
SHEENA EASTON 1-1 REO SPEEDWAGON 12-6 TERRI GIBBS 11-9 SMOKEY ROBINSON 13-11 STYX 18-15

WOHO/Toledo, Oh Jeff McCarthy

NEIL DIAMOND
TASTE OF HONEY
STARS ON 45
HOTLEST:
STEVE WIRWOOD 2-1
JOHN LENNON 10-7
GINO VANNELLI 12-9
STEELY DAN 17-10
BARRY MANILOM 22-13

WOW/Omaha, NE

CHRIS CROSS PRANKE/KNOCKOUTS (dp) RICK SPRINGFIELD (dp) PRANKE/NOCKOUTS (dp)
RICK SPRINGFIELD (dp)
Bottest:
STEVE WINWOOD 2-1
SHEEMA EASTON 4-2
POLICE 7-5
SMOKEY ROBINSON 12-9
ERIC CLAPTON 15-10

WVIC/East Lansing, MI Jim St John

RAYDIO (RA)
DOLLY PARTON
LENNY LE BLANC
JESSE WINCHESTER
RUPERT HOLMES
GARY U.S. BONDS
DOTTIE WEST
CLARKE & DUKE Hottest: STEVE WENWOOD 2-1 JAMES TAYLOR 11-5 LOVERBOY 9-6 ERIC CLAPTON 12-8 JOHN COUGAR 22-15

KSTT/Davenport IA Bill Young

38 SPECIAL STARS ON 45 Hottest: SHEENA EASTON 1-1 JAMES TAYLOR 8-4 CHAMPAIGN 13-9 GINO VANNELLI 16-12 REO SPEEDWAGON 19-15

KEYN-FM/Wichita, KN Terrie Springe

JOHN LENNON JOHN LENNON
KIM CARNES
Hottest:
SLONDIE 1-1
STEVE WINWOOD 5-2
JUICE NEWTON 11-8
SWOKEY ROBINSON 18-12
GINO VANNELLI D-28

KWEN/Tules, OK Ronde Curtle

KIM CARNES FRANKE/KNOCKOUTS GARY U.S. BONDS PURE PRAIRIE LEAG ROCKPILE (dp) Hottest: STEVE WINWOOD 1-1 REO SPEEDWAGON 3-2 38 SPECIAL 4-3 JEFF. STARSHIP 22-16 CHRIS CROSS 23-17

WYFM/Youngstown, OH Jeff Tobin

HOTCEST: HALL & CATES 1-1 APRIL WINE 12-8 GROVER WASHINGTON 11-ERIC CLAPTON 16-12 JAMES TAYLOR 18-15

WTWR/Detroit MI Kurt Kelly

KIM CARNES KIM CARNES
NEIL DIAMOND
STARS ON 45
NOTES STARS ON 45
NOTES STARS ON 7-5
REO SPEEDMAGON 13-8
JAMES TAYLOR 14-9
GINO VANNELLI 25-14

WANT TO Whith MIN Bruce McGregar

DON MCLEAN
GARY U.S. BONDS
BOTLEST:
STEVE WINWOOD 3-1
SHEENA EASTON 4-2
GROVER WASHINGTON 7-3
SMOKEY ROBINSON 17-8
GINO VANNELLI 30-21

WNAM/Appleton-Oshkosh, WI Jay Tyler

ANNE MURRAY DON MCLEAN GARY U.S. BONDS BILLY 6 THE BEATE GET WET JESSE WINCHESTER JESSE WINCHESTER
HOTTER:
SHEEMA EASTON 1-1
GROVER WASHINGTON 7-3
SMOKEY ROBINSON 11-7
FRANKE/KNOCKOUTS 13-8
ERIC CLAPTON 15-10

WGBF/Evansville, IN

Kevin Carpenter KIM CARNES
DOTTIE WEST
RAYDIO
Bottest:
SHEENA EASTON 2-1
GROVER WASHINGTON 5-2
REO SPEEDWAGON 15-9
GINO VANNELLI 17-13
JOHN LENNON 24-19

WRBR/South Bend, IN

KIM CARNES
STEELY DAN
JOHN O'BANION
HOTTEST:
SHEEMA EASTON 5-1
HALL 6 OATES 10-4
STEVE WINWOOD 16-12
TERRI GIBBS 18-14
GROVER WASHINGTON 21-17

WZOK/Rockford, IL

Ed Lambert Ed Lambert
CLIMAX BLUES BAND
CHRIS CROSS
HOTTES HORDON 1-1
REO SPEEDWAGON 7-5
GROVER WASHINGTON 11-6
ERIC CLAPTON 12-9
JOHN LENNON 16-13

Z104/Medison, WI

BILLY & THE BEATE GARY U.S. BONDS GINO VANNELLI HOTCEST: APRIL WINE 1-1 JUICE NEWTON 6-2 SHEENA EASTON 15-7 WHO 16-12 STARS ON 45 26-15

WIKS/Indianapolis, IN Mike Tinnes

RICK SPRINGFIELD RICK SPRINGFIELD CHRIS CROSS RAYDIO HOTLEST GROVER WASHINGTON 2-1 HALL 6 OATES 7-3 SHEENA EASTON 12-6 SMOREY ROBINSON 18-13 REO SPEEDMAGON 22-17

U93/South Bend, IN J.K. Dearing

GINO VANNELLI JOHN LENNON JOHN COUGAR KIM CARNES JOHN O'BANION AC/DC WHO HOTELS HOTELS HALL & CATES 1-1 POLICE 12-5 SMOKEY ROBINSON 19-10 STYX 23-11 ERIC CLAPTON 24-16

WDJX/Dayton, OH Mark Elliott

GARY U.S. BONDS
JESSE WINCHESTER
CLIFF RICHARD
RAYDIO
DON MCLEAN
JIM PHOTOGLO
LEE RITENOUR
HOTESEL: LEE RITEMOUNDO 1-1
HOTLESTE WINHOOD 1-1
REO SPEEDHAGON 5-3
FRANKE/KNOC KOUTS 17-10
JOHN LENNON 21-14
PHIL COLLINS 24-17

WLOL-FM/St Paul, MN **Phil Houston**

TASTE OF HONEY
LEE RITENOUR
CLIFF RICHARD
DOLLY PARTON
NEIL DIAMOND
TOM JONES
HOTCHET
STEVE WINWOOD 2-1
JAMES TAYLOR 3-2
TERRI GIBBS 8-6
STEELY DAN 12-8
RAYDIO 14-9

VES.95/Cincinnati. OH Barry James

Hottest: HALL 6 CATES 1-1 SHEENA EASTON 4-2 STYX 11-8 REO SPEEDWAGON 15-10 FRANKE/KNOCKOUTS 21-18

PARALLEL THREE

KFYR/Blemerck, ND Den Brennen

NEIL DIAMOND STARS ON 45 JIM PHOTOGLO Hottest: JUICE NEWTON 3-1 APRIL MINE 6-3 KIM CARNES 10-6 REO SPEEDWAGON 15-9 STYX 17-12

KKLS/Rapid City, SD

Mick Kjar BILLY & THE BEATE GARY U.S. BONDS STARS ON 45 CHRIS CROSS CHRIS CROSS
Mottest:
GROVER WASHINGTON 2-1
CLIMAX BLUES BAND 4-2
HALL 6 OATES 11-8
FRANKE/KNOCKOUTS 15-12
T.G. SHEPPARD 21-17

KKRC/Sloux Fells, SD

CHRIS CROSS
LENNY LE BLANC
STARS ON 45
GARY U.S. BONDS
HOTEGAT:
STEVE WIMHOOD 2-1
SHEENA EASTON 4-3
REO SPEEDMAGON 7-5
JUICE NEWTON 9-7
JOHN COUGAR 12-8

KKXL/Grand Forks, ND Jeff Parker

DON MCLEAN WHO
Hottest:
STEVE WINWOOD 1-1
JAMES TAYLOR 3-2
SHEENA EASTON 5-3
GROVER WASHINGTON 9-5
CLIMAX BLUES BAND 11-9

WEAQ/Eau Claire, WI

NICE RODORS

JOHN COUGAR
RAYDIO

DON MCLEAN
DOLLY PARTON
HOTEST:
NEIL DIAMOND 1-1
JUICE NEWTON 6-3
STYX 9-6
BARBRA STREISAND 13-8
TERRI GIBBS 17-13

Steve Warren

A.J. LOVERIDGE LIFE HOTTEST: HALL & CATES 1-1 JOHN LENNON 12-5 STYX 11-7 JUICE NEWTON 14-11 CLIMAX BLUES BAND 17-13

Pat Martin

GARY U.S. BONDS LEE RITENOUR LEE RITEMOUN
RAYDIO
PURE PRAIRIE LEAG
HOTUBEL
HEO SPEEDWAGON 1-1
JUICE NEWTON 4-3
STYX 8-5
38 SPECIAL 9-6
STARS ON 45 27-22

WTRU/Muskegon, MI

SANTANA
JESSE WINCHESTER
DON RCLEAN
HOTCOST:
GROVER WASHINGTON 3-1
SHEENA EASTON 4-2
SMOKEY ROBINSON 6-5
JAMES TAYLOR 7-6
JOHN LENNON 20-13

KDVV/Topeka, KS Rocky Roberts

STARS ON 45 CHRIS CROSS CHAMPAIGN CHAMPALOR
HOTESE:
APRIL WINE 2-1
CLIMAX BLUES BAND 5-2
REG SPEEDWAGON 8-5
STYX 12-7
LOVERBOY 13-8

KELO/Sloux Falls, SD Paul Wescott

JUICE NEWTON (RA)
SMOKEY ROBINSON
ERIC CLAPTON
STYX
T.G. SHEPPARD
HOTCEST:
SHEENA EASTON 1-1
JAMES TAYLOR 11-7
CLIMAX BLUES BAND 14-8
STEELY DAN 13-9
JUICE NEWTON A-10

KWLO/Waterloo, IA **Drew Bentley**

GARY U.S. BONDS DON MCLEAN DON MCLEAN
Hottest:
REO SPEEDWAGON 1-1
38 SPECIAL 16-6
TERRI GIBBS 12-8
GINO VANNELLI 20-11
KIM CARNES 29-20

WEST

PARALLEL TWO

KCPX/Selt Lake City, UT

RAYDIO JIM PHOTOGLO JESSE WINCHESTER JESSE WINCHESTER
JACKSONS
STEVIE WONDER
GARY U.S. BONDS
HOTTEST
GROVER WASHINGTON 4STEVE WINMOOD 3-2
GINO VANNELLI 13-9
KIM CARNES 18-10
T.G. SHEPPARD 17-12

KENO/Las Vesse, NV

T.G. SHEPPARD GARY U.S. BONDS GARY U.S. BONDS
HOTTEST:
GROVER WASHINGTON 1-1
REO SPEEDWAGON 5-3
JAMES TAYLOR 7-4
SMOKEY ROBINSON 9-5
GINO VANNELLI 12-8

KERN/Bakersfield, CA

Beau Reyes
NEIL DIAMOND
SANTANA
JESSE WINCHESTER
GARY U.S. BONDS
Hottest:
GROVER WASHINGTON 3-1
SHEENA EASTON 4-2
JAMES TAYLOR 12-7
REO SPEEUMACON 17-9
CLIMAX BLUES BAND 10-

KGW/Portland, OR Janis Wojniek

JOHN LENNON CHRIS CROSS CHRIS CROSS
HOTLER:
STEVE WINWOOD 5-1
HALL & CATES 8-3
GROVER WASHINGTON 9-4
JAMES TAYLOR 13-7
SHEENA EASTON 17-12

Brien Gregory

CLIMAX BLUES BAND RUPERT HOLMES CHRIS CROSS GARY U.S. BONDS (dp) SANTANA (dp) SANTANA (dp) Hottest: SHEENA EASTON 2-1 POLICE 10-7 TERRI GIBBS 12-10 RAYDIO 14-11 JOHN LENNON 15-12

KRQ/Tucson, AZ Kent Lacey

NON LENNON
QUINCY JONES
GET WET
DOTTIE WEST
SANTANA
HOTLEST
SANTANA
HOTLEST
SALENA EASTON 1-1
GROVER WASHINGTON 12-8
FRANKE/KNOCKOUTS 20-16
GINO VANNELLI 26-20
KIM CARNES D-28

KTAC/Tecome. WA Tom Jeffries

NEIL DIAMOND RUPERT HOLMES GARY U.S. BONDS RAYDIO DOLLY PARTON HOLLEST: Hottest: GROVER WASHINGTON 1-1 SMOKEY ROBINSON 5-4 REO SPEEDWAGON 13-8 GINO VANNELLI 19-16 KIM CARNES 23-19

KTKC/Tucson, AZ Ed Alexander

GARY U.S. BONDS JESSE WINCHESTER JESSE WINCHESTER HOTTEST: REO SPEEDWAGON 3-1 FRANKE/KNOCKOUTS: JOHN LENNON 17-12 KIM CARNES 22-16 CHAMPAIGN 25-19

Y94/Freeno, CA Ray Appleton

KIN CARNES KIM CARNES CHRIS CROSS JOHN O'BANION STARS ON 45 HOLLESE: HALL & OATES 1-1 STEVE WINMOOD 7-5 CLIMAX BLUES BAND 1 GINO VANNELLI 18-14 WHO 22-17

KLUC/Las Vegas, NV Randy Lunquist

SANTANA
JEFF. STARSHIP
GET WET
APRIL WINE
HOTLEST:
CLIMAX BLUES BAND 1-1
STEELY DAN 4-2
REO SPEEDWAGON 6-4
JOHN LENNON 21-10
FRANKE/KNOCKOUTS 18-13

KMJK/Portland OR

RIM CARNES
RAYDIO
JEFF. STARSHIP
GARY U.S. BONDS
HOTTEST:
HALL & GATES 7-1
GROVER WASHINGTON 10-3
STEVE WINWOOD 11-4
CLIMAX BLUES BAND 12-6
JAMES TAYLOR 14-10

KYNO-FM/Freeno, CA Walker/Monson

STEPHANIE MILLS
JESSE WINCHESTER
LENNY LE BLANC
BARRY MANILOW
JAMES TAYLOR
JUICE NEWTON Hottest:
GAP BAND 2-1
SMOKEY ROBINSON 5-3
REO SPEEDWAGON 8-5
DON MCLEAN 20-13
KANO 23-16

KZZX/Albuquirque, NM Chuck Morgan

DOTTIE WEST FRANKE/KNOCKOUTS GROVER WASHINGTON 3-1 STEVE WINWOOD 4-2 JAMES TAYLOR 11-6 SMOKEY ROBINSON 14-8 STYX 18-14

FM102/Secremento, CA Manders/Preston

CHAMPAIGN CHAMPAIGN
HOTCOST:
BLONDIE 4-1
HALL & CATES 10-5
STEVE WINWOOD 11-7
SMOKEY ROBINSON 13-8
SHEENA EASTON 15-11

KSPZ/Colorado Springs. CO Mike Daniels

RAYDIO Bottest: REO SPEEDWAGON 2-1 JAMES TAYLOR 5-2 PRANNEZWINOCKOUTS 8-4 38 SPECIAL 11-9 DOTTIE WEST 14-12

KYSN/Colorado Sortnes, CO

Mark Murray ALAM PARSONS AC/DC GREG KIHN GREG RINN
Hottest:
POLICE 2-1
GROVER WASHINGTON 3-2
STEELY DAN 12-0
REO SPEEDWAGON 14-9
JUICE NEWTON 15-10

KZZP/Phoenix, AZ

Dave Anthom STARS ON 45 GARY U.S. BONDS GET WET HOTLEST: GROVER WASHINGTON 2-1 REO SPEEDWAGON 4-3 STYX 9-5 FRANKE/KNOCKOUTS 14-11 KIM CARNES 20-13

KHYT/Tucson, AZ

LOVERBOY ATLANTIC STARR CHRIS CROSS GARY U.S. BONDS JERMAINE JACKSON MARVA KING ISLEY BROS ISLEY BROS
Hottest:
GAP BAND 1-1
TASTE OF HONEY 5-3
RAYDIO 9-5
REO SPEEDWAGON 26-19
LOVERBOY A-25

KIDD/Monterey, CA Ron Rodrigues

JOHN LENNON GARY U.S. BONDS ABBA NEIL DIAMOND AC/DC AC/DC GET WET TSLEY BROS GET WET ISLEY BROS Bottest: GROVER WASHINGTON 2-1 TASTE OF HONEY 6-3 SMOREY ROBINSON 10-5 REO SPECUMGON 14-8 WHO 16-13

KGGVRIverside, CA Bob West

KIM CARNES
NEIL DIAMOND
HOTLEST:
SMOKEY ROBINSON 2-1
YARBROUGH/PEOPLES 5-2
GROVER WASHINGTON 7-5
CHAMPAIGN 8-7
HALL 6 CATES 9-8

KKXX/Bakersfield CA os/De Roo

GINO VANNELLI NEIL DIAMOND SHOT IN THE DARK PHIL COLLINS CARL WILSON GREG KIHN HOTTOST GROVER WASHINGTON 3-1 STYX 7-2 WHO 10-6 JEFF. STARSHIP 22-13 ROLLING STONES 20-17

KNBQ/Tacoma, WA **Bryan Roberts**

ROSANNE CASH
DAN HARTMAN
NEIL DIAMOND
GET WET
Hottest:
CLIMAX BLUES BAND 3-1
JUICE NEWTON 13-9
SMOKEY ROBINSON 14-10
JOHN COUGAR 15-11
REO SPEEDWAGON 17-13

K98/Provo. UT Jim Sumpter

CHRIS CROSS
NEIL DIAMOND
CLARKE & DUKE
Hottest:
POLICE 1-1
JAMES TAYLOR 6-4
STYX 9-5
JUICE NEWTON 12-8
STEELY DAN 13-10

FM103/Salt Lake City, UT Lorraine Winnegar

GARY U.S. BONDS AC/DC Hottest: STEVE WINWOOD 1-1 STEELY DAN 4-2 JAMES TAYLOR 9-6 RUSH 11-9 JEFF. STARSHIP 21-16

PARALLEL THREE

KBOZ/Bozeman, MT **Greg Williams**

NEIL DIAMOND ALAN PARSONS CLARKE & DUKE BILLY & THE BEATE ABBA ABBA
Hottest:
STEVE WINWOOD 1-1
GROVER WASHINGTON 10-5
CLIMAX BLUES BAND 11-B
ERIC CLAPTON 13-9
STEELY DAN 14-11

KCBN/Reno, NV Larry Irona

JIM PHOTOGLO .
NEIL DIAMOND
CHAMPAIGN
RICK SPRINGFIELD
HOLLEST: Hottest: SHEENA EASTON 1-1 ERIC CLAPTON 15-8 JAMES TAYLOR 17-10 STYX 19-11 REO SPEEDWAGON 25-13

KDZA/Puebio, CO

SANTANA SANTANA
QUINCY JONES
NEIL DIAMOND
PURE PRAIRIE LEAG
GARY U.S. BONDS
RAIMBOW
Hottest:
GROVER WASHINGTON 2-1
JAMES TAYLOR 9-7
TERRI GIBBS 12-9
ERIC CLAPTON 13-10
REO SPEEDWAGON 14-11

KFXD/Boise, ID Rod Couch

STARS ON 45
GARY U.S. BONDS
NEIL DIAMOND
SHOT IN THE DARK (dp)
Hottest:
STEVE WINWOOD 1-1
SHEENA EASTON 3-2
GROVER WASHINGTON 5-3
JAMES TAYLOR 7-5
SMOKEY ROBINSON 10-7

KOOK/Billings, MT

ALAN PARSONS
GARY U.S. BONDS
NEIL DIAMOND
JESSE WINCHESTER
PURE PRAIRIE LEAG
SHOT IN THE DARK
HOLLEST: HOTTEST:
HOTTEST:
STEVE WINWOOD 1-1
SHEENA EASTON 3-2
ERIC CLAPTON 5-3 WHO 13-10 TERRI GIBBS 16-13

KODI/Great Falls MT

PATHICHORGS

NEIL DIAMOND
CHRIS CROSS
GET WET
SHOT IN THE DARK
RAINBOW
HOTCOST:
HALL & OATES 2-1
CLIMAX BLUES BAND 3-2
STEVE WINWOOD 6-5
SHEENA EASTON 7-6
JAMES TAYLOR 11-9

KRLC/Levelston ID

QUINCY JONES AC/DC NEIL DIAMOND PURE PRAIRIE LEAG GARY U.S. BONDS DON MCLEAN HALL 6 OATES HOTCEST: REO SPEEDWAGON 1-1 SHEENA EASTON 5-2 JUICE NEWTON 7-4 STYX 9-5 WHO 13-9

KSLY/San Luis Obispo, CA Don Potter

GARY U.S. BONDS LEE RITENOUR RUPERT HOLMES JEFF. STARSHIP NEIL DIAMOND NEIL DIAMOND Hottest: BLONDIE 1-1 JUICE NEWTON 6-4 REO SPEEDWAGON 13-10 STYX 16-11 WHO 18-16

KENI/Anchorage, AK Merrigield/Robbins

ANNE MURRAY KROKUS
PURE PRAIRIE LEAG
DON MCLEAN
RICK SPRINGFIELD
SHOT IN THE DARK SHOT IN THE DARK Hottest: HALL 6 OATES 1-1 PHIL SEYMOUR 13-10 POLICE 16-11 JOHN LENNON 32-27 REO SPEEDWAGON 31-29

KYYA/Billings, MT

Jack Bell GARY U.S. BONNEIL DIAMOND TOMMY JAMES QUINCY JONES RAYDIO RAYDIO HOTTEST: SHEENA EASTON 1-1 APRIL WINE 5-2 STYX 20-14 KIM CARNES 27-17 WHO 24-19

KATI/Casper, WY

Donna Foxx PURE PRAIRIE LEAG
GARY U.S. BONDS
ANNE MURRAY
MEIL DIAMOND
GET WET
HOTTEST
TEVE WINWOOD 1-1
REO SPEEDWAGON 6-2
STYX 12-4
KIM CARNES 18-12
CLIMAX BLUES BAND 24-19

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence

Parallel II: Sulected stations in secondary markets that are format forminant" and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not ualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for

Note: (*)Format dominance is based on the Monday Sunday, 6AM 12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January



DENOTES FIRST WEEK IN PARALLELS.

226 REPORTS 224 LAST WEEK

"Hit Song" (Anylabel)						
Reg	: Hit lonal leach	Song 100/25	65%	Nation		
€	33%			Up	51	
M	21%			Same	24	
S	56%			Down	0	
W	19%			Adda	25	

EXAMPLE

100/25	- 100 R&R reporting stations
	on it this week, 25 of those
	100 added it this work.

65% — Percentage of this week's re-porting stations playing it.

Regional

Reach - Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary Up 51 — Number of stations it UP on their charts.

Same 24 — Number of stations hold ing it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

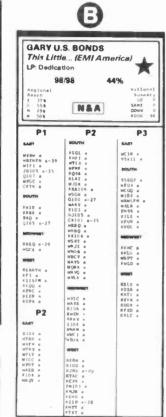
Down 0 — Number of stations mov-ing it DOWN on their charts. Adds 25 — Again, number of stations
ADDING it this week.

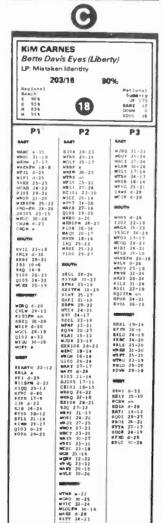


148			
Regional	1/3		one:
Reach E 60 & S 69 & M 73 4 M 52 6	14	SAME DOMM ADDS	34
P1	P2		3
	BAST B104 6-6	MJ00 I	

P1	P2	Р3
EART	BAST	BAST
W9EMPR 27-21 90ER 14-13 WCAO 7-10 J0109 7-4 Q107 11-14 WFGC 6-9 CHUM 22-27 CKGR 11-12 WOUTH KRBE 4-4	0.10 4 6-6 HYBR 6-11 WOLF 1-4 MHYM 10-25 MFLY 0-10 MP57 4-6 MAES 6-9 Q10-5-5 WERFM 1+-15 Ø10-6 6-6 WACY 31-9	MJ8 Q 13-1) MGUY 11-10 HACI 5-6 WLAR 15-11 MIGY 3-5 WTIM on MFBC 6-10 MC1P 10-3 953 IL 8-6
ERBE 4-6 293 7-10 940 15-15	WHEE 6-6	2103 m-30 935GF 9-7
WES 9-10 MES-PM 9-10 MEND 16-15 CREW 20-24 RBEQ 3-2 MGCE 8-7 Q102 17-16 MZUU 15-15	BOATH ANUS d-16 AEGL A-13 BSTAN 0-7 BSETPM 8-7 BINT 32-11 RHF1 6-16 ABFM 13-9 WY17 10-18 097 07	2102 m-30 955GF 9-7 WFOW 12-30 WCCQ 20-20 WHRX 3-6 WANSFW 7-6 WALE 7-3 HILE 6-4 ROLEP 20-14 ROLEP 20-14 ROLEP 20-14
WHAT .	#EEL 15-10	MICHAELY
M55FB a 13FR 33-25 87F6 38-16 RFL2 4-28 8FL2 4-28 8FLW 10-8 Q103 14-11	### 11-13 First Fi	#FYN 6-3 #EC0 15-11 ### 21-23 ### 21-23 ### 21-23 ### 21-23 ### 21-23 ### 11-23 ### 15-12 ### 15-12 ### 15-12 ### 15-12 ### 15-12 ### 16-14 ### 16-14
	MTMM 18-13 MCBD 4-4 MYDC 20-18 MARK 10-9 E07T 20-18 E17T 20-18 E17T 20-18 E17T 20-18 E17T 20-19 E17D 11-13 E17T 20-19 E17	
	WHEN	
	RERN 12-16 RERN 13-11 194 10-7 RIDD 11-14 RJH0 11-14 RHEQ 9-8 07AC 16-33 REPZ 53-19 FF103 5-11 FGW 23-13 RGW 23-13	

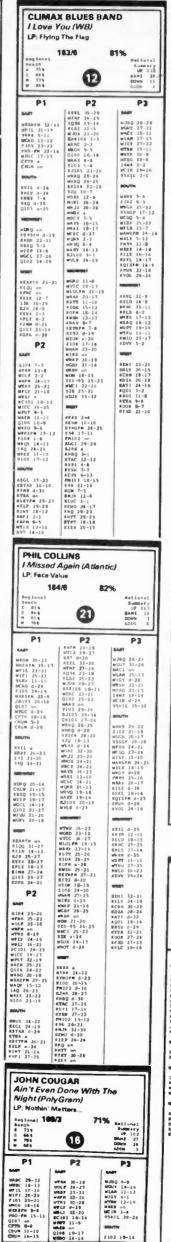
EEMD 6-1| ERG 10-7 ETAT 12-13 48EB 13-9

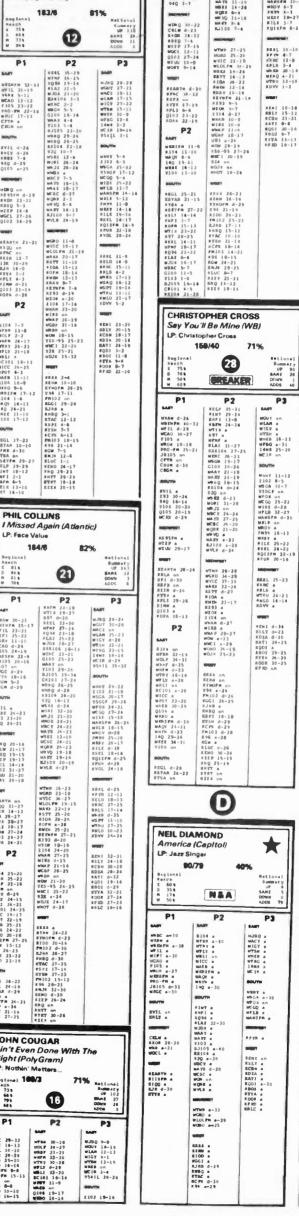






MRRR 9-5 18RR 9-8 194 13-13 13-80 14-14 13-80 14-14 17AC 0-7 18FF1 1-7 195 11-11 196 11-11 18AF 24-19 15U 13-2 16U 13-2 16U







HTMLY on WSGA 30-29 958GF on WCGQ on WIEE 10-24 WAMSFM n FMNY d-23 KSEL d-20 KPUR n-30 KYOL d-29

HERE a HFTM on HERE on HERE a HTTM B HTTM B

EVIL ---199 --0105 a-20

E8 95FW a WWB 20-19 MQCL a-27 WEUU a-28

EFE on EFEC on EEIR 0-37

EFNs o EMF2 on EMF2 on EMF2 on EMF3 on WT12 d-35 WTNP d-28 WS DB on WEMC d-28 WS CB 25-31 G100 29-29 WAAT d-39 WAAT d-39

Regions Reach E 23% E 35% A 12% W 22%

P1

MFIL on WIFT on WCAO a JB105 31-31

EVIL on ERLY 30-21

NAA

P2

WPBR 27-23 WQLF on #104 d-34 WEEE on

EFRE OR

MTSH 26-22 14WE on WC18 on 95ELL on

WHHY on WSGA 16-14

WTWR 20-13 WGRD 24-13 WVIC 29-21 HEQEPM 4-4 MARCE 17-8 ESTT 6-3

P2 ERRE 16-15
EERR 5-5
EERRE 5-5
ETWOOP 5-3
Y04-0-K
ELDO 10-5
PMIO3 13-0
ETMO 5-5
ETMO 13-15
ETMO 6-15
ETMO 10-5
ETMO 10-5
ETMO 10-5
ECPM 10-6
ESPM 10-5
ECPM 10-6
ESPM 10-7
EERRO 9-5
ERRE 3-2
ERR 0 SANTANA Winning (Columbia)
LP: Zebopi Wational Summary UP 30 SAME 23 DOWN 0 ADDS 23 Resch E 425 S 355 A 104 H 465 NAA P3 P1 PZ BEGG 20-25 Pist s-16 BEFG 20-25 Pist s-16 BEFG 20-27 G100 on WARY 6 T103 a G1105 on WORT on WORT on WORT on WORT on WORT on WHRY on MCGQ on WIRE d-27 PWY9 on WFRE d-27 PRY9 a FILE d-40 USEL d-28 EVOL e BREY on BERE 4-27 CRLH 0-39 w70u a-30 OF THE REAL PROPERTY. MVIC on EMD 27-24 #100 an #PRC 30-35 #\$7# 6-20 #£18 27-31 #JR a MSLY on MDIR e MANY d-15 MBOZ on MNYW on POLC 28-27 #MOLP a-98 WFEV on WBES on WICC d-2d MPST d-38 WASS on Blod 30-20 WASS d-20 WESS d-80 WESS d-80 WESS d-90 WESS d-90 T.G. SHEPPARD
I Loved 'Em... (WB/Curb)
LP: I Love 'Em All WALLO SUMB UP SAME DOWN ADDS 41 NAA P1 P3 P2 SOUTH

SETAR OR ETMS A

SINT OR SEEL OR

BLAI OR OR

SEEL OR OR

S mage 60-40 mage 12-11 14mm d-27 mage 12-12 14mm d-27 WFIL a 193 34-31 940 33-30 WHEF 20-18
WHEF 20-18
WEGA 18-15
95509 20-28
WEGG 30-27
WEGG 30-27
WEGG 30-27
PR09 20-23
WEGG 00-27
PR09 20-23
PR011PR 4-27
PPUB 30-24 EEOS 0-20 WHEN 16-14 WINN 0-20 mass c-30 P2 8PYR on 88LO e-23 78LS 21-17 W-ED 28-28 WEAQ 27-19 WTBU on WVIC on WEDEFM d-35 ERAV 25-21 WOMO d-26 MFER a MAER a MAER B MERIPH 30-20 MITH 6 MERI C-39 ECPE 17-32 EEHO # ECOM 35-33 EATI on #801 31-17 EVIA 17-15 RICK SPRINGFIELD Jessie's Girl (RCA) LP: Working Class Dog 93/15 Metional Summary UP 56 SARE 24 DOWN 0 ADD5 15 NAA P3 WHURD 15-15 WGUY on WACS 23-20 WFBG a 14WH o WGIR on WB [34-35] WIFT on WXXSFM a Jai05 31-28 Q107 on WFGC 23-21 FECL 6-29 FRF1 38-26 FRF2 38 MCIP on MNNY d-29 2102 a-38 MFOX d-28 MCOQ on MISE 28-25 MANSFW on RILE 38-35 KPUR 29-28 mBt 27-25 193 26-22 940 30-27 0105 19-16 MCCT 9-30 wS PT 15-11 wTHU 29-27 FailO 25-25 WG0D 33-23 WVIC d-60 MARE on EMBH d-20 3104 30-29 WMAR on WIAS a WMAR on WIAS a WOW a-dp WDJR d-20 P2 REER 30-27 FERM 30-28 REEQ 30-28 REEQ 30-28 RYAC 32-31 RYAC 32-32 RYAC 32-32 REEQ 6-27 FTFT 6-30

Page 27



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STEELY D Time Out LP: Gaucho	Of Mind (MC		MIFI 10-15 MCAO 8-6 F103 27-17 MMON 10-0 M MCMIFFM 17-19 PRO-2FM 26-22 JB105 29-21 MFGC 11-3
800100al Beech E 850 S 710 M 750 W 640	B	Hational Summary UP 139 SARE 21 DOWN 16 ADDS 3	RVIL 0-19 RRIV 24-20 293 - V100 22-19 MCEX n-20
P1 MANC 19-36 WERN 18-18 WERN 18-18 WE EXP 18-18 WE IL 17-15 WE	P2 #F1 15-15 #F1 15-15 #F1 15-15 #F1 15-15 #F2 16-11 #F2 16-12 #F2 16-	MARTY 20-16 WANTY 20-16 WANTY 20-16 WANTY 20-16 WANTY 10-17 WANTY 10-16 WANTY	WEBO d-28 CALM 15-15 WHA 6-22 WCCL 4-22 WCCL 4-22 WCCL 4-22 WCCL 4-22 WCCL 15-12 WCCL 15
MILP 15-0 MICCL 23-20 0102 23-20	WTWN 23-23 WGMO 20-13 WGMO 20-13 WGMO 20-13 MAGG 11-13 MAGG 1	Rael 13-11 17th 20-1 18th 21-1 18th	JAMES TA J.D. SOUT Her Town LP: Ded Love Reylonal 211 ***********************************

MANU 13-7 MATM 11-10 1-0 16-10 MEER 16-15 V100 18-14 METAN 18-17 METAN 40 KETAN 40 KETAN 40	FM103 4-2 R96 13-10 MGW 14-35 MLUC 4-2 REMO 24-21 REMO 24-21 REMO 24-21 RET 913-30 RRS 98-4 FTET un REZ 25-11		CHUM 14-16 CHUM 26-23 CHUM KVIL 9-6 GREY 0-22 KRAE 18-15 193 13-11 940 11-10 Y100 a-29 Q105 11-10	BJ105 14-9 CRIO1 7-6 WHRQ 10-8 WHRQ 5-4 RX104 7-4 920 9-5 WREE 7-3 WOEL 6-4 WHJ2 5-3 MREE 10-10	
STYX			MC IOX 5-3	MBCY 8-6 MAYD 6-5 MBEZ 9-6	
	Time On	1000	MES 30-24	MCBC 6-5 MGB 4-3	- 13
LP Paradise		10/10/	MDRO 19-14 8895PR 10-5	MQRE 10-10 MR MQ 7-7	
			EXOR 5-3	MARY 6-6	-l:
17	T/2 7	P%	WEEP 6-5	MAFN 10-8	- 1 -
Reglonal		*acionel	MGCL 13-13	NAME OF TAXABLE PARTY.	
Rosch g 71 b		UP 156	WE'UU 9-6	MTMR 14-9	
0 794	15	SARE 16	MOKA 14-10	MCRD 19-17	15
m 15 a		DOMES 1 AZICAS 2	-	MAIC 11-2	w
			REARTM 21-19	MLOLPH 3-2 MARX 9-0	8
P1	P2	PI	RP1 27-34	ESTT 8-4	
			RPMC 35-33	#10A 20-17	
BART	BART	BAST	EREN 5-3	EHD+ 6-4	11.
MEEM 18-30	8104 19-14	MCU4 21-15	EVYA 7-6	ERAV 6-5	
WF 11 13-12	WOLF 37-30	MACE 18-11 WEAR 20-19	RPLE 6-7	E193 6-3	1:
WIFE 13-10	WTRY 13-11	MICA 33-10	Q103 8-6	MEON 4-4	l K
96ER 6-5 WCAO 19-16	WFLV 14-7	WFSG 11-7	EOPA 10-15	2104 25-21 MMAR 9-4	1
P103 4-14	MICC 18-18	95#ft 15-11	P2	MIRE 25-21	100
##8PH 20-17	MPST 24-21 MAED 24-22	9047W		WEAP 8-8 WGSF 11-7	R
J8105 18-12	G106 13-19		CAST	U93 13-7	18
Q107 on WFGC 11-19	WERIPH 18-17	1102 10-7	B104 17-15	WOM 6-6	-1
CFTR 21-30	MA (N 13-10	WEGA 13-4	WFSR 15-13	YES-95 0-7	
CBUR 17-13	14Q d-9	951GF 23-22	WBBP 10-5	100C1 7-5	
BOUTH	WEEE 18-17	MEGD 18-14	WINTER 6-5	WORD 6-5	
		WISS 20-17	WTRY 9-7	WEJX 9-8	
EROE 13-10 293 19-10	BBL/Th	WARSPR 19-17	WFEY 10-6	WHOT 6-5	
940 24-22	##GL 19-10	MROV 24-33	WTICPM 7-6	_	
0105 15-11	ESTAB 26-24	PR99 28-21 WEXY 9-7	#ICE 10-6	_	-
-	EBETTA 17-14	#1f# 33-30	1 MPST 19-14	EXEM 9-0	1
WLS 14-6	##LP 25-24 ###7 L-L0	EBEL 15-0	Q106 19-12	SERN 12-7 SYNOFH A	ì
WLB-PH 16-6	CHF L 10-17	EPUS 16-12	WIRD 11-7	Y74 11-9	1
WEERQ 32-17 CELM 19-11	88PM 20-20 W71 B 21-20		MIDEPH 9-6	MIDD 25-22 Ph 102 16-12	1
EB99PH on	897 19-13		MA OF 5-3	EGG1 16-15	
MAIN 30-10	FEEL .	SFVB 17-12	140 7-6	EJRB 6-8 EBBO 7-7	
WGCL 19-17	MTMP 15-14 EQ34 12-11	#ELO a-23 ##RC 20-17	WEEE 0-5	FTAC 9-6	
G103 34-33	FEAE 20-11	RELE on	A100 3-3	ERPE 5-2 FYSH 6-4	
10007	M/DE 33-31 ERK106 22-20	WRITE 11-7 MBPT 4-5	88479	#YSH 6-4 #CPH 8-6	- 1
	WSG8 11-10	WTRU 31-16	MEGL 0-8	FR103 9-6	
BEARTH OF	G100 17-15	EWLD 4-4 EDVV 12-7	ESTAS 7-6	RGM 13-7	1
			EPRE 7-6	E4L/E 4-10	1
			#78A 21-16	EMJE 14-10 EEMO 7-4	





GINO VANNELLI Living inside Myself (Arista) LP: Nightwelker 202/6 90%			
Reach E 90% S 936 H 85% W 86%	0	SUMBBAFY UP 186 BAME 8 DOWN 2 ADD6 6	
P1	P2	P3	
MARC 38-39 WARM 13-11 WERN 12-11 WERN 12-11 WERN 12-11 WERN 12-11 WERN 18-12-11 WERN 18-12-12 WERN 18-12 W	### ### ### ### ### ### ### ### ### ##	WACE 4-30 WACE 4-30 WACE 4-30 WACE 4-30 WACE 4-30 WACE 3-31 WACE 20-31 WACE 2	





Mational Summaty UP 106 BARE 29 DOWN 0 ADDS 19

P1

MACE & WLAM 31-30 WTSM 17-12 WHEB 20-14 MFBG 32-20 16WH 28-24 WCIR on 95HIL 39-36

95#1L 39-36

GOVTH

WHINT JE-23

I102 26-20

958GF 4-30

WFOX 35-20

WCOQ on

WHIST on

WHIST on

WHO ON

REPART 0-12

WCOQ on

WIST on

REPART 0-12

WCOQ on

WIST o

FERL on EFYR en EELO 20-14 EEEC 29-26 EELS 20-25 WLAQ 30-26 WFFF 33-21 WFHW 24-22 EWLO 4-22 EDVV d-29

88LT 0-24 *CBH 38-31 *BBLA 0-29 RAY1 29-26 EQUI on RBOI 0-27 EYYA 0-29 EOOK 0-28 EFXD on ERIC 24-19

2

P2

MARY
WPRR 39-75
WOLF 6-40
MBR 22-18
MHPR 28-25
MBLI 6-25
KC101 8-30
AARB 0-0
Q106 30-28
R106 92-23
140 8-28
WREL 32-30

REYNAM 29-18
FFRE 28-24
RIFET 40-29
REFET 20-24
REFET 30-26
REFET 30-26
REFET 30-26
REFET 30-26
REFET 30-26
REFET 30-26
REFET 30-21
REFET

WCRD on WYIC * MEDIPM |8-11 WAXX 6-23 RETT d-29 RRAV 16-0 WRAW d-29 WCW 22-21 WCI a-29 WCW 22-21 WCI a-29 WCW 37-33

#IDD on PM102 d-28 KJRB 23-19 KBRQ on RTAC 2d-22 KBP2 14-12 KFRW on RCPR 23-16 KRW d-28 KFRT 29-24 GEZE a

8 474 6 794 8 794 8 604 W 709

P1

MMBC 25-2) MEMM d-27 MEMM d-27 MEMFM 30-31 MF1L d-27 M1F1 on MCAO d-28 F105 d-29 MROS 17-16 PRO-FM 21-18 JB105 34-29 CPTR a-37 CROR on

MCKY 9 193 q-59 EMTA ou EAST ou

WDRQ on CKLW a KS95PM on EXOR 20-16 WHS 13-13 WESF on WCCL on WZUU d-24 HORY 21-19

MOST 21-19

MEANTH ON

RF1 ON

KISSFM ON

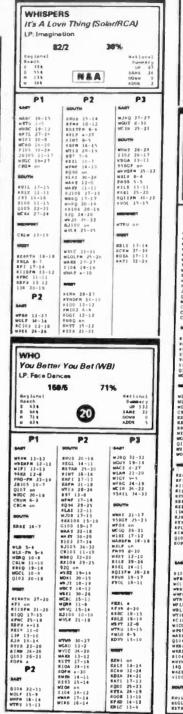
GET 26-23

KISSFM ON

GET 26-20

KISSM ON

KI





R&R/Friday, April 17, 1981

Others Getting Significant Action

CONTINUED FOR BACK Page)

CLIFF RICHARD "Give A Little BR Moors" (EMI Armerica) 21/14

Moves Up 8, Berne 8, Down 0, Adds 14, KHB-FM, KRIC, RYVX, KPLZ, ROPA, KHRI, REEL

WIDE, WICHER WOULK, WHIN, WOOK, WILE, RYDO

ABBA "Bapper Yroupper" (Alberteld) 21/8

MOVES Up 13, Berne 12, Down 0, Adds 14, WILD, GISS, WAQY, KINT, KIDO, KBOZ, WIVI,

ON, KROG 35-22, REZRI on, WYSR 25-M, WIDE, 1942, 1933 19, WILO, FM 77-22, KSTT 25-M,

WICHO 35-20, REZRI on, WYSR 25-M, WIDE, 1942, 1943 19, WILO, FM 77-22, KSTT 25-M,

WICHAREL JACKBON! "One Day in Your Life" (Motorowy 25-M,

ONE OF Up 8, Berne 18, Down 0, Adds 4, FMO-FM, KFI, WROIL, WFIR, WITI, on, WIFI on,

KFIF ON, WICKE 3-1, KTGG 4-22, WYSR on, KSFM on, WIVYO 4-38, KHYT on, FRIESS 35-38.

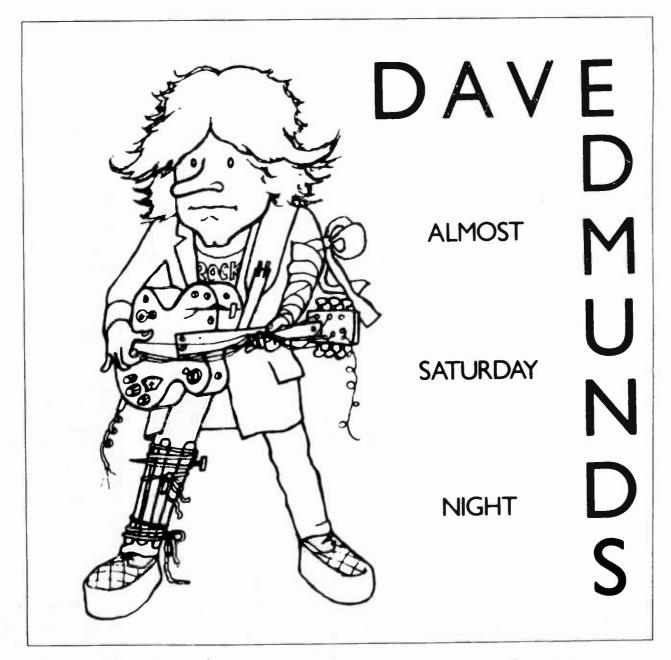
MELLY 8 THE REAL FERS 7 (CO. Y. Low).

MINCHAEL JACKBUYE "Chie Liby in Your Libr" (MORDINAY SINCE MY) on WHI on

Moves: Up & Berns 2. Oswon B. Audio B. RIZOR. RETUR. RINEQ. 169VR. RBRL 1940 25-28.

KROL 4-38. WRFC 25-77. WRSW 72-28. WWILE on. WACZ 25-28. WHIS 4-38. WRHY on. WRSW 72-28. WWILE on. WACZ 25-28. WHIS 4-38. WRHY on. WRSW 72-29. WRSW 7

"ALMOST
SATURDAY NIGHT"
the single from
DAVE EDMUNDS'
new album
"twangin."
ss 16034



On Swan Song Records and Tapes





The Changing Face Of Talk Radio Audiences

Talk radio is coming into its own. Its inception some twenty years ago caused many skeptics to laugh, unable to imagine a radio format without music. Now, with substantial growth and experience behind it, the format emerges as a viable one beside its musical peers, maintaining a secure grasp on a substantial segment of the listening audience.

And what of that audience? Has it grown and matured as well? Yes, according to Jane H. Bick, who recently presented a summary of her 1980 Talk Radio Study (funded by the NAB research grant program). She has been compiling research on Talk radio callers plus programming and station operations for five years. Conducted in conjunction with her masters program, the first study in 1975 centered upon WRNG/Atlanta and also contained a nationwide survey of Talk station managers. Though the WRNG study proved interesting and helpful, especially to the sales staff, it wasn't necessarily applicable to the majority of Talk stations.

The 1980 study represents a more complex extension. Bick adds, "I wanted to substantiate the work I had done in 1975, to see if I could provide information to the industry that would be useful to the programmer, and I wanted to develop some new research designs to complement what I had already done."

Procedure

During May and June of last year Bick spent two weeks at each of the three participating stations: KGO/San Francisco, WNUS/West Springfield and WREB/ Holyoke, MA. Bick explains the reasoning behind the use of these particular stations. "I wanted to talk to KGO and contrast it to the most opposite situation I could find. San Francisco is 180 degrees away from New England. KGO, for example, has a producer and an engineer for each show. WREB and WNUS had neither. I felt if I could find similarities in these situations, I would have a valid study. I also felt the inconsistencies I might find would say something about market size, geography, and professionalism.

Every third caller to the stations was surveyed by a questionnaire encompassing four major categories of characteristics and feelings: demographics; listening and calling habits; lifestyle and loneliness; and efficacy, based on the idea of having generated some impact af-ter being on the air. In addition, callers were classified by the type of personality they called. Talk hosts were designated as Light Conversational, Devil's Advocate, Right Wing Conservative, Argumentative Liberal, News Reporter-Interviewer, or Regular Guest Expert. The total sample was 216.

Information Prime Factor

Research results were divided into two sections Part A dealt specifically with the callers while Part B involved content analysis. In the overall comparison be-

tween this study and Bick's 1975 model, one major difference in why people listen to Talk radio cropped up. Information is the primary factor. In 1975, 33% of Atlanta callers listened for information, 20% for others' opinions, and 47% for entertainment. In 1980, 66% listened for information, 18% for others' opinions, and 10.6% for entertainment. As in the 1975 report, however, the majority of callers were found to be sophisticated, well-educated, upwardly mobile, white collar, and extremely devoted to their respective stations.

Other significant findings in Part A are outlined

 Demographic breakdowns varied less than 4 per Males, 54,4%; centage points from market to market: Males, 54.4%; Females, 45.6%; Post College, 21.5%; White Collar Employed, 37.2%; Unskilled Labor, 2.2%; Income above 25,000 per year, 23.7%

• In Atlanta, 54%, and in San Francisco, 38% of callers listen in-car or at work. 61% of total listen at home. 53.7% listen steadily more than four hours daily; 51% had been regular listeners for four years or more.

· Heaviest listeners aren't necessarily the most frequent callers. Some 50% averaged calling in once every two to three weeks. Those calling once a week or more were drawn to Argumentative Liberal and News Reporter-Interviewer shows. Those claiming "first time calling"

About The Researcher

Jane H. Bick is currently finishing work on her doctorate and teaching in the Communication Studies Department at the University of Massachusetts. She has a wide range of experience: news reporting, talk show host and producer (including WRNG/Atlanta), advertising/ marketing, free-lance public relations and writing. She plans to continue her research and teach as well as consult stations.

status (25% major markets; 15.7% medium) were attracted most often to Devil's Advocate and Right Wing Conservative

• In larger markets, 68% called to ask a question or give information. They showed lowest levels of efficacy. Medium market callers demonstrated larger percentages of medium and high efficacy; more than 75% attempted to give opinions on an issue.

· There is some relationship between efficacy and caller loneliness. But intense loneliness wasn't found to exist, though some evidence of it does appear in smaller markets among elderly callers. However, loneliness isn't as important a factor as usually assumed in motivating people to participate in Talk radio.

Though not part of the research grant, Part B's content analysis appears to be just as informative. Bick broke talk shows down into many different variables, e.g., timing, topics, questions asked, handling of callers. This type of analysis, once laid out in black and white,

News/Talk

Gail Mitchell



can illustrate and confirm a pattern which may have developed as a result of programming, in turn helping programmers determine the necessary subtleties which transform a good program into a first-rate one.

As of this writing, the KGO content analysis is still incomplete. However, one finding that has cropped up is the discrimination between male and female callers. According to Bick, the talk host talks longer but interacts less frequently with female callers. He'll let an opinionated lady ramble on and on, whereas with the male caller there is frequent interaction. Why? Bick admits she hasn't done enough of this research to generalize. Yet she also confesses to the same felony of failing to interact as much with females. "There are some inherent attitudes in people, females as well as males. In fact, I found myself doing it once. Does that make me a sexist, chauvinist pig? No. You have to ask questions about the society that's feeding into it. It is important to be aware that this is going on.

Another interesting sidenote is the importance of a solid news operation. In Talk radio news isn't a primary feature. But a poorly-executed news operation stands out like a sore thumb to the listener

Building A Foundation

Ms. Bick's research is by no means the definitive study of Talk radio and its changing audience. It does, however, build a foundation for the patterns and trends that are developing strongly within the format. It dispels certain prejudged ideas about the talk listener/caller and his/her habits. Callers are obviously not just the little old lady or the late night weirdo with nothing better to do. It also gives general managers, programmers/ producers, hosts, sales people, and advertisers food for thought. The time, patience, promotion, and money required to make such a format succeed is well worth the rewards further down the road. And this is evidenced by the ratings of Talk stations as well as the increasing number of stations joining the Talk and News/Talk ranks. Bick emphasizes: "I feel what I've done makes a statement about Talk radio; where it's been, where it's going and what it is. Talk listeners are so devoted that if you told them to jump off a building into a net, they'd do it. They believe in it, they are attached to it and are emotional with it."

News/Talk Personalities

ON THE MOVE: Jeff Snadow was named Merchandising Director at KGO/San Francisco. Chicago announces the appointment of Cheryl A. Waters as Promotions Assistant. Waters comes from CBS Radio in the Windy City . . . Effective immediately, John Irving, WRC/Washington reporter, becomes overnight talk host at the station . . . Iowa native Julie Gammack

recently became morning host at WHO/Des Moines, replacing Susan Bray, who moved over to WCAU/Philadelphia. . Former Senior VP/GM of KTRH-KLOL-FM in Houston, Frank H. Stewart, passed away March 31. After his retirement in 1979 he remained VP/Director of the Rusk Corporation. owner of the two stations. Stewart is credited as the guiding light behind KTRH's adoption of a News/Talk format. The station is said



Frank H. Stewart to have been the third in the U.S. to go News/Talk Yvonne Brathwaite Burke and Tom Quinn served as indepth analysts for KFWB/Los Angeles during the recent

citywide election . . . NBC "Today" weathercaster Willard Scott will add two morning weather reports as of April 20 in conjunction with his current afternoon drive slot at WRC/Washington . . . Terry Powell, Sunday talk

host for WGSO/New Orleans, picks up a Saturday talk slot as well . . . Steve Somers, who recently joined KMPC/ Los Angeles as sports talk show host, moves from 8midnight to 6-10pm. From 10-midnight the "KMPC Sports Final" can be heard, hosted by Pete Smith. The show comprises the latest sports scores and news updated continuously. Fred Hessler is now part of the Gary Owens show after 23 years of doing the morning



Steve Somers

sports. And Scott St. James replaces Hessler as morning sports reporter. . Speaking of sports, KOA/Denver has expanded its Sportstalk program to seven days a week . . . WXYZ/Detroit's Action Bureau Director, Jane Prescott, will be the featured speaker for the upcoming meeting of Professional Secretaries International on Washington, DC Mayor Marion Barry has been set to make regular appearances on local station Kelly Graham becomes Associate Producer at KTRH/Houston. Working with talk hosts Ben Baldwin

and Jim Tate, one of her responsibilities is the assembling of an ombudsman program . . . KFWB/Los Angeles's Tony Cox was the recipient of a local Press Club award for best in-depth reporting . . . Margaret Dubuisson of WGSO/New Orleans selected as winner of the Louisiana State Medical Society's "Excellence in Media Award" for 1980 . . . KMOX/St. Louis staffer Anne Keefe awarded Distinguished Contribution honor from state psychological association . . . Women In Communications, Inc., announces WOR/New York's Pegeen Fitzgerald is the 1981 winner of the Matrix Award for excellence in broadcast communications . . . WTOP/Washington reporter Ralph Begleiter and engineer Jack Gandy named co-recipients of one of four national writing awards sponsored by the Education Writers Association John Cody and Sandy Bergo, WBBM/Chicago's Investigative Unit, presented with 1980 Jacob Scher Award for Investigative Reporting . . . SHOW ME HOW: For the fifth consecutive year, KGNR/Sacramento sponsored its "Show Me How Fair and Energy Expo," a free, four-day event at the Cal Expo State Fairgrounds KDWN/Las Vegas recently held an Arthritis Foundation telethon with the aid of the entire staff including Jack London, Ken Stahl, and Dennis King . . LOVERS UNITE: WGN//Chleago in association with the Illinois Opera Guild held the finals of the 21st national "Auditions of the Air" vocal competition on April 6. Sixteen finalists, selected from auditions held in New York, Los Angeles and Chicago, competed for \$7000 in cash, broadcast and public appearances.



Jeff Gelb- ABILES/

AOR Market Summary: Rochester



Rochester is the 39th-ranked Arbitron market, and a very good example of how competitive AOR radio can be in a medium-sized market, where WCMF and WMJQ are battling for listeners, both quite successfully to date.

Though WCMF has been around longer (12 years) than WMJQ (five), listener loyalties had been with the younger station for quite some time, especially when WMJQ became a Superstars several years ago. But when WCMF was purchased by Sconnix Broadcasting just over a year ago, new owners brought in consultant Jeff Pollack, then fresh from his ratings victories at WMMR/Philadelphia. Under Jeff's direction, WCMF management hired a new PD, Trip Reeb, who worked with Pollack to restructure the station to a subsequent Arbitron victory over its Superstars competitor for the first time in years.

The win was a close one, with WCMF just edging past WMJQ 6.6 to 6.4. Still, WMJQ management made some immediate decisions: to bring in a new PD and to switch consultants. Former PD Bernie Kimble (at one time also PD for WCMF) stepped down but retained his air-shift, as station management picked up WZOK/



"We both want very badly to bury the other, but that's not stopping us from respecting one another."

— Tom Hunter

Rockford PD Tom Hunter to take his programming place (WZOK is a CHR station with former AOR credentials). Simultaneous with his arrival, WMJQ pacted with John Sebastian for consulting.

Trip (a first-time PD) and Tom have both worked hard in a very competitive arena to achieve an admirable level of success at both of their stations. In the following interviews, both responded to questions about the restructuring of their respective stations, and offered comments on promotions, working with consultants, doing research, the pros and cons of being an on-air PD, and the nature of Rochester's AOR competition.

R&R: What immediate changes did you make upon your arrival?

TR: WCMF had been a rock station in the market for 12 years. It was very loosely structured on a music and programming basis. There were tower problems and no promotional budget. There wasn't a lot of thought behind the overall presentation of the station.

Jeff and I worked very closely in restructuring the station; he taught me an enormous amount in a real short period of time. We found it necessary to replace only one person on the airstaff; everyone was very receptive to our plans once they knew the new management was behind us financially. What we had to do was to clean up the inconsistent music, and then position the station competitively against what was at the time a Superstars station while maintaining the kinds of things Jeff and I both believe in.

TH: One of the first things I did was appoint Orest as MD. He's been involved in music, promotions and research here for five years; he knows what's been played in the market and what's done well

Bernie Kimble, my predecessor, is still here doing afternoon drive and was also helpful. Bernie's a total pro who's accepted everything we've done well and has been a wonderful help to me. Bernie's been doing afternoon drive in Rochester for something like 12 years now; I'd be foolish to ignore his understanding of the market and the music.

In the minds of the listeners there are perhaps some obvious musical changes we've made, but overall, we're still just a rock and roll radio station. We're a little more narrow now in terms of the music we play, which doesn't mean we don't go on records out of the box or go deep into some albums. It just has to be the right stuff. We won't play any folk, blues, or jazz. We're basically just kickass rock and roll, and we keep the music inside that definition, whereas when I came here it was a little broader.

R&R: Your programming decisions are being made with the help of a consultant. How do you feel about that?

TR: Two heads are always better than one. I have access to one of the really great programming minds in the country. He's there to get advice from and bounce ideas off someone else.

TH: John and I have a lot of programming philosophies in common. I enjoy working with him because there's very few things over which we disagree. Besides, it's a team effort; if John can offer help from his experience in other markets, I can take advantage of that. I'm not too proud to still want to learn from others.

R&R: What's your philosophy on air person-

TR: I want personalities on my radio station. We're geared very much toward having each jock be an individual on the radio, while maintaining consistency through the music and promotions.

TH: My people aren't going to run off at the mouth. They agree with what we're doing: a tight, bright presentation. They're talking about things that relate to our audience but don't take more than a few lines to say something. It's part of the art of what we do; taking something that might take a minute to describe and cutting it down to get the meaning in a few words.

R&R: How would you say your music selection differs from that of your competitor?

TR: Musically we're not that far apart. We play a slightly different orientation of music and choose it somewhat differently. We're more receptive to certain kinds of new artists than they are.

TH: WCMF has a wider range of music than we do, both in terms of style and number of cuts. I just want us to be the best goddamned rock and roll station around.

R&R: Describe your music research system.

TR: Our music research centers around three areas: first, a retail call-out of twelve area stores, which pretty well covers the city; second, random call-outs, which do not only concern themselves with music; and third, focus groups.

As far as the request lines are concerned, I just get a feel from the jocks as to what they're getting from the phones. I rely on their general perception of the phones rather than specifically

logging each call. I take that kind of active listener response with the largest grain of salt.

TH: We haven't hired anyone to do research per se. We do interview people, and ask about their musical tastes. We keep careful tabs of all request calls.

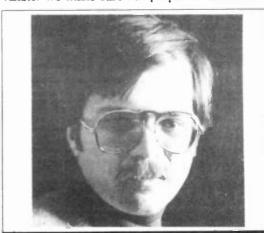
R&R: Tell me about some of your promotional philosophies and ideas.

TR: We try to maintain a great deal of visibility on TV and outdoors (billboards, busboards, etc.). I believe it's vital to get the station out in the streets in whatever way possible. We accomplish that primarily by placing radio station materials and merchandising items in retail outlets, not only with shirts and such, but also with posters and our rock cards (see "Promotion of the Week"). These aren't just placed in record stores, but also in jeans stores, where we can reach people who don't buy records. We're trying to reach as broad a base as we can.

Our first Homegrown album project was very well-received, selling around 4500 copies. We've already started work on our second. Rochester is a big club town, and we sponsor a lot of club nights.

Inside the station, we've implemented a community switchboard, manned by the news staff. During their off-hours, it runs tapes of various hotline numbers. We make sure our listeners know this is the station they can rely on for that kind of information, as well as for the music.

TH: We do all kinds of things; we're very visible. We make sure our people are at all the



"Heavy competition gets you psyched up to work harder."

- Trip Reeb

concerts and clubs, passing out copies of our street sheet or albums or whatever we have to give away. We're on every telethon. Our T-shirts are available all over town. We have done concert patches.

We also have our moose mascot. He's a real rock and roll animal; he goes to all the local sports events. We usually send our "mooseketeers" along with him; they're six lovely ladies we selected from our audience, provided with wardrobes, and who are paid to appear at our various promotions. They're instantly recognizable

On the air, we've done several commercial-free weekends.

R&R: What part does news play in your programming?

TR: We have a heavy news commitment. We do a great deal more news than WMJQ, and give it a greater priority.

GELB/ See Page 32

UPDATE

AOR Market Summary: Rochester

Continued from Page 31

TH: Under normal circumstances we do not place a lot of emphasis on news. We don't play many special programs either. We're a pretty consistent radio station.

We are a Source affiliate, and take some of their shows.

R&R: Are you an on-air PD?

TR: No. I don't believe a PD/Promotion Director can also be on the air. What ends up suffering is his airshift, because he's constantly hounded by people with their problems. I just didn't have time for it.

TH: I do middays. I'm such a damn workaholic that if I don't get it done between 9 and 5 I'll do it between 5 and 9. There are times I think it'd be wonderful not to be on the air, but I don't think I'd be in touch with what my people are dealing with if I weren't on the air.

R&R: What's your feeling about your compe-

TR: They've been good. As the older of the two stations, we're trying to talk to older listeners as well. We have had people grow up with us. We've tried not to lose them, or, if they left, we've made a concerted effort to regain them. I think we're accomplishing that by making WCMF a station the listeners can rely on.

Tom Hunter has been quite pleasant. Our competition is very serious but not vicious by any means. Heavy competition gets you psyched up to work harder. The more competition there is,

the more exciting radio is.

TH: This is a war, but it's a fun one. We both want very badly to bury the other, but that's not stopping us from respecting one another. Both radio stations sound good. I'd like to think we have some advantages and are doing some things better. But I can't say that WCMF has too many weak spots.

There's more good radio on both stations more percentage of the time. You can tune in and hear more good rock and roll on both stations, because the competition is so fierce. The winner is obviously the listener

Promotion Of The Week

DISCOGRAPHY



WCMF "LEGENDS OF ROCK" CARDS: WCMF/Rochester marked its 12th AOR anniversary with "Legends of Rock" cards, offered free to listeners throughout the month of April. The cards include biographical information on each artist plus a portrait photo. Listeners who collect all 22 cards can bring them to WCMF for a special commemorative T-shirt.

Meanwhile, on the air, the station will salute one artist nightly with an hour of music. Topping off the month-long celebration are commercial-free Mondays, plus giveaways of LP's and a stereo system

WIOQ/Philadelphia got into the April Fool's Day spirit by crafting a full-page newspaper ad for the station laid out like a supermarket ad. Among the "specials" offered: "U.S. Grade A Eds (Ed Sciaky)," "Hot or Sweet Fresh Italian Michael Tozzi," "All Varieties and Flavors Tony Rainbow," and "Bright or Soft-100 Watt Helen Leicht." The ad even includes a clip-it coupon to win WIOQ T-shirts . . . WAPL/Appleton's fourth "Trivia Weekend" registered 133 teams (from one to 50 members) taking part in a 48-hour trivia question radiothon. Prizes were awarded

EVOLUTION

WZZX/Louisville has switched from AOR to Schulke 2, with remaining PD Mark Williams citing competition and poor ratings as predominant factors in the decision. MD Randy Davidson has exited for neighboring WRKA and jock Rusty Rogers has also left . . . Marty Dempsey has been named MD for WAVA/Washington . Cambridge MD Joan Orr has exited . . . Steve Rodio has exited nights at WRNO/New Or-. Debbie Deane has joined the news staff of KAZY/Denver. . Bill O'Brien has been hired for weekends at KZOK/Seattle . . . Susan Bax has exited WLUP/Chicago promotions for a post at competing WMET . . . Lee Harvey Blotto has joined the part-time airstaff of WQBK/Albany



LOVERBOY CHARMS KFMH LISTENERS - Columbia's Loverboy dropped by the KFMH/Muscatine studios for an on-air interview; station's Allen Jahnke (left) and group's Scott Smith (right) are pictured following an area concert performance



U2 WILL FOLLOW! - Island's U2 recently visited with the KTIM/San Rafael staff, while completing the band's concert tour in support of its debut al-bum "Boy." Pictured (I-r) are group's The Edge, MD Belle, and group's Bono.

COLOR

BLT: This one was bound to happen M105/Cleveland, in conjunction with Chrysalis and the new Robin Trower album, held a giant listening party for the album that included a BLT eating contest. Diners who wolfed down the most sandwiches in 105 seconds won Sony Walkman cassette players and Trower album catalogues. Runners-up received copies of the latest LP plus T-shirts.

MYSTERY OUTLAWS: WQFM/Milwaukee, in conjunction with Arista and the latest Outlaws offering, held a contest wherein the station aired clues to the identities of six different outlaws. From mail entries attempting to guess all six identities, the station chose a winner of tickets for the band's area concert, as well as for a later summer outdoor show in Philadelphia, in an expenses-paid vacation.

to the top 25 teams, with the top six getting engraved trophies . . . Congrats to M105/Cleveland Assistant PD T.R. and wife Diane on the birth of their daughter Elizabeth Joy on March 17 Homegrown-type albums to watch for are coming from KNAC/Long Beach and WHKC/Evansville . . . KQWB/Fargo is giving away an album an hour during the entire month of April . KBCO/Boulder is spotlighting live music during April, with a concert a day. The station has printed a schedule for the month for free local distribution, and will be awarding copies of each day's featured artist's albums throughout the month . . . KGB-FM/San Diego is planning its sixth annual Sky Show of coordinated music and fireworks over the Southern California skies for WKQQ/Lexington's second annual "Double-Q Donor Derby" set a state record for pints of blood donated (549 in two days). The station awarded various gifts to donors, including tickets, albums, and a grand-prize set of \$600 stereo speakers . . . Interesting March Mediatrend results from Boston, where WCOZ trounced WBCN 13.1 to 3.3 . . . KICT/Wichita listeners can register at local tux shops to be chaperoned in style to their local proms this year; the station's morning team will drive the winners to the dance . . . KAZY/Denver hosted a "Great Bed Race" for the Arthritis Foundation . . . April is WMET/Chicago's second AOR anniversary month; the station is celebrating with a winner's trip to the Kentucky Derby, where he or she will pick up a 1965 Mustang convertible... WMMS/Cleveland just released its new T-shirt, sporting the legend, "Rock and Roll from the North Coast of America." The shirt sells for \$6.99 with profits benefitting the Cleveland Free Clin-Starfleet Blair Inc. is setting up a 50-station AOR network for a concert broadcast with April Wine on April 27 from Las Vegas The Doubleday AOR's (WLLZ/Detroit, KWK-FM/St. Louis, and KDWB-FM/Minneapolis) have been doing "block-party" weekends. Whenever the stations play less than two songs in a row by the same artist, the first listener to call in wins \$100. WMYK & WZAM/Norfolk have distributed over 100,000 Connection cards, enabling listeners to take advantage of discounts throughout the city ... KIFM/San Diego produced radio specials based on recent interviews with Nicolette Larson, America, Steve Goodman, and Firefall.

COMING NEXT WEEK: As mentioned this week, WCMF/Rochester has revived one of the format's oldest promotional ideas: the community switchboard. At KLOS/Los Angeles the Community switchboard has been in full swing since late 1972, providing listeners with a myriad of information and services. Next week, the station's community switchboard director Sam Russell and KLOS PD Tommy Hadges tell how the switchboard works, and why it's still a viable project for AOR's in the eighties.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WGVL/Gainesville presented Producers for \$1.50 WAAF/Worcester presented Fools for \$1.07 . . . WVBR/Ithaca presented John Hall for \$2.93.

BROADCASTS: George Thorogood on K-97/Edmonton

GUEST DJ'S: David Crosby on CFOX/Vancouver. CONVERSATIONS: Rainbow on KISS/San Anton-Ted Nugent, Donnie Iris on WCCC/Hartford Lonnie Brooks on WDEK/Dekalb . . . 38 Special on WTUE/Dayton . . . Ventures, Adam & The Ants on KROQ/Pasadena . Billy Joel on CITI-FM/Winni-Krokus, Ralnbow, Pat Travers on KMOD/ Tulsa Hazel O'Connor, U2, XTC on KNAC/Long Beach Producers on WGVL/Galnesville matics, Styx on WMMS/Cleveland. . Joan Jett on WEBN/Cincinnati John Hall on WVBR/Ithaca Sneakers on K104/Lebanon . . . Kenny Loggins on KSPN/Aspen . . . Adam & The Ants, Kingbees on KEZY/Anahelm Ozzy Osbourne, Roger Powell (Utopia) on WSYR/Syracuse.



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Coming May 18th - The Doors - Live



*According to L.A. Magazine

BELLESON ASTR. NATIONAL AIRPLAY 40

April 17, 1981 169 REPORTERS 13 2 1 Face Dances (WB)..... "Better" "Day" "Money" "Don't" ERIC CLAPTON Another Ticket (RSO)..... "Stand" "Rite" "Catch" Title RUSH Moving Pictures (Mercury/PolyGram) . "Tom" "Limelight" "Vital" "Camera" PHIL COLLINS Face Value (Atlantic) "Air" "Missed" "Thunder" 8 8 SANTANA.....Zebop! (Columbia)......" "Winning" "Searchin" "Primera" 16 17 11 14 12 10 11 11 LOVERBOY Loverboy (Columbia) "Turn" "Hot" "Lady" 18 JEFFERSON STARSHIP..... Modern Times (RCA/Grunt) "Find" "Stranger" "Save" "Free" AC/DC Dirty Deeds Done Dirt.. (Atlantic) .. Title "Balls" "Love" "Rocker" 27 11 12 13 GARLAND JEFFREYS..... Escape Artist (Epic) "96" "R.O.C.K." "Klds" GREG KIHN BAND Rockihnroll (Beserkley) "Breakup" "Shella" "Womankind" 30 24 JOURNEY Captured (Columbia) "Party's" "Dixie" "Lovin" 10 10 PAT TRAVERS Radio Active (Polydor/PolyGram) ... "Music" "Life" "Love You" 21 19 19 19 RAINBOW Difficult To... (Polydor/PolyGram) ... "Surrender" "Freedom" "Spotlight" 15 14 26 23 JUDAS PRIEST..... Point Of Entry (Columbia)..... "Heading" "Rockin" "Don't" KROKUS Hardware (Ariola) "Winning" "Bones" "Rocker" 26 22 21 17 20 JAMES TAYLOR Dad Loves His Work (Columbia) "Town" "Stand" "Times" OZZY OSBOURNE. Blizzard Of Oz (Jet). "Know" "Train" "Crowley"
SHERBS. The Skill (Atco). "Skill" "Turning" "Zero" 32 12 13 15 ROLLING STONES..... Sucking In The... (Rolling Stones)... "Dancer" "Whip" "Gold" 23 16 22 30 27 30 RICK SPRINGFIELD Working Class Dog (RCA)..... "Jessie's Girl" FRANKE & THE KNOCKOUTS Franke & Knockouts (Millennium) . . "Sweetheart" "Come" "Runner" 36 29 26 POINT BLANK..... American Excess (MCA)..... "Stay" "Nicole" "Heart" "Walk" 34 29 PRETENDERS Extended Play (Sire) "Message" "Talk" "Slide" "Precious" 20 21 31 39 36 JOHN LENNON & YOKO ONO..... Double Fantasy (Geffen).......... "Wheels" "Losing" "Cleanup" 19 24 28 TED NUGENT Intensities In 10 Citles (Epic) "Put" "Land" "Lip" 18 20 25 New 15 18 29 "Stranded" Entry 40 36 U2 Boy (Island) "Follow" 25 28 33 37 POLICE......Zenyatta Mondatta (A&M)......"Stand" "World" 38 WILLIE NILE Golden Down (Arista) Title "Boy" "Mind" "Shine" 39 17 25 35 BRUCE SPRINGSTEEN...... The River (Columbia)....."Fade" "Price" "Ties" "Heart"

Chart Summary

WHO once again took the honors as the most played AOR act of the week, well sheed of all competition in hots. CLAP. TON hald rock steady as STYX rebounded, showing slight hut airplay gains. RUSH hit top five, still showing gains in hots.
COLLINS made gains in hots. WINE Inched up. SANTANA and KAMPU-CHEA made Impressive airplay gains in all rotations. TROWER held his own. STARSHIP jumped as stations converted from single to album. AC/DC gained in upper airplay rotations. KIHN showed gains in all rotations. TRA-VERS maintained while PRIEST continued their climb. OZZY accumulated significant medium reports. SPRINGFIELD resurged in hots. BLANK showed a concentration of mediums PRETENDERS debuted with strong reports in all rotations. STEELY held their own as HAWKS climbed. U2 made gains in mediums and total reports. DEAD and NILE debuted. The albums listed in Significant Action came closest to charting this week, in the order listed.

The AOR National Airplay/40 chart represents add, medium and hot rotation activity in all musical configurations. Artists' chart numbers are displayed over a four-week period. The artists in italica register ed the most rapid gains in airplay or in rotational conversions for the week. Album cuts are listed in order of popularity; cuts in bold Italic type are also current singles.

MOST ADDED

1	IS ETTEROON OF A DOLL	4/17	4/10	4/3	3/27	3/20
1	JEFFERSON STARSHIP	140/99	47/34	8/0	0.10	0/0
	Modern Times (RCA/Grunt)	M-18	M 10	1		
2	"Find Your Way Back "	H-23	H-3			
2	PRETENDERS	70/27	57/64	0.0	0/0	0/0
	Extended Play (Sire)	M 28	M-3		1	
3	"Message Of Love"	H-15	H-0			1
3	WILLIE NILE	50/24	33/33	0.0	0.10	0/0
	Golden Down (Arista)	M 21	M-0			
	Title	H-6	H-0	1		
4	POINT BLANK	78/22	84/81	6/5	0/0	0/0
	American Excess (MCA)	M-46	M-3	M 1		
-	"Stay"	14-8	H-0	H-0		
5	OZZY OSBOURNE	84/21	77/51	29/29	4/3	3/2
	Blizzerd Of Oz(Jet)	M-52	M 21	M-U	M-1	M-1
	"I Don't Know"	H-11	94-6	14-0	H-0	H-0
•	GRATEFUL DEAD	50/17	38/38	0.0	0/0	0/0
	Reckoning (Arista)	M-18	M-0	100		1
_	"Rippie"	H-17	H-0			
7	GREG KIHN BAND	102/15	88/20	71/29	75/75	1/1
	Rockihnroll (Beserkley)	A4 70	M-62	M-31	M-0	M-0
_	"Breakup Song"	H-17	P4-16	H-11	H-0	H-0
8	KAMPUCHEA	130/14	130/114		0/0	0/0
Tie	Various Artists (Atlentic)	M-81	M-0	M-O		
	"Little Sister"	H-85	H-10	H-0		150
8	COLD CHISEL	31/14	19/9	23/23	0/0	0.00
	East (Elektra)	M-18	M-10	M-0		
	"My Baby"	H-1	H-0	H-0		
9	BILLY & THE BEATERS	14/13	2/2	0.0	0/0	0/0
	Billy & The Beaters (Alfa)	M 1	M-0			
	"Take Care"	H-0	H-0			
10	BANTANA	136/12	123/80	36/31	0/0	0/0
Tie	Zebop! (Columbia)	M 63	M-26	M-3		
	"Winning"	14-61	H-18	14-2		
10	ROBIN LANE 6	22/12	22/20	0.40	0/0	0/0
Tie	Imitation Life (WB)	Me	M-1			
	"Rather Be Blind"	H-1	H-1			
10	GARY U.S. BONDS	12/12	0/0	0/0	0/0	0/0
	Dedication (EMI America)	M-0				
	"Little Girl"	H-0				
11	U2	50/10	41/4	36/8	35.4	34/5
	Boy (Island)	M-34	M 30	M-24	M-28	M 27
	"I Will Follow"	14-6	14.7	H-4	14-3	14.2

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

1	KROKUS	94/78	87/71	76/55	76/38	68/0
	Hardware (Ariola)	A-6	A-0	A-13	A 36	A 68
	"Winning Man"	14-10	14-10	H-0	14-2	H-0
2	RAINBOW	80/71	96/79	97/75	105/77	98/69
	Difficult (Polydor/PG)	A-1	A-0	A-1	A-4	A-10
	"I Surrender"	14-18	14-17	14-21	H-24	H-19
3	GREG KIHN BAND	102/70	88/52	71/31	75/0	1/0
	Rockinnroll (Beserkley)	A-15	A-20	A-29	A 75	A-1
	"Breekup Song"	H-17	14-10	14-11	H-0	H-0
4	ROBIN TROWER	111/69	109/67	108/88		101/48
	B.L.T. (Chrysells)	A-0	A-0	A-0	A-13	A 30
	"Into Money"	H-42	H-42	H-32	14-27	H-15
5	SANTANA	136/83	123/25	36/3	0.40	0/0
	Zebopi (Columbia)	A-12	A-80	A-31		
	"Winning"	H 61	H-18	H-2		
6	JUDAS PRIEST	90/62	79/53	78/20	51/2	3/0
	Point Of Entry (Columbia)	A-9	A-12	A-55	A-48	A-3
	"Hiway"	14-19	H-14	H-3	H-0	H-0
7	PAT TRAVERS	95/81	89/68	87/59	85/51	88/1
	Radio Active (Polydor/PG)		A2	A-11	A 23	A-86
	"New Age Music"	H-27	14-19	H-17	14-11	14.1
8	GARLAND JEFFREYS	97/58	105/67	119/82	121/81	115/68
	Escape Artist (Epic)	A-3	AIT	A-2	A-4	A-16
	'96 Tears"	14:36	H-37	14-35	H-30	H-32
9	SHERBS	82/55	95/80	110/74	121/80	117/85
	The Skill (Atco)	A-T	A-0	A-1	AT	A-O
	"I Have The Skill"	H-26	14.36	14:35	H-40	H 32
10	OZZY OSBOURNE	84/52	77/21	29/0	4/1	3/1
	Blizzard Of Oz(Jet)	A 21	A-61	A-28	A-3	A-2
	"I Don't Know"	H-11	H-6	H-O	14-0	H-0
11	KAMPUCHEA	130/51	130/6	23/0	0.0	0/0
	Various Artists (Atlantic)	A-14	A-114	A-23		
	"Little Sister"	H-65	14:10	H-0		
12	FRANKE & KNOCKOUTS	72/48	69/47	61/44	52/27	40/12
	Franke & (Millennium)	A-7	A-11	AB	A-20	A 24
	"Sweetheart"	H-18	H-11	HB	H-6	H-4
13	HAWKS	63/47	51/43	49/27	40/20	28/8
	Hawks (Columbia)	Ail	A-3	A-17	A-18	A-20
	"It's All Right"	H-7	H-6	H-6	14-2	H-0
14		76/46	84/3	6/7	0.00	0/0
	American Excess (MCA)	A-22	A-81	A-6		
	"Stay"	He	H-0	H-0		
15	PHIL COLLINS	154/43	144/53	140/62	136/63	126/67
Tie	Face Value (Atlantic)	A-0	A-4	A-2	A-11	A 12
	"Air Tonight"	H-106	H-87	H-76	H-62	H-47
15	RICK SPRINGFIELD	67/43	E2/44	61/45	62/41	55/39
	Working Class Dog (RCA)	A-6	A-4	A2 "	A-10	A4
	"Jessie's Girl"	14 10	H 14	14.14	14.11	14-8

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

			4/17	14/10	14/3	3/27	3/20
	1	WHO		60 159/1			
		Face Dances (WB)	A-3	A-1	A-7	A-130	-
		"You Better You Bet"	M2	20.0	M-d	06-1	
	2	ERIC CLAPTON	168/1	41 168/1			159/130
		Another Ticket (RSO)	A-O	A-0	AO	4.0	A-7
		"I Can't Stand It"	NA 17	M-10	M-10	M-10	M 22
	3	STYX	144/1		30 142/1		144/13
		Paradise Theater (A&M)	A-O	A.0	A-0	A-0	A-0
		"Too Much Time"	M-13	80.15	M 14	06-13	90.13
	4	REO SPEEDWAGON	136/12	26 140/1			7 143/130
		HI Infidelity (Epic)	A-O	A-0	AO	0.0	A-0
		"Take It On The Run"	M-10	86-17	M-12	M-14	84.13
	6	STEVE WINWOOD	143/11	9 151/1	151/14	1 158/14	
		Arc Of A Diver (Island)	A1	A-2	A-O	A-0	A-0
		"Chence"	M-23	M-14	M-10	M4.11	86-13
		RUSH	140/11	7 139/11	18 136/16	140/10	
		Moving (Mercury/PG)	A-O	A-1	A-0	A-0	A-0
		"Tom Sewyer"	M 23	M-28	M-33	M-33	M-30
	7	PHIL COLLINS	154/10	6 144/E	140/7	136.62	126/47
		Face Value (Atlantic)	A-0	A-4	A2	A-11	A-12
	1	"Air Tonight"	M-43	M-63	M-62	04.63	M-67
		APRIL WINE	126/91	128/32	134/10	1 144/10	
		Nature Of The (Capitol)	A-0	AT	A-O	0.1	A-O
	_	"Gypsy Queen"	M-36	M 35	M-33	M-36	M-30
		.38 SPECIAL	121/05	131/96	137/96	136/96	736/83
		Wild-Eyed (A&M)	A-0	A-1	A-O	A-0	A-O
		"Hold On Loosely"	M-36	M 36	M-42	M-36	M-46
	10	KAMPUCHEA	130/65	130/10	23/0		0.0
		Various Artists (Atlantic)	A 14	A-114	A 23		
		"Little Sister"	M-61	M-0	M-0		
	11	LOVERBOY	96/62	100/00	110.68	112/75	114/89
		Loverboy (Columbia)	A-0	A-0	A-2	A-1	A-0
		"Turn Me Loose"	M 33	M-42	M-40	M-36	M-45
	12	BANTANA	136/61	123/18	36/2	80	0.0
		Zebopt (Columbia)	A:12	A-80	A 31		
		"Winning"	M-63	M-25	M-3		
	13	JOURNEY	84/51	113/81	115/00	128/102	137/117
		Captured (Columbia)	A-0	A-O	A-0	A-O	A-O
	14	"Party's Over" AC/DC	M-33	M-32	M-28	N4-28	M 20
			82/49	84/4	11/2		4/2
ļa.		Dirty Deads (Atlantic)	A-9	A-86	A-7	A-1	A2
		Title	M-34	M-4	M-2	M-2	M-0
	10	JAMES TAYLOR	87/46	86.46	88,463	77/33	82/26
		Dad Loves His (Columbia)		A-2	A6 .		A-27
		"Her Town Too"	M-30	M-36	84-40	M-40	M-30

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

DRUMMERS HAVE MORE FUN!

TRER SPECIAL ALEX NINO CLASSICS

ROGER TAYLOR'S FUN IN SPACE

We've long suspected that this blond manic figure who powers the QUEEN stratocruiser through the technorock electronosphere, has nursed a burning desire to leap out from behind his drums and RAVE! Well, he's done it and ROGER TAYLOR is definitely having FUN IN SPACE—join him for some of the most down-to-earth rock 'n' roll heard in a long time. Written, arranged and produced by Roger Taylor.

CINCOURELL CHINES

elektra

1981 Elektra/Asylum/Nonesuch Records 😇 A Warner Communications C





JEFFERSON STARSHIP Modern Times (RCA/Grund)
"Rind" "Stranger" "Seve" "Free", 83%
of our reporters on It. Total abum re-ports: 10. A-88, M-18, H-22. Charted
this week at number 14.

OZZY OSBOURNE "Know" "Trein" "Crowley", 60% of our reporters on it. Total album reports: 84. A-21, M-62, H-11. Charted this week

Significant Action

GINO VANNELLI Night Walker (Arista) ----. Total 36, A-3, M-20, H-13 JIMMY BUFFETT Coconut Telegraph (MCA) Title "Job"..... Total: 31. A-1, M-18, H-14 CLASH Sandinistal (Epic) "Police" "Seven" Total: 31. A-0, M-12, H-12 ELVIS COSTELLO & ATTRACTIONS..... Trust (Columbia) "Wetch" "Whisper" Total: 31. A-0, M-25, H-8 DOC HOLLIDAY Doc Holliday (A&M) "Fool" "Rocker"..... Total: 31. A-0, M-27, H-4 COLD CHISEL..... East (Elektra) "Baby" "Standing"...... Total: 31. A-14, M-16, H-1 SHOT IN THE DARK Shot In The Dark (RSO) "Lightning" "Life"..... Total: 29. A-9, M-18, H-4 BADFINGER. Say No More (Redio/Atlantic)
"Hold" "You". Total: 28. A-1, M-27, H-1 AC/DC Back In Black (Atlantic) Title "Shoot"...... Total: 17. A-0, M-6, H-11

Significant Action listings showcase product in all musical configurations that has received significant sirplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of sirplay. They may be either still on the rise, or former National Airplay/40 chart scts.

JAZZ ON ASR

DREGS GROVER WASHINGTON JR. ... Winelight (Elektra)

"Flow" 'Two" Title

JEFF LORBER FUSION ... Galaxian (Arista)

"Mountain" "Lady" "Spur" "Bright" DAVE GRUSIN Mountain Dance (GRP/Arista) Title "Rag" "Lights" DAN SIEGEL..... The Hot Shot (Inner City) Title WAYNE JOHNSON Arrowhead (Inner City) JOE SAMPLE Voices In The Rain (MCA) Title "Hurricane" "Dream" MARKLEY BAND The Merkley Band (ARC/Accord)

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred sirplay cuts are listed.

MHO

STYX

RUSH

Face Dances (WB)

Another Ticket (RSO)

Peradise Theater (A&M)
REO SPEEDWAGON
HI Infidelity (Epic)

REGIONAL ASER ACTIVITY

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Singles

MOST ADDED

JEFFERSON STARSHIP Modern Times (RCA/Grunt) 35/28
POINT BLANK American Excess (MCA)
WILLIE NILE

Golden Down (Arista)
PRETENDERS Extended Play (Sire)
GRATEFUL DEAD 21/5 Reckoning (Arista)
COLD CHISEL 195

East (Elektra) 86 Two numbers follow each album tide. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

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MEDIUM

GREG ICHN BAND Rockihnroll (Beserkley) KROKUS 25/19 Hardware (Ariola) ROBIN TROWER 24/19 B.L.T. (Chrysnis)
JUDAS PREST
Point Of Entry (Columbia)
RAINBOW 26/78 23/17 Difficult To. (Polydor/PG)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

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THE HOTTEST

Moving Pictures (Merc/PG) 33/31

Two numbers follow each album title. The first represents rotal number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

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GinoVannelli Rocks The Charts!



Album rock radio, along with every other musical format, has been swept away by the passionate rock of Gino Vannelli. Nightwalker is becoming one of the most played albums on AOR stations across the country.

Sensational album chart action!

Record World: 66*-46*

Billboard: 74*-56

Cash Box: 91*-32* Album Network: 46°

Nightwalker. The brilliant Arista debut of Gino Vannelli.

arista



activity, the momentum keeps accelerating for the second LP by the most acclaimed new artist of 1980. New this week on: WCOZ! WMMR! WKLS! WHCN! WIOT! WVAQ, CHUM-FM, KFMX, KLBJ, WGVL, KILO, WYNF, KMTN, WBLM, WAQX, WRCN, WRXL, WFSU, WMAD, WKQQ, WCMF, KEZY, WKWF, KKSN, WAZU, WXLP, KYLT, KMOB, WNCS, WIBA, WYFE, WCAS, WERI...AND MORE!

Debut! Album Network: 45*

Golden Down. The energy and vision of Willie Nile.



After a phenomenal first week of major radio

HITTING HARD ON RADIO:

Radio & Records: 22* Hard/FMQB: 22* Album Network: 25*

HITTING HARD ON THE ROAD!

17/Detroit*

18/Indianapolis*

19/Louisville* 21 / Davenport*

22/5pringfield*

23/Champaign**

24/Madison

25/Milwaukee*

26/Toledo*

27 / Columbus**

7/Houstont

28/Flint* 9/Dallast

29 / Johnstown††

May

1 / Jacksonville†

2/Atlantat

3/Biloxi**

4/Little Rock**

5/Shreveport

6/New Orleans

8 / San Antonio

10/Lubbock†

11/Austin†

12/Midlandt

13/El Pasot

14/Tucsont 15 / Albuquerque

16/Phoenixt

17/Los Angeles†

with Rainbow and Pat Travers

**headlining !!with Cheap Trick

Exploding out of the LP, the single: "Winning Man" Hardware.

The breakthrough rock album by Krokus.





ARISTA.

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BLOF RICH BAND (BEA)
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AC/DC (After 91c)
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JOAN JETT (SORT FUELD)
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-CITH CARNES (EH! America)
-GEN 6

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New York

212-887-7777 #60/0

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WHITH New York 212-986-7000

3021

Singles

PD: SCOTT MUN:

Medium Little Columbia Little

WPLJ 95.5

JAMES TAILOR (COLUMBIA)
JEFFERSON STARSHIP (RCA)

Hedium RAIMBON (Polydor/PolyGra) AC/DC (Atlantic) TITEM
GRATEFUL DEAD (Ar(ste)
HAMPUCHEA (ATTENTE)
HAMPUS (Columnia)
HILLIE HILE (Aristo)
HOBER TROMON (Chrysolis)

#6070 #8070 #8010 #80 (BELL/MOM (850) #80 (BE) #80 (Single

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PD: STEVE COLUMN, MD: GREG TOWN HISTON

WOHA

Added
PRETENDERS (SIre)
Physiogen -- Lov*
DEVO (un)
Punia (19*

AFFERSON STANSHIP INCA)

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201-328-1055

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Ottawa

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GANLAND JEFRETS (GPL)
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Philadelphia

215-867-8100

215-087-01UU

NOTFALE
IAMES TATLOR (COLUMNIC)
BITC CLAFFOR (RISE)
FAMER TATLORS (GOTTAN)
CRISTORMER CLOSS (GD)
FAMER TANCES GOTTS (BITTEN)
BITCLE TAME (RISE)
FAMER TANCES GOTTS (BITTEN)
BITCLE TAME (RISE)
FAMER TANCES GOTTS (BITTEN)
KAMPINGER CARE (RISE)
FAMER TAMES (GD)
FAMER

Jeas

Singles None

Added

ADDAS PRIEST (Columbia)

ADDAS PRIEST (Columbia)

WILLER WILE IA-1a-1a

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CRUPPO SPORTINO (SITE)
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Added
ROSAME CASH (Columnia)
OILLY & BEATERS (Alta)
REFFERSON STARSHIP (RCA)
LEMET LEBLANC (Copifol)
TOOETHERT HCA)
S. CLAMET (FCA)
S. CLAMET (FCA)
FINANCIAL (RCA)
S. CLAMET (FCA)
FINANCIAL (RCA)

PO I CHAPL IE KENDALL NO: JOE BOWNADOWNA

Added GRAFFAL DEAD IA-1998 COLD CHISEL REPORTED TOWN OICHIE A... (Marcut 770 b) (Mrs) Willie Roll (Aristo) L. REGOOM (Fewers Corp. FAB. THANKE 081805 CC. FAB. THANKE 081805 CC. piconical Fat. TER. 15-en.

Modium
MOLLING STOLES
(Molling Stones)
JUMES TAYLOR (Columbia)
JUMES COlumbia
JUMES (Columbia)
GREG RING AMO (Deserblay)
OINE STRAITS (MO)
SANTAMA (Columbia)
SANTAMA (Columbia)

Philadelphia 215-561-0933

STEELY DAN (NCA) JEFFERSON STARSHIP (RCA) SMERRS (Arco)

Hoftest Hoftes

Ja ag mone

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JP 15 P94

RADON
APPENDE STANSHIP (RCA)
APPENDEN LANE & CHART (MB)
CHEAT BUILDINGS (Columbia)
CHEAT BUILDINGS (Columbia)
CHEAT BUILDINGS (Columbia)
MURCHAR (STIPP)
MURCHAR (STIPP)
PAT TRAVERS (POTydor/Potyd
PAT TRAVERS (POTydor/Potyd

Medium Olya Discussed (Jar) vickos (Jar) vic

PLIMOSES IP(smort)
ANTIANA (Columbia)
FORT (AND INCAPINA)
JAMES TARLOR (Columbia)

Philadelphia 215-868-9460

JAMES TRILLIANS
STORMANN
STORM

Pittsburgh 412-562-59

Hortuse MUSH (Mercury/PolyGra) Med SPEZDMAGON (Epict STR (AAM) HOR (MB) ERIC CLAPTON (HSO) PRIC COLLINS (APIantic) SANTAMA (Edizmeto) AC/DC (Artinetic) PRETENDERS (Stra)

WDVE FDI DARF LANCE

STUTECHS (Procision)
Medical
ADDA TRIEST (Columbia)
ADDA TRIEST (Columbia)
ADRIGUES (ADVANCE)
ADRIGUES (ADVANCE)
STEVE SIMMODD (Islamia)
OTHER STORMERS (ADVANCES)
ADDA TRIEST (ADVANCE लावित् भूक्ट्र द्यार्क ध्रम्ब

PO: MIKE PERKINS ASST. PO: MIKE KONECKO

Added PHIL COLLINS (Attentic)

Medium STEELT DAN (MCA) J. LEMMON & F. CMO (Gellan MOLICE (ALM)

Pittsburgh 412-362-2144

HOTTOST ERIC CLAPTON (RSD) and (MB) STULLAMI STEW WINDOD (10) and APRIL MINE (Capitol) REO SPEEDWAGON (Epic)

Je sz None Singles

Jazz Mone

Poughkeepsie 914-471-1500 WPDH

PD: MIKE HARRIS

Added
#FFERSON STARSHIP IRCA:
#GORDS (Ariola)
UREGS (Ariola)
"Cruiss Control"
TANGERING UREGS (Abstra:
LIVE WIRE (AAM)
Fills Care Of..."
"Tana Care Of..."

Medium TODD RUNCOREN (Bearavil) JUDA'S PRIESY (Columbia) "Don't Co" OZZY OSBOURNE (Jate "Crary Train" AC/DC (Atlentic) "Mocher" **Control of the control of the cont

CELO CHISE. (Elebra)
HAMES. (Columbia:
ACHE CALE (ALM)
FOM DICEIE 6....
(More CALE 7....)
(More CALE 7.....)
(More CALE 7....)
(More CALE

Hoffest

#00 (40)

APPEAL DEAD (Arter)

#00 SPECIMATON (Esic)

#00 SPECIMATON (Esic)

#00 SPECIMATON (Esic)

#01 SPECIMATON (Esic)

#03 SPECIMATON (Esic)

#03 SPECIMATON (Esic)

#04 SPECIMATON (Esic)

#05 SPECIMATON (Esic)

#06 SPECIMATON (Esic)

#07 SPECIMATON (Esic)

#08 S

ROLLING STONES
(ROLLING STONES)
MANKERD MANISHES... (ME)
MANKERD MANISHES... (ME)
MANISHES ME MELLING MANISHES...
MANISHES MELLING MEL Rdded
SANTAMA (Columbia)
EFFERSON STARSHIP (R
GREG RINN BAND (Besser
RUPERT HOUNES (MEA)
PLINSOURS (Planes)
STARIONE EIGHT (RCA)
HMMMS (Columbia)

Medium MAZAMETH (AAM)
UZ (ISIANO)
ELVIS COSTELLO 4... (COI um
BLODOLE (Chryselia)
BLODOLE (Chryselia)
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ACARLAMO, AFRES (Select
JOHN ST. (Coi umbla)
BLODOMONH RATS (Coi umbla)
BLLE HILE (AF IVeal
JOHN ST. (Coi umbla)
JRODOMONH RATS (Coi umbla)
JRODONS PRINTS (Coi umbla)
JRODONS PRINTS (Coi umbla)
JRODONS PRINTS (Coi umbla)

Toronto

ROLEH TRADE
APRIL WIME (Capitoli
LOYEROT (Columbia)
PAT TRAYERS (POLYMOR (KINGGES) (RSO)
MASM THE FLASH
(Polydor/PolyGra)

HOTTOST
REO SPECIMACOM (Epic)
who (ME)
STEVE WINDOOD (|slend)
OZEO INBODENE (Jar)
AC/DC (APInot)c)
ROSS (MODURNE (Jar)
AC/DC (APInot)c)
OUNSET (Columbia)
36 SPECIAL (AAMA KAMPUCER (AFINOT)c)
STEE (AAM)

Rochester

PAT TANYERS (Polyaw/Polya)
"Be Life...Line"
TO MAGNIT (Ept:
"Wav Up Or...")
Offices (Arista)
Offices (Arista)
Offices (Arista)
Offices (Arista)
"Repair (Arista

HOTTON TO SHEET ALL EARN) ERIC CLAPTON IRSO) ERIC CLAPTON IRSO) STYL (AM) STYL (AM) REO SPILLMACON Itsic NO NOI JANAS PRIEST (Columbia JUAN PRIEST (Columbia) RARROCHE (AI) AC/DC (AI)antic) AC/DC (AI)antic)

Rochester 718-232-7550

Medium
(Offmorifosiumble)
"Turni, Lumen" "Medionite"
Offmorifosiumble
"Cray Train" "I Don't Know"
Affil, Millet (Capitos)
"Opray Queen" "All Over Teen"
"His Capitos)
"Cray Queen" "All Over Teen"
"His Capitos)
"Company Queen" "All Over Teen"
"His Capitos)
"His Capitos (All Capitos)
"Messages, Loo"
"Messages, Loo"
"All NIGOS (For Pro) yor a)
"I Surrander"
(Commany (Loo") Jess Singles

Suit!

STER (A&M) TOTO (Golumbia)

Hoffest APHIL WENG (Costrol) ENC CLAPTON (RNO) PHIL (COLLING (AP) metic) RATED (COLLING (AP) metic) RATED (POLYDO (POLYDO) RATED (POLYDO (POLYDO) RATED (RATED (RATED) RATED (RATED (RATED) RATED (RATED (RATED) RATED) RATED (RATED) RATED (RATE

Syracuse 315-682-9538

Syracuse 315-472-9797



"I Surrander"
GOOD HATS (G.A.M.)
GARLAND JEFFRETS (Ealc)

WCMIF LIVE 9.6 ROCK!

PD: THIP REED MD: TED ELMARDS

Added AFFERSON STANSHIP (RCA) BILLIE HILE (Aristo)

Added

##FEHSON STARSHIP

JUDAS PRIEST (COLUMN

OFF OMOUNE (Jet)

POINT SLANK (MCA)

Modium DDC HOLLIDAY (AAM) JUURNEY (Columbia) KAMPUCHA (AFIENTIC) FEO NUCENT (EPIC) OUTLANS (AFIENT 107 (COSMBIENCE/POLY RICK STRING (EDIC) RICK STRING (EDIC)

M.

PD: ED LEVINE ASST. PD: ANY DAHLMAN

MMO (MB)
APRIL, WINE (Cop)foll
LOTEROT (Columble)
36 SPECIAL (ALM)
RUSH (Mercury/PolyGra
933 SOURCHECK (Loca)
ROS SPECIAL (Loca)
STEVE WINWOOD (Italian) Jose



Added JEFFERSON STARSHIP (RCA)

More tun
SANTAM (Columbia)
TEO MUCHINI (Epic)
TEO MUCHINI (Epic)
TEO COLUMN (EMBO)
T

CHUMFM PD: J. ACHERT WODO ASST. PD: ROSS DAVIES

Singles None

NOTION FROD
REIO CLAFTON FROD
REO SPEEDBAGN (Eple)
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MOUR WOUR

PD: DALF EDWARDS

Washington, D.C. 703-534-0320

\$ Englas Hone

105

GARY U.S. BONDS (EM)

Hodium OZZY OLDOWNE (Jav) STEVE WINDOOD (Island) MUTENCENS (Sire) ADAS PRIESY (Columbia) APRIL WINE (Ecolor) POINT BLANK (MCA) BAIMBON (Polydor/Polydra)

Je EE Rone

DC 101 Washington, D.C. 202-828-9932 ME O SPEC DARAGON (Epics) PAT TRAVESS (Polysor/PolyGr. AC/DC (ATEMPTIC) BOOK (ATEMPTIC) J. LENGER (ATEMPTIC) J. LENGER (ATEMPTIC) J. LENGER (ATEMPTIC) J. LENGER (ATEMPTIC) J. SPEC (AL (AMA)) JO SPEC (AL (AMA))

dezz Hona

Added #FFERSON STARSHIP INCAS

Heddun PHIL COLLINS (Athant(c) STEVE BIMODOD Flaband) PRITENDERS (SIFa) JOURNEY (Corumbias ADORDS (Ar (G)a) 0277 OSOURREE (Jan) MODIN FROMER (Chryss(b) 00C HOLLIONY (AAM) HOTTEST STEE (A&M)

FM105

Singles

West Virginia 304-722-3308

PD: CHUCK GEIGER ASST. PD: DDUG BURTON

Added
##FERSON STARSHIP (RCA)
"STranger" "Find Your Foac"
RDOMUS (RF) (a)
"Binning Man" 4 8
-ALAN PARSONS PROJ. (Arteta) ANTANI (Columnar-reinning" Ameli, wile (Capitol) James ten (Columbia) Ther Took (Columbia) Ther Took (Columbia) Tion Several Into Seve

"Can't Mappen"
JOURNEY (Golumbia)
ROBIN TROBER (Chrysolis)
"Into Maney"
LOYKROV (Golumbia)
"Not Tanive"
AC/DC (Arientic)
-CLIMAX BLUES BANG (Mb)

Jezi None

سالكنا الانساب Worcester SHERUS (Atco) AC/DC (Atlantic)

PO: DAVID BERNSTEIN MD: ROB BARNETT

EMBECUTY/PolyGral

MEFFERSON STANSHIP INCA)

CRATEFUL DEAD (Arista)

HOTTASS
HOT (AB)
AS SPECTAL (ABM)
ETIC CLAPTON (ASS)
ETIC CLAPTON (ASS)
AC/DC (451a+1c)
STOR (ABM)
FOR (ABC)
FOR (ABM)
FOR (ABC)
FOR (ABM)
FOR (AB ### 100 NUCL
100 PER DANGON (Epic) ## 100 NUCL
0.5 PER DANGON (Epic) ## 100 NUCL (100 NU

SOUTH

147999 the album station

OM: JIM DILLON PO: DON SITTON

Added
UZ (1410mg)
ALI THOMSON IAAN)
FOR DICHIE &....
EMERCH y/PolyGra;
EFFERSON STARSHIP
COLD CHISE, (110m)
BARDERA INCA:

PHIL SEMMOUNT (bloom deals) SHERBS (Arcol POINT BLANKE INCAS JAMES TAYLON (COLUMBIA) FRANKE PAMOUROUTS (HILLIANNIUM) GARLANU ZEFERES (Epics) TODO RUMOUNTN (been syllia/MB) HARKS (CO)umb)a) GREG #100 BAND (Boservier) GIND FANNEL(| | |Ar | | + |A)

96rock

PD: ALAH SHEED HD: BOB BAILET Added #FFERSON STARSHIP | "Stranger" HAVES (Columbia) "Le's All Right? "ET'S All Right? "ET'S ALL Right? "LE'S (Arlata) "Honsage...Los" HILLE (Arlata) Title

Hodius
LOWINDOT (Columbia)
2 - Lillebox & T. ORO (Geffun)
RDALING STORES
(Rolling Stores)
PHIL COLLINS (Arlanic)
ROCOLINS (Arlanic)
ROCOLINS (Arlanic)
ROCOLINS (Arlanic)
ROCOLINS (Arlanic)
ROCOLINS (ROCOLINS)

Amarillo 806-359-8561

JIMMT BUFFETT (MCA) SMOT IN THE DARK (#50) JOE ELT (MCA) JESSE WINCHESTER (Books+111a/MB)

(Book s | 11 a / 48) (Book s | 11 a / 48) (BO (48) STE FE enholds (12) and 3 LOY(BBO! (Collars) (Collars) (Collars) (Collars) (Collars) (Collars) (Collars) (BOL1 | Mr. STOME' (BOL1 | M

Atlanta

404-325-0960 TED NUCENT IEpic) CAMPUCHER (ATTENTIC CHEGS (Artista) "Cruise Contro!"

HOTTELS CONTOLS HOTTELS HOTTEL

Jess None Singles



PD: CHUCK DUNAMAY

"Shine...Light" EFFERSON STRASHIP (ACR) (MATERIA. DEAD (AV)976) "On The Road" "Rippie" -CHRIST OPHER CRUSS (MB) -DORNIE 1015 (MCA)

Medium G. NEMACHA & KID... (APC/Columbia) STRI (AAM) PROCES SAME (MIRRE) HARKS IGGLENER HARKS IGGLENER FOURT DLANE IMEA FOOLS (EM) Americal ORES KIMB RAND (Bee POLL ING STORES IROSING STORES LOYERDOT (Columbia) NA NA

Modifym NDD STEWART (Mg): APPEL, MINE! (Cgg)*0:) MAPEL MINE! (Mg): MAPEL MINE! (Mg): PAT TRAYTHS (POI)*MINE! PAT TRAYTHS (POI)*MINE! PAMER PROSE (MOLYS): MINE! (MG): LOWINGOT (Columbia)
(LUIS COSTILLO 6-. (Columbia) Single
COMMEE (RIS INCA) None

Austin 512-474-6543

(Mearly, 11 e/MS)

TOSO REPORTER (MEA)

TOSO REPORTER (MEA)

TOSO REPORTER (MEA)

TOSO REPORTER (MEA)

SHOT IN THE DANK HISO)

FIND VANEELL; (Arista)

APRIC WHIE (Capital)

PLINSOULS (Flames)

-CELMENT BLUES BAND (MS)

-ORIGINAL MEARLY (MS)

-CELMENT BLUES BAND (MS)

-CELMENT BLUES BAND (MS)

Hoffest (GA)

DOT ELT (GA)

EINC CLAPTON (BSO)

JONES TATLON (GO IMMETA)

BOD (BS)

PHIL COLLIDS (GETIMATA)

FILL COLLIDS (GETIMATA)

EINC CLAPTON (GETIMATA)

FILL COLLIDS (GETIMATA)

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AND COLLIDS (GETIMATA)

FILL CLAPTON (GETIMATA)

AND COLLIDS (GETIMATA)

FILL CLAPTON (GETIMATA)

STEPT INTRODUCTION (GETIMATA)

STEPT INTRODUCTION (GETIMATA)

Jass

Birmingham 205-870-9900 AC/DC (Atlantic) COLD CHISE (Electra) RAMPUCHER (Atlantic) GIRD TAMBELLI (Arlata) TOTO (Columbia)

TOTO (Columbia)
NOTTHE MATTON (MSO)
STRT (AMA)
AGD (AMA)

MOST ADDED JEFFERSON STARSHIP

Jezz

Singles

Modern Times (RCA/Grunt) 32/23 WILLIE NILE Golden Down (Arista)
OZZY OSBOURNE 9/9 Blizzard Of Oz (Jet)

15/7 POINT BLANK American Excess (MCA) 23/6 Boy (Island) 12/5 **PRETENDERS**

Extended Play (Sire) 10/5 Two numbers followe each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

WROD.

FDI JIM BALLARD NDI XINATHAN MNITE

Added OZZY OSSCHPINE (Jet) BILLT SQUIER (Capitol) AAINBON (Polydor/PolyGre) Medium
JUDAS MIEST (COlumbia)
DOC MOLLIDAY (AAM)
AFFERSON STANSHIP (REA)
PHIL COLLINS (AFIANTIC)
PAT TRAVERS (Polyeor/PolyGra)
ANDROWS (AFIANTIC)
ANDROWS (AFIANTIC)

MOTTONY
APRIL WINE (Cmpitol)
RISH (MMCCUTE/POINDEA)
ERIC CLAPTON (RSO)
30 SPECIAL (AAM)
MED (MB)
STIT (AAM)
REO SPEEDWACON (Epic)

POINT BLANK (NCA) KAMPUCHER (ATTANTIC)

Charlotte

MEDIUM

KROKUS Hardware (Ariola)
ROBIN TROWER

B.L.T. (Chrysolis) 22/16 **PAT TRAVERS** dio Active (Polydor/PG) 21/16 KAMPUCHEA Various Artists (Atlantic) 29/15

Difficult To ... (Polydor/PG) 17/15

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Choi

RAINBOW

Corpus Christi

1 ### 1

THE HOTTEST

WHO Face Dances (WB) STYX

RUSH Moving Pictures (Merc/PG) 32/28
REO SPEEDWAGON
HI Infidelity (Epic) 30/28

KTXQ

PO: TOW OWENS

HAMES (COLUMBIA) JOE ELY (MEA) CARL WILSON (CAPIDOU) OREO KINN BAND (Deserting ROBIN TRONCH (Chryselie) AUDMON STARSHIP (RCA BILLY SQUIER (Copito))

Medium
STELY DATE (MEA)
SO STELY AL (ALMA)
SO STELY AL (ALMA)
SO STELY AL (ALMA)
SO STELY AL (ALMA)
STELY DATE (MEA)
STELY DA

Dallas-Ft. Worth 214-528-5500

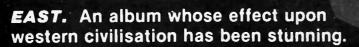
Singles : MAITMESSES (ANTILLE)

20/18

36/33 radise Theater (A&M) 34/30 **ERIC CLAPTON** Another Ticket (RSO) 32/29

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

ALBUM ROCK



In their native Australia, this hard-rockin' controversial quintet have, in the short space of two years, unceremoniously dumped all opposition aside to become the #1 performing and recording band. Cold Chisel own one Gold, one Platinum and one multi-Platinum awards for their first three albums and a new, double live album set Swingshift shipped Gold! They recently swept the 2nd Annual Australian Rock Awards by winning seven out of the elever available nominations and likewise RAM, the leading Aussie music journal, showered the band with nine awards. Now the gift edge of Chisel points to America.

Produced by Mark Opitz & Cold Chisel

Contains the single "My Baby" E-47341



SOUTH

KZEW

PO: TOH OWERS HD: JAMES DOLAN

**PAMPE FAUNCE COUTS (NEITH and Just Missis) in STEEL (AAR)
***STEEL (AAR)
***RANDER FROULE (Chr yearls)
***PAT TRAVERS (FOLYGRE)
***AAPRIC NAMPHON ***INCLUDE (FOLYGRE)
***AAPRIC NAMPHON ***INCLUDE (FOLS)
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HOTFUST
RECONNECTION (Epile)
HOT COMP.
RUSH (Mercury/Polydra)
RUSH (Mercury/Polydra)
FINITE (Mer

Singles None

The C

PO: MIN MICHAELS

Added GZZV O MIOLIPHE (Jat)

904-378-3806

MAY MOT KARL KALEFF MAN MDT GARY SHERMAN

#3000 MOINT BLANK ING I MAD I ME I MOINT BLANK I ME I MOINT BLANK BLANK I MOINT BLANK BLAN

Affor

10 2

PO: CHRIS MILLED ASST. PO: MICHELE ROBINSON

Medium
SARTANA (Columbia)
SARTANA (Columbia)
SARTANA (FRETS (E)U2 (1)-1A-01
U2 (1)-1A-02
WHENES (Columbia)
JUDAS PRETS (Columbia)
JUDAS PRETS (Columbia)
JUDAS PRESS (Columbia)
JUDAS PRESS (Columbia)
JUDAS PRESS (Columbia)
JUDAS PRESS (Columbia)
JUDAS (Allantia)
JUDAS JUDAS (Allantia)

229162

PD: DAVID PERKINS MD: STEVE KELLER

Heading
GIMD FRAMELLI (AFISTE)
MPSIL WINE (Capito)
GARLAND JEFFECTS (Calc)
GARLAND JEFFECTS (Calc)
GARLAND JEFFECTS (Calc)
LOFFEDOT (Columbia)
SHE US 5 (AFICO)
GRAND STORES
(ROLLING STORES)
(ROLLING STORES)

ROLLING STORMAN
(ROLLING STORMAN)
BADFINGER (Radio/Atlantec)
BLCE SPRINGF(ELD DECA)
ROBIN TROUTE (COMPACING
PAT TRAVERS POLYGOT/POLYGOR)



PD: RAD MESSICK MD: JUHN BHOWNLEE



PO | CHRIS MILSON HD | CAMDY MRYANT

Added DILLY & MEATERS (Atter MILLE WILE (Artera) HORIN LANG & CHART (WA) GRATEFUL DEAD (Artera)

MATTHE CROSS RESISTS

REGION

STECLY DAY (MCA)

COTMOD T (Colombia)

STECLY CONSTRUCT

COTMOD T (Colombia)

STECLY CONSTRUCT

STECLY CONSTRUCT

STECLY CONSTRUCT

REGION CONSTRUCT

REGION CONSTRUCT

STECLY CONST

Dallas

Rock 104

|Past |= (AAM) | SPEEDWAGON (Epic) |C CLAPTON INSO) | WHI | HMMCCUTY/PolyGra | W HMMCOO (Initand) |C COLLINS (Atlantic) |RMEN (Columbia) |L FINE (Capitol)

Knoxville

K94 KSMB Lafayette

JAT MALKER . PD: SCOTT SIGNAVES

: SMOW (Miraga) Piveso^a PANNELLI (Arista)

Medium SANTANA (Columbia) (RIC CLAPTON (RISS) JIMMY GUFFETT (MCA) MANUFRED MANUFS... (MB)

CTOOR PD: GARY DINON ASST. PD: DAYE KRUSENKLAUS

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AC/DC (ATTENTIC)
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ry Train" \$ PRIEST (Columbia) Iing/M+mey" OHT FLYER IS=an Son Boy" ICMBERS (Re+1)

FNY

PO: 80 JACKER MD: DOMINO RIPPE

Added
WILLIE MILE (Arises)
KAMPUCHEA (AFIRME)

Medium RUSH (Mercury/PolyGr 38 SPELIAL (AAM) DONNIE (BIS (MCA)) JOURNEY (Columbia)

WZXR rockiOS

APRIL WINE (Copitor) REO SPEEDWALON (Epic) AAMPUCHEN (ATTORTIC)

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MEAL HIRSE

Hodium 38 SPECIAL (AAH) "Hold/Loosely" AC/OC (Atlantic) Title TED HUGENT (Epic) "EROUSEND DOCC" ousind Denc" (AMA (Columbia) TAMYERS (Polydor/Po COLLINS (Aflantic) S PRIEST (Columbia)

FOI AICE PETERS

"JUICE NEWTON (Capitol)
-STEVE WINWOOD (Igland)

Hoffest Himself (Mrs.)

POI MEIL HAMMISCH MDI PHIL HORTON

"Dirisioirisi.."
"Lonely Street" "
PRETENCIAS (Sire)
"Message...Lov"
#ESSE WINCOUSTER
(Deer eville/MB)

U2 (Island) AC/DC (Atlantic) A.J. (OVERDICE

Montgomery 205-264-2288 7HB FAN (Marsor 1770) for a) 60,1110 17045 (Rolling 1704)

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Montgomery

205-832-4295
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PO: MEAL NEMEAL HD: JOANNE PETERSON

Medium

GARLAND JEFFREYS (Epic)
STEWE WINNOOD (Island)
PHIL COLLING (ATLANTIC)
MERROS (ATCO)
KAMPUDER (ATLANTIC)
TED MUZENT (Epic)
MODERN FROMER (COLLING)
AC/OC (ATLANTIC)

Joze None Nashville

Jezz None

1003 FRANKE/KNOCKOUTS 19111 KAMPUCHER TRESENTICS HOTTEST
REO SPEEDWAGON (Epic)
STYR (AAN)
JAMES FAT, OR (Columbie)
STEVE WHOCOD (Island)
APPEL BUTTE (Copic)
APPEL BUTTE APPEL BUTTE (Copic)
STEELY DAN (MEG.)

30 SPECIAL (AMM)
BRUCE SPRINGSTERN (COL)
KNOT ME ISSER (COL)
KO SAFER (MB)
FRIL COLLINS (ARINNE)
FRIL COLLINS (ARINNE)
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FRIL SAFER (MB)

WDIZ PD: BOB CHURCH MD: NHKE LIGHS

Jerz Mone Singles Pensacola

904-438-7543

Title SANTANA (Columbia) "Kilimenjaro" "Winning"

305-645-180;
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Orlando

305-645-1802



Added
##FERSON STARSHIP (RCA)
"Sava...Love" "Find four"
Politif BLARG (MCA)
"Riccie" "Stay...Tonigh"
@ARIFFLE, CRA (Ar Ista)
"On The Road" "Come Bocc"
ROBIN LARE & CHART IND)
"No Control"
"No Control"

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JOURNET T SCOLUMB 10

AVELLA HIS (Captro)

STEE LANG (Captro)

STEE LANG (Captro)

STEE LANG (Captro)

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DAYY CRUSIN (GRP/Ariana)

"City Liava"

"City Liava"

Titla

"Lisuminano (Palio)

"Beech Perty"

HATTY (SOU IMCA)

"AFTECAN..."

Titla

"AFTECAN..." Singles

W DR

POI DANIEL MYUN MDI BOB MALTON

-JOHN COMMAN INIVE/PolyGram

Hedlin COLD CHISTL (Ejektra) PAGE (Ceptrot) GAM (Preclater) O. HERMANIE & H.O., 149C/Columbia) IAN GODE (STIFF/Epic) LEWE LEBLAK (Ceptrot) SHOT IN THE COME (HEA) RUSSELL & COOPER (NCA)

XL 10 PD: ILTSE GOTTLEED HD: STEVE FORMEST

Anded PRODUCERS (Portroit) WILLTE NILE (Artsta) POINT BLANK (MEA)

PD: TIM SPENCER MD: TEMPIE LINDSET

Madelum HAMES (Columbia) ORIG RINN BAND (Besellblay) KRORUDS (RINN BAND (Besellblay) METALING MAN* METALING (Polyor/Polyor) ROBIN TROUBE (Chryselis) JAMES TATUR (Columbia) PLINSOULS (Plann's)

Nov AC/OC (
UFO (Chrysells) TITLE
022Y 0300ARRE (1/h*) Jezz
RAINBOB (Polydor/Polydra) Jezz
RMCTRUBERS (Sire) None
62XY15 COSTELLO 4. (Columbia) Single
64XX415 COSTELLO 4. (Columbia) None
None

512-223-6211

Raleigh

Jels None



Added
AEFERSON STARSHIP (RCA)
TON DICKHE 4...
(Nercury/PolyGra)
CREG KINN DAND (Beserviay)

Medium PRAME/NOCEMUTS (MI MOBIN TRONER (Coryon PAT TRAVERS POLYON SANTAMA (Cotumble) AC/DC (Atlantic) JUDAS PRIEST (Cotumb MUNGS) (Ariola)

Added

RICK SPRINCETELD (RCA)

"Jamsle's Giri"

#FFERSON STARSHIP GRCA)

"Free" "Sav.-Love"

"Strenger"

SST IN THE DARK (RCO)

"Lightning"

PHIL COLLITS (Artish?)

"Air Tonign"

"Air Tonign"

"Seek & You..."

919-832-8311

919-822-9311
PRINCE PARKET STATE STA

Jass JOHNE (MCA)

"Type/squricone"
Mand JOHNSON (Inner Clyy)
Titla
David (MSS) N (GMP/Ar) x+n)
AFF LONDER FUSION (Ariye)
"Magic Lasy"
"Asy goodbys"
"Say goodbys"

Richmond 804-282-9731

APRIL 61HE (Ceptrol)

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Roanoke 703-387-0234

"Too Nuch Time"
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Jozz B.B. RING INCAI SRT (Arthro) DAVE GRUSIN IGRP/Ar

San Antonio

POINT BLANK (NCA) "Wells...Fire" "5te SMERUS (ATCO) U2 (Intend) "I Will Fottow"

98Ro PD: NAPI

Accord (Columbia)

PD: AL PETERSON HD: NICK VAN CLEVE

Anden geniffR warms (Arieta) allis nils (Arieta)

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FIRST SEARCH STATE
FIRST SEARCH SEAR

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PD: DILL BRUUN ASST. PD: CHARLIE WEST

Tampa 813-224-0742

MOTERAT AND COMPLETE COMPLETE

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PINT BLANK (NEA)

Tampa 813-876-0455

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918-664-2810 STEEL F DAN INCA!

THE MOTEST AND THE MO

Singles

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ASSIMATED ASSISTANCE (EDG2
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ADIANTIC TO ADIANTIC (ADIANTIC)
ADIANTIC 99140 West Palm Beach 305-461-0099

Added JUDAS PRIEST (Columbia) OZZY OSBOURNE (Jet) SHERBS (Arcol

KAOKUS (Ariota)
"Winning Man" "Burning 8
RIGK SPRINGFIELD (RCA)
RAINBOW (Polydor/PolyGra

"1" M A Rocker"
107 (Cosso | sncs/Poly)
UFO (Chryssis)
nD (Mb)
"... Tricer Op?" "You"
"Tou Botto: Yo"
STYN (ALM)
AEFFENSON STARSHIP (NC 80.00 Months WKZI FM 107 Winston-Salem 919-725-0556

PD: DOUG PAUL MD: SHARON PAUL Added
LLO KOTTHE (Chryssila)
AEFFERSON STANSHIP (RCA)
WA ME JOSESON (Inner (19))
DOE LT (MCA)
JOSE LT (MCA)
JOSE CT (MCA)
JOSE CT (MCA)
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LEE BITENOUR (Elastre)
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HOTTEST
HATELET BAND
SANTANA (COLUMBIE)
SANTANA (COLUMBIE)
CHOTELEDLAME (COLUMBIE)
CHATELE DEAD EN-15TE
OTHET BLAND (SALE)
AMPROCEA ENTEMP(C)
BROSSANT CAST-16TE
GIND VANNELL(1 (AF 15TE)
LEE CLAYTON (COLTO)

919-725-0556

SIDIT IN THE COMME MISO PARAS (CORPT IN THE COMME MISO) PARAS (CORPT IN THE COMME MISO) PARAS (CORPT IN THE COMME MISON IN THE COMME

ALE # DeGRASS)
G. MASHINGTON, JR. (Elektro
AL OIMEDLA (Columbia) Singles DELBERT MCCLINTON (Coping) DDLLY PARTON (MCA)



KLAQ INTOXICATED BY APRIL WINE - While touring in support of its latest LP, Capitol's April Wine visited back

stage with the KLAQ/EI Paso staff. Picturod (standing, I-r) are group's Jerry Mercer, Gary Moffet, Steve Lang, Myles Goodwin, Brian Greenway, and Capitol's Randy Robbins; (seated, I-r) are PD Arin Michaels and MD Rob Roman.

214-748-9898

Jazz

El Paso 915-544-8864

AC/DC (ATTOMS (E) KROKUS (AF 1010) HAZAMETH (AAM)

MOTTON THE CONTROL THE CAS STREET SAME STREET SAME STATEMENT FROM THE CONTROL THE CONTROL

Jazz None Singles

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Gainesville

UFO (Chryselis) RICE TWENDTHEO IRCA I

RICE (MS)

FOR USE IN THE MS AND INCA I

FOR USE IN THE MS AND INCIDENT I

Jazz DAYLO SANBORN (MB) BIRD JAMES (Teppon Zee/Co): OAN SIECEL Tinnor City) JOC SAMPLE (MEA) DAYLO CHESTE BAND (Columbia G. WASHINGTON, JR. EFLORTY DATIO CHESKY DOTS.
G. WASHINGTON, JR. EELENY
"Just The 2..."
JEFF LORBER FUSION IN 189

Houston HOTERS POST IN THE PROPERTY OF THE PROPERTY OF

Jackson 801-982-1062

KAMPUCHER (#91en91c) POINT BLANK (MCA) TEO MUCENT (Epic) RAINBON IPOLYMOR/POLYGE Notest STER **NMODD (1)stend: ROSH (Mexcur/P/0)spres RIO SMFC DesCON (1)clc: ENIC CLAPTOR (150) JOURNEY T (Columbia) **MOT (48) STYX (AAM) JAMES TATOP (Columbia) 36 SPC (AA, (AAM) PILC COLLING (New PATIC) AC/COL (ALMAN)

J022 MONe

Singles Jacksonville 904-842-1055

OUT C-1981 DAMD (Date of 1892)

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30 1990 DA. (ALAH)
611 C. (ALAH)
611 C. (ALAH)
613 C. (ALAH)
614 C. (ALAH)
615 C. (ALAH)

Jozz None Johnson City 615-477-3127

Jess

CLASH (Epic)
PLINSOULS (Pinner)
OREG NINN BAND (Ben
PRETENDERS (Sire)
POINT BLANK (NCA) MOTPORT
ERIC CLAPTON (RSO)
STEVE MIMMODD (Inland)
STRT IAMN)
RGO SPECOMODD (Epic)
MOD (MD)
30 SPECIAL (AAM)
PRIL COLLINS (INFINE)
JAMES FARLOR (Columbia)
MININ WINE (COMPTO)
JIMMER BUFFETT (MEA)

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Lexington 606-252-6694 Marcury/PolyGrab Hght*

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FI

DAVIO SAMBORN INBI Singles

> Louisville 502-589-4400 FRANKE/IUNDERDUTS (METEUR ROLLING STONES HOLLING STONES
> (ROISING STONES)
> PAT TRAYERS (Polydor/
> PLINSOULS (Palmer)
> AG/DC (ARTENTE)
> RORUS (Ariola)
> SANTANA (Columbia)
> 30 SPECIAL (AAH)
> RAMPHUMER (ARTENTE)
> OUTLANS (Aristo)

Lubbock 806-747-1224 SHERUS (AVCO) JEFFERSON STARSHIP IRCA

APPEREZHOTPERP
STRE (AAM)
REO SPEEDMACON (Epic)
REO SPEEDMACON (Epic)
APPER (Epison)
APPER (Ep

Jazz None

Memphis 901-726-0060

Singles None Miami 305-581-1580

UZ (fished)

TOTAL (AAA)

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MOD (MB)

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JOHNET (GO) (MB)

TOTAL (MB)

Jazz None 305-672-2500

GIND VANMELLI (Aristo)
J. LEMODIS F. CHO (GgTlen)
CHRIS MORTAN (2016)
STELLY DAN (MCLA)
MEST STAT, DRIE COLUMBIS
G. MASHINGTON, JR. (Elekyre) Jasz GRUSIN (GRP/Ar (19a) DA 90 GRUSIN (GRP/Ar (19a) DA 910 SARBORN (MB) HARRET BAND MARRET BAND (Francis CP) TON RACHES (Ariato) VILLING (Ariato) RILLING AND CONTROL (Ariato) GRUSING (ARIATO) CONTROL (ARIATO) CON

Singles

Miami

47/47

45/41

41/37

41/37

THE HOTTEST

WHO

STYX

RUSH

FOI STUDY NEWS

Aread #FFEESON STANSHIP (NCA) "NILLE Eyen" "STANSHIP ON " "Vind Your Plan" "Unto LANG & CHART Labs "Sond., Langer"

Face Dances (WB)
ERIC CLAPTON

Hi Infidelity (Epic)

Another Ticket (RSO)
REO SPEEDWAGON

WXUS

Peradise Theater (A&M)

Moving Pictures (Merc./PG) 41/35

first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Appleton

414-734-9228

Twen-11 54**:

National Colonia Coloni

Simples SEDT IN THE DARK SETSON SHAP (Francistan) FRANCE, AMERICAN (ME) (ser) and

Chicago

312-440-5270

Facilities (AAR)
30 5/RE(16, (AAR)
AMEL, WINE (Cap)Frol 1
EP-C CLAFFOR (RED)
EP-C CLAFFOR

Chicago

312-828-9191

Chicago

ANY TROUBLE SEPTEYS
UNIO, NEO JEFFREYS REpict
ORES KINS BADD (Broom kiny
MRX TE CRIST SEPTEY
CRIC COLAFTON 1930 >
FOLICE LAND
JUE "WENC" COMMAN.
CAMP (RELEAD)

THE CONTROL OF THE CO

JORES SINGE & BAND DAME COMMAND (FIRE FIGURE MINDUS DYMMSTY EARDMAND) DAME SIEWEL, SERMON CORPUS

Cincinnati

Cleveland

218-781-9687 EL-15 - Galestan 6.- Tentam EVE MODE (Cop) Foll

ETT MODE (CBS) Foll

OFFICE AND (CBS) Foll

OFFICE AND (CBS) FOLIA

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Peer loss - Cost unb 143 BALD 1 FRONT Jess McTols (Pasis) (nn 1960), ilmour Cltyl S. w. Hetsüffün, JR. [Elentre] (russ) Becchi Bake (Alligerier) when Joseph (Immer Cltys) Onvio Sambaden Cabil Unit; 181

812-332-9292 PLUIS CONTRALO 8... (Contamb "phire Stones lee" CHITOMIS (Primer) "Quirty Moor?" 1. Limeth 8.1. (MO) (Getter rount Baude (Life) Tame? 1 (Mr.) Tame? 1 (Mr.)

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Q-FM-96 Columbus

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Oklahoma City 405-528-5543

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Oklahoma City

405-631-8881



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fm album rock PD: RICH PETERSON ND: MENDY HICE

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Anaheim 714-776-3898

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Rockford 815-877-3075

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Sloux Falls 805-339-1520

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FM 104

Toledo 419-248-3377

Jezi DAVID SAMBORN (MB) DAN SICGL (Inner City) LEC RIFENOM (Elevre) D.B. RIMO (MCA) G. MASHINGTON, JR, (Elevre)

Added
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-JEFFERSON STARSHIP
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314-844-1380

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Toledo 419-255-1470 -PRITERDERS (SIDA)
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-NALL & CATES (NCA)
-01 LARRY MCCLINTON (Capifol)
-TARLOR & 10UTHER (Cofumble)

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PD: GARY CHRESTEAN HD: TERRY OINCHTE

GARLAND JEFFRETS (Epic) 0217 OSBOURNE (Jun)

HDTTesT REO SPEEDBAGDH (Epic) STEWE WINNIGOD ((s)and) "While...Chanc" "While ... Chenc" RUSH [Marcury/PolyGre] LOVERBOY [Columbia]

KFAG

PG: JOHN FLORENCE

ROLLING STORES ROCLING STORES PAT BEHATAB COM-yeelig SURRET COLUMBIA BRUCE (PRINCSTER (Columbia) ANGES TATUO (Columbia) BUSH (MACCUT y PolyGra) POLICE (ABH) PHIL COLLINS (FFIENTSC)

Albuquerque 505-265-8811 CREG KINN BAND (Betern KAMPUCHEN INTIENTIC)

NOTTEST
RED SPEEDMAGDN (Epig)
J. LEMMON & T. QNO (Goffen)

94ROCK Albuquerque

Added COLD CHISES, PETANTA "Standing On..." "Standing On..." "Standing On..." POWN BOY" SRAME / HOUGH GOVTS (WIT)

Modium

ACADME (COLUMBIA)

ACADME (COLUMBIA)

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DURNET (LIES (MgA)

AT HOMOS (COLUMBIA)

ACADME (COLUMBIA) (Notting Stone) SHOT in THE DARK (RSO) GREG RIPH BANG (deservie) Teamenbing

PHIL COLLINS (Attentic)

KRKN'IGLAM Anchorage 907-277-2855 (Boors, Tita/B) STEELY (AN INCA)

PO AMPLA MICHAELS

ANY STANSON ST AL: THOMSON (AAN) SERRCHERS (SIFE) J. SERNON & T. ONG (G J. ((More a ...)
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HOFFENS MIND (MB) STEVE HINDOOD (Intend) AUGAS HOREST (Columbia) EFIC COLUMBIA SANIFAM (COLUMBIA) SANIFAM (COLUMBIA) PAT TRAFERS (FOLUMBIA) AUGAS HOREST (FOLUMBIA) COLUMBIA SANIFAM (AUGAS AUGAS HOGA) (ALASH HOGA)

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PD: DAVE FORMAN IND: LARRY REISMAN

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"Elenora" "Live For Tode
ADAM AND THE ARTS (Egic!
65.00012 (Chrymalis)
JUDYS "REST (CGLUMBIS)
POINT SILAND (RCA)
PLINSOUS, IPlane)
BADFINGER (Radio/Atlant) # AND CONTROL OF THE PROPERTY OF THE PROPERTY

FM STEREO

PD: FRANK ERIGSEN HD: TOM CAPE !

Medium DAVE GRUSIN (GRP/Arisea ROSANNE CASH (GBIUMbis) INMEN GIRCLE (Mengo) HAHES (Columbis) ROSTAS tire BAND (Besern) *INCHESTER SSE #INCHESTED (Bancavilla/dB) J. CALE INCA) Bin TROMER (Chryspell Life loide (Ariste) AL #ILSON (Carlbow) BIO #ANTEL MO #ANTEL (Ariste) 1 MANAGLI (A-1976) M (Epic) (OBER FUSION (Aristo) (OBLINS (Arismolic) MCLINS (Arismolic) MUNICIPAL (Arismolic) (COMM (SPIRS/Epic) (M FLYERS) AUCERS (PORTROPE)

303-925-5776 GHOST RIDERS 6-B. KING (MCA) JOHN MARTHE (Island ALI THOMSON (AAH)

MOTTHS! # PROFOD (Island)

"MP110". Chane"
LENAT LEGLANG IGOSTOIL
JAMES TATU OR IGOIDADIA
"Stand & Fight"
FRANKE/ANICKOUTS ENLIGE
SANTAM (COLUMBIA)
SHOT IN THE DAMK (RSO)
"All M, Life" "Leghtning
HRUES SPRINGSTEEN IGOIDADIA COLD CHISEL (Elektra)
COLD CHISEL (Elektra)
CRATEFUL DEAD TAYLARAS
SHO 1881
CRIC CHARTER IND 1881 PROCEST SADD (MF490) DAFID SAMBORN 1881 POLECE TALMO POLECE TALMO JAH MALLA (Modern) GARLAND JEFFREYS (Edic)

Jazz GENE DURGAP (Capitol) CONNET RECORS GRAD INTIGATORY ACRE JORGON JANUAR CITY SHOREY BACK, (MCA) JOE JAMEN (MCA) OATO CREST BAND (Columbi DAN SIEGE, CINNER CITY! Singles None



PD: CARET SINTON MD: DAVE FREEMAN

"I Will Follow" FAT TRAVERS (Polydur/PolyGre) "Now Age Music"

Boise 208-344-6383

Je zz Hone Singles

208-344-6383

MOTION SINCE (Eq. (161)

MOTION SINCE (Eq. (161)

STER VEHICLE (Eq. (161)

STER VEHICLE (Eq. (161)

TO SPECIMENDE (Ep. (161)

TO SPECIMENDE (Ep. (161)

TO SPECIMENDE (Ep. (161)

TO SPECIMENDE (Ep. (161)

TO MULTI TIME

TO MULTI TIME

(ER. CLAPTOR (Ep. (161)

TI CAR'S SPENOT

MOST ADDED

JEFFERSON STARSHIP Modern Times (RCA/Grunt) 29/16
PRETENDERS Extended Play (Sire) KAMPUCHEA Various Artists (Atlantic)
WILLIE NILE Golden Down (Arista)
GARY U.S. BONDS

Dedication (EMI America)

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.



PD: DICH SHEPPARO

U7 (1stend) RICK SPRINGFIELD (RCA) GRATEFUL DEAD (Artstell HILLIE HILE (Artstell TAXE) (Fentesy)

TAGEL (Fentary)

As LINGON & F. CHO (Getten)

As LINGON & F. CHO (Getten)

THIS COLLING (APIBAR)

DOWN (LOCALING (APIBAR)

FOUR (GETE)

FOUR (CAND (APIBAR)

CET MODEL (CAND (APIBAR)

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CET MODEL (CAND (APIBAR)

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APIBAR (APIBAR)

NECO

97FM DOULDER

PD: DENHIS CONSTANTING

Added
LEO RATTRE (Chrysells
SPIRIT (Rhino)
CRETONES (Flamet)
TEmpty Hear-+*
RUSSELL S COOPER INCA
GART U.S. BONDS (EH)
LISTE GIL!
HÖLLT HEAR

Modium ROLLING STONES "ROLLING STONES "ROLLING STON

Bakersfield 805-832-1410 PULICE (A&M)

MOTTES! THE THE STATE OF THE ST "Proclous" "Tain...
'Mossage...Lou"
(RIC CLAPTON (RSO)
HE O SPECMACON (Epic)
APP(L wink (Capitol)
STYR (AAM) THE CONTROL OF THE CO

Jazz None



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(MOITING STORES)
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STORES (ASTON STORES)
FOLICI (AMP)
FOLICI

DRIGS (Ariata)
SAT (Ariata)

Boulder
303-444-5600

UZ (Instand)
GOOTT BIDERS
SOOT IN THE (BARK 1850)
WILLE (WILLE WISERS)
CARE WILLSON (Certibou)

MEDIUM

KROKUS Hardwere (Arlole)
GREG KIHN BAND 23/20 Rockihnroll (Beserkley) 30/18

RAINBOW Difficult To., (Polydor/PG) 26/18 ROBIN TROWER B.L.T. (Chrysalis) 31/17 **GARLAND JEFFREYS** Escape Artist (Epic) 27/17

Two numbers follow each album file. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Radio Active (Polydor/PG) 28/17

PAT TRAVERS

N'N 400MND Chico 918-343-8461

BILLY A MEATERS (41 Fe)

TUTTALY

MATERIAN (Goldmöle)

MESS TA (14 Fe)

FLINGDUS, 1 Fe Lanesty

MESS (Africo)

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JUDAS, MELEST, COLLINE LES THEN THE PROPERTY OF THE PROPERTY

Jazz CKALO 94 Colorado Springs

PD: RICH HAME MD: ART PHILLIPS

RETENDENS (5/rs)
RETENDENS (5/rs)
"Mestagos Licov"
"Mestagos Licov"
"On The Boad"
COLO CHS\$26 (E(entra)
"SStanding On..."
"SStanding On..."
"SSTANDING (A-2ta)
TOR DICKLE &....
(Marcury/Polytra)
"Dountoun Tals"
ROBERT UORDON (RCA)

303-634-4898 UZ IIslani) ADAS MIEST (Columbia) POINT BLAME (BEA) GROUDS (R Folia) TED NUCENT (Epic) HICK SMINGFIELD (RCA)

HOTTALY
WED (MB)
WISH REMECHEY/FOI yGre)
STERE HOMODO (ps land)
AND COMMITTEE HISTORY
RED STEEDWARDS (ps land)
AND COMMITTEE HISTORY
RED STEEDWARDS (ps land)
RED (LING) STORES
RED (LING) STORE

| Meditys | Medi

THE HOTTEST

WHO Face Dances (WB)
ERIC CLAPTON 44/43 Another Ticket (RSO)
STEVE WINWOOD 43/36 Arc Of A Diver (Island) 39/34 STYX

Hi Infidelity (Epic) 32/30 Two numbers follow each album ritle. The first represents total number of Western stations playing the album this week. The section is the number of those stations who reported it in hot rotation rhis week.

Paradise Theater (A&M)

REO SPEEDWAGON

KAZY PD) DAVE FAN DYNE

Added #FFERSON STARSHIP (RCA) "Serm...Love" "Find Your/Bec" SMOT IN THE DARK (RSO) "Lightning"

TOTAL STATE AND THE STATE AND

Denver 303-759-5600

34/30

TOS KBPI Denver 303-938-2313

PMAR COOT PRILETSRIDE 8**000 INSON PRODUCE BS (PPOrtrale) PRISE (PPOrtrale) PD | FRANK CODT HD | PHILTSTRIDERTHON INSON

Added #FFERSON STARSHIP (RCA) "SYranger" "Find Your/Bec" OREG #INN BAND (beser*(=y) "Breakup Song" PRETENDERS (SIFO) "Message...Lov" Mg_1-us III.CE 5-VH INCE (E.D. INC.A.) PRANKE (FORCE VDUTS INFIT BENEVAL SHOT THAN (COLUMBIA) SHOT IN THE DARK (MSD.) AMBS THE (OF (COLUMBIA) FIREFALL (AP) and EC GREAT BUILDINGS (COLUMBIA) GREAT BUILDINGS (COLUMBIA) GODEN TREASE, (Chr. MSL.)

HOTTEST RED ADDN (Eg)c) STEE MADN (Eg)c) STEE MADN (Eg)c) STEE (MADN (Eg)c) STEE (ME)CO (ME)C Jest



Edmonton 403-428-8597

Common Action of the Commo

Wichita 318-722-8123

HOTTENS STREET LAMPS HOW LAMPS HOW LAMPS (CARPITOL) AFFELT AND STARSHIP (HICA) ERIC CLAMPION (TEO) 36 SPECLAL FLAMPS LOVERDOY (COLUMN LO) HOTO SPECLANDARON (E) CI PHIS COLLING STATEMENT (C) TOTO ICOLUMBIS

Jaxa Singles

92 CITI FM Winnipeg 204-775-0371 STEE (AAA)
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Lins Costello 4. (Golumbia)

Police (Alas)

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Mobile Though (Aryesia)

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Mobile (Aryesia)

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Mobile (Arien)

Mobile (Arien)

Jean Mone

Seattle

HOTENE RED SPECIAL ADMINISTRATION RED SPECIAL ADMINISTRATION ADMINISTRATION RED SPECIAL COLLINIORS (APPARAMENTS.). (481 MINISTRATION RED SPECIAL COLLINIORS (APPARAMENTS.).

JEFFERSON STARSHIP IRCA

WEST

Eugene

503-484-4304

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THE CAT YEAR OLGATE A...

Nothers (In Columbia) (In Colu



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#EFE (COMMET FUSION (A/) 978)
MINE ME, 1962 R
ACCEN 712ZUTI (MEA)
MOMENI JAZZ PIANO
DANG GRUSIN (GRP/Arland)
DANG GRUSIN (GRP/Arland)
BOR JAMES (Tapon Zon/Col) KÜ Fort Collins 303-571-1232 JAMES TAYLON (Columbia) ELINGREES (1950) SUMPLICE (HYSANTIC)

PO: TOM SPEELER

AGGED THE AITS
"AATTING IC"
SPIRIT (TIN (no.)
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GRECTHERS (Sire)
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FAS, TARRESMINOS (Orrysolis)
JESSE VIECUS TERM
(Benervellishin) (@mreville/ME) #058 HE TROYCH (Or yeal (a) PROCESE SHOW (N)regel #FFERSON STARSHIP (NCA)

Singles nagy LAM CODE (SPIE/Epic) BADD (MEE) (Redio/Arteric) BADD(SC (Arto) BICHIGHT BITCH (Sven Long) TAXXI (Fearbury) GRACE SLICK (MEA) ERANCHERS (SIPe) WILLIE HILE (Arteria)

Added COME SALLACE (Portroit) LIVE wife LAGHD AGAIN AND THE ANTS (Epil AGAIN AND THE ANTS (Epil AGAIN AND THE ANTS (Epil AGAIN AGAIN AND THE AGAIN AND THE AGAIN A

INTERES RICE (APPARE)
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(REC/Golumbia)

GROUDS Editols

HICE SPRINDFIELD GROAD

POINT BLAME (RCA)

HOLLING STORES

COLD CHISEL (Clearers)

ROLLING STORES

(Bulling Stones)

POILS (RD) Americal

HISCS (RCA) Jazz

KENO

Las Vegas 702-876-1460

Long Beach 213-437-0368

-ROBERY STOCOMO (Elektra) -ROBI ORIFFITH (tanguard)

-Ross (Interference of the control o

DE NO (48)

-CEN B -CEN B -LENE LOYICH (\$1111) -TEXTORES -LENEN CITY RESCUS -LENEN CITY RESCUS -LENEN CITY RESCUS

Je23

JOURNEY (Cotumbin) #JEFFERSON STARSHIP (RCA/Grunt)

JAZZ

Medium PME_COLLINS (Attentic! 50 SMC(IAL (AMM) ELVIS COSTELLO 4... (Col. EMMPUDMEA (ATTENTIC) MOLLING STONES (Medium Stones)

1875 YMAC

FO: PAIL FORM NO: JIMPY ORISTOPHER

Asser
PRETENDERS (SIre)
LITE WIRE (AART)
HOZEL O'COMON (AARO)
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-CARE
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-MILL NELSON
-ALREAMS

Modish
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JOHNSON Ultimo) CTRL (Orysalis) SEMOUP (Bordunis) (Firgle) SING MEADS (Sire) SMATICS (Svift) RUDGE (Arjantic)

EXAMPLE 213-464-5838

SAUF HOER Hadio/Affantici PO: SAM BELLANT ASST. PO: MCE SHIPER

TOTAL STATE OF THE

KLOS 951/2

Hoffeyt (Atlantic) Artic (Atlantic) Atlantic (Atlantic) Artic (Atlantic) A

Singlet Rone

Jess

Los Angeles 213-663-3311

Los Angeles

CERGEN) HOTTERT
STERE WIMMOOD (Island)
JAMES TAILOR (Columbia)
BRIC CLAFTON (SCO)
LEGEN LEGEN (SCO)
LEGEN LEGEN (SCO)
PHIL COLLIES (ATION IS)
CHEMICAL (COLUMBIA)
CLOW LEGEN (SCO)
CHEMICAL FOI MICHAEL SHEEHT

Added (Lot unbit)

(LOT IN THE LARK RISC)

JAN RALLA TABORY .

-S. CLAREL/R. DARK RISC)

-J. CLAREL/R. DARK RISC)

-LIFE RICHARD (ENT. Americal

-LLAR PASSONS PROJ. (Ar 1874)

-LANTAN ECOLORIS

Modium

#SSE WINCHESTER
(Boors-VIII-WIND)

ALL THOUSON (AAH)
IAN QUOM (SYNY/Exic)
J-J-CALE (MCA)
PHOEBIE SHOW (WIreque)
HICOLETE LANSON (MB)

KWEST

NO TED FEMOUSON

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KROQ FM 106.7 PO: RICK CANROLL IND: LARRY GROVES

Accord

EFFERSON STARSHIP (RCA)

JUDAS TRIEST (Columbia)

SARTANA (Columbia)

DEVO (VE)

-WAITRESSES (AAT) | | | | | | | |

10.00

PO: EFF SATTLER

Acced JOE ELY INCA1 . PHIL COLLINS EATIENTICS JUDAS PRIEST (Columbia)

CANTINE (CO) (mm) to HAMPE O MARCE (... (mb) JAMES TAYLOR (Col meble) FIGE SHRINGE (COL Meble) STEELY DAM (MCA) GRALAMO EMPLEY (Epic) JERNET (CO) (mm) to CREG KITHE BAND (Stoner blay! ROSES TROUGH) (CON yealls) ROSES (Living BAND (Stoner blay!

ALST. FOI TONY EVANS PERS (Polydar/Pr Busic ISEL (Elantra)

Modiside (Pel year/Pol)yéra)
64 IMBD (Pel year/Pol)yéra)
65 IMBD (Pel year/Pol)yéra)
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67 COP-yés (Pel year/Pol)
67 COP-yés (Pel year/Pol)
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68 IMBC (Aug. (Aug.)
5 IMBD (F. CAUG.)
68 IMBC (Aug.)
68

SATRETZO TRECE LOT

Medium
RET TRAVERS (Follydon/Polydre
SETTE STATES (Follydon/Polydre)
GLESS (Follydon)
GLESS (Follydon/Polydre)
FERSON STATES (GLES)
GLESS (Follydon/Polydre)
GERSON STATES (GLES)
GLESS (GLESS)
GLESS

Portland 503-228-5000

POI BILL MINCHLER Added GRATEFUL DEAD (Artistal DREGS (Artistal CAMPADDER LATIENTICI -CHIISTORMER CROSS LIMB) -S. CLANKE/G, QUEE (Epic)

kink

Heillive DBM:(DU HARRIS 198) BOB JAMES (Tapper Zee/Co "Angela" "Touchdown" HICOLETYE LAMSON (48) LEWEY LEBLANC (Cop!roll JOE SAMPLE (MCA) "Drawn O Drawn" Tiple DAN SIEGEL Linnor C1931 Tible

TIPES W. MELSON (MEA)
PRANE/MODERDUTS (MI
DAVE GRUS IN IGRE/Arl
TIPES "Rag Bog"
JESSE WINCHESTER
(Soor sulling/ME) (Berts... SRYLINE MOLLING STONES reguling Stones)

702-329-9281 APRIL BINE (Cap-Fol)
RD SAFE DRACON (Epic)
SAFET BR. (Columb (a)
STEVE BROOK (Columb (a)
STEVE BROOK (La)
RUSH (Marcon) (Fol)
RUSH (Marcon)
RUSH (Marcon) (Columb (a)
DRIC (Cutt') (Columb (a)
DRIC

PO : DANIEL COOK NO: SPUCE VAN DIKE

Added
#EFFERSON STARSHIP CMCA9
"Mary" "59ranger"
"Find Tour/Bec"
#UDAS PRIEST (Columbia)
AC/OC (Atlantic)
DMCGS Envisto
Crylee Control*

medium 02T OSCORNE (441 02T

10-807-1224

***Tortion**

\$TOR (AMD)

\$TO Jeza

Missoula 406-728-5000

Los Angeles 213-487-1224

ALAN PARSONS PROJ. (Artere "Time" "Time"
U2 (14 lend)
HAMFRED MANNETS... (MBI
STEELY DAN UKCA3
MEFFERSON STARSHIP (RCA)
-NCTTEMBERS (SIPe)
-KIM CARMES (EMI Ammerica)

HOTELET ERIC CLAFTON (BSG) RUSH (Bercury/FolyGre) ago in Tidelth (Chrystalia) PRILL COLLIES (Satismin) 36 SPC(SA, (GAM) SERIOS (ARGOLTO) SERIOS (SATOR) COLOR (SATOR) COLOR (SATOR) COLOR (SATOR) GREG KING (SATOR) GREG KING BAND (Beserbley) STER (ARGOLTO)

3egz Hone

Pasadena

213-578-0830

Hort-ser
TALING (#ADS (Sire)

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Phoenix

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Jezz Hore

Phoenix 602-838-3062

HOTTOST MEDICAL MEDICA

Portiand 503-655-9181

SOUTH TO SOU

FM106

POL JOHN DUMEAN HOL SANDI BARISTER

G. MCMAPEN & EIO. (AMC/Columbia) TRIGHT MOMEN*

APPENSON STAPSHIP UNCA!

91X F.M San Diego 714-238-9872

J. LEHRON & T. OHO POLICE (AAM) STEELT DAN (MCA) AMRIL WINE (CAPITO

Medium
JOURNET (Chilumbia)
POLICE (AAM)
JOHN COUGAN (Rive/Pc
PHIL COLLINS (ATION)
ARRIL WINE (Capitol)
RED SPEEDMADD (Epical
RED SPE KOME

PO: HOD COLE

Medium AC/DC (Arthurtic) MC/DC

-T.G. DEPARD UMPROF/CUTS)
-R. POREST/RATES (Artistal
-CHAMPAIGH (COLUMBIS)
-FRANCE:.:RMCCHOUTS
(MIIIanpiwe)

Not York
STERE WHERDOOD IS IS ISANG
MICE WIGHTON COMMITTED
JAMES TANK OFF COMMITTED
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Sacramento 916-446-4965

HO 189 HO

Salt Lake City

RDLLING STORES
UBsiling Stones
SARTARN (Columbia)
RICK SPRING SELD (RCA)
STEELY DAN (RCA)
PAS TRAVELS (Polydor/Polydr
RDB IN TROVER (Chryselis)

Hoffmell (CLAPTON ORSO) JUDINET (CQLAMBIA) (ALABOM ORSO) JUDINET (CQLAMBIA) (ALABOM ORSO) (CQLAMBIA) (CQLAMBIA)

801-972-3030

Head to JFFETT (HEA)
JIMPT BUFFETT (HEA)
JIMPT BUFFETT (HEA)
JIMPT Sacramento 918-444-2808 OREU KINN BARD IBSSESSEY TED HUGENT LEGIC! ROBIN TROMEN (DV ysaila) RICK SPRINGFIELD (RCA)

J4 EE

PO! LES TRACY



GPFERSON STARSHIP
GROUPS (Ariola)
J. Limons & T. Cho (Get
LOYDBOY) (Columbia)
MARRED MARR'S... (GD)
TED MARRET (Epic)
POLICE (ASM)
ADAS PRIEST (Columbia)

San Bernardino KCAL 96.7 714-825-5020

PO: JIM JAMES MD: PETE HARMON

Heel (will have been a constituted by the constitut

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PO: UNITY SPIEZE

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30.23 Singles



Jim Duncan

Country Correspondence Corner

Following is an article received from former Country DJ Stoney Richards, which seems apropos in this age of physical fitness. Stoney's "Fit For The Eighties" advice seems to have worked well for him . . . he's currently en route to Los Angeles to pursue a career as an actor. If more than your ratings are sagging, you might want to take note!

What a splendid life the disc jockey leads. Four or five hours on the air. An occasional appearance, a few extra hours for production or a freelance commercial. For the most part, however, we disc jockeys have a lot more free time than most. Now is the time to spend that time doing a favor to our paunchy love-handled waists, our bloated, blotchy faces and our limp and lifeless arms by . . . (Oh God, here it comes) . . . exercising!

Your exercise program does not have to be so grand that you have to purchase a sixty-thousand dollar Nautilus machine or even enroll in your neighborhood health club. As a matter of fact, my experience with clubs is that they have a built-in excuse for not going. TIME! A lot of excuses to break the habit of exercising revolve around the word time. "By the time I drive over there"... "I won't have time to get ready"... "He said he'd call back about the time I'll be at the club"... You get the idea. Do the exercises in your home or apartment and do them when YOU have time.

Start with a physical from your doctor. How long has it been since you've had one of those? Then choose the program that works best for you. For the grand sum of thirty dollars I purchased a set of weights and for another twenty-five a weight bench. A pair of sweatpants came as a birthday present and I've worked at enough radio stations to have promotional T-shirts to last me the rest of my life. Running shoes were a part of my daily "wardrobe" and I was in business.

Another item you may be wise to purchase is a weight lifting book. They have regular routines and lifts that are most helpful and they tell you exactly what part of your body you're developing.

Overnight a Charles Atlas I wasn't. But I did feel better immediately. I felt fresh. I had more energy. The more I did the more I wanted to do. The positives in life were more frequent, the negative experiences almost negated.

On the subject of eliminating negatives . . . There seems to be very little good publicity on the subject of smoking. People no longer defend the habit. It might be easier to quit now than ever before. I did it and thought it was impossible to do a radio show without a cigarette. I thought smoking was directly related to keeping the transmitter on the air. While you're feeling healthier, cut down on the coffee, or switch to the decaffinated stuff. If you can stand tea, try that. There are so many different kinds now and with some honey it's good for the pipes.

One final thing. Relaxing. On that one day off, do yourself a favor once in awhile. A hot steamy bath with two cups of Epsom salts and some baby oil will take you to galaxies Carl Sagan never knew existed. By the way, if you write material for your show, you'll have tons of new ideas once the tension releases its hold on your creativity.

While this regimen has not been proven to increase your ratings (unless you take my word as gold) it certainly is no secret that positive energy is one of the strongest forces in the world. How you use it is up to YOU!



News Notes

It seems every once in a while (luckily, not too often) R&R gets caught in the middle of someone's "practical joke." The most recent victim was WVAM-AM-FM/Altoona, PA, erroneously reported in last week's edition to be changing format on the AM from Country to Gospel/Religion, with the FM side picking up the Country format. Both Tom Riley, PD, and Stan Davis, MD, were very surprised to learn of their format change when we spoke this week, since neither the AM nor the FM has any changes in the works. We apologize to WVAM for the error and hope that future pranksters channel their energies towards more worthwhile endeavors, such as programming their own radio stations.

Dale Sommers, former MD of WQAM/Miami, is heading for an airshift at KCBQ/San Diego. Tim Baxter is now handling the MD duties at WQAM... Lewis Fryer takes over PD/MD gig from Diane Brennan at WBAM/Montgomery. Lewis has been with the station for nine years (isn't that some kind of record?)... Tony Kidd assumes both the MD and evening jock positions at WZZK/Birmingham from WQIK/Jacksonville... Next week we'll feature an article on the Country combination at WMAQ/Chicago, GM Burt Sherwood and PD Bill Hennes. Both these gentlemen have had long and diverse radio careers and now embark on yet another joint venture... radio consultancy.

Billboards Coast-To-Coast

As promised, this week R&R spotlights some of the interesting Country billboards received during the last few weeks. Billboard art seems to be getting more creative all the time, as evidenced below.







BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given

STEVE WARINER

By Now (RCA)

nel Summery: Up 14, Same 23, Down 0, Debuts 14, Adds On 66% of reporting stations. Nation 23. R&R Chart: Debut 40.

LACY J. DALTON

Whisper (Columbia)

On 65% of reporting stations. National Summary: Up 32, Same 22, Down 0, Debuts 14, Adds 5. R&R Chart 48-41.

KENDALLS

Heart Of The Matter (Ovation)

On 63% of reporting stations. National Summary: Up 30, Same 15, Down 0, Debuts 11, Adds 14. R&R Chart: Debut 44.

Most Added:

SYLVIA The Matador (RCA) WILLIE NELSON Mona Lisa (Columbia) STEVE WARINER By Now (RCA)
RANDY BARLOW

Hottest:

OAK RIDGE BOYS Elvira (MCA) T.G. SHEPPARD I Loved 'Em Every One (WB/Curb)
ALABAMA Old Flame (RCA) **RONNIE MILSAP** Am I Losing You (RCA)

OST ACT

(example: 100/25) Indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same Ion to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. ' indicates one of this week's "most added" new songs.

EARL THOMAS CONLEY "Fire And Smoke" (Sunbird) 63/19
National Summery: Up 12, Same 19, Down 0, Debuta 13, Adds 19 including WPLO, KVET, WQYK-FM, WNRS, WMAQ, WUBE-FM, KKAL, KMAK, KSON-AM-FM, WOKQ, WAXX 36-26, KBUF 47-38, KMPS-AM-FM d-30, WSEN 45-36, WYII 41-35, RGR

ED BRUCE "Evil Angel" (MCA) 62/12
National Summary: Up 29, Same 19, Down 0, Debuts 2, Adds 12, WSEN, WPLO, KLVI, WYDE, WCOS-FM, KWKH, WIRK-FM, WKLM, WTQR-FM, WNRS, WMAQ, KBMY, KENR 34-24, WSIX-FM 7-5, WCXI 35-21, KUZZ 24-18. R&R Chart Debut 49.

WKLM, WTQR-FM, WNRS, WMAQ, KBMY, KENR 34-24, WSIX-PM 76, WCGA 3617.

RANDY PARTON "Hold Me Like You Never Had Me" (RCA) 80/7.

National Summery: Up 28, Same 16, Down 1, Debuts 8, Adds 7, KVOC, KLAC, KCUB, WNYR, WOKK, WSUN, WITL-FM, KROR 34-28, KOKE-FM 22-17, KLVI 32-26, WSIX-FM 3-1, KWKH 35-28, WSAI 40-31, KWMT 43-36.

WILLIE NELSON "Mona Lisa" (Columbia) 56/24
National Summary: Up 2, Same 13, Down 0, Debuta 17, Adde 24 Including WSAI, 15M, WNYR, WWVA, KOKE-FM, WYDE, WSIX-FM, WSM, KFGO 40-35, KCKC 31-21 ncluding WSAI, WAXX, KFEQ, KBMY, KEED, KSOP, WGNA-

JOHNNY RODRIGUEZ "I Want You Tonight" (Epic) 55/18
National Summery: Up 12, Same 18, Down 0, Debuts 7, Adds 18 including KLZ, KVEG, WSEN, WPOR, WPLO, WCOS-FM, WSM, WFMS-FM, WMUS-AM-FM, WKKN, KVOC 47-39, KIKK-FM 36-28, WSIX-FM 41-30.

BILLY SWAN "Do I Have To Draw A Picture" (Epic) 55/17
National Summery: Up 9, Same 22, Down 0, Debuts 7, Adds 17 Including WMAQ, WUBE-FM, KFGO, KLAC, KTRB, KSON-AM-FM, WKXA, WBAP, KENR, WCXI 33-27, KUUY 48-40, WPLO d-21, KIKK-FM 46-29, WSIX-FM 48-36.

STATLER BROTHERS "In The Gardon" (Mercury/PolyGram) 55/4
National Summary: Up 31, Same 9, Down 1, Debuta 10, Adde 4, KIXZ, WKLM, WSLR, KBMY, KOKE-FM 48:38, WSIX-FM 40:29, KYXX 43:36, WCXI 38:23, KFEQ 36:28, KUZZ 31:24, KCUB 30:25, WVAM 23-14.

CHARLY McCLAIN "Surround Me With Love" (Epic) 54/14

National Summary: Up 16, Same 16, Down 1, Debuts 8, Adds 14 including WPOR, KOKE-FM, WQIK-FM, WSM, KWKH, WKMF, KWMT, KVEG, KEEN, WGNA-FM 44-34, KLVI 49-37, WFMS-FM 36-27, KEED 44-39.

ROVERS "Wasn't That A Party" (Epic/Cleveland International) 49/3
National Summery: Up 21, Same 13, Down 7, Debuts 5, Adds 3, WBAX, KGFX, KNEW, WKXA 2-1, KENR 19-12, KIKK-FM 2214, KBMR 6-3, WFMS-FM 16-12, WHBF 24-19, KBMY 40-29, KTRB 21-16, KYTE 13-9.

Radio : Records NATIONAL AIRPLAY/50

EE TW	O L	LAST		April 17, 1981
6	5	3	0	MICKEY GILLEY/A Headache Tomorrow (Epic)
8	6	5	Ö	DON WILLIAMS/Felling Again (MCA)
	1	1	3	ALABAMA/Old Fleme (RCA)
	18	10	Ö	T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb)
-	8	6	Ö	MAC DAVIS/Hooked On Music (Casablanca/PolyGram)
	13	9	ŏ	EMMYLOU HARRIS/Mister Sendman (WB)
24	15	8	ŏ	CHARLEY PRIDE/Roll On Mississippi (RCA)
3	2	4	8	JOHNNY LEE/Pickin' Up Strangers (Full Moon/Asylum)
		12	0	ROSANNE CASH/Seven Year Ache (Columbia)
13	10	7	10	MERLE HAGGARD/Leonard (MCA)
35	23	17	0	RONNIE MILSAP/Am I Losing You (RCA)
	17	15	Ø	CONWAY TWITTY/Rest Your Love On Me (MCA)
18	14	13	13	WAYLON & JESSI/Storms Never Last (RCA)
4	3	2	14	DAVID FRIZZELL & SHELLY WEST/You're The Reason God (WB)
34	24	18	0	MOE & JOE/Hey Joe, Hey Moe (Columbia)
37	33	24	0	JANIE FRICKE/Pride (Columbia)
38	30	25	O	JUICE NEWTON/Angel Of The Morning (Capitol)
39	29	26	Ŏ	LEON EVERETTE/If I Keep Going Crazy (RCA)
33	25	23	Ö	LORETTA LYNN/Somebody Led Me Away (MCA)
11	9	14	20	CRYSTAL GAYLE/Take It Easy (Columbia)
_	42	36	3	OAK RIDGE BOYS/Elvira (MCA)
7	7	16	22	CONWAY TWITTY & LORETTA LYNN/Lovin' What Your (MCA)
_	43	30	0	RAZZY BAILEY/Friends (RCA)
2	4	11	24	HANK WILLIAMS JR./Texas Women (Elektra/Curb)
46	39	29	0	REBA McENTIRE/I Don't Think Love Ought (Mercury/PolyGram)
44	38	28	0	BOBBY GOLDSBORO/Alice Doesn't Love Here Anymore (Curb/CBS)
_	44	37	7	JOHN ANDERSON/I'm Just An Old Chunk Of Coal (WB)
50	37	31	②	GENE WATSON/Between This Time And The Next Time (MCA)
47		32	ō	TAMMY WYNETTE/Cowboys Don't Shoot Straight (Epic)
49		35	Ö	MEL McDANIEL/Louisiana Saturday Night (Capitol)
22		21	31	LARRY GATLIN/It Don't Get No Better (Columbia)
48			0	MEL TILLIS/A Million Old Goodbyes (Elektra)
_	50		Ö	SAMMI SMITH/Cheatin's A 2-Wey Street (Sound Factory)
_	48		0	DOLLY PARTON/But You Know I Love You (RCA)
_	46		Ö	DOTTIE WEST/What Are We Doin' In Love (Liberty)
_	-	42	Ö	JOHNNY CASH/The Baron (Columbia)
_	49		O	ANNE MURRAY/Blessed Are The Believers (Capitol)
5	11		38	SYLVIA/Drifter (RCA)
_	_	41	Õ	
_				STEVE WARINER/By Now (RCA)
_	_	48	0	
9	12		42	DON McLEAN/Crying (Millennium)
20			43	BARBARA MANDRELL/Love is Feir (MCA)
_			Ö	KENDALLS/Heart Of The Matter (Ovation)
-	_	47	G	REX ALLEN JR./Just A Country Boy (WB)
_	_	49	Ö	J. PAYCHECK & M. HAGGARD/I Cen't Hold Myself In Line (Epic)
12	19		-	JOE STAMPLEY/I'm Gonna Love You Back (Epic) New
			-	
-				
_		_	• 🔞	ED BRUCE/Evil Angel (MCA)
32	32	33	50	The second secon

This chart is based solely on compiled weekly reports from our recontinued upward movement from the majority of our reporters.

PATTI PAGE "No Aces" (Plantation) 47/4
National Summary: Up 27, Same 10, Down 2, Debuts 4, Adda 4, WSUN, WKMF, WHBF, KEEN, WGTO 24-16, KENR 27-17, KRMD-AM-FM 45-38, KVOO 50-36, KFH 48-27, KSOP 34-29, WWVA 20-13.

ELVIS PRESLEY "Lovin' Arms" (RCA) 46/17 National Summary: Up 2, Same 18, Down 0, Debuts 9, Add FM, WDAF, WXCL, WKCQ-FM, KCKC 30-25, WSIX-FM 38-28 Adds 17 including KEED, KFTN, KTOM, WYII, KHEY, WSUN, WTQR

FM, WOAF, WKCL, WRCLEM, KCKC 928, WSIX-PM 922.

MOE BANDY "My Woman Loves The Devil Out Of Me" (Columbia) 44/17

National Summers: Up 4, Same 13, Down 0, Debuts 10, Adds 17 Including KOKE-FM, WSIX-FM, WIRK-FM, WMNI, WTSO, WXCL, KRZY, KFTN, KRSY, WWVA, WYII, KBUF 50-45, KCKC 24-16.

RAY PRICE "Getting Over You Again" (Dirnension) 43/10

National Summers: Up 17, Same 12, Down 0, Debuta 4, Adds 10, WNRS, WKCQ-FM, KVOC, KFTN, KEEN, WWVA, WYDE, WCOS-FM, WGTO, WKLM, WAXX 25-14, KFEQ 50-40, KCKC 19-11, KENR 32-19,

Others Getting Significant Action

GARY MORRIS "Fire In Your Eyes" (WB) 40/4

de 4, WMAQ, WITL-FM, KLZ, WPOR, KEBC-FM 37-30, WXCL 39-34, National Summary: Up 14, Same 19, Down 0, Debuts 3, Adds 4 WGTO 43-39, KYXX 21-18. Or: WSAI, KMPS-AM-FM, KIKK-FM

SYLVIA "The Matador" (RCA) 32/31

ational Summary: Up 1, Same 0, Down 0, Debuts 0, Adds ISAI, WCXI, KEBC-FM, KWJJ, KCUB, WKXA, WIXL-FM 41-30 uts 0. Adds 31 including KVET, KIKK-FM, KRMD-AM-FM, WIRK-FM, WNRS,

National Summery: Up 8. Same 12. Down 0, Debuts 3, Adds 9, KVOC, KWJJ, KENR, KIKK-FM, WBHP, WSM, WMUS-AM-FM, WKKN, KICD-FM, WSIX-FM 18-12.

RANDY BARLOW "Love Dies Hard" (Paid) 25/20
National Summery: Up 0, Same 5, Down 0, Debuts 0, Adds 20 incl cluding WSEN, KRRV, KHEY, WSM, KWKH, KBUF, WXCL

KETN, KSUP, KMP2-AM-PM.

(QARY STEWART "Let's Forget That We're Married" (RCA) 25/3

National Summary: Up 6, Same 10, Down 0, Debuts 6, Adds 3, WGTO, WSM, KWKH, KRRV 6-27, KUZZ 48-44, WIXL-FM 15-11. On:

ROGER BOWLING "A Little Bit Of Heeven" (Mercury/PolyGram) 24/7
National Summary: Up 4, Same 11, Down 0, Debuts 2, Adds 7, KBUF, KICD-FM, WGNA-FM, WYDE, WCOS-FM, WSM, WIRK-FM, WCXI 6-31, KEED 48-44, WVAM 49-42.

LEON'A WILLIAMS "I'm Almost Ready" (Elektra) 24/3
National Summery: Up 8, Same 10, Down 0, Debuts 3, Adds 3, KFGO, KRDR, KLRA, WSEN 44-38, KOKE-FM 45-44. Or: WSAI, WBCS-FM, WSM, WIRK-FM.

WBCS-FM, WSM, WIRK-FM.

National Summery: Up 1, Seme 4, Down 0, Debuts 8, Adds 12, KHEY, WESC-AM-FM, KNOE, KRMD-AM-FM, KFGO, KBUF, WKCQ-FM, KVOO, KTRB, KRSY, WVAM, WYII.

RICH LANDERS "Friday Night Feeling" (Ovation) 23/8

National Summery: Up 2, Seme 11, Down 0, Debuts 2, Adds 8, KMPS-AM-FM, KOKE-FM, KVET, WESC-AM-FM, KNOE,

WLWI-FM, WCXI, WKMF, KUUY 39-36

BURRITO BROTHERS "Does She Wish She Was Single Again" (Curb) 22/10

National Summary: Up 8, Same 8, Down 0, Debuts 0, Adds 10, WIXY, WNYR, WBHP, WQIK-FM, WLWI-FM, KWKH, WQYK

FM, WKLM, WTSO, KYTE, WSIX-FM 30-20.

WAYNE KEMP "Your Wife Is Cheatin" On Us Again" (Mercury/PolyGram) 22/3

National Summary: Up 8, Same 7, Down 0, Debuts 4, Adds 3, WKKN, KICD-FM, KUUY, WCXI 32-28, KEBC-FM 23-18, WBAP d WLWI-FM, KWKH, WQYK-

BOBBY BARE "Learning To Live Again" (Columbia) 21/13
National Summary: Up 0, Same 7, Down 0, Debuts 1, Adds 13. WESC-AM-FM, WBHP, WIRK-FM, WSLR, KWMT, KBUF, KVOO, National Summary: Up 0, Same 7, Down 0, Debuts KUUY, KEED, KSOP, WGNA-FM, WVAM, WKXA.

TOM JONES "Darfin" "(Mercury/PolyGram) 21/8
Netional Summary: Up 1, Same 9, Down 0, Debuts 3, Adds 8, WSLR, WNRS, WSAI, KEBC-FM, WXCL, WIL-AM-FM, KRMD-AM-FM, WIRK-FM, WGTO 42:31.

RAZZY BAILEY "Anywhere There's A Jukebox" (RCA) 19/2
National Summary: Up 6, Same 9, Down 0, Debuta 2, Adds 2, KNEW, WHBF, KMPS-AM-FM 21-14, WAXX 30-21, KEBC-FM 20-13. WXCL 30-24.

SONNY CURTIS "Good Ol' Girls" (Elektra) 18/16
National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 16 including WKMF, KEBCFM, KMPS-AM-FM, KCUB, WVAM,

JOHNNY RUSSELL "Here's To The Horses" (Mercury/PolyGram) 18/4
National Summary: Up 3, Same 8, Down 0, Debuts 3, Adds 4, KOKE-FM, KNOE, WBAM, WHBF, KEBC-FM 40-31, WIXL-FM 32-26.

On: WQYK-FM, WSAI.

TANYA TUCKER "Love Knows We Tried" (MCA) 17/11

National Summery: Up 0, Same 5, Down 0, Debuts 1, Adds 11, WGNA-FM, WVAM, WYDE, KENR, KKYX, WCXI, WAXX, KVOO, KEED, KSOP, KEEN.

GLEN CAMPBELL & TANYA TUCKER "Why Don't We Just Sleep On It Tonight" (Capitol) 17/4
National Summery: Up 8, Same 3, Down 0, Debuts 2, Adds 4, WSLR, KICD-FM, WSEN, WBAM, WIRE 43-37, WTSO 44-37. National Summery: Up 8, Same 3, Down 0, Debuta 2, Adds 4, WSLR, KICD-FM, WSEN, WBAM, WIRE 43-37, WTSO 44-37, WMUS-AM-FM d-30, KVOC 43-35, WQIK-FM 50-46.

FREDDIE HART "You're Crazy Man" (Sumbird) 15/6
National Summery: Up 2, Same 6, Down 0, Debuta 1, Adds 6, KEED, WCOS-FM, WGTO, KHEY, KNOE, KRMD-AM-FM, WIXL-

MARGO SMITH "My Heart Cries For You" (WB) 15/3

dds 3, KHEY, KWMT, KICD-FM. On: WCXI, KVOO, KMAK. WHITEY SHAFER "If I Say I Love You..." (Elektra) 14/5
National Summary: Up 3, Same 4, Down 0, Debuta 2, Adds 5, WSAI, KEED, KOKE-FM, KVET, KNOE, KEBC-FM 43-35.

ELVIS PRESLEY "You Asked Me To" (RCA) 14/5
Netional Summary: Up 0, Same 7, Down 0, Debuts 2, Adds 5, WUBE-FM, WAXX, WYII, WPLO, WTQR-FM, WMUS-AM-FM d-34.

Country

Pictures



MAIL CALL — The recent postal Increase certainly didn't stop listeners of KWTO/Springfield, MO from sending in their entries for the station's "Save The Secret Word" contest. Over 8000 letters came from four states and almost buried the staff sorters. Pictured (I-r) are Tim Magary, David O'Dell, OM Denny Reed, and Rod Lawless.



SAMI JO VISITS WPLO — WPLO/Atlanta recently welcomed E/A artist Sami Jo Cole to the station's studios when she delivered a copy of her debut single "One Love Over Easy." Staff members (I-r) Len Anthony, Larry Coates, and Johnny Gray will have another chance to see Ms. Cole when she cohosts an upcoming monthly TV series, "The Country Top 20."



WVOJ CIRCUS COMMENTARY — A recent visit of the Ringling Brothers and Barnum and Bailey Circus to the Jacksonville, FL area found WVOJ PD Charlie Marcus (he's the one on the right) sharing some programming ideas with a circus employee. Actually, Charlie was there (with station MD Scott Jeffries) to describe the activities to a class of blind and deaf students who attended the performance.



HUNLEY CONS HIS WAY ON WUBE — WB artist Con Hunley (center) is flanked by WUBE/ Cincinnati MD Duke Hamilton (left) and PD Paul O'Brian (right) following an on-air interview with the artist



Biff Collie

Inside Nashville

BATTER UP: 1981 Dove Awards show Wednesday (4-15) was the 12th presentation for Gospel, Spiritual, Inspirational, and Contemporary Christian music. More than 3000 from the U.S. and Canada came for the week singspiration . . . Elektra's Gary Gentry and songwriter Sonny Hall got Tom T. Hall's blessing and endorsement of their "I Sold All Of Tom T.'s Songs Last Night," contrary to reports that Tom T. was suing for

the cute way they "put it together." Sy Rosenberg, former Charlie Rich partnermentor, produced. . Dorothy (Mrs. Tex) Ritter will move back to Southern California to be close to her grandbaby and her son John and family. She'll be missed as WSM/Opryland's official VIP hostess. A lovely lady ... Laura called from Charlie Daniels's office re our item about CDB Chaplain Herb McCoy. Billy Bob Bowman referred to Chaplain Herb as Daniels's "Security Guard," not himself, Laura! Dolly Parton will be back to the Riviera in Las Vegas April 30-May 6, June 11-17, and June 25-July 3 ... Jeannie Seely organizing her own road band after her amicable split with longtime singing partner Jack Greene . . . Bonnie Owens leaves the Merle Haggard Show after 14 years, opening her own publishing co. and will work solo tours . . . The Oak Ridge Boys have been chosen 1981 spokespersons for the Boy Scouts of America . . . Oldsters will remember the successful country duo of Jimmy & Johnny, whose hits included the top tenner "If You Don't Somebody Else Will" in the late 50's; Jimmy Fautheree is a gospel artist, as has been his former partner Johnny Mathis: Fautheree's got a new single and album with Little Richie Pittsburgh-based songwriters Bob Corbin and Dave Hanner ("Beautiful You" and "Long Gone Blues" to name a few) will release their own single, "Time Has Treated You Well," on the Alfa label April 22 Looks like everyone wants to get into the act; Tiny Tim (?) is now, we've heard, concentrating on country music, having just recorded two numbers in a Philadelphia-area studio. . Jim Stafford posed on a bearskin rug on Mike Douglas's show in sympathy with "CHiPs" star Randi Oakes. He didn't look nearly as good as she did, though ... Beverlie D. Brewer, formerly with Showbiz, Inc. here, has been named VP of the Osmond Television Sales syndication firm, with of-

T FOR TEXAS: Ken Rainey, producer of the full week's shows for the 1981 Jimmie Rodgers Memorial Festival in Rodgers's hometown of Meridian, MS, says the entire week this May 24-30 will be videotaped for a network TV special. Perhaps as many as 50 stars will be showcased at the nightly shows. I understand many radio stations will be remoting from Meridian and discussions are underway regarding network radio feeds on one or more nights' shows. If you're interested, you might want to contact Ken Rainey at WOKK, Box 5797, Meridian 39301, or call him mornings at 601-693-2661.

Chet Flippo's Hank Williams story is undoubtedly the most realistic book on the life of country music's most important writer/singer legend. It's called "Your Cheatin' Heart," and it needs to be read.

GRAPEVINE: Vanessa Redgrave (she ain't country) here to begin filming a new television movie called "The Lilac Season" with producer Tom De Wolfe ... Longtime Country radio personality-PD Ben Peyton syndicating a feature for Country-Pop radio stations in Roanoke these days (just call Virginia and ask for Ben) ... Doc Elliott

booking station promotions for WXCL/Peoria since our old friend Lee Ranson left the station for Peoria TV. All talent/bookers, etc. who've done WXCL shows in the past can call Don at 309-685-5975 Rogers waiting till 1982 (at least) to get into theatre movies?? (Wouldn't he lose a couple million in road work if he took off to make a picture??) . . . King Roy of the house of Acuff will hold court at New York's Carnegie Hall with Merle Haggard and Tammy Wynette for the Wild Turkey Jamboree Mickey Gilley and Johnny Lee to have their own network TV special "Live" from Gilley's??? . Nashville Metro Trustee Glen Ferguson finally settled that old lawsuit with his former client Johnny Paycheck (once a \$1.2 million suit) for \$20,000?? Both Tom T. Hall and Johnny Cash wrote rave reviews on Jeannie C. Riley's book "Harper Valley To The Mountain Top" . Larry Gatlin & Brothers' Steve and Rudy are getting into the 'clothesline," joining Loretta, Conway, Willie, Tanya, and Kenny. Their men's and ladies' brand will be called "Skins" The Bellamy Bros. play New York's Lone Star Cafe April 23 . . . Tammy Wynette, following a performance with the Wichita Symphony, filmed a segment for "PM Maga-While it's rumored that Glen Campbell and Tanya Tucker have split professionally (they cancelled their upcoming British tour), you can still catch them together on ABC-TV's "The American Sportsman" show on April 19. Instead of singing, they'll be riding the white-water rapids of Colorado River's Lava Falls. Could be they both just lost their voices after that experience! ... The April 30 NBC-TV "16th Annual Academy of Country Music Awards" special will feature a medley of the five tunes nominated for "Song of the Year" as well as a segment devoted to the new country dances, ably demonstrated by the Dallas Cowboy cheerleaders. Also, for the first time, the Academy's Board of Directors will present a Special Achievement Award for "unprecedented, unique, and outstanding individual achievement in country music during the past year." This year's winner is a highly guarded secret, and future years' awards will be presented only when applicable . . . Roy Clark's scheduled April 16-22 engagement at Las Vegas's Frontier Hotel has been cancelled after the entertainer suffered a dislocated right shoulder and fractured left arm following a fall from his horse over the weekend. Our sincere wishes for a speedy recovery, Roy ... Barbara Mandrell's homecoming from her five-month California stay was short. Hawaii called almost immediately . . CBS toying with the idea of a variety TV series called "Band On The Run," to be produced by MTM, Mary Tyler Moore's company, which will feature three new country songs each week along with a storyline????

CLOSE-LINE: Songwriter/Fly-Sifta-phonist Sonny Hall says Dottie West's bank account has grown a great deal since she crossed over to a dual market artist status; however, her divorce settlement with Byron Metcalf cost her \$65,000 or so. "Divorce," Sonny says, "can be hazardous to your wealth!"



Regional Adds & Hots

MOST ADDED

EAST

MIDWEST

SOUTH

SOUTH

RANDY BARLOW SONNY CURYES HIGE BANDY EARL YHOMAS CONLEY J.W. THOMPSON

KINZ Amerika, TX

AMBOTTON, TA GAIL DAYIES DOLLY PARTON STEVE WARINER JOHNNY CASH REX ALLEN JR. SYATLER GHOTHERS JOHNNY ROOK GUEZ MOTPOST GUEZ MOTE MILLS AP

ABORDA CAEZ

CHARLY MC CLAIN

MEL NC DANIEL

ELVIS PRESLEY

STEVE UNBINER

CONTEST BRUEZ

EARL THOMAS COMLEY

MOTTORY:

MAC DAVIES

BALLE

MAC DAVIES

GOAR FILODE BOST

GOAL TPARYON

AMERICA TALLEY
REL TILLIS
DOLLY PARYON
WILLIS RELSON
CHARLY NC CLAIR
MUTET SHAPER
MOE BANDT
JOHN ANDERSON
NOTHER TILLIS
JOHN ANDERSON
NOTHER TILLIS
REDA LA REPARD
JUICE MENTON
ROWNIE MILLIS
REDA NG ENTIRE

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ED BRUCE
CAMPBELL & TUCKER
RANDT BARLOW
JOHNNY RODRI GUEZ
STEVE WAN HER
HOTTON Y
T,G. SHEPP AND
ROBHIE MILSAP
JOHN ANDERSON
OME RIODE BOTS
AME MURRAY

FRIZZELL & WEST EMMLOU HARRIS COMMAT & LORETTA

Beat Louisian Mills (MILS) WILLIAM STEVE WARNING PENAL THOMAS COMEY NEL 17 ILLIS BURNETO GROTHERS HOTTON ST. COMMILET ON IOT ILLIS WASHINGTON DULLY PARTON DUTTLE WEST AAZZY BALLEY

D. Prizzell & S. West (WB) Alaberra (RCA) Emerytou Herris (WB) T.G. Shepperd (Werner/Curb) Oak Ridge Boys (MCA)

Sylvia (RCA)

Emmylou Herrie (WB Ronnie Milesp (RCA)

Oak Ridge Boys (MCA) Sheppard (Warner/Curb) Alabama (RCA) T.G. 8

MOST ADDED

SYLVIA
SYLVIA
RAY PRICE
GARY STEMANT
SONNY CURYIS
WILLIE WELSON
RICHY SKNOGS
FREDUE HART
MOTPANT
LEGNE VERETTE
GAR RIDGE BOTS
LACY J. DALTON
TOM JONES
JOHNNY CASH

WEAP PL Worth, TX

TANTA TUDIER
WILL'E MELSON
NOGER BORLING
DOWN P BARE
NAM'Y BAREON
NOTES TO HILSAP
JOHN A DERSON
SAMMI SAMI PARTON

BOBY GOLDSBORD YARRY WINETTE RAZZY BAILEY DOTYLE MESY PATCHECK & HAGGI HOPPONT: ALAGAMA FRIZZELL & MESY JUICE MENTON OAK RIDGE BOYS

PRESCRIPTION OF THE STATE OF THE STATE OF THE STATE OF THE SAID PARTON BURBLING DROTTERS MOTHERS TO SAINE CASH DON WILLIAMS WATLON & JESSI JAICE NEWTON 1.6. SHEPPARD

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KENNY SERATY RAY PRICE SOMMY CURTIS WILL IE NELSON STLYIA MOE BANDY NOTFORT; GENE WAYSON ROYERS

William Barra, PA

GENE WATSON

RAZZY MAHLEY
JOHN ANDERSON

COTTTE WEST

COLLY PARTON

SAME REPRAY

SAME SEPRAY

CONTROL

RESAME

MERCE MAGGET

MERLE MAGGARD

MERLE MAGGARD

HOTT ALTON
JOHNNY LEE
ELVIS PRESLEY
ELVIS PRESLEY
ELVIS PRESLEY
GOINT CURTIS
MICE BANDY
GRIS KRISTOFFERSO
HOTTERST
ALABAMA
HICERY
EDWILDU HARRIS
T.G. SHEPPAND
JOHN ANDERSON

MIDWEST

MINER OH BOBBY BARE LORETTA LYNN WILLIE NELSON SYLVIA TON JONES STATLER BROTHERS CAMPBELL & TUCKER

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EARL THOMAS CORLEY
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ADDE MARRAY
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BILLY SHAM
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ED JEL GROVES
EDWILOU HARRIS
FRIZZELL & WEST
MARLON & JESSI
OAR RIGGE BOTS

TOM JOHES
WHITEY SHAFER
SYLVIA
EDUEL GROVES
WILLIE MICKY SHAGGS
HOTPOST

WCXJ
Detroit, MI
STLYPA
LACT J. DALYON
CHARLY MC CLAIM
RICKT SKAUGS
TANTA TUCKER
DAVID MOUSTON
RICH LANDERS
HOTTONT!
RAZZY BA ILEY
ROSAMBE CASH
WEL NC DANIEL
HEL TRLIS
ODLLY PARYON

JUDY BAILEY
BILLIE MELSON
ELVIS PRESLEY
ELVIS PRESLEY
ENAYA TUDKER
GABRIEL
MOTTHS*E.
ALABAMA
ROSANNE CASM
T.G. SHEPPARO
JAILCE NEVYON
JAMIE FRICKE

FINAL
RICH LANDERS
CHARLY NC CLAI
SONNY CURTIS
BILLY SHAN
PATTI PAGE
E-Z. PICKENS
HOTTANTI
MAC DAVIS
CHMYLOU HARRIS
CAR RIGGE BOTS
DOLLY PARTON

STEVE MARINER BOOBY BARE OWARLY NC CLI'IN BILLY SWARE BILLY SWARD WARGO SMITH MOTPOST: ALABAMA JOHONT LEE DON WILLIAMS ROSANNE CASH NDE 6 JOE

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MOE & JOE JOHONY CASH LUBETTA LYNN TAMBY BYNETTE MOTTOS*1 JOHNNY LEE T.G. SHEPPARO JUICE HEWTON JAMES TAYLOR & STEVE WARINER

RANDY BARLON
HOYF ARTON
HOYF ARTON
HOWY ARTON
HOWN LEE
RODER BORLING
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HOYPHAST
HICKEY GILLEY
DON WILLIAMS
TIG. SMEPPARD
RAZZY BAILEY

ELVIS PRESLEY
GAIL DAVIÉS
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MOE & JOE
MATLON & JESSI
DAK RIDGE BOTS
DOLLY PARTON
DOTTIE WEST

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YOM JOHES
YOM JOHES
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SANII JO COLE
JUDY BAILEY
DAVID MOUSTON
MOTHERY!
MOE & JDE
ROWNIE MISAP
OAK RIDGE BOYS
JUICE HEWTON
ROVERS

MOE BANDY STEVE WARTHER TON JONES RANDY BARLOW ELVIS PRESLEY

PRINTA BD

REBA NC ENTIRE
TAMBY WINE YTE
CAPITALS
REX ALLEN JR.
MEL NC CANIEL
PAYCHECK & MAG
ROYERS
SHOPPE
HOTTOST:
ALABAMA
HAC DAYIS
WATLON & JESSI
CHARLEY PRIDE
ROSANME CASH

STLVIA
JOHNNY ROORIGUE
B.J. THOMAS
MATNE KEMP
KENNE DY/JEGLUM
GARY GENTRY
HOPPOSTY
OAK RIOGE BOTS

WKCO-BE

BERTHAM ME

ELVIS PRESLEY
KENDALLS
WILL'IE NELSON
JOHN ANDERSON
JOHNY LEE
RAY PRICE
HOTMAS'
HICKEY GILLEY
JOHNY LEE
HERLE HAGGARD
EMNILOU HAWAIS
ROVERS KICD-FM Beencer, IA

BROWNER, IA

DOLLT PARTON
BILLT SHAN
RODER BONLING
CAMPRELL & TUC
TIM REX & GUE
WATHE KEMP
WARGO SHITM
ELVIS PRESERY
HICREY GILLEY
MOTTAKTON
B.J. THOMAS
MOTTAKTON
B.J. J. JUICE MEM'TON
ROMBIE MILSAP

RILJOSEPH, MOD
RICKY SKAGGS
ADMINIT ROORIGUEZ
STLVIA
WILLIE MELSON
DAVID MOUSTON
STEVE WARINER
MOTHSET
JOHNNY LEE
EMMILOU MARRIS
CHARLEY PRIDE
HAC DAVIS
TAMMY WINETTE

NUMBER OF REPORTING **STATIONS** THIS WEEK: 112

WEST

JOHNY CASH ANNE HURRAY EARL THOMAS CO STEVE HARTHER HOPY-SYT: ALABAMA, T.G. SHEPPARD DOWN ANDERSON HEL HC DANIEL

KUZZ Bahare

MAZZY BAILEY OAK RIDGE BOYS DOLLY PARTON

KINNY Billions, MT

B.J. THOMAS STEVE WARINER RANDY PARTON KENDALLS RAY PRICE CARL THOMAS CONLEY HOPPUS PI DON WILLIAMS ALABAMA ROSANNE CASH FRIZZELL & WEST HMC DAVIS

KUUY Chaya

JOHNNY ROOR GLEZ STLYIA DOBOT BARE HAME KENP RANDY BARLON HOTTON'S JOHNNY LEE HICKEY GILLEY HAC GAVIS HERLE MAGGARD DON WILLIAMS

KLZ Damer, CO

JOHN ANDERSON KENDALLS EARL THOMAS CONLET PATCHECK & HAGGARD STEVE WARINER HOTTON'S FRIZZELL & WEST MATUN & JESS'S MERLE HAGGARD ROWSIE HALSON ONNIE HILSON ON RIDGE BOYS

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STONEY CURTIS
LEONA WILLIAMS
JUDY BAILEY
JOHNEY ROOR FOU
RISTY LANE
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ALABAHA
DON WILLIAMS
KENDALLS
DAK RIDGE BOYS

GAIL DAVIES
EARL THOMAS CONLEY
CMARLY MC CLAIM
JOHNNY ROOR IGLEZ
HOTPOSTS
OOM WILLIAMS
HICKEY GILLEY
METILE HAGGAND
MATLON A JESSI
ROSANME CASH

GAIL DÁVIES
PAYDIECK & HAGG
STÉMANIE WINSL
RAIDY PARTON
BILLY SWAN
HOTVANTE
FRIZZELL & WESY
DON-WILLSAMS
COMMAY & LOWETY
CHARLES PROBE
JOHONY CASM

JOHNY LEE BILLY SWAN RAZZY BAILEY NEL TILLIS HOSANNE CASH JUICE REWTON ROYERS JOHN ANDERSON JOHNNY CASH RAY PRICE TERRY GREGORY RANDY BARLOM ELVIS PRESLEY MOE BANDY KIDN Pueblo, CO KNEW Outdood-8.F., CA

JANIE FRICKE GENE WATSON OAK RIDGE BOTS REBA NC ENTIRE RAZZY BAILEY NOVERS BOBBY GOLOSBORI NOTTONS

KWJJ Pertians, OR

POTENTAL OR

REMOALS

REMOALS

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STEVE WAR INER

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HOG & JOE

ONK RIOGE BOTS

DOLLT PARTON

HOE BANDY
JERRY REED
SAMM! SMITH
JOHNNY LEE
EARL THEMAS CONLEY
RANDY BARLON
HOTTOLY!
ALABAMA
FRIZZELL & WEST
STLVIA
HOME & JOE

Ballman, LA
HDYT ARTON
ELVIS PRESLEY
PURE PRAIRIE LEAGU
JUDY BALLEY
HOTHORY
FRIZZELL & WEST
HOMHIE MILSAP
OAK RIDGE BOTS
LEON EVERETTE
GAIL DAYIES

KBOP Selt Lake City, UT

OON-BEC LEAN
PUBE PRAIRTE LEAGU
SAMMI SMITH
STLVIA
OON MELEAM
HOTTOST!
ROUNTE, MILSAP
JUICE WENTON
OOLLT PARTON
RAT PRICE
WILLIE MELSON

LEON EVERETTE JAMIE FRICKE JOHN ANDERSON TON JONES. MOTTON; JUICE NEITON CONNAY THITTY COMALEY PRIDE DOTTIE WEST

WITHD :
Terre Hands, BN
KENDALLS
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GENE WATSON
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COMMAY THITTY
CHARLET PRICE
ROWNIE MENTON
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HOBEY BARE
BUCK OVENS
DAVIO ROGES
DOWNA HAZARD
TANTA TUCKER
JORGHY LEE
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DOLLY PARTON
ANNE MURRAY
MOTORYS
MOTORYS
T.G. SHEPPARO
ROSANNE CASH
MOE & JOE
JANIE FRICKE

JOHNNY CASH TANYA YUCKER CHALLY MC CLAIN RAY PRICE ELVIS PRESLEY JACK CRAYSON PATTI PACE HOTTONY MAC DAVIS CHALLOU HARRIS CHALLOU HARRIS CHALLEY PRIDE ROSANNE CASH QAK RIDGE BOYS

TUDDONY CASH SONNY CURYIS STUTIA RANDY PRRYON MOTTOLY? CONMAY THITTY T.G. SHEPPANO ROMPLE MILSAP TAMON WHIETE RAZZY BAILEY

DON MCLEAM STLYIA SAMI JO COLE PURE PRAIRIE LEAGU STEWE WAR LEAGU SCHOLLAMBERS EARL THOMAS COMEEY SONN'T CURT'S BINITEY SMAFER ALABAMA HOTTOSTS T.G. SMEPPAND ROSAINE CASH MCE 8 JOE JOHN ANDERSON

KVET Austin, TX

KLW ED BRUCE

ED BRUCE

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JOHNNY CASH

MEL TILLIS

STEPMANIE MIMSLOW

HOTTOS TI

ALABAMA

BILL ANDERSON

MATLON & JESS I

T.G. SHEPMANO

OAK RIDGE BOYS

WILLIE NELSON
RICH LANDERS
SOMY CURYIS
JOHNY LEE
BOORY BARE
SYLVIA
HOTTOST:
ROMNIE MILSAP
T.G. SHEPPARO
OAK RIDGE BOY
GAIL ONVIES
OOTTIE WEST

TAMYA TUCKER
BILLT SHAN
STEVE HARINER
DONNA HAZARD
DON MC LEAN
RICKY SKAGGS
JUDY GAILEY
B.J. THOMAS
HOTTHER
DOTTIE WEST
OAK RIDGE BOTS

KBCK-PMI Houston, TX JUDY BAILEY B.J. THOMAS RICKY SKAGS JOE DOUGLAS MEL TILLIS SYLVIA MOTTHS? MEL MC DANIEL

HUMBERTH, AL

8-J. THOMAS
BURRETO BROTHERS
BOBBY BARE
ELYIS PRESLEY
JOHNNY RODRIGLEZ
KENDALLS
EARL, THOMAS CORLEY
MOTHANY
FRIZZELL & WEST
ALABARA
HUMBER J. F.

urget FM STATE WELSON STEVE WANTER SANNI SHITTH SANNI SHITTH JOHNNY FORD GUEZ OWNEY IN CLAIM BURNESS BROTHERS HOTTERS HOTTERS

LEGIO Resh, AR
LEGIA WILLIAMS
STLVIA
THE REX & COLAN
SILLY SHAN
HOTT ALYON
BOLLY CON BURNS
JUDY BAHLO
HOTT ALYON
ON BULLY ON BURNS
CON BULLIAMS
EDBYLOU HARRIS
ROBHIE HILLSP
CHARLEY PRICE

BUCK OWERS
HOTT ARTON
SOMEY CURTES
GARY CRETTY
TOMPALL & GLASER
ANDY BALLEY
HOTTROST;
HOTTROST;
HOTTROST;
STLYIA
ROC AJE
GENE WATSON

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MANDY PARTON DOTTLE WEST CENE WATSON MEL THELIS HOTTONTE ALABANA CONTLOW HARRI HOMNIE HILSAP ROSANNE CASH T.G. SHEPPARO

MONTON, LA
JOHNY RUS SELL
HOE BANDY
FREOD IE HART
HINTEY SHAFER
TIM REE & ORLAN
RICH LANGE
JOHNY LEE
RANDY BARCON
HOTTON'S
HAC DAVIS
OAK RICKE
BAC DAVIS
OAK RICKE
RAZZY BAILEY

WEAM

JOHNNY RUSSELL CAMPBELL & TUCKER DAINT WOOD TIM REX & ORLAHON HOTTOST: FRIZZELL & WEST EMITLOU HARRIS OAK RIDGE BOTS ED BRUCE RAZZY BAILEY WLWI-PM Munigamery, AL

WEX-FEE

PROMOVEMEN, THE PROMOVEMEN, TOWN THAT A GRASER 8 TORS T MALL ORDS HOLLEAN WILLLE RELSON HOLE BAND'S DONE HAZAND BILL MASH ROOMEY LAY ANDE MLERSAY LAY ANDE MLERSAY ELVIS PRESLEY STATLER BROTHERS JOHNNY ROOM ICAEZ LACY J. DALYON PRODUCTION, THE MILLE RELIGION GRAY STEWART JOHNNY ROUGH COLET RANDY BARR. IN ROUGH BRAIL IN BOOM BR

KYKK Osipana, TX Oddeme, TX

AANDT BAPLOW

GOWN HC LEAN

CHARLY HC CLAIM

STEPMANNE HINSLOW

DOTTIE WEST

HOTTORT;

ROSANNE CASM

GRISTAL GA'LE

ALMAMA

MOCE & JOE

EDDY RAYEN

OAK RIDGE BOYS SORMY GURTIS TANYA TUCKER

CHARLY NC CLAIM
BILLY SYMM
ED BRICE
GARY SEVENT
BILLY SWM
ED BRICE
SORRY GENTRY
BURRITO BROTHER!
SORRY CURT'S
RANDY BARLOM
STEVE WARINER
HOTTOST;
ALBAMAN

TOM JONES
JOHNNY LEE
FREDDIE HART
HOYT ALTON
SAMI JO COLE
STLYIA
BUCK DIEMS
JERRT REED
HOYTHST
ONN WILLIAMS
CHARLEY PRIDE
HAC DAVIS
T.G., SHEPPARO
JUICE HENTON

Temperat. Peda, I
PATTI PAGE
OAK RIDGE BOTS
ANGE MURRAY
GAIL OAVIES
REX ALLEM JR.
RANDT PARTON
ELVIS PRESLEY
MOTHENEY
MAC DAVIS
MERLE HAGGARD
MATION & JESSI
COMMAY THITTY
T.G. SMEPPARD WQYK-FM Tampafil, Poto, FI

EARL THOMAS CORLET BURNITO BROTHERS TIM REE & OIL ANDMA CARMOL TAYLOR HOTTUSTIC COMMAY TWITTY LORETTA LYNN T.G. SHEPPARD JOHENY CASH SAMRI SHITH

BOBBY BARE
TON JONES
WILL IE NELSON
JERRY RED
STL VIA
HOE BANDY
HOEB ANDY
HOEB ANDY
HOEB ANDY
HOTORY
FRIZZELL & WEST
HOYBOST
ANTON À JEST
JUICE MEWTON
OAK RIDGE BOYS

WEMPANDERS, NC
GENE WATSON
STATLER BROTHERS
PARDECK & HOGGARE
DO BRUZE
NAC DAVIS
T.G. SHEPPANO
ROSANBE CASH
REL NC DANIEL

GAIL DAVIES
MEL TILLIS
STEVE WARINER
GENE WATSON
ELVIS PRESLEY
ELVIS PRESLEY
EARL THEMAS CO
MCE BANDY
EO BRUCE
HOFFWAY!
ALABAMA

Hottest Tracks:

"Feels So Right" ALABAMA (RCA)

Cuts in bold type are receiving the heaviest airplay,

COUNTRY ALBUMS

JOHN ANDERSON — John Anderson 2 — (WB) "I Love You A Thousand Ways" "Mekin' Love And Mekin' Out" "Chicken Truck" ROSANNE CASH — Seven Year Ache — (Columbia) "My Beby Thinks He's A Train" "You Don't Heve Very Fer To Go"
ROY CLARK — Back To The Country — (MCA) "You Better Be

WILLIE NELSON - Somewhere Over The Reinbow -(Columbia) "Who's Sorry Now?" "Won't You Ride in My Little Red Wegon" "Over The Rainbow"

JUICE NEWTON — Juice — (Capitol) "Queen of Hearts"
JOHNNY PAYCHECK — Mr. Hag Told My Story — (Epic)
"I'll Leave The Bottle On The Bar All Night Ledy" "I've Got A Yearning
Carolyn" "Someone Told My Story"

T.G. SHEPPARD — I Love 'Em All — (WB) "We Belong In Lov Tonight" "Silence On The Line" "You Waltered Yourself Right Into My Life" JOE STAMPLEY - I'm Gonna Love You Back To Loving

Most Requested: OAK RIDGE BOYS "Elvira" (MCA)
MAC DAVIS "Hooked On Music" (Casablanca/PolyGram)

JUICE NEWTON "Angel Of The Morning" (Capitol)

ALABAMA — Feels So Right — (RCA) "Feels So Right" "Ride The Trein" "Love in The First Degree" "See The Embers, Feel The Fleme"

WITL-FM Lansing, MI

CONWAY & LORETTA — Two's A Party — (MCA) "Two's A Party" "The State Of Our Union" "Right in The Palm Of Your Hand"
GAIL DAVIES — I'll Be There — (WB) "Object Of My Affection"
TERRI GIBBS — Somebody's Knockin' — (MCA) "Rich Man"
"Wasted Love" "Tell Me Thet You Love Me" "Plens"
EMMYLOU HARRIS — Evergeline — (WB) "Evergeline" "Oh Asante" "Bad Moon Rising" "How High The Moon" "Spenish Johnny"
"Mister Sandman"

Carolyn" "Someone Told My Story"

CHARLEY PRIDE — Roll On Mississippi — (RCA) "No Can Be An Angel" "Tubel To Be That Way" "Taking The Easy Way Out" "She's As Good As Gone" "You Beet 'Em All" "Ghost-Written Love Letters" "You Almost Silpped My Mind"

Me Again — (Epic) "Beck On The Road Again"
WAYLON & JESSI — Leather & Lace — (RCA) "You're Not My
Same Sweet Beby" "Tile Aright" "You Never Can Tell (C'est Le Vie)"
HANK WILLIAMS, JR. — Rowdy — (Elektra/Curb) "Dixle On
My Mind" "Remblin" Men" "Footlights"

T.G. SHEPPARD "I Loved 'Em Every One" (WB/Curb)
ALABAMA "Old Flame" (RCA)
EMMYLOU HARRIS "Mister Sandman" (WB)





POP/ADULT

Mike Kasabo

Michael At The Bat

Well, here's hoping that the outcome is not like the famous Casey's - but yes, I've decided to step up to the plate and take my chances with all the fastballs this business can try and blow past you. Translation: After seven years in radio (KIIS, KFWB, as well as international programming), two years with Mercury Records, and for the past seven years as an Editor with, and I say it with chest swelling, the number one trade publication on this planet, I'm opening my own business. The business is record promotion, but record promotion specifically designed to maximize airplay at the Pop/Adult level, but not limited to just P/A artists. By this I mean that this format that I've been a firm believer in has evolved into what I maintain is a major force and outlet for record sales. Artists like Kenny Rogers prove the power of P/A. But before you think my observation self-serving, research how many artists have, and continue to crossover and through the Pop/ Adult playlist immediately before "breaking" with the powerful Back Page CHR stations.

This observation has been made by many in both the record and radio communities during the past twenty-four months. It certainly isn't an apocalypse, but significant enough to warrant further scrutinization. During my career as Pop/Adult Editor (it's hard to believe seven years worth), I have delighted in seeing the full-service philosophy grow and develop to the point where, for the most part, P/A stations are the most successful in rating points, community image, informational services and, of course, financial superiority than probably any other format. During this period I have also had a greater experience, that of getting to work with and become friends with general managers, program directors, music directors, and some of the best on-air talent in the land. Naming names would take an entire issue, but those who've been such an important personal part of my time at R&R - well. who loves ya, baby? There I go getting emotional. And what better time?

It hasn't been just the radio people. My friends on the record side have always supported the efforts of better communication and understanding between their realm and radio's.

Transition

WHDH/Boston Program Director Bob Knight-Adams has appointed Leslie Birnbaum-Fischer (they have a hyphen in common) producer of the station's evening talk segment. Birnbaum-Fischer comes to the station from Harvard, where she received her Masters in Education with a specialization in educational media . . . Award-winning sportscaster Bill Wagy has exited WIS/Columbia, SC for a similar position at WSGO/New Orleans, and is replaced by Jim Forest . . WDAE/Tampa welcomes 10-year veteran of WTMJ, Jonathan Green, who takes over the AM drive position from the PM drive slot he held in Milwaukee. Also at WDAE, Mark Simpson comes aboard to handle the midday position from AM drive at Y106/Orlando .. Brian Quinn, an investment executive with Sherson Loeb Rhoades Inc., has been named financial analyst for KFMB/San Diego. Quinn will provide live reports on Wall Street trading and give closing stock market reports, and will also serve as the station's news expert on financial matters ... Garry Wall has joined WNCI/Columbus as Program Director; he most recently was with KVOR & KSPZ in Colorado Springs as Operations Director and morning drive personality

However, no relationships are more important to me than the ones I have made at Radlo & Records. To calculate the knowledge I've taken from or the respect I've given to Bob Wilson would rival the complexity of the launching and landing of the Columbia. He's an amazing person, and will always have my support. Beyond that, thanks to my fellow Editors, Jim Duncan, Jeff Gelb (I'm willing him my Moody Blues album, whether he likes it or not), Gail Mitchell, new kid on the CHR block Joel Denver, and my personal radar machine, Ellen Barnes. On a special note I'd like to thank John Leader, whose surname is indicative of his character; Ken Barnes, whose intelligence is only outweighed by his kindness, and Dick Krizman (who I still think should write oneliners for the "Johnny Carson Show")

A special note is needed for all those in radio and records who might be concerned about the future of Pop/Adult informational input at R&R. Plans call for a continuing commitment. Details are not mine to divulge, but I can say that what is coming up (in a matter of a few weeks) will put our format light-years ahead of anything now being offered.

OK. Now down to business. My reason for embarking on this new venture is not as important as what I perceive as the need for it. I see a need for a continuing dialogue between record companies and Pop/Adult radio — because it is in the best interests of both parties. The demographic shift has encouraged companies of all types to target their products to the most active of consumers — those best served, in my opinion, by Pop/Adult radio.

That alone is reason for both to cultivate their friendship, but there is another common thought — PROMOTION! Record companies have, as competition for the dollar increases, a great need to promote their product. P/A radio has long based its continued success in the marketplace on that premise — "promotion doesn't cost, it pays."

Since there is no easy way out of this, I'd just like to say that if you think I can help, call . . .

THE MIKE KASABO ORGANIZATION

(714) 891-5094

7715 Sunset Blvd. Suite 300

(213) 851-6812

Hollywood, CA, 90046

Color

THE REAL SANDY BEACH: No, it's not a clever name for a DJ, but a major promotion in the sand on the beach at Miami. WGBS/Miami held its third annual "Sand Sculpture Contest and Concert" recently with the station's new and definitely zany morning team Kelly & Kline emceeing the affair and giving away T-shirts and other promotional items to attendees. The actual sand sculpture contest was divided into four age categories and two group entries, including a special category for sororities and fraternities. Prizes given ranged from portable radios to dinners for two and record albums. The free event had as entertainment a very popular local jazz group.

FLYING A KITE: WFYR/Chicago will play host to the upcoming "Kite Fly" in a local park. The event, which has become a Chicago tradition, will feature contest categories such as: largest kite, smallest, longest, most original, etc. In addition to the kite flying, the first 2000 people to attend the promotion will receive a free kite, and the first 1000 will receive free chicken sandwiches provided by the good Colonel. Several station personalities will be on hand for the family fun event.

Update

GROUND CONTROL TO MAJOR TOM: In what may be a first of its kind, WGAR/Cleveland is presenting "Satellite Live," a new feature that debuted April 5. The station had arranged to have listeners call up and talk with "Hollywood Squares" MC Peter Marshall and the grumpy GM of WKRP, Gordon Jump, via a toll-free phone number. The promotion met with a great deal of excitement . . . While other radio stations around the country are going to Country, WRCG/ Columbus, GA has abandoned its rural ways and become a Pop/Adult outlet. The station has hired Bob Raleigh, former MD of WDAK in that market, as Music Director and afternoon personality. Dan Gates remains as Program Director and the station has beefed up its news staff and also broadcasts the Atlanta Braves games . . KDKA/Pittsburgh tackled the sensitive subject of gun control last week on the Roy Fox program. The debate was held with Congressional liaison for the National Coalition to Ban Handguns, Jason Cheever, and a representative from the National Rifle Association, Richard Gardiner



A SILVER SONGFEST — Paul Anke recently completed a sold-out angagement at the Westbury Music Fair, where he performed his hits from the past 25 years in the business. Shown here with Anke are (I-r) Bob Skaff; Paul Anke Organization; RCA Division VP Jack Craigo, WNEW-AM personality William B. Williams, Paul, and Bob Summer, President of RCA Records.

POP/ADULT®

BREAKERS

station activity on any given week

ABBA

Super Trouper (Atlantic)

Super Trouper (Adamuc)
75% of our reporters are on it. Adds include WBT, KSL, KNBR, WGAR,
WWWE, WDEF, WATR, WCFR, WRIE, WNAB, WOWO, WSGW. Heavy rotation: 97AIA, KEX, WCCO-AM, KOB, WMAZ, WEIM, WOOD, KLMS,
KLTE, WJON. Medium rotation: WHIO, WSJS, WDAE, WRVR, WSB,
WHAM, WTAE, WELI, WHAG, WGIR, WSBA, WJBO, WIS, WNDB, WSLI,
WTAR, WDBO, WPTF, WFIR, KFQD, KUGN, KLO, KRMG, WSTV, WDIF,
KFOR, WHBY, WAKR. Super-atrength in all regions. Jumps 23-20 on P/A

DOTTIE WEST

What Are We Doin' In Love (Liberty)

72% of our reporters are on it. Captures this week's Most Added honors with 29 — including WAKR, WACI, WOOD, KPPL, KSL, KOGO, WTMJ, With 29 — including WARR, WACI, WOOD, RPPL, RSL, ROGO, WIMJ, WRVR, 3WS, WELI, WBZ, KMED, KFQD, WPTF, KRZI, WDBO, WIS, WJBO, WSFM, WNAB, KLTE, WSGW, WHIZ, WDIF. Heavy rotation: WDAE, 97AIA, WSBA, WMAZ, WIBW, KLTE, KLMS. Medium rotation: WCCO-AM, KMBZ, WHIO, WWWE, WSJS, WBT, WSB, WLTA, WPRO, WIP, KDKA, WGR, WBEN, WRIE, WGIR, WCHV, WFIR, KRMG, WJON, KFOR, KWOS, KXIC, WHBY. Evenly spread across the nation. Jumps 30-21 on P/A

JOHN LENNON

Watching The Wheels (Geffen)

88% of our reporters are on it. Add WCCO-FM, WTMJ, WISN, WSBA, WIS, WSLI, WPTF, WFIR, WJON, KMRJ, KFOR, WOOD, WHBC. Heavy rotation: WELI, \$7AIA, WFYR, WABZ, WCHV, WOWO. Medium rotation: WHIZ, WSTV, WSGW, KXIC, WHBY, WAKR, KOB, KFQD, KBAI, WDBO, WORG, WYMC, WMAZ, WJBO, WCFR, WLNH, WGIR, WRIE, WNAB, WHIO, WLW, WGAR, WBT, WSM-FM, WOALFM, KHOW, KPPL, KSL, KNBR. Solid ad in all regions. Jumps 27-22 on P/A che

ANNE MURRAY

Blessed Are The Believers (Capitol)

80% of our reporters are on it. Adds include WTMJ, WHIO, WGAR, KSL, KHOW, WBEN, WHAG, WATR, WABZ, WDEF, WIS, WPTF, KRKK, WHIZ, WDIF, KLMS. Heavy rotation: WCCO-AM, 97AIA, WLTA, WSBA. Medium rotation: WIP, WSB, WBT, KEX, KFMB, KNBR, WWWE, KMBZ, KOB, WDBO, WORG, WSLI, WNDB, WGIR, WEIM, WAKR, WHBC, WOOD, KFOR, KLTE, WJON, WIBW, KRMG. Automatic Annie showing strong in

NEW & ACTIVE

ber of rhose stations that added it this week.

KIM CARNES "Bette Devis Eyes" (EMI Americs) 48/13 add WBZ, WIP, KDKA, WPRO, WSJS, WFYR, WCCO-FM, KBLF, KFQD, WYMC, WDEF, WJBD, WSTV, Heavy rotation: 97AIA, WGR, WRIE, WMAZ, KLTE, KLMS. Medium rotation: WBEN, WELI, WRVR, WOAI-FM, WDAE, KPPL KNBR, WLW, WGAR, KRKK, KBAL KRZI, WFIR, WORG, WSLI, WCHV, WABZ, WCFR, WLNH, KXIC, KFOR. Repid build up in all regions. Debuts at No. 30 on P/A chart.

RAY PARKER JR. & RAYDIO "A Woman Needs Love (Just Like You Do)" (Arista) 48/8 add WHIO, KNBR, KOGO, WJBO, WJON, WSGW, KFOR, WACI. Heavy rotation: KEX, 97AIA, WRIE, WORG, KLMS, WOWO. Medium rotation: WHIZ, KWOS, WEIM, WSFM, WGIR, WABZ, WCHV, WIS, WLVA, WMAZ, WFIR, KFQD, KBAI, KLO, WLW, WDAE, WOAI-FM, WSM-FM, WBT, WPRO, WIP, WBEN, WCBM, Well represented in all regions. Debuts at No. 29 on P/A chart.

WBI, WPM, WILL, WGEM, WEI represented in all regions, Debuts at No. 29 on P/A chert.

DON McLEAN "Since I Don't Have You" (Millennium) 43/27. This week's sec ond Most Added — Including WLW, KNBR, KSL, KEX, KHOW, WDAE, WSB, WPRO, WBEN, WCBM, WLNH, WCFR, WABZ, WCHV, KAAY, WLVA, WORG, KRKO, KBAI, KRKK, WHIZ, WIBW, KLTE, WDIF, KLMS, KGGF, WKIG, Heavy rotation: WSBA, Medium rotation: WOAI-FM, WBT, WNAB, WSFM, WDEF, WDBO, WFIR, KXIC, Filled in nicely this week in all regions.

JIM PHOTOGLO "Fool In Love With You" (20th) 41/10 add WEIM, WHAG, WSFM, WNDB, WYMC, WTAR, WFTF, WAKR, WKHM, KLMS, Medium rotation, KSL WCCO-AM, WSBA, KFQD, KMJJ, KRKK, WKIQ, WHBC, WHOK, KFOR, WDIF, WQUA, WJON, Hasvy rotation at WLTA, and KXIC, Strength in the secondaries, needs more majors.

BILL MEDLEY "Don't Know Much" (Liberty) 40/4 add KFMB, KAAY, WPTF, KOB. Heavy rotation: KLMS, KRZI, Medium rotation: WCCO-AM, KNBR, KSL, KEX, WDAE, WRVR, WEIM, WHAB, WFTL, KMED, KLO, WIBW, KRMG, WJON, KMRJ, KFOR, WOOD, WHBC. Strong everywhere, could use help in Eastarn majors.

DOLLY PARTON "But You Know I Love You" (RCA) 38/17 adds include WHIO 97AIA WDAE WCCO-AM, KLO, WFIR, WLVA, KAAY, WLNH, WEIM, WRIE, WNAB, WKIQ, WOOD KWOS, WJON, WIBW, Heavy rotation: WSBA. Medium rotation: WBEN, WGR, KSL, WDEF, WGIR Needs to build, but spreed is pretty even in all regions.

GEORGE FISCHOFF "Little Bellerina Blue" (Heritage) 37/1 add KRNT. Heavy rotation: WTMJ, KOB, KLMS. Medium rotation: WEU, WSB, WDAE, KSL, WCCO-AM, KRKK, KMED, KFQD, WPTF, WSBA. WEIM, WHBY, WHBC, WODD, KFOR, WJON, WSTV. Continues to be the strongest instrumental out there. Good spread.

JESSE WINCHESTER "Say What" (Bearsville/WB) 34/16 adds include to WSM-FM, WBT, WLNH, WATR, WABZ, WCHV, WNDB, KRZI, KUGN, KBAI, WJON, WKHM, M rotation: WKIQ, WHBC, WSBA, WDEF, Strongest support in South.

MAUREEN McGOVERN "Halfway Home" (Maiden Voyage) 33/7 edd wwwe.
WTAR, WQUA, KWOS, KXIC, WARR, WHBY. Heavy rotation: WLTA, KGGF, WFTL. Medium rotation: RSL, WLW, WCCO-AM, KLO, WLVA, WNDB, W8BA, WNAB, WKIQ, WHBC. Strongest in Mid-

MELISSA MANCHESTER & PEABO BRYSON "Lovers After All" (Arista) 33/1 add WTAR. Heavy rotation: KRKK, KLO, KSL, 97AIA, WFTL, WLVA, WQUA, WOOD, Medium rotation: WELI, WTAE, 3WS, WHIO, KUGN, KFQD, KOB, WDBO, WIS, WATR, WRIE, WNAB, KXIC, WHOK, KFOR, WDIF, KMRJ. Even spread in all regions.

B.J. THOMAS "Some Love Songs Never Die" (MCA) 32/6 add WRVR, WLW WDBO, WSBA, WABZ, WRIE. Heavy rotation: WSB, WFTL. Medium rotation: WKIQ, KFOR, KMRJ WQUA, WJON, WNDB, WNAB, WLTA, WBT, KSL, WCCO-AM, Nice spread all over except to

STARS ON 45 "Medley" (Radio/Atlentic) 28/17 edds include WOAI-FM, WBZ, WCBM, WHAG, WABZ, WCHV, WMAZ, WFIR, KRKK, KRKO, WHIZ, WQUA, KGGF. Heavy rotation: WGR, WSLJ, Medium rotation: WBEN, WSJS, WBT, KRKO, KBAI, WLNH, Strongest in East and

CAPTAIN & TENNILLE "Keepin' Our Love Warm" (Casabianca/PolyGram) 25/5 add KOGO, WSB, WIS, KMRJ, WDIF, Heavy rotation: WDBO. Medium rotation WCCO-AM, WFTL, WNDB, WSBA, WGIR, WEIM, WHBC, KXIC, WJON, WIBW. Strong se

action in all regions — needs majors' support.

ROVERS "Wasn't That A Perty" (Epic/Cleveland International) 25/2 add KBLF, WSGW, Heavy rotation: WJDN, WHIZ, KRZI, WSEN, WGR, WGAR, WTMJ, Medium rotation: WDAE, WIP, WJBO, WIS, WNDB, WSLI, WMAZ, WFIR, KFQD, KLO, South and East action strongest. LENNY LeBLANC "Somebody Send My Baby Home" (Capitol/MMS) 24/6 add white, with, wmaz, kto, whiz. Medium retation: wtta, wRVR, krap, kos, wdir, white with the control of the

WNAB, WKIQ. Beet in West and South.

JOHN COUGAR "Ain't Even Done With The Night" (Riva/PolyGram) 22/2 add WBZ, WCHV. Heavy rotation; WABZ, WFIR, WMAZ, WLW, WGAR, WSM-FM, WCCO-FM. Me

Radio@Records POP/ADULT AIRPLAY/30

Three Weeks	Two Weeks		This Waek	April 17, 1981
10	6	4	0	JAMES TAYLOR & J.D. SOUTHER/Her Town Too (Columbia)
8	4	2	2	JUICE NEWTON/Angel Of The Morning (Capitol)
4	3	3	3	GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
5	2	1	4	SHEENA EASTON/Morning Train (Nine To Five) (EMI America)
14	13	6	6	SMOKEY ROBINSON/Being With You (Tamla)
11	10	9	0	EMMYLOU HARRIS/Mister Sandman (WB)
21	17	12	O	BARRY MANILOW/Lonely Together (Arista)
6	7	7	8	TERRI GIBBS/Somebody's Knockin' (MCA)
. 1	1	5	9	B. STREISAND & B. GIBB/What Kind Of Fool (Columbia)
2	5	8	10	NEIL DIAMOND/Hello Again (Capitol)
27	20	16	0	T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb)
22	18	13	®	STEVE WINWOOD/While You See A Chance (Island)
9	9	11	13	HALL & OATES/Kiss On My List (RCA)
30	21	17	0	STEELY DAN/Time Out Of Mind (MCA)
3	8	10	15	DON McLEAN/Crying (Millennium)
-	27	19	0	CHRISTOPHER CROSS/Say You'll Be Mine (WB)
_	-	21	O	GINO VANNELLI/Living Inside Myself (Arista)
-	28	24	0	CHAMPAIGN/How 'Bout Us (Columbia)
17	15	15	19	GILBERT O'SULLIVAN/What's In A Kiss (Epic)
_	29	23	20	ABBA/Super Trouper (Atlantic)
_	-	30	2	DOTTIE WEST/What Are We Doing In Love (Liberty)
-	_	27	2	JOHN LENNON/Watching The Wheels (Geffen)
7	11	14	23	JOHN LENNON/Woman (Geffen)
26	22	20	24	BOBBY GOLDSBORO/Alice Doesn't Love Here (Curb/CBS)
-	30	26	23	TASTE OF HONEY/Sukiyaki (Capitol)
_	-	28	3	CLIMAX BLUES BAND/I Love You (WB)
_	_	\rightarrow	Ø	ANNE MURRAY/Blessed Are The Believers (Capitol)
_	_	29	2	RUPERT HOLMES/I Don't Need You (MCA)
_		\rightarrow	2	RAY PARKER JR. & RAYDIO/A Woman Needs Love (Arista)
-		\Rightarrow	<u> </u>	KIM CARNES/Bette Davis Eyes (EMI America)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters

New Entry

dium rotation: KOGO, WBT, WEIM, WORG, WHIZ, KWOS, WKHM, KGGF, Especially strong in South and Midwest.

PHIL COLLINS "I Missed Again" (Atlantic) 21/6 add WEIM, WCHV, WSLI, WMAZ, WSTV, KXIC. Heavy rotation: WSM-FM, WIP, WORG, Medium rotation: WGAR, KPPL, WOAI-FM, WABZ, WFIR, KFQD, WHBY. Strongest action in South.

WABZ, WHIK, KPDP, WHOT, SWONGEST AUGUST (Casablanca/PolyGram) 21/1 add KMED.
Heavy rotation: WJ80, KRMG, KRNT. Medium rotation: WHOK, KFOR, WJON, KFQD, KUGN,
KMBZ, WDEF, WNDB, WNAB. Midwest shows up best.

DON WILLIAMS "Falling Again" (MCA) 21/1 add KLMS. Heavy rotation: KSL KLO. KRMG, KRNT. Medium rotation: WKIQ. KMRJ, WTAR, WIS, WSJS, KMBZ, WCCO-AM, Looke solid

DR. HOOK "Thet Didn't Hurt Too Bed" (Casablanca/PolyGram) 20/3 edd KMED, WSGW, WHOK. Heavy rotation: WHAG, KLO. Medium rotation: WLTA, WNDB, WKHM,

DIANA ROSS "One More Chance" (Motown) 20/1 add WHAQ, Heavy rotation: KSL 97AIA, WSBA, Medium rotation: WSTV, WFIR, KRKK, WNAB, WRIE, WTVN, WDAE, WPRO, An even spread.

Others Getting Significant Action

ERIC CLAPTON "I Can't Stand It" (RSO) 19/2 add WGR, KRKO, Heavy rotation: WCCO-FM, WBEN, WIP, WABZ, WCHV, WMAZ, KBAI, WHIZ, WOWO, Medium rotation: WGAR, KPPL, WBT, KDKA, WEIM, KRKK, Evan apread — showing up hot at many of our reporters.

FRANKE & THE KNOCKOUTS "Sweetheart" (Millennium) 18/3 add KPPL, KRKK, WOWO, Heavy rotation: WLW, WGR, WLNH, WABZ, WCHV, WFIR, Medium rotation: WOAI-FM, WBZ, WCFR, WORG, KFQD, WHIZ.

STEVIE WONDER "Lately" (Tamla) 17/5 add KMBZ, WHIO, WLW, WMAZ, KLO, KOB, Heavy rotation: WOAI-FM, WATR, Medium rotation: WSTV, WSFM, WRIE, WBT, WSM, MRN, NOR, WATR, Mark, Love, Voy, Goodbye" (Tapnestry) 17/2 and WATR.

BOBBY VINTON "Let Me Love You Goodbye" (Tapestry) 17/2 add wATR. KFQD. Haevy rotation: WLTA, WFTL WTMJ. Medium rotation: WS8, WJON, WQUA, WKIQ PAUL ANKA "I've Been Weiting For You All My Life" (RCA) 16/12 add wcco.am, kmbz, wlta. wrie, weim, wgir, watr, wnde, wftl. kugn, kfor, kggf. JOHN O'BANION "Love You Like I Never Loved Before" (Elektre) 15/8 add KPPL WSJS. WDAE, WOALFM, WGR, WHIZ, WNFL WKIQ. Medium rotation: WSLI, WCHV. WABZ, WST, WSM-FM.

MICHAEL JACKSON "One Day In Your Life" (Motown) 15/7 add wDAE, WBT, WPRO, WEIM, WHAG, WORG, WSTV. Heavy rotation; KLMS, 97AIA. Medium rotation: WSFM.

WNDB, WFTL.

ROSANNE CASH "Seven Year Ache" (Columbia) 14/1 add KBLF. Heavy rotation.

KLO, WOEF. Medium rotation: KRMG, WEIM, WFIR, WMAZ. WNDB.

BOZ SCAGGS "You Can Have Me Anytime" (Columbia) 14/1 add KFQD. Meddum rotation: WNAB, WEIM, WSBA, WIS, KLTE, KFOR.

REO SPEEDWAGON "Take It On The Run" (Epic) 12/1 add WORG, Heavy rotation: WABZ, WOWO, Medium rotation: WGR, KOGO, WCCO-FM, WFIR, WMAZ.

TOM JONES "Darlin" (Mercury/PolyGram) 11/2 add KMED, KXIC, Medium rotation: WCCO-AM, WSB, WORG.

ROD STEWART "Somebody Special" (WB) 11/1 add KRKK, Heavy rotation: KLMS, WRIE, WRIM, Medium rotation: WRVR, WIS, WKIQ.

BOBBY KING "Heert To Heart" (WB) 11/0. Medium rotation: WHOK.

DILLMAN BAND "Lovin" The Night Away" (RCA) 9/6 add KBAI, KMED, KFQD,

TERRY CASHMAN "Willie, Mickey And 'The Duke' (Talkin' Baseball)"

(Lifesong) 8/8 add WELI, WIP, WRIE, WABZ, WFTL, WSTV, WOOD, WHBC.

APRIL WINE "Just Between You & Me" (Capitol) 8/2 add WTVN, KDKA, Heavy rotation: WOWO, WNFL, Medium rotation: WGR, WCHV. DAN HARTMAN "Heaven In Your Arms" (Blue Sky) 8/2 add WDAE, WHBC.

GLEN CAMPBELL & TANYA TUCKER "Why Don't We Just Sleep On It"

Most Added:

DOTTIE WEST

What Are We Doing In Lave (A tlantic)
Added at 27% of our reporting stations.
DON McLEAN

Since I Don't Heve You (RCA)
Added at 25% of our reporting stations.
ANNE MURRAY

Blessed Are The Bellevers (Cepifol)
Added at 18% of our raporting stations.
Added at 18% of our raporting stations.

DOLLY PARTON

DOLLY PARTON
But You Know I Love You (RCA)
Added at 15% of our reporting stations,
STARS ON 45
Medley (Redio/A Hentic)
Added at 15% of our reporting stations,
JESSE WINCHESTER
Say What (Bearsville/WB)

Added at 15% of our reporting stations.
ABBA

ABBA
Super Trouper (Atlentic)
Added at 13% of our reporting stations.
GINO VANNELLI
Living Inside Myzelf (Arists)
Added at 13% of our reporting stations.

Hottest:

SHEENA EASTON rning Train (Nine To Five) (EMI Amer Reported hot at 57% of our stations, JAMES TAYLOR & J.D. SOUTHER Her Town Too (Columbia) Her Town Too (Columbia)
rted hot at 49% of our stations Just The Two Of Us (Elektre)
ported hot at 42% of our station
JUICE NEWTON
Ingel Of The Morning (Capitol)
ported hot at 41% of our station
BMOKEY ROBINSON Being With You (Temle) ted hot at 37% of our stati EMMYLOU HARRIS Mister Sendmen (WB)
Reported hot at 21% of our stations
STEVE WINWOOD
While You See A Chance (Island)
Reported hot at 18% of our stations



EAST

Sters On 45 D. McLean (Since) Champaign C. Cross

Steely Dan
(Yiee)
R. Carnes
Stars On 45
J. Cougar
D. West
HOTTEST
G. Mashington
Hall & Oates
Styx
(Best)
REO Speedwagon
(Keep)
S. Easton

Jay MBCCorwick
P. Allen
D. Parton
(Love)
Abba
(Super)
D. West
Ollman Band
HOTTEST
B. Manilow
G. D'Sullivan
J. Naprion
J. Naprion
Taylor/Souther

WBEN/Buffalo Roger Christier

Roger Christian
Taste Of Honey
A. Harray
D. Hicken
(Since)
HOTTEST
S. Milmwood
E. Harris
G. Vannelli
R. Parter Jr.
& Raydio
K. Carnes

J. D'Banton E. Clapton HOTTEST Rovers 5. Minwood K. Carnes Franke 5 Knoc Stars On 45 WRME/Erie Ted Abbott

S. Easton
S. Robinson
Taylor/Souther

Ted Abbott

Abba
(Super)
P. Anka
T. Cashman
M. Nelson
L. D'Malley
O. Parton
(Love)
B.J. Thomas
HOTTEST
S. Easton
S. Robinson
G. Mashington
C. Ritchard
T. Gibb

WEIM/Fitchbu Chuck Morger

Huck Morgan
Sayer
(Mrong)
Parton
(Love)
Ritenour
Jackson
Anka
Larson
Collins
)TTEST
Easton
Newton
Robinson
ylor/Souther
Vannelli

WHAG/lagerstown 8.J./Baumgardner

D. Ross
D. Ross
A. Murray
Santana
R. Jackson
Stars On 45
C. Cross
Fleetwood Mac
J. Photoglo
HOTTEST
H. Diamond
Earth, Mind
B Fire
P. Anka
Abba
(Super)
B. Madley

WSFM/Hari Bob Paive

C. Cross
D. Mest
J. Photoglo
HOTTEST
Hall & Dates
Taylor/Souther
S. Robinson
Tasta Of Money
G. Vannelli

D. McLean (Since) D. Parton (Love) R. Molmes L. LeBland J. Minchester Dillman Band MOTTEST J. Newton Taylor/Souther S. Minwood Steely Dan (Time)

WTIC/Hertford Ginny Jesions

T.E. Shepperd HOTTEST HOTTEST
6. Meshington Jr
J. Newton
6. D'Sullivan
Taylor/Souther
E. Harris

Will/Manchester Karen Andersen

N. Diamond
(America)
G. Vennelli
P. Anka
Clima: Blues Band
HOTIGST
S. Easton
J. Newton
Hall & Oates
Taylor/Souther
G. Mashington Jr.

WELVNow Have Walt Pinto

Wah Pinto
Climax Blues Band
D. West
G. Wannelli
T. Cashmen
HOTTEST
T. Gibbs
G. Mashington Jr.
Taylor/Souther
S. Robinson
J. Lennon
(Wheels)
T.G. Shepperd

WIP/Philadelphia Bob Russo

K. Carnes T. Cashman HOTTEST Champaign A. Murray R. Parker Jr. & Raydio

ranker Jr.
8 Raydio
KDKA/Pittaburg
Randy Flick
April Mine
K. Carnes
HOTEST
5. Easton
G. Mashington Jr.
61bbs
Minwood
Newton
TAE/Pri

WTAE/Pitts Don Berns

Steely Dan (Time) B. Manilow HOTTEST

Champaign G. Vannelli D. West Stars On 45 HOTTEST OTTEST
Mashington Jra
Easton
Robinson
Minupod
Vannelli

WPRO/Provider Gery Berkowitz

K. Carnes
D. McLean
(Since)
M. Jackson
HOTTEST
Leshington Jr.
Taylor/Souther
S. Robinson
B. Manilom
S. Minwood

Steely Dan (Time) T.G. Sheppard Champaign HOTTEST S. Easton B. Manilow

WCFR/Spring Jeff Taylor

Climax Blues Band Abba (Super) D. McLean (Since) HOTTEST E. Harris S. Minmood S. Robinson Franke & Knockouts Steely Qua (Time)

WATR/Waterbury Rick O'Connor

Rick O'Connor

A. Purray
Abba
(Super)
B. Yinton
J. Minchester
P. Anka
S. Winwood
HOTIEST
E. Harris
S. Easton
J. Newton
S. Monder
S. Robinson
WSBAVYork

WSBA/York Jim Horn Champaign
J. Lénnon
(Mheels)
B.J. Thomas
R. Bailly
HOTTEST
S. Easton
J. Mowton
B. Handrell
(Fair)
J. For Champaign
(Drifter)

WAKR/Abron Bill Harl

Bill Mark

G. Vannelli
D. West
J. Photoglo
M. Rickovern
B.J. Thomas
HOTTEST
J. Newton
Taylor/Souther
E. Marris
S. Robinson
B. Mantlow

MIDWEST

WHBY/Apple

R. Holmes
M. McGovern
HOTTEST
B. Goldsboro
Taylor/Souther
S. Robinson
T.G. Sheppard
B. Manilow

WKIQ/Bowling Green John Swan

D. Parton
(Love)
G. Wannelli
D. PicLean
(Since)
Sters On 45
J. O'Banion
MOTTEST
Taylor/Souther
B. Streisand
& B. Gibb
S. Easton
Hall A Cates
E. Harris

WHBC/Canton Mike Dorn

J. Lennon (Mheels) D. West D. Hartman T. Cashman Starke & McBrien HOTTEST J. Newton T.G. Sheppard S. Robinson Abba

(Super) A. Murray WFYR/Chicago

K. Carnes
K. Carnes
K. Carnes
K. Carnes
K. Carnes
K. Minwood
G. Mashington Jr.
S. Robinson
Hall & Oates
T. Gibbs

WEST

KOB/Albuque Paul Douglas

Paul Douglas

B. Medley
Taste of Honey
S. Monder
C. Cross
HOTTEST
N. Diamond
G. Washington Jr
G. O'Sullivan
G. fischoff
Taylor/Souther

KFQD/Anchorage Mark Lowis

D. West B. Vinton Dillman Band K. Carnes B. Scaggs (Anytime)

KHOW/Denver Leigh Starnes

A. Murray
D. McLean
(Since)
HOTIEST
J. Lennon
(Homan)
N. Diamond
T. Gibbs
Taylor/Souther
R. Meisner

KPPL/Denver Michael Moore

Michael Moore

D. West
Franke & Knockouts
J. D'Bandon
MOTTEST
S. Easton
G. Mashington Jr.
S. Minwood
Taylor/Souther
S. Robinson

KUGN/Eugene Brien Jemes

Brian James

J. Minchester
N. Larson
G. Vannelli
Pure Prairie League
G. Dute & S.Clarke
P. Anka
HOTTEST
Champaign
Taylor/Souther
S. Robinson
S. Easton
B. Manilow

TTEST
Easton
Mashington Jr.
Gibbs
Harris
Streisand
& B. Gibb

Orag Poctano
D. McLean
(58nce)
S. Wonder
B.J. Thomas
S. Clarke
& G. Duke
Y. Yokohura
HOTTESY
Hall & Octes
S. Easton
G. Vannelli
K. Carmes
M. McGovern

WGAR/Cleveland Chuck Collier

Chuch Coller
Abba
(Super)
A. Murray
Clima: Blues Band
HOTTEST
S. Easton
Mall & Oates
Taste Of Honey
J. Newton
REO Speedwagon
(Keep)

WWWE/Clove Terry Patrick

Climax Blues Band Abba (Super) M. McGovern HOTTEST G. Meshington Jr. Taylor/Souther 5. Easton S. Robinson E. Harris

KQQF/Cotteeville McCord

McCord

P. Anha
Mike Curb
Congregation
Stars Dn 45
C. Richard
D. McLean
(Since)
HOTTEST
E. Harris
G. Mashington Jr.
S. Easton
J. Newton
Taylor/Souther

WTVN/Columbus Denny Nugent

April Wine HOTTEST S. Easton Hall & Cates J. Newton G. Mashington Jr S. Mirwood

D. McLean (Since) E. Glapton HOTTEST G. Moshington Jr J. Newton Taylor/Souther Steely Dan (Time) 5. Easton

KMJJ/Las Vegas Kevin O'Brien G. Vannell1 HOTTEST

Taylor/Souther S. Robinson S. Wirwood G. Washington Jr

Dillman Band Dr. Hook T. Jones M. Davis D. West C. Cross HOTTEST B. Goldsboro J. Newton Taylor/Souther B. Medley

KBAI/Morro Bay Donna St. John

Donna St. John
D. McLean
(Since)
C. Richard
J. Minchester
Dillman Band
HOTIEST
S. Robinson
J. Mewton
Taylor/Souther
G. Washington
S. Easton

KLO/Ogden Berbers M. Rici

Barbera M. Richan Glen & Tanya Frizzell a Mest L. LeBlanc Oak Ridge Boys D. Parton (Love) S. Monder HOTTEST M. Diamond B. Mandrell Taylor/Souther Dr. Hook

WHIO/Dayton Peggy Powell

Peggy Powell
A. Nurray
L. LeBlanc
D. Parton
(Love)
S. Monder
R. Parker Jr.
& Raydto
Clima: Blues Band
HOTTEST
T. Gibbs
S. Easton
Taylor/Souther
Abba
(Super)

KRNT/Dee Mo Scott Huskey

Taste Of Honey
G. Fischoff
C. Gayle
HOTTEST
D. Parton
(9-5)
T. Gibbs
J. Newton
J. Lennon
(Moman)
S. Easton

WACI/Freeport Larry Lance Larry Lance
R. Holmes
D. West
R. Parker Jr.
& Raydio
HOTTEST
S. Easton
J. Mounton
Taylor/Souther
S. Robinson
G. Vannelli

WOWO/Ft Wayne Sam DeVincent

Abba (Super) Climax Blues Band Franke & Knockouts HOTTEST G. Mashington Jr. S. Easton S. Minwood Taylor/Souther R. Parker Jr. & Raydio Abba

WOOD/Grand Rapids Bill Struyk

BHI Struyk

J. Lennon
(Mineels)

O. Mest

D. Parton
(Llove)

J. Minchester

T. Cashman
HOTTEST

Abba

(Super)

B. Manilow
Manchester/Bryson

J. Newton

K. Dlamond

KEX/Portland Bob Swanson

Bob Swanson
Steely Don
(Time)
(Time)
Chamosign
Climax Blues Band
D. McLeen
(Since)
HOTIEST
G. Mashington Jr.
S. Easton
E. Marris
S. Roblinson
Hall & Oates

KBLF/Red Bluff Allen/Bennett

Allen/Bennett
D. West
R. Holmes
Rovers
R. Cash
K. Carnes
HOTTEST
E. Harris
S. Easton
J. Newton
Mall & Oates
Taylor/Souther

KRKK/Rock Springs Rod Tucker

Rod Tucker

R. Stewart
A. Murray
Stars On 45
G. Yannell1
D. McLean
(Since)
Franke & Knockouts
HOTTEST
S. Easton
S. Robinson
Taylor/Souther
Climax Blues Band
E. Harris

KSL/Selt Lake City George Lemich

(Super)
D. West
C. Cross
HOTTEST
Taylor/Souther
E. Harris
G. Washington Jr
D. Ross
B. Manilow

A. Hurray D. McLean (Since) M. Nelson R. Milsap (Losing) Abba (Super)

WMFL/Green Bay Bob Hooper

J. D'Banjon Badfinger Styx (Too Much) HOTTEST J. Lennon (Woman) April Mine R. Mulsner C. Richard A. Parsons Project

KXICAowa City Randy Lee

Rendy Lee
Pure Prairie League
P. Collins
M. NcCovern
T. Jones
HOTICST
Taylor/Souther
S. Easton
J. Mewton
J. Photoglo

Jerry Bernhers
C. Richard
J. Minchester
M. Nelson
J. Photoglo
Stars On 45
HOTTEST
Glen & Tanya
C. Simon
C. Cross
G. Vannelli
Tierra
(My Lady)

KWOS/Jeffer Steve Morse

Steve Morse

5. Hills
M. RtGovern
Pure Prairie League
D. Parton
(Love)
A. Parsons
Project
D. O'Malley
HOTIEST
S. Minmood
Taylor/Souther
Steely Dan
(Time)
G. Vannelli
Leslie, Kelly &
J.F. Coley (come)

KMBZ/Kanesa City Steve Bell

E. Presley (Lovin') P. Anka S. Monder C. Lane Oak Ridge Boys

KFMB/San Diego Laraon/Anthony

Laraon/Anthony
S. Minwood
D. Mest
B. Medley
HOTTEST
J. Newton
G. Mashington Jr.
Taylor/Souther
S. Easton
S. Robinson

KOGO/San Diego

Sandi Banister

Steely Dan
(Time)
Taste Of Honey
Capt. & Fennille
T.G. Sheppard
R. Parker Jr.
& Raydio
Champaign
HOTTEST
J. Newton
T. Gibbs
D. McLean
(Crying)
B. Streisand
& B. Gibb
G. Mashington Jr.

KNBR/San Francisco Larry Finkel

Larry Finkel

D. West
R. Parker Jr. &
Raydto
Abba
(Super)
D. McLean
(Since)
MOTEST
Hall & Oates
Taylor/Souther
S. Robinson
Climax Blues Band
G. Vannelli

Mone HOTTEST S. Easton G. Mashington Jr. E. Harris

Dr. Hook Starke & McBrien J. Winchester R. Holmes A. Purray HOTTEST S. Easton T. Globs E. Harris J. Newton

KFOR/Lincoln Cathy Blythe

Steely Dan
(Time)
J. Lennon
(Mheels)
R. Parker Jr.
& Raydio
Pure Prairie League
S. Clarke
& G. Duke
P. Anka
HOTTEST
J. Newton
E. Harris
Taylor/Souther
T.G. Sheppard

KLMS/Lincole Gary Collina

D. Milliams
D. McLean
(Since)
J. Photoglo
A. Murrey
HOTTEST
T. Gibbs
S. Easton
J. Newton

WDIF/Merion Demon Sherider

Demon Sheroam
A. Hurrey
D. West
Capt. A Tennille
D. McLean
(Since)
Olilean Band
HOTTEST
Hall & Dates
Taylor/Souther
G. Mashington Jr
B. Strefsand
A B. Gibb
S. Eeston

WISN/Milwaukee Dave Denver

J. Lennon (Wheels) HOTTEST S. Easton Taylor/Souther S. Robinson E. Harris T.G. Sheppard Taste Of Honey

WTMJ/Milwauke Sem Armeto

em Armeto

- Murray

- Vennell1

- Mest

- Lennon
(wheels)

TTEST

Dlamond

- Robinson

- Moshington Jr.

Easton

Newton

WCCO-AM/N Denny Long

P. Anka M. Nelson D. Parton (Love) S. Clarke & G. Duke T. McElroy HOTTEST A. Murray T. Gibbs J.G. Sheppard S. Easton

WCCO-FM/Min Curt Lundgren

J. Lennon
(Wheels)
R. Carnes
B. Manilow
HOTTEST
G. Vennelli
S. Robinson
J. Newton
Taylor/Souther
G. Washington Jr.

KLTE/Oklahoma City John Williams

WHOK/Lancaster Greg Eyerman WQUA/Qued Cities Jack McKey

M. McGovern L. Redbone Stars On 45 HOTTEST L. Gattin B. Mandrell S. Easton O. Deardorff J. Obice

Steely Dan (Time) Champaign Abba (Super) R. Perker Jr A Raydio R. Holmes D. West D. West Hortest Hortest Easton
Mewton
Mashington Jr
Harris
Gibbs

D. McLean (\$1nce) Taske Of Money HOTTEST Frizzell & Mest Taylor/Souther G. Mashington Jr. K. Carnes Hall & Oates

KMRJ/Pittsburg Lannie Swanger

Lonnie Swonger
G. Vannelli
Capt. & Tennille
J. Lennon
(Wheels)
C. Richard
A. Burray
D. West
J. Winchester
HOTTEST
B. Strefsand
& B. Gibb
S. Easton
G. Washington Jr.
J. Newton
Taylor/Souther

WIS/Columbia Bob Davia R. Holmes
D. Mest
J. Lennon
(Mheels)
Capt. & Tennille
A. Murray
HOTTEST
N. Diamond
S. Easton
J. Newton Taylor/Souther E. Harris

WNDB/Daytone I Mark D'Angio

Aark D'm...
P. Anka
J. Minchester
D. Mest
J. Photoglo
Stark & RicBrien
HOTTEST
B. Strefsand
& B. Gibb
S. Eastob
S. Eastob
E. Marris
B. Manilow
J. Hewton

WFTL/FL Lauderdale Scott Fischer

Bcott Flecher
T. Cashman
P. Anka
HOTTEST
D. NcLean
(Crying)
N. Diamond
B. Streisand
A B. 61bb
M. NcGovern
Henchester/Bryson

Walt Creyson

J. Lennon
(Wheels)

D. McLean
(Since)
P. Collins
HOTTEST
G. Moshington Jr.
S. Easton
S. Robinson
Steely Oan
(Time)

Stars On 45

KAAYAHtte Rock Champaign
B. Hedley
D. Parton
(Love)
D. Marton
(Since)
HOTTEST
Hall & Dates
G. Mashington Jr.
Blondie
(Rapture)
Styx
(Best)
S. Easton

WLVA/Lynchburg Tom Leebrick om Leobrica
J. Taylor
(Hard Times)
S. Scages
(Anyttime)
D. Parton
(Love)
D. McLean
(Since)
HOTTEST
S. Robinson
B. Goldsboro
M. McGovern
Steely Dan
(Time)
O. Mest

WMAZ/Macon Steve Murphy

Steve Murph 5. Monder L. Ritenour Sters On 45 P. Collins L. LeBlanc HOTTESY S. Robinson E. Clapton K. Carnes S. Easton Sters On 45

WIBW/Topoka Khris Favor

WJOWSL Cloud Tom Scott

J. Lennon (wheels) J. Minchester D. Perton (Love) Stars On 45 R. Parker Jr. & Raydio NOTIEST T. Gibbs

T. Gibbs S. Easton J. Newton Rovers Clima Blues Band

WSTV/Steubenvill Greg McCullaugh

Greg McCulbough
P. Collins
M. Jackson
K. Carnes
G. Vannelli
T. Cashman
HOTTEST
B. Streisand
B. Gibb
O. McLean
(Since)
T. Gibbs
G. Mashington Jr.
S. Robinson

KAKZ/Wichite Bob Clarke Khrie Fevor

Abba (Super)
D. Perton
(Love)
D. McLean
(Since)
S. Robinson
HOTHEST
G. Mashington Jr.
S. faston
1aylor/Souther
B. Manilow
T. G. Shepperd C. Cross Abba {Super} Taste DF Honey HOTTEST G. Mashington Jr 5. Easton J. Nurton S. Wirmsood Taylor/Souther

KRMQ/Tulsa Don Bishop

Dave Cries
J. D'Eanion
D. West
A. Murray
D. McLean
(Since)
Stars On 65
L. Leftlanc
HOTTEST
Hall A Oatas
S. Mirmood
E. Clapton
S. Rotinson
Climes Blues Band None HOTTEST Alabama J. Namton S. Easton C. Gayle Frizzell & West

SOUTH

Mark Robinson

J. Minchester

Stars On 45

D. ReLean

(Since)

B.J. Thomas

A. Marray

D. Mest

Taste Of Honey

T. Cashman

HOTTEST

Taylor/Souther

J. Newton

S. Robinson

G. Vannelli

J. Cougar

B. Manilow
M. Nelson
P. Anka
O. Yost
HOTTEST
Y. G. Sheppard
S. Robinson
M. NeGovern
J. Photoglo
H. Chapin
WSB/Atlanta
George Fisher
Pure Prairie L

George Fisher
Pure Prairie League
Sylvia
(Matador)
D. McLean
(Since)
Capt. & Tennille
K. Kristofferson
D. Deardorff
HOTTEST
E. Harris
N. Diamond
J. Newton
Taylor/Souther

WSLVJeckson Walt Greyson

WJBO/Baton R K. Carnes
R. Holmes
D. Mest
R. Parker Jr.
& Raydto
HOTTEST
Hall & Oates
S. Easton
Climma Blues Band

WBT/Charlotte Andy Bickel

J. Winchester Abba {Super} M. Jackson B. Manilow HOTTEST S. Easton S. Robinson Taste Of Honey Stars On 45

WCHV/Charketter Thomas M. Twine P. Collins J. Cougar D. McLean (Since) Stars On 45 Inhispers J. Minchester McGliston

J. Minchester
D. McClinton
(Shotgun)
S. Mfils
HOTTEST
S. Easton
Taylor/Souther
Steely Dan
(Time)
S. Robinson
G. Mashington Jr

WDEF/Charte Stanley Hall

Stanley Hell
Dak Ridge Boys
S. Mirmsod
A. Hurray
Abba
(Super)
G. Vannelli
K. Carnes
HOTTEST
T.G. Sheppard
Steely Dan
(Time)
R. Cash
Taylor/Souther
B. Manilow

WYMC/Mayfid Milke Brophey

Volence Perspe C. Cross D. Parton (Love) G. Vannelli R. Holmes HOTTEST J. Newton T.G. Sheppard S. Easton Abba (Super) K. Carnes

WSIX/Neshvi Dave Nichols

Champaign
T.6. Sheppard
HOTTEST
G. Mashington Jr.
S. Minwood
S. Easton
J. Newton
Taylor/Souther

WSM-FM/Nash Donne Brake

Donne Brake
J. Winchester
C. Cross
Pure Prairie League
Sister Sledge
(Next)
D. Sanborn
HOTTEST
G. Washington Jr.
J. Cougar
Taylor/Souther
P. Collins
G. Vannelli

H. McGovern
J. Photoglo
Manchester/Bryson
HOTTEST
T. Globs
J. Newton
G. Mashington Jr.
S. Easton
Taylor/Souther

WORQ/Oran Stu Wright

Shu Wright

D. McLean
(Since)
O. Jones
Stars On 45
H. Jackson
RED Speedwagon
(Take)
A. Parsons
Project
HOTIEST
Hall & Oates
Scholnson
Steely Dan
(Time)
Taylor/Souther
T.G. Sheppard

J. Photoglo D. Mest K. Carnes HOTTEST Hall & Oates S. Easton J. Buffet L. Sayer (Living) Y.G. Sheppard D. West G. Vannelli B.J. Thomes HOTTEST N. Diampnd B. Streisand & B. Gibb D. McLean (Crying) WPTF/Raieigh Tommy Walke WRVR/Mem

Steve Butte

A. Hurray
O. West
J. Lennon
(Wheels)
B. Medley
J. Photoglo
HOTTEST
B. Streisand
A. B. Gibb
S. Easton
G. Mashington
J. Gibbs
Dianond
FIRIP D. Mest 8.J. Thomas R. Holmes HOTTEST 5. Robinson Hall & Cates J. Mewiton G. Mashington Jr. 5. Easton 97AIA/Miemi Yolande Perape

WFIR/Rosnoke Bill Bratton D. Parton (Love) A. Murray Q. Jones J. Lennon (Wheels) Stars On 45 HOTTEST Hall & Gates Blondle (Rapture)

(Rapture, Styx (Best) S. Easton G. Mashington Jr WOAHFM/Sen Ant

Kevin Fennessy Stars On 45
J. 0'Benton
HOTTEST
G. Mashington Jr.
G. Yannelli
Climax Blues Band
J. Mewton
S. Monder

WDAE/Tampa Chris Kampm

Chris Kampi
D. Hartman
M. Jackson
J. 0'Banton
D. McLean
(Since)
D. Parton
(Love)
HOTTEST
G. Wannelli
Champaign
D. Mest
Dooble Bros
(Train)
C. Cross

J. Winchester D. West HOTTEST J. Meurton B. Medley Taylor/Souther S. Robinson T.G. Sheppard

J. D'Benion K. Carnes C. Cross J. Minchester HOTTEST

G. Washington Jr. S. Easton Hall & Gates S. Winwood Taylor/Souther

Pup/Rhythms

HOTTEST

RAYDIO

"A Woman Needs Love (Just Like You Do)" (Arlsta) ATLANTIC STARR

"When Love Calls" (A&M) **SMOKEY ROBINSON**

"Being With You" (Tamla)

CHAKA KHAN

"What Cha' Gonna Do For Me" (WB)

CHAMPAIGN

"How Bout Us" (Columbia)

SHALAMAR

"Make That Move" (Solar/RCA)

QUINCY JONES

"Ai No Corrida" (A&M)

GAP BAND

"Yearning For Your Love" (Mercury/PolyGram)

GROVER WASHINGTON, JR.

"Just The Two Of Us" (Elektra)

A TASTE OF HONEY

"Sukiyaki" (Capitol)

RUFUS "Tonight We Love" (MCA)

JERMAINE JACKSON "You Like Me Don't You" (Motown) 39% reporting sirpley, Medium at KSOL WDIA, WVOL, WJLB, KAEZ, WCIN, KMJM, WVON, WKND, Hot at KYAC, KOKY, WJJS, WWRL and WAMD.

STEPHANIE MILLS "Two Hearts" (20th Century) 35% reporting simpley. Adds at WXYV, WEDR WDIA WYOL WTMP, WHIRK WYEE WTLC, WJMO, WCIN, WKWM, WBMX, KDKO, KYAC.

ROBERT WINTERS & FALL "Magic Man" (Buddah/Arista) 36% reporting. Hot at KDKO, KDIA, WKWM. WANT, WHIRK, WYEE, WKND, WDAS, WWIN, WXYV, Medium at WVOL, WATV and WBMX.

ULLANDA McCULLOUGH "Bad Company" (Atlantic) 38% reporting. Added at WWRL KYAC and KSOL Medium activity at WKND, WDAS, WWIN, WVOL, WJMI, WLOU, WJJS, WTMP, WJLB, WJMO,

CON FUNK SHUN "Lady's Wild" (Mercury/PolyGram) 36% reporting. Added at KDAY, Medium at KAEZ WILC, WJMO, WDAD, KDKO, WKND, KOKY, WOIC, WDIA, WJML, WKNI, WTMP.

MARVIN GAYE "Praise" (Tamia) 33% reporting. Medium at WAMO, WOIC, WAOK, WJJS, WJLB, WKWM, KDKO.

TOM BROWNE "Thighs High" (GRP/Arists) 33% reporting sirpley. Hot at KAEZ, WKWM, KSOL WVOL WJJS, WATV, WART, WEDR WKND, WAMO, WWIN, Medium at WKXI.

JACKSONS "Can You Feel It" (Epic) 33% reporting. Adds at KOKY, WHRK, WVEE, KDKO, WXYV. Medium at KAEZ, WDAO, WVON, WOIC, Hot at WJMI, WWRL, WTLC.

NEW & ACTIVE

BETTY WRIGHT "What Are You Going To Do With It" (Epic) 28% reporting, Added at WKND, WXYV

T-CONNECTION "Everything is Cool" (Capitol) 25% reporting. Hot at WJLB, KAEZ, WCIN, WVON, WBMX. OMLW ROTH WATV, WEDR WIMO

ROSE ROYCE "Golden Touch" (Whitfield) 25% reporting similary. Added at WXYV, WHRK, WVEE, Hot at WHA WILM WILL Maddom at WWRI, W.H.B. WILLS.

BERNARD WRIGHT "Just Chillin" Out" (GRP/Arists) 22% reporting. Medium activity at WCIN, WKWM,

GINO VANNELLI "Living Inside Myself" (Arista) 22% reporting simpley. Added at WKWM. Medium at WXYV, KOKY, WHRK WYEE WJLB. WBMX, KDKO.

SADANE "One-Way Love Affair" (WB) 22% reporting eliptey, Medium airplay at WAOK, WICK, WJJS, WJLE KAEZ WJMO, WKWM WDAS.

ROBERTA FLACK & PEABO BRYSON "Love Is A Waiting Game" (Atlantic) 22% reporting.
Added at WJJS, WKWM, Medium at WOIC, WKKI, WATV, WJMO, WBMX, KDKO,

CLIMBERS

KOOL & THE GANG "Take It To The Top" (De-Lite/PolyGram) 58% reporting. Hot at WWRL WXYV, KOKY, WOK, WAOK, WJJS, WATY, WTMP, WHRK WYEE KMJM, KDAY, KYAC and KSOL. Medium at WAMO, WWIN, WDIA, WLOU, WJLB, KAEZ WCIN.

LAKESIDE "Your Love Is On The One" (Solar/RCA) 56% (+10) reporting. Added at KSOL Medium at WAMO, WDAS, WWIN, WXYV, WOIC. WDIA WLOU, WJJS, WTMP, WHRK, WVEE, WJMO, WDAO and WKWM. BT WAMO, WDAS, WWIN, WXYV, WOIC. HOT BT WICKL WTLC, WYON, WBMX, KDKO,

DENIECE WILLIAMS "What Two Can Do" (ARC/Columbia) 58% (+2) reporting simpley. Medium at WJLB. KAEZ, WDAO, WKWM, WDIA, WAOK, WJMI, WJJS. KDKO, KSOL WKND, WWRL, WAMO, WDAS. Hot at KDAY, WJMO, WVON, WHRK, WVEE WXYV.

KLEEER "Get Tough" (Atlantic) 56% (+1) reporting action. Hot rotation at WJJS. WTMP, WHRK. WVEE. WKND, WAMO, WWIN, WXYV, WJLB, WCIN, WBMX, Medium at WDIA, WAOK, WKXI, WATV, WEDR. WDAS, WJMO.

BILL SUMMERS & SUMMERS HEAT "Call It What You Want" (MCA) 53% (+9) reporting. Added at WJMI and WJMO, Medium at WAMO, WXYV, WDIA, WAOK, WTMP, WEDR, WHRK, WVEE, KSOL, WDAO, WKWM. Hotat KDAY, WTLC, WCIN, WOIC, WLOU, WKND.

CHANGE "Paradise" (RFC/Atlantic) 50% (+19) reporting. Added at WKWM, WJMO, KAEZ, WOIC, WJML, WVOL, Medium at WKND, WDAS, WWIN, WXYV, WAOK, WTMP, WHRK, WVEE, WTLC, WCIN, WDAO, KDKO,

STARPOINT "Keep On It" (Chocolate City/PolyGram) 47% (+19) reporting. Added at WDIA, KSOL. Medium at WBMX, WDAO, WCIN, WJMO, WJJS, WATV, WHRK, WVEE, WXYV, WWIN, WKND. Hot at WAMO, WAOK, WJMI, WTMP.

■ BAR-KAYS "Body Fever" (Mercury/PolyGram) 47% (+16) reporting activity. Added at WTLC, WCIN. WKND, Medium at KOKY, WOIC, WAOK, WVOL WLOU, WATY, WHRK, WVEE, KDKO, WXYY. Hot at WJMI and WDAO.

RICK JAMES "Give It To Me Baby" (Gordy) 47% reporting eliplay. Added at WWIN and WLOU, Medium at WKND, WDAS, WXYV, WOIC, WADK, WVOL, WJMI, WKXI, WJJS, WATV, WHRK, WVEE, WKWM, KDAY, Hot at KDKQ,

SKYY "Superiove" (Salsoul) 47% reporting action. Adds at KSOL WDAO, WTMP, WOIC, WJJS, WHRK, WVEE, WXYV. Medium activity at WWRL WAMO, WWIN, WAOK, WJMI, WTLC, WJMO. Hot at WATV, WIXII.

☑ ISLEY BROTHERS "Hurry Up And Wait" (T-Neck) 44% (+16) reporting action. Added at WLOU, WWRL WJJS, WDAO, KDAY, WCIN, KDKO, WJLB. Medium at WJML WHRK, WVEE, WDAS, WXYV, WTLC. Hot at WICKI. FRANKIE SMITH "Double Dutch Bus" (WMOT) 44% (+11) reporting. Added at KSOL Hot at WTLC, WVON, WBMX, WAOK, WLOU, WKXI, WANT, WDAS, WWIN, Medium at WAMO, WXYV, WHRK, WVEE, WJMO.

STANLEY CLARKE & GEORGE DUKE "Sweet Baby" (Epic) 42% (+16) reporting activity. Adda at WOIC, WYOL, WTMP, WEDR, WCIN, WYON, KDIA, Medium at WWRL, WXYV, WHRK, WYEE, WTLC, WDAO, WBMX.

LINX "You're Lying" (Chrysalis) 42% of our reporters are on it. Medium activity at WJMI, WLOU, WEDR. WHRK, WVEE, WJLB, WTLC, WJMO, WCIN, WBMI, KDAY, KSOL, WAMO, WDAS, WXYV. STEVIE WONDER "Lately" (Tamia) 39% (+8) reporting. Added at WKND, WLOU, WJMO, WDAO. Mawwrl wxvv, woic, wdia, wvol, wjjs, whrk wvee, kdko. Hot at WCIN.

JAZZRADIO

HOTTEST

..... Voices In The Rain (MCA) GROVER WASHINGTON, JR Winelight (Elektra) WEATHER REPORT Night Passage (ARC/Columbia) BILL EVANS...... You Must Believe In Spring (WB)

NEW & ACTIVE

LEROY VINNEGAR Leroy Walks (Contemporary) YUTAKA YOKOKURA Lovelight (Alfa) HEATH BROTHERS Expressions Of Life (Columbia) STANLEY CLARKE & GEORGE DUKE..... The Clarke/Duke Project (Epic)

EAST: WHUR/Washington, D.C., Oscar Fields: WEAA/Baltimore, MD, Michael Singleton: WYBC/New H. CT, Jonethan Brasileu. BOUTH: WCLK/Atlanta, QA, Requery Wart; WTJZ/Newport News, VA, Larry Holli MIDWEST: WBBY/Columbus, OH, Terry Wilson: WJZZ/Detrolt, MI, Dorien Paster. WEST: KJLH/Los Ang CA, Lewrence Tenter, KKGO/Los Angeles, CA, Sal Levine: KADX/Denver, CO, Cherlotte Height.

POP | Ringthing April 17, 1981

EAST	80UTH	MIDWEST	WEST
Atlantic Starv	Smokey Robinson A Tasto Of Honey Atlantic Starr Champalyn Raydlo	Atlantic Starr Smokey Robinson T-Connection	Smokey Robinson Atlantic Starv Raydio

Regionalized Adds & Hots

Stations are listed by region. Hota are listed in order of their airplay activity.

EAST

WKND Hartford, CT Eddle Jorder

ADDED Blackbyrds Stevie Wonder Betty Wright Ber Kaya Sendra Feva

HOTTEST Gap Band "Burn" Grover Washington Jr. Kleeer Robert Winters & Fail Bill Summers Tom Browns Jerry Knight "Fit" Atlantic Starr Champaign A Tests Of Honey

WWRL New York, NY Bab Law/Linda Haynes

ADDED Blackbyrds Isley Brothers Ullanda McCulfough Rufus Brenda Russell Sandra Feva

HOTTEST Kool & The Gang Raydio Atlantic Starr Ray, Goodman & Brown Chake Khan Smokey Robinson Jermaine Jackson

WAMO Pitteburgh, PA J.C. Floyd

ADDED

HOTTEST A Tests Of Honey A Tasts Of Honey Jermeine Jackson Torn Browne Kleser Starpoint Arethe Franklin Atlantic Starr Chempeign Quincy Jones Unilmited Touch

WDAS Philindelphia, PA Joe Terriburro

ADDED Lee Ritenoi Side Effect Joe Simon Leprecheun

HOTTEST Grover Washington Jr. Smokey Robinson Smottey Hobinson Sileve Chake Khan Frankle Smith Robert Winters & Fell Champeign Atlantic Starr Marvin Gaye Zingara

WXYV Baltimore, MD Larry Wilson

ADDED Rose Royce Betty Wright Skyy Stephenie Mille Jacksons Stars On 45

HOTTEST PUTTERT
Deniece Williams
Smokey Robinson
Robert Winters & Fall
Grover Washington Jr.
Kool & The Gang
Atlantic Starr
Kleeer Kleser A Tasta Of Honey Raydio Shalamar

WWIN Beltimore, MD Curtis Anderso

ADDED Welter Jackson Sedene "Sit" Chill Fector Rick James

HOTTEST HOTTEST
Grover Washington Jr.
Kleeer
Quincy Jones
Atlantic Starr
Frankle Smith
Robert Winters & Fell
Persuaders
Zingara
Tom Browns
Chake Khan

MIDWEST -

ADDED ADDED
Walter Jackson
Stanley Clarke/George Duke
Leon Wars
Dne Way "Push"
Taene Gerdner
Manhattane
Dezz Bend
Randy Brown

HOTTEST
Chake Khen
Fentasy
Atlentic Starr
Lekeelde
Shalemer
Denlece William
Ialey Brothers
T-Connection
Frankle Smith
Walter Hawkine

WCIN Cincinneti, OH Michael Robert

ADDED Isley Brothers Ber-Kays Harvey Mason Stanley Clarko/George Duke Yutaka Yokokura Michael Wycoff Stephenie Mille

HOTTEST HOTTEST
Aretha Franklin
Kleeer
Bill Summers
Smokey Robinson
Marvin Gaye
Stevie Wonder
T-Connection
T-S. Monk "Bon"
A Taste Of Honey
Quincy Jones KAEZ Oldahoma City, OK Lee Simpson

ADDED Hervey Mason Passage Switch Change Lee Ritenour Lee Ritenour
Greg Phillinganes
Lenny White "Melody'
Ben E. King
Spinners "Long"
Michael Jackson

HOTTEST Yarbrough & Peoples Gap Band "Burn" Gap Band "Burn"
Whispers
Two Tons
T-Connection
Tom Browne
Smokey Robinson
Atlantic Starr
Grover Washington Jr.
Stavie Wonder "Ain't"

ICMLIM St. Louis, MO CBY Winston

ADDED

HOTTEST HOTTEST
Yarbrough & Peoples
Smokey Robinson
Biondie
Champaign
Kool & The Gang
Gap Band "Burn"
Barbra Streisand "Fool"
Whispers
Grover Washington Jr,
Tierra "Together" WTLC Indianapolis, IN Jay Johnson

ADDED ADDED
Walter Jackson
Spinners "Long"
Randy Brown
Stephanie Mills
Ben-Keys
Denise LaSelle
Jeff Lorber Fusion
Jones Girls

HOTTEST

Gap Band
Chake Khan
Frankle Smith
Shalemer
Bill Summers
Junie
Lakeside
L.A. Boppers
Ozone
Jacksone

WKWM

ADDED ADDED Stephenie Milla Change Mystic Merlin "60" Gino Vannelli Sendra Feva Specer Grace Jones Deyton Flack/Bryson

HOTTEST Atlantic Starr Manchester/Bryson Cheka Khen Tom Browne T.S. Monk "Bon" Arethe Franklin Robert Winters & Fall A Taste Of Honey

WEST -

KDIA Onkland, CA Kelth Aderna

Rufus Stanley Clarke/George Duke Gene Dunlep "Before" Tom Browne (LP)

ADDED

HOTTEST

HOTTEST
Whispers
Shalemar
Yarbrough & Peoples
Smokey Robinson
A Tasts Of Honey
Quincy Jones
Slave
Marvin Gaye
T.S. Monk "Bon"
Atlantic Starr
Robert Winters & Fall
Raydio

KBOL Sen Meteo, CA J.J. Jeffries

Ullanda McCullough Frankie Smith

HOTTEST
Smokey Robinson
Grover Washington Jr.
A Tasts Of Honey
Atlantic Starr
Champelgn
Quincy Jones
Raydio
Kool & The Gang

ADDED

Starpoint

Revelation Skyy

ADDED
Chaka Khan
Isley Brothers
Wilton Felder
Switch
Firefly
Stavic Wonder
Webster Lewie
Funkadelic "Electric" Skyy

HOTTEST Sun Shalamer Common Sense Cameo Dayton Junie Raydio Debra Lawa Bar-Kays

WJLB Detroit, MI John Edwa

ADDED ADDED
Rutus
Donna Washingto
Islay Brothers
Michael Jackson
Sandra Feva
Alphonae Mouzor Jack McDuff Carol Dionne

HOTTEST HOTTEST
Arethe Franklin
One Way
Debra Lewa
Kleeer
Cameo
T-Connection
Atlentic Starr
Champeign
Grover Weshington Jr.
Barbra Streland

WBMX Chicago, IL Jack Petters

ADDED
Noel Pointer
One On One
Dave Grusin
Side Effect
Jack McDuff
Heeth Brothere
Aurra Stephenia Mille

HOTTEST Frankie Smith Atlantic Starr Smokey Robinson Quincy Jones Yerbrough & Peoples Lakeside

ADDED Stephanie Mille Bill Summers Stevie Wonder Change Funkadelic "Cor Linx Peabo Bryson

HOTTEST Champaign T.S. Monk "Bon" Atlantic Starr A Taste Of Honey Jerry Knight "Fit" Deniece Williams Grover Washington Jr. Dezz Bend

SOUTH

KOKY Little Rook, AR Lyn Herry

ADDED Chake Khan Jacksons Atlantic Starr Betty Wright

HOTTEST Shelamer Raydio Teens Marle Smottey Robinson Chempaign Whispers Yarbrough & People Kool & The Gang Jermaine Jackson Slater Sledge "All"

ADDIES
Skyy
Theirne Houston
Stanley Clerke/George Duke
Remons Brooks
Change

HOTTEST A Tasts Of Honey Bill Summers Shelemer Shalamar Champaign Raydio Gap Band Atlantic Starr Kool & The Gang Chaka Khan Whispers

Merrophia, TN Mark Christia

ADDED **Billy Preston** Reveistion
Walter Jeckson
Stephenie Mille
Sterpoint
Spinners "Long

HOTTEST
A Tasts Of Honey
Smokey Robinson
Shalarnar
Raydlo
Ban-Kays
Chaka Khen
Manvin Gaye
Zingara
Atlantic Starr
Rose Royce

WAOK Atlanta, GA Carl Corner

ADDED Millie Jackson Side Effect Jerry Bell Walter Jackson Aurra Brenda Russell

HOTTEST HOTTEST
Jerry Knight "Fit"
A Teste Of Honey
Champeign
Quincy Jones
Grover Washington Jr.
Atlantic Starr
Kool & The Geng
Funkadelic "Connection
Frankle Smith
Starpoint

WATV Mirrianghern, AL

ADDED Controllers Berbers Meson "On" Lamont Dozler

HOTTEST Smokey Robined T.S. Monk "Bon" Gep Bend Sktyy Slave Debra Laws Leon Huff Kool & The Geng Teddy Pendergrass Tom Browne

WLOU Louisville, KY Bill Pylos

ADDED
Gep Band
Stevie Wonder
Isley Brothers
Fetback Band
Rick James Executive Timmy Thomas Passage

HOTTEST Grandmaster Flat
Shalamer
Cameo
Frankle Smith
A Teste Of Honer
Fentasy
Bill Summers
Junia Jeckson, MS Carl Haynes

ADDED Lee Ritenour Change Bill Summers

HOTTEST Starpoint Quincy Jone Rose Royce Jerry Knight "Fit" Barry & Glodeen White Chaka Khan Grover Washington Jr. Jacksons

ADDED ADDED
Donne Washington
Joy Glimore
Stanley Clarke/George Duke
Alton McClain & Deatiny Kano Sandra Feva Staphanie Mills Theims Houston Persuaders Taens Gardner

HOTTEST Jacksons "Hotel" Normen Connors T.S. Monk "Bon" Whispers Mantus Mentus Common Sense Silver Pletinum Tom Browne Jones Girls "Just" R.J.'s Latest Arrival

HOTTEST

ADDED Change Stanley Clarke/George Duke Staphanie Mills

Grover Weshington Jr. Grandmaster Flesh Grandmaster I Raydio Tom Browne Smokey Robin Champeign Mammatapee Shalamar Biondia Atlantic Starr

WTMP Temps, FL Debbe Perker

ADDED Grace Jones Skyy Stephanie Mills Stenley Clarke/George Duke

HOTTEST Chempaign A Tasts Of Honey D.D. Sharp Gamble "Anyway Smokey Robinson

WHERK Merriphia, TN Ron Olean

ADDED Rose Royce Betty Wright Skyy Stephanie Milts Jacksone Sters On 45

HOTTEST Deniece Willema Smokey Robinson Robert Winters & Fell Grover Washington Jr. Kool & The Gang Atlantic Starr Kleeer A Tasta Of Honey Raydio Shalamar

WVEE Atlanta, GA Scotty Andre

ADDED Rose Royce Betty Wright Skyy Stephanie Mills

HOTTEST
Deniece Williams
Smoltey Robinson
Robert Winters & Fell
Grover Weshington Jr
Kool & The Gang
Attentic Starr
Kleeer
A Tarts Of Honey
Ravdio

WICK

ADDED ADDED
McKinley Mitchell
Ann Peebles
Heeven & Earth
Chaka Khan
LV. Johnson
Randy Brown

HOTTEST Rose Royce A Taste Of Honey Smokey Robinson Lakeside Reydio Isley Brothers Skyy Frankie Smith Atlantic Starr

WANT Richmond, VA Ben Miles

ADDED None

HOTTEST Robert Winters & Champaign Gap Band "Burn" Frankle Smith Tom Browne Smokey Robinson Zapp A Taste Of Honey

ADDED Fleck/Bryson Flack/Bryson Skyy Brothers Funksdelic "Electric" Timmy Thomas Blue Magic Frank Hooker L.A. Boppers

HOTTEST
Smokey Robinson
A Tests Of Honey
Grover Weshingtor
Tom Browne
Kleeer
Quincy Jones
Kool & The Gang
Arethe Franklin
Jermaine Jackson
Atlantic Starr

KDAY Los Angeles, CA J.J. Johnson

ADDED
Con Funk Shun
Dennis Brown
Rufus
Greg Phillingan
Lamont Dozier
Isley Brothers

HOTTEST Atlantic Stan Quincy Jones Marvin Gays Smokey Robinson Raydio Deniece Williams Bill Summers Kool & The Gang Ohio Players

KYAC Seattle, WA Larry J

ADDED Stephanie Mille Ullanda McCullough Kleeer "Runnin"

HOTTEST Smokey Robinson Champeign Zingara Jermaine Jackson Kool & The Gang A Tasts Of Honey Raydio Rurius Whisnara KDKO Denver, CO Byron Pitte

ADDED ADDED laley Brothers Jeff Leither Fusio Stephanie Milla Wilton Felder Kilque Jacksone Stanley Clarke/George Duke Heaven & Earth Strikers Greg Phillinganes Slater Sledge "Next" Larsen-Felten Heath Brothers Thelma Houston

HOTTEST Gep Bend Coeti Mundi Cost Mund! Blackbyrds Robert Winters & Fall Lakeside Cheka Khen Atlantic Sterr T.S. Monk "Can't" Smokey Robinson Rick James

Opportunities

Openings

Openings

Openings

Openings

EAST

Centrel NY original and best AOR is looking. No "announcers." real communicators. Te/R to Dale Edwards, WOUR, 288 Geneses St., Utics, NY 13502.

WAAF, one of the nation's leading AOR's, is looking for experenced eli personelities. Phenomenal company. TER: Devid Bernstein, PD, WAAF, 34 Mechanic, Worcester, MA 01608, EOE MIF (4-17).

AM drive communicator with professional production skills needed for Pop/Adult-informational format. TER to Rod Sincleir, WHJD, 245 Brown St., Greensburg, PA 15801. EOE WF (4-17)

Nights for Northeast powerhouse personality Pop/Adult. Possible step to devirms. If you can make the listener feel comfortable, rap on the phone without overdoing it, are informed and streligent, send your tape and detrilled background Prestige organization. An equal opporturity employer. Send tape and resume to Radio & Records, 1930 Century Park West, Box 228, Los Angeles, CA 90067.

NZ-104/Cape Cod looking for talented middley look to join our winning team. Must do superb production. TBR to Dean Manchester, WKZE-FM, Bog Hollow Rd., Orleans. MA 02653, EOE M/F (4-17)

Rare opening for Newe Directorship at WKBO/Hameburg. PA. Contact Tim Burns, 411 S. 40th St., Hameburg, PA 17111, (717) 561-0710, EOE M/F (4-17)

WACZ/Bengor, ME to looking for a News Director TBR to John Marshell, Box 921, Bangor, ME 04401 EOE M/F (4-17)

Middley opening, growing merket. Looking for topnotch Pop/Adult professional, TER to Draw Wilder, WLAD, 198 Mein St., Danbury, CT 08810, (4-17)

WDHA-FM/North Jersey seeks partitime DJ (five rights a week). Must live in arise. Cell Mark Chemoff (between 9am-2pm) at (201) 328-1055. EOE (4-17)

WPOC-FM/Baltimore needs 7-midnlight communicator, TBR to Larry Clark, PD, WPOC-FM, 711 W, 40th St. Baltimore, MD 21211, No calls theses, FOE M/F (4-17)

WACZ/Bangor, ME is looking for air talent. TGR to John Marshell, Box 921, Bangor, ME 04401. EOE M/F (4-17)

Rare apportunity for outstanding adult personality. Northeast powerhouse market leader will be facing retirement of morning institution. Ability to communicate in heavy information environment a must. May come on board in other daypert to become accustomed to sudience, build acceptance. Strict confidence. Prestige organization. Send tape and detailed description of your background to Radio & Records, 1830 Century. Park West, Box 227, Los Angeles, CA 90087.

WCCC seeks morning and other personalities. Personality, musical knowledge, experience, references. TSR to Paul Payton, 11 Asylum, Hertford, CT 06103. (4-10).

WCBM/Beltimore tooking for efternoon personality with major market experience. Benjamin Hill, WCBM, 68 Radio Plaza, Owings Mills, MD 21117. Metromedia and EOE. (4-10)

WTFM/New York needs production genius/copywritisr, immediate opening, Retail expenence, impaccable habits lessential, TSR to Frank Kelly, 173-15. Horace Harding Blvd., New York, NY 11385. EOE M/F (4-10)

Afternoon news position. Send tape, resume, and writing eamples to News Director, WHUM, Box 1857, Reeding, PA 19803. EOE M/F (3-27)

Immediate opening. New equipment and winning staff Tape and resume to Chip Morgan, PD, WMRF, Five West Market St., Lewiston, PA 17044, EOE M/F (3-27)

Team players, creative, aggressive, enthusiastic, production w/s; growth-oriented. That's us. If that's you, let's talk about mornings and money. Chip Morgan, WMRF, (717) 248-6757. EOE M/F (3-27)

SOUTH

WBCY programming assistant. Wanns get into programming? WBCY-FM, a Jefferson-Pilot Broadcasting station is looking for a programming assistant. Air and production skills desired, but not essential Cover letter, resume, and tape (no calls) to Mr. Bob Kaghan, WBCY PD, #1 Julian Price Place, Charlotte, NC 28208. EOE (4-24) *

Q101/Meridian, MS has an opening for all personality with good production ability. Call Lerry O'Neal, (801):683-2381 (4-17)

CHR serving two colleges changing image. Shooting for #1. T&R to Box 430, Ruston, LA 71270, or call Dan Hollingsworth, (318) 255-2530. EOE (4-17)

KMJQ/Houston now accepting TE/R for DJ's and news people to fill future positions. Send to KMJQ. Box 22900, Houston, TX 77027. (4-17)

Trilk show and news block hosts needed yesterday, Contact Rick McGee, PD, KARN, Box 4189, Little Rock, AR 72214; (501) 661-7500 (4-17)

WKGN/Knoxiville has openings for PD and air personnity. Rush tapes, resumes and letter outlining goals to Buddy Brown, WKGN, 2900 Sutherland Avis., Knoxiville, TN 37919, EOE M/F (4-17)

KBFM looking for middley talent. If you can charm the ladee, call Steve Owens, (512) 383-4951; EOE M/F (4-17)

Sunshine rock and roll immediate drive-time opening. Believist-lei-reletable telent for aggressive organization. TER to Bisine Kelley, PD, WABB-FM, Box 2148, Mobile, AL 36801 EOE (4-17).

WZZQ/Jeckson, MS needs AOR jock immediately. Expenence, good production a must. Good working conditions. Tapes to Devid Parkins, Box 2171, Jackson, MS 39206, EOE M/F (4-17)

Promotion Director needed at KTXQ/Dales (AOR). Send resumes immediately to Tom Owens, KTXQ, 3626 North Hell, Dales, TX 75219, EOE MF (4:17)

KIKK AM-FM/Houston loaking for part-time jack and part-time news person. Contact Charlie Ochs. OM. (713) 772-4433. (4-17)

WANTED: Morning drive talent for KFMK-98FM willing to take direction. TSR to Lee Logen, PD, KFMK, 6420 Richmond, Sulte 600, Houston, TX 77067. EOE M/F (4-17)

Unhappy where you're st? Need dependable person for effermoon drive/news. Start et 9700, TGR to PD, 13-Coll, Box 6350, Odessa, TX 79762. (4-17)

Midday person needed at KAYD-FM97. One of the leading stations in a market of 20, TGR to Bob Shannon, Box 870, Beaumont, TX 77704. (4-17)

Operations Manager needed for fast growing Cleas C and deyrims station in Sunibet. Program Director experience necessary, but our need is operations, not programming. Must have demonstrable people skills, a desire to excel, and a need to make the effort to succeed. Stable work history, ability, skill and general management potential are requirements. If you have learned the difference between "big bucks" and management level selery and meet our other requirements, send a tape and resume to Radio & Records, Box 230, 1930 Century Park West, Los Angeles, CA 90067.

Immediate opening for news anchor. One year experience mandatory. Tapes and resumes to Melanie Ruffin, WLWI, Box 4999, Montgomery, AL 36195. EOE WF (4-10)

WANTED: Middey DJ for modern Country station in Texas Panhandle, Sales opportunity. Tapes and resumes to KBBB, Box 1478, Borger, TX 79007. EOE M/F (4-10)

WRGI needs experienced News/Sports Director immediately, Popl/Adult format; footbell play-by-play necessery. Tapes and resumes to Brian Lange, 950 Manetee, Naples, FL 33842, EOE (4-10)

Several openings at East Texas kicker. If you're a pro, call us. Great location and great staff. Ask for Dan at (214) 729-6077. (4-10)

Stand Out From The Crowd

Chances are you're looking for an outstanding person to fill your opening. So why not place a standout ad in R&R?.

You can have an ad that will set you apart from the competing employers and get quick results. Just call PAM at (213) 553-4330. KLOU/Lake Charles, LA looking for bright elive night jock with good production. Send tapes and resumes to KLOU, Box 1725, Lake Charles, LA 70802, (4:10)

Sales Manager wented for Southeast Kentucky AM/ FM. Pive years experience minimum. Good bucks, Cell Randall Bliss, (606) 598-5102 before 1pm EST. (4-10)

News Director for aggressive news department at WFTUFt. Lauderdale. Contact Scott Rischer or Don Williams at (305) 485-4111. EOE (4-10)

991ZD/Weini Palm Beach-Ft. Pierce seeks God's choser continuity director. Exceptional, creative organization and leadership abilities. Bob trying, OP, WIZD, Box 99, Pt. Pierce, Ft. 33450, EOE M/F (4-10)

WQEN/Gededen, AL. 100,000 watt FM and AM sister station, reads Chief Engineer. Contact Roger Gether et (205) 543-3248, EOE M/F (4-10)

WRVR/Memphis searching for News Director. Anchor shift regulard. Qualified candidates apply to Jim Robertson, PD, 2272 Central, Memphis, TN 38104, EOE M/F (4-10).

CHR KROF/Abbeville, LA now telting tapes and resurres for future or work. Send to Shelley, PD, Bot 610, Abbeville, LA 70510, (4-10)

KLUF/Luffilm, TX looking for air talent with production capabilities. Send tapes and resumes to Allen Clarke, Box 1886, Lufton, TX 75901. No cells please. EOE M/F 44-10:

Southeastern 100,000 wett Charleston station has position open for Chief Engineer who also can handle air shift. If you are stable, hard-working and a team player that would like to make 19tt, sand complete reasons and air semple to Radio & Records, 1930 Century Park West, Boil 229, Los Angeles, CA 90087, (4-10)

MIDWEST

Evening adult personality to give listeners an atternative to TV. TBR only to Tom Scott, WJON, Box 220, St. Cloud, MN 86301, EOE MF (4-17)

AOR needs female with production skills. Good company, creative etmosphere, hot radio merket. Must be energetic, ready to roots. Mark Vos, KKRQ/lows City-Code Reports (1) 854.05(0) (4-17).

KRGV@mand Intend, NB is tooking for a good night time jock. Write Gary Buchanan, Box G, Grand Island NB 68802, or cell (308) 381-1430, EOE M/F (4-17)

500,000 market modern Country station has openings for all shifts, news, and production pros. TER to Lee West, 5840 S. Mernonal, Suite 103, Tutes, OK 74145, EOE M/F (4-17).

Experienced personalities for Top Tracks format for future openings. T&R to Denis Prior, PD, KKDQ, 505 University Ava., Grand Forks, ND 58201. EOE M/F (4-17)

Major market top-rated Country station searching for top-notch news enchor. Contect J. Paul Huddleston, WBCS-FM, (414) 453-4130. (4-17)

Doubleday's WLLZ/Detroit expanding elir staff, Send tapes and resumes to John Larson, PD, WLLZ, 8009 Lyndon, Detroit, MI 48238. No calls pleases, EOE M/F (4-17)

News. WCVS/WFMB needs excellent gethering, writing, and ennouncing skills. TE/R to Greg Thomas, Box 2989, Springfield, IL 62708. EOE M/F (4-17)

WHMQ/Findley, OH needs an experienced Country personality for immediate afternoon drive opening. Fernales encouraged to apply. (419) 422-4545. Dan Andrews. EOE M/F (4-17)

WXEZ/Toledoneseks experienced, intelligent PD. Responsibility, integrity valued. Seleny negotiable. T&R to Opening, WXEZ, 2965 Pickle Road, Oregon, OH 43616. (4-17)

50,000 watt Midwest Country seeks personalities for future. Loolding for dedicated radio people. Top pay. TER to Jeff Christenson, IOKEL, Box 1540, Waterloo, IA 50704. (4-17)

WFMB/Country 105 needs pro for drive shift. Good production skills required. TErR to Greg Thomas, Box 2989, Springfield, IL 62708, EOE M/F (4-17)

KMYZ/Pryor, OK seeking experienced announcers for 100,000 watt Country station. Send tapes, resumes and production samples to Michael Evans, Box 66, Pryor OK 74361, EOE M/F (4-17)

Illinois' best small market station is searching for an experienced, conversational Pop/Adult entertainer. Ability to communicate with audience, good pipes, and good production skills necessary. If good bucks and benefits, great facilities, and a great place to live sounds good to you, send your tape and resume now! Randy Rundle, PD, WZOE-AM/FM, Broedcast Center, Princeton, IL 61356. EOE M/F. (4-17) •

We're a medium market, hit-oriented Country station looking for the perfect AM drive personality. Pay commensurate with ability. Rush tapes and resumes to Radio & Records, 1930 Century Park West, Box 225, Los Angeles, CA 90067

Above everage AOR announcer, decent production skills for excellent FM radio station in medium market. You will learn top skills here with a tight format and strong direction! Work with first class equipment and announcers that take pride in their work. Real good compensation package, Taps and resume to General Manager, KQDS, P.O. Box 6167, Duluth, MN 55806. (4-17) **

Help Wantad/Engineering: A real opportunity for a young first ticket ready to move up to Chief Full-time non-directional AM/FM. Maintain new studios, SMC automation, lots of remote gear. Airwork available, but not required. 13-station Midwest family group. Gayle Olson, WSJMWIRX, Box 107, St. Joseph, MI 49085 or call, (616) 983-3992. EOE (4-17) •

Broadcast group has several openings in Southwest Oklahoma stationa. Send T&R to Ellis Meeks, KRHD, 1701 Pine, Duncan, OK 73633, EOEM/F (4-10)

WRKR/Milwaukee Recine needs drive time air telent Send tepe and resume to Steve Warren, PD, WRKR Recine, WI 53405. EOE M/F (4-10)

KSLQ/9t. Louis seeking major market journalist for top major market station for afternoon drive. Contact Stephen Foster, ND, KSLQ. 111 S. Berniston, Clayton, MO 63105, EOE M/F (4-10)

WHUT seeks personality for Country formet, Contact Mike Kase, Box 151, Anderson, IN 46015, or call (317) 644-1255. EOE WF (4-10)

Needed: Adult midday personality looking to move to a bigger market. Right bucks for the right person. Contact Jay Richards, (419) 248-2627. (4:10)

WNYN has immediate opening. TE/R to Jerry McCulty Oleveland Ave. NW, Canton, OH 44703. EOE N/F (4-10)

KOMA/Oklahoma City looking for natural adult communicator for night shift. TSR immediately to Gregg Lindahi, PD, Box 1520, Oklahoma City, OK 73101. (4-10)

News Director wented at very aggressive top-notch small market station. Send resume to WLJE, Box 149, Valpersiso, IN 46383, or cell (219) 482-8125. (4-10)

Sports Director. Play by play experience with emphasis on hockey. Only experienced need apply. T&R to WTSO Box 8030, Medison, WI 53708. EOE (4-10)

Newsperson needed for medium market AOR. Tell to Rick Peterson, WWCK, 414 Hamilton Blvd., Peona IL 61802, or call (309) 674-2000. EOE M/F (4-10)

WEST

Are you a Country format announcer? Do you know Country music? Are you good enough to work for a Biliboard reporting, award-winning, totally involved Country station in central CA? If you can enswer yea to all of the above, we're looking for you! Send tape, resume, and aslary history to: General Manager, KCEY, Box 979, Modesto, CA 95364. EOE M/F (4-24) •

Rock morning man wanted now! T&R to Franke Jolle, Program Consultant, Box 3087, Hollywood, CA 90028. EOE M/F (4-17)

Solid Oregon News Department seeks T&R for future openings. Excellent compensation for experienced news people. Send to News Director, Box 10526, Eugene, OR 97440. EOE (4-17)

KOPA-FM/Phoenix needs humorous morning personality. Target 25-34. Send tape to Steve Rivers, PD, Box 1827, Scottadale, AZ 85251. EOE M/F (4-17).

KFQD, Alaska's 50,000 #1 Pop/Adult station needs #1 afternoon drive person. Good money, weekends off. Is that you? Contact Jim Scott, (907) 344-9622. EOE (4-17)

Creative moming man for oldles-formatted station. At least 5 years experience, TGR to Mike Evens, Box 937, Bekersfield, CA 93309, EOE M/F (4-17)

Experienced AOR sales people needed. If interested in living in Anchorage, send resume to KRKN-FM, Mac-Kay Building, 338 Deneli, Anchorage, AK 99501. EOE M/F (4-17)

Aggressive sales person needed for KIOQ-FM, Pop/ Adult in most besutiful area of West. Contact Jon Levin, Box 1388, Bishop, CA 93514, (714) 873-5861. (4-17)

DJ/PD needed in Coloredo Springs, KSSS. Contact Bob Mey, Box 740, Coloredo Springs, CO 80901. Expenenced only. EOE M/F (4-17)

Future openings. KTAC/Tecoms, 2000 Tecoms Mall Office Bidg., Tecoms, WA 98411. EOE M/F (4-17)

Opportunities

Openings

Denver station seeking MD to develop classical music service, and to host live broadcasts. 3 years experience. T&R to Jim Sprinkle, KCFR-FM, 2056 South York St., Denver, CO 80208. (4-17)

Opening soon. First phone announcer. Experienced. Strong personality news. Top benefits. Union scale. TER to Bob Neire, KBEE AM/FM, Box 3131, Modesto, CA 95353. No calls. EOE M/F (4-17)

KBDF/Eugene, OR future air tslent & newsperson. TGR to Charlie Van Hall, Box 70128, Eugene, OR 97401 EOE M/F (4-17)

Orange County broadcast workshop is seeking applicants for possible future openings as instructors and guest lecturers. Prefer current on-air broadcasters and/or background in broadcast instruction. Patience and will-ingness to work and help shape beginners' career a must! Respond to Michelle Moscrip, (714) 956-7171. (4-17)

KCAP/Helena looking for bright, creative person for AM drive position. T&R to Steve Blair, Box 1676, Helena, MT 59601 or (408) 442-4490. EOE M/F (4-10)

Mejor radio outlet Salt Lake City seeking pro air staff yesterday. T&R to Don Cox, and Enc Rhoads, 1636 N. Woodland, Provo, UT 84801. EDE (4-10)

KAGO/Klamath Falls needs afternoon jock, warm adult communicator. Tapes and resumes to Box 1150, Klamath Fells, OR 97601, or call (503) 882-2551. EOE M/F (4-10)

SUNBELT COMMUNICATIONS, KZZX. 7-12pm, mature, experienced, good pipes, top dollers. T&R to Chuck Morgen. 5095 Ellison NE, Albuquarque, NM 87109 No calls please. EOE M/F (4-10)

ZEL-KBDF/Eugene needs morning News Director for AM/FM operation. Contact PD Chris Kovarick, (503) 484-4304, (4-10)

Country KUUY/Cheyenne has PM drive opening. Only aggressive, experienced communicators should apply. Good benefits, top salary. TSrR to Richard Lee, Box 926, Cheyenne, WY 82001, or (307) 632-0561. EOE M/F (4-10)

Positions Sought

Radio newsperson; 8 years experience, seeks madlum market News Director post or major market position. New York and Midwest experience. STEVE VIRGIL, (914) 297-7281. (4-17)

After a short vacation, I'm ready to work. 10 years as PD/MD/jock. In NJ, NY, and CT please. Let's telk. MIKE, (203) 324-7518. (4-17)

Veteran newsman currently News Director in Southwest small market looking to Northwest area. 10 years experience in small/medium markets. Afternoons, (505) 434-1176. (4-17)

Energy, enthuslasm, ability. Seeking organization with same. AOR, CHR, or Country and Western. Top-notch production/pipes. Call DAVE, (816) 582-2817, afternoons before 5:30 EST. (4-17)

CHANGE OF ADDRESS AND RENE
Please attach the mailing label from t
envelope when writing about service or ch
of address. Allow 3 weeks for change
address to take effect. Thank you.

(please pnnt)

Company

State

MAIL TO: RADIO & RECORDS 1930 Century Park West, L.A., CA 90067

Positions Sought

Personality jock with PD, MD experience looking for Wast Coast position. Production a specialty, Call JIM THOMAS after 6pm, (305) 287-2020, (4-17)

CHARLIE FOX previously KUDL, WPFM, K96, FM97. Looking for news position. Cell (803) 873-6148. (4-17)

CHR jock. 2 years on-air, 3 years management. 5 years night clubs. Looking for small or medium market. Cell TOM CUNNINGHAM, (212) 939-9752. (4-17)

JACK CRABBE formerly WPFM, K98, WNAP. Wants new position. Cell (803) 873-6148, (4-17)

BOB CHRYSLER formerly 96X, Y103, 96KX, KCBQ. Looking for position. Call (803) 873-6146, (4-17)

DEBBY BRENNAN formerly 98X, K102, Q97, KTGR. Seeking new position. Cell (803) 873-6148. (4-17)

Programmer, MD, proven track record. Available immediately. MIKE SELDEN (Dallas), (817) 274-1633. (4-17)

Mature adult announcer with 2½ years experience looking for work in Pop/Adult. Experienced in P.B.P for baskatball/football. THOM, (412) 441-4410, (4-17)

Telented, experienced AOR jock. Former PD, after noon drive, Naw York City suburban station, seeks air shift. Knows music, radio, team player. GARY AXEL BANK, (212) 543-5338. (4-17)

Jocked my way through college. Now ready to work. 5 years in AOR, CHR, Pop/Adult. Available in June. TGR available. MARK McDERMOTT, (515) 292-0940, (4-17)

Experienced redio broadcaster seeking PD position in Southwest area. BA degree in communications. Programming experience. Currently free-lence part-time instructor. Call evenings after 7pm, (312) 846-5465, TOM, (4-17)

Moving to Cincinnati this spring, 5½ years experience as jock, programmer and newsman. Looking for full-time employment. RON, (303) 223-9093, (4-17)

11 year pro experienced in all formats and markets. Also character voices and "Wolfman" type show. Ready now. TGR available. Call JEFF, (817) 274-1984. (4-17)

If you need a pro, I've worked for some great folks. 5 year AOR pro willing to relocate. Cell BOB, (608) 252-7883. (4-17)

WGCL, WZZP/Cleveland jock looking for full-time eirahift. Would consider full-time promotions, part-time air. Prefer New England area, Call DAVID MARS, (216) 499-5504. (4-17)

BOB RIVERS, formerly with Wizard 99, Y103, K102. 8 years experience, now looking for lucrative and exciting challenge. Before 6pm, (305) 491-1876, after 6pm, (305) 772-4715. (4-17)

7 years experience all facets on air. Most recently as news half of medium market AOR morning show. Prefer Midwest Call DAN, (517) 676-1534, (4-17)

KAFY/Bakersfield going Spenish...which I don't speak. JOSEPH KING, 3 years PM drive this market, great numbers, 10 years expenence. (805) 386-2824 (between 2-6pm). (4-17)

DANE CLARK, WIFI/Philadelphia, MD, ex-WXK8/ Boston Asst. MD, seeks enchor/reporter position in major market CHR or AOR radio. (215) 546-2858. Available immediately. (4-17)

DANIEL WEST experienced small market PD/MD, looking for air-shift in L.A. or San Diego area, First phone. Cell (805) 824-4038, before noon. (4-17)

Air personality ready to relocate. Experience, KORK, KISS-FM, KUTE102. Cell MARK, (702) 731-3253. (4-17)

Stable OM looking for West Coast facility with growth potential. Great track record. Aveilable today. Cell CHRIS EDWARDS, (805) 397-3038. (4-17)

Herd-working, dedicated DJ wants full-time work. If you hear my tape, you'll wonder why I'm not working. Top 50 expenence. Cell JOE, (212) 358-2734. (4-17)

Hard-working, spirited minority female with redio experience in L.A., seeks full-time job any formet. Have BA in communications/broadcasting from Pepperdine. MARILYN, (213) 299-4912. (4-17)

Ready, willing and able to work for you. 3 years experience. Good delivery. Small or medium market. Ready to travel. KYLE, (503) 288-3923. (4-17)

TONY MILES, KIOK/Trt-Cities, MD/PD, morning per-

son. Available to work in West now. (509) 586-2151 or (509) 582-9194. (4-17)

I believe in creativity and community involvement. Assistant MD, production and promotion expenence in CHR, Pop/Adult and Country. Current market 300,000. Cell JIM, (904) 433-2608, (4-17)

Proven Southern California PD with winning track record and references, available on request from P.O. Box 314, Dulzurs, CA 92017, (714) 281-5132 (4-17)

Husbend/wife team in 61st largest 8MSA seeks stable, challenging, broadcast/programming position, Experienced in programming, operations, music, news and sports. Cell JERRY/KATHY, (617) 754-8484.

Positions Sought

Wanted: Immediate results from this ed. Creative and experienced pro looking for opening at FM rocker, PD position, and/or sirshift. CHRIS STEVENS, (219) 663-7205. (4-17)

Two Country AMs, to #1 ARB, 1975-80, with 15 years CW music experience, MD, announcer, production. JAY STONE, (707) 528-7848, (4-17)

MARK WAINWRIGHT unemployed! Help this experienced Pop/Adult and CHR personality become a production member of American society again. (309) 692-8567. (4-17)

Morning man with programming and PM drive experience out of work due to automation. 10 year professional. Hard worker with good numbers. Prefer Pennsylvania. (717) 645-9457. (4-17)

STEVE RODIO, former WRNO/New Orleans air per sonality/MD seeks morning or efternoon AOR position (504) 885-4514, (4-17)

Production pro, top rock personality seeks new challenge. Willing to move, if it's upward. Superstars today, yours tomorrow. PAUL HARRIS, (516) 484-0792. (4-17)

Talented young jock, distinctive voice, good communicator, 3 years experience top college station (KJHK/Lawrence), seeks air and/or sales. JIM SCHWADA, (913) 843-2381, (4-17)

Woman wonder, CHR and AOR, Cell DORIAN MACKENZIE, (209) 383-4343, (4-17)

GREG RICHARDS, Cleveland, Dayton, and most recently at Fort Wayne's WMEE-Magic 97. CHR, Pop/Adult, and AOR are for me. I know I'm for you. (513) 295-2185. (4-17)

Experienced 4 year ennouncer in search of a new challenge. Ready to tackle just about enything. Currently in smell/medium market. Cell MYRON, (507) 437-7909, (4-17)

Friendly ledy with 3 years experience looking for a full-time airahift, preferably in Northeast, CHR, Pop/Adult or AOR station. Cell DONNA, (804) 741-4673 before 5pm. (4-17)

Phil Hughes of the El Sobrante news can't be wrong! For your programming or news/sports sound contact the "colorful" FRANK BUTERA, (415) 223-1534. (4-17)

LJ. Deluca is now ready to join your staff. Experienced MD, Promotion Director, PSA Director. Likeable personality and management-minded. Call (216) 478-0440. (4-17)

Wife and I love Kentucky, Prefer Laxington, Louisville or Frankfort. I'll communicate Country, PopyAdult. 3 year personality. Laid off. WARREN MATTHEWS, (812) 348-7380, (4-17)

Experienced Minnesota sportscaster seeks minor league or college Hockey P-B-P position. Will relocate. Contact MARC afternoons, (218) 749-4983. (4-17)

Experienced female broadcaster wants out of Altoons, PA. Excellent oneir, reporting, and writing skills. Good production voice, Call DEBBIE, (814) 946-8650 or (814) 943-1136 soon. (4-17)

Get me Into rock 'n' roll again! Can deliver the approach you need and great numbers! Currently at Orange County station. Prefer California. PAUL LEE, (714) 525-1382 (4-17)

Newsman with medium/major market experience. Degree in journalism/speech. Seeking medium market in Northeest. Quality is a phone call away, JIM, (617) 247-8812. (4-17)

Experienced AOR PD. Good current track record, I know how to build a winning format. Cell LARRY MILLER now, (617) 492-7667. (4-17)

College grad, current PD/MD seeks new challenge. Jock or production in Northeast, medium or major 7 years. MIKE, (502) 247-1430 days, (502) 247-9422 after 7pm. (4-17)

Rock 'n' roll professional, victim of format changel Excellent references. AOR superstars experience with good pipes, production and attitudel Call J.T. AUSTIN, (919) 489-3255. (4-17)

Attention small market PD's. Hard worker with CHR and Pop/Adult experience seeks opening. Write: D.J., Box 302, Pittsburgh, PA 15230. (4-17)

News professional wants to work with medium market news team. Dependable, with 4½ years in radio News/Talk expenence, Write: MIKE WILSON, Box 286, Beckley, WV 25801, (4-17)

5+ years experience CHR, Country, looking for opening in NC, SC or Georgie. Air check and resume available on request. ROLAND, (803) 427-7326. (4-17)

Currently between gigs, working as Maytag repairmen. Do you have snything more interesting? Call KEN McKAY, (714) 588-0342. (4-17)

Uptempo CHR jock, 8 years experience, 4 in Chicago metro. College graduate, Management experience, Great production. Knowledge of music. DOC ELLIOT, (515) 236-8779 or (515) 236-8181 ex. 268. (4-17)

An eir personality named LES wants to move farther West. He has fun on his show and enjoys radio, Call (915) 949-1103, (4-17)

Positions Sought

AOR jock/MD looking for challenge and company to grow with, seeks position in medium/major market. Two years experience including "Superstars", Top Tracks and CHR formats. Ready to relocate. For TGR call BILL HERSHY at (516) 536-7478 (4-17) •

Major market Sports Director seeks a responsible position at a station where quality sports coverage is an important part of the total programming. If you're looking for someone who is hard-working and dedicated to providing your listeners with the best sports information, then call TOM at (713) 481-5800. (4-17)

Looking for news or sports gig. Small to medium market. 5 years experience. Major college play-by-play. Ready to start immediately. Cell: JIM at (614) 436-6133. (4-10)

Mornings . . . Male/female team with major market experience. Call: (817) 261-3769. (4-10)

Air personality; 3 years experience: News, Country, Pop/Adult and CHR in small and medium markets, Looking for station in Texas or vicinity, COTTON: (505) 622-7080. (4-10)

Conservative talk show host in 44th market, ready to go, Call JIM KIRKWOOD; (801) 375-6939, (4-10)

Black announcer with 12 years experience. Programmed three #1 stations. Looking for programming or eir shift. Cell BILL MORGAN: (312) 638-3717, or (312) 561-1798. (4-10)

Operations Manager/PD available. Prefer CHR or AOR format. 9 years experience. Cell TIM: (404) 394-7754, (4-10)

Give your personality format a fresh voice. 12 year pro looking for West Coast position, Production minded. Cell JIM THOMAS: (305) 287-2020, after 6pm. (4-10)

Energetic anchor/reporter seeking challenge in West or Northwest. Employed at prestige Top 30 merket station with top news department, Strong references. (415) 348-0203, evenings, (4-10)

Network anchor, major market raporter, News Director, seeks position in Northern California. Call ROBERT COHEN: (212) 377-6542. (4-10)

I wish to return to CHR or progressive rock, will travel any place to get in. Prefer 6-midnight or late night. KEVIN AMES: (303) 597-9268, (4-10)

station. Contact: ERIC TRACY, (415) 398-5800. (4-10)

Ambitious top-notch female DJ with 2½ years medium market experience. Ready for the big time. Call JENNI after 5pm, (414) 771-1036. (4-10)

Looking for major/medium market radio reporter position in West or Southwest only. Experienced, eggressive, award-winning. Want to relocate. Call: ROGER, (304) 925-8890. (4-10)

Experienced female DJ looking for work in L.A. or Orange County area. Call JAN: (213) 671-0267. (4-10)

Male, 29, seeking redio/TV news position. Experienced radio ND/TV anchor. Reply to Diana Beasley, 803 Westover Avs., Apt. 15, Norfolk, VA 23507, (4-10)

San Francisco, open your golden getes! Production pro, Music Director, wants to move to Bay Area. Experience includes KHTZ, KIQQ/LA, KEVIN: (213) 784-2484, (4-10)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-fine maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *

3 Weeks

\$25.00

1 Week 2 Weeks \$12.00 \$20.00

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (96 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (2.13) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

Opportunities

Positions Sought

Experienced male/female team. Major market music research beckground. Will do on-air, programming, music for research. Cell NAOMI or TERRY. (314) 721-2464. (4-10)

Top 20 market professional with 10 years experience. Seeking Top 50 market sir personality or PD position, CHR or P/A, BILL BROPHY: (216) 823-4624. (4-10)

Announcer/newscaster/Public Affairs Director for P/A small market seeks AOR position. Experienced, telented and educated with good references. Cell JEFF TOPPING: (419) 294-2379. (4-10)

Country Jock without the com. Have headphones will travel. DON, (317) 284-5547, RR 11 610 West Darrell Drive, Muncle, IN 47302. (4-10)

I've worked at the best small market P/A's. OM, MD AM and PM drive. Looking for same West of the Mississippi. BILL REED: (\$16) 227-7151 or (316) 225-4343. (4-10)

RICK LOFGREN, AOR MD. 10 years experience, most recently KTCL/Ft. Collins, CO, seeks new challenge. Will relocate. (303) 226-4463. (4-10)

Positions Sought

4 years experience CHR, P/A and AOR. Excellent knowledge of AOR. Good production. One-to-one communicator. Will consider snything. Cell BRIAN: (417) 781-1654. (4-10)

Changes

RADIO

Terry Lowe, formerly with Mutual Broadcasting System, Washington, DC, Joins WLVA-AM/Lynchburg

Cheryl A. Waters named Promotions Assistant

Joel Schechter Joins KHNY-FM/Riverside-San Ber-

Tom Gilligan joins WKJJ-KJ100/Louisville, KY 6-10pm, from WIZARD-99/Pelm Beach, FL.

Changes

RECORDS

Sherel Wingard, currently Capitol's Compensation Manager, will be promoted to the position of Corporate

Penny Jenkins upped to Administrative Assistent to Vic Fereci, Executive Vice President/Marketing for Elektra/Asylum Records.

Linda Walker has been named Promotion Coordinator, Rock Department, PolyGram Records.

Sylvia Chanler has been promoted to Artist Tour Administrator, PolyGram Records.

Barbara Bolan has been named West Cosat Sales

John Guarnieri has been appointed Production Co-

INDUSTRY

Jeffi Powell has joined the Howard Bloom Organization, LTD., publicity firm as Account Executive.

Changes

Jack Sympson, formerly with JBL, appointed International Sales Manager for RTS Systems, Inc.

Miscellaneous

Mester Creations Radio, Inc. needs immediate CHR record service. Songs of 1955-1981 reaching national top 15 in trade charts. MCR, Box 1254, Mt. Dore, FL 32757. (4-17)

Wanted . . . Top 40 radio station record surveys from the 1980's. Will buy, trade or copy. Bill Ridings, Jr., 2248 SE 10 Court, Pompano Beach, FL 33062. (4-10)

Six Flags Magic Mountain seeking music service, all formats. Contact Jay Scott Levin, Box 5500, Valencia, CA 91355. (4-10)

WOHO/Toledo needs service from all labels. LP's and singles. Contact Jeff McCarthy, (419) 255-1470. (4-10)

KVDB/Sloux Center, IA needs Country record service from all labels. Send to Tom Aldrich, KVDB, Box 233, Sioux Center, IA 51250. (4-10)

Marketplace

R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-lnch minimum; additional space up to six inches available in increments of one-Inch. Rates for R&R Marketplace (per inch)

Per Insertion

\$20.00

\$30.00 1 Time \$25.00 13 Insertions

Volume Rates Available Additional \$10.00 per week charge for Blind Box ads

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date, Marketplace ads are non-commissionable

THEY LOVE US IN BOSTON!

STARTOWER ENTERPRISES' Ceramic Collect-

ibles has been producing quality Rock and Roll

ceramic pins for nearly one year now. We've expanded our production to the field of promotion:

We will design, redesign, or adapt any logo for you and supply COMPLETELY HANDMADE limited edition pins. Your cost per pin is around

\$2.50. These pins can be retailed for \$5 or \$6

Tired of machine-made T-Shirts or Buttons? Try a classy promotion item

For details: Startower Enterprises

P.O. Box 1313 Apopka, FL 32703

(305) 886-8172

given away to exclusive clients or customers.

A CERAMIC PROMOTIONAL.

Ceramic Promotionals

Submit to: Marketplace

26 Insertions

RADIO & RECORDS 1930 Century Park West Los Angeles, Calif. 90067 (213) 553-4330

:60's AND :30's MUSIC BEDS

Tired of subscriptions? Monthly fees for years old music? 100 different con-temporary musical spot beds for one price. No royalties — No clear-ances, \$75.00 plus \$5.00 shipping. Four LP records. Write or call today temporary musical spot beds ances, \$75.00 plus \$5.00 ship

VALENTINO, INC. 151 West 46th Street, NY, NY 10036 (212) 246-4675



The most talked about Comedy Service in the industry. Complimentary snack

"LOLA'S LUNCH" Call (313) 434-6142

Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

pro 't' call-

TALENT Pro't'call has the jobs that aren't advertised. Ranging from \$10-30,000 yearly. Most are exclusive listings in all areas of broadcasting including News and Sports.

Call today! (504) 392-3665 Invest in your career. Pro't'call

3700 Rue Delphine New Orleans, LA 70114

FREE ISSUE OF **Yalaxy**

Radio's most complete personality biweekly; Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc.
ALL AIRSHIFT READY!

Box 20093R, Long Beach, CA 90801 (213) 436-0602

CABLE-FM mmini

Get one before they're all gone. Anyone can do it. write for complete details from the most successful Cable-FM in America.

C.V.L.A. A STEREO STATION 777 Silver Spur Road, Suite 115 Rolling Hills, CA 90274

SOUND EFFECTS

Complete 33 LP Sound Effects Library with over 1,200 different effects and catalog. Regular price \$340, send check with order and save \$30.00. Special price only \$310 including shipping.

Money Back Guarantee

115 West 57th Street • New York, NY 10019

"Phantastic Phunnies"

Highly Respected! Hilarious! Proven worldwide audience builder!

'Quick-quip,' Topical Humoril Introductory month's 500 topical one-liners and 'BONUS'...Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

EMBROIDERED PATCHES

For the first time a Patch Co. for the RADIO & RECORD Industry. Promote your station or band on embroidered patches. Top quality. Will outlast any T-Shirt or Sticker. Free Artwork.

PROMOTION OF THE MONTH

Fireball Management
P.O. Box 588
Freeport, NY 11520 (516) 223-1244

WBAB MA

HUNDREDS OF DEE JAYS RENEWED AGAIN THIS YEAR!

GUARANTEED FUNNIER!

FREE SAMPLES!

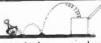
CONTEMPORARY COMEDY

FREE ISSUE -

Of Radio Times "Bi-weekly artist bio publication" featuring Country, Top 40 and Rock blo's. Plus humor, birthdays and morel (send four 18° stamps to cover postage and handling)

RADIO TIMES 200 South Glenn, Suite 98 Camarillo, California 93010

O'Liners



FREE SAMPLE ISSUE of radio's most popular humor service For sample, write on station letterhead to: O'Liners 1448-R, West San Bruno Ave., Fresno, CA 93711 or phone (209) 431-1502

pro 't' call

MANAGERS & PD's

Trying to fill an opening? Pro't'call can make looking for talent easier and less time consuming. Best of all, our service is FREE to you and CONFIDENTIAL! Call (504) 392-3665

Pro't'call, 3700 Rue Delphine, New Orleans, LA 70114

Increase Sales Results

The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads

Just call PAM at (213) 553-4330 for more information

(((SOUND EFFECTS))) Complete 30 LP Sound Effects Library with over 750 different effects. Quick cued and produced exclusively for broadcasters. \$240 for the entire set plus \$5.00 shipping.

Send for catalog to: VALENTINO, INC., 151 West 46th Street NY, NY 10036 or call (212) 246-4675.

'Back Page Breakers' are those newer records that have the greatest level of station activity on any given week

CHRISTOPHER CROSS Say You'll Be Mine

71% of our reporters on it. Moves: Up 90, Same 28, Down 1, Adds 40 including F165, CKGM, KVIL, KS96-FM, WZZP, KYYX, KIMN, Q103, WFLY, Q106, WTIX, WRVQ, KIOA, WIKS, KJRB. See Parallels, charts at number 28.

CHAMPAIGN **How 'Bout Us (Columbia)**

80% of our reporters on It. Moves: Up 84, Same 27, Down 4, Adds 19 Including WABC, WBEN-FM, WROR, PRO-FM, JB105, KXOK, WZUU, KFRC, B104, WTIC-FM, WHYN, KEEL, KLAZ, WKIX, FM102. See Parallels, charts at number 29.

STARS ON 45 Medley (Radio/Atlantic)

55% of our reporters on it. Moves: Up 60, Same 28, Down 0, Adds 36 including Z93, 13K, WFBR, WBLI, KSET-FM, KQ94, WBBQ, WSKZ, WQRK, KSTT, WNAP, 92X, WOHO, Y94, KZZP. See Parallels, charts at number 30.

EW & ACT

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). Moves: are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same Ion to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Complete airplay activity on all songs listed in New 8. Active can be found in the parallels. Indicates one of this week's most added new songs.

JEFFERSON STARSHIP "Find Your Way Back" (RCA/Grunt)

120/12. Moves: Up 73, Same 34, Down 1, Adds 12, Q107, CHUM, Q102, WICC, V100, KSET-FM, WNAP, WNCI, KMJK, KLUC, WACZ, KSLY, WIFI 30-26, KEZR 24-19, KWEN 22-16, KKXX 22-13.

TASTE OF HONEY "Sukiyaki" (Capitol) 117/11

Moves: Up 85, Same 20, Down 1, Adds 11, Z93, WCKX, WHB, B97, KXX106, WBBQ, WKIX, WLOL-FM, WOHO, WFOX, WISE, WKTU 6-1, WOKY 15-12, KEARTH 1-1, 13K 21-11

.38 SPECIAL "Hold On Loosely" (A&M) 117/8
Moves: Up 71, Same 37, Down 3, Adds 6, KJR, WICC, KSTT, KZ93, WHHY, KSEL, 94Q 21-16, CKLW 16-12, KBEQ 20-11, WPST 12-10, Y103 6-5, 92Q 13-11, KKXX 11-10, FM103 7-5, KWLO 16-6.

DON McLEAN "Since I Don't Have You" (Millennium) 110/34 Moves: Up 38, Same 38, Down 0, Adds 34 Including WPGC, CKGM, Z93, Q105, KS95-FM, WGCL, WZUU, Q103, WICC, 14Q, KFMK, WHBQ, WRJZ, KIOA, WDJX.

GARY U.S. BONDS "This Little Girl" (EMI America) 98/98 Moves: Up 0, Same 0, Down 0, Adds 98 Including WKBW, WBEN-FM, WIFI, JB105, Q107, WPGC, CFTR, KRLY, KRBE, 94Q, Q105, KBEQ, WGCL,

KEARTH, KIQQ, KFRC, KOPA.

RICK SPRINGFIELD "Jessie's Girl" (RCA) 93/15 Moves: Up 54, Same 24, Down 0, Adds 15, WXKS-FM, CKLW, Q103, KBFM, WTIX, WQRK, WVLK, WIKS, WNAP, WOW, WFBG, 14WK, Z102, KENI, **KCBN**

NEIL DIAMOND "America" (Capitol) 90/79

Moves: Up 6, Same 5, Down 0, Adds 79 Including WNBC, WBEN-FM, WIFI, WCAO, F105, WXKS-FM, PRO-FM, JB105, WPGC, KRLY, WHB, WGCL, KEARTH, KIIS-FM, KIQQ, KYYX.

JOURNEY "The Party's Over (Hopelessly In Love)" (Columbia) 86/0. Moves: Up 39, Same 33, Down 14, Adds 0, 96KX 30-21, WLS-FM 27-24, KBEQ 13-9, KIQQ 27-10, WOLF 18-13, WPST 20-17, K104 8-7, KSET-FM 21-16, KQ94 21-16, KJ100 6-5, WAKX 12-10, KYSN 25-21, KMJK 23-30, WCGQ 10-8, KDVV 22-16.

WHISPERS "It's A Love Thing" (Solar/RCA) 82/2

Moves: Up 47, Same 24, Down 9, Adds 2, KELP, WNAP, WNBC 19-12, KVIL 17-15, WCKX 27-24, KRLA 8-7, KFI 17-14, KINT 6-5, B97 7-6, 92Q 24-20, KYNO-FM 10-10, KHYT 15-12, Z102 20-17, KILE 13-11, KSLY 17-14.

ANNE MURRAY "Blessed Are The Believers" (Capitol) 76/10 Moves: Up 34, Same 32, Down 0, Adds 10, KVIL, WOLF, WTIX, WOKI, WAYS, WNAM, WCGQ, WANS-FM, KENI, KATI, CFTR 38-35, WHYN 22-19, KEEL 34-31, KOFM 30-23, WOHO 19-16, KCPX 19-16.

SANTANA "Winning" (Columbia) 75/22

Moves: Up 30, Same 23, Down 0, Adds 22 Including WBEN-FM, WCAO, PRO-FM, KJR, WOLF, V100, KHFI, KBFM, Y103, WOKI, WBCY, KERN,

T.G. SHEPPARD "I Loved 'Em Every One" (WB/Curb) 70/11 Moves: Up 41, Same 18, Down 0, Adds 11, WFIL, WCAO, KXOK, WFBR, WOLF, WAEB, WHYN, KFMK, KEEL, KENO, KELO, Z93 24-21, WAAY 14-12, KCPX 17-12, WEAQ 27-19

BARRY MANILOW "Lonely Together" (Arista) 63/2

Moves: Up 30, Seme 24, Down 7, Adds 2, KOFM, KYNO-FM, WROR 18-15, KXOK 13-9, K104 15-11, WHYN 21-16, WGH 12-11, KSTT 21-17, WNAM 19-16, 95XIL 19-15, KILE 23-20, WEAQ 18-15, KBOZ 17-13.

Records

VATIONAL AIRPLAY/30

THREE WEEKS AGO	TWO WEEKS AGO			April 17, 1981
4	3	WEEK 2	Q	GROVER WASHINGTON IN
3	2	1	2	JR./Just The Two Ut Us (Elektra
5	4	3	Ō	While You See A Chance (Island)
12	6	5	O	Train (Nine To Five) (EMI America
15	8	7	6	The Working (Capitol)
13	7	6	ŏ	The state of the s
1	1	4	7	Total Colling to the lower to t
17	13	8	O	DARYL HALL & JOHN OATES/Kiss On My List (RCA)
22	17	10	ŏ	ERIC CLAPTON/I Can't Stand It (RSO)
29	27	20	0	REO SPEEDWAGON/Take It On The Run (Epic)
27	25	18	0	JOHN LENNON/Watching The Wheels (Geffen)
23	21	17	Ø	GINO VANNELLI/Living Inside Myself (Arista)
21	18	15	Œ	CLIMAX BLUES BAND/I Love You (WB)
18	16	14	14	STEELY DAN/Time Out Of Mind (MCA)
24	22	19	13	APRIL WINE/Just Between You & Me (Capitol)
20	19	16	0	STYX/Too Much Time On My Hands (A&M)
14	14	12	17	JOHN COUGAR/Ain't Even Done With The (Riva/PolyGram)
	29	27	Ö	TERRI GIBBS/Somebody's Knockin' (MCA)
25	23	21	0	KIM CARNES/Bette Davis Eyes (EMI America)
26	24	22	3	FRANKE & THE KNOCKOUTS/Sweetheart (Millennium)
28	26	24	9	WHO/You Better You Bet (WB)
11	9	9	22	PHIL COLLINS/I Missed Again (Atlantic)
2	5	11	23	POLICE/Don't Stand So Close To Me (A&M)
_	_	29	23	STYX/The Best Of Times (A&M)
_		28	3	RAY PARKER JR. & RAYDIO/A Woman Needs (Arista)
		13	28	JOHN O'BANION/Love You Like I Never Loved (Elektra)
_		30	2	BLONDIE/Rapture (Chrysalis)
_		30	Ö	DOTTIE WEST/What Are We Doing In Love (Liberty)
_		-	ŏ	CHRISTOPHER CROSS/Say You'll Be Mine (WR)
_		-	Õ	CHAMPAIGN/How 'Bout Us (Columbia)
ls char	t is ba	sed s	DIAIN	STARS ON 45/Medley (Radio/Atlantic) on alrelay statistics compiled weekly from our CHR reporting stations cate significant upward movement from at least one
ck circ	led nu	mber	s Indi	cate significant upward movement from at least 60% of our reporters

MOST ADDED ®

GARY U.S. BONDS "This Little Girl" (EMI America) NEIL DIAMOND "America" (Capitol)
CHRISTOPHER CROSS "Say You'll Be Mine" (WB)
STARS ON 45 "Medley" (Radio/Atlantic) DON McLEAN "Since | Don't Have..." (Millennium)

Complete Regionalized Listings on Page 24 and 25.

HOTTEST

GROVER WASHINGTON JR. "Just The..." (Elektra) REO SPEEDWAGON "Take It One The Run" (Epic) SHEENA EASTON "Morning Train..." (EMI America) STEVE WINWOOD "While You See A..." (Island) SMOKEY ROBINSON "Being With You" (Tamia)

Parallel Listings Begin on Page 26

DOLLY PARTON "But You Know I Love You" (RCA) 54/9

Moves: Up 20, Same 25, Down 0, Adds 9, WCAO, WOKY, WERC, WGH, WVIC, WLOL-FM, KTAC, WEAQ, KEEL 29-25, KLAZ 34-29, WOHO 23-18, KCPX 24-20, WTSN 26-22, WSGA 16-14.

QUINCY JONES "AI No Corrida" (A&M) 51/20

Moves: Up 18, Same 13, Down 0, Adds 20 Including WKBW, WBEN-FM, WFIL, WXKS-FM, 94Q, KJR, WOLF, WKEE, WJDX, WSGN, WVLK, KRQ, WFOX, WXLK, KYYA.

Others Getting Significant Action

PURE PRAIRIE LEAGUE "Still Right Here In My Heart" (Casablanca/PolyGram) 46/25 Moves: Up 1, Same 20, Down 0, Adds 25 including KXOK, KBEQ, KPLZ, WFBR, WKEE, KHFI, KLAZ, WERC, G100, Y103, WSKZ, KWEN, WIGY, WFOX, WSPT, KENI.

ROVERS "Wasn't That A Party" (Epic/Cleveland International) 46/5
Moves: Up 9, Same 20, Down 12, Adds 5, WFIL, KJR, WAQY, KBFM, WTSN, WKBW 1-2, WBEN-FM 1-1, WIFI on, WDRQ 2-1, CKLW 1-1, WGCL 1-2, KFI on, WJDX 15-12, WTWR 2-2, WACZ 6-1, WXLK 1-1, WROV 6-5, WSPT 2-2.

GET WET "Just So Lonely" (Boardwelk) 45/28

Moves: Up 3, Same 14, Down 0, Adds 28 including WKBW, WBEN-FM, WIFI, WXKS-FM, WGCL, WFLY, WAEB, WSGN, WAYS, WCSC, WNAM, KIDD, KRQ, WLAM, FM99.

RUPERT HOLMES "I Don't Need You" (MCA) 45/10

Moves: Up 13, Same 22, Down 0, Adds 10, WKRZ-FM, WAQY, WHYN, WGRD, WVIC, KJRB, KTAC, WTSN, WISE, KSLY, WCAO 21-18, KIQQ on, KPLZ 28-24, WFLB 27-23, KELO 16-12.

ROLLING STONES "H I Was A Dancer (Dance Pt. 2)" (Rolling Stones) 45/0

Moves: Up 25, Same 19, Down 1, Adds 0, CHUM d-26, KRBE 30-26, WFLY 28-23, KXX106 25-22, WBCY on, WVIC 38-33, KWEN 24-20, WZOK on, KKXX 20-17, FM103 23-18, KRQ 28-26, 14WK 27-23, 95SGF on, WSPT 28-18, KRLC

LOVERBOY "Turn Me Loose" (Columbia) 43/2

Moves: Up 17, Same 8, Down 16, Adds 2, KHYT, WXLK, KRBE 10-8, KBEQ 9-7, WGCL 6-5, Q102 15-13, WRVQ 21-16, WVIC 9-6, Z104 8-3, KJRB 4-3, KMJK 16-12, 95XIL 4-2, KDVV 13-8, KQDI 14-11.

LENNY LeBLANC "Somebody Send My Baby Home" (Capitol/MSS) 37/6
Moves: Up 15, Same 16, Down 0, Adds 6, KBFM, WBBQ, WVIC, KYNO-FM, KVOL, KKRC, 94Q on, KS96-FM on, KIQQ on, WLOL-FM 38-32, KCPX 31-28, FM99 37-35, KILE 30-27, KCBN 29-25, KYYA 29-25.

EMMYLOU HARRIS "Mister Sandman" (WB) 35/0

Moves: Up 15, Same 8, Down 12, Adds 0, WZUU 27-21, WOKY 17-15, KEARTH 9-7, KPLZ 20-18, WRJZ 8-8, WKIX 16-12, KSTT 12-11, KRAV 16-12, WTSN 8-7, 14WK 6-5, WROV 10-6, KRLC 10-10.

JIM PHOTOGLO "Fool In Love With You" (20th) 33/11

Moves: Up 6, Same 16, Down 0, Adds 11, KRLA, WKRZ-FM, KEEL, WAAY, WDJX, KCPX, Z102, WISE, KILE, KFYR, KCBN, WIFI on, KJ100 25-22, WFLB 35-28, KBOZ 25-22.

JESSE WINCHESTER "Say What" (Bearsville/WB) 32/16
Moves: Up 4, Same 12, Down 0, Adds 16, KPLZ, WHFM, KLAZ, G100, 92Q, WVIC, WNAM, WDJX, KERN, KYNO-FM, KCPX, KTKT, WHEB, WFBG, WTRU, KOOK. Continued on Page 28