ase were begun on charges that morni

THE INDUSTRY'S NEWSPAPER

MAY 8, 1981

OEDIPUS NAMED PD

Berardini **Promoted To GM At WBCN**

Tony Berardini joins the ranks of programmers-turned-managers, taking on the GM position at WBCN/Boston. Air personality Oedipus (Eddie Gorodetsky) has been named to replace Berardini as PD at the long-established AOR

Michael Wiener, Chairman of Infinity Broadcasting, who had been sharing the GM duties with Infinity co-owner Gerry Carrus, commented to R&R, "Tony is a very bright, competitive, wellrespected program director who we feel can take the station forward. We have no preconceived ideas that management people have to come out of sales. We think it's the right move for the station at this time; we think he'll be terrific."

Berardini, who will continue his 10pm-2am Friday night airshift (a rarity for a major market GM), told R&R, "I had been doing many of the GM functions for the past six months: this is more or less a formalization of what's been going on. I'm really excited about it. It's interesting that the owners are go-

Jeff Green Joins R&R



Jeff Green

Jeff Green has been named Editor of R&R's Adult Contemporary section (formerly Pop/Adult), joining the paper effective with the May 22 issue. The change of names for the format will take place at the same time, and is designed to better reflect the increasing contemporary emphasis of the adult-oriented format in both music and presenta-

R&R Editor/Publisher Bob Wilson commented, "We're planning a number of exciting developments in the Adult Contemporary area, and Jeff Green's **GREEN/See Page 21**



Tony Berardini

ing against the tradition of getting a GM from some other station who had experience. It'll be an evolutionary process. Over a period of time I'll assume more and more of the GM responsibilities."

BERARDINI/See Page 21

DeCASTRO NAMED AS REPLACEMENT

WLUP GM Elias Exits To Form Consultation Firm

WLUP/Chicago General Manager post to form a management consultation company, with the Heftel Corp. signing on as his first client. Elias, who had been WLUP's GM for the past two-and-a-half years, previously served as Arbitron's Central Division Manager, and prior to that, as GSM for WKQX/ Chicago, Jim DeCastro, most recently GSM for WXKS/Boston, has been named as Elias's replacement.

"I had been thinking about going into business for myself for quite a while," Elias told R&R. "I've had an interest in a number of things in regards to radio, particularly projects aimed at the booming cable TV business.

Elias added that Heftel's recent acquisition of WTFM/New York, provided him with the opportunity to establish his consultation service with "a very good first client." In addition to participating in the initial marketing and promotion for WTFM, Elias said he would still be working with the Loop, advising his former station on marketing and promotional matters. Elias's consultation firm, to be based at Heftel's headquarters, is unnamed as yet.

"I'm glad to be able to maintain a relationship with the Loop," Elias continued. "I very much respect and admire the staff of the radio station. I enjoy the work we did together, and the opportunity to be able to continue that work is a wonderful thing. I have the best

ELIAS/See Page 21

BECOMES VP/OPERATIONS

MoVey Lagree WAKY For WWWE



Mike McVay

Mike McVay confirmed widely circulated rumors this week by turning in his resignation as PD of WAKY/Louisville in order to join wwwE/Cleveland in the newlycreated position of Vice President/Operations. McVay's move will reunite him with wwwE President/General Manager George Francis, who had been WAKY & WVEZ VP/GM before taking over Gannett's Cleveland station.

McVay told R&R, "George and I work very well together, and we're excited to have the chance to prove one more time that AM radio is not only alive, but is an indispensable part of every community's social structure. We met the challenge in Louisville and

McVAY/See Page 21

Ariola Folded Into Arista

The Ariola-America label has been folded into Arista Records' operation, as the result of a decision announced by Elliot Goldman, Ariola International Group VP/U.S. & Canadian Operations and Exec. VP/GM for Arista. As a result, the Ariola roster will be reviewed for possible absorption by Arista (Krokus, Niteflyte, and forthcoming group the Rods have been picked up already) and label executives will exit, with a few staffers possibly being reassigned at Arista. Goldman commented, "We

found in assessing the Ariola-America operation and its penetration into the marketplace that it would be inefficient to maintain the label as an entity distinct from Arista. The catalog and roster contains exciting product from several outstanding artists. These artists and their product will benefit from the total attention of the Arista staff. We will of course be accepting returns under the standard Arista return policy for all Ariola-America product we have released since the

Easy Listening Radio Is Here

R&R's newly-expanded Easy Listening Radio section covers the burgeoning formats of Beautiful Music, Big Band, and pre-rock adult-oriented music. Fred Seiden, one of the field's most prominent programmers, promotion experts, and general consultants, offers his opinions, observations, and input from stations every two weeks in R&R. Read it this week on Page 19 - it's Easy! start of Arista's association with the label."

Departing VP/Promotion Mike Manocchio told R&R, "We all came to an agreement that the way things were structured, we "This has been a tremendous op portunity for me," and National Pop Promotion Director Rick Bisceglia commented, in a similar vein. "I want to thank everyone who played our product." Along with Manocchio and Bisceglia, departures include VP/Chief Operating Officer Warren Schatz.

POLL UPPED TO VP

Huey Named Belo President

In a reorganization of Belo Broadcasting, owner of KZEW & WFAA/Dallas and three TV stations, Ward Huey has been promoted to President/CEO, while KZEW GM Jeff Poll becomes a VP for the company. Huey replaces Mike Shapiro, who moves to parent company A.H. Belo Corp. as Sr. VP/Planning.

Huey, a 20-year Belo veteran who was most recently Exec. VP/ Chief Operating Officer, commented to R&R, "Belo Broadcasting has an exciting future in radio and TV. It is our goal to acquire additional properties in radio, TV, and cable, and we have most recently expanded into program development applicable for radio and TV. The industry is in a period of dramatic change, and much of what is today will probably not be tomorrow. It is our challenge to be on the cutting edge of the new technologies and operating procedures. We believe

HUEY/See Page 21

LHBBBB. CORS. LHB. MBICHBORROON

JOE WAL



A "Stroke" O





Contains the single "A Life



"asylum

THE JOE WALSH NEIGHBORHOOD TOUR

SPECIAL GUEST STAR: DAVID LINDLEY

Produced by Joe Walsh

Management: Front Line Management

615 11-1 011

6/5 Univ. Oklahoma.

6/7 Omaha, No

6/9 St. Louis

6/10 Minneapolis,

6/12 Poplar Creek Music Thea

6/16 Cincinnati. Oh.

Booth American Plugola Case Dismissed

Booth American Co. will retain the licenses of WJLB & WMZK-FM/Detroit on plugola and payola charges because an FCC law judge has found that Booth had in place a good system of anti-conflict controls which failed in the case of a single announcer.

Revocation proceedings in the longstanding case were begun on charges that morning personality Al Perkins excessively played records of local groups which he managed and made unlogged, adlibbed plugs for concerts promoted by his wife's business. The judge found those charges to be true, but he dismissed an allegation that Booth American misrepresented its conflict policies to the FCC.

Good Controls, Poor Execution

In ruling against license revocation, the judge said Booth had a good system of controls, including a 24-hour logger tape, a fixed music format, play logs filled out by announcers, and plugola/payola affidavits requiring announcers to list outside business interests twice a year.

The judge found that Perkins was able to violate the policies because of close ties with the station's management, which made "a serious error in judgment" in making Perkins Music Director. Perkins was terminated when Booth was satisfied the charges against him were accurate.

The April 17 decision, released late last week, ends the case for Booth American, unless someone files an appeal or the full Commission disagrees

Alix Named Patten VP

Jack Alix, GM at Patten Communications' WDOQ/Daytona Beach, has been promoted to Vice President of the company. He will also supervise Patten's WNJY/West Palm Beach from his Daytona Beach headquarters. WDOQ is a CHR station and WNJY a Beautiful Music operation.

Alix commented to R&R, "I'm thrilled to death. I've been working toward a top-line management position, and this is a perfect opportunity and a great challenge in that area. WDOQ and WNJY are excellent stations, high-quality FM facilities in beautiful markets. I couldn't be happier.'

Formerly General Sales Manager at TM Productions and Station Manager at WGOE/Richmond, Alix also created the syndicated "Rock & Roll Roots" series, which he announced will be updated for release later this year in conjunction with William Tanner & Associates.

Patten also owns WMAD/Madison; KARO/ Portland, OR; and WJOX/Jackson, MI, which is not, as inadvertently asserted in a previous issue, seeking a change to a dual city-of-license assignment for Jackson and Lansing.

Adkins Promoted To Senior VP At Drake-Chenault

Denny Adkins, a fiveyear veteran of Drake-Chenault and most recently Vice President of Programming Research & Development, has been promoted to Senior Vice President. Adkins told R&R, "This is a very vital company. We have entered the field of the newest technology and we are continuing to provide our clients with state-of-the-art product.



Denny Adkins

It's always been exciting for me to be here, and this new position will give me the opportunity to be involved in all areas of our present and future ac-

In making the Adkins promotion announce-ment, Drake-Chenault President Jim Kefford said, "Denny has proven himself to be an indispensable member of our team, and his knowledge and leadership in the field of programming is unquestionable It is with a great deal of pleasure that we announce this recognition of his past contributions to, and future potential with, our company.'

Mayo Leaves WGCI For WXLO

WGCI/Chicago Program Director Barry Mayo has resigned to accept the Assistant Program Director's job at WXLO/New York. Commenting on the move from PD to Assistant PD, Mayo said, "For what they (WXLO) need and for what I need, this is the best situation for all concerned."

WXLO PD Don Kelly told R&R, "This whole situation has worked out beautifully, in that Barry was looking to get into 'mass appeal' Urban radio, and moving to New York allows him to do just that in his hometown.

"It will end up being a team effort between the two of us. He brings expertise in Urban radio that we don't have on staff right now. It doesn't happen too often that a man programming in the third largest market in the country comes into a station as the Assistant PD, but we both have a great deal to teach each other. It's going to be a very positive move for Barry and for this station."

WXLO's current Assistant PD, Mike Wade, had turned in his resignation previously in order to spend more time pursuing his acting career. Wade will continue to do a weekend airshift at WXLO. Mayo officially joins the station on May 18. No replacement has been named for Mayo at WGCI.

Kasem Gets Star. Million-Dollar Contract

Veteran radio personality, actor, and voiceover artist Casey Kasem has signed a longterm milliondollar contract to continue as the host of Watermark's "American Top 40," as he has done since its inception in July 1970. The announcement came just



SALUTING THE STAR - Pictured at Casey Kasem's Welk of Fame star unveiling ceremonles are (I-r) California Lt Governor Mike Curb, Hollywood Councliwoman Peggy Stevenson, Walk of Fame Chairman William Hertz, Mouner Kasem (Casey's brother), Casey and wifa Jean Kasem, "American Top 40" produce Don Bustany (standing), and Hollywood Chamber of Commerce President Bill Welch.

after Kasem was honored by the Hollywood Chamber of Commerce with a star on the "Walk of Fame," with a number of celebrities present (see photo) and a telegram from President Reagan.

Watermark President Tom Rounds commented, "Casey is the most listened-to voice in the world, and 'American Top 40' is heard from aircraft carriers in the Pacific to stations all across the U.S. and Canada. We're proud to continue our longterm association with Casey and congratulate him on receiving his radio star." Kasem stated, "My career has grown in many directions since 1970, but there's one project that's especially close to my heart, and that's 'American Top 40.'

Washington Radio Star Sand Dies At 65

Les Sand, veteran Washington, DC radio and TV personality, passed away recently (4-23) at the age of 65. Born Lester Zins, the former minor league professional baseball player, who once pitched for the legendary House of David barnstorming team, began his radio career in the 1940's at Washington area stations WINX and WWDC, with "The Sandman Show" and "The Yawn Patrol" respectively.

More recently, Sand served as part-owner and General Manager at WRGM/Richmond, VA, having previously been involved with WEAM/Washington, DC during the 60's.



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this week...

5-8-81

ARBITRON RELIABILITY RE-EXPLORED

A new Arbitron study shows a new way to compute the reliability of estimates, with quarter hours proving more accurate than previously thought.

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GETTING TO KNOW YOUR ADVERTISERS

Differences between local and national advertisers include attitudes toward psychographics, flexibility, and . . . money

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MUSIC INFORMATION FOR EASY LISTENING

Music information lines help listeners find out what they're hearing and help stations find out what listeners want to hear

Page 19

DICK CLARK TO MUTUAL. KEITH RICHARDS TO "OFF THE RECORD"

Mutual signs "American Bandstand" host to "National Music Survey" countdown series, while "Off The Record" 's Mary Turner captures rare interview by Rolling Stones guitarist to debut new series of specials.

Page 8

MAKING THE PD TO GM SWITCH

Four former CHR programmers discuss the rewards and stresses of moving into management.

Page 20

LOCALIZING YOUR NEWS

People care most about what's close to them, and radio stations with strong local news orientations are winning.

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PD'S, PROMOTION PEOPLE **PICK FAVORITE ALBUMS**

A rare glimpse at the personal music tastes of the opinion-makers.

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An Director: RICHARD ZUMWALT

Contemporary Mit Radio Editor: JOEL DENVER

Country Editor: JIM DUNCAN
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Heswarch: JACK TOOTHMAN

Research: JACK TOO HAMRE SHIPPER
Associate Art Director: MARILYN FRANDSEN
Photography: ROGER ZUMWALT
Production Director: RICHARD AGATA
Typography: KENT THOMAS, GARY VAN DER STEUR
ELIZABETH WESTON, TODD PEARL

Washington Bureau;1101 Connecticut Ave., NW, Suite 1004 Washington, DC 20038, (202) 486-4960 Bureau Chief: JONATHAN HALL

ouranu unier: JUNATMAN MALL
National Sales Director BARRY O'BRIEN
Washington Editor: BRADLEY WOODWARD
Office Manager: VIVIAN FUNN
Legal Counsel: JASON SHRINSKY

Vice President, Business Affeirs: ROBERT KARDASHIAN Advertising Rep. RICK MAROLD .

Marketpiace Coordinator: PAM BELLAMY Office Manager: NANCY HOFF Controller: MARGARET BECKWITH Assistant: CAROL TAYLOR Circulation: KRISANN AGLIO

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Washington Report

SUBCOMMITTEE VOTING ON FEES

FCC Requests Indefinite Radio Licenses, Lottery Selection

Predicting a \$2 to \$3 million annual savings for itself, the FCC late Monday (5-4) officially asked Congress to:

- Make radio station licenses indefinite.
- Allow random selection of new licenses.
- Eliminate comparative renewal proceedings.
- End federal regulation of CB radios.

The suggestions were solicited last week by Rep. Tim Wirth (D-CO), at a hearing of his House

Telecommunications Subcommittee during which he chided the FCC for failing to seek Congressional help in cutting its workload to live within budget cuts.

The Commission refused Wirth's request for legislative language streamlining the two-step licensing process, saying the process is valuable and little money would be saved.

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The \$87,000 study by Moffet, Ritch & Larson will give 9 kHz opponents another weapon to use in their crusade against reduced AM spacing.

Costs Could Reach \$25.7 Million

Comparing its latest results with findings from a similar study

on a 9/4 shift which it finished last fall, the firm estimated that if consultants performed all the conversion work, a 9/9 shift would cost \$25,696,545 for broadcasters, compared to \$19,836,119 for a 9/4 shift. However, if station engineers do some of the work, the firm said costs would be \$19,862,698 for 9/9 and \$15,339,869 for a 9/4 move.

The U.S. officially supports a 9/4 shift, while Canada has backed the 9/9 plan for the AM stations in Region 2.

FCC: At A Glance

AT&T Request Considered

In a meeting Thursday (5-7) the FCC planned to consider AT&T's request for a 16.4% increase in private line charges, including series 6000 radio lines. If approved, it would come on top of a 16% hike approved April 10, but not yet effective, for a total bite on broadcasters of nearly 35%. If that violates AT&T's authorized rate of return for private lines, adjustments are planned.

Renewal Clarified

Responding to many inquiries on how to file for renewal under deregulation, the Commission advises crossing off questions 11, 12, 14, 15, 16, 17, 18 and 19 on form 303R. In question 13, substitute the word "issues" for "problems, needs and interests." Don't submit your "issues-programs" list to the FCC and remember to keep

records proving compliance with the old rules through April 3.

Rate Rigging Ruled Out

An FCC law judge has found no evidence of a conspiracy to fix rates among three Marinette, WI stations which charged identical rates in late 1978. Calling it "a unique situation," the judge recommended renewals for Near North's WMAM and WLST-FM and CJL Broadcasting's WCJL.

Trade Association News

AWRT Convention Opens

Kicking off the American Women In Radio & Television convention in Washington this week, outgoing President Martha Pell Stanville of WCCO/Minneapolis said the greatest gains for women in broadcast employment have been in sales jobs, 35% of which are now held by women, compared to only 7% in 1971.

Five Named To Radio Code Board

Newly-named to NAB's Radio Code Board: Arthur Carlson, Susquehanna Broadcasting; Ramsey Elliott, McClatchy Broadcasting, Sacramento; David Fuellhart, WPOC/Baltimore; Charles Sanford, WGAN/Portland, ME; and William Dudley Waller, KEBE-KOOI/Jacksonville, TX. New Chairman is Philip Kelly, Communications Properties, Dubuque, IA.

Frederick Heads BRC Radio Committee

Howard Frederick of Mid-America Media replaces RAB President Miles David as Chairman of the Broadcast Rating Council's Radio Committee. New BRC member: the RKO networks.

Although Wirth indicated some of the FCC ideas could be incorporated into a bill (H.R. 3239) the Subcommittee was to consider Wednesday, setting up broadcaster fees and tightening Congressional control over the FCC, Subcommittee sources said adding in the new elements could open up the bill for sneak attacks on the House floor.

Fees Likely To Pass

Mirroring the House action, the Senate Communications Subcommittee also held a hearing on its fee/authorization bill (S. 821) last week and scheduled a vote for Wednesday (5-6). Approval in both panels seemed certain.

During last week's hearings, FCC Chairman Bob Lee voiced support for fees, but pleaded for Congress to set the rates, noting that the courts have consistently thrown out fees established by the Commission.

White House Newsline Draws Propaganda Charge

The White House radio newsline, started in March with assurances it would not be used as a public relations device (R&R 3-6), last week drew the attention of the Associated Press, CBS News, and the Democratic National Committee (DNC) for furnishing more than just straightforward audio cuts.

At issue were voice wraps around three cuts from President Reagan's economic speech to Congress. The DNC charged that the wraps contained improper "editorializing" and "propaganda." "CBS Evening News" reported that the spots caused "red faces at the White House," and AP quoted deputy press secretary Larry Speakes as promising to make sure the radio service doesn't violate laws prohibiting White House lobbying.

Glowing Praise For Reagan

The actualities in question contained references by announcer Lee Troxler, a White House employee, to the speech as "a

magic occasion" and to Reagan having a "sense of political theater as sharp as ever." Troxler also stated "it was obvious to spectators the President has support in Congress for his economic recovery program." In another instance, Troxler described the program as "an ambitious undertaking and one that is long overdue."

An Isolated Incident, White House Says

Troxler's supervisor, White House news summary editor Bill Hart, portrayed the remarks as an isolated incident, admitting, "I think we did go overboard in our approach on that particular one." In the future, said Hart, "an opening statement will be more direct as to the facts." Hart, who said the system logged 1900 calls in a recent week, pointed out there is no requirement for stations to air the voice wraps, which he claims the White House never intended "to be used on the air in the first place."

Responsibility Rests With Broadcasters

Immediate RTNDA past President Curtis Beckmann, News Director at WCCO/Minneapolis, told R&R, "The commentary around the actualities is clearly an effort by the White House to persuade." But he said the ultimate responsibility for the accuracy and fairness of political actualities rests on the professional standards of newscasters, who are, he maintains, required by law to identify the source of such material on the air.

Fowler Questions 9 kHz Spacing

The U.S. Senate was expected to confirm Mark Fowler as FCC Chairman late this week, following a confirmation hearing at which Fowler said there are "very grave problems concerning engineering" on 9 kHz reduced AM spacing.

Senate Commerce Committee.

"I intend to move quickly to get viewpoints of industry leaders and technical consultants," said Fowler, who believes the Commission made "a very serious mistake" in not doing so earlier.

However, Fowler stopped short of announcing total opposition, saying, "We might change our position, but I can't say whether we will or won't."

Claiming that 350 million receivers would be "adversely affected" by 9 kHz, Fowler told the

Senate Commerce Committee, "There's certainly a public investment in those receivers."

Senate Confirmation Delayed

Sen. Barry Goldwater had hoped to get Fowler's nomination on the Senate floor by Monday, but the vote had to be moved to later in the week due to a requirement that at least one Democratic senator on the Commerce Committee review the nominee's FBI security check.

Radio Mobilized In Budget Battle

As warring factions struggle to adjust to the shift of power in Washington and dig in for the budget battle, many political organizations and labor unions are turning to both paid and free radio to get their message across.

Among opponents of Reagan budget cuts, the American Federation of Government Employees (AFGE) is spending \$50,000 for radio ads focusing not only on the budget, but on other issues such as overtime problems faced by federal workers in port cities. The union cites radio's immediacy and relative cost, along with skyrocketing postal rates, as reasons for using the medium.

The American Federation of State, County and Municipal Employees (AFSCME) will divide \$250,000 between radio and newspaper ads aimed solely at budget cuts, augmenting a quarter-million-dollar television campaign now airing in 13 markets

Yet another public employee

union, the American Federation of Teachers (AFT), has just started a toll-free radio newsline (800-424-2424) providing audio cuts of AFT President Albert Shankar and others discussing education, labor and health issues.

Maryland Senate Race

A heavy radio and television campaign is being waged against Sen. Paul Sarbanes (D-MD) by the National Conservative Political Action Committee (NCPAC), in an effort to paint him as a big spender and to throw a scare into Congressional liberals who hear and see Washington and Baltimore radio and television.

Meanwhile, a group called Democrats For The 80's has raised \$20,000 for a radio-only campaign in Washington and Baltimore to discredit NCPAC. After citing several alleged NCPAC distortions, the spot concludes, "We're going to fight your lies and distortions with a political tactic you might find amazing. It's called the truth."

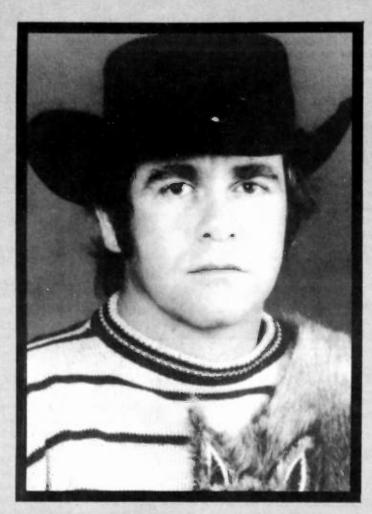
GOP Well Organized

The Republican National Committee reports a good response to a new weekly tape, sent to 500 stations, featuring brief cuts from five GOP spokesmen.

Actively feeding actualities for the GOP is the National Republican Congressional Committee, which calls audio cuts of into between 10 and 45 districts each day

The Democratic National Committee has a more modest feeding operation for individual members, but supplies material with national significance to state and regional radio networks. The DNC is also considering setting up a toll-free radio newsline for stations to call.

Week
It was R&R's
Most Added Record.



THIS WEEK:

•

NEW & ACTIVE

ELTON JOHN "Nobody Wins" (Geffen) 112/39

ELTON JOHN "Nobody Wins" (Geffen) 112/39

WKBW, WFIL, CFTR, Moves: Up 36, Same 37, Down 0, Adds 39 including WKBW, WFIL, CFTR, Moves: Up 36, Same 37, Down 0, Adds 39 including WKBW, WFIL, CFTR, WOVE, WOLF, WAQY, WFMF, WNOX, WBCY, WVIC, Z104, KKXX, WCIR, KDVV.

ELTON JOHN "Nobody Wins"

Produced By Chris Thomas Recorded By Bill Price



ines

THAT ARE FIT TO PRINT"

* MAY 8, 1981

Sweet Baby Is Growing



Stanley Clarke/George Duke
"Sweet Baby"

JESSE STER WINCHESTER "Say What"

Produced By Willie Mitchell



Manufactured And Distributed By Warner Bros. Records

n Francisco Medical Washin nic Terms Radio ots Successful

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AMEHoF Organizing Entertainment Career Development Programs

America's Music & Entertain- radio/TV, vocal and instrumental ment Hall of Fame (AMEHoF), launched by musician/entertainer Ben Branch and the Southern Christian Leadership Conference's (SCLC) Rev. David Wallace in 1979, has recently begun to organize career development programs for aspiring young talent. Funded by the U.S. Government's Community Services Administration, AMEHoF is currently offering these programs in four states

Areas included in the program are

music, dance, drama, creative writing, songwriting and arranging, visual arts, photography, arts management, and performance production. Instructors for each program area are professionals within their respective fields. In addition, AMEHoF offers scholarships so that talented youth may pursue their fields at the university level.

For further information contact AMEHOF at 737 N. LaSalle St., Suite 300, Chicago, IL 60610, (312) 943-7785

Ah-CHOOIII . . . If you're sniffling sneezing, call CliniCare - the outpatient facility at the St. Fran-

cisco radio spots, almed at insing public awareness of the \$21 per visit, less than the ma-

All of Bay Area physicians charge), of thithe same kind of medical attenporayou'd find in a family doctor's of-Subc'

Wed niCare spokespersons claim that casti to the clinic doubled to more grest 50 persons per day during the Subcweek radio ad test, and although ding spots ended in February, open are's traffic remains at the 45 on thins per day level. The campaign,

Irding to St. Francis officials, is Mirted at tourists, workers from the Senarbs, new arrivals, and others mitteut personal physicians in the cifee/a

week
Wedi wever, the campaign is not
both ut its detractors, as the San
Du the ade "encourage bigher the ads "encourage higher FCC the ads encourage manner supply when our nation is trying to cut Cong cal spending." Nevertheless, that throv are is considering repeating the Comi s obvious effectiveness nothing eeze at.

Fo sys Bows

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sion to of the latest technological admisties without which no state-of-the-

Hoadio newsroom would be complete are Basys "Cart Fury" and "Wire Fury." The former is a small printer that hangs on your wire machine and prints stick-on labels for UPI or AP audio carts, based upon the audio billboards transmitted via the radio wires. "Cart Fury" is priced at \$2000.

"Wire Fury" is a small computer system with up to two terminals. Simply plug it into your wires and it captures the last 24 hours worth of stories, allowing you to print out only the stories you want. The device is capable of searching for stories by copy type (sports, weather, etc.) or by "key word." This particular unit is priced at \$25,000. For further information contact Basys at (408)



RTS Systems Inc. recently introduced a professional phono preamplifier, the "405." Manufactured for use in broadcast and recording studios, the self-contained AC-powered unit features an output level of 27 dBm with a signal-to-noise ratio of 72 dB.

Additional "405" features include an "active/passive hybrid" approach to RIAA equalization that separates the high and low-frequency portions of the equalization, applying each at separate points in the circuit to optimize headroom and noise. Low-frequency equalization is carried out as a part of the feedback loop around the input stage; high-frequency rolloff is placed after the output of the first stage.

Capable of matching the optimum load resistance and capacitance requirements of any moving-magnet type of phonograph cartridge, the "405" also provides two presettable pairs of level controls. Balanced, transformerisolated outputs and an 18 dB/octave high-pass filter are also included, as are a stereo pair of unbalanced outputs. Priced at \$345, the unit is available from Ron Fuller at (213) 843-7022.

VIDEODISC START-UP COSTS CULPRIT

RCA Corp.'s 1st Qtr. Slides 46%

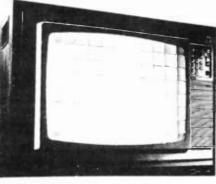
Despite increased profits in its electronics (records), communications, and CIT financial divisions, the RCA Corp. recorded a 46.8 percent decline in profits during the first quarter of 1981. Income for this period dropped to \$41.9 million, down from \$78.7 million in the first quarter of 1980.

Start-up costs associated with the firm's "Selectavision" videodisc system were described as the major reason for the decline. However, RCA received a pretax gain of \$36.6 million from the insurance on its lost-in-space Satcom 3 communications satellite. Excluding these two factors, RCA Chairman Edgar Griffiths stated that the firm's business segments (with the exception of NBC) posted higher profits than last year's comparable quarter.

Nevertheless, RCA's sales for the first quarter of 1981 dipped 1.1 percent to \$1.947 billion, down from \$1.969 billion in the analogous period of 1980.

Lens Lends Prismatic View To TV Programming

Primetime programming got you bored? Convert your tube into a veritable kaleidoscope with the "Channel 1 Mood Synthesizer," a three-dimensional,



88-square video lens grid system that, when attached to your television's screen. refracts electronic light (much like a series of prisms), producing what the manufacturer terms an "infinitely changing palette of phosphorescent col-

The device can be affixed to any 21-inch or smaller set by a Velcro tab and makes it possible for the viewer to enjoy even the worst commercials or programs, transforming even

your friendly neighborhood used car dealer's spots into a relaxing, almost hypnotic experience

Priced at \$19.95, the "Channel 1 Mood Synthesizer" is available from Channel 1 at 77 Kissling St., San Francisco, CA 94103

One of over 1500 Great Radio Stations carrying Westwood One programs. Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live From Cilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American Radio Show, Daybook, Spaces and Places, Ace and Friends, Star Trak, Special Edition, Shootin' the Breeze, Tellin' It Like it Was.



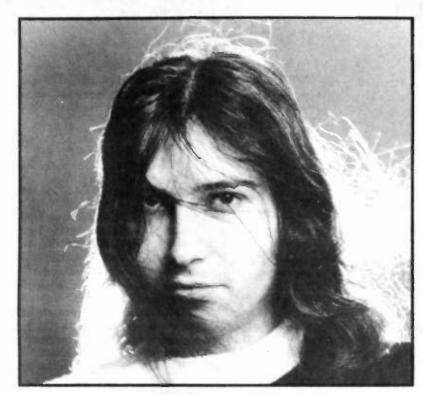
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AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS

NUMBER 1 BULLET *

* MAY 8, 1981

A Dream Comes True.



Jim Steinman "Rock & Roll **Dreams** Come Through"

Produced By Jimmy lovine and Jim Steinman

From The Album "BAD FOR GOOD"

Over 250,000 LP's Sold In The First Week!!



Sweet Baby Is Growing



Stanley Clarke/ George Duke "Sweet

Baby"

Produced By Stanley Clarke and George Duke

WIFI add CKLW add WHFM add WAXY add KKXX add WFOX add WXLK add WTRU add KIQQ deb 34 Y103 25-22 **KEZR 30-28** KYYX 30-26

WFBR 28-23 KC101 28-25 K104 32-26 WAQY deb 30 KSET-FM 26-20 **KINT 16-8** WTIX 40-37 WSGN 28-24 **WAYS 28-26 WQRK 29-24** KPLZ deb 31 WLOL-FM 34-25

WAKX 34-31 K96 27-22 KHYT deb 35 KBFM on WFBG 32-28 95XIL deb 39 WFLB deb 33 WCSC on FM99 28-24 **KSEL 26-24** KKLS deb 29 KRLC deb 30 **KEARTH** on KFI on

KIIS-FM on WKEE on WAAY on WBBQ on KNBQ on WCIR on 95SGF on KENI on KDZA on **KQDI** on **KBOZ** on





Nets

CBS RADIMO

Richard Macaluso has been elevated to Vice President/Sales for the CBS Radio Network. A 10-year veteran of the net, Macaluso began as an account exec, most recently serving as Eastern Sales Manager. Prior to joining CBS, he held media planning and buying posts with Gardner Advertising and J. Walter Thompson in New York.



Andrew Denemark and Bernadette Heyer have been promoted to Regional Directors in the net's Affillate Relations Department. Both will be responsible for the area east of the Rocky Mountains.

Denemark most recently served as a Regional Director in Affiliate Relations with the **Source**. Prior to joining the net last February, he had been Director of Affiliate Station Relations for **D.I.R. Broadcasting**, having previously served as PD at **WVBR/Ithaga**, NY.

Heyer's previous Source post was as Regional Manager, coming to the net from a Director of Licensing position with Sasson Jeans Inc. Her broadcasting experience includes nearly a decade as VP and a member of the Board of Directors with Communications Fund Inc., where she also served as Station Manager of the firm's KADI/St. Louis property.







CLARK FINDS MUTUAL RADIO SATISFYING — Dick Clark (pictured) has signed on as host of Mutual's upcoming weekly three-hour radio program, "The Dick Clark National Music Survey," scheduled to debut May 30. According to Mutual St. VP/Stations & Operations Mick Verbitsky, the program will consist of America's hit singles and albums as well as "exclusive interviews with the hottest stars with Dick using his first-hand expert knowledge of the music industry to flash back to yesterday's hits, report on current trends, predict tomorrow's stars, and answer isteners' questions about music and musicmakers. This show will be much more than a traditional countdown program."



RKO

"Inside Out," the net's 90-second program featuring the music of and interviews with recording artists, will be devoted to the Beatles during the week of May 11-15. The Rolling Stones, the Who, Eiton John, Peter Frampton, and Biondle make up the schedule for the week of May 18-22, with May 25-29 devoted to Chicago, the Eagles, Diana Ross and the Supremes, Simon and Garfunkel, and Stevie Wonder.



ABC FM

The Aliman Brothers will be featured live in concert on Saturday, May 16 as part of the net's Coca-Cola-sponsored "A Night On The Road" series, with Ted Nugent showcased the following weekend (5-23). Produced by GK Productions, the live concert programs will be available to all ABC FM affiliates.



Debbie Bernatein has been appointed to the newly-created post of Supervisor/Public Relations. A two-year veteran of the net, Bernstein most recently held a Publicity Associate's position.



People

Utica

William Williamson has been appointed President of Marathon Communications, owners of WIBX and WIBQ. A 22-year broadcasting industry veteran, Williamson most recently served as Exec. VP/GM at these stations for the past two years, having previously been GM at WIOU-WZWZ/Kokomo, IN for six years.

Columbus, OH

David Crowl has been promoted to General Manager at **WLVQ** (Q-FM 96), coming from his previous post as Station Manager for the **Taft**-owned outlet. Crowl joined the station as an account exec in 1977.

Tucson

DeAnne Sheehan has been promoted to Sales Manager for KLPX. Most recently, Sheehan served as an account exec with KLPX and AM KTKT since 1979.

Birmingham



Robin Carpenter has been elevated to National Sales Manager at WSGN. A three-year veteran of the station, Carpenter most recently served as Co-Op Director, having previously held traffic and copywriting positions.

Syndicators

Westwood One

The firm will kick off its "Off The Record Specials," hosted by KMET/Los Angeles's Mary Turner, with an exclusive interview (reportedly the first radio chat in five years) with Rolling Stone Keith Richard, airing June 13. The "Off The Record Specials," a spin-off of Westwood One's "Off The Record" weekly mini-interview feature, will be hourlength weekly programs.

Golden Egg

"Future File," the firm's weekly science-oriented news feature, is now heard over WRIF/Detroit, KLOL/Houston, WCLR/Chicago, and KISS/San Antonio.

Inner-View Inc.

"Country Close-Up," a weekly interview program, spotlighting top names in country music, is currently available from the Beverly Hills, CA-based firm. Designed to air twice daily, the 3½-minute shows feature two minutes of monologue from the artists themselves.

Starfleet Blair

Epic recording artist **Garland Jeffreya**'s May 19 performance at L.A.'s Roxy Theatre will form the basis for a 90-minute stereo radio network broadcast, currently available from the Boston-based firm. In addition to the live segment, the program will include a short interview with Jeffreys.

Drake-Chenault

Gary Chenault has joined the firm as Regional Manager/Format Sales, having previously spent four years with the sales staff of KYNO/Freano. Meanwhile, Ed 'Kanol has signed on as Drake-Chenault's Traffic/Production Manager. Kanol was previously associated with Hawaiian radio stations KDEO, KKUA, KIKI, and KPIG.

Froben Enterprises

KZOK/Seattle, KZZK/Spokane, WA; KIQY/Lebanon, OR; WAQX/-Syracuse, WAAL/Binghampton, NY; WTAC/Fiint, and WTKX/Pensacols, FL have announced the addition of the "Robert Klein Radio Show" to their programming.

Charles Michelson Inc.

The Beverly Hills, CA-based firm has announced the opening of an East Coast office, to be located at 127 West 26th St., New York, NY 10001, (212) 243-2702. Susan Michelson will serve as Managing Director/Sales & Services with VP/Sales Bob Michelson heading up the program sales staff.

Concurrent with the launching of the New York operations, the firm has added "The Lives Of Harry Lime," starring **Orson Welles**, to its line of vintage radio dramas.

Syndicate It Inc.

"Manglone," a two-hour radio special featuring A&M recording artist Chuck Manglone, was distributed to stations worldwide on May 1. Hosted by the Hollywood, CA-based Syndicate It Inc.'s "Jazz Chronicles" series announcer Jim Gosa, the program traces the trumpeter's career and offers tracks from his latest LP, "Tarantella"

Reps

H-R/Stone

Abe Mendel rejoins the firm as Vice President/National Sales Manager. Most recently, Mendel served as the Assistant New York Sales Manager with the Katz agency, having previously spent five years as an account exec with H-R/Stone.



McGAVREN GUILD RADIO

Jeff Dashev has been elevated to Regional Manager of the Los Angeles office for McGavren Gulid Radio, coming from his previous post as Manager of the rep's San Francisco office. A 10-year veteran of the firm. Dashev also previously served as an account exec in McGavren Gulid's New York office.

Sales

WSOQ-WEZG/North Syracuse, NY have been sold by WSOQ Inc. to the Sky Broadcasting Corporation for \$1 million, subject to FCC approval. Cecil Richards Inc. brokered the transaction.

WGBB/Freeport, NY has been sold by the Nassau Radio Corporation, a subsidiary of Susquehanna Broadcasting, to the Radio Company Inc. for \$1 million, subject to FCC approval. The broker was Robert O. Mahiman Inc.

WKED/Frenkfort, KY has been sold by D&R Broadcasting Inc. to Leigh Allan's Allen Communications Inc. for \$350,000, pending FCC approval, according to broker Richard Shaheen Inc. Allan, currently News Director at WKRS/Waukegan, IL, will serve as President/GM at WKED.

KQWB/West Fargo, ND; KQWB-FM/Moorhead, MN; and WEBC/Duluth have been sold by Harold Miller to the Midwest Brokerage Co. for \$250,000.

KUBH-AM-FM/Brigham City, UT have been sold by Royce Wills to Skyline Broadcasting Inc. for \$100.650



DALLAS DECLARES TM DAY — April 22 was designated "TM Day" in the city of Dallas, honoring the broadcast service company's 13 years of operation from the Texas metropolis. Pictured prior to receiving the proclamation from Dallas City Councilman Joe Haggar (center) are TM founder Tom Merriman (left) and TM President Pat Shaughnessy (right).

ALL THE SIGNS OF A SMASH!

"SIGN OF THE GYFSY QUEEN!"

THE NEW SINGLE BY





FROM THE GOLD ALBUM

THE NATURE OF THE BEAST



The Control of the Co





"The average quarter hour ratings estimates may be more reliable than was thought."

Arbitron Reliability — A New Look

As first indicated in this column several weeks ago, Arbitron has recently announced a new way to compute the standard error inherent in its radio estimates. As part of an overall reliability study which the firm hopes to have completed by this fall, the new formula for computing the "range" involved in radio ratings may be a notable achievement. Let's examine the background of the study results to date, then give you an example of how the new error formula works.

Preliminary Results

The preliminary results of this study appear to show that the average quarter hour ratings estimates may be more reliable than was thought. On the average, according to Arbitron, AQH ratings estimates are "35% better than the reliability indicated by the corresponding

"The improvement could be a statistical variation, not due to the brilliance of a programmer nor the fault of Arbitron."

Nomograph value." The Nomograph is the bewildering display on the inside back cover of your market report, used to approximate how much "give" there is in an estimate seen in the book.

Cume estimates don't fare quite as well. Arbitron states that "the actual reliabilities for cume rating estimates are approximately equal to the values derived from the Nomograph."

Study Considerations

The effort to pin down ratings reliability involves new assumptions. Dr. Martin Frankel,

statistical consultant, and Michael Occhiogrosso, Arbitron's VP for Statistical Services, have come up with some new guidelines to determine the standard error. In order to test their theories, the researchers set up what they call "Jackknife Replicates." This mysterious appellation basically means that you can measure the swing inherent in ratings estimates if you repeatedly try to generate ratings. You will note that empirical measurements can be taken to show parameters on how much the numbers will fluctuate. From this determination, tables and formulas can be set up to give broadcasters an idea of whether or not a shift in a book is real or statistical.

Market Variations Considered

Unlike the Nomograph or other formulas for determining the standard error involved in radio ratings, the new replication process allows for variables in each metro. Classified as unique to each market — and thus variables — are such items as the percent of sample to come from each demographic and the weighting used to compensate for nonproportionate sample recovery. The sample recovery of usable diaries will vary by demographic and geographic subclasses, and by ethnic group as well, presumably. The good news here is that this system seems to allow for the particular sample design — and sample return characteristics — of each market.

Key Formula Examined

Using tables and algebra too complex and detailed to go into here (if you really want the nitty gritty, call me), let's look at how a station can, under the new replication system, compute the error involved in an Arbitron rating.

Here's the formula for an actual station and market, masked to protect the innocent:

In the XYZ Metro O/N '79 report, the male 18-34 audience projection for WAAA, M-F 6-10am, was as follows:

Average quarter hour audience: 7700
Average persons rating: 1.2

From Arbitron's two mysterious tables of values, derived from the reliability tests, we'll borrow some figures. The formula continues:

Estimated Standard Error of Rating = Table A Value
Table B Value

In this case the value from Table A was 10.89, derived from the rating of 1.2. Table B, which comes from the relevant demo group, generates a value of

Q&A

This week's query was from Tony Bonvini, Operations Manager for WLGM-WJJS/Lynchburg, VA. Tony asks, "We know that Arbitron does not survey dormitories or student apartments. How about condos?"

Tony, as long as the condos are not on a military or educational site they should be included in the randomly drawn sample used for the sweep. Progress is being made in getting access to group quarters for sampling — since their populations are used to develop the 12+ population base in each market — but currently no sampling of institutions such as schools or military bases is allowed.

Week In Review

Arbitron Eliminates Research Activity Violation

With the advent of Quarterly Measurement in all markets, effective this spring sweep, "Station Research Activity," as described on Page 5A of the market reports, will no longer be considered a violation. Previously, stations that were deemed to have carried on such research were "stickered," with a notation on Page 5B of the relevant report. With QM on the scene Arbitron believes that "it is no longer equitable to restrict stations from conducting research."

Rick Greenhut Promoted

Rick Greenhut, a three-year veteran of Arbitron Radio, has been promoted to Division Manager, Eastern Advertiser/Agency Sales. Greenhut will be in charge of marketing Arbitron Radio's products to Eastern agencies and advertisers that use Arbitron data when making planning and buying decisions.

Eastman Study Shows 25-54 Strength

Based on approximately 2600 avails requests, Eastman Radio has released figures showing that the most sought-after demo emerged as adults 25-54. In a previous study Eastman's figures showed that 22% of avails requested 25-54 demos, but the figure is now up to 27%. The next most sought demo remained adults 18-49, which stabilized at 17% of the total ad agency requests. The study is based on requests from October, 1980 to March, 1981.

33.41 for men 18-34 in morning drive. Thus,

 $\frac{10.89}{33.41} = 0.33$

Next step is to take N (the estimated population of men 18-34 in metro XYZ, in this case 624,000), and multiply it by the results of our previous calculation:

624,000 X.33 = 2059

What all this means is that the 7700 average persons figure for station WAAA is subject to variations in the area of 2100 (2059 rounded). Thus, the actual average men 18-34 reached is likely in the 5600-9800 range.

If a station went from 5600 men 18-34 in one book to 9800 in a subsequent book, there would likely be cause for great joy. Keep in mind, however, that the improvement could be a statistical variation, not due to the brilliance of a programmer nor the fault of Arbitron. Not only is it important that station personnel be aware of this amount of possible statistical fluctuation, but making advertisers aware of the standard error range may also be useful.

Hope you find this initial look at Arbitron's new reliability study helpful. When the full results are available this fall I'll keep you apprised of worthwhile findings. Next week we'll look at the "hard" numbers, as I analyze what happened in some of the winter Arbitron results being received. See you then!

Jhan Hiber



As individuals, they are amazing... Together, they are magic The lyrics of Carole Bayer Sager The music of Burt Bacharach An inspired collaboration begins

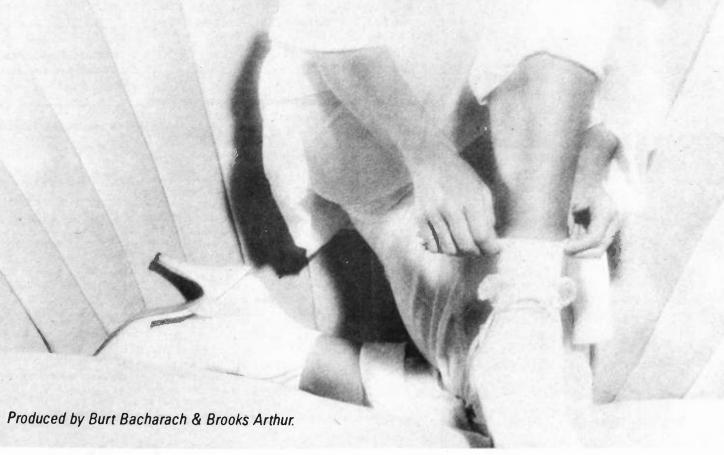
The Boardwalk Entertainment Company is proud to present the first creation of these artists together

"STRONGER THAN BEFORE"

The debut single from the

CAROLE BAYER SAGER

Sometimes Late At Night



Immediately added on:

WFIL Z93 WIFI 94Q WERC KIOY WFLB KVIL KIQQ Y103 KYSN

WGH WSGN BJ105 KCPX

WCSC WFBG

Distributed by CBS Records

T.G.'s WE

WBEN-FM add 38 WFIL 30-26 WCAOon F105 deb 29 WROR add 26 KVIL deb 24 940 16-15 **KXOK 19-14** KSLQ 18-14 WHB 11-11 WZZP on WZUU 23-19 **WOKY 21-17 KEZR 19-15** KJR deb 28 **KPLZ 24-20** WFBR 30-27 **WOLF 32-28** WAEB on WKRZ-FM 24-22 **WHYN 20-18** 14Q 30-29 **WKEE 35-30** 92Q 18-14 KSTAR 25-24 KFMK deb 29 **KINT 29-24** KHFI 28-27 WTIX 34-32 **KEEL 29-26** KXX106 on **WERC 13-12** G100 27-26 WAAY 6-4 BJ105 33-30 **WOKI 30-26** WRJZ 24-21 **WNOX 18-16** WBCY deb 31 **WAYS** add WSEZ deb 28 **WQRK 25-23**

KJ100 deb 25

WLOL-FM 20-15 KSTT 20-14 **KOFM 26-23 KRAV 13-8 KEYN-FM 28-23** WISM 20-16 **WNCI 28-26 WOHO 21-18** WDJX add KKXX 31-28 **KIOY 6-4 KJRB 32-29 KCPX 7-6** WJBQ 28-22 WGUY on **WACZ 22-15** WLAM deb 33 WHEB 10-10 13FEA 26-24 14WK 23-20 95SGF 22-20 WFOX 19-17 WCGQ 22-18 WISE 31-29 WANS-FM 23-22 FM99 16-13 WKXY deb 28 KSEL deb 30 **KQIZ-FM 15-10 KPUR 13-12** KKXL on KFYR deb 17 **KELO 20-18** KKRC on **KKLS 9-7 WRKR 27-26 WEAQ 11-8** WTRU on KCBN 19-12 **KDZA** add **KATI 31-29**

KYYA 13-11

WVIC on

WVLK on **KRLC 21-16**



Distributed by Warner Bros. Records

Produced By Buddy Killen For Tree Productions

Winter '81 Arbitron Advance Shares

Washington, DC

WMAL Tops 11, **WRQX Becomes Runner-up**

WMAL (PA) advanced slightly 10.9-11.1 to remain the pacesetter. WRQX (R) became the dominant CHR entry, moving 7.2-8.6 while WPGC-AM-FM slipped 7.7-5.5. WGAY-FM (BM) had a stable 8.2-8.0 showing. WKYS (B) continued strong, 7.0-6.9, as did WASH (PA) 6.2-6.3. WHUR (B) improved 4.7-5.1, and WMZQ (C) rose a point, 2.6-3.6.

Remaining DC stations with a one share or better included WAVA (A) stable at 3.5, WEZR (BM) 1.8-2.8, WGMS-FM (CL) 2.1-2.2, WHFS (A) 1.2-1.1, WJMD (PA) 2.3-2.4, WOOK (B) 3.5-3.2, WPKX (C) 1.5-2.0, WVKX (C) 2.3-2.2, WRC (N/T) 5.8-4.1, WTOP (N) 3.6-3.0, WWDC-FM (A) 2.7-3.1, and WYCB (RL)

San Jose KGO Tops Again, **KOME Leads Locals**

KGO (N/T) remained market leader, 9.6-9.1. Heading the list of San Jose stations was KOME (A), which jumped 5.4-6.8. KBAY (BM) had a stable 5.9-6.0 report, as did KSOL (B) 5.7-5.5. KLOK (PA) gained 4.4-4.9, while KEZR (R) moved 5.1-4.7. KYUU (PA) rebounded 2.6-4.1.

Other San Jose and Bay Area stations with a one share or higher included KARA (PA) 3.7-3.5, KEEN (C) 4.4-3.8, KFAT (C) stable at 1.6, KLIV (A) stable at 2.0, KNTA (S) .7-1.0, KSJO (A) 2.6-2.5, KABL (BM) 2.5-1.3, KABL-FM (BM) .9-1.0, KBLX (J) 1.7-2.8, KCBS (N) 4.8-4.0, KDON (R) showing up at 1.0, KFOG (BM) 3.5-2.2, KFRC (R) 3.9-3.4, KIOI (PA) 2.5-3.2, KMEL (A) .9-1.7, KNBR (PA) 3.0-1.7, KNEW (C) 1.3-1.1, KOIT (BM) 2.0-2.7, KSAN (C) .9-1.1, KSFO (PA) 2.2-1.2, KSFX (R) stable at 2.2, and KYA (R) .7-1.1.

Houston KMJQ Stronger, KIKK-FM Slips, KRBE Up

KMJQ (B) remained the market leader with an improved 10.8-11.0 showing. KIKK-FM (C) was still number two but slipped 10.5-9.0. KRBE (R) strengthened its hold on third place, 5.6-6.9. KTRH (N) moved 5.0-6.2; KLOL (A) added one, 4.7-5.7; and KPRC (N) remained at 5.3. KYND won the Beautiful Music contest, 5.4-5.6; while KODA bounced 5.3-4.6. KQUE (PA) improved 2.5-3.8.

Additional Houston stations with a one share or more included KCOH (B) 1.0-1.3, KENR (C) 3.2-3.1, KEYH (S) 4.3-1.9, KFMK (R) 3.5-2.8, KIKK (C) 1.5-1.8, KILT (R) 2.8-2.7, KILT-FM (C) 3.0-2.9, KLAT (S) 2.6-2.4, KLEF (CL) 1.6-1.3, KLVL (S) 1.0-1.1, KNUZ (C) 1.1-1.7, KRLY (R) 4.6-4.0, KSRR (R) 2.8-2.3, KULF (R) 2.6-2.7, and KXYZ (RL) .8-1.1.

Tampa-St. Petersburg

WWBA-FM Still Leads WJYW, WCKX Move Up To Second, Third

Perennial Beautiful Music leader WWBA-FM held its lead but slipped 10.6-9.6. Competitor WJYW gained 7.3-9.1 to move into the runner-up spot. WCKX (R) gained more than two, 5.9-8.2 to rank third. WQYK (C) moved 9.7-8.1, while WSUN (C) had a stable 6.5-6.3 showing. WQXM (A) rose 4.6-5.9, while WRBQ (R) advanced 5.5-6.1. WFLA-FM (BM) slipped 6.0-5.5, while WFLA (PA) remained in the mid-fives, 5.7-5.5.

Additional Tampa Bay area stations scoring a one share or better included WDAE (PA) 4.1-2.8, WGUL (BB) 1.8-2.1, WLCY (PA) 2.7-2.1, WPLP (N/T) 2.7-3.3, WRXB (B) .7-1.0, WTAN (PA) 1.6-1.3, WTMP (B) 2.1-2.0, WWBA (BM) 4.2-4.4, and WYNF (A) 3.9-3.7. Outside stations showing up included WSRZ (A) 2.4-2.2.

Cleveland

WMMS Becomes New Leader, **WDOK Passes WQAL**

WMMS (A) added two, 8.5-10.5, to top the market. WDOK (BM) was up one, 9.1-10.1, to rank second; while WQAL (BM) slipped 9.4-9.1. WGCL (R) gained 6.6-7.3, while WZZP (R) rose as well, 5.2-6.9. WHK (C) lost three, 8.5-5.3. WDMT (B) registered a gain

Other Cleveland area stations with a one share or higher were WABQ (B) 1.5-1.3, WCLV (CL) stable at 2.0, WDBN (BM) .9-1.3, WERE (N) 6.7-5.8, WGAR (PA) 4.8-4.5, WJMO (B) 2.7-3.2, WJW (PA) 5.1-3.4, WKSW (C) stable at 3.8, WLYT (R) 2.4-3.2, WWWE (PA) 3.2-3.8, and WWWM (A) 3.0-3.8.

This data is copyrighted by Arbitron, Non-subscribers to Arbi-tron syndicated radio service may not reprint or use this infor-mation in any form.

Average Quarter Hour Shares are Monday-Sunday. 6am-midnight, Metro Survey Area, 12+

A-AOR, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Disco, J-Jazz, M-Miscellaneous, N-News, O-Oldies, PA-Pop/Adult, R-Rock, RL-Religious, S-Spanish, T-Talk.

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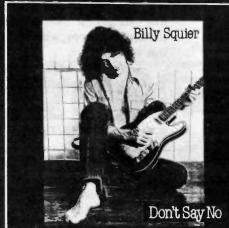
AMERICA'S

HOTTEST NEW ROCK ALBUM

Don't Say No

Produced by Mack & Billy







KCPX on FM103 add KTKT on **WGUY** on **WACZ** on **WISE** add KILE add KRLC add **WALG** add WKZQ add **WQOK** add **KJOY** add KSTN add **WORD** add WSFL add WBZ-FM add







THE MUSIC OF CREATIVE ARTESTS

MCA RECORDS



STREET TALK.

Is "The Loop" (WLUP/Chicago) about to change AOR consultants?

And while we're in the Windy City...look for Jim Smith, currently the PD of KSFX/San Francisco, to return to Chicago in the near future. We understand he'll be back where he used to work within a few weeks.

With all the advance national publicity surrounding the new George Harrison single "After All Those Years," WB pushed up the scheduled release date and you should have it in your hands by now. The song features exBeatles Ringo Starr and Paul McCartney assisting George what is essentially a tribute to the late John Lennon.

It now appears that a settlement has been reached in the three-year-old lawsuit filed by CKLW/Detroit against Arbitron. CKLW GM Chuck Camroux told Street Talk that the suit was indeed settled, but would not comment beyond that. No confirmation yet from Arbitron and neither party seems willing to disclose the terms of the agreement. CKLW originally sued Arbitron over the station's placement "below the line" in the ARB books. Arbitron argued that since CKLW was licensed to Windsor, which is outside the Detroit metro definition, the station should rightfully be listed "below the line."

Jim Harrington has been named Assistant PD at KDKA/Pittsburgh. Jim has served as PD of WPTR/Albany and was formerly an air personality at WCBS-FM/New York, WDRC/Hartford, WBZ/Boston, and WICE/ Providence.

Even though there's been quite a lot of press to the contrary, it now looks solid that the Rolling Stones will tour the U.S. this summer. The word we've gotten is that the band may even try to play some "smaller halls" to give their fans a more intimate concert setting.

Rumblings from the East Coast are that Harvey Schein wants out as Polygram USA President after six months in the job. Apparently there is a certain amount of redundancy in the highest levels of the company and Schein's exit would ease the situation.

The Society of Radio Personalities and Programmers (SRPP) has gone out of business. SRPP, which had just entered its second year of existence, saw its original membership of 160 dwindle to 51, and the financial pressures were too much to bear.

WIFI/Philadelphia morning man Mark Shannon has been hired by Dan Vallie for mornings and MD duties at B94/Pittsburgh.

Chip Taylor has exited CK101/Cocoa Beach, where he had been PD. Operations Director Stan Anderson takes over Chip's programming duties. Steve Ocean will continue to handle music.

Ken Noble exits KWST/Los Angeles for middays at KHTZ/Los Angeles. Former KHTZ midday personality Neil Ross segues over to KNX-FM/Los Angeles for morning drive.

The Atlanta offices of Robox Records were broken into by an extremely discriminating but gullible thief last weekend. The intruder passed up three expensive stereo systems, a couple of electric typewriters, and a color TV, but made off with six gold records. We're not sure what this incident says about the state of the economy, but it must mean something.

Charter Communications has put together a TV campaign for its stations using celebrity spokesman Gordon Jump from "WKRP In Cincinnati." We understand the spots can be customized and will be marketed to noncompeting markets by Charter.



AND HE DOESN'T DRINK COFFEE — Wa've all heard the stories about automation, right? Well, this little automated gem is the WLTA/Atlanta mascot, better known around town as "DJ100." He walks, talks, sings, makes R2D2 sounds, dances, blinks his multicolored lights, and spins his head. Needless to say, he's a real crowd-pleaser as he makes his promotional rounds on behalf of the station. The ultimate test of his popularity, however, is coming up. "DJ100" is scheduled for a confrontation with the San Diego Chicken at a forthcoming Atlanta Braves game. Only time will tell if a robot can replace "the real thing" whan it comes to station mascots.

Spanky Lane, most recently PD of WBMX/Chicago, has now left the station and joined Jerry Clifton's New World Communications in San Diego. Spanky will assist Jerry's client stations.

Lindsay Buckingham of Fleetwood Mac has signed a solo recording deal with Elektra/Asylum, with his first album due later this summer.

Get well wishes to WFBG/Altoona PD Tony Booth's wife, Marge, who is recovering from surgery.

New birth announcements this week: WWCM & 97DJ/Terre Haute GM Jeffrey Jay Weber and his wife, Lisa, are the proud parents of Eric Jerome, born April 21... WKTK/Baltimore's J.J. McKay and wife, Maggie, welcomed their first, Kyle Mackenzie, on April 14.

ELECTRIC

ELECTRIC

P.O. Box 25-866

Honolulu, Hawaii 96825

(808) 395-9600

THE ELECTRIC WEENIE, RADIO'S NUMBER 1
GAG SHEET, GETS LETTERS...

ROB JONES/RADIO LUXEMBOURG . . . "Deal me two sets of back issues. You've definitely proved yourself!!!"

Jocks...write today for free samples.

RCA Does It Again... Twice!!

THE BACK PAGE. BREAKERS.

DARYL HALL & JOHN OATES
You Make My Dreams (RCA)

58% of our reporters on it. Moves: Up 56, Same 25, Down 1, Adds 47 including WKBW, WCAO, WXKS-FM, KVIL, CKLW, WGCL, KSFX, KEZR, WBLI, WOKI, WNAM, KYSN, WCIR, KILE, KSLY. See Parallels, charts at number 29.

THE BACK PAGE

BREAKERS

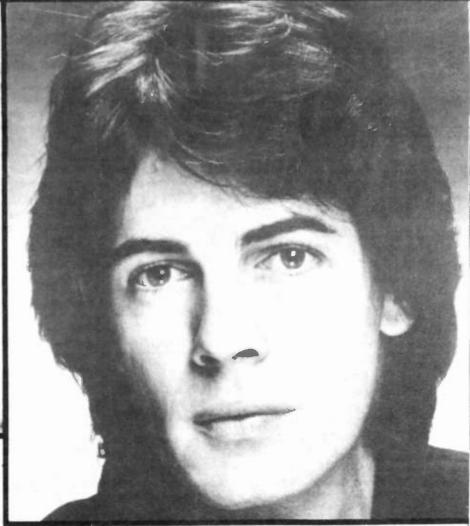
RICK SPRINGFIELD
Jessie's Girl (RCA)

57% of our reporters on it. Moves: Up 93, Same 20, Down 0, Adds 13, KEZR, KIMN, WHYN, KSET-FM, WFMF, KSTT, KEYN-FM, WMEE, KMJK, WLAM, KQIZ-FM, KKRC, KKLS, WPGC 15-10, Z93 14-11, WGRD 8-3, KKXX 17-8. See Parallels, charts at number 30.

DARYL HALL & RICK JOHN OATES SPRINGFIELD



"You Make My Dreams"



"Jessie's Girl"

Produced by Daryl Hall & John Oates

Produced by Keith Olsen for Carman Productions

You Can Depend On RCA To Deliver!!



CHAKA KHAN

"What Cha" Gonna Do For Me"

WXKS-FM 20-17 **KEARTH add 27** KRLA on KIIS-FM 21-19 KNUS add 31 KSET-FM add KINT on WJDX deb 27 WAXY add **KVOL 29-27**



Produced by Arif Mardin

ON WARNER BROS. RECORDS

BRAD **MESSER**

Proximity: Next Or Near In Place Or Time

With averted eyes and edgy defensiveness, I admit I don't really care what happens in Northern Ireland. There, it's out. Now that you know this dark secret it is easier to gush ahead with other heretofore-hidden truths including a great lack of personal concern over events in Poland, Afghanistan, and even the recently-deposed #1 Trouble Spot With a Bullet, El

Oh, I have a continuing interest and a healthy amount of plain old curiosity, but all that foreign stuff has no immediate impact on my little circle of family and friends because, although it is happening, it isn't happening directly to us

If some poor soul is being pawed by a bear at a national park, it may be a Flash to him but merely a marginal feature

Proximity. The closer something is, the more interesting. Although you and I might debate the intrigues of U.S. foreign involvement well into the third six-pack, in our hearts we won't have much personal concern until Uncle Sam comes to our block grabbing young men to march south carrying M-16's . . . just as the wild bear becomes of great concern only by ap-

It is no small part of a journalist's responsibility to accurately differentiate between loud noises from afar and the sound of real incoming mail, as they called it in Vietnam. If something's coming our way and may hit, we want to know the caliber and the arrival time and all details.

The reporter who can find a local connection in a national or international story does a good service, because his or her report reveals why the locals should be concerned about distant affairs, and opens the way for local action or at least discus-

If a distant story has local ramifications it's simply more important than one with none, and no two ways about it. Local news per se is thus always more important. Although we may wrestle with editorial decisions based on a vague feeling that some story is important because it involves big names and giant cities, in our hearts we're more likely to be personally concerned about more proximate matters. A local outbreak of parvo virus threatening our own dog easily outranks a whole forest full of rabies in another state, and that's a small part of the reason that local news - and the localization of other

Listeners have only to punch their little radio buttons to get all the foreign and national news they can possibly assimilate. The local radio news department that clearly offers more proximate news will beat the pants off the competitors who carry only what is easily available elsewhere. Report Local. Localize. It is a proven way of successfully competing.

CALENDAR-

Missed By A Thousand Miles

MONDAY, MAY 11: A year ago today Maxie Anderson and son Kris floated up in a 75-foot-tall helium-filled balloon named "Kitty Hawk," beginning a four-day flight across North America to establish the cross-country record. They vere successful, although they missed their original target by a thousand miles, landing not on the U.S. East Coast but far to the north on eastern Canada's Gaspe Peninsula.

The first regularly-scheduled TV began in Schenectady, NY, 53 years ago in 1929, with station WGY broadcasting

three nights a week to the four local television sets.

Fred Astaire is 82.

The Shawnee Curse?

TUESDAY, MAY 12: Researchers find several versions of this story, but one report is that on this date in 1839 a Shawnee uttered a curse on the Great White Father for violating Indian treatles, beginning the curious cycle of American Presidential deaths. Every chief executive elected or reelected at twenty-year intervals has died in office, from 1840 until 1960 when Kennedy was elected. Reagan will, it's hoped, become the President to break the chain as of the 1980 election. Howard K. Smith is 67. Steve Winwood is 33. George Carlin is 44.

Best Seller Of 1881 Still #1

WEDNESDAY, MAY 13: One century ago today the revised version of the New Testament was offered for sale in New York City and Philadelphia, creating an avalanche of orders totaling some 800,000 copies in only one day.

The man who perfected the Pap Test (for cervical cancer) was George Papanicolaou, born 98 years ago today. The test was ignored for several years initially, and became standard procedure around 40 years ago.

Richard Nixon, on a Vice-Presidential "goodwill trip" to South America 23 years ago today in 1958, was pelted with rocks by anti-American demonstrators in Caracas. President Eisenhower immediately ordered paratroopers and marines to Caribbean bases to back U.S. demands that Venezuela insure Mr. Nixon's personal safety

Stevie Wonder is 30. Beatrice Arthur ("Maude") is 55. The Rev. Jim Jones would have been 48.

Borden Against The Swill Factories

THURSDAY, MAY 14: Until about the time of the Civil War there were two kinds of milk to drink: milk that was a day or two old, and very bad processed milk. In what were called swill factories, milk was doctored with chalk for whiteness and molasses for creaminess. Gail Borden perfected condensed milk and applied for the patent 128 years ago today in 1853. He got rich supplying the military, and after the war became the first to offer fresh milk in glass bottles.

"Skylab" was launched today in 1973. The 86-ton space station finally fell from orbit two summers ago after hosting three astronaut crews on 28, 59 and 84-day missions

Another Kind Of Stork Trick

FRIDAY, MAY 15: One Mr. Kumar Anandan of Sri Lanks began his world-record feat of standing on one foot a year ago today, getting in the Guinness Book by keeping his other leg up for thirty-three hours (with hourly five-minute

Fifty-one years ago in 1930 Miss Ellen Church became the world's first airline stewardess. Her duties aboard United Airlines included keeping the window sills free of dead flies

Eddy Arnold is 63. Richard Avedon is 58. Trini Lopez is 44.



THIS WEEK: **DON MCLEAN**

NEXT WEEK: JOE ELY **VARIOUS GUESTS**

Call Ralph August (213) 392-8611

2623 Main Street Santa Monica, CA 90405



TRUE OR FALSE: Nine out of ten ants have to wear a truss! Answer: We don't know . . . but Michael O'Shea, the General Manager of KBLE/Seattle, wishes he had hired an ant recently. Michael and his Chief Engineer were carrying a 350-pound

equipment rack up the stairs and Michael suddenly got the whim-whams! That's right, the great god Hernia nailed him right on the spot. So he's out of the hospital now thinking up great plans for KBLE (soon to be known as KLFM). However, he may never be able to punch a cartridge machine with his groin the way he used to in the old days.

Incidentally, Charley Brown has been signed as PD and AM drive personality for Michael. Charley was starring at KJR.

Dave Lindsay, the Program Director of KUEN in Wenatchee, WA, just sent me an actual Black Bart T-shirt along with a wonderful jello-mold deathmask of the Rev. "Pap" Smear from the First Church of Scattered Showers, in Wenatchee.

Congratulations to KUEN's new FM KYJR (Keg Of Young Jamaican Rum . . . that's easy to remember).

* * * * *

The gang at Laufer Entertainment Group tells me the next teenage idol is Michael Damian. According to Tiger Beat and its sister publications, Damian's mail has surpassed every established artist in the teen field (Leif Garrett, Scott Baio, John Schneider, Greg Evigan, etc.) despite the fact he is not in any television series. His new record "She Did It" has just been released. Michael is 18 and is from San Diego, California. It's been nearly three years since the last

idol, Shaun Cassidy, faded from the minds of teenage girls. (I remember when I was a teen idol . . . I lost so much weight running from young gals, I had to attach suspenders to my jockey shorts.

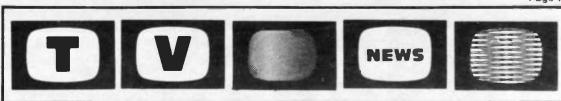
Lou Geneva of KSFO/San Francisco writhes: "Dear Gar-Zilla: (you're a real monster in our biz!)" Hmmm . .

* * * * *

"After reading your column, I just realized that you're the same guy who was known as the San Francisco Bay Area's George Reeves lookalike!" Lou was so cruel as to send us a copy of the KEWB Color Channel 91 Fab Forty from the early 60's. It's true I did look like George Reeves then . . . only I really could fly . . . and leap tall record promoters in a single bound! On the same survey were such great deejays as Ken Knox, Chris Borden, Jim Wayne, Mark Foster, Buck Herring, and Bill Wood. Bill Wood (now Bill Bell) reportedly just sold his highly successful Bell Sound Studios in Hollywood for big buck\$\$!

Incidentally, the number one tune for the week of that survey sent to us by Lou was "Calendar Girl" by Neil Sedaka. "Calcutta" by Lawrence Welk was number two and another hit instrumental, Ferrante & Teicher's "Theme From Exodus," was number three.

The biggest call-in song that week, "It's Damned Lonely When You're The Only Surfer On Death Row," didn't quite make it to number 40.



''Dallas'' Drowns Competition In Finale

The final episode of "Dallas" for this season obliterated all contenders in the Nielsen ratings week ending May 3, scoring a 32.5 rating, almost 35% higher than any other show aired. The performance of the cliffhanger episode (although they haven't hung Cliff yet) was the highlight of a triumphant CBS week in which the network captured seven of the top eight positions and won an easy victory with a 17.9 average rating, compared to ABC's 15.1 and NBC's 14.7. Other notes of interest in the top 20 were another solid performance by a country awards show, the Academy of Country Music awards telecast, which finished 18th; and the slippage of CBS's hot "Private Benjamin" series to 20th this week. Here's how they stacked up:

- Dallas (CBS) Lou Grant (CBS)
- 3 3 M*A*S*H (CBS)
- 12 4 60 Minutes (CBS) Mov.) Murder In Texas Pt. I (NBC Sun.Mov.) — 14 Ripley's Believe It Or Not (ABC) - 5
- **Dukes Of Hazzard (CBS)**
- House Calls (CBS) 15 7 The Jeffersons (CBS) 5 8
- Fantasy Island (ABC) - 9
- 10 Hart To Hart (ABC)

- 7 11 Diff'rnt Strokes (NBC)
- 14 12 Alice (CBS)
- 13 We're Fighting Back (CBS Tues.
- 8 15 Nurse (CBS)
- 18 16 Trapper John, MD (CBS)
- 20 17 Love Boat (ABC)
- 18 ACM Awards (NBC)
- 19 Quincy (NBC)
- 20 Private Benjamin (CBS)



SHEPPARD BECOMES LADLE'S MAN - WB artist T.G. Sheppard proves he's a handy man with the ladles as he aids in the preparation of a mysterious vegetable dish on the "Mike Douglas Show." Pictured (I-r) are former "Gilligan's Island" star "Skipper" Alan Hale, Douglas, Sheppard, and gadget expert Stan Kann.

Music On TV

Jimmy Buffett appears on "Fridays" May 8 . . . May 8's "Solid Gold" edition features Chuck Berry, Blondie, Glen Campbell, the Captain & Tennille, the Commodores, Dr. Hook, and Neil Sedaka in a "classics" show. The following week (May 15 and thereafter) another "classics" presentation features Aretha Franklin, Andy Gibb, Gladys Knight & the Pips, Johnny Mathis, Helen Reddy, the Statler Bros., and B.J. Thomas, with Dionne Warwick, as always, Dee Dee Sharp Gamble and Bill Medley are on "American Bandstand" May 9, with Adam & the Ants and Franke & the Knockouts guesting May 16 . . . Patrice Rushen appears on "Soul Train" May 16 . . . Nicolette Larson joins "Merv Griffin" May 19 . . Christopher Cross is a guest on "Tomorrow" May 21 . . . The "Grammy Hall Of Fame" salutes historical greats of song and stars Andy Williams with guests Peter Allen, Count Basie, Natalie Cole, Mary Crosby, Andy Gibb, Celeste Holm, Bob Hope, John Raitt, and Joe Williams. The special airs May 18 on . Cable TV gets a regularly-scheduled series of rock-oriented films, concerts, and minifeatures in the late-night weekend "Night Flight" series from the USA Network, in conjunction with American Talent International Video. June 5 is the start-up date, with films like "Quadrophenia" and Neil Young's "Rust Never Sleeps" among the features set.

IDEOSCOPE:

SONY DEBUTS HIGH-QUALITY VIDEOTAPE SYSTEM: The Sony Corp. recently unveiled a high-resolution recording system, which the firm claims records and plays back videotape with a sharper image than conventional systems. The Sony system, including cameras, recorders, monitors, and large-screen projectors, uses 1125 horizontal lines, more than double the 525-line standard currently in use in U.S. commercial television. With each Image scanned 30 times per second, the Sony system conveys up to six times more image information than existing units, creating a television image comparable to 35mm film. Noted director/producer Francis Ford Coppola, who attended the Sony demonstration, described the quality as "like a picture of Life magazine — but it moves." While many observers feel the high-resolution process could revolutionize the film and videotape media, Sony has not yet decided when the equipment will be available or what it will cost... NARM VIDEO RETAILERS CONVENTION UPCOMING: The National Association of Recording Merchandisers (NARM) has set its 1981 Video Retailers Convention for August 10-13 at the Grand Hyatt Hotel in New York City. The meeting is promoted as the first-ever confab tailored specifically to the needs of video retallers . . . RCA TERMS VIDEODISC LAUNCH "MOST SUCCESSFUL IN FIRM'S HISTORY": RCA reported \$17 million worth of sales from its videodisc players and discs during the "Selectavision" system's first five weeks of availability. An estimated 28,000 players and approximately 200,000 discs were sold, with disc sales greater than expected. RCA now plans to produce three million videodiscs this year in order to keep up with the demand. The firm's previous videodisc production goal was two million units.



Radio&Records

FCC PUTS SIX-MONTH FREEZE ON APPLICA-TIONS FOR NEW FACILITIES — Cites backlog of cases.

NUMBER ONE FIVE YEARS AGO: "Welcome Back" — John Sebastian — (WB/Reprise)

NUMBER ONE COUNTRY: "My Eyes Can Only See You" — Charley Pride (RCA)

NUMBER ONE LP: "Presence" - Led Zeppelin (Swan Song)

edia arketing

Know Your Advertisers

ypically in this column I spend most of my time talking about issues related to researching and marketing to radio's "listener" audience. This emphasis is appropriate, given that R&R is primarily a programming-oriented publication. Occasionally, however, I think that it is important to address radio's other audience, the one that pays the freight; i.e., adver-

tisers and potential advertisers.

Before those of you who aren't directly concerned with sales and advertising flip the dial and tune me out, give me a few more paragraphs. In any marketing-oriented organization, it is important that professionals in different functions (e.g., sales, programming) understand and appreciate each other's goals and responsibilities. I have found through my experience with media (including radio, TV and newspapers) that there is almost always a tension between the sales personnel and the editorial or programming personnel. This tension is a natural result of the fact that your goals often are at cross-purposes with one another. For example, sales may wish to maximize advertising revenue, which means selling as many spots as possible, while programming wants to avoid commercial clutter because it interferes with the "sound" of the station.

hile it is imperative that both sales and programming have goals to shoot for, it is just as critical to avoid the natural tendency to suboptimize; i.e., to pursue the goals of your department to the detriment of the overall organization. The important thing to realize is that sales and programming are mutually interdependent — a station cannot survive in the long run without both functions performing well. A station can be even more successful if the two functions are operating in harmony — that is, sales keep programming's goals in mind and vice versa.

Therefore, the more you know about the sales department's goals, and the problems faced in achieving them, the more likely it is that you can assist the sales department without damaging your programming. At the very least, you'll have more of a "big picture" viewpoint on what is going on around the station, which will enable you to communicate more effectively with personnel responsible for other functions.

he first thing to recognize about the advertiser market for radio is a basic distinction between small, local advertisers and large, national advertisers. Although there are many exceptions, in general the national advertisers are more sophisticated and are seeking different things from a radio station than are local advertisers. Local advertisers vary greatly in their degree of advertising savvy, but they typically require more services on the part of the station than do national advertisers.

he chart summarizes the factors I have seen operating in advertisers' decisions to select one or another station on which to

place their ads. The chart is not intended to be the complete answer to your station's sales effort, but it will provide some guidance as you approach (and, I hope, do some research on) potential advertisers. Let's go through the list to clarify what is being depicted in the chart.

Advertiser	National	Local
Concerns	Advertisers	Advertisers
Overall Cost		-
Cost Per Thousand (CPM)	-	~
Commercial Clutter		
Audience Demographics		
Audience Psychographics		
Creative Assistance		50
Flexibility		~
Marketing Guidance		-
Personal Relationship		~

At the top of the list, of course, is the cost of advertising on your station - who isn't concerned about money? However, there is a major difference between local and national advertisers here. The local advertiser, who has to pull the cash out of his own pocket in many cases, is relatively more concerned about total cash outlay (hence, the heavier checkmark for overall cost). In contrast, national advertisers (most often represented by advertising agency media buyers) are generally concerned with overall efficiency rather than overall cost. Efficiency, in advertising jargon, is measured by cost per thousand (CPM); i.e., the overall cost of a spot divided by the number of listeners exposed to the spot (as determined by your old buddy, Arbitron). Thus, faced with the choice between two stations with the following characteristics:

Station A 50,000 listeners \$10/60-sec. spot Station B 100,000 listeners \$17.50/60-sec. spot

the local advertiser may opt for station A to minimize his cash outlay, while the national advertiser may select Station B to minimize his CPM. Knowing which criterion, total cost or CPM, a particular advertiser is emphasizing is a key factor in the sales effort.

ational advertisers are more sophisticated than local advertisers in their attention to audience demographics. National advertisers have carefully defined target markets which they wish to communicate with as efficiently as possible. In fact, the CPM computation I referred to above is often done, not on the basis of total station listenership, but on the basis of total listenership within a particular demographic cell (e.g., 25-49-year-old females). Thus, if your station has a particularly "tight" demographic profile, this can be converted into a very attractive CPM for the advertiser seeking that demographic. You can begin to appreciate the delicate interplay of programming decisions and sales efforts here.

developing concern among national advertisers is over audience psychographics as well as demographics. More and more advertisers attempt to match the lifestyles

depicted in their commercials with the lifestyles of their best customers. A recent example of this was Smucker's. Smucker's learned, through psychographic research, that the most frequent purchasers of jams and jellies were women who exhibited a relatively greater liking for country music. Hence, the Smucker's jingle ("With a name like Smucker's, etc ...") was sung with a slight country twang with a steel guitar accompaniment and more ad dollars were shifted toward Country radio stations. This type of psychographic positioning will become more prevalent in the future, especially as media fragmentation continues. The more the media fragment, the more media audiences will cluster around particular media they find most appealing — and these clusters will exhibit lifestyle or psychographic homogeneity. An important part of radio's future, then, lies in its ability to document the lifestyle of its listening audience.

The last four advertiser concerns listed in the chart all pertain to local advertisers. Local advertisers often rely on the local media for creative assistance - copy writing, production, etc. Aggressive promotion of your station's willingness and ability to provide such assistance may be an important consideration to some local advertisers.

ocal advertisers also need flexibility from radio — the ability to change copy or other commercial content on short notice. As the RAB campaign points out so well, this flexibility is a major advantage of radio over TV and even newspapers.

For many small advertisers, the station sales representative can serve an important function in giving overall marketing guidance. This requires a real professional in the sales position - not like "Herb" on "WKRP." the professional sales person has a good feel for what is going on in the market and can help the local retailer decide what merchandise to advertise; when to promote it, and, yes, what media other than radio to use if the situation calls for it.

he ability of the sales rep to perform this function rests on the last advertiser concern — the establishing of a personal relationship which can lead to trust between the advertiser and the station's representative. There is ample evidence in the marketing literature that even very "national" professional buyers are swayed heavily by interpersonal factors. If you have a good, trusting interpersonal relationship with an advertiser, you'll get more than your share of his advertising dollars.

Next time: how to research your advertisers.



Marketing at UCLA's
Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr.
Lutz, call R&R at (213) 533-4330 or write to Radio & Records, 1930 Century Park West Los Angeles, CA 90067.

EASY LISTENING RADIO

Music Information Lines: Calls And Effect

I'd like to look at the importance of CALLS . . . phone calls to your station, and the call letters of your station. First, let's explore the different ways that the telephone can be a useful programming tool. Many Beautiful Music broadcasters are discovering the real value of offering their listeners a "Music Information Line," which gives the audience an immediate way to get any song title or artist information simply by making a phone call to the station. In the interest of creating goodwill and saving callers long distance charges, toll-free phone numbers have been added to the regular phones at a number of stations, which not only has increased the call-in response but has given the stations a better cross-section of their listenership

What I find most attractive about Music Information Lines is the ability to develop a day-to-day written profile of your audience by asking a few questions yourself after giving the callers the information they wanted. Where is the listener calling from, and how often does he or she listen to your station are things worth knowing . . . so why not ask those questions. Just by listening to the sound of the voice you can determine approximate ages and sex (male and female); and at the end of each call you'll have a thumbnail sketch of that listener. It doesn't take much time at all.

A simple form can be designed to include a place to write in (or type):

- Day and date/time of call
- City
- Sex & approximate age
- Song information requested
- Other listener comments

Usually, the receptionist is able to handle most of the music calls during the day, and the announcer on duty answers the calls when the office staff is not there. Some stations require that the "on-air" talent handle all calls relating to music programming, and there's one station I know that employs college students, or actors with extra time on their hands, to answer the Music Lines in the evenings and on the weekends. However it's done, the listeners get the information they need, and at the same time the broadcaster is collecting valuable clues about his listening audience.

Fred Seiden is an established programmer and promotion expert with an extensive background in the Easy Listening Radio field. To contact Fred, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067



You can tally up the phone calls daily to see what songs get the greatest reaction and where the "peaks and valleys" show up throughout the course of the day. Sometimes an unusually low phone response can hint that technical problems may be the limiting factor in listener calls, rather than the programming itself. And your music programmer or syndicator loves to receive copies of the Music Information Line phone tracks . . . it helps greatly in making future programming decisions.

One final point — with the phone lines you have a wonderful excuse for not "backannoucing" all the music played in every quarterhour segment. When listeners complain that all the songs are not announced on the air, you can say that your station would rather use the precious air time to play one more song, and any information they want is just a phone call away. That usually workel!

What Are They Calling About?

I was curious to know which easy listening songs had the greatest appeal to record buyers across the country, so it seemed logical to ask someone who hears from "our listeners" all the time . . . Jim Schlichting. He is the President of Disc-Location in Van Nuys, CA, a national mail order service dealing exclusively with record albums heard on Easy Listening Radio stations. Based on letters and phone calls to Jim's firm, here are some albums that contain the most "asked for" songs.

Imported Albums:

Ballad Pour Adeline/James Last (Polydor)
Sleepy Shores/Johnny Pearson (Rampage)
Mull Of Kintyre/Franck Pourcel (EMI)
The Last Guest Is Gone (Music From Across The Way)/
James Last (Polydor)
Don't Cry For Me Argentina/Geoff Love Singers (MFP)
The Old Fashioned Way/Peters & Lee (Philips)

I Would Love To Love You/Keith Barry (UA)

Domestic Albums:

The Lonely Shepherd/
Gheorghe Zamfir (Mercury/PolyGram)
Wigwam/Caravelli (Peters International)
Only You/Roger Williams (MCA)
The Homecoming/Hagood Hardy (Capitol)
Chiquitita/Stanley Black (London)
I Love You So Much It Hurts/Andy Williams (Columbia)
Blue Bayou/Frank Chacksfield (Excelsior)

Unavailable Albums:

These are albums that get strong requests, but are no longer available.

Verde/M&G Orchestra. (This album was on Private Stock, but was deleted by the now-defunct record company before the demand started.)

Cheryl Moana Marie and Lady/Living Strings. (These are the two most popular recordings ever done for the RCA Camden series.)

How Can You Mend A Broken Heart/Roger Williams. (This album was once available on Kapp/MCA, but now it's gone.)

That should give you some idea what listeners these days are requesting, after hearing the songs on Easy Listening Radio, mostly in the Beautiful Music

- Music Information Lines: helping listeners and generating audience information.
- Easy Listening Music Guide: most requested imports, domestic records, and out-of-print favorites.
- Call letter ID's: keeping a clear image to avoid Arbitron problems.

format. If you want more information, or wish to take issue with these lists, I suggest you contact Disc-Location, P.O. Box 8260, Van Nuys, CA 91409, (213) 789-5293.

Arbitron Plays No Favorites

The other kind of CALLS I wanted to talk about are your call letters, and the immense importance they play in charting the winners and losers in the radio game. One of the first things I discovered travelling from one radio station to the next is that radio can sell just about everything , , , except itself. It's amazing how many broadcasters fail to recognize the weight of their unique, one-of-a-kind identification . . . the call letters. Anyone who has been to Beltsville, or Laurel, knows exactly what can happen when the stations' call letters are not properly entered in an Arbitron diary. With all the computerized methods and timesaving devices the Maryland ratings service has instituted lately, you have to believe that promoting your name (call letters) clearly and carefully "on the air" is critical. Using cute slogans and catchy buzzwords ALONE will not insure full or even proper credit for actual listening recorded in a

Considering the inherent limitations in the Beautiful Music format regarding station identification, only four talk breaks an hour, it just makes good sense to give those identifying letters carefully, evenly, and pridefully . . . immediately following the conclusion of the quarter-hour music sweeps. And just before returning to music, the station's calls should be the very last thing heard from the announcer to create the most vivid (and, it's hoped, lasting) impression on the listener.

For a good check on your own listeners' call letter recognition, I recommend that you look at all the correspondence sent to your station to see if there are any "aberrations" (a popular Arbitron word) in call letter mentions. If you discover a pattern that shows a transposition of letters, or one letter substituted for another that has a similar sound, then you better find effective ways to clear up that confusion "on the air."

The call letter issue was prompted by memories of many visits to Arbitron's Maryland offices to look at diaries for myself, after the reports had been published. From market to market, all the horror stories you've heard about from **Jhan Hiber** are TRUE. Unless the call letters are entered exactly and clearly, your fate is in the hands of a lot of strange people and unsympathetic machines. Reaching the top of the Arbitron charts is hard enough. Protect yourself from slipping by default . . . keep those call letters coming, loud and clear.

Just a quick reminder before my typing finger goes completely numb, and that is to send your comments and Information to **R&R** so we can keep track of the latest comings and goings in today's Easy Listening Radio.



Joel Denver

INSIGHT ON HOW IT'S DONE



Changing Hats From PD To GM

Radio has always been known for its constant change, and all too often this has fostered a bad image for the business. In this column, making a change by choice is the topic. Even more importantly, the change is one of careers, from PD to GM.

This is a very important decision for a PD and it's one that should be thought out very carefully before making the leap. It must be understood that there will be duties, functions, and responsibilities you were never exposed to as a PD.

The transition is indeed more complicated in many respects than that of going from air talent to MD or from MD to PD. Short of ownership, the GM holds the position of highest accountability for the license.

Over the last several years, more GM's have been coming out of the programming ranks than ever. To give some insight to what it is like "on the other side" and to answer the age old question "is there life after programming?", I talked with four GM's who have made the change from programming

Dan Mason, GM, KFMK/Houston

Dan was a well-respected programmer for many years. He piloted Z93/Atlanta and WPGC/Washington through many successful rating books. He was then lured into upper management, and left WPGC to become GM at KTSA-KTFM/San Antonio. Cutting his GM teeth there, he later rejoined First

Media to manage KFMK.

Dan told me, "When I became a GM, I decided to



Dan Mason

keep my mouth shut, and do a lot of listening and observation of basic management principles. I took the time to think out situations in order to make the right decisions. After doing this now for about two and a half years, it gets easier all the time."

As a GM coming from programming, Dan admitted, "I find myself being a bit more sympathetic to programming than sales-oriented GM's might be. I still have to take sales into account and can't play favorites, but I am less sympathetic with petty problems that occur between the two departments. They are a waste of everyone's time

"Learning the fine points of sales was very important for me. I learned by asking a lot of questions and working three times as hard to keep up. I was totally dependent on those around me for input and direction.

As a former PD, it might be a natural tendency to gravitate towards giving daily input to programming, but Dan said, "All I want to do is keep aware of what is going on. My PD Lee Logan and MD Jerry Steele keep me well informed. Most of our conversations deal with concepts more than the day-to-day mechanics of programming. Those are Lee's duties

'I always try and put myself in the PD's shoes and remember what really irritated me when I was in that chair. I am always aware to avoid situations that would cause Lee grief or loss of control in his depart-

ment at my expense."

Dan concluded, "If I knew several years ago what I know now about being a GM, I would have made the change years ago. The knowledge to become a GM can only be acquired while on the job. You must be ready to meet the challenge. If you really want to make the chance and succeed, you'll never regret it.

John Lander, GM, 96KX (WCKX)/Tampa

John has held the position of PD at WLOF/Orlando, WLCY/Tampa, and most recently at 13K (KGB- AM)/San Diego, just prior to becoming a GM two months ago. I thought it might be interesting to get some fresh impressions from someone who had just made the switch.

"When I was PD, I always tried to establish a good relationship with my GM for the good of the sta-John said. "But it was always a hard education process to help a salesoriented GM understand programming. Because of my background in programming, I never thought could become a GM. When this position was offered, it was like the brass ring waiting to be grabbed. I couldn't pass it up.



John Lander

John mentioned, as did Dan, the need for orientation in his new position. "The strength of my growth and development in the first few days especially, and even now, depended heavily on the people already working at 96KX. My sales manager has done a great job of orienting me towards my duties with the sales

Keeping a hands-off approach in programming "is not easy," John admitted, "but my PD Robert Walker is very talented and we have a lot of good conversations about the approach of the station. I don't jam things down his throat. We take his experience and my experience and talk over what is best for the station. I will always stay informed about programming, because those are my roots."

Keeping in mind the problems that are peculiar to the programming department, John revealed, "My sympathy is very strong for programming. I know how tough it is. Where does the next idea come from and more importantly, where is the money for the promotion coming from? The product is paramount. Without it, you have nothing to sell."

Talking about his new responsibilities and routines, John said, "I am taking some of those promotional ideas that work on the air and applying them to the sales department for client relations and it's work-

"I think one of the hardest things to develop is a game plan. Without it, I would be running 'crisis management' putting out small fires as soon as they start. I try and be fair, having learned a great deal about the art of compromise. It doesn't hurt to give up small things, when you are sure the big ones you want will come through."

For PD's thinking along the lines of becoming GM's, John suggested, "Every PD should come down from the 'Ivory Programming Tower' and learn what a budget is. Learn what responsibility for a nonprogramming project is about. Learn what sales is about. Once you have made the switch, you will probably never go back again."

Bob Payton, GM, KELP/El Paso

Prior to working at KELP as PD, Bob programmed XEROK/El Paso twice, and held similar positions at WGCL/Cleveland, WZZP/Cleveland, and WRVR/ South Bend. "I joined KELP after XEROK fell apart and managed to turn it around again in the ratings. Out of nowhere, the position of Station Manager was offered to me. I was very reluctant and wondered if I should take the chance.

Praising his company, Bob said, "Clear Channel Communications of San Antonio assured me they would train me and give me the time and tools to learn. They did and I'm glad I made the move. I have since been promoted to GM and also handle the duties of Sales Manager.'

Bob gained some sales experience in smaller

markets requiring air talent to carry a sales list. "Despite the fact I had done sales, as a PD I perceived every sales person to be another Herb Tarlek from WKRP.' This is just not how it is, though.

"Reflecting back on my previous goals, it had never occurred to me to get in to upper management. I

always thought my future was as a national PD or consultant. Because of this thinking, my PD Mike Preston and I work closely, but I don't stare over his He shoulders. autonomous in areas of music and programming. I never want to saddle him with things that will hamper his efforts.

Speaking as a GM on what he feels makes a good PD, Bob offered, "I see a



Bob Payton

PD as 5% programmer and 95% administrator. He must learn to be organized, especially if his desires are for upper management. Air talent are a unique breed and need special handling. Someone who can't deal with people will not make a good GM.

For the PD seriously considering this change in careers he added, "You have got to realize a few lifestyle concessions have to be made. Wearing a coat and tie and keeping your hair shorter are good examples. Try and understand too that life goes on each day without ratings being the end goal. Ratings are the means to the end. Whether high or low, revenues must come in.

Charlie Fernandez, GM, WKXY/Sarasota

Charlie's career has geographically completed a circle. Starting out at WKXY, he also worked at WQAM/Miami and programmed F105/Boston before returning to WKXY



Charlie Fernandez

"My PD background makes me sensitive to my PD's needs," he began. "I know what makes a format work and I can tell when something is wrong. I find it easier to exchange conceptual ideas between us, than it was for me to do with sales oriented GM's I worked for."

Realizing in his first few days of being a GM that things were different, Charlie reflected, "There is a big difference between running talent and running

a business. One is task-oriented and the other is resultoriented. It is easier to determine if someone did a good show or not, but harder to determine if a salesperson did a good job if no dollars came in that day.

What do you do when sales has a poorly-produced spot that the client wants to run, and programming finds offensive? "That's a hard one," he answered. "You are on a double-edged sword. Turning business away is hard but you don't want to hurt the product on the air. I fall back on the old rule 'if it hurts you, don't run it,' and I still believe that theory works.'

For the PD looking to make the change to a GM position Charlie advised, "Take some business courses to understand the fundamentals. Concepts are one thing, but facts and figures are another. Be ready as a GM to motivate people, placate egos, and be accountable for the bottom line."

Migration To Management Continues

The old myth that GM's only come from sales is DENVER/See Page 21

Changing Hats From PD To GM

Continued from Page 20

disappearing fast. More and more PD's looking to expand their horizons and potentials for growth may well want to consider this avenue. It's not the answer for everyone, but could be the next logical step for many of you.

If you are considering this direction, heed the advice of these former PD's turned GM's. If you find you have a mind for business and are willing to make a commitment to a different lifestyle and way of thinking, I urge you to reach out and explore this new direction. It can only be a plus to the radio industry to have a better balance of GM's from sales and programming.

Feeling The Freeze?

At least once or twice a week, a reporter will call to inform that the playlist has been "frozen" for the week. These calls are most important, as it helps to keep our data base intact. Record companies appreciate it, too, in their tracking efforts.

I bring this up because recently it has come to my attention that some reporters who have frozen their lists are not calling in for that week. If I don't hear from you, then you are counted as not reporting for the week.

When your list is frozen, all of last week's adds move to the on section automatically and your numbers stay the same. Please remember, if you freeze your list, let me know. If you know that there will be no list at all, I would appreciate a phone call letting me know this, too!

A reminder – reports can be phoned in either Monday or Tuesday until 6pm Pacific Coast Time. Thanks.

- Joel Denver

Bits

WAQY/Springfield recently had over 3000 runners in its fourth annual Roadrace... WNCI/Columbus calls itself "The Center Of Events In Columbus" and is offering a "Center Of The Week Break At The Centrum" with free food, drinks, and entertainment from a local group for the after-work crowd from 4:30-8pm on Wednesdays.

WBLI/Long Island brings back "The Great Gas Giveaway." Listeners take pictures of their license plates with WBLI bumper stickers prominently displayed and send in the photo. License numbers are called and listeners responding win 106 gallons of gas.

It's "Flat Broke Week" at FM102/Sacramento. The station is giving away wallets stuffed with tickets to see the Oakland A's and New York Yankees, and will transport listeners on a bus to and from the game providing food and drinks.

WNBC/New York recently held a college conference to give students the feel of what goes on behind the scenes at the station. They also got a glimpse of action at the network and the TV station.

WKTI/Milwaukee hosted "The Great 1981 Playboy Bunny Hunt." Listeners called in to win a Journey "Captured" LP. The idea is to "capture" a weekend at the Playboy Club in Lake Geneva. Each album winner is eligible for the weekend.

V100/Charleston added a new twist to National Secretaries Week. It gave away gifts to secretaries nominated by their bosses, and winners became eligible for a weekend for two at any Hilton Hotel in the country. Of course the boss wasn't required to go on the trip unless asked!

WZUU-FM/Milwaukee is doing a direct mail campaign promoting itself as a "full service" station on FM. It also promotes the WZUU "Lucky You Ticket," with which listeners win prizes when their serial numbers are called.

Motion

Jim Morton is the new MD at WCIR/Beckley, departing WEMM/Huntington, WV...Bill Bennet promoted to PD at KKXL/Grand Forks, and Jeff Parker is promoted to MD...Jim Randall is the new MD at WGUY/Bangor...Lee Jolly is the new AM driver at KFMK/Houston, coming from across town at KILT-FM.

Bruce Daniels, afternoons at KZZX/Albuquerque, is upped to Music Director . . . KS95/Minneapolis promotes MD Kim Jeffries to the additional duties of Assistant PD. She will continue her airwork, too . . . Pat Evans joins KSFX/San Francisco as Research Coordinator, coming over from KYA/San Francisco, where she was Assistant PD and MD for three years.

Sean O'Toole is the new morning man at WHFM/Rochester, leaving WAIV/Jacksonville . . . Jonathan

Keyes, formerly PD at K102/Ft. Lauderdale, is the new PD at WKGN/Knoxville . . . Y103/Jacksonville welcomes new all-nighter Craig Stevens.

Gary Fiset joins KYA/San Francisco as Marketing Director and Yolanda Adra is promoted to Promotion Coordinator . . . KSTT/Davenport hires Greg Roberts from KBOY/Medford to do afternoons . . . KYYX/Seattle MD Sean Lynch is promoted to Assistant in Special Projects and Elvin Ichiyama has been promoted to the vacated MD slot.

KSLQ/St. Louis appoints afternoon man John Larrabee as acting PD... Bob McKay returns to Boston joining WROR. He had been at WRKO and other Boston stations in the past... K-BEST 95/San Diego welcomes news personality Ted Marvelle from across town at KSDO.



LOUISVILLE LOVELIES — KJ100/Louisville sent in this photo of the station's KJ-Girls. Over 600 girls auditioned for the five positions, and the winners will be used on posters, on TV commercials, and at public appearances. Pictured (I-r) are KJ100 Operations Manager Bobby Hatfield, the KJ-Girls, and GM Frank Seymour.



CAN YOU HANDLE IT? — Q104/Gadsen, AL recently had over 15,000 people cram a car lot to watch contestants keep their hands on a car to win it. Whoever "handled the situation" longest won the car. Pictured sitting is the winner, who hald on for 108 hours and 41 minutes.

Elias Exits

Continued from Page 1 of all worlds and couldn't be more pleased with the whole situation."

Elias also stated WLUP's recent down book (R&R 5-1) had not influenced his decision. "It had nothing to do with it. I regret the timing. I'd rather have left on the best book rather than the poorest, but opportunity doesn't necessarily knock again."

Green

Continued from Page 1 enthusiasm and comprehensive knowledge of radio and music convinced us that he was just the person to do the job we envisioned."

Green, who was most recently director of Promotion & Marketing at Pacific Arts Records and Pacific Arts Video Records, spent two years as National Music Director of the multiformat tipsheet Fred, having previously worked at KSAN/San Francisco. He stated, "It's a true privilege and pleasure to join this organization. R&R plans an aggressive development of the Adult Contemporary section to reflect the format's own evolution, and I'm certain we'll build a new dimension of more meaningful research. I'll do my utmost to help everyone on both the radio and record sides as much as possible."

Berardini

Continued from Page 1
The Oedipus "Oevolution"

Commenting on the appointment of Oedipus as PD, Berardini said, "A number of factors made me choose him. First, he's a full-time DJ for us. He is recognized as a leading advocate of local and new music, both in Boston and on a national level. He doesn't hold to any one definition of rock music, which is what this station is all

McVay

Continued from Page 1
we'll meet this one in Cleveland
with the same results. All the people at WAKY & WVEZ and

ple at WAKY & WVEZ and Multimedia are my friends and I'm grateful to them for their support. I'm especially thankful to Allen Gantman (WAKY & WVEZ GM) for his understanding. Moving to Cleveland will also put me less than three hours from my home in Youngwood, PA, and I'm looking forward to renewing my roots."

McVay's new duties in Cleveland will be somewhat more extensive than in Louisville, as he will assume responsibility for promotion, advertising, and programming. His appointment becomes effective June 15 because he has agreed to remain with WAKY through the current rating period.

Oedipus told R&R, "It just kind of evolved. I was getting more involved with the programming and promotional end. Tony and I spent a lot of time together, talking about directions for the station. It's the next stage in the process of exposing the new music I believe in."

Oedipus, who joined the station three years ago, will also continue his air work, a daily late-night shift. Berardini served as PD at WBCN for two years, having been MD earlier and previously MD at KTIM/San Rafael, CA.

Huey

the communications industry will be a major force of the 80's and 90's, and we're excited to be part of it. It will be more complex than ever before, but just as much fun. I'm personally enthused because we have the sort of crew here that can do anything we choose to."

Poll, GM at the Dallas AOR since September 1978, told R&R, "In addition to continuing to run KZEW, I will now be involved with the corporate side, possibly having to do with acquisitions, general planning, ways in which Belo can grow. Unlike most broadcast companies, Belo cherishes its vice presidencies. In the entire company there are only five, so it's something which makes me feel very good and excites me to no end."



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PARALLEL ONE PLAYLISTS

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Toronto PD: J. Robert Wood

PD: J. Robert Wood

MD: Brad Jones

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Bob Hall

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Kansas City

MD: Rick Brown

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PD: John Driscoll MD: Bill Shannon

WCCLOS Cleveland

PD & MD: Bob Travis

O HALL 6 ORTES/fou Mane My Dreams AIR SUPPLY/The One That fou Love SHEEM EASTON/Moment Girl SMEEN EASTON/Modern Girl SLLT 8 NOS/Morry Up 8 Well* BLLT 8 NO BEATE/I Gan Tave Care Of My JIM MONTOCLO/Feb I In Laws with You LESS # HILDER/STE/Asy What COLLY PARTON/Mor You Know I Love... ARMS LAWRAT (I seed Are The...... JACKSONS/Can You Fee! 19

800/CKLW **ROCK'N TALK**

Detroit PD: Pat Holiday MD: Rosalie Trombley

| Description |

"25 MALL & GATES/Four Maner My Orn MOMBIE DLPMEE/brooklys Girl LLMME/DLME/Seat Body (ESM: WMCHESTER/Sey What

Milwaykee

Milwaukee PD: Jim Brown MD: Gary Mason

VD: Gary Meason

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KXOK St. Louis Am 63
PD & MD: Lee Douglas



Kim Jeffries

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Julius (18 15/10/Mensing 18 15/10/Mensing 18

STARS (N: 45/Mediay /Pet CDUGAB/#in** E-en Dent. DD* MEXEAM/Since | Dent* Mey-STEELT DARYTHE Out O' Mind ANNE MUMPAT/Distance Are The. MEIL DIAMONO/foreits JM. DD. CZ/Shedem Tou Face

WEST



Los Angeles

PD: Mike Wagner MD: Danny Lemos



PD: Jack Regan

MD: Alan Sledge

TASTE OF HOMEY/Sunitable
APP. STANIAIP/FIRM Town App Back
LEE NITEMOUN/Is IT for

GABE U.S. BENDS/This Liters dirl DULLT PARTON/But for Knew I Love. SE SHEELAL/Held On Lookele PARE PHARIEL LEBOSTII BLOW More to ADBA/Super Trouper

EZRock San Jose

PD & MD: Bob Harlow

MD: Bob Harlow

I to CARRESTRANCE OVER Eyes

RO SHEROMORPHISM IS ON THE RUN

FOR LEWOYANGERING THE WHORL

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BUT SHARMELLEA, I will be to the Run

BUT SHARMELL

KRLABI Los Angeles

PD: Jack Roth

D: Acck Roth

1: I D PICEM Edition for in the interest of the



Phoenix

PD & MD: Steve Rivers

** 1 | GROVEN ASSETUTOR/Just Pay Two OF US
2 | SHOULD ASSETUTOR/Just Pay Two OF US
3 | SHOULD ASSETUTOR ASSETUTOR ASSETUTOR

** 10 | STATE/DO MARCH Plane On My...
3 | JOHN LEGAT/MARCH Plane On My...
3 | JOHN LEGAT/MARCH Plane On My...
3 | JOHN LEGAT/MARCH Plane

** 11 | STATE/DO MARCH Plane

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(KSFX 104) THE BAY AREA'S BUST

San Francisco

San Francisco

PD & MD: Jim Smith

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LOS Angeles

PD: Bob Hamilton

PD: Bob Hamilton

Los Angeles

PD: John Rook

PD: John Rook

MD: Roger Collins

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610 ¢ KFRC

San Francisco

PD: Gerry Cagle

MD: Sandy Louie

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1 2 - MILL & MOTS/ASS OF MY LIST
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AGDS FRANCIE SMITH/Double Dutch Bus MEIL, 014MDHD/AMERICE

TORY JAMES/Tou're So Enty To Low CLIFF BICHARD/Give A LITTIE BIT... JOHN O'MANION/Love Tou Live I Never DEG PHILLINGAMES/SORY I Do Love Tou LEE BITEMOUP/S 19 Tou

Denver
PD: Loren Owen
MD: Down Erlbron

MD: Doug Erikson

14 12 STRETON BACK THE ON MY...
15 12 CLIMAN SUBSTREAM STREET OF THE ON MY...
15 1 CLIMAN SUBSTREAM STREET OF THE ON MY...
15 14 SPING CANTONICA CAN'T STREET IT STREE

ADDS ELTON JOHN/Nononly wins HICK SPRINGFIELD/Jessin's Girl GARY U.S. BONDS/This Little Gir SANTANA/Pinning WICHAEL DAWIRH/She 064 11

365 KYYX

Seattle PD: Pat O'Day MD: Elvin Ichiyama

GETTER TO CONTRAIN THE CONTRAIN

Page 23

13 San Diego

PD: Jeff Lucfler
MD: Rick Gillette

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ADDS TOP PETTY/The Moiting ODH MCLEAN/Since | Oph Pe Mayor

QUINCY JONES/AL No Corrido 36 SPECIAL/Hold On Loopely JOE DOLCE/Shadday You Face "GET MET/Just So Lonely HELL DIAMOND/America

D&MD: Jeff King

1 I Indian (1870) After David Train

2 distractive (There David Equation

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25 RDSANNE GASH/Seven Fear Ache SEE RITENOUR/Is IT You ELTOW JOHN/Rosedy Bins

Los Angeles

DUFN

PD: Paula Matthews

MD: Robert Moorhead

Seattle PD: Tracy Mitchell MD: Eric Chase/Scott Forrest

STAIS On 49/Modie: RECESTMINEDFILLD/James of a Gir SHE EASTON/Modern Girl JOHN MITTHE PROFIL Over... TON PETER/The Meteting

(H) indicates one of the five "hottest" records

on each Parallel One playlist.

KPLZ 101.5 Seattle

PAUL SMEA/I've Book exiting for DANID SMEGRN/All I need In fou

ADDS DATE EDMANDS/Almone serving for GAP NAMO/GAP Rubber On Me GARDLE B. SAGGE/Stronger Than before ROBBIE DURRE/orabalus Diff's

KJR 950

EAST Most Added. Hottest

Air Supply Elton John Lee Altenour

Kim Cernes REO Speedwagon Smokey Robinson

DS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest

Kim Carnes Air Supply Hall & Oates Stars On 45 REO Speedwagon

EAST

PARALLEL TWO

14Q/Worcester, MA Gery Noten

ottaat; ROVER MASHINGTON 1-ROREY ROBINSON 4-2 EO SPEEDWAGON 8-5 1M CARNES 15-7 HAMPAIGN 11-8

WBBF/Rookuster, NY Dave Meson

ELTOM JOHN
DOLLY PARTON
HOTCOST:
HOTCOST:
GROVEN WASHINGTOM
STABS ON 45 10-4
GINO VANNELL: 7-6
HIR CANNES 11-9
JOHN LEMMON 14-11

WICC/Bridgeport CT Bob Mitchell

CLIFF RICHARD ROBBIS DUPRES GET WET AIR SUPPLY Notes: SHEEMA EASTON 1-1 SHOREY ROBINSON 4-2 REO SPEEDMAGON 6-4 RIM CARNES 7-5 GARY U.S. BONDS 20-16

WKBO/Harrisburg, PA

TASTE OF HONEY
ELTOW JOHN
HOTLOSE:
SHOREY ROBINSON 1-1
REO SPEEDMAGOM 9-3
GIND VANNELLI 8-4
RIM CANNES 31-5
RAYDIO 17-11

WKEE/Hundington WV

Gary Miller
AIR SUPPLY
STEVE WINMOOD
DAVE EDWUNDS
SHEENA EASTON
ROSANNE CASH
NOTESEL:
SMOREY ROBINSON 1-1
REO SPEEDWAGON 3-2
CLIMAX SLUES SAMD 7-4
GINO VANHELLI 9-5
CHAMPAIGN 19-14

WOLFleyracuse, NY Charlie Brown

LEE RITENOUR
HALL & OATES
JESSE WINCHESTER
ELTON JOHN
NOTESEL
TASTE OF HONEY 2-1
PHIL COLLINS 9-4
EIM CARNES 9-5
BEO SPEEDWAGON | 11-6
SANTANA 23-17
MOSTYTENER ME

WPST/Trenton, NJ

AIR SUPPLY
JIM PHOTOGLO
BILLY SQUIER
JESSE MINCHESTER
HOTLOBEL
HOTLOBEL
HOTLOBEL
TENNEZHNOCKOUTS 7-2
STYX 12-6
KIM CARNES 14-9
RICK SPRINGFIELO 20-13

WTRY/Alberry, NY Bill Cehill

TASTE OF HONEY
PURE PRAIRIE LEAG
LEE RITENOUR

WAEB/Allentown, PA

TOM PETTY HALL & CATES PHOESE SHOW LEE RITENOUR LEE RITENOUR
HOTCHEST
REO SPEEDWAGON 1-1
RIR CARMES 6-2
GIRO VANMELLI 8-4
CLIMAR BLUES BAND 9-5
STARS ON 45 19-14

WHYN/Springfield, MA Andy Corey

BILLY 6 THE BEATE NITEPLYTE RICK SPRINGFIELD TASTE OF HONEY (RA) HOTTOST TOBINSON 2-1 KIM CARMES 8-4 JOHN LENNON 10-6 PRANKE/KNOCKOUTS 6-7 CHRIS CROSS 11-10

KC101/New Haven, CT Danny Lyone

AIR SUPPLY LEE RITENOUR QUINCY JONES HALL & DATES GET WET

Andy Szulinski

Hottost: TASTE OF HOMEY 1-1 HEO SPEEDWAGOM 4-3 STARS ON 45 15-8 RIM CARNES 18-11 DON RCLEAN 20-14

WBLI/Long lelend NY BM Terry

ELTON JOHN LEE RITENOUR AIR SUPPLY HALL 6 DATES Hottesti HOTE-ST: GROVEN WASHINGTON 1-1 REO SPEEDWAGON 9-5 JOHN LENNOW 13-8 FHANKE/KNGCKOUTS 11-9 KIR CARNES 14-10

WTIC FM/Hartford CT Rick Donahus

PHIL COLLINS TASTE OF MONEY HOTTOBLE SHEENA EASTON 1-1 SMOREY ROBINSON 4-2 STARS ON 45 6-3 REO SPEEDWAGON 7-4 KIM CARNES 17-12

Q106/York PA

TASTE OF HONEY QUINCY JONES LEE RITENOUR HALL 6 QATES AIR SUPPLY HOLLOGE AIR SUPPLY HOTEGST: SMOREY ROBINSON 2-1 REO SPEEDWAGON 4-2 CLIMAN BLUES BAND 6-4 GIMO VANNELLI 11-6 RIM CARMES 18-7

WHFM/Rochester, NY Marc Cronin

TASTE OF HONEY AIR SUPPLY SHEEMA EASTON GREG KINN CLIFF RICHARD CLARKE/DUKE NOTE ST. SMOKEY ROBINSON 4-1 CLIMAX BLUES BAND 13-STARS ON 45 16-13 REO SPEEDWAGON 15-14 RICK SPRINGPIELD 18-1

WFLY/Alberry, NY Buzz Phillips

STEVE MINNOOD
JIM STEIMMAN
ALAN PARSONS
HOTE SEI
RED SPEEDMAGON 1-1
STYX 3-3
RIM CARMES 9-4
CLIMAN SULUES BAND 13-10
STARS ON 45 18-12

K104/Erle, PA

ALAN PARSONS AIR SUPPLY JOE WALSH JOEY SCARBURY HOREOSE: SMOKEY ROBINSON 1-1 REO SPEEDWAGON 3-2 RUSH 10-2 RUSH 10-6 WHO 16-11 LOVERBOY 18-12

V100/Charleston WV

Jay Jarvis DOTTIE WEST
LEE RITEMOUR
ELTON JOHN (dp)
Hottest:
SMOREY ROBINSON 4-1
CLIMAX BLUES BAND 5-2
KIM CARNES 9-4
GINO VANNELL; 10-7
JOHN LENNON 17-12

WAQY/Springfield, MA Mike Adams

BILLY SQUIER PHOEBE SNOW ELTON JOHN STEVE HIMWOOD SHEENA EASTON RANDY HEISNER HAWKS HAWKS HOTEOST: REO SPEEDWAGON I+1 WHO 4-2 KIM CARNES 9-4 TOM PETTY 22-17 NEIL DIAMOND 24-21

B104/Beltimore, MD Jan Jeffries

STEVE WINWOOD AIR SUPPLY ATM SUPPLY
Notteet:
SMOKEY ROBINSON 5-1
TASTE OF HONEY 9-2
KIM CARNES 17-3
AC/DC 19-11
GARY U.S. BONDS 22-20

WKRZ-FM/Wilken-Barra PA

OAR RIDGE BOYS
HALL 6 DATES
CLIFF RICHARD
AIR SUPPLY
HOLLSE!
STEVE WINMOOD I-1
CLIMAN BLUES BAND 4-3
JULGE MONTON 6-4
REO SPEEDWAGON 7-5
JOHN LERNON 9-6 DOTTIE WEST PAUL ANKA SHEENA EASTON PHOEBE SNOW PHOEBE SNOW Notest: WHO 1-1 JOHN EENNON 9-5 STARS ON 45 17-(CHRIS CROSS 23-PHIL COLLINS 22-

PARALLEL THREE

SOUTH

HJ108/Orlando, FL

LEE HITEMOUN ELTOM JOHN CANGLE B. SAGEN OAR HIDGE BOYS JESSE WINCHESTEN BILLY SQUIER Mottest;

Mottest; GROVER MABHINOTON ;= EIM CARNES 6-2 HEO SPEEIMAGON 7-5 GINO VANMELET 10-7 TASTE OF HONEY 17-13

KEEL/Shreveport LA Marty Johnson

Hottost: JUICE NEWTON 1-1 GROVER WASHINGTON 4-RAYDIO 5-4 GINO VANNELLI 6-5 JAMES TAYLOR 11-6

KTSA/San Antonio, TX

SMOREY NOBINGON AIR SUPPLY CHAMPAIGN DOTTIE MEBT HOLLEGET HOLDEGET BEO SPEEDMAGON 5-1 JUICE NEWTON 11-7 GING VANNELLE 20-16 RIN CARMES 23-17 STARS ON 45 30-27

KXX106/Birmingham, At

Chris Train

AIR SUPPLY
PRODUCERS
QUINCY JONES
CLIFF RICHARD
ELTON JOHN
OAK RIDGE BOYS
STARS ON 45
HOLTEST: REO SPEEDMAGON 1-1
CHAMPAIGN 6-4
RIM CARMES 14-9
STYX 15-11
SANTAMA 19-15

WAKY/Louisville, KY

TASTE OF HONEY
HOLL SHOKEY ROBINSON 2-1
GINO VANNELLI 5-2
KIM CARNES 10-4
DOTTIE WEST 14-10
CHRIS CROSS 15-12

WAXY/Ft Lauderdale, FL

Rick Shaw

JDE DOLCE AIR SUPPLY CLARKE/DUKE HALL 6 OATES CHAKA KAHN

HOLLUST: SHEENA EASTON 2-1 CHAMPAIGN 3-3 JUICE NEWTON 4-4 JAMES TAYLOR 7-6 RAYDIO 10-9

WAYS/Charlotte, NC Mark Keeeler

Chris Train

J.J. Rodriguez

PARALLEL TWO

WCIR/Beokley, WV

Jim Martin HALL 6 DATES ELTON JOHN CLIFF HICHARD SANTANA NAMIANA HOLLEST: STYR 7-1 GIMO VANNELL: 4-2 CLIMAR HIUES BAND 5-3 KIM CANNES 13-7 STARS ON 45 15-8

WPBG/Altuana PA Teny Booth

AIR SUPPLY ALAN PAHSONS HAN HENNER PAUL ANKA CAROLE B. SAGEN BILLY 6 THE BEATE HOLLOST NOTEGET: STYX 1-1 REO SPEEDWAGON 5-2 NEIL DIAMONO 8-7 KIM CANNES 15-10 JEPF, STARSHIP 16-11 WGUY/Bangor, ME Jim Randali

SHEEMA EASTON
PURE PRAIRIE LEAG
LEE RITEMOUR
MOELONE:
FRANKE/RINDC ROUTS 1-1
STYX 5-4
WHO 10-7
KIM CARNES 17-8
CLIMAX BLUES BAND 15-9

WHEB/Portsmouth, NH

Rick Bean Rick Bean
LEE RITENOUR
AIR SUPPLY
ROOL 6 THE GAMG
OAK RIDGE BOYS
CLIFF RICHARD
HOTCEST
SMOKEY ROBINSON 3-1
CHRIS CROSS 5-3
STARS ON 45 7-5
RIP CARRES 8-6
RAYDIO 12-9

WJBQ/Portland, ME Mike Q'Neil

PURE PRAIRIE LEAG
ELTON JOHN
BILLY 6 THE BEATE
JIM PHOTOGLO
AIR SUPPLY
MOTEGET:
SMOREY ROBINSON 2-1
FRANKE/KNDC KOUTS 9-6
KIM CARNES 14-8
JOHN LEMMON 15-9
PHIL COLLINS 17-10

WTSN/Dover. NH

FRANKE/KNOCKOUTS JOHN LENNON JOEY SCARBURY AIR SUPPLY Mottest: REO SPEEDWAGON 4-1 KIM CARNES 8-3 TASTE OF HONEY 6-5 DON MCLEAN 14-7 CHRIS CROSS 17-12

WIGY/Bath, ME Willie Mitchell

PURE PRAIRIE LEAG T.G. SHEPPARD AIR SUPPLY HOTCOBI TASTE OF HONEY 3-1 SMOREY ROBINSON 4-2 REO SPEEDWAGON 5-3 CLIMAN BUES BAND 6 SHEENA EASTON 1-3 ROSANNE CASH (dp) TASTE OF HONEY AIR SUPPLY QUINCY JONES RAYDIO WHO 5-1 REO SPEEDWAGON 6-3 KIM CARNES 13-7 JAMES TAYLOR 14-9 JEPP. STARSHIP 20-13 WBBQ/Augusta, GA

95XIL/Perkersburg, WV Terry Lee Collins

AIR SUPPLY
JOE WALSH
OAN HARTMAN
ALAN PARSONS
PURE PRAIRIE LEAG
REO SPEEDWAGON
HOELEBT:
STYX 4-1

STYX 4-1 BARRY MANILOW 8-4 SMOKEY HORINSON 11-7 JOHN O'BANION 14-8 OUTLAWS 21-15

WACZ/Bangor, ME

Michael O'Hera

AIR SUPPLY
ELTON JOHN
RICK JAMES
NOTE SPEEDMAGON 1-1
REO SPEEDMAGON 1-6
STARS ON 45 18-10
CLIMAN BLUES BAND 17JESSE WINCHESTER 30-1 WLAM/Lewiston, ME Chris Layne Chris Layne
ELTON JOHN
TOM PETTY
PURE PRAIRIE LEAG
LEE RITEMOUR
RICK SPHINGFIELD
HOTEBEE:
SMOKEY ROBINSON 2-1
KIM CARNES 11-5
STWK 14-9
STARS ON 45 24-15
TASTE OF HONEY 34-16 WFMF/Baton Rouge, LA

Randy Rice

ELTON JOHN AIR SUPPLY RICK SPRINGFIELO (dp) RICE SPRINGFIELO (dp)
HOTTOBE:
CLIMAX BLUES BAND 4~1
JOHN LENNON 1D-6
STARS ON 45 24-18
CHAMPAIGN 25-20
JEFF, STARSHIP 28-24

Bruce Stevens

WGH/Norfolk, VA Bob Canada

JERMAINE JACKSON
AIR SUPPLY
ARREST JOE BOYS
HOTCHER
HASTE OF HOMEY 2-1
KIM CARNES 10-5
CHARPAIGN 12-11
STARS ON 65 19-14
MEIL DIAMOND 18-17

WH8Q/Memphis, TN Mike Scalzi

MOTTORY TO THE SMOKEY ROBINSON 1-1 KIM CARNES 9-3 JOHN LENNON 8-4 RAYDIO 6-5 STARS ON 45 14-7

WJDMJackson MB

WJDNJackson MS
Bob NaH

AIR SUPPLY
STIPHANIE RILLS
SWEENA EASTON
JOET SCAMBURY
Notteat:
TERNI GIBSS 3-1
REO SPEELWAGON 10KIR CARRES 9-5
GIBO VANRELL: 8-6
STAMS DN 45 14-11

Ron MoKey

MON MOREY
FRAMEE/KMOCKOUTS
STARS ON 45
NOTES ON 45
NOTES ON 3-1
SHOREY ROBINSON 2-1
STEVE WIMMOOD 3-2
GINO VANMELLI 10-6
CHAMPAIGN 15-10
RIM CARNES 19-11

WRJZ/Knosville, TN Fred Story

HALL 6 OATES ELTON JOHN TASTE OF HONEY AIR SUPPLY HOCCOSE: SMOKEY ROBIMSOM 2-1 HEO SPEEDMAGON 5-2 KIM CARNES 11-8 JOHN LENNON 19-11 T.G. SHEPPARD 26-21

WBGN/Birmingham, AL Walt Brown

HALL & CATES
AIR SUPPLY
PURE PRAINTE LEAG
HOTEBEL
SHOREY ROBINSON 2-1
RIM CARNES 10-2
STANS ON 45 11-5
HICKARL JACKSON 18-8
LEE RITEMOUR 21-15

WTIX/New Orleans, LA Gary Franklin

GET WET LEE RITENOUH CLIPF RICHARD BILLY & THE BEATE DILLMAN BAND JESSE WINCHESTER JEBBE WINCHESTER HOEK-BEI REO SPEEDWAGON 3-1 GROVER WASHINGTON KIM CARNES 11-8 JOHN LENNON 14-10 TOM PETTY 26-21

Y103/Jecksonville, FL Scott Sherwood

AIR SUPPLY JOE WALSH BILLY SQUIER JESSE WINCHESTER BARBRA STREISAND DON MCLEAN CAROLE B. SAGER MOTERAL Hottest: 38 SPECIAL 2-1 GINO VANNELLI 7-4 STARS ON 45 8-5 RAYOIO 14-7 SMOREY ROBINSON 16-11

WRVQ/Richmond, VA

AIR SUPPLY HALL & DATES STARS ON 45 STEVE WINWOOD JOEY SCARBURY JOEY SCARBURY
HOTEGET:
STYK 4-1
FRANKE/KNOCKOUTS 11-4
HMO 12-8
JOHN LENNON 17-10
KIM CARMES 18-11

KELP/EI Paso, TX

Raymond Mesa ELTON JOHN ELTON JOHN
HOELEST:
SMOKEY ROBINSON 4-1
REO SPEEDMAGON 5-2
STEVE WINWOOD 8-4
STARS ON 45 16-8
GINO VANNELLI 15-10

FM100/Memphis, TN

Tom Prestigiacomo HOTTEST:
BARBRA STREISAND 1-1
FRANKE/KNOCKOUTS 2-2
JUICE HEMTON 1-3
STEELY DAN 4-4
SMOKEY ROBINSON 5-5

WNOX/Knoxville, TN Scott Majors

OAK RIDGE BOYS
JESSE WINCHESTER
ELTON JOHN
PURE PRAIRIE LEAG
HOLTESTI
GROVER WASHINGTON 1-1
REO SPEEDMAGON 6-4
KIM CARMES]1-8
PRANKE/MROCKOUTS 16-43
T.G. SHEPPARD 18-16

KINT/El Paso. TX

AIR SUPPLY BILLY SQUIER POINT BLANK PENDULUM ENDULUH HICHAEL JACKSON HALAMAR SHALMARS
SHEENA EASTON
STEVE HIMMOOD
NITEPLYTE
JOEV SCARBURY
HOTE-ST
JOHN LENNON 2-1
GIND VANNELLI 3-2
CLIMAX BLUES BAND 6-3
STWX 7-4
RAYDIO 12-6

WSKZ/Chertanooga TN David Carroll

Hettest; REO SPEEDWAGON 2-1 CHAMPAIGN 32-6 MAYDIO 16-12 ETAMB ON 45 21-14 TABTE OF HOMEY 39-19

WEHC/Birmingham, AL Al Karrah

AH SUPPLY
BILLY 4 THE BEATE
JOEY SCAMBURY
CANGLE B. SAGEH
HOTEGE:
CLIMAN BLUES BANG 1-1
RAYD10 5-2
RIM CANNES 8-4
STARS 0H 45 14-10
HOSANNE CASH 18-13

KX104/Nashville, TN Jan Anthony

AIH SUPPLY LEE RITENOUR ROBBIE OUPREE SANTANA SANTANA
PHIL COLLINS
ALAM PARSONS
HOTLOGE:
STARS ON 45 1-1
RIM CAKMES 7-3
TASTE OF HONEY 20-17
DON MCLEAN 22-19
RICK SPRINGFIELO 27-20

KJ100/Lousville, KY Bobby Hetfield

AIR SUPPLY
BILLY A THE BEATE
PURE PRAIRIE LEAG
BYEVE MINHOOD
DAVE EDMINHOS
NOTE:
HEO SPEEDWAGOM 1-1
STYR 3-2
FRANKE/KNOCKOUTS 10-7
JOHN LENNON 14-8
CHRIS CROSS 15-12

KHFI/Auetin TX

Ed Vollumes Ed Volkman

SHEENA EASTON
HALL & QATES
JOE WALSH
JIM PHOTOGLO
AIR SUPPLY
ALAN PRASONS
NOTLEGE!
RIM CARNES 3-1
SMOKEY ROBINSON 5-3
WHO 7-5
STARS ON 45 13-7
RAYDIO 15-9

KBFM/McAllen B

Marcelo Grajeies AIR SUPPLY ALAN PARSONS ALAN PARSONS
HALL & OATES
PURE PRAIRIE LEAG
ISLEY BROS
BILLY SQUIER
HOTLERET
HAVDIO 2-1
JOHN O'BANION 19-6
STARS ON 45 15-8
CHAMPAIGN 21-15
ANNE MURRAY 24-18

WQRK/Norfolk, VA

Ron Bates ELTON JOHN
AIR SUPPLY
ROOL 6 THE GANG
HOTEBET:
STYR 2-1
JOHN LENNON 5-2
GINO VANNELLI 10-6
CMRIS CROSS 13-9
DOTTIE WEST 18-11

KFMIUHouston, TX

ANNE MURRAY BARBRA STREISAND JESSE WINCHESTER HOTLEGE: HALL & QATES 1-1 KIM CANNES 10-3 TASTE OF HONEY 13-9 JERNAINE JACKSON 27-CLIMAK BLUES BAND 16

KO94 Little Rock, AR

Michael York Michael York

HALL & OATES
LEE RITENOUR
BILLY & THE BEATE
SHEWN A EASTON
JACKSONS
HOTEOBET
JOHN LENNON 6-1
STYX 8-2
KIM CARNES 20-12
MMO 16-13
AC/DC 21-16

Q100/Mobile, AL Scott Griffin

TASTE OF HONEY AIR SUPPLY AC/DC BILLY 6 THE BEATE QUINCY JONES OUINCY JONES HOTESET: CHAMPRIGN 2-1 STYX 9-5 PRANKE/KNOCKOUTS 8-6 RAYDIO 12-7 STARS ON 45 22-15

WAAY/Huntaville, AL Jim Kendricks

BARBHA STREISAND
ROSANNE CASH
JOEY SCARBURY
PHOEBE SNOW
AIR SUPPLY
CHAMPAIGN
HOTOSTER
RIM CARNES 7-1
38 SPECIAL 9-5
GIND VABMILLE 11STARS ON \$5 15-7
JOHN LENNON 18-9

Steve Ocean

MALL & CATES AIM SUPPLY JESSE WINCHESTER BORSIE DUPREE JIM STEINMAN HOLLOST! JIM DATE OF THE D

W8EZ/Winston Salem, NC

CLIFF PICHARD
LEE RITEMOUN
HALL 6 CATES
ELTON JOHN
EOOL 6 THE GANG
HOLESSE
DHERNA EASTON 1-1
TABTE OF MONEY 10-5
RAYDID 11-6
STANE ON 65 22-10
KIR CARMES 23-21

KBET-FM/EI Pago TX Jeff Bloke

Jet diese

CHARA RHAH

ILLY 6 THE BEATE

HITEFLUTE

BICK SPRINGFIELD

HOTEGEL

QUINCY JONES 5-1

BTYX 7-3

REO SPEEDWAGON 9-5

STARS ON 45 15-8

CLIMAX BLUES BAND 17-

897/New Orleans, LA

HALL 4 DATES HOTEBET: STAMS ON 45 13-1 FIN CARMES 7-2 CLIMAX BLUES BAND 6-4 QUIMCY JONES 9-5 TASTE OF HOMEY 18-10

WOKUKnosville, TN Gery Adkine

Gery Adkine

GET MET
JESSE MINCHESTEN
ALAN PARSONS
HALL & OATES
JOE MALSH
CLIFF RICHARD
HOTCORD
HOTCORD
HOTCORD
GROVER WASHINGTON 5RIN CARNES 12-7
GINO VANNELL1 15-11
CLIMAX BLUES BAND 11

WCSC/Charleston SC

Chris Balley Chris Bolley

ROBBIE DUPREE
AIR SUPPLY
CAROLE B. SAGER
JOEV SCARBURY
ROOL 6 THE CANG
HOTE-SE!
REO SPEEDWAGON 2-1
JOHN LENNON 5-2
KIM CARNES 8-4
GINO VANNELLI 6-5
STYX 7-6

WVLIC/Laxington, ICY Dave Murray

AIR SUPPLY
HALL 6 OATES
JIM PHOTOGLO
ALAN PARSOMS
HOCTEGET
SMOKEY ROBINSOM 3-1
RED SPEEDWAGON 6-3
KIM CARNES 7-4
GIMO VANHELLI 8-5
TASTE OF HOMEY 17-13

KEGL/Fort Worth TX

HALL 6 OATES
MOTE-81:
REO SPEEDWAGON 1-1
WHO 3-2
LOVERBOY 8-5
KIM CARMES 18-13
AC/DC 25-15

WBCY/Charlotte, NC Bob Kaghen

ELTON JOHN
TASTE OF HONEY
JOE WALSH
JESSE WINCHESTER
JOEY SCARBURY
BILLY SQUIER
AC/DC AC/DC Noteest: REO SPEEDWAGON J-1 SHEENA EASTON 10-2 RIM CARNES 14-6 STYX 13-8 STARS ON 45 17-9

KSTAR/Houston, TX Rick Lambert

HALL & QATES
AIR SUPPLY
PURE PRAIRIE LEAG
HOTESEL
STEVE WINWOOD 1-1
REO SPEEDWAGON 7-2
CLIMAX BLUES BAND 12-3
KIM CARRES 17-8
NEIL DIAMOND 27-20

PARALLEL THREE

KILE/Galvesian TX **Boott Taylor**

HALL & QATES
AIR SUPPLY
JESSE WINCHESTER
QUINCY JONES
JERRAINE JACKSON
BILLY SQUIEN
HOCLEST
HOCKEST
JAMES TAYLON 7-4
HEO SPEEDHAGON 19-9
RIM CARNES 15-10
TANTE OF HOMEY 21-12

KBEULubbock TX Sten Ceetles

Bian Coebbe

AIR SUPPLY
JOE WALSH
JESSE WINCHESTER
FURE PRAIRIE LEAG
HOTLEST
HEO SPEEDMAGON 1-1
NAYDIO 5-3
WHD 7-7
WHIS PERE 15-11
DOWNIE MERT 18-14

WCQQ/Columbue, QA Joe McClure

AIM BUPPLY
JESSE WINCHESTER
LEE RITEMOUR
PRODUCES
NOTCEST
GROVEN MASHINGTON 1-1
STYS 5-2
REO BPEEDMAGON 7-3
JOHN LEMNOW 9-5
SMOREY ROSINSON 18-10

WFLB/Feyetteville, NC Larry Conne

AIR SUPPLY
RANDY CRAMPORD
JOEY SCARBURY
OAK RIDGE BOYS
PHIL SEYMOUR
HALL & OATES
CAROLE B. SACER
ROBBIE DUPREE
HOTEBET ROBBLE DUPREE
HOTEGET:
KIN CARNES 2-1
QUINCY JONES 19-10
STARS ON 45 24-20
TOMHY JAMES 29-24
GENERAL JOHNSON D-27

WHHY/Montgomery, AL

Rich Thomas ELTON JOHN AIR SUPPLY AIR SUPPLY
JIM PHOTOGLO
DAVE ZDMUNDS
HOTLEGET
REO SPEEDMACON 2-1
KIM CARNES 10-5
TASTE OF HONEY 17-10
SANTANA 24-18
OAK RIDGE BOYS D-19

WISE/Asheville, NC

John Stevens AIR SUPPLY BILLY SQUIER JESSE WINCHESTER JESSE WINCHESTER
HOTEBEL:
HEO SPEEDWAGON 2-1
CLIMAX BLUES BAND 9-4
STYX 13-9
FRANKE/KNOCKOUTS 15-10
RAYDIO 22-19

WFOXUGaineville GA

Hank Dole AIR SUPPLY
HALL 6 OATES
JESSE MINCHESTER
CLARRE/DUKE
HOTTOBE
HOTTOBE
SMOKEY ROBINSON 1-1
JOHN LENNON 9-6
KIM CARNES 11-8
RAYDIO 12-10
RICK SPRINGFIELD 20-16

WROV/Rosnoke, VA Barry Michaels

REO SPEEDWAGON ELTON JOHN
LEE RITENOUR
HOTERS:
SMOREY ROBINSON 2-1
GROVER WASHINGTON 5-4
JAMES TAYLOR 6-5
KIM CARRES 10-6
GINO VANNELLI 14-10

FM99/Tellehassee, Fit. Jack Norris

Jack Norte

ROBBIE DUPREE
STEVE MINHOOD

KOOL & THE GANG
AIR SUPPLY
BILL WITHERS
HOTCOST
STARS ON 45 1-1
KIM CARNES 12-7
SANTAMA 24-16
JIM PHOTOGLO 25-17
HALL & OATES 32-25

WKXY/Berseots FL

AIR SUPPLY Hottest: STYX 3-1 DOTTIE WEST 10-4 RIM CARNES 17-10 RICH SPRIMOFIELD 0-19 GARY U.S. BOMDS 78-24

KPUR/Ameriko, TX Wilson/Gless

SHEENA EASTON TASTE OF HONEY BOSANNE CASH AIH SUPPLY JOE DOLCE (dp) JDE DOLCE (dp)
Hotteet;
HED SPEEDWAGON 2-1
FIR CARMES 10-6
STARS ON 45 18-10
GARY U.S., BOMDS 26-17
MEIL DIAMOND 29-18

WANS FM/Anderson BC McCown/Evane

MCCOWNEVENS
JESSE WINCHESTER
CLIFF RICHARD
STEVE WINWOOD
ALAN PANSONS
AIR SUPPLY
HOLLORY
HOLLORY
CHAMES 1-1
CHARRES 1-2
CHARRES 1-1
CHARRES 1-1
CHARRES 1-1
CHARRES 1-2
CHARRES 1-2
CHARRES 1-2
CHARRES 1-2
CHARRES 1-3
CHARRE

WSGA/Savarmah GA Ray Williams

ROOL 6 THE GAMG LEE RITEHOUR JESSE WINCHESTER AIR SUPPLY RICE JAMES FICE JARES
HOLLOST:
FRANKIE BRITH 1-1
STARS ON 45 2-2
KIM CARNES 6-3
TASTE OF HONEY 10-8
CHAMPAIGN 14-0

968@F/Sevenneh. QA Deve Certisle

DANGERA STREISAMD
ROBANNE CASH
SHEENA EASTON
STEPHANIE NILLS
JOE MALSH
HOELGAL
SHOREY ROBINSOM 2-1
KIN CANNES 10-6
GINO VANMELLI 13-7
FRANKIE SHITH 12-8
STARS ON \$5 19-14

Z102/Sevenneh, QA Ray Williams

ROSANNE CASH AIR SUPPLY LEE RITENOUR JESSE WINCHESTER JEDSE MINCHESTER MOTE-BE: STARS ON 45 1-1 RIM CARMES 2-2 FRANKIE SMITH 6-3 CHAMPAIGN 18-10 HALL 6 DATES 26-16

KQIZ-FM/Amerillo, TX Tim Butler

RICK SPRINGFIELD TASTE OF HONEY POINT BLANK AIR SUPPLY AIM SUPPLY
NOTEST:
REO SPEEDWAGON 2-1
T.G. SHEPPARD 15-10
JUICE MENTON 21-14
SMOKEY ROBINSON 25-1
ROSANNE CASH 27-10

Kim Canard ELTON JOHN
ALAN PARSONS
JOEY SCARBURY
TORMY JARES
BILLY 6-THE BEATE
RICK JAMES
NOTES 17-11
REO SPEEDWAGON 1-1
NHO 3-2
SISTER SLEDGE 14-11
RIM CARNES 17-13
GAP BAND 25-20

WXLK/Rosnoke VA Russ Brown

AIR SUPPLY
ANDL 4 THE GANG
CLARRE/DUKE
ROBBLE DUPREL
STANS ON 45
HALL & OATES
HOTEBER
17AHRROUGH/PEOPLES 1-1
PHIL COLLING 5-3
GARY U.S. BONDS 13-6
KIM CARRES 17-14
CHAMPAIGN 26-20

THE FOLLOWING STATIONS OID NOT REPORT THIS WEEK: KNUS/Dallas

KLAZ/Little Rock 82Q/Nashville KGGI/Riverside-Sen Ber KTAC/Tecome KGW/Portland 13FEA/Manchester 14WK/Wheeling

MIDWEST Most AddedHottest

Hall & Oates

Kim Carnes Taste Of Honey Smokey Robinson REO Speedwagon

DS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

PARALLEL THREE

AIR SUPPLY

LEE RITENOUR
HOTE-SET:
REO SPEEDWAGON 4-1
KIM CARNES 3-2
ERIC CLAPTON 7-5
JAMES TAYLOR 10-7
STARS ON 45 14-10

KKLS/Repid City. SD

AIR SUPPLY RICK SPRINGFIELD QUINCY JONES STEVE WINWOOD JESSE WINCHESTER

KKRC/Sloux Falls, SD

TOM PETTY
RICK SPRINGFIELD
HALL & OATES
AIR SUPPLY
CLIFF RICHARD
HOTTEST

Hottest: REO SPEEDWAGON 1-1 CLIMAX BLUES BAND 10-4 KIM CARNES 12-5 SMOKEY ROBINSON 14-8 GINO VANNELLI 16-11

KKXL/Grand Forks, ND

ROBBLE DUPREE
HOTLEST:
JAMES TAYLOR 1-1
CLIMAX BLUES BAND 6-2
SMOKEY ROBINSON 9-5
KIM CARNES 11-8
PRANKE/KNOCKOUTS 12-9

WEAQ/Eau Claire, WI

PURE PRAIRIE LEAG

WRKR/Racine, WI

Stave Warren

Brad Fuhr

BARBRA STREISAND 2-1 TERRI GIBBS 6-4 CLIMAX BLUES BAND 8-5 ERIC CLAPTON 10-7 T.G. SHEPPARD 11-8

SANTANA
HOTCEST:
JOHN LENNON 1-1
SMOKEY ROBINSON 10-4
SHEENA EASTON 11-7
JAMES TAYLOR 14-10
REO SPEEDWAGON 16-11

WSPT/Stevens Point, WI

Bred Fuhr

SHEENA EASTON
AIR SUPPLY
ROSANNE CASH
HOTLEST:
STARS ON 45 5-1
KIM CARNES 6-3
AC/DC 16-I1
CLIFF RICHARD 18-I3
RAYDIO 26-18

WTRU/Muskegon, MI

JIM PHOTOGLO CLARKE/DUKE BILLY 6 THE BEATE HALL 6 OATES JOEY SCARBURY

KDVV/Topeka, KS

TASTE OF HONEY ELTON JOHN JESSE WINCHESTER HOTTER H

Rocky Roberts

SUBSTITUTE STATE OF THE STATE O

Don Nordine

Jeff Parker

SANTANA HALL & OATES AIR SUPPLY ROBBIE DUPREE

DESSE WINCHESTER
HOTCEST:
APRIL WINE 2-1
KIM CARNES 10-8
DOTTIE WEST 17-14
CHAMPAIGN 19-15
PURE PRAIRIE LEAG 22-19

Mick Kjar

WEST **Most Added** • Hottest

Air Supply Lee Ritenous Elton John Hall & Oates

Kim Carnes REO Speedwagon Stars On 45

MIDWEST

PARALLEL TWO

92X/Columbus, OH Teri Nutter

HOTTEST: SHEEMA EASTON 1-1 GINO VANNELLI 7-6 SMOKEY ROBINSON 9-7 JOHN LENNON 10-8 KIM CARNES 18-12

KIOA/Des Moines, IA A.W. Pantoja

CLIFF RICHARD HALL 6 OATES SANTANA AIR SUPPLY Hottest: SMOKEY ROBINSON 4-1 REO SPEEDWAGON 5-4 STYX 10-5 KIM CARNES 14-6 PHIL COLLINS 16-11

KOFM/Okishome City, OK Chuck Morgan

CHRIS CROSS CHRIS CROSS
RAYDIO
JOHN COUGAR
DOLLY PARTON
Hottest:
REO SPEEDWAGON 2-1
GROVER WASHINGTON 6-3
JUICE NEWTON 7-4
ANNE MURRAY 12-7
APRIL WINE 10-8

KRAV/Tulsa, OK **Gary Reynolds**

AIR SUPPLY LEE RITENOUR SHEENA EASTON Hottest: KIM CARNES 2-1 SMOKEY ROBINSON 8-4 T.G. SHEPPARD 13-8 NEIL DIAMOND 23-17

KZ93/Peoria, IL Keith Edwards

AC/DC
AIR SUPPLY
LEE RITENOUR
QUINCY JONES
Hottest:
STYX 3-1
SMOKEY ROBINSON 5-3
38 SPECIAL 9-8
KIM CARNES 11-9
AC/DC A-18

WGRD/Grand Rapids, MI Ray Baker

DAVE EDMUNDS HOTTEST:
REO SPEEDWAGON 2-1
RICK SPRINGFIELD 8-3
CLIMAX BLUES BAND 10-6
KIM CARNES 11-7
SANTANA 27-17

WHOT/Youngstown, OH Dick Thompson

DOTTIE WEST TOM PETTY TOM PETTY
Mottest:
SMOKEY ROBINSON 1-1
REO SPEEDWAGON 7-2
KIM CARNES 9-3
GINO VANNELLI 13-9
RAYDIO 21-13

WMEE/Fort Wayne, IN

NEIL DIAMOND
TASTE OF HONEY
RICK SPRINGFIELD
LEE RITEMOUR
HOTTEST
KIM CARNES 8-1
SMOKEY ROBINSON 7-5
GINO VANNELLI 11-6
STARS ON 45 26-11
CHRIS CROSS 27-18

WNAP/Indianapolis, IN Dennis Bailey

Hottest: STEVE WINWOOD 1-1 JOHN COUGAR 2-2 REO SPEEDWAGON 3-3 GINO VANNELLI 4-4 WHO 5-5

WNCI/Columbus, OH Steve Edwards

AIR SUPPLY
JIM PHOTOGLO
LEE RITEMOUR
BILLY & THE BEATE
HOCTUSE:
SMOKEY ROBINSON 1-1
38 SPECIAL 11-6
JOHN LENNON 10-7
STARS ON 45 20-11
CLIMAX BLUES BAND 1

WOHO/Toledo, OH Jeff McCarthy

HALL 6 OATES SHEENA EASTON PAUL ANKA HOTTESE: SMOKEY ROBINSON 2-1 GINO VANNELLI 7-3 KIM CARMES 8-4 STARS ON 45 14-7 RAYDIO 17-14

WOW/Omaha, NE J.C. Corcoran

AIR SUPPLY TASTE OF HONEY TASTE OF HONEY
HOTLEST:
GROVER WASHINGTON 1-1
SMOKEY ROBINSON 5-2
GINO VANNELLI 9-8
KIM CARNES 13-10
PHIL COLLINS 16-14

WVIC/Fast Lansing Mi

MAX WERNER MICHAEL JACKSON SHEENA EASTON TOMMY JAMES ELTON JOHN SHALAMAR SHALAMAR HELEN REDDY POINT BLANK HOTTEST: REO SPEEDWAGON 4-1 SMORFY ROBINSON 13-GINO VANNELLI 12-6 KIM CARNES 21-7 WHO 15-10

KSTT/Davenport IA Bill Young

PURE PRAIRIE LEAG RICK SPRINGFIELD AIR SUPPLY JESSE WINCHESTER JIM PHOTOCLO HOTTEST SMOKEY ROBINSON 2-1 CHAMPAIGN 4-3 KIM CARNES 6-4 JOHN LENNON 14-7 REO SPEEDWAGON 11-9

WISM/Medison, WI Barbera Starr

TOM PETTY
ROSANNE CASH
ELTON JOHN
HOTTEST:
KIM CARNES 6-1
PHIL COLLINS 8-4
RAYDIO 15-8
CHRIS CROSS 18-14
DON MCLEAN 22-17

KEYN-FM/Wichita, KN Terrie Springs

ELTON JOHN
RICK SPRINGFIELD
AIR SUPPLY
Hottest:
SMOKEY ROBINSON 4-1
REO SPEEDWAGON 13-6
JOHN LENNON 14-7
GINO VANNELLI 15-8
KIM CARNES 20-13

KWEN/Tulsa, OK **Ronde Curtis**

AIR SUPPLY PHIL SEYMOUR JOE WALSH RANDY MEISNER RANDY MEISNER HOTTEST: REO SPEEDWAGON 1-1 GINO VANNELLI 7-4 KIM CANNES 14-8 FRANKE/KNOCKOUTS 22-15 ALAN PARSONS 21-16

WYFM/Youngsto Jeff Tobin

GINO VANNELLI JOHN LENNON HOTTEST: APRIL WINE 1-1 STYX 8-4 REO SPEEDWAGON 12-6 WHO 15-10 KIM CARNES 19-11

WTWR/Detroit, MI Kurt Kelly

JOHN LENNON
CLIMAX BLUES BAND
DOTTIE WEST
HOTTES WEST
HOTEST;
SHEENA EASTON 1-1
FRANKE/KNOCKOUTS 15-10
KIM CARNES 28-13
RAYDIO 17-14
TASTE OF HONEY 27-16 WAKY/Duketh MN

Bruce McGregor

TASTE OF HONEY
JIM PHOTOGLO
AIR SUPPLY
JOEY SCARBURY JOET SCANSURY
HOttest:
JUICE NEWTON 4-1
REO SPEEDWAGON 8-2
CLIMAX BLUES BAND 11-6
KIM CARNES 16-8
STARS ON 45 17-9

WNAM/Appleton-Oshkosh, WI Jay Tyler

OUINCY JONES
HALL & OATES
OAK RIDGE BOYS
AIR SUPPLY
HOCLEST;
SMOKEY ROBINSON 3-1
STYX 7-2
RIM CARNES 10-4
JOHN LENNON 11-8
STARS ON 45 17-14

WGBF/Evansville IN Kevin Carpenter

Revin Carpenter
TASTE OF HONEY
NEIL DIAMOND
JEFF. STARSHIP
DON MCLEAN
HALL & OATES
HOTLEST
HOTLEST
SMOKEY ROBINSON 1-1
REO SPEEDMAGON 7-2
JOHN LENNON 10-3
GINO VANNELLI 8-5
KIM CARNES 11-8

WRBR/South Bend, IN Joe Lightner

TASTE OF HONEY
HOTCEST:
SHEEMA EASTON 1-1
JUICE NEWTON 11-6
SMOKEY ROBINSON 13-8
JOHN LENNON 16-11
KIM CARNES 22-17

WZOK/Rockford, IL Ed Lambert

TASTE OF HONEY STARS ON 45 NOTES ON 45
HOTEST:
REO SPEEDWAGON 3-1
JOHN LENNON 6-4
SMOKEY ROBINSON 17-10
WHO 18-13
KIM CARNES 20-15

Z104/Madison, WI Little/Hudson

RAYDIO ELTON JOHN Hottest: SHEENA EASTON 1-1 STYX 10-5 KIM CARNES 15-6 AC/DC 11-9 GINO VANNELLI 23-12

WIKS/Indianapolis, IN Mike Tinnes

TASTE OF HONEY
SANTANA
HOTEGST:
SHEENA EASTON 2-1
SMOKEY ROBINSON 4-2
REO SPEEDWAGON 8-5
STARS ON 45 34-28
RICK SPRINGFIELD 35-31

U93/South Bend, IN J.K. Dearing

CHAMPAIGN PRANKE/KNOCKOUTS FMANRE/FMOC ROUTS
HOTCHST:
SHEENA EASTON 1-1
CLIMAX BLUES BAND D-9
REO-SPEEDWAGON 13-10
KOOL & THE GANG 25-17
CHAMPAIGN A-22

WDJX/Dayton, OH Mark Elliott

TASTE OF HONEY
TOM PETTY
T.G. SHEPPARD
HALL & OATES
PURE PRAIRIE LEAG
GAP BAND
OAK RIDGE BOYS
HOTEEST: OAK RIDGE BOYS
HOTTEST:
SHEENA EASTON 1-1
KIM CARNES 15-8
STARS ON 45 18-10
GARY U.S. BONDS 25-14
CLIMAX BLUES BAND 29-23

WLOL-FM/St Paul, MN Phil Houston

Phil Houston

GARY U.S. BONDS
SHEENA EASTON
PURE PRAIRIE LEAG
HOTCEST:
STEELY DAN 2-1
GINO VANNELLI B-4
CLIMAX BUES BAND D-7
FRANKE/KNOCKOUTS 15-8
KIM CARNES 14-9

YES-95/Cincinnati, OH

TASTE OF HONEY
LEE RITENOUR
QUINCY JONES
HOTTOST
HOTTO

KELO/Sloux Falls, SD Paul Wescott

Hottest: JAMES TAYLOR 1-1 CLIMAX BLUES BAND 3-2 FRANKE/KNOCKOUTS 4-3 REO SPEEDWAGON 7-4 SMOKEY ROBINSON 14-5

KWLO/Weterloo, IA

AIR SUPPLY
TASTE OF HONEY
SHEENA EASTON
BILLY & THE BEATE
OAK RIDGE BOYS
Hottest: Hottest: REO SPEEDWAGON 1-1 KIM CARNES 3-2 CLIMAX BLUES BAND 7-4 JEFF. STARSHIP 16-7 STARS ON 45 21-13

WEST

KFYR/Blamarck ND PARALLEL TWO

KCPX/Selt Lake City, UT **Gary Waldron**

AIR SUPPLY AIR SUPPLY
PHIL SEYMOUR
STEPHANIE HILLS
MAX WERNER
CAROLE B. SAGER
HOTCEST:
GROVER MASHINGTON 1-1
SMOKEY ROBINSON 3-2
KIM CARNES 6-3
T.G. SHEPPARD 7-6
STARS ON 45 10-7

KENO/Las Veges, NV Bill Alexander

AIR SUPPLY BILLY & THE BEATE SHEENA EASTON LEE RITENOUR LEE HITEMOUN HOTTEST: JAMES TAYLOR 2-1 KIM CARNES 6-5 PHIL COLLINS 17-11 QUINCY JONES 30-24 NEIL DIAMOND D-26

KERN/Bakersfield CA

Beau Reyes

CLIFF RICHARD
HALL & OATES

JIM PHOTOGLO
LEE RITEMOUR
ALAN PARSONS
DOTTIE WEST
HOTOSTE WEST
HOTOSTE WEST
KIM CARNES 13-7
TASTE OF HONEY 17-13
CHAMPAIGN 19-18
RICK SPRINGFIELD 25-22

KJRB/Spokane, WA **Brian Gregory**

ELTON JOHN
LEE RITENOUR
SHEENA EASTON
JOE WALSH (dp)
HOCTEST:
KIM CARNES 6-1
REO SPEEDWAGON 3-2
JOHN LENNON 8-3
GINO VANNELLI 19-14
WHO 24-19

KRQ/Tucson, AZ Kent Lacey

HALL 6 OATES
JESSE WINCHESTER
JIM PHOTOGLO
LEE RITENOUR
HOTOGEST:
MOKEY ROBINSON 2-1 WHO 10-5 FRANKE/KNOCKOUTS 11-8 SINO VANNELLI 13-9 JOHN LENNON 19-14

KTKT/Tucson AZ

LEE RITENOUR AIR SUPPLY BILLY & THE BEATE JACKSONS JACKSONS
HOTLEST:
JOHN LENNON 3-1
TASTE OF HONEY 6-4
CHAMPAIGN 8-5
QUINCY JONES 15-8
STARS ON 45 18-12

Y94/Freeno, CA Ray Appleton

TASTE OF HONEY RAYDIO HOTTEST: CLIMAX BLUES BAND 1-1 GINO VANNELLI 5-3 ERIC CLAPTON 8-6 JOHN LENNON 15-8 REO SPEEDWAGON 16-10

KLUC/Las Vegas, NV Randy Lunquist

Randy Lunquist
LEE RITEMOUR
ALAN PARSONS
JOE WALSH
PHIL COLLINS
HOttest:
JOHN O'BANION 7-2
SANTANA 16-7
JEFF. STARSHIP 23-16
TOM PETTY 24-19

KMJK/Portland, OR John Shomby

AIR SUPPLY
JESSE WINCHESTER
HALL & OATES (dp)
RICK SPRINGFIELD (dp) RICK SPRING.
HOttest:
LOVERBOY 4-1
REO SPEEDWAGON 9-4
SMOKEY ROBINSON 12-5
KIM CARNES 16-8
JOHN LENNON 18-12

KIOY/Freeno CA

CAROLE B. SAGER
LEE RITENOUR
MAUREEN MC GOVERN
DOTTIE WEST
HOTTOBE WEST
HOTTOBE WEST
HOTTOBE WEST
CLIMAX BLUES BAND 15-8
FRANKE/KNOCKOUTS 25-18

GUINCY JONES
AIR SUPPLY
ISLEY BROS
JOEY SCARBURY
HOTTOBE
HOTTOBE
STYX 4-2
FRANKE/KNOCKOUTS 6-3
KIM CARNES 7-4
PHIL COLLINS 14-10

KYNO-FM/Fresno, CA Walker/Monson

JOHN LENNON KOOL & THE GANG MASS PRODUCTION JOEY SCARBURY GINO VANNELLI STAND VANNELLI HOTTEST: SHEENA EASTON 1-1 SMOKEY ROBINSON 2-2 TASTE OF HONEY 6-3 KANO 7-4 T.S. MONK 12-10

KZZX/Albuquerque, NM Chuck Morgan

CLIFF RICHARD
TASTE OF HONEY
JESSE WINCHESTER
HOTTESTER
HOTOSTER
H

FM102/Secremento, CA Mandars/Preston

CET WET
JERMAINE JACKSON
LEE RITENOUR
HOTTEST
SMOKEY ROBINSON 3-1
TASTE OF HONEY 6-3
RAYDIO 12-7
REO SPEEDWAGON 14-10
KIM CARNES 21-11

KSPZ/Colorado Springs, CO

NEIL DIAMOND HALL & OATES
Hottest:
KIM CARNES 2-1
DOTTIE WEST 4-2
JOHN LENNON 7-3
STYX 18-13
CHAMPAIGN 24-15

KYSN/Colorado Springs, CO **Mark Murray**

TASTE OF HONEY HALL & OATES SHEENA EASTON SHEENA EASTON
AIR SUPPLY
JESSE WINCHESTER
CAROLE B. SAGER
HOTCH B. SAGER
HOTCH STEPPEN SAGER
HOTCH SPECTON 3-1
KIM CARNES 10-4
STYX 6-5
RICK SPRINGFIELD 18-9
CHRIS CROSS 22-15

KZZP/Phoenix AZ Dave Anthony

TASTE OF HONEY CLIMAX BLUES BAND LEE RITEMOUR ELTON JOHN ALAN PARSONS KIM CARNES 1-1 WHO 4-2 JOHN LENNON 9-5 GARY U.S. BONDS 17-12 QUINCY JONES 27-21

KHYT/Tucson, AZ Rich Brother Robbin

ARETHA FRANKLIN
PHOEBE SNOW
STARS ON 45
KOOL 6 THE GANG
BILL WITHERS
HOTLEST:
GAP BAND 2-1
LOVERBOY 16-6
STYX 13-8
GINO VANNELLI 17-14
MICHAEL JACKSON 21-16

KIDD/Monterey, CA Ron Rodrigues

KOOL 6 THE GANG
JERMAINE JACKSON
AIR SUPPLY
JOEY SCARBURY
OAK RIDGE BOYS
HOTCEST:
TASTE OF HONEY 1-1
SMOKEY ROBINSON 3-2
KIM CARNES 14-4
STEVE WINWOOD 5-5
AC/DC 20-17

KKXX/Bakersfield CA Squires/Drew

CHAMPAIGN CHAMPAIGN CLARKE/DUKE ELTON JOHN GET WET STEVE WINWOOD JOE WALSH HAWKS JOEY SCARBURY HOLLEST MHO 1-1 KIM CARNES 21-10 SANTANA 20-12 AC/DC 25-18 HALL 6 OATES 30-24

KNBQ/Tecome, WA Gery Bryan

K96/Provo, UT Jim Sumpter

STEVE WINWOOD SANTANA AIR SUPPLY HOTTEST: REO SPEEDWAGON 6-1 CLIMAX BLUES BAND 7-4 KIM CARNES 10-5 PHIL COLLINS 13-9 GINO VANNELLI 14-10

FM103/Salt Lake City, UT Lorraine Winneger

BILLY SOUTER Hottest: REO SPEEDWAGON 1-1 WHO 3-3 JOHN LENNON 9-4 JEFF. STARSHIP 8-6 AC/DC 21-17

PARALLEL THREE

KBOZ/Bozeman, MT Greg Williems

OAK RIDGE BOYS
AIR SUPPLY
GARY U.S. BONDS
HOMEGROWN
HOCLEST:
SMOKEY ROBINSON 3-1
KIM CARNES 15-10
STARS ON 45 21-16
NEIL DIAMOND 24-19
STYX 25-20

KCBN/Reno, NV Larry Irona

LEE RITENOUR QUINCY JONES AIR SUPPLY ELTON JOHN TOM PETTY Hottest: REO SPEEDWAGON 2-1 DOTTIE WEST 17-11 STARS ON 45 28-18 KIM CARNES 37-26 SHEENA EASTON D-32

KDZA/Pueblo, CO Rip Avine

HALL 6 OATES
CLIFF RICHARD
AIR SUPPLY
T.G. SHEPPARD
ROSANNE CASH
HELEN REDDY
HOTCEST:
REO SPEEDWAGON 4-1
CLIMAX BLUES BAND 6-4
JOHN LENNON 7-5
CHAMPAIGN 14-9
TASTE OF HONEY 17-10

KEXD/Boise ID Rod Couch

HALL & OATES HALL & DATES
AIR SUPPLY
JESSE WINCHESTER
HOTCEST:
REO SPEEDWAGON 2-1
GINO VANNELLI 6-3
JOHN LENNON 7-4
KIM CARNES 18-10
STARS ON 45 23-13

KOOK/Billings, MT Dennis Nichols

APRIL WINE AIR SUPPLY SANTANA QUINCY JONES JOEY SCARBURY Hottest: JUICE NEWTON 1-1 REO SPEEDWAGON 9-3 KIM CARNES 11-7 JEFF. STARSHIP 17-13 TOM PETTY 25-21

KQDI/Great Falls, MT Pat Richards

PATRICHARDS

AIR SUPPLY
SANTANA
ELTON JOHN
LEE RITENOUR
SHEENA EASTON
HOTCEST:
CLIMAX BLUES BAND 2-1
LOVER80Y 7-6
KIM CARNES 12-8
REO SPEEDWAGON 15-11
STYX 17-14

KRLC/Lewiston, ID Steven Alan Mackelvia

AIR SUPPLY JESSE WINCHESTER BILLY SQUIER DILLMAN BAND DILLMAN BAND
TOM JOHNSTON
HOTTEST
REO SPEEDWAGON 1-1
KIM CARNES 10-4
NEIL DIAMOND 17-12
RICK SPRINGFIELD 19-13
DON MCLEAN 23-18

KSLY/Sen Luis Obiapo, CA Don Potter

HALL 6 OATES ELTON JOHN AIR SUPPLY HOTCEST: SMOKEY ROBINSON 2-1 JAMES TAYLOR 3-2 CLIMAX BLUES BAND 6-6 KIM CARNES 8-8 STARS ON 45 19-15

KENI/Anchorage, AK Merrifield/Robbins

ELTON JOHN
RANDY MEISNER
ROSANNE CASH
AIR SUPPLY
LEE RITENOUR
HOTTES:
SMOKEY ROBINSON 2-1 SMOKEY ROBINSON 2-STYX 10-4 KIM CARNES 23-13 HALL 4 OATES D-17 LOVERBOY 28-23

KYYA/Billings, MT

JOEY SCARBURY
JOE WALSH
KOOL & THE GANG
AIR SUPPLY
HOTTEST
SHEENA EASTON 1-1
STARS ON 45 16-6
JOHN LENNON 19-12
NEIL DIAMOND 24-16
PURE PRAIRIE LEAG 25-18

KATI/Casper, WY Donna Foxx

JOEY SCARBURY AIR SUPPLY HOTTEST: KIM CARNES 3-1 SMOKEY ROBINSON 11-6 STARS ON 45 16-12 ALAN PARSONS 23-18 NEIL DIAMOND 25-21

Parallel & Selected stations in major markets that are format do nent" and/or axerta significant national influences.

Perallel II; Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status

Note: (*)Format dominance is based on the Monday Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July

J

DENOTES FIRST WEEK IN PARALLELS

223 REPORTERS 225 LAST WEEK

JOHN DOE "Hit Song" (Anylab	el)	MAAT d-26 Calol 26-25 MBG on MBCV on MAVS on	#550 30-2 #800 31-31 #655 0-37
LP: Hit Song	- 11 1	MGH en	WE PT 11-31
Regional	National	WVE n d - 10	awto .
Reach 100/25 65%	Surremary	100010087	WEST
E 33% M 21% S 56% W 19%	Up 51 Same 24 Down 0 Adds 25	MYSC on MAKE on HSQA 80-29 HSBM d-30 ESQ4 on	stat on abta on according factors
EXAMPLE		WMAA on WALL a WOJE 14-30	

100 R&R reporting stations on it this week, 25 of those 100 added it this week, Percentage of this week's re porting stations playing it.

reporting stations playing the song within the four fracking regions National Summary Up 51 — Number of stations it UP on their charts

Same 24 — Number of stations holding it STATIDNARY on their charts (on to on, add to on, 31-31, etc.).

Oowin 0 — Number of stations mov-ing it DOWN on their sharts Adds 25 — Agein, number of stations ADDING it this week.



The One That You (Arista) LP: The One That You Love			
107/107 48%			
Regione: Mettor			
t 614		Eumnary UP 0	
5 489	(70 - 70)	SARE 0	
15 32.9 16 65.9	NEA	DOWN 0	
w 175		ADDS 107	
P1	P2	P3	
GART	804/TH	1	
		SART	
undu a undupu a-39	ET94 4-30	WJBQ a	
MCAO s	8187 v	MAC E a	
#IGC + 28	HHP1 a	MIGS a	
	18FH 4-23	WTSH a	
BEAUTH	W7H7 6	MFBG a-30	
PVIL a	EE1126 a	95×16 a-35	
GRIE a	MERC A	BOLTH	
111 4	WSGN a	Julytin	
940 a-28 V100 a-16	G100 a-31	-NHY a	
Q103 a-36	NATE A	3103 4-20	
MC IDL a	V109 a-27	MSGA e-33	
	C#101 a-37	MCGG e	
MIN'S STATE OF THE PARTY OF THE	WEAQ a	WISE a	
WGCE a	49.32 a	MPLS .	
	MAYS a	MANSFE B	
-	MCSC a	PROT a	
ETTI .	BCM a	WEXY a-30	
FOFA a	MB NO .	FILE +	
	EJ100 s	FOLIFE A	
P2	MATE 9	apun a	
	INDIVIDUAL		
LAST		MINORPREST	
0104 .	MARX 0	EREL o	
HT BR a	RSTT a	BFYR a	
WHER 0-33	B I ON B	KWRC a	
WTSF a while	ERAV a-24	RATE O	
#C101 0-37	SETHER &	MS PT 4	
WICC a	HTMAR A		
MPST a	HOM 8-23	WGG1	
Q106 a #104 a-15	MMC1 a-30		
WHEE 4-40		ESLY .	
	WHEN T	ECBH +	
	#100 a	EDEA .	
	Emag a	EATI o	
	11 530 a	EBOI 0-37	
	NCPH &	RBOI o	
	896 s-30	#00# e	
	ESMO a	4 F NO a	
	FTET a	RRLC o	

(3) BILLY & THE BEATERS LP: Billy & The Besters

67/16		30%	
Regional Seach E 27 e 9 36 9 H 27 6 M 27 6	NAA	Metions SUMM 1 SARE 22 DOWN 1 ADDS R	
P1	P2	Р3	
RABY	BAST	BART	
#IF1 +0 #EREP# + J0105 35-33 CEUM +	UNEFROOD MAKE ON MAKE ON MAKE AP MAKE 6-29	MJRQ a MGUT d=30 MACI 2L-17 MFRG a MCIR on	
	GOLTH	80k/TH	
MOCL on MAT on RIGO 14-19 REIR 20-25 BUR 4-24	EBGL 36-26 EBETTH o stay o writ o RQ 94 o RREIOG 29-16 WESC 20-38 GIGG 30-38	#MBV on 2102 21-19 #186 6-32 #25.7 6-32 #25.7 6-3 #ENT 10-33 EPUR 6-30 EVOL 6	

	#107 35-22 HJRD en RC#2 37-33 KE#O .	
This Little		urica)
	9/3 8	0%
R-gional Weach # Fas 5 674 M 675 W 105	23	Weillord Dummery UP 144 SAME 32 COMH D ADDS 3
P1	P2	Р3
BAST	FDFN 37-13 WTLN 20-23	BAST
HNSC 26-21 WESW 16-10 WESSW 19-15 WIFT 24-23 WCAO on WASSSW 6-29	855L d-39	MQ0A 58-51 MQ0A 58-51
APERTAN 18-12	HPH2 20-25	MCS 30-33 MCS 30-33 MLAN 35-33
MC VO 00	H ID # 24-22	WTSN on
MAR58R 6-29 PHO-PR 4-23 J8105 24-31 MPGC 26-28	HARLOS 23-30 WENC 4-39 WSGN 24-18	M4EB on #FBG 31-19 MCIR on
J8105 34-31 MPGC 26-33 CPTR on	WSGN 24-18 G100 20-19 WAAY on	95x1E 40-34
CHUM d-29	MARY 20-2P	BOLITH
	0.1105 4-19	WHHY 0-27
BOUTH	PHIOD on	8102 10-25 MSG N 26-23
94Q 30-25	HRIQ 20-22 WERE 20-19 WORE 29-27 WRJE 29-27 WHOE 27-26	955GF 25-19 WFOE 23-22 WCGU 29-23 W15E 32-27
	WORL 29-27 WRJE 29-27	MCGG 29-23 MISE 32-27
0102 30-10	WHOR 37-36	MARSYN 3-27
MIDWISET	MHCY d-28 MAYE 39-27 WSEZ 32-30 JH SC 27-23	MINA 58-14 NUMA 58-14 NUMA 04
CHLH 10-28	WSE2 32-30 JH SC 27-21	#1LE 32-29 #5EL 20-26
#HEG 12-11	HQRF 21-16 HRVQ 19-16 HASY 20-19	EAOF 30-59 EDIS 30-72 EDIS 30-72 EDIS 30-73
0103 15-13	HANY 20-19 E3100 on WVLE 24-20	
N981	MACK 38-30	NEOWNET
FEARTH d-30 FPLA on F115FR 30-38 F1UQ 36-30 FPLC 35-28	WGRD 11-11	FEEL on SFYR on BARC 38-23
E1100 36-30	WVIC 17-28	
	WVIC 37-28 WLOLPH 0-38 WARE 30-27	MH FB on MS PT 25+24
EJR 26-21 138 d-10	ESTY d-28 EIOA 25-18 EWEN 29-25	WTRU 28-26 FWLD 24-17
EVVI 4-24	HIDA 35-10 HIDA 35-25 HIDA 35-23 HIDA 35-23	HOAA 31-30
EPLI d-38 EIMN on Di03 on	3104 ou MISH 38-31 MEON ou	WEST.
0103 on #OPA 10-27	2104 on WHAM 28-23	KENT OF
P2		KBLV 24-23 HCBN 39-36 KDEA d-30 KAT1 32-30
BABT	WIES OF WMAP OF MPEE d-25 WGSP 29-37 WOM OF	E-01 4-39
8104 22-20 m/88 25-20	WOM on	KYYA on
MEBS 25-20 MOLF ME-31 MHFR 22-18 MTRS 6-29	HOT 0-27	B& ND q-55
WTR1 6-29 WFLY 27-24	WOJ# 25-14	FRLC 26-21
MTRs 6-29 WFLV 27-24 WBLI 10-25 RC101 27-26 W1CC 20-18		
WPLV 27-24 WBLI 30-25 RC101 27-26 WICC 20-18 WPST 25-22 MAKE on	WEEK 27-25	
MAES on Q106 38-26	REAX 27-25 REAM 27-20	
WERZPH 26-21 HI04 14-14 WACY 20-49 14Q 39-20 WEEE 27-22 VIOO 29-24	HERM 27-20 Y94 d-25 HIDD on HJRB 30-27	
WACY 28-49	HMBQ on	
HEEE 37-22 V100 20-24	RMBQ on RYSH 27-25 RCPR 36-32 FM103 20-16 496 29-25	
BONTH		
ESTAB 20.20	#28P 17-12	
ESECTE 20-10	RLUC 27-21 R2MO 23-19 R2EP 17-12 RRQ 27-23 ENTT OR BTRT 30-24 R2E d-23	
FELP 34-33 #[WT 30-25	RTRT 30-24 H22# d-23	

vis Eyes (Liberty)				
1/0 95% Mattonel Summery UP 198 BANE 14				
2	DOWN 3 ADDS 0			
P2	P3			
17-3 17-3 17-3 17-3 17-3 18-11 17-3 18-11 17-3 18-11 17-3 18-11 18-1	MING 14-6 MACE 11-9 MACE 11-9 MACE 11-9 MACE 11-9 MING 11-5 MING 11-5 MING 11-5 MING 11-5 MING 13-10 MING 11-0 MING 11-0 MING 11-1 MING			

EVIL 23-19 KRLY 19-16 KRBS 9-16 ERBS 25-20 94Q 25-21 V100 29-24 Q105 14-16 WCKN 39-22

WDRQ on CRLW e-25 E8997M 13-1 EROE 19-13 EB4Q 21-10 EB4Q 21-1 MH0 16-13 MIEF 7-7 MGC4, 20-12 Q102 22-17 WFUJ B-4

#FIND 8-4 #EARTH 17-3 #FI 4-29 #100 32-33 #PMC 19-37 #EER 3-4 13# 29-28 #3# 2-2

KIM CARNES

21

Bette Day

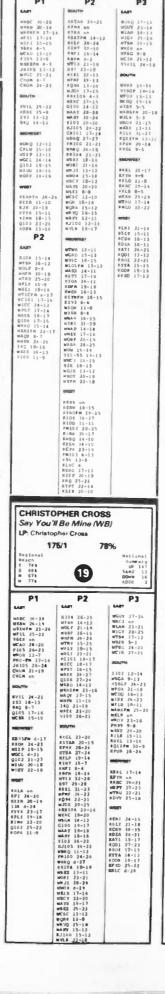
Hegional Beach E 885 6 1006 H 919 W 985

P1

MARC 11-0 wind 23-30 wind 32-wind 32-wind 32-wind 32-wind 33-0 wind 33-0 F103 17-14 wind 14-12 wind 44-12 wind 44-12

EFTR 37-37 CHUR 13-10

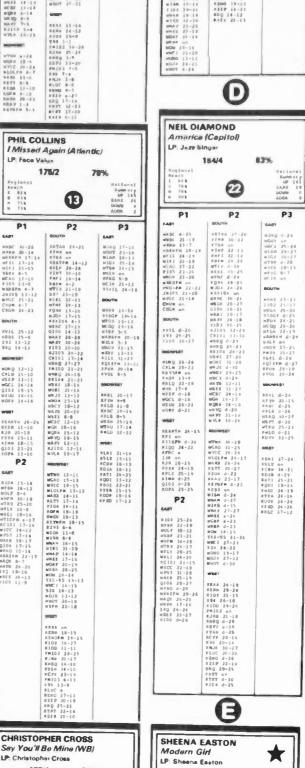
	FIRIM Corne	as continued —	
S	### Carma #### #### ##### #####################	### 25-11 ### 25-11 ### 25-11 ### 25-11 ### 25-12 ### 25-12 ### 25-12 ### 25-12 ### 25-12 ### 25-12 ### 25-12 ### 25-12 ### 25-12 ### 25-12 ### 25-12 ### 25-12 ### 25-12 ### 25-12 ### 25-12 ### 25-12 ### 25-12 ### 25-13 ### 25-13 ### 25-13 ### 25-13 ### 25-13 ### 25-13 ### 25-13 ### 25-13 ### 25-13 ### 25-13 ### 25-13 ### 25-13 ### 25-13 ### 25-13 #### 25-13 #### 25-13 #### 25-13 #### 25-13 #### 25-13 #### 25-13 #### 25-13 #### 25-13 ##### 25-13 ##### 25-13 ####################################	FPM 18-6
	CHAMP!	AIGN ut Us (Colum	
7	LP: How 'B	out Us	
	Regional Reach L 194		8% Hetlonel Bunnery
	5 75 4 R 58 5 H 67 8	O	SARE 39 DOWN 20 ADDS 5
	P1	P2	P3
	MARC 16-10 MATU 33-20 MATU 33-20 MATU 33-20 MATU 33-20 MATU 31-13 MATU 3	PSTAR 18-12 FFRE 24-21 FFRE 24-21 FFRE 24-21 FFRE 24-21 FFRE 24-21 FFRE 18-16	MIAM 19-17 white 2-F white 2-F white 2-F who 19-17 BOUTH WHY 7-B 1102 10-10 WIGGA 14-9
	WHEN HELD 7-7 RFI 9-11 HIDFM 9-9 RIQO 6-6 RFRC 33-26 13R 22-19 RJR 16-13 RVHR 22-22 RPLZ 4-1 RIMM d-24 Q103 d-28 ROPA 5-0 P2	MIDDOWNST WITHER 37-30 WLOLFN 13-13 MAKE 10-15 STY 0-7 12-19 MISM 10-15 MISM 10-11 MISM 10-11 MISM 10-11 MISM 20-11 MISM 20-12 MISM 21-17	EQUI on
	1		
	B104 21-15 WPBn 6-6 MOIF 1-3 WBBF 22-19 WWFM 21-25 WFM 00 WBII 20-22 WFM 00 WBII 20-22 WFM 00 WBII 20-22 21-10 MARE d-22 2106 24-10 WFW 10-15 WFW 10-17 140 11-0 WFER 10-14 VIOO 20-16	NARY ARRAY 19-18 KIDO 24-22 FM102 20-18 KIDO 24-22 FM102 20-18 KIDO 24-21 SMND 17-23 65-71 24-15 KCPK 6-19 KIEP 11-9 KMP 17-20 KIEP 11-9 KMP 15-13 KMP 6-5 RIER 24-15	
	WBS 22-19 WERN 21-15 WERN 21-15 WERN 20-19 WERN 20-22 WEIGH 11-10 WEC 21-11 WEC 21-11 WEC 21-12 WERN 21-15 WERN 21-15 WERN 21-15 WERN 21-15 WERN 21-15 WERN 21-15	RRRK a RCBM 29-18 RCD0 24-22 FUD0 24-20 FUD0 24-20	
	WBBF 23-19 WFM 71-25 WFM 71-25 WFM 71-25 WFM 71-25 WFM 12-10 WFM 12-22 2106 24-18 WFM 24-18 WFM 13-17 140 11-1 WFM 13-1 VIOO 28-16	RERE # 2-18 11.00 24-32 11.00 24-32 11.00 24-32 11.00 24-32 11.00 24-32 12.00	



РЗ

MJRQ 20-15 MCDV 15-9 MCDV 15-9 MCDV 15-9 MCAP 4-3 MCAP 4-3 MCP 31-15 MCD 31-19 MCD 32-9 93-11 2-5 MCD 32-9 MCD

REAL 6-2 RELO 3-2 RERC 10-4 WHEN 7-5 WENT 10-7 WTRU 6-5 RMED 9-4 RDVV 2-3



61/28

P2

BAST d 13 STATE A STAT

MVIC a BLOIPM a-36 KRAV a WOMO a-26 WOJE d-33

ECBH 0-32 EQD1 a EBOX on EGOR on

P1

WFRW o WFIL o HUESPR JB105 CRGN o

BOYAN CKOM P

MECL a

MECL a

MELA a

ELGO on

EJR on

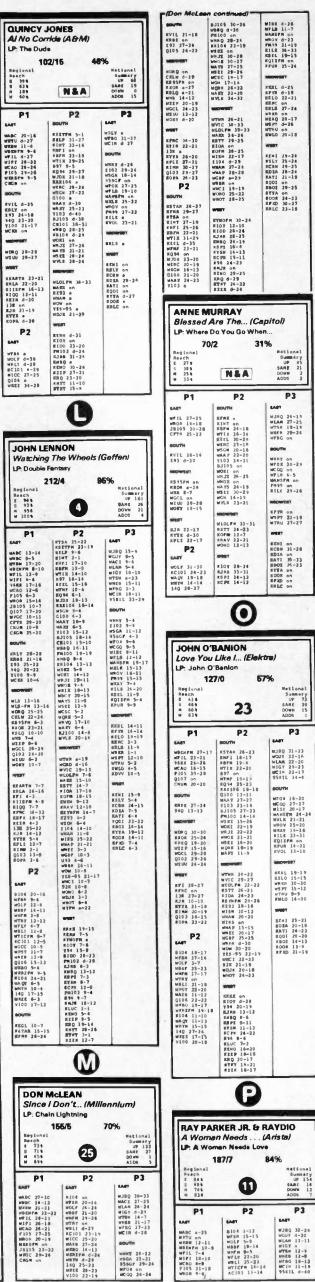
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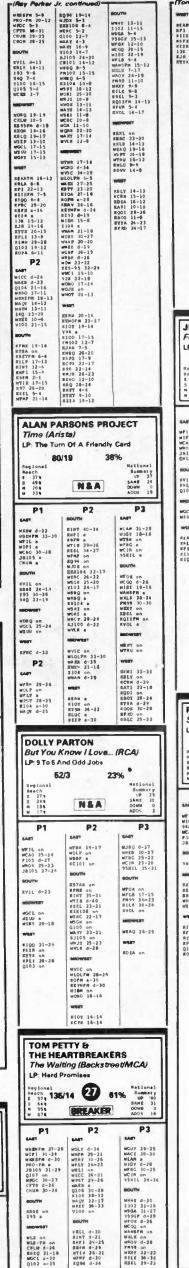


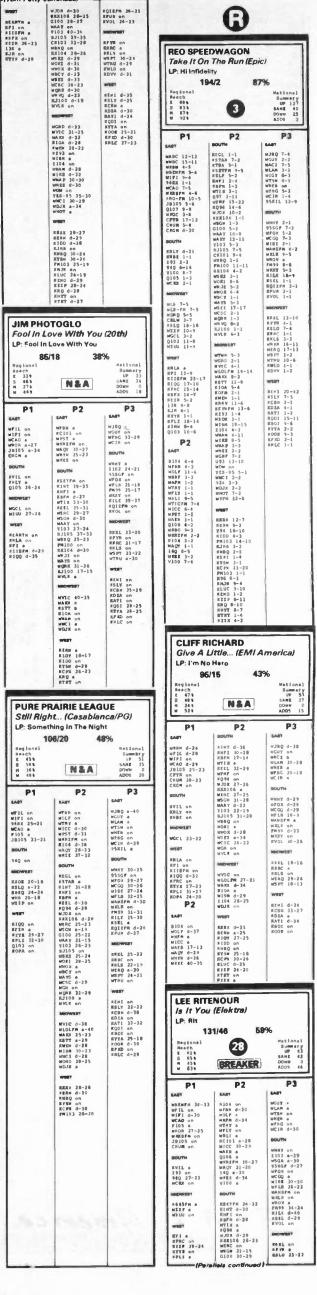




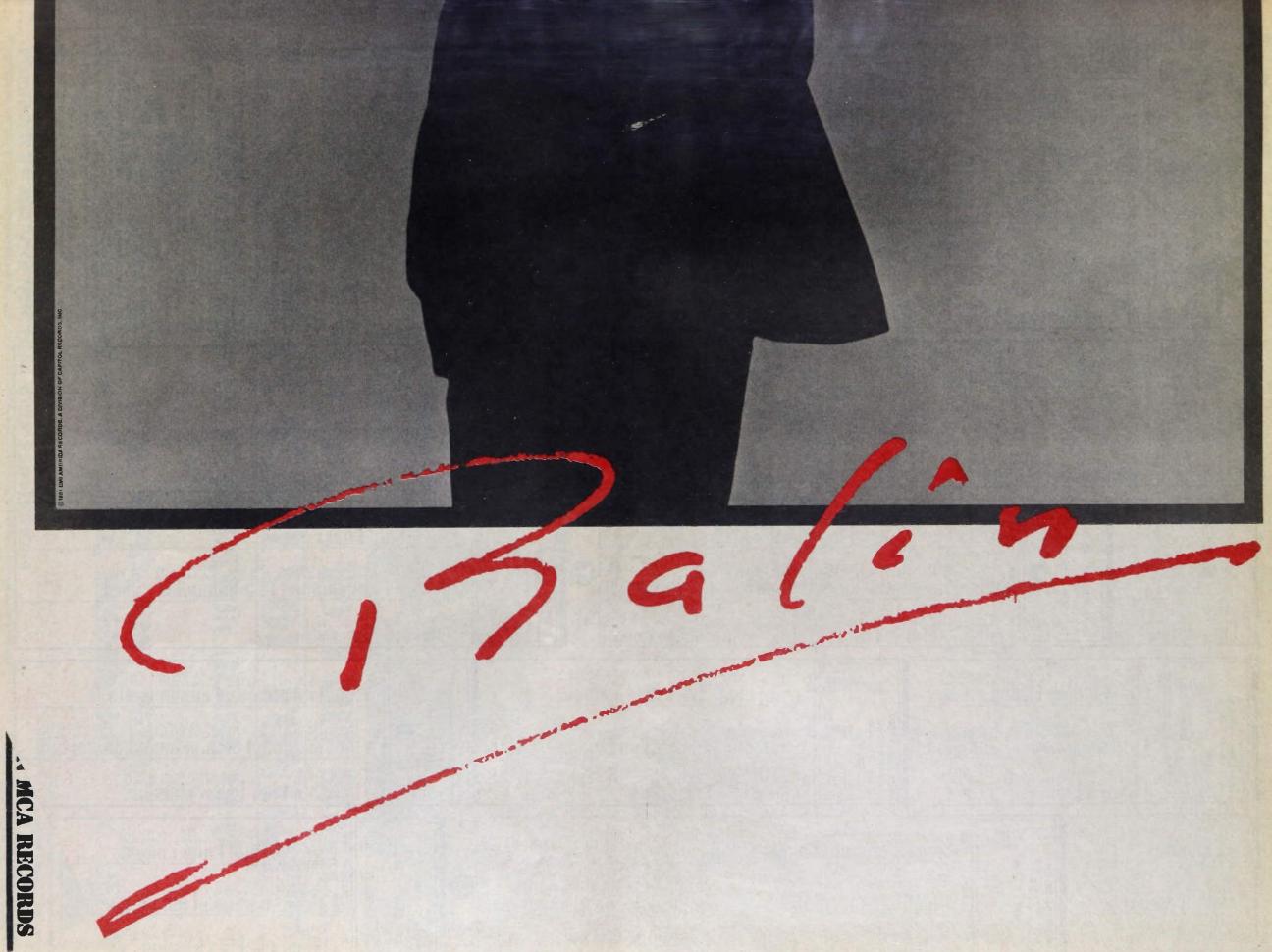












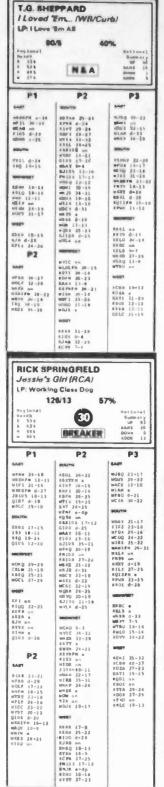
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WDJ6 7-5 WHOT 12-10 WYPM 8-6





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P2

GINO VANNELLI Living Inside Myself (Arista) 204/2







Others Getting Significant Action

(Continued from Back Page)

TOMMY JAMES "You're So Easy To Love" (Millennium) 28/8
Moves: Up 7, Same 13. Down Q, Adds 8, WFIL, WIFI, KFI, WFBR, WVIC, KVOL, 84Q on.
KFRC on, WSQN 30-25, WCSC on, WFLB 28-24, FM99 33-29, KILE 37-36, KFYR on, KYYA

d-30.

JERMAINE JACKSON "You Like Me Don't You!" (Motown) 26/4
Moves: Up 11, Same 9, Down 2, Adde 4, WGH, KIDD, FM102, KILE, KRLY 64, KEARTH
22-20, KRLA 17-15, KIIS-FM 22-20, KIQQ 16-13, KFMK 27-12, KBFM 7-5, B37 on, Y103 10-4.
WVIC on, KHYT 30-24,
OAVE EDMUNDS "Almost Saturday Night" (Swan Song) 26/5
Moves: Up 4, Same 16, Down 0, Adda 5, KIQQ, WKEE, KJ100, WGRD, WHHY, JB105 on,
KEZR on, WPST 30-27, WAGY 6-28, KXK106 6-29, WAKK on, WACZ on, WTRU on, KENI on,
KRLC on.

KEZR ON. WPST 30-27, WAQY 6-26. KXX106 6-29. WAKX ON. WACZ ON. WTRU ON. KENI ON. JOE WALSH "A Life Of Hission" (Elektra) 24/15. Moves: Up 4. Same 8. Down 0. Adds 18. 96KX. Q107, K104. KHFI, Y103. WOKI, WBCY, KWEN, KKXX, KJRB, KLUC, 85KLI, 95SQF, KBEL, KYYA.
BIŁLY SQUIER "The Stroke" (Cephol) 24/13. Moves: Up 3. Same 8. Down 0. Adds 13. PRO-FM. KFI, WPST, WAQY, KINT, KBFM, Y103. BJ108, WBCY, FM103, WISE, KILE, KRLC.
RUPERT HOLMES "I Don't Need You" (MCA) 24/0. Moves: Up 12. Same 11, Down 1, Adds 0. WZUU on. KPLZ 20-18. WOLF 40-32. KHFI on. WGR 30-28. KIOA on. KJRB 25-23. WTSN on. WHHY on. FM99 on. KELO 10-10. KQDI 6-18. KBOZ 30-28.
ABBA "Super Trouper" (Atlantic) 22/0. Moves: Up 11, Same 11, Down 0. Adds 0. WFIL on. Q102 6-31, KIQQ 20-19. Q103 on. WOLF 37-29. WERC on. WAKX 33-30. KSTT 21-19. WOHO 11-10. WHEB 28-18. KWLO 6-20. KOOK on.

OAK RIDGE BOYS "Elvira" (MCA) 21/14

Movel: Up 7. Same 0. Down 0. Adds 14, WHB, KXX108, BJ108, WNOX, WKIX, WGH, WNAM, WDJX, KIDD, WACZ, WHSB, WFLB, WAYS 30 18, WHHY 4-18,

PAUL ANKA "I've Been Waiting For You All Of My Life" (RCA) 20/6

Moves: Up 5. Same 9, Down 1, Adds 6, WOKY, KEARTH, WKRZ-FM, WOHO, WFBQ, WFIL

d/30, WIFI 4-28, KVIL on, WZZP on, WTIX 39 38, WFLB 27-23, KIOY d 29.

PHOEBE SNOW "Mercy, Morcy, Mercy" (Mirage) 20/5

Moves: Up 4. Same 10, Down 1, Adds 6, WAEB, WKRZ-FM, WADY, WAAY, KHYT, 98KX

430, KFRG 598, KEZR on, WFLY on, KINT d-39, KXX106 on, KWEN on, KCPX on, WTSN on,

PHOEBE SNOW "Mercy, INTERCY, INTERCY LINERSJEW ZAID
MOVES: UP 4. Same 10, Down 1. Adds 8, WAEB, WKRZ-FM, WAGY, WAAY, KHYT, 88KX
d30, KFRC d38, KEZR on, WFLY on, KINT d39, KIX108 on, KWEN on, KCPX on, WTSN on,
KCBN d-40.

JOE DOLCE "Shaddap You Face" (MCA) 18/3
Moves: UP 6, Same 8, Down 0, Adds 3, WABC, WAXY, KPUR, Y100 20-13, WCKX on, CKLW
20-18, KSSS-FM on, WOKY on (dpl. 13K on, 14Q on, KELP d-30, BJ106 38-34, WOHO d-28,
WHEB on, FM99 on.

STEPHANIE MILLS "Two Hearts" (20th) 17/3
Moves: UP 11, Same 3, Down 0, Adds 3, WJDX, KCPX, 85SGF, WXKS-FM d-22, KRLY on,
WCKX 28-20, KRLA on, KSET-FM d-23, WCSC on, WAXX 35-33, KYNO-FM 28-28, WFLB d-38,
FM99 d-32, KVOL 21-18.

CAROLE BAYER SAGER "Stronger Than Before" (Boardwelk) 15/14
Moves: UP 0, Same 1, Down 0, Adds 14, WFIL, WIFI, 233, 94Q, KIQQ, WERC, YIQ3, BJ108,
WCSC, KIOY, KYSN, KCPX, WFBQ, WFLB, KVIL on,
POINT BLANK "Let Me Stay With You Tonight" (MCA) 16/3
Moves: UP 0, Same 1, Down 0, Adds 2, KINT, WVIC, KQIZ-FM, KRBE 13-10, K104 23-18,
KX104 on, KWEN 25-20, FM103 on, 95/KI, 36-33, KILE on, KSEL on, KPUR on, KENI on,
KYOLE THE GANG "JONES Va. Jones" (Delita/PolyGram) 14/13
Moves: UP 0, Same 1, Down 0, Adds 12, 233, BAQ, WSEZ, WCSC, WQRK, KYNO-FM, KIDD,
KHYT, WHEB, WSGA, WXLK, FM99, KYVA, WXKS-FM on,
SHALAMAR" "Make That Move" (SOBARTRCA) 13/2
Moves: UP 0, Same 1, Down 0, Adds 2, KINT, WVIC, KRLY 29-27, Y100 33-30, KEARTH 12-10,
KRLA 10-4, KSET-FM 21-18, KUG9 on, KNYT 23-18, KVOL d-18,
JACKSONS "Can You Feel It" (Epic) 13/2
Moves: UP 0, Same 4, Down 2, Adds 2, KINT, WVIC, KRLY 29-27, Y100 33-30, KEARTH 12-10,
KRLA 10-4, KSET-FM 21-18, KUG9 on, KNYT 2-318, KVOL d-18,
JACKSONS "Can You Feel It" (Epic) 13/2
Moves: UP 0, Same 4, Down 0, Adds 11, MAC, KUK, KIQQ, WICC, CK101, KX104, WCSC,
WFLB, WXLK, FM99, KYAL

CHANA BAND "Loving The Night Away" (RCA) 12/4
Moves: UP 0, Same 1, Down 0, Adds 11, MAC, CKLW, KIQQ, WICC, CK101, KX104, WCSC,
WFLB, WXLK, FM99, KXAL

CHANA BAND "Loving The Night Away" (RCA) 11/19

MOVES: UP 0, Same 1, Down 0, Adds 11, MAC, CKLW, KIQQ, WICC, CK10

TLET MESTAY WITH YOU TONIGHT.



FROM A HIT ALBUM . . . TO A HIT SINGLE. "LET ME STAY WITH YOU TONIGHT"

ALREADY TOP 10 IN HOUSTON (KRBE 13-10)



K104, KEGL, WVIC, KWEN, KINT, 95XIL, KILE, KENI, KSEL, KRLC, KQIZ-FM, KPUR

THE PICTURE PAGES

REO Awards



Epic's REO Speedwegon recently were awarded a special plaque commemorating eight gold and platinum records. The presentation by CBS officials came after e Cleveland concert. Pictured (I-r) are group's Bruce Hall and Gery Richrath, CBS/Records Group President Walter Yetnikoff, manager John Baruck, group's Kevin Cronin, manager Alex Kocham, band's Neel Doughty and Alen Gretzer, and E/P/A Sr. VP/GM Don Dempsey.

Capitol/EMIA/Liberty Winners







The Capitol/EMIA/Liberty group held its annual district/promotion managers' meeting in Palm Springs recently, at which awards for top performance were handed out. Pictured at left are (I-r) Capitol VP's Walter Lee and Dennis White, District Manager of the Year Dennis DeStefano (Boston), and group President Don Zimmermann; at right (I-r) are EMIA/Liberty's Ken Benson and Jack Satter, EMIA/Liberty Pop Promotion Manager of the Year Rich Temburo (Philadelphia), and label's Rusty Moody.

Don't Stop The Gold



Mercury/Polygram's Yarbrough & Peoples reached gold status with their first album, end were presented with e gold album in New York. Pictured (I-r) ere Polygram Distribution Inc.'s Jeff Brody, Polygram Records VP's Bill Heywood and Mick Brown, Exec. VP/GM Bob Sherwood, Total Experience (production company) President Lonnie Simmons, Allsa Peoples, Cavin Yarbrough, Polygram's John Brown, PDI VP Shelley Rudin, end Polygram's Tommy Young.

Promoting Promotion At Viacom



Viacom Radio held its Spring 1981 Promotion Seminar in Houston recently. Pictured (I-r, front) are KIKK/Houston's Linda Ware, Viacom VP/Promotions Dianne DeArmond, WMZQ/Weshington's Pat Gaines and Maggie Wolff, WKHK/New York's Judy Wormington, Viacom's Linda Bouchet, end KIKK'S Betty Rose Hargraves; (I-r, rear) WDIA/Memphis's Bobbie Anderson, KDIA/Oekland's Valeria Hubbard, WKHK/New York's Betsy Bucken, and WRVR/Memphis's Mebel Springfield.

Walsh Campaign Fatigues E/A



Elektra/Asylum executives donned military fatigues and rented a tank to deliver Joe Walsh's "There Goes The Neighborhood" LP, which features similar artwork, to Los Angeles redio stations. Pictured psyching up for their mission are (I-r) Exec. VP Vic Feraci, Chairman Joe Smith, E/A combat operatives Scott Burns, Lou Galliani, and Marty Schwertz, and label VP Burt Stein.

Barking Up CBS's Tree



Frank Zappa stopped by CBS's New York offices to put the finishing touches on the distribution/pressing deal for his new label, Barking Pumpkin Records. A double live album is due out shortly. Pictured with Zappa (seeted) are (I-r) CBS Sr. VP Cal Roberts, company's John Birge, and Zappa's manager Bennett Glotzer.

Sager & Bacharach Meet New York Radio



Boardwalk staged parties in private homes in seven major cities to present the new elbum collaboration between Carole Bayer Sager and Burt Bacharach, with local radio notables in attendance. Pictured at the New York affair are (I-r) WWRL MD Wanda Ramos, WABC PD Jay Clark, Bacharach, Sager (seated), WKTU PD Dele Reeves, and Boardwalk President Nell Bogart.

Millennium Puts Chameleon Under Wraps



Millennium has signed Captain Chameleon, with a single just out. Pictured eround the one-man bandage ere (I-r) label's Reggle Thompson end Andrew Frances, Millennium President Jimmy lenner, producer David Wolff and co-producer Ed Sprigg.



Jeff Gelb A 305

AOR's "Fantasy Island" Jukebox

This week we take a breather from writing of the pressures and problems of programming for something in a lighter vein. I was having dinner with a promotional representative one evening and the subject turned to our favorite albums of all time, the ones we'd take with us if we were moving to an island. It's one of those topics most AOR music lovers are bound to get into sooner or later, and I had so much fun formulating my own list that I thought I'd see how the rest of AOR radio did with the same idea.

Following, then, are a sampling of opinions from members of the radio and record community. All were asked for a list of the ten albums they'd most enjoy being stranded on an island with. They were asked not to restrict themselves to those albums they represent on their airwaves or through their record companies. It was a time for true musical tastes to come out of the closet, as it were, and their choices are fascinating. While it's unfair to come to any conclusions from such a small, subjective sampling, it is interesting to note how often older music shows up compared to the relative scarcity of recent recordings.

Two quick notes: first, the lists are not



necessarily in descending order of importance. And second, space didn't allow for everyone to take part in this sampling, but if response war-

rants it, I'd be pleased to do a follow-up with more choices from more of our radio and record

Lee Abrams, AOR Consultant

YES/The Yes Album
YARDBIRDS/Greatest Hits
KLAUS SCHULZ/Moondawn
WHO/Seil Out
POLICE/Regatta De Blanc
CREAM/Disraeli Gears
GENESIS/Seconds Out
ZUBIN MEHTA & L.A. PHILHARMONIC/ Planets
PINK FLOYD/Piper At The Gates Of Dawn
KING CRIMSON/Court Of The Crimson King

Tony Berardini, WBCN/Boston GM/PD

AC/DC/High Voltage
BEATLES/Meet The Beatles
JAMES BROWN/Live At The Apollo
CLASH/Sandinistal
OTTS REDDING/Live In Europe
RONETTES/Presenting The Fabulous
witte. BRUCE SPRINGSTEEN/Born To Run TEMPTATIONS/Sing Smokey WHO/Who's Next ELVIS PRESLEY/50 Million Elvis Fans

Mike Bone, Arista National Album Promotion

BUDDY HOLLY/Complete Baxed Set tüsh collection)
JIMI HENDRIX/Are You Experienced
THIN LIZZY/Best Of (British import)
AC/DC/French Boxed Set
ALLMAN BROS. BAND/Live At Fillmore

It
BEATLES/5gt. Pepper
STEELV DAN/Pretzel Logic
WittO/Meaty, Beaty, Big And Bouncy
ABBA/Jeat Of Abba
RUSH/All The World's A Stage

Lenny Bronstein, endent Album Promotion

Independent Album Promotion
TUBES/Remote Control
SHAWN PHILLIPS/Second Contribution
DAVE MASON/Alone Together
HOLLIES/Evolution
TRANQUILITY/Silver
PINK PLOYD/Saucerful Of Secrets
POUR SEASONS/Greatest Hits
BECK, BOGERT & APPICE/Beck, Bogert
Indicise CAT STEVENS/Tea For The Tillerm STRAWBS/Bursting At The Seams

Larry Bruce, KGB-FM/San Diego PD
DANNY O'KEEFE/Breesy Stortes
BEATLES/Yesterday & Today
BRUCE SPRINGSTEEN/The River
BOB DYLAN/Blonde On Blonde
JONI MITCHELL/Hissing Of Summer

wns
NEIL YOUNG/Decode
KEITH JARRETT/Koln Concerts
BESSIE NMITH/Empty Bed Blues
TOM RUSH/O'reates His
BRUCE SPRINGSTEEN/Orestings From

Frank Cody, KBPI/Denver PD LAURA NYRO/EU & The Thirteenth

fession JACK BRUCE/Harmony Row ROXY MUSIC/Flesh & Blood ROXY MUSIC/Fissh & Blood BUB DYLAN/Blood On The Tracks EUGENE ORMANDY, PHILIARMONIC CHESTRA/The Gershwin Album BEATLES/Revolver (Import pressing) JONI MTPCHELL/Court & Spark GENTLE GIANT/In A Glass House LEONARD BERNSTEIN/Tchalkovsky's MIKE NICHOLA & ELAINE MAY/Best Of

Tom Daniels, WLPX/Milwaukee PD
BEATLES/White Album
PINK FLOYD/Animats
PINK FLOYD/The Wall
CSN&Y/Deja Vu
DOORS/Soft Parade
JEFFERSON STARSHIP/Blows Against The

pire
GEORGE HARRISON/All Things Must Pass
JETHRO TULL/Living In The Past
MOODY BLUES/Days Of Future Passed
SUPERTRAMP/Crime Of The Century

Max Floyd, WLUP/Chicago PD BEATLES/Rubber Soul
BEATLES/Abbey Road
ROLLING STONES/BERRARS Banquet
ROLLING STONES/Let It Bleed
LED ZEPPELIN/In Through The Out Door LEIJ ZEPPELIN/In Through The Out Door WHO/Who's Next PRANK SINATRA/Trilogy ELVIS PRESLEY/Elvis Presley UAYE MASON/Let it Flow DAVID OISTRAKH/Romance For Violin And Orchestra/Opus 40 & 60, Beethoven

Sonny Fox, WSHE/Miami PD Sonny Fox, WSHE/Miami PD
AC/DC/Back In Black
BEATLES/White Album
TANGERINE DREAM/Phaedra
CAT STEVENS/Teo For The Tillerman
TOMITA/Pictures At An Exhibition
RODNEY DANGERFIELD/Na Respect
LED ZEPPELIN/Led Zeppelin (1st)
YES/Tales Of Topographic Oceans
GINO VANNELLI/Powerful People
ROBIN TROWER/Twice Removed From
Interday

Paul Fuhr, KNAC/Long Beach PD MONOCHROME SET/Love Zombles
ORCHESTRAL MANEOUVRES IN THE
DARK/Organisation

RK/Organisation
BRIAN ENO/Before And After Science
JOV DIVISION/NEW ORDER/(collection of

e singles)
TALKING HEADS/More Songs About
Idlings And Food
CLASH/London Calling
ELVIS COSTELLO/Get Happy
GRAHAM PARKER/Squeezing Out Sparks
DAVID BOWIE/Slage ENGLISH BEAT/Just Can't Stop It

Jeff Gelb, R&R AOR Editor Jeff Gelb, R&R AOR Editor
PETER GABRIEL/Peter Gabriel (3rd)
GENEBIS/Lamb Lies Down On Broadway
KATE BUSHI The Kick Inside
PIETENDERS/The Pretenders
RICKIE LEE JONES/RIchie Lee Jones
JIMI HENDRIX/Eisertic Ladyland
GENTLE GIANT/In A Glass House
VANGELIS/L'Apocalypes Des Animaux
BEACHI 80/95/Sunflower
PROCOL HARUM/Shine On Brightly

Tommy Hadges, KLOS/Los Angeles PD BEATLES/Abbey Road BEATLES/Sgt. Papper BEETHOVEN/Ninth Symph

BERLINGER, AND ASSESSED OF THE Flood STAN FREBERG/United States Of America PAT METHENY GROUP/Pat Metheny

up JONI MITCHELL/Court And Spark OTIS REDDING/Live In Europe LINDA RONSTADT/Heart Like A Wheel WEST SIDE STORY/Original Cost

Bob Hattrik, WWWK-FM/St. Louis PD STACKRIDGE/Pinafore Days IAN MATTHEWS/Sometimes You Eat IAN MATTHEWS/Sometimes You Eat The Bear PINK FLOYD/Wish You Were Here GENESIS/Story Of Genesis (import) DAVID BOWIE/Hunky Dory BEATLES/Revolver MOVE/Spill Ends JACKSON BROWNE/Late For The Sky ELO/Eldorado KIMS (SELL) Series (import)

KINKS/File Series (import)

Dick Hungate, WYSP/Philadelphia PD NICE SPRINGSTEEN/Barn To Rus BRUCE SPRINGSTEEN/Barn To Run VES/Fragile PAT METHENY GROUP/Pat Metheny

JAMES GANG/Rides Again
CSN&Y/Deja Vu JAMES GANG/Rides Again
CSNAY/Deja Vu @
JONI MTCHELL/Hejira
BEATLES/Sg. Pepper
JOHN KLEMMER/Touch
ALLMAN BROS. BAND/Eat A Peach
EMMYLOU HARRIS/Elite Hotel

Jerry Jaffe, Polygram National Album Promotion olygram National Album Pron
BOB DYLAN/Highway 81 Revisited
KINKS/Arthur
BEATLES/Revolver
ULTRAVOX/Vienna
ROLLING STONES/Stichy Fingers
DAVID BOWIE/Ziggy Stardust
VAN MORRISON/Moondance
CHUCK BERRY/Golden Decade
NEIL YOUNG/Afer The Goldrush
RAMONES/The Ramones

Charlie Kendall, WMMR/Philadelphia PD WMMR/Philadelphia PD
ROXY MUSIC/Stranded
TOM PETTY/Authorized Bootleg
ROLLING STONES/Stichy Fingers
BRUCE SPRINGRITEEN/The Wild.
Innocent & The E St. Shuffle
STOOGES/Futhouse
EDDIE COCHRAN/Live In London
JOHNNY BURNETTE &
REY BURNETTE/Roch & Roll Trio
JAMES GANG/Rides Again
BEATLES/Revolver

Dave Lange, WDVE/Pittsburgh PD TOM RUSH/Greatest Hits. STEELY DAN/Countdown To Ecslosy PAT METHENY GROUP/Pat Metheny

pup
PARSPORT/Looking Through
PINK FLOYD/Dark Side Of The Moon
TALKING HEAIN/Remain in Light
TOM PETTY/Damn The Torpedoes
STEVE WINWOOD/Arc Of A Diver

Dave Logan, WLAV/Grand Rapids PD

JIMI HENDRIX, Electric Ladyland
LITTLE FEAT/Walting For Columbus
BEATLEN/Abey Road
RTEELy DAN/Gaucha
LED ZEPPELIN/Led Zeppelin (1st)
PINK FLOYD/The Wall
YES/Close To The Edge
PAT METHENY DROUP/Pat Metheny
and

RETURN TO FOREVER/Romantic Warrior FIRESIGN THEATRE/Everything You

Denton Marr, WEBN/Cincinnati PD MILES DAVIS/Kinda Blue
DIRE STRAITS/Makin' Movies
JONI MITCHELL/Court & Spari
BOB DYLAN/Blonde On Blonde
VAN MORRISON/Astral Weeks

VAN MORKISUN/Astra weens
WHO/Quadrophenia
BEATLES/Revolver
TOM PETTY/Damn The Torpedoes!
ROLLING STONES/Hot Rocks
GRAHAM PARKER/Squeezing Out Sparks

Chris Miller, KLOL/Houston PD

SANTANA/Lotus
PINK FLOYD/The Wall
BRUCE SPRINGSTEEN/The Wild, BRUCE SPRINGSTEEN/The Wild,
r Innocent & E Street Shuffle
BOB MARLEY/Allve
BEATLES/Abbey Road
WHO/Face Dances
GENESIS/Lamb Lies Down On Broadway
BRANDENBERG CONCERTI/Any

GARLAND JEFFREYS/Ghost Writer SUPERTRAMP/Crime Of The Century

Tom Owens, KTXQ/Dallas PD WALTER CARLON/Switched On Bach BRUCE SPRINGSTEEN/Barn To Run BOB SEGER/Night Moves DAVE BRUBECK/Take Five BEETHOVEN/Figh (any recording) BEATLES/Sft, Pepper ELVIS PRESLEV/Greatest Hits RACHMANINOFF/Presided in C Sharp Minor ROLLING STONES/Hot Rocks LED ZEPPELIN (4th)

Tom Owens, KZEW/Dallas PD TOM OWENS, KZEW/Dallas PD
LED ZEPPELIN/Led Zeppelin (1st)
LED ZEPPELIN/Led Zeppelin II
LED ZEPPELIN/Led Zeppelin II
LED ZEPPELIN/Led Zeppelin (4th)
LED ZEPPELIN/Led Zeppelin (4th)
LED ZEPPELIN/Lin Through The Out Door
PINK FLOVD/Dark Side Of The Moon
WHO/Who's Next
BEATLES/Abbey Road
BEATLES/sgt. Pepper
JIMI HENDRIX/Are You Experienced

Jeff Pollack, AOR Consultant WHO/Who's Next STEELEYE SPAN/Commoner's Crown BOB DYLAN/Blood On The Tracks BOB DYLAN/Blood On The Track KINKS/Arthur DOORS/The Doors WIIO/Tommy BUFFALD SPRINGFIELD/Again GENTLE GIANT/Three Friends BEATLES/SE Pepper LOVE/Forever Changes

Paul Rappaport,
Columbia National Album Promotion
BOB DYLAN/Blood On The Tracks
BOB DYLAN/Bloods On Blonds
DERIEK & DOMINON/Loyla...
MILES DAVIS/In A Sitent Way
BRUCE BYRINGSTEEN/Born To Run
BILLY DELL/Turnstile
JONI MITCHELL/Miles Of Alsies
22. TOP/Best Of
GORDON LIGHTFOOT/Gord's Gold
CAT STEVENS/Tea For The Tillerman

Redheard, WZXR/Memphis PD RUCE SPRINGSTEEN/Born To Ru WHO/Who's Next
WHO/Who's Next
SEX PINTOLE/Never Mind The Bollocha
ALLMAN BROS. BAND/Live At Fillmore

DOORS/L.A. Woman
BOB MARLEY & WAILEMS/Live At Lyces
JONI MITCHELL/Hissing Of Summer

WAYLON JENNINGS/Dreaming My

TOM WAITS/Blue Valenting EAGLES/Desperado

John Sebastian, AOR Consultant John Sebastian, AUR Consultant MOODY BLUES/Days Of Future Passed BEATLES/Abbry Road FOUR TOPS/Greatest Hita ALAN PARSONS PROJECT/I Robot RANDY EDELMAN/If Love Is Real STEELY DAN/Aja ROY ORBISON/Greatest Hita JEFF LORBER FUSION/Wizard Island CAMELOT/Motion Picture Soundtrack OEBE SNOW/Portry Man

Bonnie Simmons, WB National Album Promotion BILLIE HOLIDAY/Volume One (Ca) SMOKEY ROBINSON & MIRACLES/ on The Beginning ELVIS COSTELLO/Armed Forces FRANK SINATRA/More Songs For Swinging

JAMES BROWN/Live At The Apollo
STAK/VOLT REVUE LIVE/(Featuring Otis
dding, Sam & Dave, & Carla Thomas)
THE MOTOWN STORY
LENNY BRUCE/The Essential Lenny Bruce
THE CHESS-CHECKER STORY
BRANDENBERG CONCERTI

Alan Sneed, WKLS/Atlanta PD Alan Sneed, WKLS/Attanta PD
PINK FLOYD/The Wall
DAN FOGELBERG/Souvenire
JACKSON BROWNE/Late For The Sky
EAGLES/Desperado
JEFFERSON STARSHIP/Dragonfly
PINK FLOYD/Dark Side Of The Moon
JOURNEY/Infulty
JOURNEY/Evolution
LYNYRD SKYNYRD/Pronounced Lehn-nerd

Tom Teuber, WMET/Chicago PD PAUL BUTTERFIELD/Paul Butterfie

LED ZEPPELIN/Led Zeppelin (4th)

BOB DYLAN/Blande On Blande
DON ELLIS/Electric Bath DON ELLIS/Electric Bath
ROLLING STONES/Beggars Banquet
WHO/Who's Next
SUPERTRAMP/Crime Of the Century
DIRE STRAITS/Dire Straits
BEATLES/Abbey Road
DOORS/The Doors
DEREK & DOMINOS/Layla...

Ray Tusken,
Capitol National Album Promotion
MILER DAVIS/Kindo Blue
BEATLES/Abbay Road
MARVIN GAYE/MAtis Goin' On
JAMES BROWN/Live At The Apollo (Vol. 1)
MINK DE VILLE/Mink De Ville
SANTANA/Abrazos
BEATLES/Revolver
DONNY HATHAWAY/Extension Of A Man
EAGLES/Itotel California
ARETHA FRANKLIN/Ten Years Of Gold

Gordon Weingarth,
WPLR/New Haven PD
FIRESIGN THEATRE/Door Friends
HILLY JOEL/The Stranger
KING HISCUIT BOY'S CROWBAR/Official

sic
MITCH RYDER/Greatest Hits
MITCH RYDER/Greatest Hits
MTEELY DAN/Pretzel Logic
DELBERT McCLINTON/Genuine Cowhide
LYNYND NKYNYRD/Street Survivors
MILES DAVIS/In A Silent Way
TOWER OF POWER/East Bay Orease
HRUCE BPRINGMTEEN/The Wild
Innocent And The E Street Shuffle

UPDATE

Former KGB-FM/San Diego PD Rick Liebert has been named producer of the "Robert W. Morgan Special of the Week" . . . KALO/Beaumont is not exactly an AOR, as was reported last week. Actually, the station plays "blue collar rock" with some album cuts . . . Doug Podell has been named KQDS/Duluth's new MD and night air personality, from WWWW/Detroit . . . KRST/ Albuquerque (now Country) MD Sam Cornish has exited ... John Sebastian has signed KKDJ/ Fresno as his newest client station ... Lisa Tonacci has joined WPLJ/New York as Research Coordinator from a similar post at WNBC . . . Pat Reilly has joined WAVA/Washington from neighboring WWDC-AM for mornings. New to WAVA weekends is Sky King from B104/Baltimore ... KPRI/San Diego afternoon air personality Jeff Dean has been named Production Director as well ... New to mornings at WQFM/Milwaukee is Steve Rodeo from WRNO/New Orleans . . . Dave Newman has moved from all-nights to mornings at WYSP/ Philadelphia . . . Pat Reiken has joined KINK/ Portland for weekends . . . Mike Regan is new to weekends at KREM-FM/Spokane from KPAS/EI

COMING NEXT WEEK: Initial Winter ARB results are very encouraging for AOR radio, with some very impressive figures coming in daily from major markets. Next week, we'll begin a series of discussions with the PD's at some of these stations with a look at WCOZ/Boston, which garnered, according to consultant John Sebastian, AOR radio's highest 12+ figure for a Top 25 market station in the format's history. Next week, "Winners Circle Part One: WCOZ," with PD Andy Beaubien and John Sebastian.



BRAIN-STORMING IN ATLANTA — Polygram's David St. John (right) robot-delivered a copy of the Breins' new album, "Electronic Eden," to Lee Abrams (left) at the Burkhart/Abrams headquarters.

Promotion Of The Week



GOOD TIME RADIO: Austin residents who have seen this sticker in record stores, retail outlets, and the walls of restrooms or phone booths, and who have called the number, were probably surprised by what they heard: KLBJ's recorded concert and other local activity information. The station printed several thousand of the stickers, distributed them through local retail outlets, and report a heavy increase in calls to the recorded information service number.

When KFMH/Muscatine doubles its power on May 30th, it will celebrate by handing out to listeners 5000 "Powerhouse" candy bars... KAZY/Denver reports excellent response to its continuing "Call for Action" phone service. Listeners can ask questions of experts in all fields by calling on the days the phones are manned by representatives in a variety of fields... KINK/Portland, which has been partially-automated since its inception 14



MIXING MEDIA — Melanie Chartoff, cast member of ABC-TV's "Fridays," played guest DJ on KLOS/Los Angeles's morning show with Frazer Smith (no word from KLOS yet as to whether this means Frazer will be a future guest host of "Fridays").

years ago, has just switched to totally live programming . . . KGB-FM/San Diego created designer jeans patches" embroidered with the station's call letters and dial frequency. 8000 have been produced, with the station first making them available free to listeners who came by KGB, where the patch was sewn directly onto their pants ... WLRS/Louisville is celebrating its seventh AOR anniversary throughout the month with a number of \$1.07 bar nights, and a diamond ring giveaway . . . WZZO/Allentown is in the middle of its third annual rock poll, with entrants eligible to win a complete stereo system with albums worth \$4600 . . . KEZY-AM/Anahelm broadcasted portions of its morning show live from New York City for a week, where host Dave Forman interviewed guests from Saturday Night Live, the Tomorrow Show, and Harry Chapin . . . KZAP/Sacramento, in conjunction with a trivia contest co-sponsored through Wendy's Hamburgers, is giving away a \$12,000 MG replica . . . KXXY/Oklahoma City reports great response to its monthly rock video simulcast TV program, produced by the station for a local UHF outlet ... KTYD/Santa Barbara just christened a new broadcast studio . . . Don't expect any ARB results from St. Louis, which wasn't rated in the most recent book, but the new Mediatrend results show WWWK-FM at a 10.1 to KSHE's 6.8... New R&R AOR reporter KOLL/Gillette, WY needs album service. Contact PD Mike Berry at (307) 682-5101.





ZOO WORLD '81 — KZEW/Dallas's fourth annual Zoo World lifestyle fair was a real extravaganza, garnering 300,000 visitors over a three-day weekend. 150 commercial and public service organizations manned booths while sixteen area rock bands provided live music. Plans are already underway for a fifth fair next year.

COLOR

TROUSER PRESS NAME THE HAMER GUITARIST: Trouser Press magazine and Hamer Guitars have joined forces with KROQ/Pasadena, WBCN/Boston and WYSP/Philadelphia for a promotion. The contest requires listeners to identify the guitarist pictured in the June issue of Trouser Press playing a Hamer guitar. The grand prize is a brand new Hamer guitar worth over \$800 (one in each market).

CHAINSAW ROCK: WLVQ/Columbus, in conjunction with Ariola and Krokus, gave away a chainsaw, but only after listeners heard the chainsaw demolishing the station's old studio, in commemoration of WLVQ's switch to a new, updated studio.

INCREDIBLE JOURNEY: Q107/Toronto, in conjunction with Columbia and Journey, is offering listeners the chance to attend an exclusive concert by the band. Listeners register in record stores their guesses as to the length of "Dixie Highway" — the real road or the song's length on the album. A correct guess will win a Journey concert for two as the band dress-rehearses for its next tour.

JACKETS FOR JACKETS: KAZY/Denver is describing album jackets on the air, then asking listeners to call to identify the albums in question. Correct responses win one of 107 KAZY jackets.

ANT MUSIC TRAP: KFMH/Muscatine, in conjunction with Epic and the Adam & The Ants album, is awarding copies of the album along with real ant traps to listeners who call to identify "ant sounds" when KFMH plays them on the air.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WGVL/Gainesville presented U2 for \$2.00....WLVQ/Columbus presented Krokus for \$2.96....WMYK-WZAM/Norfolk presented John Cale for \$3.94.

BROADCASTS: Garland Jeffreys, Robin Lane on WNEW-FM/New York ... Greg Kihn on WRKI/Bridgeport ... Tod Hobin Band on WXCI/Danbury

CONVERSATIONS: Ozzy Osbourne on WMJQ/-Rochester. Ozzy Osbourne, Greg Kihn, .38 Speclai on WDHA/North Jersey ... Loverboy, Doc Hol-Ilday on KWFM/Tucson Point Blank, .38 Special on WTPA/Harrisburg ... Robin Lane on WPLR/New Outlaws on WDEK/Dekalb Fabulous Thunderbirds on WLAV/Grand Rapids ... Spirit on M105/Cleveland ... Doc Holliday, Loverboy on KLPX/Tucson Gary U.S. Bonds on WGVL/Gaines-. Hawks, Taxxi on KFMH/Muscatine ny Van Zant on WFYV/Jacksonville . . . Robbie Krieger on WRKI/Bridgeport ... Ozzy Osbourne, Hall & Oates on WZZO/Allentown ... Krokus on WLVQ/Co-.707, .38 Special on WTUE/Day-John Cale on WMYK-WZAM/Norfolk Blank on WKZL/Greensboro-Winston Salem Mika Love, Jesse Colin Young on KTMS/Santa Bar-Styx, Greg Kihn on WBAB/Long Is-Plimsouls on CHUM-FM/Toronto. land Riders, Tazmanian Devils, Leo Kottke on KTIM/San Rafael ... Bonnie Raitt, Joe Walsh, Paul Winter on KTYD/Santa Barbara ... April Wine, Loverboy, Doc Holliday on KUPD/Phoenix Ted Nugent, Humble Ple on KWXL/Albuquerque Franke & Knockouts on KRKN/Anchorage ... Joe Walsh on KMET/Los An-Judas Priest on WMMS/Cleveland. on WBCN/Boston.



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WLUP-CHICAGO

WYSP -PHILADELPHIA KSFX - SAN FRANCISCO

WRIF-DETROIT Q107-WASHINGTON, D.C.

KZEW-DALLAS KSHE-ST. LOUIS

KISW-SEATTLE WKLS-ATLANTA

KGB-FM-SAN DIEGO KUPD-PHOENIX

Global Network Stations WLVQ-COLUMBUS

WLRS-LOUISVILLE

WPYX-ALBANY

WSYR-SYRACUSE

KEZO-OMAHA

KWFM-TUCSON

WFYV-JACKSONVILLE WMAD-MADISON

KZEL-EUGENE

WNOR-NORFOLK

CHUM-TORONTO

CFUN-VANCOUVER

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NEW ZEALAND

S 0 G

DOORS - FRANK ZAPPA - JEFFERSON STARSHIP - JOURNEY - SUPERTRAMP - SANTANA - AND MORE

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PRODUCED BY: EDDIE KRITZER -

Summary

Chart

LECTED_ASR. NATIONAL AIRPLAY/40.

May 8, 1981 **172 REPORTERS** 4/17 4/24 5/1 WHO Face Dances (WB) 1 1 3 2 PHIL COLLINS...... Face Value (Atlantic)..... JEFFERSON STARSHIP...... Modern Times (RCA/Grunt)..... 10 10 SANTANAZebop! (Columbia)..... 5 RUSH Moving Pictures (Mercury/PG) TOM PETTY & Hard Promises (Backstreet/MCA) ... REO SPEEDWAGONHi Infidelity (Epic) 7 8 STYX......Paradise Theater (A&M) ERIC CLAPTON Another Ticket (RSO) "Catch" "Stand" "Rita" Title 2 2 4 9 10 STEVE WINWOOD Arc Of A Diver (Island) "Chance" Tribe "Train" 9 10 .38 SPECIAL Wild-Eyed Southern Boys (A&M) ... "Hold" "Girl" "Time" "Hittin" " 11 11 11 13 12 AC/DC.......Dirty Deeds Done Dirt... (Atlantic) .. Title "Child" "Balls" "Feel" GARY U.S. BONDS Dedication (EMI America) "Girl" "Jole" Buick" "Daddy's" 33 20 28 17 15 17 14 14 16

 PRETENDERS
 Extended Play (Sire)
 "Message" "Talk" "Cuban"

 JUDAS PRIEST
 Point Of Entry (Columbia)
 "Heading" "Go" "Rockin"

 22 21 17 17 15 24 21 18 19 OZZY OSBOURNE Blizzard Of Oz (Jet) "Train" "Know" "Goodbye" 12 13 20 JOE WALSH There Goes The... (Asylum) "Life" "Rivers" "Things" "Mind"
ROBIN TROWER B.L.T. (Chrysalis) "Money" "What" 21 15 16 29 26 25 23 POINT BLANK American Excess (MCA) "Stay" "Nicole" "Home" 27 29 24 24 13 18 22 25 LOVERBOY Loverboy (Columbia) "Turn" "Hot" "Lady" "Teenage" 16 23 19 26 25 27 FRANKE & THE KNOCKOUTS Franke & The... (Millennium) "Sweetheart" "Come" "Runner" 22 20 26 28 KROKUS "Winning" "Bones" 23 30 KIM CARNES & HATE BOYS . Mistaken Identity (EMI America) . . . "Bette" "Draw" "Break" 37 30 39 34 33 31 WILLIE NILE...... Golden Down (Arista)..... Title "Boy" "Champs" "Shoulders" RAINBOW Difficult To Cure (Polydor/PG) "Surrender" "Release" "Spotlight" 20 19 28 32 33 TOM JOHNSTON Still Feels Good (WB) "Madman" "Up" "Time" 32 32 32 HAWKS Hawks (Columbia) "All Right" GARLAND JEFFREYS Escape Artist (Epic) "96" "R.O.C.K."

GRATEFUL DEAD Reckoning (Arista) "Ripple" "Road" "Wolf" 27 29 16 35

Album cuts are listed in orde of airplay preference

"Bet" "Day" "Do" "Don't" "Air" "Missed" "Lines" "Find" "Stranger" "Save" "Mary" "Winning" "Changes" "Searchin" "Tom" "Limelight" "Red" "Camera" "Waiting" "Thing" "Insider" "Road" "Take" "Don't" "Tough" "Follow" "Time" "Snowblind" "Nothing" "Sister" "Let" "Disco" "Lucille"

WHO maintained their lead in total end (especially) hot reports for another week at the top. COL-LINS held rock steedy as hots increased. STAR-SHIP maintained while growing in hots. SAN-TANA climbed as hots increesed. RUSH held their own. PETTY's album debuted very strongly, as a combination of early album adds and 116 reports of the single, most in upper rotations REO inched back up. **BONDS** jumped, showing hot gains. SQUIER and PRETENDERS had a good week. WALSH debuted with a stunning number of adds out of the box. BLANK rose as SPRING-FIELD and FRANKE hald their own, TAYLOR inched up. CARNES showed impressive rotational increeses. NILE moved up. JOHNSTON debuted with strong reports in all rotations. EDMUNDS, SOUTHSIDE and CHISEL debuted. The albums listed in Significant Ac-

The AOR National Airplay/40 cf period. The erusus in reason airplay and the most rapid gains in airplay week. Album cuts are listed in or

tion came closest to cher-

ting, in the order listed.

MOST ADDED.

36 35

35 38

36

37

38

39

_		-				
	105 11141 011	5/8	5/1	4/24	4/17	4/10
1	JOE WALSH	148/142		0/0	0/0	0/0
	There Goes (Asylum)	M-2	M-0			
-	DAVE EDMUNDS	H-4	H-0			
2	Twangin' (Swan Song)	71/60	19/16	0/0	0/0	0/0
	"Saturday Night"	M-9	M-2			
2	TOM JOHNSTON	H-2	H-0			
3		87/52	53/52	1/1	0/0	0/0
Tie	Still Feels Good (WB) *	M-28	M-0	M-0		
	JIM STEINMAN	H-7	H-1	H-0		
3		55/52	7/7	0.10	0/0	0/0
	Bad For Good (Epic)	M 2	M-0			
	SPLIT ENZ	H-1	H-0			
- 4		40/40	7/1	0/0	0/0	0/0
	Waiata (A&M)	M-0	M-0			
	"Hard Act"	H-0	H-0			
0	LES DUDEK	30/30	3/3	0/0	0/0	0/0
	Gypsy Ride (Columbia)	M-0	M-0			
	"Deja Vu"	H-0	H-0			
. 0	TOM PETTY &	32/28	1/0	1/1	0/0	0/0
	Hard (Backstreet/MCA)	M-1	M-0	M-0		
-	"The Walting" BRAM TCHAIKOVSKY	H-3	H-0	H-0		
,		24/24	DAO	0/0	0/0	0/0
	Funland (Arista)	M-0				
	"Shall We Dence" DAVID LINDLEY	H-0				
		29/18	22/22	0/0	0/0	0/0
	El Rayo-X (Asylum) "Mercury Blues"	M-9	M-0			
		H2	H-0			
9	WISHBONE ASH	13/13	0/0	0/0	0/0	0/0
	Number The Brave (MCA)					
10	"Loaded"	H-0				
10	KIM CARNES & HATE Mistaken (EM) Americal	85/12	57/26	24/19	0/0	0/0
Tie	"Bette Davis Eves"		M-14	M 2		
10	ROGER TAYLOR	H-25	H-17	H-3		-
10	Fun In Space (Elektra)	29/12	31/22	23/23	0/0	0/0
	"Get Crazy"	M-16	M-9	M-0		
11	88 JOHNNY & JUKER	H2	H-0	H-0		
	Beach He (Messue /DC)	51/10	53/32	24/24	0/0	0/0
Tie	Reach Up (Mercury/PG) "The Fever"	M 29	M-13	M-0		
11	PURE PRAIRIE LEAGUE	H 12 32/10	H-8	H-0		
	Something (Casablance/PG		43/37	7/7	0.10	0/0
Tie	"Still Right"	2	M-5	M-0		
11	ZED ZED	10/10	H-1	H-0	-	
	Zed (Atlantic)		0/0	0/0	0/0	0/0
	Title	M-0				

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

SS JOHNNY & ASBURY... Reach Up & Touch... (Mercury/PG) . "Fever" "Trapped" "Anxious"

U2 Boy (Island) "Follow" "Boys" "Day"

COLD CHISEL East (Elektra) "Baby" "Sun" "Standing"

	5/8	5/7	4/24	4/17	4/10
1 BILLY SQUIER	119/79	114/68	119/5	9/0	0/0
Don't Say No (Cepitol)	A-7	A-22	A-113	A-9	
"In The Dark"	H-33	H-24	H-1	H-0	
2 GREG KIHN BAND	118/73	117/82	110/84	102/70	88/52
Rockingroll (Beserkley)	A-4	A-2	A-3	A-16	A-20
"Breakup Song"	H-41	H-33	H-23	H-17	H-16
3 POINT BLANK	93/70	92/67	84/59	77/47	84/3
American Excess (MCA)	A-4	A-7	A-11	A-22	A-81
"Stav"	H-19	H-18	H-14	H-8	H-0
4 OZZY OSBOURNE	100/68	104/72	84/58	84/52	77/21
Blizzard Of Oz (Jet)	A-2	A-7	A-7	A-21	A-51
"Crazy Train"	H-29	H-25	H-19	H-11	H-6
5 KAMPUCHEA	130/62	144/55	132/49	130/51	130/6
Tie Various Artists (Atlantic)	A-1	A-2	A-5	A-14	A-114
"Little Sister"	H-66	H-87	H-78	H-65	H-10
5 KROKUS	74/62	87/73	89/76	96/79	87/71
Hardware (Ariola)	A-0	A-2	A-0	A-6	A-6
"Winning Men"	H-12	H-12	H-13	H-10	H-10
6 JUDAS PRIEST	QGMT1	104/70	91/59	90/62	79/53
Tie Point Of Entry (Columbia)	A-2	A-3	A-3	A-9	A 12
"Heading"	H-34	H-31	H-29	H-19	H-14
6 ROBIN TROWER	92/61	104/84	102/58	112/70	109/67
B.L.T. (Chrysalis)	A-1	A-0	A-1	A-0	A-0
"Into Money"	H-30	H-40	H-43	H-42	H-42
7 PRETENDERS	108/58	100/49	88/44	70/28	57/3
Extended Play (Sire)	A-3	A-13	A-20	A-27	A-54
"Message Of Love"	H-47	H-38	H-24	H-15	H-O
8 GARY U.S. BONDS	119/57	118/58	89/5	12/0	0/0
Tie Dedication (EMI America)	A-9	A-34	A-84	A-12	
"Little Girl"	H-63	H-28	H-0	H-0	
8 PAT TRAVERS	78/57	91/65	100/72	95/61	89/68
Radio Active (Polydor/PG)	A-0	A-1	A-1	A-7	A-2
"New Age Music"	H-21	H-25	H-27	H-27	H-19
9 WILLIE NILE	72/52	66/42	60/32	51/21	33/0
Golden Down (Arists)	A-7	A 13	A-19	A 25	A-33
Title	H-12	H-11	H-9	H-6	H-0
10 RICK SPRINGFIELD	78/47	84/48	74/49	67/43	62/44
Working Class Dog (RCA)	A-6	A-11	A-4	A-6	44
"Jessie's Girl"	H-23	H-25	H-21	H-18	H-14
11 APRIL WINE	97/46	109/40	122/38	127/35	128/35
Tie Nature Of The (Capitol)	A-0	A-0	A-0	A-0	A-1
"Gypsy Queen"	H-60	H 69	H-84	H-92	H 92
11 FRANKE & KNOCKOUTS	74/46	79/51	77/54	72/49	69/47
Tie Franke & (Millennium)	A-2	A-3	A-3	A-7	A-11
"Sweetheart"	H-26	H-25	H-20	H-18	H-11
11 RAINBOW	80/46	70/50	85/84	90/71	96/79
Difficult (Polydor/PG)	A-0	A-1	A-1	A-1	A-0
"I Surrender"	H-14	H-19	H-20	H-16	H 17

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HATTES

Entry

	5	V			6) [
		5/8	15/1	4/24	14/17	4/10
1 WHO		168/16	10 169/16	1 151/16	55 166/1	50 159/15
Face Dances (A-0	M-0	A-0	A-3	A-1
"You Better Y		M-6	M-8	M-6	M-3	M-8
2 PHIL COLLINS		155/12	9 184/12	5 152/10	155/16	25 144/87
Face Value (At	dantic)	A-0	A-2	A-1	A-G	A-4
"Air Tonight"		M-26	M-37	M-43	M-44	M-63
3 JEFFERSON 8		153/12	4 153/12	0 139/91	140/23	107/3
Modern (RCA		A-1	A-2	A-9	A-90	A-34
"Find Your We	y Back"	M-27	M-31	M 38	M-18	M-10
4 RUSH		129/11	2 143/12	0 140/11	5 141/11	8 139/110
Moving (Mer		A-0	A-0	A-0	A-0	A-1
"Tom Sawyer"	,	M-16	M-23	M-25	PA-23	M-28
6 STYX		124/10	7 143/12	8 138/13	0 145/13	2 145/130
Paradise Theat		A-0	A-0	A-0	A-0	A-O
"Too Much Tir	71 <i>e</i> ′′	M-16	M-16	M-8	M-13	M-16
6 SANTANA		152/10	155/95	139/75	136/61	123/18
Zebopi (Colum	bia)	A-1	A-6	A-6	A-12	A-80
"Winning"		M-46	M-65	M 68	M-63	M-25
7 REO SPEEDWA	AGON	123/100	137/11	5 131/11	3 137/12	140/123
Tio Hi Infidelity (Ep		A-0	A-0	A-0	A-0	A-0
'Take It On Th		M 22	M-22	M-18	M-11	M 17
7 ERIC CLAPTOR	W	135/100	167/12	154/13	159/14	2 155/139
Another Ticket		A-0	A-1	A-0	A-0	A-0
"Catch Me If Y		M-34	M 29	M-18	M-17	M-16
8 STEVE WINWO		131/98	144/112	136/11	144/12	151/135
Arc Of A Diver	(Island)	A-0	A-1	A-0	A-1	A 2
"Chance"		M-33	M-31	M-25	NA 23	M-14
9 .38 SPECIAL		123/87	133/96	127/95	122/06	131/95
Wild-Eyed (AE	M)	A-1	A-O	A-1	A-0	A-1
"Hold On Loas	ely''	M-34	M-37	M-31	M-36	M-36
10 AC/DC		106/78	109/78	100/61	12/49	94/4
Dirty Deeds (/	Atlantic	A-2	A-0	A-7	AS	A-86
Title		M-25	M-31	M-32	M-34	M-4
11 KAMPUCHEA		130/86	144/87	132/78	130/65	130/10
Verious Artists	(Atlantic)	A-1	A-2	A-6	A-14	A-114
"Little Sister"		M-82	M-68	M-40	M-51	M4
12 GARY U.S. BON		119/53	118/28	89/0	12/0	0.0
Dedication (EM	Americal	As	A-34	A-84	A-12	
"Little Girl"		M-67	M-66	M-6	M-0	
13 APRIL WINE		97/50	109/83	122/84	127/82	128/92
Nature Of The		A-0	A-0	A-0	A-0	A:1
"Gypsy Queen"		M-48	M-40	M-38	M-35	M-36
14 PRETENDERS		108/47	100/38	88/24	70/15	67/0
Extended Play (Sire)	A-3	A-13	A-20	A 27	A-84
"Message Of Lo	ove"	M-58	M-40	M-44	M 28	M-3

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



Breakers are those newer records that have the greatest level of station activity on any given week.

JOE WALSH

"There Goes The..." (Asylum)
"Ute" "Rivers" "Things" "Mind." 89%
of our reporters on it. Total album
reports: 148. A-142, M-2, H-4. Debuted





TOM JOHNSTON Still Feels Good (WB)
"Madman" "Up" "Time" "Desperado."
51% of our reporters on it. Total album
reports: 87. A-52, M-28, H-7. Debuted
this week at number 33.

ı		
	JIM STEINMAN	Bad For Good (Epic) Total: 55. A-52, M-2, H-1
	DREGS	Unsung Heroes (Arista) Total: 46. A-2, M-20, H-10, J-13
1	HUMBLE PIE	Go For The Throat (Atco)Total: 44. A-8, M-33, H-3
1	"Goodbye" "Weke"	
1	"Skill" 'Turning"	The Skill (Atco)
I	SPLIT ENZ	
	JOURNEY	Captured (Columbia) Total: 38. A-0, M-25, H-13
	GINO VANNELLI	Night Walker (Arista Total: 37, A-0, M-18, H-18
	ADAM AND THE ANTS .K	(ings Of The Wild Frontier (Epic Total: 34. A-5, M-20, H-1
	ROLLING STONES Such	king in The 70's (Rolling Stones Total: 34. A-0, M-22, H-12

Significant Action listings showcase product in all musical configurations that has received significant simpley but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of simpley. They may be either attill on the rise, or former National Air-

Significant Action JAZZ ON ASR

1	DREGSUnsung Heroes (Arista)
2	DAVID SANBORN
3	JEFF LORBER FUSION
4	GROVER WASHINGTON JRWinelight (Elektra)
6	LEE RITENOUR "Rit" (Elektra) "Good Question"
8	8. CLARKE/G. DUKE Clarke/Duke Project (Epic) "Wild Dog"
7	DAVE GRUSIN Mountain Dance (GRP/Arista) "Friends" Title "Rag"
8	WAYNE JOHNSON Arrowhead (Inner City) Title "Senctuery" "Mole"
9	ALLEN VIZZUTI
10	DAN SIEGELThe Hot Shot (Inner City)

These albums received significant simpley reports this week but did not chon the Album Airplay/40 listing. This chart represents activity based on a cobination of add, medium and hot reports, as well as special jazz programming the album's preferred simpley cuts are listed.

REGIONAL ASIR ACTIVITY

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PAT TRAVETS (Folyeor/Polyers)
RICK SPRINDFIELD (RCA)
GART U.S. BOWDS (DHI America)
ADAS PRIEST (Columbie)
RDS M TROPER (Chryselis) Jett



Accord (DMAROY, Cover Song)
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(Modern 1 | 12 mot r_1)

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Singles

MOST ADDED. JOE WALSH 30/30

There Goes... (Asylum)
JIM STEINMAN Bed For Good (Epic) DAVE EDMUNDS Twangin' (Swen Song)

PLIT ENZ 13/13 Waleta (A&M) LES DUDEK 11/11 Gypsy Ride (Columbia)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

104FM Boston 817-268-1111

FD: TON+ BERARDIN ND: JIMMY MACK

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"Alberta convert"

RIMON (ECA)

23/21

20/17

-MALL & DATES (RCA) -TOKO OND (Geffen) -BICK SPRINGFIELD (RCA)

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Buffalo 716-881-4555

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APPENDIX THE PROPERTY OF THE PR

MEDIUM

GREG KIHN BAND 30/21 Rockihnroll (Beserkley)

Radio Active (Poly/PG)
BILLY SQUIER Dan't Say No (Capitol)
JUDAS PRIEST Point Of ... (Columbia)

24/17 Golden Down (Arista)

Claremont WECM

DUJ-DAC-F/JD

ANT MALLA (Robern)

RRORLS (A-loie)

LEO KOTTRE (Car-yealle)

DA 1D S-MARCH (A8)

SA SPECIAL (AAM)

ANTHON ACC (A8)

-ALM PAPSONS (AF (47)

-BILLT 4 BEATERS (A17)

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PTF-Z-30-14-02
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PHIL COLLINS Fece Value (Atlentic) JETTE BON STARSHIP

WHO

RUSH

STYX

Face Dances (WB)

Modern Times (RCA)

Moving Pictures (Merc/PG)

Paradise Theater (A&M) 30/28

2521 29/19 27/19

Two numbers follow each album tide. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week. 603-542-7735

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37/35

"Stone & Figur"

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WBLM Lewiston-Portland

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PO: BOB BUCHMANN MD: MARC COPPOLA

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PO AR BIEDRZYCHLE ND: KAREN ANDERSON

Added AM (Asylum)
**Elyana" "Skings"
Alm STINMAN (Epic)
**Once...*Penrs"
**TOBLUCHSTON List:
**Medimen"
**ALTE CORNES (EM) Americal
**CREGS LAK (era)

603-625-6915

ROLLING STONES
(NOTTING STONES)
WARKS (Columbia)
HORMS (Ariota)
-TON PETTY &...
(Becastroot/NEA)

(Bockstrowt/REA)
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New Haven **WPLR** 203-777-6617 BLANK (IGA) HALL TUGACH (IB) PO CORDON METHICANTH MD: ECOTE MAZOD

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Singles

New York 212-887-7777

PO: AMPT BERGEN MD: DOBOTHY MANTIBLES

RANGE COMUNIES (Swam Song) BHLLT SQUIER (Gapitos)

WPLJ 95.5

Medium
LIMMUCHEA (etiantic)
SS JOHNET & ARES
(Mercury/PolyGrat
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ADAM AND THE ANS SENSON
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HOTTEST WHO (MB) ERIC CLAPTON (RSO) PHIL COLLINS (ATLANTIC

GARLAND JEFRETS (Epic)
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JAMES TON, OR (Epic)
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(Epic) SETE UNIVADON

Jezz Singles MENT ANTE TAILUN (Columbia)
ELLEN FOLET (Epia/Clove, jat STEELT DAN (MEA)
-MARSHALL TUENER (ME)

FD: W.OTT HAN! ND: BERNIE REBHAND RANA
JIN STEINMAN (Epic)
STLIT ENZ EANN
DAVE EERNEUS (Sour Song)
JOE BALSM (Asylum)
POINT BLASS (ECA)
LES DEDER (Columnia)
- FERRIT CAMMAN (LIF+song

-TERMY CANADAM (Lifebong)
Mediam (SO SPEEDMACH (Egic)
MO SPEEDMACH (Egic)
MORROW
MORRO

Se EJ Singles

New York 212-986-7000

WOHA North Jersey NOTTH JOTSO

201-328-1055

TO ROUTH III JIC 1

ON: MOR LINDER FD; MARK CHERNOFF

Title
DAY EDMINDS (Sugn Sung)
"Sat, Hight"
AUE WALSH (Applet)
"You Never Amout"
"Life; (Highlor" "Hivers" "Too Never Arou" "Life...(1) alon "Nilvers" \$A.17 ERZ (LAN) "Nilvers" Senna Dence "State Control (Land) (La NOD HE LAND 6 COMMY 1989

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STEE (AMEN)
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PRIC CARTON (PRO)
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Main Inc.
ORD O (IRD BAND (Baser kiny)
SS JORDIN & AMES
IMPROVED THAN INC.
IMPROVED THAN

Ottawa 613-563-1919 HOT TIP

ORD KINE BAND (Bosen key)
HILLE KINE (Ar Lets)
HALRS (Bhr cur / 70 kg/m)
ORG (Ar Lets)

FOR MARKET (BAND)

- COM (Market)
- COM (Mar

FO: STEVE COLWILL MD: GREG TOWNINGTON

Added GIRLS SCHOOL IAN THOMAS LEYDEN EAR (A&H) CRY

CERTIN GAN (AM)

CRY
REM CARRES & HATE
(CRE America)

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FOR COMPLY 6 J

-LDM LOFICH (SPEE)

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MIOG

JARE ALLEN VIZZUTE (NEA)

Philadelphia

IBBC LAYF GRY FILL I
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INTEST TAT COM (COL umbie)
INTEST CAMPES & HATE
(DRI America)
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INTEST COLL UMbie)
INTEST SELVES BANDO (EM)
INTEST SELVES
INTEST S Jeaz S. CLARKE/G. BURE (Epic)

COMMANDA COM Philadelphia 216-661-0933

Added DAYE COMMON (5-un bong) DAYED C.(EDLEY (Apylon) JOE MA,SHE (Apylon) BILLY G.(SHE TOR PRYTY & PEL... (Box hatrout/ECA? LES (ALDER (Onlumbs))

Mind I we CREEK EAST OF THE CARRES & HATE (PRI America) ADAI FRIEST (Columbia) HATE (AMERICA) (Columbia) HATE (AMERICA) (Columbia) GART U.E. BURD'S [EM] America)

MD: GESA HICHARDS

Added US SUDER (Columbia) FOR JOHNSTON (MB) "Recture" DAYE EDRANDS (Seem So "3 Fine Lotter" JULEAU, HAY JUNIOUS "LIFE-LITTURIOS" WISHROW, AND (MCA) "Open Road" "RLITERIZ (AMS) "HISTORY NEWS"

HILE STREET SELECTION AND ARTT (Boardening)
FOR DICKIE 6---(Marcury/PolyGre)

HOPPOST 578 VE WINGOO (Island) WHO (MS) STRE (ALMA) PRETI MERS 55 PM I UNIO 619M 6AND (Booch kill PHIL) COLLINS (AFIRMTIC) OANS AND JEFFRETS 18 plot OANS AND THE ANTS (ES) ME SYREGURADON (ES) I Jeda

215-668-9460

Philadelphia

WYSP 94 ROCK

SIN CANNES & HATE
IBII America
SE JOHNET CANES
(New Cur y/Polytire)
OHAT & BERTES
(AN Cur y/Polytire)
OHAT & THE SERIES
ADAM AND THE ARTS SERIES
LINUT LEBLANC (Copital
HALLE BILS (Aristal)
COLD CHISEL & Leefal

TOTTEST (BESTER)

HOTTEST HOUSE (BESTER)

HOTTEST HOUSE (BESTER)

JEFFERSON STRANSHIP (BESTER)

LIFE CLAPTON (BIND)

STER BERNOO (STRANSHIP (BESTER)

HOTTEST BERNOO (STRANSHIP (BESTER)

AND APPLICASE, HOUSE (BESTER)

HOTTEST SOURCE (GENERAL)

HoPfest RUPH (Mercury/PolyGra) MO 1Mb 1Mb RO 5MPCOMADDH (Epic) AC/DC (Atlantic) SILENCES (Precision) STITE (AMB) PHIL COLLING (Atlantic) SMRTAM (All colling) PROTEORIS (SITE) - (OM PETTY (... (BECAST 007/MEA)

Pittsburgh

412-362-2144

TOM PETTY &...

PRIC CLAPTON (PSO)

Numflue
DINGHUS (Ariols)
SARTAMA (Columbte)
SPRINT (Rhino)
MANERA (EXTENDED)
ALI THORSON (AAM) WDVE Pittsburgh 412-562-5900

Jess

ADAS PRIEST (Columbia)

PRENS (Atton)

RAMMADORA (Attant)

RETT WE WINDOW (Feland)

U2 (Island)

U3 (Island)

U4 (Island)

U5 (Island)

PD: MINE PERKERS ASST. PD: MINE MEMECINO

WPDH FM

PO: MIKE HARRIS MD: STEW SCHARTZ

Added
DAVE COMMINOS ISBUM Song)
SPLIT ENE (AMM)
JOE WALSH (ABY WAS
JOE WALSH (ABY WAS
LED (AT IND AMM)
LED (AT IND AMM)
ADAM AND INE AMTS (EDIC)
LES DAUGH (Columbia)
-ROUTE (Columbia)
-ROUT MUSIC (ATCO)

-MOST MUSIC CATCO)

May Lim

John Colon Co

MOTTOUT WHO (MB) PHIL COLLINS (Atlantic STEVE WINEGOO (In(and)

Poughkeepsie

TIPLE
REO SPEEDMADON (Epic)
SANTANN (Colume(a)
TIPLE (A)

PO: GARY SLAIGHT

Healum Santhama (Columbia) AZEV 0500Umil (2x0+) KAMPACHE (Antimotic) POLICE (Antimotic) POLICE (Antimotic) POLICE (Antimotic) POLICE (Columbia) AMBROSIN TROUBE (COLUMBIA) AMBROSIN TRO

WCMF
LIVE 96
RAK!

HO! THEF MEED HO! TED ECHANOS

NOTTEN BRICAL STANDARD STANDAR

Rochester

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FO: TOM HUNTER HD: CREST

Added NOBIN THOREM (Chrymalis) ON VE ELPRION (Seen Song) That. Night? TOM JOHNSTON (en) "Medagn" "Hadege" JIM STE(MAD (Epic) JOE MALSH (Asylum) "HI+#FS"

1070

PD: CHRIS NORTON ND: BEN SMITH Added Yom PETTY 6 THE... | Hechstreet/MEA| "Insider" "Thing As "The balting" JOE WALSN (Asylum) "Life...|| Lun(on" "Life...llivs(on"
"Mede Tour Mins"
TOM JOHNSTON (Mb)
"Up On...Stage" "
POINT BLANK (MLA)
"Stay...foxigh"

Ive F U.S. 80MOS [EM | Am FU.S. (ArIots] IN THOSEN (Chryselia F ANTONS (Polydor/Pol. LAND ZEPRETS [ED] LAT SQUIEN (Capitol) IN SPHINGFIELD (MCA)

M

PD: ED LEVINE ASST. PD: ANY DAHLMAN

Medium
APRIL MINE (Copito)
OREG KINN BAND (Besgra)
KROMUS (Ariola)
RICK SPRINGFIELD (RICA)
GRATEFIL DEAD (Ariona)
MINES (Columnia)

RODED

Rochester 718-232-7550

nat Tracins On-jew Polywork

AC/DC (411ex11c)

A

J+ tž

Scranton

717-981-1842
PAME FANCE SUITS (HITTEN)
AMES TAILED (COLUMB IN)
HET TAILED (COLUMB IN)
HET TAILED (COLUMB IN)
HET TAILED (SIZE)
AUDAS (HITEST (COLUMB IN)
HET TAILED (HITTEN IN)
HET TAILED
HET TAI

Singles

Syracuse 315-682-9538

315-082-95-38

KOTTEST

CART U.S. 60NDS ([RI American Section of the Company of t

Jezz

Toronto

410-90 F-GAT GATLAND ZEFFETS (Epic) GREG REINGENELD (RCA) 12 (1)-EINGENELD (RCA) 12 (1)-EINGENELD (RCA) 12 (1)-EINGENELD (RCA) 100-10 F-EINGENELD (RCA) 100-10 F-EINGENELD (RCA) 100-10 F-EINGENELD (RCA)

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RETERORS (SOLITION)

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RETERORS (SOLITION)

Admin / U2 (Island)
35 SPECIAL (Polydor/Polydors)
AD HINDON (Polydor/Polydors)
LOTEROT (Columbia)
PAT TRAVES; (Polydor/Polydors)
R, HINE (AAR)
ADMI AND THE ANTS (Egic) Joda Rano Washington, D.C.

703-534-0320

105 HO WAT DIAM

CHUMFM

POI J. ROMERT WODD ASST. PO: ROSS DAVIES

Added HEMBLE PIE (Arco) HORER FARL (Astron) SPLIT (MZ (Adm) JPH STEIMAN (Epis)

Now!um ORIG NINW BAND IBouge kiey BULLT SOUID (Opp!ed) SAMIANA (Columbia) ORIT DEMONDS (ERH America) DETORNEAD (Mercury/Polydra) PROFINGEAD (Mercury/Polydra) ADDAS PREEST (Columbia) QC (Island)

"Tough Goys"

APRIL # HR (Capito))
"Oypes Queen"
"Marcury Blums"

BILLT SQUIRE (Capito))
"Macde for Bost" HOTTERS STEE SAME CRIC CLAPTON (PNO) ADDAS PRINCES (COLUMN) => 400 (40) ADDAS PRINCES STANDARD (RCA) M SPECIAL (AMA) AC/DC (AS) => 10. RUPE (HERCOT //PO) => 1 RICE SPESIME (ELD SECA)

| Add | Section | Add |

West Virginia

FM105 PO: CHUCK OF LOER ASST. PO: DOUG BURYON

Acced JOE WALSH (Asylum) "Life ... | | | | | | | | | | | |

Sension (FF)

Self United States

(CAPTON (850)

CAPMONDE (611er)

CLIPIA SISTEM

CAPTON (611er)

APRIL (610)

APRIL (610)

CONTROL (611er)

APRIL (610)

CONTROL (611er)

CONTR

304-722-3308 LOVEROT (Columbia) "Temago..." "Not Torito" -TON PETTE 6... (BECENTROS/NEA)

Hoffest SARTANA (Columbia) "Blaning" Fell. COLLINS (Arlentis) "Air Tonight" SARES (Afco) "Back To Jero" AC/DC (Arlentic) Title Title
#PFERSON STATISHIP (RCA)
"Stronger" "Flad Your/Bac"
#D (85)
"..../Fickly Day"
"Too Botter Yo"
\$ SPECIAL (Adm)
#I M CAMES & HATE
(BU FAMES & HATE
(BU FAMES ON IS..."

المكال المكالي Worcester

POI DAVID BERNSTEIN HD; ROB BARNETT

Acced JOE MALSM (Asplum)

Medium
Me

Mottost MMD (Mb) RUSH (Marcure/PolyGra)

PHIL COLLIN: (ATIONTIC)
AC/DC (ATIONTIC)
TERRADO STANSHIP (ICA)
THE FEROM STANSHIP (ICA)
THE CLAPTOR (ICA) ga z g

SOUTH

Amarillo

ON: JIM DILLON PO: DON \$1770N Added
JME WALSH (Asylum)
LES DOMEK (Columbin)
JME STEINHAM (Epic)
PPL, (Cosed lance/Poly)
D.F.E.EDMAND (See a Song)
LIFE (Epech Co.)
-E. JOHN/J. LEMOCH (0,04)

RODER TATION (Electric)

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Added JOE BASH (Aprile) "Qire., 111 usion: "Givers" (MITE., 111 usion: "Givers") (MITE., 111 usion: "Givers

HEO LYCEDHADDW (Epic)
ADMS PRICES (Columbia)
DZET ORBODER (Lyet)
36 SPCIAL (AMR)
PAT TRAPOS (More than (PolyGra)
GILLT SQUIER (Cop/Fol)
GODIN FROME (Corymalia)
STEW WIRMOD (Island)
MRT (RODR) STATE
STEWN (Star)
GODING (STATE)
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Jazz AEFF LORBER FUSION (Ar Isra) DATID SAMDON (MB) ON GOULD IN (OPP/N Isra) DATE CALL (GOMB Is) DUINC TOMES (AMB) GEE CALL (GOMB IS) GEE CALL (COMB IS) GEE CALL (CANDIS) GEE CALL (CANDIS) GEE CALL (GOMB IS) AMBIET BAND (ANG/ACCOMS) ON ASSISTEDION, JR. (E) SAMPLE (SICA) DE SAMPLE (SICA)

MOST ADDED

JOE WALSH There Goes... (Asylum) 33/33 TOM JOHNSTON

JIM STEINMAN Bad For Good (Epic) 10/10

21/15

9/8

Still Foots Good (WB)

DAVE EDMUNDS

Twangin' (Swan Song)

MOTHER'S FINEST Iron Age (Atlantic) 5/5

Two numbers follow each alth m title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

GREG KIHN BAND

27/18

KROKUS Hardware (Ariola) 17/16

THE HOTTEST

WHO Face Dances (WB)

Moving Pictures (Merc./PG) 30/28

Modern Times (RCA)

Paradise Theater (A&M) STEVE WINWOOD

Arc Of A Diver (Island) 27/24

PD: QLENN STEWART

HUTTORT
PHIL COLLING [ARIENTIC)
MED (MB)
RUSH [Marcury/PolyGre]
STR: (AAH)
GERSION STANSHIP (RCA)
AC/DC [ATHRRICH STANSHIP (RCA)
AC/DC [ATHRRICH STANSHIP (RCA)

mhmx

Augusta

404-722-1302

Singles HARSHALL TUCKER (HE) OUTLANS (Ar(sta)

MEDIUM

Rockihnroll (Beserkley) 23/19

KAMPUCHEA Various Artists (Atlantic) 2976

OZZY OSBOURNE Blizzerd Of Oz (Jet) 20/18

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

34/33 RUSH

JEFFERSON STARSHIP

STYX 29/24

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who teported it in hot rotation this week.

POINT BLANK American Excess (MCA)

SOUTH



Austin 512-474-6543

FO: CHUCK DURNING!

- INTERIOR (III) (

1027

TEXAS ROCK

Administration of the control of the

-Q.TOM JOHN (Gerten)
Martin de l'entre l'experient (GEA)
PROTET BLAND (GEA)
PROTET GENERAL (GEA)
PROT

WROO

PD: 21H BALLARO PD: 27HA BARLARO

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Hodisa CROKUS SAFIOTH) OZZY OSBOURHE (Jan') APPIL WHIE (GODIYOT) ADAS PRIEST (GOTIOD) OC HOLLIDAY SAFI Choi

PD: 800 FAZIO MD: CHARLIE PALMER

Asset (Faytum) Divide (GERASS) (Trytum) Divide (GRASS), (Sven Song) jim STE100400 (Epic) LIS DUDER (Columbia) and Columbia) and Columbia (CAS) (

Page 1 (a) 1, 1900/5 ((N1 Anar) cu) 2027 (2000) ((N1 Anar) cu) 2027 (2000) ((Art) (Art) (A INDEPUTIES (ATTAMETE)

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KTXQ ALBUM ROCK HO! TON OWENS

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KZEW

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SS JOHNEY & JAIRES
(Ritheart yProt Johns)
BILLY & BILLEYS (AFFES) (AFFES)
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REPTION AND TO THE PROPERTY OF THE PROPERTY OF

Beaumont 713-727-0229

HO! BILL DEMORE

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(Section

SSS POP

Charlotte

704-392-6191

POINT BLANK (MCA)
PHIL COLLINS CATIONTICS
KANDUCEA 1473 myles
SANTANA (COLUMBIA)
BILLY SQUIETI (Copinols
HAMBLE PIE (ATCO)
UZ (1448m4) U2 fisiend! GART U.S. BONDS (EM) A -TON PETER A... (Becastreet/MEA)

HOPTEST 36 SPECIAL (AMP) BHO (MB) STYE (AMP) DUSH (HAROUTY/POTYGES) JEFFESSON STATSHIP (HICA) AC/DC (APIGNES) 3124

Singles None

Corpus Christi 512-855-4641

512-855-4641

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JABA DREES (Arthre)
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S. CLAMER/G. DATE (E) (C)
DATE (BASTA (DRE/Arthr)
**Pag Bag*
Aring ADMYON (I MAN C) (F)
**Title
ALLEN YIZZUT (INDA

Dallas-Ft. Worth 214-528-5500

HOTTERT (COLUMNIE) UPVENOT (COLUMNIE) UPO 100) UPO 100

Singles

Dallas 214-748-9898

HO | FOR CHIENS

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SIJE (Barcery/Folydra)
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Ft. Plerce 96 Magic

PO: OPIS RIPES

Imprinted (Capinol) and provided (Capinol) an Added BILLY & MEATERS (A) To) DAVE EDMINOS (Seme Song) WILLIE BILE (A) Tato) BILLY SQUIER (Capito) JOE MALSH (Applum)

Macilian COMPLE IR (5 CHEA) ADPRESSON STRESSIP (REA) ADRIA (ETT (Some reals) TOWN ADVISOR (COLUMNIA) ADRIAN FOLLOWING COMPLET (COLUMNIA) LOYDWAY (CALUMNIA) LOYDWAY (CALUMNIA) LOYDWAY (CALUMNIA) LOVERNOY (Columbia) OUTLANS (Aristo) POINT BLANK (NCA) SANTAUN (Columbia) JAMES FATLON (Columbia) PAT TRAVERS (Polydor ROB IN TROVER (Chrysa

Gra) Singles

> Gainesville 904-378-3806

A MAY OREGS (Arlete) PLINSOULS (Planet)

FO: GARL EAST NAMED GOT GART SHERMAN Addised DATE (DRIADON) (Sere Song) Tipes, No. 1984; No.

Madelive Halls (Callette) | Face No. | Callette) | Face No. | Callet

UNION TRANSPORT OF THE PROPERTY OF THE PROPERT

Jazz OAYO SAMPLE (MCA) DC SAMPLE (MCA) STILLINE G. AKSHINGTON, JRL (ELAPTR) AFF LOMENT FUSION IN In Inter-MANUL JOHNSON (Inner CIFY) OBM SIEGEL (Inner CIFY)

Houston

(Marcury/PolyGre) RUSSELL & CODPER INCA)

MUSELL & COOPER (MLA)
HOTTER (PC)
HOTTER (

Jackson 801-982-1062

ADBIN TRONGS (Chrysells) PAT TRAYERS (Polydor/PolyGri

Jazz

Singles None



Accord
JOE WALSM (Asylum)
"You mover know" "Bond
JIM STE(MAN (Epic)
Love & Deeth" TIVI's
SPLIT (MZ (AAH)
"Nerd Act"

Hostivas

OZZY OSSOJANIE (Jar)

ADAS RRIEST (Galumbia)

HORS (Galumbia)

HORS (Galumbia)

SILLT SQUITE (Galyon)

SILLT SQUITE (Galyon)

SILLT SQUITE (Galyon)

SILLT SQUITE (Galyon)

SAND CRES (Allown)

OSNO AND THE ANTS (Galc)

DATE (LEDELY (Anylum)

SS. JOHNY & JAKES

22912

PD: DA BID PERKINS MD: STEVE KELLER

Accord
TON JOHNSTON 1481
BILLIE BILL (AFILTE)
ADAM AND THE ARTS (Epic)
-MAITNESSES (ART) (1941)
-MALL & GATES (RCA)

who (min)
"....Fricay Day" "Do 19 i
"you Barter for
NEO SWEEDINGON (Epic)
STER, REMODOL (18 i and 1
DIC CLAFFOR (18)
"STER (a precio) (18 i and 1
DIC CLAFFOR (18)
"STER (AND Medical DUMBET (COLUMB 14) 35 SPECIAL (AMP) 35 SPECIAL (A GHID VARRELLI JAristel (Go) JAMES TAYLOR (Columbia) SANTARR (Columbia)

Jazz more



FO: AND HESSICK NO: JOHN BROWNLEE

Addes JOE (Asylub)
TOE (ASSET (Asylub)
TOE (Joes SON (ME)
TOE (

Hedium IDDRIS (Artole) RAZARETH (AAM) CZEY OSBOLIME (Jun) POINT BLANK (MEA) DREGS (Artist) GREG SINE BAND (Benerally)

U2 (Island) HEARLE PIE (Afco) LIFE (Elektra)

Jacksonville

904-842-1055

FO: OWIS MILSON HD: CAMBY MYTANT

-QLION JOHN (GOFFen)
Model Law
STEELT Date (MCA)
LOTRIBON (GOMBA)
SHEMB((1400)
JOHNS (GOMBA)
SHEMB((1400)
JOHNS (GOMBA)
LOTRIBON (GOMBA)
LOTRI

Johnson City 615-477-3127

RAMPUD-EA (ATION*)(c)
OREG RIMM BAND (Reservings)
-LEBST LEBLANC (Cop)*(c)
-LANTANE (GDL-mole)
-JEFERSON SYARMIP
-MILLT & MEATERS (RICA)
-BILLT & MEATERS (RICA)
-BILLT & MEATERS (RICA)

NOTITE OF COLORS OF COLORS

ALLEN VIZZUFI (NEA) CATIO SAMBIPI (NEA)

<u>aroon</u> Lexington

MO: GAPY DIRCH ASST. MO: DEVE MINISTRULANS Added JDE #ALSH (Anylos) | (1/4 - 1/4 los los) | (1/4 - 1/4 los) | (1/4 - 1/4 los) | (1/4 los) |

LRS 102

MONTHS MADE TO SEE THE Jezz Rone Singles

Louisviile 502-585-5176 GARLAND AFFREYS (Epic) "26 Toors" "ADAS PRIEST (Columnis) ERIC CLAPTON (RSO) APRIL WINE (Cop) 1013

Added ghtG wild BAND (Book "Breakup Song" "Dist (Ask (BCA) "Stay... Tenigh" JOE WALSH (Asylus) "Life... 118 us (on" HET SPEE DIACON (Epic)
RED SPEE DIACON (Epic)
RUSH (Marcury/Pol) por a)
36 SPEE DIA (AMME
AC/MC (AA) and (c)
PHIL COLLINS (AR) meric)
TOTO (Galumbie) Hodium
AC/DC | AP3anYic |
JUSHUY (Coliumia)
TO late Hiety*
SAFFANA (Coliumia)
AFFESSON (TARSHIP (RCA)
AFFESSON (TARSHIP
AFFESSON (TARSHIP (RCA)
AFFESSON (TARSHIP
AFFESS TOTO (Columbia) QUADT RE(SMER (Epic) WHO (MB) Jazz Singles Home

Louisville 502-589-4400

PD) C.C. MATTHEE'S RD: RVS: BAAQLEY PAT TRAVERS (Polydor/PolyGr KAMPROGEA (APIgmoric) SAMTAUD (Gotambio) RIGO SPEEDANDON (Epic) RIGO SPEEDANDON (Epic) RIGO SPEEDANDON (Epic) RIGO SPEEDANDON (EDIC) RIGO SPEEDANDON (EDIC) RIGO SPEEDANDON (EDIC) RIGO SPEEDAND MONTONY (CONTINUE TO A CONTINUE TO A CONTINUE TO A CONTINUE TO TO COLUMN TO A CONTINUE TO A CONTINUE

Singles

J+EE BOOM

Singles None

Lubbock

806-747-1224

HOTTORY
STRE (AMM)
REO SPEEDMAGON (Epic)
JEFFERSON STANSHIP HIER)
30 SPECIAL (AMM)
GART U.S. BORDS (EMI America
HOD (HB)
-TOM PETT (...
(Beckstreet/MCA)

Memphis 901-728-0060

SANTANA (COLUMNIE) POINT BLANK (NEA)

HOTTEST STYK (AAM) WHO (ME! 38 SPECIAL (AAM) LO-VEROV (COLUMDIE) REFERSON STARSHIP (MCA) RUSH (MWFCUTY/POLYGRE)

Miami

305-581-1580

SUS-SOT FISOU
MOPPER

MO (In)

Miami

ERIC CLAPTON (RSO)

TOUGH (Area)
STR. (AMA)
STR. (AMA)
UNILASTIC TAMBBIT (MEA)
J. (Egenta 47, 000 (Gettam)
STR. (AMA)
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Added QAVE EDMENDS (Swen Song) BILLY & REATERS (A19e) JOE HALSH (Asylum)

Hadive RUSH (Marcury/PolyGra) RICK SPRINGFIELD (RCA) POINT BLANK (RCA) JOURNEY (Columbia) SHERBS (Afon) MZXR rockIOS

PD: REDBEARD

ASSET SOE WALSH (Amylum) "Made Your Nind"

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APRIL WINE (Copitol)
APRIL WINE (Copitol)
REO SPEEDBACON (Epic)

Wyle PD: SCHOOL FOR

Added FRETENDERS (SIFe) "Message...(,ov" JDE #RLSM (Asp) (H) "Thinge"

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FO: RICK FETERS

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GAY SECUL (INCA CITY)
SCESWEL (INCA CITY)
SCESWEL (INCA CITY)
-5FELY DAY (INCA)
-4SELY DAY (INCA)
-4LE NITEMOUN (Electro) YIOZ

Montgomery 205-284-2288 -JESM WINDLESTER (Georia-1)110/ME) -JOHN 076MH00H (E) 10047-03 -006L & GATES (MCA1 -006M-MALL TUCKER (ME)

POI METE HAMRISON MOT PHIL HORTON

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JAMES FARL OR (Cantomble)
BIO SPECIMENT (OR (Cantomble)
BIO SPECIMENT (OR (Cantomble)
BIO SPECIMENT (APINOL)
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95 Rock

FO: MEAL NEREAL NO: JOANNE PETERSON

GART U.S. BOHDS TENT AN BOGER TAILOR (Electra) "All Phones"

SAMTA WA (Columbia)

"Sourchio"

JOE WALSH (Apylum)

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OZE 1000(Ammet (Jet)
"Cray Train"
BILLY SQUIET (Cop)1701
"The Street"
GRESS (Mee Arisotic)

TKDF-3 HD: CATIO HALL MODERAL SM (Anylum)
TOM JOHNSTON (MD)
BILLY SQUIEN (Con)*
ADAS PRIEST (COIUM
STARS ON LONG PLAY
(Radio/Arientic)

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(SHO YAMBELL) (Arisyo)
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SPECIAL SPECIAL
MAND SEELSHEET (Soliman)
AND SEELS

MO: JOHN HEIMERL MD: BILL SIMMONS

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WDIZ PD | BOB CHURCH ND | MIRE LYONS

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Montgomery 205-832-4295

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Jezz Tone

Nashville 615-244-9532 CONTROL (Columbia)
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I BOCKETON/PCA)

NUMPOWAY
REO SPEEDMACH (Epic)
JAMES TAN, CHI (COI umb) H3
STEVE WINNERD (H6) H6
CLIMPS BLUES BAND (M8)
FREC CLAPTOR (M5)
APRIL, WINE (Comp) H3
J. LEMOCH & F. OND (GO+Fox)
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Norfolk

Norfolk

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305-645-1802 HUMBLE PIE (Atco)

Orlando

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(Bocatrow/MEA)

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Raleigh 919-832-8311

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Richmond 804-282-9731

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99.5 KISS San Antonio 512-223-621

PO: TIM SPEICER ID: TEMPLE LINDSEY Added JOE WALSH (Rey Lun) "You Hever Frow" "Bones" "Younge" TON JOYNSTON (ub) "Kedman"

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98RCCK Tampa 813-224-0742 PO: NAPE STEVENS

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PD: AL PETERSON MD: NICK VAN CLEVE

Kuloo

PD: BILL BRUUM ASST. PD: CHARLIE WEST

HOPPROF AC/DC (ATEMPTE) AC/DC (ATEMPTE) STIT EAGN)

PO: SCOTT FISHER HO: HICHAEL HEATING

Added JOE wALSH (Asylum)

Tampa 813-876-0455

HOPTER'S

APPERODES STABLES PROCESS

APPERODES Horologic PIE (ATCO)
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SO II West Palm Beach 305-461-0099 ILL THE PROPERTY OF THE PROPERTY

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Winston-Salem

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THE HOTTEST

WHO

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RUSH

Face Dances (WB)

PHIL COLLINS
Face Value (Atlantic)

Modern Times (RCA)

JEFFERSON STARSHIP

Paradise Theater (A&M)

Moving Pictures (Merc./PG)

DWEST



Appleton 414-734-9226

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Jose B. Maprimorrow, JR. (diektral MARIE: JOSESON: Linner City) DAVIO SAMBORN: (MB) SON JAMES: Limpan Zee/Gol.) DREGS: (Arista) JEF LOMBER FUSION: (Arista) CASIDHA (Alte)



Bioomington 812-332-9292

HOL HETH SUMETTE

ROBIN TRONGS (CAP you'll PAT TRANSES (PO) you'll GRATEFUL DEAD (Artista) SHOT IN THE DARK (ASO) STALLY & MEATERS (ALIE) HOPFWIE (HISO) WHO HISO WHO COLLINS CATIONS INSO WHO COLLINS CATIONSIC MAPPERS MAPPERS

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Singles
HICK SPRINGFIELD (RCA)
TOM HETTE 6...
(BECSSTREET/RCA)
FRAME ... INDUCADUTS
(Millentium)
AIM CARMES (RM) America Chicago 312-440-5270 GAT U.S. BONOS IENI AN SANTANA (Columbia)

Jose DATID SAMBORN (MB) "Made No when;;" IA PRE JOHNSON (Inner CITy) "Senctuary"

"Senctionry"
SRTLINE
DAYE CRUSIN (CRP/Arists)
"Friends &..."
CASIOPER (AIFs)
ALLEN VIZZUTI (NEA)

PD: MRIL FLOTO MD: SAT DANIELS JIN STEPHNAN (EPIC) HORN LANE & CHART INS JOE WALSH (Anylys)

Jezz Chicago 312-828-9191

OZZY OSBOURNE (Jot) 408 N. TROBER (ON yearle) OREG KIHN BAND (Beser Kley) KROUSS (Ariola) -TON PETTY 6... (Beckatres/FEA) -KIND (360)

ACHER ICA

PD | TOM TEUBER ND | DAVE BENSON

Added JIM STEIMMAN (Epic) JOE WASM (Asylus) "Life...H) ublon" "Silvers" 30 SPECIAL (AAM) "MOLO/LODSH) y"

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Chicago 312-777-1700 312-777-1700

BRIC COLLATON (1930)

PRIL COL

PO: HOM GELMS Added BIN CARRES & HATE (DRI America) DATE (DRIHOS) SISTEM SALES AND SALES A

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JOES SAING (NEA) 5.0. KING (NEA) 5.0. KING (NEA) 5.3 KING & GARD (Blying Flan) WHOULS OTHERSTY (Artentic) DAN SIEGE, (Inner City) 5. CLARME (N. QUAGE (Epic) QA TIO SANBORN (MB)

WEEN

PD: CENTUR HAS HD: CURT GART

Added
SEMM TOWNINGSAT (
"Shall we Desco"
SHLIT ENG (AAH)
"History waver"
TOWNETT'S Bed.
"Bleshory ov/NEA!
"Thing About..."
"Hightwarcount" "T

Medius BILLY & MEATERS (AIFs) DATED LIMBLET (Asytus) PRETERDERS (SIFe) SANTARS (COLUMBIA) STEVE MIMMODD (Island)

Cincinnati 513-871-8500

U2 (Island) -TOM PETTY 6... (Backstroot/NEA)

STIJ-BYT-BSOO

PHIL COLLINS (ATTUMTC)

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11/05 " FD: PHIL DEHAMME MD: MANTY SOBOL

ATO (ATTEMPTE)

MARTHAN
DETRO (ME)

RECA SMR MARTHELD (REA)
POINT BLAME INCA)
POINT BLAME INCA
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POINT BLAME
POI

Cleveland 218-391-1260 -CLIMPA BLUES BAND (MB)
-E. JOHN/J. LEMNOW (DJM)
-E. CARREN (A/Lata)
-RDIY HUBIC (A/Co)

Cleveland

216-781-9867

THE THIRD (CARCO)

THE THIRD CONTROL OF THIRD CONTROL ON THE THIRD CONTROL OF THIRD CONTROL

Jeaz

O-FM-96 Columbus 614-224-1271

FO: STEVE RUNNER NO: TIM SHITH

Modium

AC/DC (Atlantic)

AC/D

PHIL COLLINS (ATLANTIC)
30 SPECIAL (AMA)
GARY U.S. BONDS (ERIL AMARICA
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GARY U.S. BONDS (ERIL AMARICA
STERVING (ATLANTICA)
GARYONG A CATLANTICA
(ATLANTICA)
(BONDER (ATLANTICA)
(BOCKBYPONT/MEA)

Singles None

THITE

FO: HICHAEL MECONNEL

Accord
JOE WALSH (Asylum)
SECRET POLICEMAN'S (In)
SECRET POLICEMAN'S (In)
TON JOHNSTON (MB)
RICE SPRINGFIELD (MCA)
-MARSHALL TUENER (MB)

OZITOSOUPHE (Jor)
PRICTE (SERIES (SIZE)
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WDERY 2ms 815-756-9250 LIVE WIRE (AMI) SPERMS (AFOD)

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Singles None

DeKalb

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Addor
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TOR JOHNSTON (B)
JOE HALSH (Reylan)
425 DUBE (Columbia)
SPLIT ENC (AAM)
DAT ERBURDS(Sham Song)
ZEO (AT(ant)c)
—ELTOR JOHN (GREEN)
—MASHALL TUCKER (M)

Model See LL (LUCSE) (db)

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El 15 COSTLLO 6. (Columbia)

El 15 COSTLLO 6. (Columbia)

Model FA, Docal P

Model FA, Docal P DREGS (AFINE)

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CASIOPE (AFINE)
CER RITEROUN (Electro)
COMPANT THE COMPANT (AFINE)
COMPANT THAN DICTION (AFINE)

Detroit

VYAUS PD: CAMET CURELOP ND: STEVE KOSTAN

ADD HALSH EASY UND OPEN KIND BAND CO.

Medium 2. LENGTH A Y. OND (Getten)
30 SPECIAL (AMA)
90 SPECIAL (AMA)
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313-398-1100 COMPLOYER (ATTENTIC)
POLIT BLAME (REA)
PILLTE RILE (AF15Fe)
SAFFARR (CO1400 La)
METRICES (SIFe)
-TOM PETTY 4...
18mc het yest/REA)

Singles

MATTHER MIC CLAPTON (RSO) STEVE STANDON (FRIEND) STYR (AMN) REO SPEEDINGON (Epic) UNO (MR) (MR)

MOST ADDED

43/41

15/15

17/14

21/13

313-863-1800

SANTANA (Columbia) POINT BLANN (NCA) HAINBOW (Polydor/PolyGra) ANDAS PRIEST (Columbia)

Hottest PHIL COLLINS (ATTENTIC) SMIMES (ATCO) BILLY SQUIFF (Cop)Tol) SO SPECIAL (AAM) WHO (MI)

Detroit

313-444-1010

RAINBON (Polydor/PolyGra)
*No Referse"
JUDAS PRIEST (Columbia)
"Don't Go"
GHEG AINN BAMD (BeserAley)
"Bredsup Song"

Jazz

JOE WALSH There Goes... (Asylum)
JIM STEINMAN Bed For Good (Epic)
DAVE EDMUNDS

Twengin' (Swan Song) TOM JOHNSTON Still Feels Good (WB)
LES DUDEK Gypsy Ride (Columbia)

7/7 Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.



FOI JOHN LARSON NO. JOHN LARSON

Added GRED KIND BAND (So-JOE HALSH (Asylun) SPLIT ENZ (AAM) TOM JOHNSTON (MD) TOM PETTS & DE... (Dechatroot/NEA)

Medium APRIL #INE (Capitol) NUSH (Mercury/PolyGra) JEFFERSON STANSHIP (NEA

WRIF 101

PO: TOM BENDER ND: TAINIA TOURSEND

SUPE SEMR

FO: JONATHAN HAMLET NO: JEFF CURRY

Duluth

Added
JOT MA,SH (Asylum)
"Life...III wallon"
JIM STELMMAN (Epic)
"She'n Review A Death"
HISHBOOK ASH (MCA)
VITE (DMAN) (Sew Song)
"Sar. Nigme"
AREM LAWRED (MCA)
-D 8 COUPER (WA)

ORTONIS PILENEY

HOTTONIS

Jegg



Head us Sept. 18 74E OARE (1850) STEVE WINNOOD (1a land) RICES (1a lan

PO: DAYE LYONS HD: JOSH HCKAY

Acceded DAYE EMMANDS (\$ sem Song Series No. 18 gem* Tom Johnst Tole (88) Thomas Acceded Toles (18 gen) Toles (18 gen)

(Notling Stones)
Hortray
STD: (AAAH)
STEYE HAWOOD (Island)
36 SPECIAL (AAAH)
900 (MD)
HHLL COLLINS (AFIBATIC)
HAWOODOCKOUTS (MEIBATIC)
KAMPAOMER (AFIBATIC)
AMPAINAME/MOMERATICS

Z18-Z30-79UU

ACO SPECOMADON (Epico)
ACO SPECOMADON (Epico)
ACO SPECOMADON (Columbia)
ACO SPECOM

7988 None Singles

WWCK 105 FM Flint 313-744-1570

PD: TIM SIEGRIST

Hedise CAMPUCHER (ATTENTIC) JOHN COUGAR (RI-m/PolyGrum) HAMRS (Columbia) JOHN COULSE (III = a/PolyGram)
HERES (COLLEGE (III = a/PolyGram)
HERES (COLLEGE (IV) = 100 for other section for other s POINT BLANK (NEA) RICK SPRINGFIELO (REA) +TON PETTY 8... EBOC NATY BOT/MEA)

HOTT-ST PRIL COLLINS (ATEMPTIC) PRINGE/DODGEDOUTS (HISTON RUSH: (Mar Cur y/PolyGra) STEE (AMA) AMAS TATON (COLLING):) IN STEELL! (Mr 18%): IN STEEL! (MR 18%):

Singles

MEDIUM

OZZY OBBOURNE Blizzerd Of Oz (Jet) 31/23 BILLY SQUIER Don't Say No (Capitol) 31/22 **PRETENDERS** Extended Play (Sire) 30/20 POINT BLANK American Excess (MCA) 28/20 ROBIN TROWER B.L.T. (Chrysalls) 24/18

Two numbers folkow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Ft. Wayne

HOTTEST
36 SPECIAL (AGM)
OIDD TAMPRILL I (ATSTEL
ACTOR: (ATTENTAL)
WHO SEE CONTROL (Epic)
STRI (AGM)
PHIL COLLINS (ATTENTE)
ASTRIANS (STANSHIP INCA)
SHERM (SEE COLUMN)
STER (EMM)
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JEES AMAR E (MCA)

10.5. KING (MCA)

40.5. KING (MCA)

40.01 JOHNSON (Inner CITy)

BILL EVAN'S (Mb)

DMEON (Arista)

ZEFF LOWERF FUSION (Arista)

ZEFF LOWERF FUSION (Arista)

ALLEN YIZZUTI (MCA)

Gillette

307-682-5101 UREGS (Aristu) KANFUCHEA (Atlantic) FOOLS (EN! America) PAT THAVERS (Polydor/Pol (AMBLE PIE (Atca)

HOTEST PIE (ATC)
HOTEST COLLING TATION TO JONE CALL TO TATION TO JONE CALL TO JONE

Grand Rapids

616-456-5461 ROBIN TROMER (Corysalis) PAT TRAYERS (Polydor/PolyGra) 36 SPECIAL (AAN) POINT BLANK (ICA) GREAT BUILDINGS (Co)umbis)

Hoffest ALPON (CATHER) CONTROL OF CATHER CATH

Kansas City 816-753-4567

Jezz

Jesa



POI RICK WIST NO! HAL BRANDT

JOE WALSH (Asylum)
"Hivere" "Things"
CAVID LINDLEY (Asylum)
"Tour Old Lody"
"Tour Old Lody"
"Trying Pars..."

"Movin" On" DAVE EDMUNDS (Seen Song) "Set, night" PRANTE / TOTOC KOUTS IN I

CROIT STORES

GARY U.S. 60H03 (EM America)

AMES TARA (M GLOSHIE)

AMES TARA (M GLOSHIE)

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M SPECIAL (AAM)
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LAV-FM 97

PD: DAVE LOGAN NO: TONY GATES

ACCRET ALSH CATE OF

"You Maver Anou"
"Life..illusion"
TOM JOHNSTON (#8)
"Up On...Stage" Themen"
DAVE EDMINOS (Swen Song)
"Cheep Tale..."
JiM STEINMAN (Epic)
"R&R Dreses" "Frying Pan

The datup song"

Hoffast
PHIL COLLINS (ATTENTE)
"Air Tonight"
MMO 180
"Tou beffer To"
"Limeligne"
SARTANA (COLUMble"
"Binning"
LEFERSON STANSHIP (MCA)
"Find Your/Bec" PD: NICE BERRY

FAST FORTAINE (EM: America SS JOHOST & ARKES (Nercory/PolyGra) DILLY & BEATERS (A17a) COLD CHISE (Elentra) CRETONES (Planet)

Singles None



100

REBI

Medium PALL OTES (RCA)
JOHN COURSE (RIL-APPO) (Green)
THEN EVEN RIL-APPO) (GREEN)
THEN EVEN RIL-APPO)
THEN EVEN RIL-APPO)
THEN EVEN RIL-APPO (GREEN)
THE THE

HOTTEST RICK SPRINGF(ELD (RCA)

PD : SHAMIN MATERS

Evansville 812-477-8811

Jazz MARME JOHNSON (Inner CIT) OREGS (Arlsta)

Fargo 218-236-7900

SAS

PD: DIGIL WILLSON MD: JOE MCCABE

Added JOE WALSH (Asylum) TOM PETTY & THE ... (BECENTPOOT/NEA)

HOTTOS?

HOTTOS?
HOTOSPECOMACON (Epic)
STEE CAMANI
HOT (MD)
JEFFESON STAMSHIP 10CA
JEFFESON STAMSHIP 10CA
MISPECIAL (FAMANI
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PO1 015HOP CHEEN MD1 DALE AUGUST

Modium BALTERS 14(1) - BALTERS

Kansas City

SS JOHNEY B JUNES
(Marcury/PolyGra)
STER (A&M)
SO SPECIAL (A&M)
GHIO VANNELLI (Ar(+Fa)
-CLIMAX DLUES GAID (MB)
-ELTON JOHN (Gatran) Hoffest EIM CANES & MATE (BI) Americal Derte Design FRIC COLLEGO PRIC COLLEGO PRIC

. (ECH)

Lansing 517-393-1320

(IDI-PH)

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

517/393*1320
APRIL BING (SAPTOTT
MOBIN THOREM (Chryssis)
ADAS MILES (Columbia)
OZZY OSBOURI (Jar)
GRATERA (EAD (Arland
MITSEA (EAD (ARLAND
MITSEA

Medium
JOHNET (Columbia)
JOHNET (Columbia)
TR SMETAL (ALM)
INLLT SQUEE (Captrol)
SANTAN (Columbia)
D. MENAUM (ALM)
G. MENAUM (

WXUS PUT STUART HERAE

Added DAVE ECHIPIDS (Seen Song) JOE RALSH (Asylum)

PHODE E SHOW (MITE get)
HARAS (COLUMES)
ORIG RIGHT BAND (Boser H
SHOT IN THE DANK (BS)
RIGHT CANNESS
RIGHT CANNESS
RIGHT (BS)

Lincom 402-476-8565 PO: BRUCE WHEELER NO: TON BARKER

ROTTOST REO STEEDWAGON (Epic) STEELY DAN (NEA) WHO (NE) EHIC CLAPTON (RSG) STYX EAAN) Added JOE WALSH (Auxilian) "Life...iiiiusion" TON JOHNSTON (MB) "Medwan"

Jeza

Modium
POLICE (A&M)
SANTANN (Columbia)
APRIL mile (Copitol)
JEFFERSON STARSHIP (RCA)
30 SPECIAL (A&M)
LOVERSOT (Columbia) WIBA · FM Madison

Added GARY U.S. BONDS (EM! America) JOE WALSH (Asylum) "Things"

Medium
J. LEMMON & T. ONO (Get)
LOYERBOY (Columbia)
STEELT DAN (MCA)
PHIL COLL(NS (ATIMATIC)

HOTTORT STYR (A&H)

MIMAID 02 POI SEAN SCOTT

MARTINE (ATTENTION THE TENDERS (SIPE) PRETENDENS (SIPE)
DILLY SQUIES (Jers)
BILLY SQUIES (Jers)
SANOREY & AMES
(Mercer'/PolyGra)
BILLY & BEATERS (#16e)
COLD CHISE (Fleens 16e)

JEZE DAVIO SAMBORN (MD) Singles

Milwaukee 414-276-2040 93QFM

PO: MRENT ALBERTS MD: HIKE WOLF

Acted JOE WALSH (Asylum "Life...iii.usion" SPLIT END (ABN) "HATE ACT"

Medium

REO SPECOMADON (Epic)
CONTROL (Columbia)
ENIC CLAPTON (HS)
SANTAM LOCUMBIA)
FARE CAMPION (HS)

Notine to the control of the control

Jezz Sone

HOTELS THE LOCKLE CONTROL OF THE LOCKLE CONT

Lafayette 317-448-1588

LOVERSOT (Columbia)
MICO SPECIMANDH (Epic)
MO 1481:
AMMUDER (Artimitic)
PAT TRAVERS (Polypur/Pol
JADAS MIREST (Columbia)
-SPECLY DAY (MCA)
-CHRISTOPHER (ANDS (Mch)
-TOM PETTY A...
-JUMN LEMMON (Geften)

FM 102 HFM

PHIL COLLINS INTIGHTICS

PO: DAVE CREIN

REO SPEEDMACON (Epic)
REIC CLAPTON (RSO)
INFO (db)
STE W WINWCOD (Intend)
APRIL WINE (Copino)
PAT SCHATTAI (CAM yealla)
PRI TENDERS (Sire)

Jazz

Madison

IN CARNES & HATE (EN) Americal (DRI America)

Hottest

Singles

MIDWEST

Milwaukee 414-342-1111 WLPX 97 fm

Added All to be they land "Life... ill galoe" "Blogre" AMBLE PIE (Bros) "Bij Steme up"

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Muscatina 319-263-2512

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TO TOTAL Minneapolis

"In The Burn" OZ.D CHISEL (Elemen) OZIT DIROJINE (Jet) FO : DO RE HARRY, TON HO! FIRE AGREE SCH

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Minneapolis 612-645-5601

1081 NO SPECIAL (AMP) Singles Spec



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ADDED NAL SHE HARPE WELL

Maries METENDERS (Sire) 45/75 (Atlantic)

HUT-VALUE CO-SHIP RUPER (BUTCH OF PARTY AND PA

Omeha 402-592-5300

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Rockford 815-877-3075

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| September | Sept Access for payers for 1481 pg facts for 1481 pg facts for 1481 pg facts for 1471 pg Hedian BILLT SAVIET (Capital) HETENOETS (SIGN) BIND HAMMELLI SAVIETE "See 6 Texts:"
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PRANTE ASSECTATIVES (WILLIAM
JUNES 7115, CR (Columbia)

Singles Spec Sloux Falls A33

Added ADE BALLS | Augusts "Lite,...() which" WILLE BALE | Aristo TITIO LES CASES | Columbis -0,700 | ADDE | Columbis Medium melius (Atou) MAND ATTHETS (Epic) MODELS (MODELS)

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St. Louis 314-842-1111

BALLY SOURS (Cop (**)) 701 (HOI BALIS

Madius

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STER (E.S.)

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WWWK

"Letting You Go"
"Domp in Love"
LES DUDE: (Cotumble)
"Cot! No Letter"

PRAME AND COUNTS (Int) (and Last)

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**That County (Int)

(Bartury/PolyGre)
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"Un On....57000"

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Harroof
TON JOHNSTON (RE)
G. MASSIROCKS TAILON (Electric)
HARRAE PIE (Arco)
GARY U.S. RONDS (ER) Apartice)
Three

MEDIUM

St. Louis 314-644-1380

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Toledo 419-248-3377 FM 104

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Toledo 419-255-1470 WXEZ

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T-95

D) BOB LAMBREA

Added ADE MALDE (Acy) and "Life...111 abloo" HAMEL (Cotumnie) "19" a 111 Bigo" POINT OLAME (MEA) "Wiceste" WART TAILOR (Blant "Althoods"

Wichita 316-722-8123 0221-9800-981 (Or yes) 100-881 (Or yes) -280 (ORDER (Or yes) -100-8811 (Or yes) -100-8811 (Or yes) -100-8811 (Or yes)

HISTORY DESTRUCTION STATEMENT - ACC.)
30 STELLAL (AAMT)
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FRIC CLAFFOR (BOO)
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Madium Miller (1995) 15(rm) 16(5) 9701 16(5)

92 CITI FM Winnipeg 204-775-0371

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Andread R. HINE [AAM) WINER THY OR (E(amtro) CINGGRES (950) CRY

Median PATTAN (MATTAN PATTAN PA

HITTORY TAKEN THE PROPERTY OF A STREET OF

49/48

Anchorage
907-277-2055
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901 LORT HING

FO: LARRY M FLE

B. COMMON (MITTAGE) and D. COM



PO PAND CP ICEES

February (AMP)
\$10.00 (AMP)
\$10

Aspen 303-925-5776

The original and Paris's Control of the Control of

CARL BOLLOW (Continue) BL THOMAN (AND C. NEWSON CLASSES STANDOOR CLASSES STANDOOR STANDS COMPANY, PROPRIAL \$10g149 94ROCK Albuquerque 505-766-5400

Applied (applied to the property of the proper

KFMG FOIL ADM FLORENCE BD: CRAIG MARTIN

Acced ER SALSH (Boylum) SEFFERSON STARSHIP (REA)

Hedige PST BENJER (Chryselis) HOLLING STORES (Bolling Stores) | IBpling Stones| APRIL #1
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HUTTORS
\$772 (AAH)
HEO SPECIONADON (Epic)
000 (483
\$752 HINTOD ((stand)
AFB), WIRE (Cap)(86)
ERIC CLAFTON (RSO)

PTE-FFO-ON PST SERVER FOOT YEAR HOUSE (COLUMN FE) CLAIM (ESIC) HOUSES (A FOC) VZ (1610m43 PQLIEZ BLANK (NEA) POLIEZ (MARI) AC/DC 1807an+1c)

PRETENDERS (SIZE)
-TON PRETE &...
(Buctustrout/NEA)

Albuquerque

505-265-8811

Anahelm 714-776-3696 PO : DARE FORMAN

Added JOI (Major) (Anylor) (Anylor) (Anylor) (Anylor) (Index Single Sing

COMMENT (CO conts)
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FD: CAMEY SHITTON MD: DAVE EMETMAN

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Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added is this week.



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News Notes

Sorry to have to miss the CMA board meeting in London. "The Country Top 20" television specials have kept me busy on this continent. I plan to be active in the next meetings in Denver July 14-16. For you long-range planners, it was announced at the London meetings that the "CMA Awards Show" will be on Mon-day October 12, with the annual convention to follow that week . . . Speaking of awards, hats off to the Academy of Country Music on its best show ever, held last week here in Los Angeles. I think it was the first awards show involving Country music where every one of my favorites won an award. The show's production was something the ACM can be very proud of. where, Bucks Braun was upped from PD to VP/Operations at WHOO/Orlando. I've been following Bucks since his days at WINN/Louisville . . . Ron Dennington from KGVO/Missoula, MT was given the PD job at KGEM/Bolse, ID . . . Philip Spivey, new owner/GM of KBBB & Q104/Borger, TX, has promoted Ray Milton to OD and announces Wyatt Thompson has joined KBBB as News and Sports Director . . . Tom Jordan has been upped to PD at WMBH/Joplin, MO. Fred Anderson has joined the station from KGLC/Miami to do all nights... After five years with KFTN/Provo, UT, Chris McQuire has stepped down now that the station has new owners. Over the years Chris has been everything from MD to GM at KFTN. He is available: (801) 377-8407 ... No word on the new PD at WMAQ/ Chicago. There is much speculation that WDAF/Kansas City PD Moon Mullins might join his former GM Dave Martin, who just went to WMAQ as GM (R&R Oops: Kris McKay has been promoted to MD and not PD at KEEN/San Jose. Jay Albright is still PD. Jay and Kris are married to each other, and I hope my erroneous report did not cause any marital strife . . . Tim Byrd, formerly MD and air personality at WHK/Cleveland, is now doing afternoons at New York's WKHK-FM. Former WHN personality Steve Warren is on 6-10pm and PD Bill Ford has named Robin Shine to . Ron Tompkins returns to Denver in the late nighter. morning drive at KLAK . . . Scott Miller, former PD of WOBL-AM/Oberlin, is now doing middays on WWVA/Wheeling. Miller received a bit of notoriety in 1979 when he was tied and kept isolated for three hours a day as a self-imposed symbolic vigil calling attention to the plight of the 50 Americans being held hostage in Iran ... WJJD/Chicago PD John David Spangler says he needs "the world's best morning man." Tapes to him at 180 N. Michigan Ave., Chicago, IL 60601 . . . Joe Patrick at WNOE-AM/New Orleans is looking for some creative people, (504) 529-1213 . . . Harry Newman, afternoon personality on KLAC/Los Angeles, is probably the most-heard voice in Country music radio. Besides KLAC, he is heard via Armed Forces Radio and on Eastern Airlines audio music services. Now Harry is also featured on the country music channel for Presjdent Reagan's plane, "Air Force One" ... WFMS-FM/Indianapolis has a new address and phone number: 8120 Knue Road, Indianapolis, IN 842-9550 . . . So what's NEWS with you?



PLYWOOD PRESENTATION — During an audit of album sales, Mercury Records found that Lester "Roadhog" Moran and the Cadlilac Cowboys' first (and last) album "Alive at the Johnny Mack Brown High School" had reached sales of 1250, making it eligible for "plywood certification." The group (bearing a strange resemblance to the Statler Brothers) is seen with Jerry Kennedy, VP/A&R of Mercury Records, and Frank Leffel, National Country Promotion Manager, during the recent burrito and beer presentation ceremony.



CONTESTS, CONCERTS, CONVERSATIONS . . .

Good Reflection On Radio

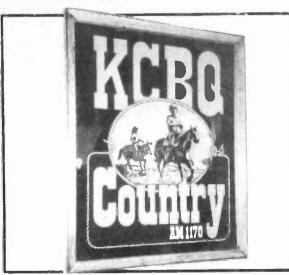
KCBQ/San Diego PD Bob McKay tells us about the station's idea of decorator mirrors. A picture of the mirror is shown here. The inlaid cowboy on horseback is an offorange, the call letters are bright orange, and where "Country" is printed the color is deep brown. The mirrors are being distributed to local country clubs and saloons. McKay says the station has noticed an increased number of drunk listeners... Did I ever tell you that I tried to write a country drinking song? No luck. I couldn't make it past the first two bars... (Hiccup!)... Now to healthier things like the KLIF/Dallas run "For The Health Of It." More than 1200 area joggers took part in this year's 10-kilometer race held for the benefit of the St. Paul Hospital in



Dallas. The KLIF mobile vehicle and the start of the race is pictured here. . Another good sport, Jim Healy, Sports Director of KLAC/Los Angeles, has been cast in Sylvester Stallone's "Rocky III." He'll appear as a ringside television commentator, which should come naturally since he does many local boxing matches on WHK/Cleveland area television and cable stations . . morning personality Gary Dee will be the first to be seen in a local news special series called "On The Radio." The program will show Dee at work and explain why he is the top-rated jock in Cleveland . . . Jim Tice, PD of WCOS-FM/Columbia, SC, is doing a simulcast with the new television series "Country Top 20," hosted by Dennis Weaver and based on the R&R Country charts. WCOS-FM is doing the simulcast in conjunction with the local TV affiliate ... WIXL-FM/Newton, NJ PD George Conrad takes a few moments to get to know



Playboy Bunny Leanne during the recent 13th annual radiothon to raise funds for the American Cancer Socie-



ty. The live broadcast was held at the nearby Playboy Resort and Country Club . . . WKCQ-FM/Saginaw, MI presented the Statler Brothers and Brenda Lee in concert. The station did interviews with the performers for the station . . . WWVA/Wheeling all-nighter Buddy Ray moved his show to Boston for the three-day ninth annual New England Truck Show ... Billie Jo Spears just did one of the Friday night shows put on by WNYR/Rochester, NY with the local club, Auction House. Freddie Hart is being brought in this week at the club. Jerry Lee Lewis will be riding on the WNYR float in the Lilac parade May 16, put on by WNYR and the city Rochester. Lewis is the marshal ... WIBR/Baton Rouge is reporting good response to its "Good Old Boy" contest. Workers enter their bosses', partners', or co-workers' names in the contest. Daily winners get a case of beer, a Country album, a WIBR ball cap, and other goodies . . . On Willie Nelson's recent birthday, April 30, KYTE/Portland held a birthday party at a local truck stop. Entertainment was provided by Jim Rose and the 97 Country Band. There was also a special guest for the party. No it wasn't Willie, but instead his mother was flown in by the station, which set up media interviews for the local press and television stations . . . By the way, KMAK/Fresno tells us it has already sold out the



Willie concert this summer, June 26 . . . Pictured here is KACT/Andrews, TX PD Jimmy Spiegeler with Dallas Cowboy backup quarterback Glen Carano. Spiegeler did an interview with the footballer prior to his speaking engagement at the annual Andrews Boys Club banquet . . You might say WEEP/Pittsburgh is a station on the move. (Then again, maybe you wouldn't. But then who am I to tell YOU what to say?) Anyway, recently WEEP held its "Family of Feet" walk in the March of Dimes walkathon. The station distributed 10,000 balloons and presented the Corbin-Hanner Band at the halfway point of the walk. WEEP also had its personalities take part in a square-skate-dancing night to raise money for Muscular Dystrophy charity. PD Barry Mardit says the jocks skated with WEEP pillows attached to their bottoms . . Well, that brings us to the bottom . . Send us your station news and pictures . . . Cheers . .

Entry



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given

BARBARA MANDRELL

I Was Country When Country Wasn't Cool (MCA)

On 78% of reporting stations. National Summery: Up 9, Same 26, Down 0, Debuts 29, Adds 21. R&R Chart 49-43.

TOMPALL & GLASER BROTHERS

Lovin' Her Was Easier... (Elektra)

On 71% of reporting stati R&R Chart: Debut 45. ns. National Summary: Up 9, Same 20, Down 0, Debuts 22, Adde 28.

Most Added:

TOMPALL & GLASER BROTHERS Lovin' Her Was Easier... (Elektra) BARBARA MANDRELL

I Was Country When Country... (MCA) DON KING

I Still Miss Someone (Epic)
JIM ED BROWN & HELEN CORNELIUS

Don't Bother To Knock (RCA) **MUNDO EARWOOD** Angela (Excelsior) GEORGE STRAIT

Unwound (MCA) **SUE POWELL**

Hottest.

OAK RIDGE BOYS Elvira (MCA) T.G. SHEPPARD I Loved 'Em Every One (WB/Curb)
RONNIE MILSAP Am I Losing You (RCA) **ROSANNE CASH** Seven Year Ache (Columbia) **DOLLY PARTON** But You Know I Love You (RCA)

MOST ACTIVE

(example: 100/25) Indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. I indicates one of this week's "most added" new songs.

RANDY BARLOW "Love Dies Hard" (Paid) 58/9
Netional Summany: Up 16. Same 16, Down 0, Debuts 14, Adds 8, WSLR, WHK, WITL-FM, KICD-FM, WTHI, KLAC, KSON-AM-FM, WMZQ-FM, KIXZ, WTSO 42-35, KUZZ 40-35, KWJJ 50-44, WKXA 6-26, KVET d-31, KKYX 44-33, R&R Cherc Debut 48.

TANYA TUCKER "Love Knows We Tried" (MCA) 55/14
Netional Summany: Up 16, Same 12, Down 0, Debuts 13, Adds 14, WNRS, KBMR, WXCL, WHBF, WKCQ-FM, KFEQ, WTHI, KKAL KLAC, KYTE, KCKC, WNYR, WSOC-FM, WBAM, WVAM 50-36, WQIK-FM 47-39, R&R Cherc Debut 50.

PLAYE BOMMI AMID S. SELICAR "Enol Shi Movil" (Elabora) 57/148

DAVE ROWLAND & SUGAR "Fool By Your Side" (Elektra) 52/16
National Summery: Up 8. Same 18. Down 0, Debuts 12, Adds 18 Including KRRV, WBAP, WBAM, WQYK-FM, WHK, WDAF,
WTBO, WXCL, KUUY, KEED, KSOP, WSEN, KWMT 48-39, WBQW-FM 48-37, WIXL-FM 48-24.

W150, WXCL RUDY, RED, RSOP, WSEN, RWMT 49-39, WBGW-FM 49-37, WIXL-FM 49-24, JOHNNY LEE "Rodo Hard And Put Up Wet" (Full Moon/Epic) 52/6
National Summery: Up 21, Same 18, Down 0, Debuts 8, Adds 8, KWJJ, KTOM, KSOP, WSOC-FM, WKKN, WTHI, KKAL 43-39, KUZZ 30-24, WIXL-FM 47-35, WQAM 39-24, KRMD-AM-FM 37-30, WDAF 22-18, WMUS-AM-FM d-32, KFEQ 20-15, BJ. THOMAS "Some Love Songs Never Die" (MCA) 50/10
National Summery: Up 18, Same 9, Down 1, Debuts 11, Adds 10, WOKQ, WNYR, WBAX, KRMD-AM-FM, WJEZ-FM, WUBE-FM, WHBF, KLAC, KCKC, KCEN, WVAM 47-35, KVET 48-37, WBHP 49-41, WIRE 16-12, KSSS 47-40.

FM, WHBF, KLAC, KCKC, KEEN, WVAM 47-38, KVET 48-37, WBHP 49-41, WIRE 16-12, K888 47-40.

TOM JONES "Derlin" (Mercury/PolyGram) 48/7

National Summany: Up 18, Same 11, Down 0, Debute 12, Adde 7, WBAP, WQIK-FM, WWOD, WSUN, WKLM, WGEE, WTHI, WMC-AM 11-8, WLWI-FM 28-18, WIRK-FM 49-21, WJEZ-FM 32-24, WHK 13-8, WFMS-FM d-25, KUUY 39-32, WKXA 27-22.

BURRITO BROTHERS "Does She Wish She Was Single Again" (Curb) 47/11

National Summany: Up 18, Same 12, Down 0, Debute 8, Adde 11, WSLR, KBMR, WJEZ-FM, WKMF, KICD-FM, WIL-AM-FM, KOKE-FM, WSCC-FM, WMC-AM, WSM, KRMD-AM-FM, KFTN 37-27, WBGW-FM 45-39, WSIX-FM 10-4.

JIM ED BROWN & HELEN CORNELIUS "Don't Bother To Knock" (RCA) 45/18

National Summany: Up 1, Same 18, Down 0, Debute 11, Adde 18 including WCOS-FM, KHEY, WSM, WIRK-FM, WSLR, WSAI, WFMS-FM, WKCQ-FM, KMPS-AM-FM, WIXY, WYII, WWCS-FM d-30, On: WCXI, KNIX-FM, KFTN.

SONNY CURTIS "Good Of Girle" (Elektra) 45/15

WFMS-FM, WKCG-FM, KMPS-AM-FM, WIXY, WYII, WWCS-PM G-JU. UT: WCZI, KNIZ-PM, KPTN.

SONNY CURTIS "Good Of Girls" (Elektra) 45/15

National Summary: Up 8, Same 18, Down 9, Debuts 2, Adds 15, WSLR, WSAI, WUBE-FM, WAXX, WXCL, WHSF, KVOC, KEED, KMAK, KFTN, KOKE-FM, WSC-FM, WQIK-FM, WHOO, WIRK-FM, WIXL-FM 25-7, KVET 50-39.

FREDDIE HART "You're Crazy Man" (Sumbird) 43/8
National Summary: Up 12, Same 17, Down 1, Debuts 4, Adds 6, WHYR, KVET, WQYK-FM, WMNI, KFGO, WITL-FM, WHBF, KRDR, KSON-AM-FM, KHEY 41-36, KWMT 48-36, KUUY 44-36, KSSS 43-37.

DOTTIE WEST

What Are We Doln' In Love (Liberty)

NATIONAL AIRPLAY/50 THREE TWO LAST

May 8, 1981

Radio@Records

T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb)

RONNIE MILSAP/Am I Losing You (RCA) 11 8 3 21 13

OAK RIDGE BOYS/Elvira (MCA) 3 2 CHARLEY PRIDE/Roll On Mississippi (RCA)

ROBANNE CASH/Seven Year Ache (Columbie) 15 10

MOE & JOE/Hey Joe, Hey Moe (Columbia) 27 22 JOHN ANDERSON/I'm Just An Old Chunk Of Coal... (WB)

16 12 10 JANIE FRICKE/Pride (Columbie) 17 13

2

RAZZY BAILEY/Friends (RCA) 30 19 DOLLY PARTON/But You Know I.Love You (RCA)

DON WILLIAMS/Falling Again (MCA) 35

29 18 **DOTTIE WEST/What Are We Doin' In Love (Liberty)**

32 27 17 MEL TILLIS/A Million Old Goodbyes (Elektra) 30 25 18 MEL McDANIEL/Louisiane Saturday Night (Capitol)

EMMYLOU HARRIS/Mister Sandman (WB)

21 29 20 TAMMY WYNETTE/Cowboys Don't Shoot Straight (Epic)

37 23 ANNE MURRAY/Blessed Are The Bellevers (Capitol)

31 24 36 JOHNNY CASH/The Baron (Columbia)

MAC DAVIS/Hooked On Music (Casebienca/PolyGram) 33 27

GAIL DAVIES/It's A Lovely, Lovely World (WB) 23 21 REBA McENTIRE/I Don't Think Love Ought... (Mercury/PolyGram)

12 CONWAY TWITTY/Rest Your Love On Me (MCA) 15

LEON EVERETTE/If I Keep Going Crazy (RCA) 31 LACY J. DALTON/Whisper (Columbia)

25 GENE WATSON/Between This Time And The Next Time (MCA)

STEVE WARINER/By Now (RCA)

MICKEY GILLEY/A Heedeche Tomorrow... (Epic) 32 SAMMI SMITH/Cheatin's A 2-Way Street (Sound Factory)

JUICE NEWTON/Angel Of The Morning (Capitol)

44 49 KENDALLS/Heart Of The Matter (Ovetion)

ED BRUCE/Evil Angel (MCA)

WILLIE NELSON/Mone Lise (Columbia)
EARL THOMAS CONLEY/Fire And Smoke (Sunbird)

CHARLY McCLAIN/Surround Me With Love (Epic) 49 ELVIS PRESLEY/Lovin' Arms (RCA)

JOHNNY RODRIGUEZ/I Want You Tonight (Epic) 50 45

BILLY SWAN/Do I Have To Draw A Picture (Epic) 48 43

ALABAMA/Old Fleme (RCA) 9 26

MOE BANDY/My Woman Loves The Devil Out Of Me (Columbie) BOBBY GOLDSBORO/Alice Doesn't Love Here... (Curb/CBS) 26 24 29

SYLVIA/The Matador (RCA)

46 42 40 J. PAYCHECK & M. HAGGARD/I Can't Hold Myself In Line (Epic) BARBARA MANDRELL/I Was Country When Country... (MCA) 49

18 33 DAVID FRIZZELL & SHELLY WEST/You're The Reason God... (WB) (3)

TOMPALL & GLASER BROTHERS/Lovin' Her Was Easier... (Elektre) STATLER BROTHERS/In The Garden (Mercury/PolyGram) 46 13 20 36 47

WAYLON & JESSI/Storms Never Last (RCA) 50 48 RAY PRICE/Getting Over You Again (Dimension)

49 RANDY BARLOW/Love Dies Hard (Paid) TANYA TUCKER/Love Knows We Tried (MCA) 50

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

DON KING "I Still Mies Someone" (Epic) 42/18
National Summany: Up 3, Same 16, Down 0, Debuts 5, Adds 16 Including KEED, KMAK, KRBY, WNYR, WWVA, KOKE-FM, WQIK-FM, KKYX, WNRS, WUBE-FM, WCXI, WKKN, WIXL-FM 45-37, WSIX-FM 40-25.

TOM T. HALL "The All New Me" (RCA) 40/17
Notional Summery: Up 8, Same 11, Down 0, Debuts 4, Adds 17 Including WFMS-FM, WDAF, WXCL, KYTE, KEEN, WGNA-FM, WNYR, WGTO, WBAM, WIRK-FM, KUZZ 38-32, KCKC 24-19, WSIX-FM 24-18.

BOBBY BARE "Learning To Live Again" (Columbia) 40/4
National Summery: Up 16, Same 14, Down 0, Debuts 7, Adds 4, WXCL, WHBF, WKCQ-FM, KFTN, KWMT 40-34, KUZZ 41-34, KUUY 45-38, WIXL-FM 24-10, KOKE-FM 50-46, KKYX 48-38, WQYK-FM 36-31.

CRISTY & AME "Love To Love You" (Liberty) 39/15 CRISTY LANE "Love To Love You" (Liberty) 39/15
Netional Summery: Up 7, Same 13, Down 0, Debuts 4, Adds 15 including KMAK, KWJJ, WIXL-FM, WQTO, WBHP, WQIK-FM, KFQO, WKMF, WKCQ-FM, KUUY 48-35, WWVA d-29, WYDE 34-26, WLWI-FM 40-32.

Others Getting Significant Action

WAYNE KEMP "Your Wife is Cheatin" On Us Again" (Mercury/PolyGram) 38/5
National Summery: Up 17, Same 8, Down 0, Debuts 8, Adds 6, WNRS, KBMR, WXCL, WCAW, WBAM, KSSS 48-39, KSOP
48-40, KENR 13-10, KIKK-FM 18-14, KKYX 34-27.

JOHNNY RUSSELL "Here's To The Horses" (Mercury/PolyGram) 33/7
National Summery: Up 18, Same 8, Down 0, Debuts 2, Adds 7, WNRS, KBMR, KFGO, WFMS-FM, KICD-FM, WIL-AM-FM,
KVET, WVAM 40-30, WIXL-FM 17-4, WIBAM 33-28.

National Summary: Up 16, Same 6, Down 0, Deb KVET, WVAM 40-30, WIXL-FM 17-6, WBAM 33-26

RICH LANDERS "Friday Night Feeling" (Overtion) 32/2
National Summery: Up 18, Same 7, Down 0, Debuts 7, Adds 2, WYII, KWMT, KOKE-FM 46-40, KVET 41-29, WQTO 42-35, KKYX 32-36, WAXX 36-34, WTIL-FM 40-33, KSSS 38-34, KMPS-AM-FM d-29.

32-28. WAXX 33-34, WITL-FM 40-33. K888 33-34, KMPS-AM-FM d-29.

RICKY SKAGGS "Don't Get Above Your Raising" (Epic) 31/10

National Summery: Up 5. Same 11, Down 0, Debuts 5, Adde 10, KLRA. KYXX, WHOO, KRMD-AM-FM, WQYK-FM, WNRS, WTSO, KWJJ, WBGW-FM, WWVA, WMNI 35-28.

ROGER BOWLING "A Little Bit Of Heaven" (Mercury/PolyGram) 31/7

National Summary: Up 14, Same 7, Down 0, Debuts 3, Adde 7, KVOC, KYTE, KVET, WKLM, KFGO, KWMT, WHBF, WIXL-FM

22-11 WRIX-FM 40-35. National Summary: Up 14, Same 7, 29-11, WSIX-FM 46-35, WTSO 46-37,

TERRY GREGORY "Just Like Me" (Handshake) 29/10
National Summery: Up 3, Same 14, Down 0, Debuts 2, Adds 10, KOKE-FM, KHEY, WESC-AM-FM, KIKK-FM, KKYX, WIRK-FM, WAXX, WKMF, KICD-FM, KRDR, KSOP 25-18. JUDY BAILEY "Slow Country Dencing" (Columbia) 27/10

National Summery: Up 9, Same 8, Down 0, Debuts 2, Adds 10, KVET, WESC-AM-FM, KYXX, KKYX, WQYK-FM, WNRS, WSAI,

JUDY BAILEY "Slow Country Dencing" (Columbia) 2//10
National Summeny: Up 9, Seme 8, Down 0, Debuts 2, Adds 10, KVET, WESC-AM-FM, KYXX, KKYX, WQYK-FM, WNRS. WSAI, WXCL. KSSS. WBGW-FM, WSIX-FM 41-31, WIXL-FM 45-21.

EDGEL GROVES "Footprints In The Sand" (Silver Star) 25/6
National Summeny: Up 7, Seme 7, Down 1, Debuts 5, Adds 6, WNYR, WLWI-FM, WGEE, WITL-FM, KFEQ, WHN 6-20, WEEP 6-1, WWVA 7-1, WHK 17-13, WFMS-FM 27-17. WXCL 22-14, WIL-AM-FM 6-14, KEED 44-24.

MUNDO EARWOOD "Angels" (Exceleior) 24/18
National Summeny: Up 0, Seme 4, Down 0, Debuts 2, Adds 18 Including KRDR, KNIX-FM, KFTN, WWCS-FM, WYII, WESC-AM-FM, WSIX-FM, KYXX, KFEQ, KVOO.

MUNDO EARWOOD "Angels" (MCA) 22/18

☑GEORGE STRAIT "Unwound" (MCA) 22/18
National Summery: Up 0, Same 1, Down 0, Debuts 3, Adds 18 Including KOKE-FM, KIKK-FM, WIRK-FM, WCXI, WTSO, KFEQ,

CHARLIE RICH "You Made It Beautiful" (Epic) 22/14
Netional Summary: Up 0, Same 8, Down 0, Debuts 2, Adds 14 Including KSSS, KNIX-FM, KCKC, KEEN, WGNA-FM, KRRV,

TIM REX & OKLAHOMA "Spreed My Winge" (NSD) 22/2
National Summery: Up 8, Same 10, Down 0, Debuts 4, Adds 2, KVET, WGTO, WLWI-FM 37:33, WSIX-FM 32:22, KKYX 46-41, KVOO 43-38, On: KOKE-FM, WBAM, WSAI.

VERN GOSDIN "Dream Of Me" (Ovation) 21/15
National Summer: Up 2, Same 2, Down 0, Debuts 2, Adds 15 Including WYDE, WQIK-FM, KNOE, WBAM, WSLR, WSAI,
KTOM, KEEN, WWVA, WSIX-FM 47-34.

DON McLEAN "Since I Don't Have You" (Millennium) 21/6
National Summary: Up 5, Same 7, Down 0, Debuts 3, Adds 6, KUUY, KEED, KEEN, KRRV, WBAM, WFMS-FM, KCKC 14-8,
KYXX 30-25, KRMD-AM-FM 45-40, KEBC-FM 80-33.

BILLIE ID SDEADS "Milles The Model About 5 Adds 6, MILLIE ID SDEADS" (Milles The Model About 5 Adds 6, MILLIE ID SDEADS")

BILLIE JO SPEARS "What The World Needs Now Is Love" (Liberty) 20/8
National Summery: Up 2, Same 9, Down 0, Debuts 1, Adds 8, WNRS, WMNI, WKMF, KICD-FM, KUUY, WWVA, KHEY, WBAM, WSIX-FM 49-37, KRMD-AM-FM 47-39.

SUE POWELL "Midnite Flyer" (RCA) 18/18
National Summers: Up 0, Seme 0, Down 0, Debute 0, Adds 16 including WYDE, WLWI-FM, WSM, WIRK-FM, KFGO, KEBC-FM, ROY CLARK "Love Takes Two" (MCA) 17/15
National Summary: Up 0, Same 0, Down 0, Debuts 2, Adds 15 including KRDR, KNIX-FM, KMPS-AM-FM, WSEN, WWCS-FM, WWOD, WSIX-FM, KKYX.

HOYT AXTON "Flo's Yellow Rose" (Elektra) 16/2
National Summery: Up 4, Same 7, Down 0, Debuts 3, Adds 2, KHEY, KUZZ, KEBC-FM 48-42, KKAL 38-36, KVOC 44-38, WVAM

KIN VASSY "Likin' Him And Lovin' You" (Liberty) 14/11
National Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 11, KVET, WYDE, WBAM, KRMD-AM-FM, WAXX, KEBC-FM, KUUY, KTOM, WWCS-FM, WWVA, WYII. KAY T. OSLIN "Clean Your Own Tables" (Elektra) 13/9
National Summary: Up 2, Same 2, Down 0, Debuts 0, Adds 8, KSSS, KFTN, KSOP, WSEN, WWVA, KVET, WESC-AM-FM,
KEBC-FM, KVOO, WIXL-FM 41-28.

EDDY ARNOLD "Bally-Hoo Days" (RCA) 13/6
National Summery: Up 0, Same 6, Down 0, Debuts 1, Adds 6, WYDE, WSOC-FM, WESC-AM-FM, KYOO, WBGW-FM, WYII.



Pictures

SIOAM HASSIC/ COUPAY

SAN FRANCISCO SIGNS — KNEW/Oakland-San Francisco sent along an example of its new billboard campaign, which is the largest eight-sheet outdoor showing in Northarn California. Pictured with the new sign are KNEW GM Steve Edwards and Foster & Kleiser VP Gene Kessler.



STARS SHINE IN ST. LOUIS — WIL-AM-FM, along with British Caledonian Airways, hosted a welcome party for some of the stars of England's Wembley Festival. WIL-AM broadcast Interviews with the many performers who travelled from St. Louis to London. Shown here (I-r) are Hank Thompson, WIL's Walter Vaughn, Susle Allanson, WIL's Davie Lee, George Jones, and PD Mike Carta. Kneeling are Joe Sun and Vern Gosdin.



CASH COAST-TO-COAST. During her recent promotion tour, Columbia's Rosanne Cash visited radio stations from Los Angeles to New York, and many in between. Pictured at New York's WHN are Lee Arnold, Rosanne, and Ed Salamon. In L.A. Rosanna is shown with KHJ's Charlie Cook.



MICHAEL MURPHEY'S MOVIE — KOKE/Austin hald a free preview of the new movie "Hard Country," based on the song by Michael Murphey, who also stars in the movie. Seen prior to the premiere are (I-r, seated) Murphey and KOKE's Tim Williams; (I-r, standing) KOKE Program Manager Bob Cole and KOKE's Jim Green.



Biff Collie

Inside Nashville

NASHVILLE TRACKS: Loretta Lynn, transferred from a Reno hospital to Nashville's Park View Hospital, is undergoing treatment for bleeding ulcers. "She's in a rundown condition," according to a hospital spokesman . . . Hollywood Director Bruce Malmuth (he

directed "Nighthawks" starring Sylvester Stallone) has been here scouting Nashville's Greer Stadium, home of the Nashville Sounds (biggest minor league draw the last two years) with the possibility of making his next movie project a comedy about minor league baseball, with a working title of "Play Ball." Jerry Reed, a possible leading man for the movie, is a part-owner of the Nashville Sounds baseball team, along with Conway Twitty and members of the Oak Ridge Boys. Malmuth describes the plot of this picture as "a representative piece on minor league baseball which would spring into the 'Airplane,' 'Meatballs,' and 'Animal House' category. Funny, but realistic to minor league baseball'' . . . Congratulations to Ernest Tubb upon winning the Academy of Country Music's "Pioneer Award" . Laura Eipper Hill, writer for the Nashville Tennessean, headlined her post-Academy TV review "ACM Show Jiggles But Doesn't Jell"...Jeannie C. Riley's autograph party May 15 at Mill's Book Store here will kick off the publication of her book "Harper Valley To The Mountain Top." Johnny Cash & Tom T. Hall both write their thoughts in the foreword of the book, heaping high praise on the honesty and warmth of the real Jeannie C.'s story ... WSM-TV's leading bidder to date is Gillette Broadcasting of Wausau, WI. The price tag is said to be in the \$40 to \$50 million neighborhood (such a neighborhood!) . . . Ratings on "Stockers, the Mel Tillis-Terry Bradshaw TV pilot (#58 for that week), suggest that Terry won't have to worry about making a decision to quit pro football just yet. (Terry had said if the pilot sold he'd just have to give up his quarterbacking duties with the Pittsburgh Steelers.)

GUEST-BOOK: Ronnie Milsap's a midnight interstate jogger. Stops along the road and lets the bus go ahead; then plays "catch-up" to the bus. (Regularly??) Jim Ed Brown helped Jimmy C. Newman kick off the opening of Alex Broussard's Ranch in Lafayette. It's the "World's First Authentic Cajun Nightclub" Johnny Paycheck must pay up \$14,490.28 to Omni Air Inc., a charter service, for a two-week 8500-mile trip he made last October... Lawrence Welk makes his "final Nashville concert" again this month. The 77-year-old maestro just keeps on "bubblin" " along . . . Jeannie & Bobby Bare, Mary Reeves Davis, Janis (Mrs. Larry) Gatlin, et al, among the members of the Nashville music community playing in this year's eighth annual Music City Tennis Invitational this week, for the second year benefitting the soon-to-be-completed Critical Care Waiting Room at Nashville Memorial Hospital ... Janie Fricke's debut "Nashville Showcase" concert Monday (5-4) was special. (She's special!) ... Nashville "Music Man" Bill Walker tapped to Music Director duties of the Dick Clark production starring Gene Kelly and Ben Vereen, plus a multitude of Nashville talent, taping in Hollywood and Nashville this week. Shorty Lavendar Agency signed Ferlin Husky to its booking roster. (Good to have Ferlin back on the road again. He's one of our greatest performing talents)

7.4 MILLION visitors to Music City, U.S.A. in 1981 will hit another all-time high

for Nashville-on-the Cumberland. Information requests are up 14% over last year. Fan Fair registrations, earlier than usual, totaled over 14,000 last week, higher than ever before, with the tourist's bureau predicting more than \$107 million to be spent on food, entertainment, accommodations and transportation. "Trips to Music City boost the Music City Kitty!"

AIRLINES: Faron Young came from a poor family of four kids and they had to wear each other's clothes. The only problem was, Faron had THREE sisters! . . . The Mandrell Sisters' TV show is on NBC's fall schedule . . . Congratulations to KSO's "Tom & Jerry" morning drivers upon being "Iowa's Favorite Radio Personalities"... Look for a new bi-monthly newspaper/magazine called Gilley's. (Guess what it's about) . . . Oh yes, and this year, it will be the "Mickey Gilley 4th of July Picnic," across the road from Gilley's in Pasadena (Houston). Willie Nelson's taking the year off from picnics, I understand ... Johnny Cash guest-starring in "Dallas" (we'll see it this ... Rosanne Cash sings harmony on Don King's "I Still Miss Someone" Cochran (songwriters' Hall of Famer) bought Cactus Jack's, Nashville Urban Cowboy Club, and will make it, I understand, the "in" place for music people.

IT'S A COUNTRY FACT: On Willie Nelson's new single and album, there are two guitars, a mandolin, a fiddle and two bass fiddles (that's all!!)... Lacy J. Dalton won a "BAMMY" during the 4th annual Bam magazine awards in San Francisco... First we heard that our hostages listened to country music while confined in Iran, and now we've learned that our two latest astronauts were listening to country music while orbiting the earth. Just goes to prove that country music is not only a worldwide phenomenon, but out of this world too!

HIGHER LEARNING: Marty Robbins, who's held (and lost) just about every job imaginable before attaining stardom, was asked, "How did you get into singing and songwriting?" His inspirational reply? "Because I despise doing honest labor."



BRUCE AS BRONC RIDER — MCA recording artist Ed Bruca will soon be seen as a bronc rider in a forthcoming series of commercials for Big Duke Chewing Tobacco. Besides being on camera as seen here, Bruce is the singer/announcer for the TV spot



Regional Adds & Hots

Oak Ridge Boys (MCA

EAST

HOTTEST

MOST ADDED

MIDWEST

HOTTEST

WFMS-FM Indiamapolis, IN Indiamapolis, IN BARBARA MANDRELL SROUM & CORNEL IUS TOM T. MALL JOHNEY RUSSELL MINITER OAK RIOGE BOYS T.G. SHEPPARD ROYES ANEE MIRRAY EDGEL GROVES

WIRE Indianapolis, IN

EARL THOMAS CONLEY TOMPALL & GLASER & HOTTHST: STEVE WARINER COLLY PRATON CHARLT NC CLAIM

WDAF Kansas City, MO

EDGEL GOVES
TOMPALL & GLASER
JOMMIT ROORI GUEZ
STLVIA
RANDY BARLOW
FREDDIE HART
HOTTUST:
T.G. SMEPPAD
ROMNE MILSAP
CHALLEY PRIDE
BOK RIDGE BOYS
REL MC DANIEL

WTSO Medison, WI

RICKY SKAGGS BROWN & CORNELIUS GEORGE STRAIT OA YE ROBILAND/SUGAR MOTTEST: ROBNIE MILSAP EMHILDU HARRIS OAK RIDGE BOTS JOHN ANDERSON DOTTIE WEST

SOUTH

AMELENDINE, LM

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JOHN IT ROORIGUEZ

GAIL DAVIES

DON NEL LEAN

COMRLIE RICH

MOTTON SILLIAMS

OAK RIOGE BOTS

OTTIE WEST

CHARLT NC CLAIN

BARBARA MANDRELL

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"ARL THOMAS CONLEY
GILLY SHAN
RANDY BARLON
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TOMPALL & GLASER B
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T.G. SHEPPARD
RAZZY BAILET
OAK RIDGE BOTS
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AMME MURRAY

AUSTINITY BALL & GLASER IDON KING BURNITO BROTHERS GEORGE STRAIT SONNT CURTIS BARBARA MANDRELL TERRY CREGORY CART GOODHIGHT HOTTERS? ONLY PARTON DOITHE WITH BALLEY DOLLY PARTON DOITHE WITH BALLEY DOLLY PARTON DOITHE WITH

KVET Austin, TX

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HOTTEST

forn T. Hall (RCA)

Tompall & Glaser Bros. (Elektra) J. Brown & H. Cornellus (RCA)

SOUTH all & Glaser Bros. (Elektra)

EAST

MEL VILLIS
HOPTONY:
JUICE NEWTON
ROBBIE BE DOWELL
COMMAY TWITTY
FRIZZELL & WEST
DAK RIDGE BOYS

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CHAPLY NC CLAIN TOMPALL & GLASER HOTTOST: T.G. SHEPPARD JUICE NEWTON MEL NC DANIEL OAK RIDGE BOYS TOM JONES

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OAK RIDGE BOYS
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ROMNIE WILSAP
ALABAMA

PURE PRAIRIE LEAGU STLVIA JOHNNY ROOFIGUEZ B.J. THOMAS BROWN & CORNELIUS MOTHORY EMBRICO HARRIS T.G. SHEPPARD ROSANNE CASH OAK RIDDE BOYS LACT J. DALTON

ROY CLARK SUE POWELL UROWN A JORNELIUS HOTTEST: T.G. SHEEPARD RONNIE MILSAP DOLLT PARTON STLVIA DAK RIDGE BOTS

WWCS-FM Hegerstown, MD

WAJR Morger

NUMBER OF REPORTING **STATIONS** THIS WEEK: 112

WIXY East Longity

MUNDO EARMOON
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ROY CLARK
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WHIN New York, NY

ELVIS PRESLEY
GENE MATSON
BARBARA MANDRELL
HOTTOST
COMMAT TWITTY
JUICE NEWTON
HOC DAVIS
T.G. SHEPPARD
OAK RIDGE BOYS

WIXL-FM Mounton, NJ

Hewton, NJ

CRISTY LAME
OHUCK HOMARD
LOIS JOHNSON
COMBIN-MANNER BAND
BILL NASH
HOTPEAY!
OAK RIDGE BOYS
NDE BANDY
JOYE ROPLAND/SUGAR
JIMOY BUFFETT
JEANNE PRUETT

WEEP Pittsburgh, PA

STEVE WARINER
JOHNNY RODRIGUEZ
EARL THOMAS CORLET
LACY J. DALYON
CORR IN HANNER BAND
HOTPORT:
CAR RIDGE BOTS
JOHN TACKH
JOHN ANDERSON

ROCHESTER, NY
B. J. THOMAS
FREED IE HART.
TOM T. MALL
DON KING
TANYA TUCKER
EDGEL GROVES
HOTTER'S
JOHENY CASH
DAK RIDGE BOTS
SAME I SMITH
RANDY PARTOR
WILL, IE RELSON

WMZQ-FM Washington, DC

ELVIS PRESLEY ELVIS PRESLEY SONNT CURTIS

WWVA Wheeling, WV

RICKT SKAGDS NUMBOO EARMODO VERN GOSDIN EDDY ARNOLD BILLIE JO SPEARS OON KEING KAT T. OSLIN KIN VASSY GEORGE STRAIT MOTTOST; HOTTOST: OAK RIDGE BOYS COLLY PARTON ELVIS PRESLEY CRISTY LAME WILLIE MELSON

BILLY SWAM
ELVIS PRESLEY
JOHNEY HODRIGUEZ
STUPIA
ROVERS
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REIS MINISTOFFERSON
B.J. THOMAS
DON WILLIAMS
T.G. SHEPPARD
ROSANGE CASH
MAC DAYS
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WILLIE NELSON TANTA TUCKER BARBARA MANDRELL EDDY ARNOLD HOTTERS: T.G. SHEPPARO JOHN ANDERSON DOTTIE WEST DAK RIDGE BOYS BILLY SMAN

KUZZ Bekersfield, CA

MIDWEST

Ann Arbor, MI

TOMPALL & GLASER B
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SIGKT SANGES
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FOR SANGES
F KBMR Blemerck, ND

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WSAI Cincinn

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ED BRUCE
CHARLY MC CLAIN
DAVE ROWLAND/SUGAR
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FREDDIE HART
BROWN & BILLIE JO SPEARS
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ROWNIE MILSAP
OAK RIDGE BOTS
MELL ME OANIEL
ODLLT PARTON
RICKT SKAGGS
WACK!

WCXI Detroit, Mil

EDDT ARNOLD
JEANNE PRUETT
ALLEN FRIZZELL
GEORGE STRAIT
DON KING
HOTTOST:
LABST LEE ADKIT
BILLY SWAN
STEVE WARRINGR
BOB SANDERSON
BARBARA MAMDREN

WAXX Eau Clairs, WI

BURRITO BROTHERS
MATHE KEMP
TARTA TUERER
ED BRUCE
RAT FRICE
JOHNNY RUSSELL
HOTTOST:
COMMAY THITTY
T.G. SHEPPARD
JUICE HEBITOM
LEON EVERETTE
GAK RIOGE BOYS

WJEZ-FM Chicago, il.

B. J. THOMAS SONNT CURTIS OON KING ED BRUCE HOTTHST: JOHN ANDERSON OAK RIDGE BOTS ANDE MURRAY DOLLT PARTON GAIL DAVIES

KFGO Fargo, ND

WKMF Finit, M

CRISTY LAME
STLVIA
GEORGE STRAIT
TERRY OREGORY
BURNITO BROTHERS
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T.G. SHEPPARD
ROSANBE CASH
OAK RIDGE BOTS
OULT PARTON
TAMMY WINETTE

KWMT FL Dadge, IA

CRISTY LANE
KENNY SERATT
ROGER BUNLING
RICH LANDERS
HOTTAST:
RONNIE MILSAP
T.G. SHEPPARD
ROSANNE CASH
DOTTIE WEST
JOHN ANDERSON

WQEE Green Bay, WI

Creen Bay, WI

EDGEL GROVES
ALABAMA
CRISTY LANE
TOWNALL & GLASER B
DON KING
TOWN JONES
EARL TYGMAS CONLET
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T.G. SHEPPARD
JOHN ANDERS ON
EDGEL GROVES

SUE POMELL HURRHY & MOFFATY GARY GOODHIGHT DHARLIE RICH HOY GLARK KAY T. OSLIM LARRY RILEY KIN VASSY HOTTORY;

DON KING
TANTA TUCKER
DAYE ROMLAND/
TOM T. HALL
SONNY CURTIS
JADY BAILEY
MAYER KEMP
BOBBY BARE
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TOMPALL & GLASER B
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PREDIE HANTE
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TO

KSOP Self Lake City, UT

WKKN Rockford, il.

RANDY BARLOW
TOMPALL & QLASER B
TERRY OREGORY
BILLIE ID SPEARS
BURNITO BROTHERS
JOHNNY RUSSELL
HOTTERS!
MEL TILLIS
JOHNNY ROURIGUEZ
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ELVIS PRESLEY

ON JOSEPH, MICH MANDO EARMODO GEORGE STRAIT EDGEL GROVES SUE POBIELL JEANNE PRUETY TANYA TUCKER COMPALE FICH HOPPOSTS COMPALE FOR IDE HOE & JOE OAK RIDGE BOTS ROSANNE CASH JOHONY LEE

BARBARA MANDRELL JOHNNYT LEE MCE SAMDY TOM JONES RANDY BARR, ON TANYA TUCKER HOPPIEN HILSAP T.G. SHERPARD OAK RIDGE BOYS DOTTIE WEST NEL TILLIS

KVOO Tules, OK

BARBARA MAMERELL
VERN GOSOIN
ERNIE ROWELL
EDOT MANDLO
BROWN & CORNELIUS
MUNDO EARMODD
KAY T. OSLIN
CHUCK MOMARD
RAY SANCERS

KCUB Tucson, AZ

EARL THOMAS COM.EY BILLY SWAN EU BRUCE TOMPALL & GLASER B MOTHER! OAK #1 DOE BOY'S OOLLY PARTON DOTTIE WEST ANNE MURRAY JOHRNY CASH

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JUOY BALLEY
DONNA HAZARD

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JOHNNY LEE TANYA TUCKER SONNY CURTIS BURRITO BROTHER EDDY ARROLD MOTTHEW GON'AIDGE BOTS RONNIE MILSAP DOTTIE WEST STEVE HARINER WILLIE NELSON

WCOS-FM Columbia, SC

BROWN & CORNELIUS HOTTEST: T.G. SHEPPARU DAK REDGE BOYS TAMMY WTNETTE JOHAN T CASH AMME MURRAY

KMPS-AM/FM Septile, WA

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STEVE WAP HER

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DAVE ROULAND/SUGAR

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JOHNOTY CASH

LEVIS PRESLET

JOHNOTY ROCHIGUEZ

WESC-AMFM Greenville, SC

Greenville, SC
EODY ARNOLD
DONAN MAZARO
JUDY BAILEY
TERRY TORECONY
BARBARA MANDRELL
MUNDO EARNOY
RAY
T. OSLIN
OMALIE RICH
HOPPIST
ROMBIE MILSAP
DOTTIE WEST
WILLIE NELSON
EODEL GROVES
GROWN & GORRELIUS

KEWA Mouston, TX

KBKK-FM Houeton, TX

warp Huntsyllia, AL

HAMINIMINA AL
TOIRAL & GLASER 8
BILLY SHAM
STLVIA
CRISTY LANE
TOIR T. NALL
HOTTER'S
OON BILLIAMS
T.G. SHEPPARD
ROSANGE CASH
OAK RIOGE BOTS
DOLLY PARTON

Jacksonwille, FL
SORRY CURTS
TON T. MALL
YERN GOSDIN
DAVE ROBLAND/SU
GRISTY LAME
TON JONES
OON KING
MOTPORT
ROSANNE CASH
OOLLY PARTON
JOHN ANDERSON
NEL MC DAMIEL

KLRA Little Rock, AR

RICKT SKAGGS
CHARLIE RICH
MURDO EARNOOD
JEANNE PRETT
MURPHT & MOFFATT
MOFTANT
MOFFANT
JOHN ANDERSON
REBA MC ENTIRE
JOHNNY CASH
MEL TILLIS

EDDY RAVEM TOMPALL & GLASER B MODRE BROTHERS MURPHY & MOFFATY JOHNNY TATES MOTTHE WEST

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YAFFT MC EUROT
ALLEN FRIZZELL
ERNIE ROWELL
TOMPALL & GLASER B
DAVE KIRDY
MOTPORT
MOTPORT
MOSAMME CASH
T.G. SHEPPARD
OAK RIDGE BOTS
TAMOT INVETTE
CHARLY MC CLAIN

KNOE Morros, LA

MATHER KENP TON T. HALL TARTA TUCKER HOLL TO ME TO MELL TARTA TUCKER DONE ROLLAND/SUGAR BILLIE JO SPEARS MICE SHAD! SHEET SHADE SHAD

BROWN 4 CORNELIUS BURRITO BROTHERS DON NC LEAN SUE PONTELL HOTTERS! CONHAY THITTY T.G. SHEPPARO NOE & JOE JOHN ANDERSON ROMNIE MILSAP

WSIX-FM Mashville, TN

DOTTIE WEST ALABAMA EDDY RAYEN CHLCK HOHARD HUNDO EARNOOD ROY CLARK HOTTOSY ON ILET STEVE WARTHER HURRITO BROTH JOHN ANDERSON ELVIS PRESLEY

KYXX ~tesss, TX

JUDY BAILEY MANDO EARMOOD TOM T, MALL-CRISTY LAME RICKY SKAGGS HOTTON'S T.G. SHEPPARD DAK RIDGE BOTS EARL THOMAS CO TAMBIT WINETTE NEL TILLIS

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KKYX Sen Antonio, TX

TERRY OREGORY
VERN GOSIN
DON RING
JUDY BRILEY
ROY CLARY
GEORGE STRAIT
DAVE KIRBY
HOPPHEY:
T.G. SHEPPHRO
ROSANNE CASH
DAK RIDGE BOYS
STEVE WARINER

WLWI-FM Managamery, AL

Mundo EARMODO EARMODO

No. TH

Hottest Tracks:

"Queen Of Hearts"
JUICE NEWTONICapitoli

Cuts in bold type are receiving the heaviest airplay.

ROT CLARK JEANNE PRUETT HOTT AXTON HOTTEST: MEL MC DANIEL RAZZY BAILET JOHNNY RODRIGUEZ

KVOC Casper, WY

WNOW York, PA

KUUY Cheyenne, WY Chayenne, WY

DAVE ROHLAND/SUGAN
OWARLER RICH
DON NEL LEAN
YENN GOSUN
SUE POWELL
SUE SPEARS
ECONCE STRAIT
RIN WASST
NOTAME CASH
TIG. SVECHAN
DARRICE GOST
AND RICH SUE SPEARS
OAR RIDGE BOTS
JOPPENT RUSSELL

KSSS Calarada Springs, JUDY BAILEY CHARLIE RICH HUNDO 'EARMODD KAY T. OSLIN SUE POWELL BILLY JOE SHAVER HOFYEST:

KLZ Derwer, CO WILLIE NELSON SYLVIA EARL THOMAS CONLET ELVIS PRESLET LACT J. DALTON

SONNT CURTIS SUE POMELL KERNY SERATT OON KING KIN VASSY GEORGE STRAIT TERRY GREGORY HOTTORY TERRY GREGORY HOTTORY T.G. SHEPPARD MEL MC DANIER RAY PRICE

KEED

EMBOR, OR

SONNY CURTIS

DAYE ROWLAND/SI

DON KEING

TOW T. MALL

DON MC LEAN

MOTPORTY

T.G. SHEPPARD

ROWNIE MILSAP

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EDGEL GROVES

KMAK Freeno, CA Freeno, CA TOMPALL & GLASER B SONHY CURTIS ORISTY LAME DON KING MOTPOST; CONEAT TWITTY ROSANGE CASH MAC DAVIS OAK RIDGE BOTS RAZZY BAILEY

KRDR Greshem, OR Greatham, ORI
GEORGE STRAIT
SUE PONELL
MUNDO EARHOOD
ANT CLARK
CMARLIE RICH
FREDDIE HART
BYRON CALLINGRE
TERRY GREGORY
HOTERS' ON RIDGE
BOYS
SAMMI SHITH
KENDALLS
DOLLY PARTON
WILLIE MELSON

KMX-FM Phoenix, AZ WILLIE NELSON
KVEG
LAS Vegas, NY
MARSHAR MANDELL
LAS VEGAS SERVICE
LAS SERVICE

LOS Angeles. CA JOHNET RODRIGUEZ TOMPALL & GLASER B TANTA TUCKER B. J. HHOMAS RANDT BARLOW JHOTPEST DON WILLIAMS CHARLET PRICE JANIE FRICKE JOHN ANDERSON LACY J. DALTON

KLAC Las Angeles, CA

KTRB Madesto, CA ELVIS PRESLET ANNE MURRAY HOTTHST: CAR RIDGE BDYS Y.G. SHEPPARD MCE & JOE TAMMY MINETTE RAZZY BAILEY

KNEW Oakland-S.F., CA ANNE MURRAY LACT J. DALTON HOTTOST: MEL TILLIS DOLLY PARTON

MANDE EARWOOD

ROY CLARK

CHARLER FICH

RAY FRICE

HOTH-SST.

COM WILLIAMS

WATCH & JESSI

ROYERS

T.G. SHEPPARD

HELL MC DANIEL

KWAJ

JOHNY LEE

TOMPALL & GLASER B

BICKY SKAGOS

BICKY SKAGOS

ANTONPALL & GLASER B

BICKY SKAGOS

GAR RIDGE SONS

MEL TILLIS

CHARLET FRIDE

CHARLET FRIDE

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CHARLET FRIDE

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CHARLY MC CLAIF ELVIS PRESET BILLT SWAN HOTTUST: DON WILLIAMS ROWNIE MILSAP DAK RIDGE BOTS KRSY Poswell, NM

KTOM Selines, CA

BARBARA MAMDRELL JOHNHY LEE KAY T. OSLIN SUE PONELL OAVE ROBILAND/SUGAR MOTTOST: T.G. SMEPPARDROSANE CASH EMMYLOU HARRIS OAK RIDGE BOYS NEL MC DANIEL

PORTRING, ON
SUE POMIELL
GEGRGE STRAIT
TANTA TUCKER
TOM T. MALL
ROCER BOWLING
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T.G. SHEPPARO
DAK RIGGE BOYS
REBA MC ENTIRE
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Prove, UT SONNY CURTIS DAYE KIRBY MUNDO EARNOOD BORBY BARE KAY T. OSLIN EDDY ARNOLD

KYTE Portland, OR

KCKC Sen Bernarding, CA TANYA TUCKER B. J. THOMAS ORYSTAL GAYLE CHARLIE RICH MURPHY & MOFFATT,

SAN DIMPOL CA JOHNST RODRIGUEZ RANDY BARLOW TOMPALL & GLASER & BARBARA MANDRELL FREDDIE HART HOTTERST: T.G. SHEPPARD CHARLET PRICE JOHN ANDERSON JOHNST CASH DOLLT PARTON

KEEN Sen Jose, CA

CHARLIE RICH B.J. THOMAS VERN GOSDIN DON MC LEAN TOM T. MALL JEANNE PRIETT HOTT-BT: MICKEY GILLET ROSANNE CASH JOHN ANDERSON ODTITE WEST DAK RIDGE BOYS

KEBC-FM Oklahoma City, OK

KFEQ St Jos

WYDE Sirmingham, AL

SAMI JO COLE
LARRY RILEY
CRISTY LAME
SUE POMELL
TIM REX & GRLAH
HOTTER!
OAK RIDGE BOYS
BILLY SWAM
RAZZY BAILEY
JOHNNY CASH
GON KING

KHEY El Paso, TX TERRY GREGORY
BROWN & CORNEY
BROWN & CORNEY
BOY AXTON
GON KING
CHARLIE RICH
MOTY-687;
ROMNEE MILSAP
T.G. SHEPPARO
DOTTIE WEST
RAZZY BAILEY

LACY J. DALTON
PAYDECK & MAGAND
STATLER SHOTMERS
TOMPALL & GLASER 6
PATTI PAGE
HOTTOST
DAK RIOGE BOYS
ROBBIE HILSAP
JOHNHY LIEE
STEVE WARINER

WKSJFM Mobile, AL

WOYK-FM Tempe/SL Pet

TOM JONES CRISTY LAME TOMPALL & GLASER B ROCER BOWLING BARBARA MANDRELL MOTTOST COMMAY TWITTY ROSAMME CASH OAK RIDGE BOTS RAZZY BALLEY DOLLY PARTON

What's Forever For" "Face The Night Alone" "Party Time SYLVIA — Drifter — (RCA) "Heart On The Mend" GENE WATSON — Between This Time & The Next

Most Requested: OAK RIDGE BOYS "Elvire" (MCA)
RONNIE MILSAP "Am I Losing You" (RCA)
T.G. SHEPPARD "I Loved 'Em Every One" (WB/Curb)

JOHN ANDERSON "I'm Just An Old Chunk Of..." (WB)
DOTTIE WEST "What Are We Doin' In Love" (Liberty) ROSANNE CASH "Seven Year Ache" (Columbia)

COUNTRY ALBUMS

"Chicken Truck"

ALABAMA -- Feels So Right -- (RCA) "Feels So Might" "Love In REX ALLEN JR. - Cat's In The Cradie - (WB) "Shame On

Me" "Wheelin' Dealin' To John Anderson 2 — (WB) "Chloken JOHN ANDERSON — John Anderson 2 — (WB) "Chloken Trust" "The Same JM GM" "July The 12th, 1839" "Mountain High Velley Low" "You've Got The Longest Leaving Act in Town" TERRI GIBBS — Somebody's Knockin' — (MCA) "Plane" "Some Days It Rains All Night Long" "Wasted Loved" EMMYLOU HARRIS — Evangeline — (WB) "Oh Adams"

BARBARA MANDRELL TOMPALL & GLASER 8 MOTTEST: T.G. SHEPPARD ROMHIE MILSAP ROSANNE CASH DAK RIDGE BOTS JUICE NEWTON

KLAK Derwer, CO

CHARLY McCLAIN — Surround Me With Love — (Epic)
"I've Never Loved Anyone More" "He's Beck" "You And Me" "The Very Best RONNIE MILSAP — Out Where The Bright Lights Are Glowing — (RCA) "Out Where The Bright Lights Are Glowing" "I'm Beginning To Forget You"

ANNE MURRAY - Where Do You Go When You Dream-

(Capitol) "Another Sleepless Night" "It Should Have Been Easy"
JUICE NEWTON — Julice — (Capitol) "Queen Of Hearts" "Cod try Comfort"

CHARLEY PRIDE — Roll On Mississippi — (RCA) "Tatchig The Easy Way Out" "Ghost-Written Love Letters" "He Can Be An Angel"

JOHNNY RODRIGUEZ — After The Rain — (Epic) "Nobody's Better Than You" "Maxico Rain" "The Steel Of The Night" "Crary Love"

BILLY JOE SHAVER — I'm Just An Old Chunk Of Coal

(Burt I'm Gonna Be A Diamond Someday) — (Columbia)
"Schurdey Night" "(We Are) The Cowboys"
T.G. SHEPPARD — I Love "Em All — (WB/Curb) "Shance On
The Line" "You Walked Yourself Right into My Life" "Troubled Waters"

TOMPALL & GLASER B CON NC LEAN BURRITO BROTHERS EARL THOMAS CONLEY HOTPENTY OAR RIDGE BOYS ROVERS

WAYLON & JESSI — Leather & Lace — (RCA) "I'll Be Alright" MANK WILLIAMS JR. — Rowdy — (Elektra/Curb) "Obde On My Mind" "You Cen't Find Many Klasens"

- (MCA) 'We Got A Bed Thing Goin' "Maybe I Should Have

POP/ADULT ®

BREAKERS

are those newer records that have the greatest level of station activity on any given week

> **NEIL DIAMOND America** (Capitol)

71% of our reporters on it. Add WELI, KDKA, KSL, WTVN, WHIO, WTMJ, WCCO-AM, WRIE, WSBA, WTAR, KOLO, WIBW, KMRJ, WHOK, WOWO, WFDF, WHBC, WKIQ. Heavy rotation: WBZ-AM, WOAI-FM, WWWE, WMAZ, WDBO, WRVA, KRZI, KMJJ, KGGF. Medium rotation: WBEN, WGR, WIP, WGY, WHEN, WBT, WRVR, WSM-FM, KPPL, KEX, KNBR, WFYR, WLW. Debuts at No. 25 on P/A

> JIM PHOTOGLO Fool In Love With You (20th)

66% of our reporters on it. Add WGR, WIP, KNBR, WLW, WJBO, KAAY, KBAI, WFDF, WSGW. Heavy rotation: WLTA, WTMJ, WSBA, WRVA, KMJJ, KMED, KXIC, KLMS, WJON. Medium rotation: WELI, WRVR, WOALFM, WSJS, KEX, WHIO, WEIM, WCHV, WLVA, WORG, WFIR, KOB, KUGN, KLO, KRKK, WKIQ, WACI, WHOK, KMRJ. Moves 30-28 on P/A chart.

STARS ON 45

Medley (Radio/Atlantic) 63% of our reporters on it. Add WELI, KLOK, WFYR, WCCO-FM, WSBA, WDEF, WTAR. Heavy rotation: WBEN, WGR, WSJS, KBAI, KRZI, WFIR, WRVA, WORG, WSLI, WNEU, WLNH, KGGF, WKHM, WSGW. Medium rotation: WGAR, KNBR, KPPL, WBT, WHEN, WGY, WIP, WBZ-AM, WRIE, WEIM, WHAG, WABZ, WJBO, WMAZ, KFQD, WHBY.

Moves 29-23 on P/A chart.

PURE PRAIRIE LEAGUE "Still Right Here In My Heert" (Cesablance/ PolyGram) 48/15 add WGY, WRVR, KRKO, KFQD, WRVA, WDBO, WMAZ, WDEF, WAKR, WKIQ, KGGF, KLTE, KMRJ, WSGW, WBTV. Heavy rotation: WKHM. Medium rotation: KEX, WLW, WCCO-AM, WLMH, WGIR, WNEU, WJBO, WNDB, WSLJ, WJON, KFOR, KXIC.

WKIQ, KGGF, KLTE, KMRJ, WSGW, WBTV. Heavy rotation: WKHM. Medium rotation: REX, WLW, WCCO-AM, WLNH, WGIR. WNEU, WJBO, WNDB, WSLJ, WJON, KFOR, KXIC.

PAUL ANKA "I've Been Waiting For You All My Life" (RCA) 46/11 add WBEN, KSL, WLW, WCFR, WDBO, KFQD, KMED, WIBW, KMRJ, WACI, WAKR, Heavy rotation: WLTA, WTMJ, Medium rotation: KEX, WCCO-AM, WHAQ, WQIR, WSBA, WRVA, KOLO, KQGF, KFOR.

MAUREEN McGOVERN "Halfway Home" (Melden Voyage) 44/2 add KFMB, WTMJ. Heevy rotation: WLW, WATR, WFTL, WLVA, KLO, KGGF, Medium rotation: KSL, KEX, WELI, WEIM, WBBA, WIS, WNDB, WTAR, KOB, KOLO, WKIQ, WHBC, WHOK, KFOR, KMRJ, WJON, WSTV.

GEORGE FISCHOFF "Ballerina Blue" (Heritage) 37/1 add KRKO. Heavy rotation: WSB, WTMJ, KOB, KMED, KLMS, WJON. Medium rotation: WCCO-AM, KSL, WELI, KRKK, KUGN, KFQD, WPTF, WDBO, WFTL, WIS, WSBA, WEIM, WHBY, KGGF, KFOR, KLTE, WSTV.

MICHAEL JACKSON "One Day In Your Life" (Motown) 35/9 add KSL, KMBZ, WIS, KFQD, KLO, KRKK, WKHM, KFOR, WDIF, Heavy rotation: WRIE, KLMS. Medium rotation: WPRO, WBT, KEX, KFMB, WFIR, WRIA, WLVA, WFTL, WHAG.

B.J. THOMAS "Some Love Songs Never Die" (MCA) 35/1 add WDEF. Heavy rotation: WLTA, WSB, WFTL Medium rotation: WRVR, KEX, KSL, WCCO-AM, WEIM, WHAG, WSBA WARZ WNDB, WDBO, WJON, KMRJ, KFOR, WHBC, WKIQ.

BILL MEDLEY "Don't Know Much" (Liberty) 34/0. Heavy rotation: WHAQ, WRVA. KMED, KLMS, Medium rotation: WBB, WRVR, KEX, KSL, KRKK, KLO, KOB, WPTF, KAAY, WFTL, WIS, WHBC, WFDF, KFOR, KMRJ, WJON.

PHIL COLLINS "I Missed Again" (Atlantic) 29/2 KRKO, WJBO. Heavy ror WBM-FM, WOAL-FM, WFIR. WORQ, WMAZ, WCHV, WABZ, WLNH. Medium rotation: V KPPL, WQAR, WEIM, WHAG, WNEU, WBLI, KAAY, KFQD, KRKK, WHIZ, KWOS.

RPPL WGAR. WEIM, WHAG, WNEU, WSLI, KAAY, KFQD, KRKK, WHIZ, KWOS.

ROSANNE CASH "Seven Year Ache" (Columbia) 28/8 edd WRVA, WSLI, WIS, WABZ, WGIR, WSFM, KKIC, WSGW, Heavy rotation: WDEF, KRMG, Medium rotation: WSB, WSM-FM, KRZI, WFIR, WMAZ, WJBO, WNEU, WEIM, WHBC, KGGF, WIBW.

HELEN REDDY "I Can't Say Goodbye To You" (MCA) 27/11 edd WELI. WHIO, WGIR, WCFR, WABZ, WDIF, KLMS, KFOR, WHOK, KWOS, WHBC. Heavy rotation: WNDB: Medium rotation: WLA, WCCo-FM, WORG, KMRJ, WKIQ.

TERRY CASHMAN "WIllie, Mickey & 'The Duke' (Talkin' Baseball)" (Lifesong) 25/10 edd KEX, WLW, WATR, WLVA, WRVA, KRKK, WKIQ, KGGF, WACI, WDIF, Medium rotation: WELI. WIS, WHBC. on: WELI, WIS, WHBC

Medium rotation: Well, WIS, WHBU.

DILLMAN BAND "Lovin' The Night Away" (RCA) 24/3 edd WLTA, WLVA, WHBY, Medium rotation: WSJS, WCCO-AM, KFQD, WHAG, WDEF, WKIQ, KXIC, KMRJ, WJON.

JOHN O'BANION "Love You Like I Never Loved Before" (Elektra) 24/2 edd KOGO, KFQD, Heavy rotation: WSJS, WABZ, WLNH, Medium rotation: WGR, WHEN, WBT, WSM-FM, WOALFM, WLW, WSLI, WCHV, WNEU, WOW, WHIZ.

FRANKE & THE KNOCKOUTS "Sweetheart" (Millennium) 24/1 edd wrvr. Hesvy rotation: WBZ-AM, WGR, WHEN, WOALFM, WFIR, WABZ, WLNH, Medium rotation: WGY, KOGO, KRKK, KFQD, WORG, KAAY, WCHV, WKIQ, WOWO, KWOS, KMRJ, WHIZ. ELTON JOHN "Nobody Wins" (Geffen) 21/21 wgr, WLTA, WSM-FM, KPPL, WWWE, KRKK, KLO, KBAJ, KFQD, KRZI, WORG, WMAZ, WCHV, WABZ, WEIM, KWOS, KLMS, WDIF, KMRJ, WJON, WSTY.

KMRJ, WJON, WSTV.

TOM JONES "Darlin' " (Mercury/PolyGram) 21/3 edd WTAE, WIS, KFOR. Medlum rotation: WSB, WCCO-AM, WDEF, WORG, WJON, WHOK, KXIC, WHBC.

STEVIE WONDER "Lately" (Tamia) 21/3 WTMJ, KFOR. WDIF, Heavy rotation: WATR. WMAZ. Medlum rotation: WPRO, WST, WSM-FM, WCCO-FM, KOB, WEIM, WRIE, WSTV.

CAPTAIN & TENNILLE "Keepin' Our Love Warm" (Casablanca/PolyGram)

21/1 add KFOR. Heavy rotation: WEIM, WFTL. WHBC. Medium rotation: WLTA, WCCO-AM, WATR, WSBA, WDBO, KLO, KGGF, KXIC, WIBW.

JOHN COUGAR "Ain't Even Done With The Night" (Riva/PolyGram) 21/1 add KFQD. Heavy rotation: WBZ-AM. WGAR, WCCO-FM, WCFR, WFR, WHIZ. Medium rotation: KDKA, WHEN, WBT, KOGO, WMAZ, WCHV, WHBC, KGGF, WOWO, WKHM, KWOS.

Radio@Records POP/ADULT AIRPLAY/30

		_	_	
Three Weeks	Two Weeks	Last		May 8, 1981
1	1	1	0	J. TAYLOR & J.D. SOUTHER/Her Town Too (Columbia)
5	4	2	2	SMOKEY ROBINSON/Being With You (Tamia)
17	10	5	Ð	GINO VANNELLI/Living Inside Myself (Arista)
2	2	3	4	JUICE NEWTON/Angel Of The Morning (Capitol)
11	8	6	•	T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb)
21	14	8	0	DOTTIE WEST/What Are We Doing In Love (Liberty)
3	3	4	7	GROVER WASHINGTON JR./Just The Two Of Us (Elektra)
22	15	9	0	JOHN LENNON/Watching The Wheels (Geffen)
4	5	7	9	SHEENA EASTON/Morning Train (EMI America)
16	13	12	10	CHRISTOPHER CROSS/Say You'll Be Mine (WB)
7	6	10	11	BARRY MANILOW/Lonely Together (Arista)
18	17	14	Œ	CHAMPAIGN/How 'Bout Us (Columbia)
25	21	20	Œ	TASTE OF HONEY/Sukiyaki (Capitol)
26	19	15	0	CLIMAX BLUES BAND/I Love You (WB)
30	28	17	Œ	KIM CARNES/Bette Davis Eyes (EMI America)
12	7	13	16	STEVE WINWOOD/While You See A Chance (Island)
-	26	24	O	DON McLEAN/Since I Don't Have You (Millennium)
27	22	19	0	ANNE MURRAY/Blessed Are The Bellevers (Capitol)
14	11	11	19	STEELY DAN/Time Out Of Mind (MCA)
20	16	16	20	ABBA/Super Trouper (Atlantic)
29	27	23	a	RAY PARKER JR. & RAYDIO/A Woman Needs (Arista)
28	25	22	22	RUPERT HOLMES/I Don't Need You (MCA)
_	_	29		STARS ON 45/Medley (Radio/Atlantic)
_	_		3	DOLLY PARTON/But You Know I Love You (RCA)
_	_		25	NEIL DIAMOND/America (Capitol)
_		28	②	JESSE WINCHESTER/Say What (Bearsville/WB)
8			27	TERRI GIBBS/Somebody's Knockin' (MCA)
_			2	JIM PHOTOGLO/Fool In Love With You (20th)
6			29	EMMYLOU HARRIS/Mister Sandman (WB)
9	20	26	30	B. STREISAND & B. GIBB/What Kind Of Fool (Columbia)

This chart is based solely on statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

New Entry

Others Getting Significant Action

CLIFF RICHARD "Give A Little Bit More" (EMI America) 19/6 add WGAR, WLNH, KFQD, WSTV, WHIZ, KUGN. Heavy rotation: WKHM, Medium rotation: WCCO-FM, WCHV, WSLI, KRKK.

ERIC CLAPTON "I Can't Stand It" (RSO) 19/2 edd WATR, KFQD, Heevy rotation: WLW, KRKK, WHIZ. Medium rotation: WBEN, WGR, KDKA. WBT, WGAR, WCHV, WMAZ, KBAI, LEE RITENOUR "Is It You" (Elektra) 18/9 edd WRVR, WABZ, WCHV, WIS, KBAI, KLO, WKIQ, WJON, WSTV. Medium rotation: WBT, WSM-FM, WORQ.

TOMMY JAMES "You're So Easy To Love" (Millennium) 18/6 add KEX, WEIM WCFR, WIS, KXIC, WSTV. Heavy rotation: WRVA, KFQD. Medium rotation: WSU, WFIR, KRKK. BOBBY VINTON "Let Me Love You Goodbye" (Tapestry) 17/2 add KMED, KGGF, Heevy rotation: WLTA, WTMJ, WFTL, Medium rotation: WSB, WLVA, WHOK, WJON. SHEENA EASTON "Modern Girl" (EMI America) 18/15 edd WELI, WHEN, WLW, WCCO-AM, WEIM, WNEU, WCHV, KAAY, WRVA, WFIR, KRKK, WHBY, WHBC, WACI, KMRJ. Medium rotation: WDEF.

STANLEY CLARKE/GEORGE DUKE "Sweet Baby" (Epic) 15/3 add www. WHBC, KWOS. Medium rotation; WRVR. WCCO-AM, KFQD. DON WILLIAMS "Falling Again" (MCA) 15/0. Heavy rotation; KSL, KLOK, KLO, KRNT, KLMS, KRMG, Medium rotation; WSJS, KMBZ, WCCO-AM, KXIC.

ROVERS "Wasn't That A Party" (Epic/Cleveland International) 14/1 add WCFR. Heavy rotation: WBEN, WSGW, WJON, WHIZ. Medium rotation: WIP, WGAR, WJBO, KGGF.

QUINCY JONES "AI No Corrida" (A&M) 13/5 add WIP, WRIE, WNEU, WMAZ, KLTE. Heavy rotation: WBEN. Medium rotation: WOAI-FM, WLNH, WABZ, WFIR.

Heavy rotation: WBEN. Medium rotation: WOAI-FM, WLNH, WABZ, WFIR.

ALAN PARSONS PROJECT "Time" (Arists) 13/4 add WATR, WJBO, WSLI, KRKK.
Heavy rotation: KLMS. Medium rotation: WSM-FM, WOAI-FM, WNDB, WFIR, KFQD.

REO SPEEDWAGON "Take It On The Run" (Epic) 13/2 add WTAE, KPPL Heavy rotation: WGAR, WLNH, WNEU, WMAZ, WFIR. Medium rotation: WGR, KDKA, WHEN, WCHV. TOTATION: WEAR, WINN, WHEU, WHAZ, WEIR, MOUNTING TOTATION TO THE TOTAL T

ENGELBERT HUMPERDINCK "Don't You Love Me Anymore" (Epic) 11/9 add WLTA, WSB, KSL, KMBZ, WRIE, WMAZ, KUGN, KMED, KLTE, Medium rotation: WCCO-AM. TAFFY McELROY "Who's That Look In Your Eye" (MCA) 10/6 edd WEIM.
KMED, WHBC, KQQF, WHOK, WSTV, Medium rotation; WCCO-AM,

OAK RIDGE BOYS "Elvira" (MCA) 10/6 add W88, WCCO-AM, WMAZ WORG, KRZI, KFQD, Heevy rotation: KMBZ WDEF, KRMG, Medium rotation: WIBW.

NICOLETTE LARSON "When You Come Around" (WB) 10/0, Medium rotation: W8T, KEX, WCCO-AM, WEIM, WIS, KRKK, WKHM.

DARYL HALL & JOHN OATES "You Make My Dreams" (RCA) 9/9 add WTAE WINH, WNEU, WABZ, WCHV, WRVA, KBAI, KRKK, KLMS.

GET WET "Just So Lonely" (Boardwalk) 9/4 add WIP, WATR, WABZ, WCHV, Medium

DENNIS YOST "Going Through The Motions" (Robox) 8/6 edd WSB, WRIE, WEIM, KMED, KGGF, KWOS. Heavy rotation: WLTA, Medium rotation: WSBA.

GARY U.S. BONDS "This Little Girl" (EMI America) 8/2 edd WGAR, KBAI. Heavy rotation: WGR, Medium rotation: WIP, WCHV, WSLI, WFIR.

RAZZY BAILEY "Friends" (RCA) 8/1 add KMBZ. Heavy rotation: WLTA, KRMG. Me rotedon: WSB, WSJS, KRNT,
DAVID FRIZZELL & SHELLY WEST "You're The Reason God Made Oklahorna" (WB) 8/0. Heavy rotation: WDEF, Medium rotation: WCCO-AM, KLO, KRNT.

Most Added:

ELTON JOHN Nobody Wins (Getten)
Added at 21% of our reporting
NEIL DIAMOND America (Cepitol)
Added at 19% of our reportin
SHEENA EASTON Modern Girl (EMI America) at 15% of our reporting statio PURE PRAINTE LEAGUE Right Hers... (Caseblence/PolyGrem) ed at 18% of our reporting stations. DON MoLEAN ince I Don't Heve You (Millennium) ded at 13% of our reporting stations

Hottest:

SMOKEY ROBINSON Being With You (Temle orted hot at 47% of JAMES TAYLOR & J.D. SOUTHER Her Town Too (Columbia)
Reported hot at 48% of our station
GINO VANNELLI Pring Inside Myself (Arists)
Reported hot at 35% of our station
JUNCE NEWTON
Angel Of The Morning (Capitol)
Reported hot at 27% of our station
KIMI CARMES Bette Davis Eyes (EMI Amer Reported hot at 25% of our sta SHEENA EASTON ning Train (Nine To Five) (EMI Am rted hot at 28% of our stat

REGIONAL REGIONAL ADDS & HOTS

MIDWEST

WAKR/Ahron

WEZ/Boston Wondy Furige

EAST

None HOTTEST G. Mashington S. Robinson J. Rewton Hall & Oates (Kiss) S. Minwood (Chance)

L. Ritenour J. Minchester P. Anka MOTTEST Stars On 45 K. Carnes Taste Of Money Rovers G. Yannelli

J. Photoglo
B. Streisand
(Promises)
E. John
R. Parker Jr.
B. Raydio
HOTTEST
S. Minwood
(Chance)
E. Carmes
Champaign
Taste 07 None
G. U.S. Bonds

WRIE/Erle Ted Abbett

Diamond
(America)
Humperdinck
Jones
Scarbury
Vost
TITEST
Robinson
Parker Jr.
A Raydio
Easton
(Train)
Carnes
Vannelli

WEIMF Ischburg Chuck Morgan

R. Springfield D. Yost S. Easton (Modern) E. John E. John
T. James
T. McElroy
HOTTEST
Taylor/Souther
Steely Dan
G. Vannelli
R. Parker Jr.
& Raydio
J. Lennon
(Wheels)

WHAQ/Hagerstown B.J./Baumga

A. Vizzuti S. Mills Niteflyte A. Franklin A, Franklin
Champaign
L, O'Malley
HOTTEST
Taylor/Souther
T.G. Sheppard
R. Nolwes
E. Harris
S. Robinson

D. Parton R. Cash HOTTEST Taylor/Souther J. Newton S. Robinson G. Vannelli Champaign

WLNH/Laco Bob Nelson

C. Richard (Give) Hall & Oates (Dreams) S. Wirwood (Arc) HOTTEST HOTTEST G. Vannelli Climm Blues Band Abba K. Carnes Stars On 45

H. Reddy
R. Cash
K. Carnes
HOTTEST
S. Easton
(Train)
Climax Blues Band
Steely Dan
S. Robinson
Taylor/Souther

WELVNew Heven Welt Pinto

WIP/Philade Bob Russo

Q. Jones
J. Photoglo
Get Wet
B. Streisand
(Promises)
HOTIEST
D. McLean
(Since)
G. Vannelli
K. Carnes
T.G. Sheppard
N. Diamond
America)

KDK A/Pittsburg! Randy Flick

H. Olamond (America) H. Reddy Stars On 45 S. Easton (Nbdern) HOTTEST Steely Dan Champaign S. Robinson J. Lennon (Wheels) T.G. Sheppard James
James
J. Minipod
(Arc)
H. Reddy
P. Anta
Rovers
HOTTEST
Carne Carnes Vannelli Murray Cross Photoglo

WHEN/Syracuse Debbie Stoughtungs

Taste Of Honey
S. Easton
(Modern)
D. Ritean
(Since)
HOTIEST
Hall B. Oates
(Kiss)
J. Newton
S. Minmood
(Chance)
D. Mest

T.G. Sheppard N. Diamond (America) D. McLean (Since) HOTTEST G. Mashington Jr. J. Hewton Taylor/Souther RED Speedwagon (Take) WTAE/Pittsburgh

REO Speedwagon (Take) D. Rickean (Since) Hall & Gates (Dreams) T. Jones HOTTEST (Timax Blues Band B. Mantlow T. G. Sheppard

T.G. Sheppard D. West Champaign 3-W-S/Pittsburgh Herb Crowe

D. McLean (Since) D. Parton HOTTEST Hall & Gates (Riss) S. Easton (Trein) S. Robinson Taste Of Honey K. Carnes

None
HOTTEST
S. Robinson
S. Easton
(Train)
C. Cross
G. Mashington Jr.
J. Newton

None HOTTEST B. Manflow S. Minwood (Chance) C. Cross D. McLean (Since) M. Jackson

WHAM/Roch Dave Laird

R. Parter Jr. & Raydio D. McLean (Since) HOTTEST B. Manilow Taylor/Souther J. Memicon S. Robinson Steely Dan

WGY/Schen Bill Buchner

D. Parton
PPL
J. Winchester
MOTTEST
S. Easton
(Train)
G. Washington Jr.
J. Newton
Taylor/Souther
S. Robinson

WGAN/Portland Janet Booth

WCFR/Springfield Jeff Taylor

J. Winchester P. Anka PPL HOTTEST S. Robinson B. Manilow G. Vannelli Champaign D. West Winchester Anka WHBY/Appleton Jeff Clark

WKIQ/Bowling Greet John Swan

N. Diamond (America)

PPL L. Ritenour L. Mood T. Cashman HOTTEST Taylor/Souther S. Robinson J. Lennon (Wheels) G. Wannelli G. Mashington

Jeff Clark L. Hall S. Easton (Modern) Dillman Band Sarah A McBrien HOTTEST S. Robinson T.G. Sheppard B. Manilow C. Cross

A. Parsons
T. Cashman
Get Wet
E. Clapton
Htteflyte
K. Carnes
HOTTEST
Taylor/Souther
J. Newton
R. Nolmes
T.G. Sheppard
G. Vannelli

WNEU/Wh

Hall & Oates Hall 6 Dates (Dreams) P. Seymbur Q. Jones S. Easton (Modern) HOTTEST S. Easton (Train) Clima: Blues Band Stars On 45 G. Mashington Jr. REO Speedwagon (Take)

WSBA/Y ort Jim Harn

S. Winwood (Chance) Stars On 45 N. Diamond (America) S. Mariner HOTTEST S. Faston S. Mar. HOTTEST S. Easton (Train)

Robinson Hilsap (Losing) Cash

WEST.

KOB/Albuque Paul Douglas

S. Minwood (Chance) D. Milean (Since) Champaign HOTTEST S. Robinson Taylor/Souther Abba

Abba J. Lennon (Wheels) C. Cross

Mark Lowis

KFQD/Anchorage

E. John
M. Jackson
E. Clapton
J. O'Banton
Oak Ridge Boys
P. Anka
C. Richard
(Give)
PPI

PPI

J. Cougar HOTTEST

HOTTEST
B. Manilow
S. Easton
(Train)
Abba
L. Redbone
S. Winwood
(Chance)

KHOW/Denver Leigh Starnes

Motiest
J. Gibbs
G. Mashington Jr
B. Streisand
A B. Gibb
S. Minwood
(Chance)
D. McLean
(Since)

D. West

WLW/Cincinnat Grag Picciano

T. Cashwin
Clima: Blues Band
J. Photoglo
S. Easton
(Modern)
R. Melsner
(Gotta)
P. Anna
MOTTEST
K. Carnes
G. Yannelli
M. NcGovern
Taste Of Money
C. Cross

WGAR/Cleveland Chuck Collier

G. U.S. Bonds T.G. Sheppard C. Richard (Give) HOTTEST E. Carnes G. Washington S. Easton Stars On 45 Rovers

WWWE/Clevelar Terry Patrick

D. McLean (Since) D. Parton N. Diamond (America Clarke/Duke S. Easton (Modern) T. McElroy H. Reddy HOTTEST Abba

Abba A. Murray Capt. & Tennille R. Cash T. Jones WFYR/Chicago John Watherber

Stars On 45 T.G. Sheppard HOTTEST S. Robinson Champaign K. Carnes G. Yannelli D. West

KPPL/Denver Michael Moore

RED Speedwagon (Take) E. John T.G. Shepperd Taste Of Honey HOTTEST Taylor/Souther S. Robinson Clima Blues Band G. Yannelli J. Lennon (Wheels)

E. Humperdinck 8. Streisend (Promises) C. Richard (Give) L. O'Malley HOTTEST S. Easton (Train) S. Bobinson Chammal on

Champaign Steely Dan C. Cross

KRKO/Everett Bruce Butterfi

D. Parton P. Collins

P. Correct
PPL
G. Fischoff
HOTTEST
Taylor/Souther
S. Robinson
Climan Blues Band
T.G. Sheppard

KMJJ/Las Veges Kevin O'Brien

N. Diamond (America) D. West S. Winwood (Chance) G. Vannelli Taylor/Souther

Champaign HOTTEST

WHIO/Dayton Peggy Powell

Taste Of Honey K. Carnes Clarke/Duke E. John HOTTEST Taylor/Souther S. Robinson D. Mest G. Vannelli H. Diamond (America)

KGGF/Coffeyville Mc Card

Cashman McElroy Snow Buffet (Stars)

PPL Marmer L. O'Malley D. Yost B, Vinton MOTTEST S, Easton (Train) B. Manilow J. Newton G. Washington Stars On 45 WTVN/Columb

N. Dismond (America) D. McLean (Since) T.G. Sheppard HOTTEST Climax Blues Band J. Hearton S. Robinson Taylor/Souther Taylor/Souther G. Vannelli

KMED/Medford

D. Yost Niteflyte E. Humperdinck T. McElroy B. Vinton P. Anka MOTTEST J. Newton Taylor/Souther J. Photoglo J. Minchester D. Parton

KBAI/Morro Bay Donna St. John

KLO/Ogden Berbers M. Richa

Jackson

M. Jackson E. John E. Presley (Lovin') L. Ritenour HOTTEST Taylor/Souther T.G. Sheppard Abba M. McGovern A. Murray

KEX/Portland Bob Swanson

T. James
T. Cashman
HOTTEST
Taylor/Souther
Steely Dan
Climox Blues Band
C. Cross
J. Photoglo

Chartle Kirk

H. Reddy
R. Diamond
(America)
B. Mithers
HOTTEST
Taylor/Southe
B. Manilow
Abba

KRNT/Des Moines Scott Huskey

Steely Dan D. West G. Vannelli R. Milsap (Losing)

WFDF/Filmt Paul Landine

N. Diamond (America) J. Photoglo

WACUFreepo Larry Lance

Larry Lance
P. Anka
S. Easton
(Modern)
T. Cashman
HOTIEST
Taylor/Souther
K. Carnes
T.G. Sheppard
C. Cross
J. Lennon
(wheels)

WOWO/FL Wayne Sam DeVincent

M. Diamond
(America)
A. Murray
D. McLean
(Since)
HOTTEST
G. Mashington
Hall & Oates
(Kiss)
S. Easton
(Tealn)
G. Wannelli
Taylor/Souther

KXICAowa CRy Randy Lee

T. James R. Cash

N. Cash
D. Hartman
HOTTEST
J. Photoglo
Abbe
D. West
E. Carnes
B. Manilow WICHIN Jecksor Jerry Bernhart

Jerry Bernhart
Marshall Tucker
Band
H. Jackson
D. McLean
(Since)
HOTTEST
C. Richard
(Give)
Stars On 45
D. Mest
D. Parton
H. Lerson

KOLO/Reno Dave Finley

H. Diamond (America) D. Parton

Life
D. McLean
(Since)
HOTTEST
Taylor/Souther

J. Lennon (Wheels) S. Robinson T.G. Sheppard

KRKK/Rock Sp Rod Tucker

M. Jackson A. Parsons D. West S. Easton (Modern) Hall & Oates (Dreams) E. John T. Cashman MOTIEST S. Rodinson T.G. Sheppard Abba E. Clapton K. Carmes

KSL/Selt Lake City George Lemich

George Lemich
E. Numperdinch
M. Jackson
B. Mandrell
(Country)
N. Diamond
(America)
P. Anka
HOTTEST
D. Mest
S. Robinson
Taylor/Souther
G. Mashington Jr.
KFMB/San Diego

KFMB/San Diego Larson/Anthony

R. Parker Jr.
8 Raydio
M. McGovern
HOTTEST
Taylor/Souther
S. Robinson
Champaign
T.G. Sheppard
G. Vannelli

E. John
Clarke/Duke
Isley Bros.
H. Reddy
R. Meisner
(Gotta)
D. Yost
MOTTEST
S. Robinson
Taylor/Southel
G. Vannelli
J. Lennon

J. Lennon (Wheels) K. Carnes

KMBZ/Kansas City Steve Bell

M. Jackson
E. Humperdinck
R. Bailey
(Friends)
J. Scarbury
C. Bayer Sager
D. Sanborn
HOTTEST
Taylor/Souther
S. Robinson
D. Mest
A. Ridge Boys
T.G. Sheppard

WHOK/Lancaste Greg Eyerman Juneau M. Reddy T. ReElroy N. Diamond (America) C. Bayer Sager HOTTEST S. Easton (Train) T. Gibbs R. Manilow J. Newton L. Mashington Jr. FOR/Lincoln, NB stil Moran

Patti Moren

H. Jackson
Capt. & Tennille
H. Reddy
T. Jones
S. Wonder
Stark & RoBrien
HOTTEST
Taylor/Souther
S. Robinson
S. Easton
(Train)
Steely Dan
G. Vannellt

WD# Mario

Daug Triplett

R. Parker Jr & Raydio E. John

E. Raydio
E. John
M. Jackson
S. Monder
H. Reddy
T. Cashman
HOTTEST
S. Minnood
(Chance)
Taylor/Souther
G. Mashington
C. Cross
J. Lennon
(Wheels)

KOGO/San Diego

Sandi Banister

J. O'Banton

J. Photoglo HOTTEST

HOTTEST
Taylor/Souther
S. Robinson
K. Carnes
J. Lennon
(Wheels)
O. West

KLOK/San Jose Donna Bischoff

Stars On 45
D. Milean
(Since)
HOTTEST
J. Mewton
S. Easton
(Train)
Taylor/Souther
T.G. Sheppard
D. Milliams

KING/Seettle John Stonis

None HOTTEST S. Easton (Train)

Denny Long

WCCO-FWM Curt Lundgren

KI, TE/Oklahon John Williams

PPL E. Presley (Lovin') HOTTEST Steely Dan Taylor/Souther 6. Washington Jr. K. Carnes Climas Blues Band

KMRJ/Phtisburg Lonnie Swonger

N. Diemond (America) PPL E. John (Modern)
Leslie, Kelly a J.F. Coley (Mithout)
K. Carnes
T.G. Sheppard P. Anna (Chance)
G. Vannelli
D. Mest
A. Surray
R. Holmes

HOTTEST J. Newton S. Easton (Train) G. Washington Jr T. Gibbs Taylor/Souther WSQW/Seginera Rick Beicher KNBR/San Frei Larry Finkel

Clinex Blues Band R. Cash PPL
J. Photoglo
HOTTEST
J. Newton
Taylor/Souther
S. Easton
(Train)
G. Washington Jr.
S. Robinson

WJON/St. Cloud Tom Scott

E. John L. Ritenour D. Sanborn J. McDuff HOTTEST S. Easton (Train) J. Newton Abba R. Parker Jr & Raydio Rovers

WSTV/Steubenvill Greg McCullough D. McLean (Since)

U. McLean (Since) PPL N. Diamond (America) T. James L. Ritenour C. Richard (Give) E. John T. McElroy MOTEST S. Easton (Train) J. Newton T.G. Sheppard Taste Of Money J. Newton G. Mashington Jr. S. Robinson Climax Blues Band

WIBW/Topeka Khris Favor

KLMS/Lincoln Gary Collins J. Winchester N. Diamond (America) P. Anka HOTTEST Taylor/Souther T.G. Sheppard O. West C. Cross A. Murray Hall & Oates (Dreams) H. Reddy E. John

J. Newton Taylor/Souther WISN/Milwaukee Dave Denver

TEST Easton (Train)

D. West J. Winchester HOTTEST G. Yannelli Climks Blues Band Champaign K. Carnes R. Holmes

WTMJ/Milwaukee Sam Armato

S. Wonder R. Parker Jr & Raydio H. McGovern N. Diamond (America) HOTTEST G. Vannelli D. West S. Robinson Steely Dan

WCCO-AMA

5. Easton (Modern) R. Heisner (Gotta) Oak Ridge Boys C. Bayer Sager N. Diamond (America) HOTTEST A. Murray T.G. Sheppard T. Cashman

Stars On 45 A. Murray Taste Of Honey HOTTEST Champaign C. Cross G. Vannelli

a CIT

None HOTTEST

D. West D. McLean (Since) Stars On 45 WRVR/Memphis Steve Butler

WCHV/Charlotter Thomas H. Twine

Get Wet E. John Hell & Dates (Dreams) L. Ritemour S. Easton (Modern) HOTTEST J. Lennon (Wheels) Lennon (Wheels) Robinson WSIX/Nashville Dave Nichols S. Robinson Taylor/Souther C. Cross G. Vannelli

WDEF/Chattanoog Stanley Hall

Stars On 45 B.J. Thomas PPL W. Nelson HOTTEST R. Cash Frizzell & West Oak Ridge Boys G. Vannelli WIS/Columbia Bob Davis

Second Mature
M. Jackson
R. Cash
T. James
L. Ritenour
T. Jones
MOTTEST
Taylor/Souther
S. Robinson
Steely Dan
C. Cross
D. West
MMMMR/Daylone WNDB/Daytona Be Mark D'Angio

Champaign K. Carnes MOTTEST B. Manilow J. Newton Taylor/Souther S. Robinson S. Minwood (Chance)

KRMQ/Tulsa

Taste Of Honey NOTTEST
D. Parton
Oak Ridge Boys
T.G. Sheppard
R. Milsap
(Losing)
C. Cross

WSLUJackson Wall Grayson

A. Parsons
R. Parker Jr
B. Raydio
R. Cash
HOTTEST
Stars On 45
G. Vannelli
T.G. Sheppar
C. Cross
S. Robinson

KAAY/LIttle Rock Steve Kelly

Niteflyte
C. Richard
(Give)
HOTTEST
S. Minwood
(Chance)
S. Robinson
Champaign
Steely Dan
G. Vannelli

SOUTH

WABZ/Albemarle Mark Robinson

Mark Robinson
Get Wet
E. John
D. Edmunds
Hall & Oates
(Dreams)
L. Ritenour
H. Reddy
H. NtGovern (DP)
R. Cash (OP)
ROTEST
C. Carnes
Vannelli
J'Banion
Parker Jr.
& Raydio
Cross

& Raydio Cross WLTA/Atlanta

Allen Saunders E. Humperdinck
E. John
Dillman Band
L. Hall
HOTTEST
J. Photoglo
D. Valery
(Roses)
B. Viston

WS8/Atlanta George Fisher

Niteflyte
S. Easton
(Modern)
J. Photoglo
HOTTEST
J. Newton
S. Robinson
Taylor/Souther
S. Easton
(Train)
G. Mashington Jr. Ocorge Fisher

D. Yost
Brown &
Cornelius
E. Humperdinch
Oak Ridge Boys
S.J. Cole
R. Allen Jr.
G. Davies
E. Presley
(Lovin')
S. Smith
HOTTEST
Taylor/Souther
S. Easton
(Train)
B. Manilou
J. Rewton
T. G. Sheppard WLVA/Lynchburg Tom Leebrick Dillman Band S. Mills T. Cashman HOTTEST

WJBO/Baton Ro

J. Photoglo P. Collins A. Parsons HOTTEST S. Robinson Climax Blues Band G. Yannelli K. Carmes Stars On 45

WBT/Charlotte Andy Bickel

PPL
E. Humperdinck
S. Minwood
(Arc.)
Oak Ridge Boys
HOTTEST
S. Monder
J. Lennon
(Mheels.)
Oak Ridge Boys
S. Robinson
R. Parker Jr.
B Raydio

UTTEST). West ... Forbert bbba h. Holmes 1. McLean (Since)

WMAZ/Mecon Steve Murphy

John Jones Meisner (Gotta)

Franke & Knockouts Franke & Knocko
PPL
L. Ritenour
HOTTEST
Taste Of Honey
Champaign
K. Carnes
D. West
G. Vannelli

R. Parker Jr. & Raydio HOTTEST S. Robinson T.G. Sheppard G. Vannelli D. West Taylor/Souther

WSM-FM/Nashville Donna Brake

S. Minmood (Arc) O. Sanborn E. John Billy & Beaters HOTTEST P. Collins G. Vannelli S. Robinson Taylor/Souther J. Lennon (Mheels)

WFTL/Ft. Lauderdale Scott Fischer WORG/Drang W. Nelson C. Bayer Sager HOTTEST M. McGovern B. Vinton B.J. Thomas G. O'Sullivan J. Newton

Marshall Tucker Band Oak Ridge Boys E. John Impressions Pages HOTTEST

WDBO/Orlando

PPL P. Anka HOTTEST

WPTF/Raleigh Tommy Walke

D. Parton G. Vannelli D. West HOTTESI S. Robinson Taylor/Souther T.G. Sheppard J. Hewton G. Mashington Jr.

WRYARICH

S. Easton (Modern) J. Winchester HOTTEST REO Speedwagon (Take) G. Yannelli K. Carnes J. Lennon (Wheels) Stars On 45

WOAHFM/San An

A. Murray HOTTEST S. Easton (Train) S. Winwood (Chance) Taylor/Souther G. Washington Jr J. Newton

O. West
Stars On 45
O. Parton
(Know)
M. Diamond
(America)
HOTTEST
J. Newton
G. Washington Jr.
S. Easton
(Train)

Champaign T.G. Sheppard Taste Of Honey K. Carnes Stars On 45

G. Mashington Jr. J. Newton S. Robinson N. Olamond (America) Stars On 45

Dick Grant

PPL
T. Cashman
T. Cashman
S. Easton
(Modern)
R. Cash
Hall & Oates
(Dreams)
HOTTEST
Stars On 45
R. Parker Jr.
& Raydio
S. Robinson
K. Carnes
S. Easton
(Modern)

WFIR/Rosnoke Bill Bratton

None HOTTEST Vannelli G. Vannelli J. Newton S. Robinson Taylor/Souther K. Carnes

KRZI/Waco Clay Steele

D. McLean (Since) E. John Oak Ridge Boys HOTTEST HOTTEST Taylor/Souther T.G. Sheppard Champaign Stars On 45 N. Diamond (America)

WSJS/Winston-S George Brown

WTAR/Norfolk Tom Looney



Walt Love

Black Radio

New Beginnings

One of the reasons why you're about to read this column is the result of what happened in my life over thirteen years ago. It was at this time that I became involved in radio (THE MAGIC BOX). Having experienced radio from both an air personality's and programmer's point of view in New York City, Chicago, Los Angeles, Detroit and Houston, I realize now that as a beginner in the business I never dreamed that the adventure of it all would take me across the nation and halfway around the world.

Originally from the Pittsburgh area, I started my career in radio in Houston at KYOK, which was as they called it during that time, a soul station. I'm not even sure I understood what the difference between a soul station and a Major Market Station was at that time, but believe me, I was soon to find out.

KYOK certainly wasn't WWRL in New York City, where I had previously visited a friend and realized that there was a difference between Soul radio and Black radio. In 1968, soul was an expression — applied to radio — that seemed to connote color rather than a feeling within a particular lifestyle. Soul music or Soul radio, to me, meant a feeling, a state-of-being more than color. Black radio suggested to me at the time pride in one's heritage, one's background, and one's presentation to the public; notice I said public and not just audience or ethnic origin.

Despite my limited experience in the business during the late sixties I sensed even then that things were about to change and drastically for the continued success of Black radio. Even then (1968) WWRL was among the top five overall rated radio stations in that city, which also meant that Black radio was being listened to by more than the black populace of New York City and surrounding areas. Soul radio - on the other hand - was so ethnic that if you were not black in color and your cultural heritage was other than black, you more than likely felt alienated. The contemporary Black stations of that era, which were few in number, had come to the realization that in order to survive they were compelled to compete with major market radio while still taking care of the black communities' needs and desires. The so-called Soul stations were hanging on to solid lines of separation direction which I just didn't think was the only way to



KACE & FAMILY SLEDGE — Cotillion recording group Sister Sledge recently visited Los Angeles and KACE. Pictured (I-r, back row) are Music Director Alonzo Miller, Joni Sledge, KACE owner Willie Davis, Kathy Sledge, and Kim Sledge: (I-r, front row) Debbie Sledge and Atlantic Regional R&B Promotion Director Marty Mack.

Texas Debut

After experiencing a series of rude awakenings surrounding this mystical industry, I was very elated to learn that my first full-time "gig" (on the radio) would be with a general manager named Dick Oppenheimer (now of Austin fame) who — in the Deep South — was about to implement a change in the KYOK soul image. Luckily hard work and dedication coupled with good, solid direction paid off in the form of a very successful accomplishment. Believing in this new approach to Black radio in Houston, we received our rewards in the form of good ratings for the entire radio station which, by the way, drew the attention of KILT, the no. 1 Contemporary Hit station in Houston at that time. Who ever heard of a Soul station tying with KILT in adult midday hours and beating it in teens at that time — no one!!

However, good ratings afforded me conversations with KILT's General Manager Dickie Rosenfeld and Program Director Bill Young. I thanked God for two pros who were just as innovative as Mr. Oppenheimer and willing to give me the chance at being the first black air personality on a station of prestige.

"It is my belief that no one has a monopoly on professionalism and professionalism is not restricted by color."

I survived the name-calling by baffled listeners and peers, and when the smoke cleared, I realized that Bill Young had given me the tools to fight back, while preparing me to become an aspiring radio pro. Within that year my dream of all dreams almost became a reality.

After considering me for a position at WWRL, the height of success in Black radio at that time, Jerry Boulding, presently with MCA Records, and PD at WWRL then, had a change of heart at the last minute. I was crushed! Little did I know that this failure would change the course of my entire career.

KAZAM! "This is Paul Drew, Program Director of CKLW/Detroit." You guessed it, the same station that had influenced my personal style of radio presentation. "So, Walter" (I said to myself) "if you can't get a job in Black radio in the Big Apple, then go to the Top 40 station which plays more black music than any other general market station in the country." At that time (May '70), Paul Drew, a radio legend, worked me, critiqued me, yelled at me, encouraged me, and, when I was ready, unveiled me to the Detroit listening audience. It was an instant love affair, me with the format and the format with me.

The sale of CKLW to Canadian ownership meant dividing up the station's staff among the various RKO General facilities. After learning of Paul's transfer to KFRC/San Francisco, I was disappointed because I wanted to stay with him. Vividly, I recall saying to him in the parking lot in Windsor, Canada, "Thanks for all you've done for me," and as I expressed some doubt and fear, he smiled and said, "Hold your head up, don't be frightened, you're well prepared — you'll do OK." We parted and I went to my apartment and immediately began to pack for my trip to the Big Apple, still another new beginning.

Off To New York

After settling into the New York way of doing things, I was asked to assist the company in finding yet another minority to add to the already existing two — Joffrey Holder on WOR-AM and myself on WOR-FM. To know, during this stage of career development, that my superiors respected my hard work and dedication enough to solicit a recommendation meant the world to

me. Proudly, I singled out my choice of a personality who had enough raw talent and intestinal fortitude to make it with RKO — that person was J.J. Johnson, presently Program Director of KDAY/Los Angeles. It meant a lot to me then as it does now to know that I was able, through my performance, to influence the hiring of another black person. J.J. went to KFRC/San Francisco, and the rest is history.

While working for RKO I was given still another opportunity — a chance to gig at KHJ/Los Angeles and finally, back again to the Apple at WXLO or 99X/FM99, whichever you choose to call it. By this time I was haunted by the urge to program, so I set out to find a programming position. This desire became a reality in the form of an opening at WVON in Chicago.

Prior to leaving N.Y.C., Hal Jackson and Frankie Crocker of Inner City Broadcasting afforded me the chance to see how they programmed the infamous WBLS. A few months of fill-in work for Frankie and others gave me the opportunity to gain invaluable experiences to complement the professionalism gained in general market radio.

general market radio.

WVON served as a teaching device for an operations manager with the jitters; in fact, after one ratings book, we doubled the ratings and I quit the job! Why? It's quite simple — I didn't do very well with corporate politics.

So, Mel Phillips of CBS Records fame offered me an on-air position at WNBC and back to New York I went, with less worry about, politics and an afternoon drive slot staring me in the face.

Chicago Controversy

You see, in Chicago there seemed — at that time — to be a question of whether or not I was attempting to make the station too white. As I recall the situation today, I breathe a sigh of relief to think that radio personnel in Chicago like Barry Mayo, Program Director at WGCI, no longer have to be restricted by ethnicity. Presently, Mayo's FM'er has a great mixture of listening audience, the ratings are good and, to my knowledge, no one has complained that the station is too white. It is my belief that no one has a monopoly on professionalism and professionalism is not restricted by color.

After an exciting stay at WNBC, it was back to Los Angeles. I went to become Operations Manager of KGFJ or, as it was called during the late seventies, KKTT. During my stay, an ownership change took place and I chose to go on to other things in the form of part-time air work on Los Angeles's KFI and finally, KMPC (the house that Gary Owens built)

KMPC (the house that Gary Owens built).

Well, there you have it — my background. These experiences will be called upon frequently as I go about the business of being an R&R Editor. It feels comfortable and really stimulating here at R&R and I would like to invite you, the readers, to send us your stations' news, activities, pictures, and suggested topics that you — the radio persons in the field — would like to read about from time to time. Together, let's make Black radio something positive to talk about in the '80's; together we can make it endure till the end of time.



KNIGHT ON THE ROAD — A&M's Jerry Knight was the guest of honor at a listening party held at Agency Recording in Cleveland. Pictured (I-r) are WZAK air personality Mike St. John, PD Harry O, KC Stewart of Agency Recording, and Knight

Black Radio

HOTTEST

CHAKA KHAN "What Cha' Gonna Do For Me" (WB) **RAYDIO**

"A Woman Needs Love (Just Like You Do)" (Arista)

GAP BAND

"Yearning For Your Love" (Mercury/PolyGram) ATLANTIC STARR

> "When Love Calls" (A&M) STEPHANIE MILLS

"Two Hearts" (20th) **SMOKEY ROBINSON**

"Being With You" (Tamla) CHANGE

"Paradise" (RFC/Atlantic)

LAKESIDE

"Your Love Is On The One" (Solar/RCA) **RICK JAMES**

> "Give It To Me Baby" (Gordy) **ISLEY BROTHERS**

"Hurry Up And Wait" (T-Neck)

CLIMBERS

RUFUS "Tonight We Love" (MCA) 59% (+8) reporting. Added at WANT, Medium at WAMO, WKND, WWRL WEDR, KOKY, WENN, WDIA, WATV, WOWI, KMJQ, WJMO, WKWM, KPRS, KAEZ, KSOL Hot at WXYV, WJJS, WLOU, WHRK, WYEE, WCIN, WJLB, KDAY,

SHALAMAR "Make That Move" (Solar/RCA) 59% reporting. Hot at WXYV, WJJS, KOKY, WHRK, WVEE. WGIV, WDIA, WVOL WOIC, WJMO, WVON, KDAY, KSOL KDIA. Medium at WTMP, WOWI, KMJQ, WWWS, WKWM, WCIN, WJLB, WBMX, KPRS, KDKO.

FRANKIE SMITH "Double Dutch Bus" (WMOT) 56% (+2) reporting, Added at KOKY. Hot at WAMO, WPDQ, WOWI, WANT, WENN, WJMI, WATV, WAOK, WJMO, WTLC, WYON, WBMX, Medium at WXYV, WEDR, WKXI, WHRK, WYEE, WDIA, WYOL KDAY, KSOL

BILL SUMMERS & SUMMERS HEAT "Call It What You Want" (MCA) 56% reporting. Hot at WAMO, WXYY, WILD, WKND, KMJQ, WTMP, WLOU, WHRK, WVEE, WDIA, WJMI, WAOK, WKWM, WDAO, Medium at WOWI, WEDR WJJS, KOKY, WVOL KPRS, WJMO, KAEZ, KSOL

A TASTE OF HONEY "Sukiyaki" (Capitol) 49% reporting. Added at WVON. Hot at WXYV, WILD, WTMP, KOKY, WHRK, WYSE, WENN, WDIA, WANT, KPRS, KMJM, KSOL KDIA. Medium at WJJS, WATV, WPDQ. WOWI, KMJQ.

■ JACKSONS "Can You Feel It" (Epic) 46% (+15) reporting. Added at WJMO, WJLB, KSOL. Medium at WXYV, WJJS, WHRK, WYEE, WENN, WGIV, WYOL WJMI, WATV, WTLC, KPRB, KAEZ. Hot at WWRL WKXI, WLOU, WOIC.

STEVIE WONDER "Lately" (Tamis) 48% (+8) reporting, Medium et WAMO, WXYV, WKND, WWRL WJJS, WLOU, WHRK, WYEE, WYOL KMJQ, WJMO, WJLB, WDAO, KPRS, KAEZ, KDKO, KSOL Hot et WATV, WOWI.

STANLEY CLARKE & GEORGE DUKE "Sweet Baby" (Epic) 48% (+2) reporting. Medium at WXYV. WKND, WTMP, WJJS, WHRK, WVEE, WVOL WJMI, WAOK, KMJQ, WJMO, WKWM, KDKO, Hot at WAMO, WOIC, WCIN, WDAO, KDAY, WTLC.

CHAMPAIGN "How 'Bout Us" (Columbia) 48% reporting. Hot at WAMO, WXYV, WTMP, WEDR. WJJS. KOKY, WHRK, WVEE, WENN, WVOL WPDQ. WOWI, KPRS, KMJM, KSOL Medium at WATV, WKWM, WVON.

STARPOINT "Keep On It" (Chocolate City/Polygram) 44% (+3) reporting. Added at WGIV, WANT, Medium at WAMO, WTMP, WENN, WDIA, WATV, WJLB, WBMX, KPRS, KDKO, Hot at WXYV, WJJS, WHRK, WYEE, WJMO,

BERNARD WRIGHT "Just Chillin' Out" (GRP/Arists) 41% (+3) reporting, Medium at WAMO, WXYV, WILD, WLDU, WHRK, WVEE, WDIA, WVOL WADK, KMJQ, WJMO, WDAO, WBMX, KPRS. Hot at WKND, WWWS, WKWM. SKYY "Superiove" (Selsoul) 41% reporting. Medium at WAMO, WXYV, WILD, WTMP, WHRK, WJJS, WVEE. WOIA WIMO, WKWM, WDAO, KDAY, KSOL. Hot at WKXI, WAOK, WPDQ.

CAMEO "Freeky Dancin' " (Chocolate City/PolyGram) 39% (+16) reporting. Added at WKND, WANT, WTMP, WEDR, WKU, WLOU, WGIV, WOIC, WATV, WPDQ, WTLC, WKWM. Medium at WXYV, WHRK, WVEE, WDIA.

GRACE JONES "Pull Up To The Bumper" (Island) 39% (+6) reporting, Added at WEDR, WAOK, Medium at WAMO, WILD, WTMP, WENN, WVOL, WKWM, WJLB, WDAO, WVON, WBMX, KPRB, Hot at WWRL WOIC, KDKO.

KLEEER "Get Tough" (Atlantic) 39% reporting, Added at WVON, Medium at WAMO, WTMP, WEDR, WJJS, WENN, WVOL, WJMO, WWWS, WBMX, KDIA. Hot at WXYV, WHRK, WVEE, WCIN, KSOL.

DENIECE WILLIAMS "What Two Can Do" (ARC/Columbia) 39% reporting, Hot at KOKY, WOWI, WJMO, WJLB, WDAO, WVON, KAEZ, KDAY, Medium at WAMO, WKND, WENN, WANT, WWWB, WKWM, KPRB, KSOL CON FUNK SHUN "Lady's Wild" (Mercury/PolyGram) 37% (+6) reporting, Medium at WILD, WEDR, WKKI, WENN, WGIV, WDIA, WPDQ, KMJQ, WTLC, KAEZ, KDKO, Hot at WLOU, WOWI, WJMO, KDAY.

SISTER SUEDGE "Next Time You'll Know" (Cotilion) 34% (+ 19) reporting Addies at WXYV, WHRK. WYEE, WOIC, WILL, MORAL WYME, WIJE, WLOU, WOIV, WOAK, WJMO, WJLE, WDAO.

SLDE EFFECT "Make You Mine" (Elektre) 34% (+6) reporting, Added at WJMO, WKWM. Medium at WAMO, WXYV, WILD, WKND, WLOU, WHRK, WYEE WOIV, WDIA, WOWI, KAEZ Hot at WATV.

QUINCY JONES "AI NO CORRIGE" (A.G.M.) 34% reporting, Medium at WAMO, WILD, WJJS, WANT, KMJQ, WWW. KPRS, KAZZ, Hot at KOKY, WKND, WGIV, WOWI, WJLS, WJLS,

ONE WAY "Push" (MCA) 32% (+11) reporting. Added at KPRS, KDKO, Medium at WKND, WTMP, WICU, WGIV, WOIC, KMJQ, WYON, WJLB, KAEZ, Hot at WATV, WPDQ.

RANDY BROWN "If I Don't Love You" (Chocolate City/PolyGram) 32% (+11) reporting. Added at WXYV, WHRK, WYEE, KDAY, Medium at WKND, WIXI, WLOU, WENN, WATV, WTLC. Hot at WTMP, WGIV, WDAO.

JERMAINE JACKSON "You Like Me Don't You" (Motown) 32% reporting. Hot at WAMO, WEDR. WENN, WYOL WANT, KMJQ, WILB, KMJM, Medium at WKND, KOKY, WGIV, WDIA, WJMO.

NEW & ACTIVE

ROBERT WINTERS & FALL "Megic Man" (Buddah) 29% reporting. Hot at WXYV, WKND, WHRK, WVEE, WVOL WKWM, KDKO, KDIA. Medium at WEDR, KOKY, WGIV, WVON.

LEE RITENOUR "Is It You" (Elaktra) 29% reporting, Added at KOKY, WDIA, WYON, KDAY, Medium at WWRL WAMO, WXYV, WJMI, WKXI, WHRK, WYEE, WTLC.

BETTY WRIGHT "What Are You Going To Do With It" (Epic) 27% (+4) reporting. Medium at WAMO, WXYV, WKND, WLOU, WHRK, WYEE, WDIA, WATV, WJLB, KPRS. Hot at WTMP.

BAR-KAYS "Body Fever" (Mercury/PolyGram) 27% (+4) reporting, Medium at WEDR, WKXI, KOKY, WVOL WPDQ, WJMO, WTLC, WKWM, KSOL Hot at WENN, WDIA.

LINX "You're Lying" (Chrysalis) 27% reporting. Added at WWRL Medium at WKND, WEDR, WGIV, WOWI, WJMO, KPRS. Hot at WBMX, WVON, WJLB, WJMI.

ROSE ROYCE "Golden Touch" (Whitfield) 24% (+11) reporting, Added at WVON, Medium at WXYV, WLOU, KOKY, WHRK, WYEE, WJMI, WANT, Hot at WOIC, WKXI.

STRIKERS "Body Music" (Prelude) 24% (+3) reporting, Added at WANT, WPDQ, KPRS, Medium at WAMO, WKND, WGIV, WOIC, WAOK, Hot at WILD, WDAO.

ULLANDA McCULLOUGH "Bad Company" (Atlantic) 24% reporting, Added at WANT, KOKY, Medium at WILD, WWRL WKXI, WJJS, WJMO, KSOL Hot at WLOU, WAOK.

WALTER JACKSON "Tell Me Where It Hurts" (Columbia) 24% reporting. Added at WWRL, WXYV, WKND, WHRK, WYEE, Medium at WKXI, WLOU, WDIA, WTLC, WYON.

TAANA GARDNER "Heartbeat" (West End) 22% (+4) reporting. Added at WXYV, WHRK, WVEE, WACK,

WILD, WKND, WVON, WBMX, Medium at WWRL MASS PRODUCTION "Turn Up The Music" (Cotillion) 22% (+4) reporting. Added at WGIV, WDAO, KDKO, Medium at WTMP, WKXI, WJMI, WOWI, WANT, WTLC.

SUN "Reaction Satisfaction" (Capitol) 22% (+1) reporting, Medium at WILD, WKND, WTMP, WKXI, WENN.

DONNA WASHINGTON "'Scuse Me While I Fell In Love" (Capitol) 22% reporting, Added at WXYV, WHRK, WYEE, WCIN, KPRS, Medium at WAOK, WTLC, KDKO, Hot at WKXI.

BRENDA RUSSELL "If You Love" (A&M) 20% (+2) reporting. Added at KDAY. Medium at WXYV, WWRL WVFF WOWI WILE WEMX

FATBACK BAND "Take It Any Way You Want It" (Spring/PolyGram) 20% (+2) reporting. Added at WEDR, WKXI, WGIV, WJMO, WTLC. Medium at WLOU, WOIC, WDAO.

MAZE "Running Away" (Capitol) 20% reporting, Added at WILD, WKND, WEDR, WDIA, WOIC, WATV, WJMO,

SPINNERS "Long Live Soul Music" (Atlantic) 20% reporting. Added at WWRL, WJJS. Medium at WGIV, WDIA, WOIC, WOWI, WTLC, WDAO. GINO VANNELLI "Living Inside Myself" (Arista) 17% reporting, Medium at WXYV, WWRL WHRK, WVEE.

PEABO BRYSON "Turn The Hands Of Time" (Capitol) 17% reporting. Medium at WTMP, WICKL, KMJQ. WJMO, WYON. Hot at WJMI, WCIN. WEBSTER LEWIS "Let Me Be The One" (Epic) 17% reporting. Added at WVON. Medium at WQIV, WJMI,

SWITCH "You And I" (Gordy) 17% reporting. Added at WKXI, WJJS. Medium at WDIA. WJMO, WTLC, WDAO.

AURRA "Are You Single" (Salsoul) 17% reporting. Added at WKND, WGIV, WKWM. Medium at WILD, WENN, OHIO PLAYERS "Skinny" (Boardwalk) 17% reporting, Added at WEDR, WGIV, WAOK, WDAO, WBMX, KAEZ.

KOOL & THE GANG "Jones Vs. Jones" (De-Lite/PolyGram) 17% reporting. Added at WILD, KOKY,

T-CONNECTION "Groove City" (Capitol) 17% reporting. Added at WKND, WLOU, WCIN, WDAO, KDKO.

BILLY OCEAN "Night (Feel Like Getting Down)" (Epic) 16% reporting. Added at WTLC, WKWM. Medium

JAZZRADIO

HOTTEST

DAVID SANBORN..... DAVE GRUSIN...... Mountain Dance (GRP/Arista) QUINCY JONES......The Dude (A&M) JIMMY McGRIFF.......City Lights (Jam) BOB JAMES..... All Around The Town (Tappan Zee/Columbia) HEATH BROTHERS..... Expressions Of Life (Columbia) BILL EVANS..... You Must Believe In Spring (WB) JOE SAMPLE......Voices In The Rain (MCA) TOM BROWNE.......Magic (GRP/Arista)

NEW & ACTIVE

CHUCK MANGIONE.......Tarantella (A&M)

EAST: WHURWashington, O.C., Oscar Flelin; WEAA/Belternine, MO, Michael Singliston; WYBC/New Ha CT, Jonethan Bresley, BOUTH: WCLE/Atlanta, GA, Requere Word; WT.E/Newsport News, VA, Larry Hollo NEDWEST: WERY/Columbus, OH, Tarry Wilson; W.EZ/Detrolt, MI, Dorlan Pletter, WEST: KJLM-Los Ang CA, Lewrence Tanter, KKGO/Los Angeles, CA, Sal Levins, KADI/Derver, CO, Charlotte Height

Black Radio

Hottest

May 8, 1981

EAST	SOUTH	MIDWEST	WEST
Atlantic Stary Chaka Khan Raydio Bill Summers	Raydio Cheka Khan Smokey Robinson Lakeside	Chake Khen Reydlo Atlentic Starv	Gap Band Chaka Khan Atlantic Starr Shalamar

Regionalized Adds & Hots

Stations are listed by region. Hots are Mated in order of their sirplay activity.

EAST |

WAMO Produced, PA J.C. Floyd

ADDED
T.S. Monk
Michael Wycoff
Leon Were
Greg Phillingenee
Archie Bell

HOTTEST
Atlantic Starr
Frankie Smith
Jarmeine Jackson
Chenheign
Cheka Khen
Raydio
Gep Band
Stephenie Mills
Bill Surmere Bill Summers Stanley Clarke/George Duke

ADDED Maze Sylvester Debre Laws Kool & The Geng

HOTTEST Teens Gardner Smokey Robinson Reydio A Teste Of Honey

ADDED Cameo
Welter Jackson
Candi Staton
Aurra
Maze
T-Connection "C
Heaven & Earth

HOTTEST
Teene Gerdner
Smokey Robinson
Atlantic Starr
Bill Summers
Raydio Raydlo Gap Band Quincy Jon

WWRL New York, NY Bob Law/Wards Re

ADDED Sylvester Lina Ramsey Lewis Spinners Walter Jeckson Silver Platinum

HOTTEST
Smokey Robins
Gino Soccio
Chaka Khan
Grace Jones
Isley Brothers
Noel Pointer
Stephania Mille
Jackanna

WXYV Baltimore, MD Lerry Wilson

ADDED Rendy Brown Sieter Siedge Michael Wycoff Taana Gardner Donna Weshington Walter Jackson

HOTTEST Lakeside Atlantic Starr

SOUTH -

WJJS Lynchburg, VA Donnie Deene

ADDED Theime Houston Switch

HOTTEST
Smokey Robini
Champeign
Raydio
Atlantic Starr
Rufus
Chelta Khan
Starpoint
Lakeelde
Gep Band
Shelemer

ADDED Joe Simon Stephenie Mille Sendre Feva Switch Fetbeck Band

HOTTEST Rose Royce Chaks Khan Raydio Isley Brothers Rick James Rick James
Jacksons
Hessen & Earth
Donns Washington
Atlantic Starr
Skyy

WEDR Miami, FL Leo Jecker

ADDED
Carol Dionne
Elusion
Impressions
Maze
Fathack Band
Grace Jones
Cameo
Ohio Players "Skinny"
Delegation
Eather Williams

HOTTEST HOTTEST Leprechaun Atlantic Starr Smokey Robinson Tom Browne "Thighe" Jermeine Jackson Cheks Khan Chempeign Whispers "Love" Mantus Mel Shepard

Jacksonville, FL Net Jackson

ADDED
Marvin Gaye
Chi-Lites
Strikers
Jackle Moore
Rendy Crewford
Count Coolout
Cameo
Kool & The Gang "Jones"
Bohannon

HOTTEST HOTTEST
Frankle Smith
Gap Band "Burn"
Skyy
Smokey Robinson
One Way
Chempeign
Prince
Young & Co.
Steely Dan
Whispers WTMP Temps, FL Dubbe Parker

ADDED Arethe Franklin "Come" Rick Jamee Sedane "Sit" Cameo Shelemer "Pop" Elusion Isley Brothers Heath Brother Pessage "See Dave Grusin

Raydio Betty Wright Dee Dee Sharp Gamble "Lo Dee Dee Sharp Ga Lakeaide Chaka Khan Smokey Robinson Champaign A Teste Of Honey Randy Brown

WLOU Louisville, KY Bill Price

HOTTEST

ADDED Cerneo Stone City Band T-Connection "Groove" Sho Nuff

HOTTEST Cheke Khen Rufus Jacksons Gap Band Con Funk Shun Raydlo Lakeside Bill Summers Ullanda McCullough Skyy

ADDED Frankle Smith Thelme Houston Ullende McCullough Lee Ritenour Kool & The Gang "Jones"

HOTTEST Smokey Robins Deniece William Atlantic Starr Atlantic Starr
Whitepers
A Taste Of Honey
Chempeign
Raydio
Shelemar
Quincy Jones
Kool & The Geng "Take"

WHRK Memphis, TN Ron Olsen

ADDED Randy Brown Sister Sledge Michael Wycoff Taene Gardner Donna Washingto Walter Jackson

HOTTEST
Starpoint
Change
Robert Winters & Fell
Bill Summers
Lakealde
Atlantic Starr
Kleeer
A Tasta Of Honey
Raydio
Shelemar

WENN Birmingham, AL Dave Donnell

ADDED LV. Johnson HOTTEST Frankie Smith Atlantic Starr Chaka Khan

Cheke Khen Jermaine Jackson A Taste Of Honey Smokey Robinson Champeign Raydio Teens Marie Bar-Kays

Charlotta, NC Jo Ann Grahan ADDED

Cameo Fatback Bend Sho Nuff Ohio Players "Skinny" Ohio Players "Sk Aurra Ven Jones Mass Production Sedane "Sit" Leprecheun Change Chaka Khan Starpoint

HOTTEST
Randy Brown
Smokey Robinson
Gap Band
K.I.D.
Theima Houston
Convertion
Lakeside
Raydio
Quincy Jones
Shalamar

WDIA Memphis, TN Mark Christian

ADDED Meze Lee Ritenour Jerry Knight "Turn"

HOTTEST HOTTEST
A Taste Of Honey
Smokey Robinson
Grover Washington Jr.
Raydio
Bill Summers
Chelta Khen
Gap Band
Change
Shalemer
Bar-Kays

WVOL Nashville, TN Fred Harvey

ADDED Barry & Glodeen White Sendre Feve Woods Empire

HOTTEST MUTTER: Shelemer Robert Winters & Fell Raydio Smokey Robinson Gep Band Chetz Khan Jermaine Jackson Jermaine Jackson Grover Washington Jr. Rick James Champaign WANT Richmond, VA San Miles

ADDED
Teens Marie
Reddings
Rufus
Starpoint
Whispers "I Cen"
Cemeo
Deniece Williams Strikers Ullanda McCullough

HOTTEST Smokey Robinson Atlantic Starr A Taste Of Honey m raste Of Honey
Jermaine Jackson
Cheke Khen
Frankle Smith
Jerry Knight "Fit"
Marvin Gaya "Praise"
Grover Washington Jr.

KMJQ Houston, TX Anne Lesses

ADDED

HOTTEST Lakeside Tom Browne "Thighs" Raydio Chelke Khan Atlantic Starr Gap Band

WATV Birmingham, AL Bill Glover

ADDED Letimore
Sedene "Sit"
Archie Bell
Kool & The Gang "Jones
Bohannon Meze Tom Browne "Let's' Carneo Whispers "I Can"

HOTTEST HOTTEST
Smokey Robinson
Lakeside
T.S. Monk "Bon"
Side Effect
Stavie Wonder
Debrs Lawe
Frankle Smith
One Way
Ohlo Players "Try"
R.J.'s Latest Arrival

WADK Atlents, GA Carl Connors

ADDED ADDED
Grace Jones
Sendra Feva
Taena Gardner
Firefty
Dhio Players
Kool & The Gang "Jones"
Mystic Merlin
Tom Browne "Let's"
Impressions

HOTTEST Frankie Smith Smokey Robinson Raydio Chake Khan Rick James Skyy Change Bill Summers Joe Graham Joe Grehem Ullende McCullough WOIC Columbia, SC Bob Watters

ADDED
Impressions
Cameo
Meze
Cendi Staton
Klymaus
Slater Sledge
Joe Simon
Arethe Franklin

HOTTEST Rick Jarnes Shalamar Raydio Lakeside Jacksons Gap Band Stenhanis N

ADDED Kool & The Gang "Jones"

HOTTEST
Champaign
Atlantic Starr
Stevie Wonder
Frankie Smith
Raydio
Con Funk Shun
Quincy Jones
Deniece Williama
Lakeside Lakeside Kool & The Gang "Take"

WJMI Jackson, MS Carl Haynes

ADDED Barry & Glodeen White Lenny White Wenda/N,M, Walden

HOTTEST HOTTEST Isley Brothers Sho Nuff Rick James Frankie Smith Chake Khan Peabo Bryson Change Bill Summers Linz

WVEE Atlanta, GA Scotty Andrews

ADDED Randy Brown Sister Sledge Michael Wycoff Taana Gardner Donna Washingt Walter Jackson

HOTTEST Starpoint Change Robert Winters & Fell Bill Summers Lakeside Atlantic Starr Kieser A Taste Of Honey Ravdio MIDWEST .

ADDED

HOTTEST

HOTTEST
Frankle Smith
Lina
Raydio
Change
Atlantig Starr
Billy Ocean
Quincy Jones "Dude"
Lateside
Chaka Khan
Teana Gerdner

WDAD Dayton, OH Turk Logan

ADDED
Mass Production
Gino Soccio
Jerry Knight "Turn"
Michael Wycott
Ben E. King
T-Connection "Groove"
Archie Bell
Lenny White
Harvey Mason
Ohio Players "Skinny"
HOTTEST HOTTEST Gap Band Bill Summen Junia Junia
Lakeside
Chenge
Starpoint
Stanley Clerke/George Duke
Randy Brown
Deniece Williams
Strikers
Frank Hooker

WVON Chicago, IL Ron King

ADDED
Klear Lewis
Steely Dan
Sadane "Sit"
Raydlo "All"
A Taste Of Honey
Lakeelds "Yes"
Sho Nuff
Lee Ritenour
Latimore
Rose Royce
Berry & Glodean W HOTTEST Chake Khan Taana Gardner

Tasha Gardner
Linx
Lakeside
Shalemar
Denlecs William
isley Brothers
Joyce Lawson
Frankle Smith
Walter Hawkins

KPRS Kansas City, MO Dell Rice

ADDED

ADDED
Bohannon
O'Conner
Keni Burke
Maze
Debra Laws "Very"
L.V. Johnson Strikers
Donna Washington
One Way
Fireffy
Grandmaster Flash
HOTTEST
Smokey Robinson
Whispers
Champeign
Grover Washington Jr.
Atlantic Starr
A Taste Of Honey
Gap Band
Cheke Khen
Sadene "Dne" Sedene "Dne" Raydio

KAEZ Oklahoma City, OK Lee Simpson

Lee Simpson

ADDE D

Billy Preston
Ohio Pleyers "Skinny"
Marvin Gaye "Meavy"
Jeff Lorber Fusion
Impressions
Rick Jemes
Mystic Merlin
HOTTEST
Whispers "Love"
Atlantic Starr
Smokey Robinson
Yarbrough fo Peoples
Raydio
Sho Nuff
Chaks Khan
T-Connection "Cool"
Deniece Williams Deniece Williams
Tom Browne "Thighs

St. Louis, MO CBM Winston ADDED Kim Carnes

Kim Carnes
HOTTEST
A Taste Of Money
Smokey Robinson
Blondle
Yarbrough & Peoples
Grover Washington Jr.
Whapers "Love"
Raydio
Chempaign
Jermaine Jackson
Barbra Streland

WTLC Indianapolis, IN Jay Johnson

ADDED
Whiepers "I Cen"
Sister Slerige
Fatback Band
Klymaza
Marvin Gaye
Sandre Feva
Debra Laws "Very'
Unlimited Touch
Cameo Cameo Billy Ocean

HOTTEST Gep Bend Chaka Khan Randy Crawford K.I.D. Denise LaSalle

WWW8 Seginew, MI Kermit Crockett ADDED

HOTTEST Cheke Khan Atlantic Starr Bernard Wright Raydio Smokey Robinson Alicia Myera Isley Brothers Rick James Blondie Jr. Funk

WJMD Cleveland, DH Bernie Moody

ADDED ADDED Side Effect Fatbeck Bend Maze Jacksons Randy Crawford Kool & The Geng "Jones"

HOTTEST Gap Band Atlantic Starr Deniece Williams Grover Washington Jr. Raydio Cheka Khan Frankie Smith Starpoint

WICWM Grand Rapide, MI Frank Grant

ADDED Cameo Billy Ocean Side Effect Originale Aurra HOTTEST Chake Khan Raydio Bernard Wright Gap Band Atlantic Starr Atlantic Starr Smokey Robinson Robert Winters & Fall. Rick James

WCIN Cincinneti, OH Michael Roberts

ADDED
Donna Washington
T-Connection "Groove'
Sandra Fevs
Greg Phillinganes
T.S. Monk "Candidate" T.S. Monk "Candidate"
HOTTEST
Chake Khen
Kleeer
Rufus
Peabb Bryson
Raydio
Stanley Clarke/George Duke
Atlantic Starr
T.S. Monk "Bon"
Sterpoint Sterpoint Quincy Jones

WJLB Detroit, MI John Edwards

ADDED
Arethe Frenklin "Come"
Lenny White
Jecksone
Jole
Mantre
Marvin Gays "Heavy"
Ramsey Lewis Ramsey Lewis Markley Band

HOTTEST HOTTEST
Gap Band
Atlantie Starr
Jermaine Jackson
Lins
Smokey Robinson
Chaka Khen
Deniece Williams
Quincy Jones
Raydio
Gino Vannelli

WEST -

ADDED
Aretha Franklin
Keni Burke
Whiapers
Tom Browne
Dave Grusin
Markley Band
Alicle Myere
Impressions
Klymaxa
Mass Production
One Way One Way T-Connection "Groove Mervin Gaye Harvey Mason

HOTTEST Junio
Rick James
Chenge
Cheka Khan
Stephanie Mille
Grace Jones
Lakesids
Coetl Mundi
Gap Band
Robert Winters & Fall

KDIA Dekland, CA Kelth Adems

ADDED None

HOTTEST
Atlantic Starr
Shalamar
Cheke Khan
Smokey Robinson
Gap Band
Ray Parker Jr. & Raydio
Tom Browns "Thighs"
Robert Winters & Fell
Whispers Whispers A Taste Of Honey

Sen Meteo, CA J.J. Jeffries

ADDED

HOTTEST Smokey Robineon Grover Washington Jr. Atlantic Starr Chaks Khen Ray Parker Jr. & Raydio A Tests Of Honey Shalemer Chempeign Gap Band Kleeer

KDAY Los Angeles, CA J.J. Johnson

ADDED
Alton McClain & Deatin
Brenda Russell
K.I.D.
Lee Ritenour
Randy Brown
Garaldine Hunt
Flakes

HOTTEST Rick Jame Rick James
Deniece Williams
Atlantic Starr
Chaka Khan
S. Clerke/G. Duke
Shalamar
Gap Band
Rufus
Con Funk Shun
Isley Brothers

Opportunities

Openings

EAST

WHCN seeking Production Director, Organization, oppositing, on-sir talent. Airchack, production, writing ywriting, on-eit telent. Aircheck, production, writing noise to Deniel Francia Heyden, WHCN, 1039 ilum Ave., Hertford, CT 08106. EOE M/F (5-8)

WCTC/WMGQ full-service AM, Pop/Adult FM needs personality. Two years experience. TBR to Jey Meyers, Box 100, New Brunswick, NJ 08903, EOE M/F. (5-8)



CKGM/Montreal conducting talent search

for first class morning entertainer at Montreal's top rated English AM radio sta-tion. Salary comparable to top 10 American narket. First time this opportunity has been meone who wants to settle down and work with a great radio station in a unique environment: The European Style Setting of Montreal. Applications welcomed from Canadian and American citizens. Send tape & resume to ROBERT G. HALL, PD, CKGM, 1310 ene Ave., Montreal, Quebec, Canada

rende, (717) 243-1200 (10-noon). (5-8)

Help self time on North Jersey's dominant album rooker, WDHA, and dominant News/Talk station WMTR, Send resumes to Al Wunder, Box 1250, Mor ristown, NJ 07980. EOE M/F, (5-8)

municative skills needed in Northern Mains. Contact Colonial Broadcasting, Box 1535, Tresque Isle, ME 04769, or cell (207) 769-7611. EOE M/F (5-8)

60,000 wett FM Country WOKQ covering Bo metro needs organized production/DJ. Two years perience. TERR to Bob Walker, WOKQ, Dover, 03820. EOE (5-8)

Wanted: Morning man for 60kw top 50 market sta-tion. TGR to Neil Young, WPTR, Box 12279, Albany, NY 12212. EOE M/F (5-8)

Production pro needed for expending operation. One of America's finest radio facilities. Send samples and resumes to TJP, 30 Kathy St., Kendell Park, NJ 08824. EOE (5-8)

Central Jarsey's Information Source would like to chat with available news pros. TSR to Walt Sodie, ND, WCTC, Box 100, New Brunswick, NJ 08903, (5-8)

WIOQ/Philedelphia looking for bright, aggressive overnight personality. TSR to Program Menager, WIOQ, 2 Bala Plaza, Bala Cyrwyd, PA 19004. No calls.

Number one rated station in New Hampshire look ing for atternoon drive personality and part-timers. No beginners. Call John Rogers, PD, (803) 825-5491. EOE M/F (5-8)

MAJOR FM BROADCAST GROUP

America's major markets is seeking programming and music direction. Grow

along with career ambitions. Replies strictly confidential.

> **RADIO & RECORDS** 1930 Century Park West

Los Angeles, CA 90067

An equal opportunity employer

WRTA/Altoona, PA is looking for morning personality. TGR to Tom Casey, Box 272, Altoona, PA 18603. EQE M/F (5-1)

Possible future openings at expanding Northeast Country station. T&R to Mark Sinclair, PD, WIXY, 45 Fisher Ave., East Longmeadow, MA 01028. No calls please. EOE (5-1)

WJBQ/Portland, ME needs morning personality to replace one that's going to Boston, Good producti must, 50,000 watt CHR, Cell (207) 775-6321, (5-1)

Openings

TALENT SEARCH **ENTERS 15th WEEK**

WHCN/Hartford's number one AOR needs young, imaginative, 6-10pm talent. If you're hot. RUSH tape and resumes to Daniel Francis Hayden, PD, WHCN Radio, 1039 Asylum Ave., Hartford, CT 06105. EOE

Seeking experienced news reporter for second finiteet-growing market in Northeast, T&R to Nancy Grover, ND, WLAD/WDAQ, 198 Mein St., Danbury, CT 06810. EOE M/F (5-1)

CQ102/Geneva, NY has Immediate part-time ope Ings. CHR. Central/Western New Yorkers send T&R to Steve Reynolds, PD, CQ102, Box 213, Geneva, NY 14456. EOE M/F (5-1)

WTIC-FM/Hartford, Connecticut

has an immediate opening for an Adult/Contemporary morning personality. Forward tape and resume to: Amoid L. Chase, PD, WTIC-FM, 1 Financial Plaza, Hartford, CT 06103. FOF M/F

Northeast regional Contemporary Country 80,000 watt FM stereo looking for 7-midnight announcer/Production Director, T&R to Pat McDonald, Box 900, Brunswick, ME 04011, EOE M/F (5-1)

Newsperson wanted for station with heavy news commitment. Must cover meetings, produce features. One year experience. T&R to Ann Murphy, WEIM, Box 727, Fitchburg, MA 01420. (5-1)

SOUTH

News anchor/reporter for Florida's capitol. T&R to Jerry Webb, WTNT, Box 1047, Tellahisasee, FL 32301, or cell (904) 388-8143. EOE (5-8).

Eagle 97 looking for creative news man or women to "chat" news, product features, vignettes. Christopher Haze, KEGL, 4801 W. Freeway, Ft. Worth, TX 76107. (817) 731-6301. EOE M/F (5-8)

Production Director; growth job in Sunbelt for young person with voices, creative commercials, High quality, winning, contemporary class C. Call Ken (713) 756-6156.

XL103 has middey opening. Contact B.J. Odom, OM, te 5, Box 50, Manchester, KY 40982, or (608) 598-

Second newsperson wanted, This could be your first job. T&R to WWXL (XL103), B.J. Odom, OM, Route 5, Box 50, Manchester, KY 40982, or (808) 568-5102. EOE (5-8)

Operations Manager/morning announcer with good voice. Need for Beeutiful Music station in Mississippi. Good fringes. Cell Michael Dailey, (601) 693-2661. (5-8)

PM drive/MD communicator needed for 50 kw adult news/information station. Call Kemp Miller, WAPI, Bir-mingham, (205) 933-9274, (5-8)

Live by the see, AOR seeks polished announcers for future openings, TSR to Bruce Garraway, WNOR, Not folk, VA 23510. No cells. EOE M/F (5-8)

Bportscaster needed, Aggressive, no cheerleeders or wire copy readers. TER to Jon Matthews, KSRR, 1201 Fennin Benk Building, Houston, TX 77030. No calls.

Q101/Meridian, MS looking for telented indihandle afternoon drive and production. Call Larry O'Neal, (601) 693-2381. (5-8)

ABC O&O accepting T&R for possible opening. Send to Ted Carson, KSRR, 1201 Fannin Bank Building, Houston, TX 77030. No calls please. (5-8)

Country 10, WNOE/New Orleans, needs talented Production Director to also assist in promotion, air shift. Call Joe Patrick, (504) 529-1213. (5-8)

Air staff needed for new FM rocker, T&R to Reggle Jorden, Box 9, Kingaport, TN, 37862. No cells. EOE M/F. (5-8)

Stareo 101, WNOE-FM/New Orleans, still looking for talented PD, 2 years minimum as PD, Call Eric Anderson, (504) 529-1212. (5-8)

KZOM, #1 AOR, has full-time opening for experienced News Director. Send T&R to KZOM, Route 3, Box 483-E. Orange, TX 77630. (5-8)

Q107, Amerillo's FM rocker, looking for eir telent. T&R to Steve Anthony, Box 31090, Amerillo, TX 79120. EOE

WW8A/WCHY needs production person/weekend jock. Stable, team worker, natural sound. T&R to Randell Bush, Box 1247, Sevenneh, GA 31402. EOE M/F (6-8)

Openings

WBCY-FM, a Jefferson-Pilot Broadcaeting station is searching for a night-time Adult Rock personality. Tapes, resumes, and cover letters (No calls), to Mr. Bob Kaghan, WBCY Program Director, #1 Julian Price Place, Charlotte, NC 28208. EOE (5-15) ·

WFIX needs morning personality who's friendly ar formative. Willing to grow and work with us. Resu to Chad Roche, Box 7, Huntsville, AL 35804. (5-1)

Rare on-air position has become available at WSHE/Mismi. Contact Sonny Fox, PD, 3000 SW 60th Avenue, Ft. Leuderdale, FL 33314. (5-1)

If you're looking for a change of pace, we've got three openings at new Country kicker in East Texas. Call Den (214) 729-8077. (5-1)

WLCS/Baton Rouge looking for creative middley jock; good production skills. No cells please. TER Gene Nelson, PD, One American Place, Sulte 2420, Baton Rouge, LA 70825, EOE M/F (5-1)

Contemporary Adult communicator needed im Contemporary Adult Communication resided immediately for coastal Caroline market. Two years experience minimum, TGR to Bob Powell, 3040 Boundary Street, Beaufort, SC 29902. (5-1)

96 Rock AOR Superators format looking for sherp, witty morning man. Must have excellent production. Tapes to Cleve Brien, Box 5000, Montgomery, Al. 36192, (205) 832-4295. (5-1)

that just went oldies. T&R to Gery Houser, Box 956, Canyon, TX 79016. EOE M/F (5-1)

Morning DJ wanted for Fairbanks consulted station Send T&R to Mike Hedges, 3341 Powerwood, Suite 205, Dallas, TX 75234. EOE M/F (5-1)

aperson for KYTX-FM. AOR format. Must have AOR sales experience. Resumes to Spike Santee, Box 7930, Amerillo, TX 79109. EOE M/F (5-1)

Major Southwest AOR needs airchecks. Possible tuture openings in news, airshifts. Send T&R to Tim Spencer, KISS, 1100 N. Maine, Sen Antonio, TX 78212.

Experienced staff announcer, Easy going, good pro-duction, good pipes. 100,000 watt FM Pop/Adult sta-tion Southeast Texas. Automation experience helpful. After 8pm, Dave (713) 838-9076. (5-1)

WRVR/Memphis looking for air talent for possible future openings. Minimum three years experience. T&R to Jim Robertson, PD, 2272 Central Ave., Memphis, TN 38104. EOE M/F (5-1)

MIDWEST

sonable morning mar/host. Send T&R to Mark Winston, WWQM, Box 4408, Medison, WI 53711. EQE M/F

KATT/Oklehome City now accepting TGR to possible future AOR ennouncer opening. Contact Jeff Freund, PD, KATT, Box 25787, Oklehome City, OK 73125. EOE (5-8)

WJJD/Chicago looking for world's best morning man. TGR to John David Spangler, WJJD-FM, 180 N. Michigan Ava., Chicago, IL 60801. EOE M/F (5-8)

WJJD/Chicago looking for the perfect 7-midnight Country entertainer, Must know music end stars. T&R to John Devid Spengier, 180 N. Michigan Ave., Chicago, IL 60601. EOE M/F (5-8)

WKDQ/Evensville, IN needs CHR personality for 50kw FM. T&R to Bobby Magic, OM, or Gabe Hobbe, PD, Box 418, Henderson, KY, 42420. (812) 422-5995. EOE M/F. (5-8)

10,000 watt Country station in state capitol needs experienced newsperson. T&R to Mark Swendsen, KGFX, Box 1197, Pierre, SD 57501. EOE M/F (5-8)

U-93, Indiana's No. 1 CHR, seeking pro-talent immediately. Super-solid organization, join winning team, work with pros. Kris Robbins, PD, U-93, Box 1616, South Bend, IN 48634. (219) 233-7111. EOE M/F (5-8)

Immediate opening experienced PM-drive air talent Rush me TErR or call: Don Nordine, 1704 S. Cleveland Sioux Felle, SD 57103. (805) 335-8500. EOE M/F (5-8)

KGGO/Des Moines rockin' best has futurs openings. Good salary and benefits for right person. Send T&R to Larry Moffitt, 3900 N.E. Broadway, Des Moines, IA 50317, EOE M/F (5-8)

Grown-up communicators needed in Oklehoma City. Cover letter, T&R to KLTE, 2814 Quail Plaza Dr. Oklehoma City, OK 73120. (5-8)

WIRL still looking for right, aggressive, excellent-sounding morning news person. Aircheck to Ira Bitner, Box 3335, West Glen Station, Peoria, IL 61614. No calls. EOE M/F (5-8)

KDBQ needs afternoon drive personality; one year experience Pop/Adult format in 5-station market, T&R to Tom Fricke, KDBQ, Box 75, Aberdeen, SD 57401. EOE M/F (5-1)

Openings

MANAGER OF **ADVERTISING** AND PROMOTIONS

BROADCAST OPPORTUNITY **TOP 10** MARKET

Major Midwest radio station has rare opportunity for advertising/promotions professional. Position requires previous experience with an established track record in audience promotion, creative direction, and marketing related to retail business development.

Excellent benefits. Salary commensurate with ability. Send resume with samples of work including but not limited to VTR's of TV produced, print materials (station ads to sales collateral items) and client presentations to:

RADIO & RECORDS 1930 Century Park West Box 232 Los Angeles, CA 90067

FOE M/F

Looking for production wizard, Must have strong voice plus technical and organizational skills. T&R: Pat Martin, WBCS, 5407 W. McKinley Ave., Milwaukee, WI 53208. (6-1)

Swanson Broadcasting's KWKN/Wichits looking for Pop/Adult personalities. T&R to Marc McCoy, Operations Manager, 5610 E. 29th St., Wichita, KS 67220, (316) 685-0261. EOE M/F (5-1)

WMIR/Lake Geneva is accepting tapes for future openings for news and air personalities. Contact Jim Scott, WMIR, Box 552, Lake Geneva, WI 53147. EOE M/F (5-1)

Reported anchor, minimum three years experience. Tape, writing samples and references to Dick Forney, ND, WMEE/WQHK, Box 6000, Ft. Wayne, IN 48896. No calls please. EOE M/F (5-1)

Announcer/Production Director Pop/Adult format, #1 station in seven-station market. Tapes to Duane Cariveau, KKXL, Box 997, Grand Forke, ND 58201. EOE M/F (5-1)

WYBR/Rockford, IL is in need of afternoon drive newsperson, CBS/Mutual effiliate. Cor Kropp, ND, (815) 332-3436. EOE M/F (5-1)

WSJM/WIRX looking for young, aggressive News Director, Local news our most important product. 72,000 metro, near Chicago. Gayle Olson, (616) 983-3992 (St. Joseph, MI). (5-1)

Producer/writer needed for radio works of ert. Excellent salary, benefits, and working environment. Send TER, writing samples to Genius, WDIF, Box 10,000, Marion, OH 43302. EOE (5-1)

WEST

News Director for #1 station in Klamath Falls, OR. Must be aggressive and hard-working. T&R to Box 1150, Klamath Falls, OR 97601. EOE M/F. (5-8)

Promotion Director needed at Seattle station. Must have 3 years experience. Send resume and salary requirements to Paul Sullivan, 10245 Main St., Bellevue, WA 98004, EOE M/F (5-8)

Opportunities

Openings

PD, 1st class license for Country in Colorado. Growth area to teach young staff. T&R to Larry Millhouse, Box 1210, Rifle, CO, 81650. EOE M/F (5-8)

uii and pern-time announcers needed for contemporary Country. T&R to Kent Byus, KYAK, 2800 E. Dowling Rd., Anchorage, Alaska 99507. No cella. EOE M/F (5-8)

Wented: Assistant Program Manager for KARM KFIQ/Fresno. Contect Bill Wenver: (408) 274-1170

New Northwest station KKNW seeking experienced Sales Manager/account executive. Salery commensurate with experience. Resumes to Robert Unmecht, GM, Box C-1510, Lynnwood, WA 98038. EOE M/F (F-B)

T&R needed for Immediate opening. Send to KSLY, Box 1400, San Luis Obiapo, CA 93406. EOE M/F (5-8)

KOOK/Billings has full-time opening. Good production a must. Rush T&R to Jack Stevens, PD, Box 1278, Billings, MT 59102. (5-8)

Anchorage CHR/Top 40 station looking for future personalities. Good bucks and benefits. T&R to Randy Robbins, KENI, Box 1160, Anchorage, AK 99610. No calls. EOE M/F (5-8)

Rere openings. One full-time, one part-time. Tape only to Rich Robbin, KHYT, 2820 South 8th, Tucson, AZ 85713. EOE M/F (5-8)

Experienced Pop/Adult oriented jock needed. T&R to Larson Bennett, KDOT, P.O. Box 960, Provo, UT 84801. (5-8)

KICE, Country, FM-100 looking for afterno personality. Good production. T&R to Mark Robbii PD, Box 751, Bend, OR 97701 (5-8)

KRDR/Gresham, OR needs evening air talent, plus production. Immediate opening. Send T&R to Don Lane, Box 32, Gresham, Oregon 97030. (503) 687-1230.

Afternoon drive personality. 5 day week, top pay for top ennouncer at KFQD/Anchorage. T&R to Jim Scott, 9200 Lake Otis Pkwy., Anchorage, AK 97707 or call (907) 344-9622 (5-8)

ded: morning communicator, good production Abilities. No beginners or calle please. KERR, Box 48 Polson, MT 59860. (5-8)

KRKK/KQSW-FM will soon have opening for Chief Engineer, 5kw-1kw DA live AM, 100kw automated FM. FCC record keeping essential. Must have good maintenance background. Collins x-mitters and boards, Mosley STL's, ITC and Ampex tape. Should have automation troubleshooting experience. Forward complete resume, re ferences and salary requirements to: R.S. Tucker, PD, Media West, Inc., Box 2128 Rock Springs, Wyoming 82901. EOE (5-8) •

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Openings

Creative Director, \$24,000 Per Yeer, Diversified position with team oriented program/sales staff to manage promotion and production departments. Major market air experience with strong audience and retail promotion background a must. Send tape & resume to: Jon Wickstrom, KWOW, Mills & Olive, Pomons, CA 91766. E.O.E.

WANTED: Aggressive, creetive PD for AM/FM Pop/Adult automated combo. Pro Pop/Adult automated combo, Production, news ex-perience e plus. Resumes to Don Schrack, KASH/KSND, Box 10767, Eugene, OR 97440. EOE M/F

KBND 10kw Pop/Adult has future opening for experienced Jock if you like the outdoors, hunting, flshing, etc. TERR to Box 5037, Bend, OR 97701. EOE M/F (5-1)

Like the great outdoors? Telented hard-working News Director for Adult/AOR format in Jackson Hole, WY. T&R to Jaff Woodruff, Box 927, Jackson Hole, WY 83001. (5-1)

Syndicated Radio Program sales. Call Relph, (213) 392-8611. (5-1)

News opening. Probably AM drive. KQDI, Greet Falls, MT, cell (406) 761-2800. (5-1)

KATA on Humboldt Bay in glent Redwood Country, needs PM drive communicator ... fast. No screamers. Contect: Mark Hill, (707) 822-4814. EOE M/F

Accepting TER for future opening at Pop/Adult 50,000 watt KIOQ-FM, Minimum 2 yeers experience. Send to Steve Taylor, Box 1388, Bishop, CA 93514. EOE (5-1)

Big AM Country station accepting T&R for possible future eir talent openings. Production ability important. Ron Dennington, PD, KGEM, Box 5278, Bosie, ID 83705. (5-1)

KICE, Country FM-100 looking for news/production person. TGR to Dick Garrigus, KICE, Box 751, Bend, OR 97701. (5-1)

KUJ-AM, soon to be 100,000 watt FM, needs ex perienced account executive for growing organization. Resumes to Box 513, Walls Wells, WA 99362 or cell (509) 529-8000. EOE M/F (5-1)

Positions Sought

yeer pro looking for full-time position in Northeast Mid-Atlantic. I have CHR, Pop/Adult and Jazz ex-prience. Cell RICK et (302) 829-7228, (5-8)

Air personality in Midwest radio wants to move West and find a home at CHR or Pop/Adult station, Call LES at (915) 949-1103. (5-8)

AOR announcer, 8 years experience. Will relocate (608) 788-7198. Ask for TOM. (5-8)

Enthusiastic newscaster, 4 years radio experience including Contemporary DJ, skilled production and selee. Will relocate. T&R ready to go. BRUCE NESMITH, (312) 355-7841. (5-8)

Jerry "DJ" Strothers is looking for staff level position. He is a very creative announcer. copywriter and MD. He would like to stay East of the MS River, but for the right offer he might consider travel JERRY "DJ" STROTHERS West. CHR, P/A, PR. Major or Medium market stations call or write:

[412] 795-1370

Mature female air personality. Country, R&B, Pop/Adult, AOR and Jazz. Let's talk. (213) 934-8707. Before 8am or after 8pm. PHYLLIS. (5-8)

L.A. main men desiras eame or PD-ship West Coast. 13 year pro all formats. Award-winner. News/public effairs. Call JIM, work, (714) 558-4208, (5-8)

(817) 261-3769. Call this number if you're looking for solid morning ratings and revenue. Major market experience and success. All markets considered, (5-8)

Proven personality is looking. Presently employed with well-known top station in top 10 market. Call LAN-NY, (218) 493-4968 and leave message. (5-8)

PD with experience in live radio and live-sounding automation. Major market turneround and sales all part of my background. (213) 848-1385. (5-8)

Your next PD or OM has B years Pop/Adult major merket experience in Cincinnati, Columbus and Tempe-St. Petersburg. Cell VANCE DILLARD, (813)

CRAIG McILVEEN, (714) 521-3631, looking for small market in Western states. Prefer AOR but will consider any format. (5-8)

8AM CORNISH, former PD of AOR KRST/Albu-querque, now looking part/full-time AOR job in Nor-thern Cellfornie, Oregon or Washington. 6 years ex-perience. (415) 344-3118. (5-8)

Positions Sought

Kid from Brooklyn currently KilOV/Tuceon growing, witty, versatile, award-winning club DJ. TV exposure, Rock, Country. Going anywhere, STEVEN ELBERG, (602) 885-8381. Afternoons, (5-8)

PD and drive man ready to turn your staff around. 10 years experience station numbers doubled book, (717) 258-5324, (5-8)

Bright, enthusiastic female News Director, KDON, L.A. City College, seeks assistant position in news, sales, production. Willing to relocate. GRACE NOR-THCROSS, (213) 769-4640. (5-8)

Looking for a GM who is looking to win, PD ready to progress and relocate, Call (904) 253-1701. Southeast preferred, (5-8)

Former Production Manager of KMET, 8 years redio experience with keen interest in music. Contact GUS KRUEGER, (213) 876-1672. (6-8)

Experienced Chicagoland Pop/Adult personality available for good opportunity in June. Desire to perform my best for growing organization. Cell BOB KING, noon-8. (312) 420-3437 (5-8)

Unemployment is no fun. B.J. KEITH, formerly with KFRC and other winners. For good numbers call this number: (415) 888-2999. (5-8)

Sales and Promotions Director seeks straight sales job in a medium or major New England market. (203) 583-8494 after 7pm. (5-8)

Had to bite so many bullets letely that I've gotten lead polsoning. CHR, humorous, dependable jock seeks stable announcing position. Decent bucks. ROB, that loss 1997, Fe st. (312) 894-3987. (5-8)

Competitive, hard-working gal seeks a spot in Northeast/Mid-Atlantic area. Expenenced announcer and MD. First phone end B.A. in Mass Communications. Prefer Country. RANDI ROBBINS, (703)

Air personality, MD, PD, competitive Ohio small market, wents winning medium market Contemporary. Midwest, Southeast, BRAD, (419) 678-3138, after 10am. (5-8)

PD, 6 years experience and college degree, Good communicator for Pop/Adult format. Want position in the South, GARY NORMAN, 3104 Chippewa, Muncie, 1941, 4730, 4731, 69, 1951. IN 47302, (317) 289-0721, (5-8)

High energy rocker ready to lesso teens for your correl. Sizzling production, voices, phones, Involvement. Own mobile DJ unit. DAN McKAY, (504) 896-6112.

I have life, liberty, but no pursuit of happiness. Program or News Director in medium market. Now in Jeckson, Tennessee. ROB RYAN, (901) 424-0862. (5-8) Sportscaster/DJ, looking for Southwest colle

market. 5 years experience. JOHN HENDRY, (915) 643-4073. (5-8)

CHRIS THOMAS, KX104/Nashville, seeking new challenge. Available late May. For T&R cell (615) 865-1305, after 8pm. (5-1)

Award-winning newsman looking for radio reporter's position in medium-major market in West or Southwest only. Aggressive, experienced, dependable Call ROGER, (304) 925-6890. (5-1)

Young, bright air personality looking for full-time gig in small-medium market. Will relocate immediate-ly. Cell MITCH, (503) 879-4548. (5-1)

CKLW gunslinger. Reedy to be your #1 entertainer, cellent references. Mejor market pro. For T&R cont (519) 258-7985. (5-1)

2 years experience in news/aports. Currently News Director of smell market. Done it all: gethering, writing, ennouncing, interviews, P-B-P, cable TV, production, ennouncing, interview (717) 838-6650, (5-1)

Award-winning Southern California newsmi seeks full, part-time, news or production spot in L.A. area, alreedy here. D.C. MICHAEL, (213) 338-0934. (5-1)

Hard worker with degree. Currently in news, looking for start as small market DJ. Solid production, any formet. Will relocate immediately. CARROLL WILLS, (213) 306-3106. (5-1)

A unique format that will win in your market. Lintroduce classic rock to you. Call (313) 557-0303

WOODY FLOE, formerly of PRO-FM/Providence, excellent jock, looking for moming drive. Over 80 cherecter voices. Willing to relocate, preferably West Coast. Call (606) 258-4427. (5-1)

ROB WILLIAMS, former News Director at KWK, KQ and WWL, is looking for the top alot in your nertment. Call (314) 727-9058. (5-1)

WILL SCHOCK, 23, tooking for opening in Pop/Adult station. Interested in personality air telent/production. Last position at KCMX/KKIC, Mediford. Call me (503) 684-8060, or (503) 855-7716. (5-1)

JONATHAN KEYES, PD of K102/Ft. Lauderdale, formerly with 96X, WQAM, is available. Cell (813) 463-1493, or (301) 764-2919. (5-1)

Give your small market major market sound. DJ looking for full-time position in West or South. Call JOHN RYAN, (313) 584-9189. (5-1)

Positions Sought

Looking for eir position in emell-medium merket. Prefer Midwest. Formerly WXXQ/Freeport, WDUZ/Green Bay. Contact CHRIS HANSEN, (815) 235-2421. (5-1)

Warning! Must hear from you within two we destroy the world, 12 year major market pro. Kind and gentle person, BOBBY, (213) 787-9828, (5-1)

Detroit pro with 10 years experience in medium: major market looking. Would prefer Midwest, but will relocate for the right job. MIKE, (313) 781-5931. (5-1)

Experienced female jock with knowledge of music research looking for a CHR, Pop/Adult, or AOR job. Northeast preferred. Call DONNA, (203) 354-7406, (6-1)

Serious about news? So am I, Looking for atreet reporter writing slot. Organized, capable digger. Ask my competition. (503) 772-3357, afternoons. (5-1)

5 years experience, programming, production, personality. Looking for on-air/production or programming position. Will put in hours. JEFF FALEWICZ, (602) 939-0678, (5-1)

With recent college degree and a year experience in a Top 50 market, I'm ready for your news department. Call JIM, (201) 233-0353. (5-1)

Hard-working, spirited minority female with radio experience in L.A. seeks full-time job any formst, Have B.A. in communications/broadcasting from Papperdine. Call MARILYNN, (213) 299-4912. (5-1)

writing/anchoring experience seeks position with major West Coast station. BRUCE ROBINSON, Box 4902, S. Laka Tahoe, CA 96729, or (702) 588-4044. (5-1)

Current on-air MD wents to make a move. Experience: KORK, KIIS-FM, KUTE 102. Cell MARK, (702) 731-3253. (6-1)

If you need a PD or MD, I'm ready to leave L.A. All markets considered in PTZ. For T&R cell (714) 772-0643. (5-1)

College grad with 3 yeers small market experience looking to move up. News/sports P-B-P/airshift experience. Call (301) 949-0722. (5-1)

15 year pro with experience in the majors (WABX, WCAR, KRCB, KORL). Seeking new gig in programming, alr-shift, or news. Pop/Adult, Country, or Naws/Tsik. (517) 263-6233. (5-1)

JOHN BOWLER, 21, 3 years experience at WABB/Mobile, where I am currently Assistant Program Director. Now looking. Excellent references. Call (206) 480-0332. (6-1)

Hard-working, dedicated Assistant Manager/PD, 20 years experience, currently employed, seeking GM or assistant position with solid station. STEVE, (613) 848-2885, (5-1)

Attention major market urban Contemporary and R&B GM's and Program Managers. You can call me now . . . or, call me later. JAMES JACK, (301) 589-1028. (5-1)

R&R Opportunities **Advertising**

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one Inch (12 lines; 96 words).

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For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

Opportunities

Positions Sought

nnouncer, good production skills and voice. ants bonefide position with responsibilities. Will locate for competitive-minded station in medium-ajor market. Call MIKE WARD, (718) 875-5248. (6-1)

Attention small market broadcasters, Oregon or California: Experienced pro evallable as Production Director/jock for your station. Creative and good pipes. RANDY MARS, (415) 985-9265. (5-1)

4 years experience CHR, Pop/Adult and AOR. Excallent knowledge of AOR. Good production. One-to-one communicator, Will consider anything, Call BRIAN, (417) 781-1654, (5-1)

RADIO

Carolyn Brinkman joins KOAX/Delles, TX as an

Scott Vowinkle appointed Account Executive at KOAX/Dallae, TX from WKSS/Hartford, CT.

Andrew Kazen comes to KOAX/Dallas, TX as an Account Executive, from WCTC-AM/New Brunswick, NJ.

Clyde Boyce appointed Account Executive at

Tom Jordan has been promoted to PD at WMBH-AM/Joplin, MO.

Fred Anderson, formerly with KGLC-AM/Miami, ABH/Joplin, MO, midnight-86

Stanley (Curt) Newton from General St Manager to Station Manager at WEEL/Fairfax, VA.

Changes

Guy B. Hamilton, Sr. named Local Sales

Don O'Brien named PD at WEEL/Fairfex, VA, re-taining MD and air-shift duties.

Frank Drew moves from middays to afternoon drive at WEEL/Fairfax, VA.

Pat Banks now doing middays at WEEL/Fairfax,

Lee Chambers joins the on-air staff at WEEL/Feir-fex, VA.

Debra Hobbs has been promoted to full-time sales person at KRNA/lows City, IA.

Sheryl Alpern appointed WXYV Newstalk Radio/Southfield, MI as an Account Executive.

John Chester named Assistant PD at WGMS-AM@FM/Rockville, MD.

Pete Coleson joins WGMS-AM&FM/Rockville, MD as an Account Executive.

Maureen G. Moss joins WGMS-AM&FM/Rock-ville, MD as an Account Executive.

Calvin Le Compte named MD at WGMS-AMEFM/Rockville, MD.

Anna Walton appointed Account Executive at KSFX/Sen Francisco, CA. Tom Casey Streb named GM at WTIG-AM/Massillon, OH, from Station Manager at WRTA/Al-

Don Girard Runk appointed Operations Manager at WTIG-AM/Massillon, OH, from WVAM/Altoons, PA.

Changes

Cindi Angelini named Account Executive at K-BEST-96FM/Sen Diego, CA.

Steve Nagelberg appointed Account Executive at K-BEST 96FM/Sen Diego, CA.

RECORDS

Marylou Baddeau eppointed National Promo-tion Coordinator/Trade Lielson for Warner Bros. Records.

Bryan Martinovich named Branch Manager, Kenses City/St. Louis, CBS Records.

Ron Peek appointed Branch Manager, Atlanta, CBS Records.

David Cohen appointed Director, Administration, West Coast Operations, CBS Records.

Allan Tepper named Professional Manager, East Coest, April-Blackwood Music Publishing.

INDUSTRY

Tom Bogan named Sr. Financial Analyst for Chappell Music and Intersong Music.

Miscellaneous

New FM rocker needs LP service. Old and new WKIN, P.O. Box 9, Kingsport, Tennessee 37662. (5-8)

XL103/Manchester, KY now AOR overnights. Need service from all labels. (606) 598-5102. (5-8)

Miscellaneous

Bix Fiegs Megic Mountain seeking music service, all formats for dence pevilions. Contact: Jey Scott Levin, Box 5500, Valencia, CA 91355. (805) 255-4854. (6-1)

KRGI-FM/Grand Island, Nebraska needs Country record service from all labels. Contact: Orv Koch, 625 Stuart Building, Box 80209, Lincoln, NB, (402) 475-4204.

The Red Onion, operating seven discos in Loe Angelee, needs record service from all lebels. Pat Garrett, 1139 East Dominguez Street, Suite H, Carson, CA 90748, (5-1)

New modern Country formatted station needs all record service: Majors and independents. I'll listen to averything. KRRP, P.O. Drewer 910, Coushetta, LA 71109. (5-1)

Serious collector has shot at Guinness world record. Send station T-shirts to: T-Shirt Collection, c/o Robin Benson, '42 Colebrook Rd., London SW18 5QT, England.

Hot FM's in upper Michigan need record service from all labels, CHR format. WZRK/WMQT. Call Dan Stone, (906) 485-5523. (4-24)

RER Pop/Adult reporter, KBLF/Red Bluff, changing format to Country. Need service from all labels. Contact Bruce Allen at (916) 527-3511. (4-24)

WRRR/Rockford, IL needs record service from all labels: Pop/Adult with 20% Country, WRRR, 2830 Sendy Hollow Roed, Rockford, IL 61109. Attn.: Mike Welch.

KMYZ/Pryor, OK needs Country service from all labels. Send to Mike Evens, Box 68, Pryor, OK 74361.

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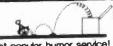
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TOM PETTY & THE HEARTBREAKERS The Waiting (Backstreet/MCA)

61% of our reporters on it. Moves: Up 90, Same 31, Down 0, Adds 14, PRO-FM, Z93, WGCL, Q102, KEARTH, KIIS-FM, 13K, WAEB, WISM, WDJX, WHOT, WLAM, KKRC, KCBN, WIFI 30-24, KEZR 26-23. See Parallels, charts at number 27.

LEE RITENOUR Is It You (Elektra)

59% of our reporters on it. Moves: Up 43, Same 42, Down 0, Adds 46 including F105, KVIL, KS95-FM, WZZP, KFI, KPLZ, Q103, KOPA, WOLF, Q106, KQ94, KX104, WNCI, WHEB, KENI. See Parallels, charts at number 28.

DARYL HALL & JOHN OATES You Make My Dreams (RCA)

58% of our reporters on it. Moves: Up 56, Same 25, Down 1, Adds 47 including WKBW, WCAO, WXKS-FM, KVIL, CKLW, WGCL, KSFX, KEZR, WBLI, WOKI, WNAM, KYSN, WCIR, KILE, KSLY. See Parallels, charts at number 29.

RICK SPRINGFIELD Jessie's Girl (RCA)

57% of our reporters on it. Moves: Up 93, Same 20, Down 0, Adds 13, KEZR, KIMN, WHYN, KSET-FM, WFMF, KSTT, KEYN-FM, WMEE, KMJK, WLAM, KQIZ-FM, KKRC, KKLS, WPGC 15-10, Z93 14-11, WGRD 8-3, KKXX 17-8. See Parallels, charts at number 30.

IEW & ACT

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). Moves: are broken down for each record and indicate how many stations moved the song up on their charts, held it the Same (on to on, add to on, 31-51, etc.) moved it Down on their charts, or Added it this week. Complete airplay activity on all songs listed in New 8. Active can be found in the parallels. Indicates one of this week's most added new songs.

SANTANA "Winning" (Columbia) 120/15

Moves: Up 75, Same 30, Down 0, Adds 15, WFIL, WZUU, KRLA, KFI, KIIS-FM, KSET-FM, KX104, KIOA, WIKS, K96, WCIR, KKXL, WRKR, KQDI,

ELTON JOHN "Nobody Wins" (Geffen) 112/39

Moves: Up 36, Same 37, Down 0, Adds 39 Including WKBW, WFIL, CFTR, KPLZ, KIMN, WOLF, WAQY, WFMF, WNOX, WBCY, WVIC, Z104, KKXX.

JESSE WINCHESTER "Say What" (Bearsville/WB) 108/33
Moves: Up 43, Same 32, Down 0, Adds 33 including WKBW, WBEN-FM,
F105, KRLY, CKLW, KOPA, WOLF, WPST, KFMK, Y103, KSTT, KMJK, KZZX, WFOX, KKLS

☑ AIR SUPPLY "The One That You Love" (Arista) 107/107 Moves: Up 0, Same 0, Down 0, Adds 107 Including WKBW, WBEN-FM, WCAO, WPGC, KVIL, KRBE, Z93, 94Q, Y100, Q105, WCKX, WGCL, KYYX,

PURE PRAIRIE LEAGUE "Still Right Here In My Heart" (Casablanca/PolyGram) 106/20. Moves: Up 51, Same 35, Down 0, Adds 20 including WCAO, F105, KSLQ, KEZR, WTRY, KSTAR, WSGN, WNOX, WLOL-FM, KSTT, WDJX, WLAM, 95XIL, KSEL, WEAQ.

QUINCY JONES "Ai No Corrida" (A&M) 102/15 Moves: Up 68, Same 19, Down 0, Adds 15, KYYX, WFBR, KC101, Q106,

KXX106, G100, KZ93, WNAM, YES-95, KNBQ, WIGY, KILE, KKLS, KCBN, KOOK.

.38 SPECIAL "Hold On Loosely" (A&M) 97/0

Moves: Up 57, Same 27, Down 13, Adds 0, 96KX 11-10, 94Q 10-9, WLS 15-9, KBEQ 6-3, KIQQ 40-33, KSFX d-18, WPST 5-4, KEGL 24-19, WAAY 9-5, Y103 2-1, WRVQ 7-6, KZ93 9-8, WNCI 11-6, KKXX 4-2.

CLIFF RICHARD "Give A Little Bit More" (EMI America) 95/15. Moves: Up 53, Same 27, Down 0, Adds 15, WHFM, WICC, WTIX, KXX106, WOKI, WSEZ, KIOA, KERN, WACZ, WHEB, WCIR, WANS-FM. KKRC, KDZA

T.G. SHEPPARD "I Loved 'Em Every One" (WB/Curb) 90/5 Moves: Up 68, Same 16, Down 1, Adds 5, WBEN-FM, WROR, WAYS, WDJX, KDZA, KXOK 19-14, WAAY 6-4, WLOL-FM 20-15, KRAV 13-8, KIOY 6-4, WHEB 10-10, KQIZ-FM 15-10, KKLS 9-7, WEAQ 11-8, KRLC 21-16.

JIM PHOTOGLO "Fool In Love With You" (20th) 85/18 Moves: Up 33, Same 34, Down 0, Adds 18 including WCAO, WROR, JB106, CKGM, KRLY, KFI, WFBR, WPST, KHFI, WVLK, WAKX, KSTT, WNCI, KERN, KRQ.

GET WET "Just So Lonely" (Boardwalk) 83/7

Moves: Up 28, Same 46, Down 2, Adds 7, KIIS-FM, KC101, WICC, WTIX, WOKI, KKXX, FM102, WXKS-FM d-28, WGCL 30-27, KFI 30-25, WKRZ-FM 28-25, WSGN 23-17, WCSC 30-26, WJBQ 38-30, WHEB 24-19, WXLK 30-26.

Radio&Records

NATIONAL AIRPLAY/30

THREE WEEKS AOO	TWO WEEKS AOO	LAST		May 8, 1981
5	2	1	1	SMOKEY ROBINSON/Being With You (Tamla)
18	12	5	2	KIM CARNES/Bette Davis Eyes (EMI America)
9	7	3	0	REO SPEEDWAGON/Take It On The Run (Epic)
10	8	7	0	JOHN LENNON/Watching The Wheels (Geffen)
11	9	8	6	GINO VANNELLI/Living Inside Myself (Arista)
1	1	2	6	GROVER WASHINGTON JR./Just The Two Of Us (Elektra
6	.4	4	7	J. TAYLOR & J.D. SOUTHER/Her Town Too (Columbia)
12	11	10	0	CLIMAX BLUES BAND/I Love You (WB)
3	3	6	9	SHEENA EASTON/Morning Train (EMI America)
15	13	12	TD	STYX/Too Much Time On My Hands (A&M)
24	19	13	0	RAY PARKER JR. & RAYDIO/A Woman Needs (Arista)
19	15	14	Œ	FRANKE & THE KNOCKOUTS/Sweetheart (Millennium)
21	17	15	Œ	PHIL COLLINS/I Missed Again (Atlantic)
4	5	9	14	JUICE NEWTON/Appel Of The Marie (2)
_	_	21	13	JUICE NEWTON/Angel Of The Morning (Capitol) TASTE OF HONEY/Sukiyaki (Capitol)
30	26	19	O	STARS ON 45/Medley (Radio/Atlantic)
29	20	18	Ø	CHAMPAIGN/How 'Bout Us (Columbia)
20	16	16	18	WHO/You Better You Bet (WB)
28	24	20	0	CHRISTOPHED CROSSIC V- (II B. A.)
27	25	22	20	CHRISTOPHER CROSS/Say You'll Be Mine (WB)
2	6	11	21	STEVE WINWOOD MAN IN A COUNTY OF THE WINWOOD MAN IN A COUNTY OF T
_	28	24	2	NEIL DIAMOND/America (Capitol)
25	23	23	23	JOHN O'PANION/I and Market State of the stat
_	27	25	2	JOHN O'BANION/Love You Like I Never Loved (Elektra)
_	29	26	3	DON MCI FAN(Since D. (total Carl (EMI America)
_	30	27	3	DON McLEAN/Since I Don't Have You (Millennium)
_	_	→	Ø	JEFFERSON STARSHIP/Find Your Way Back (RCA/Grunt)
_	_	→	0	TOM PETTY &/The Waiting (Backstreet/MCA)
	_ =	→	0	LEE RITENOUR/Is It You (Elektra)
	_	→	$\widetilde{\Omega}$	DARYL HALL & JOHN OATES/You Make My (RCA)
is chai	rt is b	ased umbe	solely	RICK SPRINGFIELD/Jessie's Girl (RCA) on alrelay statistics compiled weekly from our CHR reporting stations. icate significant upward movement from at least 60% of our reporters.
_			-	DED

MOST ADDED •

AIR SUPPLY "The One That You Love" (Arista) HALL & OATES "You Make My Dreams" (RCA) LEE RITENOUR "Is it You" (Elektre) ELTON JOHN "Nobody Wins" (Geffen)
JESSE WINCHESTER "Say What" (Bearsville/WB)

Complete Regionalized Listings on Page 24 and 25.

HOTTEST

KIM CARNES "Bette Devis Eyes" (EMI America) REO SPEEDWAGON "Take It On The Run" (Epic) SMOKEY ROBINSON "Being With You" (Tamla) STARS ON 45 "Medley" (Radio/Atlantic) GINO VANNELLI "Living Inside Myself" (Arista)

Parallel Listings Begin on Page 26

ALAN PARSONS PROJECT "Time" (Arista) 80/19

Moves: Up 37, Same 24, Down 0, Adds 19 Including WFIL, WIFI, JB105, CHUM, WFLY, KHFI, KBFM, WHBQ. KX104, WOKI, WVLK, KERN, KLUC, KZZP, WFBG, WANS-FM.

ANNE MURRAY "Blessed Are The Believers" (Capitol) 70/2

Moves: Up 45, Same 21, Down 2, Adds 2, KXOK, KFMK, WHB 8-7, WOKY 18-15, KJR 22-17, KPLZ 22-17, WERC 23-18, WAYS 24-19, WVLK 23-21, KOFM 12-7, KCPX 14-12, WJBQ 24-19, WFLB 6-5, WSPT 22-19, KBOZ 28-23. BILLY & THE BEATERS "I Can Take Care Of Myself" (Alfa) 67/18

Moves: Up 26, Same 22, Down 1, Adds 18 including WXKS-FM, CHUM, WHYN, KSET-FM, KINT, WTIX, KQ94, WERC, G100, KJ100, WNCI, KENO, KTKT, WJBQ, KVOL, KWLO.
SHEENA EASTON "Modern Girl" (EMI America) 61/28

Moves: Up 14, Same 19, Down 0, Adds 28 including WKBW, WFIL, CKGM, KVIL, WGCL, KRLA, KYYX, WTRY, WKEE, KQ94, KRAV, KJRB, KENO, 95SGF, KQDI.

DOLLY PARTON "But You Know I Love You" (RCA) 52/3

Moves: Up 29, Same 20, Down 0, Adds 3, WZUU, WBBF, WROR 25-23, KVIL d-23, WGCL on, WOKY 20-18, KIQQ
31-29, KINT 35-31, KCPX 16-14, WHEB 30-27, 95XIL 36-31, WFLB 17-15, FM99 26-23.

Others Getting Significant Action

STANLEY CLARKE/GEORGE DUKE "Sweet Baby" (Epic) 49/8
Moves: Up 28, Same 15, Down 0, Adds 8, WIFI, CKLW, WHFM, WAXY, KKXX, WFOX, WXLK, WTRU, KYYX 30-26, WFBR 28-23, KSET-FM 26-20, KINT 16-8, WLOL-FM 34-25, K96 27-22, FM99 28-24.

AC/DC "Dirty Deeds Done Dirt Cheap" (Atlantic) 45/3

Moves: Up 25, Same 17, Down 0, Adds 3, G100, WBCY, KZ93, KRBE 6-4, B104 19-11, WPST 23-18, KEGL 25-15, KQ94 21-16, KJ100 20-16, KWEN 26-17, Z104 11-9, WIKS 21-17, KKXX 25-18, WSPT 16-11, KRLC 11-7.

ROSANNE CASH "Seven Year Ache" (Columbia) 44/13

Moves: Up 22, Same 9, Down 0, Adds 13, KVIL, Z93, KPLZ, WKEE, WAAY, WISM, WIGY, Z102, 96SGF, KPUR, WSPT, KENI, KDZA, 94Q 15-10, WHEB 26-22.

STEVE WINWOOD "Arc Of A Diver" (Island) 34/12

Moves: Up 12, Same 10, Down 0, Adds 12, B104, WFLY, WAQY, WKEE, KINT, WRVQ, KJ100, KKXX, K96, WANS-FM, FM99, KKLS, KBEQ 20-18, WPST 27-23, KXX106 27-24.

JOEY SCARBURY "Theme From 'Greatest American Hero' (Believe It Or Not)" (Elektra) 28/22. Moves: Up 3, Same 3, Down 0, Adds 22 Including Q105, KFI, K104, KINT, WERC, WBCY, WRVQ, WAKX, KYNO-FM, KNBQ, WTSN, WFLB, KVOL, WTRU, KOOK.

MICHAEL JACKSON "One Day In Your Life" (Motown) 28/2

Moves: Up 19, Same 5, Down 2, Adds 2, KINT, WVIC, WFIL on, KRLY on, Y100 11-11, KIQQ 28-25, WAEB 24-21, K104 20-15, WSGN 18-8, CK101 31-24, KYNO-FM d-27, KHYT 21-16, WACZ 29-22, FM99 13-11, KFYR d-18. ISLEY BROTHERS "Hurry Up & Wait" (T-Neck) 27/2

Moves: Up 14, Same 11, Down 0, Adds 2, KBFM, KNBQ, WXKS-FM 21-18, WGCL on, KEARTH 30-28, KFI 29-23, WAEB on, KSET-FM 25-21, FM100 on, WDJX on, KZZX on, WFBG on, WSGA 27-24, 96SGF on, KATI 30-26.