INSIDE R&R:

Continental Offers Full-Service AIC Service On Satellite: Format to debut via Satcom I in mid-September

Packwood Promises Deregulation Law At AP Radio Meeting: Affiliates also hear George Bush and Edwin Meese at briefings during annual gathering

Radio Warns Of Cuban Interference Consequences: Grievances and potential problems detailed at House hearings.

Jim Davis Named WVAFI Charleston, WV GM: Former KMPC PD moves into management

Warner Films Pursues Radio To Boost "Superman II": Hour-long radio special tied in with giveaways and screenings in 50 major markets

ABC Forms Two New Networks: AOR and adultoriented nets to bow January 1,

Polygram Consolidates Sales & Distribution:

PDI President John Frisoll exits as distribution apparatus reports to record company chiefs

Jim Tandy Appointed KFJZ & KEGL GM: Former WLCY/Tampa manager moves to Dallas-Fort Worth

New Radio Surveys Measures Usage: MSA study details other activities people prefer while listening (driving and housework lead), while RADAR report compares FM (58%) to AM listening

Dick Logan Forms Consultation Firm: Former Arbitron VP specializes in comprehensive management

counsel Ron Goldstein Promoted

To President At Island: Former WB executive upped from VP/Managing Director

Harley Lampman Moves Into Ownership: KFMQ/ Lincoln GM now co-owner/ manager of KJMO/Jefferson City, SENATE CONFIRMS DAWSON

Quello, Rivera Named To FCC



James Quello

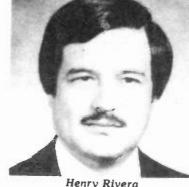
President Reagan has filled the two remaining FCC slots by reappointing an experienced broadcaster, James Quello, and nominating Henry Rivera, a New Mexico lawyer who readily admits he knows almost nothing about broadcasting. Both men are Democrats.

The nominations came one day (6-5) after the Senate, on a unanimous voice vote, confirmed the nomination of Mimi Weyforth Dawson to replace Commissioner Bob Lee after June 30.

Quello, who is 67 and reportedly wants to retire in a few years, will serve through June 1984 in the seat formerly held by Charles Ferris. Before joining the Commission in 1973, Quello had retired as Vice President of Capital Cities Broadcasting. He began his broadcasting career in 1947 as Promotion Manager for WJR/Detroit, becoming VP/GM there in 1960.

Rivera: Favors Free Enterprise

Rivera, 34, takes over the Quello seat which runs through 1987. He was chosen because the White House wanted to name the first Hispanic FCC Commissioner and he had come to the attention of



Henry Rivera

Sen. Harrison Schmitt (R-NM), a key GOP member of the Senate Communications Subcommittee. Since 1973, Rivera has practiced QUELLO/See Page 14

Benson Named VP/Operations At KIIS-FM

Don Benson will join Gannett's KIIS-FM/Los Angeles in the newly-created position of Vice President/Director of Operations on June 15. Benson, who held a similar position with the sevenstation Western Cities chain, told R&R, "This is a flattering opportunity for me and I'm delighted with the challenge. Gannett is a very strong organization committed to winning in all of its markets including Los Angeles. I'm really looking forward to working with J. Ray Padden (KIIS-FM President/GM), Jay Cook (Gannett VP/Programming), and the KIIS



Don Benson

staff. Quite honestly, my first day on the job can't arrive soon enough.

'Of course deciding to leave the people at Western Cities was not easy. My time there was very challenging and the people with whom I worked are true professionals. That company is one of the most forward-thinking groups in the country, and I'm especially thankful to Rick and Bill Phalen

BENSON/See Page 14

London & Engelman Exit KRTH For Mornings At KWST



John London

In a surprise move late Tuesday (6-9) the KRTH/Los Angeles morning team of John London & Ron Engelman resigned to join KWST/Los Angeles. London & Engelman, who joined KRTH in July 1979 for that station's first "live" morning show, made their resignation effective immediate-

ly.
KWST's new PD Chuck Martin

told R&R, "To have a team like John & Ron join this station as we prepare to kick off our new format is truly earth-shattering. They have done a fantastic job of establishing themselves as a morning alternative among some of the most awesome competition I LONDON/See Page 14

WDRQ ALSO ON THE BLOCK

Charter Sells WOKY & WMIL To Sunbelt

The Charter Company announced Tuesday (6-9) that it had entered into a letter of intent with Sunbelt Communications to sell WOKY & WMIL/Milwaukee for \$5 million in cash. J.P. Smith, President of Charter's Chartcom, Inc., also announced that the company has decided to sell WDRQ/ Detroit.

In announcing these decisions, Smith indicated that "the company will focus its attention on CHARTER/See Page 14

BUYS KHOW FOR \$15 MILLION, WWBA-FM FOR \$7 MILLION Metromedia On The Move In Station-Trading Market

Metromedia completed an active week in the station acquisition arena by agreeing in principle to buy Doubleday's KHOW/Denver for \$15 million, one of the highest considerations ever paid for an AM station. Metromedia had

Metheny Resigns At WBCS

Terrell Metheny Jr., Executive VP/GM of WBCS & WMKE/Milwaukee, has resigned that post to become Executive VP of the Mesa Broadcasting Group, licensee of KQIL & KQIX/Grand Junction, CO, and Executive VP/GM of Mesa's KUUY & KKAZ/Cheyenne, WY.

Metheny told R&R, "The owner METHENY/See Page 22 earlier last week sold KSAN/San Francisco to a Malrite Communications subsidiary for \$7 million (Malrite had previously purchased Metromedia's KNEW/Oakland) and purchased WWBA-FM/St. Petersburg from WWBA Inc. for the same price. All transactions are subject to FCC approval, after which Metromedia will own its full complement of seven AM, seven FM, and seven TV facilities.

Hepburn & Co.'s Ted Hepburn, broker on the KHOW deal, commented to R&R, "It was a fair price, not over or under and not exorbitant. It could very well be justified considering the book. It's consistent with Metromedia's philosophy, which is AM-FM diversification, and it's the kind of

METROMEDIA/See Page 22

RKO Networks Promote Five To VP

Tom Burchill, President of the RKO Radio Networks, has announced the promotion of five network directors to newly-created network vice presidential posi-

The five are Ken Harris, VP & Director of Affiliate Services; Jo Interrante, VP & Director of Programming; Dave Cooke, VP & Director of News; Kevin Lyons, VP & Director of Sales; and Joe

"STAYING IN RECORD BUSINESS"

Maguire, VP & Director of Engineering.

Commenting on the new positions, Burchill said, "These five individuals were members of the original management team which built the RKO Radio Network Awarding them this title is both a recognition of their efforts to date and of their expanded responsibilities as we begin our new networks." The promotions are effective immediately

20th Restructures, Reduces Staff

20th Century-Fox Records underwent a significant restructuring last week, with 20th Music Publishing Group President Herb Eiseman becoming Chairman of the record company while continuing to head the publishing efforts as well. Label President Neil Portnow will stay on, while VP/ Promotion Dave Parks will serve as a promotion consultant for the

company, as well as a liaison between 20th (whose on-staff promotion head will be Donnie Brooks) and RCA, which distributes the label. VP/Sales Mort Weiner and VP Bunky Sheppard have departed, as well as artist relations/publicity staffer Brenda Geffner and A&R Manager Paula Jeffries; a company spokesman

20TH/See Page 22

"TOUCH ME WHEN WE'RE DANCING"

IS TOUCHING RADIO IN ALL THE RIGHT PLACES



WROR add 24 F105 add KSLQ add 22 WOKY add KFI add KPLZ add KOPA add WFBR add KC101 add 29 WICC add K 104 add WTIX add WERC add WSGN add WAAY add Y103 add BJ105 add CK101 add 39 WRJZ add WNOX add WAYS add WSEZ add WCSC add WVLK add KKXX add KIOY add KCPX add 95XIL add



WFOX add WFLB add KFYR add KBOZ add WKRZ add WYSL add 'KENO add WIP add WGLF add WLCY add FM97 add WCCO add WOMC add WLW add WTVN add WIOD add AIA add WSB add WSM-FM add WBT add KRMG add WRFC add KMOX add WGBS add KMBZ add WLOF add KFMD add KYA add

The country has been waiting for a hit single from Richard and Karen Carpenter and here it is—"TOUCH ME WHEN WE'RE DANCING." The first single from the long awaited forthcoming Carpenters album MADE IN AMERICA.

CARPENTERS. "TOUCH ME WHEN WE'RE DANCING" ON A&M RECORDS & TAPES



PRODUCED BY RICHARD CARPENTER

Management: Management (a)
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Jim Davis New GM Of V100

Jim Davis, who resigned as Program Director of KMPC/Los Angeles in February (R&R 2-13), will join Capitol Broadcasting's WVAF (V100)/Char-

Manager next week. This is Davis's first management position after more than 15 years as a well-known air personality/programmer. Davis commented to R&R, "It's certainly not every day that someone offers you a radio station with a 20.6 share and asks you to manage it. WVAF is a very well-run operation and I'm understandably



Jim Davis

very excited about my entrance into management. (Capitol President) Ken Johnson's offer is a logical step for me at this point in my career and I'm very happy about it."

Johnson told R&R, "Jim Davis is Capitol Broadcasting's kind of guy. He's a delightful person and has proven himself to be very good with people. Just the number of employees he dealt with at KMPC proves that he's got management written all over him. I'm very excited that he's agreed to join our company."

Logan Opens Management Consultancy Company

Dick Logan, most recently VP/Marketing for Arbitron Radio and a veteran broadcaster, has announced that he is opening a radio management consultant firm. Logan told R&R that he plans to concentrate on aiding non-broadcasters who are making their first investments in our business, generally in small and medium markets. According to the recently-departed Arbitron executive, "About 25-30% of the station sales today involve non-broadcast interests getting into our field. They can't afford to hire a guy like me to manage their station, but they can hire my expertise."

Logan plans "to solicit my clients through LOGAN/See Page 14

Tandy Named GM At KFJZ & KEGL

Jim Tandy has been appointed General

Manager of Swanson's KFJZ & KEGL/Dallas-Ft. Worth. Tandy was most recently VP/GM at WLCY/Tampa-St. Petersburg, and is a 23-year broadcasting veteran.

veteran.
Tandy commented,
"I'm very excited about
the 'Music Of Your Life'
format on KFJZ and the
success of the new Eagle
97 (CHR-formatted). The
manner in which the two



Jim Tandy

stations position themselves in this top ten market is vital, and Swanson Broadcasting has great faith in the area's potential, as evidenced by their moving the stations' headquarters to a newly-constructed facility on the east side of Ft. Worth."

FRISOLI EXITS, SHERWOOD

SUPERVISES SALES

Polygram "Solidifies" Sales & Distribution

Polygram Records has reorganized its sales and distribution structure, with Polygram Distribution Inc. President John Frisoli exiting (R&R 6-5) and the entire sales organization, headed by VP/Sales Jack Kiernan, reporting to Polygram Exec. VP/GM Bob Sherwood. The company's fulfillment/distribution operation, headed by VP/Operations Bert Franzblau, will report to Exec. VP/Operations Guenter Hensler. The move consolidates the company's distribution, sales, and marketing operations.

POLYGRAM/See Page 14

AOR AND ADULT

ABC To Develop Two More Nets

ABC has announced the formation of its fifth and sixth radio networks, an "AOR/Top Tracks" net targeted at 15-34 year-olds, and a new adult-oriented 25-44 demographic net. Both will debut New Year's Day, 1982.

As with ABC's other four nets, the primary thrust will be news, features, and sports, ABC Executive VP/GM Bob Chambers told R&R. In addition to "King Biscuit Flower Hour" specials, there will also be concerts and special programs.

ABC hopes to attract 300 affiliates for the AOR net and 200 for the adult operation. When asked if he foresees any problem in attracting affiliates given the proliferation of new radio program services, Chambers replied that only 3200 of the 8000 existing radio stations are currently affiliated with networks. He added that to date there have been no clearance problems on any of the nets.

Chambers indicated that by having more networks, it will be easier to pitch "increased reach" when selling against TV to current advertisers. However, he noted that like the firm's existing nets, each of the new nets will have its own sales force and that ABC will not attempt to sell its nets in combination.

ABC/See Page 14

WHB Promotes Roberts To Program Director

Jeff Roberts, afternoon drive personality at WHB/Kansas City since 1979, has been promoted to Program Director. Roberts replaces Al Casey, who

left the station to head national programming efforts at Charter Broadcasting (R&R 3-20). "I'm very happy to be able to program WHB," Roberts told R&R. "I've done every shift on the station over the years and I'm quite flattered to accept the challenge of following in Al Casey's footsteps. Being a Kansas City native, I know what the town likes and I'm going to give it to them."



Jeff Roberts

WHB General Manager Jim Erwin said, "I'm really pleased to have a man as strong as Jeff for this key programming position. I'm looking forward to working closely with Jeff as we continue WHB's success in the market."

Roberts's promotion is effective immediately, and he will take on the additional duties of Music Director following the announced departure of WHB MD Rick Brown. Brown will join WOKY/Milwaukee as MD.

Goldstein Elevated To President Of Island

Ron Goldstein has been promoted to President of Island Records/U.S. & Canada Operations, coming from his previous post as VP/Managing Direc-

tor for the firm. Goldstein joined Island after having served as General Manager for Warner Bros. Progressive Music Division for three years.

He began his record industry career with the Cleveland-based Mainline independent distribution firm in 1966, becoming West Coast Regional Sales Manager for Warner Bros. in 1969, later moving to Special



Ron Goldstein

Projects Coordinator. Beginning in 1972, Goldstein headed Chrysalis Records/U.S., returning to Warners as a Product Manager in 1974.

Commenting upon Goldstein's promotion, Island Records founder Chris Blackwell said, "In the short time Ron's been with Island, everything's worked very well for us. Warner Bros. and Island have pulled together better than ever. You can see it in the results . . . Ron's moved up to the presidency the old-fashioned way. He earned it."



PAGE 3

this week...

6-12-81

PROBLEMS WITH THE MONTHLIES

Broadcasters and agencies using incomplete monthly ratings data for sales purposes may be creating a climate of abuse.

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New insights into the old "ears vs. research" programmers' debate.

Page 20

ON-AIR VS. OFF-AIR PD ROLES COMPARED

Examples of both breeds of programmer compare the advantages and disadvantages of their positions.

Page 50 CALLOUT CLOUT FOR A/C

Callout research has become increasingly important to the format, and two valid and varying approaches are outlined.

Page 47 COUNTRY PD'S GRADUATE TO MANAGEMENT

Five former Country PD's talk about the extra responsibilities and privileges management positions bring.

Page 43 IS RADIO READY FOR EBS?

If a nuclear emergency should come to pass, will radio provide necessary information to the populace?

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Washington Report

Florida Broadcasters Take Cuban Interference Problem To Congress

Some U.S. stations are suffering "staggering" losses of listenership and revenues due to illegal Cuban AM interference, a **House** subcommittee was told last week.

But broadcasters said converting to 9 kHz channel spacing would be a futile attempt to impose a technical solution on a political problem.

"Current events clearly dictate that the Cuban government will do what it wants, when it wants, and how it wants," testified Matt Liebowitz, counsel to the Florida Association of Broadcasters. At his side was Bill Stakelin, VP of WHOO/Orlando and newly-elected NAB Radio Board Vice Chairman



TESTIFYING — On hand for congressional hearing on Cuban AM interference was William Stakelin, newly-elected NAB Radio Board Vice Chairman and Executive VP with Bluegrass Broadcasting, owner of four AM's and three FM's In the Southeast.

Liebowitz advocated trying to persuade Cuba to use FM stations and directional antennas. Although subcommittee member Joel Pritchard (R-WA) said the U.S. should "get pretty tough" and "send some signals down there." Liebowitz said a power war with Cuba would be expensive and "unacceptable" to American broadcasters. He also blasted the FCC for moving too slowly in granting special relief, such as power increases, to help U.S. stations offset Cuban interference.

Last week's session was the first of two hearings called by Rep. Dante Fascell (D-FL) in his International Operations Subcommittee at the request of Florida broadcasters.

Cuban Interference Tapes Heard

At the session, WINZ/Mlami GM Harold Frank played tapes of



RUNNING INTERFERENCE — A tape of Cuban signals interfering with U.S. stations was played for the House International Operations Subcommittee by Harold Frank, VP/GM of WINZ/Miami and Chairman of the Florida Association of Broadcasters.

Spanish programming from Cuba clearly audible behind a WINZ talk show; a heterodyne whistle from Cuba's jamming of Spanish language WQBA/Miami; and Radio Moscow, in English, being beamed into the U.S. via Cuba.

According to Susquehanna Broadcasting's Chief Radio Engineer Charles Morgan, Cuban interference is a problem at three of the group's seven AM's: WQBA/Miami, WARM/Scranton, PA and WHLO/Akron, OH. As a partial solution, he suggests dropping all protection for a country on any frequency on which it allows a signal creating illegal interference.

FCC Commissioner James Quello derided 9 kHz spacing and said he doubts its usefulness in the Cuba problem: "If Cuba is violating international agreements now, there is no assurance of Cuban compliance in the future."

Commissioner Abhott Washburn also criticized 9 kHz, saying, "The disruption will probably outweigh the benefits." He cited the high number of AM stations for sale as evidence there probably isn't a high demand for the new stations 9 kHz spacing might permit.

Cuba "Copout?"

"The gut issue is political," said Rep. Fascell. "Exactly," agreed FCC Chairman Mark Fowler, who told the NAB Board of Directors the next day he doesn't believe Cuban interference ties into the 9 kHz issue, but is a separate political matter.

However, the State Department's lead man on AM issues, William Jahn, later told R&R he "just can't buy" that argument. "To me it's a copout, a way to dump the problem. Either we work out a technical solution or get down to a power war. We don't want the Cubans getting down into Central America, either. It's political in the sense you're not going to work out an agreement without some type of assurances Cuba will live up to it."

Fowler Favors Junking Financial Reports



FCC Chairman Mark Fowler last week (6-5) told the NAB Board of Directors in Washington he favors elimination of annual station financial reports (Form 324) and frowns upon making sales of AM-FM combinations subject to a provision requiring divestiture of either station, should the Commission eventually decide to break up such combinations.

LAWMAKER PROPOSES TO "STOP THE UNCERTAINTY"

Packwood Promises Radio Deregulation Law

Speaking to over 250 affiliates at the Associated Press Broadcasters conference in Washington on Friday (6-5), Senate Commerce Committee Chairman Bob Packwood (R-OR) said there will be a complete bill by late summer or, at the latest, year's end, putting into law all aspects of radio deregulation set forth by the FCC.

One purpose of such a bill will be to eliminate future court challenges to the Commission's already-enacted radio deregulation policy eliminating logging and ascertainment requirements, commercial restrictions, and nonentertainment programming guidelines. "Government should not regulate capitalistic acts among consenting adults," Packwood stated. He concluded that there is no more competitive industry than radio.

Also endorsing radio deregulation were Harris Broadcasting President Bob Wells and KRSB/ Roseburg, OR President Tom Worden. Being free of regulation means being more accountable to the public, commented Wells, a former FCC Commissioner. he said that in 98% of all cases, broadcasters' sense of responsibility will be the same or better. Worden likened community service to a canvas that reflects community involvement.

Opposing radio deregulation was the Church of Christ's Rev. Everett Parker, who took exception to radio stations being turned into mere program translators and to the NAB's "blind faith in a free market." Moderating the panel was Clint Formby, President of KPAN/Hereford, TX.

The Week In Review

- Broadcasters warn House of Cuban interference dangers.
- Packwood sees radio deregulation law by year's end.
- Lee lashes FCC reappointment system.
- Fowler favors eliminating financial reports for stations.

SEES UNPRECEDENTED INDUSTRY INFLUENCE

Lee Urges FCC Colleagues To Reject Reappointment

Calling the process of getting reappointed to the FCC "demeaning," Commissioner Bob Lee Wednesday (6-10) urged his colleagues to reject reappointment and called for a single non-renewable 15-year FCC term. Lee's present term expires June 30.

The suggestion was one of ten commandments Lee offered for Commissioners in a speech entitled "Requiem For A Regulator," delivered before the Federal Communications Bar Association in Washington.

Lee said there is at least the appearance of favors being traded when a Commissioner "must go trotting around with hat in hand to the power structure, including the very industry one regulates" to get reappointed.

More "Presumptuous" Advice On Conduct

"I know of no time when the influence of the industry has been greater. I do not necessarily disagree, but I trust this influence will be used discreetly, since excesses have a way of surfacing," Lee told the FCBA.

Acknowledging that his com-

mandments may sound like "gratuitous, presumptuous, and arrogant advice from the old goat," Lee also advised his colleagues on the FCC to:

Avoid close personal relationships with licensees, congressional staffs, and colleague commissioners.

Accept only modest entertainment that is business-related.

Keep public statements to a minimum.

 Explain reasoning if departing from a precedent.

 Beware of "logrolling" (trading favors with other commissioners).

Be candid with Congress and the press. Do not compound an error.
Keep their word after giving

it, and don't give it lightly.
• Watch travel.

• Maintain and protect the FCC's independence.

Edited By Don Waller

Sharp Debuts Twin-Tonearm Vertical-Tracking Player



While several microprocessor-controlled turntables give you a hand in programming your music, the "VZ-3000," manufactured by **Sharp**, gives you two arms. The vertical-tracking unit features a second tonearm, enabling you to play the record's flipside and eliminating the need to turn the disc over. Price for the system, which also includes an AM-FM radio and a cassette deck as well as speakers, has not yet been set.

EMPLOYEES UNWILLING TO TRANSFER

Anti-Moving Movement Gathering Momentum

For the fourth consecutive year, a survey of transferred employees undertaken by the Employee Transfer Corporation (a unit of the Lincoln National Corporation affiliated with the Chicago Title & Trust Co.) registered a decline in the number of employees willing to relocate. Only 76.3 percent of those transferred during 1980 claimed to be willing to transfer again, according to the survey. In 1979, 78.8 percent were willing to be transferred versus 82.7 percent in 1978 and 84.4 percent in 1977.

Employee Transfer, a firm retained by corporations to buy the houses of transferred employees and manage their moves, based its survey upon 316 replies from 1100 employees sampled. Those responding said they didn't mind moving to advance their careers, but concerns about compensations and costs seem to be increasing

While the cost of housing at the new location ranked high on the list of employee concerns, family attitudes and feelings about the new job continued to be the top considerations.

RCA, Why-Fi Pen Worldwide Production Pact

RCA Records has signed a worldwide production agreement with British label Why-Fi Records, headed by former Sire-U.K. A&R Director Paul McNally. The initial albums to be released under the pact will be Robert Ellis Orrall's "Fixation" and Sparks's "Whomp That Sucker."

MSA Unveils Qualitative Radio Listening Study

Most people don't really listen to the radio even when they're listening to the radio, according to a recent study conducted by the Irvine, CA-based Multiple Systems Analysis research firm. The survey found that most people prefer to perform a primary or secondary activity while listening to the radio.

When asked which activities they engaged in while listening most attentively, those polled cited driving (51 percent of the male and 37 percent of the female respondents), housework (27 percent of the females and 10 percent of the males) and socializing (14 percent of the males compared to seven percent of the females). Other favorite activities while listening to the radio were reading (12 percent of the males and 10 percent of the females) and school or business work at home (13 percent of the females) and eight percent of the males).

Special Features Peak Listeners' Interest

The study also attempted to uncover which programs elicited the most attention from listeners with special music features garnering 39 percent of the females' attention (30 percent of the males) while news and information features pulled in 38 percent of the males' attention and 26 percent of the females.

Interestingly, usual musical formats attracted the greatest amount of attention from 16 percent of the males and 15 percent of the females, with females also showing a marked (14)

percent) attentiveness to routines from their favorite DJ's. Not surprisingly, commercials and PSA's captured less than five percent of any group of listeners' attentions.

WEA Joins CBS In Adopting "CX" Noise Reduction Process

The WEA group of labels (Warner Bros., Elektra/Asylum/Nonesuch, and Atlantic Records as well as all WEA-distributed labels) recently announced they would join CBS Records in the adoption of the patented "CX" noise reduction process, a compatible audio system that virtually eliminates surface noise from phonograph records while extending their dynamic range. The WEA companies become the first labels other than CBS to commit to the "CX" process.

Developed by the CBS Technology Center, the "CX" process increases the dynamic range of records by 20 dB to 85 dB. These "CX" encoded discs can be played on conventional record players with no loss in fidelity. "CX" encoded discs can also be manufactured on standard pressing equipment and will

be priced the same as conventional LPs.

The full benefits of "CX" encoding can be realized with the addition of an inexpensive decoder to your stereo system. These decoders will be available by early summer of 1981 and will cost less than existing noise reduction systems. Eventually, "CX" decoding capability will be built into the circuitry of receivers, pre-amps, and turntables, reducing consumers' costs even further.

Licenses to manufacture "CX" decoders have already been granted to a number of audio hardware firms, including **Phase Linear, Audionics, MXR**, and **Sound Concepts** with the initial hardware to be available in late June 1981. The "CX" process will also be available to other record companies under royalty-free licensing agreements.

FM'S SHARE INCREASING

1981 RADAR Report Details U.S. Radio Usage

The recently-released Spring 1981 "RADAR" Report, a product of Westfield, NJ-based Statistical Research Inc., provides a wide range of radio usage data, broken out along several geographic and demographic bases.

Probably the most significant fact uncovered by the survey is that FM's share of U.S. radio audiences now stands at 58 percent, with FM's share exceeding AM in every Monday-Friday daypart except 6-10am (where they are equal). This marks the continuation of the FM over AM trend which first surfaced in the Spring 1979 "RADAR" Report.

FM listening dominates AM in the 10am-3pm slot with 59 percent of the listeners, in the 3-7pm period with 62 percent of the available audience, in the 7pm-midnight daypart with 66 percent of those listening, and in the midnight-6am time frame with 57 percent of the total listeners.

Working Women Above-Average Listeners

Additional points of interest found in the most recent "RADAR" report include employed women account for 55 percent of the radio usage, even though they make up only 51 percent

of the adult female population. This above-average listening pattern has remained consistent over the past several years despite the increased percentage of working women.

While the Internal audience for radio continues to change, the overall audience share displays remarkable consistency as radio's total weekly audience share hovers at 96 percent of all persons 12 years of age or older. Network stations affiliated with the ABC, CBS, Mutual, NBC, RKO, or Sheridan networks sport a weekly reach of 77 percent of the total 12-plus population (approximately 138 million persons).

EXCLUSIVE in your market: the "Big Guy" After excellent early response to his television



After excellent early response to his television commercials for Charter stations, Gordon Jump, of WKRP in Cincinnati, is now available as exclusive spokesman in non-Charter markets.

His humor, warmth and professionalism make him an ideal spokesman, no matter what the format of your station. The network-quality spots can give you the best look, image and message ever seen in your market.

To reserve the "Big Guy" as your exclusive spokesman, call today. Prices vary by market size. Production starts in July, offered only through Charter Broadcasting.



CONTACT: John Bayliss, Russ Wittberger, Al Casey PHONE: (714) 298-3390

2399 Camino del Rio S., Suite 100 San Diego, CA 92108



THE BROTHERS JOHNSON are on their marks and set to go with a powerful new single

HEREALTHING?



is the first single from the forthcoming album WINNERS, and a record that is certain to break.
FROM THE BROTHERS JOHNSON ON AS M RECORDS & TAPES
Produced by The Brothers Johnson for Brojay Productions, Direction, Marking Johnson

WXKS-FM deb 29 PRO-FM add Y100 add 30 KRLA add

B97 add **WFMF** add KQ94 on WSGN add

CK101 add 38 WCSC add KGGI add 'KTKT add

KHYT add **KUHL** add **KUTE** add 95SGF add

WFOX on **KVOL** on **WQLT** add **WALG** add

KFXM add WXIK add **WQOK** add WJAD add



Reps



Katz Radio

Dick Williams has been upped to General Manager of PROBE/Marketing, Ketz's media analysis arm Williams will continue to serve as Director/Market Development-East for the firm in addition to his new duties

Simultaneously Mike Marshall has been named Manager of the St Louis office, coming from his previous post as an account exec in the firm's sales office Daniel Rioux joins the firm as an account exec in the Detroit office. Rloux formerly served as a Media Buyer with Kenyon & Eckhardt in Detroit and as an account exec with WCHP/Mt. Pleasant, MI



KNTB-AM and KLYD-FM/Bakersfield have been added to the rep's

Upcoming RAB Idearamas are Albany & Scranton, PA (6-15), Boise (6-17), Philadelphia & Buffalo (6-18), Albuquerque, Indianapolis, Atlanta & Billings MT (6-23) Denver Phoenix St Louis & Columbia, SC (6-25), Salt Lake City & Baton Rouge (6-30). Call the RAB for conference locations.

Bill Cummings received official confirmation that he'll succeed Mark Mullin as Radio Advertising Bureau VP/National Sales Director Cummings has been acting in that capacity since Mullin left to head to new New York office of Chiat/Day Coming to the RAB from Sylvania Cummings was previously in network sales for Mutual, ABC and WCBS/New York, Also, Bill Shriftman has been named RAB VP/Finance, leaving Empire State Federal Savings & Loan in White Plains, NY

WPVA and WPVA-FM/Colonial Heights, VA have been sold by the Atlantic Broadcasting Corp. to WPVA Inc. for \$1.45 million





Rosemary Petta has been appointed Vice President for the Boston based Pro Media firm. In her new post. Petta will be responsible for all Starfleet Blair's media placement



McGAVREN GUILD RADIO

KISS-KMAC/San Antonio, KSET AM-FM/El Paso, KVOL/Lafayette, LA: and KOUL-FM/Corpus Christi, TX have been added to the rep's sales



Dianne Carstens has been promoted to Sales Manager of the San Francisco regional office. Carstens most recently served as an account exec in the rep's Chicago office, having previously been associated with WXRT/Chicago

People

Gainesville

The University of Florida has established two \$4500 Al Flanagen (Gannett Broadcasting Group President) Broadcasting Fellowships to be financed by revenues from WRUF-AM-FM/Gainesville

Networks/Program Suppliers

CONTINENTAL RADIO

The Tidewater, VA-based firm has begun offering a satellite radio programming service that is expected to be operational by mid-September of this year. Using Satcom I, the firm will provide a full-service A/C format, complete with 24-hour news. Among air personalities already enlisted to voice the programming are "Powerline" host Jon Rivers and "Adult Contemporary Countdown' host Tom Dooley. Former WSB/Atlanta News Director David Foulk will head the service's news operations with WSB-TV/Atlanta's Terry Casey aiding in the anchoring duties. For further information contact Continental Radio at (804) 424-7777





VP TO AP - Vice President George Bush (above) and Reagan advisor Ed Meese discussed the current administration at the annual AP affiliates meeting in Washington, DC last week. The group later heard Walter Rodgers, AP Radio Network White House Correspondent, deliver an attack on how Reagan's team is manag-

GLODA SOTELLITE NETTUDAK

Upcoming guests on the 'Rockline" program include Supertramp (6-15) and Joni Mitchell (6-22)





KING CONTRACT - Larry King (center) is pictured putting pen to a new five year pact while Mutual Broadcasting System President/Chief Executive Officer Marty Rubenstein (left) and Amway Corp. Exacutive VP/Corporate Development Robert Hunter (right) look on. King, host of America's number one overnight radio talk program, has seen his show blossom from 26 stations in 1978 to its present 240 affiliates with an estimated audience of four million night-



The Source Board, an affiliate executive committee consisting of 11 persons from stations of various market sizes and formats, recently elected KZEW/Dallas GM Jeff Poll as Chairman, Additional board officers are: KZIO/Dujuth GM Rob Ridder (Vice Chairman), WWWL/Miami PD Rick Peters (Secretary), and WMMS/Cleveland GM Walt Tiburski (Treasurer).

"Live From Gilley's," the hour-long weekly series of live concerts by country music artists, will feature performances by Mickey Gilley (6-13). Moe Bandy and Joe Stampley (6-20), Johnny Lee (6-27), Johnny Paycheck (7-4), George Jones (7-11), Brenda Lee (7-18), the Kendalls (7-25), Jerry Lee Lewis (8-1), Ray Price (8-8), Razzy Bailey (8-15) and Rex Allen Jr. (8-22). The program is currently airing over more than 350 stations nationwide.



ABC Information



Tina Press has been named to the newly-created Director/Programming post, coming from her previous post tion as Manager/ABC News for the Information Network. Prior to joining ABC. Press served as Director/Editorials for WCBS/New York, having formerly been an Assignment Editor with CBS News and Assistant News Director with WCAU/Philadelphia. She began her broadcast Industry career as KCBS/San Francisco's News Editor in 1970.

Stuart Krane has been appointed Director/ABC Information Network having previously served as an account exec with the ABC Radio Networks. Krane came to ABC from his previous post as Associate Media Director of the Warren, Muller & Dolobowsky ad agency, having begun his career as a media planner with the Ogilvy & Mather agency in

'Guitar: A Rock Episode," a 36-hour radio special saluting notable rock guitarists and their music, will be available from the Dallas-based firm by late summer. Produced by TM Special Projects in conjunction with former KSAN/San Francisco PD Tom Yates and MD Kate Hayes, the program is targeted toward AORformatted stations. Among the guitarists Interviewed for the special are Eric Clapton, Ted Nugent, Eddie Van Halen, Mike Bloomfield and Lindsey Buckingham



Herb Score, WWWE/Cleveland's sportscaster and former All-Star pitcher has been signed to provide special commentary for the net's coverage of the 1981 major league All-Star baseball game, scheduled for July 14





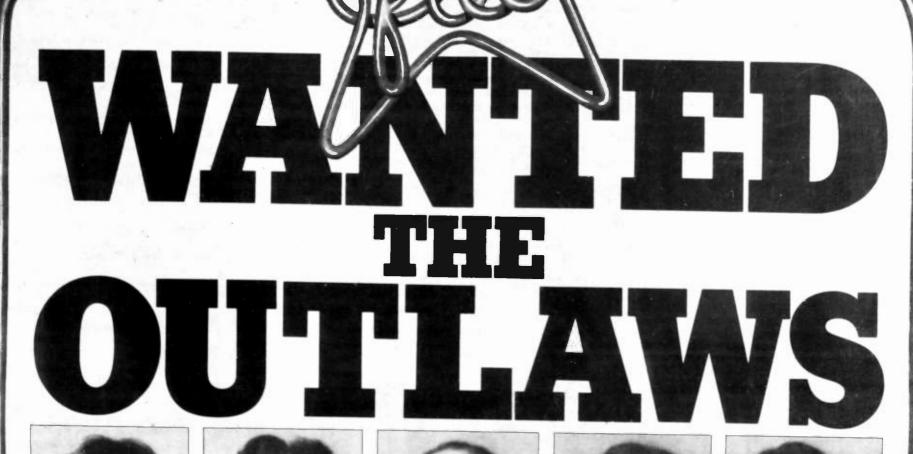
WEB OF SOUND - Spider members Holly Knight (center) and Keith Lentin (right) are pictured with Craig Fisher of Earth News (left) upon completion of a recent Interview on the subject of their latest Dreamland LP, "Between The

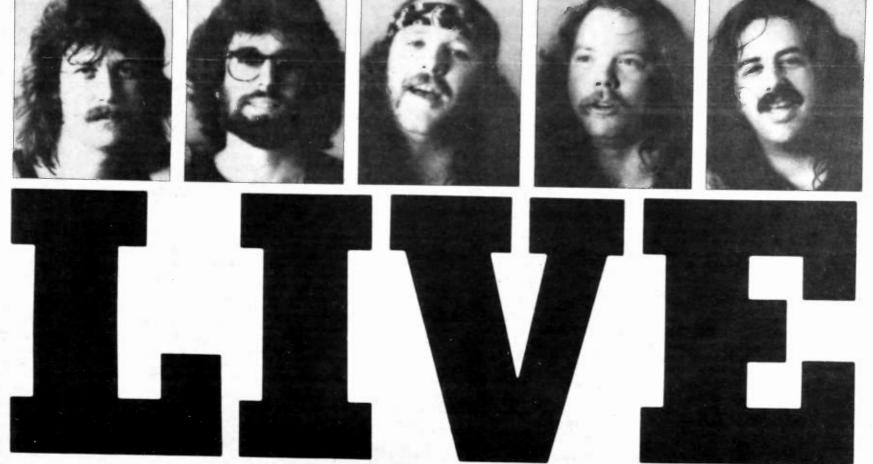
Use a TRAVELING BILLBOARD for the Best in BUMPER STRIPS and WINDOW LABELS . . .



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You wanted them. Now Starfleet Blair is bringing them to you. It's The Outlaws in concert, June 21.
Brought to you via satellite direct from Saratoga Springs, New York. Nothing captures the excitement of live, like live. Don't miss it. Call Starfleet Blair (617) 262-0220. Or contact them at 535 Boylston Street, Boston, MA 02116.

Produced for radio by Jim Slattery and Sam Kopper. Executive Director Harriet Bellush.

Satellite delivery: WOLD consumerations: A Division of John Blair & Co. Sponsored by PENTAX



Taft '81 Earnings Take Tumble

Taft Broadcasting Co.'s year-end earnings for 1981 slipped 11 percent to \$28.4 million, down from \$31.7 million in 1980. Year-end revenues, however, increased two percent to \$239.9 million, up from \$235.9 million in the year-previous.

Fourth-quarter earnings for the period ending March 31 slumped 56 percent to \$2 million, down from \$4.7 million in the equivalent period of 1980, while fourth quarter revenues rose one percent to \$239.9 million, up from \$235.9 million in the year-previous period.

Taft's broadcasting division's year-end revenues dipped five percent to \$42.3 million, down from \$44.6 million in the year before, as year-end broadcast revenues climbed 10 percent to \$112.2 million, up from \$102.3 million in

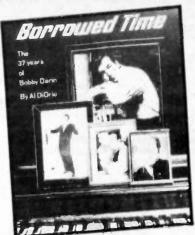
The broadcasting division's fourth quarter revenues remained stable at \$23.8 million versus \$23.7 million in the analogous period of 1980. Fourth quarter earnings for the broadcast division nevertheless declined 18 percent to \$6.4 million, down from \$7.9 million in the fourth quarter of 1980.

Bobby Darin Bio "Borrowed Time" Bows

A star at 22, dead at 37. Such is the story of Bobby Darin, born Walden Robert Cassotto (as one of his later albums was titled). However, as Borrowed Time: The 37 Years Of Bobby Darin, the forthcoming (July) biography of Darin by Al DiOrio, attests, there's more to Darin's life than one might expect of the brash young onetime teen idol who burst upon the best-seller charts with "Splish Splash" in 1958

As a recording artist, Darin won two Grammys. His recording of "Mack The Knife" was selected Record Of The Year in 1959, while Darin was simultaneously honored as Best New Artist. Darin also wrote the oftrecorded "Sing A Simple Song Of Freedom" and brought the late Tim Hardin to the national charts with his interpretation of Hardin's "If I Were A Carpenter." As an actor, Darin was nominated for an Academy Award for Best Supporting Actor for his performance in 1963's "Captain Newman

DiOrio's book, exhaustively researched, provides an in-depth look at a little-acclaimed artist and is ultimately more than a casual recounting of Darin's showbiz accomplishments. Darin's intense drive is attributed to his having suffered rheumatic fever as a child. (He was repeatedly told he



was not expected to live past 20.) Furthermore, the book details the reasons behind Darin's radical 60's career shift, sourred by the dissolution of his marriage to actress Sendra Dee and the assassination of Senator Robert Kennedy

Borrowed Time is 256 pages long, contains 40 previously unpublished photos, and retalls for \$9.95 (hardcover). For author interviews, etc. contact David Perkins at Running Press, 125 South 22nd St., Philadelphia, PA 19103, (215) 657-5080

Radio&Records



YEARS AGO TODAY



BILL MCCLEAGHAN STEPS DOWN AS ARBITRON RADIO VP/GM

DAVE PARKS NAMED PD AT WLEE/RICHMOND

NUMBER ONE FIVE YEARS ACO: "Silly Love Songs" -Wings (Capitol)

NUMBER ONE COUNTRY: "I'll Get Over You" - Crystal

NUMBER ONE LP: "Fly Like An Eagle" - Steve Miller (Capitol)

Schnabel Named Division VP/Business Affairs At RCA

Ekke Schnebel has been appointed Division Vice Presi-

dent/Business Affairs & Inter national Administration at RCA Records. A 14-year veteran of the record Industry, Schnabel most recently served as Sr. VP/Legal & Business Affairs for Polygram Records-New York, having previously held the VP/Business Affairs position for the label. Prior to Joining Polygram's New York operation, Schnabel held the Director/Business Affairs post with Polydor International, the German-based branch where he entered the record industry

reached at (412) 795-1370.



Ekke Schnabel

Stone Elevated To Nat'l Singles Promo Dir. At A&M

Rick Stone has been upped to National Singles Promotion Director for A&M Records. A veteran of over four years with the label, Stone most recently served as New York Promotion Director, having begun his record industry career as A&M's New York Marketing Manager. Prior to joining A&M, Stone held MD and air personality positions with radio stations in upstate New York



Rick Stone

Pro:Motions

Sternberg To Head Wolf/ Rissmiller Video Division

Scott Sternberg has been named to head Los Angelesbased concert promotion firm Wolf/Rissmiller's newlyformed video division. Sternberg most recently headed Sternberg Productions, having previously aided in the introduction of the Warner/Amex QUBE system. He also currently serves as a consulting producer/director for TeleVisa

Anthony Launches Velsi Label

George Anthony has announced the formation of Velsi Records, a Woodland Hills, CA-based label distributed by Pickwick International. Rebecca Posen has been named Promotion Director for Velsi and Vic Asher is the first artist signed. Velsi can be reached at (213) 344-5957.

Pudlow Named VP/Promo For Erect

Van Pudlow has been appointed Vice President/Promotion for Erect Records. He will be based at the label's Merrillvlile, IN-based offices.

Hay Named GM For Polish

Peter Hay has been ap pointed General Manager for Polish Records. Most recent-Iv Director/A&R and General Professional Manager for Camerica Music, Hay began his record industry career with London Records 11 years ago, holding positions within the label's publicity, promotion, creative services, and A&R departments.

In his new post, Hay will oversee the activities of Polish Records' affiliated publishing



Peter Hay

arm, Stolen Music/Got No Publishing, in addition to his GM duties

Andrews Forms Broadcast **Consultation Firm**

Gerl Andrews has announced the formation of a programming consultation firm specializing in CHR and A/C formats. Most recently, Andrews served as PD for KAAP-AM-FM/Santa Paula, having previously held posts with California radio stations KACY/Port Hueneme, K105/Oxnard, KOVA/Ojal, and 102X/Ventura. Andrews's new firm is designed specifically for the small market broadcaster. Andrews may be reached at (805) 648-4715.

Marx, Lombard Establish Offices

Strothers Forms Creative

Broadcast Consultants Firm

Broadcast Consultants firm, designed to aid A/C, CHR, and

Black formatted stations as well as developing its own "Tempo

Of The City" format. Strothers, a seven-year radio veteran, will

concentrate activities in the East, providing services ranging

from promotional advice, consultation, personnel screening,

and jingle preparation. Creative Broadcast Consultants can be

Jerry "DJ" Strothers has launched the Creative

Michelle Marx, a veteran publicist, and Robert Lom bard, an independent producer, have launched the Marx & Lombard Entertainment Co. The independent video production firm will be located at 81131/2 Melrose Ave., Los Angeles, CA 90046, (213) 653-1402.

DD ONE SALUTES

One of over 1500 Great Radio Stations carrying Westwood One programs. Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live From Gilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American Radio Show, Daybook, Spaces and Places, Ace and Friends, Star Trak, Special Edition, Shootin' the Breeze, Tellin' It Like It Was.

WESTWOOD

9540 Washington Blvd., Culver City, CA 90230 - (213) 204-5000

AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS

HEARTS"

4

JUICE NEWTON

Queen Of Hearts (Capitol)
60% of our reporters on it. Moves: Up 48, Debuts 28, Same
38, Down 0, Adds 20 including KVIL, KJR, KIMN, WHFM,
WTRY, WBLI, KTSA, WFMF, CK101, KX104, WLOL-FM,
KIOA, WNAM, KLUC, KRQ. See Parallels, charts at number





"An industry using unstable figures to sell itself is slowly committing suicide."

Monthly Reports: The Sales Problem

As the radio world has its attention turned to Quarterly Measurement (and the upcoming spring results, due to be received beginning the week ending July 17), one item that is sure to get more attention is a QM by-product, monthly reports. Monthlies have been produced along with the longer surveys ever since they were begun in 1978 under the name Extended Measurement. The use and value of the monthlies has been a debated topic almost from the start, and with the nation getting QM now, the issues are bound to become more widespread. Let's examine the pros and cons involved.

Why Monthlies?

There were several purposes kept in mind when it was decided to offer monthlies to markets receiving the extended surveys. Since I was present at the birth of the 12-week survey system during my Beltsville days, it has been interesting to see if the initial ideas proved worthwhile.

Two considerations from a corporate Arbitron perspective may have helped lead to the decision to give stations access to data based on each four-week section in the 12-week sweep. First, extra revenue would accrue to Arbitron. Stations pay an extra 5% of their regular annual Arbitron fee for the right to receive the monthly booklets. Since the data is already in-house in Beltsville and Laurel, the monthlies represent nice added income for Arbitron.

Second, by offering monthly reports with an Arbitron name on the cover, the company could hope to preempt a service such as Mediatrend, which relies on monthly reports for revenue.

There are two major points that the monthlies were to have going for them, from a station utility point of view. First, it was hoped that the monthly reports would enable station programmers to have midterm data before the end of a Quarterly Measurement survey. Such interim information might, it was hoped, tell a programmer if the station was on target or not. Theoretically there would be time for adjustments before the end of the sweep. At the least, a tracking of several months worth of data, say over six monthlies in major markets for example, might give a programmer guidance as to how the market was shaping up.

The second consideration from the station point of view dealt with sales. As Dick Logan, then VP/Marketing, told a panel I chaired at the NRBA last year, "We thought that stations seeing good interim monthly data might adjust their rate cards prior to the release of the final Arbitron report." In other words, Logan was saying that the monthlies could possibly be used to predict final numbers, thus giving a station a chance to

pre-sell and jump rates before the final report was on the street.

What Is A Monthly?

Basically the monthly report is a tip-of-the-iceberg booklet containing overview data. Numbers are in share form and cover a handful of demos and dayparts, broken out for the relevant four weeks of the extended survey. In the case of the winter/summer reports, the last monthly deals only with two weeks worth of new data (weeks nine and ten). The data is contained in a booklet designed to fit into a coat pocket. You can't take the data from each of the monthlies and average them to arrive at your 12+ share, total week, because Arbitron reweights the entire 10 or 12-week data base when all the figures are in, but the monthlies are supposed to give you a good clue as to what your final 12+ share will be.

Monthly Sales Problems

When monthlies were first created in 1978 for Seattle and New Orleans, there was concern on Arbitron's part that the data not be used for sales purposes. Rightl As you might imagine, sales types in those markets made hay as soon as the first monthlies came out. Although Arbitron has repeatedly tried to keep a lid on this issue, there still appears to be a spread of monthly data for street use. This is a major problem, since the data base for the figures is relatively small.

The problem has the potential of spreading soon. Although not many markets have voted to support the cost of the monthly booklets, Arbitron is now taking the tack that majority support for the monthlies is no longer needed. This led to the monthly reports being used in Philadelphia and Detroit even though most station subscribers did not want the booklets. With QM going nationwide this sweep, and with Arbitron possibly considering expanding the sales effort for this data, the industry needs to be concerned about how to cope with sales abuse of the interim reports.

Conversations with broadcasters and agency personnel in Philadelphia and Detroit confirmed that there is a serious "leakage" problem in those cities. General Managers in both cities told R&R that "advertisers — both directs and agencies — have the booklets and are using them." In Philadelphia, a GM stated that not only do advertisers have the monthly reports "but record promoters also have copies of the numbers." Even though Arbitron has been going around to agencies and asking them not to use the monthlies in buying situations, one GM stated "agencies are using the numbers to measure format changes and to wheedle for rate breaks." Another broadcaster

Week In Review

Hoyt Expects Quick Arbitron Pricing Decision

Tom Hoyt, President of Heftel Broad-casting and Chairman of the Arbitron Radio Advisory Council, tells R&R that he thinks Arbitron will decide "sooner rather than later" to revise its pricing setup for station contracts. As a result of an effort by the Council and the Station Representatives Association, Arbitron is now reviewing new ways of generating revenues from ratings books subscriptions. Hoyt told R&R that he expects the Arbitron decision before the next Advisory Council/Arbitron meeting, set for August. One possibility reportedly up for consideration involves pricing based on station's lowest unit rate, like political contracts.

Hiber & Hart Relocates, Adds Staff

Hiber & Hart, Ltd., broadcast consultants in the ratings, research and sales fields, have moved their main offices. Effective immediately, the firm, headed by Jhan Hiber, will be head-quartered at 3102 Bird Rock Road, Pebble Beach, CA 93953. New telephone is (408) 373-3696.

H&H has also announced that Lisa Blinzler, Research Director at KYTE & KLLB/Portland, has joined the firm. Ms. Blinzler, who holds a masters degree in broadcast research, will fill the position of client service representative with the company.

mentioned that although his station is not a subscriber to the monthlies, "within two-three days I will have the 12+ shares for the leading 10 or so stations, without having to buy the books."

Discussions with agency personnel turned up similar comments. Talking with contacts from my old days at CKLW generated the response that "as long as stations show us the data, we'll consider it in our buys." One agency media figure told R&R that "I'll bet WLLZ has made a lot of money from the monthlies." By the way, the respondents above have been kept anonymous for a good reason — none of them are subscribers to the monthlies, yet all see the figures from the Arbitron booklets.

What Next?

If we agree that an industry using unstable figures to sell itself is slowly committing suicide, then let's put a stop to using the monthlies on the street. It seems that there might be two ways to do this. Either Arbitron could cease producing and trying to sell the monthlies (or it could wait until after the receipt of the final book and then show everyone the monthlies), or broadcasters and agencies in a town are going to have to agree not to sell or buy with this incomplete data. One option involves a revenue loss for Arbitron. The other means the ad business is going to have to exert some internal discipline. The prospects for neither are bright, but let's see what develops when Arbitron rolls out QM nationally, then starts to push the monthlies again. Perhaps one of the above suggestions will make sense if the problem becomes more widespread.

Q&A

Phyllis Moore of WEZI/Memphis called this past week to inquire, "If a station's music is carried on cable TV — maybe even several channels in the same market — and someone writes down that they were listening to radio on 'Channel —' will Arbitron give the station credit?"

Although it would seem logical that as long as a station submitted the TV channel information to Arbitron in the survey Facility Form package the relevant station ought to receive credit, apparently Arbitron has yet to concur. Checking with officials in Laurel yielded that a decision on how to handle this situation is yet to be made. Apparently the spring sweep will not see this type of entry being credited to a station, but we'll advise when Arbitron decides on its future policy.

Jhan Hiber





LAST WEEK

ASR BREAKERS,

MOODY BLUES
Long Distance Voyager
(Threshold/PolyGram)
'Veler" "Genirit" "Talking" "Mean
whila." 87% of our reporters on it
Total album reports: 148. A-119, M-12

LAST WEEK



MOODY BLUES

Gemini Dream (Threshold/PolyGram) 67% of our reporters on R. Movee: Up 14, Debuts 55, Same 38, Down 0, Adds 44 including WFIL, PRO-FM, 94Q, Y100, KOPA. See Parallele, charts at number 25.

THIS WEEK
NATIONAL AIRPLAY 40

THIS WEEK
NATIONAL ARPLAY/30

25-23



16-<u>5</u>

Manufactured And Marketed By PolyGram Records

Pointer Sisters

"SLOW HAND"

Their Fastest Breaking Record To Date . . .

Potentially The Biggest Of Their Career . . .



POINTER SISTERS Slow Hand (Planet)

64% of our reporters on it. Moves: Up 48, Debuts 27, Same 32, Down 0, Adds 38 including WKBW, WBEN-FM, WIFI, WCAO, WXKS-FM, WPGC, CFTR, CHUM, WHB, KIIS-FM, 13K, KPLZ, WHFM, KZ93, KTAC. See Parallels, charts at

From Their Just Released Album



United President Eaton Dead At 81

Richard Eaton, President of the United Broadcasting Corp. (UBC) and founder of WOOK/Washington (said to be the first full-time Black-formatted U.S. radio station), died of cancer Monday (6-8) at the age of 81. Along with establishing WOOK (now OK100) in 1947, Eaton initiated the first Spanish language radio station outside New York or Miami when he set up WFAN/Washington in 1960. Eaton is also credited with hiring the first black air personality in Washington and the first black general

Eaton began his broadcast career as a news analyst with Mutual's WINX/Washington in the early 1940's. By 1944, he was heard over more than 500 of Mutual's network of stations. When he left Mutual to begin UBC, Eaton continued to deliver a weekday morning inspirational broadcast, "Message Of Hope," which aired on all UBC outlets.

Although he had been in effective retirement since January of this year, Eaton had remained President and Secretary of UBC. The company's administration was recently taken over by a Maryland bank (R&R 5-29)

KFMQ GM Lampman Goes Into Ownership

Harley Lampman, Corporate Director of Woodward Communications' Lincoln Broadcasting and GM of KFMQ/Lincoln, has resigned from that position to become GM and co-owner of KJMO/Jefferson City, MO. Lampman and former KRSD/Seward, NE owner Frank Newell purchased the station from John Inglish for \$609,000 recently.

Lampman told R&R, "It's both invigorating and scary at the same time. I'm very anxious to get down there and get to work. We think it's a fine property with a lot of potential. This has been a great facility, and I'm going to miss the people. It's a fine radio station, a bunch of real pros.

Lampman had been GM at KFMQ for two years, following six years managing KLMS/Lincoln. No successor at KFMQ has been named.

Polygram

Continued from Page 3

Sherwood explained, "By bringing marketing and sales together, we feel better able to meet the increasingly complex needs of the music industry. This will increase our effectiveness by making us even more versatile and capable of adapting with greater speed and efficiency." He praised Kiernan as a "streetwise professional whose increased responsibilities will facilitate our communications between the various departments.'

Polygram Records President David Braun, commenting on Frisoli, called him "an outstanding individual and . . . a credit to the organization during his time here. He is a highly capable executive who will make a significant contribution to any organization fortunate enough to obtain his ser-

Charter •

Continued from Page 1

maximizing the profitability of its investments in the St. Louis (KSLQ), San Diego (KCBQ) and San Francisco (K101) properties. With the acquisition of K101 last year and of KITT/San Diego later this summer, our broadcast group will have an excellent competitive

London

Continued from Page 1 could imagine. They'll be with us when we start our new approach later this month.'

John London said, "Both Ron and I are grateful to Bob Hamilton (KRTH PD) for the guidance and understanding he gave us, but this was an opportunity we just couldn't pass up. The future looks very bright for KWST, and we're very excited about being a part of something totally new for this market.'

position in three strong radio

markets. John Bayliss, President of

Charter Broadcasting, indicated that WDRQ would be sold on a "bid basis" and that offers of less than \$6 million for the Detroit CHR would not be considered

Benson

Continued from Page 1 (Western Cities principals) for their support."

In announcing the acquisition of Benson, KIIS-FM's Padden said, "I think it's the most exciting thing to happen to KIIS radio in its history. I'm thrilled to be able to get someone of Don's caliber, and I consider him the best young programming genius in the country. That's a big statement, but I predict a fabulous success story for KIIS in the near future.

GETS STRONG RESPONSE Warner Films Courts Radio With "Superman II" Special

NON-MUSIC SPECIAL

In an unusually extensive effort for a film company, Warner Films has created and marketed a 60-minute radio special to promote "Superman II." The special, produced by Riches & Rubinstein Productions, is set to air in 50 major markets in the U.S. as well as 25 Canadian cities, a notably high penetration for a non-music hour-long program.

The show, titled "The History Of Superman," is tied in with ticket and soundtrack album giveaways, screenings, and posters, which the participating stations in each market will distribute and coordinate. R/R Productions plans a number of similar projects coordinated with film studios involving radio stations in the near future

KNCN Owner Bruce Baxter Passes Away

Bruce B. Baxter III, sole owner of KNCN/Corpus Christi, TX, passed away as a result of complications which followed a bout of hepatitis last week (5-31) at the age of 41. Baxter put the AOR-formatted station, his first radio endeavor, on the air in August 1976. His estate will maintain operation of the station.

KNCN General Manager Ken Schupback told R&R, "Bruce was a very generous person to work with. He had a great sense of humor and adventure that was very refreshing. He was a unique man whose station's adventurous format was a direct reflection of his own attitudes."

ABC

Continued from Page 3

Each network staff will include its own news manager, PD, and station relations director, according to ABC Radio Network President Ed McLaughlin. Tom Plant, currently VP of the ABC FM Net, will head the AOR operation, with programming consultant Jeff Pollack helping develop the format. The other net is being designed by ABC Director of Network Development Bob Chaisson. A national talk network is also reportedly in the offing from ABC in the near future.

Logan

Washington attorneys and brokers." When the licenses were granted he would then "step in with a marketing campaign as well as hire and train the In addition to his management advice for the small market stations, Logan will also offer himself to groups in need of sales training. Logan can be reached at his residential office, (516) 661-5229.

Quello

Continued from Page 1

law with the Albuquerque firm Sutin, Thayer and Browne, where he specialized in the buying and selling of corporations.

"I'm just beginning to wade through various background materials on some of these issues to begin educating myself," Rivera told R&R. Among his assets he counts "an ability to understand statutes and regula-

Describing Rivera as "impressive" following meetings with the nominee, KOB/Albuquerque GM and New Mexico Broadcasters Association President Ron Sack told R&R, "Even though he didn't know much about broadcasting, he seemed to have a probusiness, pro-free enterprise at-titude, as opposed to the government-knows-best-we'll-tellyou-what-to-do attitude broadcasters have been used to in the past. In this day and age, I don't think you can ask much more than that '

"YOU GOTTA HAVE A MONSTER GUITAR PLAYER, OR YOU CAN'T PLAY ROCK'N ROLL." — Ted Nugent



New AROCK EPISODE

In this brand new 36-hour radio special, you'll hear every monster guitar player that ever made his guitar scream, or cry, or whine.

From Robert Johnson to Eric Clapton, from Page to Beck himself, everyone is here, ... and hard. Call now! (Collect) 214-634-8511.



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Photo/Agora Ballroom, Dallas, Tx.

CHAIN



These Stations Are Making Spider A Hit:

WIFI	WJDX	WNAM	95SGF
KRBE	KXX106	WDJX	WFOX
94Q	WSGN	WRVQ	WCGQ
KIIS-FM	WAAY	KERN	WISE
KIQQ	Y103	KNBQ	KVOL
KEZR	BJ105	KYSN	KKLS
KPLZ	KX104	KCPX	WTRU
WHFM	92Q	WJBQ	KENI
WPST	WBCY	WIGY	KCBN
WKEE	WGH	WFBG	KBOZ
KINT	WVLK	14WK	KOOK
WTIX	WVIC	WHHY	KFXD
			KRLC

Produced by Peter Coleman





STREET TALK.

The original agreement between Heftel Broadcasting and Burkhart/Abrams/Michaels/Douglas expired recently and the speculation that the consultation contract would not be renewed came true this week, with both parties going their separate ways. Following that announcement, Heftel's WLUP/Chicago signed up consultant John Sebastian, who will go to work on the Loop immediately. John also signed WBLM/Lewiston-Portland, ME as his eighth client station.

A big controversy nearly erupted this week when rumors leaked that Arbitron was going to be very late in publishing the results of the spring sweeps. Apparently the rumor was based on someone's misunderstanding of a comment made by an Arbitron employee. The bottom line is Arbitron has promised to begin mailing the spring books on July 13, which is only slightly behind its original projections.

Meanwhile, 19 of the 21 members of the Washington Broadcasters Association voted against having Arbitron survey the DC market this summer, but a 10-week sweep of the city will begin June 25 nonetheless.

Very strong street talk in Los Angeles that Westwood One President Norm Pattiz is making a move to purchase the controlling interest in Watermark. Should the two program suppliers become one company, it would create one of the largest specialized programming firms in the country.

Richard Harker has exited KGW/Portland as PD with no immediate replacement named to fill his vacancy.

CKGM/Montreal PD Robert Hall has announced he will leave the station, return to America, and take on another programming position. Although he wasn't saying just where he would wind up, Street Talk has learned that it will be a big job with a newly-formed company. Taking over the PD duties at CKGM temporarily will be CKGM & CHOM/Montreal VP/GM John Macke.

Carole Bayer Sager and Burt Bacharach segued from the Tony Awards telecast to their scheduled appearance at New York's Bottom Line this week. To help cheer up Boardwalk Entertainment Company President Neil Bogart, Carole & Burt had a special telephone hook-up from the Bottom Line to Bogart's home in Los Angeles. Bogart, who was still recovering from his surgery last week (R&R 6-5), enjoyed the two-hour concert, complete with 34-piece orchestra, via long distance.

WLW/Cincinnati's legendary radio personality James Francis Patrick O'Neill has announced that he will perform his last morning drive show for the station June 13. Jim, who joined WLW in 1967, said, "Thirteen years is long enough. I have some other business ventures going and I'm ready to put all my effort into them."

WBCN Bites The Biscuit

WBCN/Boston, taking a stand reminiscent of the early idealistic days of free-form album radio, has dropped the "King Biscuit Flower Hour" from its Sunday night lineup.

The show is produced by DIR Broad-casting, distributed by ABC, and sponsored in part by the Nestle Corporation, which is exactly where WBCN chose to raise its objection. Station GM Tony Berardini told Street Talk, "It would be inconsistent, given WBCN's editorial stance against the use of Nestle's baby formula in underdeveloped countries, for us to continue to air a program sponsored in part by Nestle's. Our decision in no way reflects the quality of the 'King Biscuit Flower Hour,' DIR, or ABC."

The decision to stop airing the program came as a direct result of the recent World Health Organization Conference in Geneva, where the U.S. was the only nation to vote against adopting an Infant Formula Code to protect the populations of Third World nations from the marketing strategies of infant formula manufacturing companies. Apparently WBCN felt strongly enough about its position to take a quality show off the station rather than indirectly endorse a sponsor with whom it philosophically disagrees.

Look for Irving Azoff to shift his WB/Full Moon deal to Elektra/Asylum.

After more than 10 years as midday personality of WHN/New York, Lee Arnold will exit the station to pursue a career in television.

Donald Fagen has reportedly begun work on a solo album amid rumors that he and partner Walter-Becker have parted professional ways. Does that mean Steely Dan is no more?

Larry James has taken over programming of KNUS/Dallas with Paul Drew no longer consulting the station. Craig Jackson joins KNUS as Assistant PD from KOPA/Phoenix.

Jack Wagner will retire as Operations Director of KCBS/San Francisco after more than 44 years in the industry. Jack, who is the author of several books, plans to pursue his writing career and continue to speak on the lecture circuit.

Philip Rankin has been promoted to PD at KVOL/Lafayette from his current PM-drive slot.



JINGLES STATION ID'S

CONTINENTAL RECORDINGS

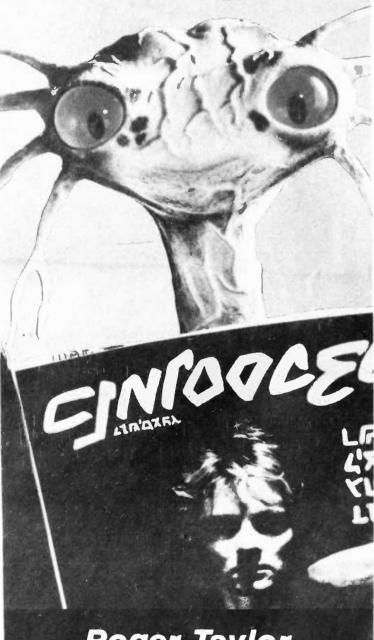
Call us collect for a free demo (617) 426-3131

From the Boardwalk Records LP, P.S. This record is as much fun as a day at the beach !



ROCK'N' ROLL IS CRAZY!

Roger Taylor's "Let's Get Crazy"



Roger Taylor, drummer for Queen, has gone rock 'n' roll crazy.

Radio Stations Gone Crazy:

Z104 WOKI FM103 KRBE **KBPI** DC101 WPLR **WKLS WMMS** WPYX WIMZ **KMET KLOS** WMJQ WLIR WBCN KROQ WSYR-FM WBAB WCCC KSJO WLAV-FM WAVA WHCN



Written, arranged & produced by Roger Taylor

BRAD MESSER



"Had This Been A Real Emergency . . . "

It makes me laugh. The man comes on the radio with a "test of the Emergency Broadcast System" and assures me that had this been a real emergency, I would be instructed where to tune for news and information in my area. It doesn't make most people laugh. They have the impression there is a reliable, working system standing by to cope efficiently and professionally with The Emergency. Ha ha. The vaunted Emergency Broadcast System may have the potential to be truly helpful during a major crisis, but I suspect Jimmy The Greek wouldn't give you even odds on it actually working smoothly. I may be the most skeptical of us all, because of The Meeting.

All the management types were gathered for The Meeting because our leader wanted to decide calmly, long before any real crisis, exactly who would man the radio station and broadcast from the fallout shelter. Those of us who had been invited felt we had One Up on everyone. We'd be assured of concrete-and-steel protection if the bombs started coming.

Our leader opened with a statement about the facility itself, explaining water and food availability, living conditions, the duties of the shelter dwellers, and so on. After the preliminaries it was time to write down the names and lock in the list of the privileged. Man after man solemnly said yes, he would like to be on the shelter list so he might serve the public during the great unknown crisis.

I blew my place on the list by admitting the truth. If the EBS ever moved on the wire, with the code words matching, my first move would probably (who knows for sure until the time comes?) be a fast dash to the parking lot and a quick drive home. If I'm going to fry I prefer to do it with my wife and offspring. Oh, I shouldn't have said that. The other Daddy types started wondering whether they should be sheltered while their families were home. One by one the names were crossed off the list until it became apparent that the men considered their bottom-line obligation to be their own flesh-and-blood, not a faceless mass audience. The meeting fell apart. The list was never typed up. The shelter was, to the best of my knowledge, never mentioned again.

Oh, sure, there'll be some go-down-with-the-ship types who will valiantly and heroically stay on the air as the horizon is glowing, but ask your radio friends privately what they plan to do when the Big One comes. They're going to save their own because they are programmed that way, and when — as the announcement promises — we are "told where to tune for news and information in our area" I'll lay great odds no one will be there, and if they are, they'll be as uninformed and confused as those of us huddling in our closets with the flashlights and cans of soup. I'll be watching television to find out whether this is really It. The way I'll know is if Dan Rather gets bumped and they bring Walter Cronkite back to anchor The Big One.

CALENDAR -

Lightning Hits The Kite

MONDAY, JUNE 15: It was exactly 229 years ago today that Benjamin Franklin and his son flew their kite into a thunderstorm, to prove lightning and electricity are the same thing. Franklin's written account of the experiment in 1752 refers to lightning as "electric fire" and calls the storm a "thundergust."

Charles Lindbergh became an international hero by flying alone across the Atlantic, but the two men who did it first are all but forgotten. About eight years prior to the Lone Eagle's solo, John Alcock and Arthur Browne completed the first nonstop across-the-ocean flight 62 years ago today in 1919.

Harry Nilsson is 40. Waylon Jennings is 44.

First Woman In Space

TUESDAY, JUNE 16: The Soviets sent Valentina Tereshkova into space 18 years ago today. Six years ago Oregon became the first state to outlaw aerosol propellants using chlorofluorocarbons. One year ago the Supreme Court ruled that companies may patent new forms of life they have created. That case involved little critters created to eat away ocean oil spills.

Jack Albertson is 71. Billy "Crash" Craddock is 42. Roberto Duran is 30.

Mr. Guillotine's Suggestion

WEDNESDAY, JUNE 17: A couple of centuries ago in France, it was decided that executions were being too horribly botched by swords and axes which frequently missed the condemned person's neck, creating mutilations rather than executions. Dr. Joseph Guillotine (GEE'uh-teen) suggested a more efficient way of dispatching criminals, and the Secretary of the French Surgical Academy designed the machine, which was then built by a German pianomaker. After about a century-and-a-half of use, the guillotine was last used for a public execution 42 years ago today in France.

Dean Martin is 64. Barry Manilow is 35. James Brown is 53.

Ark Riders Spot Land

THURSDAY, JUNE 18: Biblical scholars believe it was 4330 years ago today that Noah and the seven other people aboard the ark first spotted emerging mountaintops that signalled the end of the Great Flood.

Eighty-four years ago this week, as word of the Klondike Gold Rush spread across the U.S., half the police and firemen walked off their jobs in Seattle to prospect for gold.

Paul McCartney is 39. Lou Brock is 42.

The Longest Day

FRIDAY, JUNE 19: Yesterday and today are the longest days of 1981, with over fifteen hours of daylight. The time between sunrise and sunset will have shrunk to just over nine hours by Christmas week.

Father's Day and the first day of summer are this Sunday.

Senator Alan Cranston is 67. Ann Wilson of Heart is 31

Communication Graphics inc

THE HOTTEST DECALS YOU'VE EVER SEEN!

YOUR LISTENERS WILL LOVE 'EM!

TOLL FREE 1-800-331-4438 WINDOW DECALS - BUMPERSTICKERS



CBS Wins Squeaker

In a remarkably well-balanced race, CBS edged NBC and ABC to win the Nielsen competition for the week ending June 7. CBS earned a 14.2 average rating; NBC, thanks to relatively impressive series strength, finished second with 13.9, and ABC brought up the rear with 13.6. Monday night made the difference for CBS, as the 1-2 punch of "M*A*S*H" and "House Calls" finished first and second, and follow-up "Lou Grant" was fourth. The standings:

- 1 M*A*S*H (CBS)
- 20 2 House Calls (CBS)
- 3 Detour To Terror (NBC Sun. Mov.) 13 First You Cry (CBS Tues. Mov.)
- 4 Lou Grant (CBS)
- Diff'rent Strokes (NBC)
- 6 Three's Company (ABC)
- 18 7 Facts Of Life (NBC)
- 60 Minutes (CBS)
- 20/20 (ABC)
- 10 Laverne & Shirley (ABC)

- 11 Too Close For Comfort (ABC)
- 12 Real People (NBC)
- 14 Barbara Walters Special (ABC)
- 15 Happy Days (ABC)
- 15 16 Taxi (ABC)
- 3 17 Dukes Of Hazzard (CBS)
- 12 18 Barney Miller (ABC)
- 19 Quincy (NBC)
- 17 20 CHiPs (NBC)



SHARP PLAQUE FOR CLARK — "American Bandstand" host Dick Clark was awarded a plaque from Philadelphia International Records saluting his contributions to artist career development over the years on the show. The plaque was presented by PIR artist Dee Dee Sharp Gamble, a frequent "Bandstand" guest in her early 60's "Mashed Potato/Gravy" period. Clark and Gamble are pictured above.

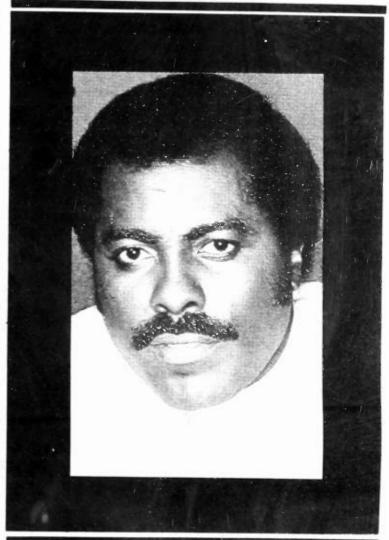
Music On TV

The Oak Ridge Boys cohost "Solid Gold" the week of June 12, with Kim Carnes, Christopher Cross, Get Wet, Bill Medley, Sister Sledge, and Bill Withers on hand Klemmer is on NBC's "Sunday Show" June 14 Sheena Easton guests on the "Today Show" June 15... Bill Medley is on "John Davidson" June 16. John O'Banion appears on "American Bandstand" June 20.

DEOSCOPE:

COLUMBIA ENTERS VIDEODISC ARENA: Columbia Pictures has entered into an agreement with Discovision Associates to produce laser-read optical videodiscs. Columbia's Home Entertainment Division has also pacted Pioneer Video Inc. to distribute these discs nationally. The discs will retail for \$30 for a single album (\$36 for a double LP) and will be available in late fall ... EMI EXPANDS HOMEVIDEO EFFORTS: British-based Thorn EMI Ltd. has announced the formation of Thorn EMI Video Programming Enterprises (TEVPE) to supply programming for the burgeoning homevideo, cable, pay-cable, and TV syndication markets. Frederick Richards, formerly Director/International Marketing at Time-Life Video, has been named President/Chief Executive Officer for TEVPE . . . 28 VIDEOCASSETTES TOP MILLION-DOLLAR SALES MARK IN MAY: The International Tape/Disc Association certified 28 videocassettes as having surpassed the \$1 million retail sales mark last month. Only 30 videocassettes had topped the "gold" sales plateau during the first four months of 1980. The 28 videocassettes were: "The China Syndrome," and "Midnight Express" (from Columbia Pictures Home Entertainment); "Brubaker," "Butch Cassidy And The Sundance Kid," "Norma Rae," "The Rose," and "Silver Streak" (Magnetic Video — a division of 20th Century-Fox); "Xanadu," "1941," "Flash Gordon," "Smokey And The Bandit II," and "Cheech & Chong's Next Movie" (MCA Videocassette Inc.); "The Wizard Of Oz," "Ben Hur," "Fame," and "My Fair Lady" (MGM/CBS Home Video); "American Gigolo," "Up In Smoke," "Friday The 13th," "Ordinary People," "The Elephant Man," "Popeye," and "Heaven Can Wait" (Paramount Pictures); and "Dirty Harry," "Every Which Way But Loose," "Clockwork Orange," "Caddyshack," and "The Bugs Bunny/Road Runner Movie" (Warner Home Video).

Bobby King Is "Having A Party" And You're Invited



"Having A Party

The Sam Cooke Classic Now, The New Single From

BOBBY KTNG

Produced By Steve Barri With Michael Price And Daniel Walsh



On Warner Bros. Records



Joel Denver



PROGRAMMERS SHARE MIXED FEELINGS

Music Research: Has It Sterilized Radio Programming?

The radio industry found a buzzword in the early 70's and has adopted it into the day-to-day vocabulary. The word is research. A select few, at every convention, began talking about how much research was being done, but not explaining how it

Time soon took the mystery out of research, and practically everyone started their own research programs. This chain of events was facilitated by the practicality of having a computer at the radio station to help with the dissemination of the research.

Record company executives have since learned the basics of research and have come to understand its application to programming. What many of them complain about is the lack of variety in radio from being over-researched, and now some programmers themselves are realizing that as an industry, we may have taken music research too far.

Gerry Cagle, PD, KFRC/San Francisco

Gerry is probably one of the most outspoken programmers against the use of music research. Some critics have even accused him of not changing with the times. He has responded, "I've been doing radio without it for years and winning. I don't know how to do it any other way but make it exciting.

I think a lot of younger programmers have been intimidated by research. As a result they have let it run their programming entirely and it's resulted in bland-

sounding radio stations. I think music research, if used at all, should be implemented only to back up theories and actions that have been put into practice. Research cannot predict the future, it can only show you what has taken place. You have to do something before people can react to it."

Gerry continued, "Radio is not like a football game. Too many programmers



Gerry Cagle

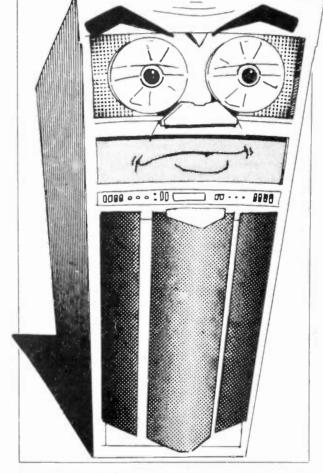
have been playing a defensive game. All they are trying to do is keep from losing points. They should try an offensive posture and try and win some points. If you don't have a pretty good idea about what records belong on your radio station, you should get out of the

While Gerry doesn't believe in research for KFRC, he does point out one programmer who has found a good balance of research and gut feel. "Bill Tanner from Y100/Miami uses a lot of research but still runs an exciting station. He uses his head to round out the numbers with what he feels is right. A lot of people make the mistake of trying to emulate Bill's research and end up with a boring sound. They have forgotten the creative element.'

While fractionalization has been an increasing problem, Gerry feels, "If you play a wrong record, you won't get hurt as much because your station doesn't control as much cume in the market anymore. At KFRC we play some wrong records, but we play a lot more right ones.

How does he determine what is a right record? "I look at requests and some sales, but only after a record is on the air. Requests are generated from active listeners and callouts usually hit passive listeners. Passives are followers, and actives are leaders, they are the trendsetters.

Gerry concluded, "The worst that can happen if I play a wrong record is that it doesn't sell. I won't get



hurt because it will always be consistent with the sound of KFRC. Radio is an artform. If you took all of the money spent on music research and gave it away, it would be dollars spent in a more productive way.

Bill Shannon, PD K104 (WCCK)/Erie, PA

While Gerry Cagle has demonstrated his opposition of music research, another programmer, Bill Shannon, uses this tool without running a boring or restrictive playlist. "I think music research has really helped me at K104. It has allowed me to find records that would not show up in sales or generate requests, that my audience wants to hear

"Record sales are lagging and requests are such a small part of the audience that I find myself using callout research more and more. A record store can't tell you who bought an album, and whether it's a gift for someone or for the purchaser. Did they buy it for the artwork, or because they like a song, or just like the artist? Callouts give me this information."

Bill's philosophy on



Bill Shannon

research is 180 degrees opposite from Gerry's. They do agree, though, on playing a good variety of records. "While I use a lot of research, I use it to find correct cuts for the audience, once it's on the air. I never use it to avoid playing songs

'We should take a lesson from Beautiful Music stations. They don't turn over the same 20 songs, but play about 60 titles in a current rotation. In drivetimes, when listening spans are shorter, they play the biggest hits. In other dayparts the list is expanded to expose more product and extend time spent listening.

Expressing concern over the misuse and sterilization of programming by over-research, Bill said, "Too many people have taken research and applied it incorrectly. It has even affected their oldies. The oldie lists have shrunk to the point of sounding like worn-out currents. If used properly, callouts can help you select the proper oldies. There are literally thousands to choose

Gary Berkowitz, PD WPRO-AM-FM/Providence

While some programmers use research as excuses to avoid records, Gary said, "The only reason I won't play a record is because I don't think it fits. If I like it, the record goes on. Research is not my saviour. How can it be in a business that has no set rules and guidelines? Stations using research incorrectly will become boring and drive

listeners away Backing up his feeling on music research, Gary feels, "When you call up people and ask their opinions, they immediately go through a personality change. Immediately they become experts. Their opinions become subject to what they think is hip and should be the correct answer

"My best research

Gary Berkowitz

tools are my ears. I read a lot of national charts and make comparisons of radio station playlists in similar markets and listen to a lot of product. I can't rely on retail information, because it's so full of hype. I have yet to see any research system that I feel comfortable

If radio stations are using research to such a large degree, and have systems they feel comfortable with, how do you avoid a boring station? "Use your ears and research in a good balance," advised Gary. "Remember, people as a rule don't live their lives in black & white and research is an either/or situation. We are programming to people. People will only listen to what they like. What people listen to in the car by themselves vs. what they respond to on a survey will be two different things.

Don Potter, MD. KSLY/San Luis Obispo

Don is a young and energetic MD who is responsible for the music at KSLY and the research behind it. "I don't do any passive research at all. I think it tends to limit the type of music you end up playing, and as a result it alters the type of audience your station appeals to.

"I have made trips to Los Angeles and to San Francisco to listen to major market radio. Most of them are doing just about the same thing, record for record. All of them are using basically the same callout methodology, which will net approximately the same results. If the music is boring, so goes the rest of the station.

If KSLY doesn't do callouts, what kind of



Don Potter

music research does it do? "I call record stores, monitor requests, and talk to listeners on a one-to-one basis at events. As a result, we have a good variety of

NUMBER 1 BULLET *

* JUNE 12, 1981

Sweet Baby, Sweet Breaker! STANLEY CLARKE/GEORGE DUKE

"Sweet Baby"

Produced By Stanley Clarke And George Duke



KLAZ 33

STANLEY CLARKE/GEORGE DUKE

Sweet Baby (Epic)
60% of our reporters on it. Moves: Up 83, Debuts 11, Same
22, Oown 2, Adds 17 including CHUM, WHYN, V100, KTSA,
KEEL, WNAP, WGBF, WOHO, KYSN, KGW, KZZX, WLAM,
WCGQ, WSPT, KDVV. See Parallels, charts at number 29.



Steinman Coming Through

JIM STEINMAN "Rock & Roll Dreams Come Through"

WFIL add WAAY on WIFI on Y103 on CFTR deb 38 CK101 21-17 **CHUM** on WBBQ on KRBE on **FM100** on Q105 25 92Q add **KBEQ 22 WOKI on WGCL 21-16 WBCY 31-26** KEZR deb 30 WCSC 28-25 KYYX on WGH on **B104** on **WQRK** add **WOLF** on KJ100 27 WHFM 35-29 **WVLK** on **WFLY 21-16** WVIC on **WICC 24-22** Z104 on **WPST 28-25** WOW on WNCI add 29 WAEB on Q106 30-26 **KERN 34-27 WAQY 30-27** KNBQ add **WKEE 40-36** KTAC on KSTAR add 28 KYSN on **KINT 35-30** KCPX 36-32 KHFI on FM103 20-15 **KBFM** on KLUC deb 26 **B97** deb 28 KTKT on **Produced By Jimmy Iovine**

And Jim Steinman

WKBW deb 23



WGUY 35-25
WACZ 32-27
WFBG deb 30
WCIR add
Z102 30-27
WSGA add 34
95SGF on
WISE 8-5
WANS-FM on
FM99 on
WKXY on
KSEL on

KKRC add KKLS deb 28 WRKR 34-30 KENI 33-24 KDZA on KATI deb 34 KQDI deb 27 KBOZ add KYYA deb 30 KOOK on KFXD add KRLC 30-19

Speedwagon Is Rolling REO SPEEDWAGON

"Don't Let Him Go"



#1 MOST ADDED

NEW & ACTIVE

☑ REO SPEEDWAGON "Don't Let Him Go" (Epic) 107/42 Moves: Up 12, Debuts 25, Same 27, Down 1, Adds 42 Including WBEN-FM, PRO-FM, WPGC, CFTR, CHUM, Z93, WGCL, Q102, KIQQ, V100, KEGL, WOKI, Z104, KKXX.



Produced By Kevin Cronin, Gary Richrath And Kevin Beamish





Gio / CIEVEIAN

Music Research

Continued from Page 20

music and encourage our personalities to have fun. Most stale-sounding music stations have bored disc jockeys."

He continued, "Over the last several years, radio listenership has become more fragmented and has declined. I believe it's due to the state of programming at over-researched stations. People used to listen to radio not only for hits but for fun. Now they listen to tapes and LP's and are more intrigued with video games, video tapes, and even TV. I don't think TV is really that great, but it's still more entertaining than most radio stations are today."

While Don believes that perceptual research is good for a radio station, and has helped KSLY considerably, he also remarked, "It is now more than ever a challenge to keep a good balance between research and creativity. This is a business, and most successful businesses function on ideas. Ideas come from creativity, and success comes from sound planning."

Jeff McCartney, MD, 94Q (WQXI-FM)/Atlanta

Over the years, Jeff has developed a reputation for breaking a lot of hit records. At the same time he is known for being opinionated about what he likes and doesn't like. "If I only used research we would have an extremely short list. Instead I look at everything available. Research and trades make up about 50% and the rest is what my ears tell me."

While agreeing that music research has its place, Jeff stated, "Stations can't react fast enough to the public if they wait for the numbers to reflect total acceptance on every record. Callouts are used here to show strength and burnouts while helping to determine proper rotation. Retail research is so scattered that I've had to increase single weighting and decrease LP weighting for a better balance.



Jeff McCartney

"I think any station with a limited playlist is a direct reflection of a programmer's own lack of self-confidence. It's hard to imagine how those stations keep an audience. This is the day of the crossover record, which means more variety and longer playlists. Our fastest rotation is just over three and three quarters of an hour and we still get complaints about burnouts. Music research, if used improperly, does more harm than good," concluded Jeff.

CHR radio has been into music research pretty heavily for about 10 years now. Just as there are no set rules to winning the ratings, there are no set rules to philosophies regarding programming and research. Use whatever works best for you.

For a look at what programmers at some A/C stations are doing in the areas of callout research, be sure to read Jeff Green's column this issue.

Bits

WLS/Chicago just gave away an \$80,000 home in the fifth annual "Dream Home Giveaway"...imagine winning a brand new home and no mortgage payments. 30 listeners were qualified for the drawing, which was broadcast live on the Tommy Edwards midday show. Runner-up prizes included TVs, microwaves, and vacations.

KTSA/San Antonio just gave away \$10,000 to the first listener to call in when they heard "The Gambler" by Kenny Rogers. This record was chosen because of the overwhelming research response it still carries in the market.

WCSC/Charleston just awarded \$25,000 to a listener in its "WCSC Rainbow" contest. There were three ways to win: call-in, display a bumper sticker, or send in an entry. The winner sent in over 5000 entry blanks!

KZZX/Albuquerque recently ran a "Moody Blues Concert Trip." The station took callers, and each caller was given a boarding pass number. The following week, the numbers were called. If the number was heard and contact with the station was made within the time limit, a prize was awarded, and the name went into the drawing for the trip for two to Dallas for the concert.

Motion

Dave Roberts has been named Assistant PD at KCBS/San Francisco... WDMS/Greenville welcomes new 9am-2pm personality Allen Reynolds from crosstown at WNIX... Frank Conners leaves K96/Provo, and Jim Pelletier departs K105/Central Valley to domornings and afternoons respectively at KYOS/Merced CA

WOHO/Toledo promotes night man John Zion to handle MD duties... WSQV/Jersey Shore, PA signs on the air as a CHR station... V100/Charleston has a new midday personality, Steve Taylor from WIKS/Indianapolis... WXLO/New York welcomes former WBLS midday personality Jeff Troy to the 7-11pm shift.

Michelle Poteracke, News Director at KSRO/Santa Rosa, goes to FM102/Sacramento as Assistant News Director...WCMT-AM-FM/Martin, TN promotes Production Director Steve Hilton to PD...WAZY/Lafayette night rocker Chuck Larsen leaves to do nights at U93/South Bend...WGBF/Evansville midday man Mike Prokop leaves the air to do full-time production and is replaced by Steve O'Bryan, coming in from WFIE-TV...KX104/Nashville welcomes Big Al Larson from KOPA/Phoenix and new morning man Bryan Sargent from WFHG/Bristol, VA...Bruce Cannon is the new PD at KTAC/Tacoma, replacing Tom Jeffries.

LETTER

College Radio Could Be In Trouble

Many people in the industry and outside believe that college radio should provide a free-form alternative to the tight playlists of commercial radio. Unfortunately, that attitude in college radio can sometimes carry over into a disdain for professional-style presentation, programming, and anything else reminiscent of structured radio. The following letter from a former college, now commercial air personality makes some worthwhile points along these lines.

Dear Joel,

Not long ago your column dealt with the nurturing of new air talent. Many of us privileged to work in radio were saved the expense of broadcasting school. Some of us who needed more than about 16 weeks to develop our talent were lucky enough to have a radio station on campus during our college years.

I don't know how many readers feel the way I do, but I see ominous signs which threaten college radio as a source of new talent. Many college outlets are fine operations where creativity and professionalism are not mutually exclusive.

But other college radio stations are seeing a large influx of what I would call some of the more closed-minded programmers from the "progressive" era. I mean those who are so extreme in their views that they would classify WNEW-FM as "boss" radio.

It bothers me that such people take up airtime today's college students deserve to have. Worse still, they bring with them an attitude about commercial radio which is passed on to would-be broadcasters. Aside from a few valid criticisms, the negative attitude they represent is the result of sour grapes. It is the dangerous notion that any concession to popular taste is a sellout. And those students who want to develop personality on-mike are told this is just "hype."

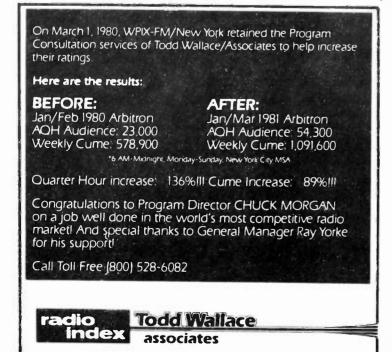
Now, I don't say that college stations have got to replicate commercial formats in order to be good training grounds for future broadcasters. Indeed, those students who are at noncommercial stations should enjoy the freedom these licenses afford. On the other hand, graduation day is far too late to start sounding professional.

All this is not to say that those of us who got our start in college radio should interfere at the old alma mater. But as alumni we have the duty to make sure that the "baton" is passed on to those who have not yet had their chance. If we don't, we have no right to complain when the airchecks coming in sound like George Carlin parodies of underground radio. Sincerely,

Paul Christopher, WILI/Willimantic, CT

(Editor's Comments: Paul does the 6-11pm show at WILI. He is quite concerned about the young broadcaster looking for that first shot. Many people spend a great deal of time looking for that first opportunity to get on the air. College stations are in many cases that first shot at experience.

If you are an experienced broadcaster, and someone at the college level comes to you for advice and instruction, take the time to listen and offer some words of advice whenever possible. Remember, you were once in the same situation looking for your first chance. The strength of the industry lies within the young broadcasters who will grow one day to become our leaders.)



20th

Continued from Page 1 stressed that the departures were layoffs caused by economic cutbacks and did not reflect on past performance as implied elsewhere. The label's staff now stands at eight employees.

Portnow commented to R&R, "We are open and will remain so; we are staying in the record business. This is a reaction to the kinds of economic pressures that have been put on each and every record company; we're no different than anyone else in reacting to these changes." 20th will release all projected product with what was termed "full support" for the next six months, at which time its distribution deal with RCA comes up; discussions with RCA and others are progressing, with an apparently strong possibility existing that RCA, in

light of its former black music mainstay Solar signing with Elektra/Asylum for distribution, hopes to renew its association with 20th, which also has specialized in black product of late.

Metheny

of Mesa is John Hough, and he is an incredible man, which is one of the reasons why I accepted this new position. He made me a very fair offer for both now and the future. This is an excellent opportunity for me to become a part of a growing company and exercise some control over my own financial future."

Great Trails Broadcasting has not yet named a replacement for Metheny at WBCS & WMKE. Metheny will officially join Mesa on July 1.

Metromedia

Continued from Page 1 market they're interested in and an excellent signal."

Doubleday Broadcasting President Gary Stevens told R&R, "This brings us another step closer to our long-range strategic plans to be all FM and be spread across the 20 largest markets. We've worked toward that goal in the last couple of years, and shortly we hope to be announcing another acquisition within the top ten markets."



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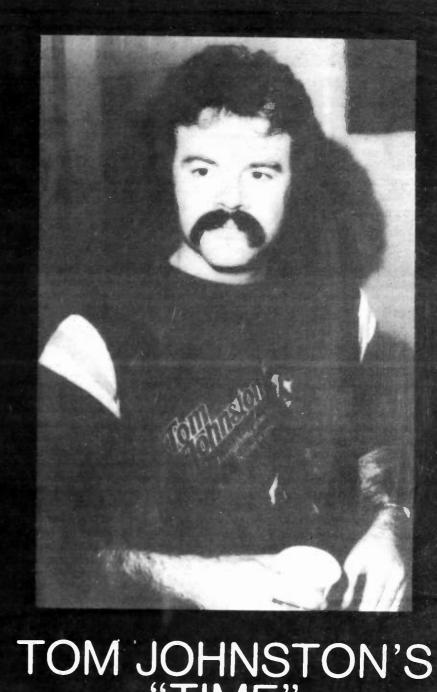
"SUZI" RANDY VANWARMER

Produced By John Holbrook And Ian Kimmet For Briggs And Co. Productions



On Bearsville Records

Manufactured and Distributed by Warner Bros. Records



TOM JOHNSTON'S "TIME" HAS COME!

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"WASTIN'
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Produced By Michael Omartian



On Warner Bros. Records

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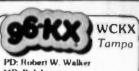
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FMW AND YOUD

Milwaukee

PD: John Driscoll

MD: Bull Shamon

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St. Louis AM 63
PD & MD: Lee Douglas

800/CKLW ROCK'N TALK

Detroit PD: Pat Holiday MD: Rosalie Trombley The second section of the Court Care in the Court Care in the Court Care in the Court Care in the Care

FOIRT BLAW /NIcola SHERM EASTON/Modern Girl JIM PHOTOGLO/Foo! In Love M POINTER SISTERS/SIOW MANS MAST BALIS/Mass to REO SPEEDW/Don'T Let HI

Cincinnati PD: Jim Fox

MD: Tony Galluzzo

29, 24, 31, 32, 33, 31 PTT FORMERSON/Primarit Missell PETE SOMMERSON/Number Bet Fooland Ages

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WDRQ器

Milwaukee

PD: Jim Brown MD: Gary Mason

MDT Gary Mason

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Cleveland

PD: Bob Travis MD: Dave Collins

JOBS SCHOOLOGEN/Tou Are Forever JOBS SCHOOLOGEN/TOU Are Forever JOBS SCHOOLOGEN/TH'S No+ Or Nover BULLY SQUIENTHS STORM
MATY BALIN/Mounts
JOE MAISH/A Life Of Illusion
BIAN TORMSTONSTRY/SALE We Dance
38 SPECIAL/Fantowy Girl
HOBBIE COUPTE/Brooklyn Girls
DAM HARRAN/It Murts To Be in .

WEST

610 \$ KFRC

San Francisco

PD: Gerry Cagle

MD: Sandy Louie



PD: Loren Owen
MD: Doug Erikson

MD: Doug Erikson

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The 't hit station Los Angeles

PD: John Rook MD: Roger Collins

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PD: Jack Regan

MD: Alan Sledge ## Alan Sledge

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=96§ KYYX

Seattle

PD: Pat O'Day MD: Elvin Ichivama

MD: Elvin Ichiyama

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5 2 GREE 1/20, BOOM/This Literatory
5 1 GREE 1/20, BOOM/This Literatory
6 2 GREE 1/20, BOOM/This Literatory
7 1 MILE & CARRISON/ARISE 1/20 HARRISON
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KKK A TEN

Los Angeles MD: Rick Stancato

C. RICK Stancaso

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TOP PETT/The Melting SMCTHERS JOHNSON/The Host Thlog RICK SPRINGFIELD/Jesto's Birl

Phoenix PD & MD: Steve Rivers

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IOI FM Los Angeles PD: Bob Hamilton

MD: Guy Zappoleon

MD: Guy Zappoleon

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San Francisco PD & MD: Pat Evans

HALL B GATES/You Make My Dreams PRETENDERS/Mensage Of Love SATTAMA/Secretic RCS SPELDERSON-Someone Tonight JEFF, STARISHEYSFRENOW STEET WINDOMACON/Someone STEET WINDOMACON/SOMEONE GREG KINN/Breakup Song

San Jose 106.5 FM

PD & MD: Bob Harlow

PD & MD: Bob Harlow

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Los

Angeles



PD: Mike Wagner MD: Danny Lemos

MD: Danny Lemos

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13K San Diego

PD: Jeff Luctfer MD: Rick Gillette

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KPLZ \$
101.5 Seattle
PD & MD: Jeff King

PD & MD: Jeff King

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Los Angeles COUFN

PD: Paula Matthews MD: Robert Moorhead

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KUR 1950

Seattle PD: Tracy Mitchell MD: Eric Chase/Scott Forrest

JUICE NEWTON/Quoon OF How Is JOST SCHIBBATT/Or with 1 Amor Is on High RDDA A THE CAND/JOHN TO JOHNS SHIPS TOWN A STREET A STREET COMMITTED AND A STREET AND A STR

STARS ON #9/Houley

five "hottest" records on each Parallel One

(H) indicates one of the five "hottest" records playlist.

EAST Most Added. Hottest

Pointer Sisters George Harrison Kim Cames **REO Speedwagon** Kenny Rogers Air Supply

DDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest

George Harrison Air Supply **REO Speedwagon** Hall & Ontes Blackfoot

EAST

PARALLEL TWO 140/Worsester MA

ALAM PARSONS
HOTCOST:
G, HARRISON 7-1
TASTE OF HOWEY 5-2
MEIL DIAMOND 6-4
GARY U.S. BONDS 15JIM PHOTOGLO 19-12

WBBF/Rochester, NY

JIM PHOTOGLO MANHATTAM TRANSFE RICK SPRINGPIELD Hottest: Bim Carmes 1-1 MEIL DIAMOND 5-3 AIR SUPPLY 10-8 G. HARRISON 15-10 SHEENA EASTON 16-13

WICC/Bridgeport CT Bob Mitchell

CAMPENTERS CHARA RHAM CHARA WHAN
TUDES
COMMODORES
ROOL & THE GAMG
NOTEBEL
KIM CANNES 1-1
GAMY U.S. 60MDS 5-3
G. HARRISON 6-4
ALR SUPPLY 13-6
MANHATTAN TRANSFE 2

WKBO/Harrisburg, PA Betsy Kaye

LEE RITEMOUR
MANHATTAN TRANSPE
CAROLE B. SAGER
BARBAR STREISAND
NOTEGET
G. HARRISON 3-1
PURE PRAIRIE LEAG 1
MARTY BALIN 18-10
ELTOM JOHN 17-11
JOEY SCARBURY D-16

WKEE/Hundington, WV

PRANKIE SMITH
JOHN SCHWEIDER
LOVERBOY
STACY LATTISAM
HOTLOGAL
STANS ON 45 2-1
RICK SPRINGFIELD 6-3
G. MARRISON 12-5
AIR SUPPLY 11-7
TOM PETTY 10-8

WOLF/Syracuse, NY Bob Mitchell

REMMY ROGERS
REO SPEEDWAGON
38 SPECIAL
DIOMNE WARWICK
BLACKFOOT STYR 2-1 HALL & OATES 10-4 G. MARRISON 13-6 ALAN PARSONS 16-7 SHEEMA EASTON 17-9

WPST/Trenton, NJ Tom Taylor

TUBES
NOTE STATE
HOLD STATE
RIM CARNES 1-1
RICK SPRINGFIELD 3-2
AC/DC 5-4
ALAN PARSONS 12-9
G. HARRISON 22-13

WTRY/Albany, NY Bill Cahill

BIL CANH
REO SPEEDNAGON
NOTE BE IN CARMES 1-1
HALL & OATES 12-0
GARY U.S. BONDS 13-9
JOET SCARRUNY 21-16
RENNY ROGERS D-20 WAFRIAllantown PA

Hottest; STARS ON 45 1-1 G, HARRISON 6-2 SHEEMA EASTON 10-3 GARY U.S. BONDS 13-HALL & OATES 18-13

WHYNISpringfield, MA Andy Carey

Andy Caray

KENNY ROGERS

MANHATTAN TRANSFE
OAK RIDGE BOYS
CLARKE/DUKE
JACKSOMS

NOTCERS:
NEIL DIAMOND 1-1
DON MCLEAH 7-2
DOTTIE WEST 9-4
TASTE OF HOMEY 10-7
JOEY SCARBURY 23-15

C101/NEW Haven, CT

Danny Lyons Denny Lyons
OAK RIDGE BDYS
STACY LATTISAN
CARPENTERS
JAMES TAYLOR
CAROLE 8. SAGER
HOTLORED, SAGER
STARS ON 45 1-1
G. NARRISON 12-6
MALL & CATES 13-7
JOEY SCARBURY 17-13

WFBH/Baltimore MD

POINTER SISTEMS CAMPENTERS COMMODORES LARMY GRAHAM SAVOY BROWN SAVOY BROWN HUTCHET: RIM CARMES 1-1 RICE SPRINGFIELD 3-2 HALL & OATES 7-4 OAK KIDDE BOYS 17-8 KENNY ROGERS 29-23

WBLI/Long Island, NY BHI Terry

PMI TENTY
POINTER SISTERS
JUICE RENTOM
ALAN PARSONS
JIN INHOTOGLO
HOTCOST
IN CANNES 1-1
G. HARRISON 10-6
GARY U.S. BONDS 12-10
AIR SUPPLY 16-12
ELTON JOHN 18-15

WTIC-FM/Hartford CT

TOM PETTY LEE RITENOUR HOTTOST:
KIM CARNES 1-1
G. BARRISOW 3-2
NEIL DIAMOND 9-4
AIN SUPPLY 17-8
HALL 6 OATES 10-13

Q106/York, PA Steve Gallaghe

Hottest: RIM CARNES 1-1 G. MARRISON 6-2 MEIL DIAMOND 7-5 GARY U.S. BONDS 8-7 RICK SPRINGFIELD 10

WHFM/Rochester, NY Marc Cronin

POINTER SISTERS
MANHATTAN TRANSFE
JUICE NEMTON
NOTE SER INGFIELD 3-1
MARTY BALLM 27-15
BILLY SQUIEN 22-19
JOE MALSH 30-22
REO SPEEDWAGON D-30

WFLY/Albany, NY Buzz Phillips

PHIL COLLINS GREG RIHN RANDY VANWARMER RANDY VANMARMER HOTCOSE: STARS ON 45 3-1 RICK SPRINGFIELD 4-2 G. HARRISON 9-3 GARY U.S. BONDS 10-5 NEIL DIAMOND 15-9

K104/Erle, PA

BIII Shennon 38 SPECIAL BLACKFOOT MOODY BLUES STACY LATTISAM POINT BLANK CARPENTERS FRANKE/KNOCKDUTS REO SPEEDWAGON 2-1 AIR SUPPLY 10-2 AC/DC 8-5 PURE PRAIRIE LEAG 16-1 RED SPEEDWAGON 29-21

V100/Charleston WV

MANHATTAN TRANSPE CLARKE/DUKE REO SPEEDMAGON (dp) Hottest KIM CANNES 1-1 G. HARRISON 4-2 NEIL DIAMOND 6-3 STARS ON 45 7-4 GARY U.S. BONDS 9-6

WAQY/Springfield, MA Mike Adams

TUBES BLACKPOOT BLACKFOOT RUSH GREG RIHN HOTTEST: 1-1 G. HARRISON 6-2 HOODY BLUES 21-14 MARTY BALIN 31-20 RED SPEEDMACON 35-23 B104/Beltimore, MD Jan Jeffries

38 SPECIAL WHO GREG KIHN Hottemat: RICK SPRINGFIELD 3-1 AIR SUPPLY 9-3 HALL 4 OATES 10-4 JOEY SCARRURY 20-8 G. MARRISON 21-12

WKRZ FM/Wilkes Barre

WHO ROBERT GORDON TUBES SCHNEIDER JOHN SCHNEIDER Hottost: G. HARRISON 11-1 HEIL DIAMOND 2-2 HALL & OATES 16-3 TASTE OP HONEY 4-6 TOM PETTY 7-6

PARALLEL THREE

13FEA/Manchaster, NH

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BTACY LATTISAM
TUBES

HANDY VAMMARKEH
HOLLOSI:

BTARE ON 45 1-1
TASTE OF HOMEY 6-2

RAYDIO 7-4

AN BIOGE NOYS 10-5

BANTANA 12-9

WCIFUHackley, W Jim Martin

STACY LATTIBAW OAR HIDGE BDYS REO SPEEDWAGON JIM STEENMAN JIM DIEIRING HOLEGEL RICK SPRINGPIELD 2-1 JEFF, STANSHIP 4-2 TOM PETTY 8-4 ELTON JOHN 12-6 G. MARRISON 19-10

Tony Booth

TONY BOOTH

DAN HARTMAH
RUSH (dp)
FMIL COLLINS
TUBES (dp)
SHEENA EASTON
JOE MALSH
HOTCORNES 1-1
AIR SUPPLY 4-2
HALL & GATES 9-5
MOODY BLUES 26-13
JOEY SCARBURY 27-20

WGUY/Bangor ME Jim Randell

ALAM PARSONS BLACRPOOT (dp) RED SPEEDWAGDM OAK RIDGE BDYS (dp) POINTER SISTERS APRIL WINE HOELE-RED Hottest KIN CARNES 1-1 G. HARRISON 9-3 AC/DC 12-10 AIR SUPPLY 14-11 HALL 6 QATES 17-14

WHEB/Portamouth, NH Rick Been

REMNY ROCERS
POINTER SISTERS
CAROLE B, SAGER
HOTLESS
STARS ON 45 1-1
METL DIAMOND 2-2
SHEENA EASTON 7-3
JESSE WINCHESTER 6-5
G. HARRISON 15-8

WJBQ/Portland, ME Mike G'Neil

KENNY ROGERS SPIDER SMOKEY ROBINSON TUBES TUBES
HOTELEST:
RIM CARMES 2-1
RICK SPRINGFIELD 6-3
GARY U.S. BOMDS 8-6
G. MARRISON 12-8
SHEENA EASTON 15-9

WTSN/Dover, NH Jim Sebastian

JOHN SCHNETDER RIM CARNES 1-1 G. MARRISON 7-2 ELTON JOHN 6-5 AIR SUPPLY 9-6 GARY U.S. BONDS 14-10 WIGY/Bath, ME

TUBES KENNY ROGERS JOE WALSH REO SPEEDWAGON NOTE OF THE CARNES 1-1
TOM PETTY 5-2
NEIL DIAMOND 10-6
G. HARRISON 17-9
AIR SUPPLY 20-16

WLAM/Lewiston ME Chris Lavos

CLARKE/DUKE
POINTER SISTERS
JOEV SCARBURY
JIM STAFFORD
HOTCRET
KIM CARNES 1-1
GINO VANNELLI 2-2
RATOIO 3-3
AIR SUPPLY 24-13
PURE PRAIRIE LEAG 26-

95XIL/Perkersburg, WV Terry Lee Collins

DILLMAN BAND JACKSONS BLACKFOOT CARPENTERS GARY U.S. BONDS 7-1 AIR SUPPLY 11-8 LOVERBOY 14-9 REO SPEEDWAGON 28-18 OAK RIDGE BOYS 29-20

WACZ/Bangor, ME Michael G'Hara

WHO GREG RIHM
ALAN PARSONS
PURE PRAIRIE LEAG
JIM PHOTOGLO
RANDY VANWARRER
SMITH 6 SWEET
POINT BLANK
HOTEGET
STARS ON 45 1-1
JOHN LEMNON 7-2
ROSANNE CASH 8-5
T.G. SHEPPAND 9-6
GARY U.S. BOMDS 15-10

SOUTH

PARALLEL TWO

92Q/Nashville, TN

Scooter Davis BTACY LATTISAW HONNIE HILBAP BMITH & SWEET JIM STEINNAM (d 38 SPECIAL (dp) APRIL WIME (dp) HOTTOST HOYS 2-1 OAK RIDGE HOYS 2-1 ALAH PAHSONS 14-11 HAEL 6 QATES 23-18 CHAKA KHAN 24-20 POINTER BISTERS 25-21

TOM West

JOE WALSH

MANNATTAN TRANSFE
CARRENTERS
JOEV SCARBURY
LIMN

TUBES
HOTLESS
HOTLESS
HOTLESS
HOTLESS
HOTLESS
ARRISON 12-8
ARRISON 12-8
ARRISON 12-8
ARRISON 139-29

Marty Johnson

COMMODORES
DIONNE WARMICK
ROSANNE CASH
SANTANA
MICHAEL DAMIAN
CLARKE/DUKE
MANNATTAN TRANSFE
JDE WALSH
HOELERI
KIN CARNES 1-1
STARS ON 45 3-2
G. NARRISON 11-5
AIR SUPPLY 13-9
OAK RIDGE 80YS 20-13

J.J. Rodriguez

CLARKE/DUKE
JIM PHOTOGLO
HOTEGET:
HOTEGET:
G. HARRISON 16-12
MEIL DIAMOND 18-14
DOTTIE WEST 24-21
KENNY ROGERS 29-2)

Hottest: RIM CARNES 1-1 STARS ON 45 10-4 G. HARRISON 11-5 AIR SUPPLY 15-7 HALL 6 QATES 14-9 WAKY/Louisville, K1

SHEENA EASTON

Rick Shaw

Rick Shaw

TOM PETTY
JOEY SCARBURY
OAK RIDGE BOYS
ALAN PARSONS
HOTESEL
KIM CARNES 1-1
AIR SUPPLY 5-2
G. HARRISON 10-3
CLIMAX BLUES BAND 6RICK SPRINGFIELD 18-

WAYS/Cheriotte, NC Mark Kessler

ALABAMA

WBBQ/Auguste, GA Bruce Stevens

Bruce Stevens
BLACKFOOT
JUICE NEWTON
RAMDY VANMARNER
FRANKIE SMITH
JOHN SCHNEIDER (dp)
HOTCEBLI
RICK JAMES 5-1
HEIL DIAMOND 9-4
HALL & OATES 12-5
AIR SUPPLY 13-8
G. HARRISON 14-9

Randy Rice

PURE PRAIRIE LEAG REG SPEEDWAGON JUICE NEWTON BROTNERS JOHNSON PETER FRAMPTON (dp) PETER FRAMPTON (dp Mottemet: G. HARRISON 3-1 HALL & OATES 8-5 JOEY SCARBURY 13-7 POINTER SISTERS 27 OAK RIDGE BOYS 28-

Bob Canada

Bob Caneda
JAHIS IAN
COMMODORES
ANNE MURRAY
JACKSONS
YUTAKA YOROKURA
HOTTOR
STARS ON 65 2-1
DOTTIE WEST 10-5
HAMHATTAN TRANSFE 11-9
JIM PHOTOGLO 13-1
KENNY ROGERS D-20

WHIIQ/Memphie,Th

Bob Rall

BJ106/Griende, FL

KEEL/Shravaport, LA

SHEENA EASTON MANHATTAN TRANSPE JUICE NEWTON CLARKE/DUKE JIM PHOTOGLO

KXX106/Birmingham, AL

JOEY SCARBURY
Hottest:
STARS ON 45 3-1
HEIL DIAMOND 6-2
AIR SUPPLY 13-5
G. HARRISON 14-7
HALL 6 OATES 16-12

WAXY/Ft Lauderdale, FL

Hottest: KIM CARNES 2-1 HALL 6 OATES 8-4 JOEY SCARBURY 12-7 AIR SUPPLY 18-10 ALAN PARSONS 23-12

WFMF/Baton Rouge, LA

WGH/Nortolk, VA

KINT/El Pano, TX Jim Zioos

MACKEY HOSINSON COMMODONES JACKSONS BILL WRAY TUBES NUSH

RUBH LIME MURRAY ROOL & THE GAMG HOTEGET STARS ON 45 1-1 HALL & OATES 6-3 RICK SPHIMOFIELD AIR SUPPLY 8-5 G, HARRISON 13-6

WERC/Birmingham, AL

At Karrh

Mike Scale

MIRE SCHIFF
JOEY SCAMBUMY
RAMHATTAM THAMBFE
HALL 6 OATES
HOLLESS
KIM CAMMES 1-1
RAYDIO 3-2
GIND VAMMELLI 4-1
TASTE OF HOMEY 7-4
G, MARRISON 9-8

WJDX/Jeckson, MS

TERRI GIBBS
RAHHATTAH THAMSFE
ALARAHA
JACESOMS
TUBES
JOE MALSH
HOTTER
HOTTER
HOTTER
TERRITORIELD 14-8
GARY U.S. BONDS 11-9
SHEENA EASTON 16-10
G. MARRISON 23-13

ATKORTH CARPENTERS ALABAMA JOHN SCHNEIDER HOTTEST OAK HIDGE BOYS 1-1 KIN CARMES 2-2 HALL 6 OATES 6-3 STARS OM 45 4-4 G. MARRISON 16-6 WKIX/Raleigh, NC Ron McKay

RONMCKey

JIN PHOTOGLD

LEE RITEMOUN
BARBRA STREISAND
SHEEMA RASTON
RAWMATTAN TRANSFE
MOLEGAT!
OAR RIDGE BOYS 1-1
STARS OM 45 2-2
DOTTIE MEST 7-5
MEIL DIRAMON 13-7
G. MARRISON 16-9 KX104/Nashvilla, TN JUICE NEWTON
CHARA RHAM
HOELEBEI
G. HARRISON 4-1
OAK RIDGE BDY5 36-10
RARTY BALIN 22-17
SHEENA EASTON 27-20
JOEY SCARBURY 30-23

WRIZKnowille TN

WSGN/Birmingham, AL

WTIX/New Grieans, LA

Marty Maxwell

Y103/Jacksonville, FL Dave Scott

CARPENTERS
TUBES
DIONNE WARWICK
HOTEGEL
KIM CARNES 1-1
AIR SUPPLY 8-4
TASTE OF HONEY 13-9
G. HARRISON 15-11
JOEY SCARBURY 23-18

KELP/ELPaso TX

REHNY ROGERS MOODY BLUES LEE RITENDUR

LEE RITENDUR HOTE-OCT: KIM CARNES 2-1 RAYDIO 5-3 QUINCY JONES 9-4 SANTANA 14-7 CLARKE/DUKE 20-15

FM100/Memphis, TN Tom Prestigiacomo

MAMMATTAN TRANSFE HOTEOBEI CHRIS CROSS 4-1 HALL 6 OATES 8-4 GARY U.S. BONDS 12-9 AIR SUPPLY 14-11 ROSANNE CASM 17-14

WNGX/Knoxville, TN

MANHATTAN TRANSPE JOEY SCARBURY CARREMTERS ALABAMA HOTCEST: RIM CARMES I-1 OAK RIDGE BDYS 6-2 GARY U.5. BONDS 10-5 G. HARRISOM 12-6 AIR SUPPLY 15-10

WSKZ/Chattanooga, TN

ALABAMA
PHIL COLLINS
HOLLOSI
G. MARRISON 4-1
AIR SUPPLY 10-7
OAK RIDGE BOYS 18-8
ELTOM JOHN 17-13
HARTY BALIN 21-17

Scott Majors

David Carroll

POINTER SISTERS

Tim Edwards Tom Gilligan Tom Gilligan
LDVERBDY
JUDAS PRIEST
JUDAS PRIEST
JUDAS PRIEST
JUDAS PRIEST
BLACKFOOT
HOTLEBEL
JEFF. STARSHIP 1-1
RANDY MEISHER 6-3
AIR SUPPLY 9-4
GREG KIRN 12-5
PHIL COLLINS 19-9 DDE WALSH ALABAMA CARPEMTERS HOELOEL OAK RIDGE BOYS 3-1 STARS ON 45 2-2 G. HARRISON 6-4 RICK SPRIMGFIELD 19-10 ELTON JOHN 18-13

KHEI/Austin TX

KJ100/Louisville, KY

Walt Brown
BROTHERS JDHMSON
SMOKEY ROBINSON
CARPENTERS
JOHN DENVER
HOTTERS
HOTTERS
ALAN PARSONS 5-3
HALL 6 OATES 11-5
G. HARRISON 13-7
MANHATTAN TRANSPE 24-19 Ed Volkmen LOVERBDY PHIL COLLINS DIONNE WARWICK POINT BLANK AC/DC AC/DC Mottest: OAK RIGGE BDYS 3-1 HALL 6 OATES 9-5 RUSH 12-8 G. HARRISON 14-10 JOEY SCARBURY 15-11

Marty Maxwell COMMODORES CARPENTERS SPIDER ROOL & THE GANG POINTER SISTERS HOTE-SISTERS HOTE-SISTERS HOTE-SISTERS AND SISTERS HOTE-SISTERS HOTE-SIST K BEMIMOAllan Brownwille, TV

COOL GRABAINS

JOHN SCHMEIDER (RA)
RANDY VANMARMER (RA)
CHARA KHAN
ROBERT GORDOM
ERIC CLAPTOM
STACY LATTISAM
SHOKEY ROBINSON
HOTEGET
KIM CARMES 1-1
RICK SPRINGFIELD 7-4
HALL & GATES 12-8
CLARKE/DUKE 17-15
CAROLE B. SAGER 23-18

WQRK/Nortolk, VA Ron Bates

RON BLATES
ALAN PARSONS
38 SPECIAL
JIM STEINMAN
BILL DEAL 6 RONDE
HOTCHEL
STARS ON 45 2-1
SHEENA EASTON 10-6
G. HARRISON 12-7
AIR SUPPLY 15-9
JOEY SCARBURY 16-11

Jerry Steele Jerry Steele
ALAN PARSONS
SHALAMAR
JIM PHOTOGLO
HOTELES:
SHOKEY ROBINSON 2-1
RAYDIO 5-2
STARS ON 45 28-7
G. HARRISOM 24-11
AIR SUPPLY 23-18

KQ94/Little Rock, AR Michael York

PHIL COLLINS JOE WALSH ALABAMA JACKSDMS BLACKFOOT COMMODORES COMMODORES
HOTTOBER
KIN CARMES 2-1
MALL 6 OATES 16-9
AIR SUPPLY 18-13
OAK RIDGE 80YS 26-19
MARTY BALIN D-22

G100/Mobile, AL Scott Griffith

Scott Griffith

OAK RIDGE BOYS
JOEV SCARRURY
REO SPEEDWAGON
CARDLE B. SAGER
APPRIL MINE
MOTES 4-1
RICK SPRINGFIELD 12-5
AIR SUPPLY 13-6
G. HARRISON 14-7
MOODY BLUES 27-20

WAAY/Huntaville, AL Jim Kandricks

JIM Kendricks

REO SPEEDWAGON
GARY WRIGHT
CARREWTERS
STACY LATTISAM
HOLTES:
HALL 6 OATES 2-1
OAK RIDGE BOYS 12-4
AIR SUPPLY 16-11
GARY U.S. BONDS 17-13
MARTY BALIM 20-14

CK101/Cocos Basch, FL Steve Ocean

RED BPEEDWAGON (d GHEG RIHW (dp) HICK SPWINGFIELD JUICE MEWTOW BROTHERS JOHNSON CARPENTENS GARY WRIGHT GARY WRIGHT
HOLLOST
BHEENA EASTON 3-1
BALL 6 OATES 19-14
JOEY SCANBURY 20-15
POINTEN SISTERS 26-19
ERIC CLAPTON 32-25

W8EZ/Winston Salam, NC **Bob Mahoney**

RENNY ROGERS
CARPENTERH
BOTLOCK
RIM CARNES 1-1
BANTAMA 11-7
HALL & OATES 20-15
AIR SUPPLY 25-16
POINTER SISTERS 35-23

KLAZ/Little Hock AR

JDEY BCARBURY ROTCOB! MBIL DIAROND 1-1 TASTE DF HOMEY 2-2 TAFFY HCELROY 6-3 AIR BUPPLY 13-5 BANTAMA 12-9

KNUS/Dollas, TX

HEIL OIAMONE AIR SUPPLY JOE WALSH AHME MURRAY AMME MURRAY Hottest: STARS DM 45 3-1 RIM CARMES 2-2 TAGTE OF HONEY 5-5 RAYDIO 9-7 CLIMAX BLUES BAND 21

B97/New Orleans, LA Volpe/Lousteau

MODDY BLUES
MANHATTAN TRANSPE
BROTHERS JDHMSON
HOTLEST:
KIM CARNES 1-1
G, HARRISON 3-3 G. HARRISON 3-3 AIR SUPPLY 7-4 SHEENA EASTON 11-8 RICK SPRINGPIELD 12-9 WGKI/Knoxville, TN

Gary Adkine

JOEY SCARBURY REO SPEEDMAGOM BLACKFOOT GARY WRIGHT HOTCOMEL! STARS ON 45 1-OAK RIDGE BDYS OAK RIDGE BDYS 4-3 BILLY SQUIER 12-8 G. HARRISON 18-10 HALL & QATES 20-12 WCSC/Charleston SC

Chris Balley

CATE BENEY
RAMDY VANMARMER
BROTHERS JOHNSON
CARPENTERS
G. NARRISON 6-1
RICK SPRINGFIELD 4-4
AIR SUPPLY 9-6
SANTAMA 14-11
JDEY SCARBURY 17-13

WVLK/Lexington, KY

CARPENTERS SPIDER SPIDER SHORY ROBINSON MICHAEL DAMIAN HOTCHER STARS ON 45 J-1 OAK RIDGE BOYS 8-4 RICK SPRINGFIELD 9-7 AIR SUPPLY 20-13 HALL 6 OATES 19-14

KEGUFort Worth, TX

Haze Stevens REO SPEEDWAGON ALAM PARSONS PHIL COLLINS JOE DOLCE HOLLOWS 1-1 STARS ON 45 3-2 G. HARRISON 13-8 MALL 6 OATES 12-10 RUSH 16-13

WBCY/Charlotte, NC Jeff Wicker

SHACKFOOT SPIDER MOTECOT! G. MARRISON 2-1 HALL 6 OATES 12-4 JOEY SCARBURY 11-6 ROSANNE CASH 20-13 JIM STEINMAM 31-26 KSTAR/Houston TX

Rick Lambert

JIM STEINMAN
PURE PRAIRIE LEAG
RAMDY VANHARMER
CHRIS CROSS
HOCTUBEL
RIM CARMES 1-1
ROSAHME CASH 12-4
ALAN PARSONS 13-8
G. HARRISON 15-9
JIM PROTOGLO 26-17

PARALLEL THREE

KILE/Galveston, TX Scott Taylor

POINTER SISTERS 30 SPECIAL APRIL WINE POINT BEAME POINT BLANK HOLLOSE: KIR CANNES 1-1 SANTANA 5-4 AIR SUPPLY 9-6 STARS OM 45 15-G. NARRIBON 19-

KSEL/Lubbock TX

BLACKFOOT
PHIL COLLING
REO SPEZDMAGGM
NOTEGET
EIM CANNES 1-1
G. MARRISOM 10-3
TABTE OF HOMEY 16-7
OAR RIDGE BOYS 17-10
JOEY SCARRUNY D-20 Stan Coetles BILLY BOUIER
38 SPECIAL
MODDY BLUER
BLACKFOOT
ALABAMA
MOTERAT
TOM PETTY 1-1
AIR SUPPLY 7-2
G. HARRISON 9-7
NELL DIAMOND 10-8
GAR RIDGE BOYG 20-13

KCGQ/Columbus, GA

Bob Releigh SPIDER
CLARRE/DUKE
PHIL COLLINS
POINTER SISTERS
HOELEGE:
KIM CARMES 2-1
NEIL DIAKOND 7-2
AIR SUPPLY 18-5
G, HARRISON 26-0
KENNY ROGERS D-23

WFLB/Fayetteville, NC

CANPENTERS
DAN HARTMAN
JOHN DENVER
Hottest
JIM PMOTOGLO 6-1
JDEY SCARBURY 16-12
CAROLE B. SAGER 21-15
G. HARRISON 24-19
SNOREY ROBINSON D-22

WHHY/Montgomery, AL

REO SPEEDWAGON
BPIORR
BOOM SCHWEIDER
BLACKFOOT
JOHN DENVER (dp)
HOLEBE!
OAK RIDGE BOYS 1-1
HALL 6 OATES 6-2
G, HARRISON 15-7
AIR SUPPLY 17-10
JOEY SCARBURY 26-22

WISE/Asheville, NC John Stevens

John Stevens

REO SPEEDMAGON
GARY WHIGHT
PRODUCERS
LOVERBOY
GREG RIHM
SHERNA EASTON
RANDY VANHARMER
BLACKFOOT (dp)
SPLIT ENZ (dp)
TUBES
ALAN PARSONS 5-1
JIM STEINMAN 8-5
JIM STEINMAN 8-5
PURE PRAIRIE LEAG 14G. HARRISON 30-12
HALL & OATES 25-13

WFOX/Gainsville, GA

GARY WRIGHT CARPENTERS TUBES TUBES
HOTEGET:
KIM CARNES 1-1
G, HARRISON 7-2
TOM PETTY 9-6
HALL 6 OATES 10-7
MOODY BLUES 21-16

WRGV/Ronnoke, VA

SMEENA EASTON
JOLY SCARBURY
MANHATTAN TRANSFE
HOLLES 1-1
CLIMAN BLUES BAND 2-2
DOTTLE MEST 3-3
STARS ON 45 5-4
RAYDIO 6-6

FM99/Tallahessee, FL Jack Norris

REO SPEEDMAGON
DILLMAN BAND
QUINCY JONES
HOLLES 1-1
KIN CARNES 1-1
MALL 4 OATES 6-5
G. MARRISON 15-10
AIR SUPPLY 16-11
RICK SPRINGFIELD 16-13

WKXY/Boroots, Pl. Tony Williams

30 SPECIAL
POINTER SISTERS
JOEV BCARBURY
NOTES:
RICE SPRINGFIELD 2-1
G. WARRIGON 10-6
TOR PETTY 11-7
AIR SUPPLY 13-9
SARTANA 20-12

Wilson/Glass

HENNY ROGERS

WANS-FM/Anderson, SC McCown/Even

SHEENA EASTON REO SPEEUMAGON PHIL COLLING 38 SPECIAL BLACKFOOT BLACKFOOT HOTLOBIL STARS ON 45 1-1 HALL 6 OATES 7-2 G. HARRISON 12-5 AIM SUPPLY 15-9 ROSANNE CASH 21-13

WSGA/Savannah, GA

WSGA/Savannah, GA
Ray Williarma
RICK SPRINGFIELD
SANTAWA
JIN STEIMMAN
HOLLERIC
RIM CARMES 1-1
JDE DOLCE 17-7
AIR SUPPLY 16-11
POINTER 51STERS 26-21
REMNY ROGERS 29-22

95SGF/Savannah, GA Dave Cartisle

BLACKFOOT BROTHERS JOHNSON SPIDER CARDLE B, SAGER SPLIT ENZ HORTest: KIM CARNES 1-1 TASTE OF HOMEY 4-8 JOEY SCARBURY 23-19 SHEEMA EASTON 28-22 OAK RIDGE BOYS D-26 Z102/Savannah GA

JOE DOLCE Hottest: G. HARRISON 2-1 OAR RIDGE BDYS 9-3 AIR SUPPLY 10-7 GARY U.S. BONDS 14-10 MARTY BALIN 18-12

KOJZ FM/Amerillo, TX JOEY SCARBURY JOEY SCARRURY LOVERBOY POINT BLANK WOODY BLUES ALABAMA POINTER SISTERS HOLL COLLINS 3-1 NEIL DIAMOND 13-8 RICE SPRINGFIELD 1 STARS ON 45 16-13 G. MARRISOM 20-16

KVQL/Lafavette 1.A

RUSH ALABAMA AILLY SQUIER TUBES
HOTUBES
HOTUBES
HOTUBES
HOTUBES
HOTUBES
HOTUBES
HOTUBES
HASS PRODUCTION 1-1
KIM CARNES 2-2
RICK SPRINGFIELD 9-5
HALL 6 OATES 20-7
GREG KIHM 25-13

WXLK/Roanoke VA

BLACKFOOT JAMES TAYLOR JACKSONS MODDY BLUES WMO Nottest: FRANKIE SMITH 3-1 MALL 6 QATES 16-9 ROBBIE DUPPEE 19-12 SHALAMAR 23-13 MARTY BALIN 24-18

THE FOLLOWING STATIONS **DID NOT REPORT** THIS WEEK:

WRVQ/Richmond WAKX/Duteth WMEE/Ft Wayne

F105/Boston

KSET-FM/EI Pago



SUMMER OFF RIGHT!

Pointer Sisters Carponters Julian Mawton (Aucon) HOTTEST Air Supply Sheena Easton (Modern)

PP(Joey Scarbury Juloe Mewton (Queen) MOTTEST Mell Diamond Kim Carmes Dottle Mest George Marvison Stars On 45

Kenny Rogers Dennis Vost Carl Milson Pointer Sisters Olonne Marwick HOTTEST George Harrison Ray Parker Jr. 5 Raydio PPL

PPL Stars On 45 Jim Photoglo WBEN/Buffelo Roger Christies

Manhattan Transfer Pointer Sisters HDTTESY George Harrison Joey Scarbury Marty Balin Carole 8. Sager Lee Ritenour

WGR/Buffelo Jerry Rec

đ

Alan Parsons Joey Scarbury HOTTEST Neil Diamond George Harrison Dottle Hest Gino Yannelli Don McLean

WELVNow He Well Pinto

Juice Newton (Qumen) Carl Milson HOTTEST George Harrison Dottle Mest Barbra Streisand Kenny Rogers Ging Vannelli

Pointer Sisters Carpenters Ronnie Hilsap (Getting) HOTTEST Gino Vannelli Elthn John Joey Scarbury Alan Parsons

Marty Balin Santana Oak Ridge Boys Joey Scarbury HOTTEST Stars On 45 George Marrison Ray Parker Jr. & Raydio Hall & Oates (Dreams) Kenny Rogers

WHEN/Syracuse Debbie Stoughtenger

Manhattan Transfer Joary Scarbury Kenny Rogers REO Speedwagon HOTTEST Climms Blues Bend Stars On 45 Reil Diamond George Marrison Hall & Oates [Dreams]

WASH/Washington D.6 Bob Duckmen

Air Supply Alan Parsons Rosanne Cash MOTTEST Marty Balin Kenny Rogers Dottle West Kim Carnes

WATR/Weterbury Rick O'Connor

Joe Chemay Band John Schneider Carl Milson HOTTEST Kim Carnes Jim Photoolo Jesse Minchester Manhattan Transfer Rosanne Cash

Bill Heri
Kenny Rogers
Juice Ramton
(Nusse)
Marty Balin
Alan Parsons
John Schweider
HOTEST
Reil Diasond
Dottie West
George Harvison
Air Sunoly
Ranhattan Transfer

Alan Parsons
E. Humperdinck
Anne Burray
(Mold)
Carpenters
Carl Wilson
Diana Ross
HOTTEST
Mell Diamond
(Promises)
Air Supply
George Harrison
Dak Ridge Boys
MMICOMEMIA CARL

Carl Milson Riceflyte Terri Gibbs (Rich) Tubes (OP) REO Speedwagon (OP) Dennis Yost MOTTEST Oak Ridge Boys Ray Parker Jr. & Raydio Air Supply

WKIQ/Bowling G John Swan

John Schneider Kenny Rogers Carl Wilson Demnis Yost Dennis Tost Abba (On) HOTTEST Dottle Mest Stars On 45 George Marrison Nell Diamond Don McLean Ray Parter Jr. & Raydio

WHBC/Centon Mike Dom

Carl Wilson Kenny Rogers HOTTEST Jesse Winchester Dottle West

Kenny Rogers
James Taylor
Dionne Mestrick
Carpenters
Smokey Robinson
(Fontun)
Carl Milson
HOTTEST
Kim Carnes
George Harrison
Air Supply
Joey Scarbury
Sheens Easton
(Modern)

Rone HOTTEST Kim Carmes Stars On 45 George Harrison Franke & KROCKONTS Air Supply

Josy Scarbury Manhattan Trent Carole B. Saper HOTTEST Dottie Mest Hell Diamond Champaign (How) Taste Of Honey Air Supply

KGGF/Coffe McCord

Carl Milson Stacy Lattisaw Tarry Gregory Albert Hammond Kanny Rogers Bobby King Phil Collins (Air) Lisa Dal Bullo Yunda

on't Let Him Go" GON

BREAKERS

REO SPEEDWAGON

Don't Let Him Go (Epic)
58% of our reporters on it. Moves: Up 44, Debuts 30, Same
30, Down 0, Adds 24 including WKBW, WCKX, KIIS-FM,
XIR, Q106, KHFI, B97, CK101, WZOK, WMEE, KGGI, KZZP,
WJBQ, KILE, WRKR, See Parallels, charts at number 30.

Produced by Kevin Cronin, Gary Richrath and Kevin Beamish



Rock & Roll Dreams

Come Through

JIM STEINMAN "Rock & Roll Dreams Come Through" (Epic/Cleveland International) 90/14. Moves: 34, Debuts 10, Same 32, Down 0, Adds 14, Q107, WLS, WLS-FM, KXX108, KSTT, WDJX, KMJK, KRQ, WIGY, WCGQ, WXLK, KQIZ-FM, KPUR, KSLY.



Produced by Jimmy lovine and Jim Steinman

hat She Does To Me THE PRODUCERS



KRBE add **WOKI** add WBCY add WAKX add KLUC add WGUY add Z102 add 31

WKXY add Z93 14-11 940 4-3 KXX106 28-24 KJ100 deb 29 WCGQ 26-25 WERC on WANS-FM add WAAY on

WCSC on KERN on KCPX on WHHY on FM99 KENI on **KQDI** on Per said KRLC on

Produced by Tom Werman for Julia's Music, Inc.

ON YOUR DESKS NOW . . .

BALANCE
"BREAKING AWAY"

AIN STREET U.S.A.





Portable Home Entertainment Systems Proliferate



In keeping with consumers' on-the-go lifestyles as well as the trend toward miniaturization, several companies have recently introduced portable all-in-one home entertainment systems. The Sharp entry (pictured at left) consists of an AM/FM radio, a cassette deck, a television with a five-inch diagonal screen, and two four-way speaker systems. The TV also features scanner tuning (the unit automatically switches to the closest available

JVC, which pioneered the all-in-one portables, has recently upgraded Its models. The unit pictured at right includes an AM/FM radio, a cassette deck, and a color TV. Another model (not pictured) adds audio/visual inputoutput jacks, so that it can be used as a monitor when recording videotapes.

AIMED AT SMALL MARKET STATIONS

Warren-Van Pelt Offers Syndicated Music Service On Record

The Warren-Van Pelt Association, a Racine, WI-based radio programming and research firm, has recently instituted a unique music syndication service, tailored towards the needs of smaller market stations. This service consists of a symmetrical and thoroughly researched CHR music list, updated every 10 days. Along with the list, subscribers receive two copies of each playlisted record (singles and albums).

The firm claims a speed advantage over syndicators supplying music on tape, in that the Warren-Van Pelt service will have hot new songs in stations' hands within four days. In addition to the discs, station personnel is instructed in the proper rotation and dayparting of the records via the Warren-Van Pelt Letter. Additional "how-to" information is contained in the publication as well with subscribing stations also sharing the results of Warren-Van Pelt's continuous programming and marketing research.

This service is reportedly priced lower than those of taped music syndicators. A similar Country-formatted service is scheduled for availability by the end of summer. For further information, contact Steven Warren at (414) 886-0548

1981 New Mu

The 1981 New Music Seminar will be held at Private's club on 85th Street and Lexington Avenue in New York City on Monday and Tuesday (July 13-14). Designed to explore a variety of topics as they relate to professionals working within the field of new music (rock 'n' roll, disco, new wave, R&B, reggae, and rap records), the seminar will feature a keynote address by Stiff Records President and founder Dave Robinson

Of particular interest to R&R readers will be the sections on commercial radio and alternative radio. Independent promoter Joel Webber will moderate the commercial radio discussion with panelists to include radio consultant Lee Abrams, Atlantic Records' Alan Wolmark, WBCN/Boston GM Tony Berardini, WLIR/Long Island MD Ray White, WMMR/Philadelphia PD Charlie Kendall, Epic Records' Bob Feinegle, independent promoter Steve Leeds, Warner Bros. Records' Bonnie Simmons, and WXLO/New York's Barry Mayo.

Polygram Records' George Meler will moderate the alternative radio section with panelists to include WBCN/Boston's Jimmy Mack, WHFS/Bethesda's Dave Einstein, Record World's Frank Murray, WNYU/New York's Sal Locurto, College Media Journal's Robert

of the day and/or night (RA) indicates

SOUTH Most Added. Hottest

George Harrison **REO Speedwagon** Air Supply Hall & Ontes Blackfoot

Paso, TX Steve Ocean

GARY WRIGHT HOLLEST: BHEENA EASTON 3-1 HALL 6 OATES 19-14 JOEY SCARBURY 20-15 POINTER SISTERS 26-19 ERIC CLAPTON 32-25 THE GANG ON 45 1-1 OATES 6-3 PRINGFIELD IPPLY 8-5 INISON 13-6

RENNY ROGERS CARPENTERS IA ICHNEIDER DGE BOYS 1-1 RNES 2-2 QATES 6-3 OM 45 4-4 RISON 16-6

Nashville, TN

RISON 4-1 DGE BOYS 26-10 BALIN 22-17 DGE BULL BALIN 22-17 EASTON 27-20 CARBURY 30-23

B97/New Orleans, LA Volpe/Lousteeu MOODY BLUES MANHATTAN TRANSFF

CK101/Cocoe Brech, FL

REO BPEEDWAGON (dp)
GREG KINN (dp)
RICK SPRINGFIELD
JUICE MEWTON
BROTHERS JOHNSON
CARPENTERS
GARY WRIGHT

WSEZ/Winston-Salem, NC **Bob Mehoney**

BORLest: BIM CARNES 1-1 SANTAMA 11-7 HALL 4 QATES 20-15 AIR SUPPLY 25-16 POINTER SISTERS 35-23

KLAZ/Little Rock, AR

JOEY SCARBURY HOTCOST: HEIL DIAMOND 1-1 TASTE OF HONEY 2-2 TAFFY MCELRDY 6-3 AIR SUPPLY 13-5 SAMTAMA 12-9

KNUS/Dallas, TX

NEIL DIAMOND AIR SUPPLY JOE WALSH ANNE MURRAY AMME MURRAY HOTTOBER STARS ON 45 3-1 KIM CARNES 2-2 TASTE OF HONEY 5-5 RAYDIO 9-7 CLIMAX BLUES BAND 21-8

PARALLEL THREE

KILE/Galveston, TX

POINTER SISTERS 30 SPECIAL APRIL WINE POINT BLANK POINT BLANK HOTTUBE: KIM CARNES I-I SANTANA 5-4 AIR SUPPLY 9-6 STARS DM 45 15-G, HARRISON 19-

KSEL/Lubbock, TX Stan Castles

SILLY SQUIER
38 SPECIAL
MODDY BLUES
BLACKPOOT
ALABAMA
HOTTER
TOM PETTY 1-1
AIR SUPPLY 7-2
G. HARRISON 9-7
NELL DIAMOND 10-8
OAK RIDGE BOYS 20-13

KCGQ/Columbus, GA

SPIDER
CLARKE/DUKE
PHIL COLLINS
POINTER SISTERS
HOTCERE:
KIM CARNES 2-1
NEIL DIAMOND 7-2
AIR SUPPLY 18-5
G. HARRISON 26-8
KENNY ROGERS D-23

WFLB/Fayetteville, NC Larry Cannon

ROWNIE MILSAP
CARPENTERS
DAN HARTMAN
JOHN DENVER
HOTCEST;
JOY SCARBURY 16-12
CAROLE B. SACER 21-15
CAROLE B. SACER 21-15
SACEN 24-19
SNOKEY ROBINSON D-22

WKXY/Sersoots, FL Tony Williams

38 SPECIAL POINTER SISTERS JOEY SCARBURY JOEY SCARBURY Nottest: NICK SPRINGFIELD 2-1 G. HARRISON 10-6 TOM PETTY 11-7 AIR SUPPLY 13-9 SANTANA 20-12

KPUR/Amerillo, TX Wilson/Glass

KENNY ROGERS BLACKPOOT
PHIL COLLINS
REO SPEEDMAGON
HOETEBE!
RIM CANNES 1-1
G. MARRISON 10-3
TASTE OF HOMEY 14-7
OAK RIDGE BOYS 17-10
JDEY SCARRURY D-20

WANS FM/Anderson, SC McCown/Evans

MCLOWREVARS
SHEENA EASTON
RED SPEZMAGON
PHIL CDLLINS
30 SPECIAL
BLACKFOOT
HOTEOSE;
STARS ON 45 1-1
HALL 6 OATES 7-2
G. HARRISON 12-5
AIR SUPPLY 15-9
ROSANNE CASH 21-13

WSGA/Savannah, GA WSGA/Savannah, GA Ray Williams RICK SPRINGFIELD SANTANA JIM STEINMAN HOCCEST: RIM CARNES 1-1 JOE DOLCE 17-7 AIR SUPPLY 16-11 POINTER SISTERS 26-21 KENNY ROCERS 29-22

95SGF/Savannah, GA Dave Carlisle

Fairlight Debuts Computer Capable Of Creating Any Sound

Fairlight Instruments Inc.'s "CMI" (Computer Musical Instrument) is a computer/synthesizer designed to provide musicians with a powerful tool for composition and live performance. Unlike conventional synthesizers, the "CMI" creates sounds digitally. The "CMI" is also capable of processing samples of non-musical natural sounds (a screeching tire, for instance),

The "CMI" consists of a computer, which uses a floppy disc memory; a master keyboard that can take on up to seven slave keyboards; and a Graphics Monitor, which resembles a cathode-ray-tube computer terminal. The latter comes with a light pen that allows you to "draw sounds" directly on the screen. The Graphics Monitor's alphanumeric, typewriter-style keyboard enables you to communicate with the computer. In addi-



tion, the "CMI" includes a live microphone that lets you blend real sounds with synthesized tones

Another advantage of the "CMI" is that, used in conjunction with the "Fairlight Composer," hours of composition can be stored on floppy diskette for future performance. Despite the unit's virtually limitless capabilities, its price (\$36,000) places it outside the realm of most stations' production studios, at least for the present.

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2399 Camino del Rio S., Suite 100 San Diego, CA 92108

alized Adds & Hots

Polater Sisters Carmenters Juice Weston (Nursen) HOTTEST Air Supply Sheema Easton (Modern)

WEZ/Boston Wandy Furige

PPL Joey Scarbury Juice Newton (Queen) NOTIEST Meil Diarond Ein Carnes Dettie West George Marrison Stars On 45 Juice Merton (Queen) Carl Milson HOTTEST George Harrison Dottle Mast Sarbra Streisand Kenny Rogers Gino Vannelli

Conny Rogers
Dennis Yost
Carl Milson
Pointer Sisters
Dionne Marwick
HUTTES!
George Harrison
Ray Parker Jr.
& Raydio
PPL Pointer Sisters Carpenters Ronnie Milsap (Getting) MOTTEST Gino Vannelli Elton John Joey Scarbury Alan Parsons PPI Stars On 45 Jim Photoglo

KDKA/Pittsburgh Rendy Flick

Hannatten Transfer Pointer Sisters MUTTEST George Harrison Jory Scarbury Marty Balin Carola 8, Sager Lee Ritanour Marty Balin Santana Qak Ridge Boys Joany Scarbury HOTTEST Stars On 45 Imprope Narrison Ray Parker Jr. & Raydio Nall & Gutes (Dreams) Eanny Rogers

(On) Air Supply

3-W-8/Pittabi Herb Crows

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Ronnie Milser (Getting) MOTTEST Air Supply George Harriso Manhattan Tren Jeey Scarbury Marty Belin WTAE/Pittsburgh Don Berne Paul Anka PPL Sentana Joey Scarbury HOTTEST Kenny Rogers Barbra Streisand Abba WRIE/Erio Ted Abbett

Clarke/Oute Lee Bitemour Sementha Song Carl Wilson MOTTES! Joey Scarbury Alan Parsons One Bidge Boy Sies Supply Switch Sw

Kanny Rosers Day Rtige Boys Sheena Easton (Nodern) HOTTEST Smakey Robinson (Balno) Kts Carmes Ray Parker Jr. 6 Raydio Air Supply Dan Hidge Boys Carl Wilson
Phil Everly
John Schweider
Jufice Beston
(Vuseen)
Roberta Flack
Bobby King
Silverado
HOTTEST
Kill Carwas
Jie Photoglo
Rell Dissond
Rankstten Iravsi
Carole B. Sager

WHAQMegerator B.J./Reumgerdne

Lenny logers
Rossem Cash
Semantha Song
John Scheel der
Dennis Torst
Carl effison
MOTIEST
Stars On 45
Renhattan Trensfer
Gas Bidge Boys
George Harrison
(Roders)

Sob Polva

[Hodern]

Enony Ropers

Jemes Taylor

Ewstey Bodisses

(Forever)

Elm Carnes

Dottis Mest

Bell Diamond

George Harrison

Alf-Soosly

WTICHterford Gheny Jesionka

Jory Scarbury egy TEST Cottle Most Christopher Cross Mell Olemand Asso Murray Onlly Parton WLMMLacenie Bob Nelson

WQIfWenchester Keren Anderson

Manhattan Transfer Joby Scarbury Kenty Ropers 8EO Speedwarph HOTTEST Climbs Blufs Band Stars On 45 Mell Diamond George Marrison Hall & Oates (Dreams) Alan Parsons Joey Scarbury HOTTEST Neil Diamond George Harrison Dottle Hest Gino Yannelii Oon McLean

WASH/Washi Bab Duckman

Air Supply Alan Parsons Rosenne Cash HOTTEST Harty Balin Kenny Rogers Dottle Hest Kim Carnes

Joe Chemay Band John Schneider Carl Milson MOTTEST Kim Carnes Jim Photoolo Jasse Minchester Hanhattan Transfer Rosanne Cash

AmosFom

Carl Milson
Hiteflyte
Terri Gibbs
(Rich)
Tubes (DP)
Dennis Vost
HOTTEST
Oak Ridge Boys
Ray Parker Jr.
& Raydio
Air Supply
Santana
Gary U.S. Bonds

WSBA/Yark Jim Harn

Juice Newton (Queen) Anne Murray (Mold) MOTTEST Reil Diamond Air Supply George Marrison Joey Scarbury Gimo Vannelli

June Nogins
Julice Namton
(Numen)
Arty Balin
Alan Persons
Netl Olsewider
HOTTEST
Rell Olsewide
George Harrison
Alir Sunolly
Renhattan Transfer

WHBY/Appleton Jeff Clark

Jeff Clark
Alan Parsons
E. Hambendinch
Anne Burray
(Mold)
Carponters
Carl Wilson
Diana Ross
HOTTEST
Reil Diamond
Barbra Streisand
(Promises)
Air Supply
George Harrison
Oak Ridge Boys

WKIQ/Bowling Gree John Swan

John Swan John Swan John Schneider Kenny Rogers Carl Hison Devnis Yost Abba (Bh) HOTTEST Dottle West Stars On 45 George Harrison Reill Diamond Don McLean Ray Parter Jr. & Raydio

WHIIC/Centon

Carl Wilson Kenny Rogers HOTTEST Jesse Winchester Dotte West Clarke/Duke Jim Photoglo Barbra Strelsand

Rone HOTTEST Kim Carnes Taste Of Honey Clima: Blues Band Ray Parker Jr. & Raydio Hall & Oates (Dreams)

Kenny Rogers
James Taylor
Dionne Memick:
Carpenters
Smokey Robinson
(Forever)
Carl Milson
HOTTES!
Eim Carmes
George Herrison
Air Supoly
Josy Scarbury
Sheens Easton
(Hodern)

None HOTTEST Kim Carnes Stars On 45 George Hermison Franke & Knockowts Air Supply

WWWE/Cleve Terry Petrick

Josy Scarbury
Mashattan Tronsfer
Carole B. Sager
MOTTEST
Dottle Mest
Meil Diamond
Champaign
(Mow)
Taste Of Monsy
Air Supply

MicCond

Carl Milson
Stacy Lattisaw
Tarry Gregory
Albert Hammond
Zenny Rogers
Booby King
Phil Collins
(Air)
Lisa Del Dello
Tutala
Willia Nelson
(Good)
Delbert Rctinton
Rodney Lay
(Blessed)
Kim Carmes
T.e. Sheppend
Chuck Manglome
(Trantella)
Jufce Nemton
(Queen)

Jim Photogio Josy Scarbury MOTTEST Air Supply Meil Diamond PPL PPL Dottle West George Harrison

Terri Gibbs (Rich)
Alabama
Demnis Yose
HOTTEST
Annue Murray
(Blessed)
Stars On 45
George Herrison
Berbra Streisand
Oak Ridge Bays

KRNT/Des Moines Souti Huekey

Mone MOTTEST Sheema Easton (Train) John Lennon Climas Blues Band Oph Ridge Boys Reil Diamond

WFDF#film Paul Landino

Paul Landino
Janes Taylor
E. Hümperdinck
John Schneider
John Denver
HOTTEST
Refil Olsmond
Afr Supoly
Renthattan Transfer
Resanne Cash
Sheene Easton
(Modern)

WACUFreepor Larry Lance

Carl Milson
John Schneider
Carpenters
Terri 67bbs
(Rich)
Milson
Dottie Mest
Mell Diemond
George Marrison
Air Supply

KFMB/Salt Diego Larson/Anthony

Clarke/Duke Carl Wilson Carpenters HOTTEST Dottie Mest Anne Hurray (Blessed) Haureen HcGov Air Supply Jim Photoglo

KOGO/Sen Diego Sendi Benleter

Manhattan Transfer MOTTEST Kim Carmes Gino Vannelli Stars On 45 Ray Parter Jr. & Raydio Hell Diamond

WOWOFL Wayne

Joey Scarbury Hamhattan Transfer Julice Newton Rich Springfield HOTTEST HOTTEST
Kim Carnes
Climax Blues Band
Seerge Harrison
Air Supply
Hell Diamond

George Harrison Kenny Rogers

Robble Dupree Johnny Lee (Hope) HOTTEST John Lennon Taylor/Souther Steve Nimood (Chance) Swokey Robinson (Being) SKACAmer Chy

KXICAtive City Gary Dixon

Carl Wilson James Taylor Pointer Sisters Dennis Yost Emmylou Harris Kenny Rogers HOTTEST George Harrison Meil Diamond Air Supply

Jerry Barnhart

Kool & Geng
Farry Grecory
Lenf Hell
John Ommer
Dtome Manufel
Jules Newton
(Queen)

Horse
George Harrison
Shaena Easton
(Modern)

Hanhattan Transfer
James Taylor
Alan Parsons

Carpenters
Terri Gibbs
(Rich)
Cheryl Lynn
Delbert McClinton
Carl Milson
Bobby King
Janis Jan
HOTTEST
Kim Carnes
Stars On 45
George Marrison
Air Supply
Joey Scarbury

Corporters
Bobby King
Corl Milson
HUTTEST
George Harrison
PPL
Kenny Rogers
Hambattan Transfer
Barbra Streisand

KFOR/Lincoln, Patti Moran

Joey Scarbury
Marky Balin
John Schmelder
John Denver
Carl Milsen
Phil Everich
Juice Newton
(Queen)
MOTTEST
Dottle Mest
Beil Diamend
Don Micken
George Harrison
Rim Carnes

KLM&/Lincoln Gery Cellins

John Denver Renhattan Transfor Julice Reviton (Desern) Lenny Rogers HUTTEST Ontice Mest Steene Easten (Reger) Hall Everly Jennes Taylor

KMBR/Son Fro Larry Finkel

Carole 8, Sager Pointer Sisters Uillman Band HUTTEST Rim Carnes George Harrison Air Supply Sheene Easten (Rodern) Oak Ridge Boys

Harty Balin Air Supely HOTTES? Neil Diemond Joey Scarbury Eanny Regers Harbre Streisand Harty Balin

WDIF Merton Doug Triplett

Phil Collins (Air) Oak Pidne Boys Abba (On) Stacy Lattisem Carl Milson MOTIEST George Marrison Air Supply Kim Carnes Phil Everly Alan Parsons

James Taylor Carl Milson MOTTEST Dottle Mest Meil Otamond Jesse Winchester George Marrison Rosanne Cash

WTMJ/Milweeker

Kenny Rogers
James Taylor
HOTTEST
Anne Hurray
(Blessed)
Hichael Jackson
Paul Anka
T.G. Sheppard
Heil Diamond

KSTP/Minnes. Don Michaels

Lee Ritenour Oak Ridge Boys HOTTEST Dottle West Heil Diamond Don McLean Gino Vannelli Ray Perker Jr. & Raydio

Anne Hurray (Hold) Carpenters Carl Milson Roberta Flack HOTTEST James Galway Tervy Cashman

WCCO-FM/Min Curt Lundgren

Kenny Rogers HOTTEST Air Supply Taste Of Honey Dottie Mest

KLTE/Okishame City John Williams

Kenny Rogers
James Taylor
Terri Gibbc
(Rich)
HOTIEST
Ray Parker Jr,
& Rayolo
Oak Ridge Boys
Alen Parsons
George Herrison
Joay Scarbury Kenny Rogers
Pointer Sisters
Manhattan Transfer
Razzy Balley
Johnny Lee
(Mone)
HOTIEST
George Marrison
Jis Photoglo
Barty Balin
Barby Strelland
Afr Supply

CMILIPHIBBURY Lonnie Bwonger

Carpenters
Dennis Yost
Marty Balin
HOTIEST
George Harrison
Jesse Winchester
Stars On 45
Jim Photogio
Air Supply

WQUA/Qued Cities Jack McKey

Res Smith &
Rachel Sweet
Carl Milson
Alan Persons
Alabras
Alabras
Sheena Easton
(Photern)
Gino Vannelli
Hanhattan Transfer
Datte Mast
Barbra Stryland

John Schneider Menhattan Transfer James Taylor Cerpenters MUTIEST Kim Cernes Stars On 45 Meil Dismond Rosenne Cesh Gimo Yannelli

WJON'St. Claud Tom Boatt

James Taylor Kenny Rogers Cerl Milson John Denver HOTTEST Rowers Stars On 45 Oak Ridge Boys Air Supply George Harrison

WSTV/Steubenvi Greg McCullaugi

Greg mcCullough
James Taylor
Clarks/Duke
Pointer Sisters
Kenny Rogers
Abba
(Gn)
Dionne Varwick
Alabama
Sambley Robinson
(Forewer)
Dottle Mest
Refi Diamond
Glno Vannelli
Don McLean
Ray Parier Jr.
A Raydo

WBOW/Terre House Larry Joseph

Hall & Gates (Dream-) Clarke/Duke Eanny Rogers Garole & Sage Juice Rewton (Dusen) HOTTEST Air Supply Lee Ritenour PPL Elton John Joey Scarbury

Kenny Rogers Juice Newton Juice Newton (Queen) Marty Balin MOTTEST Oak Ridge Boys Meil Diamond Jesse Minchester Gino Vannelli PPL

Juice Rewton (Queen) Carpenters HOTTEST George Herrison Don McLean Kenny Rogers Barbra Streisand Alabama

Kenny Rogers Carl Milson HOTTEST POTEST Jasse Winchester Jim Photogio Air Supply Sheens Easton (Rodern)

WRVR/Memphis Steve Butler

Ennny Roders
Stephania Mills
Alan Parsons
HOTTEST
Dattle Mast
PPL
Rosanne Cash
Elten John
Sheena Eastan
(Modern)

87AIA/Milemi Yolanda Perape

WSIX/Nachville Dave Nichols

PPL HOTTEST Anne Murray {Blassed} Meil Diamond George Harrison Air Supply Oak Ridge Boys

WTARMartalli Tam Leaney

John Schnelder
Julce Reviton
(Queen)
Renny Rogers
Dionne Maretch
Jony Scarbury
HOTTEST
Dottle Mest
Dom Richen
Jesse Minchester
Mell Disewind
Resenne Cash

Rennie Hilsap (Getting) Cerpenters Carl Milson Janis lan Dan Hertssen HDTTEST Stars Dr 48 Clarke/Duke Rossans Cash Reserge Marviso Shaens Estan

WHEZ/Zame Dave Crist

Ramny Rogers
Alan Parsons
Carl Wilson
Carl Wilson
Stacy Lattice
Phil Everly
NOTICS?
Kim Carnes
Bay Parker Jr
Bay Parker
Clima Blues Band
Stars On 45
Oak Bidge Boys

SOUTH

WABZ/Albemarte Mark Robinson

Juice Reviton
(Queen)
Dionne Marwick
Kenny Rogers
Stacey Lattisu
Carl Milson (DP)
John Denver (DP)
MOTTEST
George Harrison
Air Supply
Joey Scarbury
Sheena Easton
(Modern)
Marty Balin

WLTA/Atlanta Atlan Saunder

Carpenters
Johnny Cash
Carl Milson
HDTTEST
Paul Anka
Dennis Yost
Grover Mashington
(Just)
Lenore O'Halley
Ricolette Larson

WSB/Atlants George Fisher

Carpenters

WJBO/Baton Rouge Laurie Hardison

WBT/Charlotte Bickel/Rose

Harty Balin Carpenters HOTTEST Net1 Dismond Dottle Mest George Harrison Jesse Winchester Lee Ritanour

WCHV/Charlot Thomas H. Twi

Renny Rooses Pointer Sisters Dienne Marwick Clerke/Duke HOTTEST Air Sweely Taste Of Homey Hall & Gates (Dreams) George Harrison Gino Yannelli

Cerl Wilson E. Numperdinck Gladys Enight & Pips John Schneider Kenny Rogers Johnny Lee (Mope) HOTTEST PR Recy Railey Barbra Streisand B.J. Thomas Taffey McElroy

WIB/Columbia nob Deris

Carl Milson
Julos Mawton
(Queen)
Rumperdinck
Fanny Rogers
Dinne Marwich
HOTEST
Gino Vannelli
Dattie Mest
George Harritan
Lee Ritemour
Oak Bldgs Soys

Kenny Rogers Anne Murray Pointer Sistera Marty Bail Carl Milson HOTTEST Dettie Mes Bell Diamond Ray Parter Jr. & Raydio Onn Milcan George Marrison

WFTL/Ft. Laude Scott Fischer

Alan Parsons Carpenters Carl Milson HOTTEST Maureen McGovern Meil Diamond Michael Jackson Anne Murray (Blessed) Dottle West

WSLVJeckson Walt Grayson

Anne Murray
(Mold)
Alabama
Santana
Rick Springfield
Carl Milson
MOITEST
Mell Olamond
Jesse Winchester
Air Supply
George Harrison
Elton John

KAAVILITIe Rock Steve Kelly

John Schneider Alabama John schneider
Alabamu
Joey Scarbury
HOTTEST
Kim Carnes
Stars On 45
Dottie West
Heil Diamond
George Harrison

WHAS/Louisvi Jerry Melloy

Pointer Sisters HOTTEST Gino Vannelli Stars On 45 Air Supply Renny Rogers

WLVA/Lynchburg Tom Leebrick

Smokey Robinson (Fogwer) Phil Everly MOTYEST Dettle Mest Meil Diamond Tom Jones Stephanie Hills George Harrison

WMAZ/Mecon Stove Murphy

Eanny Rogers
Hoberts Flack
Alabame
Carpenters
Emmilou Marrie
Carl Milson
Gasry Mright
HOTTEST
Oak Ridge Boys
Mall A Oates
Dream
Joer Starbury
Juleo Rewton
(flueen)

Carl Milson Dennis Yost Marty Ballon Robbie Cuprue Employ Herris HDTYEST Etm Carnes Mail Diamond Oph Ridge Boys Ray Parker Jr 5 Raydio Stars On 45

Jony Scarbury
Juffer Rewiton
(Outer)
Dionne Marwick
MOTTEST
Don Relean
Dotte Mest
Meil Diamond
George Harrison
Hanhattan Transfel

WPTF Maleigh Tommy Welker

Marty Balin Carole B. Sager Carpmoters MOTTEST Juice Newton (Owern) Manhatten Transfer Joey Scarbury George Marrison Bill Withers

WRVA/Richa Dick Grant

Anne Rurray
(nola)
Clarka/Duke
Carole B. Sager
Delbert McClinton
bobby King
Dionne Marwich
HOTTEST
Menhattan Transfer
Juice Rewton
(Gusen)
Pointar Sisters
Clarke/Duke

WFIR/Rosnoke Bill Bretton

E. Humperdinch Kenny Rogers Joey Scarbury Carpenters
Grower Washington
(Minelight)
Ray Parker Jr.
Raydio
(Love)
Sumbery Robinson
(Forever)
HOTHEST
John Lennon
Ray Parker Jr.
A Raydio
Alan Parkons
Jesse Minchester
Steve Minemod
(Arr.)

Juice Newton (Queen) Joey Scarbury Bobby King HOTTEST Mefil Diamond Kenny Rogers Air Supply Elton John Hall & Oates (Dreams)

WDAE/Temps Chris Kampme

Chris Kampmeier

Earele 8, Sager
Julica Reprico
(Queen)

Nonhattan Trensfer
Sheens Easton
(Roders)
Lee Ritemour
HOTTES!

Dottle Mort
El Ray Parker Jr.
El Raydle
Mel 10 Leend
Don Ritem
Gino Vannelli

Menhatten Trensfer Clerke/Duke James Taylor Carl Hilson HOTTEST Reil Diamond Don Ritsen George Herriken Air Supoly PPI

W&JS/Winsten George Brown

Lee Bitenour Kenny Ropers John Danver HOTTEST Stars On 45 Kie Garnes Teste Of Honey Oak Bidge Roys Tottle Most

WEST

Alabama
Joey Scarbury
Carl Milson
MOTTEST
T.G. Sheppard
Christopher Cross
Glno Vannell1
Jim Photoglo
Barbra Streisand

HOTTEST
John Lennon
Smokey Robinson
(being)
Sheena Easton
(Train)
Christopher Cross
Terri Gibbs
(Knockin')

None
HOTTEST
Meil Olanond
Air Supply
T.G. Sheppard
Manhatten Transfer
Sheena Easton
(Modern)

Carl Wilson forower Mashington (Winelight) NOTIEST Well Olemond Dottle West George Harrison Don Ritlean Ray Parker Jr. & Raydo

Pointer Sisters
Carl Milson
Japy Scarbury
Japh Genver
HUTIES!
Rosenne Cash
PPL
Lee Bilcenour
Air Supply
Carolo B. Sager

Clarke/Dekn James Taylor Lenny Rogerh HOTIEST Gino Vennelli Meorme Harrison Ray Parker Jr. & Raydio Taste Of Honey Ein Cornes

KF00/Ancharage Mark Lewis

Hall & Oates Mall & Oates
{Dreams}
Perty Balln
Booby Kind
Sailor
James Taylor
Carl Milson
Grover Mashin
(Minelight)
Jufce Rewton
{Dusen
Phil Everly
MUTEEX
Sino Vannell
Dottic Mext
Don McLean
Reil Dismond
Kim Carwes

Bruce Cockburn Jie Photoglo MDTTEST John Lennon Orn McLeen Meil Diamons Hosenne Cash Joey Scarbury

KPPL/Denver Michael Moore

Franke & Empther Santane Kenny Rosers Sheene Easten (Modern) Jutce Reston (Owen) HOTTES! Meil Of Honey Air Supply Air Supply Octtle Hest Prenke & Empther Street

Imminy Restriction
(Forever)
Robbis Decree
Carl Hillson
Jatino Restron
(Obern)
John School der
HIRT ST
Ginn Marchas Lar
Gamery Hart Samel III
Restron
Manual Transfer
Manual Transfer

None HOTTEST Dottle Mest George Harrison Jesse Hinchester Anne Murray (Blessed) Rosanne Cash

KMJJ/Les Veges Kevin O'Brien

Sheana Easton (Modern) Joey Scarbury Harty Ballin HOTTEST Ray Parter Jr. 6 Raydio Clinar Blues Band Stars On 45 Lee Rittmour Renny Rogers

KMED/Medford Charlle Kirk

CBAi/Morro Bey Danne BL John

KLO/Ogden Berbers M, Ri

Alon Parsons temmy Rogers Carl Milson John Schneider Jomes Taylor Bobby King Kim Carnes HOTEST Jim Phetoglo Joay Scarbory Tommy James Air Supply John Donver

John Denver Kenny Rogers Barbra Streksand Terri Gibbs (#ich) HOTTEST Air Supel & Glaser Bros. T.S. Sheppard Don RcLean George Fischoff

Carl Milcon
Alan Parons
Alabame
Chris Montan
Rabbie Ouprae
MUTEST
Jim Photoglo
Neil Olamnd
Jase Minchaster
George Harrison
Aff Supply
EB4/MAN

Compensary
Compensary
Confluidson
Mondy Blues
MOTTENT
Pointer Sisters
Reselector Trousfor
Courty Harrison
Dottle Mast
Air Supply

KOY/Phoenix Armetrong/Stevens

KEX/Portland Bob Swanson Oak Ridge Boys Corporters Kenny Rogers HOTTEST Rosanne Cash George Harrison Air Supply Joey Scarbury Marty Balin

KOLO/Reno Dave Finley Dillman Band Clarke/Duke John Schneider Carl Wilson HDTEST Optile Hest Hell Diamond George Harrison Oak Hidne Boys Berbra Streisand

KRIK/Mack Spring Rad Tucker

Road Yestade

John Denver
Rerty Ballin
Carl Milson
Dionne Mereton
(Tomen)
Johnny Lee
(Home)
Home
Eltan John
George Marrison
Air Nuppl
Roadman Cash
Eltan John
Eltan Home
Eltan

KSL/Ball Lake City George Lamion

Cheerge Lamboh

Anne Rurray
(Weld)
Lerry Gettin
Jenny Robinson
(Forwar)
Get Wilson
WITES

Arr Scrutson
Air Samply
Barbara Mandap)
Mell Dettin Mell Dettin
Mell Dettin
Mell Dettin
Mell Distract

Obttin Mess

ALL STATIONS REPORTED THIS WEEK

117 LAST WEEK

117 REPORTERS



Walt Love

Black Radio

"YOU'VE GOTTA BELIEVE"

WHUR: Fighting Back Against Urban Contemporary

At the up-and-coming NAB Radio Programming Conference in Chicago, there will be a discussion on the effects Urban Contemporary stations have had on the ratings of traditional Black stations by taking away significant numbers of black listeners — in a relatively short period of time. I do not know at this time the specific approach that will be used, but I am aware that there are a significant number of black programmers and general managers who want to know how to get back those (lost) ratings shares or how to hold on to those ratings they presently have. The star villains in this scenario, as some see it, are and have been the Urban Contemporary formats. By playing, in most cases, 85-90 percent black artists, these stations have made it quite difficult for some standard Black-formatted stations.

A Classic Showdown

When you think about a particular example of the Urban Contemporary/Standard Black confrontation, none is more classic than the one in Washington, DC between WHUR and WKYS. For those not familiar with the Washington market in regard to Black radio, black music, and black people, WHUR was the Black station most listened to by blacks during the mid-seventies, owned and operated by Howard University. During this same period WKYS was new to the market, complete with a new format — Disco. Owned and operated by NBC, WKYS was programmed by whites (at the time). By appealing to blacks with a slick, professional, mechanical, and heavily-contested contemporary approach, WKYS defeated WHUR in the Arbitron ratings.

It was clear that some blacks had tuned out to see what the new deal was all about. So, WHUR either had to wait and see what would happen or proceed with some form of action. In an attempt to find out exactly what types of action (if any) were taken, I contacted WHUR's General Manager, Robert Taylor, and Program Director Jesse Fax. I found it quite informative and inspiring listening to both men express how they managed to get back most of the lost audience.

WHUR's Counterattack

While speaking with Mr. Taylor, I got the feeling that he is one of those GM's who is willing to listen, not only to his program director, but to the community as well. "Our first and major concern was to do as much as we possibly could to find out what our listening audience wanted," he told me. "We began the process by conducting a couple of surveys, one that we paid for professionally and another conducted by Howard University students. Along with survey findings we used various



LAKESIDE AT HOME IN DAYTON — Solar recording artists Lakeside took time out of their busy schedules to visit friends in their hometown of Dayton, Ohio. Pictured (I-r, back) are WDAO's afternoon personality Michael Ecton, Lakeside's Otis Stokes, WDAO morning man Kenneth Ray Tevis, and Steve Shockley of Lakeside; (I-r, front) WDAO MD Langford Stephens, PD Turk Logan, and Lakeside's road manager Frank Stokes.

"We learned a long time ago that if you stay away from the hit records then a lot of your listeners are going to stay away from your radio station."

- Jesse Fax



other bits and pieces of information: audience feedback, call-ins, etc. In fact, one time we went on the air (myself as GM, my PD, and my News Director) for one hour, inviting our audience to call up and raise questions, praising or criticizing us. We made certain changes in our music format, nothing major. Before the surveys we were basically a Black R&B station, progressive, and after the findings we're basically the same. I think that the only major musical change (after the surveys) was a little less jazz on the station than there had been before. We kept roughly the same amount of R&B. I think we added a few pop tunes by white artists but not that many.

"We also changed some of our announcing shifts around and made a few programmatic changes, instituting several audience call-in shows. For example, we did an hour-long call-in sports show where the audience could talk with some local sports figure twice a week. We had a similar program with some local figure

in the news where the audience would call in and talk directly to the person. We had a lot less music in the morning and a lot more information.

"As a result of all of this the ratings began to climb and pretty steadily; in a recent Mediatrand we ended up

"As a result of all of this the ratings began to climb and pretty steadily; in a recent Mediatrend we ended up #1 in the market, so we felt pretty satisfied with that. I guess the only thing I would add is that sometimes in these situations you're doing several things at one time and you're changing several things so you don't always know exactly what it was that did it."

Programming Perspective

Obviously a loyal supporter of the cause, WHUR'S Program Director Jesse Fax expressed his ideas and opinions regarding the WHUR/WKYS battle. I asked Jesse to tell us the types of things he had to do to combat the overall success of WKYS. "We didn't do an awful lot of counterprogramming with WKYS. As you may know, when they first came into the market five or six years ago, they came in as a Disco station and they made an impact commensurate with what Disco was doing at the time. They didn't become number one but they did make an impact and that impact stayed with them for about a year-and-a-half.

"Age-wise our listeners range from 20-40, black people with a fairly good degree of intelligence, so we keep that in mind when we program; we'll go back for a Billie Holiday or a Carmen McRae, we'll program an Ahmad Jamal, or mainstream George Benson cut, and we feel that is the kind of thing that appeals. But at the same time we realize that a lot of our listeners don't have that taste, they still like to pat their feet to the beat, so we've got to program the hits. We learned a long time ago that if you stay away from the hit records then a lot of your listeners are going to stay away from your radio station. So we try to come up with what we consider to be a pretty good balance. It's a blend of what we think people want and what we think people need. Our overall programming philosophy is based on giving people 70% of what they want and 30% of what they need. That goes for music, news, public affairs, or whatever."

I asked both gentlemen to give us some closing words of wisdom. Jesse Fax said, "Don't be afraid, do your homework, and if you really have confidence in what you're doing, along with good programming on your station, then I would say stick with it."

Robert Taylor said, "Our approach was that the first thing to do was to find out what your audience wanted. You can't do that by guessing at it. You've got to go out there and ask them what they want. Second to that, as a responsible breadcaster I think it's also necessary to have some idea of what the audience needs, because they may not always know exactly what is needed. You have to combine what you think is needed and what they say they want. Hopefully, out of that combination you can come up with just the right mix that's going to be good for you."

NOTE: The last two ARB's for WKYS were 7.0 and

NOTE: The last two ARB's for WKYS were 7.0 and 6.9. To show WHUR's climb, the last three ARB's were 3.0 to 4.7 and now a 5.1. Instead of thinking Black radio is doomed, think positive!!

Action

• June is Black Music Month, and WCIN/Cincinnati will once again celebrate by airing vintage recordings from the 50's and early 60's. All this month, listeners will be able to enjoy the music of our heritage. Artists such as the Platters, Jackie Wilson, the Coasters, Sam Cooke, and the Ink Spots will be featured. Program Director Mike Roberts says, "Last year when we did this it was such a success, we decided to do it again. It's also a good idea to let young people experience the music of the past from time to time." WCIN's contemporary sister station WBLZ will also celebrate Black Music Month by featuring local black artists once per hour. Roberts adds, "If we don't play our local groups, why should any other market!" Some local groups who've received airplay are Midnight Star, Syn-Bad, and E.S.P.

• For those who don't know — WDKX/Rochester, NY is the first Black-owned 24-hour radio station in the state of New York. It's owned by Andrew Langston, who is also the General Manager. Langston most recently was made President of the Rochester Radio Broadcasters Association and the National Association of Black Owned Broadcasters.

• Robert Tucker, formerly of WJJS/Lynchburg, VA, is now a staff announcer at WTOY/Roanoke. Mel Jones is now doing 10am-3pm at WTOY.

 Benny Martinez has been added to KDAY/Los Angeles's air staff. Martinez will be doing weekends, fill-ins, and vacation relief to start. Benny most recently has worked with KGGI/Riverside as well as KIIS-FM as

• On the record industry side of things, Primus Robinson, National Director of R&B Promotion for Elektra/Asylum, has exited the company.

• Art Young is the new Music Director at WJJS/ Lynchburg, VA, and he is also doing the 7pm-midnight air shift. Art just made the move from TV back to radio.

MIDWEST Most Added. Hottest

Joay Scarbury Kenny Rogers Pointer Sisters

Kim Carnes George Harrison Air Supply

DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added**Mottest

REO Speedwagon George Harrison Joe Walsh Sheena Easton Air Supph

MIDWEST

PARALLEL TWO

Terl Nutte

BLACKPOOT BLACKPOOT
JOE WALSH
LEE RITEMOUR
PURE PRAIRIE LEAG
MARTY BALIN
BOCLEST:
KIM CARNES 1-1
G. HARRISON 13-8
AIR SUPPLY 14-10
RICK SPRINGFIELD 17-13
HALL & OATES 18-14

KIOA/Des Moines, IA A.W. Pantoja

JOEY SCARBURY BLACKPOOT 38 SPECIAL JUICE NEWTON PHIL COLLINS HOTLEST: GINO VANNELLI 1-1 STARS ON 45 11-2 G. HARRISON 9-3 HALL 6 OATES 17-10 ALAN PARSONS 23-13

KOFM/Okishome City OK Chuck Morgan

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ROSANNE CASH OAK RIDGE BOYS MANHATTAN TRANSFE MANHATTAN TRANSFE CLARKE/DUKE HALL & OATES KENNY ROGERS POINTER SISTERS MARTY BALIN HOTTERS 3-1 NEIL DIAMOND 10-9 G. HARRISON 14-11 JOHN DENVER 30-20

KRAV/Tules, OK **Gary Reynolds**

JOEY SCARBURY OAK RIDGE BOYS 1-1 HALL & OATES 3-2 AIR SUPPLY 7-3 ALAN PARSONS 11-8 KENNY ROGERS D-13

KZ93/Peoria, IL Keith Edwards

Notification 17-10
38 SPECIAL
POINTER SISTERS
JOEV SCARBURY
RUSH
HOTTERS TO THE
TOM PETTY 3-2
AIR SUPPLY 6-4
HALL & OATES 11-7
REO SPEEDWAGON 17-10

WGRD/Grand Rapids, MI

Hottest: AIR SUPPLY 8-1 RICK SPRINGFIELD 2-2 KIM CARNES 3-3 G. HARRISON 14-6 APRIL WINE 20-13

WHOT/Youngstown, OH Dick Thompson

JOEY SCARBURY JORY SCARBURY
Hottest:
G. HARRISON 6-1
NEIL DIAMOND 9-5
AIR SUPPLY 15-0
TOM PETTY 17-13
HALL & OATES 20-

Ched Hunt

ELTON JOHN REO SPEEDWAGON PHIL COLLINS CLARKE/DUKE ROSANNE CASH ROSANNE CASH HOttest: RICM SPRINGFIELD 2-1 G. HARRISON 10-8 LEE RITEHOUR 12-9 NEIL DIAMOND 17-10 GARY U.S. BONDS 20-15

WNCI/Columbus, OH Stave Edwards

ALAN PARSONS JIM STEINMAN PHIL COLLINS 38 SPECIAL 38 SPECIAL HOTTEST: RIN CARMES 1-1 RICK SPRIMCFIELD 11-5 G. HARRISON 18-8 ROSANME CASH 15-9 SANTAWA 19-11 WOHO/Toledo, OH

CLARRE/DURE HOTTEST: HEIL DIAMOND 2-1 SHEEMA EASTOM 9-5 HALL & OATES 12-8 AIR SUPPLY 14-9 OAK RIDGE BOYS 28-20

WOW/Omaha NE

J.C. COFCOFRIN

ALAN PARSONS
POINTER SISTERS
MODDY BLUES (dp)
HOTTES:
KIM CARNES 1-1
STARS ON 45 9-4
REO SPEEDWAGON 10-7
G. HARRISON 15-9
MANHATTAN TRANSPE 24-18

WVIC/East Lansing, MI

RENNY ROGERS
RANDY VANWARMER
38 SPECIAL
ERIC CLAPTON
ALABAMA
COMMODORES
SMOKEY ROBINSON
ANNE NURRAY
POINT BLANK POINT BLANK Hottest: KIM CARNES 1-1 GIMO VANNELLI 2~2 NEIL DIAMOND 15~3 JOHN LENNON 4~4 TOM PETTY 5~5

KSTT/Devenport, IA Bill Young

KENNY ROGERS MOODY BLUES
PHIL COLLINS
JOEY SCARBURY
OAK RIDGE BOYS
HOTEGET:
RIM CARNES 1-1
G. HARRISON 7-2
AIR SUPPLY 6-4
HALL & OATES 12-6
GARY U.S. BONDS 10-7

WISM/Madison WI

ALAN PARSONS
Hottest:
NEIL DIAMOND 1-1
TASTE OF BONEY 5-5
AIR SUPPLY 16-11
MANHATTAN TRANSFE 24-18
POINTER SISTERS 30-23

KEYN-FM/Wichita, KN Terri Springs

KENNY ROGERS LEE RITENOUR JOEY SCARBURY JOEY SCARBURY
HOTLEST:
KIM CARNES 2-1
STYX 7-5
RAYDIO 11-8
AIR SUPPLY 14-10
RICK SPRINGFIELD 18-14

WYFM/Youngstown, OH Jeff Tobin

RICK SPRINGFIELD Hottest: RICK SPRINGFIELD
HOttest:
STARS ON 45 2-1
FRANKE/KNOCKOUTS 8-6
G. HARRISON 13-11
AIR SUPPLY 17-12
GARY U.S. BONDS 19-14

WTWR/Detroit MI

JOEY SCARBURY
KENNY ROGERS
HOTCEST:
KIM CARNES 1-1
NEIL DIAMOND 12-5
AIR SUPPLY 17-8
HALL & OATES 22-11
GARY U.S. BONDS 21-12

WNAM/Appleton-Oshkosh, WI Jay Tyler

POINTER SISTERS
JUICE NEWTON
DIONNE WARWICK
HOTLBST:
RICK SPRINGFIELD 2-1
OAK RIDGE BOYS 9-5
AIR SUPPLY 11-6
ALAN PARSONS 16-11
MANHATTAN TRANSFE 28:

WGBF/Evensville, IN Kevin Cerpenter

KENNY ROGERS
JOEY SCARBURY
SHEENA EASTON
MANHATTAN TRANSPE
CLARKE/DUKE
HOTCOST:
KIM CARNES 1-1 G. HARRISON 7-2 STARS ON 45 8-3 AIR SUPPLY 9-6 HALL 6 QATES 13-10

John Zion

RENNY ROGERS
JOEY SCARBURY
HOTLEST:
KIM CARNES 1-1
CLIMAX BLUES BAND 3-2
TASTE OF HONEY 14-10
CHAMPAIGN 16-12
G. HARRISON 22-16

WRBR/South Bend IN

WZOK/Rockford, IL Mr. Ed

Mr.Ed

MARTY BALIM
OAK RIDGE BOYS
GREG KIHN
HOTTOBE!
KIM CARMES 1-1
RICK SPRIMGFIELD 6-3
G. HARRISOM 8-4
HALL & OATES 13-7
SANTANA 16-9

Z104/Medison, WI Little/Hudson

REO SPEEDWAGON BILLY SQUIER JOEY SCARBURY Hottest: KIM CARNES 1-1 SHEENA EASTON 23-12 G. HARRISON 20-14 AIR SUPPLY 28-17 GREG KIHN 24-21

WIKS/Indianapolis, IN Mike Tinnes

REO SPEEDWAGON Hottest: KIM CARNES 2-1 AC/DC 6-3 RICK SPRINGFIELD 15-9 NEIL DIAMOND 23-18 SANTANA 28-23

U93/South Bend, IN J.K. Dearing

PURE PRAIRIE LEAG PURE PRAIRIE LEAG
HOttest:
KIM CARNES 1-1
RAYDIO 10-4
PRANKE/KNOCKOUTS 12-7
STARS ON 45 16-8
RICK SPRINGPIELD 17-13

WDJX/Dayton, OH Mark Elliott

LDVERBOY JOE WALSH ALABAMA JACKSONS YUTAKA YOKOKURA YUTAKA YOKOKURA HOTLEST: KIM CARNES 1-1 RAYDIO 20-5 G. HARRISON 16-11 AIR SUPPLY 26-18 CHAMPAIGM 29-23

WLOL-FM/St. Paul, MN Phil Houston

POINTER SISTERS JOEY SCARBURY JUICE NEWTON JUICE NEWTON
HOTCOST:
KIM CARNES 1-1
SHEENA EASTON 13-9
G. MARRISON 14-10
AIR SUPPLY 20-13
MANHATTAM TRANSFE 25-

YES-95/Cincinnati, OH

PURE PRAIRIE LEAG JOEY SCARBURY JOEY SCARBURY
HOttest:
KIM CARNES 2-1
G. HARRISON 18-11
AIR SUPPLY 23-17
HARTY BALIM 28-21
KENNY ROGERS 38-30

PARALLEL THREE

KFYR/Bismerck ND

HOODY BLUES CARPENTERS REO SPEEDWAGON HEO SPEEDWAGON HOTCOSE: STARS ON 45 2-1 HALL & CATES 8-3 OAK RIDGE BOYS 11-5 RICK SPRINGFIELD 18-7 GARY U.S. BONDS 17-12

KKLS/Rapid City, SD Mick Kjar

JUICE NEWTON KENNY ROGERS PHIL COLLINS SPIDER GARY WRIGHT GARY WRIGHT Motted: KIM CARMES 1-1 STARB OM 45 10-6 CLARKE/DUKE 12-7 BALL & OATES 16-10 JOE WALBH 21-14

KKRC/Sloux Felle, SD

DON NORTHNE
POINTER SISTERS
JUICE MENTON
JIM STEINMAN
GREG KIHN
PHIL COLLINS
HOTTCOLLINS
HOTTCOLLINS
HOTTCOLLINS
1-1
HALL 6 OATES 14-7
G. HARRISON 13-8
AIR SUPPLY 17-14
RICK SPRINGFIELD 22-17

KKXL/Grand Forks, ND Jeff Parker

JOE WALSH POINTER SISTERS JUICE NEWTON JUICE NEWION
HOTCHER:
RIM CARNES 1-1
STARS ON 45 5-3
HALL & OATES 8-4
CLIFF RICHARD 6-5
GARY U.S. BONDS 7-6

WEAQ/Eau Claire, WI Rick Roberts

RENNY ROGERS
POINTER SISTERS
ALAN PARSONS
HOTTES:
ERIC CLAPTON 3-1
STARS ON 45 7-4
JOHN LENNON 10-7
JOEY SCARBURY 15-13
ROSANNE CASH 26-23

WRKR/Recine, WI Steve Warren

SPLIT ENZ RANDY VANWARMER LEE RITENOUR LEE RITENOUR HOTTEST: STARS ON 45 1-1 G. HARRISON 8-4 PHIL COLLINS 22-18 TOM PETTY 26-21 MOODY BLUES 27-22

WSPT/Stevens Point, WI **Brad Fuhr**

RENNY ROGERS
MOODY BLUES
CLARRE/DURE
REO SPEEDMAGON
THRILLS (dp)
HOTLOST
STARS ON 45 1-1
G. HARRISON 8-6
GREG KIHN 13-8
MANHATTAN TRANSPE 15-12
SHEEMA EASTON 17-14

WTRU/Muskegon, MI Mike Stevens

MANHATTAN TRANSFE REO SPEEDMAGOM DIONNE WARWICK HOTTEST JOEY SCARBURY 2-1 RICK SPRIMGPIELD 5-3 G. HARRISON 10-4 GARY U.S. BOMDS 9-7 HALL & OATES 12-10

KDVV/Topeka, KS **Rocky Roberts**

KENNY ROGERS REMMY ROCERS

O CLARRE/DUKE

POINTER SISTERS

ROCLOST:
RICK SPRINGPIELD 2-1
TASTE OF HONEY 8-4
RUSH 10-5
AIR SUPPLY 12-7
JOE WALSH 23-15

KELO/Sioux Falls, SD Paul Wescott

ELTON JOHN
JOEY SCARBURY
HOTTOST
STARS ON 45 3-1
TABTE OF HONEY 5-3
G. HARRISON 12-5
AIR SUPPLY 15-12
OAK RIDGE BOYS 17-15

KWLO/Weterloo, IA **Drew Bentley**

PHIL COLLINS FILE COLLING
HOLLEST
KIM CARMES 1-1
RICK SPRINGFIELD 2-2
CLIMAX BLUES BAND 3-3
MEIL DIAMOND 4-4
TOM PETTY 5-5

WEST

PARALLEL TWO

KCPX/Selt Lake City, UT JOE WALSH TUBES CARPENTERS

CAMPENTERS
RANDY VANWARMER
FRANKIE SMITH
DAN HARTMAN
JANIS IAM
JOE CHEMAY BAND
PRODUCERS
HOTTEST
KIM CARMES 1-1
G. HABRISON 8-4 G. HARRISON 8-4.
JOEY SCARBURY 13-7
JIM PHOTOGLO 11-8
JESSE WINCHESTER 12-9

KENO/Las Vesse NV

JESSE WINCHESTER HOTTEST: NEIL DIAMOND 2-1 TASTE OF HOMEY 3-2 HALL & OATES 10-5 AIR SUPPLY 13-7 G. MARRISON 15-8

KERN/Bakersfield, CA Beau Reyes

JOHN SCHWEIDER JOE WALSH JOB WALSH 38 SPECIAL PRODUCERS HOTLEST: KIM CARMES 1-1 NEIL DIAMOMD 8-2 G. MARRISOM 10-5 RICK SPRINGFIELD 13-9 ALAN PARSOMS 26-19

KOW/Portland OR

AIR SUPPLY CLARKE/DUKE Hottest: KIM CARNES 1-1 G. HARRISON 7-4 MEIL DIAMOND 10-6 JIM PMOTOGLO 24-19 LEE RITENOUR D-22

KJRB/Spokene, WA **Brian Gregory**

RAYDIO GREG KIHN ROSANNE CASH ALAM PARSONS PURE PRAIRIE LEAG OAK RIDGE BOYS HOTCEST: KIM CARNES 1-1 C. MARRISON 7-2 G. HARRISON 7-2 SHEENA EASTON 8-7 AIR SUPPLY 17-12 POINTER SISTERS 20-17

KRQ/Tucson, AZ Kent Lacey

JUICE NEWTON SHEENA EASTON REO SPEEDWAGON Hottest: Hottest: JOHN LENNON 2-1 HALL & OATES 12-4 G. HARRISON 15-11 MOODY BLUES 28-19 POINTER SISTERS 29-22

KTAC/Tacoma, WA Bruce Cannon

Bruce Cannon
KENNY ROGERS
LEE RITENOUR
POINTER SISTERS
REO SPEEDWAGON
ROOL 6 THE GANG
Hottest:
RIM CARNES 1-1
G. HABDISON 10-5 G. HARRISON 10-5 AIR SUPPLY 13-8 JORY SCARBURY 22-12 ELTON JOHN 20-16

KTKT/Tucson, AZ

REO SPEEDWAGON GREG KIHN BROTHERS JOHNSON CAROLE B. SAGER HOTLEST: GIMO VANNELLI 1-1 SANTANA 4-2 G. HARRISON 6-3 AIR SUPPLY 10-5 HALL & OATES 13-8

Y94/Fresno CA Ray Appleton

KENNY ROGERS
ALAN PARSONS
SHEENA EASTON
HOTLEST:
REO SPEEDWAGON 1-1
RICK SPRINGFIELD 9-2
AIR SUPPLY 13-6
HALL & GATES 14-10
JOEY SCARBURY 20-14

KLUC/Las Vegas, NV Randy Lunquist

RICK SPRINGPIELD POINTER SISTERS WHO WHO
JUICE NEWTON
Hottest:
GARY U.S. BONDS 1-1
AIR SUPPLY 10-6
HALL & QATES 17-12
GREG KIHN 16-14
MARTY BALIN 20-17

KMJK/Portland, OR John Shomby

JIM PHOTOGLO
PHIL COLLINS (dp)
REO SPÉEDWAGON (dp)
HOTTEST:
KIM CARNES 2-1
G. HARRISON 14-8
RICK SPRINGFIELD 22JOEY SCARBURY 30-19
BILLY SQUIER 25-21

KIQY/Freeno, CA

CARPENTERS JOEY SCARBURY JOE WALSH JOE WALSH BOTT-BET: NEIL DIAMOND 2-1 G. HARRISON 7-2 JIM PHOTOGLO 9-7 TOMMY JAMES 19-14 MARTY BALIN 20-15

KYNO-FM/Fresno, CA Walker/Monson

RANDY VANWARMER ELTON JOHN ELTON JOHN JOHN SCHNEIDER KENNY ROGERS MOODY BLUES NEIL DIAHOND RICK JAMES 2-1 STARB ON 45 4-2 RAYDIO 5-4 REO SPEEDWAGON 10-5 MASS PRODUCTION 11-8

KZZX/Albuquerque, NM Bruce Daniels

CLARKE/DUKE MANHATTAN TRANSPE CAROLE B. SAGER LINX LINX
Hottest:
KIM CARNES 1-1
G. HARRISON 5-3
TASTE OF HONEY 7-4
RICK SPRIMCFIELD 13-9
HALL 6 OATES 16-11

FM102/Secremento, CA Manders/Preston

JOEY SCARBURY Hottest: KIM CARNES 1-1 SHALAMAR 5-4 G. HARRISON 10-6 AIR SUPPLY 16-9 CHAKA KHAN 15-10

KSPZ/Colorado S Mike Deniels

SHEENA EASTON MOODY BLUES BARBRA STREISAND BARBRA STREISAND HOTTESE: AIR SUPPLY 6-1 TASTE OF HONEY 3-2 WEIL DIAMOND 4-3 G. HARRISON 8-6 HALL & OATES 9-7

KYSN/Colorado Sorines CO

Mark Murray JOEY SCARBURY ALABAMA BILLY SQUIER Hottest: RICK SPRINGFIELD 2-1 TOM PETTY 6-6 AIR SUPPLY 10-8 MARTY BALIN 16-11 MANHATTAN TRANSFE 18-1

KZZP/Phoenix, AZ Dave Anthony

SHEENA EASTON WHO PHIL COLLINS
HOTCOST:
TABTE OF HONEY 1-1
CLINAX BLUES BAND 6-4
AIR SUPPLY 9-5
HALL & OATES 13-8
MARTY BALIN 15-10

KHYT/Tuceon, AZ Rich Brother R

REO SPEEDWAGON BILLY OCEAM GIMO SOCCIO MALL & OATES BILL SUMMERS & SU REDDINGS DIONNE WARWICK NOTE BY THE PROPERTY OF THE PR

KIDD/Monterey, CA Ron Rodrigues

SPLIT ENZ JOE WALSH HOTTEST: KIM CARNES 1-1 G. HARRISON 9-4 RICK SPRINGFIELD 10-7 JOEY SCARBURY 18-10 FRANKIE SMITH 25-15

KGGI/Riverside-S. Bern., CA **Bob West**

MARTY BALIN BROTHERS JOHNSON TOM JOHNSTON HOTTOST KIM CARNES 1-1 JOE DOLCE 10-4 FRANKIE SMITH 8-5 NEIL DIAMOND 14-8 G. HARRISON 24-12

KKXX/Bakersfield, CA Chris Squires

CARPENTERS CARPENTERS
POINTER SISTERS
REO SPEEDWAGON
B.J. THOMAS
HOTEBERS
KIM CARNES 1-1
G. HARRISON 17-10
JOEY SCARBURY 19-16
MOODY BLUES 27-20
AIR SUPPLY 29-24

KNBQ/Tecome, WA Gary Bryan

SMOKEY ROBINSON LOVERBOY 38 SPECIAL ABBA JIM STEINMAN JOE DOLCE JOE DOLCE
HOTLEST:
HEIL DIAMOND 2-1
AIR SUPPLY 5-3
G. MARRISON 9-6
GARY U.S. BONDS 16-10
MARTY BALIM 19-13

K96/Provo, UT

MOODY BLUES
POINTER SISTERS
JUICE MEWTON
HOTLOSIN 14-12
FICK SPRINGFIELD 21TOM PETTY 26-22
MARTY BALIN 28-24

FM103/Selt Lake City, UT Lorraine Winneger

PHIL COLLINS Hottost: HIM CARNES 1-1 TOM PETTY 2-2 JOE WALSH 5-4 HALL 6 OATES 7-5 G. HARRISON 10-8

PARALLEL THREE

KBOZ/Bozeman, MT Greg Williams

JIM STEINMAN ANNE MURRAY WHO
ERIC CLAPTON
ROOL & THE GANG
HOttest:
KIM CARNES 1-1
JESSE WINCHESTER 10-5 G. HARRISON 15-10 MARTY BALIN 21-16 MOODY BLUES 30-21

KCBN/Reno, NV **Lerry Irons**

CAROLE B. SAGER CAROLE B. SAGER LOVERBOY REO SPEEDWAGON SILVERADO JOE WALSH HOTCHET KIM CARNES 1-1 G. HARRISON 8-4 SANTANA 15-11 HALL 6 OATES 20-12 HARLY BALIN 24-19

KDZA/Pueblo, CO

Mottest: EXM CARNES 1-1 TASTE OF HONEY 2-2 GINO VANNELLI 3-3 MEIL DIAMOND 4-4 GARY U.S. BONDS 5-5

KFXD/Boise, ID Rod Couch

MOD COUCH

JIM STEINMAN

ROSANNE CASH (dp)

BILLY SQUIER (dp)

HOTLOSE:

KIM CARNES 1-1

CLIMAX BLUES BAND 2-2

NEIL DIAMOMD 3-3

AIR SUPPLY 7-4

HALL 6 OATES 12-5

KOOK/Billings, MT Dennis Nichols

JIM PROTOGLO
38 SPECIAL
CAROLE B. SAGER
HOTLEST:
KIM CARNES 1-1
AIR SUPPLY 9-3
G. HARRISON 19-10
JOEY SCARBURY 23-17
MOODY BLUES 28-22

KQDI/Great Fells, MT Pat Richards

PHIL COLLINS PHIL COLLINS
JOHNNY VAN ZANT
PRODUCERS
BILLY SQUIER
HOTE-S:
KIM CARNES 1-1
HALL 6 OATES 9-5
ALAN PARBONS 15-10
LOVERBOY 18-11
G. HARRISON 20-15

KRLC/Lewiston, ID

SPLIT ENZ BLACKPOOT RANDY VANWARMER TUBES JOEY SCARBURY GARY WRIGHT GARY WRIGHT Hottest: AC/DC 2-1 HALL 6 DATES 3-2 AIR SUPPLY 4-3 G. HARRISON 13-6 MANHATTAN TRANSPE 24-18

KSLY/Sen Luis Obispo, CA

DIONNE WARWICK KOOL & THE GANG JOE WALSH JAMES TAYLOR BARBRA STREISAND BARBRA STREISAND HOCKESET; KIM CARNES 1-1 AIR SUPPLY 7-4 NEIL DIAMOND 10-6 HALL & OATES 11-7 G. HARRISON 13-8

KENI/Anchorage, AK

JOE WALSH JOE WALSH BLACKFOOT ERIC CLAPTON FRANKIE SMITH RANDY VANWARMER PRODUCERS KENNY ROGERS Hottest: HALL & OATES 2-1 ALAN PARSONS 4-2 G. HARRISON 14-7 AIR SUPPLY 13-8 MANHATTAN TRANSFE 24-16

KYYA/Billings, MT Jeck Bell

REO SPEEDWAGON SHEENA EASTON HOTLEGST NEIL DIAMOND 1-1 QUINCY JONES 15-9 G. HARRISOW 22-11 APPIL WINE 18-13 JOEY SCARBURY 21-16 KATI/Casper, WY

Donne Form

PHIL COLLINS
REO SPEEDMAGON
HOTTERST
HOTINIAMOND 1-1
ROSANNE CASH 9-8
CAROLE 8. SAGER 18-16
POINTER SISTERS 32-25
KENNY ROGERS 35-30

Parallel I: Selected stations in major markets that are format domi nante and/orexart a significant national influence.

dominant' and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exerts significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*)Format dominance is based on the Monday Sunday, 6AM Note: ("Profinat dominance is based on the Worlday Suitaby, Santay, Santay, 12Midnight, total persons 12 plus shares as published by Arbitron.

All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January

DENOTES FIRST WEEK IN PARALLELS.

225 REPORTERS 227 LAST WEEK

1"	Hit Sc	DOE ong'' (Anylabel) t Song _{National}			
Re	Reach	100/25	44%	Summ	51
1 6	33%			Debuts	120
N	21%			Same	24
1 5	50%			Down	0
W	19%			Adds	25

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds
44% — Percentage of this week's reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

Debuts 20 — Number of stations debut ing the song this week Same 24 - Number of stations reporting



AIR SUPPLY The One That LP: The One That	
213/6	95% matlana
Beginsel Brach	Summar UP 19
4 92 t 5 97 t	DEBUTS
1 72 4	DOMH ADDS

P1 P2 P3 MADE 13-32 MING 4-34 MING 4-26 MING 4-26 MING 4-34 MING 4-36 MING			
MARC 12-22	P1	P2	P3
### ### ### ### ### ### ### ### ### ##	BAST	BOUTH	BARY
Many K-6			MJBQ 22-12
			WGUY 10-11
#211 14-0			MAC: 17-12
MITH 11-0 MITH 5-0 MITH 9-0 MI			
MCAD 10-5			
MiOSI 16-15 PPG - 42 PPG			
PRO-PR -5 PTI 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,			
JAIO5 19-15 897 7-4 (CIR 27-13) 897 14-1 (CIR 27-13) 87 14-1 (CIR			
MINION 1-10 MINION 1-1			
OFFICE 11-27 OFFICE OF			
COURT COUR			A2X1F 11-0
CACM 10-20 R[A1 1]-5 WHAY 1]-10 WHAY			mm m
SOUTHW NJD 8 -4 NH 15-7 SEC 23-8 NH 15-7 SEC 23-8 NH 15-7 SEC 23-8 NH 23-10			000111
SOUTH			MHHV 17-10
#VIL 14-10 #SCH 17-15 #SCH 17-15 #SCH 10-12 #SCH 17-15 #SCH 10-12 #SCH 17-15 #SCH 10-12	BOUTH	4 KH106 15-7	
First Property P		MERC 12-8	#SGA 18-11
237 18-7		WSGN 17-15	955GF 10-7
94Q 4-2 V100 8-6 V100 8-6 V100 18-4 V100 18-6 V100 18-4 V100 18-6 V100 18-4 V100 18-6 V100 18-4 V100 18-6			WP61 8-4
V.00			MCGQ 18-5
2001 11-4			MISE 28-20
MRO 13-10			
MINOR MINO			
MODIFIED PRIDO 14-11 MARY 11-9 M	MCKN 19-13		
#LE 9-6 #LE 0 #REQ 11-0 #REQ 14-0 #R			
**15.6	WINDAMERA		
CELM 11-6			
x5957H 13-10 MORT 25-18 RVOL 23-12 x50.0 15-12 WB.32 7-6 x50.0 15-12 WB.32 7-6 x50.0 16-10 WB.12 7-6 wtlp 14-7 WELT 14-7 wtlp 14-7 WATS 16-10 x60.7 13-1 x60.			
RAON 15-32 WHJ2 7-6 MBCMMTET			
##50 14-10 ##50 15-10 ##60#################################			RAOF 31-13
MBB 14-9			DESCRIPTION STY
METP 14-7 MECY 23-17 BERL 10-7 MCGL 3-5 MAYS 16-10 BPYR 11-9 GUZ 19-18 MSEX 25-16 FELO 15-12 MCGC 0-6 BBRC 17-14 MCGC 0-6 BBRC 17-14 MCGC 0-6 MBRC 17-14 MGGC 0-6 MGGC 0-6 MBRC 17-14 MGGC 0-6 MGC 0-6 MGGC 0-			
MGCL 3-3 WAYS 10-10 MPYR 11-9 Q1U2 19-28 WSEZ 25-16 FELO 15-12 WZUU 17-7 WCSC 0-6 NEEC 17-14			EXEL 10-2
0102 19-18 WSEZ 25-16 FELO 15-12 WZUU 17-7 WCSC 8-6 WERC 17-14			
W210 17-7 WCSC 9-6 HERC 17-14			
WORN 19-9 WRID 20-17			

MGCL 3-3	MAYS .
	WSEE 2
W2 UU 17-7	WCSC 1
MONY 30-14	MGH 7-
	WORR 2
MARKET.	WARY !
	EJ100
#EARTH 22-20	AVL 1
FF1 90	00000000
KIISP# a-2o	-
K100 a	
#EZR 25-19	MTMR
130 27-26	MAZED (
8J4 17 - 0	MATC :
KYY1 6-3	MLOLPY
HPL Z 16-9	RSTT (
#1 Mee 16-0	# LOA
Q103 12-12	ROPM
KOPA LO-6	RRAV
	REYMPI

	1 10
P2	# 2 # 2
EAST	23
0104 9-3 4788 5-5 501F 24-12 WESF 10-6 MYFF 9-4 WTSV 16-13 MFLV 24-10 WEST 10-8 WTCT 13-8 WTCT 13-8	# 100 100
F104 10-2 MAQY 15-11 MNTH 15-32 14U 21-19 MREE 31-7 V100 16-10	# 10 P 11 P 12 P 12 P 12 P 12 P 12 P 12 P
	1 63

	2304
	WHAT
	MIRS
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,	WGBF
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	YES - 9
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	MONO
	w DJ z
	WHOT
	MYFM
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	SHORT
	REEA
	HERM
	KYMOI
	FIOT
	Y 94
-	FIDD

	MHAP 19-16	
	MGBF 9-6	
- 1	U93 20-16	
	MRBR 27-23	
	M(Dir. 1] ~ []	
	725-95 23-1	7
	WHC (4-3	
. 1	92x 14-10	
	MONO 14-9	
	MD3 x 36-18	
	WHOT 15-8	
- 1	MYFH 17-12	
	STREET.	
- 1		
- 1	EEE 29-24	
	168H Tr-17	
	KYMOFR 4-24	
	F107 d-29	
	Y94 13-6	
	F100 21-21	
	PH102 16-9	
	EGG1 16-15	
	LJRs 17-12	
	KHBQ 5-1	
	17AC 33-8	
	KS PZ 6-1	
	EVSh 16 - 8	
	RYSN 1G-8 RCFR 2-2	
	# 96 8 - 6	
	KGW a	
	EMIN 15-14	
	KLWC 10-6	
	BEWO 11-7	
	R22P 9-5	
	ERQ 38-14	
	EHVT 32-29	
	KT#7 10-5	
	8224 6-5	

J105 22-15	HANSPM 15-9
1101 12-5	WROV 23-18 PH 29 16-11
NBQ 13-8	kat 50 - 11
4100 14-11	with 1 1 - 9
HBQ 11-8	RILE 9-6
1104 5-2	M5 E L 7-2
20 B-6	#015b# 55-50
5#2 10-7	KPUR 15-8
0#1 35-18	RAOF 53-15
NJ2 7-6	
MO = 15-10	MICWILET
WIN G-13	
BCY 23-17	KKEL 10-7
AYS 10-10	#PYR 11-9
	#ELO 15-13 #ERC 17-14
CSC 9-6	HERC 17-14
GH 7-4	WRED 20-15
QRH 15-9	
ARY 13-5	WEAQ 27-25
J100 9-4	WS PT 3-3
VLR 20-13	WTRU 19-15
mindred T	KMEO 0-8
	#DVV 13-7
TMR 17-8	Name of Street,
GRD 8-1	WEST
A1C 55-14	VPLI 12 -
101 PM 20-13	X2N1 11-0
STT 6-4	RSLY 7-4
	HCBH 3-2 HD2A 8-8
OPM 23-19	
	#AT1 10-9
EYHFM 4-10	KQD1 5-2
293 4-4	*BOZ 18-14 FYYA 27-19
2 OF 18-13	EAAW 51-70
16M 16-11	KOOK 9-3
104 28-17	KPED 7-6
BAR 11 =6	KRLC 4-3
IRS 11-28	
MAP 19-16	
GBF 9-6	
93 20-26	
PBR 27-21	
(On 11-11	
25-95 23-17	
HIC [4-3	
2A 14-10	
PONO 14-9	
D2 x 26-18	
FHOT 15-8	
IDJ# 26-18 HOT 15-8 HYPH 17-12	
war.	
ERN 29-24	
CRN 16-11	
AROLH 9-54	
107 0-29	
794 13-6	
11DD 21-21	
PHIO2 16-9	
LGG 16-15	
LJRa 17-12	
CHSQ 5-1	
7AC 11-8	

LP: Nature	The Gypsy I	
Hegional Reach E 356 5 316 M 156 W 266	N&A	4% Matlonel Summary UP 19 DESUTS 1 SAME 24 DOWN 0 ADDS 4
P1	P2	Р3
BAIT	BARY	EAST
MIFI ON 95/KE 28-24 95/KE 28-24 100 100 21-17 0107 on CMGW on GOUTHO SPRE ON MODERNITY WIRE Q 4-2 WELLT	HIGH 24-14 MICE IB-19 HIGH 27-15 HAQ 27-15 HAQ 27-15 MICE ON BOMPH ECO. On BOMPH ECO. On HIGH 24-14 GIOD 4-11 HAAY ON YIOJ ON DIJOS ON 970 a-40 MICE 4-24 HAG 20 HIGH 24-24 HAG 20 HIGH 24-24 HAG 24-25 HAG 24	#IBQ 35-11 MONY a MACE d-32 MACE d-32 MIGY on WIBG on WIBG on MIB d-26 VSAIL d-35 BOUTH MCGQ on MISE d-38 MANSEN on MILE a MICHAELE MICHAE
	MGRD 20-11 MY1C on Z104 on MDJR on	KEN1 d-31 KYYA 18-13 KODA 25-23 KREC 26-27
	REAR on REAN on RJRB on BYSN 26-24 RCPX 34-33 PM103 17-16 RMJR 26-25 RTRT on	



190/10 84%		
Regional Reach g wolk 5 814 - 4 814 w 064	D	Netional Summary UP 127 DEHUTS 29 SAME 26 DOWN 6 ADDS 10
P1	P2	Р3
EAST	### STORY	### 1970 0 -0 0 0
WFBB d-J7 wfOP 18-28 wfDF 50 wfDF 50 wfDF 70-15 wfDF 28-24 wfDF 70-15 wfDF 28-24 wfDF 28	WHEN 30-23 WC P 36-20 WHO P 36-20 WHO P 36-20 WHO P 36-20 WC P 36-	97VA 29-27 87VA 29-27 8007 20-28 8FAD 29-22 8REC 25-22





KIM CARNES Bette Davis Eyes (Liberty)

LP: Mistaken Identity

212/0

Raach E 90 b S 94 b M 94 b W 98 b	1	UP 21 DEBUTS 0 SAME 113 DOWN 80 ADDS 0
P1	P2	Р3
EAST	EART	BARY
MASC 2-1 WRTU 5-3 WRTU 5-3 WRSC 7-1 WRSC 7-1 WRSC 5-4 WF16.3-1 WF16.3	D104 7-11 WFRE 1-1 WFRE 1-1 WOLF 12-20 WBOT 1-1 WHYE 2-11 WHYE 2-11 WHYE 2-11 WHOLE 1-2 WHOLE 1-3 WHOLE 1-3 WHOLE 2-6 Q100 3-1 WHER 2-6 Q100 3-1 WHER 2-6 UNICE 9-15	MJEQ 2-1 MOUY 1-1 MAC2 3-3 HLAM 1-1 MIGV 1
BOUTH	A100 F-7	WFOX 1-1 WCGQ 2-1
KVIL 1-2 HBLY 2-4 HBBT 1-1 Z93 2-5 94Q 5-10 Y100 3-3 Q105 1-3	RNUS 2-2 REGI 1-1 RSTAN 1-1 RFMH 6-4 RTSA 1-1 RELP 2-1 RMF 3 1-6	WESE 1-7 WANSFM 2-3 WELH 1-2 WROV 3-1 FM 99 1-1 WEXEV 1-2 E11E 1-1 RSCL 2-3 ROTZFW 10-6
WLS 1-1	RBF 00 1-1 MTI 1-1	EAOF 5-3 EANS 1-1 EOISE 10-0
WDRQ 1-1 CKLW 1-1	N97 1-1	MIDWEST
RS 95 PM 1-1 R = 0 R 12-9 RB CQ 1-10 WHB 4-4 MZEP 1-1 WGC1 1-1 Q102 5-5 MZ UW 1-1 WORY 5-3	MFM P 4 - 6 RQ 94 2-1 REAZ 4-8 MJD X 1-2 FRR RG 1-1 MFM 6-9 G100 3-9 MARY 10-12 MARY 1-1	
WEST	¥103 1-1 8J105 8-16	KDVV 29-31
REARTH 2-3 RRLA 6-6 RRLA 6-6 RRLSPM 2-6 RRLQQ 2-2 KFRC 1-1 REFR 1-1 13R 1-1 13R 1-1 RYPX 2-2 RPLZ 1-4 RIMH 2-2 QLQ3 2-1 RUMH 2-2 QLQ3 2-1	CK101 1-2 WBBQ 0-10 P*100 5-7 WBDQ 0-1 KK104 1-5 987 2 1-1 WSRZ 1-1 WSRZ 1-2 WM 12 1-2 WM 12 1-3 WSRZ 1-1 WSRZ 1-1	REW1 1-10 KSLY 3-1 FCmw 1-1 EDEA 1-1 EATY 2-14 EGO2 3-1 EGO2 3-1 KYYA 2-2 KOQU 1-1 KFKD 1-1 KFKD 1-1

WINDER P 1-2 WINDER 1-1 WERE 1-1 WORD 1-2 WORD 1-1 EARL 1-1
(CPR 1-1 PRIO1 1-1 E96 1-4 KG 1-1 PRIO1 1-1 REP 1-3 REQ 1-2 RHYT 6-6 EYET 3-7 PRION 1-7 PRION 1-7 PRION 1-1

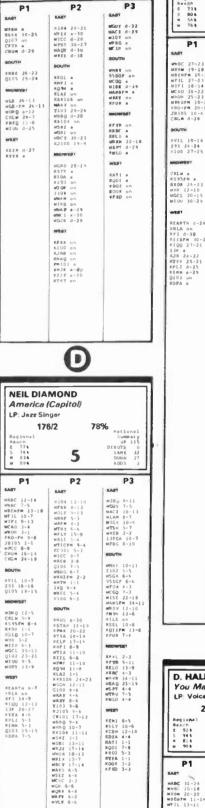
	# Z Z Z 3 - 1	
ROSANN Seven Ye	ar Ache (Cole	umbia)
	1/7 44	1%
Reach # 396 # 355 # 476	NAA	DEBUTS 5 BANE 20 DOWN 5 ADDS 7
P1	P2	Р3
BAUT	RAST	BART
WF1L 28-25 SOUTH SVIL d-24	MALE 30-30	M3hg 31-17 MGUV 32-31 MACE 8-5 WLAM 13-13 MIGV on
293 5-4 940 2-5	BOUTH	WTSN on WHEU 10-9
MICHVEET	KNUS 31-24 ESTAB 12-4	13FEA 19-16
RHQR 9-10	KFMR 16-15 KHP1 20-17	95×11 38-33
Q102 a-32 WZUU 24-23	WTIR 31-27 KEEL a	BOUTH
WEST ST-23	MEAR 26-25 WERC 5-5	WHHY 9-14 2102 6-6
	WSGN 8-10	WSGA 2-2
REARTH 30-26 RRLA a-29	G100 23-18 WAAY 11-10	935GF 20-18 WFOR 3-10
#100 24-11	Y103 0-40	WCGQ 16-9
KEZR 14-13 13K 23-20	#3105 31-28	WESE 21-14 WFLH 31-27
KYYK 24-22	PM100 17-16	WANSPW 21-11
KPL2 12-8 KIMN ON	WBRE 27-26 WORI 19-15	#1FE 34-35
KOPA 20-16	WRJ2 10-7	KO12FM 4-4
	with d-14	EPUR 21-21
	MBCA 50-13	MIDWEET
	WAYS 29-24 WSEZ 33-32	
	MJ100 28-20 WVL# 23-22	WRED 24-23
	WVL# 23-22	WEAQ 26-23
	MICHIELT	WSFT 21-18 WTRU on
	MFOT&M 35-55	WEST
	KIOA on	
	KOPH 6-25	MEM1 26-23 MSLV 25-21
	RRAV 22-19 REYNFM 30-28	KCB N 37-34
	W15M 17-17	EDZA 25-25
	WHAP a WHC: 15-9	KQDI on
	MD3 K 31-31	MBOZ d-10 MFED a-dp
	MARKET	wear wash

STANLI GEORGE Sweet B	DUKE	
LP: The Cli		
Regional ¶ Reach € 58% S 61% H 46% H 75%	35/17	60% Summer UP DEBUTS SARE DOWN ADDS
P1	P2	Р3
MIT	BAIT	BART
ETU OR BENF# 10-9	WFBH 11-9 WOLF 37-1	MJ80 10-25

RRXX 25-21 RIOY 22-19 FW102 29-24 KJRB a RNBQ 23-21 BTAC 27-23 KCPX 26-19

	35/17	50% Summery UP 83
Reach € 58% S 61% M 466 H 756	23	DEBUTS 11 SARE 22 DOWN 2 ADDS 17
P1	P2	P3
RATY MATU on "VMCKYPM 10-9 WFIL ON WIFE 179-25 WKESTM 30-30 COMMTN KYIL 27-25 WKESTM 30-30 COMMTN KYIL ON 29-28 WKEST ON 29-28 WKEST ON 29-28 WKEST ON 29-28 KYIL PO 17 KILON 24-19 KYIL SPECIAL 24-22 KYIL 29-28 KYIL SPECIAL 24-22 KYIL SPECIAL 24-22 KYIL SPECIAL 24-22 KYIL SPECIAL 29-21 KYIL SPECIAL 29-21 KYIL SPECIAL 29-21 KYIL SPECIAL 29-21 KYIL ZP-21 KYIL ZP-21 KYIL ZP-21 KYIL ZP-21 KYIL ZP-22 KYIL	TABLE 11-9 WITH 11-9 WILL 37-10 WILL 37	EAST W/BO 30-25 W/BO 30-25
	MEDWINET	RBO2 25-24
	WVIC 32-33 MLDLPM 19-16 RSTT 26-22 ROPH 8-28 RSPH 26-22 #15H 26-22 #15H 36-31 MLSP 8-30 MCSF 8-30 MCS	RALC 23-26
	WEST	
	SERIX 26-22 KERN 28-21 KERN 28-21 KERN 28-21 KERN 28-21 KERN 28-21 KERN 28-21 KERN 28-21 KERN 30-29 KERN 30-18 KERN	

LP: Face Va		
/6		4%
	420 J	Hat Jon
Beginnel Beech		(Fullish A
g 11 h		DEBUTE
8 31 5	NEA	BAR8 DOWN
H 644	16 61 14	ADDS
P1	P2	P3
RART	BART	BAST
	R104 20-21	MGUY 4-3
95×1 10-25	MP LV n-50	MACE d-2
Q167 on	m1CC 4-20	mids ou
CFTR a	WPST 30-27	MFBG a
CHUM 0:29	MAGY 4-10	Mr. Dr. On
BOATH	matt q-18	BOUTH
BENCHM	BOUTH	
ERBE 26-22		95BGF an
0105 75-74	REGL &	MCGG 4
	6094 a	MIBE 0-9
MICHREET	SLAI on	MASSIT .
WEB 24-11	KAN106 un	MBKY On
WEE-PH 26-13	MAA# on	RFUR a
MIM 0 4-13	A103 38-3#	MACHINET
CILLW 29-7	WBBQ d-28	
RBEG 11-8	MSB1 a	#FYR on
MIUD 0-25	wOH! on	KILBC a
WEST	MBCA 30-53	MREN 22-
	H2100 10-0	MP AL 4-3
KEER 0-27	amprental 1	FWLD a
EAAN .		
	MGRD 29-19	WEST
	KSTT a	BATI e
	111 OA a	KQDI a
	#293 on	#BQ2 on
	7104 on	800# on
	MAN OF	#FED on
	WIKE on	
	IRIAP 4-29	
	wints 0-29	
	W8.07	
	REAL OF	
	no again	
	ILI Rall on	
	(CN II Q on	



WHIT 10-11 2107 >-5 WSGA 6-6 955GF 6-6 MFOR 4-3 WCGQ 7-2 WISE 22-10 WANSFM 34-1 WFOV 12-10 FM9 12-6 FLC ON WSEL 10-8 FPUR 7-4

RHXL 2-2 KFYD 5-11 RELO 13-9 HRBC 4-3 WRKR 16-11 WEAQ 21-19 WSPT 4-6 WTPU 7-5 KWLO 6-4

MDR Q 12-5 CKLW 9-9 CKLW 9-9 K 95 PM 6-4 K K 02 1-1 ISLQ 10-7 WEEP 6-3 WGCL 35-13 Q102 23-21 WZ UU 9-5 WEEP 13-9 WEEP 13-9

MIDWIEY

WITHIP 12-5
WIGRD 22-23
MIDLEN 5-6
ECTT 5-1
ECTT 5-7
ECTT 5-7
ECTT 10-7
ECTT



Metional Summary UP 100 DEBUTS 23 BARZ 19 DOWN 2 ADDS 18

P3

ВОЛУТИ

#778 d-16 GRLB d-37 #RER 28-26 #TRU 28-27 #TRU 29-27 #WLO 15-15

#ERIL on #ELV d-22 #Cast 31-8 #D2A on #ATI 14-11 #BDI a-18 #BDI on #YYA a #ADOR 24-20 #FED 28-26 #ALC on



4

P2

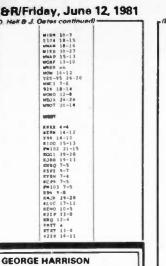
| RTDA | 0-06 | RTDA | 0-06 | RTDA | 0-06 | RTDA | 0-10 |

REXX d-37 EENN d-34 Y94 a FM102 d-28 EGG1 on

SHEENA EASTON

162/18

LP: Sheena Easto



GEORGE HARRISON All Those... (Dark Horse/WB) LP. Some Where In England 221/0

	Reach g with g with m 100% w 100%	0	DEBUTS 1 SAME I DOWN ADDS
1	P1	P2	Р3
	BART	BOUTH	EAST
	walc 10-0 **evec 13-9 **evec	NUMS 39-27 BROCK 13-6 BROCK 13-7	MJ80 12-8 MGJY 9-1 MMCT 22-14 MLAR 12-14 MLAR 12-14 MTSW 7-2 NTSW 7-2 NTSW 5-3 SOUTH MHHY 15-7 SOUTH MHHY 15-7 MFSW 7-2 MFSW 7-2 MFS
	293 B-6 940 9-7 0105 9-8 MCRR 17-16	9103 15-11 83105 12-8 CHI01 16-9	WFLB 24-19 WANSP# 12- WXLT 27-25
	MCIDE 17-16 MEDWEET	PM100 13-10	PH 99 15-10 WRIT 10-6
	MLS 4-3 MLS-PR 4-3 USDR 6-3 CRLM 3-3 CRLM 3-5 RS-SSPR 10-6 RSCR 19-18 RSLQ 9-5 HBCQ 9-7 HBC 9-7 HBC 9-7 HBC 9-7 HBC 9-7 HBC 10-2 WCCL 5-4 HBCU 14-3 WEET 19-13	920 18-15 wSRT 4-1 wSRT 7-5 wSRT 5-1 wSRT 5-1 wSRT 5-1 wSRT 5-1 wSRT 1-2 wSRT 1-3 wS	WFLE 24-19 WARSPR 12-MARSPR 12-MARSPR 12-MARSPR 12-MARSPR 12-MARSPR 13-10 WENN 10-16-15-10 WENN 10-16-10-10-10-10-10-10-10-10-10-10-10-10-10-
	BEARTH 4-4	MTHR 8-4	WEST
	RILA 15-0 RFI 0-6 RFI 0-6 RIOG 7-4 RFMC 25-15 KSFM 10-7 KZFM 3-2 13M 13-7 KJR 14-5 MYNW 11-1 PPLZ 18-10 RIMM 7-4 4103 13-13 FOPA 0-7	WCRD 14-6 WIDLEWN 10-10 WIDLEWN 10-10 KIDN 9-3 KIDN 9-3 KIDN 9-3 KIDN 9-3 KIDN 14-11 KENN N-5 KEYNEWN 19-16 KEYNEWN 19-16 WING 0-4 WISH 15-9 ZIDG 20-14 WING 19-16 WKKS 29-25 WARP 10-0	REMI 16-7 RSLV 13-0 RCBW 8-6 RDVA 6-6 RATI 5-2 RGOI 20-15 RBO2 15-10 RVVA 22-11 RGOR 19-10 RFED 19-10 RFED 13-6
	EAFT .		
	BJ04 21-12 19788 12-7 19788 12-7 1978 12-7 1978 13-A 1978 13-A 1978 13-A 1978 13-A 1978 13-A 1978 13-A 1978 13-A 1978 13-A 1978 13-A 1978 12-A 1978 12-	wish 22-16 with 122-16 with 122-16 with 15-9 years 122-16 with 15-10 with 15-	



149	14 64	3%
Regional Reach E 75% 5 73% * 36% M 50%	20	Hettonel Summary UP 114 DEBUTS 10 SAME 18 DOWN 3 ADDS 4
P1	P2	P3
EAST	LAST	LAST
##80 = 15 ## EFFR 20 = 26 ## EFFR 20 = 26 ## EFFR 20 = 26 ## EFFR 20 = 27 ## E	Blod 23-19 WTSR 13-16 WTSR 15-16 WISP 15-16 WISP 15-20 WISP 15-20 WISP 15-20 WISP 15-20 WISP 15-20 WISP 25-21 WISP 25-21 WISP 25-21 WISP 25-21 WISP 21-20 WISP 2	MIRRO 19-16 MGGV 18-16 MGCT 20-17 MLAM 25-23 MICY 16-13 MTSH 60-5 MTSG 10-9 WC18 12-6 95KIL 30-23 BOUTH WHHY 23-20 95GF 15-14 MFGM 21-9 MCGO 23-16 MIRE 26-23 WLES 26-23 WLES 26-23 WLES 26-23 WLES 26-23
-	#EGL 17-16	EM 99 13-0 MEEY on SILE 26-22
EZAPTH d-24 E11SPR 35-24 E100 16-15 EYEX 22-19 EPLE 17-15 O101 on	EPHE on ETSA on EELP 25-25 eINT 11-0 MTIR 35-31 EEEL 68-34	KAOT G-53 KAOT G-53 KDAN 15-13 K2EF 10-10 K1FF 40-33

RELO a-21 RELS 24-24 WhED 25-13 WEST d-26 WTOU 25-23 EM LO 16-16 RDVV 19-17

W18 Q, 24-19 WYN Q 13-10 EA104 18-16 920 28-24 920 28-25 WON 14-19 WHO Y 18-15 WHO Y 18-15 WHO Y 22-10 WHO Y 28-15 WHO Y 28-15 WHO Y 28-15 WHO Y 28-15 WHO Y 28-15 WHO Y 28-15 WHO Y 28-15 WYU X 15-12	MUMT 10-30 RS LY 10-15 RC 00 27-21 RD 2A 16-15 RQ 01 27-21 RA71 15-13 RQ 01 23-16 RB 02 11-0 RY 4A 28-26 RO 08 10-15 RF KD 30-28 RR LC 34-12
WINDOWSY WYOLER 30-27 RSTY 23-10 RSTY 23-10 RSTY 23-10 RSTY 13-10 RSTY 13-11 RSTY 13-11 RSTY 13-11 RSTY 13-12-11 RSTY 13-12-11 RSTY 13-12-12 RSTY 13-12-12 RSTY 13-12-12 RSTY 13-12-13 RSTY 13-	
WEST ERES 23-17 RYNOPM a	

Resent C 131 C 132 C 133 C 134 C 1	Jones Vs. LP: Celebrat		_,
Regional	85	/9 31	8%
P1 P2 P3 P3 P4 P5	E 33% S 54% N 64	NSA	Summary UP 36 DEBUTS 7 SAME 30 DOWN 3
TF1 24-26 MOLF on WITS MISS M	N 53-1		ADDS 9
TF1 24-26 MOLF on WITS MISS M	D1	02	D3
### 124-26 ### 124-26	LAST		
NOW 1-75 NOW			M 100 0 11 - 13
MICE 20-18 MIC	#ROR #-25		
1305 33-25 179	##KSP# 10-9		
PACE 24-24 SULTN RET P 21-18 RET P 20-21		MREE 34-32	
SULTN	HPGC 24-24	BOUTH	14MK 27-24
### 11	BOUTH		WCIR d=27
		EINT A	800714
10 15-13 100 29-24 100 29-25 100 19-16 100 19-26 100 19-	EVIL on		100000 4 10
10 15-13 100 29-24 100 29-25 100 19-16 100 19-26 100 19-	293 21-19		WSGA 15-15
10.0 29-2A 10.0 19-2A 10.	94g 15-13		1 955GF on
MJD1 28-28 MJD	7100 29-2A		MFEG 20-17
NEMEL 19-14 NEEC 19-14 NALE 29-27 HANY on 1100 30-27 MAN you have had been seen seen seen seen seen seen seen	ñ102 14-18		WANSPH 23-2
#SCH 26-23 #ANY 09-21	MIDWEST		WXLE 25-22
TABLE 1 10-22 EARTH 29-27 EARTH 29-27 EARTH 29-27 FM 100 22-12 FM 1		W5GH 26-23	
CASTN 29-27 (LL On 19-2) (LL On	WEST?	MAAY on	
MILA On PRICE 25-22 PRICE 25-22 PRICE 25-23 PRIC		83105 on	MICHELL
71 on		MB60 22-12	within on
155FM 28-23 WSE2 20-19 WSE2 20-19 WSE2 20-19 WSE2 31-21 WSE2 31-22 WS	FI on		
30 - 20	ILISEM 28-23	MSE2 20-19	WEST
30 - 20	FFDC 40-33	MNO # d-90	RS LY a
78 a	3x 30-29	WSEZ 31-31	KCBN 40-38
MECONE AND A 26-2 ROOP OF THE	UR a	wCM on	
MISS ON WILL ON WEST ESTATE OF STATE OF	KAAK ou	WVL# 25-23	
WEET RENN ON RYNOPM 24-23		MICHIEST	
ERN on STNOPS 24-23		MIKS on	
EENM ON SYNOPM 24-23			
EYNOP# 24-23		WEST	
EYNOPH 24-23		RERN on	
		EVNOP# 24-23	
PH102 d-25		PR102 d-25	
RGG 17-16		RGG1 17-16	
EJRS on ENBQ 23-25			
KNBQ 29-25 KTAC a		FTAC a	
ECPH 33-29			
WHYT 13-10 ETET on			

P1	P2	Р3
EAST	EAST	EAST
₩BEHPH 0-12	B104 a	MGUY 6-14
W191 on	MHPM 21-14 MPEY 6	wiGY on
SOUTH	MPS7 d-31 WAEB on	MFBG d-31 14MF on
MABE on	K104 31-29	95x1L d-34
940 4	WACY a WKEE on	BOUTH
MEDWEST	V10D on	WISE +
CKLW 1-27 #8EQ 6-4	BOUTH	KVOL 25-1
WHAT	RINT 29-25 ENF1 on	MEDWEST
Eliste a	C#101 s-dp	RERC a MPKR 19-1
EFRC 27-20	WSRZ on WBCY d-11	w8PT 13-8
ESPR on ECR 24-22	MDSC on #J100 12-5	WTRU on
E1MH OU E1MH OU	WVLF on	WEST
	MEIDWERT	REH1 22-1 RCBH 34-3
	WZOF a WISM d-30	EAT1 d=33
	2104 24-21 WHAM d-10	
	MDJ: 35-27	
	WEST	
	EREA on EIO: 17-16	
	E1DD 28-26	i
	MMBQ on	
	FM103 26-24	
	KEUC 16-14 KENO 24-21	1
	KENO 24-21 KZZP 21-18 KBO 4-30	
	FTF7 +	

GREG KIHN BAND The Break Up... (Bes LP: Rockihnroll



MOODY BLUES Gemini Dream (Threshold/PolyGram) LP: Long Distance Voyager

Regional 170/17 Reach £ 831 8 791 m 541 w 861

P1

WRBW d-19
WREWFM 27-19
WF1E on
WF1E d-30
958R 18-13
MCAO 28-23
WKSFFM d-19
PRO-FM d-12
JB105 30-23
Q107 on
WBGC 29-26
CFTM on
CMUM on
CMGM d-29

ERBE on 293 on 940 30-26 9100 30-27

CELW 4-29 HBEQ 18-17 WGCL 24-20

#EARTH 6-30 #F1 d-29 #F1 d-29 #F1 d-29 #F1 d-29 #F2 d-25 #F2 d-25 #F2 d-25 #F1 21-16 #F1 21-16 #F1 21-16 #F1 21-16 #F1 21-29 #F1 29-27 Q10 3 0 #GPA d-28

23

P2

REGL 29-25
eTSA 00
eTSA 00
ETSA 00
REFT 2-19
REFT 2-19
REFT 2-17
R

MUTUR 4-29

ANDWHIT

MGRD 32-26

MVIC 40-31

RSTT a

E10A on

REYMFM d-29

E233 d-20

MISM d-29

2104 27-22

WHAM 27-22

WHAM 27-24

WHAM 29-31

MOU a-dp

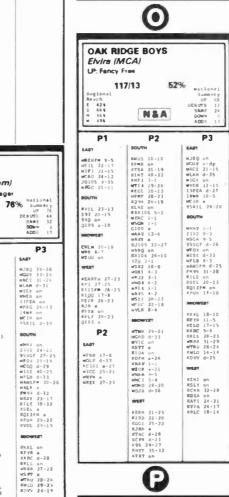
MSCI 30-27

92x on

MDJM d-33

WHOT e

MEHI d-33 MSLY d-23 MSLY d-23 MCBM 31-29 MDZA on MATI 20-18 MQDI 30-21 MYVA 30-28 MYVA 30-28 MYND 24-20 MRLC 29-25



ALAN PARSONS PROJECT

2

P2

BAST 8004 d-28 MERR 18-15 MOLF 16-7 MRF 8 MFL 26-24 MRLI 8 MFSY 12-9 MICH 11-9 MRY 24-10 140 8-29 MRC 24-19 MICH 26-29 MRC 24-19 MRC 24

RECE 0 13-8 RFMR 0 15-91 RFMR 0 15-91 RFMR 0 15-91 RFMR 15-91 RFMR 15-92 RFMR

155/20

Regions Reach & 634 5 804 M 564 W 734

P1

MERN 3-3 MERNEN 6-8 MFIL 0-29 MFIL 28-22 9681 0-30 WCAO 16-13 JB105 29-27 MFGC 0-28 CMGM 0-26

RVIL 21-19 RRBE 4-3 293 13-9 940 10-9 7100 28-24

REARYM # RF1 on RIQQ d-40 RE28 30-26 RYYE 27-25 RPL2 24-20 RIMM on Q103 d-25 ROPA #

Summary

Wattonal
Summary
UP 95
DEEUTS 19
SAME 18
DOWN 1
ADDS 20

Р3

MJ90 27-22 WGUY a WACZ a HLAR 19-17 WIGY 8-5 WT5N 15-11 13FEA d-29 WFBG 22-19 16WK 17-51 NCIR 23-19 95XIL 31-30

BOUTH

MMHY d-38

2102 29-23

556GF d-28

MCGC 17-12

MTSE 5-1

MTLB 22-18

MMLF 4-3

FM99 14-9

MRLF 4-3

FM99 14-9

MRLF 34-31

RSEL 14-0

RG1ZFM 26
RVOL d-29

JUICE NEWTON Queen Of Hearts (Capitol)

30

BREAKER

RSTAR 29-22 RTSA 0 11 NY 29-25 11 NY 29-25 RFFM 31-30 REFM 31-30 REFM 31-30 REFM 31-30 REFM 31-30 REFM 31-30 MUDX d-22 MU

MVLC 0-38 MLDLPM 4-31 R10A a R0FM 29-21 RAAV 24-20 WISM 22-13 2104 on WDJM a

Regions Repch E 67% B 66% H 37% W 67%

P1

MESW 23-17 MBENPM 38-21 MP1L on MIFI on MIFI on MON 26-22 PRO-PM 24-21 JB105 24-10

EVIL a 293 on 940 on

ES95PM on WHR 19-18 WGCL d-10 WZUU on

WZUU on

WEBT

REARTH on

RFI on

RIISTN d-30

RIQQ d-38

RZEB d-28

RZEB d-28

RZYE on

RPLZ d-28

RIWH a

QIOJ on

ROPA d-10

P2

Mational Summary UP 40 DEBUTS 20 SAME 38 DOWN 0 ADDS 20

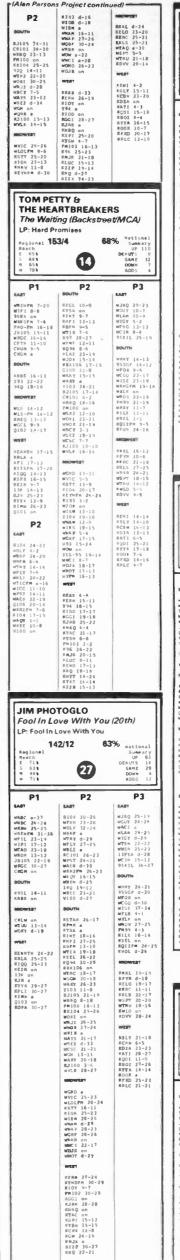
P3

MJBQ 34-29 MGUY ON MACZ d-31 MLAM 34-24 MICY 28-23 WYSW d-24 MHCB 30-25 13PEA 25-23 MFBC ON MCIN ON MCIN ON BOATTM

#MMY on 2102 22-20 MSGA 32-29 95SGP on MFOR d-2? MCGQ on will 318-32 MFLE 318-30 MAMSFM on PALE 00 ELLE 28-23 ESEL on

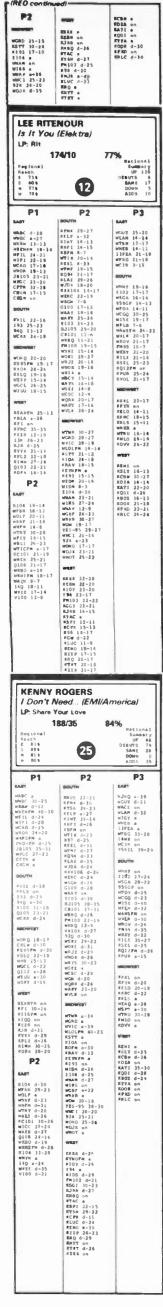
ROVV d-30
WEST

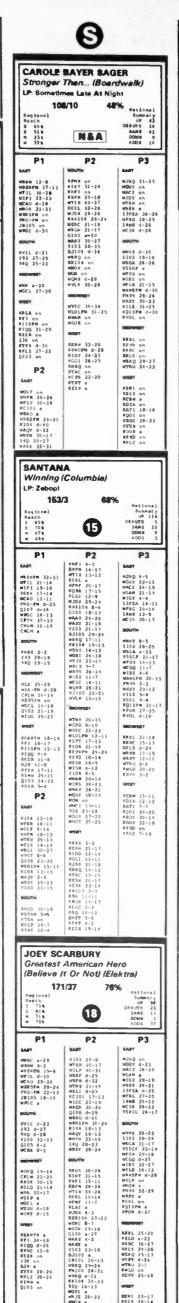
RENT ON
RS1Y 24-19
RCBW 39-17
RD12A ON
RAT1 20-26
RQ0I ON
RB0C ON
ROVYA ON
RYYA ON
RFED ON
RRLC d-29



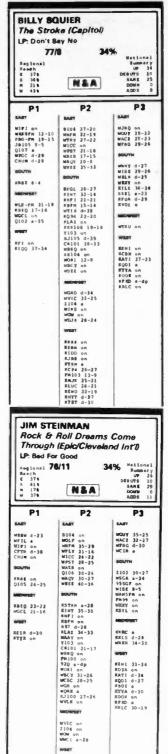
in Parsons	Project contin				
		NEOWYCET			
P2	HEOR d-18	ERKL 6-24		SISTERS	
734	WISH a WHAM 16-11	REEO 23-20 KKRC 25-21		nd (Planet)	
5 24-31	MMAP 27-26 MGBF 30-24	IDELS 25-21	LP: Black 8	White	
05 34-31 01 36-10 9 23-13	MRBR on	WEAQ 4-10 MEPT 5-5	144	5/38 64	
00 on 04 29-25	MOW 0-22 MMC1 a-28 MOHO 26-23	WTRU 21-18 KDVV 20-14	Regionel		Mational Summary
14-11	MDJR on	W8.87	Boach E 654	28	Sumbery UP 48 DEBUTS 27
30-25	WEST	REW1 4-2	5 754 H 404	BREAKER	SAME 32 DOWN 0
2 d-28 ¥ 7-5	ERKE 4-33	RSLY 15-11	W 734	DREAKER	ADDS 30
3 23-12 2 d-34	RERH 26-19 RIOY on	KCBH 23-20 KDBA on			
on	Y94 a FIDD on	EAT1 4-3 EQDI 15-10	P1	P2	P3
00 15-13	RGG1 28-27	8802 8-4 877A 16-15		800714	EAST
R 10-15	KURB a KHBQ on	800K 10-7	MRSW a MOENFM a-19	REGL on KINT 33-22	MGUV A MACZ 30-24
RYEST	KSPT 25-20 KYSH 4-7 PA103 16-13	RFHD 20-17 ERLC 12-10	WFIL on WIFT *	EMP 1 28-23	WLAR &
C 29-26	PM103 16-13		96E= d-31	RBFM on WTLX a	137 EA 0
LPH 9-6 T 25-20	KM2K 21-18		WCAO a-29 WXR5PR a	897 on	WF8G 31-27
A 23-13 V 11-8	KLUC 15-13 KZZP 19-14	1	MPGC a	B97 on MPHF 27-20 KQ94 d-2A	MCIR on 95xIL on
HPM d-30	NRQ d-27	1	CNUM a	WLDX /1-21	BOUTH
	1 416 × 74-2)	100	BOUTH	MGEC 50-55 REX106 56-51	
		$\overline{}$	193 30-26	WSGH 30-24 G100 30-22	2302 23-21
OM PET			94Q 28-20 7100 23-20 Q105 20-16	MARY 25-22 WARY 27-20	WSGA 26=21
	RTBREAKE		0105 20-16	Y103 17-34	955GF on WFOX 27-19
	ing (Backstree	98MCAU	NCKE 14-7	MBBQ d-3c	₩CGQ s ₩1SE on
P: Hard Pr			MIDWIET	FM100 d-24 EX104 on	WPLB 34-2A WANSPH d-27
gional 15	3/4 61	3% Hational Summary UP 110	CRLW on WHB 4+19	920 25-21	MREE 30-24 Fm99 31-30
65 B		DEHUTS 0	WEST	920 25-21 M6KZ n-28 MOR1 28-22	WKEY & FILE 4-37
651	13)	SAME 32 DOWN 7		WR32 d-24 WRCY on	BCEF on
70 %		ADDS 4	SEARTH on SP1 on	WAYS 0-26 WSE2 15-21	FQTZPM a FPUR d-30
D.C.			KIISPM o	MSE2 35-23 MCSC 27-22 MQR# d-30	4A0F 9-58
P1	P2	P3	RIUQ on REZH 29-16 13K a	WVLE on	MIDWERT
			KJR 22-17 KYYR d-28	MINDWITHT	SPEE 6
HPM 7-20 1 8-8	REGL 10-9 RYSA on BINT 9-7	MGUY 10-7	EPL2 a	WVIC on	REIIC a
	EINT 9-7 EHP1 13-13	WLAH 10-9	#OPA 25-21	WLOLPH a-29 ROPH a	MPES on WRER 29-25
SPM 7-6 -PM 16-18 05 15-11 C 16-16	ESPS 9-5	MFSG 12-13 MCIR 8-4	P2	REAM 4-25	WEAG e-29 WTRU on
05 15-11 C 16-16 P 11-10 M 9-5	MT1R 7-6 B97 28-27 . MFMF 12-11 EQ94 B-6	958 EL 25-19	BAST	MISM 10-23	KDVV a
H 11-10	EQ94 B-6	BOUTH	8104 d-27 WFBH a-29	Z104 on a marke	WE87
H a	H187 23-10	мину 14-13	WOLF d-40	WOW a-23 YES-95 35-31 WRC1 d-26	FENI d-34
T10	WJOR 15-14 #EXIO6 17-15 GIOO 11-B WAAY 15-15	95SGP 14-12 WFOR 9-6	WTRY d-10	WHC1 d-26	RSLY on #CBH d-32
16-11	WAAY 15-15	WCGQ 22-17 WISE 23-19	#BE1 a #C101 29-25	WEST	KDIA on KATI 32-25
22-22 10-16	WARY a Y103 24-21	WANSEM 19-1A	W1CC 39-24 WAEB d-28	KKAR 4	EQD1 on EROZ d-28
WEST	83105 L7-14 CR101 6-2	MMOA 33-18 MWTK OU	0100 d-10	KERN on PRIOZ on	EYYA on
14-12	MBBQ 18-16 PM100 on	PM99 31-19 MRXY 11-7	W E D 2 PM 40 - 3 O	ECG1 on RJRB 20-17	EDOR 0-29 EPED on EREC 27-23
-PW 14-12	MS K2 12-10	#1LE 13-11 #5EL 1-1	#104 25-20 WAQY 21-19 WKEE 17-29	KN80 on	ERLC 27-21
0 13-12 L 9-9	MONT 33-31	EQIZER 9-5	MXEC 17-29	STAC a KYSN d-29	
2 14-17	WBCY 3-3 WSET 19-19 WCSC 7-7	RPUR 24-16		R96 a-29 RMJK d-31	
7	EJ100 10-10	MICHARIT		KFRC W	
RTH 17-15	MVL# 16-16	NAME 10-0	1	RENO 29-24 #2ZP 24-17	
A a 17-13 SFn 17-20	MICHIERT	RERC 21-18 RELS 27-25	1	KRQ 29-22 KHYY 29-27 KTRY 27-20	
0 16-13	WGRD 3-11	MRHR 2A-21		KTET 27-20	
H 16-15 R 9-7	WVIC 5-5 KSTT 13-9	MSPT 18-15 MTRU 14-12		-	
16-13	HIOA 20-17 REYNEH 26-24	KWLO 5-5 KOVV 9-9	PURE PR	AIRIE LEAGL	JE
x 12-9	6 E293 3-2	WEST.		t (Casablani	
H 26-23	W2OF on W15W 13-10			ing In The Night	
	2104 10-10	REN1 18-14	Li . Goinigin	ing in the digit	- 1
-	MNAH 12-9	#SLY 14-10			
P2	WIES 10-15	#SLY 14-10 #COM 16-13	145/	8 64%	National
	HTES 19-15 MAP 5-4 WGSF 17-15	#COM 16-13 #DEA 13-11 #AT1 6-5	R=glone1	8 64%	National Summary
1 24-22	WIRS 10-15 WARP 5-4 WGBF 17-15 US3 15-24 WGW on	#COM 16-13 #D2A 13-13 #AT1 6-5 #QD1 35-31 #YY# 17-18	R-glonel R-ach E 719		National Summary UP 109 DEBUTS 4
1 24-22 7 4-2 7 24-20	HTES 10-15 HNAP 5-4 HGBF 17-15 UB3 15-24 HOM on TES-05 16-14	ECOM 16-13 EO2A 13-13 EAT1 6-5 EQDI 35-21 EYYA 17-18 EOOR 7-6	R=glone1 R=ach E 710 5 634 H 650	8 64%	Mational Summary UP 109 DEBUTS 4 SAME 20 DOWN 4
1 34-22 7 4-2 7 24-20 1 6-6 7 14-14	MIES 19-15 MARP 5-4 WGSP 17-15 US 15-24 WOW on TES-95 16-14 MACL 0-7 WAJS 18-17	#COM 16-13 #D2A 13-13 #AT1 6-5 #QD1 35-31 #YY# 17-18	R-glone1 R-ach E 710 5 634		National Summary UP 109 DEBUTS 4 SAME 20
1 24-22 7 4-2 7 24-20 1 6-6 8 14-14 8 7 7-8	MIRS 19-15 MMAP 5-4 MGBF 17-15 US) 15-24 MOM on TES-95 16-14 MMC E 8-7	#COM 16-13 #DIR 13-13 #ATI 6-5 #QDI 35-31 #YH 17-18 #OOR 7-6 #FHD 16-16	R-gional Reach E 716 5 636 M 658 M 598	19	National Subsety UP 109 DEBUTS 4 SAME 20 DOWN 4 ADDS 8
1 24-22 7 4-2 7 24-20 1 6-6 8 14-14 8 7 7-8	MIES 19-15 MARP 5-4 WGSP 17-15 US 15-24 WOW on TES-95 16-14 MACL 0-7 WAJS 18-17	#COM 16-13 #DIR 13-13 #ATI 6-5 #QDI 35-31 #YH 17-18 #OOR 7-6 #FHD 16-16	R=glone1 R=ach E 71e 5 63e H 65e W 59e	P2	Mational Summary UP 109 DEBUTS 4 SAME 20 DOWN 4
1 24-22 7 4-2 7 24-20 1 6-6 8 14-14 7 7-A 1 24-22 PPR 0-16 1 11-10 7 14-11	#IES 19-15 WhAP 5-6 WGSF 17-15 US3 15-24 WGM on TES-95-16-14 WMC1 8-7 WDJE 18-17 WHOT 17-13 WYPW 16-13	#COM 16-13 #DIR 13-13 #ATI 6-5 #QDI 35-31 #YH 17-18 #OOR 7-6 #FHD 16-16	R-gloss Reach Franch Reach Franch Fran	P2 REEL 10-10 WPRF = -29	Mational Summary UP 109 DEBUTS 4 SAME 20 DOWN 4 ADDS 8
1 24-22 7 4-2 7 24-20 1 6-6 1 16-14 7 7-A 1 34-22 IFM p-16 1 11-10 7 14-11 1 32-19 1 20-14	wiss 19-15 wiss 19-14 widep 17-15 u03 15-24 u00 on TUS-95 16-14 wsc: 8-7 wida 10-17 widh 17-11 uvpm 16-13 RERX 4-A RERM 15-11 V94 18-15	#COM 16-13 #DIR 13-13 #ATI 6-5 #QDI 35-31 #YH 17-18 #OOR 7-6 #FHD 16-16	R-gloss Reach Franch Reach Franch Fran	P2 REEL 10-10 WPRF = -29	National Summary UP 109 DEBUTS 4 SAME 20 DOWN 6 ADDS 8
1 24-22 7 4-2 7 4-2 7 24-20 1 6-6 1 16-14 7 7-A 1 34-22 177 0-16 1 11-10 1 14-11 1 22-19 2 2-19 1 14-11	WIES 19-15 WARP 5-4 WGEF 17-15 US) 15-24 WGW 18-24 WGW 18-7 WGM 18-17 WGM 18-17 WGM 18-17 WGM 15-11 WFF 16-13 WFF 18-15 RIDO 17-17 REGGI 19-18	#COM 16-13 #DIR 13-13 #ATI 6-5 #QDI 35-31 #YH 17-18 #OOR 7-6 #FHD 16-16	R-glong1 R-ach E 714 5 634 H 654 M 594 P1 LAST WDENFR 28-34 WFIL on 96xx 8-5 MCAO 19-15	P2	National Summary UP 109 DEBUTS 4 SAME 20 DOWN 6 ADDS 8 P3 EAST MJRQ 10-13 MGUY 31-28 MACZ 6 MLAN 24-16
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1 24-22 7 4-2 7 4-2 7 24-20 1 6-6 1 16-14 7 7-A 1 34-22 177 0-16 1 11-10 1 14-11 1 22-19 2 2-19 1 14-11	#18: 19-15 white 5-4 white 5-4 white 17-15 white 5-4 who on 193 15-24 who on 194 15-13 when 194 18-15 EIDD 17-17	#COM 16-13 #DIR 13-13 #ATI 6-5 #QDI 35-31 #YH 17-18 #OOR 7-6 #FHD 16-16	### 1 First First	P2	Mactional Summary UP 109 DEBUTS 4 SANT 20 DOWN 6 ADDS 6 P 3 MCUV 31-20 MCUV 3
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1 24-22 7 4-2 7 4-2 7 4-2 7 4-6 8 14-14 7 7-A 34-2 FFM p-16 111-10 7 14-11 1 22-19 5 20-14 1FM 7-6 1 19-15 f 1-1 1 19-15 f 1-1 1 10-8	#18: 19-15 while 5-4 whole 5-4 whole 5-4 whole 17-15 whole 5-5 #16-18 #16-17 #16-18 ##16-17 ##	#COM 16-13 #DIR 13-13 #ATI 6-5 #QDI 35-31 #YH 17-18 #OOR 7-6 #FHD 16-16	Fing Innel Fine Control Fine Co	P2 FECT. 10-10 WFMF =-29 FGM =20-16 FLAT 20-12 #JDA 17-15 #J	P3 Suparity DIBNYS 2 DIBNYS 2 SAME 2 DOMN 4 ADDS 6 P3 EAST WIND 10-13 WOUT 11-20 WACT 24-16 WINT 15-18 WINT 15-18 WINT 15-18 WINT 16-15 WINT 16-16
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1 24-22 7 4-2 7 24-20 1 4-16 1 4-16 1 34-16 1 34-16 1 34-11 1 32-14 1 11-10 1 32-11 1 32-11	# # # # # # # # # # # # # # # # # # #	#C0# 10-13 #00#A 10-13 #00# 25-21 #00# 25-21 #00# 25-21 #70# 17-18 #70# 17-18 #70# 16-16 #70# 16-16	### ### ##############################	P2 FECT 10-10 UPFF 4-29 EQN 20-16	P3 EAST P3 EAST P3 EAST M3D0 10-13 M0D0 10-13 M0D0 10-13 M0D0 10-13 M1D0 10-13
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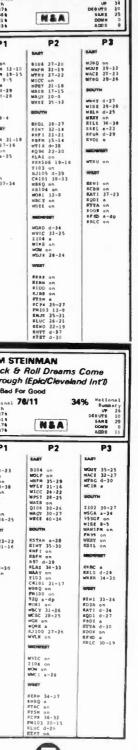




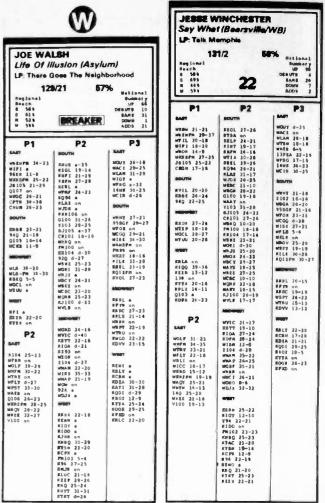












Others Getting Significant Action

Continued from Back Page

ALABAMA "Feels So Right" (RCA) 29/14

Moves: Up 5. Debuts 2. Same 8. Down 0. Adds 14. KQ94, WJDX, WERC, WSKZ, WRJZ, WNDX, WAYS, WVIC, WDJX, KYSN, WJSQ, KSEL, KQIZ-FM, KVDL, WISE 31-28

STEPHANIE MILLS "Two Hearts" (20th) 25/4

Moves: Up 10. Debuts 2. Same 9. Down 0. Adds 4, WASC, WNSC, WIFI, 94Q, WKTU 22-20, KRLY 16-14, Q105. WCKX 4-2. CKLW 25-16, KRLA on, KIQQ 26-19, WFBR 30-28, WDJX on, KHYT 30-28, FMSP 19-17.

Moves: Up 10, Debuts 2, Same 9, Down 0, Adds 4, WABC, WIBE, WIL, MKTU 22-20, KRY 16-14, Q105. WCKX 4-2, CKLW 25-16, KRLA on, KIQQ 26-19, WFBR 30-28, WDJX on, KRY 16-14, Q105. WCKX 4-2, CKLW 25-16, KRLA on, KIQQ 26-19, WFBR 30-28, WDJX on, KHYT 30-28, FM99 19-17.

RANDY VANWARMER "Suzz" (Bearsville/WB) 24/16

Moves: Up 1, Debuts 4, Same 3, Down 0, Adds 16, WBEN-FM, WIFI, WFLY, KSTAR, KBFM, WBBQ, WCSC, WVIC, KYNO-FM, KCPX, WACZ, 14WK, WISE, WRKR, KENI, KRLC.

STACY LATTISAW "Love On A Two-Way Street" (Cotilison) 23/11

Moves: Up 3, Debuts 5, Same 4, Down 0, Adds 11, WXKS-FM, Q106, KYYX, KC101, K104, WKII, KBFM, WAAY, 32Q, 14WK, WCIR, WFBR on, WERC 6-30, WSGN 6-28, CK101 39-34.

SMOKEY ROBINSON "You Are Forever" (Tamla) 23/10

Moves: Up 0, Debuts 4, Same 9, Down 0, Adds 10, 98KX, WGCL, KINT, KBFM, WSGN, WVLK, WVIC, KNBQ, WJBQ, 13FEA, WFIL on, WIFI on, WAEB on, WFLB 6-22.

BLACKFOOT "Fly Away" (Atco) 22/21

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 21 including WDLF, K104, WAQY, KQ94, WBBQ, KJ100, KIDA, 32X, WGUY, 96XIL, 96SGF, WANS-FM, WXLK, KPUR, KENI.

DILLMAN BAND "Loving The Night Away" (RCA) 22/2

Moves: Up 8, Debuts 0, Same 12, Down 0, Adds 2, 96XIL, FM99, KRBE on, WZZP on, KFI on, KYYX on, WTIX 33-30, BJ105 36-33, WGRD 36-32, KIDA 30-28, WZOK on, WISM on, WISE on, KYOL on, WSPT 28-25.

JOE DOLCE "Shaddap You Face" (MCA) 21/3

Moves: Up 9, Debuts 0, Same 8, Down 1, Adds 3, KEGL, Z102, KNBQ, WFIL 19-14, KS96-FM on, KEARTH 3-1, KRLA 22-6, KFI 2-1, KIJS-FM 4-3, KIQQ 1-1, KOFM 28-22, KERN on, KGQI 10-4, WSGA 17-7.

TUBES "Don't Want To Wait Anymore" (Capitol) 20/19

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 19 including JB105, KPLZ, WPST, WKRZ-FM, WAQY, KINT, WJDX, '103, BJ105, KCPX, WJBQ, WFBQ, WFOX, WISE, KRLC.

ERIC CLAPTON "Another Ticket" (RSO) 20/4

Moves: Up 2, Debuts 2, Same 12, Down 0, Adds 4, KBFM, WVIC, KENI, KBDZ, KRBE on, KVDL d-21, KOGK on, WJDX on, CK101 32-25, KCPX 40-38, WCGQ on, WFLB d-36, WXLK on, KVDL d-21, KOGK on, WJDX on, CK101 32-25, KCPX 40-38, WCGQ on, WFLB d-36, WXLK on, KVDL d-21,

KVDL 62T. KOOK on.

RICK JAMES "Give It To Me Beby" (Gordy) 20/2

RICK JAMES "Give It To Me Beby" (Gordy) 20/2

Moves: Up 13, Debuts 1, Seme 4, Down 0, Adds 2, KIIS-FM, KFRC, WKTU 30-18, WXKS-FM
3-2, WPGC 22-19, Q105 24-22, KRLA 3-3, KIQQ 11-3, WHFM on, B97 26-23, WBBQ 5-1, KYNO-FM 2-1, KGGI 7-6, KHYT 8-2, KVOL 13-4.

DIONNE WARWICK "Sorme Changes Are For Good" (Arista) 18/11

Moves: Up 0, Debuts 1, Seme 6, Down 0, Adds 11, WFIL WXXS-FM, PRO-FM, WOLF, KHFI, KEEL, Y103, WNAM, KHYT, WTRU, KSLY, KRLA on, WHYN d-23, WBBQ on, WFBQ on.

WHO "Don't Let Go The Coat" (WB) 18/8

Moves: Up 0, Debuts 3, Seme 7, Down 0, Adds 8, CHUM, B104, WKRZ-FM, KLUC, KZZP, WACZ, WXLK, KBOZ, KRBE on, KIQQ on, WPST d-34, WAEB d-26, WBCY on, KKXX'on, FMIGG on,

FM103 on PRODUCERS "What She Does To Me" (Portrait) 17/7 Moves: Up 3, Debuts 1, Seme 6, Down 0, Adds 7, WAAY, KJ100, KERN KCPX, WISE, KENI, KQDI, 293 17-14, 940 7-4, KXX106 30-28, WERC on, WBBQ on, WCSC on, WHHY on, KRLC

on.

JAMES TAYLOR "Hard Times" (Columbia) 17/3

Moves: Up 6. Debuts 4, Same 6, Down 0. Adds 3, KC101, WXLK, KSLY, WABC 38-36, KXDK
22-17, KPLZ d-30, WGH d-21, WQRK d-29, KIQY on, WFLB 36-31, KILE 39-36, WTRU on,
KBQZ on.

KBOZ on.

COMMODORES "Lady (You Bring Me Up)" (Motown) 18/16
Movee: Up 0, Debuts 0, Same 0, Down 0, Adds 16, WCAO, WXKS-FM, KRLY, Y100, KFI,
KIQQ, KJR, WFBR, WICC, KINT, WTIX, KEEL, KQ94, WQH, WVIC, KIDD.

BROTHERS JOHNSON "The Real Thing" (AS-M) 15/11
Movee: Up 0, Debuts 1, Same 3, Down 0, Adds 11, PRO-FM, Y100, KRLA, B97, WFMF,
WSGN, CK101, WCSC, KGGI, KTNT, 95SGF, WXKS-FM d:29, KQ94 on, WFOX on, KVDL on,
JACKSONS "Walk Right Now" (Epic) 15/10
Movee: Up 0, Debuts 3, Seme 2, Down 0, Adds 10, KRLY, KIQQ, WHYN, KINT, KQ94,
WJDX, WGH, WDJX, 95XIL, WXLK, WXKS-FM d:28, WCKX d:25, K104 on, WVIC on, KVOL
d:19.

MOVEE: UP J. DEDUIS 3, Seme Z. DOWN U, Adds 10, KHLT, KIULL WHYM, KINT, RUSH, WJDX, WGH, WDJX, 95XIL WXLK. WXKS-FM d-28, WCKX d-26, K104 on, WVIC on, KVOL d-19.

GAP BAND "Yearning For Your Love" (Mercury/PolyGram) 14/0

Moves: Up J, Debuts 0, Same 5, Down 2, Adds 0, WKTU on, Y100 28-18, WCKX 18-14, K100

19-18, KFRC 30-22, KQS4 28-27, KYNO-FM 28-28, KIDD on, KCPX on, 96SGF on, KILE 40-38.

TERRI GIBBS "RICh Man" (MCA) 12/2

Moves: Up 3, Debuts 0, Same 7, Down 0, Adds 2, WIFI, WJDX, KXOK 23-20, WGH on, WVLK on, WGRD 34-31, WVIC on, WDJX on, KIOY 28-27, KGGI on, KENI on, WVLK on, WGRD 34-31, WVIC on, WDJX on, KIOY 28-27, KGGI on, KENI on, WICHAEL DAMIAN "She Did It" (ILGG) 12/3

Moves: Up 2, Debuts 1, Same 6, Down 0, Adds 3, KIQQ, KEEL, WVLK, WIFI on, JB105, KLA2 d-34, WJDX 22-19, BJ106 on, WGH on, KYNO-FM on, KCPX on, KILE on, TOM JOHNSTON "Wastin" Time" (WB) 11/1

Moves: Up 5, Debuts 0, Same 6, Down 0, Adds 1, KGGI, KEZR on, WAAY 27-24, KKXX 31-29, WKXY on, KVOI, 28-20, KENI on, KQDI on, KRIC 19-17.

MICHAEL JACKSON "One Day In Your Life" (Motown) 11/0

Moves: Up 5, Debuts 0, Same 3, Down 3, Adds 0, WBQG 9-5, KIQQ 16-14, WFBR 8-5, WSGN 32, WAAY 9-9, CKIOI 10-10, KHYT 44, SEXIL 16-13.

ABBA "On And On And On" (Attentic) 10/2

Moves: Up 6, Debuts 6, Same 2, Down 0, Adds 2, KNBQ, 14WK, WDLF on, KINT d-38, KHFI d-24, KXX106 on, KRAV d-24, KKXX d-32, WACZ on, WRKR d-34,

SHALAMAR "Make That Move" (Soler/RCA) 10/1

Moves: Up 6, Debuts 0, Same 2, Down 0, Adds 1, KFMK, KRLY 11-9, Y100 12-10, KHS-FM 16-14, KYNO-FM 13-10, FM102 6-4, WXLK 23-13.

RANDY MEISNER "Gotta Get Away" (Epic) 10/0

Moves: Up 8, Debuts 0, Same 2, Down 0, Adds 0, KBEQ 16-13, K104 21-16, KLAZ on, Y103 36-33, KJ100 6-3, WLOL-FM 29-28, WIGY 27-25, 96XIL 33-25, KENI 17-18.

THE PICTURE PAGE

Polygram Fills Platinum Gap



Polygram presented the Gap Band with platinum album awards at a Hollywood reception following their Greek Theatre performance. Pictured (I-r) are Polygram President David Braun, label VP Bill Haywood, group's Ronnie, Robert, and Charlie Wilson, and producer/Total Experience Productions President Lonnie Simmons.

Khan Conquers VIP



Warner's Chake Khan visited a VIP Records outlet in Inglewood (near Los Angeles) recently. Pictured (I-r) are WEA's Ray Jeter, VIP's Gene Jeter and Harold Evan, Khan, VIP's Craig Reddix, WEA's Chuck Williams and Steve Campfield, and Warners' Lou Wills.

EMI America's Kittyhawk Flight



EMI America's Kittyhawk played the Roxy in Los Angeles recently, and were greeted backstage by numerous corporate well-wishers. Pictured (I-r, rear) are group's Daniel Bortz, EMIA/Liberty's Clay Baxter, Ted Currier, and Gary Gersh, manager Gary Borman, attorney John Frankenheimer, and Capitol/EMIA/Liberty's Rob Walker; (I-r, front) group's Mike Jochum, Richard Elliot, and Paul Edwards, EMIA/Liberty VP Don Grierson, and labels' Frenchy Gauthier and David Budge.

Capitol Welcomes Deserters



Capitol Records has signed Canadian trio Deserters, with en album due in July. Pictured at the signing in Toronto are (I-r, standing) Capitol Canada VP Bob Rowe, group's Henry Di Clemente, Capitol Canada's Deane Cameron, group's Chris Gibb, Capitol Canade's David Munns, and Capitol Canada President Dave Evans; (seated) group's Ken MacLean.

California Split



A&M's Split Enz played Los Angeles's Country Club recently, joining label executives and celebrities backstage afterward. Pictured (I-r) are group's Noel Crombie. Bette Midler, manager Nathan Brenner (background), group's Nell and Tim Finn, Champion Entertainment's Tommy Mottola, and A&M President GII Friesen.

Jermaine Jackson Re-Signs With Motown



Motown has re-signed Jermaine Jackson as an artist, and his Jermaine L. Jackson Productions will also develop talent for the company. Pictured (I-r) are manager and wife Hazel Jackson, Motown VP Shelly Berger, Jackson, and Motown President Jay Lasker.

Gordon & Group



RCA's Robert Gordon played Los Angeles's Roxy recently, and met backstage with label executives. Pictured (I-r) are RCA's Regis Silas, Gordon, label VP Barry Oslander, and RCA's Barry Gross.

Handshake Acquires Creamer



Handshake Records has signed Mark Gordon Creamer to a recording contract, with a single due shortly. Pictured at the ceremony are (I-r) Handshake's Joel Newman, Creamer, label President Ron Alexenburg, and publisher Al Gallico.



Teff Gelb

ACR



STRANGE BEDFELLOWS — No, this isn't a new songwriting team, it's Wendy O. Williams (left) of Stiff America's Plasmatics and Tommy Shaw (right) of A&M's Styx, who happened to stop in at WMMS/Cleveland simultaneously for a visit with PD John Gorman (center).



WOLF HOWLS ON WBCN — To help celebrate WBCN/Boston's thirteenth birthday (or its "bar-mitzveh," as the station called it), Peter Wolf, former DJ and present member of EMI/A's J. Gells Band, did a guest DJ shift Pictured (I-r, front row) are Asst MD Mark Miller, PD Oedipus, Wolf, GM Tony Berardini; (I-r, back row) Creative Services Director Devid Bleber, air personality Eddle Gorodetsky and Production Director Tom Couch.



RINGO GUESTS ON KLEIN SHOW: A recent taping of the syndicated Robert Klein Radio Show, featuring guests Ringo Starr and Barbara Bach, drew numerous industry admirers. Pictured (I-r) are WIOQ/Philadelphia air personality Helen Leicht and PD Alex Demers, WHCN/Hartford air personality Eddie Haskell, WRKI/Bridgeport's Buzz Knight, Ringo, Barbare, and Klein.



WALSH CUTS TIES WITH KMET: Asylum's Joe Walsh (right), known to have an odd sense of humor, demonstrated it on KMET/Los Angeles GM Howard Bloom (center) when he and E/A promo rep Scott Burns (left) hand-delivered Walsh's latest album to the station's studios.



BUD-DING FRIENDSHIP: WBYG/Kankakee and Budweiser cosponsored a station listening party that featured live rock, giveaways, and free Budweiser beer (which may account for some of the smiles in this photo). Pictured (back row, I-r) are Budweiser's Tom Trudel, WBYG PD Bill Taylor; (front row, I-r) WBYG morning man Dave Schmidt, MD Christie Kayhill, Budweiser's Loren Braeill.



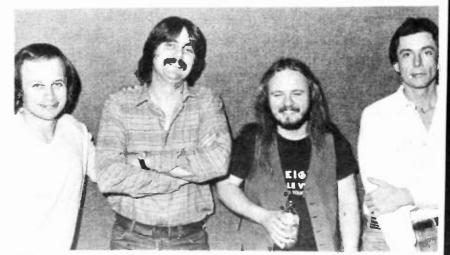
TUBULAR BELLES: Fee Waybill (center) of Capitol's Tubes paid a visit to KTIM/San Rafael PD David T. (left) and MD Belle (right). He was on hand to help the station celebrate its move into new studios.



PERRY JOURNEYS TO ST. LOUIS: Steve Perry of Columbia's Journey posed with a platinum Journey LP while visiting KSHE/St Louis's studios recently. Pictured (I-r) are Columbia's Bill Rush, KSHE PD Rick Balis, Perry, KSHE MD John Ulett



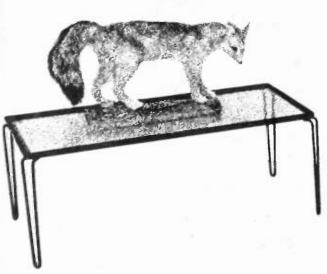
KDKB CALLS FOR TAXXI: Fantasy's Taxxi pulled up at the KDKB/Phoenix studios to greet station reps while on a promotional tour for its current album release. Pictured (I-r) are group's Phil Kaffel and Jeff Nead, KDKB's Lynda Clayton, group's Colin Payne, KDKB PD Jeff Sattler.

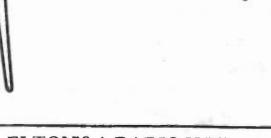


SOME WILD-EYED SOUTHERN BOYS: A&M's .38 Special stopped by the studios of WKLS/Atlanta while promoting its latest album release. Pictured (I-r) are A&M's Johnny Schuler, WKLS PD Alan Sneed, group's Donnie Van Zant, WKLS MD Bob Bailey.

Elton John The Fox







ELTON'S A RADIO HIT! ... AND WE THANK YOU

KEY CUTS:

"BREAKING DOWN BARRIERS"

"HEART IN THE RIGHT PLACE"

"CHLOE"

RADIO & RECORDS ALBUM AIRPLAY/40 30-22

HARD REPORT 39-33 (PRIME MOVER)

ALBUM NETWORK 31-23





Produced by Chris Thomas and Elton John and Clive Franks for Frank-N-Stein Productions. Recorded by Bill Price. On Geffen Records & Tapes.

Jeff Gelb-

KTYD/Santa Barbara is going through some changes, as longtime PD Jim Trapp and MD Lori Cobb have both exited. Taking the PD reins at the station is air personality James Lull. No format switch is anticipated ... KDKB/Phoenix PD Jeff Sattler has been given additional responsibilities as PD of sister AM station KDJQ. Also at KDKB/KDJQ, air personality Paul Peterson has been named Promotion Director... Nancy Gettle has been named assistant to the PD at WSHE/Miami...Michael Keating has exited afternoons at WIZD/W. Palm Beach... Tony Miles has joined K1LO/Colorado Springs from K1OK/Tri-Cities for overnights...Alan Sanders has joined WXUS/Lafayette for weekends... College AOR KXLU/Los Angeles has named Emma Carrasco as GM and Ted Jung as PD ... Former KWST/Los Angeles air staffer Phil Hendrie has joined Westwood One for production and engineering, in addition to KGB-FM/San Diego where he does weekends...KZOK/Seattle air personality Matt Riedy has accepted an offer to cross the street to KZAM for mornings... WMET/Chicago midday air personality Patti Haze has resigned her shift and will exit within a week



GOOD VIBRATIONS: Here's a photo that really needs an explanation! WAAF/Worcester morning man E.J. Crummey (pantless) and newsperson Lana Jones were recruited for the nation's first-ever on air giveaway of "musical vibrating rock and roll pants." They're tie-on briefs with speakers in the front that vibrate when plugged into a stereo. The two WAAF announcers are pictured in vibratory bliss as Crummey strums a particularly satisfying note.

Promotion Of The Week



ROCK AROUND THE CLOCK: WTPA/Harrisburg invites its listeners to wear the latest in timekeeping fashion with these logo-enhanced rock watches. The station produced 500 at a per-unit cost of \$10, and is reselling them for \$15 at its rock store outlets. They're also being offered as client gifts.

Image Watches of Los Angeles produced the unique timepieces.



20/20 VISION: Epic/Portrait act 20/20 unvelled its new album "Look Out!" for L.A. radio recently. Pictured (I-r) are KMET Asst. MD Hugh Surratt, E/P/A's Lori Holder, band's Ron Flynt, Steve Allen and Chris Silagyi, E/P/A's Kirk Stirland and Joe Bravo, Portrait VP & GM Lenny Petze, and E/P/A West Coast Director of Promotion Michael Alhadeff.

UPDATE

A Minneapolis TV outlet has signed with KQRS for a 13-week run of a station-produced rock video show called "Up & Coming," hosted by KQRS MD Doug Podell. KQRS will simulcast the show's audio...LOVE 94/Miami sponsored its third annual Coconut Grove bed race for MD, attracting 10,000 to the race/concert. The event raised \$22,000... Happy first AOR anniversary to KQDS/Duluth ... WRIF/Detroit has begun a series of free summer outdoor lunchtime rock concerts. Co-sponsored by Dr. Pepper, the shows feature top local talent (and free Dr. June means wedding bells for KILO/Colorado Springs MD Art Phillips and local newspaper film critic Jill Quinn. Also for WOVV/Ft. Pierce MD Jim Schuyler and Nanci Marie Rowell, who were wedded June 7th. Also (whew!) KMEL/San Francisco Promotion Director Kenny Wardell has married Lizette Baca. Congrats to all!...GIRFM/Manchester just held its first annual battle of the bands, offering winners \$1000 and 12 hours of recording studio time... KISW/Seattle played a benefit basketball game with REO Speedwagon that raised \$1000 ... Meantime, across the street, KZOK held a mammoth 12-hour concert of seven local bands who donated their time so KZOK could use money raised by admissions for its upcoming Hendrix memorial. Happily, the station reported it has now reached its \$22,000 goal, and can continue with its memorial planning...KMGN/Bakersfield gave away a waterbed system to a listener in a random drawing of card entries that identified the KMGN DJ they'd most like to wake

COLOR

ANTS INVADE WDHA: WDHA/Dover, in conjunction with Epic and the Adam & The Ants LP, has asked listeners to send in postcards explaining what "bugs" them most. One reply will be picked for its sender to win ten CBS albums and a trip to a nearby amusement park's jungle safari cruise.

THERE GOES THE NEIGHBORHOOD: KSAS/Kansas City held a block party in conjunction with Asylum and the Joe Walsh "There Goes The Neighborhood" album. KSAS jocks played music while the station offered free beer and food to partiers.

ROCKIHNROLL: WGRQ/Buffalo, in conjunction with Beserkley and the latest Greg Kihn album, "Rockihnroll," printed up 10,000 "97 Rockihnroll" bumper stickers and made them available at the area Kihn concert as well as at a local record store. Listeners were encouraged to fill in a sweepstakes entry on the bumper sticker's backing (also on the backing was a discount coupon for the album redeemable at the record store). The entries made listeners eligible for a grand prize Atari video computer system, with ten runners-up receiving Kihn prize packages: a Kihn LP, a 97 Rock t-shirt, baseball cap and poster calendar, along with a copy of the station's recent homegrown-type album effort.

up in a waterbed with ... KLOS/Los Angeles recruited the Penthouse Pets for a benefit softball game for MD that raised over \$1000...One of KWST/Los Angeles's last promotions as an AOR was the second annual Carmine Appice/KWST drum-off. The promotion was a tremendous success, garnering over 10,000 fans to watch as local drummers faced off in competition for a complete drum set. Among the celebrity drummerjudges in attendance were the Pretenders' Martin Chambers, REO Speedwagon's Alan Gratzer, Stan Lynch from the Heartbreakers, Heart's Michael Derosier, and Bruce Gary of The Knack...WRKI/Bridgeport campaigned to get Rush to play an area concert by asking listeners to send petitions to the station if they wanted to see the band. The drive worked and the station will be awarding listeners 25 pairs of tickets to the show...KISS/San Antonio and WZIR/Buffalo have begun "Beetleboard" campaigns...KGB-FM/San Diego's KGB Card is a year old, with a staggering 150,000 in the marketplace. To celebrate, the station, located at 101.5 on the dial, is giving away \$1015 in cash and merchandise every day for ten days. Included in the merchandise is clothing, concert tickets, albums, and even large amounts of beer... WCOZ/Boston cosponsored a "twosome" road race, wherein registrants paired up with a member of the opposite sex. Ages and finishing times were combined to determine the winners for each age category. \$3000 in proceeds benefitted the sports division of the Children's Hospital ... Congrats to WDHA/Dover PD Mark Chernoff and wife Sally, who just had their second baby, Michael.

COMING NEXT WEEK: Tony Berardini's recent appointment as GM at WBCN/Boston is only the latest in a growing number of AOR PD to GM moves. Next week we'll talk with WWCT/Peoria's Rich Fruin, WOUR/Utica's Jeff Chard, and KZOK/Seattle's Norm Gregory about their experiences on the management end of AOR radio.

CONCERTS&CONVERSATIONS

PRESENTATIONS: WGVL/Gainesville presented 999, Pilmsouls for \$3.00

BROADCASTS: David Bromberg on KBCO/Boulder

GUEST DJ'S: James Montgomery on GIRFM/ Manchester.

CONVERSATIONS: David Johansen on WCCC/Hartford...Joe Ely, Gary U.S. Bonds on WMMR/Philadelphia...April Wine on WILS/Lansing...Lee Ritenour, John Klemmer on WXCI/Danbury...Bram Tchaikovsky, Jam on Q107/Toronto...Greg Kihn on KRKN/Anchorage, KOZZ/Reno...D.L. Byron on WDHA/North Jersey...Split Enz, Squeeze on KROQ/Pasadena...David Bromberg on KVRE/Santa Rosa...Danny Joe Brown on WFYV/Jacksonville...Stranglers, Joe Ely, Joe Perry on WQBK/Albany...Who on K-97/Edmonton...Split Enz on WNEW-FM/New York.



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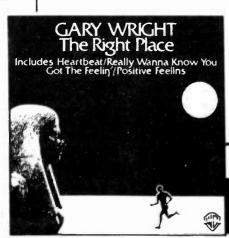


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Also Featuring:

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WLRS-LOUISVILLE

KUPD-PHOENIX WLVQ-COLUMBUS WLRS-LOUISVILLE WPYX-ALBANY WSYR-SYRACUSE KEZO-OMAHA KWFM-TUCSON WFYV-JACKSONVILLE
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C O M I N G A T T R A C T I O N S JOURNEY - BLUE OYSTER CULT - MOODY BLUES - PAT BENATAR - AND MORE

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— GLOBAL SATELLITE NETWORK: 19456 VENTURA BLVD. TARZANA CALIF. 91356-

LECTORIES LAST NATIONAL AIRPLAY 40

June 12, 1981 171 REPORTERS 6/12 TOM PETTY & HEARTBREAKERS.. Hard Promises (Backstreet/MCA) .. "Weiting" "Woman" "Night" JOE WALSH There Goes The... (Asylum) "Life" "Things" "Rivers" "Farm" 5 3 2 2 3 SANTANA Zebop! (Columbia) "Winning" "Searchin" "Changes" 22 7 VAN HALEN Fair Warning (Columbia) "Street" "Unchained" "Love" 8 MOODY BLUES Long Distance... (Threshold/PG) "Voice" "Gemini" "Meanwhile" 16 6 2 WHO "Tricky" "Coat" "Better" "Alone" 4 8 BILLY SQUIER Don't Say No (Capitol) "Stroke" "Dark" "Night" "Lover" 9 JEFFERSON STARSHIP........ Modern Times (RCA/Grunt)..... "Find" "Stranger" "Love" "Free" 6 GEORGE HARRISON Somewhere In... (Dark Horse/WB) . . 10 10 10 21 12 PETER FRAMPTON Breaking All The Rules (A&M) Title "Kill" "Dig" "Friday" 33 25 17 13 TUBES The Complete Backward... (Capitol). "Talk" "Sushi" "Amnesia" "Tools 12 AC/DC......Dirty Deeds Done Dirt... (Atlantic) ... 12 14 KIM CARNES & HATE BOYS Mistaken Identity (EMI America) . . . 21 15 7 RUSH Moving Pictures (Mercury/PG) 11 14 16 OZZY OSBOURNE Blizzard Of Oz (Jet) 16 13 17 GREG KIHN BANDRockihnroll (Beserkley) 13 14 15 18 19 RICK SPRINGFIELD Working Class Dog (RCA) 29 JIM STEINMAN Bad For Good (Epic) 24 24 20 18 17 18 21 ELTON JOHN The Fox (Geffen) 40 30 22 12 20 16 STEVE WINWOOD Arc Of A Diver (Island) 15 20 26 25 22 23 25 MARTY BALIN Balin (EMI America) 35 28 26 32 26 27 SECRET POLICEMAN'S BALL Various Artists (Island) JOHNNY VAN ZANT... Round Two (Polydor/PG) 39 34 19 29 29 REO SPEEDWAGONHi Infidelity (Epic) 23 SPLIT ENZWaiata (A&M) 36 30 33 30 MARSHALL TUCKER BAND Dedicated (WB) 34 32 31 31 17 22 14 25 Paradise Theater (A&M) SILVER CONDOR Silver Condor (Columbia) 34 28 28 36 35 JUDAS PRIEST Point Of Entry (Columbia 27 27 32 30 37 38 37 LOVERBOYLoverboy (Columbia) APRIL WINE Nature Of The Beast (Capitol) 26 31 39 38 38 37 39 PURE PRAIRIE LEAGUESomething In... (Casablanca/PG).... DAVID LINDLEY El Rayo-X (Asylum)

Album cuts are listed in order of airplay preference

"Years" "Teardrops" "Life" "Girl" "Jole" Title Title "Child" "Balls" "Rocker" "Bette" "Rules" "Hit" "Tom" "Limelight" "Red" "Signs" "Crazy" "Know" "Mr. Crowley" "Breakup" "Womankind" "Jessie's" "Everything" "Dreams" "Pan" "Pants" Title "Madman" "Time" "Baby" "Barriers" "Wins" "Chloe" Title Title "Dancer" "Woman" "Train" "Girl" "Hold" Title "Time" "Night" "Something" "Loser" "Hearts" "Lydia!" "Spotlight" "Fooled" "Wizard" "Right" "Car" "Cold" "Don't" "Run" "Heart" "Tough" "Step" "Act" "History" "Iris" "Silverado" "Rumours" "Believe" "Message" "Talk" "Time" "Rockin" "Survival" "Eyes" "Carolina" "Nicole" "Stay" "Heading" "Go" "Kid" "Turn" "Lady" "Queen" "Lies" "Town" "Right" "Mine" "Hearts" "Mercury" "Lady"

Chart

strongest in total and hot reports to retain his top airplay status another week. WALSH continued to grow in hots as SAN TANA held rock steady. HALEN MOODYS both had a good week of increased airplay interest. SQUIER resurged while FRAMP TON climbed, showing significant airplay rotation conversions. TUBES grew in upper rotations. SPR. INGFIELD held his own as STEINMAN grew in both medium and hot reports ELTON had a good week of reports for all rotations. BALIN grew in upper rota tions while SECRET held its own. VAN ZANT was on an upward swing for upper rotations, and is still garnering adds. REO maintained as ENZ moved up. TUCKER held their own. CONDOR was the week's sole album debut, with strong reports in several rotations, BLANK, LOVER-BOY and WINE resurged as LINDLEY held his own. The albums in the Significant Action listing came closest to charting this week. HARRISON conversions from single to album configuration brought down the record a bit, but it will undoubtedly rebound next vert to higher airplay rota

The AOR National Airplay/40 chart represents add, medium and hot rotation activity in all musical configurations, Artists' chart numbers ed the most rapid gains in sirples or in rotational conversions for the week. Album cuts are listed in o

MOST ADDED

		6/12	6/5	5/29	5/22	5/15
- 1	GEORGE HARRISON	140/90	20/18	0/0	0/0	0/0
	Somewhere (D. Horse/WI	3 M 15	MO			
	"All Those Years Ago"	14-36	H 2			
2	GARY WRIGHT	56/55	5/5	1/0	0/0	0/0
	The Right Place (WB)	M 1	MO	M 0	-7.0	0.0
	"Heartheat"	HO	HO	H 1		
3	SILVER CONDOR	65/36	45/40	7/6	6/6	7/7
	Silver Condor (Columbia)	M-26	M-5	M 1	MO	Mo
	"Sake Of Survival"	H-3	HO	HO	HO	HO
4	JIM MESSINA	36/31	4/4	0/0	0/0	0.10
	Messina (WB)	M-3	MO	-/-	0.0	0,0
	"Stay The Night"	H-2	HO			
5	DANNY JOE BROWN	28/28	0.10	010	0/0	0/0
	Danny Joe Brown (Epic		0.0	0.0	0/0	0/0
	"Sundance"	H-0				
6	A'S	32/27	6.6	0/0	0/0	0/0
	A Woman's Got (Arista)	MI4	MO	0/0	0/0	0/0
	Title	H-1	HO			
7	SQUEEZE	44/17	28/3	33/12	29/29	200
	Eastside Story (A&M)	M-18	M-15	M 18	M 0	3/3
	"Tempted"	H 9	H 10	H 3	HO	M-0
8	ARLO GUTHRIE	17/16	1/1	0/0	0/0	0/0
_	Power Of Love (WB)	M 1	M-0	0/0	0/0	0/0
	"Give All You Got"	H-0	HO			
9	PETER FRAMPTON	134/15	140/126	22/22	0/0	0.00
	Breaking All The (A&M)		M-9	MO	0/0	010
Tie	Title"	H-45	H 5	H-O		
9	JOE VITALE	44/15	40/28	29/29	0/0	0/0
	Plantation (Asylum)	M-26	M 12	M 0	UNU	0/0
	"Lady On The Rock"	H 3	HO	HO		
10	JOHNNY VAN ZANT	81/13	67/17	69.60	28/19	17/17
	Round Two (Polydor/PG)	M 60	M 43	M 8		
	"Right Or Wrong"	H 8	H 7	H-1	M 7	M 0
11	SPIDER	29/12	24/15	21/21	0/D	HO
	Between (Dreamland)	M-15	M-7	M 0	0/0	0/0
	"Better Be Good To Me"	H-2	H-2	HO		
12	ELTON JOHN	89/11	77/19	75/71	010	
	The Fox (Geffen)	M 43	M 37		UNU	0/0
Tie	"Barriers"	H-35	H 21	M 2		
12	DIESEL	26/11	15/8	H 2 14/8	****	0.00
	Watts In A Tank (Regency)	M 11	M 5		12/11	010
	"Sausalito"	H 4	H2	M 4	M-1	
13	MOODY BLUES	155/10		H2	H-0	
	Long (Threshold/PG)	M 64	149/119		1/1	010
Tie	"The Voice"	H 81	M 13 H 17	M-0	M 0	
13	20/20	14/10		H 2	HO	
		14/10	12/11	1/1	0/0	010
	Look Dutl (Epic)	M 3	M 1	MO		

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

		6/12	6/5	5/29	5/22	5/15
1	TUBES	123/89	107/79	91/56	90/3	7/0
	The Complete (Capitol)	A 8	A 12	A-27	A 87	A-7
	"Talk To Ya Later"	H 26	H-16	H 8	H-0	H-0
2	PETER FRAMPTON	134/74	140/9	22/0	0/0	0/0
	Breaking All The (A&M)	A-15	A-126	A-22		
	Title"	H-45	H 5	H 0		
3	TOM JOHNSTON	92/66	108/76	109/74	110/80	101/66
	Still Feels Good (WB)	A-0	A 3	A-7	A-6	A-24
	"Madman"	H-26	H-29	H-28	H-24	H-11
4	SECRET POLICEMAN'S	83/65	78/60	85/56	74/26	65/1
	Various Artists (Island)	A-2	A 4	A-18	A-39	A 64
	"Won't Get Fooled Again	H 16	H-14	H-11	H-9	HO
5	MOODY BLUES	156/64	149/13	38/0	1/0	0.10
	Long (Threshold/PG)	A-10	A-119	A-36	A-1	
	"The Voice"	H 81	H-17	H-2	H-0	
6	GREG KIHN BAND	107/63	104/58	112/68	112/72	107/62
Tie	Rockihriroli (Beserkley)	A-1	A-2	A 4	A O	A-3
	"Breakup Song"	HI43	H 44	H 40	H 40	HI42
8	JIM STEINMAN	86/63	81/61	81/58	73/47	65/33
	Bad For Good (Epic)	A4	A-3	A-7	A-13	A-27
	"R&R Dreams"	H 19	H 17	H-16	H 13	H-5
7	DAVE EDMUNDS	85/61	87/64	93/56	87/56	83/44
	Twangin (Swan Song)	A-2	A-1	A-13	A 10	A 25
	"Almost Saturday Night"	H 22	H-22	H-24	H-21	H-14
8	JOHNNY VAN ZANT	81/60	67/43	69/8	28/7	17/0
	Round Two (Polydor/PG)	A-13	A-17	A 60	A 19	A-17
	"Right Or Wrong"	H 8	H-7	H-1	H 2	H-0
9	OZZY OSBOURNE	99/54	102/61	104/63	99/65	102/69
	Blizzard Of Oz (Jet)	A-2	A 0	A-1	A 0	A-2
	"Crazy Train"	H 43	H-41	H-40	H 34	H-31
10	JEFFERSON STARSHIP	128/51	142/37	142/35	148/30	150/34
	Modern (RCA/Grunt)	A O	A O	A O	A 0	A 2
	"Find Your Way Back"	H 77	H 106	H-107	H-118	H 114
77	MARSHALL TUCKER	72/49	71/44	62/35	66/29	49/3
	Dedicated (WB)	A 1	A-4	A-7	A-19	A 46
	"Silverado"	H 22	H-23	H-20	H 18	H-1
12	SPLIT ENZ	73/47	68/48	68/49	58/41	61/26
	Walata (A&M)	A-5	A 4	A 7	A 12	A-32
	"One Step"	H 21	H-16	H-10	H-5	H 3
13	MARTY BALIN	84/45	79/43	70/32	53/1	7/0
	Balin (EMI America)	A-7	A-16	A-26	A 49	A 7
14	"Hearts"	H-30	H-20	H 10	H-3	H O
14	GARY U.S. BONDS	127/43	126/41	126/45	116/51	116/57
	Dedication (EMI America)	A-1	A 0	A4	A-1	A-4
	THA LITTER LAST	M-R3	M RK	H.77	14 84	M.55

The Medium reports of charting artists are displayed over a five-week The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

	6/12	6/5	5/29	5/22	5/15
1 TOM PETTY		52 163/1	54 168/1	49 159/1	40 152/35
Hard (Backstreet/MCA	0-A	A O	AO	A-4	A-106
"The Waiting"	M 11	M 9	M-17	M 15	M 11
2 JDE WALSH	162/13	16 161/1.	29 158/1	12 154/9	8 141/71
There Goes (Asylum)	AO	A-1	A4	A4	A-9
"A Life Of Illusion"	M 27	M-31	M-42	M 52	M 61
3 SANTANA	146/12	0 150/1	24 146/1	18 149/1	15 148/10
Zebopi (Columbia)	AO	A1	A-1	A-0	A1
"Winning"	M-25	M 25	M 27	M 34	M 39
4 WHO	140/11	1 150/12	26 158/1	30 159/1:	37 158/14
Face Dances (WB)	A-0	A-0	A-0	A O	A-0
"Another Tricky Day"	M 29	M 24	M-28	M 22	M-11
5 PHIL COLLINS	135/10	E 743/16	145/1	12 145/11	16 150/12
Face Value (Atlantic)	A-0	AO	A-O	AO	AO
"In The Air Tonight"	M 29	M 37	M 33	M 29	M 28
6 VAN HALEN	142/10	2 134/97	135/82	137/10	22/0
Fair Warning (WB)	A-2	A-O	A 8	A 121	A-22
"Meen Street"	M 38	M-37	M 45	Me	M-0
7 BILLY SQUIER	134/97	129/89	134/73	123/58	120/42
Don't Say No (Capitol)	A-J	A-1	A-2	A-1	A-4
"The Stroke"	M 34	M-39	M 69	M 67	M 74
8 GARY U.S. BONDS	127/83	126/85	128/77	118/64	118/55
Dedication (EMI America	1 A-1	AO	A-4	A-1	44
"This Little Girl"	M-43	M-41	NI-46	M-51	M 67
9 MOODY BLUES	155/81	149/17	38/2	1/0	0.0
Long (Threshold/PG)	A-10	A-119	A 38	4.1	
"The Voice"	M 64	M 13	MO	M-0	
10 JEFFERSON STARSHIP	128/77	142/10	142/10	7 148/11	150/114
Tie Modern (RCA/Grunt)	A-0	A-0	AO	A-0	A-2
"Find Your Way Back"	M-61	M-37	M 36	M 30	M-34
10 KIM CARNES & HATE	107/77	110/79	102/70	01/52	86/37
Mistaken (EMI America	A-1	A-2	A-9	A-7	A-18
"Bette Davis Eyes"	M 29	M-29	M-23	M-32	R4 31
11 RUSH	94/69	95/67	110/82	116/89	125/103
Moving (Mercury/PG)	A-0	A-0	A 1	A-0	A-0
"Tom Sawyer"	M-25	M 28	M 27	M 27	M-22
12 AC/DC	100/68	103/69	105/72	104/77	103/74
Dirty Deeds (Atlantic)	A 1	A-1	A-1	AO	A 3
Title	M 31	M 33	M 32	M-27	M 26
13 STEVE WINWOOD	78/47	87/57	99/67	107/78	120/87
Arc Of A Diver (Island)	A-0	A-0	A-1	A-0	A-0
Title	M 29	M 30	M 31	M 29	M 33
14 PETER FRAMPTON	134/45	140/5	22/0	0/0	0.00
Breaking All The (A&M)	A-15	A-126	A-22		
Title	M-74	M 9	M-0		

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotatic for the week. Two numbers follow each album title. The first represent total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this weel Below these numbers are breakdowns of the album's reports in othe rotations for the week. The album's preferred airplay cut is listed.

ASR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

No albums or singles qualified for AOR Breaker status this week.

Albany 518-462-5555

518-462-555

TOPHITT & THE ...

TOPHITT & THE ...

THE LATT COUNTY AND THE

Albany 518-785-9800

ADMI AND THE AMTS (Epic) GAPLAND JEFFRETS (Epic) HORLY (Artole) HORLY TATLOR (E)MATTAL

TOS PETT & BEL...
(Bactery out PETA)
(Bactery out PETA)
(BILLY SQUIER (Cogity))
(ANT U.S. SQUIER (Cogity))
(ANT U.S. SQUIER (Cogity))
(ANT U.S. SQUIER (Cogity))
(FIX U.S. SQUIER (Cogity))

Stell

Significant Action

GARY WRIGHT	The Right Place (WB)
"Heartbeat" "Rose"	Total: 56. A-55, M-1, H-0.
DREGS	Unsung Heroes (Arista)
"Cruise" "Kat"	. Total: 45. A-1, M-28, H-7, J-9.
SQUEEZE	Eastside Story (A&M)
"Tempted"	Total: 44. A-17, M-18, H-9.
JOE VITALE	Plantation Harbor (Asylum)
"Lady" Title	Total: 44. A-15, M-26, H-3.
ERIC CLAPTON	Another Ticket (RSO)
"Rita" "Ticket"	Total: 41. A-0, M-28, H-13.
LES DUDEK	Gypsy Ride (Columbia)
"Deja" "Sacrifice"	Total: 40. A-2, M-31, H-7.
	East (Elektra)
"Baby" "Never"	Total: 36. A-1, M-29, H-6
JIM MESSINA	Messina (WB)
"Stay" "Right"	Total: 36. A-31, M-3, H-2.
FRANKE & KNOCKOUTS	Franke &(Millennium)
"Sweetheart" "Come"	Total: 33. A-0, M-22, H-11.
BILLY & THE BEATERS	Billy & The Beaters (Alfa)
"Care"	Total: 33. A-4, M-24, H-5.

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ ON AGR

1	DREG8Unsung Heroes (Arista)"Crusse" "Kat"
2	LEE RITENOUR"RIT" (Elektra)"You?" "Sympathy"
3	DAVID SANBORNVoyeur (WB)
4	JOHN KLEMMERHush (Elektra)"Hummingbird" Title
6	8. CLARKE/G. DUKE Clarke/Duke Project (Epic)
6	ROSS-LEVINE BANDThat Summer(Headfirst)
7	JEFF LORBER FUSION
8	KITTYHAWKRace For The Oasis (EMI America)
9	GROVER WASHINGTON, JR Winelight (Elektra)
10	DIMEOLA/McLAUGHLIN/DeLUCIAFriday(Col.)

These albums received significant sirplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed.

REGIONAL ASR ACTIVITY





15 CAP (1870)
LDVCPSOY LIFE (Cp) ambie)
LDVCPSOY LIFE (Cp) ambie)
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D(CSIL, (Regency)
SHIPS (LOCAT)

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Baltimore 301-889-0098

IDEL America:
JOE PALSE (Aspire)
JOE PALSE (Aspire)
FIGE SPRING (ALE)
FIGE SPRING (ALE)
FIGE SPRING (ALE)
FIGE SPRING (ALE)
FIGE SPRING (ASPIRE)

Jane None

Sec.

Single

98 Rock

Modium SECRET POLICIPAR'S (Island) AFFEBSTH STABLEF CRES 30 SPECIAL (AAF) PETER FRANCICO (AAF) ADAS PRIESS (Columbia)

Rute (margery/Polybra) Phil COLLINS (Allantic)

WBC/1

Medium TUBES (Capitol) PRETENCERS (SIA PRETENCIÓN ISTRAI STRET LITTEL. CONTRA LIST NOTATION SERVICION SERVICIONI SE VISA DANA TOMA LOCATO SE VISA (DANA TOMA LOCATO SE VISA (DANA TOMA LOCATO SE VISA (DANA LOCATO SE VI

Jess

Boston
617-287-9090
POINT BLAND (BEA)
(BED SPECIMANDIN (Epic)
SANTHAN (CLIMB)
SPLIT FOR (CAMP)
OILLY SQUIRE (Cool-not)
JUN STET (MAN)
(Epic)
CONTROLLE (ANT)
WISHORIC ASH (BEA)

Notices
PRITE PARPITOR (AAR)
JEFERSON STARSHIP (BCA)
SHOULD SAPELLY (BCA)
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BUSH (MACCOUNTED SAPELLY
STAR MACCOUNTED SAPELLY

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WOZ

PO: MOT BEAUDIEN NO: ROB LIPSHUTZ

Added SILVER CONDOR (Columbia) (CHOUSE FAM ZAMT... (Polyder/PolyGra) -BLACK/GOT (Atco)

HOLE AND TENEDS

HORISON

HOLE AND TENEDS

AND RESERVED

AND RESERVED

TOWN DICKET BALL

TOWN DICKET BALL

TOWN DICKET BALL

AND RESERVED

CE PAGE 1-988 1-50

HORIS (COLUMN 1-8)

HORIS (

SOFTROCT

PD: CLARK SMIDT MD: RUSS DAMA

JOHN RALEMENT TO THE PROPERTY OF THE PROPERTY

Adder (COP 20 HARRISCO 10 or 8 Horse Falls (Taner from 18 Horse (Taner from 18 Horse) ATS (Artista) (B) ((\$1 HAR) (B) (\$2 HAR) (B) (\$2 HARSE (B) (\$2 HARSE (B) (\$2 HARSE (B) (\$2 HARSE (B) (\$3 HARSE (B) (\$4 HARSE (B) (\$

DELT SOUTH (Cap (ca))
TOX JOHN TOX (CAP (ca))

A Women's Got..(Arista) 14/12 DANNY JOE BROWN Boston TOW RETTY 6 THE...

(Bactary-and Victoria)

(Bactary-and Victoria)

(C) SPECOMODE (Epic)

(Epi Power Of Love (WB)
GARY WRIGHT The Right Place (WB) 7/7

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

1-95fm

WHITEWARD (#Image)

WHITEWARD (#Image)

WHITEWARD (#Image)

RUSH (#Image)

9TROCK

PD: GEORGE HAMBAS

Added
GEORGE HANDRISON
(Der's Horschill)
"Hung Kong Bliws"
"Uniconsciousnes"
ORRET JOE BROWN (Epici Modium

#EFFERSON STARSHIP (#CA)
JIN STEINMAN REPICT
ADAM AND THE ANTS (Epict
TURE) (Capitol)
ORT (COMMON (Sum Song)
COLO CMISEL (Elektra)

BOSTON
B17-282-5900
P17-282-5900
P17-282-590

Martinet
FOM PUTTY & THE...
(Succation/PLA)
'Initiator' "Rings Bond'
'The Moi Ying'
So Widsh Harylan
GIN CAMMES & PATE
(DI) Americal

(Di) Maerical
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MOST ADDED

GEORGE HARRISON where...(Dark Horse/WB/34/20

Denny Joe Brown Band (Epic) 11/11 ARLO GUTHRIE 7/7

Bridgeport

203-579-9 RICK SPRIND IELD (REAL COLD CHISEL (Elmeral

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GROSSTORM CHIESE AND CHIES

Buffalo

Buffalo
.718-881-4555
RUSH-(Nev CHYPO) (FOR A
ACTOC (441-48-16)
AC

Hoffest TON FETTY & THE... (Secto Free!/NEA)

Claremont 603-542-7735 WECM

SS JOHNSY & AMES
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MEDIUM

TUBES 31/24 The Complete ... (Capitol) DAVE EDMUNDS 23/18 Twangin...(Swan Song) JEFFERSON STARSHIP Modern Times (RCA/Grunt) MOODY RIUES Long...(Threshold/PG) PETER FRAMPTON Breaking All The...(A&M)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hor rotation this week. WBLM Lewiston-Portland

THE HOTTEST

Hard...(Backstreet/MCA) 37/37

35/32

34/29

32/29

32/27

TOM PETTY & THE

There Goes The_(Asylum) VAN HALEN

HEARTBREAKERS

Fair Warning (WB)

Zebopi (Columbie)

Face Dances (WB)

JOE WALSH

SANTANA

WHO

MD: JOSÉ DIAZ PO: HIKE BUSHEY



PO : COUG SCREASON

Jess ROSS-LETINE BAND (Mosetfirst)

WCCC Hartford ECULTUS (ATTWOTE)

BOTH 180

BOTH 18

FOI DANIEL F. HATDEN HDI BIZE BITTENS

Hartford 203-247-1060

Hotford Tob METT & DEL... (Declarities of METT & DEL... (Declarities of Met) (Declariti

717-238-1402 JOHNEY WAR ZART... |Foligher/Foligher |UE DUBBER (Columbia) |LTOW JOHN (Geffee) | WHITE FAMEL (Wirege) | SPICER (Dramford)

Harrisburg

"Spotlight"
DAVID LINDLEY IAwylum:
PPL (Case lanck/Poly)
LES DUDER (Columbia)

JODGO (Epic)

STE (AMA)

ACTOC (EPIC)

PRIC COLLINS (EPIDADE)

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Long Island 518-485-9200

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New Haven

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New York

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North Jersey 201-328-1055

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(Darts Horse/GES)
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Pittsburgh

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JOE VITALE (Asylum)

HOTTEST
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Jass Rone

Poughkeepsie 914-471-1500

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Pittsburgh 412-362-2144

AFFERSON STARSHIP (MEA)

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Singlat

Rochester

THE REAL PROPERTY OF THE PROPE

Rochester

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PD: HOW ICASTIC

A3ded GEGRGE HARRYSON (Darw Horse/MB) "Those Genes a" DANNY JOE HARDEN (Epic) "Beogger Harr" -BLACKFOOT (#PCC)

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Syracuse

SECRET POLICEMAN'S FIREIR TUBES (Capitol) JOE VITALE (Asylum) SILVER COMDOR (Columbia)

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3113 Singles Mana

> Toronto 416-967-3445

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Hedition

OZ27 ONBOURNE 13e17

"Crasy Frain"

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(Folydor/Folydore)

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"Tricky Day"
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West Virginia 304-722-3308

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DOTAST
WHALE ADTES (EGG.)
HENCE ME DEFENDED.
BILLY SQUITA (CGG.)2-11
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FOR ST

SPECIAL FARM MAAF

PD: DATED BERMSTEIN

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OH JIM DILLON Agrae OE GROE HARRISON (Dark for each line) 1500 MIN 1500

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Singles

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Austin

SILVER CONDOR (Columbia) SQUEEZE (AAM) ERIC CLAPTON (ISO) JOHAND VAN ZANT... (Polydor/Polygra) -ALAN PARSONS PROJ. (A-1)

Jezz Hone

GARY WRIGHT The Right Place (WB)

Messina (WB)

GEORGE HARRISON

DANNY JOE BROWN Danny Joe Brown Band (Epic) 6/6

first represents total number of Southern stations playing the allow this week. The second is the number of those stations that added it this week.

PETER FRAMPTON Breaking All The ... (A&M)

The Complete...(Capitol) 24/18 TOM JOHNSTON

JOHNNY VAN ZANT BAND Round Two (Polydor/PG) 22/17

Blizzard Of Oz (Jet) 25/15 JIM STEINMAN Bad For Good (Epic) 20/15

two numers round each around the risk first represents total number of Southern stations playing the album this week. The second is the number of those stations who reprinted it in medium rotation this week.

THE HOTTEST

TOM PETTY & THE HEARTBREAKERS Hard... (Backstreet/MCA) 34/30

Fair Warning (WB) 35/26 JOE WALSH

There Goes The (Asylum) 35/26 SANTANA Zebopi (Columbia) 30/26

BILLY SQUIER Don't Say No (Capitol) 33/25 Two numbers follow each allium rale. The

from numbers trained was a animal one size first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

SOUTH

PD: CHUCK DUNAWAY ND: JOHN LOGAN

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MOST ADDED

where...(Dark Horse/WB)31/24 SILVER CONDOR Silver Condor (Columbia) 16/12

11/11 JIM MESSINA

MEDIUM

29/20 TUBES

Still Feels Good (WB)

OZZY OSBOURNE

San Antonio 512-223-8211

995 KISS

Added JUE VIFALE (Advisor)
"Lody» - Macco
51L VER COMDIO (Columbia)
"Satur (Satur) I vol"
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Atlanta 404-325-0980 JIII STEINON (ELD OICA) RICK SPRINDY (ELD OICA) RICK SPRINDY (AMP) BILLY & GEOTES (AP) DROS (AP(170)

PO: MIN MICHAEL

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El Paso 915-544-8884

(Backstein-PIELA)
"Thing Room"..."
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RICK SPRINGS (BLA)
RICK SPRI

Ft. Plerce

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Jackson

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PO: DAYIO PERKINS NO: STEVE KELLER

Jackson
801-982-1062
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103 PO: 610 MESSICK HD: 2048 BPOMERE

Jacksonville 904-842-1055

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PAGE ANTO GREE (AGE) S. CLANDE/O, CLAE SEPICE AFF LONDER FURIOR (Agint LEE B. TERRAM SEIGHT of ACT THANKS SERVICES ELFTTHANKS SERVICES ELFTTHANKS SERVICES CREOS (Artsta) PAT METHERY (BCH) DAVE ORUS (MPP/Arts Singles

<u>algoo</u>

Lexington 606-252-6694 ACIA-252-0694

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HOSS-LEVINE BAND (Mond) JOHN RLEUGER (Elegates)

Louisville

TAN HALER (B) TOM PETT & THE ... (Bucher or NCA) METT (ATT) & THE ... (Bucher or NCA) MART BALIN (DRI America) JOHNY VAN ZANT... (FOLYMON FOLYMEN) SECRET POLICEMAN'S ((alead

Lubbock 806-747-1224 DE BALSH (Anylus) 0227 03800AHE (Jets)

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GARTHE (Maccure)**POISFORD
Ton Server
**To

"Life...lilusio"
OZZY OGGOURNE (Jat)
QREG RIMN BAND (Beserb)
"Brassup Song"
MOODT BLUES (Threshold
BILLY SQUER (Copitol)
STERE WIMNOOD (Island)
Title

Miami

305-672-2500

Jegs

Feet None

LRS IOZ

TUBES (Capitot)

W

PD: G.C. HATTNEES HD: RUSS BRACKET

FNY POI BO JACKER MD1 DOM:NO RIPPY

Hodium
VAN HALER (ME)
POINT BLARK (MEA)
BILLY & MEATER (ALE
MATTE BALIN (EM AMM)
RTD TRADITION (AAM)
RMO (ME)

WS 101.3

ADE VITALE (**eylum)

Medium

PRETECTION SIEP

PRESCRIPT SIEP

POI RICK PUTERS Added JIM NESSIMA (MB) GEORGE HARRISON (Ours Horse/MB) JANIA
BOSS-ALEVINE SAND (Mondfile
DALGA MANGIONE (ALAN)
JOHN KLESSER (ELONYR)
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QUINCY (Columbia)

CONTROL OF THE PROPERTY OF HoTPSET (QUIET ICOPTOS)
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ELTON JOHN (Geffor)
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PHIL COLL (LIVE) APRIANTIS!
KIN CAMBUS & HOTE
(EMI America)

95 Rock Montgomery 205-832-4295

-MALL & ORTES (MEA) -ALAH BARSONS PROJ. TAFTER

HOSS-CETIME RIPO (Mode)

TLIFFE OLIF* *Api = Blon*
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Singles

103

ROSANNE CASH (Columnia) ALAN PARSONS PROJ. (Arlata)

OT VALSH (Apriled) SHO 1880 SANTANA (Columbia) SCORET POLICOMAN'S (Lufe "Boul") ... Footland" BILLY SQUIFE (Cop)+012 OPEG RING BAND (Beach bia PETER FRANKTON (ASK)

Nashville 615-244-9532

HOTTEST RIM CARRES & HATE
HERE Ammerical
HERE Ammerical
HOS SPECIALON (Epic)
GIND RAMBELLE (Arietal
SPECIAL HERODO (Elabora
PHIL COLLINES (Arien) Ed.
LEGONO 8 Y GRO (CO.
CLUMER BALKES BANKO (MB) Jazz

Norfolk 804-481-1194

(Billipsolus)

Hortwot van Hold (etc.)

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BILLY SQUIET (Co.) **OIL STRUCK Magical AC/DC (#flow*lc| J. LEMBON & T. ONO IGEF APRIL #INE (Costeo) | Moreover April #INE (Costeo) | Moreover APRIL #INE (Costeo) | MARTHAL TOCKET | MARTHAL Costeon | Marthal Co

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Pensacola

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TON ACHISTON (BB)
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PD | DANIEL BRUNIT PD | DOB MALTON

Added MANDT VARMANNER (ME) 9710ER (Drometung) ARLO GUTHRIE (ME) JIH MESSIMA (ME) GERGE MARKISON (Dorth Morse/ME) MANNATTAN TRUNSTER (GAT ME) CONDOR (COLUMN SILVER COLUMN SILVER COL

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"Teardrops" "Tnov ELTOW JOHN (Gette "Breaking/Berr!" JIM MESSIMA (HB) "Stey The Migne"

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BILLY 10018 (Content)

Roanoke

Jees

(Polyeor/Polyer TRIGHT OF Brond* OLOTE HAMPITON (Derb Herre/MI) *Those Tears A* OFFICE STREET TELD OFFICE TO CHECK TOWN JOHN 100 FFEET TOWN THE BARE THOSE FEET AWAY TOWN TOWN TOWN THE STORY FOLLOWING CHAINED TO THE STORY FOLLOWING CHAINS

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Norfolk 804-823-9667 ADAS PRIEST (Columbia) IMPISALL TURNELS, (III) -42 (DIZ MARISO) (Dark Horse/MI)

HOPPRAY
YAM MALEN (188)
TON BROWNE (A/1876)
SE SPECIAL (AAAI)
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904-438-7543 Fft. (Cesab terce/Poty) RUSH (Nerce/ry/PotyGre)

HOPPOST SHO (MB) PETGE FAMPTON (AMH) (LTON JOHN (GEFFO) JEFFESON STATSHEF (ECA) MANSAGLE TOCKEDI. (MB) (OWN SALL TOCKEDI. (MB) (OWN SALL TOCKEDI. (MB) (OWN SALL TOCKEDI.) (MB) (MB) (MB) MARTY (ML) (MB) (MB) MARTY (ML) (MB)

Singles None

JAZZ
DANJO SAMBORN (M)
MANG ZOMESON (IMANO CIPY)
DANE GRUSHI (GREPATISTA)
DELLE GRUSHI (GREPATISTA)
DELLE ENGINORI (IMANO CIPY)
MAT GRUSHI (GREPATISTA)
MAT GRUSHI (GREPATISTA)
DALCA MANGIORE (IMANO CIPY)
DALCA MANGIORE (AME)

Raleigh 919-832-8311

KMOD JAMES TAIN, OR (Colombia)
JIES STEINMEN (Eg)(1)
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JOHNSE PRIEST (Co) James (a)

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J. Lienber (1 Gop/free)

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J

"The Volce"
JMMES TAYLOR (Columbia)
KAMPUCHER (ATTANTIC)

PO: SCOTT FISHER NO: NICHAEL KEATING Fored TUBES (Capifol)

Mod Sup TOM JOHNSTON (MR) SHEMUS IAPCO! DAVE EDMUNOS (Swan Song) HANKS (Columbia)

FM 107

The Stroke' harvest to be seen as a second of the second o

Shreveport 318-425-8692

BILLY SQUIER (Capinos)
"The Stroke"

150k Single

Jagz Rome

93FOCK Tampa 813-224-0742

HortPair AC/DC (8100710) TITLE TO METTO A DEC. ...
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Singles

Tampa 813-878-0455

PD: AL PETERSON ND: NICE VAN CLEVE

SEE!

918-864-2810

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West Palm Beach

Mottest (DE sittist (Asylum) "Blues" "Down On/Fern"

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REFERSOR STANSPIRE (REA)

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DWES

Appleton 414-734-9226



Notice:
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lington Bloomington 812-332-9292

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JOHN BLEMORN BEIMPTHE
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Chicago

Chicago
312-440-5270
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Chicago 312-777-1700

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"TOTAL"

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POINT (LAR) (Option Fin)
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POTTART TOM PETTY 6 NO.... (BECKNTFGGT/MCA) "The HAITING" GZZT O'MOUNGE (JAT) "Crepy Train"

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Mottace Bills (Compto): see sold Bills SQUIER (Compto): see so Modium #FFERSON STANSAIN CRC HODDY BLUR'S (The associa HOLAN BRANK (MCA) BLUSH BROKCOTYPOTYONS) 30 SPECIAL (Add) MILE Description (ALE)

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RIGH SPEC Single

Cleveland
216-761-9607

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Davenport

TOM YETTY & Del. ...
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"The waiting"
rhan's (Columbia)
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319-326-2541
LIS BULEA (LIGHT MARCH PLANT)
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Detroit 313-863-1800

PROMETRICAL PRODUCTION OF THE STREET OF THE

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Dayton

Dayton
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Album Station

PD: DAYE LYONS MD: JOSH MERAY

FOI THE SIEGHTS!

MEDIUM

TUBES The Complete...(Capitol)
PETER FRAMPTON 33/26 Brenking All The...(ASM) 42/2 SECRET POLICEMAN'S BALL 000 Various Artists (Island)
MOODY BLUES 25/21 Long ... (Threshold/PG)
JIM STEINMAN 43/19 27/19

Two numbers follow each allow title. The first represents rotal number of Michaest sta-tions playing the album this week. The sec-ond is the number of those stations who re-ported it in medium rotation this week.

Bed For Good (Epic)

Ft. Way 219-484-0 PDJ RICH WIST

DoKalb 615-780-9260

each allown title. The

19/19

9/8

MOST ADDED

Silver Condor (Columbia) 23/12

Danny Joe Brown Band (Epic) 88

atations playing the altion this, week second is the number of those stations added it this week.

GEORGE HARRISON

Somewhere ... (Dark Hors GARY WRIGHT

The Right Place (WB)
BILVER CONDOR

Messine (WB)
DANNY JOE BROWN

JIM MESSINA

Two numbers follow

GARY V.1. BONDER (FEE Augusts)

[As]

SAVOT MROBES

KGGO PD: LABOY DAVION MD: TON WOLLD WE

Accord OFORCE HAMM(SON (Dorn Horse/ME) JOH MESSING 1981 ELTON JOHN (Goffee "Brown Eng/Morrs"

Motters Bill's SMICH (Cop(*p)) "Lonely...e(get Who Sr Mill COL(HS (48) antic) "Air Tonight" POHT SLAM (MCA) "Nicota" Medium FPL (Caselinca/Fo MPD (MB) TOM FYTTY & THE... (Backstreet/MCA) POINT SLAMS INC. 1
NICOLE
**TOH JOHNSTON (MP)
**Up On...5*mge*
JEFFERSON STANSHIP (HCA)
**Tind Your/Mac*
JOE @ALSH (Asg) W2

Singles None

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Duluth

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PC: AND THAN THE P. S. AVIETE BO APP CHAPT 218-728-6421

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Evansville 812-477-8811 PPL (Coses) onc d/Poly) -80/0 MUSIC (PYCO)

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**TOTALS (tay | am)

Fargo 218-238-7900

WWCK 105 FM Flint 313-744-1570

Approximation (and property of the property of

10 SPECIAL IAMI AC/DC SATISMESS

Grand Rapids

616-458-54

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Indianapolis

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State

Kankakee

815-939-4541 RAMPACHE / IATION TICE RETER THANPTON CAME) SECRET POLICEMAN'S TISE OREGISTHM BAND (Bosen)

PARE NOSS-LETINE BAND IMAGE QRAPP(ILLIZORISMAN (MI)

Kansas City

NoTion 1 61m CARRES 6 HB TE 67m1 American PHIL COLLING (141891); 6270 PHIL COLLING (141891); 70m PTTT 8 THE (141891); 1882 KTTT 8 THE (141891); 1882 KTTT MARKET (141891); 1882 KTTT MA

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LAV-FM 97 Des Moines PD: DAYE LOGAR MD: TONE GATES 515-265-6181

STATE CONDOR (CO) and
Moral Land Control (CO) and
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Indianapolity 317-257-7565 Added 6:TON JOHE (Gottan) "Greeking/Berrit" CAMPY JOE BROWN IEpic) "HIT The Rome" "Sundence"

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Kansas City 816-753-4567 B16-753-4567

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PD: DICK NILSON MD: JOE MCCARE Added DAMNY JOE BROWN (Epics SILVER CONDOR (Co)umbia)

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TOM PETTY & THE HEARTBREAKERS

THE HOTTEST

Hard... (Backstreet/MCA) 48/42 JOE WALSH There Goes The_(Asylum)
PHIL COLLINS 48/39 Face Value (Atlantic)
BILLY SQUIER 42/35 Don't Say No (Capitol) 40/31

SANTANA Zebopi (Columbia) 42/30

(IDI-PH)

PUI PRAME MITTER

Added 511/10 COMAND (Colombia) **
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Hoftont ELTON JEHN (Gotton) HANTT BALLO (COIL Ager) SANTAHN (Gotumbia)

FO: MPLCE WHELER MD: TON BANKER

Modius
PHIS COLLUS (Front)
1 HISSER Appl "Air SAITANA (Columbia)
THINNES (FOLSO)

WIBA - F/Y Madison 008-274-5450

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TON PRITTY & THE ...

**BREENSTORYTELE:
**PHIL COLLECT (REFER
M SPECIAL (AMP)
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** POLICE SALES -OF OF HAME ISON (Dark Horse/MI)

FO: WAN SCOTE BD: RON PHILLIPS Acced Montreal, TADATE,... (WHI SPLIT ENG SAME) ACCEDIT NAME PART,... IPOLYNOY (POLYNOTE) PETER FRAMEPTON (NAME)

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Minneapolis 812-739-4000

MAT MICHT (M) Rection ... ADAS PRIESE (Corumb) PR. L Corum Parce/Polyl PR. L Corum Parce/Polyl PR. L Corum Parce/Polyl Polyl Parce/Polyl Par UNIO KIPO BAND (Busserkley) SUDDY SUBS (Threshold/PolyS BICK SPEIGE (LD (BCA) DOT MALSH (Ass) and BUSH (Bercary/Polyfore) 36 SPECIAL (ASS)

Hothest OZZY OWNOWINE (J#+) PHIL COLLINS INTEMPTO ALFFENON STANSHIP MCAS BILLY SQUIZE ICENTRO!) **LONDIY---**Ignet* **In The Dark* PM ROS (Arce) Jaan Robe

NAMES OF STATES OF STATES

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Omaha 402-592-5300

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FM 104 Toledo 419-248-3377

PO: LEE RANDALL INC. BLCK HENDLE INC.

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FOI DAYE FORMAN HOL LANST MELLMAN Rosed GEORGE HARM (SCR. (Darw Horse/Mb) Those Feers AT Colt will get (Mb) "Lot is Rose" JOL TITALE (Assistant "Loty, Jacks" G.E., Smith (Mirage)

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Singles



Septim 907-277-2655

SECTION 18 TO SECTION 1

Singles Chart (1.8.5.) MGC/INL (1.8.5.)



POI JOHN FLORENCE NO: CRAIG MARTIN

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GERCE HAMPISON
(Dore Horse/MD
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Albuquerque 505-265-8811

LOYERROY (Columbia)
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Hottest TON PETT & THE... (Becketrost/GAI STRE (AMP) (EO SPEEDIADON (Epic) (HO) STEPE WINDOOD (Island) JOE WALSH (Anylun)

94ROCK Albuquerque
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Bakersfield 805-832-1410

PO: DICK SHEPPIND NO: FATT WANTE

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Boise 208-344-8363

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Added GAPT with get (with "Booking Arms"

SANTANA (COLUMBIA) ELIN CARNES & HETE (EN) America)

MOST ADDED. GEORGE HARRISON

WBJ3521 Somewhere (Der GARY WRIGHT The Right Place (WB)
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Added GEORGE HAMPESON (Darb Harma/MB) (I'm MESSIMA (MB) AND, O GAITHREE (MB) SART MENDET (MB) 20/20 (Epic) G.E. SMITH (MIraga) A'S SAVISTA

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Silver Condor (Columbia) 16/8 JOE VITALE

Plantation Harbor (Asylum) 17/7 Two numbers follow each allium title. The first represents total number of Western stations playing the allium this week. The second is the number of those stations that added it this week.



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Colorado Springs

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WINTERS

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Single

TOM JOHNSTON Still Feels Good (WB)
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Twangin... (Swan Song) 26/19 BECRET POLICEMAN'S BALL Various Artists (Island) 25/19 Two sumbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it is medium rotation this week.



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TOM PETTY & THE HEARTBREAKERS Hard... (Backstreet/MCA) 46/43 JOE WALSH

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There Goes The...(Asylum) SANTANA 4438

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PD: JEW JAMES ND: PETE SAMES

San Bernardino KCAL967

KGB-FM 101.5 MD: JAMPY MPLES MD: JUDY MEMUTY

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TOR OFCREE B....

91X FAM San Diego

Added FETER FRAMPTON (AGE) MODD! SLUES (Threshold/PolyG

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San Diego

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A Funny Thing Happened On The Way To This Feature

Last Friday I made calls to five stations to interview their general managers for this piece. Out of the five, three had taken the day off and one had left early for the day. I was able to catch that person at home preparing for a trip to Nashville's Fan Fair. I tried to reach the other three on Monday. You guessed it: they were all out to lunch. So if you are one of our many readers on the programming side of the business, maybe the thought of long weekends and lunches might inspire you to consider making the move to management. But beware, even though it was a strange turn of events that makes a humorous lead to this story, becoming a manager and taking on the responsibility of the job is not all that easy.

My interviews were with five former program directors who made the right moves to management over the years. I'm sure you will find their comments helpful in guiding your career toward manager. Those interviewed were Bob English, VP/GM of WUBE-AM-FM/Cincinnati, a GM for two years with four years experience as a PD; Gary Kines, GM of WQXM/Tampa-St. Petersburg, 15 years as PD (92Q/Nashville, WCOP/ Boston, and recently WSUN/Tampa) and three months as a GM of this AOR station; Perry St. John, VP/GM of KSO & KGGO-FM/Des Moines, seven years as PD at KSO and GM for the past four; Craig Scott, VP/GM of WMPS-WHRK-FM/Memphis, 11 years as PD (WSLR/Akron, WJJD/Chicago, and National PD for Plough Broadcasting) and GM since February of this year; and Hal Smith. VP/GM of WIP & WMMR-FM/Philadelphia, PD for 13 years (KLAC/Los Angeles) and GM for five years (a few years at KNEW/Oakland).

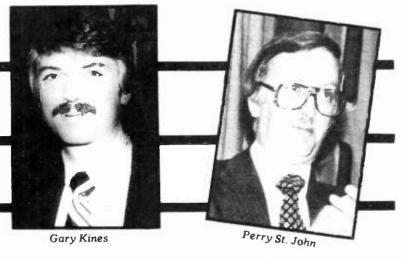
start thinking in terms of profit and loss. My thinking was expanded to include all people, all departments, morale, appearance, and upkeep of the building, etc."

A More Demanding Job

Bob English responded to the question of which job was more demanding, PD or GM: "It (GM) is more demanding in terms of the responsibility load. For one thing you are responsible for more people. The ultimate effects of your decisions tend to have a greater impact on the operation, be they positive or negative." Craig Scott said, "I find being a manager more demanding, more exciting, but less frustrating. One doesn't mind the demands of his job if he is in charge of his destiny. As a GM I am in charge of the station's total direction and, yes, it is demanding. I must be sensitive to the needs of everyone, in every department, and at the same time, bring everyone together for the common goals and objectives of the station." Gary Kines agreed about the heavy demands of the job and added, "You need to move a little quicker with decisions than you might as a PD because some of them will have more immediate impact on the overall operation." Perry St. John responded, "Yes, it is more demanding, not so much in time, but in the area of your energy output. The job doesn't really take more time, because I believe in delegating authori-

Advantages & Disadvantages As Former PD

Scott and Smith both stated their were no disadvantages coming from the programming side of radio. Smith said, "If you have good people around who can run their departments, my job is real easy. Since I didn't come up through sales, I always make sure I have a real strong sales manager." English said one of the early



Asked if they enjoyed being a manager, all gave a positive response. Hal told us, "Sure do. I wonder sometime why they pay me to do this job. It really is fun." Gary said, "I love it; most exciting thing I've done in my life. It has been enlightening to not only change formats from Country to AOR, but also to change hats from PD to GM." Craig added, "It is very rewarding and exciting."

Making The Proper Adjustment

It was manager Perry St. John who said, "It has been a slow adjustment. It wasn't a real quick turnaround in my attitudes, but after awhile you begin to think more like a manager. You seem to get a better overview of the entire operation of the radio station." Bob English said he had to make adjustments "in a couple areas. First and most obvious was in the sales area, both in philosophical and practical technique. I had to learn how to interact between management and sales, which is a lot different than the interaction between sales and programming."

Smith added, "As a PD you are responsible for one department, the air staff and the on-air sound. As a manager I had to learn the ins and outs of all the other departments. I had to learn to weigh the many sides of a problem before I made a decision." Scott said, "I had to become more familiar with the radio station as a whole, particularly in the areas of finance and sales. I had to

disadvantages he found was when a sales person came into his office with a problem that needed a specific response, "You tend to take longer to go through the list of possible alternatives. But because you do take the time to think through the possibilities, sometimes you make better decisions in the long run." St. John says he has found the biggest disadvantage being "a little too sensitive to programming problems. I tend to give the benefit of the doubt to the programming side."

As far as the advantages, Scott summed up the general thoughts of everyone, "The big advantage coming from the programming side is to have total knowledge of the product. This makes the manager's job more meaningful to all departments. Programming has given me a strong product background in both development and marketing."

What Do You & Don't You Miss

Gary Kines said he missed "the day-to-day involvement with the music people and air talent." He doesn't miss the phone calls at all hours of the day and night from "a sick disc jockey or engineer who wants to sign off the station to make a few adjustments." Hal Smith missed being involved in production. "Therapy to me is to get a splicing bar, some tape, and a razor blade, and do some production. That is something I loved doing." Scott told us, "I don't miss the frustration consulting other stations as I did for seven years as Plough's Na-



tional PD. I don't miss the weekly travel. I don't miss the frustration of being an advisor rather than a doer. Now I'm on the line and I like that." English said, "I miss being on the air. I enjoyed being at the center of the pulse of what the radio station is all about. I don't miss setting up jock schedules and trying to save a promotion a sales person has screwed to the wall." St. John responded by saying, "I miss the direct contact with the listeners. I don't miss so much the programming duties, but being close to my listeners. I also don't miss working on the weekends and on Christmas."

Setting Your Goal To Be A GM

Each of these managers were given the opportunity to give suggestions on how other radio people coming from the air personality-music director-program director side of the business might meet their goals of becoming a manager.

Bob English: "Be sure that really is a goal you want to set. Look for places to put yourself in a position for promotion. Don't get too deeply involved in a company that won't let you grow. Talk to them about your goals. Do everything you can to give yourself some education and experience in those areas you don't get from being in programming: sales, management training, and without a doubt accounting, bookkeeping, and financial training."

Gary Kines: "Make sure you don't close the door to the sales department, sales manager and sales people. Don't restrict yourself to just programming, to the announcers or to just the record people. Ask questions. Ask what you are spending in your department. Learn about bottom line. Most important is to get with a company that will let you grow and be subjected to all areas of the business."

Perry St. John: "Get with a company that will promote from within. Find a company that will share the financial figures with you. You can always tell a kid who is management-oriented; he wants to see the figures. He asks, 'How well is the programming department doing?' Very seldom does a programming person ask that question. They only talk in terms of spending money.''

tion. They only talk in terms of spending money."

Craig Scott: "You should look upon your department as a business. Work hard at your administrative skills and your total business structure. You will not survive in upper management in this or any business if you can't effectively organize and communicate your business plan. The successful GM must first be a good businessman. From that base, you are in a much better position to concentrate the majority of time and energy on issues of tomorrow rather than problems of today."

Hal Smith: "Have an understanding of management concepts and problems. Radio is a people business. You must know how to work with and how to direct people to obtain your station goals. Know the rules and regulations of the FCC. Take a position of a wider scope of the radio station. Learn more than one job."

I hope these thoughts might have inspired you to think about a career in management. It has given me food for thought. Food? Is it time for lunch yet?

New

Entry

ting KOKE-FM, WMC-AM, WQYK-FM, KEBC-FM, KRAK



BREAKERS

Breakers" are those newer records that have the greatest level of station activity on any given

MERLE HAGGARD

Rainbow Staw (MCA)

On 68% of reporting stations. National Summary: Up 21, Same 14, Down 0, Debuts 26, Adds 17. R&R Chart 48-44.

JOE STAMPLEY

Whiskey Chasin' (Epic)

On 65% of reporting stations. National Summary: Up 32, Same 17, Down 0, Debuts 11, Adds 15. R&R Chart 49-45.

KENNY ROGERS

I Don't Need You (EMI/Liberty)

On 62% of reporting stations. National Summary: Up 0, Same 2, Down 0, Debuts 5, Adds 84. R&R Chart Debut 47.

Most Added:

KENNY ROGERS

I Don't Need You (EMI/Liberty)
DAVID FRIZZELL & SHELLY WEST A Texas State Of Mind (WB)

Hottest:

BARBARA MANDRELL

I Was Country When Country..: (MCA)
ALABAMA

Feels So Right (RCA)

DOTTIE WEST
What Are We Doin' In Love (EMI/Liberty)

OAK RIDGE BOYS

Elvira (MCA)

DOLLY PARTON

But You Know I Love You (RCA)

MOST ACTIVE

added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Dewn on their charts, or Added it this week. So indicates one of this week's "most added" new songs.

TERRI GIBBS "Rich Man" (MCA) 67/18

TERRI GIBBS "RICH MIBD" (MICA) 07/10

National Summary: Up 6, Same 22, Down 0, Debuts 21, Adds 18 Including WKYG, WBAX, WQIK-FM, WKSJ-FM, WSIX-FM, WMNI, KSO, WHBF, KRZY, KKAL, KBMY, KHEY 47-36, WCMS-FM 30-21, WGEE d-34, WFMS-FM d-30, R&R Chart: Debut 50.

STATLER BROTHERS "Don't Wait On Me" (Mercury/PolyGram) 58/28

National Summany: Up 4, Same 17, Down 0, Debuts 9, Adds 28 including WSAI, WIRE, KYOO, KSSS, KNIX-FM, WEEP, WWVA, WCOS-FM, WQYK-FM, WTQR-FM, KWMT 48-41, KCKC 27-20, WIXL-FM 47-29, WBAP d-30.

WAYLON & JESSI "Wild Side Of Life" (RCA) 57/15

Netional Summary: Up 14, Same 14, Down 0, Debuts 14, Adds 16 including KOKE-FM, WQAM, WBAM, WSM, KBUF, WGEE, KKAL, KVEG, WGNA-FM, WBAX, KLVI 39-30, WGTO 46-38, WFMS-FM 29-19, WKKN 40-32, KCUB 35-29.

JOHN CONLEE "Could You Love Me (One More Time)" (MCA) 56/13
National Summary Up 17, Same 13, Down 1, Debuta 12, Adda 13, WSEN, WWCS-FM, WVMI, WSM, WHOO, KBMR, KSO, KWMT, WXCL WHBF, KBMY, KTOM, KCUB, KRRV 26-18, KCKC 16-12.

LARRY GATLIN "Wind Is Bound To Change" (Columbia) 56/13

National Summary: Up 11, Same 18, Down 0, Debuts 14, Adds 13, WSLR, WUBE-FM, KSO, WKMF, WBCS-FM, KICD-FM, KFEQ, KCUB, KIXZ, KLVI, WVMI, WSM, WHOO, WSIX-FM 31-23, KUUY 49-36.

KFEQ. KCUB, KIXZ, KLVI, WVMI, WSM, WHOO, WSIX-FM 31-23, KUUY 49-36.

MUNDO EARWOOD "Angela" (Excelsior) 54/10

National Summery: Up 27, Same 12, Down 0, Debuts 5, Adds 10, KVET, WYDE, WQIK-FM, WCXI, WKMF, WITL-FM, WXCL-WKKN, WTHI, KRSY, WSIX-FM 17-11, KRMD-AM-FM 44-36, WDDD-FM 26-19, KUUY 30-23, WWCS-FM 13-7.

JUICE NEWTON "Queen Of Hearts" (Capitol) 47/11

National Summery: Up 9, Same 12, Down 0, Debuts 16, Adds 11, KRZY, KEEN, WSEN, WCOS-FM, WWOD, KNOE, "KYXX, WHOO, WKMF, WTSO, WKKN, KLAK 16-11, KCKC 20-9, WGNA-FM 44-37, WMC-AM d-21.

WHOD, WRMF, WISO, WRRN, KLAR 16-11, KCK 20-9, WGNA-FM 44-37, WMC-AM d-21.

CHARLIE RICH "You Made It Beautiful" (Epic) 43/5
National Summeny: Up 20, Same 13, Down 0, Debuts 5, Adds 5, WCXI, KFGO, WITL-FM, KVOC, WWCS-FM, KNIX-FM 36-30, WIXL-FM 24-19, WNYR d-29, WWVVA 35-27, KVET 37-28, WSIXI-FM 26-19, WIRK-FM 37-23.

KIN VASSY "Likin' Him And Lovin' You" (EMI/Liberty) 42/2
National Summeny: Up 18, Same 15, Down 0, Debuts 7, Adds 2, WKCQ-FM, WOKQ, KSO 39-33, KWMT 46-36, WWCS-FM 19-15, KVET 44-33, WYDE 22-17, KHEY 43-38, WBAM 31-22, KYXX 20-17

Others Getting Significant Action

SUSIE ALLANSON "Run To Har" (EMI/Liberty) 39/4
National Summary: Up 12, Same 19, Down 0, Debuts 4, Adds 4, KOKE-FM, KFGO, WKKN, WWVA, WSIX-FM 32-25, KYXX
33-28, WFMS-FM 28-23, KICD-FM 40-34, KUUY 44-37, WNYR d-30.

33-28, WFMS-FM 28-23, KICD-FM 40-34, KUUY 44-37, WNTH 0-30.

DAVID FRIZZELL & SHELLY WEST "A Texas State Of Mind" (WB) 37/35

National Summary: Up 1, Same 1, Oown 0, Debuts 0, Adds 35 Including WMZQ-FM, WWVA, WBAM, WSM, WIRK-FM, KSO, KEBC-FM, KFEQ, KMAK, KYTE, KMPS-AM-FM.

BILLY "CRASH" CRADDOCK "I Just Need You For Tonight" (Capitol) 37/28

Summery: Up 2, Same 6, Down 0, Debuta 2, Adda 28 Including KOKE-FM, WQIK-FM, WNRS, KSO, WFMS-FM, KRAK, KEEN, KGA, WNYR, WMZQ-FM, WXCL 19-16.

NOW, REEN, RUA, WNYH, WMCCLI-M, WACLI 19-10.

JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 38/18

Netional Summary: Up 3, Same 8, Down 0, Debuta 7, Adda 18 including KMAK, KLAC, KYTE, WNYR, WMZQ-FM, KOKE-FM, WGTO, WQYK-FM, WTQR-FM, WSLR, WIRE, WIXL-FM 43-35.

JOHN DENVER "Some Days Are Diamonds..." (RCA) 38/8

Netional Summary: Up 10, Same 16, Down 0, Debuta 5, Adda 6, WBAM, KKYX, KFEQ, KRZY, KEEN, WKXA, WSIX-FM 37-28, WEDC 543, 29-20 WKEN 243, WMIND 4, 20

KEBC-FM 38-29, KCKC 33-23, WSEN 49-39, WNYR d-28

REX ALLEN JR. & MARGO SMITH "While The Feeling's Good" (WB) 34/12
Netional Summery: Up 3, Same 12, Down 0, Debuts 7, Adda 12, WGTO, KHEY, WBAP, KNOE, WQYK-FM, KBMR, WKCQ-FM, KVOO, KUUY, KSSS, WIXY, WWVA, WCMS-FM 46-36.

RVOO, RUDY, RSSS, WIRT, WWWYA, WCMS-FM 40-30.

EDGEL GROVES "Footprints In The Sand" (Silver Star) 33/2

National Summary: Up 15, Same 5, Down 7, Debuts 4, Adds 2, KNIX-FM, WBAX, KLAC 41-34, KFTN 12-9, WKYG 38-28, WNYR 14-9, WCOS-FM 13-5, WGTO 27-16, WGYK-FM 33-25, WMNI 17-9, KVOO 34-25. EDDY ARNOLD "Bally-Hoo Days" (RCA) 33/2

TATHROLD BORN - 100 DAY (NEA) 33/2 neal Summary: Up 22, Samo 6, Down 0, Debuts 4, Adde 2, WKKN, KRSY, WXCL 41-36, KVOO 27-21, KUUY 27-22, KGA WIXL-FM 30-23, WYDE 23-19, KHEY 36-29, WSIX-FM 18-12.

EMMYLOU HARRIS "I Don't Have To Crawl" (WB) 32/10
National Summery: Up 3, Same 11, Down 0, Debuts 8, Adde 10, KHEY, WKSJ-FM, KNOE, WSM, WIRE, KVOO, KRDR, KTOM, KEEN, WGNA-FM, KCKC 32-26.

SUE POWELL "Midnite Flyer" (RCA) 32/3 Netional Summary: Up 8, Same 16, Down 0, Debuta 6, Adds 3, WWCS-FM, KHEY, KTOM, WWVA d-38, WGTO 38-34, KYXX 35-27, KSO 37-29, WTSO 34-30, KTRB 35-30, KSOP 48-43,

BILLY LARKIN "Longing For The High" (Sunbird) 30/5
Netional Summery: Up 10, Same 12, Down 0, Debuts 3, Adds 5, KIXZ, KVET, KLRA, WKLM, WMNI, KHEY 49-41, WBAM 39-29, WHK 36-31, KUUY 39-31, WIXL-FM 10-6.

RadioLRecords NATIONAL AIRPLAY/50

June 12, 1981

0 DOLLY PARTON/But You Know I Love You (RCA) 3 1

ANNE MURRAY/Blessed Are The Believers (Capitol) 3 23 12 5 BARBARA MANDRELL/I Was Country When Country... (MCA)

DOTTIE WEST/What Are We Doin' In Love (EMI/America)

15 11 9 STEVE WARINER/By Now (RCA)

18 13 10 CHARLY McCLAIN/Surround Me With Love (Epic)

GAIL DAVIES/It's A Lovely, Lovely World (WB)

16 13 EARL THOMAS CONLEY/Fire And Smoke (Sunbird) 39 28 21

ALABAMA/Feels So Right (RCA) 21 18 26

2

SYLVIA/The Matador (RCA) 20 15 15 0 ELVIS PRESLEY/Lovin' Arms (RCA)

31 24 22 TOMPALL & GLASER BROS./Lovin' Her Was Easier... (Elektra)

1 OAK RIDGE BOYS/Elvira (MCA) 4

29 23 20 MOE BANDY/My Woman Loves The Devil Out Of Me (Columbia)

14 10 12 LACY J. DALTON/Whisper (Columbia)

5 6 16 JOHN ANDERSON/I'm Just An Old Chunk Of Coal... (WB) 11 17 MEL TILLIS/A Million Old Goodbyes (Elektra)

8 18 RAZZY BAILEY/Friends (RCA)

10 8 14 19 MEL McDANIEL/Louisiana Saturday Night (Capitol)

29 37 23 JIM ED BROWN & HELEN CORNELIUS/Don't Bother... (RCA) 16 14 16 WILLIE NELSON/Mons Lisa (Columbia)

31 24 0 DAVE ROWLAND & SUGAR/Fool By Your Side (Elektra)

17 19 BILLY SWAN/Do I Have To Draw A Picture (Epic)

18 JOHNNY RODRIGUEZ/I Want You Tonight (Epic) 30 26 RANDY BARLOW/Love Dies Hard (Paid)

38 CRYSTAL GAYLE/Too Many Lovers (Columbia)

41 32 28 TOM JONES/Darlin' (Mercury/PolyGram) 42 33 30 SONNY CURTIS/Good Ol' Girls (Elektra)

JOHNNY LEE/Prisoner Of Hope (Full Moon/Asylum) 46 39 36

42 40 HANK WILLIAMS JR./Dixie On My Mind (Elektra/Curb) 45 43 32

CRISTY LANE/Love To Love You (EMI/Liberty) 48 44 RICKY SKAGGS/Don't Get Above Your Raising (Epic)

47 45 37 BURRITO BROTHERS/Does She Wish She Was Single Again (Curb)

34 31 B.J. THOMAS/Some Love Songs Never Die (MCA)

48 44 38 BOBBY BARE/Learning To Live Again (Columbia)

47 39 BELLAMY BROTHERS/They Could Put Me In Jail (WB/Curb) TERRY GREGORY/Just Like Me (Handshake)

0000 VERN GOSDIN/Dream Of Me (Ovation)

20 25 ROSANNE CASH/Seven Year Ache (Columbia)

49 47 DON KING/I Still Miss Someone (Epic) 13 19 27 JOHNNY CASH/The Baron (Columbia)

50 46 GEORGE STRAIT/Unwound (MCA)

45 CONWAY TWITTY & LORETTA LYNN/I Still Believe In... (MCA)

48 MERLE HAGGARD/Rainbow Stew (MCA) 49

JOE STAMPLEY/Whiskey Chasin' (Epic) 22 29 T.G. SHEPPARD/I Loved 'Ern Every One (WB/Curb)

KENNY ROGERS/I Don't Need You (EMI/Liberty) 0

12 25 RONNIE MILSAP/Am I Losing You (RCA) 50

EDDY RAVEN/I Should've Called (Elektra)

3 TERRI GIBBS/Rich Man (MCA) This chart is based solely on compiled weekly reports from our reporting stations. Black circled nu continued upward movement from the majority of our reporters.

ROY CLARK "Love Takes Two" (MCA) 29/5
National Summery: Up 12, Same 9, Down 0, Debuts 3, Adds 5, KRSY, WOKQ, WYDE, KHEY, WOKK, WIXL-FM, 21-12, WSIX-FM 19-13, KYXX 38-31, KRMD-AM-FM 30-20, WDDD-FM d-28.

DEAN DILLON "They'll Never Take Me Alive" (RCA) 28/4

National Summary: Up 10, Same 13, Down 0, Debuts 1, Adds 4, KVEG, WIXY, KKYX, WTHI, KKAL 43-36, WIXL-FM 18-14, WGTO 35-30, KYXX 31-13, KRMD-AM-FM 35-27, KBUF 25-20.

☑ GENE WATSON "Maybe I Should Have Been Listening" (MCA) 25/23
National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 23 including WMZQ-FM, WYII, KVET, WYDE, WSIX-FM, WCXI, WAXX, KEBC-FM, KNIX-FM, KYTE, KMPS-AM-FM. KIERAN KANE "You're The Best" (Elektra) 25/15
National Summary: Up 3, Same 5, Down 0, Debuts 2, Adds 15 includi
KGA, WWCS-FM, WSIX-FM 33-26, WIXY d-29, WIXL-FM 33-26.

EDDY ARNOLD "Two Hearts Beat Better Than One" (RCA) 24/2
National Summery: Up 12, Same 4, Down 1, Dabuts 5, Adds 2, WMNI, WITL-FM, KŞO 26-21, KKAL 16-14, KNIX-FM 30-24, KMPS-AM-FM 29-24, WWVA 31-22, WBAM 36-28, KKYX 27-21.

DAVE KIRBY "North Alabama" (Dimension) 23/5
National Summary: Up 6, Same 11, Down 0, Debuts 1, Adds 5, WMZQ-FM, WGTO, WAXX, KWMT, WKKN, KHEY 40/35, WBAM 40/34, KKYX 32/29, WXCL 46/42.

JIM CHESNUT "Bedtima Stories" (EMI/Liberty) 21/13 National Summary: Up 3, Same 4, Down 0, Debuts 1, Adds 13 including W FM, KEBC-FM 44-39, KOKE-FM 45-35.

WUBE-FM, KFGO, KUUY, KRAK, KGA, KHEY, WQYK JEANNE PRUETT "I Ought To Fael Guilty" (Paid) 18/6
National Summary: Up 3, Same 8, Down 0, Debuts 1, Adds 6, KLVI, KHEY, KKYX, KFGO, KWMT, WKKN, WBAM 37:31. On: KEBC-FM, KFTN.

BILL LYERLY "My Baby's Coming Home Again..." (RCA) 17/16
National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 16 including KVEG, KNIX-FM, KYTE, KRAK, KSOP, KSON-AM-FM,

National Summary: Up 0, Same 0, Down 0, Deb KMPS AM-FM, WBAM, KRMD-AM-FM, WCXI,

WAYLON JENNINGS "I'll Be Alright" (RCA) 17/3
National Summary: Up 5, Same 6, Down 0, Debuts 3, Adde 3, WTSO, WHBF, WBAP, WCXI d-37, KWMT 38-33, KRAK 43-35, KSOP 47-35, On: KNIX-FM, WMZQ-FM, WMC-AM. BRENDA LEE "Fool, Fool" (MCA) 17/3

National Summary: Up 2, Same 10, Down 0, Debuts ; KIKK-FM, KRMD-AM-FM, KEBC-FM, KNIX-FM, KEEN ts 2, Adds 3, WWCS-FM, WEEP, KOKE-FM, KKYX 48-43. On: WMZQ-FM, DEBBY BOONE "It'll Be Him" (WB/Curb) 16/15

l Summery: Up 0, Same 1, Down 0, Debuts 0, Adds 16 including KNIX-FM, KRAK, KSOP, KMPS AM-FM, WYII, KVET, WBAM, WMNI, KFGO.

WBAM, WMNI, KFGO.

RONNIE McDOWELL "Older Women" (Epic) 14/12

National Summery: Up 0, Same 1, Down 0, Debuts 1, Adds 12, KVET, WCOS-FM, WGTO, KIKK-FM, WQIK-FM, WMC-AM, WIRK-FM, KEBC-FM, KUUY, KSSS, KRSY, KSOP.

DICKEY LEE "Honky Tonk Hearts" (Mercury/PolyGram) 14/12

National Summery: Up'0, Seme 1, Down 0, Debuts 1, Adds 12, KRRV, KVET, KLRA, WWOD, WSIX-FM, KYXX, KKYX, KEBC-FM, KFEQ, KNIX-FM, KCKC, KMPS-AM-FM.

PHIL EVERLY "Sweet Southern Love" (Curb) 13/7
National Summery: Up 1, Seme 4, Down 0, Debuts 1, Adds 7, KEBC-FM, KFEQ, KNIX-FM, WWVA, WQIK-FM, WIRK-FM, WTQR-FM, WSEN 37-29.



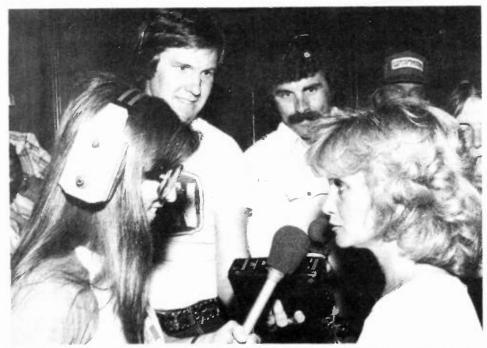
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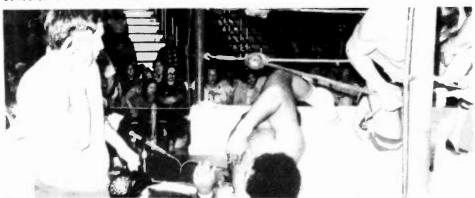
CRUISIN' COUNTRY — KNEW/San Francisco and the Red & White Fleet are featuring a summer-long promotion of Thursday night barbeque cruises. 250 KNEW listeners will take part each week by winning tickets during the KNEW "Cruise Contest." Pictured prior to the maiden voyage are Paul Jeans, VP of Ayer/Pritikin & Gibbons agency; KNEW morning personality and honorary captain for the cruises Jon Wailin; and Mike Dexter, Marketing Manager for the Fleet.



PAYCHECK PALS — Epic recording artist Johnny Paycheck was recently in Joplin, MO, and is shown prior to a concert with WMBH/Joplin air personalities "Wild Ken" Cody, Dave Matthews, and PD Tom Jordan.



MANDRELL AT THE MIKE — MCA's Barbara Mandrell is pictured being interviewed for KEEN/San Jose and KTOM/Salinas. Barbara was appearing at the Marriott's Great America theme park during a three-day country music festival. Other performers included Lacy J. Dalton and Freddy Fender. Backstage between shows, KEEN's MD Kris McKay talked with Barbara live, while KEEN PD Jay Albright and KTOM morning man Johnny Morgan taped the conversation for future broadcast.



DOWN AND OUT — Carole Arnold, PD of KPAC/Port Arthur, TX, sent along what she said was "one of the more thrilling moments in sports in Southeast Texas." KPAC Sports Director Art Mack is pictured during the recent broadcast of wrestling action between "The Mad Shiek" and "Tiger Conway." Old "Tiger" didn't do so well. Mack was heard to say, "I invited the guys to DROP by for an interview, but this was ridiculous."



Biff Collie

Inside Nashville

... AND THEN SOME: Merle Haggard's ABC-TV special, taped in Meridian and climaxing this year's Jimmie Rodgers Memorial Festival (May 24-30), will be seen this fall. Haggard signed with CBS Records after a long period of negotiations with both MCA and CBS. Provisions, I understand, for TV, movie and book exploitation are involved. Watch the next 12 months be among the most obviously produc-

tive of Hag's career. Thanks to WOKK/Meridian MD Van Mac for sending along these photos from the recent Jimmie Rodgers Memorial Festival. In the first picture I am pictured with originator Johnny Rion after the unveiling of a replica



of Rodgers's home in Texas. It will be a permanent fixture in the Jimmie Rodgers



Museum. Also pictured are Conway Twitty with James Skelton, President of the JRMF, and WOKK air personality and show producer Ken Rainey (r)...Tammy Wynette's "Stand By Your Man" TV movie ranked #7 for that week on TV (weekly series next?)...What superstars are 'into" cocaine so bad their friends are uncomfortable with them? Shame...Conway Twitty broke ground officially on that new multi-million \$\$\$ office-artist-residential complex called "Music Village USA" in nearby Hendersonville, across Gallatin Road from the House of Cash. It happened Tuesday during Fan Fair, with hundreds of friends and neighbors on hand to applaud when Conway cut the ribbon. He's also involved in the new Nashville Hitmen hockey team just granted the same group who make up the ownership of the highly successful Nashville Sounds Southern League AA baseball team...Conway & Loretta headlined the IFCO show (International Fan Club Organization), headed by the Johnson sisters, who have for many years headed the Loretta Lynn Fan Club...Ray Stevens's guesting on the soap opera "Texas" at the "Coop," a fictional Houston nightclub, signals more country stars' guesting on that show, according to the show producer...Chet Hagan, who's probably written more scripts for more country TV shows than anybody, is writing a novel called "Make Me A Star." It'll be out in paperback in the fall...Archie Campbell MC'ed an art auction for Duke University Hospital in Durham, NC which featured paintings by Archie, Rosell (Mrs. Perry) Como, and Red Skelton. (Good company,

FAN FAIR FARE: Up to 20,000 from 50 states and 12 foreign countries filled up hotels and motels within a 30 mile radius of Music City, spending about \$500 per, adding up to way over \$10 million! ("Fun in Music City puts Money in the Kitty".) A lot of TV cameras and radio gear around Fair Fair agenda locations picking up stars and fans interplay and action, more than ever before..."Hee Haw" 's shooting schedule coincides with Fan Fair month; Porter Wagoner tapes a wad of his weekly TV series; a 117-person entourage from England included many media people to take the story home to Britain.

AIRLINES: The annual Music Row Run attracted a dozen or more stars in its second event, a 10,000 meter run for the Nashville Child Center... Chet Atkins's contract with Gibson Guitars kicked off with two new Chet Atkins models, introduced this month... Harmonica virtuoso (and "Hee Haw" Music Director) Charlie Mc-Coy robbed at gunpoint, netting the thief over \$17,000 in cash and jewelry, while Mc-Coy was rehearsing for a record session...Willie Nelson cancelled his July 29 Sonoma County (California) Fair date because the 20 fair directors bought up all the 1400 reserved seats before the public got a chance to buy any!...The Ohio State Fair cancelled a George Jones appearance because of an altercation caused by disgruntled customers when Jones didn't show up for another Ohio engagement recently. Seven people were arrested in that incident at the Possum Holler Music

ON SUSAN'S FLOOR: In the 1960's, young talents, prospecting in Nashville for that musical pot of gold at the end of the rainbow, often camped out on the floor of the apartment of Sue Brewer on Music Row. Waylon Jennings, Kris Kristofferson, Webb Pierce, George Jones, Tammy Wynette, Roger Miller, Willie Nelson, and Hank Cochran were among the number whom she befriended in their formative days in country music. In 1972, Shel Silverstein and Vince Matthews wrote a song about an unknown writer who was befriended and found a place to stay "On Susan's Floor." Sue Brewer died of cancer after a long struggle, but is remembered by perhaps more important people in our industry than would admit she gave them something when they needed it. She cared about people and she gave that elusive commodity that makes life worth living:

UPDATE: George Jones sued for \$10.1 million by the owners of Possum Holler Music Park in Obetz, OH for failure to appear at a May 24 Jamboree ... WSM's Ralph Emery taped a one-hour TV varietytalk show pilot; producers Chuck Rosenbloom and Robert Shuler say they're shooting for a network sale ... Jack Greene now on the road as a single after carrying his own showgroup for over 13 years...Bill Anderson's in the food business finally. The "Po' Boy" is part owner, franchisee, and corporate spokesman for the new Po'Folks chain of restaurants...Dan "Grizzly Adams" Haggerty came to town to introduce the new "Grizzly River Rampage," a white water rafting ride at Opryland USA, while battling the courts on a financial problem.



Regional Adds & Hots

MOST ADDED

EAST

BOUTH

HOTTEST

Kenny Rogers (EMI/Liberty)

Bartsara Marxiroll (MCA) Oak Ridge Boys (MCA)

Barbara Mandrell (MCA)

Kerny Hogers (EMVLiberty) D. Frizzell & S. West (WB)

EAST

SUICE WINTON
JUBB CUBBET
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RENNY BUGGETS RICKY SAMELS PRIZZELL & W ADM DENVER

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ASSULT MODERS
JOHN T. LEE
HARE STALLANTS JA.
COMMAY & B. LONGTTA
TERRY 01805
HART WALLE MESSON
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WJEZ-FM Chicago, II.

WEST

Kenny Rogers (EMI/Liberty) Statler Brothers (Mercury/PG)

MIDWEST

Dottle West (EMI/Liberty) Aleberra (RCA)

MOST ADDED

Kenny Rogers (EMI/Liberty) Bill Lyerty (RCA) D. Frizzell & S. West (WB)

MIDWEST

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MATION REWINES REMOT HOGENS STATLEH BROTHER JUICE HENTON JOE STAMPLEY MOTPOSTI BOTTIE HEST BARBANA MANCHES DOTTER MEST BARBARA MANCRELL ALABAMA JURBAT LEE BILLANY WHOTHERS

EDDY RAYEN SOMNY CURTIS "CRASH" ORADDOCK HOFFERY TRIEFY OAR RIDGE BOYS LACY J. DALTON FARL THOMAS CONLI IARBARA MANCRELL

LAMEY GATLIN

DAMBETO BRUTHERS

HARM HILLIAMS JR.

MERLE HAGGARD

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LACY J. DALFON

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JOHN CORLE
CINDY HUP!
CORRE HAVING HAVING

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VERN GUSDIN
LUMBAY & LONE FTA
LEFTHY LEF
FRITTORTS
ANDRAM MANERALL
TOWNALL & GLASTE B
ALVANDAM
RES BANGY
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ATH CHESHUT BHODERS CHANGE CHEST STATLER FRONTHERS CHANGE CHEST ALLER & SHETH EMBRITH CHANGES WITH A CHANGES CHEST CHEST

HOTTHET! BICKY SAAGES ISAMBARA MANDRES STEVER CEORGE STREET AVET Austin, TR

KORE-FM Austin, TX

REMAY ROCERS

CENT WATSON

FRIZZELL & WLSY

DEBIT BOOM!

REMAIE MC DOWELL

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WHITES

SOMEY CURTIS JEANNY PRUTTT LARRY CATLIN STATLER BROTMENS TORASH ORACOCCH RELLANY MHOTMERS HOTTEST

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SOUTH

KHEY El Pass, TX MOY CLAMA SHE POINT, JIN CHESHUT JEANN PHUETT SMEN, OU HARMST PHIZZELL & MEI PHIZ HOPFERFE LOLL V PANTON GATS BATTES HARBITA HARDRELL STETA GATE HORL HOD/SUGAR

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worken Indiaerrille, FL

WMC-AM Memphis, TN KENNY ROCERS ROMHIE DE DOWE KIERAN KANE

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Mana-Huma, The
LARRY GATLIN
MAYLOW & JESS!
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JOHN COMLEE
EDWITION HAMIS:
MELLANY BROTHERS
THIZEBLE & WEST
HOTHERS
JOHN AMERISON
DOLLY PARTON
RAZZY B- HLEY
DOTTIE WEST
QAN RIDGE BOYS DAVE POPLAND/SUGAN
JOHN SCHOREDDE
STATLEN BROTHERS
STATLEN BROTHERS
ALEN & BRITH
RERAN KAME
AIM CASSART
HOTENS!
GAIL DAVIES
STEWE WARHMER
COMMET MC CLAIR
CONSET MC CLAIR
CONSET MC CARRIE
COMMET & LOPETTA

WIRK FM West Palm Beach, FL DRIFD ALLAN COL
PORASH CHADDOCA
FRIZZELL & MEST
FRIS. EVERT
CINOT HURT
CINOT HURT
RIBAN LAMB
MICHAEL CONFEL
JUNE SINGE CON
ONTE MEST
JUNE DOCC
DOLLY PARTON
DAY
ONE ROBLAND/SUGAN

DICKY SKACES
REMNY MOCENS
ANNE MISHRAY
FRIZZELL & MEST
HERLE HACCAND
JOE STAMPLEY
BILLY LAMPLIN
TEMPS GHESS

Hottest Tracks:

MERLE HAGGARD
OTYSTAL GATLE
JOE STAMPLEY
JOHN SCHOOL 10ER
HOTTHEST
HOTTHEST
OAK RIGGE HOTS
AMBARA MANDREL
ROBBIE HILSAP
EDGEL GROVES "My Baby Thinks He's A Train' ROSANNE CASH (Columbia)

KLAK Darwar, CO

COUNTRY ALBUMS

JOHN ANDERSON — John Anderson 2 — (WB) "Chicken Truck" "I Love You A Thousend Ways" "Mountain High, Valley Low" "Makin

DAVID FRIZZELL & SHELLY WEST - Carryin' On The

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KASY Roswell NM PROMITE NG DOWEL
ANDE MISTRAY
RENNY ROCERS
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EDDY APROLO
MUNDO EARWOOD
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ROY CLAMN
HO790A TI
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KMPS-AMFM Seattle, WA

"CHASM" CRADDOC O RIERAN KAME FRIEZELL & MEST DEL REFFES JIM CHESMUT MOTTOS

KFEQ St. Joseph, MC

KSOP Self Leke City, UT KCUB Tuceon, AZ

NUMBER OF REPORTING **STATIONS**

THIS WEEK: 115

EARL THOMAS CONLET MPOWN & CORNELIUS MAYLON & JESSI

CHARLY McCLAIN - Surround Me With Love - (Epic) RONNIE MILSAP - Out Where The Bright Lights Are

CHARLEY PRIDE - Roll On Mississippi - (RCA) "Taking The

JOHNNY RODRIGUEZ - After The Rain - (Epic) "Nobody's

HARMAHA MANCH ALADAMA JOHN COMET JOS STANDLEY VERN GOSDEN

MINZ Amerika, TX SOTTIE WEST EARL THEMS OF STREET STRE

HHITES DICKET LEE HUNDO EARHUDO RLVI Benument, TX

WVMI Most, MS HOTTHE WEST DOTTIE WEST HARBARN MANCRES BILLY SWAR ALABAMA

WCOS-FM Columbia, SC

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GENE WATSON STATLER UNOTHERS NOTTON T ALADAMA CRISTAL GAVLE JOHN LEE HAMP WILLIAMS JR. TERRE BIODS

NYXX Outcome, TX

Cuts in bold type are receiving the heavlest airplay ALABAMA - Feels So Right - (RCA) "Ride The Train" "Love In

ED BRUCE — One To One — (MCA) "When You fell in Lovel Everything's A Welts" "I Take The Chance" ROSANNE CASH — Seven Year Ache — (Columbia) "My Beby Tribrits No's A Treb" "Blue Moon With Heartsche" "You Don't Heve

Family Names — (WB) "Derling, Will You Merry Me Agein" "Lefty"
TERRI GIBBS — Somebody's Knockin' — (MCA) "Some Days EMMYLOU HARRIS — Evangeline — (WB) "How High The

ANNE MURRAY — Where Do You Go When You Dream (Capitol) "Where Do You Go When You Dreem" "It's All I Can Do"

JUICE NEWTON — Juice — (Capitol) "Country Comfort" "Shot
Full Of Love" "Ride 'Em Cowboy" "River Of Love" "Taxas Neertache"

Glowing - (RCA) "Out Where The Bright Lights Are Glo-

T.G. SHEPPARD — I Love "Ern All — (WB/Curb) "Sance Of The Line" "We Belong in Love Tonight" "Touch Me All Over Agein" "The State Of Our Union" "Party Time" "You Waltzed Yourself Right Into My Life

RICKY SKAGGS - Waitin' For The Sun To Shine - (Epic)

"Low And Lanely" "I Don't Cere" "Weltin" For The Sun To Shine"

JERRY JEFF WALKER — Reunion — (MCA) "Morning Song To
Selly" "Got Lucky Last Night" "Maybe Maxico" "Some Go Home"

TAKE THIS JOB & SHOVE IT — Soundtrack — (Epic) "Seer

ALABAMA "Feels So Right" (RCA)
DOLLY PARTON "But You Know I Love You" (RCA)
DOTTIE WEST "What Are We Doin' In..." (EMI/Liberty)
CHARLY McCLAIN "Surround Me With Love" (Epic)

Most Requested: BARBARA MANDRELL "I Was Country..." (MCA) OAK RIDGE BOYS "Elvira" (MCA)



Jeff Green

Adult/Contemporary

SUCCESS FORMULAS ON LARGE OR SMALL BUDGETS

Callout Research: Motives & Methods

Research is an important element of any successful radio station. Because Adult/Contemporary stations seldom receive as many requests as a CHR, and since singles sales are often influenced by heavy 12-24 buying, callout research has emerged over the years as an effective method of determining several factors about a record: familiarity, acceptance, burn, and the various degrees of popularity.

R&R has received several calls from A/C programmers who would like more insight about callout methodology. This week, we talked with KFMB-AM/San Diego Program/Operations Manager Mark Larson and WWWE/Cleveland Music Director/Assistant Program Director Terry Patrick about their callout systems, purposes and practices. Note the different approaches in many instances taken by these two advocates of callouts.

General Purpose

ML: The main purpose of doing callout research at KFMB is to get in touch with our audience. Because we have baseball and a heavy news commitment, I think it's real important to get a feel for what the people are thinking about the music we play. Though I don't put equal emphasis on the trades and callouts, those are basically what we look at to determine our music.

basically what we look at to determine our music.

TP: Being an A/C station and understanding the state of the record industry right now, it's the most accurate method of getting a true reading of how a record is doing with your target audience. To get the whole overview, I think it's essential to have a callout research program.

Research Personnel

ML: We latched onto a couple of people who are really adept at handling computers and have knowledge in computer technology. They didn't have a strong music background but understood what we wanted. It was really simple to set up, but the cost was high. We spend between \$40-50,000 a year in music research. Stations in smaller markets can cut costs because they don't

costs because they don't Mark Larson need to take as large a sample as we do. Small stations can use college students, though the boredom of the job can create a lot of turnover. You need to find highly motivated people who understand why you're doing it.

skeleton staff by supplementing 2 or 3 part-timers with college interns. However, a station should not try to set up a callout research department based on volunteer college interns alone. You'll find because they're not getting paid, they'll often back out at the last minute when they get tickets to a ballgame or whatever. Without pay, they don't feel that responsible to your station and your sample can get really hurt when you're shorthanded. I try to employ at least two people to make sure I can cover our basic weekly sample and use the in-

Some radio-minded college students really enjoy getting into the workings of a station and that can cut costs.

TP: Stations on small budgets can get away with a

terns for extra help. No matter what, you also have to keep a close eye on them, pump them up, and emphasize how important the information is. It's critical to see that they're not varying from the questionnaire, but follow it word-for-word while still sounding conversational.

ML: If your staff morale is bad, and they're low on

ML: If your staff morale is bad, and they're low on their quotas, cheating on the surveys can be a problem and you have to be able to detect it. That's something to really watch for, because it's a monotonous job.

TP: It's helpful to sometimes spot-check by calling the participants back to thank them for helping. You may uncover false reports that way.

ML: The person running the department should be relatively well paid — at least above minimum wage — and someone who can take pride in what he or she does.

Selecting Participants

Both programmers initially check four aspects in their pre-screening process: 1) who's in the household 2) if anyone in the home is a heavy radio listener 3) if they fall into the desired demographics 4) if they listen to the desired station, their competitors, or a combination of both.

Larson and Patrick agree that the best way to introduce themselves is as an independent research company, so as not to bias the participant in any way. Both do callouts every week. Each uses a wide and intricate numerical scale, such as from 1-10, to pinpoint the burn, familiarity, and acceptance of a song. Numbered responses also prevent the researcher from leading or influencing the responses.

ML: We do a random search through the phone books by zip code and prescreen potential candidates a couple of weeks in advance. I'm looking for people who either listen to us or might be potential listeners. I think taking all radio listeners is a mistake, at least for us. I'd find myself playing records I shouldn't be, because I'd be influenced by someone who listens to a different format or perhaps has their radio controlled by the teens in the house. We do a setup call to arrange a specific time to call back instead of catching someone watching TV or whatever. We want their undivided attention.

TP: We select our participants by a random "digit-dialing" system, where everyone in the market has the potential to be called. Dr. Lutz wrote an article once in R&R explaining the process and it's worked very well for us. It uses a series of prefixes and the last four digits come from a random digit table. We start with a simple question to break the ice and to get them thinking about radio.

Using The Same Sample Over Again

ML: We survey hundreds of people each month. We don't call people back for a lengthy period of time and try to avoid it altogether, if possible. Many times, such as during a baseball season, we have trouble reaching a male quota, so we may go back only a couple of months. Calling the same people back frequently is almost like having them work in-house; or they can be influenced by their friends whom they talk about it with. I don't think it's quite as objective as it could be.

TP: We'll survey 100 people a week - 25 in each target demographic. That's a minimum. We do survey

Progress

WFIR/Roanoke announces four key promotions: Max Leach moves up from Sales Manager to General Manager Jerry Joynes appointed WFIR Program Director, while also holding the Sports Director and midday personality positions. Bill Bratton has been promoted from Assistant Music Director to Music Director. He also handles the afternoon drive slot. The new Assistant Program Director is Scot Morris, who also is the WFIR evening personality ... Cathy Genthner is the new Music Director at WGAN/Portland, ME ... Ron Maestri is the new Program Director at KUDO/Las Vegas, stepping over from Public Affairs Director. Bob Berzins has been promoted from studio engineer to Assistant Program Manager at KMJJ/Las Vegas WAGM-AM/Presque Isle, ME has been purchased by Colonial Broadcasting, who plan to change the call letters to WKZX. The new General Manager is Ken Becker, formerly a record store manager. Fred Martin has been appointed Program Director. He was most recently night personality at WGUY/Bangor, ME

the same people over again, but we'll turn over at least one-quarter of our sample each week. The advantage is that if you don't have to use a totally new sample weekly, you're saving time and money. You're also getting a trend with those listeners and can see a pattern on how a song's appeal changes with them over time. You might get a better reading on a song's burnout factor.

Testing Methods

TP: I've used both the music diary you mail out and also played hooks down the phone — each have advantages and disadvantages. I like playing the hooks the best. I think it's a must for the current records because it takes so long for the audience to become familiar with the titles. It's also better for instrumentals or songs with vague titles. What we do is supplement the tape with a music



Terry Patrick

diary, which includes a list of titles, artists, and even the hook, if needed, to stimulate their memory. We also send out a letter explaining the system and diary, and suggest they look it over, listen to the radio for a few days and pick out the songs they like. When we call them back, we get the diary results plus we run a tape of 15 hooks. I mix the order of songs we test, though listeners aren't that aware of which ones are new or old. The whole tape plays in less than five minutes.

ML: We play 25 hooks down the phone at a time and it also only takes a few minutes. I think, however, it's very important where you put a song in the list. The "fatigue" factor can make the research runback very bizarre from the previous week due to this variation, especially when songs that have appeared to be very strong suddenly drop off. After about 25 songs, the research starts to lose meaning because people get tired and don't want to talk about it.

This concludes Part I of our callout research interview. Next week, we'll continue with Terry Patrick and Mark Larson, who will discuss what music to test, testing currents with oldies, using callouts for new records, and most importantly, how to interpret the research once it's gathered.

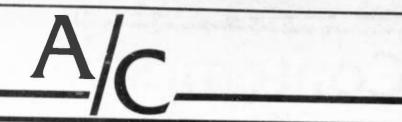
OUTCUE

What — Me Embarrassed?

In preparing an interview to be shared with sister station WISN/Milwaukee, WLPX News director Duane Gay had invited the head of the Martin Luther King Jr. Coalition down to the station. On that scheduled day, it happened that WLPX DJ's were asking female volunteers to visit the station to try on their special radio-equipped vibrating "Rock & Roll Panties."

Soon, a very large woman arrived and asked to see Duane. Thinking she was one of the volunteers, he led her to the women's restroom and handed her a pair of the suggestive panties. The woman blankly stared at him and said she didn't understand. When Duane realized she was from the M.L.K. organization, he was overcome with embarrassment. WISN Program Manager Dave Denver suggested he apologize and tell her that everyone at the station wears them!

Happy ending: apology accepted, interview completed, and soon an attractive volunteer showed up to model the panties — she loved them.



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

CAROLE BAYER SAGER

Stronger Than Before (Boardwalk)

61% of our reporters on it, 20 adds, WELI, WHAM, WBT, WLW, WGAR, KSTP, WGIR, WABZ, WJBO, WDEF, WMAZ, WTAR, WDBO, WFIR, KMJJ, WFDF, KFOR, KMRJ, WSGW, WIBW. Heavy rotation: WGR, KMBZ, WTMJ, KOLO, WOOD, KLMS. Medium rotation: WBEN, WIP, WLTA, WRVR, WOAI-FM, KEX, KSL, WISN, WCCO-AM and 26 more. Debuts on A/C chart at No. 29.

OAK RIDGE BOYS

Elvira (MCA)

59% of our reporters on it, 11 adds, WCBM, WGY, WDAE, WFYR, WPTF, WDBO, WRIE, WAKR, KFOR, WSGW, WSTV. Heavy rotation: WBEN, WTAE, WSB, WBT, WSIX, WOAI-FM, WSJS, KNBR, WTMJ, WHAG, WSFM, WNEU, WJBO, WDEF, WYMC, WORG, KOLO, WHIZ, WIBW, WJON, WQUA, KLMS, KRNT. Medium rotation: WGR, WIP, WLTA, KOY, WLW, WGAR, KMBZ, and 18 more. Moves 29-22 on A/C chart.

JOEY SCARBURY

Theme From "Greatest American Hero" (Believe It Or Not) (Elektra)

59% of our reporters on it, 9 adds, WHAM, KHOW, KOGO, WLW, KFQD, KRKO, KOLO, KRMG, WKHM. Heavy rotation: WGR, WBT, 97AIA, KLOK, WTMJ, KLO, WRVA, WSBA, WRIE, KGGF, WNFL. Medium rotation: WCBM, WBEN, WELI, WGY, WRVR, WDAE, WSJS, KOY, KEX, KNBR, and 23 more. Debuts on A/C chart at No. 27.

with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. 🗾 Indicates one of this week's "most added" new songs.

ELTON JOHN "Nobody Wins" (Geffen) 57/5 add KDKA, WDAE, WSJS, WATR, KFOR, Heavy rotation: WRVR WOALFM, KNBR, WLW, WRIE, WSFM, WLNH, WABZ, WCHV, WSLI, KRKK, KLMS, Medium rotation: WCBM, WGR, WIP, WLTA, WBT, WSM-FM, KPPL, KEX, WWWE, WCCO-FM, WNAB, WEIM, WIS, KAAY, WMAZ, WYMC, WORG, WFIR, KRZI, KFQD, KUGN, KBAI, KLO, WHBY, WKIQ, WOWO, KWOS, WDIF, KMRJ, WJON, WBOW, WHIZ.

KEOD, WSBA, WGIR, WLNH, WEIM, WHIE. Heavy rotation: WGGU-AM. Medium rotation: WASH, WLAE.

MARTY BALIN "Hearts" (EMI America) 46/15 add WPRO, WOAL-FM, KFMB, WTMJ, WCFR, WJBO, WJS,
WMAZ, KMED, WBOW, KLTE, KLMS, WKHM, WNFL, WKIQ, Heavy rotation: WASH, WGR, WCHV, Medium rotation: WBEN,
WSJS, KPPL, KOY, KNBR, WLW. WCCO-FM, KRKO, WHBY, KXIC, WFIR, WORG, WSLI, WABZ, WATR, WLNH, WSFM, WRIE. JAMES TAYLOR "Hard Times" (Columbia) 46/6 add WRVR, KHOW, WIS, WATR, WLNH, WSFM, WRIE. rotation: 97AIA, WLVA, WSBA, KLMS, Madium rotation: WBT, WSM-FM, KSL WCCO-AM, WNEU, WEIM, WNAB, WFIR, WLNC, WNBC, WHOY, WKIQ, WHBC, KFOR, WDIF, KLTE, WIBW.

JUICE NEWTON "Queen Of Hearts" (Capitol) 45/19 add wgr, wip, wgy, wfyr, wlw, wgar, knbr, wbt, kolo, kmed, kle, kwos, kxic, waci, whby, wlva, kaay, wgir, wnab, heavy rotation: 97AIA, wrva, medium rotation: koy, when, wben, wfir, wymc, wmaz, wsli, wndb, wdef, wjbo, wneu, wlnh, whbc, kggf, wjon. ENGELBERT HUMPERDINCK "Don't You Love Me Anymore" (Epic) 45/3 add wham, KEX, WRVA, Websy rotation: WLTA, WTMJ, KMED, WFTL, Madium rotation: WSB, KOY, KSL, WCCO-AM, WNAB, WEIM, WSBA, WHIZ, WJON, KMRJ, KLTE, KFOR, WOOD, KGGF, WHBC, WKIQ, KFQD, WDBO, WMAZ, WLVA, WNDB.

WIGN, RMRJ, KLIE. RFOR, WOOD, RGGF. WHBC, WKIQ, KFQD, WDBO, WMAZ, WLVA, WNDB.

STANLEY CLARKE/GEORGE DUKE "Sweet Baby" (Epic) 39/6 add wCBM, KNBR, KRKO, WAKR, WIBW, WHAM, Heavy rotation: WBEN, 97AIA, WTMJ, WORG, WMAZ, WHBC, Medium rotation: WELI, WLW, WGAR, WWWE, KRKK, KFQD, WSLI, WNDB, WIS, WJBO, WABZ, WCFR, WNAB, WJON, KFOR, WKIQ.

DILLMAN BAND "Lovin" The Night Away" (RCA) 39/1 add WHAM, Heavy rotation: WSJS, WDEF, WRVA, Medium rotation: WLW, WNAB, WEIM, WHAG, WSBA, KOB, KFQD, KMED, KLO, KRKK, WIS, WLVA, WMAZ, WFIR, WHIZ, WJON, KMRJ, WDIF, KFOR, KXIC, WACI, KGGF, WKIQ.

द्याप्टर्सार्भ्याप्रमा NATIONAL AIRPLAY/30

These		List Its Wes	t nk	June 12, 1981	
12	4	2	0		
2	1	1	2	DOTTIE WEST/What Are We Doing In Love (Liberty)	
24	16	6	0	GEORGE HARRISON/All Those Years Ago (Dark Hors	e/WRI
8	5	4	4	DON McLEAN/Since I Don't Have You (Millennium)	0, 110,
1	2	3	5	GINO VANNELLI/Living Inside Myself (Arista)	
-	24	15	0	AIR SUPPLY/The One That You Love (Arista)	
19	15	9	0	JESSE WINCHESTER/Say What (Bearsville/WB)	
14	9	8	8	RAY PARKER JR. & RAYDIO/A Woman Needs Love	(Arista)
9.	8	7	9	KIM CARNES/Bette Davis Eyes (EMI America)	(1111010)
25	21	18	0	BARBRA STREISAND/Promises (Columbia)	
21	18	14	O	JIM PHOTOGLO/Fool In Love With You (20th)	
16	13	12	12	STARS ON 45/Medley (Radio/Atlantic)	
3	3	5	13	JOHN LENNON/Watching The Wheels (Geffen)	
29	23	20	0	ROSANNE CASH/Seven Year Ache (Columbia)	
30	25	_	0	PURE PRAIRIE LEAGUE/Still Right Here (Casablanca	/PG)
13	12	11	16	ANNE MURRAY/Blessed Are The Believers (Capitol)	
4	6	13	17	SMOKEY ROBINSON/Being With You (Tamla)	
11	17	17	18	TASTE OF HONEY/Sukiyaki (Capitol)	
20	19	19	19	DOLLY PARTON/But You Know I Love You (RCA)	
_	-	30	0	MANHATTAN TRANSFER/Boy From New York City (A	tlantic
_	30	26	0	LEE RITENOUR/Is It You (Elektra)	
_	_	29	0	OAK RIDGE BOYS/Elvira (MCA)	
28	26	24	0	PAUL ANKA/I've Been Waiting For You All My Life (RC	CA)
-	29	28	3	SHEENA EASTON/Modern Girl (EMI America)	
	7	10	25	CHRISTOPHER CROSS/Say You'll Be Mine (WB)	New
10	10	21	26	CHAMPAIGN/How 'Bout Us (Columbia)	Entry
_ '		16	9	JOEY SCARBURY/Theme From "Greatest" (Elektra)	_
	11	16	28	T.G. SHEPPARD/I Loved 'Em Every One (WB/Curb)	
18	20	25	0	CAROLE BAYER SAGER/Stronger Than Before (Boardw	alk)
18	20	25	30	CLIMAX BLUES BAND/I Love You (WB)	

This chart is based solely on airplay rotations compiled weekly from our A/C reporting stations. Black circled numbers indicate significant progress from at least 60% of our reporters.

MOST ADDED

KENNY ROGERS I Don't Need You (Liberty) CAROLE BAYER SAGER Stronger Than Before (Boardwalk) JUICE NEWTON Queen Of Hearts (Capitol) MARTY BALIN Hearts (EMI America)

AIR SUPPLY The One That You Love (Arista)
POINTER SISTERS Slow Hand (Planet)

HOTTEST

NEIL DIAMOND America (Capitol) DOTTIE WEST What Are We Doing In Love (Liberty) GEORGE HARRISON All Those Years Ago (Dark Horse/WB) GINO VANNELLI Living Inside Myself (Arista) KIM CARNES Bette Davis Eyes (EMI America) AIR SUPPLY

The One That You Love (Arista)

JOHN SCHNEIDER "(t's Now Or Never" (Scotti Bros.) 36/12 add wsjs, wtmj. wnab. wsfm. wcfr., wdbo, wymc, wmaz, wood, whbc, whby, wjon. Heavy rotation: wrva. Medium rotation: wsb. wbt, ksl. wcco. AM, wabz, wndb, word, kmrg, whiz.

JOHN DENVER "Some Days Are Diamonds" (RCA) 34/11 add WIP, WSB, WHIO, WEIM, WNEU, WSLI, WYMC, WHIZ, WSTV, WACI, WHBY Heavy rotation: WRVA, KLTE, Medium rotation: WLTA, KSL, WNAB, WHAG, WSBA, WSEA, WSTL, KXIC, WHBC, WKIQ.

POINTER SISTERS "Slow Hand" (Planet) 29/15 add wcco-fm, kfmb, kex, kppl wbt, wash, wlnh, wneu, whiz, wdif, klms, kolo, wymc, kaay, wabz, heavy rotation: 97ala, kbai, wrva, medium rotation: krkk,

WEIL WORG, WILL, WEIM, WHIST.

TERRI GIBBS "Rich Man" (MCA) 28/12 add KFQD, WHBY, WKIQ, KLMS, WDIF, KMRJ, WJON, WSTV, WLVA: WSLI, WNDB, WHAG, Heavy rotation: WCCO-AM. Medium rotation: WSJS, WBT, WDEF, KRMG, WHBC.

PHIL EVERLY "Sweet Southern Love" (Curb/CBS) 28/9 add WHIO, WSB, WATR, WNAB, WABZ, KRKK, WJON, KMRJ, KXIC, Heavy rotation: KLMS, Medium rotation: WBT, KOY, WDEF, WHBY, WDIF, WQUA.

DARYL HALL & JOHN OATES "You Make My Dreams" (RCA) 28/5 add w8T, wsjs, wsll. wsfm. KMRJ. Heavy rotation: WHEN, WCHW, WABZ, WNEU, KLMS, WHIZ, Medium rotation: W8Z-AM, KDKA, WTAE WOALFM, WFYR, WGAR, WEIM, WCFR, WJ8D, KAAY, WMAZ, WFIR, KRKK, WKIQ, WOWO

CLIFF RICHARD "Give A Little Bit More" (EMI America) 28/3 add KOGO, WQUA, KAKZ, Heavy rotation: W8EN, WTMJ, KLO, WCFR, Medium rotation: WRVR, WOALFM, KEX, KN8R, WCCO-FM, WLNH, WNEU, WCHV, KAAY, WFIR, KFQD, WHIZ, WKHM.

DENNIS YOST "Going Through The Motions" (Robox) 26/6 add WSLI, WIS, WHBC, WKHM, WSTV, WHIZ. Heavy rotation: WLTA. Medium rotation: WSB, WSBA, WJON, WQUA, KFOR, KGGF.

DIONNE WARWICK "Some Changes Are For Good" (Arista) 22/14 add WIP, WPRO, WHEN, WSB, KSL, KFMB, WRIE, WHAG, WATR, WSBA, KFQD, KUGN, KMED, WAKR, Heavy rotation: WCCO-AM

KAND HALL "Come What May" (A&M) 22/2 add WHIO, KLO, Madium rotation: WCCO-AM.

LANI HALL "Come What May" (A&M) 22/2 add WHIO, KLO, Madium rotation: WLTA, KSL WDEF, WFTL, KFQD, KFOR, WDIF, WNAB.

TOM JONES "Darlin" (Mercury/PolyGram) 22/2 add KDKA, KRNT. Heavy rotation: WSB, WDEF, WHBC.

ROBBIE DUPREE "Brooklyn Girls" (Elektra) 20/3 add WGAR, WHAG, KFQD, Heavy rotation: WKHM, Medium rotation: WRIE, WJBO, WFIR, KRKK, WKIQ.

Others Getting Significant Action

ALABAMA "Feels So Right" (RCA) 18/8 add WSB, WBT, 97AIA, KRKK, KFOR, KXIC, WHBC, WHBY, Heavy

CHRIS MONTAN "Any Minute Now" (20th) 15/4 add WATR, WIS, WLVA, WHIZ. Medium rotation; WRVR,

KOOL & THE GANG "Jones Vs. Jones" (De-Lite/PolyGram) 15/2 add WMAZ, WABZ. Medium rotation: WGY, WFIR, WORG, WJBO, WKIQ. RAZZY BAILEY "Friends" (RCA) 15/1 add KLOK. Heevy rotation: WLTA, WDEF, KRNT, WOOD. Medium rotation:

GARY U.S. BONDS "This Little Girl" (EMI America) 14/3 add w8Z-AM, KDKA, W8T. Heavy rotation: WIP, WRR. WA8Z, WOWO, Medium rotation: WGAR, WCHV, WNEU, W80W. SMOKEY ROBINSON "You Are Forever" (Tamla) 10/9 add WIP, WLTA, KMBZ, WCHV, WORG, WRVA.

GLADYS KNIGHT & THE PIPS "Forever Yesterday (For The Children)" (Columbia) 10/3 add ws8

STEVE WINWOOD "Arc Of A Diver" (Island) 10/1 add WHAG. Medium rotation: WSM-FM, WGAR, WNEU.

DAN HARTMAN "It Hurts To Be In Love" (Blue Sky/CBS) 8/3 add KFQD, WNDB, KLO. Medium rotation:

JOHNNY LEE "Prisoner Of Hope" (Full Moon/Asylum) 8/3 add wLTA, ws8, KLO, Heavy rotation: KSL, wcco-AM, KLMS, Medium rotation: KRMG, KXIC. GROVER WASHINGTON JR. "Winelight" (Elektra) 8/2 add KRKK, WJON. Heavy rotation: KLMS. Medium

ANNE MURRAY "We Don't Have To Hold Out" (Capitol) 7/7 add KEX. KMBZ. KUGN, WFTL KRMG.

Regionalized Adds & Hots-

Dennis Yost
Kenny Rogers
Joey Scarbury
Harty Balin
HOTTEST
George Herrison
Manhattan Transfer
Barbra Streisand
Dottie West
Hichael Jackson

Kenny Rogers Smokey Robinson (forever) Lenny Le Blanc (Midnight)

(Midnight)
Yutaka
Anne Murray
(Mold)
Julice Newton
(Queen)
HOTTEST
Kim Carmes
Stars On 45
Mell Olamond
George Harrison
Air Supply

KMBZ/Kansas City Stave Bell

Kenny Rocers
Anne Murray
(Mold)
Yutaka
Smoney Robinson
(Forever)
HOTTEST
Dotte West
Rosanne Cash
George Marrison
Carole B. Sager
PPL

Elton John Oak Ridge Boys Carole B. Sager Alabama HOTTEST Dottie Mest Neil Diamond Don McLean John Lennon Kim Carnes

KLMS/Lincoln Gary Collins

Terri Gibbs
(Rich)
Marty Balin
Pointer Sisters
Lenny Le Blanc
(Midnight)

WDF/Merion Doug Triplett

Lee Ritenour Kenny Rogers Terri Gibbs (Rich) Roberta Flack Marty Balin Alan Parsons Pointer Sisters HOTIEST Meil Olamond George Harrispn John Lennon Kim Carmes Phil Everly

EAST

Kenny Rogers Dak Ridge Boys Clarke/Oute James Taylor (Summer's) HOTTEST Rosanne Cash Lee Riterour Afr Suoply Ranhattan Transfer

Sheena Easton (Modern) Manhattan Transfer Air Supply Lee Ritenour Gary U.S. Bonds

WNAS/Bridge Russ Garrett

John Schneider Juice Newton (Oueen) HOTTEST Jesse Winchester Ray Parker Jr. & Raydio Jim Photoglo PPL Stars On 45

WBEN/Buffelo Roger Christie

Kenny Roders HOTTEST George Harrison Alan Parsons Oak Ridge Boys Clarke/Duke Joey Scarbury

Zenny Rogers
Lee Ritenour
Sheena Easton
(Modern)
Jufice Newton
(Queen)
HOTIEST
Hanhattan Transfer
Carole 8. Saper
Marty Balfin
Joey Scarbury
Allan Parsons

WRIE/Erle Ted Abbott

red ADDORI

Oak Ridge Boys
Alan Persons
Kenny Rogers
Olonne Marwick
MOTTEST
Joey Scarbury
Stars On 45
Taste Of Honey
Smokey Roblinson
(Befing)
Ray Parker Jr.
6 Raydio

Kanny Rogers John Denver HOTTEST Kim Carmes Jim Photoglo Neil Diamond Barbra Streisand Manhattan Transfer

B_J/Baumgardner
George Marrison
Terri Gibbs
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John Denver Alan Parsons Dionne Merwick Kenny Rogers Smokey Robinson (Forever) Juice Newton (Queen) HOTIEST George Harrison Air Supply Marty Balin Sheene Easton (Modern) Oak Ridge Boys

Gary U.S. Bonds Kenny Rogers Quincy Jones Elton John Jie Photoglo HOTTEST Kim Carnes Taste Of Honey Gino Vannelli Størs On 45 George Harrison

WTAE/Pittsb

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John Lennon
Smokey Robinson
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Gino Vannelli
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George Harmison PPL Dionne Marwick Marty Balin Kenny Rogers HOTTEST Don McLean Air Supply Barbra Streisand T.G. Sheppard Manhattan Transfer

WHAM/Rochester Dave Laird

Dave Laird

E. Humperdinck
Sheens Easton
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Lee Ritenour
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WASH/Weehington D.C

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WATR/Weterbu

Chris Montan
Phil Everly
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Dionne Marwick
Elton John
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Jim Photoglo
Manhattan Transfer
Barbra Streisand

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Dionne Manwick Kenny Rogers HOTTEST Dottie West George Harrison Joey Scarbury Lee Ritenour

WEST

MIDWEST

WHBY/Appleton Jeff Clark

Alabama
Alabama
Terri Gibbs
(Rich)
John Denver
Juice Newton
(Nueen)
Kenny Rogers
John Schnieder
HOTTEST
Kim Carnes
Jesse Winches ter
Neil Olamond
Air Supply
George Marrison

WKIQ/Bowl

John Sween
Terri Gibbs
(Rich)
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(Forever)
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Dottie Hest
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George Harrison
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Robert Flack
Alabama
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Dennis Vost
HOTTEST
Rosanne Cash
Tom Jones
Dolly Parton
Barbra Streisand
Joey Scarbury

WFYR/Chicago John Wetherbee

Stephanie Mills
Jim Steimman
Robbie Dupree
Juice Menton
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Air Supply

WWWE/Clevel Terry Patrick

Ray Parker Jr. 8 Raydio Kenny Ropers HOTIEST Smokey Robinson (Being) Hell Diamond Taste Of Honey Air Supply Paul Anke

KGGF/Coffeyville McCord Bobby King Eric Clapton Stacy Lattisaw Phil Collins (Air) Roberta Flack Delbert McClinton Abba

Alan Parsons James Taylor Joey Scarbury REO Speedwagon MOTTEST Randy Meisner John Lennon Dolly Parton Neil Diamond PPL

Pointer Sisters Kenny Rogers Sheena Easton (Modern) John Lennon Ray Parker Jr. & Raydio Meil Olamond Taste Of Honey Air Supply

KMED/Medford Charlie Kirk

PPL Heil Diamond Jesse Winchester E. Humperdinck Oottie West

Lee Ritenour Air Supply Sheena Easton (Modern) HOTTEST T.G. Sheppard Jesse Minchester Dottie West Don McLean Climar Blues Band

Mark Lowis

Oan Hartman
Terri Gibbs
(Rich)
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Eric Clapton
Robbie Oupree
Joey Scarbury
Dionne Marwick
Poberta Flack
Neil Diamond
Taste Of Money (RA)
HOTTEST
Neil Diamond
Kim Carmes
Manhattan Transfer
Air Supply
Dottie Mest

Anne Murray
(Mold)
Gladys Knight
Kenny Rogers
Olonne Marwick
MOTIEST
Gino Yannelli
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KMJJ/Las Vegas Kevin O'Brien

Carole 8. Sayer Manhatten Transfer Kenny Rogers HUTTEST Taste Of Honey Climer Blues Band Air Supply George Marrison John O'Banion

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WLW/Cincinneti Greg Piccieno

Juice Newton (Queen) Joey Scarbury Carole B. Sager HOTTEST Kim Carmes Air Supply Lee Ritenour PPL Maureen McGovern

KBAI/Morro Bay Donna St. John

Donna St. John

Abba
(On)
Kenny Rogers
Juice Newton
(Queen)
HOTIEST
Gino Vannelli
Neil Olamond
Dottie West
Kim Carnes
Pointer Sisters

Berbers M. Richard Crystal Gayle Lent Hell Dan Hartman Johnny Lee (Hope) Barbara Mandrell HOTTEST Frizzell & Mest (Othahoma) Jesse Minchester Cliff Richard Air Supply Barbra Streisand

KOY/Phoenix Armstrong/Ste Kim Carnes HOTTEST Tompall & Glaser Brothers Reil Diamond George Fischoff Air Supply Paul Anka

KEX/Portland Bob Swenson Pointer Sisters Anne Murray (Mold) E. Humperdinch Smotay Robinson (Foreway Robinson (Foreway Robinson (Foreway Robinson Gino Vannelli Dottim West Nell Olamond Rosanne Cash John Lennon

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Pointer Sisters
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(Gusen)
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George Harrison
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& Raydio
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Larson/Anthony

Kenny Rogers

Harty Balin

Rosanne Cash

Rosanne Cash

Lee Ritenour

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(Being)

Gino Yannelli

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(Blessed)

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Dolly Parton

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KLOK/Ban Jose Donne Bischoff

Kenny Rogers
Juice Newton
(Quren)
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Jim Photoglo Alan Parsons John Schneider

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KSL/Self Lake City George Lemich

Olonne Warwick Kenny Rogers Samantha Sang Lee Ritenour James Scott HOTIEST Barben Streisand Air Supply Nell Oismond Maurmen McGovern Dottle West

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Paul Anka PPi Tom Jones

Lee Ritenour PPL Phil Everly John Denver Lani Hall HOTTEST Dottle West Anne Murray (Blassed) Reil Diamond Stars On 45

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T.G. Sheppard
Don McLean
Christopher Cross
Willie Nelson

KSTP/Minneapolis Don Michaels Kenny Rogers Carole B. Sager HOTTEST Dottle Mest Gino Vannelli Don McLean Heil Olamond Pay Parker Jr. & Raydio

WCCO-AM/N Denny Long

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HOTTEST
Barbra Strelsand
Johnny Lee
(Hope)
Terri Gibbs
(Rich)
Terry Cashman

WCCO-FMANIA Curt Lundgren

Pointer Sisters HOTTEST Taste Of Honey Air Supply Dottle West Christopher Cross Gino Vennelli

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Neil Diamond
Manhattan Transfer
Oak Ridge Boys

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KRMQ/Tulse Don Blehop

Don Blehop
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Air Swoply
Hall & Oates
(Dreams)
Dottie West

Phil Everly
Kool & Gang
Bobby King
Carole B. Sager
Pointer Sisters
Phil Collins
(Air)
HOTTEST
George Harrison
Hall & Dates
(Oreams)
Elton John
Jesse Minchester
PPL

SOUTH

Allen Baunders

Smokey Robinson
(forever)
Johnny Lee
(Mope)
Roberts Flack
Kenny Rogers
Debble Boone
Steve Carlisle
Billy Joe Royal
HOTTEST
B.J. Thomas
Razzy Bailey
Paul Anka
Dennis Yost
(Two) HOTTEST Dottie West Don McLean Heil Diamond Christopher Cross Gino Vannelli

(Two)

WBB/Attenta
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Alabana
Johnny Lee
(Hope)
John Denver
Phil Everly
John Denver
Phil Everly
John Denver
Han Parsons
Gladys Knight
James Marvell
Larry Gatlin
Debbie Boone
Olonne Marwick
Statler Brothers
HOTTEST
Oottle Hest
T.G. Sheppard
Oak Ridge Boys
Taylor/Souther
Rosenne Cash
WJBO/Baton Rose

Merty Balin Carole B. Sager HOTTEST Ray Parker Jr. 5 Raydio Oak Ridge Boys Oottle West George Harrison Joey Scarbury

WBT/Charlotte Bickel/Rose

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(Oreams)
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Oak Ridge Boys
Rosanne Cash
Joey Scarbury
Manhattan Transfer

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WDEF/Chattanooga Stanley Hall George Harrison Carole 8 Sager Paul Anka Alan Parsons Menhettan Transfer HOTTEST Dolly Parton Anne Murray (Blessee) Jiemy Buffett Razzy Balley PPL

Marty Balin Chris Montan Dennis Yost James Taylor MOTTEST Gino Yennelli Rosanne Cash George Harrison Air Supply Oak Ridge Boys

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WFTL/Ft, Laud Scott Fischer

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Stars On 45
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Dottie West
Oak Ridge Boys
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WHAS/Louisville Jerry Melloy

Kenny Rogers HOTTEST Gino Vannelli Kim Carnes John Lennon Ray Parker Jr. & Raydio Stars On 45

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Gino Vannelli
Neil Olamond

WLVA/Lynchburg Tom Leebrick

WPTF/Maleigh Tommy Walker Air Supply
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John Schneider
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WRVR/Memphis Steve Butler

James Taylor Christopher Cross Manhattan Transfer Peter Allen Leo Sayer HOTTEST Dottle Wast Jesse Minchester PPL

Rosenne Cash Elton John

Kenny Rogers
Manhettan Trensfer
Alabame
HOTTEST
Kim Carmes
Joey Scarbury
Sheena Easton
(Modern)
Rosanee Cash
Climax Blues Band

W886-FM/Nee Donna Brake

Emmylou Harris Eric Clapton Stacy i-trisaw HOTTEST Smotey Robinson (Being) John Lennon Heil Olamond Ler Mitenour Jesse Minchester

WDAE/Temps Chris Kampm Air Supply Elton John Oak Ridge Boys Jim Photoglo JOTTEST Neil Diamond Don McLean Ray Parker Jr. B Raydio Gino Vannelli Dottie Mest

KRZWWaco Cley Steels Lee Ritenour HOTTEST

HOTTEST Anne Hurray (Blessed) Oon McLean George Harrison Kim Carnes Air Supply W8J8/Wineter George Brown

WSIX/Neshville Dave Michole Air Supply Jesse Winchester

Elton John Manhattan Transfer John Schneider Hall & Oates (Dreams) HOTTEST Stars On 45 Eim Carnes Taste Of Honey Deb Ridge Boys Dottle Mest

ALL STATIONS REPORTED THIS WEEK

117 REPORTERS 101 LAST WEEK



Walt Love

Black Radio

To Be Or Not To Be (An On-Air PD)

Talking to general managers, program directors, operations managers, and music directors on a daily basis has confirmed my belief that programming persons are definitely still earning their pay!! No matter what the title, it's tough.

For information's sake, let's compare the duties of two main species of programmer — the type with an airshift and the off-air brand. My two subjects are Donnie Deane, Operations Manager at WTOY/Roanoke,

"If you're going to be a leader, you have to lead by example."

- Donnie Deane, OM, WTOY/Roanoke, VA

VA; and Ron King. Program Director of WVON/Chicago. Ron is one of the few Black programmers who has the luxury of not having to be on the air daily. Donnie also must pull a daily airshift in addition to his administrative duties.

I spoke with Donnie Deane first, asking what are the advantages and disadvantages of being a programmer with a daily airshift? "The positive thing is that you always have the feel of what you're trying to do on the air and you always know how your format is work

ing on the air." he replied.
"Because you're in direct
contact with the public, you
can pick up on the do's and
don'ts much quicker. If
your announcers have the
opportunity to listen to you,
it might make things
clearer for them, and that
way they begin to understand what your intentions
are with your format. If
you're going to be a leader,
you have to lead by example."



Donnie Deane

Donnie added, "I also like the fact that I can do some of my other work while on the air." What other work? "Well, I can make my checks for bad carts, checks for bad (outdated) live copy. Being on the air cuts down on my error factor for the station. I catch potential problems up front rather than by hindsight."

What about the disadvantages? "I find myself being here at 8, 9, 10pm sometimes, but, that's what must be done to get everything completed on occasion," Donnie says. Do you ever get to make those important business social functions that you need to with the

general manager, I asked. "Occasionally I do, but not too often. I've got to be up early, like 4:30am to be here to do my airshift at 6am, so my GM, Ray Dentley, is very considerate that way; he handles all that. The only other disadvantages I can see are the times I would like to make an early morning appointment with a local businessman who wants to talk about the station and I just can't get to it until later in the day, because as you see, you stay a little busy being on the air. The only other alternative is to try and reschedule yourself on the air to make a meeting, and that's not a good solution."

The Off-Air Approach

My next call was to Ron King, and I asked about the advantages and disadvantages in being a programmer who's not on the air daily. "First of all, the greatest advantage obviously is that it eliminates the necessity for you to plug out three or four hours a day away from your desk. It is a time-consuming job to be a PD if you are going to do it topnotch. Not being on the air obviously makes you more accessible to your management and sales departments in reference to the servicing of your clients. It also gives you the advantage when dealing with your announcers; they can't

"It is a time-consuming job to be a PD if you are going to do it topnotch. The major advantage of not being on the air is simply time."

- Ron King, PD, WVON/Chicago

say, 'Well, I heard you do it', and you don't have to say, 'Well, don't do as I do, do as I say.'

"But I would say the major advantage of not being on the air is simply time," Ron said. "You can devote three or four hours doing other things. For example, in

addition to being the Program Director, I am also the Music Director, and I use my time listening to music, which is a very time-consuming job as well."

What about the disadvantages? "From a personal point of view, one of the disadvantages of not being on the air is that I feel if you are on the air, even if it's not a daily basis, then you can be more aware of



Ron King

the small idiosyncrasies of your control board or cart
Vice-

WINTERS CIRCLE — Greeting Buddah's Robert Winters and Fall backstage were a number of radio and record luminaries. Pictured (I-r) behind Winters (seated) are Buddah's Mat Parson, Arista's Linde Heynes, WBLS/New York PD Frenkle Crocker, Buddah President Art Kass, Fell's Walter Turner, and Buddah VP Chuck Welz.

machines which a jock may not deem a major problem and would not bring it to your attention. Also, it's very easy to sit down as program director and design a format and say it should work this way. Obviously, being on the air gives you the opportunity to go in there and put your formulas or ideologies to practical usage, and you can find out your pitfalls. If you're not on the air, as in my case, you've got to really rely on your jocks coming to you, saying, 'Hey, I tried to do this with the format and I ran into this or that problem'. It takes you a little longer to correct these little bothersome problems than it would if you were on the air every day, because you would be aware of it because you are in there pushing the same buttons and playing the same records and doing the same contests as your announcers."

No matter which situation you are in, or may be in someday in the future, I hope this discussion was helpful. Your views on this or any other subject are welcomed.

Action

• KDIA/Oakland crowned Dianne Nicholson, a 23-year-old legal secretary, as winner of the Miss Kool/Miss KDIA Beauty Competition 1981. The pageant's aim was to find a Bay Area beauty to represent KDIA at the opening of the Kool Jazz Festival and also be a goodwill ambassador plus a liaison with the black community in the Oakland area. Miss Kool will receive over \$1000 in prizes, including a 10-week course at John Robert Powers School of Modeling, beauty makeovers at Liberty House and J&F Hair Designs, and a National semi-conductor gold watch and executive calculator from the Oakland Mayor's office.



Pictured from left are first runner-up Helen Collins, Vice-Mayor Carter Gilmore, Miss Kool/Miss KDIA 1981 Dianne Nicholson, and KDIA Promotion Director Valerie Hubbard.

• KJLH/Los Angeles Program Director Lawrence Tanter informed me that KJLH now has a music committee that meets weekly to decide the music the station will program. He also announced that Levi Booker, morning personality, was named Music Coordinator. KJLH celebrated on the air that well-known nighttime personality King Oliver had been with the radio station for 600 consecutive weeks, which translates into 11 years and 7 months of employment with the same organization. In this day and age, that's an accomplishment to be proud of.

* Donnie Deane (see article above) is now the Operations Manager at WTOY/Roanoke, VA. He was Music Director at WJJS/Lynchburg, VA. and says, "I need some help on getting record service." Donnie's always been a great reporter to R&R. Good luck in the new challenge.

• WPDQ Program Director Mike Moore let us know that the "WPDQ Come Together Day" on May 23 was a fun gathering with an estimated crowd of 7500 Jacksonville residents. Cotillion recording artists Mass Production performed for the crowd.

Black Radio

HOTTEST

STEPHANIE MILLS "Two Hearts" (20th) **RICK JAMES** "Give It To Me Baby" (Gordy) MAZE

"Running Away" (Capitol) **GRACE JONES** "Pull Up To The Bumper" (Island) **BILLY OCEAN**

"Night (Feel Like Getting Down)" (Epic) CAMEO

"Freaky Dancin'" (Chocolate City/PolyGram) CHANGE

> "Paradise" (RFC/Atlantic) **CHAKA KHAN**

"What Cha' Gonna Do For Me" (WB) **TAANA GARDNER**

> "Heartbeat" (West End) **DEBRA LAWS**

"Very Special" (Elektra) STACY LATTISAW

"Love On A Two Way Street" (Cotillion)

CLIMBERS

▼ ONE WAY "Push" (MCA) 56% (+14) reporting. Added at WAIL, WDMT. Medium at WAMO, WXYV, WKND, WILD, WDAS, WVOL, WATV, WDIA, WVEE, WANT, WTLC, WCIN. KAEZ, WBMX. Hot at KDKO, WJLB, WKWM, WKXI, WLOU, WHRK, WENN, WBLX, WPDQ,

STANLEY CLARKE & GEORGE DUKE "Sweet Baby" (Epic) 56% reporting. Added at KLIP. Hot at WAMO, WKND, WDAS, WTMP, WDIA, WHRK, WOWI, WVOL, WDMT, WCIN, WJLB, WBMX, WJMO, KDAY, KDIA, KSOL. Medlum at WKYS, WAIL, WBLX, WVEE,

KOKY, WJJS, WKXI, KMJQ, WVON, KXAM. **LEE RITENOUR** "Is It You" (Elektra) 54% (+8) reporting. Added at WTMP, KMJM, KDIA. Medium at WKND, WILD, WDAS, WAIL, WBLX, WDIA, WHRK, WJJS, WKXI, KMJQ, WDMT, WBMX, WJMO, WVON, KXAM, KJLH. Hot at KSOL, KDAY, WCIN, WDAO, KOKY, WVEE, WXYV, WAMO.

FATBACK BAND "Take It Any Way You Want It" (Spring/PolyGram) 50% (+8) reporting. Added at WVON. Medium at WXYV, WKND, WILD, WDAS, WTMP, WATV, WGIV, WVEE, WLOU, WKXI, WVOL, WDMT, WTLC, WCIN, WJLB, WBMX, WJMO, KDKO,

KXAM. Hot at WENN, WAOK, WHRK, WEDR, WOIC.

AURRA "Are You Single" (Salsoul) 50% (+2) reporting. Added at WHRK. Medium at KJLH, WJMO, WBMX, WKWM, WDMT, WOIC, WEDR, WKXI, WLOU, WJJS, WANT, WVEE, WDIA, WDAS. Hot at WAMO, WXYV, WWIN, WKND, WILD, WKYS, WGIV, WAOK,

RAY PARKER JR. & RAYDIO "A Woman Needs Love (Just Like You Do)" (Arista) 50% reporting. Hot at WKND, WILD, WDAS, WAIL, WBLX, WENN, WHRK, WANT, KOKY, WJJS, KMJQ, WWWS, WJMO, KMJM, WVON, KDIA. Medium at KJLH, KLIP, WEDR, WVOL, WOWI, WPDQ, WKYS, WHUR, WAMO.

MASS PRODUCTION "Turn Up The Music" (Cotillion) 48% (+8) reporting. Added at WVOL. WDMT, KSOL. Medium at WKND, WILD, WDAS, WEDR, WBLX, WGIV, WHRK, WVEE, WANT, KOKY, WJJS, WJMI, WBMX, KDKO. Hat at WTLC, WKXI, WLOU, WPDQ, WTMP, WOIC.

FRANKIE SMITH "Double Dutch Bus" (WMOT) 48% reporting. Hot at KDKO, KSOL, WVON, WJMO, WBMX, WWWS, WDMT, WJMI, WOWI, KOKY, WVEE, WHRK, WDIA, WBLX, WAIL, WPDQ, WVOL, WAMO, WWIN, WHUR. Medium at KMJQ, WATV, WENN,

STRIKERS "Body Music" (Prelude) 46% (+4) reporting. Added at WLOU, WVON, WWWS. Hot at WWIN, WENN, WVEE, WOWI, WVOL, WEDR, WOIC, KDAY. Medium et WAMO, WXYV, WDAS, WATV, WANT, WJJS, WDMT, WKWM, WTLC, WBMX, WJMO,

KLIQUE "Love's Dance" (MCA) 44% (+10) reporting. Added at KDAY, WDAO, WBLX, WKYS. Medlum at WAMO, WKND, WILD, WTMP, WENN, WGIV, WHRK, WVEE, WLOU, WVOL, WTLC, WCIN, WJLB, KAEZ, WBMX, WJMO, Hot at WATV, WJMI.

GINO SOCCIO "Try It Out" (Atlantic) 42% (+8) reporting. Added at WBMX. Medium at KDKO, KXAM, KJLH, WTLC, WDMT, KMJQ, WVOL, WANT, WVEE, WHRK, WBLX, WAIL, WAMO, WXYV. Hot at WWIN, WHUR, WILD, WJMI, WWWS, WVON.

DONNA WASHINGTON "'Scuse Me While I Fall In Love" (Capitol) 42% (+8) reporting. Added at KSOL, KLIP, WVON. Medium at WAMO, WWIN, WKND, WHUR, WILD, WTMP, WBLX, WENN, WGIV, WHRK, WDMT, WCIN, WBMX, WJMO, KDAY. Hot at WXYV, WKWM, WJLB.

WALTER JACKSON "Tell Me Where It Hurts" (Columbia) 42% (+4) reporting Medium at WWIN, WKND, WWRL, WILD, WDAS, WAIL. WDIA, WHRK, WDMT, WCIN, WJLB, WBMX, WJMO, WVON, KDIA, KJLH. Hot at KDAY, KSOL, WDAO, WJMI, WKXI

BILL SUMMERS & SUMMERS HEAT "Call It What You Want" (MCA) 42% reporting. Hot at KDIA, WJMO, KAEZ, WKWM, WJMI, WANT, WVEE, WBLX, WATV, WTMP, KMJQ, WVOL, WAMO. Medium at WPDQ, WAIL, WENN, KOKY, WJJS, WOWI, WDMT,

■ UNLIMITED TOUCH "Searching To Find The One" (Prelude) 40% (+16) reporting. Added at WXYV, WBLX, WGIV, WKWM, WBMX. Medium at WWIN, WILD, WDAS, WAIL, WENN, WDIA, WVEE, WOIC, WDAO, WWWS, WVON, KXAM. Hot at WTLC, WAOK, WWRL

QUINCY JONES "Razzamatazz" (A&M) 40% (+12) reporting. Added at WAMO, KOKY, KDKO, KDAY, KSOL. Medium at WDAS, WBLX, WGIV, WAOK, WHRK, WVEE, WJMI, WOIC, WDAO, WTLC, WJMO, WVON. Hot at KJLH, WCIN, WATV.

CHERYL LYNN "Shake It Up Tonight" (Columbia) 40% (+12) reporting. Added at WKND, WWRL, WBLX, WKXI, WWWS, WTLC, WJLB. Medium at WXYV, WKYS, WDAS,

WDIA, WGIV, WHRK, WVOL, WEDR, WOIC, WDAS, WBMX, KXAM. Hot at WAOK.

GAP BAND "Yearning For Your Love" (Mercury/PolyGram) 40% reporting.

Medium at WAMO, WWIN, WKYS, WTMP, WOWI, WVOL, KMJQ, WKWM, WCIN, KLIP,

KDIA. Hot at WKND, WAIL KOKY, WJJS, WKXI, WEDR, KAEZ, WJMO, KMJM.

MATLANTIC STARR "Send For Me" (A&M) 38% (+16) reporting. Added at KDKO, WTLC, WKWM, WVOL, WJMI, WKXI, WGIV. Medium at WHUR, WWRL, WATV, WAIL, WDIA, WAOK, WHRK, WVEE, KJLH. Hot at WXYV, WWWS, WVON.

KOOL & THE GANG "Jones Vs. Jones" (De-Lite/PolyGram) 34% (+6) reporting. Added at WKXI, WOIC. Medium at WAMO, WWRL, WILD, WPDQ, WDIA, WGIV, KOKY, WOWI, WDAO, WDMT, WJLB, WBMX, WJMO, KDKO, KSOL

THELMA HOUSTON "If You Feel It" (RCA) 34% (+2) reporting. Added at KSOL. Medium at WXYV, WKND, WWRL, WILD, WBLX, WDIA, WGIV, WHRK, WVEE, WEDR, WDMT, WKWM, WTLC, WBMX, KDAY, KXAM.

BROTHERS JOHNSON "The Real Thing" (A&M) 34% reporting. Added at WHUR, WWRL, WILD, WKYS, WXYV, WVEE, WOWI, WEDR, KMJQ, WAIL, WAOK, WHRK, WCIN, KJLH, KDAY, KXAM. Medium at WDAS.

EVELYN KING "I'm In Love" (RCA) 34% reporting. Added at WXYV, WKND, WHUR, WGIV, WPDQ, WATV, WDIA, WOWI, WKXI, WOIC, WKWM, WTLC, WCIN, KAEZ, KDKO, KJLH. Medlum at WWIN.

SANDRA FEVA "Tell 'Em That | Heard It" (Venture) 32% reporting, medium at WAMO, WWIN, WILD, WDAS, WATV, WENN, KOKY, WKXI, WVOL, WEDR, WKWM, WJLB, KAEZ, WBMX, WJMO. Hot at WDAO.

DENIECE WILLIAMS "It's Your Conscience" (ARC/Columbia) 30% (+6) reporting. Medium at WAMO, WHUR, WKYS, WDAS, WHRK, WLOU, WKXI, WJMI, WEDR, WOIC, WDAO, WCIN, KDIA. Hot at KJLH, WWRL.

SIDE EFFECT "Make You Mine" (Elektra) 30% reporting. Medium at WAMO,

WXYV, WKND, WOWI, WVOL, KMJQ, WAIL, KOKY, WJJS, WJMO, KDIA, KDAY. Hot at KDAY, KXAM, KAEZ, WLOU.

SISTER SLEDGE "Next Time You'll Know" (Cotillion) 30% reporting. Added at KLIP, KDIA. Medium at WTMP, WANT, KOKY, WJJS, WDMT, WCIN, WBMX, KSOL. Hot at WDIA, WGIV, WOWI, WKXI, KDAY.

OHIO PLAYERS "Skinny" (Boardwalk) 28% reporting. Added at WWRL, WKWM. Medium at WAMO, WKND, WATV, WHRK, WEDR, WJLB, WBMX, KDKO. Hot at WENN, WJMI, WDAO, WTLC.

NEW & ACTIVE

JOE SIMON "Are We Breaking Up" (Posse) 22% (+2) reporting. Added at WWWS, WBMX. Medium at WVON, WOIC, WEDR, WKXI, WLOU, WENN, WTMP. Hot at WGIV. WJLB.

RANDY BROWN "If I Don't Love You" (Chocolate City/PolyGram) 22% reporting. Medium at WXYV, WKND, WAIL, WBLX, WHRK, WVEE, WBMX, WKWM. Hot at WDIA, WKXI, KSOL

ARETHA FRANKLIN "Come To Me" (Arista) 22% reporting. Added at WDMT, KSOL. Medlum at WKND, WWRL WTMP, WLOU, WVOL WJLB, WBMX, WVON. Hot at

L.V. JOHNSON "I Don't Really Care" (ICA) 22% reporting. Added at WGIV, WDAO, WBMX. Medium at WWRL, WATV, WENN, WDIA, WKXI, WTLC, WJLB, WVON. SLAVE "Feel My Love" (Cotilion) 22% reporting. Added at WXYV, WKND, WAOK. Medium at WWRL, WPDQ, WDIA, WJMI, WOIC, KMJQ, WDAO, WTLC.

NOEL POINTER "All The Reasons Why" (Liberty) 20% reporting. Added at WDAO. Medium at WAMO, WDAS, WKXI, WKWM, WBMX, WJMO, KJLH. Hot at WXYV,

DIONNE WARWICK "Some Changes Are For Good" (Arista) 20% reporting Added at WKND, WATV, WVEE, KOKY, WOIC. Medium at WAMO, WWRL, WHRK, WDAO.

WHISPERS "I Can Make It Better" (Solar) 20% reporting. Added at KDIA. Medium at KXAM, WTLC, WKWM, WWWS, WANT. Hot at WWRL, WATV, WGIV, WOIC.
ROBERT WINTERS & FALL "When Will My Love Be Right" (Buddah) 20%

reporting. Added at WWIN, WKND, WBLX, WVEE, WDAO, KDAY. Medium at KDIA, WATV, WILD. Hot at WWRL.

WILD. Hot at WWRL.

SMOKEY ROBINSON "You Are Forever" (Tamla) 20% reporting. Added at WWIN, WOIC, WGIV, WVEE, KOKY, WDAO, KAEZ, WTLC. Medium at WHUR, WKXI.

ARCHIE BELL "Any Time Is Right" (Becket) 18% reporting. Medium at WWIN, WKND, WILD, WLOU, WBMX, WCIN, WJLB. Hot at WHUR, WEDR.

FANTASY "Funky Song" (Pavillion) 18% reporting. Added at WTMP, WKXI. Medium at WEDR, WOIC, WDAO, WTLC, WVON, KXAM. Hot at WATV.

LINX "Together We Can Shine" (Chrysalis) 18% reporting. Added at WXYV, KAEZ, WENN. Medium at WDAS, WWIN, WJMI, WOIC, WTLC, WJLB.

Black Radio

Hottest

June 12, 1981

EAST	SOUTH	MIDWEST	WEST
Aurra Taena Gerdner Chaka Khan	Rick Jamea Cameo Stephanie Milla Chaka Khan	Stephanie Mills Change Rick James	Chaka Khan Grace Jones Rick James Stephanie Mills

Regionalized Adds & Hots

Stations are listed by region. Hota are listed in order of their airplay activity

EAST .

WXYV Baltimore, MD Tim Watts

ADDED

Biscy Lattiesw
Evelyn King
Teens Marte Bquere
Bythwater
Unitentied Touch
Bugarhil Gany
Peter Toch
Blave
Count Coolout
Linx

ins Institution of the Pipe HOTTEST Teans Gardner

Tank Gardner
Change
Lee Ritenour
Michael WycoM
Attenite Stavr "Send"
Noel Pointer
Aurra
Debra Lawr
Cemeo
Donna Wikehington

HOTTEST HOTTET
Exher Williams
Stocy Lattleaw
Block Wilniams & Fell "When"
Billy Ocean
Unlimited Touch
Stephante Mille
Yutaha Yoko oburs
Oanlece Williams
Whispers
Denroy Morgan WKND Hartford, CT Eddle Jordan

ADDED
Cheryl Lynn
Robert Winters & Fell
Oronne Warmick
Peter Toeh
Evelyn Ring
Gledye Rnight & Pipe
Bleve
Riymers
Alicle Myers
Bitver Platinum
Rene & Angale

HOTTEST
Gap Hend
Chake Mhan
Rick James
Raydio
Aurra
Billy Ocean
Change
Clarke/Jule
Oebra-Laws
Etephanie Mills

ADDED
Pater Toch
Blangerd
Sterpoint
Teens Merte "Square"
Grangere
Chempelgn "Fire"
Brothers Johnson
Cameron

HOTTEST Rick James Raydio Cheke Khen Grace Jones Gino Soccio Billy Ocean Debra Laws Autre Change Stephenia Mills

ADDED Evelyn King Hiothers Joh

HOTTEST
Maze
Stocy Lattinaw
Gino Soccio
Teane Gerdner
Frankle Smith
Dionne Wenyelek
Oabre Laws
Terumese Hino
Stargard
Archie Bell

WKYS Washington, DC Donnie Simpson

ADDED Brothers Johnson Klique Teens Marie "Magic

HOTTEST
Debra Lawe
Grace Jones
Robert Winters Fell "Megic"
Stacy Lattleaw
Rich James
Aurre
Teene Merie "Young"
Teane Gardner
Billy Ocean
Chake Rhan

OMAW Pittsburgh, PA J.C. Floyd

AODED Billy Ocean Quincy Jones Pittaburgh HOTTEST

Taene Gardener Cheke Khen Grece Jones Clerke/Duke Staphenie Millis Frankle Smith Lee Ritenour Bill Summers Change Aurre

WWIN Beftimore, MD Curtle Anderson

ADDED

Orangers
Teene Marte "Bquere"
Smokey Rubinson "Forever
Rens & Angels
Sweet Gee
Starpoint
Count Coolout
Rubert Winters & Fall
T-Connection
Kleeer

MOTTEST
Grace Jones
Aurrs
Rick James "Fire"
Frankle Smith
Grandmaster Flesh
Strikers
Teans Gardner
Chake Khan
KLO
Gino Soccio

Philadelphia, PA Joe Tamburro

ADOED Cameron Roberts Flack Pure Energy Just Friends Sue Ann Bobby King

HOTTEST
Rick James
Chaka Khan
Stephenie Mille
Change
Raydio
Grace Jones
Taena Gardner
Clerke/Ouke
Mare
Cameo

MIDWEST =

ADDED

HOTTEST
Raydio
A Teste Of Money
Smukey Robinson
(km Carnes
Gep Bend
Grover Weshington Jr. "Two"
Attentic Sterr "When"
Jermsine Jeckson
Whispers "Love"
Robert Winters & Fell "Megic"

WVON Chicago, IL J.J. Jeffries

ADDED
Joe Simon
Unlimited Touch
Jarry Knight
Sylvaster
LV Johnson
Stacy Lattlasw
Gino Soccio

HOTTEST Rick Jemes Stephenie Mille Frankis Smith Taans Gerdner Grace Jones Change Clarke/Duke Cameo Mare Billy Ocean

KAEZ Didahoma City, OK Lee Simpson

ADOED

ADOED

Roberts Flack

Ruths "Noid"

Lins

Evelyn King

Rene & Angale

Youngheerts

Bmokey Robinson "Forever"

B.6. & O., Band

Teene Merle "Squers"

HOTTEST
Crake Khan
Side Effect
Sho Nuff
Sill Summers
Shephanie Mille
Aurra
Gap Sland
Lakeside
Lina "Lyling"
Change

WDAO Dayton, OH Yurk Logan

ADDED
Noel Pointer
Smokey Robinson "Foreyer"
Roberts Fleck
War
Klique
Robert Winters & Fell "When
Gangstere
Yutels Yokohure
L.V. Johnson

HOTTEST
Stephenie Mills
Debra Laws
Meze
Comeo
Lee Ritenour
Ohio Players
Billy Ocean
Walter Jackson
Sendre Feve
Aurrs

WJLB Detroit, MI J. Michael McKay

ADDED Hone & Arigola Cheryl Lynn Lede Grace Jimmy Clift Yutaka Yokokura

HOTTEST
HOTTEST
HOTTEST
Gree Jones
One Way
Change
Alicla Mysra
Stephania Millis
Clerke/Duke
Noel Pointst
Joe Bimon
Oonne Washington

ADDED
Pointe: Sisters
Debre Laws
Arethe Franklin
One Wey
Mass Production

HOTTEST
Flick James
ClerkelPuke
Stephenie Mills
Cheke Khan
Lakestas
Change
Kim Carries
Frankle Smith
Cameo
Tasne Gardner

ADDED Cheryf Lynn Mare Jue Birnori Strikere Butsty Celdwell

Attantic Sterr "Bend"
Attantic Sterr "Bend"
Rich James
Cushey Jones "Dude"
Frankle Smith
Raydio
Allicke Myers "Jey"
Chemysign "Mow"
Grace Jones
Qino Soccio

WKWM Grand Rapide, MI Frank Grant

ADDED
Attantic Starr "Bend"
Unlimited Touch
General Celine
Bronny McNeir
Bitarpoint "Circeer"
Ohio Players
Firetly
Evelyn King

HOTTEST
Rich James
Cameo
Grace Jones
Chelia Khan
One Way
Bill Summers
Bernard Wright
Stephanie Mills
Mantra
Donns Waehington

WCIN Circlimett, OH Michael Roberts

ADDED Midright Star Evelyn King Bruthers Johnson

HOTTEST
Chake Khan
Rick Jarries
Quincy Jones
Stephenie Mille
T.E. Mone
Clerke/Duk s
Lee Ritenour
Harvey Meeon
Oetra Levers
(eley Brothers

WTLC Indianapolis, IN Jay Johnson

ADDED Smokey Robinson "Forever" Teens Marte "Square" Midnight Star Cheryl Lynn Reddings Evelyn King Attends Starr "Send" Sue Ann

HOTTEST
Unlimited Touch
Rose Royce
Silhy Ocean
Ohlo Players
Stocy Lattleaw
Teeine Gardner
Cameo
Heaven b Earth
Debre Laws
Mass Production

SOUTH .

ADDED Quincy Jones Smokey Robinson "Forever Debra Laws Dionne Werwick

NOTTEST
Lee Altenour
Stephenie Mills
Frankle Smitch
A Taste Of Honey
Raydio
Gap Band
Chake Khan
Lakealde
Rick James
Rufue

WANT Richmond, VA Ben Miles

ADDED Debra Laws R.J.'s Latest Arrival

HOTTEST NOTTEET
Raydio
Rich James
Rose Royce
Chake Khan "When"
Jerry Knight "Etr"
Smokey Robinson "Being"
Teene Marie "Young"
Bill Summers
Quincy Jones "Just"

WVEE Atlenta, GA Scotty Andrews

ADDED
Robert Winters b Fell "Whan'
Carl Cartton
Smokey Robinson "Forever"
Wer
Stacy Lattlaew
Brothers Johnson
202 Machine
Empress
Pater Tosh
Dionne Warwick

HOTTEST
Grace Jones
Strikers
Lee Ritenour
BIR Summers
Kim Carnee
Frankle Smith
HHy Ocean
She lamer This
Cameo
Teans Gardner

WHRK Memphis, TN Sheron Smith

HOTTEST
Grace Jones
Change
Clerke/Dube
Fetback Band
One Way
Stephanie Mills
Carreo
Frankie Smith
Raydio
Billy Ocean

WATV Birminghem, AL Bill Glover

ADDED Impressions Roberts Fleck Major Harris Sue Ann Dionne Warwick Evelyn King Klymaxx

Rtymans
HOTTEST
Whispers
Rick James
General Caine
Jarry Rnight
R.J's Latest Arrival
Bill Summers
Quincy Jones
Rique
Cameo
Fantaey

WPDQ Nat Jackson

AODED Story Lattleaw ADE Bend 202 Machine Roberts Fleck Rufus "Hold" Evelyn King

Evelyn Ring

HOTTEST
Frankle Smith
Mass Production
Jeckeone "Feel
Smokey Robinson "Being"
Kim Carnes
Robert Winters & Fell "Meglc"
Gap Bend "Burn"
Attentic Starr "When"
Cheke Khen
One Way

WOWI Norfolk, VA Chester Benton

ADDED BINY Ocean Sugarhill Geng Treacherous Three Evelyn King Brothers Johnson

HOTTEST
Frenkie Smith
Rick Jemee
Cheke Khen
Toane Gerdner
Stephenie Milla
Clarke/Ouke
Sieter Siedge
Strikers
Grace Jones
Chenge

WJMI Jackson, MS Carl Haynes

ADDED Grace Jones Atlantic Stary "Sand" Starpoint "Closer"

bterpoint "Closer"
HOTTEST
Cameo
Bill Summers
Stephanie Mills
Frenkie Smith
Gine Soccio
Kilque
Weiter Jackeon
Mystic Marilin
Ohlo Piayers
Wande & N.M. Welden

WLOU Louisville, KY Neal O'Rea

ADDED Strikers Terumasa Hino Firefly

HOTTEST Stone City Band 7 Connection 7 S Monh Stephanie Milite Side Effect Mess Production 7 sens Gardner One Way Change Cameo

WTMP Tampa, FL Debbe Parker

ADDED Stargard Lee Riten Fentasy

HOTTEST
One Way
Clarke/Duke
Cheke Khen
Mass Production
Rick James
Grace Jones
Bill Summers
Betty Wright
Cameo

KMJQ

ADDED
Jay Hoggard
Brothers Johnson

Bill Summers
Raydio
One Way
Chake Khan
Smokey Robinson "Being"
Shalamar
A Teste Of Money
Camso
Grover Washington Jr. "Two"
Atlentic Starr "When."

WJJ8 Lynchburg, VA Art Young

ADDED None

HOTTEST Raydio Cheks Khen Gap Band Rufus Rick James Shaismar Change Attentic Stem "When Stephanies Mills Islay Brothers

WVOL Nashville, TN Fred Harvey

ADDED Atlantic Starr "Send Mase Production Pointer Blaters

Pointer Blaters

HOTTEST
Frankle Smith
Rick James
8.8, King
Bill Summers
Shatumer "Make"
Grace Jones
Atlantic Starr "Send"
Robert Winters & Fell "Magic"
Clarke/Duke
Strikers

WKXI Jackson, MS Tommy Marshall

ADDED
B.B. King
Atlantic Starr "Send"
Impressions
Cheryl Lynn
Cendi Staton
Evelyn King
Chempeign "Fire"
Kool & The Gang
Fentaey

HOTTEST
Cheke Khen
Stephenie Mills
Gap Bend
Rick James
Jacksons "Feel"
Sister Sledge
One Way
Mass Production
Welter Jackson
Randy Brown

WEDR Miemi, FL Leo Jackson

ADDED

HOTTEST
Lamont Dorler
Cap Band
Rick James
Cheke Rhen
One Way
Peut Kelly
Archie Beil
Stephenie Mills
Fatback Band
Strikers

ADDED
Smokey Robinsor
Kool b The Gang
Jacksons "Walk"
Glorie Gaynor
Dionne Warwick
Pure Energy
Evelyn King
Shedow
United Together

HOTTEST Rick James Rose Royce Strikers Grace Jones Cameo Whispers Mess Producti Fetback Bend Mere

WBLX Mobile, AL Cermen Brown

ADDED
Cheryl Lynn
LJ. Reynolds
Klique
Stacy Lattiaew
Webster Lewis
Klymax
Robert Winters & Fell "When"
Unlimited Touch

Unlimited Touch

HOTTEST
Bill Summers
Raydio
Chake Khen
Frankle Smith
Rick Jemes
Smokey Robinson "Being"
Rufus "Tonight"
Switch
One Wey
Stephenie Mills

WENN Birminghem, AL Gene Wise

ADOED B.B. King Jole Linx

HOTTEST
Rick James
Grace Jones
Raydio
Strikers
Cameo
Eddle Flaher
Fetbeck Bend
Ohlo Players
Sedene
One Wey

WAOK Atlanta, GA Carl Connors

ADDED
Peter Yosh
Carl Cartton
Kurds Blow
Bob Marley
Yerbrough & Paoples
Sugarhill Gang
Slave
B70 Machine
Brothers Johnson

HOTTEST Aurra
Jerry Knight
Unlimited Touch
Cameo
Grace Jones
Teens Gardner
Fatback Bend
Cheryl Lynn
Gene Dunlap
Grandmaster Flash WAIL New Orleans, LA Barry Richards

ADDED
Manhartan Transfer
Teens Merie "Square"
Brothers Johnson
Vinzes
Stacy Lattleaw
One Way

HOTTEST
Frankle Smith
Rick James
Gep Bend "Mumpin"
Cheke Khen
Cameo
Raydio
Gep Bend "Yearning
Gino Vanneill
Stephenie Mille
Rim Carnee

WDIA Memphie, TN Mark Christian

ADDED
Rene & Angele
Teene Gerdner
Brothers Johnson
Evelyn King
Cerl Certton

HOTTEST Frankle Smith Flick James Randy Brown Stephanie Mills Clarke/Dubs Cameo Orace Jones Stater Siedge Mare K.i.D.

WGIV Charlotte, NC Jo Ann Graham

ADDED
Originals
Patrice Rushen
Unlimited Touch
Cameron
Ebonse Webb
Evelyn Ring
Jacksons "Wath"
Smokey Robinson "Fe
LV. Johnson
Attentic Starr "Send

HOTTEST
Rick James
Aurrs
Sister Siedge
Grace Jones
Cameo
Billy Ocean
Joe Simon
Whispers
Areths Frenklin
Change

WEST -

KDAY Los Angeles, CA J.J. Johnson

INOTTEST
Billy Ocean
Change
Grace Jones
Stephanie Mills
Clarks/Dula
Side Effect
Strikers
Lee Attendur
Walter Jeckson
Sister Siedge

KDKO Denver, CO Byron Pitts

ADDED Quincy Jones Attentic Starr "Send" Starpoint Champeign "Fire Victor Tavares Shalamar "This" Evelyn King Cameron

HOTTEST
Rick Jemes
Junie
Tsans Gardner
Frankle Smith
Stone City Band
Cheke Khen
Stephanie Mills
Gracs Jones
One Way
Webster Lewis

Oakland, CA Kelth Adams

AODED Cameo "Knights Lee Ritanour Sister Sledge Whiepers "Can" Sylvester War

HOTTEST Reydlo Lakeoide Shalamer "Thie" Deniece Williame "Stranger Chake Rhen Stephanie Mille Clarker(Ouke 818 Summers Rick James Whapper "Cen"

ADDED
Debra Lawe
Mass Production
Areths Frenktin
Theirns Houston
Bilty Desen
Quincy Jones
Donns Washingto

HOFFEST Rich James Frenkle Smith Stephenie Mille Clerke/Duke Change Grace Jones taley Brothers Wetter Jackson Lee Ritenour Randy Brown

ADDED Conne Weehle Teans Gardne Sister Siedge Clarke/Duke

HOTTEST
T.S. Monis
A Taste Of Honey
Yarbrough & Peoples "Don't
Smotley Robinson "Being"
Shalamar
Kano "Reedy"
Gep Band "Burn
Chaka Khan
Lab saido "Fantastic"
Bernard Wright

KXAM Phoenb, AZ Rick Nuhn

ADDED Stocy-Lattleew Reddings Brothers Johnson

Brothers Johnson
HOTTEST
Chake It han
Rich James
Attantic Starr "When
Grace Jones
Isley Brothers
Denlece Williams "To Lina "Lying"
Cameo
Side Effect
Con Funk Shun

KJLH Los Angeles, CA Lawrence Yanter

ADDED Brothers Johnso Evelyn King Roberts Flack

HOTTEST
Pointer Seters
Rene & Angele
Bytrester
Bilty Cooen
Sitry Lattlew
Maze
Manhatten Transf
Denice Williams
Heath Brothers
Heath Brothers

Opportunities

Openings

EAST

Versatile morning personality sought by WNAV. Experienced only. Production. Send T&R to: Steve Hopp. Box 829, Annapolis, MD 21404. EOE. (6-12)

News Director to leed award-winning team. Intelligent, experienced, people-oriented manager. TER: gray Bruce, PD, WLAM, Box 929, Lewiston, ME 04240. EOE M/F. (6-12)

WELBECO, Inc. of Maine is expanding. Key positions available. Top dollar. T&R and salary requirements to Tommy Edwards, WAYU-WCOU, Box 330, Lewiston, ME 04240. EOE M/F. (6-12)

Afternoon drive personality needed. Experience and talent necessary. Great opportunity with growing company. Send TER to WENY, Box 208, Elmira, NY 14902. EOE M/F. (6-12)

Group-owned station committed to news now accepting T&R's, writing samples for future news positions. Contact Paul Ciotta, ND, WBAX, One Broadcast Plaza, Wilkes-Barre, PA 18706. EOE. (6-12)

Promotion Director/on-eir person needed at 50,000 watt FM station in New Hampshire. T&R: Bob Walker, WOKQ, Box 578, Dover, NH 03820. EOE M/F. (6-12)

WRUN/Utica, NY has nights open immediately. If you can communicate with adults 18-49, send T&R to Fred Horton, PD, WRUN, Thomas Rd., Orlskeny, NY 13424. EOE M/F. (6-12)

WOAY/West Virginia accepting T&R for announcers with rock format experience. Send to Charlie Jennings, Box 251, Osk Hill, WV 25901. EOE M/F. (6-12)

W3NE/Providence looking for Production/Creative Bervices Director. Good voice, technical skill, good copywriter. Work samples: Peter Mokover, WSNE, 111 Dorrenze, Providence, RI 02903. EOE M/F. (6-12)

Z104/Frederick, MD has immediate opening for experienced newsperson. Also possible opening for elepersonality. TER: Kemosabi, 6633 Mount Phillip Road, Frederick, MD 21701. (6-12)

Top 25 AOR has opening for local sales person. Commissioned salery . . . 920,000/yr, reasonable. Send resume to Business Mgr., WBRU-FM, 88 Benevolent St., Providence, RI 02908. (6-12)

50,000 watt AOR Superstars accepting tapes and resumes for possible future full- and part-time openings. Bob Kocek, PD, WRKI, Box 95, Danbury, CT 06810. No cells. EOE M/F, (6-5)

CQ102/Geneva, NY has immediate pert-time/swing opening (CHR). Central/Western New Yorkers. T&R to Stave Reynolds, PD, CQ102, Box 213, Geneva, NY 14456. EOE M/F. (8-5)

Pittaburgh's hottest AM/FM combination is looking for a newsperson. T&R to Jeff Gilbert, ND, WEEP/WDSY, 107 Sixth St., Pittaburgh, PA 15222. EOE M/F. (6-6)

Announcer/Broadcaster/"Entertainar"

— We placed over 95% of our graduates last year. Instructor positions open if you are able to keep (ligh interest level and relate the real world to your students, not the collegiate ivory tower Disney World. You need at least 2 years experience in broadcasting . . . No experience in teaching required. First phone. We also have an opportunity for you. American Academy, 833 Chestnut St., Philadelphia, PA 19107. (215) 922-0605. (6-12) *

WRFY-FM/Reading, PA has immediate opening for 6-12mid. jock, Adult/Contemporery. Good pay & benefits. Contact Mike Shannon, 2325 Perklomen Ave., Reading, PA 19808. EOE M/F. (6-6)

CHR communicators with personality needed. Hard work. Production. Salary negotiable. Expariance necessary. T&R: Jim Simonatti, WSPK, Box 1703, Poughkeepsie, NY 12601. EOE. (6-5)

WGNT/Huntington eccepting tepes for future reference. Full find part-time. A/C station. T&R: Rod Grant, WGNT, Box 1539, Huntington, WV 25718. EOE M/F. (6-5)

Morning Man

for Eastern AOR. If you are a polished entertainer & 18-34 oriented, we're looking for the man or woman to make us #1. Nothing less will do. Rush tapes and resumes to Radio & Records, 1930 Century Park West, #238, Los Angeles, CA 90067. EOE.

WMMB is seeking experienced A/C ennouncer with production skills. Excellent facilities, good selery enbenefits. TGR to D.A. Thurston, Box 707, N. Adems MA 01247. EOE (6-29)

Openings

WLNH AM-FM/Leconie has immediate opening for newscaster with strong delivery and reporting. Send TER to: Beth Osgood, ND, WLNH, Perade Rd., Leconia, NH 03248. EOE M/F (5-29)

Supersters, Charleston, WV. Searching for 7-Midnight personality. Creative production essential. TER to Chuck Geiger, PD. FM105, 100 Kanawha Terrace, St. Albans, WV 25177. EOE M/F (5-29)

WHCN, Hartford's Leading AOR, seeks Production Director who can produce, write, and handle a weekend airshift. Tapes and resumes to Daniel Francis Hayden, PD, WHCN, 1039 Asylum Ave., Hartford, CT 06105. EOE.

WHEN 106FM

WRTA/Altoona, PA is looking for morning personality. T&R to Greg Lance, Box 272, Altoona, PA 18803. EOE M/F (5-29)

WEJL/Scranton, PA needs experienced A/C entertailner. Strong production, community involvement. T&R to Chris Norton, WEJL, 149 Penn Ave., Screnton, PA 18503. EOE M/F (6-29)

Northwest New Jersey station looking for creetive controversiel morning men. T&R to Lew White, WRNJ, Box 1000, Heckettstown, NJ 07840. (5-29)

WIOQ has opening for professional news anchor with strong gathering and writing skills. T&R to News, 2 Bale Plaza, Bale Cynwyd, PA 19004. EOE (5-29)

50,000 watts unleashes part-time opening. Rush T&R to Sam Lit, c/o KICKS 101½, 218 Ewingville Rd., Trenton, NJ 08638. (5-29)

Morning pro, top 50 NE market. Only the best, T&R to Eastern Broadcasting, 1875 Connecticut Ave. NW, #1114, Washington, D.C. 20009. No calls. EOE (5-29)

SOUTH

WQOK/Graenvilla, oo, orin eccepting applications for future part-time and full-time personalities. T&R to: Dave Welchel, WQOK, Greenville, SC 29610. No cells please. EOE. (6-12)

WFMI/Lexington metro CHR looking for strong personality with super pipes and production skills. T&R to Larry Trimmer, 201 Patchen Drive, #39, Lexington, KY 40502. EOE M/F. (6-12)

WWXL/Manchester looking for News Director. Contact Randall C. Bliss, GM, Rt. 5, Box 50, Manchester, KY 40962. No cells please. EOE M/F. (6-12)

WSGA/Z102 looking for Chief Engineer. Must have at least 3 years engineering experience. Send resume to Box 8247, Savennah, GA 31412. EOE M/F. (6-12)

XL/103 looking for more good teen numbers. Nights. B.J. Odom, OM, Rt. 5, Box 50, Menchester, KY 40962. No cells please. EOE M/F. (6-12)

WCSC/Charleston needs experienced, creative Production Director to manage AM/FM production department and 3 hour shift. T&R: Bob Casey, Box 186, Charleston, SC 29402. EOE M/F. (6-12)

Rare opening at North Florida's #1 Contemporary station, Y103. T&R to Mr. Robert John, WIVY-FM, 3100 University Blvd., S., Jacksonville, FL 32211. No cells please. EOE. (6-12)

KFMN/Abilene, TX looking for experienced CHR jock with production telent to work nights 6-10pm. T&R: Chuck Roberts, Box 473, Abilene, TX 79604. EOE M/F. (6-12)

Immediate openings for middey jocks at 5,000 watt A/C station. Send-T&R to Jeff King, PD, WKGX, Box 1080, Lenoir, NC 28645. EOE. (6-12)

100,000 watt Country FM needs communicator, good reeder, for evenings. T&R to KXKZ, Box 430, Ruston, LA 71270. (318) 255-5000. EOE. (6-12)

TER to Phil Rankin, Box 3030, Lafayette, LA 70502 EOE. (6-12)

Air personality/production person 7-midnight shift for A/C. Must have 1 year experience. Call Froster Byrd, KTBB, (214) 597-7278. EOE. (6-12)

AM drive/PD needed immediately for Country station. T&R to Gary Baggett, KWKC, Box 2201, Abilene, TX 79605, EOE M/F. (6-12)

Male reporter/enchor needed for AM drive yesterday, to deliver news and punchlines. TER: Verna Avery, WAOK, 401 W. Peachtreii St. N.E., Atlanta, GA 30365. EOE. (6-12)

KFIM looking for mature, stable air talent with great production for PM drivel TGR to Johnny Thompson, 5411 N. Mese, Suite 31-C, El Paso, TX 79912-EOE M/F (6-12)

Beautiful Music WLPR has full-time opening for announcier to handle news/production/running automation. T&R: Alin R. Bishop, Station Mariagar, WLPR, Box 1944, Mobile, AL 36601. EOE. (6-12)

Openings

100,000 watt Q101 needs Seles Menager to organize and train our sales staff. Send resume to Larry O'Neal, Box 5314, Meridian, MS 39301. EOE. (8-12)

Southeast medium-major market station looking for future air taient. TER: Ed Seeger, Bassley Broadcasting Group, Box 1355, Goldsboro, NC 27530. EOE M/F. (6-12)

Creative morning personality needed yesterdey for coastal Carolina Adult FM. Good production a must. T&R: Bob Powell, 3040 Boundary St., Beaufort, SC 29902. EOE. (6-12)

95-SGF/Sevenneh neede efternoon drive telent with strong production for 100,000 watt FM, CHR formet. TGR to: Doug Welldon, Box 876, Sevenneh, GA 31498. EOE M/F. (6-12)

Aftermoon-drive/news essistant needed at 13 KOIL. Good delivery, dependability a must. Great equipment, people. TER to J. Sorrich, Box 6350, Odessa, TX 79762. (6-5)

96 Megic, top-rated AOR FM needs overnight jock yesterdey. Rush T&R to Stave Hess, 96 Megic, 706 N. Seven St., Ft. Pierce, FL 33450. No calls. EOE M/F. (6-5)

WSSX-FM, 100,000 wett rocker, looking for tapes for future full- and part-time openings. Send T&R to Bill Martin, Box 31089, Charleston, SC 29407. EOE M/F. (8-5)

KLBQ-FM/El Doredo, AR has immediate opening for early evening jock. Excellent facilities and benefits. No beginners. T&R to Chris Jamison, 1904 W. Hillaboro, El Doredo, AR 71730. (8-5)

Sick of playing the hits? Host the morning newsblock at a News/Talk station, KARN, Rick McGee, (501) 661 7500, Box 7521, Little Rock, AR 72214, EOE M/F (6:5)

WAAY/Huntsville looking for 6-10pm personality. Needs to be more than time and temp. T&R to Jerry Dean, Box 2041, Huntsville, AL 35804. EOE M/F. (6-5)

Ever done e two-person morning show? Would you like to? TED STORES, NTNA, BOX 2/27, Longview, TX 75806. (214) 757-2662. EOE M/F. (6-5)

morning men/PD. T&R to Rudi Greshem, WXVQ, 220 E. Herbert Ave., Deland, FL 32728. EOE M/F. (6-5)

5,000 watt Panhandle Country station has present and future full- and pert-time openings. TER to Scott Wilson, KKYN, P.O. Box 147, Plainview, TX 79072. EOE M/F. (8-5)

Immediate afternoon opening at oldies station. Experience and personality a must. T&R to Gary Houser, Box 31090, Amerillo, TX 79120. EOE M/F. (6-5)

WOW 107, NW Florida's premier radio station seeks midday personality with great production. T&R to John Canterbury, P.O. Box 2788, Pensacola, FL 32503. EOF M/F. (6-5)

WKZL-FM/Greensboro/Winston-Selem, NC seeking seasoned female voice with a smile. Send T&R and photo to Doug Paul, WKZL-FM, P.O. Box 11967, Winston-Selem, NC 27106. EOE. (6-5)

Only true personalities need apply. Middley opening WNOX/Knoxville. T&R to John E. Douglas, PD, 4400 Whittle Springs Rd., Knoxville, TN 37917. EOE M/F. (6-5)

WCOG/Greensboro Country seeks air talent/production. 1st phone preferred. T&R to Pet McGowen, WCOG, Box 8717, Greensboro, NC 27410. EOE M/F. (6-5)

Possible future openings at Western Kentucky fevorite Country music station. Good production skills. T&R to WFMW, Denny Koeber, Box 338, Medisonville, KY 42431. EOE M/F. (8-5)

KLSR/Memphis, TX, looking for afternoon drive/sales person. Experience and enthusiasm a must. T&R to KLSR, Box 400. Memphis, TX 79245, or call (806) 259-3511 (5-29)

Ownership opportunity available for General Sales Manager with first class full power FM. In the third fastest growing market in the nation, El Paso, TX. We In vite aggressive individual whose desire is to get ahead with an expanding broadcast group. Complete responsibility for entire local and national sales effort. Must have sales management experience in recruiting, sales training, co-op, merchandising and day-to-day supervision of sales staff. Salary and sales history, references and resume requested. Send to Box 10341, El Paso, TX 79994. EOE (6.26) •

WDOQ/Q102 Osytone Beach, FL has opening for PD, Send T&R to Jack Alix, P.O. Box Q102, Daytone Beach, FL 32015, Or call (904) 255-1456, (5-29)

Openings

WGLF/Tellehassee wants morning man to replace 'The Birdman." Send T&R to Ned Smith, Box 1815, Tellehassee, FL 32302. EOE M/F (5-29)

95 Rock — Supersters AOR format looking for sharp, talented morning person. T&R to Neal McNeal, Box 5000, Montgomery, AL 36192. (5-29)

Award-winning newsteem in America's most exciting city looking for experienced pro to enchor evenings. T&R to J.P. Pritchard, ND, KULF, 2100 Trevia, Houston, TX 77002. EOE M/F (5-29)

Superstars AOR needs morning personality who can grow with us. T&R to Rick Johnson, 1002 Newman Dr., Salem, VA 24153. EOE M/F (5-29)

News/Sports Director for AM/FM in East TN. 4½ person department. Must do play-by-play. T&R to Gary Morris, WQUT/WJCW, Box W, Johnson City, TN 37601 (E.29)

WLPR/Mobile has afternoon opening. Must reed news, do production and run automation. T&R to Alan Blahop, WLPR, P.O. Box 1944, Mobile, AL 36601. (5-29)

MIDWEST

WMKE/Milweukee Country is looking for dedicated personalities. Country music knowledge preferred. T&R to: Tony Russell, WMKE, 5407 W. McKinley, Milwaukee, WI 53208. EOE M/F. (6-12)

News Director for WKDQ/Evansville, IN. Aggressive, personable newscaste. T&R: Bobby Magic. OM, WKDQ, Box 2000, Station D, Evansville, IN 47714, (812) 422-5995. (6-12)

Growing Contemporery Cleveland FM seeks dedicated eir talent. Prefer Ohio, Penna., Michiganerea applicanta, TER to Harry Contemporary Cleveland, OH 44115 EOE M/F. (6-12)

Terre Haute market personelity. Top 40 looking for creative jock. Send T&R to Richard Kaufman, WBDJ, Box 400, Brazil, IN 47834, (812) 448-2317. EOE M/F. (6-12)

Air talent/Production Director needed. Send T&R to Mark Winston, WWQM, Box 4408, Medison, WI 53711 (6-12)

KSMN/Mason City, IA looking for ennouncer for Country formet. Send tepes to Tom Huber, Box 1448, Meson City, IA 50401. (6-12)

Wented: One-on-one communicator for contemporary news operation. Contact Mark Elliott, KEYN/K-QAM, 2829 Salina, Wichita, KS 67204, (316) 838-7744. EOE M/F. (6-12)

WTIG-AM/Massillon, OH accepting tapes for possible future openings. TER to Don Girard, Box 573 Massillon, OH 44646. EOE. (6-12)

WKAU/AM-FM CHR seeks TER's for possible future openings. Competitive Appleton/Oshkosh/Green Bay market. Ron Ross, PD, 1765 Block Rd., Kaukeuna, WI 54130. EOE M/F. (6-12)

WKBN needs experienced midday "personality." Tape and resume to Pete Gebriel, 3930 Sunset, Youngstown, OH 44501. No calls. EOE M/F. (6.12)

Pollsh your act. Come to KDAO/Mershalltown, IA. Professional A/C station looking for level-headed individual. T&R: Jay Douglas, Box 538, Marshalltown, IA 50158, (515) 752-4122. EOE M/F. (6-12)

Near-genius, producer-writer needed for radio works of art. Excellent salary, benefits and environment. Send T&R, writing semples to: WDIF, Box 10,000, Marion, OH 43302. EDE M/F. (6-12)

A/C FM seeks experienced morning ennouncer; good production skills. Burkhert-Abrams-programmed in Chicago metro area. T&R: WXLC, 4 South Genesee, Waukegan, IL 60085. EOE M/F. (6-12)

Northeast Ohio's fastest-growing FM looking for newsman. TGR and writing samples, 1st package to Rick Sevora, WQXK, Box 530, Salem, OH 44480. (6.5)

Aggressive Broadcast Group

tion as News Director at its Midwest facility Strong writing delivery, and management ability a must. Females and minorities encouraged to apply. Tapes and resumes ASAP to Radio & Records, 1930 Century. Park West, #240, Los Angeles, CA 90067 EOE.

Opportunities

Openings

WRKR/Milwaukee-Racine needs ND. Send T&R to Steve Warren, WRKR, 2200 N. Green Bey Rd., Racine, WI 53405. (8-5)

KATT/Oklahoma City, OK looking for great AOR communicators. Rush your best T&R to Jeff Freund, Box 25787, Oklahoma City, OK 73125. No calls please. EOE M/F. (8-5)

Future staff opening. Send your TER to Jed Duvell, PD, KIOA, 215 Keo Way, Suite 312, Das Moines, IA 50309. No cells please. EOE M/F. (6-5)

Would you like to become a morning institution?

We are a major Midwestern station. We are looking for a morning man to continue a long tradition of leadership. If you can combine information and humor into a believable, human on-air presentation, you are the person we're looking for Please send several examples of your work, along with resume and references to Radio & Records, 1930. Century. Park. West, #237. Los Angeles, CA 90067. EOE. M/F.

WRKR/Milwaukee Recine needs morning drive personality. T&R to Steve Warren, WRKR, 2200 N. Green Bay Rd., Racine, WI 53405. (6-5)

WQHK/Ft. Wayne looking for an assertive Country communicator. Send T&R to Phil Simon, WQHK, Box 6000, Ft. Wayne, IN 48898. No calls please. EOE M/F. (8-5)

KRNA/lows City, 100,000 watt FM rocker, has Immediate opening. No beginners please. TER to Bart Goynshor, 1027 Hollywood Blvd., lows City, IA 52240. (6-5)

WONX/Evenaton (Chicago) seeking part-time and future full-time board engineers and announcers. TER to Ken Koves, WONX, 2100 Lee St., Evenaton, IL 80202. No calls please. (8-5)

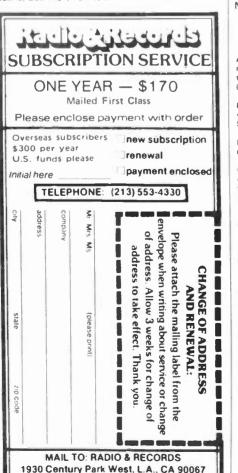
#1-rated Midwest powarhouse is accepting applications for an aggressive ND. Send T&R to Jason Drake, KFH, 104 S. Emporia, Wichite, KS 67202. EOE M/F. (6-5)

Groups Looking

tor major programming talent to become Program. Director at one of its Midwest stations. Candidate must possess superior programming ability in Contemporary and adult/Contemporary radio, and advanced management shifts. You must already be one of the best, or prove that you can become one of the best to earn this position. Females and minorities encouraged to apply Presentation packages ASAP to Radio & Records, 1930 Century Park West. #241. Los Angeles, CA 90067. ECE.

WEST

AOR morning personality for KBOS-FM/Tulare-Freeno, CA, Creetive, crazy communicator, major market experience preferred. \$18,000+. Contact Joe Collins, Box 1101, Tulare, CA 93275. (6-12)



Openings

KBDF/Eugene has immediate partitime and future full-time air telent openings. T&R to Charlie Van Hell, Box 70128, Eugene, OR 97401. EOE M/F. (6-12)

Experienced communicator/entertainer needed now at K960 (KARZ). TER to Bill Dodd, 2196 E. Camelback, Phoenix, AZ 85016. EOE. (6-12)

KQDQ/Eugene, OR looking for adult MOR sir talent and production, T&R to John McLeod, Box 995, San Jose, CA 95108. EOE M/F. (6-12)

Creative professional young adult morning communicator sought by A/C in CA. Rush T&R to Russ Gerber, 545 Middlefield Rd., Suite 170, Menlo Park, CA

Pacific Northwert's great mid-vallay KGAL, looking for News Director. Immediate opening, T&R to Brian Casey, Box 749, Albeny, OR 97321. EOE M/F. (6-12)

KPSA/Alamogordo, NM needs announcer with creative production ability. Country formst. T&R to KPSA, Box 720, Alamogordo, NM 88310. (8-12)

Chief Engineer needed, AM/FM. Must have sutomation expenence. Send resume to Bob Ordonez, Boi 10630, Reno, NV 89510. (702) 826-1355. Selery open EOE. (6-12)

KBZY/Salem, OR needs air talent immediately. T&R to Roger McDowell, Box 14900, Salem, OR 97309 EOE M/F. (6-12)

KXLF looking for mature DJ for 7-midnight future opening. Send T&R to Beau Stone, KXLF, Box 3500, Butte, MT 59701. EOE M/F. (6-12)

Wanted: production wiz for Northern CA featest growing AM/FM outlet in five station market. Send T&R to Ray Oresco, Box 631, Marysville, CA 95901. EOE M/F. (6-12)

Morning communicator needed at 50 kW in Rockles. Good production a necessity. No beginners or calls. T&R to Wayne Fuchs, KERR, Rt. 1, Box 48, Polson, MT 59860, EOE. (6-5)

Air staff for FM in Selt Lake City enticipating format change. T&R to Agency, 77 East 7200 S. State, Midvale, UT 84047. (6.5)

ticipating format change. TER to Agency, // Euro, 7200 S. Stats, Midvale, UT 84047. EOE. (6-5)

KTOM/Selinas, CA Country now accepting T&R for present and future openings. Send to PD, Box 81380, Selinas, CA 93912. (6-5)

KCRJ-FM/Cottonwood, AZ needs weekend ennouncer Immediately. Contact Chris Olivarez, (602) 634-3693. All inquiries confidential. EOE M/F. (6-5)

KEZR/Sen Jose is now eccepting tepes and resumes for future openings for on-air and news positions. Three-five years experience helpful. No phone tells please. Send T&R to: Bob Harlow, P.O. Box 2337, San Jose, CA 95109. EOE M/F (6-12) •

Positions Sought

A/C, MOR, AOR-6 years experience. Former PD currently A/C announcer, heavily involved with community, good production, some voices. (814) 336-5545-(6-12)

Is your radio station looking for the most unique voice in radio today? Well you've found it. DAVE STERLING, (312) 272-2512. (6-12)

major market. Prefer West. (317) 924-5489. (6-12)

Formerly KCKC/San Bernardino, KHOT/Fresno and othera. MD. Beckground in Country, AOR and Contemporary. Seeking quality position. Phone KEN McKAY, (714) 588-0342. (6-12)

7 year pro wants to advance to Program or Production Director. Will do airshift. Prefer A/C or MOR. (614) 383-5375. (6-12)

B.J. ODOM is moving to Ft. Myers, FL. Looking for full- or part-time work. (219) 868-3480. Leave message. (6-12)

Air personality wants to move to the West or the Pacific Northwest and find a home at CHR or A/C statlon. Call LES, (915) 949-1103. (6-12)

Experienced radio reporter seeks medium or major market job. Top 50 merkets. Call (914) 297-7281. (6-12)

CRAIG McILVEEN, KNAC intern, looking for small market. Will relocate. Prefer AOR. Cell for T&R, (714) 521-3631. (6-12)

Diel-e-rock-jock. Friendly broadcaster with good production values. Call me. Hear my tape. No mail delay JOEL MICHEL, (212) 877-3722, evenings. (6-12)

Country music PD/MD. Politics was the name. PD at KIKX/Tucson. 3½ yeers at same. Formerly KCUB, KJJJ. Prefer Southwest. BOB JONES, (602) 889-6296. (6-12)

Looking for a challenge, 3 years experience. Looking for AOR, CHR or A/C. Will relocate. Cell RICK, (302) 629-7226. (6-12)

Positions Sought

Talented PD with 5 years in majors looking for drive shift in medium or large market. Cell (203) 455-9228.

A good current on-air MD looking, Cell MARK, (702) 731-3253. (6-12)

MIKE LEWIS currently KYSN/Colorado Springs, formerly KIIQ, WPFM. Looking for airshift in medium market. 3½ years experience. Call anytime, (303) 674-3846. (6-12)

Great copy sells. Experienced writer looking for midsize PA, VA or NY station. Organized, creative, eager. SANDY, (814) 696-1263. (6-12)

Chicago news experience will put it to work for you. 7 years in radio, looking for a lot more. (219) 769-7041. (6-12)

Kild from Brooklyn, currently KIKX/Tucson can grow with you. Energetic, versatile. Rock and Country Full-time anywhere. STEVEN ELBERG, (602) 886-8381, attempons. (8-12)

Creative, aggressive end good pipes. A/C preferred Cell for T&R. MARK, (219) 844-3431 or (219) 844-2849 (6-12)

Looking for experienced copywriter with that blend of creativity and enthusiasm? That's mel Call for resume and sample copy. JIMMY, (215) 643-1427. (6-12)

Hard-working 7 year pro, seeks solid sporta P-B-P Major collage network experience. Employed Medium/major markets or college town. GARY HAHN, (502) 561-4190. (6-12)

Ouch! My foot's caught. Help me get it in the door Recent college grad seeking. Write RICH HANSON Apt. D6, 221 Stowe Ave., Troy, NY 12180. (6-12)

I'm no virgin et 22, worked three stations; programming, sales. Currently GM. Seeking quality rocker in Oregon, Northern CA. STEVE PAOLI, (217) 762-7040. (6-12)

Radio sportscaster. 11 years experience covering high school, Jr. and major college programs. Exciting style. ROB WILLIAMS, (515) 233-3117. (6-12)

Good midday jock evailable for immediate or future opening. Previously worked in Cleveland, Phoenix and Seattle, ivu programming and production. KIRK, (206) 858-7746. (6-12)

Ready for the majors, JIM CASTLE, (219) 432-2324 or (219) 484-0580. (6-12)

Experienced MN sportscaster seeks college or minor league hockey P-B-P position. Will go enywhere. Cal MARC, afternoons at (218) 749-4983. (6-12)

Minority eir talent looking for opening at Contemporary station. 3 years experience, first class license. DAVE ROBLE, (209) 952-3047. (6-12)

TOM MURPHY, formerly of F-105, WRKO and WAPE is available immediately for airshift in New England area. (617) 762-0173. (6-12)

MD/DJ with medium/mejor market experience desires MD/PD position, in N.E. Will do eirshift. Ready to work now. STANLEY BOMES, (617) 252-4715, (6-12)

CHARLIE PHILLIPS, formerly of KZZX/Albuquerque now available to work for you, Prefer CHR or A/C, but will consider all offers. (505) 268-9123. Call mal (8-12)

Sports Director currently employed in Houston, seeks responsible position with a good sports station in a major league city. Call TOM, (713) 481-5800. (6-12)

4 years experiance CHR, A/C, and AOR. Good production. One-to-one communicator. BRIAN, (417) 781-1654. (6-12)

Seasoned pro. Top rating record. WABC, WCBS.FM, WAKR, A/C, CHR and Oldies. Will relocate. CHARLIE GREER, (216) 688-4188. (6-12)

Need a morning personality who uses voices, comedy, news, skits and more? 5 years experience seeks medium-major West Coast market. Call STEVE. (213) 477-6394. (6-12)

Experienced announcer/MD with 1st cleas phone seeks a spot in the mid-Atlantic or Northeast area. B.A. in Mass. Communications. Prefer Country. RANDI, (703) 869-2694. (6-12)

Radio management consultant, programm ing/public relations, announcer/production. Associate Arts degree in broadcasting. References upon request SHARLENE WOODS, (213) 935-7419. (6-5)

JACK MONROE, 10 year pro currently with KLIF/Dellas, seeks employment in major market Preferably Dallas/Ft. Worth market. Strong production (817) 460-5013. (6-5)

7 year pro looking for good staff position or programming. Midwest or West. Call JOHN, (414) 921-6706. (6-5)

Broadcaster for Country station, Southeast Dixle. 13 year veteran. PD/MD/news experience. D. LOREN LEWIS, (505) 388-1950. (6-5)

Helpl It's time for a change....12 years experience including PD/AM drive and news. FCC first ticket. Will relocate. Call LARRY, (717) 653-2500 after 3pm. (6-5)

Positions Sought

DENNIS JON BAILEY, former WRKO, KCBQ. Presently WNAP/Indianapolis, seeking Country PD and/or drive position in medium to mejor market — West. (317) 924-5211. (6-5)

Top 10 market News Director looking. Experienced in all formats. Now at WTOP/Washington. Good track record. Call (703) 241-7507, evenings. (6-5)

8 year veteran seaks CHR air slot. PD/MD expenance. Top 100 markets only. Family man. All areas considered. Call SCOTT, (617) 799-0984. (6-5)

Excellent copywriter, entertaining personality, ax ceptionally creative. I'm a pro. Prefer near Southern Georgia. (912) 439-1453. (6-5)

10 years experience currently PD at KTOQ/Rapid Clty, SD, seeking major market on-eir or madium market PD. DON WIGHT, (805) 343-0888. (6-5)

Crazy men with excellent background and references. 5 years radio and TV Will consider Assistant PD. Leave message, SCOTT, (701) 237-6472. (6-5)

Male DJ, excellent knowledge of Country music, looking for Country station in Colorado. Open to all in surrounding areas. VINCE EVERETT, (312) 864-3304.

Former Production Meneger for 8 years et KMET/ Los Angeles, with strong emphasis in music GUS KRUEGER (213) 842 9858 (6.5)

Clever, experienced personality seeks communityminded, real MOR station. Currently overnights and swing at Northeast powerhouse. (315) 478-5329. (6-5)

10 years experience DJ looking for gig at medium/major market. Superb voice end production. Call DAVE FLEETWOOD, (518) 374-3392. (6-5)

Proven winner. Perfect for 25,000-50,000 market. Experienced AM drive and P-B-P. STEVE, (715) 246-2338, before noon. (6-5)

Air personality with music, programming experience seeks medium market eir work or smaller market PD. Contemporary stations, Midwest or Southeast, BRAD, (419) 678-3138, after 10am. (6-5)

7% years AOR. Experienced as PD/MD. Recent format change has left me looking. CHR and Country experience also. Leave message. JOHN, (615) 282-0520. (6-5)

Hot AOR format in development stages, 25+ demo elm. JOE COSTANZO, P.O. Box 8027, La Crescenta, CA 91214. (8-5)

I believe in creativity and community involvement. Assistant MD/production/promotion experience in CHR, A/C and Country. Current market 300,000. Call JIM, (904) 433-2608. (8-5)

But seriously, folks, didje hear the one 'bout the telented producer/rock-jock type waiting for the right West Coast offer. RANDY MARS, (415) 965-9265. (6-5)

"Please come to Boston . . ." they said, then the job fell through. Major/medium market on-air/PD experience. Any format. LAURA, (617) 277-2655. (8-5)

Programmer/announcer with 7 yeers experience, seeks small market station in Northeast. Presently employed. Wide range of experience. Married, no children. BILL KEMBLE, (914) 331-1632. (6-5)

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Radio & Records provides **free** listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

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Opportunities

Positions Sought

Experienced Country MD/PD seeks job with a challenge. Your station will sound better. For more, (316) 275-6407. (6-5)

Black 1st phone and Broadcast school trained. Looking for small market permanent position. BUD MAYO, (212) 865-0827 or (212) 691-3413 for resume. (6-5)

Event coordinator/promotions department. Over 2 years with top FM AOR station. Merchandising fund-raising/TV experience. KENNETH MARTIN, 110 Valley Rd., Louisville, KY 42004. (6-5)

CKLW gunslinger. Ready to be your #1 entertainer. Excellent references. Major market pro. For T&R contect (519) 258-7965. (6-5)

Wanted: News anchor position. 15 years on-air experience as CMR personality and news. Primarily medium markets. Prefer West. JOHN WILLIAMSON, (505) 255-4842 for T&R. (6-5)

Great mornings = instant ratings and revenue. Mejor market AM drive personality available now. Successful track record, no offer overlooked. Call (609) 737-1421. (6-5)

JIM DARBY, PD KBLL/Helena, former PD at KWZ/Bolse, also worked at KEEP, WDBO, WORJ and KWZ/Bolse, also worked at KEEP, WDBC Y-106, now looking. (406) 277-6997. (6-5)

Positions Sought

Help! Well known mejor merket morning personality and PD in process of regrouping. No offer overlook ed. Any market size. (609) 397-8318. (6-5)

Current on-air MD looking, Experience: KORK, KIIS-FM, KUTE 102. Call MARK, (702) 731-3253. (6-5)

(817) 261-3769. Cell this number if you're looking for solid moming retings and revenue. Major market experience and success. All merkets considered. (6-5)

Sex! All night elrehift wanted. Puppy, happy, dependable. Personality +. Fear, love. Will travel for decent offer. Sex! Drugs. "SPACE", (716) 876-5509. (6-5)

Changes

RADIO

Marie Stage, former PD of KRIB/Meson City, IA, joins 15-KRSS/Sioux Falla, SD se midday personelity.

Sendi Smith, formerly with KIOA-KMGK-FM/Des Moines, IA, Joins 15-KRSS/Sioux Falls, SD as evening personality.

Kay McConathy named Account Executive at KGO Newatelk/San Francisco, CA.

Changes

Danisa Galvin has been appointed MD at KZLA AM&FM/Los Angeles, CA...

Bob Brill joins KYNO AM&FM/Freeno, CA as morning co-anchor/reporter, from KUZZ/KKXX/Bakersfield,

Ketherine Hiebekos moves from News Anchor/Consumer Reporter to Promotion Director at KLOK-AM/San Jose, CA.

Ross Whitmors promoted to MD at KGVL

Tim Hart Bachand promoted to Assistant PD & MD at KIKT-FM/Greenville, TX.

RECORDS

Bernerd Abremowitz nemed Employment

Michael Capian appointed Local Promotion Manager, Hartford Market, Epic/Portrait/CBS Associated Labels.

Gloria Barlay named Local Promotion Manager, Black Music and Jazz, New York Market, Columbia

Robin Huff named A&R representative for Elek

Changes

INDUSTRY

Vicki Wilkan joins SIDE ONE Creative Marketing as Retail Marketing Coordinator based in Los Angeles.

David Mount appointed WEA National Video

Bill B. Lowery promoted to Magnavox division Sales Manager in Los Angeles.

Jacqualina Spaar joins the Sales Department et WIND/Chicago, IL.

Kan Rosa has been appointed Professional Manager at Johnny Bond Publications.

Sherry Bond has been named Director of Administration at Johnny Bond Publications.

Stave Riley will head National Promotion for

Miscellaneous

CMR eir personalities needed to appear on nationally distributed eircheck elbum. Best eircheck and resume to Telent Benk, LP Dept., Box 19263, Baltimore, MD 21213. (6-12)

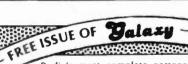
Teenage radio nut would like to hear from other radio teshirt/sticker collectors too. Merc Stout, RR#1, Box 233, Celifon, NJ 07830. (6-5)

Marketplace

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Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace

Per Insertion

\$30.00 1 Time 13 Insertions \$25.00 \$20.00

26 Insertions \$20.
Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date.

Submit to Marketplace

Marketplace ads are non-commissionable

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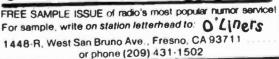
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