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Senate's move to add deregulation provisions to budget bill irks House Communications leaders.

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Fowler Foresees FCC Attitude Changes: Chairman advocates total revamping of Commission's regulation 

William Schwartz, Clifford Kirtland Promoted At Cox: Schwartz named President/COO, replacing Kirtland, who becomes

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Bruce Lundvall Joins E/A:

Former CBS Records Group President named Sr. VP. also heads two new 

FM Subcarriers May Regulate Utilities: FCC

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**Quarterly Measurement Diary Review Tips:** 

Beginning a series covering key areas to look for when reviewing those first QM

**Doug Erikson Promoted** To PD At KIMN: Moves Up from Assistant PD ......

Larry Anderson New WDAE/Tampa PD: Leaves WGR/8uffalo after nine years as programming head.

SUBSTITUTING RECREATIONS, TALK, "FANTASY"

### Baseball's Called Strike Changes Radio's Stance

Prominent among those enterprises affected severely by baseball's player strike of last week are the radio stations across the country that carry the play-byplay broadcasts of the 26 major league teams. With just a day's notice, stations were forced to fill three-hour gaps in their schedules, and the range of substitute programming was impressive. As most team flagship stations are News/Talk or information-oriented Adult/Contemporaries (Country WBAP/Dallas and KENR/ Houston and CHR WABC/New York are the exceptions), the most common strategy was to extend already-existing sports-slanted talk shows; but other stations resorted to running games of minor league teams, reviving radio's cherished historical technique of recreating games (usually fabled contests of the past), or in one case, inventing games entirely.

#### **Recreations Make** A Comeback

President Reagan was just one of the many radio broadcasters who specialized in conjuring up for imaginative listeners the events and atmosphere of an already-played ballgame, through sound effects and skillful recreations of the game down to each in-

#### **RKO Networks** Name Griffin **VP/Programming**



Dan Griffin

Dan Griffin has been named Vice President/Director Of Programming for the RKO Radio Networks. Griffin replaces exiting VP Jo Interrante, who has resigned the networks to start a West Coast-based production company

Griffin, who will be in charge of all product other than news for the three RKO Networks, was most recently Director Of Operations for WJR/Detroit. Prior to WJR. RKO/See Page 18

dividual pitch. This almost-lost art is being revived at KMOX/St. Louis and KENR in Houston. KMOX announcers Jack Buck and Mike Shannon, with the aid of live organ music, will recreate historical clashes like the 1946 and 1967 St. Louis/Boston and 1964 St. Louis/New York World Series contests, plus other classic Series games not involving the Car-

At KENR, Operations Manager Mike Elliot told R&R, "Each night at 7:30 we recreate one of the BASEBALL/See Page 20 HALL NAMED SMN A/C PD

#### Bonneville, Satellite Music Net Offer Beautiful Music Format

Bonneville Broadcast Consultants and the recently-formed Satellite Music Network (a collaboration between Burkhart/Abrams/Michaels/Douglas, Midwest Radio & TV, United Video, and John Tyler & Associates) have reached an agreement to make Bonneville's Beautiful Music format available nationwide by satellite. Beginning in late August SMN will offer Beautiful Music as its third 24-hour-a-day live format, following previously announced Adult/Contemporary and Country

John Patton VP/GM of Bon-

**GULF UNITED MAKES EEO CONCESSIONS** 

#### **NBMC** Drops Petition Against SJR/Gulf United Transfer

In return for a series of written promises from Gulf United to aid minority broadcasters, the National Black Media Coalition (NBMC) has withdrawn its petition to deny Gulf's attempt to buy eight radio stations from San Juan Racing for \$66 million and immediately spin off four of the properties for \$33 million.

NBMC Chairman Pluria Marshall told R&R his group has used the negotiating tactic at least a dozen times before. "A lot of people have gotten away from calling this 'stick-up money,' " said Mar-shall. "If we don't get them at transfer time, we have been told to go to hell more times than we care to hear.'

Under the agreement with Gulf United President Alan Henry, Gulf has agreed to:

· Continue good faith negotiations to sell WKAP/Allentown, PA to a minority purchaser.

Contribute \$8700 each year for

#### **Bogart Becomes** Boardwalk's Sole Owner

Boardwalk Entertainment Co. founders Neil Bogart, Peter Guber, and Jon Peters have agreed to divide their respective shares in their interlocking companles so that Bogart will become sole owner of Boardwalk. Guber and Peters, executive members of Polygram's management committee, will retain their Polygram ownership interests and continue with their managerial and filmmaking projects. Bogart and Guber were co-owners of Casablanca Record and Film-Works before joining with Peters, President of the Jon Peters Organization, to form Boardwalk.

three years to the NBMC-EEO Research Center and the same amount to Clark College in Atlan-

· Provide up to 10 days per year of a broadcast financial official's NBMC/See Page 18



Robert Hall

neville, told R&R that as a result of the improved service, "We expect to expand from our 100 current clients to 200 as soon as receiving stations become available and grow to 300 stations within a year after that." Bonneville's current subscribers will phase into satellite delivery of programming as earth stations are installed

Bonneville President Marlin Taylor stated, "In addition to the superior quality, freedom from the rigid discipline of tape

BONNEVILLE/See Page 20

#### FCC Eliminates First Phone License

The FCC voted unanimously Tuesday (6-16) to eliminate First Class licenses, with the action expected to take effect in about six weeks. The move will be welcomed by many small market owners

#### Coleman Named VP/GM At WIND



Jane Coleman

Jane Coleman, currently GM of WINS/New York, has been named VP/GM of News/Talk WIND/Chicago. Coleman, whose appointment becomes effective immediately, joined Group W as Assistant GM at WINS in February 1980, after holding several program analysis positions with CBS TV.

In making the announcement, Group W Sr. VP William Scott said, "Jane Coleman has done an outstanding job at WINS, where

COLEMAN/See Page 18

who have complained they don't need and often can't find first phone operators.

In his presentation to the Commission, the Broadcast Bureau's Chuck Goldfarb said the First Class license is unnecessary because:

• It doesn't guarantee competence since no "hands-on" exam is given.

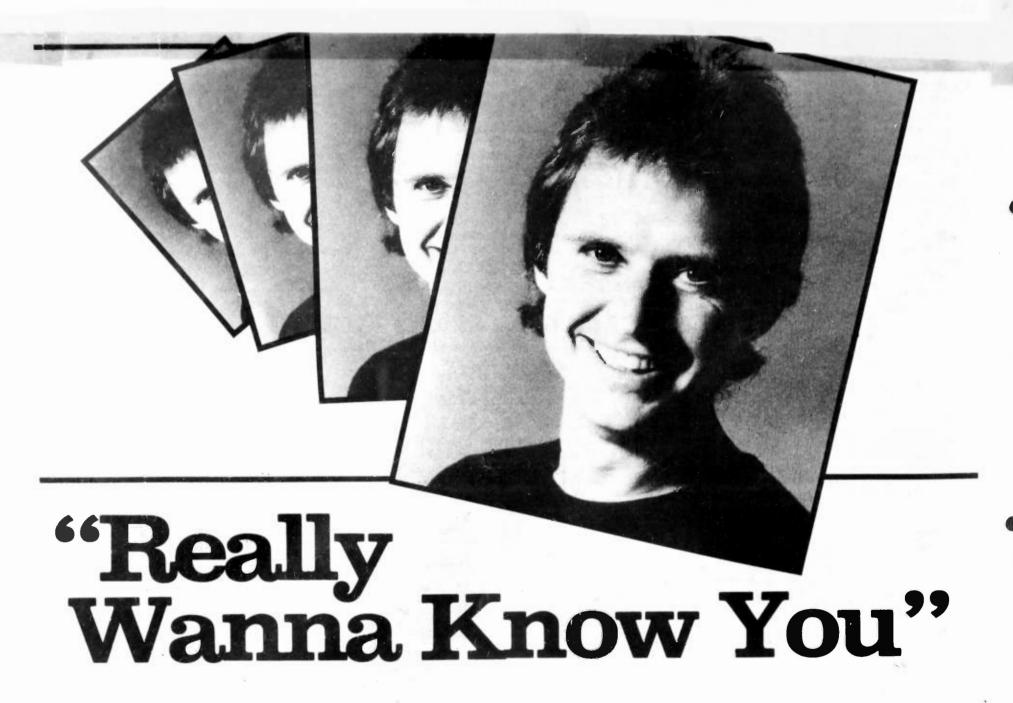
· Technology has eliminated the need for day-to-day employment of skilled engineers.

· Stations will continue to maintain qualified engineering help because it is in their best interest to do so.

#### **McKinney Admits** His Error

Tuesday's action was strongly supported by James McKinney, Chief of the Field Operations Bureau, who had opposed elimination of the Third Class license two years ago. He told the Commission his fears have proven groundless. "I can tell you that we have observed no damage done to the broadcasting service in the United States," said McKinney.

McKinney also stressed that elimination of the First Class license doesn't reduce a station's obligation to meet technical standards. "The item clearly says the Commission is placing that burden directly on the broadcast licensee, where it should be. We do not expect that the rulemaking will diminish technical operation of stations." FCC/See Page 18



A Great New Single From

### GARY WRIGHT

Produced by Gary Wright and Dean Parks

Executive Producers: Lenny Waronker and Russ Titelman

ON WARNER BROS. RECORDS



### H.R. 1805 Is Unfair; There's Got To Be A Better Way

Radio doesn't need another "partner" taking a percentage of net advertising dollars for the right to play music. BMI and ASCAP take their share, Arbitron sets its rates from station's rate cards, and now, with the new campaign for a performers royalty, record companies and musicians want a piece

Under the provisions of the measure (HR 1805), stations earning over \$200,000 yearly would pay a fixed percentage (1%) of their advertising revenues. That means a station earning \$12 million would pay \$120,000 a year, for instance. An RIAA survey estimates that 3000 stations in the \$200,000-plus class would pay about 96% of total estimated performers royalties, which would have amounted to somewhere between \$19 and \$27 million if the bill had been in effect in 1979. In paying for this rather substantial new "contribution" to performing artists, part-time music stations will be charged on the same basis as full-time music outlets — they'll be charged on how much they make, not how much they

Recent testimony by RIAA President Stanley Gortikov asserted that radio adds only three to six new records a week from over 700 releases, and actually plays mostly oldies, based on a 1977 survey of 267 stations in just seven major markets. He contended that performers' record royalties and concert/television fees should not be taken into account, that performers receive nothing from radio airplay, and radio should compensate those performers.

#### The Other Side

A 1981 R&R reporter survey of over 500 music stations in the top 100 markets shows the average CHR station adding 3.7 records a week, the average AOR station adding 4 albums a week, and the average Country station adding 6 records per week. Since there is little crossover in new additions in those formats, that's an average of almost 14 new records added weekly, exclusive of adds in the A/C, Black, and other formats. And of course, when the actual number of different new releases added each week is totalled, it runs far higher. In a sample week, in the contemporary format alone, 34 different new records were added for the first time, while a total of 117 different records were added by reporting sta-Radio's Unbeatable Sampling Program

Radio offers record companies the most comprehensive, most cost-efficient "sampling" program in the marketing world, with one of the highest, if not the highest percentage of new product exposure anywhere. Consumers are exposed to a large number of new records, and are able to make up their minds through repeated exposure.

Radio should not have to pay a piece of its profits because record companies have been inefficient in maximizing the marketing potential of their records. Radio also should not have to participate in funding the record industry's continuing high rate of product failures.

#### The Case Of The "Struggling Artist"

According to the RIAA,"Only a small proportion of those engaged in the production of sound recordings receive any financial benefits from the sale of those records." That's because only a small proportion of the sound recordings released are hits; i.e., generate sufficient sales to make some money back over their production/promotion/merchandising costs. Hit records result from the verdict of the people, and a performers royalty won't help the unsuccessful artist. Under the bill's provisions, performers royalties on the records that are played on radio stations will go to the record company (50%) and to all the musicians involved on the record (session singers and players included). This arrangement will spread the wealth a little, but since most hit records using session men are recorded in New York, Los Angeles, and Nashville by a select coterie of well-paid professional musicians, it is ludicrous to pretend that the performers royalty bill is an altruistically-motivated means of helping out starving musicians. Instead, radio will be paying the hitmakers (who wouldn't have hits without that free radio airplay) and the record companies.

#### A Possible Compromise

There may be a solution. We suggest radio stations should purchase the records they want to play, therefore paying only for what they use. Many stations already do this, as the record industry has severely curtailed its promotional mailings in recent months.

Most record company promotion people, of course, realize how valuable radio airplay really is, and no doubt many stations would still receive free product for airplay purposes. After all, repeated free airplay is a much more economical bargain than trying to a buy a 3-4 minute spot 20, 30, or 50 times a week

The performers royalty bill has some strong support in Congress. We urge our radio subscribers to contact their Congressional representatives and let them know how you feel about having record companies and musicians as partners in your profits.

#### ALSO HEADS NEW LABELS

#### Lundvall Becomes E/A Sr. VP

Bruce Lundvall has been named to a Sr. VP position at Elektra/Asylum Records, as detailed earlier (R&R 6-5). He will be based in New York,

and will also serve as President of the newlycreated contemporaryslanted Elektra/Metropolitan label, and will create another label concentrating on jazz and other specialized forms of music. Lundvall will report directly to E/A Chairman Joe Smith.

Smith commented, "We are most fortunate to attract an executive of Bruce Lundvall's caliber.



Bruce Lundvall

#### LUNDVALUSee Page 14 Erikson Promoted To PD At KIMN

KIMN/Denver Assistant PD and Music Director Doug Erikson has been promoted to Program Director, replacing outgoing PD Loren Owens, who will join WVBF/Boston as AM drive personality next month. KIMN General Manager Steve Keeney told R&R, "Doug absolutely emerged as the leading candidate from about a dozen very qualified ap-ERIKSON/See Page 14

#### KIRTLAND BECOMES CHAIRMAN OF BOARD

#### Schwartz Promoted To Cox President

William Schwartz has been elected President/Chief Operating Officer of Cox Broadcasting Corp. and a director of the company by Cox's board. Schwartz replaces Clifford Kirtland, who held the President/CEO position for the past seven years; Kirtland was elected Chairman of the Board.

Schwartz, President of Cox's broadcasting division since early 1979, will continue those responsibilities in addition to his new corporate duties. He was elected Executive VP of Cox in 1980, having joined the company in 1973.

#### Anderson Named OM/PD For WDAE

Larry Anderson has been named Operations Manager/Program Director at WDAE/Tampa, coming to the post after having spent 12 years, the last nine as OM/PD, with Taft sister station WGR/Buffalo. Jerry Reo has been appointed acting PD for WGR in the wake of Anderson's departure.

Commenting upon the change, Anderson told R&R: "I'm excited about this move or otherwise I wouldn't have made it. I'm not exactly a floater."

Anderson explained that "the challenge of the Tampa market" was a major factor in his decision.
"It's a chance to do something new," he elaborated. "We're going to do something different here. WDAE ANDERSON/See Page 14

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#### this week...

#### THE BATTLE AGAINST URBAN CONTEMPORARIES

WHUR mounts a counterattack against WKYS for the Washington audience.

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#### **IRONIC LAWS OF THE AIRWAVES**

Radio's own list of everything that can go wrong and therefore will go wrong - plus the callout research debate, Part II.

Page 54

#### IS NOAA WEATHER RADIO A WORKABLE SYSTEM?

Questioning whether or not the government's national weather radio network can do the job in emergencies.

Page 20

#### **SCREENING CALLERS TO** IMPROVE TALK SHOW FLOW

Screening is a necessary art for producing smoothly-running yet interesting programming.

Page 19

#### THE TRIALS OF BREAKING **NEW COUNTRY ARTISTS**

Known as the most receptive format for playing new artists, Country radio seems to be getting tougher to crack, and several promotion executives speculate on the reasons.

Page 49

#### MOVING UP TO MANAGEMENT IN AOR

Three former AOR programmers discuss the upward shift to management from the format's own special perspective

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# RED RIPE FOR RADIO

REX SMITH AND RACHEL SWEET



CKLW ADD
KFI ADD
KIQQ ADD
WAEB ADD
WAAY ADD
WBBQ ADD
WOKI ADD
WAYS ADD 28

WCSC ADD
WVLK ADD
2104 ADD
WGUY ADD
14WK ADD
95SGF ADD
WFOX ADD
WCGQ ADD

WFLB ADD
KFYR ADD
KRLC ADD
JB105 34-30
940 DEB 28
WACZ DEB 32
KYYX ON
920 ON



# JANIS IAN UNDER THE COVERS

KIQQ ADD KINT ADD BJ105 ADD KJ100 ADD



WFIL ON WIFI ON WGH ON KCPX ON

TAKEN FROM THE ALBUM "RESTLESS LOVE" PC 37380

### LOVERBOY THE KID IS HOT TONITE



KSFX ADD
WOLF ADD
WHFM ADD
KBFM ADD
BJ105 ADD
KERN ADD
KMJK ADD
KATI ADD
KRBE 17-14

0105 27-26 KBEQ 24-21 KJR DEB 25 K104 3-3 WAQY 31-28 KEGL 22-17 KINT 38-33 WOKI 26-23 WRVO 21-18
KJ100 DEB 26
WAKX 16-12
KWEN DEB 28
KHYT 33-32
WACZ 33-30
WIGY DEB 28
95XIL 9-8

KSEL 30-28
KENI 28-24
KCBN DEB 40
KQDI 11-7
KRLC 11-8
JB105 ON
WFLY ON
KHFI ON

WDJX ON KJRB ON KNBQ ON KYSN ON FM103 ON WXLK ON KOIZ-FM ON KOIZ-FM ON

FROM THE ALBUM "LOVERBOY" & M782

ON SOLUMBIA RECORDS



### Washington Report

SLIPPED INTO BUDGET BILL

### Radio Deregulation Bill Caught In House-Senate Crossfire

"They can't present us with a Christmas tree and get away with it," an angry House Telecommunications Subcommittee staffer told R&R, reacting to a surprise move in which the Senate Commerce Committee quietly slipped its radio deregulation bill (S. 270) and five other com-

munications measures into a massive budget bill. The Senators had hoped the broadcast items would be so deeply buried in the 6000-page budget that they would pass through Congress quickly and with little notice.

But the reaction in the House, which hasn't even held hearings on radio deregulation, was stunned surprise and an angry vow to remove the provisions from the budget so they can be considered individually, after hearings and careful study.

#### Indefinite Licenses, Lottery Selection Added

The Senate's radio deregulation plan included the FCC-approved elimination of nonentertainment programming guidelines, commercial time limits, ascertainment, and logging. But it went far beyond by granting indefinite radio station licenses, ending all FCC involvement in formats, and establishing a lottery system to choose from among qualified applicants for new licenses, in effect scrapping the lengthy comparative hearing process.

Under the bill, citizens could file petitions to revoke a license for a specific violation. After a prompt hearing, the FCC would have to decide within 30 days whether to deny the petition, revoke the license, or issue a cease-and-desist order against the licensee.

Aide Says Wirth
Determined To Block
"Mindless" Deregulation
An aide to Rep. Tim Wirth

(D-CO), Chairman of the House Telecommunications Subcommittee, said Wirth will do everything possible to detach the communications items from the budget bill when the House and Senate get together in a conference committee to resolve differences between their versions.

Calling the Senate move a "bombshell," the aide told R&R the senators moved with "unseemly haste" in an attempt to deregulate broadcasting in a "mindless, thoughtless way."

#### Senate Staff Believes Tactic Will Succeed

Chris Coursen, an attorney for the Senate Commerce Committee, said he is moderately confident the items will survive, no matter what the House tries to do.

"We did this because we thought it was a way to get some legislation passed more quickly than if we went through the normal course," Coursen told R&R. Pointing out that Senate debate on the entire budget bill is limited to 20 hours, Coursen predicted that "the chances of anyone spending a great deal of time discussing these bills is not very strong." And once the bill goes to conference, Coursen believes it will be difficult for House opponents to "garner enough votes to strike those things."

#### FCC Streamlines Procedures For Applications, Sales, EEO

At a Tuesday (6-16) meeting, the FCC voted to take several steps designed to save time and staff effort by simplifying applications processing, sales and transfers, and some EEO requirements. The Commission voted to:

- Eliminate the requirement that buyers of stations demonstrate the source of the financing they will use to purchase and operate the station for three months. They will be required only to certify that they are financially qualified.
- Eliminate the requirement to file an updated EEO plan when filing a major change application or when selling a station.
- Save several weeks per application and \$20,000 annually for the FCC by stopping the practice of printing cutoff notices for new

or major change applications in the Federal Register.

- Save several weeks per case by allowing the **Broadcast Bureau**, and not the full FCC, to handle petitions to deny or dropout agreements, when parties in comparative hearings drop out of the running.
- Save several weeks per application by allowing applicants for new facilities to simply certify that they have met local public notice requirements, instead of having to amend their applications and furnish proof.

#### FCC'S HISTORIC ROLE "MUST CHANGE"

#### Fowler Wants Public Interest Standard Reexamined

Carrying on his crusade for broadcast "unregulation," FCC Chairman Mark Fowler told the Oregon Association of Broadcasters last week that the public interest standard has become encrusted with "assumptions, programs, and policies" that must be stripped away.

"If regulation is truly in the public interest, the definition of public interest must change with the times, embrace new realities, and in the end, be keyed to serving the public," Fowler declared.

Admitting that his remarks were meant to sound radical, Fowler added, "The historic role of the Commission, a grand Poobah of the Potomac determining what kinds of programs a broadcaster must air, must change. And it will change."

In other points during the Oregon speech, Fowler:

• Questioned whether the FCC "ought to be involved in a

microscopic examination of every nook and cranny of a licensee's character."

- Hinted he disagrees with the Fairness Doctrine.
- Said he dislikes "contentoriented rules" and favors leaving content decisions to broadcasters, "including the decision over whether a particular word should be heard or a sensitive subject discussed."
- Questioned rules limiting the ability of broadcasters to diversify into ownership of new technologies or to develop programming for use by new media.

#### The Week In Review

- House upset over Senate "bombshell" in slipping deregulation provisons into giant budget bill (Page 5).
- Fowler outlines goals for overhauling FCC philosophy (Page 5).
- FCC moves to jettison time-consuming application processes (Page 5).
- Broadcasters assail performer's royalty idea (Page 6).
- FM subcarriers to turn off utilities? (Page 6).
- Three Virginia licenses in doubt (Page 6).

#### Washington Street Talk

#### Radio Fees Approaching

On a 360-21 vote, the House has passed the bill requiring fees for broadcasters to pay the FCC. The Senate's version is one of six bills tucked into a budget measure last week and now targeted for knockout by House members. The bill also gives Congress more control over the FCC.

#### Akaka Slow On EEO

The extreme sensitivity of altering the FCC's EEO policies has caused Rep. Daniel Akaka (D-HI) to adopt a go-slow approach on offering legislation he thinks is needed. Akaka's staff has discarded several draft bills as unsatisfactory. Akaka is reportedly talking with other Congressmen about the problem but has no immediate plans to sponsor a bill.

#### **Crossownership Hearing**

Look for Rep. Al Swift's bill prohibiting FCC consideration of broadcastnewspaper crossownership to be included in hearings July 16 on diversity of ownership in Tim Wirth's Telecommunications Subcommittee.

#### **Wunder Takes NTIA Helm**

Bernie Wunder was expected to be sworn in as NTIA Administrator by the end of this week. One day after he told a Senate confirmation hearing that NTIA will take a "new look" at 9 kHz, Wunder was confirmed last week by the full Senate to succeed Henry Geller, who resigned when President Carter left office.

#### FCC: At A Glance

#### WIOD/Miami Gets Cuban Relief

In the fourth case of the FCC granting special relief to offset illegal Cuban AM interference, WIOD/Miami Tuesday was given permission to increase power from 5 to 10 kw. The Commission also delegated authority to the Broadcast Bureau to grant such requests in the future, a timesaving step long sought by the Florida Association of Broadcasters.

#### Tax Certificates Issued

The Commission also told the Bureau, in the future, to handle requests for tax certificates for those selling stations to minority buyers. The order came as the FCC granted certificates, which defer payment of capital gains taxes, in the sales of KTNQ/Los Angeles from Storer to K-Love Radio; WMJK/Kissimmee, FL from Major Market Media to Central Florida Spanish Broadcasting; and WKTQ/Pittsburgh

from National Communications to BENI Broadcasting.

#### **Tucson Sales Approved**

The FCC has renewed the licenses of KVET & KWFM/Tucson and approved their sales to Abundant Life Ministries for \$1 million and Pima Radio for \$2.2 million, respectively. If the sales fall through, the license renewals are voided and revert to pending status. Both stations are owned by Alvin Korngold, who is now trying to acquire KOBY/Reno.

SPONSOR OPTIMISTIC ON BILL

### **Broadcasters Take Offensive Against Pay-For-Play Legislation**

Opponents of performers royalty legislation told Congress last week (6-10) that the bill would upset a fair 'balance of benefits" between radio stations and the record companies, whose sales "live or die" depending on radio airplay.

The testimony by witnesses from associations representing the broadcasting and jukebox industries came in the House Judiciary Subcommittee, which is considering H.R. 1805, Rep. George Danielson's (D-CA) bill to make commercial users of sound recordings pay royalties to record companies and performers.

#### **Sponsor Claims Two-Thirds Support** On Subcommittee

After the hearing, Rep. Danielson told R&R he already has more than enough votes to get the bill out of the subcommittee "We may be all the way and we're no less than two-thirds," Danielson. He believes performers royalties will ultimately be included in a omnibus revision of copyright laws that will also cover cable television.

#### NAB: "Robin Hood" Bill **Upsets Balance Of Benefits**

The leadoff witness was NAB Deputy General Counsel James Popham, who denounced H.R.

Popham added that many oldies are still on sale and airplay helps keep the performer "in the public ear," while helping to promote concerts and personal appearances

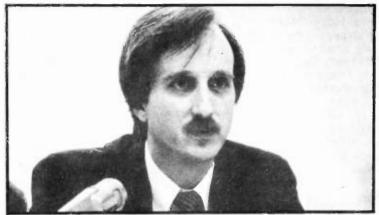
#### **NRBA**: Record Companies **Get Free Advertising**

NRBA Chairman Herpe also discounted Gortikov's complaint

free market, to negotiate financial deals for airplay. Forecasting "public interest problems" under such an arrangement, Herpe saw himself becoming "a very, very rich man," and NAB's Popham responded, "I think the present system is rather good."

#### **Royalties Would Help Bury Jukebox Industry**

Wayne Hesch, of Rolling Meadows, IL-based A.B. Enterprises, and past President of the **Amusement and Music Operators** Association, said H.R. 1805



ROBIN HOOD RIDES AGAIN? - NAB Deputy General Counsel James Popham denounces performers royalty as "Robin Hood" legislation that would upset the fair "balance of benefits" between radio stations and record companies.

"would help put the jukebox industry out of business." The nation's 300,000 jukeboxes earn only \$88 apiece yearly, said Hesch, who added that his industry doesn't get "freebies" but pays \$1 apiece for the 150 records each jukebox uses yearly

FCC PROPOSES NEW REVENUE SOURCE FOR FM'S

### FM Subcarriers To Aid **Utility Load Management?**

FM stations would have a potential new source of revenue under an FCC proposal to allow them to rent out subcarrier frequencies to utility companies for use in regulating the public demand for electricity

During times of peak power demand, the subcarriers would enable utilities to turn off devices such as receiver-equipped hot water heaters and air conditioners in homes and businesses whose owners agreed to participate, possibly in return for lower rates.

Commands could also be sent to switch equipment from electricity to an alternate energy source or to activate a second meter that assesses a higher rate for power drawn during peak demand

Historically, the FCC has only allowed FM subcarriers to be used for "broadcast-like" purposes, such as music and information services. But the Commission is now willing to lift that restriction because it believes the utility load management plan would have "little or no impact on FM broadcasting" and because energy conservation has become a high national priority.

Comments on the plan are due at the FCC by July 8. Reply com-

### Three Virginia Radio Licenses In Jeopardy

Three Virginia radio stations are awaiting FCC law judge decisions on whether or not they will lose their licenses on charges ranging from unauthorized transfer of control to airing lottery information and deceptive advertising.

Hearings have been completed on the Broadcast Bureau's attempt to revoke the license of Blue Ribbon Broadcasting's WBLU/ Salem, VA and to deny the renewal of Tidewater Radio Show's WPCE/Portsmouth, VA and Willis Broadcasting's WOWI-FM/Norfolk, VA. The Tidewater and Willis groups are both owned entirely by the Rev. Levi Willis of Norfolk

The cases are interwined due to an allegation that Blue Ribbon improperly abandoned control over WBLU to Rev. Willis without FCC approval.

Revocation proceedings against WBLU began in 1977 when the FCC charged Blue Ribbon's owners with assuming control of the station prior to FCC approval of the sale from Pioneer Broadcasting. The case was dropped in 1977 when WBLU was granted permission to make a distress sale to a minority buyer. However, when no sale had taken place after two years, the FCC reopened the case in early 1981 and added a new issue involving an improper ex parte contact by one of Blue Ribbon's principals with the presiding judge, who consequently disqualified himself.

#### Threatening Sales **Practices Alleged**

In the related cases, Rev. Willis's two renewal applications were designated for hearings in 1977 on allegations that a sales manager used "coercion and threats of physical violence" in his sales work, airing lottery information and deceptive advertising, improperly assuming control of WBLU, failing to report a corporate breakup and, in an issue added to the case later, possibly misusing funds withheld from employee paychecks for tax pur-

In its final recommendation last fall, the Broadcast Bureau advocated denying renewals for WOWI and WPCE on all charges except the one involving the threatening sales manager.

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A Smash Record!

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#1 MOST **ADDED** 

WIFI add WCAO add WROR add 26 WHFM add Z93 add **KEARTH add KINT add 39 KIQQ** add KJR add KYYX add

**KOPA** add **WOLF** add JB105 add 34 KC101 add 30 WAAY add 30 WAKX add KSTAR add 30 WAXY add **KBFM** add WTIX add **KEEL add** 

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**KYYA** add **KRLC** add F105 deb 30 KFRC deb 38 WFLB deb 33 **KVIL** on KFI on KNUS on 92Q on

Produced by Ronnie Milsap and Tom Collins

### When It's A Hit, It "Feels So Right"

### Alaban



**KPLZ** add KINT add 40 WTIX add **WSGN** add **920** add WGH add KJ100 add WVLK add KRAV add WCIR add **KBOZ** add **KIQQ 35-34 KEGL 24-22** 

**WERC deb 29** WAAY deb 25 WRJZ deb 27 WNOX deb 30 **WAYS 30-24 WSEZ 35-33** WCSC deb 29 KCPX 35-30 **WJBQ** deb 39 14WK deb 30 **WFLB 28-25** KSEL deb 26 KATI 35-31 **KVIL** on

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### "Feels So Rig

Produced by Alabama, Larry McBride and Harold Shedd

SMASH FOR THE SUMMER:

Robert Gordon Someday, Someway" Out Of The Box:

J B105 94Q KIQQ WXKS

ON REAL Records



SPONSOR OPTIMISTIC ON BILL

### **Broadcasters Take Offensive Against Pay-For-Play Legislation**

Opponents of performers royalty legislation told Congress last week (6-10) that the bill would upset a fair "balance of benefits" between radio stations and the record companies, whose sales "live or die" depending on radio airplay.

The testimony by witnesses from associations representing the broadcasting and jukebox industries came in the House Judiciary Subcommittee, which is considering H.R. 1805, Rep. George Danielson's (D-CA) bill to make commercial users of sound recordings pay royalties to record companies and performers.

#### **Sponsor Claims Two-Thirds Support** On Subcommittee

After the hearing, Rep. Danielson told R&R he already has more than enough votes to get the bill out of the subcommittee "We may be all the way and we're no less than two-thirds," said Danielson. He believes performers royalties will ultimately be included in a omnibus revision of copyright laws that will also cover cable television.

#### NAB: "Robin Hood" Bill **Upsets Balance Of Benefits**

The leadoff witness was NAB Deputy General Counsel James Popham, who denounced H.R.

Popham added that many oldies are still on sale and airplay helps keep the performer "in the public ear," while helping to promote concerts and personal appearances

#### **NRBA**: Record Companies **Get Free Advertising**

NRBA Chairman Herpe also discounted Gortikov's complaint

free market, to negotiate financial deals for airplay. Forecasting "public interest problems" under such an arrangement, Herpe saw himself becoming "a very, very rich man," and NAB's Popham responded, "I think the present system is rather good."

#### **Royalties Would Help Bury Jukebox Industry**

Wayne Hesch, of Rolling Meadows, IL-based A.B. Enterprises, and past President of the **Amusement and Music Operators** Association, said H.R. 1805



ROBIN HOOD RIDES AGAIN? - NAB Deputy General Counsel James Popham denounces performers royalty as "Robin Hood" legislation that would upset the fair "balance of benefits" between radio stations and record companies.

"would help put the jukebox in-dustry out of business." The nation's 300,000 jukeboxes earn only \$88 apiece yearly, said Hesch, who added that his industry doesn't get "freebies" but pays \$1 apiece for the 150 records each jukebox uses vearly

FCC PROPOSES NEW REVENUE SOURCE FOR FM'S

### FM Subcarriers To Aid **Utility Load Management?**

FM stations would have a potential new source of revenue under an FCC proposal to allow them to rent out subcarrier frequencies to utility companies for use in regulating the public demand for electricity.

During times of peak power demand, the subcarriers would enable utilities to turn off devices such as receiver-equipped hot water heaters and air conditioners in homes and businesses whose owners agreed to participate, possibly in return for lower rates.

Commands could also be sent to switch equipment from electricity to an alternate energy source or to activate a second meter that assesses a higher rate for power drawn during peak demand

Historically, the FCC has only allowed FM subcarriers to be used for "broadcast-like" purposes, such as music and information services. But the Commission is now willing to lift that restriction because it believes the utility load management plan would have "little or no impact on FM broadcasting" and because energy conservation has become a high national priority.

Comments on the plan are due at the FCC by July 8. Reply com-

### Three Virginia Radio Licenses In Jeopardy

Three Virginia radio stations are awaiting FCC law judge decisions on whether or not they will lose their licenses on charges ranging from unauthorized transfer of control to airing lottery information and deceptive advertising.

Hearings have been completed on the Broadcast Bureau's attempt to revoke the license of Blue Ribbon Broadcasting's WBLU/ Salem, VA and to deny the renewal of Tidewater Radio Show's WPCE/Portsmouth, VA and Willis Broadcasting's WOWI-FM/Norfolk, VA. The Tidewater and Willis groups are both owned entirely by the Rev. Levi Willis of Norfolk

The cases are interwined due to an allegation that Blue Ribbon improperly abandoned control over WBLU to Rev. Willis without FCC approval.

Revocation proceedings against WBLU began in 1977 when the FCC charged Blue Ribbon's owners with assuming control of the station prior to FCC approval of the sale from Pioneer Broadcasting. The case was dropped in 1977 when WBLU was granted permission to make a distress sale to a minority buyer. However, when no sale had taken place after two years, the FCC reopened the case in early 1981 and added a new issue involving an improper ex parte contact by one of Blue Ribbon's principals with the presiding judge, who consequently disqualified himself.

#### Threatening Sales **Practices Alleged**

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ON RCA Records



### Reps



Eastman Network Sales, the New York-based division of Eastman Radio, recently signed an agreement to represent the all-sports Enterprise Radio Network, according to Charlie Colombo, Exec. VP for Eastman Radio

### **RKO Radio Sales**

Jerry Kelly has been named Director/Sales, coming from his previous post as National Sales Manager. Prior to joining RKO, Kelly was associated with the John Blair Co., Edward Petry, Major Market Radio, and WMCA/New York



Bob French and Judy Houston have joined the Atlanta office as account execs. French joins Katz from his previous post as Manager of H-R/Stone's Detroit office, having previously served as an account exec with WQXM and WBBA/Tampa-St. Petersburg.

Houston was most recently Sales Manager for RKO Radio Sales in Atlanta. Prior to RKO, she held an account exec post with WSB/Atlanta for seven years.

### **Torbet Radio**

Stu Goldberg has been elevated to Manager of the Los Angeles office, having joined Torbet last year after two years with RKO Radio Sales in New York.

Concurrently, Jeff Messerman has been named to an account exec's position in the New York office, coming from an account exec post with WGCL/Cleveland. Peggy Schiavo likewise joins the rep as an account exec in the San Francisco office. She most recently worked at Roslin Radio Sales, having previously handled network sales with the McGavren **Guild** firm

#### H-R/Stone

John Graziano has been named Sales Manager for the Los Angeles office, coming from his previous post as GSM at KNAC/Long Beach, a position he had held for the past six years.



Tom Cosgrove has been appointed Manager for the San Francisco office. Most recently, Cosgrove served as an account exec with KCBS/San Francisco, having formerly been Promotion Director and PD with KSCU-FM/Santa Clara, CA.

The "RAB Customer Target Finder. a slide rule listing 50 separate product categories which station sales execs can use to determine the percentage of Americans (both by total and by age-sex distribution) who listen to radio, is being malled to all RAB members. The mailer also includes a method for computing individual station audiences in each age-sex group

KQIN/Burien, WA has been sold by Thomas Read to All-Pro Broadcasting for an undisclosed sum, subject to FCC approval

WGL/Fort Wayne, IN has been sold by the News Sentinel Broadcasting Company Inc. to Frank Kovas Jr. for \$425,000, subject to FCC approval. Blackburn & Co. brokered the transaction.

### **Networks/Program Suppliers**

Mutual

The recently-elected members of the Mutual Advisory Board, the affillates' organization of the Mutual Broadcasting System, are: KTRH/Houston VP/GM Hal Kemp, WSOC/Charlotte, NC VP/GM Lee Morris, WQSA/Sarasota, FL President Ted Rogers, KSOK/Arkansas City, KS Owner/Operator Richard Wartell, and WMIX/Mt. Vernon, IL President Russ Withers, all of whom were named Directors-At-Large.

WCLI/Corning, NY VP/GM Alan Andrews (Northeast), WNMi-WRNZ/Columbus, OH President Bill Mnich (North Central), KVI/Seattle VP/GM Jim Johnson (Northwest), WTMA-WPXi/Charleston, SC Owner Randy Odeneal (Southeast), WLAU/Laurel, MS President/GM F.M. Smith (South Central) and KSFO/San Francisco VP/GM Jim Myers (Southwest) make up the Regional Directors

Gene Swanzy has been appointed to the newly-created post of VP/Broadcast Services for the Mutual Broadcasting System. A 25-year broadcasting veteran, Swanzy comes to Mutual from his previous post as VP/Pay Television Initiatives for the Public Broadcasting System.



A 20-part weekend special, "Crime: A National Challenge." anchored by Mike Wailace, will air June 27-28



POINT/COUNTERPOINT — Both the NBC Radio Network and the Source busily fed excerpts of "Tomorrow Coast To Coast" host Tom Snyder's Interview with Charles Manson (right) prior to its air date last Friday night (6-12). NBC Radio affiliate KFWB/Los Angeles added a talk show with "Tomorrow" executive producer Roger Alles, who commented, "There are many young people who unfortunately do not know who Charles Manson is or what the drug culture taken to the area." culture taken to its extreme can do to people.

The New York-based firm announces that it produced 36 hours of original programming during the month of May



Dan Forth, Director/Affiliate Rela tions, announced that the following stations have affiliated with the net: WBRU/Providence, WXEZ/Toledo, WXUS/Lafayette, IN; WATN/Watertown, NY; and WKKY/Pascagoula, MS.

#### OPUS PRODUCTIONS, INC.

Amerithon Program Package," currently available from the Dallas-based firm, is designed to provide A/C and CHR stations with patriotic programming for the Fourth of July weekend. The special consists of over 120 songs saluting the cities and states of America, e.g. Johnny Rivers performing "Memphis," the Eagles' "Hotel California," etc.

In addition to these songs, the package includes a 60-second original production music theme, a Yankee Doodle" instrumental intro staging, additional patriotic music and themes for production or programming, and a cross-reference index of songs by artist, place, and tape; plus scripts for promos and liners. Interestingly, program allows stations to retain their local format and air personalities while enabling them to take advantage of this special programm-Ing. For further information contact the Starr Studios at (214) 691-8846



'The History Of Rock And Roll Silver Anniversary Edition," will soon become the "Historia Del Rock And Roll Edition Anniversario Del Plata. as XEW/Mexico City GM Jaime Almeida will join Drake-Chenault in translating the entire 54-hour radio special into Spanish. All aspects of the special, including artist interviews and trivia quiz, will be translated for distribution in Latin America and to Spanish language stations in the U.S. Production on the Spanish version began June 8 with scores of Mexican voice specialists enlisted to replicate the artist interviews. The completed version is expected to be ready by Ju-

**NBC** Radio

filiate Relations, welcomes new net-

work affiliates WZYX/Cowan, TN;

KCHA-AM-FM/Charles City, IA;

WYPR/Danville, VA; WLVQ/Co-

lumbus, OH; KSKU/Hutchinson,

KS; WSQV/Jersey Shore, PA;

WSEK/Somerset, KY; KAPB/ Marksville, LA; WIFE/Indian-

apolis, IN; WEEX-WQQQ/Easton,

PA; KYEZ/Salinas, KS; KCBL-AM-

FM/Benton, KY; WSVC/Duniap,

TN; and WESB/Bradford, PA.

Meredith Woodward, Director/Af-

#### Starfleet



WILD IN THE STREET - Epic recording artist Garland Jeffreys's recent performance at the Roxy Theatre in Los Angeles was broadcast live by Starfleet to 56 stations across the U.S. Pictured in front of the mobile unit on the backstreets of Hollywood are, from left: E/P/A's Harvey Leeds, KLOS/Los Angeles PD Tom Hadges, Starfleet's Sam Kopper, Jeffreys, E/P/A's Bob Feineigle, E/P/A Sr. VP/GM Don Dempsey, and Epic's Dick Wingate. Starfleet will also broadcast Arista recording group the Outlaws live from

Saratoga, NY via satellite over 70 stations on June 21 with Epic's REO Speedwagon to follow live from Boston on July 15.

### THEGELL

WRKO/Boston, KTOP/Topeka, WIRK/West Paim Beach, FL; and WRKR/Racine, WI are the latest stations to sign up for the 90-second "Mini-Quizzes." The Hyannis, MAbased program supplier's news feature is now heard over 30 stations.

#### Progressive Radio Network

The "Father's Day Special," the latest in the firm's "Holiday Package" series, is set to air June 21. This special, currently available via cash or barter, includes six, four-minute collages of music, interviews, and comedy, all based around the Father's Day

Charley Steiner has been promoted to the newly-created Manager of Sports position. A 14-year veteran of the broadcast industry. Steiner most recently served as Sports Editor for the net, having joined RKO in 1979. Prior to this, Steiner served as News Director at WXLO/New York. Program Director at WERE/Cleveland, and News Director at WAVZ/New Haven and WPOP/Hartford. He began his broadcast career as a newsperson with WIRL/Peoria,

### People

#### Rochester

Tom McKnight has been appointed VP/Telecommunications Development for GANSAT (the Gannett Satellite Information Network). Most recently a staff attorney for Combined Communications, McKnight previously served as a legal assistant to FCC Commissioner Abbott Washburn

#### **Boston**

Steve Soule has been named General Sales Manager for WBZ. Soule most recently held the GSM post at WKTU/New York

#### Salt Lake City

Ted Capener has been named Corporate VP/News & Public Affairs for the Bonneville International Corporation. A 22-year veteran of the organization. Capener most recently served as Chief of Bonneville's Washington News Bureau, having begun his broadcast industry career as KSL/Salt Lake City's Farm Direc-

Charlie Sherrill, most recently Assistant Bureau Chief/Correspondent in the Washington News Bureau, will succeed Capener as Bonneville's Bureau Chief.

Bruce Hough has been upped to VP/GM for the Bonneville Satellite Corporation (BSC), coming from his previous post as Manager for the

#### Seattle

Ron Jaco has been appointed General Sales Manager at KVI, Most recently, Jaco served as President of the Seattle-based RJ Media firm, having formerly been VP/Director of Media for Wells, Rich, Greene/ Northeast.



DISCWASHER TO BEGIN RADIO ADS

#### Record Care Market Cleaning Up To Tune Of \$60 Million In '81

Spurred by ever-increasing record prices, consumers are attempting to protect their sound investments by spending more and more money on items designed to make their discs last longer. Columbia, MO-based Discwasher Inc., a leader in the record maintenance market. estimates that total record care sales will reach \$60 million at the retail level in 1981. in contrast, total record care sales stood at nearly \$20 million in

#### Wontcha Let Me Take You For A Sea Cruise?

According to recently-published Commerce Department figures, vacation cruises departing from U.S. ports have increased by 75 percent over the past nine years. Revenues from these cruises may top \$2.8 billion by 1990.

Taking advantage of this trend, Discwasher (recently purchased by Esmark International's Jensen Division) will be supporting its expanded print campaign with radio spots for the first time. The ads, scheduled to begin this summer, will be handled by in-house ad agency

Morning Advertising.

#### Slight Growth On Videogames Horizon

Electronic videogames should show slight growth to \$1.3 billion in 1981, up from last year's \$1.25 billion, according to a recent report from the Norwalk, CN-based International Resource Development (IRD) research firm. To stand out, companies will incorporate voice synthesizers and holography (Atari will

debut the latter later this year) to their

The rapid growth of the home computer business is viewed as a major threat to videogames' growth, the IRD noted, predicting the total market for both video and non-video games to top \$1.5 billion by 1985.

#### **Numark Intros** Mixer/Pre-Amp With Equalizer

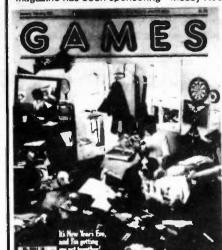
Numark Electronics recently unveiled the "DM1800," a studio qualty mixer/preamplifier that includes a built-in six-band equalizer. Capable of mixing sound-on-sound, making video and film soundtracks, or being used in radio stations' studios, the unit is designed to meet a wide variety of professional applications.

The "DM1800" features three stereo phono/line inputs plus a balanced/unbalanced mike input with a low-cut filter that accepts either a phono plug or XLR connector. The mike input includes a pan pot control and a two-position talk switch to reduce phono/line volume by either six or 15 dB for voiceover purposes. Both stereo channels as well as the six frequency bands of the equalizer are adjustable by slide controls. Price: \$500.

For further information contact Robert Kotovsky at Numark at 503 Raritan Center, Edison, NJ 08818, (201) 225-3222.

### Games Magazine Promotes "Messy Contest" Via Radio

In an effort to increase sales among college students, Games magazine has been sponsoring "Messy Room Contests" via local radio sta-



tions. To put it neatly, air personalities ask listeners to mail in photos of their messy rooms for a chance to win "Messy Person" T-shirts, subscriptions to Games, and special Mess Kits." which consist of a "dust-buster" apron, bucket, and mop.

One messmaker per market is declared the "Pick Of The Litter" and receives a day of maid service. \$300 to throw a party in his or her room, and a second day of complimentary maid service to "restore the mess to an orderly state." Games is published by Playboy Enterprises Inc.



### Radio&Records



LARRY MANUEL NAMED VP/GM AT ARBITRON RADIO



NUMBER ONE FIVE YEARS AGO: "SIlly Love Songs" -Wings (Capitol)



NUMBER ONE COUNTRY: "El Paso City" - Marty Robbins (Columbia)



NUMBER ONE LP: "Fly Like An Eagle" — Steve Miller (Capitol)

#### Gregory Named VP/Mktg. For John Hammond Label

Chuck Gregory has been appointed Vice President/Mar-

keting for the newly-created John Hammond Records label. Most recently, Gregory served as Senior VP/GM for Salsoul Records, having formerly held the VP/Marketing post with Famous Music, managed Stephanle Mills, and served as Director/Marketing at Polydor Records.

Prior to joining Polydor, Gregory was West Coast A&R Director at Epic Records and served as Columbia Records Promotion Manager for the



Chuck Gregory

Baltimore-Washington, DC area. He will be based at the label's New York City offices.

#### Vickers Named Director/West Coast Publicity At A&M

Tom Vickers has been appointed Director/West Coast Publicity at A&M Records. Most recently, Vickers served as Director of Information for Thang Inc., George Clinton's production company. Prior to joining Thang, Vickers was a freelance writer

#### Cline Upped To Nat'l Sales Mgr. For E/A

Dave Cline has been elevated to National Sales Manager for Elektra/Asylum Records, coming from his previous post as National Sales Advertising Director for the label. A four-year veteran of E/A. Cline previously spent six years as Western Sales & Marketing Manager with the Pickwick International firm, having formerly spent six years with Capitol Records, where he held District Sales Manager posts in New York, Albany, and Los



Dave Cline

### **Pro:Motions**

#### Leventon Indie Promo Firm Relocates

Mike Leventon has announced that his independent A/C promotion firm has relocated its offices to 41 West 72nd St., #18A, New York, NY 10023, (212) 787-8892.

#### **Muscolo Forms** Indie Promo Firm

Tony Muscolo has announced the formation of A.D. Muscolo Promotions, an Independent promotion firm specializing in CHRformatted secondary market stations. A 10-year veteran of the broadcast Industry, Muscolo most recently cofounded Feedback magazine, having formerly been a co-principal with Anti-Muscolo Promotions. A.D. Muscolo Promotions will be located at 4441 Beck, North Hollywood, CA 91602, (213) 760-0383.



Tony Muscolo

#### **Taylor Named President At Compact Video Sales**

Arnold Taylor has been appointed President of Compact Video Sales, a division of Compact Video Systems. Taylor will also serve as Group VP/Manufacturing, supervising Compact Video's three manufacturing divisions: Skirpan Lighting, RTS Systems, and Compact Video Sales.

Taylor most recently served as VP/Video Products and General Manager of Sony's broadcast division, having previously spent 13 years with Ampex in that firm's Audio Video Systems Division.

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"The visit to Laurel is unique in giving me insights into our books."

Ron Riley, PD, WCAO & WXYV/Baltimore

### Quarterly Measurement Diary Review Tips

What does Quarterly Measurement mean in terms of how you program and promote your radio station? Soon hundreds of stations will begin to receive their spring sweep data from the first QM survey nationwide. While overall numbers may be apparent from the books, the real keys lie below the surface. It is logical to assume that a great many stations are going to want to look at the spring diaries in an attempt to ferret out what the 12-week survey meant to their numbers. I'd like to suggest some tips you may want to keep in mind when you, or a firm your station hires, reviews the spring Arbitron diaries at Laurel.

One reason why I'd strongly suggest that stations have their diaries checked is that not only is this the first time that over 200 markets have had the extended sweep, but also this is the survey when numerous internal changes were being made at Laurel and Beltsville. New production techniques, new edit rules, and a speeded-up production timetable all point to what one Arbitron executive called a "fluid situation." It's to be hoped that Arbitron's plans for the QM production go smoothly, but if there are problems, a diary review can dig them out like nothing else.

There are three items that most stations would probably like to have investigated when the spring diaries are reviewed. First, I'd suggest looking at your "flip" situation. What call letter aberrations did you get credit for, and what about your competitor? Next, look into how slogan conflicts were dealt with. Ascription is the new rule now, with no callbacks during production. Finally, don't forget to keep in mind tracking how your numbers might fluctuate week by week. Did your promotions work in the first QM effort? Let's detail each of these vital areas that should be looked at on your behalf.

#### Slogan Handling

One of the best reasons for the post-survey diary review was related to me recently by Ron Riley, PD at WCAO & WXYV/Baltimore. As Ron put it, "No matter whether or not I use AID or other tools, the visit to Laurel is unique in giving me insights into our books." Ron should know whereof he speaks. In his latest visit he discovered that owing to questionable handling of slogan credits in the winter Baltimore report, his station may have lost credit and notable quarter-hours of listening.

The key issue involved this sweep in the handling of slogan entries deals with those that might be in conflict. If there are two "104" 's in a market, which station should receive credit? In the past, callbacks were made during the production period to the diarykeepers involved. They were queried as to what format or personality hook might be identified in order to straighten out the entry in conflict. The major problem with callbacks is that not everyone could be reached to clarify the listening.

Now, ascription, based on in-tab from 1980 for the stations in conflict, will be used. While speedier processing may result since timeconsuming callbacks will not be attempted during the production period, some items should be looked at during the diary review. Did the station receive credit - or lose credit - illogically based on ascription? Because the diaries in conflict are not actually reviewed to see which station should "logically" receive credit, it may be that the computer will assign listening for a teen black to the Beautiful Music station that also uses the same dial position slogan. Or the opposite may happen - the ethnic station may be accorded some 35+ non-ethnic diarykeepers simply because the computer randomly ascribes the diaries that way. A diary review can discern whether or not ascription has helped or hurt your slogan conflict situation. If it's a problem, you may want to revise your slogan for future sweeps.

#### **Flips**

In line with its attempt to expedite production of the 12-week results, Arbitron has changed the way in which aberrated sets of call letters are being handled. Virtually all will be "flipped" to legal sets of calls by a computer decision. According to Arbitron officials, manual review of flip decisions will be almost a thing of the past. In this light, you need to check two ingredients — the aberrations you received this spring, and the ones your competitor — or another station in the market with a set of calls similar to yours — got credit for.

A major market GM was lamenting to me recently how his station had been hurt by such problems. The slogan his station aired was phonetically similar to the logo of another entity in the market. When diarykeepers tried to record the slogan, some inadvertently recorded an aberration. The bad news is that the aberration was an

### O& A

An unhappy broadcaster called last week to ask, "What must a station do to go through the mediation process against Arbitron?

The answer is well explained in a booklet the Broadcast Ratings Council mailed to stations recently. Basically, if you feel Arbitron is not resolving your complaint, go to your station's representative on the Arbitron Radio Advisory Council. If the issue is brought up by the Council, Arbitron has a chance to respond in a manner the station feels is satisfactory. If there is still no satisfaction after the Advisory Council airs the issue, then the BRC is contacted. If the BRC feels the issue is important — and perhaps has industrywide implications — then its mediation procedure begins. Read the BRC pamphlet "Where To Go For Ratings Help," available from the Council by calling (212) 687-7733, for a full explanation.

#### Week In Review

#### D.C. Recall Pressed

Bill Sherard, VP/GM of Metroplex's WPKX/WVKX in the Washington metro, has told R&R he is "demanding recall" of the results from the Winter '81 Arbitron report for D.C. According to Sherard, "Both edit and key entry errors were made affecting our diaries." However, an Arbitron official reportedly told Sherard, "We will correct the book for edit errors, but not for key entry errors." Sherard is unhappy, and is awaiting Arbitron's response on the matter.

#### **Arbitron Appoints Lamb**

Arbitron spokesperson Connie Anthes has confirmed to R&R that the new National Sales Manager for Arbitron Radio will be Richard Lamb. Lamb, who previously managed Arbitron Radio's Atlanta and Chicago offices, has been most recently serving as Director of Eastern TV Sales for the firm. Lamb will report to Bill Livek, Arbitron Radio's VP/Sales. This appointment realigns the executive team at Arbitron following the recent departure of VP/Marketing Dick Logan.

#### Birch Adds Two Markets

The Birch Report montly ratings service continues to grow. According to David Gingold of the Florida-based company, the markets of Richmond and Des Moines will soon be receiving their first monthly ratings data. This brings the number of metros served monthly by Birch to 33.

automatic flip to the second station, which thus received credit — and a better book — due in part to the crediting of the aberration. If you are adversely affected in this fashion, the knowledge can help explain why your book was not as good as hoped. You'll also have ammunition to challenge the crediting of that aberration to another station on an automatic basis.

#### **Weekly Promotional Payoff**

If yours is a station that spends more than \$19.95 for on-air promotion or external advertising, you need to derive from the diaries some intelligence as to the effectiveness of that effort. A highly useful way to do this is noting the weeks in which your key events took place, then checking the diaries to see if those were good weeks of diary return for you. If you've kept a Survey Analysis Diary - many of you have sent in for one from me - you can easily keep track of what took place during the sweep, in terms of advertising and promotions. This can be a vital way to keep a handle on your costs. Using the SAD in conjunction with the diary review can help you separate the wheat from the chaff in terms of effective promotional and ad expenditures. I still have some Survey Analysis Diaries left, and if you'd like one for the fall effort, just let me know.

Hope these tips are helpful when you get to Laurel. If there's anything else you'd like to know about getting the real nitty-gritty from this most important of surveys, don't hesitate to call. I'm here to serve you!

Jhan Hiber



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### HOT NEW & ACTIVE

WGCL add **KERN 33-29** 92Q **WOLF** add **KCPX 26-23** WBCY WKRZ-FM add WJBQ deb 37 WGH WAQY add WISE deb 37 WRVQ **WAXY** add **KENI 26-19** WVLK CK101 add KCBN deb 38 WDJX KJ100 add **KBOZ 27-24** KNBQ KTAC add **KOOK 28-24 KYSN** 13FEA add WIFI FM103 WCIR add 94Q WIGY KQIZ-FM add KIIS-FM **WFBG** KDZA add KIQQ **14WK KRBE 29-24 KPLZ** WHHY WHFM KEZR deb 30 **95SGF WPST 33-29** WICC **WFOX** Y103 KINT deb 37 WCGQ WTIX deb 40 **KXX106** KVOL WNAM deb 30 WAAY **KKLS BJ105** WTRU **KX104 KFXD** 

**Produced by Peter Coleman** 

KRLC



SIXTH ANNUAL CONCLAVE A BIG SUCCESS

#### Upper Midwest Meets In Minneapolis

The sixth annual Upper Midwest Communications Conclave took place in Minneapolis last weekend as hundreds of broadcasters met at the Radisson Plymouth Hotel. Two full days of meetings included a keynote address by Bill Gavin, publisher of the Gavin Report. Other sessions included "One On One with Bruce Lundvall," former President of CBS Records Group and now Sr VP/Elektra-Asylum; "Satellites, Cable & Radio" with George Williams, General Manager of the new Satellite Music Network; "Creative Production" with Chuck Blore; the "All-Night Trade Session" with representatives of the major trade publications; "Help Wanted" with WKQX/Chicago's Art Roberts; and the "Music Hotseat," hosted by Kal Rudman, publisher of the Friday Morning Quarterhack & the Bill Hard Report tipsheets.

#### Lundvall

Continued from Page 3 His credits are impeccable, and we feel that his very special organizational talents fill an important slot on the Elektra/Asylum team."

Lundvall was most recently President of the CBS Records Group, a position he had held for the last five years. Top executives at CBS, in an internally-circulated statement, praised him for his "total dedication" and "countless contributions" to the company. He began his career with CBS in 1960 and served as VP/Marketing and VP/GM of Columbia Records before taking his most recent position. He was also briefly a Columbia recording artist under the name "Smooth" Lundvall.

#### **Erikson**

plicants for the position. When Loren resigned, I honestly didn't think of Doug for the job, even though he had been Loren's assistant. Doug actively came after the position and very quickly proved to me that he was the obvious choice. It pleases me very much to be able to promote Doug from within, but he definitely earned the chance to program this station."

Erikson's promotion is effective immediately, and his first task will be to find a morning replacement for the exiting Owens, who is also KIMN's AM drive personality.

### Barnes Named W.M.O.T. VP/Promotion

Reggie Barnes has been promoted to Vice President/Promotion for W.M.O.T. Records, based in the label's Philadelphia head-quarters. Barnes had been National Director of Promotion for the company previously.

Before joining the label, Barnes worked in radio as Music Director for WLIB & WLIB-FM (now WBLS)/New York.



Reggie Barnes

He then moved into the record promotion area with Buddah and later 20th Century-Fox, plus independent management and production companies. He was also President of his own promotion/marketing company, Panache.

#### **Anderson**

Continued from Page 3 has been Adult/Contemporary. Now we're going to do a truly adult 40-plus kind of format.

"We're shooting for a July 4th initial air date," Anderson continued. "It's too early to say what other changes we're going to make. We'll continue to be full-service, with the heavy news commitment and the traffic reports that we've done for years, but the target is shifting upward.

"The decision to come down here was a little more difficult than one might think. On the surface, jumping from the weather of Buffalo to Tampa, it sounds like you'd have to be crazy not to do it. But to leave the comfortable niche I'd built for myself after all the years at WGR, that left me with mixed emotions; however, career-wise I'm very happy. This is a super company and we're going to be doing something totally unique. It's the challenge of a whole new thing."



#### SUBSCRIBE

Call Krisann (213) 553-4330



BACKSTAGE ENCOUNTER OF THE DUCKY KIND — After a recent El Paso performance, the KINT 98 Super Duck pays a visit to A&M recording artists, Nazareth. Shown (I-r) are Nazareth's Manny Charlton; Pete Agnew, who has KINT PD Jim Zippo in a headlock; the Super Duck; Nazareth's Billy Rankin; Darrell Sweet; John Locke; and Dan McCafferty.

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FM102 add

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KLUE add **KGKL** add **KDOK** add WCOS add WCSC add

WLVA add WNEU add **WWBZ** add WAHT add **WRAW** add

WGCL on

KLUE add

WDOQ add

WCKQ add

**WASU** add

WHNC add

WBFM add WJBQ deb 38 B94 add KSTN add WVLK on WKNX add

KSL add **WSFM** add WKTK add WSM add **WASU** add WTSB add WFIL on

WIFI on 96KX on KRLY add WAEB deb 28 K104 36-31 KBFM deb 29 WJDX deb 29 **BJ105** on WGH on WHYN add WIGY add WVIC on KNBQ on KCPX 36-32 13FEA on WFBG on 14WK on 95XIL 40-39 WFLB 22-18 FM99 on **KENI** add

WCOS add WGCL add 29 KFRC add 32-24 **WPGC 19-16** WXKS-FM 2-1

**KRLY 16-14** Q105 22-19

WGCL add 29 **KEARTH add 28 KIIS-FM 15-7 KIQQ 3-3** WHFM on **KSET-FM 29-19** 

WTIX 40-37 B97 23-20 KQ94 deb 33 **WBBQ 1-1** KX10421-19

KYNO-FM 1-1 **KGGI 6-5** KJRB add **KHYT 2-2** KVOL 4-2

KGGI add KYNO add KIQQ add

WKHI add 99X add WDEV add **WJOY** add WSKI add WTSA add WXKS deb 27 BJ105 add

"LADY (YOU BRING ME UP)"

M1514F

3rd MOST ADDED

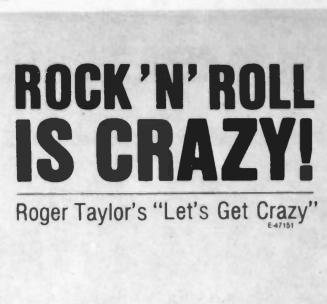
**NEW & ACTIVE** 

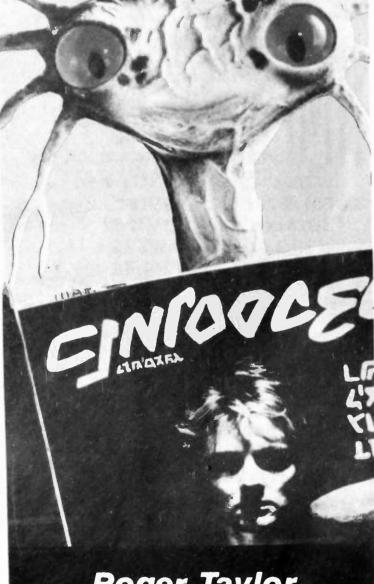
COMMODORES "Lady (You Bring Me Up)" (Motown) 70/54. Moves: Up 3, Debuts 4, Same 9, Adds 54 including F105, JB105, Z93, CKLW, KYYX, KPLZ, KOPA, Q106, KBFM, WVLK, WMEE, KHYT, WFBG, WHHY, KOOK.



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IF IT'S ON MOTOWN BELIEVE IT!





Roger Taylor, drummer for Queen, has gone rock 'n' roll crazy.

Radio Stations Gone Crazy:

WFLY Z104 KMET KLOS KROQ KSJO WAQY WOKI WMMS WMJQ WSYR-FM

**WLAV-FM** 

DC101

FM103 WPLR WPYX WLIR WBAB WAVA KRBE WKLS WIMZ WBCN WCCC WHCN

Written, arranged & produced by Roger Taylor 981 Elektra/Asylum Records ● A Warner Communications Co.

**KBPI** 



### STREET TALK

Although the original purchase deal for KSFX/San Francisco has fallen through, Street Talk has learned that another purchaser is waiting in the wings and will make an offer for the ABC FM very soon.

Apparently some Baltimore broadcasters are in a bit of an uproar over the results of the Winter '81 Arbitron. Seems that a diary review by Ron Riley of WCAO & WXYV turned up some questionable handling of slogan entries. WCAO & WXYV GM Joe Cahill told R&R that he is "checking into it" with Arbitron. Perhaps we'll have more on this one next week.

Don't be too surprised if one of AOR's most respected PD's exits his current post in the next few weeks for a position of much greater responsibility with one of the radio networks. Details when they become official.

And while we're talking AOR... the automated A/C days of KHOW-FM/Denver are numbered. Early next month the Double-day station will join the ranks of Bobhy Hattrik "rockers" and go AOR. After KHOW-FM's conversion, Denver will have three very competitive AOR outlets (the other two being Frank Cody's KBPI and Superstars affiliate KAZY).

Since this rumor has already seen print elsewhere, it's time for a clarification... despite anything you've heard or read, Charley Lake is not leaving his post as National Promotion Director at Warner Brothers Records.

Congratulations to Colleen Cassidy on her appointment as the new National Research Director for Metroplex Communications (Y100/Miami, WCKX/Tampa, KX-Country/Washington).

Ron O'Brien has exited as 6-10pm personality at KFI/Los Angeles with no immediate replacement named.

Street Talk has heard that KBZT/San Diego has very quietly been put up for sale. As you might imagine, an established FM in San Diego is likely to be snapped up quickly.

WNBC/New York Assistant Program Manager Buzz Brindle has just returned from a month as Acting PD of WMAQ/Chicago. He told Street Talk, "The staff at WMAQ is a terrific group of hard-working, dedicated broadcasters and I'd like to thank them publicly for all their help." Consider it done.

J.J. McKay is the new Operations Manager at WKTK-FM/Baltimore.

Two former KAFY/Bakersfield staffers, Mike Evans and Bob Watt, are organizing a testimonial wake for their former Top 40 home. KAFY will go Spanish shortly, ending another long contemporary music heritage. All former KAFY employees are encouraged to call Mike at (805) 327-3587 for details on a farewell picnic to be held June 27 in Bakersfield.

#### Parlez Vous Wolfman?

Wolfman Jack has crossed the Atlantic and signed a pact with France's commercial radio network, Europe I. The net commissioned the production of 40 half-hour programs — a series of minidocumentaries on the evolution of American music from 1939 to the present.

The hook is that Wolfman voiced the shows entirely in French. Asked if reading scripts in French was difficult, Wolfman said, "Nothin' to it! Ya just gotta let the music do the communicating to the folks. Music is an international language and I just filled up the spaces. But I found the French dialogue a real trip over the intros of those soft and pretty tunes!"

Apparently a howl is still a howl in any language, n'est ce pas?

Responding to reports last week that Westwood One was purchasing Watermark, Tom Rounds, President of Watermark, said, "No agreement has been reached and no substantial negotiations have occurred. Allegations by any competitive firm or individual about a change in the control of Watermark are totally untrue."

Veteran programming and air personality Bernie Armstrong will leave KGU/Honolulu on July 10 after more than eight years with the station. Armstrong is looking to join the management ranks.

Consultant Paul Drew has been appointed by California Governor Jerry Brown to the state's 14-member Motion Picture Council. Drew will serve until December 31, 1984.

Thanks to the early success of Eddie Kritzer's "Rockline" satellite show, he will debut a "Country Line" show this fall. Harry Newman of KLAC/Los Angeles will anchor the West Coast segment and WSIX/Nashville's Gerry House will handle the "Music City" portion. The show is already booked in L.A., San Francisco, New York, and Nashville.

Street Talk Social Notes: A.J. Roberts, new Assistant PD of KBZT/San Diego, married Jean Drummond of WCBM/Baltimore...RCA Washington promotion man Larry Van Druff will marry Polygram sales rep Meredith Sykes on July 3...Robert Carolin, VP/GM of WHEN/Syracuse, will marry Carol Wicks (making her Carol Carolin) on June 26...Congratulations to RCA NE Regional promotion rep Mike Shallot and his wife Karyn on the birth of their first, Jesse Ethan...14Q/Worcester PD Gary Nolan and wife Denise welcome their first child. Gary Jr.

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# hen they blow out 48 hours of regular format for a special. ble paid off. It was a terrific show which brought in new Bruce Holberg, General Manager

Bruce Holberg, General Manager WMET, Chicago

fantastic. We received over 15,000 pieces of mail within was one of the biggest events ever in New York radio. ating it."

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nensive rock reviews I ha e audience response."

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ic. It was so popular, we estment. Our Sales Depa aston

Produced by Christopher Neil.

**NATIONAL AIRPLAY/30** 24-21-17-15

EMI

# Marty Balin

"Hearts" Produced by John Hug

**NATIONAL AIRPLAY/30** 

23-17-10-6

<u>Wray</u> "Nothing's Gonna Change My Mind"

KBFM add KCPX add **KINT 34-30** WFMF deb 28 KIQQ on WGH on







Roger Taylor's "Let's Get Crazy"

#### Humorous Radio Commercials: Spots Before Your Ears

Radio has long been (some say the first) the mass medium that uses humor as an integral part of its advertising format. This is mostly because radio, unlike TV, is a medium that demands listener involvement.

To achieve this involvement, humorous radio commercials blend art, science, entertainment and business. As art, they're a combina-

dbx 942

NDISE REDUCTION

dbx pisc

tion of the advertiser's imagination and product description, resulting in a unique image that fires the listener's imagination. As science, commercial humor uses timing, pacing, and special techniques ranging from off-the-wall vocals to mechanical sounds which involve listeners by making them listen carefully. As entertainment, there's the built-in association of laughter with good times. Finally, as business, humorous commercials tie the first three elements together to create an awareness of, and sales for, a variety of products.



There are five basic types of humorous radio commercials: 1) real-life sit-coms with eccentric characters, 2) fantasies with totally unrealistic yet identifiable situations, 3) those that use spokespersons (usually noted comics) to sell the product, 4) those with absurd words or cliches that are repeated to the point of overkill, and 5) straight-man interviewers questioning funny-man welr-dos.

All humorous radio spots have a twin thrust. WKTU/New York Program Director Dave Reeves, quoted in Marketing Communications magazine, explained it as being "to make people feel better after they've heard the commercial than they did before, and to help them remember the product. Because they associate the product with the good feeling."

There are two pitfalls to consider when producing humorous spots. Care must be taken so that the humor does not overshadow the product message and the humor must mesh with the target audience. But probably the most surprising thing about humorous radio spots is their memorability, as anyone who has heard the now-legendary Stan Freberg spot in which Lake Michigan was turned into the world's largest ice-cream sundae (created to demonstrate the limitless possibilities of radio as a theater of the imagination) can attest

Although the original purch KSFX/San Francisco has fall Street Talk has learned that anoth is waiting in the wings and will n for the ABC FM very soon.

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Since this rumor has alread ewhere, it's time for a clarific

Talking Greeting Cards Send Messages Of Love

Forget singing telegrams. Now you can tell someone you love them with a talking greeting card. Developed by **Bob** and **Janet Bearden**, the "Chitter Chatters," as the talking cards are known, are currently available in stationery, record and department stores nationwide.

Here's how "Chitter Chatters" work: A grooved plastic tape containing a recorded message is inserted into the folded card. When you run your fingernail (which acts like a phonograph needle) over the tape, the folded card acts as a resonator, amplifying the spoken message.

The airbrushed, contemporary-style cards come in 16 different designs (12 for all occasions and four for Christmas), each with its own message. For example, the Eivis card (pictured) says, "Love me tender."

For further information, contact Michael Gershman at (213) 278-4930.



### Americans' Eighth Most Satisfying Daily Experience — Radio!

A recent **Roper** poli found that among 15 items which gave Americans personal satisfaction day in and day out, radio ranked eighth (with a 21 percent response). Family life (72 percent) topped the list, followed by television (48 percent), friendship (47 percent), music (31 percent), reading books, magazines and newspapers (28 percent), home (24 percent) and work (23 percent)

Other responses included socializing (20 percent), meals (18 percent), hobbies (17 percent), cars (16 percent), physical exercise (15 percent), sports (13 percent), and clothing (six percent). Interestingly, the Roper findings appear to coincide with a recent R.H. Bruskin Associates survey that Americans consider their TV set the most important item in their home. Refrigerators and stoves were the runners-up.

#### Fidelipac Issues Phonograph Cartridge Test Report

The results of an Independent laboratory test on professional phonograph cartridges have been compiled and issued by the **Fidelipac Corporation**, which commissioned the report. The 16-page booklet compares **Audio-Technica**'s "ATP-1," "ATP-2," and "ATP-3" cartridges with similar **Stanton** and **Shure** models.

The cartridges were tested for output level, vertical tracking force, lateral and vertical IM distortion, tracking ability, channel balance, crosstalk, square wave response, and durability. A number of charts and photographs are included as well. For free copies of this report, contact Fidelipac at 109 Gathler Drive, Mt. Laurel, NJ 08057.

#### 3M Communications Products Catalog Available

R&R/Friday, June 26, 1981

Nearly 150 3M products used by the communications industry are displayed in a four-color booklet currently available from the St. Paulbased firm. The catalog is divided into



four sections: original equipment manufacturing; cable and splicing systems; data processing materials; and transmission, storage, and retrieval systems. For free copies of the 3M catalog write: Department 1599/3M, P.O. Box 4039, St. Paul, MN 55133.

#### dbx Offers Broadcast Noise Reduction Modules

LEVEL ADJ

2 CHANNEL

A pair of "Type II Noise Reduction Modules," one for encoding and one for decoding, are currently available from Newton, MA-based dbx Inc. These modules, the "941" and the "942," will provide up to 16 channels of "Type II" noise reduction for broadcast applications.

Both modules feature active balanced inputs and +24 dBm output drive capability. The ''942'' decode module (pictured) also provides switch selectable dbx disc decoding.

### WESTWOOD ONE SALUTES

One of over 1500 Great Radio Stations carrying Westwood One programs.

Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live
From Gilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American
Radio Show, Daybook, Spaces and Places, Ace and Friends, Star Trak, Special Edition,
Shootin' the Breeze, Tellin' It Like It Was.

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"Radio stations take a chance when they blow out 48 hours of regular format for a special.

With the ROCK YEARS the gamble paid off. It was a terrific show which brought in new listeners and new revenue."

Bruce Holberg, General Manager WMET, Chicago

"Our response to the show was fantastic. We received over 15,000 pieces of mail within 72 hours of the broadcast. This was one of the biggest events ever in New York radio.

We're looking forward to repeating it."

Mel Karmazin, General Manager WNEW-FM, New York

"The response to the "Rock Years" on KMET could be heard all over Southern California.

In fast food restaurants, department stores or waiting at a stoplight in the car next to you.

Our listeners loved it!"

Howard Bloom, General Manager

KMET, Los Angeles

"One of the finest most comprehensive rock reviews I have ever heard. Extreme attention to detail. Overwhelming positive audience response."

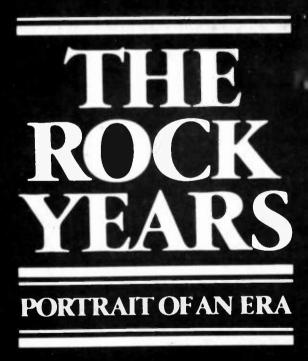
Gary Chase, Program Director WAVA, Washington, D.C.

"Judging from the telephone and mail response, it was the best received special in the station's history."

Jim Smith, Program Director KSFX, SAN FRANCISCO

"Audience response was fantastic. It was so popular, we will be running it in 3 hour strips this summer. Well worth the investment. Our Sales Department loved it."

Jeff Poll, General Manager KZEW, Dallas



THE DEFINITIVE HISTORY OF MODERN ROCK FROM 1965 TO 1980 IN 48 INCREDIBLE HOURS. FOR INFORMATION FOR AVAILABILITY IN YOUR MARKET CALL (213) 204-5000.



#### Routine Victory For CBS

CBS, amassing five of the top ten programs during the Nielsen ratings week ending June 14, extended its domination over its two network competitors. As usual, series strength was the main contributor to CBS's victorious score (a 14.4 average rating, compared to ABC's 13.7 and NBC's 12.7), although the Friday one-two punch of "Dallas" and "Dukes Of Hazzard" has lost some power in reruns and Sunday/Monday stalwarts like "M\*A\*S\*H," "60 Minutes," "The Jeffersons," and "House Calls" have moved into the forefront.

ABC's WBC heavyweight champlonship bout earned a sixth-place ranking and joined "Three's Company" and the ascending "20/20" in the top ten for the second-place network; while NBC could be cheered by a seasonal high for "Facts Of Life" (3rd) and not much else. The standings stacked up as follows:

- 1 1 M\*A\*S\*H (CBS)
- 2 The Jeffersons (CBS)
- 7 3 Facts Of Life (NBC)
- 8 4 60 Minutes (CBS)
- 6 5 Three's Company (ABC)
- 6 WBC Championship Fight (ABC)
- 5 7 Diff'rent Strokes (NBC)
- 8 Alice (CBS)
- 9 9 20/20 (ABC)
- 2 10 House Calls (CBS)

- 11 11 House Calls (CBS)
- 12 Dallas (CBS)
- 17 13 Dukes Of Hazzard (CBS)
- 19 14 Quincy (NBC)
- 10 15 Laverne & Shirley (ABC)
- 16 Survival Of Dana (CBS Tues. Movie)
- 17 Love Boat (ABC)
- 4 18 Lou Grant (CBS)
- 20 19 CHiPs (NBC)
- 20 CBS Report

"WKRP In Cincinnati," in the midst of a sluggish summer, finished 36th.



DAVIS BOLSTERS AIR SUPPLY FOR GRIFFIN — The "Merv Griffin Show" devoted a 90-minute program to honoring Arista Records, with special spotlights for Aretha Franklin, Gino Vannelli, and Air Supply, and label President Clive Davis handling cohosting chores. Pictured (I-r) are Davis, Air Supply's Graham Russell and Russell Hitchcock, and Griffin.

#### Music On TV

Get Wet and John O'Banion are featured on "American Bandstand" June 20 ... Toni Tennille cohosts "Solid Gold" the week of June 19, with Air Supply, the Babys, Larry Graham, Billy Joel, Manhattan Transfer, and Olivia Newton-John duetting with Cliff Richard ... Peabo Bryson guests on "Merv Griffin" June 23 ... KARA/San Jose morning drive personality Kim Vestal will be seen on NBC's "America Works When America Works" documentary June 25 ... "Michael Nesmith In Elephant Parts," Pacific Arts' hour-long music/comedy video program, will be seen on Times Mirror Cable's new "Spotlight" system.

#### **Music On Cable**

Warner Amex's MTV, the 24-hour music channel debuting August 1, has lined up 2.1 million guaranteed subscribers so far. The operation has been auditioning "VJ" 's (video jocks) from the ranks of radio and elsewhere to dispense information and news and provide continuity to the music programming.

#### VIDEOSCOPE:

DOLBY INTO HOME VIDEO: Dolby Laboratories has announced it will be creating videocassettes featuring Dolby stereo for the home market, with product availability scheduled for next year. The firm also reports it's currently working on a stereo transmission cable system that would allow consumers to place a special Dolby decoder in their homes so that they could then receive stereo broadcasts. Furthermore, Dolby has already created a Dolby stereo videocassette player, developed in conjunction with Akai in Japan. No word on U.S. availability, though . . . ZENITH STICKS WITH CED VIDEODISCS, BETA VIDEOCASSETTES: The Zenith Radio Corp. recently announced it would enter the videodisc market with CED capacitance videodisc players (similar to the RCA model) and would continue to manufacture videocassette players which use the "Beta" format... CBS VIDEO PACTS ABC VIDEO FOR PROGRAMMING: CBS Video Enterprises and ABC Video Enterprises have signed an agreement whereby CBS will license ABC product for the home video market. Among the programming to become available under this pact will be sports, ballet, children's shows, etc. However, the videodiscs and videocassettes will not be in the stores for another year...RCA PLANS TO PRODUCE 30 MILLION VIDEODISCS PER YEAR: The RCA Corp., forecasting sales of two million videodiscs this year, has announced plans to construct additional manufacturing facilities to enable the firm to produce as many as 30 million videodiscs per year.

#### **FCC**

Continued from Page 1

#### Small Markets Should Benefit Most

Goldfarb said the rule has been "especially burdensome in small markets" where he maintained "licensees hire a local First Class license holder simply to meet the requirement, regardless of the operator's competence, and rely on consulting engineers to perform any major technical tasks that may arise."

When their First Class permits expire, the 150,000 people now holding them will receive a new General Operator permit which will be irrelevant to radio broadcasting, although useful for private radio services. Once the action is effective, the only license applicable to radio broadcasting will be the Restricted Radiotelephone Operator permit, which is obtained by simply mailing in a postcard, and which is necessary to operate a station. The permit is regarded as a formality to meet the provision in the Communications Act requiring station operators to be licensed by

The FCC Commissioners had relatively little comment on the item at Tuesday's meeting,

#### **RKO**

Continued from Page 1
Griffin served as GM of WYNY/
New York and Operations Director of WOR/New York.

RKO Networks President Tom Burchill told R&R, "We're extremely pleased to find someone with Dan's solid station background. His working knowledge of music and news/information stations makes him a valuable asset to the product demands of all our networks." Griffin's appointment will be effective July 6.

R&R/Friday, June 19, 1981 although Jim Quello called it a "constructive" move and Bob Lee observed, "I recognize there's a sentimental attachment to it (the license). People are proud to have it."

#### **NBMC**

Continued from Page 1 services to help minority-owned stations with internal financial management.

 Send recruiting interviewers twice yearly to a number of black colleges with strong communications programs.

 Attempt to recruit minorities for staff openings not filled from within.

 Provide a half-day per year of EEO and community relations training for Gulf United managers.

 Provide at least three paid traineeships for black college students at Gulf United radio stations and two at WTSP-TV/Largo, FL

 Attempt to place a minority employee on Gulf United's headquarters staff.

 Reimburse the NBMC for legal and research expenses in the case.

#### Coleman

Continued from Page 1 she had direct responsibility for programming, news and engineering. We look forward to Jane's efforts in helping enhance WIND's position in the Greater Chicago community."

David Graves, who has been acting GM at WIND since the resignation of Michael Faherty four months ago, now returns to his post as Director of Programming and Promotion for the Radio Group based in New York. "We appreciate the special contribution Dave Graves has made during the past four months as Acting General Manager," Scott said. "He has served with distinction."



KOZE GIVES GREAT BED — KOZE/Lewiston, ID recently competed in the Lewiston Orchards Blossom Festival Media Bed Race and won first place. Shown (I-r) are KOZE staffers, Wes McShay, Marty Williams, Jay McCall (on bed), Dave Cooper and Keith Warnock.



KEARTH TO WILLIE, COME IN PLEASE — KEARTH/Los Angeles night personality Cherie knocks back a brew with CBS recording artist Willie Nelson after his opening night performance at the Greek Theater.

#### CALL SCREENING:

### Treating Callers Like Hit Records

"To us our telephone calls are like hit records. If we were a music station, I would not play every record that comes across my desk, and we have to do the same thing with telephone callers." So says Mike McGee, Operations Manager of KCMO/Kansas City who happens to be a strong believer in screening calls for talk shows.

McGee feels that several analogies can be drawn when discussing the advantages and disadvantages of call screening; he used the example of trying to control a boat that doesn't have any rudders. This analogy illustrates the basic point: with screening, a Talk station can control its programming instead of being controlled by it.

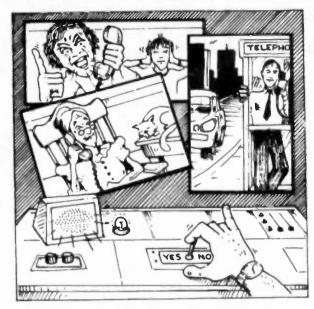
#### The Actual Process

To those unfamiliar with the inner workings of a Talk station, what is heard over the air may sound like nothing more than just a person answering the phone. But it's not that easy, as McGee explains. "The telephone screener answers the call and says, 'Hello, this is the "Mike Murphy Show," KCMO. What is your question or comment?' We try to do that on a speaker phone, if possible, because it gives us a much better idea of how they will sound on the air. If, in the judgment of the screener, this is a call we want on the air, we tell them that we are going to come back to the lines periodically and if you're not there when we say 'hello,' we will hang up on you. What this does is avoid the 'oh hello.' "

With the help of a computer, KCMO takes the screening process one step further. After okaying a caller, the screener types into a computer terminal the caller's first name, age, sex, and zip code. The station uses this information for statistical purposes. In addition, though, a caller's comment is also typed into the terminal, giving the talk show host some idea as to the next caller's thinking. Coupled with the station phone system's ability to conference up to 11 different lines at once, this makes for some spirited discussions between callers. And like his musical counterpart, the talk host can be creative too, determining what caller will play best off of each other, maintaining a steady, yet interesting, flow of conversation.

On the other hand, the tide of discussion could change to another direction. In that case the talk host,

seeing on the board that the upcoming comments are no longer in tune, can indicate to the screener that he doesn't want a particular call anymore, and the screener handles it accordingly.



#### Discrimination?

Besides not needing a specific comment or simply running out of time, other reasons exist for not putting certain calls through. McGee adamantly believes there are several kinds of callers KCMO is better off without: "The whiners — I don't care whether they happen to be old people who whine or young people who whine. I just don't want them on the air. They sound bad. Nobody likes to listen to a whiner. I also don't like people on the air who have strong accents of any kind and who are hard to understand."

Not surprisingly, callers would probably see this as a form of discrimination, directly interfering with their inalienable right to freely air their opinions. McGee, on the other hand, says it's not so much discrimination as selectivity. "I'm not telling you not to call the station, but I am telling you that we do select phone calls. It's like going to a television game show with participants selected from the studio audience. You have no assurance that just by going in Bob Barker is going to say 'come on down.'"

### News/Talk



Screeners are therefore instructed to act politely towards callers and never to argue with them. If, after hearing "There's a long wait ahead of you" or "I'm sorry, your comment is not what we need right now," a potential caller becomes angry, he or she is directed to McGee. The station also has a 3.2-second digital delay which can be used should a caller adversely change his or her tone while on the air.

#### Is There A Doctor In The Station

There is still one more thing a screener must be able to do. Because they work so closely, the screener has to develop a special kind of rapport with the host — getting to know and understand what he/she looks for in callers. Juggling this together with the egos of various callers, you might think a screener would need to have the background of a Dr. Joyce Brothers. Not so. "Really, just a polite person," emphasizes McGee. "A person with good judgment, who has interest in the radio business. We pay minimum wage and it's part-time work, but it gives them an entry into the business, which is very difficult." Currently, the station's screeners include a woman working on her masters in communications, a recent college grad in journalism, and a senior in radio/TV production.

#### **Playing The Hits**

So Talk radio can be conscious of what sounds good — just like its musical counterparts. It's not just random phone calls taken to fill up a time slot. And the way to achieve this effect is through screening. There is an art to it — done correctly, the conversational flow will hold listeners and attract callers. As McGee reiterates, "I really don't think any station should do talk until they can have screeners. They can do it, but it's not fair to the Talk format."

#### News/Talk Personalities

ON THE MOVE: Belated congratulations to former RTNDA President Ernie Schultz, who was recently appointed Managing Director, following the death of Len Allen. Meanwhile, at its upcoming 36th annual International Conference September 10-12 in New Orleans, the organization will present Walter Cronkite with the 1981 Paul White Memorial Award. Cronkite is also set to deliver the traditional address at the closing banquet ... Nancy Moore has been named Promotion Director for KTAR & KBBC/Phoenix. She replaces Linda Stone Bloomer, who left to pursue out-of-state interests ... Several staff additions at KGO/San Francisco: Thomas P. Blake jumps aboard as Director of Creative Services, overseeing advertising, publicity and promotions; Christine Bjorklund appointed Consumer Specialist, coming from a similar position at local KPIX-TV; and the "Father of Restaurant Reviewers," Jack Shelton, will be eating his way into the hearts of KGO listeners as host of a regular Sunday talk show. In addition, Susan Kennedy has been named news reporter, moving over from rival KSFX-FM. Further down the coast, KNX/Los Angeles welcomes Patricia Larsen to its News Department as writer/editor ... Prodigal meteorologist Gordon Barnes has returned to WTOP/Washington, DC. He will continue as Chief Meteorologist for local WDVM-TV...Sonny Melendrez, host of KMPC/Los Angeles's "Weekend L.A.," has exited, expressing the desire to further his career as a television personality and voiceover . . Ron B. Fineman, experienced talk host and interviewer, is looking for a job, preferably on the West Coast. He can be reached at (805) 481-2354 . . . KNX/Los Angeles's Entertainment Editor for the past 15 years, Hank Grant, has been selected to receive the first "Columnist of the Year" honor from the Film Welfare

League. The awards dinner will be held on June 26, with entertainers Sammy Davis Jr., Milton Berle, and Ginger Rogers also slated to receive awards... VP/GM William C. O'Donnell of WBBM/Chicago will co-chair the United Charities Western Open golf championship/benefit on July 5... Fred Bergendorff, Director/Promotion and Advertising for KNX, served as one of several session moderators during the recent Broadcasters Promotion Association Seminar (June 10-14) in New York. Topics ranged from sales promotion and contests to special sports promotion.

EVERYBODY'S TALKING: At least it seems that way, especially on the AM band. In recognition of this, the June 15 issue of Business Week explores (page 99) the advantages and disadvantages of a Talk format with industry notables. The bottom line for the trend seems to be the changing demographics, the graying of America, which makes talk more and more attractive to adver-

THE LONE RANGER COMES HOME: It seems only fitting that WXYZ/Detroit host a premiere of "The Legend Of The Lone Ranger," since the radio show originated on the station back in 1933. The recent "welcome home" celebration also featured Fred Foye, the initial announcer for the series. Silver .45 caliber bullets and masks were given away as well as 40 authentic movie posters. Coincidentally, last week the station broadcast a five-part series "Fighting Back: The People Against Crime."

PROGRAMMING HIGHLIGHTS: WGN/Chicago has announced time changes for two of its shows. The "Bob Collins Show," previously split into two two-hour periods, is now on from 2-6pm. Moving to 6-9pm from 4-6pm is Bill Berg whose show emphasizes sports... KTRH/Houston inaugurates "Action Tuesday" a forum for listeners who have been the victims of consumer fraud, ripoffs, and broken promises...GAMBLING

SUBS FOR J.R.: John R. Gambling, that is. Veteran morning talker John A. Gambling played substitute host for his vacationing son on June 19. This marks the first time in a 30-year career that John A. has worked afternoon drive.

YOU BEAT ME TO THE PUNCH: That's what Leon Spinks was most likely thinking after last week's World Boxing Council's Heavyweight Championship fight against current champ Larry Holmes. Lucky listeners in San Francisco and Chicago were treated to the blow-by-blow excitement live via KCBS and WIND.



FANTASY COME TRUE — The only thing missing to make the fantasy complete was Tattoo yelling, "De plane, boss, de plane!" But it was still a dream come true. WGN/Chicago recently sponsored a "Fantasy Contest." The winner was Mandy Evans, who wanted to repay Lieske Van Kessel for saving her life during WWII in the Nazioccupied Netherlands. The fantasy tour of the U.S. included stops in Los Angeles, San Diego, Denver, Chicago, and Washington, DC, where they were treated to a special visit with President Reagan. Shown meeting WGN personelity Wally Phillips during their Chicago stopover are Mandy Evans (left) and Lieske Van Kessel (right).



#### NOAA Weather Radio: False Advertising?

In 347 cities across America there are NOAA Weather Radio stations, established to provide instantaneous links between weather experts and the general public by means of small, inexpensive radio receivers. Some receivers are designed to turn themselves on when the Weather Service issues a severe weather bulletin such as a Tornado Warning or Flash Flood Warning. NOAA's transmitters are controlled from local offices and broadcast with only enough power to cover individual cities of origin, so when meteorologists feel a warning is called for, they hop on the radio and send out the word.

There is a significant problem in the system. Things go fine in fine weather. When the bottom drops out and the system is most urgently needed, the people at the local weather office are at their busiest and cannot maintain a current stream of information for listeners, so their prerecorded tapes continue to broadcast old information. In my part of the country the NOAA Weather Radio cannot be counted on in a real emergency because the information is often four hours old and sometimes eight hours old.

The weathermen aren't to blame. They've been given no additional manpower or money, so when things are really popping they simply have too many things to do.

The National Weather Service is thus in the position of conditioning people to rely on a system that is unreliable. If you are not in a part of the country subject to violent weather, this may seem of little consequence, but there's more to the system. Efforts have been underway for some time to establish the NOAA Weather Radio system as the primary warning channel for the general public in the event of a nuclear accident or other localized calamity such as a toxic chemical spill. The Federal Emergency Management Agency and Nuclear Regulatory Commission are involved in efforts to use NOAA Weather Radio to broadcast emergency notification required by law (NRC New Reg. 0654) to 100% of the population within five miles of any nuclear accident within fifteen minutes.

It is, of course, a matter of money. Isn't nearly everything? At a time of national cutbacks (the Weather Service is faced with 38 field office closings), there's no lavishing of funds among the nation's weather bureaus, but it seems to me there should either be more money and manpower, or an immediate end to the promises that cannot always be kept. An emergency system that cannot cope with emergencies is the cruellest form of false advertising.

NOAA Weather Radio has been forced into precisely that shameful paradox.

#### CALENDAR -

#### First Full Day Of Summer

MONDAY, JUNE 22: One year ago the Heat Wave of '80 began to reveal itself across Southern and Southwestern states. It lasted three months and was blamed for the deaths of 1265 people.

Beginning 44 years ago today, Joe Louis was world heavyweight boxing champion longer than any other man, twelve years straight. Louis punched out Max Schmeling in Round One of the battle which Adolf Hitler characterized as the showdown to prove the racial superiority of white athletes.

Designer Bill Blass is 59. Actor Ralph Waite is 52. Kris Kristofferson is 45.

#### The First Trained Porpoise

TUESDAY, JUNE 23: Marineland of Florida opened as a tourist attraction 42 years ago today (after existing for a year as a closed set for underwater movie scenes), and the world's first trained porpoise act was put together there. A watchman is said to have tossed a few clamshells into a big tank, and to his surprise a porpoise tossed 'em right back. That incident started trainers in the direction of "show training."

June Carter Cash is 52. Diana Trask is 41.

#### "They Lit Up My Cockpit!"

WEDNESDAY, JUNE 24: Private pilot Ken Arnold was flying over Mount Rainier in Washington State 34 years ago today, when nine very-fast-moving objects appeared. "A terrific flash lit up my cockpit!", he said. Arnold's sighting was the first of modern times, and from it the term "flying saucers" was coined, although he never called them that. Jeff Beck is 37. Golfer Billy Casper hits 50.

#### Lightning Strike #7 Hits Roy Sullivan

THURSDAY, JUNE 25: The former Shenandoah Park ranger who's in the record book as "the only living man to survive seven lightning strikes" was most recently zapped four years ago today. Roy C. Sullivan of Virginia was first struck about forty years ago, and among his souvenirs are Smokey Bear hats with burn-holes in them. He has had his hair set after and his eyebrows "blown off" by lightning, and can offer no explanation for his attraction of lightning bolts.

Commercial color television is 30 years old today. CBS broadcast a one-hour color special on this date in 1951. Carly Simon is 36. Actor Jimmie Walker is 32.

#### The Oldest Recorded Sound

FRIDAY, JUNE 26: Thomas Edison drew up the plans for his recording machine just over a century ago, but the earliest surviving recordings on Earth didn't survive. The oldest known recorded sound is 93 years old today. It was recorded in Edison's laboratory June 26, 1888.

Tomorrow Captain Kangaroo will be 54. Sunday Gilda Radner turns 35.

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#### Baseball's Called Strike Changes Radio's Stance

Continued from Page 1

great Astros games of the past. Gene Elston and Dewayne Staats do the play-by-play from the old score sheets, complete with sound effects." Elliot related an interesting example of cross-media support: "The Houston Post has been treating it like it's an actual game. They're reprinting the original stories that ran when the games were really played. We've had tremendous coverage, and it's been a way to save some advertising dollars."

#### Calling Them Up From The Minors

While KMPC/Los Angeles is alone in replaying (as opposed to recreating) old Angels games, the station is contemplating airing games of Angels farm teams, as is KSFO/San Francisco. Four other stations, WFBR/Baltimore, WLW/ Cincinnati, CFCF/Montreal, and WWWE/Cleveland, are already committed to broadcasting the minor league games. WFBR will carry Rochester Red Wings contests, WLW runs Indianapolis Indians games on weekends, and CFCF will air the Triple A Denver Bears' home games. PD Bob Linney told R&R, "We're promoting that these are up-and-coming Montreal Expos, and we should take this opportunity to learn who is down there." WWWE is taking a similar tack, as GM George Francis explained: "We will carry Triple A Indians farm team the Charleston Charlies, using the Indians' play-by-play announcers. We're calling the team the 'Indians of Tomorrow.'

#### Talk In The Strike Zone

Music stations WISN/Milwaukee and WBAP/Dallas-Ft. Worth are substituting normal music programming, but the vast majority of stations are extending existing sports talk segments and/or adding new programs concentrating on baseball and the strike. KVI/Seattle's "Tarps On The Infield" features the station's regular Mariners pregame shows and then covers the game time with open phone segments and interviews with sports commentators and baseball newsmakers. WABC/New York expanded its nightly sports talk show to three hour-long segments: "The Strike Zone," dealing with the strike itself; the regular show; and "Yankee Retrospective," featuring play-by-play announcers, team members, and Yankees management discussing the team's past and present.

Most stations with existing talk programs in the evening slots at times when baseball is inoperative have added more baseball topics. WJR/Detroit found itself in particularly fortunate circumstances, having just added a nightly sports talk show three weeks ago. Former Operations Director Dan Griffin (now VP/Programming for the RKO Radio Networks; see separate story) told R&R, "It worked out rather well. With the strike on now, we'll lean heavier on the show. It's a natural."

#### Advertiser Problems?

With sponsors tied in to the

R&R/Friday, June 19, 1981 ballgames specifically in many cases, and baseball-related overhead costs to maintain for some, a potential financial problem faces radio stations. Some of the stations recreating games, like KENR, or airing minor league games, have the situation covered for now, at least. Others, like WISN/Milwaukee, are a bit worried. PD Dave Denver told R&R, "We're getting killed on revenue. We have a network of 60 stations WISN pays line charges for, and two play-by-play announcers being paid to do nothing. You'd be amazed how much it costs us not to have games."

#### **Fantasy And Charity**

Two of the most unusual reactions to the strike come from KFMB/San Diego and WLW/Cincinnati. KFMB PD Mark Larson expalined to R&R, "We are going ahead with the season as scheduled. We are playing 'KFMB Fantasy Baseball,' which has a pregame and postgame show and a game called with fictitious events by our play-by-play team." Larson provided one cheery note for disgruntled San Diego fans: "With this type of baseball, the Padres will soon be out of the cellar"; indeed, in the first fantasy game, the Padres beat the Cubs 7-0 with the pitcher hitting a grand slam. KFMB is also giving away "Baseball Fan Survival Kits," comprising Coleco computerized baseball games, stale bags of peanuts, and a check for \$4.40 to "cover parking and an overpriced beer and hot dog."

WLW, meanwhile, is focusing on the plight of the players. In a conceivably satirical gesture aimed at the size of player salaries and owners' bank accounts these days, morning man Gary Burbank has created the "Big Red Bread Line," asking listeners for canned goods to be delivered to players, managerial staff, and owners so they won't starve should the strike continue for an extended period — an eventuality most radio stations sincerely hope will not come to pass.

### Bonneville

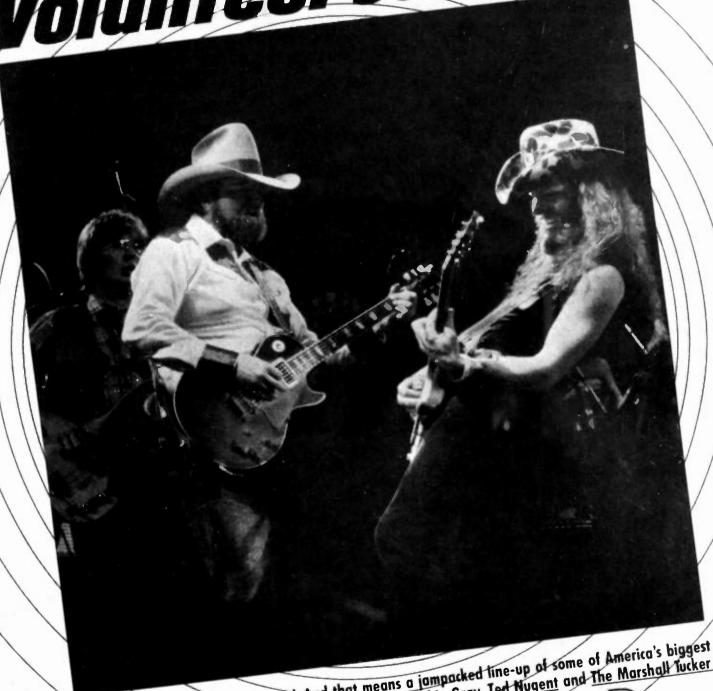
Continued from Page 1 reproduction and delivery that the satellite gives us, we will be able to offer our clients a fresher selection of music."

#### Hall Appointed

Meanwhile, former CKGM/Montreal programmer Robert Hall has been appointed Program Director for Satellite Music Network's A/C format. SMN General Manager George Williams said, "We feel very fortunate to get someone with Bob's background and experience to program our A/C format. He and I worked together several years ago, and it will be great to renew our working relationship."

Bob Hall told R&R, "After almost five years in Canada with CKGM, I felt it was time to come home. With the recent FCC deregulation of radio, I felt there was a lot to be accomplished in this country. This is a marvelous opportunity to be working for the Burkhart organization and in particular George Williams. I couldn't be more excited at the prospects for the future." Hall's appointment is effective immediately.

Busch Beer presents Volunteer Jam VII



It's The Charlie Daniels Band Volunteer Jam VII Radio Special. And that means a jampacked line-up at some of America's biggest stars. Including Recorded William Mickey Gilley Dahio Gray Tad Nicent and The Marchall Tucker Rand Recorded William Mickey Gilley Dahio Gray Tad Nicent and The Marchall Tucker Rand Recorded It's the Charlie Daniels Band Volunteer Jam VII Radio Special. And that means a jampacked line-up of some of America's biggest stars. Incuaing Molly Hakhet, Bobby Bare, Billy Joel, Crystal Gayle, Delbert McClinton, Mickey Gilley, Dobie Gray, Led Nugent and The Marshall Tucker Band. Recorded live at the Nashville Municipal Auditorium, January 17, 1981. This 7th Annual Homecomina

live at the Nashville Municipal Auditorium January 17, 1981. This 7th Annual Homecoming

Concert for The Charlie Daniels Band and friends will be broadcast June 21st in conjunction with this week's release of the Volunteer Jam VII album on Epic Records. So sit back,

enjoy a hot concert and a smooth, cold Busch Beer.

Busch Beer is the official beer of the Volunteer Jam VII.

Volunteer Jam VIII



Joel Denver



**INCREDIBLE RESPONSE** 

### KAAY-KLPQ Experiment With Trimulcasting

Radio has long been familiar with the term simulcasting. Now enter into your vocabulary a new word: trimulcasting. If the ongoing 13-week experiment between KAAY-KLPQ/Little Rock and the Riverside Cable Company is deemed a success, other adventurous radio stations and cable firms will want to explore similar possibilities.

KAAY-KLPQ GM Phil Zeni, who also acts as floor director, defines trimulcasting as "a unique future form of the broadcasting of one program over an AM radio station, an FM station, and a cable television channel."

#### **Very Cost Efficient**

Basically, here's what takes place. Every morning from 6-10am, Monday through Saturday, Bruce Kramer, the "Breakfast Man," and two lovely news coanchors, Angie Goshen and Renee Cordell, do their show over KAAY-KLPQ. The difference is that they are on camera most of the time being seen and heard over cablevision Channel 13. Hence, the trimulcast.

The broadcast originates from the cable company offices. Phil explained, "The set cost us about \$100 to construct, using 4x8 paneling covered with station logos, albums covers, and posters. Our other costs include four phone lines, one AM, two FM, and one data link, back to the station. This venture is very cost-efficient and is an incredible promotional vehicle for both stations and the cable company."

The show, called "Good Morning Little Rock," features news, weather and traffic information, which



Bruce Kramer

Angie Goshen

Renee Cordell

according to Phil "will soon be enhanced by shots of the sky, the traffic, and the use of a color radar screen. The ideas and possibilities are endless. This wouldn't be possible without the total dedication of Riverside Cable's GM Bill Langendorf and his staff, along with my Operations Manager Steve Kelly and his staff."

#### WZUU Morning Man Larry The Legend Gets Trashed

Someone who sits behind a mike all day may not be one of the most athletic persons you've ever met. In fact, the strongest part of the body might just be his or her mouth. WZUU/Milwaukee morning man Larry "The Legend" Johnson had the strength of his body and mouth put to the test recently when the City of Milwaukee invited him to become a sanitary engineer for a day.

"All I wanted to do was observe, not actually pick up trash," explained Larry. "It all started when the Milwaukee Journal did a series of articles on how some garbage collectors were loafing and taking two-hour lunches and hanging out in bars.

"I started having fun with this on the air and had buttons printed up that said

'Garbage Workers Sit On Their Cans.' People were calling in and voicing their opinions, and the head of sanitation got through. He told me I didn't have any idea of how hard the work was. I agreed to go along to see, and the rest is history."

#### Grunts, Groans and Garbage

Larry continued, "The next day at 6am I was the fourth member of Truck 917. I was also being observed by the Milwaukee Journal, plus several Department of



Sanitation officials. They sent this truck into the worst areas. We worked nothing but alleys. The other guys were all experienced, and I sure wasn't used to picking up full trash cans and lugging them around.

"They are supposed to take a 15-minute coffee break, and they worked right through it. We didn't even stop for lunch. We ate and drove. Everyone was polite, but they kept to the schedule. They worked me right up until 2:15pm before they knocked off."

Why would someone with a desk job go out and get involved with something like this? "I wanted to show both sides of the story. Believe me, after picking up trash cans with rats in them and having plastic bags filled with disposable baby diapers split wide open, I'll tell anyone this is hard work. I wouldn't do it again for anything," promised Larry.

#### Record Company Involvement Urged

"This is a remarkable venture," remarked Steve, who just returned to radio programming recently following a career in record promotion. "I'm getting incredible response from record companies who are sending videotapes of their acts to us. When it comes time to play a record that we have a videotape of, we just run it and use the stereo audio track. This way the artist can be seen and heard at the same time. Anyone wanting to send an artist tape should provide % inch U-Matic cassettes."

Steve related a recent event the station was able to get involved with because of the trimulcasting. "Styx had a soldout show in Little Rock, and their personal manager, Jim Cahill gave us permission to videotape the entire concert. The sound was perfect as it was run through the mixing board. The result was that Styx got a video of the whole show, and we got their songs on video for playback on 'Good Morning Little Rock.'

"Other features include 'Class Jams.' We went to high schools and videotaped pictures from old year-books, and twice an hour we play back the video portion and run three records from that year underneath. We are also taking portable equipment on the street and getting people's views on current events and turning them into hourly commentaries."

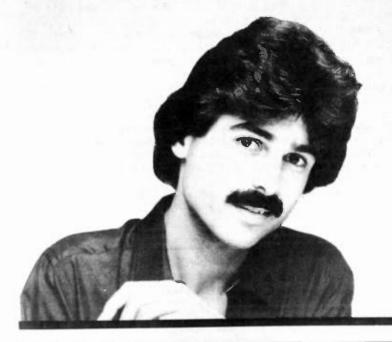
What happens when a record is playing that doesn't have an accompanying videotape? Breakfast Man Bruce Kramer explained, "The camera is on me a lot. The lights are on us for four hours and it gets pretty hot, but I love it. Whenever possible, the camera will pan around and dissolve into and out of posters and album covers on the set. We also run informational crawls along the bottom of the screen."

#### A Leap Into The Future

According to Phil Zeni, "The response is incredible from the audience and the advertisers, both locally and nationally. We are working on a system for each commercial to have its own customized visual, which will bring in added revenues.

"If the listener does not have an FM radio, it is still possible to hear it in stereo. The AM radio is fed from the right channel, and the TV audio comes from the left. By turning both on, you have true stereo. We are

# OXISIO



### JIM PHOTOGLO 'Fool In Love With You"

**R&R#27** BB-31 ★ -29 ★ CB-30 ★ -27 ★ RW-36 ★ -33 ★ WHB add 23 92Q add WRVQ add WGRD add 35 **KEYN-FM** add WIKS add **KZZX** add WFBG add 19 WANS-FM add **WABC 37-30** 

WBEN-FM 36-29 WOKY 19-16 WFIL 19-15 **WIFI 12-9** F105 17-12 **WROR 12-7** JB105 19-15 **WPGC 27-22 KVIL 11-10** WZZP deb 19

KJR deb 23 **KOPA 27-23 KBFM 10-8** FM100 13-10 WGH 11-5 **KIOY 7-4 KGW 19-15 WCIR 12-6** FM99 3-2 **KQDI 9-6** 

### ANIE MILLS

with TEDDY PENDERGRASS

### Two Hearts"

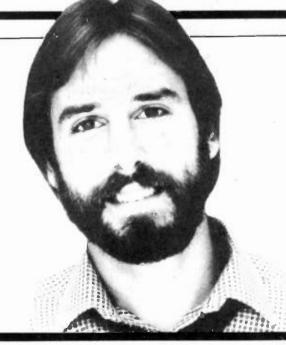
R&R-25/3 **Others Getting Significant Action** 

BB-50★-46★ CB-60-54★ RW-53 ★ -44 ★ WFIL add Y100 add 33 KINT add **WABC 13-11 WNBC 28-26 KRLY 14-12** Q105 11-9 WCKX 3

**CKLW 16-12** KIQQ 19-16 **WFBR 28-25** K104 37-34 KSET-FM 5-3 WTIX 35-32 WAXY deb 27 WCSC 27-24

KHYT 28 FM99 17-15 WIFI on 94Q on KFI on **WOLF** on KQ94 on **BJ105** on 95SGF on





### **CHRIS MONTAN** "Any Minute Now"

WHBY **KMBZ KGGF KSL** WEIM KOY KLO KEX **KFMB** KUGN WHIZ WHBC **KFQD** WLVA KRKK WRVR

And Introducing.

JOHN BATDORF "Be My Baby"





Manufactured and distributed by RCA Records

### KAAY-KLPQ

Continued from Page 22

also heard 24 hours a day on five of the 36 channels from Riverside Cable.

Summarizing the trimulcasting experiment, Phil said, "This is a big leap into the future. Cable is coming on strong. To be able to grasp the future and look towards those things on the horizon today and combine them with smart business ideas puts you on the cutting edge of competition. Every radio station in the country should be looking for that competitive edge. We've found ours.

While this venture is somewhat similar to WAKY/Louisville's cable TV radio experiment, it is the first venture I know of to be trimulcast, and to run on such a regular schedule. I'll keep in touch with Phil Zeni, and publish an update at the end of the 13-week experimental period

#### Motion

Bill Evans, afternoon drive at WNOX/Knoxville. becomes the MD as Scott Majors departs to pursue independent promotion...Gloria Buchannon becomes the new MD at WAKY under new PD Jack Petrey...Kris Van Dyke leaves afternoons at WOOF/Dothan, AL to do 9-noon at KSET-FM/El Paso

K96/Provo promotes night rocker Kidd Kraddick to the position of Assistant PD, working with PD Jim Sumpter... WANS-FM/Anderson late-night jock and MD Jim Evans departs. MD duties are being assumed by afternoon driver Sam Church.

KDWZ/Grand Forks Operations Manager John Roberts promotes night rocker Bob Neumann to Music Research Director. Sherry Foxx becomes the allnighter from WHUZ/Huntington...John Domanski is the new PD at KX101% (WKXW-FM)/Trenton...KYNO/Fresno welcomes News Director Bob Brill, who leaves a similar slot at KUZZ & KKXX/Bak-

### Now Where'd I Put That Van?

KBFM/McAllen-Brownsville PD Steve Owens had an embarrassing thing happen to him last week (6-9). While he was at a restaurant, the brand new station van, worth about \$9000, was hot-wired and driven

"We had a KBFM Money Car promotion running. If you had a KBFM button on, you could win from \$104 to \$1004 or you might win the car. We went out, gave the car away, gave some more cash away, and decided to eat," recalled Steve.

"In the short time I was inside, the van was gone. The owner of the station wasn't upset because it was fully insured. He was even less upset when I turned it into a promotion that got us some attention on what

turned out to be the last day of the ARB."

Steve continued. "The promo said, 'First we gave vay the KBFM Money Car, plus lots of cash. Then we had an unexpected winner of the KBFM van. Evidently, it's the hottest van in the valley. We're offering \$104 to anyone with clues as to its whereabouts.' Response has been incredible. I have a van myself, and a gas station attendant questioned me when I pulled in for gas."

Now you'd think a station van might be pretty easy to spot, right? Wrong! "The van doesn't have call letters painted on yet. It's pretty new and we've been hanging banners on the side. They come off real easily. The phones really went crazy when MD Marcelo Gra-jales got on the air and said, 'If you see someone driv-ing a blue and yellow KBFM van, pull him over and beat the hell out of him. We'll give you \$104,"

Chip Mosley, MD at KLIK/Jefferson City, called in to report that he has received over 100 requests for copies of his All-Time 950 Countdown. He asks everyone to be patient as he will respond to all as soon as he can

Speaking of all-time lists, WLS/Chicago has one called the "1981 Rock Hall of Fame" which ran over Memorial Day Weekend featuring the Top 500 rockers by listener votes. Also WLS just started its own traffic service during AM drive with reports coming in from announcer Gaylan Crowell high above the Windy City in the WLS "Skyview."

WBLI-FM/Long Island PD Bill Terry reports raising over \$400,000 with the help of over 9000 walkers in the Suffolk County March of Dimes Walk-A-Thon this

KIIS-FM/Los Angeles has been quite active lately. The station has been playing a lot of baseball with TV stars from network soaps "General Hospital" and "The Young And The Restless." Also, screenings are coming up for the new Bill Murray movie "Stripes" and an exclusive showing of the new Brooke Shields movie "Endless Love."

WTIX/New Orleans is getting set for its fifth annual Beach Party starring the Producers, the Tubes and Bill Wray. They expect over 50,000 people to attend this free event in July in Gulfport-Biloxi.

Q107/Washington sent an entire high school to see Styx in concert recently. Listeners phoned in over 35,000 calls to vote for their schools to win the free tickets. Over 262 schools participated in the nightly



RITENOUR'S HOUR OF POWER - E/A's Lee Ritenour visited six cities on a promotional tour, stopping by WNBC/New York during the trip. Pictured (I-r) are E/A VP Burt Stein, Ritenour, and WNBC air personality Michael



**Z97 "LUCKEY" KEY WINNER** — Z97/Grand Forks recently ran a promotion in which qualified listeners won one of 97 keys, which started a motorcycle In the "Magic Key to Fun." Pictured around the winner are (I-r) all-nighter Sherry Foxx, News Director Brad Fitch, Production Director Jim O'Neil, weekender Scott Tracy, Assistant PD Tom Collins, and store manager of the cycle dealer.



233 GETS "JUICED" IN LA. - 293/Atlanta and Capitol Records held a contest in which winners were flown to Los Angeles to meet Capitol artist Juice Newton and have dinner with her In Beverly Hills. Juice is currently on tour with Silver Spur. Pictured (I-r) Otha Young of Silver Spur, Capitol National Pop Promotion Manager Steve Meyer and his wife, contest winner, Juice Newton, contest winner, Z93 PD John Young and his wife, National Small Market Coordinator Eve King, and VP of Promotion Bruce Wendell.



ME AND MY SHOVEL - KRPL/Moscow, ID midday man Dave Henrie doesn't look too happy holding that oversized shovel. Why should he, when he had to clean up after the Budweiser Clydesdales came to town. Dave lost a contest with afternoon man Scott Valentine, who got to ride in the parade, in which each day listeners would vote on which jock had done the best "rip" on the other guy.

SOMETHING NEW AND REFRESHING FOR THE SUMMER NEW FROM 2 OF THE BEST NEW BANDS IN THE WORLD TEMPTED KNBQ add WTAC add WSM-FM WCAO add 30 WPST add KRLC add WFLY add add WAKX add B104 add THESE ARE VERY SPECIAL RECORDS THAT WE HOPE YOU'LL LISTEN TO, ENJOY, AND PLAY ON YOUR RADIO STATION ... DO SOMETHING INTERESTING FOR YOUR LISTENERS, PLAY SQUEEZE TEMPTED "AM 2345 AND SPLIT ENZ" ONE STEP AHEAD "AM 2339 THANKS, A+M P.S. YOU SHOULD BE PLAYING THE ALBUMS TOO! ONE STEP AHEAD WORD on KIDD on WALG add WACZ add WKMI on WISE on 955GF on WSFL on WSTP add KBEQ add 24 KRLC on CKGM add KRBE 30-26 WTAC add WHSB on WRKR on WRYQ on SQUEELE PRODUCED BY ELVIS COSTELLO AND ROGER BECHIRIAN

SPLIT ENZ PRODUCED AND ENGINEERED BY DAVID TICKLE . MANAGEMENT NATHAN BRENNER . NORTH AMERICA TOMMY MOTTOLA CHAMPION MANAGEMENT ORGANIZATION

O 1981 AM RECORDS, INC. ALL RIGHTS RESERVED



### PARALLEL ONE PLAYLISTS

#### EAST



Providence

#### WVBF-105 Boston

PD: Reg Johns

PD: Reg Johns
MD: Don Schaefer

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#### CFTR680

Toronto

PD: Bill Gable

MD: John Keogh

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MD: Dick Fennessy

STEPHANTE MILLS/TWO Moor's

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#### Kiss WXKS-FM PD: Sonny Joe White

MD: Vinnie Peruzzi

#### wifi 92

Philadelphia

PD: Tom Bigby

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### **WABC 77**

New York PD: Jay Clark

MD: Sonja Jones

MD: Sonja Jones

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8 1 1 1 CMM 1/Bert Dow't Eym

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96 Pittsburgh PD: Bobby Christian

MD: Clarke Ingram

SALBET BUBILSON/For Bra Torovor GABY U.S. B-MBD9/This LIPE's Birt DAM HAATBANEES HAVE TO BE IN ... TOM STETY/For Walton, BIGS SMENDER ISLD/Jonata's Girt

### 60/WCAO

Baltimore

PD: Ron Riley
MD: Scott Richards

MD: Scott Richards

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WNBC New York

PD: Kevin Metheny MD: Roz Frank



Washington, D.C. PD: Steve Kingston

MD: Jim Elliott

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(H) indicates one of the five "hottest" records on each Parallel One

#### ROSK 102 WBEN-FM

Buffalo MD: Roger Christian

WROR 984FM Boston

PD & MD: Mike Addams

WKBW Buffalo

PD: Neil McGinley MD: Jon Summers

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1050 chum Toronto

PD: J. Robert Wood

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MMUSICRADIO Washington, D.C.

PD: Alan Burns MD: Frank Holler MD: Frank House?

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PRO EM PD & MD: Gary Berkowitz

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**A-100** Miami PD: Bill Tanner

### Tanner

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Houston PD: Michael Jones MD: Blake Lawrence



PD: Scott Shannon MD: Pat McKay

Z 93 Atlanta

PD: John Young MD: Dale O'Brien

AUICE MENTON/Quant Of Hearth



MD: Bob Logan



MD: Dayna Steele

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PD: Jim Morrison MD: Jeff McCartney

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Dallas 5 T E R E O + t 0 3 PD: Ron Chapman MD: Chuck Rhodes

MD: Chuck Rhodes

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### 98KSLQ

St. Louis

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Cleveland

PD: Jack Cases

MD: Bob McKay

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TELL KBEQ

Kansas City

PD: Randy Lane

PD: Randy Lane
MD: Mike Schmidt

1 1 287 | 1 1485 | 1785 | 1785 | 1785 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 | 1885 |



KS95 FM

PD- Chuck Knapp

PD: Chuck Knapp
MD: Kim Jeffres

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POINTER SISTERS/Slow Mand OAK RIOME BOTS/Eletra JOET SCAMBULT/Greetus American Mer CAMOLE B. SAGER/Stronger Then Before

Lead, B. S. Sell Stronger Thee Befor JUCE BENTON Open Of Hearte SARTANATION Include BANDAN STRESSAND OF CONTROL ACT COLLECT STANDAY ON FACE DILLIAMS BAND ALONG THE BIRTH NEWLY



PD: Jeff Roberts

Chicago AM 89

PD: John Gehron MD: Tim Kelly

D: Tim Kelly

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3 3 6 - Hollistow/hill Trouse Town Right
3 3 6 - Hollistow/hill Trouse Town Right
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ukee AND YOU

Milwaukee

PD: John Driscoll MD: Bill Shannon

24, 37, 37 JOHN SCHOLINER/19's New Or News DIOME HAMPICE/Some Changes Are For



Milwaukee

PD: Jim Brown MD: Gary Mason

D: Gary Mason

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SHEEMS EASTON/Modern Girl AJICE NEWTON/Owen OF Hearts 800/CKLW **ROCK 'N TALK** 

Detroit PD: Pat Holiday MD: Rosalie Trombley

ALICE MESTON/Queen Of Moorty COMMODORES/Ledy (You firling No Up OHESTA, Lyme/Shace of the Tonight drop tambles.) Fillings without BRITH & SMEET/Eurise\*ing Love

POINTER SISTERS/SION Hand SEO SPEEDMACOM/Con'T Let His Go SHEEM EASTOM/Modern Girl

Q102

Cincinnati

PD: Jim Fox MD: Tony Galluzzo

Tony Galluzzo

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**WDRQ** 

PD: Bill Garcia MD: Steve Summers

Cleveland

Clevelan

PD: Bob Travis

MD: Dave Collins

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27, 29 SPIDER/IP Dion'P Take Long BUSH/Ton Savyer BOX & PE GAMG/Jones to Jone POINTER SISTERS/SION Hand TY BALIS/Meer+s H RCHAISDYSTY/Shail S+ Descr SPECIAL/Fentasy GIrl HARIMAN/IF Murts To Be in ... MEY +00014508/You fire Ferrows

1 FM 95

Chicago

MD: Tim Kelly

WEST



PD: Doug Erikson

On A RIDGE BOYS/Elvire CAMPENTERS/Touch Mu while me'er. PCMMIE BILSAP/IThere's Mo Gettle'

Pugg MARRIE LERG/Sell1 Blant Hare BOSABE CASH/Seven Year Ache LREG KIMI/Nr eakup Song JUICE HEWTON /Queen Of Mass to JIB PHOTOR LOYER IT Love 81th You JIB PHOTOR LOYER IT Love 81th You

KJR 1950

Seattle

64 KFI

Los Angeles

MD: Roger Collins

MD: Roger Collins

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SHEG KING/Brushmy Song SHITH & SHEET/Everlanting Love



PD: Jack Regan MD: Alan Sledge

MD: Alan Sledge

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**=96**½ KYYX

Seattle

PD: Pat O'Day

MD: Elvin Ichiyama

TO UPER BOOK OWNERS LET HER BOOK ONLY A PLE SHIP OF BOOK OWNERS LET HER BOOK OWNERS LET HE BOOK

Phoenix

PD & MD: Steve Rivers

KPLZ \$\\
101.5 Seattle
PD & MD: Jeff King

& MD; Jeff King

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29
KOOL & THE GAME/Jones To Jones COMMODORES/Lesy (You dring the Up AL NEMAL/Feel's So Right

SPIDER/IT Didn't Time Long BILLY 6 THE DEATE/E Can Take Care Dr My UNION/Pacific Northwest Blu

101 FM Los Angeles PD: Bob Hamilton

MD: Guy Zappoleon | 10 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

ADDS 28

CARPENTERS/Touch He inhir De're.

ROBBIT HILSAP/Chero's no Gattin'

REMNI ROGERS/I Gon'T Won'T Fou POINTER SISTERS/Flow Wand ALAN PARSONS/TIME

**KEZRock** San Jose

PD & MD: Bob Harlow

JIM PHOTOGRO/Foo! In Love with You CAROLE S. SACER/Stronger Than Science

JEE L 1027

Angeles PD: Don Bens MD: Danny Lemos

Los

AGDS JOET SCAMBIRT/Greenest therican Har NEG SPEEDIAGON/Dunit Lat Him Go

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13K San Diego

PD: Jeff Lucifer MD: Rick Gillette

MD: Rick Gillette

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ACOS BEHNY HOGERS/1 Dom'T Head for PRAMETE SHITH/Double Durce 6we

POINTER SISTERS/Slow Hand MANHATTAN TOAMSFE/Bay From New York CIY INCEIN ERSTON/Nucern GIrl NCEIDY SUMS/Gmmin! Dram



PD & MD: Pat Evans

4005 LOVERBOY/The Ald to Hot Tonly. MODOT BLUES/Nemini Breen

SAITANA/Seprohim
REO SPECOMACON/Semeons Tonight
JUFF, STAISHIP/Stronger
STERT wHMODO/Arc Of A Diser
FRAMEZ/MODENOUTS/Semthemrt
MART BALIE/Hoprie

Los Angeles PD: Paula Matthews

DAN HARTHAN/IP HAPPE, To be in ... SMERT P. BYDITS/TN/IOU Are Forever ANTIS IAA/Under The Covers (East Met E/Sysper 5 12) There's 1 to Gottle COMPINITES/TOUCH BY MILLS MILLS

HOME HT CONDON Compley Schollery 5910 M/19 Did n' 5 Tah + Long DHC CLAP MOACHTER TENAT BOOKT # HIS Maning 4 Per ty LITO / Regol Nam + 4 Can Shiltra COMBOOKH 5 Nam + 5 to bing Na Up ACL 5000/19 His High How DHL SONY/Wall High How DHL SONY/Wall High How

610 \$ KFRC San Francisco

PD: Gerry Cagle MD: Sandy Louie

ILENSY HOLENS/I Dan'T Reed Tou POINTER SISTERS/SION Head JUICE HESTON/Queen Of Hear Pa

(H) indicates one of the five "hottest" records five "hottest" records on each Parallel One

playlist.

#### EAST **Most Added** • Hottest

Carpenters Ronnie Milsap Commodores

George Harrison Air Supply Kim Carnes Joey Scarbury

### DDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added. Hottest

Commodores Ronnie Milsep Carpenters

Air Supply George Harrison Hall & Oates

#### EAST

PARALLEL TWO

NOOL & THE GAMG POINTER SISTERS CARPENTERS HOTERES G. HARRISON 1-1 NEIL DIAMOND 4-2 HALL & GATES 10-4 GARY U.S. BONDS 9-7 MARTY BALIN 18-13

WICC/Bridgeport, CT

ALAN PARSONS ALEN PARISON
Hottest:
KIM CARNES 1-1
G, HARRISON 4-2
AIR SUPPLY 8-4
HALL 6 DATES 11-7
HOODY BLUES 16-11

WKBO/Harrisburg, PA Betsy Kaye

CLARRE/DUKE OAR RIDGE BOYS CARPENTERS CARPET LOCAL HOST CONTROL OF THE PRAIRIE LEAG 9-5 MARTY BALIN 10-7 JOEY SCARBURY 16-13 KENNY ROGERS 19-15

WOLF/Syracuse, NY Bob Mitchell

DOD MITCHEN
PHIL COLLINS
LOVERBOY
GREC KIHN
RONNIE HILSAP
SPIDER
ROSANME CASH
HOTTESTY 2-1
ALAN PARSONS 7-4
MODDY BLUES 36-24
OAR RIDGE BOYS 37-26
POINTER SISTERS 40-30
WPST/Trenton, NJ
Tom Taylor

Tom Taylor

JOEY SCARBURY SQUEEZE RANDY VANWARMER RANDY VANWARMER HOLLEGE: SICK SPRINGFIELD 2-1 GARY U.S. BONDS 5-3 HALL 6 OATES 12-7 HUSH 20-16 GREG BIHN 31-22

WTRY/Albany, NY BIO Cabill

PHIL COLLINS ALAN PARSONS CARPENTERS KIM CARNES 1-1 AIR SUPPLY 13-5 JOEY SCARBURY 16-11 MARTY BALIN 24-17 MOODY BLUES 25-19 WAEB/Allentown, PA

Jeff Frank BROTHERS JOHNSOM SRITH 6 SWEET COMMODORES LARRY GRAHAN HOCK SPRINGFIELD 4-1 G. HARRISON 2-2 RARTY BALIN 16-8 AIR SUPPLY 20-9 JOEV BCARBURY 24-12

WHYN/Springfield, MA Andy Carey

POINTER SISTERS SMOKEY ROBINSON TUBES NOTES TO SITE OF THE SISTER HOLL OF THE SISTER O

KC101/NEW Haven CT

RICR SPRINGFIELD RONNIE MILSAP COMMODORES CONTROLOUSES
BOTH CARNES 2-1
G. HARRISON 6-2
SMEENA EASTON 11-8
JOEY SCARBURY 13-9
RICK SPRINGFIELD A-17

WFBR/Beltimore, MD Andy Szulinski

Hottost: AIR SUPPLY 3-1 G. MARRISOW 7-4 JOST SCARBURY 17-8 RAWBATTAN TRANSPE KENNY ROGERS 23-15

WBLI/Long Island, NY

COOL & THE GANG CARPENTERS CLARRE/DUKE HOLLEST: KIM CARNES 1-1 AIR SUPPLY 12-7 HALL & CATES 16-10 RICK SPRINGFIELD 24-17 MARTY BALIN 28-18

Steve Gallaghe

JUICE NEWTON REO SPEEDWAGOI HILLY SQUIER PHIL COLLINS 38 SPECIAL COMMODORES COMMODORES
HOTEGET
G, MARRISON 2-1
HEIL DIAMOND 5-3
AIR SUPPLY 9-4
RICK SPRINGFIELD 8HALL 6 OATES 11-8

WHFMiRochester, NY Marc Cronin

ALAN PARSONS
CARPENTERS
RONNIE MILSAP
LOVERHOY
HOTCOLE
RICK SPRINGFIELD 1-1
SANTANA 13-9
HARTY BALLW 15-10
RUSH 18-12
JOE WALSH 22-15

WFLY/Alberry, NY Buzz Phillips

ROGER TAYLOR ROGER TAYLOR HOTLEST! G. HARRISON 3-1 GARY U.S. 80MDS 5-3 HALL & QATES 12-7 AIR SUPPLY 10-8 MOODY BLUES 22-11

K104/Erle, PA BIN Shennon

RANDY VANMARRER
ROBERT GORDOM
STEVE WINNOOD
NOTE-BELL
RED SPEEDNAGON 1-1
AIR SUPPLY 2-2
LOVERBOY 3-3
RED SPEEDNAGON 21-11
RENNY ROGERS 28-19

V100/Charleston, WV

Hottest: G. HARRISON 2-1 AIR SUPPLY 10-4 HALL 6 - OATES 11-8 SANTANA 15-10 RICK SPRINGFIELD 17-12 WAQY/Springfield, MA

Mike Adams

ROGER TAYLOR
RAMDY VANMARRER
SPIDER
ERIC CLAPTON
POINT BLANK
JOHN SCHWEIDER
ROBERT GORDON
HOTE-SEI
G. HARRISON 2-1
BILLY SQUIER 8-4
MODDY BLUES 14-10
MARTY BALLN 20-14
JOE WALSH 22-18

B104/Beltimore, MD Jan Jeffries

GINO VANNELLI SQUEEZE HOTLEST: AIR SUPPLY 3-1 JOEY SCARBURY 8-3 G. MARRISON 12-7 SANTANA 18-10 PHIL COLLINS 21-11

WKRZ-FM-Wilkes-Barre, PA Jim Rising
CARPENTERS
PHIL COLLINS
STACY LATTISAM
BLACKPOOT
SPIDER
HOTEGES:
G. MARRISOM 1-1
RICK SPRINGFIELD 10-3
TOM PETTY 6-4
MANHATTAN TRANSFE 12-7
SAMTANA 11-6

PARALLEL THREE

13FEA/Monchoster, NH Keith Lemire
RONNIE MILSAP
PHIL COLLINS
CARPENTERS
SPIDER
HOTE=S:
RIM CARNES 1-1
WEIL DIAMOND 7-2
G. HARRISON 9-4
JOEY SCARBURY 25-16
OAK RIDGE BOYS 27-18

14WK/Wheeling, WV Jeck Armstrong

CARPENTERS BROTHERS JOHNSON SMITH & SWEET JOHN SCHNEIDER JOHN SCHNEIDER WHAM HOTTEST: OAK RIDGE BOYS 5-1 AIR SUPPLY 14-7 CARY U.S. BONDS 16-9 MARTY BALIN 27-23 POINTER SISTERS 28-24

WCIR/Backley, WV Jim Mertin

ALABAMA CARPENTERS GREG EIHN SPIDER GINO VANNELLI GINO VANNELLI Hottest: JEFF, STARSHIP 2-1 ELTON JOHN 6-2 G, HARRISOM 10-3 JIM PMOTOGLO 12-6 GARY U.S, BONDS 13-7

WFBG/Altoons, PA Tony Booth

JIM PHOTOGLO (RA) COMMODORES RANDY VANWARMER RONNIE MILSAP BALANCE CARPENTERS Hottest: AIR SUPPLY 2-1 RICK SPRIMGFIELD 12-5 MOODY BLUES 13-7 TOM PETTY 11-9 JOEY SCARBURY 20-17

WGUY/Bangor, ME Jim Randall

KOOL 6 THE GANG ROBIN LANE TUBES PRODUCERS SMITH 6 SWEET NEW ENGLAND HOTEGAT G. MARRISON 3-1 GARY U.S. BONDS 4-3 AIR SUPPLY 11-8 JIM STEINAAN 25-19 ALAN PARSONS D-25

WHEB/Ports Rick Been

RONNIE MILSAP CARPENTERS Hottest: NEIL DIAMOND 2-1 SHEENA EASTON 3-2 AIR SUPPLY 6-3 G. HARRISON 8-5 LEE RITEMOUR 11-7 WJBQ/Portland, ME

JACKSONS
POINTER SISTERS
REO SPEEDMACON
HOLLEGE:
RIM CARNES 1-1
RICK SPRINGFIELD 3-2
G. MARRISON 8-4
GARY U.S. BONDS 6-5
STARS ON 45 21-8

WTSN/Dover, NH

CARPENTERS
RONMIE MILSAP
POINTER SISTERS
HOTLOST
G. HARRISON 2-1
AIR SUPPLY 6-3
GARY U.S. BONDS 1
HALL & QATES 8-5
NEIL DIAMOND 7-7

WIGY/Bath, ME

Willia Mitchall
ROBIN LANE
SMOKEY ROBINSON
JIM STEINMAN
BLACKPOOT
RUSH
HOtteat:
KIM CARNES 1-1
G. HARRISON 9-2
JOEY SCABBURY 19-9
JUICE NEWTON 23-13
STARS ON 45 27-16

Chris Layne

CAROLE B, SAGER ROOL & THE GANG COMMODORES HOTCEST LEE RITENOUR 14-1 G, HARRISON 10-2 AIR SUPPLY 13-4 NEIL DIAMOND 7-5 KENNY ROGERS 32-13

35XIL/Parkersburg, WV Terry Lee Collins

RUSH
RAMDY VAMMARMER
38 SPECIAL
HOTTER
GARY U.S. BONDS 1-1
JEFF, STARSHIP 6-3
AIR SUPPLY 8-5
REG SPEEDMACON 18-12
KENNY ROGERS 29-22

WACZ/Bangor, ME Michael O'Hara

Michael O'Here
CARPENTERS
ROBERT GORDON
COMMODORES
BROTHERS JONNSON
SPLIT ENZ
HARTY BALIN
BLACKFOOT
NEW ENGLAND
YUTARA
NOTEST
STARS ON 45 1-1
JOEY SCARBURY 20-10
BILLY SQUIER 23-20
JIM STEINMAN 27-24
RUSH D-33

SOUTH

PARALLEL TWO

92Q/Nashville, TN Scooter Davie

CARPENTERS
A LAGAMA
TUBES (dp)
Hotteet:
OAR RIDGE 80YS 1-1
AIR SUPPLY 6-2
ALAN PARSONS 11-7
JOEY SCARBURY 13-8
HALL 6 OATES 18-14

BJ106/Orlanda, FL Tom West

POINTER SISTERS
COMMODORES
JACKSONS
JACKSONS
JAMIS IAN
LOVERBOY
TERNA MARIE
YUTAKA
HOTCEST,
TASTE OF HONEY 2-1
AIR SUPPLY 15-10
LER RITEMOUR 20-15
OAR RIGGE BOYS 27-1
MARTY BALIN 29-21

KEEL/Shreveport, LA Marty Johnson

POINTER SISTERS RICK JAMES
TUBES
ROWNIE MILSAP
HOTHERS I-1
STARS ON 45 2-2
G. NARRISON 5-3
AIR SUPPLY 9-6
OAK RIDGE BOYS 13-10

KTSA/Sen Antonio, TX J.J. Rodriguez

GARY U.S. BONDS RICK SPRINGFIELD ROSAMNE CASH HOTLEST: STARS ON 45 2-1 AIR SUPPLY 13-10 OAK RIDGE BOYS 19-15 DOTTIE MEST 21-18 KENNY ROCERS 23-20

KXX106/Birmingham, AL

COMMODURES COMMODORES
TUBES
JIM STEINMAN
BLACKFOOT
BOTCHEST
OAK RIDGE BOYS 2-1
G. HARRISON 5-2
JOEV SCARBURY 22-14
POINTER SISTERS 21-1
MARTY BALLW 30-21

WAKY/Louisville, KY Gloria Buchanon

GIORA BUCHARON
ROSANNE CASH
ALAN PARSONS
MANHATTAN TRANSFE
POINTER SISTERS
JUICE NEWTON
HOTEOSI
G. MARRISON 7-1
HALL 6 OATES 12-5
GARY U.S. BONDS 11-7
MARTY BALLN 21-11
JOEY SCARBURY 24-13

WAXY/Ft, Lauderdale, FL

JOEY SCARBURY COMMODORES RONNIE MILSAP ROSANNE CASH CARPENTERS SPIDER SPIDER
HORTEST:
AIR SUPPLY 2-1
CLIMAX BLUES BAND 4-2
RICK SPRINGFIELD 0-5
CLARKE/DUKE 14-10
SANTANA 18-12

WAYS/Charlotte, NC Mark Kessier

ONNIE MILSAP SMITH 6 SWEEL.
HOTCEST!
OAK RIDGE BOYS 2-1
JOEY SCARBURY 7-3
ALAN PARSONS 12-8
RICK SPRINGFIELD 1
ROSANNE CASH 24-14

WBBQ/Auguste, GA Bruce Stevens

CARPENTERS
SMITH & SMEET
RONNIE MILSAP
COMMODORES
TUBES
GREG KIHN
GINO VANNELLI
HOTEGE:
RICK JAMES 1-1
HALL & OATES 5-2
AIR SUPPLY 8-3
G. HARRISON 9-5
SANTANA 11-7

WFMF/Baton Rouge, LA Randy Rice

BILL WRAY CARPENTERS COMMODORES MOTEGEE G. HARRISON 1-1 AIR SUPPLY 3-2 HALL 6 OATES 5-3 JOEY SCARRURY 7-4 TOM PETTY 11-8

Bob Canada Adam Cook

BOD CARECA
JOHN DENVER
ALABAMA
RONNIE HILBAP
FOINT BLAMR
TUGES
BILL WRAY
HOTEGET
STARS ON 45 1-1
JIR PROTOGLO 11-5
RANHATTAN TRANSFE 9-6
JOLY SCABURY 23-9
RENNY ROGERS 20-12

WHBQ/Memphis,TN Mike Scalal

MINE SCRIET
ALAN PARSONS
POINTER SISTERS
OAK RIDGE BOYS
HOTCHES!
KIM CARKES 1-1
G, HARRISON 6-2
AIR SUPPLY 8-3
ELTON JOHN 10-7
SHEENA EASTON 12-9 WJDWJackson, MS

COMMODORES

COMMODORES
RONNIE WILSAP
CARPENTERS
RANDY VAMMARMER
OAK RIOGE BOYS
NOTESEL
AIR SUPPLY 4-1
JOEY SCARBURY 3-3
G. HARRISON 13-6
JUICE NEWTON 22-18
OAK RIOGE BOYS A-28

WKIX/Raleigh, NC Ron McKey RON MCKAY
PURE PRAIRIE LEAG
JESBE WINCHESTER
MOTEGET
MOTEGET
LEE RITENOUR D-16
SHEENA EASTON D-17
MANHATTAN TRANSFE D-18
BARBRA STREISAND D-19

WRJZ/Knoxville, TN Edwards/Dille

RONNIE MILSAP JOHN SCHNEIDER GREG KIHN COMMODORES TUBES TUBES
HOTESSI
OAK RIDGE BOYS 1-1
AIR SUPPLY 6-4
RICK SPRINGFIELD 10-7
HALL 4 OATES 16-12
JOEY SCARBURY 22-15

WSGN/BirmIngham, AL Welt Brown

RONNIE MILSAP ALABAMA ALABAMA BOBBY KING COMMODORES HOTLEST: G. HARRISON 7-1 AIR SUPPLY 15-6 JOZY SCARBURY 16-9 MARTY BALIN 12-10 MANHATTAN TRANSFE 19-14

WTIMNew Orleans, LA Gary Franklin

Gery Franklin

JOE WALSH
BARBRA STREISAND
ALAGAMA
TUBES
DIGNNE WARWICK
RONNIE MILSAP
MOTTER STARS ON 45 3-1
G, HARRISON 5-2
OAK RIDGE BOVS 20-16
MANHATTAN TRANSFE 33-24
POINTER SISTERS D-30

WRVQ/Richmond VA

JIM PHOTOGLO
POINT BLANK
RANDY VANMARMER
HOTTEST:
AC/DC 1-1
TOM PETTY 6-3
AIR SUPPLY 13-5
G. HARRISON 15-10
BILLY SQUIER 22-13

KELP/EI Pago TX

Reymond Mesa

ROSANNE CASH
OAK RIDGE BOYS
MARTY BALIN
REO SPEEDWAGON
GARY U.S. BONDS (RA)
HOTERS:
KIM CARNES 1-1
QUINCY JONES 4-2
SANTANA 7-4
AIR SUPPLY 9-6
CLARKE/DUKE 15-11

Tom Prestigiacomo

CLARRE/DURE ROW DANTE REO SPEEDMAGON (dp) HOTESE: CHRIS CROSS 1-1 HALL & OATES 4-2 RICE SPRIMGFIELD 12-11 KENNY ROGERS 19-15 JOEY SCARBURY 21-16

WNOX/Knoxville, TN Bill Evens

POINTER SISTERS
JOHN SCHNEIDER
HOTCEST:
C. MARRISON 6-1
NEIL DIAMOND 12-5
DOTTIE WEST 15-11
KENNY ROGERS 26-21
JOEY SCARBURY D-25

WSKZ/Chattenoogs, TN

Adam Cook
JOSY BCARBURY
BILLY SQUIER
BLACKFOOT
GARY WRIGHT
HOTEGE!
G, HARRISON 1-1
AIR SUPPLY 7-2
HALL & OATES 4-3
GARY U.S. BONDS 9-6
HARTY BALIN 17-14

KINT/El Paso, TX Jim Zippo

JIM ZIPPO

ROMNIE MILSAP
ALABAMA
JOE CHEMAY BAND
JAMIS IAN
YUTAKA
ROBERT GORDON
DAN HARTWAN
SILVERADO
SILVERADO
STEPHANTE MILLS
PRODUCERS
ROCTORE
LARRE/DUKE 2-1
AIR SUPPLY 5-2
BILLY SQUIER 14-8
JOEY SCARBURY 15-9
MODDY SLUES 19-14

WERC/Birmingham, AL Al Karrh

RONNIE MILSAP ABBA Hottest: OAK RIDGE BDYS 1-1 G. MARRISOM 6-3 JOEY SCARBURY 7-5 GARY U.S. BONDS 14-9 KOOL 6 THE GANG 16-11

KX104/Nashville, TN Jon Anthony

STACY LATTIBAW
POINT BLANK
COMMODORES
JACKSOMS
GARY WRIGHT
HOTCEST:
O. HARRISON 1-1
OAK PIDCE BOYS 10-4
JOEY SCARBURY 23-10
SHEENA EASTON 20-12
MOODY BLUES 28-15

KJ100/Louisville, KY Tom Gilligan

GARY WRIGHT TUBES
ALABAMA
SPIDER
JANIS IAN
KENNY ROGERS
OZZY OSBOUNE
HOTEBEL
AIR SUPPLY 4-1
GREG KINN 5-2
PHIL COLLINS 9-5
JOE MALSH 23-18
RUSH 29-22

KHFI/Austin, TX Ed Volkman

Ed Volkmen

REO SPEEOWAGON
COMMODORES
CARPENTERS
TUBES
JOE DOLCE
DELBERT NCCLINTON
NOTCEST:
AIR SUPPLY 4-1
RUSH 8-3
ALAN PARSONS 14-7
G, HARRISON 10-8
JOEY SCARBURY 11-9

KBFM/McAllen-Brownsville, TX Steve Owens

LOVERBOY
ROWNIE MILSAP
COMMODORES
CARPEMERS
TUBES
RUSH
HOTCHST
AIR SUPPLY 2-1
RICK SPRINGFIELD 4-2
FRANKIE BMITH 23-7
ALAN PARSONS 22-10
SHEEMA EASTON 20-15

WORK/Norfolk, VA Ron Bates

PHIL COLLINS
CARPENTERS
STACY LATTISAM
HOTLEST:
STARS ON 45 1-1
CLARKE/DUKE 10-6
REMNY ROGERS 26-1
REO SPEEDWAGON 24
MODDY BLUES 27-22

KFMK/Houston, TX Jerry Steele

COMMODORES
HAMHATTAN TRANSFE
JOHN SCHNEIDER
HOTCOST:
RAYDIO 2-1
STARS ON 45 7-4
G. HARRISON 11-6
AIR SUPPLY 18-14
HALL 6 OATES 25-17 KQ94/Little Rock, AR Michael York

JOEY SCARBURY CARPENTERS ROSANNE CASH ROWNIE MILSAP HOTLESE EIN CARMES 1-1 HALL : CANTES 9-4 AIR SUPPLY 13-6 OAR RIDGE BOYS 19-11 MARTY BALLN 22-17

G100/Mobile, AL Scott Griffith

RAMDY VANMARMER
CARPENTERS
PHIL COLLIMS
HALL & GATES 1-1
GARY U.S. BONDS 3-2
RICK SPRINGFIELD 5-3
G. HARRISOM 7-5
AIR SUPPLY 6-6

WAAY/Huntsville, AL Jim Kendricks

JIM Kendricks

RONNIE MILSAP
COMMODDRES
TURES
TURES
FLACEFOOT
POINT BLANK
SMITH & SWEET
HOTE SHEET
HOTE ST.
ALL & OATES 1-1
OAK RIDGE BOYS 4-3
ROSANNE CASH 10-6
POINTER SISTERS 22-14

CK101/Cocoe Beach, FL

Steve Ocean SANTANA REO SPEEDWAGON PHIL COLLINS GINO VANNELLI COMMODORES APRIL WINE SPIDER SPIDER HOTLEST; AIR SUPPLY 5-1 G. MARRISON 9-3 HALL & DATES 14-7 JOEY SCARBURY 15-8 POINTER SISTERS 19-12

WSEZ/Winston-Selem, NC **Bob Mehoney** 

CLARKE/DUKE PHIL COLLINS PHIL COLLINS
HOTLEST
KIM CARNES 1-1
GARY U.S. BONDS 13-7
HALL & OATES 15-8
OAK RIDGE BOYS 22-14
POINTER SISTERS 23-15

KLAZ/Little Rock, AR Shewn Stephens

CLARKE/DUKE COMMODORES KOOL & THE GANG HOTLOBE: NOIL & THE GANG HOTLOBE: HALL & OATES 4-3 AIR SUPPLY 5-4 G, HARRISON 14-8 MARTY BALIN 22-13 KNUS/Dallas, TX

HALL 6 OATES
PHIL COLLINS
CLARRE/DURE
NOTES
STARS ON 45 1-1
KIM CARMES 2-2
TASTE OF HOMEY 5-3
CLIMAX BUES BAND 6
SANTANA 10-11 KSET-FM/EI Paso, TX

COMMODORES REG SPEEDWAGON LINX LINK Hottest: GAP BAND 6-1 CLARKE/DURE 3-2 STEPHANIE MILLS 5-3 HALL 6 OATES 13-9 FRANKIE SMITH 21-12

897/New Orleans, LA John Volpe

JOEY SCARBURY COMMODORES
LEE RITEMOUR
REO SPEEDMACON
HOLLEAE:
AIR SUPPLY 4-1
HALL & DATES 17-11
KENNY ROCERS 25-17
KOOL & THE GAMC 24-19
RICK JAMES 23-20

WOKI/Knoxville, TN

Gary Adkins PRODUCERS SMITH & SWEET WHO Hottest: STARS ON 45 1-1 G. HARRISON 10-4 BILLY SQUIER 8-6 HALL 6 OATES 12-7 ROSANNE CASH 15-11

WCSC/Charleston, SC Chris Bailey

TUBES
SMITH 6 SMEET
COMMODOMES
RONMIE MILSAP
DAN HARTMAN
ROTESSI
G. MARRISON 1-1
HALL 6 OATES 5-2
AIR SUPPLY 6-4
JOEY SCARBURY 13-7
SANTAMA 11-9

WVLK/Lexingto

ROMBIE MILSAP YUTAKA SMITH 6 SWEET COMMODORES BLACKFOOT (dp) ALABAHA HOPP---ALABAMA Hottest: STARS ON 45 1-1 KIM CARNES 2-2 G. HARRISON 8-6 HALL & OATES 14-7 AIR SUPPLY 13-9

KEGL/Fort Worth, TX

JUICE NEWTON
ERIC CLAPTON
POINT BLANK
HOTEBEL
STARS ON 45 2-1
30 SPECIAL 6-4
RICK SPRINGFIELD 17-11
BILLY SQUIER 27-21

WBCY/Cheriotte, NC **Bob Kaghan** 

PRODUCERS
EXIM CARMES
GARY WRIGHT
GEORGE HATCHER BA
ROWHIE HILSAP
HOLLERS
HALL & GATES 4-1
JOEY SCARBURY 6-4
PHIL COLLIMS 23-14
GREG RIRH 31-22
BILLY SQUIER D-27

KSTAR/Houston, TX Rick Lambert

MANHATTAN TRANSFE ROWNIE MILSAP HOTTEGET KIM CARNES 1-1 G. HARRISON 9-2 GEANNE CABH 4-3 ALAN PARSONS 8-6 HALL 6 OATES 14-10

PARALLEL THREE

KILE/Galveston, TX

Scot Taylor
REO SPEEDHAGON
CARPENTERS
DIONNE WARWICK
RANDY VANNARRER
JOHN SCHNEIDER
HOCEGEI:
KIM CARMES 1-1
SANTAMA 4-2
AIR SUPPLY 6-4
STARS DM 45 8-6
PURE PRAIRIE LEAG 13-

KSEL/Lubbock, TX

Stan Costles POINT BLAME
CARPENTERS
PHIL COLLINS
GREG RITHN
HOTCOST:
AIR SUPPLY 2-1
G. HARRISON 7-3
ALAN PARBONS 10-6
OAK RIDGE BOYS 13-9
REO SPEEDNAGON 26-21

WCGQ/Columbus, GA **Bob Releigh** 

GREG KIHN
JIM STEINMAN
CAROLE B. SAGER
SMITH & SWEET
GARY WRIGHT GARY WRIGHT HOTTEST: KIM CARNES 1-1 GARY U.S. BONDS 3-2 AIR SUPPLY 5-3 G. MARRISON 8-5 MARTY BALIN 20-17

WFLB/Fayetteville, NC Larry Cannon

Larry Cennon
RAMDY VANMARHER
BROTHERS JOHNSON
STACY LATTISAM
TUBES
COMMODORES
TERRI GIBBS
SMITH 6 SWEET
HORE BOYS 3-1
JOEY SCARBURY 12-8
SMOREY ROBINSON 22-18
POINTER SISTERS 26-19
ALABAMA 28-25

WHHY/Montgomery, AL

Rich Thomas RICH Thomas

COMMODORES
JUICE MEWTON
RONNIE MILSAP
TUBES
CARPENTERS
CARPENTERS
NALL 6 OATES 2-1
G. HARRISON 7-2
AIR SUPPLY 10-6
JOEY SCARBURY 22-10
MARTY BALIN 19-11

WFOX/Gainsville, GA Hank Dole

RONNIE MILSAP SMITH & SWEET GREG KIHN HOLLOSI: G. HARRISON 2-1 AIR SUPPLY 6-2 TOM PETTY 6-6 JOEY SCARBURY 14-POINTER SISTERS I

WROV/Rosnoke, VA Barry Michaela

ALAN PARSONS JUICE NEWTON JOHN SCHNEIDER HOTLEST: STARS ON 45 4-1 NEIL DIAMOND 10-7 G. HARRISON 13-9 ELTON JOHN 14-11 LEE RITENOUR 17-13 WXLK/Roanoke, VA

FM99/Tallahasase, FL

COMMODORES
GREG BILM
CARPENTERS
GARY WRIGHT
HOTE-81:
SANTANA 2-1
HICK SPRINGFIELD 13-12
ROOL 6 THE GANG 22-18
FRANKIE SHITH 24-20
OAK RIDGE BOYS 28-27

WKXY/Serasota, FL Tony Williams

JUICE MENTON
DIONNE MARMICK
BLACKFOOT
PRODUCERS
GARY MRIGHT
ROCK SPRINGF(ELD 1-1
AIR SUPPLY 9-5
MODDY BLUES 17-12
SHEENA ASTON 18-13
KEMNY ROGERS 22-15

KPUR/Amarillo, TX Wilson/Glass

JOE WALSH
JUICE MEMTON
POINT BLANK
JIN STEINMAN
HOREGEL
G. MARRISON 3-1
TASTE OF HONEY 7-3
HALL & QATES 11-6
KENNY ROGERS 15-9
JOEY SCARBURY 20-13

WANS-FM/Anderson, SC

Sem Church

JIM PHOTOGLO

BILLY SQUIER

GREC KIHN

PRODUCERS {dp}

HOTLESE1

ALCE SPRINGFIELO 4-3

G. HARRISON 5-4

AIR SUPPLY 9-5

ROSANNE CASH 13-8 WSGA/Savannah, GA

WSGA/Savannah, GA
Ray Williams
REO SPEEDWAGON
CARPENTERS
COMMODOMES
HOTERS
HOTERS
JOE DOLCE 7-4
AIR SUPPLY 11-7
JOEY SCARBURY 17-10
MARTY BALIN 19-12

95SGF/Savannah, GA Dave Carlisle SMITH 6 SMEET
RONNIE MILSAP
COMMODORES
HOTLEBEI
G. HARRISON 2-1
AIR SUPPLY 7-3
HALL 6 OATES 9-4
RICK SPRINGFIELD
JOEY SCARBURY 19-

Z102/Savannah, GA

PHIL COLLINS
SHEEMA EASTOM
GARY WRIGHT
PRODUCERS
HOTLORES
O, HARRISON 1-1
AIR SUPPLY 7-2
GARY U.S. BONDS 10-5
MARTY BALIN 12-7
JOE DOLCE 30-13

KQJZ-FM/Amarillo, TX Tim Butler

JIM STEINMAN MANHATTAN TRANSFE SHEMA EASTON JAMES TAYLOR SPIDER GINO VANNELLI RANDY VANWARMER CARPENTERS HOLCORE: CARRENTERS
HOLLest:
TOM PETTY 5-1
KIM CARNES 6-3
RICK SPRINGFIELD 10-4
NEIL DIAMOND 8-5
PURE PRAIRIE LEAG 14-7

KVOL/Lafayorte, LA Philip Rankin Philip Rankin
LARRY GRAHAM
DAN HARTMAN
RONNIE MILSAP
REO SPECUMAGON
HOTTERS:
KIM CARNES 2-1
RICK JAMES 4-2
AIR SUPPLY 12-9
HOODY BLUES 15-10
JACKSOWS 19-16

MUSS BYOWN

GREG KIHM
CAROLE B. SAGER
SANTANA
GINO VANNELL!
RANKIE SMITH 1-1
FRANKIE SMITH 1-1
MALL 6 OATES 9-4
MARTY BALIN 18-11
SHEENA EASTON 21-15
POINTER SISTERS 24-16

#### MIDWEST Most Added. Hottest

Pointer Sisters Juice Newton Camenters

Air Supply George Harrison Kim Carnes

### DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

WEST **Most Added** • Hottest

Ronnie Milsap Commodores Carpenters

George Harrison Air Supply Hall & Oates

#### **MIDWEST**

PARALLEL TWO

2X/Columbus, OH Teri Nutter

JOEY SCARBURY JOLT SCARDUR.
HOCKEST:
KIM CARNES 1-1
G. HARRISON 8-2
AIR SUPPLY 10-4
RICK SPRINGFIELD 13-8
HALL 6 OATES 14-11

#### KIOA/Des Moines, IA A.W. Pantoja

POINTER SISTERS
CAROLE 8. SAGER
ERIC CLAPTON (dp)
Hottest:
STARS ON 45 2-1
HALL 6 OATES 10-4
ALAN PARSONS 13-6
AIR SUPPLY 15-8
RICK SPRINGFIELD 14-9

#### KOFM/Oklahoma City, OK Chuck Morgan

MARTY BALIN MARTY BALIN
CAROLE B. SAGER
LEE RITENOUR
HOTLEST:
KIM CARNES 1-1
GARY U.S. BONDS 12-6
G. HARRISON 11-8
MANHATTAN TRANSFE 27-24
KENNY ROGERS 30-26

#### KRAV/Tulsa, OK **Gary Reynolds**

ALABAMA CARPENTERS OAK RIDGE BOYS 1-1 HALL 6 OATES 2-2 KENNY ROGERS 13-7 MANHATTAN TRANSPE 10-GARY U.S. BONOS 14-11

#### KZ93/Peoria, IL Keith Edwards

CLARKE/DUKE GREG KIHN BILLY SQUIER Hottest: G. HARRISON 1-1 RICK SPRINGPIELD 5-2 REO SPEEDWAGON 10-6 ALAN PARSONS 16-8 MOODY BLUES 20-14

#### WGRD/Grand Rapids, MI

JOEY SCARBURY
POINTER SISTERS
JIM PHOTOGLO
Hottest:
AIR SUPPLY 1-1
G. HARRISON 6-2
APRIL WINE 13-4
TOM PETTY 11-5
PHIL COLLINS 19-6

#### WHOT/Youngstown, OH Dick Thompson

POINTER SISTERS SHEENA EASTON CLARKE/DUKE CLARRE/DUKE
HOTTEST:
G. HARRISON 1-1
AIR SUPPLY 8-2
HALL 6 QATES 14-4
LEE RITENOUR 22-16
SANTANA 25-17

#### WMEE/Fort Wayne, IN

KENNY ROGERS REO SPEEDWAGON BILLY SQUIER ALAN PARSONS COMMODORES COMMODORES
G. HARRISON 2-1
AIR SUPPLY 3-2
HALL 4 OATES 9-8
RICK SPRINGFIELD 13-9
JOEY SCARBURY D-18

#### WNAP/Indianapolis, IN Ched Hunt

38 SPECIAL OAK RIDGE BOYS Hottest: RICK SPRINGFIELD 1-1 G. HARRISON 8-5 NEIL DIAMOND 10-6 G. HARRISON 8-5 NEIL DIAMOND 10-6 HALL & OATES 13-9 GARY U.S. BONDS 15-10

#### WNCI/Columbus, OH Steve Edwards

JUICE NEWTON JUICE MEWTON
JOE WALSH
COMMODDRES
GREG KINN
YUTAKA
GARY WRIGHT
HOTCEST:
KIM CARMES 1-1
RICK SPRINGFIELD 5-2
G. HARRISON 8-5
SANTANA 11-6
KENNY ROGERS 20-10

WOHO/Toledo, Oh John Zion

POINTER SISTERS CARPENTERS CAMPENTERS
HOCKEST:
G. HARRISON 3-1
AIR SUPPLY 9-5
KENNY ROGERS 24-10
MARTY BALIN 16-11
OAK RIDGE BOYS 20-13

#### WOW/Omaha, NE J.C. Corcoran

PURE PRAIRIE LEAG CARPENTERS REO SPEEDMAGON (dp) Hotteat: KIM CARNES 1-1 GINO VANNELLI 2-2 STARS ON 45 4-4 G. HARRISON 9-5 NEIL DIAMOND 10-8

#### WVIC/East Lansing, MI Jim St John

PHIL COLLINS BLACKPOOT RONNIE MILSAP TUBES LINX CARPENTERS WHO
HOTEST:
KIM CARNES 1-1
G. HARRISON 6-2
HALL & OATES 15-3
AIR SUPPLY 16-4
JESSE WINCHESTER 17-7

#### KSTT/Davenport, IA Bill Young

CAROLE B. SAGER JUICE NEWTON POINTER SISTERS JOHN SCHNEIDER JIM STEINMAN JIM STEINMAN Hottest: NEIL DIAMOND 3-1 JESSE WINCHESTER 10-5 LEE RITENOUR 12-9 SANTANA 13-10 SHEENA EASTON 18-12

#### WISM/Madison WI Barb Starr

RONNIE MILSAP Hottest: G. HARRISON 9-1 AIR SUPPLY 11-5 JUICE NEWTON 13-8 MANHATTAN TRANSFE 18-15 KENNY ROGERS 28-22

#### KEYN-FM/Wichita, KN Terri Springs

POINTER SISTERS SHEENA EASTON JIM PHOTOGLO JUICE NEWTON HOTCEST: NEIL DIAMOND 2-1 STYX 5-3 RAYDIO 8-5 AIR SUPPLY 10-7 G. MARRISON 16-9

#### KWEN/Tulsa, OK Ronda Curtis

BLACKFOOT GREG KIHN POINT BLANK GINO VANNELLI HOTLEST: SANTANA 1-1 ALANN PARSONS 3-2 HALL 6 OATES 7-3 AIR SUPPLY 10-4 G. HARRISON 12-5

#### WYFM/Youngstown, DH Jeff Tobin

Hottest: STARS ON 45 1-1 FRANKE/KNOCKOUTS 6-5 AIR SUPPLY 12-6 TOM PETTY 13-9 RICK SPRINGFIELD 19-12

#### WTWR/Detroit MI

JUICE NEWTON CLARRE/DUKE ALAN PARSONS HOTTEST: KIM CARMES 1-1 HALL & GATES 11-7 GARY U.S. BONDS 12-8 RICK SPRINGFIELD 20-1 MAMHATTAN TRANSFE 22-

#### WAKX/Duluth, MN Bruce McGregor

MOODY BLUES REO SPEEDWAGON REO SPEEDWAGON
APRIL WINE
PRODUCERS
STACY LATTISAW
ANNE MURRAY
BLACKFOOT
RONNIE MILSAP
SQUEEZE
HOTLOST
TARS ON 45 1-1
OAK RIDGE BOYS
AIR SUPPLY 5-4
TOM PETTY 10-8
BANTANA 11-9

#### WNAM/Appleton-Oshkosh, WI PARALLEL THREE Jay Tyler

CARPENTERS
RONNIE MILSAP
HOTTEST
HOTTEST
AIR SUPPLY 6-1
OAK RIDGE BOYS 5-2
G, HARRISON 14-7
JOEY SCARBURY 17-11
RENNY ROGERS 27-20

#### WGBF/Evansville IN

**Kevin Carpenter** POINTER SISTERS
OAK RIDGE BOYS
JUICE NEWTON
HOTCEST:
G. HARRISON 2-1
AIR SUPPLY 6-4
HALL 6 DATES 10-6
GARY U.S. 80MDS 12-8
HARTY BALIN 20-14

#### WRBR/South Bend, IN Joe Lightner

SHEENA PASTON MANHATTAN TRANSPE POINTER SISTERS CLARKE/DUKE CLARRE/DURE HOTCEST: NEIL DIAMOND 3-1 TASTE OF HONEY 10-5 G. MARRISON 16-11 AIR SUPPLY 23-16 LEE RITENOUR 27-24

#### WZOK/Rockford, IL Mr. Ed

REO SPEEDWAGON JEFF, STARSHIP Mottest: G. HARRISON 4-1 HALL & CATES 7-5 SANTANA 9-6 LEE RITEMOUR 16-11 ALAN PARSONS 18-14

#### Z104/Madison, WI Little/Hudson

BLACKFOOT SMITH & SWEET RONNIE MILSAP RONNIE WILSAP
BOTTEST:
RICK SPRINGFIELD 2-1
G. BARRISON 14-4
TOM PETTY 10-5
MANHATTAN TRANSFE 18-14
JOEY SCARBURY D-20

#### WIKS/Indianapolis, IN Mike Tinnes

JIM PHOTOGLO Hottest: KIM CARNES 1-1 RICK SPRINGFIELD 9-5 TOM PETTY 15-10 NEIL DIAMOND 18-13 AIR SUPPLY 28-22

#### U93/South Bend, IN J.K. Dearing

HALL & OATES Hottest: KIM CARNES 1-1 RAYDIO 4-3 NEIL DIAMOND 10-6 AIR SUPPLY 16-11 GARY U.S. BONDS 20-13

#### WDJX/Deyton, OH Mark Elliott

BLACKFOOT JIM STEINMAN JOEY SCARBURY RONNIE MILSAP SMOKEY ROBINSON TUBES ROBERTA PLACK ROBENTA FLOW
HOTCOST:
KIM CARNES 1-1
GARY U.S. BONDS 10-5
SANTANA 20-15
ELTON JOHN 25-10
SHEENA EASTON 26-20

#### WLOL-FM/St. Paul, MN Phil Houston

CARL WILSON CARPENTERS CAMPENIONS
HOTCOST:
KIM CARNES 1-1
AIR SUPPLY 13-5
MANHATAN TRANSFE 18MARTY BALIN 20-16
KENNY ROGERS 23-18

#### YES-95/Cincinnati, OH Barry James

MOODY BLUES JUICE NEWTON HOTTEST:
KIM CARNES 1~1
G. HARRISON 11-5
AIR SUPPLY 17-11
MARTY BALIN 21-17
JOEY SCARBURY 37-30

KFYR/Bismarck, ND Dan Brannan

RONNIE MILSAP SMITH & SWEET JUICE NEWTON MICKEY GILLEY MICKEY GILLEY HOTCOST: STARS ON 45 1-1 OAK RIDGE BOYS 5-2 RICK SPRINGFIELD 7-3 AIR SUPPLY 9-6 SHEENA EASTON 15-12

#### KKLS/Rapid City, SD Mick Kjar

MICK KJBF

RONNIE MILSAP
CARPENTERS
BLACKFOOT
YUTAKA
COMMODORES
HOTCEST:
PRANKE/KNOC KOUTS 2-1
HALL 6 OATES 10-5
JOE WALSH 14-10
G, HARRISTN 16-12
MARTY BALIN 20-15

#### KKRC/Sloux Fells, SD Don Nordine

SHEENA EASTON BLACKFOOT KIM CARNES 1-1 OAK RIDGE BOYS 4-2 HALL 6 OATES 7-4 G. HARRISON 8-5 AIR SUPPLY 14-7

#### KKXI/Grand Forks, ND

Jeff Parker

CARPENTERS
SHEENA EASTON
GREG KIHN (dp)
HOTLEST
HALL 6 OATES 4-3
AIR SUPPLY 7-5
G. HARRISON 8-7
OAK RIDGE BOYS 10-8

#### WEAQ/Eau Claire, WI **Rick Roberts**

CARPENTERS PHIL COLLINS PHIL COLLINS
HOTTEST:
ERIC CLAPTON 1-1
GINO VANNELLI 12-9
NEIL DIAMOND 19-16
ROSANNE CASH 23-18
AIR SUPPLY 25-21

#### WRKR/Racine, WI

Steve Warren
REO SPEEDWAGON
SAVOY BROWN
STACY LATTISAW
HOTLEST:
STARS ON 45 1-1
KIM CARNES 2-2
REO SPEEDWAGON 3-3
G. HARRISON 4-4
STYX 5-5 Steve Warren

#### WSPT/Stevens Point, Wi Brad Fuhr

POINTER SISTERS
JUICE NEWTON
RONNIE MILSAP
BLACKFOOT
BILLY SQUIER
HOTTEST
STARS ON 45 1-1
MANHATTAN TRANSPE 12-4
JOEY SCARBURY 24-15 PHIL COLLINS 29-18 38 SPECIAL 27-19

#### WTRU/Muskegon, MI

Mike Stevens Hottest: JOEY SCARBURY 1-1 G. HARRISON 4-2 RICK SPRINGFIELD 3-3 GARY U.S. BONDS 7-7 AIR SUPPLY 15-9

#### KDVV/Topeka, KS Rocky Roberts

REO SPEEDWAGON SHEENA EASTON BILLY SQUIER Hottest: SANTANA 2-1 RUSH 5-2 G. HARRISON 11-8 ALAN PARSONS 14-9 JOE WALSH 15-10

#### KELO/Sioux Falls, SO Paul Wescott

CAROLE B. SAGER REO SPEEDWAGON MANHATTAN TRANSFE MANHATTAN TRANSFE Hottest: STARS ON 45 1-1 G. HARRISON 5-2 NEIL DIAMOND 9-3 OAK RIDGE BOYS 15-5 AIR SUPPLY 12-9

#### KWLO/Waterloo, IA Drew Bentley

POINTER SISTERS
Hottest:
AIR SUPPLY 8-1
G. HARRISON 21-11
JOE WALSH 22-12
REO SPEEDWAGON D-20
MOODY BLUES 29-22

#### WEST

PARALLEL TWO

KCPX/Salt Lake City, UT Gary Waldron

Gary Waldron
POINTER SISTERS
COMMODORES
RONNIE MILSAP
HOTCEST:
AIR SUPPLY 2-1
KENNY ROGERS 11-7
SHEENA EASTON 12-10
LEE RITENOUR 13-11
SANTANA 18-13

#### KENO/Les Veges, NV

Bill Alexander CLARKE/DUKE SANTANA KOOL 6 THE GANG OAK RIDGE BOYS CARPENTERS Hottest: NEIL DIAMOND 1-1 TASTE OF HONEY 2-2 HALL & OATES 5-3 SHEEMA EASTON 9-8 MANHATTAN TRANSFE 20-1

#### KERN/Bakersfield, CA Beau Reyes

SMOKEY ROBINSON RUSH RONNIE MILSAP LOVERBOY TUBES RANDY VANWARMER GREG KIHN GHER KIRN
HOTTEST:
G. HARRISON 5-1
AIR SUPPLY 13-3
OOTTIE WEST 14-8
SANTANA 17-13
MARTY BALIN 23-18

#### KGW/Portland, OR

Janis Wojniak Jans Wyojnak
MARTY BALIN
JOEY SCARBURY
Hottest:
KIM CARNES 1-1
DOTTIE WEST 16-11
JIM PHOTOGLO 19-15
LEE RITENOUR 22-17
AIR SUPPLY D-20

#### KJRB/Spokane, WA

CARPENTERS COMMODORES JOEY SCARBURY RUSH RICK JAMES KIM CARNES 1-1 AIR SUPPLY 12-3 HALL 6 OATES 13-6 ELTON JOHN 11-7 POINTER SISTERS 17-11

#### KRQ/Tucson, AZ Kent Lacey

PHIL COLLINS JIM STEINMAN Hottest: JOHN LENNON 1-1 G. HARRISON 11-6 AIR SUPPLY 14-7 MOODY BLUES 19-11 POINTER SISTERS 22-14

#### KTAC/Tacoma, WA

Bruce Cannon

COMMODORES COMMODORES SPIDER HALL & OATES PHIL COLLINS HOTLEST: G. HARRISON 5-1 AIR SUPPLY 8-4 JOEY SCARBURY 12-5 JESSE WINCHESTER 20-15 SHEENA EASTON 24-17

#### KTKT/Tucson, AZ Bobby Rivers

COMMODORES
RONNIE MILSAP
JUICE NEWTON
ALAN PARSONS
TUBES
ONE WAY
Hottest: MORESE: G. HARRISON 3-1 RICK SPRINGFIELD 12-8 MARTY BALIN 16-9 POINTER SISTERS 20-12 KENNY ROGERS 26-18

#### Y94/Fresno, CA Ray Appleton

MODDY BLUES
HOCTOST
HOLDES
HOTCOST
HOLDES
HOTCOST
HOLDES
H

#### KLUC/Las Vegas, NV Randy Lunquist

PRODUCERS RUSH
HOttesti
G. HARRISON 2-1
AIR SUPPLY 6-3
HALL 6 OATES 12-7
GREG KIHN 14-10
MARTY BALIN 17-11

#### KMJK/Portland, OR John Shomby

KENNY ROGERS
MANHATTAN TRANSFE
LOVERBOY (dp)
JIM STEIMMAN (dp)
HOTTEST
KIM CARNES 1-1
G. HARRISON 8-3
AC/DC 7-4
JOEY SCARBURY 19-10
RICK SPRINGFIELD 16-12

#### KIOY/Fresno, CA Tom Saville

Hottest: G. HARRISON 2-1 MARTY BALIN 15-6 GREG KIHN 16-9 KENNY ROGERS 26-19 RANDY VANWARMER 28-23 KYNO-FM/Fresno, CA

JACKSONS
STACY LATTISAW
HALL 6 OATES
SANTANA
GARY U.S. BONDS
HOTLEBT:
RICK JAMES 1-1
STARS ON 45 2-2
REO SPEEDMAGON 5-3
RAYDIO 4-4
KIM CARNES 7-5

#### KZZX/Albuquerque, NM Bruce Daniels

POINTER SISTERS
JIM PHOTOGLO
JOE WALSH
HOTCEST:
G. HARRISON 3-1
RICK SPRINGFIELD 9-5
SANTANA 14-9
JOEY SCARBURY 20-13
MARTY BALIN 24-15

#### FM102/Sacramento, CA Manders/Preston

Manders/Preston

OAK RIDGE BOYS
JOHN SCHNEIDER
JUICE NEWTON
CARPENTERS
COMMODORES
HOTECST:
KIM CARNES 1-1
G. HARRISON 6-7
SHALAMAR 4-4
CHAKA KHAN 10-8
HALL 6 OATES 15-12

#### KSPZ/Colorado Springs, CO

SANTANA
JOEY SCARBURY
CLARKE/DUKE
HOTTEST:
HOTTEST:
HOTTEST:
HALL 6 DATES 7-4
G. HARRISON 6-5
KENNY ROGERS 15-9

#### KYSN/Colorado Springs, CO

Mark Murray RONNIE MILSAP TUBES 38 SPECIAL PHIL COLLINS PHIL COLLINS
HOTEOST:
RICK SPRINGFIELD 1-1
G. HARRISON 3-2
HALL 6 OATES 4-3
AIR SUPPLY 8-4
MARTY BALIN 11-8

#### KZZP/Phoenix, AZ Dave Anthony

JOEY SCARBURY REO SPEEDWAGON REO SPEEDWAGON HOTTEST: AIR SUPPLY 5-1 G. HARRISON 6-3 HALL 6 OATES 8-4 MARTY BALIN 10-7 ALAN PARSONS 14-10

#### KHYT/Tucson, AZ Rich Brother Robbin

COMMODORES
RONNIE MILSAP
MICHAEL DAMIAN
JOEY SCARBURY
TWO MAN SOUND
HOTCEST:
SANTANA 5-1
MOODY BLUES 12-7
KOOL & THE GANG 10-8
MASS PRODUCTION 18-12
FRANKIE SMITH 22-14

#### KIDD/Monterey, CA Ron Rodrigues

Hottest: G. MARRISON 4-1 RICK SPRINGFIELD 7-5 JOBY SCARBURY 10-7 PRANKIE SMITH 15-10 GARY U.S. BONDS 16-13

#### KGGI/Riverside S. Bern., CA Bob West

DEBRA LAWS ROSANNE CASH REO SPEEDWAGON MOODY BLUES MODDY BLUES HOTCHST: REO SPEEDWAGON 3-1 JOE DOLCE 4-3 FRANKIE SMITH 5-4 NEIL DIAMOND 8-6 G. HARRISON® 22-8

#### KKXX/Bakersfield, CA Squires/DeRoo

38 SPECIAL
RONNIE MILSAP
COMMODORES
HOTTE SANTANA 3-1
G. HARRISON 10-5
JOE WALSH 18-8
MARTY BALIN 23-13
AIR SUPPLY 24-17

#### KNBQ/Tacoma WA

RUSH
BILLY SQUIER
TUBES
COMMODORES
RONNIE MILSAP
SQUEEZE
HOTTERS Hottest: NEIL DIAMOND 1-1 G. HARRISON 6-2 GARY U.S. BONDS 10-6 MARTY BALIN 13-7 SANTANA 12-8

#### FM103/Salt Lake City, UT Lorraine Winnegar

Hottest: KIM CARNES 1-1 ALAN PARSONS 13-10 JIM STEINMAN 15-11 MOODY BLUES 19-13 MARTY BALIN 20-14

#### PARALLEL THREE

KBOZ/Bozeman, MT Greg Williams

ALABAMA ALABAMA RONNIE MILSAP GINO VANNELLI HOTCEST: G. HARRISON 10-1 ALAN PARSONS 4-2 LEE RITENOUR 13-9 AIR SUPPLY 14-10 MARTY BALIN 16-11

#### KCBN/Reno, NV Larry Irons

RANDY VANWARMER DAN HARTMAN NATION HOTEST:
AIR SUPPLY 2-1
G. HARRISON 4-2
HALL 6 OATES 12-6
RICK SPRINGFIELD 16-9
POINTER SISTERS 32-22

#### KEXD/Boise ID

**Rod Couch** OAK RIDGE BOYS (dp) OAK HIDGE BOYS (dp)
Hottest:
AIR SUPPLY 4-1
HALL 6 OATES 5-3
G. HARRISON 10-4
RICK SPRINGFIELD 18-10
ALAN PARSONS 17-11

#### KOOK/Billings, MT Dennis Nichols

CARPENTERS COMMODORES
RANDY VANWARMER
WHO
TUBES
HOTTEST
HOTTOMOND 2-1
AIR SUPPLY 3-2
MARTY BALLIN 16-10
JOEY SCARBURY 17-13
APRIL WINE 21-17

#### KQDI/Great Falls, MT Pat Richards

COMMODORES CARPENTERS RONNIE MILSAP RONNIE MILSAF HOTE-SI: KIM CARNES 1-1 HALL & OATES 5-3 LOVERBOY 11-7 G. HARRISON 15-10 SHEENA EASTON 18-12

#### KRLC/Lewiston, ID Steven Alan Mackelvie

SQUEEZE
GREG KIHN
SMITH 6 SWEET
COMMODORES
RONNIE MILSAP
HOTLOST
AIR SUPPLY 3-1
G. HARRISON 6-4
LOVERBOY 11-8
OAK RIDGE BOYS 14-10
REO SPEEDWAGON 30-21

#### KSLY/San Luis Obispo, CA Don Potter

DOMPOTTER

CARPENTERS
RONNIE MILSAP
COMMODORES
RANDY VANWARMER
JIM STEINMAN
HOTTEST
KIM CARNES 1-1
AIR SUPPLY 4-2
G. HARRISON 8-3
HALL 6 OATES 7-6
RICK SPRINGFIELD 12-10

#### KENI/Anchorage, AK Ed Merrifield

KOOL 6 THE GANG ROBERT GORDON SMOKEY ROBINSON GERALD MASTER BRAM TCHAIKOVSKY 38 SPECIAL TUBES
JOHNNY VAN ZANT
JOHN SCHNEIDER JOHN SCHNEIDER
STACY LATTISAW
JOE CHEMAY BAND
HOTCEST:
AIR SUPPLY 8-1
MANHATTAN TRANSFE 16-9
JOEY SCARBURY 17-10
MARTY BALIN 22-14
JIM STEINMAN 24-18

#### KYYA/Billings, MT Jack Bell

COMMODORES
RONNIE MILSAP
CARPENTERS
PHIL COLLINS
HOTTEST
HOTTEST
HOTTEST
HOTTEST
APRIL WIME 13-4
AIR SUPPLY 19-10
OAK RIDGE BOYS 17-11
JOHN SCHNEIDER 29-20

#### KATI/Casper, WY

TUBES LOVERBOY GINO VANNELLI COMMODORES CARPENTERS CARPENTERS
HOttest:
G. HARRISON 2-1
SHEENA EASTON 11-9
POINTER SISTERS 25-15
JOE WALSH 28-23
PHIL COLLINS D-28

#### THE FOLLOWING **STATIONS** DID NOT REPORT THIS WEEK:

WKTU/New York KXOK/St Louis KRLA/Los Angeles WBBF/Rochester WTIC-FM/Hartford WKEE/Huntington Y103/Jecksonville K96/Provo WISE/Asheville KDZA/Pueblo

nant\* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant\* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not quality for parallel one status

Parallel III: Selected stations in smaller markets that are format dominant' and/or exart a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (\*IFormat dominance is based on the Monday Sunday, 6AM 12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July

\*

DENOTES FIRST WEEK IN P

LP: Hit Song Regional 100/25 44% Summary Re 33% Debuts 20 M 21% Sob% Some 24 S 56% Down 0 Adds 25
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reporters playing it
Regional Reach — Percentage of reporters playing the song within each region

National Summary

Debuts 20 — Number of stations debut ing the song this week.

Same 24 — Number of stations reporting no movement this week. (On 10 On, Add to On, 31-31 etc.)

Adds 25 — Total number of stations adding it this week



Name of Street	100	
The	SUPPLY One That I he One That I	You (Arista)
	212/1	96%
Region Rench E 944		UP 19
1 99 t 2 96 t 2 91 t	•	SAME 16 DOMH 1 ADDS

P1	P2	P3
BART	097 4-1	EAST
MARC 37-18 MARC 76-16	#FMF 1-3	MQUA 11-8
HF804 6-5 HD EN FR 3-4	#Q94 13-0 #LAZ 5-4 #JDE 4-1	MACI 12-8 MLAR 13-4
MP3L 0-5 WIP1 6-4	#RE104 7-4	WIGY 16-7
96+x 21-20 WC40 5 3	WSGN 15-6 G100 4-6	MMES 6-3 13FEA 17-1
7105 11-0 WRON 15-6	MAAY 11-4 MAEY 2-1	MFHG 2-1 14W9 14+7
18105 15-10	#J105 15-10 C#101 5-1	95×1L 0-5
MPGC 2-1 CPTR 27-19 CNUM 27 22	WBRQ 8-3 FH100 11-7	BOUTH
CRC# 20-11	MHH () E- 1	MANA 10-6

MHMQ 8-3 Rx104 2-2 930 6-2 939 6-2 931 18-14 MHM 13-16 MHM 1 MHMY 10-6 7107 7-2 MGGA 11-7 956GP 7-3 MTD8 4-2 WGDQ 5-3 MTD8 14-16 MASFFM 9-5 WHOV 10-15 MILE 9-6 ALLE 9-6 NSCL 2-1 RQTZPM 20-RPUP 8-5 RPUP 8-5 R

WTWN 8-6 WGPD 1-1 WYIC 16-4 MLOLEM 13-9 MARD 5-4 STY 6-2 STOM 15-8 FORM 19-15 REEL 7-5 RPYN 9-6 RELO 12-9 REEC 14-7 6%LS 15-13 WHAP 17-17 WEAQ 25-21 WSPY 3-2 WYOU 15-9

	10 EN ES 10 - 4	RMEO 6-1	
ARTH JO-18	KRAV 1-1	#DVV 7-5	
1-10	#EYUPH 10-7		
SFH 28-31	#290 4-D	WHET	
20 d-23	MEON 11-10		
10 10-13	W100 11-5	FC41 8-1	
26-22	2104 17-7	R5L7 4-2	
8-6	WMAH 6-1	ECBN 2-1	
FA 3-2	W185 26-22	SATI 9-8	
2 9-4		KODL 3-2	
BM 8-5	HMAP 16-16	KB02 14-10	
23 12-5	MEE 1-2	EYYA 19-10	
PA 8-4	WGBF 6-8	E004 1-2	
N 0-4	U93 14-11	EFED 4-1	
P2	WRBR 23-1A	RALC 3-1	
F Z	MOM 11-9	WHITE 3-1	
	109-95 17-11		
MET	1 ( 1 ) whe		
	924 10-4		
04 1-1	MONO 9-5		
BB 3-1	MTA3 # 18-11		
LP 13-6	MHOT 8-1		
PH 4-1	WYPH 12-6		
mr 11-5			

FLV 10-8	W/007
PLE 12-7	
C101 4-0	BREE 24-17
ICC 9-4	#80m (3-)
PST 22-17	#YMOP# 24-15
	#10v 29-25
106 9-4	V96 6-2
KBO 4-1	#IDD 21-19
104 2-2	PH 102 9-9
	EGG   15-14
NYM 13-10	6JRn 12-1
	KHRO 3-3
100 10-4	FTAC 8-4
	ESP2 1-1
CIL/TH	EYSH 5-4
	8C PIL 2-1
HUS 34-25	BGW 4-20
EGF 33-18	EBJR 14-11

10-6	FTAC B-4
	ESP2 1-1
	878H S-6
	RCPL 3-1
34 - 25	EGW 4-20
23-19	ERJR 14-11
10-9	RLUC (-)
19-14	RENO 7-5
13-10	FEER 5-1
# 23-17	RRQ 14-7
9-4	EBYT 29-31
9-3	STAT 5-3
7-1	#EER 5-4
16-30	
	1

APRIL W	ANE	
Sign Of	The Gypsy	(Capitol)
50	/2 2:	3%
Regionel Beech E 314 B 314 m 175 w 215	NAA	Metiona Summer UP 2 DEBUTS SAME 2 DUMN ADDS
P1	P2	P3
LAST	BOLTH	BAST
#101 on 1688 24-22 Julo5 17-12 Q107 on	#IMT 34-37 G100 31-29 WAAY on BJ195 on	WJBQ 11-27 WGUY on WACI 32-39 WIGY on WF8G on

1 NEQ 2-2

P2

#104 24-23 #104 25-21 #AQV 25-21

LP: Balle 193/7

MARTY BALIN

Hearts (EMI America)

ī	on	
	(	3

MCGQ on WARRPM on Wilk on eits d-ed LVOL on

WHER 35-35 WEPT 21-21

HEN! 31-25 RVFA 13-4 ROOF 21-17

### 10 - 1	W 92 h	10	ADDS 7
### 19-17 ### 19-18 ### 19-18 ### 19-18 ### 19-18 ### 19-18 ### 19-19 ### 19	P1	P2	P3
MAINT   10-9	EAST.	MPMP 19-17	
WACE 2   WACE 2   WACE 2   WACE 3   W	wh BC 30 − 27	FQ 94 22-17	
## LLA 10-21 ## LL		MJD# 27-23	MACE a
9468 19-12  1002 2-19  1003 2-29  1003 2-29  1004 2-29  1005 2-29  1007 2-19	W710 27-24	HN#106 30-21	
Prop d - 29	WIF1 4-25	MERC 23-32	
Prop d - 29	WCAO 24-19	G100 19-17	WHEN 14-11
WALSER   13-16   WITE   23-16   WI			13FEA 20-19
30.00   30-20   30-3	MEE SPM 26-22	BJ105 29-21	14WH 27-23
VICTO 20-19   CREATE   CREAT	PRO-PM 17-12	C#101 23-16	MCIR d-27
SOUTH   Sout	JB105 28-23	P#100 25-20	32×11 50-51
### 17-14 ### 17-15 ### 17-16 ### 17-16 ### 17-16 ### 17-17 ### 17	CHA# 31-74	B#104 17-10	BOLTH
MORE   20-27   MISCA   10-12	CNGM on	920 29-26	MUNY 19-11
## ## ## ## ## ## ## ## ## ## ## ## ##	BOLTH	MOR1 29-27	2102 12-9
1995 -0.10 100 -0.10 1		WBJF 21-18	
MATE   On   CCG   20-17	RVIL 25-24	MBCV 25-20	WFOR 15-12
VIO 0 - 10	940 23-20	MAYS On	₩CGQ 20-17
WCH   17-18   WCH   17-18   WCH   16-11	A100 9-30		
WIND   0-12   WIND   10-11   WIND   70-12   WIND   10-12   WIND	microres and	WGH 17-18	MRER 18-11
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MET P 19-11  WECK 1 on	*BEQ 21-23	MAC × 30-54	KILC 11-28
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WIND	MOLA 9-18	WV1C 37-24	amoween
### ### ### ### ### ### ### ### ### ##		WEGEF# 20-16	ANN 11.10
### CAPT 1 = 1,8 ### CAPT 1 = 1,9 ### CA	WWW Y	#STT 21-17	RPYR on
# # # # # # # # # # # # # # # # # # #	REARTH 10-14	#10A 30-27	RERC 29-24
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	16LP 0-26	#LUC 17-11	
	EIM? 30-15	Reno 17-13	
		KBO 25-22	
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	J.S. BONDS	arical
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		75%
Heq (ana)		Wat (on a)
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E 564		DEBUTS 1
P 743	7	DOWN 32
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P1	P2	P3
BART	BAST	BART
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	MATE 10-0	95mgr 4-9
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man em	wold an	1
BOUTH	100-95 4-3	1
STEA .	MMC1 14-13	
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Hafn 11-9	MBOT 10-7 MIPR 14-11	
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#G94 13-8	AEB# 0-7	
#EAT 7-6 MJD# 9-5	STROPH A	
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	KJRB 9-8	
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	STAC 7-6	
	FT8m V-7	
	P#803 6-5	
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	MEMO 10-13	
	#810 10-13	
	ERQ 7-5	
	ETET 19-11	
	RTRT 19-13 RTZA 7-7	

90/58 41% Hattons		
Regionel Reach		Buenn
E 094		DEBUTS
5 46 9		SAME
m 20 s	NEA	DOM
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P1	P2	P3
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MCAG a	MPMP a	LIPEA o
P105 0-29	1.0 94 4	WF8G a-3
MEGE 34-18	WJDR A	14MF m
Marian.	WERC d-30	MC EH #
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340 .	BJ105 on	WHIT .
MICHIGA	CK101 19-13	WHHY a
	наро о	WFOR 4-24
e Q HETH	920 4	WPLB d-14
ESLO 23-30	WAJE on	FM 99 p
WHD 4-24	WNOX on	KILC o- M
MORY d-19	WAYS on	RAEL &
	WSE2 on	EQ110M a
WEST	MCSC 4-23	
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SEARTH a	WVLR on	
MP1 on	MIDWIET	RHAL o
0018	-EDWART.	RFYR on
CPLJ d-11	WVIC 0	
51 MW 0	MEOLEM 0-30	MEY 0 9-33
KOPA d-10	KRAV a	WHENT
	#15H a	
P2	MARIN 4	KSLV o
Linear Control	WOW a-23	KAT1 4-35
LAGT	WOHD #-28	RODE a
		RBOI on
Fred on	WHENT	FYVA A
ettra e		ROOK 4
O LICE	HERE d-3)	
C101 29-25	K10Y d-27	
elec on	7#102 a	1
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CARPENTERS

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P1	P2	P3
BART	RTSA 1-2 RSETTM 1-0	BAST
MABC 1-1	RELP 1-1	M380 1-1
WHBC 1-1	#8P# 3=6	MACE 3-3

	MH61 V-10	m780 1-1
MKBH 4-0 MMBC 1-1	400m 1-6	WGUY 1-4
MERN A-A	2014	MACE 3-3
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	#HP] 6-10 #0PM 1-6 WTIX 1-0 097 1-2 FEEL 1-1	WGUY 1-4 MACE 3-3 WLAM 1-6 W[GY 1-1
WF 16 1-1	FEEL 1-1 WFMF 6-7 1094 1-1	MARN 1-3
MIPI 5-8	MPMF 6-7	MESM 1-3
MCAO 1-5 F105 2-2 WROR 2-2	60 94 1-1	WHEB 4-16 13FEA 1-1 WFBG 1-2 14WR 6-8
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MINOR A-3	MF-15 0-17	WFBG 1-2
MHOW S-S	WJDR 2-6	3 dws 6-0
PRO=PM 3-1	##K106 [-3	HC1B 14-19
0107 1-1	S MERC 2-4	MC 10 14-15
MPGC 1-2	[ C100 8-10	
CPT0 3-3	WAAN 12-12	BOUTH
MPGC 1-2 CPTR 2-3 CHUM 4-0	March 13-13	
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Cartie 1-1	CK101 3-6 MARY 1-1 MARY 1-1 MARY 1-1	MPLCA 1 = 2
	C#101 1-6	05000 1-3
BOUTH	MR00 10-21	993GF 1-8
1	PM100 7-11	WFOX [-]
HV11 2-2	MND D 1 -1	ec GQ 1-1
BREA 404		WANSPR 3-6
1-1 388X	NW104 3-1	WALK 2-3
KHRS 1-1	929 7-16	MROV 1-2
293 5-12 940 10-16	WSRE 3-4	FM 00 1-4
940 10-16	MO#1 2-2	THE PARTY OF THE
	WR31 3-3	2102 2-4 WSGA 1-2 955GP 1-2 WYGH 1-1 WGGQ 0-1 WALEPM 3-6 WALE 2-1 WHOV 1-2 PM99 1-6 WALEP 2-2 ALE 1-1 KSEL 3-5 KOLEPM 6-3
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	MALE 1-1	MEEL 3-5
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1	WAYS 1-4	# WOL 2-1
WL6 1-1	WSE2 1-1 WCSC 3-5 WGH 3-4	A 7 0 6 -1
CELM 1-1	WCSC 1-5	
CELW 1-1	MCH 3- A	AMERICAN
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#8EQ 10-1+	ACHT 3-8	REST 1-5
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EPRC 1-1	KEAV 4-5	ECON 1 1
KERN 1-1	REYMPH 1-2	MCON 1-3
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11g 1-1		
13K 1-1	MEON 1-4	EVYA 2-2
KJB 1-2	WISH 16-18	EVYA 2-2 ADOR 1-4
KJR 1-2	WEOR 1-4 WISN 16-18 2104 1-2	
KJR 1-2	MEON 1-4 WISN 16-18 2104 1-2 WNAM 2-5	#P ND 1-2
KJR 1-2	RETWEN 1-2 R2916-12 M20X 1-4 WISN 16-18 2104 1-2 WNAM 2-5 WIRS 1-1	
KJR 1-2 KYYH 2-5 KPLE 4-8 * 1 MM 2-2 0103 1-1	MEOR 1-4 MISH 16-18 2104 6-2 MNAM 2-5 MIRS 1-1 MNAP 2-2	#P ND 1-2
KJR 1-3 KYYH 2-5 KPLE 4-8 * 1 MM 2-2 0103 1-1	HMA # 2-2	#P ND 1-2
KJR 1-2 EVYR 2-5	HMA # 2-2	#P ND 1-2
MJB 1-2 RYVH 2-5 RPL2 4-8 H\$MM 2-2 Q103 1-1 ROPA 1-1	MMAP 2-2 MMEE 1-3 MGBP 1-2	#P ND 1-2
KJR 1-3 EYYH 2-5 EPLE 4-8 15MM 2-2 0103 1-1	MES 1-1 MES 1-3 MES 1-3	#P ND 1-2
NJB 1-3 NJB 1-3 RYYH 2-5 RPLE 4-0 RIMM 3-3 Q103 1-1 ROPA 1-1	MATER 1-3 MATER 1-3 MATER 1-3 MATER 1-3	#P ND 1-2
MJB 1-2 RYVH 2-5 RPL2 4-8 H\$MM 2-2 Q103 1-1 ROPA 1-1	MRE 1-3 MRE 1-3 MRE 1-3 MRE 1-3 MRE 1-2 MRE 1-2	#P ND 1-2
KJB 1-3 RYYH 2-5 RPLE 4-8 HIMM 2-2 Q103 1-1 ROPA 1-1	MRE 1-3 MRE 1-3 MRE 1-3 MRE 1-3 MRE 1-2 MRE 1-2	#P ND 1-2
KJB 1-2 KYH 2-5 KPL2 4-8 100 1-1 KOPA 1-1 P2	MMAP 2-2 MMEE 1-3 MGBP 1-2 U93 1-1 WMB 1-2 WOW 1-3 YES-95 1-1	#P ND 1-2
KJB 1-2 KYH 2-5 KPLZ 0-8 16M 2-2 Q103 1-1 KOPA 1-1 P2	HMAP 2-2 MREE 1-3 WGBP 1-2 U93 1-1 WBBP 1-2 WOM 1-1 YEB-95 1-1 HMEC 1 1-1	#P ND 1-2
### 1-5 #### 2-5 #### 2-5 #### 2-5 #### 2-5 #### 2-5 #### 2-2 #### 2-2 #### 2-2 ##### 2-2 ##### 2-2 ##########	MAY 6 5-5 MAR 6 1-3 MAR 1-3 MAR 1-3 MAR 1-3 MAR 1-3 MAR 1-3 MAR 1-1	#P ND 1-2
### 1-5 #### 2-5 #### 2-5 #### 2-5 #### 2-5 #### 2-5 #### 2-5 #### 2-5 #### 2-5 #### 2-5 ##### 2-5 ####################################	MMA P 2-2 MMEE 1-3 MGBP 1-2 U93 1-1 MBB 1-2 MOM 1-1 YEB-95 1-1 MCM 2-3 MOM 2-3	#P ND 1-2
### 1-5 #### 2-5 #### 2-5 #### 2-5 ##### 2-5 ####################################	MMA P 2-2 MMEE 1-3 MGBP 1-2 U93 1-1 MBB 1-2 MOM 1-1 YEB-95 1-1 MCM 2-3 MOM 2-3	#P ND 1-2
### 1-5 #### 2-5 #### 2-5 #### 2-5 #### 2-5 #### 2-5 #### 2-5 #### 1-6 #### 1-6 #### 1-6 #### 1-7 #### 1-1 #### 1-1 #### 1-1	MMA P 2-2 MMEE 1-3 MGBP 1-2 U93 1-1 MMBB 1-2 MOM 1-1 YEE-95 1-1 MOM 0 2-3 MOD 2-3 MOD 2-3 MOD 3-1 MOD 2-3 MOD 3-1 MOD 2-3 MOD 3-1 MOD 2-3	#P ND 1-2
### 1-2 #### 2-5 #### 2-5 #### 2-5 #### 2-7 Q103 1-1 #### 2-7 Q103 1-1 ##### 1-1 ###################################	MMA P 2-2 MMEE 1-3 MGBP 1-2 U93 1-1 MBB 1-2 MOM 1-1 YEB-95 1-1 MCM 2-3 MOM 2-3	#P ND 1-2
### 1-2 #### 2-5 #### 2-5 #### 2-5 #### 2-7 Q103 1-1 #### 2-7 Q103 1-1 ##### 1-1 ###################################	INTA P 2-2 INTEC 1-3 INCO P 1-2 USD 1-1 UND 1-1 UND 1-2 UND 1-2 UND 1-3 VEN-95 1-3 INCO 2-3 INCO	#P ND 1-2
EJB 1-2 RYM 2-5 RYM 2-5 RYM 2-5 RYM 2-5 1 FM 2-2 Q103 1-1 ROPA 1-1 P2 CAMP WYRR 11-4 WOLF 20-27 MYRR 11-17 RC101 2-1 MECC 1-1 MCCC 1-1 MCCC 1-1 MCST 1-2	INTA P 2-2 INTEC 1-3 INCO P 1-2 USD 1-1 UND 1-1 UND 1-2 UND 1-2 UND 1-3 VEN-95 1-3 INCO 2-3 INCO	#P ND 1-2
IN 1-2 RYM 2-5 RYM 2-5 RYM 2-5 RYM 2-5 RYM 2-5 RYM 2-7 RYM 2-5 RYM 2-7 RYM 2-7 RYM 2-7 RYM 1-1 RYM 1-6 RYM 1-7	MMA P 2-2 MMEE 1-3 MGBP 1-2 U93 1-1 MMBB 1-2 MOM 1-1 YEE-95 1-1 MOM 0 2-3 MOD 2-3 MOD 2-3 MOD 3-1 MOD 2-3 MOD 3-1 MOD 2-3 MOD 3-1 MOD 2-3	#P ND 1-2
IN 1-2 RYM 2-5 RYM 2-5 RYM 2-5 RYM 2-5 RYM 2-5 RYM 2-7 RYM 2-5 RYM 2-7 RYM 2-7 RYM 2-7 RYM 1-1 RYM 1-6 RYM 1-7	WHAP 2-2 MRCE 1-3 MGRF 1-2 US 1-1 WRB 1-1-1 WRB 1-1-1 YES-95 1-1 YES-95 1-1 HOLO 2-2 WRD 1-1 WRD 2-2 WRD 1-1 WRD 2-2 WRD 2-3 WRD 2-2 WRD 2-2 WRD 2-2	#P ND 1-2
TITLE 1-1 TO THE TOTAL TO THE T	WHAP 2-2 MRCE 1-3 MGRF 1-2 US 1-1 WRB 1-1-1 WRB 1-1-1 YES-95 1-1 YES-95 1-1 HOLO 2-2 WRD 1-1 WRD 2-2 WRD 1-1 WRD 2-2 WRD 2-3 WRD 2-2 WRD 2-2 WRD 2-2	#P ND 1-2
TITLE 1-1 TO THE TOTAL TO THE T	WHAP 2-2 MRCE 1-3 MGRF 1-2 US 1-1 WRB 1-1-1 WRB 1-1-1 YES-95 1-1 YES-95 1-1 HOLO 2-2 WRD 1-1 WRD 2-2 WRD 1-1 WRD 2-2 WRD 2-3 WRD 2-2 WRD 2-2 WRD 2-2	#P ND 1-2
TITLE 1-1 TO THE	WHAP 2-2 WHEE 1-3 WG NF 1-2 WG NF 1-2 WS NF 1-2 WS NF 1-2 WS NF 1-3 WS NF 1-2 RX NF 1-2 RX NF NF 1-2 RX NF NF 1-2 RX NF NF 1-2 RX NF NF NF 1-3	#P ND 1-2
P2  CART  WTRE 1-6  RPLE 2-9  Q101 1-1  ROPA 1-1  WILL 1	WHAP 2-2 WARE 1-3 WARE 1-3 WARE 1-3 WARE 1-2 WARE 1-1 WARE 1-1 WARE 1-3 WAR	#P ND 1-2
TITLE 1-1 TO THE	WHAP 2-2 WARE 1-3 WARE 1-3 WARE 1-3 WARE 1-2 WARE 1-1 WARE 1-1 WARE 1-3 WAR	#P ND 1-2
P2 CARP 1-4 CAPP 1-4 CAPP 1-5	MALA 2 2-2 MALA 2 2-3 MALA 2 1-3	#P ND 1-2
P2  CART  WTRE 1-6  RPLE 2-9  Q101 1-1  ROPA 1-1  WILL 1	MILA P 2-2   MILE E 1-3   MIL	#P ND 1-2
P2 CARP 1-4 CAPP 1-4 CAPP 1-5	MALAP 2-2   MRICE 1-3   MCSP 1-3   MCSP 1-3   MCSP 1-3   MCSP 1-3   MCSP 1-3   MCSP 2-3   MCSP 3-3   MCSP 3-	#P ND 1-2
PYR 2-5  RPYR 2-5  RPYR 2-5  RPYR 2-5  RPYR 2-7  RPYR 2-7  ROPA 1-1  ROPA 1-	MARK 2-2 MORE 1-3 MORE 1-3 MORE 1-3 MORE 1-3 MORE 1-3 MORE 1-3 MORE 2-3 MORE 2-3 MORE 1-3 MORE 2-3 MORE 1-3 MORE 2-3 MORE 1-3 MORE 1	#P ND 1-2
PYR 2-5 RPLE 4-8 RYR 2-5 RPLE 4-8 RPLE	MRLE 1-2 MGLE 1-3 MGLE 1	#P ND 1-2
1   1   2   2   2   2   2   2   2   2	MRLE 1-2 MGLE 1-3 MGLE 1	#P ND 1-2
1   1   2   5   1   1   2   5   5   1   1   2   5   5   5   5   5   5   5   5   5	MARK 2-2 MORE 1-3 MORE 1-3 MORE 1-3 MORE 1-3 MORE 1-3 MORE 1-3 MORE 2-3 MORE 2-3 MORE 1-3 MORE 2-3 MORE 1-3 MORE 2-3 MORE 1-3 MORE 1	#P ND 1-2
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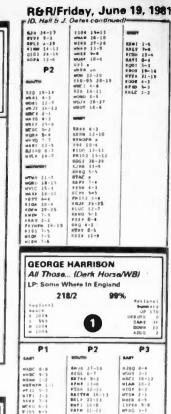
P1	P2	P3
BAST	WT18 13-11	6.667
MABC 0-13	H97 26-23	MJBQ 25-21
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WIIP on	WSEZ o	WF LD 11-9
WGCL #-27	WCSC 17-16	MANS FR 29-27
M2 (IU a = 25	W CIR # 10-6	FM99 4-3
	WVLR 26-19	WESTY d-21
MARKET .		ETLE 34-31
	MICHIGAT	REEL 9-8
MEASTS 17-15		EQ12FR d-29
KP1 20-27	WTW9 4-34	RPUP 23-19
EIISPH 17-15	MV1C 33-31	
#100 30-19	WLOLPH 16-11	BERTHARDS Y
RFRC 24-23	WA (CX 12-10	
Ke28 14-12	ESTT 22-20	##X6 d-24
13K 21-21	KOPA 20-70	# FRC d-30
KJ# d=24	ERAV 23-22	FELS 7-6
RAAK 72-70	R293 a	WSPT 0-27
RPL2 17-16	wtSm 22-19	WTRU 4-29
Gto3 33-19	HOLAH OD	IMTO 70-53
EOPA 0	M1R5 31-26	#DAA 9-38
	MMAP d-2H	
P2	MMERE 25-24	10007
72	MGBF 30-26	
	WRBR A	K2TA 9-53
BAST	MOM 51-10	KCOM 33-31
	YES-95 20-25	KST1 32-30
WF BR 9-9	WMC1 24-17	# QD1 23-19
MDT& 10-50	MONO 38-34	#BOZ 24-21
WHFM 25-27	WDJE on	SUP NO d-29
MAUA 9-58	HWOT &	
47 EV 0-27		
WPL: 0	WHIST !	1

KNUS 4-37 KSTAR 26-23	RHJR 25- RLUC 16-	-26		
KTSA on	IDENO e-2			
RELP 15-11	HEEP 16-			
KELD 15-11	KRQ 36-2			
BHP1 28-23	REST 13-		1	
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WPGC + CPTR 6-37 CHUM 25-24	EQ94 6-35 ELAF on EXX106 d-26 G100 a-31	WFBG 6-33 WCIR on
BOUTH BBE 32-15	MAAY d-29 CR101 :-37 MBBQ 28-23	102 a-30 2102 a-39 955GP on
94Q a-27 Q105 24-22	920 on MSRE d-29 MOR1 on MBCY 23-14	MTOR on MCGG on MANSPR on PR93 on
MLS 13-6 WLS-PH 13-6 WDSQ 32-7 CRLM 7-7	HS-E2 a HQRH a HR-MQ 26-29 BJ3100 9-5	WKKY d-30 KSEL a RPUR d-37
Reco 8-4 1/2 UU 35-23	MONISO?	Michigan
REIR 27-31	WGRD 19-6 WVIC #-38 WARN 34-29 RSTT d-19	EFYN ON ERRC 0-27 RELB 0-35 WRR 10-18 WEAQ 0-30
P2	#10A on #WEH 26-23 -#293 d-16 WEOF on	RMTO 9-10
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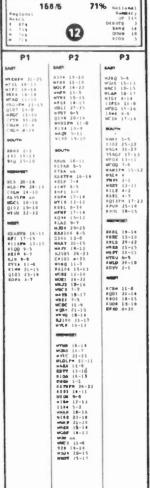
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EARTH 26-21 115rm 26-24 100 15-14 YYK 19-17 PLF 15-14 103 d-21	ETSA OP ESETPM 27-22 ELMT 0-6 MTTA 31-27 EEEL 14-33 MTTM 16-15 EQ94 11-10 FLAT 21-17 MERIC 26-25 MSGM 21-16 GIOO 14-13 MARY 27-24 MARY 27-24 ENJOS 21-16 CRIOI 11-0 CRIOI 11-0 CRIOI 11-0 CRIOI 11-0 CRIOI 11-0	MRKY on ILE 22-17 65EL 10-22 ROTIFM 20-24 HPUS 12-21 HVOL 27-20 FELO 21-19 WARD 33-23 WHEN 33-22 WHEN 33-22 WHEN 30-30

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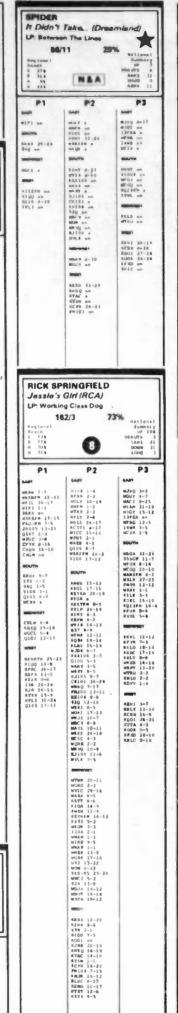


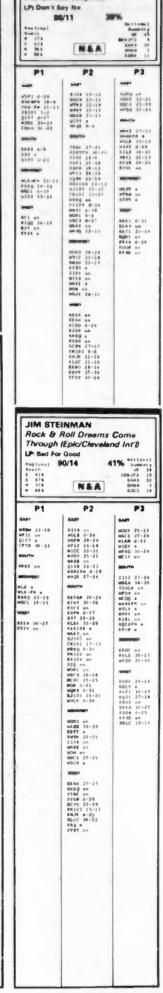
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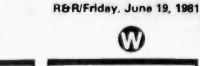


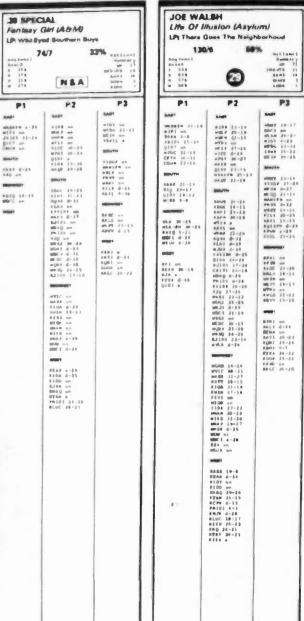
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#### Others Getting Significant Action

Continued from Back Page

RICK JAMES "Give It To Me Baby" (Gordy) 25/6

Moves: Up 12, Debuts 1, Same 5, Down 1, Adds 8, WBENFM, WIFI, WGCL, KEARTH, KEEL, KJRB, WXKS FM 21, WPGC 19-18, Q108 22-19, KIIB-FM 16-7, KIQQ 3-3, WBBQ 1-1, KYND FM 1-1, KQQI 6-8, KHYT 2-2.

STEPHANIE MILLS "Two Hearts" (20th) 25/3

Moves: Up 12, Debuts 1, Same 8, Down 1, Adds 3, WFIL, Y100, KINT, WABC 13-11, KRLY 14-12, Q106 11-9, CKLW 16-12, KFI on, KIQQ 19-18, WFBR 28-25, WDLF on, K104 37-34, KSET-FM 5-3, WTIX 36-32, WCSC 27-24, 86SQF on

REX SMITH 5- RACHEL SWEET "Everlasting Love" (Columbia) 24/19

Moves: Up 1, Debuts 2, Same 2, Oown 0, Adds 19 including CKLW, KFI, WAER, WAAY, WBBW, WOKI, WAYS, WCSC, 2104, WQUY, 88SQF, WCQQ, WFLB, KFFY, KRLC.

DIONNE WARWICK "Some Changes Ars For Good" (Arista) 24/6

Moves: Up 1, Debuts 3, Same 14, Down 0, Adds 8, WROR, KRLY, WZUU, WTIX, WXXY, KILE, WFL, on, WXKS-FM 42-2, PRO-FM 422, WFBR 3-30, WHYN 23-21, WNAAM on, WFBQ

on, WFOX on, KBQ2 on.

BROTHERS JOHNSON "The Real Thing" (A6:M) 22/6

Moves: Up 3, Debuts 4, Same 8, Down 0, Adds 8, F105, KRLY, WAEB, WACZ, 14WK, WFLB, WXKS-FM 29-28, PRO-FM 42, WROP, KSET-FM 6-29, KQ34 on, CK101 38-30, KQGI on KTRT on, 85SGF on.

WHO "Don't Let Go The Cost" (WB) 22/4

Moves: Up 4, Debuts 3, Same 11, Down 0, Adds 4, KBEQ, WOKI, WVIC, KOOK, CHUM on, KBBE on, KIQQ d-39, B104 on, WPST 34-30, WAQY 33-27, KWEN d-28, KKIXK on, KLUC d-28, KZZP 23-28, WACZ on

JACKSONS "Walk Right Now" (Epic) 20/5

Moves: Up 4, Debuts 3, Same 3, Down 0, Adds 6, Q108, BJ106, KX104, KYNO-FM, WJBQ, WXKS-FM 29-17, KIQT on, WCKX 25-21, KIQQ on, K104 d-33, WHYN d-28, KIXK on, WACZ on, Up 3, Debuts 3, Same 3, Down 0, Adds 6, Q108, BJ106, KX104, KYNO-FM, WJBQ, WXKS-FM 29-17, KIQC on, WCKX 25-21, KIQQ on, K104 d-33, WHYN d-28, KIXK on, WACZ on.

JOEDOLCE "Shaddap You Fece" (MCA) 19/10

MOVEN UP 1, Debuts 3, Same 5, Down 0, Adds 6, LORD, WAQY, KEGL, WAAY, KX104, WGM, WRVC, KEGL, KDUR, KRBE 28-21, CKLW d-22, KID4 d-33, FM103 on, WACZ on.

JOE DOLCE "Shaddap You Fece" (MCA) 19/10

On.

JOE DOLCE "Sheddep You Face" (MCA) 19/1
Move: Up B, Debuts 0, Same 10, Down 2, Adde 1, KHR, WFIL 16-11, KS95 FM on KEARTH
1-1, KFI 1-1, KIIS-FM 3-1, KIQQ 1-1, KEQL on WSQN on, KOFM 22-20, KQQI 6-3, KNBQ on,
WHEB on, 2102-30 13, WSQA 7-4.

JAMES TAYLOR "Hard Times" (Columbia) 17/1
Moves: Up 10, Debuts 1, Same 6, Down 0, Adde 1, KQIZ-FM, KC101-30-28, WAQY 36-30,
WGH 21-17, KJ100-28-24, WAKX 22-18, KIQY on, WFLB 31-29, WXLK on, KILE 38-33, WTRU
on KSLY on, KSQZ 6-38.

GARY WRIGHT "Really Wanne Know You" (WB) 16-9
Moves: Up 2, Debuts 1, Same 4, Down 0, Adde 8, KX104, WSQZ, WSQY, KJ100, WNCI.
2102, WCQQ, FM98, WKXY, 94Q 28-28, WAAY on, CK101-40-34, WFQX 6-28, KKLS on, KRLC
on.

Z10Z, WCQQ, FMBI, WKXY, BIQ 25-28, WAAY on, CK101 40-34, WFOX 6-28, KRLS on, KRLC on, CRLC on, KCPX on, KCPX on, CRLC on, WGLC on, KCPX on, KCPX on, KCPX on, KGLC on, WGLC on, KCPX on, KGLC on





THE "HOTTEST" SINGLE OF THE YEAR



A/C\_\_\_\_BREAKERS

THE GOLD SINGLE FROM



THE GOLD ALBUM

MCA RECORDS



PRODUCED BY RON CHANCEY

# THE PICTURE PAGE

#### E/A Welcomes Solar



Elektra/Asylum celebrated its recent distribution deal with Solar Records by staging a buffet reception for the newly-signed label. Pictured (I-r) are Solar's Darryl Stewart, Norby Walters booking agency's Sal Michaels, Solar President Dick Griffey, E/A Chairman Joe Smith, and Solar's Glen Davis.

#### Waters Rise At Savoy



Muddy Weters played New York's Savoy recently end eppeared et e CBS listening party to introduce his latest Blue Sky LP. Pictured with Weters (seated, center) are (I-r) E/P/A's David Demers, E/P/A VP AI Gurewitz, manager Scott Gameron, Blue Sky VP Ted Slatus, E/P/A VP AI DeMerino, Blue Sky artist David Johansen, CBS Associated Labels VP/GM Tony Martell, and E/P/A VP Ron McCarrell.

#### Jones Vs. Polygram



Marcury/Polygram's Tom Jones was feted with a reception recently to celebrate his first album for the label. Pictured (I-r) are Polygram VP's Elleen Garrish, Bill Cataldo, and John McAuliffe, Polygram's Steve Greenberg, Jones, label VP Chip Taylor, Polygram Exec. VP/GM Bob Sherwood, Exec. VP Guenter Hensler, and Sr. VP Lou Simon.

#### Capitol Leases Mercury



Eric Mercury has been signed by Capitol, with an album set for July release. Pictured in New York at the signing are (I-r, standing) attorney Robert Urband, Marcury, Capitol VP's Varnell Johnson and Rupert Perry, Mercury's business manager Jerry Delat, and attorney Rick Smith; (I-r, seated) album co-producer Ray Chew and Capitol's Mitchell Schoenbaum.

#### Gibbs Given MCA Support



Following Terri Gibbs's recent Palomino appearances in Los Angeles, the singer was greated backstage by MCA Records Group head Gane Froelich (center) and the label's Sandi Lifson (right).

#### Patton Pending At Liberty



Liberty Records has signed Robble Patton, with an elbum forthcoming coproduced by Fleetwood Mac's Christine McVie. Pictured at the signing are (I-r, standing) EMIA/Liberty's Ben Edmonds and Gary Gersh, attorney Mickey Shapiro, Patton, and label VP Mark Levinson; (I-r, seated) EMIA/Liberty VP Don Grierson, McVie, and (In an unexplained special guest appearance) California Governor Edmund G. "Jerry" Brown Jr.

#### Santana Winning In New York



Columbia's Santana recently performed at New York's Savoy, and were met backstage by label executives. Pictured (I-r) are Columbia VP's Arma Andon and Ron Oberman, CBS/Records Group Deputy President Dick Asher, manager Ray Etzler, Devadip Carlos Santana, former CBS Records Division President Bruce Lundvall, and manager Bill Graham.

#### Change Comes To Beacon Theatre



Atlantic/RFC's Change made their performing debut at New York's Beacon Theatre recently. Pictured after the show are (I-r, standing) Change's Debbie Cooper, Little Macho Music's Claude Ismael, co-producer Jacques Fred Petrus, group's James Robinson, Atlantic's Clarence Bullard, RFC's Bob Siegel, and RFC President Ray Caviano; (I-r, foreground) group's Mary Seymour and Carol Sylvan.

#### THE DR. DEMENTO SHOW

A proven prescription for hit radio! Two hours weekly of delightful "dementia" with the master impresario of comedy and novelty recordings. The Doctor's own hit parade is selected from his personal library of more than 150,000 rare and wondrous items. A prime-time winner on more than 150 top rockers.

#### LIVE FROM GILLEY'S

That's live and direct from Pasadena, Texas, as host Jim Duncan presents a brand new weekly concert series, 60 minutes of top country talent performing at the biggest nightclub in the world! Already airing on over 300 of the country's finest country music stations.

# OFF THE RECORD WITH MARY TURNER

Rock radio's premier interview feature, airing ten times weekly for 2½ power-packed minutes. Mary Turner talks to The Stones, Bruce Springsteen, Ted Nugent, David Bowie, Queen, and dozens of other top artists... and you listen on stations like WNEW-FM, KMET, WMET, WMMR, KZEW, KSFX, WWDC-FM, WINZ-FM, WLPX, and WCOZ.

#### OFF THE RECORD SPECIALS

If 150 seconds is great, then 120 minutes is fantastic! These two-hour super-specials are hosted by Mary Turner and feature her exclusive, in-depth interviews with superstars like Supertramp, The Rolling Stones, Bob Seger, and Steely Dan. Airing regularly on 250+ stations.

# THE ROCK YEARS: PORTRAIT OF AN ERA

A spectacular 48-hour special that recalls the times that changed our lives, a year-by-year review of the music and the events of 1965 through 1980. "The Rock Years" can be run (and run again!) in self-contained, three-hour blocks or as a continuous weekend extravaganza. Created by Bert Kleinman and Jeff Pollack and hosted by David Perry, with production by Ron Harris.

#### SPECIAL EDITION

Indisputably, Black radio's finest hour. Each week, host Sid McCoy takes an inside look at the lives and the music of America's top entertainers, stellar artists such as Stevie Wonder, The Commodores, George Benson, and Earth, Wind and Fire. It's a loving, lively journey through the past, present, and future of America's own Black music

#### SHOOTIN' THE BREEZE

Black radio's finest 2½ minutes! Ten times each week, Jackie McCauley interviews the superstars of today's black music . . . on stations like KDAY, WGCI, WVEE, WJLB, KKDA, KYOK, KDIA, WHUR, and WAMO!

# THE GREAT AMERICAN RADIO SHOW

This two-hour weekly countdown of Radio & Records top 20 albums also features interviews with many of the week's charted artists. Hosted by air personality and R&R AOR Editor Jeff Gelb, "The Great American Radio Show" now airs on more than 150 top stations.

#### ACE AND FRIENDS

Ace Young, news director at KMET, covers the unconventional in a weekly series of ten 3½-minute features. News stories that are guaranteed to involve, inform, and entertain the listener — particularly if that listener is in the 18-34 demographic target audience!

#### SPACES AND PLACES

Each week, in a ten-part series of 2½-minute news and public affairs features, host David Perry takes a clear, hard look at some aspect of life in the 80's, exploring the people, the places, the problems of today's world. Relevant, stimulating, and guaranteed to keep the audience tuned in . . . on more than 150 U.S. radio stations!

#### THE PLAYBOY ADVISOR

The wise and witty sage from the pages of Playboy Magazine takes to the air — ten times each week. In a series of 2½ minute features, the Playboy Advisor offers counsel and consolation on a varlety of subjects, from food, fads, and fashion to sex, drugs, and rock and roll.

#### CONCERT OF THE MONTH

Designed especially for Black radio, this one-hour monthly concert series is recorded live and features artists like Maze, The Pointer Sisters, the Manhattans, the Bar-Kays, and Kool and the Gang.

#### IN CONCERT

Rock and roll is alive and brilliant on this new concert series featuring rock's hottest performing artists. Recorded live, IN CONCERT comes to you once each month for a full hour of musical energy and excitement. Airs on more than 200 of the nation's finest rock and roll radio stations.

#### STAR TRAK

Get the "inside trak" on today's rock news... ten times a week! The stars tell the stories behind the scenes to host Lynne Thomas in this series of revealing, 2½-minute features, now in its fourth year of national syndication on Top 40 and A.C. radio stations everywhere.

#### **TELLIN' IT LIKE IT WAS**

A 2½-minute spotlight on the most memorable moments in Black American history. Ten times each week, this brand new feature takes an unflinching look at those events, both great and small, that have gone into the making of Black history. You'll never know why it is . . . unless you know how it was.

#### DAYBOOK WITH BRAD MESSER

Every day is a special day for someone, somewhere, and now, every day, R&R columnist and acclaimed newscaster Brad Messer will spend three minutes telling us why. A witty, entertaining reflection on those events, past and present, that distinguish one day from another.

AND THERE'S MORE TO COME ... LISTEN FOR US!



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Jeff Gelb- ACOFIRE

FORMER PD'S SPEAK

# Making The GM Switch

Tony Berardini's recent job change from PD to GM at WBCN/Boston was the latest in a growing number of PD-GM shifts for AOR radio. This week I spoke to three AOR GM's who were formerly programmers: WWCT/Peoria's Rich Fruin, WOUR/Utica's Jeff Chard, and KZOK/Seattle's Norm Gregory. Their comments provide insights for PD and GM alike on the contributions programmers can make to the management end of radio.

#### First Feelings

All three GM's shared a common viewpoint on why they wanted to make the GM switch. Norm Gregory expressed it this way: "It's a natural evolution. If you want to continue to grow in this business and you're a PD, you eventually come to a 'Y' in the road. You either go to a bigger market or go into consultation. Well, I wanted to stay in Seattle so the only other direction I could choose was management. I was pro-



"We have to keep in mind that people just don't live or die by their radios; it's background.'

- Norm Gregory

gramming for awhile, and once I did the same things three or four times, it was time to see what else was interesting about this business.

Management had a lot of appeal for me."
Chard amplified Gregory's comments: "When I first got to WOUR I thought I'd stay a few years, long enough to turn the station around, then move on. Usually, when you're a PD, it's life in the fast lane; you do a lot of moving around. After six years I was definitely wondering what I'd do next. Well, the opportunity to move into management meant I didn't have to move to give my career a new direction, plus I didn't have to separate myself from one of the finest radio staffs around.

Chard commented that the hardest thing about making the move from PD to GM was "learning the details, and adjusting to the amount of paperwork involved. It was eighteenhour days at first, just to keep up with it." Fruin recalled, "It was confusing as I found out where the station stood in various areas: cash flow, engineering, etc. It's still confusing at times!"

All three had different levels of training for their new posts: Jeff Chard already had sales experience in his early days with WOUR. Rich Fruin replaced a GM who had already left, so he came into the job cold and learned by ex-

perience, with the help of his Sales Manager, Tom Calvin. Norm Gregory said his experience with Golden West as PD of KQFM/Portland, just prior to his GM appointment at KZOK, helped him develop managerial skills. "Basically, though," he added, "I learned on the job."



". . . Making a profit on paper is a great deal different than making a profit in cash."

- Jeff Chard

#### The PD-GM Connection

One thing that helped all three adjust to their new jobs was a basic similarity between both occupations, which Norm Gregory explained in this way: "Basically, being a PD is just managing people. Sure, there's other philosophies involved, but they all involve managing people. That's how I view a GM's job as well. A PD is a specialist, while a GM is a generalist; he takes a move back, looking at the big picture, acting as coach and catalyst. It's a matter of perspectives." Rich Fruin agreed, "It's a people job: figuring out where you stand with your staff, and working out their problems.'

#### The Urge To Program

All three stated that they'd found it difficult to leave programming behind completely in their new positions. Jeff Chard explained, "I have programming in my heart; my first six years here were as PD. I can't be as personally involved in it anymore, but I have a close personal relationship with my PD, Dale Edwards. He has inspired me to work with him on promotions like special weekends, and other areas in which my background can come in handy to

Fruin commented, "There's a great temptation to dabble in programming. I try my best to leave my PD alone, though we talk daily, because this is a small station; he, the MD, and I all share one large office."

Gregory stated, "I'm certainly not interested in running the station day-to-day, but I have weekly review meetings with all my department heads, including PD Nils Von Veh. Nils is a first-time PD, so it's not like we're butting egos. He has a sense of what the station should do and is good at handling people but isn't familiar with the mechanics; that's where I can help. I'm kind of like his consultant; we have a very open line of communication.

#### **The Creativity Factor**

There was mutual agreement that being a GM is as creative in its own ways as being a PD. "Absolutely," enthused Chard. "Both deal with creative coordination, whether it's putting together people or departments. Your creativity comes not in dreaming up games or contests but in human relations, doing everything at full efficiency and making sure there is open communication." Gregory added, "If anything, it's more creative because you're dealing with the whole thing. You're providing the direction for the whole station, monitoring its progress, planning and problem-solving. It takes a lot of creative energy and is, to me, much more challenging."

Does a former PD make a better GM? Interestingly, there was no consensus. Gregory said it was impossible to generalize, depending on the individual. Chard stated, "I think it's as important to have programming experience as it is to have sales experience, but it's crucial to have sales experience. I think it would be real difficult to come into this job from programming if you didn't have the instinct to make money.

Rich Fruin stated, "I can't say sales is better than programming for management, but I do wish I had more sales background. Ideally, a manager should have both sales and programming experience. That might take a few more years to accomplish, and I didn't do it that way, but I can see great advantages to it.'

#### **Management Misconceptions**

I asked the three GM's how their perceptions of radio had changed since they took their jobs. Gregory offered, "I'm a more objective radio listener now than I have been for 13 years. I'm not getting sick of hearing the 'A' rotation records anymore. In fact, I rarely know what's out till I hear it on my own radio station.

"It's easier now to see the forest for the trees," he continued. "Sometimes radio people tend to forget that radio is, at best, a secondary



"I would love to see PD's paid the same as salespersons, but their results are less tangible."

- Rich Fruin

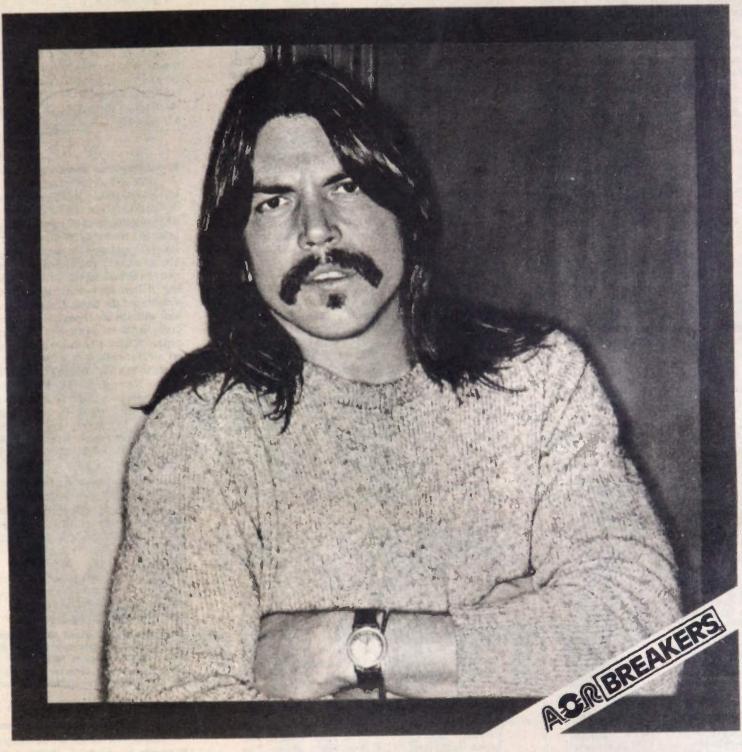
consideration for the average listener. We have to keep in mind that people just don't live or die by their radios; it's background."

Jeff Chard recalled, "My conception of radio as a PD was the same as everyone else's: that the typical radio station makes a lot of money. Well, the average PD just doesn't have an acute awareness of radio finances. Sometimes you're in a situation where you have to balance the money you may need immediately for a promotion against making your estimated tax payment, or whatever. The PD may empathize but it

Continued on Page 38

# DANNYJOE BROWN on the





# THIS WEEK:

R&R MOST ADDED— HIGHEST ALBUM DEBUT

Hottest Response To The Track 'Edge Of Sundown'

# LAST WEEK:

RECORD WORLD FLASHMAKER HARD REPORT #1 MOST ADDED ALBUM NETWORK #1 MOST ADDED **DEBUT #49** 

**Produced By Glyn Johns** 

ON Seis RECORDS

Watch For Danny Joe Brown And The Danny Joe Brown Band On Tour Soon!

# Jeff Gelb

# Making The GM Switch

Continued from Page 36

doesn't keep him up nights. Now I'm the guy who's kept up nights! Accounts pay slow, taxes kill you...making a profit on paper is a great deal different than making a profit in cash.

#### PD Salaries

Speaking of financial areas, an old argument between programming and management is in the area of salaries; specifically, whether a topnotch PD should make as much as the Sales Manager or even the GM. Our three former PD's had interesting responses to this controversial question. Rich Fruin said, "I would love to see PD's paid the same as salespersons, but their results are less tangible. Salespeople can show me a client list, but while PD's can show me ratings, it's hard to judge to what degree his work specifically affected those ratings." Chard countered, "There should be no discrepancy between the salaries of PD's and management. A good PD is as much an asset as a good sales manager.

Norm Gregory's comment was the most encouraging to PD's with high salary aspirations: "A successful PD at KZOK is on the same payscale as a successful SM or GM. It's a bonus program based on overall performance." He remarked that this philosophy, put into practice when he became GM, is a direct result of his feelings as a former PD

**Rating The Ratings** 

Depending on his station's performance,

## Promotion Of The Week



COMMUNITY SERVICE STICK-EM-UPS: KDKB/Phoenix has produced a unique variation on the theme of the popular pocket "survival guides" of community service phone listings. KDKB PD Jeff Sattler explained, "When we were producing new bumper stickers, we discovered there was a slice of extra vinyl left on each sheet. We didn't want to waste it, so we came up with the idea of putting useful phone numbers on paper, that people could put up next to their telephone in case of emergency. It's much more convenient for them than the pocket guides, and nice for us

ratings can be either the bane or godsend of a PD's life. I wondered how being a GM altered these former programmers' feelings toward the importance of Arbitron. WWCT doesn't buy Arbitron's measurements, so Rich Fruin sells the station by its successful promotions and overall visibility in the marketplace. Jeff Chard uses the ratings to sell WOUR "whenever we have to. We've been around eight years as an FM rock station. This being the time of FM rock, we can sell our image. We have numbers we can sell if we need to, but what we prefer to sell is the number of listeners we can get into clients'

#### EVOLUTION

KYTX/Amarillo GM Spike Santee has segued into the station's National Sales position, so Ken Williams has joined KYTX as GM from KIXS/Kileen...Dean Opperman has moved from KKDJ/Fresno's PD post to Research Director and Creative Coordinator. Jerry Longden has been upped to the KKDJ PD job ... Sandi Banister has been upped to Asst. PD in addition to her MD responsibilities for KPRI/San Diego. New to the KPRI airstaff are former KROQ/Pasadena air personalities Jason O'Rourke and Russ O'Har-Rob Lipshutz has exited as MD at WCOZ, and Paul Lemieux is filling in as interim MD till a new one is found...Tom Michaels has been named MD from the airstaff at KMBQ/Shreveport...Jimmy Mack has exited as MD at WBCN/Boston, which has named Marc Miller as his replacement, and Carla Raswyck as Assoc. .Bill Grant has exited as MD at WTPA/Harrisburg, so PD Doug Sorenson has taken on the MD title as well. Grant has been replaced on the air by former weekender Jeff Kaufman, while Steve Zampana has joined WTPA for weekends...Roberta Haber has transferred from WAALABinghamton's PD to its MD post. Interim PD is the station's former PD Keith Nelson...Michael Brown has exited KZEW/Dallas for independent production work. Replacing him for middays at KZEW is Randy Davis from competing KTXQ...Jeff Prentice has joined KIFM/San Diego for mornings...Bill Stallings has returned to evenings at M105/Cleveland...John Mrvos has joined the WXRT/Chicago staff for overnights from competing WMET...WOMN-AM/New Haven's New Wave AOR experiment has ended. The station will go dark on June 21st till mid-August, when it signs back on as an affiliate of Burkhart/Abrams's Modern Country satellite format.

#### COLOR

PETTY CASH: KISW/Seattle helped listeners save cash on their purchases of the latest Backstreet/MCA Tom Petty album. The station sent its KISW "funny car" to various Music Market locations throughout the city, where the album was being sold at a special sale price. Fans who bought the album during this "truckload sale" were also treated to continous Petty videos.

CLOSEST KIN: KWXL/Albuquerque, in conjunction with Beserkley and the latest Greg Kihn album, held a promotion in which the winner could invite 25 of his "closest kin" to a party featuring free beer and a giant bagel(!).

**ELECTRONIC WEDDING ALBUM:** WWCK/Flint held a write-in contest for listeners planning marriages to win a free videotaping of

his or her wedding. 107 DAYS OF SUMMER: Q107/Toronto is celebrating the arrival of summer by giving away one prize a day for 107 days. Listeners pick up sheets detailing the prize of each day at participating dealer outlets or the station. Then, they wait to hear the station ask them to call to identify the day's prize. The first person to do so may win anything from a Sony Walkman to roller skates, from a motorcycle to water skis, or even the chance to play morning show cohost on

stores. We sell results." As for KZOK, Norm Gregory stated, "Nationally we use the ratings a lot. Locally it depends on the agency we're dealing with. We're in a strange position, since we're in a period of transition, having taken out the 'objectionable' stuff. Right now advertisers have to buy us on what they think we will be able to do for

#### Rewards

All three GM's are satisfied with their switches from the programming ladder to the management one; in fact, all three stated their ultimate goal is station ownership. As for the rewards of their jobs as GM's, Norm summed them up when he stated, "This job is a lot of pressure, aggravation, and work. But this is the real nuts and bolts of the business, where you learn about the actual radio organism. It's very stimulating.'

#### UPDATE

WTUE/Dayton's been promotionally active lately: the station has thousands of rock cards in the marketplace, and listeners who own them were eligible to \$3 discounts from the admission price to a recent April Wine concert. Also, the station just released its second annual homegrown album effort, and welcomes record company calls to obtain copies, at (513) 224-1501...Speaking of homegrown albums, KENO/Las Vegas videotaped the bands from its homegrown effort, and will use the tapes at upcoming listener parties, and to play for interested record reps. ... KROY-FM/Sacramento took 100 listeners on a river-rafting trip for Father's Day...Congrats to 91X/San Diego PD Rich Meyer and new bride Nancy...New from the WFBQ/Indianapolis promotion department are styrofoam coolers and "Q-95 Racing Team" Indy 500 T-shirts (quite stylish)...Meanwhile, KNAC/Long Beach fans can purchase KNACembossed mugs for \$3.50 each; over 500 have been sold to date



MURRAY THE K GOES WEST: Noted New York radio disc jockey Murray the K paid a racent visit to KROY-FM/Sacramento. Pictured (I-r) are KROY Research/Promotion Director Eric Mandell, Murray, KROY-FM PD Dennis Newhall, station's Andy Rush.

CONCERTS&CONVERSATIONS

PRESENTATIONS: WCCC/Hartford presented Silverado for \$2.07 . WMYK & WZAM/Norfolk presented Leon Redbone for \$4.94, Juice Newton for

BROADCASTS: Pat Travers on WTUE/Day-Leon Redbone, Franke & Knockouts on WMMS/Cleveland...Jorma Kaukonen on KBCO/Boulder

CONVERSATIONS: Gary U.S. Bonds on WXRT/Chicago...Les Dudek on KSPN/Aspen...Plasmatics on KBCO/Boulder...Taxxi on KRKN/Anchorage...Clash on WLIR/Long Island ... Loverboy on WIBZ/Parkersburg ... Dave Mason, Randy Bachman, Triumph on Q107/Toronto...Split Enz on WNEW-FM/New York...Doc Holliday on WQDR/Raleigh...David Johansen on WMMR/Philadelphia, WCCC/Hartford ... Billy Squier, Human Sexual Response on KROQ/Pasadena . . . Jorma Kaukonen on KTCL/Ft. Collins ... April Wine on WLVQ/Columbus...Romeo Vold on KZEL/Eugene...Rick Wakeman, Danny Joe Brown Band on WFYV/Jacksonville ... REO Speedwagon, Streetheart, Triumph on CITI-FM/Winnipeg ... Eric Burdon, J.J. Cale on KVRE/Santa Rosa...Joe Perry on WQBK/Albany...Pure Prairie League on KSAS/Kansas City.

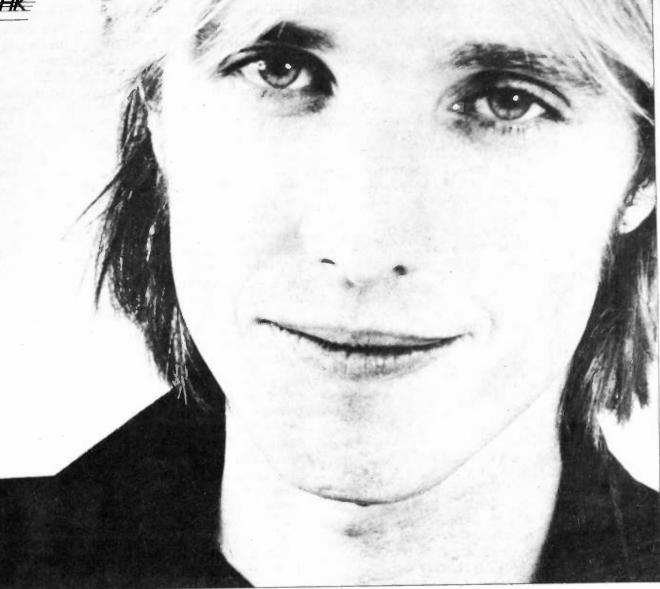
# LIVE FROM HOLLYWOOD AND LONDON

GLOBAL SATELLITE NETWORK

# ROCKLINE



WHERE YOUR LISTENERS TALK DIRECTLY TO TODAYS TOP RECORDING ARTISTS ON OUR TOLL-FREE ROCKLINE.





BSR-5160

TOM PETTY AND
THE HEARTBREAKERS
HARD PROMISES



# ROCKLINE

Present

# TOM PETTY

**JUNE 22** 8:30 PDT

SPECIAL LIVE REPORT FROM OUR LONDON CORRESPONDENT

**ALAN FREEMAN** 

B. MITCHEL REED

C O M I N G A T T R A C T I O N S BLUE OYSTER CULT - JOURNEY - GREG ALLMAN - MOODY BLUES - RUSH - AND MORE

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Summary

Chart

# indicalizates \_\_ASR. NATIONAL AIRPLAY/40.

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# June 19, 1981

#### **173 REPORTERS**

. Hard Promises (Bac	le t		0	0	+1	B	А	_	. ,	1		
.There Goes The (A												
Long Distance (Th	res	n	C		d,	/1	9	G	}		٠	9
. Zebopi (Columbia).		٠		٠				•	•		•	
. Don't Say No (Capit	ol)			0			٠	۰	•	•		
. Fair Warning (WB) .									a	·		

PETER FRAMPTON . . . . . . Breaking All The Rules (A&M) . . . . Title "Kill" "Dig" "Rise" WHO ...... Face Dances (WB) ..... "Day" "Bet" "Don't' "You"

TUBES ...... The Completion Backward... (Capitol). "Talk" "Sushi" "Amnesia" "Tools" AC/DC......Dirty Deeds Done Dirt.. (Atlantic) .. Title "Feel" "Balls" 

GARY U.S. BONDS ....... Dedication (EMI America) ..... "Jole" "Girl" Title OZZY OSBOURNE ...... Blizzard Of Oz (Jet) ..... "Train" "Know" "Crowley KIM CARNES & HATE BOYS . . . . . Mistaken Identity (EMI America) . . . "Bette" "Break" "Throw" "Hit"

RICK SPRINGFIELD ...... Working Class Dog (RCA) ..... "Jessie's Girl" ELTON JOHN ..... The Fox (Geffen) ..... "Breaking" "Nobody" "Heart"

JOHNNY VAN ZANT BAND . . Round Two (Polydor/PolyGram) . . . "Right" "Yesterday's" "Alive" 

SQUEEZE .... Eastside Story (A&M).... "Tempted"

SECRET POLICEMAN'S BALL . . . . . Various Artists (Island) . . . . . . "Won't" "Pinball"

POINT BLANK ...... American Excess (MCA) ..... "Nicole" "Broke" "Stay" 

of airplay preference.

"Waiting" "Woman" "Night" "Life" "Rivers" "Things" "Mind" "Volce" 'Dream" "22,000" "Winning" "Searchin" "Over" "Stroke" "Dark" "Lonely" "Lover" "Unchained" "Mean" "So" GEORGE HARRISON . . . . . . . . . Somewhere In... (D. Horse/WB)) . . . . "Years" "Teardrops" "Blood" Title JEFFERSON STARSHIP...... Modern Times (RCA/Grunt)..... "Find" "Stranger" "Eyes" "Save" RUSH ...... "Tom" "Limelight" "Red" "Signs" JIM STEINMAN ......Bad For Good (Epic) ......"Dreams" "Dance" "Dark" "Stark"

Entry

DANNY JOE BROWN . . . . . . . Danny Joe Brown Band (Epic) . . . . "Edge" "Sundance" "Gambler's"

SPLIT ENZ ...... Waiata (A&M) ...... "Step" "History" "Act" "Iris" REO SPEEDWAGON ...... Hi Infidelity (Epic) ..... "Follow" "Don't" "Take" "Tough"

MARSHALL TUCKER BAND ..... Dedicated (WB) ..... "Silverado" "This" "Rumours"

GARY WRIGHT ..... The Right Place (WB) ..... "Heartbeat" "Rose" "Know" PRETENDERS ..... Extended Play (Sire) ..... "Message" "Talk" "Slide" 

Another great week for PETTY, who beat out WALSH in hots; the overall report tie auggesta this battle for the top spot could heat up next week MOODYS Jumped Into third place, with a strong total showing. SQUIER resurged, with stations showing special Interest in the track picked as the single. HARRISON showed substantial gains in hots perticularly. FRAMP. TON hit top ten as it made gains in medium and hot reports. TUBES and AC/DC inched up, while KIHN resurged in hots. OZZY resurged while STEINMAN inched up. 38 had a good week of renewed interest, as the new single gained acceptance. ELTON held rock steady as BAUN and VAN ZANT climbed, BLACK-FOOT's "Fly Away" track from the upcoming album debuted with very strong add response. BROWN was the week's most add ed album and debuted with strong reports. CON-DOR doubled medlums. SQUEEZE debuted with a strong spread over all rotations WRIGHT debuted as LINDLEY held his own. The Significant Action albums came closest to charting.

The AQR National Airplay/40 chart represents add, medium and hot rotation activity in all musical configurations. Artists' chart numbers are displayed over a four-week period. The eritat in italics registard the most rapid gains in eirplay or in rotational conversions for the week. Album cuts are listed in order of popularity; cuts in hold feeling. der of popularity; cuts in bold Italia type are also current singles.

# MOST ADDED.

		5/19	6/12	6/5	5/29	5/22
	OANNY JOE BROWN	93/71	28/28	0.10	0.10	0.10
	Danny Joe Brown (Epic	2	M-0			
	"Edge Of Sundown"	H-4	H-0			
	GARY WRIGHT	74/38	56/55	5/5	1/0	0.10
	The Right Place (WB)	M-31	M-1	MIG	MI O	
	'Heartheat'	H-6	H-0	MO	H 1	
	DOMNIE IRUS	34/31	5/5	0.10	0.10	0.10
	Live At Paredise (MCA)	M-2	M-0			
	"The Repper"	H-1	H O			
	UNION	32/28	0/0	0.10	0.10	0.10
	On Strike (Portrait)	M-2		0		
	'Mainstreet USA"	H-2				
	A'S	45/25	32/27	6.46	0.10	0.10
	A Women's Got., (Arista)	M 15	M-4	MIO		
	Title"	8-9-6	14-1	H-0		
	BOUEEZE	74/24	44/17	28/3	33/12	29/29
	Easteide Story (A&M)	M-36	N4-18	M 15	M-18	M 0
	Tempted"	H-14	M-9	H-10	H-3	H-0
	BLUE OYSTER CULT	23/23	0.10	0.10	0/0	0/0
	Fire Of (Columbia)	NI-0			1000	
	"Sole Survivor"	H-0				
	SILVER CONDOR	77/20	85/38	45/40	7/6	8.45
	Silver Condor (Columbia)	M-62	M 28	M 6	M-1	MIO
	'Survival'	H-6	H 3	H-0	H-0	H-0
	IM MESSINA	45/20	36/31	4/4	0.10	0/0
	Messina (WB)	M:17	Mi3	M-0		
	"Money Alone"	H-8	H-2	H-0		
	DAVID JOHANSEN	22/18	6/6	3/3	0.40	0.10
	Hero Comes (Blue Sky)	M 3	M-0	M-0		
	7700	H-1	H-0	H O		
	OKO ONO	15/14	2/2	2/2	0.40	0.10
	eason Of Glass (Geffen)	R# 1	M-0	Mio		
	Goodbye Sedness"	H-0	H-0	H-0		
	RON MAIDEN	26/12	17/8	11/10	7/7	0/0
	(illers (Hervest)	MI 13	MIS	MIT	M-0	
	Wrethchild"	H-0	H-0	H-0	H-0	
	OE VITALE	53/70	44/15	40/28	29/29	0.10
	lantation (Asylum)	M 38	M 28	M 12	M-0	
	"Ledy On The Rock"	H 6	H3	H-0	H-0	
	PIDER	36/10	29/12	24/15	21/21	OND
	etween (Dreamland)	M 22	M-15	M 7	MIO	
- /	Better"	H-4	H-2	H2	Ho	
	ANDY VANWARNER	17/10	8.0	0.00	0.00	0/0
	net of Love (WB)	MA	M-0	1755		7
	Suzi"	10.1	H-0			
	SYCHEDELIC FURS	12/10	4/3	0.00	0.10	0.10
	alk, Telk, Talk (Columbia)	M 1	M-0			
- "	Profty & Pink"	H-1	H-0			

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each allow title. The first represents total number of our reporting stations playing the allowin this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the allowin's reports in other rotations for the week. The allowin's preferred airplayout is listed.

					3/22
1 TUBES	131/84				90/3
The Completion (Capitol)		A-8	A-12	A-27	A-87
"Tolk To Ya Later"	H-42	H-28	H-16	H 8	HO
2 PETER FRAMPTON	141/74			22/0	0/0
Breaking All The (A&M)		A-15	A-126	A 22	0,0
Title"	H 63	H-46	H-6	HO	
3 JIM STEINMAN	87/83	86/53	81/81	81/58	73/47
Bad For Good (Epic)	A-2	A-4	A-3	A-7	A-13
"R&R Dreams"	H-22	H-19	H-17	14-16	H-13
4 JOHNNY VAN ZANT	81/82	87/80	87/43	69/8	28/7
Round Two (Polydor/PG)	A 6	A-13	A-17	A 60	A-19
"Right Or Wrong"	H-13	14.0	H-7	H-1	H-2
6 OZZY OSBOURNE	101/57	99/54	102/61	104/83	
Tie Blizzard of Oz (Jet)	A-0	AQ-2	A-0	A 1	AO
"Crazy Train"	H-44	H-43	H-41	H-40	14-34
6 SPLIT ENZ	72/57	73/47	68/48	86/49	58/41
Waits (A&M)	A-1	A-6	A4	A-7	A-12
"One Step"	H-14	H-21	H 16	H 10	14-6
8 GREG KIHN BAND	109/52	107/63	104/58	112/68	112/72
Tie Rockihnroil (Bersekley)	A-3	A-1	A-2	A-4	A-0
"Breekup Song"	H-54	H-43	H-44	H-40	H-40
6 DAVE EDMUNDS	76/52	85/61	87/64	93/56	87/56
Tie Twangin (Swan Song)	A-3	A-2	A-1	A-13	A-10
"Almost Saturday Night"	H 21	H 22	H-22	H-24	H-21
6 SILVER CONDOR	77/52	86.26	46.6	7/1	6.0
Silver Condor (Columbia)	A-20	A-38	A-40	A-8	A-6
"Sake Of Survival"	H-6	H-3	H-0	H-0	H-0
7 TOM JOHNSTON	78/51	82/06	100/76	100/74	110.00
Still Feels Good (WB)	A-0	A-0	A3	A-7	A-6
	H 27	H-28	H-29	H-28	HI24
# JEFFERSON STARSHIP	124/49	128/51	142/37	142/35	148/30
	A-0	A 0	A 0	A-0	A-0
	H 75	H 77	H-106	H 107	H 118
	81/48	82/45	79/43	70/32	53/1
	A 8	A-7	A-16	A-29	A 49
	H-36	H-30	H 20	H-10	H-3
	111/47	127/43	126/41	128/45	116/51
I in	A-2	A-1	A-0	A4	A:1
	H-62	H-43	H-85	H-77	H 64
	93/47	89/43	77/37	75/2	0/0
110	8-A	A 11	A-19	A 71	
	14:38	H-36	H 21	H-2	20.00
	58/47	83/65	78.60	85/56	74/26
	A-0	A-2	A-4	A-18	A-39
"Won't Get Fooled"	H:9	H-16	H-14	H 11	H-9

The Medium reports of charting artists are displayed over a five week The Medium reports of charting artists are displayed over a five week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each allow title. The first represents total number of our reporting stations playing the allourn this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the allourn's reports in other rotations for the week. The allourn's preferred airplay cut is listed.

# THE HOTTEST

	6/19	16/12	6/5	15/29	15/22
1 TOM PETTY	184/14	19 163/1	52 163/1	54 166/1	49 159/14
Hard (Backstreet/MCA)	A-2	A.O	A-0	A-0	A-4
"The Waiting"	M-13	00 11	M 9	M 17	80.16
2 JOE WALSH	164/13	8 162/1:	35 16 1/1.	28 158/1	12 154/98
There Goes ((Asylum)	A-0	A-0	A 1	A-4	A-4
"A Life Of Illusion"	M-26	M-27	NA 31	M 42	M-62
3 MOODY BLUES	161/11	6 155/81	1 149/1	7 38/2	1/0
Tie Long (Threshold/PG)	A-3	A-10	A-Us	A 38	0.1
"The Voice"	M 42	M 64	M 13	M-0	MO
3 SANTANA	145/11	6 145/12	0 150/1	148/11	8 149/11
Zebopi (Columbia)	A-1	A-0	A1	AI	A C
"Winning"	PA-28	MI-25	M 25	M 27	M 34
4 BILLY SQUIER	138/11	1 134/97	129/85		
Don't Say No (Capitol)	A O	AB	6.1	A 2	A.1
"The Stroke"	M-27	M-34	AA 39	M 69	M-67
6 PHIL COLLINS	128/10	5 135/10			2 145/116
Face Value (Atlantic)	A 0	A-0	A-0	A-0	A-0
"In The Air Tonight"	M 23	M 29	M-37	M 33	MI 29
8 VAN HALEN	138/10	142/10	2 134/97		
Fair Werning (WB)	A-0	A-2	A 0	AA	A 121
"Unchained"	M 35	M 38	86 37	80.45	M 6
7 WHO	726/96	140/11	1 150/12		0 759/137
Face Dances (WB)	A-0	A-0	A-0	A-0	A-0
"Another Tricky Day"	A4 30	M 29	M 24	M 28	M 22
B GEORGE HARRISON	130/96	140/35	20/2	0/0	0.40
Somewhere (D.Horse/WB)	A-5	A 90	A-18		
"All Those Years Ago"	M 30	Nº 15	86-0		
9 JEFFERSON STARSHIP	124/75	128/77		142/10	148/118
Modern (RCA/Grunt)	A-0	A-0	A-0	A-0	A-0
"Find Your Way Back"	M 49	M 61	M 37	M 35	M 30
0 AC/DC	101/69	100/68	103/69	106/72	104/77
Dirty Deeds (Atlantic)	A-1	A 1	A 1	A 1	A-0
Title	M 31	R# 31	M 33	M 32	M 27
0 KIM CARNES & HATE	100/69	107/77	110/79	102/70	01/52
Mistaken (EMI America)	A 2	A 1	A-2	As	A-7
"Bette Davis Eyes"	M 29	M 29	M-29	M 23	M 32
1 PETER FRAMPTON	141/63	134/45	140/5	22/0	0.0
Breaking All The (A&M)	A4	A-16	A 120	A 22	
Title	M 74	M 74	94.0	M-0	
2 GARY U.S. BONDS	111/62	127/03	124/85	126/77	116/64
	A-2	A-1	A-0	A-4	A-1
"Jole Blon"		M 43	M-41	M 45	MI 61
			95/67	110/82	11643
			A-0	A-1	A-0
"Tom Sawyer"					

The Holtest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# Harrison Remembers

George Harrison Somewhere In England

## Featuring:

"All Those Years Ago"

"Teardrops"

"Blood From A Clone"



Radio & Records Album Airplay/40 #8 Hard Report Debuts #16 Album Network 13-9

Produced by George Harrison & Ray Cooper



On Dark Horse records & tapes
Manufactured & distributed by Warner Bros. Records Inc.





Breekers are those newer records that have the greatest level of station activity on any given week.



BLACKFOOT "Fly Away" (Atco) 45 69% of our reporters on it. Total single reports: 119. Debuted this week at number 26.

BLACKFOOT

"Fly Away" (Atco)

DANNY JOE BROWN AND THE BANNY JOE BROWN HAND



DANNY JOE BROWN Danny Joe Brown Band (Epic)
"Edge" "Bundanos" "Gambler's"
"Run" 87% of our reporters on it. Total
album reports: 83. A71, M-18, M-4.
Debuted this week at number 28.

JDE VITALE	Plantation Harbor (Anylum,
	Total: 53. A-10, M-38, H-5.
	Woman's Got The Power (Arista)
Title "Johnny"	Total: 46. A.26. M 15, H-6.
	Messina (WB)
"Money" "Night"	Total 45. A-20, M-17, H-8.
ERIC CLAPTON	Another Ticket (RSO)
Title "Stand"	Total: 39. A-0, M-23, H-16.
JUDAS PRIEST	Point Of Entry (Columbia)
"Highway" "Hot"	Total: 37. A-0, M-24, H-13.
LOVERBOY	Loverboy (Columbia)
"Kld" "Loose"	Total: 36, A-0, M-20, H-16.
DREGS	Unsung Heroes (Arista)
"Cruise" "Park"	Total: 36. A-0, M-20, H-6, J-10.
SPIDER	. Between The Lines (Dreamland)
"Better" "Live"	Total: 36, A-10, M-22, H-4,
PURE PRAIRIE LEAGUE	Something In(Casa /PG)
"Hangin" "Right"	
DONNIE IRIS	Live At The Paradise (MCA)
"Rapper" "Leah!"	Total: 34. A-31, M-2, H-1.

Significant Action flatings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of sirplay. They may be either still on the rise, or former National Airplay/40 chart acts.

# Significant Action JAZZ ON ASR

1	DREGS
2	LEE RITENOUR"Rit" (Elektra) "Sympathy" "You?"
3	JOHN KLEMMER
4	P. METHENY/L MAYS As Falls Wichita (ECM)
6	DAVID SANBORNVoyeur (WB) "Goodbye" "Waka"
6	S. CLARKE/G. DUKE Clarke/Duke Project (Epic) "Babe" "Dog"
7	JEFF LORBER FUSION
8	KITTYHAWKRace for The Oasis (EMI America)  Title "Killmanjaro"
9	ROSS-LEVINE BANDThat Summer(Headfirst)
10	BRECKER BROS Strephangin' (Arista)

These albums received significant airplay reports this week but did not char on the Album Airplay/40 listing. This other represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred sirplay cuts are listed.

# REGIONAL ASR ACTIVITY

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DANNY JOE BROWN Danny Joe Brown Band (Epic) 23/12

DONNIE IRIS Live At The Paradisu (MCA) 14/12

DAVID JOHANSEN Here Comes The.. (Blue Sky) 12/11 GARY WRIGHT The Right Place (WB)

Two numbers follow each album fitle. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

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"No Sympathy"
JO-6: NL FRONTE (Elastro)
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Dirf Chulle (ERF/Arlste)

MEDIUM

TUBES The Completion (Capitol) 32/18 SPLIT ENZ 22/16 PETER FRAMPTON

Breaking All The (A&M) 33/15 JEFFERSON STARSHIP Modern Times (RCA/Grunt) 25/15
DAVE EDMUNDS

Twangin... (Swan Song) 22/15

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HEARTBREAKERS Hard... (BuckstreeVMCA) 39/38 JOE WALSH There Goes The Asykimi VAN HALEN 37/34

Fair Warning (WB) 33/31 SANTANA 32/30 MOODY BLUES

Long... (Threshold/PG) 37/28 Two numbers follow each altum title. The first represents total number of Eastern stations playing the album this week. The second is the number of rhore stations who reported it in hot rotation this week.

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Manchester

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New Haven

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-BLACKFOOT (Anco)
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Singles

The Completion...(Capitol) 26/23

JOHNNY VAN ZANT BAND Round Two (Polydor/PG) 20/14

TUBES MEDIUM

PETER FRAMPTON

Blizzard Of Oz (Jet)

Bad For Good (Epic)

JIM STEINMAN

Breaking All The..(A&M)
OZZY OSBOURNE

Syracuse 315-472-9797 94AOCH

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QK MD: GARY SLATGHT

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ND: GARY CHASE

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DC 101 Washington, D.C.

PD: DAVE SPORT

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Atlanta 404-325-0960

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PD: CHUCH DUNAWAY

Austin 512-474-6543

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MODEL POLICEMAN'S TELEMENT MODELS AND TELEMENT AND TELEME

Singles

**OANNY JOE BROWN** 

Danny Joe Brown Band (Epic) 27/23 GARY WRIGHT The Right Place (WB)
DONNIE IRIS 20/13 7/6 Live At The Paradise (MCA) SQUEEZE 9/5 Eastside Story... (A&M)

MOST ADDED

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Beaumont 713-727-0229 LOVERBOY (Columbia) RUSSELL 0 CODPER (MEA) SPIDER (Drummland) SILVER COMMON (Columbia)

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Birmingham

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PO: DAVID BERNSTEIN MD: ROB BARNETT

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Jogg

# THE HOTTEST

JOE WALSH

Hoffest Pett COLLINS (AT)

TOM PETTY & THE HEARTBREAKERS Hard... (Backstreet/MCA) 35/32

There Goes The...(Asylum) BILLY SQUIER Don't Say No (Capital) VAN HALEN 32/29 33/25 Fair Warning (WB) Two numbers follow out halls tele The

like tepresents total number of Smithern stations playing the album this week. The second is the number of those stations who reported it in his rotation this week.

लीन

Added
UBION (Portrait)
\*\*Care Of No." TMolestre
\*\*TORO ORD (Defen)
\*\*Throady Less No."
\*\*G-Bye Seds-ss"
\*\*DA-Mex AZ 8400M (Epic)
\*\*PLACE/OF (AFC)

MANUFACT (AND )

MANUFACTURE (THE AMERICAL )

MANUFACTURE (SOLE) (STEAM (SOLE) (SOLE)

TON PETTY 6 DE... (Becatreet/NEA)

512-855-4641

Corpus Christi

33/29

ST (48) SAFE THE PROPERTY OF T

Singles MEST MUSIC (AFCO) MUSICATION TRANSFER (AFCO)

JOSE CAMPA (1988 TALMS) RITTINAMS (1983 AMPTICES) DRIGGS (Mrista) DRIGGS (Mrista) DRIGGS (Mrista) LEE RITTINAMS (1994 Pro.) CAMPA (1994 Pro.) CASIDPER (Mrista) RITTINAMS (Mrista) RITTI

Shreveport 318-425-8692

Notice:

NY, Case (See a Period)

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## SOUTH

Added GAST (R) (D1S (BS) | Mast (D S) (BS) | Mast (D S) |

Ned Lea 00 (sp.) MCDRET POLICEMANTS [[aland] NCDRET POLICEMANTS [[aland] NCDRET'S FIREST (aftendig) NCDRET'S FIREST (aftendig) POINT NLAMA (NES) JUNE TOLLOW (E) JUNE TOLLOW (E) (POLICEM TOLLOW)

Fador CAST WHIGHT (WE) -BLACAFOOT (87cm)

Mothors tom PRITE to THE ...
(Surbifee/THEA)
(- HARRISON (Dark Harrison)
PHIL COLLINS (APRIMOTE)
(- COLLINS (A J+ES None

KTXQ ALBUM ROCK PD. Find GB143 HD1 DHAME WALL Dallas-Ft. Worth 214-528-5500

HOTTERS 30 SPECIAL TARMS 30 SPECIAL TARMS 90 CR. SPECIAL TARMS 75LD FRCAS PRICE SELECTION TO THE TARMS 10 CR. SPECIAL TARMS 10 CR. SPEC Josa Non a Single:

KZEW Dallas 214-748-9898

Morrage TOM METER & DE... TOK WITT & TRE...

(Bussin-var/MEA)

800 (db)

537 e (Augus

547 e (Augus

547 e (Augus

547 e (Augus

647 e (Augu Added DIESEL (Regency) DAMES JOE BROWN (Epic) There/fundament Modium
Dic Gold (Goldenis)
CommUnity (International Community (Internat

Jasa

The 🔾

ANDT TANKANDER (M): G.E. SHITH (M):rage) GREG KIND DAND (Boson

KLAQ EI Paso 95.5/m 915-544-6864

Fore

Ft. Plerce

Gainesville

\*IDMODER ASH (MEA)

\*OFTERS GART U.S. MODER IDM: Among a

GART U.S. MODER (Mease-time)

\*GOTTON CONTROL (MEASE (MEASE)

\*GOTTON CONTROL (MEASE (MEASE)

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\*GOTTON CONTROL (MEASE )

\*GOTTON CONTROL

P. HETHERYA, MAYS (ECM) Singles None

"BLIFFOR LAW SERVICE STATE STA "Blocks But" "Burking

JOE BROWN (Epic) /Sundown\* AND THE MITS (Epic)

305-484-1401 Total (Cabing Integral )

96 Magic PO: DRIS ATVERS NO: SONTER Added ARLO GUTHREE 1887 41H CARRES & HATE (ERI AMERICA) JIMI HERRIES (48) ACC 144(144)

BOH MARLEY & ... 17

FO: EAST CAUFFMAN

Reduct TRIS LINE (MEA)
The Repper Hick Medical (Columbia)
Dobby Joseph Reports Tiple.
ATS (Artist)
DICKE (Memory)
Medical (Columbia)
Line (Memory)
Medical (Memory)
Memory
Me

| Martin | M

Charlotte 704-392-6191

ONTENDED THE BOOK THE STATE THE CAMER & HETT

OTH CAMER & HETT

OTH AMPTICAL
PETER FRONTION (AAM)

TO DELL MILLER ASSE. FOI HICHIER ROBINSON Added GREEN THE CONTROL OF THE CONTROL OF CO

Months of the control of the control

FOOT 105

- Alexander

Added SREQ + (MS BAND (Baser + Loy)) SQUEXZE (ALM) -BLACAZ 007 (ATCO)

FO: MAD NESSICE NO: CHARLIE LOGAN

101 PH RIOL

Houston 713-526-4591

Singles Jacksonville

Rock 104 Knoxville 616-525-6000 SECRET POLICEMANTS (Fallond)
TOR JOHNSTON (MB)
HOGER TAYLOR (Elevera)
DEZP DISSOURME (Jay)

Added QARY whitest sub) QAMHY JDE BROWN (Ea) c "Figs/Sundown" -BLAC 47 (DT ) ATCO) (Darathean/MEA)

MDDD7 SLUTS (Threahold/ Film CAMPES & Hent's

Film CAMPES & Hent's

Film CAMPES (Anylon)

FIRM HALER (ab)

FILM STORE (CAMPES)

FILM SPRINGFILLD (FICA)

SHAMFARK (Edstandia)

BILLY SQUIRT (Capping)

HO (ab)

<u>algoo</u>

PD: GARY DINCH ASST. PD: GAVE NAUSEMBLEUS

LRS IO2

Medium JOURNETT Columbist TON PETTS & TH...
18mc hat reveryMEA, 15 to the columbist American Columbist Col

C.C. MATTHER

PD: C.C. HATTHERS HD: RUSS BRADLEY Acces

Date: JOE BROWN IEST

"Godblor"s..." "Edge/
SQUEEZE (AAM)

"Tregrad"

-BLACKFOOT | IFrcol

Maclium
JOE MALSH [FASFJun]
RETER FRAMMTON (ALM)
RUSH (REFCUT/FO)SGCA
RANDY WEISER (Epic)
MOD (MS)
JOE STECIAL (FAMI)
RICE SPROMOFIELD (MCA)
JIM STECHMAN (Epic)
MMRS. (GOZIMAN) HARTS (GOLWEIG)
FRANKE/NOOCHOUTS (HILLEN
TON JOHNSTON (M)
DIESEL (Regency)
TUBES (Coping)
### MARES (ED)
JEFFERSON STARSHIP (RCA)

Louisville 502-589-4400 MATE BALIN (ERI AND ICO) DON'T TAK [ART... (Polyer/PolyGra) SCORT POLICEMAN'S (1410AC)

1301

Singles None

Singles Rote

Louisville

Moffest Bujde (Memcury/PolyGre) \*Limailget\* \*Tom Sauyer\* APEL Wile (Emplo) 0270 (SMO)ME (Jet) \*Creyy Train\* \*1 Oprit Rook ACMC (Hatlentic) ACMC (Hatlentic) PRIL COLLING (Latientic) J. Effects 2.7 (Memoric)

Jazz

Singles

Lexington 

95 Rock PD: MEAL MEMEAL MD: JOANNE PETENSON

TUBES (Capitol)

Added CAMMY ADE BROWN (Egle) SQUEEZE (AUM) "Temptyo" -BLACIFOOT (Atco)

Modium
(LTON JOHN (Gotfen)
(LTON JOHN (Gotfen)
(TER FRAMETON CAME)
(PECS IA-Lata)
(PECS III-LATA

PD: JOHN HEIMERL HD: BILL SINNINS ELTON JOHN (Getten) -BLACKFOOT (Arco) -VOLUNTEER, JAN (Epic)

Annue CAMET AU BROWN (fold)
"I des/fundoun"
HDDDT DAMES (Thrachold/
"The Noise"
-BLACAF DDT (Arcu)

Modium

46 / DC (191am 16)

46 / DC (191am 16)

1772 (April

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1772 (April

1772 (April

1773 (April

1773 (April

1773 (April

1774 (Apr

WDIZ

Jazz Nove

Lubbock 806-747-1224

Fig. 19 (april 10 (april 1

Miami 305-581-1580

Jaco

FMX.

MAJE

PD: SCHOOL COS.

Added DARRY JOE MICHIN (Epic) "Edge/Sundoun" "Sundanca" -BLACTO (DT (Atca)

Modium Professional State of Modium Professio

TO I HICK MAINS

Medium MOSAMME CASH (Columbia) HID INDI JESSE WINCHESTER

HO (ME)

#355 erachester
(Marcollia/ME)

#1H EAVRES 6 HATE
(Elet America)

AFED SAMPORN (ME)

AUGUST NUMBER

#1H MEDSTAG JOHN (ME)

#1H MEDSTAG JOHN (ME)

#1H MESSTAG LIMB (ME)

#6 SAMPLE (MEA)

FD1 80 A4M4 8 HD1 0000100 81699

Miami 305-672-2500

Hoffest JAMES TATLOR (Columble) G. 10101508 (Derb Norse/MB ELTOR JOHN (Columble) METE DIAMOND (Columble) MATT CALLN ([MI] America) PPL (Come Inc. ([NI]) SCHID II COLUMB (E)

POSS-LEVINE RAND (Nonet) CHICA MANDIONE (ALEA) CASCOPEA (PIPO) ALLEN VESEUTI (MEA) TUTAMA (RISO) JUDN GLEMBER (Elentro) TITO

PUTPARE ESTON JOHN (Getten) BILLY SQUIER (Capitol) PHIS COLLINS (ATTANT) ELTON JOHN (Geffen)

BLL SQUIFD (Copino)

BLL SQUIFD (Animaric)

BLL SQUIFD (Animaric)

BLL SQUIFD (Animaric)

BLL SQUIFD (Animaric)

GENERAL (Bark Maria)

BO (BETT A Mg.,

BRITE (Animaric)

BO (BETT A Mg.,

BO

Acza KITTHAMK (EM) America) Ontio SAMBORN (ND) "Note the these," Singles None

Norfolk

fm99

Orlando 305-845-1802 (Buchitroet/BCA)
AND old Shiday (an)
TAN HALE (ab)
IN STRINGAM (B)(c)
HITER FRANTON (AAM)
BILLY SQUIRE (Ca)(Foll
OCHY OSDOLNIES (AP)
TO STRINGAM
TO SELECT

Jags Norse

Singles None

HOTTON T TOM PETTY A THE

ŤΚ 101

## 2005-264-2288

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## 205-264 PD: MEIL HARRISON MD: PHIL HORTON

804-461-1194

Notice (Ind.)

OJE OMBORNE (APP)
"CARP TRENE OF
BICKLINNING MEAN
THEM SUBLISHED
HOUSE ORDER
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"THE APP TOWN THE APP)
THE APP TOWN THE APP T

Norfolk 804-623-9667

lingine Rune

Pensacola 904-438-7543 WAIT MAIN (IN) New Ical

#FFERSON STANDARD (IR)

Was I WAIT (IR)

Was I WAIT (IR)

"The Standard (IR)

"Th

JAZZ ONTID SAMBORN (MB) on MB JOHNSON (Innor C)? JEFF LOMBER FUS (ON (Aris AFF MHATION (Lange C)?) DAYE GREEN (GRP/FISTO) LEE RITEMOUR (E)++rro)

Raleigh

919-832-8311

Je 83 Bone

SANTANA (Columbia) PHIL COLLINS (Atlan TON JOHNSTON (M) OZZY OSBOURNE (Agr)

WQDR PO! DANNEL HILLS MO: BOB HALTON

Added A'S (Arlsts) Title GEORGE HATCHER Modium GHOST RIDERS (Anthon) DRESS (Aristo) LODE (Fleevice) SPLAT ENE (AAM) JIN STEINGHAM (Epic) JOE MASSON (Apylum) MANNATTAN TRANSFER (A

JASE AFF LOIDER FUSION (Ar) & LEE BITEIDER ESIGNY(A) DAVID SANDORN (EIGHTA) DAVID SANDORN (EIGHTA) RITTYMARN (DEI America) HOTTARY
DIESEL (Repency)
TON PRITY & THE ...
(Becket wer/REA)
PRITE FRAMPTON (AMB)
PRITE FRAMPTON (AMB)
AMRE TATA (R (Goldmin)
GARY U.S. 80805 (DEI America) Singles

XL 10 Richmond 804-282-9731 ### NOTE | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 1

PD: ILVSE GOTTLIEB MD: STEVE FORREST Arous GARY MRIGHT (MB) "Meetly Know" DAMNY JOE BROWN IEvict "Edge/Sundows A\*5 (Arists)

Modium
TURES (Copinos)
"Fais To Ta..."
"Fais To Ta..."
"Morcury Blums"
Jim MESSIMM (Upp."
"Stey The Wilder
Jim STE THACAN (Epic)
RAD Dreems"

Notice of the Party & Ind.

Ton Party & Ind.

(Oncest out / Party )

A deed
DOMBITE HITS LIVE (MEA)
DANNY JOE BROWN HEPLE)
TE deal Symbols
GARY GRIGHT HEPL
THENDY
THEND THEND
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Roanoke 703-387-0234

Jeza None

TOU PETET & Ind ...
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JOZZ JOHN SLEIGER (ETANTES) INTECKER BROS. (Arists) STERLING (AAM) SELLIS ETHIOZE (INAGE C STANLEY CONTLL (Gottomy)

"Meditor De..."
"Medisor Delifors
ELTON ADME TORIFORS
TITLE "Membody Plan"
The Indian (del)
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"Membody Torifor (del)
"Torifor (del)
"Membody Torifor (del)
"Memb Tampa
813-224-0742
L07000 (Columbia
4FF8300 \$144F91P (RCA)
TMES (Captro)

less Mora

Acced CYMDIE INTO LIVE ( "And Learn!" SQUEEZ ( INAM) "Temptio" -BLACT/COI (410)

FO: MARE 876 9E-15

OF M

Added Silver COMODR (Column "ham effort fuel" I'm Silver (fole) "MAN (Dream" 20/70 (fole) "Man (one for my" (FIGE the bestend) "Better Bo..."

Had (un DRIGHT JOE OMPHON IEpic) JOAN PRIEST (Columbie) RIGH SYMMETH IELD (EDI JOE (EDI RIGH SYMMETH IELD (EDI RIGH SYMMETH IELD (EDI RIGHT BLAME IEL

95FM

Singler None Tampa 813-876-0485

FIG. NALES (48) and (61) and (62) and (62) and (63) and (

THERE S CONTROL (Jan) MAY THE STATE STATE

Juzz Woman

TON PETER & THE ... KMOD

Tulsa ored 1084-28

Floo Buch Time Buck 117 he Buck 118 The Buck 1

Jose Mone

Singles

4 pd od DAMY JOE BAQEN II "Edjay/Sundown" JIM MESSINA EMB GART MESSINA EMB "Really know" -ELAGIT/007 (4 to )

Modified (Modified and America)

ADMANT FIGURE (Columbia)

APRIL (MODIFIED TO COLUMBIA)

Jazz | Through (f) notre)
LEE 01Through (f) notre)
ALLE VIZION (GE)
ORIGO LA-(19)
ORIGO LA-(19)
APT (ORIGIN (GE)
APT (GE)
APT

Ting" (ALSH (Any (un) 1980 (un) SHO (un) NEGOT BLUES (Firesho

West Palm Beach 305-461-0099

PO: SCOTT FISHER

ACCOUNT (ALC SALE)

New York (Japan)

MEROS (ARCO)

MEROS (ARCO)

MUSH (Mexicary Proly york)

TORS (ARCO)

MUSH (Mexicary Proly york)

TORS (ARCO)

MEROS (ARCO) TOTO (Columbia) AICE SPEEDFIELD (RCA) BADFINGER (Reflo/Atlantic)

NEO SPEEDMACON (Epic)
DOMNE HIS 6,192 (MEA)
APRIL HINE (Copiso)
MERCAN STATISHIP (NCA)
SYN (AAP)
ADAS PRIEST (GOLUMBIA)
TON PETTY & THE...

BECKSTROSY/MEA)

HOTTES BILLY SQUIET (Coptes) SANTAM (COLLON IN) MEDIAN (COLLON IN) MEDIAN (EDWARD) (SAN SON) SAN SON) SAN MARK (B) POINT BLAM (B) POINT BLAM (B)

# 

Ver PD | WE FRE SHATTER 

New (STAND OF The STAND OF THE

STUTES COMMUNICATIONS (A) SPLIT ENZ (AMM) HOTHER'S FINEST (ATTMATE)

Singles

Added

G. H\$M#(50% | Dark Hgr#/)
BLDD7 GUY (41)|ga\*or2
GARY #8100Y (40)
MATY BALLH (40) America #1777HAMM | HD1 America #5077HAMM | HD1 America #5077H

Model Los (Model Model M

Bloomington

Jazz BOSS-LEVIEL BAND (Hoods) rat "Bock Co., Frech" KELLS ETH-LOOF (Inner Clay) JOS ALCENDER (I LONG) "Fool (I Free" OALDS MONTH (I AMP) "HILL.LOOF (I FAMP) "FOOLD MONTH (I FAMP) "FOOLD MONTH (I FAMP) "FOOLD MONTH (I FAMP) "FOOLD MONTH (I FAMP)

MOST ADDED

DANNY JOE BROWN

Eastside Story...(A&M)

Danny Joe Brown Band (Epic) 25/20 BLUE OYSTER CULT Fire Of Unknown...(Columbia) 17/11 UNION On Strike (Portraiti GARY WRIGHT 10/8 The Right Place (WB) 21/7 SQUEEZE

14/7

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added if this week,

Breaking All The...(A&M)
TUBES 4324 GARY U.S. BONDS The Fox (Geffen) 30 JOHNNY VAN ZANT BAND Round Two (Polydor/PG) 22/19

## THE HOTTEST TOM PETTY & THE

HEARTBREAKERS Hard... (Backstreet/MCA) 44/39 JOE WALSH There Goes The (Asykern) BILLY SQUIER 47/38 Don't Say No (Capitol)
PHIL COLLINS 41/36 Face Value (Atlantic)
MOODY BLUES 41/34 Long... (Threshold/PG) 49/30

Two numbers follow each album ride. The first represents total number of Michwest stations playing the album rihis week. The second is the number of those stations who reported it in hot rotation rihis week.

**Appleton** Appleton
414-734-9228

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## MEDIUM

The Completion ... (Capitol) 34/23 Dedication (EMI America) 31/20 ELTON JOHN 30/19

Two numbers follow each album title. The flast represents total number of Michwest stations blaying the album flids week. The second is the number of those stations who reported if in medium rotation this week.

Minneapolis

812-545-5801 ector committees are steam tiple! orea state sand those of lay tusts (Costnell state codds (Cotumbia) outper codds (Cotumbia)

KQ92

FO: ALAR FOLKS

RECK (Goldenie) HOSE HAIDER (Marvest)

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ASIA -BLACKFOOT (Arco)

PO: MMDY LOCKRIDGE MD: CHARLEE PARKER

PO | BOH | THOEN MD: JOE BLOOD

Modium PullES (Cop (To I) "Tgls To Vis..." MODDT QUIES (Trumbol JIM STE IMAN (Epic) PETER FRAMPTON (ARM)

TITLE TAMES (ME)

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REFERSOR STANSHIP (MCA)

POSTERODES (SIFe)

THAN SEGS. LOW

ADDAS PRIEST (COLUMBIE)

AZZY OSBOURHE (Jet)

PO: RICA PETERSON

Added ELTON JOHN (Goffine) "Breasing/Borr (F GAUGETE (AAMS "Toward" (AMS) "Toward" -BLACKFOOT (APOD)

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"Enge/Sundown"

## MIDWEST

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Chicago 312-440-5270 NEEL (Capitol) HOPPER SECTION AND PROPERTY OF SECTION AND SECTION AND SECTION SECTION AND SEC

AC /OC -+18845c1 SCOR T POLICEMAN'S FLAT DAMY JEE BROWN (Epic) -4EIND (380)

Jert Bone Chicago 312-828-9191



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515-285-8181

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EFFERSON STATSHIP (REA)

AND WALSH-CROYLUS

PHIL COLLINS (APIGNES)

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Detroit
313-863-1800
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**Grand Rapids** LAV-FM 97

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Indianapolis STEREO

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Kansas City 816-753-4567

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PD : STUART MCRAE Fored DANNET JOE BACKET FEELCH "Sundance" (GAST WAS TONT (GB) "Love Is Rose" - GLACKFOOT (APEN)

Mac July (1971 (1994)

Mac July (1974)

Note to the second of the seco

FM 102 H

Added JIM MESSIMA (MR) DAMMY JOE BROWN (Epic) JOE VITALE (Asy) JAN -BLACKFOOT (AFCO)

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WLPX 97 fm

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Hortest 36 SPECIAL (AAM) GAP V.S. HONDS (ENI A BUSH (MERCUP)/PolyGrei GZET OSMOURNE (Juri) TUMES (Camitoli)

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TOTAL STARS-IP (MEA) STARS-IP (MEA)

(Backstron) AC/OC (Atlantic) PETER FRAMPION (AAH) MUNIC (Marcury/PolyGre)

Minneapolis

612-739-4000 FAN HALEM (HB) PETER FAMILYON (AAN) ON(G KINE BAND (BOSOF MICH SANI) HO (TOP-schold RICH (ANI) HO (ELD (HCA) GARY WILLIAM (HB)

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Milwaukee 93QFM 414-276-2040

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TURES (Gapt to 8)
WETER FRANKTOR (AAM)
JIM STELMANN (Ep) C)
TON JOHNSTON (MD)
MELLY & MERTERS (A)

1/95

The Date of PO 1 LES COOK

Boded
DRHOT JOE BHOWN IEpic)
"Egg /fun opun" "Sundence"
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"Love is Rose"
A'is Invisted
Title

Modium ADAM AND THE ANTS (Epic) "Antonisis" MOSER TAILOR (Einhtre) \$15.475 (OMBOR (Columbia) "Carolina"

Jo ES

Muscatine 319-283-2512

KFHH CHECS (Artsto) 616 CARRES & HATE (BIT America)

He E RID OREQUE + ONCO (400) KITTYONIN (EXI) NoveTco) KITTYONIN (EXI) NoveTco) LEE RITTRIBUDE (Claw've) LEE RITTRIBUDE (Claw've) CHICA MARKE (HAM') COSA AMRE (CAM') ROSE-LEVISE RAND (HOUGHTV's) Singles Street

MALESTONT (ARCS)
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Lissaux, SELLO (Cop)
Lissaux FM100 Oklahoma City 405-831-8881

Acced
Date(\*) JOE show( (Ep(c) \*\*\*
"Eop./Sundown"
GART #81-FOT (#8)
"Mear \*\*\*
-BLACKFOOY (RYco) # Committee | Process | Pr

Post Single

Oklahoma City

405-528-5543 ADAS PRIEST (Columbia) SECRET POLICEMAN'S Ciston Tear\*\*...Jooled\* MOTERY BICK SWRING (CLD (RCA) SARING (Columbia) STEW WINDOD (ISING) BUSIN (Mercury/PolyGril TOB PETTY & PK... (Box 50 Free\*NEA) BILLY SQUEE (Columbia) JOE +ALSH (Asylum)

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REFERSOR STAMSHIP (MCA)

G15-677-307

G10 File Bard (Section 2016)

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G12 File Bard (Section 2016)

G13 File Bard (Section 2016)

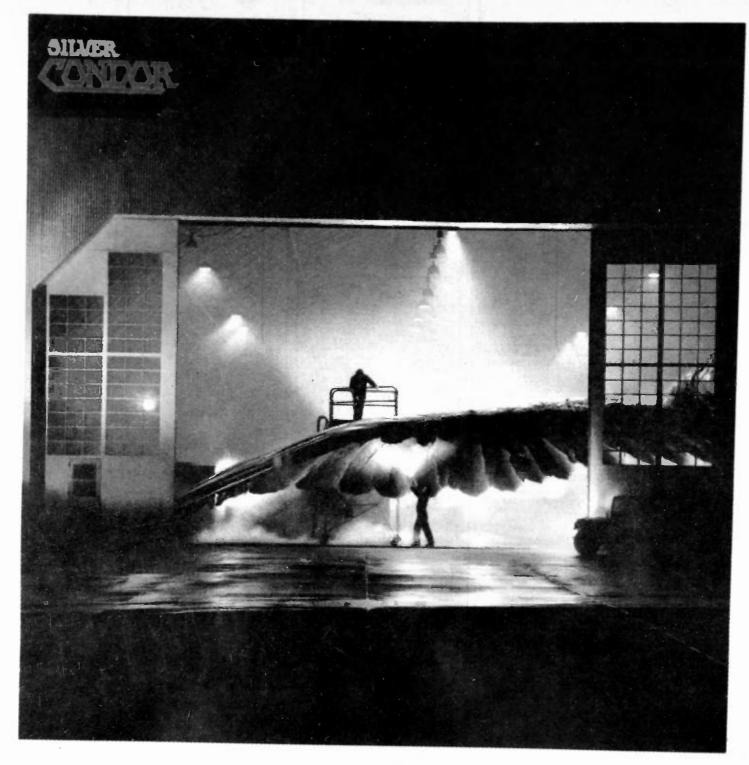
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Jose Hone

APPENDENT STARBULF INCA! Singles

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# APPROACHING CRUISING ALTITUDE...

THIS WEEK # 30 R&R AOR NATIONAL AIRPLAY/40



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Sere!

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# MIDWEST

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St. Louis

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#### **WWWK**

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AFFERSON STARSHIP BEAT

PO: BILL GICHARDS

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SANTANA (Calumbia)

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JAER Rode

# PFD mock (6)

POI R. J. CORPORCH

"Sole Surv (ver" (Polydor/PolyGre1) "Love Allee"

-JANIS INVICTORIME

-LAUREN WOOD INRI

-NACHFOOT (AVC)

-BULGATOOT (Style)
-BULGATOOT (Style)
-BULGATOOL (S

## Terre Haute

JIM MESSINA (MB1 -MOINTENTSISTERS (PIGNAT) -MANY BALIN (FM) AMERICAL INTERPORT (ENT. SAME PLANT | CO. |

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JOHN S. LEGER | LEGER | C. |

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SINGION NORME (EIGHTFA)

## Toledo 419-248-3377

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Two numbers follow each album title. The first represents, total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium intarion this week.

The Completion...(Capitol) 39/20 Still Feels Good (WB)
GREG KIHN BAND 34/18 SPLIT ENZ Weinte (A&M)
JIM STEINMAN 25/18

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Fresno 209-226-5991

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DANGE AND BEST OF STREET

MATTER ARE BECOME (E.g.)

MODEST PARE ZART...

(Polymor/Polyfore)
TUMES (Coparion)
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Jag.s

## MATE 945 Los Angeles 213-464-5636

(Polysor/PolyGrs)
SILYON CONDOR (Columbia) Singles
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# Anchorage 907:277:2855

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Aspen 303-925-5776

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# AND THE MATERIAL AND TH Anahelm 714-776-3696 GARY MRIGHT (MB) STEVE WHIRDOD (1stund) -MATTRESSES (April 1st)

FD: DAVE FORMAN HD: LARRY RESSAUR

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(Backstree-/MEA) UND (UB) JOE DA. 50 Chayland "Lite... 10 ablo" "Dose On/Form" FAN DOLED (UB) AC/ME (Animatic) Title ACTEC (Astamatic)
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AFFERSON STARSHIP INCA : PHIL COLLINS CATIONTICS "Ate Tonight" arbit wind (Capite i) thic claffom iRSO! "I Can't Stand" #E/OC (Atlantic)

#### Albuquerque 505-265-8811

COVERNOT (Columbia) SARTAMA (Columbia) SARTAMA (Columbia) COLD CHISEL (Elektra) Two MOLES (Mb) 01ERE, EROPERCY TROUBLE (TO .... TREAL (Fortery)

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SYTH CAMPS
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## 94ROCK Albuquerque 505-765-5400 SILVER COMDUT (COLUMN 19) JOE ETTALE TANYIORI DIESES (Regency) G. MCRISON (Dark Horse/M

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MB CO

BOLLDER PD: GEIRLIS CONSTANTE

and DOLD (MLA)

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MD: NON HODDWARD moded grant gef walkell (MEA) -MEA ENGLAND (Elsutes) -MANDT WANNINGS (Shart still) (ME) +SQUEEZE (AAM)

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# Chico 916-343-8461

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DANNY JOE BROWN Denny Joe Brown Band (Epic) 18/16 GARY WRIGHT 21/10 The Right Place (WB) UNION

MOST ADDED.

On Strike (Portreit) 11/10 A Women's Got. (Arista) 17/9 DONNIE IRIS Live At The Peredise (MCA) 7/7

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

#### Colorado Springs CALLO 94 303-634-4896

do at

Denver 303-759-5600

PO: RICH HAME MDI ART PHILLIPS

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KATY

"ALM PARSONS PROJ. (Artiste: -BLACHFOOT (RPCO)

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Boulder 303-444-5600 ATS LAYENDO MEMORY S HOTE (THE NAME S & HOTE (THE N

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103 KBPI 303-936-2313 O FRANK COOT MSST. FO: PHIL-STRIDER-MORBISO

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WHITE ### (1

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Hoded SQUEEZE (ALM) "Tompt-d" SPITESMAKE (HIF-age) TITO JOHA LEWIE (57177)

Ammod Loss and Command Command

# 403-428-859

states! Note: (thereary/Petylers) "Non-looker"

# MEDIUM



SOMETE SAME BILLY & BEATERS (AFFE) (DOW JOHNSTON (MB) JIM STEINMAN (GE) JIM STEINMAN (GE) COLD CHILLE (GE) COLD CHILL (GE) CAN A SAME G., MARTINION (Dark Year saint) CAMETY JOB A MONTH (E) (C) GARY JOB C SAME GARY JOB C SAME JOB C SAME JOB C SAME C SAME

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Denver

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PO: NET IL ECHNICOS

# Edmonton

4 03-4 28-8597

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Singles

Eugene

MODALETTS FLORE |
Menthed Too RETY & PRE ,
(Backstreet PEA) |
Might log too God |
Migh

Fort Collins 303-571-1232 6, MARISON (Bark Horse/M) 00.0 CHISEL (ELECTR)

COMMINSTRACT/READ
PRIS. COLLINS (AFIGMATIC)
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"...Tricay Day"
"You defror To"
JOE VITALE (Acylus)
"lotter Man" "Lady...

# TOM PETTY & THE HEARTBREAKERS Hard... (Backstreet/MCA)

THE HOTTEST

46/40 JOE WALSH There Goes The..(Asylum)
MOODY BLUES 47/37 Long... (Threshold/PG) SANTANA 43/34 43/34 Zebopi (Columbia) WHO

Face Dances (WB) 37/30 Two numbers follow each allow title. The first represents trial number of Western stations playing the allow this week. The second is the furnisher of those stations who reported it in hist magnitud this week.

## **KENO**

PO : JESSE SUMMERS NO: SCOTT JAMESON

Added

#AC# WILLER

SOLVEROR (SE)

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#### IPOTY SOLVEROR

TRECTES (Lace)

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I RELEAS THE MENTAL AND ADDITION BLUES I The enterol of PAGE 1 that the temporary and that the temporary and temporary Mad Lub 0227 OSOCUMUE (Jun 1 TURES ECapitol) MUESALL TURKE, (MB) ME VITALE (Asylum) MA (IT EX) (AMI) MI (IT EX) (AMI) OIESEL (Regency) - GRE G KINS BAND (Bover)

Julia Book 105.5 FINAC (NAME OF THE OF TH Long Beach 213-437-0366

CLASH (Ep IC) On of ECHANOS (S+on Sons) Content (Gardon Carlos Carlos

Las Vegas 702-876-1460 Hottat SULER (Copinoli and (EB) TON PETT & THE... 10K MATTHAT/REA)

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KLOS 95% Z 13-663-3311
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too met ty A The ...
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# 1 \$1mg1

PO: SAM BELLARY ASST. FO: MCH SHYDER A come G. (Complish) (Dark for sa/ME) GAMMY AND SMOWN (Ep)(C)

| Maria | Mari



FU - VETEN ARGO

A cood LARY WE SONT (MR) A S (Ar (a r a) BANDY ANNOANNEE (MR) -SA FOT MR CONT (Apr cor of Toponha ye)

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Missoula

HOS-728-5000 BLAN TERRITORIST (AP) STA GARY U.S. BEREIN (Fire Amo DEFID & HERLEY (Amy Lam) LIX VITALE (ALV) MA IT EME (ALV)

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PO: APP SAFFLER MOI J. DAVID HOLMES

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Mostles (AMIL AND STATE AN



PO: TONT EVANS

A 2000 BICK SPREADFIELD INCA ( JOE 1174L) (Assign)

# **Phoenix**

602-833-8888 FETER FRANCION (ASA) (LTON JOHN (BESTAN)

Jaze Rone

## Phoenix 602-838-3062

HARM'S (Cplumbis)
OCC MOLLIDET (ASM)
ROLLY HARTHET ([p]c)
STA (ASM)
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STADE(FIRST)CS
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Portland

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White I Signat "Limitigat"

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# KGON

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Added IRON MAIOEN (Markes) for stacking! -BLACKFOOT (Arco)

Modium

JOE PALSH (Raylum)

RETER FRAMPTON (ALM)

COLD CHISEL (Elemina)

The Mary TON

False To Fall

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MDOOT BLUES (Thrashole/PolyG) TOM PETTY & THE... 1846 As Press (MEA)

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Portland

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503-226-5000
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RIC CAPTON (RIO

PART SHORE (L. 1874)

BRICALD BROS. (Ar (1874)

BRICALD BROS. (Ar (1874)

FAMADAY SAMDERS (Thurway)

RATHE BROSTHESS (Columbia)

GROSTE HISTOR

BROST SHEE (Columbia)

ZOHN SAMDERS (ECL)

COUPONS

PESALE TICKET

WHEEL IN THE SKY: KCAL/Sen Bernardino night-time jock Rich Adams rode a farris wheel for four days straight at an area carnival to halp raise money for a local scholarship fund. Pictured in the hot seat is Adams. while (I-r) weekender Don James, PD Jim James, and air parsonality Robin

Singles

96

all contribute to the cause.

#### KROQ FM 1067

HOI HICH CAMICAL OF LONG LONG

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Gord Control (1977)

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Singles, 99 Salt Lake City 801-972-3030

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PRETENDERS (SITE)
HIGO VERDINGON INDICE
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JIRI STELLANDA (Epic)
HODDI BAUIS (Terrahold)

Pasadena

213-576-0830

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#### KIO8 FM Sacramento 916-446-4965

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Sacramento

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HEDES BLUES (Threshold/PolyG) Name

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BILLY SQUIET (Copital)
GREG RINN BAND (Beserkler)
TOM PETT & THE
. BECKETPEN/MCA)
PETER FALMETON (AMA)
OLEV OSBOLHEE (Jay)
VAM HALER (SB)
G. MERRISON (Dark Morse/MB)

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POSS-CETHNE BAND INGRETICES

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#### KROY Sacramento 97 FM 1240 AV

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San Diego

714-292-1360 Amont (All JAntin, (Polyder/Polydro) (Ulfall (Asplan) -didler home(Son (Dark Horse/Ab)

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San Diego

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#### 0227 0MOURME 1241) KGB-FM 101-5

FOLIAMENT BRUDE

IT ENZ LAME FM106

PD: JOHN DUNCAN ASST. PD: SANDI BANISTER

Added ELTON JOHN (Gotton)

## 1100 San Diego

9IX FM 714-236-9872

Jass None

San Jose

408-246-6811

Highton APRIL (INC (Cop) to ))
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San Jose

408-288-5400

lazz None

Added MODOT BLUES (Threshold/PolyG)
"The Voice"
MMAT BALIN (SM1 America)
"Mag" ge
ELTON JOHN (Gg) lent
"Breeking/Bary in

Medium
PHIL COLLINS IATION():
"AIP TONIGHT"
"AIP TONIGHT"
AIP TONIGHT (ON)
AFFERSON STANSHIP (RCA)
OILLY SOUREN (Capitol)
"The Stroke" "In The Open"
MUSH (Marchy/Polyfor)
STEVE WITHOUGH (Falance)

KOME

PO: MINEL HUNTER MD: DAMA JANG

Added BGC (Columbia) "Josh Crestors"

"Jean Crestord"

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PD: MEAU PHILLIPS

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KREM-FM PD: RICK SCOTE

KTMS · FM Santa Barbara

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(Becastroot/MEA)

SANTHAN (Column (a)

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RELET SANTHAN (COLUMN (a)

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Jazz DREGS (Arista) DATID SAMBORN (MB) MATHE JOHNSON (Innor City) JOE CHEMIT BAND (Unicorn) AFF LORDER FUSION (Arieta) 5. CLAREE/G, OLME (Epic)

Santa Rosa



707-544-5873 -SANOT BRUNN (Accord/Townhous) -ROST MUSIC (Arco)

-MDCF MUSIC (ENGO)

TOFFREY
GARY U.S. MOMENS (DRI Amarica)
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Jage DIMEOLA/MCLAUEALIN (COLUMB) OANIO SANKON (MB) "Say Goodbys" (1377 PAAR (ED) America) Title
JAY HOGGARD (Contemporary)
JOHN BLEMMER (Electro) Title EFF LORDER FUSION (Ariste) "Magic Lady" "Trn Nountain"

> Seattle 206-624-4305



Jazz None

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Seattle

Seattle 206:223-3911 MCRET POLICIANA (1) (1) (2) JIH STEINMEN ((1)) (2) MARIALL MCRET., (MI) JANIOR (ADIALAC ALMI PARIONI PROJ. (ALIAN) KZGK HOLINEM HODAM

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-BLACHOOT RECOR

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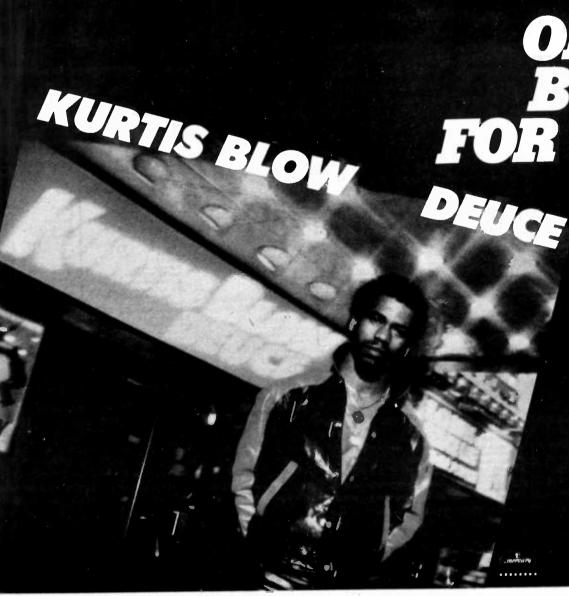
Jess None Singles

# A LOT TO GLORIA (

Her new album, "I Kinda Like Me" 16324 features "Let's Mend What's Been Broken. Pp. 2173

Manufactured and Marketed by PolyGram Records

SRM-1-4020 Deuce". The new Kurtis Blow album features, "Starlife". 76112-



# Black Radio

#### Hattest

# June 26, 1981

EAST	SOUTH	MIDWEST	WEST
Grace Jones Debra Laws	Rick James "Give" Cameo Grace Jones Taena Gardner	Rick James "Give"	Maze

# Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their sirplay activity.

#### EAST I

#### WDAS Philadelphia, PA Joe Tamburro

ADOED
Dynasty
Carl Cartron
Change "Hold"
Rene & Angela
Vin Zee
Lonnie Youngblood
Tavaree
Jocalyn Brown
Material
Ceell Parker
Bernard Wright "Hab"

MOTTEST
Maze
Brothers Johnson
Rene & Angels
Commodores
Larry Graham
Teene Marie
Rick Jemes "Fire"
Grace Jones
Deniece Williams

SOUTH .

ADDED Brothers Johnson Larry Graham T.S. Monk "Can't" Shelamar "Lover" Teans Marte Rene & Angele Dynasty

HOTTEST
Rick James Give"
Chenge Persolise"
Cap Band "Ysarning"
Clarke/Dule
laley Brothers "Hurry"
Chake Khan
Stephanie Mills
Michael Jackson
Aurra
Strikers

WLOU Louisville, KY Neal O'Ree

ADDED Commodores Shalamer "Lover" Dayton Quincy Jones Unilmited Touch

HOTTEST
Tana Cardner
Debra Lawe
Maze
Arethe Franklin
Joe Simon
Mase Production
Aura

Aurra
Gene Dunlep
Controllers
T-Connection

Houston, TX Ross Holland ADDED Fentasy

WEDR Miemi, FL Leo Jackson

ADDED
Freddle Waters
Players Association
Bernard Wright "Heb"
Ebones Webb
Kurts Blow
Yutsks Yokokurs
Third World
Grangers
Vin Zee
Lonnie Youngblood
Sugarhill Geng
Dienne Brooks

HOTTEST

HOTTEST
Rick James "Give"
Raydio
Cheks Khen
Frantie Smith
Cameo
Shelemer "Move"
Bill Summers
Atlantic Starr "When"
Smokey Robinson "Being"
Stacy Lattlaew

KMJQ

WJJ8

WWIN Baltimore, MD Curtis Anderson

ADDED
Taverse
Carl Cartron
Menhattans
P. Hymar/M, Henderson
Jean Carr
Johnny Methis
Hi-Glose
Danroy Morgan
Lonnie Youngblood
France Joli

HOTTEST
Grace Jones
Tanne Gerdner
Aurts
Rich James "Fire"
Unlimited Touch
Count Coolout
Gino Soccio
Evelyn King
Cheryl Lynn
Billy Ocean

WKND Hartford, CT Eddle Jordan

ADDED
P. Hyrnar/M. Handerson
Teens Marie
Roberts Fleck
L.J. Reynolde

HOTTEST
RICK James "Give
Cheryl Lynn
Gep Band "Yeerning"
Aurre
Billy Ocen
Clarks/Duks
Debra Laws
Cameo
Cheka Khan
Raydio

WXYV Baltimore, MD Tim Watts

ADDED Reddings Isley Brothers "Once" Pointer Sisters L.J. Reynolds

L.J. Reynolds

HOTTEST
Teans Gardner
Stacy Lattleaw
Evelyn King
Michael Wpoolf
Attantic Starr "Send"
Noel Pointer
Grace Jonee
Debra Laws
Cameo
Donna Washington

WILD Boston, MA Stave Crumbley

ADDED Ozone P. Hymen/M, Handerson Mantra Rufus "Hold On" Mighty Star Just Friends

HOTTEST
HOTTEST
Debra Laws
Grace Jones
Gino Soccio
Bilty Ocean
Rick James "Give"
Cameo
Kilque
Theime Houston
Maze
Unlimited Touch

WAMO Pittsburgh, PA J.C. Floyd

ADDED
Carl Cariton
Unlimited Toucl
Isley Brothers
Sugarhill Gang
Roberts Flack
Peter Toeh
Just Friends
L.J. Reynolds
Ht-Gloss
Commodoras

HOTTEST
Tana Gardner
Grace Jones
Clarke/Duke
Aurra
Meze
Stacy Lattisew
Chaka Khan
Change "Paradiae"
Debre Laws
Lee Ritenour

ADDED Manhattane Isley Brothers "Once" P, Hymar/M, Henderson Shelemer "Lover"

MOTTEST
Stocy Lettleaw
Evelyn King
Cheryl Lynn
Kool & The Gang
T.S. Monk "Can'r"
Whispers
Robert Winters & Fell
Unlimited Touch
Deniece Williams
Denroy Morgan

MIDWEST -

WWW8 Seginew, MI Curtle Foxx

ADDED
Pointer Sisters
Greg Phillingane:
Larry Graham
Commodores
Kenny Rogers
P. Hymer/M. Her
Eddle Kendricks

Bodie Kendricas

HOTTET
Adants Starr "Sand"
Rick James "Give"
Quincy Jones "Duds"
Frankle Smith
Alicia Myere
Gine Soccio
L.J. Reynolds
Raydio
Cameo
Robert Winters & Fall "Magic"

WTLC indianapolis, IN Jay Johnson

ADDED Shalamar "Lover Was (Not Was) Larry Graham Mille Jackson 8.8. & Q. Bend Yutska Yokokura

HOTTEST
Teans Gardner
Rose Royce "Golden"
Stacy Lattleaw
Billy Ocean
Unlimited Touch
Teens Marie
Sugarhill Gang
Debrs Laws
Fantasy
Klymaxx

WJMO Cleveland, OH Erlik Stone

HOTTEST
Stephanie Mills
Frankle Smith
Clarke/Duke
Change
Cameo
Rick Jamee "Give"
Sandra Fave
Kool & The Gang
Side Effect
Grace Jonee

KAEZ Oklehome City, OK Lee Simpson

ADDED Édwin Starr Lonnie Youngblood Eddie Kendricks P. Hymen M. Henderson Ozone Zingars Denroy Morgan Larry Graham

HOTTEST
Stephanie Mills
Side Effect
Chake Khan
Aurra
Sho Nutr
Klique
Maze
Bill Summers
One Way
Isley Brothers "Hurry"

WKWM Grand Rapide, MI Frank Grant

ADDED
DeBargee
Deyton
Roberts Fleck
Eddie Kendricks
Grangers
Zingers
Bernerd Wright "Hab"
T.5. Monh "Can"s"
Eramus Hall

WDMT

Brothers Johnson Teens Merie Atlantic Starr "Send"

WGCI Chicago, IL Steve Harris

ADDED
Teena Marie
Brothers Johnso
Larry Gruham
Mel Carter
Johnny Adama
Eddle Kendricks
Kilgue

Eramus Hell
HOTTEST
HICK James
Cameo
One Wey
Webster Lewis
Donna Washington
Grace Jones
Billy Preston
Maze
Teana Gardner
Debra Laws

WCIN Cincinneti, OH Everett Cork

ADDED Larry Graham Rafeel Cameron Dionne Warwick Commodoree Starpoint

Starpoint

HOTTEST
Billy Dosen
Rick James "Give"
Quincy Jones
Stephanis Mills
T.S. Monk "Can't"
Clerke\*Duk
Lee Ritenour
Harvey Meson
Debra Lawe
Meze

Cleveland, OH Freddie James

ADDED

HOTTER
Thanga Peradiae"
Kim Carnes
Frankis Smith
Carnes
Taena Gardner
Grace Jones
Kool & The Gang
Debra Laws
Franke & Knockouta
Rick James "Give"

ADDED Rene & Angele Vin Zee Kurtis Blow Evelyn King

HOTTEST
Teans Gardner
Rich James "Give"
Grace Jones
Frantis Smith
Deniece Williams "Sifty"
Shalamer "Make"
Unlimited Touch
Billy Ocean
Raydio
Aurre

WVON Chicago, IL Ron King

ADDED
Chaka Khan "Work"
Change "Hold"
Pointer Sisters
P. Hymer/M. Henders
Ebones Webb
Denroy Morgan
Carl Carlton
Scandal
Richard "Dimplee" Fix
Stavie Wonder "Did"

HOTTEST
Rick James
Unlimited Touch
Auris
Rick James
Unlimited Touch
Auris
Block James "Fire"
Debra Lawe
Raydio "All"
Stocy Lattleaw
Donne Washington
Clarke/Ouke
Teena Marie

WOIC Columbia, SC Bob Walters

ADDED
Commodoree
Vin Zee
Midnight Ster
Victoria Sose
Kurtis Blow
Kleeer "Runnin

WEST .

KDKO Denver, CO Byron Pitts

ADDED Isley Brothers Larry Graham Rose Rayce "Me Commodorse

KDAY Los Angeles, CA J.J. Johnson

ADDED Reddings Manhettans Mood Blue Woods Empire Deniece Williams

HOTTEST
Grace Jones
Billy Ocean
Lee Riterour
Chake Khan
Walter Jackson
Sister Siedge
Maze
Donne Washing
Cheryl Lynn

ADDED Commodores Quincy Jones Maze

MOTTEST
Atlantic Starr "When
Rick James "Give"
Cameo
Grace Jones
Grace Jones
Bernard Wright "Just"
Clerkte/Dute
Stephanle Mills
Bill Summers
Gino Soccio

ADDED None

ADDED Evelyn King P. Hymen/M, Hender Atlentic Starr "Send"

HOTTEST Rick James "Giv Clerke/Duke Water Jackson Grace Jones Maze Cameo Quincy Jones Frankle Smith Lee Ritenour Stephenie Mills

ADDED France Joli Dynasty Third World

HOTTEST
Evelyn King
Rene & Angele
Billy Ocean
Commodoree
Roberts Fleck
Brothers Johnso
Hi-Gloss
Pointer Sisters
Greg Phillingane
Maze

KLIP Freeno, CA Kevin Lynn

ADDED None

HOTTEST
T.S. Monk. "Bon"
Shelsmer "Make"
A Tists Of Honey
Keno
Cheka Khan
Raydio
Attento Starr "When"
Yarbrough & Peoples "
Grover Washington Jr.
Bleve "Watching"

HOTTEST
Rick James "Give" Stephanie Mills
Grace Jones
Clerke/Duke
Maze
Debre Laws
Cameo
Lee Ritanour
Bilty Ocen
Walter Jackson

# Washington, DC Oscar Fields

ADDED
P. Hyman/M. Henderson
Manhattana

#### WYLD-FM New Orleans, LA Brute Balley

Brute Balley
ADDED
Menhettans
Donne Weshington
War
Lonnie Youngblood
Keni Burke
Woode Empire
Kool & The Geng
Victoria Sose
Kiymaza

Rhymeau
HOTTEST
Raydio
Stephenie Mille
Randy Brown
Walter Jackson
Maze
Billy Ocean
Sylvester
Cheke Khan
Jacksons "Can"
Chenge

# KOKY Little Rock, AR Ronde Curtle

Ronde Curtie

ADDED

Hall & Dates
Commodores
Isley Brothers "Once"
Evelyn King
Cheryl Lynn
Roberta Flech
Lerry Grahem
Attentic Starr Bend"
Gine Secto
HOTTEST
Chelka Khen
Frankle Smith
Stephanie Mills
Bentana
Clerke/Dute
Lee Ritanour
Sticy Lattleav
Rick James Glye"
Tanne Gardner
Taffy McElroy

MALIDME

#### WHRK Memphis, TN Ron Olsen

ADDED Carl Carlton Evelyn King Unlimited Touch Roberts Fleck Taverse Anits Word Menhattens

HOTTEST
Grace Jones
Clarke/Duke
Fatheck Bend
One Way
Stephenie Mills
Carreo
Frankle Smith
Stocy Lettisaw
Billy Ocean
Taone Gardner

ADDED None

WVEE Atlanta, GA Scotty Andrews ADDED
Rone & Angele
Starpoint
Yarbrough & Peoples
Eddle Kandricks
Dynasty
Third World
Evelyn King
France Joll
Carol Jlani
Boys Town Gang
Leprechaun

HOTTEST
Grace Jones
Strikers
Atlantic Starr "Send"
Dne Wey
Cheryl Lynn
Frankle Smith
Billy Ocean
Shalamar "Lover"
Cameo
Taana Gardner

# WAIL New Orleans, LA Barry Richards

ADDED
Kenny Rogers
Larry Grehem
Klique
Candi Staton
Kleese
Manhattane
Chempelgn "Fire"
Grangers
Ebones Webb

HOTTEST
Frankle Smith
Rick James "Qive"
Gep Band "Humpin"
Cemeo
Kim Cernee
Cisrke/Duke
Maze
Cheke Khen
Story Lattiesw
One Way

#### WDIA Memphie, TN Mark Christian

ADDED

Fatback Band
Klique
Larry Graham
Jos Simon
Teens Maris
Manhattans
Zingara
Jean Carn
Tevares
P, Hymen/M, Handerson
Change "Mold"
LJ. Reynolds
Denices Williams
Archie Bell
Odyssey

HOTTEST Frankle Smith Teans Gardner Randy Brown Atlantic Starr II Ebones Webb One Wey Oulncy Jones Slave Heaven & Earth Chenyl Lynn

ADDED
Rick James "Super
Kim Carnes
Gary U.S. Bonds
War
Pointer Sisters
Roberts Fleck
Yuteks Yokokurs
Commodores

HOTTEST
Rick James "Give"
Bill Summers
Cheks Khen
Frankle Smith
Clarke/Duke
Stephanie Milis
Meas Production
Raydio
Switch
Carl Carlton

# WATV

ADDED

Milanda McCullough "Rock"
Blackbyrds
T.6. Monk "Can'f"
Zingara
Manhattans
Gengsters
Spinners
Larry Graham
Commodores
Eddla Kendricks

HOTTEST
Raydio
Billy Ocean
LV. Johnson
Strikers
Rick James "Give"
Cameo
Maze
Whispers
ZZ. Mill
Gep Band "Humpin

# WVOL Nashville, TN Fred Harvey

ADDED None None
HOTTEST
Frankle Smith
9.8 King
Rick James
Grace Jones
Strikers
Attentic Starr "Bend"
Shalemar "Make"
Bill Summers
Taane Gardner
Stacy Lattlasw

# WAOK Atlanta, GA Carl Connors

ADDED Manhattans Ebones Webb Rene & Angels Betty Wright Jean Carn Charige "Hold" Charige "Hold"
HOTTEST
Aurra
Change "Hold"
Jerry Knight
Unlimited Touch
Cameo
Grace Jonee
Taana Gardner
Fatback Band
Charyl kynn
Stecy Lardsaw

# WGIV Charlotte, NC Jo Ann Graham

ADDED
Jois
Woods Empire
Zingara
Bobby King
Grover Weshington Jr.
Eddie Kendrichs
Yutaka Yokokure
Dynesty
Gioria Gaynor

HOTTEST
Cameo
Grace Jones
Bilty Ocean
Rick James "Give"
Joe Simon
Quincy Jones
Atlante Star "Send"
Stecy Lattleaw
Count Coolout
Carl Certon

# WENN Birmingham, AL Gene Wise

ADDED
Larry Graham
Peter Tosh
Bohannon
Billy Ocean "Stay"
Teena Marie
Readlings
Stone City Band
T-Connection
Kurtis Blow
Eddle Kondrichs

HOTTLEST
Bill Summers
Rick James "Giva"
Eddle Fisher
Cameo
Strik ere
Fatheck Band
Kilque
L.V. Johnson
Gracs Jones
Billy Ocean "Night"

#### WPDQ Jacksonville, FL Nat Jackson

ADDED
Kenny Rightout
Yutaka Yokokurs
General Calne
Denroy Morgan
Commodores
Yarbrough & People
Boys Town Gang
Jacksone
Manhattana
Dynasty
Rene & Angela

HOTTEST Frankle Smith Grace Jones Eric Clepton Teans Gerdner Smokey Robinson "8 Kim Carmes Champeign "Hoer" Atlantic Starr "When' Gep Band "Yearning" Gep Band "Burn"

# Jackson, MS Carl Haynes

ADDED Isley Brothers Once Roberts Fleck Dynasty

HOTTEST
Ohio Players
Bilty Ocean
Carmeo
Linx
Maize
Watter Jackson
Deniece Williame
Atlantic Starr "Sendi
Slave
Grace Jones

# WTMP Tamps, FL Debbe Parker

ADDED Jacksons Dayton Mighty Firs Eddie Kendricks HOTTEST
Rick James "Give
Grace Jones
Stephenie Millis
One Way
Mass Production
Clarke/Duke
Taene Gardner
Cameo
Count Coolout
Fetback Band

#### WANT Richmond, VA Ben Miles

ADDED Keril Burke Evelyn King Unlimited Touch Bernerd Wright "Just" Commodores

HOTTEST
Rick James "Give"
Grace Jones
Bill Summers
Raydio
Teans Gardner
Clark vDuks
Cameo
Atlantic Starr "When"
Chake Khan
Kool & The Gang

HOTTEST
Teens Gardner
One Way
Sieter Sledge
Stephanie Milite
Mase Production
Maze
Clerks/Duke
Randy Brown
Sedane
Welter Jackson

# KMJM St. Louis, MO Dick Edwards

ADDED Smokey Robi

HOTTEST Kim Carnee

WBMX

Chicago, IL J.J. Jeffrice

ADDED Evelyn King Gledys Knight & Pipe Brathers Johnson Carl Carlton Reddings Roberts Flack Dentece Williams "Sill-

Deniece Williams

HOTTEST
Rick James "Give"
Frankla Smith
Stephanie Mille
Clarks/Duke
Billy Ocean
Teane Gerdner
Cameo
Aurra
Grace Jones
Meze

Turk Logan

ADDED

Atlantic Starr "Send"
Shalamar "Loves"
Evelyn King
Isley Brothen "Dnce"
Commodoree
T.S. Monh "Can't"
Dayton
Sun "Jam"
Midnight Star
Stargard
Kenny Rogera
Tarumese Hino
Bohennon
Originels
Lizz
Just Friends
Brothers Johnson
Teens Marie
Kleeser "Running"
Starpoint
B.6 b Q. Band
Kurts Blow
T.F.O.
Eddle Kendricks
Gloria Gaynor
Victoria Sose
Victor Teveree
Mantie
Narbrough & Peoples
Jackson Browne

WJLB Detroit, MI J. Michael McKay

J. MICRAM NICEA
ADDED
Larry Graham
Commodores
Brothers Johnson
B B. 5 Q. Band
Glino Vannelli "Night
Eddls Kendricks
Ebones Web
T.Connection
Woods Empire
Hambore
Hamburg
Hambu

Hound Trip
HOTTEST
Clarke/Duke
Stephenie Millie
Grace Jones
Allicia Myere
One Way
Joe Simon
Peasege
Donne Washington
Sandra Feva
Kilque

WDAO Dayton, OH Turk Logan

Rim Gernes Räydio Gep Band "Yearning" Rick James "Ghe" A Taste Of Honey Robert Winters & Fall "When Smokey Robinson "Being" Chellas Khan Tasna Gerdner Grover Washington Jr. "Just"

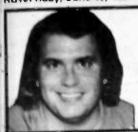
HOTTEST HOTTEST
Grace Jones
Rick James "Give"
Teans Cardner
Stons City Band
Billy Open
Maze
Carneo
Junia
Frankle Smith
Shelamar "Lover"
Atlantic Starr "Send"

# KXAM Phoenix, AZ Rick Nuhn

# KDIA Oakland, CA Kelth Adame

HOTTEST
Rick James Give
Frankle Smith
Cheke Khan
Cameo
Raydio
Gap Band "Yearning"
Bill Summers
Benerd Wright "Just"
Maze
Shelamar "Lover"

# KSOL Sen Mateo, CA Bernie Moody



Jim Duncan

# **News Notes**

Looking forward to seeing some of you at the FICAP mini-clinic in Austin, Texas, June 27. R&R Nashville Editor Biff Collie lists the names of just a few participants in his column this week. The L.A. heatwave has been good for preparing me for the usual hot spell they have in Texas this time of year. When I spoke with someone in Austin today, he said the heat has given way to rain and even some flooding. So if you plan to be there, you might want to pack a raft... Mike Stone, formerly with KSFO/San Francisco, takes over as PD and morning drive for KWJJ & KJIB-FM/Portland, OR ... Mark Allen is the new morning man and PD of KOOO/Omaha. He is the son of Rex Allen and brother of Rex For the past four years Bob May has been PD at KSSS/Colorado Springs, CO. With aspirations of a management position, he is joining the KSSS sales department. MD Dave Beadles has been named PD and just took over May's morning show. I would like to wish Bob the best in his new challenge. For the past few years he has been a consistently good reporter to R&R. both with music and news information...Dan Daniels was appointed PD at WDAK/Columbus, GA. Bob Roberts exits the station to pursue television interests... As was reported in last week's "Street Talk," Lee Arnold, former CMA DJ of the Year winner, has left WHN/New York. Arnold has been with the station for the past decade. His professionalism should be an inspiration. Good luck, Lee. It has been a pleasure having you on our side for so long...Lee Shannon, also a former "DJ of the Year" winner, has joined WQIK-FM/Jacksonville, FL. Shannon was a longtime vet of WIRE/Indianapolis and last year moved to Punta Gorda, FL and worked at WCCF...Johnny King has been upped to MD at WYDE/Birmingham, AL. According to new PD Jim Powell, he has an immediate opening for an air person. (205) 322-4511. Jim also told me he tracked down a former regular in the early days of this R&R Country column, Dave Donahue. Powell says he's doing the all-nighter at WIRK-FM/West Palm Beach and owns a scuba diving company...Another "flash from the past," Bob Fuller, checked in the other day. (In Bob's case I should have said "FLASHER from the past.") Fuller is now on the morning drive shift at WPCV-FM/Winterhaven, FL ... In case it hasn't been mentioned here: Denise Galvin is the new MD at KZLA-AM-FM/Los Angeles...Great Empire Broadcasting has another Country station in its chain (it owns KFDI/Wichita, KTTS/Springfield, KYNN/Omaha, and KWKH/Shreveport). The newest addition is KBRQ/Denver. Just heard from MD Jim Stricklen and PD Roger Mundy...Jay Richards from 50,000-watt WPTR-AM/Albany wrote to tell us everything is going well at the new Country-formatted station...Larry O'Neal is the OM for new Country station WDAL/Meridian, MS...Carol Mason exits the all-night show at WJEZ-FM/Chicago for WYNY-FM/New York. Good job open at WJEZ. Check with Jon Anthony, (312) 299-3301 ... So what's NEWS with you?



# "Where Has All The New Talent Gone?"

A letter arrived this week from an independent promotion person working a record by a new young artist. The "indie" was bemoaning the lack of response on the part of radio programmers and music directors, who would not commit to either a positive or negative response to the record. In short, the classic runaround.

Having personally viewed both sides of the fence, I realize that each faction has a job to do, and it's no treat listening to 100 pieces of product to find maybe one or two songs that may possibly fit into your station sound any more than it is to call 100 music directors and beg them to "just give a listen" to the record you're promoting. It makes you wonder why some newcomers do so well while others never seem to leave

Country music, especially, seems to have an abundance of established artists whose every vocal effort winds up someplace on the charts. Part of this longevity is due, no doubt, to the loyalty of country listeners who do not abandon their "favorites" after one or two hit songs. However, this same loyalty makes it that much more difficult for an unknown artist to break into this elite club.

We talked mainly with independent promotion people who often act as a liaison between the artist's label and the radio station and who, we felt, could give a more objective view of the problems involved in launching a new act. Some of their comments follow:

Alan Young (Los Angeles): "Radio is beginning to be more receptive to new talent. An unknown artist on a major label will have a much easier time than an unknown on a smaller label mainly because of distribution problems. It used to be that the major artists dominated the charts because they were the only ones putting out good material. Now Nashville is making a lot of better records. Just to get played I would say you have a better chance getting a new artist on Country, but if you have a hit record and you're an unknown artist, it's a lot easier having that hit record on a pop chart because they go for sound. ... Country goes for the name. You have to have an edge, and I think the edge is a rapport with the music directors. If you have that rapport, he'll give your record a lot of consideration."

Betty Gibson (Nashville): "If you've got a song that's got good production and a message for the people, you're going to have a certain amount of success with it. Having a gimmick helps. The main thing is having a promotion staff and a company which has faith in that piece of product whether it's by John Doe and the Plowboys or by a major artist. You have to be convinced that you've got a hit record before you ever call the first radio station. Radio is always searching

for something new. They do not want to get caught in a rut of playing the same thing over and over again. Approximately 50% of the records we handle are referred to us by Country radio."

Bruce Hinton (Los Angeles): "My associate, Peter Svenson, and I never take on a record unless we both agree 100% about that act and where we can go with it. We've built up our credibility so that when we get behind an artist, our credibility gives the artist credibility. Radio seems to me not so much afraid of new artists as they are afraid to waste that slot for an act that's going to have maybe one lukewarm hit and then disappear into the night. When you go to a radio station with an unknown piece of product, they can play Merle Haggard's record or they can play yours, and I think they're going to go with the Haggard record unless you come up with something extremely competitive and unique."

Barbara Kelly (Nashville): "I think radio has become very receptive to new artists but one of the things it falls down on is that too often the records are not back-announced. I think that's one of the major reasons why radio excitement doesn't get transferred to the general public in that the audience has to work too hard to find out who or what that last record was. The major record companies do want to develop new talent, although with the current budgetary problems, they must pick and choose and go with the cream of the crop. But if an artist is going on a smaller label, he or she should at least try to get on one that has a good distribution network. The more popular Country gets, the harder it's going to be to break new artists because of tighter playlists and longer books."

What, then separates the Terri Gibbses, Ricky Skaggses, Steve Wariners or Terry Gregorys from the other hopefuls still waiting for their first crack at the charts? Obviously, first and foremost, having a good piece of product. Without that, all the promotion money in the world won't buy you a hit record. Secondly, label support, whether from one of the "majors," which all have extensive artist development divisions, or a "minor" label, which usually has significantly less money to spend but may offer an artist more individual attention. In either case, as mentioned, good distribution is essential.

However, one point that was brought up again and again by both record promoters and radio programmers (and music directors) was the often-overlooked rapport a promoter must have with station personnel. All of the radio people we spoke with stressed that even though they like to listen to all the new product that comes in, it is usually impossible to find the time and they must rely on promotion people they respect to bring new product (and artists) to their attention. As usual, remembering that we're in the communications industry can often solve a lot of unnecessary hassles.

- Carolyn Parks









WHO WAS THAT SUNGLASSED MAN? — KSD/St. Louis personality "Wilkie In The Morning" is a devotee of the "real" Lone Ranger, Clayton Moore. In case you hadn't heard, Moore is currently going through the courts seeking the rights to wear the mask of the Lone Ranger. In light of the new movie "The Legend Of The Lone Ranger," without Mcore, Wilkie mentioned the plight on his show. Hundreds of St. Louis listeners began to call the station in support. Quickly, the station put together a "Save The Real Lone Ranger" T-shirt, and has had over

25,000 requests for the shirts. The station also arranged for Clayton to be the grand marshal of a parade. A group of "Wilkie's Wranglers" also rode in the parade along with Wilkie himself. Wilkie is seen with the shipment of T-shirts in the first photo. The next two shots are of the actual parade, with Wilkie and Clayton Moore greeting each other in the final shot. "Hi-Yo Silver Away."

Entry



# BREAKERS

'Breakers' are those newer records that have the greatest level of station activity on any given

#### **TERRI GIBBS**

Rich Man (MCA)

On 76% of reporting stations. National Summary: Up 32, Same 27, Down 1, Debuts 12, Adds 14. R&R Chart 50-45.

#### LARRY GATLIN

Wind Is Bound To Change (Columbia)

On 70% of reporting stations. National Summary: Up 27, Same 17, Down 0, Debuts 15, Adds 20. R&R Chart Debut 46.

#### STATLER BROTHERS

Don't Wait On Me (Mercury/PolyGram)

On 69% of reporting stations. Netional Summary: Up 17, Same 20, Down 1, Debuts 19, Adds 21. R&R Chart Debut 47.

> **WAYLON & JESSI** Wild Side Of Life (RCA)

On 66% of reporting stations. National Summary: Up 30, Same 14, Down 1, Debuts 18, Adds 12. R&R Chart; Debut 48.

#### **Most Added:**

**RONNIE MILSAP** (There's) No Gettin' Over Me (RCA) **KENNY ROGERS** I Don't Need You (EMI/Liberty)

#### **Hottest:**

BARBARA MANDRELL

I Was Country When Country... (MCA)
ALABAMA Feels So Right (RCA)

**DOTTIE WEST** What Are We Doin' in Love (EMI/Liberty) OAK RIDGE BOYS Elvira (MCA)

# MOST ACTIVE

xample: 100/25) Indicate how many of our reporters are on the record this week (100) and of those 100 how many ided it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song a on their charts, held it the Same ion to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this eek. ☐ Indicates one of this week's "most added" new songs.

JUICE NEWTON "Queen Of Hearts" (Capitol) 62/12

Netfonal Summary: Up 21, Same 15, Down 0, Debuts 14, Adds 12 Including WQIK-FM, WOKK, KWKH, WFMS-FM, KEED, WYII, KIKK-FM 46-25, WBAM 33-26, KRMD-AM-FM 40-31, KWJJ 48-40, KCKC 9-3, WGNA-FM 37-30, WKXA 22-18. RGR Chart Debut

MUNDO EARWOOD "Angela" (Excelsior) 61/7
National Summary: Up 30, Same 16, Down 2, Debuts 7, Adds 7, KWJJ, KMPS-AM-FM, WCOS-FM, WBAP, WMAQ, KWMT, WTSO, KRAK 48-38, WVAM 36-27, KIXZ 23-18, WGTO 40-35, WLWI-FM 38-33, KKYX 30-26, WAXX 32-28, KVOO 40-28, RGR

Chert: Debut 50.

JOHN CONLEE "Could You Love Me (One More Time)" (MCA) 57/7

National Summary: Up 28, Same 14, Down 0, Debuts 8, Adde 7, WMAQ, WMNI, WTHI, KSON-AM-FM, FM, WCXI 31-25, KEBC-FM 32-27, KGA 39-29, WVAM 48-38, KVET 35-00, KENR 4-34, WMC-AM 24-13.

MEMMYLOU HARRIS "I Don't Have To Craw!" (WB) 55/22

Netional Summary: Up 12, Same 16, Down 0, Debute 6, Adds 22 Including KOKE-FM, WMC-AM, WCMS-FM, WSAI, WKMF, WKCQ-FM, KRZY, KNIX-FM, KYXX 38-25, KWMT 43-40, WTSO 44-36, KSSS 44-39, KCKC 28-23, WBGW-FM 38-30.

REX ALLEN JR. & MARGO SMITH "While The Feeling's GCOOL" (WB) 54/19

National Summery: Up 9, Same 16, Down 0, Debuta 11, Adds 19 including WSOC-FM, WSM, WHOO, KWKH, WNRS, WSAI, WGEE, WXCL, KEEN, KRMD-AM-FM 50-40, WAXX d-40, KWMT 42-39, KUZZ d-45.

KIN VASSY "Likin' Him And Lovin' You" (EMI/Liberty) 54/4

National Summery: Up 22, Same 16, Down 1, Debuta 12, Adds 4, WMAQ, WFMS-FM, WXCL, KGA, KEBC-FM 37-30, WWCS-FM 18-9, KVET 33-27, WVDF 17-18, WIWLIFM 14-39, WIRK-FM 4-39.

16-9. KVET 33-27. WYDE 17-16. WLWI-FM 14-9. WIRK-FM d-39

☑ JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 52/20

National Summery: Up 11, Same 17, Down 0, Debuts 4, Adds 20 including WHN, WKYG, WWVA, WBAX, WSIX-FM, WSUN, WIL-AM-FM, KVOC, KCKC, KGA, KVET 46-38, WOKK d-28, KEBC-FM 31-25, KICD-FM 32-26.

JOHN DENVER "Some Days Are Diamonds..." (RCA) 51/13
Netional Summan: Up 14, Same 22, Down 0, Debuts 2, Adds 13 Including KVET, KHEY, WSM, WHOO, WSAI, KBUF, WCAW, WCMS-FM 43-33, WFMS-FM 27-18, KLZ 34-28, KCKC 23-18, WNYR 28-20.

DAVID FRIZZELL & SHELLY WEST "A Texas State Of Mind" (WB) 47/21

# Radio Records NATIONAL AIRPLAY/50

**June 19, 1981** THREE TWO LAST BARBARA MANDRELL/I Was Country When Country... (MCA) 12 5 3 28 21 9 ALABAMA/Feels So Right (RCA) ANNE MURRAY/Blessed Are The Believers (Capitol)

STEVE WARINER/By Now (RCA)

3 DOLLY PARTON/But You Know I Love You (RCA)

13 10 6 CHARLY McCLAIN/Surround Me With Love (Epic)

21 18 10 SYLVIA/The Matador (RCA) 16 13

8 EARL THOMAS CONLEY//Fire And Smoke (Sunbird)

24 22 12 TOMPALL & GLASER BROS/Lovin' Her Was Eesier... (Elektra) 2 2 4 DOTTIE WEST/What Are We Doin' In Love (EMI/Liberty)

9 7 GAIL DAVIES/It's A Lovely, Lovely World (WB)

31 24 22 DAVE ROWLAND & SUGAR/Fool By Your Side (Elektra)

23 20 14 MOE BANDY/My Women Loves The Devil Out Of Me (Columbia) 15 15 11 ELVIS PRESLEY/Lovin' Arms (RCA)

29 23 20 JIM ED BROWN & HELEN CORNELIUS/Don't Bother To ... (RCA)

39 29 36 JOHNNY LEE/Prisoner Of Hope (Full Moon/Asylum)

38 35 26 CRYSTAL GAYLE/Too Many Lovers (Columbia)

13 18 OAK RIDGE BOYS/Fivira (MCA)

28 SONNY CURTIS/Good Ol' Girls (Elektra)

30 HANK WILLIAMS JR/Dixie On My Mind (Elektra/Curb) 30 26 RANDY BARLOW/Love Dies Hard (Paid)

32 28 27 TOM JONES/Darlin' (Mercury/PolyGram)

5 6 16 JOHN ANDERSON/I'm Just An Old Chunk Of Coal... (WB)

43 32 31 CRISTY LANE/Love To Love You (EMI/Liberty) 47 39 36

BELLAMY BROTHERS/They Could Put Me In Jail (WB/Curb) 41 38 VERN GOSDIN/Dream Of Me (Ovation)

27 8 18 RAZZY BAILEY/Friends (RCA)) 48 44 32 RICKY SKAGGS/Don't Get Above Your Raising (Epic) 17 24 18 JOHNNY RODRIGUEZ/I Went You Tonight (Epic)

29 43 37 TERRY GREGORY/Just Like Me (Handshake) 45 43 CONWAY TWITTY & LORETTA LYNN/I Still Believe In... (MCA)

10 12 15 LACY J. DALTON/Whisper (Columbia) 3 50 46 42 **GEORGE STRAIT/Unwound (MCA)** 

14 19 MEL McDANIEL/Louisiana Saturday Night (Capitol)

MERLE HAGGARD/Rainbow Stew (MCA)

11 17 MEL TILLIS/A Million Old Goodbyes (Elektra) 17 19 23 BILLY SWAN/Do I Have To Drew A Picture (Epic)

38 35 BOBBY BARE/Learning To Live Again (Columbia)

BURRITO BROTHERS/Does She Wish She Was Single... (Curb) 37 33 49 47 40

DON KING/I Still Miss Someone (Epic) 50 49 EDDY RAVEN/I Should've Called (Elektra) JOE STAMPLEY/Whiskey Chasin' (Epic) 49 45

999 47 KENNY ROGERS/I Don't Need You (EMI/Liberty) 14 16 21

WILLIE NELSON/Mons Lisa (Columbia) TERRI GIBBS/Rich Man (MCA)

LARRY GATLIN/Wind Is Bound To Change (Columbia) STATLER BROTHERS/Don't Wait On Me (Mercury/Polygram) New

900000 WAYLON & JESSI/Wild Side Of Life (RCA) JUICE NEWTON/Queen Of Hearts (Capitol) **(3)** MUNDO EARWOOD/Angela (Excelsior)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers in continued upward movement from the majority of our reporters.

Netional Summary: Up 3, Same 16, Down 0, Debuts 7, Adde 21 Including WSLR, WMNI, WKCQ-FM, KVOO, KWJJ, KEEN, WGNA-FM, WSOC-FM, WGTO, WTQR-FM, KWMT 49-38, KRMD-AM-FM d-46.

WGNA-FM, WSOC-FM, WGTO, WTQR-FM, KWMT 49-38, KHMD-AM-FM 0-40.

BILLY LARKIN "Longing For The High" (Sunbird) 42/8

National Summany: Up 13, Same 10, Down 1, Debuts 10, Adds 8, KOKE-FM, WYDE, KYXX, WQYK-FM, WIRK-FM, KWMT, WITL-FM, WHBF, WBAM 29-24, KWKH d-38, WHK 31-25, WXCL 34-21, KGA d-36, WWCS-FM d-27,

BILLY "CRASH" CRADDOCK "I Just Need You For Tonight" (Capitol) 38/12

National Summany: Up 2, Same 17, Down 0, Debuts 8, Adds 12, WSLR, WSAI, WCXI, KBUF, WTSO, KICD-FM, KVOO, KEED, WWCS-FM, KNOE, KRMD-AM-FM, WTQR-FM, WFMS-FM d-33, KUZZ 49-40, WCMS-FM 45-38, WHOO d-30.

RONNIE MILSAP "(There's) No Gettin' Over Me" (RCA) 38/34
National Summary: Up 0, Same 0, Down, Debuts 2, Adds 34 Including WKXA, WEEP, WBAP, MWLWI-FM, WIRK-FM, WSLR, WCXI, KFGO, WIL-AM-FM, KRZY, KSSS, KMAK, KCKC, KEEN. WBAP, KIKK-FM, WQIK-FM, WMC-AM,

☑GENE WATSON "Maybe I Should Have Been..." (MCA) 38/19 National Summary: Up 4, Same 9, Down 0, Debuta 4, Adda 19 Including KLVI, KENR, KIKK-FM, KKYX, WSAI, KVOO, KEED, KEEN, KGA, WWVA, WSIX-FM 49-39, WCMS-FM 46-35, KCKC 33-28, WIXL-FM 50-29.

# Others Getting Significant Action

RONNIE McDOWELL "Older Women" (Epic) 33/21

Netional Summery: Up 1, Same 8, Down 0, Debute 6, Adde 21 Including WMZQ:FM, WYDE, KHEY, WHOO, KRMD:AM:FM, KBMR, WSAI, WCXI, WFMS-FM, KVOO, KEED, KWJJ, KGA, WGTO d-46, KEBC-FM d-49, KCKC 25-21.

KIERAN KANE "You're The Best" (Elektra) 32/8
National Summany: Up 5, Same 12, Down 0, Debuta 7, Adds 8, WWOD, WSM, KYXX, WSLR, KBMR, KBUF, WIL-AM-FM, KEED, WSEN 44-38, WIXL-FM 25-16, WBAM d-36, WXCL 43-36.

JIM CHESNUT "Bedtime Stories" (EMI/Liberty) 31/10
National Summany: Up 7, Same 9, Down 0, Debuta 6, Adds 10, WSOC-FM, WGTO, WBAM, WKLM, WSLR, WNRS, WSAI, KICD-FM, KEED, KMAK, KOKE-FM 35-27, KVET 44-33, KKYX 40-36, KEBC-FM 39-32, KVOO 41-35.

WILLIE NELSON "Good Times" (RCA) 25/23
National Summany: Up 1, Same 0, Down 0, Debuts 1, Adds 23 including WVAM, KVET, WGTO, WCMS-FM, KRMD-AM-FM, WCXI, KFEQ, KUZZ, KRDR, KNIX-FM, KGA.

DEBBY BOONE "It'll Be Him" (WB/Curb) 25/13

Netional Summary: Up 0, Same 8, Down 0, Debuts 4, Adds 13, WVAM, WIXL-FM, WGTO, KNOE, KRMD-AM-FM, WQYK-FM, WKLM, WSLR, KWMT, KBUF, KVOO, KSSS, KGA.

WKLM, WSLR, KWMT, KBUF, KVOO, KSSS, KGA.

JOHNNY PAYCHECK "Yesterday's News..." (Epic) 23/18
National Summany: Up 0, Same 4, Down 0, Debuts 1, Adds 18 including WVAM, WYII, KRRV, WYDE, KKYX, WIRK-FM, WCXI, KWMT, WKCQ-FM, KVOO, KTOM.

DAVE KIRBY "North Alabama" (Dimension) 23/4
National Summany: Up 8, Same 9, Down 0, Debuts 4, Adds 4, KVET, WYDE, WHK, WITL-FM, WBAM 34-28, KKYX 29-25, KSSS

ANNE MURRAY "We Don't Have To Hold Out" (Capitol) 22/15
National Summary: Up 2, Same 3, Down 0, Debute 2, Adds 16 Including WMZQ-FM, WWVA, KENR, KIKK-FM, WLWI-FM, WIRK-FM, KFQQ, WFMS-FM, WIRE, KNIX-FM.

WIRK-FM, KFGO, WFMS-FM, WIRE, KNIX-FM.

TANYA TUCKER "Should I Do It" (MCA) 20/14

National Summery: Up 1, Same 2, Down 1, Debuts 2, Adds 14, WPOC-FM, WMZQ-FM, WYII, KRRV, WCOS-FM, KIKK-FM, WLWI-FM, WCMS-FM, WKMF, WIRE, KMAK, KRDR, KRSY, KTOM.

DICKEY LEE "Honky Tonk Hearts" (Mercury/PolyGram) 20/14

National Summery: Up 3, Same 2, Down 0, Debuts 1, Adds 14, WGNA-FM, WVAM, WWCS-FM, WWVA, WYDE, WLWI-FM,

WCMS-FM, KRMD-AM-AM, WKLM, WNRS, KVOO, KRDR, KRAK, KGA.

BRENDA LEE "Fool, Fool" (MCA) 20/5

Netional Summary: Up 4, Same 7, Down 0, Oebuts 4, Adds 5, WGTO, WSIX-FM, WNRS, KTOM; KMPS-AM-FM, KRMD-AM-FM

BILL LYERLY "My Baby's Coming Home Again..." (RCA) 17/7
Netional Summery: Up 1, Same 7, Down 0, Debuts 2, Adds 7, WSEN, WWCS-FM, KFGO, KBUF, KKAL, KSSS, KEED, WIXL-FM
46-27, KSON-AM-FM d-40.

46-27, KSDN:AM:FM 0-40.

WAYLON JENNINGS "I'll Be Airight" (RCA) 17/3

National Summary: Up 6, Same 6, Down 0, Debuts 2, Adds 3, KIKK-FM, WITL-FM, KRDR, WSAI 38-32, KNIX-FM d:37, KRAK

DAVID ALLAN COE "Tennessee Whiskey" (Columbia) 15/12

National Summary: Up 0, Same 2, Down 0, Debute 1, Adde 12, WVAM, WIXY, KRRV, WGTO, WWOD, KYXX, KRMD-AM-FM, KBMR, KFEQ, KVOO, KRDR, KWJJ.

PHIL EVERLY "Sweet Southern Love" (Curb) 14/7
Netional Summary: Up 2, Same 3, Down 0, Debuts 2, Adde 7, KIKK-FM, KWKH, WQYK-FM, WAXX, KSSS, KEED, KMPS-AM-FM, WSEN 29-20, WBAM d-36.

PM, WSEN 29-20, WBAM 6-36.

DOTTSY "Somebody's Darling, Somebody's Wife" (Tanglewood) 13/10

National Summary: Up 0, Same 2, Down 0, Debuts 1, Adde 10, WVAM, WYII, KVET, WWOD, WLWI-FM, KKYX, WCXI, KFGO.

WHITES "Send Me The Pillow" (Capitol) 12/5
National Summary: Up 4, Sama 3, Down 0, Debuts 0, Adds 6, WWVA, WSM, WTSO, KEED, KMPS-AM FM, KOKE-FM 50-46.

WSIZER 21-7, WAXX 39-36.

BILLY EDD WHEELER "Daddy" (NSD) 12/5

Netional Summary: Up 0, Same 7, Down 0, Debuts 0, Adds 5, WSUN, WIRK-FM, WHK, KBUF, WITL-FM.

STEPHANIE WINSLOW "I've Been A Fool" (WB/Curb) 11/11

National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 11, WBGW-FM, KOKE-FM, KHEY, WWOD, KWKH, WIRK-FM, WAXX, WKMF, KBUF, KVOO, KGA.

JERRY REED "Good Friends Make Good Lovers" (RCA) 11/6
National Summery: Up 1, Same 2, Down 0, Debuts 2, Adds 6, KNOE, WBAM, WIRK-FM, KBMR, KVOO, KGA, WIXL-FM 47-17.

# HIGH PERFORMANCE GUARANTEED!

# JOHN DENVER

# RAZZY BAILEY

# BILL LYERLY





BB60 \* CB53 \* RW60 \*



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Hauler/
Scratch My Back And
Whisper in My Ear"
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"Little Della Rae's
'DEAD or ALIVE'
single is a 'Doagie' you
can brand a winner!"
Dan Dobson, P.D.,
KWOA - AM
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"Della Rae's new single 'DEAD or ALIVE sounds like a young Brenda Lee. I think she has roped & hog tied a hit!" Pete Forgione, W.F.I.V., Orlando, Florida

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Biff Collie

# Inside Nashville

AUSTIN, FICAP & CACTUS: When we played the Austin Coliseum with the Philip Morris Country Music Show in January 1957, a quiet but intense gentleman came to the stage door to say hello and welcome us to Austin. His name was Darrell Royal. Darrell has since been at least an inspirational force in the emergence of Austin, Texas as a coun-

try music center. Darrell Royal's one-time cohost of a Texas University weekly radio show on KTQN was Cactus Pryor. This weekend (June 26-27) at the Sheraton-Crest Inn in Austin, when the third FICAP Mini-Clinic takes place, these two special Texans will play a special part. The agenda includes some of the most illustrious names in Country radio history: Cactus Pryor, for 25 years-plus the Program Director of Austin's KTBC-KLBJ, has often been called the "Toastmaster of the Southwest," and is a syndicated newspaper columnist, after-dinner speaker, and the most important person in my professional life. Cactus PUT me into the country music business in March 1947 at KBKI (now KOPY)/Alice, TX. I then moved with him to KSIX/Corpus Christi and then on to KNUZ/Houston, where, thanks to (or because of) Cactus, I became the first Country disc jockey in Houston's history. Cactus didn't know it then, but he was pioneering a configuration of American radio, designing an approach to this hybrid music which nobody could identify, and yet he did it with taste and professionalism. "The things," he said, "which must accompany ANY entertainment form!"... Other luminaries of the Country radio galaxy present for this special event will be Mel Foree (dean of country record promotion), WBAP's Hal Jay, Warner Brothers' Stan Byrd, CBS's Joe Casey, Pete Drake's Pete Drake, KOKE's Tim Williams, KKYX's Max Gardner, WSAI's Dale Turner, WQAM's Dan Halyburton, KFDI's Jerry Adams, WIVK's Bobby Denton, WMC's Les Acree, R&R's Jim Duncan, and Country radio legend Ralph Emery. Oh yes, Country Disc Jockey Hall of Famer Hugh Cherry, RCA's Wayne Edwards, and KYNN's Chris Taylor. Exciting!

FAN FAIR UPDATE: Every show during Fan Fair Week overflowed. Doors were opened 30 minutes to an hour before scheduled to get the people, totally encircling the municipal auditorium waiting to get inside, off the streets. Huell Howser here filming features for Ted Turner's Cable News

TV Network...Dick Clark spent the week scouting Fan Fair. Prediction: In 1982, he'll film a TV special on Fan Fair for network television.

NAMES, FACES, HITS, PLACES: WJJD's Jay Marvin is working on a book about Country radio history. That's exciting, Jay . . . That 15th annual Music City News Country Awards TV special was seen in 138 markets. Marty Robbins led the nominees with seven categories, Barbara Mandrell was second with five. Barbara taped a live album Sunday at the Roy Acuff Theatre. Lulu Roman opening fried chicken places in Texas and New Mexico...Margo Smith bought a condominium in Music City . . . Kelly Warren is having a baby (in July) . . . They're working on a sequel (final?) to Tammy Wynette's "Stand By Your Man" TV movie, thinking of a possible weekly series(?) ... Tommy Ritter, youngest son, John's brother) elected VP of the National United Cerebral Palsy Association . Zimmerman named GM at KSLS/Liberal, KS...Conway Twitty, excited about the new Nashville hockey franchise in the Central Hockey League, of which he is a part owner . . . Last week Bill Anderson announced his "substantial amount of" purchase in the Po' Folks Restaurant chain. This week the company announced it will move the corporate headquarters from South Carolina to Nashville. Anderson will be the company spokesman That \$21,000 the Oak Ridge Boys raised for the Tennessee Performing Arts Center here may have started something. Now other stars are offering their services (to do benefits) for the cultural center here. . Martha White got married on stage at the Grand Ole Opry. Seems apropos, except that this is NOT the Martha White Flour Martha White, but a real Martha White nonetheless. Roy Acuff "stood up with them"... More country stars coming on the soap opera "Texas" following Ray Stevens's guesting at "The Coop," a play-like Houston country night spot.





LIFT FOR LEE — During a trip home to Pasadena, Texas, Full Moon/Asylum recording artist Johnny Lee had the misfortune of breaking his Academy of Country Music "hat" award. Lee was recently named the ACM's "Top New Male Vocalist." During a taping of the John Davidson television show, Johnny was given a replacement trophy.



GREGORY GREETING — Hendshake recording artist Terry Gregory recently debuted her new single "Just Like Me" on WPLO/Atlanta. Pictured while Ms. Gregory listens to her performance on the Atlente airweves are morning man/Assistant PD Len Anthony, and air steffers Johnny Grey and Larry Coates.



# Regional Adds & Hots

MOST ADDED

#### MIDWEST

SOUTH

ALABAMA MEL MC DANIEL ROSANNE CASH MDE BANDY

KHOE Marres, LA

TRIZELL & WEST
REPRIZELL & WEST
REPRIZELL & WEST
REPRIZEL WATSON
"CRASH" CRADOCO
DOUG AUSTSMAW
DEBBY BROONE
JERNY WE CO
MOTIVALT
MARK WILLIAMS
OF LANT BROTHER
HERL (\* HAGGARD
LANDY GATLIN

HOTTEST

Vern Goedin (Ovation) John Schneider (Scotti Bros.)

MOST ADDED Ronnie Milesp (RCA) Ronnie McDowell (Epic

Mandrell (MCA) Alabama (RCA)

Ronnie Mileep (RCA) Kenny Rogers (EMI/Lib Emmylou Harris (WB)

MOST ADDED

Kenny Rogers (EMI/Liberty) John Schneider (Scotti Bros.)

re Mandrell (MCA) Alabama (RCA)

#### EAST

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JAMES NOOME
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TONTY

WBEN

BANDARA MANORELL
JORN SCHOOL DER
HOTTEST
BANDARA MANORELL
TOMPALL & GLASER
ALABAMA
ON ISTY LAME
PHIL EVERLY

WPOC-FM

RICKY SAAGS CONMAY TWITTY YANYA TUCKET HOTPOFF! OAK RIDGE BOY ROSAINE CASH Y.G. SHEPPAPD MOE & JOE ALABAMA

MANUSCHI, MARRAY
JUSHONY PAYDECK
RUMNIE MC DOMELL
STEPHARIE WINSLOW
GAIL DAVIES
HOSPWARA
HARDRELL
ALABAMA
TOMPALL & GLASER 6
GENEY ROCKES
GELLARY GROTHERS

Brunswitch, ME
ROWHER MILSAP
TERRY DRE CORY
TERRY DRE CORY
TERRY COSDIN
CRISTY LAME
ROTTHY:
TOW JONES
CAPT MC CLAIM
ELVIS PRESLEY
BARRARA MANDRELL

WCAW

CHMINIOU HARRIS
MINIOU BENYER
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MINIOU B JESSI
TERRY CAREGORY
LAMRY GATLIN
EDDY RAYEN
JEANNE MILEY
ELVIS PRESLEY
MAZZY BAILEY
ELVIS PRESLEY
MINIOU BOYS
MINIOU BOY

MELLANY BROTHERS ROMNIE MILSAP GEORGE STRAIT GRISTY LAME STATLER BROTHERS MOTTHER!

FRIZZELL & MES? DAVID HALAN COE JOHN CORLEE STEPHANIE WINSLOW

HARDENSONN, MERTON
MORASHIM ORADO
GENE MATSON
HILL, MASSI
FANON TOURIS
BILL, LYENLY
OLONGY LEE
NAY PILLO
ALLEN A SHITH
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MOC BANDY
VERW GOSDIN
MERLE HAGGARD
LARRY GATLIN
STATLER BROTHERS
HOSPAST
DOTTIE WEST
ANDE WIPMAY
BARBARA MANDRELL
BROWN & ODR MELIUS
AL MBAMA

GEORGE STRAIT
DAVE ROMLAND/SUGAN
JOHN SCHWEIDER
BROWN & CORNELLUS
HOTTHE HEST
DAVE RIDGE BOYS
DARBLAR HANDRELL
ROSA NME CASH

WIXL-FM Newton, NJ

JERRY ABBOTT
IN WE WORLET
CAMPIEL
WHITES
EARL TRAVIS
CEMPY BOOME
MOTPHEN
SILL MASH
JERRY ARECO
BILL LYENLY

TERRY CRECORY VERN COSSIN RICKY SKARCS JOE STARPLEY JOHN SCHOOL DEEP HOTTER WEST GAR RICKE BOTS HARBARA MANDRELL RZZY GALLEY CHARLY MC CLAIN

WEST

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JOE STAMP, EY
LARRY GAYLIN
ALLEN & SHITM
BILL LYERLY
NOTH SCHOOL TEEP
NOTHERS
AMADRAN MANDRELL
JOHNS T LEE
HAMIN BILL LAWS JR
VERN GOSDIN
BELL MAY BPOTHERS

WILLIE NELSON RENNY NOCERS MOTPHOT: ALABAMA HANK WILLIAMS CRYSTAL GAYLE JOHNNY LEE

EDDY AAVEN BOBB V BARE FRIZZ (LL & MES Y AICHY SKAGES VERN GOSDIN HOTTIE WEST BARBARA MANDRELL CHARLY MC CLAIN STEVE WAST

WEEP PRINDUIGH, PA

RECEIT SKAGGS BURRITO BROTHERS VERN GOSDIN EDDY RAVEN HOT TRAFT TOMPALL & GLASER BELLAWT BROTHERS ALARAMA JOHN ORNYER CHARLIE RICH

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EMBRAN, OR COMPLE MC DOME CL. MOR SCHOOL (OR OLL L'VILLY O'RASSA') CAMPAGNA (OR OLL L'

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CONMAY & LORETTA
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STATLER BROTHERS
TENRI GIBBS
EDOY RAYEN
HOTTEST!
BARBARY MANCRELL

JOHNNY CURTIS HANK WILLIAMS RICKY SKAGGS MERLE HAGGARD KENNY ROGERS HOPPOSTI

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OCHRIE HILSAP
DESSY BOONE
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GRAYLIN & JESSI
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COHMAY & LORETYA

WITL FM Lansing, MI

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OF DIPER LEE
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JOHN SOME CORE
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KTOM Selfnes, CA

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JOHN SCHMEIDER ROMMIE HILSAP HOTTUST: BARBARA MANDREL JUICE MENTON KENMY ROCERS

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STAILER BROTHERS
TERRI GIBBS
JOHN SCHWEIDER
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ALABAMA

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ALABAMA
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ELL MY GROTHERS
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MATION 6 JESSI RICKY SHAGGS COMMAT & LORETTA HOTTEST: JOHN ANDERSON PURE PRAINIE LEAG BILLY SWAM

ZOE DOLCE LARRY GATLIN EMMILOU HARRIS HOTPES! DOLLY PARTON MEL. TILLIS GAIL DAVISS EARL THOMAS COMLEY BARBARA MANDRELL KICD-FM Spenoer, IA

ROMBIE HILSAP LAPRY GATLIN CEME WATSON STATLEN GHOTHERS FRIZZELL, & WEST ALLEN & SMITH HOTBUSY GALL DAVIES ELVIS PRESLEY ALABANA SANCHELL ELVIS PRESLEY ALABANA

KMPS-AMFN Seettle, WA

WUNDO E ARWOO WHITES GRENDA LEE PHIL E VERLY

L & CLASER !

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BAMBARA MANDPELL
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BROWN & CORNELIUS
ALABAMA
RICKY SKAGGS

RIL JOSEPH FOCERS
ROMHIE HILSAP
HILLIE RELSON
DAVID ALLAN COE
JOHNST PARCHECIE
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WIL-AMPM St. Louis, MO

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HOMNIE MC DOWELL
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BILLY LARKIN
DAVE KIRBY
MOTTUS 9
RAZZY BAILE9

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STREMANIC SHINSON
COLASH GRADOCK
DOTIST
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SPORENTS, WITH CONTROL TO THE CONTRO JOE STAMPLEY TERR! GIMES LAMRY GATLIN HOTTOY! RAMBARA MANDRELL ELVIS PRESLEY SYLVIA TOMPALL & GLASER ALABAMA SOUTH

DOUG KERSHAM KEMMY ROGERS JOHANNY PAYCHECK WILLIE MELSON DAVID ALLAN COE TANYA TUCKER MOTTANYA BARBARA MANCHE ALABAMA STEVE WARINER JOE STAMPLEY CRYSTAL GAYLE

BOHBY BARE HENNY ROCER! TERRI GIRBS EDDY ARHOLD KOKE-FM Austo, TX

STATLER BROTHERS EMMYLOU HARRIS STEPHANIE WINSLOW BILLY LARKIN RAT PILLO COMRAD PIERCE

BARBARA ALABARA JIM CHESNUT HANK WILLIAMS JR

BENEWHOPM, TR

GENE WATSON
FPI 22CLL & WEST
NEWNY POCENS
JUICE NCW TON
MERICE HACGGARD
HOSPSA 91
GARBARA MANDRELL
JOHN ANDERSON
STUTIA
EDGEL GROVES

ROWLE HILSAP JOHN SCHREIDER ROWNER MC DON ELL FEBRICOU HARRIS ALLEN & SHITH HILLIE NELSON HOTTHAT COLLY PARTON AMBE MARRIA BANBARA MACRIELL OMBLY MC CLAIN ALABAMA

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OICREY LEE
FRIZZELL & REST
WILLIE RELSON
TANTA TUCKER
STEPHANE WILLIAMS JR.
TERRI GIBBS
GELLANT BROTHERS
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ALLEN & SHITH
JOHN DENYER
EDDY RAYEH
ROWHIE HE DOWELL
CRISTY LANE
HOTH-SPI
BARBARA MANERELL
DAVE ROBLAND/SUGAR
JOHNY LE:
HERLE RAGGARD
CHARLT ME CLAIN

KKYX Sps Antonio, TX

KWKH Myssepart, LA

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PHIL EVERLY
LABRY CATLIN
TERR C GIBES
STEPRANTE BIRSCO
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ROUNTE NILSAP
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UILLE NELSON
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CARL THOMAS CORLEY
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RICKY SKAMDS Shrowaport, LA
AGNE MLRHAY

GEBAT BOOME

"CRASM" CRADOCK

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ANNE MISMAY
DOTTSY
TANYA TUGGER
WILLIE MELSON
STEPHANIE IN MISCO
DICKET LEE
MANCY MUD
JOHN DE NYCH
HAPTEN ALM
TOTTEST
LAMMANA
VERM GOSDIN
STATLER MONTERS WBIX-FM Nacivella, TN JOHN SCHMEIDER ROBBIE MELLSAP BREWEN LEE CHMY, OU HARRIS BORDE BARE JIHMY PAYNE HOTTERS ALABAMA DON KING CODT RAYEN KONTROCES JOHN SCHMEIDER

JOHN SCHREIDER MAYLON E JESSI CONNAY & LORETTA BILLY EDD WHEELER HOTPHAY: OAK RIDGE BOYS BARHARA MANDRELL ALADAMA CHARLY NC CLAIN EDGEL GROVES WQYK-FM Tempe/St. Pets, FL BILLY LARKIN PHIL EVERLY DEBST BOOME ORION KING EDWARD IV

CRYSTAL GATLE

West Point Beach, P.
PEGGY F GIPHAN
BILLY LANKIN
ROBRIE HILSAP
ANDE MAPPAYOR
JOHNSY PAYON VA
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TOM CARLILE
HOTPAY
OAR RIOGE BOYS
BARDAN MANKERELA
ALMSMAN
DOLLY PAYON
EDGL. GROYES

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LARRY DAYL, IN
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"She's Cone To L.A. Again' OAK RIDGE BOYS (MCA)

## **COUNTRY ALBUMS**

- Feels So Right - (RCA) "Ride The Trail JOHN ANDERSON — John Anderson 2 — (WB) "Chicke Truck" "Makin' Love And Makin' Out" "I've Almost Jeck Deniels Drowned RAZZY BAILEY — Makin' Friends — (RCA) "Old No Home "Lete Night Honky Tonk Country Song" "Midnight Heuler" DAVID FRIZZELL & SHELLY WEST - Carryin' On The

EMMYLOU HARRIS - Evangeline - (WB) "Oh Atlanta"

CHARLY McCLAIN — Surround Me With Love — (Epic)
"Sweet And Easy, Soft And Slow" "Sweet And Easy, Soft And Slow"

ANNE MURRAY — Where Do You Go When You Dream —

CHARLEY PRIDE - Roll On Mississippi - (RCA) "He Can Be JOHNNY RODRIGUEZ - After The Rain - (Epic) "Crazy Love"

T.G. SHEPPARD — I Love 'Em All — (WB/Curb) "You Weltred Yourself Right Into My Life" "Fece The Night Alone"
RICKY SKAGGS — Weltin' For The Sun To Shine — (Epic) "So Round, So Firm, So Fully Packed" "You May See Me Welkin' "
CONWAY TWITTY — Mr. T. — (MCA) "Redneokin' Love Makin' Might" "Tight Fittin' Jeens" "Cheetin' Fire"

**Most Requested:** BARBARA MANDRELL "I Was Country..." (MCA)

ALABAMA "Feels So Right" (RCA)
OAK RIDGE BOYS "Elvira" (MCA)

#### **Hottest Tracks:**

Cuts in bold type are receiving the heaviest airplay.

(Columbia) "Get Off My Case" "Honky Tonk Queen" "Country Boys ED BRUCE - One To One - (MCA) "14then You Fell in Lovel Everything's A Wester" "Love's Found You And Me"

PYROPHIA, ALC EIRYLOU-HARRIS KENNY ROGERS WILLIE NELSON APPE MURRAY HOTTOSY: BARBARA MANDRELL RAZZY BAILEY ALABAMA JOHONY LEE HARK HILLIAMS JR JOHNNY CASH — The Baron — (Columbia) "Hey, Hey Train"
"The Hard Way" "Chattanooga City Limit Sign"
ROSANNE CASH — Seven Year Ache — (Columbia) "You
Don't Have Very Far To Go" "My Baby Thinks He's A Train" "Hometown

Family Names — (WB) "Carryin" On The Family Names" "Letty"
TERRI GIBBS — Somebody's Knockin' — (MCA) "Some Days

(Capitol) "Another Sleepless Night" "It Should Heve Been Easy"

JUICE NEWTON — Juice — (Capitol) "Country Comfort" Taxas

OAK RIDGE BOYS — Fancy Free — (MCA) "She's Gane To LA.

Again" "I'm Settin' Fancy Free" "When Love Calls You" "Samewhere in The

ELEMPY ROCEPS
GUE WATSON
JUI CE MEUTON
ROMBIE MIS SAP
FEMINS DU HARREIS
ALLEM & SHETM
HOPPWHI
DOTTIE WEST
CHARLEY MC CAMI
BAMBARA MANGREI
MEL MC OANIEL

KFH Wichite, KS

NUMBER OF REPORTING **STATIONS** THIS WEEK: 113

"Lete Night Honky Tank Country Song" microgram - MOE BANDY & JOE STAMPLEY — Hey Joe, Hey Moe —



# Adult/Contemporary

# Callout Research: Motives & Methods, Part 2

This week R&R presents the second half of our interview on callout research, featuring KFMB-AM/San Diego Program/Operations Manager Mark Larson and WWWE/Cleveland Music Director/Assistant Program Director Terry Patrick. Last week we covered the general purposes of doing callouts, research personnel, selecting participants, using the same sample over again, and testing methods. Again, you'll notice the different opinions and procedures in several other areas offered by these callout-oriented programmers.

#### **Choosing Music To Test**

ML: I'll select the music we test by what's happening in the trades, or if I get calls from record promoters who know our station and really thinks a song will fit what we play, they'll ofter encourage me to test a song on the callouts.

TP: Oldies don't change very much over time, so it may only be necessary to test them once a year. However, it's important to continually test your currents and recurrents, unless you get a clear pattern early.

#### **Testing Currents With Oldies**

ML: I like to keep the currents and oldies separate, because oldies always do better, and mixing them can throw off your currents research. Because good oldies have more familiarity, researching both simultaneously can make it difficult to determine what currents to power, since your oldies will all be at the top of the list.

TP: I like to mix it up: currents, recurrents, or oldies I couldn't get a clear picture of from the diary. They don't all have to be currents. I use the music diary primarily for oldies, as it isn't necessary to play most oldies down the phone to get a good reading.

#### Using Callouts For New Records

ML: Yes, I test brand new records. I'll test them as soon as or even before I add them. Often, I'll check a new song for several weeks in a row if I'm not sure about it or if it's doing well nationally, but not initially in my callouts. Every record we play is being researched.

TP: I generally don't test any record until either we, our direct competitors, or someone we share audience with is playing the record. Otherwise, it just comes up unfamiliar.



KING-SIZED MARATHON — KING/Seattle co-sponsored the second annual Seward's Folly to benefit the Washington Easter Seals Society. 700 runners covered up to 6.2 miles to raise over \$3300. Participants received a T-shirt and trial membership certificates to the cosponsoring Family Fitness Centers, plus prizes for winners and best-looking T-shirt, hat, and of course, legs.

#### Interpreting The Research

TP: In the early stages of a song, you need to use a lot of judgment when studying the few people who are familiar with it. From doing research over a number of years, you can 'ear-plck' a lot of new music when you first hear it. That is, which ones will take a lot of airplay to develop, those that will catch on quickly, those that are likely to have a long run, and then those which might be a love/hate type record. In that latter situation, I'll back off it, because it's my philosophy that you'll never get hurt by what you don't play, only by what you do. Chances are the listener won't be aware that you're not playing that particular song, especially if it's getting heavy airplay in the market. I won't fool with a record that scores less than 2:1 positive, not including the unfamiliar responses.

ML: Although I think the information is as reliable as it can be, there are a lot of mistakes being made. We in radio are so over-researched right now with attitudinal, psychographic and everything else — people can get into the "automaton" style of thinking by going strictly by the research, instead of studying why the research behaves as it does and watching for flukes.

For example, if a song I've been powering suddenly indicates heavier negatives than I'd expect, with no gradual burn pattern, I may not take that result into as much consideration that week. If the World Series is going on, we have a real hard time with males, and you'll get flippant responses that aren't necessarily from the heart. We got very erratic research the week Reagan was shot. Weather and other events can create variations. You can't just assume the research is completely accurate. One has to know the market and not dump the responsibility all on the shoulders of the computer system or the research people.

TP: Callout is a very important tool, but you have to supplement it with your own judgment. Bear in mind that callout information is already dated. Beware of records that may not have saturation in the market — they can wobble in your research. Watch the trends over a few weeks and try to judge ahead. Judgment is still a big part, but callout research can be a very important guide in reaching those judgments.

It's also important to learn to accept the results whether or not you agree with them. You can't let your ego get in the way. Should you seriously question something, you always have the option of resurveying.

ML: Remember you're taking a sample and not surveying the same people who get Arbitron diaries. The trades, sales, gut, and the callouts all have to go together. It's a tool - not a be-all and end-all. There are many factors.

#### Path To Success

ML: Callouts are very instrumental to our success, although I think we could be successful without them, if only for the reason that we've had callouts to work with for so long. Though its value varies from week to week, callout research is probably the most important factor in what we add and play.

TP: Callouts are very important and critical to the music portion of A/C programming. They're extremely valid for us and very meaningful to helping us win. I'm sold on it, because I've seen it work over and over again. I've seen stations come out of nowhere to win off their callouts. Those programmers have learned to gear their music to be as mass appeal to their demographics as possible, as on target as possible.

Callout research is an intangible and it may be hard to measure its direct value. Still, if music is a significant part of your programming and you're on a tight budget, I wouldn't advise cutting your research department just to save money somewhere. Procter & Gamble wouldn't think of doing that, why should radio?

#### **Another Research Tool**

Programmers such as Terry Patrick and Mark Larson firmly believe callout research is very valuable to a successful music station, but there are many winning programmers who do not use callout research. In the final analysis, callout research alone cannot guarantee any station ratings dominance. It is simply another research tool that can assist you in making critical programming decisions. A well-structured callout system is only as good as the people who interpret the results.

# **Progress**

David Culp and Ken Kincaid have joined WRVR/Memphis as evening and overnight personalities. Both rejoin PD Jim Robertson from his former station, WDIF/Marion, OH. Rob Paullin has been appointed News Director at WRVR, coming in from WIRL/Peoria, IL . . . Mark Wainwright has also left WIRL and is looking for A/C airwork. His number is . Brad Williams is the new Production (309) 692-8567 Director and 1-3pm personality at WHBC/Canton, OH, coming from afternoon drive across the street at WQIO...Sharon Collins, previously of WDVA/Danville, VA, joins WBTM/Danville as News Director, replacing 16-year veteran Bill Schwarz, who is leaving to pursue a career in another field... Congratulations to WJON/St. Cloud, MN Music Director Tom Scott and his wife Carol, who are the proud new parents of Joshua Thomas, born May 26!

#### **OUTCUE**

# The Laws Of The Airwayes

You know Murphy's Law, don't you? "Anything that can go wrong, will go wrong." Here are several not-so-familiar Murphy's Laws that apply to radio operations, courtesy of WORG/Orangeburg, SC Program Director Stu Wright, who clearly speaks from experience!

A \$500 tube in the transmitter will protect a 10-cent fuse by blowing first.

 The policeman who pulls you over for speeding will be a faithful listener to your competition.

 Only the shortest songs in the rotation will be coming up for immediate play when you feel a sudden need to go to the restroom.

 Whatever equipment that you need urgently s always on backorder

is always on backorder.

• The chances of an FCC inspection are

directly related to when the chief engineer takes

• The worse the PD's hangover, the odds increase that the morning man will call in sick at 4:30am.

 There will be no traffic on the street in front of the station until your news team is called out to cover an emergency story.

 As you're dubbing the seventh of seven 30-second spots onto a 4½-minute cart, the odds are it will recue just before the last word of the last spot.

 The R&R with your picture or story of your station on the front page will be held hostage by the Post Office.

If this last Law holds true, Stu should receive this issue in the mail sometime next February.

# Listen To Carl Wilson.



# You'll Be In "Heaven",

WHIZ WACI WCCO-AM WSLI KRKK KXIC KLO **KMED** WCFR KRZI WKIQ KSL WORG WAR7 WNAB WATR WNFU WOIF

WLW KFOR WISN KFMB WFTL WLTA KAKZ WHBC KUGN

KEOD

LW WHAG
FOR WNDB
ISN WEIM
FMB KBAI
IFTL WRIE
ILTA KGGF
AKZ KOB
IHBC WJON

WQUA

WYMC

KWOS KMBZ WELI KOLO WMAZ WDEF WHAM WIS WLNH WHBY

## **Just Added At:**

3WE WGY **KRMG** WTMJ AIA **WBT** WGR WSTV **WKHM** WHIO **WLVA** KRKO WOAI-FM WRVR **WJBO** WSM-FM **KMRJ** KAAY



## **MOST ADDED** ®

CARL WILSON Heaven (Caribou)

KENNY ROGERS

I Don't Need You (Liberty)

JUICE NEWTON

Queen Of Hearts (Capitol)

CARPENTERS

Touch Me When We're Dancing (ABM)

JOEY SCARBURY

Theme From "Greatest..." (Elektra)

Produced by James William Guercio

Management and Direction:

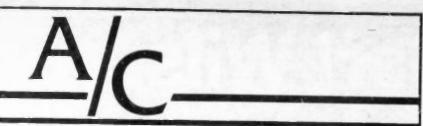
**Jerry Schilling Management** 



**Distributed By CBS Records** 

New

Entry



# BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

#### **KENNY ROGERS**

I Don't Need You (Liberty)

74% of our reporters on it, 38 adds, 3WS, WGY, WHEN, WRVR, WSJS, KPPL, KOY, KEX, WLW, WTMJ, WCCO-FM, WNAB, WHAG, WSFM, WABZ, WJBO, WCHV, WDEF, WIS, WNDB, WTAR, WFIR, KLO, WAKR, WKIQ, WHBC, KGGF, WOOD, KXIC, KLMS, KLTE, WJON, WSTV, WBOW, WIBW, KAKZ, WHIZ, WMAZ. Heavy rotation: WGR, WELI, WTAE, WASH, 97AIA WOAI-FM, KLOK, KMBZ, WCCO-AM, WSBA, WDBO, WRVA, KRMG. Medium rotation: WCBM, WBEN, KDKA, WLTA, WBT, KSL, KFMB, KNBR, WFYR, WWWE, KSTP and 14 more. Debuts on A/C chart at No. 21.

#### JUICE NEWTON

**Queen Of Hearts (Capitol)** 

59% of our reporters on it, 23 adds, WCBM, WBZ-AM, WELI, WOAI-FM, WDAE, KPPL, WEIM, WSBA, WABZ, WIS, WTAR, WDBO, KFQD, KUGN, KRKK, KRMG, WIBW, WBOW, KLMS, KFOR, WKHM, WOWO, WAKR. Heavy rotation: 97AIA, WMAZ, WYMC, WRVA. Medium rotation: WBEN, WGR, WGY, WHEN, WBT, KOY, KEX, KNBR, WFYR, WLW and 17 more. Debuts on A/C chart at No. 28.

# W & ACTIV

listed in order of their activity. The two numbers following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. 🗾 indicates one of this week's "most added" new songs.

MARTY BALIN "Hearts" (EMI America) 61/13 add KDKA, WBT, 97AIA, KLOK, KRKK, KMJJ, KFQD, WYMC, WNDB, WAKR, KFOR, KMRJ, WIBW. Heavy rotation: WBEN, WGR, WASH, KNBR, WLW, WTMJ, KLTE, KLMS, WKHM, WHBY, WCHV, WABZ, Medium rotation: WIP, WGY, WOALFM, WSJS, KOY, KEX, KFMB, WCCO-FM, KRKO, KUGN, WFIR, WORG, WMAZ, WSLI, WIS, WJBO, WATR, WLNH, WSFM, WEIM, WRIE, WKIQ, WHBC, KXIC, WDIF, WBOW, WHIZ, JAMES TAYLOR "Hard Times" (Columbia) 60/14 add WTMJ, WISN, WLW, WGY, WSFM, WJBO, KRZI, KFQD, KLO, WBOW, WJON, WSGW, KXIC, WFDF, Heavy rotation: 97AIA, WRVA, WLVA, WSBA, WNAB, WHBY, WKHM, KLMS, Medium rotation: WBT, WRVR, KSL, KFMB, WCCO-AM, WRIE, WEIM, WHAG, WCHV, WDEF, WIS, WNDB, WFTL, WSLI, WMAZ, WORG, WFIR, KRKK, WAKR, WKIQ, WHBC, KFOR, WDIF, KMRJ, WIBW.

ALAN PARSONS PROJECT "Time" (Arista) 60/10 add WASH, WRVR, WGIR, WFTL, KMED, KLO, WHIZ, WQUA, WHBY, WAKR, Heavy rotation: WSM-FM, WGR, WBEN, WRIE, WABZ, WJBO, WMAZ, WFIR, WJON, WKHM, WOOD. Medium rotation: WELI, WIP, WGY, WHEN, WOAI-FM, KPPL, KOY, KEX, KOGO, WLW, WCCO-FM, KRKK, KBAI, KFQD, WORG, WTAR, WSLI, WNDB, WIS, WDEF, WCHV, WLIM, WEIM, WNAB, WKIQ, WHBC, KFOR, WDIF, WSGW.

ELTON JOHN "Nobody Wins" (Geffen) 56/1 add KING. Heavy rotation: WIP, WRVR, WBT, WSM-FM, WOAI-FM, KNBR. WWW, WNAB, WEIM, WSFM, WLNH, WABZ, WCHV. WSLI, KRKK, KLMS. Medium rotation: KEX, KOY, WSJS, WDAE, WGR, WCBM, WHIZ, WBOW, WJON, KRRJ, WDIF, KFOR, KWOS, WKHM, WOWO, WKIQ, WHBY, KLO, KBAI, KUGN, KFOD, WFIR, WORG, WTAR, WYMC, WMAZ, KAAY, WIS, WATR, WRIE.

STANLEY CLARKE/GEORGE DUKE "Sweet Baby" (Epic) 53/10 add wgy, kfmb, kolo, krzi, wrva, wchv, wlwh, wrie, wstv, wbow, heavy rotation: wben, 97aia, wtmj, kob, worg, whbc. Medium rotation: wcbm, weli, when, wrvr, wsm.fm, knbb, wlw, wgab, wwwe; wjon, wkiq, wnab, wcfr, watr, wneu, wabz, wjbo, wis, wndb, wsli, wmaz, kfqd, kugn, kmed, krkk.

JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 50/15 add KLO, KOLO, WTAR, KAAY, WDEF, WATR. WHAG, WEIM, WAKR, WKIQ, WFDF, WACI, KFOR, WSGW, KUGN. Heavy rotation: WSB, WTMJ, WRVA, WNDB, WNEU. Medium rotation: WSJS, KSL, WLW, WCCO-AM, WOBO, WORG, WFTL, WABZ, WNAB, WHBY, WOOD, KXIC, WKHM, KMRJ, WJON, KRMG, WHIZ.

CARL WILSON "Heaven" (Caribou) 48/48 add WELI, WLTA, KSL, KFMB, WLW, KMBZ, WISN, WCCO-AM, WNAB, WRIE, WEIM, WHAG, WLNH, WCFR, WATR, WNEU, WABZ, WDEF, WIS, WNDB, WFTL, WSLI, WMAZ, WYMC, WORG, KRZI, KOB, KFQD, KUGN, KMED, KBAI, KLO, KOLO, KRKK, WHBY, WKIQ, WHBC, KGGF, WACI, KXIC, KWOS, KFOR, WDIF, WQUA, WJON, KAKZ, WHIZ, WHAM.

ENGELBERT HUMPERDINCK "Don't You Love Me Anymore" (Epic) 47/4 add WDEF, WFIR, WFDF, WHBY, Heavy rotation: WTMJ, KMED, WFTL, WSBA, WNAB, Medium rotation: WHAM, WLTA, KOY, KEX, KSL, WCCO-AM, WEIM, WHAG, WNDB, WLVA, WMAZ, WOBO, WRVA, WJON, KMRJ, KLTE, KFOR, KXIC, WOOD, WHBC.

JOHN DENVER "Some Days Are Diamonds" (RCA) 42/10 add wsjs, koy, wcfr, wabz, krkk, wjon klms, kfor, wfdf, wkhm. Haavy rotation: wlta, wrva, kxic, Medium rotation: wsb, ksl, kmbz, wcco-am, klo wftl, wder, wsba, whag, weim, wnab, whby, whbc, kggf.

POINTER SISTERS "Slow Hand" (Planet) 40/12 add WCBM, WBEN, WIP, WHAS, KNBR, WNDB, WCHV, WCFR, WNAB, KXIC, KLTE, WSTV. Heavy rotation: 97AIA, KBAI, WRVA, KLMS, Medium rotation: WASH, WBT, WSM-FM, KEX, KMBZ, WFYR, WCCO-FM, KRKK, WFIR, WORG, WMAZ, WSLI, WJBO, WABZ, WLNH, WEIM, WHBY.

DILLMAN BAND "Lovin' The Night Away" (RCA) 39/2 add KNBR, KOLO. Heavy rotation: WSJS, KLO.

# Radio & Records NATIONAL AIRPLAY/30

June 19, 1981 2 1 **NEIL DIAMOND/America (Capitol)** GEORGE HARRISON/All Those Years Ago (Dark Horse/WB) 16 6 0 **DOTTIE WEST/What Are We Doing In Love (Liberty)** 24 15 6 AIR SUPPLY/The One That You Love (Arista) 3 GINO VANNELLI/Living Inside Myself (Arista) 21 18 10 BARBRA STREISAND/Promises (Columbia)

15 9 7 JESSE WINCHESTER/Say What (Bearsville/WB) PURE PRAIRIE LEAGUE/Still Right Here... (Casablanca/PolyGram) 25 23 15 O RAY PARKER JR. & RAYDIO/A Woman Needs Love... (Arista) 9 8 8

23 20 14 ROSANNE CASH/Seven Year Ache (Columbia) 18 14 11 JIM PHOTOGLO/Fool In Love With You (20th) 4 4 DON McLEAN/Since I Don't Have You (Millennium)

7 9 KIM CARNES/Bette Davis Eyes (EMI America) 30 20 MANHATTAN TRANSFER/Boy From New York City (Atlantic)

26 21 LEE RITENOUR/Is It You (Elektra) 0 28 24

017 SHEENA EASTON/Modern Girl (EMI America) 12 12 STARS ON 45/Medley (Radio/Atlantic) 0 27

JOEY SCARBURY/Theme From "Greatest..." (Elektra) 29 22 0 OAK RIDGE BOYS/Elvira (MCA) 12 11 16 ANNE MURRAY/Blessed Are The Believers (Capitol)

KENNY ROGERS/I Don't Need You (Liberty) 3 5 13 JOHN LENNON/Watching The Wheels (Geffen)

26 24 23 PAUL ANKA/I've Been Waiting For You All My Life (RCA)) 29 CAROLE BAYER SAGER/Stronger Than Before (Boardwalk)

TASTE OF HONEY/Sukiyaki (Capitol) 17 17 18 19 19 19 DOLLY PARTON/But You Know I Love You (RCA) 26

27 4 13 17 SMOKEY ROBINSON/Being With You (Tamla) JUICE NEWTON/Queen Of Hearts (Capitol) MARTY BALIN/Hearts (EMI America)

ALAN PARSONS PROJECT/Time (Arista)

This chart is based solely on airplay rotations compiled weekly from our A/C reporting stations. Black circled numbers indicate significant progress from at least 60% of our reporters.

## **MOST ADDED** ®

**CARL WILSON** Heaven (Caribou) **KENNY ROGERS** I Don't Need You (Liberty) JUICE NEWTON Queen Of Hearts (Capitol)

CARPENTERS Touch Me When We're Dancing (A&M) JOEY SCARBURY Theme From "Greatest.." (Elektra)

## HOTTEST

**GEORGE HARRISON** All Those Years Ago (Dark Horse/WB)
NEIL DIAMOND AIR SUPPLY The One That You Love (Arista) **DOTTIE WEST** What Are We Doing In Love (Liberty) KIM CARNES Bette Davis Eyes (EMI America)

WRVA, WDEF, Medium rotation: WLTA, KEX, WLW, WWWE, WCCO-FM, WNAB, WEIM, WHAG, WSBA, WIS, WLVA, WMAZ, WFIR, KOB, KFQD, KMED, KRKK, WHBC, KGGF, WACI, KXIC, KFOR, WDIF, WJON.

TERRI GIBBS "Rich Man" (MCA) 33/7 add WHIO, WNEU, WJBO, KWOS, WKHM, WACI, KOY, Heavy rotation: WCCO-AM, KLMS. Medium rotation: WBT, WSJS, KFQD, WDEF, WKIQ, WHBC, WJON, KRMG.

PHIL EVERLY "Sweet Southern Love" (Curb/CBS) 33/5 add WEIM, WLVA, KFQD, WHIZ, KFOR, Heavy rotation: KLMS, WQUA, Medium rotation: WSB, WBT, KOY, KLO, WRVA, WDEF, WABZ, WNAB, WHBY, WDIF, WJON.

DIONNE WARWICK "Some Changes Are For Good" (Arista) 32/12 add WLW, KRKK, WRVA, WDBO, WTAR, WIS, WCHV, WNAB, WKHM, KFOR, WSTV, WABZ, Heavy rotation: WCCO-AM, Medium, rotation: WHEN, KSL, DENNIS VOST "Going Through The Motions" (Packer) 22/19

DENNIS YOST "Going Through The Motions" (Robox) 32/8 add WHIO, WNAB, WHAG, WNEU, WYMC, WKIQ, KXIC, KMRJ, Heavy rotation: WLTA, WSB. Medium rotation: WEIM, WSBA, WIS, WHBC, KGGF, KFOR, WQUA

DARYL HALL & JOHN OATES "You Make My Dreams" (RCA) 31/2 add KFQD, WBOW. Heavy rotation WTAE, WHEN, WOALFM, WSJS, WMAZ, WCHV, WNEU, WLNH, KLMS, WHIZ, Medium rotation: WBZ-AM, KDKA, WBT, WFYR, WGAR, WEIM, WCFR, WJBO, WSLI, KAAY, WFIR, KRKK, WKIQ, WOWO.

ALABAMA "Feels So Right" (RCA) 26/8 add wHIO, WSLI, KAAY, WMAZ, KOB, KMED, WQUA, WSTV, Heavy rotation: 97AIA, WRVA, KRMG, Medium rotation: WSB, WBT, KOY, KLO, WHBC, KXIC.

ROBBIE DUPREE "Brooklyn Girls" (Elektra) 24/4 add wyMC, KUGN, KMED, WNFL, Medium rotation: WRIE, WEIM, WJBO, WFIR, KFQD, KBAI, KRKK, WKHM, WKIQ.

WEIM, WJBO, WFIR, KFQD, KBAI, KRKK, WKHM, WKIQ.

CARPENTERS "Touch Me When We're Dancing" (A&M) 22/22 add WCBM, WIP, WLTA, WSB, WBT, 97AIA, WSM-FM, KEX, KFMB, WLW, KMBZ, WCCO-AM, WFTL, WMAZ, WORG, KBAI, WHBY, WACI, KWOS, KMRJ, WSGW.

LANI HALL "Come What May" (A&M) 21/1 add WKHM. Heavy rotation: WLTA, Medium rotation: KSL, KMBZ, WDEF, WFTL, WNAB, WDIF, KEOR, WACI, KGGF.

## Others Getting Significant Action

CHRIS MONTAN "Any Minute Now" (20th) 19/1 add KMED. Medium rotation: WRVR, KOY, KEX, KSL,

SMOKEY ROBINSON "You Are Forever" (Tamla) 17/7 add WSM-FM, KSL, WLW, KUGN, WLVA, WSFM, WSTV. Medium rotation: WLTA, KEX, WRVA, WKIQ.

KOOL & THE GANG "Jones Vs. Jones" (De-Lite/PolyGram) 16/1 add WKHM, Medium rotation: WGY, WABZ, WORG, WFIR, KFQD, WKIQ.

RAZZY BAILEY "Friends" (RCA) 14/1 add KLTE. Heavy rotation: WOEF, KRNT, WOOD. Medium rotation: WSB,

KLOK, WHSC.

GARY U.S. BONDS "This Little Girl" (EMI America) 13/0. Heavy rotation: WIP, WNEU, WFIR. Medium rotation: WBT, WGAR, WCHV, WOWO, WBOW.

JOHNNY LEE "Prisoner Of Hope" (Full Moon/Asylum) 12/4 add WDEF, KRKK, WNFL, KLTE. Heavy rotation: KSL, WCCO-AM, KLMS. Medium rotation: WSB, KXIC, KRMG.

BOBBY KING "Having A Party" (WB) 10/8 add WOAI-FM, KMBZ, WEIM, WRVA, KFQD, KLO, KGGF, KWOS.

GROVER WASHINGTON JR. "Winelight" (Elektra) 10/3 add WHAM, WSM-FM, KFQD. Heavy rotation: KLMS. Medium rotation: KSL.

DAN HARTMAN "It Hurts To Be In Love" (Blue Sky/CBS) 9/1 add WORG. Medium rotation: WBT, WNDB,

EMMYLOU HARRIS "I Don't Have To Crawl" (WB) 8/3 add WMAZ, WYMC, KXIC. Medium rotation: WHAG,

RICK SPRINGFIELD "Jessie's Girl" (RCA)) 8/2 add WSLI, WFDF, Heavy rotation: WHAG, WLNH. Medium

STEVE WINWOOD "Arc Of A Diver" (Island) 8/0. Heavy rotation: WSM:FM. Medium rotation: WGAR, WEIM,

ANNE MURRAY "We Don't Have To Hold Out" (Capitol) 7/7 add KSL, WCCO AM, WSBA, WSLI, WRVA.

STACY LATTISAW "Love On A Two Way Street" (Cotillion) 7/4 add WABZ, KGGF, WDIF, WHIZ. Medium SANTANA "Winning" (Columbia) 7/4 add KDKA, WTAE, KPPL, WSLI. Heavy rotation, WLNH, WNEU, Medium

ABBA "On And On And On" (Atlantic) 7/3 add WKIQ, WDIF, WSTV. Medium rotation: WTAE, KGGF.

ROBERTA FLACK "You Stopped Loving Me" (MCA) 7/3 add WCCO-AM, WMAZ, WEIM.

GLADYS KNIGHT & THE PIPS "Forever Yesterday (For The Children)" (Columbia) 7/1 add WDEF.

Heavy rotation: WLTA. Medium rotation: WELI, WGY.

# Black Radio

# HOTTEST

STACY LATTISAW "Love On A Two Way Street" (Cotillion) **GRACE JONES** "Pull Up To The Bumper" (Island) STEPHANIE MILLS "Two Hearts" (20th) **BILLY OCEAN** "Night (Feel Like Getting Down)" (Epic) "Running Away" (Capitol) CAMEO "Freaky Dancin' " (Chocolate City/PolyGram) **RICK JAMES** "Give It To Me Baby" (Gordy) TAANA GARDNER "Heartbeat" (West End) **DEBRA LAWS** "Very Special" (Elektra) ONE WAY "Push" (MCA) STANLEY CLARKE & GEORGE DUKE "Sweet Baby" (Epic)

CHERYL LYNN "Shake It Up Tonight" (Columbia) 56% (+16) reporting. Add ed at WLOU, WDMT. Medium at KDKO, KXAM, KDAY, KSOL, WDAO, WCIN, WTLC, WBMX, WATV, WPDQ, WGIV, WDIA, WHRK, WVEE, WTMP, WKXI, WVOL, WOIC, WEDR, WKND, WXYV, WWIN, WDAS, WILD. Hot at WAOK, WWRL

WELX, WATV, WGIV, WHRK, KOKY, WYEE, WAOK, WJMI, WOIC, WYON, WTLC, KDIA, KSOL Hot at KJLH, WDAO, WCIN.

AURRA "Are You Single" (Salsoul) 54% (+4) reporting. Added at WVON, KDIA, KLIP. Medium at WGIV, WHRK, WANT, WVEE, WOWI, WKXI, WLOU, WEDR, WDMT, WGCI, WKWM, WJMO, KSOL, WDAS, Hot at WJJS, WOIC, WAOK, WDAO, KAEZ, WBMX, WAMO, WKND, WWIN, WILD.

FRANKIE SMITH "Double Dutch Bus" (WMOT) 52% (+4) reporting. Hot at wwws, wdmt, wgci, wjmo, wbmx, kdia, ksol, kdko, wblx, wail, wpdq, wdia, whrk, koky, wvee, wowi, wjmi, wamo, wvol, kmjq. Medium at KXAM, wvon, wenn, watv, want, wwin.

FATBACK BAND "Take It Any Way You Want It" (Spring/PolyGram) 52%

(+2) reporting. Added at KDAY. Medium at WKND, WXYV, WDAS, WILD, WATV, WGIV, WVEE, WOWI, WTMP, WKXI, WVOL WOIC, WJJS, WDMT, WCIN, WTLC, WKWM, WJLB, KDKO, KXAM, KSOL Hot at WEDR, WENN, WHRK, WAOK.

CHAKA KHAN "What Cha' Gonna Do For Me" (WB) 52% reporting. Hot at

KDKO, KXAM, KDIA, KLIP, WAMO, WKND, WHUR, WDAS, WEDR, WJJS, KMJQ, WKXI, WTMP, WANT, KOKY, WAIL, WBLX, KAEZ, KMJM, Medium at KJLH, WDMT, WGCI, WCIN, WKWM, WHRK, WOWI.

GINO SOCCIO "Try It Out" (Atlantic) 50% (+8) reporting. Added at WCIN. Medium at WAMO, WXYV, WWIN, KMJQ, WVOL, WOWI, WANT, WHRK, WAIL, WBLX, KSOL, KJLM, KXAM, KDKO, WDMT, WGCI, WJMO, WBMX, WVON. Hot at WILD, WHUR, WJMI, WWWS,

CHANGE "Paradise" (RFC/Atlantic) 50% reporting, Medium at KDIA, KJLH, KLIP, WGCI, WCIN, KAEZ, WVON, KMJQ, WTMP, WANT, KOKY, WBLX, WWIN. Hot at WAMO, WHUR, WDAS, WGIV, WHRK, WOWI, WJJS, WJMO, WDMT, WWWS, KXAM, KDAY.

LEE RITENOUR "Is It You" (Elektra) 50% reporting. Medium at WJJS, KMJQ, WKXI, WHRK, WPDQ, WATV, WAIL, WBLX, WDAO, WDMT, WKWM, WBMX, KMJM, KJLH, KDIA, KXAM, WKND, WDAS. Hot at KSOL, KDAY, WCIN, KOKY, WAMO, WILD, WXYV.

EVELYN KING "I'm In Love" (RCA) 46% (+12) reporting. Added at KXAM, WDMT, WJLB, WVON, WAOK, WEDR, WENN, WAIL, WBLX. Medium at WGIV, WDIA, WKXI, WOIC, WJMO, KAEZ, WTLC, WKND, WXYV, WHUR, WILD. Hot at KJLH, WWRL WWIN.

BROTHERS JOHNSON "The Real Thing" (A&M) 46% (+12) reporting. Added at KDKO, WWWS, WKWM, WVON, WBLX, WATV, WGIV, KOKY, WTMP, WOIC, WXYV. Medium at WKND, WHUR, WDAS, WWRL, WAIL, WDIA, WHRK, WVEE, WAOK, KXAM,

MASS PRODUCTION "Turn Up The Music" (Cotillion) 46% reporting. Medium at WKND, WXYV, WDAS, WILD, KDKO, KSOL, KLIP, WCIN, WDMT, WBMX, WBLX, WGIV, WHRK, WVEE, WVOL, WOIC, WEDR. Hot at WLOU, WKXI, WTMP, WPDQ, WATV, WTLC.

KOOL & THE GANG "Jones Vs. Jones" (De-Lite/PolyGram) 44% (+10) reporting. Added at WAIL. Medium at KDKO, KSOL, WDAO, WJLB, WBMX, KMJM, WOIC, WKXI, WTMP, WOWI, WVEE, KOKY, WDIA, WGIV, WPDQ, WAMO, WWRL, WILD. Hot at

ATLANTIC STARR "Send For Me" (A&M) 44% (+6) reporting. Added at WGCI, WBMX, WKND. Medium at KJLH, KDKO, WTLC, WJMO, WKXI, WJMI, WHRK, WGIV, WENN, WAIL, WWRL, WILD. Hot at WXYV, WDIA, WAOK, WVOL, WVON, WWWS.

UNLIMITED TOUCH "Searching To Find The One" (Prelude) 44% (+4) reporting. Added at WDMT, WCIN, WJMO. Medium at WXYV, WDAS, WILD, WOIC, WVEE, WDIA, WGIV, WENN, WAIL WDAO, WWWS, WGCI, WBMX, KXAM, KSOL Hot at WWRL WWIN, WVON, WTLC.

WWIN, WVON, WTLC.

STRIKERS "Body Music" (Prelude) 44% reporting. Added at KDKO. Medium at WAMO, WXYV. WWIN. WDAS, WANT, WLOU, WJJS, WVON, WBMX, WJMO, WTLC, KXAM, KSOL Hot at WENN, WATV, WVEE, WOWI, WVOL, WOCI, WEDR, KDAY.

WALTER JACKSON "Tell Me Where it Hurts" (Columbia) 42% reporting. Medium at WVON, WBMX, WJMO, WCIN, WGCI, WDMT, WAIL, WENN, WHRK, WAOK, WJJS, WILD, WWRL, WDAS, WXYV. Hot at KDAY, KSOL, WDAO, WJMI, WKXI, WWIN.

DONNA WASHINGTON "Scuse Me While I Fall In Love" (Capitol) 42% reporting. Added at WGCI, WVOL, Medium at WAMO, WHUR, WWRL WILD, WBLX, WENN.

reporting. Added at WGCI, WVOL Medium at WAMO, WHUR, WWRL, WILD, WBLX, WENN, WHRK, WTMP, WJJS, WVON, WBMX, WJMO, KDIA, KSOL, KLIP, Hot at WXYV, WKWM, WILB KDAY

KLIQUE "Love's Dance" (MCA) 42% reporting. Added at WDMT. Medium at KSOL, WDAO, WKWM, WJLB, WBMX, WVOL, WTMP, WAOK, WVEE, WHRK, WDIA, WGIV, WAMO, WKND, WXYV, WWIN, WILD. Hot at WENN, WJMI, KAEZ.

COMMODORES "Lady (You Bring Me Up)" (Motown) 42% reporting. Added at

KDAY, KDIA, KJLH, KSOL, KLIP, WJMO, WTLC, WGCI, KMJQ, WVOL, WKXI, WAOK, WVEE, WHRK, WDIA, WGIV, WAIL, WXYV, WWIN, WDAS. Medium at WWRL

WHRK, WDIA, WGIV, WAIL, WXYV, WWIN, WDAS. Medium at WWRL

DENIECE WILLIAMS "It's Your Conscience" (ARC/Columbia) 38% (+8)
reporting. Added at WKND, WCIN, KSOL Medium at WPDQ, WDIA, WHRK, WAOK, WJMI,
WKXI, WLOU, WOIC, WEDR, WDAO, WJMO, WAMO, WXYV, WDAS. Hot at KJLH, WWRL

WHISPERS "I Can Make It Better" (Solar) 36% (+16) reporting. Added at
WJJS, WBMX. Medium at KXAM, KDIA, KSOL WCIN, WTLC, WKWM, WTMP, WJMO,
WENN, KOKY, WANT, WXYV. Hot at WATV, WGIV, WOIC, WWRL

THELMA HOUSTON "If YOU Feel It" (BCA) 36% (+2)

THELMA HOUSTON "If You Feel It" (RCA) 36% (+2) reporting. Added at WANT, Medium at WKND, WXYV, WWRL WILD, WBLX, WENN, WGIV, WHRK, KOKY, WLOU, WEDR, WDMT, WTLC, WBMX, KDAY, KJLH, KSOL

SYLVESTER "Here Is My Love" (Fantasy/Honey) 36% reporting. Added at KSOL, WJMO, WJJS. Medium at KDIA, WJLB, WBMX, WDAO, WWWS, WKWM, WLOU, WENN, WHRK, WDAS, WXYV, WKND, WILD, WWRL Hot at KJLH.

SANDRA FEVA "Tell 'Em That I Heard It" (Venture) 34% (+2) reporting, Added at WXYV. Medium at WDAO, WKWM, WJLB, KAEZ, WBMX, WEDR, WLOU, WKXI, WAOK, WANT, KOKY, WENN, WAMO, WDAS, WILD. Hot at WJMO.

SMOKEY ROBINSON "You Are Forever" (Tamla) 30% (+10) reporting. Added at WBLX, WAIL, WPDQ, WDIA, WJMI, WWWS, WXYV, WKND. Medium at KDKO, WDAO, WTLC. KAEZ, WOIC, KOKY, WGIV.

BILL SUMMERS & SUMMERS HEAT "Call It What You Want" (MCA) 30% reporting. Hot at WKWM, KAEZ, KDIA, WAMO, WBLX, WENN, WANT, WVOL, KMJQ. Medium at KXAM, WATV, WOWI, WTMP, WJMI, WJJS.

LARRY GRAHAM "Just Be My Lady" (WB) 30% reporting. Added at WILD, WWIN, WHUR, WVOL WOIC, WEDR, WGIV, WHRK, WVEE, WAOK, WTMP, WGCI, KSOL, KLIP. Medium at WDAS

# **NEW & ACTIVE**

NOEL POINTER "All The Reasons Why" (Liberty) 28% (+8) reporting. Added at WJJS. Medium at WAMO, WDAS, WILD, WKXI, WDIA, WDAO, WCIN, WJMO, WBMX, KSOL, KJLH. Hot at WXYV, WJLB.

ARETHA FRANKLIN "Come To Me" (Arista) 28% (+6) reporting. Medium at WBMX, WJMO, WJLB, WDMT, WENN, WPDQ, KOKY, WTMP, WLOU, WVOL, KMJQ, WWRL, WKND. Hot at WGIV.

OHIO PLAYERS "Skinny" (Boardwalk) 28% reporting. Added at KSOL. Medium at

WAMO, WKND, WWRL, WEDR, WAOK, WATV, WENN, WDAO, WTLC, WJLB, WBMX, KDKO. Hot at WJMI.

RENE & ANGELA "I Want You More" (Capitol) 28% reporting. Added at KDKO. WTLC, WKWM, WVON, WCIN, WATV, WWRL, WXYV, Medium at WJMO, KAEZ, WDIA, WILD. WHUR. Hot at KJLH.

ROBERT WINTERS & FALL "When Will My Love Be Right" (Buddah) 28% reporting. Added at WJLB, WKWM, WCIN, WGCI, WXYV, WBMX, Medium at WKND, WILD,

WGIV, WDAO, KAEZ, KDIA, KSOL Hot at WWRL.

JACKSONS "Walk Right Now" (Epic) 28% reporting. Added at KDKO, WJMO, WKXI, WBLX, WAIL WATV, WHRK. Medium at WWRL WWIN, WDAS, WOIC, KOKY, WAOK,

TEENA MARIE "Square Biz" (Gordy) 26% reporting. Added at WHRK, WCIN, KDAY, KSOL, KDKO, KXAM. Medium at WHUR, WDAS, WXYV, WWIN, WAIL, WTLC. Hot at WVON. LV. JOHNSON "I Don't Really Care" (ICA) 26% reporting. Added at WJMO, WILD. Medium at WDAO, WGCI, WKWM, WJLB, WBMX, WVON, WKXI, WGIV, WENN, WWRL Hot at WATV

RANDY BROWN "If I Don't Love You" (Chocolate City/PolyGram) 24% (+2) reporting. Medium at KSOL WKWM, WJMO, WBLX, WAIL WHRK, KOKY, WVEE, WOWI, WKXI, WJJS. Hot at WDIA.

SHALAMAR "This Is For The Lover In You" (Solar) 24% reporting. Added a WILD, WKWM, WJLB, Medium at WWIN, WBLX, WAIL, WHRK, WJMO, KSOL, KDKO. Hot at

POINTER SISTERS "Slow Hand" (Planet) 24% reporting. Added at WBMX, WCIN, WPDQ. Medium at WWRL WHRK, KOKY, WVEE, WTMP, WVOL, WDAO, WDMT. Hot at

HEAVEN & EARTH "I Really Love You" (WMOT) 22% reporting.

WAMO, WDAS, WILD, WAOK, WDIA, WGIV, WDAO, WGCI, WTLC, WBMX, KSOL.

RANDY CRAWFORD "When I Lose My Way" (WB) 22% reporting. Medium at KDIA, KJLH, WCIN, WJLB, WJMO, WVON, WENN, WATV, WVEE, WLOU, WEDR.

JOE SIMON "Are We Breaking Up" (Posse) 22% reporting. Medium at WGCI, WBMX, WVON, WEDR, WOIC, WLOU, WKXI, WTMP, WENN. Hot at WGIV, WJLB.

# Black Radio

### Hottest

# **June 19, 1981**

EAST	BOUTH	MIDWEST	WEST	
Grace Jones Cameo Teana Gardner	Rick James Cameo	Rick James Stephanie Mills	Cameo Cheka Khen Rick James Maze	

# Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

#### EAST .

ADDED Eddle Kendricke Larry Graham Dynasty

HOTTEST Change HOTTENT
Change
Chake Khan
Grece Jones
Sedane
Teans Gardner
Stery Lattiesw
Maze
Gino Socelo
Stargerd
Tom Browns

#### WDAS Joe Tambu

ADDED modores

HDTTEST
Rick James
Stephenie Milto
Change
Grace Jones
Clarke/Duke
Maze
Tasne Gardner
Debra Laws
Cameo
Cheke Khan

#### WKND Hartford, CT Eddle Jordan

ADDED
Attantic Starr
Deniece Williams
Fentasy
Lins
Odyssey
Smokey Robinson
Brothers Johnson
Denroy Morgan

HOTTEST Aurra Rick James Gap Band Chake Khan Billy Ocean Raydio Clarke/Duke Debre Laws Side Effect Cameo

# Brenda Mussell HOTTEST Grace Jones Aurry Rick Janies Tasna Gardner Cameo Unlimited Touch Billy Ocean Walter Jeckson Grandmester Flash Evelyn King WWRL New York, NY Wanda Ramos

WWIN Baltimore, MD Curtis Anderson

ADDED Commodores Larry Greham Eddle Kendricks Refael Cameron Smesh Bohennon Brenda Russell

NOTTEST
Stacy Lattiesw
Evelyn King
Cheryl Lynn
Billy Ocean
Yutske Yokokurs
Whispers
Robert Winters & Fail
Unlimited Touch
Centece Williams
Just Friends

ADDED
Brothers Johnson
Robert Winters & Felt
Rene & Angele
Sandre Feve
Odyssey
Smokey Robinson "Fo
Diane Rosa
War
Commodores
Leon Bryent
Klymeas

HOTTEST
Taene Gardner
Steey Lestiesew
Lee Ritenour
Michael Wycoff
Attentic Sterr
Noel Pointer
Grace Jones
Debra Lawe
Cameo
Donna Washing

ADDED Shalamer "Lover Larry Graham Dynasty Roberts Flack LV Johnson Sun "Jem"

HOTTEST
Grace Jones
Rick James
Debrs Lawe
Gino Soccio
Billy Ocean
Raydio
Aurra
Camso
Les Ritenour
Stephenie Mills

#### WAMO Pittsburgh, PA J.C. Floyd

ADDED Billy Ocean Quincy Jones

HOTTEST
Teans Gerdner
Chake Khen
Grace Jones
Clerke/Duke
Stephenia Mile
Frankle Smith
Lee Ritenour
Bill Summers
Change
Aurra

#### MIDWEST -

# WTLC Indianapolis, IN Jay Johnson

ADDED

HOTTEST
Rose Royce
Billy Ocean
5 tagy Lattieaw
Unlimited Youch
Yaena Gardner
Gino Soccio
Debra Lawa
Klymata
Fantasy
Mass Production

#### wwws Seginew, MI Curtis Foxx

ADDED
Brothers Johnson
Bob Marley
Third World
Betty Wright
Brothery Robinson "Fo Midnight Star
Side Effect
Rafeel Cameron
Yarbrough & Peoples

Atlanto Sterr "Send"
Atlanto Sterr "Send"
Rick Jamee "Give"
Quincy Jones "Dude"
Frankle Smith
Allicle Myere
Raydio
Qino Soccio
Robert Winters & Fell "Magic"
L.J. Raynoids
Change

# KAEZ-FM Okishoma City, OK Lee Simpson

HOTTEST
Side Effect "Make"
Cheks Khen
Stephenie Mille
Sho Nuff
Auris
Bill Summers
Kilqua "Lovee"
Gap Band "Yearnin'
One Way "Push"
Lekesida "On"

WDAO Dayton, OH Turk Logan

ADDED None

HDTTEST
Oebra Laws
Cameo
Maze
Stephanie Milts
Bilty Ocean
Webster Lewis
Aurra
Klymazz
Welter Jackson
Quincy Jones

# WEDR Miemi, FL Leo Jackson

ADDED
Tings Stewart
Rafeal Camaron
Eddle Kendricke
Larry Graham
Evelyn King
B.B., And The Q. Band
Cittaree Band
Freddle Henrylletty Wright
Grandmaster Flash

HOTTEST
Lamont Dozier
Gap Band
Rick James
Chekis Khen
One Way
Paule Kelly
Archie Beil
Stephenie Milte
Fatback Band
Strikere

# WJJ8 Lynchburg, VA Art Young

ADDED
Sylvester
T.S. Monk "Candidete"
Noel Pointer
Maxe
Bilty Ocean
Gino Vannaill
Guintry Jones
Whispers
Marvin Gaye
Carole Bayer Sager

# WGCI Chicago, IL Steve Harris

HOSTEST
Tagne Gardner
Frankle Smith
Rick James
Orace Jones
Denlece Williams "Silly"
Raydio
Billy Ocean
Frank Hooker
Shalamar "Make"
Atlantic Starr "Whan"

# WKWM Grand Rapids, MI Frank Grant

ADDED
Quincy Jones
Shalamar "Lover"
Yutaha Yokohura
Robert Winters & Fell "V
Peter Tosh
Brothers Johnson
Lina "Together"
Slave
Rene & Angela
Yarbrough & Peoplea

HOTTEST
Rick James "Give"
Cameo
One Wey "Push"
Grace Jones
Webster Laweis
Donne Washington
Bill Summers
Billy Preston
Maze
Teane Gardner

# WBMX Chicago, IL J.J. Jeffries

ADDED Quincy Jones Whispers Robert Winters & Fell "When Pointer Sisters Atlantic Starr "Send"

HOTTEST
HOTTEST
Rick James "Give"
Stephenie Mille
Frankie Smith
Grace Jones
ClarkefDuke
Cameo
Tasne Gerdner
Billy Ocean
Maze
Aurra

ADDED Quincy Jones Cheryl Lynn Klique Unlimited Touch Evelyn Klnÿ

HOTTEST
Rick James
Clarke/Duke
Clarke/Duke
Change
Kim Carnes
Frankle Smith
Carnes
Tanna Gerdner
Grace Johns
Kool & The Garig

ADDED
Kenny Rogers
Santanis
Clerite/Duke
Berbrs Streisand
Denlece Williams "Silly
Gap Band "Humpin"
Stars On 46

Total On 46

HDTTEF

Raydio
A Taste Of Honey
Klim Carnes
Smokey Robinson "Being"
Gop Band "Vearning"
Robert Winters 5 Fall "Megic'
Grover Washington Jr. "Juer"
Atlantic Starr "When:
Chakia Khan
Stephanie Milte

ADDED Commodores Unlimited Touch Billy Ocean Sylvester LV. Johnson Jacksone "Walk" Refeel Cameron

HDTTEST
Stephenie Mille
Frankle Smith
Clarke/Duta
Change
Cameo
Rick James
Sandra Feva
Kool & The Geng
Side Effect
Grace Jones

# WJLB Detroit, MI J. Michael McKay

ADDED

Rufus "Hold"

Starpoint "E Want"

Shalamar "Lover"

Robert Winters & Fall "When
Pater Tooh

Evelyn King

HOTTEST Grace Jones One Wey Alicis Myers Stephenie Mills Clarke/Duke Joe Strom Donne Washington Noel Pointer Pessage Walter Jackson

# WVON Chicago, IL Ron King

HOTTER Hick James Unlimited Touch Quincy Jones "Dude" Tanne Gardner Rick James "Fier" Billy Ocean Deniece Williams "Billy Webster Lewis Attantic Star "Bend" Teene Marie

ADDED Gino Soccio "Try" L.J., Reynolds Robert Winters & Denlece Williams Teens Marie Pointer Sisters Unlimited Touch Rene & Angele

HOTTEST
Bilty Oosen
Rick James
Quincy Jones
Stephanie Mills
T.S. Monk "Can't
Clerker Duk
Les Ritenour
Harvey Mason
Debrs Laws
Isley Brothers "Ni

#### WEST -

HOTTEST Rick James Stephenie Mille Clarke/Duka Grace Jones Frankle Smith Welter Jackson Lee Ritenour Cameo Meze Tasna Gerdner

KXAM Phoenix, AZ Rick Nuhn

HOTTEST
Rick James
Grace Jones
Grace Jones
Chake Khen
Chake Khen
Cameo
Lina "Lying"
Chenge
Islay Brothers
Bernerd Wright "Chillin"
Clerke/Duke

# KDKO Denver, CO Byron Pitts

HOTTEST RICK Jemes Teans Gardner Junies Frankle Smith Stone City Band One Way Chake Khan Carreo Maze Billy Ocean

Los Angeles, CA J.J. Johnson

ADDED Commodores Fatback Band Atlantic Starr Teena Marie

HDTTEST
Billy Ocean
Grace Jones
Change
Stephenie Mills
Les Ritanour
Sister Siedge
Walter Jectson
Strikers
Donne Washing

# KJLH Los Angeles, CA Lawrence Tenter

HOTTEST
Pointer Sieters
Billy Ocean
Evelyn King
Rene & Angele
Roberts Fleck
Stocy Lattleew
Sylvester
Brothers Johns.
Derlece William
Quincy Jones

ADDED Aurra Commodores Conray Margen

HOTTEST
Rick James
Frankle Smith
Cheke Khen
Cameo
Raydio
Gap Band
Bill Summers
Bernard Wright "C
Maze
Shelamar "Lover"

Freeno, CA Kevin Lynn

## SOUTH -

#### WOIC Columbia, SC Bob Walters/Ron Folius

ADDED Brothers Johnson Larry Graham Rafael Cameron Count Coolout Islay Brothers Grover Weahington Jr.

# KMJO

HOTTEST
RICK James
Chake Khan
Raydlo
Bill Summers
A Teste Of Honey
Shalamer
Grover Weahington Jr.
Atlentic Stair "When"
Frankis Smith
Smokey Robinson "Being"

HOTTEST
One Way
Stephenie Mille
ClerkefOuke
Mease Production
Grace Jones
Rick James
Chake Khan
Cameo
Teane Gardner
Wheele Of Steel

HOTTEST Frankle Smith Change Raydio States Siedge Stephenie Mill Clarke/Duke Cameo Grace Jones Rick James Strikers

# WAOK Atlanta, GA Carl Connors

ADDED Dionne Warwick Fentasy Evelyn King Commodores Glorie Gaynor Champeign Larry Grahem Islay Brothers Refael Cameron

HOTTEST
Jerry Knight
Aurra
Cameo
Grace Jones
Teans Gardner
Fathack Band
Cheryl Lynn
Billy Ocean
Stacy Lattiasw
Atlantic Starr

# WVEE Atlanta, GA Scotty Andrews

ADDED Roberts Fleck Commodores Larry Graham Starpoint Hall & Ostes Gary U.S. Bonds

HOTTEST
Grace Johns
Strikers
Kim Carnes
Frankle Smith
Billy Ocean
Cameo
Teans Cardner
Shelamer
Clerke/Duke
Stephenie Milla

# WANT Richmond, VA Ben Miles

ADDED Mike Jeckson Stevie Wonder Theims Houston R.J.'s Latest Arrivs Oebra Laws

HOTTEST
Rick James
Grace Jones
Bill Summers
Raydio
Taene Gardner
Clerke/Duke
Cameo
Attentic Starr
Cheke Khen
Kool & The Geng

HOTTEST
Lee Ritenour
Stephenie Mille
Francie Smith
A Teste Of Honey
Raydio
Gap Band
Cheka Khan
Lakeside
Rick James
Rufue

ADDED Jecksons Larry Graham Teens Maris Commodores

HOTTEST
Grace Jones
Change
Clarke/Duke
Fatback Band
One Way
Stephanie Milia
Cameo
Frankle Smith
Billy Ocean
Tanna Gardner

ADDED Commodores Quincy Jones Smokey Robinson

HOTTEST Frankle Smith Rick James Sleter Stedge Taana Gardner Randy Brown Stocy Lattleaw Deniece Williams Maze One Way Atlentic Starr

ADDED
Tasna Gardner
Commodorea
Brothers Johnson
Larry Graham .
Reddings

HOTTEST
Rick James
Whispers
Arette Frenklin
Billy Ocean
Change
Cameo
Grece Jones
Joe Simon
Stacy Lettleaw
Stargard

# WPDQ Jacksonville, FL Nat Jackson

ADDED
202 Machine
Funky BeBop
Sun
Smokley Robinson
Spinners
Originals
Bohannon & Cerolina
Pointer Bisters
2.2. Hill

Z.Z. MIR

VOTTEST

Frankle Smith

Grace Jones

Eric Clapton

Gap Band

Jeck sone

Atlantic Starr

Kim Cermes

Robert Winters & Fall

Islay Brothers

Mess Production

# Birmingham, AL Bill Glover

HOTTEST
Whispers
Raydio
Billy Ocean
LV. Johnson
Maze
Marvin Gaye
Strikers
Cameo
Maas Production
Rick James

# WENN-FM

Birmingham, AL Gene Wise ADDED Roberts Fleck Evelyn King

HOTTEST
Rick James
Grace Jones
Strikers
Cameo
Eddie Fisher
One Way
Fetback Bend
Billy Ocean
Bill Summers
Klique

ADDED Commodores Kool & the Geng Brokey Robinson Kraftwerk Jecksons Evelyn King

HOTTEST Frankie Smith Rick James Gap Band Cheke Khen Cameo Kim Camea Clerke/Duke Raydio Maze Gap Band "Ye

# WBLX Mobile, AL Carmen Brown

ADDED Brothers Johnson Smokey Robinson Isley Brothers Jacksons Evelyn King Betty Wright

ADDED Rufus Bernard Wright Smokey Robinson

HOTTEST
Cameo
Stephenie Milia
Klique
Ohio Playara
Gino Soccio
Maze
Walter Jackson
Taana Gardner
Billy Ocean
Frankie Smith

# WICKI

ADDED
Jecksons
Ebones Webb
Commodores
LJ. Reynolds HOTTEST
Teams Gardner
Cheke Khen
One Way
Sister Sledge
Rick James
Stephenic Mills
Gep Band
Mass Production
Waiter Jackson
Maze

# WVOL Nashville, TN Fred Harvey

ADDED Sue Ann Commodores Larry Graham Donna Washing Quincy Jones

HOTTEST
Frankle Smith
8.8. King
Rick James
Grace Jones
Strikers
Attantic Starr
Shelemer
Bill Summers
Teans Gardner
Stacy Lattleaw

## WLOU Louisville, KY Neel O'Rea

ADDED Clarke/Duke Sleve Delegation Keni Burke Stacy Lattleaw L.J. Reynolds Cheryl Lynn HOTTEST
Tanne Gerdner
Masse Production
Controllers
Stone City Band
T-Connection
Side Effect
T.S. Monis
Stephenie Mills
One Way
Mervin Gays

ADDED Teens Marie Sugarhill Gang B.B. And Q Band Evelyn King

ADDED
Sun
Deyton
Bernard Wright "Heb"
Jeff Lorber Fusion
Mantra
Rens & Angele
Midnight Star
Debra Laws
Brothers Johnson
Yutaka Yokokurs
Major Harris
Roberta Fisch
Dynasty
Yerberugh & Peoples
Kurtle Blow
Jacksone
Teene Marie
Vin Zee
Strikers
The Grangers
Jimmy Citty
Rufue
MOYTEST

KDAY

# ADDED Commodores HI-Gloss

# KDIA Oskland, Kelth Ade

# KLIP

ADDED Carrie Lucse Brende Russe Commodores Larry Graham Stacy Lattisev

HOTTEST
T.S. Month "Bon"
Shalamar "Make"
A Taste Of Honey
Kano
Cheka Khan
Raydio
Atlandc Starr "When"
Yerbrough & Peophes "Don't"
Grover Washington Jr. "Just"
Bleve "Watshing"

# Opportunities

#### Openings

#### EAST

Talk show hosts/possible future openings at leading stations in group. T&R: Bill Rock, VP/Programming, Insilco Broedcast Group, Box 85, New Heven, CT 08501.

KIX 101½/Trenton now accepting tapes for future opening on 50,000 watt FM rocker. Minimum four years experience. 218 Ewingville Road, Trenton, NJ 08638 FOE M/F (8-19)

WRTA/Attoons, PA is looking for afternoon drive personality. TER to Greg Lance, Box 272, Altoons, PA 16803. EOE M/F (6-19)

N.E. A/C seeks morning personality with production skills. Send T&R to Dean Williams, Box 590, Haverhill, MA 01830. EOE M/F (6-19)

Versatile morning personality sought by WNAV. Ex-perienced only. Production. Send T&R to: Steve Hopp, Box 829, Annapolis, MD 21404. EOE. (6-12)

News Director to lead award-winning team. Intelligent, experienced, people-oriented manager. T&R: Gary Bruce, PD, WLAM, Box 929, Lewiston, ME 04240. EOE M/F. (6-12)

WELBECO, Inc. of Maine is expending. Kay positions available. Top dollar. T&R and salary requirements to Tommy Edwards, WAYU-WCOU, Box 330, Lewiston, ME 04240. EOE M/F. (6-12)

Afternoon drive personality needed. Experience and telent necessary. Great opportunity with growing com-pany. Send T&R to WENY, Box 208, Elmira, NY 14902. EOE M/F. (6-12)

Group-owned station committed to news now eccepting TSR's, writing samples for future news positions. Contact Peul Ciotta, ND, WBAX, One Broadcest Plaza, Wilkes-Barre, PA 18706. EOE. (6-12)

Promotion Director/on-air person needed at 50,00 watt FM station in New Hempshire. T&R: Bob Welke WOKQ, Box 576, Dover, NH 03820. EOE M/F, (6-12)

WRUN/Utice, NY has nights open immediately. If you can communicate with sdutts 18-49, send T&R to Fred Horton, PD, WRUN, Thomas Rd., Oriskany, NY 13424. EOE M/F. (6-12)

WOAY/West Virginia accepting T&R for an nouncers with rock format experience. Send to Charlie nouncers with rock formet experience. Send to Charlie Jenninge, Box 251, Oak Hill, WV 25901. EOE M/F. (6-12)

WSNE/Providence looking for Production/Creative Services Director. Good voice, technical skill, good copywriter. Work samples: Pater Mokover, WSNE, 111 Domenze, Providence, RI 02903. EOE M/F, (6-12)

Z104/Frederick, MD has immediate opening for ex-perienced newsperson. Also possible opening for air personality, T&R: Kemosabi, 6633 Mount Phillip Road, Frederick, MD 21701. (6-12)

#### Openings

Top 25 AOR has opening for local sales person. Commissioned salery . . . \$20,000/yr, reasonable. Send resume to Business Mgr., WBRU-FM, 88 Benevolent St., Providence, RI 02906. (6-12)

WHCN, Hartford's Leading AOR, seeks Production Director who can produce, write, and handle a weekend airshift. Tapes and resumes to Daniel Francis Hayden, PD, WHCN, 1039 Asylum Ave., Hartford, CT 06105. EOE.

#### SOUTH

KIKK/Houston has a rare opening for full-time air per sonality. T&R to Charlie Ochs, 6306 Gulfton Dr. Houston, TX 77081. EOE M/F (6-19)

KIKN/Corpus Christi, TX needs midday and drive time jocks. TER to Jimmy Louis, Box 6809, Corpus Christi, TX 78411. EOE M/F (6-19)

Megic 102 FM Houston looking for Sports Director. Someone who lives and breathes sports. Immediate opening. TER to Bill Trevis, Box 22900, Houston, TX 77027. EOE (6-19)

Mester Creations radio in central Florida needs Pro-duction, News, Sports and A/C Directors and conversa-tional air talent. Box 1254, Mt. Dore, FL 32767. EOE M/F

1260 Country looking for experienced talent for AM or PM drive. T&R to Todd Martin, WGVM, Box 1438, Greenville, MS 38701. EOE (6-19)

West Texas A/C station needs stable pro for morning drive. Possible future PD position. T&R to Chris Showalter, KBST, 608 Johnson, Big Spring, TX 79720. EOE M/F (8-19)

Went to live in Floride and make money? West Palm Sebestian AOR seeks afternoon drive jock. Hot produc-tion. Scott Fisher, WIZD, Box 99, Ft. Pierce, FL 33454.

Immediate position. Pro Country elr telent. Killer production. No calls please. Send T&R to WKBC, Box 938, N. Wilkesboro, NC 28659, Attn: PD. (6-19)

Southeast medium/major market station looking for future air talent. T&R to Ed Seeger, Beasley Broadcast Group, Box 1355, Goldsboro, NC 27530. EOE M/F (6-19)

WBHP/Huntaville, AL looking for drive com-municator. Excellent pay/benefits. TGR to Bill Murray, Box 547, Huntaville, AL 35804. No calls please. EOE M/F (6-19)

KINT 98 is now accepting tapes and resumes ( possible future openings, No calls, Jim Zippo, 57 Trowbridge, El Paso, TX 79925, EOE M/F (6-19)

#### Openings

Full-time jock needed. BJ105-FM/Orlando. Evening shift and production. T&R to Dave Wright, Box 7475, Orlando, FL 32854. EOE (8-19)

WKQQ-FM/Lexington, 100,000 watt AOR, has opening for qualified News Director. Anchoring and special features. T&R to Gary Dickson, Box 100, Lexington, KY 40590. EOE (6-19)

WKXX 106/Birmingham has possible future openings. TER to Smokey Rivers, Box 1090, Birmingham, AL 35202. EOE M/F (6-19)

Immediate opening for News Director for AM/FM. Female preferred. T&R to Tom Wall, KUFO, Box 6350, Odesse, TX 79762. EOE (6-19)

Southeast Georgia's fasteat growing FM has immediate opening for eir steff and production. T&R to WGEC, Box C, Springfield, GA 31329, Attn: Ron Scott. EOE M/F (6-19)

WQIK-FM/Jecksonville, FL needs exciting morning man for #1, 25-54 station in market. TER: Bill Wise, WQIK-FM, IBM Bidg., #328, Jecksonville, FL 32207. EOE M/F (6-19)

WQOK/Greenville, SC, CHR accepting applications for future pert-time and full-time personalities. T&R to: Deve Welchel, WQOK, Greenville, SC 29610. No cells please. EQE. (6-12)

WFMI/Lexington metro CHR looking for strong personality with super pipes and production skills. TER to Larry Trimmer, 201 Petchen Drive, #39, Lexington, KN 40502: EOE M/F. (6-12)

WWXL/Manchester looking for News Director, Con-tect Randell C. Bliss, GM, Rt. 5, Box 50, Manchester, KY 40962. No cells please, EOE M/F. (6-12)

at least 3 years engineering expenance. Send resum to Box 8247, Sevennah, GA 31412. EOE M/F. (6-12)

XU103 looking for more good teen numbers. Nights. B.J. Odom, OM, Rt. 5, Box 50, Manchester, KY 40982. No cells please. EOE M/F. (6-12)

duction Director to manage AM/FM production department and 3 hour shift. TER: Bob Casey, Box 186, Charleston, SC 29402. EOE M/F. (6-12)

Rare opening at North Florida's #1 Contemporary station, Y103. T&R to Mr. Robert John, WIYY-FM, 3100 University Blvd., S., Jacksonville, FL 32211. No calls please. EOE. (8-12)

KFMN/Abilene, TX looking for experienced CHR Jock with production talent to work nights 6-10pm. TER: Chuck Roberts, Box 473, Abilene, TX 79604, EOE M/F. (6-12)

Immediate openings for middey jocks at 5,000 wett A/C station. Send T&R to Jeff King, PD, WKGX, Box 1080, Lenoir, NC 28845. EOE. (6-12)

100,000 watt Country FM needs communicator, good reader, for evanings. T&R to KXKZ, Box 430, Ruston, LA 71270. (318) 255-5000. EOE. (6-12)

Immediate opening for experienced drive talent. TER to Phil Renkin, Box 3030, Lafeyette, LA 70502. EOE. (6-12)

Air personality/production person 7-midnight shift for A/C. Must have 1 year experience. Call Froster Byrd, KTBB, (214) 597-7278. EOE, (6-12)

AM drive/PD needed immediately for Country sta-tion. T&R to Gary Baggett, KWKC, Box 2201, Abilene, TX 79605. EOE M/F. (6-12)

Male reporter/enchor needed for AM drive yester-dey, to deliver news and punchlines. T&R: Verna Avery, WAOK, 401 W. Peachtree St. N.E., Atlante, GA 30365. EOE. (6-12)

KFIM looking for mature, stable air talent with greei production for PM drivel T&R to Johnny Thompson, 5411 N. Mese, Suite 31-C, El Peso, TX 79912. EOE M/F

Beautiful Music WLPR has full-time opening for en-nouncer to handle news/production/running automa-tion. T&R: Alan R. Bishop, Station Manager, WLPR, Box 1944, Mobile, AL 36801. EOE. (6-12)

Southeast medium-major market station looking for future air talent. T&R: Ed Seegar, Beasley Broadcasting Group, Box 1355, Goldsboro, NC 27530. EOE M/F. (6-12)

100,000 watt Q101 needs Sales Manager to organize and train our sales staff. Sand resume to Larry O'Neal, Box 5314, Maridian, MS 39301. EOE. (6-12)

Creative morning personality needed yesterday for coastal Carolina Adult FM. Good production a must. T&R: Bob Powell, 3040 Boundary St., Beaufort, SC 29902. EOE. (6-12)

#### Openings

95-8GF/Sevannah needs afternoon drive telent with strong production for 100,000 watt FM, CHR format. T&R to: Doug Welldon, Box 876, Savannah, GA 31498. EOE M/F. (6-12)

Ownership opportunity available for Gen eral Sales Manager with first class full power FM. In the third fastest growing market in the nation, El Paso, TX. We in vite aggressive individual whose desire is to get ahead with an expanding broadcast group. Complete responsibility for entire local and national sales effort. Must have sales management experience in recruiting, sales training, co-op, merchandising and day-to-day supervision of sales staff. Salary and sales history, references and resume requested. Send to Box 10341, El Paso, TX 79994. EOE (6-26) •

#### MIDWEST

#### Aggressive Broadcast Group

is looking for a major news talent to fill a posi tion as News Director at its Midwest facility. Strong writing, delivery, and management ability a must. Females and minorities encouraged to apply Tapes and resumes ASAP to Radio & Records, 1930 Century Park West, #240, Los Angeles, CA 90067

KFYR (Y-93) Radio News is now accepting applica tions for reporter/enchor. Previous experience necessery. Contect Mark Swertzell, ND, KFYR, Box 1738, Bismerck, ND 58502. EOE (6-19)

Immediate opening for air pro/production whiz in personality radio. T&R to Kert Radel, WFIN, 101 W. Sandusky, Findley, OH 45840. EOE M/F (6-19)

WZUU/Milwaukee seaks creative, productionminded air talent. Females encouraged. No beginners. TER to John Driscoll, WZUU, 520 W. Capitol Drive, Milwaukee, WI 53212. EOE M/F (6-19)

Top-rated contemporary FM station in beautiful Sunbelt city accepting T&R for evening opening. Five years experience. Phil Hell, PD FM96 (KRAV), Box 746, Tulse, OK 74105. EOE M/F (6-19)

Proven anchor/writer needed now at growing urban contemporary leader. T&R, photo, reference and acripta to News Director, KMJM (Majic 108), Box 4888, St. Louis, MO 63108. EOE M/F (6-19)

Tulsa's all-oldle AM-1050 seeking our first morning personality. Must be antertaining and informative. Five years experience. Phil Hall, PD, KRAV-AM, Box 746, Tulsa, OK 74105. EOE M/F (6-19)

#### **Country Program Director**

Established Country radio station in the Midwest. Management experience necessary. Tape and resume to Radio & Records, 1930 Century Park West, #242, Los Angeles, CA 90067.

WKCQ/SagInaw. Two openings for air talent Box 1776, SagInaw, MI 48605. EOE M/F (8-19

NBC's Chicago A/C FM, WKQX, seeks the best afternoon talent. Salary and benefits commensurate. T&R to Bill Stedmen, WKQX, Merchandise Mart, Chicago, IL 60654. EOE M/F (6-19)

Pollsh your act with the area's #1 FM CHR rocker. Evening opening now. Send T&R immediately! Jay Clark, KYTN-FM, Grand Forks, ND 58201, (701) 772-7197. EOE M/F (8-19)

WMKE/Milwaukee Country is looking for dedicated personalities. Country music knowledge preferred. T&R to: Tony Russell, WMKE, 5407 W. McKinley, Milwaukee, WI 53208. EOE M/F. (6-12)

News Director for WKDQ/Evansville, IN. Ag-gressive, personable newscests, T&R: Bobby Magic, gressive, personable newscests. T&R: Bobby Megic, OM, WKDO, Box 2000, Station D, Eveneville, IN 47714, (812) 422-5995. (6-12)

Growing Contemporary Cleveland FM seeks dedicated air talent. Prafer Ohio, Penna., Michigan-area applicants. T&R to: Herry O, 93FM, 1303 Pro-apect, Cleveland, OH 44115. EOE M/F. (6-12)

Terre Haute market personality. Top 40 looking for creetive jock. Send T&R to Richard Keufmen, WBDJ, Box 400, Brezil, IN 47834, (812) 448-2317. EOE M/F. (6-12)

Air talent/Production Director needed. Send T&R to Merk Winston, WWQM, Box 4408, Medison, WI 53711. (6-12)

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NAME ADDRESS STATE

> 1930 Century Park West Los Angeles, CA 90067

# Opportunities

#### **Openings**

KSMN/Mason City, IA looking for announcer for Country format. Send topes to Tom Huber, Box 1446, Mason City, IA 50401. (6-12)

Wented: One-on-one communicator for contemporary news operation. Contact Mark Elliott, KEYN/KQAM, 2829 Salina, Wichita, KS 67204, (316) 838-7744. EOE M/F. (6-12)

WTIG-AM/Messillon, OH accepting tapes for possible future openings. TER to Don Girard, Box 573, Massillon, OH 44648. EOE. (6-12)

WKAU/AM-FM CHR seeks T&R's for possible future openings. Competitive Appleton/Oahkosh/Green Baymarket. Ron Ross, PD, 1786 Block Rd., Keukauns, WI 54130. EOE M/F. (6-12)

WKBN needs experienced midday "personality." Tape and resume to Pete Gabriel, 3930 Sunset, Youngstown, OH 44501. No calls. EOE M/F. (6-12)

Pollah your act. Come to KDAO/Marshalltown, IA. Professional A/C station looking for level-headed individual. T&R: Jay Douglas, Box 538, Marshalltown, IA 50158, (515) 752-4122. EOE M/F. (6-12)

Near-genius, producer-writer needed for radio works of art. Excellent salary, benefits and environment. Send T&R, writing samples to: WDIF, Box 10,000, Marion, OH 43302. EOE M/F. (6-12)

A/C FM seeks experienced morning ennouncer; good production skills. Burkhart-Abrems-programmed in Chicago metro area. T&R: WXLC, 4 South Genesee, Weukegen, IL 60085. EOE M/F. (6-12)

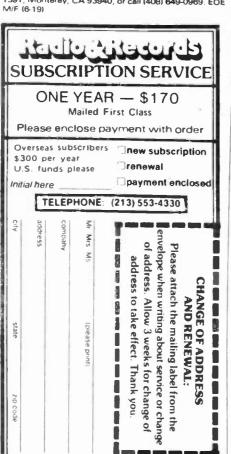
#### One of America's Foremost Groups Looking

tor major programming talent to become Program Director at one of its Midwest stiations. Candidate must possess superior programming ability in Contemporary and Adulti/Contemporary radio, and advanced management salts. You must alreedy be one of the best, or prove that you can become one of the best to earn this position. Females and minorities encouraged to apply Presentation packages ASAP to Radio & Records, 1930 Century Park West #241\_Los Angeles, CA 90067\_EOE

#### WEST

Creative writer weekly Top 30. Minimum 2 years radio station experience. Call Bobby Rich, Drake/Cheneult, (213) 883-7400. (6-19)

KWAV-FM/Monterey has immediate news opening for hard-working person. Contact Lan Cohen, Box 1391, Monterey, CA 93940, or call (408) 849-0969. EOE M/F (6-19)



MAIL TO: RADIO & RECORDS

1930 Century Park West, L.A., CA 90067

#### **Openings**

#### DJ - Rocky Mountain

Major market AOR with adult appeal. Applicants must have successful track record in format. Send complete resume. Include salary requirements. Send to Radio & Records, 1930 Century Park West, #243, Los Angeles, CA 90067.

KZOW/Beattle has afternoon drive open. Prefer West Cosst melor market AOR experience. TER ASAP: Nila Von Veh, KZOK, 1426 5th Ave., Seettle, WA 98101. (6-19)

KOPA-FM/Phoenix needs a midday jock/Production Director. Send tape resume and references to Steve Rivers, Box 1827, Scottsdale, AZ 85251. No cells. EOE M/F (8-19)

KYGO/Denver, CO has opening for weekend Country personality. T&R to Bob Call, KYGO Radio, 5350 W. 20th Ave., Denver, CO 80214. (8-19)

# KLOK

## Research San Francisco Bay Area

Experienced in Sales and Programming research. Send resume to Bill Weaver, KLOK Redio, P.O. Box 21248, San Jose, CA 96151. EOE

Anchor/reporter wanted by major Northwest effillate. Must have ability to tell story with sound and creativity. Box 9494, Seattle, WA 98109. EOE (6-19)

KWJJ/Portland, OR 50kw Country. Full and pert-time air talent/naws. Call Mike Stone, (503) 228-4393 10arn-12noon. EOE M/F (6-19)

KRCQ/Indio-Palm Springs, needs experienced jock and MD within the next 2 weeks. (FSR to Ron Young, KRCQ, 82540 Miles Ave., Indio, CA 92280. (6-19)

KTHO/South Lake Tahoe, CA accepting T&R for part-time A/C air talent end future news opening. Contact Wade Axell, Box AM, South Lake Tehoe, CA 95705. No cells. EOE (6-19)

Full-time Classical announcer needed at KCRL/Reno. 1st or 3rd phone end references required. T&R: Matt Stewart, Box 11920, Reno, NV 89510. EOE M/F (6-19)

KQDI/Great Falls is tooking for a personable newsperson to do AM drive. Send TER to Bob Lockhart, Box 6760, Great Falls, MT 59406. EOE M/F (6-19)

KAMP/El Centro has an immediate opening for an ennouncer. Production a must. Send T&R to Gene Raymond, Box 1018, El Centro, CA 92244, (6-19)

News Director for number 1 station in Klamath Falls, OR. Females encouraged to apply. TSR to Box 1150, Klemath Falls, OR 97601, or call Roger (503) 882-2551. (6-19)

Fly Traffin: Affiliete station looking for experienced eirborne traffic/news reporter. Pilot Ilicense not necessary. Box 9494, Seattle, WA 98109. EOE (6-19)

Need news reporter now. Someone who can dig for local news. Send T&R to Paul Wilson, KKNW, Box C 1510, Lynnwood, WA 98036. EOE M/F (6-19)

Sales Manager opportunity in the Northwest. Resume to Robert Unmecht, KKNW, Box C 1510, Lynnwood, WA 98036. EOE M/F (6-19)

AOR morning personality for KBOS-FM/Tulere-Fresno, CA. Creetive, crezy communicator, major market experience preferred. \$18,000+. Contect Joe Collins, Box 1101, Tulere, CA 93275. (6-12)

#### AOR Program Director

FM major Western market group. Top salary and benefits for the PD with a solid success in AOR. Send full resume, ratings and your Ideas of how to be #1 in a competitive market. Send to Radio & Records, 1930 Century Park West, Box #244, Los Angeles, CA 90067. EOE M/F

KBDF/Eugene has immediate pert-time and future full-time air telent openings. T&R to Charlie Ven Hall Box 70128, Eugene, OR 97401. EOE M/F. (6-12)

Experienced communicator/entertainer needed now at K960 (KARZ). TER to Bill Dodd, 2196 E. Camelback, Phoenix, AZ 85016. EOE. (6-12)

KQDQ/Eugene, OR looking for edult MOR sir talent and production. TER to John McLeod, Box 995, Sen Jose, CA 95108. EOE M/F. (6-12)

Creative professional young adult morning communicator sought by A/C in CA. Rush T&R to Russ Gerber, 545 Middlefield Rd., Suite 170, Menio Perk, CA 94025. (6-12)

Pacific Northwest's great mid-valley KGAL, looking for News Director. Immediate opening, TGR to Brian Casey, Box 749, Albany, OR 97321. EOE M/F. (6-12)

#### **Openings**

KPBA/Alamogordo, NM needs announcer with creative production sbility. Country formst. T&R to KPSA, Box 720, Alamogordo, NM 88310. (6-12)

Chief Engineer needed, AM/FM, Must have autometion experience. Send resume to Bob Ordonez, Box 10630, Reno, NV 89510. (702) 826-1355. Selary open. EOE. (6.12)

KBZY/Balem, OR needs eir talent immediately. T&R to Roger McDowell, Box 14900, Salem, OR 97309. EOE M/F. (6-12)

Rare opportunity. Mornings at Denver's KIMN Morning man leaving after 4 % years. Creative, mature, articulate, stable personality sought involvement a must. Ability to handle phones and anchor strong news, sports and traffic personalities a must. Join one of America's legendary radio stations and most respected broadcast companies. Tapes, resumes, etc., to Steve Keeney, Menaging Director, KIARM, 5350 West 20th Ave., Denver, CO 80214, Jefferson-Pilot Broadcasting Co. EOE.

KXLF looking for meture DJ for 7-midnight future opening. Send T&R to Beau Stone, KXLF, Box 3500, Butte, MT 59701. EOE M/F. (6-12)

Wanted: production wiz for Northern CA festest growing AM/FM outlet in five station market. Send TER to Rey Oreaco, Box 631, Marysville, CA 95901. EOE M/F. (6-12)

#### Positions Sought

Looking for eir position in small-medium market. Prefer Midwest. Formerly with WXXQ/Freeport, IL and WDUZ/Green Bey. Contact: CHRIS HANSEN, (815) 235-2421. (6-19)

RICH LAWRENCE, 13Q/WKWK, WBSR. 11 years, 1st phone looking for spot as jock/engineer, jock/MD. Prefer Northesst. Consider all. Let's talk. (412) 521-2931. (6-19)

Unique voice, major merket experience in many formeta et WEAM, WYCB, WLPL. Top references. Cell BOB MOHR, (301) 749-0528. (6-19)

Young, embitious female with 3 years radio experience, looking for night shift et Southern AOR stetion. Presently employed. Went more responsibility. Cell (901) 726-8656. (6-19)

PD looking for mejor or medium market PD job. Cen guarantee results. If you want numbers, call MERRILL CRAIG, (305) 773-7950. (6-19)

3 yeers experience mostly AQR. Super volce/production. Went AQR gig medium/mejor market or PD/MD job medium/smell merket. Before 11am, (315) 797-7716. (6-19)

Public Affairs Director at mejor station ready for a change. West Coest preferred. (209) 255-7742. (6-19)

Femele DJ, first phone, 3 years major market experience. Prefer dey shift/Texes. Consider upper medium merket if the money is right. (209) 255-7742, (6-19)

11 years experience in Easy Listening, seeking news position. Cell (216) 929-8550, (6-19)

WJIM/WIDG announcer seeks full or part-time an nouncing position at small/medium market station Salary open. Willing to relocate. Contact: MICHAEL HUTCHINS, (617) 351-0187. (6-19)

Awerd-winning commercial announcer seeks e primarily production job in the Chicego area. 11 years experience. Call TONY et (312) 863-5560. (6-19)

Rock jock. Specialty: olden goldens. Actually, envious format will do for sterters. Call MARK, (213) 462-4919. (6-19)

SMOKIN' SAM, former PD/MD for WJTT/Chattanooga, is evallable, Prefer PD, MD or eir telent. Cell (615) 892-4960. (6-19)

LARRY MONDELLO, former Production Director of KSLO/St. Louis, KYYX/Seattle, looking for mejor merket situation. Prefer West Coast. Cell (206) 542-4807. (6-19)

This young man is ready to make some tracks Black DJ now working in New York City, looking to major market. Call JHERI YOUNG, (212) 279-9321

Experienced femele Public Services Director/news caster/cell-in telk show host. Seeking position in medium-large market stetion. TER upon request. Will relocate. VALERIE, (213) 821-2142. (6-19)

TOM MURPHY, formerly of WAPE/Jacksonville WVBF and WRKO/Boston, looking for ennouncer/Pt position in New England. Call (617) 762-0173. (6-19)

Looking for an airabift at a FM AOR or a classic rocker. I'm willing to relocate and every offer will be considered. Cell CHRIS, (219) 663-7205. (6-19)

10 year Los Angeles County broadcaster seeks on alr/production, news/reporting, (805) 854-8988, (213) 622-3444, Mr. Walker's office (service). Mornings are best. BILL HARGREAVES. (6-19)

Looking to stay, Married, 25, B.S./Broadcasting. Onelr, production, promotion, and advertising experience. Desire air shift with possible programming responsibilities. Call RICK, (501) 225-1699. (6-19)

#### Positions Sought

Recent college graduate looking for announcer position/AOR market. Major and regional market experience. Will travel. T&R upon request. Call KEVIN DIXON, (215) 843-7488. (6-19)

Morning show. Two-men team with volces, characters, comedy and most important, communication. (415) 856-8650, in East call (616) 454-5960. (6-19)

Big Bend show communicator, A/C MD and sales. Excellent moneymaker. Age 43. RON ROBIE, (307) 674-7966 or (307) 672-8892. Box 454, Shendan, WY 82801. (6.19)

I like fun. Up tempo morning men, currently doing A/C, seeks CHR-A/C in New England or FL. 3 years in business. Good production. Cell JOE, (516) 791-2675. (6-19)

I've worked San Francisco (5 years) and Los Angeles (5 years). May I do the same for you?? For TER call (collect) (305) 486-4140, All offers considered, (6-19)

I can attract and hold your CHR listeners. Byears experience. Willing to relocate. Call DOC ELLIOT, (312) 251-4381. (6-19)

DWAYNE BONDS — Q106, WAPE, WCIR, WKWK, etc. Looking for programming position or air shift opportunity in large market. Phone (813) 971-4270 or (813) 977-4571. (6-19)

Opinionated and informed Telk Bhow host. Good interviewer. Prefer medium or large merket in Western states. Cell RON, (805) 481-2354. (6-19)

A/C, MOR, AOR-6 years experience. Former PD currently A/C announcer, heavily involved with community, good production, some volces. (814) 336-5545. (6-12)

Is your radio station looking for the most unique voice in radio todey? Well you've found it. DAVE STERLING, (312) 272-2512. (6-12)

Exceptional jockette. Seettle, indy looking for large o major market. Prefer West. (317) 924-5489. (6-12)

Formerly KCKC/San Bernardino, KHOT/Fresno and others. MD. Beckground in Country, AOR and Contemporary. Seeking quality position. Phone KEN McKAY, (714) 588-0342. (6-12)

7 year pro wants to edvance to Program or Production Director. Will do airshift. Prefer A/C or MOR. (614) 383-5375. (6-12)

B.J. ODOM is moving to Ft. Myers, FL. Looking for full- or part-time work. (219) 866-3480. Leeve message. (6-12)

Air personality wants to move to the West or the Pacific Northwest and find a home at CHR or A/C station, Cell LES, (915) 949-1103, (6-12)

Experienced radio reporter seeks medium or major market job. Top 50 markets. Cell (914) 297-7281, (6-12)

CRAIG McILVEEN, KNAC intern, looking for small market. Will relocate. Prefer AOR. Cell for T&R, (714) 521-3631. (6-12)

Dial-e-rock-jock, Friendly broadcaster with good production values. Call me. Hear my tepe. No mail delay. JOEL MICHEL, (212) 877-3722, evenings. (6-12)

Country music PD/MD. Politics was the name. PD at KIKX/Tucson. 3½ years at same. Formerly KCUB, KJJJ. Prefer Southwest. BOB JONES, (602) 889-6296. (6-12)

Looking for e challenge, 3 years experience, Looking for AOR, CHR or A/C. Will relocate, Call RICK, (302) 629-7226, (6-12)

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# Opportunities

#### **Positions Sought**

Talented PD with 5 years in majors looking for drive shift in medium or large market. Call (203) 455-9228. (6-12)

A good current on-air MD looking. Call MARK, (702) 731-3253. (6-12)

MIKE LEWIS currently KYSN/Coloredo Springs, formerly KIIQ. WPFM. Looking for airehift in medium market. 3½ years experience. Cell enytime, (303) 574-3846. (6-12)

Great copy sells. Experienced writer looking for mid-size PA, VA or NY station. Organized, creative, eager. SANDY, (614) 696-1263. (6-12)

Chicago news experience will put it to work for you. 7 years in radio, looking for a lot more. (219)

Kid from Brooklyn, currently KIKX/Tucson can grow with you. Energetic, versatile. Rock and Country. Full-time anywhere. STEVEN ELBERG, (802) 885-8381, attempons. (8-12)

Creative, aggressive and good pipes. A/C preferred. Cell for TGR. MARK, (219) 844-3431 or (219) 844-2849.

Looking for experienced copywriter with that blend of creativity and enthusiasm? That's mel Call for resume and sample copy. JIMMY, (215) 843-1427.

Hard-working 7 year pro, seeks solid sports P-B-P. Major college network experience. Employed. Medium/major merkets or college town. GARY HAHN, (ED2) EA1-A100 (B-12).

Ouch! My foot's caught. Help me get it in the door. Recent college gred seeking. Write RICH HANSON, Apt. D6, 221 Stowe Ave., Troy, NY 12180. (6-12)

I'm no virgin et 22, worked three stations; program-ming, sales. Currently GM. Seeking quality rocker in Oregon, Northern CA. STEVE PAOLI, (217) 782-7040. (8-12)

#### **Positions Sought**

Radio sportscaster. 11 years experience covering high school, Jr. and major college programs. Exciting style. ROB WILLIAMS, (515) 233-3117. (6-12)

Good midday Jock available for immediate or future opening. Previously worked in Cleveland, Phoenix and Seattle. No programming and production. KIRK, (208) 858-7748. (6-12)

10 year radio vet now MD at WXKE/Ft. Wayne. Ready for the majors. JIM CASTLE, (219) 432-2324 or (219) 484-0580. (6-12)

Experienced MN sportscaster seeks college or minor league hockey P-B-P position. Will go anywhere. Call MARC, afternoons at (218) 749-4983. (6-12)

Minority air talent looking for opening at Contemporary station. 3 years experience, first class license porary station. 3 years experience, DAVE ROBLE, (209) 952-3047. (6-12)

TOM MURPHY, formerly of F-106, WRKO and WAPE is evallable immediately for airshift in New England area. (817) 782-0173. (8-12)

MD/DJ with medium/major market experience desires MO/PD position, in N.E. Will do eirahift. Ready to work now. STANLEY BOMES, (617) 252-4715. (6-12)

CHARLIE PHILLIPS, formerly of KZZX/AI-buquerque now evailable to work for you. Prefer CHR or A/C, but will consider ell offers. (505) 268-9123. Call mel (6-12)

Sports Director currently employed in Houston, seeks responsible position with a good sports station in a major league city. Call TOM, (713) 481-5800. (6-12)

4 years experience CHR, A/C, end AOR. Good production. One-to-one communicator. BRIAN, (417) 781-1864. (6-12)

Seasoned pro. Top rating record, WABC, WCBS-FM, WAKR, A/C, CHR and Oldies, Will relocate, CHARLIE GREER, (216) 888-4188. (6-12)

#### **Positions Sought**

Need a morning personality who uses voices, com-edy, news, skits and more? 5 years expenence seeks medium-major West Coast market. Call STEVE, (213) 477-6394. (6-12)

Experienced announcer/MD with 1st class phone seeks a spot in the mid-Atlantic or Northeast eree. B.A. in Mass Communications. Prefer Country. RANDI, (703) 869-2694. (6-12)

Radio management consultant, programm-ing/public relations, announcer/production. Associete Arts degree in broadcasting. References upon request. SHARLENE WOODS, (213) 935-7419. (6-5)

#### Changes

#### RADIO

Rick Martin leaves WWUS-1/Big Pine Key, FL, to do 7-midnight at WHUZ-103FM/Huntington-Fort Wayne, FL.

Kris Winston (Kris Kally) formerly with KSET/EI Paso, TX joins G-107/Charleston, SC as mom-

Crazy Rob Lee joins WVOT/Wilson, NC as morn-

Harry Gregor (The Hurricane) has been tor at KSNM/Senta Fe, NM.

Berbara McCall named Account Executive at

Warren Strassel joins the retail sales staff at WROR-FM/Boston, MA.

#### Changes

Kay McConathy has joined KGO/San Francisco, CA as an Account Executive.

Tari Winking appointed Account Executive for

#### RECORDS

Ronald C. Wilcox appointed Attorney, Records

#### INDUSTRY

Jim Marrill has been named Publicity Manager for

Sarah McMulton has joined the staff of Rogers & Cowan Public Relations as an Account Executive.

#### Miscellaneous

WWBA/Sevenneh, GA needs A/C record service from all labels. Send to Dave Miller, Box 1247, Seven-nah, GA 31402. (8-19)

KERN/Bakersfield, CA is looking for former employees for our giant 50 year anniversary. Call colemployees for our giant 50 year annivers lect to Steven Kaye, (806) 832-1410. (6-19)

New FM seeks record service from all labels for varied format. We'll spin uncharted records. Peter Hunn, WHRC, Box 92, Port Henry, NY 12974. (6-19)

distributed aircheck album. Best aircheck and resume to Talent Bank, LP Dept., Box 19263, Baltimore, MD 21213. (6-12) CHR air personalities needed to appear on nationally

# Marketplace

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Radio's most complete personality biweekly; Current artist Bios & update, record facts, daily Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc.

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American Radio Job Market 6215 Don Gaspar, Las Vegas, Nevado 89103

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Per Insertion

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Additional \$10.00 per week charge for Blind Box ads

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable

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#### OAK RIDGE BOYS Elvira (MCA)

59% of our reporters on it. Moves: Up 71, Debuts 13, Same 29, Down 5, Adds 13, WKBW, PRO-FM, KS95-FM, WKBO, KELP, WJDX, WHBQ, WNAP, WGBF, FM102, KENO, KFXD. See Parallels, charts at number 26.

## **REO SPEEDWAGON** Don't Let Him Go (Epic)

58% of our reporters on it. Moves: Up 44, Debuts 30, Same 30, Down 0, Adds 24 Including WKBW, WCKX, KIIS-FM, KJR, Q106, KHFI, B97, CK101, WZOK, WMEE, KGGI, KZZP, WJBQ, KILE, WRKR. See Parallels, charts at number 30.

# EW & ACT

Recent releases reported by at least 50 of our CHR stations are listed in order of their activity. The two numbers following the song designation indicate the total number of stations reporting airplay and, of those, the total number of new adds. "Moves" indicate how many stations moved the record Up on their charts, the number of new chart Debuts, how many stations held it the same (on to on, add to on, 31-31), moved it Down on their charts or Added it this week. Complete airplay activity for all songs in New & Active is listed in the Parallels. Indicates one of this week's "most added" new songs.

### CAROLE BAYER SAGER "Stronger Than Before" (Boardwalk) 110/9. Moves: Up 53, Debuts 11, Same 37, Down 0, Adds 9, KS95-FM, WZUU, KSTT, KIOA, KOFM, WLAM, WCGQ, WXLK, KELO, WBEN-FM 13-11, 94Q 22-19, WKRZ-FM 21-19, KINT 29-25, KIOY 23-20, WFLB 15-11. PHIL COLLINS "In The Air Tonight" (Atlantic) 101/22

# Moves: Up 28, Debuts 25, Same 26, Down 0, Adds 22 including WIFI, WPGC, 94Q, WTRY, G100, CK101, WQRK, WVIC, U93, KYSN, KRQ, 13FEA,

#### ROSANNE CASH "Seven Year Ache" (Columbia) 98/7 Moves: Up 54, Debuts 6, Same 18, Down 13, Adds 7, WOLF, KTSA, KELP, WAXY, WAKY, KGGI, KIQQ 11-10, KPLZ 8-5, WHFM 33-29, WHYN 11-8, KSTAR 43, WAAY 10-6, KRAV 19-12.

## ☑CARPENTERS "Touch Me While We're Dancing" (A&M) 90/58. Moves: Up 4, Debuts 13, Same 15, Down 0, Adds 58 including

WKBW, WFIL, WIFI, WCAO, 94Q, WDRQ, WHB, KEARTH, KIQQ, KYYX, KIMN, WAXY, KJRB, 14WK, KQDI.

# JIM STEINMAN "Rock & Roll Dreams Come Through" (Epic/Cleveland International) 90/14. Moves: 34, Debuts 10, Same 32, Down 0, Adds 14, Q107, WLS, WLS-FM, KXX106, KSTT, WDJX, KMJK,

## KRQ, WIGY, WCGQ, WXLK, KQIZ-FM, KPUR, KSLY BILLY SQUIER "The Stroke" (Capitol) 86/11

Moves: Up 45, Debuts 9, Same 20, Down 1, Adds 11, Z93, Q105, KYYX, Q106, WSKZ, KZ93, WMEE, KNBQ, WANS-FM, WSPT, KDVV, WXKS-FM 10-9, WLS-FM 18-11, KINT 14-8, KXX106 16-12.

KOOL & THE GANG "Jones Vs. Jones" (De-Lite/PolyGram)

# 86/10. Moves: Up 43, Debuts 6, Same 27, Down 0, Adds 10, WFIL WGCL, KPLZ, WBLI, 14Q, KLAZ, KENO, WGUY, WLAM, KENI, WXKS-FM 9-7, JB105 25-17, KIIS-FM 23-19, WBBQ 12-10.

GREG KIHN BAND "Breakup Song (They Don't Write 'Em)" (Beserkley) 81/19. Moves: Up 31, Debuts 11, Same 20, Down 0, Adds 19 including JB105, KFI, WOLF, WBBQ, WRJZ, KZ93, KERN, WCIR, WFOX,

## .38 SPECIAL "Fantasy Girl" (A&M) 74/7

Moves: Up 17, Debuts 14, Same 36, Down 0, Adds 7, WBEN-FM, Q106, WNAP, KKXX, KYSN, 95XIL, KENI, JB105 32-28, KRBE d-29, WRVQ 20-15,

# KJ100 15-10, KWEN 19-13, FM103 26-20, WSPT 27-19, KDVV d-15. COMMODORES "Lady (You Bring Me Up)" (Motown) 70/54. Moves: Up 3, Debuts 4, Same 9, Adds 54 including F105, JB105, Z93, CKLW, KYYX, KPLZ, KOPA, Q106, KBFM, WVLK, WMEE, KHYT, WFBG,

# ☑ RONNIE MILSAP "(There's) No Gettin' Over Me" (RCA) 69/62. Moves: Up 0, Debuts 3, Same 4, Down 0, Adds 62 including WFIL, WIFI, WCAO, WROR, JB105, Z93, KEARTH, KIQQ, KRJ, KYYX, KIMN, KOPA, WOLF, WNAM, KFYR.

## SPIDER "It Didn't Take Long" (Dreamland) 56/11

Moves: Up 7, Debuts 6, Same 32. Down 0, Adds 11, WGCL, WOLF, WKRZ-FM, WAQY, WAXY, CK101, KJ100, KTAC, 13FEA, WCIR, KQIZ-FM, KRBE 29-24, 94Q on, WPST 33-29, KENI 26-19.

JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 50/12

Moves: Up 11, Debuts 11, Same 16, Down 0, Adds 12, Q105, WZUU, WAQY, KFMK, WRJZ, WNOX, KSTT, FM102, 14WK, WROV, KILE, KENI, WIFI

# APRIL WINE "Sign Of The Gypsy Queen" (Capitol) 50/2 Moves: Up 20, Debuts 5, Same 23, Down 0, Adds 2, CK101, WAKX, 96KX 24-22, JB105 17-12. Q107 on, KRBE d-28, KBEQ 2-2, WAQY 25-21, G100 31-29, WBCY 29-26, KJ100 25-19, WGRD 13-4, WJBQ 31-27, KYYA 13-4, KOOK

## Hadlo Briecords

# NATIONAL ARPLAY/30.

AGO	MEER AGO	S LAST		June 19, 1981
7	2	2	0	GEORGE HARDISONIAL There V
1	1	1	2	GEORGE HARRISON/All Those Years Ago (Dark Horse/WB KIM CARNES/Bette Davis Eyes (EMI America)
13	6	3	3	AIR SUPPLY/The One That You Love (Arista)
16	11	6	0	DARYL MALL & JOHN CATTON
4	3	4	5	DARYL HALL & JOHN OATES/You Make My Dreams (RC. STARS ON 45/Medley (Radio/Atlantic)
9	5	5	6	NEIL DIAMOND/America (O. 1.1)
10	10	7	<b>O</b>	NEIL DIAMOND/America (Capitol)
18	13	11	O	GARY U.S. BONDS/This Little Girl (EMI America)
-	26	18	Ŏ	THINGFIELD/Jessie's GIN (RCA)
30	23	17	0	JOEY SCARBURY/Theme From "Greatest (Elektra)
22	19	12	-	MAKIY BALIN/Hearts (EMI America)
21	18		0	LEE RITENOUR/Is It You (Elektra)
		15	Œ	SANTANA/Winning (Columbia)
-	29	25	Œ	KENNY ROGERS/I Don't Need You (Liberty)
19	15	14	14	TOM PETTY &/The Waiting (Backstreet/MCA)
5	7	9	15	RAY PARKER JR. & RAYDIO/A Woman Needs (Arista)
2	4	8	16	GINO VANNELLI/Living Inside Myself (Arista)
_	24	21	<b>O</b>	SHEENA EASTON/Modern Girl (EMI America)
_	28	26	0	MANHATTAN TRANSPERIE
27	20	19	19	MANHATTAN TRANSFER/Boy From New York City (Atlantic)
25	21	20	20	PURE PRAIRIE LEAGUE/Still Right Here (Casablanca/PG) ELTON JOHN/Nobody Wins (Geffen)
_	25	23	21	MOODY RILLES/Gamini Day (7)
-	27	24	2	MOODY BLUES/Gemini Dream (Threshold/PolyGram) ALAN PARSONS PROJECT/Time (Arista)
_	-	29	2	STANIEV CLARKE (Cropper Development)
В	8	10	24	STANLEY CLARKE/GEORGE DUKE/Sweet Baby (Epic)
_	_	28	23	TASTE OF HONEY/Sukiyaki (Capitol)
_			23	POINTER SISTERS/Slow Hand (Planet)
_	30		_	OAK RIDGE BOYS/Elvira (MCA)
_	_			JIM PHOTOGLO/Fool In Love With You (20th)
_	_			JUICE NEWTON/Queen Of Hearts (Capitol)
_				JOE WALSH/A Life Of Illusion (Asylum)
is chai	rt is b	asad e	oloku	REO SPEEDWAGON/Don't Let Him Go (Epic) on alrplay statistics compiled weekly from our CHR reporting stations. cate significant upward movement from at least 60% of our reporters.

## MOST ADDED

RONNIE MILSAP "(There's) No Gettin'..." (RCA) CARPENTERS "Touch Me While We're..." (A&M) COMMODORES "Lady (You Bring..." (Motown) POINTER SISTERS "Slow Hand" (Planet) TUBES "Don't Want To Wait Anymore" (Capitol)

Complete Regionalized Listings on Page 26 and 29

## HOTTEST

GEORGE HARRISON "All Those..." (D. Horse/WB) AIR SUPPLY "The One That You Love" (Arista) HALL & OATES "You Make My Dreams" (RCA) KIM CARNES "Bette Davis Eyes" (EMI America) JOEY SCARBURY "Greatest American..." (Elektra)

Parallel Listings Begin on Page 30

# Others Getting Significant Action

TUBES "Don't Want To Wait Anymore" (Capitol) 49/31 Moves: Up 0, Debuts 7, Same 11, Down 0, Adds 31 including WBEN-FM, WIFI, WCAO, WXKS-FM, KBEQ, WHB, KHFI, KEEL, 92Q, KJ100, KNBQ, KTKT, WGUY, WHHY, KENI.

RUSH "Tom Sawyer" (Mercury/PolyGram) 41/9

Moves: Up 16, Debuts 6, Same 10, Down 0, Adds 9, JB105, WGCL, KBFM, KERN, KJRB, KNBQ, KLUC, WIGY, 95XIL, Q107 d-19, KRBE 20-17, WLS-FM 9-5, KBEQ 14-10, B104 7-5, KDVV 5-2.

LOVERBOY "The Kid Is Hot Tonite" (Columbia) 41/8

Moves: Up 16, Debuts 5, Same 12, Down 0, Adds 8, KSFX, WOLF, WHFM, KBFM, BJ105, KERN, KATI, KRBE 17-14, KBEQ 24-21, KEGL 22-17, WAKX 16-12, 95XIL 9-8, KQDI 11-7, KRLC 11-8.

ALABAMA "Feels So Right" (RCA) 40/11

Moves: Up 7, Debuts 8, Same 14, Down 0, Adds 11, KPLZ, KINT, WTIX, WSGN, 92Q, WGH, KJ100, WVLK, KRAV, WCIR, KBOZ, KVIL on, WAYS 30-24, KCPX 35-30, WFLB 28-25, KATI 35-31.

BLACKFOOT "Fly Away" (Atco) 39/19

Moves: Up 0, Debuts 5, Same 15, Down 0, Adds 19 including WBEN-FM, Z93, WKRZ-FM, KXX106, WAAY, WSKZ, WVLK, WVIC, WAKX, KWEN, WDJX, FM103, WACZ, WSPT.

RANDY VANWARMER "Suzi" (Bearsville/WB) 39/15

Moves: Up 7, Debuts 4, Same 13, Down 0, Adds 15, WPST, K104, WAQY, WJDX, G100, WRVQ, KERN, WFBG, 95XIL, WFLB, KILE, KQIZ-FM, KSLY, KCBN, KOOK.

95XIL, WFLB, KILE, KQIZ-FM, KSLY, KCBN, KOUK.

FRANKIE SMITH "Double Dutch Bus" (WMOT) 35/2

Moves: Up 13, Debuts 6, Same 10, Down 4, Adds 2, WPGC, 13K, WXKS-FM d-16, Z93 d-28, WCKX 21-19, KFRC 7-4, KSET 21-12, KBFM 23-7, KEEL 19-11, KYNO-FM 14-8, KIDD 15-10, FM102 18-11, KGGI 5-4, WXLK 1-1.

KSET 21-12, KBFM 23-7, KEEL 19-11, KYNO-FM 14-8, KIDD 15-10, FM102 18-11, KGGI 5-4, WXLK 1-1.

BARBRA STREISAND "Promises" (Columbia) 33/3

Moves: Up 16, Debuts 3, Same 9, Down 2, Adds 3, WXKS-FM, WHB, WTIX, WFIL on, WROR 17-9, WDRQ 22-20, KSLQ 21-19, WOKY 20-17, KFMK 20-18, BJ105 25-22, WOHO 19-16, WTSN 16-12, WHEB d-27, KILE 30-27.

STACY LATTISAW "Love On A Two-Way Street" (Cotillion) 31/9

Moves: Up 9, Debuts 3, Same 10, Down 0, Adds 9, WCAO, WKRZ-FM, KX104, WQRK, WAKX, KYNO-FM, WFLB, WRKR, KENI, Q105 26-24, KYYX on, CK101 34-29, KGGI 26-22, FM99 34-30.

SMOKEY ROBINSON "You Are Forever" (Tamle) 30/7

Moves: Up 5, Debuts 5, Same 13, Down 0, Adds 7, KRLY, KIQQ, WHYN, WDJX, KERN, WIGY, KENI, WIFI on, 96KX on, WGCL on, K104 36-31, KINT 33-28, WVLK on, KCPX 36-32, WFLB 22-18.

ERIC CLAPTON "Another Ticket" (RSO) 28/3

Moves: Up 3, Debuts 3, Same 19, Down 0, Adds 3, WAQY, KEGL, KIOA, KRBE on, KIQQ on, WHFM on, KNUS d-38, KBFM on, WJDX on, CK101 25-20, KWEN d-30, KCPX 38-34, WFBG on, WFLB 36-32.

CHAKA KHAN "What Cha' Gonna Do For Me" (WB) 26/0

Moves: Up 16, Debuts 3, Same 5, Down 2, Adds 0, KRLY 6-5, Q105 20-18, WCKX 28-23, KEARTH 14-10, KFI 24-21, KIIS-FM 9-9, KIQQ 9-6, 13K 22-15, KSET-FM 10-7, WTIX 36-31, 92Q 20-18, KYNO-FM 25-12, FM102 10-8, KHYT 14-10. PRODUCERS "What She Does To Me" (Portrait) 25/9

Moves: Up 4, Debuts 1, Same 11, Down 0, Adds 9, KRBE, WOKI, WBCY, WAKX, KLUC, WGUY, Z102, WANS-FM, WKXY, Z93 14-11, 94Q 4-3, KXX106 28-24, KJ100 d-29, KERN on, KRLC on.

Continued on Page 32