ISSUE NUMBER 390

THE INDUSTRY'S NEWSPAPER

JULY 10, 1981

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Ownership Limit: Chairman
Mark Fowler suggests the 7 AM,
7 FM, 7 TV limit will be
reevaluated along with other key
Commission rules

Arbitron Defends Washington Book:

Responding to WPKX & WVKX's request for recall of the winter survey, Arbitron asserts the book's accuracy, but the stations aren't satisfied 3

Supreme Court Ruling
Favors Candidate Access
To Airtime: The FCC calls the
shots on when candidates can
request time on broadcast media,
and can revoke licenses if it
believes stations are denying
reasonable access

A Warning To Radio — Stop Stroking Yourself:

NAB Responds To RIAA's

Gortikov: NAB VP John Summers replies to the RIAA President's assertion in R&R last week that the NAB is unwilling to talk with the record industry on performance royalties

Doubleday Wins KWK-FM Calls: U.S. Court of Appeals criticizes FCC inconsistency in call letter protest cases. 4

Dom Fioravanti Named WNBC Station Manager:

Promoted from GSM position and

Taft Million-Dollar Giveaway Cleared By FCC: Giant WKRC-Q102/ Cincinnati contest's validity upheld

over mystery complaint

their demanding jobs

Black Female PD's Profiled: Inspiring success stories from three of the format's rising female programming stars,

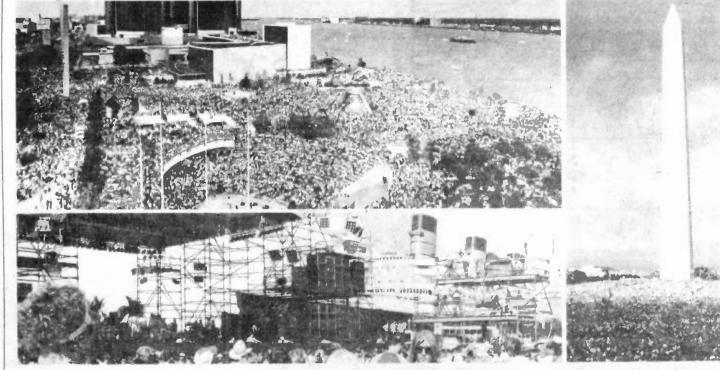
who explain their approaches to

Frank Tenore Appointed WGSO GM: Joins Insilco's New Orleans News/Talk outlet from WIFI/Philadelphia

George Mills New President/GM At KSDO:

Comes to Gannett San Diego station from company's WJYW/ Tampa; David Strubbe replaces him

Radio Mobilizes Millions Over 4th Of July



Radio stations across the nation attracted larger-than-ever crowds for festive celebrations of the nation's birthday last weekend, incorporating fireworks displays, synchronized soundtracks, and (a budding tradition) concerts by the Beach Boys. Three of the most spectacular gatherings are pictured above. At top left, a cross-section of the audience WTWR/Detroit is claiming to be the largest ever listening to a single broadcast on a single station. Local police estimated almost a million people gathered in Hart Plaza to watch fireworks and listen to WTWR's countdown show.

At top right, Q107/Washington repeated its highly successful July 4, 1980 Beach Boys concert in front of the Washington Monument. This year's immense turnout was similar to last year's, with estimates ranging from 300,000-500,000 despite persistent rain which let up (perhaps symbolically) just before the group went on. Below left, a scene from the KHTZ/NKR Productions Beach Boys show adjacent to the Queen Mary in Long Beach July 5, which was aired via nationwide radio/TV simulcasts and satellite transmission, with around 50,000 actually present.

THOMPSON TAKES OVER KWK; STENBERG NEW KHOW-FM GM

Barrett Becomes Executive VP At Rogers

KWK & WWWK/St. Louis VP/GM David Barrett has been named Executive VP for Rogers Communications, and will also serve as VP/GM for the company's CFTR/Toronto and as VP/Operations for syndication/production firm Rogers Broadcasting Productions. Doubleday has promoted Allan Thompson from GSM of KWK & WWWK (soon to become KWK-FM; see separate story Page 4) to General Manager of the stations. The company has also named KHOW-AM-FM GSM Eric Stenberg GM of KHOW-FM; BARRETT/See Page 16

Outlet Merges Into Columbia Pictures

Columbia Pictures Industries and the Outlet Company have reached an agreement in principle for the merger of Outlet into Columbia Pictures. Total value of the transaction was estimated at between \$250 and \$350 million. Outlet owns and operates KIQQ/Los Angeles, WIOQ/Philadelphia, WDBO WDBO-FM/Orlando, WQRS/ Detroit, WTOP/Washington, WSNE/Taunton-Providence, and five VHF television stations. Columbia Pictures currently holds WYDE/Birmingham, KCPX & KCPX-FM/Salt Lake City, and WWVA & WCPI/Wheeling.

The agreement provides that Joseph Sinclair, Chairman of the Outlet Company and Bruce Sundlun, President and Chief Ex-

ecutive of Outlet, will be added to the Columbia Pictures Board of Directors at the close of the merger. Francis Vincent Jr., President/CEO of Columbia Pictures, stated, "We are delighted to have successfully concluded our negotiations with Outlet Company. We look forward to welcoming the Outlet management team to the Columbia Pictures

Danny Davis Exits Polygram

Danny Davis, Sr. VP/Promotion on the West Coast for Polygram Records, was relieved of his duties Monday (7-6). Polygram Exec. VP/GM Bob Sherwood told R&R, "As a radio programmer who was promoted by Danny and a record man with high respect for a professional, I have been a friend and associate of his for a number of years. It is a fact of our industry that occasionally the needs and aims of a company and an employee sometimes don't match forever. As Danny leaves Polygram, I

DAVIS/See Page 16

DICKSTEIN JOINS
AS PRESIDENT

Scallan Becomes Mariner Chairman

Joe Scallan has been appointed Chairman/Chief Executive Officer of Mariner Communications; he formerly held the position of President/CEO. At the same time, Barry Dickstein joins the company as President from the VP/Special Industries position at Barclay's American Corp. Mariner owns WITS/Boston, KBEQ/Kansas City, and WLW &

WSKS/Cincinnati.
Scallan commented to R&R,
"We wanted to place Barry in a
position that had stature commensurate with his abilities. He has a
tremendous working knowledge of
the broadcast industry, he knows
the financial side, and most importantly, he's got a terrific head
and we can bounce ideas off each
other. I need to move out of the
Lone Ranger position.

"I'm enormously pleased that Barry has chosen to join us," Scallan continued. "We've come an awfully long way in three short years. I've been spread so thin in those three years that nobody will welcome Barry's addition more than I will."

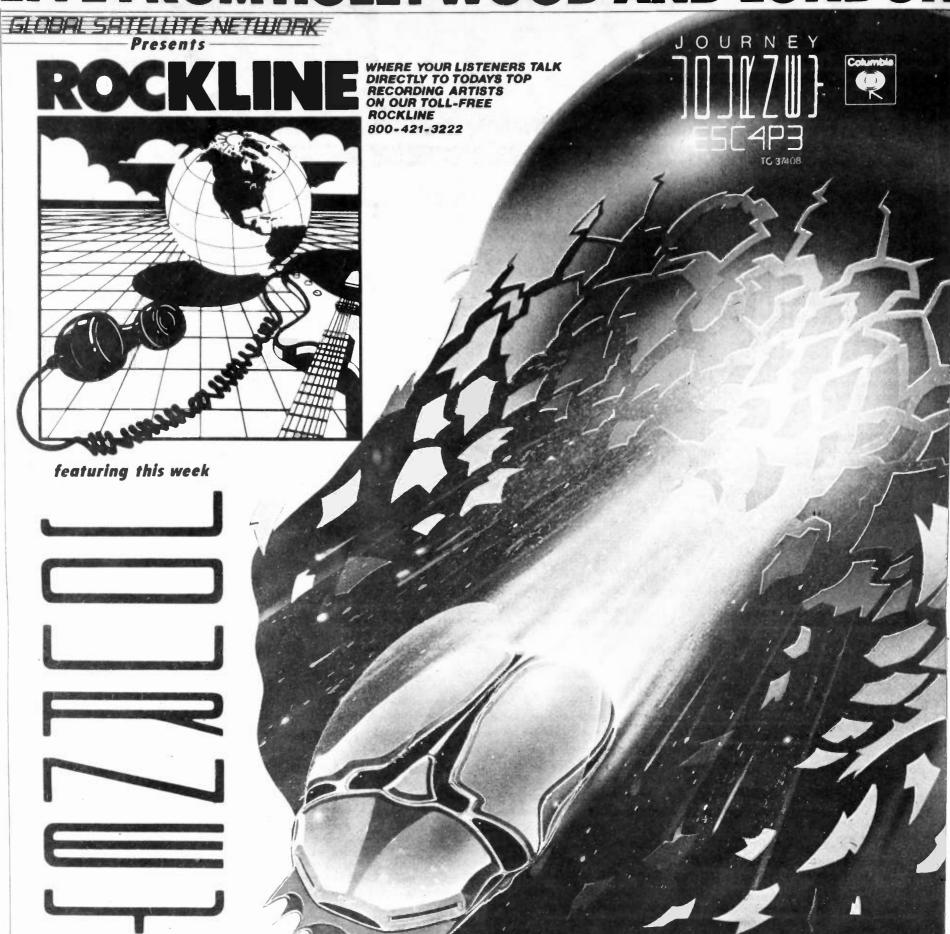
Atlanta Stations Plan Arbitron Suit

WGST & WPCH/Atlanta VP/GM, John Lauer is planning "to take Arbitron to court" over the ratings firm's recently-announced policy on advertising or promotional announcements. Arbitron's revised policy stated that references to a survey, diary, or a variation of Arbitron itself would earn a station a sticker and

other negative attention in the relevant ratings book. The company also mentioned that "psychological subtleties" which encourage long-span tune-in coupled with diary or survey references could also add to the problem.

Lauer's Beautiful Music station, ATLANTA/See Page 16

LIVE FROM HOLLYWOOD AND LONDON



HOSTED BY-

B. MITCHEL REED

JULY 13 - 8:30 PDT

SPECIAL LIVE REPORT FROM OUR LONDON CORRESPONDENT ALAN FREEMAN SPECIAL GUEST STAR - BILLY SQUIRE -----

FOREIGNER · DAVID LINDLEY · ALLMAN BROS. BAND · KIM CARNES · STILLS & NASH DEVO · RUSH · FRANK ZAPPA · AND MANY MORE

Rockline is a presentation of Global Satellite Network (213) 344-5651

ASSOCIATE PRODUCER: CINDY TOLLIN PRODUCED BY: EDDIE KRITZER GLOBAL SATELLITE NETWORK: 19456 VENTURA BLVD. TARZANA CALIF. 91356

Taft's Million-Dollar Contest Cleared

Tait Breadcasting's WKRC & Q102 (WKRQ)/Cincinnati were recently cleared by the FCC of any wrongdoing in last fall's one million dollar giveaway contest (R&R 12-12-00).

"R's over with. They found in our favor and there was nothing wrong," Taft Executive VP/Radio Carl Wagner confirmed to R&R this week.

In a case that generated widespread publicity in the Cincinnati area, the FCC's Complaints and Compliance Branch launched an investigation into the contest when an anonymous complainant accused Taft of misleading listeners into believing WKRC and Q102 were each giving away a million dollars. In fact, a single million-dollar prize was awarded.

In its defense, Taft told the Commission the contest wording had been the subject of "intense and careful review" by its local and Washington lawyers, and thousands of promotional flyers clearly stated that both stations were taking part in a single giveaway. The giveaway was a response to a half-million dollar promotion launched by Heftel's YES-88 (WYYS).

Taft also told the FCC, "This complainant has used its false allegations to the Commission for the purpose of stirring up public confroversy in the Cincinnati area in an attempt to beamirch Taft's good

Taft further alleged that since the complaint was never made public, an RAR story (12-12-02) must have been leaked by the complainant for the purpose of creating unfavorable publicity for Taft. The RAR article was quickly delivered to Cincinnati new spapers in plain envelopes, Taft noted.

A Taft request to learn the complainant's identity under the Preedom Of Information Act was denied by the POC, which protects the names of complainants who request anonymity.

STRUBBE NEW VP GM AT WJYW

Mills Named President/ GM At KSDO

George Mills was named President/GM of Gasnett's KSDO/San Diegs, making the move from a similar position at WJYW/Tamps, also a Gaspett station. Mills ruplaces KSDO-KEZL President/GM Bill McMahes, who exited last week and was replaced at KEZL by Larry Shushan (RAR 7-3). David Strubbe has been appointed VP/GM at WJYW, replacing Mills; he was most recently GM at WCKX in the same market.

Mills had been at WJYW for a year, previously serving as GSM at WDEE/Detroit and KTAR/Phoenix. Strubbe, a longtime Tamps/St. Petersburg broadcasting figure, had been GSM and National Sales Manager at WLCY & WRBQ and Sales Manager at WDAE.

Scott Becomes VP/GM At TM Productions

Buildy Scott has been promoted to Vice President/General Manager of TM Preductions, moving up from the VP/General Sales Manager position.

TM President Pat Shaughnessy commented, "Buddy and I have worked together off and on for the past 15 years. His experience as a disc jockey, program director, general manager, and in radio syndication gives him a great deal of ability to work with broadcasters. Buddy's tremendous background in broadcasting is just the kind of asset TM can best utilize."

Before joining TM six months ago. Scott was VP/GM of Drake-Chenault for several years. His numerous radio positions include serving as GM of KXOA/Sacramento and PD at KMEN/San Bernardino. Scott's first project is the further development of a new TM Beautiful Music image campaign.

Losk, Petrone Promoted At Polygram

Two Polygram Distribution Inc. (PDI) vice presidents have been promoted to VP positions for Polygram Records, as former VP/Midwest Harry Lask becomes Sr. VP/Marketing and ex-VP/West Coast Emiel Petrone assumes a VP/Marketing West Coast position. The moves came in the wake of the departures of Sr. VP/Marketing Lou Simon and VP/Marketing & Product Development Jules Abramson last week. Under the new marketing/sales structure, Petrone and VP/Marketing for Special Projects Jim Lewis report to Losk, who in turn reports to Exec. VP/GM Bob Sherwood.

Tenore Takes GM Position At WGSO

Frank Tenere has been appointed Gengral Manager of News/Talk-formatted WG8O/New Orleans and the Insilee Sports Network. He was most recently VP/GM at WIFI/Philadelphia, having earlier managed WHUE/Beston and worked in sales at KQV and WTAE/Pittsburgh as well as ABC. Tenere replaces Al Smith, who departed to pursue other broadcast interests; he reports to recently-appointed Insileo Sr. VP Tem Durney (RAR 7-8).

Fred Walker, President of Instico's parent company Bread Street Communications, told R&R, "I'm delighted. Frank has not had any News/Talk experience, which I consider a plus in the sense that he's not wedded to any old-line traditions or customs. We can devise, develop, and fine-tune an already-established product in the marketplace, particularly in the area of research in sales demographics." Tenore takes up his new responsibilities July 13.

MOIR NAMED GENERAL SALES MANAGER

Fioravanti Promoted To WNBC Station Manager

Does Floravanti has been promoted to Station Manager at WNBC/New York. Floravanti had served as WNBC's General Sales Manager for two years prior to this appointment.

Floravanti's first official act as Station Manager was to name Ed Meir as his successor. Moir was upped from WNBC's Local Sales Manager to General Sales Manager WNBC Vice President and General Manager Hob Sherman told R&R. This was a decision based on many past successes at WNBC, and I'm confident of the abilities of these two men in continuing those successes." Both appointments are effective immediately.

Arbitron Contends D.C. Book "Reliable"

Arbitron countered charges by stations WPKX & WVKX that the winter survey for the Washington. DC market contained "cumerous errors" that hart the stations' standings by usserting that "the report as published is reliable and useful" in a telegram from Radio Product Manager Avery Gibson to WPKX & WVKX VP/GM Bill Sherard.

In the telegram Arbitron admitted there were errors in the DC book but stated there was "no algorificant change in audience estimates in favor of WPKX & WVKX." Arbitron's analysis was conducted on the basis of total persons, total week. When asked if the book would be retaused due to impact in more parrow demos and dayparts. Gibson replied, "We only relaxed based on 12+ impact."

Sherard told RAR he is awaiting a full written response from Arbitron. However, he said he was "disappointed" with the Gibson telegram, which he full did not address all the issues in conflict. He added that further legal action is still possible.

At a meeting of the Washington Arva Broadcasters Association Sherard proposed a metro-wide post-survey diary review to check the integrity of the spring book on behalf of all Arbitron subscribers in the DC market. He is especially concerned about how Arbitron handles a version of his station's "Kicks" slogan. In the winter book the aberration ARBITRON See Page 16

Cook Named MCA International President

MCA Records VP/Business Affairs Lou Cook has

been appointed President of the company's International Division. He will continue to be based out of MCA's Universal City (Los Angeles) headquarters, and will continue to serve in his Business Affairs capacity in addition to his new duties.

MCA Records Group President Gene Froelich, in making the announcement, commented that



Lou Cook

Cook's appointment "will continue to provide a forward momentum to our international business."



PAGE 3

this week ...

7-10-81

FOCUSING ON FRANK CODY

The new Afflicts Consultant for the Source discusses the innovative programming philosophies that have made him one of AOR radio's cutstanding success stories.

Page 32

THOM MCAN REENTERS RADIO

Absent from the airweves for six years, the widespread shine chain is resuming radio ads, targeted at younger demographics in 45 markets.

Page 8

WNEW EMPHASIZES RADIO TRADITIONS

PD Russ Knight explains the New York fixture's unique mix of pre-rack and non-rack conferencery music and a personality approach steeped in history

Page 17

MOTIVATING A STAFF EFFECTIVELY

KEX/Portland PO Bob Miller discusses the principles of incentives, learn aptiti, and positive reinforcement for air paracrations.

Page 47

BALANCING CONTEMPORARY MUSIC

Four CHR PO's staborate on the tricky proposition of keeping a station's music flow balanced in styles, tempos, gender, and sound in general

Page 19

WHAT IS PROPER NEWSCAST ENGLISH?

to the right brand of "news speak" for radio newspersons on the siz attenducing correct English, completely callequiet speech, or a middle position that evoids the gray areas?

Page 18

features . **И**фиофорре Washington Report William Nietwo 6 Brad Masser 18 **Pathnes & Research** 12 Picture Pages 30 Street Tolk 1.4 Coport-nities 53 TV Minusa 16 Markatalisas 55 formats -Easy Lassange Radio 42 1.7 Continuestry Ht Pladio 19 Ad A Contemporary 47 Black Placks 50 32

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Washington Report

Broadcasters Lose Ground To Candidates

Broadcasters See

First Amendment Loss

radio broadcasters clearly saw

the ruling as a defeat. "it's a

ripoff," WMAN/Mansfield, OH

VP/GM Chuck Carson told R&R.

"It's to our advantage to be fair to

everybody and I think we can do

that better than anybody else.

Despite Gross's assurances,

Supreme Court Declines To Expand First Amendment Rights Of Broadcasters

Nets Lose To Carter/Mondale

Stations Run Risk Of Revocation In Federal Candidate Access Cases

"If broadcasters were not somewhat cowed by this development, it seems to me they would be crazy," a topranking FCC insider observed after the Supreme Court last week upheld the right of access to the airwaves by candidates for federal office.

Placing all broadcasters on notice, the court said the networks illegally denied former President Carter "reasonable access" by refusing to sell him a half-hour block of time in December 1979.

"I assume if a president comes in now and says he wants a halfhour, the networks will give it to him, no questions asked," said the FCC observer. He continued, "There isn't any range of sanctions. The statute says if you don't give reasonable access, you lose your license. So it would astound me if a broadcaster were to play fast and loose in second-guessing what a candidate wants

FCC Fairness Chief Sees No Change In Policy

"I don't know what everybody's getting so excited about," said Milton Gross, Chief of the FCC's Fairness and Political Broadcasting Branch. "It merely upheld a 1972 statute which we've been enforcing for eight years," Gross

'We get hundreds of complaints of this type every year but very few, if any, go against the station because we look at whether they acted reasonably," Gross explained, "and that's the key reasonable access.'

Commenting on the ruling's affirmation of the FCC's power to overturn a station's access decisions, WISN/Milwaukee VP/GM John Hinkle said, "They've taken away the jurisdiction of individual businessmen to make a decision for themselves and what's good for their product."

Court Bypassed Chance To Backtrack On Spectrum **Scarcity Theory**

Some observers expressed disappointment that the court passed up a chance to begin retreating from the famous 1968 Red Lion decision, which reinforced the spectrum scarcity rationale for denying full First Amendment rights for broadcasters. Many broadcasters now argue that the proliferation of new stations and competing media has undermined the scarcity thesis.

What The Supreme Court Upheld . . .

Here are some of the key elements of the FCC guidelines for broadcasters when handling access requests from candidates for federal office, which were upheld by the Supreme Court:

Once a campaign has begun, broadcasters must give reasonable and good faith consideration to access requests from legally qualified candidates. Acting on complaints, the FCC will decide whether a campaign has actually begun.

· Stations must seriously weigh a candidate's needs and purposes, but may also take into account such factors as time previously sold to the candidate, the disruptive impact on programming, and the likelihood of requests for equal time by rival candidates.

· When denying requests, stations must explain their reasons or make a more limited counteroffer of time, to facilitate FCC

· When complaints are filed, the FCC will use its authority to rule on the reasonableness of a station's actions.

Under the Federal Election Campaign Act of 1971, even a single instance of denying reasonable access can be punished by

CHAIRMAN SAYS NO RULE IS SACRED

Fowler Commission May Alter Multiple Ownership

Chairman Mark Fowler has told R&R the FCC will consider changing the multiple ownership rule limiting broadcast owners and groups to no more than seven

AM's, seven FM's and seven TV's (5 VHF). In an exclusive interview with R&R which will appear next month, he also said the trafficking rule, which prohibits the profitable sale of stations owned less than three years, is "a stricture which prohibits the free exchange of broadcast properties and may or may not be

advisable." Regarding the 7-7-7 limit, Fowler told R&R, "We want to look at that rule. One option would be to eliminate the rule. Another option would be to raise the number. Some might say you should reduce the number. I personally would believe that would not be the way the Commission

would be going," said Fowler.

"Maybe there would be a special category for networks. Maybe they would have a lesser number," he added. On the other hand, Fowler noted in a Wall Street Journal profile this week that the FCC will also take another look at the rule barring network ownership of cable operations and low power TV's.

Reviewing All The Rules

Addressing the impact of reduced regulation on the legal community, Fowler noted, "For example, if you eliminated the 7-7-7 rule or radically raised it, it seems to me there would be a great deal of commercial activity in that area alone.'

Repeating his view that every single FCC rule will be reviewed, Fowler questioned the proposed breakup of AM-FM combinations at sale time. "I would think we'd want to look at that one very early on. I have some very serious doubts personally as to whether that makes sense," Fowler told COURT UPBRAIDS FCC

Doubleday Wins Rights To KWK-FM Call Letters

The Commission may not decide a case one way today and a substantially similar case another way tomorrow without a more reasonable explanation than is offered here," the U.S. Court of Appeals said last week. The

court awarded Doubleday's WWWK/Granite City, IL the same call letters as its sister AM station, KWK/St. Louis, a mile-andhalf away across the Mississippi River (R&R 7-3)

Growing Call Letter Harassment?

"It's a clear message to our competitors that you're not going to use the regulatory process to stop someone's marketing efforts," Doubleday President Gary Stevens told R&R. He sees a growing trend towards stations opposing call letter changes at the FCC to harass competitors, even when the new calls raise no possibility of listener confusion.

"It was a contrived conspiracy on the part of several stations to create a situation where our ability to promote our properties was hampered," Stevens concluded.

Court Raps FCC For Inconsistency

When four St. Louis stations filed against Doubleday's proposed change in 1979, the FCC ruled in their favor, citing its rules allowing conforming call letters only in the same or adjoining communities.

But the court found another Mississippi River case in which the Commission allowed conforming calls in nonadjoining communities 10 miles apart.

"What is clear is that the Commission does not apply its strict geographic standard with any exactitude or consistency," said the justices, who also expressed amazement at the FCC's argument in court that its past call sign decisions can not be considered precedents.

Trade Association News



Jim Popham Popham, Wykoff New NAB VP's



Rich Wykoff

NAB has named Jim Popham as VP/Government Relations and Rich Wykoff as VP/Broadcast Liaison in the same department. Popham takes over the number two slot left vacant when Dave Markey became top aide to Sen. Frank Murkowski (R-AK). "He brings substantive experience and a unique feeling for broadcast

Wykoff, a former FCC staffer and currently NAB's Director/Broadcast Liaison, replaces the late Bill Carlisle as VP. Look for additional changes in NAB Government Relations personnel in the

issues," Senior VP/Government Relations Ken Schanzer told R&R.

FCC: At A Glance

KSLQ/St. Louis Copter Probe Dropped

The FCC has closed its investigation of a newspaper columnist's complaint that KSLQ/St. Louis deceptively ran canned helicopter sounds behind ground-based traf-

fic reports (R&R 11-21-80). The station admitted the practice, saying it causes listeners "to pay greater attention" and comparing it to running teletype sounds behind newscasts.

KSLO satisfied the Commission by promising to tag non-airborne reports with the words "... from KSLQ commuter control," with reporters adding such phrases as "about to take off" and 'ready to go," further Indicating the chopper is on the ground. Warned Acting Complaints and Compliance Chief Stephen Sewell, "You are expected, however, to continue with such safeguards."

Dawson In, Lee Out

In an official ceremony at the U.S. Capitol Monday, Mimi Dawson was sworn in as an FCC Commissioner, replacing Bob Lee, who retired June 30.

Falwell Interference?

According to the Washington Post, FCC field investigators have been dispatched to Lynchburg, VA to investigate interference complaints against WRVL-FM, licensed to Moral Majority founder Rev. Jerry Falwell's Liberty Baptist College. WRVL went on the air June 17 and has reportedly generated 135 complaints about interference with several local radio and TV outlets.

NAB's Summers Counters Gortikov

Responding to an assertion by RIAA President Stanley Gortikov in R&R last week that he had been turned down by the NAB Radio Programming Conference Committee to begin a "pay for play" discussion with the broadcast industry over performance royalties, NAB's Executive VP/GM John Summers told R&R: "Our programming conference is for managers and program directors to learn about programming. We've never intended to involve them in Washington issues."

Summers added, "They just want a foot in the door. There's nothing to negotiate because we are totally against it." Asked if NAB might ever be willing to discuss the issue with RIAA. Summers replied that the broadcast organization might consider it at a future managers' conference if a panel was planned.

NO PLAYLIST IS COMPLETE WITHOUT THEM

JOURNEY "Who's Crying Now"

96KX add Q107 add KRBE add Z93 add 30 94Q add Y100 add 33 WLS-FM add CKLW add KBEQ add 17 Q102 add 34 KEARTH add KIQQ add KFRC add KSFX add KEZR add KYYX add
WFBR add
WTRY add
WICC add
WPST add
K104 add
WAQY add
WKEE add
KEGL add
KTSA add

KBFM add

WFMF add

KQ94 add

KLAZ add

KXX106 add 29
G100 add
WAAY add
WBBQ add
FM100 add
KX104 add
WSKZ add 29
WOKI add
WRJZ add
WBCY add
WAYS add
KJ100 add
KVLK add
WGRD add 35
WAKX add 35

KIOA add
KZ93 add
WZOK add
WISM add 29
Z104 add
WNAM add
WMEE add
YES-95 add 40
92X add
WDJX add
KIDD add
FM102 add
KJRB add
KNBQ add
KTAC add

KYSN add 30
FM103 add
K96 add
KMJK add
KTKT add
WHHY add
Z102 add 34
WFOX add
WCGQ add
WANS-FM add
FM99 add
KILE add
KSEL add
KQIZ-FM add 30
KPUR add

KVOL add
WRKR add 40
WSPT add
WTRU add
KWLO add
KSLY add
KDZA add
KATI add
KQDI add
KYYA add
KOOK add
KFXD add
KRLC add
B104 on

"Styx did it with 'Babe', REO with 'Keep On Loving You', and now Journey travels the 'broad appeal highway' to come up with one of the finest records of the year. Few pieces of product I've heard mix every ingredient for a hit single — from melody to lyric to Steve Perry's soulful vocal delivery, this one is the goods."

- Dave Sholin's Personal Picks, The Gavin Report July 3, 1981

Taken from the Columbia album "ESC4P3" TC 37408

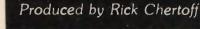
Produced by Mike Stone for Mike Stone Enterprises, LTD. and Kevin Elson

REX SMITH AND RACHEL SWEET "Everlasting Love"

WFIL add
CKGM add
WTIX add
BJ105 add 37
FM100 add 24
WBCY add
WSEZ add
WSEZ add
WISM add
KGGI add
KNBQ add
KHYT add
WLAM add

KOOK add JB105 20-18 Z93 29-26 94Q 20-17 Q105 22-16 WCKX 25-21 KIQQ 37-27 KYYX 29-25 WHFM deb 33 WICC deb 30 WAEB 29-24 WAQY 32-29 WKEE deb 40
KSET-FM deb 28
WSGN 27-22
WAAY deb 30
WBBQ deb 30
WMAK-FM deb 28
WOKI deb 32
WRJZ deb 29
WAYS 23-20
WVLK deb 28
Z104 deb 30
K96 26
WGUY 28-26
WACZ 22-19

WFOX 26-23 WCGQ 26-21 WISE 31-28 WFLB 29-22 KKXL 24-22 KCBN 40-36 KATI 34-29 KBOZ 29-26 CKLW on KFI on Q103 on WBBF on KC101 on KLAZ on
WCSC on
KJ100 on
14WK on
WCIR on
WHHY on
95SGF on
WANS-FM on
FM99 on
KFYR on
KKRC on
KYYA on





THE HITS ARE ON COLUMBIA RECORDS

CHANGETI



ERECORD.





Xerox Developing Copiers Capable Of Transmitting & Receiving Documents

Copiers with the ability to communicate with each other so that they can produce copies of documents at separate locations are on the Xerox Corporation's agenda of new products

Speaking before a group of securities analysts, Robert Firth, President of the firm's Business Systems Group, added that a personal copier "about the size of an attache case" was also currently under development, as was "a totally electronic copier capable of reproducing or creating full-color images and delivering high-resolution copies of text or pictures." No introductory date was set for any of these products, however.

Thom McAn Re-Enters Radio

After an absence of more than six years, the Worcester, MA-based shoe company Thom McAn will begin using radio advertising once more. Aiming at younger demographics (teens to 24) and young housewives, the firm's backto-school campaign will begin in late August in 45 markets.

Thom McAn VP/Marketing William "Mac" McDonald told R&R that he's a big supporter of radio, feeling that the medium is especially right for reaching younger demos. Thom McAn will continue to use television, but the rejuvenated radio committment will come at TV's expense.

McDonald also noted that the firm hopes to tie in with stations for backto-school promotions. BBDO will handle the Thom McAn account

1980 Record Year For Marriages

There were more marriages in the U.S. last year than ever before. 1980's total of 2.143.000 surpassed 1979's previous record by almost 54,000. The marriage rate, which has been steadily rising since 1977, increased by two percent over the 1979 rate.

America's birth rate is also up. The 3,598,000 births in 1980 were four percent higher than the 1979 level, according to the Monthly Vital Statistics Report of the National Center for Health Statistics, which is located in Hyattsville, MD

Millimeter Radio Signals: The Wave Of The Future?

Millimeter radio signals, defined as those signals having a wavelength between a centimeter and a millimeter or whose frequencies are between 30 gigahertz and 300 GHz. may be the (radio) wave of the future, according to a recent Wall Street Journal article. Already, scientists working in laboratories have been able to harness the millimeter waves for such diverse uses as installing systems in mortar shells so that they

Mobile Billboards Turn Truckers

Trailer Boards, a Denver-based company, has come up with an in-

By using truck fleets so that prime viewing areas and times can be

The travelling billboards are particularly effective when used to promote special athletic events, trade shows, or conventions, and would appear to

teresting twist on a familiar advertising medium - travelling billboards. Us-

ing a resource common to every city across the country (trucks) Trailer

Boards gosts weather-resistant vinyl billboards on the sides of the vehicles.

targeted as well as so that clients may choose where and when they want

their messages to be seen, the effectiveness of stationary billboards can be multiplied. Clients are told where the trucks will be at given times.

be a natural for radio stations. The first national firm to begin using Trailer

Boards is World Airways, which is circulating its message throughout its

target cities of Oakland, San Francisco, Los Angeles, Honolulu, and

Newark. For further information contact Barry Edenstrom at (800)

Into Travelling Salesmen

(The trucks' owners lease the space to Trailer Boards.)

Numark Intros Equalizer

The "EQ2700" equalizer/analyzer

recently introduced by the Edison,

NJ-based Numark Electronics

Corp. sports a built-in "pink-noise"

generator that enables consumers to

accurately fine tune their stereo

system to match the exact sonic con-

ditions of their listening area. The

10-band-per-channel equalizer's 20

slide controls allow listeners to

can seek targets much like so-called

intelligent missiles, and bouncing subscription TV signals from rooftop to rooftop (without using cables). Because the ability of a signal to

convey information is proportional to its frequency, the millimeter waves could carry more than all other radio waves combined. However, since the millimeter waves don't travel as far as microwaves, their communications value has been somewhat limited. Nevertheless, for military and radar purposes this limited range is an advantage.

For example, two satellites could converse in space using 60 GHz and not be heard on earth due to the oxygen in the earth's atmosphere absorbing virtually all radiation at this frequency. This absorption, combined with the millimeter waves' range makes them exceptionally difficult to detect or to jam. Plus, the high frequency enables millimeter wave radar to operate with small, portable antennae as well as with almost photographic detail. With the aid of computers, an anti-aircraft gunner using millimeter wave radar could pick the exact spot on an enemy plane he wanted to hit.

Broadcast

In addition to their substantial military applications, the millimeter radio waves may be useful in The National Aeronautics and Space Administration (NASA) is currently developing millimeter wave technology so that the 20 GHz to 30 GHz range of frequencies may be used for commercial transmissions between satellites and the earth. Furthermore, Hughes Aircraft has developed a portable millimeter wave system it is presently pitching to TV broadcasters that will enable news teams to cover events with only a pair of small antennae rather than several hundred yards of coaxial cable.

While scientists have known about millimeter radio waves since World War II, the close tolerances and exotic techniques required to build the equipment necessary to generate and detect the millimeter waves have been out of reach until recently when a number of silicon and gallium arsenide (a metallic compound) solidstate electronic devices were developed.

Recent breakthroughs in highpowered vacuum tubes have also helped. Varian Associates last year unveiled a vacuum tube 10 times stronger than previous models which it is using as a basis for a gyrotron, capable of creating 250,000-watt beams at 28 GHz. The gyrotron will provide better heat sources for the plasmas used in obtaining electric power from nuclear fusion.

Applications Also

alleviating crowding broadcast bands.

Burns Media Sets Positioning Seminars Schedule

Burns Media Consultants Inc., the broadcast consulting firm headed by George Burns, will present a series of one-day seminars this fall.

Entitled "Positioning Power: Tactics Of Winning," the seminars, chaired by Burns, will involve a detailed discussion of matters ranging from the new meaning of core audience to the pragmatics of aggressive competition. Dates and locations for the meetings are:

Los Angeles (9-11) at the Sheraton Universal Hotel, Seattle (9-15) at the

Red Lion Inn/Sea Tac, Kansas City (9-17) at the Hilton Airport Plaza Inn, Chicago (10-13) at the Hollday Inn-O'Hare, Boston (10-15) at the Sheraton-Boston Hotel, New York (10-17) at the St. Regis Sheraton, Atlanta (10-20) at the Sheraton Inn-Atlanta Airport, and Dallas (10-23) at the Dallas Hilton Inn

Fees for the seminar, including workbook, are \$185 per person. Multiple registrations from the same station are \$145 per registrant. For further information, contact Pamela Shane at (713) 461-9958.

With "Pink-Noise" Generator customize sound in each band within a ±15 db range in addition to the ± 15 db unit gain controls available

> The user simply sets up an optional measurement microphone like the Numark "STD272," sets the "pinknoise" generator volume level, and then (with the aid of push buttons) sets each of the 20 slide controls to 0 db. The result is a totally flat response

for each channel.

The "EQ2700" 's frequency response for the equalizer section at a flat setting is 10Hz to 100,000 Hz with harmonic distortion at 1 volt output of less than 0.01 percent. The unit is priced at \$450 (optional "STD272" measurement microphone included). For further information contact Numark's Robert Kotovsky at (201) 225-3222

5 YEARS AGO TODAY Radio&Records

KGBS/LOS ANGELES TO GO ROCK — Jimi Fox to program station

STARR BROADCASTING PRESIDENT PETER STARR RESIGNS

NUMBER ONE FIVE YEARS AGO: "Afternoon Delight" — Starland Vocal Band (Windsong)

NUMBER ONE COUNTRY: "Teddy Bear" - Red

NUMBER ONE LP: "Fly Like An Eagle" — Steve Miller

ine salutes

One of over 1500 Great Radio Stations carrying Westwood One programs. Programs like: The Dr. Demento Show, Off The Record with Mary Turner, Off The Record Specials, Live From Gilley's, The Concert of the Month, The Rock Years: Portrait of an Era, The Great American Radio Show, Daybook, Spaces and Places, Ace and Friends, Star Trak, Special Edition, Shootin' the Breeze, Tellin' It Like It Was.

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PAT BENATAR



▼FIRE AND ICE

the first single from the album

PRECIOUS TIME

Don't waste precious air time. Play it now!



Chrysalis Records and Tapes

The single CHS 2529 The album CHR 1346
Produced by Keith Olsen & Neil Geraldo
Management/Rising Star Enterprises/Rick Newman & Richard Fields

THE RICK PAGE



A Special NAB Programming Conference Souvenir Issue featuring the best contests and promotions ever on radio. R&R's editors will interview top programmers from *all* major formats...the brightest promotional minds from yesterday and today.

WATCH FOR THIS SPECIAL SOUVENIR ISSUE AUGUST 14

LOS ANGELES

(213) 553-4330 Contact: Dick Krizman Vice President of Sales ADVERTISING DEADLINE JULY 31

WASHINGTON, D.C.

(202) 466-4960 Contact: Barry J. O'Brien National Sales Director



The Industry's Newspaper

Networks/Program Suppliers

PENTERPRISE RADIO

The National Sports Festival, which takes place from July 23-29 in Syracuse, NY, will receive exclusive radio broadcast coverage from the net. Over 2600 amateur American athletes will compete in 33 sports during the U.S. Olympic Committeesponsored event.

All of Enterprise's "Sports Updates," "Sports Talk Shows," and "Sports Features" will emanate from the games' sites, with a special three-hour block of continuous programming scheduled for both Saturday and Sunday (July 25-26) as well.

On June 9, the net became the first commercial radio network to transmit regularly scheduled programming via satellite to the Hawaiian Islands. The initial feed to Enterprise affiliate KHVH/Honolulu was of a "Sports Update," anchored by the net's Bob Buck. Previously, any commercial network feed was received via telephone.



A special six-hour, end-of-the-year countdown show is currently being offered as an optional bonus to the firm's "Weekly Top 30" client stations. Targeted for New Year's Eve airing, the special show will include the top hits of 1981 and will be available on a first-come, first-served basis in those markets where there are no client stations carrying the "Weekly Top 30."

OtisConnerProductions.



J.T. Anderton becomes head of the Dallas-based company's New York operations. Most recently, Anderton served as Northeast Regional Manager for the National Association of Broadcasters (NAB), having formerly been associated with WSUN and WDAE/Tampa-St. Petersburg and WKTZ/Jacksonville. In his new post, Anderton will supervise Conner's broadcast sales in the Northeast as well as handle the firm's business with the various New York ad agencies.



RKC

John Abrams has been named Creative Services Manager. Most recently, Abrams served as an Editor/Writer with the Mutual Broadcasting System's promotional department, having previously been a writer/researcher in the Radio-TV News Department of the New York



REO Speedwagon will be featured live in concert from the Boston Garden at 9pm (EST) on July 15. The broadcast will air via a satellite network of over 70 stations nationwide.

GUERR SAIRUME NATURER

Upcoming guests for the Tarzana, CA-based firm's July "Rockline" programs are: Journey and Billy Squier (7-13), Foreigner and David Lindley (7-20), and the Allman Brothers Band and Kim Carnes (7-27). The weekly, live-via-satellite interview show features a toll-free call-in number whereby listeners can speak directly with the guests live and on-air.



The Dallas-based AM radio/news and information consultation firm has announced its intentions to enter the radio syndication arena with "David Wade's Radio Recipes," hosted by noted gourmet David Wade, who is currently seen on television in 49 states via the Satellite Program Network.

Several features distinguish this initial offering, including Wade's recording the local sponsor's commercials, making in-market personal appearances, and offering David Wade cookbooks and other merchandise for local sales promotions. For further information contact **Carl Cramer** at (817) 274-9892.



Thelma LeBrecht has joined the radio network's Washington, DC staff, coming from her previous post as an Editor/Newswriter for ABC Radio in New York. Prior to her arrival at ABC, LeBrecht served as an Editor/Reporter with KYW/Philadelphia and a documentary producer with WBT/Charlotte, NC.

RAD obc

The net's O&O FM stations are the most listened to FM group in America, according to ABC researchers' analysis of the Winter 1981 Arbitron survey data. The stations registered cume totals of 4.7 million (MSA) and 5.4 million (TSA).



Mutual

"Dick Clark Presents Barry Manilow," a three-hour music and interview special, will be the net's Labor Day contemporary music special. Spanning the length of Manilow's career, the special will be broadcast on Monday, September 7.

The following 19 stations have announced their affiliation with the net: WAPI-FM/Birmingham, WWFL/Clermont, FL: WGST/Atlanta, WGEC-FM/Springfield, GA; WWCM/Brazil, IN; WEGP/Presque Isle, ME; WJLJ/Tupelo, MS; WJFL/Vicksburg, MS; KDLM/Detroit Lakes, MN; KVLR-FM and WPYX-FM/Albany-Troy Schenectady, NY; WBZA/Glen Falls, NY; WLAN/Lancaster, PA; WFIG/Sumter, NC; KORN/Mitchell, SD; WDXB/Chattanooga, TN; WATQ/ Oak Ridge, TN; and WETQ-FM and WCMS/Virginia Beach, VA



Paul Anka will be the subject of a 20-part "Between The Lines" weekend special hosted by Peter Becker, airing July 18-19 via the net.



Watermark

WRBQ (Q105)/Tampa becomes a client station for the firm's "American Top 40" countdown show, hosted by Casey Kasem.

Sales



Bill Prettyman, former GM at First Media's WPGC/Washington, has purchased WICO-AM&FM/Salisbury, MD for slightly over one million dollars. Prettyman began his broadcast career as an air personality with WICO.

WKWK-AM & FM/Wheeling, WV have been sold by Community Service Broadcasting Inc. to the Price Communications Corporation for \$1.35 million, pending FCC approval, according to broker Richard A. Shaheen inc..



ALTER ADDRESS — Former RAB Exec. VP Bob Alter, now at the helm of the Cable Advertising Bureau, told members of the Washington Metro Cable Club to be wary of jumping into longterm joint ventures with other media until the cable's advertising potential has been established. Alter noted that his primary job has been conducting Cable 101 courses for ad agencies.

WEEJ/Port Charlotte, FL has been sold by Broadcast Systems inc. to Jotoma Properties Inc. for \$650,000, subject to FCC approval. Blackburn & Co. brokered.

THE SUNBELT NETWORK, INC.



SEALING THE DEAL — The Sunbelt Network's two-minute dally radio feature, "Another Opinion," hosted by Nelman-Marcus Chairman Emeritus Stanley Marcus, debuted July 6 via Metromedia's News/Talk outlet KRLD/Dallas. Pictured in the midst of a congratulatory handshake are, from left: Sunbelt Network president James Johns, Marcus, and KRLD VP/GM Carl Brazell. Additional stations signed on for the feature include WQXR/New York, KMPX/San Francisco, KTUC/Tucson, KBEA/Kansas City and KNWA/Fayetteville. The program deals with quality, fashion and the American lifestyle and is bartered in the top 75 markets (sold directly elsewhere).



Reps



Katz Radio

The firm recently commissioned a study of the radio listening and TV viewing habits of farmers in the Eastern Time Zone. Based upon February 1981 diary data as collected in 30 DMA's, the survey found that during the 5-6am traditional morning farm block about twice as many farmers are listening to radio as compared to the general public.

However, the study also found that 48 percent of these farmers can be reached during the 7-10am and 42 percent during the 3-7pm prime drivetime hours. Furthermore, the survey showed that 60 percent of the farmers listened to radio on an average day.

In addition to the aforementioned time periods, the study noted that 34 percent of the farmers could be reached during the 11:30am-1pm time blocks, with 24 percent tuning in between 1-3pm and 21 percent between 7pm-12midnight. For further information contact your local Katz office.

PROradio

parent firm, has inaugurated a program of annual corporate giving in each of the seven cities (New York, Atlanta, Chicago, Detroit, St. Louis, Los Angeles, and San Francisco) where the company maintains an of-

fice. Those eligible for the yearly donations will be local organizations which "contribute to the educational or cultural enrichment or enhance the social fabric of the community." The selection will be made by the managers of the **PRO Radio** offices, with the first organization slated to receive the contribution being the Metropolitan Museum of Art in New York.

People

Boston





Tim Montgomery

Janet Karger

Tim Montgomery has been elevated to Director/National Sales & Research for WXKS-AM&FM. Concurrently, Janet Karger has been promoted to General Sales Manager for the two outlats, with Liea Wreden named Local Sales Manager for the AM facility.



"You are not out to stroke your competition, you are out to please the public."

How To Stop Stroking Yourself

When the Quarterly Measurement ratings results begin to come out next week, there will be many of you who are disappointed in your Arbitron report card. Perhaps the data will be cause for introspection, wondering where you went wrong. Allow me to suggest that where much of the industry goes wrong is that we stroke ourselves, not the public. I'd like to point out some examples of what I mean, then suggest how marketing research can help avoid the problem, perhaps even resulting in better Arbitron numbers.

Incestuous Implications

One of the easiest ways to stroke yourself, and by implication influence the way your station operates, is to spend time talking only with others in the industry. As a result your perspectives on what the public wants may be warped. Be wary of the incestuous trap of relying too much on what other broadcasters relate to you. Keep an independent mind, backed by solid market research done on a regular basis.

Contest Blind Spot

One major example of the inbred problems broadcasters face when they stroke each other, and not the public, is the almost kneejerk reliance on contests or promotions to build an audience. Contests and promotions are traditionally seen as ways of either building cume or time spent listening, but do they really do this? Recent research suggests that the answer is, in most cases, no.

I was involved last month in doing focus groups for a client station. One major area we probed was the reaction of the target audience to contests/promotions in general, and to see if any specific items had been found fun or enjoyable.

Of the adults 25-44 surveyed, 79% said that they felt that contests/promotions were "negative, lessened my enjoyment of radio." In the group discussions the respondents did have some constructive suggestions about the type of on-air events they wouldn't mind, but there was little support for the broadcaster belief that contests are vital to the sound of a radio station. I've seen the same results in numerous markets where I've been involved in market research efforts. Yet I wonder if there are brave broadcasters out there who would dare listen to the public and abandon their

belief in the primacy of contests. Those with this blind spot may end up slipping when the Arbitron figures are released.

Personality Positioning

Another area market research delves into frequently is the image or importance of air personalities. Because many of us went through a stage in our careers where we were on-air, we might tend to stroke ourselves and feel that DI's are an outstanding and important factor in radio station success. However, with some notable exceptions - Wally Phillips, Dick Purtan, and Don Imus, for example — the public tends to blend air personalities into whatever format they are playing. Most market research says that as long as the personalities are congruent to the music or format with which they are associated, the DJ is not a tuneout factor. Rarely, though, is the personality a tune-in factor. But, goes the shocked question, where does this leave the standing of the personalities in the industry?

If we want to properly stroke the public, it would seem that market research would be saying that in most cases the personality has to "fit in," not "stand out." This may bruise some DJ egos, but a better understanding of how your target audience perceives personalities may enhance your on-air presentation, and that may boost your numbers.

Stop Stroking, Start Studying

Rather than perpetuate industry perceptions that may not apply to your market or competitive situation, do your own homework. Market research is the answer, done at least once annually. Use focus groups and a telephone survey of your target audience to find out what is on their minds.

Although various researchers ballyhoo "new" approaches from time to time, there is really just a fairly simple equation to keep in mind when considering market research. Here are the steps to success, using research.

- Research to find out what the target audience currently thinks of your station and its competitors.
- Analyze the results to see if you are pleased with what was found in terms of the public's perceptions.

Q&A

Wally Sale of WTAR/Norfolk called recently to ask, before going to Laurel for a post-survey diary review, "How can I find which weeks were the key weeks for us during the spring survey?".

First, be sure to order a mechanical diary from Arbitron. On the mechanical, the home numbers of the respondents will begin with a number between 2-9. These first digits are the key — 2, 4, 6, 8 are the "standard" diaries from weeks 1, 2, 3, 4 respectively in each of the three four-week periods. 3, 5, 7, 9 came from the same weeks respectively but were from homes sampled through ESF (unlisteds). There is an additional code on the mechanical to tell you which of the three four-week periods the "week 1," for example, came from. By tallying the intab for your station on a weekly basis you can see what weeks were heaviest in diary payoff.

Week In Review

Birch Bounces Back

After suffering an apparent defeat at the hands of Mediatrend in Phoenix, it seems that Birch may yet rise like the city's namesake. Birch officials tell B&R that although Mediatrend won round one in the contest to become the monthly rating service in town, some strong broadcasters in Phoenix are encouraging the Birch service to also measure the area. More to come.

Meanwhile, Tom Birch tells R&R that a recent trip by David Gingold, VP/Sales for the firm, was successful in generating new markets. While not yet signed, it appears that a major Northeastern market, a major Midwestern metro, and a West Coast major market are soon to join the Birch bandwagon. Birch is also planning to speak before the RAB Goals Committee in the near future, as well as present his company's strong points to a number of major New York ad agency personnel.

RAB Mulling DST Stance

According to RAB VP Dick Montesano, the Radio Advertising Bureau's GOALS Committee has met and is preparing a position on the issue of Arbitron's Differential Survey Treatment technique. DST has been announced by Arbitron as its new way of measuring black listeners, effective with the Winter '82 survey. The technique, as announced, would involve sending blacks diaries, rather than using the current telephone retrieval method.

There has been concern expressed in some research quarters about the use of DST. Research arms of the NAB and the RAB have delved into the matter, with the RAB due to issue its statement at the end of this month, according to Montesano.

- If the research findings indicate a new direction, make whatever changes seem congruent to what might stroke the public (and are within your fiscal capacities).
- After you've made the changes, tell the public (through advertising) about the revisions. Don't expect casual radio listeners to instantly react to format fine-tuning you might be doing. Normally at least six months are needed before the public catches on to a new station approach.
- Finally, conduct a follow-up research project to see if the public's perceptions are being revised regarding your station and its competition.

By going through this process of study, reaction, then a follow-up study, you will be able to get a handle on what might later show up in an Arbitron report. Also, it's vital to not overreact when other broadcasters in your market give you or your boss a comment reacting to your new approach. Keep in mind that you are not out to stroke your competition, you are out to please the public. With the proper use of market research and a willingness to keep an open mind regarding what the public wants, you might even find that your station is more successful. Then, Arbitron should stroke you with a healthy number!

Jhan Hiber



"Really Wanna Know" Week "Suzi" Ever Had!

WCAO add JB105 32-28 CHUM deb 28 KRBE on 940 19-14 **WCKX** add CKLW add **KBEQ 24-21 KEZR deb 22** KYYX on KPLZ deb 31 WFBR add **WFLY 27** KC101 add WICC deb 28 **WPST 31-28** WAEB deb 26 WKRZ-FM on WAQY deb 30 WKEE deb 34 **KEGL** add KHFI add 30 **KBFM** add **WFMF 28-23 KQ94 deb 35** KLAZ deb 36 KXX106 deb 28 **WERC** add **WSGN 26-23** G100 29-26 **WAAY 29-27** Y103 add 36 CK101 25-21 WBBQ on **KX104 on**

WMAK-FM add WSKZ deb 28 **WOKI 33-28 WRJZ 29-25** WNOX deb 26 WBCY deb 23 **WAYS** add WSEZ add WCSC deb 27 WQRK deb 28 WRVQ deb 26 KJ100 24-20 WVLK add WGRD 29-25 WLOL-FM 30-26 WAKX on KIOA add **WISM 26-22** Z104 on WNAM add WIKS add WNAP deb 28 WMEE on YES-95 add 39 **WDJX 32-31 WNCI 29-28** KKXX add KERN add KIDD on FM102 deb 30 KJRB add KNBQ add KTAC add FM103 24-21

WGUY 32-22

WACZ 30-28 WLAM add WIGY add WTSN on 14WK on WCIR add WHHY deb 30 Z102 21-19 WSGA 24-20 95SGF deb 30 **WFOX 23-20** WCGQ deb 28 **WISE 20-19 WANS-FM** on **WXLK 26-20** FM99 deb 35 **WKXY 22-16 KILE 40-38** KSEL deb 27 KQIZ-FM deb 26 **KVOL** on KKRC deb 30 **KKLS 24-19 WRKR** add WEAQ add 28 WTRU add 29 **KENI 34-23** KSLY deb 25 KCBN deb 35 KDZA add **KATI 35-30** KQDI on **KBOZ deb 23** KYYA add **KOOK 30-26 KRLC 26-21**

WANNA KNOW

Produced by Gary Wright and Dean Parks **Executive Producers: Lenny Waronker and Russ Titelman**



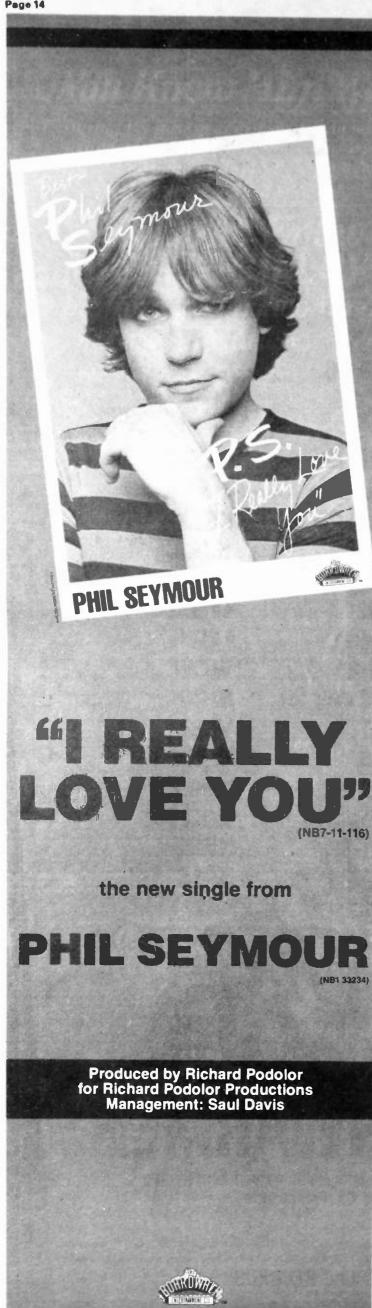
WIFI deb 30	KENI 20-10
KRBE 20-15	KCBN 36-31
KBEQ 21-18	KATI deb 32
KYYX add	KRLC 23-19
WPST 27-25	WBEN-FM
K104 39-36	WKRZ-FM
WAQY 28-26	G100
WKEE 35-28	WAAY
WOLF deb 29	WGH
KBFM deb 29	WRVQ
WTIX deb 34	WAKX
WBBQ deb 25	KSTAR
KJ100 19-15	KJRB
WVIC 40-35	KYSN
KIOA add	WFBG
WDJX add	14WK
KERN 35-28	WCIR
KYNO-FM deb 29	WCGQ
KIOY 15-11	WISE
KGGI add	WXLK
KCPX 30-28	FM99
WACZ deb 31	KQIZ-FM
95XIL 40-38	KKRC
WFLB 30-24	KKLS
KILE 34-32	WSPT
WRKR 27-23	KSLY
((011717	KDZA
"\$1171"	KQDI

KBOZ KOOK

Produced by John Holbrook and lan Kimmet for Briggs and Co. Productions



ON BEARSVILLE RECORDS





STREET TALK.

Street Talk hears that RSO President Al Coury is very close to signing his own label deal with Elektra/Asylum Records. Further, Al's first project will reportedly be the new Del Shannon album produced by Tom Petty and backed by Petty and his Heartbreakers band.

Beau Weaver has been axed as half of the current Hudson & Harrigan morning team at KILT/Houston and replaced by Fred Kennedy, who had been doing character voices for Beau and Randy Hames (the other H&H half). Now KILT will feature Kennedy & Hames as Hudson & Harrigan. Beau will remain in Houston and attempt to become the city's first "Kelly Jock," filling in for various stations that need professional vacation relief.

Sonny Melendrez, last with KMPC/Los Angeles, has taken over the 6-10pm shift at KFI/Los Angeles. Also new to the KFI air staff is former KHJ/Los Angeles personality Larry

And while we're on the subject of L.A. air personalities...look for a major battle for the coveted morning drive audience to erupt very soon. London & Engelman's recent defection from KEARTH to KWEST and major billboard blitz announcing their new location is about to be met head-on by another morning show change in the market. Things should get very interesting very soon.

Barbra Summers, 1-4pm jock at WFIL/Philadelphia, was voted "Best Female Air Personality" in Philadelphia magazine this month. Our congratulations to her and to WFIL morning man Don Cannon, who for the first time ever was not named the worst jock in town in the same poll. Why did Don get a break this year? The magazine has a new editor.

More awards ... Baltimore magazine took a citywide poll and named B104 as "Baltimore's Best Radio Station." The rather amazing coincidence here is "Baltimore's Best" is the exact phrase that B104 has been using as a slogan since the station kicked off 12 months ago.

The Eagles will have a new single out sometime in August called "Johnny Can't Read." The uptempo rocker has lyrics that may not make the National Rifle Association too happy

Word on the street is that Atlantic Records is looking around for a "heavyweight" promotion person to handle the West Coast for the label.

In an unusual collaboration, REO Speedwagon will perform August 8 for a CBS Video taping and a simulcast by the Source and Warner Amex's Music Channel. The taping will then be made into a videodisc.

Al Simmons, who was Program Director and Operations Manager at WSLI/Jackson, MS for 24 years, died June 24 of a stroke he suffered on June 19. Just 45 years old, Al had been promoted to General Manager only six months ago. He will be missed by all who knew him.



SHE'S GOT BETTE DAVIS EYES - Although Jackie DeShannon is given credit for writing Kim Carnes's number one hit "Bette Davis Eyes," Jackie only wrote the music. The lyrics were penned by Donna Welss seven years ago. All these facts came to Street Talk's attention when Steve Conley of FM100/Memphis contacted us with a story told to him by a listener. After he played "Bette Davis Eyes" on his show, Steve got a call from a female listener claiming that she was the subject of the song. A few days later the young lady showed up at the station with a copy of the original transcription that her friend Donna Weiss had done years before as a promo. She also had a scrapbook given to her by Donna with pictures of Bette Davis and the lyrics written between the photos. The rest, as they say, is history . . . Steve is pictured above with the young lady In question, who remains nameless - but she's got those eves.

Stephen Capen, who had been doing morning news for Dr. Don Rose at KFRC/San Francisco, will segue over to KSFX/San Francisco on July 27. However, Capen will not be doing news for KSFX. He'll be in direct competition with Dr. Don as KSFX's new morning air personality.

And speaking of San Francisco, former KFRC & KHJ programmer Michael Spears, who currently owns and operates WPLP/Tampa, is promising "a major announcement" in mid-August. Is Michael about to announce the purchase of another station?

Bill Murray's new movie "Stripes" was filmed on location in Louisville last summer, and two local radio notables have been spotted making their screen debut in the film. C.C. Matthews (then PD of KJ100 and now PD of WQMF) and Bobby Hatfield (currently PD of KJ100) were watching the filming one day and just decided to cross some barricades and do a "walk-on" while a scene was being shot. To their surprise they didn't end up on the cutting room floor!

The title cut from the new "Heavy Metal" soundtrack by Don Felder may sound like all the Eagles, but in reality only fellow band members Tim Schmit and Don Henley helped. The other two Eagles were off on their own.

They call us "the Federal Express of Radio Program Consulting" because we've won for stations who "absolutely, positively" HAD to win THIS book! Call Toll Free (800) 528-6082!



Todd Wallace associates

A FAMILY FIGHT FOR NUMBER 1'S

"LADY (YOU

LAST WEEK:



WEEK:

Y100 31-19 13K add Q105 7-6 KELP add 34 WGCL 20-19 WAXY add

KEARTH 8-4 14WK add **KRLA 3-3 WKTU 3-2**

WKBW deb 3 KFI 22-13 WBEN-FM 9-6KIQQ 2-2

KFRC 8-6 WIFI 16-13 WXKS-FM 2

KRLY 1-1

WAEB deb 27 KYNO-FM 7 KVOL 3

KSET-FM 1-1

B97 19

KQ94 19-18 KGGI 4-2 KX104 23

KIDD 29-26 WHFM on

KHYT 12

KEEL on WVIC on

KJRB on FM99 on

WIFI add CKLW add WHYN add

KSET-FM add

WGH add KYNO-FM add KGGI add WKTU 29-13 WXKS-FM 22-21 KIQQ 30-29 KHYT deb 33

WSGA 31-28





IF IT'S ON MOTOWN BELIEVE IT!

Outlet

media business.

Continued from Page 1 organization. We regard the Outlet broadcasting operation as the finest available aggregation of television and radio properties in the country, and this combination carries out our previously announced strategy of making a significant commitment to the

Sundlun stated, "We are very pleased with the proposed merger and look forward to working with the Columbia management people. We considered a number of alternative courses for Outlet Company and concluded that a combination with a company having Columbia's motion picture and television production and distribution capacities is an excellent fit for our operations and offers great opportunities for our shareholders."

The companies noted that the agreement in principle is subject to various conditions including negotiation of a definitive merger agreement, approval by the boards of directors and stockholders of both companies, approval by the FCC, and consents by lending institutions.

Barrett

Continued from Page 1

former KHOW-FM VP/GM Sam Sherwood will continue as VP/GM of the AM, which was recently purchased from Doubleday by Metromedia. Stenberg told R&R. "To be able to stay in Denver with Doubleday and a new operation as GM makes me very happy. I'm looking forward to the challenge."

Barrett commented to R&R about his move to Canada, "My experience with Doubleday over the past year has been a positive one, and I have enjoyed working with (Doubleday Broadcasting President) Gary Stevens immensely. The career opportunity in Toronto is an outstanding one, and I look forward to joining Rogers, which is a very successful radio and communications company." Barrett is no stranger to Canadian radio, having served as VP/GM at CFCF & CFQR/Montreal for four years and as GM at CHOM in the same city for four vears previously

Atlanta

Continued from Page 1 WPCH, ran TV commercials during the spring sweep showing people musing about their radio listening, including phrases like "dear diary . . . " or "if my husband kept a diary he'd write PCH in too." After a complaint by WLTA, Arbitron issued its revised policy on the diary announcements and WPCH will be stickered in the Atlanta book

Lauer feels that his AM station, all-News WGST, will be penalized also. He told R&R that "no longer can you say 'wake up to my station"; he feels that will harm WGST which uses the slogan "Wake up to the world." Lauer said that the Meredith legal staff is checking into options against Arbitron.

Arbitron spokesperson Connie Anthes told R&R that she has not heard of any action contemplated by WGST & WPCH. However, she did say that "'Wake up to the world' is not going to be a problem" resulting in a sticker. "That's not what we're trying to get at - we're trying to get at announcements that specifically refer to a survey, a diary, or Arbitron," Anthes continued. She stated that Arbitron is not trying to keep people from listening longer to radio.

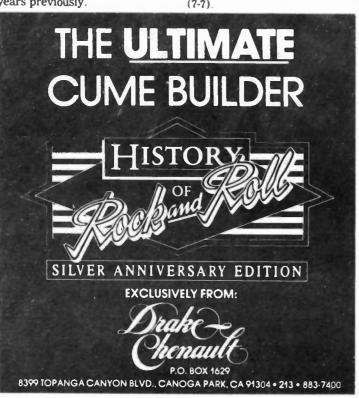
Davis

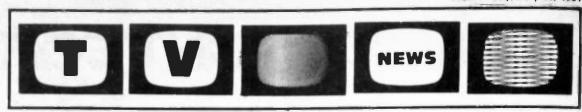
Continued from Page 1 thank him for his fine work over the two years he was with us, and wish him a future of only great

Davis commented, "It's been an interesting experience. I view the situation as a new beginning." Davis, a promotion executive of over two decades' experience, was VP/Promotion at Motown before joining Casablanca and staying on when that label was absorbed by Polygram.

Arbitron

Continued from Page 3 flipped automatically to NBC's WKYS. Arbitron has indicated that will not happen in the spring, but Sherard wants to verify the accuracy of the book, and WABA's Arbitron subscribers expressed approval of the plan Tuesday





ABC Takes Top Three, Still Loses To CBS

CBS's near-unbroken dominance of the Nielsen ratings held for another week, the one ending July 5. ABC did its best to dethrone the champions, taking the first three places and five of the top nine, but the final figures showed CBS with a 13.7 average rating, ABC with 12.6, and NBC with 10.8. In an unusual and perhaps unique development, the first 19 programs were all series, without a movie or special among them. Here's how they stacked up:

- Three's Company (ABC)
- 5 2 Too Close For Comfort (ABC)
- 20/20 (ABC)
- 4 60 Minutes (CBS)
- 5 M*A*S*H (CBS)
- 10 6 Hart To Hart (ABC)
- 3 7 House Calls (CBS)
- 2 8 Trapper John, MD (CBS) Laverne & Shirley (ABC) 16 9
- 12 10 Diff'rent Strokes (NBC)

- 11 Facts Of Life (NBC)
- 12 Dukes Of Hazzard (CBS)
- 13 13 Lou Grant (CBS)
- 15 14 Taxi (ABC)
- 19 15 Quincy (NBC)
- 16 The Jeffersons (CBS) 6
- 17 Happy Days (ABC)
- 18 Bosom Buddies (ABC)
- 18 19 Barney Miller (ABC)
- 20 Make An Offer (ABC Movie)

"WKRP In Cincinnati" finished 39th for the week

THOROGOOD MAKES BANDSTAND PLAY - Rounder's George Thorogood & the Destroyers will appear on "American Bandstand" July 11. Pictured at the taping sharing an apprehensive moment are program host Dick Clark (left) and George Thorogood.



Music On TV

Stevie Nicks debuts her first solo single on "Solid Gold" July 10 Jim Photoglo appears on "John Davidson" the week of July 13 ... David Bowie, Nick Gilder, and Carly Simon guest on "Rock Concert" July 11 ... "Weird Al" Yankovic is the subject of a "PM Magazine" profile Ted Nugent is featured in a repeat showcase on "Fridays" July 17. and Teddy Pendergrass star on "Barbara Mandrell" July 18 Stephanie Mills is on "Merv Griffin" July 20 and "John Davidson" the week of July 20.

VIDEOSCOPE:

COMPONENT VIDEO: At the recent Consumer Electronics Show held in Chicago, Sony debuted its "Profeel" computer video system, which a number of industry observers feel may be the forerunner of future video systems. Basically, the "Profeel" separates the ordinary TV's picture tube, channel tuner, and audio speaker into a high-resolution video monitor, a video tuner, a stereo amplifier, and a pair of mini-speakers, plus the racks and bases needed to accommodate these items. The component system is geared to facilitate interconnection of various video sources such as videogames, home computers, VCB's, videodiscs, and cable and satellite transmission. In addition, the "Profeel" has been designed so that it can be connected with existing audio components to produce a fullyintegrated home entertainment system. While other marketers are working feverishly to concoct component video systems of their own, Sony hopes to take advantage of the "Profeei" system's flexibility with a multi-million dollar ad campaign slated to begin this fail...MUSIC ON VIDEOCASSETTE: Among the upcoming music-related programs to be released by Media Home Entertainment on videocassette are "James Brown Live In Concert" and "Alice Cooper And Friends."... PRESIDENT'S PERFORMANCES PRESERVED: 'Bedtime For Bonzo,'' in which our country's Chief Executive co-stars with a chimp, and "The Killers," in which he's dispatched by Lee Marvin, two films Ronald Reagan would probably like to forget about, are now available on videocassette from MCA Videocassette. Other recent MCA videocassette releases are "Flash Gordon" (featuring Queen's soundtrack), "The Island," and "Sgt. Pepper's Lonely Hearts Club Band," which toplines the Bee Gees and Peter Frampton.





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EASY LISTENING RADIO

WNEW: A UNIQUE INSTITUTION

Fred Seiden

"Great Music Of The Past To Tasteful Music Of Today"

I was in New York recently on a business trip and got the chance to hear an hour of the morning show on WNEW. After the 8am news and a humorous commentary by Henry Morgan, the parade of artists played during that early hour intriqued me enough to find out more about the format and the thinking behind it. That hour of music I heard featured Count Basie, the Four Freshmen, Jack Jones, Robert Preston from "Music Man," Jonah Jones, the singer Ray Charles, Van Alexander's orchestra, Nat King Cole, and finally Anita O'Day. I called WNEW's Program Director Russ Knight, whom you may remember as "Weird Beard" when he worked for Gordon McLendon both in Dallas and Houston. Russ also spent time rocking in Detroit at WXYZ, and programmed country music at WHK/Celeveland before coming to Metromedia's WNEW a little over two years ago. Our phone conversation went like this:

R&R: How do you classify the WNEW format?

RK: This format is so unique we've never come up with anything for it. It's not an MOR station, and it's not a Big Band station. William B. Williams says, "We play the great music of the past from big bands to ballads to the tasteful music of today."

R&R: What made you go back to the sound that was so popular and successful on WNEW during the '50's and early 60's?

RK: If you'll recall, during the war years . . . wars like Vietnam . . . people relate to music of this nature when the world is unhappy. These songs come right from the heart, there are not any deep, hidden psychological meanings to them—it's just happy music for people who want to be entertained. Plus, AM radio doesn't have too many formats left, to be perfectly honest with you.

R&R: Just how contemporary is the music you play?

RK: For instance, we were playing a ballad a little while ago by Linda Ronstadt, "When I Grow Too Old To Dream" — an album cut — which has an electric piano and is perfectly beautiful. We'll use that kind of arrangement. The songs we play — whether by Tom Jones, Engelbert Humperdinck, or whatever — if it's a standard ballad, the song is recognizable and the beat is not rock, we will play that contemporary sound. We don't really program any singles. I do not go by the "charts." I go strictly by ear and by feel of how pretty the song is and how it fits in with our format.

Fred Seiden is an established programmer and promotion expert with an extensive background in the Easy Listening Radio field. To contact Fred, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles. CA 90067





"People relate to music of this nature when the world is unhappy. These songs come right from the heart . . ."

R&R: Which stations and formats in New York are direct competitors, and do the most sharing of audience with WNEW?

RK: The all-News stations WCBS and WINS and the Beautiful Music stations WRFM and WPAT/Paterson. NJ. These are our only real competitors, and when you break it out 35-64 (this is our audience) we're the only personality station that is showing very strong in these demos.

R&R: That leads right to my next point. Talk about the different personalities on your radio station.

RK: We have probably the most well-known lineup on the air. William B. Williams, who played the first Sinatra record in the world, is on during the mldday recreating a thing from the Martin Block days called "Make Believe Ballroom." Same theme and same kind of songs that were heard on WNEW with Martin Block, and now it's hosted by William B., who is probably one of the last few stars. mean a real star radio personality America. Actually, they're all stars in their own way. Ted Brown does the morning show, and has 33 national commercial accounts, which is some sort of record. A fellow we call "Mr. Broadway," Jim Lowe, does the afternoon show, and he's very talented and does interviews with all the great names on Broadway. Another thing, our people here relate to New York City, They are indigenous to New York and would never want to work in any other market.

R&R: What kind of special events programming do you provide?

RK: Jim Lowe does the bulk of the specials. He will have music by Glenn Miller or the fabulous Dorseys, the "Big Band Singers," the "Best of Broadway" saluting the Tony award winners, and things like that.

R&R: Can an AM station, even the size of WNEW, compete with other similar music formats heard on FM?

RK: I think so. The key would be the personalities. I don't believe you would find the same caliber of personalities on FM radio. With this kind of a format, FM shouldn't give you that much trouble.

R&R: In your judgment, Russ, what are the greatest strengths of WNEW today?

P.K: First of all, the music, and then the per-

- WNEW/New York showcases time-tested styles of presentation and music.
- Big bands, pre-rock vocals, and non-rock contemporary songs make up a distinctive music mix.
- New GM at WLQY;
 WVCG, WGMS honored.

sonalities. Third, is the slogan I like to use — "WNEW is New York." We relate to the City. Our news department is on the street constantly talking to people for on-the-spot interviews. We do reports tailored to New York, and that's another strength that FM cannot give.

R&R: Here's my last question, and you'll have to look into your crystal ball for this one. Where do you expect WNEW to end up in the Arbitron ratings a year from now, and why?

RK: I'd say we'll be in the top 2 or 3 with listeners 35-54, and with the expansion of the music programming we're doing, maybe our share will go to a 4.2 or 4.5 with listeners 12+ next year. You really have to hear the format to understand it. The underlying word is *unique*. We are doing something different, giving a service that no one else is offering. And only a station like WNEW can do this with personalities who know the City, and play music not available anyplace else on the dial.

Flow

In Hollywood, FL, WLQY has appointed Stephen Godofsky General Manager. Godofsky comes to the Florida station from WHLI & WKJY/Long Island where he served as Station Manager; during his tenure at WHLI the station became the pilot outlet for Al Ham's "Music Of Your Life" format.

WVCG/Miami was recognized the second year in a row by the Florida Associated Press Broadcasters Association for its public affairs coverage. Special note was made of John Leisher's look at the economic impact of Carribbean refugees in the Miami area. Also honored was the station's reporter Bill Freeland for coverage of the NBC News helicopter that went down in the Bahamas.

One of Classical Music stations WGMS-AM-FM/Washington, DC's most popular programs, "Royal Instrument," was awarded a 1981 Metropolitan Area Mass Media Committee Award from the American Association of University Women for "Excellence in a Field of Mass Media." Eileen Guenther, producer and host of the program, received the award for the stations.

Paul J. Colbert has been named Manager/ Business Affairs for General Electric FM stations WJIB/Boston and KFOG/San Francisco.

Bill Monihan, Program Director of WPXN/Rochester, NY, is adding big band music to his syndicated T-MOR programming out of Dallas. His biggest concern is the lack of enough product, and he would welcome any assistance in locating additional sources for this kind of music.

Westinghouse Beautiful Music station KOAX/Dallas recently celebrated its 10th anniversary with a party at the Dallas Theater Center, where guests viewed the 1980 Tony Award-winning drama, "Children Of A Lesser God." The event was given in appreciation of the advertising community for its support of KOAX during the past 10 years.

BREAKUP **SONG'** BREAKING

BREAKERS

BREAKUP SONG

from the new album ROCKIHNROLL



Produced by Matthew King Kaufman

BAD



The Group Are Ready!

Some old fuds believe broadcasters have a responsibility to use only letter-perfect English on the air, partly because air people set an example for listeners, and to some extent because a person's intelligence is often judged by the way he uses the language. The fuds wouldn't want to be caught with their tenses mixed because listeners might think them stupid.

On the other hand, radio people address a mass audience not concerned with much beyond rudimentary communication, so some broadcasters feel they ain't doing their jobs unless they're talkin' like everyone else, hey? Reading a few letters from listeners convinces the Plain Talkers that fine points of language are hopelessly over the heads of the Great Mass, so why not just get down and let it hang out.

Many of us occupy the middle ground somewhere between the two extremes, just trying to communicate efficiently while neither butchering the language nor sounding pompous. The Middle Grounders try to avoid three-syllable words when one or two will do, speak in logically-flowing idea patterns rather than complicated interwoven dependent clauses, and generally concern ourselves more with what is being said than the manner of saying it. If there are no glaring errors, and the thoughts are clearly understandable, we're happy.

One of the most frequently occurring English mistakes is mixing plural with singular as in the headline above. Up there, it is obvious that something's wrong, because "group" plainly doesn't fit with "are." But confuse the situation slightly by adding a descriptive clause, and group will seem to go with are. A GROUP OF HANDICAPPED CLIMBERS ARE ATOP MOUNT RAINIER. That's bad English. But correct English sounds awkward to some people: A group of climbers is atop the peak. The confusion comes when a singular noun (group) is described with a plural (climbers). The right way doesn't sound right, and the wrong way doesn't sound very good either. Us Middle Grounders wouldn't get ourselves in a position to force a showdown. We would avoid the mixed singular/plural sentence by saying "The Handicapped Climbers Are On Top Of Mount Rainier." Why even use "group" to confuse the issue?

Same with "couple." Correctly, couple is singular, but it's awkward to say "a couple was killed in the wreck" and it's blatantly wrong to say "a couple were killed." Here on the middle ground we'd just say it another way. All those words that are singular but represent plurals are excess baggage. Pair, crowd, team, staff, gathering . . . words like that demand singular verbs but sound funny when used correctly, especially when used with plural descriptive phrases such as "the team of climbers has arrived" or "the gathering of police officers is voting on a new contract."

Let the protectors of the language set themselves up to be right while sounding wrong, and let the mass-appealers butcher the language so they'll fit right in with the mass. Either end seems too extreme to me, so I prefer the end run to avoid the showdown. If something sounds wrong when it's said right, I try to find another way to say it.

CALENDAR-

New York City Draft Riots

MONDAY, JULY 13: Back during the heat of the Civil War when the average working man earned about \$450 a year, the North decided men could avoid the military draft by paying a fee of \$300 to finance a substitute. Many people perceived that as a case of "the poor fight and the rich stay home," and there were violent protests. 118 years ago today the Draft Riots began, with burning, looting and killing in New York City. In four days of rioting a thousand people died

Comedian Cheech Marin is 35. Byrds founder Roger McGuinn is 39.

Presidential Widow Pensioned

TUESDAY, JULY 14: After President Lincoln was shot to death, his widow Mary, who had been more than a bit odd anyway, went over the edge and became full-blown batty . . . moving to Europe where she alternately lived as a hermit and as a wild spender. Mary Lincoln's delusions included believing she was dirt poor, and partly to alleviate that misconception the Cougress voted her the first Presidential Widow's Pension 111 years ago today (1870). It was \$3000 annually, about six times the yearly wage of the average American, but it didn't cure her delusion of poverty. Mary Lincoln was later declared insane and institutionalized for a time.

Baseball legend-in-his-own-time Pete Rose is 39. Former radical activist Jerry Rubin is 43. Former President Gerald

Saint Swithin's Day

WEDNESDAY, JULY 15: Tradition says that whatever the weather on St. Swithin's Day, 39 more days of the same weather will follow

Exactly a hundred years ago today the outlaw Billy the Kid was shot dead at Fort Sumner, New Mexico Territory, by Sheriff Pat Garrett. The Kid was a saloon gamnbler by age 12 and the killer of perhaps 21 men by the time he was 21, a real fast-draw artist with his .41-caliber Colt. After Sheriff Garrett killed Billy the Kid, there were questions about whether it had been a fair face-off or a shot in the back, and the rumors — true of not — caused Garrett to lose his job when he ran for reelection at Roswell.

Linda Ronstadt turns 35 today.

Communication Graphics inc

Partial Moon Eclipse Tonight

THURSDAY, JULY 16: Please check your local sources for the particulars including viewing times: a partial eclipse of the full moon will occur this evening in full view of most of the United States (excluding the far Northwest). It begins just after 9pm Eastern and will last about 51/2 hours.

The world's first atomic bomb was tested 36 years ago this morning at Alamagordo, New Mexico.

Corrigan's Faked Mistake

FRIDAY, JULY 17: Douglas Corrigan took off to fly to California 43 years ago today . . . but his single-engine plane didn't go west. It flew eastward from New York for a day and a night and landed at the Dublin, Ireland airport. Corrigan's illegal solo across the Atlantic made him a world hero, and people who attended his New York City tickertape parade welcomed him home as "Wrong Way Corrigan," although to this day there's debate about whether he really got confused or deliberately flew in the wrong direction.

Lucy Arnaz is 30. Diahann Carroll is 46. Donald Sutherland is 47. Phyllis Diller is 64. Art Linkletter is 69.

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Joel Denver



PROGRAMMING CONSISTENCY MAINTAINED

Music: A Question Of Balance

Weekly debate still takes place between programmers and record promoters over the old adage, "It's not what you don't play that hurts you, it's what you do play." I'd like to suggest a new adage, "It's not what you play, but how you play it."

Whenever I listen to a station for the first time, one of the key formatics I listen for is the music balance and flow. This is an area of personal subjectivity, and the methods for achieving balance and consistency are as varied as individual programmers. This week, four programmers talk about the importance of music balance and how they achieve it at their stations.

FM102(KSFM)/Sacramento PD **Billy Manders**

Billy Manders graphically describes the flow of music of FM102 as "emulating a wave at the beach. I try and create a smooth transition from uptempo music to more mellow cuts. With the current diversity of product, it is pretty easy to do right now. My whole idea with balance is to avoid two fast, medium, or slow records from being played back to back.

'Consistency is what's important," stressed Billy. "We are trying to play the best of CHR, AOR, Black, A/C, and Country. With such a variety it is important that the flow of the station creates a subliminally positive effect. The average listener isn't aware of it consciously, but it does show up from time to time in our research. They will say how much they like the way the music is put togeth-



Billy Manders

There are different ways to establish balance. One way is to use tempo and another is to assign a label to music for purposes of categorization. "I don't like labels myself, but if I have to use them for an example, I don't consider Diana Ross as a black artist. I would play a record by her and then a song by Shalamar back to back."

Bits

KNBQ/Tacoma is on the streets with a reconditioned 1963 Corvette Roadster emblazoned with the station logo for use at promotions. The station is also giving away a 1981 Fiat Spider worth \$12,000. Listeners have to guess, from information given on the air each day, the gas mileage of the car after four weeks on the road. Whoever guesses correctly wins the car. KNBQ also just finished handing out over \$15,000 in cash among 41 winners in its recent Hi/Low game.

Q104/Gadsden and the local jaycees are sponsoring the "Pepsi Spirit Great River Race" along the Coosa River. A race queen will be selected and T-shirts go out to all entrants, with trophies for the winners.

KEARTH/Los Angeles broadcast live from the Santa Monica Pier with the music and the fireworks choreographed together. The station urged listeners to bring portable radios to get the full effect of the show, MC'd by air personality Pat Evans.

WKTI/Milwaukee is staging a clean-up campaign and is awarding prizes. People can collect cash for picking up aluminum cans and those collecting the most cans by the end of summer are eligible for more cash, gift certificates, 10-speed bikes, or a \$1000 stereo.

This puts two females artists back to back. Is that a problem? "I think if you are consistent and your audience hears you do things like this time after time, they will find it a part of the flow of your station. Our records are coded to avoid too many similar songs being played together. The actual category sequence is laid out ahead of time, and the air talent is responsible for picking and balancing the music from each category," explained

WPST/Trenton PD Tom Taylor

"Dayparting is one of the best ways I know of to achieve the balance I want for this station," said Tom Taylor. "You'll never hear an Air Supply record next to one from Blackfoot. I make a weekly review of the current music with the air talent to make them aware of what is really strong for us. At the same time I go over what types of music we are lacking and what types of oldies can be used to compensate.

While some radio staions effectively use preprogramming to maintain good balance, Tom contends, "I've found no real need to go to such a system. We use a card system that's pretty detailed, and as long as you stay on top of it, there are no problems.

Tom explained his category system. are 12 different groups of songs. Five current, two recurrent, and the rest are



Tom Taylor

oldies. Some of the cards, besides daypart information, are also color-coded to prevent to choppy music flow. have even taken this same flow idea into the area of commercials. Spots are coded to prevent real screamy or uptempo spots from being run next to soft or sedatelyproduced spots.'

Tom went on to point out "the importance of looking beyond just tempo for balance. "The Rose" by Bette Midler is a slow record, but is extremely intense. Care must be exercised in the placement of this type of song in rotation. The mix has just got to be right to be a winning station.

KJ100(WKJJ)/Louisville **Operations Manager Bobby Hatfield**

While most stations will try to vary the programming and go for a balanced sound with the use of black records, Bobby Hatfield said, "We don't play any black records at all, so balancing them in is never a problem. KJ100's roots are in the top tracks and mainstream rock, so our biggest problem is mixing the two together without losing the familiarity that keeps us mass appeal.

These image records, many of which were never hit singles, are very important to the format, but we limit them to one every 15 minutes. The records are marked to prevent overplay. This makes it impossible to hear AC/DC's Dirty Deeds' next to 'Since' You've Been Gone' by Rainbow, followed by Pat Benatar's 'Hell Is For Children.



'My music system en-Bobby Hatfield compasses categories, like any other system, but we also subcategorize by demographic appeal. My air staff preprograms the music before getting on the air to avoid any possible

balance worries."

Bobby, who grew up in Philadelphia told me, "It's tough not to play black records. I grew up on them, but they don't test well here. With that in mind, my music system allows a good balance so the audience hears a smooth flow of variety and never too much chainsaw rock or too much mainstream rock."

KRLC/Lewiston PD Steve Alan Mackelvie

The balance systems discussed so far are a bit complicated and take into account tempo, demographics and dayparting. On the other hand, Steve Mackelvie operates on a simpler theory. "I believe a listener will sit through one song he or she doesn't like, so make sure the next one sounds different so as not to be an extension of the first.

While I have nothing on paper for balance. I try to make my announcers understand the reality of radio. We aren't shooting for 85% of the market, we go for 51% of it. If we can keep that amount happy most of the time, we will win the ratings and be doing our jobs."

Like Tom Taylor, Steve also works with his staff to make them aware of what

current product sounds like Steve Mackelvle and what it blends with for smooth sets. "I also take into account what we need for balance before adding records too. I point out to the jocks why I have added a certainsounding record and what kind of effect I'm trying to achieve with it.

"In a market like this, we answer the request lines a lot. It's very easy for the announcers to play a few rock records then get deluged with nothing but calls for more rock. They have grown to understand the importance of balance and not to be misled by the phones.

Another Balance System

Here's a quick description of a system that worked pretty well for me, when I was a PD. Take all of your main categories of current music and oldies, and subdivide each of them into "hip" and "mainstream." This is similar to Bobby Hatfield's system, but differs in some respects. Every other category on your clock that comes up is either hip or mainstream, and they are alternated from hour to hour. Hip records are those records that are also played on AOR, and mainstream are those heard on CHR, A/C, or Black formats.

If you used four "powers" each hour, then two would be hip and two would be mainstream. The same applies to your other categories. By varying your clocks slightly you can achieve an unpredicatable consistency that prevents habit listening burnout with the same records coming up in the same place each day

One of the beauties of this system is that it allows you to shuffle your currents from hip to mainstream, depending on sound and what you need for balance in a daypart. The same ideas can be used for markets with a heavy ethnic population that you wish to target. This allows you to gain these ethnic listeners by playing a consistent flow of hit product that appeals to them, as well as the non-ethnic audience.

Motion

Stu Kellog leaves KPAS/El Paso to go crosstown for the morning drive show at KSET-FM . . . Joe Cella is the new afternoon man at WDJX/Dayton, leaving WMOH/Hamilton, OH . . . J.J. Bouley is Acting PD at KYTN/Grand Forks . . . KFRC/San Francisco hires well-known comedienne Jane Dornacker to do traffic reports. She spent two years with the Tubes and later formed her own band, Leila & The Snakes.

Ms. Stevie Knox leaves 195(WINZ-FM)/Miami, to do late nights at Y100/Mlami . . . Dick O'Day, WRBR/ South Bend midday man departs . . . KSTT/Davenport night rocker Tom Clay has left for a shift at Y103/Jacksonville.



SME'S V-IZE TO YOU GUYS — Playboy Playmate Lise Welch dropped in at Y102(KOSY)/Texarkane for a promotion with the station and a stereo manufacturer, and the Y-IZE Guys, Shown (I-r) are station personality Bob Stroud, Lise, and PD Don Michaels.



GIGANTIC JOLLY JELLY BELLY BEAN JACKPOT — Everyone knows of President Reagan's addiction to Jelly Bellies, so KKFM/Colorado Springs decided to hold the Gigantic Jolly Jelly Belly Bean Jackpot. Callars guessed how many of the beans were in the glass case at a local shopping center. The grand prize winner is shown between GM Ron DeLorenzo (laft) and morning man Darrell Taylor. She won a trip for two to Washington for a White House tour and \$500. How many beans were in the case? 238,756, to be exact!



PLAYBOY BUNNY HUNTING — WKTI PD B.J. Hunter is shown talking to two Playboy Bunnies, (I-r) Sunny and Caramane, at the Lake Geneva Playboy Resort. It was part of the yearly search for new Playboy Bunny candidates. The station broadcast live from the resort, and each jock was escorted by his own personal Bunny during the eyent.



Q104 CHICKENS OUT — Q104(WQEN)/Gadsden, AL is on the road handing out ica cold Coke in the station van with the help of its Super Chicken, if a bumper sticker is displayed. Shown here are GM Phil Sisk and the Q104 "super clucker" in front of the station van.



THE "PLATINUM RUSH" IS ON — CHUM-AM/Toronto recently received a platinum LP from Rush, which records for Anthem Records in Careda, Pictured (I-r) Anthem Records Managing Director Tom Berry, CHUM-AM MD Brad Jones, PD Jim Waters, Anthem National Promotion Director Parry Goldberg, and station personality John Majhor.



KRSP WALKS ON — KRSP AM-FM/Salt Lake sponsored the seventh annual March of Dimes Walk Amarica and raised \$210,000. The walk was divided into six routes, and "Dukes Of Hazzard" star John Schneider was on hand. Pictured (I-r) are e March of Dimes volunteer, FM PD Randy Rose, AM PD Steve Carlson, staffers Barry Moll, and Scott Seger, John Schneider, and hidden staffer Jon Carter.



U.S. BONDS "CASHES IN" AT KRTH — EMI America recording artist Gary U.S. Bonds dropped by KRTH/Los Angeles for an interview following the success of his single "This Little Girl" and his LP "Dedication." Pictured (I-t) are EMI America/Liberty's David Budge, Jack Satter, and Dale White Horn, KRTH's Brian Beirne, and PD Bob Hamilton. Seated is Gery U.S. Bonds.

EXCLUSIVE in your market: the "Big Guy"



After excellent early response to his television commercials for Charter stations, Gordon Jump, of WKRP in Cincinnati, is now available as exclusive spokesman in non-Charter markets.

His humor, warmth and professionalism make him an ideal spokesman, no matter what the format of your station. The network-quality spots can give you the best look, image and message ever seen in your market.

To reserve the "Big Guy" as your exclusive spokesman, call today. Prices vary by market size. Production starts in July, offered only through Charter Broadcasting.



CONTACT: John Bayliss, Russ Wittberger. Al Casey PHONE: (714) 298-3390 Casting

2399 Camino del Ria S., Suite 100 San Diego, CA 92108 "COOLLOVE"



AAH... Another Summer With Pablo Cruise

"COOL LOVE" IS THE FIRST SINGLE FROM THE NEW FORTHCOMING
PABLO CRUISE ALBUM...REFLECTOR SP 3726
PABLO CRUISE...SUMMER OF '81...ON A&M RECORDS & TAPES
PRODUCED BY TOM DOWD

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BACK PAGE

BREAKERS®

PARALLEL ONE PLAYLISTS

EAST



Providence

M. 99 mulical DD1/Fig Book GD31 U.S. SDB9/Fig: L1973 = D173 PSDCO CEDING/Cobst Ever



New York

PD: Dale Reeves

984FM Boston

PD & MD: Mike Addams

PD & MDt Mike Addams

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CFTR680

Toronto PD: Bill Gable

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ACUS COMMODURES/Lawy (You Bring No Up STEE/Nothing Ever Goog As

Kiss WXKS-FM

MD: Vinnie Peruzzi

wifi 92 Philadelphia

MD: Liz Kiley

EFF. STANSHIP/Stramper MARK/Ton Sonyer TEXMS MARK/Space Bits HICEFT SELECT/Ton Don't Enough POINT MLARK/RICEIs

CKS Montreal

MD: Margo Edwards

JOHN DOMEATING THE BETT TO STATE OF THE STAT

WABC 77

New York PD: Jay Clark MD: Sonja Jones

D: Sonja Jones

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96 KX

Pittsburgh

OM: Bobby Christian MD: Clarke Ingram

PO PUBLIC CHAIRE (Family Large Plane) Large Transit Chaire (Family Chaire Chair

60/WCa0

Baltimore PD: Ron Riley

MD: Scott Richards

WVBF-105 Boston

FM RADIO PD: Reg Johns MD: Don Schaefer

Philadelphia

Dick Fennessy

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MD: Reger Christian

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WKBW Buffalo PD: Neil McGinley

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MILLO CRUISE/Cool Land
TOUR CRUISE/Cool Land



MD: Frank Holler

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Providence

PD & MD: Gary Berkowitz

1050 chum

Toronto

PD: Jim Waters MD: Brad Jones

MD. Brad Jones

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2 f d./12/07/07/19 beed lives 01:1

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SOUTH



MD: Bob Logan

ASST MARTY BALLIN/Hourty GMRY while!/Spilly Sense New You



Atlanta

THE MUSIC FM PD: Jim Morrison MD: Jeff McCartney

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MD: Pat McKay

MD: Pat McKay

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Houston

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PD: Bill Tanner MD: Mark Shands

Z 93 Atlanta

PD: John Young MD: Dale O'Brien

AN TOIO/That DIG Sping PAT HEMATAN/Fire And Ico

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KRLY 94

Leve that music! Houston PD: Michael Jones MD: Blake Lawrence

MD: Blake Lowrence

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800/CKLW ROCK'N TALK

Detroit
PD: Pat Holiday
MD: Rosalie Trombley

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GIND WANNELL!/httghtwolker SHITH/SMEET/Everteeting Love NDSS/HICHIE/Endtees Lave

TREE KBEQ Kansas Clty

PD: Randy Lane

MD: Mike Schmidt

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MD: Tim Kelly

MD: TIM Kelly

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Cleveland 70/-/"

PD: Jack Casey

CARDLE B. LASER/Stronger Then Befor COMMODORES/Ledy (You Bring No Mb Jis STE (MARK/Noch & Roll Green: TUBES/Don't ment To Welf...



PD: Jeff Roberts

98 KSLQ St. Louis

PD: John Larrabee

| 1 TITATION | TOTAL |

PD: Jim Fox MD: Tony Galluzzo

MD: Tony Galluzzo

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ACDS 33, 34, 29

WDRQ

Detroit

PD: Bill Garda MD: Steve Summers

STEVE SUMMERS

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COMMODORES/Lody EVON Bring No Up PABLD CRUISE/Cool Love CLARKE/DUKE/Sweet Boby

Chicago FM 95

PD: Tim Kelly

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PD: Jim Brown MD: Rick Brown

Cleveland Cleveland

AD: Dave Collins

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PAYDY AND YOUD Milwaukee

PD: John Driscoll MD: Bill Shannon

MD: Bill Shannon

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30 FILAMAE / GROCKOUTS / You're My Girl GIRD HAMBELL I / MIGHTWHINE STARS ON 45 / Madilley II

NLABAMA/Feets So Right JOHN SCHMEISER/IT's Now Or Never



PD & MD: Lee Douglas

WEST

Los Angeles

PD- Paula Matthous MD: Robert Moorhead

MD: Robert Moorhead

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MAC DATIS/Secrets
MACRY GILLET/Fox Don's Race Me
PAT GILLATA/Fox As Sec
TOW RETER/A make in Lave 19's
STEVE WEAKS/Fox Drogling Ne Arou
MDSS/RIGHET/Mah ses Love
GART O/Fay Top Beck BITH INT
JOURNET/Arms's Crying Nov

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BALANCE / Browning Away
BELS CAREFAINT & Right, Who's Mr
STERMOTHING Ever Come As
RESHIT CARECULT/Just Like Me
STERMOTHING Ever Come As
RESHITOS SONYOT
MATALIE COLETTON MOTH RIGHT SIZE

The 1 hit station. Los Angeles

PD: John Rook MD: Roger Collins

The Sylbon's Beart To wall *...
MOSS/MON'S Beart To wall *...
MOSS/MON'S College Love *...
MOSS/MON'S College Love *...
MOSS/MON'S College Love *...
MANAMAY wall to Big MY
CARRY THURS/ Fouch the Sheet maring College Love *...
CARRY CHIPTON / Love The Youth A. MANAMAY wall to Big MY
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CARRY THURS/ Fouch the Sheet maring Love *...
CARRY THURS/ THURS/



PD: Jack Regan MD: Alan Sledge

=96⁵ KYYX

Seattle PD: Pat O'Day

MD: Elvin Ichiyama

MD: Elvin Ichiyama

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RANDY WANNAMER/SWIT
JOURNET/BRO'S Crying More
ANDIO/Ther Did Song
PAT BENATAR/Fire And Ice
STER/MOTHING Ever Goes As
ALABAMA/Feels So Right

ALADAM/Feel's So Right
GARY will GAPT Peel of Peend Enough
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KKLABI

Los Angeles PD: Jack Roth MD: Rick Stancato

OB STACT LATTISAM/Love On A Two-May Defett LYMM/Shame IP Up Tonight ORG 6 HAM/Shame IP Up Tonight ROBBIE PATTON/Son's Give IP Up PRAMEZ/AMEC FOUTS/Tow're My GIFE

101.5 Seattle

AL JARREAU/Reire in This Love to JOH SCHEIDER/IFF Noe Or Rever AATDIO/That Did Song HOBBIE PATTOR/CONT Give IT Up FRANKE/KHOCKULTS/Toutre Np Girl

MD: Guy Zappoleon

H 1 1 JBC 000.CE/Shades Tov Face

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4 1 STACK

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EZRock San Jose

KJR 1950

PD: Tracy Mitchell MD: Eric Chase/Scott Forrest

PAT BEMATABUFIRM AND ICO PHIL COLLINS/IN THE AIR TONIGHT GAAT G/Pay You Beck With INT PRANCES SHITH/Double Dutch Bus BILLY SQUIER/THE SOTORA

Phoenix Files

PD: Steve Rivers MD: Craig Jackson

MD: Craig Jackson

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AGUS OREG RIME/Breenup Song FRAMES/MINDERGUTS/Toutre My Gip

3 San Diego

PD: Jeff Luctfer MD: Rick Gillette

MD: Rick Gillette

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OPEG #1101/Breakup Song BILLY SQUIER/The Stroke RICH JAMES/GIve II to No Beby

KSFX 104

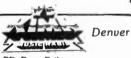
San Francisco

PD & MD: Pat Evans

| Company | Comp

JOURNET/BRO'S Grying Nov JOURNET/Stone In Love GRAT U.S. BONUS/Jole Blom PAT BEMATAR/Fire And Ice

SANTARA/Sourchin' JEF. STARSHIP/Strunger FRAMEL/MNOCKDUTS/Stambhoor'P PHIL COLLINS/Stambhoor'P DE WALSH/A Lite Of Illusion JIM STEINMAW/Roce & Roll Drew



PD: Doug Erikson

PD: Doug Erikson

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JOHN SCHOOLIGER/IT'S Now Or Never ROSS/RICHIE/Endissa Love

610 # KFRC

San Francisco PD: Gerry Cagle MD: Sandy Louie

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JOURNET/Alto's Crying Nov GARY U.S. RONDS/Jola Blon

(H) indicates one of the five "hottest" records

playlist.

on each Parallel One

MORBIE PATTON/Don't Glive It Up

101 FM Los Angeles

PD: Bob Hamilton MD: Guy Zappoleon

ACDS STACT LATTISAW/Love On A Two-Wey JOURNEY/Bron's Cryling Now G190 VARRELLI/HIghrusibar

PD & MD: Bob Harlow 1 MANTE ALL INVESTIGATION

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Seattle

EAST Most Added .. Hottest

Pat Beneter **Robbie Patton** Pablo Cruise

Air Supply Kenny Rogers Joey Scarbury

DDS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

SOUTH Most Added .. Hottest

Pat Benata Air Supply Journey Robbie Patton Pointer Sistem Kenny Rogers

EAST

PARALLEL TWO

14Q/Worcester, MA Gery Noter

HOSS/HICHLE ITACY LAY...
FUNES
FUNES
G. MARKISON 1-1
G. MARKISON 1-1
AMANY BALIN 6-5
ALAN PARSONS 16-11
CLAREFOUR 18-12
OAR RIDGE BOYS 20-14
- NY

Dave Meson

PILL COLLINS Mottest: G. MARRISON 1-; AIR SUPPLY 4-2 RICE SPRINGFIELD 7-4 JOEY SCARBURY 14-8 CLARRE/DUKE 24-19

WICC/Bridgeport CT Bob Mitchell

HOBBEE PATTON
HOLLBRIT
AIR SUPPLY 2-1
KENNY ROGERS 7-5
MOODY BLUES 10-8
OAK RIDGE BOYS 12-9
POINTER SISTERS 16-10

WKBO/Harrisburg, PA

Betsy Kaye ROBBIE PATTON
HOLLEBLI
DOEY SCARBURY 2-1
POINTER SISTERS 12-10
CARPENTERS 16-13
ALAN PARSONS 19-14 RPENTERS 16-13 AN PARSONS 19-INIE MILSAP 20

WKEE/Huntington, WV Gary Miller

SIANS UN 45
RAYDIO
BALAMCE
TOM PETTY (dp)
PAT BENATAR (dp)
JOURNEY (dp)
PETER FRAMPTON (dp)
Nottable Nottebt: JOEY SCARBURY 2-1 KENNY ROGERS 3-2 ALAN PARSONS 10-7 POINTER SISTERS 13-8 BILLY SQUIER 14-9

WPST/Trenton, NJ Tom Taylor

PAT BENATAR GARY U.S. BONDS PAI SUPPLIANT
GABY U.S. BONDS
JOURNEY
ROWNIE WILSAP
PABLO CRUISC
GINO VANNELLI
HOTCERC:
RICK SPRINGFIELD 1-1
AIR SUPPLY 5-3
MARTY BALIN 9-6
RUSH 11-9
GREG RINN 13-11

WTRY/Albany, NY Bill Cahill

SM CADMI
JOURNEY
PASEO CRUISE
PAT SENATAR
GREG KIMM
NOTESEL:
AIR SUPPLY 1-1
MANHATTAM TRANSFE 14KCHMY ROGERS 12-B
REG SPEEDMAGON 20-16
OAK RIDGE BOYS 25-18

WAEB/Allentown PA

PAT BENATAR
ROBBLE PATTON
ALAN PARSONS
CARL WILSON
STARS ON 45
HOLLEGE PATTON
ALAN PARSONS
CARL WILSON
STARS ON 45
HOLLEGE PATTON
ALAN SUPPLY 3-2
POINTER SISTERS 15-8
PRANKEE SMITH 18-13
FOREIGNER 20-14

WHYN/Springfield, MA Andy Carey

APTERMOON DELIGHT APTENHOON DELIGHT COMMODORES TEENA MARIE HOTCOST: HOTCOST: JOEY SCARBURY 1-1 AIR SUPPLY 4-2 KENNY ROGERS 10-3 ALAN PARSONS 8-4 JUICE NEWTON 9-7

KC101/NEW Haven, C1

SHEENA EASTON EVELYN RING GARY WRIGHT CAPY WRIGH:
HOCLEST:
KIM CARNES [-]
RICK SPRINGFIELD 9-8
CARPENTERS 14-11
ROSS/RICKHE 23-18
PABLO CRÜISE 27-22

Andy Szulineki

ROBBIE PATTON JOURNEY GARY WRIGHT APTERHOON DELIGHT HILL TERMY

G. NAMHIBON 2-2 AIN SUPPLY 3-3 HALL 6 CATES 4-4 STARS ON 45 5-5

WTIC-FM/Hartford, CT Rick Donahue

MICE DOMAINS
JUICE REWTON
OAK HIGGE BOYS
HOLLBERT
JOEV SCARBUHY 2-1
MARTY BALLIN 8-2
MANHATTAN TRANSFE 10-8
KENNY POGCHS 15-9
POINTER SISTERS 16-13

Q106/York PA

Hottest: AIR SUPPLY 1-1 G. HARRISON 2-2 G. HARRISON 2-2 HALL & DATES 3-3 RICK SPHINGPIELD 4-4 MARTY BALIN 5-5

WHFM Rochester, NY Marc Cronin

STYN PARLO CRUISE PAT BEMATAR OAK RIDGE BOYS FRANKE/KNOCKOUTS Hottest: AIR SUPPLY 1-1 RUSH 7-6 JOEY SCARBURY 18-9 REO SPEEDWAGON 13-13 FOREIGNER 27-14

WFLY/Albany, NY Jack Lawrence

PRANKE/KNOC KOUTS PRANKE/KMOC KOUTS
HOTLOST:
HOTLOST:
HOTLOST:
HOTLOST:
HOTMODY BLUES 0-5
POINTER SISTERS
GREG KINN 22-13

K104/Erle, PA Bill Shennor

BM Shannon

PAT BENATAR
ROSS/RICHIE
JOURNEY
JOURNEY
HOTLOSI:
AIR SUPPLY 1-1
ALAN PARSONS 4-3
38 SPECIAL 21-14
POINT BLANK 29-22
POREIGNER 33-27

VIOO/CHARLESTON, WY JAY JARVIS

HOTEUST:
AIR SUPPLY 1-1
KENNY ROGERS 6-3
HANHATTAN TRANSFE %L-4
CLARRE/DUKE 17-10
JOEY SCARBURY 21-11

WAQY/Springfield, MA Mike Adams

Mike Adams

PAT BENATAR
ROBBIE PATTON
JOURNEY
PRANKE/KNOCKOUTS
SANTANA
VAN HALEN
SQUEEZE
PABLO CRUISE
JEFF. STARSHIP
BLUE OVSTER CULT
NOTLOBEL
BLUE OVSTER CULT
TREO SPEEDWAGON 12-5
TUBES 15-2
TUBES 15-2
POREIGHER 27-19
POINT BLANK 30-22

B104/Baltimore, MD Jan Jettries

PAT BENATAR
MANNATTAN TRAMSFE
CLARKE/DURE
PABLO CRUISE
TUBES
TUBES
OF SCARBURY 3-1
G. MARRISON 4-2
PHIL COLLINS 5-3
SANTANA 8-4
KENNY ROGERS 10-6

WKRZ-FM/Wilkes-Barre, PA

Jim Rieling JIM Melng
PAT BENATAR
ROBBIE PATTON
SQUEEZE
YUTARA
HOCLEBE:
MOODY BLUES 2-1
JOEY SCARBURY 7-2
AIR SUPPLY 14-6
GREG KIM 21-9
CARPENTERS 16-12

PARALLEL THREE

13FEA/Manchester, NH

Hottes: GARY U.S. BONDS 1-1 G. HARRISON 2-2 HALL 6 QATES 3-3 SANTANA 4-3 AIR SUPPLY 5-5

14WK/Wheeling, WV

Jack Armstron Jack Armstrong
BALAMCE
RAYDIO
STARS ON 45
TERRI GIRBS
RICK JAMES
NOTESEL 1-1
AIR SUPPLY 1-1
KENNY ROGERS 18-13
JOHN SCHMEIDER 21-15
RANHATTAN TRANSFE 23-18
STACY LATTISAM 27-22

WCIR/Beckley, WV Jim Mertin

Jim Mirtin
PAT BENATAH
FRANKE/RHOC ROUTS
ROBBIE PATTON
GANY MRIGHT
HOTCE STORM
JOTY SCANDUNY S-1
JOTY SCANDUNY S-3
APRIL MINE 12-5
ROOL 6 THE GANG 10-6
KENNY ROGERS 16-8

WFBQ/Altoons, PA Tony Booth

PURE PHAIRIE LEAG ROBBIE PATTON PAT BEMATAN HOLEGAE: RICE SPRINGFIELD 2-1 JOEY SCANRUNY 6-2 MANTY BALIN 5-3 POINTER SISTERS 10-5 KEMNY ROGERS 14-9

WGUY/Bangor, ME

PAT BENATAH DAN HARTMAN GARY O DAN HANTHAN
GARY O
SILVER CONDOR
HOTTOST
HARTY BALIN 15-6
JIM STEINMAN 13-10
MOODY BLUES 16-12
POINTER SISTERS 21-15

WHEB/Portsmouth NH Rick Been

COMMODORES
DON MCLEAN
JAMES TAYLOR
KIM CABMES
HOTCOCK
HIM CABMES
HOTCOCK
HIM CABMES
HOTCOCK
HIM CABMES
HOTCOCK
JULIE NEWTON 11-9
CLARKE/DUKE 14-12

W.IBO/Portland, ME Brien Phoenix

POINT BLANK AFTERNOON DELIGHT MICKEY GILLEY DAN MARTMAN HOTERET G. MARRISON 1-1 STARS ON 45 2-2 GARY U.S. BONDS 3-3 RICK SPRINGFIELD 4-4 AIR SUPPLY 3-5

WTSN/Dover, NH Jim Sebastian

HOTEGET:
AIR SUPPLY 1-1
G. HARRISON 2-2
HALL 6 OATES 3-3
MARTY BALIN 4-4
ALAN PARSONS 5-5

WIGY/Bath, ME Willie Mitchell

PAT BENATAR BALANCE PAT BENATAR
BALANCE
POINT BLANK (dp)
AFTERNOON OELIGHT
BILLY SQUIEN (dp)
GARY WRIGHT
JONN SCHWEIDER
JANIS IAN
TOM PETTY
HOTLORE
JOEY SCANBURY 1-1
AIR SUPPLY 3-2
LOVERBOY 17-11
REO SPEEDWAGON 22-16
MANHATTAN TRANSFE 26-

WLAM/Lewiston, ME

Chris Layne Chris Layno

STACY LATTISAW
ROBBIE PATTON
SMITH/SWEET
GARY WRIGHT
HOELESE:
AIR SUPPLY 2-1
KENNY ROGERS 3-2
POINTER SISTERS 16-6
CLARKE/OURE 13-7
COMMODORES 27-12

95XIL/Parkersburg, WV

Terry Lee Collins PAT BENATAR VILLAGE PEOPLE ROSS/RICHIE BALANCE KOOL 6 THE GANG HOREGEE: KOOL 6 THE GANG HOTTEST: RED SPEEDWAGON 3-1 MICHAEL JACKSON 5-3 KENNY ROGERS 9-6 ROSANNE CASH 17-11 CDB D-28

WACZ/Bangor, ME Michael D'Hara

PAT BEMATAR
BALANCE
PABLO CRUISE
SILVER CONDOR
RAYDIO
CARY U.S. BONDS
HOTTER
AIR SUPPLY 4-1
JOEV SCARBURY 5-2
BILLY SQUIER 10-6
POINTER SISTERS 13-9
JIM STEINMAN 14-10

SOUTH

PARALLEL TWO

BJ106/Orlando, FL

SHITH/SWEET
SHEENA EASTON
PAT REMATAR
GINO VANNEL!
GANY O
MON DANTE
HOTLORY
HOTLORY
OAR RIDGE BOYS 11-5
MODDY BLUES 15-8
REMNY ROGENS 18-9
POINTER SISTEMS 26-19

KEEL/Shreveport LA John Front

John Frost

PURE PRAIRIE LEAG

ROBBIE PATTON

STARS ON 45

GINO VANNEEL!

HOCLUBE!

OAK RIDGE BOYS 1-1

JOEY SCARBURY 7-3

ALABAMA 16-9

ROBANNE CASH 32-17

ROSANNE CASH 32-17

KTSA/San Antonio, TX J.J. Rodriguez

POINTER SISTERS AIR SUPPLY 2-1 OAK RIDGE BOYS 8-4 HALL & OATES 15-11 DOTTIE WEST 16-13 JOEY SCARBURY 25-17

KXX106/Birmingham, AL

JOURNEY GREG KIHN PAT BENATAH GARY U.S. BONDS A'S Hottest: JOEY SCARBURY 7-1 HARTY BALIN 13-5 KENNY ROCERS 14-9 COMMODORES 22-17 TUBES 27-21

WAKY/Louisville, KY Gloria Buchanon

ROBBIE PATTON ALABAMA HOTCEST: AIR SUPPLY 1-1 MANHATTAN TRANSPE 8-5 SHEENA EASTON 9-7 POINTER SISTERS 16-11 JUICE NEWTON 17-13

WAXY/Ft Lauderdale, FL

GINO VANNELLI STACY LATTISAN RICK JAMES NOTESE: AIR SUPPLY 1-1 CLIMAN BLUES BAND 2-2 POINTER SISTERS 3-3 RICK SPRINCFIELD 4-4 CLARKE/DUKE 5-5

WAYS/Charlotte, NC Mark Kessler Mark Keeler

ROSS/RICHIE

SHEENA EASTON

RAYDIO

JOURMEY

GARY WRIGHT

HOTE-BEL:

JOEV SCABBURY 1-1

ALR SUPPLY 4-2

ALAN PARSONS 5-3

RICK SPRINGFIELD 6
PHIL COLLINS 25-16

WBBQ/Augusts, GA Bruce Stevens

PAT BENATAR PAI DERMIN JOURNEY STYX TOM PETTY GARY U.S. BONDS ALABAMA (dp) A'S (dp) Nottest: AIR SUPPLY 1-1 JOEY SCARBURY 5-3 KENNY ROGERS 7-5 FRANKIE SHITH 10-6 OAK RIDGE BOYS 12-8

WFMF/Baton Rouge, LA Wayne Watkins

Wayne Watkins
FRANKE/KNOC KOUTS
JOURNEY
PAT BEWATAR
STYX (dp)
GREG KIHN (dp)
HOTCESE:
AIR SUPPLY 1-1
COMMODORES 16-9
ROSS/RICHIE D-14
GARY MRIGHT 28-23
FOREIGNER 30-27

WGH/Norfolk, VA Bob Canada

Bob Camada
PAT BÉNATAR
GARY 0
JOHN SCHNEIDER
TEERA MARIE
STARS ON 45
HOttags:
AIR SUPPLY 1-1
DOTTIE WEST 7-4
DAK RIDGE BOYS 8-5
CAROLE 8. SACER 10-9
MARTY BALLN 12-10

WHBQ/Memphie,TN Mike Scalri

MARTY BALIN
JUICE NEWTON
RONNIE MILSAP
RAYDIO
HOTEBEL
AIR SUPPLY 1-1
JOEV SCARSURY 2-2
KENNY ROGERS 3-3
SHEEMA EASTON 5-4
ALAN PARSONS 9-5

WJDWJeckson, MS

HIM Grows

ROBS/RICHIE

RED BPEEINAGON

HOSANNE CASH

JOHN BCHNEIDEN

STACY LATTIBAN

LEE RITENOUR (HA)

WKIX/Releigh, NC

WKIX/Releigh NC
Ron McKey
POINTER SISTERS
RONNIE MILSAP
CARPENTERS
HOLLEST
OAK RIDGZ BOYS 1-1
JOEY SCARBURY 14-5
RAMMATTAN TRANSFE 10-7
ALAN PARSONS 20-12
POINTER SISTERS A-16

WRJZ/Knozville, TN Edwards/Dillman

Edwards/Dillman

JOURNEY
HOBBIE PATTON
RAYDIO
YUTAKA
SAD CAFE
PHIL COLLINS (dp)
FOREIGNER
JAMES TAYLOR
HOLLEBLI
JOEY SCARBURY 5-1
POINTER SISTERS 9-4
ALBAMA 11-6
RONNIE MILSAP 14-9
RAMHATTAN TRANSFE 17-13

WSGN/Birmingham, AL Walt Brown

SILVER COMDOR
DON MCLEAN
JOHN SCHWEIDER
HOCLORY
HOLDER
HOLDER
HARTY BALIN 5-3
MANHATTAN TRANSFE 7-4
POINTER SISTERS 10-6
KENNY ROGERS 11-9

Ed Volkman Gary Franklin

Gary Frenklin
FOREIGNER
GREG RINH
SMITH/SWEET
PAT BEMARKE/RHOCKOUTS
HOLLESS
HALL 6 OATES 2-1
JOET SCARBURY 13-9
POINTER SISTERS 14-10
GOMNIE MILSAP 36-27
REO SPEEDWAGON D-29 GARY WRIGHT JOURNEY STACY LATTISAM HOTEBE: JOEY SCARBURY 3-1 POINTER SISTERS 6-3 MARTY BALIN 9-6 RONNIE MILSAP 25-16 COMMODORES 23-17

Y103/Jacksonville, FL

GARY WRIGHT FRANKE/KNOC KOUTS PAT BEWATAR STYN HOTCEST! AIR SUPPLY 1-1 JOEY SCARBURY 6-3 MODDY BLUES 19-11 OAK RIDGE BOYS 28-17 COMMODORES 33-25

WRVQ/Richmond, VA

PAT BENATAR
HOTEST:
AIR SUPPLY 2-1
BILLY SQUIER 7-2
KENNY ROGERS 12-6
GREG KINN 18-9
JIM PHOTOGLO 21-15

KELP/EI Pago. TX

Reymond Mess
FRANKIE SHITH
PHIL COLLINS
CARPENTERS
RICK JAMES
HOTEGER:
AIR SUPPLY 2-1
NANHATTAN TRANSPE 9-6
KENNY ROGERS 11-7
RANTY BALIN 18-12
STACY LATTISAW 27-19

FM100/Memphis, TN

Tom Prestigiaco TOM PYENDAGEOMO
SMITH/SWEET
CARPENTERS
PAT BENATAR
JOURNEY
HOTERE:
AIR SUPPLY 3-1
KENNY ROGERS 5-2
JOEY SCARBURY 6-3
POINTER SISTERS 13-9
ROSS/RICHIE 16-10

WNOX/Knoxville, TN Bill Evans

ALAN PARSONS
MICREY GILLEY
JIM STEINNAN
CLARKE/DURE
HOTEGE:
AIR SUPPLY 1-1
JOLY SCARBURY 7-4
HABIY BALIN 14-7
CAROLE 8. SAGER 16-8
ROWNIE MILSAP 23-17

WSKZ/Chattanooga, TN David Carroll

Dawd Carroll
PABLO CRUISE
CARPENTERS
JOURNEY
PAT BENATAR
JEFF. STARSHIP
HOTEGE!
AIR SUPPLY 1-1
KENMY ROCERS 11-4
JUICE MEMTON 25-13
BILLY SQUIER 20-14
ALABAHA 23-18

KINT/EI Paso. TX Jim Zippo

PAT BENATAR GARY U.B. BONDS ICENOUSE FUNE PRAINIE LEAG ROBBIE PATTON GARY O GARY 0
HOTEOSI)
HEMNY HOGENS 2-1
HANHATTAN THANSFE 3-2
STYN 31-18
PAT BENATAR A-20
GARY U.S. HONDS A-23

WERC/Birmingham, AL Al Karrh

ALBERT HAYDIO GARY WRIGHT HORBEIE PATTON HORLESE JOEY SCAHBURY 2-1 AIR SUPPLY 3-2 POINTER SISTERS 7-6 MANHATTAN TRANSFE 10-6 COMMODORES 26-19

ICC104/Nashville, TN

PAT BENATAR RAYDIO JOURNEY JOHN SCHNEIDER JOHN SCHNEIDE.
HOTLOGI
OAK RIDGE BOYS 3-1
POINTER SISTEMS 7-5
WOODY BLUES 10-8
JUICE NEWTON 15-13
COMMODORES 24-16

KJ100/Louisville, KY Tom Gilligan

KHFI/Austin, TX

KBFM/McAllen-Brownsville

Marcello Grajales RAYDIO PAT BENATAR JOURNEY PAT BEMATAR
JOURNEY
JANIS IAM
GARY WRIGHT
ROBBIE PATTON
SILVER CONDOR
HOTCEST:
AIR SUPPLY 1-1
JOEY SCARBURY 10-4
COMMODORES 18-12
JUICE NEWTON 19-16
FOREIGNER 30-24

WQRK/Norfolk, VA Ron Bates PRANKE/KNOC KOUTS
ROBBIE PATTON
PAT BENATAR
NOTE:
AIR SUPPLY 2-1
REO SPEEDMAGON 8-5
ROODY BIUES 12-6
RANHATTAN TRANSFE 14-10
ALAN PARSOMS 16-11

KFMK/Houston, TX

Jerry Steele MARTY BALIN DENIECE WILLIAMS G. HARRISON 1-1 KENNY ROGERS 10-6 ALAN PARSONS 17-11 OAK RIDGE BOYS 26-ROSS/RICM1E 27-20

KQ94/Little Rock, AR

MICHAEL TOPE

ROBBIE PATTON

PAT BENATAR

RAYDIO

GREC KIHN

JOURNEY

HOTE-BELL

AIR SUPPLY 2-1

MARRY BALIN 5-2

FOMELOME 23-17

PABLO CRUISE 29-21

G100/Mobile, AL Scott Griffith

JOURNEY
PAT BENATAR
GREG KIHM
ROBBIE PATTON
STYN
HOTEWART
AIR SUPPLY 1-1
JOEY SCANBURY 6-2
MARTY BALIN 4-7
KENNY ROGERS 9-6
POINTER SISTERS 14-7

WAAY/Huntaville, AL Jim Kendricks

PAT BENATAR
JOURNEY
GARY U.S. BONDS
RAYDIO
PURE PRAIRIE LEAG PURE PRAINT.
HOTLOST SISTERS 4-1
OAK RIDGE BOYS 1-2
AIR SUPPLY 3-3
ALABAMA 7-6
MOODY BLUES 14-7

CK101/Cocos Beach, FL Steve Ocean

CAF HIDGE BOYS PAT BENATAR HORBIE PATTON ROBBIE PATTON Hottost: POINTER SISTERS 5-1 JOSY SCANBURY 4-3 RENNY ROGENS A-4 RODDY HIJES 10-7 NEO EPERLWAGON 24-16

WSEZ/Winston Salem, NC Bob Mahoney

SOM Mehoney
STACY LATTISAW
SHITH/SMEET
JOHN SCHMEIDER
GARY WHIGHT
AIR BUPPLY I-1
POINTER BISTERS 6-5
KENNY HOGERS 11-6
ALBARAR 22-12
COMMODORES 30-22

KLAZ/Little Rock, AR Shown Stevens

Shawn Stevens

AL JARKEAU
PURE PRAINE LEAG
GREG BITH
FRANKE/KNOCKOUTS
JOURNEY
SILVER COMDOR
HOLL-BL
AIR BUPPLY 2-1
MARTY BALIN 5-4
KENNY ROCERS 8-5
JOEY SCARBURY 14-11
OAK RIOGE BOYS 21-12

KNUS/Delies, TX

Larry James Larry Jemms

RDSS/RICHIE
MARTY BALIN
STACY LATTISAM
COMMODDERS
ROBBIE PATTON
HOTEGE:
CLIMAX BLUES BAND 1-1
GING VANNELLI 2-2
SANTAMA 7-3
RICK SPRINCPIELD 8-4
G. MARRISON 16-11

KSET-FM/EI Paso, TX

Jeff Blake Jeff Bematar
PAT BEMATAR
PABLIC CRUISE
FRANKE/KNOC KOUTS
TEEMA MARIE
GREG KIMN
NOTEBEL:
RICK JAMES 1-1
STACY LATTISAM 11-5
LINX 16-10
ROSS/RICKHE 21-13
SHEENA EASTON 25-19

B97/New Orleans, LA

Jerry Lousteau Jery Louteau
ALAN PARSONS
RONNIE MILSAP
HOLLEAE:
AIR SUPPLY 1-1
KENNY ROCERS 7-3
POINTER SISTERS 13-9
RUSH 22-12
MODDY BLUES 18-13

WOKI/Knozville, TN Gary Adkins

Qary Adkina
PAT BEMATAR
JOURNEY
RAYDIO
A'S
POINT BEANK
HOTE-St
BILLY SQUIER 2-1
POINTER SISTERS 10-5
KEMNY ROCERS 14-8
JOET SCARBURY 19-10
FOREIGNER 25-20

WC8C/Charleston, SC

Chris Belley Chrie Ballay

PAT BEHATAR
GARY ".5. BONDS
RAYDID
JEFF. STARSHIP
SILVER COMDON
HOTEOSI
JOEY SCARRURY 1-1
KENNY ROCERS 11-4
PDINTER SISTERS 10-5
ROCOY BLUES 14-11
ALAN PARSONS 29-18

WVLK/Lexington, KY

PAT BENATAR PAT BENATAR
JOURNEY
ROBBIE PATTOM
GARY WRIGHT
GINO WANNELLI
MICKEY GILLEY
RAYDIO
HOTE-BELLEY
RAYDIO
HOTE-BELLEY
ANDOY BLUES 11-7
POINTER SISTEMS 18-11
RARTY BALIN 16-12

KEGL/Fort Worth, TX

STYX PAT BENATAR JOURNEY PAT BERRIAN
JOURNEY
GARY WRIGHT
HOTCHEST
RICK SPRINGPIELD 4-1
BILLY SQUIER 6-5
AIR SUPPLY 10-7
MODOY BLUES 17-9
JOEY SCARBURY 22-15

WBCY/Charlotte, NC

PAT BENATAR JOURNEY SMITH/SWEET PRANEE/KNOCHOUTS (dp) GARY U.S. BONDS (dp) GARY U.S. BONDS Hottest: BILLY SQUIER 3-1 PHIL COLLINS 6-3

WARAK FAI/Nastwille, TN (formerly \$2Q) Scooter Davis

Scott Taylor

PAT BENATAR JOURNEY PABLO CRUISE RDS5/RICHIE HAYDIO BILVER CONDOR Hottest

KSEL/Lubbock, TX

Stan Casties

Hottout: AIR SUPPLY 1-1 LEE RITENOUR 5-3 RENNY ROGERS 9-5 JUICE NEWTON 13-6 POINTER SISTERS 17-8

PATTON
PAT BEMATAN
PETER PRAMPTON
GIMO VANNELLI
JOURNEY
HOELERLI
AIR SUPPLY 1-1
RICK SPRINGPIELD 4-2
REO SPEEDMAGON 10-6
MOODY BLUES 15-11
FOREIGNER 24-19

WCQQ/Columbus, QA

WFLB/Fayetteville, NC

John Stevens

PAT BENATA:
FRANKE/KNOCKOUTS
SAD CAFE
STYX
TON PETTY
YUTARA
HOTCEST:
ROSANNE CASH 6-3
JOEV SCARBURY 11
FOREIGNE 26-23
COMMODORES 0-32

WFOXIGaineville, GA

Menh Dole

PAT BENATAR
ROSS/RICHTE
JOURNEY
ROBBIE PATTON
NOTCeat:
AIR SUPPLY 1-1
POINTER SISTERS 7-3
KENNY ROCERS 9-5
OAR RIDE BOYS 13-7
COMMODORES 22-18

WRDV/Roannia VA Barry Michaels

CARPENTERS
COMMODORES
ROSS/RICHIE
HOTEOBE!
LEE RITENOUR 4-1
AIR SUPPLY 6-3
KENMY ROGERS 10-4
RANTY BALIN 12-5
SHEENA EASTON 14-8

FM99/Tellahassee, FL

JOER MOFTS

ROBBIE PATTON
SHEENA EASTON
JOURNEY
LARRY GRAHAM
FRANKE/KNOCKOUTS
SILVER COMDON
NOTESSEL
AIR SUPPLY 1-1
RARTY BALIN 11-9
OAK RIGGE BOYS 20
COMMODORES 76-18
FOREIGNER 30-25

Jeck Norrie

Henk Dole

Bob Raleigh

ROBBIE PATTOM GARY WRIGHT GINO VANMELLI STYR (dp) PAT BENATAR (dp) Hottpat; Hottpat; JOEY SCANHURY 2-1 POINTEN SISTERS 4-2 REMMY ROGERS 14-10 STACY LATTIBAW 15-11 JUICE NEWTON 23-16

PARALLEL THREE

KILE/Galveston TX

STYA PAT BEWATAN

WSGA/Savannah, GA

MOODY BLUES
PHIL COLLINS
RAYDIO
FRANKE/KNOCKOUTS
SILVER CONDOR

PAT BENATAR HOBBIE PATTOM HOSS/FICHIE JOURNEY STYN YUTAKA (dp) Hottest: G. MARRISON 1-1 AIR SUPPLY 2-2 KENNY ROGERS 6-4 MARTY BALLN 10-7 MODOY BLUES 16-11

Dave Cerisie

ROSS/RICHIE
PAT BEWATAR
ROBBIE PATTOM
ROBERT GORDON
FRANKE/KNOC KOUTS
GARY U.S. BONDS
HOETERL
AIR SUPPLY 2-1
JOEY SCARBURY 4-3
SHEENA EASTON 7-6
KEMY ROGERS 113-9
OAK RIDGE BOYS 12-Larry Cannon HICKEY GILLEY
LARRY J. MCNALLY
DIONNE WARWICK
CARL WILSON
BOBBY RING
HOTER SISTERS 5-1
RONNIE MILSAN 18-13
COMMODORES 24-20
STACY LATTISAW 28-21
YUTAKA 35-30

WHHY/Montgomery, AL Rich Thomas

JOURNEY
HOELERS:
OAK RIDGE BOYS 2-1
SANTANA 13-10
HOODY BLUES 14-11
JIM STEINMAN 16-14
PHIL COLLINS 19-17 PAT BENATAR JOURNEY JOURNEY
STYX
ROBBIE PATTON
HOTCEST:
AIR SUPPLY 1-1
KENHY ROGERS 5-2
HANHATTAN TRANSFE:
HOODY BLUES 18-13
COMMODORES 21-16 KQIZ-FM/Amerillo, TX Tim Butler WISE/Asheville, NC John Stevens

KVOL/Lafayatte, LA Philip Rankin

RUSS BYOWN

PAT BEMATAR
ROBBIE PATTON
RAYDIO
PABLO CRUISE
SILVER CONDON
NOTES:
REMNY ROCERS 4-1
JUICE NEWTON 13-7
RICK SPRINGFIELD 17-13
CAROLE B. SAGER 21-16

WKXV/Barasota, Ft Tony Williams

PAT BENATAH FABLO CHUIBE GINO VANHELLI ROMNIE HILBAP BILVER CONDON GARY O HOLLOSTI AIH SUPPLY 1-POINTEN BIBTE AIR SUPPLY 1-1 POINTER SISTERS 15-5 GARY WRIGHT 22-16 COMMODORES 24-18 PONEIGNER 29-21

KPUR/Amerillo, TX

JOURNEY PARLO CRUISE COMMODORES PAT BENATAH HOLLERS Holtest: AIR SUPPLY 2-1 KENNY ROGERS 3-2 MODDY BIUES 5-3 JORY SCARBURY 6-4 MARTY BALIN 13-9

WANS FMAnderson, SC Sem Church

DATE DEMAND JOURNEY AL JARREAU MOTTEST: AIR SUPPLY 1-1 MARTY BALIN 7-2 CAR RIOGE BOYS 12-6 POINTER SISTERS 15-10 BILLY SQUIER 22-16

Bay Williams

SILVER CONDOR Hottost: DAK RIDGE BOYS 1-1 ROSS/RICHIE 20-17 COMMODORES 23-19 GARY WRIGHT 24-20 ALAN PARSONS 28-25 95SGF/Savannah, GA

Dave Cartisle

Z102/Savannah, GA ROWNIE MILSAP PAT BENATAR GREG KIHN BILLY SQUIER JOURNEY

JOURNEY
PARE PRAIRIE LEAG
PHIL COLLINS
GHEG BINN
MOTTERET
HIS SPRINGPIELD 2-1
JOE WALSH 16-11
JOEY SCARBURY 19-14
ALBARA 26-20
JOURNEY A-30

Philip Rankin

PABLO CRUISE
GINO VANNELLI
PAT BENATAR
EVELYN RITOR
SILVER COMDOR
JOUMEY
HOTE ALL
AIR SUPPLY 2-1
ROODLY BLUES 3-2
RANHATTAN TRANSFE 9-4
YUTAKA 16-13
BROS. JONNSOM 18-14

WXLK/Roanoke, VA Russ Brown

MIDWEST Most Added • Hottest

Pat Benatar Journey Pablo Cruise

Air Supply Joey Scarbury Kenny Rogers

DDS&HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added. Hottest

Journey Robbie Patton

Joey Scarbury Kenny Rogers

MIDWEST

PARALLEL TWO

92X/Columbus, OH Terl Nutter

PAT BENATAR JOURNEY
HOTLEST:
HOTLEST:
SANTANA 6-3
KENNY ROGERS 7-4
JOEY SCARBURY 15-9
POINTER SISTERS 18-13

KIOA/Des Moines, IA A.W. Pantoja

JOURNEY
RANDY VANWARMER
GARY WRIGHT
PAT BENATAR
HOTCEST:
AIR SUPPLY 1-1
RICK SPRINGFIELD 5-2
JOEY SCARBURY 8-3
JOE WALESH 14-10
OAK RIDGE BOYS 17-13

KOFM/Oklahoma City, OK Chuck Morgan

MARTY BALIN TOM PETTY RICK SPRINGPIELD Hottest: KIM CARNES 1-1 AIR SUPPLY 2-2 JUICE NEWTON 4-3 JOHN DENVER 3-4 OAK RIDGE BOYS 10-5

KRAV/Tules OK

Hottest: AIR SUPPLY 1-1 OAK RIDGE BOYS 2-2 JOEY SCARBURY 3-3 ALAN PARSONS 4-4 KENNY ROGERS 5-5

KZ93/Peoria, IL Keith Edwards

FRANKE/KNOC KOUTS STYX PAT BENATAR HOTTEST:
AIR SUPPLY 1-1
JOEY SCARBURY 4-2
JOE WALSH 9-6
POINTER SISTERS 11-7
JIM STEINMAN 19-11

WGRD/Grand Rapids, MI

JUICE NEWTON JOURNEY
PAT BEMATAR
HOLLOST:
OAK RIDGE BOYS 4-1
JOEV SCARBURY 12-2
BILLY SQUIER 9-5
KENNY ROGERS 15-6
POINTER SISTERS 20-15

WHOT/Youngstown, OH Dick Thompson

JIM STEINMAN JIM STEINMAN
GREG KINN
PAT BENATAR
Hottest:
JOEY SCARBURY 2-1
POINTER SISTERS 15-8
MOODY BLUES 17-11
ALAN PARSONS 21-14
PHIL COLLINS 25-21

WMFF/Fort Wayne, IN

RONNIE MILSAP PAT BENATAR JOURNEY JOUNNEY
HOTCOST:
AIR SUPPLY 1-1
JOEY SCARBURY 4-2
KENNY ROGERS 6-3
MARTY BALIN 7-4
MANHATTAN TRANSFE 14-8

WNAP/Indianapolis, IN Ched Hunt

ğ

GREG KIHM
POINTER SISTERS
HOTCOST:
HALL 6 OATES 1-1
SANTANA 16-7
ALAN PARSOMS 20-12
RANHATTAN TRANSPE 25-15
SHEENA EASTON 27-21

WOHO/Toledo, OH

JUICE NEWTON SHEENA EASTON DIONNE WARMICK HOTCOME: AIR SUPPLY 1-1 OAK RIDGE BOYS 3-2 ALAN PARSOMS 10-5 JOEY SCARBURY 9-7 CARPENTERS 23-11

WOW/Omeha NE J.C. Corcoran

J.C. Coreoran

ROSS/RICHIE
PABLO CRUISE
CAROLE 8. SAGER
RONNIE MILSAP
PAT BEMATAR (dp)
STYX (dp)
Hottest:
AIR SUPPLY 2-1

WALL 4. DATES 3-2 HALL 6 CATES 3-2 KENNY ROGERS 7-5 MARTY BALIN 10-7 SHEENA EASTON 11-9 WVIC/East Lansing, Mi Jim St John

JIM St John

JEFF. STARSHIP
PURE PRAIRIE LEAG
MICKEY GILLEY
SAVOY BROWN
GARY O
PAT BENATAR
PETER PRAMPTON
GARY U.S. BONDS
HOTE-STEEL
AIR SUPPLY 2-1
G. HARRISON 1-2
BILLY SQUIER 6-4
MANHATTAN TRANSFE 7-5
KENTY ROGERS 11-6

KSTT/Davenport IA Bill Young

Hottest: AIR SUPPLY 1-1 HALL & OATES 2-2 G. HARRISON 3-3 SANTANA 4-4 MARTY BALIN 5-5

WISM/Madison, W Barb Starr

JOURNEY
RAYDIO
SMITH/SWEET
Hottest:
JOEY SCARBURY 1-1
KENNY ROGERS 9-3
PHIL COLLINS 20-15
PABLO CRUISE 25-16
FOREIGNER 29-21 KEYN-FM/Wichita, KN

Terri Springs

FOREIGNER PAT BENATAR OAK RIDGE BOYS OAR RIDGE BOYS
STYX
YUTAKA
Hottest:
AIR SUPPLY 1-1
JOSY SCARBURY 7-4
MARTY BALIN 8-5
MOODY BLUES 11-7
KENNY ROGERS 16-10

WYFM/Youngstown, OH

ALAN PARSONS OAK RIDGE BOYS MARTY BALIN MARTY BALIN
HOTCES!
RICK SPRINGFIELD 1-1
JOEY SCARBURY 13-6
MOODY BLUES 17-12
HALL & OATES 20-14
ALAN PARSONS A-18

WTWR/Detroit, MI Kurt Kelly

COMMODORES POREIGNER POREIGNER
CARPENTERS
ROSS/RICHIE
HOTCEST:
KIM CARNES 1-1
MOODY BLUES 18-11
MANHATTAN TRANSPE 17-13
PHIL COLLINS 19-14
JUICE NEWTON 21-17

WAKX/Duluth, MN Bruce McGregor

Bruce McGregor

JOURNEY
PAT BENATAR
CARL WILSON
STYX
JAMES TAYLOR
DON MCLEAN
HOTCEBAN
HOTCEBAN
HOTCEBAN
HOTCEBAN
HOTCEBAN
HODOY BLUES 20-16
REO SPEEDMAGON 24-17
COMMODORES 29-22

WNAM/Appleton-Oshkosh, WI Jay Tyler

PAT BENATAR (dp) JOURNEY ROBBIE PATTON PRANKE/KNOC KOUTS GARY WRIGHT STYX (dp) Hottest: HOTTOBE: AIR SUPPLY 1-1 KENNY ROGERG 10-3 POINTER SISTERS 20-8 REO SPEEDWAGON 21-15 PHIL COLLIMS 22-18 WGRE/Evanaville IN

Kevin Carpenter

Kevin Carpenter

POREIGNER
PABLO CRUISE
ROSS/RICHIE
GREG RIHN
JIM STEINMAN
HOTTENTAN
HOTTENTAN
AIR SUPPLY 1-1
JOEY SCARBURY 3-2
KEMMY ROGERS 6-5
OAK RIDGE BOYS 9-6
MANHATTAN TRANSPE 13-7

WRBR/South Bend, IN

JUICE NEWTON COMMODORES PABLO CRUISE PABLO CRUISE HOTCHST: AIR SUPPLY 1-1 JORY SCARBURY 18-11 KEMNY ROGERS 21-17 OAK RIDGE 80YS D-19 PHIL COLLIMS D-23 WZOK/Rockford, IL

PABLO CRUISE JOURNEY HOTCOST: AIR SUPPLY 6-1 SANTAMA 4-3 ALAN PARSONS 9-6 PHIL COLLIMS 14-10 JOE WALSH 19-14

Mett Hudson

JOURNEY PAT BENATAR GREG KIHN GREG RINN
Hottest:
AIR SUPPLY 1-1
JOEY SCARBURY 2-2
KENNY ROGERS 7-4
SHEENA EASTON 6-5
REO SPEEDWAGON 16-12

WIKS/Indianapolis, IN Mike Tinnes

BLACKPOOT PABLO CRUISE GARY WRIGHT ROSS/RICHIE COMMODORES COMMODORES
JUICE NEWTON
RONNIE HILSAP
GREG KIHN
HOTCHST:
RICK SPRINGFIELD 3-1
AIR SUPPLY 16-10
REO SPEEDWAGON 26-19
MOODY BLUES 29-21
JOEY SCARBURY 34-28

U93/South Bend, IN J.K. Dearing

J.K. Dearing

OAR RIDGE BOYS
KENNY ROGERS
MOODY BLUES
HOTCOST

WDJX/Dayton, OH

JOURNEY
RANDY VANWARMER
PABLO CRUISE
GARY O
STARS ON 45
PAT BENATAR
HOTLEST:
AIR SUPPLY 1-1
PHIL COLLINS 6-3
BILLY SQUIER 8-4
MOODY BLUES 13-8
HALL 6 OATES 20-14

WLOL-FM/St. Paul, MN Phil Houston

HALL 6 OATES
PABLO CRUISE
STARS ON 45
JOHN SCHNEIDER
HOTCHES:
AIR SUPPLY 1-1
NEIL DIAMOND 7-3
LEE RITEROUR 10-5
JOEY SCARBURY 11-7
POINTER SISTERS 18-14

YES-96/Cincinnati, OH Barry James

PABLO CRUISE PABLO CRUISE
PHIL COLLINS
GARY WRIGHT
JOURNEY
HOTTEST:
AIR SUPPLY 4-1
MARTY BALIN 9-4
KENNY ROGERS 14-7
JOEY SCARBURY 17-11
CLARKE/DUKE 18-13

PARALLEL THREE

KFYR/Bismarck, ND Dan Brannan

PRANKE/RNOC ROUTS
STYX
POREIGNER
PAT BENATAR
GREG KIHN
HOLLEST:
OAK RIDGE BOYS 1-1
AIR SUPPLY 5-2
HANHATTAN TRANSPE BPOINTER SISTERS 11-8
HARTY BALIN 13-9

KKLS/Rapid City, SD Mick Kjar

PAT BENATAR
JOHN SCHNEIDER
AL JARREAU
BALAMCE
ALABAHA
HOTTOST
G. HARRISON 1-1
ALAN PARSONS 9-6
PHIL COLLINS 13-9
JIM STEINMAN 17-12
MOODY BLUES 20-16

KKRC/Sloux Fells, SD Dan Kieley

COMMODORES CARPENTERS PAT BENATAR HOLLEST: OAK RIDGE BOYS 2-1 AIR SUPPLY 3-2 RICK SPRIMGITELD 4-3 RENNY ROCERS 7-4 JOEY SCARBURY 9-6

KKXL/Grand Forks, ND Jeff Parker

Hottest: AIR SUPPLY 1-1 RICK SPRINGFIELD 4-2 OAK RIDGE BOYS 5-4 JOEY SCARBURY 8-6 KENNY ROGERS 10-8

WEAQ/Eau Claire, WI Rick Roberts

RONNIE MILSAP CARL WILSON JUICE NEWTON GARY WRIGHT ROSS/RICHIE ROSS/RICHIE
Hottest:
JOEY SCARBURY 4-1
NEIL DIAMOND 7-3
ROSANNE CASH 11-6
CLIFF RICHARD 12-7
AIR SUPPLY 15-9

WRKR/Racine, WI Steve Warren

Steve Warren
STYX
GARY WRIGHT
SAD CAFE
POREIGNER
PABLO CRUISE
JOURNEY
MANHATTAN TRANSFE
HOTLEST:
AIR SUPPLY 4-1
PHIL COLLINS 10-6
OAK RIDGE BOYS 18-8
GREG KIHN 16-10
ABBA 25-18

WSPT/Stevens Point WI

JOURNEY JOURNEY
STYX
PAT BENATAR
Hottest:
MANNATTAN TRANSPE 2-1
SHEENA EASTON 9-4
JUICE NEWTON 19-8
BILLY SQUIER 21-9
POINTER SISTERS 22-14

WTRU/Muskegon, MI Mike Stevens

COMMODORES ROBBIE PATTON GARY WRIGHT TOM PETTY JOURNEY JOURNEY
HOTTEST:
AIR SUPPLY 1-1
KENNY ROGERS 8-2
ALAN PARSONS 12-9
JUICE NEWTON 15-10
GREG KIHN 20-11

KDVV/Topeka, KS Rocky Roberts

PABLO CRUISE Hottest: Hottest: BILLY SQUIER 10-1 JDEY SCARBURY 5-2 OAK RIGGE BOYS 7-4 JUICE NEWTON 13-9 PHIL COLLINS 20-11

KELO/Sioux Falls, SD Paul Wescott

CARPENTERS
PHIL COLLINS
HOTCEST:
AIR SUPPLY 2-1
G. HARRISON 1-2
JOEY SCARBURY 4-3
KENNY ROGERS 5-4
RICK SPRINGFIELD 6-5

KWI O/Waterloo IA

MARK POTTER

PAT BENATAR
JOURNEY
PABLO CRUISE
HOTLESE:
G, HARRISON 5-1
KENNY ROGERS 15-6
CLARKE/DUKE 16-10
MARTY BALIN 24-13
POINTER SISTERS 19-15

WEST

PARALLEL TWO KCPX/Selt Lake City, UT

Gary Waldron

ROSS/RICHIE
PAT BENATAR
ALAN PARSONS
GARY O
MERI WILSON
PURE PRAIRIE LEAG
SILVER CONDOR
POINT BLANK
HOTCHEST
AIR SUPPLY 1-1
JOEY SCARBURY 2-2
RENNY ROGERS 3-3
HARTY BALIN 7-4
OAK RIDGE BOYS 5-5

KENO/Las Vegas, NV

ALAN PARSONS
HOTTOST:
AIR SUPPLY 2-1
MARTY BALIN 5-3
MANHATTAN TRANSPE 8KENNY ROGERS 11-8
JOEY SCARBURY 12-9

KERN/Bakersfield, CA Beau Reyes

Beau Reyes

CARPENTERS
ROBBIE PATTON

GARY WRIGHT
PAT BENATAR

JEFF. STARSHIP

SILVER CONDOR

HOTCOM

KGW/Portland, OR Janis Woiniak

JUICE NEWTON JUICE NEWTON
HOttest:
AIR SUPPLY 5-1
JOEY SCARBURY 13-5
MARTY BALIN 18-12
KENNY ROGERS 22-16
POINTER SISTERS 25-17

KJRB/Spokane, WA Brian Gregory

GARY O
MOODY BLUES
JOURNEY
GARY WRIGHT
STARS ON 45
PAT BENATAR
MOETS:
RICK SPRINGFIELD 5-1
JOEY SCARBURY 15-9
ALAN PARSONS 14-10
KENNY ROCERS 16-12
PHIL COLLINS 22-18

KRQ/Tucson, AZ Kent Lacey

ROBBIE PATTON
BALANCE
CARPENTERS
ROSS/RICHIE
HOTLEST:
G. HARRISON 4-1
KENNY ROGERS 15-10
CLARRE/DUKE 16-11
BILLY SQUIER 28-21
FOREIGNER 29-24

KTAC/Tecome WA Bruce Cannon

GARY WRIGHT
BILLY SQUIER
ROSS/RICHIE
JOURNEY
STARS ON 45
HOTTOSTARS ON 45
HOTTOSTARS ON 15-7
RENNY ROGERS 21-9
MARTY BALIN 23-13
COMMODORES 25-20

KTKT/Tucson, AZ Bobby Rivers

CARPENTERS JOURNEY STYX Ho**tte**st: JOEY SCARBURY 3-1 BILLY SQUIER 16-13 COMMODORES 20-15 POREIGNER 27-22 ROSS/RICHIE 28-24

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK: WNBC/New York

WPGC/Washington KVIL/Dallas KS95-FM/Minneapolis KIIS-FM/Los Angeles WOLF/Syracuse KSTAR/Houston WNCI/Columbus Y94/Fresno KZZX/Albuquerque

KLUC/Las Vegas, NV Randy Lunquist

PAT BENATAR TOM PETTY JOE VITALLE ROBBIE PATTON Hottest: Hottest: AIR SUPPLY 1-1 GREG KIHN 4-2 REO SPEEDWAGON 8-5 BILLY SQUIER 13-9 POINTER SISTERS 16-12

KMJK/Portland, OR John Shomby

ROBBIE PATTON
COMMODORES
PAT BENATAR (dp)
JOURNEY (dp)
STYX (dp)
Hottest:
JOEY SCARBURY 3-1
ALAN PARSONS 9-6
JIM PHOTOGLO 17-9
CLARRE/DUKE 18-12
OAK RIDGE BOYS 21-14

KIOY/Fresno CA Tom Saville

RAYDIO
POREIGNER
HOTTEST:
HOTT

KYNO-FM/Freano CA John Lee Walker

TEENA MARIE PRANKIE BLEU HOTTOST: PRANKIE SMITH 1-1 AIR SUPPLY 7-4 CHAKA KHAN 8-5 STACY LATTISAW 17-13 JOE DOLCE 20-14

FM102/Secremento, CA

ROSS/RICHIE JOURNEY GREG KIHN MOODY BLUES MODDY BLUES
HOTHERE:
KIM CARNES 1-1
JOEY SCARBURY 8-4
OAK RIDGE BOYS 11-8
POINTER SISTERS 14-11
RICK JAMES D-17

KSPZ/Colorado Springs, CO Mike Daniels

JUICE NEWTON COMMODORES ALABAMA GREG KIHN ROBBIE PATTON ROBBIE PATTON
HOTCOST:
KENNY ROGERS 1-1
MANHATTAN TRANSFE 3-2
JOEY SCARBURY 11-3
ALAN PARSONS 9-6
MOODY BLUES 14-7

KYSN/Colorado Springs, CO

PAT BENATAR JOURNEY CARP U.S. BONDS POINT BLANK HOTCEST:
AIR SUPPLY 1-1 MARTY BALIN 4-2 SHEENA EASTON 5-3 MOODY BLUES 7-4 JOEY SCARBURY 12-6

KZZP/Phoenix AZ Dave Anthony

GARY U.S. BONDS SILVER CONDOR PAT BENATAR RAYDIO RAYDIO Hottest: POINTER SISTERS 1-1 GREG KIHN 5-2 JOEY SCARBURY 16-7 MOODY BLUES 10-8 ROSS/RICHIE 22-16

KHYT/Tucson, AZ Rich Brother Robbin

Rich Brother Robbin
RICK SPRINGFIELD
BALANCE
PAT BENATAR
GARY U.S. BONDS
SMITH/SWEET
RICHARD D. FIELDS
EVELYN KING
RICK JAMES
SHALAMAR
HOTHER BOND 11-4
GAP BAND 11-4
OAK RIDGE BOYS 13-9
STACY LATTISAM 17-14
ROSS/RICHIE 29-23

KIDD/Monterey, CA Ron Rodrigues

Ron Rodrigues

JOURNEY
PAT BENATAR
RAYDIO
STYX
STACY LATTISAW
JIM STEINMAN
HOTCOST:

Bob West

SON THANSWEET
PAT BENATAR
TEENA MARIE
RANDY VANWARMER
RONMIE MILSAP
HOTCOST
JOE DOLCE 1-1
OAK RIDGE BOYS 7-5
KENNY ROGERS 15-10
DEBRA LAWS 22-16
ROSS/RICHIE 25-18

KKXX/Bekersfield, CA Squires/DeRoo

STYX
OAK RIDGE BOYS
PAT BENATAR
STARS ON 45
VAN HALEN (dp)
TUBES
GARY WRIGHT
UNION (dp)
ROBBIE PATTON Hottest: AIR SUPPLY 4-1 ABBA ·13-10 KENNY ROGERS 14-11 BILLY SQUIER 21-15 RUSH 22-18

KNBQ/Tacoma, WA Gary Bryan

GARY U.S. BONDS PAT BENATAR GARY WRIGHT STYX JOURNEY SMITH/SWEET SMITH/SWELT
HOTEOST:
MARTY BALIN 1-1
MANHATTAN TRANSFE 5-2
JOE WALSH 15-11
PHIL COLLINS 20-14
COMMODORES 22-19

K96/Provo, UT Jim Sumpter

JIM Sumpter

KENNY ROGERS

MANHATTAN TRANSPE

PHIL COLLINS

BILLY SQUIER

PAT BEMATAR

JIM STEINMAN

JIM STEINMAN

FRANKE/KNOC KOUTS

JOURNEY

HOTCOST

HOTTO

HOTT

FM103/Salt Lake City, UT

PAT BENATAH
PRANKE/KNOCKOUTS
JOURNEY
Hottest:
JOE WALSH 2-1
BILLY SQUIER 4-3
MARTY BALIN 7-4
PHIL COLLINS 12-9
RUSH 19-10

PARALLEL THREE

KBOZ/Bozeman, MT Greg Williams

ROBBIE PATTON
PAT BENATAR
GARY U.S. BONDS
ENGELBERT HUMPERD
STARS ON 45
STACY LATTISAW
DON MCLEAN
JAMES TAYLOR JAMES TAYLOR HOTTEST: AIR SUPPLY 1-1 ALAN PARSONS 2-2 JOE WALSH 3-3 SHEENA EASTON 19-15 PHIL COLLINS 25-17

KCBN/Reno, NV Jim O'Neal

ROSS/RICHIE STYX RAYDIO PAT BENATAR GARY U.S. BO GARY U.S. BONDS Hottest: AIR SUPPLY 1-1 MODDY BLUES 17-9 QUINCY JONES 20-19 JUICE NEWTON 26-22 RONNIE MILSAP 35-26

KDZA/Pueblo, CO Rip Avina

GARY WRIGHT PRANKE/KNOC KOUTS STACY LATTISAW ROBBIE PATTON PAT BENATAR PAT BENATAR
JOURNEY
POINT BLANK
HOTTEST
AIR SUPPLY 2-1
JOEY SCARBURY 6-2
MARTY BALIN 7-4
KENNY ROGERS 11-9
OAK RIDGE BOYS 18-10 KFXD/Boise, ID Rod Couch

JOURNEY
RAYDIO
Hottest:
RICK SPRINGFIELD 3-1
JOEY SCARBURY 10-4
ALAN PARSONS 7-5
MODDY BLUES 9-7
MAMMATTAN TRANSFE 15-9

KOOK/Billings, MT Dennis Nichols

PAT BENATAR SMITH/SWEET RAYDIO ROBBIE PATTON JOURNEY BALANCE BALANCE
Hottest:
AIR SUPPLY 1-1
JOBY SCARBURY 6-4
MOODY BLUES 11-6
JOE WALSH 13-9
POINTER SISTERS 18-12

KQDI/Great Falls, MT Pat Richards

PAT BENATAR
JOURNEY
RAYDIO
SQUEEZE
OAK RIDGE BOYS OAR RIDGE BOYS
HOTTEST:
AIR SUPPLY 1-1
G. HARRISOM 4-2
ALAN PARSOMS 5-4
KENNY ROGERS 10-9
FOREIGNER 22-16

KRLC/Lewiston ID

JOURNEY
PAT BENATAR
SILVER CONDOR
STACY LATTISAW
AL JARREAU
HOTCEST:
AIR SUPPLY 1-1
OAK RIDGE BOYS 3-2
LOVERBOY 4-3
JUICE NEWTON 19-13
KRAPTWERK 24-16

KSLY/San Luis Obispo, CA Don Potter

TUBES
FRANKE/KNOCKOUTS
ROBBIE PATTON ROBBIE PATTON STYX PAT BENATAR JOURNEY Hotteat: AIR SUPPLY 1-1 JOEY SCARBURY 6-3 MARTY BALIN 7-5 OAK RIDGE BOYS 10-6 POINTER SISTERS 16-9

KENI/Anchorage, AK

Rendy Robbins TOM PETTY
JEPF. STARSHIP
PAT BENATAR
COMMODORES
BLUE OYSTER CULT
PHIL SEYMOUR
SILVER CONDOR
HOTLESE! SILVER CONDOR HOTEEST PHIL SEYMOUR 4-1 JIM STEINMAN 5-3 MOODY BLUES 6-4 MANHATTAN TRANSPE 1-7 RANDY VANWARMER 20-10

KYYA/Billings, MT

Jack Bell JOURNEY
PAT BENATAR
TUBES
GARY WRIGHT
GREG RIHN
HOTCOST
AIR SUPPLY 4-1
JUICE NEWTON 14-6
BILLY SQUIER 17-12
POINTER SISTERS 21-13
REO SPEEDMAGON 23-16

KATI/Casper, WY

DONNA FORK

RAYDIO
JOURNEY
PAT BENATAR
STYK
BALANCE
HOTCEST:
AIR SUPPLY 3-1
GREG KIMM 18-12
LOVERBOY 25-21
GARY MRIGHT 35-30
LARRY J. MCNALLY D-34

Paraliel I: Selected stations in major markets that are for nant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*!Formet dominance is based on the Monday-Sunday, 6AM 12Midnight, total persons 12 plus shares as published by Arbitron All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

DENOTES FIRST WEEK IN PARALLELS

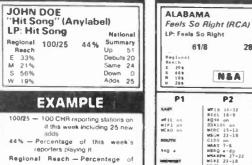
220 REPORT 224 LAST WI

61/8

NAA

#10A 10-56 WARN OU #10A 10-56

(3)



EARIVIPLE	BASY	MT18 14-32	RABT
444444		REEL 16-9	
100/25 - 100 CHR reporting stations on	MTIL on	#094 on	M180 31-
if this week including 25 new	WIFE on	ERX106 on	HTSH on
	WCAO on	MERC 15-13	MFBG on
adds		MEGH 22-18	16W# 22-
44% - Percentage of this week's	BOLTH	G100 on	WC10 27-
		MAAY 7-6	
reporters playing it	940 A	WBRQ a-dp	BOUTH
		MMAKEN 27-22	
Regional Reach - Percentage of	MICHIGAT	WS#8 23-18	WHHY OR
reporters playing the		WRJ2 11-6	WISE 24-
	WGCL a	MNO# 26-19	MFEB 11-
song within each	MIZUU on	MAYS 17-14	WARSEM 3
region		WS 8 2 22-12	WROV d-3
	WEST	MCSC 22-20	BILE on
National Summary		HGH on	ESEL 16-
· · · · · · · · · · · · · · · · · · ·	MP1 on	HATY 4-23	ROLZPH 2
Up 31 — Number of stations moving it up	4100 27-24	EJ100 25-21	
	EVYA A	MVLE on	ADDRESS:
on their charts.	EPL2 26-23		
Debute 20 - Number of stations debut-	EINH a	AMERICAN TO THE PARTY OF THE PA	THE A
papers so - Minimper or attrious deport-			1MEG 4-3
ing the song this week.	P2	ERAV 20-20	1
Common At At any	BART	20-20	wint.

P2

WFOR 28-25 MREG 40-38

89MR on 81MY 26-34 RMP1 on

Same 24 -	Number of stations reporting
	no movement this week. (On
	to On, Add to On, 31-31, etc.)
	Number of stations moving it

Adds	25 — Total number of stations adding it this week

AIR SUPPLY	34
The One That \	You (Arista)
P: The One That	
e. The One That	TOU LOVE
211/1	96%
	-matione:
gloral	Summary
ech	UP 95
16.6	pesurs (
971	SAME 02
26.6	DOM N 31
	ADDS 1

A

21	1/1	96%	
Regional Reach E 16 t		UP 95	
5 97 h	0	DEBUTS 0 SAME 82 DOMN 33	
1 541		ADDS 1	
P1	P2	P3	
EAST	BOUTH	LAIN	
MABC 6-7 METU 0-19 MEDM 6-7 WBENPH 6-10	EFRE 4-3	WJ9Q 5-5 WGUY 3-1 WACZ 6-1	
	175A 2-1	WEAR 2-1 WEGY 3-2	
WF(L 1-1 MIP1 3-2 96RE 16-14 MCAO 1-2	HELP 3-1 HHP1 1-2 FBPH 1-1		
F105 2-1	MT18 3-2 897 1-1	NFBG 1-4	
# X7 SFM 17-10	REEL 5-4	HC10 4-2 95KIL 1-4	
JB105 4-1 CPTR 6-5 CHUM 14-13 CRG4 2-1	#Q94 2-1 #LB1 2-1 #JD8 2-1	900799	
	ERA106 1-2	MMHT 1-1 2102 1-2 WSGA 3-3	
BOUTH	MSGM 1-1 G100 1-1	WSGA 3-3 95SGP 2-1 WPON 1-1	
#RLV 11-9 #RRE 2-1 291 1-1	WARY 3-3 WARY 1-1 VID3 1-1	WCGQ 2-2	
### 2 - 1 2 9 3 5 - 1 9 4 9 1 - 5 7 1 0 0 1 - 1 9 1 0 5 1 - 1	BJ105 5-4 CK101 3-10		
MC KOR 18-18	HBBQ 1-1 PH100 3-1	MROV 6-3 PM99 1-L MEXY 1-1	
MACHINET	WHEQ 1-1 EX104 1-3 WEARPH 1-4	#EXY 1-1 #ILE 1-1	
WES 11-10 WDMQ 2-3 CREW 2-5	MANY 3-3 WANY 1-1 Y103 1-1 BJ105 5-6 CK101 3-10 MBBQ 1-1 FM100 3-1 WABQ 1-1 EX104 1-3 WASE 1-1 WOSE 1-1 WASE 1-1 WASE 4-7	HERY 1-1 EILE 1-1 ESEL 1-1 EQ12PM 7-6 EPUR 3-1 EVOL 3-3	
EXOR 4-3	WOR1 7-3 WRJ2 4-7 WHOX 1-1 WR1 8 4-2 WBC V 10-5	@AOF 3-1	
	MBCV 10-5 MAYS 4-2 MSEZ [-1	mat 1-1	
D102 4-3	MCEC 3-3	### 1-1 #FYN 5-2 ##LO 2-1 #### 3-3	
MS (N) 2-1 MORY 3-1	HGH - HQHE 2-1 HRVQ 2-1 HAEY -	RELO 2-1 EXEC 3-2 EXELS 7-5 WRER 4-1	
STREET.	MARY -1 MJ100 1-3 MVLE 4-3	WEAQ 15-9	
REARTH 12-10 HRLA OR	MACE 4-3	WTPU 1-1 FWED 4-3 EDVV 1-7	
##E4 5-10 #190 16-12 ##E# 5-1		X544 3-4	٠
130 13-7 HJB 2-1	WGRD 1-7 WVIC 3-1	REW1 8-26	
ETTS 1-2 ePL2 1-1 f1mm 2-1	WARE 1-3	KSLY 1-1 KCBW 1-1 KBZA 2-1	
Q103 1-1 EGPA 3-3	WTWR 3-3 WGRD 1-7 WVIC 2-1 WLOLFR 1-1 WARK 1-2 KSTT 1-1 FIOA 1-1 FOFR 2-2	EAS1 1-1	
	KRAV 1-1	EVYS Ac.1	
P2	#193 1-1 #108 6-1 #188 2-7	HOOM 1-1 FFED 2-3 EALC 1-1	
8A87 B104 2-5	2 10 4 1-1	1.00	
MFSR 1-3 WSSF 4-2	W150 16-10 WMAP 6-3 JMEE 1-1	- 3	
WMPH [-] WTDT [-] WFLY 3-1	WGBP 1-1		
ABIT 3-3	WRBR 1-1		
#T1CF# 1-3 EC101 3-1 #1CC 2-1 #PST 5-3	YES-95 4-1		
#100 2-1 #PST 5-3 WASH 3-2 0104 1-1	mAbs 3-3 msol 1-3 mono 1-1 ass 1-3		
WRBO 1-3 WESTFR 14-4 #104 1-1	MALL 3-3		
	10001		
14Q 3-3 WERE 1-3 V100 1-1	FERR 4-1 SERN 2-1 SYNOPH 7-4 SLOY 5-3		
4100 E-1	#107 5-3 #100 8-4		
	RRB 3-1 RYMOPM 7-4 R1OV 5-3 R1OO 8-8 FM103 4-2 RGGI 8-7 RJRB 3-3	1	
	EYAC 2-1		
	ECFN 1-1 E96 1-3 EGW 9-1		
	E4JE 6-3		
	###0 2-1		
	#22P 3-5 #RQ 5-2 ##77 10-6 #TRY 1-7		
	1		

P-1	LP. Precio		*
South Sout	10	22/117 56	
######################################		മ	Summer
P	€ 48.9	•	DEBUTS
P1 P2 P3 EAST WIFT 4-25 SCHOOL 31 WIFT 4-25 SCHOOL 32 WIFT 4-25 SCHOOL 32 WIFT 4-25 SCHOOL 32 WIFT 4-25 WIFT 4	9 174	BDEAVED	
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MAN	W101 . 35		
PROOPER	9488 4	G100 a-27	MACS a
28 28 28 28 28 28 28 28		MAAY a	
CRUMA A CRUMAN AND AND AND AND AND AND AND AND AND A	20105 a-19	BJ105 4-39	MPBG a
Part		CH101 a-38	95HIL 4-37
### ### ### ### ### ### ### ### ### ##	-	PHICO A	000.000
193 a WSELT10 1102 a-11 world a 1100 a-12 world a WSELT a-10 1100 a-13 world a WSELT a-10 1100 a-13 world a WSELT a-10 world			1
100 2 2 2 2 2 2 2 2 2	ERBE &	WM/EPM a-dp	WHHY 6
1100 - 1 1 1 1 1 1 1 1 1 1		WORL A	95SGP a
Wide	¥100 m-34	NBCA *	WFOX 4
WILE a WARPS	ALCOHOLD !	HGH a	MCGQ a
March Marc			HANSPH .
WCCL d	WLS-PR B	WH 90 a	MELE &
######################################	MCCE 4-30	WVLI a	MEX7 a-26
	Q102 a-33		#112 a-39
### ### #### #########################	WEST		MPUB A
### ### ##############################	2012		sAOF .
SPF			MICHIGAT
NYY	ESPI a		
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SAST SOUROP STOTE S	P2	WNAM a-dp	
MART			1000
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WFDB -0-28 WFD	0104 @		NEWS A
WTTF 4 - 2	WFBR 4-28		RSLY a
##IT d-29 ##IC a ##IT a		wig T	
MEST 6 FIDO 0 8000 2 84428 4 8561 8 FIDO 0 8000 2 84428 4 8561 8 FIDO 0 8000 2 84428 4 8561 8 FIDO 0 8600 8 8760 8		EFLS o	
MATE 0 RCGI 0 TYTA 0 RCGI 0 RC	MICC &		H001 a
#ERIFF A 2,28 a FOOX a FEED a FOOX a	WATE &		
#ECT a PT103 a a96 a ROUTH #ECT a ROUTH #ECT a ROUTH #ECT a ROUT a 22 a	HEREPH A	EJRB a	F00R e
#ECT a PT103 a a96 a ROUTH #ECT a ROUTH #ECT a ROUTH #ECT a ROUT a 22 a	MA CY 4-35	ENAQ &	
PRIO 0	dece alle		BHEC 8-25
#EGL # HAJK e-dp #ESCYP# # KZEY e-29 #INT e-20 HNY #	901/PM	FR103 a	
ESETPH A RZZP 4-29 FIMT 0-20 ENT A			
FINT e-20 ENTE a	FEGL .	ILLUC 4	
	FINT e-20	F222 4-29	
WTSE &	KBPH &	ETHT OR	1

	BALIN EMI Americ	ca)
LP: Balin		
2	01/6	91%
Regional		Wetlonel
Reach		Summary UP 154
E 90 t		DEPUTE 3
S 874	4	SAMB 25
H 94.5		DOMM 13 ADDE 4
-		
P1	P2	P3
EAST	BAST	BAST
MADC 29-13	WFBR 14-10	M180 30-30
MEBM 10-13	MBBF 16-13	NGUY 19-4
WBEHPH 2-9	WHFH 3-3	WEAM 10-9 WICY 15-13
WFEL 14-11 WIFE 11-7	MERY 5-3	MT34 4-4
96FE 7-3	WELL DOS	WHEB 6-4
MCAG 14-12	WTICER 6-2	13FEA 13-13
F105 15-13	#C101 8-7	MPBG 5-3
WROR 13-5	WICC 9-4	14mm 11-7
WIRSTA 15-14	MPST 9-6	WC18 22-20 95m(L 15-14
PBO-PH 6-4 JB105 11-9	0106 5-5	13016 13-14
OFT9 32-29	WEBO 3-1	BOUTH
CBUR 5-4	WICHZEN 8-6	
CMGH 25-20	#104 19-18	2103 3-3
	MAGY 4-4	WSGA 5-5
BOUTH	140 6-5	958GP 5-4 WFOX 5-10
193 32-19	A100 3-5	MCGQ 10+7
940 10-6	1.11	MIRE 10-10
¥100 30-28	BOUTH	WPL0 31-16
2105 28-23		MANSPR 7-3
WC KXE &	IDIUS A-37	WRL# 1-3 WROV 11-5
-	REGE 14-11	FR99 11-9
	EELP 16-12	#14E 23-11
WDR Q 11-7	GINT B-5	#Q1 IPH 16-13
CALM 14-7	EHP 1 9-6	EPVR 13-9
EROE 29-16	EBPH 0-9	
EBEQ 17-13	WTIX 16-13	Name and Address of the Owner, where the Owner, which is the Owner, where the Owner, which is the Owner, where the Owner, which is the Ow
HRB 15-10	097 21-10	
WZEP 5-4	WF9F 3-1	HREE 12-9
MGCL 26-24	8034 5-2	E4-01 04-13
Atos 6 mes	PLAS 3-4	EBBC 14-13

BLACKFOOT Fly Away (Atco) LP: Manuadry UP 19 OSUPE 31 OSUPE 3	domi- ormat o. This do not ormat or	### WORT 11-10 ### WORT 11-10 ### WORT 11-10 ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### ### #### ### ### ### ### ### ### ### ### ### #### ### ### ### ### ### ### ### ### #### ### ### ### #### #### #### #### #### ### ### #### #### #### #### #### ### #### #### #### #### #### #### #### #### #### #### #### #### ### #### #### ##### #### #### #### ##### #### #### #### ##### #### #### ##### #### #### ##### #### ##### #### ##### #### ##### ##### ##### ##### ##### ##### ##### ######	WTHEN 1-10 WORD 10-16 WORD 10-16 WORD 10-16 WHAT 10-16	BULG 10-0 WHER 24-20 WHER 30-20 WHER 30-20 WHER 30-20 WHER 10-12 W
#TS 0	Metional Bummary UP 25 DOHUTS 3 SAME 21 DOWN 0 ADDS 6	Fly Away LP: Meraud	00T (Atco)	400 10
MAGY 27-16 PRIOS 20-18 SWEET MAGY 34-12 FRIT d-32 FRIT d-32 FRIT d-32 FRIT d-12 FRIT d-12	NTSM on who can be seen as a seen as	LAST UNCEPT 33-27 VIFE on 1810 S a 1910 C on 80UTH 293 ON	BOLVIN 8(94: 0-14 8(94: 0-14 8(94: 0-14 8(94: 0-10 8(14) 0-10	MACU 4-14 MCLU 4-14 MCLU 23-22 MCC 00 MCC 23-22 MCC 00 MCC 26-24 MCC 26-24 MCC 00 MCC

Regional Heach E 748 S 814 M 775 M 718	8/13 7	6% detional Summary UP 114
E 74% S 614 R 77%	6	
M 771 h		DEBUTS 16 SAME 29
	<u> </u>	DOWN 0 ADDS 13
P1	P2	Р3
EAST .	#HPE 26-23 #BPM 23-19	BART
MARC 0-38 MERM 19-17	WTIX 18-15 897 on	MGUY 24-20 MAC2 27-24
MPSE 35-10 MPSE 35-34	MEEL 35-30 HFMF 23-19	WEAH d-23
W171 23-21 WCAG 27-23	ELAZ 30-25	WTSH 21-21 WHEB 20-18 13FEA 24-24
#105 20-16 #POR 35-10	WJDX 31-21 FXX106 29-25	MPBG 26-14
Je105 35-32	MERC 24-21 MSGW 15-14	14ME on MC IR 4-26
CMGM on	MSGM 15-14 G100 21-18 WAAY 24-23	95#IL 26-23
BOUTH	WARY 34-34 Y101 34-30	BONTH
193 d-29 940 on	0/105 28-25 CH101 23-18	WHH7 28-24 2102 28-26
MOWSET	FM100 4-25	2102 28-26 WSGA 21-10 955GP 28-22
ADE 0 ou	##104 28-34 HMAKPH 26-23 HSR2 +-27	MPON 17-15 MCGQ on
EXOR 26-23	WRJI 26-19	W15E 30-37
KBL0 17-17 WHB 22-19	MACH 30-57	WANSPH d-30
WEER 20-17	MAYS 32-19 WSE2 25-18	WROV A
MZ UU 25-22 MORY 15-13	WCSC 16-13 WCH 15-13	#ELE 10-27
WHAT	WQBR 27-26	RQ12PM on RPUR 30-27
FEARTH 30-28	MATE 54-78	
##1 on #100 19-33	MECHANIST	KRE, 23-21
REIR 27-24	WTWR 4-31 WGRD 37-34 WVIC 37-33	RPYR on PELO a-24
KJR 26-21 KYYR 31-17 KPL2 22-20	WLOLF# 22-18	ERRC a
KPL2 23-30 KIMH 28-26	MARK 28-25 ESTT 26-26	WEAQ 22-14 WTRU 27-23
Q103 on ROPA 24-21	#IDA 6-29 #OP# 30-26	EDVy 27-25
P2	IGIAV 22-22 KEYMPR 25-22	
NATT .	MISM 19-12	ESLY 20-18
1	WHEE OF	RSLY 20-18 RCB= 34-30 RDEA d-27
WYOR 22-19 WBBF a WHFR 30-22	WGBP 25-10	EAT1 24-21
WTRY 26-22	WOW 17-15.	#801 27-20
WBC1 29-29 KC101 14-15 WICC 24-20	932 34-31	#00# 25-1B
WASS 24-20 WESO 16-13	WOHO 23-11 WDJE d-33 WHOT 22-20	FFID 4-28 KBLC 4-27
WFRZPM 16-12 E104 30-24		
MHYM 25-16 14Q 24-20	ERX 27-26	
WEEE 27-22 V100 38-20	EERN 4-35 EIOT 12-4	
90UTH	FM102 22-30 EGG1 30-28	
Out 14-11	EJSB 24-21	
KPHH 30-25 KTSA 26-23	RYAC 4-30 ECPX 13-9 R96 27-24	
#SETPM d-20	KRJR on KENO 23-14	7
EFEP 0-31 SINT 23-15	ERG 4-29	

RTRY a R(NY 14-13	BOUTH RGG1 30-28 MARY 13-6 MARY 13-6 MARY 13-6 MARY 13-6 MARY 13-6 MARY 13-1 MARY 21-15	V100 38-20 RIOT 12-4 R104 32-29	RIO4 30-26 WHYW 25-16 140 28-20 RIXX 27-26 RIXX 27-26	WELL 19-23 YE5-95 38-15 WTYA on WEST 6 WEST 7 WEST 6 WEST 7	MART	### 28-20 #### 28-20 #### 28-20 ##### 28-20 ##### 28-20 ####################################	### 22-10	GOUTH GOUG 36-31 EFFN 30-20 ETFSA 26-23 ESETFN G-20 EEEP 6-31 EINT 23-15	RIOT 12-4 FM 102 22-30 RGGI 30-28 RJRB 24-21 RYAC 4-30 RCPX 13-9 R96 27-24 RMJW 07-16 RRO 23-16 RRO 23-16 RRO 23-16 RRO 23-16 RRO 23-16 RRO 23-16 RRO 23-16		R104 32-29 MA(V 13-0 MYW 4-23 MREE 21-19 BOUTH KNUS 24-20 REGL 16-12 KELP 6-28
ROSANNE CASH Seven Year Ache (Columbia) LP: Seven Year Ache	RELP 6-31 RENO 23-16 REQ 6-29 RELP 6-20	ROUTH ROUT	MIRAN MIRA	WELL 29-25 175-95 30-35 175-95 30-35 1774 on 1774 on 1775 1775 1775 1775 1775 1775 1775 1775	MART	### 28-26 ##### 28-26 #### 28-26 #### 28-26 #### 28-26 #### 28-26 #### 28-26 #### 28-26 ##### 28-26 ##### 28-26 ##### 28-26 ##### 28-26 ##### 28-26 ##### 28-26 ##### 28-26 ##### 28-26 ##### 28-26 ##### 28-26 ##### 28-26 ####################################	138 or 20 27-24 WIND 27-27	ROSANN	E CASH		
Seven Year Ache (Columbia) Lady (Y.	#ELP a-31	ROUTH ROC 10-18 WITH 0-13 WITH 0-13 WITE 0-13 WITE 0-13 WITE 21-15 WITE 0-10	No. 20-26 No. 27-24	WELL 29-25 ST5-5 30-25 ST74 an ST74 an	### 150-16 ### 150-16	### 28-22 MARE 28-22 MARE 28-22 MARE 28-23 MARE 2	131 or 120 1	NOSAM	E CASH		
ROSANNE CASH COMM	EENO 23-14	### GCG 10-28 WHYW d-13 WHYW d-13 WHYW d-13 WHYW d-13 WHYW d-13 WHYE 21-15 WHYE 21	MIAN 20-26 MIA	WINT 29-25 VT5-95 30-25 VT5-95 30-25 VT5-95 30-25 VT5-95 30-25 VT5-95 30-25 VT5-95	MART	### 28-20 ### 28	131	WINT 23-15	ERG 4-29 ETET a		RELP 6-30 RENT 14-13
		BOUTH RGG(1 30-28	No. 30-36 WICC 22-19 WICC	WELL 29-25 175-95 30-35 175-95 30-35 1774 an 1802 29-18 180	Mart	RFAL 22-20	138 on 27-26 width	ESETPH 0-20 EELP 0-31	KRJN on KENO 23-16 KNG 4-29	,	#EGL 16-13

-	MCH 18-20	Miles I

#BIA 10.22	Minima	WEAD 11-6
EFE1 2-6	WLOLFH 11-12 WAEE 18-19 #10A 27-35 #0PH 11-10	men.
HOPA 15-18		RCBH 37-25 RATI 3-1 RQDI 17-13
P2	#198PM 34-37	#QD1 [7-1]
WJD# 0-15	MON 20-10	
WIDE a-15 WERC 19-33 WARY 36-2A	-	
BJ109 30-17 Weng 30-26 Pm100 8-8	REFR 11-16	
MARKE OF	RESN on FIOY 9-8 PM103 21-21	
MHOT 1-11 MHOT 15-11 MHOT 15-11	MGG1 38-31	
MUCA 0-19 MUCA 0-19 MUCA 0-19 MUCA 0-19	EC PE 13-10 PMJE 30-23	
STANL		E/
GEORGE Sweet B	DUKE aby (Epic)	
	orke/Duke Proje	ect
Reach	54/5 7	0% National
F 70 s B 71 s H 63 s	16	SAME 23
и 75%	-	DOMN 16 ADDU 5
P1	P2	P3
HABC 10-31	HIEL 26-32 WPMF 15-10 HQ10 23-17	EAST
MATU ON A-3A	M2DH 9-9	WJ9Q 18-18 WGUY 25-26 WACE d=33
MBENPM 30-23	NAME OF 33-18	W1AB [3-7 WHEB 14-12
WFIL 23-20 WIFE 13-11 F105 13-11	G100 16-12 MAAY 12-12	13PEA 21-21
F105 13-11 WROR 24-21 WRORPH 5-5 J8105 22-22	V103 7-5	WCIR 11-19 95x1L 11-7
38105 22-23	BJ105 13-10 MGbQ 8-18 PH100 18-11 HX108 16-19	BOUTH
BOUTH	#X108 16-19 #X82 21-17 WE 32 31-21	WHHY 19-15 2102 27-25
KRLY 23-13 940 9-8 9100 34-23		WBGA 12-10
AT00 34-53	MSEZ 20-31	955GF 19-15 WFOH 15-11 WCGQ 29-25 W19E 33-30
MIDWING!	WORK 1-7	WFL0 4-4
MENOR 13-10 MENOR 13-10	WARY 32-19 WVLB 13-9	PM 99 1-1
MILP 14-12 MGCL 23-23	MEDWEET	WKEY 13-9 HILE 16-14 RGIPM 23-18 RPUB 15-11
WZUU 18-17	WTWN 23-21 WVIC 17-15	EPUR 15-11 eVOL d-28
WEST	WLOLPH 5-6 MAKE 0-15	MIDWEST .
KEARTH 31-11 KHEA 11-11 KPE 23-15	ESTT 16-16 ELOR d-26 EOPH 22-21	EELO 14-10
EPRC 15-11	FRAV 19-19	#KRC 26-25 HBPT 23-19 HTRU 23-19
13E 17-17 EJR 30-15 EYYE 13-16		EMFO 16-10
R1MM &	MIES 22-18 WMAP 18-17	W007
EOPA 25-19	MCDF 21-12	BSLY 17-15
P2	WOW 16-16 YES-95 10-15	RSLY 17-15 ECBW 26-23 RD1A 13-11 RQ01 13-11
B104 a	WGBP 21-13 WRBB 30-27 WGW 16-16 YES-95 10-13 WGW 19-17 WGW 22-20 WBOT 30-16	R001 13-11 RFMD 21-19
WFOR 0-13	MDJE 23-20	1
MINTRY 23-20	66XX 12-12	
WPL7 19-19	EENH 16-12 EENH 16-12	
W1CC 20-18 Q106 13-13 WHBO 17-16	REXE 12-12 FERN 16-12 RYNOPH 21-15 GEDD 16-12 PHI02 17-16	
MACW Sold	#GG1 20-17	
140 18-12 FACE 16-11	EMBQ 11-12 ETAC 17-14	
	#9P2 16-14 #VRH 25-20	1
CHUS 23-10	ECPE 39-19 E96 3-2 EGW 14-31	
175A on 1387PM 7-8 18LP 4-2		
ELP 4-2 HFI 2L-10 IPM 3-2	RENO 16-11 R22P 12-11 RDQ 16-11	
77.1 M - 2	KRQ 16-11 HMYT 15-18 RYRT 14-10	
197 10-5	NEST 14-10	
PHIL COL	LINS	
In The Air	Tonight (Att	entic)
LP: Face Value 162	10	- 11
Beetenst	/40	% Summery UP 109
Reach E 726 S 744 M 876	•	BANE 29
3 744		
и 074 и 604	<u> </u>	ADDS 10
601		ADDS 10

LP: Face Volte Regional Reach E 728 S 744 m 978		Mational Summery UP 109 DEGUTS 14 BARE 29 DOWN 0
P1	P2	ADDS 10
MARY 15-15 when 15-15	RIPT 18-12 RIPT 28-22 RIPT 28-22 RIPT 28-22 RIPT 47-28 ROM 15-20 RIAL 34-26 ROM 15-20 RIAL 34-26 RI	SART SA
MRYM d-23 MREE 31-15 MOUTH KNUS 24-20 MEGL 16-12	FTAC 27-24 RYSH 24-23 PHIO3 12-9 E96 a	
COMMO	ETET 25-21	otowal .

23 P2

P2

BAST

WESS 20-14

WESS 20-14

WESS 20-14

WESS 20-14

WESS 20-14

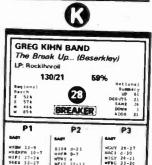
WESS 20-15

MACY d-33 MAC2 26-23 MLAR 27-12 HIGY on MTSH on MHEE a-26 13FEA 26-26 MT9G 27-17 14MF on MC18 d-27 9541L d-37

	0105 24-2 WCEE 4-26	##104 36~
	HUNG A CHLM 38-3 WIIP ON WOCE A-29	
	SIARTS 4-10	MAN 30-14
	FREA on #P(on #100 31-31 #PRC 32-31 13F on #JR 22-17	ROPA 0-37
	#94x 24-11 #942 25-22 Q101 on EOPA 24-21	#18# 26-17 #18# 26-17 #104 on
	воли	WHAR a WENT 10-24 WHAR a WENT 19-17 WENT 0-35
	ENUS a-19 FFN0 23-16 FFSA d-27 #SECFFN 17- #EEP 33-30 E'NT 21-14 EHE E 23-17	12 west
1	MALE 10-13 MALE 10-16 MOT 25-21	ENRH 25-21 ************************************
	MPRF 16-7 EQ94 d-11 ELAZ 20-27 MJDH 21-22	EDRS 20-17 EMBQ 23-19 ETAC 35-20 EBPS 4-24 EVBN 4-29 EC/K 33-18 EMJR 8
1	MER 26-19 MER 25-19 MIGH 23-17 G100 25-27	RMJR a RMYT 31-19 RTHT 20-15
		3
5	SHEEN Moder	A EASTON
10	LP: Shee	160/0
	Regional Reach 8 466 8 746 H 756 H 736	14
	P1	P2
	MARC 26-10 MREMPW 10-14 MP1L 17-16 MIPI 5-6 F105 17-15	MERC 11-10
	J8105 3-3 CHGM 31-19	G100 19-11 MARY L-6 Y103 5-4 BJ105 7-6 CE101 20-55 WhbQ 18-11 PR100 21-18 MREQ 5-4 ER108 9-10 MREQ 20-26 MRJ 28-20 MRD 2-3 MRD 2-3
П	293 19-15 1100 34-21	WING 11-11 FRIO 21-10 WHSQ 5-4 EXIG4 9-10
	RXOR 18-17 WHS 9-8 WZZP 12-11	MNAEPH E-6 WORE 29-26 WRJ 2 26-20 WMO R 2-3 WELK 7-6 WS E2 5-6
	MHS 9-8 WTZP 12-11 WGCL 11-13 Q102 31-28 WZUU 15-14	WEST 2-3 WEST 5-4 WEST 5-4 WEST 8-23 WEST 11-11 WEST 9-5 WART 9-7 WYLE 9-6
	#EARTH 21-1 #RLA 27-20 #EQQ 11-10 #ESR 22-19 13# 29-36	9 NEDWEST HTMR 15-12 HGRD 23-20
	KJM 12-9 KJM 12-9 KYWK 11-11 KPLI 11-9 KIMH 22-19 Q103 23-20 KOPA 23-20	HARM 21-20
11	P2	WISM 6-6
	Whaf 11-10 WHAFM 11-10 WHAFM 11-11 HPLW 20-21 WHLT 20-20 WHTCFM 12-10	MNAM 31-16 MIRS 32-29 MMAP 37-21 WREE 20-16 WGBP 18-18 US3 22-12 MRBR 24-20
	HPER 30-31 HBLT 20-20 HTECFH 12-10 FC101 5-10 HICC 15-13	WREE 20-16 WGSP 10-18 U93 22-12 WRSR 24-20 WGW 11-9 TES-95 25-24 WGW 2-2 WGM 2-2 WGM 18-17
1	WBSF 18-10 MMFM 18-10 MMFM 18-11 MMFM 18-11 MFM 18-11 MFM 18-11 MMLC 18-13 MAKB 2-5 Q106 18-16 MMRZM 18-9 MMFM 18-9	HNOT 18-17
	BUILTIN	KIDU ON
	RTSA 20-19 RSETPM 25-19 RELP 21-21 RINT_4-3 RDPM 6-2 NTIH 12-11 197 4-7	PN102 16-13 FTAC 11-6 RSP2 10-10 RYSH 5-3 KCPX 6-6 EEHO 6-6 REZP 15-13 KRQ 24-22 RHYT on ETHT 21-17
1	97 4-7 EEL 13-12	ERQ 24-22 ENTT ON ETST 21-17
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	FOREIGI Urgent (Atlantic)
	14	6/8 6
Ш	###CH E 584 E 704 H 636 W 714	25
П	P1	P2
П	WRDM d-11 WREMPM 35-20 MIFI 26-20 MIFI 26-20 MIFI 26-20 MIFI 30-20 DIOT on DIOT on DIOT on COTTM d-15 CHUM 20-25 CEGM on	B104 d-25 WKPM 27-14 WTRY 29-24 WFLY 29-25 WRLT on WICC 27-23
П	J0105 10-26 Q107 on CFTR 4-35 CMUM 20-25 CMUM 20-25	MICC 27-23 MPST 29-24 MARB 20-14 Q106 30-30 MRR2PM d-26 F104 33-27 MACW 27-19 MRES 32-27
1.1	PRINTE 27-24 193 26-23 140 d-27 1105 27-24	801/71
Ш	-	MNUS 32-27 REGL 27-26 REGL 27-26 REFTM 28-24 RIMT 15-10 RMF1 29-26 REFTM 30-28 MTIL 8 RBT d-30 MFMF 30-27
	PLS d=37 (LS-PM d=37 (RCM 29-27 (RTQ 15-11 (GCL e-28 (102 26-24	MFIN 30-20 MFIN 8 897 d-30 MFNF 30-27 KQ94 21-14 85A2 35-33 KIRIO6 25-20 G100 28-26 MAAY d-28 V103 34-28 G100 33-23 G100 33-23 G100 33-23 MAG d-28 MAG d-28 MAG d-29 MAG d-29 MAG d-29 MAG d-29
u I -	PROT	HRR106 35-20 G100 30-26 WAAY d-28 Y103 34-28
	PRC d-19 SPR d-16 JR d-25 YYR d-30 IRM d-28	G100 28-28 WAAY d-28 Y103 34-28 BJ105 37-32 C#101 33-27 W880 d-29 FR100 on KR104 d-29 WMAEFR on WSEZ 28-20 WGET 28-20 WGET 48-20
l l °	103 on	#88Q d-29 FR100 on FR104 d-29 #MAEPH on MSEZ 28-20 WOR1 23-20 WOR1 23-20 WOR1 26-23 WOR1 16-23 WING 27-24 FJ100 17-12
		WORE 25-20 WSET d-26 WSET d-29 WCSC 28-23 WRWQ 37-24 FJ100 17-12 WVLR on
		WTWR a-26 MGRD 32-29

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FRAT 17-19 193 38-32 194 28-32 194 28-32 194 28-32 195 28-32 195 28-32 197 2	whay 16-21 whay 31-21 yang 31-31 y100, 32-15 y100, 32-15 y100, 32-22 yang 20, 32-21 yang 32-22	MARTY 21-16 1102 10-26			WHOSE UN WIND A TO A T	2210		
ENUS n-39 FFMF 23-18 FTSA d-27 #SETFM 17-12	WGW 19-17 WDJR d-35 WHOT 27-23	EAT1 26-30 EQDI 6-29 FB02 6-28 EYYA 28-32 EOF 28-33		You're	KE & KNOC My (Mille ke & The Kno	nnlui	m)	
EEEP 33-30 E'NT 21-14 EHR E 23-17 FOFM 10-12	EUR# 25-21 #9WOF# 4-21 #100 10-27	EPED on		Regional	88/29	409	6 metions	
WTIH 19-16 B07 25-21 SEEL d-13 WFWF 16-7 EQ94 d-13	FRIOI 33-18 EGG1 on EJRS 20-17 EMSQ 23-19 ETAC 35-20			8 40 6 8 51 8 9 17 6 W 48 9	NAA		DEBUTE 30 SARE 20 DOBS 0 ADDs 39	
#LAZ 20-27 #JD# 21-22 #EE106 22-17 #EB 26-19	#8P3 a-34 EVBH d-29 ECFF 32-18 ENJH a ENYT 31-19		1	P1	P2	-	P3	7
M GM 25-17 0100 25-22	EYRT 20-15			WIFI d-26 1661 a JB105 d+13	RAETPH a ejar on EMP1 10-27		MJRO on MGUT on MACI d-34	
	U		.	#### on 940 d-39 9300 a-36	WT1x + WTNF x FEAZ a M9GM d-28 G100 30-25		HEGY ON IDPEA ON HPBG ON IGHE ON HCIR & DSEIL 20-22	
Modern				Manager 4-1	WAAY on WAAY on VIO3 a-37 UJIO5 33-24 WBBQ on ENIO4 on		PS#1L 20-22 HOUTH PRGA E-32 PSGA E-32	
LP; Sheen		73%		MIAN	WBER On WBCY e-dp	1.5	PSSGP a FOR d-27 IBE a NAMSPH on	
Regional Reach E 469 S 749	14	Summery UP 109 DESUTS 1 PANE 30		EFLA . EFL . ELOO d-37 ETVF on	MGR on MGR a FJ100 d=38 MVLs on	P	H99 a H99 a ELE d-16	
751 ii 751	14	ADD8 0		P2	MVIC d-40 MAKE 20-26	R)	QIIPH ON VOL ON	
P1 EAST MADC 26-14	P2 MPRP 10-7 8094 15-14 BEAZ 9-7	P3		1784 d-25	#283 a what a mbJs d-38	10.0	FYR .	
MBENPH 18-38 MP1L 17-14 MIPI 5-6 P105 17-15	MJDR 5-18 ###106 15-12 MERC 11-10 G100 15-11	MGUY 8-7 MAC1 [1-1] MLAR 18-13 MIGY 8-8	- 13	FLT 4 IPST 30-27 ERZFR 6-30 104 24-23	ERES on ENEQ bn EYEM d-28	88	EHE 32-21 BLY 4 CZA a ATI d-33	
J8105 2-3 CHGM 31-19	WARY L-6 V103 5-4 BJ105 7-6	WTSH 8-8 WHIB 9-13 13FEA 12-13 WFBG 20-15 14WE 20-17 WC1R 2-7	1	MEE d-37	RCPR 34-29 FR103 a R96 a R1UC d-29 E22P 29-26 EYET on	RQ FB	OI on IOI on IVA on ILC on	
100 34-31 100 34-31	MDBQ [1-1] FRIO0 21-18 WMBQ 5-4 EX104 9-10 WMAEPM 8-6	80V7H	L		ETET on			
EXOR 18-17 WHS 9-8 WIZP 12-11	WORE 29-24 WRJ: 36-20 WWORE 2-3 WELK 7-4	2102 20-18 WSGA 8-8 958GF 7-6 WFOX 14-12 WCGQ 12-10 WIBS 32-29		(i)	<u>U</u>			
WIZP 12-11 WGCL 11-13 Q102 31-28 WZUU 15-14	HSE2 3=6 HCSC 8-22 HCH 11-11 HEVQ 15-25 HARY 9-7 HVEE 9-6	WISE 32-29 WARSPR 75-31 WELR 7-6 WROV 14-6 PR99 0-6		JOURNI Who's C	EY CryIng (Co.	lumbi	*	1
#EARTH 21-19 #REA 27-20 #EQQ 11-10	MEDICAL TAILS	#KRY 18-32 #116 38-36 #581 14-10 #QIIPW 30-25		LP: Escape	•	10%	., .	
HESR 22-19 13K 29-26 KJR 12-9 KYVK 11-11	WCRD 23-20 WLOLFR 2-2 WARE 23-30	MPUR 8-6 RVOL 13-16	11	Regional Reach E 20a E 90a			Hetional Summery UP 0 BUTS 0	
RPL1 11-9 RIMH 22-19 Q103 23-20 ROPA 23-20	ESTT 6-6 F1OA 20-18 EOFM 16-13 ERAV 12-12	ERAL on ERRC 23=20 EXLG 15-11 WRITH 20-19	- 114	H 30 9	N&A		BARE 1 DOWN 0 ADDS 60	I
P2	HEYNPH 23-19 WISH 6-6 Z104 6-5 HNAH 31-16 MIES 33-39	WEAQ 29-24 WSPT 9-4 WTRU 21-20 EWLO 12-14	1.	P1	P2	BAR	P3	1
WBSF 11-10 WHFW 11-10 WTRY 11-11 WFLY 30-31	WIRS 32-29 HMAP 27-21 WREE 20-16 WGSF 18-18 U93 32-12	MDVV 31-17	0	6 K # & 107 &	FEGL a FYSA a RMF a #BFM a	BOU	7 .	ı
WELT 20-20 WTICFH \$2-10	MRBR 24-20 MOW 11-9 TES-95 25-24 MONO 2-2 MD3R 7-5	#### 33-19 #SLV 11-10 #CB# 4-6 #DIA 15-13	81 21 94	100 n 10 n 100 n	EDETO CONTRACTOR	MEG		l
MICC 15-13 WARB 2-5 Q106 [0-16 WERZPM 12-10 WHYW 11-9	MD38 7-5 HNOT 18-17	RAF1 4-5 EQ01 6-7 EBOX 19-15 EYYA 29-24 HOOR 8-14	*	Della "	GIOO d MAAY d HBBQ d FWIOO d	ETLI EJEI EGEI	t . L . 2Pm a-30	
14g 10-9 WEEE 9-6 V100 14-9	#### 20-20 ##### 4-26 ###### 4-26	#/#D 13-12	01 01	5 - PN a LN A EQ 4-17 02 a-26	RXIIO 6 a MS RZ a=29 MORE a MRJI 4 MBC Y a	8 VO:	M907	
FTSA 20-19 ESETP# 25-19	FM103 16-13 FTAC 31-6 RSP2 10-10	- 1	100	ARTH a	MAYE . MYLE a	WRITE WS PT WTR U	1 4	
EDFN 6-3 EDFN 6-3 W7(# 12-11 E97 4-7 #EEE 13-12	EENO 6-6 EENO 6-6		E.S	PE 4	NGRD a-35 MAICE a	ESLY		
EEE 13-15	ERQ 24-22 EHVY on ET#T 21-17			P2	RIOA a R293 a WZON a WISM 4-29	EDSA EATI #QDI		
	(3)		MF I	04 on on a	\$104 a WHAR a WREE a YES-95 p=40 92% a WDJ# a	# P ND		
FOREIGN	FR		WEG MPS ELG MAG	C A T A 4 A	1070077			
Urgent (A	tlentic) u 4		WRE	€ e-dp	FIDO A PEJOS A ILIMA . ENBO B RTAC A RYSM A-30			
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R&R/Friday, July 10, 1981

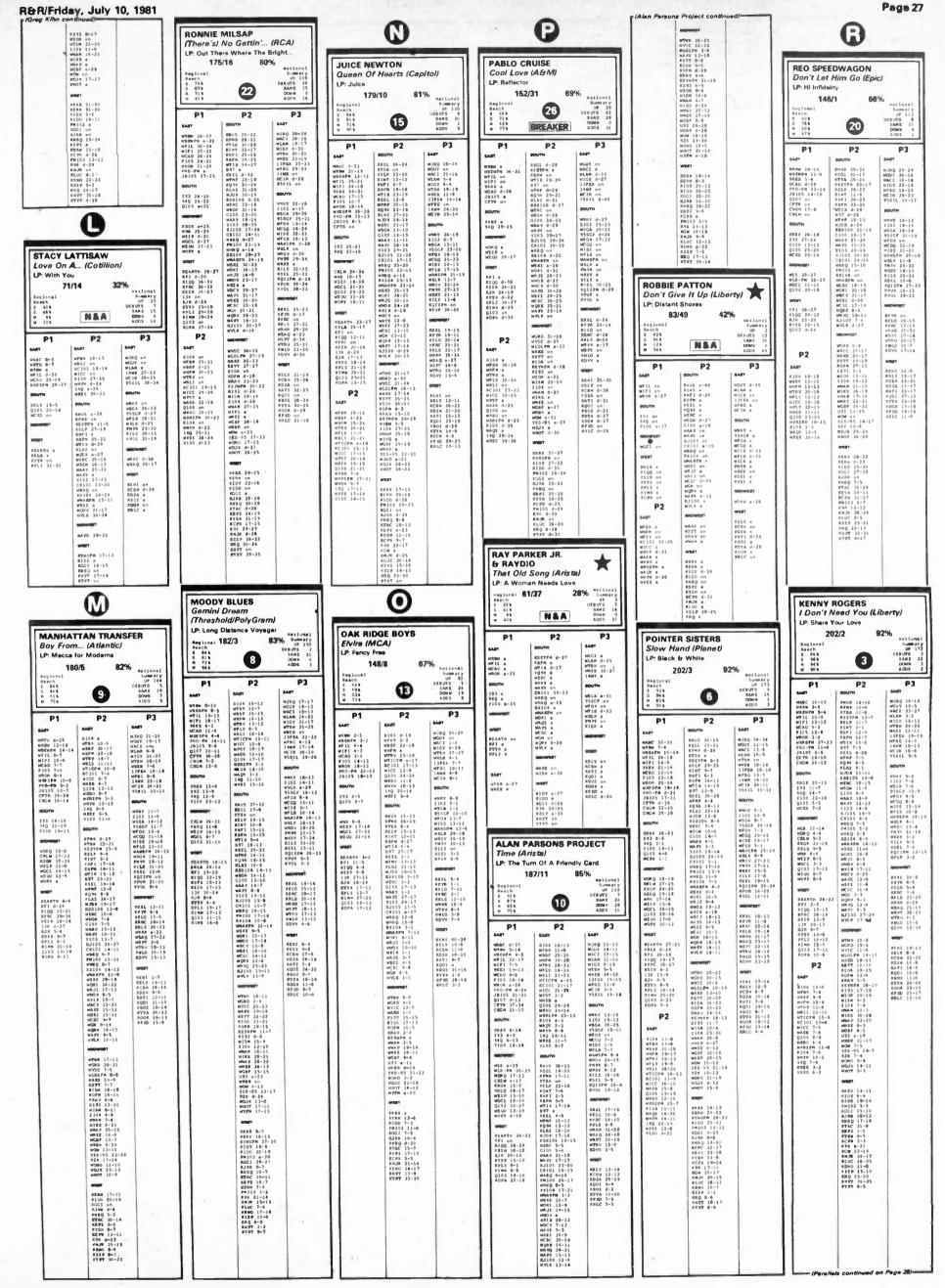


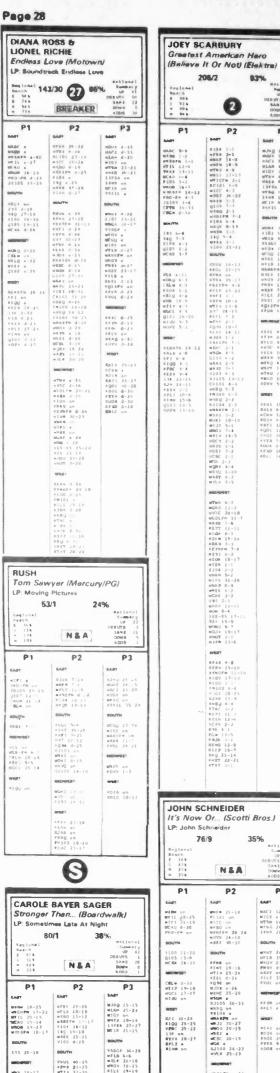
Hetlonel Summery UP 78 DENUTS 38 SAME 22 DOWN 0 AGDS 4

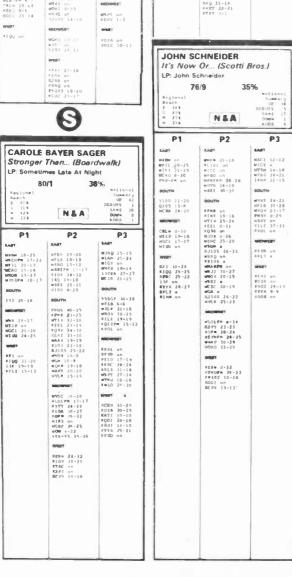
P3

MGUT d-29
MGC 30-25
MFG 28-21
MFG 28-21
MFG 28-21
MFG 28-21
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MFG 28-22
MFG 28-22
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MFG 28-22
MFG 28-23
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5 571 8 444 W 851	BREAKER	DEBUTS 21 SAME 26 DOWN 1 ADDS 21
P1	P2	P3
BAST	SAST	SAST
WIRE 13-0 widthing 10-0 widthi	8104 6-2) 8104 6-2 977 9-2 978 9-7 978	MACI 40-27 MACI 40-20 MACI 40-20 MACI 40-20 MACI 40-20 MACI 40-20 MACI 40-20 MACI 40-29 MACI 4







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nog tunni	1/13 21	PHG ************************************
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m 131 m 301	MAA	AUDA \$1
P1	P2	P3
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30105 J0-1s	MEAN 6-11 ACID1 on	MAC1 31-19
COCA a	MICC 0-10	Stan a Stan on Mile on
193 29-36	4AUT 12-20 4017 4 60	BLILITH
0102 32-12 0102 32-12 040 30-17	BOOL TH	1300F un 1300F un 1801 26-23
CONTRACT	081778 4-28 0718 4 45a1 un 0868 37-33	Mans 41-10
CEL® on	WMGM 37-33 WAAV 4-10 0J101 a-11 dagg 6-10	MPIG 20-23 MAMBER on PRIVA MA
491 mm		-
#100 17-27 #774 29-25 0181 us	100 4-10 100 4-10 100 4-10 100 4-10	seat 24-33 seat 24-33
	MATE 23-30	Edill on
	MCSC on SJ800 on WM.F d-28	8E n to 00 - 16
	MVL P d-20	6120 ND
	W105 4 E104 d-30	a a soom
	WWGT	
	MGG1 a SABQ a 1.74 Jb=20 RHTT a	A.
	ANT A	
LP. Don't S	ke (Capitol) iay No 10/5 48	5% wettonet summery UP 50 DESUTS 6
The Stro	ke (Capitol) iay No	summary UP 59
The Stro	ke (Capitol) Say No 10/5 45	sumsty UP 59 DESUTS 6 SARE 31 DOWN 9
The Stro LP: Don't S 10 Regional Reach E 604 504 n 115 w 404	N & A P2	metional Summary UP 50 Desurs 6 SAME 28 DOWN 9 AUDB 5
The Stro LP: Don't S 10 Regional Reach E 604 504 n 115 w 404	N & A P2	wetform! Summary UP 59 DESUTS 6 SAME 21 DOWN 9 AUDB 5
The Stro LP: Don't S 10 Regions1 Rech 1 00 1 00 1 100	N & A P2	Betforal Summery UP 59 DISUTS 6 SARE 21 DOWN 9 AUDB 5
The Stro LP. Don't S 10 Rey land Reach E 604 504 110 804 110 804 P1 804	P2 BOUTH FIGURE 1-1 BOUTH FI	Betform 1 Summary UP 59 DEBUTS 6 38AE 21 DONIN 9 AUDB 5 P3 CARS WJ20 J1-14 WGUY 13-23 WGC 10-6 WF40 15-13 BOUTH 15-13
The Stro LP. Don't S 10 Regional E 600 E 600 E 100 E 111 E 400 E 100 E	N & A P2	### ##################################
The Stro LP. Don't S 10 Regional E 600 E 600 E 100 E 111 E 400 E 100 E	Re (Capital) lay No NO/5 48 N & A P2 Bourne # Eact 6-5 Bs # Eact 92-27 # Eact 91-18 # Eact 91	### ##################################
The Stro LP. Don't S 10 Rey land Reach E 604 504 110 804 110 804 P1 804	P2 BOUTH FIGURE 10-1 BOUTH FIGURE 10-1 BOUTH FIGURE 10-1 FIGURE	### ##################################
The Stro LP: Don't S 10 Region't S 10 Region't S 10 Region't S 10 Region't S 10 10 10 10 10 10 10 10 10 1	P2 BOUTH FIGURE 11-19 BOUTH	### ##################################
The Stro LP: Don't S 10 Region't S 10 Region't S 10 Region't S 10 Region't S 10 10 10 10 10 10 10 10 10 1	P2 BOUTH FIGURE 10-1 BOUTH FIGURE 10-1 BOUTH FIGURE 10-1 FIGURE	### ##################################
The Stro LP: Don't S 10 Inequants Reach E 101	P2 BOUTH FIG. 6-5 BOUTH FIG. 6-5 BOUTH FIG. 6-5 BOUTH FIG. 6-5 BOUTH FIG. 6-7 BOUTH FIG. 6-7 BOUTH FIG. 6-7 BOUTH FIG. 6-7 FIG. 6	### ##################################
The Stro LP: Don't S 10 Regians' Reach f (0) Regians'	P2 BOUTH FIG. 6-5 BOUTH FIG. 6-7 BOUTH BOUTH FIG. 6-7 BOUTH BOUTH FIG. 6-7 BOUTH BOU	Bestoner 1 Summary Drawfie 2 Summary Drawfie 3 Summary
The Stro LP: Don't S 10 Regishat Reach # 10 Regishat Reach # 10 Regishat Reach # 11 Reach # 12 Reac	P2 BOUTH FIG. 10-1 BOUTH FIG. 6-7 B	Bestoner 1 Summary Drawfie 2 Summary Drawfie 3 Summary
The Stro LP: Don't S 10 Registrat Reach f 601 f 602 f 602 f 603 f	P2 BOUTH FIGURE 10-10 BOTH FIGURE 10-10 BOTH FIGURE 10-10 FIGURE	BASE 21-10 DENOTE 6 3-AAE 21 COME 9 4-COME 9 4-COME 9 4-COME 9 4-COME 9 4-COME 10-2 WARE 10-6 WICH 6-6 WICH 10-10 WICH 1
The Stro LP: Don't S 10 Regiant Reach F 101 F 101 Regiant Reach F 101 Regiant Regian	P2 BOUTH FIGURE FIG	### 21-11 ##############################
The Stro LP: Don't S 10 Registrat Reach # 100 Registrat Reach # 100 Registrat Reach # 100 # 114 # 100 # 114 # 100 # 115 # 100 #	P2 BOUTH FIG. 4-5 BOUTH FIG. 4-7 FIG.	### ##################################
The Stro LP: Don't S 10 Regians! Reach 1 (2) Regians! Reach 1 (3) Regians! Regi	Re (Capitol) lay No NO/5 44 N & A P2 BOUTH FIGURE 10-1 SECTION 20-2-17 SECTION 20-1 SECTIO	### 21-11 ##############################
The Stro LP: Don't S 10 Regishat Reach F 102 Regishat Reach F 103 Regishat Re	### (Capitol) Pay	### 21-11 ##############################
The Stro LP: Don't S 10 Regians! Reach 1 (2) Regians! Reach 1 (3) Regians! Regi	Re (Capitol) lay No NOTS 144 P2 BOUTH FIGURE 10-1 BOUTH FIGURE 10-2 FIGURE 10	### 21-11 ##############################
The Stro LP: Don't S 10 Regians! Reach 1 (2) Regians! Reach 1 (3) Regians! Regi	P2 BOUTH FIG. 4-5 BOSTH FIG. 4-5 FIG	### 21-11 ##############################

PJ

- mJmg 33-2 mAC3 %-3 mAC3 %-3 mLAR 6-1 mUS 7-1 mUS 6-2 119 MA 6-4 mVAG 6-2 119 MA 6-4 mVAG 6-2 MC1H 6-1 250 H 6-1

WHERE 1-9
1103 5 0
400.6 0 4
0500.7 4
1103 5 0
400.6 0 4
0500.7 4
1103 11-0
WHERE 11-0
WHERE 11-0
WHERE 12-0
HERE 24-11
SQLZPM 10-0
FUR 6-4

- RESL 0-6 RFYR 0-50 RFUR 0-50 RFUR 0-50 RFUR 10-35 WESC 0-1 WEST 10-35 WESC 0-1 WEST 10-35 RESC 0-1 WEST 10-35 RESC 0-1 RES



Rock & Roll Dreams Come Through (Epic/Cleveland Int'l) LP: Bad For Good

P2

P1

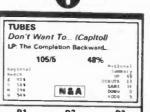
58% Sumery 60 Up 6

P3

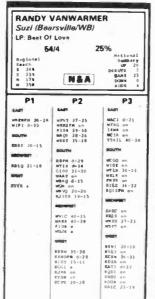








P2 P3 #J8Q 35-35 MGUY 26-35 MACE on MLAM 32-31 #IGY 23-19 WTSM on MPRG 10-25 WCIR d-30 MHHY 10-25, MF08 10-28 MF08 20-26 MF18 31-29 MARSPM on PM99 on MERY 27-20 F11E 16-30 E9UR on EVOL 23-20 WTRU 39-35 WASE d-37 SHAV on F293 on WOW 32-19 #RRE 6 #RRH 30 -29 #IDD on #JRH 24-23 #HEQ 27-25 #FEM 26-24 #CPE 33-26 PRIOS 21-15 #FFF on



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Others Getting Significant Action

LOVERBOY "The Kild Is Hot Tonite" (Columbia) 35/1

Moves: Up 19. Debus 1. Same 10. Down 4. Adds 1. WGCL, KJR 21-18. WAGY 1815. KEGL

11-10. KJ100 18-14. WARX 98. KERN 342. KMIX 72-0. WIGY 17-11. 96XIL 22. KSEL 21-17.

KG12-FM 24-19. KEN1 13-8. KGD1 33. KRLC 43.

RICK JAMES "Give It To Mis Baby" (Gordy) 34/4.

Moves: Up 12. Debus 3. Same 11. Down 4. Adds 4. 13K. KELP. WAXY. 14WK. WKTU 32.

KKRW 43. KRLY 1-1. YOD 31-19. G105 -76. KEARTH 84. KRLA 3-3. KFI 22-13. KIGQ 22.

KFRC 86. KSET-FM 1-1. KGQ1 42.

FRANKIE SMITH" "Double Dutch Bus" (WMOT) 31/1

Moves: Up 15. Debus 1. Same 9. Down 5. Adds 1. KELP. WKTU 1-6. WKKS FM 11-7. CKGM

17-11. RRIP 194. 233 18-14. Y100 118. KRLA 22. KFI 20-11. KFRC 32. 13K 31. WABB 18-13.

WBBQ 106. KYNO-FM 1-1. FM102 7-3. KNYT 1-1

BALANCE "Breaking Away" (Portraid) 28-11

Moves: Up 6. Debus 5. Same 9. Down 6. Adds 11. WGCL. WKEE. KRQ. KHYT. WACZ.

WIGY, 14MK. 95KLL KKLS. KATI, KOGO, S9KX 25-22. RRBE on. KYYX on. KCPX 29-37

STARS ON 45 "Modley II" (Radio/Atlantic) 27/13

Moves: Up 6. Debus 7. Same 6. Down 1. Adds 13. WHL, WZUU WABB. WKEE. KEEL.

WGM, WLOL-FM. WDJX. KKXX. KJRB. KTAC, 14WK. KBOZ. KINT 6-22. WTWA 6-9

TOM PETTY 6-THE HEARTBREAKERS" "A WOman In Love If's Not Me)"

(Backstreet/MCA) 27/11. Moves: Up 6. Debus 6. Same 10. Down 0. Adds 11. WKRS-FM. KIGQ. WKEE, WBBQ. KJ100. KOFM. KLUC. WIGY, WISE, WTRU. KENI. J8106 on.

KBEQ d-14 WAGY 425. KQQI d-30.

JEFFFRSON STARSHIP "Stranger" (RCA/Grunt) 28/8

Moves: Up 0. Debus 5. Same 12. Down 0. Adds 8. WIFI. KBEQ. WAGY, WSCZ. WCSC.

WYLC KERN. KENI. J8106 on. KRBC on. KCPX d-38. WRQY on. WFLE 35-30. KVOL

WISE WIFI on. KRLY on. KIQQ on. B. J100 on. KCPX d-38. WRQY on. WFLE 35-30. KVOL

WISE WIFI on. KRLY on. KIQQ on. B. J100 on. KCPX d-38. WRQY on. WFLE 35-30. KVOL

WISE. WIFI on. KRLY on. KIQQ on.

MICKEY GILLEY "You Don't Know Mo" (Epic) 20/8

Moves: Up 2. Debus 3. Same 14. Down 0. Adds 8. WIFI WHI WING Q. WOX. WVLK. WVIC,

WJBQ. WFLE KFI on. WHY on. KIQQ on.

MICKEY GILLEY "YOU Don't Know Mo" (Epic) 20/9

Moves: Up 4. Debus 5. Same

JANIS IAN "Under The Covers" (Columbia) 18/2 Moves: Up 8. Debuts 1, Same 7, Down 0, Adds 2, KBFM, WIGY, WFIL on, WIFI on, Q106 23-19, WGCL on, KFI on, KIQQ on, WHYN 28-21, KINT 37-36, WSQN 28-20, WAKY 24-21, KJ100 on,

MYEL ON, KFI ON, KIQQ ON, WHYN 25-21, KINT 37-35, WSQN 25-20, WAKY 26-21, KJIDO ON, BROTHERS JOHNSON "The Real Thing" (A.F.M) 18/0
Moves: Up 9, Debuts 3, Same 4, Down 0, Adds 0, WXKS-FM 22-19, KRLY 6-25, WAEB ON, KSET-FM 19-16, KBFM 20-17, B97-28-25, KQ34-6-27, 63-105-35-31, CK101-19-17, KQQ1 ON, 14WK 430, 98SQF ON, KVOL. 18-18,
PURE PRAIRIE LEAGUE "You're Mine Toright" (Casabience/PolyGram) 14/8. Moves: Up 0, Debuts 2, Same 4, Down 0, Adds 8, KINT, KEEL, KLAZ, WAAY, WVIC. KCPX, WFBG, KQ12-FM, CKGM on, WOKI ON, WRJ2 ON, WFLB 434, KENI 437, KBOZ ON, SAVOY BROWN "Lay Back in The Arms Of Someone" (Townhouse) 14/1 Moves: Up 4, Debuts 3, Same 8, Down 0, Adds 11, WVIC, WIFI on, KRBE on, WFBR 430, WPST 4:33, WAEB on, K104-25-24, WAQY 35-32, 95XIL 27-25, WFOX on, KRC on WRKR 4:39, WSPT 30-28.

40 3. WSPT 30 28
TEENA MARIE "Square Biz" (Gordy) 13/7
Moves, Up 4. Debuts 1, Same 1, Down 0, Adde 7, WIFI. CKLW, WHYN, KSET-FM, WQM,
KYNO-FM, KQQI, WKTU 29-13, WXKS-FM 22-21, KIQQ 30-29, BJ106 on, KHYT d-33, WSQA

31-28

DAN HARTMAN "It Hurts To Be In Love" (Blue Sky) 12/2

Moves: Up 6. Debuts 0, Same 6. Down 0, Adds 2, WJ8Q, WGUY, 98KX 31-30, WGCL on, KIQQ 40-38 WICC on, WAQY 34-31, WF8G on, WFBL 28-22, KVOL on, KCBN 37-33,

MAC DAVIS "Secrets" (Casablance/PolyGram) 12/1

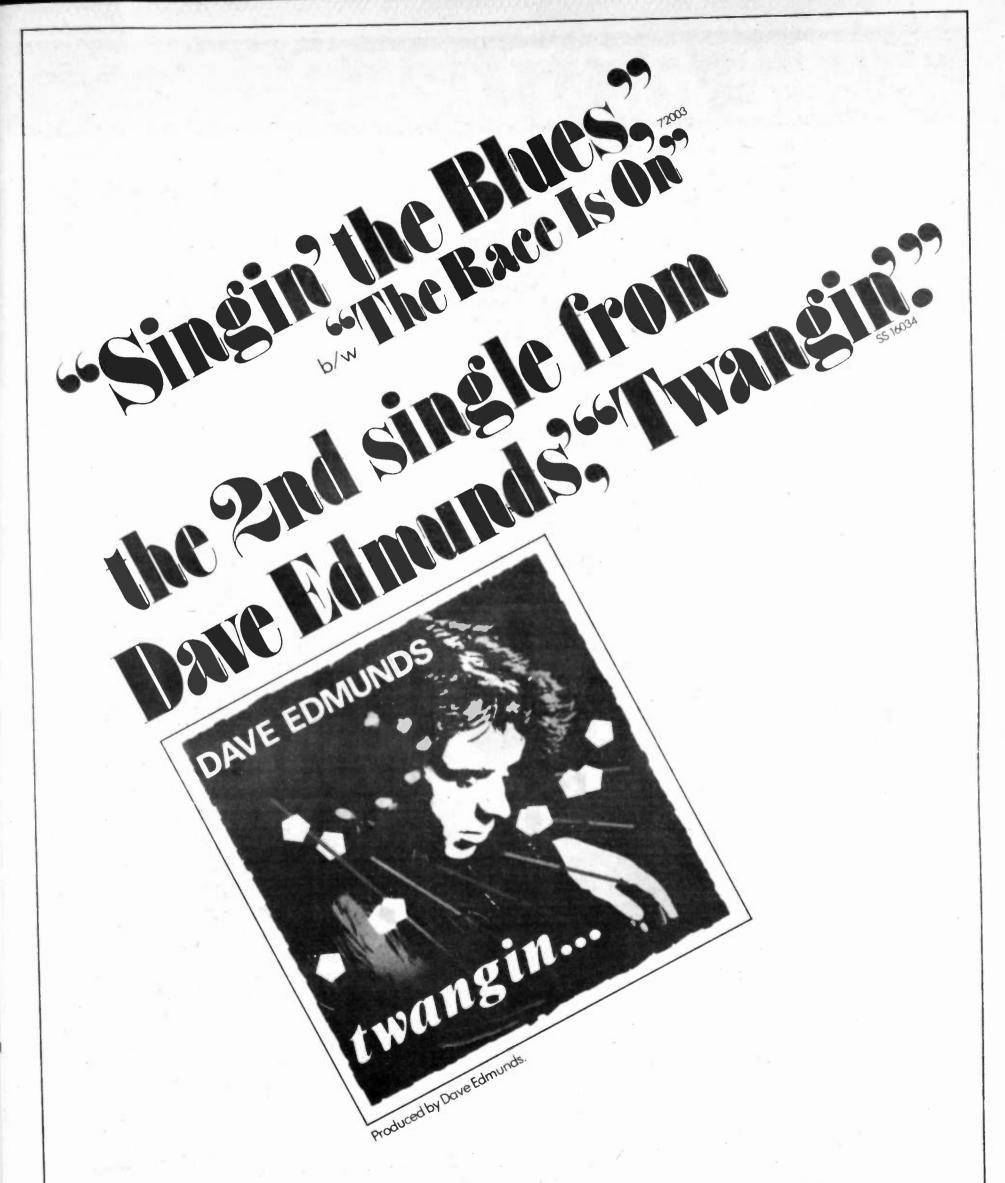
Moves: Up 3, Debuts 2, Same 6, Down 0, Adds 1, KIQQ, KINT d-40, K8FM on, KEEL on, WAAY 30-26, WNOX on, WVIC on, KCPX 40-38, WF8G on, WHHY on, WFLB 32-29, KVOL d-27

d 27.

LARRY JOHN McNALLY "Just Like Paredise" (ARC/Columbia) 10/1

Moves: Up 0, Debuts 3, Seme 8, Down 0, Adds 1, WFLB, WERC on, WSGN 6-29, W8CY on,

WCSC on, WQRK d-30, WCIR on, 96SQF on, WFOX on, KATI d-34.



On Swan Song Records Swan Song



THE PICTURE PAGES

Boardwalk, Bird Launch Moreing



Jody Moreing, the first artist production to be released through former Casablanca President Bruce Bird's Bruce Bird Productions, has been signed to Boardwalk, with a single out immediately. Pictured at the signing are (I-r) producer Hank Donig, Bird, Moreing, Boardwalk President Neil Bogart, and Boardwalk VP Scott Kranzberg.

Silver Condor Just Plane Folks



Columbia's Atlanta Sales office hosted label artists Silver Condor and local radio notables at a listening party held in an airplane hangar. Pictured gathered around a Lear Jet (I-r) are Z93 MD Dale O'Brien, unidentified guest, group's Joe Cerisano, WKLS PD Alan Sneed, CBS's Ron Peek, and Columbia's John Fagot.

Polygram/Pure Prairie League Party



Polygram executives celebrated Pure Prairie League's recent Greek Theatre appearance backstage after the show. Pictured (I-r, standing) are label's Cynthia Cox and Janice Tully, group's Mike Reilly, Polygram Sr. VP Danny Davis, group's Vince Gill, Billy Hinds, Mike Connor, and Jeff Wilson, producer Rob Fraboni, and Polygram VP John Stainze; (I-r, kneeling) label's Gregg Miller and Larry Tollin.

Maiden Hollywood



Capitol's Iron Maiden met with label executives to plan tour strategy just before embarking on a worldwide jaunt Pictured (I-r, standing) are Capitol's Louie Newman, group's Adrian Smith, Capitol VP Bobby Colomby, group manager Rod Smallwood, and group's Paul Di'anno, Steve Harris, Dave Murray, and Clive Burr; (I-r, seated) are Capitol's Bruce Ravid and tour strategy map (or alternatively a large napkin) and Ray Tusken.

Gold Coast Celebration



Gold Coast Records, the new label formed by Marv Stuart and Cecil Holmes, celebrated its distribution/marketing deal with Capitol Records (R&R 6-26). First artists on the label are TTF; Linda Clifford, previously reported a Gold Coast act, will remain on Capitol with management by Gold Coast. Pictured (I-r) are Capitol's Sam Citro, Gold Coast Entertainment Chairman Marv Stuart, Capitol VP Dennis White, Gold Coast Records President Cecil Holmes, and Gold Coast VP Walter Lee.

A&M Builds Carpenters Display



A&M held a party celebrating the Carpenters' new LP and the group's illustrious past in 12 years on the label, with company co-founder Herb Alpert presenting the duo with plaques depicting each of their albums. Pictured (I-r) are Richard and Karen Carpenter and Alpert.

Hartman's Polaroid Attraction



Blue Sky's Dan Hartman joined WKTU/New York air personality Jim Harlan in selecting the best looking smiles among radio participants at the recent Broadcasters Promotion Association conference in New York. Winners were awarded cameras by Hartman in the SJR Communications "Living Promotion" contest. Pictured (I-r) are Hartman, WTAR/Norfolk's Vicky Purnell, WBNQ/Bloomington, IL's J.D. Scott, and WFZO & WNYR/Rochester's Patricia Van Thof.

Klemmer Clamor At Roxy



E/A's John Klemmer recently performed at Los Angeles's Roxy, with label executives joining the artist backstage. Pictured (I-r) are E/A's Jim Blevins, Klemmer, label's Joe Morrow, E/A Exec. VP Vic Faraci, and WEA VP Hank Caldwell.

THE PICTURE PAGES

Ely Takes It Easy



Following his show at Philadelphia's Bijou, MCA's Joe Ely relaxed with local radio stars. Pictured (I-r) are WIFI MD Miz Kiley, WMMR air personality Anita Gevinson, MCA's Linda Feder, and WYSP MD Lisa Richards.

Yarbrough & Peoples Polygram Party



Mercury/Polygram's Yarbrough & Peoples played Los Angeles's Greek Theater recently, and were treated by the company to a post-concert dinner along with labelmates and headliners the Gap Band. Pictured (I-r) are Polygram VP Russ Regan, Cavin Yerbrough, Polygram President David Braun, Alisa Peoples, and Polygram VP's Bill Haywood and Danny Davis.

Knack, Martin Showcased



Capitol's Knack and Moon Martin pleyed a special showcase in Los Angeles for EMI Music's One World of Music conference. Pictured after the show are (I-r) Martin, the Knack's Bruce Gary, Doug Fieger, Berton Averre, and Prescott Niles, Capitol/EMIA/Liberty President Don Zimmermann, and International VP Helmut Fest.

Williams Welcomed By Columbia



ARC/Columbia's Deniece Williams played New York's Savoy recently, and received a number of label executives backstage after the show. Pictured (I-r) are Columbia's Greg Peck, label VP's Vernon Slaughter and Mickey Eichner, Williams, ARC Co-Chairman Bob Cavallo, Columbia VP Arma Andon, and Columbia's Sandra DaCosta.

Stacy's Washington Week



Cotillion's Stacy Lattisaw was honored by the city of Washington, DC (her hometown), which proclaimed "Stacy Lattisaw Week." Pictured at a dinner/reception celebrating the event and the release of the artist's new album are (I-r) Atlantic/Cotillion VP Everett Smith, Lattisaw, and Effi Barry, wife of the city's mayor and a WYCB air personality.

Summer To Receive AMC Award



RCA Records President Bob Summer will receive the AMC Cancer Research Center's 1981 Humanitarien Award, it was announced at a kickoff fundraiser cocktail party in New York. Pictured (I-r) are WEA International President Nesuhi Ertegun (1979 winner), Polygram Corp. President Harvey Schein (1977 winner), Philadelphia International Chairman Kenneth Gamble (1980), Summer, and RIAA President Stanley Gortikov (1979)

ECM Renews With Warners

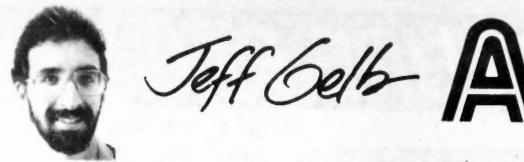


ECM Records and Warner Bros. have renewed their manufacturing/distribution agreement for the U.S. and Caneda. Pictured sealing the new five-year deal are Warners Chairman Mo Ostin (left) and ECM's U.S. Managing Director Bob Hurwitz.

Unicoastal Allen Reception



A&M's Peter Allen was greeted backstage by A&M executives after his Greek Theater performance recently. Pictured (I-r) are A&M's Tom Vickers, Allen, Sr. VP Harold Childs, and A&M Publishing President Lance Frond.



Focus On Frank Cody

Frank Cody capped an illustrious radio career last week with his announcement that he was joining NBC's Source network as Affiliate Consultant. KBPI was one of the first Source affiliates, and Cody one of AOR's premiere programmers, who reached his ratings peak with the Denver AOR.

One of the reasons Cody accepted the lucrative NBC offer was that it allowed him the flexibility to take on a limited number of consultation clients. This adds his name to the growing list of successful AOR programmers who have segued into consultation. In this week's interview with Frank, he discusses the ongoing KBPI success story, and details the programming policies he will use as an NBC employee and an AOR consultant.

R&R: KBPI has a reputation for being musically tight. How tight is right?

FC: There is no magic number. I never think of a playlist as static. It's alive and breathing, expanding and contracting like an accordion, depending on the positioning goals of the moment. 200 or 2000 titles could be right, but it has to be the right 200 or 2000 titles.

R&R: What's your feeling on personality and promotion?

FC: They're very important. Personality and promotion are two very fundamental elements of show business, especially personality. I'm not just referring to the personalities on the air; I'm also talking about the personality of the radio station itself.

Close your eyes and conjure up a hot rock and roll act — it's the personalities that come to mind. Every hit TV show, every box office smash, even sports and politics, are dominated by personalities. I try to instill in my people the understanding that a celebrity is a person who has something to celebrate. It's one of the responsibilities of management to bring out the best in the talent you have working for you. Clever management teams hire the top people they can find and give them the tools they need to

"Great radio performers never forget that they're in show business."

perform. So much good radio has come out of modest facilities that were used by talented, imaginative performers, people who believed in what they were doing, people who refused to accept obstacles because they believed in themselves and the people they were working for. Great radio performers never forget that they're in show business. Unfortunately some folks lose track of the fact that they're entertainers, or should be.

Promotions? Nobody will be under the big top unless they hear the circus is coming to town. It's imperative that all station promotions reflect the position the radio station has chosen for itself. It's also very important that all the other pieces be in place before the station takes its story to the public. It's an old adage that "nothing destroys a bad product faster than good advertising."

R&R: How did KBPI do in terms of older numbers?

FC: The recent R&R Ratings Report has a graph that shows how balanced KBPI's demos are: 12-17, 30.8%; 18-24, 30.3%; 25-34, 31.3%.

R&R: How was it achieved?

FC: Methodically. Rather than a severely focused modal approach, which is limiting by definition, we went about researching the needs, interests, and tastes of combined demographics that met a particular predetermined psychographic profile. At KBPI, our goal was to be number one.

R&R: How important were your research results?

FC: Essential. You can't market a product or service intelligently without market research. It is, however, just a tool, one of many. It all comes down to how you interpret your research anyway.

We employ just about every kind of research you can think of: focus groups, attitudinal studies, record sales, callout, walking through the park on Sundays and noticing what everyone's listening to, and talking to people who aren't in radio.

At the same time, gut still plays a tremendously important role. I'll veto a decision on gut, I'll even take a chance on gut. But a correct decision is intuitive, which means it's a product of

"Radio is the only medium you can enjoy simultaneously while you're active."

research anyway. By that I mean, years of observation and data fed into the best computer available to any of us: our own brain. There's nothing quite as potent as the combination of head and heart.

R&R: What's the most important thing you learned at KBPI?

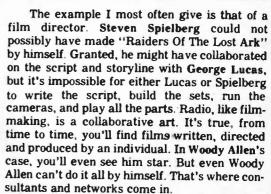
FC: 1) To be successful you can't bullshit yourself. Give the listeners what they want, not what you want.

2) The difference between a crisis and an adventure is often attitude.

3) There is no such thing as a free lunch!

R&R: Let's discuss the musical styles on
KBPI. How much can you play, in terms of
crossover songs like Blondie's "Rapture" or
Kim Carnes's "Bette Davis Eyes."

FC: Those are two perfect examples of tunes we played on KBPI that other AOR's might not be able to get away with unless their positioning is similar. What you can and cannot play is totally a function of the position you're going after in your marketplace. A lot of it has to do with presentation. One record can sound very hip on a particular station and very unhip on another. It's also quite true that the same record can sound better on the one station rather than the other depending on how it's presented, how it's showcased, what it's surrounded by, the approach of the jock, the features; the windowdressing that makes your station unique. Much of what makes a radio station special has nothing to do with music. Certainly, music is the most important element. It has to be as perfect as possible to gain a competitive edge. Once the music's in place, you can set about making all the rest of the programming shine. It really requires team effort.



R&R: Why does AOR need so many consultants?

FC: Economics — a need to separate the wheat from the chaff. Every radio station, at one point or another, needs revitalization: a fresh perspective and an objective point of view. AOR in particular is in need of consultants because of its present stage of development. These are critical times. Broadcasters with foresight recognize AOR's potential and ones who maximize that potential will end up on top. What used to be a totally musically-oriented format is on the brink of becoming a full-service format for the Eighties. The music just happens to be rock.

There's an antiquated notion that people just turn on the radio for music. Nothing could be further from the truth. People turn on the radio for companionship, information, entertainment, controversy, and music.

R&R: Are consultants breeding a generation of PD's who can't think for themselves?

FC: Quite the contrary. That's why I'm a consultant. I'm available to stimulate, motivate, teach, and pass along all the knowledge that comes my way. A good consultant helps a PD realize his or her own potential.

There was a time when Top 40 and AOR suppressed personality. Without personality you'll never have innovative program directors. Sure, someone will cleverly stack the records in a jukebox, but you have to have a feeling for your listeners as people to know how to program for them

R&R: What will make your consultancy unique?

FC: Personal involvement. Whether I'm consulting a Source affiliate on the best use of network programming or designing a format for a client station I'll be personally involved.

Over the years, certain concepts have coalesced. My skills are a product of specialization. I've worked in AOR, MOR, Top 40, freeform. I've been involved with ABC, Hubbard, Doubleday, Sandusky, and now NBC. I've seen what works and what doesn't. Now I have the chance to share what I've learned. My services are customized to each of my client's needs, and I plan to maintain a limited number of clients.

Continued on Page 34



Focus On Frank Cody

Continued from Page 32

R&R: In general, how can a station use network programming to its best advantage?

FC: Get involved! Approach the network affiliation as a partnership. As a member of a network, you have available an array of resources that is otherwise physically and financially impossible for your station to maintain. You can whisk your audience around the globe to witness events as they happen. Now that is cinematic radio.

Think of the news anchors as working for your department. Exchange tapes and file actualities; be part of the team. You get out of a relationship with a network what you're willing to put in.

Make the programming your own. A lot of people don't realize how open and willing a network is. It's eager to tailor its services to satisfy the needs of its affiliates, whether it means cutting custom ID's, providing research data, sales brochures, or pursuing specific long-form specials. They'll do it — ask for it.

When we first began airing Source newscasts on KBPI, I came up with an idea to have the anchors cut station ID's that would follow the news. Instead of the 'cast ending with "I'm Jim Cameron from the Source," you'd hear, "I'm Jim Cameron from the Source," then a sounder, then, "FM106-KBPI." Suddenly the Source is KBPI, and Jim Cameron is a member of our news department.

Let's say your goal is to increase 25+ while holding 18-24 year olds. Pick and choose those features that set you apart from your competitors and define your position. We all know how easy it is for a competitor to cop our playlist, but no one can ever duplicate your personalities, features, and imagination.

R&R: Where is AOR headed in the '80's?

FC: Networking will be very big; I'm totally convinced of that or I wouldn't be joining the Source. A natural evolutionary step is satellite transmission; beyond the initial investment in hardware it's the cleanest way to go.

The infamous baby boom will continue to be courted throughout the 80's, and so long as AOR keeps the listeners' needs in mind, and isn't

"There's an antiquated notion that people just turn on the radio for music. Nothing could be further from the truth."

afraid to innovate, it will dominate FM programming. AOR will become acutely aware that its listeners are readjusting their priorities. More AOR listeners watch TV and attend movies than go to concerts, and everybody wants to be upwardly mobile.

We can expect to see more simulcasting with TV, more entertainment that will be enjoyed at home. Cable and video will be huge in the 80's, but there will always be radio. Radio is the only medium you can enjoy simultaneously while you're active. The magic of communicating with invisible waves pulsing through the ether is irresistible.

UPDATE

Many AOR's are celebrating their birthdays this month: WWCT/Peoria is commemorating its fifth with a free outdoor concert and a birthday party at a local club; KMEL/San Francisco just had its fourth; in celebration of its tenth. KOME/San Jose has taped birthday greetings from such artists as Pat Benatar, Boston, Devo, Steve Winwood, and the Tubes...KMET/Los Angeles's Mike Harrison is trying something innovative with his weekend talk show, "Harrison's Mike": he's going to do it live at a local club, where he'll combine phone calls from listeners with comments from his live audience and special guests. He'll intersperse the talk with rock video, all of which will be carried live on KMET...Local laws prohibit Wichita residents from buying beer on Sundays, so KICT is hitting apartment complex swimming pools over the summer with free kegs of beer courtesy Budweiser...WHKC/Evansville has switched phone numbers to (812) 422-5258. . Congrats to KLOL/Houston MD Micbele Robinson, who just announced her engagement to KLOL's afternoon drive jock Joe Sayre. The two will marry on October 10th...WLAV/Grand Rapids cosponsored its first annual road race/rally, with a recordbreaking 260 cars participating...WRCN/Long

Island cosponsored a 10K race for Special Olympics that drew 1200 runners...KZOK/Seattle has begun a series of free summer outdoor rock concerts with local acts...WMMS/Cleveland and WSYR/Syracuse both managed to get ahold of a cut from the upcoming Modern album release by Stevie Nicks called "Leather and Lace," and played it till they received cease-and-desist calls or telegrams...WBLM/Lewiston-Portland gave away an album an hour from March 16 through June 12...KILO/Colorado Springs cosponsored the U.S. frisbee championship, gathering 8000... WQFM/Milwaukee is broadcasting live 24 hours a day from the city's Summerfest, an 11-day music festival...WIOT/Toledo just released its FM104 Homegrown album showcasing the talents of 11 local bands. The station pressed an initial run of 5000 albums to be sold at \$3 apiece. To help get the promotion underway, many of the bands played a benefit con-.KZOM/Beaumont's new jazz show needs record service. Contact MD Paul Gautier at (713) 727-0220...Craig Lambert Promotions has moved. You can now reach them at 800 N. Clark St., Suite 323, Chicago, IL 60610; their phone number is (312) 337-7766. Joining Craig is former Ovation National Album Promotion Director Laurie Kor-



X-CEPTIONAL VISIT: Slash recording artists X paid a visit to their hometown radio station KLOS to talk about their latest album "Wild Gift." Pictured (I-r, standing) are album promotion person Ron Farber, KLOS MD Ruth Pinedo, X's Billy Zoom, KLOS air personality Joe Reiling, X's John Doe; (I-r, sitting) KLOS Asst. PD Bob Coburn, Exene of X

EVOLUTION

Big news from Philly this week, where former WYSP PD Steve Sutton has joined WMMR as its morning show host. He replaces departing Michael Picozzi... Mike Evans has joined KROQ/Pasadena as morning show co-host... Bob Acton has joined KREM-FM/Spokane from KCPX/Salt Lake City for nights... WFBQ/Indianapolis has been signed as the ninth affiliate of John Sebastian & Associates consultants... Leslie "Slim" Nelson has joined WMET/Chicago from WNAP/Indianapolis as evening air personality... Peter Benson has exited as PD of KWXL/Albuquerque.

COLOR

AIR GUITAR MANIA: They must love air guitar contests in Memphis, where WZXR's latest drew 48 air bands to compete. The grand prize winners received \$103 cash, a \$500 gift certificate for a music store. Each member received 103 albums, and the group will be opening for an upcoming Ted Nugent-Blackfoot concert.

TEXXAS WORLD MUSIC FESTIVAL: Dallas is usually the sight for this annual outdoor rock concert, but this year it's Houston. So KZEW/Dallas bought 100 tickets to the show and 100 roundtrip plane fares, and is holding a post card drawing for 100 opportunities to see the show courtesy KZEW.

"THEY DON'T WRITE 'EM LIKE THAT ANYMORE": WAQX/Syracuse, in conjunction with Beserkley and the Greg Kihn "Break-up Song," asked listeners to go to participating stores and write their choices of the three songs that will never be topped. A drawing will be held of all entries with the winner receiving the top 95 albums of all time.

COMING NEXT WEEK: Who's "the first lady of AOR"? For Los Angeles residents it's undoubtedly Mary Turner, who just celebrated her ninth consecutive year on KMET. She's also heard on over 200 radio stations nationwide on "Off The Record" and "Off The Record Specials", and overseas on the American Forces Radio and Television Service. Her estimated worldwide audience is 23.1 million! Next week we'll talk with Mary about the times when things weren't so great, plus her success at KMET, and the secrets behind her interview techniques with stars like Mick Jagger and Bob Seger.



COORS HEAVEN: To help introduce Tennesseeans to Coors, now being sold in that state, college AOR WRVU/Nashville held a trivia contest wherein winners received Coors T-shirts and beer, while a grand prize winner got an expenses-paid trip to the Great Smokey Mountains. Pictured (i-r) are winner, PD Mary Tubbs, Promotion Director Tommy Franklin.

CONCERTS&CONVERSATIONS

PRESENTATIONS: WCCC/Hartford presented Robin Lane for \$4.07. WAAF/Worcester presented Mother's Finest for \$1.07. WZXR/Memphis presented Spider for \$1.03.

BROADCASTS: David Lindley on WNEW-FM/New York...Steppenwolf on WPLR/New Haven...Charlie Musselwhite on KTIM/San Rafael.

CONVERSATIONS: Krokus on WTPA/Herrisburg...Dirt Band on KVRE/Santa Rosa...Billy Squier on KQDS/Duluth...Styx on K97/Edmonton...20/20, Tom Robinson, Simon & Bard on KTIM/San Rafael...Steppenwolf on WERI/Westerly...Gary Wright, Kittyhawk, Robert Klein on WKZL/Greensboro-Winston-Salem...Styx, Cold Chisel on KAZY/Denver.

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EDUCTIONAL ASIR NATIONAL AIRPLAY 40.

July 10, 1981

153 REPORTERS

Album cuts are listed in order of airplay preference

MOODY BLUESLong Distance... (Threshold/PG) ... "Voice" "Meanwhile" "Gemini" TOM PETTY & HEARTBREAKERS. . Hard Promises (Backstreet/MCA) . . "Woman" "Waiting" "Letting" BILLY SQUIER Don't Say No (Capitol) "Stroke" "Dark" "Lonely" "Lover" PETER FRAMPTON Breaking All The Rules (A&M) Title "Dig" "Rise" "Time" BLUE OYSTER CULT Fire Of Unknown Origin (Columbia) . "Burnin' " "Joan" Dark"

SANTANA Zebop! (Columbia) . "Winning" "Searchin' " "Over" DANNY JOE BROWN Danny Joe Brown Band (Epic) "Edge" "Sundance" OZZY OSBOURNE Blizzard Of Ozz (Jet) "Train" "I Don't Know" GARY WRIGHT The Right Place (WB) "Really" "Heartbeat" "Rose" SQUEEZE Eastside Story (A&M)...... "Tempted" BLACKFOOT Marauder (Atco) "Fly" "Searchin" "Rattlesnake" JEFFERSON STARSHIP....... Modern Times (RCA/Grunt)..... "Stranger" "Find" "Save" GEORGE HARRISON Somewhere... (Dark Horse/WB) "Years" "Teardrops" "Blood" MARTY BALIN Balin (EMI America) "Hearts" "Spotlight" "Lydia!" WHO Face Dances (WB) "Don't "Bet" "Do" JOHNNY VAN ZANT BAND Round Two (Polydor/PolyGram) . . . "Right" "Shotdown" "Rain" VOLUNTEER JAM VII Various Artists (Epic) "Queen" "Alabama" "Can't" JIM STEINMAN Bad For Good (Epic/Cleveland Int'l.) . "R&R" "Stark" AC/DC...... Dirty Deeds Done Dirt... (Atlantic) ... Title SILVER CONDOR Silver Condor (Columbia) "Sake" "Carolina" "Heart" ELTON JOHN The Fox (Geffen) "Breaking" "Chloe" "Nobody" Title RUSH Moving Pictures (Mercury/PG) "Limelight" "Tom" KIM CARNES & HATE BOYS Mistaken Identity (EMI America) . . . "Bette" "Draw" Title

POINT BLANK American Excess (MCA) "Niclos" "Broke" "Stay"

JOE VITALE Plantation Harbor (Asylum) "Lady"

IRON MAIDEN Killers (Harvest) "Wrathchild" Title GARY U.S. BONDS..... Dedication (EMI America) "Jole" "Girl"

MICK FLEETWOOD The Visitor (RCA) "Rattlesnake" "Walk" "Fade"

Chart Summary

Several AOR reporters froze their pleylists for the July 4th holiday; they'll be back next week Meanwhile, MOODYS moved into first place this week, topping all competitors in hots and total reports. PETTY resurged AS SQUIER and VAN HA-LEN held rock steady. FOREIGNER moved up with 93 stations reporting the "Urgent" 12", and 44 raporting the album. FRAMPTON held his own as TUBES inched up. BOC jumped in all rotations while DANNY JOE gained in upper rotations. OZZY regained mediums and hots. WRIGHT and SQUEEZE had a good week for upper rotation mentions. BLACKFOOT's album moved down es stations switched from its FP to LP configuration. placing the act back into an Added category. But look for heavy conversions on this album next week to bring it back up strongly, BALIN inched up as VAN ZANT and VOL JAM climbed. .38 resurged as STEINMAN inched up. ICEHOUSE climbed as CONDOR maintained. FOGHAT debuted with strong adds: watch for a big conversion jump next week. BLANK moved up as PER-RY debuted. VITALE and A'S Inched up. MAIDEN end FLEETWOOD debuted, while Significant Action albums came closest to charting.

MOST ADDED.

1	7/10	7/3	6/26	6/19	6/12
- FOOMAT			0/0	0/0	0/0
1 FOGHAT Girls (Bearsville/WB)		M-0			
"Live Now-Pay"		H-0		1	
2 BLACKFOOT			0/0	0/0	0/0
Marauder (Atco)		M-7			
"Fly Away"	M-10	H-3			
3 MICK FLEETWOOD	69/57	44/44	0/0	0/0	0/0
The Visitor (RCA)	M-11	M 0			
"Rattlesnake"	H-1	H-0			
4 POCO	46/47	3/3	0/0	0/0	0/0
Blue & Gray (MCA)	M-0	M-0			
"Widowmaker"	86-1	H-0			
5 PABLO CRUISE	43/40	0/0	0/0	0/0	0/0
Reflector (A&M)	M 2				
"Cool Love"	H-1				Total I
6 FOREIGNER	44/37	0/0	0/0	0/0	0/0
4 (Atlantic)	M2				
"Urgent"	H-6				
7 PAT BENATAR	24/20	0/0	0/0	0/0	0/0
Precious Time (Chrysalis)	M3			111	
"Fire & Ice"	14-1				
8 BALANCE	19/18	2/1	0/0	0/0	0/0
Balance (Portrait)	M-1	M-0			1
"American Dream"	H-0	H-1	100		
9 JOE PERRY PROJECT	59/17	61/59	2/2	0/0	0/0
Tie I've Got (Columbia)	M-37	M-2	M-0		
"East Coast"	14-5	H-0	H-0		
9 RODS	17/17	0/0	0/0	0/0	0/0
Rods (Arista)	M-0				
Verlous Cuts	H-0		0.00	0/0	0/0
10 VOLUNTEER JAM VII	76/15	78/51	0/0	0/0	0,0
The Various Artists (Epic)	M 45	94 19			
"Mississippi"	H-16	H-6	70/69	3/3	0/0
10 ICEHOUSE	78/15	69/29 M 17	M-0	M-0	0/0
Icehouse (Chryselis)	M 66	H-2	H-1	H-0	
Title	119/14				0/0
11 BLUE OYSTER CULT	M 50	M 24	M 14	M-0	
Fire Of (Columbia)	M 50	H-13	H-3	H-0	
"Burnin"	17/11	14/10	8/8	0/0	0/0
12 GARY O'	M6	MI	M-0	7.	1
Gary O' (Capitol)	HI	14-1	H-0		
13 NEW ENGLAND	25/10			0/0	0/0
Walking Wild (Elektra)	M 14	M-4	M/2		
AANIKILIA AAUG (EIGEMA)	104 (10		1		

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay out is listed.

MEDIUM

	7/10	7/3	6/26		0/12
1 DANNY JOE BROWN	101/70	97/62	90/58		28/0
Danny Joe Brown (Epic)	A-6	A-13	A-17	A-71	A-28
"Edge Of Sundown"	H-25	H-22	14-15	H4	H-0
2 GARY WRIGHT	103/67	98/59	77/52	74/31	56/1
The Right Place (WB)	A 8	A-19	A-15	A-38	A-66
"Really Know"	H-28	H-20	H 10	H-6	H-0
3 TUBES	119/64	128/71	126/74	131/84	123/89
The C.B. Principle (Capitol)	A-2	A-6	A-4	A-6	A-8
"Talk To Ya Later"	H-63	H-62	H-48	H-42	H-26
4 PETER FRAMPTON	119/60	132/66	134/70	141/74	134/74
Breaking All The (A&M)	A-0	A-0	A-0	A-4	A 15
Title	M-59	H-67	H 64	H-63	H 46
5 BLUE OYSTER CULT	119/59	117/24		23/0	0/0
Fire Of (Columbia)	A-14	A 80	A-67	A-23	
"Burnin"	H 46	H-13	H-3	H-0	
S SQUEEZE	80/57	89/52	78/47	74/36	44/18
Eastside Story (A&M)	A-B	A-15	A-16	A-24	A-17
"Tempted"	14 27	H-22	H-16	H-14	H-9
7 SILVER CONDOR	68/56	74/63	63/51	77/52	65/26
Silver Condor (Columbia)	A-3	A-4	A-7	A 20	A:36
"Survival"	H-9	14.7	H-6	H-6	81/60
B JOHNNY VAN ZANT	74/55	83/59	80/60	81/82	
Bound Two (Polydor/PG)	A4	A 6	A-3	A 6	A-13
Tie "Right Or Wrong"	M-16	H-18	H-17	14-13	0/0
8 ICEHOUSE	78/55	89/37	70/0	3/0	070
(Chrysalis)	A 16	A-29	A 69	A-3	
Title	H-8	H-3	H-1	H-0	0/0
9 VOLUNTEER JAM VII	78/46	78/19	0/0	0/0	0/0
Various Artists (Epic)	A-15	A 61			
Tie "Mississippi"	H-16	M-6	*****	48/15	32/4
9 A'8	57/46	61/38		A-25	A-27
A Woman's Got (Arista		A-17	A-6	H 6	H 1
Title	H 6	H-6	H-8 3 95/47		
10 GREG KIHN BAND	100/4		-	A-3	A-1
Rockihnfoll (Bersarkley)	A-2	A 6	A-3 H-45	H-54	H-43
"Breakup Song"	H 63	H 50 56/43			
11 JOE VITALE	55/41		A-12	A 10	A-15
Plantation (Asylum)	A-4	A4	H-7	14.6	на
"Lady On The Rock"	H-10	61/2	2/0	0/0	0/0
12 JOE PERRY PROJECT	69/37	A 59	A-2		
I've Got The (Columbia	A-17	H-0	H-0		
"Enst Const"	H-6 78/35			91/48	82/46
13 MARTY BALIN	A-2	A-2	A-3	AB	A-7
Tie Belin (EMI America)	H-41	11.45	14-37	H-36	H 30
PIONICE	64/38		2.	87/63	86/63
13 JIM STEINMAN Bed (Epic/Cleveland Int		AB	A-2	A-2	A-4
Bad (EDIC/Cinvalatio Iti				44.77	M 99

13 JIM STEINMAN

Bad... (Epic/Cleveland Int'L)

"RGB Drooms"

H-29

THE HOTTEST

New

Entry

Inc n	U		16		
	7/10	7/3			8/12
THE PART PLANTS	144/129	155/133	162/116	161/116	165/81
MOODY BLUES					A-10
Long (Threshold/PG)	04.95	14.21			M-64
"The Voice"	139/126	147/138	154/142	164/148	163/152
TOM PETTY		A-0	0.0	A-2	A-0
Hard (Backstreet/MCA)	44.43	A4.0	06.12		M 11
"Women In Love"	428/922	165/133	156/144	184/138	162/135
JOE WALSH	A-0	A-O	A-0	A-0	A-0
There Goes (Asylum)	M-16	M-22	M-12	NA-26	M-27
"A Life Of Illusion"	#90M07	124/104	133/102	138/111	134/97
BILLY SQUIER		A-1	A.2	A-0	A-3
Don't Say No (Capitol)	A-0	M 29	M-20	M-27	M 34
"The Stroke"	M 23	434/101	133/100		142/102
VAN HALEN	117/91		A-1	A-0	A-2
Fair Warning (WB)	A-0	A 0	M-32	M-36	0.0 30
"Mean Street"	M 26	M-25	113/91		135/106
B PHIL COLLINS	86/70	117/86		A-0	A-0
Face Value (Atlantic)	A-1	D-2	A-1	M-23	M-29
"In The Air Tonight"	M-25	M-29	M-21		145/120
7 SANTANA	101/69	129/94	126/98		A-0
Zebopi (Columbia)	A-0	A-0	A-0	A-1	M-25
"Winning"	M-32	M-34	M 28	M-20	134/45
8 PETER FRAMPTON	119/59	132/67	134/64	141/63	A-15
Breaking All The (A&M	0.4	A-0	A-0	A-4	
Title	M 60	M 66	NA-70	M-74	M 74
9 JEFFERSON STARSHIP	78/54	84/59	105/63	126/76	128/77
Modern (RCA/Grund	A-0	A-0	A:1	A-0	A-0
"Stranger"	84-24	M-35	M-41	M 49	M 61
O TUBES	119/53	128/52	126/48	131/42	123/26
The C.B. Principle (Capitol	A-2	A 6	A-4	A-8	A-6
"Talk To Ya Later"	M-64	M-71	M 74	80.64	MIRD
O GREG KIHN BAND	100/63	100,50	86/45	109/54	107/43
Rockinnroll (Beanrkley)	A-2	AS	A-3	A-3	A-1
"Breakup Song"	M-46	M 63	M-47	M-62	M-63
11 OZZY OSBOURNE	85/51	83/45	85/47	101/44	
Blizzard Of Ozz (Jet)	A-1	A-2	A-0	A-0	A-2
"Crazy Train"	M-33	M 36	M-36	M 67	M 64
Crazy Irain	74/49	104/78	115/83	130/96	
12 GEORGE HARRISON Somewhere (D. Horse/W		A-0	A-2	A6	A 80
"All Those Years Ago"	M-26	M 20	M 30	M 30	84-16
All Those years Ayo	119/46	1	84/3	23/0	0/0
13 BLUE OYSTER CULT	A-14	A 80	A-07	A-23	1
Fire Of (Columbia)	M 69	M-24	M-14	M-0	
"Burnin"	#6/4J	84.68	113/83	126/96	140/111
14 WHO	A-0	A-0	A-0	A-0	A-O
Face Dances (WB) "Don't Let Go The Cost	100	M 28	M-31	M-30	M-29

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

A BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.



BLACKFOOT

Marouder (Atco)
"Fly" "Searchin" "Rattleenske"
"Morning," 77% of our reporters on it.
Total album reports; 116. A.86, M.22,
H.10, Chorted this week at number 17.

FOGHAT

Girls To Chat & Boys To ... (WB/Boarsville/WB)

"Live" "Wide" "Close" "Driver." 64%
of our reporters on it. Total attum
reports: 98. A-90, Mi8, H-0. Debuted
this week at number 30.



п	1	
-	POCO	
-	SPLIT ENZ. "Step" "Act"	
	DIESEL W	
	JIM MESSINA	Messina (WB
	PABLO CRUISE	Reflector (A&M.
	JOURNEYWho's	Crying Now (Columbia
	"Jessie's"	orking Class Dog (RCA
	STYX	Paradise Theater (A&M)
ı	"Mercury" "Lady"	El Reyo-X (Asylum) Total: 34. A-0, M-29, H-5.
I	SPIDER Between "Long" Title	n The Lines (Dreemland)
1		

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of sirplay. They may be either still on the rise, or former National Air play/40 but received.

Significant Action JAZZ ON ASR

	1	
	1	P. METHENY/L MAYS As Falls Wichita (ECM)
	2	DREGSUnsung Heroes (Arista)
	3	KITTYHAWKRece For The Oasis (EMI America)
	4	JOHN KLEMMER Hush (Elektra) 7/tde "Frea"
	Б	LEE RITENOUR
	6	ROSS-LEVINE BANDThat Summer(Headfirst)
j	7	TOM SCOTTApple Juice (Columbia)
	8	DAVID SANBORNVoyeur (WB)
	9	MILES DAVISThe Man With The Horn (Columbia)
	10	BRECKER BROSStrephengin' (Arista)
		Various

These albums received significant sirplay reports this week but did not char on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming the album's preferred sirplay cuts are listed.

REGIONAL AGR ACTIVITY



HD: ELLEN HEATMEN

In ACL OUT (Avg)

"I'vy largy"

"I'vy largy"

"I'vy largy"

DH-CA COME | Index | I'vy |

DH-CA COME | Index |

DH-CA COME | Index |

DH-CA COME | Index |

ECO D DUM MEET |

ECO D DUM MEE "Janny"
-SAD CAPE (Sigen Sang)
-LOOK

Albany

HDLLY & THE ITALIA (Epic) 9 Delow Zero (AAM) -CHAMPS (I.R.S.) -CTOLOMES -GD-GD'S (I.R.S.) -00-00'S (F.B.S.)

Hottust A. DEL...

Hottust A. DEL...

SUREQUESTER



RDDS (Arlsta) FOLHAT (Bearsoft) a/MB: "Lie Now-Psy." HEM ENGLAND (Elestra) "DDT" -JOURNEY (Co) web(a)

OZZY DSBOURHE (Jur) MHO 1851 JOE 117ALE (Auy)um) JIH STEIMAN (Epic/Cleva, Int) APRIL WINE (Capital)

APRIL WINE Comptol3

HOTELS TO METTY & THE ...

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HOTEL



Allentown 215-694-0511

FO: ETH COMEY MD: CIHOA HOLT

MALANE, I CONTROLL (Baser Kiny)
Medium
Mediu

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ROTEST OFFEDERODY (Egic)

FOOD IT LEST HERE

ROTEST HERE

RODOT BLUES (The Washel M/Polyd)

Ton Sever

As south (see Control

Section 1 (Asylun)

Section 2 (Asylun)

Section 3 (Asylun)

Secti



YOU GOT ME FLOATIN': That's WMMR/Philadelphia MD Joe Bonnadonna pictured partially submerged in a flotation tank. He broke a Guinness record for "floating" to raise money for a drug rehabilitation center.

MOST ADDED

FOGHAT Girls To Chet_(Bearsville/WB)_ 25/24

BLACKFOOT Marauder (Atco) 29/23

MICK FLEETWOOD The Visitor (RCA) 17/15

POCO Blue & Gray (MCA) PABLO CRUISE

Reflector (A&M) 7/7 Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that

98 Rock

added it this week

PO: CHUCK OUCOTY ON: TY FORD

Madium

GANNY DE BROWN (Epic)

GRIGH KINN MAND (Bowarkley)

TUBES (Capirol)

DIESEL (Hogmacy)

SQUEEZ (AMN)

RETER FRANCION (AM)

RETER FRANCION (AM)

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WANT

Binghamton 607-772-8850

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PABLO CRNISE (AABI)

FORMAT (HECTEVILLE/MB)

HIGH FLETBYDDO (RCA)

RODS (APLISTE)

POCO (RCA)

JANIS (AR | EQLUMBLE)

-FRANKE,... -ROCK-DUTS

CHILLERIAN (B)

-GIBD YAMMELLI 1AF-STE)

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MOTTERT 38 SPECIAL FARMS PHIL COLLESS (ATTENTS RICH SPRINGERED SECA OZET OSBORME (1875) STELLY SQUIET (Copito) LOC MACS (Labylon) HODOT BLUES (Threshoft Competity of the Copito) COM PETET & THE ... (Sac bas From York A) VAN HALEN (cd) d UNREICHEE (A) and E)

Baltimore 301-889-0098

10/10

| BOD1 | ELL'19 CHEMONS | Table | Tabl

WOZ

I've Got The R'N'R...(Columbia) 20/15

POPPOST
TUBES (Cog (FO))
TUBES (Cog (FO))
TUBES (Cog (FO))
TUBE (TYP A THE ...
(Backetrest/REA)
TRUDY DULES (The cop (FO))
REDOT DULES (The cop (FO))
TRUDY COMMENT (COMMENT)
TRUDY COMMENT (COMMENT)
TAN HALEN (ED)
TRUDY (COMMENT)
TRUDY

Boston

GREG KIHN BAND

MEDIUM

A Woman's Got.. (Arista) 19/17

Danny Joe Brown Band (Epic) 25/16

DANNY JOE BROWN

JOE PERRY PROJECT

Rockihnroll (Beserkley)

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Boston

MODITY LATE, U.S. STORY P.

KASANTICS STORY P.

KASANTICS STORY P.

KASTOR CO. STORY P.

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PD: AND F BEAUBIER ND: TED EDWARDS

THE HOTTEST

MOODY BLUES Long, (Threshold/PG) TOM PETTY & THE HEARTBREAKERS 31/28

Hard...(BackstreeVMCA) 29/26 JOE WALSH

There Goes The. (Asylum) 28/25 BILLY SQUIER 31/22

Don't Say No (Capitol) VAN HALEN Fair Warning (WB) SANTANA

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

23/19

i-95fm

Zebopi (Columbia)

RIN CAMES & HATE SEN! Americal

Added FORELOWER (APTONTE) PAT DEMATAR (Corynolls) FOGALT (Boorsville/WD) DIESE, (Regency) =dOURSEY (Columbia)

Medium ADE PERRY (Columbie) MEM ENGLAND (Elmhyra) JIM STEIMMAN

(DE) Americal
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MOTION
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JOE MALEH (Assum)
JOE MALEH (Assum)
JOE MALEH (Assum)
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MOLOT BLUES (Threshold/Polge)
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MOLOT COLLING (ME)
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JOHN JOE MOLOT (ME)
JOE FIRM JOE (ME)
JOE MOLOT (ME)
J

WECM Claremont

PARLO CRUTS: Inno"COD (cor Red (o/Afiant));
who withing IRed (o/Afiant);
Paloo Boy"
R IER Tobs IN. Stones/EMI A]
Lists
BIGS FLEETWOOD (RCA)
-Reffleenman..." BLACIFORT (Arco)

MADE OF THE STATE OF THE STATE

-DUICE MENTON (Cop(no.))

NOTWISE TO A DR. ...

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NOLLS STARTON (see no. 1 no.)

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NOLLS STARTON (see no. 1 no.)

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NOLLS STARTON (see NO.)

WCC AM/FM Hartford 203-549-3458 AC CORT (Ga umbla) COUNTET PAIL PAYTON COUNTET AND THE (ED) AMOUNT (Ca) COUNTET AND THE (CB) COUNTET A

And U. A DT (APCD) STATE COLUMN 10 (Deer sviits/MD) No. Now-sviits/MD) No. Now-span Pale Boy" Not Art Front CA1 (Deer sait) No. Art Front CA2 (DA2) (DA3) (DA3)

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VBAB 102.a

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E BUTT "East Com?"
F ESS (AAAH)
FT ESS

IN OR BUCHBARN

-BLOTTON

HOTTENS

TO THE STORY TO THE STORY

Jaga

Long Island 516-485-9200

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DI BARRY GRANT

Added 41GA FLEETWOOD (RCA) Plieta A Thinas "Mark A Thin..."
"Sarry...Moop y"
"CEMOMS (Chrysolis)
"Boo leverd" "Walls"
BLAERFORT (Arco)
"Searchin!"
SAMERE (AAM)
"Tempter"

Modium UhiOH (Portrait) "Malketeat Us" "ICE MASON (Golumbia) SILVER CONDOR (Columbia) FROM HAY ZANT... (Polymor/YolyGro) FETER FRANCTON (1864) "Diammer.lus"

Long Island

Single

SHIPS (Local)
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FOCE (Golumbia)
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Singles

WPLR

New Haven

SANTAN (Columbia) STEW (HYDOD) file land sho (sh) TTER PRAMPTON (AAM) SILLY SQUIED (Capitol) Owder ADD SHOWN (Epic AC/DC (Artiseric) ADDS PRICET (Columbia) PRIL (CQL) (SINT) (Epic/Clawa, 1872

RUSH IMprowry/PotyGrall -FOREIGNER (Atlantic)

New York

212-986-7000

CLASE (E)(2)

FORTH ATT & THE ...

FOR PETTY & THE ...

SOME CRE (AMP)

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Jasil Rone

Singles

SSEL

Added BLACKFODY (APCO) FUGNAT (Bow wille/MB) BALMACE (POTYOLE) POCO (MCA) HICK FLEETVODO (MCA) ARTHUM LEE ALTHOUGH TEE

**AUMERT FCO Jumins Market Van Merket Van Merket Van Merket Kanton (m.C.) Gert Hellengel St. LT Gelz FLAMS) PROMOD (James Food Van Jumins Van Ju

WENT

PD: SCOTT MUNI MD: BERNIE BERNARD

A-GORD (COLUMB (a) FORMY (MARCH COLUMB (a) FORMY (MARC

WPLJ 95.5

PO: LARRY BERGER NO: DUROTHY SANTURES

Madium VAN HAZEL (MB) G. HARRISCH (Derh Horse/MB) SPLIT RICE (AAAH) ETON (CORN (Geffen) GZY OSBOLINE (Jet) GREE KIRD SAHD (Boserhin) TURES (CORN (FO)) HORRISCHER (ATIANTIC)

LECTOR TOTAL
TORREST TO A CONTROL TO THE CONTROL THE C Jugz

Philadelphia

215-668-9460

NOWER (AM)

NOW THE A THE ...

CHECKSTYCE / THE AME ...

CHECKSTYCE / THE AMERICA

AND IN A SOUTH CONTROL OF THE AMERICA

EATO U.S. DOODS (EMB America)

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AND TO MALIN (DB) AMERICA

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AMORT MALIN (DB) America)

AND CAFE (Sven Song)

New York 212-887-7777 88070

WYSP 94 ROCK

POI DICK HUNGATE

Added BLACRFOOT (ATCO) HICK FLEETHODD (RCA) POCO (BCA) RANDY HANNAMERS (BD) BILLY GLERN (SUN) JOE PERNY (GD) JUNE (S STATES (BOAR OWN N)

Medium

(C)MOSE (Chrysells)

(C)COLumbia)

(E) (RCAND (E)entra)

Jazz

(02E) MDM

PO: DAVE LANGE

FOCHAT (Beers + 171 m/m MALANCE (Portrait) 1900 MAIDEN (Nervest)

"Gut Together"
OZZY OSMOARNE (Jet)
PETER FRAMPTOM (AAM)

my Ten FrankPTON (AAM)
Tiplis
Jim STE(MAA)
45 (Arisha)
A5 (Arisha)
SELFDE CORDON (Corumbia)
GARRY JOE BROWN (Edic)
"Edys/Sundown"
ADE MERTY (Columbia)
"Ent (South)

Pittsburgh 412-562-5900

HISK FLEETWOOD (REA)
"Rentius mee..."
WELNETEEN JAM VII (Epic)
"Bississississi"

Electrical (ACA)

(B)

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WPDH FI

m POS MIKE HARRIS MOS STEN SCHARTZ

Added BLACFOOT (Arco) For 8 lag*
FUlly Away! "Nood Ror 8 lag*
FOOMS! (Boor v.) I for 80 lag*
FOOMS! (TAME)
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FOOM -PRODUCERS (Portrait) -JOSH ATT (Bos-Yeels) -BLOTTO

GROTTO

Next III ADMINISTR (O'Um Say)
DISEL (Requescy)
III SEL (Reques

WCMF LIVE 96 RXKI

THIP REED

Added RODS (Aristal Mew DMGLAND (Elektral) BLACKFODT (Arco) WICK FILETHOOD (RCA) FOGMAT (Bearstille/MB) POCO (ECA) FOGMAT (Bearstille/MB) FOME (GREE (Aristal) PAT BEMATAR (Chryselis) POINT OLAMS (MCA)

Modium BDC (Columbio) TUBS (Captrol) APRIL HINC (Captrol) 36 SPECIAL (AMI) BROBUS (Ariola) DAYF (DRUNDS (Sean Song)

Singles None

REDOT GLUES ITH PERHOL APPOLY
ADAM AND THE ANTS (Epic)
BILLY SQUIER (Comitte)
DAVID LINDLEY (Any) (m)
DAVID LINDLEY (Any) (m)
DAVIT JOE BROWN (Epic)
PHIL COLLING EARLINATE)
SQUEEZE (AMR)
JOE MERRY (Columbia)

Hottest 14M (ME) ME SECONDER (ME) CONTROL (M

Jess

92MJO PO: TON HUNTER NO: OREST

"Seerchin" "Fly Aut FOGNAT (Beers : 116/8 "Live Nou-Pey.:" ,000887 VAN ZANT... (Polydor/PolyGre) "Right Or Wrong"

PD: CHRIS MORTON MD: BEN SMITH

Added (CEMOUSE (Chryselis) 11010

Medium QAMBY JOE BPORM (Epic) ELTON JOHN (Getten) JIM STE HMAN (Epic/Clove, Int) SQREZE (AAM) CARY WRIGHT (WS) BLACKFOOT (Atco) deb (WS)

Scranton

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93%

POI ED LEVINE ASST, POI ANT DANGERN

Modition
ADDREST VAN ZAMT...
(Polyster/Polyfors)
DAMNIE ZE BORON (Epics
198 CAMBES & MYTE
(ZEI America)
BILLY SOLITO (Copitol)
JES SYTHMAN
(Epic) (Cleven (AT)
DOS (PETT A. 198 ...
(MODITION OF TOTAL (AT)
DOS (MODITION OF TOTAL
SOLITO (CAMPILM)
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SOLECTE (AAM)

SALES INDICATED

-00 -00 'S (1 mls.)

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Total PRITE

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Poughkeepsle 914-471-1500

Rochester 718-288-3200

Singles QD-QD'S II.A.S

Rochester 716-232-7550 RICK SPRINGF/ELD (RICA)
SOURZEC (Adde)
"Tempt reg"
15 SPC(144, (Add)
TURES (Cap) to 1)
"Est To Yo.."
ACK YITALE (Amy)um)
"Lody...Rick(Add)
SPC(164, (Add)
TURES (Cap) to 1)
"Est To Yo.."
SE YITALE (Amy)um)
"LOG (MS)
SPC (MS)
SPC (MS)
SPC (MS)

Added BLACKFOOT (Afco) "Smerchin" "Fly Assy"

AC/DC (Arthwric)
Title
DAMEY DOT GROWN (Epic)
Title
Ti

107

INDEPENDENT OF AMERICAN CONTROL OF AMERICAN CO

Bone Hone

Singles

TITIO SILVER CONDUR (Columbia FORMAT (Beersville/40) 800 (Columbia) PAT BENATAR (Chrysells) »JOURNEY (Columbia)

PHIL COLLINS (Attentic) OZZY DISSOURIE (Jet)

HighTail Total PEL...
(Decastrost/SEA)
SCENEST (Asylum)
SELLY SOUR (Coglytc)
SEDOT SELLY SOUR (Coglytc)
SEDOT SELLY SOUR (Coglytc)
SECTION (ASW)
THESE SECTION (ASW)
THESE SECTION (ASW)

ALL PRINTY (Corumbia)
DEFID ADMARSH (Blue Say)
THES ACAS (FOI)
A'S (AF-107x)
ICHDIAE (Coryunita)
RETER FRANTON (AAM)
ACRESON (AAM)
ACRESON (AAM)
ACRESON (AAM)
ACRESON (AAM)
ACRESON (AAM) A-deed BLACIFORT (AFCO) HOUS (AFTSTA) (HOUS HAIDEN (Herwest) Huttest PHIL COLLINS (AFIGNT)C3 95 SPECIAL (MARK HODDY BLUES (Threathold/Pol-CEIV SHOUNDER (LIMT) UNITED ANN VII (E)C1 UNITED ANN VII (E)C1 UNITED FOR FILL SHOUL SPECIAL (ECA) GREG KINN BAND (Bosorh)ey)

Bank Singles

Syracuse 315 682-9538

Syracuse 315-472-9797 STYX (AMI) LOVERBOY (Co) umbin) That Tanite* G. HARTSON (Dark Hor DOMES INIS INCAT -BLACKFOOT ERFCOR

PD: HDHIE CASTLE HD: TOH HAST

"APAT GENERAL COMPANY
MAN COMPANY
PETER PROPERTIES (ASAPT)
BOOK (Columbia)
DANNY ADD (SHORM (Eptc)
"Sopy*Sunderland
TOMS (Company)
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Singlet Mone Toronto

418-987-3445

-BLKE DOT (Africa)

WHITE TO THE TO T

QK UNITESHAGE (M)rage)
HENRES (Local)
JOHN FOXO
SILYER COMDON (Columbia)
HENRES (Local)
HENRES (Marvers)
TRENHET (Marvers)
UNION (Parrell) POI GARY SLAIGHT NOI BOB MACKONITCE Added Callumb la 1 (Callumb la

Jogg

NOTTHER OUT OF THE STATE OF THE Nation Title Title State (Becketreet/NGA) SQUEEZE (AMN) -FORE (DNER CATIONTIC)

Utica-Syracuse

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315-797-0803
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Ja ga Benelli Singles Hone

M WOUR

PD: DALE EDMARDS Aeded FOREIGNER (APIentic) BLACKFOOT (APC) SAVOT MACHINI (Accord/To FOGMAT (Beersville/MB1 -JOURNET (Columbia) -SAO CAFE (Seen Song) -ALEC STAR

Jest Levine BAND (HoodErrst) DAYE GRUSIN a GRP (GRF/Alafa) SADAD WATARABE (Inner City) TELURU ACCESTS (MB) JACO PASTORIUS (MB) MENAN AUGE (HoodErrst) BERT LIOOM (Inner City)

Washington, D.C. 703-534-0320

PD: GARY CHASE HD: MARTY DENEYSEY

Added POINT BLANK (NEA) *Bross Ny Heart* JOE PERRY (Columbia) 18rose my JOE PERRY (Cotum TITE - JOURNEY (Cotumble)

Medium
DANNY JOE BROWN (Epici
TURES (Capitol)
SQUEEZE (AMM)
IRON HAIDEN (Marvest)
JOE VITALE (Anylum)
BLACFFOOT (ARCO)
FETER FRAMPION (AMM)

Norther to the book of the should be seen to be should be seen to be should be seen to b

SEA! Singles Hone

DC 101 Washington, D.C 202-828-9932

PO : DAVE SPORE FOGMY (Boorsella/M)

Head to PETTER FEMORITOR (ADM)
DEC VITALE (Applyon)
DEC VITALE (Applyon)
TOLUMITED AMP 101 (Epico)
DAMPY ADD BOOMS (Epico)
DOUGH ADD BOOMS (Epico)
DOUGH EVEN BADDO (Devembley)
POINT DELANG (MCA)
JEDON UNICON (MCA)
JEDON UNICON (MCA)
TRUES (COLUMN)
TOURS (COLUMN)

Head Late

Head Late

(Backs W energy MEA.)

(First For MEA.)

WERI-

FM 194

PD: LETSSES GALLHAN

MOTHER SELLES (Throubold/ TOB RETTY & THE... (Auchstrony/MEA) MUSH Direct ory/MelyGra) 202 MALSH (Anylom) ANN HALES (ME) SELLY SQUER (Capino) 3 SHELLY SQUER (Capino) 3 SHELLY SQUER (CAPINO)

Jogz Hone

Singles SANTAMA (Columbia) STEVE WINNESD (Leigne) JIM STEVMAN (Epic)

West Virginia FM105 304-722-3308

"Winning"
36 SPECIAL (AMI)
"Fantosy Girl"

Whathers Girl'

MINISTERS AND STATE STATE STATE AND STATE

MINISTERS AND YIL (\$2 cc.

YILLES AND YILLES AND MORE YILLES AND YILLES AND

Singles

Westerly 401-596-772

VAPORS (LIBERTY) -LOOK -LENG LOVICH (STITT) -BLINEY & HEAVIES (LOCAT) -RID MERRACCO (LOCAT)

ATE for is an instantife (Arientic) a service of the control of th

Jezz ELTTYNNEK (DI) America) DANO SAMDON (EB) LEE RITENOUR (Elektro) KELL'S ETHRIOX (Inner City) TON SCOTY (Columbia)

Singles MAAF

Worcester

PD: DAVED BERNSTEIN ND: ROB BARNETT

ELTON JOHN (GATTAN)
ORNY D'COMISSION (CAPITO)
HISTHORME ASH: (BEA)
ORNY ECHTUNOS (Swen Song)
YAN: HALLEN (HB)
HILLY & HEATERS (Alifa)
HILLY & HEATERS (Alifa)
HILLY & HEATERS (Alifa)
LES DUBER (GOI umb (a)

Added READS (Arless) BLACKFOOT (Arco) FORMAT (Meersville/MB) CARY WRIGHT (MB)

HOTTENT TO THE ...
COMMENT OF THE AND CONTROL OF TH

Juzz 51ng1**

Wrock GREG KI-W BFAD (Dobor+ley) TUBES ICHW|TO|] MART BALIN (IMI AMM)(CS) ZHOWN TAN ZANT... (PO)450/PO|FFE) +ALAM PARSONS PROJ, (Ar)+4+ TELLIAM GON TON "felg fice"
**CAF FUF ETHODO UNCA:
"Bels A felgen..."
"Raftioneda..."
"Laftioneda..."
"Laftioneda..."
"Laftioneda..."

NUTTON T AC/OT INFORMATION BECOMES THE WAS BECOMES TO THE TENTON TOWN PRETT & THE ACCOUNTY FEAT INCOMPTENT TO THE ACCOUNTY FEAT BLACKFOOT (N'EQ)
"More color" "But let no or "
" (y Avay"
" (y Avay"
" (low or)" low (b) "
" (low or)" low (b) " (DOENATORY/PCA)
SANTARA (GG LONG)
SALET SQUIER (CARPTOL)
PRILL CORLINS LPAIRANCE
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LORLING LAMP)
AND HALDEN (LORLING LPAIRANCE
(L Title

UART WHICHT (WHI)

**Corn fa Rose"

**Mania(ED JAN (I) (Epic)

**Mania(ppin ",, Aim who"

**CORLORDE CATION (C)

SINGTON

STATE OF THE PROPERTY OF THE PROPERTY

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Atlanta

Jegg

سيييين PUT GLENN STEWART

Addd BLACHFODT SATCOS "SawrCRIA"" "Fly Avay" "Sapa Morning" ICENOUSE IChrysells? "Walls" FORM T (Doer or \$110/40)

Medico 115 (Aristo) SQUEEZE (AAM) FURES (Copffol) politismus (Mirago | 10,000 to 10,0

Augusta 404-722-1302

CAMPY OF BROWN (Epic)
OLIVITED ANN VII (Epic)
OLIVITED ANN VIII (Epic)
OLIVI

MOST ADDED

BLACKFOOT 30/24 Marauder (Atco) Girls To Chat_(Bear wille/WS) 23/22

13/12

12/11

MICK FLEETWOOD The Visitor (RCA) POCO

Blue & Gray (MCA)

PABLO CRUISE 9/9 Reflector (A&M) Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week. MEDIUM

JOHNNY VAN ZANT BAND Round Two (Polydor/PG) 24/19 DANNY JOE BROWN Danny Joe Brown Band (Epic) 26/18 TUBES 24/18 The C.B. Principle (Capitol) SILVER CONDOR Silver Condor (Columbia) 16/15
BLUE OYSTER CULT Fire Of Unknown...(Columbia) 23/13

Two numbers follow each album livis tumpers total gumber of Southern stations playing the album this week. The second is the number of those stations who reported it in medium cotation this week.

20/13

ICEHOUSE

Icehouse (Chrysells)

THE HOTTEST

TOM PETTY & THE HEARTBREAKERS
Hard... (Backstreet/MCA) 29/26 BILLY SQUIER Don't Say No (Capitol) VAN HALEN 28/26 28/26 Fair Warning (WB) MOODY BLUES

Long... (Threshold/PG)
JOE WALSH There Goes The...(Asylum) 28/25

29/25

Two numbers follow each album title. The first represents 1944 number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Beaumont 713-727-0229

TR COMDON (Columbia) ofine" PARKONS PROJ. (Artera)

"Time"
SQUIETE (AAA)
"Time" (AAA)
"Time" (AAA)
"Time" (AAA)
"AAA" (AAAA)
"Sar', Hight"
"LOTHOOT LIFE (CO) umble)
"Hid is No?"
LART WELCOT (MB)
"Manify house"

205-870-9900

SQUEET SAME PETER FRAMPTON SAMES BUE SCOTUMBIAS -FORTSCOTUMBIAS -FORTSCOTUMBIAS

"-"ONI TOWN (AT (W))

"OTTAKE"

DILLY SQUILD (Copinal)

MON (Marcoly/Polyre)

MON (Marcoly/Polyre)

THE MON (MARCOLY/Polyre)

THE MALE (MARCOLY/Polyre)

THE MALE (MARCOLY/Polyre)

THE MALE (MARCOLY/Polyre)

THE MALE (MARCOLY/Polyre)

SAFICIAL (MARCOLY/Polyre)

SAFICIAL (MARCOLY/Polyre)

C. MONITON (Dave Nersydd)

C. MONITON (Dave Nersydd)

ONEY NOT (MARCOLY/Polyre)

DEMONS (MARCOLY/Polyre)

DEMONS (MARCOLY/Polyre)

ICEMOUSE (Chrysel)a)

Charlotte

704-392-6191

TUBES (Cap) to 11
GARRY JOE HROWN TERIC
GARRY SHI (DHT TUB)
1HOR HA (DER (Horrowt)
00001 (E. N.) SHEA)

Noffees MD00F BLUES IThreshold/Pol Phil COLLINS (Atlantic) JUL BALSH (Asplum) - child (Copinol)



MOT BATE CONTRA

-OLAC -FOOT (A FED) -FOR (GAME (A FED) -FOR OOLER (ME+)

TRACE (§ Proced)

TOTALE (§ Proced)

TOTALE (§ PROCED)

TOTALE (FROM THE FROM THE FR DILL MEAT (Liberty)
POINT BLANK (MEA)
"Ricolo"
GART U.S. BONDS (INI Septice) Jozz Mane Single: Birmingham

FOLO INCAT

Madium

AL/DC_(101 (ant (ant (c)))

AL/DC_(101 (ant (ant (c)))

APORET + Ant (Aut)...

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Site in breadon (free part)

Performance (free part)

DC_(100 (AL)) (free part)

DC_(100 (AL)) (free part)

DC_(100 (AL)) (free part)

COLD_CUSTER_(free part)

TURNS_(COLD (free part)

WROO PD JIN BALLAR!

Added
PDC0 (ME) (
FOURAT Theore - 1116/MB
FOURAT (Columbia)
BLACH ODT (Arco)
BDC (Columbia)
BDC (Columbia)
BDC (Columbia)

Sion

PD: 808 FAZ::) MD: CHARLIE PALMER

MDI CHARLIE PALMER
ACRAS
FORE UNER CEPTURETE PALCE CHARLES
FORE UNER CEPTURETE PALCE
FORE UNER CEPTURETE PALCE
FORE CHARLES
FORE UNER CEPTURETE PALCE
FORE PALCE
FORE

Corpus Christi

NOVA 1×11

Singles

RICH SHRINGFIELD (RCA) SPLIT ENZ EAM) DARE EXMANDS (SHIM SONO DARE ECHANOS (Seen Song) BILLY SQUIER (Capito)) GREG RIMS BAND (Been Riey)

ORIG RING CAND TREAM ((v))

***OFFICE TO A TO ...

***OFFICE TO A

JAEZ BOMB Y MPODA (GRP/Ar(ata) CHICK COMEA (40)

KZEW

PO: FOW GMENS MD: JANES DOLAN Added FOUNAT (Basils+(*)e/4B) BLACKFOOT (ATCO) KUDS (Arjets) -FOR[(GARR (AT)ent)c)

Marian

ALFRESON STARSHIP (SEA)

COPROBLE (Or yearin)

ACT STARLE (Freshim)

FILTER CORRESON

FILTER CORRESON

FILTER FAMORYON (ADMIN)

FOR THE FAMORY (FRESHIM)

FOR TH

Dallas 214-748-9898 CREG RIMM BAND (Buteraley POINT BLAME (NGA)

For indict van.

500 MINDOT (COLUMBIE)

COMMINT & DELLA .

100 MINDOT (COLUMBIE)

700 MINDOT (COLUMBIE)

701 MINDOT (COLUMBIE)

701 MINDOT (COLUMBIE)

81 SMECTAL (CAMBIE

800 MINDOT (COLUMBIE)

81 LT SQUIET (COLUMBIE)

81 LT SQUIET (COLUMBIE)

81 LT SQUIET (COLUMBIE)

81 LT SQUIET (COLUMBIE) Juzz None

Singles None

KTXQ ALBUM ROCK PO : TON CHENS

Action FORMAT (Bear sulling/db) SUREZE (AAM) (Branch Bear) (AAM) AND FERRY (Columbia) AND FERRY (Columbia) AND GROUND (Blantys) (Blantys) FORE (Bear) (Flantys)

FORE COME (ATECH 12)

WAS TOOL TO BLUE STOCK TO SHAP (BLA)

##FFRICH STOCK TO SHAP (BLA)

##FRICH SHAP

##FRICH

El Paso 915-544-8884

Dallas-Ft. Worth

de da Singles

The Q POL MEIN MICHAEL MD: ROB ROMAN

Added FOGMA! (Bearsoll) a/48) "Live MouvPays," MODS (Ariste)

Modium (DRBNT YAN ZANT,... (Polydbe (Polydra) (E.TON ADNA (Goffen) "Br 4+1 ng/Burs!" ONIOST ADL BROWN (Epic! "E ops/Sundown" POINT BLANK (HEA! "Micole" "Nicole" 0227 0980Ung 13et) AC/DC (Atlantic) AC/DC (Atlant(c))
111a
PETER TRANSTON (AAM)
TITIO
HOD (MB)
"Dally Records"
Thom"+ ...Com*+
ADMR NRD THE ARTS (Ep)c)
SHORES (Artole) Jist MESSISM (MB)

DOTTON

DOT

Ft. Plerce

Gainesville

904-378-3806

96 Magic

305-484-1401 305-484-1401

***OTTEST
GART U.S. BOXIGS (BRI Americal)

DISSE, IRagementy
DRESS (Friste)

RESS (Friste)

***CONTROL (Compatile)

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***JU PD: CHRIS REVERS

Added BLACKFOOT (Anco) FORMAT (Bearsville/ FORE(GRER (Attention UNION (Portrals) PABLO CRUISE (A&M)

PANDO CRIVING

PAT TO MY PAN (COP WAS (1)

PAT TO MY PAN (COP MY PAN (1)

PAT TO MY PAN (COP MY PAN (1)

PAN (COP

PO: RAFE, MAUFFMAN MD: GARY SHERBAN Tabliannian (Indiana)

Worthis Tom Felly & Dog ...
(Dasastreet/KA)

JOE WASH (Anylum)

FOOD BLUS & Threator (AFO) (AFO) (AFO) (AFO)

FOOD BLUS & Threator (AFO) (AFO)

FOOD (Indiana)

FERRA FRANCISCO (ARO)

Association (Arco)
BLACKFOOT (Arco)
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Total (Arco)
Partitionate "Fly Accs"
Total (Arco)
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Partitionate (Exploring
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THE BOY REST & HETT (BP1 America)
OIST BLANK (GCA)
OIST BLANK (GCA)
OFFERSON SINGSHIP (GCA)
AFFERSON SINGSHIP (GCA)
ON ANTIAN (GCA)
OFFERSON (GCA)

Singles None

PD: CHRIS MILLER ASSE, PD: MICHELE HOBINSON Added FOGMAT IBnors: ||| 1e/eB BLACHFOOT (ATCO) HICK FLEETHOOD (BCA) RODS (Arista)

0

HOUSE PRAMPTON (ALM)
GAT WHIGHT (WE)
GAT WHIGHT (WE)
CAT WHIGHT (WE)
CAT WHIGHT (WE)
CAT WHIGHT (WE)
CAT WHIGHT (WE)
CHOUSE (CON WELLE)
GUITER (WE)
COUNTER (WE)
CO

Houston 713-526-4591

Jazz RDSS-EXTING BAND THOMSFIRS LDNN RLEWERR (Electra) WANTE LDNN CONTROL (Innor CIP) BANDS WATERS (Innor CIP) BANDS WATERS (INNO CIP) BANDS WATERS (INNO CIP) BANDS WATERS (INNO CIP) DAVID WATERS (INNO CIP) TOM SCOTT (GGI-MEN) TOM SCOTT (GGI-MEN)

SSA N Singles



ROLL CALL: The KFMX/Lubbock airstaff used its recent frishee and kite flying exhibition to group for a staff picture. From left to right are Michael McManus, PD Bo Jagger, Allson Wright, Bobby Trebor, and MD Domino Rippey

K94 KSMB Lafayette

PD: AT MALAGEM ASST, PD: SCOTT SEMENAVES Added BLACAFOOT Extun) INCH MATCH (Marson) FOLDAT (Mass as 11 (a/MH) SQUEET((AAM)

"Mississippi" SAIT MRIGHT (MS) JIM MESSIMA (MS) JIM STERMAN alogo a

None Singles None

PD| GARY DIACH ASST, PD| DAVE MUSERALAUS

Jim Sir (Man)

(Apric/Clare, Int)

RETER FARMFION (ALM)

LITON JOHN (GETTAN)

PALTE RRZ (ALM)

SILTON JOHN (GETTAN)

PALTE RRZ (ALM)

SILTON JOHN (GETTAN)

SILTON JOHN (GETTAN)

SILTON JOHN (GETTAN)

SILTON (ALM)

SILTON (ALM) LRS 102

Lexington 806-252-6694

Louisville

Added FOREIGNER (APEN) BLACIUTOT (APEN) GART WRIGHT (MB)

Mad Jun STPL (Adm) AFFERSON STATSHIP (BCA) PRINT BLAME (BCA) PRINT BLAME (BCA) DEMONT TAN ZANT... (POLYMOT POLIGE) RICA STATEMENT BLD (BCA) DAMENT AND ADMINISTICAL DAMENT AND ADMINISTICAL DAMENT AND ADMINISTICAL DAMENT AND ADMINISTICAL PARTAN (GG) (ADM (B) (C) DAMENT AND ADMINISTICAL

WAF Louisville 502-589-4400 TAN HALEN (MB)

ADDRIT TAN ZANT...

(Polydor/Polydre)

DANNT JOE BROWN (Epic)

DAREZE (AAM)

PPL (Case (anca/Poly)

-FOREIGNER (ATLANT)

HOI C.C. MATTHEWS Added BLACKFODT TATEON YOUUNTEER JAM VII (Egic) ICEMOUSE (Chrysalls)

Hoolus

AFFERSON STANSHIP (RCn)

HICHAEL STANSHIP (RCn)

HICHAEL STANSHIP (RCn)

AFFERSON STANSHIP (RCn)

AFFERSON STANSHIP (RCn)

AFFERSON STANSHIP (RCn)

BERCHTENERS

MILL COLLINS (AFFERSON

JIM STEINAMM

JIM STEINAMM

EDICLORUS (AMM) IEpic/Cle.w. (ny)
OIESEL (Regency)
TURES (Cap (+ol)

WZXR rockiOs

Added FORETGMEN (AFIENT):: BLACKFOOT (AFICO) JOE PERRY (Columbia) FOGNAT (Bearsy)(10/18)

How ive.

M. SPECIAL (AAM)
LOYERDOT (Columbia)
ADE WALSH (Asylum)
BODOT BLUES (Threshold)
DANY ADE BROWN (Epic BULLES (Threshold)
DANY ADE BROWN (Epic BULLES (Threshold)
IN STE(HAMA)
IN STE(HAMA)
IN SECOND (AND ADEL)
IPOSYNON/POSY WAS ADM.

1906Y VAN ADM.

HOTTON BILLY SQUIER (Copies AC/DC (ATIONTIC) POINT BLANK (MEA) TOW PETTY & THE ... (Backstroot/MEA) HAN HALEN (MB) Juzz

WZ/2 Miami 305-581-1580 305-581-1580
MOTHER
ACTOC (ARIENTIC)
COLLINS (ARIENTIC)
PRIL COLLINS (ARIENTIC)
COLT (MORNING)
RICE (ARIENTIC)
COLT (MORNING)
RICE (ARIENTIC)
RICE (CRIMENT (ARIENTIC)

PD: SOMMY FOR ASST. PD: MAMET GETTLE

FOUNAT (Beers ville/Mg) (CEHOUSE (CM yes) 141 VOLUNTEER JAM VII TENE

Meso Lin Mar Zadi, ...
Chen's Nan Zadi, ...
(Polydor/Polydra)
Polish BLAN. HEA1
100E 1 (Baylos)
200 WIFAAE (Asylos)
51. VRI COMDON (Columbia)
HEAN MODION (Columbia)
HEAN MODION (Columbia)
AND MODION (Columbia)
MCC (Columbia)
ECC (Columbia)

Singles YIO2 Montgomery

PO: NEIL HARRISON HO: PHEL HORTON

| Total | Common | Co

UNION (Portrait) -FOREIGNER (Atlantic)

HOTTLAN

NEES (Copital)

WO (SE) (SE) (Copital)

WO (SE) (SE) (SE)

WO (SE) (SE)

WO (SE) (SE)

WO (SE)

Jail
JACO PASTORIUS (MB)
FELLOWJACKETS (MB)
FULTANA (Alfa)
JOHN ALEDHORR (Electro)
DAVID SANDORN (MB)
FULTANE (BH)
FULTANE

806-252-6694
Notes (Marcon 1/Folydra)
Notes (M

P. METHERITA . MATS RECH

HOPFORP
APPHIL RELEGION (Jun)
OZPY O'BROUNDE (Jun)
RUSH (Bercury/Polytical
PHIL COLLINS (Artentic)
JOE WASSH (Asystem)
FOOD (BULSS) (Breathold/P
TOW PETT & THE...
(Backstream)
JAN HALEY (Mb)
30 SPECIAL (AMA)
AC/OC (Artentic)

Jazz None Singles



Hone

Singles None

Memphis 901-728-0060

OZZ + OSBOURNE (Je?)
ADAS PRIEST (COLUMB)
-PAT BENATAR (CN-yes)
-JOURNEY (COLUMBIS)
-JOURNEY (COLUMBIS)

-FORECOGN (ATTOC)
MOTIVES
JOHNST (CO) MON (A)
JOHNST (CO) MON (A)
JOHNST (CO) MON (A)
JOHNST (CO) MON (A)
JOHNST (A)
JOHN

HOTTEST LABYTURE



Added POCO (MEA) PABLO CRUISE (ABM) FOGHAT (Bears)[Ha/db) HICK FLEETHOOD (MCA) BLACK/ODT (AYCO)

Mad Lun
TON JOHNSTON (dp)
eND Lun
TON JOHNSTON (dp)
eND Lun
SANDHALL TURADI... (db)
SAPETSON STANDHIP (dCA)
DINNEY JOH, SMOUN (dp)cl
ELOS Lun
Lun
SAL SE (day) Lun
SAL SE (day) Lun
SAL SE (day) Lun
GON JOHN (POL) (FOL)
DORSOT TANA LANT...
(FOL) JOHN (FOL) (FOL)
DILC CAPTON (dS))
DILC CAPTON (dS))

WQDR

PD: DANIEL BRUNTY

Madium OHOST RIBERS (Anthon) LOOK (Plant)c; CARY U.S. SOUGO: [EM | Am JIN STEPMAN #Epic/Cares. Int) MINESTAN TRANSFER (s) (COMDURE (Chysells) TAMES (Capito)) GART O'COMONO (Capito)) STATES (Boardee(s)

MILO

Roanoke

FD: HIG JOHNSON Office (Regency)

Madius ICENDUSE (Chrysolis) IIIs INON MAJOEN (Morvest) "Brahlehild" TURS (Copico)) BOX (Columbia) "Bunnin", You" "Burnin"... To -SQUEETE (AAH -8'S (Artste)

#21744 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 | #318 |

Montgomery 205-832-4295 ADMIN'T VAN ZANT... (Polyan-/Polyan-1 CAMENT JOS MICHIN (Epic)

95 Rock

FOI MEAL HEMEAL HDI JOANNE PETENSON

Modium

BLACHYOUT | Articol

MARRIE (AAM)

MARRIE (AAM)

MINIST (Lotambiel

BIN CARRIES S HETE

(MI America)

BOX (Golumbie)

BLYOMADARRE (Art)

BLYOMADARRE (Art)

MINISTER (

KDF-3

Harfest All eduth (Asylum) (1fe.,1f) a lof-Pril, (Cut.) (1 fetant) Pril, (Cut.) (1 fetant) Pril, (Cut.) (1 fetant) Print (Cut.) (1 fetant) (1 fetant) (1 fetant) (1 fetant) (1 fetant) (2 fetant) (1 fetant) (2 fetant) (2 fetant) (3 fetant) (4 fetant) (4 fetant) (4 fetant) (5 fetant) (4 fetant) (6 fetant) (4 fetant) (6 fetant) (4 fetant) (6 fetant) (4 fetant) (6 fetant) (4 fetant) (7 fetant)

Jess Nune

Nashville

O, HOMES DAY DOWN HAVE AND THE SAY WEST OF THE SAY WEST OF THE SAY Ja sa Ngata

Singles AFF (RSON STARSO)P (REA/Grunt) FORE (GREN (Atlantic)

Norfolk 804-461-1194 81310008 - AN IRCA -48 0812 - HARRISON 10 or A Norta-Nell -085 6 Harb Barb Hosora I -40AN PARSONS PROJ. TATI PD: JOHN HE HIERL MD: BILL SHOWING

THE PARTON PRODUCT TO THE TEN PARTON TO THE PROTUCT TO THE PROTUCT

Jezz Rone Singles None

Orlando

305-645-1802

TAN INSERT 1861
SILES SOUTH CONTROL OF THE STATE SOUTH CONTROL OF THE STATE

WDIZ PD: BOH CHUPCH HD: HINE LYONS

"Hafflesnebu..." FUREIGNER (Attentic) "Momen in Black" "Organs"

Mealins
DitSti, Magancy
GAIT military (a)
Love in Misser (a)
Love in Misser
JOE PRINT (Columbia)
Test Const, ...
SilvED COMORY (Columbia)
BYIO LAMBURE (August
1800 Me (Dir Harrass)
(CHOUSE (Chryselis)
"Gat Togather"

Je ss Mone Singles

TK G. HAMPISON LOars Horse/MH DIESEL (Regency)

OTEST IMAGENCY!

NOTEST A THE ...

TOR RETET A THE ...

FETER FRANCO ON TALEN

MODOT BULLET TO THE SHOOL OF T

Pensacola

904-438-7543

JALL STANDS ([NI America] ANTITHAMS ([NI America] ANTI

Raleigh

D.TOM JOHN (Getten)
CART WRIGHT (18)
ANDOUS BALLS (Threshold/Fo)
FETTE FRAMPTON (AMP)
FORT FRAMPTON (AMP)
FORT TO THE STANDAR (18)
FORT TO THE STA

Jazz
LEE RITENDUR (Elentre)
LTON NACIONER (Elentre)
J. NA. DOMER (Elentre)
J. NA. DOMER (Oliver) Direc
RITETHANN (ENI America)
TON SOUTT (Galumila)
P. NETHENTAL, MAYS (ECM)
TELLOMJACKEYS (MB) Singles None

TOM PETF & TWO...

- Section Terms (SE)

- S

995 KISS

FOI THE SPRICES

BLACIFOOT (ATEN) DIEMS, (Regency) HIGH FLETHOOD INCA) RODA (A/1474) FOUNT (Bearty/III/A/M) JOE PERTY (Columbia)

Andread South Part of Company of

TUBES (Capitol) -FOREIGNER (Atlantic) -BLACKFOOT (Atco)

98R0

Medium Medium Indian Today (Control of Control of Contr

PD: MAN STEVENS MD: MERT

San Antonio

Singles

AN PROFILE (Columnia)

New Jon

RITER FRAMPTON (AAN)

RITER FRAMPTON (AAN)

RITER FRAMPTON (AAN)

RITER FRAMPTON (ANN)

RITER FRAMPT 93FM Shreveport 318-425-8692 CR STRING HED HEAD Joseph's BIFF BODT BLUES (Threshold/F PD: HOWARD CLARK HD: TON HICHMELS

Thought the sheld's fire sheld's me the teles of the sheld's fire shel

Jean Rung

VOLUNTEER JAM VII TERIC) JOE PERRY (Columbia)

Singles None

PD: AL PETERSON ND: NICH WAN CLEVE Added FOGMA? (Bear avilla/sb FOCO (BCA) MIGH FLEETHOOD (RCA) GZF OSDOJNE EJGF2 ~STFE (AAB)

MOTTORE (ME)

PO: BILL BRILIN ASST. PO: CHARLIE WEST

KMOD

95FM

Mod Jun DANNT JOE BROWN (Epic) EIN CARRES & MATE (DHI America) 5(LVD COMDON (Columbia) A'S (Arlata) ICENDUSE (Chrynella) Fitta Title
ELTON JOHN (Geffon)
Throwing/Serrit
POlet BLANK (HEA)
JOHNT HA ZART.,
[Polyter/Polyter)
JIN MESSINA (ME)

Tulsa

Added BLAC (FOC) | Mayon | May

- FORE (ATTENT (a))

Ass.

PRICED MACRETS (a):

PRICED MACRETS (a):

AND PRISTOR (a)

WKZL FM 107

PD: COUS PAUL NO: SHARON PAUL

Winston-Salem

0

ANLO GOTOPEE (db)
JANES TAR CCO (db)
JANES TAR CCO (db)
SILL ARTH CE (lb)
SILL ARTH

JAZE DAVID SAMBORN (48) CHICA MANGIONE (AAM)

LANTEN (Grown)s)

Value [a]

#FFER SON STANSOFF (MEA)

**FORM SON

**FORM SON Singles Bross

Tampa 813-224-0742

THE TENNING (APT)

DIET DECEMBER (APT)

DIET DECEMBER (DESTR)

BELLT SOUTH (DESTR)

BELLT SOUTH (DESTR)

BELLT SOUTH (DESTR)

DE MALTH (BELLT)

TON PRITT 6 PM ...

(BECKETPENSY/BL)

TON PRITT 6 PM ...

DECEMBER SOUTH (ABS)

TON SOUTH (DESTR)

DECEMBER SOUTH (ABS)

DECEMBER SOUTH (ABS)

DECEMBER SOUTH (ABS)

DECEMBER SOUTH (ABS)

Ju &A Roste

Tampa 813-876-0455

813-876-0455
TOB PETTY & THE...
(Box har root/PCA)

ANEZ Mone Singles None

918-884-2810

ACCC LATENTIC |
TTO TAME
TO TAME
TTO TAME
TO T

Assed DART JOE BROWN (Eg(c) FOGNAT (BROFEV) FLAVO) BLACKFOOT (AFCO) MICK FLETHODO (RCA) PABLO CRUISE (AAM) GEORGE HATCHER

Singles HOLLY STANTON ALAH PARSONS FROJ. (Arlute) 4004 & THE GAMG IDemLite/Polygre)

39/35

34/32

30/21

2701



A'S (# 1949)
Title

DOWNER INS (MEA)

8C. (Col-mails)
**Jama Col-wide **After Dark

**Jama Col-wide **After Dark

**Jama Col-wide **After Dark

*Jama Col-wide **After Dark

DAYSO JOHNSON (Blue Sky)

NOLLWICKS JAM (Silve Sky)

**After Jama Colling (Atlettic)

LONGROTT (FEE COLUMN 14)
Real los
TUBES (Complete)
SPA, TE ERIC (AAA)
RICCE SPAN HOE (ELD (RCA)

the Loop PD: MAJ FLOTO MDI SET DANIELS

Modium
SANTARA I (Columbia)
SANTARA I (Columbia)
EE MAASH (Anylumb
APPILL MINE (Comp (Pol)
MS SPECIAL (AME)
PHIL COLLINS (AT) MRT (COLUMBIA
ALDAS PRINTER (COLUMBIA
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ALDAS PRINTER (COlumbia
ALDAS PRINTER (COlumbia
MS AN MALERA

TO WINET

PD: TON TEUBER

WXRT

PO: MORN & LINES MD: 9/28 GELIPS

Added
CLASSI POURTAINE (Liberty
CLASSI POURTAINE (Liberty
CLASSI POURTAINE
CARE, OF POUR (MB)
POURTAINE
CARE, OF POUR (MB)
POURTAINE
CLE PRODO (RCA)
CLE PRODO

Modilan PAMETON (AAM) DESCRIPTION (AAM) DESCRIPTION (AAM) DESCRIPTION (Epic) DESCRIPTION

11/05

PO: PHIL DEMAND

Redead BLCLE FUER TWODD (RDCA) POLO (RDCA) BOX: (Coliumbia) GAPY 01/CORRESTIN (Cop (Po I) BALARDE (Perins II) BALARDE (Perins II) BLUCKER DOT (Arcol -SAD CAFE (Seen Sirrel) - SAD CAFE (Seen Sirrel)

Appleton

414-734-9228

PD: JOHN GORMAN MD: RID LEO

Added PODMS | Sparsyllin/SBS BLACEFOR (Arcal POCO (BCA) HICH FLETWODO (BCA) MLANCE (Porfrato) ALEX BEYAN, KIMS (Arista)

AWW8

Now (am)
DATE CONNECT (Seen Song)
G. rebell(SCB) (Dorn Nerrac/MB)
DATE (SCB) (SCB) (Dorn Nerrac/MB)
DATE (SCB) (D

NOTTON'T NOODY BLUES (Throshold/PolyG) TON PETTY & THE... (Backstrost/NCA)

MEN

Mod lum FORMAT (Bear by (1) n/18) mg YER FERMAPYON (AMA) 18Ch Mai 19EH (Mervar) 51L VER CORDOR (Col-unb) 2000HY VAN ZAHT... (Fol yellor (Fol yer's) 20E YITALE (Anylum)

PD: PAT STILL

Wily Accept
FOCKAT (Bear svilla/MB)
**New York Pro-*
**Ne

Hed Lun SARTARE (Columbia) "Samerchia" " 36 SPECIAL (ALM) DARPY JOE ORDER (Egic) "Eage/Sumdown" GCC (Columbia) GCC (Columbia) GCC (Columbia) GCC (Columbia) GCC (Columbia) GCC (Columbia) GCC (GC) GCC (G

MUE

PO: MICHAEL MCCOMMELL

PD: CENTON NAME

Bloomington 812-332-9292

Honton's (Any) unit of the second of the sec

An E.E. Mores

Singles POINT BLASK ENCA! ALAN PRESONS VINCE, (Priote) FORE (DNER (Atlantic)

Chicago 312-440-5270

HOTFIGE 0227 (SECURITY E PELL) TOR PETTY E PELL) PETTR FEMENTOR (AMP) BLLY SOUTH (Gap 10-1) BCC (Columb 10) POINT BLANCH (MA) #### (MA) #### (MA) #### (MA) #### (MA) BLACK (OUT (Anc.) BLACK (OUT (Anc.)

JAE. Singles Rome

Chicago 312-828-9191

SOUTH COMBON (Columbia)

Chicago 312-777-1700

MOTION ON THE STATE OF THE STAT

Singles

Jags Spre

Cleveland

High Test Part | Set | S

Added DLAC (Arce)

BLAC (DDT (Arce)

Martin sensor "Too Mard To"

100 Martin sensor "Too Mard To"

100 Martin sensor "Too Mard To"

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Mad 3 um JIM STE IMPARI (Epic/Cleve, 3et) R(H CARNES & HRTE (Epi America) PRIS, COLL, 185 (4+1an+1c) AC/DC (4+1an+1c) TOM PETTE & THELLIS TOM PETTE & THELLIS

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BOSS-COURSE NAME (Monostinys)

Street at 188819 (Misself et al.)

Des Moines 515-285-8181

MOST ADDED

FOGHAT Girls To Chart_(Beersville/Will) 3025

BLACKFOOT Marauder (Atco) 32/22

FOREIGNER 18/15 4 (Atlantic) MICK FLEETWOOD

The Visitor (RCA) 16/15 POCO

Blue & Gray (MCA) Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

Detroit (WRIF 101) 313-827-9505

PO: FRED JACOBS

Cleveland

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Dayton 513-224-1501

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Singles

Added TUBES (Capitol) -JOURNEY (Columbia)

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Duluth

JEFFERSON STARBHIF (RCA) GART U.S. BONDS (EMI America) SAMTANA (Columbia) HAPO (MB) -ALAW PARSONS PROJ. (Arista) -MALA BOYES (RCA)

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TOM PETTY & THE...
(Backatrost/MCA)
JIM MESSIMF (MB)

WWCK 105 FM Flint 313.744-1570

PDI MARK WILLE

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PETER PRAMETON (AAN)
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PO! RICK WEST

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Evansville

VAN MALEN (18)
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ELTON JOHN (Geffen)
SILVER CORDON (Columbia)
PETER FRANTON (AMR)
JOHN Y MA ZANT...
(Polydor/Polyforal
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Kansas City

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Singles

Lafayette

93 WXUS

Jass

BLUE OYSTER CULT Fire Of Unknown_(Columbia) 36/19

MEDIUM

PETER FRAMPTON Breaking All The... (A&M) 35/19

GARY WRIGHT The Right Place (WB) 27/18

SQUEEZE Eastside Story (A&M) 23/1R DANNY JOE BROWN

Denny Joe Brown Band (Epic) 24/16

Two numbers folkow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Grand Rapids

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815-939-4541

(LAV-FM 97)

HO: DAVE LOGAN

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616-753-456

Kansas City

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Hartest Mill (Atlantic) Mill (

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816-531-3400 GAPY WEIGHT (ME)

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Singles PHIL COLLINS (Atlantic)

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PO! BRUCE INCELLER

THE HOTTEST

There Goes The...(Asylum) 37/34

Hard... (Backstreet/MCA) 34/30

MOODY BLUES

JOE WALSH

BILLY SQUIER

VAN HALEN

Long... (Threshold/PG)

Don't Say No (Capitol)

Fair Warning (WB)
JEFFERSON STARSHIP

Modern Times (RCA/Grunt)

TOM PETTY & THE

HEARTBREAKERS

FM 102 HFMQ Lincoln

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Added FOREIGNER (ATIONTIC)

WLPX 97 fm Milwaukee Wiscomin's best altum next

PD: TOM DAMIELS

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Modium POINT BLANK (NEA) VOLUNTEER JAM VII (Epic) JOE PERRY (Columbia) ICENOUSE (CNV yearis)

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BELLY SQUEEZ (Copto)

JOE MAND HARPINE

JOE MAND HARPINE

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Singles

93QFM

Milwaukee

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Minneapolis

612-739-4000 GREG ATHE BAND (Boser Blay) HODDY BLUES (Threshold/Pot GARY WHIGHT (MR) BDC (Columbia) MMKSHALL TLCRDS.,, (4h)

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Oklahoma City

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Jaco Serve Singles None

7-29 Omaha 402-592-5300

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PD: LES COOR MD: DICK MASCON

Added PMBLD CRUISE (Adde) **This Floor*
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Fine Low

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St. Louis 314-844-1380

Sloux Falls

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Singles

FM 104

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Wichita 316-722-8123 MELGETER AND \$11 MAPLES BIESEL Magaziny) FURTICIDE (ATTOTTO) BLACKFOOT (ATCO)

"Sewithin" "Fly Away" "Cook! (Bearwellin/M) "Live New-Pay..."

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Singles

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PD: FRAM ERICSEN

"This Time" POCO (MCA) "Comme...Girl" "Down...a) "Sim../Peredice" HiCH FulthWOO (MCA) "Bein A Tala..." "Loper Brales" "Priscille" "The Hornes"
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PO: ADM PLOMENCE MD: CRATG MERTIN

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Hodium
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Albuquerque 505-265-8811

94ROCK Albuquerque 505-765-5400

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Notice to SART-Res (Goldmeis) (MISS), (Repency) (MISS), (Repency) (MISS), (Reptice) (MISS), (MISS)

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Bakersfield 805-832-1410 SUDTOUR : SHITESHARE (RITAGE) ICEHOUSE (CHYNES)

TO COURSE TOWN ACT IN THE TOWN

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PO : CARET SINTON Added FOREIGNER (Artentic) Thomas in Bigca* for Theiriag/Orr; BLAC.FOOT (Arco) Tily Away* 01856; (Auguncy)

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Hoffest ALAB PRESONS PROJ. [Aristel Pflow? BILLY SQUIEN (Copino) "foo Strose? G. HORBISON (Dara Marke/88) "Those foors at HORD' SSUES (Tarasolis/Toly) "Obe (n) Desert Distribution (Strose) Distribution (Strose) Distribution (Strose) Pall Collect

MOST ADDED

FOGHAT Girls To Chat. (Bearsville/WB) 20/19 BLACKFOOT Merauder (Atco) 27/17 POCO Blue & Gray (MCA)
MICK FLEETWOOD 16/16

The Visitor (RCA)
PABLO CRUISE Reflector (ABM) 17/15 two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

23/15

Chico 918-343-8481

HOC (Optumble) HEW ENGLAND (Electro HICK FLEETWOOD (RCA) RLACIFODY (ATCO)

UNION (Portrait)
BDC (Golumbia)
ICE(MOUSE (Chrysle))
SAYOT MOUSE (Chrysle)
SEN ENGLAND (Electro)
SET ENGLAND (Electro)
HICE FERT (Golumbia)
HICE FERT (Golumbia)
HICE FERT (MOUSE)
NOLMETER ANN (HI (E))
JOE ELTALE (Anylus)

HOTHER (Cg)1011
TOWN RETT & THE.

- (Backstream/SEA)
SPLIFTENZ (AMN)
JEFERSON (AMN)
JOE MASS (May Jen)
BILLY SQUEET (Cg)1011
ROUTE (MASS (MASS)
ROUTE (MASS



Notice (C.Ton. John Lostins)
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PD: RIDE HARE MD: ART PHILLIPS

Accord (APCO) (APCO) BLABEE (Pro-Pro-11) PODM'S (Bloom or 11) (Pro-Pro-11) PODM'S (Bloom or 11) (Pro-Pro-11) APCO (BLAB) (Bloom or 11) APCO (Bloom or 11) APCO

JIH STEINMAN
IESPECTOWN, ENT.
DRECE (AFETS)
MARTY SHILTE IEEE AND
JOHNEY ROS ZANT...
(FRINCE POSINGER
SHINGE COMBON (Cottam
OART URITOR! FRE)
DESSEL RESPONNE (Epiden
DANOEY JOE BROWN EEPIG

\$ing≯es ¶ore Denver 303-759-5600 KAZY

MOTION MUSIC CONTROL OF THE STATE OF THE STA PO: DAVE FAM DIRE

Colorado Springs 303-634-4896

Asset
BLACAFORT (FTCO)
PADUS CRUISE (ASSE)
FOUNT (Bear sull sull)
HICH FALL THOOD (BCA)
HICH FALL THOOD (BCA) SART O'COMMON (Capitol) OCHANG IRIS (IEA) "And Lean!" "The Reser"

Silver Condor (Columb DANNY JOE BROWN nbial 23/21 Danny Joe Brown Band (Epic) 2820 PETER FRAMPTON

Two numbers follow each allown title. The first represents total number of Western stations playing the album this week. The second is the number of those stations where reported it in medium colution this week.

103 K3PI Denver 303-936-2313

Most July Services (417 garding) Most July Stock (Columbia) SCC (C

NOTTEST TOWN REGISTANCE OF THE PROPERTY OF THE

Edmonton

(97/

Added UNION (Portrait) The hatract US* A'S 16/19/c) Title GART O'COMMON (Cop "A Little Love" -FOR (GART (Arigns

OBLOGEN (As (gardig)

Most Lea

US (14) about

10 (15) about

10

DIESEL (Regency)
SPLIT Eq. (Aux)
-d Obj (Golgen (A+) art)
-GD-GD-S -11 (RLS.)
-178A+ CATS
-CRAMPS -11 (RLS.)

THE HOTTEST

TOM PETTY & THE
HEARTBREAKERS
Hard... (Backstroot/MCA) 47/44
MOODY BLUES Long... (Threshold/PG)
JOE WALSH 45/41 There Goes The...(Asylum) 45/39
BILLY SQUIER Don't Say No (Capitol)
VAN HALEN 37/27

Fair Warning (WB) Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hor rotation this week.

PO PON SETLEM

Meel Lob #15th Gold Apr. (MCA) #15th Gold Apr. (Crypalls) **SPELLETE STAR. (Crypalls)

TOM PETTY & THE ...

TOM ANY THE WAY THE ANY T BISTONAM (EN) AMERICAL WILLIS ENGINEE HAMPICAL DIRECTORELANDE IN (COLUMN)

Fort Collins 303-571-1232

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209-228-5991
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Gille

| March | Marc

| REST | Singles Rine

92 CITI FM Winnipeg 204-775-0371

MEDIUM

GARY WRIGHT The Right Place (WB) SILVER CONDOR 35/25

Breaking All The...(A&M) 33/19 ICEHOUSE Icehouse (Chrysalia) 23/19

PO: HETE EDWARDS

12 TON 1017

SQUEEZE (1ALM)
WHITE SHARE (MICROSE)
TURES (Capito I)
HOM'S (LOCH)
SANTARE (Columbia)
REPERT HOLIES (HEAS

##PERT MAJES (##L5)
##FTMAN
##

Eugene

Seattle

98 Rock Honolulu 808-524-7100

Avdme O1ESE, (Regency) HICK FLEETWOOD (RCA) PAT BINATAR (Chryselle) JONELONER (Atlantic)

New Low Lock Congression (CAS) (CAS)

No.The Continued (Jan) CZTT ORDINATE (Jan) CZTT ORDINATE (Jan) CZTT ORDINATE (Jan) CZTT OZDINATE (JAN) CZT

Las Vegas

Hottest 1000 HLUE'S (Threshols/Pair 1000) HLUE'S (Threshols) HLUE'S (Threshol

Jo 20 Rome

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Jazz

Singles Hone

Los Angeles

TION PETTY & THE...

(Bochstr ent/Ed.)

RIO SPEEDWAGON (Ed.)

RIO SPEEDWAGON (Ed.)

REFERSON STANSHIP (REA)

DILLY SQUIES (Gaptrol)

DELY SQUIES (Gaptrol)

PERSON STANSHIP (Gaptrol)

PERSON SQUIES (APTROL)

PERSON SQUIES (APTROL)

Los Angeles 213-469-1212

Pasadena

213-578-0830

G.E., SMITH (Mirege) ROGER TARLOR (Electro) SPANDAU GALLET (Dryssile) RISING STANS.S.F. (Local) FRANK ZAPPA (Bersing Pumpets HAITRESSES (Antilles)

HOTTON METERS (SITE)
MOTTON THE ANTS (Epic)
12 (1simm)
ACRE AND THE ANTS (Epic)
12 (1simm)
AC/DC (ARTINITIC)
TOWN RETT & DEL...
(Baccar's any PCL)
MOTERS (DEL.)
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MOTERS (MAN)
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Jazz

JASE None

State Sone

KENO POI JESSE SURRENS HDI BCOTT JAMESON

Modium DART JOE (CD-yes-1ba)
DART JOE (CD-yes-1ba)
CATO JOE (CD-yes-1ba)
DART JOE (CD-yes-1ba)

Singles Long Beach 213-437-0386

1055 YMAC MOTHER TO E (S) (wh) ADM AND UNE ANTS (Epic) R) (MOULS SQUEZE (AMP) CAASH (Epic) SRL OF ODDOO (), M.S.) POI PAUL FUNR MOI JIMMY CHRISTOPHER MICTERIORIS (SITE)

DICLION BERT (SITE)

QC (Lei and)

QC

Added 01400 801400 (ASA) 1051 POP (Artists) 510MESTE (Polydor/Poly0rs)

Ned Len LEDGE START VERY DESCRIPTION OF THE START DESCRIPTION OF THE ST

(KLOS 951/2)

PD1 TORRY MADEES

Append
WDLUNTEEN JAM TEL (Epic)
SILVER CONDUCT Columbia)
FOGMAT (Bearsville/ME)
FTS (Aplets)
= JOURNEY (Co) Lambia)

Macium

#FFEEDOW STATSHEP (MEA.)

TUBES (Copytes)

FOR STATSHEP (MEA.)

KANET 945 Los Angeles 213-464-5638

PO: SAM BELLARTY ASST. PO: JACK SHYDER

Madium
DAYID LINDLEY (Apylum)
AMRIL WINE (Capitus)
MATAN (Columbia)
S DYCIN. (Mai)
S DYCIN. (Mai)
ADMS PREST (Columbia)
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ADMS PREST (Columbia)
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(POI year) Poliuma
DOSTOCIAL (SIGN)
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ADMS PREST (Columbia)
ADMS VITALE (Asylum)

LLLYEN, MD: MICHAEL SHEEH!

Added MICE FLEETHOOD (RCA)
ROBE IS DIFFEE (Electra)
REMAY MCLAUDILAN (Agylum)
SPACES (Aristo)
ROB DARTE (Mondishaus)

Madium
DPS, Committeeco/Toly/
GHIO HAMMELLI LAFISHAN
TLIVES, INSIGHT TIPES
JIM PROTOSIO, CERTON
ALI THOMPSON (ASSI)
PACES COMPILED TO THE STATE
PACES COMPILED TO THE STATE
THOMPSON (ASSI)
TH

KROQ FM 106.7

FO: RICK CARROLL HD: LARRY GROVES

Added RILLING JORE PLASTICS (141mm4) GINGO BOINGO (AAM) RICK JOMES (Gordy) HOST, ELLIS ORBALL (REA/Why of 1)

Made into Made in Made in Made in Made in Milker Station (March 11 to 100 Milker (March 11 to 100 Milk

KIDKIB

PD: JEFF SATTLER MD: J. DAVID HOLMES POCO (NCA) PABLO CRUISE (ALM) BALANCE (Portrait) BARY WRIGHT (NB) ~20URMET (Columbia)

KUPD

Added

Madium INDI (Marvest) (M.M.C.) (OT (Arcs) (M.C.) (OT (Arcs) (M.C.) (OT (Arcs) (M.C.) (PHIL COLLINS (HIMPIC)
SANTANA (COLUMBIA)
YOM PETTY & THE ...
(December-mot/PECA)
PRAMEE/VOICEOUTS (Millianni
GREO RIMB BAND (Deservicy)
ALOAS PRIEST (Columbia)

Phoenix 602-838-3062

APRIL HIME (Copino)
36 SPECIAL FAME
NORTH SON (Our Morse/MB)
HARRS (Columbia)
FOLUNTEER JMI YII (Epic)
STOLUNTEER JMI YII (Epic) MICH SPRINGFIELD (REA)

Phoenix
602-833-8888
L07/8007 (columbia)
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Hother ADE WALSH (Applie)
TON PETTY & THE...
(Buckstree/NEA)
PHIL COLLINS (APPLIED TO SAME APPLIED TO SAME APPLIED THE APPLIED

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Horhas P SHEBBS (Ahos) JUE 11742 (Asylus) BILLY SQUIRE (Capthol) BILLY SQUIRE (Capthol) BIC (Columbia) BIC (Col

Portland

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Portland

503-226-5000

SOG-229-SOUD

FORTER SISTERS (Flower)

OR BASH (Asylon)

FORL COLLING (FRIDAIN)

SARTAMA (COLUMN 14)

34 FE

KGON

PO : JOHN V OSTERTAG NO : OR IA JOHNSON

Added
JOE PERRY (Columbia)
DIESEL (Regency)
BLACHOOT (Arco)
~JOURNEY (Columbia)
~JOURNEY (Columbia)

Medium 51, VER CONDON (Columbia) ICEMOUSE (Chryselis) GART WRIGHT (MB) (MC) MAIDEN (Mpryser)

kink POI BILL MINDIL CR

Mod Fire
A-ADT CHAPTORO (18)
JOHN BLEMBER (ElistPre)
JOHN BLEMBER (ElistPre)
JOHN BLAD (Columbia)
DATO LINGLE (Avylon)
AADT VerentROID (18)
PPL (Consell mcca/Foty)
TOP PETTY & PML.
(Becnstres/ADCA)

Mottest JIM MESSINA (MB) "Swent Lare" Sweet Love" , HARRISON (Dark Horss/MB) LTOW JOHN (Getfen) 191e "Chice" DOD'T BLUES (Threshold/PolyG) Magnuhile" "The Yoleg"

Jasz (B NOS. 18/14/4)

BRECKE NOS. 18/14/4

BRECKE NOS. 18/14/4

CRAPPLLI/GRISHAN 1881

GRAPPLLI/GRISHAN 1881

J. R. CHARTSTON

J. R. CHARTSTON

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ONE TRACTIS (B NOS. 11/4)

ONE TRACTIS (B NOS. 11/4)

ONE TOTAL COLUMN 18/14/4

OLD TOTAL Singles

702-329-9261

PD: DANIEL COOK ND: BRUCE TAN STRE Apped fORE)OMER (AT)ENTIC) BLACAFOOT (ATC) FORMAT (Bears))16/MB1 ~JOURNEY (Columbia) ~JOURNEY (Columbia)

PETER FRAMPTON (AAM) DREGS (Artate)

JAMES ACCO PRANTORIUS (NB) ACCO PRANTORIUS (NB) ACCO PRANTORIUS (NP/A/Fitte) (NF/A/Fitte) (NF/A/ HOPTHER CONSUMER (Jet) MERCHANT CONSUMER (Jet) REFE CONSUMER (Jet) REFE CONSUMER (Jet) REFE CONSUMER (Jet) ROSE (SEE CONSUMER (Jet) ROSE (SEE CONSUMER (Jet) ROSE (Je

K108FM

Head (yet and source PROD). (Ar lets) RAPOLO (Ar lets) RA

Singles Sacramento

Jezz G. maskington, JR. (Electro)

Sacramento 916-446-4965

Hottest Dit was to the control of th

PO: LES TRACT Added VOLUNTEER JAM VI) (Epic)
FORM T (Boorsvilla/MB)
Tilve Nov-Pay. T
01656, (Regency)
TSous-6170...?

Medium RUSH (Marcury/PolyGra) G, KCHN BAND LIV (Anylan) RETER FRANCTON (AAH) DANKT JOE BROWN (Epic)

KCAL 96.7 PD) JIN JAMES HD1 PETE HARREN

Added
FORE | CREE (&+lantic)
POINT BLANK INEA:
BLACKFOOT (&+co)
DABIT JOE BROWN IEpic)
SIN CANNES & NATE
(DL: America)
- JOURNEY (Co) uncle)

Medica SARTANN (Columbia) BDC (Columbia) JDC BALSH (Aaylum) JDDS SRIEST (Columbia) PERB FROMPTON (ABA) TUBES (Copitol) G. HOURISON (Daylum Norse/HD) FORHAT (Beer aviila/HB)

San Bernardino 714-825-5020

ORYTO LINDLEY (Asytum) 56 SPECIAL (AMI)

Jagz None

Harriest
HODDY BUIES (Threshold/F
HODDY BUIES (Chreshold/F
OLLY SQUIER (Cop)Foll
OZETO (SBOUPHE (149)
STOR (ABB)
HIGO SPECIDIACON (Epic)
AC/DE (ARIBORIC)
TOM HETTE & THE...
(Bacestrews/MEA)
BUINE (Harriery //Follyfor)
TAN HALEE (149)
LO MEROTY (Epilebio)



Ned los AC/DC (Arten*Ic) AC/DC (Arten*Ic) AC/DC (Arten*Ic) BLACE OD I (Arcol BLACE O

HODOT BLUES (For each of /Po) of OZZ O SEGMENT (APT) OZZ O SEGMENT (AT) OZZ O SEG MOTO-19
Pint, COLLINS IATION*1c3
EFFERSON STAMBHIP (MCA)
SANTAIN (COLUMNIA)
THEM STAMBHIP (MCA)
TURES 4Cop 1 to 13
TOM FETTY & THE...
(Bucantron*/MCA)

Salt Lake City

Je EZ Bone

FM106 San Diego

PO1 JOHN DUNCAN ASST, PO1 SAMDI BANISTER MOTHER THE PROPERTY OF THE PRO Added RICK SPRINGFIELD (RICA) "Jestia's GIF!"

Modium SM.11 (Mg 1AAM) SM.17 (Mg 1AAM) ELTON JOHN (Geffen) OLLT SQUIET (Ceptrol) OZZY OJBOURME (14+) COLD CHISEL (E(a+rea) JOE MA,SM (Aaylum) CANY WRIGHT (MB) -FORE(GMEM (A+lan+)c)

9IX FM San Diego

KGB-FM 101.5 PD: LARRY BHUCE HD: AUDY NEHUTY

Added POINT GLANS (NCA)
*Nicolal YOUNG (NCA)
*Nicolal YOUNG (New York)
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SILE (PEACO I PASTITION)

MARTINE

CART VI.S. (BUTOS (EPI America)

SANTA AN EXPERS SATEN

SANTANA (Columbia)

CART (COLUMBIA)

ATS (ANTINE)

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ATS (ANTINE)

San Diego 714-292-1360

Hoffest REO_SPEECHAOON (Epic) STW: (AAM) JOE WALSH (Asylum) &C/DC (Attachic) G. HARHISON (Dark Morse/Whi TON METTY & THE ... (Bechatront/MCA)

GART well CAT (188)

NOT TATE
RED SPECTOWADOR (Epic)
TON RETTY & THE ...
(IBEL NAT OWN PARK
(IBEL NAT OWN PA 7622

San Francisco

San Francisco
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Vancouver 604-684-7221

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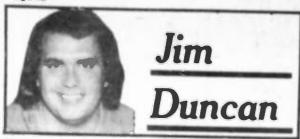
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News Notes

The Country Music Association Board of Directors meeting will be next week (July 14-16) at Denver's Fairmont Hotel. As you may know, I'm a VP on the board and in charge of production for the annual postawards radio show on the NBC Radio Network. At the Denver meeting we will be making the final plans this year's program, and setting the plans for radio involvement in the annual CMA Convention this October in Nashville I'll bring back details two issues from now Looking forward to seeing many radio friends in the Mile-High city While on the subject of radio friends from Denver, I just got a note from KERE GM Jay Hoffer, who says Tab Books has just published his fourth broadcast book, entitled "The Complete Broadcast Sales Guide for Stations, Reps & Ad Agencies, written with John McRae. Other books Hoffer has had published include "Managing Today's Radio Station, Organization and Operation of Broadcast Stations, 'Radio Productions Techniques' ... Another worth-reading book I finally got around to is called The Development of the Country Music Radio For-mat. The book was written and researched by Rick Stockdell as a master's thesis while he attended Kansas State University. Stockdell was formerly PD at KSSS/Colorado Springs, CO and now teaches at the University of Arkansas His book is available for \$10.00 from Martin Press, 809 Third Street, Stevens Point, Wisconsin, 54481. Tell publisher and well-known radio broadcaster Pat Martin "hello" for me if you write in for the book Martin Lessard has been promoted to GM from Station Manager at WOKQ/Dover, NH... The former Promotion Director at WOKQ, Beverly Bleisch, has been named Program Director for KJJY/Des Moines The FM station just recently went live from an automated format. Brian Thomas has also joined the station from crosstown rival KSO as MD. Interesting-KJJY's new owner is Perry Broadcasting and the VP/GM for KSO is Perry St. John. No connection ... J. Ross Felton, VP/GM of WWVA/Wheeling, was presented the "Distinguished West Virginian" award by Governor Jay Rockefeller of West Virginia. Pictured here during the presentation are GM Ross

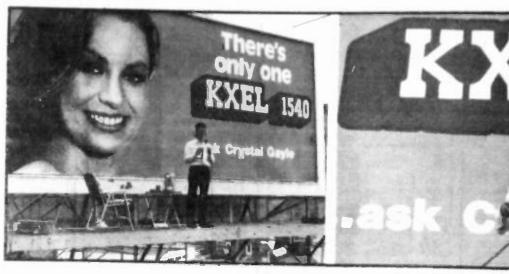


Governor Rockefeller, and Ed Boyd, Columbia Pictures Radio Group President...Tim McCool takes over as PD at KJCK/Junction City, KS, replacing Cat Sloan, who moves to KFMR/Stockton, CA sometime in August. Ed Chandler has been named MD at KCBQ/San Diego. Ed does the afternoon show on "Q" and had been the former PD/MD at KSON across town... After two years as PD at KWKH/Shreveport, LA. Tom Williams is joining the sales staff. The PD job is open. Tapes and resumes to Gene Dickerson at Box 31130, Shreveport, 71130. No calls ... Janet Bozeman has been promoted to MD at WJRB/Nashville...Rich Abrams has left his MD and air shift job at KBUF/Garden City, KS to become the afternoon weather forecaster from the "Weather Station" in Norman, OK. He also plans to open a radio consultancy ... KPOD/Crescent City, CA has changed formats to Country. Don Murray is the Program Consultant and Earl Ray is MD... After 10 years at WDDD/Marion, IL, seven as PD and the last few as Sales Manager, Roger Swan takes over the morning show at WMIX/Mount Vernon, IL...WFTP/Fort Plerce, FL PD/morning personality Robert M. Greene and his wife Lucy announce the birth of their first child, a boy, Jesse Michael Greene ... Also, congratulations to Daryl Delaney and his lady Teressa on the birth of their second son, Kyley. Daryl is MD at KRDR/Gresham, OR....So what's news with you?



CONTESTS, CONCERTS & CONVERSATIONS

Crystal Shines On Radio Sign



KXEL/Waterloo, IA morning personality and PD Jeff Christenson came up with an interesting way to promote the station's new billboards. He did his morning show from one of the boards (as seen here) high atop a building. According to Jeff, "We got a lot of response from the stunt...tied up too."...While on the subject of outdoor advertising boards, congratulations to WNYR/Rochester on picking up the Silver Award at the National Broadcasters Promotion Association convention in New York. The board was seen in R&R earlier this year and featured two non-listeners camping on the billboard until they learned to like the station. It took the couple two weeks to finally admit to "loving" the station. .. Last week we mentioned Country radio stations were heavily involved with movie promotions. KEEN/San Jose is hosting a Country night at the San Jose Center for Performing Arts during the run of the musical-comedy stage play "The Best Little Whorehouse In Texas. KTPK/Topeka will cosponsor the Kansas State Chili Cookoff later this year... Recording artist Hoyt



Axton is pictured during a recent on-air visit with KNIX/Phoenix MD and air personality Buddy Alan. For those of you who don't know, Buddy is the son of station owner and well-known performer Buck Owens...WFMS-FM/Indianapolis joined with Lone Star Beer and the Indy Symphony to sponsor a concert with T.G. Sheppard, Margo Smith, and David Frizzell & Shelly West...The good-deed-doers this week include WAJR/Morgantown, WV; KSKX/Topeka; KSO/Des Moines; and WBEU/Beaufort, SC. WAJR conducted a 24 hour radiothon to raise money for the Monongahela County Emergency Medical Service. The nonprofit group received a major cutback in the city budget and needed an ambulance. Thanks to WAJR, more than \$29,000 was pledged. Plenty for the ambulance and other medical equipment...KSKX joined with

McDonald's Restaurants, 2-Up and the Topeka Parks & Recreation Department to promote the fifth annual softball tournament to benefit the Muscular Dystrophy Association. The event was held last week, July 2-5...KSO recently presented the largest single contribution to the "Everyone Slngs the Messiah" pro-gram, scheduled for December 6 at the Des Moines Civic Center. The proceeds came from the second annual KSO-YMCA "Fun Run."... WBEU brought in 214 willing donors of blood during a visit by a Red Cross Bloodmobile. According to PD Mark Robertson, there has been a severe blood shortage in South Carolina. Besides hourly public service announcements, WBEU did a three-hour remote from the bloodmobile's loca-WTSO/Madison, WI reports over 12,000 persons attended its sixth annual Country Music Festival with special guest Sonny Curtis and eight local bands... Remember "Miss Kitty" from the television western series "Gunsmoke?" She recently made an appearance in Cedar Rapids, Iowa for the charity horse festival. She took time to do an on-air visit with



KCDR's morning personality Dennis Cannon. Pictured here are Amanda "Kitty" Blake and Cannon. KIDN/Pueblo, CO took 50 couples to an area horseback riding stable for the first annual KID'N Country Wild West Roundup. A steak-fry was held along with a moonlight ride on a stagecoach, and, of course, country music was everywhere. KVET/Austin tells R&R that the station's Katy Bee and Pat Chaney were "udderly" spectacular at the recent "Celebrity Cow Milking Contest" held as part of the "June Is Dairy Month" promotlon. I think we've milked this column for about all It is worth. Let's hear from you. After all, we're pulling for you. Somebody better yank this sheet of paper from my typewriter quick. I feel another cow joke coming on ... Moo-hiss.

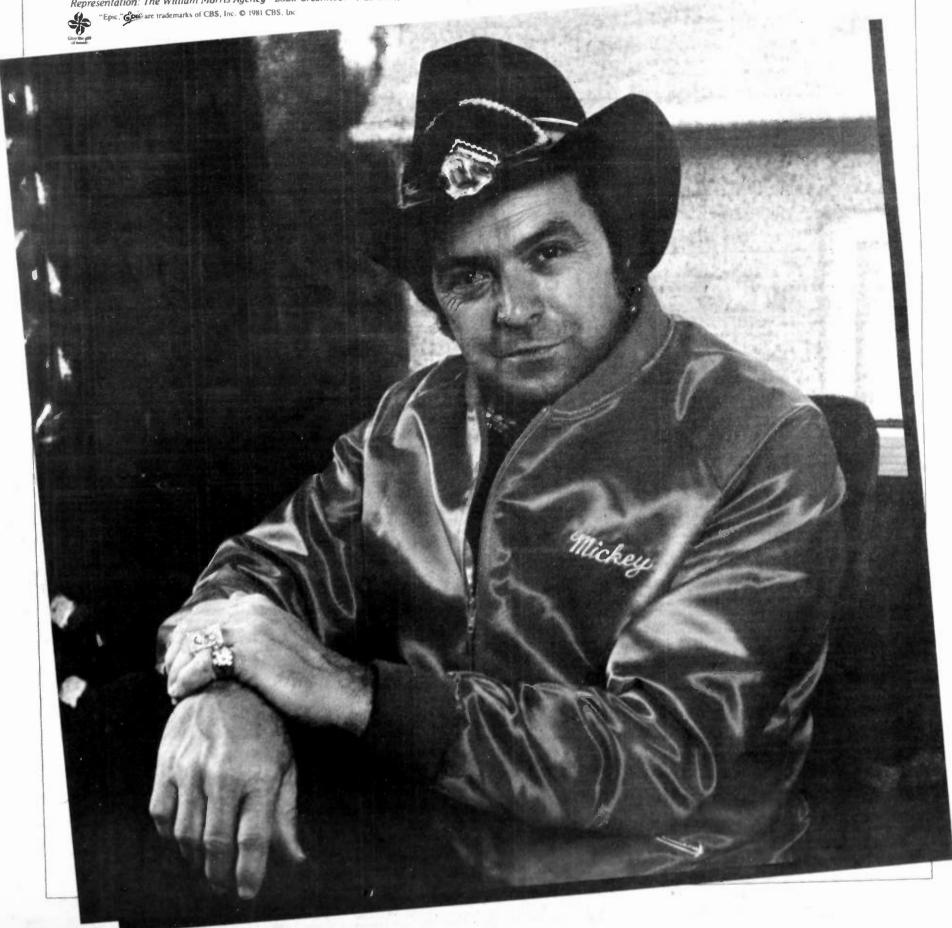
You Know Him Well

During the past year Mickey Gilley has scored an incredible four #1 records, sold almost one million singles and has become one of the hottest album

selling artists in country music. And now Mickey has delivered "You Don't Know Me" (14-02172), his first smash single of 1981.

"You Don't Know Me."
MICKEY GILLEY'S
hit from the forthcoming album of the same title. On Gpic Records

Produced by Jim Ed Norman for Hin-Jen Productions Representation: The William Morris Agency • 2325 Crestmoor • Nashville, TN 37215 • 615/385-0310



New

Entry



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given

KIERAN KANE

You're The Best (Elektra)

On 76% of reporting stations. National Summary: Up 35, Same 20, Down 0, Debuts 13, Adds 16. R&R Chart 47-38.

GENE WATSON

Maybe I Should Have Been... (MCA)

On 69% of reporting stations. National Summary: Up 43, Same 13, Down 0, Debuts 13, Adds 8.

CONWAY TWITTY

Tight-Fittin' Jeans (MCA)

On 85% of reporting stations. National Summary: Up 11, Same 14, Down 0, Debuts 15, Adds 32. R&R Chart: Debut 40. A "Most Added" record.

JOHN DENVER

Some Days Are Diamonds... (RCA)

On 63% of reporting stations. National Summary: Up 37, Same 10, Down 0, Debuts 13, Adda 10. R&R Chart Debut 41.

RONNIE McDOWELL Older Women (Epic)

On 63% of reporting stations. National Summary: Up 38, Same 7, Down 0, Debuts 17, Adds 8. R&R Chart 50-42.

BILLY "CRASH" CRADDOCK

I Just Need You For Tonight (Capitol)

On 63% of reporting stations. National Summary: Up 38, Same 16, Down 0, Debuts 12, Adds 6. R&R Chart: Debut 43.

Most Added:

T.G. SHEPPARD Party Time (WB/Curb)
LACY J. DALTON Takin' It Easy (Columbie)
CONWAY TWITTY Tight-Fittin' Jeans (MCA) DOTTIE WEST

(I'm Gonna) Put You Back... (EMI/Liberty) LEON EVERETTE Hurricane (RCA)

Hottest:

ALABAMA Feels So Right (RCA)
KENNY ROGERS I Don't Need You (EMI/Liberty)
HANK WILLIAMS JR. Dixie On My Mind (Elektra/Curb)
JOHNNY LEE
Prisoner Of Hope (Full Moon/Asylum)

MOST ACTIVE

(example: 100/25) indicate how many of our reporters are on the record this week (100 added it this week (25): "Moves" are broken down for each record and indicate how m up on their charts, neld it the Same (on to on, add to on, 31-51, etc.), moved it Down on week. (a) indicates one of this week's "most added" new songs.

ANNE MURRAY "We Don't Have To Hold Out" (Capitol) 63/11

National Summary: Up 19, Same 23, Down 0, Debuta 10, Adda 11, WSLR, WITL-FM, WTHI, KBMY, KVOC, KVEG, KCUB, WCAW, KWKH, WSUN, WKLM, KVOO 49-26, KUZZ 45-31, KSSS 38-29, WSEN 42-35, KYXX 11-9, R6R Chart Debut 49.

T.G. SHEPPARD "Party Time" (WB/Curb) 62/47

National Summary: Up 1, Same 8, Down 0, Debuta 6, Adda 47 including KLZ, KNIX-FM, KGA, KCUB, WPOR, WWVA, KVET, KRNR, WBAM, KRMD-AM-FM, WSAI, WMK, WFMS-FM, KBC-FM, WIL-AM-FM.

WILLIE NEL ROM "Groot Times" (RCA) 57/12

KENR, WBAM, KRMD-AM-FM, WSAI, WHK, WFMS-FM, KEBC-FM, WIL-AM-FM.

WILLIE NELBON "Good Times" (RCA) 57/12

National Summary: Up 21, Same 11, Down 0, Debuta 13, Adda 12, WSAI, WFMS-FM, KWJJ, KTOM, KSON-AM-FM, WSEN, WPOR, WBAX, KIXZ, KOKE-FM, WQAM, WKKM, KEED 50-37, WIXL-FM 18-14, WGTO 41-30.

BILLY LARKIN "Longing For The High" (Sunbird) 57/5

National Summary: Up 41, Same 5, Down 0, Debuta 6, Adda 5, KLAC, KVET, WOKK, WSUN, WMAQ, KGA 26-19, WWCS-FM 21-17, WESC-AM-FM 32-23, WBAM 13-11, WCMS-FM 18-14, WHK 18-12, WTSO 24-19, WXCL 13-8.

TANYA TUCKER "Should I Do It" (MCA) 51/13
National Summary: Up 39, Same 12, Down 0, Debuts 7, Adds 31 including KOKE-FM, KENR, WOKK, WSM, WCMS-FM, WIRE WTSO, WMILE MTSO, WMILE WTSO, WMILE WTSO, WMILE MTSO, WMILE WTSO, WMILE MTSO, WMILE WMILE WTSO, WMILE MTSO, WMILE MTSO

FM. KKAL KVEG, KRSY, WCMS-FM 46-36. KBUF d-27, KSSS d-31.

REBA MCENTIRE "Today Ail Over Again" (Mercury/PolyGram) 43/15

National Summary: Up 2. Same 14, Down 0, Debuts 12. Adde 16, KOKE-FM, KLVI, WYDE, WCOS-FM, KLRA, WSLR, WCXI,

KFGO, WFMS-FM, KICD-FM, KSSS, KVEG, KWJJ, KRSY, KCUB, WOAM 19-13.

MEL TILLIS & NANCY SINATRA "Texas Cowboy Night" (Elektra) 43/14

National Summary: Up 5, Same 13, Down 0, Debuts 11, Adds 14, WSLR, WKMF, KICD-FM, KTOM, KGA, WSEN, WWCS-FM, WIRK-FM, WIKLFM 41-30.

HAB CMESANLIT "Radding Stordar" (EBM/II Brandy) 41/6.

WPOR. WYII, WOIR-FM KLRA. WORK, WKSJ-FM, WIRK-FM, WIRL-FM 91-30.

JIM CHESNUT "Boddine Stories" (EMI/Liberty) 41/5

National Summary. Up 24, Same 7, Down 0, Debuts 8, Adde 5, KWJJ, KSOP, KSON-AM-FM, WCAW, WXCL, KEED 43-38,

WVAM 35-30, KOKE-FM 14-10, KKYX 23-19, KWMT 44-34, KVOO 24-16.

DEBBY BOONE "It'll Be Hirm" (WB/Curb) 41/2
National Summany: Up 18, Same 17, Down 0, Debute 4, Adde 2, WQIK-FM, WSAI, WGTO 46-41, KRMD-AM-FM 34-27, KFGO
31-27, KNIX-FM 40-35, KTOM 50-44. On: WBAM, WKMF, KMPS-AM-FM, WNYR.

31-27. KNIX-FM 40-36, KTOM 50-44. On: WBAM, WKMF, KMPS-AM-FM, WNYR.

LACY J. DALTON "Takin" It Easy" (Columbia) 40/33

National Summary: Up 0, Same 5, Down 0, Debuts 2, Adds 33 Including KLZ, KRAK, KGA, WVAM, WOKQ, KRRV, KENR, WQIK-FM, WLWI-FM, KRMD-AM-FM, WSAI, WCXI, WTSO.

DICKEY LEE "Honky Tonk Hearts" (Mercury/PolyGram) 37/8

National Summary: Up 14, Same 12, Down 0, Debuts 3, Adds 8, WSAI, WMNI, KFGO, KWMT, WHBF, KICD-FM, KLVI, KENR, KMPS-AM-FM 25-18, WIXL-FM 9-4, WQYK-FM 37-30.

BILL LYERLY "My Baby's Coming Home Again..." (RCA) 37/4

National Summary: Up 12, Same 15, Down 0, Debuts 6, Adds 4, KENR, WKMF, WTHI, KVOO, KFGO 40-36, KEED 45-41, WSEN 37-33, WIXL-FM 17-12. On: KVET, WIRK-FM, WSAI, KNIX-FM.

Others Getting Significant Action

STEPHANIE WINSLOW "I've Been A Fool" (WB/Curb) 33/8
National Summary: Up 12, Same 9, Down 1, Debuts 3, Adds 8, KEED, KRAK, WBAX, KIXZ, WQIK-FM, KLRA, WQYK-FM

WHBF, WVAM 48-40, KVOO 28-20.

BOBBY GOLDSBORO "Love Ain't Never Hurt Nobody" (Curb) 32/11

National Summary: Up 4, Same 13, Down 0, Debuts 4, Adds 11, KOKE-FM, KENR, WQIK-FM, KWKH, WSAI, WMNI, WDAF, WMUS-AM-FM, WXCL, KICD-FM, KLZ.

DOTTSY "Somebody's Darling, Somebody's Wife" (Tanglewood) 32/5

National Summary: Up 8, Same 12, Down 0, Debuts 9, Adds 6, WSLR, WHBF, WKCQ-FM, KWJJ, KHEY, KVOO d-32, WVAM 49-41, WXL-FM 18-13, KOKE-FM 41-35, KRMD-AM-FM 46-39,

JOHNNY PAYCHECK "Yesterday's News..." (Epic) 32/1

National Summary: Up 13, Same 13, Down 0, Debuts 8, Adds 1, KHEY, KRRV 30-24, KVET 46-39, KLVI 47-42, WYOE 33-29,

Radio E Records NATIONAL AIRPLAY/50

July 10, 1981 ALABAMA/Feels So Right (RCA) 16 9 6 0 JOHNNY LEE/Prisoner Of Hope (Full Moon/Asylum) BARBARA MANDRELL/I Was Country When Country... (MCA) 1 2 17 12 8 CRYSTAL GAYLE/Too Many Lovers (Columbia) DAVE ROWLAND & SUGAR/Fool By Your Side (Elektra) HANK WILLIAMS JR./Dixle On My Mind (Elektra/Curb) 20 13 11 TOMPALL & GLASER BROS./Lovin' Her Was Eesier... (Elektre)
JIM ED BROWN & HELEN CORNELIUS/Don't Bother To... (RCA) 5 15 10 10 KENNY ROGERS/I Don't Need You (EMI/Liberty) SYLVIA/The Metador (RCA) 25 - 22 14 BELLAMY BROTHERS/They Could Put Me In Jail (WB/Curb) 33 26 GEORGE STRAIT/Unwound (MCA) 18 MERLE HAGGARD/Reinbow Stew (MCA) 26 20 VERN GOSDIN/Dream Of Me (Ovation) 31 24 20 CONWAY TWITTY & LORETTA LYNN/I Still Believe In... (MCA) 19 16 13 SONNY CURTIS/Good Of Girls (Elektra) 7 EARL THOMAS CONLEY/Fire And Smoke (Sunbird) 6 CHARLY McCLAIN/Surround Me With Love (Epic) 28 19 19 RICKY SKAGGS/Don't Get Above Your Raising (Epic) STATLER BROTHERS/Don't Wait On Me (Mercury/PolyGrem) 28 30 25 TERRY GREGORY/Just Like Me (Handshake) 42 30 24 JOE STAMPLEY/Whiskey Chesin' (Epic) 3 STEVE WARINER/By Now (RCA) TERRI GIBBS/Rich Man (MCA) 41 33 EDDY RAVEN/I Should've Called (Elektra) LARRY GATLIN/Wind Is Bound To Change (Columbia) 36 34 48 WAYLON & JESSI/WIId Side Of Life (RCA) RONNIE MILSAP/(There's) No Gettin' Over Me (RCA) 49 45 32 JUICE NEWTON/Queen Of Hearts (Cepitol) 48 JOHN SCHNEIDER/It's Now Or Never (Scotti Bros.) 42 49 DAVID FRIZZELL & SHELLY WEST/A Texes State Of Mind (WB) JOHN CONLEE/Could You Love Me (One More Time) (MCA)

ANNE MURRAY/Blessed Are The Bellevers (Capitol)
MICKEY GILLEY/You Don't Know Me (Epic) 45 KIERAN KANE/You're The Best (Elektra) 47 GENE WATSON/Maybe I Should Have Been... (MCA)

REX ALLEN JR. & MARGO SMITH/While The Feeling's Good (WB)

MOE BANDY/My Woman Loves The Devil Out Of Me (Columbie)

80000000 CONWAY TWITTY/Tight-Fittin' Jeans (MCA) JOHN DENVER/Some Days Are Diamonds... (RCA)

DON WILLIAMS/Miracles (MCA)

RONNIE McDOWELL/Older Women (Epic)
BILLY "CRASH" CRADDOCK/I Just Need You For Tonight (Capitol) 50 47 41 MUNDO EARWOOD/Angele (Excelsior)

EMMYLOU HARRIS/I Don't Have To Crew! (WB) 46 DOLLY PARTON/But You Know I Love You (RCA) 18 28 47 OAK RIDGE BOYS/Elvire (MCA)

DOTTIE WEST/What Are We Doin' In Love (EMI/Liberty) 10 17 36 ANNE MURRAY/We Don't Have To Hold Out (Capitol) RANDY BARLOW/Love Dies Hard (Paid) This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

_ 43

15

11

46

22

WGTO 40-34, KUZZ 35-28, KSOP 35-30.

PHIL EVERLY "Sweet Southern Love" (Curb) 30/2

National Summary: Up 13, Same 11, Down 0, Debuta 4, Adde 2, WMNI, KLRA, WTSO 45-39, KEED 47-43, WSEN 14-11, WGTO 20-14, WBAM 20-18, WCMS-FM 33-25, WIRK-FM 40-29.

RAY PRICE "It Don't Hurt Me Half As Bad" (Dimension) 28/15

**Commark: Up 2, Same 9, Down 0, Debuta 2, Adde 15 Including KOKE-FM, WGTO, KRMD-AM-FM, WIRK-FM, WSAI, MGTO, MGTO

National Summary: Up 2, Same 9, Down 0, Debuts 2, Adds 1
WCXI, KMPS-AM-FM, KGA, WWCS-FM, WIXL-FM 44-31.

***LEON EVERETTE "Hurricane" (RCA) 27/25
National Summary: Up 0, Same 0, Down 0, Debuts 2, Add
WVMI, WIRK-FM, WTQR-FM, WCXI, WAXX, KEBC-FM. Adda 25 Including KEED, KRAK, KMPS-AM-FM, WSEN, WIXL-FM,

MEL McDANIEL "Right in The Palm Of Your Hend" (Capitol) 26/24

National Summary: Up 0. Same 1, Down 0, Debute 1, Adde 24 Including KENR, WQIK-FM, WMC-AM, WSM, KFGO, KEBC-FM
KNIX-FM, KRAK, KCUB, WBGW-FM.

WAYLON JERNINGS "I'll Be Airight" (RCA) 23/2
National Summary: Up 16, Same 6, Down 1, Debuts 0, Adds 2, KLZ, WQYK-FM, KEED 18-13, KNIX-FM 22-16, KRAK 20-16, KMPS-AM-FM 18-10, KYXX 22-25, WJEZ-FM 22-19, WSAI 19-16, WCXI 21-19.

MAC DAVIS "Secrets" (Casablanca/PolyGram) 22/18
National Summary: Up 1, Same 3, Down 0, Debuts 2, Adds 16 including WNRS, WKMF, WMUS-AM-FM, KSSS, WNYR, KOKE-FM, KRMD-AM-FM, WIRK-FM, WSEN 48-41.

ED BRUCE "Everything's A Weltz" (MCA) 21/21
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 21 Including KNIX FM, KARD AM-FM, KSSS, WNYR, KOKE-FM, WSDS, Same 0, Down 0, Debuts 0, Adds 21 Including KNIX FM, KARD AM-FM, WSDS, Same 0, Down 0, Debuts 0, Adds 21 Including KNIX FM, KARD AM-FM, KSSS, WNYR, KOKE-FM, WSDS, Same 0, Down 0, Debuts 0, Adds 21 Including KNIX FM, KARD AM-FM, KARD AM-FM, KARD AM-FM, KSSS, WNYR, KOKE-FM, KSSS, WNYR, KOKE-FM, KSSS, WNYR, KOKE-FM, KSSS, WNYR, KOKE-FM, KRAD AM-FM, KSSS, WNYR, KOKE-FM, KSSS, WNYR, KOKE-FM, KRAD AM-FM, KSSS, WNYR, KOKE-FM, KSSS, WNYR, KOKE-FM, KRAD AM-FM, KSSS, WNYR, KOKE-FM, KRAD AM-FM, KSSS, WNYR, KOKE-FM, KRAD AM-FM, KSSS, WNYR, KOKE-FM, KSSS, WNYR, KOKE-FM, KRAD AM-FM, KSSS, WNYR, KOKE-FM, WNTR-FM, WNTR-FM,

Netional Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 21 Including KNIX-FM, KMPS-AM-FM, KGA, KCUB, WSEN, WMC-AM, WBAM, WSM, KFGO, KEBC-FM.

JANIE FRICKE "I'll Need Someone To Hold Me..." (Columbia) 19/17

National Summary: Up 0, Same 0, Down 0, Debuts 2, Adds 17 Including KENR, WMC-AM, WSM, KFGO, KEBC-FM, KMPS-AM-FM, KGA, KCUB, WGNA-FM, WWZ0-FM.

WAYNE KEMP "Just Got Back From No Man's Land" (Mercury/PolyGram) 17/11

National Summary: Up 1, Same 6, Down 0, Debuts 0, Adds 11, WFMS-FM, KVOO, KEED, KTOM, WVAM, KOKE-FM, WGTO, WESC-AM-FM, KNOE, WLWI-FM, KRMD-AM-FM, WIXL-FM, 46-37.

DICM 1 A NIDERS "Mold On" (Ovarion) 17/11

WESCAM-FM, KNUE, WLWI-FM, KNUIS-ANDERN, VIDE IN THE STATE OF THE STATE

National Guillians, P. S. Wathida" (MCA) 17/8

JOHN WESLEY RYLES "Mathida" (MCA) 17/8

JOHN WESLEY RYLES "Mathida" (MCA) 18/8

Sema 3. Down 0 Debuts 3. Adds 8. KOKE-FM, KHEY, WBAM, KYXX, WAXX, KERC-FM, KICD-FM,

WM2G-FM, RENH 35-ZI, RUZZ SS-SU.

RAZZY BAILEY "Scratch My Back" (RCA) 17/7

National Summany: Up 0, Same 7, Down 0, Debuts 3, Adde 7, WIXL-FM, WPOR, KOKE-FM, KNOE, WCXI, WKCQ-FM, KWJJ.

WCOSFM d-32, KENR d-39.

DOUG KERSHAW "Hello Woman" (Scotti Bros.) 17/8

Netional Summary, Up 3, Same 5, Down 0, Debuts 3, Adds 6, WSAI, WCXI, KRAK, WMZQ-FM, KKYX, KWKH, WIXL-FM 6-3. DAVID ALLAN COE "Tennessee Whiskey" (Columbia) 16/3
National Summany: Up 4, Same 6, Down 2, Debuts 1, Adds 3, WLWI-FM, WKKN, KICD-FM, KRRV 29-20, WQAM 38-29, KYXX

42:37, KSOP 45-40.

FAMILY BROWN "It's Realty Love This Time" (RCA) 15/6

Mattenal Summan: Up 1. Same 8. Down 0, Debuts 0, Adds 6, KTOM, WVAM, WWCS-FM, KYXX, KKYX, WXCL, WIXL-FM

48-38.

JOHNNY CASH "Mobile Bay" (Columbia) 14/8

National Summany: Up 1, Same 3, Down 1, Debuts 1, Adds 8, WLWI-FM, WSM, KYXX, KKYX, WKLM, KBUF, KVOO, WVAM.

WILLIE NELSON "I'm Gonna Sit Right Down..." (Columbia) 13/13

National Summany: Up 0, Same 0, Down 0, Debuts 0, Adds 13, KSSS, KRDR, KRSY, KMPS-AMIFM, KGA, KCUB, WBGW-FM.

WILLIFM, WNYR, WYII, KENR, WIRK-FM, KEBC-FM.

GUY CLARK "The Partner Nobody Chose" (WB) 13/5
National Summary: Up 1, Same 5, Down 1, Debuts 1, Adde 6, KHEY, WESC-AM-FM, KLRA, WKMF, KRDR, KYXX 35-30, On:

CHARLIE DANIELS BAND "Sweet Home Alabema" (Epic) 11/7
National Summary: Up 0, Same 3, Down 0, Debuts 1, Adds 7, KRRV, WOKK, KNOE, WIRK-FM, WMNI, RVOO, KTRB.

YOU'RE THE BEST

...is simply the BEST!!!

BREAKERS



KIERAR



Biff Collie

Inside Nashville

SALUTE: Kris Kristofferson, Dolly Parton, Willie Nelson, Ray Stevens, Roy Orbison, Larry Gatlin, Grandpa Jones, Boots Randolph, Brenda Lee, and a dozen other highly-quotable notables will accentuate the positives of Nashville's most successful "discoverer" at a 50th birthday roast for Combine Music and Monument Records boss Fred Foster Sunday (7-26) at the Opryland Hotel. The \$50 per person honorarium will benefit the Nashville Music Association. For reservations write Mary Brewer, 104 Sherbrooke Lane, Hendersonville, TN 37075

SIGN IN, PLEASE: Joe Moscheo of BMI elected President of the Nashville chapter of NARAS. Other officers are Tom Brannon, Gerry Teifer, Charlie Fasch, Moses Dillard, Aaron Brown, and Bob Montgomery...Willie Nelson's "20/20" rerun pictorially sketched his checkered life, scored by the 20 million record sales receipts... Executors of the estate of the late Lester Flatt filed a \$500,000 lawsunt against Coors Beer for its "willful and malicious misrepresentation and unlawful commercial exploitation of Lester Flatt's likeness," and another \$500,000 for "unjust enrichment." Suit stems from a poster promoting Coors which includes a picture of Flatt and his longtime partner Earl Scruggs...Mary Reeves Davis is happy with the new Jim Reeves Museum's opening after an investment of ten years and \$500,000. "It's no ordinary tourist attraction," she says. "It's a place where you can be relaxed and enjoy yourself, whether you stay for an hour or all day." The beautiful museum is located in a 200-year-old estate near Gallatin Road and Briley Parkway, just a short distance



from Opryland. Seen here at the museum opening are Mary Reeves Davis and Eddy Arnold ... After 13 years, Top Billing, Inc., the Nashville-based Country Music management company, has changed its name to Top Billing International. According to President Tandy Rice, "It reflects a worldwide thrust of country music that we have been in touch with for years." George Jones and Johnny Cash are taping a Merle Haggard television special this week. The pilot is being put together by Viacom for syndication. Joe Stampley has just completed a cigarette commercial for airing in West German movie houses...Anne Murray has been filming in Southern Ontario, a commercial for a Japanese sugarless gum product. The commercial will run for the next two years in Japan... Winner Produc-tions tapped Katie Ryder to head its new marketing and special projects. The first major project is the Inside Nashville Fall Festival Tour to Music City

JERRY LEE LEWIS's emergency surgery to repair stomach perforations which caused nearfatal bleeding will keep him off the road for at least a month more, cancelling much of Jerry's summer schedule. He complained of stomach pains after a

Sunday concert in Chattanooga and went home to Nesbit, MS until Tuesday morning when the rupture occurred. Several blood transfusions were required during the four-hour surgery, and doctors said he'd remain in intensive care unit at Methodist Hospital in Memphis for ten days or more. The irrepressible Lewis, the "Peck's Bad Boy" of Country, who bridged the gap from Rock to Country in the late '60's, is one of the most dynamic and unpredictable superstars in American music, and his friends wish him well.

NOW YOU SEE IT — NOW YOU DON'T: Barbara Mandrell & the Mandrell Sisters' weekly TV party is on again, according to business manager/father Irby Mandrell. For a number of weeks industry insiders have speculated on whether or not the Mandrells had worked out mutually agreeable arrangements on the show. The main concerns, they say, were a more relaxed schedule for taping the shows. Barbara says that so many of her fans on the road and at Fan Fair told her it was the only clean thing on TV that she "has" to go back. "I feel I owe it to my fans," Mandrell says. Tapings start the second week in September, taping 17 shows ending in March or April. Barbara will come home to cohost the CMA Awards again with Mac Davis.

MAKING IT TO NASHVILLE: Doc Severinson (the "Tonight Show" trumpeter), matched licks with Boots Randolph on his classic "Yakety Sax" for the "Hee Haw" honkers of Cornfield County...Mr. & Mrs. Jerry Garen were married in nearby Brentwood. Jerry's from Greenville, SC; Mrs. Garen's from the Grand Ole Opry and formerly the Jim Ed Brown Show. Onstage, she's Helen Cornelius... Brenda Lee, who went straight to Hell, is back home in Music City. (She and her family vacationed in Hell, Grand Cayman, West Indies)....

NUMBERS GAME: \$2.3 billion for Tennessee tourism in 1980 includes \$574 million for Nashville. Dolly Parton's home county, Sevier, totaled \$344 million... Didja know the Oak Ridge Boys entourage totals 32 people???..."Over the Rainbow" is Willie Nelson's sixth gold album... Cindy Yarbrough is 12, but she says she'll never top the thrill she had last week. John "Bo Duke" Schneider (from the "Dukes Of Hazzard") and she got together, and made her dreams come true. PS: Cindy is deaf...31% of the 17,000 Opryland visitors went to the Opry House the day Bill Anderson was the "Star Of The Day"...Dolly will get over a million for her role in "The Best Little Whorehouse In Texas" movie.



TODAY TALK — Jeannie C. Riley is pictured with Tom Brokew during her recent appearance on the NBC "Today" show. She was on to discuss her soon to bereleased autobiography, "From Harper Valley To The Mountain."



Regional Adds & Hots

MOST ADDED

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T.G. Shappard (WSA Mickey Gilley (Epic) Lacy J. Dalton (Colu

MIDWEST MOST ADDED

HOTTEST MOST ADDED

SOUTH Kereny Rogere (EM rdt Willerns Jr. (Eleic ewry Lee (Full Moon MOST ADDED

WEST

EAST

LACT J. DALTON
ED STACE
JANIE FRICHE
STONE MALL JACKSON
HOTHORY
DARK ROBELWID/SUGA
MARON & JESS!
GENE WATSLIN
JOHN COMEE FILLIS & SHAT GRIPH FELL WINDOW FAMILY WINDOW FRANC CAPTS COMMAY THITTY OUTTIE WEST HUPTERS CONTROL CRISTAL GAYE ADMINI LEE GRIEF WASON ALICE NEW TON EDDES, GROVES

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WICLA JOE STAMPLET LACY J. DALTON MEL MC DANIEL T.G. SHEPPAND LEON EVERTETE MOTTON AND AND AND AND MOTOR STALL GATLE REDIST ROCERS TERRY GREGORY

WWVA Wheeling, WV

WOLL-PM Navelen, NJ

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MIDWEST

HARSHALL TUDNEH HAC DAYIS COMMAY TWITTY COM WILLIAMS TANTA TUCKER RAZZY SHILET LACY J. DALTON

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ED BRUCE DICREY LEE REBA NC ENTIN JANIE FRICKE MEL NC DANIEL LEON EVERETTE T.B. SHEPPARD MOTTOLS!

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GEORGE STRAIT

COMMAY THITTY JIH CHESMAT LACY J. DALTON T.G. SHEPPARD ROYERS MOTTHET; ALABAMA BANBARA HAMEHELL JOHNEY LEE HAME WILLIAMS JE BILLY LAMEIN

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WILLIE MELSON
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DAYJO MOUSTON
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CENE MATSON
T.G. SHEPPARO
EDIN ANDERSON
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CLINT EASTWOOL
CONHAY THITTY
LACT J. DALTOI
COTTIE WEST
RAY TRICE MAY TRUCE
MATZY BAILEY
MATHE REMP
ADMONY CASH
LLOYD & KELLY
BILL LYERLY
MACH GRAYSON
MOD POWELL
LEONA WILLIAMS

SOUTH

RICATE SAGES
ADMISOR TOMETOR
PRIZELL & MEST
VILLER MESON
RICHAR MANE
RICATE OSLLET
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PATTI PAGE
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GEBBY BOOME BORBY WOLDSHOWD LACT J. DALYON HEL HC DANIEL COMMAY PHISTY FILLIS & SIMATUR MOTORY MOTOR

ED BRUCE HYIRE REDA ME CHYIRE RICH LANCERS TILLIS & SIMATH MAZZT BAILET TILLIS & SIMATH MAZZT BAILET T. LACY J. DALYON DOTH IN WENTY T.G. SHEPPARD STEPHANIE WINSL DIAMA GUT CLARK WILBURN BROS. NOTHER WILBURN BROS. NOTHER WILBURN BROS. NOTHERS AND STEPHANIE WINSL DIAMA GUT CLARK WILBURN BROS. NOTHERS STEPHANIE WILBURN

ACOMITÉ ME DOBELL TANTA TUCICER DOTTIÉ MEST POBASIER HOTTMERS ANDE HABBAN MARE GORDON CREAME STÉMMANIE WINSLOW JAMIE FRICKE JOHONY CASH LECIM EVERETTE WILLEE MEUSON MOTTO-19

RYXX Odinson, TX

T.G. SHEPPARD JOHN WESLEY RILES JOHN YESTER JOHN T. BROWN JOHN T. BRITCH HAPTONY

COMMAT TWITTY T.G. BREFFARD TANKE TULKER DOTTHE WEST HOTTOGY ACHORY LEE CRYSTAL GAYLE ALABAMA

COMMENT THITTY PALET BAILEY PALET BAILEY PALET BILLEY HICK DAVIS T.B. SHEPPARD MARIE HEST BICH LABORS HOTTON TO

T.G. SHEEPPAND LACY J. DILTON JOHN WESLEY RILES ED SHACE FRANCE CARRIEL HOPPING T. CHININ ALASSAN CRITTAL GRILE FRANCE WILLIAMS JR. JAICE WESTON

JOHN'T CASH
LACY J. BALTON
HEL NE DANIEL
RAZZY BALEY
DOTHE WESY
ED SHOUL
JAMIE FRICKE
SHALM NIELSEN
HOPPON'T
ALBAMA
OWN'T NE CLAIN
TOSPALL & GLASEN
SYLVIA
VERN GOSDIN

ALABAMA TOMPALL & BLASER B SCHOOL CURTIS

COUNTRY ALBUMS

JOHN ANDERSON — John Anderson 2 — (WB) "Chicken Truck!" "Mekin' Love And Mekin' Out" "I've Almost Jeck Deniels Drowned" ED BRUCE — One To One — (MCA) "I Take The Chance" "No Regrets" "Love's Found You And Me" "Hundred Dollar Ledy"

JOHN CONLEE — With Love — (MCA) "Miss Emily's Picture"
"When It Murts You Most" "Love is What You Need" "What's Forever For"
"The Staying Side Of Goodbye" "Only Oklahoma Away"

DAVID FRIZZELL & SHELLY WEST - Carryin' On The Family Names — (WB) "Lefty" "Carryth" On The Family Me "Derling, Will You Marry Me Again" MERLE HAGGARD - Rainbow Stew/Live At Anahelm

JUICE NEWTON - Juice - (Capitol) "Co OAK RIDGE BOYS — Fancy Free — (MCA) "She's Gone To LA.
Again" "I'm Settin' Fancy Pree" "Another Dream Just Came True"
"Somewhere In The Night" "I Would Crawl All The Way ITo The River!"
KENNY ROGERS — Share Your Love — (EMULiberty) "Grey
Beard" "So in Love With You" "Blaze Of Glory" "Goin' Back To Alabama"
"The Good Life" "Through The Years"
TO SMERDARD.

"The Good Life" "Through The Years"

T.G. SHEPPARD — I Love 'Em All — (WB/Curb) "The State Of Our Union" "Face The Night Alone" "You Waltzed Yourself Right Into My Life" "Troubled Waters" "Skience On The Line"

RICKY SKAGGS — Waitin' For The Sun To Shine — (Epic) "Low And Lanely" "Waltin' For The Sun To Shine" "I Don't Care"

CONWAY TWITTY — Mr. T. — (MCA) "Red Neckly' Love Make Might" "Over Thirty (Not Over The Mill)" Might" "Over Thirty Mice Over The Hill"

JERRY JEFF WALKER - Reunion - (MCA) "Got Lucky Last

Most Requested:

ALABAMA "Feels So Right" (RCA)
BARBARA MANDRELL "I Was Country..." (MCA)
KENNY ROGERS "I Don't Need You" (EMI/Liberty)
MERLE HAGGARD "Reinbow Stew" (MCA) HANK WILLIAMS JR. "Dixie On My... " (Elektra/Curb)

Hottest Tracks:

"Grey Beard" & "So in Love With You" KENNY ROGERS (EMI/Liberty)

Cuts in bold type are receiving the heaviest airplay.

ROSANNE CASH — Seven Year Ache — (Columbia) "My

CRASM CRADO
CENE MATSON
ROBBITE NE COM
BILLT LAMKIN
NOTES ST.
SAMBARA MANDRI
ELVIS PRESLEY
ELVIS PRESLEY
RICKY SKAGGS COB
DON WILLIAMS
RICKEY GYLLE
LAWRY GAYLIN
NOTHANY
LOWBUY LEE
MERLE MAGARE
SCHOLY CURYIS
STLYIA
JUICE HENTON

T.G. SHEPPARD
BILLT JOE SHAYER
MOTTHER:
JOHNNY LEE
CRYSTAL GAYLE
TERRY GREGORY
HAML WILLIAMS JR
COMMY & LORETTA
FRIZZELL & WEST

NUMBER OF REPORTING **STATIONS** THIS WEEK: 111

KYTE Partlend, OR

IUEW Outland &F., CA

Property, AZ
ED BRIDGE
BREL MC DANIEL
T.G. SHE PPARD
CONNAT TWITTY
ALERAN KANE
BILLY SWAN
AAT MRICE
MOTYOSY:
BARBARA MANCHE
ALABAMA
CHISTAL, GATLE
MERLE HAGGARD
BELLAMY BROTHE

ED BRUCE
MEL ME DANIEL
ORUG KERSHAM
STEPHANIE MINSLOW
AUTO, MENTANIE MINSLOW
AUTO, MENTANIE MINSLOW
DITTLE MEST
JEAN KENMEDT
HOTTORY
I COMPALL GRASEN B
ALADAMA
AND MENTANIELIAMS JR.

CACY J. DALYON
T.G. SMEPPARD
RAY PRICE
LEGN EVENTYE
WILLIE RELSON
TILLIS AS SHATTRA
JANIE FRICHE
ED SHUCE
NOT'NE ST
HAME HILLIAMS JR.
COMMAT & LOPETTA
MERLE MAGRAD
JOHN DENYER

MUNDO EARWOOD
JIM CHESBUT
HISLIE MELSON
DON BILLIAMS
FRIZZĒLL 8 MEST
HOPPWINI
FOMPALL 8 GLASĒR B
STLVIA
DAVE ROMLAHD/SUGAR
GEORGE STRAIT
HAMR MILLIAMS JR. HOTTOST; BARBARA HANDRELI STL VIA KENY ROJERS

KCKC

MEL NC DANIEL TANTA TUCKER

KSON-AMFM Sen Diego, CA

KMPS-AMFM Seetts, WA

JOHN DEHVER ADMI CONLEC KIERAM KANE DOM MILLIAMS

RAT PRICE
PILLY SWAH
LEON EVERETYE
ED SRUCE
D SRUCE
TERRIT (SEES)
REL NE DANIEL
MOTPOS!
ALABAMA
TERRY (GRECORY
CORNAY & LONE TA
JOHONT LEE

KCLB Tussen, AZ

Stadium - (MCA) "Blue Yodel No. 9" "Fiddle Breekdown" "I'm A

DON WILLIAMS — Especially For You — (MCA) "W I Needed You" "Lord I Hope This Day Is Good"

JOHNNY LEE "Prisoner Of Hope" (Full Moon/Asylum)
JOHN SCHNEIDER "It's Now Or Never" (Scottl Bros.)



Jeff Green

Adult/Contemporary

MAKING AND KEEPING YOUR STAFF ENTHUSIASTIC

The Practice Of Positive Motivation

The pressure to achieve a winning performance of an air personality or radio staff member can create an attitudinal rollercoaster. The momentum shifts between enthusiasm and depression present an endless challenge to a program or operations director.

To get more insight on how a radio executive can maximize his staff potential, I talked with KEX/Portland Program Director Bob Miller, whose station has seen stable and successful ratings for many years.

Bob is a true believer in staff motivation and takes a friendly and sometimes almost brotherly position in getting the most from everyone

ting the most from everyone.
"It's very simple," said
Bob. "To keep my staff
motivated, I threaten them
with bodily harm and/or
death. It works!

"Seriously, though, you can only motivate an individual by his own declsion. I guess motivation is something that's inborn, and I try to select people that already have it. I don't think you can take those who aren't motivated and change them."



Bob Miller

Bob has studied how others make efforts to force motivation, but sees them as the least effective approaches. "There are all kinds of ways to supposedly motivate people. You can buy them off, kick their butt, threaten them, or even circle 'Opportunities' in R&R and leave them laying around. What I'm trying to do here is to instill in the air staff the belief that they can do more than they are — without wringing their necks all the time. I'll try to pull from them something extra they

"It's very simple. To keep my staff motivated, I threaten them with bodily harm and/or death. It works!"

weren't aware they had. It's helped to create new possibilities and end bad habits."

Setting aside time regularly for the jocks is very important to Bob. "We schedule individual meetings at least once a week for an hour or more, where we go over shows, critique tapes or maybe just talk. It may be the only chance during the week for us to get together."

Seeing the one-on-one relationships as critical, Bob added, "I think sharing information and feedback with our staff is a way to motivation. By listening to the air talent, I can learn what they feel their limitations are.



LIKE SHOOTING JOCKS IN A BARREL — KEX/Portland morning personality Jimmy Hollister plays the dunk tank good guy to raise proceeds for the Urban League during the KEX/Oakes Park Family Fun Night. Several thousand listeners showed up to take advantage of the free rides and Jimmy's vulnerable position.

My attitude is to just work together on whatever needs it, with gradual positive reinforcement. It's a lot of coaching and psychology, not just sending down a memo that says, 'Change yourself effective immediately.'"

Realizing that improving an employee's performance and skills increases the chances of a better opportunity elsewhere. Bob nonetheless encourages his staff onward. "I'm very happy to help any of our staff work their way up the ladder, even if it means losing them. I see it as an inevitability in any market, particularly the secondaries."

The Team Concept

Bob Miller believes that a joint effort is what makes a motivated and successful radio station, once you have motivated individuals in place. "It's a team concept, with everybody pulling for the other guy. Making everybody feel as a part of the 'team' is the best motivation you have, and if the whole team knows the goals, they can help each other out. Nobody here usually does anything stupendous on his or her own, but this organization is a supporting group that together develops some amazing things."

In discussing the "group" attitude further, Bob said. "I keep everybody involved in everything. Knowing that you have the entire staff's support acts as its own motivation, too. We're looking for things to do all the

"If I'm prepared, then I feel really motivated and good about myself, because I don't have to worry."

time, and I schedule the staff to participate in activities continuously. We're doing something every weekend this summer through September, with four different promotions for this weekend alone. The staff has to be up because they're working their tails off! Needless to say, the intensity here is very high. Our General Manager, Greg Reed, demands a lot from us. At the same time, he knows when things should relax. We work hard and play hard." Bob did offer a word of caution, however: "I think you burn a person out by pushing him too hard. You might get a lot of performance for a year, but then you'll exhaust him."

Bob recalls two examples of how the station recreates and motivates together at the same time. "We had great fun at a big sandcastle-building contest recently. It's one of the biggest events of the year in Oregon. We didn't go down to cover it — we entered it! There was a big crowd of people cheering us on. Like everybody else, we also have the usual station parties, but we try to make things special. The other day, we took some clients out on a yacht as part of a civic event. We booked the boat four extra hours and then arranged for the entire station to enjoy a party cruise. These are the things that make us feel good. That's what I'm trying to accomplish here."

Summing up his team philosophy, Bob emphasized, "Our whole design here has been the 'team concept. Our billboards say 'What A Team.' our basketball Blazers phrase is 'What A Team.' We promote not our morning man but our morning team — all five of them. We talk 'team' all the time. We even have two sports teams of our own."

Arbitron Motivation

Bob pointed out several elements that contribute to a motivated Arbitron performance. "We start off with what's known as my 'General Patton' speech. It's where we reinforce and reestablish what we're trying to put together: who we're going after, what we're going to do, our strategies, etc. However, it's dangerous when you only suggest to the staff individuals that they should 'go out and do what they do best.' Because they don't know specificially what that is or what you want, you'll soon see motivation and paranoia problems. The staff needs more direction that that. They have to prepare, and know where we're headed."

Elaborating further on the value of preparation and organization, Bob continued, "Preparation is motiva-

tion. For example, if you're in high school and are about to take a test you're not prepared for, then you're motivated to do just one thing: Get the damn thing over with and get out of there. Same thing when you're on the air. If I'm prepared and have planned what I'm going to do, then I feel really motivated and good about myself, because I don't have to worry. A prepared staff is a motivated staff. We work a lot on preparation. All the staff here prepares their shows."

Despite the readiness quality which Bob encourages in his staff, he takes an extra measure to ensure Arbitron awareness. "I stamp 'ARB In Progress," in red ink, on every page of the logs. It's a subliminal thing. Once you've seen it for a week, in red, it finally catches on. I don't, however, feel it intimidates the air talent. We're fortunate enough to have real consistency in or out of rating periods."

Incentives

The notion of incentives, a philosophical controversy in any business, is handled by Bob from a moderate position. "Some of us here have Arbitron performance incentives with management. It's up to the individual if they want one or not. No one is commanded to take it. Incentives can create a 'pressure-cooker' situation for some employees — it's not for everyone.

"Personally, I believe in incentives," he remarked, "but I deal with them in a different way. Every now and then, someone at the station will do something that helped me, over and above the call of duty. I'll give that person a token of my appreciation — perhaps something nice I can arrange through the Sales Manager. You see, though, I do it in reverse. I give rewards, I don't offer them. The incentive is implied, not applied."

When encountering an air talent who has lost his enthusiasm, Bob agrees the best starting approach is to face the facts. "There are times when you just have to come to terms with the individual. I'll try my best to understand the situation.

"First, you should try to find out what it is that does motivate that person. If it's an ultimatum, I may have to use it. Maybe it's something as simple as a supportive letter from a listener. So many PD's hide the listener let-

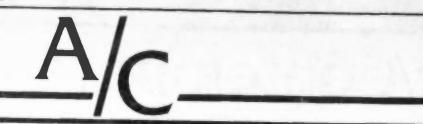
"I give rewards, I don't offer them. The incentive is implied, not applied."

ters and never let the jocks look at them. I don't know why. Everybody appreciates strokes — it's just sharing the good comments as well as the bad ones, and talking them through."

Suggesting a common denominator that draws together his perceptions of positive staff motivation, Bob concluded, "I really think the General Manager sets the tone of the station. Ours has an 'open-door' attitude and has never fired anyone for telling him he's wrong about something. He may disagree and he is the boss, but there's no sword hanging over anyone's head."

Progress

J.R. Russ has been appointed Program Director at WECK/Buffalo . . . Thomas S. Stewart has been named General Manager of WBNS-AM-FM/Columbus, OH, moving up from Acting Station Manager and previous to that, General Sales Manager . . . Tom Larson is the new Sports Director for WHDH/Boston, joining from a sports reporting post at WDLW/Waltham, MA. Shelle Strauss has been promoted from Promotions Assistant to Assistant Program Director at KOGO/San Diego. . . WMAL/Washington, DC sportscaster and air personality Johnny Holiday has been named sportscaster for the ABC FM Network. . . Congratulations to Juan Varleta, Music Director and morning personality at WUSL/Philadelphia, and to Pat Winters, WUSL evening talent, who have announced their plans to marry on September 19!



BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week.

RONNIE MILSAP

(There's) No Gettin' Over Me (RCA)

76% of our reporters on It, 27 adds, WCBM, WELI, WGY, WSIX, WSJS, KLOK, WEIM, WSFM, WCHV, WFTL, WTAR, KRZI, WDBO, KUGN, KMJJ, KRKK, WAKR, WKIQ, WFDF, KXIC, WKHM, KFOR, KLMS, WSGW, WSTV, WBOW, WIBW. Heavy rotation: 97AIA, WTMJ, WMAZ, WRVA, KRMG, KLTE. Medium rotation: WBEN, WGR, WIP, WHEN, WASH, WBT, WRVR, WOAI-FM, KOY, KEX, KSL, KFMB, KNBR, WLW and 24 more. Debuts at number 22 on A/C chart.

EW & ACT

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. Indicates one of this week's "most added" new songs.

JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 84/2 and KFQD, WHAM. Heavy rotation: KSL, WTMJ, KMED, WRVA, WFTL, WNDB, WDEF, WNEU, WNAB, KGGF, WOOD, WJON, Madium rotation: WELI, WIP, WGY, WLTA, WSB, WOALFM, WSJS, KNBR, WLW, KMBZ, WCCO-AM, WEIM, WHAG, WSFM, WLNH, WATR, WSBA, WABZ, WIS, WSLI, WMAZ, WTAR, WDBO, WFIR, KOB, KOLO, KRKK, WAKR, WHBY, WHBC, WFDF, KXIC, KFOR, WDIF, WSGW, WSTV, KRMG, WHIZ. Moves 29-28 on A/C chart.

DIONNE WARWICK "Some Changes Are For Good" (Arista) 58/6 add wgy, knbr, www. kaay, wder, wsgw. heevy rotation: ksl, wtmj, wcco-am, wdbo, wrva. klms. medium rotation: wlw, kfmb, wbt, wpro. when. well. krkk. kmed. krko, kugn, wfir, wmaz. wlva. wftl, wabz. wsba. wgir, whag, weim, wnab, whby, wfdf, kfor, wjon.

LABAMA "Feels SO Right" (RCA) 55/11 add KNBR, WLW, KRKO, WTAR, WYMC, WCFR, WNAB, WKIQ, WACI, (HM, KLTE, Heavy rotation: WSB, 97AIA, WSIX, KLOK, KMBZ, WRVA, KRNT, WOOD, KLMS, KRMG, Medium rotation: X, KOY, WBT, WSJS, KLO, KFQD, KOB, WORG, WMAZ, WJBO, WABZ, WHBY, WHBC, KGGF, KXIC, KFOR, WQUA,

JOHN DENVER "Some Days Are Diamonds" (RCA) 55/4 add WRVR, KHOW, KEX, KING. Heavy rotation KSL, KMBZ. WHAG, WDEF, WFTL, WLVA, WRVA, KLMS, KXIC, WOOD, Medium rotation: WELI, WHEN, WLTA, WSJS, KOY, WCCO-AM, KRMG, WJON, KFOR, WFDF, KGGF, WHBC, WHBY, KRKK, KLO, KMEO, WYMC, WSLI, WNDB, WIS, WSBA

ELTON JOHN "Nobody Wins" (Geffen) 40/2 add KOB, KAKZ. Heavy rotation: WGR, WIP, 97AIA, WSM-FM WFIR. WNAB, WOWO, KFOR, Medium sotation: WCBM, KOKA, WBT, KING, WLW, WGAR, KLO, KBAI, WTAR, WYMC WMAZ, KAAY, WIS, WCHV, WCFR, WRIE, WKIQ, WKHM, KWOS, WHIZ,

☑ DIANA ROSS & LIONEL RICHIE "Endless Love" (Motown) 38/36 add KMBZ, WLW, KING, KLOK, KFMB, KEX, WLTA, WASH, WPRO, WTAE, WIP, WGR, WBEN, WCBM, WHIZ, WBOW, WJON, KLTE, WDIF, KWOS, WACI, WHBC, WHBY, KBAI, KMEO, KRKO, KUGN, KAAY, WSLI, WFTL WIS, WNEU, WATR, WCFR, WLNH, WEIM, Heavy rotation: 97AIA. Medium rotation: WORG.

TERRI GIBBS "RICh Man" (MCA) 37/1 add WELI. Heavy rotation: WTMJ, WCCO-AM, WDEF, KLMS. Medium rotation: WBT, KMBZ, WEIM, WHAG, WIS, WNDB, WLVA, WMAZ, KMED, KRMG, WJON, WQUA, KFOR, WKHM, WHBC, WKIQ, WJBO.

DARYL HALL & JOHN OATES "You Make My Dreams" (RCA) 34/1 add WGY. Heavy rotation: WBZ-AM, KDKA, WTAE, WHEN, WOAHM, WSJS, WFYR WLW, WGAR, KBAL WFR, WJBO, WCHV, WEIM, WOWO, KLMS, WHIZ. Medium rotation: WBT, WTVN, KRKK, WYMC, WMAZ, WSLI, WCFR, WSFM, WKIQ, WKHM, WDIF, WBOW.

PHIL EVERLY "Sweet Southern Love" (Curb/CBS) 32/1 add KOLO. Heavy rotation: KLO, WTMJ, KLMS, WDIF, WQUA. Medium rotation: WBT, KEX, KOB, KRKK, WNDB, WDEF, WABZ, WHAG, WEIM, WNAB, WHBY, KXIC, KFOR.

Recipands. NATIONAL AIRPLAY/30

Thes T		Last		July 10, 1981	
4	2	1	1	AIR SUPPLY/The One That You Love (Arista)	
2	1	2	2	GEORGE HARRISON/All Those Years Ago (Derk Horse)	WB)
21	10	4	0	KENNY ROGERS/I Don't Need You (Liberty)	
18	7	5	Ŏ	JOEY SCARBURY/Thome From "Greatest" (Elektra)	
14	6	6	Ö	MANHATTAN TRANSFER/Boy From New York City (A	tiantic)
1	3	3	6	NEIL DIAMOND/Americe (Capitol)	
15	12	10	0	LEE RITENOUR/Is It You (Elektra)	
10	9	9	Ō	ROSANNE CASH/Seven Year Ache (Columbia)	
16	13	12	Ŏ	SHEENA EASTON/Modern Girl (EMI America)	
29	21	15	Ø	MARTY BALIN/Hearts (EMI America)	
28	24	16	Ō	JUICE NEWTON/Queen Of Hearts (Capitol)	
6	5	7	12	BARBRA STREISAND/Promises (Columbia)	
19	16	14	(D)	OAK RIDGE BOYS/Elvira (MCA)	
30	23	17	0	ALAN PARSONS PROJECT/Time (Arista)	
8	8	8	15	PURE PRAIRIE LEAGUE/Still Right Here (Casabianca/P	olvGran
24	19	18	0	CAROLE BAYER SAGER/Stronger Than Before (Boardw.	
3	4	11	17	DOTTIE WEST/What Are We Doing In Love (Liberty)	
_	_	24	0	CARPENTERS/Touch Me When We're Dancing (A&M)	
_	29	23	0	POINTER SISTERS/Slow Hend (Planet)	
11	11	13	20	JIM PHOTOGLO/Fool In Love With You (20th)	
_	-	26	3	STANLEY CLARKE/GEORGE DUKE/Sweet Baby (Epic)	
-		-	2	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)	New
_	26	25	②	JAMES TAYLOR/Hard Times (Columbia)	Entr
_	_	27	3	CARL WILSON/Heaven (Caribou)	
3	17	21	25	KIM CARNES/Bette Davis Eyes (EMI America)	
_	_	29	3	JOHN SCHNEIDER/It's Now Or Never (Scotti Bros.)	
9	18	20	27	RAY PARKER JR. & RAYDIO/A Woman Needs Love (A	rista)
7	14	19	28	JESSE WINCHESTER/Say What (Bearsville/WB)	
5	15	22	29	GINO VANNELLI/Living Inside Myself (Arista)	
_	-	→	0	ALABAMA/Feels So Right (RCA)	

imbers indicate significant progress from at least 60% of our reporters.

MOST ADDED ®

DIANA ROSS & LIONEL RICHIE Endless Love (Motown) RONNIE MILSAP (There's) No Gettin' Over Me (RCA) CARPENTERS

Touch Me When We're Dancing (A&M) PABLO CRUISE Cool Love (A&M) ALABAMA

Feels So Right (RCA)

HOTTEST

AIR SUPPLY The One That You Love (Arista) GEORGE HARRISON All Those Years Ago (Dark Horse/WB) **KENNY ROGERS** I Don't Need You (Liberty) JOEY SCARBURY Theme From "Greatest..." (Elektra) MANHATTAN TRANSFER Boy From New York City (Atlantic)

ANNE MURRAY "We Don't Have To Hold Out" (Capitol) 30/4 add WSGW, WDEF, WHAG, WDIF. Heavy rotation: WCCO-AM, WRVA, WSBA. Medium rotation: WSB, KOY, KEX, KSL, KFMB, KOLO, WSLI, WFTL, WNDB, WGIR, WHBC, KFOR, WQUA, WJON.

SMOKEY ROBINSON "You Are Forever" (Tamia) 28/4 add WTAE, WNAB, WKHM, KFOR, Medium rotations, KEL, KSL, WLW, KRKK, WRVA, WDEF, WNEU, WKIQ, KGGF.

COMMODORES "Lady (You Bring Me Up)" (Motown) 27/7 add KNBR, WGAR, WMAZ, WABZ, WSFM, KLMS, WDIF, Heavy rotation: WTMJ, Medium rotation: WIP, WOALFM, KRKK, KBAI, WHIZ, WORG, WSLI, WCHV, WLNH, WEIM.

STACY LATTISAW "Love On A Two Way Street" (Cotillion) 21/5 add wmaz, KRKK, WLNH, WACI, KXIC. Medium rotation: WOAFFM, WFIR, WORG, WABZ, WNEU, WHAG, WJON, WHIZ.

Others Getting Significant Action

REX SMITH/RACHEL SWEET "Everlasting Love" (Columbia) 19/8 add wsjs. KEX, KFQD, WEIM, WHAG, KAAY, Medium rotation; WLW, KRKK, WORG, WMAZ, WSLI, WCHV, WLNH. WHAG, KAAY, Medium rotation; WLW, KRKK, WORG, WMAZ, WSLI, WCHV, WLNH.

JOHNNY LEE "Prisoner Of Hope" (Full Moon/Asylum) 19/4 add WHAG, WSBA, WHBC, WSTV; Heavy rotation; KSL, WCCO-AM, KLMS, KLTE, KRMG, Medium rotation; WSB, WSIX, KMBZ, WDEF, KXIC.

BOBBY KING "Having A Party" (WB) 18/5 add WGY, WDEF, WHAG, WSTV, WHIZ, Medium rotation; KFQD,

PABLO CRUISE "Cool Love" (A&M) 17/13 add WIP, WLW, KRKO, WORG, WNEU, WATR, WCFR. WLNH, KWOS, WBOW, WHIZ, WKHM, WACI, Heavy rotation: 97AIA, WBZ. MICKEY GILLEY "You Don't Know Me" (Epic) 17/5 add WLTA, WLVA, KLTE, KXIC, WHBC. Heavy rotation: KLOK. Medium rotation: WBEN, KSL, WRVA, WDBO, WDEF, KRMG, WRVR.

GINO VANNELLI "Nightwalker" (Arista) 16/7 add KRKK, WSLI, WCHV, WATR, WLNH, WHAG, WABZ. Medium rotation: KEX, WEIM, WYMC.

GROVER WASHINGTON JR. "Winelight" (Elektra) 15/3 add KRKO, WQUA, WSTV. Heavy rotation: WTMJ,

YUTAKA "Love Light" (Alfa) 15/3 add KSL WIS, KFOR, Heavy rotation: KLMS. Medium rotation: WCCO:AM, KFQD, WQUA, WJON. ROBERTA FLACK "You Stopped Loving Me" (MCA) 13/2 add wLNH, WVLA, Heavy rotation: WLTA, Medium rotation: WCCO-AM, KFQD, WHBC, KFQR.

GARY U.S. BONDS "This Little Girl" (EMI America) 12/0. Heavy rotation: WLW, WFIR, WHIZ, Medium rotation: KOGO, WCHV, KGGF, WBOW. RICK SPRINGFIELD "Jessie's Girl" (RCA) 12/0. Heavy rotation: WBT, 97AIA, WISN, WIS, KAAY, WHIZ. Medium rotation: WHEN, WFIR, WHAG, WBOW.

Medium rotation: WHEN. WEIR, WHAG, WBOW.

JOHNNY MATHIS "Nothing Between Us But Love" (Columbia) 11/9 add WRVR, KMBZ, WNAB, WATR, WFIL WLVA, KOLO, WHBY, KMED, Heavy rotation: WLTA.

GARY WRIGHT "Really Wanna Know You" (WB) 10/6 add WRVR, WLW, WCHV, WABZ, WCFR, WLNH. Medium rotation: WBT.

DAN HARTMAN "It Hurts To Be in Love" (Blue Sky/CBS) 10/2 add WATR, WKHM, Medium rotations: WLW, WNAB, WNDB, KFQD, KXIC, WHBC.

MOODY BLUES "Gemini Dream" (Threshold/PolyGram) 10/2 add WABZ, WOWO, Heavy rotation: WLNH,

EMMYLOU HARRIS "I Don't Have To Crawl" (WB) 10/1 add WHBC. Medium rotation: WIS. KXIC.

STARS ON 45 "Medley II" (Radio/Atlantic) 9/9 add WIP, WSJS, KMBZ, WSFM, WNEU, WCHV, KMED, KBAI,

JANIS IAN "Under The Covers" (Columbia) 9/3 add WATR, WHAG, WHIZ, Medium rotation: WNEU.

SAMANTHA SANG "Let's Start Again" (Sutra) 9/2 add KFOR, WDIF, Heavy rotation: WLTA. Med

ABBA "On And On And On" (Atlantic) 9/1 add WKHM, Heavy rotation: WTAE, Medium rotation; KGGF PURE PRAIRIE LEAGUE "You're Mine Tonight" (Casablanca/PolyGram) 8/8 add wLTA. WRVR, KMBZ, WEIM, WORG, KUGN, KBAI, KWOS.

RAY PARKER JR. & RAYDIO "That Old Song" (Arista) 8/7 add KBAI, WORG, WIS, WCHV, WATR KWOS.

SHEENA EASTON "For Your Eyes Only" (EMI America) 8/5 add WCBM, WBEN. KEX, WORG, KUGN

FLORENCE WARNER "Easy" (Mercury/PolyGram) 7/6 add WLTA, KMBZ, KMED, WFTL, KXIC, KFOR. MAC DAVIS "Secrets" (Casablanca/PolyGram) 7/5 add WSB. WABZ. WORG, KMED, WHBY.
LARRY JOHN McNALLY "Just Like Paradise" (ARC/Columbia) 7/5 add WORG, WATR, WHAG, WEIM,
KWOS, Medium rotation, WLTA.

DON WILLIAMS "Miracles" (MCA) 7/4 add KSL KMBZ, WIS, WNDB, Medium rotation: WQUA, KRMQ.

Regionalized Adds & Hots

EAST

Ronnie Milesp Ross 6 Richie Sheens Easton (For Your Eyes) HOTTEST

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WNAB/Bridgeport Russ Garrett

Carpenters Smokey Robinson Johnny Hathis Johnny Mathia Alabama HOTTEST George Harrison Manhattan Transfer Joey Scarbury Kenny Rogers Harty Balin

Ross & Richie Sheens Easton (Yor Your Eyes) HOTTEST Joey Scarbury Allan Parsons Project Air Supply Juice Newton Manhatten Trensfer

WGR/Buffelo Jerry Reo

Ross & Richie HOTTEST Joey Scarbury Kenny Rogers Lee Ritenour Juige Newton Pointer Sisters

WRIE/Erio Ted Abbon

None MOTTEST Josy Scarbury Oak Ridge Boys Alam Parsons Project Air Supply Manhatten Transfer

Rose & Richie Romnie Hilasp Deborah Laws Tanya Tucker Rex Smith/Rachel Sweet Larry John McMally Pure Prairie Lasque (You're Mine...) HOTTEST Manhattan Transfer Les Bitenour Carole Bayer Sager Air Supply Alan Parsons Project

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Stars On 45
(Medley II)
Ross & Richie
Pablo Cruise
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Manhattan Transfer
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Commodores

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Pointer Sisters
Juice Newton
HOTTEST
Kim Carnes
Air Supply
Joey Scarbury
Kenny Rogers
Oak Ridge Boys

None HOTTEST George Harrison Kenny Rogers

WPRO/Providence Gery Berkowitz

Ross & Richie HOTTEST Berbra Streisand Manhattan Transfer George Harrison Sheena Easton (Modern Girl)

WEST

Carpenters Eleon John Marty Balin Alan Parsons Project HOTTEST Manhatten Transfer Joey Scarbury Juke Newton Kenny Rogers George Harrison

Rex Smith/Rachel John Schneider

John Schneider HOTTEST Oak Ridge Boys Air Supply Juice Newton Menhattan Transfer Kim Carnes

Carpenters
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Air Supply
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KHOW/Denver Leigh Starnes

KPPL/Deriver Michael Moore

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Ross & Richie
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WSBA/Yark Jim Harn Carpenters
Marty Balin
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Grover Weshington Jr.
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KMJJ/Les Veges Kevin O'Brien

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George Harrison
John Schneider
Joey Scarbury
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RLO/Ogden Berberg M, Rick

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Carl Wilson
Ronnie Milsep
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George Harrison
Air Supply
Kenny Rogers
Manhattan Transfer
Joey Scarbury WHBY/Appleton Jeff Clerk

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WKIQ/Bowling Green John Swan

Alabama Ronnie Milsap Larry Santos HOTTEST Neil Diamond Dottic West George Harrison Air Supply Rarbra Streisand

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KEX/Portland Bob Swanson

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Terry Patrich
Carpenters
Dionne Marwick
HOTTEST
Air Supply
Kenny Rogers
George Marrison
Ray Parker Jr. 6 Raydio
(A Woman Needs...)
Lee Ritenour

KGGF/Coffeyville

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(Medley II)
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Ronnie Milsap

Alan Parsons Project Pointer Sisters NOTIEST Air Supply George Harrison Kenny Rogers Joey Scarbury Barbra Streisand

WHIO/Deylon Peggy Powell

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KRNT/Des Moines Scott Huskey

WFDF/Filmt Paul Landing

Joey Scarbury
Carl Wilson
Ronnie Milsen
HOTTEST
Air Supply
Manhettan Transfer
Sheena Easton
(Modern Girl)
Carole Bayer Sager
Carpenters

WOWOFL Wayne

Kenny Rogers Moody Blues Carole Bayer Sager HOTTEST Air Supply George Harrison Elton John Hall & Oates Climax Blues Band

WACI/Freeport

Pablo Cruise Ross & Richie Alabama Stacy Lattisav HOTTEST HOTTEST George Harrison Air Supply Manhettan Transfer Kenny Rogers Oak Ridge Boys

WOOD/Grand Rapids Bill Struyk

Marty Balin HOTTEST Barbra Streteand Gino Vennelli (Living Inside. Neil Diamond Jim Photoglo

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Rose & Richie HOTTEST Air Supply Carole Bayer Sage Barbra Streisend George Harrison Kenny Rogers

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KXICAows City Gary Dixon

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KWOS/Jefferson City Stave Morse

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KMBZ/Kansas City Steve Bell

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(Medley II)
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Kenny Rogers
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John Denver Pointer Sisters Joey Scarbury

KFOR/Lincoln, NB Patti Moren

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Nina Kahle
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HOTTEST
George Harrison
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KLMS/Lincoln Gary Collina

Commodores Ronnie Milsap HOTTEST Phil Everly Oak Ridge Boys Manhattan Transfer

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Anne Murray (Hold Out) Samantha Sang Commodores Ross & Richie HOTTEST HOTTEST George Harrison Air Supply Kenny Rogers Phil Everly Manhettan Transfer

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(Sléssed)
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(Weiting)
Helen Reddy
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(I Loved
Oak Ridge Boys

KSTP/Minnespolis Dan Michaels

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George Harrison
Barbra Streisend
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HOTTEST John Des John Denver James Galway Terry Cashma

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(Abo From NYC)
Phil Everly
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Dionne Marwick Ronnie Milesp Clarks/Ouke Anne Murray (Hold Out) HOTIEST Air Supply Kim Garnes Rosanne Cash Stars On 45 (Mediey) George Marrison

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Grover Washington Jr.
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Ronnie Mileap Carpenters Carl Wilson Pointer Sisters HOTTEST Oak Ridge Boys Air Supply Manhattan Transi Joey Scarbury George Marrison Transfer

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KAKZ/Wichita Bob Clerke

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Joey Scarbury
Rebra Streisend
Shene Easton
(Modern Girl)
Jim Photogio

WHIZ/Zanesville Deve Crist

SOUTH

WABZ/Albemarle Mark Robinson

Commodores
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Gary Wright.
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Gino Vannelli
(Nightwalker)
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Commodores Stacy Lattisav HOTTEST Osk Ridge Boys Pointer Staters Juice Newton Kenny Rogers

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Rosanne Cash
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97AiA/Mami Yolende Parape

WSIX/Neshville Deve Nichols

Manhattan Transfer Juice Newton Ronnie Mileap HOTTEST Oak Ridge Boys Air Supply Lee Ritenour Joey Scarbury Kenny Rogers

WSS/Atlents George Fleher

Patti Page Mac Davis HOTTEST Barbara Mandreil Alabama Tom Jones Steve Wariner Sylvia

WBT/Charlotte Bickel/Rose

None HOTTEST Oak Ridge Boys Hanhatten Transfer Kenny Rogera Pointer Sisters Carpenters

Stars On A5
(Medley II)
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Gino Vannelli
(Nightwalker)
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George Marrison
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Steney Hall

Dionne Warwick

Anne Murrey

Carpenters
Bobby King

Dennis Yost
Al Jarreau

HOTTEST

Teffy McZiroy

Terri Gibbs

Manhattan Transfer

John Schneider

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Ronnie Milesp Rose & Richie Florence Warner Johnny Mathie HOTTEST Neil Diamond Dottte West Faul Anke (Waiting) Terry Coshman Engelbert Humps

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Alabama Ronnie Mileap Pointer Siaters Clarke/Dube HOTIEST Rosanne Cash George Harrison Air Supply Sheena Easton (Modern Cirl) Joey Scerbury

Jim Photoglo George Harrison Pointer Sisters

ALL STATIONS REPORTED THIS WEEK

116 REPORTERS 116 LAST WEEK

Pure Prairie League (You're Hine .) rure Frairle Lagu (You're Hine Shenna Easton (For Tour Eyee. Phil Seymout Al Jarrasi Ronnia Milaap Rona & Bitchie HOTTEST Gaerga Marrison Manhatten Trenefer Air Suppl Lee Bitemmu Jim Photogio



Walt Love

Black Radio

Black Females: Making It As Program Directors

Born and raised in Ohio and Michigan, Carmen Brown - black female Program Director at WBLX/Mobile - is an extremely positive and tenacious individual. Thirteen years ago Jo Ann Graham became the first black receptionist and PBX operator for WGIV/Charlotte; today Ms. Graham is Program Director for that same station. Originally hired as a news person at WBMX/Chicago, Brenda Ross, Program Director at WDZZ-FM/Flint, MI had the opportunity to do some talking over a record one day when the station's owner was in town. Upon recognizing Ms. Ross's air talent potential, the owner gave this young woman her first shot at being a personality

There you have it — three black females very much involved in the day-to-day radio biz. I say this with a sense of pride, because not only have these three individuals overcome social barriers, but they have, as you will learn after reading more about them, maintained a successful balance in their personal and professional lives.

Carmen Brown — Positive Feedback

Employed by the Beasley Corporation, thirty-four year old Carmen Brown, a nine-year veteran in the business, was an air personality just a year and a half ago. Reflecting on her past, Ms. Brown commented: "I think that my employer's decision to hire me as PD was based on my previous air experience. They knew that I had it as an air talent and that I happened to be a stickler for detail. But, most of all, they knew I had a desire to program."

. I wondered just how a female could survive as PD in a predominantly male-staffed industry. Calmly, Ms. Brown stated: "On the surface sometimes it appears that I have problems, especially when I'm working intensely with people on a day-to-day basis, but I really have the same problems that any other PD would have — male or female. I constantly get positive endorsement from my staff, the VP of Finance, the Na-

dorsement from my staff, the VP of Finance, the National PD, General Manager, and Sales Manager. They view me not just as a woman but as a person."

When I asked Carmen about the reaction of her female coworkers, she stated that instead of being an object of jealousy she is a role model, according to the positive feedback from her female staff. "I am positively received by women, and because of this



Carmen Brown

I hope to set a guideline for any other woman who wants to do something — whether it's program director, owner of a station, general manager, beauty salon owner, etc."

Remembering just how demanding a PD's job can be, I asked Ms. Brown how the pressures and long hours affected her family lifestyle. "Of course this job demands a lot of me and my family," she said, "but it takes an understanding family to realize the importance of dedication; sometimes when I do have to work late I'll call my husband — I do this out of respect for his consideration of my job and its many responsibilities. My husband — I have to say this because I'm so thrilled about it — moved here to Mobile with me because I got the job; usually it's the other way around."

Recognizing Carmen's years of experience, I asked her if she felt the need to prove something to herself or her peers. "Every day when I wake up I feel I must prove to myself that I can get the job done — not only the on-air job but all of the behind-the-scenes work that being a PD involves. I have to be on top of everything, know everything that's going on, be able to relate to my

staff in a pleasing, positive manner, and at the same time remain a person of authority."

Curious about Carmen's relationship with her General Manager, I received this reply: "As a new person in the program director business, sometimes I feel like I'm in over my head. I'm not afraid to admit that I can go to Larry Williams and say, 'Listen, Boss, I have a problem and I'm not sure what to do.' He is the type of person who will listen, offer suggestions, and — though he won't make the decision for me — his consultation helps me to go back and deal with whatever it is I have to deal with. I am very thankful for this."

I asked Carmen if she could send a message to black programmers, particularly black women programmers, what would it be: "Learn more about ratings and how to understand Arbitron. That's one area where we've been sadly divorced from the entire situation. I say, in an attempt to comprehend, be more demanding of Arbitron."

Jo Ann Graham — Determined To Succeed

With fifteen years of experience, thirteen on-air and two operating the switchboard, Jo Ann Graham expresses a sense of pride when discussing her success story. "I feel good, very good because I have paid my dues to radio. I am happy to have the opportunity to prove what I can do."

Jo Ann worked quite closely with former program directors at WGIV. "I had the chance to work under Manny Clark, Lee Michaels, Doug Harris, and Chris Turner. I was able to work with them because I've been in Charlotte all of my life; since this is my home I could give them some insight. Because these programmers were out-of-towners, they would come to me and inquire about the listening tastes of this city."

After learning that Ms. Graham's staff consisted of one female (weekend air personality) and the rest male, I questioned her about the attitudes of men who have recently become her subordinates. "It's

beautiful, because I have always had a close relationship with the guys — even before I became PD. We are still buddies but they do realize that I have a job to do and so do they."

Speaking of her rapport with the station's corporate structure, Jo Ann remarked: "In the beginning I had to build up their confidence in my ability to do a good job. Once in a while they



Io Ann Graham

would say do you think that this is really the best way to do things, and they would inject their own ideas. I would say no, if I'm going to program, let me do it myself."

As I recalled from my own experience, the job of PD often places a person in a position to be envied — sometimes ending in jealousy. I confronted Ms. Graham with this thought. "In this respect I consider myself fortunate because if envy does exist, I haven't really noticed it."

I asked Jo Ann to talk about the reaction her peers had when she was first appointed Program Director. "I knew that all eyes were on me and I knew that everyone was wondering if I was capable of handling the job. I also knew that many considered women weak and fragile. For this reason, I set out to prove them wrong. I found strength in knowing that I am a strong-willed woman, capable of handling any situation. I knew that some were expecting emotions and tears but instead I would just sit back for a while, count to ten and say, ok, here it comes (good or bad). Nevertheless, I set out to do exactly what I had intended to do — succeed."

I was eager to find out what Jo Ann felt about the future of black women in radio management. Emphatically, she stated: "I hope the business will open up more and rid itself of all the prejudices that have

been directed toward women for so long. I'm not preaching women's lib because I enjoy being a woman, but I am saying if a female is next in line for a position and she's qualified, I believe that she should have it."

Brenda Ross — Diverse Background

WDZZ-FM's Brenda Ross has a diverse background leading to her present position. "I've done a little bit of everything — TV, radio, radio news, and sales. I believe that a combination of various experiences has put me where I am today."

As I listened to Brenda explain her background, I marveled at her ambition and energy. "In December of '75 I came to Houston hungry, looking for a job, and the only job I could get at that time was as a newsperson for a Country station. Then I was offered a job in Columbus, Ohio as a weekend television anchorperson and reporter, so I did that. I then got a little bored with television and thought radio would be more exciting, so I took a job back in Houston at Magic (KMJQ), only this time I worked in advertising/sales. Eventually I went to Chicago as a newsperson, then an air personality for WBMX, and the rest is history."

When I asked Brenda if being a PD had changed her lifestyle, she said, "Recently I have begun to realize that I am married to the radio station for 24 hours a day. I have been working with the air talent in an attempt to get them up to par by my standards. However, I feel that if you really are dedicated and you desire success, you will put in 18 hours on a typical day just to make sure that everything is running properly."

Brenda Ross has only been in a programming position for a few weeks but already she is about the business of change. Most PD's find themselves assisting staff members and modifying, and Ms. Ross is no different. "The staff that I have is anxious to learn — they want guidance and information, whether from a male or female. I've received only support from my staff, and



Brenda Ross

I feel that by taking time with them, talking to them and understanding them personally, a PD can learn how to motivate personalities to give 100%. By doing so, they help the station and they help themselves as well."

Brenda indicated she is receiving full support from the owners and the station's President/GM. "From the moment my GM interviewed me, he exhibited his respect for my accomplishments and his support of my suggestions. This is not always the case for women in programming but I happen to be lucky, my first time around."

When asked if she felt it necessary to prove herself to her peers in the industry, she replied no. "I have personal goals that I would like to accomplish and that's what I am concentrating on. I really don't feel that I have to prove anything to anyone else. I do want to use all of the experience I've gained in various areas; I want to be able to call upon all of that knowledge and put it to work for me in programming. So far, it's all come in handy — the sales, news, and even television."

Realizing that this program director — though a novice — certainly was speaking with the knowledge and wisdom of a seasoned veteran, I asked her if she felt her position was influencing other black females in the business. "Once the doors were open for women to become air personalities, it was just a natural assumption that given this knowledge, they'd begin to aspire for more. I feel that the same is true of programming."

Interacting with these three pros has been stimulating and extremely rewarding for me. These PD's obviously experience the same wants, frustrations, and accomplishments as their male counterparts. It is inspiring to see positive, aggressive women moving ahead, concerned with programming radio and not just proving that as black females they can make the grade. Good luck, ladies. I like your style!

Black Radio

HOTTEST

STACY LATTISAW "Love On A Two Way Street" (Cotillion) **EVELYN KING** "I'm In Love" (RCA) **COMMODORES** "Lady (You Bring Me Up)" (Motown)

BROTHERS JOHNSON "The Real Thing" (A&M) **BILLY OCEAN**

"Night (Feel Like Getting Down)" (Epic) MAZE

"Running Away" (Capitol) **CHERYL LYNN** "Shake It Up Tonight" (Columbia) LARRY GRAHAM "Just Be My Lady" (WB) CAMEO

"Freaky Dancin" (Chocolate City/PolyGram) **ATLANTIC STARR** "Send For Me" (A&M)

TEENA MARIE "Square Biz" (Gordy) **GRACE JONES** "Pull Up To The Bumper" (Island) **QUINCY JONES**

"Razzamatazz" (A&M)

CLIMBERS

TAANA GARDNER "Heartbeat" (West End) 61% (+2) reporting. Added at KSOL HOT AT WAMO, WWIN, WVOL, WKXI, WANT, WAOK WGIV, WLOU, WOWI, WVEE, WDIA, KOKY, WOIC, WHRK, WTMP, WPDQ, WDMT, WGCI, WKWM, WCIN, KMJM, WBMX. Medium at WEDR, WENN, WBLX, WJMO, WTLC, WWWS, KDKO, WJJS.

Medium at WEDH, WENN, WBLX, WJMO, WTLC, WWWS, KDKO, WJJS.

RICK JAMES "Give It To Me Baby" (Gordy) 61% reporting. Hot at WKND, WILD, WDAS, WANT, WVOL, KMJQ, WAIL, WENN, WBLX, WPDQ, WATV, WTMP, WOIC, KOKY, WOWI, WJJS, WGCI, WKWM, WWWS, KMJM, WVON, KSOL, KDIA, KLIP, KDKO, KXAM.

Medium at WEDR, WGIV, WHRK, WVEE, KDAY.

DEBRA LAWS "Very Special" (Elektra) 59% reporting. Hot at WAMO, WHUR, WXYV, WILD, WDAS, WHRK, WDIA, WOWI, WLOU, WANT, WGIV, WVOL, WBMX, WVON, WCIN, WKWM, WTLC, WJLB, WJMO, WDMT, KDAY, KDIA, KSOL Medium at KMJQ, WBLX, WYLD-FM, KOKY, WJJS, WGCI, KAEZ.

RENE & ANGELA "I Want You More" (Capitol) 57% (+8) reporting. Added at WOIC, WDMT. Hot at WAMO, WHUR, KAEZ, KJLH. Medium at WKND, WXYV, WWRL, WILD, WDAS, WATV, WHRK, WDIA, WVEE, WOWI, WJJS, WJMI, WAOK, WJMO, WGCI, WJLB, WTLC, WKWM, WWWS, WCIN, KDKO, KDAY, KSOL.

☑ CARL CARLTON "She's A Bad Mama Jama" (20th) 49% (+14) reporting. Added at WKXI, WTLC. Hot at WBLX, WOIC, WDIA, WVEE, WAOK, WGIV, KAEZ, WDAO. Medium at WAMO, WKND, WILD, WATV, WDMT, WHRK, WJMI, WLOU, WBMX, WVON, WCIN, WKWM, KLIP, KDIA, KSOL

MOIN, WRYM, KLIF, KDIA, KOLL

MOBERTA FLACK "You Stopped Loving Me" (MCA) 49% (+10) reporting.

Added at WKXI, WCIN. Medium at WAMO, WHUR, WKND, WXYV, WILD, WENN, WBLX, WATV, WTMP, WYLD-FM, WHRK, KOKY, WVEE, WJMI, WLOU, WAOK, WDMT, WJMO, WKWM, KAEZ, WBMX, KDKO. Hot at WDAO.

UNLIMITED TOUCH "Searching To Find The One" (Prelude) 49% reporting. Medium at WAMO, WXYV, WDAS, WGIV, WANT, WLOU, WVEE, WHRK, WATV, WBLX, WENN, WDMT, WJMO, WJLB, WWWS, WCIN, WBMX, KDAY, KXAM. Hot at WWIN, WILD, WDAO, WGCI, WTLC, WVON.

PHYLLIS HYMAN & MICHAEL HENDERSON "Can't We Fall In Love Again" (Arista) 47% (+10) reporting. Added at WPDQ, WHRK, WOIC, WDAO, WDMT, KXAM. Medium at WAMO, WHUR, WKND, WXYV, WILD, WDIA, WJJS, WJMI, WVOL, WJMO, WKWM, WWWS, WCIN, KLIP, KSOL, KDKO. Hot at WWRL, KJLH.

POINTER SISTERS "Slow Hand" (Planet) 47% (+10) reporting. Added at KMJM. Medium at WAMO, WHUR, WXYV, WWRL, WAIL, WBLX, WATV, WTMP, WYLD-FM, WHRK, KOKY, WVEE, WKXI, WVOL, WDMT, WJMO, WJLB, WWWS, WCIN, WBMX, KSOL Hot at WPDQ, WDAO.

AURRA "Are You Single" (Salsoul) 47% reporting. Added at WJLB. Hot at WAMO, WKND, WWIN, WHRK, WVEE, WOWI, WLOU, WANT, WEDR, WDMT, WBMX, WVON, KAEZ, WGCI, WJMO, KDIA. Medium at WDAS, WKXI, WBLX, WCIN, WKWM, KDKO, KSOL

KLIQUE "Love's Dance" (MCA) 47% reporting. Medium at WAMO, WWIN, WXYV, KMJQ, WVOL, WKXI, WOWI, WVEE, WDIA, WHRK, WYLD-FM, WTMP, WAIL, WCIN, WBMX, KSOL, KDAY. Hot at WKND, WILD, WENN, WATV, WDAO, WJLB, KAEZ.

ONE WAY "Push" (MCA) 45% reporting. Medium at WAMO, WDAS, WENN, WBLX, WPDQ, WVEE, WOWI, WANT, WVOL, KMJQ, KAEZ, WCIN, WTLC, WGCI, KDIA. Hot at WAIL WYLD-FM, WHRK, WEDR, WDMT, WKWM, WBMX, KLIP.

WAIL, WYLD-FM, WHAK, WEDK, WONT, WANT, WENA, REITGINO SOCCIO "Try It Out" (Atlantic) 45% reporting. Medium at WAMO, WHUR, WXYV, WDAS, WATV, WHRK, KOKY, WVEE, WOWI, WANT, WVOL, WDMT, WJMO, WJLB, WCIN, WVON, WBMX, KSOL, KJLH, KDKO. Hot at WWIN, WGCI, WWWS.

DIANA ROSS & LIONEL RICHIE "Endless Love" (Motown) 43% (+19)

reporting. Added at WKND, WWRL, WYLD-FM, WOIC, WJJS, WJMI, WKXI, KMJM, WWWS, WTLC, WJMO, WDAO, KDAY. Medium at WXYV, WDAS, WAIL, WBLX, WHRK, KOKY, WDIA, WOWI, WDMT.

MANHATTANS "Just One Moment Away" (Columbia) 43% (+8) reporting. Added at WKND, WVOL, WOIC, KOKY, WKXI, WCIN. Medium at WXYV, WDAS, WAIL, WATV, WYLD-FM, WHRK, WDIA, WOWI, WJJS, WAOK, WDAO, WJMO, WTLC, KDAY,

EBONEE WEBB "Anybody Wanna Dance" (Capitol) 41% (+8) reporting. Added at WKND, WWIN, WDMT, WJMI. Medium at WXYV, WAOK, WVOL, WKXI, WLOU, WVEE, BT WRIND, WWIIT, WORT, WORN, WAIL, WJMO, WKWM, WWWS. Hot at WGIV, KDKO. SHALAMAR "This Is For The Lover In You" (Solar) 41% (+6) reporting. Added at WOIC, WDIA. Medium at WILD, WAIL, WHRK, KOKY, WJJS, WLOU, WKXI, WDAC WJMO, WJLB, WKWM, KDKO, KDAY. Hot at KDIA, KSOL, WTLC, WVEE, WBLX, WWRL

SMOKEY ROBINSON "You Are Forever" (Tamla) 41% reporting. Medium at WKND, WDAS, WAIL, WBLX, WPDQ. WHRK, WOIC, KOKY, WKXI, WAOK, WGIV, KMJM, KAEZ, WCIN, WWWS, WTLC, WJLB, WDAO, KDKO. Hot at WDIA, WJMI.

DONNA WASHINGTON "'Scuse Me While I Fall In Love" (Capitol) 39% (+4) reporting. Added at WAIL. Medium at WHUR, WWIN, WDAS, WTMP, WYLD-FM, WOWI, WJJS, WVOL, KMJQ, WEDR, KAEZ, WCIN, WKWM, WGCI, KLIP, KDIA. Hot at WXYV, WILD, WVON.

STRIKERS "Body Music" (Prelude) 37% reporting. Added at KSOL. Medium at WWIN, WVEE, WOWI, WANT, WBMX, WVON, WWWS, WGCI, KXAM, KDAY, KDIA. Hot at WENN, WATV, WOIC, WJJS, WLOU, WVOL, WEDR.

ZRAFAEL CAMERON "Funtown U.S.A." (Salsoul) 35% (+11) reporting. Added at WKND. WXYV. WLOU, KSOL. Medium at WILD. WAMO. WWIN, WKXI, WAOK, WGIV.

at WKND, WXYV, WLOU, KSOL. Medium at WILD, WAMO, WWIN, WKXI, WAOK, WGIV, KMJQ, WOIC, WKWM, WWWS, WTLC, WJMO, WCIN, KDKO.

SYLVESTER "Here Is My Love" (Fantasy/Honey) 35% raporting. Added at KDAY. Medium at WXYV, WWRL, WILD, WDAS, WAMO, WHUR, WKND, WLOU, WAOK, WKWM, WWWS, WBMX, WJMO, KSOL, KDIA. Hot at WJLB, WYLD-FM.

JACKSONS "Walk Right Now" (Epic) 35% reporting. Added at WDAO. Medium at WWIN, WWRL, WDAS, WAIL, WTMP, WHRK, WOIC, KOKY, WJJS, WGIV, WJLB, WJMO, KDKO, KDIA. Hot at WATV, WKXI, WAOK.

KDKO, KDIA. Hot at WATV; WKXI, WAOK.

REDDINGS "You're The Only One" (B.I.D.) 33% (+8) reporting. Added at WKND, WCIN, KDKO. Medium at WAMO, WHUR, WWIN, WXYV, WENN, WTMP, WLOU, WGIV, WJMO, WTLC, WBMX, KXAM, KDAY, KSOL.

WALTER JACKSON "Tell Me Where It Hurts" (Columbia) 33% reporting. Medium at WWIN, WXYV, WILD, WAIL, WENN, WOWI, WJJS, WKXI, WBMX, WCIN, WGCI, WJMO, KDAY, KLIP. Hot at WDAS, WYLD-FM, WVON.

LV. JOHNSON "I Don't Really Care" (ICA) 33% reporting. Added at KJLH. Medium at WDAS, WAIL, WBLX, WATV, WOWI, WKXI, WGIV, WBMX, WVON, WCIN, WKWM, WGCI, WJMO. Hot at WYLD-FM, WENN, WJLB.

CHANGE "Hold Tight" (REC/Atlantic) 31% (+2) reporting. Added at WGCI. WCIN.

CHANGE "Hold Tight" (RFC/Atlantic) 31% (+2) reporting. Added at WGCI, WCIN, KSOL, KDKO. Medium at WHUR, WENN, WBLX, KOKY, WDIA, WAOK, WDAO, WJMO, WTLC, WWWS, WVON, KJLH.

NEW & ACTIVE

FANTASY "Funky Song" (Pavillion) 29% (+5) reporting. Added at WAIL, WHRK. Medium at WKND, WENN, WTMP, WVEE, WJJS, WKXI, WAOK, KMJQ, WJMO, WTLC, KSOL, KXAM. Hot at WDAO.

ISLEY BROTHERS "I Once Had Your Love" (T-Neck) 29% reporting. Debuts this week. Added at WYLD-FM, WTLC, WKWM, KDAY. Medium at WAMO, WOIC, KOKY, WJMI, WKXI, WAOK, WDAO, KDKO, KJLH. Hot at WXYV, WWRL

WKXI, WAUK, WDAO, KDKO, KJLH. Hot at WXYV, WWHL

EDDIE KENDRICKS "(Oh I) Need Your Lovin' "(Atlantic) 29% reporting. Added at WXYV, WWRL, WOIC, KOKY, WVOL Medium at WHUR, WTMP, WENN, WYLD-FM, WOWI, WKXI, WGIV, WEDR, WDAO. Hot at WJMI.

MIDNIGHT STAR "I'Ve Been Watching You" (Solar) 27% reporting. Debuts this

WIDNIGHT STAK I VE BEEN WATCHING TOU (SOIRT) 21% reporting. Debuts this week. Added at WWIN, WVOL, WKWM. Medium at WDAS, WLOU, WENN, WTMP, WOIC, WOWI, WJJS, WCIN, WWWS, WDAO. Hot et WTLC.

LINX "Together We Can Shine" (Chrysalis) 27% reporting. Medium at WILD, WDAS, WAMO, WKND, WWIN, WJJS, WKXI, WAOK, KOKY, WWWS, WJMO, WCIN, KSOL.

LJ. REYNOLDS "Ain't No Baby Like My Baby" (Capitol) 25% reporting. Debuts this week. Added at WDAO. Medium at WILD, WKND, WLOU, WATV, WDIA, KAEZ, WCIN. Hot at WXYV, WKXI, WJMO, WJLB, WWWS.

CHAKA KHAN "We Can Work It Out" (WB) 25% reporting. Debuts this week. Added at WWRL, WTLC, WKWM, KDKO, KSOL. Medium at WHUR, WAIL, WTMP, KOKY, WOWI, WJMI, KDIA, KJLH.

Black Radio

Hattest

July 10, 1981

EAST	SOUTH	MIDWEST	WEST	
Grace Jones Evelyn King	Tasma Gardner Cameo Rick James "Give"	Debra Laws Billy Ocean Stacy Lattisaw	Rick James "Give"	

Regionalized Adds & Hots

EAST

Pittaburgh, PA J.C. Floyd

WDAS Philadelphia, PA Joe Temburro

ADDED
Veughn Mason
Mille Jeckson
Brother To Brother
West Street Mob
Al Jarresu
Bletter Bledge
Afterbech
Wreaking Craw

HOTTEST Grace Jones Debre Lewe Stephenie Mills Clarke/Duks Maze Rick James "Give" Cemeo Lee Ritenour Billy Ocean Walter Jackson

WXYV Baltimore, MD Tim Watts

ADDED Woods Empire Pablo Cruise Third World Rafsel Cameron Eddle Kendricke

HOTTEST
Isley Brothers "Once"
Story Lattleave
Evelyn King
Maze
Atlantic Start
Brothers Johnson
Office Johns
Debra Laws
LJ. Reynolds
Donna Washington

ADDED
Yarbrough & Peoples
Brick
8.0.5, Band
Ebones Webb
LaToys Jackson
Ruhs "Notin"
Midnight Star
Al Jarresu
Vin Zes
Emotions

Emotions

HOTTEST
Grace Jones
Teams Gardner
Aums
Rick James "Fire"
Unlimited Touch
Count Coolout
Gino Soccio
Evelyn King
Cheryl Lynn
Billy Ocean

WKND Hertford, CT Eddle Jordan

ADDED
Denroy Morgan
Dynasty
Ebones Webb
Lonnie Youngblot
LaToys Jeckson
Pates! Cameron
Tavares
O. RoseIL, Richle
Manhattane
Rufus "Nold"
Reddings
Raydio "They"

Raydio Trest
HOTTEST
Rick James "Glve"
Cheryl Lynn
Evelyn King
Aure
Billy Ocean
Cemeo
Siccy Lattlesw
Grace Jones
Kilque
Lee Ritenour

WILD Boston, MA Steve Crumbiey

ADDED Emotions Eric Mercury Brick Third World Raydio "That"

HOTTEST Evelyn King Debra Laws Grace Jones Cameo Klique Maze Unilimited Touch Donna Washington Rick James "Glvs" Webster Lewis

WWRL New York, NY Wands Ramos

Wands Ramos

ADDED

Chala Khen
Raydio "Ther"
Al Jarresu
Heeth Brothers
France Joli
Reveletion
Eddie Kendricks
Alton McClein & Destiny
Yarbrough & Peoples
Loverde
Larry Graham
O. Rosel, Richle
Miles Devis
Bister Bladge

Bister Bledge
HOTTERY
Stocy Lettinew
Evelyn King
Kool & The Gen'g'
1.6. Monik "Cen'g'
Menhattane
Shalamar "Lover"
Just Friende
P. Hyman/M. Hand
laley Brothere
Denray Morgen

WHUR Washington, DC Oscar Flakis

ADDED Al Jerresu

HOTTEST
Grace Jones
Rick James "Fire"
Maza
Cameo
Evelyn King
Rene & Angele
Richard "Dimples"
Stacy Lattice
Raydio "Ther"
Debre Laws

MIDWEST ,

WDMT Claveland, OH Freddle James

ADDED
P. Hymen/M, Ne
Carl Cartton
Rene & Angele
Ebones Webb
Dionne Warwick
Air Bupply

HOTTEST Frankle Smith Comeo Teens Gordner Grace Jones Debrs Laws Stacy Lattleaw Billy Doean Mare Aurra One Way

WOAO Deyton, OH Turk Logen

ADDED
D. Rose/L. Richie
P. Hymen/M. Hand
Jectsons
S.O.8 Band
L.J. Reynolds
Millis Jackson
LaToys Jeckson
Mighty Fire

HOTTEST
Billy Ocean
Carl Carlton
Quincy Jones
Fantasy
Story Lettnew
Cheryl Lynn
Pointer Sisters
Unlimited Touch
Roberts Flack
Kilque

WJMO Cleveland, OH Erlit Stone

HOTTEST
Frankle Smith
Cameo
Debra Lawre
Stocy Lattleaw
Grace Jones
K.I.D.
Billy Ocean
Denlece Williai
Aurre
L.J. Reynolde

WGCI Chicago, IL Stove Harris

ADDED Change 8.0.8. Band Al Jarresu

NOTTEST
Rich James
Rich James
Unlimited Touch
Aurra
Teens Gerdner
Frenkle Smith
Shalamar "Make"
Rick James "Fire"
Deniece Williams "Slily"
Glino Sociolo
Teens Marie

ADDED
Aura
LaToys Jackson
France Joll
Bell b James
Richerd "Olmples" Fletda
Commoderes "Lucy"
Allcis Myers "Cards"
Jimny McGMY
Terumese Hino "Boy"

HOTTEST
Billy Ocean
Debra Laws
Kilque
LV. Johnson
Pessage
LInz
LJ. Reynolds
Sylvester
Kool & The Geng
Atlantic Starr

WCIN Cincinneti, OH Everett Cork

ADDED Reddings Change Roberts Flack Dynasty Manhattans

HOTTEST Billy Doesn Teens Gardner Quincy Jones Cheryl Lynn T.8. Monk Stocy Lartleaw Evelyn King Dayton Debra Laws Maze

WVON Chicago, IL Ron King

ADDED Styfistice LaToys Jackson S.O.B. Bend Kurtis Birow T Connection Bister Bledge "A: Sarah Yaughan Koto Taylor Afturbech Alicla Myers 2.Z. Hill Dazz Band Al Jarresu

HOTTER
Donne Weshington
Rick James "Give"
Unlimited Touch
Aurra
Debra Laws
Stery Latteaw
Rick James "Fire"
Richard "Dimples" Fields
Mars
Welter Jackson

KAEZ Oklahoma City, OK Lee Simpson

HOTTEST
Bide Effect "Make"
Stephenie Mille
Klique
Maze
Maze
Cheka Khen "Whet"
Evelyn King
Aurra
Robert Winters & Fell
Cerl Cerfton
Rene & Angele

ADDED None

Stations are listed by region. Hots are listed in order of their airplay

MOTTEST
Grace Jones
Stephenie Milla
Cemeo
Teane Gerdner
Mare
Billy Ocean
Aurra
Debre Lawe
Stepy Lattleew
One Way

KMJM

ADDED Cheryl Lynn D. Rose/L. Richie Pointer Sisters Deniece Williams

MOTTEST KIM Carmes Rink Carmes Rick James "Glys" Teans Gardner Robert Winters & Fall Raydio "Needs" Cheks Khan "Wher" Stars On & A Tasts Of Honey Smokey Robinson "Bel Kenny Rogers

SOUTH

WANT Fichmond, VA Ben Miles

NOTTEST
Rick James "Give"
Bill Summers
Teams Gerther
Gross Jones
Cemes Center Dube
Aums
Masse Production
Debre Linves
Rick James "Fire"

WAOK Atlanta, GA Carl Connor

HOTTEST Cames Grace Jones Tesns Gerdne Fatbeck Bend Charri Lynn Billy Ocean Stary Latthers Atlertic Stary Jecksons Carl Carlton

WGIV Charlotte, NC Jo Ann Graham

ADDED None

HOTTEST
Teans Gardner
Stacy Lattlesw
Cemeo
Count Coolout
Debra Lews
Oulncy Jones
Carl Carton
Ebones Webb
Atlentic Starr
Cheryl Lynn

KMJQ

ADDED Shalamar "Pop

HOTTEST
Frankle Smith
Rick James "Giv
Stocy Lettleew
Cameo
Reydlo "Neede"
Gross Shelemar "Meke
A Taste Of Hone
Cheka Khan "Wi

WEDR Minmi, FL Leo Jecker

ADDED
There
Peoples Choice
Sury Q
Sister Sledge "Away"
Teens Marie
Erfe Mercury
Al Jarresu
Al Jarresu
El Section
Emotions
LaTory Jeckson
Clay Hunt

HOTTEST

Gap Band "Yearning

Strikers
Jimmy Cittr
Attentic Starr
Aures
Fetbeck Band
Chake Khan "Wher"
Maze
Dne Way
Charyl Lynn

WVEE Atlanta, GA Scotty Andrews

ADDED
AJ Jarresu
Brick
Arterbach
Pablo Cruise
Reydio
8.0.8 Band
Richard "Dimples" Fields

HOTTEST
Carl Carlton
Stocy Lattleaw
Atlentic Sterr
Frenkle Smith
Shalemar
Aurra
Cameo
Frederick Knight
Evelyn King
Teene Gardner

WDLA

HOTTEST
HOTTEST
Ceri Carlton
Taene Gerdner
Stery Lattisew
Larry Graham
Debra Lave
Commodorne
Evelyn King
Denisce Williame "SillyRick Jemes "Fire"

KOKY Little Rock, AR Ronde Curtle

ADDED
Reydio
Menhettene
Natalie Cole
Rufus
Eddie Kondricke

HOTTEST
Frankle Smith
Santane
Quincy Jones
Clarke/Duke
Rick James "Qh
Stocy Lattleaw
Team Qardner
Taffy McEray
Kool & The Qang
Billy Ocean

HOTTEST
Carl Carton
Tiens Gardner
Cameo
Rick James "Ghe"
Stork Latteaw
Strikers
Maze
Lerry Graham
Evelyn King
Commodores

WHRK Memphis, TN Ron Olsen

HOTTEST Grace Jones Aures Brothers Johns One Way Cameo Frankle Smith Stacy Lattleaw Billy Ocean Teens Gardner Debra Lawe

WOIC Columbia, 8C Bob Walters

WVOL Nashville, TN Fred Hervey

HOTTEST
Teans Gardner
Debra Laws
Stocy Lattheaw
Frankie Smith
Barry & Gloden White
Rick James "Give"
8.8. King
Grace Jones
Cameo

WJMI Jackson, MS Carl Haynes

ADDED
D. Ross/L. Richie
Ebonee Webb
Alton McClein & Ocetiny

HOTTEST
Grace Jones
Atlantic Starr
Maze
Stacy Lattisaw
Smokey Robinson
Culricy Jones
Bernard Wright
Teens Marie
Diana Ross
Eddle Kendricks

WLOU Louisville, KY Neal O'Rea

ADDED Bernerd Wright Rafael Cameron Vin Zee B.B. & Q. Bend Larry Graham

HOTTEST
Debra Laws
Stitisera
Clerke/Duke
Slave
Aurra
Taene Gardner
Peter Toeh
Deniece Williama
Joe Simon
Stacy Lattleaw

WICK

WAIL New Orleans, LA Barry Richards

ADDED None

HOTTEST
Rick James "Give"
Frankle Smith
Gap Bend "Humpin"
Kim Carnes
Clarke/Duke
Maze
Cemeo
Story Lettiaew
Teena Marie
One Way

ADDED None

HOTTEST
SIII Summers
Rick James "Give"
Cameo
Strikers
Fathsch Band
Kilque
L.V. Johnson
Bendrs Feve
Bedane
Joe Simon

HOTTEST Rick James "Qive Mess Production Bill Summers Clarker/Dute Stephenie Mille Cheka Khen "Whr Grace Jones Carl Cartton Billy Ocean Shalamar

WPDQ Jacksonville, FL Maxx St. Clair

ADDED P. HymaniM. Henderson Glno Vannelli "Night" Kraftwerk Denray Morgan

HOTTEST Frenkle Smith Rick James "Qive" Gap Band "Yearning' Raydio Grace Jones Taens Gardner A Teste Of Honey Bill Summers Stephanie Mille Pointer Sisters

WATV Birmingham, AL Bill Glover

ADDED Emotions Brick Tierrs Natalis Cole Millie Jackson

HOTTEST
RICK James "Give"
Cameo
Mese Production
Strikers
Strikers
Kilique
Brothers Johnson
Jacksone
Webster Lewie
Evelyn King
Quaincy Jones

WTMP

ADDED Commodores Quincy Jones Jeff Lorber Fusion

Jeff Lorber Pusion

HOTTEST
Rick James "Give"
Count Coolout
Cameo
Grace Jones
Taana Gardner
Story Latthasw
Fstback Band
Clerke/Duke
Stephenie Mills
Kool & The Gang

WYLD-FM New Orleans, LA Paul Stevens

ADDED Richard "Dimples' Islay Brothers D. Ross/L. Richie S.D.\$. Band

HOTTEST
Stephanie Mille Raydio "Needs"
Walter Jackson Maze
One Wey
Brothers Johnso Sylvester
Randy Brown
Billy Ocean
L.V. Johnson

WJJ8 Lynchburg, VA Art Young ADDED Afterbach D. Rose/L. Richie LaToys Jackson Quincy Jones "Bet"

HOTTEST
Clarke/Duke
Chenge "Peradise"
Rick James "Give"
isley Brothers "Hur
Gep Band "Yearning
Stephanie Millia
Michael Jackson
Side Effect "Make"
Strikers
Sister Sledge "Next

WWWS Seginew, MI Curtle Foxx

ADDED
Bell & James
Tavares
Jim Photogio
D. Rosel L Richie
Disco Four
B.B. & Q. Band
Love Unlimited
France Juli

Prance Juli
HOTTEST
Frankle Smith
Atlantic Starr
Allicia Myere
Cameo
Rick James Give"
Raydio "Neede"
L.J. Reynolde
Gino Soccio
Gulney Jones "Dude"
General Celne

WKWM Grand Rapids, MI Frank Grant

ADDED
Gap Band
Teens Merle
Larry Graham
B.B. & Q. Bend
Mentra
leley Brothers
Victoria Sosa
Midnight Star
Chake Khen "W

HOTTEST
Cameo
Webster Lawie
Debre Lawe
Billy Preston
Rick James "Gh
Teans Gordner
Billy Doean
Maze
Randy Brown
One Way

WTLC Indianapolis, IN Jay Johnson

ADDED
D. Rose/L. Richie
laley Brothers
Grangers
Chake Khan "We"
Afterbach
Ralph MecDonald
Bids Effect "Can't"
Carl Cartton

HOTTEST
Larry Graham
Stacy Lattlaew
Teens Marie
Commodores
Midnight Star
Bhalamar
Rose Royce "Gol
Unlimited Touch
Debra Laws
Sugarhill Gang

KXAM Phoenbi, AZ Rick Nuhn

WEST

ADDED P. Hyman/M. P. Hyman'm, rimo
HOTTEST
Camea
Rick James Give"
Stephanie Mills
Frankie Smitch
Bill Ocean
Bill Summera
Bernard Wright "Jr.
Center Duke
Chenyl Lynn
Lee Ritanour

KDKO Denver, CO Byron Pitts

ADDED Randy Crawford Chake Khan "We" Tierrs Change Reddings

Reddings
HDTTEST
Rick James "Give"
Cameo Maze
Billy Ocean
Teena Marte
Larry Graham
D trassty
Rose Royce "Want
Ebones Webb
Frankle Smith

KDAY Los Angeles, CA J.J. Johnson ADDED LaToys Jackson D. Ross/L. Richie Isley Brothers Sylvester Dionne Warwick

HOTTEST
Teens Marie
Cheryl Lynn
Stacy Lattlaaw
Maze
Grace Jones
Lee Ritanour
Debra Laws
Atlantic Starr
Guincy Jones
Kilique

KLIP Freeno, CA Kevin Lynn

Wange Back
HOTTEST
Rick Jemes "Glye"
Cheks Khen "Whet"
Raydio "Needo"
Yarbrough & Peoples "Don't"
One Way
Smokey Robinson "Being"
Gap Band "Burn"
Stephanie Mille
Change "Paradles"
Starpoint "Keep"

LW, Jonnson

HOTTEST
Evelyn King
Rene & Angele
Third World
HI-Gloss
Brothers Johnson
France Joll
P. HymanyM, Hen
Eric Mergin
Commodores
Denisce Williams

HOTTEST Rick Jemes "Qive" Frankte Smith Cameo Maze Shalamar Debra Lawe Raydio. Needs" Grace Jones Aurre Quincy Jones

ADDED Strikers Taera Gerdner Chalus Khan "We" Change Dynasty Rafael Cameron Raydio

Raydio
HOTTEST
Rick Jerne, "Qhri
Grace Jones
Mass
Debra Laws
Quincy Jones
Billy Ocean
Kool & The Gang
Shatamar
Stocy Lettleew
Commodores

Opportunities

Openings

Openings

Openings

Openings

EAST

WCAP Is seeking mature middey personality, male or female, A/C format. TER to Joe Corcoran, 243 Central St., Lowell, MA 08151. EOE (7-10)

tive individual needed to manage our production department. New facilities. 25 minutes from seashore. TER to Gary Bruce, WLAM/WWAV, Box 929, Lewiston, ME 04240. EOE M/F (7-10)

Leading A/C looking for experienced personality for weekends and fill-in. T&R to Ed Brouder, PD, WGIR, Box 610, Manchester, NH 03105. (7-10)

Top-rated A/C FM-96, needs tapes of creative personalities and newsmen. Write Greg Stewart, CJFM, 1411 Fort St., Montreal, Quebec, Canada H3H 2R1. (514) 989-2577. (7-10)

6-10pm jock needed. Crazy person preferred. Send T&R to Todd Chese, PD, JB105, Providence, RI 02903.

14WK/Wheeling, WV Is looking for News Director with news experience. Call Jack Armstrong, (304) 232-2250 or send TER to 1201 Main St., Wheeling, WV 26003. (7-10)

Morning ennouncer/salesperson combo needed. Experience and production skills a must. TER to Ron Hill, WCIR, 305 Reservoir Rd., Beckley, WV 25801. EOE M/F (7-10)

Cape Cod's #1 station has immediate opening. Experienced; strong production musts. Excellent wage. Frank Mitchell, WOCB, 278 S. See Ave., West Yarmouth, MA 02673. EOE (7-10)

The greetest AOR morning personality evailable now. Only the best. TER to David Bernstein, WAAF, 34 Mechanic St., Worcester, MA 01608. EOE M/F (7-10)

Immediate Opening: One more dynamite air personality needed for America's most exciting Adult Contemporary satellite radio network, CONTINENTAL RADIO, and its flagship station in Nortolk, VA. If you know how to entertain a radio audience, send tape and resume (no calls) to TOM DOOLEY, CONTINENTAL RADIO, 1318 Spratley Street, Portsmouth, VA. 23704. Excellent money and benefits. Only top flight talent need apply. CONTINENTAL RADIO is a commercial subsidiary of the Christian Broadcasting Network, Inc., an equal opportunity employer.

WJTN is looking for moming drive news person, Dedicated and good. No calls. T&R: Steve Shulmen, Box 1139, Jamestown, NY 14701. EOE M/F (7-10)

WAAL/Binghampton, NY seeks Program Director.

AOR experience required, A/C experience helpful.

Tape, resume and proposal to Tom Shiptenko, WAAL,
Box 997, Binghampton, NY 13902. (7-10)

WKBW needs a creative news person. Excellent op-portunity with Capital Cities station. TER to Henry Brech, WKBW, 695 Delaware Ave., Buffalo, NY 14209.

Killer nighttime jock needed for 50,000 watt FM'er in Portland, ME. T&R: Brian Phoenix, WJDQ, 583 War-ren Ave., Portland, ME 04101. No calls please. EOE M/F

WCFR/Springfield, VT is looking for News Director. Good salary, benefits. TER, writing samples to John Frawley, PD, WCFR, Box 800, Springfield, VT 05156.

Future opening for CHR announcers and news. TER to Jim Drake, GO 108-FM (WKGO), Box 1644, Cumberland, MD 21502. No calla please. EOE M/F (7-3)

WBET Brockton, MA has drive time shift opening, also pert-time. T&R: Bill Hess, 60 Main St., Brockton, MA 02403 or call (617) 587-2400. EOE M/F (7-3)

We have beautiful facilities. Need a jock and a newsperson. T&R to Martin Secreet, WSUL, 250 Broadway, Monticello, NY 12701. EOE M/F (7-3)

Q10/York-Harrisburg needs experienced morning drive entertainer. Send T&R to Steve Gellagher, Q108, P.O. Box 2508, York, PA 17402. EOE M/F (7-3)

Jocks needed to appear on promotional aircheck album set for coast to coast station distribution. Tapea to Talent Benk, Box 19263, Baltimore, MD 21213. (7-3)

SOUTH

AOR station needs qualified staffing now! Need to fill Production Director and MD slots, plus airshift openings. Call Thom Robinson, K105-FM/Ft. Knox, KY, (502) 351-1188. (7-10)

Big Y country WYRL/Melbourne, FL needs after noon drive 2-6pm or 6-midnight. Production a must. T&R to Bo Matthews, WYRL, 2221 Front St., Melbourne, FL 32901. EOE M/F (7-10)

Immediate opening at West Texas redio station for an evening personality. Good benefits. Send T&R to Dave Jones, KPET, Box 1188, Lamese, TX 79331. (7-10)

KRGV/McAllen-Brownsville, needs aggressive, ex-perienced newsperson. New building with new facilities. Excellent benefits. T&R to Bob Perry, Box 4018, Wesleco, TX 78598. EOE M/F (7-10)

Aggressive menagement of A/C regional AM end rock FM seeks hard-working News Director. Minimum 2 years commercial experience. Contect Bob Kirby, 95/DCK, Dodge City, KS, (318) 227-3151. (7-10)

Need experienced female for future opening. Also future opening for information/personality anno Minorities encouraged. TER: Joe Conwey, G Tower, San Antonio, TX 78216. EOE M/F (7-10)

Full- and part-time openings. WEEL/Fairfax, VA. Contact: Don O'Bnen, Box 908, Fairfax, VA 22030, (703) 273-4000. EOE (7-10)

K102/Ft. Lauderdale-Miami needs creetive talent Possible future AOR opening. T&R: Buddy Hollis, K102, 4431 Rock lalend Rd., Ft. Lauderdale, FL 33319. (7-10)

WKOR/Starkville is in need of air talent, T&R to Mike Blakeney, Box 980, Starkville, MS 39759. EOE M/F (7-10)

Q107/Amerillo, CHR needs top-notch Production Director combo afternoon drive jock. Contect: Tony Mathia, (806) 655-1550, or T&R to Box 956, Cenyon, TX 79015. EOE M/F (7-10)

Wented: Afternoon drive news person who writes exciting, contemporary copy. TER to Hank Schmitt, WHHY, Box 2744, Montgomery, AL 36105. EOE M/F

Killer news person needed today! TER to Lee Logan, KFMK, 6420 Richmond Ave., Suite 600, Houston, TX 77057. No calls please, EOE (7-3)

Tampe Bey station seeks aggressive journalists with good delivery. T&R to Nick Medved, News Director, WPLP, Box 570, Pinelies Perk, FL 33565. EOE M/F (7-3)

WLOF-BJ105/Orlando, FL looking for experienced News Director. Big bucks for the right pro. Contact Scott Welker, (305) 293-2433. EOE (7-3)

KLUR-FM/Wichita Falls is looking for 6-midnight and midnight-8 air personelities. Call PD (817) 891-2311. Need young, experienced pro, willing to leam. EOE (7-3)

KLAZ-FM needs an energetic personality. Send T&R to Ronda Curtis, 1501 N. University, Little Rock, AR 72207. No calls. EOE M/F (7-3)

Wented: Air person for future & current openings at modem Country station. T&R, salary requirements to KBBB, Box 1478, Borger, TX 79007. EOE M/F (7-3)

WSAC/WWKK News Director needed. Qualified, experienced pro end edministrator. Also experienced # perienced pro end edministrator. Also experienced #2 anchor man needed. T&R to: Manager, Box 70, Ft Knox, KY 40121. EOE M/F (7-3)

X15 has drive-time opening. Seeking Mid-Atlantic sir telent ready to move out. T&R to: Jim Stephens, WPEX, Hampton, VA 23666. EOE (7-3)

WSSX-955X needs a morning man who knows how to entertain: Rush T&R to Bill Martin, WSSX, Box 31089, Charleston, SC 29407. EOE M/F (7-3)

Aggressive, mature-sounding reporter for anchor/street reporting. 2 years experience, college preferred. T&R to Jim Goss, News Director, KRAV-AM/FM, Box 746, Tulse, OK 74101. EOE M/F (7-3)

A/C needs both moming and afternoon drive jock. Both with creative production skills. Only experienced need apply. TER to: Manager, WSAC/WWKK, Box 70, Ft. Knox, KY 40121. EOE M/F (7-3)

Medium market 100,000 wett stereo Country needs programmer. Also PM drive air person. T&R to: Manager, KXKZ, Box 430, Ruston, LA 71270. EOE M/F (7-3)

Kentucky AOR looking for T&R from hungry unemployed pros. Hurryl Call Thom Robinson, WWKK-FM, (602) 351-1188, EOE (7-3)

KFPW/Fort Smith, AR #1 A/C seeking experienced self-motivated programmers wanting to expend horizons. T&R to Charlie Feex, Box 4150, Fort Smith, AR 72914. No cells. EOE (7-3)

Master Creations Radio in Mid-Florida needs Production, News, Public Affairs and Sports Directors and conversational air talent. Box 1254, Mt. Dora, FL 32757. EOE M/F (7-3)

MIDWEST

Future File, nationally syndicated redio show, look-ing for reporters nationwide to conduct interviews with future oriented guests. Contact Phil Harvey, Golden Egg Productions, (213) 475-0817. (7-10)

Two on-air positions evallable, Personality Jocks. Apply to Jay Michaela, KISS 99, 1849 W. Main St., Greenfield, IN 47140. (7-10)

WDAF has opening for 7-midnight eirshift. Must have three years experience in Country music program-ming. T&R: Moon Mullins, WDAF, Signel Hill, Kenses City, MO 64108. EOE M/F (7-10)

Bwenson Broadcasting, KWKN/Wichita, seeking A/C personalities, present and future openings. TGR: Marc McCoy, 6810 E. 29th St. North, Wichita, KS 67220, or (316) 685-0261. (7-10)

Chicago — top saleries for top Country com-municators for Burkhart/Abrams satellite music net-work. T&R to Jon Anthony, 2355 Bellerd Rd., Des Plaines, IL 80018. EOE M/F (7-10)

Experienced Sales Person

needed for Kansas City area station. Great opportunity for aggressive profes-sional on the way up. All replies confidential. Send to Radio & Records, 1930 Century Park West, #247, Los Angeles, CA

Morning man needed for top FMer in the Red River Valley. Mature personality. T&R to J.J. Bouley, KYTN-FM, Box 1638, Grand Forka, ND 58201, (701) 772-7197. EOE M/F (7-10)

Needed immediately! Heavy-voice Production Direc-tor/noon-3pm air talent for Country FM. Contact: Mark Winaton, (608) 271-6611. EOE M/F (7-10)

KRIB has immediate opening for announcer/sales-person in Mason City, IA. Cell Bob Scott, GM, at (515) 402-1490. (7-10)

KQWB

TALENT WANTED

Top upper Midwest station needs adult communicator for middays with exceptional production ability \$20,000 range for mature, creative and responsible individual. All new state of the art offices and equipment. Tape and resumes to WAYNE HILLER, KQWB, Box 2983, Fargo, ND 58108.

WKAU/AM-FM CHR seeks T&R's for possible future openings. Competitive Appleton/Oshkosh/Green Bay market. Ron Ross, PD, 1765 Block Rd., Kaukauna, WI 54130. EOE M/F (7-3)

Terre Heute market personality. Top 40 looking for creative jock. Send T&R to Richard Keufman, WBDJ, Box 400, Brazil, IN 47834, (B12) 448-2317. EOE M/F (7-3)

Northeastern Minnesots chain searching for report-er/newscaster. College degree e must. TER to Rich Younger, WAKX, 419 West Michigan Street, Duluth, MN 55802. EOE. (7-3)

KJCK-AM/Junction City, KS looking for experienced production person with an interest in automation programming on Country station, Call Todd Britt, O.D. (913) 762-3165. EOE M/F (7-3)

WNRS/Ann Arbor top-Country station needs efter-noon drive communicator yesterday. T&R Greg Micheele, Box 8605, Ann Arbor, MI 48107. (7-3)

D-102 needs experienced CHR communicator for future opening. T&R to Keith Meson, WDNL, 1501 N. Weshington, Danville, IL 81832. EOE (7-3)

Terre Haute market Top 40 looking for newsmen. Send T&R to Richard Kaufman, WWCM Radio, Box 400, Dept. N., Brazil, IN 47834. EOE M/F (7-3)

WMEE/Ft. Wayne looking for jock. 3 years medium market experience. Tepes and resumes to Steve Christian, Box 6000, Ft. Wayne, IN 46896. No cells please. (7-3)

WANTED: Announcer for alrahift, sports reporting and production. Automation experience helpful. Tepes and resumes to Rick Beers, WCVL, Box 603, Crawfordsville, IN 47933. (7-3)

WEST

Need a news reporter now! Someone who can dig for local news. TER to Paul Wilson, PD, KKNW, Box C 1510, Lynnwood, WA 98038. EOE M/F (7-10)

KFMB-AM/8en Diego looking for unique off the well personality for inte night show. TGR: Mark Larson, 7877 Engineer Road, Sen Diego, CA 92138. No cells please. EOE M/F (7-10)

Help Stop Job Searches!

Show prospects your station means business by placing an ad that gets immediate attenand action.

Order an Action Ad that reflects the excitement of your station and gets quick results.

Just call PAM at (213) 553-4330.

Hit Us With **Your Best Shot**

R&R wants you . . . to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide. Send photos (preferably black & white) to the editor of your format, or to Ken Barnes, Radio & Records,

1930 Century Park West, Los Angeles, CA 90067

Opportunities

Openings

KRKO/Everett, WA has morning drive position open. Good production capabilities a must. A people person and a team player. Call Bruce Sutterfield, (208) 355-1144, (7-10)

News reporter/anghor wanted. Experienced and hard-working. Great station. Contact Timothy Tomastik, KUHL, P.O. Box 166, Santa Maria, CA 93456.

KEZX/Seattle accepting T&R from experienced pro's for future openings. Automation experience helpful. Send to Tim Williams, Box 31389, Seattle, WA 98103 FOF M/F (7-10)

KTKT/Tucson has Immediate News Director open-ing. T&R: Bobby Rivers, Box 5585, Tucson, AZ 85703, or cell (602) 622-6711. EOE M/F (7-10)

KHOP-FM 50,000 watt CHR looking for afternoon drive personality. Good pipes and production a must. TER: KHOP-FM, P.O. Box 3839, Modesto, CA 95352.

Sales Manager opportunity in Northwest. Resume to Robert Unmacht, GM, KKNW, Box C 1510, Lynn wood, WA 98036. EOE M/F (7-10)

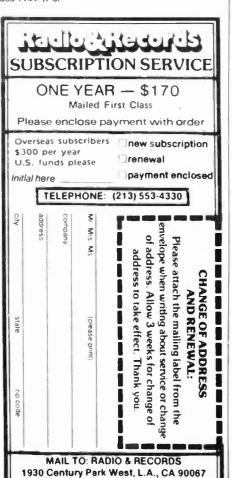
KZEL has immediate weekend opening for AQR jock. Tape & resume to Peyton Mays, KZEL, Box 70128, Eugene, OR 97401. EQE M/F (7-10)

K-93 FM/Santa Rosa, California rocker, needs ex perienced production/copy writer with automation ex-perience. Solid company, advancement, benefits. Tapes: Box 309, Heraldsburg, CA 95448. (7:10)

Needed: Entertaining personality for mornings with aggressive staff in Pacific Northwest. T&R to Rick Scott, KREM AM/FM, 4103 S. Regal, Spokene, WA 99203. No calls. EOE M/F (7-10)

Golden West Broadcaster's 50,000 watt KEX sear-ching for an afternoon drive communicator, 3 years experience. T&R: Bob Miller, KEX, 4949 S.W. Mac Adam Ave., Portlend, OR 97201. EOE M/F (7-3)

KRKO/Everett, WA has sales position opening in the beautiful Seattle/Puget Sounderes. Top opportunity for experienced seles person. Call JON MARPLE, (206) 355-1144. (7-3)



Openings

KQDQ/Eugene, OR looking for edult A/C sir talent and production. T&R to John McLeod, Box 996, San Jose, CA 95108. EOE M/F (7-3)

Daytime shift in 8. Oregon, Competitive market. Strong production a must. T&R to Rick St. Clair, KBOY, 8ox 4310, Medford, OR 97601. EOE M/F (7-3)

Country personality, top 60 market. Experience required. T&R to Devid Chendler, KZAN, Box 325, Ogden, UT 84402. Starts July. EOE M/F (7-3)

Director Of Marketing

Busy position for company producing and syndicating television campaigns promoting radio stations. Considerable experience in this field and familiarity with cross-country markets a must. Travel a necessity. Starts in July. Call Janine de Peyer or Robert Benderson at (213) 392-8771

KLUC FM-98/Las Vegas, NV is looking for air per-sonality/production. T&R to Randy Lundquist, Box 14805, Las Vegas, NV 89114. No calls please. (7-3)

KYYA-FM/Billings needs AM drive personelity to join our morning drive team. Number 1 in the market, pays good money and there is a future here! T&R to Jack Bell, PD, 1645 Central Ave., Billings, MT 59102. (7-17) •

Positions Sought

Talk show host seeks opportunity. Also does production. Call (801) 375-6939. (7-10)

I can attract and hold your CHR listeners. 8 years experience. Willing to relocate. Cell DOC ELLIOT, (312) 251-4381. (7-10)

Anchormen/news information format in 11th merket Long Island. 2 years professional experience looking for more money NE. JOHN, (516) 242-7072 or (516) 667-7263. (7-10)

Experienced female jock looking for full-time work anywhere in California. Call DORY for T&R, (714) 642-8267. (7-10)

Announcer with 2 years experience. Desiring work in Rocky Mountains-Midwest regions, Good production skill, Cell DON, (216) 633-2266. (7-10)

3 years experience most recently as MD for Capitol City CHR. Seeking on-air position at AOR but will consider all. Call JOHN, (518) 393-2219, (7-10)

I want out now! Call KEN HINSON, (816) 753-0513 or (913) 722-5988 for faster service. (7-10)

Jock with 5 years experience trying to feed my wife and daughter. Willing to work any shift in any town Call CARL GROSFENBACHER, (503) 236-6137, (7-10)

10 year veteran moving to Tampa-8t, Pateraburg area August first, All offers considered, Call CHARLIE,

PD looking for FM AOR operation wanting to be #1. I'm senous and if you are too, cell CHRIS evenings (219) 863-7205. (7-10)

Attention Soston; I'm in town and available yesterday. Top 10 on-air end Top 50 PD experience. Put me to work! Laure, (617) 277-2655. (7-10)

Started as a jenitor 2 years ago and now I'm PM drive and MD, CHR, AOR. Good pipes and production. Leeve message. KIRK, (209) 562-4025. (7-10)

RON FOLKS looking for Program, Production/Mus-lc Directorship. Current Program Assistant. Tight board, good production. 8-15 Briarsgate Apt., Cole, SC 29210, (803) 798-5584 after 9pm. (7-10)

Ouchi My foot's caught. Help me get it in the door Recent college grad seeking. Write RICH HANSON, Apt. A2, 221 Stowe Ave., Troy, NY 12180. (7-10)

Announcer, 16 years experience, first ticket. Have worked Country plus other formst. Will consider employment in Southeast Georgia or Alabama. SILL SMITHSON, (305) 448-1260. (7-10)

OM, MD, AM/PM drive with 7 years experience. seeking same in professional atmosphere. Prefer West or Midwest. BILL REED, (316) 227-7151 or (316) 225-4343. (7-10)

Positions Sought

Eager, experienced 4 year ennouncer, ready to tackle any formet, A/C, Country/AOR. Have had some experience in all. Also have abilities in news writing/gethering/reading. Call MYRON, (507) 433-8154. (7-10)

First phone, 8 years professional announcer, AOR, A/C. Audience pleasur. Looking to settle, prefer Northeast. LEE DRAVIS, 25 Mountain Ave., Warren, NJ 07080, (201) 847-2748, (7-10)

Dedicated, hard-working P/A, CHR DJ/sports nut

terviewing, production skills, vanous work experience, emell stations, San Francisco, I'm mature, intelligent, hard-working. Masters. NEIL, (415) 282-9319. (7-10)

Herry HARRIGAN's the name, but experience is crucial to the game. Got one year — I want more. Wil relocate. Call (213) 573-5280 or (213) 622-7454. (7-10)

DJ looking for full-time work, Small stations. Write KEVIN, 110 Whitford St., Warwick, RI 02886, (401) 739-5625. (7-10)

Six years of contemporary on-eir/production. Reedy for an airshift at your station. Hard worker. Call now DICK O'DAY, (219) 282-1032. (7-10)

8EAN 8COTT, AOR MD experience at WQDR, WTUE; PD at WMAD. Seeking major market airwork or medium market programming post. (608) 592-5308. (7-10)

Habeaus phobos lovecraft, genius maximus chameleon. Ten years experience, all areas. Automa tion to ziptronics. Award-winner, 2nd phone References. (901) 789-5199. (7-10)

Available now! Management saw my ada; now I'm out the door. Top morning man that gives 200% wants to move West. Cell LES, (915) 949-1103. (7-10)

First-rate ennouncer. Creative, dependable, reliable, energetic. Cell for resume and tape after 6pm (CST). (219) 844-8616. (7-10)

Creetive, experienced air personality seeks new challenge. Currently MD in competitive small market. Contemporery stations, preferably Midwest. BRAD LOVETT, (419) 678-3138. (7-10)

Available for 25 + Programming Position: **RON BRANDON** Phone (404) 952-5484

Creative, aggressive, and dependable. A/C preferred. Call for resume and tape. MARK, (219) 844-3431 or (219) 844-2849. (7-10)

Medium market CHR DJ looking to expand cereer. Expenenced and excellent references. Cell (701) 772-4737 (9am-5pm). (7-10)

Call (212) 888-0794 today for details about a telephone talk show that's so funny, it's no laughing matter. (7-10)

I'm the voice that sold a million records. Experience? Eight years radio; two years TV, including programming and music. For T&R, call MARK HAHN, (605) 342-8599.

Baltimore's ALST. JOHN is currently looking for full-time with stable radio station. Eight years of major market experience. Currently with WFBR. (301) 655-2641. (7-10)

e me a breakt I'll give you knowledge of all Ro , Jezz. C. FENTON, 150 Overlook Ave., Apt. 4 kensack, NJ 07601, (201) 342-0659. (7-10)

Free of charge, Experienced female psychic available for open line radio or TV cell-in shows. Tape evellable. Cell Cendy Winkler, business, (213) 876-7881 or messages, (213) 277-8044. (7-3)

Portland's continuous music, KAAR going sports Evening/afternoon MD KELLY McCRAE is looking. For TER cell (503) 244-0695. (7-3)

Talented Production Man end good jock. 10 years expenses looking for major market. Cell (714) 340-2831 after 5 and ask for RON. (7-3)

Looking for a fresh new talent, personality oriented. Then don't hesitate to call JON FOXX, 23 from KMED looking to advance. (503) 884-8060 or (503) 856-7716. (7-3)

Looking for AOR, 4 years experience in AOR, Superstars, CHR, and Country. Ready to bust loose to your medium or major market. BRAD, (315) 637-3227. (7-3)

Good Moming Mouth! Outregeous bits, characters & phones. Formerly WGST, WSPD, still working. Prefer Midwest & Northeast larger markets. D.A.D., (803)

Positions Sought

10 year Florida pro, MITCHELL STONE, is looking. Hire me and we both win. (813) 866-9993. (7-3)

Treffic assistant or treffic dept., Senta Cruz, Senta Clara and Monterey area. 1 year experience as Traffic Director at KOCR/Orange County, CA. KATHY SAVOY, (714) 548-2180. (7-3)

Highly listenable nighttime talent. 4 year professional for position in Eastern states. Ready to go. (814) 848-4283. (7-3)

Young News Director, currently employed in small market looking for entry level news position in medium or large market. Call DAVE, (209) 291-3498. (7-3)

Experienced newsmen seeking reporter position in Southwest or West only. Prefer medium or major market. Aggressive, dependable, sward-winning. Cell ROGER, (304) 925-8890, (7-3)

808 ZIEGLER PM drive/MD for WSEZ and ex-WKTM. 9 year pro available immediately. Will relocate if the climate is nice. (919) 748-1012. (7-3)

KATHY "Wild" WEST, with Q105/Tampa, 2½ years, ready to move on. Call (813) 442-7253. (7-3)

Featured in Billboard!

3 years of Blue Chip Spo

The MOR Jezz Enterteiner with A/C & BM:listeners"

ET Read Breat, Winthrape, MA 02162 (803) 924-9176

I swear on the ARS that i'll bust my posterior for you and your station. Production, utility. Call TONY KOZAR and your station. Produ at (503) 244-1705. (7-3)

A good current on-eir medium merket MD looking for right offer. Experience KIIS-FM, KUTE 102, KORK. Cell MARK, (702) 731-3263. (7-3)

Experienced creative personable DJ looking for position with a top 100 market FM station with Top 40, CHR format. Call ROSHON VANCE, (312) 783-2636. (7-3)

Attention Superatars/AOR stations in West & Southwest, LEE ROBERTS of 96ROCK Superatars Tucson looking to join winning Superatars AOR team. (602) 247-5330 enytime. (7-3)

9 year veteran looking for on-air or PD position, or both. Can work CHR, A/C, Country. Strong production. Call JACK, (714) 420-7818. (7-3)

Now available after 5 years major market AOR ex-penence at WTUE and WEBN, FRANK JOHNSON, 607 McAlpin, Cincinnati, OH 45220, (513) 961-0804. (7-3)

Creative, aggressive and good pipes. A/C preferred. Call for resume and tape. MARK, (219) 844-3431 or (219) 844-2849. (6-26)

KIRK RUSSELL from KRUX/Phoenix and WZZP/Cleveland available for jock or programming position. West or South preferred. (208) 858-7748. (6-28)

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Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

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Orders must be typewritten or printed and must be accompanied by check.

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For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

Opportunities

Positions Sought

dlum market high energy night time com-Intestor. Plenty of experience, excellent references digood numbers. Call CLIFF (Thin Man), (601) 8-3318 or (713) 860-3385. (7-3)

IAIG McILVEEN, KNAC intern looking for small arket. Will relocate. Prefer AOR. Cell for TGR. (714) 1-3831. (7-3)

yeers AOR experience now looking for full-time DR. Cell NAT LAMP, (213) 427-5220 early AM and e PM. (7-3)

perienced radio P-8-P man seeks college football d basketball position for next season. Cell PAT et 8) 538-0336. (7-3)

vent to have fun egein. Currently at 300,000 metro. perienced A/C, CHR, modern Country. Enthusiestic, setive. RICK, before 10am or between 2 and 4pm. 17) 781-9136. (7-3)

ever, experienced personality seeks community-inded real MOR. Currently overnight and swing shift Northeast powerhouse. Cell (315) 478-5329, (7-3)

oung sound, good production. Recent Don Martin ad is anxious to work. Prefer Uteh but all offers condered. MATT BAILEY, (213) 781-3149 or (801) 56-1568. (7-3)

leck News Director for mid-South 100,000 FM seks opening in Midwest or Northeast market. ARVEY, (901) 668-8438. (7-3)

Positions Sought

WCCC, WHCN, WK88, WTIC, WYDD, WMAD, WLLZ, encompass my 7 years in radio. Will relocate to right market. MD experience. Cell (313) 683-2296 (7-3)

Creative Jock and production/promotion wizard seeks position with good CHR or AOR station in respectable Midwestern market. Cell RANDY at (618)

14 year radio and TV pro looking for on-air position with solid top 15 market atation. Most formats in Delies now. BILL, (214) 530-8515. (7-3)

5 years Country experience, including K80N-FM, KEED and KMAK, Looking for on-air or PD in West. MIKE, (209) 486-3218. (7-3)

GENE PACKARD is evallable. Highly stylized, multi-voice person. Prefer MOR or A/C. (WLW, WIBC end KMOX). (305) 525-8844, 1720 N.E. Second Ave., Ft. Leuderdele, FL 33305. (7-3)

ntry ledy seeks a full-time spot in a medium. Atlantic or Northeast merket. Experienced, comning with first phone. Call RANDI at petitive and entertain (703) 869-2694. (7-3)

Experienced first phone communicator, PSA Director and Assistent MD. Good production, good content and excellent references. Call PAT, (801) 638-3318. (7-3)

Experienced female Public Service Director/news-caster/cell-in talk show host. Seeking position in medium-large market station. T&R upon request. Will relocate. VALERIE, (213) 821-2142. (7-3)

3 years experience mostly AOR. Super volce/production. Want AOR gig medium/major market or PD/MD job medium/small market. Cell (315) 797-7716.

Positions Sought

MARK ELLIOTT, former PD of WDJX/Deyton, looking for similar position or vacation sur van pro. Call (614) 272-5628. (6-26)

Changes

RADIO

Ken Bringenberg, former News Director at WCFR/Springfield, M at WSB/Atlanta, GA.

Gery Wheeler, formerly of 92-WFLY/Albany, NY, joins the eir staff at WSCM/Cobleskill, NY.

Jene Bertsch joins WCBS-FM/New York, NY as

Kris Winston (Kris Kelly) formerly of KSET/El Paso, TX joins Q-107/Charleston, SC.

Kirk Russell Joins KFIM/El Paso, TX from

Rich Repiti joins WHN/New York, NY as an Ac-

Ken Stinson named Account Executive at

RECORDS

Jene Berk appointed Associate Director, Tour Publicity, East Coast, Columbia Records.

Changes

Joan Trejo has been named Office Manager for

INDUSTRY

Elleen Broudy named Art Director at Mobile Fidelity Sound Lab.

Helaine Oster appointed Administrative Assistant at The Lighthouse Company.

Miscellaneous

WXVQ/15Q needs record service from all labels. A/C format. Contact Merrill Craig, PD, 220 E. Herbert Ave., Deland, FL 32726. (7-10)

WVNH/Belem, NH needs record service from all labels, albums and singles. Call Don or Russ at (803) 893-5768 or mail to WVNH, Box 1110, Salem, NH 03079. (7-3)

KAFY/Bekerafield not going Spanish. Need con-tinued CMR service from all labels. Attention: Mike Bell, KAFY, Box 6128, Bekerafield, CA 93388. (7-3)

Looking for old eirchecks from L.A. radio stations, the older the better. Willing to pay for tapes according to their condition. Cell (213) 399-3934, day or night. (7-3)

KFOX/Redondo Beach needs 45 and LP service from all lebels: CHR, A/C, Black, Jazz and Country. Greg Bell, GM, KFOX, 123 W. Torrance Blvd., Redondo

Marketplace



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FREE SAMPLE ISSUE of radio's most popular humor service For sample, write on station letterhead to: O'Liners 1448-R, West San Bruno Ave., Fresno, CA 93711 or phone (209) 431-1502

R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum: additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch): Per Insertion

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26 Insertions \$20.
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Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date Marketplace ads are non-commissionable

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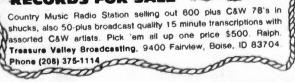
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Just call PAM at (213) 553-4330

for more information.

EAKE

'Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

PABLO CRUISE Cool Love (A&M)

69% of our reporters on it. Moves: Up 39, Debuts 43, Same 39, Down 0, Adds 31 Including WKBW, 96KX, JB105, KRBE, WDRQ, WZZP, KFI, B104, WAQY, KSET-FM, WSKZ, WIKS, WRBR, WACZ, KILE. See Parallels, charts at number 26.

DIANA ROSS & LIONEL RICHIE

Endless Love (Motown)

65% of our reporters on it. Moves: Up 41, Debuts 50, Same 22, Down 0, Adds 30 including WABC, WKBW, WBEN-FM, WFIL, WCAO, KSLQ, WZZP, Q102, KIQQ, K104, WAYS, WIKS, FM102, 95XIL, KCBN. See Parallels, charts at number

GREG KIHN BAND Breakup Song (They Don't Write 'Em) (Beserkley)

59% of our reporters on it. Moves: Up 61, Debuts 21, Same 26, Down 1, Adds 21 including KRLA, 13K, KOPA, WTRY, KSET-FM, KQ94, G100, WNAP, WGBF, FM102, KSPZ, Z102, KQIZ-FM, KFYR, KYYA. See Parallels, charts at number 28.

JIM STEINMAN

Rock & Roll Dreams Come Through (Epic/Cleveland International)

58% of our reporters on it. Moves: Up 65, Debuts 20, Same 33, Down 2, Adds 7, CKGM, KFI, WNOX, WGBF, WHOT, KIDD, K96, KRBE d-30, KBEQ 10-7, WGCL 10-10, WAQY 10-6, KZ93 19-11, WGUY 13-10, WISE 3-2, KENI 5-3. See Parallels, charts at number 29.

PAT BENATAR

Fire And Ice (Chrysalis) 55% of our reporters on it. Moves: Up 0, Debuts 3, Same 2, Down 0, Adds 117 including WIFI, 96KX, WXKS-FM, PRO-FM, JB105, CHUM, KRBE, Z93, 94Q, Y100, WLS-FM, KBEQ, Q102, KFI, KIQQ, KSFX, KYYX, KIMN. See Parallels, charts

EW & AC

Recent releases reported by at least 50 of our CHR stations are listed in order of their activity. The two numbers following the song designation indicate the total number of stations reporting airplay The two numbers following the song and, of those, the total number of new adds. "Moves" indicate how many stations moved the record Up on their charts, the number of new chart Debuts, now many stations held it the Same (on to on, add to on, 31-31), moved it Down on their charts or Added it this week. Complete airplay activity for all songs in New & Active is listed in the Parallels. indicates one of this week's "most added" new songs.

GARY WRIGHT "Really Wanna Know You" (WB) 105/31 Moves: Up 31, Debuts 28, Same 15, Down 0, Adds 31 including WCAO, WCKX, CKLW, KC101, KBFM, WSEZ, WVLK, YES-95, KERN, KJRB, WLAM, WCIR, WRKR, KYYA.

TUBES "Don't Want To Wait Anymore" (Capitol) 105/5 Moves: Up 49, Debuts 13, Same 38, Down 0, Adds 5, B104, 14Q, KKXX, KSLY, KYYA, PRO-FM 24-18, 94Q on, KBEQ 13-10, KPLZ 24-19, WAQY 15-9, KXX106 27-21, FM103 21-15, WIGY 23-19, WHHY 30-236, WKXY 27-20.

BILLY SQUIER "The Stroke" (Capitol) 100/5 Moves: Up 59, Debuts 6, Same 21, Down 9, Adds 5, 13K, KTAC, K96, WIGY, Z102, PRO-FM 9-7, JB105 1-1, Q107 9-5, Q105 10-3, WLS-FM 4-2, KFRC 40-30,

B104 12-10, KEGL 6-5, KINT 6-4, FM103 4-3.

ROBBIE PATTON "Don't Give It Up" (Liberty) 93/48 Moves: Up 2. Debuts 12. Same 30, Down 0, Adds 49 including WROR, Y100, KRLA, KPLZ, KIMN, WICC, WKBO, KNUS, WERC, WMAK-FM, WRJZ, WVLK, WNAM, KSPZ, KRQ.

Z JOURNEY "Who's Crying Now" (Columbia) 89/88

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 88 including 96KX, Q107, KRBE, Z93, 94Q, Y100, WLS-FM, CKLW, KBEQ, Q102, KEARTH, KIQQ. KFRC, KSFX, KEZR, KYYX.

FRANKE & THE KNOCKOUTS "You're My Girl" (Millennium) 88/29. Moves: Up 11, Debuts 20, Same 28, Down 0, Adds 29 including 96KX, Y100, WZUU, KRLA, KFI, KPLZ, KOPA, WHFM, WFLY, KLAZ, WNAM, K96, WISE, KFYR, KDZA.

CAROLE BAYER SAGER "Stronger Than Before" (Boardwalk) 80/1. Moves: Up 42. Debuts 1, Same 28, Down 8, Adds 1, WOW, 293 20-18, KFI on, KPLZ 15-13, WFBR 23-20, WKBO 13-12, KNUS 40-35, WNOX 16-8, WGH 10-9, WVIC 30-28, KERN 23-22, WCIR 21-15, WFLB 6-6,

Radio ? Records

NATIONAL AIRPLAY/30.

THREE WEEKS	WEEKS	WEEK	_	July 10, 1981
	2	1	0	The state of the s
9	5	3	8	Clouds (Liokad)
13	7	4	3	KENNY ROGERS/I Don't Need You (Liberty)
10	6	5	0	MARTY BALIN/Hearts (EMI America)
1	1	2	5	GEORGE HARRISON/All Those Years Ago (Dark Horse/WB)
25	17	8	0	POINTER SISTERS/Slow Hand (Planet)
4	4	6	. 7	DARYL HALL & JOHN OATES/You Make My Dreams (RCA
21	18	10	0	MOODY BLUES/Gemini Qream (Threshold/PolyGram)
18	14	9	0	MANHATTAN TRANSFER/Boy From New York City (Atlantic)
22	16	12	10	ALAN PARSONS PROJECT/Time (Arista)
2	3	7	11	KIM CARNES/Bette Davis Eyes (EMI America)
8	8	11	12	RICK SPRINGFIELD/Jessie's Girl (RCA)
26	20	16	(E)	OAK RIDGE BOYS/Elvira (MCA)
17	15	14	14	SHEENA EASTON/Modern Girl (EMI America)
28	24	18	Œ	JUICE NEWTON/Queen Of Hearts (Capitol)
23	19	17	0	STANIEY CLARKEGEORGE DUKES (Capitol)
-	28	22	0	PHIL COLLINS/In The Air Tonight (Atlantic)
11	9	13	18	LEE RITENOUR/Is It You (Elektra)
12	12	15	19	SANTANA/Winning (Columbia)
30	27	23	20	REO SPEEDWACON/Don's Land His Control
	29	25	0	REO SPEEDWAGON/Don't Let Him Go (Epic)
_	30	27	2	CARPENTERS/Touch Me When We're Dancing (A&M)
_		29	2	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
29		24	24	COMMODORES/Lady (You Bring Me Up) (Motown)
_		30	3	JOE WALSH/A Life Of Illusion (Asylum)
_		→		FOREIGNER/Urgent (Atlantic)
_				PABLO CRUISE/Cool Love (A&M)
				DIANA ROSS & LIONEL RICHIE/Endless Love (Motown)
				GREG KIHN BAND/Breakup Song (They) (Berserkley)
				JIM STEINMAN/Rock & Roll (Epic/Cleveland International)
is char	t is ba	sed s	clely	PAT BENATAR/Fire And Ice (Chrysalis) on airplay statistics compiled weekly from our CHR reporting stations. cate significant upward movement from at least 60% of our reporters.

MOST ADDED

PAT BENATAR "Fire And Ice" (Chrysalia)
JOURNEY "Who's Crying Now" (Columbia)
ROBBIE PATTON "Don't Give It Up" (Liberty)
RAY PARKER JR. & RAYOIO "That Old Song" (Arista)
GARY WRIGHT "Really Wanna Know You" (WB)
PABLO CRUISE "Cool Love" (A&M)
STYX "Nothing Ever Goes As Planned" (A&M)

Complete Regionalized Listings on Page 24 and 25.

HOTTEST

AIR SUPPLY "The One That You Love" (Arista) JOEY SCARBURY "Greatest.." (Elektra) KENNY ROGERS "I Don't Need You" (Liberty)
POINTER SISTERS "Slow Hand" (Planet) MARTY BALIN "Hearts" (EMI America)

Parallel Listings Begin on Page 26

JOHN SCHNEIDER "It's Now Or Never" (Scotti Bros.) 76/9

Moves: Up 34, Debuts 5, Same 27, Down 1, Adds 9, KPLZ, WJDX, WSGN, KX104, WSEZ, WGH, WLOL-FM, WIGY, KKLS, WFIL 28-25, Q105 15-8, KFRC 25-22, WHFM 21-18, 14WK 21-15.

ROSANNE CASH "Seven Year Ache" (Columbia) 75/3

Moves: Up 38, Debuts 1, Same 15, Down 18, Adds 3, F105, WOKY, WJDX, KXOK 8-5, KIQQ 9-8, 13K 14-11, WBBF 17-14, KNUS 19-14, KFMK 12-10, WNOX 15-11, KJ100 13-8, WOW 20-18, KIOY 9-8, WEAQ 11-6.

STACY LATTISAW "Love On A Two-Way Street" (Cotillion) 71/14

Moves: Up 35, Debuts 7, Same 15, Down 0, Adds 14, WKBW, KEARTH, KRLA, 14Q, KNUS, KHFI, WJDX, WAXY, WSEZ, KIDD, WLAM, KDZA, KBOZ, KRLC, WABC 6-3.

STYX "Nothing Ever Goes As Planned" (A&M) 69/31

Moves: Up 6, Debuts 16, Same 16, Down 0, Adds 31 including JB105, CFTR, CKGM, KYYX, WHFM, WBBQ, WAKX, KZ93, WOW, KIDD, KTKT, WHHY, KFYR, WSPT, KATI.

REX SMITH/RACHEL SWEET "Everlasting Love" (Columbia) 64/13

Moves: Up 21, Debuts 11, Same 19, Down 0, Adds 13, WFIL CKGM, WTIX, BJ105, FM100, WBCY, WSEZ, WISM, KGGI, KNBQ, KHYT, WLAM, KOOK, KIQQ 37-27, WAYS 23-20.

RAY PARKER JR. & RAYDIO "That Old Song" (Arista) 61/37

Moves: Up 3, Debuts 7, Same 14, Down 0, Adds 37 including WKBW, WFIL, WCAO, WROR, Z93, 94Q, Y100, KFI, KYYX, KPLZ, WKEE, WAAY, WOKI, KIDD, WXLK.

ALABAMA "Feels So Right" (RCA) 61/8

Moves: Up 29, Debuts 3, Same 21, Down 0, Adds 8, 94Q, WGCL, KYYX, KIMN, WBBQ, WAKY, KKLS, WCAO on, KEEL 16-9, WERC 15-12, KJ100 25-21, KIOY 30-26, KQIZ-FM 26-20, KATI 21-16.

GINO VANNELLI "Nightwalker" (Arista) 58/12

Moves: Up 10, Debuts 14, Same 20, Adds 12, WZUU, KEARTH, WPST, KEEL, WAXY, BJ106, KJ100, WVLK, WKXY, KSEL, KVOL, Y103 32-29, WXLK 20-17, KATI 31-28. RANDY VANWARMER "Suzi" (Bearsville/WB) 54/4

Moves: Up 20, Debuts 7, Same 23, Down 0, Adds 4, KYYX, KIOA, WDJX, KGGI, WIFI d-30, KRBE 20-15, KBEQ 21-18, WBBQ d-25, KJ100 19-15, WVIC 40-36, KIOY 15-11, WFLB 30-24, WRKR 27-23, KENI 20-10, KRLC 23-19. BLACKFOOT "Fly Away" (Atco) 53/2
Moves: Up 19, Debuts 9, Same 23, Down 0, Adds 2, JB105, WIKS, WBEN-FM 33-27, Z93 on, KEZR d-28, WAQY
22-18, WBBQ 27-21, KJ100 22-17, FM103 20-18, WACZ 25-22, WHHY 27-23.

RUSH "Tom Sawyer" (Mercury/PolyGram) 53/1 Moves: Up 23, Debuts 3, Same 21, Down 5, Adds 1, WIFI, JB105 25-19, Q107 12-7, CHUM 21-18, KRBE 7-7, KBEQ 5-5, WGCL 25-14, WHFM 7-6, WAQY 19-14, KJ100 14-10, WGRD 13-11, FM103 19-10, WGUY 34-25, WKXY 11-7, KRLC

Others Getting Significant Action

POINT BLANK "Nicole" (MCA) 38/7

Moves: Up 14, Debuts 1, Same 12, Down 2, Adds 7, WIFI, WOKI, KYSN, KCPX, WJBQ, WIGY, KDZA, KRBE 12-6, K104 29-22, WAQY 30-22, KINT 35-27, KHFI 19-15, KJ100 29-25, WVIC 32-25, KSEL 23-20.