

Radio & Records

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NRBA CONVENTION HIGHLIGHTS

Fowler Favors Dropping Fairness Doctrine

Equal Time, Lowest Unit Charge Also Doomed; Fast Answers Due On AM-Stereo, Daytimers

FCC Chairman Mark Fowler touched off a surge of approval in his radio broadcaster audience at the NRBA Convention in Miami Beach this week when he announced he would recommend the elimination of Section 315 of the Communications Act (including the Fairness Doctrine, equal time, and the lowest unit charge for politicians) to the FCC later in the week. Commission approval would place these provisions, along with earlier Congressional proposals for indefinite radio licenses and closing station sales without format Commission application (al-



Mark Fowler



Sen. Bob Packwood



Gordon McLendon



Rep. Cecil Hefel

though an FCC veto would still be in effect), in the FCC's legislative package for Congress's consideration.

Fowler also pledged final answers on daytimer extensions by the first of the year and AM stereo by the first quarter of 1982, blaming the latter delay on the 9 kHz issue's sapping of FCC engineering resources. Mincing few words, he stressed his "unregulation" concept and called the FCC the "last of the New Deal dinosaurs," vowing to eliminate every unnecessary rule propounded by the Commission, and chiding broadcasters for allowing the government to inhibit their First

YES-95 ALTERS FORMAT TO A/C

Hefel Sets Two New PD's

Under the consultancy of E. Alvin Davis, two Hefel stations have named new program directors: WIKS/Indianapolis will be programmed by C.C. Matthews from WQMF/Louisville and Yes-95(WYYS)/Cincinnati has tapped Ted McAllister to program that station's transition from CHR to Adult/Contemporary.

Davis told R&R, "C.C. joins WIKS from Louisville, where he was the original PD of KJ100. Prior to that he was Operations Director of WROK & WZOK/Rockford and my night jock at WSAI/Cincinnati. We will be changing the sound of WIKS to a hipper CHR variation.

"At Yes-95 we have hired Ted McAllister to replace former PD Pat O'Brien, as the station makes

HEFTEL/See Page 14

ROOK TO CONSULT

Bigby Named KFI PD



Tom Bigby

Tom Bigby has been named Program Director at Cox Broadcasting's KFI/Los Angeles. Bigby, who has been programming WIFI/Philadelphia, told R&R, "I am very flattered to have been offered this opportunity after having conversations with Cox Broadcasting for some time. But I am very sad to leave one of the best young radio staffs in the country, who deserve all the credit for the success of WIFI."

Bigby replaces John Rook, who has announced his intentions to purchase a radio station in the state of Washington. Rook has been signed to a consultancy agreement by Cox and will con-

BIGBY/See Page 14

Casey Joins Sebastian Consultancy

Well-known radio programmer Steve Casey has joined John Sebastian's consultancy company as Vice President, and the company will now be known as Sebastian, Casey & Associates. Casey spent the last year helping to launch Warner Amex's Music Channel (MTV).

Sebastian told R&R that the company was "expanding to meet the demands of the growth we've

experienced in our first six months. Steve is the father of callout research and a successful PD, MD, and disc jockey. I feel his joining the company will help us become even more successful in the future. I've worked with Steve throughout my professional career. He's like an old friend who's coming back to town."

Casey told R&R, "John and I

CASEY/See Page 14

Amendment rights in the first place. He stated that the FCC and its regulated bodies should "no longer be antagonistically aligned as policer and those policed, but rather (should) cooperatively strive, each in its own way, for the common goal of providing the best possible communication service to the American public." And, commenting on his sweeping proposals to "unregulate" radio, he asserted, "I think I have the votes to do it."

KSRR Hires Sneed As PD



Alan Sneed

KSRR(KSTAR)/Houston, which announced its conversion to AOR last week (R&R 9-11), has appointed Alan Sneed as Program Director. Sneed had programmed WKLS/Atlanta for the past 1 1/2 years, taking the station to the top position in the market in the Spring '81 ratings. Before joining WKLS, he was PD at AOR WKDF/Nashville.

Jay Hoker, GM at KSRR, told R&R, "Allan's a multifaceted talent. Some people specialize in music, others research, some merchandising or marketing. Alan has a good handle on all of it, on what it takes to win in a real competitive arena."

Sneed commented, "It's a great opportunity for me. (WKLS GM) Dick Meeder has been terrific to work with. I hate to leave him and the station, and I've enjoyed the Burkhardt-Abrams association, but it's such a tremendous career opportunity with ABC. Jay is very committed to winning, and has a terrific AOR track record. We hit it off right off the bat."

Sneed joins KSRR towards the end of October. His wife, WSB/Atlanta Music Director Mary Catherine Sneed, has resigned at the station and will also relocate to Houston.

Hefel, McLendon, Packwood Keynote

The eighth annual NRBA convention, which according to Executive Director Abe Voron attracted a total attendance around 3600 (2200-2300 paid), began on Sunday (9-13), with a number of panel discussions, including the "Cable & Satellite Forum," the subject of considerable interest; and various radio format discussions, including an AOR group featuring the three leading consultants for the format, Lee Abrams, Jeff Pollack, and John Sebastian, contrasting their philosophies to good reaction. Radio chain head Rep. Cecil Hefel was the Monday keynoter, stressing that radio and TV's obvious differences implied that they should be differently regulated. Hefel anticipated part of Fowler's address by criticizing the Fairness Doctrine as not in the public interest.

Following meetings on management, sales, programming, and engineering topics, radio pioneer Gordon McLendon was presented with the Golden Radio Award. McLendon's warmly-received speech emphasized the importance of making a radio station "sparkle": localizing national news stories, making commercials more interesting, digging for offbeat items of interest to lis-

NRBA/See Page 4

Bob Christy To Program KHOW

Bob Christy has been named Director of Operations at KHOW/Denver, taking over the programming reins of the Adult/Contemporary station from Scotty Brink, who has exited and is considering offers. Christy was most recently affiliated with the Fairbanks Syndication Division, consulting several stations; he previously served as PD at WHDH and WVBF/Boston.

KHOW GM Sam Sherwood told R&R, "Bob has been my top choice for this position ever since I got here. I think he's one of the leading A/C and MOR operations directors in the country. He understands what full-service radio is all about. He understands personality, state-of-the-art research, promotions, and everything you have to do to be part of the market." Sherwood added humorously, "If he doesn't have the tools to take us all the way, I'm getting out of the business - I'm going to get a

CHRISTY/See Page 14

These Stations Are Getting On Top:

KFI on
KEZR add
WICC add
WPST 34-30
KEGL add
KTSA on
KINT add
KQ94 on
KXX106 on

KCPX add
WCIR 27-18
WFLB add
WXLK on
WKXY add
KSEL-FM 30-25
KQIZ-FM 29-26
KVOL on
KATI deb 34



ZZ TOP

The New Single

“Leila”

Produced by: Bill Ham
ON WARNER BROS. RECORDS



Another “LUCKY” Day For Rickie.



WXKS-FM add
94Q add
KBEQ on
KPLZ add
WICC add
WKRZ-FM add
WHYN add
WTIX add
KQ94 add
WBBQ add

WRJZ add
KJ100 add
KJRB deb 26
KHYT deb 33
WJBQ 39-33
WTSN add
14WK add
WFLB add
KBOZ on
KRLC add

“A Lucky Guy” RICKIE LEE JONES

Produced by: Russ Titelman and Lenny Waronker
ON WARNER BROS. RECORDS



Western Cities Makes Two PD Changes

Dave Van Stone will transfer from Western Cities' KRQ/Tucson to the Program Manager position at the company's KMJJ & KLUC/Las Vegas, while KRTH/Los Angeles MD Guy Zapoleon has been named to replace Van Stone as PD at the Tucson CHR outlet.

Van Stone, who put KMJJ on the air and previously worked on the air at KLUC, told R&R, "This is more of a readjustment where they really want someone to come in and handle both stations completely. I'm looking forward to it, as it's another great opportunity for promotion within Western Cities, and I look forward to lots of success." Van Stone added that Randy Lunquist, present PD at KLUC, will stay on as Assistant PD and midday man.

Zapoleon, MD at KRTH since October 1978 and former MD at KRLA in the same metro, told R&R, "I'm really excited to get the opportunity to work with a bunch of pros like those at KRQ and an aggressive organization like Western Cities. I take with me the great experience of working with General Manager Allan Chlowitz and master programmer Bob Hamilton. I plan to continue the success that KRQ has already enjoyed. It's an excellently positioned radio station. Dave has done a great job with it."

KRTH PD Hamilton remarked, "I really am sorry to see Guy go. I think it's a great move to develop himself into the excellent programmer I know he will be at KRQ. He will be dearly missed as my righthand person. I'm looking around for someone to replace him right now."

Owens Joins WQMF As Program Director

Tom Owens has been named Program Director at WQMF/Louisville, replacing C.C. Matthews, who has joined WIKS/Indianapolis (see separate story Page 1). Owens, who resigned as PD of KZEW/Dallas following a report of alleged diary distortion (R&R 8-21), told R&R, "I was fortunate the offer came up. I was considering some other things, but I felt it was important to get back into programming and immediately begin to eliminate the cloud of what happened in Dallas, and reestablish a winning situation. It feels just right. From listening to the sta-



Tom Owens

OWENS/See Page 14

Poll Forms Radio Management Services

Former KZEW/Dallas VP/GM Jeff Poll has announced the formation of a management consultancy firm called Radio Management Services. Poll explained his new Dallas-based company to R&R: "I've been considering something like this for quite a while. Unlike the typical consultant, who deals with primarily programming matters, Radio Management Services will direct its attention toward management, marketing and sales advice for radio stations.

"This service will be for the stations that have a difficult time in putting together a winning total con-

POLL/See Page 14

SCHLOSSER HEADS OPERATION

RCA Consolidates Records, Video, Cable

Former NBC-TV President Herb Schlosser has been designated Executive VP in charge of RCA's record, home video, and cable TV operations. NBC-TV is unaffected by the shift, maintaining separate entity status. The move more closely allies the record division and the Selectavision videodisc operation, and changes the reporting structure of the record company. Establishing a more entertainment-oriented chain of command, RCA Records President Bob Summer now reports to Schlosser, rather than Exec. VP Frank Olson, who also supervises RCA's Hertz car rental and CIT Financial subsidiaries.

Fasolino New York Sales Manager For Torbet

Tony Fasolino has been appointed New York Sales Manager for the Torbet Radio rep firm. Fasolino, a 16-year spot and network sales veteran, most recently was with NBC. Previously he served in sales and management capacities at rep firms McGavren-Guild and John Blair Co., following a term as Media Buying Supervisor for ad agency Dancer, Fitzgerald & Sample.



Tony Fasolino

A Torbet spokesperson stated, "We are confident that we have selected the best New York Sales Manager the industry has. With the addition of Tony Fasolino to our management team, we have the continued growth of our company in the very best hands."

Day Programs KIX-106

Dennis Day has been named the new Program Director of KIX-106 (WVXK & WPKX)/Washington. Joining the Country-formatted stations from WGCL/Cleveland, Day told R&R, "I'm just thrilled to death to be here. It's very exciting. I'm in love with the city and the company is just fantastic. It's really nice working with a General Manager (VP/GM Bill Sherard) who's got 20 years of programming behind him rather than 20 years of sales. He keeps me on my toes."

Sherard commented on Day's appointment: "Dennis represents the model for the program director of the 80's: a goal-oriented, objective individual with a real sense of competitiveness and the drive to get the task accomplished." Day has been with the stations for two weeks and his new position is effective immediately. KIX-106 personality Jerry Paxson has also been promoted to Music Director, and will remain on the air.

Pieretti New Bearsville VP

Paul Pieretti has been promoted to Vice President of Bearsville Records. He will continue to serve as the company's National Promotion Director in addition to assuming expanded administrative functions for the Warner Brothers-distributed label. Pieretti told R&R, "I am delighted to continue my close relationship with Warner Brothers and their field staff in my new capacity, and I am looking forward to working more closely with WEA personnel."



Paul Pieretti

Prior to joining Bearsville in 1979, Pieretti served as both regional and West Coast Promotion Director for Casablanca. Previously, he had been a local promotion manager for Atlantic.

WRKS OFF-AIR 11 MINUTES

Radio Makes Light Of New York Blackout

The power blackout that paralyzed Manhattan from approximately 14th to 42nd Street for nearly four hours last Wednesday (9-9) posed little problem for New York's radio stations, most of which were not directly affected by the loss of power.

CHR-formatted WRKS (formerly WXLO) was the only station forced off the air and that was only for 11 minutes, at which time its auxiliary generators kicked in, according to Assistant PD Barry Mayo. News/Talk WOR experienced a similar outage, this only for 10 seconds, with power restored thanks to its auxiliary generator.

In general, New York's radio community responded to the crisis situation with increased news coverage, either by offering updates every 10 minutes (as did A/C-formatted WYNY and CHR-formatted WNBC), by extending newscasts beyond their normal broadcast times (as did Country WHN), or by sending reporters out on the street to keep listeners abreast of the snarled traffic conditions.

BLACKOUT/See Page 14

THE FIRST ANNUAL RESEARCH QUIZ

Questions designed to improve your ratings knowledge — plus exciting prizes!

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WELCOME CAROLYN PARKS

R&R's new Country Editor introduces herself.

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CHR RATINGS WARS

Close-ups on the hottest races for the upcoming books.

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AOR TELLS ITS OWN SUCCESS STORIES

The three-part series concludes with WLAV/Grand Rapids PD Dave Logan and WKQQ/Lexington PD Gary Dixon explaining their success in their own words.

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THE INS AND OUTS OF CUSTOM RECORDING

Two arrangers of custom-recorded easy listening music discuss the supply and demand of their art form.

Page 21

RADIO VIEWS SUGGESTIVE LYRICS

Two PD's discuss the furor over teenage females singing risqué lyrics.

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NEW EQUIPMENT SIGNALLING NEWS IMPORTANCE?

Despite deregulation, radio stations are improving news equipment because news is paying off as valuable programming.

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Washington Report

NRBA

Continued from Page 1

teners — and turning to modern technology, using video to program cable TV like radio. He scoffed at the over-reverent analysis of demographics, saying it "can be carried to the absurd beyond any common sense." Concluding by describing his lifetime love affair with radio, he assured the audience that "radio is not going to die. People have been trying to kill it off since the 1920's." He remains convinced, he said, that "there are still sounds worth a thousand pictures."

Packwood Pledges More Deregulation

Senator Bob Packwood (R-OR) spoke of increased Senatorial support for radio deregulation, and reviewed the accomplishments already achieved in that area, complimenting NRBA's Voron and Bob Schule for their aid in that effort. He went on to discuss "where do we go from here," citing ending FCC involvement in programming decisions, eliminating the ascertainment requirement ending strictures on commercial limits and log-keeping, and requiring the FCC to report annually on its efforts to eliminate unnecessary rules. He declared, "Deregulation helps preserve First Amendment freedoms," adding that broadcasters should enjoy the same rights as newspapers; and concluded, "We've started well, and with your support, we will complete the challenging job ahead."

In a related development, the NRBA Board announced that it had raised \$75,000 so far for its radio deregulation fund, and continues to seek donations to support the passage of further deregulatory legislation. In the wake of the Packwood and Fowler addresses, the mood of the audience seemed favorable.

New Executive Committee Selected

The NRBA Board also voted in its new Executive Committee, with KABL/San Francisco President Bill Clark the new Chairman. Vice President/East is Mann Media President Bernie Mann, VP/Midwest is WRNO/New Orleans President Joe Costello, and VP/West is Christal and Duffy Broadcasting President



Bill Clark

Bob Duffy. WGAY/Washington GM Ted Dorf was named Treasurer and Fairfield President Stephen Trivers is Secretary.

Tuesday was capped by Fowler's speech (see above) and the presentation of the Gabbert Award for outstanding service to former FCC Chairman Bob Lee. Before and after those luncheon events, a multitude of panels covered the full spectrum of the radio



Bob Lee

business, with more management, engineering, sales, promotion, and programming discussions, among them sessions featuring R&R's Jim Duncan and Jhan Hiber. RCA artist Ronnie Milsap performed Tuesday night to an enthusiastic crowd, and Wednesday the convention wrapped up with a few more panels, including a discussion of the Cuban interference problem and Region II broadcasting issues in general. And throughout the convention, there were open hospitality suites and equipment/technology exhibits. Reaction from people involved in these areas was mixed but essentially positive, characterized by this comment from ABC Enterprise VP Michael Hauptman: "Traffic wasn't terrific, but we're starting something new, and we had to be here." Would he come back to next year's event? "Yes!"



GOLDEN MOMENT — NRBA President SIs Kaplan and Golden Radio Award winner Gordon McLendon admire the award at the presentation ceremony Monday.



SATELLITE SUNDAY NIGHT — The Sunday night Cable & Satellite Forum, featuring (l-r) Eastman Radio's Bill Burton, SMN's Kent Burkhart, Wold Communications' Gary Worth (moderator), Sunbelt Communications' Dwight Case (obscured), New Radio's Dennis Waters, and ABC Radio's Rick Sklar.



TV COMMERCIALS ON THE SPOT — The "Secrets of Great Television Spots" panel is pictured; (l-r) are Top Billing's Lance Simpson, Patch Bay Studios' Joel Hamilton, Barzman & Co.'s Mel Barr, Mann Media's Bernie Mann (moderator), Charter Broadcasting's Russ Wittberger, ABC's Bob Cambridge, and TM's Buddy Scott.

NEED FOR DIVERSITY STRESSED

Regulation Of New Media Debated In House

Covering a range of First Amendment-related issues closely related to the topics of FCC Chairman Fowler's NRBA speech (see Page 1), witnesses before the House Telecommunications Subcommittee's Diversity of Information hearing delivered strong and often diametrically opposed statements of belief on the issues of regulation of ownership and content for new communications media. Limited ownership in the new media was a hot topic of controversy, while content regulation also generated differing views.

Subcommittee Chairman Tim Wirth (D-CO) set the tone by calling the hearings "one of the most critical and far-reaching elements of the telecommunications legislation we are now developing." He drew the lines of debate by saying, "The challenge we face is how to continue to protect and promote First Amendment values in a new technological era which will radically alter the ways in which information is transmitted and received."

"Remove All Restrictions In Top Markets"

Communications lawyer (and former Committee counsel under Lionel Van Deerlin) Chip Shooshan's testimony contained a radical proposal: "Begin to deregulate broadcasting by removing all content and ownership restrictions in those markets which are genuinely competitive." Shooshan defended his "grand experiment" by saying, "If it succeeds, the marketplace of ideas will flourish. If it fails, the need for government regulation could not be challenged."

Ownership: To Limit Or Not

The Corporation for Public Broadcasting's John Wicklein raised concerns about "de facto control of content by large infor-

mation conglomerates" which he felt could "dominate the information marketplace. I do not think diversity is going to be guaranteed by allowing all decisions to be made by marketplace forces."

However, Shooshan contended, "Current ownership restrictions may be counterproductive to increasing diversity." He cited rules forbidding new broadcast/newspaper crossownership combinations as possible hindrances to development of teletext operations, for instance.

The National Law Center's Jerome Barron observed, "Barring new entrants into a new communications technology merely to preserve existing participants could be carried to the point that such exclusionary measures would themselves raise a First Amendment issue."

Content: "Traditional Regulation A Failure"

The debate over regulating content of new media broadcasts was more one-sided, in favor of limited or no regulation. However, the University of Michigan Law School's Lee Bollinger did maintain, "We cannot accept the facile conclusion that private enterprise in the mass media acts merely to 'give the public what it wants'... it also shapes the very tastes to which it claims to be responsive."

He concluded, "The same principles which have guided the development of broadcast regulation — promotion of diversity and fairness in public discussion — continue to provide meaningful and legitimate goals within this discrete branch of the mass media."

Taking the opposite side, however, Shooshan cited a judge's view that "traditional regulation of broadcast content and ownership has been a failure," adding that "those same regulations now threaten to impede the development of new technology... and the stimulation of expanded diversity." He went on: "Begin with the 'new services,' such as cable, low-power TV, MDS, STV, and DBS. Make sure they start off with a clean slate. Eliminate all existing content and ownership restrictions for them." He also stated, "I would bar the Commission from considering programming as a condition of awarding or renewing a license."

CPB's Wicklein agreed: "The FCC must not be allowed to extend its over-the-air broadcast regulations concerning content to the new technologies. When access to channels of communications is not limited by spectrum scarcity, the justification for intervention by the government in content ceases to exist." Wicklein felt, however, that "the information and entertainment supplied by a profit-making system has to go where the money is — there can be little concern for providing services to the public that do not return a profit." He stressed the encouragement of competition (between both public and private operators) as the best insurance for diversity in content.



RTNDA HOLDS NEW ORLEANS CONFERENCE — The 36th annual Radio-Television News Directors Association conference took place in New Orleans last week, featuring major addresses by ABC News Sr. VP Dick Wald and Mutual's Larry King, and a number of radio-oriented panels and award presentations. During the "Network Supermarket," in which executives from the key radio networks participated, advance word of a new proposed radio network trade association (as yet untitled) was brought to light. The organization is planned to attract new advertisers, specifically those using network TV and magazines, to radio nets, not (as feared by some) to take existing radio advertisers over to the networks. Pictured at the conference are Mutual President Marty Rubenstein, talk show host King, and Mutual VP/News Tom O'Brien.

PAT BENATAR

"PROMISES
IN THE
DARK"

the new single
from the album

"PRECIOUS TIME"



Chrysalis
Records

The single CHR 2555 The album CHR 1346
Produced by Keith Olsen & Neil Gorenberg

Management: Irving Sorel Enterprises, Inc. New York & Howard Fields



12th National College Radio Conference Upcoming

The 12th annual **Loyola National Radio Conference (LNRC)** will take place from October 30 to November 1 at the Hyatt Regency Hotel in Chicago. **WJR/Detroit's Jay Roberts** will serve as keynote speaker for the event with at least 50 separate sessions dealing with the various aspects of broadcasting scheduled as well.

Students registering before October 2 may do so for \$22.50 (hotel rates not included). For professionals, the registration fee is \$30. The Loyola National Radio Conference is open to all students of broadcasting at the college level. For further information contact **Susan Welch** of the LNRC at (312) 670-3116.

Universal Battery: One Size Fits All

A dead battery is probably the second biggest cause of aggravation faced when dealing with today's modern electronic world, topped only by the discovery that the "C" cells you kept on hand as replacements are really "D" cells.

To prevent gnashing of teeth, slammed doors, and yet another trip to the local hardware store, the **Dynamic Instruments Corp.** has developed what it terms the "Super Battery," one which can be used as either an "A," "C," or "D" cell.



The **Hauptage, NY-based firm** claims the "A"-sized "Super Battery" will not only outlive 14 standard "A" batteries, but by using the adapters pictured can also be used in place of six "C" cells or one "D" battery — all on one charge. Price: \$10 per pair.

Sony Camera Sends Photos Direct To TV Set

Claiming that its new video still camera will make conventional chemical photography and development obsolete, the **Sony Corp.** recently unveiled the "Mavica," which uses no photographic film but transmits color images via electromagnetic signals onto TV screens from a built-in revolving magnetic disc.

Sony plans to make the "Mavica" available in Japan within the next 18 to 24 months at a price of 150,000 yen (comparable to the current cost of a

high-quality single lens reflex camera). According to Sony Chairman **Aki Morita**, introduction on a worldwide basis will soon follow.

The "Mavica" is approximately the same size as a standard 35mm single lens reflex camera and is capable of recording 50 still pictures on a single "Mavipak" reusable magnetic disc. The resulting images can be transmitted via telephone lines and viewed instantly on your home television screen through a "Mavipak" viewer hookup.

MARS MEMO

MISS ACCEPTANCE RESPONSE STUDY

To: All Radio Programmers
Re: The Purpose of "The MARS Memo"

Starting the first week in October, **RADIO INDEX** will begin a continuing series of informative White Paper Reports about callout music research.

MARS-Memo's will be condensed in **R&R** the first week of each month, with the full text available free to anyone requesting a copy (a sort of "Crime-Stopper's Textbook" of research theory, if you will).

Because **INDEX** pioneered the callout concept many years ago and the **MARS/System** has been implemented by over 100 stations world-wide (in virtually every music format), we obviously have a few trial-proven methods, theories, and even a few SECRETS to share with good programmers who base their depth in logic.

Some of the first MARS-Memo's will deal with:

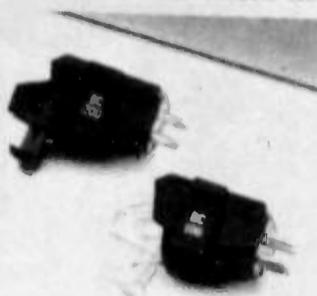
- The Balance Between "Art and "Science"
- Effective Hook-Feeding of Currents:
- "The MARS Hook-Line" Recorderphone Concept
- Effective Hook-Feeding of Oldies:
- "The MARS Music-Disk" Floppy Mail-Sheets
- Quantifying a HIT: "The MARS Five-Pattern"
- Precision Dayparting Control and Lifestyle Readouts
- Isolating The LONG-Span Listener ... and MORE!

Starting October 2, check PAGE 6 of **R&R** for the monthly "MARS-Memo". In the meantime, direct your comments and questions to me, toll free: (800) 528-6082.

Todd Wallace
radio index associates

Empire Unveils Stylish Stylis

Help keep your airsound up to date. Stay in style with these two recent additions to the **Empire Scientific Corporation's** line-up of stylish stylis: the "BC-100" and the "BC-200." Both models are



broadcast-quality, featuring front tie-wires, making them far less susceptible to damage from back-cueing.

The "BC-100" incorporates a titanium-bonded spherical diamond stylus, which has a tracking force range from 2.5 to 3.5 grams. The "BC-100" lists for \$45.

Its cousin, the "BC-200" has a nude spherical diamond stylus with a tracking range of 1.5 to 3.5 grams. List price for the "BC-200" is \$70.

Portland Stations Unite To Aid Charities

All 23 Portland, OR area radio stations recently united for a "People Helping People" campaign sponsored by the **Greater Portland Radio Broadcasters Public Service Committee**. Proceeds from the campaign, which climaxed with a six-hour radiothon on July 26, will be turned over to the local Legal Aid and Parents Anonymous (a help group for child abusers) organizations, as well as Portland's Bradley-Angle House, a home for battered women.

Each participating station broadcast public service announcements calling attention to the performances, situations, and needs of the three abovementioned organizations. The July 26 radiothon featured regular programming punctuated by two to four fund-raising messages per hour, according to **KMJK/Portland** President **Ed Groppo**.

Unbiased Witness: The Tale Of The Tape

In virtually every adult's life, you find yourself in situations where you must resort to one of those fabled "little white lies." To aid you in constructing your alibi, a Tokyo-based firm, headed by **Tako Takeuchi**, is currently offering a cassette containing 14 different sets of alibi aids.

Basically, the cassettes provide convincing background noise ranging from the sounds of an office, airport, railway platform, coffee shop, or "high class cabaret with piano player" in three-minute segments.

Pricing the cassettes at about \$7, Takeuchi claims to be doing a thriving business, with his biggest customers not only the expected "I'm working late at the office, dear" businessmen, but also teenage girls seeking to circumvent strict curfews.

Audio & Design's Limiter Choice Of Two Satellite Nets



The "FM Ex-press Limiter" constructed by the Bremerton, WA-based **Audio & Design Recording** firm is currently being used by both the **Warner Amex Satellite Network** and the newly-created **Satellite Music Network**. The combination compressor/limiter/expander is being used to process signals from various uplink facilities.

Among the "FM Ex-press Limiter" 's features are: digital logic momentary switches, a memory system that retains "last use" settings when switched off, and a series of LED indicators that show the status of various functions while the unit is in operation. In addition, the unit includes stereo input/output attenuators, variable attack and release times, and an automatic release network.

The device's ratios are 1.5 to 1, 2 to 1, and 5 to 1. Its limit is 20 to 1, turning into a limit slope after 10 dB of compression to ensure smooth overload protection. For further information concerning the "FM Ex-press Limiter" contact **Audio & Design** at (208) 275-5009.

WCI's \$100,000 Disc Piracy Reward Extended

The \$100,000 fund established by **Warner Communications Inc.** (WCI) 18 months ago in an effort to combat record piracy by rewarding informants has been extended to next spring. Although the WCI reward has yet to produce a conviction, seizure of bogus materials, or even an arrest, the program has been viewed as a success insofar as it has increased public awareness of the gravity of the record piracy problem.

NARM Notes Increase In Music Sales Volume

During the first six months of 1981, total sales of prerecorded music have risen 17.5 percent over the comparable period last year, according to a retail sales survey conducted by the **National Association of Recording Merchandisers (NARM)** Retailers Advisory Committee. Observers noted, however, that while the sales figures were higher so were retailer's prices, reflecting relatively flat unit sales for the period.

This 1981 data was culled from a sample of 951 stores as compared to 875 stores in 1980. In comparable stores, sales had increased 4.9 percent to \$199 million, up from \$189 million in 1980.

You Auto Know

Cars capable of delivering 75 miles-per-gallon should be on the highways within the next five years. **Volkswagen** is currently developing a four-passenger model slightly smaller than its "Rabbit" that will be powered by a three-cylinder diesel engine. According to the **Autoweek** publication, VW claims the vehicle's performance should be only slightly less than what today's 40mpg "Rabbit" diesel offers.

As for those of you who wish to beat the ever-increasing cost of fuel, the **Arthur Little Inc.** consulting firm notes that **General Motors** has planned limited production of its first-generation electric cars by 1986. Reportedly, the electric autos will cost from \$3000 to \$6000 more than comparable gasoline-powered cars.

U.S. Travelers Logging Fewer Trips

Americans traveled 13 percent less during 1980 than they did during 1979, according to the **U.S. Travel Data Center**, as the number of person-trips (defined as a person taking any one trip) dipped to 985 million last year.

Weekend travel showed the largest decrease, down 23 percent from 1979, while vacation travel slipped seven percent. Business and convention travel tumbled 14 percent below 1979's levels.

Over the summer of 1980, a total of 92 million Americans took vacation trips, with the average vacation including 2.4 people, who spent about six nights away from home. The decline in travel is attributed to higher gasoline prices and a decrease in the amount of the average American's disposable income.

5
YEARS AGO
TODAY

Radio & Records

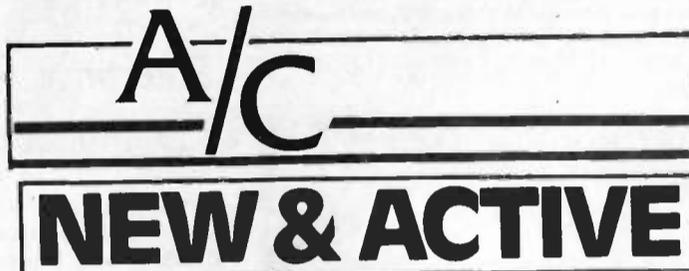
- ★ RICK DEES, GEORGE KLEIN EXIT MEMPHIS PD POSTS — Dees leaves WMPS, Klein departs WHBO; John Long new WHBO PD.
- ★ JAY THOMAS JOINS 99X/NEW YORK FOR MORNINGS.
- ★ GEORGE TAYLOR MORRIS APPOINTED PD AT WCOZ/BOSTON.
- ★ CHUCK KNAPP NAMED WIBG/PHILADELPHIA PD.
- ★ NUMBER ONE FIVE YEARS AGO: "Shake Your Booty" — KC & Sunshine Band (TK)
- ★ NUMBER ONE COUNTRY: "I Don't Want To Have To Marry You" — Jim Ed Brown & Helen Cornelius (RCA)
- ★ NUMBER ONE LP: "Hasten Down The Wind" — Linda Ronstadt (Asylum)

MAXIMIZE YOUR MASS APPEAL

Dan Hartman "All I Need" Off To A Great Start!

CHR CALLS:

WHFM
92FLY
KC101
WHYN
WOKI
WISE
WFLB
FM99



DAN HARTMAN "All I Need" (Blue Sky) 21/7
Rotations: Heavy 0/0, Medium 4/0, Light 15/5, Extra Adds 2, Total Adds 7, WLTA, WSB, KMBZ, WNAB, KLO, KSL, WORG. Medium: WDEF, WHBC, WJON, KFQD.



Produced By: Dan Hartman
ON BLUE SKY RECORDS

Arlan Day "I Surrender" Waving The White Flag Out Of The Box

CHR CALLS:

KIQQ
KJR
KTAC
KJRB
WFOX
KILE
KDZA
KOOK

A/C

MOST ADDED ©

AIR SUPPLY "Here I Am (Just When...)" (Arista)
CARPENTERS "Went You Back In My Life..." (A&M)
STEVIE WOODS "Glad The Night Away" (Capitol)
DAVID GATES "Take Me Now" (Arista)
ARLAN DAY "I Surrender" (Epic)

A/C

WDEF	WHBC	WORG	WDIF
WIS	WEIM	WKIQ	KMRJ
WSLI	WCFR	WACI	WHIZ
WMAZ	WABZ	KWOS	KFQD
			KMED



Produced By: Larry Brown In Association With Spencer Proffer
ON PASHA RECORDS

Manufactured and Distributed by CBS Records

Networks/Program Suppliers

Bonneville Broadcast Consultants



KIOU LINKS WITH BONNEVILLE — KIOU/Corpus Christi, TX became the first station in the nation to affiliate with Bonneville's 24-hour, stereo satellite-delivered Beautiful Music network. Pictured in front of the station's dish flanking KIOU owner/President **Steve DeWalt** are Bonneville's **Jeff Mathieu** (left) and Bonneville VP **Frank Murphy** (right).



WESTWOOD ONE

When **Bruce Springsteen** opened his six-night stand at the Los Angeles Sports Arena recently, his first show was a benefit for Vietnam war veterans. Springsteen prefaced this show with a four-minute message concerning the veterans' plight. His remarks were taped and given exclusively to **Westwood One's** "Off The Record With Mary Turner" program for airing nationally over 200 radio stations.

This message will be available to other stations in markets where "Off The Record" is not carried; stations interested in obtaining Springsteen's remarks should contact Westwood One at its Culver City, CA offices.

CBS FM Group Teams For Music Special

In a unique venture, the seven-station **CBS FM Group** will join forces to represent its first music special, according to Vice President/CBS FM O&O's **Bob Hyland**. The special, starring the **Carpenters** and titled "Close To You," will feature windows from each station's air personalities, and is set to air in late October or early November.

The program will be produced and written by **WCBS-FM/New York's Norm N. Nite** and coordinated by the Group's Director/Program Services **Bob VanDerhaydn**.



KHQ-FM/Spokane, WWWI/Kingston, NY, and KQKY/Kearney, NB have joined the number of stations carrying the firm's "Weekly Top 30" countdown program.

Ragamuffin Productions Inc.

"Rhythm Tracks," a two-hour weekly music show focusing on "Beach Music" (a soft, danceable descendant of early rock and R&B, so-named because of its longtime popularity in jukeboxes along the Carolina coast), is currently available on a barter basis from the Marina Del Rey, CA-based **Ragamuffin Productions** firm.

Hosted by **Larry Crockett** and produced by **Rolye Bornstein**, the program includes interviews, trivia and various feature segments with 10 commercial minutes available. For a free demo and further information, contact Ragamuffin Productions at (213) 821-8087.

Enterprise Affirms Continuation

"We have not gone dark," asserts **Enterprise** President **Scott Rasmussen**. "Those rumors have been going around and around now for several weeks at different times, but we're still on the air."

"We issued a release about a week and a half ago that said we were nearing the completion of negotiations for a substantial infusion of equity capital," Rasmussen continued. "We are still negotiating and that's been the last comment."

Mutual's Rubenstein Challenges Stockman's Radio Refusal

Mutual Broadcasting System President/Chief Executive Officer **Marty Rubenstein** Monday (9-14) challenged OMB Director **David Stockman** to reconsider his refusal to appear on radio.

Last week the **Washington Post** reported that Stockman, through a spokesman, told Mutual's **Bart Tessier** that "he doesn't do radio interviews" in response to an invitation from Mutual News' weekly interview program "Reporter's Round-Up." When Mutual White House correspondent **Bill Groody** made a second attempt to invite Stockman, spokesman **Ed Dale** said that Stockman will not appear on radio because "he gets too many requests."

Commenting on the incident, Rubenstein said, "We are certainly disappointed that David Stockman has chosen to ignore the millions of Americans who daily rely on radio for news and information. I fear that his sudden national prominence may have clouded his judgement about communicating with the American people, but I am hopeful that with some studied, mature consideration, he'll recognize the importance of radio as a news and information medium. I encourage him to reconsider his position."



Watermark



RKO

Recent additions to the list of affiliates carrying the firm's "American Top 40" program are **KNOG/Havre, MT**; and **WMSQ/Havelock, NC**. Stations recently signing up for **Watermark's** "Soundtrack Of The '60s" show include **CFCP/Courtenay, BC**; and **WFKY/Frankfort, KY**, with **KJJO/Eden Prairie, MN** joining the number of stations airing "American Country Countdown."



Ann Langtry has been named Manager/Sales Promotion for the network, coming from her previous post as an associate producer/writer for **Seven Seas Cinema**, an independent production house located in New York City.



Beginning October 8, **National Public Radio** will present "Radiovisions," a unique 14-part series which will explore new concepts in music and audio art. Hosted by noted composer/conductor **Gunther Schuller**, "Radiovisions" will offer one-hour programs created by some of America's most innovative composers, producers, and audio engineers, including **John Cage, Aaron Copeland, Steve Reich, Lukas Foss, and Joan La Barbara**.

Froben Enterprises



HIT ME WITH YOUR BEST STROKE — Shown at the conclusion of a recent "Robert Klein Radio Show" segment, scheduled to air September 20, are (l-r) **Billy Squier**, best known as the bloke behind "The Stroke," **Klein**, and **Pat Benatar**, famous for giving her best shot.



Mutual

Lynn McIntosh has been named Acting Director/Station Relations for the **Mutual Broadcasting System**, coming from his previous post as Northeast Regional Manager in the firm's Station Relations Department. Prior to joining Mutual, McIntosh served as Operations Manager for **WIS/Columbia, SC** and as Operations Manager for **WMAL-AM & FM/Washington, DC**.



WABX-FM/Detroit and WWDC-FM (DC-101)/Washington, DC have announced their affiliation with the net.



ABC Radio Enterprises has named its forthcoming satellite-delivered 24-hour contemporary music format, "Superadio." Further details will be announced shortly.

Wally Sherwin has been given additional responsibilities as Executive Producer/Los Angeles for "ABC Talkradio," the new talk radio network program service scheduled to debut in 1982. Sherwin will continue in his present position as Program/News Director of **KABC/Los Angeles**.



McDonald & Little, the ad agency for the **Coca-Cola Company's** "Mello Yello" soft drink, was recently given an **Advertising Age** award for the Most Creative Use Of Radio. The award was presented to "Mello Yello" for its sponsorship and promotion of three D.I.R.-produced concerts: **Rod Stewart** on the **ABC FM Network**, **Anne Murray** on the **ABC Entertainment Network**, and **Christopher Cross** on the **ABC Contemporary Network**.

Where does talent meet opportunity?



Check our Marketplace, page 63

Reps



RKO Radio Sales

KSLQ/St. Louis, KCBQ/San Diego, and KBLE/Seattle have signed on as client stations.



WBOS-FM/Boston, WYBR/Rockford, IL, and KUTY/Palmdale, CA have joined the firm's roster of clients.



MAJOR MARKET RADIO SALES

WYSL and WPHD-FM/Bufalo have become client stations.

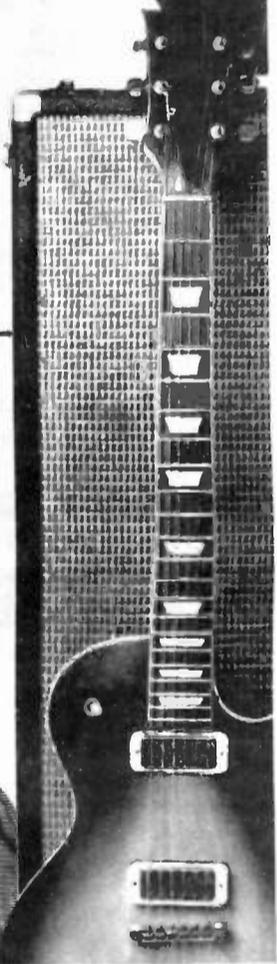
M A R T Y

BALIN

ON TOUR



9/18 Denver	9/30 Philadelphia	10/11 Toronto	10/22 Kansas City
9/20 Tulsa	10/1 Lido Beach, L.I.	10/13 Cleveland	10/26 Vancouver
9/22 Dallas	10/3 Providence	10/14 Detroit	10/27 Seattle
9/23 Houston	10/4 New Haven	10/15 Chicago	10/28 Portland
9/24 New Orleans	10/6 New York City	10/17 Milwaukee	10/31 Pasadena
9/26 Atlanta	10/8 Aberdeen, N.J.	10/18 Minneapolis	11/1 Los Angeles
9/28 Virginia Beach	10/9 Boston	10/20 Madison	11/2 " "
9/29 Washington, D.C.	10/10 Albany	10/21 Niles	



ON RECORD

"ATLANTA LADY"

Produced by Jon Hug for JEN Productions Engineered by Tom Flye Re-mix by Val Garay

ONE OF THE "MOST ADDED" RECORDS OF THE WEEK

NEW & ACTIVE

☑ MARTY BALIN "Atlanta Lady (Something About Your Love)" (EMI America) 107/48. Moves: Up 9, Debuts 23, Same 27, Down 0, Adds 48 including PRO-FM, KRLY, WHB, WGCL, KPLZ, KIMN, B104, WPST, KX104, WZOK, KSPZ, WLAM, KILE, KFVR, KDZA.



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RCA, English Indie Ensign Pen Production Pact

RCA Records has signed a worldwide production arrangement with Ensign Records, the British-based independent label headed by Nigel Grange. The first U.S. albums to be released under the arrangement will be Roy Sundholm's "East-West" and the David Bendeth Band's self-titled effort. A single, "Spring In Fialta," recorded by the Boston-based group Slow Children, will also be issued in October.

CBS Intros Mid-Priced Double Album Line

CBS Records will inaugurate a label's "Nice Price" midline series of single LP's. The new line will debut in early October with additional titles to come at a later date.

Transactions

KCKC/San Bernardino, CA has been sold by the Sunshine Wireless Company to Jato Communications Inc. for almost \$3 million. The 5000 watt station broadcasts at 1350 kHz.

KMMM-FM/Muskogee, OK has been sold by the K Triple M Corporation to Hicks Communications Inc. for \$1.25 million, subject to FCC approval. The 97,000 watt facility operates on 106.9 megahertz.

Jeffries Named VP/Marketing For New Vinyl Times

Jim Jeffries has been appointed Vice President/Marketing for New Vinyl Times, the music marketing system that allows record buyers to sample new music in retail record stores. Most recently Music/Video Marketing Director for Rolling Stone magazine, Jeffries previously spent 10 years as a national promotion director: three years as VP/National Promotion for Mercury Records, four years at Epic Records, and three years with Bell Records.



Jim Jeffries

Prior to entering the record industry, Jeffries spent three years as Music Director for WQXI/Atlanta and three years as Music Director of WKNR/Detroit. In his new position, Jeffries will represent the music sampling system to record labels, advertising agencies, and record retail outlets on the East Coast.

Peacock Elevated To Dir./Press & Artist Development At Capitol

Michelle Peacock has been promoted to Director/Press & Artist Development for Capitol Records. A five-year veteran of the label, Peacock most recently served as Promotion Manager for Capitol's Nashville-Memphis district. She will be based at the Capitol Tower in Hollywood.



Michelle Peacock

In addition to Peacock's promotion, Patti Maturkanic has been upped to Manager/Television & Video and Steve Gelber has been named Senior Manager/Press & Publicity for Capitol. Maturkanic, a 13-year veteran of the label, most recently held the Manager/Artist Relations post, while Gelber joined the label last year as Manager/Press & Editorial Services.

Lontos To Head Sales Consultancy Firm

Pam Lontos has announced the formation of Pam Lontos Inc., a sales consultancy firm to be located in Dallas. Most recently Corporate Director of Sales for the Shamrock Broadcasting Corp., Lontos's firm is marketing a specialized media time sales training course on audio tape and will also design and conduct motivational seminars upon request. Lontos may be reached at (214) 341-1670.



Pam Lontos

Weber Becomes GSM At WCBM

Owen Weber has been named General Sales Manager for WCBM/Baltimore, coming from his previous post as GSM for WTOP/Washington. Prior to his arrival at WTOP three years ago, Weber held an account exec post with WCBM.

Schultz Appointed Exec. VP/GM At Unicorn

Larry Schultz has been named Executive Vice President/General Manager for the Unicorn Group, which encompasses Unicorn Jingles, the Unicorn Studios, and the MCA-distributed Unicorn Records label. Schultz most recently served as a Marketing Consultant and Co-Producer for Bob Abel & Associates, having formerly held an executive assistant's post with the Jon Peters Organization and Barwood Productions.

Cavaleri Elevated To GSM For WPGC-AM & FM

Don Cavaleri has been upped to General Sales Manager for WPGC-AM & FM/Washington, DC, coming from his previous post as an account exec with the stations.

Cena To Head KBIG, KOIT Sales Efforts

Don Cena has been appointed Sales Coordinator for the California Division of Bonneville International, responsible for the sales efforts of KBIG/Los Angeles and KOIT/San Francisco. Cena continues as GSM for KBIG as well.

Calle Named Nat'l Singles Secondary Promo Dir. At MCA

Sam Calle has been appointed National Singles Secondary Promotion Director for MCA Records, coming from his previous post as Regional Promotion Manager-Minneapolis for the label. Prior to joining MCA, Calle served as a Local Promotion Manager for ABC Records. He will relocate to MCA's Universal City, CA offices.



Sam Calle

Blasi & Simpson Upped At Arista

Richard Blasi and Eddie Simpson have been promoted to Regional Sales Coordinator and East Coast Regional Advertising Coordinator, respectively, at Arista Records.

Warwick To Head Buckley West Coast Stations; Mergen New KGIL GM; Angel Takes KGIL GSM Post

Stan Warwick has been promoted to West Coast Broadcast Supervisor for Buckley Broadcasting's three West Coast properties: KGIL-AM & FM/San Fernando, CA; KKHI-AM & FM/San Francisco; and KWAV-FM/Monterey-Salinas, CA. Warwick most recently served as Executive VP for KGIL-AM & FM.

Concurrent with Warwick's appointment, Jim Mergen has been elevated to General Manager for KGIL, coming from his previous post as VP/GSM, while Steve Angel has been upped to GSM at KGIL, moving from his former Sales Manager position.

Jacobson Named Sales Director For Emergency

Cathy Jacobson has been appointed Director/Sales & Distribution for Emergency Records. Most recently Label Coordinator at B.C. Records, Jacobson formerly served as National Promotion Director for Earmarc Records, having previously held promotion positions with Provocative Promotions and MK Dance Promotions.

Gross Upped To VP/Broadcast Standards At United

Gary Gross has been elevated to the newly-created position of Vice President/Broadcast Standards & Practices for the United Broadcasting Company (UBC), coming from his previous post as Director of Operations for the firm, a position he had held since 1977.



Gary Gross

In making the announcement, UBC Chairman/President Gerald Hroblak said, "Even in this day of radio deregulation, United Broadcasting is serious about paying meticulous attention to broadcast standards and practices at our nine radio stations and at our cable TV properties."

"I created the position of Vice President/Broadcast Standards & Practices to specifically charge Gary with the responsibility of supervising the company's on-going compliance with the rules and regulations of the Federal Communications Commission as well as our own stringent broadcast standards," Hroblak added.

Pro:Motions

Lorenzo Named Dir./ Programming & Research For Richard Foreman Associates

Richard Lorenzo has been appointed Director/Programming & Research for Richard A. Foreman Associates, a Stamford, CT-based radio consulting firm. Most recently, Lorenzo served as Operations Manager for WYZZ/Hartford, CT, having formerly been an independent



Richard Lorenzo

research and programming consultant as well as having held the VP/Broadcast Research Associates Division position with the Buckley Broadcasting Corporation.

WESTWOOD ONE

AMERICA'S NUMBER ONE
PRODUCER/DISTRIBUTOR OF NATIONALLY SPONSORED
RADIO PROGRAMS, CONCERTS & SPECIALS SALUTES ...

LOS ANGELES

NEW YORK

KSL 95
KSTP 75

St. Louis

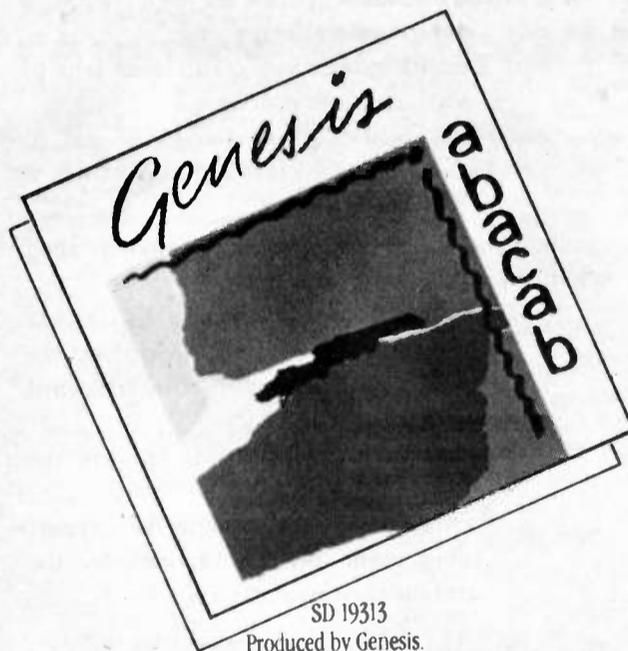
Presenting
**"NO REPLY
AT ALL"**

#3858

the 1st single from the new

GENESIS

album.



On Atlantic Records and Tapes.

© 1981 Atlantic Recording Corp. A Warner Communications Co.

First Annual Research Quiz

Hardly a day goes by at R&R that I don't get a call from one of you in the industry seeking an answer to a research question or guidance on some sales/programming matter. It also happens that the other editors here have questions for me as well, and recently **Jeff Green**, our A/C Editor, had some topics to discuss. As we were chatting, Jeff suggested that I develop a "research quiz" which might address some oft-asked questions as well as provide you with some additional items for your consideration. Here it is!

The rules are pretty simple. Fill in the best answers you can come up with to the questions below and mail the quiz back to me at R&R. I'll look through them all, grade them (and pick at random from those tied for the best score if that occurs), and print here the name and station of the winning entrant as well as the correct answers. There'll be some really swell prizes, such as a two-week trip to exotic Beltsville, MD. Seriously, I'll do some free consulting for the winning entrant.

Have fun, and maybe learn something too! Good luck.

Fill In

1. How does Arbitron determine the portions of a metro that will be designated as either a High Density Black Area or a High Density Hispanic Area?

2. Why is it that too high an exclusive audience can be a deterrent to increasing your station sales?

3. When doing market research or music research, why is it important to sample those with phones not listed in the directory?

Multiple Choice

4. The biggest difference between the methodology of the Birch Report and Mediatrend is . . . (check one)

- a. Birch uses a diary while Mediatrend uses the phone _____

- b. Mediatrend uses ethnic retrieval techniques _____
- c. Birch samples unlisted while Mediatrend does not _____
5. To determine the gross impressions delivered on a station's commercial schedule, you . . . (check one)
- a. Multiply the station's share times the number of spots _____
- b. Multiply the average persons audience times the number of spots _____
- c. Divide your cume by the number of spots scheduled _____
6. DST is . . . (check one)
- a. A new pesticide used on the Medfly in California _____
- b. Arbitron's technique to sample unlisted phone homes _____
- c. Arbitron's new ethnic retrieval technique _____
7. Which of the gentlemen below is not a top Arbitron Radio executive? (check one)
- a. **Mike Membrado** _____
- b. **Tom Hoyt** _____
- c. **Bill Livek** _____
8. When doing focus groups for your station, you should . . . (check all that apply)
- a. Have station personnel familiar with radio conduct the sessions _____
- b. Tape the groups so you can listen later to what the comments were _____
- c. Have 15-20 people in each group _____
- d. Follow up the focus groups with a telephone study _____
9. Time spent listening is calculated using what formula? (check one)
- a. Number of quarter hours in the daypart times average persons, divided by the cume audience for the relevant daypart _____
- b. Cume audience divided by average quarter hour audience _____
- c. Number of quarter hours in the daypart times cume persons, divided by the average persons audience _____

True or False (fill in T or F)

10. Arbitron's Programmers Package allows you to break out numbers for adults 25-34 _____
11. 100 Gross Rating Points delivers 100% of

Week In Review

Summer Delivery Set

Arbitron has announced that the market reports in those metros with summer surveys will be mailed no later than October 9. Advances should be available within the next week, on or about September 21.

Arbitron Appoints Sharon Stanley

Arbitron has named a new account executive for its Advertiser/Agency sales slot in Dallas. Ms. Sharon Stanley assumes the post, coming from a media buying background.

- the potentially available audience _____
12. Arbitron diaries are given one week to reach Beltsville after the relevant diarykeeper's week, before they are considered unusable _____
13. Slogan conflicts between stations are resolved through Arbitron callbacks to diarykeepers during production _____
14. 12% of all entries in the Arbitron diaries are either to slogans or personalities _____
15. Mediatrend uses a seven-day recall telephone technique to survey radio listening _____
16. The percent of unweighted in-tab, shown on page three of your market report, tells you how many cume diaries came back from each demo _____

17. The formula for figuring turnover of your audience is cume persons divided by average persons _____

18. Cost-per-thousand is computed by dividing the total cost of your spot schedule by the total cume delivered in the relevant dayparts _____

19. Quarterly Measurement means that in markets surveyed four times per year there are 48 weeks of diarykeeping activity _____

20. The implementation of Arbitron's Expanded Sample Frame means that Beautiful Music stations can generally expect better shares _____

Tie-Breaker

Explain in 250,000 words or less what ascription is and how it functions at Arbitron.

Grade Yourself

As I mentioned earlier, if you are interested in seeing your name in print — and possibly receiving some free sales, research, or programming consulting from me — then send your quizzes back to me here at the paper. In three weeks I'll print the correct answers and announce the winning person and his or her station. If you don't want to mail back your form, at least try to fill in the blanks, then tune in three weeks from now to see how you did. If you get 15 or more correct, then congratulations. If you score fewer than 15 right, you haven't been paying attention to this column — 10,000 lashes with a soggy Arbitron report. At any rate, have fun with the quiz, and if you have any suggestions on questions for upcoming brain-teasers, just let me know.

Q&A

A GM recently wondered, "Why would a survey done by a local research company — using the in-home interview technique — show that in most dayparts almost two-thirds of the public is not listening to radio?"

If the interviews were done only at home and measured listening done only at home, that could be the explanation. This technique would not capture listening in vehicles, nor would it capture in-office or other listening done outside the confines of the house. It will be important to explain to advertisers how the survey was done and why it showed radio in such a relatively poor light.

Jhan Hiber



Just Your Type:

BILLY JOEL "Say Goodbye to Hollywood"

AIRPLAY/30 **28** AVERAGE MOVE: +6

WKBW add	WHYN add	KEYN-FM add	WHOT add	K96 add 29	KSEL-FM add 26
WBEN-FM add 39	KEEL add	WGBF add 24	KGGI add	KZZX add	KQIZ-FM add
WZZP add	WJDX add 31	WOHO add 27	KNBQ add	WGUY add	KKXL add
WGCL add	WVLK add	WDJX add	KCPX add	WIGY add	KQDI add

BLUE OYSTER CULT "Burnin' for You"

WXKS-FM add	96KX 20-16	KFRC deb 37	Y103 39-36	KLUC 22-18
JB105 add 34	Q107 14-8	KSFX 16-14	KJ100 3-3	WJBQ 28-26
CKLW add 14	KRBE 15-13	KIMN deb 30	KZ93 18-15	WGUY 35-30
KILE add	WDRQ 12	WPST 27-24	WNCI 30-21	95XIL 32-25
WTRU add	KBEQ 8-5	K104 4-4	KKXX deb 31	WXLK 26-18
WBEN-FM 35-30	WGCL deb 30	WKEE 38-36	KNBQ deb 30	WSPT 28-25
WIFI 28-25	KIQQ 23-19	KHFI deb 26	FM103 6-6	KRLC 21-18

SANTANA "Searchin' "

WIFI	WGCL	KJ100
96KX	KSET-FM	KERN
KRBE	BJ105	KYNO-FM

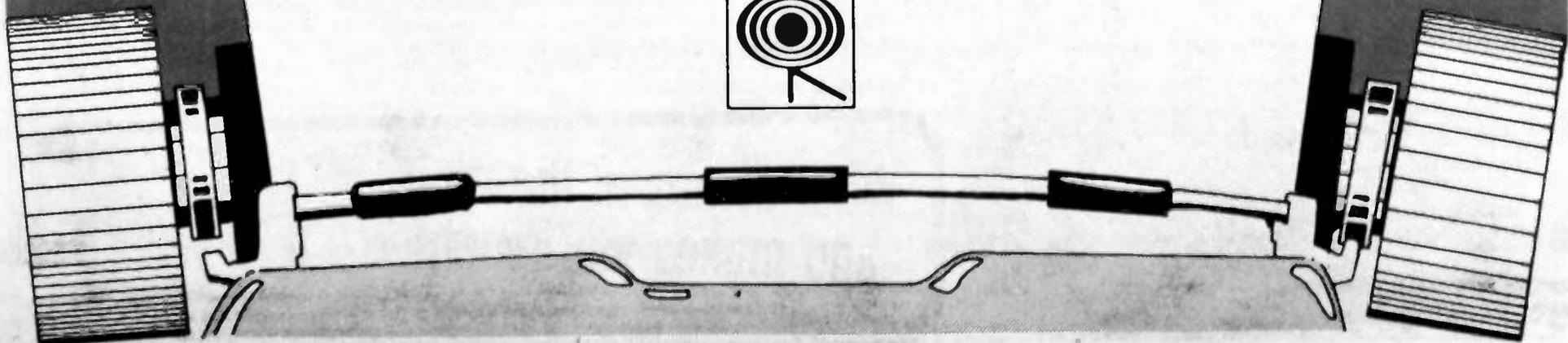
TIM GOODMAN "New Romeo"

KRBE	WVIC	WCIR	KENI
KEZR	WNAM	WISE	KDZA
KYYX	KYSN	WXLK	KATI
KBFM	KZZP	KVOL	KOOK
KXX106	WGUY	KKLS	KRLC



Music That Sets
Your Playlists Straight

ON COLUMBIA RECORDS.



'TOGETHER' WE'VE MADE IT A BREAKER!

THE BACK PAGE BREAKERS

AL JARREAU

We're In This Love Together (WB)

75% of our reporters on it. Moves: Up 81, Debuts 19, Same 18, Down 2, Adds 39 including WNBC, WKBW, CKGM, KVIL, WDRQ, KSLQ, WZZP, WOKY, KIIS-FM, 13K, KIMN, Q103, CK101, KOFM. See *Parallels*, charts at number 24.

AL JARREAU WE'RE IN THIS LOVE "TOGETHER"

PRODUCED BY JAY GRAYDON

DIRECTION: PATRICK RAINS & ASSOCIATES

ON WARNER BROS. RECORDS



Bigby

Continued from Page 1
tinue to advise KFI while running his own broadcast property. Rook commented to R&R, "Having worked on the air as talent, program director, and consultant to some of the nation's most suc-

Casey

Continued from Page 1



Steve Casey

have talked about consulting radio stations for a long time. He got the consultancy going while I was wrapped up in MTV and couldn't deal with it at the time. I felt I had a commitment to MTV not even to consider anything else till I had this thing on the air. Now that it's rolling, I feel free to look ahead. I hate to leave MTV. I've sure sweated a lot over this project, and I hope in some way I'll still be involved with MTV. But because of John's incredible expertise, it wasn't difficult to arrive at a decision. John and I have worked together many times, and very well. I'm looking forward to it."

Before joining MTV, Casey was Operations Manager at KUPD/Phoenix, having served earlier as MD at WLS/Chicago, PD at KKKQ/Phoenix, Research Director for Doubleday, and in various capacities at KHJ/Los Angeles and a number of Phoenix stations.

cessful stations, I look forward to entering the ranks as an owner. I will miss the daily contact with the staff at KFI. I look forward to the arrival of Tom Bigby... it's a hell of a job with a great company and I'm pleased that Tom's been given the opportunity to be KFI's PD."

KFI Operations Manager Biggie Nevins, who made both announcements, said, "On the fifth anniversary of what has been a very good relationship for the station we are making somewhat of a change. John has been responsible for the very strong positioning of KFI under what I think are the most demanding of market conditions. We've built a cume base that is rock solid from book to book. It is really the best of both worlds that we can retain some input from John and have a guy join us who was literally handpicked by John. John introduced me to Tom two years ago and has had nothing but good things to say about him, so we grabbed the programmer that John admired the most."

Bigby officially becomes the new KFI PD on October 1. The specifics of Rook's purchase in Washington will be made public at a later date.

Christy

Continued from Page 1

pushcart and go to Manhattan! I'm very happy about this."

Christy commented to R&R, "It was really too attractive an offer to turn down. I don't plan any format changes - we're the only AM A/C station in Denver. I've always believed that AM isn't dead, particularly in this market. Denver is a great place to live. It's going to be fun - I'm really looking forward to it."

Owens

Continued from Page 3

tion I think they've set the ground rules for what will be even greater success."

John Otting, General Manager of WQMF, commented on the hiring of Owens: "I think he's a brilliant young man and I'm very fortunate to have him available when I need him." Addressing Owens's departure from KZEW, Otting said, "I think he was hit a bit hard. He made a slight indiscretion that I think many people in this industry would have done in similar circumstances. He's being hired on

the basis of his talent; I think he did a phenomenal job in Dallas."

WQMF co-owner Frank Wood reiterated Otting's comments, saying, "In terms of his involvement with the diaries, when you put a lot of pressure on a guy to win, what do you expect him to do? I don't think in any way that experience mars his programming abilities. I certainly don't think he deserves to be kept out of the industry because of what was, at most, an indiscretion."

Owens took over the programming of WQMF Wednesday (9-16).

Poll

Continued from Page 3

cept from proper marketing to proper promotion through management and sales techniques to help build a successful operation. I believe that within any given format, most radio stations sound the same musically. The things that make a station win are the management, marketing and sales techniques used. Our thrust will be for the medium-sized markets and the cost will be reasonable, while the returns will be very high."

Prior to his three years as General Manager of KZEW, Poll occupied management positions at WIOQ/Philadelphia and WAPE/Jacksonville. During his tenure at KZEW, Poll was involved in the design, development, and execution of the highly popular "Zoo World" lifestyle fairs.

Blackout

Continued from Page 3

The latter was by far the most popular, with virtually all stations contacted by R&R mentioning that they went to some form of live coverage, either from the power plant where the explosion that touched off the blackout occurred (WRKS and WOR) or with man-on-the-street reports (WINS, and others), or by ordering their station helicopters up for a bird's-eye view of the affected areas (WOR and WCBS).

However, since the blackout affected only one-fifth of Manhattan, and because power was restored relatively quickly, the problem was not as great as it could have been. Perhaps WKHK Program Director Bill Ford summed up the situation best, telling R&R, "People in New York take this kind of thing in stride."

Heftel

Continued from Page 1



C.C. Matthews



Ted McAllister

its complete evolution from CHR to A/C. Ted was Assistant PD at WKRC/Cincinnati and was also my assistant at WSAI. He was also PD of WKRQ, so he has lots of experience in the market and we should do very well. I'm very delighted to be able to work with C.C. and Ted on these two important Heftel stations."

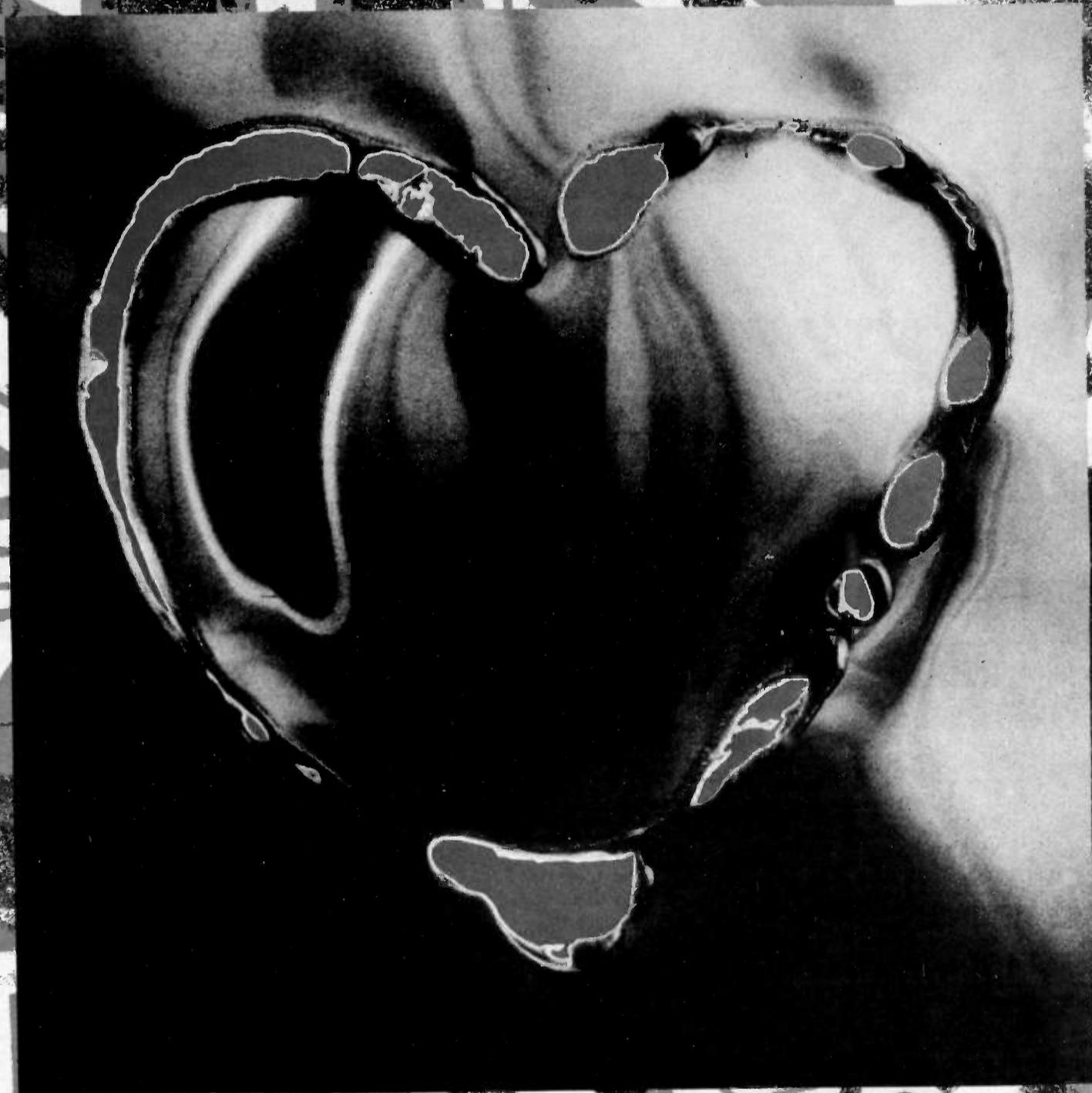
Matthews, who replaced exiting PD Jay Michaels at WKS, took over at the station on Wednesday (9-16). WKS Station Manager Denny Rossman told R&R, "C.C. Matthews appeals to us because of the diversity in format experience he's had. I don't anticipate any other staff changes, but I am looking forward to working with E. Alvin Davis and C.C. Matthews. I really believe in E. Alvin Davis. He is a winner and will help make us a winner too."

What comes in the mail
and makes you laugh?



Check out Marketplace, page 63

EVERY LITTLE THING
SHE DOES IS *Magic**



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THE NEW SINGLE AM 2371

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YOU CAN HEAR FROM
THE FORTHCOMING ALBUM

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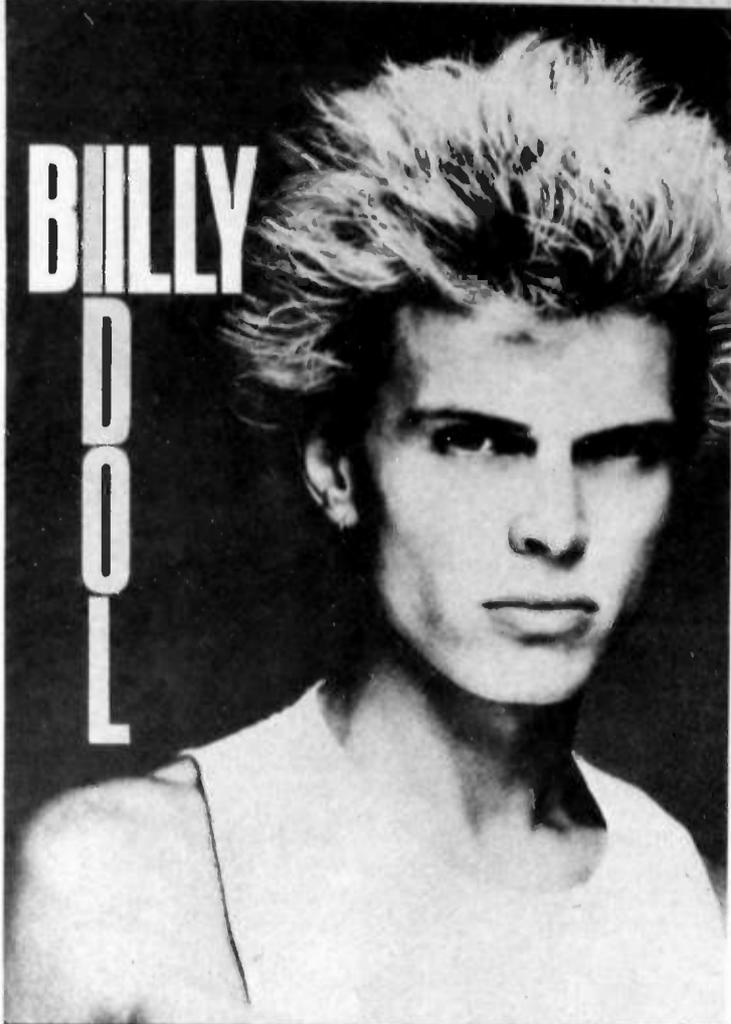
GHOST IN THE MACHINE

PRODUCED BY THE POLICE AND HUGH JACKMAN
MANAGEMENT PARTNERS TOM MILLS COPELAND/KIM TURNER
AGENCY P.R.I. (AN EPIC LABEL)



SP3730

**BILLY
IDOL**



**Non-Stop Energy
For An Idle World**

"MONY MONY"

the new single
from Billy Idol's
debut EP

"DON'T STOP"

DON'T STOP, GET IN MOTION.



Chrysalis
Records and Tapes

The single CHS 2543 The EP CEP 4000
Produced by Keith Forsey



STREET TALK

More rumblings out of Boston that WRKO is up to something. Rumors on the street indicate a major announcement is coming that could deal not only with the station's current format, but with present PD Charlie Van Dyke. Perhaps RKO corporate is going to promote a National PD from within after all?

Stan Monteiro has resigned as VP/Columbia Label Promotion and will return to Los Angeles. His future plans are to join the staff of Record World. Meanwhile, is Frank Dileo going to make the move from Epic to Columbia as Monteiro's replacement? Our New York sources say that is quite likely to happen.

What Superstars Eastern PD is about to exit her station in order to marry a West Coast AOR promotion rep?

Sonja Jones, longtime Music Director for WABC/New York, will rejoin her old boss Rick Sklar as Music Research Director for ABC Radio Enterprises. That move leaves the WABC MD slot vacant, but Street Talk hears that current WABC Research Director James Golden will be tapped for the MD position within the next week.

Take Two

A couple of different rumors were circulating this week regarding WPRO & PRO-FM/Providence programmer Gary Berkowitz. The first item had Gary as a prime candidate for the RKO national programmer's job; the second item had Gary moving to Atlanta to take over the programming of the new Capital Cities property WKHX (formerly WBIE). Both items are false.

The former KEARTH/Los Angeles and current KWST/Los Angeles morning team of London & Engelman are reportedly being sued by their former employer for \$2.25 million! Apparently KEARTH, claiming it had a "verbal contract" with the pair, who abruptly resigned to cross the street to KWST this summer (R&R 6-12), will first take the matter to AFTRA arbitration and then to the courts. This could get messy.

After nearly five years as PD of KKLS/Rapid City, Mick Kjar has resigned in order to accept the programming position at A/C-formatted WDAY/Fargo.

Jeff Hanley is the new PD of KJZZ/Seattle, that city's first 24-hour AM Jazz station. An employee of KJZZ & KZAM since 1976, Jeff was promoted from within.

Ron O'Brian, who was rumored to be joining the staff of WNBC/New York, has turned that rumor into a reality. The former KFI/Los Angeles 6-10pm personality takes on the all-night show in New York, replacing Scott Bingham, who left WNBC to pursue his acting career.

Meanwhile In Florida . . .

Scott Robbins was officially promoted to Program Director/Operations Manager at WCKX/Tampa this week by GM John

Pick Up Styx

One of the largest album giveaways in history happened last weekend in West Virginia. A&M's Styx were closing in on the final dates of their North American tour with a scheduled appearance in Charleston when airplane problems delayed their arrival by over two hours. As the standing-room-only crowd of more than 13,000 patiently waiting fans began to get restless, Jim Cahill of Styx's management team decided to take matters into his own hands.

Cahill stepped on stage and offered every member of the audience his or her choice from the Styx A&M catalog to make up for the delay. Needless to say the first standing ovation of the evening happened before the group ever set foot on stage.

The group arrived later and played the concert, but the following weekend, in conjunction with WKLC/St. Albans, WV, a booth was set up in an area shopping mall where holders of Styx concert tickets could redeem their stubs for the album of their choice from the group's collection.

Lander. As we tipped you last week, former WCKX PD Robert W. Walker has returned to Y100/Miami.

Another change at WCKX as personality Tramontte Watts exits the station for a late evening airshift at rival Q105/Tampa.

Down the road a piece . . . WPLP/Pinellas Park has promoted Program Director Dave Scott to Operations Manager.

Why was there no RCA equipment display at this year's NRBA Convention? The word is that RCA is going to get out of the radio equipment business entirely.

Ray Williams, PD of WSGA & Z102/Savannah, will be stepping away from programming and into sales for the stations next month. No immediate replacements have been named at the two CHR stations, but look for GM Jerry Rogers to promote from within if possible.

Ole Opry, New Technology

WSM/Nashville is about to announce that it will enter into a joint venture with a major satellite network for a new all-night Country show live, via satellite.

WZOK/Rockford initiated a petition drive with its listeners in order to convince the Rolling Stones to include Rockford, Illinois on their concert itinerary. The ploy has worked, as the group agreed to schedule Rockford for October 1. The hitch is that only those who signed the WZOK petitions will be eligible for a drawing the station will hold for the 4300 pairs of tickets to be sold. WZOK PD Dallas Cole cooked up the successful promotion.



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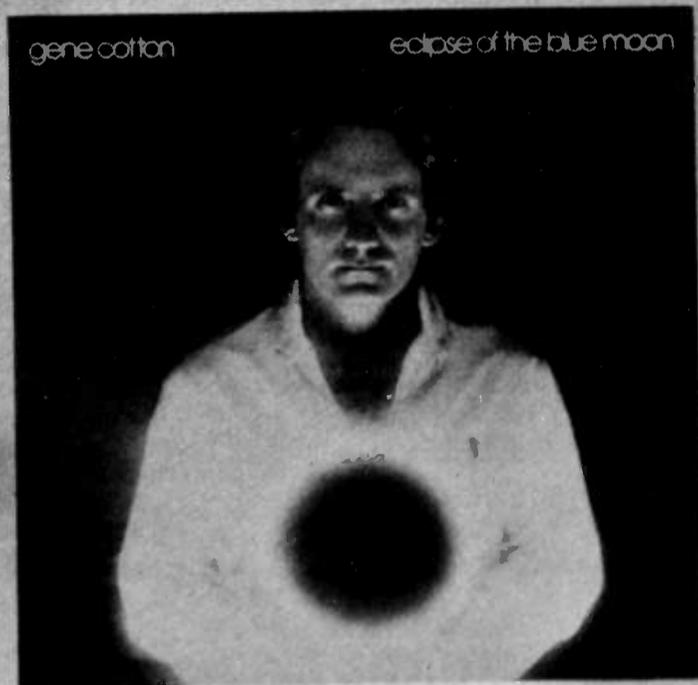
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gene cotton

eclipse of the blue moon

Take hold of a magic moment!

contains the
hit single,
"bein' here
with you
tonight." KS 5001



KA 1001
KNOLL

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New York, NY

ATLANTA RHYTHM SECTION

Quinella Puts On The Big Move!

AOR BREAKERS

ATLANTA RHYTHM SECTION

Quinella (Columbia)

"Homesick" "Alien" "Girl" "Higher." 50% of our reporters on it. Total album reports: 78. A-20, M-40, H-18. Charted this week at number 23.

— — 35 | 23 ATLANTA RHYTHM...

.....Quinella (Columbia) "Homesick" "Alien" "Pretty"



Featuring the hit single "ALIEN"

WBEN-FM add 38
CFTR add
KYYX add
KIMN add
KC101 add
WICC add
WKRZ-FM add
WHYN add
V100 add
KEGL add
WGBF add 30
WJBO add
WXLK add

WKXY add
KDZA add
WKBW deb 25
KRBE deb 29
Z93 23-21
94Q 29-27
KBEQ 18-16
WZUU deb 25
KIQO deb 34
KEZR 16-13
KPLZ deb 30
WKEE 30-28
KHFI 21-15

WFMF deb 30
KQ94 deb 33
KLAZ 34-31
G100 29-24
WAAY 24-23
Y103 40-35
WOKI 31-27
WRJZ deb 29
WNOX deb 24
WBCY deb 30
WSEZ deb 31
WCSC 24-21
WVLK 28-24

WISM 25-18
WNCI 28-24
KIOY 20-17
KLUC 23-20
KZZP 30-28
WACZ 30-25
WTSN 24-19
13FEA 28-24
14WK deb 29
95SGF 30-27
WFOX deb 30
WCGO 28-24
WFLB 33-30

WANS-FM deb 29
FM99 deb 28
KILE 39-35
KQIZ-FM 28-23
KKLS 24-21
WSPT deb 30
KENI 38-32
KSly 24-20
KCBN 40-34
KATI 32-28
KBOZ 27-26
KYYA 29-23
KRLC 28-24



AVERAGE MOVE: +3

ON COLUMBIA RECORDS

Viacom Buys WLAK For \$8 Million

Viacom International has reached an agreement in principle to purchase Storer Broadcasting's last remaining radio property, Beautiful Music FM WLAK/Chicago, for \$8 million cash, subject to FCC approval and a definitive agreement.

Along with WLAK, Viacom owns WWRL & WKHK/New York, KIKK-AM & FM/Houston, WMZQ/Washington, WDIA & WRVR/Memphis, and KDIA/Oakland. Storer has been concentrating on its cable interests in recent years, gradually selling off its radio stations.

MJA To Purchase WVKO AM & FM For \$2.5 Million

Renaissance Communications, the broadcasting subsidiary of Marvin Josephson Associates, Inc., has signed an agreement to purchase WVKO-AM & FM/Columbus from Sky Way Broadcasting for \$2.5 million. Broker was Richard Shaheen Inc. Renaissance Communications Executive VP and Director of Broadcasting Ed Christian told R&R, "WVKO is a 1kw daytimer at 1580 kHz and the FM is a 50kw at 94.7. The stations are currently formatted Urban Contemporary, and we do not intend to deprive the black community of a radio service."

Concurrent with the signing, present owner Sky Way has filed an application with the FCC to improve the FM signal by moving the transmitter site and increasing the tower height. Renaissance also owns and operates WNIC-AM & FM/Detroit and WNOR-AM & FM/Norfolk. The parent company, Marvin Josephson Associates, Inc., owns talent agency International Creative Management (ICM), and also produces the TV series "Captain Kangaroo."

May Promoted To VP At KIIS-FM



Meridith May

Meridith May has been promoted to the position of Vice President/Promotion & Public Affairs at Gannett's KIIS/Los Angeles. She had served as Director of Promotion & Public Affairs since 1978, and continues to plan and execute contests, promotions, and ad campaigns for the CHR station.

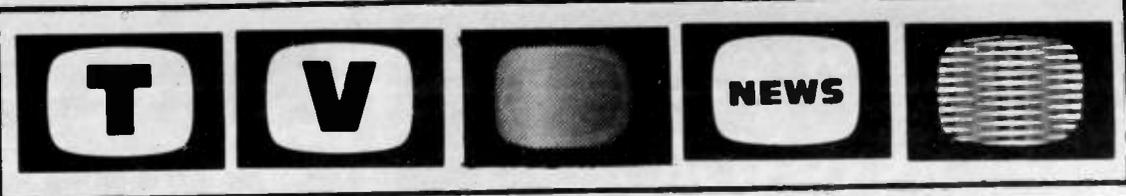
May commented, "I have made a firm commitment to this company. My plans are to keep KIIS-FM visible, and quadruple its success."

RCA DIGITAL SYSTEM AIMING FOR 1983

CBS Sets Satellite System

CBS Radio signed a letter of intent to use the Audio Digital Distribution Service (ADDS) of RCA American Communications for its satellite radio programming. CBS Radio President Bob Hosking announced the plan Monday (9-14) to a meeting of the network's affiliate board in Glendon Beach, OR.

Hosking commented, "If a successful agreement is reached for the ADDS service, which CBS Radio plans to use for its two networks, CBS Radio and Radioradio, it could be available to affiliates as early as 1983."



CBS Upended By Football, Beauty Pageant

CBS's 16-week winning streak in the Nielsen rating race came to an end last week, as the reigning network finished *third* for the week ending September 13. CBS had won the previous week (for which results were delayed by the Labor Day holiday past R&R's press time) in a close battle with both NBC and ABC (CBS 14.4 average rating, NBC 14.1, ABC 13.5). But last week NBC's combination of "Miss America" (number one for the week) and "The Best Place To Be" (a two-part movie presentation that finished third and 18th) lent just enough strength to edge ABC's football-powered attack and force CBS (despite a strong Emmy telecast performance that actually tied "Miss America" in rating points, though with a lower share) to the cellar. The standings, with top ten placings for the previous week listed where applicable, follow:

— 1	Miss America (NBC)	4	11	Dukes Of Hazzard (CBS)	
— 2	Emmy Awards (CBS)	6	12	Diff'rent Strokes (NBC)	
— 3	The Best Place To Be, Part II (NBC Tuesday Movie)	9	13	Hart To Hart (ABC)	
2	4	Three's Company (ABC)	—	14	Happy Days (ABC)
— 5	Best Of The West (ABC)	8	15	Laverne & Shirley (ABC)	
— 6	Thursday Night Football (ABC)	—	16	WKRP In Cincinnati (CBS)	
— 7	Monday Night Football (ABC)	—	17	Dallas (CBS)	
— 8	60 Minutes (CBS)	—	18	The Best Place To Be, Part I (NBC Monday Movie)	
5	9	Too Close For Comfort (ABC)	—	19	CHiPs (NBC)
1	10	M*A*S*H (CBS)	3	20	House Calls (CBS)

Music On TV

Marilyn McCoo has been named to cohost "Solid Gold" with Andy Gibb, and the week-of-September 18 show features Kim Carnes, Lulu, the Oak Ridge Boys, Peaches & Herb, Rick Springfield, Rod Stewart, and Gary Wright. . . Dave Rowland & Sugar are on "Dance Fever" September 19. . . NBC's "Get High On Yourself" special September 20 features RCA country artists Razy Bailey, Charley Price, and Sylvia. . . Gary Wright appears on "Merv Griffin" September 22. . . Kim Carnes guests on "Fridays" September 25. . . The Who's John Entwistle is on "Saturday Night Live" October 17.

VIDEOSCOPE :

U.S. CABLE PENETRATION TOPS 21.9 MILLION HOMES: 27.3 percent of America's households are wired for cable TV, according to the latest (July) figures from the A.C. Nielsen company. The 21.9 million-plus subscribers represent a three percent increase from Nielsen's May estimates and a whopping 32 percent increase from July, 1980. . . "PIPPIN" FIRST TO MAKE BROADWAY TO HOME VIDEO TRANSITION: The hit Broadway musical "Pippin" will become the first full-length play to be issued on videocassette when the newly-formed Family Home Entertainment firm begins offering the program next month. Starring Ben Vereen, the program was videotaped from several performances held in Toronto last spring. . . TOP TEN BEST-SELLING VIDEOCASSETTES FOR JULY: The videocassette sales leaders as of July, according to Merchandising Magazine are: 1) "9 To 5" (up from number two last month), 2) "Airplane" (the previous front-runner), 3) "The Stunt Man," 4) "Star Trek — The Motion Picture," 5) "Caddyshack," 6) "Alien," 7) "Fame" (up six slots to make its initial debut in the top 10), 8) "The Muppet Movie," 9) "Flash Gordon" (up five spots), and 10) "M*A*S*H" (up 15 places). "Cheech & Chong's Next Movie" took the biggest jump, up 27 notches to number 15, while "Silver Streak" took a 20 place jump to number 21. Other big gainers were the soft-core porn pic, "Emmanuelle," (up 13 to number 14) and the kung-foolery item, "Fists Of Fury," (up 12 to number 34). "Cruising" (number 33), "The Jerk" (number 37) and "Magnum Force" (number 40) were the highest debuts . . .



"ELEPHANT PARTS" TRUMPETED — "Michael Nesmith in Elephant Parts," the initial video offering from Nesmith's Pacific Arts Video Records firm, is the first video record to be advertised on a billboard, located on Sunset Boulevard (near Doheny) in Los Angeles. The combination music/comedy program is available on VHS and Beta videocassettes with a Pioneer Artists laser disc release soon to follow. Tusk, tusk . . .

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Find Help in Marketplace, page 63

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96KX 23-19
Q107 7-3
KRBE 14-7
WLS AM/FM 1p cut
KBEQ 2-2
KSFY 10-8
KYYX on
WBEN-FM 20
WPST 12-8
K104 16-12
KEGL 8-10
G100 on

CK101 31-29
WBCY 7-6
KJ100 deb 29
WDJX 10-6
KKXX 30-27
KJRB on
KNBQ 8-7

FM103 10-8
KLUC deb 10
KHYT on
95XIL 19-12
KILE 17-14
KSEL-FM on
WSPT 11-8
KDVV 12-7
KYYA 9-8
KOOK 21-18
KRLC 3-2



From the hit double album,
HEAVY METAL DP-90004
Album Executive Producer: Irving Azoff
Album Compiled By:
Irving Azoff, Howard Kaufman & Bob Destocki



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BRAD MESSER



Sexy Lights And More

For eight months our station engineers have been designing and building a dream newsroom, and within a few weeks they'll have the final bits of RF swept away and invite us to try our hand at computer terminals and earth station switches. News staffers anticipate this with great delight and some apprehension, because we've never really been much more electronic than an occasional shock from a short circuit, although we're known as an electronic medium.

Teleprinters will become green type crawling down a CRT. Color radar will tell us what's coming. Memory banks will help us remember where things went. Buttons will summon international shortwave signals. If a plane's approaching our airport with gear trouble, a machine will tell us all the frequencies relevant to air emergencies. Should severe weather hit, the machine will direct us to the web of communications handling that.

More information will flow into that room, and be processed with more speed, and be broadcast with more versatility, than in any newsroom I've ever seen or heard about. The range and quality of equipment will be unexcelled.

We newpeople wonder whether we'll be as capable as the newsroom itself. (Big change from kicking the cart machines to start 'em, or getting frustrated because the room's wired to do only one task at a time.) Moving to a shop that can perform many functions simultaneously will be a challenge to each of us.

Lost in the goggle-eyed wonderment of our news staff is a so-far undiscussed paradox. Deregulation is here, no one has to run the dreaded tuneout News anymore, but at my station and some others across the nation, management is actually increasing its financial commitment. Big, big bucks are being poured in, at precisely the time expenses could be slashed.

It would perhaps be naive to believe stations are committed just from the goodness of owners' hearts. More likely, News is being kept and nurtured because it's good programming. News is a plus, and in a freewill climate management is confirming that with bucks.

Knowing that news is more widely considered a positive factor is much better than knowing news is a federal requirement. That gives me added satisfaction as I sneak peeks into the dream room now in the final stages of construction.

It means so much more to me than some very pretty new flashing lights.

Although, I gotta admit, they surely do make sexy flashing lights on this new stuff.

CALENDAR

Final Full Summer Day

MONDAY, SEPTEMBER 21: The first successful gasoline automobile built in America hit the streets of Springfield, MA on this date in 1893. Charles Duryea's horseless carriage had a spray carburetor and electric ignition.

The world somersault record is seven years old today. James Chelich did 8450 forward rolls, covering 8.3 miles (1974). Britain and France announced two years ago that they would build no more supersonic transport "Concorde" passenger planes.

Larry Hagman is 50. Artis Gilmore is 32.

Fall Falls At 10:05pm

TUESDAY, SEPTEMBER 22: The last of the Salem witch executions took place in 1692, ending a year and a half of witch hunts by American colonists. Thirteen women and six men had been hanged.

The Soviet Union exploded its first atomic bomb in 1949. Racial discrimination against bus travelers was outlawed in 1961. The Autumnal Equinox marks the beginning of Fall at 10:05 (EDT) this evening.

Scott Baio is 20. Debby Boone is 25. Baseball Hall of Famer/current Yankees manager Bob Lemon is 61.

Senator Nixon Accused

WEDNESDAY, SEPTEMBER 23: Richard Nixon was accused of accepting a secret expense fund of over \$18,000 during the 1952 campaign, when the Senator was Dwight Eisenhower's Vice Presidential running mate. "Not one cent ever went for my personal use," Nixon said as he confirmed the New York newspaper's story of Sept. 23, 1952. Eisenhower resisted pressure to dump Nixon from the ticket.

Photo flash bulbs were patented 51 years ago in 1930. The first airmail pilot was hired by Uncle Sam 70 years ago (1911) to fly a six-mile route between Long Island and Mineola, NY.

Mickey Rooney is 61. Ray Charles is 51. Bruce Springsteen is 32.

Jimmy Doolittle's Blind Flight

THURSDAY, SEPTEMBER 24: For two years he worked to create the instruments necessary for blind flight, and on this date in 1929 James Doolittle flew the first instruments-only takeoffs and landings. Now every commercial and military airplane uses his inventions. The pilot led the first daylight bombing raids on Japan in WWII, then turned around and did the same over Nazi Germany, winning the Medal of Honor.

Puppet master Jim Henson is 45. Mean Joe Greene is 35.

Once In A Blue Moon

FRIDAY, SEPTEMBER 25: "Once in a blue moon" is a phrase meaning "very seldom," and there's basis in fact for the saying. The last reported blue moon was 31 years ago this weekend, when people in England saw it because of upper atmosphere chemicals lofted by a massive forest fire across the Atlantic in Canada (1950). Back in 1833 the moon was green to many people around the world because of a volcanic eruption.

Barbara Walters is 50. Bob McAdoo is 30. B.G.A. Drummond of Ambrosia is 30.

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EASY LISTENING RADIO

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New Sources Of Beautiful Music

There's new technology and sophisticated equipment all over the place, but where do you find new easy listening product? Programmers and syndicators are discovering that custom-recorded music tracks may be the most realistic solution to the problem of continually diminishing material from the commercial recording industry's easy listening catalogues. I visited with two musicians based in Los Angeles who are involved in custom recording to get some first-hand observations about this subject.

Lex de Azevedo

The son of one of the **King Sisters**, Lex de Azevedo continues the family's music heritage as a composer, conductor, arranger and pianist. In addition to working in TV as Music Director of the "Sonny & Cher Comedy Hour," "Dick Van Dyke Show," and "The King Family," he has done film scoring as well as arranging, producing, and conducting a number of record albums, ranging from the **Lettermen** to the **Human Beinz** hit, "Nobody But Me."

R&R: What are your creative concerns when writing easy listening arrangements of established hit songs?

Lex: My concerns are based on the purpose, or the market of the music. For instance, if I am taking some contemporary rock hits and orchestrating them for a Beautiful Music station, my first decision is to pick those hits which have substance in their melody and harmony. My second consideration is to arrange songs in a way to be compatible with the format.

R&R: This leads right to my next question, which is, how far can you go with contemporary arrangements and still fit in with the established sound of today's Beautiful Music formats?

Lex: It's always difficult to discuss music in words — you listen to music rather than talk about it. What I try to do is capture the essence of the rhythm, but soften it. I kept that in mind for all the **Skylark Strings** and **Skylark Voices** tracks that I recorded for **Bonneville**. It's really important to maintain rhythmic interest. One of the things that's a danger in Beautiful Music is to assume that it should be a wall-to-wall, lush string sound, and nothing more. Many listeners have grown up with rock music of the 50's and 60's, and want to hear a sound they can relate to from their own experiences.

R&R: Are there certain instruments that you favor when writing charts for custom-recorded music?

Lex: It's like painting, I guess. If you're an artist you choose the colors you need that are appropriate for the painting you're working on, and it's the same with music. My own preference is the low, rich sonorous sounds. I love french horns, trombones, flugelhorns, and cellos. Of all the instruments in the orchestra, those that I have the least natural affinity for are the woodwinds, clarinets in particular.

R&R: What is the difference between recording in England and recording in the United States?

Lex: Money... it's generally less expensive to record in London than in Los Angeles. Also, sound! I guess the big difference is the opulence. You hear talk about the British string sound. What they're really talking about is 40 strings, and very few people in this country record with 40 strings. There's another difference I should mention. When you get into real contemporary stuff, like woodwinds and brass, the American musicians are much more hip. I think the American musicians are the most flexible performers in the world.

Fred Seiden is an established programmer and promotion expert with an extensive background in the Easy Listening Radio field. To contact Fred, call **R&R** at (213) 553-4330 or write to **Radio & Records**, 1930 Century Park West, Los Angeles, CA 90067.



R&R: Let's turn to jingles, which you write and produce for radio stations. Just how important do you think a jingle package is for the typical Beautiful Music station?

Lex: I believe it's very important as far as giving the radio station its own identity. We know that the music programming from one station to the next can be almost interchangeable; there isn't that much difference except how the songs are programmed, so the jingles can give a station its own personality or character. Each station's needs are different. My creative approach for **KBIG/Los Angeles** was not at all like the sound of the jingles designed for **KOIT** up in San Francisco, even though the music programming for the stations is rather similar. Like a corporation's logo or slogan, the customized jingle can be a very useful advertising tool for a radio station.

R&R: Do you treat a jingle the same way you orchestrate and record a song?

Lex: First of all, a jingle is designed to sell — it's a microcosm where every little note, and every rest, is extremely important. It's a concentrated symphony running about 20 seconds in length built around the station's call letters and image. Every single thing in a jingle is important for various reasons; whereas in a song, you're dealing with an overall feeling and music textures.

Sven Libaek

Norwegian-born **Sven Libaek** (pronounced LEE-back) has worked as composer, arranger, pianist and conductor throughout the world. He wrote music for many films, TV plays and series while living in Australia. Since moving to the United States, Sven has recorded eight easy listening albums, and is now doing a good deal of custom-recorded music for both the United States and Australian markets.

R&R: Which types of songs are most requested by programmers for custom recording?

Sven: One thing that comes up a lot would be easy listening arrangements of the latest contemporary hits. Right now, for example, I'm doing a package for an Australian station in Melbourne — 18 tracks, and they all have to be from the Top 100 chart, as of now.

R&R: How do you approach your arrangements of contemporary tunes that are designed for Easy Listening formats?

Sven: This depends on the client, because some stations will allow more than others as far as rhythms, brass and that sort of thing. I have noticed a definite trend in slightly stronger-sounding arrangements; they're not quite as soppy as they used to be. So I feel that there's a little more scope now to retain the original feel of a modern pop record, but of course, without the screaming voices and all that. We replace the harsh sounds with woodwinds, electric piano, or strings.

R&R: You go back and forth between here and Australia quite a bit. What is the major difference in recording when you compare the two countries?

Sven: I find a session here in the United States is very efficient — the downbeat is right on the hour, everybody does exactly what you tell them, and no matter how difficult the part is they'll play it like you never heard it before. Down Under it's more of an easy-going attitude, where you first tell a few jokes, have a cup of coffee, and then you sit down a record a track. It's not the same pressure-type situation you find in Hollywood.

R&R: What do you consider unique about your own style of easy listening arrangements?

Sven: It's very difficult to talk about yourself. However, I'll try to answer your question regarding my arrangements of contemporary tunes. First of all, I listen to the original record a lot, because I think that all pop numbers have a certain "catch" to them that made them hits in the first place. The general audience is used to hearing that particular thing, and I try to retain as much of that sound as possible in my easy listening arrangements. I also don't over-write, because you can get corny and cluttered if there's too much going on.

R&R: Do you prefer "stacking" (multi-tracking), or recording everything at once?

Sven: I like to record everything at once. In fact, 90 percent of the material that I've done in the last three or four years has even gone directly to two-track, without any mixing afterwards. What we get in the studio is what what we end up with, just like

- Custom music producers discuss recording original easy listening arrangements.
- The tricks of the trade for turning a contemporary hit into an easy listening staple.
- The role of jingles in the format.

the "direct to disc" technique. At the conductor's stand I will have a pair of headphones feeding me the final result. I'm hearing what comes out of the control booth speakers, so that I can immediately pick what is missing, and if I want to change the reverb or something like that, I can make that decision on the spot.

R&R: My final question, Sven. Why isn't the commercial recording industry commissioning more easy listening/beautiful music product, when there's obviously such a large demand by programmers for new material?

Sven: I can't understand it. You can't go into a large record store today and find a good variety of easy listening albums, although there are thousands and thousands of people who listen to this music on the air, and might buy the albums if they were made available. I guess cost is a big factor. But I shouldn't complain — the custom recording of this kind of music has been good for me, hasn't it?

Flow

One of Southern California's long-time Beautiful Music stations switched to a mostly vocal MOR format. As of September 12, **KNOB/Long Beach** has been featuring **Radio Arts'** syndicated programming called "The Entertainers."

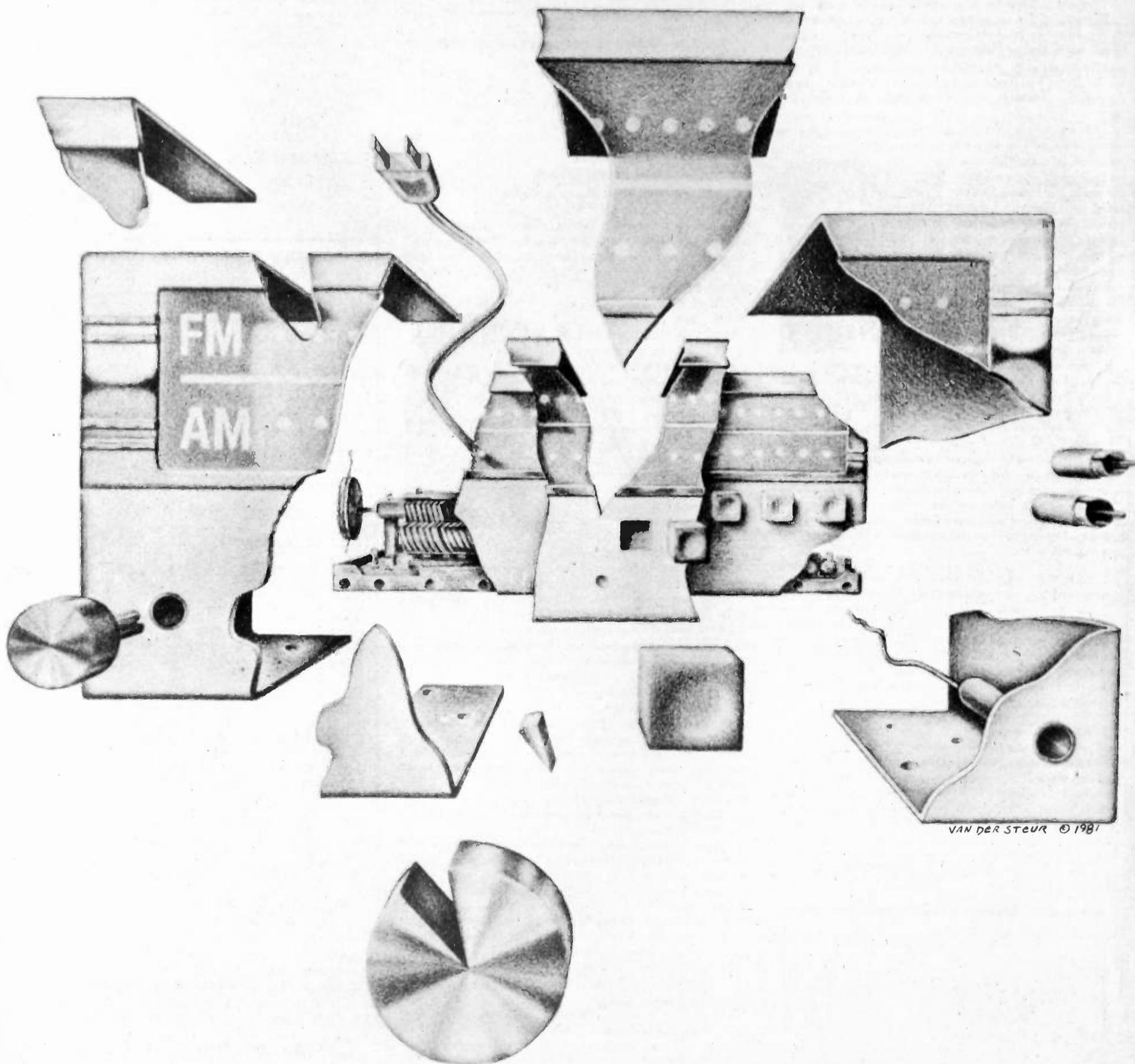
KOCY/Oklahoma City made two staff changes to go along with the "Music Of Your Life" format. **Hi Roberts** is **KOCY's** Program Director, and the News Director is **Jim Kelly**.

Dick Summer, well-known New York City broadcast personality, has joined **WKJY/Hemstead, NY** as morning man. Summer will help Long Islanders start their day with his programs from 6-11am, Monday through Friday.



WKRP IN SAN FRANCISCO? — Television actor **Richard Sanders** (left), who plays radio newsman **Les Nesman** in "WKRP In Cincinnati," presents **Wayne Jordan**, **News & Public Affairs Director** for **KOIT/San Francisco**, with a first place award in the feature category of the 1981 California State Fair Media Awards Competition. **KOIT's** winning documentary series was a 90-segment examination of Bay Area unemployment.

Radio today is fragmented.



R&R puts it all together

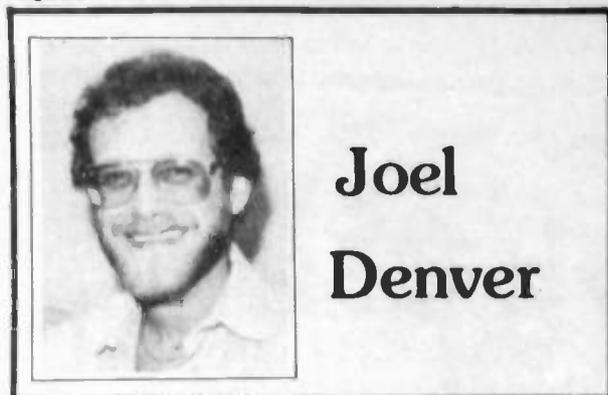
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Joel
Denver



SOME MARKETS ARE TOO CLOSE TO CALL

The Hottest CHR Wars For The Fall Sweep (Part One)

Okay, sports fans... it's that time again to place your bets on who the big fall winners will be. Yes, the fall ARB Sweep begins September 24, and the results aren't even back on the recently completed (9-2) summer measurements.

While glancing at the ratings from the spring, I noticed some particularly close situations in certain markets that will be getting a fall survey. I've taken a quick peek at each market, and wherever possible, inserted a four-book trend on the 12+ numbers for the CHR stations involved. This will help everyone to keep an eye on those markets where we're likely to see the most action this time around.

New York

WABC	4.2-3.6-3.5-4.6
WNBC	4.7-4.7-4.8-4.6

Looking at the numbers, they show a pretty solid battle coming down on AM between WABC and WNBC. The summer numbers, which are not out yet, might reflect some "baseball bias" for WABC, but unless the Yankees go all the way, the influence of the game will not be felt through most of this survey period. That way no one can call "foul" and we might show a clearcut winner between the two 50kw giants.

Los Angeles

KFI	2.7-3.0-3.1-2.5
KIIS-FM	3.2-3.3-2.7-3.0
KIQQ	2.8-3.1-2.7-2.6
KRLA	3.1-4.1-2.9-3.7
KRTH	3.4-3.2-3.9-3.1

It's bad enough that the audience is fractionalized five ways between the above stations, but now here comes former KHJ PD Chuck Martin with KWST. A recent changeover from AOR to CHR has seen this station take highly successful KEARTH morning team London & Engleman up the dial from 101 to 106, and from early street feel, possibly some of their audience too. Programmed with a lot of black oldies, Chuck is looking to capture the ethnic audience that KRLA has, and some of those shares that KIIS-FM is going to give up with its slight direction change under PD Don Benson.

Don has kept KIIS-FM a CHR station, but has taken a lot of the black and dance-oriented songs off the air, in search of higher demos. He also has a strong morning show with former KHJ AM driver Rick Dees holding down this important daypart. KEARTH, as of this article, still hasn't found a permanent replacement for its departed morning team. L.A. is one market that you need a scorecard to follow!

Philadelphia

WIFI	1.7-2.7-3.0-4.4
WFIL	3.2-3.1-3.1-2.6

With the recent abandonment of the CHR format in favor of Country by WFIL, WIFI is the lone CHR right? Wrong! WCAU-FM, a CBS O&O, which was at one time a strong ethnic station during the disco craze, has undergone a ratings decline and is gearing up for a CHR format. Under the consultation of Mike Joseph, the station is hoping to put a dent into the market with the new format, which is ready to debut in a matter of days.

Interestingly enough, it was Mike Joseph who originally sold Triangle Broadcasting (then owners of WFIL) on the idea of rocking the station in 1966. Could history repeat itself with the battleground moving from AM to FM? Only time and ARB will tell.

Washington, D.C.

WPGC AM&FM	8.4-7.7-5.5-7.3
WRQX (Q107)	7.9-7.2-8.6-6.6

Here's a seesaw battle if I ever saw one. Both WPGC and Q107 are aimed at different segments of the CHR audience, but one thing they have in common is that they promote well and spend lots of money doing it. WPGC, which has been the CHR leader in the market for years, has seen some ups and downs since the arrival of Q107, but under PD Steve Kingston, it recovered nicely in the last book.

Q107, an ABC O&O PD'd by Alan Burns, has recently adopted a slightly "hipper" direction, anticipating Doubleday Broadcasting's takeover of WAVA. Also, there has been increased competition from DC101, consulted by Burkhardt-Abrams and Associates. What remains to be seen is if this slight change in presentation by Q107 will have a negative or positive effect on its ratings.

San Francisco

KFRC	4.0-5.1-4.5-4.8
KSFX	2.9-3.1-2.8-2.1

KFRC is enjoying a ratings comeback after some up and down books, proving once again that you can be on AM, play the hits, and still be a winner. Its main competitor, KSFX, another ABC O&O, is for sale, but PD Pat Evans is determined to make it a winner.

KFRC, PD'd by Gerry Cagle, takes an aggressive music approach keying in on black crossovers early, while KSFX takes the opposite approach by being earlier on the AOR crossover cuts. FM stations in the market as a general rule have large areas of poor signal service due to the terrain surrounding San Francisco, so it will be interesting to watch what happens during this book for KSFX.

Pittsburgh

WXKX (96KX)	5.6-5.2-6.8-6.1
WBZZ	0-0-0-0

Since WPEZ changed formats from CHR to A/C over a year ago, 96KX (WXKX) PD Bobby Christian has had a chance to spend more time learning the finer points of the market, and stealing some and points from AOR competitor WDVE. Now, he has some direct CHR competition from B94 (WBZZ) and PD Dan Vallie.

Each station is aimed differently at the market, with 96KX taking a slightly hipper music approach, and B94 playing the black crossover records earlier. This will be Dan's first book in Pittsburgh and that will make for an interesting situation to watch between these two fine programmers.

Baltimore

WBSB (B104)	2.1-3.9-4.7-4.9
WCAO	3.8-4.2-4.0-3.4
WFBR	6.2-4.0-3.8-5.6

Longtime CHR leader WCAO has experienced some ratings problems over the last several books, and those problems have been complicated by the entry of B104 (WBSB) into the market. PD Jan Jeffries has the only FM CHR station and is looking to expand its ratings, while WCAO is looking to recover a bit and add more adult numbers under PD Scott Richards. WFBR, which carries baseball, goes up and down seasonally, and like WCAO, is a bit softer in sound than B104. This will be a very important book for all three stations.

Cleveland

WGCL	5.9-6.6-7.3-6.3
WZZP	6.0-5.2-6.9-6.2

No need to point out how tight the race for CHR dominance is in this market. WGCL under PD Bob Travis takes a more aggressive music profile in the market, while WZZP PD Jack Casey is a bit more conservative, playing only those cuts that have total familiarity.

Both stations sound good, but in recent books, WZZP has been outpromoting WGCL on the streets. Since both outlets have firmly entrenched images in the market, this will be a pretty interesting situation to examine if a clearcut leader is established this book.

Seattle-Everett-Tacoma

KBLE-FM	0-0-0-1.9
KJR	6.0-4.9-5.2-4.7
KNBQ	1.2-2.7-2.9-4.2
KPLZ	3.0-4.6-3.7-3.1
KTAC	2.9-1.8-2.3-1.4
KYYX	4.9-3.7-4.3-4.5

Here's a market that is about to blow wide open. While some markets have only one or two CHR stations and the rest recent converts to A/C, this market has more CHR's than can most likely survive over the long haul.

KJR has been the market leader for years, and now finds challenges on all fronts from KYYX, KPLZ (leaning more to the A/C side), KNBQ/Tacoma, KTAC, and the newest entry, KBLE-FM.

KNBQ PD Gary Bryan scored well this book in Seattle, an area where Tacoma stations don't traditionally do as well. His station is putting up a new stick, which will improve its Seattle signal. KBLE-FM, recently purchased by First Media, hired Seattle veteran Charlie Brown as PD, and the GM is former programmer Mike O'Shea. The station will take a stab at grabbing some shares with some high-powered promotional dollars.

Atlanta

WQXI-FM (94Q)	10.5-8.2-10.4-8.9
WZGC (Z93)	11.1-10.5-10.3-10.6

Here's another example of a longstanding struggle for real dominance, between Z93 (WZGC) and 94Q (WQXI-FM), that has been going on for years. Z93, run by PD John Young, tends to be a bit more conservative musically than WQXI-FM, which has had the stabilizing force of MD Jeff McCartney for many years.

For its market size, Atlanta is lacking in signals, compared to similarly sized markets, hence the large shares between the two stations. Look for lots of promotion and action out of Atlanta again this rating period.

Milwaukee-Racine

WKTI	3.8-3.3-2.5-3.9
WOKY	7.2-3.4-3.0-4.0
WRKR	0.9-2.2-2.3-2.8
WZUU	5.1-4.0-4.8-5.3

Longtime rocker WOKY, PD'd by Jim Brown, has softened and moved in an A/C direction, which has caused WZUU, which was heading A/C, to harden up a bit to take up the slack. Meanwhile, WTMJ's FM sister station WKTI has come on dramatically in the ratings under PD B.J. Hunter, and is now recognized as a force in the marketplace. This book will see a real battle shape up as WZUU PD John Driscoll tries to extend and hold its lead and WKTI goes for more audience. Suburban WRKR/Racine still takes some shares away from the others and does impressively well, book after book.

Miami-Ft. Lauderdale

WAXY	2.5-4.1-3.5-3.5
WHYI (Y100)	5.7-7.3-6.5-6.6
WINZ-FM (195)	3.7-3.4-1.2-5.0

Y100 (WHYI) PD Bill Tanner still maintains dominance despite an impressive first showing by 195 (WINZ-FM) in its new CHR format. The one-time AOR

EVERYBODY'S TALKING !!!

about
the
GO-GO'S

GO-GO'S
Beauty and the Beat



SP 70021

RADIO

WXKS-FM 7-6	WPST 20-18
Y100 add 31	KBFM add
Q105 26-25	KQ94 34-31
WCKX add	WAXY 30-29
KBEQ add 27	KKXX 10-7
KEARTH 3-3	KIDD 29-27
KRLA 5-12	KGCI 26-24
KFI 27-26	KLUC 28-25
KIIS-FM 6-6	KZZP 15-10
13K 15-11	KRQ 28-23
KYYX add	WJBQ 25-22
WICC deb 28	WGUY 22-19

"Call me at (213) 937-5230 and I'll tell you why the GO-GO'S is a hit for all demographics ... but don't call collect."
Bob Hamilton - KRTH

WACZ add	WCSC
FM99 add	WRVQ
WKXY add	WNAM
WRKR 27-24	WDJX
KSLY deb 25	KERN
KCBN deb 36	K96
KRLC 30-28	KHYT
WIFI	WCIR
WHFM	WXLK
WKEE	KVOL
BJ105	KENI
WBBQ	KDZA
WBCY	

RETAIL

NEW YORK area

"Strong airplay here coupled with in-store play and local appearances have brought this record into our top ten. Thousands already sold and no end in sight."
Mike Weiner - LP buyer TSS Record World

PHILADELPHIA

"Hottest selling new group I can remember. It outsold the Stones LP the first week the Stones was out."
Tom Rein - manager Sound Odyssey

DALLAS

"With little airplay, retail in Dallas and San Antonio are getting good sales response to the GO-GO'S."
Bruce Meissner - LP buyer Western Merchandisers

ATLANTA

"With no major airplay, sales have more than doubled from the previous week."
Bob Hogan - LP buyer Turtles

MILWAUKEE

"Literally exploding out of our warehouse. Consistently one of our top sellers."
Tom Jacobson - LP buyer Radio Doctors

BOSTON

"Top 5 LP all summer. One of the few LP's we order 1,000 at a time."
Al Wilson - LP buyer Strawberries

SAN DIEGO

"It's blowing out the doors to customers of every age."
Mark East - Licorice Pizza

LOS ANGELES

"I can't remember the last time I've seen such a reaction from the public on a new artist. The GO-GO'S LP is the biggest surprise of all the summer releases."
Sal Pizzo - Head buyer Licorice Pizza

INDUSTRY

"One of the few LP's where every song is great... a fresh, distinctive sound."
Jayne Lupman - ATCO Records

"We Got the Beat is one of the best records in the last ten years. Go for the GO-GO'S."
Jim Sotet - Polygram Records

"It's no secret 'Our Lips Are Sealed' should be an 'Automatic' in 'This Town' or any town. The GO-GO'S got the beat. When is I.R.S. going to bottle their bath water for consumption?"
Harvey Leeds - Epic Records

"Single continues to develop well and the trade numbers are killers. It's not too late to reconsider. Remember, where it's played, it does well."
Bill Hard - FMQB editor

"... Picked as our best new music upon LP's release, the GO-GO'S have wrapped their charm bracelet beat rock around our charts with staggering sales and continual sold-out performances to enhance their genuine attraction. Our Lips... We Got the Beat, and This Town are songs to skip school by."
Fred Moore - Album Network editor



The Hottest CHR Wars For The Fall Sweep

Continued from Page 24

outlet switched formats after it hit a 12+ share of 1.2, and is programmed by Keith Isley. Will 195 be able to extend its reach? Will Y100 maintain the lead? Both stations are going to have all guns blazing this book.

The recent return of Robert W. Walker from sister station WCKX/Tampa back to Y100 marks an arming of the defenses for the Y. Another consistent factor for adult numbers for years has been Rick Shaw's WAXY. How will it fare with Y100 shooting for higher demos now? Lots of eyes will be on this market's ratings results.

More To Come

When I first got the idea for this column, I thought it could be covered in one issue, but upon examining the ratings, it became apparent there were more tightly competitive situations than I had first imagined, so Part Two will be presented next week.

Look for glimpses at Denver, Tampa, Providence, Phoenix, Buffalo, New Orleans, Columbus, OH, San Antonio, Hartford, Charlotte, Knoxville, El Paso, and Charleston, SC next column.

Motion

WLOL-FM/Minneapolis hires John Hines to do morning drive. John is a former KSTP personality, and is host of the TV show "Twin Cities Today." John joins Operation Manager Bob Berglund to become the other half of the two-man morning show. Phil Houston, who is also MD, moves to afternoons from his morning slot. Glen Olson, who was doing afternoons at WLOL-FM, moves across town to WDGY... Stan Main, formerly with KERP/El Paso, moves to KOSO/Modesto to do nights... KKLS/Rapid City is losing Mick Kjar, who becomes PD at WDAY/Fargo.

WDOQ/Daytona Beach hires Dave Matthews, formerly with KAAV/Little Rock for mornings. Rick Knight (Dave Williams), formerly PD at WTMC/Ocala, FL is now doing nights at WDOQ... KKRC/Rapid City midday man Ron Nelson is promoted to MD duties... Brother Dave, middays at B97/New Orleans, departs the station... WTIX/New Orleans hires WQUE-FM/New Orleans newsperson Kathy Carraway for morning anchor.

KRNA/Iowa City hires KRSS/Sioux Falls MD Marie Stage to do 10pm-2am... WNGS/West Palm Beach evening personality Carol Benton was promoted to MD duties... Dain Schult is the new PD at WSRZ-FM/Sarasota, which recently became a CHR station... KYNO-FM/Fresno MD Eddie Munson has stepped down from those duties, and research director Jeff Davis takes over as MD. Morning drive personality Rick Stacey is promoted to Research Director... Bob Stevens, MD at KEGL/Ft. Worth-Dallas, leaves and is replaced by Sandy Bobek.

Bits

WZOK/Rockford recently gave away a \$2500 Les Paul guitar belonging to Styx member Tommy Shaw. The guitar, which was last used to record the LP "Pieces Of Eight," was awarded backstage to the lucky winner at the concert.

WCIR/Beckley has been pretty active lately, installing a statewide toll-free request and contest line, and giving away \$5000 in the "CIR Bank Caper." Another big giveaway item was the "CIR Magnificent Miser Money Mobile," awarded via the "WCIR Drastic Plastic Card." The six-week promotion with Chrysler to give the Miser away proved highly successful in getting the station's credit card circulation nearer to the goal of 50,000.

V100/Charleston has been broadcasting for over a week from a riverboat, celebrating the city's "Stern-wheel Regatta," a yearly festival. The station sponsored a frisbee tournament and a "hare & hound" hot-air balloon race, with Gary Mitchell broadcasting live from the balloon during the race.

Y100/Miami and Channel 10 are teaming up to present Arista recording artists Air Supply in concert (9-28) to celebrate the seventh birthday of PACE (Performing Arts for Community and Education) in Miami. The PACE program is in trouble due to federal cutbacks, and concert proceeds will benefit the organization.

For The Record

A couple of incorrect phone numbers inadvertently appeared in the CHR Record Promotion Checklist. Please note: to reach Sandy Lifson at MCA, call (213) 508-4024, and to reach Mirage Records call (213) 278-6350. Thanks.



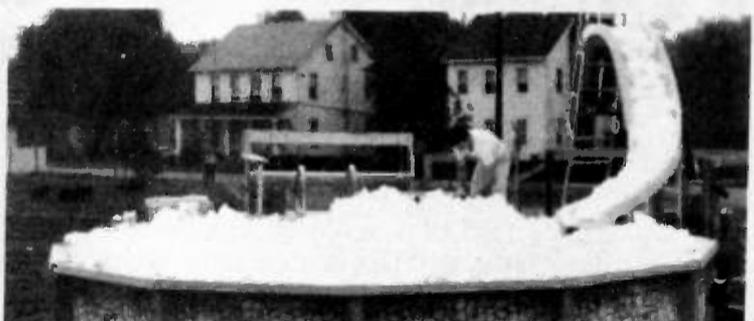
ARISTA "AIR SUPPLY" 'S A PARTY — Celebrating Air Supply's success with "The One That You Love," Arista staged a party at the Beverly Hills Hotel, following a performance by the group at the Greek Theatre. Pictured (l-r) are independent promoter Tony Muscolo, Arista Sr. VP Richard Palmese, group member Russell Hitchcock, KRTH PD Bob Hamilton, group member Graham Russell, Arista President Clive Davis, and Arista's Peter Schwartz.



HAPPY TO BE NUMBER ONE — KBFM/McAllen-Brownsville was pretty happy about its recent ARB figures from the spring survey. A listener sent over the cake (pictured) held by (l-r) PD Steve Owens, GM Paul Wachsmith, and Station Manager Lon Bascon at a celebration party.



A REAL HOWL IN PROVIDENCE — Wolfman Jack took time to ride on the WPRO & PRO-FM/Providence float during a recent parade. Shown (standing l-r) are AM night jock Rod West, AM late night jock Tom Cuddy, FM late nighter Giovanna, Wolfman, and Program Manager Gary Berkowitz; (kneeling l-r) FM midday man Tony Bristol, FM afternoon Dave Simpson, music librarian Gary Webster, and Sports Director Rick O'Brien.



CRAZY FOAM CANNONBALLS ARE FLYING — WAEB/Allentown recently went "jello-jumps" one better by staging a "Crazy Foam Cannonball Contest." Listeners registered for the chance to slide into 4000 gallons of the white fluff to search for a car key that would hopefully open the door to a 1982 Chevy Cavalier. Pictured are station staffers readying the gooey mess.

Stranded in the jingle jungle?

Find Help in Marketplace, page 63

ICEHOUSE

“WALLS”

the new single

from the album



Chrysalis
Records and Tapes

The single CHS 2556 The album CHR 1350
Produced by Cameron Allan and Lyd Dayton

EAST
Most Added® Hottest
Bee Gees
Air Supply
Police

Christopher Cross
Ross & Richie
Rolling Stones

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest
Police
Bee Gees
Commodores

Christopher
Journey
S. Nicks w/T. Petty
Hall & Oates

EAST

PARALLEL TWO

14Q/Worcester, MA
Gary Nolan
 AIR SUPPLY
 LRB
 BALANCE
 Hotteat: ROSS/RICHIE 1-1
 RAYDIO 7-4
 CHRIS CROSS 12-8
 LULU 13-11
 SHEENA EASTON 14-12

WBFF/Rochester, NY
Jay Stevens
 AL JARREAU
 MIKE POST
 Hotteat: ROSS/RICHIE 1-1
 CHRIS CROSS 15-5
 RAYDIO 17-8
 MOODY BLUES 14-10
 LULU 18-11

WICC/Bridgeport, CT
Bob Mitchell
 POLICE
 REE GEE'S
 GENESIS
 RICKIE LEE JONES
 ZZ TOP
 ARS
 AIR SUPPLY
 BILLY SOUIER
 Hotteat: JOURNEY 2-1
 STEVIE NICKS 3-2
 CHRIS CROSS 15-8
 ROLLING STONES 17-12
 BILLY JOEL 23-18

WKEE/Huntington, WV
Gary Miller
 BEE GEES
 STARS ON 45
 COMODORES
 POLICE
 GENESIS
 ROSS/RICHIE
 DIRT BAND
 Hotteat: EDDIE RABBITT 3-1
 CHRIS CROSS 6-2
 ROLLING STONES 14-7
 HALL & OATES 21-13
 DIESEL 37-27

WPST/Trenton, NJ
Tom Taylor
 MARTY BALIN
 GENESIS
 POLICE
 BILLY SOUIER
 Hotteat: STEVIE NICKS 2-1
 ROLLING STONES 14-4
 BALANCE 11-10
 RICK SPRINGFIELD 23-16
 HALL & OATES 25-17

WTRY/Albany, NY
Bill Cahill
 POLICE
 BEE GEES
 AL JARREAU
 Hotteat: ROSS/RICHIE 1-1
 CHRIS CROSS 13-7
 RICK SPRINGFIELD 17-12
 HALL & OATES 19-13
 DAN FOGELBERG 25-17

WAEB/Albentown, PA
Jeff Frank
 AIR SUPPLY
 JOHN O'BANION
 BEE GEES
 POLICE
 FOREIGNER
 MARTY BALIN
 DEVO
 Hotteat: ROSS/RICHIE 1-1
 ROLLING STONES 23-13
 KENNY ROGERS 24-14
 BILLY JOEL 28-15
 COMODORES D-23

WHYN/Springfield, MA
Mary Ferraro
 DAVID GATES
 BILLY JOEL
 RICKIE LEE JONES
 ARS (RA)
 BEE GEES
 Hotteat: JOURNEY 2-1
 LULU 8-4
 CHRIS CROSS 9-5
 FLETCHER JOHN 11-10
 SHEENA EASTON 11-10

KC101/New Haven, CT
Danny Lyons
 GENE COTTON
 BURTON CUMMINGS
 COMODORES
 C. CHRISTIAN
 ARS
 Hotteat: POINTER SISTERS 2-1
 QUINCY JONES 21-13
 HALL & OATES 25-18
 AL JARREAU 27-19
 AIR SUPPLY 0-28

WFBR/Baltimore, MD
Andy Szulinski
 MARTY BALIN
 BEE GEES
 DEVO
 COMODORES
 DOLLY PARTON
 Hotteat: JOURNEY 1-1
 SHEENA EASTON 8-5
 CHRIS CROSS 10-6
 LULU 13-9
 MIKE POST 29-21

WBAL/Long Island, NY
Bill Terry

DAN FOGELBERG
 MIKE POST
 Hotteat: ROSS/RICHIE 1-1
 FORTINER 9-3
 SHEENA EASTON 10-7
 CHRIS CROSS 15-8
 ROLLING STONES 20-14

WTIC-FM/Hartford, CT
Rick Donahue
 FOUR TOPS
 DIESEL
 BALANCE
 DAN FOGELBERG
 Hotteat: ROSS/RICHIE 1-1
 ROLLING STONES 5-3
 CHRIS CROSS 9-4
 EDDIE RABBITT 11-5
 RICK JAMES 15-12

Q108/York, PA
Dan Steele
 AIR SUPPLY
 RICK JAMES
 POLICE
 BILLY SOUIER
 QUINCY JONES
 DIESEL
 COMODORES
 REE GEE'S
 Hotteat: ROSS/RICHIE 1-1
 CHRIS CROSS 15-2
 EDDIE RABBITT 10-3
 LULU 17-9
 ROLLING STONES 18-11

WHFM/Rochester, NY
Almea Peck
 BEE GEES
 AIR SUPPLY
 FOUR TOPS
 Hotteat: JOURNEY 1-1
 SHEENA EASTON 5-3
 CHRIS CROSS 12-7
 ELO 11-9
 MOODY BLUES 15-10

K104/erie, PA
Bill Shannon
 TRIUMPH
 GENESIS
 GENESIS
 REE GEE'S
 Hotteat: MOODY BLUES 7-1
 JIM STEINMAN 3-2
 COMODORES D-5
 EDDIE RABBITT 13-8
 MICHAEL STANLEY B 21-15

V100/Charleston, WV
Jay Jarvis
 AL JARREAU
 QUINCY JONES
 FOUR TOPS
 Hotteat: JOURNEY 1-1
 EDDIE RABBITT 2-2
 CHRIS CROSS 4-3
 SHEENA EASTON 6-4
 STEVIE NICKS 18-9

B104/Baltimore, MD
Rick James
 BEE GEES
 AIR SUPPLY
 MIKE POST
 MARTY BALIN
 Hotteat: JOURNEY 1-1
 FOREIGNER 6-6
 AL JARREAU 11-7
 ROLLING STONES 23-14
 REO SPEEDWAGON 26-15

WKRZ-FM/Wilkes Barre, PA
Jim Rating
 BEE GEES
 GENESIS
 POLICE
 ARS
 AIR SUPPLY
 RICKIE LEE JONES
 Hotteat: ROSS/RICHIE 1-1
 CHRIS CROSS 17-17
 LRB 23-23
 HALL & OATES 24-24

WLAM/Lewiston, ME
Chris Layne
 MARTY BALIN
 DIESEL
 MIKE POST
 RICK SPRINGFIELD
 BEE GEES
 Hotteat: EDDIE RABBITT 2-1
 SHEENA EASTON 7-5
 CHRIS CROSS 8-7
 FOUR TOPS 16-11
 KENNY ROGERS 27-14

96XIU/Parkersburg, WV
Terry Lee Collins
 FOREIGNER
 BEE GEES
 DAVID GATES
 TARNY/SPENCER BD
 Hotteat: COMODORES 2-1
 DON FELDER 19-12
 ART GARFUNKEL 27-17
 BOB SEGER 31-20
 KENNY ROGERS 39-28

WACZ/Bangor, ME
Michael O'Hara
 STARS ON 45
 AIR SUPPLY
 GO GO'S
 JOURNEY 3-1
 SHEENA EASTON 5-3
 MOODY BLUES 9-6
 REO SPEEDWAGON 11-8
 HALL & OATES 18-12

14WK/Wheeling, WV
Jack Armstrong
 RICKIE LEE JONES
 COMODORES
 STEVIE WOODS
 DIRT BAND
 AL JARREAU
 STARS ON 45
 Hotteat: JOURNEY 3-1
 ROLLING STONES 24-10
 HALL & OATES 25-20
 DAN FOGELBERG 29-22
 LRB D-25

PARALLEL THREE

13FEA/Manchester, NH
Keith Lemire
 DEVO
 C. CHRISTIAN
 BEE GEES
 TIGHT FIT
 CRUSADERS/JOF COC
 Hotteat: JOURNEY 3-1
 SHEENA EASTON 5-3
 MOODY BLUES 9-6
 REO SPEEDWAGON 11-8
 HALL & OATES 18-12

SOUTH

PARALLEL TWO

BJ108/Orlando, FL
Terry Long
 MIKE POST
 BEACH BOYS 7-2
 BURTON CUMMINGS
 DIRT BAND
 CHILLIWACK
 RICK JAMES
 Hotteat: ROSS/RICHIE 1-1
 JOURNEY 5-2
 JUICE NEWTON 9-5
 CHRIS CROSS 17-12
 ROLLING STONES 19-14

KEEL/Shreveport, LA
Kevin Davis
 BEE GEES
 BURTON CUMMINGS
 CARL CARLTON
 AIR SUPPLY
 BILLY JOEL
 DAVID GATES
 Hotteat: EDDIE RABBITT 2-1
 SHEENA EASTON 13-8
 CHRIS CROSS 16-12
 KENNY ROGERS 23-19
 DAN FOGELBERG 25-22

KTBA/San Antonio, TX
J.J. Rodriguez
 AIR SUPPLY
 ROSS/RICHIE (dp)
 Hotteat: ROSS/RICHIE 1-1
 ROLLING STONES 9-6
 MOODY BLUES 13-10
 CHRIS CROSS 20-12

WHEB/Portsmouth, NH
Rick Bean
 ROSS/RICHIE
 FRANK SINATRA
 Hotteat: JOURNEY 1-1
 CHRIS CROSS 3-1
 SHEENA EASTON 2-2
 MOODY BLUES 4-4
 LULU 9-6
 JOURNEY 10-7

WJBO/Portland, ME
Dave Cole
 C. CHRISTIAN
 CHILLIWACK
 DEVO
 GENE COTTON
 BEE GEES
 ARS
 OAK RIDGE BOYS
 Hotteat: SURVIVOR
 JOURNEY 1-1
 DIESEL 10-5
 CHRIS CROSS 24-9
 MOODY BLUES 15-10
 HALL & OATES 18-12

WTSN/Dover, NH
Jim Sebastian
 MIKE POST
 BEE GEES
 RICKIE LEE JONES
 C. CHRISTIAN
 Hotteat: ROSS/RICHIE 1-1
 JOURNEY 2-2
 EDDIE RABBITT 6-3
 LULU 10-8
 FOUR TOPS 20-15

WIGY/Bath, ME
Willie Mitchell
 QUINCY JONES
 BEE GEES
 BILLY JOEL
 CRUSADERS/JOF COC
 TUBS
 Hotteat: ROSS/RICHIE 1-1
 STEVIE NICKS 2-2
 CHRIS CROSS 17-17
 LRB 23-23
 HALL & OATES 24-24

WLAM/Lewiston, ME
Chris Layne
 MARTY BALIN
 DIESEL
 MIKE POST
 RICK SPRINGFIELD
 BEE GEES
 Hotteat: EDDIE RABBITT 2-1
 SHEENA EASTON 7-5
 CHRIS CROSS 8-7
 FOUR TOPS 16-11
 KENNY ROGERS 27-14

96XIU/Parkersburg, WV
Terry Lee Collins
 FOREIGNER
 BEE GEES
 DAVID GATES
 TARNY/SPENCER BD
 Hotteat: COMODORES 2-1
 DON FELDER 19-12
 ART GARFUNKEL 27-17
 BOB SEGER 31-20
 KENNY ROGERS 39-28

WACZ/Bangor, ME
Michael O'Hara
 STARS ON 45
 AIR SUPPLY
 GO GO'S
 JOURNEY 3-1
 SHEENA EASTON 5-3
 MOODY BLUES 9-6
 REO SPEEDWAGON 11-8
 HALL & OATES 18-12

14WK/Wheeling, WV
Jack Armstrong
 RICKIE LEE JONES
 COMODORES
 STEVIE WOODS
 DIRT BAND
 AL JARREAU
 STARS ON 45
 Hotteat: JOURNEY 3-1
 ROLLING STONES 24-10
 HALL & OATES 25-20
 DAN FOGELBERG 29-22
 LRB D-25

WJDX/Jackson, MS
Bill Crews

MARTY BALIN
 BILLY JOEL
 FOREIGNER
 Hotteat: ROSS/RICHIE 1-1
 DENISE WILLIAMS 7-2
 SHEENA EASTON 7-4
 FOUR TOPS 12-7
 RICK JAMES 29-12

WRJZ/Knoxville, TN
Tim Edwards
 RICKIE LEE JONES
 MIKE POST
 OAK RIDGE BOYS
 AIR SUPPLY
 Hotteat: SHEENA EASTON 2-1
 EDDIE RABBITT 4-3
 CHRIS CROSS 17-4
 JOURNEY 7-6
 STEVIE NICKS 8-7

WSON/Birmingham, AL
Sandra Newby
 COMODORES
 BURTON CUMMINGS
 STARS ON 45
 MIKE POST
 RICK SPRINGFIELD
 Hotteat: STEVIE NICKS 1-1
 SHEENA EASTON 9-2
 EDDIE RABBITT 13-4
 MOODY BLUES 17-5
 CHRIS CROSS 17-8

WTIX/New Orleans, LA
Gary Franklin
 BEE GEES
 STEVIE WOODS
 DEVO
 COMODORES
 RICKIE LEE JONES
 RONNIE LAWS
 Hotteat: STEVIE NICKS 1-1
 ROLLING STONES 9-7
 KENNY ROGERS 25-13
 KIM CARNES 24-15
 MIKE POST 33-25

KXX100/Birmingham, AL
Chris Trane
 POLICE
 MARTY BALIN
 GENESIS
 Hotteat: STEVIE NICKS 2-1
 MOODY BLUES 15-11
 HALL & OATES 17-12
 RICK JAMES 19-11
 RICK SPRINGFIELD 24-19

WAKY/Louisville, KY
Bob Moody
 AL JARREAU
 AIR SUPPLY
 COMODORES
 STARS ON 45
 Hotteat: CHRIS CROSS 2-1
 LULU 3-3
 EDDIE RABBITT 4-4
 ELO 5-5
 BILLY & THE BEATS 6-6

WAXY/Ft. Lauderdale, FL
Rick Shaw
 RICK SPRINGFIELD
 FRANKLIN & BENSON
 BOB SEGER
 COMODORES
 Hotteat: JOURNEY 2-1
 CHRIS CROSS 10-3
 STEVIE NICKS 11-7
 MOODY BLUES 15-9
 AL JARREAU 17-10

WAYS/Charlotte, NC
Lou Simon
 AIR SUPPLY
 Hotteat: JOURNEY 2-1
 CHRIS CROSS 8-3
 STEVIE NICKS 16-11
 AL JARREAU 21-15
 DAN FOGELBERG D-18

WBBQ/Augusta, GA
Bruce Stevens
 POLICE
 CHILLIWACK
 BURTON CUMMINGS
 GENESIS
 ROSS/RICHIE
 RICKIE LEE JONES
 Hotteat: JOURNEY 2-1
 CHRIS CROSS 10-6
 ROLLING STONES 13-7
 BOB SEGER 29-14
 DAN FOGELBERG 25-15

WFMF/Baton Rouge, LA
Randy Rice
 AIR SUPPLY
 GENESIS
 Hotteat: JOURNEY 1-1
 CHRIS CROSS 10-8
 CARL CARLTON 14-10
 HALL & OATES 21-17
 DAN FOGELBERG 23-19

WQW/Norfolk, VA
Bob Canada
 BEE GEES
 TIGHT FIT
 C. CHRISTIAN
 O'BRT BAND
 BOB DYLAN
 Hotteat: CHRIS CROSS 1-1
 KENNY ROGERS 5-3
 SHEENA EASTON 7-5
 FOUR TOPS 11-8
 JOURNEY 17-12

WHBQ/Memphis, TN
Mike Scalzi
 FRANKLIN & BENSON
 ROSS/RICHIE
 Hotteat: ROSS/RICHIE 1-1
 CHRIS CROSS 4-2
 EDDIE RABBITT 12-6
 HALL & OATES D-7
 BILLY JOEL D-10

WERC/Birmingham, AL
AJ Carr

QUINCY JONES
 COMODORES
 STARS ON 45
 BEE GEES
 BURTON CUMMINGS
 Hotteat: ROSS/RICHIE 1-1
 STEVIE NICKS 3-2
 CHRIS CROSS 9-6
 FOUR TOPS 11-8
 HALL & OATES 10-11

KX104/Nashville, TN
Jon Anthony
 MARTY BALIN
 DIESEL
 COMODORES
 GENE COTTON
 BURTON CUMMINGS
 POLICE
 ROSS/RICHIE
 Hotteat: JOURNEY 2-1
 CHRIS CROSS 7-2
 QUINCY JONES 11-8
 ALABAMA 17-11
 DAN FOGELBERG 20-13

KJ100/Louisville, KY
Kevin O'Neal
 MARTY BALIN
 LUTHER VANDROSS
 RICK SPRINGFIELD
 AIR SUPPLY
 BEE GEES (dp)
 EXILE (dp)
 Hotteat: JOURNEY 1-1
 RONNIE MILSAP 6-2
 BOB 3-3
 JEFF STARSHIP 9-5
 BILLY SOUIER 15-10

KHFI/Austin, TX
Ed Volkman
 POLICE
 GENESIS
 DIRT BAND
 ROSS/RICHIE
 CHILLIWACK
 Hotteat: CHRIS CROSS 7-1
 LRB 7-5
 HALL & OATES 9-6
 RICK SPRINGFIELD 17-13
 ARS 21-15

KBFM/McAllen-Brownsville, TX
Steve Owens
 BURTON CUMMINGS
 GO GO'S
 BILLY SOUIER
 BEE GEES
 COMODORES
 TRIUMPH
 Hotteat: CHRIS CROSS 4-1
 ALABAMA 7-4
 STEVIE NICKS 6-2
 RICK JAMES 14-3
 ROLLING STONES 16-12
 RICK SPRINGFIELD 30-23

WQRK/Norfolk, VA
Bruce Garraway
 BURTON CUMMINGS
 REO SPEEDWAGON
 Hotteat: JOURNEY 2-1
 EDDIE RABBITT 4-3
 STEVIE NICKS 8-5
 CHRIS CROSS 13-8
 DAN FOGELBERG 20-16

KFMK/Houston, TX
Jerry Steele
 LULU
 Hotteat: ROSS/RICHIE 1-1
 PARLO CRUISE 11-7
 CHRIS CROSS 15-9
 RAYDIO 21-16
 AL JARREAU 25-19

KQ94/Little Rock, AR
Michael York
 POLICE
 COMODORES
 RICKIE LEE JONES
 GENESIS
 AIR SUPPLY
 FOUR TOPS
 BILLY SOUIER (dp)
 Hotteat: JOURNEY 3-1
 CHRIS CROSS 11-6
 MOODY BLUES 14-7
 KIM CARNES 16-10
 HALL & OATES 19-12

G100/Mobile, AL
Scott Griffith
 BEE GEES
 QUINCY JONES
 MARTY BALIN
 DIESEL
 DIRT BAND
 DILLY SOUIER
 AIR SUPPLY
 MIKE POST
 Hotteat: STEVIE NICKS 1-1
 REO SPEEDWAGON 16-9
 ROLLING STONES 17-12
 HALL & OATES 19-13
 WENNY ROGERS 22-17

WAAY/Huntsville, AL
Jim Kendrick
 C. CHRISTIAN
 CARPENTERS
 STARS ON 45
 DIRT BAND
 POLICE
 BEE GEES
 Hotteat: JOURNEY 1-1
 QUINCY JONES 12-6
 HALL & OATES 20-10
 DEBBIE HARRY 18-14
 MIKE POST 26-21

CK101/Cocoa Beach, FL
Steve Ocean
 AL JARREAU
 POLICE
 MARTY BALIN
 MIKE POST
 Hotteat: JOURNEY 2-1
 JOURNEY 2-1
 ROLLING STONES 16-11
 LRB 19-13
 HALL & OATES 22-17
 QUINCY JONES 29-24

WBZZ/Winston-Salem, NC
John Michael

REF GEER
 DAN FOGELBERG
 AL JARREAU
 DIRT BAND
 MARTY BALIN
 BOB SEGER
 Hotteat: JOURNEY 3-1
 STEVIE NICKS 9-5
 CHRIS CROSS 23-7
 CARL CARLTON 25-11
 FOUR TOPS 26-20

KLAZ/Little Rock, AR
Rhonda Curtis
 ROSS/RICHIE
 COMODORES
 MIKE POST
 C. CHRISTIAN
 Hotteat: EDDIE RABBITT 3-1
 CHRIS CROSS 10-7
 QUINCY JONES 11-8
 ALABAMA 17-11
 DAN FOGELBERG 20-13

KSET-FM/EI Paso, TX
Blaize Van Dyke
 MARTY BALIN
 LUTHER VANDROSS
 RICK SPRINGFIELD
 AIR SUPPLY
 BEE GEES (dp)
 EXILE (dp)
 Hotteat: CARL CARLTON 7-1
 DENISE WILLIAMS 9-5
 CURTIS MAYFIELD 27-20
 MIKE POST 26-21
 COMODORES D-25

B97/New Orleans, LA
Shomby/Volpe
 COMODORES
 DIESEL
 FOUR TOPS
 BEE GEES
 Hotteat: RICK JAMES 1-1
 ROLLING STONES 4-3
 CARL CARLTON 15-10
 HALL & OATES 21-15
 RICK SPRINGFIELD 29-27

WOKI/Knoxville, TN
Gary Adkins
 RICK SPRINGFIELD
 BURTON CUMMINGS
 POLICE
 BEE GEES
 MIKE POST
 TARNY/SPENCER BD
 DAN HARTMAN
 Hotteat: STEVIE NICKS 4-1
 ALABAMA 7-4
 HALL & OATES 12-9
 CHRIS CROSS 15-11
 KENNY ROGERS 24-20

WCSC/Charleston, SC
Chris Bailey
 GENESIS
 ROSS/RICHIE
 POLICE
 CHILLIWACK
 C. CHRISTIAN
 EXILE
 Hotteat: CHRIS CROSS 6-1
 MOODY BLUES 7-5
 ROLLING STONES 11-8
 DAN FOGELBERG 17-9
 CARL CARLTON 15-12

WVLC/Lexington, KY
Dave Murray
 BILLY JOEL
 COMODORES
 MIKE POST
 C. CHRISTIAN
 ANNE MURRAY
 Hotteat: ROSS/RICHIE 1-1
 EDDIE RABBITT 9-2
 SHEENA EASTON 3-3
 LULU 11-8
 CHRIS CROSS 13-9

KEQ/Fort Worth, TX
Sandy Bobek
 BILLY SOUIER
 ARS
 ZZ TOP
 POLICE
 RICK SPRINGFIELD
 FOGHAT (RA)
 Hotteat: JOURNEY 1-1
 STEVIE NICKS 2-2
 ROLLING STONES 13-4
 CHRIS CROSS 17-9
 HALL & OATES 28-20

WBCY/Charlotte, NC
Bob Kaghan
 POLICE
 STEVIE NICKS
 GENESIS
 Hotteat: ROSS/RICHIE 1-1
 DON FELDER 7-6
 DEVO 8-7
 HALL & OATES 17-11
 BALANCE 21-16

WMAK-FM/Nashville, TN
Scotter Davis
 ROSS/RICHIE
 FOREIGNER
 NICKIE & HENLEY
 REE GEE'S (dp)
 RONNIE LAWS (dp)
 GENE COTTON (dp)
 Hotteat: JOURNEY 2-1
 CHRIS CROSS 8-4
 DAN FOGELBERG 18-13
 AL JARREAU 21-15
 HALL & OATES 25-19

PARALLEL THREE

KILE/Galveston, TX
Scott Taylor
 BEE GEES
 AL JARREAU
 BOB SEGER
 MARTY BALIN
 ARIAN DAY
 BOB
 JOHNNY LEF
 Hotteat: JOURNEY 1-1
 STEVIE NICKS 5-3
 EDDIE RABBITT 9-5
 REO SPEEDWAGON 10-13
 QUINCY JONES 25-16

WCQQ/Columbus, GA
Joe McClure
 FOREIGNER
 POLICE
 AIR SUPPLY
 STARS ON 45
 Hotteat: ROSS/RICHIE 1-1
 STEVIE NICKS 3-2
 CHRIS CROSS 8-4
 SHEENA EASTON 7-5
 MOODY BLUES 11-7

WFLB/Fayetteville, NC
Larry Cannon
 COMODORES
 RICKIE LEE JONES
 ZZ TOP
 C. CHRISTIAN
 DIRT BAND
 DAVID GATES
 HAZF (dp)
 Hotteat: STEVIE NICKS 3-1
 CHRIS CROSS 15-9
 MIKE POST 17-14
 DAN FOGELBERG 21-18
 CARL CARLTON 32-25

WISB/Asheville, NC
John Stevens
 POLICE
 BURTON CUMMINGS
 BEE GEES
 Hotteat: JOURNEY 1-1
 STEVIE NICKS 3-1
 CHRIS CROSS 15-9
 MIKE POST 17-14
 DAN FOGELBERG 21-18
 CARL CARLTON 32-25

WFOK/Gainesville, GA
Hank Dole
 POLICE
 GENESIS
 MARTY BALIN
 DIESEL
 Hotteat: ROSS/RICHIE 1-1
 CHRIS CROSS 12-8
 HALL & OATES 17-14
 KENNY ROGERS 19-15
 BOB SEGER 26-19

WROV/Roanoke, VA
Matt Eakie
 AL JARREAU
 MIKE POST
 ART GARFUNKEL
 Hotteat: CHRIS CROSS 6-1
 MOODY BLUES 7-5
 ROLLING STONES 11-8
 DAN FOGELBERG 17-9
 CARL CARLTON 15-12

FM99/Tallahassee, FL
Al Brock
 BOB SEGER
 POLICE
 GO GO'S
 MARTY BALIN
 BEE GEES
 DIESEL
 EXILE (dp)
 DEVO (dp)
 Hotteat: FOREIGNER 5-1
 STEVIE NICKS 15-2
 COMODORES 2-6
 ELO 16-11
 JOURNEY 20-12

WKXY/Sarasota, FL
Tony Williams
 AL JARREAU
 ARS
 AIR SUPPLY
 GO GO'S
 ZZ TOP
 Hotteat: JOURNEY 2-1
 SHEENA EASTON 13-6
 CHRIS CROSS 14-7
 LRB 17-10
 MIKE POST 24-16

KPUR/Amarillo, TX
Wilson Williams
 DIESEL
 AL JARREAU
 MARTY BALIN
 Hotteat: JOURNEY 1-1
 EDDIE RABBITT 3-2
 STEVIE NICKS 7-5
 ROLLING STONES 18-14
 DAN FOGELBERG 24-21

**THE FOLLOWING STATIONS
 REPORTED A FROZEN PLAYLIST
 THIS WEEK:**
F106/Boston
WIGY/Bath

MIDWEST Most Added Hottest

Air Supply Christopher Cross
Marty Balin Journey
Police Ross & Richie

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Police Christopher Cross
Bee Gees Journey
Air Supply S. Nicks w/T. Petty

MIDWEST

PARALLEL TWO

WX/Columbus, OH

Teri Nuttler
POLICE
GENESIS
RUSS MASON
Hottest:
ROSS/RICHIE 1-1
CHRIS CROSS 12-6
ROLLING STONES 17-10
BOB SEGER 22-17
DAN FOGELBERG 25-18

KIOA/Des Moines, IA

A.W. Pantoja
DAVID GATES
FOUR TOPS
MARTY BALIN
Hottest:
ROSS/RICHIE 1-1
STEVIE NICKS 4-3
ELO 13-8
SHEENA EASTON 14-10
CHRIS CROSS 18-11

KOFM/Oklahoma City, OK

Chuck Morgan
STEVIE NICKS
AL JARREAU
ROSS/RICHIE
NIELSEN/Pearson
HALL & OATES
ROLLING STONES
FOUR TOPS
Hottest:
ROSS/RICHIE 1-1
ALABAMA 8-4
CHRIS CROSS 14-5
JOURNEY 10-7
KIM CARNES 26-16

KRAV/Tulsa, OK

Gary Reynolds
AIR SUPPLY
MARTY BALIN
MIKE POST
Hottest:
ROSS/RICHIE 1-1
SHEENA EASTON 2-2
CHRIS CROSS 5-3
MOODY BLUES 9-8
QUINCY JONES 15-13

KZLZ/Pearle, IL

Kelth Edwards
AIR SUPPLY
KENNY ROGERS
GENESIS
POLICE
Hottest:
STEVIE NICKS 1-1
ROLLING STONES 5-2
REG SPEEDWAGON 9-4
CHRIS CROSS 17-7
HALL & OATES 13-9

WGRD/Grand Rapids, MI

Sean Stevens
KENNY ROGERS
AIR SUPPLY
AL JARREAU
DIESEL
Hottest:
ROSS/RICHIE 1-1
JOURNEY 2-2
ROLLING STONES 22-6
LBB 26-16
BOB SEGER 32-18

WHOT/Youngstown, OH

Dick Thompson
KENNY ROGERS
RICK JAMES
AFTERNOON DELIGHT
DEVO
BOB SEGER
BILLY JOEL
Hottest:
STEVIE NICKS 3-1
ROSS/RICHIE 2-2
ROLLING STONES 18-12
LBB 24-16
HALL & OATES 25-17

WMEE/Fort Wayne, IN

John Curry
MARTY BALIN
BEE GEES
Hottest:
JOURNEY 1-1
ROLLING STONES 12-9
LBB 15-10
HALL & OATES 16-11
DAN FOGELBERG 25-14

WNAP/Indianapolis, IN

Chad Hunt
HALL & OATES
KENNY ROGERS
QUINCY JONES
POLICE
Hottest:
ROSS/RICHIE 1-1
LBB 21-17
SHEENA EASTON 23-13
KIM CARNES 29-14
AL JARREAU 30-18

WNCU/Columbus, OH

Steve Edwards
POLICE
BOB SEGER
COMMODORES
DIESEL
MARTY BALIN
FOREIGNER
Hottest:
JOURNEY 2-1
SHEENA EASTON 8-2
ROLLING STONES 10-5
CHRIS CROSS 12-9
RICK SPRINGFIELD 17-11

WOHO/Toledo, OH

John Zion
AIR SUPPLY
MARTY BALIN
BILLY JOEL
BURTON CUMMINGS
MIKE POST
Hottest:
EDDIE RABBITT 2-1
CHRIS CROSS 4-2
JOURNEY 6-3
KENNY ROGERS 13-7
DAN FOGELBERG 18-10

WOW/Omaha, NB

J.C. Corcoran
MARTY BALIN
AIR SUPPLY
POLICE (dp)
DIESEL (dp)
Hottest:
ROSS/RICHIE 1-1
STEVIE NICKS 5-2
MOODY BLUES 6-4
CHRIS CROSS 10-9
DAN FOGELBERG 12-11

WVIC/East Lansing, MI

Jim St. John
MANHATTAN TRANSFER
AIR SUPPLY
RODNEY CROWELL
Hottest:
ROSS/RICHIE 1-1
JOURNEY 2-2
SHEENA EASTON 3-3
EDDIE RABBITT 5-4
CHRIS CROSS 14-6

KSTT/Davenport, IA

Bill Young
MARTY BALIN
DEVO
DIESEL
AIR SUPPLY
POLICE
Hottest:
EDDIE RABBITT 3-1
MOODY BLUES 7-4
SHEENA EASTON 9-5
CHRIS CROSS 13-7
LBB 22-15

WISM/Madison, WI

Barb Starr
AIR SUPPLY
COMMODORES
BURTON CUMMINGS
Hottest:
STEVIE NICKS 2-1
CHRIS CROSS 10-6
KENNY ROGERS 20-15
QUINCY JONES 21-16
AL JARREAU 27-19

KEYN-FM/Wichita, KN

Terri Springs
BILLY JOEL
BOB SEGER
AL JARREAU
FOUR TOPS
Hottest:
JOURNEY 2-1
COMMODORES 9-6
MOODY BLUES 11-7
CHRIS CROSS 14-10
ROLLING STONES 21-16

WYFM/Youngstown, OH

Jeff Tobin
FOREIGNER
POLICE
AIR SUPPLY
STARS ON 45
Hottest:
JOURNEY 4-1
STEVIE NICKS 6-5
EDDIE RABBITT 14-9
SHEENA EASTON 18-10
ROLLING STONES 15-11

WTWR/Detroit, MI

Kurt Kelly
KENNY ROGERS
DAN FOGELBERG
STARS ON 45
Hottest:
ROSS/RICHIE 1-1
STEVIE NICKS 4-3
JOURNEY 5-4
MOODY BLUES 13-8
EDDIE RABBITT 14-9

WAKX/Durham, NC

Jon Armstrong
Hottest:
ROSS/RICHIE 1-1
CHRIS CROSS 10-15
HALL & OATES 10-15
LBB 19-19
KENNY ROGERS 20-20

WNAM/Appleton-Oshkosh, WI

Jay Tyler
BEE GEES
AIR SUPPLY
GENESIS
POLICE
MARTY BALIN
CHILLIWACK
Hottest:
JOURNEY 1-1
STEVIE NICKS 2-2
EDDIE RABBITT 4-3
CHRIS CROSS 7-4
LBB 17-10

WGBF/Evansville, IN

Kevin Carpenter
BILLY JOEL
AL JARREAU
DIESEL
QUINCY JONES
DEVO
ARS
Hottest:
CHRIS CROSS 7-1
MOODY BLUES 11-7
LBB 20-15
HALL & OATES 21-16
DAN FOGELBERG 26-19

WRBA/South Bend, IN

Joe Lightner
LBB
BALANCE
KENNY ROGERS
Hottest:
JUICE NEWTON 1-1
JOURNEY 5-3
COMMODORES 6-4
BEACH BOYS 17-14
SHEENA EASTON 20-17

WZOK/Rockford, IL

Mr. Ed
KENNY ROGERS
GENESIS
MARTY BALIN
Hottest:
JOURNEY 1-1
STEVIE NICKS 7-2
MOODY BLUES 5-3
ROLLING STONES 6-4
DAN FOGELBERG 11-9

UB3/South Bend, IN

J.K. Deering
LULU
LULU
BEE GEES
Hottest:
ROSS/RICHIE 1-1
JUICE NEWTON 7-2
EDDIE RABBITT 14-9
CHRIS CROSS 23-11
MOODY BLUES D-16

WDJX/Dayton, OH

Butcher/Dawson
BILLY JOEL
AIR SUPPLY
Hottest:
JOURNEY 2-1
MOODY BLUES 14-9
SHEENA EASTON 17-12
RICK SPRINGFIELD 16-13
LBB 23-18

WLWL-FM/St. Paul, MN

Phil Houston
HALL & OATES
STEVIE WOODS
Hottest:
ROSS/RICHIE 1-1
SHEENA EASTON 12-7
CHRIS CROSS 13-9
DAN FOGELBERG 18-12
ELO 24-16

KFYR/Bismarck, ND

Dan Brannen
AL JARREAU
AIR SUPPLY
MARTY BALIN
CARPENTERS
DIESEL
Hottest:
ROSS/RICHIE 1-1
SHEENA EASTON 8-3
CHRIS CROSS 13-7
REG SPEEDWAGON 15-12
ROLLING STONES 18-14

KKLS/Rapid City, SD

Mick Kjar
DIRT BAND
RITA COOLIDGE
AIR SUPPLY
RODNEY CROWELL
JOHNNY LEE
POLICE
Hottest:
EDDIE RABBITT 3-1
JOURNEY 4-3
MOODY BLUES 9-6
BALANCE 10-7
ROLLING STONES 13-11

KKRC/Sioux Falls, SD

Dan Kieley
MIKE POST
MARTY BALIN
POLICE
FOUR TOPS
Hottest:
JOURNEY 5-3
LULU 8-5
ELO 9-6
RAYDIO 14-11
CHRIS CROSS 18-13

KKXU/Grand Forks, ND

Jeff Parker
MARTY BALIN
BILLY JOEL
MIKE POST
FOREIGNER
Hottest:
JOURNEY 1-1
STEVIE NICKS 3-2
SHEENA EASTON 7-3
ELO 9-5
CHRIS CROSS 10-7

WEAQ/Eau Claire, WI

Rick Roberts
DAN FOGELBERG
MIKE POST
HALL & OATES
AIR SUPPLY
BURTON CUMMINGS
DEVO
Hottest:
BEACH BOYS 2-1
GARY WRIGHT 11-6
JOURNEY 13-8
ROBBIE PATTON 17-13
PABLO CRUISE 20-17

WRKR/Racine, WI

Steve Warren
BOB SEGER
EXILE
Hottest:
ROSS/RICHIE 1-1
RICK JAMES 14-11
CHRIS CROSS D-15
GO GO'S 27-24
DAN FOGELBERG D-27

WSPT/Stevens Point, WI

Brad Fuhr
POLICE
BEE GEES
MARTY BALIN
AL JARREAU
Hottest:
STEVIE NICKS 2-1
ROLLING STONES 9-2
EDDIE RABBITT 14-9
CHRIS CROSS 26-10
SHEENA EASTON 19-12

WTRU/Muskegon, MI

Mike Stevens
DIESEL
MARTY BALIN
BEE GEES
BOC
AIR SUPPLY
FRANKLIN & BENSON
Hottest:
JOURNEY 2-1
EDDIE RABBITT 6-3
SHEENA EASTON 7-4
CHRIS CROSS 10-6
LBB 12-9

KDVT/Topeka, KS

Tony Stewart
AL JARREAU
FOUR TOPS
DIESEL
Hottest:
JOURNEY 1-1
CHRIS CROSS 3-2
MOODY BLUES 7-4
DON FELDER 12-7
DAN FOGELBERG 16-11

KELO/Sioux Falls, SD

Scott Maguire
ROLLING STONES
POLICE
AIR SUPPLY
QUINCY JONES
AL JARREAU
MIKE POST
Hottest:
EDDIE RABBITT 3-1
CHRIS CROSS 4-2
JOURNEY 1-3
STEVIE NICKS 7-6
ELO 13-12

KWLO/Waterloo, IA

Draw Bentley
AL JARREAU
DEVO
DIESEL
BEE GEES
Hottest:
JOURNEY 3-1
FOREIGNER 11-5
REG SPEEDWAGON 12-6
CHRIS CROSS 10-7
DAN FOGELBERG 20-10

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT

Gary Waldron
POLICE
DIRT BAND
AIR SUPPLY
CHILLIWACK
Hottest:
JOURNEY 1-1
LBB 11-7
MOODY BLUES 13-10
CHRIS CROSS 18-13
ROLLING STONES 21-15
ZZ TOP
BILLY JOEL
JOSE FELICIANO
CHILLIWACK
GENE COTTON
FOUR TOPS
Hottest:
ROSS/RICHIE 1-1
DAN FOGELBERG 22-15
AIR SUPPLY D-22
BURTON CUMMINGS 34-25
MARTY BALIN D-30

KERN/Bakersfield, CA

Rob Tonkin
AIR SUPPLY
FRANKLIN & BENSON
BURTON CUMMINGS
TIGHT FIT
BILLY JOEL
Hottest:
JOURNEY 1-1
ROLLING STONES 28-11
LULU 21-13
HALL & OATES 27-18
FOREIGNER 13-20

KGW/Portland, OR

Janis Wojniak
LBB
KENNY ROGERS
AL JARREAU
Hottest:
ROSS/RICHIE 1-1
EDDIE RABBITT 7-5
SHEENA EASTON 10-6
CHRIS CROSS 15-10
MOODY BLUES 14-11

KJRB/Spokane, WA

Brian Gregory
BEE GEES
ARLAN DAY
POLICE
TRIUMPH
CHILLIWACK
Hottest:
STEVIE NICKS 2-1
CHRIS CROSS 6-3
FOREIGNER 7-4
AL JARREAU 13-8
LBB 21-16

KRQ/Tucson, AZ

Dave Van Stone
DIESEL
MARTY BALIN
Hottest:
JOURNEY 1-1
STEVIE NICKS 7-3
MOODY BLUES 8-5
SHEENA EASTON 10-8
CHRIS CROSS 12-10

KTKT/Tucson, AZ

Bobby Rivers
COMMODORES
MARTY BALIN
MIKE POST
BURTON CUMMINGS
Hottest:
JOURNEY 2-1
CHRIS CROSS 11-4
MOODY BLUES 15-10
DAN FOGELBERG 22-14
AIR SUPPLY 23-15

Y94/Fresno, CA

Ray Appleton
LULU
RICK SPRINGFIELD
Hottest:
SHEENA EASTON 2-1
KIM CARNES 11-6
ROLLING STONES 14-11
LBB 19-15
HALL & OATES 22-16

KLUC/Las Vegas, NV

Randy Lunquist
POLICE
RICK SPRINGFIELD
Hottest:
JOURNEY 1-1
MOODY BLUES 7-3
CHRIS CROSS 10-5
FOREIGNER 21-12
BOB SEGER 25-21

KIOY/Fresno, CA

Tom Saville
POLICE
DIRT BAND
AIR SUPPLY
CHILLIWACK
Hottest:
JOURNEY 1-1
LBB 11-7
MOODY BLUES 13-10
CHRIS CROSS 18-13
ROLLING STONES 21-15
ZZ TOP
BILLY JOEL
JOSE FELICIANO
CHILLIWACK
GENE COTTON
FOUR TOPS
Hottest:
ROSS/RICHIE 1-1
DAN FOGELBERG 22-15
AIR SUPPLY D-22
BURTON CUMMINGS 34-25
MARTY BALIN D-30

KYNO-FM/Fresno, CA

Walker Davis
JOHN SCHNEIDER (dp)
MAZE
Hottest:
ROSS/RICHIE 1-1
RICK JAMES 4-2
CARL CARLTON 10-6
GRG KINN 12-7
AL JARREAU 15-10

KZZU/Albuquerque, NM

Bruce Daniels
BEE GEES
BILLY JOEL
AL JARREAU
MARTY BALIN
Hottest:
JOURNEY 2-1
CHRIS CROSS 8-4
SHEENA EASTON 7-5
MOODY BLUES 12-9
LULU 17-12

FM102/Sacramento, CA

Mark Preston
HALL & OATES
Hottest:
ROSS/RICHIE 1-1
CHRIS CROSS 5-3
AFTERNOON DELIGHT 20-13
AL JARREAU 19-16
ROLLING STONES 25-17

KSPZ/Colorado Springs, CO

Mike Daniels
AIR SUPPLY
MARTY BALIN
BURTON CUMMINGS
Hottest:
JOURNEY 1-1
EDDIE RABBITT 2-2
SHEENA EASTON 3-3
HALL & OATES 10-4
CHRIS CROSS 8-5

KYSN/Colorado Springs, CO

Dan Jackson
POLICE
BURTON CUMMINGS
AL JARREAU
BILLY SCUIER
Hottest:
JOURNEY 1-1
MOODY BLUES P-3
ROLLING STONES 14-11
CHRIS CROSS 18-13
DAN FOGELBERG 23-18

KZZP/Phoenix, AZ

Dave Anthony
POLICE
BURTON CUMMINGS
AL JARREAU
BILLY SCUIER
Hottest:
JOURNEY 1-1
MOODY BLUES P-3
ROLLING STONES 14-11
CHRIS CROSS 18-13
DAN FOGELBERG 23-18

KHYT/Tucson, AZ

Rich Brother Robbin
HYMAN & HENDERSON
ROYAL PHILHARMONI
DENROY MORGAN
ROSS/RICHIE
TEMPTATIONS
POLICE
RICK SPRINGFIELD
JOHN BUCCHINO
Hottest:
ROSS/RICHIE 1-1
BRICK 13-7
FOREIGNER 16-11
ROLLING STONES 15-12
QUINCY JONES 30-17

KIDD/Monterey, CA

Brown/Ryan
KENNY ROGERS
AIR SUPPLY
MARTY BALIN
BURTON CUMMINGS
POLICE
Hottest:
FOREIGNER 1-1
ROSS/RICHIE 2-2
JOURNEY 3-3
STEVIE NICKS 4-4
ROLLING STONES 5-5

KGGR/Riverside-San Bernardino, CA

Bob West
DAN FOGELBERG
BILLY JOEL
BEE GEES
Hottest:
JOURNEY 2-1
STEVIE NICKS 5-2
SHEENA EASTON 10-6
CHRIS CROSS 11-7
ROLLING STONES 18-13

KNBQ/Tacoma, WA

Gary Bryan
POLICE
BILLY JOEL
CHILLIWACK
BILLY IDOL
Hottest:
JOURNEY 2-1
CHRIS CROSS 12-6
MOODY BLUES 14-8
LBB 22-18
DAN FOGELBERG 25-19

K96/Provo, UT

Jim Sumpter
FRANKLIN & BENSON
AIR SUPPLY
BOB SEGER
BILLY JOEL
GREG KINN
Hottest:
STEVIE NICKS 3-1
SHEENA EASTON 6-3
CHRIS CROSS 10-6
MOODY BLUES 15-13
ROLLING STONES 18-14

FM103/Salt Lake City, UT

Lorraine Winnegar
POLICE
Hottest:
STEVIE NICKS 3-1
MOODY BLUES 4-2
ROLLING STONES 5-3
DON FELDER 10-8
BOB SEGER 19-12

KBOZ/Bozeman, MT

Greg Williams
MIKE POST
MICHAEL JOHNSON
STEVIE WOODS
RITA COOLIDGE
Hottest:
PABLO CRUISE 2-1
EDDIE RABBITT 7-3
SHEENA EASTON 8-5
CHRIS CROSS 14-10
DAVID GATES 29-24

KCBN/Reno, NV

Larry Irons
POLICE
AL JARREAU
AIR SUPPLY
BILLY IDOL
GRG KINN
Hottest:
STEVIE NICKS 2-1
CHRIS CROSS 9-4
ROLLING STONES 13-10
LBB 16-11
BOB SEGER 33-18

KDZA/Pueblo, CO

Rip Avina
MARTY BALIN
DIESEL
BEE GEES
BURTON CUMMINGS
ARS
POLICE
STARS ON 45
ARLAN DAY
Hottest:
JOURNEY 2-1
STEVIE NICKS 3-2
SHEENA EASTON 6-5
CHRIS CROSS 15-8
ROLLING STONES 17-13

KFXD/Boise, ID

Rod Couch
POLICE
MARTY BALIN
DIESEL
Hottest:
ROSS/RICHIE 1-1
JOURNEY 2-2
STEVIE NICKS 5-3
EDDIE RABBITT 10-6
SHEENA EASTON 14-8

KOOK/Billings, MT

Dennis Nichols
AIR SUPPLY
ARLAN DAY
AL JARREAU
FOUR TOPS
FOREIGNER
BEE GEES
Hottest:
JOURNEY 1-1
EDDIE RABBITT 11-5
ROLLING STONES 13-6
CHRIS CROSS 18-8
BALANCE 22-11

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:
WCKX/Tampa
WLS/Chicago
WLS-FM/Chicago
KJR/Seattle
Z104/Madison
WIKS/Indianapolis
KTAC/Tacoma

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS.

213 REPORTS
208 LAST WEEK

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach			Up	51
E	33%		Debuta	20
M	21%		Same	24
S	58%		Down	0
W	19%		Adds	25

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds

44% — Percentage of this weeks reporters playing it

Regional Reach — Percentage of reporters playing the song within each region.

National Summary
Up 31 — Number of stations moving it up on the charts

Debuta 20 — Number of stations debuting the song this week

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 — Number of stations moving it down on their charts

Adds 25 — Total number of stations adding it this week

AFTERNOON DELIGHTS
General Hospita Tele (MCA)

Regional	52/2	24%	National	Summary
Reach			UP	17
E	39%		DEBUTS	1
M	19%		SAME	24
S	58%		DOWN	0
W	33%		ADDS	2

AIR SUPPLY
Here I Am (Just...) (Arista)
LP: The One That You Love

Regional	119/68	56%	National	Summary
Reach			UP	9
E	5%		DEBUTS	33
M	64%		SAME	10
S	51%		DOWN	0
W	51%		ADDS	68

BEE GEES
He's A Liar (RSO)
LP: Living Eyes

Regional	76/69	36%	National	Summary
Reach			UP	0
E	44%		DEBUTS	0
M	40%		SAME	4
S	48%		DOWN	11
W	100%		ADDS	6

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional	100/25	44%	National	Summary
Reach			UP	51
E	33%		Debuta	20
M	21%		Same	24
S	58%		Down	0
W	19%		Adds	25

ALLMAN BROTHERS BAND
Straight From The... (Arista)
LP: Brothers Of The Road

Regional	81/70	28%	National	Summary
Reach			UP	3
E	49%		DEBUTS	0
M	14%		SAME	22
S	51%		DOWN	3
W	31%		ADDS	0

ATLANTA RHYTHM...
Allen (Columbia)
LP: Quinella

Regional	68/15	41%	National	Summary
Reach			UP	14
E	35%		DEBUTS	36
M	20%		SAME	0
S	48%		DOWN	0
W	42%		ADDS	15

ATLANTA RHYTHM...
Allen (Columbia)
LP: Quinella

Regional	68/15	41%	National	Summary
Reach			UP	14
E	35%		DEBUTS	36
M	20%		SAME	0
S	48%		DOWN	0
W	42%		ADDS	15

ATLANTA RHYTHM...
Allen (Columbia)
LP: Quinella

Regional	68/15	41%	National	Summary
Reach			UP	14
E	35%		DEBUTS	36
M	20%		SAME	0
S	48%		DOWN	0
W	42%		ADDS	15

MARTY BALIN
Atlanta Lady... (EMI America)
LP: Balin

Regional	107/48	50%	National	Summary
Reach			UP	9
E	33%		DEBUTS	23
M	21%		SAME	27
S	58%		DOWN	0
W	48%		ADDS	68

COMMODORES
Lady (You Bring... (Motown)
LP: In The Pocket

Regional	137/0	64%	National	Summary
Reach			UP	13
E	71%		DEBUTS	0
M	11%		SAME	13
S	11%		DOWN	0
W	8%		ADDS	108

BALANCE
Breaking Away (Portrait)
LP: Balance

Regional	143/6	67%	National	Summary
Reach			UP	8
E	5%		DEBUTS	5
M	71%		SAME	29
S	11%		DOWN	11
W	64%		ADDS	6

COMMODORES
Oh No (Motown)
LP: In The Pocket

Regional	60/38	28%	National	Summary
Reach			UP	5
E	44%		DEBUTS	6
M	41%		SAME	11
S	41%		DOWN	0
W	33%		ADDS	18

CHRISTOPHER CROSS
Arthur's Theme... (WB)
LP: Soundtrack Arthur

Regional	204/2	96%	National	Summary
Reach			UP	2
E	96%		DEBUTS	2
M	98%		SAME	0
S	100%		DOWN	0
W	100%		ADDS	2

CHRISTOPHER CROSS
Arthur's Theme... (WB)
LP: Soundtrack Arthur

Regional	204/2	96%	National	Summary
Reach			UP	2
E	96%		DEBUTS	2
M	98%		SAME	0
S	100%		DOWN	0
W	100%		ADDS	2

COMMODORES
Lady (You Bring... (Motown)
LP: In The Pocket

Regional	137/0	64%	National	Summary
Reach			UP	13
E	71%		DEBUTS	0
M	11%		SAME	13
S	11%		DOWN	0
W	8%		ADDS	108

COMMODORES
Lady (You Bring... (Motown)
LP: In The Pocket

Regional	137/0	64%	National	Summary
Reach			UP	13
E	71%		DEBUTS	0
M	11%		SAME	13
S	11%		DOWN	0
W	8%		ADDS	108

COMMODORES
Oh No (Motown)
LP: In The Pocket

Regional	60/38	28%	National	Summary
Reach			UP	5
E	44%		DEBUTS	6
M	41%		SAME	11
S	41%		DOWN	0
W	33%		ADDS	18

CHRISTOPHER CROSS
Arthur's Theme... (WB)
LP: Soundtrack Arthur

Regional	204/2	96%	National	Summary
Reach			UP	2
E	96%		DEBUTS	2
M	98%		SAME	0
S	100%		DOWN	0
W	100%		ADDS	2

CHRISTOPHER CROSS
Arthur's Theme... (WB)
LP: Soundtrack Arthur

Regional	204/2	96%	National	Summary
Reach			UP	2
E	96%		DEBUTS	2
M	98%		SAME	0
S	100%		DOWN	0
W	100%		ADDS	2

CHRISTOPHER CROSS
Arthur's Theme... (WB)
LP: Soundtrack Arthur

Regional	204/2	96%	National	Summary
Reach			UP	2
E	96%		DEBUTS	2
M	98%		SAME	0
S	100%		DOWN	0
W	100%		ADDS	2

BURTON CUMMINGS
You Saved My Soul (A&A)

Regional	86/38	40%	National	Summary
Reach			UP	6
E	35%		DEBUTS	16
M	29%		SAME	7
S	49%		DOWN	0
W	63%		ADDS	34

BURTON CUMMINGS
You Saved My Soul (A&A)

Regional	86/38	40%	National	Summary
Reach			UP	6
E	35%		DEBUTS	16
M	29%		SAME	7
S	49%		DOWN	0
W	63%		ADDS	34

DEVO
Working In... (FM/Asylum)
LP: Soundtrack Heavy Metal

Regional	90/14	42%	National	Summary
Reach			UP	12
E	39%		DEBUTS	16
M	49%		SAME	20
S	27%		DOWN	0
W	55%		ADDS	14

DEVO
Working In... (FM/Asylum)
LP: Soundtrack Heavy Metal

Regional	90/14	42%	National	Summary
Reach			UP	12
E	39%		DEBUTS	16
M	49%		SAME	20
S	27%		DOWN	0
W	55%		ADDS	14

DIESEL
Sausalito... (Regency)
LP: Watts In A Tank

Regional	98/31	45%	National	Summary
Reach			UP	21
E	44%		DEBUTS	24
M	39%		SAME	0
S	63%		DOWN	0
W	63%		ADDS	31

DIESEL
Sausalito... (Regency)
LP: Watts In A Tank

Regional	98/31	45%	National	Summary
Reach			UP	21
E	44%		DEBUTS	24
M	39%		SAME	0
S	63%		DOWN	0
W	63%		ADDS	31

SHEENA EASTON
For Your Eyes Only (Liberty)
LP: Soundtrack "For Your Eyes..."

Regional	188/0	88%	National	Summary
Reach			UP	135
E	76%		DEBUTS	3
M	93%		SAME	20
S	93%		DOWN	0
W	91%		ADDS	0

SHEENA EASTON
For Your Eyes Only (Liberty)
LP: Soundtrack "For Your Eyes..."

Regional	188/0	88%	National	Summary
Reach			UP	135
E	76%		DEBUTS	3
M	93%		SAME	20
S	93%		DOWN	0
W	91%		ADDS	0

ELO
Hold On Tight (Jet)
LP: Time

Regional	177/0	83%	National	Summary
Reach			UP	6
E	82%		DEBUTS	49
M	84%		SAME	49
S	87%		DOWN	0
W	87%		ADDS	0

ELO
Hold On Tight (Jet)
LP: Time

Regional	177/0	83%	National	Summary
Reach			UP	6
E	82%		DEBUTS	49
M	84%		SAME	49
S	87%		DOWN	0
W	87%		ADDS	0

ELO
Hold On Tight (Jet)
LP: Time

Regional	177/0	83%	National	Summary
Reach			UP	6
E	82%		DEBUTS	49
M	84%		SAME	49
S	87%		DOWN	0
W	87%		ADDS	0

ELO
Hold On Tight (Jet)
LP: Time

Regional	177/0	83%	National	Summary
Reach			UP	6
E	82%		DEBUTS	49
M	84%		SAME	49
S	87%		DOWN	0
W	87%		ADDS	0

PABLO CRUZZO
Cool Love (A&M)
LP: Rocker

1230 85% National Summary

1 479
2 344
3 218
4 154

20

RAY PARKER JR. & RAYDIO
That Old Song (Arista)
LP: A Woman Needs Love

1150 84% National Summary

1 479
2 344
3 218
4 154

21

RAY PARKER JR.
That Old Song (Arista)
LP: A Woman Needs Love

1150 84% National Summary

1 479
2 344
3 218
4 154

21

RAY PARKER JR.
That Old Song (Arista)
LP: A Woman Needs Love

1150 84% National Summary

1 479
2 344
3 218
4 154

21

RAY PARKER JR.
That Old Song (Arista)
LP: A Woman Needs Love

1150 84% National Summary

1 479
2 344
3 218
4 154

21

RAY PARKER JR.
That Old Song (Arista)
LP: A Woman Needs Love

1150 84% National Summary

1 479
2 344
3 218
4 154

21

RAY PARKER JR.
That Old Song (Arista)
LP: A Woman Needs Love

1150 84% National Summary

1 479
2 344
3 218
4 154

21

POLICE
Every Little Thing... (A&M)
LP: Ghost In The Machine

82/80 38% National Summary

1 514
2 379
3 244
4 159

22

POLICE
Every Little Thing... (A&M)
LP: Ghost In The Machine

82/80 38% National Summary

1 514
2 379
3 244
4 159

22

M. POST & L. CARLTON
Theme From "Hill Street Blues" (Elektra)

82/33 38% National Summary

1 514
2 379
3 244
4 159

22

M. POST & L. CARLTON
Theme From "Hill Street Blues" (Elektra)

82/33 38% National Summary

1 514
2 379
3 244
4 159

22

M. POST & L. CARLTON
Theme From "Hill Street Blues" (Elektra)

82/33 38% National Summary

1 514
2 379
3 244
4 159

22

M. POST & L. CARLTON
Theme From "Hill Street Blues" (Elektra)

82/33 38% National Summary

1 514
2 379
3 244
4 159

22

M. POST & L. CARLTON
Theme From "Hill Street Blues" (Elektra)

82/33 38% National Summary

1 514
2 379
3 244
4 159

22

M. POST & L. CARLTON
Theme From "Hill Street Blues" (Elektra)

82/33 38% National Summary

1 514
2 379
3 244
4 159

22

M. POST & L. CARLTON
Theme From "Hill Street Blues" (Elektra)

82/33 38% National Summary

1 514
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3 244
4 159

22

M. POST & L. CARLTON
Theme From "Hill Street Blues" (Elektra)

82/33 38% National Summary

1 514
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3 244
4 159

22

M. POST & L. CARLTON
Theme From "Hill Street Blues" (Elektra)

82/33 38% National Summary

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4 159

22

M. POST & L. CARLTON
Theme From "Hill Street Blues" (Elektra)

82/33 38% National Summary

1 514
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4 159

22

M. POST & L. CARLTON
Theme From "Hill Street Blues" (Elektra)

82/33 38% National Summary

1 514
2 379
3 244
4 159

22

M. POST & L. CARLTON
Theme From "Hill Street Blues" (Elektra)

82/33 38% National Summary

1 514
2 379
3 244
4 159

22

RBO SPEEDWAGON
In Your Letter (Epic)
LP: Hi Infidelity

148/1 88% National Summary

1 514
2 379
3 244
4 159

17

RBO SPEEDWAGON
In Your Letter (Epic)
LP: Hi Infidelity

148/1 88% National Summary

1 514
2 379
3 244
4 159

17

RBO SPEEDWAGON
In Your Letter (Epic)
LP: Hi Infidelity

148/1 88% National Summary

1 514
2 379
3 244
4 159

17

RBO SPEEDWAGON
In Your Letter (Epic)
LP: Hi Infidelity

148/1 88% National Summary

1 514
2 379
3 244
4 159

17

RBO SPEEDWAGON
In Your Letter (Epic)
LP: Hi Infidelity

148/1 88% National Summary

1 514
2 379
3 244
4 159

17

RBO SPEEDWAGON
In Your Letter (Epic)
LP: Hi Infidelity

148/1 88% National Summary

1 514
2 379
3 244
4 159

17

RBO SPEEDWAGON
In Your Letter (Epic)
LP: Hi Infidelity

148/1 88% National Summary

1 514
2 379
3 244
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17

RBO SPEEDWAGON
In Your Letter (Epic)
LP: Hi Infidelity

148/1 88% National Summary

1 514
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17

RBO SPEEDWAGON
In Your Letter (Epic)
LP: Hi Infidelity

148/1 88% National Summary

1 514
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17

RBO SPEEDWAGON
In Your Letter (Epic)
LP: Hi Infidelity

148/1 88% National Summary

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17

RBO SPEEDWAGON
In Your Letter (Epic)
LP: Hi Infidelity

148/1 88% National Summary

1 514
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17

RBO SPEEDWAGON
In Your Letter (Epic)
LP: Hi Infidelity

148/1 88% National Summary

1 514
2 379
3 244
4 159

17

RBO SPEEDWAGON
In Your Letter (Epic)
LP: Hi Infidelity

148/1 88% National Summary

1 514
2 379
3 244
4 159

17

DIANA ROSS & LIONEL RICHIE
Endless Love (Motown)
LP: Soundtrack Endless Love

188/1 88% National Summary

1 514
2 379
3 244
4 159

2

DIANA ROSS & LIONEL RICHIE
Endless Love (Motown)
LP: Soundtrack Endless Love

188/1 88% National Summary

1 514
2 379
3 244
4 159

2

DIANA ROSS & LIONEL RICHIE
Endless Love (Motown)
LP: Soundtrack Endless Love

188/1 88% National Summary

1 514
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3 244
4 159

2

DIANA ROSS & LIONEL RICHIE
Endless Love (Motown)
LP: Soundtrack Endless Love

188/1 88% National Summary

1 514
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3 244
4 159

2

DIANA ROSS & LIONEL RICHIE
Endless Love (Motown)
LP: Soundtrack Endless Love

188/1 88% National Summary

1 514
2 379
3 244
4 159

2

DIANA ROSS & LIONEL RICHIE
Endless Love (Motown)
LP: Soundtrack Endless Love

188/1 88% National Summary

1 514
2 379
3 244
4 159

2

DIANA ROSS & LIONEL RICHIE
Endless Love (Motown)
LP: Soundtrack Endless Love

188/1 88% National Summary

1 514
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DIANA ROSS & LIONEL RICHIE
Endless Love (Motown)
LP: Soundtrack Endless Love

188/1 88% National Summary

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DIANA ROSS & LIONEL RICHIE
Endless Love (Motown)
LP: Soundtrack Endless Love

188/1 88% National Summary

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DIANA ROSS & LIONEL RICHIE
Endless Love (Motown)
LP: Soundtrack Endless Love

188/1 88% National Summary

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DIANA ROSS & LIONEL RICHIE
Endless Love (Motown)
LP: Soundtrack Endless Love

188/1 88% National Summary

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DIANA ROSS & LIONEL RICHIE
Endless Love (Motown)
LP: Soundtrack Endless Love

188/1 88% National Summary

1 514
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3 244
4 159

2

DIANA ROSS & LIONEL RICHIE
Endless Love (Motown)
LP: Soundtrack Endless Love

188/1 88% National Summary

1 514
2 379
3 244
4 159

2

RICK SPRINGFIELD
I've Done... (RCA)
LP: Working Class Dog

144/12 88% National Summary

1 514
2 379
3 244
4 159

23

RICK SPRINGFIELD
I've Done... (RCA)
LP: Working Class Dog

144/12 88% National Summary

1 514
2 379
3 244
4 159

23

RICK SPRINGFIELD
I've Done... (RCA)
LP: Working Class Dog

144/12 88% National Summary

1 514
2 379
3 244
4 159

23

RICK SPRINGFIELD
I've Done... (RCA)
LP: Working Class Dog

144/12 88% National Summary

1 514
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3 244
4 159

23

RICK SPRINGFIELD
I've Done... (RCA)
LP: Working Class Dog

144/12 88% National Summary

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3 244
4 159

23

RICK SPRINGFIELD
I've Done... (RCA)
LP: Working Class Dog

144/12 88% National Summary

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23

RICK SPRINGFIELD
I've Done... (RCA)
LP: Working Class Dog

144/12 88% National Summary

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23

RICK SPRINGFIELD
I've Done... (RCA)
LP: Working Class Dog

144/12 88% National Summary

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23

RICK SPRINGFIELD
I've Done... (RCA)
LP: Working Class Dog

144/12 88% National Summary

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23

RICK SPRINGFIELD
I've Done... (RCA)
LP: Working Class Dog

144/12 88% National Summary

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4 159

23

RICK SPRINGFIELD
I've Done... (RCA)
LP: Working Class Dog

144/12 88% National Summary

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3 244
4 159

23

RICK SPRINGFIELD
I've Done... (RCA)
LP: Working Class Dog

144/12 88% National Summary

1 514
2 379
3 244
4 159

23

RICK SPRINGFIELD
I've Done... (RCA)
LP: Working Class Dog

144/12 88% National Summary

1 514
2 379
3 244
4 159

23

GARY WRIGHT
Ready Willing... (WB)
LP: The Right Place

128/0 88% National Summary

1 514
2 379
3 244
4 159

19

GARY WRIGHT
Ready Willing... (WB)
LP: The Right Place

128/0 88% National Summary

1 514
2 379
3 244
4 159

19

GARY WRIGHT
Ready Willing... (WB)
LP: The Right Place

128/0 88% National Summary

1 514
2 379
3 244
4 159

19

GARY WRIGHT
Ready Willing... (WB)
LP: The Right Place

128/0 88% National Summary

1 514
2 379
3 244
4 159

19

GARY WRIGHT
Ready Willing... (WB)
LP: The Right Place

128/0 88% National Summary

1 514
2 379
3 244
4 159

19

GARY WRIGHT
Ready Willing... (WB)
LP: The Right Place

128/0 88% National Summary

1 514
2 379
3 244
4 159

19

GARY WRIGHT
Ready Willing... (WB)
LP: The Right Place

128/0 88% National Summary

1 514
2 379
3 244
4 159

19

GARY WRIGHT
Ready Willing... (WB)
LP: The Right Place

128/0 88% National Summary

1 514
2 379
3 244
4 159

19

GARY WRIGHT
Ready Willing... (WB)
LP: The Right Place

128/0 88% National Summary

1 514
2 379
3 244
4 159

19

GARY WRIGHT
Ready Willing... (WB)
LP: The Right Place

128/0 88% National Summary

1 514
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19

GARY WRIGHT
Ready Willing... (WB)
LP: The Right Place

128/0 88% National Summary

1 514
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3 244
4 159

19

GARY WRIGHT
Ready Willing... (WB)
LP: The Right Place

128/0 88% National Summary

1 514
2 379
3 244
4 159

19

GARY WRIGHT
Ready Willing... (WB)
LP: The Right Place

128/0 88% National Summary

1 514
2 379
3 244
4 159

19

Others Getting Significant Action

Continued from the Back Page

DENIECE WILLIAMS "Baby" (ARC/Columbia) 22/0
Move: Up 12, Debut 1, Same 4, Down 1, Add 0, WXTU on WKBF-FM 27.25, KIQO 22.35, WHYN 6.25, KSET-FM 9.4, KELP 22.15, WDXJ 3.2, WMAK-FM 7.4, WCBS 25.25, KMYT 25.15, WBSA 30.25, WFOJ on WFLB 16.15, WRXJ 6.85.

MICKEY GILLEY "You Don't Know Me" (Epic) 21/0
Move: Up 14, Debut 1, Same 4, Down 2, Add 0, KPLZ 21.21, KPMK on KEEL 7.4, KQAD on KLAZ 35.32, WAAY 6.27, WNDX 6.4, WAKY 13.10, KDFM 12.11, KERN 20.25, WTSN 25.22, 13FEA 25.20, 14WK 18.14, KELO 20.15, KRQZ 18.15.

RICKIE LEE JONES "Lucky Guy" (WB) 20/18
Move: Up 1, Debut 2, Same 2, Down 0, Add 0, WKBF-FM, BQ, KPLZ, WCC, WKRF, FM, WHYN, WTIX, KQSA, WBQ, WRJZ, KJ100, WTSN, 14WK, WFLB, KALC.

TIM GOODMAN "New Romeo" (Columbia) 20/0
Move: Up 3, Debut 2, Same 18, Down 0, Add 0, KRBE on KEZR 9.4, KYXX on KRFM on KXX108 on WMAK 6.30, KYSN on KZZP 6.30, WQJY 30.25, WISE on WALK on KVOL on KKLX on KATI 33.27, KOOK on.

DIRT BAND "Fire In The Sky" (Liberty) 19/18
Move: Up 0, Debut 0, Same 1, Down 0, Add 18, including KBEQ, Q102, WKEE, KINT, KRFI, Q100, WAAY, WSEZ, KIOY, WFBO, 14WK, WCIR, WFOK, KVOL, KRLB.

DIANA ROSS & LIONEL RICHIE "DREAMING OF YOU" (Mercury/PolyGram) 19/17
Move: Up 1, Debut 0, Same 1, Down 0, Add 17, including WARC, KIQO, KTSB, KEXY, KMF, WFM, KLAZ, WBQ, WHBO, KX104, WCCS, KOFM, WHEB, WBSA, KODL.

EXILE "Heart & Soul" (WB) 19/9
Move: Up 2, Debut 0, Same 0, Down 0, Add 0, WKBF-FM, KSET-FM, WCBS, WQJY, FM93, KVOL, WRKR, KBLV, KALC, KRBE on KIQO on KYXX on WVLK on KYNO-FM 30.27, 14WK on.

DAVID GATES "Take Me Now" (Arista) 18/8
Move: Up 1, Debut 1, Same 7, Down 0, Add 0, KFI, WHYN, KEEL, WNOX, KIOA, 93.1X, WFLB, KENI, K104 35.33, WVLK on WVIC 4.35, WJBO on WIGY on WEAQ 25.24, KBOZ 25.24.

STEVIE WOODS "Steal The Night Away" (Columbia) 18/4
Move: Up 2, Debut 0, Same 0, Down 0, Add 4, WTIX, WLOL-FM, 14WK, KPLZ, 6.32, WDKI on WSEZ 6.32, WCBS on WISM on KJRB 25.24, WJBO 40.35, WHEB 6.30, WISE on KENI 6.35, KOOK on.

CARPENTERS "(Want You) Back In My Life Again" (A&M) 18/2
Move: Up 4, Debut 4, Same 0, Down 0, Add 2, WAAY, KFYR, WJAZ, WTSN on WFSB on WHYN 19.15, KQSA 6.35, WVLK 6.25, KIOA on KEYN-FM 6.25, KIOY 25.25, WJBO 22.31, WFLB 30.25, WVLK on FM93 6.34, KBOZ on.

ZZ TOP "Lele" (WB) 18/7
Move: Up 4, Debut 1, Same 0, Down 0, Add 7, KEZR, WICC, KEEL, KINT, KCPX, WFLB, WKXY, KFI on WPST 34.30, KTSB on KXX108 on WCH 27.15, KSEL-FM 25.25, KQJZ-FM 25.25, KATI 6.34.

TARNEY SPENCER BAND "No Time To Lose" (A&M) 18/5
Move: Up 1, Debut 2, Same 10, Down 0, Add 0, Q107, WOKI, WRVQ, KJ100, 93.1X, 93.1X on KBEQ on KSFJ on KRFI on KFI on KZSB on KLUC 6.25, KZZP on WCIR on WRKR 22.30.

CHRIS CHRISTIAN "I Want You, I Need You" (Boardwalk) 17/17
Move: Up 0, Debut 0, Same 0, Down 0, Add 17, including KIQO, K101, KINT, KLAZ, WAAY, WNOX, WCBS, WVLK, WJBO, WACC, WTSN, 13FEA, WFLB, KVOL, KYVA.

BILLY IDOL "Mony Mony" (Chrysalis) 17/4
Move: Up 1, Debut 1, Same 11, Down 0, Add 4, KJ100, KERN, KNBL, KCBN, WIF on KIQO on KSET-FM on-dp, KXX108 on KX104 on WMAK-FM on-dp, KCPX 37.35, WJBO 6.37, 13FEA on KBLV on KRLC on.

EVELYN KING "I'm In Love" (RCA) 17/0
Move: Up 4, Debut 0, Same 7, Down 4, Add 0, KRLY 10.10, Q108 10.15, KHLA 12.11, KRS-FM 16.10, WTC-FM 25.21, KELP 10.10, KEEL on KENI on KBLV on.

ART GARFUNKEL "A Heart In New York" (Columbia) 16/2
Move: Up 7, Debut 1, Same 0, Down 1, Add 2, WZLU, WROV, 93.1X on KPLZ 6.25, 140 22.15, WNOX 20.17, KIOA on-dp, WJBO 25.22, WTSN 10.17, 93.1X 27.17, WEAQ 24.30, KBOZ 18.15.

MEAT LOAF "I'm Gonna Love Her For Both Of Us" (Epic/Cleveland International) 16/2
Move: Up 2, Debut 1, Same 11, Down 0, Add 2, WACC, WFSB, WFI on WCOL on K104 25.25, WBCY on KJ100 on KYNO-FM 6.30, WFOJ on WVLK on KENI on KOOK on KRLC on.

RONNIE LAWS "Stay Awake" (Liberty) 15/4
Move: Up 1, Debut 3, Same 0, Down 0, Add 4, WTIX, WMAK-FM, WRKR, WNOX, WIF on WKBF-FM on KRLY on KSET-FM 25.22, KINT on WVIC 6.35, KYNO-FM 6.35, 13FEA on.

TEMPTATIONS "Aiming At Your Heart" (Gordy) 13/3
Move: Up 4, Debut 2, Same 1, Down 0, Add 2, WKBF-FM 26.22, KRLY on KIQO 6.35, KFC 6.40, R104 24.22, WFBR 18.15, KSET-FM 25.27, KELP 26.21, WVLK on KVOL on.

RODNEY CROWELL "Stars On The Water" (WB) 13/3
Move: Up 0, Debut 0, Same 10, Down 0, Add 1, KEZR, WVIC, KRLB, WAER on WAAY on WOKI on WNOX on WBEZ on WJBO on WFOJ on WISE on WFLB on KRLC on.

VAN STEPHENSON "You've Got A Good Love Coming" (Mandhake) 13/0
Move: Up 1, Debut 2, Same 10, Down 0, Add 0, WIF on WHYN 6.34, KEEL 6.34, WMAK-FM on WGH on WVIC on WLOL-FM on WIGY on WFBO on WFLB 25.24, KVOL on.

CURTIS MAYFIELD "She Don't Let Nobody" (Boardwalk) 10/2
Move: Up 2, Debut 1, Same 0, Down 0, Add 2, KRL

25 Years Later . . .
And They're Still The Tops



“WHEN SHE WAS MY GIRL”

THE FOUR TOPS



Produced by David Wolfert for The Entertainment Company
Executive Producer: Charles Koppelman

Manufactured and Marketed by
PolyGram Records

THE PICTURE PAGES

RCA Holds Chicago Convention



RCA Records recently held its first national convention in several years, a marketing meeting outside Chicago. New product in all divisions was spotlighted, along with marketing campaigns and performances by four label acts: Rick Springfield, Ronnie Milsap, Dream Machine, and Dylana Jenson. Pictured (top row) is a merchandising seminar featuring (l-r) label's Frank O'Donnell, Keith Jackson, Jeck Chudnoff, Irwin Katz, Richard Thorwald, and Joe Galante. Second row left, VP/RCA USA Jack Craig and RCA President Bob Summer flank artist Jack Green; (second row right) Summer chats with artists Mike Levine of Triumph (center) and Jefferson Starship's Paul Kantner (right).

Love Comes To Boardwalk



Boardwalk Entertainment has signed Beach Boys lead singer Mike Love to a solo contract, with his first LP as a solo artist entitled "Looking Back With Love," due in October. Pictured at the signing are (l-r) Boardwalk VP Gary LeMel, Sr. VP Scott Kranzberg, Michael E. Love Entertainment Exec. VP Dan Parker, Boardwalk VP David Shein, Management III VP Jim Golden, Mike and Catharine Love, Boardwalk Chairman Neil Bogart, and Love's attorney Ken Suddleson.

Badland's Hot Streak



Streak, first act on Badland Records, played Los Angeles's Whisky recently. Pictured backstage are (l-r) group's Ron Abrams and Giovanni Bartolotto, manager Chuck Roven, Badland President Bruce Bird, group's Randy Oviedo, Billy DeMartines, and Daniel J. Ricciardelli, and Columbia's George Chaltas and Debbie Newman.

Draw Of The Carnes



EMI America's Kim Carnes draw throngs of well-wishers to a party staged after her New York Savoy Theatre date. Pictured at the affair are (l-r) EMI artists John and Johanna Hall (of the John Hall Band), label's Gary Garsh, Carnes, EMIA/Liberty VP Don Grlerson, label's Ira Derfler and Mavis Brody.

"Champagne Jama" For Carlton



20th Century-Fox and management executives brought out the champagne to toast Carl Carlton's success when the artist dropped by the label's offices. Pictured (l-r) are KII Management's Bruce Kramer and Ron Kramer, manager Joe Isgro, Carlton, 20th President Neil Portnow, and label's Donny Brooks.

Holmes Finds Home At E/A



Rupert Holmes has signed with Elektra/Asylum Records, with an album called "Full Circle" due in October. Pictured at the contracting are (l-r) E/A Sr. VP Bruce Lundvall, manager Norman Kurtz, and Holmes.

Mayday At A&M



A&M Records has signed Mayday, with an album named after the group coming shortly. Pictured (l-r, rear) are manager Michael Lambo, Emplre Project's Bob Fish, A&M's David Anderle and Hernando Courtright, Emplre Project's Michael Friedman, and group's David Beck; (l-r, front) Emplre Project's Don Silver (album producer) and group's Steve Johnstad and Charles Mass.



Jeff Gelb

AOR

PART THREE

AOR Success Stories: The PD's Speak

This week, we conclude our series of columns on the phenomenal success of the AOR format during the Spring Arbitron sweep. Certainly there are many other success stories that room did not allow for, but the comments of the PD's over these past three weeks are indicative of the winning philosophies that are being used nationwide to bring AOR to the forefront of contemporary music radio formats.

This week, comments from Dave Logan at WLAV/Grand Rapids (13.1-14.1) and Gary Dixon of WKQQ/Lexington, AOR's best-ever 12+ figure, from last book's 12.8 to this book's 21.2).

WLAV/Grand Rapids PD Dave Logan

"With our most recent 14.1 showing 12+, LAV-FM continues its reign as the number one station in Grand Rapids, one of ten 'all-America' cities, as chosen this year by the National Municipal League.

AGE	WLAV :
12-17	17.5%
18-24	57.5%
25-34	20.8%
35-44	2.5%
45-54	1.7%
55+	0.0%
12+ TOTAL	12,000

"Musically we try not to pigeonhole ourselves, and I think that's the main reason for our success."
— Dave Logan

"Our dominance is based on three simple programming concepts done right: effective music presentation, broad-ranging visibility, and strong personalities.

"LAV-FM has been clearly positioned for years as the city's rock and roll radio station, a distinction made much clearer ever since the demise of our generic competition (WFFX). Our stance is decidedly AOR, but that has never stopped us from playing music with a different feel, provided we understood it was right for the ears of our market. Grand Rapids has always flourished as a very open musical community, and we cater to that quirk — not exclusively, but visibly. Our feeling is that new music can be digested and reflected on any level as long as the station can present it correctly. I think our playlist puts across this attitude.

"Musically we try not to pigeonhole ourselves, and I think that's the main reason for our success. AOR originated with a disenchantment for Top 40, and specifically Top 40's presentation of the music. Today many AOR's seem dangerously close to repeating this mistake, particularly when the repetition factor points to overkill. The strength of LAV-FM is its ability to expose a wide range of music effectively and maintain that image with our listeners. After all, if music is the lifeblood of this format, I certainly don't want to be cutting myself off with my own hand.

"Promotionally, we break down our involvement into three categories: first, standard promotions, such as bar nights, of which we have seven throughout west Michigan, representing better than \$125,000 in billing; concert expresses to all shows within a 300-mile radius; traditional marketing paraphernalia, and the endless string of personal appearances.

"Secondly, we're strong on alternative pro-

motions, such as our direct mail listener air force, now 65,000 strong; our city bus, designed and painted by nationally-renowned artist Paul Collins; and outside projects such as our \$10,000 music scholarship at the local college and our \$10,000 grant to support the Grand Rapids Symphony Orchestra. While not exactly mainstream, these do provide us with a multitude of impressions at an alternative level in addition to portraying us as more than just a rock station.

"The final area is what we call mass promotions. These are events that draw more than 100,000 people apiece. They include our twice-yearly rock-bottom bazaars; 'Festival,' a citywide ethnic celebration where LAV-FM is the event's official radio station; and our annual raft race, which we sponsor with the city each August.

"Our final and most important strength comes from our personalities, an extremely hard-working and dedicated staff that understands how to communicate clearly with listeners in all demographics, and avoid programming pitfalls. Tony Gates is the MD and does the morning show brilliantly, a fact reinforced by a steady stream of offers from major markets; Tony and our morning newscaster Lori DeYoung team to create the number one morning show in town. Tim Steele does a marvelous midday show, highlighted by our own game show, called 'Famous Frames.' That takes clips from old movies and features Don Pardo as our announcer. It's a powerhouse draw, particularly with the ever-elusive 25+. It's really funny to hear 40 or 50-year olds calling in to win all the time. A guy named Logan does afternoons, and evenings are commanded by Alison Hart, formerly of WABX. At night she carries a combined 63% of the 18-34 audience. Overnight it's the Duke of Darkness, Ogie Dreyer, our resident communications specialist, with an unusually accurate feel for the street attitude.

"To sum it up, I'd say our strength comes from a commanding knowledge of our market and our listeners' habits, plus their lifestyles. We take great pains to be aware of their tastes and attitudes, and we happen to be very successful at reflecting that feeling over the radio. I guess that's the key to success in any market, no matter what the format."

WKQQ/Lexington PD Gary Dickson

"First, the facts: we're 100,000 watts and have been an AOR for about seven years. We were an Abrams station for our first year. We were automated for our first two years. Some former PD's include Dick Hungate, Keith Isley, Jim Ballard and John Navin. I've been PD for the past 2½ years.

"We attribute most of the station's success to community involvement. We're very promotion-oriented, raising a lot of money for local charities and events. Here are some of our more successful promotions: the Double-Q 50% Off Fair, which attracts about 25,000 people once a year (which, for a city of 260,000, is quite a crowd), bringing together 30 merchants selling everything at half-price for a day; 'Kiss Your Landlord Goodbye,' which gives away a rent-free apartment for a year; 'Stick It And Win,' which distributes up to 50,000 bumper stickers; a Double-Q 'Donor Derby,' held around the same time as the Kentucky Derby, which is the largest blood drive in the state; the money-saver cards, which offer specials for our 30,000 cardholders; and our 'Bar Wars,' which are bar competitions raising money for muscular dystrophy. The second version, done about nine months ago, was called 'The Empties Strike Back.' Next time we do it, after the next George Lucas 'Star Wars' film, we'll probably call it 'Revenge of the Red-Eye Nights' (as opposed to 'Revenge of the Jedi Knights').

"We have a station mascot called the Q-Bird.

He gives us a large visibility impact, more so since he arrives at all of his appearances in a used limousine we purchased.

"For our TV commercials we use Chuck Blore's remarkable mouth campaign.

"We don't have much of a promotional budget: about \$10,000 a year. We have to be very creative with our promotions, since we can't just go out and buy a \$20,000 car to give away. We trade out most of our prizes with sponsors, and that makes it especially challenging to come off on the air creatively without sounding as if we're whoring out the station. We never whore out the image of the station promotionally, and we still manage to make money off them.

"Musically, we are broader than the average Abrams station; we can afford to be with no real AOR competition in town. We play around 50-60 currents with a total library of around 500 tracks. Our highest rotation is about five hours; our slowest is about seven days.

AGE	WKQQ :
12-17	21.1%
18-24	52.2%
25-34	23.3%
35-44	2.2%
45-54	0.0%
55+	1.1%
12+ TOTAL	9,000

"We attribute most of the station's success to community involvement."
— Gary Dickson

"One of our most successful features is our block party weekends. We play three record sets (or blocks) of each artist, beginning at 6pm Friday and continuing throughout the weekend. The listeners get off on it, and it gives a rest to those heavy rotation currents.

"We carry the usual syndicated programs and some Source contests. I'm not big on short feature syndicated programs, however. I don't feel comfortable running spots and then a two-or-three-minute feature after that. It seemed as if, in most cases, it was just too long to go without playing tunes.

"We do one station-originated show called the '3-D Album Showcase,' using Carver Sonic Holography, which makes a regular album sound like it's coming from all around the room. We track a high-quality album, usually half-speed-mastered or direct-to-disc, once a week, using this process. It gets great response.

"Our commercial load is ten minutes or 12 units per hour. I wouldn't want to go more than that; that's fairly heavy.

"We do a good bit of news in the morning; two newscasts per hour between 6 and 9am. We have no news between 1pm and 1am.

"Double-Q is very personality-oriented. The jocks are encouraged, not discouraged, to develop their on-air personalities.

"We do not do very much music research. Obviously we call the stores for sales reports. We once used an out-of-state computer music research system that cost about \$30,000, which is a lot for a station in a market this size to pay for research. We didn't feel it was worth the cost. Instead, we use gut a lot, along with the trades, and local and national retail sales.

"In conclusion, the keys to our success have been the tried-and-true elements of community involvement and visibility through promotion, strong and familiar music, personality, and a commitment always to program Double-Q offensively, not defensively."

Jeff Gelb

EVOLUTION

WOVV/Ft. Pierce is switching formats to A/C. PD Chris Rivers has exited for mornings at WAQX/Syracuse... KWWL/Albuquerque PD Greg Gann has exited to rejoin KICT/Wichita as Asst. PD. Taking his PD post at KWWL is Bill Stambaugh, while Renee Rockman has been upped to MD... Jerry Longden has stepped down as PD at KKDJ/Fresno. Dean Opperman has been reinstated as PD... KFMX/Lubbock MD Domino Rippy has exited... Bob Rosel has been upped to PD for KFMQ/Lincoln... Carla Leonardo has been named MD for KZEL/Eugene... Terry Dugan has been upped to MD from the airstaff of WXPB/Davenport... Kim Fults has been named music assistant at WSHE/Miami... Casey Stangl has joined KDKB/Phoenix from KZOZ/San Luis Obispo for nights... Hal Hoover has switched from KQRS/Minneapolis to competing KDWB-FM for middays... Pat Welsh has joined KICT/Wichita from WXPB/State College, PA as Asst. MD... Lee Roberts has joined KXXY/Oklahoma City from KLPX/Tucson for middays... Mike Lewis is new to overnights at KFMG/Albuquerque... Former KZOK/Seattle MD Michael Knight has joined KVRE/Santa Rosa for weekends... Allan Elvin has joined KMEL/San Francisco's news staff from KZAP/Sacramento... New to morning drive news at WZZO/Allentown is Joan Edwardson.



DIRTY DEED DONE DIRTY CHEAP — KOZZ/Reno tied in with the distributors of an AC/DC concert film for a U.S. premiere promotion. The station asked listeners to send in ideas for dirty deeds they wanted the station to perform dirt cheap as prizes. The station picked the winning idea, which was cleaning out the printing press of the local newspaper. Pictured in the process of performing their tasks are the station's airstaffers, including PD Dan Cook (center with cap) and MD Bruce Ven Dyke (second from right).

Promotion Of The Week



KISW "MEET THE BEST" FOLDERS: KISW/Seattle is taking advantage of back-to-school time with a promotion that is sure to heighten listeners' awareness of both the station and its jocks.

PD Beau Phillips created the concept for cardboard folders around the theme of the first Beatles album cover, with KISW's air personalities taking the place of the Fab Four.

KISW Promotion Director Jim Carey did the art and pasteup for the project, which was printed at a cost of 30 cents per unit. Cosponsoring outlet Mr. Rags Ltd., a clothing shop, paid for the printing of 30,000 folders that were distributed free through their shops.

UPDATE

A pesky fruitfly has California residents going buggy, so KROY-FM/Sacramento decided to calm everyone's insect fear by offering its own "Medfly Survival Kits" to listeners. The kits included flyswatters, a piece of waxed fruit and a commemorative medfly T-shirt... KBOS/Tulare has its own corporate aircraft, a nine-seater it's using to fly winning listeners to concerts in Los Angeles and other cities in its continuing Concert Connection contests... KZOK/Seattle cosponsored the first-ever back-to-back showings of "Star Wars" and "Empire Strikes Back" to fans, who were so enthusiastic they began camping out in line the night before... KINK/Portland sponsored an energy information center at the city's annual "Street of Dreams" street fair, which drew over 9000 visitors... Y95/Rockford just held its "End of Summer Jam," a free outdoor concert with several local bands playing from noon till dusk. The station also just released its latest "Rock Sheet," a monthly staff-written



1985 NAVAL PATROL — This eye-popping crew is the end result of WRKI/Bridgeport's statewide search for a cheerleading squad for the station's future promotional efforts. Leading the team is "coach" (and WRKI air personality) Sutton.



MICK MAKES NEWS — Mick Jagger of the Rolling Stones announced the band's upcoming American tour in a recent Philadelphia press conference covered by WMMR Promotion Director John Bloodworth (left).



INTRODUCING WIDD — WIDD-FM/Elizabethton, TN is a new AOR that debuted in mid-August. All staffers are former WQUT/Johnstown air personalities who left when that station switched formats some months ago. Pictured (standing, l-r) are Kevin Jones, John Connor, and MD Tony Lawson; (seated, l-r) are Mike Bergeron and GM Tom Klein.

newspaper detailing station promotions and specials, personality profiles and album reviews... KMEL/San Francisco cosponsored the year's final "Summer in the City" \$1.06 outdoor concert, this one featuring Jerry Garcia and musical friends... New AOR WIDD-FM (Delta 99)/Elizabethton, TN needs record service from all labels. Contact MD Tony Lawson at (615) 543-3191... KSPN/Aspen sponsored a benefit concert for Green Peace with Tim Goodman and Dirt Band that raised \$14,000... ZAM 11 & K94/Norfolk's monthly "Rock Monitor" newspaper is now being distributed free in all 235 area 7-11 stores... WOVB/Ft. Pierce's new owner, Dr. David A. Roth, has a famous nephew: Van Halen's David Lee Roth!... AOR consultant Ed Levine can be reached at Suite 30-F, Carriage House East, Manlius, NY 13104. Call at (315) 682-8004... WIBZ/Parkersburg gave away 25 copies of the "Heavy Metal" soundtrack to listeners who submitted the most clever responses to "what does heavy metal mean to you?"

COLOR

PARTY ON THE PATIO: WFYV/Jacksonville tied in with WB and the latest ZZ Top album for a listener "party on the patio," prior to ZZ Top's area concert appearance. The station supplied free drinks and tickets to the sold-out show for 100 phone-in winners. WBLM/Lewiston-Portland held a similar contest, taking write-in registrations to win either a pearl necklace or a party on the patio with \$100 worth of food and refreshments along with concert tickets.

BILLY JOEL BASH: WPLR/New Haven sponsored a listening party premiere for Columbia's new live Billy Joel album. Listeners called the station at special times to win invites to the party, which offered free drinks, keychains, and commemorative T-shirts.

WHAT'S THIS FOR? KROQ/Pasadena pacted with Editions EG, JEM, and Kenny Ryback Promotions for a contest surrounding a song from the latest Killing Joke album. Listeners were invited to visit an area record store to see a mysterious object on display, and write their guesses as to the object's purpose. The band members chose the winning entry, whose author received \$100, while five runners-up won copies of the group's catalogue and concert tickets (the mysterious object turned out to be a medieval version of a cattle prod, though the winner called it "a device to sift Peter Frampton fans out of Killing Joke's concert audience").

COMING NEXT WEEK: For the past several issues, our columns have broken down the overall success pattern of AOR radio this ratings sweep into individual stories from some of the format's biggest victors. Next week we'll step back for a look at AOR's "big picture," with an exclusive AOR Spring Arbitron Ratings Scoreboard and a summary of significant data.

CONCERTS & CONVERSATIONS

PRESENTATIONS: WQFM/Milwaukee presented Shooting Star for \$3.93... WMAD/Madison presented DVC for 92 cents.

BROADCASTS: Tim Goodman on KBCO/Boulder. **GUEST DJ'S:** Split Enz on CITI-FM/Winnipeg... DVC on WMAD/Madison.

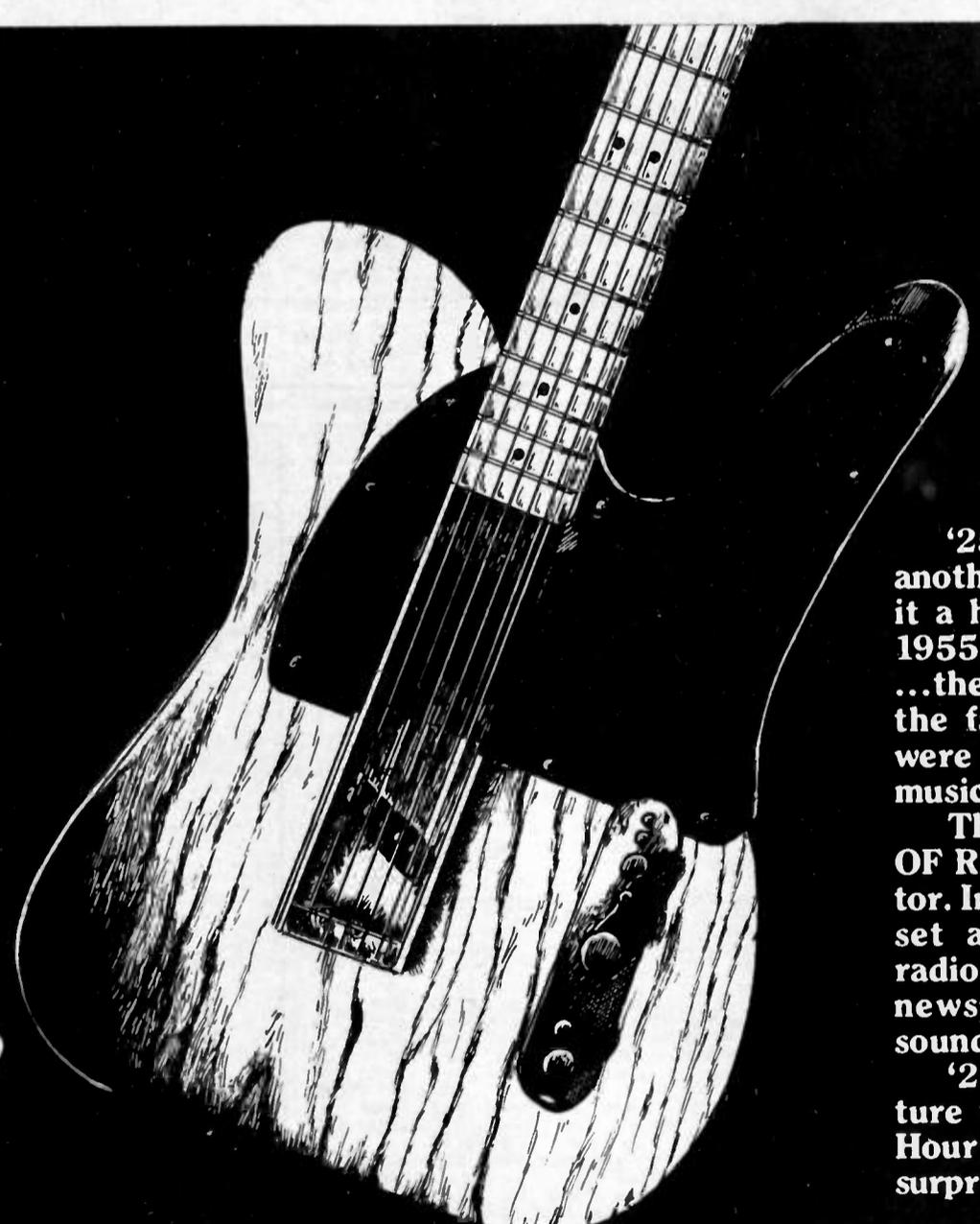
CONVERSATIONS: Def Leppard on WBAB/Long Island... Tubes on K97/Edmonton... Joan Jett on WPLR/New Haven... Shooting Star on WQFM/Milwaukee... Journey, Allman Brothers Band on WIOT/Toledo... Kings on K10/Colorado Springs... Dirt Band, Adam & Ants, Meat Loaf on WNEW-FM/New York... Michael Stanley Band, April Wine, Blackfoot, REO Speedwagon on WLPX/Milwaukee... Foghat on KMOD/Tulsa... Blue Oyster Cult on KRKN/Anchorage... Powder Blues on CHEZ-FM/Ottawa... Ramones on WQBK/Albany... Rickie Lee Jones, Koko Taylor, Mickey Thomas on KTMI/San Rafael... Rockets, Rick Springfield, Carl Wilson on WFBO/Indianapolis.





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Radio & Records **AOR** NATIONAL AIRPLAY/40 **Chart Summary**

September 18, 1981

155 REPORTERS

Album cuts are listed in order of airplay preference.

9/28	9/4	9/11	9/18	Artist	Album	Notes
9	8	2	1	ROLLING STONES	Tattoo You (Rolling Stones)	"Start" "Hang" "Slave" "T&A"
3	2	1	2	STEVIE NICKS	Bella Donna (Modern/Atco)	"Stop" "Edge" "Lace" "Think"
1	3	3	3	JOURNEY	Escape (Columbia)	"Crying" "Stone" "Don't" Title
2	1	4	4	FOREIGNER	4 (Atlantic)	"Hero" "Waiting" "Night" "Break"
5	5	6	5	HEAVY METAL	Various Artists (Full Moon/Asylum)	Title - "Ride" Title "Coal" "Lamp"
4	4	5	6	PAT BENATAR	Precious Time (Chrysalis)	"Dark" "Fire" Title "Me"
8	7	7	7	ZZ TOP	El Loco (WB)	"Tube" "Pearl" "Party" "Pole"
-	-	15	8	BOB SEGER & SILVER...	Nine Tonight (Capitol)	"Tryin'" "Hollywood" Title "R&R"
-	21	12	9	KINKS	Give The People... (Arista)	"Destroyer" "Dial" Title "Things"
12	11	11	10	ELO	Time (Jet)	"Hold" "Twilight" "News"
11	10	9	11	ALLMAN BROTHERS BAND	Brothers Of The Road (Arista)	"Straight" Title "Judgement"
6	6	8	12	MOODY BLUES	Long Distance... (Threshold/PG)	"Voice" "22,000" "Dream"
7	9	10	13	BLUE OYSTER CULT	Fire Of Unknown Origin (Columbia)	"Burnin'" "Joan" "Sole" Title
-	-	27	14	DAN FOGELBERG	The Innocent Age (Full Moon/Epic)	"Lost" "Hard" "Moments"
-	25	18	15	LITTLE RIVER BAND	Time Exposure (Capitol)	"Owls" "Man" "Ballarina"
17	15	16	16	DEF LEPPARD	High 'N' Dry (Mercury/Pg)	"Let" "Heartbreak"
-	33	20	17	TRIUMPH	Allied Forces (RCA)	"Power" "Fight" "Goodbye"
10	12	13	18	BILLY SQUIER	Don't Say No (Capitol)	"Dark" "Lover" "Lonely" "Stroke"
25	19	17	19	RED RIDER	As Far As Siam (Capitol)	"Lunatic"
13	13	14	20	MICHAEL STANLEY BAND	North Coast (EMI America)	"Heartland" "Somewhere"
19	18	19	21	PRETENDERS	Pretenders II (Sire)	"Adultrass" "Louie" "Pack"
30	20	24	22	DIRT BAND	Jealousy (Liberty)	Title "Close" "Fire"
-	-	35	23	ATLANTA RHYTHM...	Quinella (Columbia)	"Homesick" "Alien" "Pretty"
23	22	22	24	DIESEL	Watts In A Tank (Regency)	"Sausalito"
32	30	26	25	SHOOTING STAR	Hang On For Your Life (Virgin/Epic)	"Flesh" "Hang"
33	29	32	26	LITTLE FEAT	Hoy-Hoy! (WB)	"Easy" "Gringo" "Teenage"
28	31	30	27	RICKIE LEE JONES	Pirates (WB)	Title "Woody" "Living" "Together"
14	17	25	28	TOM PETTY & HEARTBREAKERS	Hard Promises (Backstreet/MCA)	"Woman" "Waiting" "Go"
36	35	33	29	JON & VANGELIS	Friends Of Mr. Cairo (Polydor/Pg)	Title "Independence"
-	39	34	30	RICK SPRINGFIELD	Working Class Dog (RCA)	"Everything" "Jessie's"
15	16	21	31	BLACKFOOT	Marauder (Atco)	"Searchin'" "Diary"
-	-	32	32	D. HALL & J. OATES	Private Eyes (RCA)	Title "Can't" "Mano" "Head"
31	34	28	33	BALANCE	Balance (Portrait)	"Breaking" "Dream" "Strange"
-	-	34	34	CHILLIWACK	Wanna Be A Star (Millennium)	"Girl" "Star"
-	-	35	35	NILS LOFGREN	Night Fades Away (Backstreet/MCA)	Title "Heart"
16	14	23	36	FOGHAT	Girls To Chat... (Bearsville/WB)	"Live" "Wide"
24	27	29	37	POINT BLANK	American Excess (MCA)	"Nicole"
37	37	39	38	IAN HUNTER	Short Back N Sides (Chrysalis)	"Central" "Need"
-	-	38	39	RIOT	Fire Down Under (Elektra)	"Swords" "Outlaw"
-	-	40	40	DONNIE IRIS	King Cool (MCA)	"Merilee" "Rock" Title "Love"

STONES captured the AOR airplay throne this week, beating STEVIE in hot (though the two remained tied in total reports). JOURNEY and FOREIGNER held rock steady as METAL resurged in hot. ZZ maintained. SEGER and KINKS took big airplay leaps as both accumulated upper rotation mentions. ELO inched into top ten. FOGELBERG jumped nicely in mediums and hot. LRB gained in hot as DEF held their own. TRIUMPH jumped in mediums. DIRT accumulated new hot. ARS had a great week of airplay conversions. STAR inched up. FEAT and JONES grew in mediums. JON gained in mediums. SPRINGFIELD continued his incredible resurgence as the new single sparked new interest in the album. H&O debuted with strong conversions. CHILLIWACK and NILS debuted with strong reports in all rotations. HUNTER inched up. IRIS debuted with strong adds and early conversions. The Significant Action listings came closest to charting this week.

The AOR National Airplay/40 chart represents add, medium and hot rotation activity in all musical configurations. Artists' chart numbers are displayed over a four-week period. The artists in *italics* registered the most rapid gains in airplay or in rotational conversions for the week. Album cuts are listed in order of popularity; cuts in *bold italic* type are also current singles.

New Entry
→

MOST ADDED

Artist	9/18	9/11	9/4	8/28	8/21
1 BOB SEGER & SILVER... Nine Tonight (Capitol) "Tryin' To Live"	138/58 M-28 H-6	38/82 M-8 H-10	0/0	0/0	0/0
2 NILS LOFGREN Night... (Backstreet/MCA) Title	64/32 M-25 H-7	42/38 M-3 H-1	5/5 M-9 H-0	0/0	0/0
3 DAN FOGELBERG The Innocent... (FM/Epic) "Lost In The Sun"	111/24 M-32 H-55	91/81 M-3 H-7	11/10 M-1 H-0	0/0	0/0
3 GRATEFUL DEAD Dead Set (Arista) "Friend Of The Devil"	43/24 M-4 H-13	19/19 M-0 H-0	0/0	0/0	0/0
5 DONNIE IRIS King Cool (MCA) "Sweet Morilee"	61/23 M-25 H-3	44/42 M-2 H-0	0/0	0/0	0/0
6 ATLANTA RHYTHM... Quinella (Columbia) "Homesick"	78/20 M-40 H-18	64/47 M-12 H-5	23/16 M-6 H-1	9/7 M-2 H-0	1/1 M-0 H-0
7 SURVIVOR Premonition (Scotti Bros.) "Poor Man's Son"	33/19 M-11 H-3	22/19 M-2 H-1	4/3 M-1 H-0	0/0	0/0
8 KIX Kix (Atlantic) "The Itch"	19/18 M-1 H-0	5/5 M-0 H-0	1/1 M-0 H-0	0/0	0/0
9 KINGS Amazon Beach (Elektra) "All The Way"	23/16 M-5 H-2	15/15 M-0 H-0	0/0	0/0	0/0
9 MAYDAY Mayday (A&M) "So Young"	19/16 M-2 H-1	6/6 M-0 H-0	0/0	0/0	0/0
11 LITTLE RIVER BAND Time Exposure (Capitol) "Night Owls"	95/74 M-34 H-47	78/33 M-20 H-25	62/48 M-11 H-3	0/0	0/0
12 TRIUMPH Allied Forces (RCA) "Magic Power"	92/12 M-64 H-16	79/31 M-40 H-8	71/68 M-0 H-3	0/0	0/0
12 O. HALL & J. OATES Private Eyes (RCA) Title	54/12 M-20 H-22	48/37 M-8 H-3	0/0	0/0	0/0
12 MICKEY THOMAS Alive Alone (Elektra) "Running"	18/12 M-7 H-0	11/11 M-0 H-0	0/0	0/0	0/0
15 BILLY JOEL Songs In The... (Columbia) "Hollywood"	12/11 M-0 H-1	0/0	0/0	0/0	0/0

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Artist	9/18	9/11	9/4	8/28	8/21
1 DEF LEPPARD High 'N' Dry (Mercury/Pg) "Let It Go"	90/70 A-0 H-20	90/67 A-3 H-20	83/54 A-5 H-24	77/55 A-2 H-20	80/50 A-18 H-12
2 KINKS Give The People... (Arista) "Destroyer"	120/64 A-7 H-49	114/39 A-39 H-36	97/4 A-93 H-0	0/0	0/0
2 TRIUMPH Allied Forces (RCA) "Magic Power"	92/64 A-12 H-16	79/40 A-31 H-8	71/0 A-68 H-3	0/0	0/0
4 ALLMAN BROTHERS... Brothers Of The... (Arista) "Straight From The Heart"	111/62 A-2 H-47	117/67 A-1 H-49	127/68 A-7 H-64	120/65 A-7 H-48	114/56 A-18 H-40
4 RED RIDER As Far As Siam (Capitol) "Lunatic Fringe"	88/62 A-6 H-20	88/66 A-8 H-14	80/53 A-13 H-14	67/49 A-10 H-8	63/44 A-14 H-5
6 MICHAEL STANLEY... North Coast (EMI America) "Heartland"	87/67 A-2 H-28	94/63 A-1 H-30	108/64 A-2 H-40	101/65 A-0 H-38	107/71 A-4 H-32
7 DIRT BAND Jealousy (Liberty) Title	73/53 A-2 H-19	71/56 A-3 H-12	80/57 A-15 H-8	64/35 A-25 H-4	67/3 A-43 H-1
8 BLUE OYSTER CULT Fire Of... (Columbia) "Burnin' For You"	100/61 A-0 H-49	107/48 A-0 H-59	125/49 A-1 H-75	128/50 A-0 H-78	129/45 A-0 H-84
9 LITTLE FEAT Hoy-Hoy! (WB) "Easy To Slip"	65/48 A-1 H-16	59/43 A-3 H-13	62/36 A-9 H-17	55/29 A-9 H-17	65/21 A-30 H-14
10 DIESEL Watts In A Tank (Regency) "Sausalito"	65/42 A-3 H-20	68/47 A-1 H-15	68/61 A-2 H-15	71/53 A-2 H-16	73/53 A-4 H-16
11 ATLANTA RHYTHM... Quinella (Columbia) "Homesick"	78/40 A-20 H-18	64/12 A-47 H-5	23/6 A-16 H-1	9/2 A-7 H-0	1/0 A-1 H-0
11 BLACKFOOT Marauder (Atco) "Searchin'"	48/40 A-1 H-8	68/62 A-2 H-14	81/59 A-0 H-22	97/63 A-0 H-34	106/58 A-0 H-48
13 ELO Time (Jet) "Hold On Tight"	110/39 A-2 H-89	108/38 A-4 H-56	112/38 A-4 H-70	114/44 A-8 H-94	99/36 A-18 H-45
14 ZZ TOP El Loco (WB) "Tube Snake"	122/38 A-0 H-84	123/30 A-2 H-83	128/43 A-0 H-85	130/49 A-1 H-80	130/52 A-1 H-77

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Artist	9/18	9/11	9/4	8/28	8/21
1 ROLLING STONES Tattoo You (Rolling Stones) "Start Me Up"	150/148 A-0 M-2	146/138 A-3 M-3	155/48 A-100 M-7	48/10 A-26 M-2	0/0
2 STEVIE NICKS Bella... (Modern/Atco) "Stop Draggin' My Heart"	160/138 A-0 M-12	150/139 A-0 M-11	158/140 A-0 M-18	154/133 A-1 M-20	150/134 A-0 M-16
3 JOURNEY Escape (Columbia) "Who's Crying Now"	146/135 A-0 M-10	142/134 A-0 M-8	162/141 A-0 M-11	151/139 A-0 M-12	150/135 A-0 M-15
4 FOREIGNER 4 (Atlantic) "Juke Box Hero"	148/128 A-0 M-18	146/133 A-0 M-12	163/144 A-0 M-9	149/138 A-0 M-11	162/136 A-0 M-16
5 HEAVY METAL Various Artists (FM/Asylum) Title - "Ride"	141/113 A-0 M-28	134/104 A-0 M-30	140/100 A-0 M-40	141/94 A-0 M-47	144/80 A-4 M-60
6 PAT BENATAR Precious Time (Chrysalis) "Promises In The Dark"	136/111 M-25 A-6	136/122 M-14 A-0	147/135 M-12 A-0	146/136 M-10 A-0	141/130 M-11 A-0
7 ZZ TOP El Loco (WB) "Tube Snake"	122/84 A-0 M-38	123/83 A-2 M-38	128/85 A-0 M-43	130/80 A-1 M-49	130/77 A-1 M-62
8 MOODY BLUES Long... (Threshold/Pg) "The Voice"	101/71 A-0 M-30	115/67 A-0 M-28	134/107 A-0 M-27	134/116 A-0 M-19	136/124 A-0 M-12
9 ELO Time (Jet) "Hold On Tight"	110/69 A-2 M-39	108/68 A-4 M-38	112/70 A-4 M-38	114/64 A-4 M-44	89/45 A-18 M-38
10 BOB SEGER & SILVER... Nine Tonight (Capitol) "Tryin' To Live"	138/58 A-26 M-58	96/70 A-8 M-8	0/0	0/0	0/0
11 DAN FOGELBERG The Innocent... (FM/Epic) "Lost In The Sun"	111/55 A-24 M-32	91/7 A-61 M-3	11/0 A-10 M-1	0/0	0/0
12 KINKS Give The People... (Arista) "Destroyer"	120/49 A-7 M-44	114/38 A-39 M-39	97/0 A-93 M-4	0/0	0/0
12 BLUE OYSTER CULT Fire Of... (Columbia) "Burnin' For You"	100/49 A-0 M-51	107/69 A-0 M-48	125/75 A-1 M-49	128/78 A-0 M-80	129/64 A-0 M-45
12 BILLY SQUIER Don't Say No (Capitol) "In The Dark"	74/49 M-25 A-0	84/55 M-29 A-0	95/67 M-28 A-31	106/73 M-31 A-0	110/80 M-30 A-0
15 ALLMAN BROTHERS... Brothers Of The... (Arista) "Straight From The Heart"	111/47 A-2 M-42	117/49 A-1 M-47	127/64 A-7 M-66	120/48 A-8 M-65	114/40 A-18 M-66
15 LITTLE RIVER BAND Time Exposure (Capitol) "Night Owls"	95/47 A-14 M-34	78/25 A-33 M-20	62/3 A-11 M-18	0/0	0/0

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

RCA AND MILLENNIUM DELIVER



TRIUMPH'S "Allied Forces"

Takes The Nation By Storm
Radio & Records AOR Breaker
September 11th And This Week 20-16
Bill Hard Album Report 36-16
(#1 Prime Mover)

Album Network 34-23 (45 Upward Moves)
Key Tracks: "Magic Power" and "Fight The Good Fight". See Triumph on their headline tour of the South and watch for the single "Magic Power".



CHILLIWACK "Wanna Be A Star"

Radio & Records debut 34
Album Network #35 Hottest Chart
4 Weeks New Action
Bill Hard Album Report #45

Airplay Index - Immediate CHR action on the single "My Girl". Other key tracks: "Wanna Be A Star" and "Live For A Living".

millennium
RECORDS



HALL & OATES "Private Eyes"

Radio & Records debut 32
Album Network 38-26
Bill Hard Album Report debut 40
Record World Album Chart debut *52

The single: "Private Eyes" Billboard **27, Cashbox *24, Record World *27. Other key tracks: "Head Above Water" and "Fridays".



RICK SPRINGFIELD'S "Working Class Dog"

is Platinum Bound
Radio & Records 34-30
Album Network 41-37
Bill Hard Album Report 43-32 (Prime

Mover) The single "I've Done Everything For You" Billboard **31, Cashbox *38, Record World *44.

Four charted and the fifth on its way,
CHARLIE "Good Morning America"



RCA
RECORDS

AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.



ATLANTA RHYTHM SECTION
Quinella (Columbia)

"Homesick" "Allen" "Girl" "Higher." 50% of our reporters on it. Total album reports: 78. A-20, M-40, H-18. Charted this week at number 23.

Significant Action

MEAT LOAF	Dead Ringer (Epic/Cleve. Int'l.)	Total: 45. A-10, M-28, H-7
GRATEFUL DEAD	Dead Set (Arista)	Total: 43. A-24, M-8, H-13
BOB DYLAN	Shot Of Love (Columbia)	Total: 40. A-4, M-26, H-10
ICEHOUSE	Icehouse (Chrysalis)	Total: 38. A-0, M-24, H-14
SURVIVOR	Premontion (Scott Bros.)	Total: 33. A-19, M-11, H-3
WHITFORD/ST. HOLMES	Whitford/St. Holmes (Columbia)	Total: 31. A-2, M-27, H-2
TYCOON	Turn Out The Lights (Arista)	Total: 29. A-9, M-18, H-4
NOVO COMBO	Novo Combo (Polydor/PolyGram)	Total: 29. A-7, M-19, H-3
BILLY THORPE	Stimulation (Pasha)	Total: 28. A-2, M-25, H-1

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ ON AOR

1	1	YELLOWJACKETS	Yellowjackets (WB)
3	2	AL JARREAU	Breakin' Away (WB)
2	3	SPYRO GYRA	Freestyle (MCA)
4	4	PASSPORT	Blue Tattoo (Atlantic)
6	5	TIM WEISBERG	Travelin' Light (MCA)
9	6	MILES DAVIS	The Man With The... (Columbia)
6	7	P. METHENYL MAYS	As Falls Wichita, So... (ECM)
6	8	JOHN NEPTUNE	Shogun (Inner City)
8	9	TOM GRANT	You Hardly Know Me (WMOT)
8	10	SADAO WATANABE	My Dear Life (Inner City)

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed; singles are in bold italics. Artists' names are in bold italics if they registered significant airplay gains this week.

REGIONAL AOR ACTIVITY

EAST

WZZO Allentown
215-894-0511

ADD: LYN CORRY
NO: BRUCE SOND

ADD: BOB SEGER & SILVER (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: PAT BENATAR (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: HEAVY METAL (Full Moon/Arista)
NO: STEVE NICKS (Modern/Arista)

ADD: JOURNEY (Arista)
NO: ALLMAN BROTHERS... (Arista)

ADD: RICK SPRINGER (Epic)
NO: PAT BENATAR (Capitol)

ADD: JIMMY HOGAN (Capitol)
NO: PAT BENATAR (Capitol)

Albany
518-785-9800

ADD: BOB SEGER & SILVER (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: PAT BENATAR (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: HEAVY METAL (Full Moon/Arista)
NO: STEVE NICKS (Modern/Arista)

ADD: JOURNEY (Arista)
NO: ALLMAN BROTHERS... (Arista)

ADD: RICK SPRINGER (Epic)
NO: PAT BENATAR (Capitol)

ADD: JIMMY HOGAN (Capitol)
NO: PAT BENATAR (Capitol)

MOST ADDED

BOB SEGER & THE SILVER BULLET BAND
Nina Tonight (Capitol) 32/23

KIX
Kix (Arista) 10/9

DAN FOGELBERG
The Innocent... (FMJ/Epic) 24/7

ATLANTA RHYTHM SECTION
Quinella (Columbia) 18/7

GRATEFUL DEAD
Dead Set (Arista) 16/7

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

BLUE OYSTER CULT
Fira Of... (Columbia) 23/15

RED RIDER
As Far As Slam (Capitol) 21/15

ALLMAN BROTHERS BAND
Brothers Of The... (Arista) 28/14

TRIUMPH
Aided Forces (RCA) 21/14

DEF LEPPARD
High 'N' Dry (Mercury/PQ) 16/14

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

ROLLING STONES
Tattoo You (Rolling Stones) 33/33

FOREIGNER
4 (Atlantic) 31/30

STEVE NICKS
Bella Donna (Modern/Arista) 31/30

JOURNEY
Escape (Columbia) 32/29

PAT BENATAR
Precious Time (Chrysalis) 30/27

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Q104 Albany
518-462-5555

ADD: ELLER HICKSON
NO: LYN CORRY

ADD: PETER HAMBILL (MCA)
NO: TIM WELSH (MCA)

ADD: KAT WATKINS
NO: ALICE COOPER (Capitol)

ADD: BOB SEGER & SILVER (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: PAT BENATAR (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: HEAVY METAL (Full Moon/Arista)
NO: STEVE NICKS (Modern/Arista)

ADD: JOURNEY (Arista)
NO: ALLMAN BROTHERS... (Arista)

ADD: RICK SPRINGER (Epic)
NO: PAT BENATAR (Capitol)

ADD: JIMMY HOGAN (Capitol)
NO: PAT BENATAR (Capitol)

ADD: JIMMY HOGAN (Capitol)
NO: PAT BENATAR (Capitol)

ADD: JIMMY HOGAN (Capitol)
NO: PAT BENATAR (Capitol)

Baltimore
301-889-0098

ADD: BOB SEGER & SILVER (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: PAT BENATAR (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: HEAVY METAL (Full Moon/Arista)
NO: STEVE NICKS (Modern/Arista)

ADD: JOURNEY (Arista)
NO: ALLMAN BROTHERS... (Arista)

ADD: RICK SPRINGER (Epic)
NO: PAT BENATAR (Capitol)

ADD: JIMMY HOGAN (Capitol)
NO: PAT BENATAR (Capitol)

Boston
617-262-5900

ADD: BOB SEGER & SILVER (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: PAT BENATAR (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: HEAVY METAL (Full Moon/Arista)
NO: STEVE NICKS (Modern/Arista)

ADD: JOURNEY (Arista)
NO: ALLMAN BROTHERS... (Arista)

ADD: RICK SPRINGER (Epic)
NO: PAT BENATAR (Capitol)

ADD: JIMMY HOGAN (Capitol)
NO: PAT BENATAR (Capitol)

WECM Claremont
803-542-7735

ADD: BOB SEGER & SILVER (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: PAT BENATAR (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: HEAVY METAL (Full Moon/Arista)
NO: STEVE NICKS (Modern/Arista)

ADD: JOURNEY (Arista)
NO: ALLMAN BROTHERS... (Arista)

ADD: RICK SPRINGER (Epic)
NO: PAT BENATAR (Capitol)

ADD: JIMMY HOGAN (Capitol)
NO: PAT BENATAR (Capitol)

Harrisburg
717-238-1402

ADD: BOB SEGER & SILVER (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: PAT BENATAR (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: HEAVY METAL (Full Moon/Arista)
NO: STEVE NICKS (Modern/Arista)

ADD: JOURNEY (Arista)
NO: ALLMAN BROTHERS... (Arista)

ADD: RICK SPRINGER (Epic)
NO: PAT BENATAR (Capitol)

ADD: JIMMY HOGAN (Capitol)
NO: PAT BENATAR (Capitol)

Bridgeport
203-579-9995

ADD: BOB SEGER & SILVER (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: PAT BENATAR (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: HEAVY METAL (Full Moon/Arista)
NO: STEVE NICKS (Modern/Arista)

ADD: JOURNEY (Arista)
NO: ALLMAN BROTHERS... (Arista)

ADD: RICK SPRINGER (Epic)
NO: PAT BENATAR (Capitol)

ADD: JIMMY HOGAN (Capitol)
NO: PAT BENATAR (Capitol)

WCCM AM/FM Hartford
203-549-3456

ADD: BOB SEGER & SILVER (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: PAT BENATAR (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: HEAVY METAL (Full Moon/Arista)
NO: STEVE NICKS (Modern/Arista)

ADD: JOURNEY (Arista)
NO: ALLMAN BROTHERS... (Arista)

ADD: RICK SPRINGER (Epic)
NO: PAT BENATAR (Capitol)

ADD: JIMMY HOGAN (Capitol)
NO: PAT BENATAR (Capitol)

WBLM Lewiston-Portland
207-783-2065

ADD: BOB SEGER & SILVER (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: PAT BENATAR (Capitol)
NO: ROLLING STONES (Atlantic)

ADD: HEAVY METAL (Full Moon/Arista)
NO: STEVE NICKS (Modern/Arista)

ADD: JOURNEY (Arista)
NO: ALLMAN BROTHERS... (Arista)

ADD: RICK SPRINGER (Epic)
NO: PAT BENATAR (Capitol)

ADD: JIMMY HOGAN (Capitol)
NO: PAT BENATAR (Capitol)

THE #1 ALBUM AGAIN
THE FIRST DEBUT ALBUM TO REACH #1 THIS YEAR.
AN UPPER DEMO-MULTI-FORMAT HIT ALBUM

PRODUCED BY TOMMY LIPUMA
ON WARNER BROS.



JUST SHIPPED - THE NEW 12 INCH WITH EDITS ON THESE THREE TOP TRACKS:

"MATINEE IDOL"
"SITTIN' IN IT"
"RUSH HOUR"

TOP 15 AOR IN 3 WEEKS

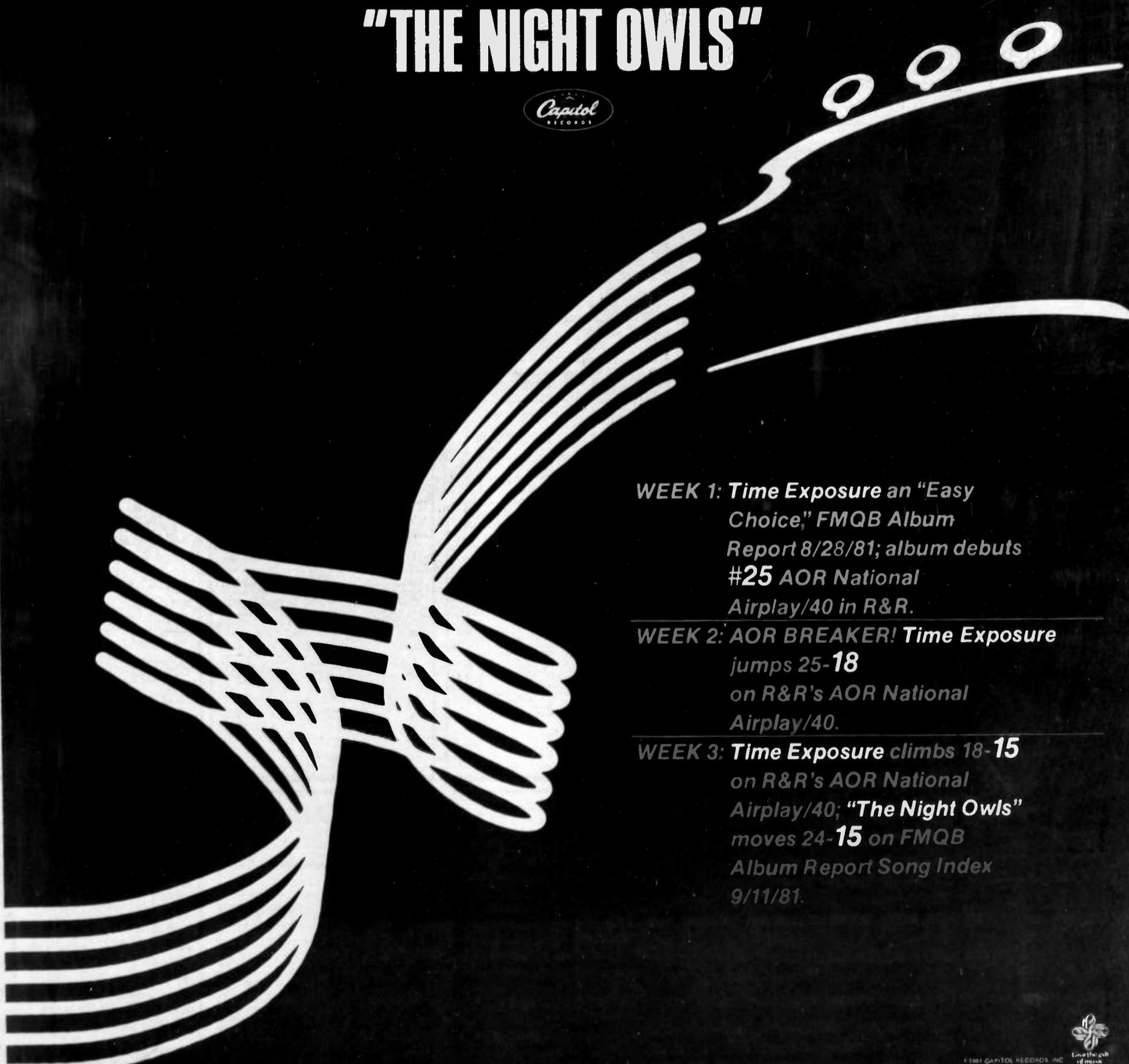
Little River Band

The album:

Time Exposure

The single:

"THE NIGHT OWLS"



WEEK 1: *Time Exposure* an "Easy Choice," FMQB Album Report 8/28/81; album debuts #25 AOR National Airplay/40 in R&R.

WEEK 2: AOR BREAKER! *Time Exposure* jumps 25-18 on R&R's AOR National Airplay/40.

WEEK 3: *Time Exposure* climbs 18-15 on R&R's AOR National Airplay/40; "The Night Owls" moves 24-15 on FMQB Album Report Song Index 9/11/81.



© 1981 CAPITOL RECORDS, INC. LITTLE RIVER BAND

LRB IS A SMASH ON AOR RADIO! CATCH LRB ON NATIONWIDE TOUR NOW!

EAST

WBAB 102.3 Long Island
616-887-1023

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

WPLR New Haven
203-777-6617

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

WIOQ Philadelphia
215-687-6100

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

95X Syracuse
315-687-9538

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
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9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

DC 101 Washington, D.C.
202-828-0932

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
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9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

WJLA 102.5 Long Island
616-485-9200

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
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8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

WPLS New York
212-887-7777

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
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8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

102.1 WQVE Pittsburgh
412-682-6900

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

94.9 Rock Syracuse
315-472-9797

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

FM 105 West Virginia
304-722-3308

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
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8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

94.1 FM Manchester
603-825-8915

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
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9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

WJLV New York
212-986-7000

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
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9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

Y104 Pittsburgh
412-382-2144

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
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8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

Q107 Toronto
416-967-3446

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

WERI-FM 104 Westley
401-596-7728

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

105.5 WJHA North Jersey
201-328-1055

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

WJLV Ottawa
613-583-1919

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

WRDH Poughkeepsie
914-471-1500

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

WOUR Utica-Syracuse
315-797-0803

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

WAAF Worcester
617-752-5611

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

ky99 Amarillo
806-359-8561

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

WMMR Philadelphia
215-581-0933

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

WJLA Rochester
716-232-7550

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

WOUR Utica-Syracuse
315-797-0803

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

WAAF Worcester
617-752-5611

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

SOUTH

ky99 Amarillo
806-359-8561

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

WYMX Augusta
404-722-1302

12:00-1:00 PM
1:00-2:00 PM
2:00-3:00 PM
3:00-4:00 PM
4:00-5:00 PM
5:00-6:00 PM
6:00-7:00 PM
7:00-8:00 PM
8:00-9:00 PM
9:00-10:00 PM
10:00-11:00 PM
11:00-12:00 AM

MOST ADDED

NILS LOFGREN
Night... (Beckstreet/MCA) 13/9

DAN FOGELBERG
The Innocent... (FM/Epic) 29/6

DONNIE IRIS
King Cool (MCA) 12/6

MEAT LOAF
Dead... (Epic/Cleve. Int'l.) 12/6

SURVIVOR
Premonition (Scotti Bros.) 7/6

MEDIUM

DEF LEPPARD
High 'N' Dry (Mercury/PG) 22/20

KINKS
Give The People... (Arista) 27/19

TRIUMPH
Allied Forces (RCA) 23/19

DIRT BAND
Jealousy (Liberty) 21/18

RED RIDER
As Far As Slam (Capitol) 21/18

THE HOTTEST

STEVIE NICKS
Bella Donna (Modern/A&T) 36/34

ROLLING STONES
Tattoo You (Rolling Stone) 34/33

JOURNEY
Escape (Columbia) 32/32

FOREIGNER
4 (Atlantic) 32/29

ZZ TOP
El Loco (WB) 31/26

PAT BENATAR
Precious Time (Chrysalis) 30/26

SOUTH

KRLD 102.5

Austin
512-474-6543

PO: JIM BALLARD
NO: JACAR DANIEL

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

96 Rock

Atlanta
404-325-0980

PO: ALAN BLEED
NO: BOB WALKER

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

TEXAS ROCK

Beaumont
713-727-0229

PO: BILL DEWIRE
NO: PAUL GAUTIER

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

Birmingham
205-870-9900

PO: DAN BREWER
ASST. PO: PAUL WOODS JR.

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

WAPI Birmingham
205-933-9274

PO: STEVE HUNTER
NO: STEVE HUNTER

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

Corpus Christi
512-855-4841

PO: BOB PIZZO
NO: MANDY CASHING

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

WROQ Charlotte
704-392-8191

PO: JIM BALLARD
NO: JACAR DANIEL

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

KTXQ Dallas-Ft. Worth
214-528-5500

PO: TOM OWENS
NO: ORANGE HALL

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

KZEW Dallas
214-748-9898

NO: JAMIE COLAN

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

The Q El Paso
95.5 FM 915-544-8884

PO: MIKE NICHOLS
NO: BOB WALKER

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

96 Magic Ft. Pierce
305-484-1401

PO: CHRIS RIVERS
NO: SCHMIDT

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

Houston
713-528-4591

PO: CHRIS MILLER
ASST. PO: MICHELLE ROBINSON

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

Jacksonville
904-842-1055

PO: JAMIE COLAN

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

Rock 105 Jacksonville

PO: JAMIE COLAN

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

Love 104.1 Miami
305-872-2500

PO: BOB PIZZO
NO: MANDY CASHING

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

Rock 104 Knoxville
815-526-6000

PO: KERRY LAMBERT

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

K94 KSMB Lafayette
318-232-1311

ASST. PO: SCOTT SOGRAVES

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

WLOP Lexington
808-252-8894

PO: GARY DIXON
ASST. PO: DAVE KRUSEHAUS

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

LRS 102 Louisville
502-585-5178

NO: KATIE JAMES

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

Louisville
502-589-4400

PO: C.C. MATTHEWS
NO: DUNE METERS

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

Houston
713-528-4591

PO: CHRIS MILLER
ASST. PO: MICHELLE ROBINSON

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

Lubbock
808-747-1224

PO: BOB JAGER
NO: DORING RIPPY

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

Rock 105 Jacksonville

PO: JAMIE COLAN

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

Love 104.1 Miami
305-872-2500

PO: BOB PIZZO
NO: MANDY CASHING

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

WJHE Miami
305-581-1560

PO: SCOTT FOR
ASST. PO: JIMMY GETTLE

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

KDF3 Nashville
615-244-9532

ASST. PO: DAVID HALL

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

Zam 109 Norfolk
804-461-1194

PO: JOHN HEIBEL
NO: BILL SPANOS

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

WJOP 99 Norfolk
804-823-9667

PO: BOB REGER

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

TKOI Pensacola
904-438-7543

PO: MARK SAUER

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

WQDR Raleigh
919-832-8311

PO: DAN WALTON
NO: BOB BRUNTON

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

WQDR Raleigh
919-832-8311

PO: DAN WALTON
NO: BOB BRUNTON

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

XL 102 Richmond
804-282-9731

PO: LITSE GOTTIEB

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

Rock 105 Jacksonville

PO: JAMIE COLAN

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

93.5 KISS San Antonio
512-223-6211

PO: TIM SPENCER
NO: YIMBY LINDSEY

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

93.5 KISS San Antonio
512-223-6211

PO: TIM SPENCER
NO: YIMBY LINDSEY

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

93FM Shreveport
318-425-8692

PO: JOHN RICHARDS
NO: TOM CHILDS

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

98 Rock Tampa
813-224-0742

PO: BOB STEVENS
NO: HONY

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

95FM Tampa
813-876-0455

PO: AL PETERSON
NO: RICK VAN CLEVE

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

99.1ZD West Palm Beach
305-461-0099

PO: SCOTT FISHER

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

99.1ZD West Palm Beach
305-461-0099

PO: SCOTT FISHER

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

WKZL Winston-Salem
919-725-0558

PO: ERIC PAUL
NO: SHARON PAUL

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

FM 107 Winston-Salem

PO: ERIC PAUL
NO: SHARON PAUL

Added
None

Medium
ZZ TOP (R)
ALLMAN BROTHERS... (Arista)
PAT BENATAR (Capitol)
BLACKOUT (Arista)
JOURN (Capitol)
FOREIGNER (Arista)
NEW SEGER & SILVER (Capitol)
RICKIE LEE JONES (Arista)
CHILLIAC (Capitol)

Hot
None

Single
None

MIDWEST

MOST ADDED

BOB SEGER & THE SILVER BULLET BAND
Nite Tonight (Capitol) 32/12

NILS LOFGREN
Night... (Backstreet/MCA) 14/8

DONNIE IRIS
King Cool (MCA) 14/7

GRATEFUL DEAD
Dead Set (Arista) 9/7

SURVIVOR
Premontion (Scotti Bros.) 10/5

KINGS
Amazon Beach (Elektra) 7/5

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

KINKS
Give The People... (Arista) 29/18

MICHAEL STANLEY BAND
North Coast (EMI America) 28/18

DEF LEPPARD
High 'N' Dry (Mercury/PG) 26/18

TRIUMPH
Allied Forces (RCA) 28/18

RED RIDER
As Far As Slam (Capitol) 24/18

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

JOURNEY
Escape (Columbia) 41/39

ROLLING STONES
Tattoo You (Rolling Stones) 39/38

FOREIGNER
4 (Arista) 39/35

HEAVY METAL
Various Artists (FM/Asylum) 39/33

STEVIE NICKS
Bella Donna (Modern/A&C) 38/31

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Appleton
 414-734-9226

PD: BARRY SHARPE
 MD: MARK COLTER

Added:
 JOURNEY (Columbia)
 FOREIGNER (Arista)
 PAT BENATAR (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 ZZ TOP (Capitol)
 (Rolling Stones)
 ALLMAN BROTHERS... (Arista)
 ELO (Capitol)
 NWA (EMI America)
 PRETENDERS (Sire)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Cleveland
 216-391-1260

PD: PHIL BERNARD
 MD: MARTY SOBOL

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Evansville
 812-422-5258

PD: DAVE LYONS
 MD: JOHN HEAT

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Indianapolis
 317-257-7665

PD: JOE KAUSSE
 MD: JIM FENIMTON

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Madison
 608-249-9277

PD: MIKE DANIELS
 MD: DEBBIE DALTON

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Bloomington
 812-332-9282

PD: MATH SUNTEL
 MD: JOHN HIRSH

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Columbus
 614-224-1271

PD: PAT STILL
 MD: TIM SMITH

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Fargo
 218-236-7900

PD: SHAWN MATERS

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Kankakee
 815-939-4541

PD: BILL TAYLOR
 MD: CHRISTIE KATHILL

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Milwaukee
 414-342-1111

PD: TOM DANIELS
 MD: BOBBY DEAM

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Chicago
 312-440-5270

PD: MATH SUNTEL
 MD: JOHN HIRSH

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Dayton
 513-224-1501

PD: MICHAEL MCCONNELL
 MD: JIM KIMBLE

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Filmt
 313-744-1570

PD: MARK MILLER

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Lansing
 517-393-1320

PD: FRANK SMITH
 MD: JOHN DILLON

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Milwaukee
 414-276-2040

PD: BRENT ALBERTS
 MD: MIKE WOLF

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Chicago
 312-828-9191

PD: TOM TILNER
 MD: DAVE BELSON

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Des Moines
 515-265-6181

PD: LARRY DIXON
 MD: JACK HENSON

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Ft. Wayne
 219-484-0580

PD: RICK WEST
 MD: HAL BRAND

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Lafayette
 317-448-1566

PD: STUART NEAL
 MD: BOB MARSLEY

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Minneapolis
 612-545-5601

PD: ODD SORRESON
 MD: ODD SORRESON

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Chicago
 312-777-1700

PD: JOE VITALE
 MD: VINCENZO BALLETT

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Detroit
 313-827-9505

PD: FRED JACOBS
 MD: MICHAEL WATER

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Grand Rapids
 616-456-5461

PD: DAVE LOGAN
 MD: TONY GATES

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Lafayette
 317-448-1566

PD: STUART NEAL
 MD: BOB MARSLEY

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Minneapolis
 612-545-5601

PD: ODD SORRESON
 MD: ODD SORRESON

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Cincinnati
 513-871-8500

PD: DEBON HARRIS
 MD: CURT GAY

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Duluth
 218-728-6421

PD: JOHANN HABLEY
 MD: BRUCE MCCORMICK

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Grand Rapids
 616-456-5461

PD: DAVE LOGAN
 MD: TONY GATES

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Lafayette
 317-448-1566

PD: STUART NEAL
 MD: BOB MARSLEY

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

Minneapolis
 612-545-5601

PD: ODD SORRESON
 MD: ODD SORRESON

Added:
 BOB SEGER & SILVER BULLET BAND (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 SURVIVOR (Scotti Bros.)
 ZZ TOP (Capitol)
 NELS LOFGREN (Backstreet/MCA)
 DEF LEPPARD (Polygram/Polygram)
 JAM HUNTER (Capitol)
 JON & VANGELIS (Capitol)
 BOB DYLAN (Capitol)
 HEAVY METAL (Full Moon/Asylum)
 JON & VANGELIS (Capitol)

Hot/Top:
 STEVIE NICKS (Modern/A&C)

WEST

KRCL 97.1 FM Fort Collins 303-671-1232

KRDU 108.5 FM Fresno 209-228-5991

KALL 107.1 FM Gillette 307-682-5101

98 Rock Honolulu 808-524-7100

KENO Las Vegas 702-878-1480

PROSPECTING FOR SUPER GOLD? Dig into Marketplace, page 63

KLOS 95.5 FM Los Angeles 213-663-3311

KMET 94.7 FM Los Angeles 213-484-6638

KLAFM 103.3 FM Los Angeles 213-469-1212

Missoula 408-728-5000

KROQ 106.7 FM Pasadena 213-578-0830

KGO 92.1 FM Portland 503-655-9181

link Portland 503-226-5000

KOLN Reno 702-320-9261

KROY 97.9 FM Sacramento 916-446-7548

KIO8 108.5 FM Sacramento 916-446-4965

KZAP 107.1 FM Sacramento 918-925-3700

KGB-FM 101.5 FM San Diego 714-292-1360

FM 106 San Diego 714-565-6006

9IX FM San Diego 714-236-9872

KCAL 96.7 FM San Bernardino 714-875-5020

San Francisco 415-391-9400

KOME San Jose 408-246-6811

KHO 107.1 FM San Jose 408-288-5400

KIM San Rafael 415-456-1510

Santa Rosa 707-544-5873

Santa Rosa 707-544-5873

KTMS-FM Rock 97 Santa Barbara 805-963-1975

Santa Barbara 805-963-1901

99 KXFM Santa Maria 805-922-2156

K76X Seattle 206-223-3911

92.9 KREM-FM Spokane 509-448-2000

KWFM Tucson 602-624-5588

KWFM Tucson 602-624-5588



Carolyn

Parks

The Changing Of The Guard

If you missed last week's issue of R&R and turned to the Country section this week expecting to see Jim Duncan's familiar face at the top of the page, you probably got a big surprise. Yes, there is a new Country Editor at R&R, and that's me you'll see staring at you weekly from now on. However, contrary to popular rumor, Jim is *not* selling cars in Tucson, so you can save your care packages of station T-shirts and coupons to local fast food joints for someone else. In fact, Jim has gone on to even bigger and better things as General Manager of R&R Entertainment's Video Division.

For the past several months I've been contributing to the Country section on a regular basis as Jim has become more and more involved in other projects for the company. As Country's Associate Editor for the past year I've been able to speak to many of you on the phone as well as write about many issues of concern to you, which has made this transition that much smoother.

Since you already know a lot about Jim and probably very little about me, I'll fill you in a bit. I wasn't Country before it was cool (my apologies to Barbara Mandrell, but I'm a more recent convert), my age falls somewhere within Country's usual target demographic of 25-54 (closer to the 25 than the 54, but that's all I'm saying!), and I wear a small T-shirt (for those of you sending along station samples).

Seriously, folks, the radio bug first bit me about ten years ago while working for Jay Cook at WFIL/Philadelphia, which, coincidentally, just made the conversion to Country (R&R 9-4). Through him I learned a lot about radio, programming, promotions, and people in general, and I've been hooked ever since. There've been a lot of other "teachers" along the way, most notably the successful jock/programmer/promotion man I've lived with and learned from for the past six years, husband Dave.

Now I hope to finally have an opportunity to use all that information I've been collecting and squirreling away. Just a quick thank-you to some of the great people at R&R who've been my teachers, confidantes, and motivators for the past two years... former Associate Country Editor Lee Wade, Don Waller, Ken Barnes, John Leader, Jim Duncan, and primarily Bob Wilson, who recognized any potential I might have had and gave me every opportunity to succeed. Being surrounded by so many talented people here, how could anyone help but be motivated!

As with any new endeavor one tends to set goals. Mine are twofold. The first is something I happen to feel very strongly about, which is to contribute in any way I can to secure the future of radio. Not just Country radio, but *all* radio, regardless of format, market size, or whether we're talking AM or FM. We're all part of an industry that has had its ups and downs over the years, and to survive we must band together to explore and advance our common goals.

My second goal is to increase Country listenership, which is not a contradiction of the first statement. It's simply an effort to make people more aware of what's available to them through their radios and to offer them

Country

a choice. We've seen how much Country listenership has already grown since more and more people have been exposed to it. Country has become a viable alternative to many of us who've tired of other formats. By working within the format to expand upon its current popularity, we can attempt to spread some of the excitement and fun that Country has brought back into radio to other formats, and thus further the first goal as well.

With your help we can cover the many aspects of the radio and record industry that are of interest to you. All you have to do is let me know what they are. Your ideas, through phone calls and letters, are what spark future

columns and keep us topical. Since it's physically impossible to contact each of you on a weekly basis, I have to depend on all of you "contributing editors" to be my eyes and ears of the industry.

There's no way I can hope to fill Jim's chair (he took it with him!), so I won't even try. However, we have a philosophy at our house which is to take your job seriously but never yourself. I always intend to live up to that ethic. I'm not really the Country Editor here; you are. What concerns you, concerns me, so please use me as your forum. I'm just proud to be a part of your Country!

Keeping Up With Country

It's been several weeks since we've brought you up to date with what's happening stationwide, so let's catch up!

Paul Sebastian joins KCKN-AM & FM/Kansas City as Operations Manager from WKTU/Charleston... John David Spangler, PD of WJJD & WJEZ, is looking for an all-night personality, preferably female, with lots of charisma. Any interested charismatic females can send their T&R to J.D. at 180 N. Michigan, Chicago 60601... Another opening for a PD/on-air person at WKYG/Parkersburg, WV, as current PD Jack Randall takes up the morning drive duties at KJJJ/Phoenix. T&R to the station at Box 368, Parkersburg 26101... New MD and midday personality at KNIX-AM/Phoenix in the form of Terry Flood, former PD with KATY/San Luis Obispo, CA. Terry replaces Buddy Alan, who has moved on to sister stations KUZZ/KKXX in Bakersfield, CA as Operations Manager. KNIX is full of changes, as Publicity & Promotions Director Jan A. Kowal leaves the station to pursue a Masters degree. Leyla Kirdar takes over the position from in-house... Barry Grant has also exited radio for a full-time music career as an artist/writer. He's the former PD of WIRK-FM/West Palm Beach... KOKE-AM & FM/Austin has a new Operations

Director, Steve Sever. Steve is pictured here with a basic tool of the trade, the telephone... Couple of changes at KOMA/Oklahoma City as Olen Wells (from WIBW/Topeka) takes over the all-night slot and Don Wilbanks (from KGFF/Shawnee, OK) signs on for the swing shift... Lisa Dean is now doing all nights at WLVS/Memphis. She was formerly Continuity Director and weekend personality at KGNC/Amarillo... Mule Skinner Larson returns to KGFX/Pierre, SD as MD, replacing Dennis Anderson... Bill Knight of KWKH/Shreveport has been promoted to PD from Asst. PD, replacing Tom Williams, who's moved over to the sales department... Pete Acker is now doing afternoons at WKXA/Brunswick, ME from WOCB/Cape Cod. He succeeds Tony Young, now at WOKQ/Dover, NH... Former WCII/Louisville PD Mark Rodgers moves to WTRX/Flint, MI as PD. KJ100/WCII Operations Director Bobby Hatfield will now assume Mark's duties as well... KFDI-AM/Wichita Operations Manager Jerry

Adams is also a busy man these days, having taken over the station's MD duties from departing Don Walton, who is retiring from radio... Across town, KFH has picked up some new staffers, PD Chuck Robson (from KBUG/Springfield, MO) and MD Jessica James (from KKOW/Pittsburgh, KS)... KIDN/Pueblo, CO's new PD is John Thomas... New KRAM/Las Vegas Program Coordinator Bill Kelly hails from KZZP/Phoenix... WNOE-AM's new morning man is Jeff McClain, formerly with KENR, while former KQID/Alexandria, LA PD Ron Harper joins the station as Production Director and mid-morning personality... Troy London is leaving KIX106/Dallas to program KWKC/Abilene... Former KDMS/El Dorado, AR PD/MD Jeff Davies can now be found at KXLR/Little Rock as Asst. MD and air personality... WCAW/Charleston has promoted MD Jeff Clark to Production Director. Filling the MD duties will be Kyle Gibson from KWJJ/Portland, OR... Dan O'Brian has taken over the 7pm-midnight slot at WONE/Dayton, from WDAK/Columbus, GA's PD position... KKAL/Arroyo Grande, CA morning man John Paul Beard has left the station to go into private business. Replacing him is Daniel West from KZOZ/San Luis Obispo. KKAL has also hired Byron Ray to do afternoons... KVOC/Casper's new morning driver is Charlie Campbell, replacing Johnny Walker... New PD at WPEX (X-15 Country) in Hampton/Norfolk, VA is station personality Joe Moore. Jon Lindberg moves to afternoon drive from the AM side (WWDE), while Susan Hamblin joins the station's weekend staff... WFMB/Springfield, IL has added Cathy Shane to the jock staff for all-nights. She's a former KVCM/Montgomery City, MO staffer... Phil Hudson (from KLZ/Denver) joins KGEM/Boise to do evenings... Dave Allen, formerly doing afternoons and public service for WGVM/Greenville, MS, is now the station's MD and morning personality.

And in other news, congrats go out to Lee and Kathy Philips, who are the proud parents of their first child, Justin Joshua, born August 17. Papa Lee is PD at WKMF/Flint... KHEY/El Paso PD Ray Potter and wife Laura also welcomed a new addition to their family on July 29, daughter Diana Marie... Not to be outdone, WDAF/Kansas City MD Stephanie Pflumm gave birth to twins on August 7, a boy and a girl. She's reported doing fine, but husband Tommy Nourse is still in a state of shock!... WMUS/Muskegon, MI is one station which really believes in that team spirit, so much so that afternoon jock Dan Mason and evening jock Linda Sims were married July 18. After all, who wants to break up a winning team! Our best wishes to all.



So Who Needs A Telephone Booth?



During a recent visit to KPLX-FM/Dallas-Ft. Worth, John Schneider was enticed into trying on one of the station's T-shirts. A nearby photographer caught the quick change artist in action. Some female readers are probably disappointed that the station doesn't have a line of jeans too!



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

MEL TILLIS

One-Night Fever (Elektra)

On 70% of reporting stations. National Summary: Up 25, Same 20, Down 0, Debuts 19, Adds 10. R&R Chart: 50-46.

SYLVIA

Heart On The Mend (RCA)

On 65% of reporting stations. National Summary: Up 10, Same 23, Down 0, Debuts 19, Adds 17. A Most Added record. R&R Chart: Debut 47.

Most Added:

STEVE WARINER

- All Roads Lead To You (RCA)
- EMMYLOU HARRIS & DON WILLIAMS
- If I Needed You (WB)
- ANNE MURRAY
- It's All I Can Do (Capitol)
- MERLE HAGGARD
- My Favorite Memory (Epic)
- GEORGE STRAIT
- Down And Out (MCA)
- LARRY GATLIN
- What Are We Doin' Lonesome (Columbia)
- SYLVIA
- Heart On The Mend (RCA)

Hottest:

- EDDIE RABBITT
- Step By Step (Elektra)
- CONWAY TWITTY
- Tight-Fittin' Jeans (MCA)
- T.G. SHEPPARD
- Party Time (WB/Curb)
- CHARLEY PRIDE
- Never Been So Loved (In All My Life) (RCA)

MOST ACTIVE

Recent releases are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and indicate how many stations moved the song up on their charts, held it the same (on to on, add to on, 31-31, etc.), moved it down on their charts, or Added it this week. indicates one of this week's "most added" new songs.

- EMMYLOU HARRIS & DON WILLIAMS "If I Needed You" (WB) 60/26**
National Summary: Up 4, Same 20, Down 0, Debuts 10, Adds 25 including WHK, WFMS-FM, KFDI-AM, KRZY, KBYM, KYTE, WPOC-FM, WPOR, WYDE, WBAM, KKYX, KFGO 38-35, KCKC 30-25, WIXY 4-29, WHOO 29-19. R&R Chart: Debut 48.
- MERLE HAGGARD "My Favorite Memory" (Epic) 60/21**
National Summary: Up 5, Same 17, Down 0, Debuts 17, Adds 21 including KOKE-FM, WQIK-FM, KWKH, WXCL, KFH, KKAL, KLAC, KRAK, KCUB, WMZQ-FM, WYII, WMC-AM 4-27, KCKC 27-21, KEEN 38-35, WIXY 4-32. R&R Chart: Debut 49.
- SONNY CURTIS "Married Women" (Elektra) 60/5**
National Summary: Up 30, Same 16, Down 0, Debuts 9, Adds 5, WCAW, WYDE, WITL-FM, WTHI, KFDI-AM, WVAM 44-35, WGTO 33-28, WSIX-FM 7-6, KRMD-AM-FM 33-28, KBMR 38-33, WIL-AM-FM 22-18, KNIX-FM 35-30, KRAK 44-40, KGA 32-28. R&R Chart: Debut 50.
- ANNE MURRAY "It's All I Can Do" (Capitol) 59/21**
National Summary: Up 8, Same 20, Down 0, Debuts 10, Adds 21 including WGTO, KHEY, WSUN, WNRS, WMAQ, WFMS-FM, KRZY, KEEN, WIXY 30-28, WQAM 40-31, WLWI-FM 38-32, WHK 4-31, KFGO 33-29.
- CON HUNLEY "She's Steppin' Out" (WB) 59/9**
National Summary: Up 17, Same 22, Down 0, Debuts 11, Adds 9, KRZY, KWJJ, KRZY, WIXL-FM, WCOB-FM, KIKK-FM, WIRK-FM, WGEE, WIL-AM-FM, KUZZ 46-41, WIXY 19-17, KVET 45-39, WSIX-FM 8-7, WFMS-FM 34-27, KVOO 38-31.
- DAVE ROWLAND & SUGAR "The Pleasure's All Mine" (Elektra) 58/5**
National Summary: Up 28, Same 17, Down 1, Debuts 7, Adds 5, WQYK-FM, WTHI, KVOC, KTOM, KCUB, KHEY 41-35, WSIX-FM 10-9, KRMD-AM-FM 60-41, KFGO 21-17, WTSO 38-32, KKAL 43-39, WQNA-FM 28-17, WVAM 43-32.
- BOBBY SMITH "Just Enough Love (For One Woman)" (EMI/Liberty) 52/5**
National Summary: Up 24, Same 12, Down 0, Debuts 11, Adds 5, KSO, KFGO, KLAC, WCAW, WSUN, KBMR 35-30, KEBC-FM 35-29, KFH 40-34, KRAK 47-39, KGA 33-29, KHEY 44-38, WSM 31-24, KKYX 50-38.
- GEORGE STRAIT "Down And Out" (MCA) 51/20**
National Summary: Up 6, Same 18, Down 0, Debuts 7, Adds 20 including KMAK, KNIX-FM, KSON-AM-FM, WBGW-FM, WPOR, WBAM, WLWI-FM, KYXX, KSO, WHBF, KFH, KRAK 49-46, KRMD-AM-FM 49-33, KFDI-AM 48-44.
- SAMMI SMITH "Sometimes I Cry When I'm Alone" (Sound Factory) 51/3**
National Summary: Up 28, Same 13, Down 0, Debuts 3, Adds 3, WPOR, WQCO-FM, KKAL, KVET 46-40, WGTO 23-19, WOKK 24-19, WSIX-FM 9-8, WFMS-FM 28-20, WIRE 19-17, KUZZ 14-11, KRAK 37-30.
- RICKY SKAGGS "You May See Me Walkin'" (Epic) 47/14**
National Summary: Up 7, Same 13, Down 0, Debuts 13, Adds 14, WMNI, KWMT, WGEE, WKCO-FM, KUZZ, WSEN, WCAW, KIXZ, KIKK-FM, WWOD, KYXX, WHOO, WSUN, WTQR-FM, KSO 38-32.
- TENNESSEE EXPRESS "Big Like A River" (RCA) 48/1**
National Summary: Up 27, Same 16, Down 0, Debuts 3, Adds 1, KLAC, KWJJ 49-43, WCAW 29-23, KHEY 38-34, WBAM 4-20, KRMD-AM-FM 40-35, KWKH 28-21, KBMR 46-42, KFGO 27-24, KVOO 34-30, KFH 27-24.

Others Getting Significant Action

- STEVE WARINER "All Roads Lead To You" (RCA) 28/27**
National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 27 including WYDE, WSIX-FM, KRMD-AM-FM, KEBC-FM, KICD-FM, KNIX-FM, KMP5-AM-FM, WVAM, WIXL-FM, WQYK-FM 4-37.
- RANDY BARLOW "Try Me" (Pak) 27/12**
National Summary: Up 0, Same 13, Down 0, Debuts 2, Adds 12, WNRS, WCXI, WXCL, KFDI-AM, KUZZ, KWJJ, KRZY, WWCS-FM, KIXZ, KVET, WYDE, KNOE.
- DEL REEVES "Slow Hand" (Kosia) 23/6**
National Summary: Up 4, Same 12, Down 0, Debuts 1, Adds 6, WCOB-FM, KHEY, KRMD-AM-FM, WAXX, KFGO, KICD-FM, KRRV 25-18, KVET 32-28, KEBC-FM 28-23, WIXL-FM 42-28.
- TERRY GREGORY "Cinderella" (Handshake) 23/2**
National Summary: Up 9, Same 9, Down 0, Debuts 3, Adds 2, WSIX-FM, WKMF, KVET 36-31, KKYX 36-31, KVOO 50-46, WVAM 50-41, WIXL-FM 38-30, On: KNIX-FM, WMZQ-FM.
- TERRI GIBBS "I Wanna Be Around" (MCA) 21/13**
National Summary: Up 0, Same 8, Down 0, Debuts 0, Adds 13, WYDE, KHEY, WQIK-FM, KNOE, WSM, WIRK-FM, WCXI, WFMS-FM, WITL-FM, KVOO, WVAM, WIXL-FM, WYII.
- LARRY GATLIN "What Are We Doin' Lonesome" (Columbia) 19/19**
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 19 including KVET, KIKK-FM, WLWI-FM, KWMT, WIRE, KEBC-FM, KRZY, KMP5-AM-FM, KCUB, WOKQ.
- ROGER MILLER "Everyone Gets Crazy Now And Then" (Elektra) 18/13**
National Summary: Up 1, Same 1, Down 0, Debuts 1, Adds 13, KLAC, KNIX-FM, KTOM, KCKC, KMP5-AM-FM, WQNA-FM, WVAM, WIRK-FM, WKLM, KEBC-FM, KICD-FM, KFEQ, KFDI-AM.
- HELEN CORNELIUS "Where Did Our Love Go" (Elektra) 15/7**
National Summary: Up 1, Same 5, Down 0, Debuts 1, Adds 7, KEBC-FM, WKCO-FM, KICD-FM, WWCS-FM, WQIK-FM, WOKK, KRMD-AM-FM, WIXY 27-22.

Radio & Records NATIONAL AIRPLAY/50

September 18, 1981

THIRDS WEEKS	TWO WEEKS	LAST WEEK		
7	7	3	1	EDDIE RABBITT/Step By Step (Elektra)
6	4	1	2	T.G. SHEPPARD/Party Time (WB/Curb)
4	3	4	3	CONWAY TWITTY/Tight-Fittin' Jeans (MCA)
14	8	6	1	LACY J. DALTON/Takin' It Easy (Columbia)
3	1	2	5	MICKEY GILLEY/You Don't Know Me (Epic)
19	10	10	1	LEON EVERETTE/Hurricane (RCA)
16	11	8	7	RAZZY BAILEY/Midnight Hauler (RCA)
18	9	9	1	MEL McDANIEL/Right In The Palm Of Your Hand (Capitol)
22	12	12	1	ED BRUCE/Everything's A Waltz (MCA)
23	14	14	10	JANIE FRICKE/I'll Need Someone To Hold Me... (Columbia)
34	22	15	11	CHARLEY PRIDE/Never Been So Loved (In All My Life) (RCA)
2	2	5	12	DON WILLIAMS/Miracles (MCA)
21	13	13	13	REBA McENTIRE/Today All Over Again (Mercury/PolyGram)
5	5	7	14	RONNIE McDOWELL/Older Women (Epic)
32	24	16	11	BILLY SWAN/I'm Into Lovin' You (Epic)
30	23	17	11	RAY PRICE/It Don't Hurt Me Half As Bad (Dimension)
35	30	21	17	GLEN CAMPBELL/I Love My Truck (Mirage)
28	21	18	11	MOE BANDY & JOE STAMPLEY/Honky Tonk Queen (Columbia)
38	33	24	11	CHARLY McCLAIN/Sleepin' With The Radio On (Epic)
1	6	11	20	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
43	35	27	21	GAIL DAVIES/Grandma's Song (WB)
33	29	23	22	JOHN ANDERSON/I Love You A Thousand Ways (WB)
50	42	37	22	OAK RIDGE BOYS/Fancy Free (MCA)
40	37	30	24	B.J. THOMAS/I Recall A Gypsy Woman (MCA)
44	36	31	25	BURRITO BROTHERS/She Belongs To Everyone But Me (Curb)
45	40	32	26	KENDALLS/Teach Me To Cheat (Mercury/PolyGram)
36	34	28	27	TOM JONES/What In The World's... (Mercury/PolyGram)
46	41	33	28	ROSANNE CASH/My Baby Thinks He's A Train (Columbia)
-	43	39	29	BARBARA MANDRELL/Wish You Were Here (MCA)
47	46	34	30	JOHNNY RODRIGUEZ/Trying Not To Love You (Epic)
12	17	19	31	JOHN DENVER/Some Days Are Diamonds... (RCA)
48	44	42	32	FRED KNOBLOCK/Memphis (Scotti Bros.)
31	27	25	33	WILLIE NELSON/I'm Gonna Sit Right Down... (Columbia)
-	48	41	34	DEBORAH ALLEN/You (Make Me Wonder Why) (Capitol)
17	15	20	35	DOTTIE WEST/(I'm Gonna) Put You Back On The... (EMI/Liberty)
11	16	22	36	BILLY "CRASH" CRADDOCK/I Just Need You For Tonight (Capitol)
-	45	43	37	DOLLY PARTON/The House Of The Rising Sun (RCA)
49	49	38	38	BOBBY BARE/Take Me As I Am (Or Let Me Go) (Columbia)
-	-	40	39	HANK WILLIAMS JR./All My Rowdy Friends... (Elektra/Curb)
26	25	29	40	BOBBY GOLDSBORO/Love Ain't Never Hurt Nobody (Curb/CBS)
-	-	47	41	KENNY ROGERS/Share Your Love With Me (EMI/Liberty)
-	-	44	42	JOHN CONLEE/Miss Emily's Picture (MCA)
-	47	46	43	ZELLA LEHR/Feedin' The Fire (Columbia)
-	-	45	44	TAMMY WYNETTE/Crying In The Rain (Epic)
10	19	26	45	KIERAN KANE/You're The Best (Elektra)
-	-	50	46	MEL TILLIS/One-Night Fever (Elektra)
-	-	50	47	SYLVIA/Heart On The Mend (RCA)
-	-	50	48	EMMYLOU HARRIS & DON WILLIAMS/If I Needed You (WB)
-	-	50	49	MERLE HAGGARD/My Favorite Memory (Epic)
-	-	50	50	SONNY CURTIS/Married Women (Elektra)

New Entry



This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

- DIANA "He's The Fire" (Sunbird) 44/6**
National Summary: Up 28, Same 9, Down 1, Debuts 2, Adds 5, WKYK, WCOB-FM, WNRS, KFGO, KBYM, KMAK, WYII 24-20, KOKE-FM 45-40, KVET 42-38, WBAM 19-15, KYXX 19-18, WITL-FM 37-30, KVOO 36-22, KTOM 21-18, KSON-AM-FM 32-27.
- DAVID FRIZZELL "Lefty" (WB) 40/11**
National Summary: Up 12, Same 12, Down 0, Debuts 5, Adds 11, WNRS, WCXI, WKMF, WHBF, KICD-FM, KFEQ, WCAW, KIXZ, KHEY, WQIK-FM, KYXX, KSO 38-31, KUZZ 49-46, KOKE-FM 48-43, WQYK-FM 36-30.
- DON KING "The Closer You Get" (Epic) 34/12**
National Summary: Up 3, Same 13, Down 0, Debuts 6, Adds 12, KHEY, KIKK-FM, WQIK-FM, WKLM, WCXI, WAXX, WKMF, WHBF, KFDI-AM, KRAK, KGA, WCAW, WYDE 37-34, KMP5-AM-FM 4-27, WIXL-FM 32-18.
- SUSIE ALLANSON "Love Is Knockin' At My Door" (Liberty/Curb) 34/5**
National Summary: Up 7, Same 18, Down 0, Debuts 4, Adds 5, KVET, WSM, KYXX, WKMF, WHBF, WYDE 40-36, WGTO 50-44, KRMD-AM-FM 44-39, WHK 4-35, KSO 37-30, KICD-FM 38-32, KVOO 48-43.
- TOMPALL & THE GLASER BROTHERS "Just One Time" (Elektra) 31/14**
National Summary: Up 3, Same 11, Down 0, Debuts 3, Adds 14, WVAM, WWCS-FM, WYII, KOKE-FM, WGTO, WMC-AM, KNOE, WBAM, KRMD-AM-FM, KWKH, KVOO, KFDI-AM, KUZZ, KTOM, KFGO 40-34.

- FREDDIE HART "You Were There" (Sunbird) 15/4**
National Summary: Up 3, Same 6, Down 0, Debuts 2, Adds 4, WCXI, KUZZ, KIXZ, WSM, WVAM 48-38, WIXL-FM 28-20, On: WCOB-FM, KKYX.
- WILLIE NELSON "Mountain Dew" (RCA) 13/13**
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 13, KVET, WGTO, KIKK-FM, WIRK-FM, KBMR, KEBC-FM, KRZY, KCKC, KEEN, KMP5-AM-FM, WQNA-FM, WSEN, WIXL-FM.
- SAMMY JOHNS "Common Man" (Elektra) 13/5**
National Summary: Up 0, Same 6, Down 0, Debuts 2, Adds 6, KRAK, KOKE-FM, KWKH, WAXX, WITL-FM, On: WBAM, WLWI-FM, KFDI-AM.
- CINDY HURT "Dreams Come In Handy" (Church) 12/5**
National Summary: Up 0, Same 8, Down 1, Debuts 0, Adds 5, KOKE-FM, WBAM, KRMD-AM-FM, KWKH, WMNI, On: WCOB-FM, WSAI, KRAK.
- JERRY REED "Patches" (RCA) 11/11**
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adds 11, KSO, KEBC-FM, KUZZ, KRAK, KTOM, WVAM, WEEP, KRRV, WLWI-FM, KRMD-AM-FM, WIRK-FM.
- JUDY BAILEY "The Best Bedroom In Town" (Columbia) 11/7**
National Summary: Up 1, Same 3, Down 0, Debuts 0, Adds 7, WGTO, KRMD-AM-FM, KFDI-AM, KUZZ, WVAM, WIXL-FM, WYII, KCKC 32-27.
- KEITH STEGALL "Won't You Be My Baby" (Capitol) 11/2**
National Summary: Up 5, Same 4, Down 0, Debuts 0, Adds 2, KOKE-FM, WYDE, KHEY 40-36, WLWI-FM 40-37, KKYX 47-42, WSEN 47-39.
- DOTTIE WEST "Once You Were Mine" (RCA) 11/2**
National Summary: Up 3, Same 5, Down 0, Debuts 1, Adds 2, KEBC-FM, KICD-FM, WFMS-FM 4-33, KVOO 46-39, KRAK 46-42, KYXX 38-35.

**JUST
RELEASED**

JERRY REED

"Patches"

PB 12318

BB*82

CB*84

RW*87



STEVE WARINER

All Roads Lead To You"

PB 12307

BB*67

CB*75

RW*72

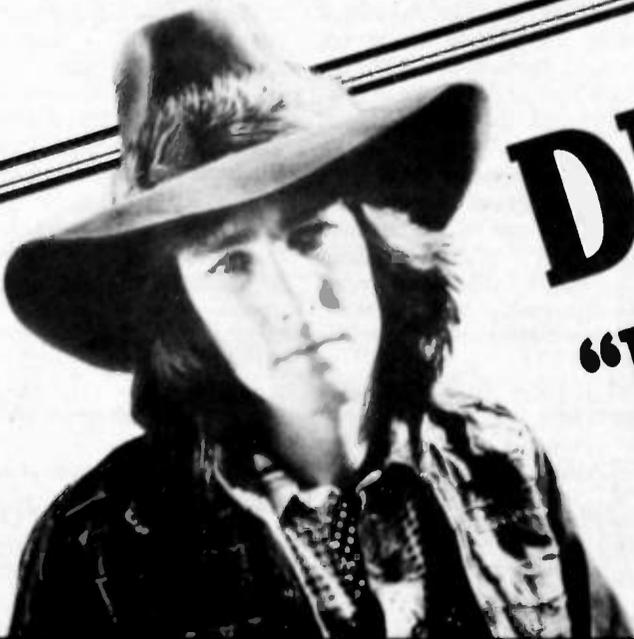


DEAN DILLON

"Jesus Let Me Slide"

PB 12319

Just Shipped



RCA



Country Pictures



JAWS III: Yes, readers, the Jaws saga continues, this time in Baltimore. Morning jock Bob Raleigh (left) was taken prisoner and tied to the shark tank by the WPOC "Snorkels" (right) during opening festivities at the National Aquarium. This story does have a happy ending — after several hours the Snorkels relented and set him free.



LONESTAR COWGIRL: While in Houston, Warner Bros. artist Donna Fargo visited KILT-FM to talk over a few things, including her latest single. Pictured (l-r): Chris Collier, KILT-FM OM, and Donna.



A BREAK FROM TRADITION: In the past Milwaukee stations held exclusive rights as welcoming stations at the Wisconsin State Fair music shows. But this year, Q106/Madison was honored as the welcoming station for the Barbara Mandrell show. Pictured (l-r) after a round of interviews and autograph signings are: Mark Winston, Q106 PD; Barbara; Dan Wight, midday jock; and morning personality Scotty Moore.



TOMPALL PALS AROUND WITH RADIO — Elektra/Asylum's Tompall & The Glaser Brothers visited with some local radio reps after their opening show at Hollywood's Palomino Club. Pictured (l-r) are KZLA PD Tom Casey, Tompall Glaser, KHJ PD Charlie Cook, Chuck Glaser, KLAC MD Cathy Hahn, and Jim Glaser.



Biff Collie

Inside Nashville

NUTS & BOLTS: Glen Campbell, Tanya Tucker, Sissy Spacek, David Malloy and Tom Collins all tying in with the new Atlantic/American label connection. (It's rumored that Tom Collins will head the label.) ... Johnny Paycheck plays himself on a special October 6 episode of "Dukes Of Hazzard" ... First Lester Flatt (his estate) and now Earl Scruggs are suing Coors Beer for using the erstwhile duo's likeness on Coors advertising posters. "From 1969

Scruggs has specifically attempted to distance himself from the 'Flatt & Scruggs' image and from identification with Mr. Flatt in order to develop a new, different and individual public appearance," the suit states. Flatt died in 1979 at age 64. Scruggs's suit (separate entirely from the Flatt suit) asks for \$2 million in damages. ... Pi-Gem sale to the Lawrence Welk Music Group grossed \$4.2 million. ... Congratulations on the second Solar Anniversary of WBNO/Bryan, OH, the world's only solar-powered radio station. ... WKDA/Nashville is one of the first stations to carry the new SMN Country network from Chicago. ... Chuck Chellman/Georgia Twitty's ninth annual Invitational Golf Tourney (October 15) at Nashboro Village Golf Club here-invites received. Radio guys who'll be here write Chuck, 1201 16th Avenue South, for your invitation. ... Nashville's WJRB radio rumored up for sale. Mac Sanders bought the station from Cal Young and moved the facility to a plush new office on Music Row. ... Mae Axton plugging Hoyt's new record and TV special, set for NBC Monday, September 28 (pilot??).

TAPINGS & TOURS: Susan Allanson is on her way overseas for her first European tour of Armed Forces installations in West Germany. ... David Frizzell and Shelly West are going to be extremely busy prior to the CMA with tapings scheduled for "Rock Concert," "Country Top 20," and a live appearance on "Nashville Alive," to be taped October 10 at the Opryland Hotel. ... Eddie Rabbitt's set for a "Solid Gold" appearance, not as a performer, but for a 90-second filmed conversation. ... Continental Airlines is featuring a special 60-minute program on the Oak Ridge Boys throughout November and December. They'll also be seen by you down-to-earth folks on an upcoming segment of "PM Magazine" ... The Bellamy Brothers are set to launch a concert tour of Midwest colleges and universities. ... The NBC-TV special "Get High On Yourself," airing September 20, features a raft of drug-abuse fighting country music entertainers, including T.G. Sheppard, Charley Pride, Mickey Gilley, Johnny Lee, John Schneider, Sylvia, Razy Bailey, and David Frizzell and Shelly West. ... T.G. will also be co-hosting, with Gail Davies, the TM-syndicated "Country Tour U.S.A." The 26-hour program will take radio listeners "on tour" through music, artist interviews and events related to each state. ... Another syndicated radio program, "The Proud Country Network," is set to debut and will be the first show of its type to originate from Music Row. Syndicated by Nashville-based Proud Country Radio, the weekly two-hour show will be hosted by Nashville radio personality Don Keith.

PEOPLE, PLACES & THINGS: Willie Nelson and Texan Neil "Tywhop" Jones got

together again. Neil DJ'ed in Southern California, Tennessee and Texas. ... Jerry Lee Lewis talking of going back to work next month! ... Rudy is the only single Gatlin Brother. ... Charly McClain is not married, but beautiful. ... Johnny Cash says he's a "Junk Food Junkie" ... Jeannie Seely says there's no date yet reset for the filming start of the next Willie Nelson movie "The Man Who Owed Everyone," in which Jeannie was selected to play the female lead opposite Willie. ... Boxcar Willie running for Governor of Texas??? ... Glamour magazine named Moe Bandy's music "The Best To Eat Mexican Food By" ... Mary (Reeves) Davis is booking radio stations who want to broadcast from the actual radio room at the new Jim Reeves Museum here. ... KRGH/Henderson, TX (Jim's first radio job) and F.M. Smith's WLAU/Laurel, MS already have done live shows in the radio room, which is a re-creation (equipment and all) of Jim's first control room in Henderson. ... Sorry to hear of the bus accident Monday (9-14) on the outskirts of New Orleans which took the lives of two members of Freddy Fender's troupe. Freddy was not on the bus at the time but arrived at the scene an hour later. Our sympathies to the families of drummer Joseph "Little Joe" Lambert and bus driver Sonny Parker, and a speedy recovery to pianist Skip Eastland. ... Kitty Wells, the "Queen of Country Music," will present the first annual Horizon Award at the CMA in October. She'll also be performing (along with Johnny and Bobby Wright, T.G. Sheppard, Carl Perkins and Billie Jo Spears) at a special Jamboree USA show at the Cotton Bowl after the North Texas State vs. Oklahoma State game. ... Is it true that Marty Robbins, a professional race driver, was once arrested on a Nashville street for driving too slow?? ... A TV series for T.G.

Sheppard??? ... Crystal Gayle's husband Bill Gatzimos is a Greek gourmet cook! ... Joe Bonsall of the Oak Ridge Boys says someday he may retire and go into full-time "Poodle Clipping" ... Johnny Cash's guest appearance on "Dallas" this fall may spin off into a regular role in that weekly "secret storm" ... Marshall Grant, the 25-year veteran bass player with Johnny Cash, who sued him recently for over \$2 million, says he had a lifetime agreement with Cash to be paid \$100,000 per year! (Bass-playing, anyone?)

RE-RUN: Ellen (Mrs. Del) Reeves obviously isn't meant to have that Cadillac presented to her by Del on their 25th anniversary. She had only driven it twice when someone ran into her. After it was repaired, Del picked it up and, while he was driving home, someone ran into him!! Maybe they'd better take up walking!!



Coors Country News

THIS WEEK'S GUEST
MERLE HAGGARD

Call Pete Howard (213) 399-4949
131 Ocean Park Blvd. Santa Monica, CA. 90405



Jeff Green

Adult/Contemporary

PHOTO ROUNDUP

Radio "Lens" A Helping Hand

Thanks to wonderful response from A/C stations around the country, photos of promotions and personalities are becoming a regular feature on this page. Whether you're a reporter or not, hit me with your best shot! 1930 Century Park West, Los Angeles, CA 90067.



NEVER TOO YOUNG TO LISTEN — WBNS-AM/Columbus, OH morning personality Dick Zipf autographs free color posters of the Columbus Clippers and WBNS-AM-FM-TV sports personalities at the station's Little League Night. The station, which carries all Clippers games, drew over 7000 fans and admitted all Little Leaguers free.



BUY A DOG, SAVE A CAR — San Francisco Mayor Dianne Feinstein and Police Chief Cornelius Murphy (left) got out their money to buy the first hot dogs from KNBR/San Francisco's morning team of Frank Dill and Mike Cleary (right) as KNBR introduces its new Hot Dog Wagon and year-long drive to raise funds for the Mayor's "Save The Cable Cars" campaign.



AT THE SIGN OF THE CAT — KWEB/Rochester, MN invited a cougar down to the station during a promotion for Lincoln-Mercury. When the cat was brought into the studio, it jumped up onto the console and nearly devoured the microphone and morning man/MD Ed Ripley. Posing outside the station is the trainer and cougar, which probably thinks the rock garden makes a perfect litter box.



WHAT'S COOKIN'? — KTEM & KPLE/Temple, TX sponsored the city's 100th Anniversary recently with the "Second Maybe Annual World Of Texas Barbeque Cook-Off." From left, air personalities Lou Saint, Ed O'Brian, Karen, KPLE PD Lynn Woolley, and KTEM PD Steve Cannon.



CAN YOU HANDLE THE OVERNIGHT SHIFT? — Liberty Records recording artist Kenny Rogers received a birthday gift during his recent visit at WELI/New Haven, CT. Operations Manager Bill Rock (left) and Music Director Walt Pinto presented him with a WELI license plate, making Kenny an honorary employee.



CRUISING IN THE KLONDIKES — KFQD/Anchorage celebrated its second annual "Alaska Cruise," with the announcers leading a 7 1/2 mile-long caravan of cars (805 in all) hauling 1800 KFQD listeners to Eagle River Park for hot dogs, cokes, and a good-time-cruise-get-together. At the wheel of this cherry 1956 Caddy demonstrating his one-handed driving ability is MD Mark Lewis.



WHAT — ME MARRIED? — WLYN/Lynn, MA recently gave away a date to a lucky listener with August Penthouse Pet Corinne Alphen, who hails from Lynn. Before her date, Corinne visited the WLYN studios, and for the first time in the station's history, not one male member called in sick. From left, MD Ken Lawrence, night DJ Rick Anzalone, Corinne, midday man Johnny Towne, Operations Manager Ken Spaulding, and account exec Paul Power.



JUST CLOWNING AROUND — 79-KCEE/Tucson offered circus tickets to listeners who best explained why they'd like to be a circus clown in 79 words or less. From left, closet clown PD Ken Roberts, a KCEE clown, a Ringling Bros./Barnum & Bailey original, and KCEE Promotor/MD Alan Michaels.

Reader Suggests Newsletter Network

Dear R&R:

A few months ago we changed our format from Religion to A/C, and I have been using a lot of creative programming tools to get this station in a competitive state.

Like other stations, we publish a monthly newsletter which has station information and actually puts our call letters "in writing" right in front of a listener. A few weeks ago in Jim Duncan's column I read about a Country station that added a questionnaire to its newsletter. What caught my eye was that there are probably lots of ideas we can share just by exchanging newsletters. That's where I suppose you come in.

Could you perhaps publish some sort of article on how A/C stations can exchange newsletters across the country? Or how can we get on each other's mailing lists?

I believe this would be a tremendous tool for all program directors involved.

Tony Bonvini
Operations Manager,
WLG
8th & Church Sts.
Lynchburg, VA 24504
(804) 847-1267

Sounds like a great idea. Interested stations can contact Tony at the above address.

A/C BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

DAVID GATES
Take Me Now (Arista)
63% of our reporters on it. Rotations: Heavy 3/0, Medium 39/7, Light 26/8, Extra Adds 3, Total Adds 18, WIP, WWWE, WTMJ, WCCO-AM, KHOW, KFMB, WGY, WSBA, WJBO, WTAR, WAKR, WIBW, KOB, WNEU, WNFL, KXIC, KFOR, WHIZ. Heavy: WNAB, KSL, KMED. Moves 29-21 on A/C chart.

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it in that particular rotation this week. **☑** indicates one of this week's Most Added new songs.

- ☑ AIR SUPPLY "Here I Am (Just When I Thought I Was Over You)" (Arista) 51/37**
Rotations: Heavy 4/3, Medium 29/19, Light 13/10, Extra Adds 6, Total Adds 37, WIP, 97AIA, KOY, KEX, KFMB, KLOK, WELI, WHAM, WGY, WSBA, WDEF, WIS, WNDB, WFTL, WMAZ, WSM-FM, WDBO, WAKR, WHBY, WHBC, WTVN, WHIO, WDFD, KLTE, KOB, KUGN, KRKO, WNEU, WORG, KGGF, WSTV, WHIZ, WFDD, KMED, KBAI, KOLO, KRKK. Debuts at number 27 on A/C chart.
- FOUR TOPS "When She Was My Girl" (Casablanca/PolyGram) 49/8**
Rotations: Heavy 7/0, Medium 32/5, Light 10/3, Extra Adds 0, Total Adds 8, KNBR, WHAM, WJBO, WNDB, KLTE, KMJJ, WKIQ, KLSM, Heavy: WBEN, WTAE, KEX, WELI, WRVA, KSL, WORG, Medium: WCBM, WIP, WASH, WTMJ, WHEN, WBT, WIS, WSLI, WMAZ, WRVR, WTAR, WHBY, WHBC, WHIO, KRKO. Debuts at number 28 on A/C chart.
- ☑ CARPENTERS "Want You Back In My Life Again" (A&M) 46/20**
Rotations: Heavy 3/0, Medium 23/8, Light 16/10, Extra Adds 4, Total Adds 20, 97AIA, KFMB, WNAB, WTIC, WGY, WIS, WSLI, WAKR, WHBY, WHIO, WDFD, WQUA, WHAG, WLNH, WYMC, WKIQ, WSGW, WHIZ, KFQD, KMED. Heavy: WSB, WCCO-AM, WSTV, Medium: WBEN, WLTA, KEX, WBT, WDEF, WFTL, WDBO, WRVA, KOB, KSL.
- ANDY GIBB & VICTORIA PRINCIPAL "All I Have To Do Is Dream" (RSO) 46/6**
Rotations: Heavy 4/0, Medium 29/3, Light 13/3, Extra Adds 0, Total Adds 6, WHAM, WDBO, WPTF, WOOD, WQUA, WHAG, Heavy: WYMC, WIS, WRVA, WJON, Medium: WBEN, KMBZ, WTMJ, WCCO-AM, KEX, WGY, WDEF, WNDB, WFTL, WMAZ, WTAR, WAKR, WHBY, WHIO, KRMG, WEIM, WLVA, WFR, KNFL, KXIC, WDFI, WHIZ, KFQD, KMED, KSL.
- MIKE POST featuring LARRY CARLTON "The Theme From 'Hill Street Blues'" (Elektra) 41/10**
Rotations: Heavy 6/0, Medium 17/2, Light 15/5, Extra Adds 3, Total Adds 10, WWWE, KING, WSFM, WELI, WHIO, KUGN, WCFR, WLVA, WYMC, WKIQ, Heavy: WLTA, WSB, KHOW, WSM-FM, WSTV, KBAI, Medium: 97AIA, KEX, KOGO, WGY, WBT, WDEF, WFTL, WMAZ, WHBY, KLO, WEIM, WABZ, WDFI, KRKK.
- MICHAEL JOHNSON "You're Not Easy To Forget" (EMI America) 38/0**
Rotations: Heavy 1/0, Medium 25/0, Light 12/0, Extra Adds 0, Total Adds 0, Heavy: WCCO-AM, Medium: WLTA, WSB, 97AIA, WTMJ, KEX, WNAB, WSFM, WJBO, WDEF, WIS, WMAZ, WHBC, WQUA, KUGN, WEIM, WATR, WKIQ, WACI, KXIC, WKHM, KLMS, WDFI, WJON, KMED, KRKK.
- REO SPEEDWAGON "In Your Letter" (Epic) 36/3**
Rotations: Heavy 9/0, Medium 21/2, Light 6/1, Extra Adds 0, Total Adds 3, WHAM, WDBO, KMRJ, Heavy: WHEN, WBT, WEIM, WHAG, WCFR, WABZ, WCHV, WKHM, KFQD, Medium: WCBM, WBEN, WGR, WIP, WASH, WGAR, WHBC, WOWO, WLNH, WNEU, WORG, WFIR, KWOS, WBOW, WHIZ, KRKK.
- ATLANTA RHYTHM SECTION "Alien" (Columbia) 33/8**
Rotations: Heavy 1/0, Medium 16/2, Light 15/5, Extra Adds 1, Total Adds 8, KNBR, KING, WNAB, WLNH, WLVA, WFIR, WKIQ, KGGF, Heavy: KRKO, Medium: KEX, WIS, WSLI, WMAZ, WHBY, WHBC, WEIM, WCFR, WORG, WJON, WHIZ, KOLO, KRKK.
- HERB ALPERT "Magic Man" (A&M) 33/1**
Rotations: Heavy 4/0, Medium 22/1, Light 7/0, Extra Adds 0, Total Adds 1, WGR, Heavy: WBT, WDEF, WNDB, WRVA, Medium: WTMJ, KOY, KEX, WNAB, WELI, WSBA, KAAY, WDBO, WDFD, KOB, KUGN, KLO, KSL, WHAG, WATR, WLVA, WKIQ, KGGF, WDFI, KMED.
- ☑ STEVE WOODS "Steal The Night Away" (Cotillion) 32/19**
Rotations: Heavy 1/1, Medium 8/3, Light 18/10, Extra Adds 5, Total Adds 19, WCCO-AM, KEX, WELI, WGY, WIS, WNDB, WSLI, WMAZ, WQUA, KUGN, KRKO, WHAG, WCFR, WABZ, KGGF, WHIZ, KFQD, KMED, KRKK, Medium: WSB, WHBY, WORG, WDFI, WJON.
- ANNE MURRAY "It's All I Can Do" (Capitol) 32/4**
Rotations: Heavy 2/0, Medium 18/1, Light 11/2, Extra Adds 1, Total Adds 4, 97AIA, WAKR, WHAG, WSTV, Heavy: WCCO-AM, KLOK, Medium: WSB, KOY, KEX, WSBA, WDEF, WNDB, WFTL, WMAZ, WHBY, WHBC, WHIO, KSL, WKIQ, KXIC, WKHM, KMRJ, WJON.
- LITTLE RIVER BAND "The Night Owls" (Capitol) 31/4**
Rotations: Heavy 4/0, Medium 19/2, Light 8/2, Extra Adds 0, Total Adds 4, KDKA, KPPL, WTVN, KLMS, Heavy: KNBR, WSLI, WSM-FM, WABZ, Medium: WTMJ, KHOW, KEX, WHEN, WHBC, KRKO, WEIM, WLNH, WNEU, WCHV, WFIR, WBOW, WHIZ, KBAI, KOLO, KRKK, WOWO.
- NIELSEN/PEARSON "The Sun Ain't Gonna Shine Anymore" (Capitol) 30/4**
Rotations: Heavy 2/0, Medium 13/0, Light 11/0, Extra Adds 4, Total Adds 4, KMBZ, WTMJ, WLVA, KOLO, Heavy: WRVA, WKHM, Medium: WASH, WBT, WIS, WRVR, WDBO, WSJS, KLO, KSL, WEIM, WHAG, WGR, WATR, KLMS.
- ARLO GUTHRIE "H I Could Only Touch Your Life" (WB) 29/3**
Rotations: Heavy 2/0, Medium 11/0, Light 14/1, Extra Adds 2, Total Adds 3, WHIO, WLVA, KFQD, Heavy: WLTA, WDEF,

Radio & Records NATIONAL AIRPLAY/30

September 18, 1981

Three Weeks	Two Weeks	Last Week		
12	4	4	①	CHRISTOPHER CROSS/Arthur's Theme (Best That You Can Do) (WB)
3	3	2	②	EDDIE RABBITT/Step By Step (Elektra)
1	1	1	3	DIANA ROSS & LIONEL RICHIE/Endless Love (Motown)
16	7	7	④	LULU/I Could Never Miss You (More Than I Do) (Alfa)
10	6	6	⑤	SHEENA EASTON/For Your Eyes Only (Liberty)
2	2	3	6	RONNIE MILSAP/There's No Gettin' Over Me (RCA)
27	18	10	⑦	DAN FOGELBERG/Hard To Say (Full Moon/Epic)
17	11	8	⑧	ART GARFUNKEL/A Heart In New York (Columbia)
7	5	5	9	RAY PARKER JR. & RAYDIO/That Old Song (Arista)
-	25	21	⑩	KENNY ROGERS/Share Your Love (Liberty)
26	23	16	⑪	AL JARREAU/We're In This Love Together (WB)
25	21	17	⑫	JOURNEY/Who's Crying Now (Columbia)
14	14	11	⑬	MICKEY GILLEY/You Don't Know Me (Epic)
9	9	9	14	ALABAMA/Feels So Right (RCA)
-	28	25	⑮	QUINCY JONES featuring JAMES INGRAM/Just Once (A&M)
6	8	11	16	POINTER SISTERS/Slow Hand (Planet)
13	13	14	17	COMMODORES/Lady (You Bring Me Up) (Motown)
30	26	26	⑰	MOODY BLUES/The Voice (Threshold/PolyGram)
8	12	13	19	JUICE NEWTON/Queen Of Hearts (Capitol)
5	10	15	20	CARPENTERS/Touch Me When We're Dancing (A&M)
-	-	29	⑳	DAVID GATES/Take Me Now (Arista)
22	22	22	22	ELTON JOHN/Chloe (Geffen)
19	19	20	23	PABLO CRUISE/Cool Love (A&M)
18	17	24	24	DON McLEAN/It's Just The Sun (Millennium)
4	15	18	25	KENNY ROGERS/I Don't Need You (Liberty)
20	20	23	26	BEACH BOYS/The Beach Boys Medley (Capitol)
-	→	→	㉑	AIR SUPPLY/Here I Am (Just When I Thought...) (Arista)
-	→	→	㉒	FOUR TOPS/When She Was My Girl (Casablanca/PolyGram)
15	16	19	29	JOHN DENVER/Some Days Are Diamonds... (RCA)
-	-	28	30	GARY WRIGHT/Really Wanna Know You (WB)

This chart is based solely on airplay rotations compiled weekly from our A/C reporting stations. Black circled numbers indicate significant progress from at least 60% of our reporters.

MOST ADDED

- AIR SUPPLY "Here I Am (Just When...)" (Arista)
- CARPENTERS "Want You Back In My Life..." (A&M)
- STEVIE WOODS "Steal The Night Away" (Cotillion)
- DAVID GATES "Take Me Now" (Arista)
- ARLAN DAY "I Surrender" (Epic)

HOTTEST

- CHRISTOPHER CROSS "Arthur's Theme..." (WB)
- D. ROSS & L. RICHIE "Endless Love" (Motown)
- EDDIE RABBITT "Step By Step" (Elektra)
- SHEENA EASTON "For Your Eyes Only" (Liberty)
- LULU "I Could Never Miss You (More Than...)" (Alfa)

- Medium: KOY, WNAB, WMAZ, WRVA, WHBC, WLNH, WGR, WACI, KLMS, WDFI, WSTV.
- ELECTRIC LIGHT ORCHESTRA "Hold On Tight" (Jet) 27/1**
Rotations: Heavy 9/0, Medium 16/0, Light 2/1, Extra Adds 0, Total Adds 1, WLVA, Heavy: WIP, WTAE, WSLI, WOWO, WHAG, WLNH, WABZ, WCHV, WHIZ, Medium: WCFR, WWS, KDKA, WYFR, WGAR, WJBO, WBT, WMAZ, KRKO, WNEU, KLMS, WBOW, KFQD, KBAI, KRKK.
- ARETHA FRANKLIN & GEORGE BENSON "Love All The Hurt Away" (Arista) 25/2**
Rotations: Heavy 0/0, Medium 12/1, Light 13/1, Extra Adds 0, Total Adds 2, WCCO-AM, WFR, Medium: WIP, WNAB, WHEN, WDEF, WEIM, WHAG, WCFR, WATR, WORG, KLMS, WHIZ.
- GEORGE FISCHOFF "Foxy" (Heritage) 25/1**
Rotations: Heavy 1/0, Medium 11/0, Light 12/0, Extra Adds 1, Total Adds 1, WTMJ, Heavy: WDEF, Medium: WELI, WSBA, WFTL, WHBC, KRNT, KSL, WFIR, WKIQ, WKHM, KMRJ, KMED.
- FRED KNOBLOCK "Memphis" (Scotti Bros.) 24/4**
Rotations: Heavy 2/0, Medium 13/1, Light 7/1, Extra Adds 2, Total Adds 4, WTMJ, WABZ, WNFL, KFQD, Medium: KMBZ, KOY, WBT, WNDB, WHBY, WHBC, WHAG, WKIQ, KGGF, KXIC, WDFI, WJON.
- JIM PHOTOGLO "More To Love" (20th) 24/3**
Rotations: Heavy 3/0, Medium 16/1, Light 4/1, Extra Adds 1, Total Adds 3, WCCO-AM, WELI, WYMC, Heavy: KEX, WDEF, KLO, Medium: WLTA, WSB, 97AIA, KMBZ, WSBA, WIS, WFTL, WHBY, WHIO, KRKO, WATR, WKIQ, KFQD, KMED, KRKK.
- MARTY BALIN "Atlanta Lady (Something About Your Love)" (EMI America) 23/9**
Rotations: Heavy 0/0, Medium 14/5, Light 7/2, Extra Adds 2, Total Adds 9, WASH, KNBR, WELI, KRKO, KLO, WHAG, WKIQ, KLMS, WHIZ, Medium: WLTA, WSB, KEX, WNDB, WMAZ, WCHV, WORG, KXIC, KOLO.
- OAK RIDGE BOYS "Fancy Free" (MCA) 22/6**
Rotations: Heavy 5/0, Medium 7/2, Light 10/4, Extra Adds 0, Total Adds 6, KOY, KLOK, WSLI, WHIO, KLTE, WIBW, Heavy: WLTA, WCCO-AM, WDEF, KOB, KSL, Medium: KMBZ, KEX, KXIC, WSTV, KFQD.
- DAN HARTMAN "All I Need" (Blue Sky) 21/7**
Rotations: Heavy 0/0, Medium 4/0, Light 15/5, Extra Adds 2, Total Adds 7, WLTA, WSB, KMBZ, WNAB, KLO, KSL, WORG, Medium: WDEF, WHBC, WJON, KFQD.
- BILLY JOEL "Say Goodbye To Hollywood" (Columbia) 20/9**
Rotations: Heavy 1/0, Medium 13/5, Light 5/3, Extra Adds 1, Total Adds 9, WNAB, WHEN, WSLI, WMAZ, WNEU, KXIC, KLMS, KMRJ, KBAI, Heavy: WDFI, Medium: WBT, WRVR, WEIM, WLNH, WCFR, WABZ, WCHV, WORG.

Others Getting Significant Action

- BURTON CUMMINGS "You Saved My Soul" (Alfa) 19/11**
Rotations: Heavy 0/0, Medium 5/1, Light 9/5, Extra Adds 5, Total Adds 11, WSM-FM, WHBC, KLO, WGR, WCHV, WORG, WACI, KWOS, WJON, WHIZ, KOLO, Medium: WBEN, WLTA, WSB, WCFR.
- DARYL HALL & JOHN OATES "Private Eyes" (RCA) 19/3**
Rotations: Heavy 3/0, Medium 10/2, Light 5/0, Extra Adds 1, Total Adds 3, WOWO, WNEU, KOLO, Heavy: WRVR, WABZ, WCHV, Medium: WHEN, WSLI, WSM-FM, WHAG, WLNH, WORG, WHIZ, KBAI.
- MANHATTAN TRANSFER "Smile Again" (Atlantic) 18/7**
Rotations: Heavy 0/0, Medium 9/2, Light 7/3, Extra Adds 2, Total Adds 7, WSB, WCCO-AM, WDEF, WEIM, KWOS, WHIZ, KFQD, Medium: WBEN, WSM-FM, WHBY, WQUA, WKIQ, KGGF, WSTV.
- DOLLY PARTON "House Of The Rising Sun" (RCA) 18/0**
Rotations: Heavy 1/0, Medium 10/0, Light 7/0, Extra Adds 0, Total Adds 0, Heavy: WLTA, Medium: KMBZ, WCCO-AM, WBT, WIS, WRVA, WHBC, WYMC, WFIR, KGGF, WDFI.
- ☑ ARLAN DAY "I Surrender" (Epic) 17/15**
Rotations: Heavy 0/0, Medium 1/0, Light 11/10, Extra Adds 5, Total Adds 15, WIS, WSLI, WMAZ, WHBC, WEIM, WABZ, WORG, WKIQ, WACI, KWOS, WDFI, KMRJ, WHIZ, KFQD, KMED.
- ROBBIE DUPREE "Are You Ready For Love" (Elektra) 17/1**
Rotations: Heavy 1/0, Medium 13/1, Light 3/0, Extra Adds 0, Total Adds 1, KGGF, Heavy: WLTA, Medium: WSB, KEX, WIS, WNDB, WSM-FM, KOB, KLO, WKHM, KLMS, WJON, KRKK.
- RITA COOLIDGE "The Closer You Get" (A&M) 16/2**
Rotations: Heavy 0/0, Medium 10/0, Light 5/1, Extra Adds 1, Total Adds 2, KFQD, KMED, Medium: WLTA, WSB, KEX, WMAZ, WHBC, KSL, WORG, KXIC, WKHM, WJON.
- VIC ASHER "What Am I Gonna Do" (Vels) 15/2**
Rotations: Heavy 0/0, Medium 4/0, Light 11/2, Extra Adds 0, Total Adds 2, WCCO-AM, KLO, Medium: WDEF, KOB, WKIQ, KMED.
- COMMODORES "Oh No" (Motown) 14/12**
Rotations: Heavy 0/0, Medium 3/2, Light 7/6, Extra Adds 4, Total Adds 12, WIP, WSB, KEX, WSFM, WHBY, WHAG, WCHV, WORG, WJON, WSTV, KBAI, KRKK.

- TEMPTATIONS "Aiming At Your Heart" (Gordy) 13/0**
Rotations: Heavy 0/0, Medium 4/0, Light 9/0, Extra Adds 0, Total Adds 0, Medium: WQUA, WLVA, WKHM, KFQD.
- DIANA ROSS & LIONEL RICHIE "Dreaming Of You" (PolyGram) 12/10**
Rotations: Heavy 0/0, Medium 4/2, Light 5/5, Extra Adds 3, Total Adds 10, WSB, WNDB, WSLI, WMAZ, WHBY, KRKO, KSL, WYMC, KWOS, KOLO, Medium: WASH, WCHV.
- CAROLE BAYER SAGER "Easy To Love Again" (Boardwalk) 12/1**
Rotations: Heavy 1/0, Medium 3/0, Light 8/1, Extra Adds 0, Total Adds 1, WHIO, Heavy: WLTA, Medium: WCCO-AM, WFTL, WSTV.
- BENNY HESTER "Nobody Knows Me Like You" (Myrrh) 10/7**
Rotations: Heavy 0/0, Medium 3/1, Light 6/5, Extra Adds 1, Total Adds 7, WDEF, WNDB, WHBY, KGGF, KXIC, KMRJ, WJON, Medium: WFTL, WSLI.
- ROYAL PHILHARMONIC ORCHESTRA "Hooked On Classics" (RCA) 9/4**
Rotations: Heavy 0/0, Medium 3/0, Light 5/3, Extra Adds 1, Total Adds 4, WCBM, WSFM, WHBC, WHAG, Medium: KOY, WFTL, KFQD.
- RODNEY CROWELL "Stars On The Water" (WB) 8/5**
Rotations: Heavy 0/0, Medium 2/1, Light 3/1, Extra Adds 3, Total Adds 5, WIP, 97AIA, WMAZ, WSM-FM, WCHV, Medium: WLTA.
- PAMELA MOORE "You're Perfect" (First American) 8/4**
Rotations: Heavy 0/0, Medium 2/0, Light 6/4, Extra Adds 0, Total Adds 4, WCCO-AM, WSFM, KLO, KGGF, Medium: WHBC, KRKK.
- CHARLIE DORE "Listen" (Chrysalis) 8/3**
Rotations: Heavy 0/0, Medium 1/0, Light 8/2, Extra Adds 1, Total Adds 3, WSFM, KSL, KGGF, Medium: 97AIA.
- TIM WEISBERG "Sleep Walk" (MCA) 8/2**
Rotations: Heavy 0/0, Medium 4/1, Light 4/1, Extra Adds 0, Total Adds 2, WQUA, KLMS, Medium: KEX, WFTL, KSL.
- BALANCE "Breaking Away" (Portrait) 7/0**
Rotations: Heavy 0/0, Medium 5/0, Light 2/0, Extra Adds 0, Total Adds 0, Medium: WOWO, WLNH, WABZ, WCHV, WHIZ.

A/C

Regionalized Adds & Hots

EAST

WCBM/Baltimore
Hal Martin

BARRY MANLOW
ROYAL PHILHARMONI
Hottest:
KENNY ROGERS
CHRIS CROSS
LULU
EDDIE RABBITT
ROSS/RICHIE

WBZ/Boston
Wendy Furiga

LULU
SHEENA EASTON
Hottest:
ROSS/RICHIE
POINTER SISTERS
RONNIE MILSAP
JUICE NEWTON

WNAB/Bridgeport
Russ Garrett

DAN HARTMAN
ARS
CARPENTERS
BILLY JOEL
Hottest:
ROSS/RICHIE
DAN FOGELBERG
AL JARREAU
EDDIE RABBITT
JOURNEY

WBEN/Buffalo
Roger Christien

none
Hottest:
ROSS/RICHIE
JOURNEY
CHRIS CROSS
SHEENA EASTON
FOUR TOPS

WGR/Buffalo
Jerry Reo

DAN FOGELBERG
MOODY BLUES
ART GARFUNKEL
Hottest:
ROSS/RICHIE
COMMODORES
EDDIE RABBITT
JOURNEY
SHEENA EASTON

WRIE/Erie
Ted Abbot

none
Hottest:
ROSS/RICHIE
SHEENA EASTON
JOURNEY
STACY LATTISAM
JUICE NEWTON

WEIM/Fitchburg
Chuck Morgan

RICKIE LEE JONES
ZZ TOP
BEE GEES
MANHATTAN TRANSFE
ARLAN DAY
Hottest:
CHRIS CROSS
LULU
DAN FOGELBERG
REO SPEEDWAGON
QUINCY JONES

WHAG/Hagerstown
B.J. Baumgardner

GIBB & PRINCIPAL
CARPENTERS
ANNE MURRAY
ROYAL PHILHARMONI
GREG PHILLINGAMES
MARTY BALIN
BEE GEES
STEVIE WOODS
COMMODORES
TIGHT FIT
Hottest:
SHEENA EASTON
LULU
RAYDIO
KENNY ROGERS
EDDIE RABBITT

WSFM/Harrisburg
Bob Peave

ROYAL PHILHARMONI
COMMODORES
MIKE POST
CHARLIE DORE
PAMELA MOORE
Hottest:
EDDIE RABBITT
CHRIS CROSS
SHEENA EASTON
DAN FOGELBERG
ART GARFUNKEL

WTIC/Hartford
Ginny Jesionka

CARPENTERS
NICKY GILLEY
Hottest:
ROSS/RICHIE
CHRIS CROSS
ALABAMA
RONNIE MILSAP
AL JARREAU

WLNN/Laconia
Greg Stevens

CARPENTERS
ARS
Hottest:
CHRIS CROSS
SHEENA EASTON
ART GARFUNKEL
JOURNEY

WQIR/Manchester
Karen Anderson

HERB ALPERT
QUINCY JONES
BURTON CUMMINGS
Hottest:
CHRIS CROSS
RAYDIO
ROSS/RICHIE
LULU
EDDIE RABBITT

WELI/New Haven
Wall Pinto

MIKE POST
AIR SUPPLY
MARTY BALIN
JIM PHOTOGLO
STEVIE WOODS
TONY TRAVALINI
Hottest:
RAYDIO
KENNY ROGERS
RONNIE MILSAP
FOUR TOPS
EDDIE RABBITT

WNEU/Wheeling
Amos/Fox

AIR SUPPLY
DAVID GATES
HALL & OATES
BILLY JOEL
Hottest:
RONNIE MILSAP
EDDIE RABBITT
JOURNEY
DAN FOGELBERG

WIP/Philadelphia
Bob Russo

DAVID GATES
RODNEY CROWELL
AIR SUPPLY
COMMODORES
Hottest:
ELTON JOHN
LULU
QUINCY JONES
AL JARREAU
FRANKLIN & BENSON

KDKA/Pittsburgh
Jim Harrington

LRB
AL JARREAU
DAN FOGELBERG
Hottest:
CHRIS CROSS
EDDIE RABBITT
ELO
BEACH BOYS
SHEENA EASTON

WTAE/Pittsburgh
Don Berns

BEE GEES
LULU
PABLO CRUISE
Hottest:
ELO
FOUR TOPS
ALABAMA
KENNY ROGERS

3-W-S/Pittsburgh
Herb Crowe

MOODY BLUES
AL JARREAU
Hottest:
KENNY ROGERS
JUICE NEWTON
ROSS/RICHIE
ALABAMA
CHRIS CROSS

WQAN/Portland
Cary Pahlgen

none
Hottest:
ROSS/RICHIE
JOEY SCARBURY
KENNY ROGERS
POINTER SISTERS
CARPENTERS

WPRO/Providence
Gary Berkowitz

none
Hottest:
RONNIE MILSAP
SHEENA EASTON
CHRIS CROSS
LULU
EDDIE RABBITT

WHAM/Rochester
Dave Laird

GARY WRIGHT
AIR SUPPLY
FOUR TOPS
REO SPEEDWAGON
GIBB & PRINCIPAL
Hottest:
EDDIE RABBITT
SHEENA EASTON
RAYDIO
CHRIS CROSS
LULU

WQY/Schenectady
Walter Fritz

AIR SUPPLY
DAVID GATES
CARPENTERS
STEVIE WOODS
Hottest:
RONNIE MILSAP
CHRIS CROSS
DAN FOGELBERG
MIKE POST
AIR SUPPLY

WCFR/Springfield
Jeff Taylor

MIKE POST
STEVIE WOODS
CHILLIWACK
Hottest:
DAN FOGELBERG
CHRIS CROSS
MOODY BLUES
BURTON CUMMINGS
ALABAMA
WHEN/Syracuse
Debbie Stoughtenger

WLNH/Laconia
Greg Stevens

KENNY ROGERS
BOB SEGER
BILLY JOEL
Hottest:
JUICY NEWTON
ROSS/RICHIE
PABLO CRUISE
COMMODORES
SHEENA EASTON

WASA/Washington D.C.
Bob Duchman

MARTY BALIN
Hottest:
CHRIS CROSS
LULU
EDDIE RABBITT
SHEENA EASTON
AL JARREAU

WATR/Waterbury, CT
O'Conner/O'Reilly

none
Hottest:
ROSS/RICHIE
SHEENA EASTON
RAYDIO
EDDIE RABBITT
AL JARREAU

WNEU/Wheeling
Amos/Fox

AIR SUPPLY
DAVID GATES
HALL & OATES
BILLY JOEL
Hottest:
RONNIE MILSAP
EDDIE RABBITT
JOURNEY
DAN FOGELBERG

WSBA/York
Jim Horn

AIR SUPPLY
QUINCY JONES
AL JARREAU
DAVID GATES
Hottest:
ROSS/RICHIE
EDDIE RABBITT
BEACH BOYS
CHRIS CROSS
KENNY ROGERS

WTAE/Pittsburgh
Don Berns

BEE GEES
LULU
PABLO CRUISE
Hottest:
ELO
FOUR TOPS
ALABAMA
KENNY ROGERS

3-W-S/Pittsburgh
Herb Crowe

MOODY BLUES
AL JARREAU
Hottest:
KENNY ROGERS
JUICE NEWTON
ROSS/RICHIE
ALABAMA
CHRIS CROSS

WQAN/Portland
Cary Pahlgen

none
Hottest:
ROSS/RICHIE
JOEY SCARBURY
KENNY ROGERS
POINTER SISTERS
CARPENTERS

WPRO/Providence
Gary Berkowitz

none
Hottest:
RONNIE MILSAP
SHEENA EASTON
CHRIS CROSS
LULU
EDDIE RABBITT

WHAM/Rochester
Dave Laird

GARY WRIGHT
AIR SUPPLY
FOUR TOPS
REO SPEEDWAGON
GIBB & PRINCIPAL
Hottest:
EDDIE RABBITT
SHEENA EASTON
RAYDIO
CHRIS CROSS
LULU

WQY/Schenectady
Walter Fritz

AIR SUPPLY
DAVID GATES
CARPENTERS
STEVIE WOODS
Hottest:
RONNIE MILSAP
CHRIS CROSS
DAN FOGELBERG
MIKE POST
AIR SUPPLY

WCFR/Springfield
Jeff Taylor

MIKE POST
STEVIE WOODS
CHILLIWACK
Hottest:
DAN FOGELBERG
CHRIS CROSS
MOODY BLUES
BURTON CUMMINGS
ALABAMA
WHEN/Syracuse
Debbie Stoughtenger

WLNH/Laconia
Greg Stevens

KENNY ROGERS
BOB SEGER
BILLY JOEL
Hottest:
JUICY NEWTON
ROSS/RICHIE
PABLO CRUISE
COMMODORES
SHEENA EASTON

WASA/Washington D.C.
Bob Duchman

MARTY BALIN
Hottest:
CHRIS CROSS
LULU
EDDIE RABBITT
SHEENA EASTON
AL JARREAU

WATR/Waterbury, CT
O'Conner/O'Reilly

none
Hottest:
ROSS/RICHIE
SHEENA EASTON
RAYDIO
EDDIE RABBITT
AL JARREAU

MIDWEST

WARR/Abram
Bill Hart

DAVID GATES
AIR SUPPLY
CARPENTERS
MARTY BALIN
FOUR TOPS
ARLAN DAY
ARS
Hottest:
EDDIE RABBITT
ROSS/RICHIE
SHEENA EASTON
CHRIS CROSS
IAN FOGELBERG

WNEU/Wheeling
Amos/Fox

AIR SUPPLY
DAVID GATES
HALL & OATES
BILLY JOEL
Hottest:
RONNIE MILSAP
EDDIE RABBITT
JOURNEY
DAN FOGELBERG

WNEU/Wheeling
Amos/Fox

BENNY HESTER
ROSS/RICHIE
CARPENTERS
COMMODORES
AIR SUPPLY
Hottest:
RAYDIO
SHEENA EASTON
ART GARFUNKEL
LULU
CHRIS CROSS

WNEU/Wheeling
Amos/Fox

BENNY HESTER
ROSS/RICHIE
CARPENTERS
COMMODORES
AIR SUPPLY
Hottest:
RAYDIO
SHEENA EASTON
ART GARFUNKEL
LULU
CHRIS CROSS

WFYR/Chicago
John Wetherbee

AL JARREAU
Hottest:
ROSS/RICHIE
JOURNEY
MOODY BLUES
SHEENA EASTON
CHRIS CROSS

WLWC/Cincinnati
Greg Picciano

DAN FOGELBERG
GARY WRIGHT
Hottest:
CHRIS CROSS
JOURNEY
LULU
JUICE NEWTON
ROSS/RICHIE

WWWE/Cleveland
Mike McVay

ART GARFUNKEL
MIKE POST
DAVID GATES
Hottest:
EDDIE RABBITT
ALABAMA
ROSS/RICHIE
CHRIS CROSS
RONNIE MILSAP

WQAR/Cleveland
Chuck Collier

none
Hottest:
ROSS/RICHIE
ART GARFUNKEL
AL JARREAU
Hottest:
JOURNEY
STEVIE NICKS
POINTER SISTERS
SILVER CONDOR

KQGF/Cottleville
McCord

DAN FOGELBERG
CHRIS CROSS
AIR SUPPLY
ROBBIE DUPREZ
STEVIE WOODS
CHARLIE DORE
PAMELA MOORE
ARS
BENNY HESTER
Hottest:
ART GARFUNKEL
RONNIE MILSAP
DON MCLAN
ROSS/RICHIE
ALABAMA

KXIC/Iowa City
Gary Dixon

BILLY JOEL
ALBERT HAMMOND
DAVID GATES
BARBARA MANDRELL
LACY J. DALTON
BENNY HESTER
Hottest:
LULU
QUINCY JONES
SHEENA EASTON
CHRIS CROSS
PABLO CRUISE

WVFL/Green Bay
Liz Charlton

FRED KNOBLOCK
DAN FOGELBERG
DAVID GATES
Hottest:
JOHN DENVER
ROSS/RICHIE
LULU
DAN FOGELBERG
ART GARFUNKEL

KRMJ/Pittsburg
Lannie Swanger

KENNY ROGERS
ARLAN DAY
BENNY HESTER
BILLY JOEL
REO SPEEDWAGON
CRUSADERS/JOE COC
TOMMY CHRIS
Hottest:
ROSS/RICHIE
EDDIE RABBITT
CHRIS CROSS
LULU
DON MCLAN

WQUA/Quad Cities
Jack McKay

CARPENTERS
TIM WEISSBERG
GIBB & PRINCIPAL
STEVIE WOODS
Hottest:
ENGLBERT HUMPERD
AL JARREAU
ROSS/RICHIE
EDDIE RABBITT
CHRIS CROSS

WKIQ/Bowling Green
John Swan

CARPENTERS
MIKE POST
MARTY BALIN
FOUR TOPS
ARLAN DAY
ARS
Hottest:
EDDIE RABBITT
ROSS/RICHIE
SHEENA EASTON
CHRIS CROSS
IAN FOGELBERG

WWSB/Canton
Mike Dorn

AIR SUPPLY
BURTON CUMMINGS
ARLAN DAY
ROYAL PHILHARMONI
Hottest:
EDDIE RABBITT
RAYDIO
CHRIS CROSS
DON MCLAN
LRB

WFYR/Chicago
John Wetherbee

AL JARREAU
Hottest:
ROSS/RICHIE
JOURNEY
MOODY BLUES
SHEENA EASTON
CHRIS CROSS

WVFL/Green Bay
Liz Charlton

FRED KNOBLOCK
DAN FOGELBERG
DAVID GATES
Hottest:
JOHN DENVER
ROSS/RICHIE
LULU
DAN FOGELBERG
ART GARFUNKEL

KRMJ/Pittsburg
Lannie Swanger

KENNY ROGERS
ARLAN DAY
BENNY HESTER
BILLY JOEL
REO SPEEDWAGON
CRUSADERS/JOE COC
TOMMY CHRIS
Hottest:
ROSS/RICHIE
EDDIE RABBITT
CHRIS CROSS
LULU
DON MCLAN

WQUA/Quad Cities
Jack McKay

CARPENTERS
TIM WEISSBERG
GIBB & PRINCIPAL
STEVIE WOODS
Hottest:
ENGLBERT HUMPERD
AL JARREAU
ROSS/RICHIE
EDDIE RABBITT
CHRIS CROSS

WJON/SL Cloud
Tom Scott

BURTON CUMMINGS
DENNY HESTER
DIRT BAND
COMMODORES
Hottest:
ROSS/RICHIE
SHEENA EASTON
BEACH BOYS
JOURNEY
CHRIS CROSS

WJON/SL Cloud
Tom Scott

BURTON CUMMINGS
DENNY HESTER
DIRT BAND
COMMODORES
Hottest:
ROSS/RICHIE
SHEENA EASTON
BEACH BOYS
JOURNEY
CHRIS CROSS

WJON/SL Cloud
Tom Scott

BURTON CUMMINGS
DENNY HESTER
DIRT BAND
COMMODORES
Hottest:
ROSS/RICHIE
SHEENA EASTON
BEACH BOYS
JOURNEY
CHRIS CROSS

WJON/SL Cloud
Tom Scott

BURTON CUMMINGS
DENNY HESTER
DIRT BAND
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Hottest:
ROSS/RICHIE
SHEENA EASTON
BEACH BOYS
JOURNEY
CHRIS CROSS

WJON/SL Cloud
Tom Scott

BURTON CUMMINGS
DENNY HESTER
DIRT BAND
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Hottest:
ROSS/RICHIE
SHEENA EASTON
BEACH BOYS
JOURNEY
CHRIS CROSS

WJON/SL Cloud
Tom Scott

BURTON CUMMINGS
DENNY HESTER
DIRT BAND
COMMODORES
Hottest:
ROSS/RICHIE
SHEENA EASTON
BEACH BOYS
JOURNEY
CHRIS CROSS

WJON/SL Cloud
Tom Scott

BURTON CUMMINGS
DENNY HESTER
DIRT BAND
COMMODORES
Hottest:
ROSS/RICHIE
SHEENA EASTON
BEACH BOYS
JOURNEY
CHRIS CROSS

WTVN/Columbus
Danny Nugent

AIR SUPPLY
NICKY GILLEY
CAROL & SAGER
QUINCY JONES
OAK RIDGE BOYS
CARPENTERS
AIR SUPPLY
MIKE POST
JOE FELICIANO
Hottest:
SHEENA EASTON
ART GARFUNKEL
CHRIS CROSS
ROSS/RICHIE
DAN FOGELBERG

WTVN/Columbus
Danny Nugent

ROBBIE PATTON
NEIL SEDARA
CARLO GUTHRIE
QUINCY JONES
OAK RIDGE BOYS
CARPENTERS
AIR SUPPLY
MIKE POST
JOE FELICIANO
Hottest:
SHEENA EASTON
ART GARFUNKEL
CHRIS CROSS
ROSS/RICHIE
DAN FOGELBERG

WTVN/Columbus
Danny Nugent

ROBBIE PATTON
NEIL SEDARA
CARLO GUTHRIE
QUINCY JONES
OAK RIDGE BOYS
CARPENTERS
AIR SUPPLY
MIKE POST
JOE FELICIANO
Hottest:
SHEENA EASTON
ART GARFUNKEL
CHRIS CROSS
ROSS/RICHIE
DAN FOGELBERG

KRNT/Des Moines
Scott Huskey

DAN FOGELBERG
MOODY BLUES
LACY J. DALTON
Hottest:
none

WFDF/Flint
Paul Landino

CARPENTERS
AIR SUPPLY
ROSS/RICHIE
RAYDIO
RONNIE MILSAP
EDDIE RABBITT

WACI/Freeport
Larry Lance

BURTON CUMMINGS
ARLAN DAY
Hottest:
ROSS/RICHIE
EDDIE RABBITT
LULU
RAYDIO
CHRIS CROSS
ART GARFUNKEL

WOWO/FL Wayne
Sam DeVincet

KENNY ROGERS
HALL & OATES
DAN FOGELBERG
AL JARREAU
Hottest:
JOURNEY
STEVIE NICKS
POINTER SISTERS
SILVER CONDOR

WVFL/Green Bay
Liz Charlton

FRED KNOBLOCK
DAN FOGELBERG
DAVID GATES
Hottest:
JOHN DENVER
ROSS/RICHIE
LULU
DAN FOGELBERG
ART GARFUNKEL

KRMJ/Pittsburg
Lannie Swanger

KENNY ROGERS
ARLAN DAY
BENNY HESTER
BILLY JOEL
REO SPEEDWAGON
CRUSADERS/JOE COC
TOMMY CHRIS
Hottest:
ROSS/RICHIE
EDDIE RABBITT
CHRIS CROSS
LULU
DON MCLAN

WQUA/Quad Cities
Jack McKay

CARPENTERS
TIM WEISSBERG
GIBB & PRINCIPAL
STEVIE WOODS
Hottest:
ENGLBERT HUMPERD
AL JARREAU
ROSS/RICHIE
EDDIE RABBITT
CHRIS CROSS

WJON/SL Cloud
Tom Scott

BURTON CUMMINGS
DENNY HESTER
DIRT BAND
COMMODORES
Hottest:
ROSS/RICHIE
SHEENA EASTON
BEACH BOYS
JOURNEY
CHRIS CROSS

WJON/SL Cloud
Tom Scott

BURTON CUMMINGS
DENNY HESTER
DIRT BAND
COMMODORES
Hottest:
ROSS/RICHIE
SHEENA EASTON
BEACH BOYS
JOURNEY
CHRIS CROSS

WJON/SL Cloud
Tom Scott

BURTON CUMMINGS
DENNY HESTER
DIRT BAND
COMMODORES
Hottest:
ROSS/RICHIE
SHEENA EASTON
BEACH BOYS
JOURNEY
CHRIS CROSS

KLMB/Lincoln
Gary Collins

LRB
FOUR TOPS
MARTY BALIN
ROLLING STONES
BILLY JOEL
TIM WEISSBERG
Hottest:
none

KFOR/Lincoln, NB
Patti Moran

DAVID GATES
Hottest:
EDDIE RABBITT
CHRIS CROSS
LULU
DAN FOGELBERG
ALABAMA

WDF/Markon
Doug Triplet

GARY WRIGHT
ARLAN DAY
Hottest:
ART GARFUNKEL
ROSS/RICHIE
KENNY ROGERS
DAN FOGELBERG
BILLY JOEL

WTML/Milwaukee
Sam Armatto

FRED KNOBLOCK
DEVO
CARL CARLTON
DIESEL
STEVIE WOODS
ARLAN DAY
Hottest:
CHRIS CROSS
MOODY BLUES
SHEENA EASTON
LRB
LULU

WISM/Milwaukee
Dave Denver

none
Hottest:
RAYDIO
CHRIS CROSS
ART GARFUNKEL
LULU
KENNY ROGERS

WCCO-FM/Minneapolis
Curt Lundgren

KENNY ROGERS
AL JARREAU
Hottest:
CHRIS CROSS
JOURNEY
STACY LATTISAM

WCCO-AM/Minneapolis
Denny Long

MANHATTAN TRANSFE
JOHN SCHWEIDER
ROSS/RICHIE
DAN HARTMAN
Hottest:
ARLO GUTHRIE
ROBBIE DUPREZ
MIKE POST
DOLLY PARTON
CAROLE B. SAGER

WJBO/Baton Rouge
Laurie Hardison

FOUR TOPS
DAVID GATES
Hottest:
COMMODORES
ROSS/RICHIE
ALABAMA
SHEENA EASTON
CHRIS CROSS

KLTE/Oklahoma City
John Williams

JOURNEY
FOUR TOPS
AIR SUPPLY
OAK RIDGE BOYS
FARRELL & FARRELL
Hottest:
JOHN DENVER
ROSS/RICHIE
LULU
DAN FOGELBERG
ART GARFUNKEL



**Walt
Love**

Black Radio

PD'S COMMENT

Are Black Music's Lyrics Too Suggestive?

Lyrical content has been a topic of industry discussion for years, but recently talk about the exploitation of young black female singers has been surfacing. My interest in this matter was spurred by a recent article in the Sunday edition of the New York Times. According to its writer, young black female singers are the Brooke Shieldses of the music industry.

I thought an appropriate response would be to solicit the professional thoughts and feelings of two program directors who must decide whether to play product of a potentially controversial nature. Also, they expressed personal thoughts about the problem of sexually-oriented lyrics. The two programmers who expressed an interest in speaking on this subject are Brute Bailey, Program Director of WYLD-AM & FM/New Orleans, and Larry C. Tinsley, Program Director of WAOK/Atlanta.

Brute Bailey and I had quite a long discussion about female artists, specifically black females, singing lyrics that some find offensive. I asked Brute if lyrical content influenced his choice of music for airplay. "It sure does. I'm in a position where I'm programming two radio stations, and I have very little control over product produced by the music industry. On FM our primary target audience is 25-49, and we feel safe that it's easier to offend someone 25-49 than someone younger. Trashy lyrics, suggestive lyrics, and lewd lyrics are something that

"There's not much we can do but raise hell, voice our opinions, and let the people who produce these songs know we wish they would give us something better to select from."

— Brute Bailey



we're living with, although I feel they're something we should not have to live with. From my standpoint, it's out of our control, because what's going to be no. 1 or in the Top 20, 30, or Top 100 records is not controlled by us."

The Times article pinpointed, among others, Stacy Lattisaw and Evelyn King as teenagers who sing sex-oriented songs. Are they being exploited? "I don't think it's fair to say that the record companies are exploiting Evelyn King and Stacy Lattisaw. I would say that it's not good, but when a record company puts out a new record, they're making it to sell to older people, not just teenagers because teenagers don't control the purse strings. I'm not saying that's the way it should be, but the companies are in business to sell product. I've got a problem with people of any age group who sing this risqué music — I've got a problem with Michael Henderson's new album concept. This whole lewd scene is taking us under morally."

Are Solutions Possible?

What do you think we can do about it? "Well, we could band together and not play their records from coast to coast, but then that's not feasible because we want to survive. So, the only thing we can do is voice our concerns about this problem every chance we get. On

this level there's not much we can do but raise hell, voice our opinions, and let the people who produce these songs know we wish they would give us something better to select from. This type of music, in the final analysis, will hurt black people as well as whites — in particular blacks. It is necessary to solidify us as a race, and as I said earlier, this is destroying our moral fiber. Just think if we had 'Goodie Two Shoes' songs to listen to that dealt with uplifting oneself, saying our spirituality will help us do better as a race."

At this point I asked Mr. Bailey if he remembered the campaign the Rev. Jesse Jackson (PUSH in Chicago) started against radio stations that played "blue" material and then the campaign against record companies who put these pieces of product out for sale. Why, after the initial thrust, did this issue die? "Probably because of living in America where emphasis is placed on profit, and material rights, opposed to human rights — that kind of thing would prevail. It's easy for certain things to get snuffed out or put on the back shelf. All this comes about because we don't have clout."

For a final statement, Bailey said: "I really wish we could get a system like movies — G, PG, and X. I wish we had a lot of good music to pick from that was marketable and had some kind of acquisition and retention value to it, as opposed to all the 'Give It To Me Baby,' 'Sock It To Me,' 'Get It Up,' 'When The Sun Goes Down Let Us Do It!'"

Another Viewpoint

I asked Larry Tinsley how he felt about playing records with questionable lyrics. "When it comes to records like that, I try to pass on playing them. I do realize that there are a lot of young people out there listening to us, so I try to be careful when selecting the music for airplay. Being a Black station in Atlanta, I don't want to offend any of our listeners by playing any 'blue' material. However, there are many songs that contain these sexual connotations, and it's up to us as program directors to decide what is presentable to our audiences."

I asked Larry if he had read the article in the New York Times and if he thought the teenage girls in question were being taken advantage of. "I don't think so. I didn't see the article, but I don't think they're being exploited at all. They want to sing, do well, and hopefully go on to stardom. It's true that sex sells, in records as in anything, but as far as the record's coming out these days being obscene, I really don't see that happening at

all." Do you think 13-year-old girls or slightly older teenagers should be singing about sex? "No, they should not be, but if the song they are singing is a hit, what can I do?" So if your competition plays a record that's a little blue, and it's big on the national charts and in your city, do you play the record or not? "I play the record. I have to play the music people want to hear, and if what my competition is playing fits our audience and the song is selling, I have no choice but to play it or lose audience."

I asked Larry to forget he's a pro and consider the same question on a personal level, as an adult male. "I don't think they should do songs of that nature because of the social problems we have in our society trying to

"It's true that sex sells, in records as in anything, but as far as the records coming out these days being obscene, I really don't see that happening at all."

— Larry Tinsley



keep our youngsters safe. I do think it's OK for these young ladies to sing about love, because love is a natural thing; but when it comes to sex, lying in bed, or holding a man next to you-type lyrics, I think that those songs should not be done by the young artists of our time."

Do you think as a radio professional and as an adult in this society that it's possible to get songwriters, producers, and record companies to back off that sort of thing? "I doubt it seriously. Like I said before, sex sells and they are going to keep putting it out as long as it's selling, and radio stations will continue to play it. On occasion, we have had to make the decision not to air a song because of sexually suggestive overtones and believe me, it gets tough!"

I would like to thank our two programmers for their professional and personal opinions. This article was intended in the best interests of our industry, and I hope for all of us as humans. Your comments are welcomed and encouraged.

Action

- WGCI/Chicago sent 100 listeners plus a guest to see the Broadway hit "Your Arm's Too Short To Box With God" in conjunction with American Airlines. One lucky listener and a guest received an all-expenses-paid trip to Las Vegas.

- WJLB/Detroit will cosponsor a "Million Dollar Weekend" fundraiser on behalf of the Afro-American Museum of Detroit. The goal is to raise a million dollars by October 1981. The museum itself houses rare artifacts of long-ago Africa, as well as the many contributions of past and present Black Americans. Over 400 varied exhibits depicting Black culture and history have been presented at the museum since 1966, including, "The Life and Works of Paul Robeson," "The Art of Africa," and "Black Inventors."

- Ron King is no longer at WVON/Chicago. The acting Program Director is Bobby O'Jay. Also gone from the station are Guy Brodie, Steve Gunn, and John Silvers. A lot of changes are happening in the Chicago market.

- Our congratulations to Music Director Eddie Jordan of WKND/Hartford and his lovely wife Deborah on

the new addition to their home, a healthy baby boy named Eddie Jordan III. Little Eddie tipped the scales at 6lbs 4oz, and was born on August 30.

- WOIC/Columbia, SC has a new Music Director, Mickey Arnold. Ron Folks is doing an air shift.

- WATV/Birmingham announced the appointment of Stan Granger as Music Director; Bill Glover is now part of the engineering staff at the station.

- It's nice to see a professional, and a good person land a new position of substance. Mark Christian, former Program Director at WDIA/Memphis, will be doing weekends and other things during the week at WJPC/Chicago. Welcome home, Mark.

- WVEE/Atlanta is sponsoring what it calls the "Fall Music Festival," which is being underwritten by parent company Plough. The festival will be held in a local park in Atlanta, and all the proceeds will be given to the Atlanta Chapter of the Sickle Cell Foundation. Performing will be France Joli, the Strikers, SOS Band, and the Skin Kings, a local Atlanta reggae group. The cost of admission will be \$4.03 — that's unique!

Black Radio

HOTTEST

Following are listed in order of their airplay activity.

FOUR TOPS

"When She Was My Girl" (Casablanca/PolyGram)

LUTHER VANDROSS

"Never Too Much" (Epic)

DIANA ROSS & LIONEL RICHIE

"Endless Love" (Motown)

MAZE

"Before I Let You Go" (Capitol)

AL JARREAU

"We're In This Love Together" (WB)

ARETHA FRANKLIN & GEORGE BENSON

"Love All The Hurt Away" (Arista)

CARL CARLTON

"She's A Bad Mama Jama" (20th)

RICK JAMES

"Super Freak" (Gordy)

TEDDY PENDERGRASS

"I Can't Live Without Your Love" (Philadelphia International)

B.B. & Q. BAND

"On The Beat" (Capitol)

RONNIE LAWS

"Stay Awake" (Liberty)

BRICK

"Sweat ('Til You Get Wet)" (Bang)

TEMPTATIONS

"Aiming At Your Heart" (Gordy)

DENIECE WILLIAMS

"Silly" (ARC/Columbia)

CLIMBERS

Following are listed in order of their airplay activity.

☑ **QUINCY JONES** featuring **JAMES INGRAM** "Just Once" (A&M) 61% (+7) reporting. Added at WDIA. Medium at WDAS, WILD, WVEE, WHRK, WYLD-FM, WAIL, WCIN, WDMT, WJLB, KSOL, KDKO, WKND, WWRL, WPDQ, WTMP, WGIV, WENN, WJMI, WLOU, WBLX, WTOY, WDAO, WKWM, WWS, KAEZ, KJLH, KDIA. Hot at WATV, WKXI, KOKY.

☑ **WEST STREET MOB** "Let's Dance (Make Your Body Move)" (Sugar Hill) 61% (+7) reporting. Added at WAMO. Medium at WXYV, WILD, WAO, WVEE, WEDR, WDMT, WBMX, WKND, WJJS, WANT, WOWI, WENN, WKXI, WTOY, WKWM, WWS, KACE. Hot at WDAS, WWIN, WAIL, WJMO, WPDQ, WTMP, WGIV, WVOL, WATV, WOIC, WLOU, WBLX, WTLC.

☑ **CAMEO** "I Like It" (Chocolate City/PolyGram) 59% (+9) reporting. Added at KOKY. Medium at WDAS, WXYV, WWIN, WAO, WVEE, WDIA, WHRK, WCIN, WJMO, WDMT, WVON, WBMX, KSOL, KDKO, WGIV, WJJS, WANT, WENN, WKXI, WLOU, WBLX, WDAO, WKWM, KAEZ. Hot at WATV, WJMI, WOIC, WWS, KACE.

TEENA MARIE "Square Biz" (Gordy) 59% reporting. Hot at WILD, WHUR, KMJQ, WAO, WYLD-FM, WEDR, WJMO, WKND, WPDQ, WTMP, WVOL, WJJS, WANT, WATV, WKWM, WWS, KAEZ, KACE, KLIP. Medium at WVEE, WDIA, WAIL, WBMX, KDKO, WOWI, WENN, WOIC, KOKY, WBLX, KDIA.

TIME "Get It Up" (WB) 55% (+3) reporting. Added at KMJQ, KOKY. Medium at WXYV, WDIA, WHRK, WAIL, WCIN, WJMO, WDMT, WJLB, WVON, WBMX, KDAY, KSOL, WPDQ, WGIV, WVOL, WOWI, WJMI, WBLX. Hot at WAO, WVEE, KDKO, WATV, WENN, WKXI, WWS, KDIA.

ROGER "Heard It Through The Grapevine" (WB) 55% (+1) reporting. Medium at WXYV, WAO, WVEE, WHRK, WEDR, WCIN, WDMT, WJLB, WVON, WBMX, WVOL, WOWI, WATV, WJMI, WOIC, WLOU, WKWM, WWS. Hot at WDIA, WAIL, KSOL, KDKO, WGIV, WENN, WKXI, WDAO, WTLC, KDIA.

DENROY MORGAN "I'll Do Anything For You" (Becket) 55% reporting. Hot at WAMO, WDAS, WWIN, WVEE, WDIA, WEDR, WJMO, WDMT, WVON, WBMX, KDAY, WPDQ, WVOL, WOWI, WOIC, WTOY, WTLC, WKWM. Medium at WAO, WHRK, KDKO, WTMP, WANT, WENN, WLOU, WWS, KACE, KLIP.

PATTI AUSTIN "Do You Love Me?" (Qwest/WB) 53% (+3) reporting. Added at WJLB. Medium at WAMO, WDAS, WXYV, WILD, WAO, WVEE, WDIA, WHRK, WYLD-FM, WCIN, WBMX, KSOL, WGIV, WVOL, WJJS, WATV, WOIC, WLOU, WBMX, WTOY, WTLC, WKWM, KAEZ, KDIA. Hot at WWRL, KJLH.

S.O.S. BAND "Do It Now" (Tabu) 53% reporting. Added at WJMO. Medium at WAMO, WDAS, WVEE, WDIA, WHRK, WCIN, WDMT, WJLB, WVON, WWRL, WTMP, WGIV, WJJS, WOWI, WATV, WENN, KOKY, WLOU, WKWM. Hot at WAO, WBMX, KDAY, KSOL, WKND, WVOL, KDIA.

STEPHANIE MILLS "Night Games" (20th) 53% reporting. Added at WCIN, WJMO, WTOY. Medium at WDAS, WILD, WAO, WHRK, WYLD-FM, WDMT, WVON, KSOL, WKND, WPDQ, WGIV, WVOL, WJMI, KOKY, WLOU, WTOY, WDAO, WKWM, KAEZ, KJLH, KLIP. Hot at WXYV, WEDR, WWRL, KACE.

ROCKIE ROBBINS "Time To Think" (A&M) 51% (+5) reporting. Added at WTMP. Medium at WXYV, WVEE, WYLD-FM, WAIL, WCIN, WJMO, WJLB, WVON, WBMX, KDKO, WKND, WWRL, WGIV, WVOL, WJJS, WATV, WKXI, KOKY, WTOY, WDAO, WTLC, WKWM, KJLH, KACE.

EVASIONS "Wikka Wrap" (SAM) 51% (+3) reporting. Medium at WAMO, KMJQ, WAO, WVEE, WAIL, WVON, WBMX, KSOL, WPDQ, WTMP, WANT, WOWI, WATV, WENN, WOIC, WBLX, WTOY, KDIA. Hot at WDIA, WEDR, WDMT, WJLB, WVOL, WKXI, WKWM, WWS.

EVELYN KING "I'm In Love" (RCA) 51% reporting. Hot at WWIN, KMJQ, WEDR, WPDQ, WTMP, WVOL, WJJS, WANT, WOWI, WBLX, WKWM, WWS, KAEZ, KJLH, KLIP, KDIA. Medium at WVEE, WYLD-FM, WAIL, WVON, WBMX, KDAY, KSOL, KDKO, WATV, KACE.

DONALD BYRD & 125TH STREET N.Y.C. "Love Has Come Around" (Elektra) 51% reporting. Added at WENN, KOKY, WLOU. Medium at WDAS, WWIN, WILD, WAO, WDIA, WHRK, WAIL, WDMT, WJLB, KSOL, WKND, WVOL, WANT, WKXI, WKWM, KDIA. Hot at WAMO, WXYV, WCIN, WWRL, WGIV, WTOY, WDAO.

☑ **GLADYS KNIGHT & THE PIPS** "If That'll Make You Happy" (Columbia) 49% (+7) reporting. Added at WJMO, WENN. Medium at WDAS, WXYV, WILD, WHUR, WAO, WVEE, WDIA, WHRK, WYLD-FM, WCIN, WVON, KDKO, WKND, WVOL, WJJS, WOWI, WKXI, KOKY, WTOY, KDIA. Hot at WWRL, WGIV, WDAO.

WHISPERS "This Kind Of Lovin'" (Solar) 49% (+3) reporting. Added at WDMT, WJJS, WOWI, WENN, KOKY. Medium at WILD, WAO, WHRK, WAIL, WCIN, KSOL, KDKO, WKND, WPDQ, WGIV, WVOL, WATV, WBLX, WTOY, WDAO, WTLC, WKWM, KACE, KLIP. Hot at WOIC.

☑ **SLAVE** "Snap Shot" (Cotillion) 47% (+9) reporting. Added at WVEE, WDMT, WPDQ, WKXI, WJMI, WOIC, WLOU, WBLX. Medium at WDAS, KMJQ, WAO, WAIL, WCIN, KSOL, KDKO, WKND, WGIV, WJJS, WDAO, WTLC, WKWM, WWS, KACE. Hot at WWIN.

NICK STRAKER BAND "A Little Bit Of Jazz" (Prelude) 47% reporting. Added at WATV. Medium at WAMO, WDAS, WXYV, WHUR, WAIL, WCIN, WJLB, WVON, KSOL, WTMP, WANT, WOWI, WENN, WTLC, WKWM, KACE, KDIA. Hot at WWIN, WAO, WJMO, WBMX, KDAY, WJMI.

☑ **CURTIS MAYFIELD** "She Don't Let Nobody (But Me)" (Boardwalk) 45% (+14) reporting. Added at WHUR, WDIA, WHRK, WCIN, WVOL, WKND, WDAO. Medium at WDAS, WXYV, WWIN, WAO, WEDR, WCIN, WJLB, WBMX, KSOL, WWRL, WPDQ, WGIV, WVOL, WKXI, KOKY, WLOU, KJLH, KACE.

ONE WAY "Pull Fancy Dancer/Pull" (MCA) 45% (+1) reporting. Added at WXYV, WWIN, WTOY. Medium at WILD, WAO, WAIL, WJLB, WVON, WBMX, KSOL, KDKO, WKND, WPDQ, WENN, WKXI, WJMI, WLOU, WBLX, WDAO, WKWM, WWS, KAEZ. Hot at WTLC.

ASHFORD & SIMPSON "It Shows In The Eyes" (WB) 39% (+6) reporting. Added at WXYV, WAO, WYLD-FM, WCIN, WDMT, WTLC, WTOY, WPDQ. Medium at WDIA, WHRK, KSOL, KDKO, WKND, WWRL, WGIV, WJJS, WOIC, KDIA. Hot at WWIN, KJLH.

BROTHERS JOHNSON "Dancin' Free" (A&M) 35% (+2) reporting. Added at WWS. Medium at WHRK, WYLD-FM, WAIL, WJLB, KSOL, KACE, WKWM, WDAO, WTOY, WBLX, KOKY, WJMI, WKXI, WJJS, WTMP, WWRL, WKND.

BITS & PIECES "Don't Stop The Music" (Mango) 35% reporting. Added at WTOY. Medium at WAMO, WDAS, WILD, WAO, WVEE, WJMO, WDMT, WBMX, KSOL, WKND, WTMP, WENN, WKXI, WLOU, WDAO, WWS. Hot at WKWM.

NEW & ACTIVE

HERB ALPERT "Magic Man" (A&M) 31% reporting. Medium at WAMO, WDAS, WXYV, WILD, WAO, WYLD-FM, WAIL, WCIN, WJLB, KDAY, WGIV, WANT, KOKY, WWS, KAEZ, KACE.

PEACHES & HERB "Freeway" (Polydor/PolyGram) 31% reporting. Medium at WILD, WAO, WAIL, WEDR, WCIN, WJMO, KDAY, KDKO, WTLC, WTOY, WBMX, WLOU, WKXI, WATV, WGIV.

HERBIE HANCOCK "Everybody's Broke" (Columbia) 31% reporting. Debuts this week. Added at WATV. Medium at WXYV, WAO, WAIL, WCIN, WDMT, WBMX, KDAY, KSOL, WWRL, WLOU, WTOY, WDAO, KAEZ, KDIA. Hot at WENN.

STRIKERS "Inch By Inch" (Prelude) 31% reporting. Debuts this week. Added at WTMP, WBLX. Medium at WXYV, WWIN, WVEE, WAIL, WJLB, WGIV, WJJS, WATV, WLOU, WDAO, WKWM, KACE. Hot at WAO, WJMI.

GRAINGERS "Shine Your Light" (BC) 29% reporting. Medium at WAMO, WDAS, WAO, WDIA, WCIN, WJLB, WBMX, WGIV, WOWI, KAEZ. Hot at WILD, WEDR, WJMO, WDMT, WKWM.

JEAN CARN "Love Don't Love Nobody" (TSOP) 29% reporting. Added at WCIN, WLOU, WTLC. Medium at WXYV, WWIN, WILD, WKND, WWRL, WPDQ, WVOL, WKXI, WBLX, WKWM, KJLH. Hot at WHUR.

BARBARA MASON "You Got The Papers (But I Got The Man)" (WMOT) 27% reporting. Added at WAO. Medium at WDAS, WILD, KMJQ, WDIA, WYLD-FM, WJMO, WVON, KDAY, WGIV, WVOL, WATV, WENN. Hot at WTLC.

MELBA MOORE "Take My Love" (EMI America) 27% reporting. Debuts this week. Added at WCIN, WKWM, WTOY. Medium at WAMO, WILD, WYLD-FM, KDKO, WKND, WWRL, WPDQ, KOKY, WTLC, WKWM, WWS. Hot at WWIN.

BILLY OCEAN "Another Day Won't Matter" (Epic) 27% reporting. Debuts this week. Added at WXYV, KOKY. Medium at WILD, WAO, WHRK, WCIN, WJLB, WBMX, WGIV, WKXI, WJMI, WDAO, WTLC. Hot at KJLH.

Teddy Pendergrass is coming*

Patti LaBelle is coming*

The Jones Girls are coming

The Stylistics are coming*

Leon A. Huff is coming*

**LOOKING FORWARD
TO THE EIGHTIES**

Celebrating the renewal of our on-going relationship with CBS Records, now in its eleventh year. Philadelphia International Records, Kenny Gamble and Leon A. Huff announce soon-to-be-released albums by the above artists.

*Single releases July and August 1981:
Teddy Pendergrass: "I Can't Live Without Your Love" 756 02462
Patti LaBelle: "Over The Rainbow" 755 02309
The Stylistics: "What's Your Name?" 755 02195
†LP/ "Closer Than Close" FZ 37458

"FIFTEEN YEARS OF CHART BUSTIN' RECORDS"
Kenneth Gamble
Leon A. Huff

PHILADELPHIA INTERNATIONAL RECORDS

Top "The Sound Of Philadelphia"
Making Music History - Tenth Anniversary



Black Radio

Hottest

September 18, 1981

EAST	SOUTH	MIDWEST	WEST
Carl Carlton Franklin/Benson Al Jarreau Rose/Richie	Rose/Richie Carl Carlton Brick Rick James Four Tops	Carl Carlton Rose/Richie Denroy Morgan	Carl Carlton Brick Al Jarreau Luther Vandross

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WAMO
Pittsburgh, PA
J.C. Floyd

ADDED
West Street Mob

HOTTEST
Denroy Morgan
Donald Byrd
Al Jarreau
Larry Graham
Maze
Rose/Richie
Rene & Angela
Franklin/Benson
Carl Carlton
Slater Blodge

WWIN
Baltimore, MD
Curtis Anderson

ADDED
Ch Little
Roberta Flack
Lenny Williams
Della
S.D.
Wild Sugar
Jimmy Ross
Mean Machine
Hot Cousins
The Junesos
One Way

HOTTEST
Carl Carlton
Rose/Richie
Ebony Webb "Anybody"
Luther Vandross
Nick Straker Band
Evelyn King "If You"
Ruger "Ruff"
Denroy Morgan
Four Tops
Tyrene Davis

WKND
Hartford, CT
Eddie Jordan

ADDED
Curtis Mayfield
Clarence Carter
Mighty Five
Isaac Hayes
Bob Marley

HOTTEST
Rose/Richie
Carl Carlton
Painter Sisters
S.B. & Q. Band
Hymen/Henderson
Teena Marie
Nick James "Super"
S.O.S. Band
Larry Graham
Franklin/Benson

WWRL
New York, NY
Steve Narusz

ADDED
None

HOTTEST
Franklin/Benson
Teddy Pendergrass
Donald Byrd
Dynasty
Gladys Knight
Stephanie Mills
Pat Austin
Luther Vandross

WILD
Boston, MA
Steve Crumley

ADDED
Earl Burke
Ebony Webb "Something"
Lenny Williams
Jimmy Ross
Robert Winters & Fall

WHUR
Washington, DC
Oscar Fields

ADDED
Isaac Hayes
Curtis Mayfield
Ralph McDonald

WDAS
Philadelphia, PA
Joe Tamburro

ADDED
None

HOTTEST
Rose/Richie
Carl Carlton
Larry Graham
S.B. & Q. Band
Denroy Morgan
Rick James "Super"
West Street Mob
Painter Sisters
Al Jarreau
Four Tops

WKYV
Baltimore, MD
Tim Watts

ADDED
Rene & Angela "Well"
One Way
Lee Rimes
Lenny Williams
Geraldine Hunt
Crusaders & Joe Cocker
Billy Ocean
Jimmy Ross
Natalie Cole
Ashford & Simpson
Tom Grant

HOTTEST
Stephanie Mills
Franklin/Benson
Donald Byrd
Temptations
Deniece Williams
Al Jarreau
Four Tops
Manhattan
Debbie Harry
Clark/Duke

MIDWEST

WJMO
Cleveland, OH
Eric Stone

ADDED
Patrice Bural
S.O.S. Band
Sloppy Brown
Stephanie Mills
Deniece Williams

HOTTEST
Rose/Richie
Denroy Morgan
Carl Carlton
Rick James "Super"
Hymen/Henderson
Shelmer
Vin-Zee
Tavare
Four Tops
Larry Graham
Al Jarreau

WDNT
Cleveland, OH
Fredrick James

ADDED
Blues
Ashford & Simpson
Whispers
Prince

HOTTEST
Franklin/Benson
S.B. & Q. Band
Carl Carlton
Rick James "Super"
Denroy Morgan
Al Jarreau
Deniece Williams
Brick
Evelone
Four Tops

WWWS
Birmingham, MI
Kenneth Crockett

ADDED
Prince
Jimmy Starling
Brothers Johnson
Brick
Spunk

HOTTEST
Time
Evelyn King
Carl Carlton
Evelone
Oryson
Teena Marie
Rene & Angela
Heartbeat
Cameo
Richard Fields "She's"

KAEZ
Oklahoma City, OK
Lee Simpson

ADDED
Spunk
Roberta Flack "Loving"
Earl Burdick
Sloppy Brown
Ch Little
Kwick
Pruitt
Thelma Houston

HOTTEST
Evelyn King
Blues Brothers
Carl Carlton
Shelmer
Rene & Angela
Rafael Campan
Al Jarreau
Teena Marie
Commodores "Lady"

WHMX
Chicago, IL
Pam Wells

ADDED
Richard Fields "I've"
Lenny Williams
Prince
Earl Burdick
Ebony Webb "Something"
Sloppy Brown "If You"
Oryson
Ch Little
Della
Ruger "Ruff"

HOTTEST
S.B. & Q. Band
Dazz Band
Rose/Richie
Shelmer
Rene & Angela
Johnny "Duck" Watson
Rene & Angela
S.O.S. Band
Maze
Luther Vandross
Nick Straker Band
Denroy Morgan

WDAA
Dayton, OH
Turk Logan

ADDED
Stacy Little "If You"
Curtis Mayfield
Isaac Hayes
Was (Not Was)
Richard Fields "I've"
Bob Marley

WTLC
Indianapolis, IN
Jay Johnson

ADDED
Readings
Jean Carr
Ashford & Simpson
Oryson
Bob Marley
Wild Sugar
Mean Machine

WJLJ
Detroit, MI
J. Michael McKay

ADDED
Commodores "Oh No"
Pat Austin
Temptations

KNJM
St. Louis, MO
Dick Edwards

Not Available

WRWM
Grand Rapids, MI
Frank Grant

ADDED
None

ADDED
Stacy Little "If You"
Curtis Mayfield
Isaac Hayes
Was (Not Was)
Richard Fields "I've"
Bob Marley

HOTTEST
Ruger "Ruff"
Rene & Angela
Luther Vandross
Denroy Morgan
One Way
Richard Fields "She's"
Barbara Mason
Jean Knight
West Street Mob
Dayton

HOTTEST
Rene & Angela
Al Jarreau
Manhattan
Lava Jackson
Carl Carlton
Jerry Carr
Evelone
Clark/Duke
Deniece Williams
Herb Alpert

HOTTEST
Richard Fields "She's"
Carl Carlton
Afternoon Delights
Della Lewis "Special"
Rick James "Fire"
Denroy Morgan
Evelyn King
Four Tops
Rick James "Super"
Rose/Richie

HOTTEST
Carl Carlton
Teena Marie
Brick
Bibi & Pecos
Grangers
Denroy Morgan
Shelmer
Evelone
Hymen/Henderson
Evelyn King

SOUTH

WVEE
Atlanta, GA
Scotty Andrews

ADDED
Cheryl Lynn "In"
Prince
Kool & The Gang
Slave
Ronnie Laws

HOTTEST
Deniece Williams
Denroy Morgan
Luther Vandross
Rose/Richie
Time
Ebony Webb "Anybody"
Debra Laws "Special"
Larry Graham
Carl Carlton
Brick

WIKI
Jackson, MS
Tommy Marshall

ADDED
Slave
Fatback Band
Woode Empire
Tyrene Davis
Earl Burke
Isaac Hayes
Thelma Houston

HOTTEST
Quincy Jones
Four Tops
Al Jarreau
S.B. & Q. Band
Painter Sisters
Brick
Evelone
Roger "Heard"
Time
Maze

WJMI
Jackson, MS
Carl Haynes

ADDED
Lenny Williams
Slave
Bob Marley

HOTTEST
Suzy Q
Strikers
Maze
Nick Straker Band
Luther Vandross
Cameo
S.B. & Q. Band
Quincy Jones
Deniece Williams

WTOY
Roanoke, VA
Donnie Deane

ADDED
Wild Sugar
One Way
Ashford & Simpson
Keith Diamond
Shock
Bily Preston & Sweets
Malba Moore
Vaughn Mason
Oryson
Ronnie Laws
Stephanie Mills
T.T.F.
Bibi & Pecos

HOTTEST
Rose/Richie
Carl Carlton
Rick James "Super"
Denroy Morgan
Al Jarreau
Afterbach
Temptations
Franklin/Benson
Donald Byrd
Brick

WAOK
Atlanta, GA
Larry Tinsley

ADDED
Barbara Mason
Ashford & Simpson
Debra Laws "Mean"
Batty Wright
Tom Grant
Jerry Carr

HOTTEST
S.O.S. Band
Larry Graham
Brick
Teena Marie
Time
Strikers
Neal Pointer
Ebony Webb "Anybody"
Luther Vandross
Rick Straker Band

WPDQ
Jacksonville, FL
Maxx St. Clair

ADDED
Bob Marley
Afternoon Delights
Stacy Little "If You"
Maze Davis "Shout"
Slave
Cheryl Lynn "In The Night"
Jumbo
Lee Oker
Harvey Mason
Preston & Sweets

HOTTEST
Rick James "Super"
Evelyn King
Carl Carlton
Richard Fields "She's"
Denroy Morgan
Rose/Richie
Luther Vandross
West Street Mob
Teena Marie
Rene & Angela

HOTTEST
Carl Carlton
Brick
Dynasty
Rene & Angela
Franklin/Benson
Donald Byrd
Rose/Richie
S.B. & Q. Band
Hymen/Henderson
Manhattan

WYLD-FM
New Orleans, LA
Brute Bailey

ADDED
Shere Brown
Ashford & Simpson

KDAY
Los Angeles, CA
J.J. Johnson

ADDED
None

WATV
Birmingham, AL
Stan Granger

ADDED
Kraftwerk "Numbers"
Herbie Hancock
Commodores "Oh No"
Nick Straker Band
Batty Wright
S.B. & Q. Band
Truth
Joe Tex
Dynasty
Prince

WHRK
Memphis, TN
Sharon Smith

ADDED
Curtis Mayfield
Commodores "Oh No"
Prince
Hot Cousins
Kool & The Gang

WANT
Richmond, VA
Ben Miles

ADDED
None

WTMP
Tampa, FL
Debbie Parker

ADDED
Vaughn Mason
Mighty Five
Strikers "Inch"
Rockie Robbino
Brothers Johnson "Dancin'"

WAIL
New Orleans, LA
Barry Richards

ADDED
Commodores "Oh No"
Crusaders & Joe Cocker
Bohannon
Rose/Richie "Dreaming"
Teddy Pendergrass
Jemaine Jackson

WEDR
Miami, FL
Leo Jackson

ADDED
Kwick
Jean Carr
Della Renee
Sam Butler
Commodores "Oh No"
Lenny Williams
Crusaders
Prince
Stevie Woods "Steel"

HOTTEST
Carl Carlton
Brick
Dynasty
Rene & Angela
Franklin/Benson
Donald Byrd
Rose/Richie
S.B. & Q. Band
Hymen/Henderson
Manhattan

WQIV
Charlotte, NC
Jo Ann Graham

ADDED
None

KJLH
Los Angeles, CA
Lawrence Yarter

ADDED
None

WVIA
Memphis, TN
Carl Connors

ADDED
Quincy Jones
Curtis Mayfield
Kwick
Prince

WJJS
Lynchburg, VA
Art Young

ADDED
Manhattan "Smile"
Stacy Little "If You"
Whispers
Luther Vandross

KMJQ
Houston, TX
Ross Holland

ADDED
None

WLOU
Louisville, KY
Neal O'Rea

ADDED
Slave
Dionne Warwick
Rose/Richie "Dreaming"
L.J. Reynolds
Bob Marley
Brothers Johnson "Dancin'"
Strikers
Maze
Bobby Womack
Commodores "Oh No"
Shere Brown

WBLX
Mobile, AL
Michael Jay Alexander

ADDED
None

WVOL
Nashville, TN
Frad Harvey

ADDED
Rose/Richie
Curtis Mayfield
Shock

HOTTEST
Carl Carlton
West Street Mob
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Evelone
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Opportunities

Openings

EAST

WMGK/Philadelphia looking for part-time newspaper. Call Bob Craig, (215) 879-8000 or send T&R to WMGK, Bala Cynwyd Place, Bala Cynwyd, PA 19004. EOE M/F (9-18)

Consultant looking for on-air PD for Country station in the East. T&R to Ron White, Box 1425, Grand Rapids, MI 49501. (9-18)

WGRO-FM/Buffalo, NY is looking for part-timers that can rock 'n' roll. Several weekend slots available. T&R to George Hawras, 59 Virginia Place, Buffalo, NY 14202. EOE M/F (9-18)

Morning drive entertainer needed for 13-WRIE. Good production and willingness to work with winners. T&R to Jay Scott, WRIE, Box 2072, Erie, PA 16512. EOE M/F (9-18)

Informative, Friendly, A/C

personalities wanted for expanding organization in beautiful mid-Eastern state. Applicants must relate and become involved with our listening audience. Quality production skills a must. Salary commensurate with skills. Send T&R to Radio & Records, 1930 Century Park West, #268, Los Angeles, CA 90067. EOE M/F

Warm friendly personality for morning drive on 50,000 watt Northeast Country station. T&R to Robert Ausfeld, WPTR, Box 12279, Albany, NY 12212. EOE M/F (9-18)

TALENT WANTED

Are you another Dan Ingram, Don Imus, Robert W. Morgan, or Larry Lujack? Send cassettes to:

Connecticut Consulting Group, Inc.

73 Redding Road, Georgetown, CT 06829

Position is in New York, but not morning drive. Teams acceptable also.

Top 50 market CHR seeking energetic PD with good talent. T&R to Robert Ausfeld, WFLY, Box 12279, Albany, NY 12212. EOE M/F (9-18)

"Morning Man For Major Market"

You've paid your dues, worked up a great morning show "act" and you've got a proven track record in a medium sized market. Now you're ready to tackle the job in a top ten market with a fast-moving promotion-minded Country station. Rush tape to Radio & Records, 1930 Century Park West, #268, Los Angeles, CA 90067.

SOUTH

WL8Q/Montgomery, 95 Rock, Burkhardt Abrams Superstars. Immediate opening for morning person. Need production whiz! Send T&R: Neal McNeal, Box 5000, Montgomery, AL 36192. EOE M/F (9-18)

Top fifty market Contemporary AM re-staffing. Send T&R to General Manager, Box 8009, Greensboro, NC 27419. (9-18)

KITY/San Antonio needs experienced News Director. T&R to Robb Stewart, KITY, Box 2338, San Antonio, TX 78298. EOE M/F (9-18)

WWGB/Tifton, GA needs combination announcer/sales. Top rated CHR format. T&R to Jerry Webb, Box 1466, Tifton, GA 31794. (912) 382-1234. EOE M/F (9-18)

96KX/Tampa accepting T&R's from pros only. Great on-air and production only. Send to Scott Robbins, 51 S. Main Ave., Clearwater, FL 33515. EOE M/F (9-18)

WKGN/Knoxville is looking for two News Talk persons. T&R to Rod Nasvelli, WKGN, 2900 Sutherland Ave., Knoxville, TN 37919. EOE M/F (9-18)

Country DJ's for future. 3 years experience. Not just time and temp. Fun personality on-air. T&R: Joe Conway, Box KCCW, San Antonio, TX 78216. EOE M/F (9-18)

WLQM/Lynchburg looking for special features director, includes airshift. Great benefits and pay. T&R: Tony Bonvini, 8th & Church St., Lynchburg, VA 24504. EOE M/F (9-18)

Full-time opening at 5 KW modern Country KKYN. T&R: Scott Wilson, Box 147, Plainview, TX 79072. EOE M/F (9-11)

The Lund Consultants has immediate opening for Country and A/C programmers. Rush T&R to Brian Scott, 4000 N.E. 100th St. #107, N. Miami Beach, FL 33182. (9-11)

Openings

Opening for WKXY air talent. Send T&R to Tony Williams, WKXY, Box 2500, Sarasota, FL 33578. No calls please. EOE M/F (9-11)

Growing 100KW-FM 1KW-AM needs dedicated staff engineering announcers, news, copy, good production. Rush T&R to R.L. Burns, Box 938, N. Wilkesboro, North Carolina 28659. Call (919) 867-2221. EOE M/F (9-11)

METROPLEX COMMUNICATIONS

Y-100/Miami and 96-KX/Tampa would like to have your tape on file for possible future openings. Tape and resume to Bill Tanner, Y-100, Miami, FL 33138.

Equal opportunity employer

KPLE-FM immediate opening in Country AM drive. Top production skills a must. Rush T&R: Lynn Woolley, Box 1230, Temple, TX 78503. EOE M/F (9-11)

We want a hard-working, creative Production Director for growing A/C station in Southeast TX. Includes airshift. Call Dave Graichen and Gary Teaney at (713) 769-2475. (9-11)

Florida personality A/C looking for future talent. Growing station in exciting university town. T&R: Joe McKay, WKGR, 5408 Southwest 13th St., Gainesville, FL 42608. EOE M/F (9-11)

MIDWEST

Hiber & Hart, Ltd., looking for midday personality for one of our client stations. Opening is at top ten Midwestern market station with A/C format. T&R to Hiber & Hart, Ltd., Box 1220, Pebble Beach, CA 93953. (9-18)

Midday air personality needed at leading small market station. Good production a must. T&R to Doug Triplett, WDIF, Box 10000, Merion, OH 433021330. EOE M/F (9-18)

STUART BROADCASTING NEEDS

NEWS DIRECTOR NEWS PEOPLE
ANNOUNCERS ENGINEER
COPYWRITERS

Call or send tape and resume to: Orv Koch, Stuart Broadcasting Co., 625 Stuart Bldg., Lincoln, NE 68501., (402)475-4204
EOE

WGCL/Cleveland needs an afternoon personality. T&R to Bob Travis, WGCL, 1500 Chester Ave., Cleveland, OH 44114. No calls please. EOE M/F (9-18)

Bright, creative personality for central Iowa AM MOR station. 15,000+, depending on experience. Must excel in production. (515) 232-1430. EOE M/F (9-18)

WEBC now accepting T&R for newspaper opening. Send to Jim Casey, PD, 1001 E. 9th St., Duluth, MN 55805. EOE M/F (9-18)

Looking for a qualified afternoon man with excellent production skills and a great attitude. No beginners. T&R to Andy MacDonald, WATT, Box 520, Cadillac, MI 49601. (9-18)

Dynamic Growth Opportunity

for right people. A growing group has room for a News Director that is aggressive on air and street. A Program Director that can excite a staff and build audience. A morning personality who can relate to the community and be entertaining. Send T&R to Radio & Records, 1930 Century Park West, #268, Los Angeles, CA 90067.

KLMS accepting T&R for future openings for adult personalities with music background. 5 years experience minimum. Send to Gary Claus, Box 81804, Lincoln, NE 68501. EOE M/F (9-18)

Accepting T&R for future openings. Personality a must. Send to Jim O'Hara, KSTT, E. River Dr., Davenport, IA 52808. EOE M/F (9-18)

Needed yesterday, copywriter/air personality for 100,000 watt FM Country Rocker. Good bucks for right person. T&R to Shawn Elliott, KQ94, Box 94, Bismarck, ND 58502. EOE M/F (9-18)

WNDU seeks dynamic afternoon drive personality for rare opening. Super stable dominant Country facility. T&R to Kris Robbins, PD, Box 1616, South Bend, IN 46634. EOE M/F (9-18)

Openings

WOW/Omaha seeks O.M. Administration, programming and promotion experience necessary. Excellent salary/benefits. Resume to Jim Eddens, WOW, 11128 John Galt Blvd., Omaha, NE 68137. EOE M/F (9-18)

God's country #1 Rocker needs air talent. Fun place to live and work. Dayparted rock & roll. T&R to WJNR-FM, 219 East 'A' St., Iron Mountain, MI 49801 or call (906) 774-5731. (9-18)

KODY looking for 6-12mid personality. Production talents a must. T&R to Operations Manager, Box 1085, North Platte, NE 69101. EOE M/F (9-18)

KFMZ/Columbia, MO looking for good production voice/fair talent. Top rated station. T&R to Steve Graziano, Box 1345, Columbia, MO 65205. (9-18)

Station of the Year '79-'80. PD leaving due to family illness. Send confidential T&R: G. Scantland, WDIF, Box 10,000, Marion, OH 43302-1330. EOE (9-11)

Strong Midday Personality

needed for major Midwest A/C. Must know and love oldies. Also need general topic talk-master with good sports knowledge. Excellent pay and benefits. You'll work with great people in a solid equal opportunity company. Please forward tape, resume, and salary history to Radio & Records, 1930 Century Park West, #267, Los Angeles, CA 90067.

Need live morning drive person for automated Country station. Call Orv Koch, Stuart Stations, (402) 475-4204. EOE (9-11)

Reporter/anchor with minimum 2 years experience. Good salary/benefits. T&R, samples, references to Lee Kelo, WQHK/WMEE, Box 6000, Ft. Wayne, IN 46896. EOE M/F (9-11)

Wanted now! Motivated midday person who can produce results for very aggressive A/C station. T&R to Tom Evans, KRSS, 224 S. Main, Sioux Falls, SD 57102. EOE M/F (9-11)

WPTH/Ft. Wayne seeking CHR tapes for possible future openings. T&R to Mark Elliott, WPTH, 2280 Lake Ave., Suite 230, Ft. Wayne, IN 46805. EOE M/F (9-11)

KKRC/Sioux Falls needs full and part time people for a good learning situation. T&R to Dan Kieley, KKRC, 1704 S. Cleveland, Sioux Falls, SD 57103. EOE M/F (9-11)

WEST

KIST is looking for air talent/production. Send T&R to Dick Williams, KIST, Box 1189, Santa Barbara, CA 93102. EOE M/F (9-18)

KZOZ, Top Tracks AOR needs classy afternoon drive air talent. Excellent production. T&R to Dick Sheppard, PD, 341 Higuera St., San Luis Obispo, CA 93401. EOE M/F (9-18)

Strong voice needed, easy listening Phoenix station. Full & part-time. Good production a must. T&R: Jack Blair, KLFF, 7401 W. Camelback Rd., Phoenix, AZ 85033. EOE M/F (9-18)

KERN/Bakersfield P-2/CHR on air PD needed now. Promo whiz, strong leader, research and systems. T&R: Mark Driscoll, Box 220, Arroyo Grande, CA 93420. (9-18)

Come out to the sunshine... announcer & salesman needed at KLEA AM/FM Lovington, NM. T&R: Mark Winkles, Box 877, Lovington, NM 88260. No calls. EOE (9-18)

Needed immediately aggressive News Director with experience. Benefits, must have own car. T&R to Doc Phillips, KOJO, Box 818, Laramie, WY 82070. EOE M/F (9-18)

100 FM serving Oregon's Rogue Valley, accepting T&R for future openings. 24-hour Country medium market. Send to Jack Hansen, Box 388, Gold Hill, OR 97525. EOE M/F (9-18)

Professional sales people needed. Want to work hard with a young aggressive team? Call Phil, Don or Bob... (505) 393-3641, KUUX Radio, Hobbs, NM. (9-18)

Puget Sound Beautiful Music station seeks announcers. Smooth voice and copy experience. T&R to KBRD-FM, 2000 Tacoma Mall Office Bldg., Tacoma, WA 98411. EOE M/F (9-18)

If you're an experienced newsmen, and like to break a good story, you need to be at KUUX. Send T&R to KUUX, Box 777, Hobbs, NM 88240. EOE M/F (9-18)

Aggressive modern Country music station needs experienced announcers with creative production ability. We're growing fast. Send T&R to KUUX, Box 777, Hobbs, NM 88240. EOE M/F (9-18)

Immediate opening for air talent for new A/C in Montana resort community. T&R: Wayne Fuchs, KQ 92, Rt. 1, Box 48, Poleon, MT 59860. EOE M/F (9-18)

Experienced PD needed for 50KW AM in Montana Rockies Country format. T&R only to Wayne Fuchs, KERR, Rt. 1, Box 48, Poleon, MT 59860. EOE M/F (9-18)

Openings

Rocky Mountain opportunity. Need A/C PD familiar with automation, to turn around 100 K-FM. T&R: GM, KFKZ, P.O. Box K, Greeley, CO 80632. EOE M/F (9-18)

KHOT/KUUL looking for air talent/Production Director and full time ND. Country/Oldies format. T&R: Keith Stanley, Box 87, Medera, CA 93639, (209) 874-8887. EOE M/F (9-18)

KPUG/KNWR needs newspaper/experienced broadcast journalist. Announcer. 2 years experience, strong production. Contact Joe Bates, (206) 734-1170, Box 1170, Bellingham, WA 98227. (9-18)

Feel you're ready to lead an expanding news department? Call me right now and I'll give you all the details. R.S. Tucker, PD, KRKK/Rock Springs, WY, (307) 362-3793. EOE (10-2) •

NEWS ANCHORS/REPORTERS

L.A. — Dallas — Houston —
Cleveland — Miami

Expanding traffic reporting company accepting cassettes/resumes in confidence. Excellent salary plus benefits with good advancement.

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6290 Sunset Blvd., Hollywood, CA 90028

(213) 467-8151

North San Diego A/C looking for adult midday communicator. Minorities encouraged. No calls. T&R: Rick Roome, KKOS, Box 949, Carlsbad, CA 92008. (9-11)

FM100/Colorado Springs-Pueblo accepting tapes for pro air talent. T&R to Scott Hutchinson, KYNR-FM, 5th & Main, Pueblo, CO 81003. EOE M/F (9-11)

Expanding news staff, needed one newspaper, 2-5 years experience. T&R to J. David Stone, KCOK, 717 N. Mooney Blvd., Tulsa, CA 93274. (9-11)

Wyoming's Country KUUY/Cheyenne has immediate opening for morning drive. T&R to Richard Lee, Box 926, Cheyenne, WY 82001 or (307) 632-0561. EOE M/F (9-11)

News anchor/reporter immediate opening. Journalism degree and/or radio experience required. Patrice Bingham, KOLO, Box 821, Reno, NV 89504. No calls. EOE M/F (9-11)

KZEL/Eugene is looking for experienced AOR announcers. T&R to Brad Hoffman, Box 70128, Eugene, OR 97401. (503) 484-4304. EOE M/F (9-11)

Need morning drive newspaper yesterday. T&R to KBND, Box 5037, Bend, OR 97708. EOE M/F (9-11)

KGEN/Tulare has opening for experienced Big Band oldies personality. Strong production. T&R to Carl Soares, Box 444, Tulare, CA 93275. EOE M/F (9-11)

KIOQ is looking for a good greedy salesperson to make good money. Call Jon Levin, (714) 873-5861 or Box 1388, Bishop, CA 93514. (9-11)

Positions Sought

Medium market mouth trapped in the body of a 500 watt daytimer, is looking for drive slot at Midwest A/C. WAYNE, (502) 223-8045. (9-18)

RYK ST. VINCENT, refreshing, colorfully sincere and dedicated to doing a good job. Relocatable. R&B jock with sparkling production. Call (213) 389-2838. (9-18)

6 1/2 years experience CHR, A/C including middays and PM drive in Detroit. Good numbers/production. Presently employed, ready for advancement. Call now. (313) 374-2033. (9-18)

8 years CHR and A/C experience. Team player. Looking for air talent, MD or PD position. Available now! Call JOHN ROBERTS, (218) 281-5840 or (609) 428-1761. (9-18)

CHIP MOSLEY, 13 years experience in music research, programming and promotion. Versatile. Want PD/MD/Operations position. Ex-KLIK, WHB, KSLQ. (314) 836-5791. (9-18)

Promotion Director seeks challenging creative position. 3 years major market radio. Contact KEN, (213) 394-0189 or write 938 4th St., Santa Monica, CA 90403. (9-18)

The 'Me' era is over! Team player. 30 months experience as PD/MD, copywriter with 1st phone. Large, small or medium markets. BARNEY, (618) 432-5268. (9-18)

Dedicated jock. Multi-voice, good bits, good bits., good listener response. Currently with KMEG. Wke up to the Fox! JON FOXX, (503) 864-8060 or (503) 855-7718. (9-18)

Experience: Major market PD, MD, Production Director, jock. Various formats. Ready. JACK ROSS, 4471 Rhine, St. Louis, MO 63033, (314) 567-9000 ext. 522 or (314) 921-4471. (9-18)

Opportunities

Positions Sought

Solid addition to your news team. Award winner. Done: 2-way talk, sports interviews, P/A, ascertainment. Georgia: all markets. (404) 836-3829. (9-18)

Morning man formerly WGBT, WSPD, etc. Versatile, topical phones, bits, characters. Family man wants stability. Larger markets preferred. DAVE, (803) 246-4856 after 3pm. (9-18)

10 years experience, former Chicago jock. Production Director, PD, looking for full-time position with FM. RON COOPER, (704) 375-0213. (9-18)

Midnight to dawn. 1st phone, experienced, reliable Country personality with the ability to keep you number one overnight. (714) 922-3833. (9-18)

Offbeat, Dirty Two-Man

morning show. Nice numbers in Top 30 market. AOR, harder leaning CHR stations looking to stun market and competition, send for aircheck. New ratings: in the 7's; men in the 10 range. Reply to Radio & Records, 1930 Century Park West, #264, Los Angeles, CA 90067

Positions Sought

Morning man from Top 10 market, former PD, looking for major/medium market PD or major market on-air. Call GLEN at (703) 836-3381. (9-18)

ADULTS

I communicate with Adults 11 years air personality. Program/Music Director, A/C or Country. Community involvement and top notch production guaranteed. Seek new challenge! Prefer West.

Call John (702) 826-6918

Talented news/sports reporter, 8 years experience. Excellent P-B-P, sports talk. Ready immediately. Any market. Call JIM, (614) 438-8133. (9-18)

Call (212) 759-3640 for preview of the world's most outrageous. (9-18)

1.7-32.3 in 2 years! Former PD of Louisiana small market station 1981. Desires to return to programming. Prefer Northeast. Call RICHARD, (615) 928-7861 or (615) 928-3121. (9-18)

Positions Sought

DAVE MACAULAY, WJBO, W8PR, looking for PD/announcer position. CHR or A/C in Northeast. Call (413) 739-0050 or (617) 922-0798. (9-18)

DAVID CHANEY, former jock on KLOB, KMET. Recently PD of KFAT. Looking for quality management with commitment. 8 years AOR and Country. West Coast. (408) 846-0872. (9-18)

DR. JIM BAUER, formerly Q107, CDC radio, CHUM-FM and WRIF. 10 years major market experience, interested in programming and/or jocking. American citizen. (418) 980-1082. (9-18)

Steady play-by-play man with 5 years experience looking for medium market sports opening. Hard-working and hungry attitude for good opportunity. MIKE, (507) 437-6698. (9-18)

PD with super winning organization seeks shot at bigger market. Been with company 4 years, now I'm ready to be a star for you! Call STEVE, (219) 447-5511. (9-18)

9 year vet of Modesto market looking for a move up with an AC, CHR, or AOR station. Contact STUART CHASE for T&R at (209) 575-0689. (9-18)

Positions Sought

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *		
1 Week	2 Weeks	3 Weeks
\$12.00	\$20.00	\$25.00

* Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

Marketplace



GREAT JINGLES STATION ID'S

Call or write for a free demo.

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210 SOUTH STREET BOSTON, MA 02111 617-426-3131

YOU ARE THE MUSIC... AND WE ARE THE PR.!

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We do it all, by the piece or by the kit, complete and ON TIME. From your art & copy, or we'll develop it all for you. FREE DETAILS - call or write now!



Action Decal, 320 E. 21st St., Chicago, IL 60616 (312) 842-4280

O'Liners

FREE SAMPLE ISSUE of radio's most popular humor service!

For sample, write on station letterhead to: **O'Liners**

1448-R, West San Bruno Ave., Fresno, CA 93711 or phone (209) 431-1502

R&R MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 Time	\$30.00
13 Insertions	\$25.00
26 Insertions	\$20.00

Volume Rates Available

Additional \$10.00 per week charge for Blind Box ads

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable

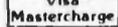
Submit to: **Marketplace**
RADIO & RECORDS 1930 Century Park West
 Los Angeles, Calif. 90067 (213) 553-4330

pro 't' call—TALENT

Are you serious about radio broadcasting as a career? What have you invested in your future? Good jobs just don't fall in your lap... you've got to work at getting them! WE CAN HELP... Pro't'call Placement and Guidance. Call Now! (504) 392-3665

Pro't'call Invest in your career.

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NOW 50% MORE INFORMATION!

- ★ Up-to-date listing of new sources of prizes and promotional items
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- ★ Regular tips on planning ahead for seasonal promotions

PROMOTIONS THAT WORK gives you an important edge: bringing dozens of exciting new promotion ideas to your mailbox each month. SEE FOR YOURSELF! Write (on station letterhead, please) or call with no obligation... for a free current issue of PROMOTIONS THAT WORK!

Promotions That Work!

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For the first time a Patch Co. for the RADIO & RECORD Industry. Promote your station or band on embroidered patches. Top quality. Will outlast any T-Shirt or Sticker. Free Artwork.

PROMOTION OF THE MONTH

Fireball Management
 P.O. Box 588
 Freeport, NY 11520 (516) 223-1244



"Phantastic Phunnies"

Highly Respected! Hilarious! Original!

Proven worldwide audience builder!

'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

THE PROMOTIONAL EVENT OF 1981!

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Top 100 Special of the Year **FREE DEMO**

Toby Arnold & Associates

4255 LBJ, Dallas, TX 75234 Toll Free (800) 527-5335

"BILLY SQUIER... a fish out of water"

Pro or con comments like this are caught as they happen from fans across the country on "Concert Line," one of the several exciting features offered each week on **STICK IT IN YER EAR**, a one-hour music magazine designed for AOR radio.

FEATURING:

- INTERVIEWS with Major Recording Artists
- "EARSNEWS" A Weekly Wrap-up, Rock Newscast
- "WHATEVER HAPPENED TO..." Notable Bands of the Past
- "NEW ARTIST SPOTLIGHT": An Inside Glimpse of Hot Talent



Stick It In Yer
THE MUSIC MAGAZINE ON RADIO

contact: MIGHTY MINUTE PROGRAMS
 840 Battery Street San Francisco, CA 94111 (415) 788-1233

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RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970

Dr. Don Rose, KFRC, "I depend on it more than any other." Gary Owens, KMPC, "Aids the creative, helps the beginner."

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The Electric Weenie, P.O. Box 25-866
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MORE RADIO JOBS!

By missing us you probably missed over 3,000 additional job openings last year, up to 200 weekly. Disc Jockeys, News, Engineers, Programming and Sales. This national computer list is \$6.00 for one week.

SPECIAL! Receive 5 consecutive weeks for only \$12.95... you save **\$17.00!!**

American Radio Job Market

6215 Don Gaspar, Las Vegas, NV 89103

Opportunities

Positions Sought

Positions Sought

Positions Sought

Positions Sought

Dynamic, self-motivated AOR MD with Superstars experience seeks a creative and challenging position with stable station. Call BILL, (516) 536-7478. (9-18)

Announcer with 2 years experience desiring work in Wisconsin or Minnesota's market. Good production. Call DON, (216) 633-2266. (9-18)

Attention AOR/Superstars. Don't let the fall book start without LEE ROBERTS on your air staff. Left 96 Rock/Tucson for new challenge. Let's talk. (918) 834-5184. (9-18)

FRANK MICHAELS, 6 years experience A/C. Last 12 months top-rated talk show on KMGX/Tucson. Call anytime, (216) 277-0373. (9-18)

The Honolulu Advertiser called MR. RABBETT "just possibly the funniest and probably the hardest-working deity in town." He could be yours! (808) 261-7181 early AM. (9-18)

Young, dedicated newsmen seeks full-time employment in small-medium market station. College degree, 2 1/2 years experience part-time in Lancaster, PA market. Will relocate. Contact Gary Baker, (302) 368-4350. (9-18)

Morning man! 10 years experience. Lots of bits and voices. Papers ready for U.S. market. Call GARY CONNORS, (519) 882-2662. Write Box 5062, Petrolia, Ontario, CAN. (9-18)

10 year pro looking for PD/MD or major market air-shift. Call RON LAKE, (615) 227-4280. (9-18)

TOM MURPHY, formerly WVBF, WRKO/Boston looking for major market PD/announcer job in New England area. Call (617) 782-0173. (9-18)

LOU SCOTT, 5 years experience A/C. 1st rate production, currently pm drive. Looking to relocate in Top 30 market. Call for T&R, (201) 588-5845 before 10am. (9-18)

I've turned around small and medium market news departments. Let me do the same for you. Seeking consultant position/ND slot. Call R. BARGAR, (716) 666-3120. (9-18)

DONOVAN BLUE formerly PD/Production Director at K93-FM. 12 years experience all formats. Live and automated. All offers considered. (707) 433-8617. (9-11)

Energetic CHR night jock. 4 years experience. Prefer Florida or East Coast. Available now. Call (305) 721-0682. (9-11)

JACK RANDALL, formerly WZUU, WZEE, and WDUZ, is through hibernating. Veteran CHR, A/C, AOR communicator looking for PD/announcing position. (605) 348-2710. (9-11)

97 voices Top 25 market. Production Director looking to fulfill someone's creative needs. After hours. (414) 962-5897. (9-11)

Help! I'm spending half of anything I earn on anti-periparante here in the desert. CHARLIE MORRIS, AOR, too cool for small markets. (802) 298-2385. (9-11)

11 years in radio! 1st phone. Looking for situation in Rocky Mountains or Southwest. Prefer sports; currently Sports Director. Call (208) 524-3678. (9-11)

Great young personality seeking new full-time position in the N.W. (503) 878-4548 or P.O. Box 1015, Winston, OR 97498. (9-11)

5 year man wants small community involved A/C or Country PD/MD position. OH, IN, KY, PA, MI or WV. (613) 631-4857. (9-11)

Experienced communicator, versatile personality and AOR soft rock jock. Looking for small market position. Will relocate. T&R available. BRUCE, (215) 824-4830, after 7:30pm. (9-11)

Funny A/C personality who talks to, not at the listener. Reliable, one-to-one delivery. Community-minded, promotion conscious and experienced. (315) 478-5329. (9-11)

Excellent news, sportswriter, announcer. Solid interviewing, production skills, various work experience, small stations, San Francisco. I'm mature, intelligent, hard-working. Masters. NEIL, (415) 282-9319. (9-11)

FRANK SCHUBERT is in Boston and available to put 8 years of major experience on your weekends. Communicator in Country. MOR, A/C. Call (617) 782-2067. (9-11)

Miscellaneous

New A/C and Country crossover station needs 45 and LP service from all labels. Dave Daniels, WHTL, Box 678, Whitehall, WI 54773, (715) 538-4341. (9-18)

WKGN/Knoxville needs Country Music service, both old and new from all labels. Mike Johnson, MD, WKGN, 2800 Sutherland Ave., Knoxville, TN 37919. (9-18)

We need demo tapes from automation tape companies oldies format. PD, 2828 E. 11th St., #118, Odessa, TX 79761. (9-18)

New FM desires Pop and Country oldie re-issue service from all labels. Thank you! Peter Hunn, WHRC, Box 92, Port Henry, NY 12974. (9-18)

Marketplace

GET TUNED UP FOR THE FALL BOOK WITH CALIFORNIA AIRCHECKS!

Every month we feature the best personalities and promotions from the past and present! Available now is Classic issue IC-11, featuring WKBW/Dick Biondi-1959, KMPC/Robert W. Morgan-1976, KHJ/Charlie Van Dyke & Mark Elliot-1976, KFI/Charlie Fox-1978, KFWB/Reb Foster-1966, and WNBC/Cousin Brucie-1976. Cassettes, \$10.

From the present, current issue #18 features KHS-FM/Rick Dees, KWST/London & Engelman, KJR-Seattle/Eric Chase, KMET/Jeff Gonzer, 91X/Ted Wayne, and a mini-composite from San Bernardino, with KFXM/KOLA/KCAL-FM/99-1 FM/KMEN. Cassettes \$5.

Our most popular back issues, our 2-part KHJ Special, are still available. IC-2 covers KHJ 1965-1970, and IC-3 covers KHJ 1971-1980. Cassettes, \$10 ea.

Write us for a back-issue list or more details!

CALIFORNIA AIRCHECKS
Box 4408 - San Diego, CA 92104

Say Something Funny Instantly!

Only humor book endorsed by DJ's. Reveals professional comedy writers' secrets. Tells how the biggies use six easy joke formulas for instant humor on any occasion. Tips from Johnny Carson, Steve Allen, Bob Orben, etc. Proven in author's comedy workshop. \$5 postpaid.

Jack Posner, Box 259, Great Neck, NY 11022

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Finding the right talent can be frustrating, time consuming, and a waste of effort! That's why there is Pro't'call. . . We have play-by-play, and news talent and it's free to you.

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Pro't'call, 3700 Rue Delphine,
New Orleans, LA 70114

THE FUNNY BUSINESS

This offer will never be repeated in the U.S. or America. Free sample of the "FUNNY BUSINESS DJ SERVICE." It's portable and never needs painting. Write:

THE FUNNY BUSINESS
P.O. Box 832, Leominster, MA 01453

RADIO & RECORD INDUSTRY DICTIONARY

The Webster's Dictionary Here's a "red hot" dictionary to help more people talk our language!!

Les Garland Miles David
West Coast General Manager President
Atlantic Records Radio Advertising Bureau

Delson's Dictionary of Radio and Record Industry Terms defines in one book the daily working vocabulary of the industry including marketing (advertising, distribution, promotion and publicity), broadcasting, contracts, copyrights, music and production terms.

Please send me _____ copies of Delson's Dictionary of Radio and Record Industry Terms at \$11.95 each. Enclosed is a check (or money order) in the amount of \$ _____ including 6% tax (CA residents only) and \$1.25* for postage and handling (*outside US and Canada add \$4.00)

bradron press
120 Longfellow Street
Thousand Oaks, CA 91360

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Belt buckle promotions and premiums are proven performers.

Your logo or custom design has the look and feel of quality when it is cast in metal. And customer castings for belt buckles, plaques or money

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- NO-CURL

We manufacture pressure-sensitive bumper stickers and window labels.

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We'll create a super sticker for you. We also print the peel-off with sales co-sponsorships, coupons, etc. Competitively priced.

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The most talked about Comedy Service in the industry.

Complimentary snack: "LOLA'S LUNCH"

Call (313) 434-6142
Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

FREE ISSUE OF Galaxy

Radio's most complete personality biweekly. Current artist bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on ALL AIRSHIFT READY!

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It's a sure way to generate qualified sales leads.

Just call PAM at (213) 553-4330 for more information.

Contemporary COMEDY

Hundreds renewed again!

Free sample!

Write on station letterhead to:
Contemporary Comedy
5804-D Twining
Dallas, TX 75227

KAPLAN AIRCHECKS

Imagine all the radio stations in the nation's number one market puning for a day-long picture. . . We have captured all the jocks, all the stations. . . In a four-hour composite of New York radio. . . from late night, all taped the same day in August.

\$20.00 to cover the cost of the tapes. Quality is excellent, all dubbed on top cassettes.

Kaplan Airchecks
214 West First Street, Bloomsburg, PA 17815

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

AL JARREAU

We're In This Love Together (WB)

75% of our reporters on it. Moves: Up 81, Debuts 19, Same 18, Down 2, Adds 39 including WNBC, WKBW, CKGM, KVIL, WRDQ, KSLQ, WZZP, WOKY, KIIS-FM, 13K, KIMN, Q103, CK101, KOFM. See Parallels, charts at number 24.

FOUR TOPS

When She Was My Girl (Casablanca/PolyGram)

63% of our reporters on it. Moves: Up 86, Debuts 15, Same 17, Down 1, Adds 16, WKTU, CHUM, WHFM, WTIC-FM, V100, B97, KQ94, FM100, KIOA, KOFM, KEYN-FM, KVOL, KKRC, KDVV, KOOK. See Parallels, charts at number 27.

QUINCY JONES featuring JAMES INGRAM

Just Once (A&M)

62% of our reporters on it. Moves: Up 86, Debuts 18, Same 17, Down 1, Adds 11, KVIL, WZZP, Q106, V100, WERC, G100, WSKZ, WNAP, WGBF, WIGY, KELO, WPGC 24-19, Q105 10-9, KYYX 29-23, KSET-FM 10-8. See Parallels, charts at number 25.

AIR SUPPLY

Here I Am (Just When I Thought I Was Over You) (Arista)

56% of our reporters on it. Moves: Up 9, Debuts 32, Same 10, Down 0, Adds 68 including WNBC, WBEN-FM, WIFI, WCAO, F105, WROR, PRO-FM, CFTR, CKGM, KS95-FM, WZUU, WOKY, KEARTH, KFI, KPLZ. See Parallels, charts at number 30.

NEW & ACTIVE

Recent releases reported by at least 50 of our CHR stations are listed in order of their activity. The two numbers following the song designation indicate the total number of stations reporting airplay and, of those, the total number of new adds. "Moves" indicate how many stations moved the record up on their charts, the number of new chart debuts, how many stations held it the same (on to on, add to on, 31-31), moved it down on their charts or added it this week. Complete airplay activity for all songs in New & Active is listed in the Parallels. indicates one of this week's "most added" new songs.

MARTY BALIN "Atlanta Lady (Something About Your Love)" (EMI America) 107/48. Moves: Up 9, Debuts 23, Same 27, Down 0, Adds 48 including PRO-FM, KRLY, WHB, WGCL, KPLZ, KIMN, B104, WPST, KX104, WZOK, KSPZ, WLAM, KILE, KFYZ, KDZA.

DIESEL "Sausalito Summernight" (Regency) 98/31. Moves: Up 21, Debuts 24, Same 20, Down 0, Adds 31 including KFI, KYYX, Q103, KOPA, WTIC-FM, Q106, B97, G100, WOW, WNCI, KRQ, WLAM, WFOX, KFYZ, KFXD.

DEVO "Working In The Coal Mine" (Full Moon/Asylum) 90/14. Moves: Up 32, Debuts 16, Same 28, Down 0, Adds 14, WNBC, WIFI, Q102, WFBR, WAEB, WTIX, KSTT, WGBF, WHOT, WJBQ, 13FEA, WFLB, FM99, KWLO.

ATLANTA RHYTHM SECTION "Alien" (Columbia) 88/15. Moves: Up 34, Debuts 16, Same 23, Down 0, Adds 15, WBEN-FM, CFTR, KYYX, KIMN, KC101, WICC, WKRZ-FM, WHYN, V100, KEGL, WGBF, WJBQ, WXLK, WKXY, KDZA.

BURTON CUMMINGS "You Saved My Soul" (Alfa) 86/36. Moves: Up 6, Debuts 18, Same 26, Down 0, Adds 36 including WIFI, WCAO, F106, PRO-FM, JB105, Z93, WHB, KIMN, Q103, 92FLY, KX104, WISM, KERN, WACZ, WHHY-FM.

POLICE "Every Little Thing She Does Is Magic" (A&M) 82/80.

Moves: Up 1, Debuts 1, Same 0, Down 0, Adds 80 including WCAO, CKGM, KRBE, 94Q, KBEQ, WGCL, KEARTH, KRLA, KIIS-FM, KIQQ, KFRC, KSFY, KEZR, KYYX, KOPA.

MIKE POST featuring **LARRY CARLTON** "The Theme From 'Hill Street Blues'" (Elektra) 82/33. Moves: Up 26, Debuts 8, Same 15, Down 0, Adds 33 including WROR, Z93, Q106, KXOK, KEARTH, B104, KLAZ, G100, KRAV, KTKT, WLAM, WISE, KKRC, KATI.

BEE GEES "He's A Liar" (RSO) 78/69. Moves: Up 0, Debuts 3, Same 4, Down 0, Adds 69 including WNBC, WBEN-FM, WIFI, WCAO, WXXS-FM, JB105, Y100, WGCL, KFI, KIQQ, KYYX, K104, KBFM, WMEE, KZZX.

RICK JAMES "Super Freak" (Gordy) 61/5. Moves: Up 32, Debuts 5, Same 11, Down 8, Adds 5, CKGM, Q106, BJ105, WHOT, WXLK, WIFI 13-10, PRO-FM 15-11, WPGC 7-4, Q105 8-6, CKLW 27-24, KFI 7-5, 13K 2-2, B97 1-1, KYNO-FM 4-2, WSGA 2-1.

Radio & Records

NATIONAL AIRPLAY/30

September 18, 1981

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
2	2	2	1	JOURNEY/Who's Crying Now (Columbia)
1	1	1	2	DIANA ROSS & LIONEL RICHIE/Endless Love (Motown)
17	9	5	3	CHRISTOPHER CROSS/Arthur's Theme (Best That...) (WB)
8	5	4	4	EDDIE RABBITT/Step By Step (Elektra)
13	8	6	5	SHEENA EASTON/For Your Eyes Only (Liberty)
4	3	3	6	S. NICKS w/T. PETTY.../Stop Draggin'... (Modern/Atco)
14	10	8	7	MOODY BLUES/The Voice (Threshold/PolyGram)
9	6	7	8	ELECTRIC LIGHT ORCHESTRA/Hold On Tight (Jet)
22	19	12	9	ROLLING STONES/Start Me Up (Rolling Stones)
26	22	17	10	LITTLE RIVER BAND/The Night Owls (Capitol)
28	24	20	11	DARYL HALL & JOHN OATES/Private Eyes (RCA)
3	4	9	12	COMMODORES/Lady (You Bring Me Up) (Motown)
21	18	15	13	LULU/I Could Never Miss You (More Than I Do) (Alfa)
29	27	22	14	DAN FOGELBERG/Hard To Say (Full Moon/Epic)
10	11	11	15	FOREIGNER/Urgent (Atlantic)
-	30	24	16	KENNY ROGERS/Share Your Love (Liberty)
23	21	19	17	REO SPEEDWAGON/In Your Letter (Epic)
7	13	14	18	RONNIE MILSAP/(There's) No Gettin' Over Me (RCA)
5	7	10	19	PABLO CRUISE/Cool Love (A&M)
11	12	13	20	GARY WRIGHT/Really Wanna Know You (WB)
15	15	16	21	RAY PARKER JR. & RAYDIO/That Old Song (Arista)
30	26	25	22	BALANCE/Breaking Away (Portrait)
-	-	28	23	BOB SEGER/Trying To Live My Life Without You (Capitol)
-	-	→	24	AL JARREAU/We're In This Love Together (WB)
-	-	→	25	Q. JONES featuring J. INGRAM/Just Once (A&M)
-	-	29	26	RICK SPRINGFIELD/I've Done Everything For You (RCA)
-	-	→	27	FOUR TOPS/When She Was My Girl (Casablanca/PolyGram)
-	-	30	28	BILLY JOEL/Say Goodbye To Hollywood (Columbia)
4	14	18	29	POINTER SISTERS/Slow Hand (Planet)
-	-	→	30	AIR SUPPLY/Here I Am (Just When I Thought...) (Arista)

This chart is based solely on airplay statistics compiled weekly from our CHR reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

POLICE "Every Little Thing..." (A&M)
BEE GEES "He's A Liar" (RSO)
AIR SUPPLY "Here I Am (Just When...)" (Arista)
MARTY BALIN "Atlanta Lady..." (EMI America)
AL JARREAU "We're In This Love Together" (WB)

Complete Regionalized Listings on Pages 30 and 31.

HOTTEST

CHRISTOPHER CROSS "Arthur's Theme..." (WB)
JOURNEY "Who's Crying Now" (Columbia)
ROSS & RICHIE "Endless Love" (Motown)
ROLLING STONES "Start Me Up" (Rolling Stones)
S. NICKS w/ T. PETTY "Stop..." (Modern/Atco)

Parallel Listings Begin on Page 32

ALLMAN BROTHERS BAND "Straight From The Heart" (Arista) 61/0

Moves: Up 31, Debuts 0, Same 23, Down 7, Adds 0, WBEN-FM 30-27, 96KX 18-14, Z93 18-15, 94Q 17-15, KPLZ 22-19, KQ94 22-17, WSGN 24-21, Y103 28-24, WMAK-FM 19-17, WOKI 18-16, WRVQ 16-14, KSTT 29-26, 95XIL 33-26, KKLS 15-13, KCBN 26-24.

COMMODORES "Oh No" (Motown) 60/38

Moves: Up 5, Debuts 6, Same 11, Down 0, Adds 38 including WIFI, WCAO, WPGC, KRLY, 94Q, KIIS-FM, KIQQ, KEZR, KIMN, KC101, WKEE, KERP, KX104, WNCI.

ARETHA FRANKLIN & GEORGE BENSON "Love All The Hurt Away" (Arista) 52/11

Moves: Up 20, Debuts 5, Same 15, Down 1, Adds 11, WKTU, WIFI, F105, WGCL, KRLA, WAXY, WHBQ, KERN, K96, WTRU, KENI, CKLW 25-16, KFMK 29-23, KERP 35-29, 95SGF 28-22.

AFTERNOON DELIGHTS "General Hospitale" (MCA) 52/2

Moves: Up 17, Debuts 1, Same 24, Down 8, Adds 2, 13K, WHOT, WIFI 3-3, WPGC 19-16, KRLA 16-5, KIQQ 5-5, KFRC 10-6, WTIC-FM 16-14, KC101 15-11, KINT 10-6, KBFM 22-19, KYNO-FM 5-4, FM102 20-13, WACZ 9-6, WFLB 8-6.

Others Getting Significant Action

BILLY SQUIER "In The Dark" (Capitol) 49/14

Moves: Up 9, Debuts 10, Same 16, Down 0, Adds 14, JB105, WICC, WPST, Q106, KEGL, KBFM, KQ94, G100, WSKZ, KYSN, WGUY, WCIR, Z102, KATI, KJ100 16-10.

CARL CARLTON "She's A Bad Mama Jama" (20th) 49/6

Moves: Up 26, Debuts 7, Same 10, Down 0, Adds 6, CKGM, 13K, KEEL, WGUY, WHHY-FM, WANS-FM, WPGC d-30, Y100 30-25, KIIS-FM 20-14, KFRC 16-14, KSET-FM 2-1, KERP 12-4, B97 15-10, WFMF 14-10, KERN 40-31.

BLUE OYSTER CULT "Burnin' For You" (Columbia) 49/5

Moves: Up 20, Debuts 6, Same 18, Down 0, Adds 5, WXXS-FM, JB105, CKLW, KILE, WTRU, 96KX 20-16, Q107 14-8, KRBE 15-13, KBEQ 8-5, KIQQ 23-19, K104 4-4, KJ100 3-3, KZ93 18-15, FM103 6-6, 96XIL 32-25, WXLK 26-18, KRCL 21-18.

GO GO'S "Our Lips Are Sealed" (IRS) 48/7

Moves: Up 17, Debuts 3, Same 20, Down 1, Adds 7, Y100, KBEQ, KYYX, KBFM, WACZ, FM99, WKXY, WXXS-FM 7-6, KEARTH 3-3, WPST 20-18, KQ94 34-31, KKXX 10-7, KZZP 15-10, WJBQ 25-22, WGUY 22-19.

FOREIGNER "Waiting For A Girl Like You" (Atlantic) 48/15

Moves: Up 10, Debuts 7, Same 14, Down 0, Adds 15, 96KX, WPGC, KIIS-FM, WAEB, WJDX, WMAK-FM, WNCI, WYFM, 95XIL, WCGQ, WXLK, KSEL-FM, KQIZ-FM, KKXL, KOOK.

STARS ON 45 "More Stars On 45" (Radio/Atlantic) 33/14

Moves: Up 4, Debuts 9, Same 6, Down 0, Adds 14, WABC, CKLW, KFRC, WKEE, WERC, WSGN, WAAY, WAKY, WTRU, WYFM, WACZ, 14WK, WCGQ, KDZA, CK101 39-35.

CHILLIWACK "My Girl (Gone, Gone, Gone)" (Millennium) 27/20

Moves: Up 0, Debuts 1, Same 6, Down 0, Adds 20 including WCAO, CKLW, KFI, KHFI, WBBQ, WSCS, KJ100, WNAM, KIOY, KJRB, KNBQ, WJBQ, WACZ, 95SGF, WXLK, KENI, KSLY.

GENESIS "No Reply at All" (Atco) 26/26

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 26 including 96KX, CFTR, CHUM, KRBE, 94Q, CKLW, WICC, WKRZ-FM, K104, WFMF, KQ94, WBCY, KZ93, 92X, WISE.

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