INSIDE R&R:

Entreprise Off Air, Dismisses Staff:

Neison Cohen Promoted To VP/GM At KYW:

Moves up from Executive Editor at Group W's Philadelphia News station

MTV From A To Z:

FCC Changes May Depend On Budget:

Several deregulatory moves may be hung up by limited funds

Charter Gets WMIL Go-Ahead, Recommits To WDRQ: Milwaukee FM wins long-disputed CP, Detroit rocker taken off sales market 14

PD Robbed, Almost Shot On Station Premises:

Dan Halyburton Moves To KLIF & KPLX: WQAM/Miami PD takes Dallas Operations

George Johns Now Programming KPRI: Retains corporate VP position at the takes PD responsibilities at

New PD's in Miami, Dallas, And Seattle:

Bob Linden joins LOVE 94, Jon Rivers rejoins KNUS, and Chet Rogers promoted at KYYX

Kelly Exits WLS For WLUP PD Position

WLS-FM/Chicago Program Director Tim Kelly resigned that position last week to join WLUP/Chicago as the station's new PD. Kelly replaces exiting WLUP PD Max Floyd.

Kelly told R&R, "Working at WLS was probably the greatest experience in my life. The chance to work for ABC was terrific and the people were dynamite, but then I was offered the opportunity to work for the Loop. I thought about it a lot and it was a tough decision to leave ABC, but I figured that every time I'd listen to the Loop I'd say to myself, 'I could be there turning that station around.' It's a chance for me to have total control of something and do it the way I want to. That's why I made the move."

WLUP GM Jim DeCastro commented to R&R, "Things didn't work out with Max, and we had the opportunity to hire one of the foremost programmers in the Chicago area, Tim Kelly. He

Allen Shaw Becomes Summit VP



Allen Shaw

Allen Shaw, head of ABC's-owned FM stations for nearly a decade, has been appointed Vice President of Summit Communications' Radio Division, replacing Richard Barron, who is retiring. Shaw resigned his ABC position in 1979 to form his own radio management and programming consultation firm.

Commenting on the appointment, Summit President Richard Stakes said, "Allen brings a wealth of experience and expertise to our company. We look forward to the leadership he will provide our radio division."

Shaw stated, "I have enjoyed the consulting business very much, but found that I missed the action and responsibility of front line management. I also have wanted to return to my native Southeast (Summit is based in Winston-Salem, NC). Summit is a

SHAW/See Page 20



Tim Kelly

knows Chicago very well, and also importantly, has worked with our consultant John Sebastian in the past. We feel he's the kind of guy who will help us do what we need to do here in Chicago."

Kelly's first day at WLUP was Thursday (9-24); he was not immediately replaced at WLS-FM. GROUND WIRE STOLEN, CREW SHOT AT

KRAM Victimized By Vandalism

A wave of vandalism recently struck Country-formatted KRAM/Las Vegas, and the station suspects sabotage. \$20,000 worth of copper ground wire was stolen from the antenna system, reducing the station's signal 40%; an elaborate billboard display was defaced; and a shooting incident was reported by a staffer working near the station's tower.

Station GM Bill Berkey commented, "If anyone wanted to cripple a radio station, they couldn't have picked a more crucial time," adding that the ratings started only a week after the wire theft. "Someone knew

Steve Shannon VP/GM of KCMO

& KCEZ/Kansas City, told R&R,

"The more ratings the better. I

Negative feelings were voiced

by Ted Atkins, VP/GM of WTAE

& WXKX/Pittsburgh. Atkins com-

mented, "Most of the broad-

casters here are upset about this

and the big rate increase that

comes along with the third book.'

need more input more often."

what they were doing. If this was just vandalism for the copper wire, why not take all of it?" Around 75% of the wire was stolen. Berkey elaborated to R&R, "The stolen wire should have taken us off the air, but earlier in the year I put down three huge grid screens, a pure copper mesh that I buried in the ground. Without them I wouldn't be on the air; this cut my signal back by 40%. What power is there is now directed west of the tower. The problem is that metropolitan Las Vegas lies to the east."

Gunshots And Billboard Slashing

Two weeks before the wire theft, a KRAM staffer was forced to hide in the transmission building next to the tower when a shot was fired at him. The incident followed a similar occurrence during the previous ratings period when a crew was shot at while working on the tower.

Last week a new instance of vandalism took place. Berkey told R&R, "We have a billboard with an inflatable head of a cowboy, and also a 30-foot balloon cowboy. Just a week ago the balloon was slashed. Also, somebody broke in-KRAM/See Page 20

MOVES OVER FROM WEEI-FM

Baker Becomes WEEI GM



Jack Baker

Jack Baker has been named VP/GM at CBS's WEEI/Boston, moving over from the same position at WEEI-FM, which he had managed for four years. Baker replaces Gene Lothery, who recently became VP for the CBS-Owned AM Stations (R&R 9-11).

Commenting on his switchover from the soft-AOR FM to the all-News AM, Baker told R&R, "I'm very sorry to leave the FM because it's grown tremendously in the last four years, and of course there's a lot yet ahead of it. On the other hand, I'm very

BAKER/See Page 20

Arbitron Installs Winter Books In Nine Markets Arbitron sent mailgrams last ty good about the extra survey."

Arbitron sent mailgrams last week to broadcasters in nine major markets notifying them that their areas will receive winter surveys for the first time, effective January 1982. The markets affected are Dallas-Ft. Worth, Denver, Kansas City, Louisville, Milwaukee, Phoenix, Pittsburgh, St. Louis, and Seattle.

Arbitron spokesperson Connie Anthes told R&R that "this was a business decision. We have the support of at least two stations in each of these markets."

Broadcaster Reaction Mixed

General managers in the affected markets had varied feelings about the Arbitron move. A broadcaster who runs an AM-FM combination in Phoenix requested anonymity but stated, "I feel pret-

In Milwaukee, a GM cited the move as another example of Arbitron's "predatory pricing." Sam Sherwood, VP/GM of KHOW/Denver, stated, "The winter results will have the impact of discrediting the fall book."

With the addition of the winter

With the addition of the winter surveys in the nine markets, these areas will be in constant survey activity from September 1981 through June 1982.

SCHRUTT TO WBIE, WEINHAUS TO WPAT

Cap Cities Names Two GM's

Capital Cities Communications announced two new general manager appointments last week, with KZLA-AM & FM/Los Angeles VP/GM Norm Schrutt transferring within the chain to newly-acquired WBIE/Marietta (Atlanta) and Fred Weinhaus promoted from General Sales Manager to GM at WPAT-AM & FM/New York.

Schrutt will take over WBIE in mid-October when the acquisition is complete. He told R&R, "We have applied for call letters WKHX. The station is now Country, and although we will make some changes, we plan to stay with the format. This is a very good FM station; it has an excellent signal. I'm really excited about going to Atlanta; it's an exploding market. There's added ex-

citement in starting a radio station right from scratch. I'm happy the company had confidence in me to do it. We're physically building a new station, a brand new 6000 square-foot facility."

Schrutt, who managed Cap Cities' WKBW/Buffalo before coming to KZLA a year ago when it switched to a Country format, told R&R that Ted Stecker, formerly with WPKX & WVKX/Washington, had been hired as

Weinhaus is an 18-year veteran at WPAT, having started his career at the Beautiful Music stations in 1963 as a sales rep. He became Local Sales Manager in 1970 and GSM in 1979. Weinhaus replaces Jim Arcara, who recently became Executive VP/Radio for the company.

THIS FALL, "RISE"



"THE HIGHER YOURISE" **NEW FROM**

Maxu

PRODUCED BY: MICHAEL OMARTIAN FOR LEWIS KAPLAN ENTERPRISES, INC.

ON WARNER BROS. RECORDS



THE FIRST "QUARTER" IS NOW UNDERWAY



OUARTERFLASH

"HARDEN MY HEART"

PRODUCED BY: JOHN BOYLAN



ON GEFFEN RECORDS

Manufactured and distributed by Warner Bros. Records

Cohen Promoted To KYW VP/GM

Nelson Cohen has been promoted to Vice President/General Manager at Group W's KYW/Philadelphia, moving up from the position of Executive

Editor at the all-News station. Cohen replaces Warren Maurer, who recently was promoted to VP/AM Group for the company (R&R 8-28).

Maurer commented to R&R, "I worked with Nelson for the past four years, and he's the perfect person for the job. He understands the station and the market, and he's been part of KYW for the past 16 years."



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Dates 20 ZZ ...

The torons

Cohen told R&R, "I feel real good about it. I started here as a copy boy, and I've held just about COHEN/See Page 14

Q107 Launches \$750,000 Multi-Prize Giveaway

Q107 (WRQX)/Washington kicked off a major direct mail contest last week offering its listeners more than \$750,000 in cash and prizes. Commenting on what is being called the largest cash and prize

giveaway in Washington radio history, Q107 PD Alan Burns told R&R, "Q107 has always benefitted from strong promotion, very much like our sister station WLS/Chicago always has. The numbered ticket giveaway worked very well for us last year, and combining that idea with direct mail, the response over the long haul for this promotion will be incredible.'

The grand prize in Q107's "Winning Tickets" contest is a \$125,000 new home. Other prizes include three new cars, 87 trips for two to Hawaii, twelve \$5000 prizes, thirteen \$10,000 jackpots, and 180 cash awards of \$1000 each, among others

Contest fliers containing five different "Winning Ticket" serial numbers have already been direct-mailed to thousands of Washington, D.C. area homes, with more contest brochures be-

Q107/See Page 14

ing made available through the company providing

Linden LOVE 94's PD

Bob Linden has been appointed Program Director at LOVE 94 (WWWL)/Miami, filling the gap left by Rick Peters moving to WEEI-FM/Boston as PD (R&R 9-4). Linden had been PD at KEZO/Oklahoma City for three years, putting its AOR format on the air, after serving as PD at KXFM/Santa Maria, CA. No replacement has been chosen at KEZO, although a search is underway.

LOVE 94 GM Gary Starr commented to R&R. "Bob has a lot of experience, is very creative, and has a lot of ability. I think he'll help LOVE 94 move ahead, not only musically, but in news and also community involvement. But I think what impresses me the most about Bob is his great feel for people. They like his leadership qualities. I'm extremely happy that we got him.'

Linden told R&R, "It's difficult to leave KEZO. because Meredith is an outstanding organization and Jim Carter has to be one of broadcasting's super GM's. There are a lot of good people here. But the LINDEN/See Page 20

DUNCAN EXITS AS PD

Johns To Program KPRI

Southwestern Broadcasters VP/Corporate Operations George Johns will assume the programming reins at KPRI/San Diego, following the departure of PD John Duncan. Johns retains his corporate responsibilities as well.

SBI VP Tom Shadek explained to R&R, "George Johns will be in a hands-on programming posture for KPRI. In George, we have probably the best pro-JOHNS/See Page 14 Halyburton Joins KLIF & **KPLX** As Operations Mgr

Veteran Country programmer Dan Halyburton has been named Operations Manager at KLIF &

KPLX/Dallas. Halyburton was most recently PD at WQAM/Miami, having previously programmed WDGY/Minneapolis among others.

Halyburton commented to R&R, "The thing I'm looking forward to is that it gives me the opportunity to be involved with two stations. KLIF of course is a legend, and since its change to Country, they're working to get that one



Dan Halyburton

rolling. KPLX is certainly doing well, and we're obviously looking to improve the ratings of both sta-

"It's an important move for me because it moves me up a notch as far as management is concerned. And you couldn't pick a better Country market!" Halyburton added that KLIF PD Danny McDuff and KPLX PD Bobby Craig will continue in their positions, and said Tim Baxter will serve as interim PD

TALK HOST SUMMONS POLICE ON-AIR

PD Escapes Death In Robbery At WNWS

The presence of a live talk show in the studios of WNWS/Miami possibly saved the life of then-PD Jerry Williams (now a talk personality at WRKO/Boston). Williams was held up at gunpoint by three men on the station's premises last Tuesday (9-22) and robbed of cash and jewelry.

Williams related the story to R&R: "I was working late and had just opened the door and in walked three guys. They manhandled me and disposed of my gold chain, my gold ring, my gold watch, and my money - a couple of hundred dollars. They shoved me back into the control area - they didn't realize they were in a radio station (although) I told them. One of them indicated they ought to shoot me. Then one of the other guys, noticing there were two guys in the station, one on the air, one the producer, said, 'Let's get out of here,' and they left me. I'm lucky to

Listeners Flood Police With Calls

Talk show host Neil Rogers, on the air with a caller at the time, interrupted his show when Williams entered the studio "looking as if the end of the world had happened." Williams explained what WNWS/See Page 14

Rivers Returns To KNUS As Program Director

Jon Rivers was named Program Director at KNUS/Dallas last Friday (9-25), returning to a position he had held with the station in 1973 and 1974. Rivers, who had most recently been with the Continental Radio Network, told R&R, "It's good to be back into the really creative side of radio. It's fun."

In outlining some of his plans for KNUS, Rivers said, "'Love 99' is our official new identity, and we do have a call letter change in the works. As far as our sound goes, we will be somewhat like a 'Magic' station, but we will be different. We're going to be playing people's favorite songs with a very smoothsounding approach." Rivers also indicated that he would be doing an airshift at the station, although he had not yet determined exactly which time period he

Rogers Moves From News Director To PD At KYYX

Chet Rogers has shifted from News Director to Program Director at KYYX/Seattle, replacing KYYX owner Pat O'Day, who had been handling the programming chores for the FM CHR station. Rogers commented to R&R on the apparently unconventional move from news to programming: "Most people who think this change is a bit unusual don't know me or my background. They don't know that I jocked for four years, was a small market PD/MD, and have done commercial production for ROGERS/See Page 14



PAGE 3

this week...

10-2-81

66

FORMER COMMISSIONER NICK JOHNSON TELLS FOWLER TO RESIGN

Hits hard at current FCC Chairman's policies in recent speech.

Page 4

RADIO AS THE THEATER OF THE MIND

WHDH/Boston morning man Jess Cain looks back on 25 years of radio experience.

Page 62

ADVERTISING YOUR STATION THROUGH AN AGENCY

The principles and procedures of radio image campaigns.

Page 22

WAILING IN NEW ORLEANS

WAIL brings the urban contemporary approach to the city and competes successfully with Black stations and CHR's.

Page 66

U.S. PLANNING RADIO SERVICE INTO CUBA?

Proposed system to be called Radio Marti after Cuban independence leader.

Page 4

ADAPTING BIG BANDS FOR TODAY'S RADIO

Two stations explore different ideas for integrating big band hits into their Easy Listening formats.

Page 21

foatures Washington Report 4 Videoscope . . . Brad Messer What's New . 6 20 Picture Pages Ratings & Research 12 40 Street Talk Opportunities 69 16 Marketplace 70 TV News 18 formats -56 Easy Listening Radio . . . 21 Country Contemporary Hit Radio . 22 Adult/Contemporary 62

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Washington Report

D.C. Current

Radio Ads Generate Press... In Virginia, where LBJ's son-in-law Chuck Robb is running ahead in the race for governor, radio ads are being used to generate controversy on subjects such as marijuana, and are getting the attention of newspaper reporters. It is "the most visible example of how radio fits into the war of political media experts," reported the Washington Post this week.

Similarly, New York Mayor Ed Koch, newly re-elected, used radio well. Stations are considering political money better than 60-day old money despite lowest unit rate, reports RAB VP Ken Costa, since it's cash up front.

Fowler Talks To NABOB

. . . FCC Chairman Mark Fowler told black broadcasters last week he'd help lead the charge for more capital investments in broadcasting. He announced the intention to form a blue-ribbon panel headed by new Commissioner Henry Rivera to examine ways of financing increased minority ownership, with Rivera's report due five months after creation of the panel.

He told members of the National Association of Black-Owned Broadcasters that with the new telecommunications opportunities under his leadership at the Commission coupled with new economic incentives for the business community under the Reagan administration, "the world of telecommunications services available to the people of our great nation is almost limitless."

Fine For Engineering Defects Upheld . . . The FCC told KALE/Tri-Cities, WA last week that it would still have to pay the \$1500 fine the Commission sanctioned a year ago for repeated violation of rules and failure to comply with the terms of the station license. Specifically, KALE, owned by Sterling Recreation, was told the fine was not excessive, nor did the FCC think it would hurt it financially.

The FCC said KALE "repeated-

The FCC said KALE "repeatedly failed to cease operation by remote control within one hour after detection of a system malfunction, failed to calibrate the indicating instruments of the remote control system, failed to make antenna proofs of performance, and failed to comply with a license requirement to make field strength measurements."

Attorneys The Real Winners? . . . Radio Charlton (see next item) may have won round one, but two other initial winners of the new FM's will be back at the FCC this month to defend their victories: Scott & Davis Enterprises, which was awarded the license for Bryan, TX, and BenDel Broadcasting Corp. in Muncie, IN.

When Is Two Cities Of License Better Than One? Two non-broadcasters applied for a new FM in St. Mary's, GA, which resulted in a hearing Febuary 23 before FCC Administrative Law Judge Ed Kuhlman. One applicant, Casey Broadcasting Co., attempted to justify its desire to locate its tower outside St. Mary's, as well as its proposed tower location and height, which seemed to present some possible threat to air navigation. But late last week, Kuhlman announced that Radio Charlton, with plans to build studios in St. Mary's as well as Kingland, GA. would get the license over Casey.

Public Safety More Important Than Interference-Free Contours . . . WREA/ Dayton, TN is not the only station in town, but after the daytimer found a lack of emergency information offered by its AM competitor last January 30, it hit the air noncommercially with full daytime power to fill the void. Last week, the FCC upheld WREA's judgment and turned down an appeal from WDNT Broadcasting, also of Dayton, which maintained that because other stations with signals reaching Dayton covered the emergency, WREA should not have gone on the air.

Alaskan Broadcasters In Washington... They met this week with Congressmen and made a presentation to the FCC detailing the unique problems of running stations in Alaska. Specialized areas included in Monday's (9-28) session were small and large market radio problems and population and economic profile. Citizens' groups have requested and received matching time to discuss controversial issues.

WBPZ-AM & FM Cleared On Personal Attack Accusation . . . A local political candidate contended that the Fairness Doctrine was violated when WBPZ/Lock Haven, PA limited his response to an editorial regarding the city's code. Next, the politician said he was wronged when a caller on a talk show referred to him by name and the station failed to notify him.

The FCC decided the station acted reasonably in all instances earlier this year and reaffirmed its decision last week after an appeal.

Talbot Leads Unregulators...FCC engineer/attorney Maurice Talbot heads a team of lawyers and economists who will make recommendations on which rules to change or kill. Talbot's new job carries the title of Acting Associate General LABELS FCC "PUPPETS OF THE INDUSTRY"

Johnson To Fowler: "Resign!"

Former FCC Commissioner Nicholas Johnson told participants at a Ralph Nader-sponsored conference Saturday (9-26) that FCC Chairman Mark Fowler should resign

Johnson said, "One week CBS, the ventriloquist, asks that the Fairness Doctrine be repealed, and the next week Chairman 'Charles McCarthy' Fowler echoes the industry's line." Chairman Fowler's office declined comment.

Johnson called for a three-point

reform plan for the FCC:

- Those persons and entities which control the distribution of information should not control the content and production of information.
- Distribution services must be made available to all, on the same terms and conditions

 Something must be done for those least able to pay for access to information and distribution services

Johnson was critical of broadcasters' rights to free speech, which he said have never been challenged since there is no limit to what they can say over "their licensed frequencies." The issue, according to Johnson, is the extent to which broadcasters can keep others from expressing contrary

BROADCAST BUREAU WANTS TO SUSTAIN \$20,000 KRMQ FINE

Deregulation May Be Hampered By Budget Cuts

At a two-day meeting of all Commissioners this week (9-30, 10-1), it became apparent that changes in FCC policy may be a function of budgeting in the future. For example, elimination of the three-year trafficking rule or creation of new categories of FM stations will take extra people to process additional applications.

Indeed, discussion of how to tackle issuing of a new seven-year radio license, which at press time was pulled from the FCC's agenda, will involve a discussion of how to grant every broadcaster a new license simultaneously once the exact interpretation of the Congressional mandate is resolved. Also at issue is whether to phase in renewals beginning with a three-plus year renewal. (NAB President Vince Wasilewski fired a letter to Chairman Fowler on

Tuesday (9-29) opposing the "phased-in" approach and supporting the full term.)

Probable Elimination Of Form 324

The broadcast industry hopes to have the FCC continue to collect financial data. However, despite a visit from executives of broadcast companies and associations last week, the Broadcast Bureau's current thinking leans away from requiring the form.

DIRECTIONAL ANTENNAS DESCRIBED AT INTERNATIONAL CONFERENCE

U.S. Unveils "Radio Marti"

Jose Marti, the founder of independent Cuba, will have a radio service named for him, providing the U.S. State Dept. sticks to its plans to spend \$10 million in January to begin broadcasting to Cubans. Instead of naming the new radio service Radio Free Cuba, it will be dubbed Radio Marti.

That announcement was splashed all over Mexican media last week while representatives from 20 countries were in Mexico for preliminary talks leading up to November 9's big Region 2 (Western Hemisphere) Argentina conference.

During the conference, U.S. officials got a chance to measure Cuba's reaction to Radio Marti when they delivered various maps and studies to Cuban representatives. There was no animosity, and the Cubans seemed to take it in stride, State Department officials reported to R&R.

The Pros Of Going Directional

U.S. representatives from industry and government presented positive discussions on using directional antennas to improve other countries' service. FCC Broadcast Bureau Engineer Henry Straub indicated there was slight interest in the discussion.

An increasing problem, the lack of directionalized signals, is causing tremendous interference. For example, Radio Havana's present CITEL, the Inter-American ference of Communica arm of the Organization (OAS)

circular signal at night rings an area that includes the tip of South America, all of Central America, most of Mexico, and in the U.S., from Houston to Chicago and Detroit to Washington. Cuba's proposed new nighttime service will blanket all of the United States at night.

Therefore, if Cuba unleashes its two proposed new 500 kw stations, the U.S.'s best hope would be that they add directional antennas.

10 kHz Looks Good

U.S. experts included Wally Johnson, Exec. Director of the Association of Broadcast Engineering Standards (ABES), and Carl Smith, described as the grandfather of directional anten-

Resistance to 10 kHz as an hemispheric standard met with less opposition than six months ago, according to sources. If there is to be any arm-twisting on the part of U.S. officials, it is expected to come this week at a meeting of CITEL, the Inter-American Conference of Communications, an arm of the Organization of American States. (OAS)

NAB and RAB proposed the idea of the Commission collecting the data and making it available to the public and industry for analysis. NAB contends that its data isn't as good as the FCC's since it doesn't have the full cooperation of the industry, and argues that only a government agency with its clout can gather the info.

The bureau will go along with a further proposal to gather more comments, believing now that the original idea to require broadcasters to file even more information than Form 324 requires would be too cumbersome. The FCC's dilemma on the issue of government vis-a-vis industry collecting information regarding commerce revolves around the reluctance of broadcasters to reveal all financial details to the agency.

The FCC was expected to authorize a new Further Notice of Inquiry. Comments should address eliminating the data collection altogether, collecting revenues only annually, or collecting substantial information every three to five years.

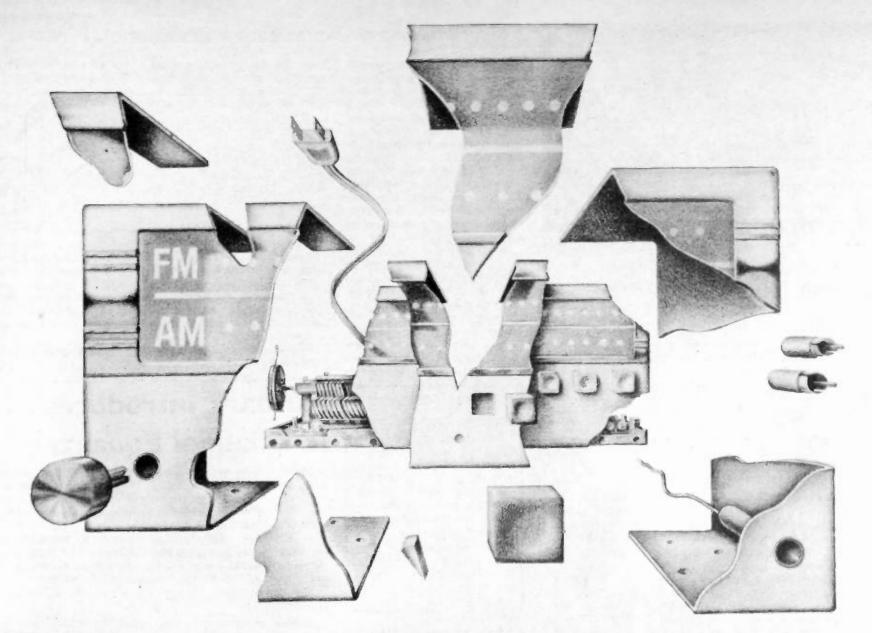
Other Radio Actions

The Commission was further expected to approve Broadcast Bureau recommendations to sustain a \$500 fine of WIXK-AM-FM/New Richmond, WI for a lottery violation. The station contended the bureau failed to consider that the lottery was noncommercial in nature; however, the bureau disagreed and pointed out that \$500 is considerably less than the typical \$2000 fine for such an offense.

The bureau also recommended the Commission stick to its guns in levying the maximum \$20,000 fine against KRMQ/Provo, UT for constructing its tower 65 feet higher than authorized. KRMQ argued the mistake occurred as a result of engineering computer errors.

The bureau additionally suggested to the Commissioners that KXKS & KKJY/Albuquerque should have extra EEO reporting sanctions levied because of their deficient record of hiring minorities.

The bureau also felt strongly that KOB/Albuquerque should not get WABC/New York's 1-A status. The matter came up again on appeal of an earlier decision against KOB.



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Use A City Guide To Direct Listeners To Your Station



The "Music City U.S.A. Guide," available from the Madison, TN-based Diamond Directories firm, is a valuable promotional item for radio stations. Basically, the guide is a full-color map of Nashville and the 25-mile surrounding area with a complete index of hotels, motels, night clubs, and other points of interest, the latter including various "stores of the stars" (The House Of Cash, for example).

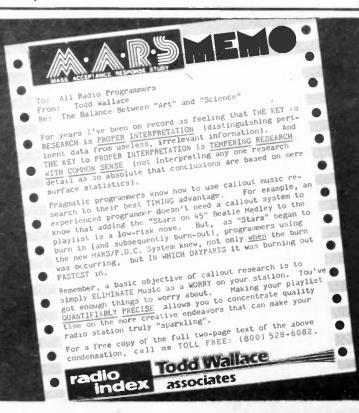
While this guide is particularly useful to Country-formatted stations, especially those who are sponsoring some sort of junket to Music City, U.S.A., the concept could be adopted by stations in virtually any town, highlighting accommodations and points of interest. Furthermore, stations should take advantage of the guide's size (24 x 33 inches) and personalize the item with their call letters, frequency and logo.

For a sample copy of the guide, contact Glen Hunt of Diamond Directories at (615) 868-2042.

EUE/Screen Gems Debuts Video Music Division

EUE/Screen Gems, the nation's oldest television commercial house, has announced the creation of a video music division, **EUE/Screen Gems Video Music.** Headed by Alan Metter (Director) and Larry DeLeon (Executive Producer), each multiple Clio awardwinners, the new division will concentrate upon the production of video projects for the music in-

Metter most recently headed his own creative service company. having previously created campalgns for A&M, Warner Bros., and United Artists Records, while DeLeon has served as VP/Executive producer at EUE for the past three years. EUE is headquartered at the Burbank Studios Ranch and maintains full production facilities in Chicago and New York as well



Polygram, Bomp Pen Selective Distribution Pact

Polygram and Bomp Records have recently entered into an agreement whereby Polygram will distribute selected product from the L.A.-based label. According to Jay Landers, who orchestrated the deal and will serve as liaison between the two parties, the arrangement will function in "much the same way that I.R.S. has a relationship with A&M," i.e., I.R.S. provides the initial promotional efforts and A&M has the option of throwing its full support behind the acts, as in the case of the

At the same time, Polygram may assign certain acts to Bomp initially "to build a foundation on a grass-roots level," Landers explained, adding that Polygram looks to Bomp to deliver 'the best of new music.

Bomp, under President Greg Shaw will continue to exist as an independent label, notable for having released either the first or early product from

Two-Day Major Metro Weather Info By Phone

Good news for weekend travelers. Two-day weather forecasts for major cities are currently available by telephone from the National Weather Service. For 10 eastern cities (including Boston, New York, Atlanta, New Orleans, Chicago, Minneapolis), call (202) 899-3244. For 10 western cities (including Tulsa, Dallas, Kansas City, Los Angeles, and Seattle), dial (202) 899-3249

Machines Listen Up

Machines with built-in speech recognition devices are quickly becoming more advanced and reliable at dramatically lower costs. Already, state-of-the-art speech recognition units can respond to as many as several dozen commands by a single pre-programmed voice. These units currently cost thousands of dollars.

However, by next year, speechrecognition machines with eight-word vocabularies, able to respond to any voice - although less reliably - will be available for about \$10. According to the Boardroom Reports publication, units capable of identifying complete phrases will be in use by the second half of the 1980's.

At Our Leisure

The average American has 38.5 hours of leisure time (non-working and non-sleeping) per week, according to a recent article in Play Meter magazine. Almost half (18.2 hours) of this "free time" is devoted to the media, another 19 hours goes to social organizations and hobbies, with the remaining 1.3 hours spent on recreation.

M.S.I. Label Launched

M.S.I. Records, created by the recent merger of San Francisco's Mutiny Records and New York Citybased Shadow Productions, recently signed a distribution deal with Stiff America Records. The initial releases on M.S.I. will be albums from SVT, a Bay Area trio featuring former Jefferson Airplane bassist Jack Cassidy, and New York City's Hurricane Jones group, fronted by vocalist Melinda Jones.

Shadow Productions is a partnership between former Sire Records VP John Montgomery and noted guitarist/producer T.J. Tindell, while Mutiny Records is headed by Bart Valerio, a principal in the Berkeley Square rock club and the Mutiny Communications video firm.

Devo, the Romantics, and 20/20, among others. Exactly which Bomp acts will be distributed by Polygram are as yet undetermined.

Teenage Anti-Smoking Spot Sports New Wave Overtones



In an effort to persuade teenagers not to smoke, the U.S. Public Health Service has issued a 60-second spot designed to reinforce the truth that the majority of teens don't smoke, despite imagined peer pressure to begin smoking. While this is hardly earth-shattering news, the actual sound of the spot is

Arranged by Bob Walters of the L.A.-based Sound Arts firm, the spot resembles the latest in popular teen music styles, featuring a backing track similar to the Police and a female lead vocalist reminiscent of Debbie Harry. Highly entertaining.

For copies of this PSA, contact Robert Hutchings of the Public Health Service at (301) 443-5287.

Numark Introduces 10-Channel Equalizer

Numark Electronics Corp. recently introduced a 10-channel, true-octave stereo graphic equalizer, the "EQ2400." The unit's features include 10 linear slide controls for each stereo channel, each with true octave spacing calibrated to ± 15dB, and two unity gain controls (one for each channel), allowing the user a total of ± 30dB of gain control.

The "EQ2400" has a frequency response of 10 to 100,000 Hz ± 1dB with a total harmonic distortion of less than 0.01 percent. The "EQ2400" also sports two main and two tape monitor inputs plus two main and two tape outputs as well as EQ defeat, selector, and tape monitor controls. Price: \$199.

For further information, contact Bob Kotovsky of Numark at (201)

YEARS AGO TODAY



ABC BUYS WMAL-AM & FM/WASHINGTON FOR \$16 MILLION FROM WASHINGTON

JOHN BAYLISS APPOINTED COMBINED RADIO PRESIDENT - Had been VP/GM at

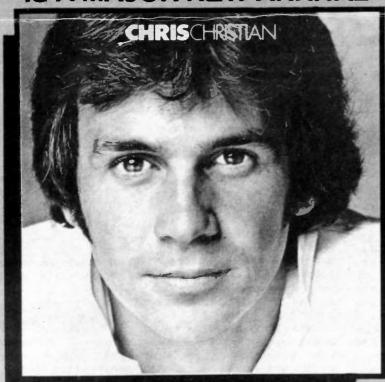
company's WSAI/Cincinnati. NUMBER ONE FIVE YEARS AGO: "If You Leave Me Now" — Chicago (Columbia)

NUMBER ONE COUNTRY: "Here's Some Love" — Tanya Tucker (MCA)

NUMBER ONE LP: "Hasten Down The Wind" — Linda Ronstadt (Asylum)



CHRIS CHRISTIAN IS A MAJOR NEW ARRIVAL



"I WANT YOU, I NEED YOU

THE BOARDWALK DEBUT **FROM CHRIS CHRISTIAN**

IS MAKING BELIEVERS **OUT OF EVERYONE**

PLUS THESE WBEN-FM 40-36 WHFM d-29 WCAO WKRZ-FM d-29 KVIL WERC d-26 **Z93** KIOY d-29 KFI **KCPX 32-27** KIQQ WJBQ 34-22 13FEA d-28 Q106 KILE d-26 WKEE KATI d-35 **KBFM** WIFI add WAAY KXOK add 20 WCSC WGH B104 add WFBR add WVLK KHFI add WVIC WAXY add WMAK-FM add WCIR add WACZ FM99 add WTSN KQIZ-FM add KVOL KKRC add KQDI KENI add KYYA

3RD MOST ADDED A/C 32/19

KRLC add

Give the gift of music.

PRODUCED BY BOB GAUDIO

TIERRA "La La Means I Love You??



OUT OF THE BOX

KEARTH KRLA KFI KIQQ

From The Boardwalk Records Album "Together Again" Produced By Rudy Salas





Networks/Program Suppliers

RadioRadio Pens Pact With GK

RadioRadio VP/GM Bob Kipperman announced this week a contract with GK Productions to produce eight 90-minute concerts monthly, beginning in May, 1982. The new CBS young adult-oriented net had been looking for "something special" that would be strong with young adults and blend with atfiliates' formats, Kipperman told R&R. Coordinating with Petrick Griffith, a principal at GK Productions, will be RadioRadio Director of Programming Leslie Corn.

Kipperman also answered questions on the new net from clients of Eil Kaufman's CBS FM National Salas last week. He noted there would be two minutes of new on-the-hour news prepared by a "new team" of writers and reporters, plus four daily 90-second features, in addition to the aforementioned monthly music specials









THE MAX IN DEXTER-ITY — Dexter Gordon (left) and Max Roach (right) will bring their brands of jazz to NPR's 1981 "Jazz Alive!" fall season, beginning October 4. The 13-week program covers virtually the entire spectrum of the idiom with a multitude of name talents contributing. "Jazz Alive" is broadcast on Saturdays at 8 and 11pm (ET).

SPECTRUM

"The Gift Of Christmas," a 10-hour multi-feature special, is currently available in the U.S. for the first time via the British Columbia-based Spectrum Sound Production Studios firm, an affiliate of CKIQ/Kelowna, BC. The program can be alred either as continuous Christmas programming or as a series of ten one-hour shows. "The Gift Of Christmas" contains 143 songs from artists such as John Denver, Stevie Wonder, and Emmylou Harris as well as 80 features on the subject of Christmas. For further information, contact Dale Bagio at (604) 860-8600

Meredith

Meredith Broadcasting, a division of the Meredith Corp., will introduce a new radio program syndication service in late 1981. This service will make available both tape and script features and programs developed by the Meredith Syndication Service as well as outside producers

coordinate programming and production for the Meredith Syndication Service, coming from his previous post as News Director for KAUT-TV/Oklahoma City. The Meredith Syndication Service will operate from WGST/Atlanta

Syndication Service

Chris Davala has been named to

Nobody does it better.

Programming and broadcast consultants.

Burt Sherwood

Bill Hennes

3125 Maple Leaf Drive, Glenview, Illinois 60025 (312) 439-1230



THDAY - The RKO Radio Networks will celebrate their second anniversary on October 1, 1981 - the date in 1979 that the first RKO Radio Network, RKO ONE, went on the air. Since that time, the net has grown from a dozen charter affiliates to some 200 affiliated stations. The second RKO Radio Network, RKO TWO, debuted September 1, 1981.

As part of the RKO Radio Networks' birthday celebration, RKO ONE will rebroadcast the John Lennon/Yoko Ono interview conducted by Dave Sholin, Ron Hummel, Bert Keane, and Laurie Kaye, which was recorded hours prior to Lennon's assassination last year. The rebroadcast will. take place on December 8.



"The Rolling Stones Story," a seven-hour program originally produced by the BBC, is currently available from the New York City-based programming supplier in time to coincide with the Stones' latest tour. Hosted by noted musician Alexis Korner the program traces the Stones' history from their inception to their 1975 U.S. tour. For further information on the cash/market-exclusive show, contact London Wavelength at (212) 682-5390.



"Something You Should Know," the syndicated program featuring experts in fields such as time management, personal relationships, jobs, and health, is now being broadcast on 28 stations across the nation. The latest outlets to begin carrying the show are WWOM/Albany, KBOL/Boutder, and WINE/Danbury, CT.

For further information, contact Donna Lum at (213) 372-6282.

THUETVIEW=

Upcoming quests on Jim Ladd's 'Innerview" show will be Cheap Trick (10-5), Yoko Ono (10-12 and 10-19), and Pat Benatar (10-26). The L.A.-based show is currently heard on 160 stations across the country.

The United Stations

"The Country Music Countdown," weekly three-hour survey of America's top country songs as well as interviews with the songs' artists, will debut via the United Stations Country Music Network on December 4. This program series will be syndicated via disc and will be completely independent of United's round-theclock country music satellite programming which will begin broadcasting this spring.

Produced by United Stations VP/Programming Ed Salamon, the "Country Music Countdown" will be available on a barter basis to one station in each market from the United Stations Country Music Network. For further information, contact United Stations VP/Marketing Frank Murphy at (703) 556-9870.

Susan Storms has been ap pointed Director/Client Services for United Stations, coming from her previous post as an account exec with the Richard Gersh Associates public relations firm. Storms previously held programming and promotion positions at WHN/New York.



P. Kent Coughlin has been elevated to VP/Director of Engineering & Program Operations for the ABC Radio Networks, coming from his previous post as Director of Operations for the ABC Radio Network, which he had held for the past three years. Coughlin joined ABC in 1958.



EARS TO SUCCESS — Pictured rais ing a toast to tout the success of the first anniversary of the "Satellite Live" call-toll-free-to-the-stars program, which now sports a 55-station network nationwide, are the show's host Joey Reynolds (left) and Golden West Ex ecutive Kreebier Gary Owens, who are photographed standing in front of a full-grown toast.

The Culver City, CA-based program ming supplier has set six concerts in three formats to air over more than 760 radio stations nationwide in October The firm's "In Concert" rock series will feature Nazareth on the weekend of October 30-November 1 via 250 AOR stations, while its "Budweiser Concert Of The Month" will host Millie Jackson and the O'Jays via 100 Black-formatted stations on the weekend of October 23-25.

Meanwhile, the 400 country stations carrying "Live From Gilley's" will receive four live concerts featuring Willie Nelson, Terri Gibbs, Kris Kristofferson, and Loretta Lynn on successive weekends beginning October 2

Reps

Reps Unite: McGavren-Guild & Buckley Merge

The straw that broke the camel's back for Buckley Radio Sales Inc. came two weeks ago when WGN/Chicago announced it would be leaving to join Christal. Last week, McGavren-Guild President Ralph Guild and Buckley President Rick Buckley signed a merger agreement that includes the newly-created Hillier/Newmark/Wechster firm (R&R 9-28).

As a result, McGavren will become the second largest rep firm, according to Gulld. Rick Buckley said he had discussed the merger for three years and that he believes McGavren-Guild is the best rep firm in the business. Buckley will now devote his time to operating the company's radio properties.

Plans call for some of the Buckley staff to join McGavren-Guild and Hill lier/Newmark/Wechsler.

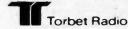


H-R/Stone

David Nelson has been appointed Sales Manager In the firm's Chicago office. Nelson's previous experience includes stints as GSM for WMAQ/Chicago, Chicago Sales Manager for RKO Radio Representatives (nine years), Chicago Sales Manager for Globetrotters Communications (two years). and as an account exec with Christal Radio Representatives (four years).



WGAC/Augusta, GA has joined the firm's roster of clients



KKJO-KSFT/St. Joseph, MO and KREO-FM/Santa Rosa, CA have become client stations



WEZG-AM & FM/Syrecuse, NY have signed on as clients for the rep.

Communication Graphics inc better at such a terrific price!

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DEBBIE HARRY



"The Jam Was Moving"

the new single from the album

"KooKoo"



Chrysalis

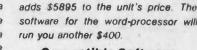
The sinde 2554 The album C.HR 1347 Produced by Nike Bridger's Demoral Edwards for The C.H.C. Onsorzation, U.D. Produced by Nike Bridgers & D.M. LS TERRIS TO DESCRIPTION FOR

Xerox Enters Home-Computer Market

A relative newcomer to the field of personal computers, Xerox has nevertheless entered the burgeoning home-computer market in a big way with the recent introduction of the "820". At \$2995, the "820" is priced competitively with other firms' personal models and boasts a number of what are now standard features, including a 96-key, touch-typing quality keyboard with a 10-key numeric keypad for number entries.

A 12-inch black-and-white CRT screen allows you to see the results of your work: upper- and lower-case characters are displayed 24 lines at a time (up to 80 characters per line). The unit's dual disc drives are enclosed in a single box for double the storage capability. Each drive can hold up to 92,000 bytes of data — approximately 45 pages of text — on a single 51/4-inch disc.

Many small businesses may need additional storage capability. Therefore, an eight-inch disc drive is also available, increasing the "820" 's saving capacity to 250,000 bytes. A word-processing package, including a letter-quality printer, the Xerox "630,"



Compatible Software

Perhaps the most important feature of the Xerox "820" is that it has been designed to be compatible with the "CP/M" disc-operating software system, written by Digital Research. Since many other firms entering the home-computer field have designed their units so that they cannot be used with other companies' software, making it so you have to buy all your software from the company you bought the computer from, this has created problems arising from these firms' inability to write software as fast as the computers' owners require.

Xerox Intends to circumvent this trouble area by relying upon the "CP/M" software, which has become an industry-wide standard. The "CP/M" software consists of nearly 2000 pre-written business and personal programs. You simply choose which program you want and pop it into the disc drive. Prices for these programs range from \$25 to \$500, depending upon the application.



WLUP-FM/Chicago, KDAY/Los Angeles, KVIL-FM/Dallas, and WRKS (formerly WXLO)/New York have become the first radio stations in the world to begin using the "Aphex II Broadcast Aural Exciter" for the purpose of enhancing their music broadcast signals. According to Marvin Caesar, President of the L.A.-based Aphex Systems Ltd. firm, each station has installed the Aphex units inline to allow their signals to cut through the muddiness of the broadcast without inducing listener fatigue.



The Xerox "820" in action. Seen from left are the disc drive storage unit, the CRT, and the touch-type keyboard.

Briley's Medley B-Side Itself

A medley of songs from Polygram recording artist Martin Briley's "Fear Of The Unknown" album has been placed on the B-side of commercial copies of his initial 45 release, "Slipping Away." Although medleys or samplers have found their way onto the B-sides of promotional copies of singles previously, most recently on an Emotions track a couple of months back and on an ELO 12-inch, Briley's single is the first commercial release to be issued with a medley of songs from the artist's album as its B-side.

Polygram hopes that consumers, upon purchasing Briley's single, will be able to expose themselves to four ad-

ditional tunes from the album and thereby boost sales of the LP.

In discussing the unique strategy, conceived by Polygram VP/Marketing & Product Development Rick Bleiwelss and executed by label East Coast Director of A&R Peter Lubin, Polygram Executive VP/GM Bob Sherwood noted, "This is one way we believe we may help establish a new artist by offering record buyers an extra value while also letting them know that there is so much more great music to be had by the artist.

"We're sending up a trial balloon. Should we see results, we'll try it with other artists," Sherwood concluded.

Transactions

WEFM/Chicago has been sold by the General Cinema Corp. to the First Media Corp. for \$9.2 million, pending FCC approval. WEFM operates at 6000 watts on 99.5 mHz.

WKAX/Russeliville, AL has been sold to the Cumberland Foundation Inc., whose principals include Michael and Ellen Freeland. John Parker, most recently an independent record promoter, will serve as VP/Operations for the station.

KIOT/Barstow, CA has been sold by Sunburst Broadcasting Inc. to D.L. Developments Inc. for \$350,000. KIOT is a 5 kw daytimer located at 1310 kHz. The broker was Blackburn & Co.

Bogash Bows Main Street Label

Bert Bogash has announced the formation of Main Street Records, a New York City-

based label that will be distributed in the U.S. by Capitol Records. A 12-year industry veteran, Bogash most recently headed his own public relations/marketing firm, having formerly been associated with Infinity and MCA Records.



Bert Bogash

Main Street's New York offices are located at 360 Lexington Ave., 13th Floor, New York. NY 10017, (212) 557-2090.

Mercogliano Becomes Local Sales Mgr. For WNBC

Lana Mercogliano has been elevated to Local Sales Manager for WNBC/New York, coming from her previous post as Retail Sales Manager for the station. Prior to joining WNBC as an account exec in 1979, Mercogliano served as a retail specialist for WVNJ/New York, having previously held research and sales positions at WINS/New York.

Dorfman Returns As Sr. VP/Marketing & Sales At W.M.O.T.

Marv Dorfman has resumed his position as Sr. VP/Marketing & Sales at W.M.O.T. Records. Dorfman had recently exited the post to pursue outside projects. Prior to joining W.M.O.T., Dorfman had served as Director/National Accounts for A&M Records.

Bullard Elected VP At WZZK

Jerdan Bullard has been elected Vice President at WZZK-FM/Birmingham, AL. Bullard previously held the GM position at the station

Jordan Upped To GSM At WBBM

Jay Jordan has been appointed General Sales Manager at WBBM/Chicago, coming from his previous position as National Sales Manager for the station. Prior to joining WBBM in 1979, Jordan served as GSM for WIND/Chicago, as Sales Manager for KFWB/Los Angeles and in account exec positions with WBZ/Boston, WGN/Chicago, and Radio Advertising Representatives in New York.

Ellis & Lavish Elevated At RCA-Europe

Don Ellis has assumed the VP/Market Development post for RCA Records-Europe in addition to his duties as Managing Director for RCA Limited (England).

Concurrent with Ellis's promotion, Ed Lavish will take on the added responsibilities of VP/Finance & Operations for RCA Records-Europe, Lavish will also continue to serve in his present position as Deputy Managing Director for RCA Limited (England).

Catania Elevated To Nat'l Album Promo Mgr. At RCA

Bob Catania has been promoted to Manager/National Album Promotion for RCA Records Catania, a four-year veteran of the label, most recently was a field promotion rep based in Philadel-phia



Bob Catania

Pro:Motions

Morley Becomes GM At WEZN-FM

James Morley has been named General Manager for WEZN-FM/Bridgeport, CT, coming from his previous post as VP/Station Manager for Park City Communications.



THEY'D LOVE YOU TO BREAK THEIR "HEART"



"Heart & Soul" EXILE

Produced by: Mike Chapman

WXKS-FM KCPX WGUY KRBE KIQQ 14WK **KJR KVOL** WRKR KYYX KSET-FM **KENI** Z104 **KSLY** KJOY **KATI** KYNO-FM **KYYA KRLC KTAC**





THIS WEEK, 'LUCKY' STRIKES!

KHYT KXX106 WXKS-FM WSGN **WJBQ** 94Q KBEQ G100 WTSN WGCL WAAY 14WK **WBBQ** 95SGF KIQQ KX104 WFOX WOKI WCGQ WRJZ WAEB WISE KSEL-FM WKRZ-FM WBCY KJ100 **WFLB** WKEE WNAP KKRC **WMEE** KKXX **WFOX** KYNO-FM **KCBN** KINT KIOY KATI **KJRB KRLC KQ94 KBOZ**

"A Lucky Guy" RICKIE LEE JONES

Produced by: Russ Titelman and Lenny Waronker



ON WARNER BROS. RECORDS



"Arbitron requires a bit more visibility and communication with our customers."

Rick Aurichio: Back In Charge

As reported last week, Arbitron has recently undergone an executive reorganization which places Rick Aurichio as Executive VP/GM in charge of the radio and TV divisions for the company. In order to explore the implications for the industry of the Aurichio ascendency and the new slot occupied by former radio VP/GM Mike Membrado, I flew to New York to interview Aurichio. Rick was formerly VP/GM of the radio division, but for the last 18 months has been in a similar post on the TV side of the company.

Streamlining, Cost Efficiencies Sought

R&R: Rick, what would you say are the major implications for broadcasters in this high-level reorganization?

RA: It's very simple. As much as we'd like to say there is a huge difference between radio and TV, from our perspective the basic concept of what we're attempting to do is quite similar. The thrust of the reorganization is that the two divisions have to work together internally and learn from one another in order to improve.

R&R: Will the streamlining lead to cost efficiencies at Arbitron that would lessen future rate hikes to your subscribers?

RA: We hope so. By cooperating on such concerns as weighting, sample size, Differential Survey Treatment, and other items that can be worked on by both units, economy of scale and of execution can be achieved.

R&R: What do you see as your major priority for 1982?

RA: (facetiously) Living through it. Seriously, I suspect the major thing will be developing a team (Arbitron management).

R&R: What should the individual subscriber look for in '82?

RA: I think we need to get across that our intent is to improve the service, not in any way diminish it. I think, in the long run, we have to convince our customers that the radio-TV realignment at Arbitron will mean benefits that are in their interests.

Improvements In '82

R&R: What specific improvements are you seeking for next year?

RA: Two key areas. Production economies are foremost. As hyper-inflation has hit us, it means we must boost productivity so that revenue increases within the company don't come solely from rate increases. I think we've heard that message loud and clear from our customers. Second, we need to come

up with new applications so that our customers are able to make more money.

R&R: What additional aids do you have in mind?

RA: One item is Qualidata. Its intent was to assist radio to attack local business and to take revenue away from newspapers. We certainly have been struggling with Qualidata and maybe if we do it a few more times we'll get it right.

R&R: What about diary redesign?

RA: Here's a good example of the benefits of using our two services efficiently. TV has been in the lead in designing a simple diary — the idea of using graphics and simpler instructions. Maybe we can borrow some of that research for the radio diary.

R&R: What other diary options do you see?

RA: I don't know which will happen first but either we'll go to a closed-end diary (where time frames are already listed on the diary pages) or we'll go to placing just one diary per household. One of those steps will occur in the foreseeable future.

R&R: Can you be more specific?

RA: Given the way we have to research things, I'd say the next major step will not occur for two years.

Reissue Possibilities?

R&R: What is your philosophy on the reissue of books due to Arbitron errors? According to Mike Membrado, the errors involved did not have to necessarily have a total persons, total week impact, but he was unwilling to be more specific about reissue criteria. Can you spell out what it takes to have mistakes corrected so agencies are not buying off incorrect data?

RA: I think what he was saying is that you can't establish a set of hard and fast rules for when you reissue. I'd rather that the company made none because in the process of coming up with something someone would get screwed.

R&R: But clients want redress when there is an impact in key dayparts or demos, and there is frustration when no correction is forthcoming.

RA: Each condition is going to have to be reviewed and a subjective judgement made. Let me say that if it's a big number and a case where somebody has made an error that affects the numbers, there's no question.

Monthly, Contract Alternatives

R&R: What is your feeling about the continued sale of monthly reports to clients in Quarterly Measurement markets?

Clarification Corner

Evidently some of you did not easily follow my explanation several weeks ago of the terms "cume rating" and "cume share." Let me try to rephrase it — cume rating (percentage shown in your books) is the station's cume as a percentage of the potential cume population in the relevant demo. A station with a 12+ cume rating for the total week of 25 garnered a cume figure equivalent to 25% of the 12+ population in the metro.

Cume share is not shown in the book and is a figure derived from dividing the number of diaries your station received credit in by the total number of metro in-tab diaries. A station that was mentioned by 200 diarykeepers out of a metro total of 1000 garnered a cume share of 20%.

Also, Arbitron spokesperson Connie Anthes called to be sure my column last week, which touched on HOMR pricing, did not unintentionally confuse you. She wanted to make the point that while the Advisory Council and Arbitron are discussing pricing theories, discussion of specific station costs is still a taboo topic.

RA: Let me say that there would be no product if there were not customers supporting it. I feel that the financial support shown in the five markets where monthlies are established so far is a strong vote for that product. However, I understand the fears about the misuse of the data and the wobbles inherent in the monthly reports. There must be some middle ground where the utility of the information can be used without it becoming a thorn in everybody's side.

R&R: So you are searching for that middle ground?

RA: For example, we might produce monthly information as part of the local market report, and there might be 10 other viable ways to produce this valuable information.

R&R: At the NRBA there was discussion of the five-year contract issue. What is the latest on that matter? Will there be an option for a subscriber to terminate the contract and receive a pro-rata rate?

RA: There is a five-year contract, there is a three-year contract, and there is a one-year contract. Our position is pretty simple — we can't give you any more alternatives than to subscribe to one of these contractual terms. I suspect we've covered every possible alternative we could offer a customer. In terms of a short-rate, I just think that's a bad way to do business with people. To start talking about short-rates seems silly.

Membrado As Ombudsman

R&R: How do you foresee Mike Membrado's role under the reorganization?

RA: Mike has a tremendous background working with TV and radio management, and we think Arbitron requires a bit more visibility and communication with our customers, and Mike can communicate with them. He'll deal with business and technical matters and will not be involved in selling. We hope this will help our understanding of the radio and TV business, as well as give us a different feedback system than just through our salespeople.

R&R: Would it be fair to say that Membrado will be the lightning rod for customer complaints?

.RA: We need someone who can take customer questions and attack our procedures, so they can be improved. I think Mike will be able to dig internally and see if we can improve our procedures.

R&R: If I am an unhappy broadcaster with a suggestion or complaint, would it be appropriate for me to contact Mike with that comment or problem?

RA: Absolutely.

R&R: Well, here's one to put on the agenda. Sports entries, without accompanying call letters, are not being credited in the TSA's. Can you tell me what steps will be taken to see that this doesn't recur?

RA: I don't know about this one. Sounds dumb to me, but we'll sure check it out.

As we parted company (and I dashed madly for my plane), I told Rick what many of you have been expressing to me over the last few days, upon hearing of his new assignment. Most radio broadcasters seem pleased that Rick will again be in charge of the radio division. Let's wish him and Mike Membrado well with their new responsibilities.

Jhan Hibei





"Only When I Laugh"

From the Columbia Motion Picture
PRODUCED BY RON CHANCEY
MCA-51195

BRENDA LEE





"Fancy Free"

PRODUCED BY RON CHANCEY
MCA-51169

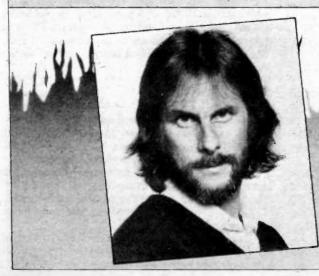
THE OAK RIDGE BOYS

"Have A Heart"

PRODUCED BY LOUIE SHELTON
Oak Tree Productions
MCA-51168

AMY WOOLEY

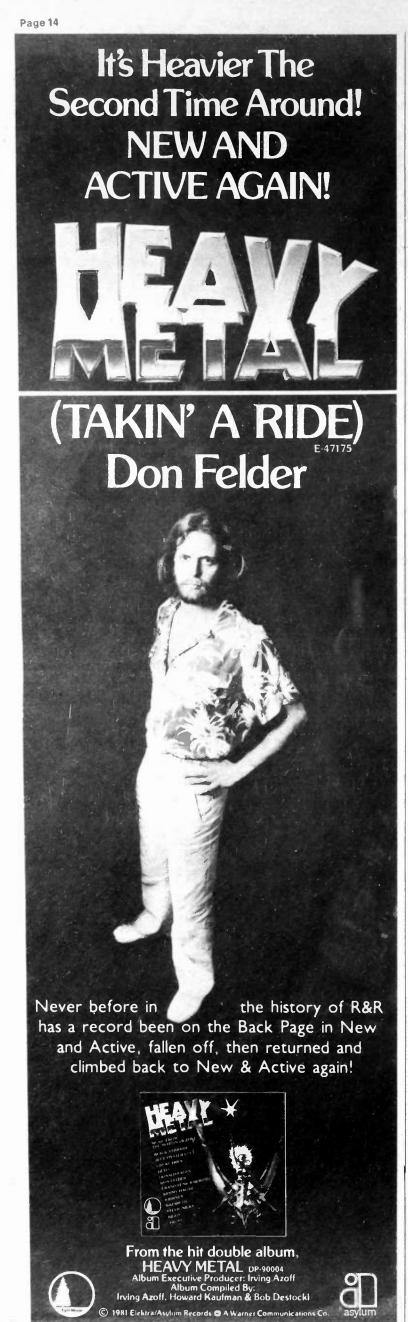




"Sleep Walk"

PRODUCED BY JOHN HUG

TIM WEISBERG



Charter Wins Go-Ahead On WMIL-FM

granted a construction permit for WMIL-FM/Milwaukee, a class B 50kw station which had been tied up for more than 21/2 years in a dispute with WXFM/Elmwood Park, IL (near Chicago) over possible signal overlap. Charter Broadcasting President John Bayliss told R&R that after the company and WXFM, Inc. reviewed the WMIL-FM plans

Charter Broadcasting has been together, WXFM withdrew its ranted a construction permit for petition. This development clears the way for the eventual transfer WMIL-FM and AM sister WOKY to Sunbelt Communications; Sunbelt agreed to buy the stations for \$5 million (R&R 6-12), and expects to assume ownership in March 1982.

Charter, however, will not be selling WDRQ/Detroit, as previously announced. Bayliss told R&R. "The company decided to stay in the market with a new solid commitment to Detroit. Our recent research has shown that the city is turning around, the economy is better, and the spirit is back." He mentioned the recent appointment of Rick Torcasso (formerly known as Spanky Lane) as WDRQ's PD (R&R 7-31) as a measure of the company's commitment, and added that the station's signal will be boosted to

STRIKE OR SABOTAGE?

XHIS/Tijuana Forced Off-Air

juana was forced off the air as a result of what station owner Victor Diaz told R&R, was an "act of sabotage," apparently caused by a dispute between station management and union officials.

Diaz, who also owns Tijuana stations XHQS and XHRM, the latter of which, like XHIS, can be heard throughout Southern California, said that the feelings of XHIS's union employees were not taken into consideration by the union leadership and that no strike vote was taken. Repeated attempts were made to contact union officials, who were unavailable for comment.

According to Diaz, two XHIS employees were fired on August 5 because, acting upon union orders, they changed XHIS's format by refusing to play any American music. Diaz contends that "it's not the union's business to program the station."

The situation became further aggravated on August 26 when XHIS began broadcasting with live jocks, also against the union's wishes. Diaz notes that no Mexican national lost his job as a result of this conversion to live operation. "As a matter of fact," Diaz told R&R, "there were union operators sitting outside doing nothing and getting paid. We didn't fire anyone.'

Nevertheless, on September 12, after union leaders were convinced that XHIS's five union members didn't want to strike, the leaders asked for the station's main gate to be opened so they could exit.

"At that point," Diaz continued, "100 additional union members (from other stations and even other unions) stormed through the gates, disconnected XHIS's electricity, and closed the main gas lines to the station's emergency generators.

"We had to surrender," Diaz said. "The stations (all three) are closed and are being picketed by the union.'

As for how Diaz intends to get the stations back into operation, he claims that the Labor Ministry in Mexico City has to make a decision whether the strike is "existent" or "non-existent." If the government agrees with Diaz that the action "was not a strike, but an assault," the stations will begin operating immediately. But if, in Diaz's words, "the bureaucrats in Mexico City say the strike is existent, it will be a travesty of justice. I won't believe it. I might have to change my line of business and go to Tibet to meditate."

TRADES SATELLITE CHANNEL FOR DEBT RELIEF

Enterprise Dismisses Staff, Halts Programming

Enterprise Radio became the first major casualty of the radio network and satellite program-ming boom, as the all-sports satellite network suspended broadcasting Thursday (9-24) and dismissed its entire staff. The company, which started providing programming at the beginning of 1981, had been seeking financing for some time, and cited its failure to accomplish that goal as the reason for the shutdown. By the start of this week, phone lines at the network's Avon, CT headquarters had been disconnected.

In a unique arrangement, Enterprise reached an agreement with the Associated Press to relinquish one of its two SCPC (single channel per carrier) channels (on Westar III/Transponder 1) in return for a reduction in its debt to AP. AP Radio Deputy Director of Communications Larry Blasco told R&R that a number of companies covet the former Enterprise channel. He said, "AP must take care that the shared system be whole, but we hope Enterprise

WNWS

Continued from Page 3 had happened, and Rogers asked listeners to notify the police, who arrived shortly thereafter (following "thousands of calls") only to find the robbers

Rogers told R&R, "They were talking about shooting Jerry, and of course if they'd have shot him, I don't think they would have left anybody else in the building alive. I guess the thing that saved us was that Jerry indicated to them that this was a radio station with live broadcasts going on, and that's when they panicked, because they realized we had the live communication and could get help right away.

Three weeks earlier, Rogers had been robbed in his own home by three knife-wielding assailants; and talk host Mike Siegel was mugged in the station's parking lot about three months ago. WNWS has now hired an armed security guard on duty from 8pm to

Q107

Continued from Page 3

the grand prize home. Burns explained the large number of prizes: "All the other prizes will allow us flexibility with the giveaway other than the announced times we have said we will be calling numbers on

"Just during this last year, when you combine the promotional dollars Q107 has offered, it comes to over \$1.5 million in prizes. After a time I think the big giveaway gets less novel, but I don't think the audience turns up their noses at something this big. There is a fine line where you cannot allow the promotion to take over the radio station, and we will walk that line really well."

Cohen

Continued from Page 3 every position in the station: reporter, producer, editor, News Director, Executive Editor, and now GM. I did spend one year at KFWB/Los Angeles as News Supervisor. It feels good to be GM of the number one all-News station in the country, and we want to try like hell to keep it the best. I hope to build what we have now; we don't see any changes. We deliver hard news and information and try to be as well-rounded a station as we can.'

Johns

Continued from Page 3 grammer in the country. We want him to run the station directly, not from a distance." Shadek added that KPRI will retain its AOR format.

Johns told R&R that Reid Reker, PD at AM sister station KOGO, will assist him, "implementing things I need done. I will possibly name a PD in the future, but it will probably be an air talent." Promotions Director Les Edelson has also exited the sta-

Rogers

Continued from Page 3 ten years. I really have been quite lucky to have a pretty varied background in the broadcasting

'Pat and our GM, Bob Bingham, had been aware of my desire to move up as the company progressed. I hadn't intended to look at anything this soon, but the opportunity came up and Pat thought I was capable of handling it and doing a good job at it, so he made the offer and I accepted."

Rogers spent several years at KJR/Seattle before moving to KYYX last November. His new appointment is effective immediately.

MTV: Music Television

REPORT #1 Tulsa, Oklahoma: A case in point

Launch Date: August 1, 1981 MTV Penetration: 100,000 households

Impact on Record Sales:

"We need MTV here. It definitely sells records. That's easy to trace because we are selling stuff we never sold before, until MTV came and started featuring these new performers."

"We had 15 Buggles albums here for 7 months, and all sold in the last three weeks. It's MTV exposure. We just had to reorder Squeeze albums, and Squeeze gets no airplay here. MTV is selling that album."

-Bob Smith Manager, Peaches Records Tulsa, Oklahoma

"MTV is the best thing in ages for record stores. MTV is bringing me \$300 to \$500 in additional business per week."

"We sold 25 Phil Collins records in 2 days. We are out. Customers mention seeing the video on MTV. Everyday people come in here talking about MTV."

Tom McMillian Manager, Record Town, Inc. Tulsa, Oklahoma

"There is no doubt we are selling more records because of MTV. It's been phenomenal; we get requests now for artists we've never sold like the Tubes, the Shoes, the Buggles. Besides selling new artists, MTV is also turning a whole new group of people on to established artists like David Bowie."

"People come in here who never heard of the Talking Heads—and they've been around for years—and ask for the single they saw on MTV. When we say we don't have the single, they say 'OK, give me the album."

Steve Mitchell .

Manager, Sound Warehouse, Inc.
Tulsa, Oklahoma

Impact on Radio Stations:

"The buzz in this town for MTV is incredible. We added two records—'Tempted' by Squeeze and 'Talk to Ya Later' by the Tubes—due to MTV airplay. MTV is making it much easier for us to play new music."

-Bill Bruin Program Director, KMOD-FM Tulsa, Oklahoma

Impact on Cable Subscribers:

"The positive impact MTV has had on our subscribers is really amazing. It's all we're hearing about from younger people these days."

Pat Stanfield
Marketing Manager, Tulsa Cable
Tulsa, Oklahoma

These preliminary results underline the enthusiasm for MTV's unique

format: the power of stereo music united with the visual impact of television, 24 hours a day. In the months to come,

we'll continue to share with you our findings on MTV's further growth.

For more information about MTV and its success, call John Sykes, Director of Promotion: (212) 944-5389.





STREET TALK

The talk in Chicago is that WLS-AM & FM Station Manager John Gehron was not "thrilled" at the timing of WLS-FM PD Tim Kelly's resignation (see page 1). John was on his honeymoon when Tim turned in his walking papers to GM Don Bouloukos. Now John must find a PD for both WLS and WLS-FM. Street Talk hears that one person has been offered both jobs . . . John Young of Z93/Atlanta. No word yet on whether Young will be moving his family north or staying in Atlanta.

And while we're in Chicago... is former WLUP PD Max Floyd the leading candidate to fill the recently-vacated PD post at WKLS/Atlanta? We hear he's almost certain to get the job.

What major radio group president is on shaky ground and very near being terminated?

KIIS-FM/Los Angeles has lured Don Geronimo away from WPGC/Washington. Don will start on the air in L.A. in mid-October. That leaves a key slot open at WPGC for PD Steve Kingston.

Look for Billy Bass to join Motown Records in a national promotion capacity in the very near future.

Lots of Street Talk in Los Angeles regarding KRLA. As we predicted last week, Rege Cordic (formerly of KDKA/Pittsburgh) will take over mornings from Art Laboe. However, what nobody figured is that Rege will start next Monday (10-5) with Art moving to another time slot until his contract expires on December 31. The rumors are that KRLA will be headed away from its trademark "oldies" sound more toward an Adult Contemporary format, which could put a lot of L.A. stations on the move to pick up KRLA's numerous East L.A. listeners.



KENR/Houston afternoon air personality Hal McClain was killed September 19 when his Taylorcraft stunt plane crashed during an airshow in Kerrville, Texas. Mc-Clain, who had set three world records for stunt flying, was performing in the 17th



annual "Fly-In" of the Southwest Regional Experimental Aircraft Association. After successfully completing several stunts, Hal attempted a "sky spin," in which the plane climbs vertically, topples over, and dives into a flat spin. He was unable to recover from the spin before crashing into a small valley out of sight of the 8000 spectators.

KENR GM Bob Chandler called Mc-Clain's death "not only tragic, but a great personal loss to each member of the KENR radio family."

As Hal himself had once said about his fellow stunt pilots, "They're the happiest people in the world. When one of 'em gets killed in an air show, the rest of us don't really mourn. We all drink beer and talk about what a great guy he was. It's a fraternity of full-grown children."



ROCK 'N' ROLL WEDDING — At last weekend's gala industry wedding of Rob Sisco and Jo Interrante neer San Diego, the invited guests were handed "backstage passes" prior to the reception. If you look closely you'll see a special stamp on the authentic looking "pass" indicating "no honaymoon access." After all, even in the most festive of rock 'n' roll weddings, soma things are better left in private. Our congratulations to the happy couple.

Al Ham's "Music Of Your Life" continues to be one of the fastest growing syndicated formats, picking up KJLA/Kansas City last week. PD Ken Edwards has left the station with Assistant PD Mark Gelder being promoted to Operations Director. Is L.A. about to get an Al Ham station too?

It now looks like the title for "first full satellite format broadcast" goes to Bonneville Broadcast Consultants. On August 31 Bonneville began sending its 24-hour a day Beautiful Music format to charter satellite station KIOU/Corpus Christi. The next fully satellite capable station for Bonneville will be KOIT/San Francisco.

Apparently there's been a shakeup going on at KROQ/Los Angeles, and while it's too early for a "body count," one full-time air personality, Dusty Street, has already left and two more may follow. Sources indicate that management may be getting squeamish about the station's new wave slant.

WIKS/Indianapolis has raided KJ100/Louisville, which new WIKS PD C.C. Matthews helped to put on the air. KJ100 personalities Commander Hutch and Tom Gilligan are headed to Indianapolis. Hutch for mornings and Gilligan for nights with current WIKS evening personality Harry Lyles moving to middays.

Meanwhile, Jay Michaels, who recently left WIKS as PD, has been named PD at WNOX/Knoxville replacing John E. Douglas, who joins WIBC/Indianapolis as Production Director.

Who's going to be the new PD at WIFI/Philadelphia replacing Tom Bigby? Street Talk hears that the station will not be making any quick decisions. Applicants are being encouraged to apply for the job and until someone is named, MD Liz Kiley will continue to handle music and programming duties.

Andy Barber, last of KMJK/Portland, is the new afternoon drive personality at KWST/Los Angeles.

Produced by Ronnie Laws Direction: Michael Brokaw/Kragen & Co. @ 1981 LIBERTY RECORDS, a division of Capitol Records, Inc



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KSET-FM **KBFM** WTIX **KQ94**

KXX106 WSGN WAAY **BJ105**

WBBQ KX104 WMAK-FM WSKZ

WVIC **KCPX** WGUY 13FEA WHHY-FM WANS-FM

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Produced by Pim Koopman

On Regency **Records and Tapes** Distributed by Atco Records

A Division of Atlantic Recording Corp.



ABC Wins; Carson, Football, Hope Top Ratings

The NBC specials captured the number one and three slots in the Nielsen ratings for the week ending September 27, but ABC, paced by Monday Night Football and strong series performances, narrowly won the week over CBS, with NBC a distant third. ABC scored a 16.5 average rating to CBS's 16.1, while NBC had a 14.1. Johnny Carson and Bob Hope displayed their enduring appeal, while two movies at opposite ends of the spectrum in conception made the top 20, "The Love Bug" and Stephen King's "Salem's Lot." The standings follow:

- Johnny Carson 19th Anniversary Special (NBC)
- 13 2 Monday Night Football (ABC)
- Bob Hope Special (NBC) 3
- 3 Three's Company (ABC)
- Laverne & Shirley (ABC)
- 6 60 Minutes (CBS) 1
- Dukes Of Hazzard (CBS) 2 7
- 8 The Love Bug (NBC Sunday Movie) - 19 Real People (NBC)
- Too Close For Comfort (ABC)
 - 10 Happy Days (ABC)

- 11 11 M*A*S*H (CBS)
- 12 Hart To Hart (ABC)
- 13 Magnum, PI (CBS)
- 14 That's Incredible (ABC)
- 15 Greatest American Hero (ABC)
- 7 16 Best Of The West (ABC)
- 16 17 Dallas (CBS)
- 18 Salem's Lot (CBS Tuesday Movie)
- 20 Taxi (ABC)



BANDSTAND SHOWS OFF DIMPLES - Richard "Dimples" Fields recently appeared on "American Bandstand." Pictured (I-r) are host Dick Clark, Fields, Boardwalk VP Gary LeMel, and manager Belinda Wilson.

Music On TV

"Saturday Night Live" makes its season debut October 3, with (as previewed last week) a Yoko Ono film and Rod Stewart. Also, as mentioned previously in R&R, the Source will simulcast the show in 22 Eastern and Central time zone markets, apparently as a one-time experiment . Afternoon Delights, Chuck Berry, Stacy Lattisaw, Novo Combo, Poco, Charley Pride, Victoria Principal, and the Rolling Stones join hosts Andy Gibb and Marilyn McCoo on "Solid Gold" the week of October 2 . . . Journey appears on the "Tomorrow Show" October 6 . . . The Kenny Rogers TV movie "Coward Of The County" (based on his past hit) airs October 7 . . . Little River Band and Jose Feliciano are on "Merv" Griffin" October 15 . . . Phoebe Snow is on the "Tomorrow Show" October 15.

IDEOSCOPE:

NBC, WARNER HOME VIDEO INK DISTRIBUTION DEAL: NBC Enterprises and Warner Home Video have signed an agreement whereby Warner Home Video will have the rights to distribute 28 NBC-produced programs in the videocassette and laser-read videodisc formats. Warner Home Video will also have the rights to distribute a number of programs to be specifically produced by NBC Enterprises for the home market. Included under the terms of the agreement are 10 of the best "Saturday Night Live" programs and the Elvis Presley star vehicle "Loving You." ... MGM/CBS HOME VIDEO TO ISSUE 22 VIDEOCASSETTE, 12 VIDEODISC TITLES: Among the 22 videocassettes and 12 videodiscs scheduled to be released as part of MGM/CBS Home Video's fall package are: the Marx Brothers classics "A Day At The Races" and "Go West," Stanley Kubrick's "Lolita," the Burton-Taylor topliner "Night Of The Iguana" and the "No Nukes" rock concert firm, the latter of which will also be available on videodisc, as will REO Speedwagon's "Hi Infidelity". ... TOP VIDEOCASSET-TES FOR AUGUST: The top 10 best-selling videocassettes as of August, 1981, according to Merchandising Magazine, are: 1) "9 To 5" (number one last month as well), 2) "Airplane," 3) "Ordinary People" (the highest debut), 4) "Elephant Man" (also a debut), 5) "Caddyshack," 6) "Alien," 7) "The Stunt Man," 8) "Fame," 9) "Flash Gordon," and 10) "M*A*S*H." "Superman" (up 17 spots to 15th) and "Enter The Dragon" (also up 17 places to 18th) took the biggest jumps, while "Popeye" (debuting in 11th place), "My Bodyguard" (debuting at 21st), "Cabaret" (debuting at 22nd) and "My Fair Lady" (debuting at 25th) all were newcomers to the top 30 ...

Who does America's jingles?

WABC • WKY • WROR • KMOX-FM • WPRO • WLS • WGAR • WYNY • WKBW • WWSW • WKTI • WFAA • KXOK • KUTE • WFBG • WZYQ • WAVZ • WKTK • WNCI • WYDE • KRNT • KRAV • WIFI • WKBN • KFMK • WJDX • WGY • WLS-FM • KEEL • WIKY • WBSB • WVLK • KOA • WMAL • KELI • WMBD • KIMN • WSM • KRNA • WCBM • WGOW • WICC • WLEE • KSLQ • WQHK • WDIA • WFMF • WSON • WSIX • KSTT • WKQX • WLWI • WPGC • VOICE OF AMERICA • WWL • WPRO-FM • WIS • WJAR-TV • WOW • WGBS • KTSA • US AIR FORCE • WKJJ • WGFM • WKDQ • WBDJ • KOFM • WKQA • WHYN • WKCI • WOWW • KOPA • WSGN • KIDO • WKIX • WQBA • KLOK • WCOL • WHAM • KPUR • WCSC • WALL • KWLO • KICE • WYER • WWKX • WVCG • WKZQ • WEEI • WSM-FM • KGY • DICK CLARK NATIONAL MUSIC SURVEY • KRAV • WMC-FM • WRVR • KLLL • WRVQ • WLS



The Leader.

KRAM

Continued from Page 1 to our van where we keep the cowboy and cut it up." Berkey added that cords were cut on two portable generators kept in the same van.

D.A. On The Case

The District Attorney's office volunteered to investigate the incidents, and parent company Cole Industries is offering a \$10,000 reward for information leading to the arrest and conviction of the

Shaw

Continued from Page 1 very exciting growth company and provides an opportunity for me to do both."

Summit owns WREC & WZXR/Memphis, KOCY & KXXY/Oklahoma City, WCAO & WJLQ/Pensacola, and WSJS & WTQR/Winston-Salem.

perpetrators. Berkey added, "We have a guard service going through both the transmitter and studio areas about four times a night."

Berkey had complimentary words for the local media's handling of the case. "We called a press conference and the three network channels all sent out crews, the three daily newspapers all ran stories, and six other radio stations gave us coverage, which I thought was very nice of them."

Baker

Continued from Page 1 delighted the AM provides an entirely different kind of service. It's a much larger operation, and the stimulation of that journalistic element is very exciting."

Baker added that a new GM will be appointed shortly at WEEI-FM

Linden

Continued from Page 3 time was right; I'm intrigued by the idea of working with a format aimed at a slightly older audience. Gary Starr strikes me as an exceptional person. And it's private ownership, which appeals to me. There are real good people there, and I'm looking forward to it." Linden starts at LOVE 94 around mid-October.



PILOT TO TOWER — WLAM/Lewiston showed up at a local amusement park recently with the air staff and the station's mini-tower to attract attention to the more than 1000 llsteners who got in free to enjoy the rides and entertainment. Shown (i-r) are station personalities Kirk Allen, Tim Nicholson, PD Gary Bruce, and MD Chris Layne.



BRAD MESSER



Is Cart Start Partly Art?

Getting tape on the air is one of a newsperson's everyday tasks. Being caught with a dead cart is a common goof. There is a simple way to avoid tipping off your entire audience when a cart doesn't fire, and it requires only a slight adjustment in the way actualities and voice reports are introduced. Don't introduce them.

Usually we set up a tape with a distinct handoff. Here's Joe Smith with a report. Now to the courthouse where John Doe has the story. The listener knows a tape or live report is coming and is instantly aware of a problem when the dead air hits, but if he hadn't been set up to expect it, he would notice nothing but what seems a normal pause between stories. Merely make sure the setup sentence is self-contained, then punch the cart. "John Doe says the mayor was angry at police demands for a big pay raise" is self-contained, while "Here's John Doe with the mayor's reaction" is a distinct handoff. The slight adjustment in style eliminates the possibility of everyone knowing something's wrong when the tape refuses to play.

Another newsroom gremlin bites only beginners and lazy people. It's the repeated statement. The newsperson says, "The President criticized opponents of the MX project today" and hits a tape in which the reporter says, "The President criticized opponents of the MX project today." When I hear a repeated statement I hear an anchorperson too inexperienced or too slothful to belong in a professional newsroom.

The overworked newsperson who must get a lot of tape on frequently relies on one or more of the audio services and has little time to get richly creative in mixing hard copy and tape. A trick of the trade is to use the first sentence of the recorded voicer as the intro, cue the cart past that sentence, and after using the reporter's first sentence as your own, hit the cart beginning with his second sentence. Simply steal his lead line and use it as your own, starting the tape a sentence in, keeping in mind the need to make that intro self-contained by adjusting the copy slightly if necessary.

There's no law that says tapes must be 40 seconds long. Many audio service voicers can be cued a sentence or two deep, and cut after four or five sentences without losing the essence of the story. Odds are the brevity will enhance the pace of the newscast without sacrificing much real information.

If you have a technique that maximizes the effectiveness of your voicers and actualities, which might be shared with me and newspeople elsewhere, please get in touch. Most of us need all the help we can get.

CALENDAR-

Beatles' First Record

MONDAY, OCTOBER 5: A clean-cut band with carefully-trimmed hair and matching costumes released its first commercial record in England 19 years ago today. "Love Me Do" reached #17 and justified a followup release by the Beatles, whose second record "Please Please Me" reached Number One.

The Soviet Union launched the first artificial Earth satellite 24 years ago yesterday in 1954, and the following day James Mangan angrily told Chicago reporters the Russians had not asked his permission to be in space. He had filed a charter for the outer space nation "Celestia" eight years earlier and complained the Sputnik satellite was trespassing.

McDonald's founder and baseball owner Ray Kroc is 79. Actress Glynis Johns is 58. Musician Steve Miller is 38.

First Talking Motion Picture

TUESDAY, OCTOBER 6: George Jessel and Eddie Cantor turned down the part that made Al Jolson the world's first singing movie star. "The Jazz Singer" premiered 54 years ago tonight (1927) with only 291 spoken words but lots of songs, including "Toot, Toot, Tootsie Goodbye." Warner Brothers made \$3.5 million at a time the company was on the verge of going broke, and revolutionized the movies as well.

George Westinghouse, inventor of the air brake and pioneer in residential electricity, was born 135 years ago in 1846. Thomas McClary of the Commodores is 32. Laudir DeOliviera of Chicago is 41. Adventurer Thor Heyerdahl is 67.

Elmer Buried 66 Years After Dying

WEDNESDAY, OCTOBER 7: Seventy years ago today Elmer McCurdy was shot dead by a lawman following a small-time train robbery in Oklahoma. His arsenic-embalmed remains went unclaimed by relatives, and Elmer's body somehow became part of a traveling carnival as a sideshow attraction, which was not uncommon in those days. Years later McCurdy's body was stored in a movie prop warehouse in Southern California, where in 1977 it was used as a funhouse prop for an episode of "The Six Million Dollar Man." During TV shooting Elmer's arm fell off and it was immediately realized that Elmer was a dead human, not a paper mache creation. Medical detectives traced his identity, and finally, 66 years after his death, Elmer McCurdy's remains were shipped home to Oklahoma where he was properly buried near Guthrie, in a ceremony attended by townspeople dressed in old-fashioned clothes.

Actress June Allyson is 58. David Hope of Kansas is 32.

America's Most Deadly Fire

THURSDAY, OCTOBER 8: As the story goes, a cow owned by one Mrs. O'Leary kicked over a lantern and started the Great Chicago Fire 110 years ago today. About 300 people died and 2100 acres of buildings burned. At the same time in the forests around Peshtigo, Wisconsin, a raging wildfire was killing four times as many people. That fire on the same day as the Chicago fire was the most deadly blaze in U.S. history, killing 1182 people as it burned 400 square miles in four hours (1871)

The first movies aboard an airplane were shown 52 years ago, aboard a Transcontinental Air Transport plane (1929). Chevy Chase is 38. The Rev. Jesse Jackson is 40.

Yale Begins On A Shoestring

FRIDAY, OCTOBER 9: Today is the 280th anniversary of the founding of Yale University, started threequarters of a century before the United States was founded. The first Yale classes were low-budget affairs because the school owned no buildings. The initial classes of 1701 were taught in private homes.

Griswold Lorrilard bought a stylish dress coat from a London tailor, and wore it for the first time when he went to his private club in New York 95 years ago this weekend. Members were shocked and upset at the informality of the coat without tails. The club was the Tuxedo. It is gone but the tuxedo has become the accepted formal dress coat.

Jackson Browne is 33. John Entwistle of the Who is 35. Former CIA employee and Watergate break-in vet Howard Hunt is 63. John Lennon would have been 41 today.

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EASY LISTENING RADIO

Fred Seiden

Thrilling Days Of Yesteryear

It seems that the sounds of the past are proving to be more than just happy memories for many radio stations across the country, with the renewed interest in big bands and old records. I heard about two East Coast stations that have found novel and entertaining ways to make nostalgia a part of today's passing parade.

WVNJ - Something For Everyone

Operations Manager Arnie Raskin of WVNJ/Newark told me about his station's format. "What we're playing is a foreground, nostalgia-type sound. Basically it's the great hits of the big band era, early 50's material prior to rock, the 'Danny Stiles Show' with his collection of original classics, the Merv Griffin syndicated radio show from 7-8pm, followed by soft, mellow music which goes till five in the morning." I learned that his New Jersey AM station is a totally live operation, while WVNJ-FM runs automated with Beautiful Music programming until 8pm, and

then jazz takes over till six in the morning. Getting back to the diversity of the AM facility, Amie Raskin talked about his special programming in the evening. "We carry a lot of sports, such as Cosmos soccer games, Rutgers football, New Jersey Nets basketball, and events from the Meadowland, which is a big sports arena in North New Jersey. Most of the sports run in the evening so it really doesn't interrupt our nostalgia music



Arnie Raskin

Beginning in April of this year, WVNJ introduced **Danny** Stiles to its listeners. He had spent the past 12 years on WEVD, a New York City FM station that broadcast a big variety of foreign language programs along with the "Danny Stiles Show."

After six months at WVNJ, Danny said he feels right at home in his time slot from 10am-3pm, and he stressed that his program should not be called "big bands."

"I play original hit recordings of the 20's, 30's, 40's, 50's, and a little sliver of the 60's. Most of its is familiar, and some of the songs are esoteric and never got on the charts. For example, I have what I call the Danny Stiles 'Nostalgia Hall of Fame,' which includes people like Fats

Danny Stiles

Waller, Frank Sinatra, Glenn Miller, Sophie Tucker, Al Jolson, Benny Goodman, Artie Shaw, Paul Whiteman, Hal Kemp, Jimmy Durante — and the list goes on. Over the past 12 years I've been able to tell what people really want, and what they miss hearing on the radio. I play a lot of the Top 10 records as far back as 1920, if the song is good enough."

Just how did Danny build this extensive record collection? He told me, "I started at age 14 to collect records. For my radio programs, it's not just the total amount in the collection that counts, but the quality of what you choose to play, and the sense not to bore people with too much obscure stuff."

I asked the Operations Manager what the reaction has been to Danny Stiles on WVNJ. "Super! Positive beyond anything any personality has ever done on this radio station. Phone calls, letters, press — all very encouraging. You have to understand that Danny is filling a tremendous vacuum in this whole market. The people just love it, the sponsors are delighted, and everybody here is happy with the situation."

Fred Seiden is an established programmer and promotion expert with an extensive background in the Easy Listening Radio field. To contact Fred, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West. Los Angeles. CA 90067



I wondered if the New Jersey location limited WVNJ's coverage in the big centers of population. Arnie Raskin was quick to explain, "We happen to be licensed to Newark, but our five thousand watts at 62 on the dial gets us responses from the entire New York and Long Island areas, as well as parts of Connecticut. So it isn't that we're attracting a small segment of people in New Jersey, because I think most of our listener calls and letters come from Brooklyn, Queens and Long Island."



"LIVE AFTER FIVE" — Wayne Carter at the microphone, awaits his cue from band leader Ed Cerveny (right). It's a scene from the dance remotes heard Friday evenings on WMAS...a real throwback to the good of days of live dance music on the radio.

Danny Stiles made this observation about the advantages of being heard on AM radio, when he said, "I found after almost 12 years on an FM station, coming to WVNJ-AM was a great boost for me. Looking at it practically, for the kind of people I hope to attract, most of them have AM radios, but not all those same folks listen to FM. Quite a few people have called to say that now they

- Nostalgia is waxing at WVNJ and WMAS, as the "good old days" are brought to life creatively.
- WVNJ plays the hits from the 20's to the 60's.
- WMAS holds weekly live remotes from the site of a big band concert.

can hear me in both their cars, the kitchen, bedroom — just about everywhere. As you know, there is no car without an AM radio, but there are still many cars that don't have FM, so I have the advantage of more potential listeners than ever before in this market."

WMAS - Brings 'Em Back Live!

Tune in 1450 on the AM dial in Springfield, MA and you'll find "Music Of Your Life," Al Ham's syndicated taped format of oldies but goodies. However, Fridays from 5:30-7pm, all the music is *live*, when WMAS carries a remote big band broadcast, with dancing and entertainment to the sounds of the Ed Cerveny Band.

According to Olga Pannone, Public Relations Director at WMAS, "This free event has drawn crowds of almost 1500 people each week who come to relax, mingle, enjoy cocktails and hors d'oeuvres, and dance to the vintage sounds of Glenn Miller, Duke Ellington, the Dorseys, and other jazz greats brought to life by Ed Cerveny's music."

This weekly dance remote started in July at the open-air terrace of the Marriott Hotel, and has just moved to the Holyoke Mall for upcoming broadcasts. WMAS afternoon air personality Wayne Carter hosts the Friday remotes, and called this resurgence of the big band sound in Springfield "a breath of fresh air." The veteran radio and TV broadcaster and lifelong jazz connoisseur said, "The acceptance is incredible. We started off our Marriott broadcasts with crowds of about 600. And now, the whole thing has grown like wildfire to well over 1400 attending each show." Carter went on to say, "These are people of all ages from their twenties on up, who gather on the dance floor to kick off the weekend, and savor the jazz sounds of the 30's and 40's. It's a wonderful revival."

Do you suspect this kind of thing might catch on for other stations trying to revive the big band movement? I'd guess it has a remote possibility.

Flow

Beautiful Music radio stations like to relax their late-night listeners, but few are as successful as CIME-FM in the Canadian resort town of Ste. Adele. Quebec. Five nights a week, a half-hour before midnight, the station broadcasts subliminal messages, such as "Relax," and "Let your eyes close and your muscles relax," along with low frequency inaudible sounds that mimic the beat of a relaxed heart. Says station owner Giles Lajoie, "If you are a listener, it's just plain music to you. That's all you hear." The Canadian station advises listeners that a subliminal experiment is being conducted, and also warns motorists not to listen. A survey of listeners found that 99 percent felt more relaxed after the show, and had more energy the next day. In the United States, the FCC bans subliminal messages on radio, TV and films; but in Canada, only subliminal television ads are prohibited.

In North Carolina, one of Charlotte's most popular radio personalities of the 1960's joins the staff of WEZC. Bill Curry adds his humor and comments to the Easy Listening format each morning, Monday through Friday from six till noon.

James Pfefferkorn is now Operations Manager at WSJY/Fort Atkinson, Wisconsin. This Beautiful Music station programs to a primary market of five counties in Wisconsin and three in Illinois.

Moving from WWSH/Philadelphia as Operations Manager, Donald F. Nutting is now handling the same position at the Schulke-programmed WJIB/Boston.



A BEAUTIFUL SPOKESDOG — TM Productions In Dallas Is offering Beautiful Music radio stations a new TV campaign to sell its formet According to TM, extensive motivational research and an exhaustive "talent search" turned up this new face...his name is Rascal.



Joel Denver



ADVICE FROM AN EXPERT

Radio Advertising Itself Through An Agency

Radio stations have long been experts at selling spots to clients, but have been unsuccessful in effectively marketing their own product and attracting listeners without professional help from an advertising agency.

That thought scares many GM's and PD's, and comes as a slap in the face to those thinking themselves totally capable of planning, producing, and executing a successful advertising campaign. In many cases, it would be wise to have outside help to assist in the expenditure of those precious outside media dollars.

To help with the subject, I talked with Deppe Callahan, Executive VP of Burton-Campbell Inc., an Atlanta-based advertising agency. Deppe is well qualified to address the questions as he has handled the advertising campaigns for WQXI-AM & FM/Atlanta for the past six years.

Deppe outlined some of the most important criteria a station should consider before choosing an agency:

Deppe Callahan

What is the agency's track record?

Have they worked with other "media clients?"
Do the people have a feel for your station as a product?

 Is there a harmonious chemistry between you and and the agency?

 Is the agency the right size to afford the amount of attention desired?

Consumer-Oriented Campaigns

R&R: Once a station decides it wants to use an agency, what kind of homework should it do before talking to one?

DC: The station has got to know how much it can spend . . . this will be key to targeting into the proper advertising medium. A clear-cut self-image of what the station sounds like and who it appeals to must be well defined in the prospective advertiser's head. The stations should also look towards a twofold campaign: a "consumer-oriented" campaign to attract listeners and a "trade-oriented" campaign to attract advertisers.



ARE YOU "KIDD" ING? — KIDD/Monterey personality T.B. Hollywood held his first "Hollywood Night" at a recent screening of "The Rocky Horror Picture Show." Over 300 turned out dressed in costume for prizes, and shown (I-r) are T.B. and the winner, a lawyer from Carmel.

R&R: Please explain the difference between the two types of advertising campaigns.

DC: First of all, it must be clearly understood that no matter how good an advertising campaign is, the product (the air sound) must be able to hold listeners once we have drawn listeners to dial the station up. The programming must be correct. An agency can make suggestions, from an objective viewpoint on programming, but can't be directly involved.

Consumer-oriented advertising is used to attract listeners and trade-oriented advertising is used to make the station more attractive to local and, in some cases, national sponsors for time buys.

"It must be clearly understood that no matter how good an advertising campaign is, the product must be able to hold listeners once we have drawn listeners to dial the station up... An agency can make suggestions, from an objective viewpoint on programming, but can't be directly involved."

One of the ironies is that the most efficient advertising medium is the radio station itself. The next best thing is to use alternative media to spread the word, and that is where an agency's expertise can help.

R&R: What type of alternative medium is best?

DC: You have a choice between TV, print, and where available, outdoor advertising. The choice as to which is best is very dependent upon the budget, and what type of advertising the station wishes to do.

TV is crowded, but so is any other medium. The big factor with TV is that it may be cost-prohibitive. With longer sweeps it is important for an agency to come up with a TV spot that is creative and can break through the clutter, without breaking the radio station's bank account.

The TV commercial must be first-class. You also have to decide if it is to be used for one flight, or if it can be used again. So many of these spots use current hit music, and as we all know, what is hip today is out tomorrow. This can limit the flexibility of the spot to air more than one book.

R&R: What about "syndicated" spots?

DC: There are pros and cons. They can be more cost-efficient than those that are done locally, and have high production value. These spots look good, sound good, but can often make a station "shoehorn" itself into the image of the spot, more than the spot fitting the station's image.

 $R\&R\colon \mbox{\it If TV}$ is so expensive, are there any "short-cuts" to buying TV time effectively?

DC: With longer sweeps, it is still necessary to get high GRP's (gross rating points) over a longer period of time. If a station knows what its audience is, we use a "rifle technique" vs. "shotgun technique" for buying time. In other words, we will place spots adjacent to or in shows that have the most logical appeal for the target audience. If your station is very broad in appeal, it means a wider variety of time buys, which drives costs up higher.

R&R: What about outdoor advertising?

DC: Depending on your market, this might be your most cost-effective campaign medium, backed up with selective TV time as a reinforcement. The billboards are big, and they can attract attention from those listeners that are a captive audience in their cars.

There is no set policy as to which is best, either a

right or left-hand reader. It all depends on the location, visibility, and length of time spent in drive-by as to determining the value of one location over another for a billboard.

R&R: You mentioned the use of print media. Is newspaper really that effective?

DC: In Atlanta, we use an entertainment supplement that comes with the Saturday paper. It is filled with movie and concert information that we feel most of the target audience will look at. The people that read this section are active folks, and so are the listeners to WQXI and 94Q. This is an example of placing advertising in the most logical locations for the target audience.

The main thing to keep in mind in any form of advertising is that it should say something about the product, as well as call letter reinforcement. 94Q calls itself "The Music FM" and WQXI-AM says "We Play Atlanta's Best Oldies." Both tell the listener something about the stations.

Trade-Oriented Campaigns

R&R: Please explain a "trade-oriented" campaign. DC: This is used to reinforce what is happening on the advertising level. Local sponsors can see what happens within the market, and we use this form of advertising in Atlanta publications such as Atlanta magazine and the Atlanta Business Cronicle, which is directed towards agency people, media buyers, and local advertisers to help carry the message that "QXI Works," which is our trade slogan. Both stations are sold only in combo. Other such trade advertising is done on a national basis for out-of-town agencies and accounts.

R&R: What methods do you employ for effective trade campaigns?

DC: Of course if a radio station has great ratings, they can be the focal point of the campaign. Other information such as demographic and consumer spending patterns are also highlighted. Satisfied customers that have used the station with great results have often written testimonial letters as thanks for a job well done. The letters, when combined with an arresting headline, can provide a great form of print advertising for other agencies and advertisers about the selling power of a station.

"The main thing to keep in mind in any form of advertising is that it should say something about the product, as well as call letter reinforcement."

R&R: If a radio station begins a search for an advertising agency, will it meet with a lot of enthusiasm from candidates?

DC: No doubt about it. A radio station account becomes a showpiece for an agency. It demonstrates the agency's ability to show strength within a communication medium and further demonstrates its creativity and expertise. Any radio station thinking seriously about spending large amounts of money in alternative medium advertising should take the time to find the agency that it can work with best. The time spent will be paid back in efficiently-spent dollars and a first-class campaign.

Plan Ahead Now

You may be wondering about the need to talk about an advertising campaign now, at the start of the fall book. But the spring book will be here before you know it, and if you are planning a big advertising campaign, now is the time to give consideration to the need for an agency. Planning ahead right now for spring might make what you do in that sweep more effective.

LOVERBOY'S CONQUESTS!

Their debut album was one of the most successful in years! It featured two smash singles, "Turn Me Loose" and "The Kid Is Hot Tonite," and is on its way to double-platinum status!

Reaction to their initial tours with Kansas, ZZ Top and Journey was equally enthusiastic! Each date brought them thousands of new and devoted fansl

PRESENT

Their current album, "Get Lucky," featuring the smash hit, "Working For The Weekend," is also working its way to double platinum!

And Loverboy has been working hard to support it on the road! Their first headline tour ever was one of the most successful tours ever. Most cities were sold out way in advance, in some cases Loverboy sold out faster than any other group in history!

FUTURE

Things can only get bigger and better! The release of their new single,

"When It's Over," is just the beginning!
Starting early this spring, Loverboy will be back on the road continuing their headlining conquest of America and drawing the kinds of crowds that you never expected to see again!

Loverboy. Beyond your wildest expectations.



Bits

92FLY/Albany held a "Winning Combination Contest" to qualify 40 people to go see the Rolling Stones concert (9-27) at Rich Stadium. Numbers were announced on the air at various times with listeners writing down the digits to form the winning combination. Calls were taken and listeners with the correct combination were the winners of the Stones tickets.

WJDQ/Meridian's morning team Mike & O'Neal were guest walkers in the Clarke County St. Jude Walkathon. Hundreds of listeners turned out to walk with them, and they raised over \$4000 for St. Jude's Children's Hospital in Memphis. The morning duo also showed up for a "Back To School Party" held at a skating center. Hundreds of listeners turned out for this event and had one last fling before hitting the books again.

WBCY/Charlotte helped out the Charlotte Drug Education Center celebrate its 10th anniversary recently during the annual "Festival In The Park." The station parked its van beside the organization's booth, and when people came by they got a WBCY Best Rock bumper sticker and button, along with a hug. Why a hug? It's the drug center's slogan that "Hugs Are Better Than Drugs."

KEZR/San Jose personalities are getting the chance to be on TV for the next 13 weeks as hosts of a local broadcast called "Rock Showcase," which will highlight the best bands in the Bay Area, over TV-48.

KERN/Bakersfield is giving away big cash in the "14 KERN Gold Express" game. It could be worth \$5000 in cash, and a trip to Hawaii. Listeners register at various locations, and have 30 minutes to call in if their names are called for the final drawing.

Motion

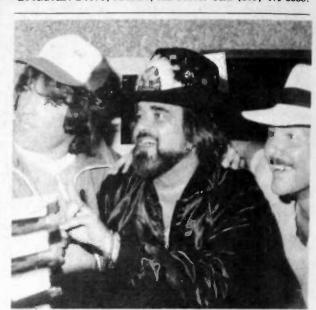
Lots of activity this week as KCBS/San Francisco names midday personality Dave Roberts as PD. Weekender Jon Brent is moved into middays at the oldies station...KHFI/Austin welcomes Geoff Davis as afternoon driver and Assistant PD from KZ93/Peoria. Also joining the station is Peter Stewert, doing 9amnoon...Jim Haurylko leaves WRHY/York to do an airshift at WSEA/Georgetown, DE.

KGGI/Riverside has a new MD, Steve O'Neil, coming in from KENO-FM/Las Vegas. He will also do PM drive. Former MD Bob West leaves to do weekends and relief at 13K/San Diego . . . WNAM/Appleton's new MD is night rocker Jay Christopher, who replaces Jay Tyler, who's joining Z104/Madison. He replaces Buddy Albert who vacates his midday slot to become PD at WNNO-AM & FM/Wisconsin Dells, WI.

WZUU/Milwaukee welcomes Jonathan Green to afternoons, coming in from WDAE/Tampa. Jonathan is a veteran of the market, having spent 12 years at WTMJ... KX104/Nashville hires Bobby Cook to do afternoons from crosstown at WMAK,FM... Steve Brooks is the new PD at WTTR-AM & FM/Baltimore-Westminister, MD... WIGY/Bath picks up a couple of new people, as Steve Rogers comes over from crosstown rival WJTO, and Mark Erikson leaves WLAM/Lewiston to do nights.

KWLO/Waterloo loses PM driver Randy Cook to WNCI/Columbus, and has hired Bob Booker from WOKL/Eau Claire, WI to do mornings...WFMV/Blairstown, NJ welcomes Bob Thomas as PD....Gary Baker is the News Director at KXOR/Thibodaux, LA, coming in from WLPA/Lancaster, PA.

WYTX/Jackson, MS has put the automation system in mothballs and is now live with its CHR format ... 95SGF/Savannah will take music calls on Mondays from 3-5pm with the music finalized on Tuesdays at 4:15pm ... G100/Mobile has a new address and phone number; 555 Broadcast Drive, Mobile, AL 36606. Call (205) 479-5555.



WOLFMAN IN THE Q-ZOO — On a recent trip around the country, Wolfman Jack dropped in to visit the morning "Q-ZOO" at Q105/Tampa. Shown (I-r) ere PD Scott Shannon, Wolfman, and personality Cleveland Wheeler.



MOUNDS OF MAIL — WCBS-FM/New York remembered Elvis Presley with a recent 12-hour tribute "The Presley Years." The station also offered 10 copies of RCA Records limited edition album set. "Elvis Aron Presley." Personality Dick Heatherton Is surrounded by over 20,000 letters mailed in to receive one of the valueble sets, as he prepared to announce the 10 winners.



JOURNEY PARTIES IN PORTLAND — On the first stop of their current tour, Columbie ertists Journey held a backstage party following the show. Pictured in the back row (I-r) are Columbie's Debbie Gould, WBLM/Portland's Jose, WYNZ/Portland's Dan Schuster, Journey's Ross Valory and Columbie's Lanny Collins. Holding the cake (I-r) are Journey's Jonathan Cain, Columbie's Tom Lanzillotti, WJBQ/Portland MD Devid Cole (partially hidden), and an unidentified Columbia staffer.





TWO CRAZY CATS — During a recent eppearance at Marriott's Great America theme park in Santa Clara, KFRC/San Francisco's Rick Shaw is shown with Sylvester The Cat just outside the KFRC mobile studio.



The Album

SONGS IN THE ATTIC

AGR NATIONAL AIRPLAY/40 - 27 1

The Single

"SAY GOODBYE TOHOLLYWOOD"



NATIONAL ARPLAY/30.

30 28 24

Produced by Phil Ramone
Concert Recording by Brian Ruggles



13K HOSTS THE STARS — On a recent promotion trip through the West, EMI America recording artist Robbie Patton and Fleetwood Mac's Christine McVie stopped in at 13K(KGB)/San Diego. Shown (I-r) are McVie, MD Rick Gillette, Patton, and PD Jeff Lucifer.



SISTER SLEDGE ON THE RUN - Cotillion Records recording ertists Sister Sledge stopped in to WABC/New York, promoting their latest single "He's Just A Runaway." Shown here (I-r) ere Sister Sledge (Joni, Kethy, Debble & Kim) and WABC Assistant PD Steve Goldstein.



KSFX IN THE CONCERT BIZ - KSFX/San Francisco, along with several other sponsors, have formed the Keystone Concertclub. There are three Keystone nightclubs in the Bay Area, and for a \$25/year fee, members are entitled to discounts on tickets, plus free concerts on designated evenings, elong with other benefits. Shown et



ALLMAN BROTHERS HIT THE ROAD - During a recent concert appearance in Columbia, MD, Arista's Allman Brothers Band took time to visit with some folks from Q107/Washington. Shown (I-r) ere Arista's Gary Eilen, group's Butch Trucks, Q107's Uncle Johnny, local distribution rep Merk Weiss, group's Dickle Betts, Q107 MD Frank Holler, and Arista reps Randy Hock and Jeff Backer.

page 71



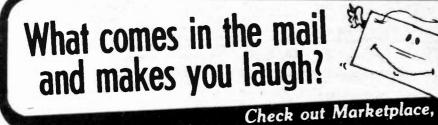
LULU HUGS HAMILTON — Alfa recording artist Lulu recently paid a visit to KEARTH/Los Angeles PD Bob Hamilton, promoting her current single "I Could Never Miss You (More Than I Do).



BIG BUCKS FOR BIKINI BEAUTIES - WKLI/Angole, IN held its fifth ennual Bikini Spectacular Contest with over \$1800 in prize money up for grabs. Shown (I-r) emid the winners are station personalities Bill Kerner and Larry Davis



KISS MY Q - WDOQ/Daytona Beach recently held the "Great Summer Kiss Off" on the boardwalk. The station was looking for the saxiest, most kissable lips in Cantral Florida. The winner, pictured with station personality Bob Mitchell, won a trip for two to the Bahamas, \$102 cash, and a 14kt



SINGLE NO.: 3868

URGENT!!!

ANNOUNCING THE RELEASE OF

"WAITING FOR A GIRL LIKE YOU,"

THE SECOND SINGLE FROM

FOREIGNER'S DOUBLE PLATINUM

ALBUM, "4".

ON ATLANTIC RECORDS

AND TAPES



PRODUCED BY ROBERT JOHN "MUTT" LANGE AND MICK JONES



Waiting For A Girl Like You (Atlantic) 64% of our reporters on it. Moves: Up 40, Debuts 28, Same 10, Down 0, Adds 55 including WIFI, WCKX, WLS-FM, 13K. See Parallels, charts at number 27.



PARALLEL ONE PLAYLISTS

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MD: Roz Frank

CFTR680 Toronto
PD: Bill Gable

Asst. PD: John Keogh

1. PD: John Keogh

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(H) indicates one of the five "hottest" records five "hottest" records on each Parallel One playlist.

FM MUSICRADIC Washington, D.C.

PD: Alan Burns MD: Frank Holler

MD: Frank Holler

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WWBF-105 Boston

PD: Reg Johns

); Tom Connelly

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FM 92 New York

PD: Carlos DeJesus

MD: Michael Ellis

D: Michael Ellis

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wifi 92 Philadelphia

PD: Tom Bigby MD: Liz Kiley

MD: Liz Kiley

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PD: John Young

MD: Dale O'Rrien

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EMBF/Let's Groove Oki/Physical DISSE/Separation Summer Aspht C. COMSTIBNIA want You, I Reed to BARRY MARKEDM/The Did Songs



MD: Mark Shands

JOHN SCHOETGER/SHETT HC 4 SURSHITE BAR/Don'T Say No HC 4 SURSHITE BAR/Love No



PD: Scott Robbins MD: Ron Parker

FORETGAILE/Natting For A Gar Ottal MACK/Ny Girl I Egone, G BARRY MAMILEM/The Old Songs BILLY SQUIEN/In The Our s

POLICE/Every LIPPIS Thing Sh. URI/The BigH Outs RESSIT ROSERS/Share Your Love ROSERE LANS/Stey Aucho

Leve that musici
Houston
PD: Michael Jones

MD: Blake Lawrence



PD: Scott Shanno MD: Pat McKay

*tlanta

PD: Jim Morrison MD: Jeff McCartney

Jeff McCartney

John FOCUSER/Pres To Sep 2 Costs CROSS/Pres To Sep 2 Costs CROSS/Pres To Sep 3 Month A Costs Cross Cross

OhJ/Physical EMBF/Lat's Dropes TEDDY BAKER/IF's Over SURTON CLOSH NE'S FOUNT ON THE LEE JONES /* Lucky Guy FOINTER SISTERS/MAY & Surgrise DHRT GAMD/Fire to The Sky

MIL Dallas

STEREO · 103 PD: Larry Dixon MD: Chuck Rhodes

MD: Chuck Rhodes

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SILLY JOEL/Sey Goodeye To Hollye STARS ON 49/Nore Stare On 49 BARRY MANILON/The Old Songs C. OMISTIAN/I was You. I be

MIDWEST



PD: John Gehron

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LUTHER VANDROSS

The new album "NEVER TOO MUCH" from the most "commercial" singer in the world today. America is sold on LUTHER VANDROSS already.

Among other things you can hear his voice on commercials for Juicy Fruit Gum, Miller Beer, 7-UP, Mountain Dew, Gino's, Burger King, Kentucky Fried Chicken, and even the U.S. Army.

There are other things that make LUTHER VANDROSS a hot commercial property.

- He's sung background for Carly Simon, Roberta Flack, Bette Midler, Chaka Khan and nearly everyone else who records in New York.
- He's written for David Bowie and Roberta Flack. He's written the score for Richard Pyror's latest film "Bustin' Loose," and he wrote an award-winning song for the Broadway production of "The Wiz."
- And he is a lead singer. He's sold millions of records already. His most recent work was with the group Change singing lead on their hit record "Searchin'" and "The Glow Of Love."

'NEVER TOO MUCH"

THE HOT NEW SINGLE, ALREADY A HIT ON BLACK RADIO

AVERAGE MOVE +5 WCKX deb 30

WKTU 4-3 WCAO add

CKLW add WXKS-FM 21-12 KFI add KRLY 24-17

KIQQ 35-10



KSET-FM 24-18 BJ105 add

KELP 36-30 FM100 deb 23 WJDX add 35 KYNO-FM add

95SGF on

ON EPIC RECORDS

PD: Jim Fox MD: Tony Galluzzo

Im Fox

Tony Galluzzo

1 Conscious Alley 1 ton D log to up
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3 Set of the Alley Print Tour Ever Cally
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4 Const Structure and Alley Const Con



Cleveland

FOUR TOPS/When She Max My GIFE AIR SUPPLY/MEW I Am Eaust Who MARTY BALIN/ATTENTS Lady ESGEN



PD & MD: Lee Douglas

WGQ.98 Cleveland

PD: Bob Travis

ARS/ATTON ADDI \$0.000 £000/5111



PD: John Gehron

98KSLQ

St. Louis

PD: John Larrabee

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KS95 FM Minneapolis



MD: Rick Brown

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Kansas City

Jeff Roberts

MD: Tom Land

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GHJ/Physical Hist FOST/The Theme from Hitl.

Detroit

PD: Rick Torcasso

TILE STREET, SUMMERS

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Milwaukee

MD: Bill Shannon

Bull Shannon

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Kansas City KBEQ

PD: Maja Britton Asst. PD: Mike Schmidt

Asst. PD: Mike Schmidt

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Detroit PD: Pat Holiday MD: Rosalie Trombley

ID: Rosalise Trombley

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II nost/McCut(ferview tare

II

CHILLIMACK/My Girl [Gone, Gone, Emd/Let's Groove OHJ/Physical POLICE/Enry Little Thing Sh SURTIVON/Poor Mon's Son

WEST

KJR 950 METROMEDIA RADIO

Seattle

PD: Tracy Mitchell MD: Norm Gregory

BASCI NAVILOR/The 018 Songs HIRE POST/The Thome From HILL COMMODORES/ON No 0HJ/Physical GLARITERFLASM/Harden Ny Heart

BALANCE/Or enting Ausy

Los Angeles

PD: Paula Matthews MD: Robert Moorhead

D: ROBERT MOOTHEED

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Seattle

PD: Pat O'Day MD: Elvin Ichiyama

MD: Elvin Ichiyama

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610 ¢ KFRC

San Francisco

PD: Gerry Cagle MD: Sandy Louie

AGDS DEVO/morning in the Cost... TIGHT FIT/Beck To The 60's



KOAQ Denver PD: Jack Regan

MD: Alan Sledge

Los Angeles John Ro

MD: Roger Collins

End/Act's Crowe
MANT MAILOU/The Old Long's
MANT MAILOU/The MAILOU
MAILO

KSFX 104

San Francisco

PD: Pat Evans

101 FM Los Angeles PD: Bob Hamilton

PD: Bob Hamilton

H 1 : #035/BICHLI/Enalars Lave
2 : Cells (2003/A-free) ** Interes 1864*
3 : Cells (2003/A-free) ** Interes 1864*
4 : Bicken (2800/A-free) ** Cells (2800/A-free

KEZRock San Jose

PD & MD: Bob Harlow

PAT SEMPTREPORTES IN The Oarh OIRT SAMO/Fire In The Say SOC/Garnis' Far You JOHNY LEE/Set Your Heart On No.

os Angeles 102.7 Los Angeles

MD: Danny Lemos

MD: Danny Lemos

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Phoenix Phoenix PD: Steve Rivers MD: Chaz Kelley

M D: Chaz Kelley

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3K San Diego PD: Jeff Luctfer MD: Rick Gillette

A IR SUPPLY/Nor o I An I Avet then CONSECURES/ON No.

KPLZ \$\ 101,5 Seattle

PD & MD: Jeff King

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FORE SCREEN/WRITTING For A GIFT MFLAM DAT/S Surrender CARMENTERS/(want Tow) back in My FRAME SIMETRA/Say Matto

Denver

PD: Doug Erikson MD: Gloria Avila

MD: Gioria Avila

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KRLARII

PD: Jack Roth

Los Angeles

ADDS TIEMBA/LE LE Mains I LOVY TO CURTIS HATFIELD/She Don't Let Nono ROMEIE LAWS/Stey Avene PALICE/Every Little Thing Sh LUB/Fac Hight Oats 030 SEGRI/Fying Sa Line My Lift COMMODUMES LINE MY LIF FAI SEMPRE/Franciscs in The Dark TEMPLE TIMES/Aleing &t Your Heart

(H) indicates one of the five "hottest" records on each Parallel One



It's a jungle out there...filled with all sorts of ferocious beasts. You could get lost. For a professional guide call your **ARBITRON** Representative.

EAST Most Added Hottest

Barry Manilow Christopher Cross Olivia Newton-John Rolling Stones Marty Balin Dan Fogelberg

DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

Barry Manllow Christopher Cross Foreigner Dan Fogelberg Earth, Wind & Fire **Rolling Stones**

EAST

PARALLEL TWO

14Q/Worcester, MA Gary Noten

MARTY BALIN MIKE POST BARRY MANILOW ROSS 8-1 LULU 11-4
SHEENA BASTON 12-5
DAN FOGELBERG 15-7
MOODY BLUES 19-12

WBBF/Rochester, NY

Jay Stevens MARTY BALIN DAVID GATES

HOTTEST:
CHRIS CROSS 1-1
EDDIE RABBITT 3-2
MOODY BLUES 6-4
KENNY ROGERS 12-9
AL JARREAU 20-10

WICC/Bridgeport, CT

FOREIGNER

FOREIGNER
MARTY BALIN
PAT BENATAR
MINE POST
BARRY MANILOW
EW&F
CHILLIWACK CHILLIAND
HOTCHELL
CHRIS CROSS 4-1
HOODY BLUES 7-5
ROLLING STONES 9-7
RICK SPRINGFIELD 18-14
DIESEL 23-19

WKEE/Huntington, WV Gary Miller

ONJ EWLF BARRY MANILOW DON FELDER Hottest: DAN FOGELBERG 5-1 ROLLING STONES 6-HALL & OATES 11-8 AL JARREAU 21-13 DIESEL 22-17

WPST/Trenton, NJ Tom Teylor

RICHARD Lest: LING STONES 3-1

WTRY/Albany, NY Bitt Cahill

FOUR TOPS FOREIGNER Hottest: CHRIS CROSS 5-1 HALL & CATES 11-8 AIR SUPPLY 22-16 QUINCY JONES 24-20 FOLICE 26-21

WAEB/Allentown, PA Jefferson Ward

RICKIE LEE JONES BARRY MANILOW Hottest: ROSS/RICHIE 1-1 RICK JAMES 1B-6 KENNY ROGERS 12-8 LRB 16-10 MARTY BALIN 28-21

WHYN/Springfield, MA

MARTY BALIN STREEK CRYSTAL GAYLE ONJ Hottest: LULU 3-1 CHRIS CROSS 4-2 SHEENA EASTON 6-3 KENNY ROGERS 7-4 DAN FOGELBERG 12-9

WFBR/Baltimore, MD Andy Szulinski

POLICE FOREIGNER BARRY MANILOW C. CHRISTIAN JOEY SCARBURY JOEY SCARBURY HOttest: CHRIS CROSS 1-1 QUINCY JONES B-4 RICK SPRINGFIELD 15-8 HALL & OATES 17-12 DAN FOGELBERG 18-13

WBLI/Long island, NY Bill Terry

CARL CARLTON
COMMODORES
HOTLEGET:
HOTLEGET:
SHEENA EASTON 3-2
ROLLING STONES 13-12
LRB 15-13
HALL & OATES 23-19

WTIC-FM/Hartford, CT Rick Donahue

KENNY ROGERS QUINCY JONES DIESEL 24-10 CARL CARLTON 19-14 DAN FOGELBERG 20-16 EW&F 30-24

Q106/York, PA Dan Steele

GENESIS MARTY BALIN Hottest: CHRIS CROSS 1-1 ROLLING STONES 6-2 KENNY ROCERS 15-10 RICK SPRINGFJELD 20-12 AL JARREAU 23-18

WHFM/Rochester, NY Almee Peck

QUINCY JONES BARRY MANILOW STREEK HOTCOST CHRIS CROSS 5-1 MOODY BLUES 8-6 DAN FOGELBERG 12-7 KENNY ROGERS 14-8 HALL 6 OATES 20-10

K104/Erie, PA Bill Shannon

RARRY MANILOW ARLO GUTHRIE TUBES Hottest: COMMODORES 4-1 BOC 2-2 MICHAEL STANLEY B 10-6 ROLLING STONES 16-9 FOREIGNER 28-19

V100/Charleston, WV

BILLY JOEL BURTON CUMMINGS Hottest: CHRIS CROSS 1-1 LULU 6-3 KENNY ROGERS 8-6 KENNY ROGERS 8-6 DAN FOGELBERG 7-7 LRB 15-11

B104/Baltimore, MD

Jan Jeffries ONJ
C. CHRISTIAN
PAT BENATAR
PABLO CRUISE
HOTOSS 1-1
CHRIS CROSS 1-1
ROLLING STONES 4-2
FOREIGNER D-5
FOREIGNER D-5
FICK SPRINGFIELD 13-6
FOUR TOPS 20-16

WKRZ-FM/Wilkes Barre, PA Jim Rising

ONJ
PAT BENATAR
BARRY MANILOM
STREEK
CRYSTAL GAYLE (dp)
HOTLOSTONES 4-1
DIESEL 0-1
LR0 5-5
DAN FOGELBERG 9-8
KENNY ROGERS 11-9

92FLY/Albany, NY Jack Lawrence

FOREIGNER PAT BENATAR CHILLIWACK BILLY SQUIER HOTTEST: CHRIS CROSS 3-1 HALL & OATES IO-3 ROLLING STONES 7-4 DAN FOGELBERG 14-8 LRB I3-9

PARALLEL THREE

13FEA/Manchester NH

BARRY MANILOS ONJ
COMMODORES
DIRT BAND
CRYSTAL GAYLE
DAN HARTHAN
JOHNNY LEF
STREK
CARPENTERS
HOTLEST
HOTLEST
HOTLEST
HOLD
HALL & OATES 12-3
DAN FOCELBERG 13-4
LRB 17-10

14WK/Wheeling, WV

BARRY MANILOW EW&F BARNY MANILOW
EWLF
JOHNNY LEE
FOREIGNER
ANNE MURRAY
CHILLIWACK
HOTTES CROSS 1-1
HALL & DATES 15-6
DAN FOCELBERG 16-10
AN FOCELBERG 16-10
AIR SUPPLY 28-22

WCIR/Beckley, WV Jim Martin

PAT BENATAR C. CHRISTIAN CHILLIWACK EW&F ONJ Hottest: ROLLING STONES 1-1 ROLLING
DEVO 3-2
DAN FOGELBERG 6-4
HALL & OATES 16-7
KENNY ROGERS 15-8

WFEG/Altoone, PA

FOREIGNER BARRY MANILOW CARL CARLTON STEVIE WOODS STEVIE WOODS
DON PELDER
STREEK
HOTTOBEL
HOTTOBEL
CHRIS CROSS 5-1
HALL & OATES 12-7
DAN FOGELBERG 14-11
RICK SPRINGFIELD 16-14
ONJ D-27

WGUY/Bengor, ME Doug Driscol

FOREIGNER
DON FELDER
ROSS/RICHIE
ZZ TOP
POINTER SISTERS
STREEK
NILS LOFGREN NILS LOFGREN HOTCOST: JOURNEY 2-1 ROLLING STONES 4-2 RICK SPRINGFIELD 11-9 LRB 19-11 DAN FOGELBERG 24-14

WHEB/Portsmouth, NH

COMMODORES BARRY MANILOW Hottest: CHRIS CROSS 1-1 EDDIE RABBITT 3-2 DAN POGELBERG B-4 ELO 7-7 MIKE POST 12-B

WJBQ/Portland, ME Dave Cole

Deve Cole

JOHNNY LEE
JOEY SCARBURY
ROSS/RICHIE
CRYSTAL GAYLE
PAT BETNATAR
NILS LOFGREN
GENESIS
PABLO CRUISE
DON PELDER
STREEK
HOTLEST:
CRUSS 7-1
TRIUMPH 12-10
DAN FOGELBERG 20-15
C. CHRISTIAN 34-22
POLICE 40-31

WTSN/Dover, NH

Jim Sebastian HNNY LEE ONJ ROSS/RICHIE BARRY MANILOW MARTY BALIN Hottest: JOURNEY 2-1 CHRIS CROSS 5-2 DAN FOGELBERG 11-9 KENNY ROGERS 20-12 SHEENA EASTON 25-16

WIGY/Bath, ME

MARTY BALIN FOREIGNER HIKE POST ONJ CRYSTAL GAYLE AIR SUPPLY HOTLEST: CHRIS CROSS 5-1 HALL & OATES 13-3 ROLLING STONES 12-5 BOB SEGER 17-7 RICK SPRINGFIELD 18-13

WLAM/Lewiston, ME Chris Layne

ARS EW&F BARRY MANILOW BARRY MANILOW Mottest: AL JARREAU 2-1 QUINCY JONES 3-2 FOUR 1'0PS 7-3 KENNY ROGERS 9-7 DAN FOGELBERG 12-9

96XIL/Parkersburg, WV Terry Lee Collin

BARRY MANILOW GENESIS GENESIS
QUINCY JONES
STEVIE NICKS
HOTLEST
STEVIE NICKS
1-1
DON PELDER 9-2
ROLLING STONES 11-4
KENNY ROCERS 21-13
FOREIGNER 31-23

WACZ/Bangor, ME Michael O'Hara

JIM STEINMAN ONJ KOOL & THE GANG GREG KIHN HOTCEST: ROSS/RICHIE 1-1 AFTERNOON LELIGHT 6-2 JOURNEY 8-3 MOODY BLUES 16-9 ROLLING STONES 1B-10

SOUTH

PARALLEL TWO BJ105/Orlando, FL Tom West

EWAP SAVOY BROWN GO GO'S LUTHER VANDROSS TEDDY BAKER STREEK STREEK HOttest: CHRIS CROSS 4-1 ROLLING STONES 7-5 LNB 11-6 LULU 12-7 HALL 6 OATES 13-8

KEEL/Shreveport, LA Kevin Davis

BARRY MANILOW DARRY MANILOW
ONJ
PAT BENATAR
POLICE
EW&F
Hottest:
CHRIS CROSS 0-1
DAN FOGELBERG IS-7
AL JARREAU 1B-13
FOUR TOPS 29-19

KTSA/Sen Antonio TX

FOUR TOPS POLICE DIESEL MIKE POST DON FELDER (dp) HOLLEST: ROSS/RICHIE 1-1 KENNY ROGERS 21-10 STEVIE NICKS 19-12 ROLLING STONES 22-15 AIR SUPPLY 27-23

KXX106/Birmingham, AL

Chris Trans CHILA TRANS
RICKIE LEF JONES
CHILLIWACK
BARRY MANILOW
PAT BENATOR
QUARTERFLASH
DON FELDER
HOTIEST
ROLLING STONES 1-1
FOREIGNER 21-6
LRB 13-9
FOUR TOPS 14-10
KENNY ROGERS 22-16

WAKY/Louisville, KY

Bob Moody BURTON CUMMINGS HORTON COMMINGS
HOttest:
KENNY ROGERS 3-1
DAN FOCELBERG 7-3
LRB 8-4
LRB 8-4
HALL 6 OATES 12-8

WAXY/Ft Lauderdale, FL

FOREIGNER
C. CHRISTIAN
BARRY MANILON
HOTESCHOOL
CHRIS CROSS 1-1
AL JARREAU 5-2
MOODY BLUES 6-5
DAN FOGELERG 11-7
BILLY JOEL 14-11

WAYS/Charlotte, NC Lou Simon

MARTY BALIN MOTEGET: SHEENA EASTON 1-1 AL JARREAU G-3 DAN POGELBERG 9-7 HALL & OATES 12-B LRB 13-10

WBBQ/Augusta, GA Bruce Stevens

BARRY MANILOW JOHNNY LEE PAT BENATAR DON PELDER (RA) BERTIE HIGGINS TEDDY BAKER STREEK STREEK HOTTEST: CHRIS CROSS 1-1 ROLLING STONES 3-2 LRB 8-3 BOB SEGER 11-4 DAN FOGELBERG 12-7

WFMF/Baton Rouge, LA Randy Rice

POLICE COMMODORES
FOREIGNER
BARRY MANILOW
HOTLEST:
CHRIS CROSS 1-1
CARL CARLTON 6-3
BOB SECER 1B-13
AL JARREAU 22-17
DIESEL 24-18

WGH/Nortolk, VA **Bob Ceneda**

STARS ON 45 CHILLIWACK STREPK CHILLIMACK
STREEK
ALAN PARSONS
CRYSTAL GAYLE (dp)
BARRY MANILOW
HOttest:
CHRIS CROSS I-1
FOUR TOPS 4-3
AIR SUPPLY 8-5
BILLY JOEL 9-7
DAN FOGELBERG 20-10

WHBQ/Memphis,TN

COMMODORES
BARRY MANILOW
HOTCHIS
CHRIS CROSS 1-1
ROSS/RICHIE 2-2
SHEEMA EABTON 3HALL 4 OATES 5-4
BILLY JOEL 9-7

WJDX/Jackson, M8 Bill Crews

ONJ
COMMODORES
BARRY MANILON
LUTHER VANDROSS
HOTLEBET
FOUR TOPS 5-1
AL JARREAU 6-4
CHRIS CROSS 8-5
QUINCY JONES 10-6
RICK JAMES 9-7

WR.IZ/Knowille TN

Mottest: CURIS CROSS 3-1 KENNY RCGERS 6-3 TAN FOGELBERG 13-7 AL JAKREAU 19-11 RICKIE LEE JONES 27-

WSGN/Birmingham, AL Sandra Newby

Sandra Newby

DIESEL
RICKIE LEE JONES
RONNIE LAWS
BARRY HANNILOW
HOTLEST:
CHRIS CROSS I-1
QUINCY JONES 8-5
ROLLING STONES 7-6
LRB 10-8
HALL 6 DATES 14-9

WTIX/New Orleans, LA

STARS ON 45 ARS DAVID GATES BARRY MANILOW Hottest: CMRIS CROSS 2-1 MOODY BLUES 9-7 KENNY ROGERS 10-8 LRB 12-9 BILLY JOEL 25-13

Y103/Jacksonville, FL **Deve Scott**

FOREIGNER
EW6F
CARL CARLTON
BILLY SQUIER
HOTTEST:
ROLLING STONES 8-1
CHRIS CROSS 7-3 CHRIS CROSS 7-3 HALL & OATES 9-7 LRB 14-9 KENNY ROGERS 15-10

WRVQ/Richmond, VA

CHILLIWACK FOREIGNER Hottest: ROSS/RICHIE 1-1 BILLY JOEL 13-7 LRB 12-9 RICK SPRINGFIELD 15-10 DIESEL 20-14

KELP/EI Paso. TX

HALL 4 OATES MIKE POST EWAF KOOL 6 THE GANG HOTEEST CARL CARLTON 3-1 SHEENA EASTON 7-5 TEENA MARIE 13-10 CHRIS CROSS 24-20 STARS ON 45 23-21

FM100/Memphis. TN

Tom Prestiglecomo LULU MIKE POST Hottest: CHRIS CROSS 3-1 HALL 6 OATES 8-5 AL JARREAU 17-13 OUINCY JONES 19-14 DAN FOGELBERG 21-15

WSKZ/Chattanooga, TN David Carroll

DIRT BAND PAT BENATAR DIESEL DIESEL
HOttest:
CHRIS CROSS 1-1
HALL & OATES 10-3
DAN FOGELBERG 13-7
BOB SFGER 14-9
BILLY JOEL 1B-13

KINT/EI Paso, TX

JIM ZIPPO
FORRIGHER
LUTHER VAVIDROSE
RICKIE LEE JONES
BARRY HANILOW
STEVIE WOODS
DEBBIE HARRY
TEDDY BAKER
JOHNNY LEE
JUICE NIWTON
BOB DYLAN
HOTEGAT
AFTERNOON DELIGHT 3RICK JAMES 5-3
STARS ON 45 17-6
LRB 14-7
DAN FOCELBERG 21-13

WERC/Birmingham, AL Al Cerr

BARRY MANILOW JOHNNY LEE JOHNNY LEE ARS ANNE MURRAY CARPENTERS HOTLEGE: CHRIS CROSS 4-1 FOUR TOPS 5-3 IALL & CATES 7-5 DAN POCELBERG 9-6 KENNY ROCERS 12-7

KX104/Nashville, TN

Jon Anthony ONJ EW&F Hottest: CHRIS CROSS 1-1 LRB 13-9 KENNY ROGERS 17-13 AL JARREAU 25-17 COMMODORES 30-22

Kevin O'Nesl

GENESIS ARS
ALAN PARSONS
ALAN PARSONS
ARLAN DAY
QUARTERFIASH
STRFFK
HOTLEST
HOODY BILLES 5-4
BILLY SOUITER 7-5
CHRIS CROSS 9-7

KHFI/Austin, TX Ed Volkman

RICKIE LEE JONES BILLY JOEL PAT BENATAR ONJ ZZ TOP C. CHRISTIAN C. CHRISTIAN HOTTEST: HALL & OATES 3-1 RICK SPRINGFIELD 9-4 DEVO 14-7 SHEENA EASTON 18-9 ROLLING STONES 11-10

KBFM/McAllen-Brownsville, TX Steve Owens

ONJ
OUINCY JONES
EM6F
BARRY MANILOW
RONNIE LAWS
HOTCHST
CHRIS CROSS I-1
ROLLING STONES 11-6
AIR SUPPLY 20-12
DEVO 27-19
COMMODORES 30-23 LINO Dave Murray

KFMK/Houston, TX

COMPODORES
BARRY MANILOW
ROYAL PHILHARMONI
JOHNNY LEF
FOUR TOPS
HOCTEST:
ROSS/RICHIE 1-1
JOURNEY 3-2
CHRIS CROSS 4-3
AL JARREAU 13-6
DAN FOGELBERG 20-COMMODORES

KQ94/Little Rock, AR Stave Kelly

Stare Kedy

FOREIGNER

STARS ON 45

PABLO CRUISE

SAVOY BROWN

HOTCOST

CHFIS CROSS 2-1

ROLLING STONES 10-5

KENNY ROGERS 11-B

LRB 12-9

BOB SECER 18-12

G100/Mobile, AL Scott Griffin

FOREIGNER
ONJ
EW4F
HOTECHT:
HOTECHT:
CHRIS CROSS 1-1
ROLLING STONES 7-3
HALL & OATES 10-B
LEB 11-9
DAN FOGELBERG 12-10

WAAY/Huntsville, AL Jim Kendricks

BARRY MANILOW RONNIF LAWS JOBY SCARBURY PAT BENATAR PAT SENATAR
HOTLORE:
EDDIE RABBITT 1-1
CHRIS CROSS 2-2
HALL & OATES 5-4
LRD 9-5
ROLLING STONES 11-6

CK101/Cocoe Beach, FL Steve Ocean

BURTON CUMMINGS BEE GERS ONJ GENESIS Hottes: HOTTEST CROSE 7-1
ROLLING STONES 6-2
DAN FOGELBERG 16-11
KENNY ROGERS 28-22
ARS 39-33

WSEZ/Wineton-Salem, NC **Bob Mehoney**

RICK SPRINGFIELD ONJ MIKE POST FOREIGNER CHRIS CROSS 3-1 CARL CARLTON 7-4 FOUR TOPS 12-8 DAN FOGELBERG 25-17 AL JARREAU 26-18

KSET-FM/EI Paso, TX Blake/Van Dyke

ONJ EWEF "ONY TRAVALINI TONY TRAVALINI
HOEt det:
DENIECE WILLIAMS 3-1
CURTIS MAYFIELD 14-9
COMMODORES 19-11
LUTHER VANDROSS 24-18
RICK SPRINGPIELD 28-2

897/New Orleans, LA

ONJ FOREIGNER FOREIGNER HOttest: RICK JAMFS 1-1 CHRIS CROSS 6-4 CARL CARLITON 8-6 HALL & OATES 10-7 QUINCY JONES 18-13

Gary Adkins

POREIGNER FOREIGHER EWAF RICKIE LEE JONES ALAN PARSONS CRYSTAL GAYLE HOTLEST: HALL & OATES 4-1 SHEENA EASTON 7-5 DAN FOGELBERG 15-10 AL JARREAU 19-14 BOB SEGER 20-16

WCSC/Charleston, SC

CATH Balley
FOREIGNER
PAT BENATAR
CLIFF RICHARD
BERTIE HIGGINS
HOTLEST
HOLLING STONES 3-2
DAN FOCELBERG 6-3
CARL CARLTON 9-5
FOUR TOPS 15-11

WVLK/Lexington, KY

BARRY MANILOW ROSS/RICHIE JIM PHOTOGLO MANHATTAN TRANSFE HOTLEST: CHRIS CROSS 3-1 Hottest: CHRIS CROSS 3-1 LULU 6-3 AL JARREAU 9-5 KENNY ROGERS 12-10 HALL & QATES 17-14

KEGL/Fort Worth, TX Sendy Bobek

PAT BENATAR CHILLIWACK CHILLIMACK
HOTTEST:
ROLLING STONES 3-1
DAN FOCELBERG 10-5
LRB 12-6
BOB SECER 17-10
ZZ 10P 25-19

WBCY/Charlotte, NC Bob Kaghan

JOURNEY NICKS & HENLEY ELO OUARTERFLASH ALAN PARSONS (dp) N PARSONS RIDER (dp NED RIDER (dp)
Hottest:
DON FELDER 3-1
HALL & OATES 7-3
LRB 16-10
DIESFL 20-14
RICK SPRINGFIELD 22-16

WMAK-FM/Nashville, TN Scooter Davis

BARRY MANILOW DAVID GATES C. CHRISTIAN HOTCOST: CHRIS CROSS: 2-1 DAN POGELBERG 6-2 LRB: 7-5 KENNY ROGERS 15-10 AIR SUPPLY 20-12

PARALLEL THREE

KILE/Galveston, TX

Scott Taylor COMMODORES BARRY MANILOW Hottest: STEVIE NICKS 3-1 HALL & OATES 20-8 QUINCY JONES 13-9 KENNY ROGERS 26-17 DEVO 28-20

WCGQ/Columbus, GA

RICKIE LEF JOHES ALAN PARSONS DIRT BAND GENESIS GENESIS
CHRIS CROSS 3-1
MOODY BLUES 6-2
ROLLING STONES 10-6
LRB 11-0
DAN FOGELBERG 13-9

WISE/Asheville, NC John Stevens

RICKIE LEE JONES EWAF
PAT BENATAR
PABLO CRUISE
RED RIDER
CLIFF RICHARD CLIFF MICHARD
Hottest:
CHRIS CROSS 2-1
FOREIGNER D-16
RICK SPRINGFIELD
FOUR TOPS 22-18
BOB SEGER 23-19

WFOX/Gainesville, GA Hank Dole

ONJ EW&F PABLO CRUISE Hottest: CHRIS CROSS 4-1 BOB SEGER 14-9 AIR SUPPLY 25-19 POLICE 26-21 COMMODORES D-23

WROV/Rosnoke, VA Matt Eakle

JOHN SCHNEIDER CAPPENTERS ONJ
COMMODORES
HOOTEGS:
CMRIS CROSS 8-1
LULU 10-2
SHEENA EASTOM 11-3
MICKEY GILLEY D-4
DAN FOCELBERG 18-10

FM99/Tallahasse, FL Al Brock

FOREIGNER
BARRY MANILOW
KOOL & THE GANG
C. CHRISTIAN
CLIFF RICHARD
JOHNNY LEE JOHNNY LEE Hottest: CHRIS CROSS 1-1 REO SPEEDWAGON 8-: HALL 6 OATES 12-5 KENNY ROGERS 14-6 BALANCE 19-13

WKXY/Seresots, FL Tony Williams

DIESEL BURTON CUMMINGS FOREIGNER CARL CARLTON BERTIE HIGGINS BERTIE HIGGINS HOTTER: SHEENA EASTON 3-1 DAN FOCELBERG 11-5 QUINCY JONES 16-10 LULU 18-13 AIR SUPPLY 26-22

KPUR/Amerilio, TX Dan Wilson

ZZ TOP

ARS
COMMIDDORES
FOREIGNER
HOTEUSTE
LO 2-1
MODDY BLUES 3-2
ROLLING STONES 9-5
DAN FOGELBERC 13-7
BOB SEGER 17-10

Sem Church

Sam Church

MARTY BALIN
PAT DENATAR
PORPIONER
JOHINY LEE
CHILLIWACK (dp)
RONNIE LAWS (dp)
HOTEOST:
CHRIS CROSS 7-1
RICK JAMES 11-6
ROLLING STONLS 13-1
BOB SECER 17-13
[KALL & OATES 20-15

WANS-FM/Anderson, SC

WSGA/Sevenneh, GA

Ray Williams Hey WINIAMS

LRB
BARRY MANILOW
POREIGNER
BUSTON CUMMINGS
HOLLEST:
CARL CARLTON 10-4
COMMODORES 23-19
AIR SUPPLY 26-23
BEE GRES 28-23

96SGF/Sevennah, GA

MIKE POST ONJ WHISPERS PATTI AUSTIN POREIGNER POREIGNER
Hottest:
CHRIS CROSS 3-1
ARS 21-16
BILLY JOEL 23-17
AIR SUPPLY 29-24
BEE GEES 28-25

Z102/Savannah, GA Ray Williams

CARL CARLTON
BARRY MANILOM
ARS
HOttest:
CHRIS CROSS 1-1
BOB SECER 20-15
AIR SUPPLY 23-18
AL JARREAU 26-19
COMMODORES 28-22

KOIZ-FM/Amerilio Th Tim Butter

Tim Barder

GENESIS
EMEF
BARRY MANILOM
C. CHRISTIAN
BOC
PAT BENATAR
HOTEGE:
ELO 1-1
EDDIE RABBITT E-3
SHEENA EASTON 9-4
DIESEL 27-18
FOREIGNER D-24

KVOULUSUURANTE LA

KVOL/Lafayette, LA

Philip Rankin PHILIP MENKIN

SAVOY BROWN
MAZE
EWEF
STREEK
BARRY MANILOW
FOORIGHER
HOTTEST
LRB 3-1
CHRIS CROSS 16-8
BOB SEGER 21-14
BILLY JOEL 24-12
AIR SUPPLY D-19

WXLK/Rosnoks, VA Russ Brown POLICE
PO

WHHY-FM/Mont

ARLAN DAY
EWAF
PAT BENATAR
DON FELTER
HOTLEST
CHRIS CROSS 4-1
ROLLING STONES 8-6
DAN FOGELBERG 13-9
HALL & OATES 16-11
QUINCY JONES 24-17

KSEL/Lubbock, TX Stan Castles

BEE GEES DOURNEY
RICKIE LEE JONES
HOTTEST
JOURNEY 1-1
MOODY BLUES 3-2
ROLLING STONES 5CHRIS CROSS 6-4
BOB SEGER 15-10

MIDWEST Most Added. Hottest

Christopher Cross Olivia Newton-John Hall & Oates Dan Fogelberg Pet Reneter

DDS&HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added . Hottest

Olivia Newton-John Barry Manilow **Christopher Cross**

Pat Benatar Hall & Oates Little River Band

MIDWEST

PARALLEL TWO

92X/Columbus. OH Terl Nutter

AL JARREAU AL JARREAU
DON FELPE
DIESEL
HOTTEST:
CHRIS CROSS 3-1
DAN FOGELBERG 10-7
BOB SECER 12-9
INLL & OATES 15-11
DEVO 21-17

KIOA/Des Moines, IA A.W. Pantoia

COMMODORES FOREIGNER Hottest: CHRIS CROSS 2-1 ELO 7-5 ELO 7-5 DAN FOGELBERG 15-11 HALL 6 OATES 25-16 LRB 23-17

KOFM/Oklahoma City, OK Chuck Morgan

ARS
DIRT BAND
DAVID GATES
HOTLEST:
HOTLEST:
COSS/RICHIE 1-1
CHRIS CROSS 4-3
KENNY ROGERS 10-8
SHEENA EASTON 16-11
DAN POGELBERG 18-12

KRAV/Tules, OK **Gary Reynolds**

POREIGNER Hottest: CHRIS CROSS 2-1 JOURNEY 4-3 DAN POGELBERG 10-5 ONJ D-13 MIKE POST 17-15

KZ93/Peoria, IL Keith Edward

SHEENA EASTOR Hottest: ROLLING STONES 1-1 RICK SPRINGPIELD 14-9 BOB SEGER 16-11 FOREIGNER 20-14

WGRD/Grand Rapids, MI Seen Stevens

POLICE FOREIGNER FOREIGNER Hottest: POREIGNER 2-1 ROLLING STOHES 4-2 SHEENA EASTON 9-4 BOB SECER 12-8 HALL 6 OATES 18-13

WHOT/Youngstown, OH Dick Thompson

FOUR TOPS
CUINCY JONES
CARL CARLTON
BILLY JOEL
HOTTES:
CHRIS CROSS 1-1
MOODY BLUES 7-4
ROLLING STONES 9-5
HALL & OATES 14-9
DAN FOGELBERG 16-11

WMEE/Fort Wayne, IN John Curry

RICKIE LEE JONES POREIGNER PAT BENATAR PAT BEMATAR Hottest: CHRIS CROSS 1-1 HALL & CATES 9-4 DAN POGELBERG 10-5 KENNY ROGERS 15-10 BOB SEGER 21-13

WNAP/Indianapolis, IN Ched Hunt

BILLY SQUIER POUR TOPS DIPSEL RUSS MASON RUSS MASON HOttest: CHRIS CROSS 4-1 AL JARREAU 13-8 DAN FOGELBERG 14-9 HALL 6 OATER 20-13 BOB SEGER 27-17

WNCI/Columbus, OH

DON FELDER BURTON CUMMINGS ottestr

WOHO/Toledo, OH Beau Ellot

COMMODORES BARRY MANILOW Hottest: JOURNEY 2-1 KENNY ROGERS 4-3 DAN POGELBERG 7-5 POUR TOPS 12-8 AL JARREAU 18-12

WOW/Omehe, NB I.C. Corcorno

FOREIGNER FOREIGNER
BARKY MANILOW
PAT BENATAR (dp)
ONJ (dp)
Hottest:
ROSS/RICHIE 1-1 MOODY BLUES 4-2 CHRIS CROSS 6-4 SHEENA FASTON 7-6 DAN POGELBERG 9-7

WVIC/East Lansing, MI Jim St John

DIRT BAND ALAN PARSONS JOHNNY LEE STREEK BILLY IDOL Hottest: Hottest: CHRIS CROSS 4-1 MOODY BLUES 6-4 AL JARREAU 13-5 DAN POGELBERG 17-6 HALL 6 QATES 18-9

WISM/Madison, WI Barb Starr

BILLY JOEL POINTER SISTERS HOTTER SISTERS
HOTTER
CHRIS CROSS 1-1
AL JARREAU 12-7
AIR SUPPLY 20-13
COMMODORES 26-19
POREIGNER 29-23

WYFM/Youngsto Jeff Tobin

DAN FOGELBERG LULU
LRB
HOttest:
JOURNEY 1-1
SHEENA EASTON 6-5
CHRIS CROSS 7-6
EDDIE RABBITT B-7
HALL 6 OATES 16-10

WNAM/Appleton-Oshkosh Chris Cene

COMMODORES BARRY MANILOW MIKE POST MIKE POST
ONJ
PAT BENATAR
POREIGNER
HOTCHEST
CHRIS CROSS 2-1
MOODY BLUES 3-2
HALL & OATES 8-4
BOB SECER 12-7
KENNY ROGERS 15-10

WGRE/Evensville, IN

Kevin Carpenter MARTY BALIN
BURTON CUMMINGS
MIKE POST
HOTTOR CUMMINGS
MIKE POST
HOTTOR
HOTOS 1-1
HOODY BIJJES 6-5
HALL 6 GATES 7-6
LRB 14-9
ROLLING STONES 12-10

WRBR/South Bend, IN Joe Lightner

BILLY JOEL BILLY JOEL Hottest: ROSS/RICHIE 2-1 JOURNEY 3-2 EDDIE RABBITT 7-4 SHEENA EASTON 11-7 CHRIS CROSS 13-9

WZDK/Rockford, IL

NICKS & HENLEY DON PPLDER DON PFLUER HOttest: ROLLING STONES 1-1 MOUDY BLUES 3-2 CHRIS CROSS 5-3 DAN FOGELBERG 7-5 BOB SEGER 14-11

Z104/Madison WI

TARNEY/SPENCER BO ONJ
Mottest:
CHRIS CROSS 2-1
ROLLING STONES 4-2
RICK JAMES 7-5
DAN POOFLBERG 12-7
HALL & OATES 27-15

WIKS/Indianapolls, IN C.C. Matthews

Hottest: JOURNEY 4-1 CHRIS CROSS 22-2 ROLLING STONES 25-8 BOB SEGER D-17

U93/South Bend, IN J.K. Dearing

BOB SECER Hottest: ROSS/RICHIE 1-1 MODDY BLUES 13-6 ELO 12-7 FOREIGNER 17-10 LRB 24-14

WDJX/Dayton, OH Butcher/Dawson

FOREIGNER FOREIGNER
ONJ
BEF. GEES
Hottest:
MOODY BLUES 3-1
HALL & OATES 15-7
DAN FOGELBERG 17-10
AIR SUPPLY 27-18
BILLY JOFL 26-19

WLOL-FM/St Paul, MN Phil Houston

MOODY BUILDS BALANCE STARS ON 45 RITA COOLIDGE HOTLEST CHRIS CROSS 5-1 KENNY ROGERS 12-9 LRB 16-12 HALL 4 OATES 21-13 AL JARREAU 23-16

PARALLEL THREE

KFYR/Bismarck, ND

DAN BRANNAN
BARRY MANILOW
POLICE
POREIGNER
HOTTEST
SHEEMA EASTON 1-1
ROLLING STONES 6-3
HALL 6 OATES 11-7
FOUR TOPS 16-9
MIKE POST 15-11

KKLS/Rapid City, SD

BARRY MANILOW
CNJ
COMMODORES
PAT BENATAR
DON FELDER (dp)
Hottest:
JOURNEY 1-1
MOODY BLUES 3-2
ROLLING STONES 6-3
DAN FOGELBERC 11-5
MARTY BALIN 28-18 BARRY MANILOW

KKRC/Sloux Falls, SD

CHILLIMACK
DON FELDER
ONJ
C. CHRISTIAN
Hottest:
COMMODORES 2-1
JOURNEY 3-2
ROLLING STONES 6-3
CHRIS CROSS 11-7
DIESEL 12-9

KKXL/Grand Forks, ND

Jett Perker

ARS
POLICE
BURTON CUMMINGS
DIESEL
HOTEORI;
STEVIE NICKS 1-1
CHRIS CROSS 5-2
LRB 7-5
HALL 6 OATES 8-7
DAN POGELBERG 10-8 ARS

WEAG/Eau Claire, WI

COMMODORES
AL JARREAU
MARTY BALIN
HOTTOR BEACH BOYS 1-1
ROBBIE PATTON 8-4
ELTON JOHN 10-5
CHIRIS CROSS 15-9
ART GARFUNKEL 16-10

WRKR/Racine WI Steve Warren

DON FELDER (RA) COMMODORES PAT BENATAR CHILLIWACK DOBIE GRAY DOBLE GRAY HOTLEST: JOURNEY 1-1 RICK JAMES 7-7 DAN POGELBERG 20-14 BOC 24-2U BALANCE 30-23

WSPT/Stevens Point, WI Brad Fuhr

PAT BENATAR MIKE POST FOREIGNER HALL & OATES 13-5 DIESEL 18-10 RICK SPRINGFIELD 21-15 BILLY JOEL 25-19

WTRU/Muskegon, MI Mike Stevens

FOREIGNER PAT BENATAR ONJ ONJ
COMMODOPES
RICKIE LEE JONES
HOTCHST:
CHRIS CROSS 5-1
MOODY BLUES 4-2
DAN FOGELBERG 8-3
ROLLING STONES 7-5
BOB SEGER 12-7

KDVV/Topeka, KN Tony Stewart

QUINCY JONES OUTNEY JONES
ONJ
ARS
MIKE POST
HOTTEST
HOTTEST
JOURNEY 1-1
BOB SEGER 16-5
HALL & OATES 19-10
DIESEL 21-12
RICK SPRINGFIELD 25-18

KELO/Sioux Falls SD Harley Worthit

BEE GEES BEE CEFS
FOUR TOPS
PAT BENATAR
RICK SPRINGFIELD
ARLAN DAY
HOCTEST
CHRIS CROSS 1-1
DIESEL 10-2
ROLLING STONES 16-8
AIR SUPPLY 17-9
HALL 4 OATES 19-12

KWI OWnterloo IA Drew Bentley

BARRY MANILOW BARRY MANILOW PORFISHER ARLAN DAY Hottest: ROLLING STONES 4-1 LRB 10-4 BILLY JOEL 19-10 AIR SUPPLY 18-14 DIESEL 26-16

WEST

PARALLEL TWO

KCPX/Selt Lake City, UT Gary Waldron

BARRY MANILOW STEVIE WOODS EXILE DIESEL Hottest: CHRIS CROSS 2-1 FOUR TOPS 30-23 ONJ D-25 BEE GEES D-31 CLIFF RICHARD D-34

KERN/Bakersfield, CA Rob Tonkin

STREEK STREEK
EW&F
CHILLIWACK
ARLAN DAY
HOTCOST:
ROLLING STONES 7-1
CHRIS CROSS 8-3
HALL & OATES 15-10
BOB SEGER 20-15
AIR SUPPLY 24-19

KGW/Portland, OR Jania Wojniak

QUINCY JONES
AIR SUPPLY
QUARTERFLASH
Hottest:
CHRIS CROSS 5-1 JOURNEY 2-2 MOODY BLUES 7-5 DAN FOGELBERG 11-8 AL JARREAU 20-17

KJRB/Spokene, WA **Brian Gregory**

AIR SUPPLY BARRY MANILOW MARTY BALIN QUARTERFLASH Hottest: CHRIS CROSS 1-1 FOREIGNER 3-2 ROLLING STONES 17-9 ROSS/RICHIE 23-19

KRQ/Tucson, AZ Guy Zapoleon

ONJ PAT BENATAR PAT BENATAR Hottest: MOODY RLUES 3-1 CHRIS CROSS 8-4 GO GO'S 18-13 BILLY JOEL 23-18 DIESEL 25-19

KTAC/Tacoma, WA

Hottest: CHRIS CROSS 3-1 SHEENA EASTON 8-4 MODY BLUES 10-6 AL JARREAU 11-7 BALANCE 17-14

KTKT/Tucson, AZ

BARRY MANILOW BARRY MANILOW ARS FOUR TOPS HOTLEST: CHRIS CROSS 1-1 LRB 16-11 KENNY ROGERS 17-13 AL JARREAU 21-15 HALL & OATES 20-16

Y94/Freeno, CA Ray Appleton

AL JARREAU AL JARREAU
POLICE
MARTY BALIN
HOTLEGI
CHRIS CROSS 7-1
HALL & OATES 10-4
LULU 12-7
LRB 11-9
KENNY ROGERS 18-13

KLUC/Las Vegas, NV Randy Lunquist

PAT BENATAR STREFK STREFK
HOttest:
FOREIGNER 5-1
SHEENA EASTON 10-6
BILLY JOEL 14-8
DAN FOGELBERG 17-9
BOB SEGER 18-13

KIOY/Freeno, CA Tom Saville

DAVID GATES BARRY MANILOW STREEK

KYNO-FM/Freeno. CA

ROGER
PAT BENATAR
LUTHER VANDROSS
POLICE
HOTCOST
CARL CARLTON 3-1
EVELYN KING 6-4
RICK SPRINCPIELD 13-7
COMMODDRES 12-9
KENNY ROGERS 19-14

KZZX/Albuquerque, NM Bruce Deniele

FOUR TOPS ONJ BURTON CUMMINGS Hottest: CHRIS CROSS 2-1 HALL & GATES 11-7 DAN FOGELBERG 13-LRB 16-10 AL JARREAU 23-15

FM102/Secremento, CA Billy Manders

COMMODORES COMMODORES
EW&F
MIKE POST
HOTTEGET
HOTTEGET
HOTTEGET
TEVIE NICKS 3-2
AFTERNOON DELIGHT 8-4
AL JARREAU 11-8
HALL & OATES 20-12

KSPZ/Colorado Springe, CO Mike Daniels

FOREIGNER FOREIGNER
RICK SPRINGFIELD
STREEK
HOLLEST:
HALL 6 OATES 1-1
CHRIS CROSS 4-2
KENNY ROGERS 8-5
DAN FOGELBERG 12-8
AIR SUPPLY 17-14

KYSN/Colorado Sorings, CO

COMMODORES POREIGNER POINTER SISTERS HOTTER: CHRIS CROSS 5-1 MOODY BLUES 3-2 ROLLING STONES 4-3 DAN FOGELBERG 10-5 LRB 13-7

KZZP/Phoenix, AZ

Dave Anthony AL JARREAU PAT BENATAR HOTTEST: CHRIS CROSS 1-1 BALANCF 4-2 GO GO'S 7-4 DIESEL 15-11 FOREIGNER 18-15

KHYT/Tucson, AZ Rich Brother Robb

TIERRA ALAN PARSONS ARS DIESEL SLAVE SLAVE TIME ONF WAY MAZE DONALD BYRD JERRY REED DAN FOGELBERG Hottent: CARL CARLTON 1-1 RICK JAMES 5-4 ROYAL PHILHARMONI 30-25 GO GO'S D-26 ROSS/RICHIE D-27

KIDD/Monterey, CA

Brown/Ryan PAT BENATAR ONJ MIKE POST GENESIS GENESIS
HOTTEST TONES 3-1
CHRIS CROSS 7-6
HALL 6 CATES 10-7
LRB 13-8
RICK SPRINGFIELD 14-11

KGGI/Riverside San Bernardino, CA Stave D'Nell

BALANCE

KKXX/Bakersfield, CA Squires/DeRoo

FOUR TOPS RICKIE LEE JONES ARS PAT BENATAR ONJ
Hotteat:
ROLLING STONES 2-1
LRB 5-2
BOR SEGER 10-8
DAN FOCELBERG 17-11
DIESEL 24-15

KNBQ/Tecome, WA Bryan/Roberts

GENESIS GENERIS
ARS
KOOL & THE GANG
GO GO'S
BENNY HESTER
HOTTORING 1-1
EDDIE RABBITT 2-3
SHEENA LASTON 3-5
DAN FOGELBERG 11-8
AL JARREAU 19-16

K96/Provo, UT Jim Sumpter

ARS BARRY MANILOW PAT BENATAR STEVIE NICKS CHRIS CROSS 2-1 SHEENA EASTON 1-2 HALL 6 OATES 15-8 POREIGNER 16-10 ONJ 30-22

FM103/Salt Lake City, UT

FOREIGNER Hottest:
ROLLING STONES 2-1
BOB SECER 0-4
LRR 7-5
BILLY JOEL 14-10
POLICE 21-16

PARALLEL THREE

KCBN/Reno, NV Larry Irons

MIKE POST MIKE POST ONJ CHILLIWACK ARLAN DAY STREEK HOTTENSTERS CHRIS CROSS 2-1 LULU 13-7 BOB SECER 15-10 DEVO 34-25 POLICE 36-31

KDZA/Pueblo, CO Rip Avine

POREIGNER
BARRY MANILOW
EWAF
DIRT BAND
CHILLIWACK
DON FELDER (RA)
HOTTEST (RA)
HOTTEST (RA)
HOTTEST (RA)
HOTTEST (RA)
UNITED (RA)
RICK JAMES 16-12 FOREIGNER

KFXD/Boise, ID Rod Couch

JOHNNY LFE
DAVID GATES
ONJ
HOTTORIC CHRIS CROSS 6-1
SHEENA RASTON 5-4
DAN FOGELBERG 12-5
KENNY ROGERS 15-10
AIR SUPPLY 29-20

KOOK/Billings, MT **Dennis Nichols**

QUARTERFIASH ONJ PWEF
GO CO'S
Hottest:
SHEENA PASTON 1-1
CHRIS CROSS 6-2
DAN POOFLBERG 13-4
LULU 16-9
HALL 6 OATES 21-12

KODI/Great Falls, MT **Pat Richards**

MIKE POST GENESIS QUARTERPLASH PABLO CRUISE BARRY MANILOW BARRY MANILOW HOttest: STEVIE NICKS 3-1 BALANCE 5-2 SHEENA EASTON 7-3 LRB 13-8 CHRIS CROSS 14-9

KRLC/Lewiston, ID Steven Alan MacKelvie

POREIGNER FUNEIGNER
PABLO CRUISE
GREG KIHN
C. CHRISTIAN
STREEK
KOOL 6 THE GANG
QUARTERPLASH ONJ Hottest: CHRIS CROSS 1-1 DON PELDER 2-2 ROLLING STONES 7-3 LRB 6-4 HALL & OATES 10-7

KSLY/Sen Luis Obispo, CA Don Potte

DIESEL BOB DYLAN DAVID GATES ONJ STREEK STREEK
HOttest:
CHPIS CROSS 3-1
ROLLING STONES 9-4
HALL 4 OATES 11-7
KENNY ROCERS 12-8
RICK SPRINGFIELD 18-12

KENI/Anchorage, AK Rendy Robbins

Rendy Robbins

CLIFF RICHARD

CARPENTERS
GENESIS
BARRY MANILOW
PAT BENATAR
C. CHRISTIAN
STREEK
BOB DYLAN
Hottest:
CHRIS CROSS 6-1
BEACH BOYS 10-6
HALL 6 OATES 18-10
LRB 21-16
COMMODORES 40-30

KYYA/Billings, MT

Jack Bell COMMODORES GENESIS GO GO'S QUARTERFLASH STREEP STREEK
HOTtest:
CHRIS CROSS 3-1
HALL & OATES 18-9
LRB 13-10
RICK SPRINGFIELD 23-15
BILLY JOEL 24-18

KATI/Casper, WY

DAVID GATES COMMODORE FOREIGNER FOREIGNER
HOttest:
STEVIE NICKS 1-1
HALL 6 OATES 11-5
BEE GEES 19-10
DEVO 21-16
AIR SUPPLY 31-19

NO STATIONS REPORTED ANY FROZEN PLAYLISTS THIS WEEK

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

PRO-FM/Providence

KC101/New Haven KLAZ/Little Rock WNOX/Knoxville WQRK/Norfolk WTWR/Detroit WAKX/Duluth KSTT/Davenport KEYN-FM/Wichita WFLB/Fayettoville

KBOZ/Bozeman

AMI 10-33 AMI 0-30 ANI 10-33 ANI 10-33 ANI 10-33 ANI 10-33 ANI 10-33 ANI 10-33 ANI 10-33

WTICPN 34-10 WIGE 31-10 WPOT 35-23 WARD 10-13 WIGE 4-30 WARD 70-31 WIGE 23-47

RBOL 24-10 PTSA 8

Parallel I: Selected stations in major markets that are format dominant

Parallel II: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Perattel III: Selected stations in smaller markets that are format dominant and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All pre-sent and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.



DENOTES FIRST WEEK IN PARALLELS. 209 REPORTE

\$1910 31-30 0907 10-13 10.80 33-30 0106 4 10 140 37-31

BEE GEES

He's A Lier (RSO) LP: Living Eye

0700 17-14 0700 16-10 0000 11-23

1	lit Se	DOE ong" (A	nylab	el)
LF	Hit	Song		National
Reg	lanet	100/25	44%	Summary
	leach	400/20	4-4 76	Up 51
E	33%			Debuts 20
M	21%			Seme 24
5	56%			Down 0
W	19%			Adde 25

100/25 — 100 CMR reporting stations on if this week including 25 new

exids

Percentage of this weeks reporters playing it
nal Reach — Percentage of reporters playing the
anny within each
region.

National Summary

Up 31 — Number of stations moving it up on the charts.

Debute 20 — Number of stations debufing the song this week.

Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

down on their charts

Adds 25 — Total number of stations
adding if this week.



AIR SL Here I	PPLY Am (Jus	L.) (Ari	sta)	
LP: The	One That 1	ou Love		
	164/6	78%	Metlo	na l
Replone P			Bumh	
Reach	-			115
c 74.8	- 2		DESUTS	32
8 024	2	.,	EAME	11
# 00 k			DOM N	- 0
W 779			APDS	- 0

E 741 S 621 H 601	മ	BANE 11 DONN 0
W 771		APDS 6
PI	BOUTH	NJ RB & KHBQ 20-26
-	киня 22-17	NTAC 28-35
BART	NTSA 37-23 BERTYN 29-35	RSPI 17-14 RCPH 17-12
	SINT 4-23	EGW 0
WHEC 27-31	KHF1 on ExPH 20-12	KGW 6 KRO 4-28
WESTER 25-14	WT1: 27-19	ENTY 4-35
WIF1 23-20	897 d-29	ET#T 11-6
MCAO 27-25 7105 28-24	WEEL 10-21	FEER 0-25
MBOR 19-15	EQ96 34-27 WJDX 19-13	D3
38109 34-39	WJDN 19-13	
MRGC 8-27 CPTB IR-28	KKK\$06 26-23	TAIT
CROIS on	MEGN 25-19	
BOUTH	0100 24-20	MACE 0-10 WLAN 22-16
	MARY 24-33	MIOA 0
EVIL a	Y103 24-18	WTSH 24-20
193 26-23 940 25-23	BJ105 35-22 WBBG 28-34	MHEB G-24 LIFEA 37-23
V1 00 20-13	PH LOO 25-20	WFRG 19-15
MCIDL 27-25	MHBIQ d=10	1483 28-22
MACHINETY.	MARPH 20-12	HCIR d=36
	MERE 23-10	BOUTH
CICLIF 6-28 68 15 PH on	MOR1 25-20	
SHOP 17-12	WRJE 6-27	\$203 \$3-18 MINITEM 9-38
MNR 20-17	ME3 4-10	MBGA 36-21
WESP on	W21 8+5	958GP 29-24
WGCL 27-15 WEUD 24-21	WVLB 25-22	WFO1 35-19 WCGD 30-25
MDFY 20-10		MESS 30-34
arear .	MACHINET	MRL# on MROV 10-26
	MGSD 26-17	PH90 25-19
CEAPTH 4-21	WV1C 37-30	RACEA 34-55
E111579 d-10	MEDF by 30-31	ESELPH 30-23
E100 18-21	BOPH 37-35	EG18FH 29-26
13# on 9JB 24-33	KEAV 19-10	EPUB 23-20
NYYX 24-19	RE93 on WEOR 20-17	MINORPHODICAL CONTRACTOR OF THE PERSON OF TH
APLE 29-37	WIEN 30-13	13.55
0103 d-23	2304 m	RETTR 0-25
0107 0-77	MMAP 4-25	RELD 17-9
P2	WHEE 30-25	EX BC 30-26
	MORL 38-30	WEAG 28-24
BAST	WRSE on WOW 16-13	MB PT d=28
	MRC1 29-24	MTRU 29-25
#FBP 25-23	92% 24-21 MONO 20-16	EDVV 4-27
MBBF 6-20	MDJR 27-18	
10179 27-22 W7BY 22-16	MHOT 28-25	erest
93PLY 25-31	WHIT	SENT 30-29
MBLZ on		1.0LY 27-15
M100 30-33	EKAR 4-33	ECSH 4-19 EDSA 32-14
MA3B 20-17 Q106 25-32	REPH 24-19 RIOT 20-24	EAT1 31-19
MRESTH 18-16	MIDD 6-30	ROD1 20-16
9979 4-22 140 25-17	PH102 26-34	ETTA 29-25 EGOS 26-23
WEER 25-22	F091 on	EFED 29-20

PTRY 22-16 12PLY 25-21 MLZ on 110C 30-22 MAIN 20-17 2106 25-27 14MXZPH 18-31 14MXZPH 18-31 14Q 25-17	RKRR d-22 RENH 24-19 R10Y 28-24 R10D d-30 PN102 26-24 RGGI on	REW1 38-29 13LY 27-15 ECSH d-19 EDSA 32-16 EAT1 31-19 EQDI 20-16 EYFA 29-25 EXOSE 28-23
VEER 35-23	TA RHYTHM	RELC In-14
ATLAN		
	Columbia) ella 109/16 52	% Sational Sumbers

Beginnal	79/16 529	Sumbery sm se
Seach F 401		
8 44 9	(DEBUTE 13
B 41.5	NSA	DOM: 17
30.0		ADDS 35
0 100		ADD 0 1-
	EB274 4-310	Part of the last
PI	WTIE .	P3
	MPMP 36-21	
	EQ14 29-21	-
LAST	EHE104 37-34	BAST
	WEBC A	
MEDIEN 11-30	W6-09 6-30	MJBQ 32-35
122 25-22	0100 22-19	MAC3 39-33
TE-21	MAAY 18-11	WLAN a
SILIN OF	MARY 4-30	WTSB 17-10
	Y103 37-24	MNEE 4-29
mOL/Th	BJ105 10-15	13PEA 24-2
	CE101 19-13	1499 26-23
DAR 29-24	W880 4-38	ME 18 4-10
193 10-17	MARKE CON	
940 24e21	WEEK 21-10	BOL/TH
	MDE1 34-23	
and the last of th	100./T 24-21	MOSTY PH 4-3
	I men se-st	1
	nued On Next ("at made

— (A chirale A	thythm Section	continued)-
RBJO 13-10	MBCY 37-34	8103 0-13
WOCL on	100 01 17-11	95807 31-16
METER \$1-30	MCSC 19-14	MPOX 37-36
	MEND 0-34	MI.07 10-10
WHAT	M100 a	MAJES PM 35-22
	MACN 33-30	AUTR 30-34
ERVEAR 0	Annual Control	29199 21-14
ILF L can	RESPONSE !	B1LB 32-24
EELB 13-15	E100 29-35	HARLIN 4-17
MB 19-16	BOPH a	APUR a
EAAN 10-33	6371 10-15	#VOL 29-11
BPL 2 30-13	WEOE on	#40F 34-11
REMIT OR	WIEM 16-12	AMDIGUET
BOPA on	8104 18-15	
P2	WINAM 20-20	SERE o
	MMAP 28-72	MINC 4-20
	MOMF 20-25	BRLS 10-14
EAST .	MDM on	WE FT 27-29
	MMC1 23-30	WTRU on
12FLY 4-28		EDVV a
WICC 4-39	street 1	
MPST 4		WHILE
WEREPH 26-25	BRIGH a	11777
WHYTH 10-14	\$10Y 15-13	8.83b) 31-27
MARE 27-34	EMBQ a	RELY 19-19
V\$00 35-22	ETAC 21-18	SCB# 29-26
	R96 a-27	KDEA 30-35
BUILTH	BLUC 19-17	MAYE 33-30
	#38P 26-23	EQD1 on
EEGL 30-23	KHTT a	EAAV 33-30
SFME on	ETET a	ROOM 30-24
RHF3 12-13		ILFIED on
		ERLC 20-18

MARTY BALIN Atlents Ledy (EMI America) UP: Balin			
regions 14	9/20 71%	Mational	
Beach E 728		UP 17	
B 78 L	22	SAME 20	
H 571		DOWN 0 ADDR 20	
PI	BOUTH	KWBQ 4-10	
	fulfield on	KVSH 25-21	
SAST	ASETER on	RCP1 23-19 833P 20-19	
	RHF1 31-18 SaPH 26-34	ENG 30-23	
MB3M 4-33	WT I E d-26	STET 29-36	
MILL 30-53	ICE EL 24-17	6131 on	
90 KR 10-29	NTNF 30-26 NOTE 4-30	D2	
MCAO cos	MJDH 24-21		
P105 4-30 MBUR 4-34 "	EXX 106 4-27		
J0105 0-35	WERC 28-17	BAST	
CHUH a	G100 36-33 #8/3H 33-30	WOUT on	
CNGN a	HAAY 21-22	WLAM 29-22	
BOUTH	MAXY on	WICY a	
000111	#103 31-3e	WTSH & WHEB d-27	
RILLY on	CN101 14-30	MPBG 23-23	
E93 d-20	WENG 29-25	14WK on	
94Q 30-37	EX104 38-34	WCIR on	
MICHIGAN SATE	MPARPH 10-26 MORT 30-25	BOUTH	
	MBUZ 4-29		
HREQ 27-25 WHB 18-18	WBCY 29-25	MHHYPW 3H-36	
WZIP on	MAYB 4-19 MBEL 29-22	2102 32-29 9580r d-29	
MOCF 36-33	MCSC 22-18	WPOR 4-35	
	MCH 18-12	MCGD 4-29	
WILET	A) AD 9-30	WISE 29-25 MANOPH o	
REARTH &	MARY 14-13 EJ100 d-31	WXLE 19-15	
R100 6-40	WVLE d-26	MROV 31-35	
RFBC d=34 KESB d=24	AMERICAN	71499 d-15	
138 d-30	AMEDIAN STATE	MICEY 28-26	
NJR 29-23	WGRD 34-31	REELEN 0-25	
NYYN 25-20	WVIC 33-27	EQ18FH on	
RPLI 27-34 KINN 30-28 Q103 21-10	WLOLPH 39-20 RIOA d-27	RPUR d-30	
G101 31-1s	KOPH 26-26	MEDWINET	
KOFA 36-30	KRAV 20-19		
D-2	WZOR on WIRE 21-17	REYE ON	
	MUM 4-26	KRRC 27-23	
EART	MHEE 4-27	137.LB 26 -1.8	
LAST	MSNF 4-28	WLAQ ==30 WSPT d=31	
B104 an	WOW 16=16 WMC1 25=23	WEPT 0-31	
MFDR 27-24	MOND 33-30 MOND 33-30	KWLO 22-21	
MHDM 33-10	,WHOT 26-30	KDAA 9-30	
MTRY 27-25	BYRETY.	1976.61	
92PLN 20-23			

WIELI On HICC e-34 HPBT 31-37 MAEB 28-21 Q106 a MRRIFH 35-24 WHYN a 14Q a-22 WREE 26-23 V100 d-25	RERN 28-24 RERN 28-24 RYMOFM 24-14 K107 22-18 Y94 a alDD on FW102 d-28 KJFF a	REMIT 33-2A RSLT d-24 KCBB 39-3A KDLA d-2D RATI d-12 RODI 37-21 SYYA d-10 KDM 25-21 RYND ON KREC 26-21
LP : Balance	Away (Port	
MART MINISC 24-24 9400X 21-32 MCAO 13-30 MDR SPH 25-22 JB 105 22-22 CPYR 37-31 CROM on	MREE 10-6 VIOO 19-23 BOATH FTBA On RUFE 17-19 WTDE 19-28 NO 94 19-12 WIDD 29-23 WIDD 21-10 0100 14-18 VIO 14-18 VIO 14-18 CRIOI 17-13 CRIOI 21-21	PN103 9-13 RLUC 9-20 RESP 9-1 RR0 9-12 RR0 11-12 WOUT 14-13 WACE 15-12 WLAN 24-28

KBB 14-23 940 21-25 0105 16-15 9000 21-20

ERKQ 11-13 Q103 17-14

R[1079 [4-2 #100 24-23 6JR on RPVE 16-21 RPLE 22-20 EISM 26-21 Q101 20-16 ROPA 11-11

P2

8104 17-17 WTRY 25-23

NAME		
REEP 0-2	FREE 10-6	
NATIVE BAG 0 = 10	100 14-31	
### 17-19 ### 17		
### A DO	LUCIN .	
## 137-19 ## 139	TRA on	
Aug	H#1 17-19	D 2
Aug	CTLE 19-21	100
100 14-10 Using 11-12	Q94 15-12	
100 14-10 Using 11-12	JDF 29-23	BAST.
103 19-30 MOUT 14-23 MACE 15-12 MACE 15-13 MACE		
1305 17-19	3100 14-18	
		MOUY 14-23
NIGO 15-15 1978A 29-16 1		MACE 15-12
1104 18-20 AMPH 18-30		
MAPPM 18-10 MES 16-17 MES 17-17 MES 17-17 MES 17-17 MES 18-17 MES 20-29 MES 21-21 MES 21-21		
NEG 16-17 SOUTH		
MES 7-17 COUNTY CT 12-11 CT 12		MC 10 17-30
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VO 10-19 VF 16-27 VF		
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Set 7-34	A1C 10-30	RAOF TW-T1
AM 13-16 172 13-17 182 00 182 10-17 183 00 183 13-12 184 00 185 10-13 185 00 185 10-13		DESCRIPTION
REX 10-10 REXEL 10-10		
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ICT 8-7 VARIA IN-23 VARIA IN-23 VARIA IN-23 VARIA IN-23 VARIA IN-24 VARIA IN-2	BBB on	
MX 10-13 WY8U 18-15 RDVV 26-35 W887 W887 RENT 9-8 RENT 9-	BCI 8-7	
MDV 20-35 MDE 18-17 DD 30-29 RENI 9-8 OI 6-19 SCHM 25-33	I on	
UR 18-17 DD 30-27 REN 9-8 GI s-17 RCM 25-33	DJX 10-11	
OCH 18-17 DD 30-29 ARM 9-8 GT s-17 BCBS 21-33		EDVV 36-35
DD 10-17 DD 30-29 RENI 9-8 GI n-19 RCBM 25-23	-	
00 30-29 RENT 9-8 GT a-19 SCBM 23-33		W-1
GI a-17 ECBH 21-33		
	mo 15-11	EDSA 13-13

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MREAL 0 MYLCOM E9-14 BOUTH

KYNOFH 3-1 NGG1 19-17 NJR9 36-21 KNBQ on KNYT 1-1

P3

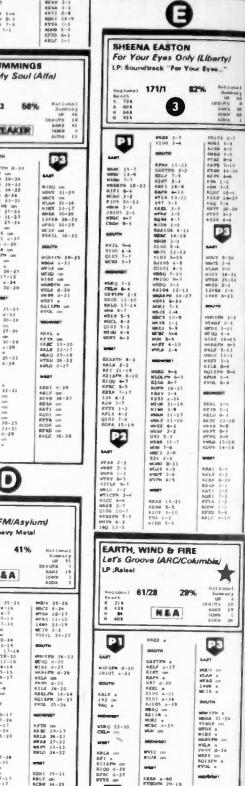
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MVIC on MUJE on MVIC on

KERN a-40 RYSOPN 29-19 RIDD on PN102 a-17 RCPH d-19 RCPH d-34

0741

MDRQ 22-20 CREA on SP1 o E318PH on E1100 d-38 EURC d-27 EYYE on

FRB1 6-7 E91 11-20 940 12-18

4EAFTH 0-1 ESLA 19-16 EFT 0-4 4100 11-11 EFRC 0-10 SETS 0-5 SETS 0-12 TYPE 12-17 EFFLS 5-0

Reqional Reach E 661 E 661 E 714	139/0	67%	Mational Bummary UP 15 DESUTS 1 BARZ 20 DAMES 100	9
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	0106 9-17	PH103 13-19
1	WREE 11-19	NGG1 8-14
	V100 14-18	FTAC 13-23
		FY 60 0-1
	BOUTH	Les 101 10-13
		FEARC 1-1
6.9	KEGL 5-8	ABG 6-5
11-19	STEA 14-25	EMPT 29-13
7	FULF 1 2-6	BTET 10-13
9	MTER 6m3	#8Ex 7-0
9	097 11-12	1
-6	EREL 10-14	1281
- 31	WP90F 3-14	
-20	WJDa 3-3	
1	REES 06 8-86	BAST
- 6	0100 2-4	
	MAAT 10-18	WOD7 6-16
	MARY 13-19	MACE 10-7
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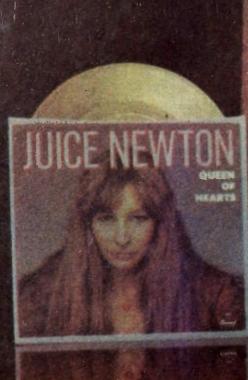
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ry 13-19	MMCE 10-1
03 11-21	WLAM 21-2
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01 1-8	WT00 15-1
100 2-3	MHER 7-7
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WJBQ d-18 WBCE a WLAM-d-15-WIGT a W78W a 139WA a-29 W78Q d-27 14WE on WCIR a MGGA 23-29 9580P 4 MPOH 6 MCGO 8 MIRE on MBOV 6-30 PH99 6-31 MGGY 27-22 EILE 6-23 RPUB 6-28 America's

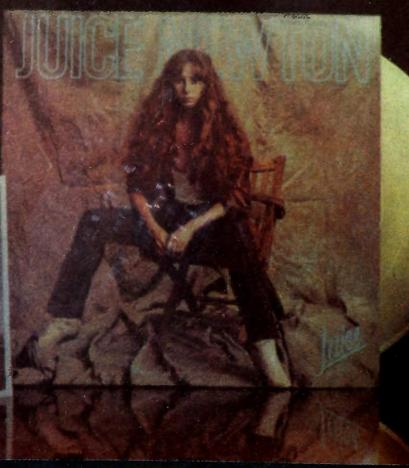
Auice Venton.

"THE SWEETEST THING"

THE NEW HIT SINGLE FROM THE GIRL WITH THE GOLDEN TOUCH



CERTIFIED GOLD 9/2/81



CERTIFIED GOLD 8/12/81



CERTIFIED GOLD 7/1/81

Weetheant,



Capitol

Produced Ay Richard Landis Management Stage Right Ha



and the second second

EAST	-	KATO 9-16
0104 a	DOOD A	MD
MT98 on	BETH 10-39	9987
WEST &	FY300PH 19-32	
WICEW 6-27	BIOY A	EBH 4-15
WTR7 4-39	BIDD a	EBLY a
WTICTH a-30	140G1 a	BCBH a
W100 d-23	NJ 60 4-17	#DSA on
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MERE 4-7 CUREPH 5-6)107 3-4 (PDC 11-15	MPMF 9-19 8Q94 7-11 MJDH 15-21	PRI PRI
FTR 5-4 SHUH 5-9 CROH 8-7	MERC 1-2 MERC 1-2 MERC 1-2	

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n	REGL 3-4 ETSA 19-12	RY M 1-4 RC Ps 6-10
BC 4-30 BW 4-14	ENF: 16-35 ERFH 3-8 WYLE 7-20	PH103 1-6 R96 3-7 BLUC 9-23
ESE 4-7	897 32-35 SZEL 9-10 SZEL 9-10	RESP 3-9 REQ 3-2
FSFH 5-6 07 3-4 0C 11-15	NO94 7-11 MJDH 15-21	FBR 0-14
TR 5-4 UH 5-9 OH 6-7	NXX106 3-4 WERC 1-2 WERC 1-2	P3
UTTH	MANY 7-8 VIO3 2-6	BART
BE 3-4 3 4-7	BJ105 5-12 CR101 2-7	MURQ 5-11 MULY 3-8 MACS 7-5
0 2-8 00 13-16 05 10-20	WBBQ 6-16 FM100 10-11 ERIO6 2-11	WIAM 10-31 WIGT 1-3 WTGH 0-11
ICK 7-8	MOKE 1-3	13PEA 5-19 MPBG 2-2
DANIELY S. O. O.	WHUSE 7-12 WECY 13-23	95HIL 1-1

1 12-18	FN 8-8	WCSC 11-15	BOUTH
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1771 4-5 NOPE 31-10 WOOV 17-23 C 18-7 C 18-7 VIGO 4-6 M MCCY 1-13 C 19-8 VIGO 4-6 M MCCY 1-11 C 19-9 VIGO 4-6 M MCCY 1-1 C 19-10 VIGO 4-12 M VIGO 1-1 C 19-10 VIGO 4-13 M VIGO 1-1 C 19-10 VIGO 4-13 M VIGO 1-1 C 19-10 VIGO 1-1	1791 3-6 1 6-6	WVIC B-12	MINE 4-6
MAGE 4-6 MAGE 4-6 MAGE 4-1	1-1 15% 4-5	NOP1 21-10	WRDV 17-23
5-9 2104 9-13 REPLIPH 2-5 (6-12) UNUAL 6-12 IDUR 7-9 WIRE 18-12 KYOL 6-9 UNEX 5-14 U	3-3	V10F 6-6	MICHT 6-11
1-1 WHAP 10-13 MYCL 5-14 MGRP 11-13	5-5	MOUNT 6-12	KEPLIN 2-5
WGRF 11-12	5-6 1-1	WHAP 10-13	
	3-7	WGRF 11-12	

	WMAP 10-13	
	MHEE 5-14	BRICHWEST
	WGHP 11-12	
	U93 0-13	GIGEL 1-1
	WRD 8 6-5	EPYR 4-3
	MOM 2-1	
	92H 7-10	IGELO 4-1
	WDJ3 2-14	EXRC 4-6
		MRICIL 5-4
	MHCT 6-8	W6 PT 3-6
	MAAH 4-4	EWLO 2-7
		KDVV 3-3
	WEST	
4		WEST
	EDIOX 14-10	
-21	RERN 6-B	KENI 1-2
	NAMOLM 58-53	ESLY 2-5
	2107 0-12	ACBH 1-2
	Y94 3-10	EDIA 1-6
	B1DD 4-3	BATI 1-1
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- 30	BGG1 2+3	KODI 3-1

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Regional	148/15	70%	Watto	
Reach E 634 S 744 - M 539 W 859	26		UP DESUTS SARP DOWN ADDS	40
MISC 30-19	BEGL 29-29 HTSA 4 SEMT 22-17 CHF1 23-20 ESFM d-29 WFIL d-10		K10C 25- K10C 25- K12P 30- K10 d-26 K10T on	21

WJBQ 40-21 WGUY 28-26 MACE ON WIGY 26-22 WTSH 8 WFBG 27-25 14WK ON MCIR ON 95RIL ON

10-24 ### 10-25 ### 10

FIGUL 6 KETE 8 RELO 20-14 REBO 20-25 SELS 6-30 WERE 6-33 MEPT 32-26 WERU 20-20 RDVV 6-28

EZHI d-3? RELY 26-28 RCBH 36-31 RDEA d-29 RATI 32-26 RQDI on RYPA d-29 KOOR d-28 RPID on RELC 23-19

. 154	
P1	BOUTH
4	REGL 29-27
	RTSA a
BAST	SINT 22-17
WINC 30-19	CHF1 23-20
WKIN 4	KBFH d-29
MB ESSTH 37-23	WTIX 6-30
W171 d-20	897 on
MCAO 34-19	REEL &
JB105 23-28	WPHF a-29
Q107 d-21	RQ96 26-22
WPGC 4-25	MJDX 25-29 EXX104 29-24
CFTR 18-9	9100 30-23
CMIN 10-3	WAAY on
CKOH on	¥303 32-22
BOUTH	83105 4-38
BOUTH	CK101 32-27
KRBE on	WBBQ 4-27
193 a	Ma100 9-51
940 28-24	IQ1104 d+27
1300 a-30	WHARPH on
MCKX on	WS #2 23-20
1	MDK1 33-29
MEDWANT	MMC 3 58-31
	WBEX on WCSC 27-24 WRVQ 21-18
CREW on	WILVO 21-18
KREO 30-FR	IJ100 4-29
MGCL 20-16	
WHAT	MOWIET
EEARTH 30-25	WGRD a-35
KBLA on	MAJC 9-38
KOPI on	K293 d-20
K119PH 27-21	MZON 4-30
KIQQ 40-18	E104 d-26
KPBC 32-30	MEAN 0-27
KSFE 4-17 .	MGBF 6-27
REIR 18-9	MON OU
T3K 9-35	MMC1 28-24
EVYN 0-23	921 on
EZHN 29-24	WORD 30-27
G103 d-24 EOPA 29=24	WDJE 4-27
MUPA 29 24	INIOT 27-24

	- 3
BOUTH	1
KHRE on 193 a 940 28-24 1100 a-30 MCFX on	
MIDWINI	2
CRLM on RBEQ 20-16 MCCL 20-16	
WEST	
KEARTH 30-25	3

MGCL 20-16	ľ
49667	1
KEARTH 30-25	1
KRLA on	!
E119PH 27-21	1
KEGQ 40-18 KPRC 32-30	0
ESFE 4-17	1
REIR 10-9	1
ETYR 0-23	1
EIHN 29-24 Q103 d-24	1
KOPA 39-34	1
P2	
BART	1

-	NHDT 21-24
P2	
BAST	KERN 4-30
B106 6-24 WFBR a-27 WFBY 26-21 92FLY 30-26 BZCC 26-21 WFBZ 21-18 Q106 d-28 WFBZ 21-18 Q106 d-28 WFBZ 21-23 EX 40-34 WFBZ 22-25	FYMOPH a R107 30-27 194 a R1DD on PHID3 27-25 FG01 d-39 KJRB on RF80 26-21 KYSK 29-24 RCPX 34-29 PHIO3 21-16

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4	KPME d-27 ETBA a	
BAST	K6E77H 10-16	
WE DW 4-24	NELP 0-35	
WEDIFIE 4-25	RAPH 18-10	14
W171 18-14	MTIK 23-17	M
MCAG 14-11	KREL 25-22	W
P105 21-15	RQ94 26-30	M
WPOR 18-12	WJDX on	W
WXX 6579 23-20	ICCX3 04 28-25	×
WPGC d-26	WERC 16-11	1.1
WPGC 0-36	WEGH 27-32	¥
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	NJ105 10-27	9
193 30-25	CR101 35-21	
940 9-6	MBBQ on	100
0103 31-19	PR100 a-25	1
WCFX 6-27	EX104 d-28	W

J	0100 cm	14WK 27-2
į	MAAY 15-12	MC1R 29-2
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J	CR101 35-31	
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1	100A KPH 73-17	WEGA 30-3
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MJBQ d-40 MCUT 24-19 MCAN 27-25 MIGY a WTSM 27-24 MIGE 12-6 13FEA 28-21 MIGE 43-21 HAWK 27-25 MCIR 29-27 95XIL 39-36

	Post continu	
ICHOF \$1-8	MOST 4-24	MPOH 19-2
Will on	MBJE 20-25	ME 60 un
WEEP a	VBCY 23-20	WIRE on
MOCE a	MAYD 0-18	MANUETH DO
WEUU on	WEET &	WBUV 20-2
MORY a	WC8C 34-23	PH99 on
	WCBI d=10	WICEY 15-1
West	MARY 10-11	RQ13PM on
ARABTH 28-27	MATE 0-10	KYOL 13-1
RP1 29-25	MOWENT	AMERICAN
1100 11-19		-
RFRC on	WVIC 40-12	KULL 4-24
RRSR 4-20	RIGA on	BPYR 15-1
NI 6	RRAV 17-15	MRLO 25-1
MALE 20-38	WINN 21-70	KRBC 22-1
BOL B 4-35		

	MAYD 0-18	MANIEPH DO
U on	WEET a	WBUV 24-20
Y a	MCSC 34-23	19199 on
	WCBI d=10	WICEY 15-13
•	MARY 10-11	MO11PM on
	WVLA 6-30	EVOL 11-10
TH 28-27		
30-13	REDWINT.	AMERICANTEST
33-19		
CIR	MA16 40-33	KJULL 6-34
4-30	RIGA on	RPYR 18-11
	FRAV 17-85	NRLO 25-25
10-18	MIM 33-30	KRBC 22-19
4-35	MHAM 8-30	KRL0 0-39
on	WGE/ a-10	WEAQ 23-20
70	MOHO 37-23	WEFT a
2		WTBU 30-26
	W987	RDVV a
	ENER d-10	WEST
	a GOURN	
34-20	PH103 a	BEHT 34-11
13-10	KHBD on	BCDU a
22-15	RTAC 29-26	KDEA 29-24
con	ESPS 20-18	EAT1 14-10
	EYEM on	KOD1 a
39-30	ECPX 18-15	EVYA 19-14
4-33	RHYT 17-16	KOOK on
a-23	FTET on	RFID on
33-28	ESSE on	RRLC 12-11

ESSE	on on	RPLC	0n 12-11	
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Regional Reach E 749 S 650 H MG9 W 774	6	Metional Bummary UP 45 DEBUTS 3 HAME 44 DDMN 77 ADDE 1
PI LAFT	RIO4 5-3 MITH 2-6 140 2-2 MREE 3-12 VIO0 2-2	HERM 307 HIOY 2-1 1994 4-2 HIOD 15-15 PMIO2 7-11
HARC 20-16 HARC 8-6 HARD 5-6 HARD 5-6 HARD 5-6 HARC 10-24 HARC 10-	ECUTM KPHR 5-4 KTSA 7-8 KSETTM 15-15 KSHT 1-5 KSFT 12-15 KSFM 6-9 MT1H 6-6 597 9-8	ROGI 11-11 RJRH 9-8 KNBQ 2-3 KTAC 6-9 KBP2 2-3 RYSH 9-12 KCPK 3-2 K96 6-3 KGW 4-4 RXSP 9-21 KBQ 14-29

MAST 3-3	BUSIES OF 4 - F	1 201
193 5-4	WERC 6-9	
940 8-8	WEGN 3-3	
A100 F8-1A	G100 3-5	BAST
WCIOX 15-15	WAAY L-L	
	MRXY 3-3	MLAH 1-1
MEDWINT	Y103 6-5	AIGA 4-5
	BJ105 3-2	WT6M 4-8
WLS 25-21	CK101 5-12	WHEB 3-2
WORD 6-6	PH100 5-4	13FEA 4-5
CKLM 11-15	WHBQ 6-6	WFBG 4-8
K593FN 1-4	KH104 7-4	14WR 3-2
KICKOK 7-5	MMARPH 12-20	95XIL 7-1
M\$1.0 8-7	WSRX 7-23	
MNB 2-2	HORI 6-4	BOUTH
WZZP 3-6	WRJ3 2-2	
WOCL 18-18	MBCY 21-26	WICHYPM 5-
0102 9-8	MATE 7-14	Z102 15-2
WEUU 3-6	WSEZ 4-6	MEGA 6-18
MORY 3-4	WGH 2-2	958GP 9-1
	WR VO 4-22	MPON 11-1
WEST	WARY 2-5	MCGD 7-10
	MVLK 1-2	HANSPH 6-
REARTH 14-14		WROV 5-5
KRLA 23-21	MIDWART	PM99 2-12
EFE 12-11	macrass.	MICKY 2-9
M318PH 17-23	WORD 5-5	SILE 6-2
#100 15-15	MAIC 4-10	KBELFM 9-
KE18 11-14	WLOLIPH 1-2	ROLZEN 6-
13K 13-12	KIOA 13-12	KPUR 5-8
NJB 7-15	NOTE S-4	EVOL 4-5
KPLZ 3-6	RRAV 7-8	
EINN 4-4	1/20E 13-10	MEDWEST

-23	WORD 5-5	RILE 6-2
9	WVIC 4-10	KBELFM 9-13
4	WLOLIN 1-2	RQEZPH 8-3
	K10A 13-12	KPUR 5-8
	NOTES S-4	EVOL 4-5
	ERAV 7-8	
	W20E 13-10	MEDWEST
	WISH 8-8	
	MILAN 5-6	IGGs L. 1.1-22
	MIKS 0-16	KELO 2-10
	WNAP 2-7	EX.BC 7-5
	MINEE 6-6	KK13 4-7
	NGBF 4-4	MRJS 12-10
	U93 9-9	WS P7 6-8
	WRAR 7-4	WTRU 3-10
-	WOW 5-5	EWLO 17-19
	When 1-8	EDVV 8-9
	92H 14-19	
	MONO 1-2	MARKET
- 1		
	MINJA 5-4	RENI 4-11
0	WHOT 2-2	KCBN 12-9
9	WY9H B-7	KDZA 8-22
7		KYYA 6-6
	WEST	ROOK 3-3
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REO S	PEEDWA	GON
In You	r Letter I	Epic)
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Regional Reach	101/0	48%

P2

Regional Reach E 471 8 481 N 491 M 501 p	23	Bational Summary UP 20 DEBUTS 2 EAME 21 COWN 50 ADDB: 0
170	ETBA 15-13	
PI	KSETPH 13-13	P3
	KZ#7 9-8	
BART	MTIX 6-13	
	KEEL on	BART
CFTR 27-35	WFHF 17-27	HOLLY 3-4
	KQ94 9-15 WEBC 13-15	WLAN 17-17
BOUTH	WEGE 13-15	WIGY 14-14
	G100 8-21	WHOLE 11-11
NACHORY	MAAY 19-19	13FEA 8-8
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DIANA ROSS &

161/0

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ROLLING STONES
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LP: Tattoo You

164/0

-	ID. Ross
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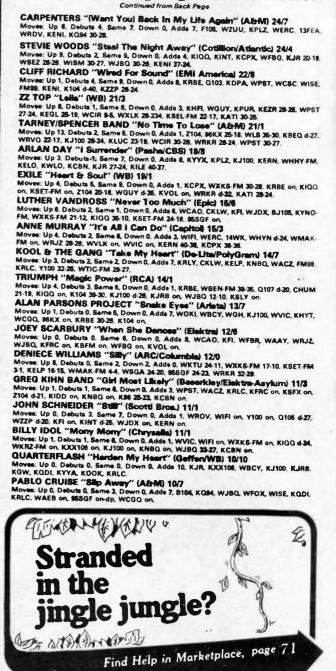
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Others Getting Significant Action

CARPENTERS "(Want You) Back in My Life Again" (A&M) 24/7
Moves: Up 6, Debuts 4, Same 7, Down 0, Adds 7, F105, WZUU, KPLZ, WERC, 13FEA,
STEVJE MACORDO "



Let's Groove One More Night with the Alien that's Burnin' For You:

ATLANTA RHYTHM SECTION "ALIEN"

NEW & ACTIVE

ATLANTA RHYTHM SECTION "Alien" (Columbia) 109/16 Moves: Up 66, Debuts 12, Same 15, Down 0, Adds 16 Including KEARTH, WPST, KJ100, KOFM, KNBQ, WLAM, Z102, KPUR, KKXL, KDVV.

EARTH WIND and FIRE "LET'S GROOVE"

JB105 add 33
KRLY add
94Q add
KFI add
WICC add
WKEE add
KSET-FM add
KELP add 37
KBFM add

G100 add 31 Y103 add 34 BJ105 add 39 KX104 add WOKI add KERN add 40 FM102 add 27 WLAM add 14WK add WCIR add WHHY-FM add
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KQIZ-FM add
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KDZA add
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WXKS-FM deb 30
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KHYT deb 38
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STREEK "ONE MORE NIGHT"

WCAO add Y100 add WZUU add KFI add WHFM add WKRZ-FM add WHYN add BJ105 add WBBQ add WGH add KJ100 add WVIC add KERN add 39 KIOY add KSPZ add KLUC add WJBQ add WGUY add 13FEA add WFBG add KVOL add KENI add KSLY add KCBN add KYYA add

KRLC add WIFI on WGCL deb 27 KIQQ on B104 on WOKI on KNBQ on KCPX on



BLUE OYSTER CULT "BURNIN' FOR YOU."

KEZR add WIKS deb 11 WNAP add 28 KQIZ-FM add 96KX12-9 WXLK 14-12 Q107 7-7 KRBE 13-9 KBEQ 3-2 K104 2-2 KJ100 4-6 KZ93 11-7 WBEN-FM 24-23 WXKS-FM on JB105 28-23 WLS 16-16 WLS-FM 16-16 KIQQ 18-17 KFRC 35-33 KSFX 11-11 KIMN 23-15 WPST 21-15 WKEE 34-33 KHFI 19-15 KXX106 on G100 on WAAY on BJ105 deb 40 WSKZ on WOKI on

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Titles That Titillate From Columbia Records



THE PICTURE PAGES

Fanfare For Vandross



Epic Records threw a party in New York to celebrate the release of Luther Vandross's first album. Pictured (I-r) are David Franklin Assoc. Exec. VP Ed Howard, CBS VP Larkin Arnold, E/P/A Sr. VP/GM Don Dempsey, Vandross, E/P/A's T.C. Thompkins, E/P/A VP Paris Eley, label's Scott Folks, manager/attorney David Franklin, and E/P/A's Jerome Gasper.

Bow Wow Wows RCA



RCA staged a reception for new signing Bow Wow Wow at the label's New York headquarters, presenting the band with personal Nippers. Pictured (I-r) are RCA VP John Betancourt, label's Dan Loggins, manager Malcolm McLaren, group's Annabella Lwin, RCA's Bill McGathy, band's Matthew Ashman, RCA VP Jack Craigo, group's Leroy Gorman, dancar Fufi, group's Dave Barbarossa, and dancar Boo.

Destiny Manifests In L.A.



Newly-formad Destiny Records hosted a Beverly Hills cocktail party to Introduce itself. Pictured at the festivities are (I-r) Stan Sheppard, Fred Brown, and Chauncey Matthews of Destiny group Skool Boys, label VP Bunky Sheppard (seated), group's Billy Shappard, Destiny VP A.J. Cervantes, and label President Arnie Orleans.

Juana Joins Roshkind's R&L



R&L Distribution, part of the new company formed by former Motown Vice Chairman Michael Roshkind, has signed Frederick Knight's Juana Records and Knight's production company for a co-financing and marketing deal. Pictured (I-r, seeted) are Knight's attorney Walter Hofer, consultant Wally Roker, R&L Exec. VP Mike Lushka, Knight, and Roshkind; (I-r, standing) R&L's Pat Means, attorney Michael Frisby, R&L's Steve Jack, and R&L attorney Joel Strote.

Stars Out For Radio Records



Radio Records staffers celebrated the release of their third Stars On 45 single recently. Pictured (I-r, seated) are Radio President Dick Kline, Chairman Ed McGlynn, and VP Jimmy Gielbert (I-r, standing) VP Steve Wittmack, label's March Edgar, VP Bob Rogel, Radio's Cindy Ward, and VP John Schoenberger.

Morgan Moves Beacon



Becket Records ertist Denroy Morgan played New York's Beacon Theater recently, and was congretulated post-performance by label executives. Pictured (I-r) are Morgan's business manager Iris McRae, Becket's Chuck Welz and Jack Kreisberg, producer Bert Reid, Morgan, unidentified diminutive fan, and Debbie McGriff, Barbara Hornandez, and Rita Saunders of the Jamaica Girls, Morgan's backing trio.

Stella Parton Teams With Townhouse



Townhouse Records has signed country singer Stella Parton, with a first album to be produced by Commodores member Milan Williams. A single will precede the LP. Pictured backstage at a party for the Commodores in New York are (I-r) Accord/Townhouse VP/GM Walt Maguire, Accord/Townhouse President Michael Gusick, Parton, and Williams.

MCA Cops Boppers



The L.A. Boppers have signed with MCA Records. Pictured at the signing are (I-r, standing) manager Forrest Hamilton, group's Kenny Styles, producer Auggie Johnson, group's Vance Robert Tenort, and MCA President Bob Siner; (I-r, seated) MCA VP Denny Rosencrantz and group's Ed Reddick and Stan Martin.

ON SATURDAY, CALL OCTOBER 31, THE MUSIC INDUSTRY DIVISION, UNITED JEWISH APPEAL WILL HONOR DOUG MORRIS, PRESIDENT OF ATLANTIC RECORDS.

This is your opportunity to join him in helping people in Israel, and throughout the world who are in dire need. Your contributions will aid not only the elderly, but children, Soviet Jews, and many more.



JOURNAL AD

The people of Israel, as well as those in other countries throughout the world, are in dire need of the basic necessities of life. They look to you for help. Join us in the campaign. Help us to help them. The following is a listing of different degrees of participation in this event. We ask that you choose one. Your participation in the SETTLE A FAMILY ENDOWMENT (SAFE) will enable a Jewish family to be settled in their israeli homeland.

ENDOWMENT			
tincludes 30 tickets and two page spread in Journ	al)	-	
PLATINUM PAGE			\$10,000
(includes 20 tickets for dinner/dance)			
GOLD PAGE (Includes 10 tickets for dinner/dance)			\$ 5.000
SILVER PAGE			\$ 3,500
(includes 10 tickets for dinner/dance)			
COPPER PAGE			2.500
			\$ 1,000
FULL PAGE			
HALF PAGE			
CONTRIBUTION			\$

Each ad is limited to the name of the firm or individual indicated, in the interests of uniformity, the producers of the journal will set those names in the same type style. No logos or any other message will be reproduced.

DINNER RESERVATION

Please send_____ticket(s) (\$200.00 each) for the dinner/dance honoring Doug Morris, President, Atlantic Recording Corp., Saturday, October 31, 1981, 7:00 p.m., at the Sheraton Centre Hotel, New York City.

Return completed form with payment enclosed to John Kraushar UJA-Federation Campaign 130 East 59th Street New York, N. Y. 10022

NAME
FIRM
ADDRESS

CHECK FOR \$ ____ENCLOSED. CHECKS PAYABLE TO UJA

THE PICTURE PAGES

Deniece Time At Greek



Following Deniece Williams's engagement at the Greek Theatre In Los Angeles, Columbia and ARC executives greeted har backstage. Pictured (I-r) are Columbia's Wayne Edwards, Columbia VP Ron Oberman, label's Mike Johnson, Williams, manager Sherwin Bash, ARC/Columbia's Maurice Watkins, and Columbia's Doug Wilkins.

Newton Gold Collection



Capitol's Juica Newton received gold awards in profusion after a recent Country Club/Los Angeles date. Pictured at the presentation (I-r) are Capitol VP Bruce Wendell, band member Otha Young, Capitol Group President Don Zimmermann, Newton, producer/menager Richard Landis, and Capitol's Steve Mayer.

Sneaker Runs To Handshake



Handshaka Records has signed Sneaker, with the group's first album due this month. Pictured (I-r) are group's Mitch Crane, Handshaka's Joel Newman, unidentified, group's Michael Cottage and Michael Hughes, Handshake President Ron Alexenburg, group's Tim Torrance and Michael Schneider, and manager Shelly Welss.

Leppard Spotted At Nassau



Mercury/Polygram's Def Leppard played Nassau Colisaum recently, with a strong label turnout in support. Pictured (I-r, front) are group's Pete Willis, Polygram's George Meler, group's Richard Allen, label's Jim Sotet, management's Cliff Burnstein, group's Steve Clark and Rick Savage, and Polygram VP's Jim Lewis and Jerry Jaffe; (I-r, top) group's Joe Elliot and label's Steve Greenberg.

Rick & Teena Win Platinum & Gold



Motown Records presented Rick James with a platinum elbum for his "Street Songs" LP and labelmate Teena Marie with a gold award for "It Must Be Magic" after the two performed at the Long Beach Arena. Pictured at the post-concert reception are (I-r) Motown VP Skip Miller, label President Jay Lasker, Rick James, Motown's Iris Gordy, and Teena Marie.

Foreigner In London



Atlantic's Foreigner played a concert at London's Hammersmith Odeon, and WEA staged a party efterwerd at a local club. Pictured (I-r) at the party are manager Bud Prager, group's Mick Jones, and Atlantic Sr. VP Phil Carson.

Clarke/Duke Receive Indie Award



Independent promotion firm the Dudley Gorov Organization, in an unusual gesture, presented George Duke and Stanley Clarke commemorative plaques in honor of their hit "Sweet Baby." Pictured at the ceremony are (I-r) DGO's Cliff Gorov, George Duke, Stanley Clarke, and DGO's Craig Dudley.

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Rods On The Road



Arista's Rods played New York's Great Gildersleeves club recently, following the release of their first album. Pictured up against the wall backstage are (I-r, rear) ATI's Michael Laurie, attorney Alian White, group's Carl Canady and Gary Bordanaro, manager Pete Morticelli, attorney Jonathan Blank, and Arista VP Mike Bone; (I-r, front) ATI's Andy Water, group's David Feinstein, and ATI's Jeff Rowland.



MONKEYING WITH MSB - After playing three sold-out shows in his hometown of Cleveland, EMIA's Michael Stanley Band visited old cohorts at WMMS. Pictured (I-r) are band's Kevin Raleigh, WMMS air personality Dia, and Stanley.



UP PERISCOPE TO KMET - Polydor's Novo Combo joined KMET/Los Angeles airstaffers for conversation dur-Ing the band's promotional trip for their first album release. Pictured (I-r) are Integrity's Bob Cahill, KMET Assistant PD Jack Snyder, Polygram's Greg Miller and Cynthia Cox, group's Michael Shrieva, Polygram's Jim DelBalzo, Kenny Hamlin, Emel Petrone and Bill Follett.



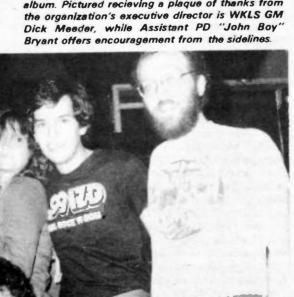
WPLJ GOES KOOKOO — Chrysalls recording artist Debbie Harry visited WPLJ/New York's offices in support of her solo album release. Pictured (I-r) are PD Larry Berger, WPLJ rock critic Lisa Robinson, Chris Stein, Debbie, and WPLJ air personality Tony Pigg.



BLUE OYSTER CULT FOLLOWING — Columbia's Blue Oyster Cult greeted KNCN/Corpus Christi airstaffers after the band's recent area performance. Pictured (I-r) are KNCN PD Bob Fazio, group's Eric Bloom, PD Fazio's wife Terry.



WKLS SUPPORTS SPECIAL OLYMPICS - WKLS/ Atlanta donated \$23,000 to Special Olympics from the sale of its latest "Hot 'Lanta Home Cookin' album. Pictured recieving a plaque of thanks from



NAZARETH SWINGS SOUTH: A&M's Nezereth stopped by WIZD/W. Palm Beach during a recent concert tour. Pictured (I-r) are WIZD air personalities Arvette and Dennis Ryse, Nazareth's Dan McCafferty, WIZD air personality Liz West and PD Scott Fisher, and A&M's Richard Pachter, (kneeling) WIZD's Michael Keating.



STEVIE SOLOS ON WBCN — During a recent promotional visit to WBCN/Boston, Modern's Stevie Nicks sang an acappella version of "Edge Of Seven teen" live on the air. Pictured (I-r) are GM Tony Berardini, jock Tracy Roach, Stevie, PD Oedipus, and jock Mark Parenteau.



MICKEY THOMAS RIDES KMEL - Elektra's Mickey Thomas stopped at the KMEL/San Francisco offices for an interview in promotion of his solo album. Pictured (I-r) are KMEL air personality Paul Vincent, Thomas, KMEL PD Brook Jones, air personality Mary Halloway.



ROCKIN' RUTH - Here's a photo of Ruth Hutchinson, the grandmother of AOR, who's 87 and rocks semi-regularly on a prerecorded AOR oldies show on KSHE/St. Louis. Keep on rockin', Ruthi



Jeff Gelb- ACTR

Bob Pittman Speaks Out On MTV

The first major experiment putting a radio station on television 24 hours a day uses AOR music. Combine that with Warner Amex's putting \$20 million into this experiment, and it becomes very noteworthy that our format's music is in such a big-bucks spotlight.

This week I spoke with Bob Pittman, a former radio programmer and now Vice President of Programming for Warner Amex Satellite Entertainment (including the Movie Channel). He detailed the reasons behind MTV, and his impressions of the early effects on MTV on audiences, albums, and competition with AOR radio for its core audience.

R&R: I must begin by asking why AOR was chosen as the format for TV's first experiment with an all-music format?

BP: Because as a TV outlet, we're not competing with other music forms, we're competing with drama. We had to determine what audience would be more interested in watching music than, say, "Dallas." Our research showed they were AOR fans. About 24% of those sampled were hardcore AOR listeners, while about 23% were interest-



Bob Pittman

ed in Top-40ish AOR. They had the same basic favorite artists as the AOR listener, but accepted other music as well (while the hardcore AOR listener dislikes other kinds of music). Another 18% preferred basically soft rock, which we can also play. So we found between 60-65% who would definitely watch us, and we've since found that number to be even larger. Some hardcore Top 40 or pop fans have tuned in because they're interested in TV or in this new form of entertainment.

A New Form Of TV

R&R: How did the whole MTV concept evolve?

BP: Our examination of the marketplace led us to the conclusion that video music was the next step, just as a decade earlier, stereo FM had been the logical step.

Also, we saw some music industry problems with radio. Unfortunately for the music industry, 80% of the radio audience doesn't buy records. We hoped to make the record buyer our target, because that's the person who would watch MTV as opposed to "Dallas." Radio doesn't really have that problem, because there's nothing targeted 12-34 except music.

"We are playing every piece of AOR music that comes out. Who am I to judge its merits?"

Given that, we examined what would work for that consumer. We thought about creating traditional forms like programs, but the reason music has not worked on TV is there's no plot or continuity; it's all mood. It's like trying to put an hour of music in the middle of a News station; it doesn't work. It requires a different listening experience than what people are used to coming to the medium for.

So we had a choice: either put continuity and plot to music, which has been tried and doesn't work. Or, we could scrap the old forms and create a new one. We decided on the latter. MTV's form is similar to radio, while its techniques are similar to TV, so it's a real hybrid. It's not really radio, it's not TV; it's a new form, just as music radio in the fifties was a new form but also an outgrowth of the block-programmed radio before it.

We had to begin by abolishing all our ideas of what TV is. We really had to start from ground zero, because many ideas that wouldn't work for regular TV are good for us.

VJ Considerations

R&R: When you announced your "VJ" lineup, I was surprised that some did not have any radio experience.

BP: We didn't really care where they came from; we cared how much they knew about music, how enthusiastic they were about it, and how comfortable they looked in front of a camera. It took all those ingredients to make our choices.

We probably talked to between three and four thousand people, with a thousand being given video tests. We pretty well covered the whole country in our search.

"We're only competition to radio in the same way that a show like 'Saturday Night Live' is radio's competition."

Oddly, we found many of the radio people were trying to copy people they see on TV, and ended up looking like they were doing a TV talk show. They couldn't grasp the form of what we were looking for: a visual representation of radio.

R&R: In radio, jocks are hired and fired over ratings. How will you determine whether your initial VJ choices are the right five people?

BP: When I was in radio, I never thought it was the jock who failed. Sometimes an attitude was wrong, or he didn't want to work; that, to me, was the only reason to let a jock go. When I fired Don Imus at WNBC/New York it was not because he was not a good DJ or capable of great ratings, it was because Don didn't want to work. He wanted to do a million other things. When I rehired him he was the same person but he had decided he wanted to work on the radio again. As long as the VJ's care about the product and want to work as a team headed toward a common goal, they'll be fine.

R&R: How much of their personalities do you want to come out?

BP: I want them to be themselves. But I don't think people tune to MTV to find out what Mark Goodman did last night or what Nina Blackwood's favorite color is. The audience wants to know about the music. The jocks are the hosts, the moderators. They're not the stars; the musical selections are the stars. The VJ's are there to tell people what's going on and to give the channel some humanity, personality, and a warm touch

some humanity, personality, and a warm touch.

A perfect example is Walter Cronkite. Walter never did anything except read the news, yet over the years, viewers got a very clear sense of what his personality was. All my jocks have to say is what's important and appropriate for that occasion, because after awhile, viewers will accumulate what they've seen into a sense of who these people are.

We don't put them on a teleprompter reading other peoples' words, so they've all begun developing their own styles of talking about things, explaining things. One person will tell you a lot more about one kind of music than another. They all have their favorites though they play all types of music.

Playing The People Who Make Video

R&R: Who chooses the music selections?

BP: For now, I will. In most cases it's pretty obvious what constitutes AOR. We are playing every piece of AOR music that comes out. Who am I to judge its merits? It's like the early days of progressive rock radio: you didn't necessarily play the hits, you played the people who made albums. We're playing the people who make rock videos. If it doesn't make it within three or four weeks, we'll drop it. We do callout research, not to decide what to add, but to see what's making an impact.

If something is unfamiliar that's not a reason to drop it. It's only a reason to drop it if people are familiar with it and then reject it. It's perhaps a legitimate complaint of the record industry that most records haven't been rejected by the consumer, but by the PD, who hasn't given his audience the opportunity to be exposed to the records in the first place. I think we can help fill that void. Of course, we also don't have radio's competitive pressure.

R&R: Rock video is relatively new, which will keep you from playing some of the AOR "oldies" that are essential to the format on the radio. Have you considered producing your own videos of songs that were never filmed?

BP: I don't think we're capable of that. I think the person who made the music should be involved in that creative process. What we find makes a video work is when the video image creates the same mood as the audio. That's an experience I don't think I could recapture.

Also, if we produced our own videos, they'd have a certain sameness to them. The beauty of videos is that since so many people produce them, they all have varied looks.

What we've done to counteract the lack of oldies is to project an image of being on the "cutting edge"; very hip, very much where it's at today. Because of that, we can get away with not playing oldies. We've designed the format to work within the limitations of what product is available.

R&R: In radio, you don't find many programmers who will play a group like AC/DC back-to-back with, say the B-52's, as you do.

BP: Radio is in a tough position. It has so conditioned people to accept a certain sound that

"What we're really going to do is fragment TV viewing."

now, when it breaks from that sound, it's not accepted. Radio can't change that image overnight, but I can; MTV is a new form. We don't have to adhere to any "image" because we have none; we can play any artists who fit under the AOR umbrella.

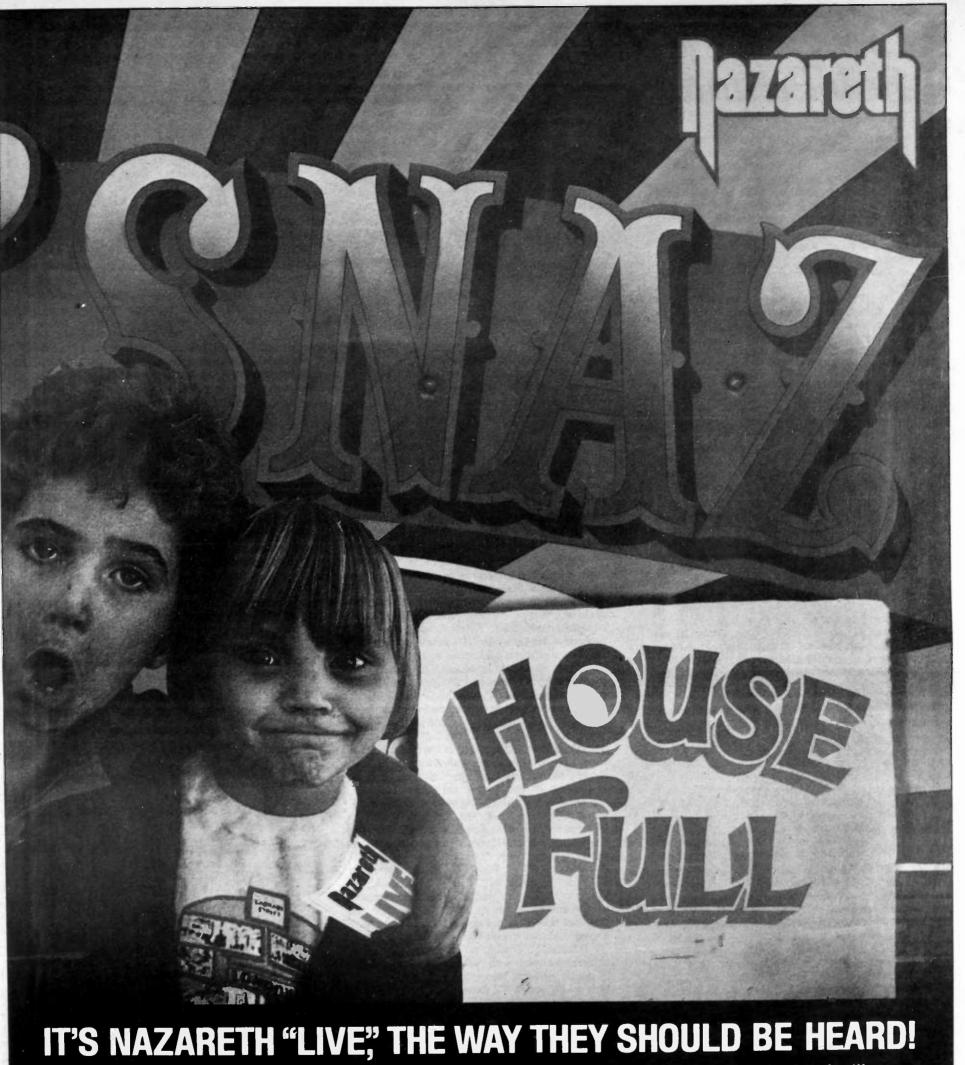
Answering The Objections

R&R: I understand some record companies won't supply you with their videos.

BP: Polygram and MCA won't. I think they probably don't understand cable and need to get together their position on it. It's a complicated issue. We've spent a lot of time with them and with music publishers, trying to work out something that's equitable for everybody.

We're the only cable channel that's offered free to cable operators and free to subscribers.

Continued on Page 46



All the NAZARETH Classics, "LOVE HURTS," "HAIR OF THE DOG," and new killer tracks like "MORNING DEW," all performed by the band that patented the "HEAVY" sound of Rock and Roll.

NAZARETH LIVE ALL OVER THE RADIO AND NAZARETH LIVE, ON TOUR ALL OVER AMERICA STARTING OCTOBER 14.

Step right up, folks, to "SNAZ" SP 6703 NAZARETH LIVE! A true life rock and roll experience

'SNAZ ... A Live Two Record Set with A Free Live Performance Poster.

ON A&M RECORDS & TAPES

81 A&M Records, Inc. All Rights Reser

Management: Jim White for Foot Circle Ltd. Produced by John Punter

Jeff Gelb== Bob Pittman

Continued from Page 44

We wanted the analogy of a movie theatre not charging admission but making its money off the concession stand, so the public would feel comfortable that we're not taking this product and exploiting it for our gain. It's truly for promotional use, just as a radio station's usage of records is promotional. That loses a certain revenue source for us but we believe in the concept enough to think we'll end up making money from our advertising.

R&R: How long do you have to make MTV work?

BP: We've already seen audience feedback that's far beyond what we'd hoped for. So, from a consumer standpoint, it's successful already. We're on between two and three hundred cables, and reach about 2½ million people. The goal now is to stretch distribution further, looking for more channels.

Advertising always lags behind consumer acceptance. Some want to get in early because they believe in it, plus they'll get a great rate. We have some of those now, but we'll get the bulk of our business as we establish how successful we are with the consumers.

We are set up to carry eight commercial minutes per hour: six we sell, and two are left to the local affiliate

R&R: What does MTV carry other than rock videos?

BP: We're also a music news source. The three networks don't cover music as news. When the Rolling Stones come to America, that's not news to them, it's entertainment. If the Queen of England were coming to America, that's news to them, but to our age group it's more important to hear about the Stones. There's a great void in TV programming for that kind of news, and we fill it. For four minutes an hour, in two two-minute segments, we do music news that's read by our VJ's, plus we have news correspondents all over

COLOR



STONES-MANIA: AOR radio and the Rolling Stones: a perfect match for fall promotional pushes. The group's not coming to Phoenix, so KDKB (see photo) acted as the sole Arizona ticket outlet for 2000 seats to the band's Boulder show, selling them out in three hours. KDKB's also taking a busload of ticket winners to the show. Also selling tickets for the Boulder show were KWFM/ Tucson and KICT/Wichita. WPDH/Poughkeepsie will send 20 winners to see the group in Buffalo, while WOUR/Utica is providing low-cost bus service to the same show for three busloads of fans. WPLR/New Haven actually chartered a plane to take 32 winners to see the Stones' Buffalo show. WGRQ/Buffalo had 97 tickets for lucky winners, and is sponsoring a banner contest, the winner of which will fly to New York for the band's appearance there. WYSP/Philadelphia awarded 17-album Rolling Stones catalogues to winners in trivia quizzes, and awarded concert tickets at a special station screening of "Gimme Shelter." Also tying in with a "Gimme Shelter" showing is KLOS/Los Angeles, which is supplying the stereo audio for a simulcast showing of the film on an area cable TV channel

And that, I'm certain, is just the tip of the promotional iceberg!

SHOOT YOUR OWN STAR: 195/Bridgeport, in conjunction with Virgin/Epic and the Sbooting Star album, is picking five names in a mail-in contest to have a registered Illinois company name a celestial star after each of the winner's names.

the world.

We also do a concert a week, and a musicrelated movie weekly. The concerts come from stuff that's already been done, as well as concerts we produce ourselves. That's an enormous amount of production, but its promotional benefit makes it worthwhile.

The sound for one of these programs was carried by Source affiliate stations. We have a very good relationship with them, as well as the other networks. Perhaps we'll do something with all of them sooner or later.

R&R: All of your programming is music-related. Why isn't MTV dealing with the other interests of your target demographic?

BP: They have lots of other interests. However, our vision of cable is that we know everyone enjoys a variety of programming. The problem is, every person's variety is different. and his needs change daily. The only way we can really satisfy his needs is for a cable station with multiple channels to offer 24-hour specialized channels, so a viewer can pick and choose to create his own blend. It would dilute this source to put all his interests on one channel. If we believed one channel could be all things to all people, cable TV wouldn't be happening, because people would be happy with the three networks. It's obvious they're not, and we know their biggest frustration is not that they offer bad programming, it's that they can't find what they want when they want it. It's the same as it was back in the days of blockprogramming on radio: people didn't want to wait for rock and roll at night; they were ready to rock at noon. And sooner or later that desire gave birth to music radio.

MTV Vs. Radio

R&R: How do you view MTV in relation to radio? Are you competition or a complementary source of entertainment?

BP: We're only competition to radio in the same way that a show like "Saturday Night Live" is radio's competition. We don't take away radio revenue — we take away TV revenue. We're not taking away radio audiences in the sense that they're not measured in the same medium. We're measured by Nielsens and TV Arbitrons, not by Arbitron for radio.

TV and video tape recorders are all competition for radio to some degree, and to that degree, so are we. Generally you find that when there's something new and exciting in the home, leisure time expands as opposed to shrinking. They take it away from another activity: reading, perhaps, or cooking, or chatting with the wife or husband.

What we're really going to do is fragment TV viewing. We're probably the first step in doing to TV what specialized radio stations did to those old block-programming stations. Our research shows that people don't say, "I want to listen to WNEW-FM or watch MTV." People say, "I want to watch TV — do I watch MTV, or the network, or whatever?" In other words, rather than comparing the options of one medium over another, we find that they first decide on the entertainment source, and then decide on their options.

Ultimately, I think we have a pretty symbiotic relationship with radio. Radio is interested in people who are interested in music. If every time people watch TV they're watching music, it enhances radio's product. And vice versa, of course — it helps us when they're not watching us to have them listening to AOR radio. So we're a shared experience.



JOHANSEN'S LIVE BROADCAST — While in New York recently, Blue Sky's David Johansen did a live broadcast for WNEW-FM. Pictured are Johansen (left) and WNEW-FM air personality Dan Neer.

EVOLUTION

WTYX/Jackson, MS hopes to grab some of former AOR WZZX's listeners with its new AOR approach at nights...KENO/Las Vegas PD Jesse Summers has exited and will announce new plans shortly...Dave Scott has taken on the MD post for KZAM/Seattle. Carl Gardner has been upped to News Director for KZAM . . . Doug Burton has been upped to PD for WKLC/St. Albans...Dan Brunty has exited as PD of WQDR/Raleigh...Andy Preston has joined KDUK/Honolulu as MD from WGVL/Gainesville...New to WZXR/Memphis from WOWD/Tallahassee as music assistant and evening air personality is "Doc" Robin Stearns. Also new to WZXR is Dave Culp from WRVR/Memphis for weekends and fill-ins. Claudia Barr has exited WZXR morning news for a TV news post, and has been replaced by Lola...Mike Hayes has exited afternoon drive at WMAD/Madison... New to WERI/Westerly for mornings is Jim Zeiner, and for middays, Cynthia Glinnick...Chris Warren has been named Production Director for WCCC-FM/Hartford...Dusty Street has joined KEZY/Anaheim for fill-in air work from KROQ/Pasadena...Former KTYD/Santa Barbara MD Laurie Cobb has joined KTIM/San Rafael for fill-in shifts ... Bob Lilly has exited airwork at KZOK/Seattle... New to overnights at CITI-FM/Winnipeg from CFTR/Toronto is Jim Johnston. Howard Mandshein has been named Production Director for CITI-FM...Karen Hand has joined the news staff of WXRT/Chicago from neighboring WLS-AM...Cal Campbell has exited news at KLOS/Los Angeles...Eric Young has joined Q107/Toronto for weekends ... Bob Pantano has joined WIOQ/Philadelphia from neighboring WCAU for weekends.

UPDATE

California Governor Jerry Brown played guest disc jockey at KKDJ/Fresno during a rare stopover last week. While on the air, he answered questions about his rock star girlfriend Linda Ronstadt, and played two of her tunes: "Carmelita" and "Mohammed's Radio" . . . Inadvertently, we left KTIM/San Rafael out of our AOR Scoreboard last week. The station should have shown .5-.6 in the San Francisco book... WFYV/ Jacksonville world-debuted the new MCA Rossington-Collins Band album last week, with a little help from group members Leon Wilkeson and Derek Hess, who dropped by to help kick off a Lynyrd Skynyrd/Rossington-Collins weekend that included giveaways of the band's newest album KMEL/San Francisco cosponsored a radiothon to help save the city's cable cars. The station also broadcasted the sold-out benefit concert to save the cable cars, which featured Jefferson Starship . . . Watch for new Homegrown-type albums from the following: WHKC/Evansville, which pressed 1000 copies of "Homecookin'" to sell at \$3.98 each as part of the Big Music America competition; Y95/Rockford, selling 5000 "Homemade" compilations at \$2.95, and WYSP/Philadelphia, pressing 3000 "Philadelphia Rock Volume One" for sale at \$3.94.

CONCERTS&CONVERSATIONS

PRESENTATIONS: WMAD/Madison presented Nathan Coates for 92 cents.

GUEST DJ'S: George Thorogood on WYSP/Philadelphia.

CONVERSATIONS: Ian Hunter on WPLR/New Haven . . . Pat Benatar, Riot, Survivor, Bryan Adams on WIOT/Toideo . . . Grateful Dead on WBAB/Long Island, WYSP/Philadelphia, WNEW-FM/New York . . . Mike Mainleri on WXCI/Danbury . . . Ramones on WBWB/Bloomington . . . Roomful Of Blues on KTCL/Ft. Collins . . . Kim Carnes, Bow Wow Wow, Dave Davies on KROQ/Pasadena . . . Survivor on KILO/Colorado Springs . . . George Thorogood on WYSP/Philadelphia . . . Tubes on KMOD/Tulsa . . . Brian Auger, Dave Grisman, Swamp Dogg, Tim Goodman on KTIM/San Rafael . . . Pat Benatar on WILS/Lansing . . . Del Shannon, Muddy Waters on KRKN/Anchorage . . . Donnie Iris, Survivor, Tim Welsberg on WKZL/Greensboro-Winston-Salem . . . Triumph on KLAQ/EI Paso.





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Oct. 31-Nov. 1	Artist Profile—Led Zeppelin
Nov. 7-8	Art Rock—Yes, Genesis, Emerson, Lake & Palmer, etc.
Nov. 14-15	Where Rook Began
Nov 21-22	Artist Profile—The Reatles—Pt 1

HISTORY OF ROCK & ROLL

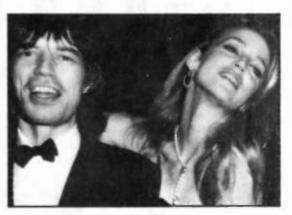
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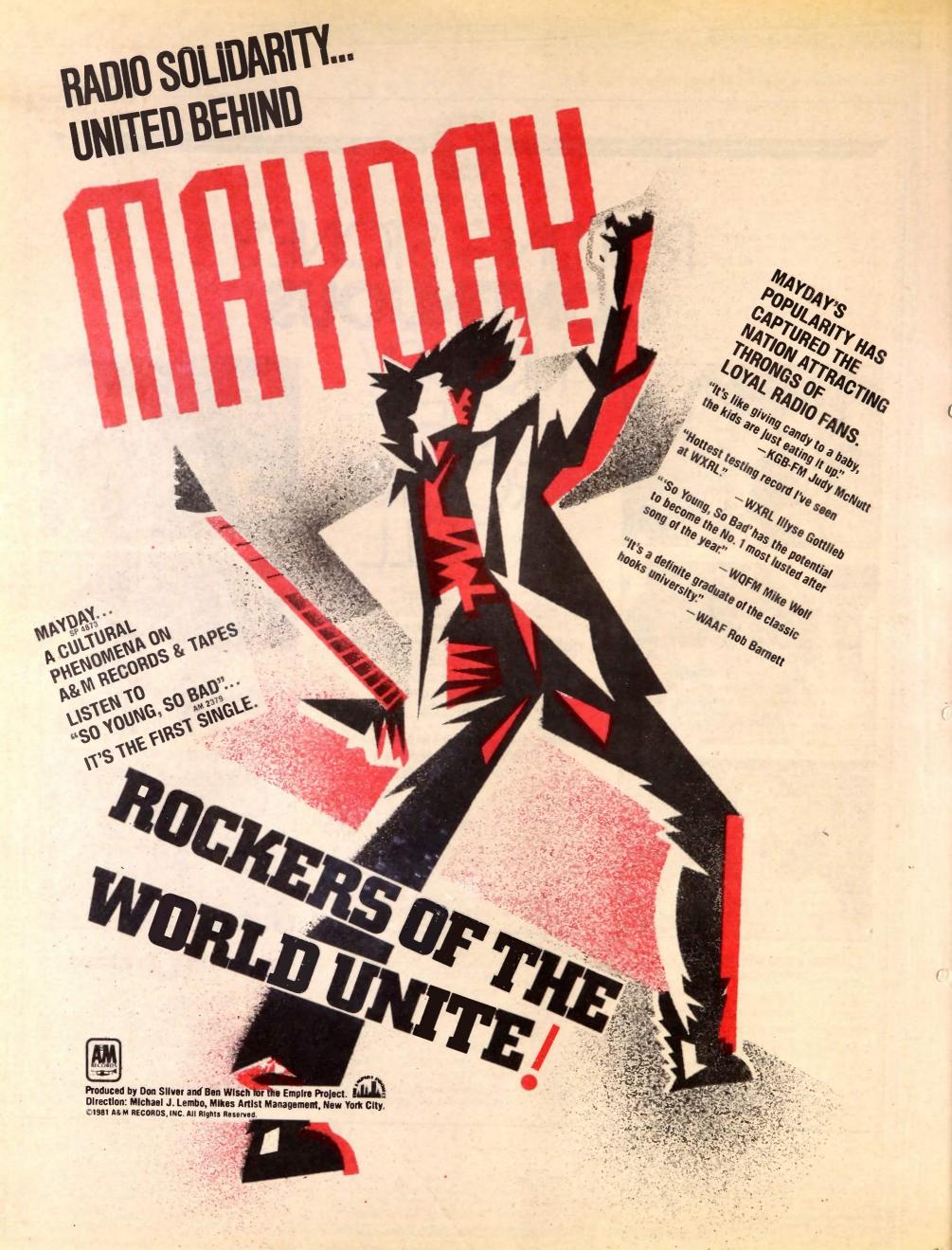




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EDID CLIBROTUS __ ASR. NATIONAL AIRPLAY/40_

October 2, 1981

154 REPORTERS

Album cuts are listed in order of airplay preference

1 2 4 ROLLING STONES Tattoo You (Rolling Stones) "Start" "Fire" "Slave" "Friend" STEVIE NICKS...... Bella Donna (Modern/Atco)..... "Edge" "Stop" "Lace" Title JOURNEY Escape (Columbia) "Don't "Stone" "Crying" BOB SEGER & SILVER BULLET..... Nine Tonight (Capitol) "Tryin' " "Hollywood" "Night" HEAVY METAL Various Artists (Full Moon/Asylum) . Title - "Ride" Title "Coel" "Mob" PAT BENATAR Precious Time (Chrysalis) "Promises" "Fire" Title "Just" 12 10 9 27 ZZ TOP "Tube" "Pearl" "Party" 8 10 LITTLE RIVER BANDTime Exposure (Capitol)"Owls" "Man" 18 12 11 POLICE Every Little Thing She Does... (A&M) 45 19 12 13 20 14 13 17 19 ELO "Hold" "Twilight" "Lights" "News" 15 10 14 ATLANTA RHYTHM... Quinella (Columbia) "Alien" "Homesick" Title 11 35 23 22 16 BILLY JOEL Songs In The Attic (Columbia) "Goodbye" "Jack" "Miami" 27 18 16 16 BLUE OYSTER CULT Fire Of Unknown Origin (Columbia) . "Burnin'" 17 19 10 13 BILLY SQUIER Don't Say No (Capitol) "Dark" "Lonely" "Lover" "Like" 21 13 18 MOODY BLUESLong Distance... (Threshold/PG) "Voice" "Meanwhile" 18 8 12 PRETENDERS Pretenders II (Sire) "Adultress" "Message" "Pack" 20 19 23 DIESEL Watts in A Tank (Regency) "Sousalito" "China" "Good" 24 22 24 24 ALLMAN BROTHERS BAND Brothers Of The Road (Arista) "Straight" Title "Judgement" 25 9 11 15 34 30 HALL & OATES Private Eyes (RCA) Title "Can't" "Mano" 27 32 25 ROSSINGTON-COLLINS...... This Is The Way (MCA).......... "Don't" "Straight" "Miss" 28 35 34 29 40 32 31 MICHAEL STANLEY BAND North Coast (EMI America) "Heartland" "Nite" "Tell" "Make" 20 23 32 14 33 26 30 SURVIVOR......Premonition (Scotti Bros.) "Son" "Nights" "Chevy" New 40 DIRT BAND Jealousy (Liberty) Title "Fire" "Close" **Entry** JOHN ENTWISTLE Too Late The Hero (Atco) "Talk" "Try" Title "Angel" 24 28 36 29 37 32 26 JON & VANGELISFriends Of Mr. Cairo (Polydor/PG) .. Title "Independence" 33 29 33 38 RICKIE LEE JONES Pirates (WB) Title "Living" "Lucky" "Belong" 37 30 27 MEAT LOAF Dead Ringer (Epic/Cleveland Int'l.) .. "Love" Title "Peel"

FOREIGNER made a surprising play for the top AOR airplay spot this

Chart

week, besting STONES in total reports (Foreigner was boosted by the acceptance of the latest single release). The Stones remained phenomenally hot, and it will be a close race for the top next week. NICKS held rock steady at number 3. and JOURNEY maintained at 4. SEGER, METAL and PAT all held their own. KINKS, FOGELBERG and LRB all inched up in hots. The POLICE single jumped as adds converted to upper rotations in 117 reports. ARS continued to climb, garnering new adds plus more conversions. JOEL showed significant reports for all rotations. SQUIER resurged a bit. **GENESIS** debuted with 31 early album adds plus 56 reports of the single track culled from the album. DIESEL maintained as the band garnered some important conversions to hots. SPRINGFIELD held his own. R-C debuted with excellent add response, NILS and IRIS moved up as CHILLIWACK held their own. SURVIVOR climbed in hots and totals. **ENTWISTLE** debuted with e fine showing of adds. MEAT LOAF bounced back on the chart with some significant new call letter strength. The Significant Action listings came closest to charting

MOST ADDED.

	10/2	9/25	9/18	9/11	9/4
1 ROSSINGTON-COLLINS	102/100	1/1	0/0	0.10	0.10
This Is The Way (MCA)	M 1	M O		7	
"Don't Stop Me"	66-1	H-0			
2 JOHN ENTWISTLE	79/75	5/5	0/0	0/0	0.10
Too Late The Hero (Atco)	M4	MO			
"Telk Dirty"	н-0	H-O			
3 JOHN HALL BAND	42/36	11/11	.0/0	0/0	0/0
All Of The (EMI America)	M-7	M 0			
Tie "Crazy"	H-0	140			
3 DEVO	36/35	0/0	0.10	0/0	0.10
New Traditionalists (WB)	M-1	77			
"Coal Mine"	H-0				
5 CHARLIE	28/27	4/4	0/0	0.10	0/0
Good Marning (RCA)	M-2	84.0			
Tie Title	H-O	H-0			
5 GENESIS	31/26	2/2	0/0	0.10	0.10
Abecab (Atlantic)	M-2	M 0			
"No Reply At All"	14.3	H-O			
7 NAZARETH	24/23	1/7	0/0	0/0	0.10
Snez (A&M)	MI-O	84.0			
"Love Hurts"	10.1	H-0			
B SURVIVOR	84/20	53/24	22/18	22/18	4/3
Premonition (Scotti Bros.)	M 38	M-27	M-11	M/2	M-1
"Poor Men's Son"	14-6	14.2	14-3	H-1	H-0
MARTIN BRILEY	18/17	7/7	0/0	0/0	0/0
Fear Of (Mercury/PG)	844	M-0		-	
"Man I Feel"	1011	H-0			
10 BILLY JOEL	80/14	87/56	0.10	0/0	0/0
_ Songs In The (Columbia		M 10			
Tie "Goodbye To Hollywood		14-11			
10 MICHAEL SCHENKER	14/14	1/1	0/0	0/0	0.10
MSG (Chrysalis)	86.0	MO	1		
"Are You Reedy"	14-0	H-0			
12 RODNEY CROWELL	18/13	13/11	0.00	0/0	0.00
Rodney Crowell (WB)	M 2	84.1			
"Stern On Water"	14.3	144	1		
13 MAYDAY	36/90	34/17	18/18	6/8	0.10
Mayday (AfeM)	M 23	84 15	M-2	M-0	1
Tim "So Young"	Hell	14-2	14-1	14-0	
13 MINK DOVILLE	10/10	0/0	0/0	0/0	0/0
Coup de Grace (Atlantic)	M-O	1			1
"You Better Move On"	H-O				1
15 NILS LOFGREN	70/9	57/8	64/32	42/38	5/5
Night BackstreeVMCA		M-41	M 75	86.3	M-0
Title	14-12	He	M-7	99.1	HO

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents the week. Two numbers follow each album this week. The sectotal number of our reporting stations playing the album this week. The ond is the number of those stations that added it this week. Below the numbers are breakdowns of the album's reports in other rotations for week. The album's preferred airplay cut is listed.

MEDIUM

	10/2	9/25	9/18	9/11	9/4
1 RED RIDER	101/67	110/73	88/62	88/66	80/53
As Far As Siam (Capitol)	A-2	A-6	A-8	8-A	A-13
"Lunetic Fringe"	H 32	H-29	H-20	H-14	H-14
2 TRIUMPH	101/62	112/80	82/64	79/40	71/0
Allied Forces (RCA)	A2	A-11	A-12	A:31	A 68
"Magic Power"	H-37	H-21	H-10	H-8	H-3
3 KIMKS	129/60	136/73	120/64	114/38	97/4
Give The People (Arists)	A-1	A-6	A-7	A-39	A 93
"Destroyer"	H 68	H-67	H-40	11:36	H-0
4 ATLANTA RHYTHM	86/59	85/51	78/40	64/12	23/6
Quinelle (Columbia)	A-7	A-12	A 20	A-47	A-16
"Allen"	H-30	H-22	H-18	H 6	14-1
5 DEF LEPPARD	79/55	95/72	20/70	90/67	83/54
High 'N' Dry (Mercury/PG)		A 2	A-O	A3	A-6
"Let It Go"	14-24	14-22	H-20	H-20	H-24
6 DONNIE IRIS	88/52	62/35	61/25	44/2	0/0
King Cool (MCA)	8.4	A-20	A-23	A-42	
"Sweet Merilee"	64-6	H-7	H-3	H-0	
7 NILS LOFGREN	70/49	57/41	64/25	42/3	6/0
Night (Beckstreet/MCA)	AB	A-8	A-32	A 38	A-6
Title	64-12	11-6	14-7	H-1	H-0
8 CHILLIWACK	64/46	62/46	53/37	46/26	50/23
Wanna Be (Millennium)	A-3	A-0	A-9	A-11	A-24
"My Girl"	H-15	14-7	H-7	H-0	H-3
9 MICHAEL STANLEY	69/44	79/57	87/57	84/63	108/64
North Coast (EMI America)	AO	A-1	A-2	A-1	A-2
Tie "Heartland"	64-15	H-21	14-28	H-30	H-40
B DIRT BAND	57/44	66/55	73/53	71/56	80/57
Jeelousy (Liberty)	A-1	A-0	A-2	A-3	A-15
Title	14-12	14-11	14-18	H-12	H-0
11 ELO	84/43	104/51	110/39	108/38	112/38
Time (Jet)	A-1	A-1	A-2	A4	A4
"Hold On Tight"	H-60	H-62	H-00	H-85	H-70
12 RIOT	42/39	48/35	43/37	41/30	41/22
Fire Down Under (Elektra	A1	A-10	A-8	AB	A-10
"Swords, Tequile"	H 2	H-3	14-1	64-3	H-1
13 BLUE OYSTER CULT	75/38	89/43	100/51	107/48	126/49
Ct. Of (Columbia)	A-1	A-2	A-O	A-0	A-1
"Burnin' For You"	11/20	H-44	H 48	14-50	H-75
13 DIESEL	67/38	72/42	85/42	68/47	68/51
Miles In A Trate (Panetto)	NA4	A-0	AB	A-1	A-2
"Sausalito"	14:75	14-21	H 20	H 20	M-16
13 ALLMAN BROTHERS	69/38	29/51	111/62	117/67	127/66
O-show Of The Incists	A-2	A-0	A-2	A-1	A-7
"Straight From The Heart"	H 29	H-48	14-47	14-49	H 64
13 SURVIVOR	64/38	63/27	33/11	22/2	4/1
Resemblion (Scotti Area) A-20	A-24	A-18	A-10	AJ
Tie "Poor Men's Son"	H-6	14.2	H3	H-1	H-0
12 LITTLE FEAT	61/38	62/43	65/48	59/43	62/36
Hoy-Hoyl (WB)	A-1	AO	A-1	A-3	A-0
"R&R Doctor"	H-12	86-19	H 16	H-13	66:17

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

		9/25	9/18		9/4
1 ROLLING STONES		162/147		146/139	
Tattoo You (Rolling Stones)	A-0	A-0	A-0	A-3	A 100
	M-3	M-6	M-2	M-3	M-7
2 FOREIGNER	150/134	154/137	146/126	146/133	
4 (Atlantic)	A-0	A-0	A-0	A-0	A-O
'Welting For A Girl"	M-10	M-17	86 18	N# 12	M-0
3 STEVIE NICKS	149/125	155/138	150/136		
Bella (Modern/Atco)	AO	A-0	M-0	A-0	A-O
"Edge Of 17"	M-24	M-17	M-12	MI-11	NA:10
4 JOURNEY	140/121	147/181		142/134	
Escape (Columbia)	AO	AO	A-0	A-0	A-0
"Believe"	M-17	M-14	M-10	M-6	M-11
5 BOB SEGER & SILVER	146/116	151/114		86/10	0.0
Nine Tonight (Capitol)	A-3	A4	A 66	A-82	1
'Tryin' To Live"	M 28	M-33	M 26	M-6	
& HEAVY METAL	129/95	141/101	141/712	134/104	
Various Artist (FW/Asylum)	AO	A-1	A-0	A-0	A-0
Title - "Ride"	NA 34	M-31	84-28	M-30	M-40
7 PAT BENATAR	120/93	132/701	136/111	136/122	147/136
Precious Time (Chryselis)	A-O	A-0	A-0	A-0	A-0
"Promises In The Dark"	M-27	M-31	M-26	M 14	NA-12
DAN FOGELBERG	122/87	124/67	111/65	B1/7	11/0
The Innocent (FM/Epic)	A S	A-0	A 24	A-81	A-10
"Lost In The Sun"	M-30	84 46	M-32	M-3	MI1
9 ZZ TOP	111/76	129/87	122/04	123/63	128/85
El Loco (WB)	A-1	A-1	A-0	A-2	A-0
"Tube Snake Boogie"	MI34	M-41	M-38	M-38	M-43
10 KINKS	129/68	136/57	120/49	114/36	87/0
Chie The People (Arista)	A-1	A-6	A-7	A-30	A-83
"Destroyer"	M-40	M-73	M-64	M-30	M-4
10 LITTLE RIVER BAND	109/68	98/57	85/47	78/25	62/3
Time Exposure (Capitol)	A-4	A-S	a-14	A-33	A 40
"Night Owls"	M-37	M 38	88:34	M 20	88-11
12 ELO	34/50	104/57		108/66	112/70
Time (Jet)	A-1	A-1	A-2	A-4	A-4
"Hold On Tight"	M-43	M-61	M-30	M-30	M-30
13 MOODY BLUES	73/48	23/53	101/71	115/87	134/10
Long (Threshold/PG)	A-O	A-0	A-O	A-O	A-O
'The Voice"	M 26	M 30	M 30	NA 28	86-27
14 BILLY SQUIER	#6/45	71/47	74/49	34/65	86/67
Don't Say No (Capitol)	A-0	B-A	AO	A-O	A-O
"In The Derk"	M 20	M-21	M 26	M-29	M 28
15 BILLY JOEL	80/44	87/11	0.0	0/0	8/0
Songs In The (Columbia	1 A-14	A-00		ALSO I	
"Goodbye To Hollywood"		M-10			

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in but rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

A SREAKERS

newer records that have the greatest

ROSSINGTON-**COLLINS BAND** This Is The Way (MCA)

"Don't" "Straight" "Miss" "Tashsuana." 69% of our reporters on it. Total album reports: 102, A-100, M-1, H-1. Debuted this week et number 28.

JOHN ENTWISTLE TOO LATE THE HERO

OO LAIL.



JOHN ENTWISTLE Too Late The Hero (Atco)

"Talk" "Try" Title "Angel." \$1% of a reporters on it. Total album reporte: 7 A-78, M-4, H-8. Debuted this week number 38.

"Swords" "Outlaw"	Fire Down Under (Elektra) Total: 42. A-1, M-31, H-2
"Crazy" "Somebody"	All Of The Above (EMI America)
"Need" "Central"	Short Back 'n' Sides (Chryselis)
"Up" "Long"	vo Combo (Polydor/PolyGram)
TOM PETTY & HEARTBREAK	(ERS Hard (Backstreet/MCA) Total: 37. A-0, M-22, M-15
GRATEFUL DEAD	
MAYDAY	
DEVO	New Traditionalists (WB)Total: 36. A-35, M-1, H-0
BALANCE "Breaking" "Dream"	Balance (Portrait)
Tide "Roll"	Good Morning America (RCA)

Significant Action listings showcase product in all musical configurations that has received significant simpley but which has not garnered sufficient reports to chart on the National Airpley/40 listing. These records are listed in order of simpley. They may be either still on the rise, or former National Airplay/40 chart acts.

Significant Action JAZZ ON ASR

Las We	e i	This West	
1	1	AL JARREAU Breakin' Away (M	/B
2	2	YELLOWJACKETS Yellowjackets (W	/A
3	3	SPYRO GYRA Freetime (MC	Δ
7	4	TIM WEISBERGTravelin' Light (MC	Δ
-	6	CRUSADERSStanding Tall (MC.	Δ
5	6	PASSPORTBlue Tattoo (Atlanti "Ragtag" "Tattoo" "Rock	6
4	7	TOM SCOTTApple Juice (Columbi	a)
6	8	MILES DAVIS The Man With The (Columbia	10
→	9	TOM GRANTYou Hardly Know Me (WMO)	n
→	10	GIL SCOTT-HERON Reflections (Aristo	1)

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 fisting. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred sirplay outs are listed; singles are in bold finition. Artists names are in bold finition if they registered significant sirplay gains this week.

REGIONAL ASR ACTIVITY

J.L

4D: ELLEN HERTHON 4D: LIN HERENER

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Page 143

ROLLING STORES

(Reliting Stones)
Asies (46 Inte)
Asies (47 Inte)
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Albany



GO-GO'S (185)
"No GOT:-Boot"
HALL G ONTES (RICA)
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FREEDOTE PASSIVERY (INNEX) Boston 617-267-9090

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MOST ADDED

ROSSINGTON-COLLINS BAND This is The Way (MCA) 32/32

JOHN ENTWISTLE Too Late The Hero (Atco) 25/25

JOHN HALL BAND All Of The... (EMI America) 14/12

DEVO New Traditionalists (WB) 11/10 CHARLIE

Good Morning... (RCA) 9/9

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.



Nottest JOURNEY (Columbia) ARTHUR (ST) (MB) BOODY BLUES | Throshold/PolyG PABLO CRUISE (AMI) OAN FORELEAST DAN FORELBERG

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BOB SEGER 6 SILVER (Copito)

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Singles

MEDIUM

NILS LOFGREN Night.. (Backstreet/MCA) 24/18
RED RIDER

As Fer As Siem (Capitol) 27/16
ATLANTA RHYTHM SECTION

Quinella (Columbia) ELO 26/15

TRIUMPH Allied Forces (RCA)
DEF LEPPARD 25/15 High 'N' Dry (Mercury/PG) 17/15

Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

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PDI GEORGE HAMRAS

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"Doe!"

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**ROLLING STORES | Good To Goo

Jose Claremont

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Singles Sone

THE HOTTEST ROLLING STONES

Tattoo You (Rolling Stones) 36/36 FOREIGNER

4 (Atlentic)

STEVIE NICKS Bella Donna (Modern/Atco) 35/31 JOURNEY

Escape (Columbia) 35/29 BOB SEGER & THE SILVER

Nine Tonight (Capitol)

Two numbers follow each album title. The first represents total number of Easterns stations playing the album this week. The second is the number of rhose stations who reported it in hot rotation this week.

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Hartford

Singles Harrisburg



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Accept JOHN (STILE (47co)
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JOHN HALL BAND (EMI America)
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GRYAN ADMYS (AAM) SPECIALS (Chrysells) ILII (A1) my IC) NICAEV THOMAS (Elembro) -BILL 1 IDOL (Chrysells)

9KM

"Got Straight" JOHN HALL BAND (ENI America

PD: JOE BIEDRZYCHKI HD: RAMEN ANDERSON

Arm man for a series of the control of the control

WILE FM 67-5 Long Island 518-485-9200

Long Island 516-587-1023

WPW 95.5

North Jersey 201-328-1055

New York

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macilia 1st install 3 (in a)
macilia (in a)
maci

WPLR

New Haven

TUBES (Cop!Po!) BILLY-THORPE (Peans) TRIUMPH (RCA) HOB SEGER & SILVEP (Cop PO151HGTON-COLLINS ENCA:

THE SECOND SECURITY CONTRIBUTION OF THE SECOND SECO Modium ALLERS SECTIONS IN (Artista) OCC. (Cotumbia) OCP. LEPPADD (Marcury/Potylera) DIRY BAND (CH) America) DEL LEPHONDO (INVECTOR PROJECT ES)

DIST DANSO (INVECTOR AND FLOS)

DIST CASIO (INVECTOR AND FLOS)

DIST DIST CASIO (INVECTOR

Singles

MENT DEED I HARRY (CP yeelis) MEDDY BLUES (Threshold/PolyG) MEANY METAL (Yell Moon/Assist

ACCION PRALL BAND (DRI Aner II MARTIN GRILLET MARTIN GRILLET (Marcon principal Grillet Grillet

MALE & ONTES (MCA)
(LO Card)
BILLY JOBE (Columbia)
MERT (GAP (False/Clove, Int)
FORE(GAPE (At Int))
FORE(GAPE (At Int))
FORE(GAPE (At Int))
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MET (GAP (GAP (AT INT))
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POL CARRY BERGER

Added ROSSINGTON-COLLINS (MCA) JOHN ENTHISTLE (ARCO) DAN FOCELBERG (Full Hoon/Ealc)

GO'S (INS)
- MARTER (OV yealis)
- SEER & SILVER (Cap(tal)
TEFUL DEAD (#-)-142
T LOAF (Ep(c/Clave, 197) / LOAF (Epic/Crave)
(Con umbia)
LEPPAND (Marcury/PolyCra)
TEMERS (Stra)
mIOCH (Copitol)
OTING STAR (Virgin/Loic)
LEPAND (MCA)

WOHA

Je22 Vepe

New York 212-887-7777

POTTONET
PAT RESIDENCE (OP-yealis)
PAT RESIDENCE (OP-yealis)
PAT RESIDENCE (RESIDENCE)

-BATHBUR (Tapor 1) -POLICE (AARI)

SIN: BON LINDER FO: HARK CHERNOFF

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Ottawa 613-563-1919

-POLICE EMAPS

HONT-NET STORES

ERVIT LINE STORES

FOR LINE STORES

FOR LINE STORES

L GODESIS (AFIDET) CONTROL (MANUAL MANUAL MANU

ANY TROUBLE (STTST)
"Trouble witness"
"Trouble witness"
DIO COMO (Polydor/PolyGre)
JOL ADDEON (AAN)
JULE STREET, LINEADON!
HILS LOFGRIS (Backey-out/MCA
BLUES BAND (Arieta) WIOQ.

PD: ALE - DEMERS

Accord
STEVE HACKETT (Epic)
DIESEL (Magancy)
GENESIS (AVIANTIC)
"NO Rapty Ar o" Title
GRUSHS (NCA)
RODRET GROWELL (ND)

memory COOPELL (MB)

Medium
JOJANE Y (Columbia)

Medium
JOHN Y (Columbia)

Medium
JOJANE STOMES

LODIE AMMENT (E(serve)
A. JAMPAN (E(serve)
SILVE COMPORT (Columbia)

FILODO IAP 1982

SILVE COMPORT (Columbia)

Filodo IAP 1982

MILJANCE (Per Verlet)

JUNE (EVER)

JUN

Philadelphia

215-887-8100 DIRT BAND (ENI America) CHILL BACK (Millennium) "By Girl" "FOUR TOPS (Complement/Fo

of Our Tor's (Cemes accordingly)

Notices
Billy 7061 (Scotumeles
Grand (Scotumeles
Grand (Scotumeles
Billy 7061 (S

AN ES Nome Singles. MMMA Philadelphia 215-581-0933 HILS LOFGREN (Backs from 7) -POLICE (AAH)

PO! CHAPLIE KENDALL HD: ASE BOWNADOWN

Added
JOHE ENTRYSTLE (ATCO)
ROSSINGTON-COLLINS INCA)
JOHN HALL BAND (ENI America)
CHIRLE INCA
STEM HACKETY (ON yearls)
HOTO COMBO (Polyder/Polydes)

39 E.E

Singles

ARS (COLUMNIA

Philadelphia

-PRINCE (AMP)

POTTERS TOMES

TRAILING STOMES

TRAILING

TRAILING STOMES

TRAILING

T

HOC (Columnial RIGE SPRINGFIELD IREAL -OFRESIS (unknown)

Junz HCCOY TURNER (Columbia) TON CRANT (MNOT) SPACES (471474) HIRE HAINJER! (MR) P. METHENYAL, MATS (ECH)

PAT DENATAR (Chryssils) BILLY JOEL (Columbia) "Goodbys Hollyw" RED RIDER (Capitol) "Lunafic Fring" RIDT (Elastra)

HOT (Elante à)

MOTTOLE S

(MOLLING STORES

(MOLLING STORES)

(MOLLING STORES)

(MOLLING STORES)

(MOLLING STORES)

STEVEL HICKS (MOREN / ATCO)

ZZ TOP (MOLLING STORES)

MOS (ERIL America)

MOS (ERIL America)

MOS (ERIL America)

MOS (ERIL America)

MOS (MOLLING STORES)

Poughkeepsie 914-471-1500

Singles

Jess

WYSP 94 ROCK

PD: DICK HUNGATE

HOSSING TON-COLLINS (ME "Gonne Niss IF." TON VERLAIME (ME) CHARLIE (RCA) DIESEL (Regency) EING CRINSON (unknown

Modium
SUBTYOR
SCHOOL (SCHOOL (MARK)
HOT SAND (CHI America)
REORIGER (Capital)
HILLS (LOGATE) HEAL
HILL (LOGATE) HEAL
HILL (LOGATE) HEAL
HILL (LOGATE)
(Full Moon/Epic)

(O25) Pittsburgh
412-582-5900

DAVE LANGE

Added ROSSINGTON-COLLINS (NCA) "Seems Line..." "Sona Niss Int." "Sona Niss Int."

Modium

DAN FOREINING

(Full Moun/Epic)

MDVO COMBO (Folyder/Folydra)

DEF LEFFMAD (Marcury/Folydra)

JUN 19 FO:

LOT 1.47

JON 5 YMCELS

(Folydra)

FOLYMAN (FOLYMAN) Title
NILS LOFGREN (Beckey
DIESE, (Begancy)
"Seventito..."
ELACKFOOT (Atom)
FOREIGNER (Atlantic)

Singles None WPDH FE -CHRISTOPHER CROSS (HB)

PO: MINE HARRIS

-CHRISTONEEL CHOSS 1 MB1

-OBLL HEM STORES
(ROLLIES STORES)
(ROLLIES STORE HD: STEM SCHANTZ
Acided
CRO (unknown)
"Terrough Seling"
"Terrough

Helium Davilli (Ariama)c)

Heef Jum
Tim Curray (Asa)
Tim

107

POI CHRIS NORTON NO: BEN SMITH

Added RD15(RGT0N=COLL(HS INCA) "Don" 9 Stop No." HILS LOFGREN (Buchstreet/ACA) Titte SARVIVOR (Scott) Bros./

Herium
THILMENT (RCA)
CHILLIANCI WHISEMINUM
COMMENT (RIS (RCA)
DIRT (RAMD (DRI America)
AAN (CR) WHO YE RIS
APT (CR) WHO IN
OTRO (WHO AMERICA)
ZZ TOP (WH)
-GERESIS (whoom)

Scranton 717-961-1642

Singles

PLY SECTION 1 TO A STATE OF THE SECTION SECTIO

HICKIE LEE JONES (M) Stagion

WAQY

"Gones Hiss 19."

Red Ive
"Strelger/Your" Title
"Strelger/Your Your Title
"Strelger/Your Your Title
"Strelger/Your Your Title
"Title To To Teller Or / More Title
"Strelger/Your Title
"Strelg

POI ED LEVINE ASST. POI ANT DAHLMAN

Modium Kinks (Arista) GRATEFIL DEAD (Arista HEAYT METAL (Full Mou THIUMPH (RCA) "Magic Power" UTB (Capital) -POLICE IALH)

POI HOUSE CASTLE

"Tols Olrty" MAZARETH (AAM) JET ITHING COOST)

MOD STEINT COGNEY
MOD STEINT (MB)
MOD STEINT (MB)
MOD STEINT (MB)
MOD FOR COGNEY
MOD (MB)
MD (MB)
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MOD (MB)
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MOD (MB)
MOD (MB)
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MOD

QK

PO: GARY SLAIGHT

Wed I un ILINES (AFI 1978) 22 FOP (eth) HOMHE (MODD (Co) umb (s) "Our Flash" LOOK (Flash"(c) HILS (OFCER (Blocks Frank / NCA) (LO (LOF)

TIPIO BILLY THORPE (Posno) "Just Tho Noy !" BRIAN JOHNSON (NCA) LITTLE FEAT (ND) BOOMTOWN RATS (Columb) DEF LEPPARD (MUTCHT V/F

M WOUR

PD: DALE ECHARDS

DETAM AUMST THOMPS

GRAFFIELD CHARLES AND CHARLES AND

315-797-0803 HALL & DATES (MCA)

Washington, D.C. 703-534-0320 Springfield

PO: GARY CHASE

PO : DAVE BROWN MD: HICHAEL MERA!

Modium
ARS (Columbia)
LITTLE FEAT (46)
POLICE (unknown)
DAN FOGELBERG
-4-11 Moon/Epi

"Shadows" RIOT IElestra) "Secreta, Techlis" -POLICE (AMI) -DOB SEGER & SILVE

-con Secia & Signa (Copia)
serters |
Signa |
S

Je sz Mone Syracuse

STEP 315-882-9538

Hoffest STEVIE NICKS [Hoder h/Atcol

Syracuse 315-472-9797

Ja EE HONG

Singles

(Rulling Stones)
"Little TBA" "Stort JOURNEY (Columbe)
"Sho"s Orylog"
"Don't :-Belleve"
DAN FOCELBERG
(Full Moon/Epic)

(Pull Moon/Epic) Tifie PAT BENATAR (Chrysal(s) 600 SECER & SILVER (Cop (OREIGNER (ATIMATIC) SILLY DEE, (Co)-umbla) HALL & OATES LRCA)

D.B. ODY (PTO)

JOSEPT VAN ZART...

(Polyder/PolyGrs)

GE (LEPROD (Hercery/PolyGrs)

FOGOAT (Beersvitin/HE)

ELD (Jet)

BEAT (LOW (Epic/Clove. Int)

BILLY SQUIES (Copito)

JAB HARTER (Orysells)

NOTIFIC TOP YELL TO THE STORY STORY

Jegg Hone Singles Rone

Toronto 418-987-3445

COOTY MERCES (Juninous)

HOTTARE
BOD SECTE & STUMEN (GARTON)
BOD SECTE & STUMEN (GARTO

10.81

Utica-Syracuse

DC 101 Washington, D.C

Harrison PUDURET CO Jumin (a) BOOLL HELD STORES (BOOLL HELD STORES (BOOLL HELD STORES) CONTROL (BOOLL HELD STERIES HICKORY (BOOLL HELD STERIES) (BOOLL HELD STERIES HICKORY (BOOLL HELD STERIES) (BOOL ACCOUNT ON COLL INS (MEA) DAN # COLCUS#U

(Full Moon/Epic)

808 880(ER & 111, VER | Copyleo 1)

808 880(ER & 111, VER | Collumbia)

CHILL BACK (William I an

HILL LOFORE (BECCHY ON YEAR)

TRILIMEN (REA)

RAY WELL (Full Moon I an

ELEVE (Full Moon I an

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ELEVER (Full Moon I an

ELEVR (Full Moon I an

ELEVER (Full Moon I a

Ja EZ Rome

West Virginia FM105 304-722-3308

PRIMARY (REA) BILLY JOEL (Columbia)

Added MINISTON-COLLINS (NCA) "TOO" 1 Stop Na." "Ger Straigen" open ceruistil (Acc) "ALPASTE (Acc) "ALPASTE (Acc) "ALPASTE (ACC)" OPEN CERUISTIL (ACC) "OPEN CERUISTIL (ACC) "OPEN CERUISTIL (ACC) "OPEN CERUISTIC (ACC) "OPE

OLLY JOS; (Columbia)

**DITEST STORE;

TOTAL STORE;

TOTAL

Westerly

401-596 7726

ELO (Apr) HICKEY THOMAS (Elektra) PSYCHEDELIC PURS (Golumbie) JOURNEY (Columbia) RED HIDER (Capinola)

-CILLY (DDL (Ovysells) -OS MML(T (Cirtifien) -Phil, GENTIL (Portral)

ORUSABERS (NCA)

WERI-FM 104 MRYAM ADAMS (AMA) SMIFF N THE TEARS (NCA) 40 40 2EP 4 ... (Co) ump (a)

PO: LE TESES GALLMAN

Maclum Kines (Arlesa) MDVD COMBO (Polydor COMMIE IRIS (MCA) MLACIFODT (Arce) ARS (Columbia)

ARY COLUMB (A)
ELO JAP)
BILLY SQUIER (Cop) to 1)
BILLY SQUIER (FO) TO 1)
BILLY SQUIER (FO) TO 1)
CHILL SAGE (WILLIAM)
COHILL SAGE (WILLIAM)

ADDRES HALL BAND (EN) America **Additional (RE) Americal
**Control (RE) Americal
**C

-POLICE (AMP)

TELOPARZETS (BB)

TELOPARZETS (BB)

TELOPARZETS (BB)

TELOPARZETS (CB)

TELOPARZETS (CB)

TELOPARZETS

TELO

WAAF

Most Cuin
RECK SPRENDER FELD (RECK)
RECK SPRENDER FELD (RECK)
DEF LEFFMEN CHAPT Local
DEF LEFFMEN CHAPT LOCAL
DEF LEFFMEN CHAPT LOCAL
DEF LEFFMEN CHAPT LOCAL
RECK SPRENDER FELD (RECK)
ARS (COLUMN Fal)
ARS (COLUMN Fal)
ARS (COLUMN Fal)

PO! DAVID BERNSTEIN MO: HOB BARNETE

while, GHT/LL (Por tr a19)

mortout

mo Singles Mone

Worcester

BOAL NEW STORES
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Single

OUTH

PO: NLAH SHEED HD: NOR BAILEY (Or year) as "Ar a Ton Nanosy " 6075 (607 000-COLL let", (NEA) "Com" 15 Strom Star" "Com" 15 Strom Star (NEA) "Com 15 (102 000-COLL let", (NEA) "Com 15 (102 000-COLL let", (NEA) "South Star (102 000-COLL let", (NEA) "Fall (102 000-COLL let") "Area noted. Shared (102) Amer "Sammondy" "Sammondy" ******

96rock

| Medical | Company | Comp

Atlanta 404-325-0980

MED GIGER (Cop) Po) | CHILLISHOP (MISTORNIA)

COLLA (MCC) - (MI) I ame (up)

Montage

Montage

(Montage

(Montag

بيييان

POI CLEM STEWART #4444 UMP(PDE (Scott) D'es.)
005100700-CGL(INT (BCA)
pres 9641, BAND (Be) Aser (ca)
eccost? COURTL (Be)
HISS (CFORE? (Beste fr ent/FCA)
0170 (arthrose)
-00700515 (arthrose)

| Great | Grea

Martust CAN FIRE LEGISTE (Full Marr/Colo) "Last-color" "Nord To boy"

Augusta 404-722-1302

APS (Gramble)

TITLE "Names Co." "Allon"

TOTAL COME CO." "Allon"

TOTAL COME CO." "Allon"

TOTAL COME CO." "Allon"

FORT GLAR (GC.)

TOTAL COME CO."

TOTAL COME CO.

T

JOSE MESTS TOOL WINTER SADAY ON TEMPORE TEMPORE TEMPORE TEMPORE TEMPORE TEMPORE TEMPORE TO THE TEMPORE THE TEMPORE THE TEMPORE THE TEMPORE TEM

Single

MOST ADDED ROSSINGTON-COLLINS BAND
This is The Way (MCA) 24/22

JOHN ENTWISTLE Too Late The Hero (Atco)

All Of The ... (EMI America) BILLY JOEL Songs In The... (Columbia)

JOHN HALL BAND

SURVIVOR

Premonition (Scotti Bros.) 16/6 Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM RED RIDER

As Fer As Siem (Capitol) 25/18 KINKS Give The People... (Arista) 28/17 ATLANTA RHYTHM SECTION

Quinelle (Columbia) 23/14 Quinelle (Columbia)
TRIUMPH

Allied Forces (RCA) DONNIE IRIS King Cool (MCA) CHILLIWACK Wenna Be... (Millennium) 13/11 MEAT LOAF

Deed ... (Epic/Cleve. Int'l.) Two numbers follow each alturn title. The lites represents total number of bouthern stations olaying the album this week. The second is the number of those stations who reported it in medium rotation this week.

FOREIGNER

20/12 16/11

THE HOTTEST 4 (Atlentic)

Tattoo You (Rolling Stones) 28/28 JOURNEY Escape (Columbia)

ROLLING STONES

30/27 BOB SEGER & THE SILVER

31/29

BULLET BAND 28/24 Nine Tonight (Capitol) RTEVIE NICKS

Bella Donna (Modern/Atco) 31/22 Two numbers follow each album title. The first represents total number of Smithern stations playing the album this week. The second is the number of those stations who reported it to hot rotation this week.

Ja #3 Home

Singles None

San Antonio

512-223-8211

AND THE CONTROL OF TH

Shreveport 318-425-8892

DOMNIE INIS (MEA) "Sweet Mar Hee" SWOOTING STAR (Virgin/Epic) "Fiesh & Blood"

PROTTERS DAM POR LINE PRO (FUEL INSTANCE) CO CART OR COLOR FOR FOR COLOR FOR COLOR FOR COLOR FOR COLOR FOR COLOR FOR COLOR FOR

Tampa

813-224-0742

(

10 EE

Singles

BLACAFOOT (Arco)

MONTESE TORTON TO THE TORTON TO THE TORTON TO THE TORTON THE TORTO

Tampa

995 KISS

POI TIM SPENCER

MRIT CAP ESPICATIONS, (as)

Modiline

MILLS FROMEY (Pasha)

MILLS FROMEY (Pasha)

(English Pasha)

(English Pasha)

MRIT (Pasha)

MRIT (Pasha)

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93 FM

POI HOMAND CLARM NO: TON HICHARLS

Ned Lies
PECODE (Ar Inte)
AMS (Columbia)
"Allian"
"Allian"
"FIGMAP (SIGA)
RIPES (Ar Inte)
ART RIGHT (SIGA)
RIPES (Ar Inte)
ART RIGHT (Sight)

98 Rock

PD: MARK STEVENS MD: MOBT

Added RDSS MGTON-COLLINS (MCA) "Don't Stop Ma." "Get Straight" JOHN (NTWISTLE (Arco) "Tall Dirty" "Tolk (MTWISTLE (Arco) "Tolk (MTWISTLE (Arco) "Tolk (MTWISTLE (Arco) "Poor Men's Son"

Modifies (EA), (Full Moon/Agylu) TRIGGEN (ECA)
DEF LEPMAD TMpromy/PolyGra)
DEF LEPMAD TMpromy/PolyGra)
RED RIDGE (Capitol)
(EMS Ea) (EA)

GY/9/9 806-359-8561
HHALE QUIN (Columbia)
HILE LOS HALES
HILLS LOS HALES TO 009/HEI
SURVEYOR (Scotted Bros.)

the album station

-CARADO F. LOS (D. (Full Manum/ton)
Mariam
M

SUBTINE SCOTT BOOK 1

**BUTTAN SCOTT BOOK 1

**BUTTAN SCOTT BOOK 1

**BULLING STORTS

Amarillo

Jett None Singles

TEXES ROCK

Modium OHOTHERS... (# 1649)
ALARRIO OHOTHERS... (# 1649)
OFF LEPPONO (Non-cut y/Polyfore)
NO.5 (GB) Amer (ca)
NO.5 (GB) Amer (ca)
NO.5 (GB) Amer (ca)
OHOS (Compitor)
THILUMBY (RCA)
SOC. (Columbia)
BILLY SOUTH (Compitor)
OHI BAMO (CIT Amer (ca)
BLACY OOT (Area)
SOUTH 65 STA (FIVE (M/E))

Beaumont 713-727-0229

-PDL (CE 16,441)

ND.T.Ext 180, 51 (ME 5, 1004)

ND.T.Ext 180, 51 (ME 5, 1004)

ADUBLE Y CEST 4004 (ME 6, 1004)

STEVE H. M. COST 4004 (ME 6, 1004)

STEVE H. M. COST 4004 (ME 6, 1004)

AT MINISTER (CEST 4004)

ENT. STEVE H. M. STEVE H

Birmingham

205-870-9900

Jezz Mone

JOHN MALL BABD (EN) Awarice SURTYYUR (Scott) dros.: 61LL* JOEL (Columnia) 01RT BABD (EN) America: -POLICE (AAH)

AGREC ATRISTLE (AFCO)
MINITER BRILLEY
INTER CUT Y/POLIFOT B)
ROSSINCTON-COLLINS (NEA)
"NOSINCTON-COLLINS (NEA)
"NOSINCTON-COLLINS (NEA)
"NOSINCTON-COLLINS (NEA)
"HOLIGRY"
-GRAND FLORE BN (FUEL NOON)

Hed Lim Hot (Ca) MARCH (Sa) HOT (AND LIM HARDELLS (Ph.) A FARELLS (Ph.) AND (F.) AND

WAPI

POI STEVE RUNNER

Medium
JOUNNEY (Golumbia)
Z TOP (HB)
BILLY A BEATERS (AFFA)
BOX (Golumbia)
Z TOP (HB)
BILLY A BEATERS (AFFA)
BOX (Golumbia)
Full Non-Vipic)
STERIC NICKS (Modern/Arcs
(LO (Jan)
PAT GENTAR (COrymelia)
M55 (Columbia)

Jezz Singles Mone

Just

Birmingham

205-933-927

MOTTANT MOLLING STONES (ROTTING STONE MEAYT METAL (Fu) "Title" "Ride""

Choi

PD: BUB FAZIO MD: HAMDG CAMENO

| Mod | Imm | Corp | Food | Fo

HOTTEST HOLLING STONES (Roffing Stones)

Corpus Christi

THE SECTION ASSETS A SILVER CO.

22 TOP CHEMINA SECTION ASSETS INC.

22 TOP CHEMINA SECTION ASSETS INC.

ARS (COLUMN IN THE COLUMN IN THE COLU

KZEW

Charles Stommer (a)

Charling Stommer (a)

Charling Stommer (a)

Charling Stommer (b)

Charling Comp (c)

For Ecodin Carl (c)

Charles Tender (Feather)

For Ecodin Carl (c)

For

Dallas

KTXQ ALBUM ROCK PD1 TON OWENS ND1 CRAAT HALL Dallas-Ft. Worth 214-528-5500

MEATY METAL If Will Moon/Angle

Ittle "Title" mide"

**MandySw" e live"

**MandySw" e live"

**Title" Mide"

Ittle "Title"

NONe Singles None

The Q KLAQ 95.5 fm **El Paso** 915-544-8884

Mother?

On Proclinency

(Full Name/Epic)

ROLLING STORES

IROLLING STORES

STORES MAZIMETH (AAM)

MAZIME
EGO (Jet)
EGO (Jet)
EGO (Jet)
EGO (Jet)
EGO (Jet)
AFG (GO (Jet)

Singles

Ft. Lauderdale

305-731-4800

HOTTONT ROLLING STONES

K102

Medium RIMAS farigres *Destroyer* VAN HALEN (MB) MEAT LOAF (Epic/Cle TOM PETTY & THE... Ideach from V/NCA) LRB (Control) TURE TO SECURE (1987)

URB (Capitod)

URB (Capitod)

RUSH THE Car y/PolyGra

RUSH THE Car y/PolyGra

RUSH TE CHALON (Tale)

TURE 19 Gg*

QZZY OSBOURHE (Jar) HIDER (Capitol)

COLUMN STONES

| Column |

(2003) (105 -

PD: AAD MESSICK MD: CHARLIE LOGAN

Medium TRIUMPH FRCA) "Medic Power" FRETENDERS ISIC# "The Adulty ass" RILS LOFGREN FBM

HEAVY METAL (Full Moon/A Title "Title="Ride" "Mob Rules"

TRUE MULES (Modern/Arco)
TEAGE MULES (Modern/Arco)
TEAGE OI 13*

BLACK OOT (Arco)
BLACK OOT

Jacksonville

904-842-1055

Singles

Rock 104

New Sweigner

Medium
Streit NICAS Modern/Arcol
Streit NICAS Modern/Arcol
Streit NICAS Modern/Arcol
Arcol
Modern
Mo

Knoxville

LRS IOZ

Louisville

WAF

STEVIE NICAS (Moder n/Avco)

EZ TOP (MS)
"Tube Sense..."
BOS STORE & SILVER (Copito
HATTENDERS (Size)
SWITTON (SIZE)
-MAIMBOD (Tapor 1)

Lubbock

Louisville

Notes: OF LEPAND (Nor or y/rol NULLY SQUER (Captrol) NULLY SQUER (Captrol) NULLY SQUER (April NULLY SQUER (MA) FOREIGNER (Afterior) PAT RENTAN (Or yes) NUMBEY (Columbia) Telumber (REA) Yelphi The. "Negle Foreigner" MOT TON ONE HE A

Singles

FMX ROSSINGTON-COLLINS INCA!

No 9 au 9

JOURNEY * (Col umb) a)

CRB * Con 9 to 1)

DAN * FOOT LOF (C)

(Full Novo / (C) (c)

BOB * SECER & SILVER * (Cap 9 to 2)

ROLL NO * STONES

(Full No * STONES

(Full No * STONES)

Ja 8.8 None Singles None

Miami

Myre 305-581-1580

Hoolium
Hooliu

Hottest Hicks (Modern/Arco) STEETE HICKS (Modern/Arco) STEETE HICKS (Modern/Arco) STEETE HICKS (Modern/Arco) GOETGERE (Artest) (Artest) (Modern) (M

Miami

HOSTAND (ST) (MD)
DAN FORCEDERC
(FULL MODO/Epic)
(A. AMRIKAU (189)
MODOY BLAKES (TEV SHOOL)
MOD

JASE MINES (Teppen Zee/Cot.)
DON MINES (Teppen Zee/Cot.)
SADNO METAMAN (Inner City)
SADNO METAMAN (Inner City)
FOR METAMAN (Inner City)
MINES (MINES (MINES

WABB-FM Mobile 205-432-5572

PO: BLAIME RELLEY

-OLLY SQUIRE (Cap1 to 1)
Mexico
STEVE HICES (Modern Africa)
STEVE HICES (Modern Africa)
TLess her is Loca*
"Loos her is Loca*
"Stop Or agrica"
RIMS (Africa)

MOTTONS FOREIGNER (ATTONTICE)

205-432-557/
"Urgan?" "welting/for!"
"June Box New Pro?"
"Ten's Outer Pro?"
"Part Reference Over Pro?" ROSSINGTON-COLLINS (NEA) JOHN HALL BAND (DHI America) JET (Third Comes) DOMNIE IRIS (NEA) Medium
OVC (Aite)
"Tones" |
TYCOON (Aristo)
HILS LOFGREN (BB)
LITTLE FEAT (BB)
MEAT LOAF (Epic/
"Love Her For."

Hoffest BAN FOGELBERG (Full Moon/Epic) ROLLING STONES (Rolling Stones) LRB (Capitol) "Night Owis"

MELO

AL JAPREAU (18) Singles

POI MINE COSTELLO

POINT BARRY (RCA)

ALAN PRINCENT PROJ. (A 1)***

ALAN PRINCENT PROJ. (A 1)***

AND LOGI-Veb 10)

AND LOGI-Veb 10)

AND LOGI-Veb 10)

AND LOGI-Veb 10)

PHILE COLLIN: (A 1 ver 1 c)

PHILE COLLIN: (A 1 ver 1 c)

PHILE TARRETOR (A ALAN)

ALE TO LOGI-Veb 10

AND LOG

New Orleans ---WRNO 504-889-2424

-Bis CARMES (BMI America)
-Matter

UNION (Pur In ale)
-Mains (East In (East In ale)
-Mains (Pur In ale)
-Mains

Norfolk 804-823-9667

MOTTEST JOURNEY (Columbia) FORE 104DR (Atlantic) PAT 6EMITAN (Chryselle) MOLLIMD STONES (Bn)11na Stones)

Pensacola

Jazz



D) NUN REGER

Medium

Medium

POINT BLANK (NEA)

FOM PETT & Del...

40xcs broet/NEA)

ANS (Columbia)

BILLY SQUIER (Copino)

SEVIE NICAS (Nodern/Art
ELO (LAY)

DAN FORELDERS

(/ull Nam/Epic)

101

TK

BOB STOCK & SILVER (COS) TO MODOT BLUE & The Whole/Pol FILLY ACE. (Columbia) FILLY ACE. (Columbia) GOLLIES STOCK (Incling Stock) ACE (Columbia) ACE (COLUMBIA)

THE COMPTO I SET TO PERSON TO PERSON TO PERSON TO PERSON THE PROTECT OF THE PERSON THE P

WODR

Title ROSSINGTON-COLLINS THEA! "CONTY STOP Me."
RAFLA DETITO (Epic) "Almost Sarv. Bit"
ADA 12 # 1... (Columbia) "But 10" A Alrig"
ADF MALCOLUMN (Epic) "Serv. Sarv. Bit"
"Ster ... Sarv."

Medium HILS LOF CREM (Backs tree*/MEA HIRS, (#) 2*0°)
HIM HAPTER (Chr you'll's)
HIM HAPTER (HEA)
HAPTER (H

Added CHARLIE IRCAS TITLE ROSSINGTON-COL

Raleigh

HOTTAST
ALLMAN PROTEINS... (#7 12 TA
ALLMAN PROTEINS... (#7 12 TA
FORE (GARRY (ATTAN TIC)
FORE (GARRY (G

JAZZ SPYRO GYRA 14CA) YELLOW JACRETS (MB) TIM WEISBERG (MCA) BOB JAMES (Tappan TON GRANT (MMOT)

Richmond

DOS SEGER 4.51L/R P. (Cap 1 to 1 R) (Cap 1 to 1 R)

Roanoke

ONE FOOLUREN

FULL Manus (Epic)

BON SECTI & SILVER (Cope Month Section Sectio

Jagg None Singles

95FM

BILLY SQUIFE (Cap) Title GAR+ 0' (Cap)*01)

West Palm Beach

PD: SCOTT FISHER

Modium Indicated State S

MSB (EN) And (ca) 22 TOP (uh) -BAINDOW ((macri)

WKZ FM 107 PD : ODLIG PAUL

Added
CLIFF RICHARD (ENI America)
ROSSINGTON-COLLINS (MCA)
ROSSINGTON-COLLINS (MCA)
ROSH MALL RAND (ENI America)
-LULU (Alfa)
-GRAND FLINK HR (Full Moon/MR)

-GAMAD FURS IN (FUT) Name /WEI

Med Lim

All hame RROTHERS... (#F s Y a)

DISCL. (Repair)

Med RROTHERS... (#F s Y a)

DISCL. (Repair)

Med RROTHERS... (#F s Y a)

Med Lim

M

Winston-Salem

(

9 19-725-0556

90714-1 AMES AND LINEMOND HILLS AND

A little something for your bumper



Stick to Marketplace, page 71

IDWES



PO I MATHE SHATTHE MD1 MATH COLTER

Added DE TO (grandown)
TOO leg Under" "Pily fou"
NALL & ORTES (MCA)
THEM A THEM OF THEM
HICHEL SCREAMER C (Grandom C C)
TO ne On "APPEAR OF Med."
-COLUSTS (LANDOWN)
-COLUSTS (LANDOWN)
-COLUSTS (LANDOWN)

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MOLLING STORES

Bloomington

PO: SETH SUPETTE

Added JOHN ENTRESTLE SAN TIPLE THE STREET OF FUN TO COMBO (Polyeor TLong Road* DEVO Lunknown) Jung Book!

DEVO (un noun)

**Book! I (up to your book of your book of

MOLICE CAMP)

Marian
Ma

CS IMMET



Added 51LLY JOEL, (Columbia) "Captain Jacks" GENESS LATIONATICS "Many-rear Records" "Many-rear Records" "Many-rear Records" "To Reply At all Title

Medium
MDD07 BLUES (Twreshold/PolpE)
01556. (Magency)
POINT (Like (MCA)
SUBTIFUE (SCAP)
020016 INIL (MCA)
90717 (MOD (MAGEA)
(F) (MOD (MAGEA)
(F) (MOD (MAGEA)

TO STATE OF THE ST PO: HOMM WINER HO: BOB GELINS

Added ROOMET CROMELL (ME) DE MO (university)
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CONTROL CONTROL OF THE CONTROL OF TH 11/05

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mention STAR (Fire Sim/Delections)

selection (see a selection)

selection (see a selection)

EX TOP (see a selection)



STEVE BICKS TROSOFT/PVCO)

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JOES DAYIS ICOIMMINI
P. NETNENYA., MATS (ECM)
SADAO MAYAMARE (Inner CITY)
VELLOU MCKETS (M)
PASSPORT (M) (M)
SASYON G (MA (MCA)
SUB JAMES (TROOM ZON/COI.)
TIM MEISBERG (MCA)

Singles

812-332-9292

97WB

CHILL MACK (MISTONIAL)

TOTTAS?

TOTTAS?

TOTS SECTION S SILVER (Coult to 1)

ONE FOOD LISTS

(Full Mono/Eals)

(Full Mono/Eals)

(Molling Shones)

FOOD (MISTONIAL)

FOOD (MISTONIAL)

INCOME (Food Mono/Arco)

INCOME (Food Mono/Arco)

INCOME (Food Mono/Arco)

INCOME (MISTONIAL)

PROFINE (MISTONIAL) ARS (Columbia) RIMES (Ariate) DIESEL (Regency) MALL 6 CATES (RCA)

Singles
OBISTOPHER CROSS (Mb)
GERESIS (vernoun)
SQUEEZE (AM)
DEBBIE MARRY (Chryselle)
TAXXI (Fantosy)



KIF (APIENT)C]
THILDERY (RCA)
ALLERS BROTHERS... (AFI+TE)
KINCS (AFI+TE)
KINCS (AFI+TE)
-POLICE (AMP)
-YAPMEY/SPERCEN... (AMM)

Hortvet ROLLING STORES (Rolling Stones) SILLY SOUTCH (Compited) SILLY SOUTCH (Compited) Conto Kine BAND (Moser Hay) Z TOP (40) ROS SCOCK & SILLER (Compited) ADD SCOCK & SILLER (Compited)

Chicago 312-777-1700

YELLOWIACKETS (48)
MSB (EM) AMMP (cm)
YOME (GREEN (A*1 mm*P (c))
PHE BENNYAM (Chrys+FF)

PRE REGISTANT (COPY position)

PRET REGISTANT (COPY position)

PROFIT REGISTANT (SITHER)

(URL 1100 STORKS)

(URL 1100 STORKS)

(URL 1100 STORKS)

PROFITEDERS (SITHER)

CARL 100 COPY

**MENTERS (SITHER)

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**MENTERS (SITHERS)

**MENTERS (SITHERS)

**MENTERS (COPY WESTERS)

**MENTER

JULE N. JOHNSON (db)
N. SAMMEN (db)
P. SETMENT (dr) (dr)
P. SETMENT (dr) (dr)
P. SETMENT (dr)
PARTS (TEMP)
PARTS (TEMP)
AND (TEMP)
AND (TEMP)
FOR DATE (TEMP)
RILLES DATES (Columbia)
RILLES DATES (Columbia)

Cleveland 216-391-1260

PO | PHIL CENAME

BILDITE USE ZONS CM)

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BILLY SOUTH COMPTO 1

BILLY SOUTH COMPTO 1

CONNETT HIS (ESC)

CHILL (MACRITTH COMPTO 1

DI SAL, (MACRITTH COMPTO 1

DI SAL,

20.55 Pages



Added
GENESIS IA+Ian+Ic)
JOHN ENTWISTLE (APCO)
NAZARETH (AAM)
NOSSINCTON-COLLINS (NCA)
OANRII (E INCA)
JET (Third Con+)
HINK DaVILLE (whenown)

Mod Los SILLY JOEL, I Col Los Los Appl. DELY TO (Early DALANCE STORM Fail) AND APPLICATION OF THE SILLY TORONTO SILLY SI

Cleveland

WEDN Cincinnati 513-871-8500

PO: CENTON HARM

Modive
PAT DEWITAR (Chr ysulls)
KIRES (Ar late)
LMB (Capitol)
MED PIORE (Capitol)
Cuneric Fring
MICH SPRING FICE) (MCA)
SUPFIFOR (Score) Bross
KIRES (AR late)
- MCA (SPRING)
- MCA (SPRING)
- MCA (MCA)
- MCA

Singles None

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Aered
HDSS:HEYOD=COLL;HNS (MCA)
"Don't Stop Mo."
"Gar Swelight" of Broa.1
"Gar Swelight" of Broa.1
"Poor Man'ts Son"
HDPO COMBO (Polydor/Polydo
"Mo Por Lacoo"
GEMESIS (Aerawics)
"Like IPO Nov"
"Mo Resiy AF e"

Modium STETIE HICKS IMpderm/APco PAT BEMATAR (Chrysnisis KIMSS (44 lata) JOH & TAMEELIS (Polydrof/Polydrof) GINT BAND (DMI America) RC BIOGRE (Comptoil ELO (1947) DITY (NO TOTAL CONTROL CONTROL

MOTTEST MOLLING STONES

Q-FM-96 Columbus

(Full Moon/Epic)
FOREIGNER (AV ten/Ic)
FOREIGNER (AV ten/Ic)
FOREIGNER SELVER (Coalto)
RICKE STREED (AUCA)
RICKE STREED
RICKE STREED (AUCA)
RICKE

-POLICE (AMA)

ANSE
HILLS DATE: (Columbia)
**Shour's West Time*

**Shour's West Time*

**Shour's West Time*

**All AMAREAU (Bh)
**Shour's "Moof Gordon

**Iniama Save" Time

**All AMAREAU (Bh)

**No. Reproduct," "Moof Gordon

**Iniama Save" Time

**No. Reproduct," "Moof Gordon

**Iniama Save" Time

**No. Reproduct," "Moof Gordon

**No. Reproduct," AMS (CON)

**No Singles

27

Davenport 319-326-2541

FO: GAME GAPTISTE HD: TERRY OLGAN

Added HILS LOFGMEN I Books Proof-/s HILS LOFGMEN I Books Proof-/s HICANALL, SCHEMEN & COPY post 1819 LOFGMENT BOOKLE, SCHEMENT BOOKLE, SCHEMEN

Modium
BYB SEGEP & SILVER (Copito)
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MED RIDER (Cop) to 17 SUP FIVE (Score) Bros.) RIF (Atlantic) CHILLISHOK (HILLISHING) BROAN (AAR) RIBES (Elektro) -PALICE (AAR) -AARIMBON (Loport)

Months of Mall 1 (Author)
(Malling Stanes)
(Malling Stanes)
(Z TOP (MB)
(MBAY METAL (Full Moor FOREIGMEN (Artsoft)
(Fall More/Falc)
(Fall More/Falc) OAM FORELBENG (*a)1 Moon/Epic) SMOOTING STAN 1Virgin/Epic) STEVIE NICAS (Modern/Afco) JOURNEY (Columbia)

Singles

Wdek

Added
JOHN MALL BAND (BH) America)
STAML OF TUMPORTING (E) AMERICA
JOHN LETWINITH (Affic)
GOMEN, (E (EXA)
SHOTING SHILL
(REC or) (FA)
CAULABUTS (EXA)
CAULABUTS (EXA)
-POL (SE (AME)
-POL (SE (AME)

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MOTION MOLITICS STORES
MOLITICS STORES
MOLITICS STORES
(Full More/Epig)

DeKalb 815-756-9250

RODOT BLUES (Thy exhot of Poly 2)

ZETO (100)

RODOT (100

Jess MANN (move) might place to MANN (move) CANE GOUS IN & COMP (ORDE/FE/EV) FRECOIS HABBARD (COLUMBIE) CLAIRE LAMBARD (SION-/AAM) HILE MAINIEN (Mb) FRECOIS (A) MAYS (ECO) ANCO PROTONIUS (Mb) (OH SCOTT (COLUMBIE) 681, SCOTT-HEROR (Artive) Singles Ross

MOST ADDED

ROSSINGTON-COLLINS BAND This is The Way (MCA) 23/23
JOHN ENTWISTLE

Too Late The Hero (Atco) 21/20 **GENESIS** Abaceb (Atlantic) 12/11

New Traditionalists (WB) 9/9 JOHN HALL BAND All Of The ... (EMI America) 10/7

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.



DEVO

POINT BLANK (NCA)

PO: LARRY DAWSON NO: JACK EMERSON A dided None

Medium
LPB (Capitol)
SMODTING SYAR (Firgin/Epic)
BOC (Columbia)
BOULETTE (RID)
PAT BENATAR (Chryselle)
BOR FOOLESTO
CFULL Moon/Epic) (Full Moon/Epic)
HEATY METAL (Full Noon/Asylu) Singles
SURVIVOR (Scott) Bros.) None

Des Moines

HOPPOST FOREIGNEN IAPIONPICE ZZ TOP 4MS1 JOURNEY ICOLUMBIAT MOLLING STONES (Rolling Stones) STEVIE MICKS (Modern/Arco) BILLY SQUIER (Capitol) Jugz Hone



Madium
MEATY BETAL (Full Macn/Asy
BEFERSON STARSHIP (MCA)
STEVE NICES (Madern/Afcc)
GZZY OSBONNE (Jet)
GZC (Golumbia)
PAT BENATAR (CDrysolis)
TADEL (Fartasy)
LPB (Capito)
LRB (Capito)

HOTT-18 ROLLING STONES
(MOJING STONES)
(MOJING STONE)
FORE(JOHEN (APIGNE))
SHOOT HAS STAN EVERY (Copino)
SHOOT HOS STONE STONE (Copino)
SHOOT HOS STONES STONES
FORE STONES
FO

Detroit

313-827-9505

Duluth

ARS (Columbia)
RED RIDER (Goolfoll
CYLLLINACI (Milliamnium)
RIDY (Ejubra)
ARS (ARADI)
RIDY (Ejubra)
ARD (ARADI)
SHOYING STAR (Vergin/Epic
MISSEE RIDER (ARADI)
-POLICE (ARA)

#DOLICE (AMP)

HOTTANE
BOOLING STORES

THOETING STORES

THOETING STORES

HOSTING STORES

HOSTING STORES

FOR EXCEPTION (DOVERNIA)

BOT SECTOR S.SILPET (COSITOR)

FOR LOWER STORES

FOR LOWER

FOR LOWER

HOSTING STORES

HOST

Ja ES

Singles

Detroit 313-863-1800

Singles None

Singles

WRIF 101

Hothers (Colembia)
DUMBY (Colembia)
DUMBY (Colembia)
DUMBY (Colembia)
(Molling Stones)
(Molling Molling (Molling (POI FRED JACOBS

Added
GEMES!S (Atlentic)
"Mem...Corner" Title
SURVIYOR (Scottl Bros.)
From Hen's Son"
KEK (Atlentic)
"The Itch"

Medium RED RIDER (Cepitol) ELO (Jart) ZET TOP (MB) JEFFERSON STARSHIP (RCA) ORED KINN BAND (Beser Niwy) DOMHE (RIS (MCA)

ALLEE .

Aded
Coffis IS (Artimotic)
John NALL BAND (DH America)
SUBMINS (GMINOR)
JOHN (MALL BAND)
JO

Medium
MEGOU BLUTS (Threshold/PolyG)
MEAL & GATES (MCA)
MEAT (GAM (Egle/Clave, Int)
MEAT (GAM (Egle/Clave, Int)
MEAT (GAM (Egle/Clave)
MEAT (GAM (GAM (Egle/Clave)
MEAT (GAM (Egle/Clav ALLMAN MPOTHERS... KINGS (Elektro) LITTLE FEAT (MG) COMMIT HEIS (MGA)

Album Station Album Station

PO! DAVE LYONS

Added MICHAEL SCHENDER D (CP yealts)
"Are Tou Ready."
"Summired Ison't Bros.)
"Summer Hights"
(CANTLE GES)
Title MODS (MCTOM-COLLINS INCA)
"Oun'y Stop Mo."

Hedium Silren
PRETENDERS SILVEN
"TERS SIR ROSES"
"TERS OF L. Town"
SIR COOCEAN (Columbia)
USS (Capitro)!
"Silger Octs"
ARS (Columbia)
ARS (Columbia)
DIST RAND (Cit Parille)
PRETENDERS SILVENS SILVEN

Evansville 812-422-6268

LITTLE FEAT (MB)
"Easy To SIIP" "Alf...Or on
WILLIAM (MCA)
ALICE COMPER (MB)
"Tou're A Novie"
-RICK SPREWSFIELD (MCA)

FOR S

Single

Flint 313-744-1970 100 WARTER (CO., year) 191 100 WARTER (CO., year) 191

Added RDSS/METON-COLLINS (NEA) "Name Prone Co!" SPMM HALL RAND (EM) Americal "Crapy"

| Rigid June | COMMIST | 1972 A | Thomas | 11 - 1 | Sept. A | Thomas | 11 - 1 | Thom

Northead extended a sixyth (Copfee) and LODGE a sixyth (Copfee) still a constitution of the constitution of the constitution of the constitution of the copfee of the copf Ju 48

WXUS POI STUART HERAE Fount number (no lawyte) and assembled (no past) to past and past (no past) to past and past (no past) to past (no past)

"ADMITY STATED F., CAMP)
THE IND CONTROL OF THE IND

Two numbers follow each album title. The first represents total number of Midwest sta-tions playing the album this week. The sec-ond is the number of those stations who re-ported it in medium rotation this week.

Ft. Wayne

219-484-0580

DURNET (Columbia)
PAT BENTAM (Dryssile)
PAT BENTAM (Dryssile)
PORTIGUES (Helmotic)
STEVIE HICES (Modern/Arco)
BLO (Jat)
BLO (J

To sum (a)

Out FOOL (a)

If (i) Non/fa (i)

If (i) Non/fa (i)

Non/fa (ii)

Out (iii)

Out (iii)

Out (iii)

Out (iii)

Non/fa (iii)

Out (iii)

Non/fa (iii)

Non/fa (iii)

Non/fa (iii)

Out (iii)

Jazz RITTMARK (ENI Anerica) TELLOWACKETS (etc.) P. RETHEWALL, NAVS (ECMI MILES DAYES (Columbia) SADAO WARAMAGE (Inner CITY) SPYRO UTMA (MCA) PASSPORT (Flamp*IC) THM (ELSBERG (MCA)

31/19

MEDIUM

As Fer As Siam (Capitol) 24/19 SURVIVOR

Premonition (Scotti Bros.) 23/16 MICHAEL STANLEY BAND

North Coast (EMI America) 22/16

Of the last PO: RICK WEST HD: HAL BRANDT

TRIUMPH

RED RIDER

DONNIE IRIS

King Gool (MCA)

Allied Forces (RCA)

Added DE YO (unknown) ROSSING/TON-COLLINS (RCA) DIESEL IRegency! GERSIS (RFINNFIC) -POLICE (AME) -GRAND FUNK RR (FUE! No.

7191e
BILLY SQUIER (Copfe):
Comply:..Night

UEF LEFFARD (Marcury/Po
**Lart 14 Go
**Elart 16 Copfe)
**FILISH (ECA)
**Mag IC Power*

SIMVIVOR (Scort) Bros.)

MILS LOTGREN (Bachates) TIPLE
MICKEY THOMAS (Elebtrol
JON & VANGELIS
(Polydor/PolyGrol (Palydor/PolyGra) Title KARLA DEVIVO (Epic) CHARLIE (RCA) Title

HOTTEST ROLLING STONES

Grand Rapids LAV-FM 97 616-456-5461

NICHET PROMES (Electro)
HALL & ORTES (HEA)
HEAT LOW (Eje/Clove, Inc)
SINGS (Electro)
'20 Orifo londs'
COMMES (HEA)
HEAT LOW (Electro)
'20 Orifo londs'
COMMES (HEA)
HEAT LOW (Electro)
SURTIVOR (SOOPES Bros.) POI DAVE LOGAN Added JOHE (RTEISTLE (ARCO) TOWN (IN THE ARCO) TOWN

SUMTIVER (SOUTH Bros.)
Hother to Stoles
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Kankakee

815-939-4541

Jezz Hone Singles Hone



Added
JOHN HALL BAND (DRI America)
"The Touch"
ROSSIND/ON-COLLINS (MEA)
"Tennuma"
JOHN KITP ITTL (AMEG)
JOHN JOHN HALT (AMEG)
THE AMERICAN HALT (AMEG)
THOUGH TOUCH ITTLE
"Mony Hony"

Modium
ORIG KIND GAMD (beser high)
"The Oir! Most" "Mov vis"..."
HALL & ORIG MCAD

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"MO CAN MARK" "Tell MG"

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"Moon while" "The Voice"
GDC (Columnie)
"Mo can Mark" "The MCC

"Moon while" "The Voice"
GDC (Columnie)
"Morn In"... You"

"Morn In"... You"

(IDI-PH)

-DIESE (Report)
https://diese.bi.etm.com/html
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Lansing 517-393-1320

PO: FRAME SMITH DIRT BAND IEM! And Ice! HOTTEST STORES

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LODG (Singles

Lafayette 317-448-1586

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DAN FORELAND:
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ROSS 10070N-COL (NS 10CA)
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TOWN TO STRONG THE SITUS
RESULT CONTILLE (un binners)
-FOLICE (AAH)
-TARRET // SATISCE R. . . (AAH)

THE HOTTEST

ROLLING STONES Tattoo You (Rolling Stones) 38/36 FOREIGNER

4 (Atlentic) 39/35 JOURNEY Escape (Columbia) 36/35 STEVIE NICKS

Re Donne (Modern/Atco) 36/32 BOB SEGER & THE SILVER BULLET BAND Nine Tonight (Capitol) 37/28

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

FM 102 HFmo Lincoln 402-476-8565

ZZ TOP (MB) SMBOTING STAP (Fire in/Eptc) -PBL ICE (AAP)

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WIBA · FM Madison

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Jo XX TOM PETTY & THE... Rome
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GREG SIS (unknown)
(KIRS (Frists)
POLICE (AMP)

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Madison

92MAD DORNIE IRES (REA)

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WLPX 97 fm

PD: TON DANIELS

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"The Itch"

BILLY JOEL (Columbia)
JOHN HALL BAND (EHI America)
"Oragy"

Added ARS (Columbia) "Homesick" SURVIVOR (Scott) Bross! "Poor Man's Son" Modium DTC (Alife) "Man...Fortusy" HAR (DHI America) THUMBH (GCA) REO BIOTE (GCA) REO BIOTE (GCA) "LunePic" Frog" BILLY JOTE (Columbia) "Goode ye Hollyw" "TAMME YESPECKE"... (AAM) Milwaukee 414-342-1111

HOTTING STONES

Singles GENESISCHPORTS (unknown)

*FHH

PO: STEW MRIDDES

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Muscatine 319-263-2512

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(Fall Manufapia)

HISA LOTHER (Burton

-POLICE (ASMS)

-CARL MLESH (UA)

-CRESIS (universe)

Jess GIE SCOTT-HINDR (Aviate) SPYRD GIMA (HCA) SCHO AMES (Fappen fee/Cn)-J VELL DE ACRETS (HB)

MIDWEST



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Oklahoma City

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Omaha 402-592-5300

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Terre Haute 812-238-2657 POLO (HEA) BILLY SQUIES (Copinal) -BUSTON CUSSINGS (A) (a)

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Je s o

Tulsa 918-864-2810

MANUFACE & SILVER DAME FORGILBERG (Full Manuface) DAN FORLINGE.
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Toledo 419-248-3377

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Wichita 316-722-8123

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| Mest |

92 CITI FM Winnipeg 204-775-0371

PD: STEW FOLKS

Hoffert HOLLING STONES (Rolling Stone

THE HOTTEST

Belle Donne (Modern/Atco) 47/40 FOREIGNER

Various Artists (FM/Asvium) 42/35

Tettoo You (Rolling Stones)
STEVIE NICKS

BOB SEGER & THE SILVER

ROLLING STONES

4 (Atlantic)

BULLET BAND

HEAVY METAL

Nine Tonight (Capitol)

TOTAL SMETA (ATT INTERNAL TO A TOTAL SMETA (ATT INTERNAL TO A

44/39

48/35

Fort Collins

22 TOP (4) CHATEFAL DEAD (A (474) "Frentlin"s..." "Loop"

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AND THE CENTAL TORRESS

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PD: JOHN FLORENCE ND: TON MANSHALL

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Albuquerque 505-265-8811 HILS LOFGREW (Bischary out/MCA -POLICE (NAM)

J+0 EE

94ROCK Albuquerque
505-785-5400

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KRKN' ARM Anchorage 907-277-2655

FOI ED MERRIFIELD MOI MORGAN EVANS

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1044 6 DATES (REA)
STERIE BICKS (Modern/Arco)

CRATEFIA DEAD (Nº 1490 GART D' (Capitol) DHLL HACH (Millymail GRYAN ADAMS (MAM)

ABES 15 (Monet Fire at) CROSSF (ME (MEROUN) Singles



PD: FRAME ERIESEN MD: TOH CARET

Added JOHN EMTRESTILL INTENT 1055 FMCTON-COLLINS (HEA) CHARLES (HEA) JOHN HALL BAND IDSE America JOHN HALL BAND IDSE America JOHN SEP 4 ... (Columbia) GENE COTTON (Unbacum)

GERE COTTON CANADOMS TO MANDERS THE MEDITAL SERVICE AND CONTROLLES (TWO exhalled Medital Medit

Aspen 303-925-5776 HOTTONE STONE

ROLLING STONES
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Jazz TOM SCOTT (Columbia) Tim writeERS (MCA) BOLLING & MCME (CBS) Singles FOLICE (AMI)



moduje JOHN EMTRISTLE ERFODI NAIAMETH (AJAN) OR NO (UNICOM) OR NO (UNICOM) (Fell Moon/Epic) SARVIFON (SODY) Broad NEAL SCHON, J. HAN (GOS

THE SCHOOL S. HARD (COLUMN TIME IN THE STATE OF THE STATE

Medium PRETENDERS (SIFA) TON PETTY & NE...

AFFERSON STAPHUP (REA)

Bakersfield 805-832-1410

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Single

Boulder 303-444-580 MEGO

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1916
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MOST ADDED

ROSSINGTON-COLLINS BAND This is The Way (MCA) JOHN ENTWISTLE

Too Late The Hero (Atco) 20/17 DEVO

New Traditionalists (WB) 13/13 CHARLIE Good Morning... (RCA) 10/10

NAZARETH Snaz (A&M) 9/9

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.



PD / ROW WOODS Added ROSS/HGFOH-COLL(HS (MCA) CHARLETE (RCA) MALARETH (Ada) CRUSACERS (MCA) -CRAND FLOW (R (Full Noci

Modium
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TRIUMPH (MCA)
DEF LEPPAND (MCA)
MALL A COTES (MCA)
APS (Columbia)
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Chico 916-343-8461

TORONTO (AMA)

TOTALS STREET WICKS STREET WI

Singles Name

CALO 94

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Colorado Springs 303-634-4896 BALANCE (Portrolf)
GREG EIGH BAND (Bourkley)
REAT LOAT (EDIT/Cleve, 1nt)
Lore the For:
**HIS LOTOR'S (Backer wet/REA
TIM DOCUMEN (Columbia)
**HIS LOTOR'S (Backer)
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PO: RIGH METER MD: DOUG CLIFTON

Madium 22 TOP (MB) "Tube Snane..." 800 (Columbia) \$1.0 (Jat)

KAZY

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Denver 303-759-5600

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Single-

MEDIUM

KINKS Give The People... (Arista) 38/18
ATLANTA RHYTHM SECTION

Allied Forces (RCA) DARYL HALL & JOHN OATES
Private Eyes (RCA)
DEF LEPPARD 22/16

Night.. (Backstreet/MCA) 21/15 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Denver 303-936-2313 NED RIDIR (Gaptro) MARIPOR (Gootel Brow.) DONNE INS (GEA) "Love In ... Rock" 22 Top (el) -POLICE (MA) 106 KBPI

PO: PHIL STRICES Acded
MYDAY (AAM)
"So foung"
JOHN (HTMSTELE (AFCO)
"Try Mo"
HDSS/HKETON-COLLINS (HEA)
"Oun"P Stop Mb."

NOTES TO MAKE I FOR YES IN THE MAKE I FOR YE

Denver 303-894-1080

Fresno 209-226-5991

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https://docs.org/definitions/

Je is None

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Singles None

KPKE

DI CHUCK GE IGER

Their HAZANETH LAGH) THEIR OF DOS* "Laws Harty" -BASHEGE Limport) Health (Ingert)

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KIRCH

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HALL & GREEN (REA)
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Quinelle (Columbia)
TRIUMPH

High 'N' Dry (Mercury/PG) 25/15 NILS LOFGREN

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The servind is the number of those stations who reported it in hot rotation this week. KICL

PD: TOM WHEELER *66e4

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ADDO NATAMAMI (Inner C)+
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Singles

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(KLOS 951/4)

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MOST ADDED

Mone Singles

ROSSINGTON-COLLINS BAND This is The Wey (MCA) 23/23 JOHN ENTWISTLE

Too Late The Hero (Atco) 20/17 DEVO

New Traditionalists (WB) 13/13 CHARLE Good Morning... (RCA)

NAZARETH Snez (A&M) 9/9 Two oumbers follow each album title. The list represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.



Added RDSS/RGTON-COLL(10) (MEA) CHARL(I) (REA) NAZAR(TH EAJAN) CRUSADERS (REA) -CRAMD FABER (RI (FW)) Mount -GEMES IS (unknown)

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(KALO 94) PD | RICH HAME MD | ART PHILLIPS

Added RDSS18BTON-COLLINS (REA) "Gonne Miss 19." OE TO (unknown) "Agrein" Rock n" JOHN MALL RAID (EMT America) "Cool Bor I d" JOHN ENTHISTLE (Arco) -CAMED FURN OR (FUL)

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Added TIM GOODM'N IColumbia) "New Romeo" "Np. Namon"

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POI PHIL STRINGS Added MATRATY (AGM)
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HOTTERS STEPS HOUSE TRANSPORT STEPS HOUSE CONTRACT CONTRA (Molling Stones) Blinks (Arists) GMATEPAL DEAD (Arists) BOB SEDER B SILVER (Cop BILLY JOE, (Columbia) -POLICE (AAM)

Colorado Springs 303-634-4696

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BDL 180 STOMES

TROIT IN G. STOMES

31.52

KIRGO Denver 303-759-5600

BILLY JOIL (Columnia) -POLICE (AMI) -GENESIS (whitepun) Added RDSSTMETON-COLLING (MEA) CHARL(E (MEA) RICS (MEA) MILS LOTGAR (MEA) LITTLE FEAT (ME) TOT TEST STORE STO

Singles Name

MEDIUM

KINKS Give The People... (Arista) 38/18
ATLANTA RHYTHM SECTION

Allied Forces (RCA) 25/16
DARYL HALL & JOHN OATES
Private Eyes (RCA) 22/16 DEF LEPPARD

Night.. (Backstreet/MCA) 21/15 Two numbers follow each album dife. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Denver 303-936-2313 #ID #100# (Copyrols SURITOR (South) Brown] Donell (IRS (ICA) (Love Inc., Rock) 22 t 70° (IN) -POLICE (AMI) 106 KBPI

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Denver 303-894-1060

PD: TOM WEELER

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Toledo 419-248-3377

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MED BISER (Capitol)
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ACMITY (Co.) and "Some Nice (9." MEAT LOM (talc/Clove, 1n1) "Dood Dinger..." Olith HAGE (Hillennium) "My Girl"

| Medical | Miles | Mi 92 CITI FM Winnipeg 204-775-0371

THE HOTTEST

ROLLING STONES Tattoo You (Rolling Sto. STEVIE NICKS

Belle Donne (Modern/Atca) 47/40 FOREIGNER 4 (Atlantic) 4 BOB SEGER & THE SILVER 44/39

Nine Tonight (Capitol)
HEAVY METAL Various Artists (FM/Asylum) 42/36 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.



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KLO5 95% Los Angeles 213-663-3311

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Modition D.O East) N. ICE COOPER (was ROCKETS (Electro) RODIES (ELECTRO) CECUTA CONTROL Las Vogas 702-876-1460

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Phoenix 602-833-8886

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Phoenix 602-838-3062

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Singles Santa Rosa 707-544-5873

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Tucson 602-624-5588

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Oklahoma City 405-528-8543

Minneapolis

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Omaha 402-592-5300

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Thomas Najors*
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R105 (Electra)

Rockford 815-877-3075

B 15-877-9076

ROLLING STORMS

FOLE TOP SCOTT (Contame to 1 NL JAPRE AU (18))
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PASSPORT (ATTEMPTIC) Singles

Aspen

303-925-5776

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St. Louis 314-644-1380

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Tulsa 918-664-2810

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Singles

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Albuquerque

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94ROCK Albuquerque 505-785-5400

PO. 91LL STAMBALGH HD MENEE ROCKMAN Added JOHN ENTRISTLE 1 **C *Tall Dirty** *RDSS!METQN-CQL;105 *Man F *None Cg!* *Tuon** Stop Ma.** *Gonny Biss 11.**

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| MODE | WALL & OPTS (MEA)

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Anchorage 907-277-2855

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Singles

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PAT BENATAR (Chrysolia
-Bill WIMAH (Inpur)

High Teach States 5 to 100 to

MOST ADDED

No.13 Singles

ROSSINGTON-COLLINS BAND This is The Way (MCA) JOHN ENTWISTLE

Too Late The Hero (Atco) 20/17 DEVO New Traditionalists (WB)

CHARLE Good Morning... (RCA) NAZARETH

Snez (A&M) 9/9 Two numbers follow each album title The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.



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O FIGURE 10gg Fe/21

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FO: RICH HETER HD: DOLG CLIFTON Reded 71H GOODMAN (Columbia) "New Rosep" "Tes Nesco"

Med Les
22 (or (ea)
12 (or (e High 'N' Dry (Mercury/PG) 25/15 NILS LOFGREN

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Chico

10/10

Colorado Springs 303-634-4896

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ORIGO BLIMB BAND (Boson bloy)

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Denver 303-759-5600 KAZY

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Single

MEDIUM

KINKS Give The People... (Arista) 38/18 ATLANTA RHYTHM SECTION Quinelle (Columbia)
TRIUMPH

Allied Forces (RCA) 25/16 DARYL HALL & JOHN OATES
Private Eyes (RCA) 22/16
DEF LEPPARD

Night.. (Backstreet/MCA) 21/15

POI PHIL STREET MATCH T FAM:
"So Found"
"So Found"
"Try Me"
#0553465720-COLLINS 145A)
"Oun'+ \$100 Me."

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D: CHUCK GEIGEN TIPES MAZARETH LAGE: "Me Ir of Dog" "Love -BAIMOR (Import)

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ICION

PD: DEAN OPPEMAN

Madium OTTES (MEGS)

1986.1 GOTTES (MEGS)

1807.1 (100 Per p)

180

Denver 303-694-1080

303-694-1060

AUMBLY 1 Columbia:

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Fresno 209-226-5991

Jear

| Description |

Magter

THE HOTTEST

ROLLING STONES Tettoo You (Rolling Stol STEVIE NICKS

He Donne (Modern/Atco) 47/40 FOREIGNER 4 (Atlantic)
BOB SEGER & THE SILVER 44/39

Nine Tonight (Capitol)
HEAVY METAL Various Artists (FM/Asylum) 42/36 Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those authors who reported it in hot rotation this week.

48/35



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Gillette

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-FOLICE (AMI)
-CHRISTOPHER CROSS (MI) PD77-947
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STEVE NICKS (Modern / Frice)
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(Rolf Ing Store)
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FORE: Inger (striper) |
RDB (CA) (STORE)

Final VALOU ANCASTS (188) STRUCTURE (1884) STRUCTURE (188

206-624-4305



NO: SCUTT ARMESON

Added SURTIVE (Scott) Brox.) "Poor Ren's Son" JOHN (WTHITE) LETON "Take Dirty" ROSSI-WETCH-COLLINS (MCAF "Doo") Stranger" "Ger Stranger"

Ju EZ Ron e

Los Angeles 213-663-3311

Singles

PO: TOMBLY HASSES

Added JOHN ENTH ISTUE (#Hoo) ONC (#11%) HILS LOFGRER (Becastr or FrACA

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213-578-0830
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Jars Rone

Singler

Los Angeles 213-464-5638

PD: SAM BELLANT ASST. PD: JACK SHYDER

Los Angeles 213-469-1212

FOI MICHAEL SHEENT

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HALL & CATES (RCA) BILLY ASEL (Columbia)

KROQ FM 1067

PD: PICH CARROLL

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Las Vegas 702-876-1460

Added GICKIE LEE MONES (ME) "A Locky Gay" PROFITEDERS (Sire) "You be to the common of the Advisor of the Cr., Town" "The Advisor of the Cr., Town" MANY CONTROL OF THE CO., THE C COLORD COLORD IN COLORD IN

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PO | OR VE VAN BYKE ASST. PD: GLORIA JOHNSON

Raind BILLY JUEL (Columbia) QUARTERFLASH (Gotfon) MATORY (AAH)

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PO: BILL MINIOR, ER

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HALL & OHTE (MEA)

OHTE (MEA

MD97+x7

OAN FODELBERG

(Full Moon/Epic)

"The Reach" "\$90ien Rg

RICKIE LEE JON(\$ 146)

Tifle "Roody & Duych"

Portland

2022 Reno 702-329-9261

PO: DANIEL COOK

Toos (Sm**

| Small | Smal

MOTTOS! STORES

K108₁₀

Sacramento 916-446-4965

Added BTS SECEN &-\$1LVER (Cop) MRT GAMFUNELL (Column) | 0 -BUTTON CAMBUNGS (Atva) -WS (Column) | 0

Medium STE-1E HIGAS (Money ELO (Jan) KIH CAMBES & HITE (ED) America)

KROY

PO GENNIS NEWBLA

DIESEL /Regency) tion XIT BLUES (for each Sacramento 916-446-7548

Q18-440-7546

NOTION STORES

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74 EE

Secramento 916-925-3700

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KCRL96.7 San Bernardino

KGB-FM

101-5

POI JIR JAMES Added MEAL SCHOM, J. HRM (Co)umbleT LPB (Capitol) RDSS(MGT0N-COLLINS (MCA)

FOI LAMPY SPIES

HOTTERS RED RIDER (Cap(To)) SHOOTING STAN (Virgin/Epic) SHOOT INC STAM (THE gIM/Epic)
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Phoenix 602-833-8888

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Hottust JOHNET (Columbia) MOLLING STORES (Modifing Stones)

Phoenix 602-838-3062

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Jo zz Non a

Portland 503-655-9181

503-655-9181
https://doi.org/10.1006/1

MODOT BUILT (Threshold/Pol BOLL (IL) STORE (ILI) STORE

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Vancouver



Carolyn Parks

Country Happenings

Well, here it is Country Music Month once again. What a great way to start off the fall season!

As you know from your own experiences, the first few weeks tackling a new job tend to really get the adrenalin running, which is convenient since it's also a very, very hectic period. However, I've been enjoying every minute of it. You've made me feel right at home with all your welcoming phone calls and letters. I've heard from several people I haven't seen in years as well as a couple of folks I don't even know (yet!). Thank you all for the good wishes. I hope to meet many of you at this year's CMA and finally connect the face to the voice!

This week's section is devoted to Country happenings around the country, from promotions to staff changes to station conversions. There's been a lot going on recently, so let's get to it . . .

Speaking of Country Music Month, WQIK-FM's popular morning personality Lee Shannon will be broadcasting live from Nashville during CMA week, October 12-16. Other stations are honoring the event in their own manner. WKXA/Brunswick, ME will be featuring one of the top 31 country artists (from their list) every third record. The station requests additional albums and pro-



Lee Shannon

motional material on the "Country Greats" be sent to the station at Box 900, River Rd., Brunswick, ME 04011... September 26 was designated "Country Music Day" at WTCR/Huntington, WV as the station staged its "Country Olympics '81" during half-time of the MU vs. East Tennessee game. Events included a tobaccospitting contest, cow-milking competition, and a frog-jumping race... Received a very nice letter from Bob Fuller of the Fuller-Jeffrey Group asking us to set the record straight on KJJY/Des Moines's new owner. His company is indeed the station owner, not Perry Broad-



From the looks of the pictured mask you might assume that KDON/Salinas, CA is under quarantine. Not so, although station GM Dan Leonard has turned a very topical news event (the Mediterranean fruit fly infiltration) into a clever promotion. Quite a bit of spraying has been going on in the area, prompting the station to distribute its Medfly masks as protection for area listeners. Naturally, it doesn't hurt to put the call letters on the front!



casting as previously mentioned here. Thanks for sen ding along the correction, Bob!...Drake-Chenault's Bobby Rich is hot on the trail of outstanding air talent once again. Anyone interested in entering his Top Five Talent Search II should send a 10-minute scoped aircheck and resume to Bobby at Box 1629, Canoga Park, CA 91304. Come on, Country personalities...let's be represented!...Quite a few station promotions are tied into various charities. KIX 106/Washington got into a "sticky" situation by holding a pool plunge (into strawberry gelatin – yuck!) and celebrity auction to benefit MDA, while KEEN tied into the MDA Telethon with its second annual Bed Race through downtown San Jose. WHK broadcast its own radiothon for Jerry's kids during Labor Day weekend which aired from the WJKW-TV telethon studios...The American Diabetes Assn. was the beneficiary of KILT's fourth annual "Fall Classic 5 Mile Run," held on September 12...The "Ugliest Bartender Contest" has surfaced again, this time at WPCV/Winter Haven, FL, which raised over \$6700 for Multiple Sclerosis. However, if you missed that event. Wayne Edwards is again accepting nominations for the fifth annual Country Music "Ugly Awards." I'm sure you'll all want to nominate your favorite "uglies" from the country music industry (I decline!) by sending your entries to Wayne, c/o RCA Records, 4232 Spring Valley Road, Dallas, TX 75234... WEEP celebrated Labor Day the way it was intended, by saluting various occupations each hour, from milkmen, optometrists, and waiters/waitresses to butchers, bakers, and candlestick makers (Barry Mardit assures me there are several in the Pittsburgh area) ... KCKC/San Bernardino got a real coup. The station is presenting Eddie Rabbitt's only Southern California concert this season on October 5 at the National Orange Show...WNYR/Rochester's "Concert Of The Mind" was presented on the station September 25-27 as the second annual Hickory Creek Reunion. Listeners got the full roster of big-name guests, crowd applause, delayed arrivals, and artist interviews without ever leaving their homes. The station is still getting inquiries from last year's listeners asking where the 1981 "concert" is being held. Ah, the power of radio! ... KRMD PD Tom Phifer reports the station has moved its offices to 3109 Alexander St. (Box 41011), Shreveport 71104. Phone

numbers remain the same...
CHANGES: Dan Halyburton has resigned as PD of
WQAM/Miami to take over the Operations Manager
position at KLIF/KPLX in Dallas, effective October 5

(see Page 3). Tim Baxter is the interim PD at QAM... Lori Lerner is KHJ's new News Director, coming from a similar position at KIIS-FM. Another L.A. move finds KLAC's Sammy Jackson and Gene Price switching air shifts. Sammy moves up to the 6-10am slot (changing his "Coffee With..." segment to 9-10am), while Gene gets to sleep in a little later for his 10am-1pm shift...



Lori Lerner

WMZQ has named Janice Dougherty as Promotion Director from neighboring DC101...Sharon B. Warantz joins WHN as Promotion Coordinator. Still no replacement named as yet for departing Ed Sala-mon...21-year news veteran Mike Morgan returns to the Rochester market as WNYR's morning news anchor...KEBC-FM/Oklahoma City welcomes Mike Howell on board as Asst. Promotion Director...Mucho changes at WITL/Lansing. Junior Blackwood has departed to assume the PDship at sister station WS-JM/St. Joseph, MI; Dave Monroe leaves his evening shift at the station to do morning drive at WYYY in Kalamazoo; Dave White exits for WIQB/Ann Arbor...Mark Peeples is once again at WGVM/Greenville, MS as afternoon personality, while Lee Randall has been upped to Asst. PD... Oops! Charlie Campbell is KVOC/Casper's new evening jock, not morning drive as previously reported. Sorry Charlie! ... WCAW/Charleston has named two new appointments, Mike Spencer as Public Service Director and Randy Damron as Promotion Director...Mark Allan Rappaport takes over the morning drive duties as well as MD position at KZNS/Barstow, CA. He previously held down the afternoon drive slot... KRWQ/Gold Hill, OR's Marney moves from her all-night show to station MD, replacing Gene Davis, who will debut as KFMJ/Grants Pass PD on October 2.

OPENINGS: Couple of real good positions available. Bill Ford of WKHK is looking for full-time air talent. T&R to Bill at 41-30 58th St., Woodside, NY 11377... WWWW's inimitable Dene Hallam also needs part-time and full-time DJ's. Call him at (313) 259-4323 or write to 2930 E. Jefferson, Detrolt, MI 48207... WQBE/Charleston has an opening for "topnotch, creative air talent." Contact Bruce Clark, National PD, Box 871, Charleston, WV 25323... Bob Mitchell of WKYG/Parkersburg still looking for PD/air talent and afternoon drive jock.

conversions: Although a little late, we'd like to welcome WKIX/Raleigh into the Country fold. The former CHR station changed format on August 8. KJJO

former CHR station changed format on August 8. KJJO (formerly KRSI with Al Ham's "Music Of Your Life" format) became Minneapolis's first full-time live Country outlet over Labor Day weekend... Another Labor Day switchover and Washington's newest Country station is WEEL (Radio 13) ... Former BM station WKQS made the change September 19, marking the first Country station in the Boca Raton (Broward County), FL area...Former News/Talker KAYO/Seattle switched back to Country several weeks ago. . KDWZ in the Crookston/Grand Forks, MN market went Country from CHR at 7:13am September 21. PD/MD Joey Evans picked the unusual time for just that reason, because it was unusual. She's also looking for a midday personality with production plus a 7-midnight jock...October 1 marked KVYN's switch from BM to K-99 Country. PD Jim Tighe is looking for congratulatory messages from country artists welcoming the station to the Country ranks. Send to KVYN, Box 1150, Napa, CA 94558...An interesting sidelight to last week's WFIL/WUSL article finds Country daytimer WRCP giving up the ghost for an Oldies format.

THE WHITE HOUSE

WASHINGTON

July 28, 1981

It is with special pride that I issue this message designating October as "Country Music Month."

Country music represents the story of our nation. It is the oral history of America in song, describing the way we think and feel, our personal governments of the way of life and of the men and women who built this nation and made it the greatest land on earth.

"Country Music Month" brings deserved attention to a form of artistic expression that is uniquely American and a fine contribution to our culture. All Americans join me in applauding the gifted all Americans join to in applauding the gifted artists who provide the continuing entertainment and inspiration of country music for the enjoyment of all our citizens.

Romed Renga



PRESIDENT/GOVERNOR HONOR COUNTRY MUSIC MONTH: Country Music Month has just begun, but already the proclamations pour in. President Reagan got the month off to a grand start with a special message to country music devotees, while Ohio Governor James Rhodes presented a proclamation in honor of Country Music Month to CMA board member Barbara Mandrell during her performance at the Ohio State Fair. Pictured standing are (I-r) Mrs. Rhodes, WMNI/Columbus's Carl Wendelken, and Ohio Country & Western Music Association chairman Bill Rice; Ms. Mendrell and Governor Rhodes are seated.

READ ABOUT REED AT RADIO

"We rarely add a record out of the box. From the first listen, it was obvious that
'PATCHES' was going to be a hit. Since we've been playing it, the requests have been
support"

Charlie Cook, KHJ, Los Angeles

"His best since 'When You're Hot, You're Hot'. He'll be hot again after this one."

Joel Raab, WHK, Cleveland

"On my first listen, I felt that 'PATCHES' was a natural song for Jerry Reed. I believe that this will be Jerry's biggest hit in years, and the immediate audience requests are proving this to be true."

Tom Newman, KGA, Spokane

"Jerry Reed is a great record in my book (ARB)!"

Moon Mullins, WDAF, Kansas City

"I have had many calls on this record. My audience response is fantastic...very good requests!"

Billy Parker, KV00, Tulsa

"If a record is going to sell in Salt Lake, it usually takes two or three weeks to get on sales reports, but on 'PATCHES', we got immediate sales and also instant listener response on our request lines. I think 'PATCHES' will be Jerry Reed's biggest hit to date."

Joe Flint, KSOP, Salt Lake City

"Getting good phones. Reed does this record with profound feeling. It's a hit!"
Phil Williams, WYNK, Baton Rouge

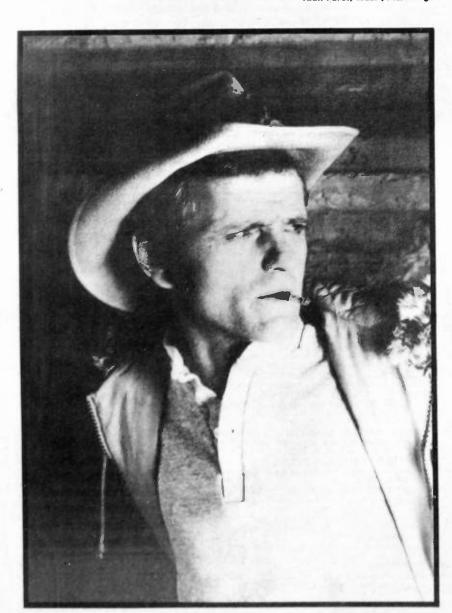
"Best version of 'PATCHES' ever out."

Oon Crowley, WOAF, Kansas City

"Just as much soul as Clarence Carter, and soul is what Country is all about." Jon Marks, WSAI-AM/FM, Cincinnati

"We, Barry Mardit and I, we've been yelling for two years that somebody should cut that song because it is such a natural country hit."

Alan Furst, WEEP, Pittsburgh



"Should be numbering soon...getting good phones in all demos."

Terry Wunderlin, WIRK-FM, West Palm Beach

" 'PATCHES' is a perfect song for Jerry Reed. We have received unusually good requests after the first couple of plays."

Oan Cowen, KSSS, Colorado Springs

"Jerry Reed took a very good song and made it a very great song."

Tom Phifer, KRMO, Shreveport

"We all know what Kenny Rogers can do with a story song. This is a true story song and Jerry Reed does it better."

Jarrett Day, KSO, Des Moines

"Back to basics Jerry Reed! A good story record for listeners"

Sid Wood, WMAY, Springfield

"Jerry Reed is singing my song."

Jerry Adams, KFOI, Wichita

"Jerry Reed will hit the winner's circle with 'PATCHES' ".

Curtis King, WKKN, Rockford

"One of the most requested singles. Reed's doing a dynamite job."

Sid Kaminsky, WPNX, Columbus

"A great record that Jerry Red countrified with class."

Oan Wells, WSOS, Ypsilanti

"I think it's the best single since "Sweet Love Feelings", ... our people really like it."

Jeff Smith, WCBX, Eden, N.C.

"Most requested at night...mostly women"

Rita Basnight, WBXB, Edemton, N.C.

HOT		JUST AL	DED		
KTTS	56-47	WDAF	KHAK	WLWI	WIRK-FM
KVOD	89-78	KFDI	KSO	WKSJ-FM	KHJ
KNOE	43-38	WJQS	KYNN	WWNC	KUZZ
WOSO	53-48	KRMD	WSDS	WCOS-FM	KEEN
WEEP	33-28	KDJW	WTOD	WESC	KTOM
WKCW	60-55	KEBC-FM	WPOR	WDOD	KRAK
WPNX	55-33	KOUL-FM	WVAM	WDXB	KSSS
WCBX	63-45	WYNK	WELA-FM	WIVK	KUUY
WFAI	59-46	KCAN	WSAI	WDXE	KGA
WBXB	43-38	KFRM	WUBE	WCMS	KZUN-FM
WVOJ	48-43	WKKN	WPLO	WSLC	KWJJ
KIKX	58-45	WMAY	WBAM	WXBQ	KEED
KSOP	40-32				KUGN-FM
KFTN	50-41				
KOYN	32-24				



ON RCA RECORDS

JERRY REED "PATCHES"

New

Entry



BREAKERS

Breakers" are those newer records that have the greatest level of station activity on any given

JOHNNY LEE

Bet Your Heart On Me (Full Moon/Asylum)

On 79% of reporting stations. National Summary: Up 6, Same 28, Down 0, Debuts 24, Adds 29. A Most Added record. R&R Chart: Debut 41,

STEVE WARINER

All Roads Lead To You (RCA)

On 69% of reporting stations. National Summary: Up 11, Same 20, Down 0, Debuts 19, Adds 26. A Most Added record. R&R Chart: Debut 42.

LARRY GATLIN

What Are We Doin' Lonesome (Columbia)

On 69% of reporting stations. National Summary: Up 6, Same 17, Down 0, Debuts 28, Adds 25. A Most Added record. R&R Chart: Debut 43.

GEORGE STRAIT Down And Out (MCA)

On 69% of reporting stations. Netional Summary: Up 29, Same 21, Down 0, Debuts 15, Adds 11. R&R Chart: 50-44.

RICKY SKAGGS

You May See Me Walkin' (Epic)

On 67% of reporting stations. National Summary: Up 42, Same 11, Down 0, Debuts 15, Adds 6. R&R Chart 49-45.

GEORGE JONES

Still Doin' Time (Epic)

On 66% of reporting stations. Netional Summary: Up 5, Same 15, Down 0, Debuts 17, Adds 38. A Most Added record. R&R Chart: Debut 48.

Most Added:

BELLAMY BROTHERS You're My Favorite Star (WB/Curb) CRYSTAL GAYLE Noman In Me (Columbia) GEORGE JONES Still Doin' Time (Epic)

Hottest:

EDDIE RABBITT Step By Step (Elektra)
CHARLEY PRIDE So Loved (In All My Life) (RCA) **OAK RIDGE BOYS**

MOST ACT

100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (125). "Moves" are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Samie ion to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. "Indicated one of this week's most added new songs

TOMPALL & THE GLASER BROTHERS "Just One Time" (Elektra) 68/17
National Summery: Up 12, Same 19, Down 0, Debuts 20, Adds 17 including WFMS-FM, WTSO, KFDI:AM, KKAL, KMAK, WKYG, WYDE, WSIX-FM, WOYK-FM, KSO 38-33, KWMT-38-30, KMPS-AM-FM d:27, WGNA-FM 33-28, KHEY 46-37, KRMD-AM-FM 41-28, FMR Chart, Debut 49.

PM 44-36. NBM Chart Debut 49.

CRYSTAL GAYLE "The Woman In Me" (Columbia) 66/45

National Summery: Up 1, Seme 11, Down 0, Debuts 9, Adds 45 including WNYR, WWVA, WGTO, WMC-AM, WQYK-FM, WIRK-FM, WMAQ, WFMS-FM, WDAF, WBCS-FM, WIL-AM-FM, KLZ, KNIX-FM, KEN, KGA, R&R Chart Debut 50.

DAVE ROWLAND & SUGAR "The Pleasure's All Mine" (Elektra) 84/2
National Summery: Up 39, Same 14, Down 2, Debuts 7, Adds 2, WSUN, WSAI-AM-FM, WGTO 33-25, WBAM 22-18, WLWI-FM
27-18, WSIX-FM 11-7, KKYX 25-18, WSLR 36-23, WAXX 30-24, KFGO 15-12, KSON-AM-FM d-32, KGA 34-29, WGNA-FM 15-12.

WCAW 35-20.

DON KING "The Closer You Get" (Epic) 59/11

National Summary: Up 16, Same 17, Down 0, Debuts 15, Adds 11, KMAK, KRDR, KRSY, KIXZ, WSOC:FM, KLRA, KWKH, KFGO, WITL-FM, WTSO, KFDI-AM, KMPS-AM-FM 20-15, WIXL-FM 6-4, KKYX 43-33, KWMT 48-37.

BOBBY SMITH "Just Enough Love (For One Woman)" (EMI/Liberty) 58/1

National Summary: Up 38, Same 16, Down 0, Debuts 3, Adds 1, KLZ, KSSS 28-23, KRAK 33-28, WBGW-FM 37-31, KIXZ 38-27, KHEY 35-29, WLWI-FM 22-19, WSM 17-10, KRMD-AM-FM 26-20, WSLR 16-14, WHBF 43-39, KICD-FM 38-30, KFEQ 42-37, KVQO 36-30, KFH 30-24.

BELLAMY BROTHERS "You're My Favorite Star" (WB/Curb) 57/48

■ BELLAMY BROTHERS "You're My Favorite Star" (WB/Curb) 57/48

Netonal Summary: Up 1, Same 5, Down 0, Debuts 3, Adds 48 including KOKE-FM, WYDE, KIKK-FM, WLWI-FM, KRMD-AM-FM, WNRS, WHK KSO, KEBC-FM, KEED, KNIX-FM, KSOP, KCUB, WSEN, WNYR.

■ GENE WATSON "Fourteen Carat Mind" (MCA) 58/23

Netonal Summary: Up 4, Same 21, Down 0, Debuts 8, Adds 23 including WSAI-AM-FM, WCXI, WFMS-FM, KEED, KRAK, KSOP, KGA, WVAM, WWVA, KOKE-FM, KRMD-AM-FM, KSO d-32, KBUF 20-18, KEBC-FM d-34, KCKC 31-21,

DAVID FRIZZELL "Lefty" (WB) 49/1

Netonal Summary: Up 25, Same 17, Down 0, Debuts 8, Adds 1, WBCS-FM, KWMT 32-28, WITL-FM 39-32, WKKN 39-33, KVOO 40-34, KEED 47-38, KRAK 44-40, WVAM 48-38, WBGW-FM 48-40, KIXZ 44-33, KOKE-FM 38-34, WQIK-FM 46-37, KYXX 46-38, WQYK-FM 22-17.

RANDY BARLOW "Try Me" (Paid) 45/8
Netional Summary: Up 16, Same 10, Down 0, Debuts 12, Adde 8, KLAC, KEEN, WPOR, KIKK-FM, WBAM, WIRK-FM, KW WKCO-FM, KSSS 42:39, KEED 49:36, KIXZ 46:36, KKYX 50:36, KSO 34:30, WKKN 36:31.

WKCO-FM, KSSS 42:39, KEED 49:36, KIXZ 46:36, KKYX 50:36, KSO 24:30, WKKN 36:31.

JOHN SCHNEIDER "Them Good OI' Boys Are Bad" (Scotti Bros.) 42/21

National Summary: Up 4, Same 11, Down 0, Debuts 6, Adds 21 including KOKE-FM, WYDE, WMC-AM, WQAM, WSM, WNRS, WCXI, KEBC-FM, KEED, KRAK, KGA, WWVA, WQIK-FM 49-41, WHK 38:34.

TERRI GIBBS "I Wanna Be Around" (MCA) 41/15

National Summary: Up 10, Same 9, Down 0, Debuts 7, Adds 16 including KEED, KYTE, KRSY, KRAK, WWCS-FM, WPOR, KIKK-FM, KYXX, WHOO, WIRK-FM, WIXL-FM 47:37, WSIX-FM d-19.

SUSIE ALLANSON "Love is Knockin" At My Door" (Liberty/Curb) 39/4
Netional Summery: Up 18, Same 9, Down 0, Debuts 8, Adde 4, WIRE, WKCO-FM, KLAC, WPOR, WNRS 35-28, WHK 30-26,
KICD-FM 32-23, KFEQ 46-38, KSOP 49-43, WVAM 47-40, WYDE 34-28, WGTO 37-33, KNOE 43-36, KYXX 46-39, KRMD-AM-FM

WILLIE NELSON "Mountain Dew" (RCA) 37/9

National Summen: Up 3, Same 18, Down 0, Debute 7, Adde 9, WPOR, WMZQ-FM, WWOD, WTQR-FM, KSO, WKKN, KSSS, KNIX-FM, KCUB, WIXL-FM 39-33, WHOO d-26, KCKC-21-13, KEEN d-32, KMPS-AM-FM d-28.

Others Getting Significant Action

FREDDIE HART "You Were There" (Sunbird) 32/4
National Summan; Up 9, Same 12, Down 0, Debuts 7, Adds 4, WSOC-FM, WBAM, KWKH, KWMT, KIXZ 48:38, KHEY 43:35
KKYX 49-43, WIRK-FM 38-32, KGA d-37, WVAM 34-30, WIXL-FM 20-11. JERRY REED "Patches" (RCA) 29/10
National Summany: Up 4, Same 12, Down 0, Debuts 3, Adds 10, WSAI-AM-FM, WKKN, KICD-FM, KFDI-AM, KONE, KEEN, WKYG, WPOR, KHEY, WWOD, KSOP 40-32.

CINDY HURT "Dreams Come In Handy" (Churchill) 27/2
Netional Summery: Up 7, Same 9, Down 0, Debuts 9, Adds 2, WCXI, KWMT, KFDI-AM 41:38, KSSS 32:28, KSOP 47-41, WWVAd-38, WGTO 48-44, KHEY 47-38. On: WIRK-FM.

d.38, WGTO 48-44, KHEY 47-38, On: WIRK-FM.

SAMMY JOHNS "Common Man" (Elektra) 27/2

National Summary: Up 5, Same 15, Down 0, Debuts 5, Adds 2, WKXA, WIRK-FM, WBGW-FM 49-42, WKSJ-FM 33-31, WLWI-FM d.38, KRMD-AM-FM 43-37, WSAI-AM-FM 39-34, KEED d-41.

DOTTSY "Let The Little Bird Fly" (Tanglewood) 26/6

National Summary: Up 3, Same 11, Down 1, Debuts 5, Adds 6, KIXZ, KOKE-FM, WGTO, WLWI-FM, WCXI, KFDI-AM, KKYX 48-38, KRMD-AM-FM 49-41, KWMT 49-40.

RadioRRecords NATIONAL AIRPLAY/50

October 2, 1981 000 CHARLEY PRIDE/Never Been So Loved (In All My Life) (RCA) LACY J. DALTON/Takin' It Easy (Columbia) T.G. SHEPPARD/Party Time (WB/Curb)

10 6 0 JANIE FRICKE/I'll Need Someone To Hold Me...(Columbia) LEON EVERETTE/Hurricane (RCA) 19 12

CHARLY McCLAIN/Sleepin' With The Radio On (Epic) 24

12 9

ED BRUCE/Everything's A Waltz (MCA)
OAK RIDGE BOYS/Fancy Free (MCA)

23 16 0 37 RAZZY BAILEY/Midnight Hauler (RCA)

THES TWO LAST

11

4 2 3

2

27 21 17 GAIL DAVIES/Grandma's Song (WB) 21 17 14 GLEN CAMPBELL/I Love My Truck (Mirage)

BARBARA MANDRELL/Wish You Were Here (MCA) 29 22 MEL McDANIEL/Right In The Palm Of Your Hand (Capitol)

33 28 26 ROSANNE CASH/My Baby Thinks He's A Train (Columbia) 32 26 20 KENDALLS/Teach Me To Cheat (Mercury/PolyGram)

25 23 BURRITO BROTHERS/She Belongs To Everyone But Me (Curb) 13 REBA McENTIRE/Today All Over Again (Mercury/PolyGram)

17 16 13 RAY PRICE/It Don't Hurt Me Half As Bad (Dimension) KENNY ROGERS/Share Your Love With Me (EMI/Liberty) 47 41 28

22 19 JOHN ANDERSON/I Love You A Thousand Ways (WB) 32 27 FRED KNOBLOCK/Memphis (Scotti Bros.)

39 29 HANK WILLIAMS JR./All My Rowdy Friends... (Elektra/Curb) 30 24 24 B.J. THOMAS/I Recall A Gypsy Woman (MCA)
JOHN CONLEE/Miss Emily's Picture (MCA)

43 37 31 DOLLY PARTON/The House Of The Rising Sun (RCA)

CONWAY TWITTY/Tight-Fittin' Jeans (MCA)
TAMMY WYNETTE/Crying In The Rain (Epic) 36 18 MOE BANDY & JOE STAMPLEY/Honky Tonk Queen (Columbia)

ZELLA LEHR/Feedin' The Fire (Columbia) 46 43 35 46 39 MEL TILLIS/One-Night Fever (Elektra)

BILLY SWAN/I'm Into Lovin' You (Epic) 21 DEBORAH ALLEN/You (Make Me Wonder Why) (Capitol) 33

5 15 MICKEY GILLEY/You Don't Know Me (Epic) 47 41 SYLVIA/Heart On The Mend (RCA)

EMMYLOU HARRIS & DON WILLIAMS/If I Needed You (WB) MERLE HAGGARD/My Favorite Memory (Epic) 49 42 CON HUNLEY/She's Steppin' Out (WB)

ANNE MURRAY/It's All I Can Do (Capitol) 43 50 SONNY CURTIS/Married Women (Elektra) JOHNNY LEE/Bet Your Heart On Me (Full Moon/Asylum)

STEVE WARINER/All Roads Lead To You (RCA) LARRY GATLIN/What Are We Doin' Lonesome (Columbia) GEORGE STRAIT/Down And Out (MCA) 50

49 RICKY SKAGGS/You May See Me Walkin' (Epic) GEORGE JONES/Still Doin' Time (Epic) 34 30 34 JOHNNY RODRIGUEZ/Trying Not To Love You (Epic)

14 30 RONNIE McDOWELL/Older Women (Epic) TOMPALL & THE GLASER BROTHERS/Just One Time (Elektra) CRYSTAL GAYLE/The Woman In Me (Columbia)

This chart is based solely on compiled weekly reports from our reporting stations. Black direied null ent from the majority of our reporters

☑DAVID FRIZZELL & SHELLY WEST "Husbands And Wives" (WB) 25/26
National Summary: Up 0, Same 0, Down 0, Debuts 0, Adde 26 Including WSLR, WMAQ, WCXI, KCKC, KMPS-AM-FM, WBGW

STEPHANIE WINSLOW "When You Welk In The Room" (WB/ Curb) 25/25
National Summery: Up 0, Same 0, Down 0, Debuts 0, Adde 25 including KSSS, KTOM, WVAM, KIXZ, KHEY, KIKK-FM, KRMD Summery: Up 0, Same 0, Down 0, De KSO, KEBC-FM, KVOO.

ROGER MILLER "Everyone Gets Crazy Now And Then" (Elektra) 25/4
National Summery: Up 7, Seme 10, Down 0, Debuts 4, Adds 4, KRSY, KGA, WCAW, WSAI-AM-FM, KUZZ 45-38, KLAC 49-46. CKC 27-20, KWMT 50-41, On: WIRK-FM

CRISTY LANE "Cheatin' Is Still On My Mind" (EMI/Liberty) 21/17
National Summery: Up 1, Seme 3, Down 0, Debuts 0, Adds 17 Including KFGO, KVOO, KEED, KTOM, KMPS-AM-FM, WWCS
FM, WWVA, KLRA, WLWI-FM, WQYK-FM.

FM, WWVA, RLMA, WENTERN, WELLERM.

KIPPI BRANNON "Slowly" (MCA) 19/6

Netional Summary: Up 2, Same 7, Down 0, Debuts 4, Adds 6, KHEY, WLWI-FM, KWMT, KFDI-AM, KSSS, KTOM, WSIX-FM

DEL REEVES "Slow Hend" (Koala) 19/1
National Summary: Up 7, Same 8, Down 1, Debuts 2, Adds 1, KEEN, WIXL-FM. 17-12, WGTO 40-36, KKYX 47-42, WQYK-FM 43-41, WSAI-AM-FM 37-35, KEBC-FM 17-12, KFDI-AM 47-45.
RODNEY CROWELL "Stars On The Water" (WB) 18/12
National Summary: Up 0, Same 5, Down 0, Debuts 1, Adds 12 including WSAI-AM-FM, WITL-FM, KFEQ, KEED, KLRA, WKSJ-FM, WSM, KWKH.

FM, WSM, KWKH.

JUDY BAILEY "The Best Bedroom in Town" (Columbia) 18/8

National Summery: Up 2, Same 6, Down 0, Debuts 2, Adde 8, KIXZ, KOKE-FM, WKSJ-FM, KYXX, KKYX, WQYK-FM, KFDI-AM, KRDR, KRMD-AM-FM 50-40, WIXL-FM 42-34.

TANYA TUCKER "Rodeo Girls" (MCA) 17/9
National Summary: Up 1, Same 5, Down 0, Debuts 2, Adde 9, WVAM, WWCS-FM, WIXL-FM, WWOD, KRMD-AM-FM, WNRS, KVOO, KSOP, KMPS-AM-FM.

KVOO, KSDP, RMPS-AMPEM.

HELEN CORNELIUS "Where Did Our Love Go" (Elektra) 16/3

National Summary: Up 2, Same 11, Down 0, Debuts 0, Adds 3, KBUF, WDAF, KRSY, WVAM 49-42. On: KFGO, KSSS, WWVA

LEE GREENWOOD "It Turns Me Inside Out" (MCA) 14/5
Netional Summery: Up 4/ Same 4, Down 0, Debuts 1, Adds 5, WGTO, KHEY, KEBC-FM, WKKN, KICD-FM, WBAM 27-21, WQYK-FM 34-29, WNRS 38-31.

GARY MORRIS "Headed For A Heartache" (WB) 13/12
Netlonal Summary: Up 0, Same 1, Down 0, Debuts 0, Adds 12 Including W
FM. KEEN, KMPS-AM-FM. 9 WBGW-FM, WIXY, WBAM, WLWI-FM, KSO, KEBC-

DEAN DILLON "Jesus Let Me Slide" (RCA) 13/10
National Summary: Up 0, Same 2, Down 0, Debuts 1, Adds 10 Inclui cluding KKAL, KMAK, KYTE, KRAK, KMPS-AM-FM, WVAM,

WWCS-FM. On: KHMD-Arm-Fm.

MUNDO EARWOOD "I'll Still Be Loving You" (Excelsior) 13/8

National Summery: Up 1, Seme 3, Down 0, Debuts 1, Adds 8, KSO, KVOO, KUZZ, KTOM, KSOP, KMPS-AM-FM, WVAM,

ROY CLARK "The Last Word in Jesus Is Us" (MCA/Songbird) 13/3
National Summary: Up 4, Same 5, Down 0, Debuts 1, Adds 3, WGTD, WITL-FM, KFDI-AM, KFEQ d:34, KRAK 47-42, WVAM
50-43, WIXL-FM 28-19, On: KUZZ.

50-43, WIXL-FM 28-19, Uni NUZZ.

DICKEY LEE "I Wonder If I Care As Much" (Mercury/PolyGram) 13/1

National Summary: Up 1, Same 7, Down 0, Debuts 4, Adds 1, WMC-AM, WGTO d-48, KRMD-AM-FM d-44, WQYK-FM d-49. On

REBUTM, RTEU, RIAM, RTOM.

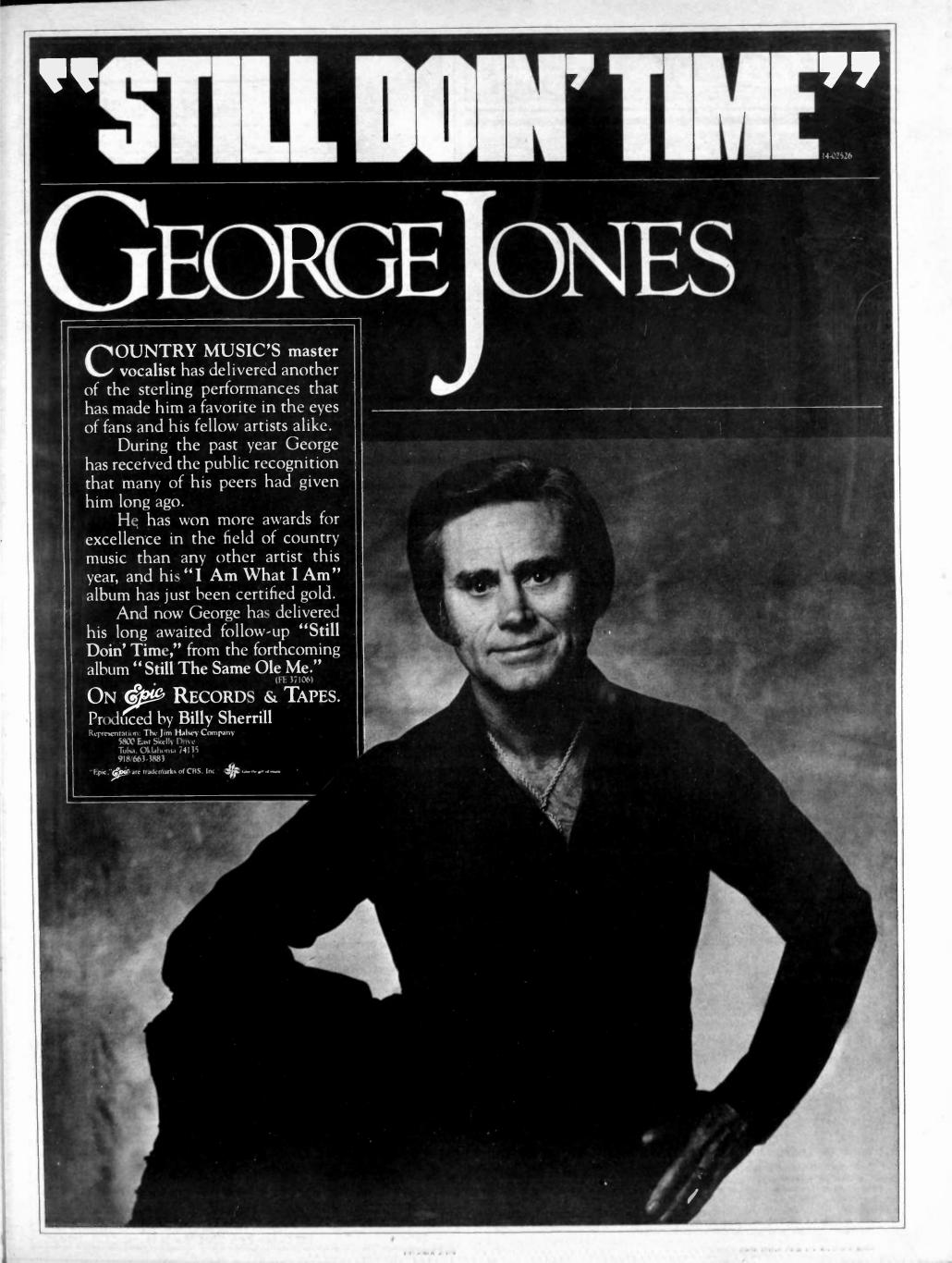
BILLY "CRASH" CRADDOCK "Now That The Feeling's Gone" (Capitol) 11/11

Notional Summary: Up 0, Seme 0, Down 0, Debuts 0, Adds 11 including KEED, KCKC, KEEN, WYDE, WLWI-FM, KKYX, WIRK FM, KFGO.

BILL NASH "Slippin" Out, Slippin' in" (EMI/Liberty) 11/9

Netional Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 9, WVAM, WWCS-FM, KRRV, WKSJ-FM, KKYX, KRMD-AM-FN

CALAMITY JANE "Send Me Somebody To Love" (Columbia) 11/3
National Summery: Up 0, Same 7, Down 0, Debuts 1, Adde 3, WAXX, WKKN, WYDE, WIXY d-32, Om WSAI-AM FM, KSSS, WYII, WIRK-FM.



Pictures



MISS LILLIAN'S OTHER SON? - At a quick glance, WHK/Cleveland's Gary Dee (left) could be one of the ex-President's brothers. However, he and visiting WNBC morning talent (and former WHK afternoon drive personality) Don Imus really got together to discuss "God's Other Son," Imus's new book, during a recent cohosting stint.



NASHVILLE WHEELS OUT WELCOME WAGON - Nobody does it better then the Music City when It comes to good old country hospitality, as 100 KOKE/Austin listeners discovered. The "Bob Cole & Company" morning show hosted a trip to Nashville where the Lone Star residents given a bash in their honor. Pictured in a party perfect mood are (back row, I-r) Sonny Cur tls. KOKE Sports Director Ken Gray, Eddy Rayen, KOKE morning newsman David Anderson, Billy Walker, Bob Cole, and Webb Pierce; (front row, I-r) Stonewall Jackson, Doyle Wilburn, Dickey ee, KOKE GM Jim Ray, Faron Young, Jim McReynolds, Ray Pillow, and O.B. McClinton





SIGN ON THE DOTTED LINE - There were no dotted lines but plenty of fans for two recent autograph sessions at a local Salt Lake City record outlet. Pictured (left) are artists Patsy and Ed Bruce and fright) Johnny Duncan, both with KSOP PD Country Joe



STAR CAR WARS: The final phase of WAJR/Morgantown's 'WAJR Star Car Craziness Contest" invited listeners to put the station's stickers on something, someone or somewhere out of the ordinary. The winner did just that by attaching and photographing her sticker under the falls at Niegara Falls, Canada. Pictured doling out the prizes are (front, I-r) WAJR midday jock Kevin Nicholes, winner Mrs. Dorothy Thomas, and station OD Carl Becker, (back, I-r) morning talk show host Kay Murray, News Director Hoppy Kercheval, afternoon personality Mary Anne Zban, and Chief Engineer John McKinney.



Biff Collie

Inside Nashville

OCTOBER SONG: Thank you Roy Horton (Peer-Southern Music) for shaping October into "International Country Music Month." Horton's been Chairman of this month he created for CMA since its inception. This year's CMA convention (October 12-16) should be the biggest and best ever. The FICAP DJ Awards Presentation will take place on Friday of CMA week and features a great talent lineup (the Oaks,

Brenda Lee, Bill Monroe and George Strait). Tickets are going fast but may still be ordered (at \$25 each) by sending check or money order to FICAP, 1201 16th Ave. South, Nashville, TN 37212. Deadline is October 6. People magazine is paying its own tribute to Country Music Month by profiling George Jones in its October 12 issue... Handshake Records President Ron Alexenburg was partied and pampered by Music Row execs (especially publishers) ... CBC (Canadian Broadcasting Corp.) bought that "Country Music Celebration" TV special starring Ernest Tubb and a dozen Opry stars for North Country viewing. Tubb, Justin, Jean Shepard, Stonewall Jackson, Billy Walker, Jan Howard, Charlie Louvin, Ray Pillow, Vic Willis Trio, and the Wilburn Bros. are some of the headliners... John Anderson added to the Opry roster... Broadway's Carol Lawrence came to Music City to host a national "TV Presence and Ministry" special to kick off a television thrust for the United Methodist Church in America...Dolly Parton named Bob Hunka, Greg Perry, and Don Warden to top executive positions at Dolly Parton Enterprises. Perry arranged and produced, among others, Dolly's "9 to 5" record hit. Warden managed Porter Wagoner for many years, and has been with Dolly since 1974... Gaylord Productions, of Hollywood, is eyeing Middle Tennessee as the setting for a Civil War movie, and kicking around a \$22 million budget (nice figure to kick around!)...Wish Johnny Bond could have been there in Hollywood for the 'Cimarron' listening party celebrating Emmylou Harris's next album by that name (Bond, who wrote "Cimarron," a Cowboy/Country/Western classic, died in 1977) ... Independent record labels floundering in Music City, USA??... Mac Magaha, the dancin' fiddle man, and Porter Wagoner are going back on the road together after almost seven years?...Bill Anderson taping another batch of episodes of the ABC-TV soap opera "One Life To Live" mid-October, as is Minnie Pearl! ... Jerry Reed did a com-

Reed is their commercial spokesman.) D.J. AIRWAYS QUIZ: (1) He was discovered in jail! (Hello, Happy S.)...(2) He studied concert violin ... (3) This diminutive dynamo debuted in mid-50's on national TV, the first national country variety show...(4) When he married, his mom and dad were "Matron of Honor" and "Best Man." (All are performers, dad's a TV star.)...(5) What country lady is sometimes called "The Crisco Kid?"...(6) What do Conway Twitty, Larry Gatlin and Jerry Lee Lewis have in common?...(7) Who, in 1946, did writer/publisher Fred Rose send to another room and tell to "write a song about a boy losing his girl who married a rich boy and moved to a palatial home on the hill" to test his writing skills? ... (8) She was once a hairdresser from Red Bay, AL. Who???...(9) They were kids together in church in Ferriday, LA, but their Cousin

mand performance for 2500 Genesco

employees in nearby Waynesboro.

(Genesco manufactures Laredo Boots;

became the preacher. Who???...(10) He was named "Male Vocalist Of The Year" in 1965 in Britain, the year after he died (he's in the Hall of Fame) ... I'll give you the answers next week.

PARTY-TIME: Chuck Chellman/Georgia Twitty's ninth Invitational Golf and Tennis (?) Tournament Thursday, October 15 at the Nashboro Village Golf Club here...Jeannie C. Riley celebrates the 25th Annual National Quartet Convention October 7 with a special appearance... Talent Buyer's Showcase at Tennessee Performing Arts Center October 11... Music vets would have thrilled to the steel guitar lineup recently at the convention in St. Louis, featuring legendary steel guitarists Herb Remington, Speedy West, Jerry Byrd, Leon McAuliff, Alvino Rey, Joaquin Murphy, Don Helms, and Buddy Emmons, the newest member of the Steel Guitar Hall of Fame.

OOOPS! Mac Sanders says he's not selling his WJRB Radio in Nashville as we reported here (unless he gets a verrrr-ry big offer!). But he is promoting Dale McWhorter, GM at WVOK/Birmingham; Don Keith, PD at WJRB/Nashville; and John Gober, Chief Engineer at WVOK in his Jaco Corporation

HUMOR, RUMORS, & LATE BLOOM-ERS: Jerry Lee Lewis does not plan to preach...Country Music Hall of Famer Red Foley's first instrument was a trombone (that ain't country!) ... Interesting that Dolly's "House Of The Rising Sun" and her next movie "Best Little Whorehouse In Texas" are both lyrically dealing with "ladies of the night"...One of Ronnie Milsap's favorite hobbies is driving a car! (Only problem is, Ronnie has trouble finding someone to ride with him!)...Marty Robbins joined the Grand Ole Opry in 1953... Newspapers here are carrying stories that rumor Vern Gosdin was the instigator of that two-man assault on Gary Paxton last winter (he was not physically involved in the incident)...Last week's oldest chartmaker in R&R: Willie Nelson (49). The youngest chartmaker was Charly McClain.

A Month In The Country Wherever You Are



October ir Country Muric Month

ECHOES FROM ACUFF'S GOLDEN CELEBRATION: Archie Campbell said Roy fell in love with his second-grade teacher. They would have gotten married, except for the differences in age; she was 22, he was 31!... Gene Autry said "78-year-old Roy went to Las Vegas and put a dime in the slot machine; three prunes came up!"...Chet Atkins said: "One time when Roy was signing autographs at Opryland, a country boy said: 'Boy, I bet you wish you had a dollar for all those millions of autographs you've signed, don't you? "And Roy said, 'I have'.



Coors Country News

This Week's Guests:

RONNIE McDOWELL

Plus Various Celebrities Call Pete Howard (213) 399-4949 131 Ocean Park Blvd. Santa Monica, CA. 90405



Regional Adds & Hots

MOST ADDED

EAST

MIDWEST

FL Design, IA

SOUTH

HOTTEST

MOST ADDED

WEST

KKYX Ben Antonio, TX

FRIZZELL & NEST ROY HEAD

ROT - SEAD

"CRASH" CRADDOCK

"GOT BAILEY

BILL MASH

JIM CRESHUT

CRISTY LAME

THANSHER

ROTHASHER SHOTHER

ROTHASHER

BOUNDER

BURNITO BROTHERS

ROSANNE CASM

KWKH

WSUN Tampa/St. Pete, Fl

Bellamy Brothers (WB/Curb) Crystal Gayle (Columbia) George Jones (Epic)

le Rabbitt (Elektre Charley Pride (RCA) Oak Ridge Boys (MCA) Bellamy Brothers (WB/Curb) Crystal Gayle (Columbia) George Jones (Epic)

Eddle Rabbitt (Elektre

CON HUNLEY SYLVIA RICAY SKACES

KIKK-FM Howeton, TX

GEORGE JONES
ADV HEAD
RAIDY BARCOI
STEPHANIE WINSLOW
BELLANT BROTHERS
TERRI GIBOS
HOPPUND
JANIE FRICKE
CMALET REIDE
KENDALLS

EAST

WPOC-FM Bullimore, MC

JAMIE FRICKE MENDALLS TAMBY MYMETTE JOHN CORLEE HOTTOST: EDDIE RABBITT T.G. SHEPPARO ROBHIE MILSAP COMME NILSAP COMME THITTY

SETEM HARINER
BELLANT BROTHERS
GENE WATSON
EDDY RAVEN
STEPHANIE WINSLON
CARY HORRISS
FRIZZELL 4 WEST
RAV FRICE
HOTTERS
CHALL HORRIS
EDDIE RABBITT
CHALLEN
DREGHAM ALLEN
DARREN FRIDE
DREGHAM ALLEN
DARREN FRIDE
DREGHAM ALLEN
DARREN FRIDE
DRE ROSAMME CASM
DARREN GEG
BOYS

WILLIA Brunowick, ME

BELLANY BROTHERS MARK WILLIAMS JR SAMMY JOHNS LAMBY GATLIN GRISTAL GAILE STEVE MARIMER MOTHER PROPERTY J. DALYON ED BRUCE OMALEY PRIDE ROMNIE INC DOWELL ROSAMME CASM

COULT PARTON
STEVE WAS INFER
HOGER MILLER
LARRY GATLIR
BULLARY GATLIR
BULLARY GATLIR
RAZZY BA ILEY
ED BUCZ
OMRIET PRIDE
OAK RIDGE BOYS

DOWN, NAY

ARRE NAPRAY

HARRIS & WILLIAMS

JOHNST LEE

GORGE ADMES

HOTTON

HARRIST AND ALTON

NAZZY BASET

LACY J. DALTON

NAZZY BASET

CHARLEY MEDE

GARY MORRIS
PRIZZELL & MESY
GEOMGE JONES
MOTORIS
CHARLET PRIDE
GATL GAVIES
OAK RIDGE BOYS
BELLANT BROTHERS
B. J. THOMAS

COLLY PARTOR TEMMESSEE EXPRESS MANA WILLIAMS AR. HANK WILLIAMS

NEL TILLIS

SUBIE ALLANSON
JOHN CONLEE
ANNE MURRAY
LARRY GATLIN
TERRI GIBBS
STEVE MARINER
JOHNNY LEE
ANNE MARINER JERRY REED
CON HUNLEY
RANDY BARLON
WILLIE NELSON
HOTTOST

KENDALLS
STEVE WARHER
JOHNY LEE
GAIL DAVIES
HOPTONE;
T.G. SHEPPARO
KENNY NOGENS
EDDIE RAMBITT
LACY J. DALTON
LEON EVERETTE

WOLL-FM Newton, NJ

WKYG Parkers

CRYSTAL GAYLE
FRIZZELL & MEST
BELLAMY PROTHERS
HOTPOSTE
JOHN CORLE
BANBARA MANDRELL
GEORGE JONES

WILLIE NELSON CON MURLEY NOTHER! HICKEY GILLEY EDDIE RABBITT T.G. SHEPPARD *CRASH** CRADDOC JAMIE FRICKE

WINDSAMP, WY

BELLANY PROTHERS

CRISTY LANE
MERLE MAGGARD
JOHNY LEE
CRISTAL GARLE
JOHN SCHWEIDER
LARRY GATLIN
GENE WATSON
GEORGE JOHES
HOTTORY:
RAZZY GATLIN
BOLLT PARTON
ROSANNE CASH
ROSANNE CASH
REDNY ROCERS

WEST

KUZZ

MIDWEST

STEVE WARINER
BRENDA LEE
GEONGE JONES
BELLAMY BROTHERS
GENE WATSON
MOTORS' GILLET
JANIE FRICKE
OMARLY NE CLAIN
OAR RIOGE BOTS
AKNDALLS

WHIRE Ann Arbor, MI

CRYSTAL GAYLE
LARRY GATLIN
FRIZZELL & WEST
MOTTOST:
T.G. SMEPPARO
BARBARA MANDRELI
KENNY ROCERS
OAK RIDGE 6075
"CRASN" CRAUDOCI

RICKY SKAGGS
BELLANY BROYNES
SYLVIA
ZELLA LENR
HOTTORY:
EODIE RABBITY
GLEN CAMPBELL
T.G. SHEPPARD
RAZZY GAILEY
LACY J. DALTON

WILLIE WELSON
BELLAMY GROTHERS
GARY WERRIS
WINDO FAMODO STEPHANE EINSLOW
TUBB & LIMB
DEHNY MILTON
BARBARA MANDRELL
TAMBY WE'TE
STL'IA
GENE WATSON
TOMPALL & GLASER 8

CHEWATON
JOHN SCHELDER
DOTTST
FRIZZELL & WEST
CIMOY HURT
MAC DAVIS
MOTTONT:
MOTTONT:
MOTTONT:
MOTTONT:
MOTONT:

EDU CIBERA, WI

STEVE WARINER
GARY MORRIS
CALARITY JANE
BELLANY BROTHER
FRIZZEL & WEST
FRIZZEL S WEST
FRIZZEL S WEST
FRIZZEL S WEST
MOTORIS
MOTORIS
JANIE FRICKE
RAY PRICE

DOLLY PARTON BANBARA MAMDRELL STEVE MANINER HAMPIS & BILLIAMS BELEM CONNELLUS SONNY CURTIS HOTYONY CONTACT TWITTY DON WILLIAMS ONK RIDGE BOYS HAME WILLIAMS AL

ANNE MURRAY
MEL TILLIS
MOTTON 1
LACY J. DALTON
JANIE FRICKE
CHARLEY PRICE
CHARLY MC CLAIR
KENDALLS

JOHNNY LEE GEORGE JONES HARRIS & MILLIAMS SUSIE ALLANGS MERLE HAGGAND HOTTORY T.G., SHEPPARD EDDIE RABBITT OAK RIDGE BOYS OULLY PARTON KENNY ROGERS

WGEE Green Bey, WI

DEBORAH ALLEN
JOHN COMEE
CRYSTAL GAYLE
FAMAY WHETTE
DAVID GATES
MOTTO-ST
EDDIE PABBITY
LEON EVERETTE
LACY J. DALTON
CHARLEY PRIDE

KEBC-FM

GEORGE JONES
RICHT SKAGGS
RELEH CORNELLIUS
ORTSTAL GANTE
JOHNHY LEE
MERLE HAGGRO
MOTTUTT
JOHN DENVER
BARBARA MANDRELL
OMRLEY MC CLAIN
OMRLEY PRIOE
OAK RIDGE BOYS WITL-FM Lansing, MI

Peoris, IL
LART GATLIN
BELLANY BROTHERS
FRIZZELL & WEST
STEVE WANIER
CRISTAL GATLE
DOLE RABBIT
JURN ADDERSON
KENDALLS
DAR RIDGE BOYS

HARRIS & MILLIAMS HANK MILLIAMS JR. HOTTOST: RAZZY BAILEY RAZY BAILEY RAY PRICE BILLY SWAN OAK RIDGE BOYS ROSANME CASH LARRY GATLIN
ORYSTAL GATLE
JOHN SCHRETORY
TOMPALL & GLASER
DON RING
NOTES!
CHARLEY PRIOE
JOHN CORREE
HANK WILLIAMS JR.
ARME MURRAY
SELLAMY GROTHERS

HARRIS & WILLIAMS ORYSTAL GAVE B.J. THOMAS DAVID FRIZZELL HOTTOSTI HOTTOST: EDDIE RABBITT LACY J. DALTON CHARLET PRIDE TOM JONES CHARLY MC CLAIN

Reactions, III.

WILLIE NELSON
ST. JOHN & DLIE
BILL IM 501
JOHN & ECOLIE
BILL IM 501
JOHNHULE GLASSE B
CALMITY JULE
SAMBILL GRESS BAND
LEE GARE MINSON
HOTHARY
GATLIN
STEPHANNE WINSON
HOTHARY
REMET ROGERS
AND LILIAMS JR.
GEORGE JOHES

KICD-FM Spencer, IA

KFEQ St. Jose

RODIET / CROWELL
DEMNY MILITON
TUBB & LYNN
BELLAMY BROTHERS
FRIZZELL & WEST
STEPMANIE WIST
STEPMANIE WIST
STEPMANIE WIST
MICRET GILLET
GAIL GANYES
CHARLET MILET
MANK WILLIAMS JR.

GEORGE JONES GEORGE STRAIT HARRIS & WILLIAMS JOHNNY LEE CHYSTAL GAVLE HOPPEST GLEN CAMPRELL KENDALLS ROSANNE CASH DAK RIDGE BOYS HARK HILLIAMS JR.

HARRIS & WILLIAMS
ANDE MERNAY
GEORGE JONES
CONSTAL GANGE
JOHNAY LEE
TOMPALL & GLASER B
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CHARLE PRIDE
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KFDI-AM Wichts, KS

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STEWE WARHING A

DOTTSY

KEPPI BRANHOOM
TERRIE GIBBS
KEPPI GIBBS
TERRIE GIBBS
TOWN CARL ILE
ROY CLARK
JUTY BAILEY
ROY BY HOOD
STERNING TOWN COM

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HOTTEST
RAZZY BAILEY
CONAL EP PRICE
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ONSAME CASH
GLEN CAMPBELL

COMMERCE PRICE

FOR SAME CASH
GLEN CAMPBELL

CHIMINATE OF THE PROPERTY OF T

WQTO Cypress Ga

WBOC-FM Charlotte, NC

GEORGE JONES
CRYSTAL GAYLE
DOYTSY
BELLAMY GROTHERS
FRIZZELL & MEST
RDY CLARK
LLEE GREENICOO
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CRYSTAL, GAYLE
JERRY REED
BELLAMY BROTHERS
"CRASM" CRADDOCK
STEVE WARHER
GARY MORRS
OFL REEVES
RANGE BARLON
HOYTOST
EDDIE RABBITT
CHARLEY PRIDE
OAN RIGGE BOYS
MERLE HAZGARD
HARRIS & WILLIAMS BELLANT BROTHERS
ORISTY LANE
STEPHANIE WINSLOW
JOHN SCHOOL DIER
ORTSTAL CARE
ORAN OILLON
GERE WATSON
ROGER MILLER
FRIZZELL & WEST
HOUTE-91
JOHN COMEE
ROSANDE CASH
HAMPIS & WILLIAMS JR.
HAMPIS & WILLIAMS

JOHN SCHOELDER WILLSE NELSON BELLAMT BROYMERS HOTTWOTI T.G. SHEPPARO BDSARRE CASH CHARLY MC CLAIM HARK WILLIAMS JR. KENNT ROGERS

KMPS-AMFM Spottle, WA

KEEN San Jose, CA

BILL MASH
JOHNY LEE
PEGGY FORMAN
CHYSYAL GAYLE
MOYPHSY:
FRED INCODLOCK
KENDALLS
JOHN CONLEE
JERRY REED

SOUTH

KUKZ Amarillo, TX

KOKE-FM Austin, TX

WYDE

JOHN SCHEEFOR GENE WATSON BELLANY BROTHERS JIM CHESHUT JUDY BAILEY STEPHANIE WINSLO FRIZZELL 6 WEST 907 WEAD DOTTSY DAMILEY PRIDE CAEN CAMPIELL GAIL DAVIES DWALTES CHAIL DAVIES DWALTES BOYS WORK-FM

Barminghem, AL
JOHN SCHOEL IBER
JOHN SCHOEL IBER
JOHN Y LEE
JOHN LANGON
BELLANY BROTHERS
PORASH* GARDOCK
BOBBY G. RICE
HOTTON
RELIANY BROTHERS
BOTHERS
PORASH* GARDOCK
BOBBY G. RICE
HOTTON
RELIANY BROTHERS
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BOTH
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BOT

WOKK Meridian, MS

GEORGE JONES
FRIZZELL & WEST
ONISTAL CATLE
JOHNNY LEE
GENE WATSON
STEPMANIE WI HISLON
BELLANY BROTHERS
"CRASH" CRADDOCK
HOTTOST
LEN CAMPBELL
DAK RIDGE BOYS
KENNY ROCERS
BARBARA HANDRELL

WLWI-FM

MOONGOOMEN, AL BELLAND BROTHERS BILLY GURNETTE STEPHANIE WINSLOW CRISTY LAND CRISTY LAND CRISTY LAND CONSTY CHAPTE TABLEY CHAPTE TABLEY CHAPTE T.C. SEEPHAND FOR CHAPTE T.C. SEEPHAND CONSTY CO

DOOR NAME OF THE PROPERTY OF T

KYXX Orleans, TX

OCHERA, TA
JOHNNY CASH
CRYSTAL GAM,E
JUDY BAILEY
MERLE HAZEARO
STEWE WARHMER
TOM JONES
TERRI GIBBS
MOTYONST
EXODIE RABBITT
RAZZY BAILEY
JANIE FRICKE
OMARLY ME CLAI
BILLY SWAM

GODMET CROWELL
LARRY GATLIN
TOMPALL & GLASS
JOHN SCHREIDER
"CRASIN" CRADDO
MUNDO EARNOOD
MUNDO EARNOOD
MUNDO EARNOOD
LEON EVERETTE
JOHN ANDERSON
CHARLET WRIDE TemperSt. Poss, FL
ADDY BRILEY
TOMPALL & GLASER &
GRISTY LAME
BOBBY G. RICE
GRYSTAL GARLE
RITA RCHINGTON
HOYVESS!
DAK RIDGE BOYS
BARGARA MANDRELL
HANK HILLIANS JR.
RETLE HAGGE
LEE GREENEGOD

West Park Beach,
"CRASH" CRADOCK
HORST GATLIN
OF YSTAL GAYLE
TERRE (GROS
SAMEY JOHNS
GEORGE CHES
BOBBET G. RICE
TORR & LINE
RADOT BUT COM
HOPTER TI,
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REDUCT

Hottest Tracks:

"Early in The Mornin' "
EDDIE RABBITT (Elektra)

COUNTRY ALBUMS Cuts in bold type are receiving the heaviest airplay.

ALABAMA - Feele So Right - (RCA) "Love in The First Degre

KLZ Derwer, CO

DAVID ALLAN COE - Tennessee Whiskey - (Columbia)

KENDALLS — Lettin' You in On A Feelin' — (Mercury/PG)
"Tm Lettin' You in (On A Feelin')" "Borrowing Lovin'" "Tm Letth: You in (On A Feelin?" "Borrowing Lovin:"" BARBARA MANDRELL — Berbera Mandrell Live — (MCA)

"Good Time Lovin' Man" "Jealousy" "Crazy Legs"

RONNIE MILSAP -- There's No Gettin' Over Me -- (RCA)
"I Wouldn't Have Missed it For The World" "Two Heerts Don't Alweys Meke
A Pair" "Jesus is Your Ticket To Heeven" "Everywhers I Turn (There's Your

GEORGE STRAIT — Strait Country — (MCA) "Honky Tonk Downstales" "Blame It On Maxico" "She'e Pleyin' Hell (Trying To Get Me To CONWAY TWITTY — Mr. T — (MCA) "I'm Alreedy Teken" "We Heel It All" "Heerts" "I Mede You A Women" "Slow Lovemakin' " "Red Neckin' Love Makin' Night"

HANK WILLIAMS JR. - The Pressure Is On - (Elektra/ Curb) "Tennesses Stud" "The Coeffion To Ban Coefficies" "A Coursey Boy Can Survive" "Rambile" in My Shoes" "The Pressure is On" "I Don't Care (If Tomorrow Never Cornes)"

Most Requested:

GLEN CAMPBELL "I Love My Truck" (Mirage)
OAK RIDGE BOYS "Fency Free" (MCA)

CRYSTAL GAYLE - Hollywood, Tennesses - (Columbia)

MICKEY GILLEY - You Don't Know Me - (Epic) "Leafler Might" "My Affection" "Drinking Old Memories Down"
MERLE HAGGARD — Rainbow Staw/Live At Anahelm

BELLANY HPOYHERS
OOM RINGORNSTAL GATLE
KEITH STEGALL
FRIZZELL & WEST
MENENDA LEE
"CRASH" CHADDOOR
ADUT BAILET
HOTTON
OMMLET PRIDE
MIX & JOE
DOLLT PARTON
BARBARA MANDPELL
OAK RIDGE BOTS

HARR WILLIAMS JE LAMRY GATLIN SOMNY CURTIS NOTHER PRICE CHARLEY PRICE JAME FRICKE GLEN CAMPBELL CHARLY NE CLAIN

HARRIS & WILLIAM
LARHT GATLIN
GEORGE STRAIT
SUSIE ALLANSON
RANDY BARLON
HOTTOST:
CINDY JORDAN
CONNEY TRITTY

KHIX-FM Phoenix, AZ CRYSTAL GAMLE
JOHNNY LEE
BELLANT BROTHERS
WILLIE MELSON
MOTHERS RABBITT
HANK WILLIAMS JR
BARBARA MANDRELL

HARRIS & MILLII MERLE HAGGARD SONNY CURTIS ANNE MURRAY CON HUNLEY GEORGE STRAIT HOTTORY T.G. SHEPPARD EDDITE RABBITT ED BRUCE CHARLEY PRIDE DAK RIDGE BOYS

JERRY REED KYTE Partland, OR

KIDH Pueblo, CO

OON KING TERRI GIBBS ZELLA LENR BELLAMY BROTHERS CRYSTAL, GAYLE ROGER HILLER HELEN CORNEL IUS JIBBI CAMION

Stadium - (MCA) "Blue Yodel No. 9" "Fiddle Bre

KTOM Selines, CA

KEOP Sett Lake City, UT

CRYSTAL GAYLE
FRIZZELL & WESY
KEWGALLS
"CPASH" CHADDOCK
STEVE WARINGE
MOTHANY:
EDDIE GAHBITT
HANK WILLIAMS JR
OAK RIGGE BOYE
RELE MAGGARD
WILLIE MELSON

NUMBER OF REPORTING **STATIONS**

THIS WEEK: 110

RONNIE McDOWELL — Good Time Lovin' Man — (Epic)

Memory)"

OAK RIDGE BOYS — Fancy Free — {MCA} "Ehe's Gone To LA
Agash" "When I'm With You?" "Somewhere in The Night"

EDDIE RABBITT — Step By Step — (Elektra) "Early in The
Mornin' "Sameone Could Lose A Heart Tonight" "Dim Dim The Lights"
"Alvers" "Skip-A-Best" "Bring Bock The Sunshine"

KENNY ROGERS — Share Your Love — (EMI/Liberty) "Blase
Of Glory" "So in Love With Your" "Grey Beard"

EDDIE RABBITT "Step By Step" (Elektra)



Jeff Green

Adult/Contemporary

25 YEARS ON-AIR AT WHDH/BOSTON

Jess Cain: Acting On The Theatre Stage Of Your Mind

One of the wonderful parts about Adult/Contemporary radio is that personality is still very important. Chances are the most popular air talent in any market is the longtime A/C morning man. Why? Because of his ability to relate, and his ability to make people use their imagination, far beyond the scope of a 19-inch screen and fixed images.

This interview is with one of these great morning men: Jess Cain, the top-rated 25-year veteran from WHDH/Boston. A TV actor long before his career as a

radio personality began, Jess has never given up his love for the stage, and continues today to appear in noted theatre plays.

Jess's experiences as a performer, as well as his illustrious career at WHDH, offer valuable lessons and mature insight to all beginning and developing air personalities - the real radio

R&R: Describe your background before joining



Jess Cain

JC: I was an actor nonstop for about five years, until live television moved to the West Coast. I worked on many TV shows, including "Alcoa," "Studio One, "Philco," "Captain Video," and numerous others. I also had a two-year series of my own that ran in 50 major cities, called "Marge & Jeff," which was eleven minutes and fifty seconds of extempore - we never had a written script. It was about two people and a dog - the dog got all the laughs!

R&R: Did you ever think at that time that you'd end

JC: No, I didn't. I turned down radio every time it was offered to me. I always said, "No, no - you don't understand. It's not sound anymore - it's pictures now 25 years later, I'm still at it.

R&R: After 25 years, what have you learned? JC: I've learned that I've never really lost my innate love for the spoken word, the ability of radio. I was just in a discussion where the point came up that television can give you impact, but that doesn't mean the audience has read your message. There is no way your message can be avoided with radio. First of all, the audience believes you, and if they believe you, they'll believe what you say. Now, maybe some of that comes from longevity, but a lot comes from that one-on-one relationship you can create with radio that you can't

Theatre Of The Mind

R&R: Especially being an actor as well as an air personality, what does "theatre of the mind" mean to

JC: Well, "theatre of the mind" is best evidenced by the fact that I get a lot of positive mail from blind people. A slamming door, a giggle, even a verbal lapse (intentional or otherwise) creates something in the mind of these listeners. The blind can't even see the instrument from which your voice emanates, yet if you use inflection and effect, they'll immediately know exactly - perhaps even more so than a person with sight - where you are, what you're doing, and the illusion you're creating.

So "theatre of the mind" is 1) the ability to verbalize and 2) create with the audio medium that which theatre can create in itself: Theatre is a suspension of belief because the actors are playing to a fourth wall. In radio, there are no walls and so you can, as Stan Freberg once did, order up a maraschino cherry atop Mt. Fuji. It can be done with radio.

R&R: How has acting helped you as a radio per-

JC: It's been great therapy. If your only recognition in radio is from a passer-by on the street, or a fan letter, you can't really beat the thrill of sixteen standing ovations. That's why personal appearances are an advantage. It sort of reestablishes your confidence.

All performers live in a cocoon of ego. There's nothing wrong with ego - Ego is The Actor's courage. It's superfluous ego that gets in your way. Most performers are performers because they lack sufficient



HAPPY ANNIVERSARY - Jess Cain and Disneyworld are both celebrating anniversaries this year: Jess's 25th year as morning personality at WHDH, and Disneyworld's 10th year in Florida. WHDH is awarding 60 trips to the Magic Kingdom, a promotion which is expected to draw over

ego, so they reinforce it by becoming someone else. As a result, if you can reinforce your ego, or confidence, with something tangible, such as the immediate favorable reaction to your ability as a performer, there's nothing healthier for you than that.

R&R: Do you still ever get self-conscious or nervous

JC: No, and I never really have. I approach it from the angle where it's like having a good friend listen to you. Therefore, you can't say anything that might embarrass you. If your friendship is strong enough with the listeners, then you become aware that you're not embarrassing them, either.

Progress

Barney Stone is the new Program Director at WEJL/Scranton, PA. Most recently, Barney held airshifts and engineering posts simultaneously at Z-104/Frederick, MD and KICKS-106/Washington, D.C....Dain Schult is the new Program Director at WSRZ-FM/Sarasota. Dain comes from Radioactivity, Inc., a full service consultation firm he established in the Southeast...Andy Monday, formerly morning personality at KREM-AM/Spokane, has been appointed Program Director at KATA-AM & KFMI-FM/Arcata, CA...Jay Scott is the new Program Director and PM driver at WRIE/Erie, PA. He was formerly PD at WBZA & WNIQ/Glens Falls, NY. Afternoon drive man Kenny Nolan moves to all nights...At WNGS/West Palm Beach, Carol Benton has been appointed Music Director in addition to her evening airshift. Afternoon drive talent Keith Carson has been upped to Promotion Director. Keith, who was recently married, will keep his airshift. Midday personality Mike Sheridan and his wife Brandy are celebrating the birth of their first child, Valerie Michelle, .. Woody Stevens, formerly with KKAM/Lubbock, TX, has been appointed Music Director at KOZA/Odessa, TX...KAKZ/Wichita, KS has changed formats from A/C to "Music Of Your Life"... Stoney Richards has joined KHTZ/Los Angeles as evening air personality... Happy Anniversary to WBZ/Boston, which celebrated its 60th year on the air September 19. Also special greetings to WKZO/Kalamazoo, which celebrated its 50th anniversary on September 20!

R&R: How have you refined your verbal, Illustrative skills?

JC: I don't do it consciously. I never cease to read - I must read six newspapers a day, including papers from three cities and the Wall Street Journal. I read all the national magazines and several others. Essentially, it comes from reading, and more importantly, scanning it all to ferret that which I can hang something onto. The problem with reading only your local newspaper is that everyone has seen it and knows the editorial slant it takes. By reading papers from outof-town about your town, you can see an uneditorialized side, which not only gives you a fresh viewpoint, but also one that perhaps is closer to the viewpoint of your listeners, who are also looking at it objectively.

R&R: Give us one of your most memorable moments in radio.

JC: The ones that stick out immediately are those which were the most difficult to handle: Returning to the air after four days' coverage of the John F. Kennedy assassination. What do you say when you get back on the air? The same following the deaths of Bobby Kennedy, Martin Luther King, Jr. and John Lennon. Sad enough to say, the most memorable moments are those where the element that would be the most incongruous to those moments would be humor.

R&R: Being a 25-year veteran, do you ever think of yourself as one of a disappearing breed of air talents?

JC: No. At the risk of seeming selfish, I've never considered myself part of a breed — I believe thinking of yourself as part of a breed might be a mistake. Strive to be unique, and if you're sufficiently unique, you'll not only survive but flourish. Unique personalities will not vanish as long as they remain so.

R&R: How about some advice to young DJ's?

JC: What's worked for me is the only route I can give, which may or may not be right for someone else

What you must do is understand that everything in your life - everything you do, see, or experience - is something you can use as a frame of reference for what you do during your four-hour airshift. Learn what is and what is not acceptable to your audience. It's crazy to be a performer and deal in negatives, unless you're on the safe ground of knowing the consensus agrees with what you see as being negative. The whole point here is to relate. We've had many meetings where we're constantly told, "Relate to what the listener's doing." I think if you have to be told to do that, that if you don't do it instinctively, you probably won't relate well. It's essential if you expect to be successful in this business. While at the same time being creative, a key basic talent is to know how far you can go - to know instinctively when to stop, to know how far you bend over when playing the part of an 80-year-old man, and to know when your acting begins to take away from the natural part of your character. The audience knows when it's the true you coming out.



ONEY FOR MUSIC - WCCW-AM & FM/Traverse City. MI staged their second annual Tuba Trot to raise some bank notes for the Northwestern Michigan Symphony Orchestra. Pictured (I-r) are WCCW PD Cliff Carey, a two-time tuba trotter, and the official tuba repairmen for the evant. The stations entered their own team, but at the time this picture was sent in, they hadn't finished yet.

Contemporary Classic

"Incredible phone reaction!!!!"

- Bob Russo, WIP/Philadelphia

"In over 3½ years, I've never had this much immediate reaction to a record."

- Walt Pinto, WELI/New Haven

"Number One phones for the last 3 weeks — stores receiving heavy calls!"

— Andy Szulinski, WFBR/Baltimore

"... good phone response ... an instant hit on KOY!"

— Dan Armstrong, KOY/Phoenix

KOY

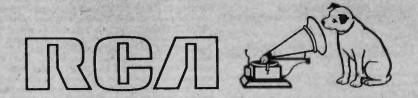
KFMK WMAZ WRVA WSFM WJR WHBC WELI WSBA WGN WSTV WMAL KLOK WCCO-AM WCBM WHAG KFQD WJON WBAL WIP KSNM

#1 ON THE POP CHARTS IN ENGLAND

"Hooked On Classics"

From the forthcoming album shipping Oct. 29 by

The Royal Philharmonic Orchestra



New

Entry

HOTTEST

LULU "I Could Never Mise You (More Than I...)" (Alle)
KENNY ROGERS "Shere Your Love With Me" (Liberty)
EDDIE RABBITT "Step By Step" (Elektra)

CHRISTOPHER CROSS "Arthur's Theme..." (WB)



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BARRY MANILOW

The Old Songs (Arista)

57% of our reporters added first week. Rotations: Heavy 1/1, Medium 17/16, Light 25/25, Extra Adds 9, Total Adds 51 Including WBEN, WGR, WIP, 3WS, KDKA, WLTA, WSB, WWWE, KMBZ, WISN, WCCO-AM, KPPL, KFMB, and 38 more. Debuts at number 25 on A/C chart.

EW & ACT

listed in order of their activity. The two numbers immediately following each song ti tie indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week, implicates one of this week's Most Added new

ANNE MURRAY "It's All I Can Do" (Capitos) 55/13

Rotstions: Heavy 3/0, Medium 37/6, Light 11/4, Extra Adds 4, Total Adds 13, KFMB, WTIC, WELI, WGY, KAAY, WTAR, WRVA, WQUA, WLNH, WACI, WDIF, WHIZ, KOLO, Heavy: WCCO-AM, KOY, WDEF, Medium: WIP, WLTA, WSB, 97AIA, KMBZ, KEX, KLOK, WRIE, WSBA, WBT, WIS, WNDB, WFTL, WMAZ, WDBO, WAKR, WHBY, WHBC, WHIO, KLTE, KOB, KUGN, KSL, MOves 30/21 on A/C chart.

Moves 39-21 on AC chart.

COMMODORES "Oh No" (Motown) 52/29

Rotations: Heavy 1/0, Medium 25/8, Light 21/7, Estra Adde 5, Total Adde 20, 97AIA, WFYR, WWWE, KPPL, WHAM, WDEF, WAKR, WMAZ, WHBC, WLNH, WCFR, WKEU, WKIQ, KGGF, KXIC, WKHM, WDIF, KMRJ, KFQD, KMED, Heavy: WRVA. Medium: WBEN, WIP, WASH, WSB, WISN, KEX, KFMB, WRIE, WNDB, WSLI, WHBY, WEIM, WHAG, WCHV, WORG, KLMS, WJON, Debuts at number 28 on AC chart.

Medium: WBEN, WIP, WASH, WSB, WISN, KEX, KFMB, WRIE, WNDB, WSLI, WMBY, WEIM, WHAG, WCHY, WORG, KLMS, WJON, Debuts at number 25 on A/C chert.

ATLANTA RHYTHM SECTION "Alien" (Columbia) 51/8
Rotations: Heavy 5/0, Medium 34/2, Light 10/4, Extra Adds 2, Total Adds 8, 97AIA, KPPL, WBT, WNDB, WHIO, WACI, KMRJ, KFQD, Heavy: WNAB, WHBY, WORG, KBAI, KOLO, Medium: WIP, WLTA, KEX, KNBR, WRIE, WGY, WIS, WSLI, WMAZ, WRVR, WSM-FM, WTAR, WHBC, KUGN, KRKO, WEIM, WHAG, WLNH, WCFR, WNEU, WABZ, WCHV, WFIR, WKIQ, KGGF, KWOS, WDIF, WJON, WBOW, WHIZ, KMED, KRKK, Debuts at number 24 on A/C chart.

MARTY BALIN "Atlanta Lady (Something About Your Love)" (EMI America) 50/9
Rotations: Heavy 6/0, Medium 30/1, Light 12/6, Extra Adds 2, Total Adds 9, WGAR, WWWE, KPPL, WNAB, WTIC, WBT, WFTL, WTVN, KFQD, Heavy: WLTA, WNDB, WMAZ, WCHV, WORG, WKHM, Medium: WBEN, WIP, WASH, WSB, 97AIA, KEX, KNBR, WRIE, WELJ, WHAM, WIS, KUGN, KRKO, WEIM, WLNH, WNEU, WABZ, WKIQ, KXIC, KWOS, KLMS, WJON, WBOW, WHIZ, KBAI, KOLO, Debuts at number 22 on A/C chart.

STEVIE WOODS "Steal The Night Away" (Cotiliion) 48/8
Rotations: Heavy 1/0, Medium 28/3, Light 18/4, Extra Adds 1, Total Adds 8, WIP, WWWE, KFMB, WSBA, WPTF, WGIR, WCHV, KMRJ, Heavy: WRVA, Medium: WSB, KOY, KEX, WNAB, WELJ, WGY, WST, WIS, WNDB, WMAZ, WAKR, WHBY, WHBC, KUGN, KRKO, WEIM, WORG, WACI; KXIC, WDIF, WJON, WHIZ, KFQD, KMED, KRKK, MICHAEL JOHNSON "You're Not Easy To Forpet" (EMI America) 40/0

MICHAEL JOHNSON "You're Not Easy To Forget" (EMI America) 40/0
Rotations: Heavy 40, Medium 250, Light 80, Extra Adde 0, Total Adde 0. Heavy: WCCO-AM, KEX, WDEF, WHBC. Medium: WSB, 97AIA, WTMJ, WRIE, WJBO, WIS, WNDB, WSLI, WMAZ, WRVR, WQUA, KUGN, KLO, WEIM, WHAG, WATR. WLVA, WKIQ, WACI, KXIC, KLMS. WDIF, KMRJ, WJON, WHIZ, KFQD, KMED, KRKK.

BURTON CUMMINGS "You Saved My Soul" (Affa) 38/7
Rotstons: Heavy 40, Medium 14/1, Light 19/5, Extra Adds 1, Total Adds 7, WIP, WGAR, WIS, WABZ, WKIQ, WBOW, WLNH.
Heavy: WRVA, WOUA, WCFR, WKHM, Medium WBEN, WLTA, WSB, KEX, WSLI, WMAZ, WHBC, KLO, WGIR, WCHV, WORG,
WJON, WHIZ.

ARLAN DAY "I Surrender" (Pasha) 38/7.
Rotations: Heavy 0/0, Medium 20/3, Light 17/3, Extra Adde 1, Total Adde 7, WELI, WBT, WRVR, WQUA, KSL, WYMC, KOLO.
Medium: WLTA, KOY, WNAB, WHAM, WDEF, WMAZ, WAKR, WHBC, WHIO, WEIM, WORG, KXIC, WDIF, KMRJ, WJON, KFOD, KMED.

KFQD, KMED:

OAK RIDGE BOYS "Fancy Free" (MCA) 38/8

Rotations: Heavy: 6/0, Medium 21/4, Light 9/4, Extra Adde 0, Total Adde 8, WTAE, WNAB, WIS, WTAR, WPTF, WRVA, WHBC, KRNT. Heavy: WLTA, WCCO-AM, WDEF, WQUA, KOB, KSL, Medium: KMBZ, WISN, KOY, KEX, KLOK, KAAY, WHAS, WMAZ, WHIO, KLTE, WIBW, KLO, WATR, KXIC, WKHM, WSTV, KMED. Debuts at number 30 on A/C chart.

LITTLE RIVER BAND "The Night Owis" (Capitol) 35/2

Rotations: Heavy 12/0, Medium 20/2, Light 3/0, Extra Adde 0, Total Adde 2, WRIE, WRVR. Heavy: KNBR, WSLI, WSM-FM, WHBC, WOWO, WEIM, WLNH, WABZ, WBOW, WHIZ, KOLO, KRKK, Medium: KDKA, WTAE, WFYR, WTMJ, KHOW, KPPL, KEX, WSFM, WHEN, WHAS, WTVN, WNEU, WCHV, WLVA, WGRG, WFIR, KLMS, KBAI.

BEO REFERINAGOON "IO Years Letter" (Fich) 35/1

REO SPEEDWAGON "In Your Letter" (Epic) 35/1
Rotations: Heavy 100, Medium 22/1, Light 30, Extra Adds 0, Total Adds 1, WDIF. Heavy; WIP, WRIE, WBT, WMAZ, WHAG, WABZ, WCHV, WLVA, KWOS, KFQD, Medium: WCBM, KDKA, WGAR, KHOW, WHAM, WHEN, WNDB, WDBO, WHBC, WOWO, WLNH, WCFR, WNEU, WORG, WFIR, KMRJ, WBOW, WHIZ, KBAI, KOLO, KRKK, WREN, WRIE, WBT, WHIO, KUGN, KRKO, KSL, WCFR, KMRJ, WJON, WHIZ, Medium: WBEN, WLTA, WSB, WRIE, WDEF, WIS, WFTL, WSM-FM, WHIO, KUGN, KRKO, KSL, WCFR, KMRJ, WJON, WHIZ, Medium: WBEN, WLTA, WSB, WELL WERTH, KFOD.

WELL, WEIM, KFQD.

DAN HARTMAN "All I Need" (Blue Sky) 32/2

Rotations: Heavy 00, Medium 17/0, Light 14/1, Extra Adds 1, Total Adds 2, WCCO-AM, KMRJ. Medium: WSB, WNAB, WELL, WHAM, WDEF, WMAZ, WAKR, WHBC, KSL, WCFR, WABZ, WDIF, WJON, WHIZ, KFQD, KMED, KOLO.

ANDY GIBB & VICTORIA PRINCIPAL "All I Have To Do is Dream" (RSO) 31/0

Rotations: Heavy 3/0, Medium 22/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WOEF, WRVA, WCFR. Medium: WLW, KMBZ.

WITMJ, WCCO-AM, KEX, WNAB, WGY, WFTL WDBO, WPTF, WHIO, WOOD, KOB, KSL WHAG, WFIR, WNFL WDIF, WSGW, KFQD, KMED, KRKK.

BILLY JOEL "Say Goodbye To Hollywood" (Columbia) 30/3
Rotations: Heevy 40, Medium 140, Light 10/1, Extra Adda 2, Total Adda 3, WHAG, WLVA, KFQD, Heevy; WMAZ, WABZ, WDIF, KBAL, Medium: WNAB, WHEN, WBT, WSLI, WRVR, WEIM, WLNH, WCFR, WNEU, WCHV, WORG, KXIC, KWOS.

WBOW.

JIM PHOTOGLO "More To Love" (20th) 30/2
Rotations: Heavy 30, Medium 20/2, Light 7/0, Extra Adde 0, Total Adde 2, WGY, KOB. Heavy: KEX, WDEF, KLO. Medium: 97AIA, KMBZ, WELI, WSBA, WIS, WFTL WTAR, WHBY, WHIO, WQUA, WHAG, WATR, WYMC, WKIQ, WDIF, KFQD, KMED, WATR, WYMC, WKIQ, WDIF, WYMC, WKIQ, WDIF, KFQD, KMED, WATR, WYMC, WKIQ, WDIF, KFQD, KMED, WATR, WYMC, WKIQ, WDIF, KFQD, KMED, WATR, WYMC, WKIQ, WDIF, WYMC, WYMC, WYMC, WYMC, WYMC, WYMC, WYMC, WYMC, WKIQ, WDIF, WYMC, WY

DARYL HALL & JOHN OATES "Private Eyes" (RCA) 28/5
Rotstone: Heavy 8/0, Medium 11/1; Light 8/3, Extra Adda 1, Total Adda 6, WFYR, WRIE, KRKO, WEIM, KMRJ. Heavy: WSM-FM, WHAG, WINH, WNEU, WABZ, WCHV, WORG, WHIZ. Medium: WGR, WGAR, WHEN, WSL), WRVR, WTVN, WOWO, WBOW KBAI KRIKI.

WBOW, KBAI, KRKK.

MANHATTAN TRANSFER "Smile Again" (Atlantic) 28/3
Rotations: Heevy 10, Medium 15/0, Light 11/2, Extra Adds 1, Total Adds 3, WAKR, WLVA, KMRJ. Heevy: WQUA. Medium: WBEN, WDEF, WSM-FM, WHBY, WHBY, KUQN, WBIM, WKIQ, KQGF, KXIC, KLMS, WDIF, WJON, WSTV, KFQD.

ARLO GUTHRIE "H I Could Only Touch Your Life" (WB) 27/3
Rotations: Heevy 3/0, Medium 13/1, Light 11/2, Extra Adds 0, Total Adds 3, WSB, 97AIA, KMBZ, Heevy: WLTA, WDEF, WRVA, Medium: WMAZ, WHBC, WHAG, WGIR, WACI, WKHM, KLMS, KMRJ, WSTV, WHIZ, KOLO, KRKK.

Modium: WMAZ, WHBC, WHAG, WGIR, WACI, WKHM, KLMS, KMRJ, WSTV, WHIZ, KOLO, KRKK.

DIANA ROSS & LIONEL RICHIE "Dreaming Of You" (PolyGram) 26/7

Rotations; Heavy NO, Medium 16/3, Light 10/3, Extra Adds 1, Total Adds 7, \$7AIA, WBT, WAKR, WHIO, KUGN, WEIM, KMRJ.

Medium: WASH, WSB, KEX, WNDB, WMAZ, WSM-FM, WMBY, KSL, WCHV, WORG, WJON, KOLO.

ARETHA FRANKLIN & GEORGE BENSON "Love All The Hurt Away" (Arista) 25/0

Rotations: Heavy 17/0, Medium 16/0, Light 9/0, Extra Adds 0, Total Adds 0, Heavy: WCFR. Medium: WIP, WPRO, WNAB, WHEN, WIS, WEIM, WHAG, WINH, WATR, WYMC, WORG, WACI, KWOS, KLMS, WDIE,

ELECTRIC LIGHT ORCHESTRA "Hold On Tight" (Jet) 24/1

Rotations: Heavy 12/0, Medium 9/1, Light 3/0, Extra Adds 0, Total Adds 1, WRVR, Heavy: WIP, KDKA, WTAE, WFYR, WRIE, WJBO, WOWO, WMAG, WLNH, WCHV, WHIZ, KRKK, Medium: WCSM, WGAR, KPPL, WHEN, KLMS, WBOW, KFQD, KBAI, FRED KNOBLOCK "Memphis" (Scotti Bros.) 21/1

Rotations: Heavy 3/0, Medium 14/0, Light 3/0, Extra Adds 1, Total Adds 1, KMRJ, Heavy: KOY, WDEF, KOB. Medium: KMBZ, WTMJ, WST, WIS, WDB, WHSP, WHSC, WOUA, WASZ, WYMC, WKIQ, KXIC, WJON, KFQD.

BENNY HESTER "Nobody Knows Me Like You" (Myrrh) 20/2

Rotations, Heavy 1/0, Medium B/0, Light 10/1, Extra Adds 1, Total Adds 2, KMBZ, WHAG, Hoavy: WRVA. Medium: KEX, WDEF, WFTL, WSJ, WHSC, KXIC, KMRJ, WJON,

CRYSTAL GAYLE "The Woman In Me" (Columbia) 18/9
Rotations; Heavy 0/0, Medium 8/2, Light 9/6, Extra Adds 1, Total Adds 9, WSB, WRVA, WHBY, WHBC, WHIO, KSL, WNEU, KWOS, KMED, Medium: KMBZ, WCCO-AM, KOY, WDEF, WNDB, WSJS,
RITA COOLIDGE "The Closer You Get" (A&M) 18/1
Rotations: Heavy 0/0, Medium 12/0, Light 8/1, Extra Adds 0, Total Adds 1, WLVA. Medium: WLTA, WSB, KEX, WRVA, WHBC, KUGN, KSL, WORG, KXIC, WKHM, WJON, KFQD. JOHN SCHNEIDER "Still" (Scottl Bros.) 17/8
Rotations: Heavy 10, Medium 7/2, Light 8/3, Extra Adds 3, Total Adds 8, WIP, WMAZ, WTAR, KLO, WHAG, WYMC, KGGF, KFQD, Heavy; WLTA. Medium: WSB, WCCO-AM, WDEF, WNDB, WFTL.

RICKIE LEE JONES "A Lucky Guy" (WB) 16/6
Rotations: Heavy 1/0, Medium 6/2, Light 7/2, Extre Adde 2, Total Adde 6, 97AIA, WBT, WLNH, WKIQ, WDIF, WJON, Heavy; WKHM, Medium; WCCO-AM, WMAZ, WSM-FM, WHIZ,

Others Getting Significant Action

Radio Ricecords

NATIONAL AIRPLAY/30

October 2, 1981

DAN FOGELBERG/Hard To Say (Full Moon/Epic)

AL JARREAU/We're in This Love Together (WB)

SHEENA EASTON/For Your Eyes Only (Liberty)

ART GARFUNKEUA Heart In New York (Columbia)

MOODY BLUES/The Voice (Threshold/PolyGrem)

RONNIE MILSAP/(There's) No Gettin' Dver Me (RCA)

RAY PARKER JR. & RAYDIO/That Old Song (Arista)

MICKEY GILLEY/You Don't Know Me (Epic)

ANNE MURRAY/It's All I Can Do (Capitol)

BARRY MANILOW/The Old Songs (Arista) COMMODORES/Oh No (Motown)

JUICE NEWTON/Queen Of Hearts (Capitol)

This chart is based solely on airplay rotations compiled weekly from our A/C

reporting stations. Black circled numbers indicate significant progress from at

POINTER SISTERS/Slow Hand (Planet) ATLANTA RHYTHM SECTION/Allen (Columbia)

ELTON JOHN/Chloe (Geffen)

OAK RIDGE BOYS/Fancy Free (MCA)

ALABAMA/Feels So Right (RCA)

CARPENTERS/(Want You) Back In My Life Again (A&M))

EDDIE RABBITT/Stop By Stop (Elektra)

JOURNEY/Who's Crying Now (Columbia)

DAVID GATES/Take Me Now (Arista)

LULU/I Could Never Miss You (More Than I Do) (Alfa)

DIANA ROSS & LIONEL RICHIE/Endless Love (Motown)

QUINCY JONES feeturing JAMES INGRAM/Just Once (A&M) AIR SUPPLY/Here | Am (Just When | Thought...) (Arista)

FOUR TOPS/When Shr. Was My Girl (Casablanca/PolyGram)

M. POST featuring L. CARLTON/Theme From "Hill Street..." (Elektra)

MARTY BALIN/Atlanta Lady (Something About...) (EMI America)

KENNY ROGERS/Share Your Love With Me (Liberty)

1

10 7 4

4 3

2

16 11 8

3 5

6

15

8 10

26 18 14

11 16 20

22 22 22 27

13 19 24 28

least 60% of our reporters

BARRY MANILOW "The Old Songs (Arieta)

IE MURRAY "It's All I Can Do" (Capi AIR SUPPLY "Here I Am (Just When I...!" (Arists)

MOST ADDED ®

14 21

28 18

23

27 16

21 10

17 12 12

3 6

5 9 13

11 13 16 CHRISTOPHER CROSS/Arthur's Theme (Best That You Can Do) (WB)

VIC ASHER "What Am I Gonna Do" (Velsi) 16/3
Rotstons: Heavy 0/0, Medium 5/0, Light 9/1, Extra Adda 2, Total Adda 3, WLVA, WYMC, KMRJ, Medium: WDEF, KOB, WKIQ,

STARS ON 45 "More Stars On 45" (Radio/Atlantic) 13/2
Rotations: Heavy 1/0, Medium 7/0, Light 4/1, Extra Adds 1, Total Adds 2, WHAG, KGGF, Heavy: WKHM, Medium; WLW, WRIE, WMAZ, KRKO, WDIF, WHIZ, KBAI. WMAZ, KRKO, WDIP, WRIZ, RDAI.

ALBERT HAMMOND "Memories" (Columbia) 12/5

Rotations: Heevy 0/0, Medium 2/1, Light 9/3, Extre Adde 1, Total Adde 5, KEX, WHAG, WORG, KBAI, KOLO: Medium: WDEF.

PAMELA MOORE "You're Perfect" (First American) 12/3
Robitons: Heavy 00, Medium 40, Light 6/1, Extra Adds 2, Total Adds 3, WLVA, WYMC, KMRJ, Medium: WIS, WHBC, KRKK,

FOREIGNER "Waiting For A Girl Like You" (Atlantic) 11/8
Rotations: Heavy 1/0, Medium 4/3, Light 5/4, Extra Adde 1, Total Adde 8, WBEN, WASH, WTVN, WCHV, WORG, WKIQ, WOIF, WHIZ. Heavy: WSM-FM. Medium: WRVR.

DAN HILL "Don't Give Up On Love" (Epic) 11/5
Rotations: Heavy 0/0, Medium 0/0, Light 10/4, Extra Adds 1, Tota

1 10/4, Extra Adds 1, Total Adds 5, WCCO-AM, WNAB, WSLI, WCFR, KMED. ROYAL PHILHARMONIC ORCHESTRA "Hooked On Classics" (RCA) 11/0
Robbions: Heevy 3/0, Medium 8/0, Light 2/0, Extra Adds 0, Total Adds 0, Heevy: WSFM, KFQD, Medium: WCBM, KOY, KLOK,

OLIVIA NEWTON-JOHN "Physical" (MCA) 10/7
Rotstlone: Heavy 0/0, Medium 2/0, Light 8/5, Extra Adds 2, Total Adds 7, WIP, WSB, WCCO-AM, WHAG, WBOW, WHIZ, KFQO.

Medium: WCHV, KBAI.

BALANCE "Breaking Away" (Portrait) 10/0
Rotations: Heevy 2/0, Medium 7/0, Light 1/0, Extra Adde 0, Total Adde 0. Heevy: WOWO, WHIZ. Medium: WCBM, WHEN, WLNH, WABZ, WCHV, WBOW, KRKK.

ADDRISI BROTHERS "Red Eye Flight (You Can Always Come Home Again)" (Elektra) 9/3
Rotations: Heevy 0/0, Medium 1/1, Light 7/1, Extra Adde 1, Total Adde 3, WFTL, WMAZ, WHBY.

Rotations: Heavy 0/0, Medium 1/1, Light 1/1, East-2 Add-1, 1922
FRANK SINATRA "Say Hello" (WB/Reprise) 9/2
Potations: Heavy 0/0, Medium 4/1, Light 4/0, Extra Adds 1, Total Adds 2, WSBA, KFQD, Medium: WCCO-AM, WNDB, WFTL Rotations: Heavy 100, Medium 41, Light 40, Extra Ados 1, Total Ados 2, WSBA, RPUD, Medium: WCCO-AM, WNDB, WFIL LACY J. DALTON "Takin" It Easy" (Columbia) 9/1
Rotations: Heavy 10, Medium 40, Light 30, Extra Ados 1, Total Adds 1, WHIZ, Hosvy: KMBZ. Medium: KOY, WHEN, KRNT,

CHARLIE DORE "Listen" (Chrysells) 9/1
Rotations: Heavy 1/0, Medium 2/0, Light 5/0, Extra Add

Rotations: Heavy 10, Medium 20, Light 5/0, Extra Adds 1, Total Adds 1, WKHM. Heavy: WHVA. Medium: 5/AIA.

TIM WEISBERG "Sleep Walk" (MCA) 9/1

Rotations: Heavy 0/0, Medium 4/0, Light 5/1, Extra Adds 0, Total Adds 1, WHIO, Medium: KEX, WFTL KSL KLMS. ide 1, Total Adde 1, WKHM. Heavy: WRVA. Medium: 97AIA, KSL,

BEE GEES "He's A Liar" (RSO) 8/0
Rotations: Heavy 0/0, Medium 3/0, Light 5/0, Extra Adds 0, Total Adds 0, Medium: WSU, WEIM, WABZ.

JET "Stranded In The Moonlight" (Third Coast) 7/5
Rotations: Heavy 00, Medium 00, Light 63, Extra Adds 2, Total Adds 5, WCCO-AM, WHBC, KLO, KXIC, KMED.
NICOLETTE LARSON "Fool Me Again" (WB) 7/4
Rotations: Heavy 00, Medium 1/1, Light 6/3, Extra Adds 0, Total Adds 4, WLTA, KSL, WEIM, KMED.

Rotations: Heavy 0/0, Medium 1/1, Light 8/3, Extra Adds 0, Total Adds 3, WSBA, WHBY, KXIC, Medium; WSTV.

Rotations: Heavy 0/0, Medium 1/0, Light 6/3, Extra Adds 0, Total Adds 3, WSBA, WHBY, KXIC, Medium; WSTV.

Rotations: Heavy 0/0, Medium 1/0, Light 6/3, Extra Adds 0, Total Adds 3, WSBA, WHBY, KXIC, Medium: WSTV,
AMY WOOLEY "Have A Heart" (MCA) 7/3
Rotations: Heavy 0/0, Medium 2/1, Light 4/1, Extra Adds 1, Total Adds 3, WDEF, KLO, KFQD, Medium: KSL,
TIGHT FT "Back To The 60's" (Arista) 7/1
Rotations: Heavy 0/0, Medium 2/0, Light 5/1, Extra Adds 0, Total Adds 1, KGGF, Medium: WBEN, WDEF,
BARBARA MANDRELL "Wish You Were Here" (MCA) 7/0
Rotations: Heavy 2/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WSBA, KSL, Medium: WLTA, KMBZ, WCCO-

Regionalized Adds & Hots

EAST

WNAB/Bridgeport Russ Garrett

OAK RIDGE BOYS
MARTY BALIN
BARRY MANILOM
DAN HILL
HOTTOR
KENNY ROGERS
FOUR TOPS
JOURNEY
DAVID GATES
DAN POGELBERG

FOREIGNER MIKE POST BARRY MANILOM HOTTGET HOSS/RICHIE CHRIS CROSS AL JARREAU KENNY ROGERS DAN FOGELBERG

WGR/Buffalo Jerry Rec

BARRY MANILOW POUR TOPS CAMBON & RELHCRITS HOTCOST: ROSS/RICHIE KEMBY MOGERS LUILU CHRIS CROSS ART GARFUNKEL

WRIE/Erie Ted Abbot

HALL & CATES LRB BARRY MANILOW HOTEEST: ROSE/RICHIE FOUR TOPS REO SPEEDWAGON JOURNEY LULU

WEMVFitchbu Chuck Morgan

CHACK MORPH BARRY HANILOM HALL & OATES ROSS/RICHIE NICOLETTE LARBON JOEV SCARBURY HOTEGE! CHRIS CROSS KEEMY ROGERS QUINCY JONES FOUR TOPS AIR SUPPLY

WHAGhisgerstown B.J./Beumgerdner

ONJ
ALBERT HAMMOND
JOHN SCHNEIDER
BILLY JOEL
BARRY HANILOM
STARS ON 45
BERMY MESTER
HOLLOGIE KENTY ROGERS DAN POGELBERG POUR TOPS CHRIS CROSS

BARRY MANILON Mottest: none

WTIC/Hertford Ginny Jesionki

MARTY BALIN AFFE MURRAY HOTTOGS CHRIS CROSS ROSS/RICHIE ART GARPUNKEI AL JARREAU

ANNE MURRAY
BICKIE LEE JOWES
COMMODORES
BURTOM CUMMINGS
DIESEL
PAT BEMATAR
ZZ TOP
HOTTOMIC
CHRIS CROSS
JOURNEY
LULU
ART CARFUNKEL
SHEEMA EASTOM

STEVIE WOODS AIR SUPPLY Hottest: SHEEMA EASTON DAN FOCELBERG CHRIE CROSS LULU EDDIE RABBITT

WART PAND ARILAY DAY BARRY MANILOW JOSE PELICIANO HOTEST: LULU FOUR TOPS DAN FOGELBERG EXMITY SOCERS CHRIS CROSS

WIP/Philede Bob Russo

BARRY MANILOW OBJ
JOHN SCHNEIDER
BURTON CUMMINGS
STEVIE MOODS
HOTEBEL
KENNY ROCERS
DAN FOGELBERG
FOUR TOPS
HARTY BALIN
ANNE MURRAY

3-W-S/Pittsburgh

DAVID GATES AIR SUPPLY CARPENTERS BARRY HAWILOM HOTLEST BOSS/RICHIE SHEENA EASTON CHRIS CROSS AL JARREAU JOURNEY

WTAE/Pittsburgh Don Berns

OAK RIDGE BOYS AL JARRAN Hottest: ALABAMA CHRIS CROSS BOB SEGER JOURNEY MICHAEL STANLEY B

KDKA/Pittsburgh Jim Harrington

FOUR TOPS AIR SUPPLY BARRY MANILOW HOTTEST ELO SHEENA EASTON LOLU HALL & CATES

none Hottost: ROSS/RICHIE JOEY SCARBURY KENNY ROGERS POINTER SISTERS CARPENTERS

FOUR TOPS QUINCY JONES Hottest: CHRIS CROSS MICKEY GILLEY RAYDIO EDDIE RABBITT

WHAM/Rochester Dave Laird

WEST

JIM PHOTOGLO POUR TOPS MIKE POST

Hottest: MDSS/RICHIE COMMODORES KENNY ROGERS SHEENA EASTOI QUINCY JONES

KFQD/Anchorag

BILLY JOEL ARS ANY WOOLEY JOHN SCHNEIDER COMMODORES ONJ

ONJ
MIKE POST
MARTY BALIN
FRANK SINATRA
BARRY MANILON
DIRT BAND
HOCEGE!
ROSS/RICHIE
SHEENA EASTON
JOURNEY
CHRIS CROSS
ROYAL PHILMARN

MARTY BALIN

ARS
COMMODORES
BARRY MANILOW
HOTTWEET:
CHBIS CROSS
EDDIE RABBITT
MOODY BLUES
DAM FOGELBERG
ALABAMA

none Hottest:

HERB ALPERT ROSS/RICHTE C. CHRISTIAN PABLO CRUISE RAMBUY CRAMPORE HOTELES CROMB LULU DAN FOGELBERG JOURNEY

WGY/Schene Watter Fritz

JIM PHOTOGLO ANNE MURRAY HOTTER: CHRIS CROSS AIR SUPPLY DAN POOPLBERG B.J. THOMAS CARPENTERS

BARRY MANILOW COMMODORES
C. CHRISTIAN
ALBERT HAMMOND
DAN HILL
HOTCHEST:
CAN FOGELBERG
MODDY BLUES
CHHIS CROSS
BURTON CUMHINGS
DAVID GATES

CARPENTERS QUINCY JONES

WASH/Washingt

COMMODORES
HOTTER
HOTTER
LULU
CHRIS CROSS
DAN FOGELBERG
KENNY ROCERS
AL JARREAU

POREIGNER
C. CHRISTIAN
Hottest:
LULU
CHRIS CROSS
DAM POGELBERG
AL JARREAU
POUR TOPS

HOTTER: SHEENA EASTON EDDIE RABBITT CHRIS CROSS LULU DAN FOGELBERC

WNEU/Wheeling

COMMODORES
CRYSTAL GAYLE
BARRY MANILON
HOTCEST:
CHRIS CROSS
EDDIE RABBITT
RONNIE MILSAP
DAN FOGELBERG
AIR SUPPLY

WSBA/Yark Jim Harn

BARRY MANILOM MALL 6 OATES C. CHRISTIAN QUARTERFLASH HOTEGGE: CHRIS CROSS JOURNEY LULU MOODY BLUES DAN FOGELBERG

none Hottest: Journey CHRI6 CROSS BEACH BOYS ROSS/RICHIE SHEENA EASTON

KMED/Medford Charlie Kirk

JET MOTEUSE: CHEIS CROSS QUINCY JONES AIR SUPPLY AL JARREAU CARPENTERS

KBAMMorro Bey Donne St. John

ALBERT HAMMOND ALAN PARSONS Hottest: MIKE POST DAN FOGELBERG CHRIS CROSS BILLY JOEL ARS

KLO/Ogden Rerbers M. Ric

STREEK HONORUS
JOHN SCHWEIDEP
ANY MOOLEY
BARRY MAWILOW
JOEY SCARBURY
JET
HOTEORI
ART GARPUMKEL
CHRIS CROSS
LULU

ELTON JOHN MIELBEN/PEARSON

COMPINE KITE

ROGER MHITTAKER
COMMODORES
DAN HILL
BARRY MANILOM
CRYSTAL GAYLE
NICOLETTE LARSON
QUARTERPLASH
JET

MOLTEST:

STEVIE WOODS FRAME SINATRA KEITH STEGALL HOTTEST STEGAL HOSS/RICHIE SHEENA EASTON EDHIE RABBITT CHAIS CROSS KENNY ROGERS

MIDWEST

COMMODORES ROSS/RICHIE BARRY MANILOM MANHATTAN TRANSFE HOTEBEL: CHRIS CROSS LULU

WHSY/Appleton Jeff Clark

PARRY HANILOM CRYSTAL GAYLE ADDRISI BROS KEITH STFGALL HOTTER LULU CHRIS CROSS EAN FOGELBERG DILBACY JONES

John Swan
BURTON CUMMINGS
RICKIE LEE JONES
COMMODORES
POREIGNER
BARRY MABILOM
HOTERS!
EDDIE RABBITT
CHRIS CROSS
ROSS/RICHIE
DAN FOGELBERG
LULU

COMMODORES OAK RIDGE ROYS LUTHER VANDROSS JET CRYSTAL GAYLE Hottest: CHP15 CROSS MICHAEL JOHNS MENNY ROGERS DAN FOGELBERG CARPENTERS

WFYR/Chicago John Wetherbee

HALL & GATES COMMODORES
Hottest:
ROSS/RICHIE
CHRIS CROSS
SHEEMA FASTON
DAN FOGELBERG
KENNY ROGERS

WLW/Cincinnets Greg Picciano

DAVID GATES KENNY ROCEPS AIR SUPPLY HOTTURES CROSS SHEENA EASTON DAN FOGELBERG LULU PABLO CRUISE

none Hottmat: BARBRA STREISAND DAN FOGELBERG RONNIE MILSAP HERB ALPERT ANNE MURRAY

KEX/Portland Bob Swanson

ALBERT HAMMON C. CHRISTIAN Hottest: CHRIS CROSS ART GARFUNKEL LAN POGELBERG AL JARREAU POUR TOPS

KOLO/ Reno Michael Bannet

POUR TOPS ALBERT HAMMOND ANNE MURRAY ARLAM DAY HOTTORY CHPIS CROSS LULU

ART GARPUNKEL QUINCY JONES HOODY BLUES

KRKK/Rock Springs Chuck Martin

KBL/Ball Lake City George Lemich

Correction
C. Christian
ARLAM DAY
JOHNNY LEE
HICOLETTE LAPSON
CRYSTAL GAYLE
NOTES
LEENLY ROCERS
DAN FOGELBERG
CHRIS CROSS
EDDIE RABBITT
ROSS/RICHIE

none Hottest:

WGAR/Cleveland Chuck Collier MARTY BALIN AIR SUPPLY BURTON CUMMINGS BURTON CUMPIN Hottest: ROSS/RICHIE JOURNEY JUICE NEWTON POUR TOPS HALL 5 OATES

KGGF/Coffeyville McCord

TIGHT FIT MECO STARS ON 45 COMMODORES BARRY HANILON HOTLEST DAN FOGELBERG RENNY ROGERS ART GARFUNKEL MOODY BLUES T.G. SHEPPARD

WTVN/Columbus Denny Nugent

BARRY MANILON MARTY BALIN FOREIGNER HOTTEST CHRIS CROSS SHEENA EASTON DAN FOGELBERG JOURNEY HALL & OATES

ARS
C. CHRISTIAN
CRYSTAL GAYLE
TIM WEISBERG
HOTTEST
HO

KRNT/Des Mai Scott Huskey

KOGO/San Diego Sandi Banister

KENNY ROGERS CAN POGELBERG AIR SUPPLY OUINCY JONES HOTEPS! BOSS/RICHIL BONNIE MILSAP JUICE NEMTON EDDIE RABBITT CHRIS CROSS

KFMB/Sen Diego Lerson/Anthony

MIKE POST BARRY MANILOW POUR TOPS AWNE MURRAY C. CHRISTIAN STEVIE WOODS HOLLERS

Hottest: CHRIS CROSS

KNBR/Sen Francisco Larry Finkel

DAVID GATES AIR SUPPLY HOTTEST; EDDIE RABBITT LULU CHRIS CROSS KENNY ROCERS DAN FOGELBERG

none Hottest:

C. CHRISTIAN Hottest: ROSS/RICHIE EDDIE RABRITT CHRIS CROSS JOURNEY HOODY BLUES

WCCO-AM/N

none Mottest: BOSS/RICHIE RAYDIO RONNIE MILSAP EDDIE RABBITT

WACUFreeport Larry Lance

ARS
ANNE MURRAY
POUR TOPS
BARRY MANILON
HOTTEST CPOSS
LULU DAN FOGELBERG KENNY ROGERS DAVID GATES

WOWO/Ft. Wayn Sem DeVincent

QUINCY JONES BOB SECER Hottost: JOURNEY CHRIS CROSS EDDIE RABBITT GARY WRIGHT LRB

none Hottest:

WMFL/Green Bay Liz Charlion none Hottest: BONNIE MILSAP ROBBIE PATTON JOURNEY KXICAows City Gary Dixon

WHIO/Dayton Paggy Poweli JET
REITH STEGALL
COMMODORES
HOTEGET:
QUINCY JONES
RENNY ROGERS
EDDIE RABBITT
LULU
CHRIS CROSS ROSS/RICHIE BARRY MANILOW

LOU LEMBOR BARRY MANILOM B.J. THOMAS COMMODORES JOHNNY LE CMARLIE DORE MOTERS TABS ON 45 BURTON CUMMINGS CARPENTERS DAM FOCELERG RICKIE LEE JONES

QUINCY JONES OAK RIDGE BOYS AIR SUPPLY Hottwet:

ONJ BARRY MANILOW DAN HILL

WCCO-FM/Min Curt Lundgran

none Hottest: CHRIS CROSS JOURNEY STACY LATTISAM

BARRY MANILOM Hottest: CHRIS CROSS DAM POGELBERG KENNY ROGERS AL JARREAU QUINCY JONES KMRJ/Pittsburg Lannie Swanger

ARE
STEVIE MOODS
HALL & OATES
HANNATTAN TRANSFE
COMMODORES
C. CHRISTIAN
VIC ASHER
FRED INNOBLOCK
DAN HARTHAN
PANELA MOORE
POSS/RICHIE
HOTER Hottest: EDDIE RABBITT ELTON JOHN POUR TOPS TOMMY CHRIS

WQUA/Qued Cities

ANNE HURRAY
ARLAN DAY
FOUR TOPS
BAPRY HANILOW
HOTCEST:
EMCELDERT HUMPERD
EDDIE RABBITT
CHRIS CROSS
CARPENTERS
BURTON CUMHINGS

WSQW/Saginaw Rick Belcher

BARRY MANILOW Hottom ti CHRIS CROSS EDDIE RABBITT ROSS/RICHIE SHEENA EASTON

C. CHRISTIAN BARRY MANILOW JORY SCARBURY RICKIE LEE JONES HOTLE LEE JONES HOTS PICHIE SHERNA EASTON EDDIE RABBITT CHRIS CROSS DAH FOGELBERG

POLICE DAVID GATES

none Hottest: EDDIE RABBITT CHRIS CROSS MONNIE MILSAP KEMNY ROGERS LULU

KRMQ/Tules Don Bishop

HOLEST I CHRIS CROSS KENNY ROGERS QUINCY JONES DAN POGELBER ROSS/RICHIE

BARRY MANILON POREIGNER

FOREIGNER
ONJ
ANNE MURRAY
C. CHRISTIAN
BURRITO BROTHER
GENE COTTON
HOTLEST, DALTON
HOTLEST, DALTON
HOTLEST, DALTON
CHRIS CROSS
HALL & OATES

WHEZ/Zane Dave Crief

Steve Morse BARRY MANILOM KOOL & THE CANG CRYSTAL CAYLE STREER JOEV SCARBURY TOMMY CHRIS HOTTER HOTT WSTV/Staubenvill Grag McCullough

KMBZ/Kansas City Stove Bell BARRY MANILOM C. CHRISTIAN BENNY HESTER LARRY GATLIN ARLO GUTHRIE TERRI GIBBS JOHN DENVER ROWNIE HILSAP HOTCES! WBOW/Terre He Larry Joseph

KFOR/Lincoln, MB Pattl Moran

KWOS/Jefferson City Steve Morse

Hottest: CHRIS CROSS FDDIE RABBITT DAN POCELBERG

none Hottest: none

REO SPEEDHAGON COMMODORES FOREIGNER BARRY MANILOM TOMMY CHRIS RICKLE LEE JONES Hottest: CHRIS CROSS DAN FOGELBERG KENNY ROGERS AL JARREAU

MIKE POST BARRY MANILOW Hottest: LULU HOTEBET LULU KENNY ROGERE DAVID GATES AIR SUPPLY CARPENTERS

WTM.//Milwe

Mark Robinson GENESIS CHILLIMACK BARRY MANILOW CANNON & BELMONTS HOTERS CROSS HALL & OATES DAN FOGELBERG LRB KENNY ROGERS

BARRY MANILOW CRYSTAL GAYLE ONJ
ARLO GUTHRIE
HOTTER
LULU
CARPENTERS
CHRIS CROSS
KENNY ROGERS
DUINCY JONES KLTE/Okishams City John Williams

WLTA/Atlents Alten Saunders

TERRI CIBBS BARRY MANILOW NICOLETTE LARSON DOBIE GRAY TIM MILLER PABLO CRUISE HOTTERS HOTTEST:
MIKE POST
ARLO GUTHRIE
OAK RIDGE BOYS
EAM FOGELBERG
QUINCY JONES

SOUTH

WJBO/Baton Ro

none Hottest: ROSE/RICHIE EDDIE RABBITT CHRIS CROSS ELO QUINCY JONES

WBT/Charlotte Bickel/Rose

APS HOTEGET: DAN FOGELBERG FOUR TOPS KENNY ROGERS HIKE POST STEVIE MOODS

WCHV/Charlotte

POREIGNER BARRY HANILOW STEVIE WOODS POINTER SISTERS HOTEURE: CHRIS CROSS MOODY BLUES REO SPEEDMAGON JOURNEY DAN FOGELBERG

WDEF/Chattanooga

BOBBY BLAND AMY MOOLEY COMMODORES C. CHRISTIAN BARRY MANILOW BARRY MANILOW Hottest: GIBS & PRINCIPAL MIKE POST AMNE NURRAY KENNY BOGERS MICHAEL JOHNSON

WIS/Columbia Bob Devie

Hottest: CHRIS CROSS LULU DAM POGELBERG KENNY ROGERS AL JARREAU

WND6/Deytone 6 Mark D'Anglo

BARRY MANILOW MIKE POST ARS JOHNNY LEE Hottest: CMRIS CROSS DAM FOGELBERG KENNY ROGERS AIR SUPPLY

WFTL/Ft Lauderdele Don Williams

MARTY BALIN ADDRISE BROS C. CHRISTIAM BARRY MANILOW Hottest: none WSL I Jeckson Well Grayson

DAVID GATES CAN HILL BARRY MANILON

KAAYAIttie Rock DOLLY PARTON ANNE MURRAY Hottwat: CHRIS CROSS DAN FOGELBERG OAK RIDGE BOYS AL JARREAU

LYON KYEUN
BILLY JOEL
MANHATTAN TRANSFE
RITA COOLIDGE
VIC ASHER
PAMELA MOORE
HOTELART GARFYDKEL
CHRIG CROSS
DAM POCELBERG
KENNY ROGERS
MARTY BALIM

WMAZ/Mecon Stove Murphy

ADDRISI BROS PABLO CRUISE JOHN SCHNEIDER BARRY MANILON COMMODORES COMMODORES
HOTTGET
DAN FOGELBERG
ART GARFUNKEL
BILLY JOEL
ROYAL PHILHARMONI
ANNE MURRAY

WYMC/Mayfield Mike Brophey

HOTEER: EDDIE RABBITT CHRIS CROSS QUINCY JONES AL JARREAU POUR TOPS

WRVA/Rich Dick Grant

97 ALA/Mismi Yolende Pares ARS
RICKIE LEE JONES
ARLO GUTHRIE
COMMODORES
ROSS/RICHIE
HOttest:

WSM-FM/Nes Donna Brake

ELO LRB ARLAN DAY

ALAM PARSONS
C. CHRISTIAN
LUTHER VANDROSS
HOTUSET:
LRB
MODDY BLUES
HALL & OATES
DAN FOGELBERG
HIKE POST

WSIX/Nashville Dave Nichols

none Hottest: ROSS/RICHIE ELDIE RABBITT

ANNE HURRAY JOHN SCHMEIDER OAK RIDGE BOYS MIKE POST HOTTONE RABBITT CHRIS CROSS KENNY ROGERS AL JARREAU

BARRY MANILOM POREIGNER ALBERT HAMMOND POINTER SISTERS ALABAMA HOTCOST JOURNEY EDDIE RABBITT DAN POGELBERG POUR TOPS QUINCY JONES

WDSO/Orlando Tom Kennington

none Hottest: ROSS/RICHIZ SHZENA EASTON CHRIS CROSS ART GARFUNKEL AL JARREAU

MIKE POST STEVIE WOODS OAK RIDGE BOYS FOUR TOPS HOLLEBE: CHRIS CROSS EDDIE RABBITT DAN FOGELBERG ROSS/RICHIE

ANNE MURRAY CRYSTAL GAYLE MIKE POST OAK RIDGE BOYS HOTEOBE: WFIR/Rosnoke Bill Bratton

none Hottest: KONNIE MILSAP ROSS/RICHIE ALABAMA POINTER SISTERS CHRIS CROSS

WSJS/Winston-Salem George Brown

The following stations reported a frozen playlist this week:

WCBM/Baltimore WIBW/Topeka

The following stations did not report this week and therefore

WJBO/Baton Rouge KHOW/Denver WFDF/Flint **WOOD/Grand Rapids** WNFL/Green Bay KMJJ/Las Vegas KFOR/Lincoln KLMS/Lincoln WTMJ/Milwaukee WCCO-FM/Minneapolis WSIX/Nashville WDBO/Orlando WGAN/Portland WFIR/Roanoke KRKK/Rock Springs KLOK/San Jose WSTV/Steubenville

their lists were frozen:

KRMG/Tulsa WATR/Waterbury



Black Radio

WAIL's Bayou Boogie

While waiting for the results of the Summer ARB's, I decided to find out what the winning formula was for WAIL/New Orleans. For years New Orleans was dubbed one of those cities that would not accept what I call the modern, slicker approach to Black radio, and others may call it the KMJQ, WBLS, or Urban Contemporary method. Whatever we choose to call the format for Black radio in the 80's, it is certainly more meaningful, dynamic, and fascinating.

After contacting Barry Richards, Operations Manager & Program Director of WAIL-FM, I found out

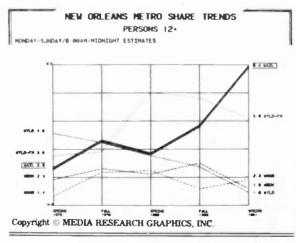
some interesting things about him and his successful radio station. Barry Richards, a native of Washington, DC, worked at a number of Washington radio stations, and has been the host of two different TV shows during the "Disco Craze" years. "Studio 78," the more successful of the two shows, was viewed in Washington, Baltimore, and Philadelphia.



Barry Richards

I asked Barry to give us a little background on the history of WAIL." "When I first arrived at WAIL, things were in a state of turmoil. Once known as WXEL, a very ethnic-approach station, WAIL changed its format to Country - which it did for about a day. Then WNOE, which has been a powerhouse in New Orleans, went Country, so WXEL then went to CHR and had no direction. So finally when I was brought in, we decided on our present format. In the spring of '80, when I started here, it had about a 3 share — during the winter book of 1980 we increased to a 5.2, and now, with the spring book of '81, we have an 8.4, making us the no. 2 rated radio station in New Orleans. I'm also very proud to say that we are the #1 Black station in the city

How many Black stations are in New Orleans? "Five, counting ourselves - we also own WNNR, which is a Black Talk format on AM that plays music at given times of the day.

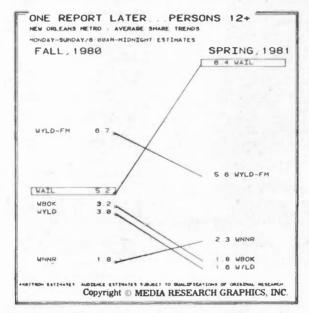


Saving The WAIL

Tell me what you think were some of the most important things you did to make WAIL a successful station? "Well, we put together a format - something that was never used previously - the talent just did what they wanted to do. Presently, we're a highly-formatted station; we use different types of music categories like powers, currents, recurrents, and golds. We also research our music determining which records to play and not to play. Another thing I'm quite proud of is that we have an integrated staff which (the city of New Orleans) has never had on a Black station before. We

play records by white artists that appeal to black listeners, and that has never been done on a Black sta-tion in this city before." How many blacks and how many whites do you have on your staff? "Myself and one other white. Everyone else is black, so I have five blacks and two whites."

Tell me about your news department. "There's not much to tell except that we've had the NBC Source Network, but we just hired Ben Suddock, who came to us from WWWO, where he was the morning news anchorperson. He gets in the street and picks up a lot of



local news. We don't have a large news staff or anything of that nature.

In talking with Barry it became obvious to me that WAIL's success has come from the right music mix and its air personalities, so I wanted to know if the staff was all new or holdovers from the old situation. "Everybody is new - we all came from other cities with the exception of two people: Jay Johnson, who does nights for us, had been the Program Director for WYLD-AM; and Ron Ash, who does middays. He was once the Program Director for WYLD-FM."

Introducing The Urban Sound

What makes your music so special? It appears to be your focal point. "Well, there's nothing really special about it except what we do to formulate it. For example,

'They've never had urban radio down here before; what was black was black and what was white was white."

we check to see what all the clubs are playing - what the listeners call up for - what the record stores are really selling - what the trades say are hits - and what I hear with my ear. I've had a lot of experience listening to this type of radio, so what I like and what I think is going to happen is how we pick the correct music. You know, they've never had urban radio down here before; what was black was black and what was white was white. This is the first time in this city's history that a Black radio station would play a Blondie record, or a Barbra Streisand, or Rod Stewart or a Rolling Stones. Things have changed because of us; we have made New Orleans radio more competitive, which ultimately makes it better for the public. What was at one time a 'Neckbone or Pork Chop' station, WXEL, is now an Urban Contemporary station, and urban to me means music that appeals to the urban community; music that is rhythm & blues-oriented. If the music has the right feel and the public likes it, what the hell's the difference what the color of the person who made it. If



it's good and in the groove, the audience should get to hear it. That's the theory we've operated on thus far, and it has worked because the city has really gotten into

"By the way, I want to tell you that we are right on B97's behind, they're the big CHR station here. They now play every third record black in the daytime and every other record is black at night; what does that tell you? Remember, they're CHR. And the Black stations, WYLD-FM, WBOK, and WYLD-AM, have all altered their formats to be more like ours. All of them are now playing more mainstream contemporary black music, and WYLD-FM stopped playing as much jazz as it used

What sorts of promotion is WAIL doing? "A lot of visibility - we've got this 'Cash Call' coming up where we will be giving away some money, and we've also got a large bumper sticker campaign that should help us get that visibility." Are you going to have any TV advertising this time? "No, unfortunately, we're not in a position to do that just yet, but eventually WAIL will have a television campaign and be able to reap the benefits of our hard work. Our billing has tripled since I've been here but we've limited our number of spots - we only run 12 commercial minutes an hour now; when I first arrived here they were taking 18 minutes an hour!"

Definitely enjoying this interview, I asked Barry the question that I know our militant readership has been waiting on! Do you have any commitment to the black

"... (the Urban Contemporary format) is the wave of the future for Black and CHR stations.'

community at all - not WAIL - but you personally? "Yes, I do, very definitely. Just my own background speaks for itself. I've always liked R&B music - I came out of the streets of Washington, DC and always wanted to work at WOL, but could never get the opportunity. Rhythm & Blues and soul music is my roots; I've always been into that. I grew up in DC listening to people like 'The Night Hawk' (Bob Terry) and people like - they influenced me and my life. I worked at a couple of Black stations in Washington like WUST and WEAM; I was the Music Director at WEAM under Calvin Booker.

"I just think that this (the Urban Contemporary format) is the wave of the future for Black and CHR stations. I believe that the two formats are coming together because I don't think there is any real Top 40 anymore. Most cities have 'blue collar' Top 40 stations where they don't play any black music at all, something I find ridiculous. I estimate our audience to be 75% black to 25% white, and a number of whites like R&B music, especially in the South.'

Barry concluded, "When it comes to fundraisers, benefits or just being a part...I'm there. I'm in the streets $-\ I$ go to churches, I do discos at black clubs, because I feel that you have to be in the streets to relate. I am definitely a part of the black community here in New Orleans.

I ended by asking Barry if he felt the New Orleans listening audience had become more sophisticated. "Definitely, they've been sophisticated all along. It just took WAIL to really bring it out of them because nobody else was giving them what they wanted to hear. Instead, they were talking down to the people, yelling through the records, and playing records that didn't have good reproduction quality on the air, etc. — they just didn't give the people any real continuity."

Black Radio

HOTTES

FOUR TOPS

"When She Was My Girl" (Casablanca/PolyGram) **LUTHER VANDROSS**

"Never Too Much" (Epic)

ARETHA FRANKLIN & GEORGE BENSON "Love All The Hurt Away" (Arista)

MAZE

"Before I Let You Go" (Capitol) **TEDDY PENDERGRASS**

"I Can't Live Without Your Love" (Philadelphia International)

KOOL & THE GANG

"Take My Heart" (De-Lite/PolyGram)

WHISPERS

"This Kind Of Lovin" (Solar)

"Get It Up" (WB)

DONALD BYRD & 125TH N.Y.C.

"Love Has Come Around" (Elektra)

SLAVE

"Snap Shot" (Cotillion)

AL JARREAU

"We're In This Love Together" (WB)

ROGER

"Heard It Through The Grapevine" (WB)

RONNIE LAWS

"Stay Awake" (Liberty)

CURTIS MAYFIELD

"She Don't Let Nobody (But Me)" (Boardwalk) ONE WAY

"Pull Fancy Dancer/Pull" (MCA)

LIMBERS

☑PRINCE "Controversy" (WB) 66% (+12) reporting. Added at WDAS, KMJQ, KDAY, WTMP, WVOL, WENN, WDAO. Medium at WAMO, WAOK, WVEE, WHRK, WAIL,

WEDR, WCIN, WJMO, WDMT, WJLB, WBMX, WGCI, KSOL, KDKO, WPDQ, WGIV, WJJS, WOWI, WJMI, WOIC, WTLC, WWWS, KDIA. Hot at WXYV, WWIN, WDIA.

B.B. & Q. BAND "On The Beat" (Capitol) 66% reporting. Medium at WWIN, WHUR, KMJQ, WAOK, WVEE, WDIA, WYLD-FM, WAIL, WJMO, WBMX, WGCI, WTMP, WANT, WATV, WENN, WKMM, KACE, KDIA. Hot at WAMO, WXYV, WCIN, WDMT, KDAY, KSOL, WKND, WRDQ, WOWI, WKYI, WOIC, KOKY, WBI, Y, WOOK, KAEZ WKND, WPDQ, WOWI, WKXI, WOIC, KOKY, WBLX, WTOY, KAEZ.

RICK JAMES "Super Freak" (Gordy) 64% reporting. Hot at WDAS, KMJO, WHRK, WYLD-FM, WAIL, WEDR, WCIN, WJMO, KMJM, WKND, WTMP, WVOL, WOWI, KOKY,

WYLD-FM, WAIL WEDR, WCIN, WJMD, KMJM, WKND, WTMP, WVOL, WOWI, KOKY, WTOY, WTLC, WKWM, KACE. Medium at WWIN, WAOK, WVEE, WDIA, WDMT, WJLB, WBMX, KDAY, KDKO, WJJS, WLOU, WBLX, WWWS, KDIA.

COMMODORES "Oh No" (Motown) 62% (+18) reporting. Added at WAOK, WDIA, WDMT, WBMX, KMJM, KSOL, WTLC. Medium at WAMO, WDAS, WXYV, WHRK, WYLD-FM, WAIL, WEDR, WJLB, WGCI, KDAY, WPDQ, WGIV, WENN, WKXI, WJMI, KOKY, WTOY, KILL KACE, KDIA, LAST AND WEIL WANTEN WEIL.

WYLD-FM, WAIL, WEDR, WJLB, WGCI, KDAY, WPDQ, WGIV, WENN, WKXI, WJMI, KOKY, WTOY, KJLH, KACE, KDIA. Hot at WHUR, WWRL, WBLX.

SISLEY BROTHERS "Inside You" (T-Neck) 62% reporting. Debuts this week. Added at WAMO, WDIA, WYLD-FM, WCIN, WDMT, WJLB, KDAY, KSOL, KDKO, WWRL, WPDQ, WGIV, WENN, WOIC, KOKY, WLOU, WTOY, WDAO, KJLH. Medium at WDAS, WWIN, WHUR, WAOK, WHRK, WBMX, WGCI, WVOL, WKXI, WJMI, WTLC, KLIP.

ROCKIE ROBBINS "Time To Think" (A&M) 60% reporting. Added at KDIA, WHRK, WDIA. Medium at WAMO, WDAS, WXYV, WILD, WHUR, WVEE, WYLD-FM, WAIL, WCIN, WJMO, WDMT, WJLB, WGCI, WKND, WWRL, WTMP, WGIV, WVOL, WENN, WKXI, KOKY, WLOU, WTOY, WTLC, WKWM, WWWS, KJLH.

BRICK "Sweat (Til You Get Wet)" (Bang) 58% reporting. Hot at WDAS, KMJQ.

BRICK "Sweat ('Til You Get Wet)" (Bang) 58% reporting. Hot at WDAS, KMJQ, WVEE, WDIA, WHRK, WJMO, KDAY, KDKO, WTMP, WVOL, WJJS, WANT, WOWI, WATV, KOKY, WBLX, WTOY, WKWM, KACE, KDIA. Medium at WHUR, WAIL, WEDR, WCIN, WBMX,

WGCI, KMJM, WWRL, WWWS.

MELBA MOORE "Take My Love" (EMI America) 56% (+14) reporting. Added at KDAY, WTMP, WJJS, WDAO, KACE. Medium at WAMO, WDAS, WXYV, WWIN, WILD, WHUR, WAOK, WYLD-FM, WCIN, WDMT, WJLB, WBMX, KDKO, WKND, WPDQ, WENN, WKXI, KOKY, WTOY, WTLC, WKWM, WWWS. Hot at WWRL.

WEST STREET MOB "Let's Dance (Make Your Body Move)" (Sugar Hill) 56% (+2) reporting. Added at KDAY. Hot at WDAS, WILD, WAIL, WEDR, WJMO, WBMX,

WGCI, WKND, WPDQ, WTMP, WVOL, WOWI, WOIC, WBLX, WTLC, WKWM. Medium at WAMO, WXYV, WAOK, WVEE, WDMT, WGIV, WJJS, WANT, WATV, WKXI, WLOU.

PATTI AUSTIN "Do You Love Me?" (Qwest/WB) 56% (+2) reporting. Added at WVOL, WJMI, KOKY, KACE. Hot at WAMO, WXYV, WHUR, WAOK, WCIN, KSOL, WOIC, WLOU, WDAO, KJLH. Medium at WDAS, WILD, WVEE, WYLD-FM, WJLB, WBMX, KDAY, WGIV, WJJS, WATV, WBLX, WTOY, WTC, KAEZ.

DIANA ROSS & LIONEL RICHIE "Endless Love" (Motown) 56% reporting. Hot at WDAS, WWIN, KMJQ, WVEE, WDIA, WHRK, WYLD-FM, WJMO, WBMX, WGCI, KMJM, KSOL, WKND, WPDQ, WTMP, WJJS, WANT, WOWI, WATV, WENN, WBLX, WWWS, KAEZ. Medium at WAMO, WAIL, KDKO, WVOL, WOIC.

QUINCY JONES featuring JAMES INGRAM "Just Once" (A&M) 54% (+2) reporting. Added at KDAY. Medium at WDAS, WILD, WVEE, WDIA, WHRK, WAIL, WCIN, KSOL, KDKO, WKND, WTMP, WGIV, WJJS, WATV, WENN, WTOY, WKWM, KAEZ, KDIA. Hot at WDMT, WJLB, WWRL, WKXI, WJMI, KOKY, WLOU.

CARL CARLTON "She's A Bad Mama Jama" (20th) 54% reporting. Hot at WWIN, WHRK, WAIL, WJMO, WJLB, WGCI, KMJM, KDKO, WKND, WPDQ, WTMP, WVOL, WJJS, WANT, WATV, WKWM, WWWS, KAEZ, KACE, KDIA. Medium at KMJQ, WVEE, WBMX, KDAY, WOWI, WENN, WBLX.

DENIECE WILLIAMS "Silly" (ARC/Columbia) 54% reporting. Medium at WWIN, KMJQ, WAOK, WDIA, WHRK, KDKO, WJJS, WANT, WOWI, WENN, WBLX, WTOY, WKWM, WWWS, KAEZ. Hot at WILD, WVEE, WYLD-FM, WAIL, WJMO, WDMT, KSOL, WVOL, WATV, WOIC, KOKY, KACE.

TEMPTATIONS "Aiming At Your Heart" (Gordy) 54% reporting. Medjum at WAMO, WHUR, WAOK, WHRK, WYLD-FM, WCIN, WJMO, WDMT, WJLB, WGCI, WKND, WWRL, WANT, WKXI, WJMI, WOIC, WLOU, KAEZ, KACE. Hot at WXYV, WILD, KDAY, KSOL, WJJS, KOKY, WTOY, KDIA.

CAMEO "I Like It" (Chocolate City/PolyGram) 54% reporting. Added at WJLB, WGCI, WTOY. Medium at WAMO, WDAS, WAOK, WHRK, WCIN, WJMO, WDMT, KSOL, KDKO, WGIV, WJJS, WANT, WENN, WKXI, WJMI, KOKY, WBLX, KAEZ, KACE, KDIA. Hot at WDIA, WOIC, WLOU, WDAO

STEPHANIE MILLS "Night Games" (20th) 50% reporting. Added at WANT. Medium at WAMO, WILD, WAOK, WVEE, WHRK, WYLD-FM, WCIN, WJMO, WDMT, WJLB, KSOL, WKND, WPDQ, WVOL, WKXI, KOKY, WLOU, WTOY. Hot at WEDR, WWRL, WGIV, WJMI, WDAO, KAEZ.

EARTH, WIND & FIRE "Let's Groove" (ARC/Columbia) 48% reporting. Debuts this week. Added at WILD, WAOK, WDIA, WYLD-FM, WAIL, WCIN, WDMT, WBMX, WGCI, KDAY, WPDQ, WGIV, KOKY, WBLX, WDAO, WTLC. Medium at WDAS, WHRK, KXAM, WKND, WWRL, WENN, KDIA. Hot at WXYV.

ASHFORD & SIMPSON "It Shows In The Eyes" (WB) 44% reporting. Added at WDAS, WJJS, WTOY, WDAO. Medium at WAMO, WXYV, WWIN, WILD, WAOK, WDIA, WHRK, WYLD-FM, WCIN, WDMT, WBMX, KSOL, KDKO, WKND, WWRL, WGIV, WOIC, KAEZ, KDIA.

BROTHERS JOHNSON "Dancin' Free" (A&M) 44% reporting. Added at WJMO. Medium at WXYV, WILD, WVEE, WHRK, WYLD-FM, WAIL, WCIN, WJLB, WBMX, KDAY, KSOL, WTMP, WKXI, WJMI, KOKY, WBLX, WTOY, WDAO, WKWM, WWWS. Hot at WWRL. GLADYS KNIGHT & THE PIPS "If That'll Make You Happy" (Columbia) 42% reporting. Medium at WDAS, WVEE, WDIA, WYLD-FM, WCIN, WJMO, WJLB, WGIV, WVOL,

WJJS, WOWI, WATV, WENN, WKXI, KOKY, WTOY, WKWM, KACE, KDIA. Hot at WAOK, W.JMI.

JEAN CARN "Love Don't Love Nobody" (TSOP) 42% reporting. Added at WJMO, WANT, WTOY, Medium at WWIN, WILD, WEDR, WKND, WGIV, WVOL, WENN, WKXI, WLOU, WBLX, WTLC, WKWM, WWWS, KJLH, KACE. Hot at WXYV, WCIN, WOIC.

DEBRA LAWS "Meant For You" (Elektra) 40% (+4) reporting. Added at WVEE, WCIN, WDMT, WJMI. Medium at WAMO, WWIN, WILD, WAOK, WYLD-FM, WJLB, WKND, WWRL, WPDQ, WGIV, WATV, KOKY, WBLX, WDAO, WTLC. Hot at WAIL.

EBONEE WEBB "Something About You" (Capitol) 36% reporting. Debuts this week. Added at WXYV, WAOK, WCIN, WGIV, WOIC, WTLC. Medium at WILD, WVEE, WHRK, WEDR, WBMX, KDKO, WPDQ, WTMP, WJJS, WKXI, WKWM. Hot at WDIA.

NEW & ACTIVE

ROGER "So Ruff, So Tuff" (WB) 30% reporting. Debuts this week. Added at KACE. Medium at WILD, WDIA, WEDR, WJMO, WTMP, WBLX, WKWM. Hot at WAMO, WWIN, WHUR, WPDQ, WATV, WKXI, WWWS.

KLIQUE "Middle Of A Slow Dance" (MCA) 30% reporting. Debuts this week. Added at WAMO, WTOY, WDAO, WTLC. Medium at WXYV, WILD, WAOK, WYLD-FM, WAIL, WJLB, KSOL, WKND, WWRL, WENN, WLOU.

HOT CUISINE "Who's Been Kissing You?" (Prelude) 30% reporting. Debuts this week. Added at WAIL, WANT, WOIC, WTOY, WKWM. Medium at WXYV, WVEE, WEDR, WCIN, WJMO, WGCI, WJJS, WATV, WJMI. Hot at WILD.

NATALIE COLE "Nothing But A Fool" (Capitol) 30% reporting. Debuts this week. Added at WAOK, WAIL, WEDR, WJLB, WTMP, WDAO, KDIA. Medium at WHUR, WVEE, WCIN, WBMX, WKND, WENN, WKXI, KAEZ.

BITS & PIECES "Don't Stop The Music" (Mango) 28% reporting. Medium at WAMO, WVEE, WJMO, WDMT, WBMX, KMJM, WKND, WTMP, WENN, WKXI, WTOY, WKWM, WWWS. Hot at WLOU.

HERBIE HANCOCK "Everybody's Broke" (Columbia) 28% reporting. Added at KDAY, WANT. Medium at WXYV, KMJQ, WCIN, KSOL, WWRL, WGIV, WTOY, KAEZ, KACE, KDIA. Hot at WENN, WLOU.

GRAINGERS "Shine Your Light" (BC) 26% reporting. Added at WANT. Medium at WAMO, WAOK, WVEE, WCIN, WBMX, WGCI, WJJS, WATV. Hot at WEDR, WJMO, WKXI,

BARBARA MASON "You Got The Papers (But I Got The Man)" (WMOT) 26% reporting. Added at WANT. Medium at KMJQ, WAOK, WDIA, WGCI, WOWI, WATV,

WENN, KOKY, WLOU. Hot at WILD, WJMO, WTLC.
RICHARD "DIMPLES" FIELDS "I've Got To Learn" (Boardwalk) 26% reporting. Added at WILD, WBMX, WWRL. Medium at WWIN, WHRK, WKND, WPDQ, WKXI, WTOY, WDAO, KJLH. Hot at WEDR, KACE.

Black Radio

Hottest

October 2, 1981

EAST	воитн	MIDWEST	WEST
Four Tope Luther Vandross Donald Byrd	Four Tops Ross/Richle "Endless" Brick Al Jarresu Luther Vandross	Roger "Heard" Four Tope Carl Carlton Luther Vandroes	Luther Vandross Al Jarresu Brick Roger "Heard" Time

Regionalized Adds & Hots

MIDWEST

WDAO Dayton, OH Turk Logan

Stations are listed by region. Hots are listed in order of their airplay activity.

WDMT Cleveland, OH Freddie James

ADDED
Earth, Wind b Fire
Isley Brothers
Commodores "Oh No"
Debra Laws
Teens Marie "If Must"

HOTTERT Runnis Laws
Quintey Jones
Al Jerrasu
Denlece Williams
Four Tope
Franklin/Benson
B.B. & Q. Band
Luther Vandroes
Roger "Heard"
Curtle Mayfield

Indianapolis, IN Jay Johnson

ADDED
Earth, Wind & Fire
Commoderee "Oh No"
Klique
Stacy Lettlew "It Was"
Ebonee Webb
Bravie Woods
Chocolete Milk

HOTTEST
Denroy Morgan
Roger "Meard"
One Way
Rick James "Super"
West Street Mob
Berbers Meson/Jeen Knight
Four Tope
Maze
Shock

WILC

EAST

Pittsburgh, PA J.C. Floyd

ADDED leley Brothers Whispers Pointer Slaters "What" Kool & The Cang Pleose Of A Dream Bohannon Eleve Curtle Mayfield Auro "Nesty" Kilave

HOTTEST HOTTEET
Doneld Byrd
Patti Austin
AJ Jarresu
Maze
Franklin/Benson
Luther Vandross
Roger "Heard" "Ruff"
Rene & Angels "I Love"
B. & O. B. and
Dynesty

ADDED None

HOTTEST
Carl Carlton
Rosa/Richie "Endless
Prince
Meen Machine
Nich Straker Band
Evelyn King "H"
Roger "Ruff"
Kool & The Gang
Tyrone Davis
Four Tops

WKND Hertford, CT Eddle Jorden

ADOED Debre Laws Earth Wind & Fire Lenny Williams

HOTTEST
Luther Vandrose
Rose/Richle "Endless"
Carl Cartion
B.B. b C. Band
Rick James "Buper"
West Street Mob Larry Graham
Franklin/Banson
Four Tope
Afternoon Delights

WXYV Baltimore, MD Tim Watta

ADOED
Barry White "Beware"
Starpoint
Johnny & Michael Hill
Thelme Houston
Power
Funky Fusion Bend
Ebonee Webb "Something"
Ratael Cameron "Boogle's"
Places Of & Dream
Mean Machine

Mean Mechine
HOTTEST
Prince
Franklin/Benson
Curta Meyfleid
Donald Byrd
Temptations
Rose/Richie Dresming
Al Jarresu
Jean Carn
B. B & Q. Bend
Luther Vandross

WILD Buston, MA Steve Crumbley

ADDED Earth, Wind & Fire Kwrick Sandra Feve Twennysine & Lenny Richard Fields "I've" Central Line

Central Line

HOTTEST
Vaughn Mason
Rose/Richie "Endiese
Denieca Williams
Luther Vendrose
Four Tops
Donald Byrd
West Street Mob
Barbara Mason
Hot Culains
Tamptations

ADDED lake the second with the

HOTTEST
Commodores Oh No'
Teddy Pendergress
Rool & The Gang
Four Tope
Quincy Jones
Stephanie Mille
Roberts Flack
Bob James
Malba Moors
Brothers Johnson

WDAB Philadelphia, PA Joe Tamburro

ADDED Chocolete Mills . Aurre Rafeal Cameron "Boogle's" Time Prince Ashford & Simpson Maruld Melvin & Blus Notes Gwen McCrae

HOTTEST
Rick James Super
Al Jarreau
Four Tops
Luther Vandross
West Street Mob
Franklin/Benson
Brick
Donald Byrd
Slave
Ross/Richle "Endless"

WHUR Washington, DC Oscar Fields

ADDED Earl Klugh Earl Klugh
HOTTEST
Al Jarraeu
Luther Vandrose
Patti Austin
Rogar "HuN"
Denaid Syrd
Commodores "Dh No"
Four Tops
Micheel Henderson
Patti Labelle
Tesna Marie "It Must"

Turk Logen

ADDED

ADDED

Ashford & Simpson
Earth, Wind b Fire
Islay Brothers

Prince
Netalis Cole "Nothing"
Commodores "Dh No
Affantic Starr" Think"
Raydio "Ifa"
Roberts Flack "Loving"
Emotions "Now
Cheryl Lynn "In"
Bill Summers "Love
Ross/Richis "Dresming"
Kool & The Gang
Bobby Womack
Teveres "Love Line
Melbs Moore
Klique

Mily

HOTTEST
Roger "Heard"
Luther Vendrose
Franklin/Benson
Stephenie Mille
Cameo
Teddy Pandergrase
Maze
Ronnie Laws
Petti Austin
WNapers

WJMO Cleveland, OH Erlik Stone

ADDED Brothers Johnson Jean Carn Aurrs "Nesty" Vaughn Mason Brikers Tom Grant Whispers

Whispers
HOTTEST
Carl Carlton
Denroy Morgan
Four Tope
West Street Mob
Dazz Band
Ross/Richle "Endless"
Oralingers
Nick Straker Band
Franklin/Banson
Barbers Mason

WBMX Chicago, IL Lee Michaels

ADDED Richard Fields "Eva" Roberta Flack "Loving" Tom Grant Earth, Wind & Fire Commodores "Oh No

WCIN Cincinnett, OH Everett Cork

ADDED
leley Brothers
Earth, Wind b Fire
Central Lime
Ebones Webb "Something"
Chocolets Milk
Madepacer
One Way
Debre Laws "Meent"

Ports Austin
Whispers
Roger "Heard"
Ronnle Laws
Franklin/Benson
Donald Byrd
Maze
B.B. b Q. Bend
Teddy Pendergrase
Jeen Carn

KAEZ Oklahoma City, OK Lee Simpson

ADDED Teens Maris "It Must" Harold Melvin & Blue Notes Chocolete Milk Randy Crawford "Rio"

HOTTEST
Carl Carton
Rosa/Richie "Endiess"
Stacy Lattiesw
Al Jarresu
8.B. 6 Q. Bend
Refeel Cameron "Funt
Evelyn King "I'm"
One Way
Cheryl Lynn "Sheke"
Stephanie Mille

WJLB Detroit, MI J. Michael McKay

J. Michael Nickey

ADDED

Gereidine Hunt
Cruseders & Joe Cocker
Pessport
Jeff Tyzik
Earl Khigh
Omni
Rene & Angele "Wali"
Stars On 45 "More"
Tyrone Davis
Cameo
Kwick
Five Speciel
Isley Brothers
Natalle Cole

HOTTEST
Jerry Carr
Carl Cartton
Time
Maza
Evasions
Herb Alpert
Luther Vendrose
Franklin Benson
Quincy Jones
Roger "Heard"

WVON Chicago, IL Bobby O'Jay

Not Available

KMJM St. Louie, MO Dick Edwards ADDED Time Luther Vendroes Kool & The Qang Rick James/Teens Mari Bes Qass Teddy Pendergrass Commodores "Oh No"

HOTTEST
HOMESTERS (HOMESTERS)
HOMESTERS (HOM

WTMP Temps, FL Jerry Walker

ADDED Stacy Lettlesw "It Wee" Prince Ross/Richle "Dresming" Maze Melbe Moore Kool & The Gang Ronnie Laws Natalle Cole

HOTTEST
Carl Cartron
Teens Marte "Square"
Ross/Richie" "Endless
Rick James "Super"
Rimftveris "Numbers"
Evelyn King
Al Jerrasu
West Street Mob
Shalamar
srick

KDKO Denver, CO Byron Pitts

ADDED
Free Spirit
Chocolate Milk
Refreel Cameron "Boogle
High Inergy
Capricom
Ru's Latest Arrival
Mean Mackine
Rendy Crawford "Rio"
Isley Brothers
Ystee Brothers & Sisters
Booby Bland
Bob James

Bob James

HOTTEST
Cerl Carlton
Four Tops
Luther Vendrocs
Roger "Heard"
Time
Brick
Mars
Pointer Staters "Slow"
Raydio "Thet"
Debbie Harry

KDAY Los Angeles, CA J.J. Johnson

J.J. Johnson
ADDED
Kool & The Gang
Prince
Whispers
Donald Byrd
Crusaders
Barry White "Louie"
Herbie Hancock
Slave
Roger" Heard'
Quincy Jones
West Street Mob
Earth, Wind & Fire
Teddy Pandergrass
Besty Wright
Islay Brothers
Melba Moore
Raydio "Ir's"
Curtle Mayfield

KDIA Onkland, CA Keith Adame

ADDED
Emutions "Now"
Natalle Cole "Nothing"
Slave
Rockle Robbins

wwws Seginaw, MI Kermit Crockett

ADDED None

HOTTEST
Time
Evelyn King
Cerl Certon
Rane & Angela "Love"
FranklivBenson
Rose/Richle "Endless"
Roger "Heard"
Dayton
Teens Marie
Larry Graham "Just"

WGCI Chicago, IL Pam Wells

ADDED Isley Brothers Herbie Hancock "Megic" Cameo Twennynine & Lenny White Earth, Wind & Fire Herold Melvin & Blue Notes

Harold Melvin & Blue
HOTTEST
Roper "Heard"
Luther Vandrose
West Street Mob
Time
Blave
Nick Straker Bend
Dne Way
Pointer Sletters "Slow
Carl Cartton
Rosa/Richle "Endless"

SOUTH

ADDED
Randy Crawford "Rio"
Donald Byrd
Rafeel Cameron "Boogle'e"
Klymaxx "I Want"
Pasaport
Earth, Wind & Fire
Kraftwerk "Numbers"

HOTTEST Rose/Richie "Endless Evelyn King Brick Brick Larry Grehem Refsel Cameron "Fun West Street Mob Evasions 8.8. & Q. Band Four Tops Commodores "Ledy"

WTOY Rosnoke, VA Donnie Deen

ADDED

ADDED

ADDED

J. Reynolds

Loveamith

Slave

Dne Wey

Billy Ocean

Jean Carn

Ashford & Simpson

Tyrone Davis

Kilque

Hot Culsins

Sequence

Curtis Meyfield

Ronnie Laws

Cameo

Isley Brothers

HOTTEST Rich James "Super Al Jerrseu Franklin Benson Four Tope Temptstone B.S. & Q. Band Brick Evisions Donald Byrd Mare

ADDED
Islay Brothers
Chi-Lites
Lovesnith
Emotions "Now"
Prince
High Inergy
Central Line
Chake Khen
Donne Washingt
T.T.F.

HOTTEST
Roper "Heard
Rene & Angele "I Love"
Luther Vandross
Al Jarresu
Herble Henrock
Pointer & letters "Slow"
Dynesty
Dazz Bend
Places Of A Dream
Rose/Richle "Endless"

WAIL New Orleans, LA Barry Richards

ADDED
Hot Cuisine
Trens Marie "It Must"
Cuich
Natalle Cole "Nothing"
Genesia
Earth, Wind & Fire
Lee Bates

Lee Stree

MOTTEST

Carl Carlton
West Street Mob
Four Tope
Debre Lawe
Teddy Pendergraa
Rolling Stonee
Rick James "Super"
Roger "Heard"
Time
Denlecs Williams

WPDQ Jacksonville, FL Maxx St. Clair

ADDED Escorts Earth, Wind & Fire Isley Brothers Quick

Quick
HOTTEST
Denroy Morgan
Rick James "Super"
Carl Cartton
Luther Vandross
RosanRich e "Endlesse"
Teens Marts
Rens & Angele "! Love"
Roger "Ruff"
West Street Mob
B.B. & Q. Band

WATV Birmingham, AL Stan Granger

ADDED
Heroid Melvin & Blue Not
Kool & The Geng
Delle Renee
Randy Crawford "Rio"

HOTTEST Tops

RoseRichie "Endless"
Carl Cartton
Four Tops
Luther Vendross
Denroy Morgan
Roger "Heard" "Ruff"
Brick
Al Jarrasu
Time
Denlece Williams

ADDED Earth, Wind & Fira Kool & The Geng High Inergy Cruenders & Joe Cocker Mighty Fire laley Brothers

HOTTEST
Rosa/Richie "Endless AJ Jarresu Four Tope Luther Vandross Hyman/Henderson Ronnie Laws Deniece Williams Oulncy Jones Pieces Of A Dream

ADDED HOTTLET
Time
Quincy Jones
Maze
Four Tope
Roger "Meard" "Ruff"
Evasions
Al Jerresu
B.B. 6 Q. Band
Graingers

Graingers Luther Vandross WDIA Memphis, TN Carl Connors

ADDED
Cheryl Lynn "In"
Commodores "Oh No"
Earth, Wind & Fire
Islay Brothers
Raydio "It's Your"
Rockie Robbins
Slave
Whispers

HOTTEST
Roger "Heard"
Denroy Morgan
Four Tops
Roses(Richie "Endless"
Ebones Webb "Something"
Time
Cameo
Franklin/Benson
Brick
Prince

WGIV Charlotts, NC Jo Arin Graham

ADDED

Ebonee Webb "Something"
Lonnie Jordan
Chocoleta Milk
Isley Brothers
Joe Simon
Mighty Fire
Gerstdine Hunt
Herold Melvin & Blue Notes
Gwen McCrae
Earth, Wind & Fire

HOTTEST Roger "Heard" Four Tope Frank Br/Benson Whispers Mazs Stephanie Mille Bohennon Time Al Jarresu Doneld Byrd

WVOL Nashville, TN Fred Harvey

ADDED Prince

HOTTEST
Afternoon Delights
Cerl Certton
West Street Mob
Teens Marie "Squers'
Brick
Evasione
Rick James "Super"
S.O.B. Bend
Dentecs Williams
Debbie Harry

WOIC Columbia, SC Mickey Arnold

ADDED
Tyrone Davis
Isley Brothers
Patti Labelle
Ebones Webb "Sc
Hot Culsine

HOTCHET
FOUR TOPS
Deniece Williams
Cameo
Maxe
West Street Mob
Whispers
Bohannon
Petti Aueth
Jeen Carn
B.B. & Q. Band

WHRK Memphis, TN Sheron Smith

ADDED Earth, Wind & Fira Rockle Robbins Bee Gees Rose/Richis "Dresming"

HOSTREST
Time
Carl Cartron
Franklin/Benson
Brick
Four Tope
Teddy Pendergrase
Rose/Richie "Endless"
Al Jarresu
Rick James "Super
Denroy Morgan

KOKY Little Rock, AR Rhonde Curtis

ADOED Earth, Wind & Fire Pattl Austin Mike Post Isley Brothers

HOTTEST
Deniege Williams
Brick
Luther Vandroes
Teddy Pendergress
Four Tope
8.8, 6 Q. Bend
Franklift/Benson
Rick James "Buper"
Quincy Jones
Al Jamesu

WANT Richmond, VA Ben Miles

ADDED
Stephanis Mills
Franklin/Benson
Tyrone Devis
Jeen Carn
Roger "Heard"
Herbie Hencock
Berbars Mason
Graingers
Hot Culeine
Slave

WJJ8 Lynchburg, VA Art Young

ADDED
Melbe Moore
Roger "Heard"
Kool & The Gang
Whispers
Time
Heatwave
Ashford & Simpso

Ashford & Simpson
HOTTEST
Rick James "Super"
Ross/Richie "Endiese"
Carl Carfton
6/fck
S. D. S. Band
Hymsnivisnderson
Evelyn King
Temptations
Teene Maria "Square"
Eddie Kendricke

WAOK Atlanta, GA Larry Tineley

ADDED Earth, Wind & Fire Commodores "Dh No" Ebones Webb "Something" Joe Simon Jeen Cern

HOTTEST
Noel Polister
Time
Luther Vandroes
Al Jarresu
Pattl Austin
Herb Alpert
Gledys Knight
Dynesty
Four Tops
Afternoon Delights

WOWI Norfolk, VA Chester Berrton

ADDED
Twennynine & Lenny
Kool & The Gang
Captain Sky
Betty Wright
Mighty Fire

HOTTEST Four Tope Franklin/Benson West Street Mob Rick James "Super" Al Jernesu Brick Luther Vandrose Ross/Richie "Endiese" Ronnie Laws B. & Q. Bend

WLOU Louisville, KY Neal O'Rea

HOTTEST
Bits & Pieces
Herble Hercock
Quincy Jones
One Way
Frank Rn/Benson
Four Tops
Cameo
Wee (Not Wee)
8,O.S. Bend
Pattl Austin

WEDR Miami, FL Leo Jones

ADDED
Natelle Cole
Medageacar
Chocolete Mills
Pleces Of A Dream
The Bang Gang
Marold Melvin & Blue No

HOTTEST
Luther Vandrose
Stephanie Mills
Teene Mills "Square"
West Street Mob
Jeny Carr
Kleeer
Rick James "Super"
Graingers
Richard Fields "I've"
Four Tops

WJMI Jackson, MS Carl Haynes

ADDED Refeel Cameron "Bo Curtle Mayfield Debra Laws Pattl Auetin

Parti Austri
HOTTEST
Roger "Heard"
Oulncy Jones "Just"
Time
Dne Way
Gledys Kriight
Slave
Donald Byrd
Stephanie Millis
Bob Mariey
Four Tope

KMJQ Houston, TX Ross Holland

ADDED Denroy Morgan Prince HOTTEST
Rick James "Super"
Rose/Richle "Endless"
Pointer Siters "Slow"
Brick
Brick
Jenroy Morgan
AJ Jamesu
Jean Knight
Refsel Cameron "Funto
Teone Marie "Squere"
Larry Graham

WVEE Atlenta, GA Scotty Andrews

ADDED
Zoom
Debre Lews
Central Line
Boys Town Gang
One Way
Brothers Johnson
Kenny Rogers
Bobby Bland

HOTTEST Time Ross/Richie "Endle Deniece Williams Roger "Heard" Luther Vandross Four Tope Denroy Morgen Brick

WEST -

HOTTEST
Luther Vendross
Al Jarresu
Denroy Morgen
8.8. & Q. Bend
Four Tope
Time
Herble Mancock
Donald Byrd
Brick
Franklin/Benson

HOTTEST
Four Tope
Carl Carlton
Ress/Richie "Endles
Whispers
Luther Vendross
Time
Roger "Heard"
Al Jarresu
Brick
8.0.S. Band "Do"

KACE Los Angeles, CA Alorszo Miller ADDED

Bheree Brown
Jernahre Jackson
Methe Moore
Teddy Pendegrase
Staple Singers
Tom Grant
Roger "Ruff"
GU Scott-Heron
Ronnie Laws
Crusadens & Joe Cocker
Parti Austin
Berry White "Louise"
One Way

One Way
HOTTEST
Teens Marie "It Must"
Rick James "Super" "Oh AJ James
Carl Carton
Evelyn King "H"
Miles Davis "Shout"
Maze
Denjace Williams
Brick
Richard Fields "She's"

KJLH Los Angeles, CA Lawrence Terrier

ADDED Whispers Delle Isley Brothers Stylletics

HOTTEST
Ronnie Laws
Rene & Angele "
Bobby Womeck
Bob Marley
Evelyn King "It"
Patti Ausetin
Curtie Mayfield
Al Jarraeu
Betty Wright
Luther Vendrose

KEOL

ADDED Commodores "Oh No" Isley Brothers Chocolete Milk

HOTTEST Luther Vandross Al Jarresu Denisce William Rose/Richie "En Frenklin/Benson B.B. & Q. Bend Temptations Time Pattl Austin

Opportunities

Openings

EAST

Music Of Your Life moming personality wanted for WUHN/Pittsfield, MA-The Berkshires. T&R to Bob Catan, Box 1265, Pittsfield, MA 01202. EOE (10-2)

50,000 watt Superstars Charleston, WV needs Production Director/jock. Right bucks for right person. T&R: Doug Burton, FM 105, 100 Kenewha Terrace, St. Albans, WV 25177. (10-2)

195/Bridgeport, Superstans ADR has possible future full and part-time openings. T&R: Bob Kocak, Box 96, Danbury, CT 08810. EOE M/F (10-2)

Perkersburg's #1 Country station looking for real professional. If you're good send T&R and start pecking. Seen Marshall, WKYG, Box 368, Parkersburg, WV 26101. EOE M/F (10-2)

in U.S. (ell regions) for national radio program. AOR experience helpful. Bachelder Lane Productions. (313) 439-8376. M/F (10-2)

WHCN seeks night-time announcer. TER to Dan Heyden, c/o WHCN, 1039 Asylum Ave., Hertford, CT 06105. No cells please. EOE M/F (10-2)

Central NY CHR has immediate opening for announcer/assist. PD, promotion/MD experience helpful. T&R to CQ102, Box 213, Geneva, NY 14456. EOE M/F (10-2)

WMGX/Portland, ME. 50,000 watt FM soft rock morning personality. Strong production. Dave Dean, (207) 774-4561, 477 Congress St., Portland, ME 04101. EOE

New owners of power house facility need News Director and part-time talent. Good pay and benefits. 2 West Market St., York, PA 17401. EOE M/F (10-2)

61 WGIR, Manchester's #1 station, has an immediate opening for a warm, mature, A/C personality. Applicants should have a minimum of 3 years experience. Send aircheck and resume to Ed Brouder, PD, 61 WGIR, P.O. Box 610, Manchester, NH 03105. (10-9) •

weperson for AM "Music Of Your Life" FM Con-mporery in Albany area. Salary D.O.E. T&R: Jim sikamp, WMYL/WIZR-FM, Box 307, Johnstown, NY

WGFM looking for all night host for up-tempo A/C station. 3 years experience. Send best T&R: Paul Cessidy, 1400 Belltown Rd., Schenectady, NY 12309. EOÉ M/F (9-25)

WHYN/8pringfield looking for top flight efternoon drive personelity for A/C formet. TER to Andy Cerey, WHYN, Box 9013, Springfield, MA 01101. EOE M/F

WQBE needs top-notch, creative air talent. T&R to Bruce Clerk, WQBE, Box 871, Cherieston, WV 25323. EOE M/F (9-25)

Aggressive, experienced newsperson needed immediately for metro AM-FM Harrisburg, PA. Phone (717) 232-3128. EOE M/F (9-25)

Are you a personality-oriented newsperson? Famales encouraged to apply. TER: Gary Berkowitz, Pro-FM, 1502 Wampanoag Trail, Providence, RI 02915.

TER's being sought by major area Contemporary and Album format stations. Professionalism and talent required. To: Operations Manager, WLYN AM/FM, Box 631, Lynn, MA 01903. (9-25)

WEIR needs newsperson, beginners ok. Females & minorities encouraged. 30 minutes from Pittsburgh, PA. TER to Gene Stabile, Box 2494, Weirton, WV 28062. EOE M/F (9-25)

SOUTH

KNOE-AM 6KW #1 AM, #1 Country Production Direct tor and middey air telent combination.

and top-notch fecilities. T&R: PD, Box 4087, Monroe, LA 71203. EOE M/F (10-2)

Wented! Adult communicator for Tallahasase a WTNT. Full service/Modern Country. Excellent productions essential. TER: Tom Florigan, Box 1047, Tallahasase, FL 32302, EOE M/F (10-2)

Looking for quelified person with greet stitude. No beginners. T&R to Troy London, KWKC, Box 2201, Abilene, TX 79804, EOE M/F (10-2)

Well-seasoned morning news enchor. Lots of voice experience. T&R to News Director, WTMA, Sox 31089, Charleston, SC 29407. EOE M/F (10-2)

100,000 wett Country. Medium college merket needs air talent. Good production required. Top pay, benefits, greet climate. T&R: Manager, IOUCZ, Box 430, Ruston, LA 71270. EOE M/F (10-2)

Openings

KXYL/Brownwood, TX searching for morning drive announcer. Rush T&R to Robert Hallmark, Box 100, Brownwood, TX 78801 or call (915) 646-3635. EOE M/F (10-2)

Come to Carolina's shores. Middey Country per sonality to live, work in historic city. Team worker, good production. T&R: Mark Robertson, 3040 Boundary, Beaufort, SC 29902. (10-2)

WACD Texas #1 radio station, W.A.C.O. looking for excellent afternoon drive Country announcer. Good production. T&R: Jlm Miller, WACO, Box 7912, Weco, TX 76710. EOE M/F (10-2)

Afternoon drive DJ. Major station and company. 7-10 years solid winning experience. TER to Mike Hedges, 3341 Towerwood, #204, Dalles, TX 75234. EOE M/F

Morning Entertainer For

50,000 watt AM/100,000 watt FM simulcast. Sunbelt, Top 50 market. Excellent opportunity for the right person. Resumes with track record and references to Radio & Records, 1930 Century Park West, #271, Los Angeles, CA 90067. EOE

CK101 la looking for fun, entertaining morning Jock. 100kw, greet facilities on Florida's East Coast. TER: Ray St. James, Box 520, Cocoa Beech, FL 32931. EOE M/F

#1 Country station seeks evening announcer, good production. Cell WDXI. T&R to Tommy Oliver, Box WDXI, Jackson, TN 38301. (901) 424-1310. EOE M/F

KBFM looking for the best medium market night jock. TGR to Steve Owen, Box 3784, McAllen, TX 78502. EOE M/F (9-25)

WBEU/Beaufort needs middey Country personality. Must be teem worker with good production skills. Rush TER: Mark Robertson, 3040 Boundry St., Beaufort, SC

95ROCK, WLSQ-AM, AOR Superstars needs morning person immediately. Good production. T&R: Neel McNeel, Box 5000, Montgomery, AL 38192. (9-25)

A/C air falent Top 100 market in Southeast. Top salery for talent and experience. T&R, salery history to: PD, WTMA, Box 31089, Charleston, SC 29407. EOE M/F

WJBO-AM le looking for a full-time adult com-municator, Experience is a must. Send T&R to Gery King, Box 496, Beton Rouge, LA 70821. EOE M/F (9-25)

Central Virginia A/C leader seeks bright, warm and personable morning talent, capable of two way talk with newsman. Good production skills re quired. T&R to Tom Leebrick, WLVA Radio, Box 2179, Lynchburg, VA 24501.

MIDWEST

WRRR/Rockford, IL eccepting T&R for future full time and Immediate part-time openings. Contact Andy Haynes, WRRR, 2830 Sandy Hollow, Rockford, IL 61109. EQE M/F (10-2)

Wanted - Morning Pro

ou'll start at \$25-30,000. You'll have fun on the air. You'll communicate with your audience. You'll be working for the #1 rated station in an upper Midwest market. Is this you? Tape & Resume to Radio & Records, 1930 Century Park. West, #269, Los Angeles, CA 90067.

Creative morning person, A/C formet. Must also be production whiz. No beginners. T&R: Dale Dawson, WAKE, P.O. Box 149, Valpereiso, IN 48383. EOE M/F

Experienced News Director needed now for atreamlined #1 news department. TER to Justin Hoberg, KNOX, Box 1638, Grand Forks, ND 58201, or cell (701) 775-4611. EOE M/F (10-2)

KOIL/Omehe looking for music jooks for 25-44 demo, Format: Adult CHR. T&R to Terry Mason, 3000 Fernam, Ornahe, NB 68134, (402) 397-1290. (10-2)

Q103/Ceder Repide needs effernoon personelity. Good production a must. TSR to Jim Curtis, Box 878, Ceder Repide, IA 52406. EOE M/F (10-2)

work required. A/C format, T6/R to Dale Dawson, WAKE, Box 149, Valparelso, IN 46383. EOE M/F (10-2)

Don't apply unless you can talk to people, converse-tionally. TSR, writing sample for future anchor position to WGRD News, 122 Lyon, N.W., Grand Repide, MI 49503. EOE M/F (10-2)

Openings

Various air taient openings for #1 A/C outlet. 3 years experience desirable. T&R to John French, KNOX, Box 1638, Grand Forks, ND 58201 or call (701) 775-4611. EOE M/F (10-2)

Experienced AOR announcer with good production sought. Top facility and equipment. Salary #15,800+1 TER to General Manager, KQDS, Box 8187, Duluth,

Chicago's leading A/C has immediate opening for polished eir personality. Multi-track production helpful. TER to Jack Kelly, WCLR, 166 E. Superior, Chicago, IL 60611. EOE M/F (9-25)

Need two mature, experienced newscasters. One for morning drive, one for middeys. T&R to Cherlie Butts, WQUA, 1801 18th Ave., Moline, IL 61286. (9-25)

WKAU-AM & FM/Appleton-Oahkosh-Green Bay CHR needs PM drive personality now! Possible 7-12mid-night opening. No beginners. T&R to Ron Ross, WKAU, 1785 Block Rd., Kaukauna, WI 54130. EOE M/F

Air personality needed immediately for 7-12midnight shift. Good bucks for good telent. T&R to WNFL, Box 520, Green Bay, WI 54305. EOE M/F (9-25)

Reporter/anchor with minimum 2 years experience. Good salary/benefits. T&R, samples, references to Lee Kelso, WQHK/WMEE, Box 6000, Ft. Wayne, IN 48896. EOE M/F (9-25)

WZWZ Kokomo's #1 station looking for morning personality. Relieble end mature. T&R, yesterdey, to Pat Moore, PD, Box 2208, Kokomo, IN 48902. EOE M/F

WZUU-FM CHR seeking mature, experienced report-erlanchor preferably from Milwaukee erea. T&R to News Director, 520 W. Capitol Dr., Milwaukee, WI 53212. No cells. EOE M/F (9-25)

WEST

Rare opportunity. Sunbelt owned KSPZ looking for night telent. Females encouraged. TSR to P.O. Box 966, Coloredo Springs, CO 80901, or cell (303) 632-3536, EOE M/F (10-2)

KKAZ needs AM drive/evening personality. Paid life, health, dental, profit shering, John Ramsey, Box 928, Cheyenne, WY 82001, or cell (307) 635-1111. EOE M/F (10-2)

Managaria **Great Writing Opportunity**

Experienced writer needed for major national rock radio syndication project in Los Angeles. Great full-time position with lots of room for growth. Send samples of your best work to Radio & Records, 1930 Century Park West, #273, Los Angeles, CA 90067.

viiniiniiniiniiniiniinii viita

DJ for small market in Southwest. Send T&R to Mike Hedges, 3341 Towerwood, Suite 204, Dalles, TX 75234. EOE M/F (10-2)

QUICK-95 is looking for experienced air and production talent for future opening. TER to Tim Rose, 419 Mason St., Veceville, CA 95688. EOE M/F (10-2)

Stability for a team announcer, Northern CO 100,000 wett A/C. TER to John Brown, P.O. Box 117, Windsor, CO 80550. EOE M/F (10-2)

Part-time work available to announcers with minimum 2 years radio experience. T&R: Tommy Goodwin, NBS Radio, 1220 N. Highland Ave., Hollywood, CA 90038. EOE M/F (10-2)

PD/elr talent opening for #1 A/C in Bozemen, MT. 4 year shift, much community involvement. T&R to Paul Ehilis, KBOZ, Box 20, Bozemen, MT 59715. (10-2)

3 station group looking for morning drive and n telent. All stations on West Coast. T&R to Andy N day, Drawer 1, Arcata, CA 96621. EOE M/F (10-2)

Werm edult morning communicator for #1 A/C in scenic Southern Oragon market. T&R: Box 1150, Klamath Falls, OR 97601. EOE M/F (10-2)

Las Veges KORK is looking for an A/C personality morning person. No time and temps please. TSR: Bill Beuman, KORK, Box 42129, Las Vegas, NV 89014.

Southern California

major market A/C FM needs both a morning dri major market A/C FM needs both a morning drive per-sonality and a news anchor. We're looking for a warm, personable, conversation DJ, not necessarily a funny person. Our news style is like ABC-FM, con-versational personality news. All applications in strictest confidence. Send to Radio & Records, 1930 Century Park West, #272, Los Angeles, CA 90067. **.....**

KIK-FM Contemporary Country has future open-ings for air and news talents. Send TGR to 1 City Blvd. West, Orange, CA 92668. No calls. EOE M/F (10-2)

Modern Country middey position open possible MD. Experienced only, Opening effective 10/1/81. Cell Dick Byrd mornings, (408) 259-4586. (10-2)

Openings

Rocky Mountain opportunity. Need A/C PD familiar with automation to turn around 100K FM. T&R: GM KFKZ, Box K, Greeley, CO 80832. EOE M/F (10-2)

KIBN, 8elt Leke's new young adult leader, looking for 7-mid communicator. Send to Scott Gentry, P.O. Box 389, Selt Lake City, UT 84110. (10-2)

Chief Engineer . . .

Experienced Pro

Super AM/FM combo wants super engineer.
Good equipment Come grow with us!

Dave Armstrong

KWIZ Radio 3101 West Fifth Street, Santa Ana, CA 92703

KULB/Belt Lake City is looking for a good adult communicator for 35+ audience. No beginners. Send TER to Scott Gentry, P.O. Box 389, Salt Lake City, UT 84110.

Excellent anchor who can command the attention of the audience by strong, vigorous reading of his or her clear, conversational writing. Intelligent, sound journalist who understands the news and can tell the listener what it means. A reporter, who thinks as a reporter whether he or she is on the street, phone, at the typewriter or on the air. Creative and original at the typewriter or on the air. Creative and original at features. If you think two alarm fires are news and write like UPI, you do not apply. T&R to News Director, KYUU, 1700 Montgomery St., S.F. 94111. No calls. EOE (10-9) •

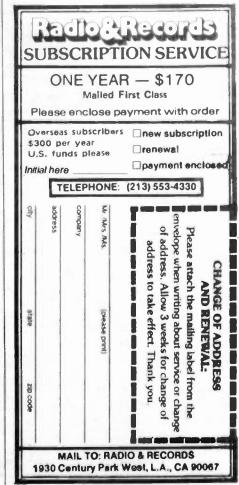
Future opening. 24-hr FM. A/C, MOR. Vecation eres, 35 mi. to akiing. 2 yeers experience. T&R: PD, KIOQ-FM, Box 1388, Bishop, CA 93614. EOE M/F (9-26)

PD, MD, ND, AM talent openings. Several CA and Sunbelt medium market. T&R to Bob Goode Consulting Services, P.O. Box 1783, Cave Creek, AZ 85331. (9-25)

KIQY-FM Album oriented hits 1-1 adult com-municators part-time and possible future full-time. Tape, resume, and salary requirements: Steve Conrad, 743 Main St., Labanon, OR 97355. EOE M/F (9-25)

General Manager. Dynamic opportunity for sales and programming whiz at 24 hour dynamo in Portland, OR. Call Jack Alax, Patten Communications, (904) 255-1456. (9-25)

Feel you're ready to lead an expanding news department? Call me right now and I'll give you all the details. R.S. Tucker, PD, KRKK/Rock Springs, WY, (307) 362-3793. EOE (10-2) •



Opportunities

Positions Sought

Experienced DJ seeks CHR position, possibly MD/assist. PD. Knowledge of Top 40, natural sounding, relatable. (213) 859-3007. (10-2)

PETE EARLY formerly PD at KMN8. 4 years program ming experience. 7 years in radio, Comfortable with all formats. All offers considered. Cell (712) 255-9528.

PD, heavy promotion, automation experience looking for position in small or medium market. DON, (419) 422-1145. (10-2)

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Professional, creative, good citizen and gentleman. For tape and resume call TOM McMURRAY

(319) 372-8169

Morning communicator, Relevant approach utilizing beaks, phones, community involvement and humor (geared to your market). Major market success. Cur-rently employed and succeeding, (809) 397-8318. (10-2)

Mellow communicator with 9 years experience seeking a challenge. Soft rock, A/C and Country, BA. Call TERRY, (608) 268-0058. (10-2)

I want to join a winner pert-time weekends or even-ings. New York City suburban. T&R available. Cell STEVE, (914) 268-2044. (10-2)

Talented news/sports reporter can combine 6 years experience. Excellent P-B-P, sports talk. Ready immediately. Any market. Call JIM (614) 436-6133, (10-2)

Experienced, aggressive, dependable newsman looking for position in West or Southwest. All markete considered. Award-winning, Call ROGER, (504) 292-8134. (10-2)

Positions Sought

AOR air personality, over 10 years in the business. Will relocate, but would like to stay in the West. Call DARRYL EVANS, (213) 783-3521. (10-2)

JORDAN FISCHER, a New Yorker with personality, style and warmth, now available to do news, sports, DJ position. Small or medium markets O,K. (212) 371-2358.

TIM LECHNER, fantastic new jock, seeks position out West. Has helped boost Chicago's #1 rockers Team attitude and natural talent. Available immediately Anytime (312) 934-0414. (10-2)

STEVE GARRETT, 96KX/Pittsburgh, looking for an on-air PD position. Excellent numbers. All offers considered. Prefer West. Before you decide, cell (412) 373-3964. (10-2)

Victim of deregulation. Sessoned news pro with decade plua experience, available yeaterday. Recently afternoon drive, Top 30 market. Cell JOHN ADAMS, (316) 686-7586. (10-2)

5 year man wants small community involved A/C or Country, PD/MD or operations position. ÓH, IN, KY, Country, PD/MD or operations position. OHPA, MI, WV. MORRY, (513) 631-4657. (10-2)

Philadelphia moming man/MD. 7 years major market experience, seeks air position or programn tact: DAVE ECHOLS, (215) 474-0435, (10-2)

R&B and Urban GM's: I'm a productive and polished PD/MD. Solid management background and ratinge auccess. Super eer work end creetive production, Call (609) 344-5095. (10-2)

You see It's like this: I'm ready to move up. 5 yeers experience: News, aports, P-B-P and jocking, Call MARK, (406) 452-5176 or (406) 761-1000. Now! (10-2)

Animal looking for PD or MD position, Cell (703) 689-5482 between 3-7pm, (10-2)

Production and sales oriented. 8 yeer veteran seeks challenging position with stable station. Experienced in all fecets of radio. Excellent recommendations, (714) 829-8323, (10-2)

Positions Sought

Woman jock avallable immediately. Currently in largest market in MT. Looking to move up. Single, will relocate. (701) 852-4523. Let's talk. (10-2)

Medium merket PD with #1 ratings for 7 years at PD or moming/midday slot, CHR or Country In T. nearby, JOHN RAYMOND, (512) 836-2768, (10-2)

Up your book. Solid professional from Pittsburgh, available now. Rated a 10.1 in my last book. For T&R call MARK, (605) 342-6599. (10-2)

Coyota Kincald, 15 year vet that's been draked, drawed and caseyed, is ready for your radio station as PD or air talent. Call (501) 664-5155. (10-2)

Licensed redio announcer looking for full or part-time job. Ready to work in CA. Call DDNALD, (213) 582-8737 or (213) 754-5847. (10-2)

Morning business men, fun, A/C one on one, Top 60 merket. For TER of 14 year pro, cell (804) 272-5439. (10-2)

The legendary ALLEN STONE, Philly's top news per sonality, 30 years with WFIL, is now a free agent. Serious major market inquiries to (215) 358-9848. (10-2)

A/C pro looking for opportunity in mid-Atlantic to br-ing warmth and vitality to your middays. Excellent news and production. BDB MORGAN, (717) 284-9892. (10-2)

Seeking full or part-time announcer position anywhere in Midwest or West. Have T&R. Cell MICHAEL EMERY, (303) 451-8523, (10-2)

Doesn't metter where as long as it's sports P-8-P end/or AOR. Broadcast Journsliam degree. Do us both a favor. Call DAVE at (615) 865-5900. (10-2)

MD/sir talent with 10 years experience willing to relocate enywhere. CHR or A/C format preferred. I can pick the hits before they hit. Cell DENNY VAUGHN, (314) 885-3863, (10-2)

Positions Sought

Excellent news, sports writer, announcer. Solid in-terviewing, production skills, various work expensions, small stations in San Francisco. I'm mature, intelligent, hard-working. Masters. NEIL, (415) 282-9319. (10-2)

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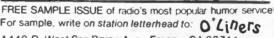
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RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970 Dr. Don Rose, KFRC, "I depend on it mo than any other." Gary Owens, KMPC, "Alds the creative, helps the beginner FOR FREE SAMPLES WRITE The Electric Weenie, P.O. Box 25-866 Honolulu, Hawaii 96825 (808) 395-9600

Opportunities

Positions Sought

Jack currently working at WL8Q/Montgomery, AL, looking for job in medium market for CHR Midwest station. Cell JOHN, (205) 263-2720, between 8-10pm. (10-2)

65 KCR8 with L.J. DELUCA, It's September and I need a job. Varied experience, Good talent, Promotions. Cell (216) 478-1208, (10-2)

7 year radio veteren and pliot seeks position as Traf-fic Reporter. Have own fixed wing aircraft. Will consider other ereas. Cell TAB evenings, (714) 792-3100. (10-2)

The Honolulu Advertiser called MR. RABBETT, just probably the funniest and hardest working DJ in tov Mr. Rabbett awaits your call. (808) 261-7181. (10-2)

5 year pro, 45th ADI, great production, big voice, PD/MD etc. Looking for Top 50 merket challenge. (302) 734-2932. MAXIMILLIAN CHASE III. (10-2)

10 year pro looking for MO/PD challenge. Interested in full service A/C, Country or MOR. Cell Jim at (402) 475-4705. (10-2)

New England CHR's or Country stations look no fu ther. Former Providence middey personality BOB CHASE is looking. Call (401) 943-4003. (10-2)

Winning PD/ennouncer looking for medium or major merket station, A/C or CHR. 5 years experience. JEFF KINGSBURY, (704) 728-3367 or (704) 728-4180. (10-2)

Announcer/Programmer, 8 years experience, AOR, CHR, dedicated professional. (704): 872-0328 collect or JIM McJUNKIN, P.O. Box 621, Statesville, NC 28877 for T&R. (10-2)

Part-timer in York and Harriaburg markets looking fo full-time. For TGR, DENNIS SHEELY, 120 North St McSherrystown, PA 17344, or (717) 637-7496. (10-2)

9 year PD of WPTH/Ft. Wayne, 16 years exp Looking for PD position at stable operation. Contact DON RAY for resume. (219) 483-3909. (10-2)

Anchor/reporter et 50 kw medium market leader ready to move on, 5 years experience, college degree. JEFF, (318) 865-2684. (10-2)

Idiot programmer available. I work herd, guerantee nothing. CHR or A/C formats, automation tool Prefer medium, Wastern market. MIKE FORRESTER, (503) 484-7118. (10-2)

Positions Sought

oking news and/or PA work, willing to relocate for t opportunity. Presently working Pittaburgh market. Inversational and creative. Call KEVIN, (412)

Chief Engineer/announcer. 5 years experience, AM, FM stereo, STL, Marti, also directional AM and P-B-P. Excellent references. Call BOB, (716) 372-0987. (9-25)

Sports Director at eli-news station would like to do P-B-P and/or color in Top 50 market. 8 yeers experience. JONATHAN WARNER, (302) 738-0202. (9-25)

For immediate hire. Trained Black newscaster/DJ s ing first redio job. Mature, articulate performer. KARL GAYLE, (212) 325-8360. (9-25)

J.K. DEARING, highly successful at current station. Seeking PD position. For programming philosophies and how I can make money for your station, call (219) 277-8048. (9-25)

Currently employed. Billboard, Gavin, award-winning Operations Manager seeks new opportunity. Excellent skills and administrative motivation, sales promotion. Country or A/C format. Call (415) 392-3157. (9-25)

15 years in A/C, CHR, Talk programming. Looking for work in medium to large market. Contact DUSTIN KIRBY, (714) 622-5820. (9-25)

Offbeat, Dirty Two-Man

morning show. Nice numbers in Top 30 market. AOR, harder leaning CHR stations looking to stun market and competition, send for aircheck. New ratings: in the 7's; men in the 10 range. Reply to Radio & Records, 1930 Century Park West, #264,

Female air personality, 7+ years experience. Country, AOR, R&B, Jazz and A/C. Looking to relocate. Los Angeles eres. Currently San Francisco. Cell (707) 552-6769. (9-25)

Want a winner? Creetive, humoroue, seeking amail, medium market position in East or Midwest. 4 years experience, sirshift/autometion. Love community involvement. Cell TOM, (312) 539-1730. (9-25)

Positions Sought

CC McCARTNEY, formerly of 8100 and KFM8/8an Diego, KTLK and 96KX/Denver, KUPD/Phoenix, KLIF/Dallas, actively seeking PD position. Call (303) 384-4917. (9-25)

Former 96X/Miami personality available. Call BRIAN, (305) 431-8693 for tape and resume. (9-25)

Experienced air personality in competitive small market seeking professional promotionally-minded CHR or A/C in Midwest. BRAD LOVETT, (419)

STEVE ANTHONY WRKO/Boston, KNUS and K97/Dallas, KTLK/Denver plus PD at Q107/Amarillo, is looking for programming position. Call before noon. (413) 245-9862. (9-25)

RADIO

V.K. Pryles, formerly with KNNS/Dallae, TX, joins KZZY/San Antonio, TX as Assistant PD.

Tom Jorden has been promoted to Operationa Manager of WMBH-Z-103FM/Joplin, MO.

Jeff Couch appointed PD at Z-103FM/Joplin, MO, from KKEG-FM/Fayetteville, AR.

Fred Anderson moves to mornings on Z-103FM, from WMBH/Joplin, MO.

Rich Nichols named Z-103FM Sales Manager, from KPAS/EI Paso, TX.

Lori Shelton joins the Z-103FM/Joplin, MO sales staff from KSYN-FM.

Linde Bilke named Sales Manager of WMBH/-

Bill Dutton has been appointed Retail Sales Supervisor at KOIT-FM/San Francisco, CA.

Paul Ven House joins KIKN/Corpus Christi, TX as

Sharon B. Werantz joins WHN/New York, NY as

Changes

Jon Brent promoted to middey slot at KCBS-FM/Sen Francisco, CA.

Ed Poplin named PD of KGUR-FM/San Luis Obispo,

Rick Stratton appointed MD of KGUR-FM/Sen Luis Obiapo, CA from KPRUPeso Robies, CA.

Elliot Fisch named Local Sales Manager at LOVE

RECORDS

Mark Berger has been appointed to Business Af-fairs Department at Capitol Records.

Richard "Snookle" Jones promoted to Manager, East Regional Promotion, RCA Records.

Eddle Simpson has been named Arista's East Coast Regional Advertising Coordinator,

INDUSTRY

John Resnick has been appointed VP of

Miscellaneous

KKAZ needs CHR and AOR 45/LP service from all labels. John Ramsey, Box 926, Cheyenne, WY 82001, or call (307) 835-1111. (10-2)

KBHL, FM-95, needs Country service from all labels Send to Gem O'Brien, KBHL, 2820 N. 48th St., Lincoln, NB. (10-2)

WTTR AM & FM/Baltimore-Westminster, needs service. Contact Steve Brooks at CHR single and LP se (301) 848-5511. (10-2)

WLYN-AM/FM needs CHR and AOR single/LP service from all labels. Also all catalogue service. Send to WLYN, P.O. Box 631, Lynn, MA 09103. (8-25)

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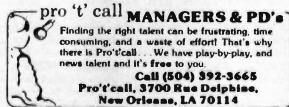
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REAKERS

'Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

FOREIGNER

Waiting For A Girl Like You (Atlantic) 64% of our reporters on it. Moves: Up 40, Debuts 28, Same 10, Down 0, Adds 55 including WIFI, WCKX, WLS-FM, 13K. See Parallels, charts at number 27.

Sausalito Summernight (Regency/Atlantic) 60% of our reporters on it. Moves: Up 69, Debuts 20, Same 19, Down 1, Adds 17 including WPGC, 94Q, Q102, KIIS-FM. See Parallels, charts at number 28.

MIKE POST featuring LARRY CARLTON

Theme From "Hill Street Blues" (Elektra) 60% of our reporters on it. Moves: Up 64, Debuts 16, Same 23, Down 0, Adds 22 including WBEN-FM, WZZP, WOKY, KJR. See Parallels, charts at number 29.

COMMODORES Oh No (Motown)

58% of our reporters on it. Moves: Up 41, Debuts 33, Same 17, Down 1, Adds 29 including WBEN-FM, WHB, KJR, WJDX. See Parallels, charts at number 30.

BURTON CUMMINGS

You Saved My Soul (Alfa)

56% of our reporters on it. Moves: Up 46, Debuts 18, Same 42, Down 0, Adds 13 including WZZP, V100, CK101, KKXX. See Parallels, will debut on chart next week.

OLIVIA NEWTON-JOHN Physical (MCA)

54% of our reporters on it. Moves: Up 9, Debuts 0, Same 19, Down 0, Adds 54 including Q103, B104, B97, WNCI. See Parallels, will debut on chart next week.

Recent releases reported by at least 50 of our CHR stations are listed in order of their activity. The two numbers following the song designation indicate the total number of stations reporting airplay and, of those, the total number of new adds. "Moves" indicate how many stations moved the record Up on their charts, the number of new chart Debuts, how many stations held it the Same ion to on, add to on, 31-31), moved it Down on their charts or Added it this week. Complete airplay activity for all songs in New & Active is listed in the Parallels. Indicates one of this week's "most added" new songs

ATLANTA RHYTHM SECTION "Alien" (Columbia) 109/16 Moves: Up 66, Debuts 12, Same 15, Down 0, Adds 16 including KEARTH, WPST, KJ100, KOFM, KNBQ, WLAM, Z102, KPUR, KKXL, KDVV

BEE GEES "He's A Liar" (RSO/PolyGram) 104/5

Moves: Up 50, Debuts 17, Same 32, Down 0, Adds 5, CK101, WNAP, WDJX, KSEL-FM, KELO, WBEN-FM 34-27, KIQQ 39-29, WHYN 25-15, KATI 19-10.

☑ PAT BENATAR "Promises In The Dark" (Chrysalis) 101/41 Moves: Up 11, Debuts 20, Same 29, Down 0, Adds 41 including 96KX, CKGM, KBEQ, WGCL, KEZR, KYYX, WKRZ-FM, KXX106, WMEE, KLUC.

DEVO "Working In The Coal Mine" (Full Moon/Asylum) 86/2 Moves: Up 55, Debuts 7, Same 19, Down 3, Adds 2, KFRC, KERN, KRBE 22-19, WFBR 28-25, WKEE 18-15, KHFI 14-7, CK101 13-10, 92X 21-17.

BARRY MANILOW "The Old Songs" (Arista) 76/72 Moves: Up 0, Debuts 1, Same 3, Down 0, Adds 72 Including WABC, Y100, CKLW, KEARTH, KIIS-FM, K104, WMAK-FM, WNAM, KJRB.

CHILLIWACK "My Girl (Gone, Gone, Gone)" (Millennium/ RCA) 68/21. Moves: Up 9, Debuts 12, Same 26, Down 0, Adds 21 Including Q107, KRBE, WCKX, KBEQ, KYYX, KOPA, 92FLY, KEGL, WRVQ. CARL CARLTON "She's A Bad Mama Jama" (20th/RCA) 65/7 Moves: Up 34, Debuts 7, Same 13, Down 3, Adds 7, KSLQ, WBLI, Y103, WHOT, WFBG, Z102, WKXY, Y100 15-11, KIQQ 5-4, KELP 3-1.

GENESIS "No Reply At All" (Atlantic) 63/16

Moves: Up 13, Debuts 10, Same 24, Down 0, Adds 16 including WXKS-FM,

WZUU, Q106, CK101, KIDD, KNBQ, WJBQ, 95XIL, WCGQ, KENI.

BILLY SQUIER "In The Dark" (Capitol) 62/6

Moves: Up 31, Debuts 6, Sama 18, Down 1, Adds 6, 96KX, WXKS-FM, WCKX, 92FLY, Y103, WNAP, KRBE 23-18, KIQQ 36-24, KJ100 7-5.

EARTH, WIND & FIRE "Let's Groove" (ARC/Columbia) 61/28 Moves: Up 4, Debuts 10, Same 19, Down 0, Adds 28 including JB105, 94Q, KFI, WICC, KBFM, KX104, FM102, WCIR, WXLK, KDBA.

DON FELDER "Heavy Metal (Takin' A Ride)" (Full Moon/ Elektra-Asylum) 61/16. Moves: Up 16, Debuts 7, Same 18, Down 4, Adds 16 including WKEE, KTSA, KXX106, WRJZ, WZOK, WNCI, 92X, WJBQ, WHHY-FM, KKRC.

Radio&Records

NATIONAL AIRPLAY/30.

WEEKS !	TWO WEEKS			October 2, 1981
5	3	WEEK 1	0	CHRISTOPHER CROSS/Arthur's Theme (Best That) (WB)
2	1	2	2	JOURNEY/Who's Crying Now (Columbia)
6	5	5	0	SHEENA EASTON/For Your Eyes Only (Liberty)
20	11	7	Ŏ	DARYL HALL & JOHN OATES/Private Eyes (RCA)
22	14	8	Ö	DAN FOGELBERG/Hard To Say (Full Moon/Epic)
4	4	-4	6	EDDIE RABBITT/Step By Step (Elektra)
8	7	6	7	MOODY BLUES/The Voice (Threshold/PolyGram)
17	10	10	0	LITTLE RIVER BAND/The Night Owls (Capitol)
1	2	3	9	DIANA ROSS & LIONEL RICHIE/Endless Love (Motown)
12	9	9	10	ROLLING STONES/Start Me Up (Rolling Stones/Atlantic)
24	16	12	0	KENNY ROGERS/Share Your Love With Me (Liberty)
3	6	11	12	S. NICKS w/T. PETTY/Stop Draggin' (Modern/Atco)
_	24	15	1	AL JARREAU/We're In This Love Together (WB)
28	23	16	Ø	BOB SEGER/Trying To Live My Life (Capitol)
7	8	14	15	ELECTRIC LIGHT ORCHESTRA/Hold On Tight (Jet/CBS)
29	26	18	0	RICK SPRINGFIELD/I've Done Everything For You (RCA)
_	25	19	Ø	Q. JONES featuring J. INGRAM/Just Once (A&M)
15	13	13	18	LULU/I Could Never Miss You (More Than I Do) (Alfa)
_	27	21	0	FOUR TOPS/When She Was My (Casablanca/PolyGram)
30	28	24	2	BILLY JOEL/Say Goodbye To Hollywood (Columbia)
_	30	26	0	AIR SUPPLY/Here I Am (Just When I Thought) (Arista)
_	_	29	0	MARTY BALIN/Atlanta Lady (Something) (EMI America)
19	17	17	23	REO SPEEDWAGON/In Your Letter (Epic)
11	15	23	24	FOREIGNER/Urgent (Atlantic)
25	22	22	25	BALANCE/Breaking Away (Portrait/CBS)
_	_	30	0	POLICE/Every Little Thing She Does is Magic (A&M)
_	_	\rightarrow	7	FOREIGNER/Waiting For A Girl Like You (Atlantic)
_	_	\rightarrow	0	DIESEL/Sausalito Summernight (Regency/Atlantic)
_	_	-	2	M. POST featuring L. CARLTON/Theme From "Hill" (Elektra)
-	,-		0	COMMODORES/Oh No (Motown)
				on airplay statistics compiled weekly from our CHR reporting stations. icate significant upward movement from at least 60% of our reporters.

MOST ADDED ...

BARRY MANILOW "The Old Songs" (Arista) FOREIGNER "Waiting For A Girl..." (Atlantic) OLIVIA NEWTON-JOHN "Physical" (MCA) PAT BENATAR "Promises In The Dark" (Chrysalis) COMMODORES "Oh No" (Motown)

HOTTEST

CHRISTOPHER CROSS "Arthur's Theme..." (WB) D. HALL & J. OATES "Private Eyes" (RCA)
DAN FOGELBERG "Hard..." (Full Moon/Epic)
ROLLING STONES "Start..." (Rolling Stones/Atl.) LITTLE RIVER BAND "The Night Owls" (Capitol)

Parallel Listings Begin on Page 34

RICK JAMES "Super Freak" (Gordy/Motown) 59/0

Moves: Up 28, Debuts 3, Same 12, Down 16, Adds 0, WIFI 8-5, WPGC 2-1, Z93 18-12, WCKX 2-2, WAEB 18-6, KINT 5-3. B97 1-1, KXX106 7-5, Z104 7-5.

GO GO'S "Our Lips Are Sealed" (IRS/A&M) 51/7

Moves: Up 22, Debuts 4, Same 16, Down 2, Adds 7, WTIX, BJ105, WZOK, KNBQ, WSPT, KYYA, KOOK, WIFI 27-21,

BLUE OYSTER CULT "Burnin' For You" (Columbia) 50/3

Moves: Up 22, Debuts 3, Same 18, Down 4, Adds 3, KEZR, WNAP, KQIZ-FM, 96KX 12-9, Q107 7-7, KRBE 13-9, KBEQ 3-2, KIMN 23-15, KHFI 19-15.

Others Getting Significant Action

RICKIE LEE JONES "A Lucky Guy" (WB) 46/13
Moves: Up 10, Debuts 8, Same 15, Down 0, Adds 13 including WGCL, WAEB, KHFI, KXX106, WSGN, WOKI, WMEE, KKXX, WISE, WTRU.

ARETHA FRANKLIN & GEORGE BENSON "Love All The Hurt Away" (Arista) 45/1 Moves: Up 24, Debuts 2, Same 17, Down 1, Adds 1, WZUU, Z93 30-27, Y100 28-24, Q106 27-24, KSET-FM 11-8, WAXY

28-20, WHBQ 11-9, WVIC 38-31, K96 29-26. CHRIS CHRISTIAN "I Want You, I Need You" (Boardwalk) 44/13

floves: Up 3, Debuts 7, Seme 21, Down 0, Adds 13 including WIFI, B104, WFBR, KHFI, WMAK-FM, WCIR, FM99,

KQIZ-FM, KKRC, KENI.

STARS ON 45 "More Stars On 45" (Radio/Atlantic) 34/8

Moves: Up 13, Debuts 2, Seme 8, Down 3, Adds 8, WDRQ, WGCL, KIQQ, Q103, WTIX, KQ94, WGH, WLOL-FM.

DIANA ROSS/LIONEL RICHIE "Dreaming Of You" (PolyGram) 34/4

Moves: Up 9, Debuts 4, Seme 17, Down 0, Adds 4, WVLK, WJBQ, WGUY, WTSN, WFMF 28-24, WJDX 30-26, WMAK-FM 27-21, WNCI 30-27, KJRB 23-19, Z102 31-28.

STREEK "One More Night" (Badland/Columbia) 33/26

Moves: Up 0, Debuts 1, Same 6, Down 0, Adds 26 including WCAO, Y100, WZUU, KFI, WKRZ-FM, WBBQ, WVIC, KSP7 13FFA KSLY.

DAVID GATES "Take Me Now" (Arista) 32/9

Moves: Up 7, Debuts 7, Seme 9, Down 0, Adds 9, F105, WBBF, WTIX, WMAK-FM, KOFM, KIOY, KSLY, KATI, KFXD, K104 30-28.

JOHNNY LEE "Bet Your Heart On Me" (Full Moon/Asylum) 30/13

Moves: Up 2, Debuts 1, Same 14, Down 0, Adds 13 including KEZR, KFMK, WERC, WBBQ, WJBQ, 13FEA, WANS-FM, FM99, KFXD.

RONNIE LAWS "Stay Awake" (Liberty) 27/9

Moves: Up 5, Debuts 0, Same 13, Down 0, Adds 9, WCAO, Z93, Q106, KRLA, KFI, KBFM, WSGN, WAAY, WANS-FM, KSET-FM 22-19.

DIRT BAND "Fire In The Sky" (Liberty) 27/7

Moves: Up 6, Debuts 1, Same 13, Down 0, Adds 7, KEZR, WSKZ, WVIC, KOFM, 13FEA, WCGQ, KDZA, 94Q on, KREQ 25-23. WKEE 40-38. Continued on Page 38