ISSUE NUMBER 404

THE INDUSTRY'S NEWSPAPER

OCTOBER 16, 1981

INSIDE R&R:

Arbitron Offers Ratings Relief; Birch Mounts Major Expansion: Arbitron will share inflation costs with stations, while Birch is shooting for the top 50

Complaints & Compliance May Become Extinct:

The division is earmarked for elimination if Reagan's 12% agency budget cuts go

WABC Adds 3-Hour Talk

Show: Sex therapist/ psychologist hosts 9-midnight segment called "On Track"

New Bill Promises Public Service Bonus Points For Radio: Rep. Al Swift's

controversial deregulation bill would also extend licenses to 10 years and abolish petitions to

KCKN Drops Country After 25 Years: Reversing a

trend, Kansas City station goes

Dick Shiben Set To Exit Broadcast Bureau: Chief for two years says he "can't afford it

KPRZ Closes Out Christian Format:

any more"

Gannett's Los Angeles AM moves to Music Of Your Life

Is The Arbitron Advisory Council Serving Radio?

In a rebuttal to a Jhan Hiber column, King VP Dick Kime challenges the usefulness of the

Blair's Dave Klemm Exits As Senior VP: 16-year veteran departs rep firm

Joe Ernest Promoted At Waterman Broadcasting:

Becomes VP/Chief Operating Officer for company

Jones & Quello Disagree With FCC's EEO

Priorities: Commissioners question "harassing" stations over minority and female shortages, but come down hard against discrimination

Coury's Network Sets E/A Deal

The long-anticipated distribu-tion deal between Elektra/Asylum and former RSO President Al Coury's newly-formed Network Records label became a reality this week. The agreement calls for at least five albums a year plus several singles, the first of which is "Anyone Can See" by Irene Cara. First LP for the label is Del Shannon's "Drop Down And Get Me," produced by Tom Petty; the album will be rush-released with initial pressings carrying the E/A logo and subsequent shipments showing the just-cleared Network insignia

E/A Vice Chairman Mel Posner commented, "It's very exciting for us to be associated with Al

Dave Denver To Program WLS-AM & FM

Dave Denver has been named Program Director for WLS-AM & FM/Chicago, coming from his previous post as Operations Manager at WISN/Milwaukee, a position he had held for the past year.

Commenting upon Denver's appointment, WLS Station Manager John Gehron said, "With Dave's background in research and programming as well as his leadership ability, it swiftly became apparent that he was the type of person we wanted. Dave learns very quickly and with the expanded tools available to him at WLS, coupled with what he already knows, he will continue to make WLS the best programmed radio station in Chicago.

Gehron noted that because WLS and WLS-FM are partially simulcast, the company thought it best for one person to be making the programming decisions for both stations. "There will be no change in direction for either WLS or WLS-FM. This will give me the

Max Floyd will become the new of WKLS/Atlanta, as previously rumored. When Floyd takes over the Atlanta AOR on October 26, he will replace Alan Sneed, who left WKLS to become

WKLS General Manager Dick Meeder, in making the announce-ment, told R&R, "Max was the first name that came to mind when I was faced with replacing Alan. I had known of his reputa-



E/A Vice Chairman Mel Posner (left), Network founder Al Coury (seated), and E/A Exec. VP Vic Faraci celebrate the Network-E/A agreement.

Coury. He's one of the most dynamic record executives in the world, with a track record that shows he's a record and music man to the marrow.

Coury stated, "I'm thrilled to have Network Records associated with such a fine organization, and anticipate building a new record company. My respect and admiration for the company's Chairman (Joe Smith) goes back more than 20 years - when he was a very successful air personality in Boston, I was starting in promotion and Joe was one of my first COURY/See Page 16 \$10 MILLION SUIT SETTLED

WQFM, WLPX Tangle Over **Comparison Commercial**

WQFM/Milwaukee filed a \$10 million lawsuit against rival AOR outlet WLPX last Friday (10-9), contending that WLPX's "comparison" TV commercial was inaccurate and misleading. Monday afternoon (10-12) the matter was settled out of court, with WQFM dropping its legal action and WLPX discontinuing the use of the commercial.

Apparently there were two points in question surrounding the WLPX spot: first, WLPX made a direct comparison between the amount of commercials it aired per hour versus WQFM and CHR station WKTI (with WLPX clearly airing fewer commercials); second, Styx member Tommy Shaw

was featured in the WLPX spot saying that he listened to the radio for "more music and less com-mercials," which WQFM claimed implied Shaw's endorsement of WLPX. WQFM sued because it felt the WLPX commercial was inaccurate in its depiction of the WQFM hourly spot load; station officials also contended that the Tommy Shaw video statement was edited from an interview that had nothing to do with the specific subject-matter of the actual WLPX comparison spot, and therefore was out of context.

Attorneys for both stations settled the matter without going to trial and WQFM PD Brent Alberts

WLPX/See Page 16

NAB SURVEY REFLECTS ECONOMY

Rising Expenses Make 1980 Bad Year For Radio

Report shows that while radio revenues rose by nearly nine percent in 1980, station expenses rose

The NAB's 1981 Radio Financial at an even faster rate. The result is a nearly two percent decline in the typical station's profit margin.

The last good year for radio was 1978, when profits were up more than eight percent, according to NAB VP/Station Services Ron Irion. He stressed that NAB's figures represent median or typical performance, meaning half of reporting stations did better and half did worse than the median figures released by NAB.

Here are the nationwide median figures compiled from data voluntarily supplied to NAB by 2100 radio stations:

Profit Margin

1979 5.7%

4.13% (down 1.6%) 1981

Profit Dollars

\$19,000

\$15,600 (down 21.6%)

Total Expenses

1979 \$326,100

1980 \$361,000 (up 10.7%)

Net Revenues (Minus Agency & Rep Fees)

1979 \$346,000

1980 \$376,600 (up 8.84%)

Total Time Sales

1979 \$352,800

1980 \$387,900 (up 9.95%)

The NAB's annual Radio Financial Report could become the most complete survey available within the industry if the FCC goes through with a proposal to stop collecting aggregate financial data via Form 324. An informal check with industry executives revealed added concern about the possible elimination of Form 324, taking into consideration NAB's small sample.

EXPENSES/See Page 20

DENVER/See Page 20 Floyd Joins WKLS As PD

Former WLUP/Chicago PD PD at KSRR/Houston (R&R 9-18).

FLOYD/See Page 16



Mandrell First Two-Time CMA



Barbara Mandrell became the first artist ever to win the Country Music Association's Entertainer of the Year award twice, walking off with the top honor for the second consecutive year at the CMA Awards presentation in Nashville Monday night (10-12). Mandrell (pictured top left), who cohosted the show with Mac Davis, also won Female Vocalist laurels. Also pictured are Male Vocalist of the Year George Jones (top right), best duo David Frizzell & Shelly West (bottom right), and Terri Gibbs (bottom left), winner of the new Horizon Award, honoring significant achievements by newer artists.

In other highlights, Alabama won best vocal group, the Oak Ridge Boys' "Elvira" was voted single of the year, and composers Bobby Braddock and Curly Putman's "He Stopped Loving Her Towas named top song. Country pioneer vocalist Vernon Dalhart and Grand Ole Opry announcer Grant Turner were named to the CMA Hall of Fame, and the top three air personalities were KEBC/Oklahoma City's Lyn Waggoner, WAXX/Eau Claire's Tim Wilson, and WGTO/Cypress Gardens' Jacky West (the first female DJ to be honored). The ailing Jerry Lee Lewis was honored with a tribute featuring performances of his songs by cousin Mickey Gilley and Ronnie Milsap. Around 100 radio stations simulcast the awards show, while over 200 carried NBC's Post-Awards Show, produced by R&R's Jim Duncan. For a full CMA Week report, see next week's R&R in the Country section.

Look at all this immediate action, and you'll know why everyone's so excited about Quarterflash:

CHR NEW & ACTIVE

QUARTERFLASH "Harden My Heart" (Geffen/WB) 97/49
Moves: Up 10, Debuts 15, Same 23, Down 0, Adds 49 Including 98KX, JB105, KEGL, Q102, WKTI, KFI, KIQQ, KOPA
92FLY, WMAK-FM, WVIC, KSPZ, KLUC, WXLK, KKLS.

THIS WEEK'S ADDS

96KX	WRVQ	WVIC	WGLF
JB105	G100	K Z 93	KKQV
KEGL	WHHY-FM	KKXX	KILE
Q102	WAXY	KSPZ	KSEL-FM
WKT1	WDOQ	FM103	Q101
KFI	KX104	KLUC	KVOL
KIQQ	WMAK-FM	KRQ	KKLS
KOPA	WSKZ	WIGY	KENI
92FLY	WOKI	WTSN	KSLY
WRCK	WSEZ	95XIL	KCBN
K104	WCSC	WFOX	KDZA
WKEE	WANS-FM	WISE	KATI
WNAP	WQRK	WXLK	



QUARTERFLASH "HARDEN MY HEART"

Produced by John Boylan



Manufactured and distributed by Warner Bros. Record



An original from an original

happening at:

WIFI	K104	G100	KJRB	WISE
WXKS-FM	WKEE	WAAY	KBBK	Q101
94Q	WNAP	WZYP	KSKD	KVOL
KBEQ	WMEE	<i>BJ105</i>	KHYT	KKXL
WGCL	KHFI	WDOQ	WJBQ	KKRC
KIQQ	WTIX	WOKI	WIGY	WTRU
KJR	KROK	WBCY	WTSN	WAZY-FM
WPHD	KQ94	WJXQ	WHEB	KRNA
WLAN-FM	KLAZ	KOFM	95XIL	KCBN
WAEB	KXX106	KKXX	WQEN	KDZA
WKRZ-FM	WSGN	KYNO-FM	WFOX	KATI
		KGGI	WCGQ	KOZE

RICKIE LEE JONES "A LUCKY GUY"

Produced by Russ Titelman and Lenny Waronker



on Warner Bros. Records

Arbitron Offers Stations Rate Relief

Arbitron has offered subscribing radio stations two forms of financial relief to offset inflation's effects on station rates. The company will give stations the option of using the government's GNP index instead of the Consumer Price Index to calculate inflationary adjustment, and will absorb part of the cost increases resulting from annual inflation above 10%, according to a letter from Executive VP/GM Rick Aurichio.

Arbitron VP/Marketing & Sales Bill Livek outlined the inflation cost-sharing schedule for R&R. If the annual rate is in the 10-13% range, Arbitron will absorb one-fourth of the cost increase that would normally accrue. If it's 13-16%, Arbitron assumes half the increase, and if inflation is over 16%, Arbitron pays three-

Stations using the GNP index, which measures the economy's real growth excluding interest rates and their impact on inflation, could save 3%. Livek told R&R that the GNP inflation figure was 3%, lower than the CPI in 1979 and 1980. Stations can use either formula now; the CPI was formerly the sole gauge.

Livek commented to R&R, "Arbitron is sharing the risk in the future as a result of this move. We hope our approach will cut down the impact of hyper-inflation on radio station costs."

RATINGS CHALLENGER AIMS FOR TOP 50 MARKETS

Birch Report Expanding

Tom Birch, President of the Birch Report ratings service, has disclosed to R&R major expansion plans which will make the Birch Report "a credible factor in the top 50 markets by next August." Birch added that his firm will begin to measure Chicago on a monthly basis (840 interviews per month) starting January 1 at the latest

This week Birch is sending a letter to the heads of major groups, asking them "to make a place in your 1982 budgets" for an alternative service such as the Birch Report. In his letter, Birch calls the diary "an antiquated measurement instrument for radio" and pleads the case for the telephone methodology used by his firm. Birch currently issues monthly data and will soon be making quarterly summaries available as an option for clients.

When asked what makes his firm's intentions any different from the plans of the defunct Trac 7 or Burke services, Birch told R&R, "We're not taking the risk that A&S or Burke took - we're already making money in many of the top 50 markets, so our service does not have to start from scratch as did the

Depending on market size, station subscription fees for the monthly and quarterly data will generally range between \$7000 and \$15,000 annually, figures Birch feels will be regarded as reasonable.

KCKN Converts To A/C From Country

After 25 years as a Country outlet, KCKN/Kansas City has switched formats to Adult/Contemporary. KCKN-FM will retain its Country format.

"Ratings were the primary reason for the format change," KCKN Program Director Paul Sebastian told R&R. "However, this is still a strong AM market - the top A/C station is on AM and so are the number one and two Country stations - but because we're only 1000 watts day and 250 watts at night, it's going to be a super challenge.

"I know it sounds a little crazy in 1981 to be switching an AM to A/C," Sebastian continued, "but under the circumstances of this market and with the advice of Burkhart/Abrams, we've decided it's the right thing KCKN/See Page 20

HIRES WHITTINGHILL FOR PM DRIVE

KPRZ Switches To Music Of Your Life

Christian-formatted KPRZ/Los Angeles, Gannett's AM sister station to KIIS, will change formats to Al Ham's "Music Of Your Life" October 26. In making

the announcement, KPRZ General Manager John Mc-Laughlin also revealed that the station had signed former KMPC/Los Angeles morning personality Dick Whittinghill.

Whittinghill, who will do afternoons for KPRZ, told R&R, "This is going to be fun for me, but it's a little scary right now. After having worked over there (KMPC) for so long, it will

Dick Whittinghill take me a while to feel comfortable in the new surroundings here. However, I know there's a whole radio audience out there that

Ernest New Waterman Corporate VP

Joe Ernest has been promoted to Vice President & Chief Operating Officer of Waterman Broadcasting, Inc. The appointment was made public by Waterman President Bernard Waterman at the corporation's recent annual meeting. Waterman's broadcast properties include KTSA & KTFM/San Antonlo, where Ernest has been General Manager, and WBBH-ERNEST/See Page 20 TV/Ft. Meyers, FL.

NOW 5 HOURS OF NIGHTTIME TALK

WABC Adds Evening Talk Program

Longtime CHR institution WABC/New York has added a new three-hour talk show from 9pm-midnight. The program, "On Track," will follow the station's regular 7-9pm sports talk show. "On Track" 's host is Dr. Judith B. Kuriansky, a certified sex therapist and PhD in clinical psychology who serves as a reporter for WABC-TV's news operation.

Operations Director Jay Clark, commenting on the reason for the additional talk show, told R&R, "I think this is more a follow-up to our regular sports talk show and Yankees baseball. It's our feeling now that most of the music listening at night is done on FM, so we are better off with this type of programming for these hours."

Turning to the show's scope, he explained, " 'On Track' will deal with topical subjects, with focus on coping and stress." He added that guests will be present in person and will call in, while listeners will also be able to phone in comments and questions. Clark concluded, "We feel that 'On Track' will literally reach out and touch New Yorkers in a new and exciting

Allen Exits KOGO & KPRI

Dex Allen, General Manager for KOGO & KPRI/ San Diego, has left the stations, telling R&R, "The company terminated my employment agreement. We still have a few things to resolve, but I am already looking at all the options that are currently available

Southwestern Broadcasters Inc. President Ed Shadek told R&R that the dissolving of the relationship between him and Allen was "basically a parting of the ways." Shadek indicated that he would assume the managerial duties for both stations effective immediately

Jack Casey To Take WMJX/Boston PD Job

Jack Casey, PD at WZZP/Cleveland for almost two years, has been named PD at WMJX/Boston, formerly known as WBZ-FM. Casey will take up the position when the station's transfer from Group W to Greater Medla is completed, most likely at the start of 1982; he will leave WZZP October 26 and work out of Greater Media's corporate headquarters in East Brunswick, NJ. WZZP Music Director Bob McKay will become PD there at that time.

Greater Media VP/Radio Programming Julian Breen commented, "We're delighted to have a pro-CASEY/See Page 20

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this week...

10-16-81

NATIONAL BLACK MEDIA COALITION EXPLORES **BLACK RADIO'S FUTURE**

Eighth annual conference includes speeches by FCC's Fowler, Shiben.

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PROGRAMMING FOR THE PEOPLE

Two PD's stress the long-range advantages of programming for audiences, not diarykeepers.

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KENR'S COUNTRY OLDIES FORMAT

A new approach to the possible overcrowding in Country radio.

Page 40

WYSP ENTERS "SIGHT AND SOUND" DIMENSION

New video enterprise for Philadelphia AOR may be a local answer to national cable networks.

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BLACK AUDIENCE LISTENING PATTERNS, PART II

New Orleans and Los Angeles audience flow analyzed, along with more thoughts on the missing Black radio audience.

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COMMUNITY INVOLVEMENT ACROSS AMERICA

A roundup of A/C station promotions and public-spirited activities.

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SPREADING THE SINATRA SYNDROME

Sid Mark's syndicated Sinatra specials chronicle the timeless appeal of this Easy Listening Radio giant.

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Washington Report

D.C. Current

Complaints And Compliance Doomed?

The FCC's Complaints and Compliance Division will be wiped out if Congress goes along with a new Reagan request for a 12% agency budget cut. After briefing the Commissioners behind closed doors Tuesday, the staff replied to OMB's recommendation that 70 Broadcast Bureau employees be eliminated. The staff suggested abolishing the 34 Complaints and Compliance slots altogether and making steep cuts in the EEO Branch and the Policy and Rules Division. The next move is up to Congress.

Jones, Quello Question EEO "Harassment"

During a budget crunch, the FCC "should reconsider whether it is our proper function to harass broadcast licensees simply for failure to have enough women and minority employees." Commissioners Jim Quello and Anne Jones last week issued this scathing dissent to EEO sanctions imposed recently against KXKS and KKJY-FM/Albuquerque and KMPH-TV/Visalia, CA. They charged there was no evidence of outright discrimination but only indication the stations did not meet FCC guidelines.

However, the Commissioners stressed that "where unlawful discrimination is proven, very strong action would be appropriate"

Rust Controller Pleads Guilty Of Embezzlement

Rust Communications' former controller pleaded guilty last week to embezzling over \$1.6 million from the Leesburg, VA-based broadcast group over a sixyear period. At sentencing January 5, 44-year-old Carl Faler faces a jail term of up to 240 years, although the judge said punishment will depend in part on how much of the stolen money Faler pays back.

The massive theft was discovered when the IRS notified Rust that its 1980 taxes were unpaid. Faler has been fired shortly before the discovery for neglecting his duties, apparently to devote time to outside business ventures he was financing with the stolen money.

Asked how other broadcasters can protect themselves against embezzlement, company President Bill Rust told R&R, "The best advice I can give is to have two people sign checks and make sure that bank statements are reconciled religiously by more than one person"

Shiben To Leave Broadcast Bureau

Dick Shiben, FCC Broadcast Bureau Chief for the last two years, will soon step down, with insiders predicting that common

carrier attorney Lawrence Harris will replace him. "I just can't afford it anymore," Shiben told R&R. "In real dollar terms, I've lost 47% of my salary in the last three and a half years." Vague thoughts of quitting were galvanized into action two weeks ago, said Shiben, when Congress rejected pay raises for top federal executives.

Although he's "actively looking" for other work, Shiben doesn't yet know when or where he'll go. Shiben disputes some rumors that Chairman Fowler is pushing him out, noting that since he's a member of the Senior Executive Service, he can't be fired without just cause, and otherwise Fowler would be obliged to give him another bureau chief's job.

Swift Bill Allows Public Service Bonus Points

Broadcasters would recieve points for public service programming, with bonus points to encourage local production and exposure during drive or primetime if Rep. Al Swift's (D-WA) H.R. 4726, a radio-TV deregulation bill, becomes law. Swift readily admits that broadcasters and public interest groups alike are opposed to it. As Swift sees it, the plan would give stations the option of earning the required number of points toward license renewal with specified hours of graveyard syndicated programming, or with lesser amounts of material that is locally produced and aired when people will hear it.

H.R. 4726 would also extend radio and TV licenses up to 10 years, abolish the petition to deny procedure, put new stations on the air more quickly by combining the CP and operating license applications into a single step, exempt debates from the equal time provision, abolish comparative renewals and ban consideration of a competing application unless a station has been found unfit to hold a license, and codify the FCC's radio deregulation.

CBS Chooses Wear For Washington VP

New CBS VP/Washington Affairs is Donald Wear, currently VP for talent negotiations at NBC Sports. Besides several other posts at NBC, Wear was assistant to former FCC Chairman Richard Wiley and at Washington law firm Dow, Lohnes and Albertson. He replaces and will report to Bill Lilley, new CBS VP/Corporate Affairs in New York.

\$200,000 GOP Radio Buy

The GOP's radio campaign swung into action last week with a \$200,000 buy on Mutual, NBC and CBS radio networks. Spots will run for several weeks, centered around the Republican theme, "We're beginning to feel like winners again."

New Station On WABC/KOB Frequency

WABC/New York and KOB/Albuquerque will have company on 770 kHz, a clear channel frequency. Their new neighbor will be Jackson & Chalsson Broadcasting, operating with 1kw days and 5 kw nights in Lafayette, LA. The assignment to the blackowned applicant was the fifth new AM awarded under the breakdown of the clear channels. Several mutually exclusive applications for operation on 770 kHz elsewhere in the country are still pending.

Broadcast Bureau, WAVS Battle Over Hearing

WAVS/Ft. Lauderdale, in a desperate scramble to save its license, wants to avoid a renewal hearing on charges it engaged in unauthorized transfer of control and then tried to cover up to the FCC. The Broadcast Bureau wants the hearing to proceed, since the deadline has passed for distress sale to a minority buyer. WAVS blames the holdup on the the prospective buyer, and asks for either renewal without a hearing, a fine, a short-term renewal, or renewal subject to a future sale at full market value (distress sales must be for 75% of market value of less). The Broadcast Bureau says letting WAVS off the hook would seriously undermine the FCC policy, whereby stations facing serious allegations sell out to minority buyers to avoid lengthy and expensive hearings on

United Loses Bid For New Evaluation After Founder's Death

The June death of United Broad-casting owner Richard Eaton cannot be used by heirs to save the license of OK100(WOOK)/Washington, under fire from two challenging groups. Presiding FCC law judge Frederic Coufal rejected a motion by United (R&R 7-17) to determine the effect of Eaton's death and resulting management changes on United's licensee qualifications. United had argued that the FCC had historically treated Eaton and United Broadcasting as one and the same.

Dawson & Rivera Appoint Key Staffers

Commissioners Dawson and Rivera's teams continue taking shape, with the FCC's newest Commissioners both making key staff appointments last week. Rivera named Renee Licht of the General Counsel's office to be his Legal Assistant, while Dawson officially appointed Gary Stanford as her Engineering Assistant. Stanford is a holdover from former Commissioner Bob Lee's staff. Also, 12-year FCC veteran Sheldon Guttman has been named to head up the FCC's Administrative Law Division.

DEREGULATION STIRS ANXIETY

Black Radio's Future Explored At NBMC Conference

The future of Black radio depends largely on productivity, careful market positioning, and solid business and management practices, according to panelists at the National Black Media Coalition's (NBMC) eighth annual media conference in Washington, DC last week.

During a discussion on Black radio's future, chaired by KACE/Los Angeles GM Bill Shearer, Sheridan Network President Skip Finley commented, "Productivity will be the difference between success and failure for Black radio in the 1980's." The prime concerns for stations should be identifying a target audience and developing strong staffs, Finley advised.

Shearer said radio should be stripped of its "mystique" and treated solely as a business, with effective marketing, research, and product evaluation. KYOK/Houston President/GM Bernard Walker identified "positioning" as the key to Black radio's future and called for a "higher degree of professionalism and hiring of more people who want to be managers."

At a later panel on station management, Berkshire Broadcasting President and BROADCAP Chairman Don Thurston, a former NAB Chairman, said the management pitfalls pointed out by one participant "are not just a black or minority problem, it's a radio industry problem." He announced that BROADCAP, which the NAB set up to raise venture capital for minority enterprise, will soon begin offering management training and seminars.

Overall, panels stressed programming, management, and new technologies, a blend NBMC Chairman Pluria Marshall says is an indication his organization is evolving into a "communications consultant."

Reagan Policies Raise Doubts Despite Fowler

Among the more than 200 participants, there seemed to be an undercurrent of concern that blacks will be harmed by deregulation and further rule cutbacks. Some voiced fears that fewer rules and less enforcement will reduce the number of stations that become available to black buyers under the FCC's distress sale policy.

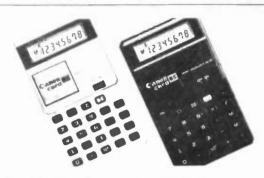
However, in a Saturday night banquet address, FCC Chairman Mark Fowler pledged strict enforcement of discrimination laws and a genuine commitment to the new advisory committee, chaired by Commissioner Henry Rivera, to "explore untapped financial sources of capital, rule changes which could facilitate minority ownership, and improved management and training techniques for minority entrepreneurs."

Broadcast Bureau Chief Dick Shiben defended cuts in rules and regulations and strongly recommended that minority businessmen move into the software and programming fields that will be created by the explosion in technologies such as cable, DBS, videodiscs, and low-power TV.

"If you're only worried about where you're going to file your next petition to deny," Shiben warned, "the train's going to pull out of the station and you'll be left standing on the platform."



NBMC DISCUSSES BLACK RADIO'S FUTURE — Pictured during the "Black Radio's Future" penel at the National Black Media Coelition's eighth annual media conference in Washington are (i-r) speaker Bernard Walker, Pres./GM of KYOK/Houston; moderator Bill Shearer, GM at KACE/Los Angeles; and panellst Skip Finley, President of the Sheridan Network.



Miniature Metric Conversion Calculators

Canon U.S.A. recently introduced a pair of metric-to-English conversion calculators: the "FC 43" and the "FC 53." The former is a handheld unit capable of 40 different conversions, including measurement of distances, area, volume, weight, and temperature. The "FC 43" has eight digits and one memory. Price: \$24.95.

The "FC 53" can be carried in your wallet or pocket. It also features the eight digits and single memory as well as the 40 conversion capabilities of the "FC 43." The "FC 53" is priced at \$29.95.

CBS Debuts Nashville-Based Gospel Label

CBS Records formally heralded the creation of a gospel label, **Priority** Records, to be based in Nashville and headed by **Buddy Huey**, who was named VP/GM of the then-untitled operation earlier this year.

Huey, a six-year veteran of the independent gospel label, Word Records, announced the following major staff appointments for Priority: Steve Bock, Sales Director; Richard Page, Marketing Director; and Brenda "Bernie" Sheahan, Radio Promotions Director. Sheahan will be responsible for Religious-formatted stations.

Priority will work its releases via field sales personnel and an extensive inhouse telephone distribution system as well as via CBS branch distribution efforts. Artists that have previously recorded gospel material for CBS Records (e.g., Mahalia Jackson, Johnny Cash, the Mighty Clouds Of Joy, Bob Dylan, and the Oak Ridge Boys, among others) will now be marketed, promoted, and distributed by Priority as well.

New artists signed to Priority include: Carman, Ben Moore, Bob Bennett, and James Felix & the Street Band. Priority will be located at 3310 West End Ave., Nashville, TN 37205, (615) 383-6000.

The ''Chip Clip''_ A Fresh Idea

From our Bulld A Better Mousetrap Department comes refreshing evidence that good of American ingenuity is well preserved — witness the "Chip Clip." Basically, it's a bright yellow clip designed to reclose snack food bags almost as airtight as when they left the factory.

A product of the Chip Clip Corporation, the handy little item is useful for prolonging the freshness of just about any bagged product.



Voice Memory System Makes Tape Recorders Obsolete



The "Guardian" voice memory system may allow certain professionals to consign their tape recorders to the closet permanently. Manufactured by the Anaheim, CA-based GYYR Products firm, the "Guardian" system sports a variety of features designed to aid in the storage of oral information.

The "Guardian" not only makes dual original tapes simultaneously, but reportedly never needs watching, never erases by mistake, misses no words, and sports automatic alarms which warn you if anything does go wrong.

The unit is also capable of recording two cassettes in series so that long meetings can be captured in their entirety without interruption. In addition, the "Guardian" features six microphone inputs to ensure all speakers can be heard.

Archives Of Music Preservation Established

A great deal of films, videotapes, photographs, and reference material dealing with America's pop, rock, and folk music artists has unfortunately been destroyed. In an effort to preserve what little material there is left, the Archives Of Music Preservation (formed three months ago, but recently granted nonprofit educational status) has been established.

Paul Surratt serves as Director of the organization with Ron Furmanek handling video research and consultation. The Archives Of Music Preservation is currently seeking records, photos, and trade/consumer magazines of historical interest. Note that because of the Archives' non-profit status, all donations are tax-deductible.

In addition, the Archives Of Music Preservation guarantees not to lend out material without the permission of the donor. If Interested, contact Surratt at 6427 Sunset Blvd., Hollywood, CA 90028, (213) 462-3666.

CABLE VIEWING SPURS VCR SALES

Simmons/Video Magazine Survey VCR Owners

In an effort to learn more about the burgeoning home video market, Video magazine recently commissioned the Simmons research firm to undertake a survey of Video's readers. Among the results of the Simmons/Video findings were that (not surprisingly) 75 percent of Video's readers own videocassette recorders, with an incredible 28 percent of these VCR owners claiming to have two or more VCR's so that they might edit, duplicate, or simultaneously record videotapes.

Furthermore, over half of **Video**'s readers subscribe to cable TV — double the national average of 25 percent. Interestingly, 45 percent of the cable subscribers said they purchased VCR's after first installing cable. A substantially greater percentage noted that they subscribed to pay-TV rather than simply basic cable services.

Tape Rentals Almost Equal Purchases

Sixty-five percent of the VCR owners surveyed said they bought prerecorded videotapes, with the average collection being eight tapes. In the 12 months prior to the survey, 56 percent of the prerecorded tape viewers claimed to have purchased at least one videotape with another 54 percent reporting to have rented at least one videotape during that time. The overlap is a result of those who both bought and rented tapes.

As testimony to the active readership of specialty publications such as this, 46 percent of **Video**'s readers said they owned a videodisc player. Oddly enough, five percent of those who own VCR's also own a videodisc player, which may point to the compatibility of the two systems in the future.

What's more, 30.5 percent of the VCR owners who read **Video** said they produce original home videotapes with a camera. 88 percent of the VCR owners said they recorded material off their TV (the highest percentage of usage) and another 54 percent reported using their machines to tape cable-TV programming.

Post-1975 Films Most Popular

The most popular prerecorded videotapes are feature films made after 1975. "Adult" films edged pre-1975 movies for second place. Music programming took fourth place, followed by sports, cartoons, and children's programs.

Those Video readers who own VCR's also own a camera (30 percent), videogames (47 percent), home computers (14 percent), large-screen TV's (nine percent) and a home satellite

earth station (2.6 percent). Oh yes, 99.8 percent of these **Video**-reading VCR owners sport color televisions. As for the "Laser-Vision" vs. CED videodisc wars, **Video**'s readers prefer the laser-read to the stylus-read model by a three-to-one margin.

Capitol Sets Two Mini-LP Series

Capitol Records recently announced its intention to enter the extended play record market with the introduction of Iron Maiden's "Malden Japan" EP.

The forthcoming Capitol EP's will be divided between a \$4.98 list price line designed to showcase introductory product by new acts, and a \$5.98 list price line, which will feature new material (primarily live concert recordings) from established acts. The aforementioned Iron Maiden EP consists of five live cuts and will retail for \$5.98.





\$

HEFTEL SELLS 13Q & WSHH/PITTSBURGH TO NATIONWIDE FOR \$3.7 MILLION.

NUMBER ONE FIVE YEARS AGO: "Rock 'N'.

Me" — Steve Miller (Capitol)

NUMBER ONE COUNTRY: "You & Me" — Tammy Wynette (Epic)

NUMBER ONE LP: "Songs In The Key Of

Life" — Stevie Wonder (Tamia)



RADIO IS ENTERING THE "TWILIGHT" ZONE

Another Dimension of Mass Appeal Music from ELO



"TWILIGHT"

The New Single From



WBEN-FM 40-36 96KX add 30 B104 on **KEGL** add KBEQ add 27 WKTI add 25 **KOPA** add KZZP add 26 WFBR add 30 WPHD add 92FLY add WRCK on 3WT add 37 WICC add WPST add K104 deb 40

WKEE deb 39

KHFI deb 30 KROK add WSGN add WZYP add CK101 deb 34 WBCY on Z104 add WNAM add WDJX add KSFX add KSKD add KLUC add KHYT add WGUY add WFBG add WOMP-FM 35-32 WCIR add **WQEN** add Z102 33-31 WFOX on WCGQ add WXLK deb 26 WGLF add KSEL-FM add Q101 deb 30 **KVOL** on KFYR add WCIL-FM add KRNA add KFMZ on **KENI 27-23** KQDI add KYYA add



Networks/Program Suppliers

ABC SATELLITE SERVICE ON HORIZON

NBC To Offer Nightly Talk Blocks

Beginning November 2, the NBC Radio Network will offer a block of long-form call-in talk programming to its affiliates on Mondays through Fridays. The first of these weeknight programs will be hosted by businessman/entrepreneur/radio personality Bruce Williams. This two-hour show will deal with common finance and investment problems and will be fed from 10pm-midnight and again at 3am-6am (EST).

The second of these call-in shows, to be fed from midnight-3am, will be hosted by Seity Jessy Rephael and will focus on practical insights on day-to-day personal problems and relationships. Callers from all parts of the country will be able to participate in the programs via "800" numbers.

Meanwhile, ABC Radio VP/Programming Riok Sklar, addressing the annual meeting of the New Jersey State Broadcasters Association, forecast that satellite-delivered talk programming would give AM stations "the competitive advantage they'll need today and in the future."

Sidar's remarks dovetailed with the recent announcement that ABC Radio Enterprises would introduce two satellite-delivered formats next year, "ABC Superadio" and "ABC Talkradio." The former will feature an Adult Contemporary format with major air personalities, while the latter will headline the nation's leading talk show hosts. In addition, WABC/New York announced a new daily 9pm-midnight talk program this week (see Page 3).



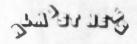
TM

Scott Kummer Joins the firm as a consultant, coming from KENR/Houston. In his new post, Kummer will assist TM Music Director Steve Penny in providing ongoing consultation for TM Country-formatted stations.

CBS RAD MO

Peter Nerford has been named Vice President/Affiliate Services for CBS News. A 19-year veteran of the network, Herford most recently held the post of Director/Affiliate Liaison.

In his new position, Herford will be responsible for CBS's close-circuit late afternoon newsfeed, the CBS late night newsfeed, and will serve as CBS News's liaison between the news operation as well as the affiliated stations of both the CBS Radio and CBS Television networks.



Ragamuffin Productions has produced a new 2½-minute daily feature called "Almost News," described as "fast-paced light accounts of factual news events." Rollye Bernstein created the show and voices it. A demo package and further information are available from Ragamuffin at 4676 Admiralty Way, #206, Marina Del Rey, CA 90291, (213) 821-8087.





CULT FOLLOWING — Pictured at the New Haven taping of Starfleet's September Blue Oyster Cult concert are (I-r front) coanchor Paul Harris of WHCN/Hartford, and Starfleet's Joe Mirabella and Sam Kopper; (I-r rear) group's Allen Lanler, Donald Roeser, Joe Bouchard, Rick Downey, and Eric Bloom, plus Starfleet's Harriet Bellush; (I-r top window), Starfleet's Steve Colby and Harlan Gibson.



Rita Coolidge will headline the RKO network's seventh "Musicstar Special." The one-hour stereo music and interview special will be offered to network affiliates the weekend of October 17-18.



KJMO-FM/Jefferson City, MO; WCWI/State College, PA; IGMLE/Monroe, LA; WAPI-FM/Birmingham, AL; WOXY-FM/Oxford, OH; IGFM-FM/Bureta, CA; WYCR-FM/Henover, PA; and WFAL/Bowling Green, OH have become affiliates.

Peters Productions

William Spencer becomes Director/ Marketing & Public Relations for the San Diego-based firm, which provides

seven syndicated music formats to radio stations nationwide. Spencer may be reached at (714) 585-8511.

Reps

Major Market, Katz Studys Show 25-54's Top Spot Target

Spot radio advertisers continue to make 26-54 year-olds the most desirable demographic group, according to a recent survey by Major Market Radio Sales. During the third quarter of 1981, 37 percent of all Major Market requests were for this demo, compared to 30 percent during the first place most be

Supporting this finding, **Kirtz Radio** announced similar figures, which showed that the 25-54 demographic was included in 31 percent of its sales presentations last quarter. According to Katz VP/Radio Research Carol Mayberry, this is a 15 percent increase from last year.

Both Major Market and Katz noted that the second most requested demo was 18-49 year-olds with 15 percent of the requests. The Katz survey also revealed that 75 percent of all advertiser requests were for 60 second spots, the average length of a campaign was six weeks, and that the average number of markets per campaign was six.

In a move that took industry observers by surprise, Dave Klemm, Sr. VP/Programming & Marketing for Blair Radio for many years, is out as of last week (10-7). The company will not make any format comment on the change, except to state that Klemm is no longer part of the organization. Klemm apparently tried unsuccessfully to restructure his contract with the company.

Torbet Radio

WCXI-WTWR/Detroit have signed on as clients.

McGAVREN GUILO RADIO

WPTF/Releigh, NC and WHHY-AM a FM/Montgomery, AL have announced their affiliation with the rep. The stations were formerly represented by Christal.



KLIV & KARA-FM/San Jose and KHYL-FM/Sacramento, CA have joined the rep's roater of clients. All three properties were previously handled by Buckley.



Mutual

The following 18 stations have joined the list of Mutual affiliates: WCMT/Martin, TN; WAtV/Jackson-ville, FL; KGJM/Globe, AZ; WNOX/Knoxville, TN; KPOD/Crescent City, CA; KIOY/Fresno, CA; KUTY/Lancaster, CA; WIS/Columbia, SC; WOKV/Jacksonville, FL; WAPI/Birmingham, AL; WHIM/Providence, RI; WLBJ/Bowling Green, KY; KROX/Dallas, TX; WHLB/Burnet, TX; KKAJ/Ardmore, OK; KQIK/Lakeview, OR; KQEN/Roseburg, OR, and KGCH/Sidney, MT.



D.I.R. TO BROADCAST BENATAR — Seen on the scene backstage following a pre-production meeting whereby plans were laid to tape a future concert for radio broadcast by D.I.R. are (from left) Chrysalls Records' Mike Abramson, Pat Benatar, guitarist Nell Geraldo, D.I.R.'s Bolo Kaminsky, and Benatar's manager Rick Newman.



WESTWOOD

"Rock Album Countdown" has picked up seven new stations, bringing its total over the 160 mark. New to the roster are KDWB-FM/Minneapolis, KPKE/Denver, KLBJ/Austin, KCBN/Reno, KRZI/Waco, KPKY/Pocatelio, and KFMZ/Columbia, MS.



The Armed Forces Radio & TV Service (AFRTS) has bestowed a contract on D-C to provide music programs for military bases and ships around the

GLOCAL SATELLITE NETWORK

Rod Stewart will be the featured guest on the "Rockline" show airing October 19. The program will also include an exclusive report from London from correspondent Alan Freeman.

0





first single from the adver

JACK DOUGL







"The Arbitron Advisory Council might well consider resigning en masse."

KING'S KIME RESPONDS

Rebuttal On Advisory Council

In the September 26 issue of R&R, my column dealt with the Arbitron Radio Advisory Council, its utility and relative lack of attention from the industry. I've heard from many of you who had viewpoints on both sides of the ARAC issue, but perhaps most cogent in stating why the Advisory Council does not deserve the attention of broadcasters was Jim Kime, VP/Radio for King Broadcasting. Mr. Kime differed with my suggestion that radio should make better and more frequent use of ARAC. In the interests of exploring the depths of industry feelings on this Arbitron matter, I wanted to excerpt salient portions of Mr. Kime's letter — perhaps you share his thoughts.

Arbitron Stonewall

When I mentioned in my column that the attendance at the Council-Arbitron session at the NRBA was poor, Mr. Kime stated, "The stonewall approach of the Arbitron organization leaves most broadcasters with the justifiable belief ARB will do as they please ultimately, so why bother?" Kime continued, "From my viewpoint radio broadcasters are tired of having their suggestions ignored by an organization that has no real interest in the broadcast industry other than as a source of revenue."

Advisory Council: No Power?

The heart of Jim Kime's frustration was shown in the next section, where he wrote, "I believe you are wrong in your statement 'the perception of many broadcasters is that the Advisory Council is a bunch of good old boys.' Most of us understand the Council has no power. Yes, they can pass resolutions. Yes, they can express the opinion of the Council, but ultimately Arbitron will do what they deem in the best interest of Arbitron. With most monopolies there is a commission to which the public can appeal, which has the power to set rates and policies. The Arbitron Advisory Council has no such power and at best can only delay the plans which Arbitron has already established as company goals.

"A perfect example of this is the determination to sell monthlies. The Advisory Council unanimously indicated to ARB the industry's absolute distaste for the monthlies to be issued prior to the book itself and stated categorically that it was bad for the industry. Arbitron in their graciousness determined to delay plans for marketing the monthlies. Perhaps it is only my jaded perspective which tells me monthlies are a potential source of high revenues for Arbitron and there is little doubt that ultimately they will be in every major market with a substantial price tag attached to them."

Wasted Correspondence?

I noted in my pro-Advisory Council article that members of the body tell me they receive only a handful of letters from station constituents between meetings. Kime was less than astonished: "No, I'm not surprised the Council receives few letters between their meetings with Arbitron — why waste your time sending your vote to a Council which has no power and whose open admonitions to Arbitron are at best heeded for a limited period of time until ARB can move forward with their original plan?"

Increased Costs Touchy

One of the items Kime feels Arbitron has ploughed ahead on, without regard for industry concerns, is the firm's new contractual rate structure. For the King group of stations Kime supplied figures that he said will see his company's payment to Arbitron "increase from \$147,500 in 1982 to \$520,000 (after all discounts) five years hence. This is an increase of 29% per year on the average. What broadcaster would allow any other suppliers to increase their rates by that amount? Unfortunately, there is no alternative to broadcasters for this particular service which only continues to establish the fact that Arbitron is indeed a monopoly."

Council Resign En Masse?

"I may misjudge the feeling of the broadcasters but it seems to me that it is time for

Q&A

A reader recently asked "Why is it that the total week cume ratings figure for persons 12+ never equals 100%?"

When looking at the total week, total persons cume ratings totals in most markets the figure will be between 85-95%. The difference is that the remaining percentage of radio listening could not be credited to any of the stations that qualified for the book. The extra few percentage points may consist of entries that Arbitron was unable to decipher, entries to calls that couldn't be flipped to another legal station, or entries to noncommercial stations in a market.

Week In Review

TSA Sports Update

Arbitron has made two announcements with regard to the crediting — or lack thereof — of non-call letter sports entries outside metros. Arbitron spokespeople tell R&R that the policy of not crediting sports team entries, unless accompanied by calls, has been the TSA policy for several years. What's new this sweep is that the industry is now aware of this approach which may diminish radio listening and crediting outside metros.

Arbitron has suggested a remedy. Stations that carry college or pro sports teams may submit "Yankees baseball," or whatever, as one of the station's three allotted slogans. In this way Arbitron will credit sports entries. However, if you carry three or more teams you are in a difficult position. Also, the slogan handling of the TSA sports entries does not allow stations to revise their submitted slogans for this sweep. Sports entries will thus not be credited for the fall, but may be allocated in future sweeps if stations choose to go the slogan route. In the meantime Arbitron will be trying to develop computer software to properly credit sports entries outside metros.

us to develop some kind of organization that has more than a delaying effect on the Arbitron organization. As a beginning the Arbitron Advisory Council might well consider resigning en masse rather than lending any further credence to the fact that broadcasters are working with Arbitron. Secondly, it is time for the broadcasters to form their own all-industry Advisory Council with careful legal guidance, to discuss the various aspects of ratings, ratings services, and the monopolistic hold Arbitron has over this industry."

Arbitron, Council Response

What you have read above is the gist of a four-page letter from Jim Kime to a paper which he believes "still attempts to serve the industry on which it depends." However, judging from the letters and calls I've received since getting back from a brief vacation, there seems to be much interest in the Council and in the issues of Arbitron pricing and contracts. I'd like to open up this forum for additional discussion of these key research issues. It would be especially helpful if a member of the Council felt like responding to Jim Kime's points. This is also an especially timely moment for Mike Membrado, recently appointed VP for Station Management Relations, to begin to show the industry how Arbitron will handle broadcasters questions and complaints. Mike, please feel free to supply me with any material you care to in order to present Arbitron's perspective on the points raised by Mr. Kime. Let's see where we go from here.

> Jhan Hiber



"PHYSICAL"...Olivia's hit single and now her long awaited album "PHYSICAL". Produced by John Farrar.

Single: MCA-51182 Album: MCA: 5229 — Management: Roger Davies Management MCA RECORDS

If your audience demands quality, here it is...



George Benson

His New Smash "Turn Your Love Around"

From The Upcoming Album
The George Benson Collection

Produced by Jay Graydon

FIRST WEEK!

WXKS-FM add WDOQ add WBCY add WDRO add KEARTH add WSEZ add KIQQ add WCSC add KJR add KYNO-FM add 40 WICC add KHYT add WAEB add WGUY add KLAZ add WFOX on WSGN add WGLF add WAAY add KKLS add

on Warner Bros. Records

WAXY add



STREET TALK

Who is going to be the new Columbia National Promotion VP? Speculation this week ran toward Pasha's Ray Anderson. The connection is that Ray worked with Columbia's Al Teller when they both were at UA five years ago.

Meanwhile, Street Talk hears that Joe Mansfield may be exiting CBS for a position with RCA. That's the rumor, and the ties in this deal would be Joe's friendship with ex-CBS and current RCA Division VP Jack Craigo.

A lot of talk running around radio and record circles in New York that WPIX is being consulted by John Sebastian. Although that's not true, it is interesting to note that WPIX has shifted more toward the harder AOR sound that has boosted ratings at several of John's client stations.

What is KRBE/Houston up to? Apparently the station switched directions to the syndicated Fairwest Program I Adult Contemporary format under the consultation of George Johns. Although most of the jock "talk" has disappeared from the air, that will not be a permanent situation. The station is in a transition period currently, and every other station in the market is riveted to KRBE's frequency to see what happens next.

What's That Smell?

As the Rolling Stones pulled out of Southern California, Street Talk picked up some disenchantment about the way Jovan, which is "sponsoring" the current tour, is coordinating its promotion of the concert series with local radio stations. It seems a certain representative of the J. Walter Thompson Agency may have been making promises of exclusivity and some rather amazing demands on stations who are invited to participate.

We heard that one station is so incensed about the way it was treated that legal action may be initiated. What does all this really mean? Hopefully not too much, since, as one programmer confided to us, "Who in their right mind would give \$10,000 worth of traded advertising for \$1500 worth of tickets and T-shirts?"

Either way, the Stones are knocking the audiences out as they continue to play what many are calling their last American tour ever.

Bob Seger has a new producer — Jimmy Iovine, who produced Stevie Nicks and Tom Petty. We hear that the new Seger album, which is still quite a few months from release, will feature some very big all-star talent lending their services to the veteran rock and roller.

Jay Stone has exited the all-night show at KFI/Los Angeles to become Assistant PD and Music Director at WGCL/Cleveland.

Is Kenny Rogers looking for a new record label?

If It Had Only Been Columbus Day . . .

Some guys have all the luck. Like the guy who waxes his car and 30 minutes later a monsoon moves in . . . well, you get the idea, and so did WVOJ/Jacksonville's new PD Bill Wise.

It was Bill's first day on the job at WVOJ, after having moved over from WQIK-FM/Jacksonville, and he was anxious to see that he got off on the right foot. New to his surroundings, he innocently posed the question, "What time does the mail usually arrive?" Not ten minutes later, the mail truck, which was parked a short distance away from the station, slipped out of gear, and before the mailman could jump back in and stop it, smashed into Bill's Camaro. Bill's car and the mail truck wound up punched through a sturdy wooden fence that surrounds the transmitter field. The mail had arrived.

Something's Fishy In San Francisco

Have a good book, get a bonus, right? Well, it's a nice thought and there does seem to be a bit more of that kind of activity going around these days. However, in San Francisco, KFRC PD Gerry Cagle received a somewhat strange "bonus" from VP/GM Pat Norman following the station's recent ratings increase. Gerry, who hails from Mississippi and frequently laments the unavailability of a good "Mississippi catfish dinner" in San Francisco, was greeted at his home by a long black limousine containing (you guessed it) 20 pounds of uncleaned Mississippi catfish.

Street Talk has learned that B. Mitchel Reed is exiting his position as host of the syndicated show "Rockline." B. Mitchel's replacement will be fellow KLOS/Los Angeles personality Bob Coburn.

CFTR/Toronto has promoted Cyd Kaplan to Music Coordinator.

Remember that Eagles single we told you about earlier this summer? Well, as it turns out, the song called "Johnny Can't Read" is still alive and well but it's waiting for the rest of the Don Henley solo album, of which it will be a part, to be completed. Look for it around February of next year.

Street Talk hears that Walter Yetnikoff is about to sign a new longterm deal as President of the CBS Records Group.

It is with deep regret that WHMD/Hammond, LA acknowledges the death of air personality Patti Verret. Patti died in an automobile accident recently and the entire staff mourns her loss.

THINK FAST ...

What do you do when you absolutely, postitively HAVE to win THIS book?

TW/A offers IMMEDIATE recovery potential (with a solid track record of turn-around successes). Call Toll Free (800) 528-6082

radio index Todd Wallace

Only The strong Survive "Poor Man's Son' SURVIVOR

Scotti Brothers

Bobby Christian - 96KX "Research shows three to one ratio of positives, especially 18-24 males."

John Gehron - WLS AM/FM "It's nice when you can support a Midwest band with new material and Survivor's got it."

John Sebastian - Sebastian, Casey & Associates "Survivor's 'Poor Man's Son' is one the best call-out records of the year."

CHR						
OTTIC			AOR			
WIFI on			71011			
96KX on	KXX106 add	KILE add	KMET	KBPI	KY102	KWFM
CKLW on	WSSX add 27	KVOL add	KLOS	WLBQ	WIYY	WSHE
KBEQ on	WIKS add	WSPT on	WEBN	WPLJ	KGB	KMEL
WGCL on	WJBQ 23-18	WTRU on	WLUP	KZEW	KOME	
KIQQ on	WOMP-FM on	KRNA add	WMET	KTXQ	WQFM	
WLAN-FM on	95XIL deb 18	KFMZ on	WKLS	KLOL	KSHE	
KROK on	wzyo on	KODI on	WMMR	KPRI	WLAV	

64 Surrender ARLANDAY

A/C National Airplay/30 ©

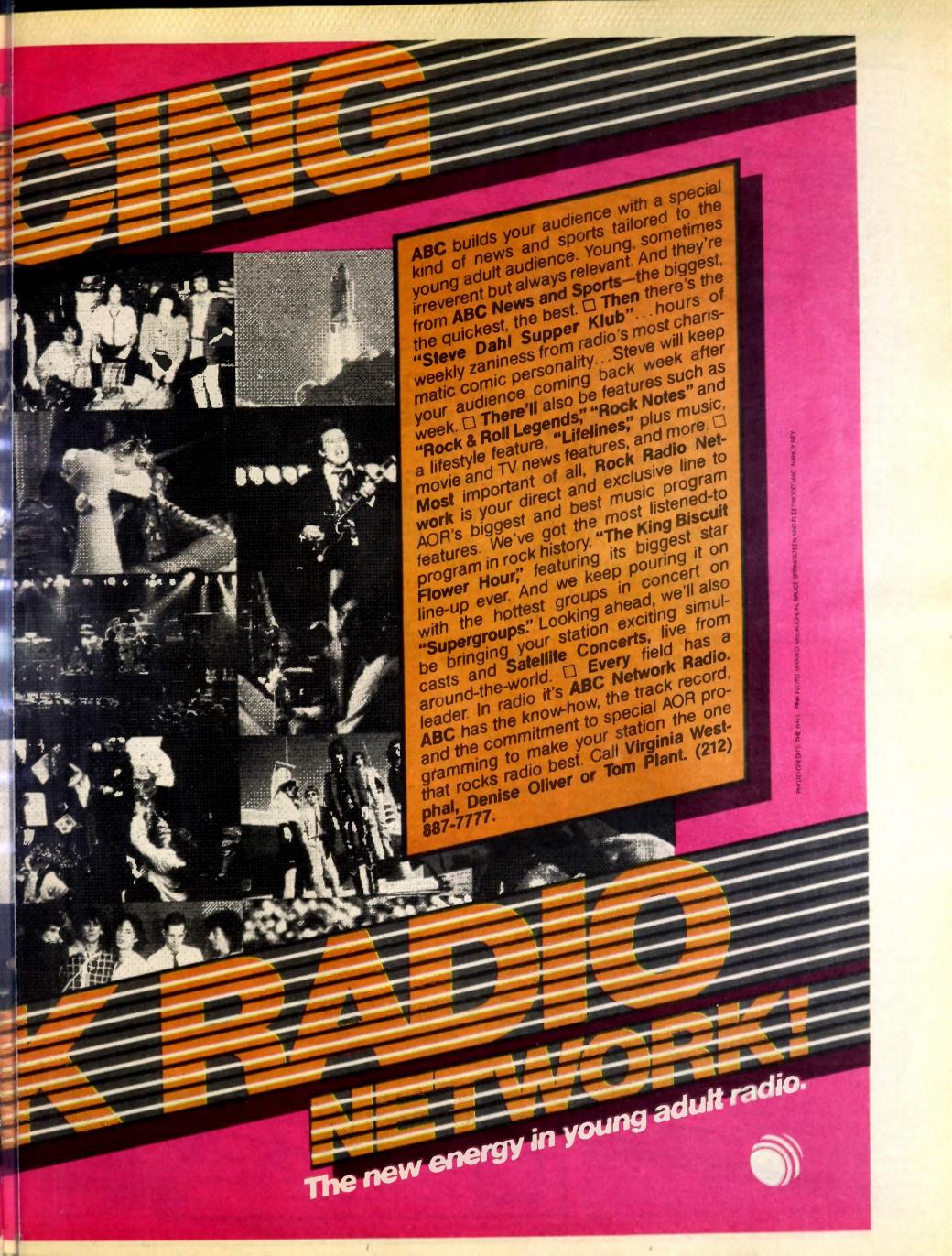
A record that is proving itself by growing stronger every week. First at the A/C stations and now building at CHR. A guaranteed hit in both formats!

CHR Activity

wzuu on	KPLZ 32-31	WGH on	KILE 32-27
WKTI on	KBOZ 20-17	WVIC deb 40	KELO 30
KIOO on	WPHD add	KOFM add	KRNA add
KJR 19-12	WHFM add	KJRB 26-25	KENI on
KYYX on	WHHY-FM on	KNBQ deb 26	KSLY on
KTAC 24-19	BJ105 add	WFOX on	KCBN deb 40
KBLE deb 22			KDZA deb 30

Distributed by CBS Records





Rogers Elevated To WNWS PD

WNWS/Miami evening talk show host Neil Rogers has been named PD of the station, replacing Jerry Williams, who recently became a talk host at WRKO/Boston (R&R 10-2). Rogers will continue his show in addition to his programming duties.

WNWS VP/GM Lewis Krone told R&R, "Neil is the best talk show host in the U.S. He's a brilliant guy. He really knows what the people want; he's very issue-oriented, extremely bright and verbal. We're

looking for a continuation of our upward trend."

Rogers, who has been at WNWS for 3½ years following two years as a talk host at WKAT in Miami, commented, "We're on top of the market. I don't plan any dramatic changes because I don't believe in monkeying around with success. There will be subtle changes, a few things to try to give the station a little bit younger sound."

Rogers assumed his new responsibilities Monday (10-12).

FORMERLY PROGRAMMED KINK

Minckler Crosses Hall For KGW PD Post

Bill Minckler has accepted the position of PD at KGW/Portland, joining the CHR station from its sister AOR FM KINK. He had previously been with KYA/San Francisco for three years, the last year and a half as Assistant PD.

KGW GM Jim Woodyard told R&R, "I'm delighted to have Bill working with me at KGW. We sought PD's outside the company and had some fine candidates, but when Bill and I talked, we both realized this was the right move. He has a real understanding of how news and information are becoming a more vital part of our profile in the market. My only regret is that my problem of looking for a PD has turned into the same problem for KINK GM Ron Salto."

Minckler commented, "KINK will always be special to me, but this is a real challenge. KGW is an AM station where lots of work is needed to solve the identity crisis most AM's are going through. It will be a high-profile personality

WLPX

Continued from Page 1 told R&R that he was satisfied because "all we wanted to do was get the WLPX commercial off the air. It was misleading and contained incorrect information."

WLPX PD Tom Daniels told R&R that the station had agreed to pull the spot in question off the air, but would be doing further "comparison" spots in the future without the services of Tommy Shaw.

When R&R contacted both WLPX and WQFM for comments. it became clear that WQFM felt that the specific information about its commercial load in the WLPX spot was inaccurate, while WLPX felt its information was correct. The issue of Shaw's appearance in the WLPX spot seemed to center on the fact that Shaw's statement was excerpted from an interview unrelated to the WLPX commercial. WLPX contended that it had permission to use Shaw's segment for a one week run of the commercial, which the station completed before the suit was dropped.

Floyd

Continued from Page 1 tion for several years through our association with the Superstars format. He was very successful at KYYS/Kansas City (where Floyd programmed prior to WLUP), and I know him to be a mature, shrewd album rock programmer. I think we're very fortunate to have him join us in Atlanta."

station that will still play music but will emphasize some of the other features it has going for it, like traffic information and credible news. We've just picked up the RKO 2 network and we'll be adding more news staff and utilizing helicopter traffic information.

"I really enjoyed working with Ron Saito, and am looking forward to working with Jim Woodyard," Minckler continued. "With 25-44 growth in mind, I will be examining the current ratings information carefully when it comes out."

Bose, Cena Promoted To VP At Bonneville

Joyce Bose and Don Cena have been promoted to vice-presidential positions in Bonneville's Los Angeles/San Francisco Division. Bose, Promotion Manager at Bonneville's KBIG/Los Angeles, becomes VP/Advertising & Promotion, taking charge of promotional efforts for both KBIG and KOIT/San Francisco. Cena, General Sales Manager at KBIG, becomes VP/Sales, in charge of both stations.

Bonneville L.A./S.F. President Jack Adamson commented, "Now that Bonneville International has created the Los Angeles/San Francisco Division, it gives me an opportunity to utilize more fully the abilities of Joyce and Don. Certainly these appointments give us an added dimension which will strengthen both stations."

Coury

Continued from Page 1 and most important contacts. So this isn't only an exciting professional association, but a great personal pleasure as well."

Coury also explained that he will remain with RSO for a time, supervising sales, marketing, and promotion on the Bee Gees' current single and forthcoming album product. He will be working with RSO until the end of 1981, R&R has learned. "I've been involved with this project since its inception," he said, "and because it's a labor of love, I'll be following through until its logical conclusion. My years with the Robert Stigwood Organization have been the most rewarding I've experienced. I'll always remember those times as the most enjoyable and challenging of my career."

Network will be based for now at RSO's headquarters in Hollywood. Staff announcements for the new label are forthcoming.





Is It Local Or Merely Yokel News?

It was a slow local news day and I had filled my five-minute slot with a few features and a ton of national/international stories, silently grumbling to myself that if we only had seven or eight street reporters we would have had something local and not been forced to use so much faraway stuff. I wasn't very proud of what I had put on the air.

A salesperson came into my room a few minutes later with a surprising opinion. "I like hearing what's really going on in the world that's important," she said, "Instead of that dinky local news. The world news makes us sound more impressive."

Well, folks, everyone's entitled to an opinion, but I thought that one was particularly naive if not downright stupid, Since the dawn of my own time it has been an unchallenged basic rule that Local is what separates the winners from losers. Gordon McLendon was my teacher in the sixties and that was one of his major themes. He put his money where his mouth was, too, by shelling out big bucks for fleets of mobile news cars and staffs of street reporters . . . and his stations were overwhelmingly dominant giants.

But it is necessary occasionally to rethink even the basics to determine whether they still apply, so I gave some brain time to my salesperson's opinion. Have things changed? If a station does a lot of local news, is it the public's opinion that it is merely a little local radio station? Does talking about "big" news make a station's image bigger?

Experience tells me local news often produces the most telephone feedback and creates a lot of discussion. Stations for whom I've worked over the years have stressed local coverage, and have had good news images and superior ratings. When big local news is happening, ratings breakouts show the tune-in factor is strong. Give me a good local emergency and I'll give you a few points in The Book for the duration.

So what's her opinion based on? I think her use of the adjective "dinky" was revealing. When she dials around she hears some pretty insignificant material passed off as local news when it is actually local trivia. Who got run over yesterday, what council member will push which policy, what attraction is being staged at a neighborhook park (that'll draw maybe fifty people, half of them the organizers), and so on.

To tell the truth, she hears some fairly trivial stuff being passed off as local news at my own station sometimes. Given a local and a national story, our tendency has been to go with what's close to home, with proximity the sole determining factor based on the assumption it's more meaningful and more likely to directly affect local people.

So is Local still basic? Yeah, I think it is, but maybe we need a bit more attention devoted to the cutoff level . . the crossover point between news and trivia. The Dinky Factor?

CALENDAR-

Sandwich Speaks

MONDAY, OCTOBER 19: People like to tell other people how to do things, and here's evidence it was that way at least 2½ centuries ago: on this date in 1744 the Earl of Sandwich issued a statement complaining that his creation (the sandwich) should be eaten "in a civilised manner" rather than bolted down barbarously.

Jack Anderson 58. Peter Max 42. Peter McIntosh 37.

Today's the last Monday of Daylight Savings Time this year because we Fall Back next weekend.

First Over The Falls

TUESDAY, OCTOBER 20: Niagara Falls is a 180-foot sheer drop ending in a thunderous mix of water and rocky river bottom. The first person to crawl inside a reinforced barrel to challenge the falls was a 41-year-old widowed school-teacher, Anna Taylor, who had her barrel towed into the Niagara River above the falls and rode 'er down 80 years ago this week. (Many people before and since have died trying, and it's against the law now.)

Art Buchwald 56. Dr. Joyce Brothers 53. Mickey Mantle 50.

Blazing Keyboards

WEDNESDAY, OCTOBER 21: There must be very little current interest in fast typing, because the world typing speed record is 63 years old today. Margaret Owen fired up her fingers and typed 170 words per minute accurately on a manual Remington on this date in 1918. The fastest electric typewriter hit 216wpm in 1946.

The first light bulb that really worked was turned on by Tom Edison 102 years ago today. He wrote, "The longer it burned, the more fascinated we were. There was no sleep for any of us for forty hours."

John "Dizzy" Gillespie 64. Michael Landon 44. Manfred Mann 40.

Look Out Below

THURSDAY, OCTOBER 22: Hundreds of people gathered in a city park in Paris to watch the first successful parachute jump. Andre Garnerin rode his hot air balloon to 3000 feet and bailed out, but his parachute swung him back and forth like a pendulum. He became violently airsick (onto the crowd, if you must) but landed safely, 184 years ago today in 1797.

Romantic legend says the swallows leave San Juan Capistrano today. Actually they straggle out over a period of weeks, flying to Argentina for the Southern Hemisphere's spring and summer. Before migrations were understood, it was thought swallows buried themselves in mud all winter, or perhaps flew to the moon.

Timothy Leary 61. Annette Funicello 39. Cathérine Deneuve 38.

Johnny Carson Is 56

FRIDAY, OCTOBER 23: He got into TV 23 years ago as an early game show host and began the "Tonight Show" 19 years ago this month. Johnny Carson is 56 today.

Two years ago Congress okayed a standby gas rationing plan. Diana Dors (born Diana Fluck) 50. Pele 41. Tiny Tavares 32.

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PULL OUT THIS PAGE TO POSITION THE HITS ON YOUR PLAYLIST







JOURNEY

Don't Stop Believin' (Columbia)

56% of our reporters on it. Moves: Up 18, Debuts 19, Same 26, Down 0, Adds 55 including WIFI, JB105, CFTR, Q106, WCKX, KEZR, 13K, KIMN, KZZP, 3WT, KJ100, KBBK. See Parallels, charts at number 30.

EARTH, WIND & FIRE "LET'S GROOVE"



CHR NEW & ACTIVE

EARTH, WIND & FIRE "Let's Groove" (ARC/Columbia) 88/10

Moves: Up 41, Debuta 10, Same 25, Down 0, Adds 10, WIFI, CKGM, 196, KEARTH, 92FLY, KC101, Q106, KGGI, WAZY-FM, KOZE, CKLW 29-20, KFRC 17-9, WKEE 38-33, WCSC 26-18, KIDD 28-23.

ARL

STREEK "ONE MORE NIGHT"



11 NEW ADDS THIS WEEK!

WCKX add KLAZ add WJXQ add KRLA add WDJX add KBBK add K104 add 95XIL add KEEL add

Plus Action At These Stations:

WCIR KCBN WBBQ KNBQ WCAO WIFI KX104 KSPZ WISE KDZA WFBR B104 KQDI KCPX KKQV WHFM WOKI Y100 KVOL KLUC 92FLY WCSC WGCL WAKY WJBQ 13FEA WKEE WZUU 99KG WGUY KJ100 WKTI KINT KENI **KBFM** WVIC WIGY KFI WFBG KSLY **BJ105** KIDD KYYX

MANU

BLUE OYSTER CULT "BURNIN" FOR YOU"



96KX 6-5 WXKS-FM deb 29 JB105 22-20 Y100 34-32 WCKX deb 34 KIQQ 12-10 KFRC 31-29 KEZR 26-24 KIMN 12-9 WRCK 23-21 3WT 17-14 WPST 12-9 KHFI 10-4 Z104 18-14 KKXX 20-13 KSFX 9-9 K96 add 30 KSKD 13-11 KLUC 9-7 KRQ deb 28 WJBQ 7-7 WGUY 13-8 KRNA 21-16



RECORDS



Joel Denver

Contemporary Hit Radio

WHERE DO YOU DRAW THE LINE?

Programming For The Book Or The Audience

While "positioning" may be the buzzword of 1981, how your station is actually programmed is the key to its positioning. Many programmers sit on the horns of a philosophical dilemma - whether to program for ARB methodology, or program to the people.

There are no clear-cut answers to either side of the issue, but two well respected programmers, 94Q (WQXI-FM)/Atlanta's Jim Morrison, and KX104 (WWKX)/Nashville's Michael St. John, have some definite opinions on the subject.

R&R: Jim, is the public more aware of radio hype than it used to be?

JM: Maybe I look at listeners as being more intelligent than they really are, but I think they know the hype is happening more than ever before. The public has been made more aware because of local rock columns in newspaper supplements and the amount of attention paid to ratings by TV and newspaper articles.



Jim Morrison

more often than not? MS: Yes, I think this is one of the great pitfalls of the business. We are overcritical, and oversensitive. Chances are that most of our friends are industryrelated. This probably holds true for this business more than, say, insurance or cars. If we were not in the media, our friends would probably have more dissimilar backgrounds. Take a step back and try and be more objective about things.

R&R: So, if radio is to be programmed for the audience, and the public is aware of the hype, why do programmers continually knock themselves out doing promotions and worrying about the ARB?

JM: The book has been used as an agency tool, and it should be a programming tool. We are lacking in this area. Radio needs a legitimate programming tool. A record friend of mine once said, "A programmer can use many parts of his body to program his stations, but

"A record friend of mine said, 'A programmer can use many parts of his body to program his stations, but too many people use only what's above the head.' Too many have forgotten to use their guts."

- Jim Morrison, 94Q/Atlanta

too many people use only what's above the head." You know, he's right. Too many have forgotten to use their

I think promotions have a valid place if used properly. They can be a great people motivator. We just recently completed a "Chili Cook-Off" and had over 10,000 people show up. They will all tell people they know about the fun they had, and we will benefit greatly from it. To me this is programming for the people and hitting ARB at the same time.

MS: I've always been a proponent of "hee-haw" radio. I think it's good for jocks to make mistakes and sound human. I'm not saying that promotions aren't good, but if they are constructed so that they hit home with the audience, it will certainly make a better impression.

You don't know the power of radio until you do something reactionary. Recently KX104 ran a promo about Bobby Cook, a jock we hired away from WMAK-FM to do afternoons. It was structured like a contest, and called "The KX104 Anything You Ever Wanted Contest." Bobby called up and asked if he could do afternoons for us. We told him he could, because he was a winner. The phones went nuts. People from everywhere wanted to know how they could be a winner too. We were careful to explain it was just a spoof.

R&R: You've both seen stations that are programmed exclusively to ARB methodology do well book after book. It seems to work, right?

JM: Anyone programming exclusively to the ARB is really taking a serious chance. This person is rolling the dice every time that all things will always be equal. To program to the people is much smarter. Returns might be scattered or down, and then you are really in trouble. On the other hand, by keeping your base broad enough, and keeping in mind that your image will carry you to some extent, you are more likely to have successful books. All things considered, each ARB is chancy enough without totally putting all of your eggs into one basket

I saw one diary where the person actually listed every radio station on the AM dial, one right after the other. Too many diary holders feel they must sample the radio, instead of just marking down their normal listening habits.

MS: Most diary holders that fill them out are the "scabs of the lifestyle" to which your station appeals. Either the people are so bored that they take the time to fill it out or receive ego gratification from thinking they are experts. These are "super-active" people, not the normal listener. ARB will never get a true cross-section of the audience. The diaries just de-



Michael St. John

mand too much information. The most successful tests going right now are those that have a black-and-white type of answer. The comparative questions like taste tests work real well. They either like the product, or they don't, no questions asked

R&R: Jim, does the average person really care about radio?

JM: The old theory that "the masses are asses" is very egotistical. In radio we are so close to it, that it's the end-all for us. It isn't the central medium we think it is to the average person. They have so many other things to listen to, and to consider.

I do believe, however, that people do play "follow the leader" and will check out what someone else is listening to. Pull up to another car with the window open. If you hear a good song, you might go searching to see who is playing it. I've done it, and have seen other people do the same thing.

R&R: Mike, you say you don't program to the book. How do you define where the station is going and if it's

MS: I'm in this for the long haul. I have a game plan which I have been working on since the beginning. I am fortunate enough to have put this station on the air, and knew what we are doing today would be different from, say, two years ago. What we will be doing two years from now is different from what's going on today

Game plans aren't cast in stone, but you should have an idea of where you are going. It should be where the audience is headed so that you can maintain your audience year after year. It's almost the question of "which came first, the ratings or the audience?" Without the audience, you have no ratings, so that should be your first priority. Take a lesson from sales

and maintain a guideline of goals.

R&R: How do you go about really making the audience feel like part of 94Q, Jim?

JM: I think our listeners know they can reach out to the station in a number of ways. We have input lines that are used to take in comments, both negative and positive, around the clock. Toll-free request lines are available as well as skiing and concert information.

Cutting yourself off from the public is a very dangerous thing. I visualize 94Q as a huge power source, and there are thousands of extension cords tapped into it, running out into the suburbs. This is the link with the audience that I feel is critical to maintain.

R&R: Since you are programming for the audience, Mike, what about negatives on the air?

MS: I wouldn't knowingly put any program element on the air that would have a negative effect on the

"It's almost the question of 'which came first, the ratings or the audience?' Without the audience, you have no ratings, so that should be your first priority."

- Michael St. John, KX104/Nashville

general audience. What is negative to you may not be to me or the next guy. I try and basically walk the middle as best as possible. If a record or promotion is so close to be an either/or situation, I would rather pass than offend the audience.

Keep Your Mind Open

Both Jim and Mike are gut-level programmers who feel the audience comes first. They operate on the theory that if you serve the public well, they in turn are most

DENVER/ See Page 20



GOING, GOING, GONE - KIIS-FM/Los Angeles has been going all out to promote morning man Rick Dees's return to the radio. The station erected a 47'x57' billboard on top of the Taft Building in Hollywood to help spread the word, which takes the place of an old K-WEST/Los Angeles billboard from its AOR days. A KIIS-FM photographer caught the evolution of one radio station slogan turning into another.

Radio Can Never Get "Too Much" Of LUTHER VANDROSS



"NEVER TOO MUCH"

WABC 7-4
WIFI deb 30
WXKS-FM 11-10
WPGC add 27
Z93 add
Q105 30-29
WCKX 29-26
CKLW 27-18
WKTI on

KEARTH deb 25 KRLA on KFI on KIIS-FM 24-16 KIQQ-8-6 WCAO 29-25 WTIC-FM add 27 KC101 deb 28 WICC add KFMK add KSET-FM 10-6 KINT deb 21 KBFM on B97 add KROK on KLAZ deb 29 WJDX 26-21 WAXY on BJ105 deb 39 WBBQ on FM100 18-14 WHBQ 13-11 WCSC add WVIC on KYNO-FM 36-31 KGGI 29-11 KBBK on KHYT ra WGUY deb 32 Z102 add 35 95SGF deb 27 WGLF deb 39 Q101 add KVOL on WRKR add 26 KSLY add



ON EPIC RECORDS

Programming

likely to respond well in the ratings. They are both

aware of the pitfalls of Arbitron.

There are certain "ARB basics" that we all use to take advantage of certain ingrained and well-known listening habits - commercial placement within the hour, and days of heaviest listening, among others. To discard these programming tools would be foolish, but to totally turn your radio station over to the unpredictable formulas of ARB would be equally foolish. Unless your station is programmed as a background music companion, don't discard those elements that make your station sound human

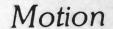
B104/Baltimore is giving away a trip for two to

Hollywood, CA to see Rick Springfield. The lucky winners will get to have lunch with him on the set of ABC's "General Hospital," see Disneyland, Universal Studios, and be chauffeured around in their own personal limo.

Bits

WKTI/Milwaukee put on its heavy-duty walking shoes, holding a walk-a-thon for Project Concern. Over 3000 listeners turned out and helped raise over \$100,000.

KSKU/Hutchinson, KS took 46 of its listeners on a bus trip to see the Rolling Stones concert in Boulder, CO. All they had to do was be on hand with \$60 cash, and the station handled the rest.



Pete Thomson leaves his airshift at KDWB/Minneapolis to move across town to WLOL-FM...WDRC. AM/Hartford welcomes new 7pm-12midnight jock Phil Britain from WPTR/Albany ... BJ105/Orlando morning man Scott Walker leaves after four years to do 5-9am at WCAU-FM/Philadelphia.

Rich Bird is the new Production Director at WCIL-FM/Carbondale, replacing Kelly Carls, who becomes PD at WRRR/Rockford, IL... KZ93/Peoria has a few staff changes to report: late-nighter Christy Ryan is now doing 6-10pm, and night rocker Mark Maloney moves to afternoons. Jeff Moore joins from WSKS/Cincinnati to do late nights and KRQ/Tucson's Paul Sheppard comes in to do overnights.



KRAV CASH PAYOFF - KRAV-FM/Tulsa recently offered \$10,000 cash for sending in a postcard. The offer was so attractive, that 35,000 cards came into the station in a short period of time. Shown here (I-r) is afternoon man Johnny Rivers handing over the money to the lucky winner, Karl Suggs

Casey

Continued from Page 3

gramming executive with Jack's broad background and skills joining us. His familiarity with Top 40, AOR, Urban, and Adult Contemporary formats will be particularly helpful as we finish sorting out our final format options in Boston."

Discussing WMJX's future format, yet to be chosen, Casey told R&R, "We're doing research right now attempting to find the hole in the market, and whatever hole we find is the one we'll plug." He added, "I love Boston, and I'm really fired up about the opportunity," and noted that he had started out as a "telephone turkey" and board operator at WRKO/ Boston under Bob Henabery, now a consultant for WMJX. "I'm absolutely delighted to be joining Greater Media. I think it's one of the best broadcast companies in the country.

Casey said on the subject of his successor, "Bob was a very strong Music Director - I gave him a lot of leeway in decision-making. He knows his way around the market and around research, and I think he'll do a fine job." McKay, who was interim PD at WZZP

just before Casey's arrival, told R&R, "The station is doing well. I've always been involved, and I will try to keep it going. The direction will essentially be the

Continued from Page 3

Getting down to specifics, Sebastian noted that he'd appointed Dave Matthews, most recently MD at KCKN-FM, as morning drive personality/Music Director for KCKN, which will now be called "All-Music 1340." Sebastian said that the newly-created A/C operation would be playing a "relatively short list of currents and very little news," adding that "because of our heavy concentration of music over news and personality, KCKN is not going to be just another A/C station in the market. I think it will definitely be a dis-

"I'm really excited about it," Sebastian concluded. "My background of 13 years in radio has been spent in CHR and A/C. In fact, my last PD position was at WAPE/Jacksonville before they changed formats."

Continued from Page 3 we can serve with this format, and I'm truly looking

forward to helping in any way I can."

McLaughlin commented on the acquisition of Whittinghill, "We've been talking with Dick for the past three months, and I think this was a very emotional thing for him because he's had thirty years of his life wrapped up with KMPC. It just came down to his decision that he wanted to get back to work full time. We're very excited to have him and he's very excited about the music. It's going to come very easy

McLaughlin also told R&R that KPRZ will apply for new call letters within the next few weeks.



enough to have Arista's Barry Manilow stop by for an on-the-air interview, the only one he did in town. He also gave away a pair of tickets to his own concert on the air and had the phone lines jammed. Shown (I-r) just after the interview are MD J.C. Corcoran, Manilow, and station staffer Mary McCoy.



KDZA HAS "DARK EYES" - KDZA/Pueblo, CO recently was paid a visit by Lana Wood (Netalie's little sister), who is starring in a new movie, Eyes," being test-marketed in town. Shown standing next to Lana is KDZA MD Rip Avina

Denver

Continued from Page 1 time now to concentrate on the areas of my responsibility as station manager

WLS VP/GM Don Boloukos added, "I think we've made a great choice. With Dave's background being so well-rounded between CHR, AOR, and A/C, along with his research capabilities, we're sure he'll do an excellent job for

"I'm very excited," Denver told R&R. "WLS will be a great place to work. This is not a situation where I've got to go in and make a lot of changes as both stations are doing very well. My first priority will be to find an afternoon drive jock for WLS-AM, as that position hasn't been permanently filled since John Landecker left some time back.

"Radio is only in the embryonic stage of research as compared with other companies," Denver continued. "At WLS, I'll be able to explore some new areas of research I've been wanting to

Prior to his arrival at WISN, Denver handled focus research for WLPX/Milwaukee, programmed WADY/Miami, and worked on research projects for Heftel Broadcasting, spending time at Heftel's KGMB (now KSSK)/Honolulu. Denver also was associated with WGBF/Evansville and was an air personality at WNDE and WIFE/Indianapolis.

Ernest

Continued from Page 3

Ernest told R&R, "I think the excitement of being promoted to this position is only equalled by the good fortune I've had in being able to do this in my home territory. I was born and raised in Southwest Texas and this area is my home. This promotion is really a growth statement for the company, and I'll be coordinating, basically, our entire corporate effort. It's an entirely new position for me and it'll take some getting

Ernest indicated that he would remain as General Manager of KTSA & KTFM for the immediate future.

Expenses Continued from Page 1 24% Tradeout Rise

The FCC has not yet released 1980 data, but it reported a 24% drop in radio profits overall in 1979, compared to a 34% rise in 1978, a year in which the NAB also

reported a surge in profits. The NAB will soon release a more detailed breakdown of its 1980 figures by market size, revenue size, formats and efficiency. One significant detail is a rise of 24% in tradeouts and barter transactions over the previous

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GO·GO'S
Beauty and the Beat

album-BEAUTY AND THE BEAT SP 70021 single-OUR LIPS ARE SEALED IR 9901

RADIO PROVES IT!

WIFI 18-16 B104 on **WXKS-FM 5-11** Q107 deb 24 **KEGL 20-12** 94Q add Y100 13 195 12 WCKX 12-10 **KBEQ 17-14** WGCL add WKTI on **KEARTH 12 KRLA 12-5** KFI 9-7 KIIS-FM 4-4 13K 3-3 KYYX on KZZP 3-2 WPHD add

WHFM 27 WRCK 30-27 3WT on WICC deb 30 **WPST 10-8** WLAN-FM add WKRZ-FM 29-27 WKEE on KINT on KHFI 24-20 KBFM on WTIX 38-34 B97 add KROK add KQ94 25 WJDX on WDOQ 26-20 **WBCY 28-24** KIIK 33-29 WZOK on

WNAP 25-21 B94 add WEZB add K104 add KKXX 6-12 KIDD 11-6 KGGI 15-14 KSFX deb 23 KJRB add KNBQ on **KBBK 23-17 KSKD 26 KRQ 9-8 KHYT 20-17 WGUY 5-4** WACZ deb 31 WOMP-FM on WCIR deb 29 WISE on **WXLK 17-15**

WGLF 39-34 KKQV deb 29 KSEL-FM add KQIZ-FM add Q101 on **WRKR 20 WSPT 27-19** WAZY-FM 14 **WCIL-FM 10-7** KRNA 22-18 99KG deb 38 KFMZ on KENI on **KSLY 19-18 KCBN 24-21 KYYA 29-26** KCUZ add WKNZ add KSWB add



WATCH FOR THE NEXT SINGLE



PARALLEL ONE PLAYLISTS

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MD Mike W.

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MD: Sharron Brooke

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B104 WBSB
PD: Jan Jeffries Baltimore

D: Jan Jeffres Baltim

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PD: Bob Wood MD: Roger Christian

D. Roger Christian

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WABC 77

New York PD: Jay Clark

MD: James Golden

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MD: Vinnie Peruzzi

MD: Vinne Peruzzi

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PD: Nell McGinley MD: Jon Summers

COMMODORES/On No DIAMA ROSS/Why Do Fools Fell In RCO STEMANT/Young furis

1050 chum

Toronto PD: Jim Waters MD: Brad Jones

96 KR Plttsburgh

OM: Bobby Christian

MD: Clarke Ingram

MD: Clarke Ingram

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Washington, D.C.

WNBC New York

MD; Roz Frank

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CFTR680

Toronto
PD: Bill Gable
Music Coordinator: Cyd Kaplan

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(H) indicates one of the five "hottest" records each Parallel One



PD: Alan Burns MD: Frank Holler

MD: Frank Holler

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PD & MD: Liz Kiley

PD & MD: Liz Kiley

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PD & MD: Gary Berkowitz

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SOUTH



PD: Christopher Haze

MD: Sandra Bobek

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PD: Keith laley WINZ-FM MD: Johnny Dolan



MD: Jeff McCartney

MD: Jeff McCartney

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PD: Bill Tanner MD: Mark Shands

MD: Mark Shands

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RC & SUNSMIRE BAN/Love No.

96-KX WCKX Tampa

PD: Scott Robbins MD: Ron Parker

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SAMET HAMILEM/The Old Sames MOMBIE LANG/Stay Augus



Tampa PD: Scott Shannor MD: Pat McKay



PD: Roger WWW Garrett MD: Dayna Steele

ZABB Atlanta ATLANTA'S RADIO STATION PD: John Young MD: Dale O'Brien

MD: Dale O'Brien

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MIDWEST

Cleveland

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PD: Maia Britton Asst. PD: Mike Schmidt

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San Diego

MD: Rick Gillette

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PD: Jeff Lucifer MD: Rick Gillette

PD: Jim Fox Tony Galluzzo

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WORN Milwaukee PD: Jim Brown

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MD: Rick Brown



PD: John Gehron

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Cleveland

PD: Bob Travis Asst. PD & MD: Jay Stone

Asset. PD & MD: Jay Stone.

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PD: John Gehron

PD: John Gehron

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98KSLQ

St. Louis

MD: Johnny King



MD: Kim Jeffries

800/CKLW ROCK'N TALK

Detroit PD: Pat Holiday MD: Rosalie Trombley

D: Rosalie Trombley

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PD: John Driscoll

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WDRQ

Detroit

Detroit

PD: Rick Torcasso

MD: Stave Summers

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WKI **24FM**

Milwaukee

MD: Donna Walker

MD: Donna Walker

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29, 20 QUANTERFLAMM/Hardon Ry Hour? LIMENEY BUCKINGMA/Francis

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WEST

KJR 1950

PD: Tracy Mitchell

MD: Norm Gregory

AISC MENTON/The Sometwet Thing II GEORGE BENSON/Turn Your Lave Around BICKIE LEE JONES/A Lucky Guy

SILLY JOEL/Say Goodwye To Mailye RDD STEWART/Young Turks

EZRock

San Jose PD & MD: Bob Harlow

KRLABII

Los Angeles

PD: Jack Roth MD: Rick Stancato

PE NEW STEERST/Pourse For his STEERS/Now Marie Steen GARTON CARD HIDS/Flow Sevend My South FOR IndEA/Dointing for 8 Gard (Install ADDI/May to Feel # Fall 16 (Install ADDI/May to Feel # Fall 16 (Install ADDI/May 16 Low- Lawrence ADDI/May 16 Low- Lawrence ADDI/May ben'd Lawrence La Los Angeles

PD: Paula Matthews MD: Robert Moorhe

ROBERT MOOTHESS

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-96 KYYX

Seattle

PD: Pat O'Day MD: Elvin Ichiyama

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64 KFI

Los Angeles

PD: Tom Bigby MD: Roger Collins

QUANTERPLARM/Nor don the Moor I ALICE mate MOOL The Summitted Thing III HOD STRIMMY/Young Turks III CARRES (78) to the COM I Try MONEY MILEMP/) the Len't Move Miles

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San Francisco

PD: Gerry Cagle MD: Sandy Louis

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Phoenix Phoenix

MD: Chaz Kelley

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ELD/Tuilight LINDSET BUDGINDON/Trouble QUARTER LASH/Nor don the Moor T STEVIE BICKS 6.../Loother & Loca

DIAMA HOSS/Why Do Foots Pail In JOHNS 9/Dan'S Stop Bullevin's

KISFM Los Angeles 102.7

DEVO/Morning to Die Cont... MINE POST/The Thomas From HILL... MOD STEMMET/Francy for his

(PAOSY)

KOAQ Denver

ART/SITOM RANKE MADIL CO/No. DIP bangs MDD 1754/MET/Towng Tority 1766/SITOM No. Highs Links t Madridget/South

PD: Jack Regan

Los Angeles

PD: Don Benson MD: Danny Lemos

PD: Steve Rivers

MD: Chaz Kelley

will Post/No Thom From Hill 1907 F17/Back to The 607s 2017 MARBATY/Back the Direct

Phoenix

PD: Dave Anthony MD: Steve Goddard

D: Steve Goddard

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PD: Doug Erikson MD: Gloria Avila

MD: Glotta Avia

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BOD STONNT/Young Turks DIAM RDSS/Why Bo Fobis Fall in JOURNEY/Danie Stop Bolles In! DUINCY JOMES/Just Once BARRY MERILDS/Fob Old Nonyo

IOI FM Los Angeles PD: Bob Hamilton

MD: David Grossman

AND COMME SCHOOL For Your Lors from t

(H) indicates one of the five "hottest" records on each Parallel One

SIMB POSS/Why the People Told in the STERRET/Feets for he

playlist.

EAST Most Added Hottest

Lindsey Buckingham Nicks & Henely Christopher Cross Journey Hall & Oates Dan Fogelberg DDS & HOT

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WJDX/Jackson MS

David Parking

Well Brown

WTIXINew Orlsens, LA

Qary Franklin
PAT RENATAR
JOHN DENVER
ALAN PARSONS
C. CHRISTIAN
SAVOY BROWN
JOHNNY LEE
Hottent:
CHRIS CROSS i-1
DAN POGELBERG 12-5
BILLY JOEL 10-6
BOB SEGER 22-15
ONJ 31-26

Y103/Jecksonville, FL

ROD STEWART MIKE POST BURTON CUMMINGS ONJ

ONJ
HOTTURE
CHRIS CROSS 2-1
HAIL & QATES 4-3
KENNY ROGERS 6-4
AIR SUPPLY 11-7
FOREIGNER 18-12

FM100/Memphis, TN

KIM CARNES (dp)

HALL & CATES 2-1 DAN FOCELBERG 9-5 AIR SUPPLY 14-11 LUTHER VANDROSS 18-14 DIANA ROSS D-23

WSKZ/Chattanooge, TN

GENESIS
QUARTERFLASH
HOTLEST
COMMODORES 18-7
FOREIGNER 19-11
AIR SUPPLY 15-12
ONJ 22-19

KINT/EI Pago, TX

Jim Zippo

Tom Prestigie

Gery Franklin

C. CHRISTIAN CHILLIWACK DIANA KOSS

SOUTH Most Added. Hottest

Undsey Buckingham Christopher Cross Quarterflash Journey Foreig Hall & Oator

EAST

PARALLEL TWO

WBBF/Rochester, N1 Jey Stevens

POREIGNER CHRISTIAN C. CHRISTIAN HOLLest: CHRIS CROSS 1-1 DAN FOGELDERG 4-2 AL JARREAU 9-6 AIR SUPPLY 12-7 FOUR TOPS 19-15

WICC/Bridgeport, CT **Bob Mitchell**

RUPERT HOLMES ELO
GEORGE BENSON
STEVIE NICKS 4...
LINDSEY BUCKINGHA
JOHNNY LEE
LUTHER VANDHOSS CHRIS CROSS 1-1 HALL & OATES 4-2 DAN FOGELBERG 7-4 LRB 9-5 POREIGNER 18-12

WKEE/Huntington, WV

STEVIE NICKS 6...
QUARTERFLASH
JUICE NEMTON
HOLLOWING
HALL 6 OATES 2-1
AIR SUPPLY 12-4
RICK SPRINGFIELD 11-5
DIESEL 15-12
FOREIGNER 29-18

WPST/Trenton, NJ

LINDSEY BUCKINGHA ELO Stevie Nicks 4... HOLLOWER HALL & OATES 3-1 RICK SPRINGFIELD 7-4 LRB 11-6 LRB 11-6 GO GO'S 10-B DAN FOGELBERG 14-11

WAEB/Allentown, PA Jeff Frank

STEVIE NICKS &... FOUR TOPS GEORGE BENSON KIX IM CARNES Hottent: DAN FOGELBERG 4-1 COMMCDORES 13-7 AIR SUPPLY 14-10 FOREIGNER 18-14 ONJ 19-16

KC101/New Haven, CT

Danny Lyons

FOREIGNER
#WAF
STEVIE NICKS &...
LINDERY BUCKINGHA
HOTTER
COMMODORES 25-20
ONJ 29-21
DIANA ROSS 30-22
BARRY MANILON D-25

WFBR/Baltimore, MD Andy Szulinski

ROD STEWART ELO
STEVIE NICKS & ...
RONNIE MILEAP
HOTCOST:
CHRIS CROSS 1-1
OUINCY JONES 3-2
HALL & QATES 6-3
FOREIGNER 9-5
COMMODORES 14-9

WBLI/Long Island, NY

ROD STEWART DIANA ROSS HOTTEGET CHRIS CROSS 1-1 QUINCY JONES 12-4 KENNY ROGERS 14-11 HALL 6 QATES 16-12 DAN FOGELBERC 21-13 WTIC-FM/Hartford, CT

LUTHER VANDROSS FOREIGNER POLICE ROD STEWART BARRY MANILOW HOTTERIN Hottest: ROSS/RICHIE 1-1 RICK JAMES 5-3 DIESEL 7-4 CARL CARLTON 9-7 EWAF 20-16

Q106/York, PA

STEVIE NICKS & RNEY JOURNEY Hottest: CHRIS CROSS 1-1 DAN POGELBERG 10-7 AL JARREAU 12-9 AIR SUPPLY 18-12 POREIGNER 27-17

WHFM/Rochester, N1 imee Peck

ARLAN DAY
POLICE
JOHNNY LEE
HOTEGET
CHRIS CROSS 1-1
DAN FOCELBERG 4-2
HALL & QATES 7-4
AIR SUPPLY 16-13
AL JARREAU 19-15

K104/Erle, PA J.J. Sanford

JOURNEY CHILLIWACE CHILLIMACK RONNIE MILRAP RICKIE LEE JOMES STHEEK QUARTENFIASH HOTTENFIASH FOLLING STONES 3-1 LRS 8-4 GEMESIS 18-8 TRIUMFN 20-14 CLIFF RICHARD 27-17

V100/Charleston, WV Jay Jarvie

FOREIGNER GENEGIS GENESIS
HOTEGET:
HOTEGET:
KENNY ROGERS 2-1
DAN FOGELBERG 5-3
HALL 6 OATES 6-4
OUINCY JONES 9-5
COMMODORES 18-11

WKRZ-FM/Wilkee-Barre, Jim Rising

DIANA ROSS
JUICE NEMTON
DON MCLEAN
KNACK
HOTEGEL 1-1
LPB 3-2
KENNY ROGERS 7-3
RICK SPRINGFIELD 8-4
BOB SEGER 11-6

92FLY/Albany, NY Jack Lewrence

DIANA ROSE BARRY MANILOW ELO EW&P QUARTERFLASH Nottest: CHRIS CROSS 1-1 RICK SPRINGFIELD 12-7 AIR SUPPLY 18-14 POLICE 24-19 DIESEL 26-21

WCAO/Beltimore, MD

Hottest: CHRIS CROSS 1-1 HALL 6 OATES 5-2 RICK SPRINGFIELD 8-4 LRB 12-7 BOB SECER 16-8

WDRC-FM/Hartford, CT Paul Roberta

Paul Hoberta
JOURNEY
ROD STEWART
HOttent;
ROSS/RICHIE 1-1
ROLLING STONES 3-2
BOB SEGER 7-5
DIESEL 15-10
POLICE 25-20

WRCK/Utice, NY

STEVIE NICKS 6 ... QUARTERFLASH LINDSEY BUCKINGHA LINDSEY BUCKINGHA HOLLEST: HALL & CATES 3-1 DAN FOCELBERG 11-8 BOB SEGER 13-9 RICK JAMFS 15-11 FOREIONER 28-19

3WT/Binghampton, NY Scott Michaels

BARRY MANILOW ROD STEWART JOURNEY ELO LINDSEY BUCKINGHA CHILLIWACK Hottest:

WPHD/Buffalo, NY

LINDSEY BUCKINGHA RINACK
GO GO'S
ELO
ARLAN DAY
TRIUMPH
KIM CARNES
RONNIE LAMS
HOTLEST
808 SFGER 2-1
HALL & GATES 5-2
DAN FOGELBERG 3-3
POLICE 9-7
FOREIGNER 14-11

WLAN-FM/Lencester, PA Dave Russell

BARRY MANILOW BARKI TANSAL JOURNEY JUICE NEWTON STEVIE NICKS 6... C. CHRISTINN GO GO'S HOTCHEST 1-1 FOLLING STONES 7-RICK SPRINGFIELD BOB SECER 13-8
AL JARREAU 16-9

PARALLEL THREE

WCIR/Beckley, W

ELO
JOURNEY
JUICE NEWTON
STEVIE NICKS 6..
HOTLOST
HOLLOST
HALL 6 OATES 3-2
BOB SECER 6-3
BILLY JOEL 9-5
DIESEL 7-6

WFBQ/Altoons. PA Tony Booth

WGUY/Bangor, ME Jim Randali

DEBBIE HARRY GEORGE BENSON LINDSEY BUCKINGHA ELO ELO Hottost: ROLLING STONES 1-1 DAN FOGELBERG 9-7 BOC 13-8 ONJ 16-11 POLICF 21-16

WJBQ/Portland, ME

WTSN/Dover NH

BURTON CUMMINGS HOttest: CHRIS CROSS 1-1 DAN FOOFLBERG 2-2 ARS 9-6 KENNY ROGERS 10-7 SHEENA EASTON 13-9

Willie Mitchell

BARRY MANILOW

Chris Layne

DIANA ROSS ROD STEMART HOTTEST 1 AL JARREAU 1-1 QUINCY JONES 2-2 FOUR TOPS 3-3 CHRIS CROSS 5-4 COMMODORES 15-6

STREEK HOTTER 1-1 DON PELDER 1-1 KENNY RUGERS 7-2 ART GARFUNKEL 6-3 LRB 21-14 DEVO 23-16

WACZ/Bangor, ME Michael O'Hare

DEBBIE MARRY
SQUEZEF
STEVIE NICKS 6...
HOTLEGET
CHRIS CROSS 3-1
STEVIE NICKS 5-2
LRB 9-6
BOB SECER 10-7
DAN POGELBERG 15-10

Steve Allen
LINDSEY BUCKINGHA
BURTON CUMPINGS
JOEY SCARBURY
DONNIE IRIS
ALAN PARSONS
HOLLES
HALL & QATES
PORFIGRER 4-2
DAN POCELBERG 6-4
808 SEGER 13-7
CHILLIWACK 24-18

WHEB/Portsmouth, NH

LINDSEY BUCKINGHA KIM CARNES Hottest: CHRIS CROSS 1-1 DAN FOGELBERG 2-2 HALL & OATES 4-3 LAB 8-4 MIKE POST 6-6

Tony Booth
JOURNEY
BONNIE HILSAP
LINDREY BUCRINGHA
CLIPF RICHARD
BLO
OENE COTTON
HOTLOUT
HALL & GATES 2-1
AIR BUPPLY 6-2
RICK SPRINGFIELD 7-3
RICK JARES 14-8
ONJ 23-18

Dave Cole

DAVE COME

KOOL 6 THE GANG

DEBRIE HARRY

DONNIE IRIS

BARRY MANILOM

STEVIE NICKS 6...

TARNEY/SPENCER BD

LINDSEY BUCKINGHA

HOTEOST

OHRIS CROSS 1-1

DAN FOCELBERG 11-8

BICKIE LEE JONES 16-10

CRUSADERS/COCKER 15-11

80B SECER 18-12

OUARTERFIASH STEVIE NICKS 4... LINDSEY BUCKINGHA COMMODORES SAVOY BROWN BURTON CUMMINGS

WIGY/Bath, ME

JOURNEY

GUARTEFFLASH
JUICE NEMTON

C. CHRISTIAN
HOTEGEL

HALL 4 QATES 2-1

RICK SPRINGFIELD 7-5

LRB 10-6

DAN FOGELBERG 11-9

DIESEL 21-15

WLAM/Lewiston, ME

95XIUParkersburg, WY Terry Lee Collins

RONNIE MILSAP QUARTERFLASH RICKIE LEE JONES STREEK

DEBBIE HARRY

WZYQ/Frederick, MD

DIANA ROSS LINDSEY BUCKINGHA LINDSEY BUCKINGHA HOtteat: CHRIS CROSS 1-1 AIR SUPPLY 7-5 DAN FOGELBERG 17-9 ONJ 21-10 KENNY ROGERS 27-15

WOMP FM/Belleire. OH Steve Allen

SOUTH

PARALLEL TWO

BJ106/Orlando, FL Terry Long

DEBBIE MARRY
ARLAN DAY
JERMAINE JACKGON
RONNIE MILSAP
HOTTEST
GURIS CHORS 1-1
HALL 6 OATES 5-3
COMMODORYS 21-15
AIR SUPPLY 26-18
FOREIGNER 37-28

KEEUShreveport LA Kevin Davis

ARS
ROD STEWART
STREEK
STEVIE WOODS
HOLLGEL
HALL & OATER 3-1
DAN FOGELRERG 5-3
AL JARREAU 7-4
FOUR TOPS 14-10
AIR SUPPLY 15-11

KTBA/Ben Antonio, TX J.J. Rodriguez

DAN POGELBERG
FOREIGNFR
BEE GEES
DIANA ROSS
HOTTEST
HOTELST
OUNCY JONES 71-2
AL JARRAU 28-24
ONJ D-26

KXX106/Birm

LINDSEY BUCKINGHA SURVIVOR
HOLLEST:
FOREIGNER 4-1
DAN FOCELBYRG 12-4
POLICE 23-16
COMMODORES 26-21
QUARTERFLASH 29-24

WAKY/Louisville, KY

ARS
C. CHRISTIAN
HOttest:
KENNY ROGERS 1-1
DAN FOGFLBERC 2-2
HALL 4 OATES 5-3
LRP 4-4
DIESEL 6-5

WAXY/Ft Loud

Kenny Lee GEORGE BENSON Hottest: CHRIS CRUSS 1-1 DAN FCGELBERG G-4 OUIMCY JONES 8-6 FOREIGNER 20-17 BARRY MANILOW 24-21

WAYS/Charlotte, NC

LINDSEY BUCKINGHA RONNIE MILSAP STEVIE NICKS 6...

STEVIE NICKS B...
Hottest:
DAN FOGELBERG 1-1
CARL CARLTON 12-5
FOUR TOPS 13-9
AIR SUPPLY 17-15
COMMODORES 21-18

WFMF/Baton Rouge, LA

ONJ JOURNEY DIANA ROSS Hottest: CHRIS CROSS 1-1 HALL 6 CATES 4-2 BOB SECER 10-6 COMMODORES 23-16 FOREIGNER 27-19

WGH/Norfolk, VA

Bob Canade
KIM CARNES
TIERRA
JOHN DENVER
RONNIE MILSAP
HOCTOST
CHRIS CROSS 1-1
CUINCY JONES 10-7
BARRY MANILOW 20-9
MIKE POST 15-10
bTARS ON 45 21-17

WHBQ/Memphis,TN

MIKE SCEIZE

KOOL & THE GANG

DIANA ROSS

MIKE POST

HOTHER

HOTHER

HALL & OATES 3-2

BILLY JOEL 4-3

FOUR TOPS 5-4

AIR SUPPLY 6-5

Mike Scelzi

Bob Canada

Randy Rice

JIM ZIPPO
SAVOY BROWN
KOOL & THE GANG
KIM CARNES
KNACK
JOHN DENVER
ANNE HURRAY
JEPF. STARSHIP
JOURNEY
RONNIE HILSAP
HOTEGET
GUINCY JONES 12-9
FOLICE 14-11
FAT BPHATAR 18-13 COMMODORES Hottest: HALL 6 OATES 1-1 LRB 6-3 AIR SUPPLY 10-6 ONJ 13-7 ONJ 13-7 FOREIGNER 15-10 WBBQ/Augusts, GA

KX104/Neshville, TN Jon Anthony JOH ANTHONY
CHILLIMACK
QUARTERPLASH
LINDSEY BUCKINGHA
HOTEGRE 1-1
BOB SEGER 16-9
RICK SPRINGFIELD 20-16
CARL CARLON 23-19
BURTON CUMMINGS 28-25

KJ100/Louisville, KY Kevin O'Nest

JOURNEY
BUD STEWART
STEVIE NICKS 6...
JEFF. STARSHIP
JIM STEINMAN
HOttost:
RONNIE MILSAP 1-1
CHRIS CROSS 3-2
RICK SPRINGFIELD 11DAN POCELBERG 15-10
TARNEY/SPENCER BD 15

KHFI/Austin, TX Ed Volkman

STEVIE NICKS 6... LINDSEY BUCKINGHA HOLEGET: DEVO 4-1 BOC 10-4 DIESEL 8-5 POLICE 15-9 POREIGNER 12-10

KBFM/McAllen-B Steve Owens

JOURNEY
JUICE NEWTON
STEVIE MOODS
LINNEEY BUCKINGHA
HOTLES 1:
HALL 6 OATES 2-1
AIR SUPPLY 4-2
COMMODORES 13-9
DEVO 17-11
FOREIGNER 20-14

WQRK/Norfolk, VA

JOURNEY QUARTERFLASH Hottest: CHRIS CROSS 4-1 AL JANREAU 8-6 BOB SEGER 15-11 FOUR TOPS 22-18 QUINCY JONES D-22

KFMK/Houston, TX Jerry Steele

OENEBIB
STEVIE WOODN
ANNE MURRAY
ROD STEMART
HOTLEST:
FOUR TOPS 1-1
CHRIS CROSS 2-2
RICK JAMAE 5-4
AIR BUPPLY 10-B
COMMODORES 27-13 ONJ LUTHER VANDROSS HOTTOST CHRIS CROSS 3-1 DAN FOGELRERG 10-6 AIR SUPPLY 13-9 FOUR TOPS 19-10 ROYAL PHILHARMON1 : BONNIE HILSAP GEORGE BENSON GEORGE BENSON ELO HOtteqt: CHRIS CROSS 1-1 OUINCY JONES 3-3 LRB 5-5 KENNY ROGERS D-7 MARTY BALIN 14-14

KQ94/Little Rock, AR Michael York

ALAN PAREONS TRIUMPH JOURNEY HOTTES: HALL & CATES 2-1 LRB 5-5 BOB BEGER 8-7 QUINCY JONES 12-8 BILLY JORL 15-11

G100/Mobile, AL Scott Griffith

DIANA ROSS JOURNEY QUARTERPLASH GENESIS GENESIS
HOLLOST:
HALL 4 OATES 2-1
LRB 6-3
KENNY ROGERS 7-4
AL JARREAU 8-5
BCB SEGER 9-6

WAAY/Muntaville, AL Jim Kendricks

GENESIS
PABLO CRUISE
KIM CARNES
LINDSEY BUCKINGHA
GEORGE BENSON GEORGE BENSON HOttest: HALL & OATES 2-1 LRB 3-3 DAN POGELBERG 12-4 COMMODORES 15-0 FOREIGNER 20-12

CK101/Cocoe Beach, FL Steve Ocean

AIR SUPPLY COMMODORES
ROD STEWART
STEVIE NICKS 6...
HOTCOMMING
ROLLING STOWES 2-1
DAN FOGELBERG 6-3
BOB SECER 11-7
FOREIGNER 14-10
GENESIS 35-29

WSEZ/Wineton-Sale **Bob Mahoney**

DIANA ROSS JUICE NEWTON RONNIE MILSAP GEORGE BENSON QUARTERPLASH JERMAINE JACKSON JERMAINE JACKSON HOTTEBET CHRIS CROSS 1-1 DAN FOCELBERG 14-9 AL JARREAU 15-10 HARTY BALIN 19-14 COMMODORES 27-24

KLAZ/Little Rock, AR Rhonda Curtis

RHONDA CUTTE

BURTON CUMMINGS
STREEK
LINDSEY BUCKINGHA
KIM CARNES
GEORGE BENSON
STEVIE NICKS A...
RONNIE MILSAP
HOTTER
HOTTER
LAR SUPPLY 8-5
MARTY RALIN 14-7
COMMODORES 17-12

KSET-FM/EI Pago, TX

JOURNEY BARRY MANILOW PORTS

ROGER

FOREIGNER

FOREIGNER

FOREIGNER

JERNAINE JACKSON

CHILLIMACK (dp)

HOTTER

HOTTER

COMMISSON

LUTHER VANDROSS 10-6

ONJ 21-15

EWAF 26-21

B97/New Orleans, LA Shomby/Volpe

SHOPPLY 25-21

ATR SUPPLY 25-21

Gary Adkins

ROD STEWART ROD STEWART
LINDSEY BUCKINCHA
LUTHER VANDROSE
QUARTERFILASH
KNACK
GEORGE BENSON
JOHNNY LEF
RONNIE LAWS
JERNAINE JACKSON
HOLLESS JERMAINE JACKSON HOTLOSE: CHRIS CROSS 1-1 MARTY BALIN 14-10 POLICE 19-13 POREIGNER 28-16 EWALV 26-18

WBCY/Charlotte, NC

Bob Kaghan GEORGE BENSON KIM CARNES DONNIE IRIS DONNIE IRIS HOLLOS 1-1 LRB 8-5 DAN FOGELBERG D-6 FOREIGNER 10-8 ONJ 20-14

WMAK-FM/Noshville, TN Scooter Devis

QUARTERPLASH LINDSEY BUCKINGHA KOOL & THE GANG (dp) CHILLIWACK (dp) HOLLEME: HOTLOST: KENNY ROCERS 8-4 AIR SUPPLY 9-5 FOUR TOPS 15-11 BOB SECER 17-12 ONJ 20-15

WANS FM/Anderson SC Sam Church

QUARTERFLASH DIANA ROSS OUANTENFLABR DIANA ROSS GENESIS LINDSEY SUCKINGHA HOTLEST SUCKINGHA HOTLEST SUCKINGHA HOTLEST SUCKINGHA CHRIS CROSS 1-1 FICK JAMES 2-2 BOB SECER 10-6 OUINCY JONES 17-12 CARL CARLTON 24-19

WHHY-FM/Mo

ONJ
OUARTERFLASH
BARRY MANILOM
CHILLIWACK
JOHNNY LEE
LINDSEY BUCKINGHA
DEBBIE HARRY
JOURNEY
HOTCHES CROSS 1-1
DAN FOCELBERG 3-2
HALL & OATES 10-4
COMMODORFS 27-18
FORFICHER 29-20
FORFICHER 29-20

WDOQ/Daytona Beach,

GEORGE BENSON QUARTERPLASH OUARTERPLASH Hottest: HALL & OATES 1-1 ONJ 14-2 EW&F 19-12 GO GO'S 26-20 FOREIGNFR D-24 WZYP/Huntsville, AL Chris Andrews

DIANA ROSS LINDSEY BUCKINGHA CHILLIWACK JOHN ENTWISTLE HIKE POST ELO ELO HOTTUS : CHRIG CROSS 1-1 BILLY JOEL 15-9 FOREIGNER 21-16 GENESIS 26-20 ROD STEWART D-28 KZFM/Corpus Christl, TX Steele Chandle

SHEENA EASTON

ONJ TIERRA KIM CARNES C. CHRISTIAN ROLLING STONES HOLLOS STONES HOLLOS STONES HOLLOS STONES HOLLOS STONES HOLLOS STONES HOLLOS STONES CARL CARLION 19-13 ROGER 29-23

KROK/Shreveport LA

KOOL & THE GANG

ELO DIANA ROSS CHILLIWACK (dp)

CO GO'S
Hottest:
CHRIS CROSS 1-1
CARL CARLTON 3AIR SUPPLY 15-5
RICK JAMES 8-8
DIESEL 18-16

Harrison/Gree

WOKI/Knozville, TN

Gery Adkins

QUANTERFLAGH

STEVIE NICKS 6...

JOHNNY LEE

JOHNE ENTWISTLE

DENBIE HARRY

TEDDY BAKER

KBACK

HOTLESE:

DAN FOGELBERG 5-1

LRB 12-7

NOB GEGER 13-11

ONJ 22-17

COMMODORES 29-22

WCSC/Charleston, SC PARALLEL THREE

KILE/Galveston, TX Scottaylov

ROD STEWART
QUARTERFLABH
TIERRA
SURVIVOR
HOCKEAL1
SHEENA EASTON 3-2
QUINCY JONES 6-4
AIR SUPPLY 19-15
ONJ 21-18

WSSX/Cherleston, SC

SUPPLY STEVIE NICKS 4...
SURVIVOR
LINDSEY BUCKINOHA
TPIUMHI
HOTLEST
CHRIS CROSS 1-1
DAN FOOCLAREG 1)-8
HICK SPRIMOFIELD 15-10
FOPEIGNER 21-14
DIESEL 22-19

Bill Martin

WCGQ/Columbus, GA **Bob Releigh**

LINDSEY BUCKINOHA DIANA ROSS (dp) STEVIE MICKS &... CHILLIWACK ELO ELO
HOTTERT:
CHRIS CROSS 1-1
DAN FOOELDERG 4-2
LRB 5-3
FOUR TOPS 8-6
HALL 6 OATES 10-8

WISE/Asheville, NC

John Stevens ROD STEWART QUARTERFLASH DON HCLEAN RONNIE MILSAP ALAN PARSONS LINDSEY BUCKINGHA LINDSEY 8UCKINGHA HOTEUST: LRB 3-1 AL JARREAU 21-12 MARTY BALIN 22-16 AIR SUPPLY 23-19 RICKIE LEF JONES 31-26

WFOX/Gainneville GA

Henk Dole LINDSEY BUCKINGHA JOURNEY QUARTERPLASH OURTERPLASH
Hottest:
CHRIS CROSS 1-1
FOUR TOPS 12-9
FOREIGNER 19-13
ONJ 24-20
ROD STEWART D-23

KPUR/Amerilio, TX Wilson/Williams

JOURNEY
JOHNNY LEE
HOTEPSE:
DAN FOGELBERG 4-1
BOB SEGER 6-4
LRB 7-5
HALL & OATES 9-6
ONJ 25-19

96SGF/Sevenneh, GA J.P. Hunter

STEVIE NICKS 4... LINDSEY BUCKINGHA KIM CARNES JFRMAINE JACKSON JERMAINE JACKSON
JOURNEY
PRINCE
HOTEBET
CHRIS CROSS 1-1
HALL 6 OATES 7-4
ROLLING STONES 8-6
DIESEL 18-14
CARL CARLTON 24-18

Z102/Savennah, G

New Williams

DIANA ROSS
JOURNEY
LINDSFY BUCKINGHA
LUTHER VANDROSS
HOTTORIST
HOTTORIST
HOT BUCKINGHA
LUTHER VANDROSS
HOTTORIST
HOT CONTROL
HOT TOPS 14-7
BOB SEGER 15-10
CARL CARLTON 27-19

KOIZ-FM/Am

JOURNEY
JOURNEY
DIANA PORK
POD STEMMRT
OO OO'S
NOOTH STORM
MODDY HLUES 1-1
QUINCY JONES 17-11
FOREIONER 18-13
POLICE 22-17
C. CHRISTIAN 29-24

KVOL/Lefevette LA Philip Rankin

JUICE NEWTON STEVIE WOODS DIAHA ROSE DESHIE HARRY JOURNEY JOURNEY
OUARTERPLASH
SURVIVOR (dp)
HOTLEST:
CHRIG CROSS 3-1
BOB SEGER 11-7
BILLY JOEL 17-14
AIR SUPPLY 18-15
DIESEL 29-25

WXLIURosnoka, VA Russ Brown BARRY MANILOW OUAPTEPLASH 6TEVIE NICKS 4... BILLY JOEL HOCKERE: HOCKERE: PICK JAMES 1-1 HALL 4 GATES 5-2 FORFIONED 10-6 CABL CARLTON 14-11 CHILLIWACK 15-12

KBEL/Lubbock, TX Stan Castles

STEVIE NICKS &. OUARTERFELD.

ELO
LINDREY BUCKINGHA
OO GO'S
HOTTERFELT
CHRIS CROSS 1-1
DAN FOGELBERO 7-4
HALL A CATES 6-5
POLICE 12-9
FOREIGNER 14-11

KKQV/Wichita Falls, TX

JOURNEY QUARTERFLASH PABLO CRUISE ALAN PAR OVARTERFLADH
PABLO CRUISE
ALAN PARBONS
STEVIE NICKS &...
LINDSEY RUCKINGMA
DONNIE IRIS
JON & VANGELIS
HOLLOUIS HOTTOGEN 1-1
BOB SECER 14-8
RICK SPRINGFIELD 15-10
AIR SUPPLY 21-12
FOREIGNER D-17

WGLF/Tallahasses, FL

Ned Smith

DAVID GATES
GEORGE SENSON
CHILLIMACK
OUARTERFLASH
ELO (dp)
RNACK (dp)
STEVIE NICKS &... (dp)
HOTCEST
HALL & CATES 7-1
ALABAMA 4-2
QUINCY JONES 8-3
ROLLING STONES 11-8
RICK JAMES 13-9

WQEN/Gededen, AL Leo Davis ELO Davis

ELO

CIANA ROSS
BARRY MANILOM
LINDSEY BUCKINGHA
JOHN ENTWISTLE
HOTCEST;
ROLLING STONES 2-1
HALL 4 CATES 3-2
BOS SECER 6-3
FOREIGNER 19-9
EW&F 29-20

Q101/Meridian, MS

Larry O'Neel DIAMA ROSS
JOURNEY
JUICE NEMTON
OUASTERFLASH (dp)
LUTHER VANDROSS (dp)
Hottest:
DAN POCELBERG 5-1
808 SCOER 7-5
KENNY ROOZES 8-7
RICK JAMES 14-9
FOREIGNER 18-14

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

WVBF/Boston WRVQ/Richmond WTWR/Detroit

WTRY/Albany

KEYN-FM/Wichits WMEF/Ft Wayne 13FEA/Mancheste

WNAP/Indianapolis

MIDWEST Most Added. Hottest

Lindsey Buckingham Hall & Oates **Christopher Cross** Diana Ross **Barry Manilow Dan Fogelberg**

DDS&HO

certain parts of the day and/or night. (RA) indicates Music Key: (DP) indicates the song is getting play during the song was dropped from the playlist then re-added.

WEST Most Added. Hottest

Christopher Cross Lindsey Buckingham Rolling Stones Hall & Oates Querterflash

MIDWEST

PARALLEL TWO

Tori Nutter

BARRY MANILOW DIANA ROSS STEVIE NICKS 6... DAN POGELBERG 4-1 HALL 6 CATES 7-3 BOB SEGER 6-4 DEVO 11-9 RICK SPRINGFIELD 12-10

KIOA/Des Moines, IA A.W. Pantoja

ROD STEWART Hottest: SHEENA EASTON 6-1 HALL 6 CATES 11-3 DAN FOGELBERG P-4 LULU 10-7 LRB 13-8

KOFM/Okishoma City, OK Chuck Morgan

DIANA ROSS
BARRY MANILOW
MIKE POST
POREIGNER
ANNE MURRAY
ARLAN DAY
RICKTE LEE JONES
HOTCLEST I-1
KENNY ROCERS 5-2
SHEENA EASTON 6-3
EAN POGELBERC 7-5

KRAV/Tulsa. OK Gary Reynolds

D

POUR TOPS DIAMA ROSS
Hottest:
CHRIS CROSS 1-1
DAN POGELBERG 4-2
ONJ 7-4
OUINCY JONES 6-5
AIR SUPPLY 15-6

K 793/Peone. IL

QUARTERFLASH
DIANA ROSS
ROD STEWART
HOTLEST
CHRIS CROSS 2-1
HALL & CATES 3-2
BOB SECER 5-3
DAN FOCELBERG 7-5
KENNY ROGERS 17-12

WGRD/Grand Rapids, MI een Stevens

PAT BENATAR HOTE-est: FOREIGNER 1-1 SHEENA EASTON 3-2 HALL 6 OATES 11-7 POLICE 31-23 ONJ 35-26

WHOT/Youngstown, OH

BARRY MANILOW CHILLIWACK ARS Hottest: DAN FOGELBERG 5-1 BOB SEGER 14-7 AL JARREAU 16-11 FOUR TOPS 27-21 POREIGNER D-23

WNCI/Columbus, OH Steve Edwards

JOURNEY ROD STEWART DIANA ROSS PAT BENATAR PAT BENATAR HOTTEST LRB 4-1 HALL 4 OATES 6-3 DAN POGELBERG 8-5 FORFIGHTP 20-12 COMMODORES 19-14

WOW/Omehe, NB J.C. Corcoran

3

ROD STEWART (dp) HOTTEST CROSS 1-1 SHEENA EASTON 5-3 HALL & OATES 7-4 KENNY ROGERS 8-6 AL JAPREAU 12-7

WVIC/East Lansing, MI

Jim St John KIM CARNES QUARTERFLASH DON MCLEAN KNACK DERBIE HAPPY RONNIE MILSAP Hottest: CHRIS CROSS 1-1 DAN FOGELARPG 2-2 HALL & OATES 6-3 KENNY ROGERS 5-4 MARTY BALIN 20-10

WAKIUDuluth, MN John Armstrong

PURFIGNER PURPIGNEP Mottest: CHRIS CROSS 1-1 LRB B-4 AL JAPPEAU 14-11 QUINCY JONES 16-13 BILLY JOZE D-18

KSTT/Davenport, IA Bill Young

DAVID GATES C. CHRISTIAN ROD STEWART DIANA ROSS KNACK CHRIS CROSS 1-1 KENNY ROGERS 6-3 HALL & OATES 7-4 POUR TOPS 11-7 AIR SUPPLY 15-10

WYFM/Youngstown, OH Jeff Tobin

BOB SEGER POLLING STONES 5-4 DAN POGELBERG 12-9 LRB 17-13

WNAM/Appleton-Oshkosh Chris Cane

JUICE NEWTON STEVIE NICKS ELO Hottest: HALL & CATES 2-1 DIESFL 13-9 AIR SUPPLY 15-10 BILLY JOEL 14-11 POREIGNER 23-17

WGBF/Evansville, IN Kevin Carpenter

COMMODORES BARRY MANILOW HALL 6 OATES 3-1 CHRIS CROSS 1-2 LRB 5-3 DAN POGELBERG 6-4 KENNY ROGERS 9-6

WZOK/Rockford, IL

AL JARREAU JOURNEY Hottest: CHRIS CROSS 2-1 HALL 6 OATES 6-5 BOB SEGER 8-6 BILLY JOEL 11-8 FOREIGNER 14-10

Z104/Madison, WI Little Hudson

PAT BENATAR HOTTEST: RICK JAMES 4-1 HALL 6 OATES 8-4 POLICE 21-15 ONJ 24-16 AIR SUPPLY 26-20

WIKS/Indianapolis, IN C.C. Matthews

PAT BENATAR GENESIS LINDSEY BUCKINGHA SURVI VOR TRIUMPH TRIUMPH Hottest: CHRIS CROSS 1-1 ROLLING STONES 5-2 FOREIGNER 3-3 RICK SPRINGFIELD 8-4 JOURNEY 2-5

U93/South Bend, IN

POUR TOPS Hottest: BPACH BOYS 2-1 ELO 14-6 ELO 14-6 LULU 18-8 RICY SPRINGFIELD 20-14 PORFIGNER A-19

WDJX/Dayton, OH

ROD STEWART
ELO
CHILLIWACK
STREEK
C. CHRISTIAN
HOTEBEL
CHRIS CROSS 1-1
RICK SPRINGFIELD 7-3
DAN FOGELBERG 8-4
ONJ 21-11
FOREIGHER 22-16

WLOL-FM/St Paul, MN Phil Mouston

MIKE POST RURTON CURMINGS C. CHRISTIAN Hottent: CHPIS CROSS 1-1 DAN FOGELBFRG 5-2 AL JAPREAU 13-10 MOODY BUUES 16-1 AIR SUPPLY 18-13

WKDQ/Evensyllle, IN

BARRY MANILOW ARE ARB BURTON CUMMINGS
JOURNEY
ROD STEMART
HOTEGET
HALL 6 OATES 2-1
AIR SUPPLY 20-9
QUINCY JONES 17-10
FOUR TOPS 77-14
ROYAL PHILHARMON1 21-16

WJXQ/Jackson, MI Ryan/Cheek

STREEK
ALAN PARSONS
GRAND FUNK RAILRO
RICKIE LEE JONES KIX NILS LOFGREN DVC DVC JOHN HALL JEFF. STARSHIP Hottest: BOB SEGER 1-1 DON FELDER 5-2 LRB 7-4 POLICE 13-5 TRIUMPH 20-15

KQKQ/Omaha, NB Mark Evans

BARRY MANILOW DIANA ROSS QUINCY JONES ROD STEWART Hottest: Hottest: HALL 6 OATES 3-1 RICK SPRINGFIELD 7-4 FOUR TOPS 14-9 ONJ 18-10 COMMODORFS 16-12

KIIK/Davanport, IA Chuck King

DAVID GATES
C. CHRISTIAN
POREIGNER
LINDSEY BUCKINGHA LIMBER BUCKERGHA
HOTCHER:
CHRIS CROSS 1-1
STEVIE NICKS 4-2
HALL & OATES 11-6
LRB 13-8
RICK SPRINGPIELD 20-16

WZZR/Grand Repids, MI Lucien Jay

ROD STEWART ONJ Hottest: DAN FOGELBPRG 2-1 CHRIS CROSS 1-2 HALL 6 OATES 5-3 LRB 4-4 FOREIGNER 25-20

PARALLEL THREE

KFYR/Bismarck, ND Dan Brannan

STEVIE NICKS 6 ... COMMODORES PABLO CRUISE ELO ELO
HALL & CATES 5-1
BILLY JOEL 9-7
QUINCY JONES 12-8
AL JARREAU 13-10
BURTON CUMMINGS 18-14

KKLS/Rapid City, SD

LINDSEY BUCKINGHA GEORGE BENSON JUICE NEWTON QUARTERFLASH DAN FOGELBERG 3-1 DIESEL 9-6 QUINCY JONES D-7 MARTY BAIJN 13-10 FOREIGNER 17-14

KKRC/Sloux Falls, SD Dan Kieley

JOHNNY LEE BARRY MANILOW QUINCY JONES OUINCY JONES HOTCHART ROLLING STONES 2-1 DAN FOGELBERG 7-4 LRB 9-5 KENNY ROGERS 10-6 BOB SEGER 12-8

KKXL/Grand Forks, ND

Jeff Parker ROD STEWART DIANA ROSS ROD STEWART
DIANA ROSS
JOHNNY LEE
HOTTERS CROSS 1-1
LRB 3-2
DAN FOGELBERG 4-3
HALL & OATES 5-4
FOREIGNER 8-6

WRKR/Racine WI Steve Warre

LUTHER VANDROES HOTTOMET 1-1 JOURNEY 1-1 CHRIS CROSS 3-2 RICK JAMES 7-4 DEVO 17-13 BOB REGEW 21-15

WSPT/Stevens Point, WI

COMMODDRES
PARIO CRUISE
HALL & OATES 4-1
RICK RPRINGFIELD P-3
DIRREL 5-4
GO GO'S 27-19
BILLY SOUIER 24-20

WTRU/Muskegon, MI Mike Stevens

ROD STEWART DIANA ROSS
JOURNEY
JUICE NEMTON
STEVIE NICKS 4...
LINDSEY BUCKINGHA
HOTCOST
HALL 4 OATES 3-2
BOB SEGER 6-5
POLICE 11-8
MARTY BALIN 12-10

KDVV/Topeks, KN

ROD STEWART COMMODO Journey JOURNEY
HOUSEL 6-3
DIESEL 6-3
HALL 6 OATES 7-4
ONJ 22-12
BARRY MANILOW D-19

KELO/Sloux Falls, SD Harley Worthit

Hottest: DIESEL 1-1 SHEENA EASTON 2-2 HALL & OATES 10-10 CHILLIMACK 17-17 FOUR TOPS 20-20

KWLO/Waterloo, IA Draw Bentley

DIANA ROSS DIANA ROSS
MIKE POST
POLICE
HOTTER
HOTE ST. 9-1
AIR SUPPLY 11-3
BILLY JOEL 10-7
FOREIGNER 23-13
BURTON CUMMINGS 24-15

WAZY-FM/Lafayette, IN

ROD STEWART QUINCY JONES EW&P JOURNEY LINDSEY BUCKINGHA LINDSEY BUCKINGH/ Hottest: CHRIS CROSS 1-1 AIR SUPPLY 13-8 DIESEL 15-9 FOREIGNER 20-12 COMMODORES 23-13

KRNA/lows City, IA Bart Goynshor

LINDSEY BUCKINGHA ARLAN DAY ARLAN DAY
MARTIN BRILPY
DEF LEPPARD (dp)
SURVIVOR (dp)
JOHN ENTW[STLE (dp)
GRAND FUNK RAILRO (dp)
HOTCEET:
HALL & CATES 2-1
DIESEL 4-3
FOREIGNER 7-5
BILLY JOEL 9-6
POLICE 16-10

KOWR/Fargo, ND Wayne Hiller

COMMODURES
MIKE POST
ROB STEWART (dp)
CHILLIWACK (dp)
HOTHER CROSS 1-1
HALL 6 OATES 2-2
DAN POGELBERG 5-3
LRB 4-4
KENNY ROGERS 9-7

WCIL-FM/Carbondele. IL

DON FELDER
ELO
AIR SUPPLY
LINDEEY BUCKINGHA
HOTCHST:
SHEENA EASTON 1-1
HALL 4 OATES 4-3
GO CO'S 10-7
BOB SEGER 23-15
KINKS 33-22

KFMZ/Columbia, MO Steve Graziano

LINDSEY BUCKINGHA KINKS CHILLIWACK ROLLING STONES 1-1 LRB 4-3 DON FELDER 9-6 DAN FOGELBERG D-7 BOB SEGER 16-11

99KQ/Sellne, KS (formerly known as KSKG) Denny Collier

JOHNNY LEE STEVIE NICKS & . . JOURNEY

WEST

PARALLEL TWO KCPX/Salt Lake City, UT **Gary Waldron**

RONNIE MILSAP
KNACK
KNACK
KIM CARPES
ARS
JEPF. STARSHIP
DON MCLEAN
JERMAINE JACKSON
JOHN HALL
JOHNY LEE
BOB DYLAN
HOELEST: Brown/Ryan Hottest: CHRIS CROSS 1-1 DAN FOGELBERG 5-2 JOURNEY

KGW/Portland, OR

LRB 6-5 BARRY MANILOW 23-10 FOUR TOPS 20-15

MIKE POST BARRY MANILOW FOREIGNER Hottest: CHRIS CROSS 1-1 MODDY BLUES 4-3 AL JARREAU 12-7 LRB 13-9 AIR SUPPLY 17-13

KJRB/Spokane, WA Brian Gregory

ROD STEWART
STEVIE NICKS 6...
MIKE POST
JOURNEY
GO GO'S
Hottest:
CHRIS CROSS 1-1 DAN FOGELBERG 9-6 POREIGNER 18-B ONJ 19-11

KRQ/Tucson, AZ Guy Zapoleon

QUARTERFLASH STEVIE NICKS 4... GENESIS
TRIUMPH
Hottest:
ROLLING STONES 1-1
DIESEL 14-5
POLICE 21-15
FOREIGNER 22-18
AL JARREAU 27-22

Y94/Fresno, CA Ray Appleton

ONJ DIESEL TON CUMMINGS BURTON CUMMINGS HOLLEST: HALL: & OATES 1-1 LRB 6-2 RICK SPRINGFIELD 8-4 QUINCY JONES 12-9 DAN FOGELBERG 13-10

KLUC/Las Veges, NV

JOURNEY Hottest: FOREIGNER 1-1 BILLY JOEL 3-2 DAN FOGELBFPG 6-3 DIESEL 10-6 RICK SPRINGFIELD 19-12

KYNO-FM/Freeno, CA Walker/Davis

DIANA ROSS GEORGE BEMSON DEBBIE HARRY Hobtest: EVELYN KING 3-1 KENNY ROGERS 9-5 HALL & OATES 12-49 EWAF 16-14 ROGER 24-15

KZZX/Albuquerque, NM

HOTTURE CROSS 1-1
SHEENA FASTON 2-2
HALL 6 OATES 3-3
DAN FOGELBERG 6-6
AL JARREAU 9-9

FM102/Secremento, CA Manders/Preston

ROD STEWART BOB SEGER PAT BENATAR PAT BENATAR HOTTOBE: CHRIS CROSS 1-1 HALL & OATES 9-3 AL JARREAU 8-6 POLICE 16-14 EW&F 22-17

KSPZ/Colorado Springs, CO Mike Denisis

BARRY MANILON GARRY MANILOW GUARTERFLARII KIM CARNES Hottest: HALL 6 CATES 1-1 KENNY ROGERS 3-7 DAN FOGELBERG 4-AIR SUPPLY 8-4 FOREIGNER 18-15

KHYT/Tucson, AZ

LINDSEY BUCKINGHA GEORGE BENSON CEORGE BENSON ELO
BARRY MANILOW
POINTER SISTERS
LUTHER VANDROSS (RA)
HOTTOST
HOTOST
HOTOST
HOTOST
LOW
BENSON
HOTOST
HOTOS

KIDD/Monterey, CA

JOURNEY
KNACK
DIANA ROSS
JOHNNY LEE
HOLLING STONES 1-1
CHRIS CROSS 3-2
HALL & QATES 5-3
GO GO'S 11-6
DAN FOGELBERG 15-10

KGGI/Riverside-San Bernardino CA Steve O'Neil

EW&F
CCMMODORES
RICKIE LEF JONES
HOTTER
HOTTER
LUTHER VANDROSS 29-11
AL JARREAU 10-7
LUTHER VANDROSS 29-11
KENNY ROGERS 22-18

KKXX/Bekersfield, CA Squires/DeRoo

QUARTERFLASH DIANA ROSS
GENESIS
KINKS (dp)
NILS LOFGREN (dp)
DONNIE IRIS (dp) DONNIE IRIS (dp)
Hotteet:
LRB 2-1
RICK SPRINGFIELD 12-7
FOREIGNER 15-8
FOUR TOPS 21-11
AIR SUPPLY 24-15

KNBQ/Tacome, WA Beau Roberts

JERMAINE JACKSON KNACK LINDSEY BUCKINGHA HOTTEST: CHRIS CROSS 1-1 HALL & GATES 14-7 BOB SEGER 20-11 POLICF 17-13 FORFIGNER 23-14

K96/Provo, UT Jim Sumpter

CHILLIWACK GENESIS STEVIE NICKS L... BOC PABLO CRUISF HOTTES 2-1 ROLLING STONES 6-3 POREIGNER 7-4 DAN FÖGELBERG 9-5 STEVIE NICKS 26-20

FM103/Salt Lake City, UT

GENESIS QUARTERFLASH HOTTERSTASH HOTTERSTASH BOB SECER 2-1 LRB 5-3 BILLY JOEL 7-5 POLICE 12-9 FOREIGNER 17-17

KSFX/Sen Francisco Pet Evens

JOURNEY DOUNNET ELO JEFF. STARSHIP Hottest: ROLLING STONES 2-1 FORFIGMER 1-2 JOURNEY 4-4 POLICE 12-6 BILLY SQUIER 15-10

KBBK/Boise, ID Bob Lee

KIM CARNES JERMAINE JACKSON STREEK JUICE NEWTON PAT BENATAR JOURNEY HALL 6 CATES 2-1 RICK SPRINGFIELD 3-3 AIR SUPPLY 8-6 ONJ 19-15 GO GO'S 23-17

KSKD/Salem, OR Len E. Mitchell

DIANA ROBS ENVID GATE KIM CARNES KIM CARPEB Hottest: CHRIS CROSS 1-1 AIR SUPPLY 26-20 ONJ 33-23 DEVO 30-25 FOREIGNER D-34

PARALLEL THREE

KCBN/Reno, NV Larry Irons

JOURNEY
ALAN PARSONS
QUARTERFLASH
JUICE NEWTON
KIM CARNES
GENESIS GENESIS
HOttest:
CHRIS CROSS 1-1
ROLLING STONES 2-2
BOB SEGER 5-4
DAN FOCELBERG 13-7
POLICE 21-12

KDZA/Pueblo, CO Rip Avine

ROD STEWART JOURNEY LINDSEY BUCKINGHA JUICE NEWTON RONNIE MILSAP KOOL & THE GANG QUARTERFLASH DONNIE IRIS HOTTERS
CHRIS CROSS 1-1
HALL & OATES 8-1
BOB SEGER 13-10
DIESEL 24-19
ONJ 28-23

KQDI/Great Falls, MT Pat Richards

LINDSEY BUCKINGHA JOURNEY ELO CHILLIWACK KNACK KNACK Hottest: IRB 5-1 CHRIS CROSE 7-2 ROLLING STONES 10-4 PIESEL 16-11 FOREIGNER 21-16

KSLY/Sen Luis Obispo, CA Don Potter

PAT BENATAR C. CHRISTIAN LUTHER VANDRO RONNIE MILSAP RONNIE MILSAP OUARTERFIASH LINDSFY BUCKINGHA JUICE NEWTON Hottest: CHRIS CROSS 1-1 HALL 4 OATES 3-2 DAN FOGELBFRG 6-4 AIR SUPPLY 12-9 FOREIGNER 22-14

KENI/Anchorage AK Randy Robbins

QUARTERPLASH RONNIE MILSAP HOttest: CHRIS CROSS 1-1 ROLLING STOMES 6-3 COMMODORES 21-16 FOREIGNER 32-26 CHILLIWACK D-29

KYYA/Billings, MT Jack Bell

ELO LINDSEY BUCKINGHA LINDSEY BUCKINGHA KNACK HOttest: CHRIS CROSS 1-1 ROLLING STONFS 12-9 DIESEL,13-10 ONJ 19-11 POLICE 26-20

KATECasper, WY

DIANA ROSS JOURNEY LINDSEY BUCKINGHA QUARTERPLASH KNACK KNACK Hottest: CHRIS CROSS 2-1 BEE GEES 9-6 AIR SUPPLY 13-7 POLICE 21-13 PAT BENATAR 25-15

KOZE/Lewiston, ID Wes McShay

LINDSEY BUCKINGHA
JUICE NEMTON
STEVIE NICKS 6...
DIANA ROSS
ALAN PARSONS
C. CHRISTIAN C. CHRISTIAN Hotteet: DAN POGELBERG 3-1 PORFIGNER 11-4 DIESEL 15-11 POLICE N-1A OUARTERPLASH D-27

THE FOLLOWING STATIONS REPORTED A FROZEN PLAYLIST THIS WEEK:

KRBE/Houston WSGN/Birmingham KXXZ/Albuquerque KELO/Sloux Falls

(D

WE 10 10-11

MUMB d-14 3/07 19-10 53/07 19-10 53/07 19-10 55/00 29-13 MUMB 20-17 MUMB 20-18 51/10 25-30 GB MUMB on MUMB 21-20 GB MUMB on MUMB o

BFYS a #GMB o #BEE on #BEE do 3 WDFF a WYSU UN WASFFFF 31-1 PEG DG FE BEVY o

1 21-14 ### 10-17 ### 10-24 ### 14-25 #### 14-25 #### 400 #### 400 #### 400

PARALLELS

Parallel It Selected stations in major markets that are formet dominant and/or exert a significant national influence.

Parallel It Selected stations in secondary markets that are formet dominant and/or exert a significant local or regional influence, This parallel may also contain some major market stations that do not quality for parallel

Paratlel Its Selected stations in smaller markets that are format dominant" and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Notes (*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All pre-sent and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.



DENOTES FIRST WEEK IN PARALLELS.

211 REPORTS 216 LAST WEEK

LP: His		nylab	Nationa
Regional		0.004	Summary
Reach	100/25	44%	Un 51

Same 24 Down 0 Adds 25

EXAMPLE

- 100 CHR reparting statums on if this week including 25 new width.

By the week including 25 new width.

By the weeks reporters playing it if Reach — Percentage of reporters playing the song within each reacon.

on the charts.

Debuts 20 — Number of stations debuting the song this week.

Same 24 — Number of stations reporting
no movement this week. (On
to On, Add to On, 31-31,
etc.)

down on their charts.

Adda 25 — Total number of stations adding it this week.



	-					_
		JPP				
He	re I	Am	Nu	52	(Aris	ca)
1.0-	The	One	That	You	Love	

181/6 88% 0

		BINDS
PI	99VTH	HOG1 26-13
Later 1		IJ 88 4-37
-	RPH# 11-9	10MBC 53-7 4
AAMY	ITBA 30-13	1 0 PT 8-4
	0 HFW 21-10	ABBF 0-6
	4.5 ETYN 20-14	EC PT 10-6
MMC 15-11	0187 19-15	E96 13-8
MMC 19-19	BHF1 30-24	K6 600 26-20
WX30 15-11	EBP9 1=2	600W 17-11
HERETON FILE	WT18 19-11	ERG 21-20
w I P T 1 4 - 9	897 25-31	KHYT 29-34
0104 20-14	N.E. 19-11	BEER 10-10
PBID-PH 17-9	6 BOJ 13-3	Description 10-11
JB109 37-24	WHAT 13-11	P3
WPGC 14-30		1
CFTB 20-15	EQ94 33-23	
TROM 30-24	KLAB 0-9	
	MJDR 10-8	BAST
BOLTH	CEE 104 21-17	
	WBGW 19-19	MACE 25-20

MLAN 13-0 MIDY ON WISH 19-14 MMES 19-15 MPRG 6-2 MCIP 14-13 95815 ON MING 7-9

WILP WOCL WIUD WFT1

KEARTH 30-2 KFI on 4100 37-32 ARER 23-16 138 29-29 KJR 32-18 KYYK 17-14 KEMN 25-29 0103 15-12 RDFA 17-14

P

GLOC 15-12 MAY 10-12 MAY 23-18 MAY 10-11 MAY 10-11 MAY 10-11 MAY 10-12 MAXY 10-12 MAXY 10-12 MAXY 10-12 MAX 10-MOSH 33-17 \$102 16-13 \$102 16-13 \$104 J 10-11 \$104 J 10-11 \$104 J 10-11 \$104 J 10-12 \$104 J 1

P2

- 12		_	
	TA RHY		
Allen (Columbia	1	
UP: Quin	offs		
Key Erstell	134/7	64%	Bat Lo
RAMEN			UP
0 744	21	•	DEBUTS SAME

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Reg 5/000 ResCh & 484 0 76 b H 605 H 594	25	Mattonal Fumbary UP 17 DESUTS 18 SAIE 26 DOMS 4 ADDS 7
	W77 I 19-33 KBEL e-35 KBOR 24-38 MPMF 31-20 RD94 19-10 BLAS 20-17	ELUC 12-14 ESO 26-23 SWIT ON
WESSTR 79 34 H171 19-15 Q107 8-17 CPTS 25-18 BOLTH	MJD3 35-27 SEE106 22-20 WRGH 26-26 0100 18-16 MAAF 9-5 WS 3F 12-12	MARY MUSC ON MILE 38-14 WIAN 33-20

6007AM MC 18 34 -10 MC 18 34 -10 MC 18 34 -10 ML 89 0 00 ML 80 00 ML 80 0 00 ML 80 00 ML 80 0 00 ML 80 00 ML 80 0 00 ML 80 00 ML 8 MUMM 30-L0 1102 30-27 9364F 11-10 MFCP 30-36 MFCQ 13-10 M102 6-33 MILE 30-10 60 W 3-51 CARLETO 30-1 KARLETO 3 P2 HUREL d-26 HUPE on HUREC 25-23 HURES 10-11 HURERS off WIN PT 23-22 WITEL d-20 HURE 21-12 HURE 21-12 HURE 25-21 HURE 23-21 HURE 2-2 BDVV 29-29 82988 cm 678A cm 836F1 11-11 836PH 29-16

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MARTY BALIN Atlanta Lady (EMI America) LP: Balin					
eeqionei Resch	154/1	73%	Hation Summa		

1 734 1 634 DEBUT S

M 654	-	DOM W A DD 8
PI	KFMR on	FRBF 25-2
-	KNF1 14-12	NARD 29-2
-	BAPH 18-14	MGM 4-50
AUT	WT1 H 33-30	0118 23-2
IBC a-30 IBW 31-30 IEMPH 26-27 IF1 30-17	KEEL 11-8 KROK 23-20 WPW7 33-21 KO96 24-24	P3
06 28-22 0-PH 15-13	MAA1 14-7 WJDH 19-10	BART
1105 23-10	NUMBER 24-32	WGUY on
TB 19-30	MBG8 14-14	MLAM 17-1
15 70 50	0100 17-10	MIGA 9-30
N/TH	WAAY 18-16 WEYP 27-23	WHEN 26-3

MFB0 17-14 MCBPTH 20-1 MC18 on MS WO d-38 MS WO d-38

SOUTH

WORM 33-70

E102 25-23

9580F 25-19

MF08 21-19

MF08 21-19

MF08 21-19

MF08 21-19

MF08 21-19

MF08 21-19

MF18 23-16

MF18 13-17

MF18 23-16

MF18 13-17

MF18 13-17

MF18 13-17

MF18 13-17

MF18 10-28

RULL 20-17 RPYB on RUBB on RUBB 13-19 RULS 12-10 VERY 21-37 WTBU 12-10 MALTER 18-1 RULD 15-12 REBA 15-12 REBA 15-12 REWLD 23-16 REWLD 23-16 ERRE d-33 Y94 33-19 E1DD on PRIO2 26-23 EJRB 30-28 EJRB 30-28 EJRB 14-13

MCAO d-26
MYBS 31-16
MYBS 12-18
MYBS 12-18 BEE GEES He's A Lier (RSO)

LP: Living Eyes

Reach E 448 6 368 H 318 W 396 NAA (I) FY 6A a ESETPH 34-2-2 SEPH 31-2-0 BY 18 32-20 BY 20 0 SECL on SEOR on SEOR on SEOR on SEOR 32-2-2 WAAY 23-29 WAAY 23-29 FOR 10 34-31 MOH 4-21 WGIY 29-38 WICE 27-29 VLAM 27-28 MIGY 25-22 VPSM 23-21 MFSM 27-24 MCIR 27-27 95XIL 32-24 MUDC 21-26 MDEFFH 34-27 80ATH \$100 30-#00/YH

WGBW 26-76
1102 23-22
95007 20170
MF032 cm

MCGQ cm

MULS 31-27
RILE 36-16
KBFLPW cm
Q101 19-16
FVOL 22-21 WTIP on WOCL 19-19 WILU 29-37 E100 31-30

PAT BENATAR LP: Precious Time 129/9 8 - 0.00 8 - 0.00 8 - 500 9 - 510 11 - 76.0 28 P3 1 MJBQ 39-36 MBC9 4-33 MJBY 4-30 MJBU 4-39 MJBU 4-39 MJBU 4-39 MJBU 4-39 MJBU MB MJBU MB MJBU MB MJBU MB HOME 20-25 5272 26-24 HFOR 4-30 HFOR 19-25 HFOR 33-24 HELLY 4-25 HELLY 4-27 HELLY 6-27 HELLY 6-30 HELLY 6 MC tor 3e-38 3102 31-31 1700 10-10 880T 10-16 #REA OB #F1 un %116PH 11-31 #F2H 25-23 13P 6-10 MVVN 31-36 MVVN 31-36 MVVN 31-36 Q103 4-25 NFYB INT UBLG 27-23 SFBC UP IFLS 20-27 VIRLS 24-31 USFT d-32 WFFU 26-33 MSSFF 26-31 MSSFF ON UC1LFF ON UC1LF ON UC1 9E AB 32-26 BYMOPH 33-37 BIDD ON PHIO2 A BAPR 18-15 BJWS ON ROWS 29-20 ROWS 16-12 ON 25-21 BRICL 26-24 T. BLUE OYSTER CULT Burnin' For You (Columbia) LP: Fire Of Unknown Orlain

Mind 19-10 where 25-20 mer mo-50 white on white on white on white 25-21 under 14-21 under 24-21 under 24-21

87500PH 18-15 6200 up 6801 up 6800 10-13 6200 10-23 8000 11-20 1055 24-51

P3

10.77 21-23 0700 24-24 001129 21-23 1100 26-20

*8001 51-50 6471 9-4 8773 80-41

B 204 B 204 H 258 W 339 NAA

22 PI **P** WFFD 18-23 WRCR 33-23 3WT 17-14 WFFT 33-9 REOG 0-19 MJBQ 7-7 MGUY 13-8 95XIL 15-

KHUF 1 10-4 WB KE OR FU 100 9-11 MJ/dQ 8-8 Kilk 37-36 K193 6-10 1104 18-14 MIRS 7-7 WRICE 16-16 WTPU on ARMA 31-14 998G on RPME 17-17 WEST

HUNCE 20-12

EAPX 9-9

SUBS 00

FMS 10-18

FM103 15-15

E96 a-30

RBID 13-11

LINDSEY BUCKINGHAM Trouble (Asylum) LP: Law And Order

35 t # 22 t W 33 t NAA 9 WDSCPN RC101 e WICC e WPST e MJBQ a MGLY a WTSH a WTSG a WFFG a MONPFH 94EX a 8104 a MPGC a

831GL a 893 a 940 e~30 WDRO o RIGLE & MYBU a MARYPH a MCILPH o FRMA a ELFHS a EJIAPN REZO : RYYE : QIO3 : ROPA : ELSP :-3 RIIK a Blod a Wilks a STREET IN COLUMN TO STREET P3

CARL CARLTON She s A Bed Men De t j q Depoi LO 109 UTS BARS In 109 BISS # 376 # 454 # 66 # 66 HAA 6104 10-54 week 51-54 **P2 P** | GROWN | 10-15 | CONTYN | 11-15 | W711 | 0100 | 1015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 | 015 WENT 10-23 1101 F7-19 93005 24-1 wiff 17-17 wald 14-11 Qiol 10-11 MCHLEW 11-1851 31-33 8064 up CHILLIWACK 117/22 Respictors Reach 2 584 8 678 H 658 H 538 BREAKER Q) ELUC 33-17

0

P ENSTRU e -di RINT on RINT i 10-15 RBPH d-20 MTIB on RBOS e-48 RQ94 on MJDR e-12 RXX106 d-21 GLO 31-27 WXVP A MEI 14 OV MERSAM 34m3 MARO 4~39 MOTA NV MIRO 36~38 G100 31-27 WZ YP a HONYPW a V103 28-21 BJ103 on MDDC 4-28 WBBC 4-10 PM100 cm REGE 20-24 94Q a 193 17-15 Q105 a-31 WCEX d-35 958GF d-28 MCGQ a MISS 35-12 WILE 35-13 WILE 35-13 FADOV d-25 RILE 33-31 FADLER d-28 RQIEF d-28 RQIEF d-28 RQIEF d-28 CICAM ON MOCL 18-35 WET ON

RRAIL d-22 ROWD a-dp RELO 17-17 SURC 27-34 WFER On WFFY 32-30 MFFY 32-32 MSTYM 29-27 MSTYM 29-27 MSTLUM d-32 PRIG 37-33 KFRA d-22 PRIG 37-33 REHI d-29 RELY on RCBH d-36 RCBA d-26 RAYI on RQDI e ROER on RIDIX d-27 K1DD on NJRR on KNRQ on RIBB on ACPX 31-36

RIGOLL on RIPYR on RREC on 998G on

CHRIS CHRISTIAN Metional Summery LP 10 DEBUTE B BAME 32 DOWN 0 ADDS 16 Regional Reach E 35% B 22% H 29% W 29%

-

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P WKEE 0-36 **P** MJBQ 25-25 WGUY on WIST a WTBH on WCIR on

NAA

BOUTH

EXFT a

RIFT d-24

RIFT d-24

RIFT on

RIFT on

MTIX a

REEL on

RALAS d-17

MODR a-21

MGCO on

MBAY JO-29

MBG on

MBAY JO-30

MBG on

MBAY JO-30

MARY a-23

MARY a-23 193 4-30 MGCL a

WEER ON
WYIC d-25
WIOLPH a-31
RETT 4
ELISE a
ELIOA 8
ROPH ON
MEAN OR
MODJE a **P2** MCAC 30-27 MFBP 28-24 MFBP a MCFW 24-23 EC101 on MLASFPH a 0104 on MERZ PM 27-2 WHOT DIRC ON

COMMODORES Oh No (Motown) 160/17 Masional Summary UP 105 DEBUTS 16 SAMY 22 DOWN 0 ADDB 17 Regiona Reach E 73 h S 68 h H 65 h 19

P) WEER 26-71 V100 18-11 ### 78-21

78-22

78-22

78-23

78-24

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MADIC e=19 MADIC a=19 MADIC 22=19 MIP1 33=20 B104 22=17 MIRC 23=18 GPTR 34=29 CHOR On **P3**

may 15-2)
This locate
This loc **P2** MICC 11-13 BESOS 30-10 MATCH 10-13 MATCH 1

PROP 20-22 (PROP 10-12 PROP 10-12 MAN 11-24 CHRISTOPHER CROSS

DAME OF BLANCE OF THE PROPERTY 6 - 07-6 - 17-9 5 - 17-9 11 - 16-8 14 - 07-8 1 Q)

MABC 3-2 MUSIC 2-2 MUSIC 2-3 MUSIC 1-1 MUSIC 1-0 B106 4-7 B108 4-7 B107 1-1 MSC 7-0 CPTB 3-1 CSGM 10-1 **P** MJBQ 1-1 MGCV 2-2 MMCS 2-1 MLGV 2-6 WTGV 3-6 WTGU 1-1 WHED 1-5 SCOUPPN 3-5 93HIL 26-19 WEVQ 1-1 WLB 3-3 WEBQ 1-3 CUBLM 6-4 REDSPH 1 GEBLO 2-1 WRIP 1-1 WGC2 1-3 Q102 3-3 WING 1-1 WGKY 1-1 WGKY 1-1

ECAMB 1-1 RELIO 3-3 ERILO 3-3 ERILO 3-3 ERILO 10-13 MP ER 2-3 MP FT 1-2 WTBU 1-3 MRELY 1-3 EXWLO 5-6 EXWLO

2

KKN X 7-10 NTSR 00 SINT 24-23

BURTON CUMMINGS You Saved My Soul (Alfa)
LP: Sweet Sweet

Hettonat Summary UP 79 DEBUTS 14 SAME 26 DOSES 0 ADDS 8 129/8 2

QI) ABITUP 21-26
KERY OR REPRO 24-19
KERY OR REPRO 24-19
KUTIZ 38-26
KERY OR SERVICE STATE STA **P3** WB EMPH 20-30 W3F1 29-25 B104 24-25 WXESPH 26-25 FRO-PH 06 JB105 24-23 CPTH 9-7 CPUH 14-13 CRGH 4-27 MOUTY 28-26 MACE 30-28 WILM 23-21 WIGT 12-10 WTSB 0 WTSB 28-21 WTSD 28-25 MOUPPYS 0 MOUPPYS 0 95RIE 30-26 193 25-24 940 mm WURS 32-10 MFON 27-25 MCGQ 10-27 WIBE 13-29 WILE 23-21 WGLP ON KULP ON CRLW 28-26 RBEO 27-24 WEEP ON WOCL 26-24 WHYT 22-18

MORD 39-28 MORD 39-24 WYIE 27-24 WYIE 80-29 WILOLEN - 100 MAKE ON RETY 39-14 BIJE 6-25 SIGN 23-10 MORD 37-24 BIJE 6-25 WILO 39-27-28 WILO 27-28 MORD 0-27-28 MORD 18-27-28 MORD 18-27-28 MORD 18-28 MORD 18-28 MORD 18-28 KBLA A NJ/1 on FREE 24-23 FTYE 25-28 KEND 26-26 O103 24-20 ROPA 24-21 IDDEL d-25 IDFE 16-16 IDFE 16-13 IDEC 16-13 IDEC 16-13 IDEC 16-13 IDEC 16-16 INILD 24-15 IDEC 24-15 IDEC 24-15 IDEC 24-13 MART MCAO 24-22 MPAG 26-32 MPAG 26-32 MPAG 26-32 MPAG 27-32 MPAG 27-32 MPAG 27-33 MPAG 37-34 MPAG 3

NBTT 31-21 4110 91-31 WHAT 36-34 WHIT 35-34 430 11-6 6/TD 00 4/EG 24-34 0014 31-91 0017 10-10 0014 31-91 7106 30-16 **P** ##### 10-27 #### 10-29 #### 12-11 #### 12-11 #### 26-25 #### 26-21

DIESEL LP: Watte In A Tank 153/2 Hotsons; descript UP 350 MOUTO 53 SAMP 10 LEARS 6 0

| MAPT | 8-5 | MPT | 8-15 | MPT | 8-15 | MPT | 8 | 32-16 | MPT | 8 **D**

CHI.W 4 FREQ 8-7 WGCL 20-27 Q102 31-28 WET1 19-16

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ASSAL J1-15 FYP9 20-37 FCAPS on FOLIC 3-1 FORMS 9-1 FORMS 9-2 FORMS 9-3 FORMS 9-3

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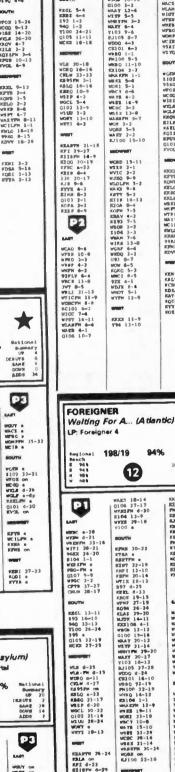
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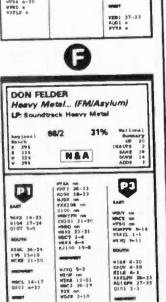
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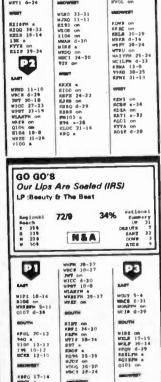
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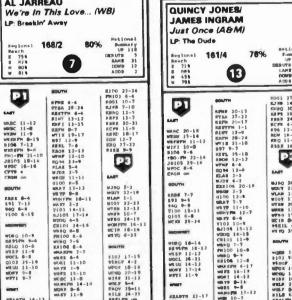
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EASY LISTENING RADIO

Fred Seiden

Sounds Of Sinatra

First, It was "Friday WIth Frank," now in its 25th year on WWDB-FM/Philadelphia, featuring the recorded music of Frank Sinatra, plus interviews with Frank, and many of his show business friends and associates.

Later, "Sunday With Sinatra" was added to the WWDB lineup, and this program quickly became number one in its time slot.

Next came "Saturday With Sinatra," heard on WYNY/New York; and a "New Year's Eve With Frank Sinatra" carried by the Mutual network.

Today, the product of that evolution is the "Sounds Of

Sinatra," heard on radio stations from New York City to Los Angeles through the syndication efforts of the same man who produced and hosted all the other shows I've mentioned. He's Sid Mark, Operations Manager at WWDB, an FM station that offers its listeners talk programming, except for the weekend Sinatra shows, which Sid was preparing when I caught up with him by phone recently.



Sid Mark

R&R: How did you first get to know Frank Sinatra?

SM: I have been with WWDB for 25 years, and I've been doing "Friday With Frank" for all those years. After the program had been on the air for about nine years, I'd meet people from Warner Bros. or Capitoi and they would say, "Gee, you've done a hell of a Job. Is there anything we can do for you?" I'd say, "Yes, I'd like to meet Frank Sinatra." Their reply was, "Well, how about Sammy?" I told them, "I already know Sammy." Dean Martin or Buddy Greco was their next offer. "No chance to meet Sinatra," I was told. Then the album "Sinatra At The Sands" was to be released; I had an advance copy of it, and I talked a local record store sponsor into stocking it heavily. During my Friday night program, I played the album and the sponsor quickly sold 1000 copies of the Sinatra album, and reordered 2000 more. He sold all those as well. I got a call from the Coast, "What a marvelous Job you did, is there anything we can do for you?" I said, "No, I'd just like to shake Sinatra's hand and say hello." And they said, "That's impossible, we've been trying for years to do that for you." That was a Monday. On that Thursday I got a call informing me that Frank Sinatra had invited my wife and myself out to Las Vegas for the weekend. Could we go? That was a silly question! We flew out and I met him that Friday evening at the Sands, had dinner with him and Jilly Rizzo; and the table was star-studded with Milton Berle and his wife, Laraine Day and Leo Durocher, Nancy and Frank Jr. And that's the story of how I met Frank Sinatra

R&R: Now, let's talk about your own syndicated two-hour program. What is the concept of the "Sounds Of Sinatra?"

SM: I sit down and program Frank Sinatra records. Each show has a theme, and the theme really does nothing more than reflect my mood at the time. Quite often I'll have a guest in to do an interview with me. In the past I've had Sammy Cahn, Rod McKuen, Beverly Sills, Milton Berle... anybody who's in town who had something to do with Frank Sinatra might be on the show. The first guest for the initial syndicated program is Frank Sinatra. He came into the studio and we recorded a show talking about what Sinatra is all about, what took so long from the last recording session until "Trilogy," and what this three-part album means to the artist. We also talked about his feelings, his family and his children.

Fred Seiden is an established programmer and promotion expert with an extensive background in the Easy Listening Radio field. To contact Fred, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.



R&R: I suspect that the next question has been asked many times. Why do you think Sinatra is still as important as he was in the 50's and 60's?

SM: I would rephrase that . . Frank Sinatra is more important now! He is the only vocalist, the only performer, who has ever had hit records in '39, '49, '59, '69, and '79. The man has been out there for five decades. He stays fresh! He doesn't sit back and say, "Well, I did 'I've Got You Under My Skin,' and I don't have to be concerned about doing a tune called 'New York, New York'; let somebody else do it." Perfect example is the new single.

He was watching television, heard the Pan Am commercial, and he liked it so much he commissioned Sammy Cahn to write a new lyric for a song which is called "Say Hello." Then he went into the studio and recorded it. The other side is from a new Broadway show by Steven Sondheim, with the title "We Had A Good Thing Going. Now, Frank Sinatra could sit back and say, "I don't have to do anything new"; but instead, he stay current, he stays out there, and has tremendous appeal to the younger audiences.



Frank Sinatra

R&R: Sid, how important has radio been to Sinatra's singing career?

SM: He talked about that very thing on our New Year's Eve show, where he did the entire three hours with me on the Mutual network. We talked about radio's earlier days when they used to

"We're on with every single program format, with the exception of Spanish and Country. I would say that Frank Sinatra is able to participate in every radio format."

have the "Lucky Strike Show," and there were live bands, which he enjoyed. He said the importance of radio today is obvious. The hit song "New York, New York" was created by the radio people, and he's very much aware of what is going on at all times on all stations.



- Sid Mark's "Sounds Of Sinatra" is succeeding on a variety of formats.
- Mark explains why Sinatra is still a contemporary force.
- How the show is put together.

R&R: Speaking of radio, your own syndicated show runs at different times around the country and with a variety of formats. Would you guess that the "Sounds of Sinatra" works better in certain programming environments?

SM: We're on with every single program format, with the exception of Spanish and Country. Would you believe that? We're on Talk, Contemporary, Adult/Contemporary and Beautiful Music. I would say that Frank Sinatra is able to participate in every radio format, including Talk.

R&R: I know that WWDB runs a Talk format and the Sinatra shows. I'd say that the two forms of programming don't usually coexist, but they seem to be working together in Philadelphia.

SM: You know why it works well? Because talk shows are demographically geared toward an older audience 35+, and that, of course, is the majority of Sinatra's audience. But in New York, WYNY is an Adult Contemporary music station, and we have very good numbers with our Saturday night shows.

"He is the ONLY performer who has ever had hit records in '39, '49, '59, '69, and '79. The man has been out there for five decades. He stays fresh!"

R&R: Does Sinatra ever listen to your show?

SM: Yes, he does. As a matter of fact, I have received calls from him while I was on the air, which is always a jolt. I do the shows live in New York and Philadelphia each weekend.

R&R: A friend was telling me that he went to a recent Sinatra concert at Carnegie Hall, and the ticket sales were sensational.

SM: He is bigger today than at the height of his career, when he appeared at the Paramount Theater. He is one of the few living legends who is still out there. People go to see Frank Sinatra, in person.

R&R: Do you think he will ever retire?

SM: I hope not. I don't think so. I believe when he retired before, at the urging of his children, he found that he was unhappy. Then he decided to cut just one more album, "O! Blue Eyes is Back," and his kids said to do at least one TV show, which he did; and then he was encouraged to do a concert, and after facing the live audience again — he got hooked.

R&R: What is it like at his concerts?

SM: I can only tell you that on a couple of really super occasions I've been backstage and have been privileged to walk with him as he's going toward the stage. There's a place in Philadelphia called the Spectrum that seats about 18,000 people. We were walking down the runway of the Spectrum and the musicians were playing his theme, and when the spotlight picked him up coming through the runway, the applause was so loud that it actually pushed us back. Audiences give him love, and he returns it.

Flow

At KAKZ/Wichita the new Operations Manager is Bill Miller, working with the "Music Of Your Life" format.

John C. "Johnny" Gunn is now Program Director at KGIL-AM & FM/San Fernando, CA. Gunn has been active in broadcasting for 30 years as talent, writer and commercial producer.

Peters Productions, Inc. has signed 11 radio stations to air the company's new MOR-traditional format called "Your Life." Peters tied the programming into today's changing music tastes and overall demographic picture, with a revival in interest in the music of the 40's, 50's and 60's.

Joy 94(WNJY)/West Palm Beach, FL is offering its listeners a special Sunday program "Sinatra — A Biography in Song," with interviews from Frank Sinatra's closest friends, and the best of his songs.



Jeff Gelb- ASSIR

WYSP Creates "Sight And Sound" Division

Over the last year or so, AOR radio has begun to widen its prospective audience by using the complementary sight and sound medium of TV. Many stations have solicited record companies for rock videos and incorporated them into weekly or monthly programs hosted by their air personalities. One such station is WYSP/Philadelphia, where well-known air personality Cyndy Drew has been hosting the "Rock And Roll Show" for over a year to excellent ratings response (sometimes besting all competition, including the "Tonight Show" and "Saturday Night Live").

Now, WYSP PD Dick Hungate has decided to parlay that show's success into a full-fledged department. Cyndy has been named Video Projects Director for WYSP's "Sight and Sound" division. Dick explained, "Cyndy has been very successful both on the air and with her TV show. Most radio stations have only just begun experimenting with TV as a complementary medium; she has had a year's experience in it and is excellent at it. I wanted to give the opportunity to her to continue to grow in the area in which she was most interested. Meanwhile, it's great for us because everyone knows she works here, and we promote the hell out of the show."

To make time for her videooriented activities, Cyndy has switched her full-time airshifts to weekends, and former weekender Leslie Patten has taken over Cyndy's daytime spot. Cyndy's ecstatic over the change in job definition: "I've always been interested in video, and Dick was aware of that. Now I have the time to concentrate on the show, and to help promote the station."

Cyndy and Dick were understandably vague in describing the other ways in which the Sight and Sound Division will be used, for competitive reasons. But one example of a way in which the department will function has already taken place. Last week, Cyndy set up and hosted a video "birthday party" for Bruce Springsteen at a local club. Listeners with college ID's were admitted free while others paid \$3 admission to see Springsteen videos supplied by Columbia Records. The videos were shown on projection screen TV's, utilizing the club's sound system for audio amplification. "The overall effect," Cyndy stated, "was much like actually seeing a Springsteen concert, because you're seeing him as big as life



Cyndy Drew interviews Ted Nugent on her "Rock And Roll Show."

and real loud. The fans loved it."

It's also interesting to note that programs like Cyndy Drew's "Rock And Roll Show" give MTV its first competitive programming; it's radio fighting back against any threat of listener loss to MTV because radio's programming can be localized with personalities and local music.

Dick Hungate is very excited about the future of his newly-created division. He stated, "The handle we use on the air is 'classic rock.' It's a fine logo but it automatically implies boring, dated, or yesteryear. It's necessary, when we play artists like the Yardbirds, Led Zeppelin, Beatles and Rolling Stones, to also keep an eye to the future, to avoid being labeled old-fashioned. We've hopped all over video as an answer to that."

COMING NEXT WEEK: The summer Arbitron's brought good news to WXRT/Chicago (1.3-2.1) and KROQ/Pasadena (1.7-1.8). While both stations are not about to shoot past their markets' more mainstream AOR competitors, they're both doing well while playing a decidedly eclectic blend of music. Next week we speak with WXRT PD Norm Winer and KROQ PD Rick Carroll about their stations' unique programming policies



WMET MEETS THE DOOBIES — WB's Doobie Brothers just played a concert date in Chicago, and were greated after the show by representatives of WMET. Pictured (I-r) are WMET Promotion Coordinator Mark Campbell, concert hall publicity coordinator Joyce Pollack, group's Patrick Simmons, WMET air personality "Slim," group's Keith Knudsen, WMET Promotion Director Jim Corboy.

Jeff Gelb=

EVOLUTION

Joe Biedrzycki has exited as PD at WGIR-FM/Manchester, citing differences in philosophy with management . . . Bernie Bernard has exited the MD post at WNEW-FM/New York, to go on the air three nights weekly for the station. Jim Monaghan has been upped to MD for the station . . . Kathy James has exited as MD at WLRS/Louisville. Terry Meiners has been promoted to MD for the station . . Former WMJQ/Rochester MD Orest has joined competing WCMF for research . . . Reynold Hawk has been named Operations Manager for WSLQ/Roanoke along with the station's AM sister WSLC . . . Iris Harrison has been named music assistant at KGON/Portland . . . Dori Jenkins has been upped to Promotion Director at WLRS/Louisville . . Tom Robinson has joined WBCN/Boston from WMMR/Philadelphia for nights . . . KLOL/Houston is now a John Sebastian client station . . Lee Abrams is now consulting WKZL/Winston-Salem . . . New to WSKS/Hamilton, OH are Frank Johnson from neighboring WEBN for afternoon drive, and Bill Matthews from WHKC/Evansville.



IN THE DARK WITH SQUIER — Capitol's Billy Squier was greated by KISW staffers following his recent Seattle concert date. Pictured (I-r) are KISW's John Langhan, Capitol's Stan Foreman, KISW newsman Mike West, Squier, KISW PD Beau Phillips and air personality Gary Crow.



WMMR'S BELLA DONNA: Stevie Nicks joined the WMMR/Philadelphia airstaff in a discussion about her solo album release on Modern Records. Pictured (I-r) are WMMR jocks John Stevens, Tom Robinson and Anita Gevinson, Nicks, PD Charlie Kendall, Modern co-owner Paul Fishkin.



K99 ROCKS THE BAHAMAS — If it took you awhile to get through to K99/Birmingham lately, it's because most of the staff was away from the phones and on the beaches in the Bahamas. Owner/GM Dan Brennan, pictured far right with his staff, awarded their hard work during the spring ratings period with a free group trip to Paradise Island.

UPDATE

Frankie Avalon and Annette Funicello were recent interview guests of KROQ/Pasadena's Rodney Bingenheimer, who has been playing the duo's beach party era hits on his weekend show WSKS/Hamilton is sending two listeners to

San Francisco to see the Rolling Stones. Listeners register by calling the station when they hear a Stones track played ... KQDS/Duluth has upped its signal strength to 100,000 watts from 40,000 KENO/Las Vegas is awarding nine listeners with pairs of tickets to the International Grand Prix at Caesar's Palace . . LOVE 94/Miami just held its third free concert, presenting WB's Al Jarreau for thousands of listeners . . . For those stations programming them, here's a semi-official pronunciation guide for Vangelis (VAN-GEL'-IS with a hard G) and Vic Vergat (VER-GOT'). ... KDKB/ Phoenix is celebrating "Bosses Day" by asking secretaries to write in with their choice of favorite boss. Six bosses and their secretaries, along with their respective dates or mates, will win dinners WMMR/Philadelphia is capcourtesy KDKB ping its Rocktober on-air celebrations by playing concert tapes of four local bands recorded in concerts sponsored by WMMR ... WQFM/Milwaukee sponsored a dusk-to-dawn "maniac marathon," showing five horror films at five area drive-ins simultaneously. WQFM jocks made personal appearances at the festival, awarding door prizes of record catalogues and free food from the concession stands.

COLOR

STONES-TOBER: WCMF/Rochester sent over two hundred listeners to the band's Buffalo show by bus. Now the station's chartering a jet to send 70 winning listeners to see the Stones in New York.

ROCKIN' BEST DAYS OF FALL: That's what KPKE/Denver's calling its first full-scale promotional effort as an AOR. It's a trivia quiz that accentuates older rock artists. Winners receive \$100 and artist catalogues. KPKE is also giving away \$1000 to people caught listening to the station in their cars.

WHERE IN THE UNIVERSE?: KZAP/Sacramento, in conjunction with Coca Cola, is airing clues to the location of a six pack of Coke hidden "somewhere in the universe." The listener who guesses where it's hidden wins an expenses-paid trip to Pago-Pago(!).

THE HARDEST ROCK KNOWN TO MAN: That's what WPYX/Albany is giving away in its latest contest. A \$1000 diamond goes to the listener who's first to correctly identify twelve special artists and their songs being played throughout the month of October.

CONCERTS&CONVERSATIONS

PRESENTATIONS: WTUE/Dayton presented DVC for \$1.05.

BROADCASTS: Novo Combo on WLIR/Long Island.

GUEST DJ'S: Blackfoot on WSLQ/Roanoke.

CONVERSATIONS: John Hall, Icehouse, Meat Loaf on WDHA/North Jersey ... Pretenders, Marty Balin on WMMR/Philadelphia . . . Triumph on WIOT/ Toledo . . . lan Hunter on WMMS/Cleveland, WILS-FM/ Lansing . . . Michael Johnson on LOVE 94/Miami . . John Hall on WRXL/Richmond . . . Go Go's on KTYD/ Santa Barbara, Y95/Rockford ... Triumph on KFMQ/ Jon Anderson, Blackfoot on WZZO/Atlen-Lincoln . town...Rough Trade, lan Hunter on CHEZ-FM/Otto-. Bill Wyman on KTXQ/Dallas . . . Van Halen on KLAQ/El Paso . . . Triumph, Def Leppard, Blackfoot, Point Blank, DVC on WTUE/Dayton . . . Tom Verlaine on WQBK/Albany... Duran Duran on KROQ/Pasadena . . , Foghat on WIZD/West Palm Beach . . . Blackfoot on WPYX/Albany . . . Triumph, Ian Hunter on WLLZ/Detroit . . . Peter Wolf on WRIF/Detroit,



Chart

REDIDERESORDE __ ASIR NATIONAL AIRPLAY/40,

October 16, 1981 **162 REPORTERS** of airplay preference ROLLING STONES Tattoo You (Rolling Stones/Atlantic) "Start" "Fire" "T&A" "Slave" 4 JOURNEY Escape (Columbia) "Don't" "Stone" "Crying" Title BOB SEGER & SILVER BULLET..... Nine Tonight (Capitol) "Tryin" "Rock" "Hollywood" STEVIE NICKS...... Bella Donna (Modern/Atco)..... "Edge" "Lace" "Stop" Title 10 9 8 GENESIS Abacab (Atlantic) Title "Reply" "Like" "Man" 18 TRIUMPH......Allied Forces (RCA)....."Power" "Fight" 11 13 10 12 12 6 HEAVY METAL Various Artists (Full Moon/Asylum) . Title - "Ride" Title "Coal" "Bee" 7 9 PAT BENATAR Precious Time (Chrysalis) "Promises" "Just" "Fire" Title 12 13 14 14 13 22 16 15 14 27 BILLY JOEL Songs In The Attic (Columbia) "Goodbye" "Jack" "Ballad" "Los" 16 POLICE "Every" "Journey" "Spirits" 11 28 17 8 10 13 ZZ TOP "Tube" "Pearl" "Party" 16 18 20 DEF LEPPARD High 'N' Dry (Mercury/PolyGram) ... "Let" Title "Heartbreak" JOHN ENTWISTLE Too Late The Hero (Atco) "Talk" "Angel" "Heart" 36 24 40 SURVIVOR......Premonition (Scotti Bros./CBS).... "Poor" "Saturday" 34 28 BILLY SQUIER Don't Say No (Capitol) "Dark" "Lover" "Gone" "Stroke" 21 32 30 23 31 31 30 25 14 15 19 25 24 24 25 27 29 18 21 22 MOODY BLUES Long Distance... (Threshold/PG) "Meanwhile" "22,000" "Voice" BLUE OYSTER CULT Fire Of Unknown Origin (Columbia) . "Burnin" 17 19 26 20 31 31 NILS LOFGREN Night Fades Away (Backstreet/MCA) Title 34 29 32 30 33 35 33 RIOT Fire Down Under (Elektra) "Swords" 38 33 34 35 ROD STEWART Young Turks (WB)45 JON & VANGELISFriends Of Mr. Cairo (Polydor/PG) .. Title "Independence" 33 38 34 37 New 38 38

Summary

STONES held the top spot this week with great hote and total reports. FOREIGNER remained very strong at number two. JOURNEY, SEGER and NICKS clung tightly to their respective eirplay slots. KINKS continued to inch up, es did DAN. GENESIS jumped as last week's edds converted. TRIUMPH continued its march upwerd while LRB and JOEL Inched up. PO. LICE dropped a bit as station converted from single to LP. Expect e big jump next week as adds convert to upper rotations. R-C held rock steady. SPRINGFIELD continued his relentless upswing. DEF maintained. ENTWIS-TLE, SURVIVOR, SQUIER and CHILLIWACK all had e good week of increased airplay attention. H&O inched up. PRETENDERS held their own, as did NILS. STAR rose. QUAR-TERFLASH debuted with flashy adds. ROD's single debuted with 80 reports. MAYDAY and MEAT LOAF maintained while NOVO debuted. Significant Action listings came closest to charting

The AOR National Airplay/40 char The AOR National Airplay/40 chart represents add, medium and hot rotation activity in all musical configurations. Artists' chart numbers are displayed over a four-week period. The artists in italics registand the most rapid gains in airplay or in rotational conversions for the week. Album cuts are listed in order of gonularity cuts in hold forder of popularity; cuts in bold Italia

MOST ADDED

40

39

39

		10/16	10/9	10/2	9/25	9/18
- 1	POLICE	138/100		1/0	1/0	1/0
	Ghost In The (A&M)	M-11	M-5	M-1	M-1	M 1
	"Every Little Thing She"	H-27	H-1	H-0	H-0	H-0
2	QUARTERFLASH	66/49	26/25	1/1	0/0	0/0
	Quarterflash (Geffen/WB)	M-15	M-0	M-0		
	"Herden My Heart"	H-2	H-1	H-0		
3	GRAND FUNK RAILROAD	43/23	30/28	0/0	0/0	0/0
	Grand (Full Moon/WB)	M-19	M 2			
	"Queen Bee"	H-1	H-0			
4	JACK GREEN	19/18	1/1	0/0	0/0	0/0
	Reverse Logic (RCA)	M 1	M o			
	"One By One"	H-0	H-0			
5	VIC VERGAT	25/16	14/14	0.10	0/0	0/0
	Down (Harvest/Capitol)	M-9	M-0			
	Title	H-0	H-0			
6	MICHAEL SCHENKER	33/15	26/20	14/14	1/1	0/0
Tio	MSG (Chrysalis)	M-18	M 6	MQ	M-0	
	"On And On"	H-0	H-0	H-0	H-0	
6	BENNY MARDONES	26/15	22/22	1/1	0/0	0/0
	Too Much (Polydor/PG)	M-B	M-0	M-0		
	Sheila C.	H 3	H-0	H-0		
8	GENESIS	135/13	132/92	31/26	2/2	0/0
	Abacab (Atlantic)	M-41	M:17	MI2	M-0	
	Title	H 81	H 23	H-3	H-0	
9	STEVE HACKETT	26/12	24/23	3/3	0/0	0/0
Ties	Cured (Epic)	M 10	MI1	M-0		
_	"Hope I Don't"	H-4	H-0	HO		
	N. SCHON, J. HAMMER	17/12	9/9	8/8	0/0	0/0
Tie	N. Schon (Columbia)	M-4 J-1	M-0	FAO		
_	"Wasting Time"	H-0	H-0	H-0		
9	BRUCE COCKBURN	16/12	1/0	2/1	1/1	0/0
	Inner (Millennium/RCA)	M2	M-1	M O	M-0	1
	"You Pay Your"	H1	H-0	H-1	H-0	
12	wно	14/10	7/7	0/0	0/0	0/0
	Hooligans (MCA)	M 2	M-0			
	"Ralay"	H 2	HO			
1.3	ATLANTA RHYTHM	116/9	111/10		85/12	78/20
Tie	Quinella (Columbia)	M 60	MI43	M 59	M 51	M 40
	"Alien"	H-47	H 38	H 30	H 22	1418
1.3	MARTIN BRILEY	27/9	24/12	19/17	7/7	0/0
Tie	Fear Of (Mercury/PG)	M 18	M-11	MIT	M-0	
12	"Man I Feel" MINK DeVILLE	HO	H-1	H-1	H-0	
1.3		21/9	27/22	10/10	0.10	0.10
Tie	Coup De Grace (Atlantic)	M 9	M4	MG		
12	"Just Give Me"	H 3	H1	H-0		
	CLIMAX BLUES BAND	15/9	13/13	0/0	0/0	010
Tie	Luck For Some (WB)	M-5	M O			
12	GARLAND JEFFREYS	H 1	H-0			
13	Rock & Roll Adult (Epic)	9/9	0/0	0/0	0/0	010
	"Wild In The Streets"	M 0 M 0				

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific-rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred at play cut is listed.

MEAT LOAF..... Dead... (Epic/Cleveland Int'l.)) "Love" "Peel" "Ringer"

NOVO COMBO Novo Combo (Polydor/PolyGram) .. "Up" "City"

		10/10	10/3	I I WZ	3/23	3/10	
1	JOHN ENTWISTLE	93/74	94/49	79/4	5/0	0.10	
	Too Late The Hero (Atco)	A-6	A-36	A-75	A 5		
	"Talk Dirty"	H 13	H-10	H-O	H-O		
2	ROSSINGTON-COLLINS		107/54	102/1	1/0	0.10	
-	This Is The Way (MCA)	A-6	A-19	A-100	A-1	0,0	
	"Don't Stop Me"	H-33	H-34	H-1	H-O		
2	DONNIE IRIS	82/68	87/87	88/52	62/35	51/25	
•	King Cool (MCA)	A-0	A-7	A-8	A 20		
	"Sweet Merilee"	H-14	H-13	Ha	H 7	A-23 H-3	
4		82/66	77/56	84/38	53/27	33/11	
7	Premonition (Scotti Bros/CBS)						
	"Poor Man's Son"		A 16	A-20	A-24	A-19	
	TRIUMPH	H-9	H-6	H-6	H-2	H3	
0	ANICHPH (DCA)	128/60	124/72	101/62	112/80	92/64	
Tie	Allied Forces (RCA)	A-1	A-1	A-2	A-11	A-12	
	"Magic Power"	14-67	H-61	H-37	H-21	H-16	
5	ATLANTA RHYTHM	118/60	111/63	96/59	85/51	78/40	
	Quinella (Columbia)	A 9	A-10	A-7	A-12	A-20	
_	"Alien"	H-47	H-38	H 30	H-22	H 18	
7	KINKS	138/58	140/62	129/60	136/73	120/64	
	Give The People (Arista)		A O	A-1	A-6	A 7	
	"Destroyer"	H-75	H 78	H 68	H 67	H 49	
В	NILS LOFGREN	68/57	72/56	70/49	57/41	64/25	
	Night (Backstreet/MCA)	A-2	A-5	A 9	A-6	A 32	
	Title	H-9	H-11	H 12	H-B	14-79	
9	RED RIDER	109/55	108/82	101/67	110/73	88/62	
	As Far As Siam (Capitol)	A-1	A-1	A 2	A-6	A-8	
	"Lunetic Fringe"	H 63	H-45	H 32	H-29	H-20	
10	DEF LEPPARD	77/51	\$2/59	79/55	98/72	90/70	
	High 'N' Dry (Mercury/PG)	A-0	A-1	A-0	A-2	A-0	
	"Let It Go"	H-26	H 22	H-24	H-22	H 20	
11	CHILLIWACK	74/48	73/56	64/46	62/46	53/37	
	Wanna (Millennium/RCA)	A 3	A 8	A-3	A-9	A-9	
	"My Girl"	H 23	H-12	H 16	14.7	H 7	
12		135/41	132/17	31/2	2/0	0/0	
Tie	Abacab (Atlantic)	A-13	A 92	A-26	A-2		
	Title	H-81	H 23	H 3	H-0	1.0	
12		48/41	56/45	42/39	48/35	43/37	
	Fire Down Under (Elektre)	A-2	A 7	A-1	A-10	A 6	
	"Swords, Toquile"	H 6	H-4	H-2	H-3	H-1	
13	ELO	73/40	32/44	94/43	104/51	110/39	
	Time (Jet/CBS)	A-1	A-0	A-1	A-1	A-2	
	"Twilight"	H 32	H-48	H-50	H-62	H 69	
		135/39	135/42	122/30	124/48	111/32	
Tie		A-1	A-1	A-5	A 9	A-24	
. 16.	"Lost In The Sun"	H 96	H 92	H 87	H-67	H 56	
14	ZZ TOP	92/39	118/47	711/34	129/41	122/38	
	El Loco (WB)	A-0	A:1	A-1	A-1	A-0	
	"Tube Snake Boogie"	H 63	H 70	H-76	H-87	H-64	

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this. week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay out is listed.

THE HOTTEST

Entry

		4		5	71	
	10/16	70/9	10/2	19/25	9/18	
1 ROLLING STONES	754/147	181/15	7 147/14	152/14	7 150/148	
Tattoo (Rolling Stones/Att	JA-0	A-0	A-0	A-0	A-0	
"Start Me Up"	M-7	M-4	M-3	M 6	M-2	
2 FOREIGNER	153/143	156/13	150/13	154/13	7146/128	
4 (Atlantic)	A-0	AO	A-0	A-0	A-0	
"Waiting For A Girl"	M 10	M 17	M-16	M 17	M 18	
3 JOURNEY	148/129	147/125	140/12:	147/13	145/135	
Escape (Columbia)	A-0	A-0	A-0	A-O	A-0	
"Don't Stop Balleving"	M-18	M 18	M-17	M 14	M-10	
4 BOB SEGER & SILVER.	145/122	151/134	145/116	151/114	138/56	
Nine Tonight (Capitol)	A-1	A-0	A-3	A-4	A 56	
"Tryin" To Live My Life"	M 22	M 17	M 26	M-33	M 26	
5 STEVIE NICKS	142/107	150/116	149/126	155/138	150/138	
Bella (Modern/Atco)	AO	A-0	A-O	A-O	A-0	
"Edge Of 17"	M-36	M 34	M 24	M 17	M 12	
6 DAN FOGELBERG	735/96	135/92	122/87	124/67	111/55	
The Innocent (FM/Epic)	A-1	A-1	A 6	A-9	A 24	
"Lost In The Sun"	M 39	M-42	M-30	M 40	M-32	
7 GENESIS	735/81	132/23	31/3	2/0	0.00	
Abacab (Atlantic)	A-13	A-92	A-26	A-2		
Title	M-41	M 17	M 2	M-0		
8 HEAVY METAL	117/79	135/33	129/95	741/109	141/113	
Various Artists (FM/Asylum)	A-0	A-0	A-0	A-1	A-0	
Title — "Ride"	M 38	M-42	M 34	M 31	M 28	
9 PAT BENATAR	113/77	123/86	120/33	132/101	736/111	
Precious Time (Chrysalis)	A-0	A-O	A-O	A-0	A-0	
"Promises In The Dark"	M 36	M-37	M 27	M 31	M 25	
10 KINKS	138/75	140/78	129/68	136/57	120/49	
Give The People (Arista)	A 6	A-0	A-1	A-6	A-7	
"Destroyer"		M-62	M-80	M-73	M-64	
11 LITTLE RIVER BAND	118/73	119/74	109/68	\$9/57	25/47	
Time Exposure (Capitol)	A-5	A3	A-4	A &	A14	
"Night Owis"	M 38	M-42	M 37	M 38	M 34	
12 TRIUMPH	128/67	124/51	101/37	112/21	82/15	
Allied Forces (RCA)	A:1	A 1	A2	A-11	A-12	
"Magic Power"					M-84	
13 BILLY JOEL		101/58	80/44	#7/11	0.10	
Songs In The (Columbia)		A 8	A-14	A 66		
"Goodbye To Hollywood"				M 10		
14 RED RIDER			101/32	110/29	\$8/20	
Tie As Far As Slam (Capitol)				A4	A 8	
					M-42	
FA 1 (14.50)					1,22/84	
					A-0	
"Tube Snake Boogie"	M 39	VI-47	M 34	M-41	M 38	

The Hottest reports of charting artists are displayed over a five-week The Hottest reports of charting artists are displayed over a inve-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The servoid is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The alhum's preferred airplay cut is listed. How fast will the phones light up after a taste of the Northwest's hottest band? In a Quarterflash.



■ Quarterflash gets results. Before being signed to any label,
Quarterflash pressed their own single, "Harden My Heart," (GEF 49824)
and it promptly went to Number One on all the stations Here's why: in Portland.

KISW WLUP **WMMS** WEBN **WLRS** WRIF WABX WIOT WCOZ WAAF WRXL KLOL **KUPD** WIZD MIOO WCMF M105 **WLVQ** WQUE WQMF **WWCK** WILS

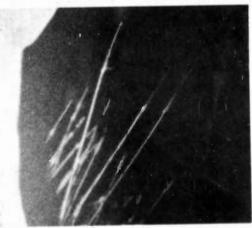


 Quarterflash does it differently. Unless you consider bands fronted by saxophone-playing female singers routine.





■ Quarterflash is the first new act signed to Geffen Records.





KMET

KTXQ

KZEW

KLBJ

WKLS

WZXR

WQDR

WROQ

KGB-FM

KZAM-FM

KLOS

KDKB

KGON

KINK

KREM

WYMX

WPHD

KXXY

WZZO

WBAB

Plus many more

wwwv

Y95

RADIO & RECORDS ALBUM AIRPLAY/40 DEBUT 35

QUARTERFLASH (GHS 2003) PRODUCED BY JOHN BOYLAN ON GEFFEN RECORDS & TAPES MANUFACTURED BY WARNER BROS. RECORDS INC.



Breakers are those newer records that have the greatest level of station activity on any given week.



POLICE

Ghost In The Machine (A&M) "Every" "Journey" "Spirits" "Hungry." 85% of our reporters on it. Total album reports: 138. A-100, M-11, H-27. Charted this week at number 16.

Significant Action

GRAND FUNK RAILROAD Grand Funk (Full Moon/WB)
"Queen" "Y.O.U."
JOHN HALL BAND All Of The Above (EMI America) "Crary"
CHARLE
RICKIE LEE JONES
MICHAEL SCHENKER GROUP MSG (Chryselle) "Heartland"
ALLMAN BROTHERS BAND Brothers Of The (Arieta) "Straight" "Judgement" Total 32. A 4, M-34, M-8
DEVO
GO-GO'8
DIRT BAND Jealousy (Liberty) Title "Fire" Tocat 30. A-1, M-25, H-4
LAN HUNTER Short Back 'N' Sides (Chrysells) "Love" "Park"

Significant Action listings showcase product in all musical configurations that has received significant simpley but which has not gernered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of simpley. They may be either still on the rise, or former National Airplay/40 that serts.

JAZZ ON ASR

2 1 CRUBADERS Standing Tall (MCA) "Standing" "Glad" 1 2 AL JARREAU Breakin' Away (WB) 5 3 TIM WEISBERGTravelln' Light (MCA) "Why" GIL SCOTT-HERON Reflections (Arists)
"Storm" "City" "B' Movie" TOM SCOTT Apple Juice (Columbia) 7 9 BOB JAMES Sign Of The ... (Tappen Zee./Col.) 9 10 MILES DAVIS . . The Man With The Horn (Columbia)

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred simplay outs are listed; singles are in boild fissiles. Artists names are in boild fissiles. If they registered significant airplay usins this week.

REGIONAL ASR ACTIVITY

EAS



Happer Street TE (Darwin Ea) This happer Street TE (Darwin Ea) TE (Darwin Ea

| Thomps & Imps | Top |

PO: CEBIPUS MD: NAME PILLER

- This Lamber - Digital - The Lamber - Digital - Digital

Hoofism AEP(ESCOS \$(ANSHIP (BCA) COOM (BCA) BDC (DOS-umbla) ARS (CO)-umbla) ARS (CO)-umbla) COOM(E) (RIS (BCA) RIBES (BC)-(E) (RI RIBES (BC)-(E) (RIB) RIBES (BC)-(E) (RIBES) RIBES (BC)-(E) (RIBES)

SUFTRUCT SWEETEN TO 31

PD: RICH PETERS -

mills 100 00 indexes (an insured participated in larger) and in some mills (see a larger) (see a





| Model and | Control | Co

10: 100 cdc1

Added PCLICE EXAME **CLICE EXAME ***CLICE EXAME ***CLICE EXAME ***CLICE EXAME **CLICE EXAME **CLICE

Red Con Nation 10 - Capit 198001 100 - STAN - 1 Early 10 / Early 1 60-6013 - CB15 / April 875 - (Cp1 and Ca)

| Tomorto | Tom |

#Ab 1800 | Trapp 1 |
#Ab 1800 | Trapp 2 |
#Ab 120 | Table |
#Ab 12

000 R1082 (Cap11412

Total Control Control

WZZO Allentown 215-694-0611

Albany 518-785-9800

1-95fm

Redian
CLIFF RICHMOD (ENI America)
ALB MADRY ((a lata)
FORE (deb) (a lata)
VALUE (A lata)
VALUE

FD: STATE SCHOOLS

Added 170 rt rehCh21T (Qp+c) Thispe (Don't pt 11C YDRAT Ther re49/Cop(vp4)

(3.11a) months on (766.6) months on (766.6) months (766.6) months

Bridgeport 203-579-9995 GRAD FURS 2.8, [Fell Water (III) "Obsert Biot" RIGT (El Jahre) Alama (Bridge), (in (a.t.)

UBs 11 log 1/m2 mm.

UBs 1Cap 1 mil 15 log 10 mil 16 mil 1

A- 20

MOST ADDED

GENESIS Abacab (Atlantic)
POLICE 37/29 Ghost In The... (A&M) 13/12 MINK DeVILLE

Coup De Grace (Atlantic) STEVE HACKETT 11/9 Cured (Epic)
GRAND FUNK RAILROAD 9/8 Grand Funk... (Full Moors/WB) 8/8
BENNY MARDONES Too Much. (Polydor/PG)

"Two numbers follow each allium title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

7.16-081-4555

FURL TORIGO 1915-012

TWESTING NO. 1900-012

TWESTING NO. 1900-012

TWESTING NO. 1900-013

TWESTING

Claremont
603-542-7735

DBI MAL BRID [[Fit loop] 4
(DBI TUTON [[Gold on 1]
(DBI TUTON [Gold on 1]
(DBI TUTON [GOL

| Martin | M

And 2

9TROCK

Boston PO : GEORGE HAMPING MICH STREET, HE SHE

Boston 617-266-1111

-CHB (Capitol) -CHB (Capitol)

TOOTY AS \$ 10 mm 3 (c) \$ 10 mm

dass.

named POLICE (AAR) "Serve of Journay" "Every Little." "Spin Ity/Mores" OBYO (de) "Comp. other

POTTEST PAT OGNATAN (COV year) FORESPER (ANSONS) JOHNST (COS) AMBAS RD DIGER (COS) TOP TOLLEGE (COS) TOP THATESON STORES Most Lan (Lord COS) (L SHOOT HE STATE (COST TO 1) THE WORLD WORK & SILVEN (COST) HICK SPRINGER (LD (NEA)

Boston WECM

"Wild...Streets" EING (DINNSCH 1483 -ROD STEWART 1483

TO SELECTION

Harrisburg 717-238-1402 TRIMEN (MEA) 004E5() (Artentic) 011 (Artentic) Am & swift)(5 (Polyder/Polydro) 0011(16 9700(5 (Polling \$70/41)

Anned QUARTERLASH (No+Fem/MH) "Nor-des-...Nor-PT QUARTER (MEA) TITLE -ROD STIMART (MH)

HOTHER (COD) TO 11
POLICE (AMP)
POLICE (AMP)
PORTIONER 144 (polic)
HEATY METAL (Pol) HOWEL
(COUNTY (COLUMN))
RICE (MYSINE (ULD 185A) Modified IntOAS (Modern Africa) \$78 (4) IntOAS (Object (Africa) AT \$6(00 flet) Congest (a) 23 (000 cents) Septiment (Africa) CHALL BANCK (Mill Sent (a) MSCA) (AF) Cents (Mill Sent (a) MSCA) (AF (2) Modified (a) (a) ASSAS (AFRICA) Etropian MS (Columbia)

NILS LOFGREN

MEDIUM

Night.. (BeckstreeVMCA) 25/18 ATLANTA RHYTHM SECTION Quinella (Columbia)
TRIUMPH 24/18 Allied Forces (RCA) 31/17 RED RIDER As Fer As Siem (Capitol) 27/16 ELO Time (Jet/CBS) 24/16 DONNIE IRIS

Two numbers follow each album title. The first represents total number of Eastern stations playing the album titls week. The second is the number of those stations who reported it in medium rotation this week.

21/18

Hartford

King Cool (MCA)

PD: CAMPEL F. HATCH H MD: GOM BITTERS

TOTAL degs Non-e Singles

WBLM Lewiston-Portland

MD: JOSE DIAZ

POLICE (AMA)

FOR LOC (AMA)

FOR LOC

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THE HOTTEST

ROLLING STONES

Tettoo... (Rolling Stones/Atl.) 4 BOB SEGER & THE SILVER (ALL) 40/39 BULLET BAND

Nine Tonight (Cepitol)
POREIGNER 39/36 4 (Adande) 40/35 STEVIE NICKS

elle Donne (Modern/Atoo) 39/29 JOURNEY Escape (Columbia)
PAT BENATAR 36/28

Precious Time (Chrysells) 34/28

Two numbers follow each album title The first represents total number of Eastern stations playing the album this week. The second is the number of three stations who reported it in hor rotation this week.

WBAB 102-0 PJ. (Bit BALFAVA) ASST. PD: (6.1% CBME) (5.5)

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HOM CITY... INCA.) JOAN ARRATRADING (ASK) POLICE (ASKI)

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Philadelphia 215-561-0933

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92MJQ

FO: TOM HUNTER

Added

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Pittsburgh

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412-562-59

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HOTTENT POLICE (AAM) BOS SEGER & SILVER (Capitot) LRB (Capitot) HALL & CATES (RCA) ROLLING STORES (Rolling STA/AT) "LITTE TEA" BILLY JOEL (Columbia)

R-Kloz

PD: WIRE ADNAS MD: ROSS MACODRALD

Added HICOMEL SCHEMEN G (CAY yearlds) CHAMELIE (MCA) TIBEL QUANTEMPERSH (Goffer

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Springfield

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FORESCHER CATTONTICE
RICH SMRINGFILLD (MCA)
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ROLLING STONES ADURNEY (CO.

Single

SCE

Syracuse 315-682-9538

Syracuse 315-472-9797

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Singles

DC 101 Washington, D.C. 202-628-9932

Jazz

PD: DOW DAVIS

Added GRAND FUNK R.H. (Full Moon/sb)

Medium RDSS1NGTON-COLLINS (NCA)

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Allied Forces (RCA)

Quinelle (Columbia)

DONNIE IRIS

RED RIDER

KINKS

King Cool (MCA)

19 04

MEDIUM

ATLANTA RHYTHM SECTION

Give The People... (Arista) 31/17

As Fer As Siem (Capitol) 28/17

Two numbers follow each album title. The first represents fotal number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

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Julia Box.o. Singles

WERI-FM 104

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GO-GO'S [115/Aar)

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Westerly 401-596-7728

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Worcester

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808-359-8561

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Martinet (Part Prof Lacific (Part Marriet) Challing Stu/Art)
"Nation" "Name First
era Sectio & Sit oth (Coping)
MARTY BALIN COMI American

Augusta 404-722-1302

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MOST ADDED GENESIS

27/22 JOHN ENTWISTLE Too Late The Hero (Atcol 17/9 CHARLIE Good Morning... (RCA) 10/8

SURVIVOR
Premonition (Scottl Bros./CBS) 206 JOHN HALL BAND GRAND FUNK RAILROAD Grand Funk... (Full Moon/WB) 6/6

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

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Atlanta

404-325-09 LITTLE PEAT 1801 400 RIGHT (Cap1701) HICHALL SCHEMEN 0

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UN-LOLE INC. INCA. IN TOAT (AAM)

JOSE ENTRISTES (Area)

CHARLES FREA)

ZONE HALL BAND (EM) ABST (IV

An #5

THE HOTTEST

ROLLING STONES Tattoa... (Rolling Stones/Atl.) 34/33 JOURNEY Escape (Columbia) 35/31 BOR SEGER & THE SILVER

The Innocent.. (FM/Epic) 32/26 STEVIE NICKS Bella Donna (Modern/Atca) 32/26

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PO : STE HE MANUELP MD : STE HE -ELLER

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tingi m

Birmingham

205-933-9274

DISSEL (Baggaray/ATE) \$1005 (Frith) \$1005 (Frith) \$1006 (Frith) \$200 8 VANDESS Shotyper/Pol/Krat Graptst Interviel MRSSCO (Scott)

Amarillo

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Singles

Hard Table (Colombia)

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Singles

ON: CHACK DUNEWAS NO. (COM LOCATE

512-474-8543

Down Mall, Dated (CEI Ader)

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Million St

FOREIGNER 35/33 4 (A dentic)

BULLET BAND Nine Tonight (Capitol)
DAN FOGELBERG 34/31

Two numbers follow each album (ile, The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

SOUTH

TEXAS ROCK

HODERS STAN SETT SIN/SALE

Birmingham

TOM SCOTE (Columbia) TOM SMANT (MODI/CDS)

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MARTICAL STORY J. APROPAYCES 1
MARTINES TORREST ARROWS AND ARROWS

205-870-9900 URAND FUNK R.H., 11u11 Maxw/Mb1 HOW EV //Pol for ol JOHN ENTRISTE: (Alco)

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FOOTAGE STORES

RECLEAS STORES

(ROLLING STO/AT)

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A STOR

Dallas-Ft. Worth 214-528-5500 # 109 (46) #01.116 (1007)

ALBUM ROCK

PD : TORE CHERS HALL Addes VIC YERGAE IMP + est "Balla" POLICE 144M3 "SEEP +T JOUT Nay" "E+4" y LITTIO,"

Medium CHILLIMACK (MISSMANS, JOHN EMPRISE) CATCO PRETTHERS SING (MED GRAND PURSE NIGHT GRAND PURSE NIGHT GRAND SING (MEDIUM) GRAND SING (MEDIUM) GRAND SING (MEDIUM)

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Dallas

IND. LINE STORES
(http://dec.ingle.com/line)
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(CENDIEC (Struction)
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KZEW 214-748-9898 upplet (in contict t (Marrison y/Polyson e)

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-MOD STEWART 1881

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GENERAL (FE LETE)
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El Paso 915-544-8864

3071

The Q POI APTH HICHMELS NDI AGE ROMAN

Forest HACKETT (Epic)
"Picture Poster
GRAND Fulls n.n.
(Full Moor/Mb)
"Exetity" "Queen Bee"
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Maciam DAN FOSELBERG (Full Moon/Epic) DILLY JOEL (Columnie) TRIJORN (NCA)

10.00 (for inter)

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Houston

PD: CORTS HILLER ASST. PD: HICHELE RORINGO DE 10 1461 MARTIN (STILLE 1 THE CAF A/POI (GFE) MAZARETH CALAI JOHN MALS BAND (Est Andr (CE) Assess FOLICE (AAH) TOMOSY SUFORE (Columnia)

Singles

KSRR

PD) ALAM SHIJED HD: RICH LAMBERT

Added POLICE SAAR)
"Changes" "Every Liftings"



904-642-1056

Modium

from ExPosite (Prco)

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HOTPOST FOREIGNER EATIENTIES

Jacksonville

Jazz Serve

Houston

PAT BENDAM (OUR VICE ST.

WHEN STORE IS STEPLE (Copy Front II

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4 FOUR THE ST. (Full Momenforg Eu)

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AGA, LIMB STONES
(Resting Strafet)
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Rock 104

(Full Moonyspen, MS (Calumbia) MDVO COMBO (Palydor PolyGra) HESET THOMAS (Elektra)

Knoxville

Jess Mone

Singles

K94 KSMB Lafayette

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HIPTOSE LBERG IF will Moon/Epicl

FORE LONG N (APTION 1 IC)
SUB-SEGER & SILVER (Cop) to):
ILLY JOE, (Col une ha)
IS NOT MADDRES
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NOSS 1867 (DOP-COL LINS 18CA)
ROLLING STORES
(ROLLING STORES)

7437 MON+ Singter None



POLICE INGHI

"Invisible Sun" BESST MARDONS (Polydor/PolyGra) "Shelta C." -800 STERARS (MB)

Medium CEF LEPPARO (Mercury/Pol RICKIE LEE JONES (MB)

POPPERP FORE IGABES (ARTIGNETIC) JOURNEY TOO LIMBTES STEVE NICAS IMPORTO/ARCOL BLLV SOLVER (Capito) HEAT HETAL (FULL MOON/ARV) FORLING STREET FORLING STREET

Lexington

CLAIRE LANNENCE (STOTH/ASH PELLONJACKETS 1981 Singles



HOI KATHY JAMES

GUARTEH LASH (GOT)
"HE FOR LINES !"
JACH GREEN (REA)

The control of the co

Louisville 502-585-5178

POTTANT
BILLS SQUIFE (Capitoti
BILLS SQUIFE (Capitoti
"Top Objet Gove" "The Strome"
JOURNET Columbia
Tistone In Love"
"White Strome Capitoti
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Louisville 502-589-4400

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Lubbock

Jess Singles



PD: BD JAGDER BD: CHAME IE PALMER

Added OHLLT ADEL (Columbia) -MOD STEWART (MS)

-800 \$1(mart (m)) Tupner (mart (m)) Tupner (mart (m)) Tupner (mart (m)) Tupner (m) Tupne

LUDDOCK

806-747-1224

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THIS YEAR (PURISON A)

THE Y HENTEST
LINE (Copits)
OAN POSSINTES
(FILE MONO/Spin)
RES SEGER & SILVEN (Cop
RICK SPRICE/RICE (RICK)
POLICE (ASH)
FOREIGNES (AFFECT)

Memphis 901-726-0060

DEP LEPRAND INGTONTY/POLIGIC THILDREW (NEA) RED HIGH (Capitol) STEVE WICKS (Modern/Atco)

WZXR rockiOS

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Maciam
22 (OF (ME))
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(OR 515 4414m71c)
(OR 515 4414m71c)
(Full Moor/Ealc)

HOTTERT HOR SEGER & SILVER (Capitol) ROLLING STORES 3022

Miami

305-581-1580

ingles Mane



PO: SOMNY FOR ASST. PO: MANCY GETTLE

Added OAN FOOELBERG (Full Moon/Epic) "Lost ... Sun" POLICE (AAM) "Ever y Little."

Medium
RED **LOER** (Copino)
RED **LOER** (Copino)
RED **LOER** (Shire/Mo)
LRB **Copino)
RED **LOER** (RED **LOER*

Jezz Mone



PD: BOB LINDEN

Added -MIHE LOVE IEDOP DARINT -RUPERT HOLMES (EINSTER)

Miami

mottes! ABTHUR (51) (40) GRING (Columnia) DAN FOGL(60) AN SOGL(60) MS (Columbia) MS (Colum Jarr

WABB-FM Mobile 205-432-5572 NOOT BLU(S tibreshole/PolyG JOURNET (Golumble) HEATY METAL (Full Moon/Faylu "Title-"Nicer" "Coal Mine" DIESEL (Meganiy/8FL)

Singles

PD: SLAIME KELLET MDI LESLIE FRAM

Modium

GEMISTIE (ADMISTRATION)

GEMISTIE (ADMISTRATION)

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ADMISTRATION (GOT ADMISTRATION)

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HOFFERS ...

ROLL HGS TOMES ...
(Morting Smr/Ars) ...
HALL A ONTES (MEA) ...
1311a ...
STEVER HIERS (Modern/Arco) ...
Legyber & Lees ** "Edge Of 12" ...
Stop Draggis*

Nashville

615-244-9532



POLICE (AAM)
"Every List);"
-800 Siteant (48)

MOST SEGER & SILVER ICAL ROLLING STONES (Molfing Styler) BILLY JOEL (Columbia) BICHE LEE JOHES (HP) BOSSINGTON-GOLLINS (HP) DIRT BAND (LIBERTY) DIESEL (Hagancy/AT),) THIUMPH (MCA)

MOTTURE DAN FORELBERG AFWELL MODEL/Epic F

Duffel ((G) me la)

PNIL (GL_IHS (4*Fe/H*)

PNIL (GL_IHS (4*Fe/H*)

PNIL (GL_IHS (15*Fe/H*)

PN Singles More

HOLLING STONES

WDIZ FD: HOB CHURCH MD: MIKE LYONS

MOTTEST ROLLING STORES
(Rolling Str/Atl)
"Diage Limo" "Little TeA"
"Slave" "Mang Fire"

TK 101

904-438-7543

OTESE (Neponcy/Att)
OTESE (Neponcy/Att)
JOHN MAL BAND (FIN America)
OTES AND (The America) PD; MARK SAWYER | Access | GAT(m+1c) | (GCA) | TOTTANT (Capinol)

TOTTANT

DOWNERT (Galumbla)

DOWNERT (Galumbla)

DOLLING STOMES

IMOLING ST

Hadisa HODDY BLUES (Threshold/PolyG) BOC (Columbia) ALIMAN BHOTHERS... 18/1975) HALL & GRES (MCA) RICKIE LEE JOHES (MB) Jega

Singles WQDR Raleigh

MD: BOH WALTON Added POLICE EASH) Thangry For You" "Every Little," -ROD STEMAT (MB)

ACO 178 MAY (MB)

Mealine
LITEL FAST (MB)

MOSSING FOR-CALLING (MEA)

TOWN 5 YOU MB.

THE ACOUNTY OF THE ACOUNTY

THE ACOUNTY OF THE ACOUNTY

"I'VE ACOUNTY OF THE ACOUNTY

"Some lang Tail"

"OFFICE TOWN

"THE LANGE TOWN

919-832-8311

\$17.01 HIGGS (Blober # JAT BILLIES STORE)

BOLLIES STORE JATE

BOLLIES STORE

BOLLIES STORE

STORE IN DESCRIPTION

FISHER IN DESCRIPTION

New Orleans 504-889-2424

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CHILL SMACH (MITTORN LAW/EE)

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JACK GREEN (RCA)

Heel un TOM PETTY 4 ING ... (Mac No Free PECA) STE FIE (MICKS (MI-SER /AFCC) MICK (MICKS (MI-SER /AFCC) MICK (MICKS (MI-SER /AFCC) MICK (MICKS (MICKS) MICKS (MICKS (MICKS) MICKS (MICK

Norfolk 804-461-1194

THELMOTE (REA)
MATERIAL SALM)
TSO TOURS!
HER SATERATES
WHALL & CREEN SECRE

Singles

Norfolk

804-623-9667

HOTTENT HOUSE SETT END OF SETT OF SET

Orlando

305-645-1802 FOREIGNEE LATENTIC: "Ungen:" "Maising/Girt" "Algen Life SURMET Columbia! "Neep...(Aurunin's "Stone in Love" "Stone in Love" "Stone Orging"

LIMB (Capitor: 41MLS (Ariste) RICK SHRINGFIELD INCAS RED RIDER (Capitor) "Lunetic Fring"

REO RIDER (Cop 10) 1

Lunelle (Fine)

ROSS INCTOR-COL LINS (MEA)

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Pensacola

Ja EJ Mario

Singles

ROLLING STORMS (
(ROLLING STANDER)
"Storm" "Hong Fire"
"Storm to Grand Fire"
"Storm to Grand Fire"
"ACCO THE GOOD (FIRE STANDER)
"Grand THE GOOD (FIRE STAN TELETON METAL TRULT MESA/As TELETON METAL LINEMS (Full Mesa/Epic) MUSSINGTON-COLLENS INCA:

PD I HIS JOHNSON

Roanoke

POCKS SAN ANTONIO

PD: TIM SPENCER

D-103 PD: DICK BLACKMAN

98 Rock

PD: MARK STEVENS MD: MOHT

Added PCLICE (AAR)
PCLICE (AAR)
PCLICE (AAR)
PCR MARKY "Moor of Your may"
"Company" "Every Livilia"
(Company" "Every Livilia"
(Ellis in the LEY
(Marky "Professor")
"Man, I fee!"
(Marky "Professor")
"Man, I fee!"
(AAA) "Alba m.n.
(Full) Show/Wal)
"How Company"
(AAA) "Alba m.n.
(A

Modilion

ROSSING CON-COLLINE (REA)

CHRESTS (ANIMATIC)

JOH & PANCELIS

(PO I WOT / POINT OF AI

OF FLEPHARD AMAR CAP / POINT

RED RICH (CAP / POINT

RED RICH (CAP / POINT

RED RICH (CAP / POINT

PAT Billion (CAP / POINT

PAT

West Palm Beach

Added AMEL MAND (EM! Amer Ica) QUARTERFLASH (Gutten/MB)

POI SCOTT FISHER

Complete to your lead to your lead to you Jasz Singles

Richmond

Accord GRAND F UNIX B.F., (Full Noon full) 15 FERGAT (Her VEST/Capitol) MEAL SCHOOL J. HAM (Columbia) TOMET TUTOME (Columbia)

Tallahassee 904-386-5141

FOREIGNER (ANTENTE)
(FOREIGNER (ANTENTE)
(FOREIGNER

(Full Moon/Epic)
ABS (Columbia)
22 TOP (MB)
BCG SEGER & SIGNEW (Cap
GEM \$15 FATIANTIC)
BILLY JOEL (Columbia)
E (Slaph)
-OOM FELDER (Full Moon/

Tampa

813-224-0742

Fall Non-Falce Office IMACE WHITened at TWO Garan JOHN Em THISTEE (ATCO) Those Teach TAGE ASS (Columbia) Thomas (ass) 22 TOP (@B) Tube Snake..."

San Antonio

Holfant D. (Columbio)
"Monothre Molle"
"Monothre Molle"
"Might Inv.," "Magic Power"
"Might Inv.," "Magic Power"
"Might Inv.," "Magic Power"
"Might Inv.," "Magic Power"
"Mich. "Mind Inv. (Columbia)
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Singles None

PRETENDERS ISTRACTOR
"The Adulty ese"
BOC (Columbie) "The BOC (Column) "Burnin"... four OAN FOCKLETER (Fall Moon/Epic) "MILLIMACK (Milland

POTTEST THIMPH (MCA) FOREIGNER (ATIONTIC) MOLLING STOMES "Amaling Sto/ATES

36/34

35/32

36/31



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HOLLING STONES

STETE NICKS INNOM.
JOURNEY TOOL WATER
TORT COME OF SEMENTS
BOD SECTOR S. S.L. VER TOOL TOOL
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AGEZ P. METMENT/L. MATS (PCM) PLLEME ANCHETS CHM) PLEMENT TAPIBUTIC SPYND GYM. (MCA) TIM METMENT (TWO-DAY TIM METMENT (CA) TOM SCOTT (CA) ON YO GRISHAM (MM)

Bloomington 97. Shirt Bloomington 812-332-9292 GRATEA OF O FE TATE BILLS LOT GRATE (BACKET POR AT PECA

FOI BETH SURETTE NO: JOHN NE HALM

Notice | FOLICE | FAMB | CRAID FUBIL # | R. | FUBIL # | FUBIL (Polydor/PolyGre) (Inter/PolyGre) (INNTERFLASH (Gattan/M)

CHETTEL AND TOP ITEM / NEW TOP ITEM

Singles CHILLIMACE IMILIAMENIAM/RCA) TAID) IFARTHUJ CARISTOMER CROSS (MB) AL ARREAU (MB) CRIMDER SHITCH IROSO+1 Chicago 312-440-5270

Jozz S. MATANAME (Columnia) APPRAME (ILVTHE (Columnia) (IMESSS (Embeddin 21) COLLIED 4 OKAN (IAnar City) ELLOWARCHETS (Mb)

PUT THE MELLY

Added LRD (Cap1tol) "high Ouls" -STETE RECKS (Modern/Atco)

the Coop

-STEPLE NICES (Notes of Artica)

water in

SURE) YES (SACHT) OF A (VIST)

Other Notes (Notes of Artica)

Other Notes (Notes



PD: TUN TEUMEN ND: DAVE HERSON

Address RDSS106TOH-COLLINS (NCA)
APS (Colling to)
POLICE (AAM)
-ROD STEINET (MS)

Mod (db)

D1556L (Appency/AVL)
MEANY RETAL (Full Mod
POLITY BLANG (MCA)
HICHAEL SCHIBER G
(DV yu-11)
JOHN (ATMIN)
JOHN (ATMIN)
JOHN (ATMIN)
DAN (FOLITY)
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HART

PD: NOR GEUPS

Added COORDEN (R)/IZ COORDEN (R)/I melium/EGA/ "Jestice" "Sens Go zelp." "You hav top! (G), SCO!! Self "Isaar Girp..."

read and control their rear (Poi and Control their rear (P

Appleton

414-734-9226

How I you T (Now to IT I or WR) T (COAST (NOW to IT I or WR))

Singles

Whins 101 FM

MEN

PD: GENTON MAN

STEEL MICES I Modern / Arcan
Tachner & Louise / Arcan
Louise / Arcan
Louise / Arcan
Louise / Arcan
Tachner / A

Tagge | Land Collect | Baccontract/MCA |
HILL | Land Collect | Baccontract/MCA |
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HALANCE | CHOP of \$10 / COllect |
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HALANCE | CALLET |
HALA

Cleveland

TOTAL TO STORM:

TOTAL THE STO

1011

11/05 "

DEF LEPPARD (Name or y/PolyGre "Lar" (0 Got" HEAVY METAL (Fall Moon/Asylu "Tivie-"nioge" "TARNET/SPENCER... (A&H)

Singles More

Chicago 312-828-9191

MODOT BLUES (Thrashots/F KIMES SHISH) THISHMEN CHCAS STLLT JOEL (Columbia) CER (STEATIC) METCAT SAMM DEF LEMPARD (Marcery/Pol

GENESIS (ATTEMPTE) MOLLING STONES (Rolling Sen/Arts)
STETIE BICKS (Momern/Arco)
dillar Squirill (Copi Pol)
BOS SECRI & Studie (Copi Pol)
BOS SECRI & Studie (Copi Pol)
DURBELY (Cotumbia)
DURBELY (Cotumbia)
SURBELY (Cotumbia)
SURBELY (Cotumbia)

Jozz Singles

Chicago 312-777-1700

without (Afteriol)

ROLICE (AAR)

ROLICE (AA HALL & CATES (RCA) MEANY METAL (Full)

JELL WELLOW ARCRETS, (UM)
DAVID ORISHAM (UM)
ALBERT COLLING (A) Figeror's
AL ARREST COLLING (A) Figeror's
AL ARREST COLLING (A) Figeror's
AL ARREST COLLING (A) Figeror's
PASS/MORT (AFTER FIG.
STAN ARREST (E) FIG.
CARLA OLLY (EOR) Singles None

Cincinnati

Northis RO REGIF (Copitol) GARS Of (Copitol) GAR

Ja 22 Bone Singles None

PC | PHIL BEHARME

RECOVERGRE LIMBER VOLT /CE HUMBER (CAME JONES EMBE) -ROD STEWNET EMBE

HOLD STREAM (AB)

BALABLE (FOR THE 14/CDS)

CHILL REACK (BELLION LEW CAC)

CHILL FOR (BELLION LEW CAC)

CHILL FOR (BELLION LEW)

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CANT CHILL (CHILL CHILL CO)

CON LEW CHILL (CHILL CO)

CHILL REACK (BELLION LEW)

EL CHILL REACK (BELLI

Cleveland 216-391-1260

CROILING STW/ATES

BON SECER E SILVER COL
FOREIGNER EATENTICS

JOURNEY (COLUMN LA)

HICKLE LEE JONES (M) MEDDEY GLUES, CTPs exholor/merical (ELC SUMES 1 etc).

ELC 1 1 ser/CR31

2013

Singles TARREY/SPENCER... (ALM) BOB DYLAN (Columbia) ACT (Local) Q-FM-96 Columbus

RINGS (Elevite) APRI HALL BAND (EM) Amer RIOT (Elektra) MIX (Attentic) PUT PAT STILL

MILE (45 (units)

WATTERS
CAME FOOLINGS
(FULL MODO/Laids)
(FULL MODO/Laids)
FOOLINGS
(FULL MODO/Laids) "State of Journay"
"Earry 11976, Southern"
"Earry 11976, Shi Carfon
"Nay don ... Hear P'
(Full Hone/Wh) Hos (c)
(Full Hone/Wh)
"Follows Ice"
"Tourne Ice"
"Tourne

Modified STATE HEALS (Modern/Arto)
STETE HEALS (Modern/Arto)
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(Mo

JAIZ
SPHID GIRA (BEA)
HILES DIVIS (Columbia)
A, JARRIAN (BB)
PASSIGNIT LORD (BET)
CHILAGORS (BEA)
HE JAIN ALGER (HEA)
P JAIN ALGER (HEA)
P, BETSHOTT, COLUMBIA)
TELLOWACKETS (BB)
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WWE

POI WICHEL MECOMELL.

Dayton 513-224-1501

COMMITE (RIS (MEA) DIST BAND (LIBERTY) SARVITOR (SAUTT) Bros/CRS) LOHE ESTRISTLE (Arco) MARIA CETTISTLE (SICO) CAMPITERISTAN (Geffor/ME) MARTY BALIN (BRI AMPTICO)

Nortes?
One Fool Merc
(Full Mome/Epic)
(BOLLING, STORE)
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(B

Singles

MOST ADDED

GENESIS

Abeceb (Atlentic) 35/21
GRAND FUNK RAILROAD
Grand Funk... (Full Moon/WB) 9/9
JOHN ENTWISTLE Too Late The Hero (Atco) 24/8
STEVE HACKETT

8/8 Cured (Epic) QUARTERFLASH Quarterflash (Geffen/WB)

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

Wdek 92.5 fm

FUN MARD HOLMES MIDS ED KANCH

Added MEAL SCHOOL, J. HAN (Columbia) BUNYON CUMMINGS (Eale) BON HAMMET (Colling ATT). SUBTING ESCOPTI O'OS/CBS) SUBTING ESCOPTI O'OS/CBS SUBMIP DOGG (Enema/Ovysa(s) -ROD STEWART (MB)

Head Limited Company of the Company CO-GO'S (IRS/AAM)
STEVE HACKETT (Epic)

DeKalb

B15-756-9250

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HILS COFGREN IBBERTA JOH & VANGELIS (POLYGOF/POLYGOFO) LITTLE FEAT 1487

JARE SULT SARP (Muss)
SOURS SHOOM (CAPP/N late)
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MOTTORY
JDURHET COCUMBIN
HOR SECRE & SILVER CAMPING ()
FORE CHEEK LAYLUNG ()
MOLLING STOMES
(MOLLING STOMES)
(MOLLING STOMES)
FERST ()
HEAVY METAL (Ful) MODELANG

Detroit 313-863-1800

Detroit

313-827-9505

-AATHOON Cloper T)

Je 12 None

Detroit 313-398-1100 SYLLES!

MD: CAREY CURELOW MD: GREG ST. JAMES

Roder)
APS (Columbia)
APS (Columbia)
ALIGOR
VILLORE (RCA)
TO LORDO (Polydre/Polydre)
Quantities (LCA)
Quantities (LCA)
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Quantities (LCA)
APR (Society

WILLY HO: JOE LIMBIEL

Added Eldis (Artete) "Countroyer" Modium
BOB SEGER & SILVER (Copito)
REFERSOR STANSHIP (REA)
GENESIS EARLENTED
RES (Columbia)
SERVINCE (Scott) @ os/OS1
GRIAN ADAMS (AAM)
GART O' (Copito)
STENE NICAS (Modern/Afco)
LNB (Copito)

MOTIVET SMOOTING STAP (TOTOIN/E FOREIGNER (ATTACT) OISLY SQUIRE (Gaptro) DOUBLEY (Columbia ROLLING STORES IROILING STAPE)

WRIF 101

PD: FRED MCOBS

ELO (Jet/OHS)
"Tullight" Hoffmst EXAMET (Columbia) POS SCOR & SILVER (Copito)) ROLLING STORES (Rolling Stores) CRETIONE (Atlantic) PAT BERNTAR (Chrysells)

313-827-9505 SILL 15,0161 (Gapto) *figo Date Cone* *figo Date Cone* *figo Date Cone* *figo Date Cone* *figo Cate Cone* *figo Jezz

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FROS

MACH CORE (CEA)

Tool 100 / CEA / CE 1021 Singles

MEDIUM

TRIUMPH Allied Forces (RCA) KINKS 33/19 Give The People... (Arista) 31/18 DONNIE IRIS King Cool (MCA) DEF LEPPARD 23/18 High 'N' Dry (Mercury/PG) 23/17 PAT BENATAR

Premonition (Scottl Brow/CBS) 22/15 Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Precious Time (Chryselis) 29/16

Album Station

PO: DAVE LYONS

Added
POLICE (AAR)
"Garry 1,1991","
HANCE (DUIN (Golumbie)
CUANTENICASH (Goffenfah)
"Finds. "Foo!"
CLIMAX GLUES AAMD (MB)
-ROO STEMANT (MB)

SURVIVOR

-BOD STEWARY (BB)

What lead (Co. 1)

ORS (Co. 1)

PO: SHAWN MATERS Added ROSSINGTON-COLLINS "Don'T Stop He." QUARTERFLASH (Gett "Her den ... Hadr ?"

| March | Marc

PO: RICK WEST MD: HAL MRANDT Added

MACANETH LALMS

"Love Har for

"Love Har for

"Love Har for

Tiple

MISS. DevikLE (Aflentic)

CHUSAGERS (MCA)

-MODISTEMANT (MD)

-MODISTEMANT (MD)

Noted 1600
OEF LEPPARD (New Corry/Polyfore)
(CLMOUSE (Corrystella)
MOSSING/ON-COLLINS (MEA)
LONG (ON-COLLINS (MEA)
LONG (MEA) (MEA)

MOTTEST MOLLING STONES (Molling Stn/Atl)

Grand Rapids (LAV-FM 97)

PD: DAVE LOGAN HD: TONY GATES

Anded POLICE (AAN) "Nohumen 3+0..." "...inter metton" "Invitables bun" "Leer y 5,19710." NEAL SCHOM, J. HAM JACK GREEN (RCA) RULENEETH (AAM)

MEARTH (AMI)

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Evansville 812-422-5258

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Fargo 218-236-7900

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(Full Mode/Fig)

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POZE VELLOW MCKETS (48) I HILES DAYS (COLUMNIO) SPYRO GOVA (ACA) PASSPORT EXPLANTIC! TIM MEISSICHC (MCA)

Singles

616-456-5461

-AMS (Columbia)

White Stands
(Molitary Strongs)

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Mone

Kankakee

THE HOTTEST

Tettoo... (Rolling Stones/Atl.) 38/37 JOURNEY

BOB SEGER & THE SILVER BULLET BAND

The Innocent.. (FM/Epic) 32/24

Two numbers follow each album file. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

Nine Tonight (Cepitol)
DAN FOGELBERG

ROLLING STONES

Escape (Columbia)
FOREIGNER

4 (Atlantici

615-939-4541 TOW PETT 4 THE ... (BECAST WOLF/TEA) COMESS (ATTEMPTE)

PO | DICK WILSON

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MALANCE (PO'W elf/CBS) WHITFORD/ST.NDLMES (SO GET LEMPARD EMECUM y/P) SMUDTING STAP (#1/0) JOH & WAME(LIS (PO) YOU /PO) (GF 8) BILLY JOEL (Columnic) WXUS (3)

PD: STUART HORAL MD: BOH HAJERSKT

"No Goffs Gof" -ROD STENAT (MB) Maclum 57E x(E NICRS (Npogra/Ascol 27 TOP 4MB) OHLES 5QU(E (Cap)+ol) BALANCE (Per mesh/DSS) MCL 60E (Cap)+ol RIO # (BER (Cap)+ol RIO # (BER (Cap)+ol MICE (E MAN)

On FOCUSION
(Full Mono/Epic)
DIALY JOEL (Galamin)
Ef (LPMAD (Manus))
MAT (Galamin)
MAT (Galamin)
MOLING STORE
(MOLING STAFFE)
DOD SECON & SILVELICAL
(MOLING STAFFE)
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COMMING STAFFE
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PUT HOM ROSEL

HOTTELS
STEEL BICKS IMPOSE N/FICED
STEEL BICKS STORES
(Bulling Str/FRI)

SUPER Serving The Industry's Unique Needs! Whether you're buying or selling, be sure to see page 53

I / / / PD: BILL TAPLOR

Added POLICE (A&M) "Every LIDTIS." QUAPTEMELASM (Golfan/N) OCLASS, GOLD "Marden.

MARCK (Coping) "Pay The David" "Africa" -800 STEWART (MI)

Medium HEATT METAL (Full Moon/As \$1910 SUBVEYOR (Scott) Bros/CDS

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Kansas City

WICKIE LEE JONES ENVI MATORY (ALM!) SUPPLYOR (SCOTT) Pros/CBS HOT FAST CONTROL OF CONTROL OT CONTROL OF CO

Jazz Brane

Singles Lansing 517-393-1320 ROSS-HIGTON-COLLINS (HEA) GENESIS (ATTENTIC) JOHN (HTWISTLE (ATGO)

20.23 Fign 6



Lafayette

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CHISTINAC HISTONNIAM/TCA
CHISTINAC HISTONNIAM/TCA
LONG (MTM 1871) HARDO
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FM 102 HFma Lincoln

Terre Haute

612-238-2667



WIBA - FM Madison one for the fig. in

M) 10-10 ERITS

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PB. FGE Examp
ADML EXTERT D.E. EARland
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GDAL 100 GFORD 110 GBAL 101 GBAL 102 GBA

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MINITED ENGINE

THE COL SLASS | THE PLANT | TH

Milwaukee 414-342-1111

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Singles

Milwaukee 414-278-2040 93QFM CHARL IF INCAT

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Singles EAST SELECT (UE) GAST SETTICE B... FEETS

Oklahoma City

Minneapolis

812-739 4000

Muscatine 319-263-2612

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PATENT FOREIGNESS (STEELS STEELS STEELS

FIFTA E2 TOP (Mr) ROLL TOM STORES JAA.

Oklahoma City

405-528-5543 HEAVY METAL IFIGE MOON/ABY CHILLIBACK INITIONAL INVASEA 27 TOP (MR) TRIMMPH (MCA) BILLY SQUIEN (CORPTO) I

Singles Non-



MD: CHANGES PARKET

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QUANTERNING SALIGNING /MB
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GHO INCA!
GHO INCA!

Medium 510 +1 MICES (Modern/4 BDC (Columbia) CHB (GP LIPA) CHB (GP LIPA) CHB (GP LIPA) FOLLOWING (GP LIPA) D (GDC (Cop 1-o.) OEF LEPPARD (Mercury/

Jass

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"T.O.U." HEAT HEAT

"Tale Burty" SUNTINGTON-COLLINE : "Son't brow Me." AM S YANGELIS (Putymer /PutyMea) 11114 "Follows (MCA)
"Flow the ..." "Magic Name
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Omaha 402-892-8300

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ASST. FD: DICA BASCON

POLICE (AAM) RICHIE LEE JOHEL (MB) HALL BAND IEST AND

#1C PERSON (Markey/Cap)

Rockford

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Not Text 1000 Middle & Sight in [Coping) 1
000 Middle FM 104 HD: BUCH HENTILLIAMS

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MDSS186TGM=CDL6 1ets (HEA)

"Don" | Shoa Me."

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Sloux Falls 606-336-8700

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NATION Section PURE (SEE 141) PURE (SEE 141)

PD: RICH BALIS MD: ANN ULETT

PD: BCB extrasa ASST, PD: JIM ATREMON

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MICHAEL SOCIEDAD (COLVESTION)

RED RICHE (COLVESTION)

"Doed #84ger..." SADAO wat *Lers Nor Per." SADAO wat *Lers Nor Per. * SADAO wat *Lers Nor Per. * Sangles NO *COMMO *Pulydor /Polyfor al Norfe

4.2 40: 044 EXMANDS

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D107 SAND I) fom 2y1
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St. Louis 314-842-1111

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HOD ZITHANT (MB) HOTE CHEEK (MCV) HOTE HALF BAND (EM TITTE

ROSS (METON-COLLING INCA) DEP LEPPARD (New Cur y/Polydra) TWS ROCK (Lucel)

Toledo 419-248-3377

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Wichita 316-722-6123

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92 (CI) FIII Winnipeg

PO: STEW FORMS

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July . Singles

KFMG

FD: JOHN FLORENCE HD: TON HANSHALL

- MOD STEEPER (MAD)

Mexical Model (Model Mode

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Albuquerque

505-265-8811

Singles None

94ROCK Albuquerque 505-785-5400 GIMO PUBL V.B. (Full Nove Alla) (Full Nove Alla) (Full Nove Alla)

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PD: ED MEHIT ICLD Added TON COTED (Farthau) POLICE (Added Added Ad

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PO: FRANK ERIESEN HD: FON CARET

Adend
POLICE (AMP)
POLICE (AMP) CHITCONNIAN (MEA)

GAMMAE HANGETFATT

-ROD STEMAT (ME)

-BOB DTLAM (COLUMNIA)

OFFICE TO THE TO TH

Aspen





303-925-5778 CONVIETATE THE

TOTAL TIMES

INCITING STO/ALT

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FORE COME LES IN



Bakersfield 805-832-1410

| Piji 1.647 | MAKER |

Singles

MOST ADDED

GENESIS Abaceb (Atlantic) 33/20 Quarterflash (Geffen/WB) 14/13 JOHN ENTWISTLE Too Late The Hero TOMMY TUTONE Hero (Atco) 28/11

Tommy Tutone-2 (Columbia) 14/11
ROSSINGTON-COLLINS BAND This is The Way (MCA) 29/10 Two numbers follow each album rite. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.



ND: DAVE FREEMAN Added -RUD STEWART (ND) Medium DONNIE IRIS INCAT "Sweet Nor 12 mm" ELD 12n/CBS MD RIBER COmptoil GMESIS IRIEMFICE Title METAL (Fall
MEAT METAL (Fall
PAT RENTAN (CPF)
STENNE NICES (No.
RNMS FATIRES
ROLLEE (AAM)
"Secret Journey"
ZZ TOP (46)

Boise 208-344-6363

208-344-6383
DN# F06L6918
(FV) | Non-/Epic
(FV) | Non-/FV
(FV) | Non-FV
(FV)

Joseph . Singles None

M.CO

HOFFIELD ERFEMPTED SCHOOL COMMENT OF THE PROPERTY OF THE PROPE 1965 CATTONTICS SESEN & SILVEN (Capt)

FD: CE HOLES COMSTA

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Singles

MOLLING STORES
(Molling Stores)
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(Milling Stores) DAN FOREMENT (FGI) NOON/Epig) STEVE NICKL INDOM 0/A RICHH LEE JUNES (MY LEMS (AY 14*1 JANK ANNATHADING IAAMI JONE ENTHITIZ (AYOU) HAM SANG TAITUM (14)

Boulder Boulder 303-444-560

QUADTE WILLIAM THE PLANT T

SPIRE SHA (HEA) PASSITORT INTEGRATED MILES DAYES (Columbia) FUNE ONE (CTE)

MEDIUM

NILS LOFGREN Night.. (Backstreet/MCA) 22/19 ATLANTA RHYTHM SECTION Quinelle (Columbia)
TRIUMPH

Allied Forces (RCA)
DEF LEPPARD 29/17 High 'N' Dry (Polydor/PG) 28/17 RED RIDER As Fer As Siem (Capitol) 28/18

MOODY BLUES Long... (Threshold/PG) 32/16 Two numbers follow each album nits. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.



Midded
J.C. HOUSINGCALDS (MEA)
ORIG LAME (Chrysells)
"The Lie" "Long Goods per
"Lons Too Too"
"Bacider Artech
TON COSTS! (Jan/18)
FOLICE (AME)
ALVIN LIE (AME)

Maplian
JPS (Cotimelia)
JPS (Cotimelia)
JPS (Cotimelia)
MATARETH (AAAn)
"Every Young" "Moliday
"Cote Res (BEA)
MILS (MEA)

BILLY BURNETS (COLUMB): GRAND PUR R. e. 17-17 Recor/AB: *1-0.0." "No Recesor thy RICHEL SOCIETE G (CP ye=114) COP year [16]
**Pre Too Ready (* GAM)
**Pre Too Ready (* GAM)
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FORMAT FAVORS 35-49 FACTION

KENR Digs Down To Its Roots And Strikes Gold

"There are those of us here in Houston who enjoy country music who don't have beards and wear chains around our necks. That's a fad, not real country. Real country is big in this city; but all of a sudden, with all of the Country stations here, there ain't nobody playing Lefty Frizzell anymore!"

With those words, former longtime KILT-AM & FM PD and current part-time consultant Bill Young sums up what he feels is a major programming "hole" in the Houston market. Bill left KILT to devote full attention to his own independent commercial production company, Bill Young Productions, and had no intention of reentering the programming field until KENR GM Bob Chandler offered the challenge. It's still too soon to say the rest is history, but Bill, Bob, and station PD Jason Williams are hopeful that KENR's "Country Gold" shift will keep the station from getting lost in Houston's Country maze. I recently spoke with all three gentlemen, who helped clarify KENR's new direction.

R&R: Tell us about KENR's new oldies format and why the decision was made to change.

BC: Houston has six Country stations. Two of those stations are FM, and consequently the pie was getting sliced rather thin. It was necessary for us to seek an answer to how the station could continue to be a viable competitor in the marketplace, which it has been for many years. After considerable research and a great deal of conversation and thought, it became apparent to us that AM can compete, will compete, and will compete successfully; but, in order to do so, we're going to have to specialize in a very narrow field.

JW: The whole premise is based on the fact that ten or even 15 years ago there was a 15 share of Country in Houston. That's increased to around a 17 share now, but the biggest thing that's happened is that the audience has gotten younger, especially now that it's gotten real hip to be Country. But what about those people who were part of that 15 share years ago? Nobody in town was servicing them. We're talking about people out in Washington County who are still cattle farming... thousands and thousands of them. We decided to build a radio station that would be very tailored to that demographic.

BY: It's too simplistic to say that we're going to play music that 35-49-year-old people will like. I don't

know that there is any consistency between a 35 and a 49-year-old person musically. We're going back to a base that, in Houston, Texas at least, is a strong base. Twenty to thirty years ago there was a strong country music base in this market. That type of country music is not even being played with all the Country hoopla at the moment. Musically, we're getting back to our roots, but what that says is



Bill Young

that the same type of person who has that reference point musically is probably interested in more than music right now. There are a lot of other things in his life other than what the new Johnny Lee record is, so we're trying to find the other things . . . we think baseball may be a part of it, we think news, commentary, and stock market reports play a part.

R&R: Could you elaborate on the type of programming you're planning to attract a more mature audience?

BC: We obviously started out with Astros baseball. The Astros had been on another station for 19 years (KPRC), but thank God we were successful in bringing them over here. Then we went to ABC, and after a great deal of investigation and study, they selected us to be the ABC Information Network affiliate for this market. We

were also successful in getting Paul Harvey, and we'll be introducing both ABC and Harvey for the first time on October 19.

JW: Musically we're playing two recurrents, two or three currents (depending on the spotload), and the balance oldies per hour. Our recurrents go back as far as nine months. Then we have another category which goes back two years. There's no limit on how far back our oldies can go as long as they were big enough hits. We also have a crossover category, which would include such artists



Jason Williams

as Bobby Goldsboro and Anne Murray, which we'll play about once per hour. A record like Dottie West's "Put You Back On The Rack," which has a very rock and roll sound, might be played on the station, although we wouldn't be the first to go on it.

BY: The Schulke format built a background music service that appeals to people working in offices, probably many of whom were not radio listeners before this. We're trying to build a radio station that is full of unique things that people will turn their radio on for. Every baseball radio station in the country has people

"It became apparent to us that AM can compete, will compete, and will compete successfully; but, in order to do so, we're going to have to specialize in a very narrow field."

- Bob Chandler

who listen to the station only for that baseball game. Paul Harvey, particularly, tends to draw an exclusive radio listener. There are other things which we have already put on the air and are working on putting on that will have people turning on their radios for just that one thing. The challenge to us right now is to take those listeners and recycle them elsewhere, and to do that you've got to remind them of other things that are happening on the radio station that they would also feel comfortable with.

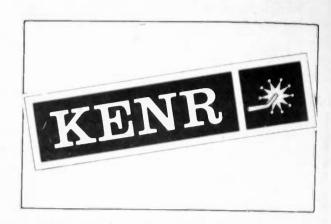
R&R: With so much emphasis on news and information, why not just change the format to News/Talk?

BC: We could have gone all-News or Religion or a lot of things, but we're an established Country station and have been a Country factor in this market for a long, long time. We're convinced that there are a lot of people who are interested in news and information who are also interested in country music, and vice versa.

I think it's best that you think of our total programming as a whole and realize that it's composed of several components. Music is one component. News is a component. Information and sports are components. I'm not in a position to say whether music is less important or more important than any of the other components or what its position might be in the whole, but it's one component.

R&R: Are there are other changes in the works for the station?

BY: We just added Joe Ford, who is probably one of the top three most well-known radio personalities in the city. Our morning man, Bill Bailey, has been on the air in this market for 20+ years. We're talking about a morning man who can literally pick up the phone tomorrow morning and call A.J. Foyt or Senator John Tower or a head coach of a pro football team.



We've hired two new sports people. We have a sports talk show in the evenings, and we'll also be broadcasting college football, basketball, etc. Larry Rasco has been added to our morning news. Larry was anchorman at Channel 2 here in Houston for years. It's that kind of credibility that we're trying to achieve. We're talking to some other well-known people in the marketplace who have high profiles in their particular select audience. If all of these specialists can come together, then I think that each area of specialization can fit into one environment.

JW: We're about to increase our coverage 40-50% to the north. We just installed a couple of new towers and we're completely reworking the array and the coverage pattern. In two to three weeks we'll go all the way to Beaumont on the north and keep our pattern going south. Compared to what we have been working with, it's going to be a vast improvement.

R&R: Besides the new listeners you're attempting to attract, from where do you expect to draw most of your audience?

JW: If you look at KTRH, which is all-Talk, and KPRC (News/Talk), they've got excellent ratings for AM stations, so we hope to get some from them. Either the people we're after are not listening or they're listening somewhere else and they're not satisfied, so we hope to draw a little bit from all different areas.

BY: There are a whole block of listeners out there who we used to say have grown up out of rock, and probably that's happening to Country also. They've grown away from the Contemporary Country, so we're trying to go back and find some reference points. Gold Country would be a reference point for them. We're not playing on nostalgia; we want to be credible and play music that seems to be comfortable to people who are interested in credibility.

If our intent was to build an audience sharing a 15 share of Country listenership among six radio stations, we probably would not be successful. One or two might be successful, but that's not the point. I don't want to pitch pennies. I want to try to build a radio station independent of what our competition does.

BC: I think the bottom line is that out there in never never-land there are a select group of people that will respond favorably to what it is we're doing. I think they're going to come from a number of places. We'd be hard-pressed to think for a moment that we can build cume from anybody. I think we're looking at the simplest precept of programming in the final analysis, and that is that a station historically shares audience with other stations. All we're trying to do is create bigger quarter hours and attract new movement. It's pure and simple.

R&R: Has there been any initial response to your format shift?

JW: There's a record shop in town that's been here for many years, Don's Record Shop, which specializes in hard-to-find records. After we had the format on the air for two weeks, Don called Bill and mentioned that all of a sudden they had had a rash of people asking for the oldies, way out of proportion to anything they've had before. Nobody can prove that it was caused by us, but the way it was timed was certainly coincidental!

A new and better sound in radio ...

The United Stations Country Music Network

offering the best in country music... America's fastest growing sound. 7 days a week, 24 hours a day, 60 minutes an hour. Live by satellite.

A talented partnership committed to excellence and professionalism.

ED SALAMON Vice-President/Programming

Again voted Major Market Country Program Director for 1981 by Billboard for his work at WHN. Produced for the Mutual Broadcasting System, "The Johnny Cash Silver Anniversary Special", (Billboard's 1981 Syndicated Special of the Year) and the record-breaking "Country Music Countdown-1980" co-hosted by Anne Murray.

NICK VERBITSKY President

Recently, senior vice-president of stations and operations for the Mutual Broadcasting System; vice-president/general manager of WHN Radio, voted in 1981 by Billboard as Major Market Country Station of the Year.

DICK CLARK

Dick Clark is among the most successful of all radio, television and motion picture personalities. He is the innovative man behind many projects throughout the entertainment industry including his most identified success, "American Bandstand"... one of the longest lived continuous programs in broadcast history.

FRANK MURPHY Vice-President/Marketing

Recently, vice-president of station relations for the Mutual Broadcasting System, with many years of day-to-day contact with America's finest radio stations.





New

Entry

Radio Records.

NATIONAL AIRPLAY/50

OAK RIDGE BOYS/Fancy Free (MCA)

GAIL DAVIES/Grandma's Song (WB)

LACY L DALTON/Takin' It Easy (Columbia)

JOHN CONLEE/Miss Emily's Picture (MCA)

FRED KNOBLOCK/Memphis (Scotti Bros./CBS)

TAMMY WYNETTE/Crying In The Rain (Epic)

MERLE HAGGARD/My Favorite Memory (Epic)

ZELLA LEHR/Feedin' The Fire (Columbia)

ANNE MURRAY/It's All I Can Do (Capitol)

CON HUNLEY/She's Steppin' Out (WB)

T.G. SHEPPARD/Party Time (WB/Curb)

GEORGE JONES/Still Doin' Time (Epic)

ED BRUCE/Everything's A Waltz (MCA)

GEORGE STRAIT/Down And Out (MCA)

RAZZY BAILEY/Midnight Hauler (RCA)

ALABAMA/Love In The First Degree (RCA)

GENE WATSON/Fourteen Carat Mind (MCA)

B.J. THOMAS/I Recall A Gypsy Woman (MCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate

National Summary: Up 5, Sama 12, Down 0, Dabuta 5, Adda 15, KBMY, KSSS, KRDR, KRSY, KCKC, KEEN, KOKE-FM, WQIK-FM, KNOE, KYXX, WKLM, WTQR-FM, WIRE, WKKN, KICD-FM.

MAC DAVIS "You're My Bestest Friend" (Casablanca/PolyGram) 35/30
National Summary: Up 1, Same 2, Down 0, Debuts 2, Adds 30 Including WBGW-FM, WNYR, WYII, KHEY, WLWI-FM, WQYK-FM, WIRK-FM, WMAQ, WFMS-FM, WXCL, KUZZ, KNIX-FM, KEEN, KMPS-AM-FM, KCKC 24-19.

National Summany: Up 7, Same 11, Down 0, Debuts 5, Adds 11, KVET, WQIK-FM, WWOD, KNOE, KBMR, WCXI, WITL-FM, KICD-FM, WTHI, KRZY, WCAW, WGTO 49-43, KHEY 48-40, KVOO 44-27. On: WQYK-FM.

KIPPI BRANNON "Slowby" (MCA) 34/9

National Summany: Up 12, Same 7, Down 1, Debuts 5, Adds 9, WMAQ, WCXI, WITL-FM, WXCL, WHBF, KMAK, KWJJ, WQIK-FM, KNOE, KWMT 43-37, KFD-AM 45-40, KEED 49-40, WVAM 44-36, KVET 41-34, WIRK-FM d-33.

ROGER MILLER "Everyone Gets Crazy Now And Then" (Elektra) 32/4
Netional Summary: Up 13, Same 11, Down 0, Debuts 4, Adds 4, KYTE, KSOP, WCXI, WXCL, KUZZ 35-30, KLAC 42-39, KNIX-FM 37-34, KCKC 13-6, WBGW-FM 47-42, KKYX 42-37, WIRK-FM 30-24, WTQR-FM 40-36, KEBC-FM 49-46, KFEQ 29-25.

DON KING/The Closer You Get (Epic)

WILLIE NELSON/Mountain Dew (RCA)

ent from the majority of our reporters

STEPHANIE WINSLOW "When You Walk In The Room" (WB/Curb) 37/10
National Summary: Up 6, Same 13, Down 0, Debuts 8, Adds 10, WQIK-FM, WQYK-FM, WKLM, WCXI,
KROR, KWJJ, WCAW, WWVA, KHEY 50-41, KRMD-AM-FM 50-42, KWMT 48-38, KVOO 35-30, KEED d-34.

CRISTY LANE "Cheatin' is Still On My Mind" (EMI/Liberty) 34/11

SONNY CURTIS/Married Women (Elektra)

CRYSTAL GAYLE/The Woman In Me (Columbia)

MEL TILLIS/Ona Night Fever (Elektra)

LEON EVERETTE/Hurricane (RCA)

SYLVIA/Heart On The Mend (RCA)

EDDIE RABBITT/Step By Step (Elektra)

THREE TWO LAST

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RODNEY CROWELL "Stars On The Water" (WB) 37/15

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October 16, 1981

CHARLY McCLAIN/Sleepin' With The Radio On (Epic)

BARBARA MANDRELL/Wish You Were Here (MCA)

KENDALLS/Teach Me To Cheat (Mercury/PolyGram)

CHARLEY PRIDE/Never Bean So Loved (In All My Life) (RCA)

JANIE FRICKE/I'll Need Someone To Hold Me... (Columbia)

ROSANNE CASH/My Baby Thinks He's A Train (Columbia)

HANK WILLIAMS JR./All My Rowdy Friends... (Elektra/Curb)

EMMYLOU HARRIS & DON WILLIAMS/If I Needed You (WB)

DOLLY PARTON/The House Of The Rising Sun (RCA)

GLEN CAMPBELL/I Love My Truck (Mirage/Atlantic)

RICKY SKAGGS/You May See Me Walkin' (Epic)

JOHNNY LEE/Bet Your Heart On Me (Full Moon/Asylum)

LARRY GATLIN/What Are We Doin' Lonesome (Columbia)

JOHN ANDERSON/I Love You A Thousand Ways (WB) STEVE WARINER/All Roads Lead To You (RCA)

BURRITO BROTHERS/She Belongs To Everyone But Me (Curb)

TOMPALL & THE GLASER BROTHERS/Just One Time (Elektra)

REBA McENTIRE/Today All Over Again (Mercury/PolyGram) BELLAMY BROTHERS/You're My Favorite Star (WB/Curb)

MEL McDANIEL/Right In The Palm Of Your Hand (Capitol)

DAVID FRIZZELL & SHELLY WEST/Husbands And Wives (WB)

JOHN SCHNEIDER/Them Good Ol' Boys Are Bad (Scottl Bros./CBS)

RAY PRICE/It Don't Hurt Me Half As Bad (Dimension)

KENNY ROGERS/Share Your Love With Me (EMI/Liberty)



BREAKERS

'Breakers' are those newer records that have the greatest level of station activity on any given

ALABAMA

Love In The First Degree (RCA)

On 69% of reporting stations. National Summary: Up 1, Same 5, Down 0, Debuts 3, Adds 65. A Most Added record. R&R Chart: Debut 39

DON KING

The Closer You Get (Epic)

On 63% of reporting stations. National Summary: Up 42, Same 6, Down 1, Debuts 9, Adds 6. R&R Chart 50-48.

JOHN SCHNEIDER

Them Good Ol' Boys Are Bad (Scotti Bros./CBS)

On 61% of reporting stations. Netional Summary: Up 19, Same 12, Down 0, Debuts 22, Adds 13. R&R Chart Debut 47.

Most Added:

ALABAMA

Love In The First Degree (RCA) STATLER BROTHERS Years Ago (Mercury/PolyGram) JUICE NEWTON

The Sweetest Thing... (Capitol)
MAC DAVIS You're My Bestest Friend (Casablanca/PG) JERRY REED Patches (RCA)

Hottest:

OAK RIDGE BOYS Fancy Free (MCA)
CHARLEY PRIDE So Loved (In All My Life) (RCA) **KENNY ROGERS**

Share Your Love With Me (EMI/Liberty) **CHARLY McCLAIN** Sleepin' With The Radio On (Epic)

MOST ACTIV

100 | 251 Indicate now many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). "Moves" are broken down for each record and Indicate how many stations moved the song Up on their charts, held it the Same (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Indicated one of this week's

DAVID FRIZZELL & SMELLY WEST "Husbands And Wives" (WB) 60/17
National Summary: Up 9, Same 24. Down 1, Debuts 9, Adds 17 Including WCOS-FM, WQAM, WSM, WHOO, WITL-FM, WKKN, KICC-FM, KKAL, KBMY, KLAC, KEEN, WCAW, WOKQ, WWVA, R&R Chart Debut 49.

WILLIE NELSON "Mountain Dew" (RCA) 58/10

National Summery: Up 24, Same 14, Down 1, Debuts 9, Adds 10, WMNI, KFGO, WDAF, WHBF, KICD-FM, KKAL, KUZZ, KLZ, KOKE-FM, WCOS-FM, WSLR 37-30, KSOP 43-37, KEEN 30-25, WCAW 47-41, WIRK-FM 39-26, R&R Chart Debut 50,

TERRI GIBBS "I Wenna Be Around" (MCA) 58/5
National Summary: Up 24, Sama 16, Down 1, Debuta 10, Adds 5, WCAW, KWMT, WIRE: KFEQ, KKAL, WNYR 27-22, WYII 43-38, WGTO 48-41, WLWI-FM 34-27, WSIX-FM 14-10, WSM 39-33; WCXI 35-29, KVOO 34-29, KEED 45-36, KEEN 27-23.

ZJERRY REED "Petches" (RCA) 53/21

National Summary: Up 16, Same 9, Down 0, Dabuts 7, Adds 21 including KLZ, KMAK, KSON-AM-FM, WOKQ, WNYR, WMZQ-FM, WCOS-FM, WMC-AM, KKYX, WKLM, WHK, KBUF, WXCL, WKCQ-FM, KFH, MOE BANDY "Rodeo Romeo" (Columbia) 49/17

National Summary: Up 5, Sama 18, Down 0, Dabuts 9, Adds 17 Including WVMI, WGTO, WQIK-FM, WLWI-FM, WKKN, WKCQ-FM, KVOO, KRZY, KBMY, KWJJ, KCUB, WVAM, WIXY, WWVA, KKYX 47:38,

EARL THOMAS CONLEY "Tall Me Why" (RCA) 49/14

al Summary: Up 5, Same 22, Down 0, Debuts 8, Adds 14 KBMR, WMNI, KBUF, WGEE, WITL-FM, KICD-FM, WTHI, KRRV, KOKE-FM, KVET, WVMI, WYDE, KNOE, KKAL 50-45.

RANDY BARLOW "Try Me" (Paid) 49/3
Netional Summery: Up 27, Same 8, Down 2, Debuts 9, Adds 3, WMNI, KLZ, KVEG, KICD-FM 36-24, KVOO 39-32, KFDI-AM 42-30, KUZZ 44-40, KWJJ 40-35, KSON-AM-FM d-33, WVAM 48-40, WWVA d-40, KVET 38-32, WCOS-FM 30-25, KKYX 29-23, WKLM 36-28

WKLM 35-28.

GARY MORRIS "Heeded For A Heartache" (WB) 48/12
National Summary: Up 3, Same 23, Down 0, Debuts 10, Adds 12, KLZ, KEED, KRSY, WWVA, WYII, WCOS-FM, WBAP, KIKK-FM, WQIK-FM, WTQR-FM, WMNI, KVOC d-33, WBAM d-34, WITL-FM 37-34.

STATLER BROTHERS "Years Ago" (Mercury/PolyGram) 47/45
National Summary: Up 1, Same 0, Down 0, Debuts 1, Adds 45 Including WSLR, WMAQ, WGEE, WKKN, KRZY, KNIX-FM, KTOM, KMPS-AM-FM, WNYR, WMZQ-FM, WGTO, WBAP, KIKK-FM, WMC-AM, WIRK-FM,

EDDY RAVEN "Who Do You Know In California" (Elektra) 44/12
National Summary: Up 3, Same 20, Down 0, Debuts 9, Adds 12, KRRV, KHEV, KIKK-FM, KYXX, KWKH, WNRS, KBMR, WMNI, KYOO, KFDI-AM, WWCS-FM, WWVA, WQYK-FM 37-31, KEEN d-37, On: KMPS-AM-FM.

☑JUICE NEWTON "The Sweetest Thing..." (Capitol) 38/36
National Summary: Up 0, Same 1, Down 0, Dabuts 1, Adds 36 Including WGNA-FM, WBGW-FM, WMZQ-FM, KVET, WQIK-FM, WLWI-FM, KRMD-AM-FM, WSLR, KBUF, WFMS-FM, WKKN, KFDI-AM, KSSS, KEEN, KGA.

BILLY "CRASH" CRADDOCK "Now That The Feeling's Gone" (Capitol) 38/12
National Summary: Up 6, Same 16, Down 0, Debuts 5, Adds 12, KOKE-FM, KVET, WGTO, WWOD, WNRS, WMNI, WGEE, WTHI, WBGW-FM, WCAW, WNYR, WWVA, WYDE 38-30, KKYX 50-42, KSOP 48-38.

Others Getting Significant Action

JUDY BAILEY "The Best Bedroom In Town" (Columbia) 24/6

ts 5, Adds 6, KSSS, KMPS-AM-FM, KGA, KLRA, WCXI, KICD-FM, KUZZ 42-36 National Summary: Up 6, Same 7, Down 0, De WAXX d-30, KEBC-FM 48-44, KFDI-AM 44-36

MUNDO EARWOOD "I'll Still Be Loving You" (Excelsior) 21/4
National Summary: Up 3, Same 8, Down 0, Debuta 6, Adds 4, WGTO, KLRA, WKKN, WWVA, WYDE d:37, KKYX d:43, WSLR

SUE POWELL "(There's No Me) Without You" (RCA) 19/9
National Summery: Up 0, Same 8, Down 0, Debuta 2, Adds 9, WTSO, KVOO, KSSS, KEED, WWCS-FM, WGTO, WQIK-FM,

LEE GREENWOOD "It Turns Me Inside Out" (MCA) 19/6
Netional Summary: Up 5, Seme 6, Down 0, Debuts 2, Adds 6, WVAM, KWKH, WKKN, KVOO, KSSS, KSOP, WBAM 18-12, WSIX-FM 65, WQYK-FM 23-18, WXCL 26-19.

BILL NASH "Slippin" Out, Slippin' In" (EMI/Liberty) 19/5
National Summery: Up 2, Same 9, Down 0, Debuts 3, Adda 5, KBMR, WAXX, WBGW-FM, WGTO, KHEY, WNRS 40:34, WQIK-FM 44-31, KRMD-AM-FM d-43.

FM 44-1, KRMD-AM-FM 0-43.

BRENDA LEE "Only When I Laugh" (MCA) 18/8

BRENDA LEE "Only When I Laugh" (MCA) 18/8

Same 10. Down 0, Debute 0, Adde 8, KHEY, WQIK-FM, WBAM, WIRK-FM, WNRS, WAXX, WKKN.

FREDDIE HART "You Were There" (Sunbird) 17/2
National Summary: Up 5, Same 6, Down 0, Debuts 4, Adds 2, KRDR, KWJJ, WGNA-FM 31-27, WVAM 29-27, WWOD d-42, WKLM 39-33, WHBF 41-34, KFDI-AM d-47.

JOE STAMPLEY "All These Things" (Epic) 14/9
National Summary: Up 1, Same 4, Down 0, Debuts 0, Adds 9, WMZQ-FM, KVET, WSM, WIRK-FM, KICD-FM, KFEQ, KFDI-AM,

CALAMITY JANE "Send Me Somebody To Love" (Columbia) 14/2
National Summary: Up 3, Same 6, Down 0, Debuta 3, Adda 2, KVOO, KOKE-FM, WBCS-FM d-25, WYDE 39-31, WLWI-FM 40-34, WIRK-FM 40-36. On: WAXX, KEEN.

TANYA TUCKER "Rodeo Girls" (MCA) 16/4
National Summery: Up 3, Same 7, Down 0, Debuts 2, Adds 4, KVET, WITL-FM, KKAL, WCAW, KKYX 46-36, KRMD-AM-FM National Summary: Up 3, Same 7, Dow 16-39, KEBC-FM d-48, WGNA-FM 41-36,

46-39, REBC-FM d-48, WGNA-FM 41-36.

JIM CHESNUT "The Rose Is For Today" (Liberty/Curb) 15/8

Netional Summary: Up 2, Same 4, Down 0, Debuts 1, Adda 8, WITL-FM, WTSO, KICD-FM, KFDI-AM, KGA, WYII, KRRV, WLWI-FM, KOKE-FM 46-39, KVET 44-36.

DEAN DILLON "Jesus Let Me Slide" (RCA) 15/1

National Summary: Up 3, Same 10, Down 0, Debuts 1, Adda 1, WCAW, KRMD-AM-FM 48-46, WKKN d-37, KKAL 46-43, KEED 48-46. On: KEBC-FM, KMPS-AM-FM, KGA,

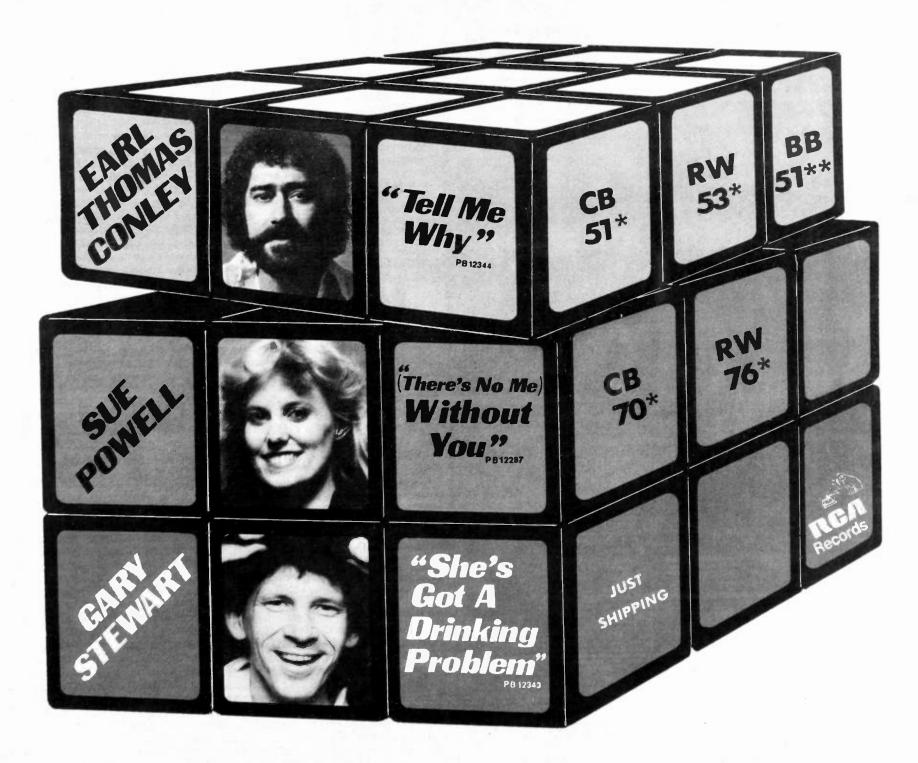
DICKEY LEE "I Wonder If I Care As Much" (Mercury/PolyGram) 14/4
National Summary: Up 3, Same 5, Down 0, Debuts 2, Adds 4, KVET, WHBF, KICD FM, KSSS, WGTO 44-42, WXCL 30-27, KEED

WIRK-FM 40-36. On: WAXA, REEN.

BOBBY G. RICE "Perdon My French" (Charta) 12/3

National Summary: Up 0, Same 9, Down 0, Debuts 0, Adde 3, KFGO, WKKN, KNOE, On: KGA, KOKE-FM, WYDE, WBAM.

"Sometimes, the solution is obvious..."



RCA-the singles solution

Pictures



WSAI'S KAZOO BROTHERS: Record labels, take notel There's a new act out of Cincinnati that's taking the town by storm (well, maybe by calm would be a batter description). Actually, WSAI PD Dale "Jake" Turner (left) and salesman Jeff "Elwood" Niedert (right) have been performing around town for various benefits and fundraisers in the guise of the Kazoo Brothers (perhaps the kazoos are in the briefcase)



CON HUNLEY IN WHN SPOTLIGHT: Con Hunley recently sat in on Dan Taylor's afternoon show at WHN. Welcoming him to the New York studios are (standing, I-r) Asst PD Robbie Roman, MD Pam Green, and Dan Taylor; (bottom, I-r) Con Hunley and former PD Ed Salamon.



THE KRAM COWBOYS: Pictured above are KRAM/Las Vegas's 30-foot cowboy balloon mascot and inflatable billboard, the recent victims of station vandalism (R&R, 10-2). However, GM Bill Berkey tells us that both have been reinflated and are back in the air and on the road spread the station's message



A LION IN LAMESA: Detroit Lions running back Bo Robinson (left), a native of Lamesa, TX, stopped by his hometown prior to the season to visit with KPET Sports Director Bill Schoen



Biff Collie

Inside Nashville

CONGRATULATIONS: In addition to all the winners we've seen and heard about this week, add these - Charlie Daniels and the Oak Ridge Boys won their second and third "Scotty" awards from 3M for their "Full Moon" and "Greatest Hits" albums, respectively, (recorded on 3M tape) for reaching "platinum" status . . . Jim Ed Brown won induction into the Arkansas Country Hall of Fame. **Buddy Emmons and Noel Boggs were** inducted into the Steel Guitar Players Hall of Fame . . . The Country Music Revue Association, meeting in Ft. Worth for the annual CMR Awards, hosted by Roy Clark on October 10. Mary Reeves Davis presented the first "Leading Texan" Award to "the Texan who does the most for country music and lends his or her support to promote country music." The awards are voted on by members only, the second-largest membership in the world, behind the Country Music As-



MOE'S THE KING! Well, now it's official. Moe Bandy was recently named the "King Of Honky Tonk Music" by a resolution of the 67th Texas Legislature. Moe is shown accepting the honor from Senator Glenn Kothmann, a longtime Bandy fan who introduced the legislation. It sure halps to have friends (or fans) in high places!

sociation . . . Moe Bandy, proclaimed by the 67th Texas Legislature as "King Of Honky Tonk Music," was presented with the honor by Texas Senator Glenn Kothman . . . "Fun in Music City Puts Money in the Kitty" was the melody played by cash registers in Middle Tennessee this week. The hotels were so full, Holiday Inns here were referring room requests to their motel in Dickson, TN, 40 miles away

CONVENTION NOTES CULLED FROM THE CRUMPLED CUFF: Porter Wagoner and his Wagonmasters performed at the third annual reunion banquet of the Cherokee Nations for 15,000 . . . Charly McClain will be seen on an upcoming "Hart To Hart" episode, with Bob Wagner and Stephanie Powers . . . Look for "Miss America," Elizabeth Ward, on "Nashville Palace" Saturday (October 24), along with Roy Clark, Tanya Tucker, Jerry Reed, and comedian Grady Nutt Kenny Rogers will soon convince Hollywood (and others) that he is, in fact, an important TV ratings-getter. Kenny's "Gambler" movie last year was the #1 TV movie of the year, and now his "Coward Of The County" has racked up heavy numbers . Willie Neison's quiet visit to the city of music included fishing and friends. He's dividing his time between his homes in Texas and Colorado during his convalescence. He's not expected to perform publicly again in 1981 Ricky Skaggs warped their heads at the Grand Ole Opry with his "real, honest-togoodness, prize-winning, blue-ribbon country songs and sounds." He had Roy Acuff standing in the wings smiling and saying, "Well, this young fellow is just what we've been needing." Skaggs's background includes working in the Stanley Bros. band, the Coun-

try Gentlemen in Washington, DC, J.D. Crowe

and the New South, and fiddle, guitar, and vocals with Emmylou Harris.

MUSIC-PRUDENCE: The third and fourth lawsuit in a week over the Coors Beer poster was filed here, this one by the second former member of the Foggy Mountain Boys band headed by Lester Flatt and Earl Scruggs. joining the Flatt estate and Earl Scruggs in contesting the legality of that poster. Pierce Tullock and Burkett ("Uncle Josh") Graves. in separate suits, added to the multi-million dollar legal attack on the local distributor and the parent company in Colorado.

EXECUTIVE TURNTABLE: Billy Deaton and Faron Young celebrated 12 years as an artist-management team . . Stella Parton joins Milan Williams of the Commodores in a new record production arrangement... Top Billing International head Tandy Rice, Jr. announced the appointment of Jack Sublette, Don Fowler, Ginger Hennessy and Allen Whitcomb to positions of corporate officers, and added new agent Dan Goodman . . Aristo Music Associates head Jeff Walker relected Treasurer of the Organization of Country Radio Broadcasters, which produces the 13-year-old Country Radio Seminar Mike Hyland, President and cofounder of the Network Ink PR firm here, has joined Fred Foster's Monument Records as Director, Creative Services, encompassing publicity, artist development and artist rela-. Shorty Lavendar Talent Agency announced addition of three new members of its staff: Tom Vizzina, Cheryl Ballard and Brenda Sherick . . . Gayle Baldwin joins Fischer & Lucus, Inc. as Executive Secretary and Controller.

A Month In The Country Wherever You Are



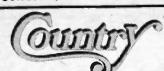
October ir Country Muric Month

"ROCKY TOP" vs "TENNESSEE WALTZ": Tennessee Governor Lamar Alexander has proposed that "Rocky Top," the Felice and Boudleaux Bryant song, become one of the official Tennessee state songs. Alexander says, "It captures the spirit of a great many Tennesseans, maybe better than any song I know." "Tennessee Waltz," which sold millions of records for Patti Page and many others through the 30 years of its existence, has been the official state song of note since the late Governor Frank Clement brought it to the attention of the legislature in the 1960's and continues to be considered the state song. "Rocky Top" is performed hundreds of times daily in public places such as Opryland, Silver Dollar City in Pigeon Forge, TN (down the road from Dolly's home of Sevierville), and Libertyland Park in Memphis. The UT band plays it at all University of Tennessee football games in Knoxville and whips the crowd into a Smoky Mountain frenzy



Coors Country News This Week's Guests: CHARLEY PRIDE @ MOE BANDY

Call Pete Howard (213) 399-4949
131 Ocean Park Blvd. Santa Monica, CA. 90405



Regional Adds & Hots

MOST ADDED

MOST ADDED HOTTEST

MIDWEST

Oak Ridge Boys (MCA)

SOUTH

MOST ADDED

Oak Ridge Boys (MCA)

Oak Ridge Boys (MCA) Charley Pride (RCA)

EAST

STATLER UNDTHE ALMMA JUICE NEW TURN BORCAT WALL IE RELL I WARREN HOTTOST! BARRARA MANDRI WENTE MACGIANO GEORGE JONES MCE BANDY

TON CARLILE MONTANA JUICE MENTON LEGNA WILLIAMS

ALABAMA
AUTCE MEMTON
HOTTOST:
T.G. SHEPPARD
OAK RIDGE BOYS
ROSANNE CASH
GLEN CAMPBELL
HAPPIS & MILLI

SATTLER BROTHERS
AUTO REPORTOR
PORASA DIADODOR
MACOANIS
BILL MASH
JOHNEY DURCAN
DON NC LEAN
MOTTEST
EON EVERETYE
REPORT ROGERS
DAR RIDGE BOYS
GAIL DAVIES
MERLE HAGEARD

BAUMSHICK, WE AND THE RESTRICT OF THE MOTHERS BURNETTO BROTHERS SHARLER HOOPER GENE WATSON STATLER BROTHERS HOTTON TO CARL DAVIES OHARLET HIC CLAIM BARBARAY MANDRELL OAK RIDGE BOYS

CHAMMASON, WY
FIT IZZELA 4 WEST
JOHN SCHWEIDER
STEPHANIE WINSLOW
DOTTHE WEST
GOLSON
TANNA TUDIER
TERRI GIBBS
HOTTALEY
DIABLEY PRIOE
LEON EVERTET
GARL HOTE
GARL DANIES
GARL DAVIES
GARL DAVIES

WORG
DOWN, NH
GENE WATSOM
BELLANT BROTHERS
JOHN COMPAULE
FRIZZELL & WEST
JOHNY REEL
HOTTON'S
JANIE FRICKE
OWARLY PRIDE
JANIE FRICKE
OWARLY BE CHAIN
GAR RIDGE BOYS

DON NC LEAN NOE BANGV ALAMANA NOTTOST: DWARLET PRICE BARBARA MANE

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MORPHISM. W TAINST EVELTE CON HUNGEY LARRY GATLIN GEORGE JONES HOTTON'S LACY J. DALTON OWNLEY PRIDE ROSANNE CASM GLEN CAMPBELL GAIL DAYIES

JOHNY OUNCAN
GENE MATSON
DON KING
NOTTONT:
DAK RIGGE BOYS
ZELLA LEHR
JOHNNY LEE
STEVE MARINER
GEORGE JOHES

STEVE HARIMER
GEORGE JOMES
CHISTRIA GAILE
DAVE ROBLIAMO/SABAH
BELLAMY JROTHERS
GENE WATSON
HOTPONTS
CHEN CAMPBELL
OAK RIDGE BOYS
GAIL OAVIS
BARBARA MAMDRELL

PHEADURGH, PA

GRYSTAL GASLE
RICKT SKAGGS
ALABAMA
HOTTOST:
OMARLEY PRIME
LACY J. DALTON
ED BRUCE
REMNY ROGERS
BARBARA MANDRELL

WNYR Rochester, NY

WKTG Parkersburg, WV

HOW TE HILSAP ALABAMA "CRASM" CRADOCCA JERRY REED Hottest: HOTTOST: JOHN CONLEE RDSANNE CASH GEORGE JONES TERH! G!OBS JOHNN'T LEE

WMZO-FM Washington DC

WARNINGTON, DE

STATLER BHOTHERS

JERNY REEU
ALASAMA
ALASAMA
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BETON

MOE BANDY
GARY MORRIS
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MIDWEST

Ann Arbor, MR
STEVE WARINER
ALADAMA
TORASHE GRADDOCK
CHYSTAL GATE
TOMPALL & GLASER B
EDDY MAYER
BUILDE MEMFON
STATLER BROTHERS
HAC OAVIS
HOTSEN
GLEN CAMPBELL
OMARLEY PRIDE
DAK RIDGE BOYS
GERNE JONES
STEVE WARINER

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COMMITTIONS, OH

MAC DAYS

EDOT RAYEN

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TORST CHROLOGE

ALAGAMA

WILLE MILSON

HOTT-RAYEN

JAMIE FRI CHROLOGE

GEN CLAMPFIL

METHE MACGARD

GENE CARPFIL

TAMPIT WHETTE

WAXX Eau Claire, Wi

KFGO Fargo, ND

ALABAMA
BRENDA LEE
JERRY MEED
BILL MASH
TERRY ADAM
SLIM WHITMAN
STREET & POWEL
HOTTOST:
JANIE FRICHE
LACY J, DALTOM
RESHOALES

HOTTOST: CHARLET PRIDE MERLE HAGGARD HARRIS & WILLIAMS CHARLT MC CLAIM MEL TILLIS

Detroit, MI
RIGGER NILLER
JUDY DA JLEY
CRISTY LANE
STATLER BROTHERS
KIPPI BRAMHON
ALABAMA
STEPMANIE WINSLOW
MOYPASTI
KERNY ROCERS
OWARLY MC CLAIM
ONK RIGGE BOYS
BARBARA MANDRELL
RIGGERS
ROSANNE CASH

STATLER BROTHERS ALABAMA BELLAMY BROTHERS KIPPI BRANNON

CRYSTAL GAME

WIRE Indianapolis, IN

KWMT Ft. Dodge, IA

RECEY SILAGES
JOHN SCHOOL DER
STEPHANIE WINSLOH
BORBY SHITH
EARL THOMAS CORLEY
DEORGE JOHES
DON KING
DAYID FRIZZELL
CON HURGET
JUICE MENTON
JERRY REED
MOTPOSTY:

CITATO RAPPODA, MILL CATTLE CA

WGEE Green Bay, WI

Graen Clay, WI

BELLAMY BROTHERS
JUICE NEWYON

"CRASH" CHADDOCK
STATLER BROTHERS
EARL YHURAS CONLE
MOTESS:
EARL YHURAS CONLE
MOTESS:
LACY J. OALTON
GAIL OATIES

MERLE MAGGARD

MERLE MAGGARD

WFMS-FM Indianapolia, IN

FATER BROTHERS
ALABANA
BOBBT G., RIGE
JOHN SCHWEIDER
MC COY & SMALLWOX
WILLIE NELSON
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DAK RIGGE BOYS
ROSANNE CASH
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CHARLY MC CLAIN

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GENE MATSON

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EPPI SEALLMOD

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THOMAS COMEEY

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JIM OMESMIT

JAMIE FRICKE

KENNY ROGERS

KENNY ROGERS

CHARLY MC CLAIN

BARHARA MANCHÉLL

WTSO Medicon, W

JIM CHESMUT ALABAMA SUE POWELL HOTTHST: CHARLET HRIDE CHARLET HRIDE CHARLET HRIDE CHARLET HRIDE HOSAING CASH ANNE MURRAT

WBCS-FM Milwaukes, Wi

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GENE WATSON
BELLAMY BROTNERS
CARPENTERS
OWNERS
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COMMITTERS
COM

ALABAMA STATLER BROTHERS MAC DAVIS PAT LARRETT HUYT AXTUN JUICE NEWTON TOM CARLILE PAUL BILLIAMS SHOTHWS?

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Pleare, 80
MEL TILLIS
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MERLE HAGGARD
HARRIS & WILLI
CON HUMLEY
HOTHSFT:
RAZZT BAILET
MEL ME DANIEL
GAR RIDGE BOTS
KENNT ROGERS
JOHN COMLEE

JUTCE NEWTON
TON CARRILLE
MUNDO EARNOOD
BOBNY OF RICE
ROOMEY CROWELL
MEE BANDY
LEE GREENMODO
PEGGY FORMAN
RITA REMINGTON
STATLER BROTHERS
ALABAMA
BRENDA LEE
FRIZZELL & MESY
GEORGE JAMES
HOTTON

WKCQ-FM Seginew, MI

FRIZZELL & MEST
STEPMANIE MINSLOW
JORNY REED
MLE GAMOT
JUTCE NEWTON
HOTTORY:
GUARLEY PRIDE
EDDIE RABBITT
RUSANNE CASH
OMRELY MC CLAIM
FRED KNOBLOCK

ALABAMA STREET & POWELL JIM CHESHUT EARL THOMAS CONLEY EDDY RAVEN MOTTRATE KVET Austin, TX

KFEQ St Jose JOE STAMPLEY
TERRI GIBBS
TERRI GIBBS
TERRI GIBBS
TOPPRIS
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WIL-AM/FM SL Louis, MQ

MOE BANDY
ORISTY LANE
EARL THOMAS CONLET
CHRASH" CRADOCK
DON KING
MOTPOST!
CHARLET PRIDE
DOLLY PARTON
CHARLET MC CLAIN
OAR RIDGE BOTS
KENNY ROCERS

RUSANIE CASH RUY CLARK EUDY BAYEN MOE BARDY EARL THEMAS CONLEY SLE POWELL LEE GREENWOOD SLIN WHITMAN LANNY BROWNING DENNY HICTON CALMITY JANE MONTANA

WYENTER, KS

EDO! RAVEN

DOWNIE ROMS

JOE STRUME, EY

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PAT GARRETT

ROY HEAD

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FOR AND CLAIM

GEN CARPELL

GEN CARPELL

MEE BANDT

KFH Wichita, KS

MOTTHST!
OAK RIDGE BOYS
HANK WILLIAMS JR
JERRY REED
GEORGE JONES
JOHNNY LEE

SOUTH

AUSTIN TA TANTA TUCKO CRISTY LAME STEYE WARNERS DICKEY LEE JUICE NEWTON JUE STAMPLET PUMASHY CRADOCA RUMASHY CRADOCA RUMASHY CRADOCA RUMASHY CRADOCA RUMASHY CRADOCA RUMASHY CRAY STAMPLET FAME SEE REPRESS SAMI JO COLE CRISTAL GATLE JANIE FRICKE RAY PRICE HOTTON I RUMASHY BURNITO ROTHER BURNI

STATLER BROTFERS
WILLIE WELSON
DON KING
FRIZZELL & MEST
GARY MUSTRIS
JERRY REED
HOTFOST
DARREY PRIDE
OAR RIDGE BOYS
BARBARRA MANDRELL
JOHN CONLETE
MERLE MAGGARD

KOKE-FM Austin, TX

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EARL THOMAS CONLEY
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JANIE FRICKE
OAN RIDGE BOYS
BARBARA HANDRELL
OMARLY MC CLAIM

WCOS-FM Calumbia, SC

WGTO Cypress Gardens, FL

MOTTOST: QAK RIDGE BOYS JOHN SCHMEIDER JOHNNY LEE GEORGE JONES EARL THOMAS CONLEY

FL WORTH, TX
STEVE WARNER
DON KING
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GENE WARTON
GART MODRILS
STATLER BROTHERS
NO FROM THE BROTHERS
DOLLY PARTON
HANG WILLIAMS JR.
MERLE MAGGARD
MERLE MAGGARD

KBKK-FM Houston, TX JERRY REED GARY MORRIS STATLER BROTH EDDY RAVEN MOTIOST: JANIE FRICKE SYLVIA LARRY GATLIN

Jecksomville, FL
ALADAMA
ALADAMA
GRAFT MORPHS
GRENON LÉE
GRISTE LARB
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MAC GANTI
STATLER BROTHERS
RODHET GROWLE
HARRETS & WILLIAMS
STEVENHIE WILLIAMS
STEVENHIE GRONG
GRONGE JOHNS
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GRONGE JOHNS

KLRA Little Rock, AR

LEONA WILLIAMS
JAIGE NEWTON
AJOT BAILEY
MUNDO EARHOOD
WRIGHT BROTHERS
ALABARA
LYNDA K. LANCE
MOTYSTE
JOHN ANDERSON
GAIL DAVIES
FRIL DAVIES
RED KINDOLOCK
KEINI KOCERS
NEL TILLIS WLWI-FM Montgome MACHEGORIETY, AL.

ALABAMA
JUICE NEWTON
HRIGHT BROTHERS
JIN CHESMAT
JIN CHESMAT
STATLER BROTHERS
MCB BAMDT
NOTTONS:
REMNT ROGERS
STEVE MARINER
RODNET CROWLEL
BELLAMY BROTHERS

WSIX-FM Nashville, TN

JUICE NEWTON
FRIZZELL & MEST
MOE BAMDY
JOE STAMPLEY
ALABANA
MOTPOST
GAIL DAVIES
OWARLEY NEC CLAIN
RENDALLS
OAR RIDGE BOTS

DOTTS Y MENTON
GENE WATSON
SUE POWELL
RIDNET COVONELL
JEPHT REED
ALABAMA
STEPHANIE WITN SLOW
DOWN MC LEAN
HOTTEST
EDDIE NAMBITT
EON EVERETTE
CHARLEY PHIDE
GALL DAVIES
JOHNST LEE

"I Wouldn't Have Missed It For The World" RONNIE MILSAP (RCA)

"Early in The Mornin" EDDIE RABBITT (Elektra)

MAC DAVIS - Midnight Crazy - (Casablanca/PG) "Midnight Crazy" "Kiss It And Make It Better" "Demmit Girl"
LARRY GATLIN & THE GATLIN BROTHERS BAND - Not

ALABAMA - Feels So Right - (RCA) "Ride The Train" "Love In

CRYSTAL GAYLE — Hollywood, Tennessee — (Columbia)
"Hollywood" "Ain't No Sunshine" "Leen On Me" "Keepin' Power" "Livin' In
These Troubled Times" "Lave Crazy Lave" "You Never Gave Up On Me"

MOE BANDY
MOE DAYIS
BOXCAR WILLIE
STATLER JMOTHERS
JERRY REED
FRIZZELL & MESY
ALBANEA
MOTTOST
COMPLET PRIOE
GLEN CAMPBELL
MEL YILLIS
FRED ENDBLOCK

DON NO LEAN
MICHAEL BALLEN
FARON TOUNG
FARON TOUNG
STATLER BROTHERS
ALABAMA 1
CORSTY LANG
HOTTPST:
EDDIC RABBITY
OWARLET PRIDE
OAK RIDGE BOYS
JOHN COMLEE
LARRY GATLIN

TANYA TUDKER
WILLIE MELSON
TERRI GIBBS
ALABAMA
FRIZZELL & WEST
MOTYOSTI
CHARLEY PRIOE
CHARLY MC GLAIM
KENDALLS
BANBARA MANDRELL

ALABAMA
STATLER BROTHERS
JOHN SCHREIDER
JOHN SCHREIDER
BNC DAVIS
HILLIE MELSON
BRYNDA LEE
LEONA WILLIAMS
HOTPOTI
RAZZY BRILET
OMARLET PRIDE
FRED KAMBRICCA
OM RIDGE BOYS
HERLE MAGGINO

KLZ Derwer, CO

KVOC Casper, WY

JOHNNY LEE BELLANT GROTHERS ALABAMA GEORGE JOMES DDN KING MOTHERS JOHNS ZELLA LERR DHARLEY PRIJE DHARLEY RE CLAIM RAT PRICE HANK WILLLIAMS JR.

KSSS Colorado Spi

ROOMET CROWELL
LEE GREENWOOD
DICKEY LEE
JUDY BAILEY
STATLER BROTHERS
ALABAMA
JULICE NEWTON
SUE POWEEL
MAC DAY 15
JOHNET DURCAN
HOPTent?

KEED Eugene, OR ALABAMA
STATLER BROTMERS
MAC DAY'S
OWN MC LEAM
WRIGHT BROTMERS
GART MORRIS
MSTEPPRICE
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STLET BROTMERL
MEL TILLIS

KRDR Greehem, QR

Greehem, OR

STEPMANIE WINSL
FREDDIE HARY
JOHNNY DUREAN
ALABMA
HICHAEL BALLEW
MRIGHT BROTHERS
ROCHET CREMELL
DUN ME LEAN
JUICE MENTON
HOTTOST:
GAIL ONVIES
DDLUT PARTON
BARBARA MAMORE!

KMAK Freeno, CA BELLANT BROTHERS
ORYSTAL GAYLE
JERRY REED
KEIPPI BRAINDN
MOTPAST:
OHARLEY PRIDE
EDDIE RABBITY
OMARLY MC CLAIN
BARBARA MANDPELL
JOHN CONLEE

Dekiand-S.F., CA ANNE MURRAY CON HUMLET JOHANT LEE LARRY GATLIN HOTPOST: OAK RIDGE BOTS BARBARA MANUFELL KENNT ROGERS

LOWNY LEE
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GEORGE JONES
DAVE ROBLINHAM/SUGSTEVE WAR INGR
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RANDY BARL OW
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MOTHERY IN C. CLAIM
OAR RIDGE BOYS
BACKBARA MANDRELL
REINLY ROGERS
JOHN COMILEE

KMX-FM Phoenia, AZ MAC DAVIS
ALABAMA
STATLER GROTHI
FRED KNOBLOCK
GEORGE JONES
HOTTORY
PRIDE
HANK HILLIAMS
MERLE MAGGARD
OAK RIDGE BOY
RENHT ROCERS

BELLANT BROTHERS
CRYSTAL GATE
ALABAMA
JOHNNY DUNCAN
FRIZZELL & WEST
MOTHERY:
JANIE FRICKE
T.G. SHEPPAND
LACY J. DALTON
DARLEY PRICE
RAT PRICE

KYTE Portland, OR

KIDN Pueblo, CO

NUMBER OF

REPORTING **STATIONS** THIS WEEK: 108

KRSY Roswell, NM

KTOM Selines, CA JUICE NEWTOM
STATLER BROTHERS
MAC DAYIS
MES STAMP. ET
MRIGHT BROTHERS
LITTLE ROY WIGGIN
MOTTOR T:
RAZZT BAILET
GLEH CAMPBELL
LICY J. DALTON
ON HUMLET
RICHY SKAGGS

WBAP FL Worth, TX

ALABAMA ROGER BOWLING EARL THOMAS CONLEY ROMOTE HILSAP GARY STEWART

RICKY SKAGGS ADDNEY CROWELL DOTTIE WEST JOHNNY DUNCAN ROWNIE MILSAP HOTTWS? OAK RIGGE BOYS RDSANNE CASH HOGER MILLER HARRIS & WILLI JOHNNY LEE

KSON-AMFM San Diego, CA LARRY GATLIN
JOHN SCHOOLDER
JERRY REED
GEORGE JONES
MOTTOST:
EDDIE RABBITT
OWARLEY PRIDE
RUSANNE CASM
UMA RIDGE BOYS
KEMNY ROGERS

ALABAMA
ALABAMA
MAC DAVIS
RODNEY ORDWELL
JOHN SCHNE IDEI
FRIZZELL & ME
JUICE REWTON
HOTTUST
JOHN COMLEE
MERLE MACGARD
HARRIS & HILL
ANNE MERRAY
GEORUE JONES

KHEY EI Pasa, TX

LYNCHDURG, VM
ALABAMA
ORISTY LAME
STATLER BHOTHERS
TOBASH- ORADOCK
RAY CRIFF
TURB & LYMN
RAY PILLON
MOTHERS
COMKIETO BOTS
BARBAHA MARDRELL
RUSANNE CASM WMC-AM Memphis, TN

CRYSTAL GATLE FRIZZELL & WEST MOTTOST: CHARLET PRIDE TAMMI ATRETTE ROSAME CASM ZELLA LEHR GEORGE JONES

KNOF Manroe, LA

WBAM Mantga

ALABAMA
BELLANT BROTHERS
JERRY REED
HOTTUST:
JANE FRICKE
CHARLEY PRIDE
BARBARA MANDRELL
RAY PRICE
HARRIS & WILLIAMS

JERRY REED
ALABAMA
EDDY HAVEN
LEE GREEMOOD
MOTTOST:
EDDIE HABBITT
LACY J. DALYON
JANIE FRICKE
CHARLEY PRICE
QAR RIOGE BOYS MOUTIGOTHERY, AL
LEONA WILLIAMS
LIDM NOL LEAM
ALABAMA
BRENDA LEE
JUICE NEWTON
STATLER BROTHER
HAC DAVIS
LEON EVERETTE
EDDIE RABBITT
OWARLET PRIDE
OAK RIDGE BOYS
RDSANNE CASH

WSUN Tempe/St Pets, FL

WRK-FM Wast Palm Beach, FL

CRYSTAL GAYLE GENE WATSON ALABAHA SUPER GHIT CO RODNEY CROWELL GARY MURRUS

Hottest Tracks:

COUNTRY ALBUMS Cuts in bold type are receiving the heaviest airplay.

Guilty — (Columbia) "Someone Else's Dey" "Herd Workin' Hends" "Cen't Take It With You" "She Used To Sing On Sunday" "My Last Love

TERRI GIBBS — I'm A Lady — (MCA) "Mis'ry River" "Too Long"
"I'm A Lady" "Too Fer Gone" "Every Now And Then" MICKEY GILLEY - You Don't Know Me - (Epic) "Ladies KENDALLS — Lettin' You In On A Feelin' — (Mercury/PG)
"I'm Lettin' You in (On A Feelin')"

BARBARA MANDRELL — Barbara Mandrell Live — (MCA)
"Hey Good Lookin" "Country Girl" "Mountain Dew"

REBA MCENTIRE — Heart To Heart — (Mercury/PG) "In-RONNIE MILSAP — There's No Gettin' Over Me — (RCA) "I Wouldn't Herre Missed it For The World" "Jesus is Your Ticket To Heaven"
EDDIE RABBITT — Step By Step — (Elektra) "Early in The Mornin" "Someone Could Lose A Heart Tonight"

JOHNNY LEE - Bet Your Heart On Me - (Full Moon)

Asylum) "Highweys Run On Forever" "Somebody Like You" "Crossfire "A Little Bit Of Lovin"

KENNY ROGERS — Share Your Love — (EMI/Liberty) "Bleze
Of Glory" "Grey Beard" "So In Love With You" "Without You In My Life"

MAC DAY IS STATLER BROTHERS ALABAMA JUDHNY DUNCAN JUDHNY DUNCAN HOTTEST CHARLEY PRIDE KENDALLS DON KING HANK WILLIAMS JR.

ALABAMA
MONTANA
JIN CHENTON
MAC DAVIS
STATLER BROTHERS
JUDY BAILEY
HOTTON:
JOHN CORLECT
JOHN CORLECT
MARKES BUTTEN
MARKES BUTTEN
MARKES BUTLLIAMS
STEVE WARRIES BUTLLIAMS

TUCANN, AZ

RICHY SKADOS
HARRIS & WILLIAMS
GORGE STRAIT
FREEDRA & WEST
HARRIS & WEST
H

DON WILLIAMS — Especially For You — (MCA) "Feirweather Friends" "Years From Now" HANK WILLIAMS JR. - The Pressure Is On - (Elektra/

EDDIE RABBITT "Step By Step" (Elektra)
BARBARA MANDRELL "Wish You Were..." (MCA)
KENNY ROGERS "Share Your Love..." (EMI/Liberty)
CHARLEY PRIDE "Never Been So Loved..." (RCA)

ALABANA JUICE MENTON FRIZZELL & MEST STATLER OROTHERS MOTTOST: CHARLEY PRICE REINNY ROGERS HANK WILL TAMS PARHIS & WILL: MERLE HAGGARD

KRMD-AMFM Shreveport, L/

KWKH Shrevepart LA

WQYK-FM Temps/St. Pete, FI ALADAMA
ALADAMA
TOME SCHEEDER
FANON TOME
FANON TOME
TOME SCHEEDER
BAT CRIFF
STEPMANHE WINSLOW
GARY MORRIS
HOTHERS
JOHN COMBLE
LEE GREENHOUD
JOHN COMBLE
LEE REMOULLS

ALABAMA BELLAMY BROTHERS SYLVIA JOHN COMLEE MOTTOSY: OAK RIDGE BOYS KENDALLS BANBARA MAMDRELL HARRIS & WILLLIAMS NEL TILLIS

ALABAMA

MAC DAYIS

BRENDA LEE

JOE STAMPLEY

STATLER BROTHE
LEUMA WILLIEMS

BOXCAR WILLIEMS

EDDIE RAMBITY

KENNY ROGERS

DOLLY PARTON

OMARLY MC CLAI

ROSANNE CASM

OAK RIDGE BOYS "Fancy Free" (MCA)

Curb), "A Country Boy Can Survive" "I Don't Care IN Tomorrow Never Comes!" "The Pressure Is On" "The Coalition To Ban Coalitions"

CONWAY TWITTY - Mr. T - (MCA) "Red Neckin' Love Makin ROGER WHITTAKER - Changes - (RCA) "When I Dream"



Jeff Green

Community Involvement

WHIZ/Zanesville, OH staged a "Jail & Bail" promotion to raise money for the March of Dimes. Well-known community figures volunteered to be put into the county jail, and listeners contributed \$20 either to bail them out or keep them in. If they paid \$20 to hold them behind bars, the amount accumulated so that if the person wasn't bailed out at the end of the day, he had to bail himself out! \$1000 was collected in all Ohio, WLW/Cincinnati offered listeners a free "Law Forum" to ask a visiting attorney general legal ques-In a related area, WCBM/Baltimore was a winner in the 1981 American Bar Association Gavel Awards for "Outstanding Public Service" in presenting its documentary "Bankruptcy: Going For Broke." Congratulations to producer/news reporter Sue Kopen . KING/Seattle cosponsored a successful Labor Day blood drive to benefit a local blood center. The third in a series of holiday blood drives involving the station gathered 184 donors KYUU/San Francisco sponsored 150 visually handicapped children and adults at the Ringling Brothers/Barnum & Bailey Circus. Before the show, the children were treated to an "animal petting" session with baby elephants, ponies and chimps. The Pioneers for Telephones hooked up special radio headsets, and evening personality Steve Kane broadcast a play-by-play of the 3-ring activities . . . Technical problems with a TV feed did not prevent KUHL/Santa Maria's morning man Mike Geraty from helping raise \$13,000 during the MD Telethon. At one slow point in the proceedings. Mike stopped all music programming until he received a number of pledges. In all, Mike and the KUHL staff worked nonstop for 22 hours.

SEPTEMBER 27, 1981



BUFFALO GOES BANANAS OVER FITNESS — Here's this year's beautiful poster for WBEN/Buffalo's annual "Run For Your Life" 20-kilometer marathon. The race marks the station's fifth year as a co-sponsor for this healthy event

Adult/Contemporary



PORTLAND'S FLAVORITE RADIO STATION — In conjunction with the Farrell's Ice Cream Parlours and the success of the "Ice Cream Song" by local artist Robbie Robinson, KEX/Portland Invited the entire city to compete for prizes and to eat all the Ice cream It wanted for \$1. Severel thousand dollars were raised for the Kidney Association of Oregon. Pictured (I-r) are weekender Randy Scott, midday man Bob Swanson, Oregon Dairy Princess, Bob Farrell, morning man Jimmy Hollister with Jimmy Jr., PD Bob Miller, afternoon personality Dick Sainte, and the Oregon Dairy Commission Director. Also shown is one angle of the 500-pound sunday under construction.



CULTIVATING FOR CHARITY — WCHV/Charlottesville, VA has a basketball/softball/volleyball team called the "Rampaging Ducks," who play anyone anytime for charity. In less than three years, they've raised over \$9000, charging \$1 a ticket to spectators. Shown above is the station team mascot, driving a tractor in the annual Dogwood Festival Parade.



BATTER UP — WCTC/New Brunswick, NJ's Operations Manager Jay Meyers holds the plaque and citation presented by the local U.S. Nevy Recruiting Station after a softball game between the station and recruits. Shown are the team players with some of the servicemen. The "All-Stars" finished 7-4 on the year, raising money for local charities.

Progress

Far West Communications President Paul Ward has announced the addition of four clients to his "Gold Plus" format: WGNG/Providence, WFBC/Greenville, WKRZ-AM/Wilkes-Barre, and WHMH/St. Cloud. Prior to founding FWC in 1979, Ward served as PD for WROR/ Boston, KFI/Los Angeles, and KFRC/San Francisco ... Scott O'Brien has been promoted from morning drive personality to Program Director at KWAV/Monterey. Steve Parlato will be the new Music Director Jay Rutherford has been promoted from afternoon drive to Program Director at WAGE/Leesburg, VA KUIC/Vacaville, CA has appointed Tim Rose as Program Director; he was most recently was PD at WMMB/ Melbourne, FL. The new lineup: 6-10:30am Steve Hanson, 10:30am-2:30pm Bill Lynn, 2:30-7pm Tim Rose, 7pm-12:30am Ron Brown, 12:30-6am Toby Johnson J.R. Russ is the new Program Director/afternoon drive personality at WECK/Buffalo, NY. Mark Phillips takes the morning shift, Lynn Dixon will do middays, Chuck McCoy to evenings/Production Director, Christy Martin handles nights, and Ralph Irene works the weekends Mike Benson has been appointed Program Director for WJML-AM & FM/Petoskey, MI. He is the former overnight talent at WWWW/Detroit. Jeff Peterson has been promoted to Music Director. He will keep his mid-Mike O'Neal has joined WFTN/Franklin, NH as Operations Manager and afternoon drive personality. He is an eight-year veteran of New England Paul Douglas has resumed his Music Director's duties at KOB/Albuquerque after a brief hiatus . . . Brad Smith has been named Music Director at WSAY/

. News Changes: Larry Webb is the new News Director at WOMC/Detroit: He was formerly News and Public Affairs Director for WDRQ/Detroit, and replaces Bob Bean, who resigned to become GM of Metro Traffic Control's Detroit office. WOMC also announced that Dave Lockhart, a 15-year veteran from WXYZ across town, has joined the station as morning drive personality... Jim Sharpe has been named the midday news anchor for WCFL/Chicago, previously news anchor and reporter for WISN/Milwaukee Karen Foss, a local television anchorperson, has joined KSD-FM/St. Louis as morning news anchor . . . Another television newsperson, Michael Tuck, is now doing the afternoon newscasts on KFMB/San Diego Sharon L. Seay has joined WSB/Atlanta as newsperson/ announcer, formerly a reporter for WDOD/Chat-tanooga. WSB also signed former Enterprise Sports Network host and play-by-play announcer John Sterling to host WSB's "Sports Evening" show, which includes college and NBA basketball as well as major league baseball ... Frank Asbury has resigned from KOY/ Phoenix as air traffic reporter to handle news across town at KNIX-FM . . . At WISN/Milwaukee, Bob Bach has been promoted from afternoon news anchor to News Director. Don Froehlich, former News Director, moves to Public Affairs Director, is now the new morning news anchor. Finally, Dan Marcus, former all-night show host, is the new Production Director joins KGGF/Coffeyville, KS as Sports Director. He was formerly at KWLM/Willmar, MN, where he held the

Regionalized Adds & Hots

Parallel One

HOTE OF THE PARTY HOTELS CHEES CHOSE TARRY MARILON

HODOBER

CONSTRUCTION OF THE PROPERTY ROGERS
CHRIS CHOSE
DAN POCELBERG
AL JARREAU
QUINCY JORES

Frank Keny

FOREIGHER

DIAMA ROSS

ROD STEMART

BARRY HARTLOW

HOLLOSI CROSS

BILLY JOEL

AL JARREAU

DAM FORELBERG

BEE GEES

DON NUCLEAR
JUICE MENTOR
DIAMA ROSS
DONIMBO A DESVER
HOTTEST ALIN
COMMODORES
BARRY MARILON
C. CHRISTIAN
FORRIGHER

WTAEPHaba Don Berns

COMMODORES
HALL & OATES
FOREIGHER
HOCTOS BLUES
BOB SECER
MICHAEL STAFLEY B
MIKE FOST
AL JARREAU

WWEW (3WE)#

HARTY BALIS

none Bottesti CMRIS CROSS SHEEMA EASTON DAN POGRLBENG AL JAHREAU

MARY MARTLON Hottest: AL JARREAU AIR SUPPLY DAW FOGELBERG JOURNEY MARTY MALIN

W.MD/Washing Cary Balaban

Gery Beisben
DIAMA ROSS
DIST BAND
DIST BAND
DIST MARITO
REFERENCE
STEVE MARITER
APT GARTUNKEL
BILLY JOEL
HOCKSEL:
CONNODORS
POREZ GERE
POUR YOPS
CREIS CROSS
HEARTY BALLE

HALL & CATES LIBBRAY BUCKINGHA NOTESE: DAN FOGELBERG FOUR TOPS POUR TOPS POUR TOPS QUINCY JONES LULU

Parallel Two

DOW HCLEAR
C. CHRISTIAN
DIAMA BOSS
HOTLOST
REMNY BOGERS
FOUR TOPS
DAVID GATES
ALB SUPPLY
DAW FOGELBERG

SURTON CURNINGS DEVO CRYSTAL GAYLE JOHNNY LEE TIGHT FIT HOTLEST HOSS/BICKIE CHBIS CROSS HALL & OATES HUZZEM EASTON FOUR TOPS

Bob Palva

HABTY BALIH
ARE
ANNE HURRAY
ROMNIE MILBAP
C. CHRISTIAN
HOTCEST
DAN FOGELBENG
KENNY NOGERS
ROYAL PHILBAN
BARNY MANILON
DIAMA BOSE

WTICHISTION Girny Jesionka

STEVIE WOODS C. CHRISTIAM ROSS/RICHIE HOTTEST HOTTEST

WWYZ/Hartford

STEVIE MOODS CRYSTAL GAYLE JOHNY LEE TIERRA HOUTEST: CHRIS CROSS DAS FOORLE REG KENNY ROGERS FOUR TOPS QUIRCY JONES

MARTY BALIS Bottest: CHRIS CROSS AL JARREAU POUR TOPS CARPENTERS

BURTON CUMMINGS POREIGWER DIANA ROSS STEVIE MODDS MOLLOST INDEXTY ROGERS DAS FOGELBERG DAB POGEMEN LULU QUINCY JOHES COMMODORES

JUICE BENTON C. CHRISTIAN KIN CARNES

WHYN/Springfield, MA Andy Carey

EMAY
JUICE MENTON
ARIAN DAY
HOTCOCT
LULU
KENNY ROCERS
DAN FOCELBERG
QUINCY JOHES
AL JARREAU

WEST

Parallel One

BARBY MANILOW POUR TOPS DIRT BAND HOTTEST DAN POGELBERG CHRIS CROSS KENNY POGERS SHEEDA EASTON MOODY BLUES

QUINCY JOWES
C. CHRISTIAN
HOTERET:
HOMMIE MILSAP
HOSS/RICHIE
GARY WRIGHT
JOURNEY
ART GARPUNKEL

KOY/Phoenia Dan Armstrong

COMMODORES NONNIE MILSAP JOHN DENVER RUPERT HOLMES Hottent: none

KYXY/Sen Diego Billy Paul

OAR BIDGE BOYS

ONLY STATES OF THE STATES OF T

JOURNEY
BARRY MANILON
COMMODDRES
DIAMA ROSS
MIKE POST
HOTEGET
HOTEGET
SHEEMA EASTON
JOURNEY
CHRIS CROSS
DAM FOCELBERG
LULU

WFTO (14Q)/Wor CHR Blake

POREIGNER BURTON CUMNINGS ANNE MURRAY Hottont: CHRIS CROSS DAM POGELBERG QUINCY JOHES KENNY ROGERS

C. CHRISTIAN DIANA ROSS CRYSTAL GAYLE HOTTOST EDDIE RABBITY LULU CHRIS CROSS AIR SUPPLY

Parallel Three

Dean Mencheser

DIAMA ROSS
AMPE MURRAY
LIMBSAY BUCKINGHA
BOD STEMART
HOTLEST
GRIS CROSS
DAM POGELBERG
HARTY BALLH
AL JARREAU
BARRY MAHILOM

B.J.Mawangardner
DIAMA BOSE
CICITE LEE JOHES
JOURNEY
TON
PRINT SINATHA
DAMA JABALADE
CHRIS CHOSE
CHRIS CHOSE
CAMPIZHTERS
AL JARREAU

MIDWEST

none Hottust: CHRIS CROSS EDDIE RABBITT SHEENA EASTON HALL & CATES DAN FOGELBERG

WHAGHegerstown, MD B.J./Beumgerdner

MARTY BALLS C. CHRISTIAS COMMODORES DIAMA BOSS HOTEST REMBY BOCERS DAN FOGELBERG CHRIS CROSS LULU AL JARREAU

Parallel One

C. CHRISTIAN
QUARTERPLASH
JAMIS IAN
TEDDY BAKER
DOBLE GRAY
HOTEGE!
BAN FOCELBERG
KENNY ROGERS
AL JARREAU
MIKE POST
MARTY BALIN

POREIGNER HOTTER HOTTER HOTTER HOSS/RICHIE CHRIS CROSS DAN FOGELBERG ROWNIE MILSAP

POREIGNER
DIAMA ROSS
OAK RIDGE BOYS
STEVIE WOODS
C. CHRISTIAN
BOCLEST!
HOLEST CHRIS CROSS
DAN FOGELBERG
AIR SUPPLY
HALL & CATES
COMMODORES

HIKE POST CONHODORES BARRY MAHILON ONJ HOLES ONJ HOTEGET: DAN FOGELBERG CHRIS CROSS KENNY ROGERS AL JARREAU HALL & GATES

KIM SOON

KIM CARMES
ARLAN DAY
C. CHRISTIAN
HOTEGET
CHRIS CROSS
KEMMY ROCERS
DAN FOGELBERG
AL JARREAU
QUINCY JONES

C. CHRISTIAN
DOM MCLEAN
HOTLOGI
SHEEMA EASTON
ROSS/RICHT
DAN FOGELBERG
CHRIS CROSS
MIRE POST

JOEY SCARBURY ARLAN DAY STEVE MARINER ALABAMA DOTTIE WEST HOLEGEL DAN FOCELBERG BARRY MANILOM CHRIS CROSS EDDIE RABBITT KEMPY ROGERS

WCCOMmne Denny Long

DIANA ROSS LACY J. DALTON JOHNNY LEE Mottest: none KXOK/St. Louis Lee Dougles HALL & CATES BARBY MANILON HOTTOGET EDDIZ RABBITT ROSS/RICHIE

Parallel Two

WAKRJAkron Bili Hart

PORFIGHER BURTON CUMMINGS HOTTON CUMMINGS HOTTON HIKF POST COMMODORES DAM POGELBERG KENNY ROGERS AL JARPEAU WHEYIApple

PORTIGHER
DIANA ROSS
HOTTOST
HOTOST
H

WHIDC/Centon Mike Dom

MMLE DOTH
RICKIE LEE JONES
PCREIGHER
HALL & CATES
DON NCLEAN
C. CHRISTIAN
JOHN DENVER
JAMIS IAN
HOttest:
none

none Hottest: CERIS CROSS ROSS/BICHIE JOURNEY STEVIE HICKS HALL & OATES

WHB/Kanese City Roberts/Land

DIAMA ROSS HOTTOGES CRRIS CROSS DAN FOGELSER HALL & CATES QUINCY JONES KENNY ROGERS

Peggy Powel

COMMODORES

VIC ABREG

GDNE COTTON

RICKEZ LEZ JOMES

JUICE MEMTON

FRANK SIBNITAN

DIAMA NOSS

DON MCLEAN

BURTON CUMBINGS

HOTSEL

CHRIS CROSS

AIR SUPPLY

DAN FOGELBEG

BARTY MANILON

CARPETERS

BARRY MANILOW Hottest: none

WOWO/FL Wayne Sem DeVincent none Hottest: CMRIS CROSS LAR ROSS/RICHIE STEVIE NICKS LULU

FOUR TOPS
BARRY MANILOW
C. CHRISTIAN
POLICE
HOTEOST:
AL JARREAU
CHRIS CROSS
MIKE POST
DAN POGELBERG
QUINCY JONES

BARRY MANILOM STEVIE MODOS BOYAL PHILHARMONI HOTLOGIC CRRIS CROSS AIR SUPPLY DAN POGELBERG

KLTE/Obsehome City Joe Geoffroy

DIAMA ROSS BOYAL PHILHARMOW! STEVIE WOODS COMMODORES HOTLEST HAL JARREAU HIKE POST DAM FOCELBERG AIB SUPPLY OAR RIDGE BOYS WQUA/Qued Cities, IA Jack McKey

none Hottast: EDDIE RABBITT CHBIS CROSS CARPENTERS MICHAEL JOHNSON GAR RIOGE BOYS

WOHO/Toledo Beau Elliot

KFOR/Lincoln, HB Petti Moran

SOUTH

Parallel One

BARRY MARILON HOTLEST: KENNY ROGERS DAN FOOELBERG POUR TOPS AIR SUPPLY HIRE POST C. CHRISTIAN
ARLAN DAY
BURTON CUMMINGS
STEVIE WOODS
CRYSTAL GAYLE
DON NCLEAN

KKRD/Wichita, Kt

ANNE MURRAY BURTON CUBMINGS C. CHRISTIAN SPYRO GYRA JUICE NEWTON HOLLEST CHRIS CROSS BARRY MANIEUM STEVIE MOODS EDDIE RABBITT KENNY ROGERS

WKBN/Youngsto Gabriel/Morgen

MARTY BALIM COMMODORES OAK RIDGE BOYS BARRY MANILOM ARLAM DAY HOTTOST HOTTOST AIR SUPPLY DAYID GATES HIKE POST CARPENTERS

Parallel Three

COMMODOREG HARTY BALIN STEVIE WODDG OAK RIDGE BOYS HOLLEST DAN FOGELBERG AIR SUPPLY HIKE POST BARRY MANILOW COMMODORES

RCNNIE MILBAP HECOLETTE LARGON JOHNNY LEE DON MCLEAM HOTTEST CHRIS CROSS DAN FOOELBERG RENEY ROGERS HIKE POST MARTY BALIN

ANNE MURRAY STEVIE WOODS HALL & OATES C. CHRISTIAN HOTEGET! DAN POGELBERG AL JARREAU QUINCY JONES AIR SUPPLY POUR TOPS

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yolande Paraper
STEVIE MODDS
PABLO CRUISE
C. CHRISTIAN
JUICE MEMTON
CARLY SINCOM
HOTERST
RODMEY CROWELL
AL JARREAU
RAYDIO
DAM FOGELBERG
BARRY NAMILOM

Parallel Two

C. CHRISTIAN OAK RIDGE BOYS CHRISTIAN VEGA ARLO GUTTRIE

Motteet: none

KCSW/Austin, TX Bob Joseph Bob Joseph
DIANA BOSS
DOS MCLEAN
ROD STEMANT
PABLO CRUISE
DAS MARTHAM
ETTIL ALBER
LITTL ALBER
LITTL SHEER
LOVE
HOLLES ALPEST
HERE LOVE
HOLLES ALPEST
BOSS/RICHIE
B

WAFE/Baton Rouge

ANNE HURRAY
HANHATTAH TRANSFE
ROYAL PHILHARMONI
DON MCLEAN
HOTEGEL
HOTOGELBERG
QUINCY JONES
DAYID GATES
AL JARBEAU
POUR TOPS

WDEF/Chattenooga Stanley Hell

ROYAL PHILHARMONI BICOLETTE LARSON

ARLAN DAY BILLY JOEL CRYSTAL GAYLE HOTTOGE CHRIS CROSS LULU DAN FOGELBERG

LULU DAN POGELBERG AIR SUPPLY KENNY ROGERS

DIANA ROSE BERNY HESTEP HOTLEST BARBITT CABPENTERS STEVIZ HOODS CHRIS CROSS KENNY ROGERS POREIGNER
DOB NCLEAB
DIANA ROSB
CRYSTAL GAYLE
ADDRISI BROS
HOTEGET
KEEDLY ROGERS
AL JARREAU
AIR SUPPLY
MIKE POST,
COMMODORES WLTA/Attents Allen Seunden STEVIE WODDS
GEORGE BENSOM
JUICE NEMTON
JOHN DENVER
DON NELLEAN
HOTCEST
ARLO GUTHRIE
OAK RIDGE BOYS
DAN FOGELBERG
KENNY ROGERS

WAR GRAYNON
DIAMA ROSS
MARTY BALIN
DON NCLEAN
STREKE
GLADYS FRIGHT
GENE COPTON
HOTERS
CHOSS
DAN FOOSLBENG
KENNY ROGERS
AIR SUPPLY
AL JARREAU

WOKV/Jacksonville, FL Michael O'Malley

ARS
AL JAMREAU
JUICE MENTON
HOTTON
HOTTON
HOTELBERG
KENNY BOGERS
CHRIS CROSE
BARRY MANILOM
ANNE MURRAY

HOTE OF THE STATE OF THE STATE

WMAZ/Mecon Steve Murphy

WYLICLexington-Sherwood/Murray

LULU AL JARREAU DAN FOGELBERG GARY WRIGHT WPTF/Raieigh Tommy Walker KAAY/Little Rock

BOSS/RICHIE STEVIE MOODS BOTTON'S BOTTON'S BOTTON'S DAN POCELBERG KUBINY POCERS AL JARREAU QUINCY JOWES BARRY HAWILON

SPYRO GYRA POREIGNER C. CHRISTIAN DIANA ROSS JOHNNY LEE GEORGE BENSO HOTEBEL! NORM

Shannon West
SPYRO GYRA
ROUNIE MILBAP
GEORGE BENBON
GEMESIG
HOTTESIG
HOTTESIG
FRANKLIN & BEN
FRA STEVIE WOODS BONNIE LAWS Hottest: QUINCY JONES LAB

WJON/St. Cloud, MN

ABLAM DAY CHILLIMACK ROD STEMART HOTEGET DAN FOGZLBERG KEMMY ROCERS AL JARREM QUINCY JONES AIR EUPPLY

WABB/Mobile Dennis Stacy

MOSS/BICHIE C. CHRISTIAN ANNE MURRAY VIC ASHER HOTTOS CHRIS CROSS KENNY ROGERS LULU ART ANNONNE ART GARPUNKEL AIR SUPPLY

MACK
MERB ALPERT
BARRY MAMILOR
QUARTERTLASH
LINDSAY BUCK:
ARLAN DAY
Hottest:
LRB
MODDY BLUES
HALL & QATES
DAVID GATES
ARS

WQUE/New Orle Chris Bryan

LINDSAY BUCKINGHA DIAMA ROSE STEVIZ NICKE 6... HOTLESE: COMMODORES CMJ HARTY BALIN ROD STEMART

MARTY BALIN JOEY SCARBURY Hottest: LULU DAN FOGELBERG KENNY ROGERS AI, JARREAU FOUR TOPE

WHLY (Y-106)/Or Bill Michaels DIANA BOSS BARRY MASSLOW MICHAEL JOHNSON ONJ HOTTOGE CHRIS CROSS

HARTY BALIN ANNE HURRAY Hottasti DAN POGELBERG CHRIS CROSS LULUI KENNY ROGERS AL JARREAU

WSJS/Winston George Brown

Parallel Three

WSKY/Asheville, NC Shennon West

DOBLE GRAY
PABLO CRUISE
ANNE MURBAY
PRED MADGLOCK
QUARTERPLASH
ELO
HOTCOST
DAN FOGELBERG
KENNY BOGERS
AL JABREAU
FOUR TOPB
HARTY BALIN

FeranciBurger
FOREIGNEE
DIANA ROSS
GEORGE BENSON
ARIAN DAY
HOYAL PHILHARMONI
HOTCOST
CONSTRUCTOR
CONSTRUCTOR
HOTCOST
ARE
HOTCOST
HOTCO

KSEL/Lubbock, TX Scott Knight

ROD STEMART QUARTERFLASH DIAMA ROSS JOURNEY JOHNNY LEE HOTTEST KENNY ROGERS DAN POGELBERG RALL & GATES LAB AIR SUPPLY

Lynn Kricun
CRYSTAL GAYLE
BERNY HERSTER
C. CHRISTIAN
ARLAN DAY
ADDRIB I BROS
PORCIGIER
HOTERSTI
DAS FOGELBERG
HARTY BALES
HIRE POST
COMMODORES
BILLY JOEL

WORG/Orenge Stu Wright Stu Wright
JUICE MENTON
JUICE MENTON
JUICE MENTON
KIN CARMES
DOBIE GRAY
OUASTERFLASH
CRYSTAL GAYLE
HOLLOSE:
DAN FOCELBER
HOUS TOPS
L JARREAU
FOUR TOPS
ENNY ROGERS
DAVID GATES

MIKE POST COMMODORES POUR TOPS BARRY MASSICON DIANA ROSS Hottest: DIANA ROSS
Hottest:
ROSS/RICHIF
RONNIE MILSAP
DAN FOGELBIRG
MOODY BLUES
CARPENTERS

JUICE NEMTON DON MCLEAM CRYSTAL GAYLE BENNY HESTER HOTTER AIR SUPPLY COPHODORES KENNY ROGERS DAN FOGELBERG HIKE POST

116 CURRENT REPORTS 115 LAST WEEK

The following stations reported a frozen playlist this week: WCBM/Baltimore WOWO/Ft. Wayne WELI/New Haven WQUA/Quard Cities

The following stations did not report this week and therefore their playlists were frozen:

WJON/St. Cloud

KDKA/Pittsburgh KAAY/Little Rock

DIANA ROSS
DIANA ROSS
DON MCLEAM
PABLO CRUISE
CRYSTAL GATLE
ROYAL PHILMAN
JUICE SEMYON
JOHE DENVER
SPYRO GYRA
HOTTEST
DAN FOGELBERG
RESSY BOGELS
QUINCY JOHES
AIS SUPPLY
HIKE POST

KFMB/Sen Diego Larson/Anthony

BARRY HAWILOW POREIGHER ONJ

KIXVSeattle Don Simon POREIGHER DIAMA ROSS

KPLZ/Seattle King/Cook

OWJ
HOTTEST I
HOTTEST I
HOMES TOUR TOPS
AIR SUPPLY

DIAMA ROSE
HOTTEST
DAM FOGELBERG
KEMMY ROGERS
AIR SUPPLY
QUINCY JONES
CHRIS CROSS

COMMODORES
HOTTORIS CROSS
DAS FOOFLISERG
EDDIE RABBITT
AL JAPREAU
ROSS/RICHIE

DIAMA BOSS CHYSTAL GAYLE Hottest: CHRIS CROSS EMEENA EASTON LULU DAN FOGELBERG LAR

Parallel Two

BEMNY HESTER
C. CHRISTIAN
JOEY BCARBURY
HOTLOST:
AL JARREAU
DON WILLIAMS
FOUR TOPS
MIKE POST
CRYSTAL GAYLE

KAFY/Bakersh Joseph King ONJ
ONED KING
ONJ
ONR BIDGE BOYS
IZ TOP
JOHENY LEE
QUARTERFLASH
ARLAN DAY
JOHEN SCHWEIDER
DIAMA ROSS
LUTHER VALUES
ECHOE SERNON
CRYSTAL GATLE
RENHY HESTER
CHILLIMACK
ANNE MURBAY
FFED KROSLOCK
HOSTAL GATLE
CHILLIMACK
ANNE MURBAY
FFED KROSLOCK
HOSTAL
JOHN FORD
ONLOW
FFED
DAN FORD
FFED
TOPS
KEDMINGLOCK
HOSTAL
DAN FORD
FFED
TOPS
KEDMINGLOCK
KEDMINGLOCK
HOSTAL
DAN FORD
FFED
TOPS
KEDMINGLOCK
K

ONJ
ROBS/RICHIE
FOREIGNER
FOREIGNER
C. CHRISTIAN
CRYSTAL GAYLE
HOTTER
HO

KUQN/Eugene, OF

POREIGNER BURTON CURRING DIAMA ROSE QUARTERFLASH DON HCLEAF HOTCEAT DAN FOOGLARDO SENEY ROGERS QUINCY JONES HIKE POUT ARS

KYNO/Freeno John Lee Walke

KKUA/Honolulu Kimo Akane

KIMO ALAME
DIAMA ROSS
DIAMA ROSS
ONJ
FOUR YOPS
BARRY MASILOM
BUNTON CUMMINGS
HERS ALPERT
POINTER SISTERS
HUPERT HOLMES
KIM CAMMES
HOCEGET:
COMMINGORDORES
PEANKLIN & BENSON
ALIIS
QUINCY JOMES

KMJJ/Las Vegas Kevin O'Brien

KWAV/Monterey Steve Parleto none Hotteet: CMRIS CROSS DAM POGELBERG POREIGNER POUR TOPS HALL & GATES KREM/Spokent Rick Scott

C. CHRISTIAN STEVIE WOODS HALL & CATES HOTTES CROSS DAN FOGELBERG KENMY ROCERS AL JARREAU QUINCY JONES

POREIGNER
DIAMA ROSS
BILLY JOEL
Hotteet:
JOURNEY
EMERNA EASTON
HOODY BLUES
ROSS/RICHIE
AIR SUPPLY

DIAMA ROSS BRHNTY HESTER PRIZZELL & WEST HOTERST BARRY MASILON AIR SUPPLY HARSIS & WILLIAMS EZHY ROODES CHRIS CPOSS

KCEE/Tucson LRB HOTERST: CMPIS CROSS DAN FOGELBERG BARRY MANILOW AIR SUPPLY CARPENTERS

Parallel Three

Mark Lowis

DAN HILL
MISE LOVE
BOWNIE HILBAP
BOWNIE HILBAP
BOWNIE MILBAP
BUFTON CUMMING
HOTERAY
BUFTON CUMMING
HOTERAY
GUNEY JOHES
DAN FORELBENG
DAN FORELBENG DIANA BORS ROD STEWART LIMDSAY BUCKINGHA HOTERST COMMODOPES POREIGNER

DIANA ROSS
CRYSTAL GAYLE
LINDSAY BUCKINGHA
HOTCOST:
KENNY ROGERS
DAM POGELBERG
QUIMCY JONES
AIR SUPPLY
FOUR TOPS

KOLO/Reno, NV Michael Bennett

(BOZ/Bozemen, MT Paul Vann Ehlis

Charms war
POREIGNER
PORTIE HILBAP
DON GILLER
DON GILLER
JOES SCHERE
JOEV SCHERE
ATR SUPPLY
DAVID GATES
BARRY MANILOM

Michael Benner
C. CHRISTIAN
BENNY HESTER
STEVIE WOODS
HOTEGET
HOODY RUBES
HOODY RUBES
FENNY ROGERS
AL JARREAU
REO BPEEDMAQON

C: CHRISTIAN
COMMODORES
ROD STEMART
STREEK
STEVIE WOODS
POREIGNER
HOTESEL BOODS
DAN POGERS
LAB
ROLLING STONE

ROLLING STONES BILLY JOEL

WBT/Charlotte Bickel/Rose

WGAR/Cleveland

WSJS/Winston-Salem



Walt Love

Black Radio

Analyzing Black Audience Flow, Part Two

This week we will conclude our venture with Computerized Graphics by looking at graphs that show the Black Audience Flow Shares and the Average Quarter Hour Share Flow (Adults 18+) for Los Angeles and New Orleans. I hope that you'll be able to come up with some thoughts about what we've discovered by looking at this information on these four (New York — Chicago — Los Angeles — New Orleans) cities.

Please look at the Black Audience Share Flow graphic for Los Angeles. I should first tell you that the black audience collectively available for listening is 11.4% of the Metro. You will notice Monday through Friday 6am-12midnight that the graphic for Los Angeles is almost identical to the Black Audience Share Flow graphic for New Orleans in the same time period. New Orleans has a 27.7% black audience collectively available for listening in the Metro.

You will notice that Los Angeles increases slightly more 3-7pm than New Orleans, but New Orleans shows slightly more growth 7pm-12midnight than Los Angeles. Both cities' Black formats show Monday through Friday 6-10am slight increases from the AM dayparts to the PM dayparts. New Orleans, with a huge black population, shows well in each time period, and the later in the day the better the Black format seems to do in that city. In Los Angeles each daypart shows slight increases, and the afternoon and evening dayparts manage to hold on to half of the available black audience.

Looking at Saturdays, 6-10am in L.A.'s a little higher than weekdays but not much, and a notable increase from 10am-3pm. Now look at New Orleans in the mornings - it's almost like the weekdays, but from 10am-3pm there's a large increase in listenership, and at 3-7pm Black-formatted stations do even better. Notice the big drop for Black formats in Los Angeles 7pm-12midnight Saturday night. New Orleans also takes a drop but just back to a level that's still higher than most Monday-Friday dayparts. Sundays for New Orleans Black-formatted stations is really outstanding starting at 6am, but they begin losing audience as the day progresses. I am impressed with the fact that Black stations in New Orleans average over half of the black people available. Los Angeles on the other hand looks good 6-10am Sunday morning then drops off at middays 10am-3pm. 3-7pm begins to show some improvement, then finally at 7pm-12midnight Black formats surge with the limited number of available listeners.

Quarter-Hour Patterns

Taking a look at our final two graphs, we now examine the AQH (Average Quarter Hour) Black Audience Flow. Monday through Friday in Los Angeles shows mornings 6-10am as stronger than the 10am-3pm and 3-7pm dayparts and the quarter hours really dropping off from 7pm-12midnight. Looking at New Orleans, mornings are comparable to PM drive, and the rise in Black-formatted stations in that city happens in the 10am-3pm daypart. The evening hours show a dive similar to L.A.'s

Weekends for Black formats seem to be the "bread

SUNDAY

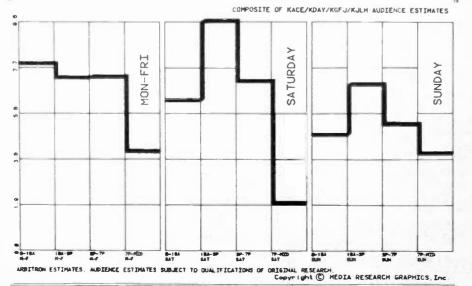
and butter" days for those stations. Looking at Saturdays, Los Angeles shows well in mornings but in the next daypart, 10am-3pm, they both shoot to the top. New Orleans has the larger, more impressive-looking increase, but that's because its mornings were not as high as L.A.'s. Middays is the most listened-to daypart in these four cities (New York, Chicago, Los Angeles, New Orleans) for black people. Both L.A. and New Orleans take drops in their AQH's at 3-7pm and again from 7pm to midnight, but you should notice how similar the two graphics are. Sundays are also similar except in New Orleans at 10am-3pm, where Black formats score as well as Saturday ratings. Starting at 3pm-12midnight both cities' Black formats dip, especially New Orleans's.

I'm just curious about the obvious question, "Why can't we as Black-formatted radio stations maintain over half of the available Black listening audience?" Obviously more blacks are listening to other formats on a more continuous basis. I am not so naive or nonprogressive as to think that all blacks should only listen to Black radio, but I know general market stations programmed to appeal to caucasians get a higher percentage of their target audience than 50% or less. Maybe there's something that Black radio isn't doing that it should. Before worrying about attracting non-blacks, which is necessary to be the big winner in any city, it might be worth it to try and find out why roughly 50% or more blacks are preferring to cross over to other than Black-formatted radio. Extensive, in-depth research by Black radio stations has gone neglected too long. Why? Your comments and letters are always welcomed.

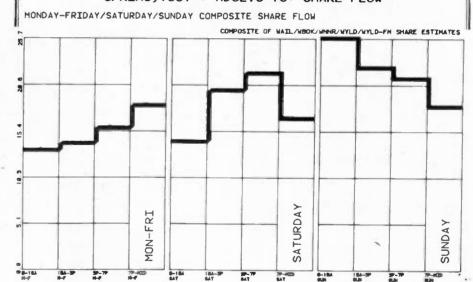
LOS ANGELES METRO BLACK FORMAT COMPOSITE
SPRING, 1981 : ADULTS 18+ SHARE FLOW
MONDAY-FRIDAY/SATURDAY/SUNDAY COMPOSITE SHARE FLOW
COMPOSITE OF KACE/KDAY/KGFJ/KJLH SHARE ESTIMATES

LOS ANGELES METRO BLACK FORMAT COMPOSITE SPRING, 1981 : ADULTS 18+ (00)

MONDAY-FRIDAY/SATURDAY SUNDAY AND AUDIENCE FLOW

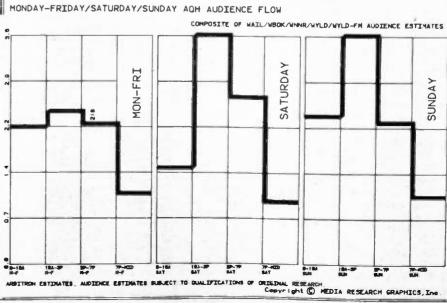


NEW ORLEANS METRO BLACK FORMAT COMPOSITE SPRING, 1981 : ADULTS 18+ SHARE FLOW



NEW ORLEANS METRO BLACK FORMAT COMPOSITE

SPRING, 1981 : ADULTS 18+ (00)



Black Radio

KOOL & THE GANG "Take My Heart" (De-Lite/PolyGram) SLAVE

"Snap Shot" (Cotillion/Atlantic) **FOUR TOPS**

"When She Was My Girl" (Casablanca/PolyGram) EARTH, WIND & FIRE

> "Let's Groove" (ARC/Columbia) **ISLEY BROTHERS**

"Inside You" (T-Neck/CBS)

PRINCE

"Controversy" (WB)

COMMODORES

"Oh No" (Motown)

LUTHER VANDROSS

"Never Too Much" (Epic)

"Get It Up" (WB)

ONE WAY

"Pull Fancy Dancer/Pull" (MCA)

MELBA MOORE

"Take My Love" (EMI America)

ROGER

"Heard It Through The Grapevine" (WB)

WHISPERS

"This Kind Of Lovin' " (Solar/RCA)

RONNIE LAWS

"Stay Awake" (Liberty)

TEDDY PENDERGRASS

"I Can't Live Without Your Love" (Philadelphia Int'l.)

ARETHA FRANKLIN & GEORGE BENSON "Love All The Hurt Away" (Arista)

MAZE

"Before I Let You Go" (Capitol)

LIMBERS

EBONEE WEBB "Something About You" (Capitol) 63% reporting. Added at WAMO, WJLB, WLOU, KACE. Medium: WILD, WAOK, WVEE, V103, WEDR, WBMX, WGCI, WCIN, WJMO, WJMI, WTOY, WTMP, WDAO, WKWM, WWWS, KDIA.

DONALD BYRD & 125TH STREET N.Y.C. "Love Has Come Around" (Elektra) 63% reporting. Heavy: WXYV, WILD, WGCI, WCIN, WDMT, WJMO, WJLB, KDAY, KSOL, WJMI. Medium: WWIN, WAOK, WVEE, V103 WEDR, WYLD-FM, WPDQ, KOKY, WVOL, WANT, WKWM, WWWS, KACE, KJLH, KDIA.

CURTIS MAYFIELD "She Don't Let Nobody (But Me)" (Boardwalk) 63% reporting. Heavy: WGCI, WVON, WDMT, WJMO, WKXI, KOKY. Medium: WWIN, WILD, WDAS, WAMO, WHUR, WAOK, WVEE, V103, WDIA, WEDR, WYLD-FM, WJLB, KDAY, KSOL, WKND, WJMI, WPDQ, WVOL, WOWI, WKWM, KAEZ, WWWS, KACE.

WKND, WJMI, WPDQ, WVOL. WOWI, WKWM, KAEZ, WWWS, KACE.

QUINCY JONES featuring JAMES INGRAM "Just Once" (A&M) 61% reporting. Added at KMJM, WTLC. Heavy: WILD, V103, WAIL-FM, WYLD-FM, WKND, WATV, WKXI, KOKY, WTOY. Medium: WDAS, WVEE, WDIA, WCIN, WDMT, KDKO, KDAY, KSOL, WENN, WGIV, WBLX, WOWI, WTMP, WKWM, WLOU, KAEZ.

PATTI AUSTIN "Do You Love Me?" (Qwest/WB) 61% reporting. Added at WTMP. Heavy: WAMO, WAOK, WGCI, WVON, WCIN, KSOL, WOIC, WJJS, WBLX, WTOY, WTLC. Medium: WXYV, WHUR, WVEE, V103, WEDR, WYLD-FM, WBMX, WJLB, WENN, WJMI, KOKY, WVOL WOWI. WLOU, KAEZ, KACE.

WJMI, KOKY, WVOL, WOWI, WLOU, KAEZ, KACE.

ROCKIE ROBBINS "Time To Think" (A&M) 55% reporting. Henvy: WLOU.

Medium: WXYV, WILD, WDAS, WAMO, WHUR, V103, WAIL-FM, WYLD-FM, WGCI, WCIN, WJLB, KSOL, WKND, WWRL. WENN, WPDQ, KOKY, WVOL, WTOY, WKWM, WWWS. KJLH.

JEAN CARN "Love Don't Love Nobody" (TSOP/CBS) 51% reporting. Added at WAMO, KDAY. Heavy: WXYV, WHUR, WCIN, WKND, WVOL. Medium: WILD, WAOK, WEDR, WGCI, WJMO, WENN, WOIC, WBLX, WANT, WTOY, WKWM, WTLC, WLOU, KACE.

ASHFORD & SIMPSON "It Shows In The Eyes" (WB) 51% reporting. Added at WAMO. Medium: WWIN, WXYV, WILD, WHUR, WAOK, V103, WDIA, WYLD-FM, WCIN, WDMT, KDKO, KDAY, KSOL, WKND, WWRL, WGIV, WJJS, WTOY, WDAO, WTLC, KAEZ.

NATALIE COLE "Nothing But A Fool" (Capitol) 49% reporting. Added at WWIN, V103, WYLD-FM, WWRL, WJMI, WTLC. Medium: WILD, WAOK, WEDR, WCIN, WJMO, WJLB, WENN, WKXI, WTOY, WDAO, WLOU, KAEZ.

WEST STREET MOB "Let's Dance (Make Your Body Move)" (Sugar Hill)

49% reporting. Added at KSOL. Heavy: WDAS, WAIL-FM, WBMX, WGCI, WDMT, WJMO, WKND, WATV, WOIC, WKXI, WPDQ, WVOL, WOWI, WTMP, WKWM. Medium: WAMO, WVEE, WDIA, WEDR, KDAY, WJJS, WBLX, KAEZ, KDIA.

AL JARREAU "We're In This Love Together" (WB) 49% reporting. Heavy: WXYV, WDAS, WAMO, WHUR, WAOK, KMJQ, V103, WYLD-FM, KMJM, KDAY, KSOL, WKND, KOKY, WJJS, WVOL, WANT, KAEZ, KACE, KDIA. Medium: WVEE, WAIL-FM, WBLX, WOWI, WWWS, KJLH.

B.B. & Q. "On The Beat" (Capitol) 49% reporting. Heavy: WAMO, WAOK, WYLD-FM. KDAY, WKND, WOIC, KOKY, WBLX, WTOY, KAEZ, Medium: WHUR, WVEE, KMJQ, WAIL-FM, WGCI, WJMO, WATV, WENN, WPDQ, WOWI, WANT, WTMP, KACE, KDIA.

DEBRA LAWS "Meant For You" (Elektra) 45% reporting. Medium: WWIN, WXYV. WAMO, WAOK, V103, WYLD-FM, WVON, WCIN, WJMO, WJLB, WWRL, WGIV, WJMI,

WAMO, WAOK, V103, WYLD-FM, WVON, WGIN, WJMO, WJLB, WWRL, WGIV, WJMI, WPDQ, KOKY, WTOY, WTLC, WLOU, KAEZ.

PHYLLIS HYMAN "Tonight You And Me" (Arista) 39% reporting. Added at WAOK, WVEE, WBMX, WGCI, WVON, WCIN, WJLB, KDKO, WWRL, WDAO, WTLC. Heavy: WHUR. Medium: WXYV, KMJQ, WJMI, KACE.

DIANA ROSS "Why Do Fools Fall In Love?" (RCA) 35% reporting. Added at WWIN, WXYV, WDAS, WHUR, WVEE, V103, WEDR, WCIN, KDKO, KDAY, WWRL, WENN, WGIV, WKXI, KOKY, WTLC, KAEZ.

CHOCOLATE MILK "Blue Jeans" (RCA) 35% reporting. Added at WAOK, WVEE, WDMT, WENN, WTOY. Medium: WDAS, V103, WEDR, WCIN, KDKO, KSOL, WGIV, WKXI, WDAO, WKWM, WTLC, WLOU.

RENE & ANGELA "Wall To Wall" (Capitol) 35% reporting. Added at WVON, WJMO, WBLX. Heavy: KJLH. Medium: WWIN, WDAS, WAMO, WVEE, WEDR, WJLB, KSOL, WPDQ, WTOY, WDAO, WWWS.

CAMEO "I Like City" (Chocolate City/PolyGram) 35% reporting. Heavy: WAOK, WDIA, WJJS, WBLX, WLOU. Medium: WVEE, V103, WJLB, WENN, WOIC, WANT, KAEZ, WWWS, KACE, KDIA.

SPINNERS "You Go Your Way (I'll Go Mine)" (Atlantic) 33% reporting. Added at WWIN, WAMO, WDIA, WYLD-FM, WBMX, WVON, WCIN, WJLB, WKXI, KOKY, WJJS, WTOY. Medium: WHUR, WAOK, WWRL.

BROTHERS JOHNSON "Dancin' Free" (A&M) 33% reporting. Medium: WXYV, WILD, WVEE, V103, WYLD-FM, WCIN, WJMO, WJLB, KDAY, WKXI, KOKY, WJJS, WTOY, WLOU.

ROGER "So Ruff, So Tuff" (WB) 33% reporting. Heavy: WILD, WAMO, WEDR, WJMO, WATV, WGIV, WPDQ, WKWM, WTLC, WWWS. Medium: WWIN, WHUR, WDIA, WGCI, WBLX, WTMP.

RICHARD "DIMPLES" FIELDS "I've Got To Learn To Say No" (Boardwalk) 31% reporting. Added at WATV, WTMP. Heavy: WWRL, WDAO. Medium: WEDR, WJLB, KDAY, WKND, WOIC, WKXI, WVOL, WTOY, WLOU, KAEZ, KACE

NEW & ACTIVE

SHALAMAR "Sweeter As The Days Go By" (Solar/RCA) 29% reporting. Added at WVON, WCIN, KDKO, WENN, WOIC, WJJS, WVOL. WKWM, KAEZ, KACE. Medlum:

POINTER SISTERS "What A Surprise" (Planet/Elektra-Asylum) 29% reporting. Added at WYLD-FM, KSOL, WWRL, WOIC, KOKY, WDAO. Medium: WDAS, WAMO, WVEE, WVON, WJLB, WJMI.

GWEN McCRAE "Funky Sensation" (Atlantic) 29% reporting. Added at WWIN, WILD, V103, WAIL-FM, WENN. Heavy: KAEZ. Medium: WHUR, WCIN, WKND, WOIC, WTOY. PIECES OF A DREAM "Warm Weather" (Elektra) 29% reporting. Added at WVEE, WKWM, KDIA. Medium: WILD, WDAS, WAMO, WEDR, WGCI, WCIN, WENN, WDAO.

SHOCK "Let's Get Crackin'" (Fantasy) 27% reporting. Added at WATV, WKXI, WJJS, KAEZ, Heavy: WAMO, KDKO, WKWM, WTLC, KDIA. Medium: WILD, WJMO, KSOL,

LENNY WILLIAMS "Freefall (Into Love)" (MCA) 27% reporting. Added at WCIN, WJMO, KDAY, WGIV. Heavy: KJLH. Medium: WAOK, WEDR, WKND, WENN, WJMI, WTOY. KLIQUE "Middle Of A Slow Dance" (MCA) 27% reporting. Added at KDAY, WKXI. Medium: WXYV, WILD, WAOK, WJLB, KSOL, WKND, WWRL, WTOY, WDAO, WTLC.

HOT CUISINE "Who's Been Kissing You" (Prelude) 27% reporting. Added at WYLD-FM. Medium: WWIN, WXYV, WVEE, WEDR, WGCI, WVON, WCIN, WOIC, WANT,

JERMAINE JACKSON "I'm Just Too Shy" (Motown) 25% reporting. Added at WVON, WENN, WGIV, WBLX, WKWM. Medium: WXYV, V103, KSOL, WJMI, KACE, KDIA. CENTRAL LINE "Walking Into Sunshine" (Mercury/PolyGram) 25% reporting.

MANUAL WAOK, WKND, WTOY, WTLC. Medium: WWIN, WILD, WEDR, WBMX, WCIN,

BOHANNON "Let's Start II Dance Again" (Phase II/CBS) 25% reporting. Added at WKXI, Heavy: WDAO, Medium: WILD, WAMO, WAOK, WJLB, WENN, WGIV, WOIC, WTOY, WTLC, WLOU.

SHEREE BROWN "You'll Be Dancing All Night" (Capitol) 25% reporting. Added at WAOK, Heavy: WGCI, WENN. Medium: WYLD-FM, WVON, WJLB, WKWM, KAEZ. WWWS.

Black Radio

Hattest

October 16, 1981

EAST SOUTH MIDWEST **WEST Donald Byrd** Luther Vandross Four Toes Four Tops Roger **Luther Vendross** Al Jame Time Al Jarreau Luther Vandross Slove Aretha Franklin & Time Aretha Franklin & Slave Diena Rosa & Lionel Richie George Benson Kool & The Gang George Benson One Way Four Tops Four Tope

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity

EAST .

DIANA ROSS STACY LATTISAW BOBBY WUMACK ROSS/RICHIE AL JARREAU JEAN CARN ROGER LUTHER VANDROSS TIME

WWIN/Baltimore Curtis Anders

GWEN MCCRAE ATALLE COLE VAUGHN MASON PRINCE SOFT TONES QUICK
GWEN MCCRAE
KOOL & THE GANG
MEAN MACHINE
EVELYN KING
MELBA MOORE

WILD/Boston

GLADYS KNIGHT ESCORTS ISLEY BROS GWEN MCCRAE Hottest: DENIECF WILLIAMS FOUR TOPS FOUR TOPS
LUTHER VANDROSS
ONE WAY
VALGHN MASON
DONALD BYRD
BARBARA MASON
QUINCY JONES
ROGER
FRANKLIN & BENSON

WKND/Hartford

CRUSADERS/JOE COC STARPOINT EARL KLUGH EARL KLUGH
HOTTEST YANDROSS
CARL CARLTON
B.B. & Q.
AL JARREAU
FOUR TOPS
TEDDY PENDERGRASS
QUINCY JONES
DONALD BYRD
JEAN CARN

CHAKA KHAN
DIANA ROSS
NATALIE COLE
POINTER SISTERS
PHYLLIS HYMAN
BETTY WRIGHT
ANDRE CROUCH
HAZE MAZE WARREN DORN HOTTEST TOPS
HOTTE STACY LATTISAN TYZIK
ISLEY BROS
LARRY GRAHAM
RICHARD D. FIELDS
ROY AYERS

J. WALKER NEGRO DIAHA ROSS SKOOL BOYZ OMNI PAULETT REEVES LJ'S LATEST ARRIV TAVARES TAVARES
EARL KLUCH
ARTHUR ADAMS
RON ATKINS
HOTEGOTE
FOUR TOPS
LUTHER VANDROSS
MEST STREET MOB
BRICK
SLAVE SLAVE DONALD BYRD FRANKLIN & BENSON

WAMO/Pittsburgh J.C. Floyd

ISLEY BROS

SOUTH

WAOK/Atlanta Larry Tinsley

PHYLLIS HYMAN

LUTHER VANDROSS

DENIFCE WILLIAMS

CAMEO PRANKLIN & BENSON

SHALAMAR
DIANA ROSS
EARL KLUGH
ZENITH
PHYLLIS HYMAN
PIECES OF A DREAM

PRINCE
FOUR TOPS
DENIECE WILLIAMS
LUTHER VANDROSS
FRANKLIN & BENSON
EWLF
DEBRA LAWS

WATV/Birmingham

RICHARD D. FIELDS

Stan Grange

SHOCK CHAKA KHAN

Hottest: ROSS/RICHIE

B.B. & Q. ROSS/RICHIE

WVEE/Atlanta Scotty Andrew

Hottest: ROGER TIME ROSS/RICHIE

PRINCI

WHUR/Washington

DIANA ROSS PEABO BRYSON FOUR TOPS PHYLLIS HYMAN

MIDWEST WBMX/Chicago

Lee Michaels

WPDQ/Jacksonville

GLADYS KNIGHT

ROGER
WEST STRFET MOB
VIN ZEE
WHISPERS
EVASIONS
PRINCE

EBONEE WEBS

BRICK MELBA MOORE

Ronda Curtis

KOKY/Little Rock

DENROY MORGAN

DENROY MORGAN
SLAVE
ONE WAY
ROGER
TIERRA
DIANA ROSS
EVELYN KING
TAVARES
POINTER SISTERS
PRINCE
RDINNEDE

SPINNERS

LARRY GRAHAM TEENA MARIE HOTTEST:

MAZE COMMODORES CURTIS MAYFIELD WHISPERS

AL JARREAU
MELBA MOORE
TEMPTATIONS
QUINCY JONES
FRANKLIN & BENSON

Manx St. Clair

WGCI/Chicago Pam Wells

CHUBALEE
RHAMLEE
BADAO WANTANABE
BADAO WANTANABE
ALPHONSE MUZON

WCIN/Cincinnati Everett Cork

GLADYS KNIGHT SHALAMAR SPINNERS SPINERS
HOLLOWE:
PATTI AUSTIN
WHISPERS
ROGER
RONNIE LAWS
FRANKLIN & BENSON
DONALD BYRD
MUZE
TIME

WVON/Chicago Pem Wells

SPINNERS MANHATTANS GIL SCOTT-HE BOBBY WOMACK

WJMO/Cleveland Erik Stone COMMODORES LENNY WILLIAMS ISLEY BROS PUNN RENE & ANGELA MELBA MOORE RAYDIO Hottest | LUTHER VANDROSS FOUR TOPS WEST STREET MOB

HERBIE HANCOCK MELBA MOORE Hottest: ROSS/RICHIE POUR TOPS LUTHER VANDROSS CARL CARLTON TIME MAZE DONALD BYRD

WTOY/Roanoke **Donnie Deene**

CENTRAL LINE MEAN MACHINE SPINNERS SPUNK

SHALAMAR
TIFHRA
MODERN ROMANCE
SKOOL BOYZ
PHYLLIS HYMAN
JERMAINE JACKSON
PATTI AUSTIN
HOTTORIC
EMAP
SLAVE
ONE WAY
KOOL & THE GANG
TIME TEMPTATIONS
GRAINGERS STYLISTICS ISLEY BROS PATTI AUSTIN FOUR TOPS COMMODORES

EVASIONS PRANKLIN & BENSON DENIECE WILLIAMS SLAVE FRANKLIN & BENSON DENIECE WILLIAMS NICK STRAKER BAND

ROGER ROGER FOGER TEDDY PENDERGRASS GLADYS KNIGHT WHISPERS PRINCE DONALD BYRD CURTIS MAYFIELD STEPHANIE MILLS

WDMT/Cleveland CHOCOLATE MILK TWENNYNINE & LENN DAZZ BAND Hottest: HOTEEST TIME FOUR TOPS PRANKLIN & BENSON LUTHER VANDROSS ROGER RONNIF LAWS CURTIS MAYFIELD SLAVE CONALD BYRD

DONALD BYRD WEST STREET MOB WDAO/Dayton

Turk Logan GLADYS KNIGHT
MANHATTANS
POINTER SISTERS
TWENNYNINE & LENN
LARRY GRAHAM
FIVE SPECIAL
CHANGE
MIGHTY FIRE
PHYLLIS HYMAN
HOTECSE:
TEDDY PENDERGRASS
SLAVE
WHISPERS
BOHANNON
RONNIE LAWS BOHANNON RONNIE LAWS ONE WAY TYRONE DAVIS RICHARD D. FIELDS

JIMMY ROSS SLAVE SEQUENCE SEQUENCE
CAMED
CAMED
KURTIS BLOW
RICHARE D. FIELDS
LUTHER VANDROSS
STEVIE WOODS
PATTI AUSTIN
ONE WAY
SAM BUTLER
HOTHER
HOTHER
WEST STREET MOB
CARL CARLTON
FRANKLIN & BENSON
BRICK
RICK JAMES

WJLB/Detroit J. Michael McKay

PEABO BRYSON HOTE AT I A REINGLER
HOGER
HOGER
HICK STRAKER BANF
ONE WAY
DONALD BYRD
TEDDY PENDERGRASS
FRANKLIN & BENSON

WKWM/Grand Rapids Frank Grant MADAGSCAR PIECES OF A DREAM SHALAMAR SKOOL BOYZ BOOKER T. RAFAEL CAMERON PEABO BRYSON JERNAINE JACKSON HOSTABEL HOTTUBE: RICK JAMES ROGER ROGER

WTLC/Indianapolis

Jay Johnson QUINCY JONES
NATALIE COLE
TAVAMES
TWENNYNINE & LENN
CENTRAL LINE
TOM GRANT
DIAMA ROSS
MANHATTANS MANHATTANS
PEABO BRYSON
PHYLLIS HYMAN
HOTTER
HOTER
ONE WAY
ROGER
ROGER
FOUR TOPS
SLAVE
SHOCK
GUICK QUICK PATTI AUSTIN RONNIE LAWS

PRINCE FRANKLIN & BENSON KAEZ/Oklahoma City

Lee Simpson
SHALAMAR
SHOCK
CANDI STATION
RHYZE
DIANA ROSS
STAPLE SINGERS
HOTELES!
CARL CARLTON
FOUR TOPS
ROSS/RICHIE
ONE WAY
FRANKLIN & BENSON
GWEN MCCEAE
B.B. & Q.
STACY LATTISAW
AL JARREAU
HERBIE HANCOCK

WWWS/Seginew, MI

PEABO BRYSON BLACKICE BLACKICE
K.J.D.
CAPTAIN SKY
CRASH CREW
FUNK FUSION BAND
HOTEST:
ROGFR
ROGER
FRANKLIN & BENSON
TIME
ROSS/RICHIE
LUTHER VANDROSS
DENROY WORGAN
FOUR TOPS
KRAFTWERK
CARL CARLTON
EVELYN KING

KMJM/St. Louis Dick Edwards

POINTER SISTERS SHALAMAR DENROY MORGAN COMMODORES COMMODORES RICK JAMES FOUR TOPS CARL CARLTON AL JARREAU

WEST -

KDKO/Denver

INVISIBLE MAN'S GENERAL CAINE PHYLLIS HYMAN EVELYN KING BOOKER T. BOOKER T.
DIANA ROSS
MAIN INGREDIENT
BEN DETH BAND
SHALAMAR
MIGHTY FIRE
ROY AYENS
CHANGE
ANDRE CHOUCH
LARRY GRAHAM
LITTLE PEAT
BROTHERS UNIQUE BROTHERS UNIQUE HOLLOSE: LITHER VANDROSS CARL CARLTON KOOL & THE GANG FOUR TOPS PRINCE SLAVE

KACE/Los Angeles RODNEY FRANKLIN

DELLS EBONEE WEBB OZONE SKOOL BOYZ TIERRA LUTHER VANDROSS MILES DAVIS ROGER TEENA MARIE MICHAEL HENDERSON ROSS/RICHIE

KJLH/Los Angeles Lawrence Tanter

BOOKER T.
HOLLUSE & ANGELA
LUTHER VANDROSS
RONNIE LANS WHISPERS WHISPERS BETTY WRIGHT LENNY WILLIAMS CANDY BOWMAN EVELYN KING ISLEY BROS BOB MARLEY

KDAY/Los Ang

DIANA ROSS LENNY WILLIAMS JEAN CARN EVELYN KING KLIQUE RAFAEL CAMERON HOTEOSE: B.B. & Q. BAND AL JARREAU LUTHER VANDROSS TIME TIME
DONALD BYRD
ROGER
KOOL 6 THE GANG
FOUR TOPS
BOBBY WOMACK
RONNIE LAWS

KDIA/Oakland Kelth Adams

LUTHER VANDROSS GEORGE BENSON ANDRE CROUCH PIECES OF A DREAM Hottest: FOUR TOPS ROSS/RICHIE KOOL & THE GANG WHISPERS LUTHER VANDROSS TIME ROGER AL JARREAU BRICK EW&F PRINCE SLAVE SHOCK

KSOL/San Mateo, CA

MELBA MOORE POINTER SISTERS RAYDIO GEORGE BENSON GEORGE BENSON
WEST STREET MOB
INVISIBLE MAN'S B
PEABO BRYSON
DYNASTY
MOTEUSE:
LUTHER VANDROSS
ROGER
AL JARREAU
TIME
DENIECE WILLIAMS
FOUR TOPS
SLAVE
LONALD BYRD
PATTI AUSTIN
KOOL 6 THE GANG

WWRL/New York

FOUR TOPS
LUTHER VANDROSS
FRANKLIN & BENSON
DENROY MORGAN
DENIECE WILLIAMS TIME TEDDY PENDERGRASS ROGER POINTER SISTERS EVASIONS MAZE MAZE
HYMAN & HENDERSON
MICHAEL HENDERSON
WEST STREET MOB
KOOL & THE GANG
QUINCY JONES WENN/Birmir Gene Wise

TEENA MARIE SLAVE OZONE BILLY OCEAN HEATWAVE JERMAINE JACKSON SANDRA FEVA CHOCOLATE MILK DIAMA ROSS SHALAMAR RAYDIO GWEN MCCRAF
HOLLEST I
ROGER
POINTER SISTERS
LUTHER VANDROSS
RENZ & ANGELA
LEON BRYANT
FOUR TOPS
DAZZ BAND
DYNASTY DYNASTY REDDINGS SHEREE BROWN

EBONEE WEBB
ONE WAY
LARRY GRAHAM
ASHPORD & SIMPSON
TEMPTATIONS
SPINNERS
JEAN CARN
EARL KLUGH
JIMMY ROSS DONALD BYRD FRANKLIN & BENSON

Oscar Fields

WGIV/Charlotte Jo Ann Graham

TYRONE DAVIS CHANGE LENNY WILLIAMS STARPOINT

JERMAINE JACKSON BOOKER T. DIANA ROSS LARRY GRAHAM

SLAVE
COMMODORES
QUICK
FOUR TOPS
FRANKLIN & BENSON
EBONEE WEBB
TEDDY PENDERGRASS

WOIC/Columbia, SC

POINTER SISTERS BERT BARNETT TONY TROUTMAN RAFAEL CAMFRON ONE WAY SHALAMAR

HOTEST:
FOUR TOPS
WEST STREET MOB
PATTI AUSTIN
B.B. 6 Q.
TIME
SLAVE

SEQUENCE KOOL & THE GANG BBONEE WEBB PRINCE

KMJQ/Houston Ross Holland

RENE & ANGELA

MAZE
FARL KLUGH
SPYRO GYRA
LEE RITENOUR
HOttest:
RICK JAMES
DENROY MORGAN

DENROY MORGAN
ROSS/RICHTE
POINTER SISTERS
AL JARREAU
ROGER
BRICK
TELDY PENDERGRASS
PRINCE

LUTHER VANDROSS

Cari Haynes

HAROLE MELVIN

NATALIE COLE

KOOL & THE GANG

HOTTEST

HOTE

KOOL & THE GANG

HOTE

WKXI/Jackson Tommy Marshali

SHOCK
SPINNERS
MILLIE JACKSON
TAVARES
KLIQUE
DIANA ROSS
INVISIBLE MAN'S
BOHANNON
HOTTOST
COMMODORES
ONE WAY
TIME
ROGER
LUTHER VANDROSS
QUINCY JONES
FOUR TOPS
WEST STREFT HOB
FBONEE WEBB
CURTIS MAYFIELD

WJMI/Jackson

Hottest: KOOL & THE GANG WHISPERS

ROGER

MAGNUM PORCE
MOOKER T.
PHYLLIS HYMAN
SPINNERS
BOBBY WOMACK
CAPTAIN SKY
HAROLD MELVIN
HOTEOHIL
FOUR TOPS
LUTHER VANDROSS
ROSS/RICHIE
ROGER
WEST STREET MOB
TIME
SLAVE DAZZ BAND ONE WAY KOOL & THE GANG NATALIF COLE

ALPHONSE MUZON
HOTTEST
TIME
SLAVE
HOBBY BLAND
KOOL & THE GANG
PATTI AUSTIN
GRAINGERS
TEMPTATIONS
CURTIS MAYFIELD
WEST STREET MOB
SHEREE BROWN
PRINCE

TEDDY PENDERGRASS

WAIL-FM/New Orleans

GWEN MCCRAE OSS/RICHIE OLLING STON

WDIA/Memphis Carl Connors

SPINNERS
HOTTOST
ROGER
DENROY MORGAN
TIME
EBONEE WEBB
CAMEO
PRINCE
RICK JAMES
KOOL L TURE CAN WEDR/Miami

Leo Jackson

HOTTEST : LUTHER VANDROSS TEDDY PENDERGRASS FOUR TOPS B.B. & Q. RONNIE LAWS MAZE RAFAEL CAMPRON GLORIA GAYNOR GLORIA GAYNOR
ZOOM
TIERRA
INVISIBLE MAN'S
STAR POINT
DIANA ROSS
CAPTAIN SKY
LETTA MBULU
PAULETT REAVESE
SHERMAN HUNTER
HOTEGS
TEPHANIE MILLS
FOUR TOPS FOUR TOPS JERRY CARR ROGER TEENA MARIE

WLOU/Louisville Neal O'Rea

PRINCE THEI.MA HOUSTON IMAGINATIONN EBONEF WEBB EBONEF WEBB
HOttest:
ROGER
MAZE
ONE WAY
SLAVE
RONNIE LAWS
HERBIE HANCOCK
STEPHANIE MILLS
ROCKIE ROBBINS
CAMEO
BITS & PIECES

WJJS/Lynchburg, VA Art Young

EWAF
ISLEY BROS
SPINNERS
SHALAMAR
KC & SUNSHINE BAN
SHOCK
STARPOINT
LJ REYNOLDS
EARL KLUCH
ROY AYERS
HOTEGET
HOTEGET
RICK JAMES
S.O.S. BAND
EDDIE KENDRICKS
PATTI AUSTIN
STRIKERS
BRICK BRICK AL JARREAU CAMEO

WHRK (V-103)/Memphis

FRANKLIN & BENSON FRANKLIN & BENSON FOUR TOPS TEDDY PENDERGRASS PRINCE AL JARREAU KOOL & THE GANG QUINCY JONES

BOBBY WOMACK

LUTHER VANDROSS
MAZE
GRAINGERS
MADAGASCAR
SLAVE

WBLX/Mobile Michael Jay Alexan RENE & ANGELA TIERRA TIERRA
ROGER
JERHAINE JACKSON
HOTLEST;
ROSS/RICHIE
IARRY GRAHAM
BRICK
EVASIONS
FOUR TOPS
B.B. & Q.
ONE WAY
DYNASTY
CAMEO

WVOL/Nashvilk Fred Harvey

SHALAMAR PEABO BRYSON RUFUS & CHAKA KRAFTWERK KRAFTWERK
CHARLES SHERELL
BOOKER T.
HOTIEST:
HOT

Barry Richards

LOOSE JOINTZ
FREDRICK KNIGHT
HOTE-STATE
CARL CARLTON
ROGER
DEBRA LAWS
TEDDY PENDERGRASS TIME LUTHER VANDROSS WFST STREET MOB EVASIONS QUINCY JONES

WYLD/New Orleans James Alexander

RA YDIO TIERRA RAYDIO
TIERRA
NATALIE COLE
POINTER SISTERS
SPINNERS
HOT CUISINE
HOTE CUISINE
THELMA HOUSTON
SLAVE
HOTE CHISTON
ROSS/RICHIE
LUTHER VANDROSS
AL JARREAU
FOUR TOPS
FRANKLIN & BENSON
PIECES OF A DREAM
RONNIE LAWS
HYMAN & HENDERSON
QUINCY JONES
B.B. & Q.

TIME DENIECE WILLIAMS WEST STREET MOB PRANKLIN & BENSON

WANT/Richm

none Hottest: DENROY MORGAN CARL CARLTON FOUR TOPS SEQUENCE
AL JARREAU
TEDDY PENDERGRASS
SLAVE
NICK STRAKER BAND
DENIECF WILLIAMS
RENE & ANGELA

CHOCOLATE MILK

MADAGASCAR TWFNNYNINE & LENN KWICK RAFAEL CAMERON Hottest: FOUR TOPS FRANKLIN & BENSON B.B. & Q. BAND TIME TIME
TEDDY PENDERGRASS
WHISPERS
QUINCY JONES
PATTI AUSTIN
HERBIE HANCOCK
MAZE

WTMP/Tampa Jerry Walker

BRICK
RICK JAMES
ROSS/RICHIE
TEENA MARIE
LEPRECHAUN
BITS & PIECES

Opportunities

Openings

EAST

WKRZ-AM/Wilkes-Berrs has immediate opening for evening personality. Experience a must. T&R: Chris Sterr, PD, WKRZ-AM, Box 1600, Wilkes-Berre, PA 18701. No calls please. EOE M/F (10-16)

WJDM looking for experienced backup newscenter, Metropolitan NY/NJ area. Possible future full-time. T&R: News Director, WJDM, 9 Caldwell Place, Elizabeth, NJ 07201. EOE M/F (10-18)

WASH-FM Washington, DC

Metromedia's top-rated Adult/Contemporary FM in the Nation's capital is currently seeking a full-time vacation relief announcer and a part-time announcer to work weekend shifts Applicants for either position should possess at least one year commercial broadcast experience. Deadline for tapes and resumes is October 30, 1981. Mail to:

Bob Hughes, PD, WASH-FM

Washington, DC 20016
NO CALLS, PLEASE
redia is an Equal Opportunity Employer

Program Director for Top 20 FM market needed, 5 years proven A/C programming experience necessary. T&R: Maneger, Box 944, Bala Cyrwyd, PA 19004, EOE M/F (10-18)

Experienced newsperson wanted. Part-time to start. Send TSR to WDLW, News Director, 473 Winter Street, Waitham, MA 02154, EOE M/F (10-18)

West Virginia FM Rock looking to regroup in all areas. T&R immediately to Mike Henks, 7252 Graham Rd., Indianapolis, IN 48250. EOE M/F (10-18)

WZZD/Philadelphia, Contemporary Christian 60,000-watt AM, eccepting tapes for future full/part-time openings. T&R: Carl Dean, WZZD, 117 Ridge Pike, Lafayette Hill, PA 19444, EOE M/F (10-16)

8-5 mentality? Don't apply. Central PA's leading FM seeks stable, mature air talent. T&R to Chris Gable, Z-107, Box 142, Hershey, PA 17033. EOE M/F (10-18)

SKILLISEARCH

Building a resource file for client station opportunities in the areas of announcing/news. opportunities in the dieds of all coloring to operations/programming and engineering. Specific interest is for individuals with maturity, leadership, and creative response to increasingly competitive radio marketplace. Format background is not a limitation.

Please mail appropriate information to my attention. Your confidentiality will be respected. No calls at this time.

Loring Fisher, President Lomar Associates
R&R East

P.O. Box 124, Montvale, NJ 07445

A/C station needs relatable adult personalities for full-time AM. T&R to J.J. McKey, WZIX, 2 W. Market St., York, PA 17401. EOE M/F (10-9)

Come live in the Poconosi Shemrock Communica-tions Flagship accepting TGR's for future openings. Barney Stone, WEJL, 149 Penn Ave., Screnton, PA 18503. EOE M/F (10-9)

WFTN/Franklin, NH needs drive time news talent TGR to Mark Osborne, Northeast Communications, Box 58, Springfield, MA 01101. EOE M/F (10-9)

WABK-AM/FM/Augusts, ME needs A/C morning personality. Top Dollar! T&R to Mark Osbome, Northeast Communications, Box 58, Springfield, MA 01101, EOE M/F (10-9)

Immediate opening for afternoon newsperson. Beautiful lake region area. T&R to Lynn Lazare, WFTN, Box 99, Franklin, NH 03236. EOE M/F (10-9)

SOUTH

Work in America's 6th fastest growing market. KUFO/KOYL, Odesse/Midland, TX needs News Director. 2 yeers experience. T&R: Box 6360, Odesse, TX 79762. EOE M/F (10-18)

56WGAl/Elizabeth City, NC looking for full-time A/C personality. Good production skills, 2 years experience, TER: Hunt Thomas, Box 1408, Elizabeth City, NC 27909, EOE M/F (10-18)

Looking for 7-Mid teen enimel — aggressive, outgo-ing individual who enjoys community involvement. Im-mediate opening! T&R: Jim Zippo, KINT-FM, 5710 Trowbridge, El Paso, TX 79925. EOE M/F (10-18)

Openings

Cepitol Cities Communications looking for adult communicators for news/DJ openings. Send T&R: Ted Strecker, 360 Inner State North, Suite 101, Atlanta, GA 30339. EOE M/F (10-18)

WXVQ/Deland, FL needs air talent. T&R to Bill Wess, PD, WXVQ, Box 1777, Deland, FL 32720. EOE M/F (10-18)

Y102-FM looking for full-time CHR adult communicators. Send T&R to Don Rushin, Box 2018, Texarkens, AR 76504. EOE M/F (10-18)

Immediate opening for air telent in Southeast. CHR/Country. T&R to Ed Seeger, Beasley Broadcest Group, Box 1355, Goldeboro, NC 27530. EOE M/F (10-16)

100FM/Lexington looking for full, pert-time air talent. 3 years minimum experience. T&R: Charlie Fox, 100FM, 58½ S. Main St., Wincheater, KY 40391. EOE M/F (10-16)

Immediate opening, WXQR/Jacksonville, NC. A nouncing, production duties. Good place to start in Superstars. Minorities/females encouraged. T&R: Kris Kelly, Box 780, Jacksonville, NC 28540. (10-18)

Part-time, weekend air personality needed im-mediately. Minimum 2 years commercial radio ex-perience. Send T&R to Big WAYS Radio, 400 Radio Rd., Charlotte, NC 28218. EOE M/F (10-18)

SKILLISEARCH

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No calls at this time.

Loring Fisher, President Lomar Associates R&R South

P.O. Box 124, Montvole, NJ 07645

99FM/Montgomery looking for air talent. T&R to Box 11411, Montgomery, AL 36198. EOE M/F (10-18)

WLVA/Lynchburg, VA needs experienced nighttime telk show host ASAP, T&R: Tom Leebnck, WLVA, Box 2179, Lynchburg, VA 24501. (10-18)

Newsperson needed. Polished on-air with top jour-nelistic skills. T&R to Bill Greham, WJBO/WFMF, Box 496, Baton Rouge, LA 70821. EOE M/F (10-16)

we full-time. Street reporting and studio EOE Women and Minorities encouraged. T&R: Rick Mosher, WROV, Box 4005, Roanoke, VA 24015. (10-16)

Opening for excellent middey person. Send T&R to Hei Herrison, KROK, Box 31130, Shreveport, LA 71130. EOE M/F (10-16)

Looking for possible future openings? Ideal working environment. T&R: Mike Preston, KROD "The Big 600," 4141 Pinnacle, Suite 120, El Paso, TX 79902. EOE M/F (10-16)

BJ105/WLOF/Orlando seeking news anchor man/street reporter. T&R to Alan Spector, Box 15746, Orlando, FL 32808. No calla please. EOE M/F (10-18)

WIRA & WOVV has two full-time openings. MOR and A/C. Minorities encouraged, Rush T&R to Steve Heas, Roth Broadcasting, Box 3192, Ft. Pierce, FL 33453. EOE M/F (10-18)

Central Virginia A/C leader seeks bright, werm and personable morning talent. Good production required. TER: Tom Leebrick, WLVA Radio, Box 1279, Lynchburg, VA 24501. (10-18)

Birmingham's #1, WZZK needs morning anchor. Minimum 2 years in radio news. T&R to Ley Garnett, 530 Beacon Park West, Birmingham, AL 35209. EOE M/F (10-16)

FM99/Tellahassee seeks creative 7-12mid jock. TGR to Al Brock, PD, Box 3168, Tellahasseer, FL 32303. No calls please. EOE M/F (10-16)

Southeast 10,000 watt AM/FM near space center has current opening for morning newsperson. TGR/Salary: Lynn Mershall, WAMT, Box 1080, Titusville, FL 32780. EOE M/F (10-18)

Looking to train the next Ron Chapman. Momings, 100KW FM in Raieigh, NC. Needed yesterday. T&R to Bill Thorne, 4105-D Woodlake Place, Raieigh, NC 27809. EOE M/F (10-18)

96 Rock WLSQ/Montgomery, AL Superstars Immediate opening moming drive. Topical, amooth delivery and good production. T&R: Neel McNeel, WLSQ, Box 5000, Montgomery, AL 38192. (10-9)

BJ106/Orlando immediate opening "greet" Promo-tion Director. 2 years experience, production and on-air capabilities. T&R/Promo sample: Dave Wright, Box 7475, Orlando, FL 32864. EOE M/F (10-9)

Openings

Part-time weekend news opportunity. Good pay. Some experience required. Contact Rob Paullin, WRVR, Some experience required. Contact Rob Pe Mamphia. (901) 274-3400. EOE M/F (10-9)

Wanted: A provocative telk personality. T&R (one open line hour of your program): Pet Rodgers, WOAI, 6222 N.W. Expresswey, Sen Antonio, TX 78201. EOE M/F

Experienced reporter/anchor for expanding news operation in Capital city. T&R to Darrell Daniels, WKAZ/WQBE, Box 871, Charleston, WV 25323. (10-9)

MIDWEST

at Empire Broadcasting is accepting applications air talent. Send T&R to Don Paul, KFDI, Box 1402, Wichita, KS 87201. EOE M/F (10-18)

KMMJ.now accepting T&R for newsperson opening. Send to Den Arrasmith, Box 1847, Grand Island, NB 68802, (10-16)

Taft Broadcasting **Looking For Good Newspeople**

We want someone with the authority of Lyle Dean. the believability of Nick Alexander, the frankness of Stephanie Shelton, and the news sense of Paul Harvey.

We're looking for someone who despises wire copy and doesn't do news to win awards.

If you think you've got it, call (513) 241-8459 for an example of the style of news we're doing on 55-KRC and Q102 If you still think you'd fit in, write us:

Richard Hunt/Robert Schuman

1906 Highland Ave Cincinnati, OH 45219

WHNN opens first shift in years. #2 metro, #1 TSA. Natural positive personality. T&R to Dave Brewer, Box 96, Seginaw, MI 48606. EOE M/F (10-16)

The Midwest's #1 Country station is looking for news Journelists. Send T&R to Geoff Scott, KFH Redio, 104 S. Emporie, Wichita, KS 67202. EOE M/F (10-18)

Program Director

for large middle market FM Adult Contemporary stator large middle market FM Adult Contemporary station. Must pull air shift and be particularly capable in directing and improving announcer performance. Good future and good pay with fine organization. All replies confidential. Send T&R to Radio & Records, 1820 Continued to the contemporary of the contemp 1930 Century Park West, #277, Los Angeles, CA 90067

Needed immediately 2 top-notch news people. T&R to Jeck Hansen, KCLD, Box 1458, St. Cloud, MN 56302, (812) 251-1450. EOE M/F (10-18)

KSMN/Meson City, IA seeking Country afternoon drive ennouncer. Cell (515) 423-8634 or T&R to Tom Huber, Box 1448, Meson City, IA 50401. EOE M/F

Station of the year '79-'80, PD leaving due to family li-lness. Send confidential T&R to G. Scantland, WDIF, Box 10,000, Marion, OH 43302-1330. EOE M/F (10-18)



Key Programmer

Needed to help make and execute programming deci sions and policy. Reason: Midwest station expanding to 50,000 watts. Right person can pick the time he wants to stay. Salary negotiable. Send resume to Radio & Records, 1930 Century Park West, #274,

WHTC/Holland has immediate opening 7-12midnight shift. T&R to Don Roberts, WHTC, Box 911, Holland, Mt 49423, Will consider beginners. EOE M/F (10-16)

Choice Program **Director Opening**

Top Station! Top Company! Top Opportunity! MEREDITH station has a rare PD opening for a creative and promotion-minded AOR leader EOE M/F. Rush resume to Jim Carter

> 7.92 11128 John Galt Blvd. Omaha, NB 68137

Openings

Announcers/Production Director and a News Director wanted. Send T&R to Tim Ahlbom, WIDG-FM, Box I, St. Ignace, MI 49781. EOE M/F (10-18)

WSPD has weekend openings for part-time an nouncers. Contact Skip Essick, 125 S. Superior St. Toledo, OH 43601. EQE M/F (10-18)

13KFH/Wichita looking for air talent. Country format. TGR to Chuck Robaon, PD, KFN, 104 S. Emporia, Wichita, KS 67202. EOE M/F (10-16)

SKILLISEARCH

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Loring Fisher, President Lomar Associates R&R Midwest P.O. Box 124, Montvale, NJ 07645

Contemporary Country WMCL needs full-time air personality. Send T&R to WMCL, 811 Broadway, Mt. Vernon, IL 62864. (10-9)

Award-winning WDIF needs reporter who can excavate news. Rush T&R to Bob Bender, P.O. Box 10,000, Merion, OH 43302. (10-9)

Announcer with production experience for A/C AM in Danville, IL. Also utility position open. T&R: Box 142, Denville, IL. 61832; cell Steve Armetrong, (217) 448-1312. (10-9)

WEST

KFMB, San Diego Talent Search!

Looking for a strong, NATURAL personality. No "one-liner-only" types. Background in the traditional A/C formats desired. (Let's hear from you small & medium market morning men!). Tapes & resumes, (no calls) to Mark Larson — Box 80888, San Diego, CA 92138.

KYYA/Billings needs News Director; good bucks for energetic person. T&R to Jack Bell, 1645 Central, Billings, MT 59102. (10-16)

Chief Engineer . . .

Experienced Pro

Super AM / FM combo wants super engineer Good equipment Come grow with us!

Dave Armstrong KWIZ Radio 3101 West Fifth Street, Santa Ana, CA 92703

Newsperson for future opening. T&R to Dick Shayne, News Director, KVEG/KFM, Box 15223, Las Vegas, NV 89114, No calls, EOE M/F (10-18)

Immediate openings for CHR adult personalities. Send T&R to KWUN, Box 4004, Concord, CA 94520. EOE (10-18)

San Francisco Morning **Personality or Morning Team**

We're a successful full service adult station Openings here are rare. HERE'S WHAT WE The best air shift on one of the top stations in the best city in America. Very good salary. A great deal of creative freedom. HERE'S WHAT WE'RE LOOKING FOR person (team) who's natural, highly-intelligent, blessed with a great sound, funny (no oneliner machine or comedy service reciters please), experienced in the major market morning drive arena, a total communicator, a disciplined personality in other words, if you can connect with adults and keep them, if you can take a heavy commercial and information load and make it flow, if you're SPECIAL, send us your tape All replies confidential Send to Radio & Records, 1930 Century Park Wast, #276. Los Angeles. CA 90067. EOE

KSPZ home of Transter needs night talent, Good bucks. T&R to Box 966, Colorado Springs, CO 80901. Females encouraged. Or call (303) 632-3536. EOE (10-18)

Opportunities

Openings

Off-eir Production Director for AM/FM. \$1,000 s month to start. T&R: Andy Monday, Drawer I, Arcate, CA 95521. EOE M/F (10-16)

KKAL, Country on the California coast, has opening for all-night announcer. Minorities strongly encouraged. T&R: Bill Penney, Box 220, Arroyo Grande, CA

KNVR-FM 97 looking for major production, good voice and willing to work. TSR: Brent Ferrie, Box 1187, Paradise, CA 95989 or call (916) 895-1197. EOE M/F (10-16)

Opening for air treffic reporter/pilot. Contact: Paul McGonigle, News Director, KOY, 840 N. Central Ave., Phoenix, AZ 85004. (602) 258-8181. EDE M/F (10-18)

KGEO now accepting T&R's for possible future openings, 5 years experience. T&R: Mike Even, KGEO, Box 260, Bekersfield, CA 93302. EOE (10-16)

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No calls at this time.

Loring Fisher, President Lomar Associates R&R West

P.O. Box 124. Montygle, NJ 07645

Immediate opening for afternoon drive, prefer production experience. Call (801) 789-3088 days or 789-0920 evenings. T&R to John Bailey, Box 307, Vernal, UT 84078. EOE (10-9)

Openings

One of Celifornia's best small market stations is looking for air talent/production. T&R: Jason W. Fine, Box 1056, Yuma City, CA 95991 or call (916) 673-7677. EOE (10-9)

PD, MO, ND, AM talent openings. Several CA and Sunbelt medium market. T&R to Bob Goode Con-sulting Services, Box 1783, Cave Creek, AZ 85331. (10-9)

Positions Sought

JOHNNY RINGO, from Q106, KAFY, WPTR, WEED, looking for evening position. Cell (717) 292-8363. (10-18)

Experienced announcer, former PO and MO, Small and medium market experience. Prefer NW, but will consider all offers. Call RICK, (509) 633-2374. (10-16)

Minority announcer seeking Top 40 or AOR format ted station in medium market in the Southweat. Cal BILL, (312) 784-0808. (10-16)

3 year pro epecializing in oldles, looking for major market work in CO, CA, NV, AZ. Call DOUG, (303) 986-7179 (before 12noon/after 6pm). (10-16)

Attention Herrieburg/York/Beltimorel 13 year pro-looking for A/C, Top 40, Country eirehift. Strong pro-duction. Aveilable immediately. Cell MARK STEWART, (717) 766-0392. (10-16)

11 years experience in Top 40 and CHR. 1st phones and production experience with multi-track recording equipment. Contact JAY RICHARDS, (512) 340-0094. (10-18)

JIM BAUER formerly Q107, CBC radio, CHUM-FM and WRIF, 10 years major market experience, interested in programming and/or jock. (418) 960-1062.

Major market talent. Any city welcome. Desire a music station with personality. Done almost everything, 6 years amarter, Please call (216) 478-0440.

Positions Sought

Small market MVP ready for medium or large market play-offs. Current PD and PM drive at WKGX, 5 years experience; A/C or CHR. JEFF KINGSBURY, (704) 728-3367. (10-16)

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Currently In Western NY. A/C, CHR, 4 years experience. T&R tells the story. Please cell BILL WHITMAN, (718) 366-1410. (10-16)

C.B. SINTON, 10 years radio, lest 4 with Superstars, Inc. middays Chicago, PD smeller market. Strong production. Dedicated professional. (208) 344-7168. (10-16)

Morning personality, A/C, bita, schtick, cherectere, relevent, informative, track record, references, 14 year pro, Top 50 markets only. (804) 272-5439. (10-16)

CHIP MOBLEY, 13 years experience in music research, programming and promotions. Versetile. Want PD/MD/Operations position. Ex: KLIK, WHB, KSLQ. (314) 636-6791. (10-18)

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Young, enthusiastic, creative air talent. Can do any format. Excellent production. Grab while you can. For T&R, call CHRIS RAGER, (303) 635-4808. Hurryl (10-16)

Positions Sought

Experienced and dedicated newsman looking for position in West/Southwest only. Award-winning, hard-working. Prefer medium to mejor market. Cali ROGER, (504) 292-8134. (10-16)

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Wally Phillips WGN

* Steve Dahl WLS-FM

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Opportunities

Positions Sought

Woman jock Country Western minded, hot on production. Available now. Cell MESA DAWNI (701) 852-4523. (10-16)

RODNEY DANGERFIELD isn't the only one that gets no respect. 2 year pro looking for an opening. Call RICK, (302) 629-7226. (10-16)

7 year pro seeks medium market Country gig. PD/MD/production/great shift. Call BART, (501) 247-2972 (after 6pm). (10-16)

CRAIG JACKSON, formerly KILT, WRKO and most recently MD at KOPA/Phoenix is available now. (602) 941-8342 is the number to call for a great worker.

Last ARB was #1, women 18-34. Call before 11am for info on how I'll boost your ratings in time for next book. (505) 298-2730. (10-9)

Established, employed Los Angeles CHR personality seeks on-air programming position in Oklahoma City or Dallas, Write; CMS, 2307 Santa Monica Blvd., #150, Santa Monica, CA 90404. (10-9)

Experienced production freek would like to do A/C or CHR in Top 50 market. Call RICK, (714) 487-8916. (10-9)

News. I want to get back into It. Looking for step up Into medium Midwest merket. Call DAN (before 10am, Mon-Fri), (316) 429-3701. (10-9)

Natural talent, 4 years experience, currently in medium market. Available now. SHARON MAT-THEWS, (318) 522-8535. (10-9)

TOM SULLIVAN, ex-Burkhert-Abrama Production Director, seeking major or medium market production assignment. Writing and multi-track experience. AOR or CHR (304) 778-4977, (10-9)

Been doing it all. Ready to specialize in production and copywriting. I love it! Let's talk or get my T&R at (518)

Former Chicago jock looking to come home or major TX ares. Good pipes, great production and nice yey. Really. RON COOPER, (704) 375-0213 after 6pm. (10-9)

DANIEL BRUNTY, 13 years experience, primarily AOR and CHR. Former WQDR/Raleigh PD, 3 years. Available now for PD or jock in major market. Call (919) 834 0073 450 01

One to one AOR jock with 4½ yeers experience as MD/programmer. Sports oriented and good team worker, Available mid-October, anywhere in OH, Call (218) 381-0043. (10-9)

PD with 5 years in majors. Hee killer CHR format. Currently employed. Medium to large markets only. (607) 773-8155. (10-9)

Highly acclaimed radio journalist seeks new challenges. 9 years experience, degree, 3rd class, articulate and tenacious. Not just another pretty voice. Cell JERRY, (817) 754-8544. (10-9)

Positions Sought

Class act MD with a unique marketable voice look-ing for station to grow with, 8 years experience in AOR ing for station to grow with, 6 years experiand CHR, Call BILL, (516) 536-8812. (10-9)

Do you want personality? Do you want humor? Do you want controversy? Do you want numbers? If you do, then you want me. Unfortunately, I was a little too controversial, which explains why I'm now unemployed. Do you want an air-check? Call (505) 722-6309 anytime. Ask for P.M. MICHAELS. (10-16)

Changes

RADIO

Ken Bankey, Rob David, Cedric Jackson and David Lee join WXYZ Newstalk Radio, Southfield, MI as Account Executives...

Deanne Doak has been appointed Account Executive at K-BEST 96FM/San Diego, CA.

Neal Vann has been named Account Executive for

Constance W. Balthrop has been appointed

Michelle Davis has joined the Sales Staff at

Chris Barry joins WJDY-AM/Salisbury, MD as MD.

Robert Lazar named Account Executive for

Mike Reid, formerly with WWCH/Clarion, PA, joins WMKX/Brookville, PA as PD.

Bill Daisa named Local Sales Manager at KOIT-FM/San Francisco, CA.

Richard Styles appointed Sales Manager at

Gina L. Vietti nemed Controller et WOWO Redio

RECORDS

Kay Shaw appointed Manager, Press and Publicity for RCA Records, Nashville.

Ånita Lenz joins Airways Records sa Media

Changes

Dava Palacio appointed Assistant Controller at

Steva Hershfield named Director, Financial Planning and Analysis for Capitol Records.

Sally Kinley appointed Director in the corporate accounting department at Capitol Records.

Ron Fair named A&R Talent Manager, Contemporery Music, RCA Records, West Coast.

Alan Grunblatt appointed Manager, Marketing Research, RCA Records.

Marijane Levee has been named National Publicity Director for Regency Records, Inc.

Judy Taylor appointed Merchandlaing Manager, West Coast, Epic/Portrait/CBS Associated Labels.

Harold Burnside Joine WEA Philadelphia Branch

Mike Stone joins WEA Detroit Sales Office as Eleklum Promotion Representative

Ron Friedman has been appointed Associate General Counsel of Capitol Industries, EMI, Inc.

INDUSTRY

Susan Fox appointed General Publicist/Co-ordinator for Jensen/Roberts & Associates.

Barbara Shaner joins the Public Relations firm of Oscar P. Arsianism & Associates.

Dorothy Schwartz named Office Administrator

RICK Froio upped to Manager, Operations Service at WEA Philadelphia Branch.

Jim Lakjer promoted to Systems Manager at WEA Philadelphia Branch

Thom Sutton, Account Executive, Detroit, transfers to Eastman's Dallas office.

Mike MacLean appointed Account Executive

Adrian E. Cox, Summit Communications, Inc., appointed to the position of Director of Finance and Administration, Satellite Systems Division.

Robert E. Triplett has been named Director of

Changes

W. Gordon Douglas has joined Summit Com-munications. Inc. as Vice President, Summit Satellite

Mary Beth Garber joins the Los Angeles office of McGayren Guild Radio as Account Executive.

Dannis Saaly joins H-R/Stone, National Radio Representatives as Account Executive in Dallas.

Sandy Millar named Manager of Chappell Interna

Brad Mason Lebeau appointed Director, Ne

Wally Hayman appointed Director of Media Services for Signe Sound.

Deborah Carr named Director of Craative Development for Sanford Ross Management.

Jim Beaumont appointed Special Projects Coor-

dinator for WEA Cleveland.

Dabbie Maister Joins Redline Talent & Booking. Paula Jeffrias Joins Screen Gems/EMI Music as

Al White joins the staff at Total Experience

Ray Jeter appointed Branch Marketing Coordinator

Vanessa Walkar named WEA Los Angeles

Gloria Massinger appointed Managing Director of ASCAP.

Elaine Cooper has been named Account Executive at the Howard Bloom Organization.

Debra R. Moora named Research Analyst for

Miscellaneous

Country Q108, P.O. Box 4408, Medison, WI 53711, wents Country news and gosalp for Rob Haggar's afternoon ahow. Call (608) 271-8611. (10-16)

Need Country and A/C record service from all labels. WEPG, P.O. Box 8, South Pittsburg, TN 37380. Pat Phillips. (10-16)

WRJZ/Knoxville needs Country record service from all labels. Send to Tim Edwards, PD, WJRZ, Box 3367, 1515 Megnolis Ave. N.E., Knoxville, TN 37917. (10-18)

WMKX, new 24-hour killer FM in Northwest PA, needs CHR/AOR record service from sil labels immediately. Bill Johnson, MD, WMKX, P.O. Box M, Brookville, PA 15825. (10-9)

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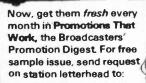
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DON FELDER "Heavy Metal (Tekin' A Ride)" (Full Moon/Asykum) 86/2
Moone He 20 Debute 2 Same 28 Down 14. Adde 2. Q102 WCIL-FM, 8104 27-24, Q107 8-6. Q102 Moves: Up 20, Debuts 2, Same 28, Down 14, Adde 2, Q102, WCIL-FM, B104 27-24, Q10' KJ100 10-8, WJXQ 6-2, WNCI 26-19, 96XIL 1-1, KILE 4-3, Q101 3-3, KFMZ 8-8, KYYA 4

STEVIE NICKS & DON HENLEY "Leather & Lace" (Modern/Atco) 63/45
Moves: Up 2, Debuts 7, Same 9, Down 0, Adds 46 Including 8104, CFTR, KEGL Z93, KBEQ, WZUU, KFRC, KEZR,
KOPA, WICC, WOKI, 92X, KJRB, WCIR, WQLF, KOZE.

BILLY SQUIER "In The Dark" (Cepitol) 62/0
Moves: Up 38, Debuts 8, Same 16, Down 0, Adds 0, 98KX 33-28, WXKS-FM 29-26, KEGL 16-13, WLS 13-11, KIQQ 19-17,
WPST 25-21, Y103 33-27, KJ100 6-4, Z104 10-8, KSFX 16-10, KLUC 22-18, WOMP-FM 29-26, WCIR 11-9, WISE 25-22, KRNA

CARL CARLTON "She's A Bed Mema Jame" (20th/RCA) 60/0
Movee: Up 42, Debuts 0, Same 9, Down 8, Adds 0, WNBC 17-14, PRO-FM 20-11, WPGC 11-9, Y100 9-8, 196 5-4, WCKX 7-6.
KFI 20-17, WTIC-FM 9-7, B97 5-4, WBBQ 12-6, WSEZ 3-2, KGGI 7-6, KHYT 4-3, WGUY 20-17, Q101 16-12.

RICKIE LEE JONES "A Lucky Guy" (WB) 56/6
Moves: Up 18. Debuta 2. Same 29. Down 1, Adds 6, KJR, K104, WJXQ, KDFM, KGGI, 96XIL, WXKS-FM 28-26, 94Q on, WPHD 21-14, WZYP 32-27, KJRB 21-18, WJBQ 16-10, WISE 31-28, Q101 20-17, KOZE 28-28.

RICK JAMES "Super Freak" (Gordy/Motown) 55/0

RICK JAMES "Super Freak" (Gordy/Motown) 55/0

Moves: Up 21, Debuta 1, Seme 14, Down 19, Adde 0, WIFI 4-1, B104 19-8, WPGC 1-1, Z93.8.6, Y100.5-6, Q102.24-21, KRLA 4-4, WRCK 16-11, WTIC-FM 6-3, WLAN-FM 10-10, Z104-4-1, WFBG 14-8, WXLK 1-1, WRKR 7-4, KDZA 10-8.

STREEK "One More Night" (Badland/Columbia) 54/11

Moves: Up 5, Debuta 3, Same 35, Down 0, Adde 11, WCKX, WZZP, KRLA, Q103, K104, KEEL, KLAZ, WJXQ, WDJX, KBBK, 96XIL, WKTI on, KX104 on, WAKY 24-21, KLUC 24-20.

SEXIL WRTI On, KR104 On, WAKY 26-21, KLUC 26-20.

BLUE OYSTER CULT "Burnin' For You" (Columbia) 63/1

Moves: Up 21, Debuts 3, Same 19, Down 9, Adds 1, K96, 96KX 6-6, JB106 22-20, KIQQ 12-10, KIMN 12-9, WPST 12-9, KHFI

10-4, WSKZ on, Z104 18-14, WIKS 7-7, KSKD 13-11, KLUC 9-7, WJBQ 7-7, WGUY 13-8, KRNA 21-16.

ELECTRIC LIGHT ORCHESTRA "Twilight" (Jet/CBS) 52/36

Moves: Up 4, Debuts 6, Same 6, Down 0, Adds 38 including 96KX, KEQL, KBEQ, WGCL, WKTI, KOPA, KZZP, WPHD, 92FLY, WSGN, Z104, KSFX, WCIR, WQEN, WCIL-FM.

SIGNIFICANT ACTION

JUICE NEWTON "The Sweetest Thing (I've Ever Known)" (Capitol) 45/22
Moves: Up 2, Debuts 7, Same 14, Down 0, Adde 22 Including WIFI, 94Q, KFI, KJR, WLAN-FM, WKRZ-FM, WSEZ, WNAM, Moves: Up 2, Debuts 7, Same 14, Down 0, Adds 22 in KBBK, WIGY, Q101, WTRU, KSLY, KDZA, KOZE,

LUTHER VANDROSS "Never Too Much" (Epic) 45/12
Moves: Up 14. Debuts 9. Same 10. Down 0, Adde 12. WPGC, Z93, WTIC-FM, WICC, KFMK, B97, WCSC, KHYT, Z102, Q101.

JOHNNY LEE "Bet Your Heart On Me" (Full Moon/Asylum) 38/12

Moves: Up 6, Debute 1, Same 19, Down 0, Adde 12, WHFM, WICC, WTIX, WHHY-FM, WOKI, WCSC, KIDD, KCPX, KPUR, KKXL, KKRC, 99KG, KEZR 28-25, WNCI 30-27, WJBQ 22-17.

KKKL, KKRC, 99KG, KEZR 78-25, WNCI 30-27, WJBQ 22-17.

RONNIE LAWS "Stay Aweke" (Liberty) 31/2

Moves: Up 6, Debuts 4, Same 19, Down 0, Adds 2, WPHD, WCSC, WXKS-FM on, Z93 on, WCKX on, KRLA on, KIQQ 28-26, WCAO on, KSET-FM 17-14, WTIX 36-29, WAAY on, KX104 on, WVIC 34-30, WGUY 32-20, 96SGF on.

ALAN PARSONS PROJECT "Snake Eyes" (Arista) 30/9

Moves: Up 2, Debuts 2, Same 17, Down 0, Adds 9, KYYX, WTIX, KQ94, WJXQ, WOMP-FM, WISE, KKQV, KCBN, KOZE, 96KX on, WKTI on, K104 36-32, WOKI on, KCWB on,

DAVID GATES "Teke Me Now" (Arista) 30/4
Moves: Up 10, Debute 6, Same 10, Down 0, Adde 4, KSTT, KIIK, KSKD, WGLF, KRBE 9-9, K104 25-18, KEEL 24-19, WDOQ on, WMAK-FM on, WSEZ 29-27, WZZR 20-18, KBBK 29-26, KILE 36-36, KSLY on.

TRIUMPH "Magic Power" (RCA) 28/6

Movas: Up 7. Debuts 2, Samo 13, Down 0, Adde 6, WLS-FM, WPHD, KQ94, WSSX, WIKS, KRQ, Q107 20-18, CHUM 16-12, KIQQ on, K104 20-14, KJ100 24-21, WJXQ 20-15, KJRB on, WDMP-FM on, WZYQ on, KOZE on.

KIQQ on, K104 20-14, KJ100 24-21, WJAU 62-10, NJN0 31, PABLO CRUISE "Slip Away" (A&M) 26/4
Moves: Up 5, Debuts 2, Same 15, Down 0, Adds 4, WAAY, KKQV, KFYR, WSPT, B104 on, WAEB 30-28, KQ94 on, BJ105
39-36, CK101 40-36, KBBK on, WJBQ 37-31, WFOX on, WISE on, KQWB on, KQDI on,

39-36, CK101 40-36, KBBK on, WJBQ 37-31, WFOX on, WISE on, KQWB on, KQDI on, CLIFF RICHARD "Wired For Sound" (EMI America) 26/1 Moves: Up 6, Debuts 4, Same 16, Down 0, Adds 1, WFBQ, Q107 dr 28, Q103 on, KZZP 21-18, WPST 33-30, K104 27-17, KQ94 on, WOKI on, KJ100 on, WVIC on, WJBQ on, WFOX on, WISE on, KKRC 24-22, KOZE on. KOOL & THE GANG "Take My Heart" (De-Lits/PolyGram) 25/7 Moves: Up 8, Debuts 3, Same 6, Down 0, Adds 7, KYYX, KINT, KROK, WHBQ, WMAK-FM, WJBQ, KDZA, WXKS-FM 24-19, Y100 19-17, KIQQ 35-28, KJR d-23, WDRC-FM 30-27, KYNO-FM 21-17, KNBQ on, KHYT Z7-7, WGUY on, WGLF 36-32.

STEVIE WOODS "Steel The Night Away" (Codilion/Atco) 25/6
Moves: Up 12, Debute 2, Same 4, Down 1, Adde 6, WDRQ, KFRC, KBFM, KEEL, WJDX, KVOL, KIQQ 33-27, KJR 17-14.
WTIX 29-25, WHHY-FM 30-25, KIQA 30-25, WTSN 22-19, WXLK 19-14, KKRC 30-28, KQZE 27-24.

KIM CARNES "Mistaken Identity" (EMI America) 23/19
Moves: Up 0. Debuts 1, Same 3, Down 0, Adds 19 Including WXKS-FM, KFI, WPHD, WAEB, KZFM, KINT, FM100, WBCY, WVIC, KSPZ, KBBK, WHEB, 96SFG.

SURVIVOR "Poor Men's Son" (Scottl Bros./CBS) 22/6
Moves: Up 1, Debuts 1, Same 14, Down 0, Adds 6, KXX106, WSSX, WIKS, KILE, KVOL, WIFI on, KBEQ on, WLAN-FM on, KROK on, WJBQ 23-18, WOMP-FM on, 96XIL d-18, WZYQ on, KQDI on.

ARLAN DAY "I Surrender" (Pesha/CBS) 22/5

INI DAY "I Surrender" (Pesnaicuss) 22/b Up 3, Debuts 4, Same 10, Down 0, Adds 5, WPHD, WHFM, BJ105, KOFM, KRNA, WZUU on, WKTI on, KIQQ on, -12, KYYX on, WMHY-FM on, WFOX on, KILE 32-27, KENI on, KSLY on.

JOEY SCARBURY "When She Dances" (Elektra) 22/4
Moves: Up 3. Debuts 2. Same 13, Down 0, Adds 4, B104, CKLW, KIQQ, WOMP-FM, CFTR on, KFI on, KFRC on, WCAQ on
WFBR d-29, KEEL on, WAAY on, KYNO-FM 40-32, KBBK on, WJBQ 31-27, KVOL on, KENI on.

WPBR G-23, KEEL ON, WAAY ON, KYNO-PM 40-32, RBBK ON, WJBQ 31-27, RVOL ON, KENI ON.

GEORGE BENSON "Turn Your Love Around" (WB) 21/20

Moves: Up 3, Debute 0, Same 1, Down 0, Adde 20 Including WXKS-FM, WDRQ, KEARTH, KIQQ, WICC, WAEB, KLAZ, WAAY, WDOQ, WBCY, WCSC, KYNO-FM, WQUY, WGLF, KKLS.

DIANA ROSS & LIONEL RICHIE "Dreaming Of You" (PolyGram) 20/0

Moves: Up 12, Debute 0, Same 8, Down 0, Adde 0, KYYX on, WAEB on, KHFI on, WFMF 19-18, WDOQ 25-21, KOFM 20-19, WNCI 25-23, KJRB 13-12, KBBK 20-19, KHYT 16-11, WTSN 29-27, Z102 23-21, KCBN 36-33, KOZE 25-23.

WNCI 25-23, KJRB 13-12, KBBR 20-19, KHYT 16-11, WISN 29-27, ZIW 25-21, KUBN 36-33, KUZE 26-23.

STARS ON 45 "More Stars On 46" (Radio/Attantic) 20/0

Movee: Up 7, Debuts 1, Same 12, Down 0, Adds 0, KIQQ 39-34, 3WT on, WTIX 40-37, KQ94 on, WJDX 34-30, WDOQ on, WGH 21-17, WAKY 8-8, WLOL-FM on, WKDQ on, WACZ 4-30, Q101 on, 99KG on.

RONNIE MILSAP "I Wouldn't Have Missed It For The World" (RCA) 19/19

Movee: Up 0, Debuts 0, Same 0, Down 0, Adds 19 Including KFI, KIQQ, WFBR, K104, KINT, KLAZ, WSGN, WBBQ, WSEZ.

KNACK "Pay The Devil (Ooo Baby Ooo)" (Capitol) 18/17 KIQQ, KEZR, KYYX, WPHD, WKRZ-FM, KINT, WOKI, WCSC

WVIC, KSTT, KIDD, KNBQ, KATI, KQDI, KYYA

WVIC, KSTT, KIDD, KNBQ, KATI, KODI, KYYA

DIRT BAND "Fire In The Sky" (Liberty) 18/0

Moves: Up 4, Debuta 3, Same 11, Down 0, Adda 0, KBEQ 20-18, KYYX on, Q103 on, KHFI 22-19, WMAK-FM on, WZZR on, WJXQ on, KOFM d-29, KSKD d-36, WOMP-FM on, WCQQ on, KKLS 24-23, KCBN on, KDZA on,

DEBBIE HARRY "Jem Was Moving" (Chrysalfs) 16/9

Moves: Up 1, Debuta 1, Same 6, Down 0, Adda 9, WHHY-FM, BJ105, WOKI, WVIC, KYNO-FM, WJBQ, WGUY, WACZ,

KVOL, WXKS-FM d-28, KIQQ 40-37, KHFI on, Z104 on, WKDQ on, KENI on,

SAVOY BROWN "Run To Me" (Townhouse) 16/3

Moves: Up 0, Debuta 0, Same 13, Down 0, Adda 3, KINT, WTIX, WTSN, WIFI on, KFI on, KIQQ on, WPHD on, KQ94 on,

WOKI on, KJ100 on, WJBQ on, WFBQ on, KYOL on, WCIL-FM on.

WOKI on, KJ100 on, WJBQ on, WFBQ on, KYOL on, WCIL-FM on.

TIERRA "La La Means I Love You" (Boardwalk) 15/5

Moves: Up 4, Debute 2, Same 4, Down 0, Adde 5, Y100, WCKX, KZFM, WGH, KILE, KEARTH 29-27, KRLA on, KFI d-29, KIQQ on, KSET-FM d-20, KINT 23-18, KYNO-FM 39-22, KCPX on, KHYT 25-16, KDZA on.

POINTER SISTERS "What A Surprise" (Planet/Elektre-Asylum) 15/2

Moves: Up 4, Debute 1, Same 8, Down 0, Adde 2, KSET-FM, KHYT, CK101 30-27, WMAK-FM on, WVIC 40-34, KYNO-FM 36-28, WGLY 31-27, WACZ d-27, 96SGF on, WISE, on, WGLF on, KVOL on, KENI on, KCBN on, KDZA on.

TARNIES PENCER RAND "No Time To Local" (ASAR) 31/5/4

35-28. WGUY 31-27, WALE 6/27, 95-30 on, WIGE, 611, WGSF 611, WGSF 611, WGSF 611, WGSF 612, WGSF 613, WGSF

WSSX 87, KJ100 19 15, Z104 6-29, KSFX on, KLUC 15 13, WCIR 28-24, 95XIL 34-30.

ANNE MURRAY "It's All I Can Do" (Capitol) 13/4

Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 4, KINT, WJDX, KIOA, KOFM, WIFI on, WZUU on, WCAO on, KLAZ on, BJ105 on, WMAK-FM 27-24, WVIC 6-38, WFOX on.

GREG KIHN BAND "Girl Most Likely" (Besericley/Elektra-Asylum) 12/1

Moves: Up 3, Debuts 1, Same 7, Down 0, Adds 1, KBEQ, KEGL d-23, WPST 32-29, WKRZ-FM on, Z104 19-17, KIDD on, KSFX on, KNBQ on, KBBK on, WOMP-FM on, KQDI on,

KINMS "Destroyer" (Allers) 11/2

KINKS "Destroyer" (Arista) 11/3
Moves: Up 3, Debuts 1, Same 4, Down 0, Adde 3, WXKS-FM, KKXX, KFMZ, CHUM 4-30, KEGL 23-19, WJXQ 24-23, KSFX on, FM103 on, WZYQ on, WSPT on-dp, WCIL-FM 33-22.

DONNIE IRIS "Sweet Morfloo" (MCA) 10/9
Moves: Up 0. Debuts 0. Same 1. Down 0. Adds 9. 96KX, KEGL, WGCL, WBCY, KKXX, WJBQ, WOMP-FM, KKQV, KDZA.

DON McLEAN "Castles In The Air" (Millennium/RCA) 10/6
Moves: Up 0, Debuts 0, Same 4, Down.0, Adds 6, KiQQ, WKRZ-FM, WZZR, WVIC, KCPX, WISE, WCAO on, WFBR on, KINT on, WGH on,

MICHAEL JOHNSON "You're Not Easy To Forget" (EMI America) 33/1
Rotations: Heavy 6/0, Medium 20/0, Light 7/1, Extra Adds 0, Total Adds 1, WHLY, Heavy: WCCO, KEX, WDEF, WHBC, WOUA, WLVA, Medium: 97AIA, WRRM, WIS, WSLL WYLK, WHBY, WFMK, KKRD, WKBN, KBOI, KUGN, WHAG, WGIR, WWSA, WDAY, WSGW, WJON, KFQD, KMED, KRKK.

OLIVIA NEWTON-JOHN "Physical" (MCA) 32/7
Rotations: Heavy 110, Medium 164, Light 13/1, Extra Adda 2, Total Adda 7, WKRC, KYXY, KNBR, WHLY, KAFY, KBOI, KKUA. Heavy: WQUE. Medium: WIP, KULF, WSFM, WHEN, WERC, WTVN, WOHO, KCEE, WSKY, WCHV, WORG, KFQD.

SIGNIFICANT ACTION

DON McLEAN "Castles in The Air" (Millennitum/RCA) 28/18
Rotations: Heavy 0'0, Medium 11/4, Light 18/13, Extra Adds 1, Total Adds 18, WIP, WJMD, WLTA, WHB, KEX, KFMB, WNAB, KCSW, WIS, WSLI, WHBC, WHIO, KUGN, WWSA, WDAY, KFOR, KMED, KRKK, Heavy, KMBZ, WCCO, WGY, WMAZ, WHBY, KKRD. Medium: KAFY,

WMAZ, WHBY, KKRD. Medium: KAPY.

RICKIE LEE JONES "A Lucky Guy" (WB) 28/4

Rotations: Heavy 1/0, Medium: 13/1, Light 13/2, Extra Adds 1, Total Adds 4, WHBC, WHIO, WHAG, KMED. Heavy; WBM-FM. Medium: 87AIA, KPLZ, WGAC, WBT, WMAZ, WHLY, KAFY, KWAV, WSKY, WORG, WJON, KFGD.

JUICE NEWTON "The Sweetset Thing (I've Ever Known)" (Capitol) 27/15

Rotations: Heavy 0/0, Medium: 9/3, Light 13/7, Extra Adds 5, Total Adds 16, WIP, WLTA, 87AIA, KEX, KFMB, WGY, WHYN, WAFB, WBT, WOKY, WHIO, KKRD, WHAG, WORG, WWBA, Medium: WSB, KULF, WRIE, WGAC, WHBC, WSKY.

DAN HARTMAN "All I Need" (Blue Sky/CBS) 24/1
Rotations: Heavy 00, Medium 140, Light 10/1, Extra Adds 0, Total Adds 1, KCSW. Medium: WSB, WCCO, WNAB, WELL, WDEF, WMAZ, WAKR, WHBC, KSL, WHAG, WJON, KFQD, KMED, KOLO.

WAR, WHAC, WAR, WHAC, WA, WJON, RFCD, RMED, ROLD.

MANHATTAN TRANSFER "Smile Again" (Atlantic) 24/1

Rotations: Heevy 2/0, Medium 140, Light 87, Extra Adda 0, Total Adda 1, KRKK. Heevy: WTFM, WSKY, Medium: WBEN, KULF, WRRM, WDEF, WIS, WSM-FM, WAKR. WHBY, WHBC, WQUA, KUGN, WWSA, WJON, KFQD.

BENNY HESTER "Nobody Knows Me Like You" (Myrrh) 23/7

Rotations: Heevy 1/0, Medium: KEX, WELL, WIS, WHBY, WHBC, KKRD, WJON, KRKK.

BETA COOLIDES "The Closer You Got" (ASM) 21/0

RITA COOLIDGE "The Closer You Get" (A&M) 21/0
Rotations: Heavy 2/0, Medium 11/0, Light 8/0, Extra Adds 0, Total Adds 0, Heavy; WLTA, KKUA, Medium: W8B, KXOK, KEX, WGAC, KCSW, WHBC, KKRD, KUGN, KSL, WDAY, KFQD.

REX. WGAC, RESW, WHSC, KKRD, KUGN, KSL, WDAY, KFQD.

ROYAL PHILHARMONIC ORCHESTRA "Hooked On Classics" (RCA) 20/7

Rotations: Heavy 2/0, Medium 8/2, Light 8/3, Extra Adds 2, Total Adds 7, KEX, WDEF, WIBA, KLTE, WLEQ, KMED, KRKK.

Heavy: KOY, WSFM, Medium: WCBM, WELI, WMAZ, WHSC, WFIR, KFQD.

JOEY SCARBURY "When She Dances" (Elektra) 18/4

Rotations: Heavy 0/0, Medium 8/1, Light 9/2, Extra Adds 1, Total Adds 4, KMBZ, WTAR, KOB, KMED, Medium: WBEN, WARM, KEX, KCSW, KKRD, KAFY, WJON.

ARLO GUTHRIE "If I Could Only Touch Your Life" (WB) 17/1
Rotations: Heavy 20, Medium 70, Light &1, Extra Adds 0, Yotal Adds 1, WGAC. Heavy: WLTA. WDEF, Medium: WSB, 97AIA. WMAZ, WHBC, KBDI, WHAG, KOLO.

PABLO CRUISE "Slip Away" (A&M) 15/4
Rotations: Heavy 1/0, Medium 7/2, Light 5/0, Extra Add
Medium: WRRM, WMAZ, WRVR, WSM-FM, KWAV. Adds 2, Total Adds 4, 87AIA, KEX, KCSW, WCHV. Heavy: WSKY.

JOHN SCHNEIDER "Still" (Scotti Bros./CBS) 14/1
Rotations: Heavy 0/0, Medium 7/0, Light 6/0, Extra Adds 1, Total Adds 1, KAFY, Medium: WLTA, WSB, WCCO, KCSW, WDEF, WMAZ, KSL JOHNNY LEE "Bet Your Heart On Me" (Full Moon/Asylum) 13/7
Rotations: Heavy 10, Medium 5/2, Light 3/1, Extra Adds 4, Total Adds 7, WCCO, WRIE, WWYZ, WMAZ, KAFY, KSEL, WDAY, Heavy: KSL, Medium: KULF, KMBZ, WERC.

QUARTERFLASH "Harden My Heart" (Geffen/WB) 13/7
Rotations: Heavy 0/0, Medium 2/0, Light 8/4, Extra Adda 3, Total Adda 7, WRRM, WSM-FM, KAFY, KUGN, WCHV, KSEL

Rotations: Heavy 0/0, Medium 2/0, Light 8/4, Extra Adda 3, Total Adda 7, WRRM, WSM-FM, KAFY, KUGN, WCHV, KSEL, WORG. Medium: KEX, WSKY.

ROD STEWART "Young Turks" (WB) 13/7

Rotations: Heavy 0/0, Medium 8/2, Light 8/4, Extra Adda 1, Total Adda 7, WTFM, KCSW, KOLE, WKZE, KSEL, WBOW, KADE. Medium: WSM-FM, WQUE, KAFY, WCHV.

FRED KNOBLOCK "Memphis" (Scotti Bros./CBS) 13/3
Rotations: Heavy 10, Medium 9/1, Light 10, Extra Adda 2, Total Adda 3, KAFY, KYNO, WCHV. Heavy: KOB, Medium: KMBZ, KOY, KYXY, WOKV, KAAY, KRRIT, W.JON, KFQD.
DIRT BAND "Fire In The Sky" (Liberty) 13/2
Rotations; Heavy 00, Medium 8/1, Light 5/1, Extra Adda 0, Total Adda 2, WJMD, KPPL. Medium: KEX, WRIE, KCSW, KAFY, WDAY, WJON, KFQD.

ADDRISI BROTHERS "Red Eye Flight (You Can Always Come Home Again)" (Elektra) 12/3 Rotations: Heavy 00, Medium 50, Light 73, Extra Adds 0, Total Adds 3, KCSW, WIS, WLVA. Medium: WGAC, WMAZ.

FRANK SINATRA "Say Hello" (WB/Reprise) 11/2
Rotations: Heavy 1/0, Medium 3/0, Light 6/1, Extra Adds 1, Total Adds 2, WHIO, WHAG, Heavy: KYNO, Medium: WCCO,

RONNIE MILSAP "I Wouldn't Have Missed It For The World)" (RCA) 9/7
Rotations: Heavy 0/0, Medium 2/1, Light 4/3, Extra Adds 3, Yotal Adds 7, KDY, KYXY, WSFM, WSKY, WDAY, KFQD, KMED, Medium: KULF. RONNIE LAWS "Stay Awake" (Liberty) 9/3
Rotations: Heavy 0/0, Medium 5/1, Light 3/1, Extra Adds 1, Total Adds 3, KULF, WRVR, WHAG. Medium: WROR. WJMD,

VIC ASHER "What Am I Gonna Do" (Velel) 9/2 Rotations: Heavy 1/0, Medium 4/0, Light 4/2, Extra Adds 0, Total Adds 2, WABB, WHIO, Heavy: WDEF, Medium; WGAC, WIS, KOB, KRKK.

BOB SEGER "Tryin' To Live My Life Without You" (Capitol) 9/0
Robstons: Heavy 1/0, Medium 7/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WTAE, Medium: WWYZ, WHEN, KOLE,

YOWO, KAFY, WCHY, WBOW

KIM CARNES "Mistaken Identity" (EMI America) 8/4
Rotations: Heavy 0/0, Medium 3/1, Light 5/3, Extra Adds 0, Total Adds 4, WW

Hotstons: Heavy 00, Medium 37, Light 53, Extra Adds 0, Total Adds 4, WWWE, WGY, KKUA, WORD, Medium: WBEN, DAN HILL "Don't Give Up On Love" (Epic) 8/1
Rotations: Heavy 00, Medium 30, Light 40, Extra Adds 1, Total Adds 1, KFQD, Medium: WCCO, WNAB, WDEF.

ALBERT HAMMOND "Mermoriee" (Columbia) 8/0
Rotations: Heavy 1/0, Medium 3/0, Light 4/0, Extra Adda 0, Total Adda 0, Heavy: WDEF. Medium: WHBC, WQUA, WHAG. LINDSAY BUCKINGHAM "Trouble" (Asylum) 7/7
Rotations: Heavy 00, Medium 3/3, Light 4/4, Extra Adda 0, Total Adda 7, WASH, KULF, WSM:FM, WQUE, WKZE, KADE.

HERB ALPERT "Manhettan Melody" (A&M) 7/3 Rotations: Heavy 0/0, Medium 0/0, Light 7/3, Extra Adds 0, Total Adds 3, KCSW, WSM-FM, KKUA.

POINTER SISTERS "What A Surprise" (Plenet/Elektra-Asytum) 7/1
Rotations: Heavy 0/0, Medium 5/0, Light 2/1, Extra Adds 0, Total Adds 1, KKUA. Medium: WTFM, KULF, WGAC, KCSW,

POLICE "Every Little Thing She Dose is Magic" (A&M) 7/1 Robstons: Heavy 0/0, Medium 2/0, Light 5/1, Extra Adds 0, Total Adds 1, WFMK

Rotations: Heavy 0/0, Medium 2/0, Light 6/1, Extra Adds U, Tolai Adds U,

Robbione: Heavy 0/0, Medium 5/0, Light 2/0, Extra Adda U, Total Adda U, Medium: WHEN, KULE, WQUE, KAPY, KKUA.

GEORGE BENSON "Turn Your Love Around" (WB) 6/6

Robbione: Heavy 0/0, Medium 2/2, Light 2/2, Extra Adda 2, Total Adda 6, WLTA, WMAZ, KAFY, WSKY, WLEQ, WORG.

SPYRO GYRA "Summer Strut" (MCA) 6/6

Robbione: Heavy 0/0, Medium 2/2, Light 0/0, Extra Adda 4, Total Adda 6, KEX, KYXY, WMAZ, KKRD, WSKY, KFQD,

JOHN DENVER "Cowboy & The Lady" (RCA) 6/4
Rotations: Heavy 0/0, Medium 22, Light 4/2, Extra Adds 0, Total Adds 4, WLTA, KOY, KEX, WHBC.
GENE COTTON "Being Here With You" (Knoil) 6/3
Rotations: Heavy 0/0, Medium 1/0, Light 4/2, Extra Adds 1, Yotal Adds 3, WSLI, WHIO, WHAG, Medium: WSM-FM.

Rotations: Heavy 0/0, Medium 1/0, Light 4/2, Extra Adds 1, Total Adds 3, Wols, William, Heavy 0/0, Medium 2/0, Light 3/2, Extra Adds 1, Total Adds 3, WRRM, WCHV, WORG, Medium: WLTA, WHAQ.

COMING NEXT WEEK INSIDE R&R:

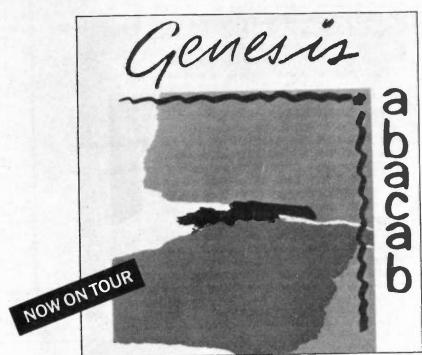
A/C battle in Seattle pits four stations in mortal combat for ratings shares.

Rockford rolls with the Stones as WZOK masterminds a small-market concert spectacular.

EB G



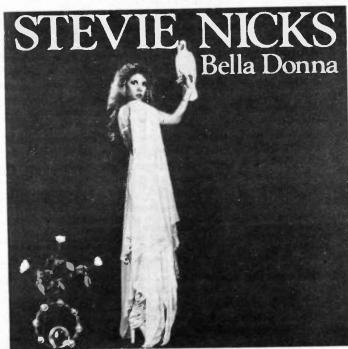
INCLUDES: WAITING FOR A GIRL LIKE YOU 3868



INCLUDES: NO REPLY AT ALL 3858

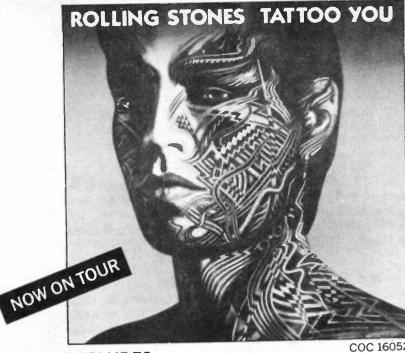
SD 19313





INCLUDES: LEATHER & LACE 7341

MR 38-139



INCLUDES: START ME UP 21003



THANKS FOR MAKING IT HAPPEN

October 16, 1981

Radio&Records

12-34

NATIONAL AIRPLAY/30.

25-49

THISTOPHER CROSS/Arthur's Theme (Best That You Can Do) (WB) DARYL HALL & JOHN OATES/Private Eyes (RCA) DAN FOGELBERG/Hard To Say (Full Moon/Epic) DAN FOGELBERG/Hard To Say (Full Moon/Epic) LITTLE RIVER BAND/The Night Owls (Capitol) BOB SEGER/Tryin' To Live My Life Without You (Capitol) RICK SPRINGFIELD/I've Done Everything For You (RCA) AL JARREAU/We're in This Love Together (WB) LULU/I Could Never Miss You (More Than I Do) (Alfa)	Three Two Last Contemporary Links	(10 10)
DARY HALL B JOHN DATES/Private Eyes (RCA) 5 5 0 DAN FOGELBERG/Hard To Say (Full Moon/Epic) 10 8 4 0 LITTLE RIVER BAND/The Night Owls (Capitol) 11 14 7 0 BOB SEGRI/Tryin 'To Live My Life Without You (Capitol) 12 18 16 12 RICK SPRINGFIELD/I've Done Serveything For You (RCA) 13 11 0 ALI JARREAU/We're in This Love Together (WB) 22 2 5 9 JOURNEY/Who's Crying Now (Columbia) 23 11 10 ALI JARREAU/We're in This Love Together (WB) 24 20 19 0 BOB SEGRI/Tryin 'To Live My Life Without You (Capitol) 25 11 19 18 0 Common Annual Columbia (Columbia) 26 10 17 15 0 QUINCY JONES featuring JAMES INGRAM/Just Once (AgM) 27 20 19 0 BOB SEGRI/Tryin 'To Live My Life Without You (Identic) 28 10 19 17 15 0 QUINCY JONES featuring JAMES INGRAM/Just Once (AgM) 29 17 19 18 0 COMMODORES/Oh No (Motown) 20 18 10 19 17 15 0 QUINCY JONES featuring JAMES INGRAM/Just Once (AgM) 20 19 0 BILLY JORLS Readuring JAMES INGRAM/Just Once (AgM) 21 19 18 0 COMMODORES/Oh No (Motown) 22 2 10 POLICE/Every Little Thing She Does Is Magic (Agm) 23 2 2 10 DIESELS ausalito Summaripht (Regency/Acto) 24 2 10 DIESELS ausalito Summaripht (Regency/Acto) 25 2 2 10 DIESELS ausalito Summaripht (Regency/Acto) 26 2 2 10 BORNEY MANILOWITH Old Song Activato) 27 20 DIESELS ausalito Summaripht (Regency/Acto) 28 23 DIESELS ausalito Summaripht (Regency/Acto) 29 22 10 DIESELS ausalito Summaripht (Regency/Acto) 29 22 10 DIESELS ausalito Summaripht (Regency/Acto) 20 20 DIESELS ausalito Summaripht (Regency/Acto) 20 DAT ENHANCE (Columbia) 21 12 14 17 20 DOONY BLUES/The Volce (Threshold/PolyGram) 29 DATE SEMANT/THY BALLINO/Allen (Columbia) 20 DATE SEMANT/THY BALLINO/Allen (Columbia) 20 DATE SEMANT/THY BALLINO/Allen (Columbia) 21 12 14 17 20 DOONY BLUES/The Volce (Threshold/PolyGram) 21 12 14 17 20 DANA ROSS/Why Do Fools Fall In Love? (RCA) 21 10 DANA ROSS/Why Do Fools Fall In Love? (RCA) 22 2 2 3 3 3 4 7 LULUI/Could New York (Columbia) 23 2 3 18 11 0 DANA ROSS/Why Do Fools Fall In Love? (RCA) 24 2 10 DANA ROSS/Why Do Fools Fall In Love? (RCA) 25 2 5 6	Three Two Last Contemporary Hit Radio	Weeks Weeks Week Adult/Contemporary
B 5 3 DAN FOGELBERGHArd To Say (Full Moon/Epic) 10 8 4 CUTTLE RIVER BANDITHO Night Owls (Capitol) 8 10 8 COMMODERS (See Project of The Short of Commoders of Comm	7 4 2 DARY HALL & JOHN CATTON (Best That You Can Do) (WB)	4 2 1 O DAN FOGEL BERG/Hard To Say (Full Macon/Fole)
1 1 2 3 CHRISTOPHER CROSS/Arthur's Thome (Best That You Can Do) (WB) 16 14 7	THE THE CONTROL ON TEST IVAGE EVAS (RCA)	7 4 3 6 KENNY ROGERS(Share Your Love With No. 4)
Bob SegentryIn' To Live My Life Without You (Capitol)	The state of the s	1 1 2 2 CHRISTOPHER CROSS (AT THE CLIDERTY)
18 16 12	The state of the s	8 6 5 At IAPPEALING THE THE REST THAT YOU Can Do) (WB)
15 13 11	Sob Sedem Tryin To Live My Life Without You (Capital)	
AR SUPPLYHere I Am (Just When I Thought) (Arista) 2 2 5 9 3 JOURNEY/Mo's Crying Now (Columbia) 4 10 11 18 10 KERNNY ROGERS/Shart Your Love With Me (Liberty) 5 10 10 11 ROLLING STONES/Start Me Up (Rolling Stones/Atco) 5 7 10 QUIVY JONES (Start Me Up (Rolling Stones/Atco) 5 8 6 14 FOUR TOPS/When She Was My Girl (Like You (Atlantic) 6 9 10 10 11 ROLLING STONES/Start Me Up (Rolling Stones/Atco) 7 10 QUIVY JONES (Start Me Up (Rolling Stones/Atco) 8 11 10 QUIVY JONES (Start Me Up (Rolling Stones/Atco) 9 10 10 11 ROLLING STONES/Start Me Up (Rolling Stones/Atco) 10 QUIVY JONES (Start Me Up (Rolling Stones/Atco) 11 19 17 15 QUIVY JONES (Start Me Up (Rolling Stones/Atco) 12 19 18 10 QUIVY JONES (Start Me Up (Rolling Stones/Atco) 13 24 20 QUIVY JONES (Start Me Up (Rolling Stones/Atco) 14 11 11 11 11 11 11 11 11 11 11 11 11 1	NICK SPRINGFIELD/I've Done Everything For You (RCA)	Am (Just When I Inought) (Aristo)
2 2 5 9 JOURNEY/Mor's Crying Now (Columbia) 12 11 8 10 10 11 ROLLING STONES/Start Me Up (Rolling Stones/Atco) 2 10 10 11 ROLLING STONES/Start Me Up (Rolling Stones/Atco) 3 10 11 7 15 0 QUINCY JONES/Start Me Up (Rolling Stones/Atco) 4 15 3 6 14 SHERNA EASTON/For Your Eyes Only (Liberty) 5 3 6 14 SHERNA EASTON/For Your Eyes Only (Liberty) 6 19 10 10 11 POUN TOPS/When She Was My Girl (Casablance/PolyGram) 7 10 11 12 19 16 FOUR TOPS/When She Was My Girl (Casablance/PolyGram) 8 10 10 POLIC/Every Little Thing She Does is Magic (A&M) 9 10 10 POLIC/Every Little Thing She Does is Magic (A&M) 9 10 10 BILLY JOEL/Say Goodbye To Hollywood (Columbia) 10 11 COMMODORES/On No (Motown) 11 11 12 12 12 12 13 13 DAVID GATES/Task Me Now (Arista) 12 12 13 13 DAVID GATES/Task Me Now (Arista) 13 13 DAVID GATES/Task Me Now (Arista) 14 16 CARPENTERS/(Washat You) Back in My Life Again (A&M) 15 7 10 17 DIANA ROSS & LIONEL RICHIE/Endless Love (Motown) 16 8 9 14 SHERNA EASTON/For Your Eyes Only (Liberty) 17 18 10 COMMODORES/On No (Motown) 18 16 12 C FOUR TOPS/When She Was My Girl (Casablanca/PolyGram) 19 16 FOUR TOPS/When She Was My Girl (Casablanca/PolyGram) 20 22 17 C MARTY BALIN/Atlanta Lady (Something About) (EMI America) 21 19 10 C CARPENTERS/(Washat You) Back in My Life Again (A&M) 22 19 0 MARTY BALIN/Atlanta Lady (Something About) (EMI America) 23 18 11	AL JAMEAU/We're in This Love Together (WR)	Conce Jones realling James Ingram/Just Once (A&M)
12 11 8 10 KENNY ROGERS/Shar Your Love With Me (Liberty) 9 10 10 11 ROLLING STONES/Start Me Up (Rolling Stones/Atco) 19 17 15	Air SUPPLY/Here I Am (Just When I Thought) (Ariste)	LOLON COULD NEVER MISS YOU (MORE THAN I DO) (Alfa)
9 10 10 11 Renny Rogers/Share Your Love With Me (Liberty) 19 10 11 Renny Rogers/Share Your Love With Me (Liberty) 19 17 15 0	JOURNEY/Who's Crying Now (Columbia)	M. POST featuring L. CARLTON/Theme From "Hill Street Blues" (Elektra)
FOREIGNER/Waiting For A Girl Like You (Atlantic) FOREIGNER/Waiting For A Girl Like You (Atlantic) GUINCY JONES featuring JAMES INGRAM/Just Once (A&M) SHEENA EASTOM/For Your Eyes Only (Liberty) GUINCY JONES featuring JAMES INGRAM/Just Once (A&M) SHEENA EASTOM/For Your Eyes Only (Liberty) GUINCY JONES featuring JAMES INGRAM/Just Once (A&M) SHEENA EASTOM/For Your Eyes Only (Liberty) GUINCY JONES featuring JAMES INGRAM/Just Once (A&M) SHEENA EASTOM/For Your Eyes Only (Liberty) GUINCY JONES featuring JAMES INGRAM/Just Once (A&M) SHEENA EASTOM/For Your Eyes Only (Liberty) GUINCY JONES featuring JAMES INGRAM/Just Once (A&M) SHEENA EASTOM/For Your Eyes Only (Liberty) GUINCY JONES featuring JAMES INGRAM/Just Once (A&M) SHEENA EASTOM/For Your Eyes Only (Liberty) GUINCY JONES featuring JAMES INGRAM/Just Once (A&M) SHEENA EASTOM/For Your Eyes Only (Liberty) GUINCY JONES featuring JAMES INGRAM/Just Once (A&M) SHEENA EASTOM/For Your Eyes Only (Liberty) GUINCY JONES featuring JAMES INGRAM/Just Once (A&M) SHEENA EASTOM/For Your Eyes Only (Liberty) GUINCY JONES featuring JAMES INGRAM/Just Once (A&M) SHEENA EASTOM/For Your Eyes Only (Liberty) GUINCY JONES featuring JAMES INGRAM/Just Once (A&M) SHEENA EASTOM/For Your Eyes Only (Liberty) GUINCY JONES featuring JAMES INGRAM/Just Once (A&M) SHEENA EASTOM/For Your Eyes Only (Liberty) GUINCY JONES featuring JAMES INGRAM/Just Once (A&M) GUINCY JONES featuring JAMES INGRAM/Just Once (MECA) JOURNEY/JONES ONCE (Threshold/PolyGram) GUINCY JONES featuring JAMES INGRAM/Just Once (A&M) GUINCY JONES featuring JAMES INGRAM/Just Once (A&M) GUINCY JONES featuring JAMES INGRAM/Just Once (MECA) JOURNEY/JONES (Elektra) GUINCY JONES featuring JAMES INGRAM/Just Once (A&M) GUINCY JONES (Elektra) GUINCY JONES	The state of the s	BARRY MANILOW/The Old Songs (Arists)
FOREIGNER/Waiting For A Girl Like You (Atlantic) 19 17 15	NOLLING STONES/Start Me Up (Rolling Stones/Atco)	TOTAL TOTAL STIE WAS MY GITI (Caseblanca/PolyGram)
UNICY JONES Featuring JAMES INGRAM/Just Once (A&M) 5 3 6 14 SHEENA EASTON/For Your Eyes Only (Liberty) FOUR TOPS/When She Was My Girl (Casablanca/PolyGrem) FOUR TOPS/When She Was My Girl (Casablanca/PolyGrem) BILLY JOEL/Say Goodbye To Hollywood (Columbia) POLICE/Every Little Thing She Does Is Magic (A&M) OLIVIA NEWTON-JOHN/Physical (MCA) COMMODORES/Oh No (Motown) MARTY BALIN/Atlanta Lady (Something About) (EMI America) DIESEL/Sausalito Summernight (Regency/Atco) M. POST feetaring L CARLTON/Theme From "Hill Street Blues" (Elektra) MOODY BLUES/The Voice (Threshold/PolyGram) BARRY MANILOW/The Old Songs (Arista) ATLANTA RHYTHM SECTION/Allen (Columbia) MOODY BLUES/The Voice (Threshold/PolyGram) BARRY MANILOW/The Old Songs (Arista) ATLANTA RHYTHM SECTION/Allen (Columbia) FOREIGNER/Waiting For A Girl Like You (Atlantic) MOODY BLUES/The Voice (Threshold/PolyGram) BARRY MANILOW/The Old Songs (Arista) ATLANTA RHYTHM SECTION/Allen (Columbia) FOREIGNER/Waiting For A Girl Like You (Atlantic) DIANA ROSS/Why Do Fools Fall in Love? (RCA) JOURNEY/Don't Stop Bellevin' (Columbia) LINDSEY BUCKINGHAM "Trouble" (Sep Nucy of Allan Day/I Surrender (Pashe/CBS)	FOREIGNER/Waiting For A Girl Like You (Atlantic)	- 26 18 COMMODORES/Oh No (Motown)
21 19 16	QUINCY JONES featuring JAMES INGRAM/ hist Once (A 644)	- 5 / 12 EDDIE KABBIT/Step By Step (Elektra)
FOUR TOPS/When She Was My Girl (Casablanca/PolyGrem) BilLY JOEL/Say Goodbye To Hollywood (Columbia) POLICE/Every Little Thing She Does is Magic (A&M) OLIVIA NEWTON-JOHN/Physical (MCA) OUVIA NEWTON-JOHN/Physical (MCA) OUVIA NEWTON-JOHN/Physical (MCA) MARTY BALIN/Atlanta Lady (Something About) (EMI America) COMMODORES/Oh No (Motown) MARTY BALIN/Atlanta Lady (Something About) (EMI America) DIESEL/Sausalito Summernight (Regency/Atco) M. POST featuring L CARLTON/Theme From "Hill Street Blues" (Elektra) MOODY BLUES/The Voice (Threshold/PolyGram) BARRY MANILOW/The Old Songs (Arista) ATLANTA RHYTHM SECTION/Alien (Columbia) MOODY BLUES/The Voice (Threshold/PolyGram) BARRY MANILOW/The Old Songs (Arista) ATLANTA RHYTHM SECTION/Alien (Columbia) MOODY BLUES/The Voice (Threshold/PolyGram) BARRY MANILOW/The Old Songs (Arista) ATLANTA RHYTHM SECTION/Alien (Columbia) MOODY BLUES/The Voice (Threshold/PolyGram) BARRY MANILOW/The Old Songs (Arista) ATLANTA RHYTHM SECTION/Alien (Columbia) MOODY BLUES/The Voice (Threshold/PolyGram) BARRY MANILOW/The Old Songs (Arista) ATLANTA RHYTHM SECTION/Alien (Columbia) TO PAT BENATAR/Promises in The Dark (Chrysalis) DIANA ROSS/Why Do Fools Fall In Love? (RCA)	SHEENA EASTON/For Your Eves Only (Liberty)	C THE CONTROL OF THE PACK (MISCH)
30 26 22 ① POLICE/Every Little Thing She Does is Magic (A6M) - 26 ① OLIVIA NEWTON JOHN/Physical (MCA) - 30 24 ① COMMODORES/Oh No (Motown) - 30 24 ① COMMODORES/Oh No (Motown) - 28 23 ② DIESEL/Sausalito Summernight (Regency/Atco) - 30 25 ② M. POST featuring L CARLTON/Theme From "Hill Street Blues" (Elektra) - 29 25 ② M. POST featuring L CARLTON/Theme From "Hill Street Blues" (Elektra) - 29 ② M. POST featuring L CARLTON/Theme From "Hill Street Blues" (Elektra) - 29 ② M. POST featuring L CARLTON/Theme From "Hill Street Blues" (Elektra) - 29 ② M. POST featuring L CARLTON/Theme From "Hill Street Blues" (Elektra) - 29 ② M. POST featuring L CARLTON/Theme From "Hill Street Blues" (Elektra) - 29 ③ BARRY MANILOW/The Old Songs (Arista) - 28 ② ATLANTA RHYTHM SECTION/Allen (Columbia) - 29 ③ BURTON CUMMINGS/You Saved My Soul (Alfa) - 20 ② PAT BENATAR/Promises In The Dark (Chrysalis) - 20 ② DIANA ROSS/Why Do Fools Fall In Love? (RCA) - 30 ② PAT BENATAR/Promises In The Dark (Chrysalis) - 30 ② BURTON CUMMINGS/You Saved My Soul (Alfa) - 30 ② ARIAN DAY/I Surrender (Pashe/CBS)	FOUR TOPS/When She Was My Girl (Casablance/PolyGram)	Street East Ord/For Your Eyes Only (Liberty)
CAMPENTERS(Want You) Back In My Life Again (A&M) OLIVIA NEWTON-JOHN/Physical (MCA) OLIVIA NEWTON-JOHN/Physical (McAM) OLIVIA NEWTON-JOHN/Physical (Mc	BILLY JUEUSay Goodbye To Hollywood (Columbia)	- 22 19 MARTY BALIN/Atlanta Lady (Something About) (EMI America)
Union RewTon-John/Physical (MCA) 29 22 21	Police/Every Little Thing She Does is Magic (ASM)	CARPENTERS/(Want You) Back in My Life Again (A&M)
29 22 21	OLIVIA NEWTON-JOHN/Physical (MCA)	7 10 17 DIANA ROSS & LIONEL RICHIE/Endless Love (Motown)
MARTY BALIN/Atlanta Lady (Something About) (EMI America) DIESEUSausalito Summernight (Regency/Atco) M. POST featuring L CARLTON/Theme From "Hill Street Blues" (Elektra) MOODY BLUES/The Voice (Threshold/PolyGram) BARRY MANILOW/The Old Songs (Arista) ATLANTA RHYTHM SECTION/Allen (Columbia) ROD STEWART/Young Turks (WB) BURTON CUMMINGS/You Saved My Soul (Alfa) PAT BENATAR/Promises In The Dark (Chrysalis) DIANA ROSS/Why Do Fools Fall In Love? (RCA) JOURNEY/Don't Stop Bellevin' (Columbia) LINDSEY BUCKINGHAM "Trouble" (199) NICKO (A MEN) MICKO (A ME	COMMODORES/Oh No (Motown)	- 24 21 U ATLANTA RHYTHM SECTION/Allen (Columbia)
Dieset/sausito Summernight (Regency/Atco) M. POST feeturing L CARLTON/Theme From "Hill Street Blues" (Elektra) MOODY BLUES/The Voice (Threshold/PolyGram) BARRY MANILOW/The Old Songs (Arista) ATLANTA RHYTHM SECTION/Allen (Columbia) ROD STEWART/Young Turks (WB) BURTON CUMMINGS/You Saved My Soul (Alfa) PAT BENATAR/Promises In The Dark (Chrysalis) DIANA ROSS/Why Do Fools Fall In Love? (RCA) JOURNEY/Don't Stop Bellevin' (Columbia) LINDSEY BUCKINGHAM "Trouble" (SS) NICKO S. MEAN DAY!! DIANA ROSS/Why Do Fools Fall In Love? (RCA) ARLAN DAY!! Surrender (Pashe/CBS)	29 22 21 MARTY BALIN/Atlanta Lady (Something About) (EAL) Americal	30 21 20 ANNE MURRAY/It's All I Cen Do (Cepitol)
M. POST featuring L CARLTON/Theme From "Hill Street Blues" (Elektra) MOODY BLUES/The Voice (Threshold/PolyGram) BARRY MANILOW/The Old Songs (Arista) ATLANTA RHYTHM SECTION/Allen (Columbia) ROD STEWART/Young Turks (WB) BURTON CUMMINGS/You Saved My Soul (Alfa) PAT BENATAR/Promises In The Dark (Chrysalis) DIANA ROSS/Why Do Fools Fall In Love? (RCA) JOURNEY/Mo's Crying Nów (Columbia) STEVIE WOODB/Steal The Night Away (Cotillion/Atco) MOODY BLUES/The Voice (Threshold/PolyGram) FOREIGNER/Waiting For A Girl Like You (Atlantic) ART GARFUNKEL/A Heert In New York (Columbia) BURTON CUMMINGS/You Saved My Soul (Alfa) DARYL HALL & JOHN OATES/Private Eyes (RCA) OAK RIDGE BOYS/Fancy Free (MCA) DIANA ROSS/Why Do Fools Fall In Love? (RCA) DIANA ROSS/Why Do Fools Fall In Love? (RCA) LINDSEY BUCKINGHAM "Trouble" (68) NICKS & MESAN ENVIR	Dieseusauto Summernight (Regency/Atco)	25 CHRIS CHRISTIAN/I Want You I Need You (Boardwells)
MOODY BLUES/The Voice (Threshold/PolyGram) BARRY MANILOW/The Old Songs (Arista) ATLANTA RHYTHM SECTION/Allen (Columbia) ROD STEWART/Young Turks (WB) BURTON CUMMINGS/You Saved My Soul (Alfa) PAT BENATAR/Promises In The Dark (Chrysalis) DIANA ROSS/Why Do Fools Fall In Love? (RCA) JOURNEY/Don't Stop Bellevin' (Columbia) LINDSEY BUCKINGHAM "Trouble" (68) NICKO SAME AND	- 29 25 M. POST featuring L CARLTON/Theme From "Mill Street Blood III A	12 12 14 21 JOURNEY/Who's Crying Now (Columbia)
BARRY MANILOW/The Old Songs (Arista) ATLANTA RHYTHM SECTION/Allen (Columbia) ROD STEWART/Young Turks (WB) BURTON CUMMINGS/You Saved My Soul (Alfa) PAT BENATAR/Promises In The Dark (Chrysalis) DIANA ROSS/Why Do Fools Fall In Love? (RCA) JOURNEY/Don't Stop Bellevin' (Columbia) LINDSEY BUCKINGHAM "Trouble" (68) NICKO SAME AND	MOUDI BLUES/ ha Voice (Threehold/Del. C)	- 24 STEVIE WOODS/Steal The Night Away (Catillian/Atac)
ATLANTA RHYTHM SECTION/Allen (Columbia) ROD STEWART/Young Turks (WB) BURTON CUMMINGS/You Saved My Soul (Alfa) PAT BENATAR/Promises In The Dark (Chrysalis) DIANA ROSS/Why Do Fools Fall In Love? (RCA) JOURNEY/Don't Stop Bellevin' (Columbia) LINDSEY BUCKINGHAM "Trouble" (68) NICKS & MESS IN THE DAY. ATLANTA RHYTHM SECTION/Allen (Columbia) 10 11 23 25 ART GARFUNKEL/A Heert In New York (Columbia) BURTON CUMMINGS/You Saved My Soul (Alfa) DARYL HALL & JOHN OATES/Private Eyes (RCA) OAK RIDGE BOYS/Fancy Free (MCA) DIANA ROSS/Why Do Fools Fall In Love? (RCA) ARLAN DAY/I Surrender (Pashe/CBS)	- 29 BARRY MANILOW/The Old Songs (Arieta)	14 14 17 23 MOODY BLUES/The Voice (Threshold/PolyGram)
HOD STEWART/Young Turks (WB) BURTON CUMMINGS/You Saved My Soul (Alfa) PAT BENATAR/Promises In The Dark (Chrysalis) DIANA ROSS/Why Do Fools Fall In Love? (RCA) JOURNEY/Don't Stop Bellevin' (Columbia) ART GARFUNKEL/A Heert In New York (Columbia) BURTON CUMMINGS/You Saved My Soul (Alfa) DARYL HALL & JOHN OATES/Private Eyes (RCA) OAK RIDGE BOYS/Fancy Free (MCA) DIANA ROSS/Why Do Fools Fall In Love? (RCA) DIANA ROSS/Why Do Fools Fall In Love? (RCA) ARLAN DAY/I Surrender (Pashe/CBS)	ATLANTA RHYTHM SECTION/Allen (Columbia)	FOREIGNER/Waiting For A Girl Like You (Astensio)
BURTON CUMMINGS/You Saved My Soul (Alfa) PAT BENATAR/Promises In The Dark (Chrysalis) DIANA ROSS/Why Do Fools Fall In Love? (RCA) JOURNEY/Don't Stop Bellevin' (Columbia) DIANA ROSS/Why Do Fools Fall In Love? (RCA) ARLAN DAY/I Surrender (Pashe/CBS)	ROD STEWART/Young Turks (WR)	10 11 23 25 ART GARFUNKELIA Heart In New York (Columbia)
DIANA ROSS/Why Do Fools Fall In Love? (RCA) JOURNEY/Don't Stop Bellevin' (Columbia) LINDSEY BUCKINGHAM "Trouble" (SR) NICKS 5: MEAN DAY!	- 27 D BURTON CUMMINGS/YOU Saved My Soul (Alk-)	- 26 BURTON CUMMINGRYOU Saved My Soul (Alle)
DIANA ROSS/Why Do Fools Fall In Love? (RCA) JOURNEY/Don't Stop Bellevin' (Columbia) LINDSEY BUCKINGHAM "Trouble" (68) NICKS 5: USAN TOUR	- 30 PAT BENATAR/Promises In The Derk (Chrysolia)	27 DARYL HALL & JOHN OATER/Private Even (PCA)
LINDSEY BUCKINGHAM "Trouble" (68) NICKS 5: USAN TOWN	DIANA ROSS/Why Do Fools Fall In Louis (COA)	- 30 28 O OAK RIDGE BOYS/FARCY Free (MCA)
LINDSEY BUCKINGHAM "Trouble" (68) NICKS 5: USAN DAY! Surrender (Pashe/CBS)	JOURNEY/Don't Stop Relievin' (Columbia)	- DIANA ROSS/Why Do Fools Fall to Louis (Ross)
ENADSET BUCKINGHAM "Trouble" 1801 AUCKO C. MEAN SAME		30 C ARLAN DAY/I Surrender (Posto) CRC)
	ENVOSET BUCKINGHAM "Trouble" (60) AUCKO C. HEAVI SALVII	

QUARTERFLASH "Harden My..." (49) DIANA ROSS "Why Do Fools..." (44)

ADDED

DON McLEAN "Castles In The... (18) CHRIS CHRISTIAN "I Want You,..." (27) STEVIE WOODS "Steal The..." (17) FOREIGNER "Waiting For A..." (21) BARRY MANILOW "The Old Songs" (16)

CHRISTOPHER CROSS "Arthur's Theme" (109) FOREIGNER "Waiting..." (68) HALL & OATES "Private Eyes" (96) BOB SEGER "Tryin' To Live My..." (55) DAN FOGELBERG "Hard To Say" (79) AIR SUPPLY "Here I Am (Just...)" (52)

DAN FOGELBERG "Hard To Say" (83) ALJARREAU "We're In This ... " (39) CHRISTOPHER CROSS "Arthur's..." (63) AIR SUPPLY "Here I..." (34) KENNY ROGERS "Share Your..." (57) Q. JONES/J. INGRAM "Just..." (30)

BREAKERS

DIANA ROSS

Why Do Fools Fall In Love? (RCA)

61% of our reporters on it. Moves: Up 11, Debuts 36, Same 38, Down 0, Adds 44 including WKBW, JB105, Z93, 94Q, WGCL, 13K, KIMN, WICC, WZYP, WANS-FM, KQKQ, KIDD. See Parallels, charts at number 29.

JOURNEY

Don't Stop Believin' (Columbia)

56% of our reporters on it. Moves: Up 18, Debuts 19, Same 26, Down 0, Adds 55 including WIFI, JB105, CFTR, Q106, WCKX, KEZR, 13K, KIMN, KZZP, 3WT, KJ100, KBBK. See Parallels, charts at number 30.

CHILLIWACK

My Girl (Gone, Gone) (Millennium/RCA)

55% of our reporters on it. Moves: Up 34, Debuts 24, Same 37, Down 0, Adds 22 including WBEN-FM, WXKS-FM, 94Q, KEZR, K104, KROK, KX104, WDJX, K96, WCGQ, KFMZ, KDQI. See Parallels, will debut on CHR chart next week.

GENESIS

No Reply At All (Atlantic)

55% of our reporters on it. Moves: Up 48, Debuts 20, Same 34, Down 0, Adds 15 including KIIS-FM, 13K, V100, WJDX, G100, WSKZ, WANS-FM, WIKS, KKXX, FM103, KRQ, KCBN, KATI. See Parallels, will debut on CHR chart next week.

NEW & ACTIVE 12-34

QUARTERFLASH "Herden My Heart" (Geffen/WB) 97/49
Moves: Up 10, Debuts 15, Same 23, Down 0, Adds 49 including 96KX, JB106, KEGL, Q102, WKTI, KFI, KIQQ, KOPA Noves: Up 10, Debute 15, Same 23, Down 0, Adde WMAK-FM, WVIC, KSPZ, KLUC, WXLK, KKLS,

92FLY, WMAK-FM, WVIC, KSPZ, KLUC, WXLK, KKLS.

EARTH, WIND & FIRE "Let's Groove" (ARC/Columbia) 88/10

Moves: Up 41, Debuts 10, Seme 25, Down 0, Adds 10, WIFI, CKGM, 195, KEARTH, 92FLY, KC101, Q106, KGGI, WAZY-FM, KOZE, CKLW 29-20, KFRC 17-9, WKEE 38-33, WCSC 26-18, KIDD 28-23.

BEE GEES "He's A Liar" (RSO/PolyGram) 75/1

Moves: Up 39, Debuts 1, Same 31, Down 3, Adds 1, KTSA, WBEN-FM 24-22, WZUU 29-27, 3WT 26-19, Q106 24-21, WKRZ-FM 14-12, KBFM 23-20, KOFM 28-25, KCPX 28-25, WRE9G 27-24, Q101 19-16, 99KG 34-28, KYYA 28-23.

GO GO'S "Our Lips Are Sealed" (IRS/A&M) 72/9

Moves: Up 31, Debuts 7, Same 22, Down 3, Adds 9, 94Q, WGCL, WPHD, WLAN-FM, B97, KROK, KJRB, KSEL-FM, KQIZ-FM, WCKX 12-10, KFI 9-7, KZZP 3-2, WPST 10-8, WBCY 28-24, WCIL-FM 10-7.

LINDSEY BUCKINGHAM "Trouble" (Asylum) 68/68
Movee: Up 0, Debute 0, Same 0, Down 0, Adds 88 Including 96KX, B104, WPGC, KEGL, Z93, 94Q, WDRQ, KBEQ.
WKTI, KIIS-FM, KEZR, KYYX, Q103, KOPA, KZZP.

WKTI, KIIS-FM, KEZN, KYYX, Q103, RUPA, RZZP.

DEVO "Working in The Coal Mine" (Full Moon/Asylum) 68/0

Moves: Up 32, Debuts 1, Same 27, Down 8, Adds 0, CHUM 29-24, KBEQ 16-13, WKTI 21-19, 3WT 27-21, KHFI 4-1, KBFM 17-11, KXX108 10-8, WBBQ 10-10, KIIK 34-31, 92X 11-9, KSKD 30-28, WOMP-FM 11-10, WCIR 1-1, WISE 24-21, WCII 54-2-2

CHRIS CHRISTIAN "I Want You, I Need You" (Boardwelk) 66/16

Moves: Up 10, Debuts 8, Same 32, Down 0, Adds 16, WGCL, WZUU, WBBF, WLAN-FM, KZFM, WTIX, WJDX, WAKY, WLOL-FM, KSTT, KIIK, KIOA, WDJX, WIGY, KSLY, KOZE.

CHRIS CHRISTIAN

I Want You, I Need You (Boardwalk)

69% of our reporters on it. Rotations: Heavy 4/1, Medium 47/10, Light 32/13, Extra Adds 3, Total Adds 27 including 97AIA, WRRM, WWWE, WHB, WISN, KHOW, KPLZ, and 20 more. Moves 25-20 on A/C chart.

STEVIE WOODS

Steal The Night Away (Cotillion/Atco)

62% of our reporters on it. Rotations: Heavy 6/0, Medium 46/4, Light 23/10, Extra Adds 3, Total Adds 17 including WLTA, KULF, 97AIA, WTIC, WWYZ, WRVR, KREM, and 10 more. Moves 24-22 on A/C chart.

NEW & ACTIVE

BURTON CUMMINGS "You Saved My Soul" (Alfa) 65/10 BURTON CUMMINGS "You Seved My Soul" (Alfa) 65/10
Rotations: Heavy 80, Medium 40/3, Light 17/6, Extra Adda 2, Total Adda 10, WRIE, WHAM, WFTQ, WAKR, WHIO, KKRD, KUGM, KKUA, KFOR, KFQD, Heavy: KULF, WMAZ, WSM-FM, WQUA, WCHV, WWSA, Medium: WROR, WBEN, WIP, WSB, WRRM, WHB, KEX, KIXI, KPLZ, WCTC, WERC, WRNA, WRVR, WQUE, WOHO, KAFY, Holds at number 28 on A/C chart FOREIGNER "Walting For A Girl Like You" (Atlantic) 62/2.1
Rotations: Heavy 10/1, Medium 32/9, Ught 20/11, Extra Adda 0, Total Adda 21, WTFM, WTAE, WCLR, KNBR, KIXI, WHAM, WFTQ, KOLE, WBT, WIS, WMAZ, WAKR, WHBY, WHBC, KBOI, KUGN, KMJJ, WNEU, WLEQ, WLVA, KMED, Heavy: WBEN, WJMD, WASH, KULF, WRVR, WSM-FM, KWAV, WSKY, KCRG, Debuts at number 24 on A/C chart.

DIANA ROSS "Why Do Fools Fall In Love?" (RCA) 57/41

Rotations: Heavy 8/4, Medium 25/16, Light 21/16, Extra Adds 5, Total Adds 41 Including WBEN, WTFM, WIP, ŴJMD, WSB, KULF, WCCO, KEX, KFMB, KIXI, KPLZ, WNAB, WHAM, WHEN, WSBA, KCSW, WAFB, WBT, WIS, WSLI, WMAZ, WQUE, WHLY, WHBY, WTVN, WHIO, KLTE, KAFY, KUGN, KKUA, KMJJ, KSL, and 9 more. Debuts at number 29 on A/C

chart.

ARLAN D'AY "I Surrender" (Pasha/CBS) 55/14

Rotations: Heavy 3/0, Medium 28/2, Light 22/10, Extra Adds 2, Total Adds 14, KULF, WWWE, KMBZ, WHYN, WAFB, WERC, WSM-FM, WKBN, KAFY, WLEQ, WLVA, KFOR, WSGW, WBOW, Heavy: WJMD, WGAC, WDEF, Medium: WLTA, KOY, KPLZ, WNAB, WELI, WHAM, WBT, WIS, WMAZ, WRVR, WAKR, WHBC, WQUA, KOB, KBOI, KSL, Holds at number 30 on

LITTLE RIVER BAND "The Night Owls" (Capitol 63/3

LTITLE REVER BASED THE PROPERTOWN (CORPTON DAY)

ROTATIONS: Heevy 19/0, Medium 28/2, Light 6/0, Extra Adds 1, Total Adds 3, WGR, KCEE, KFQD, Heevy: WTFM, KULF, WFYR, KNBR, KPLZ, WRIE, KCSW, WAFB, KOLE, WRVR, WSM-FM, WOWO, KWAV, WKZE, KSEL, WLVA, WBOW, KADE, KOLO, Medium: KDKA, WTAE, WKRC, WHB, KHOW, KPPL, KEX, WWYZ, WQUE, WTVN,

OAK RIDGE BOYS "Fancy Free" (MCA) 52/7

OAK RIDGE BUYS "Pancy Pree" (MUA) 02//
Rotations: Heavy 14/0, Medium 21/1, Light 16/4, Extra Adds 2, Total Adds 7, KYXY, WGAC, WKBN, KAFY, KYNO, WNEU, WJBC. Heavy: WLTA. KULF, KMBZ, WCCO, KOY, WNAB, WDEF, KAAY, KLTE, WQUA, KOB, KSL, WWSA, KCRG. Medium: WTAE, WSB, WISN, KEX, WOKY, WMAZ, WAKR, WHIO, KRNT, KBOI, KCEE, Holds at number 28 on A/C chart.

Medium: WTAE, WSB, WISN, REX, WORV, WMAZ, WARH, WHIO, RHNT, RBOI, RUEE, Holds at number 25 on A/L chart.

DARYL HALL & JOHN OATES "Private Eyes" (RCA) 50/6
Rotations: Heavy 21/0, Medium 23/4, Light 8/2, Extra Adds 0, Total Adds 6, WTAE, WASH, KXOK, WHBC, KCEE, KCRG, Heavy: WGR, KULF, WFYR, WKRC, KPLZ, WRIE, WGAC, WAFB, WVLK, WSM-FM, WQUE, WTVN, WOWO, KWAV, WKZE, WNEU, WCHV, KSEL, WORG, WBOW, KADE, Medium: KVIL, WGAR, KHOW, KNBR, WRVR, Holds at number 27 on

DIANA ROSS & LIONEL RICHIE "Dreaming Of You" (PolyGram) 44/4
Rotations: Heavy 3/0, Medium 31/2, Light 10/2, Extra Adds 0, Total Adds 4, WTIC, WRKA, WABB, KBOL, Heavy: WSM-FM,
KSL, WWSA. Medium: WCBM, WASH, WSB, 9/AIA, WOMC, KEX, KPLZ, WELI, WGAC, WAFB, WERC, WST, WIS, WSLI.
WMAZ. WAKR, WHBY, WHIO, KUGN, KCEE, WSKY, WCHV, WJON, KBOZ, KOLO.

WMAZ WAKR, WHBY, WHIO, KUGN, KCEE, WSKY, WCHY, WJON, KBOZ, KOLO,
CRYSTAL GAYLE "The Women In Me" (Columbia) 42/15
Rotations: Heavy 20, Medium 24/8. Upht 13/8, Extra Adds 3, Total Adds 18, KEX, KPLZ, WRIE, WWYZ, WSBA, WIS, KAFY, KBOI, KYNO, WLVA, WORG, WWSA, KFOR, WSGW, KBOZ, Heavy; KOB, KSL, Medium: WLTA, WSB, \$7AIA, KMBZ, WCCO, KOY, KYXY, WELI, WERC, WSLI, WTAR, WSJS, WHBY, WHBC, KLTE.

WCCO, ROY, RYXY, WELI, WERG, WSLI, WTAR, WSJS, WHBY, WHBC, KLTE.

BILLY JOEL "Say Goodbye To Hollywood" (Columbia) 41/2

Rotations: Heavy 8/0, Medium 28/1, Light 9/1, Extra Adds 0, Total Adds 2, KMJJ, WSGW, Heavy: WTFM, KCSW, WMAZ, KKUA, WSKY, WCHV, Medium: WGAR, KPLZ, WNAB, WRIE, WWYZ, WCTC, WHYN, WHEN, WGAC, WAFB, KOLE, WST, WSLI, WQUE, KAFY, KCEE, WKZE, WHAG, KSEL, WLVA, WORG, WBOW, KFQD, KADE.