**ISSUE NUMBER 407** 

THE INDUSTRY'S NEWSPAPER

NOVEMBER 6, 1981

#### **INSIDE R&R:**

**Bob Sherwood Named** VP/Marketing At Columbia: Rejoins former label from Polygram . .

Joe Mansfield Becomes RCA VP/Contemporary Music: Exits as Columbia Marketing VP

CHR PD Shifts: Rick Torcasso transfers within Charter from WDRQ to KSLQ; Ken Dennis joins KYA; Buddy Scott to WZUU as John Driscoll moves up to Malrite corporate position .

#### New This Week:

The Black Radio Airpiay/30 & The Ratings Page. Two new weekly R&R features debut: The industry's first authoritative airplay chart for Black radio, and a new ratings page featuring the latest Mediatrend and Birch rolling average ratings plus data for Arbitron markets below the top 50. Ratings Page Black Radio Chart

**Congress Considers** Differing Radio Regulation: Study shows radio competition varies along with market size, and two-tiered regulation standards may come

Don Cannon Named **Operations Manager** At WIFI: Liz Kiley officially designated as PD at Philadelphia

**RAB Studies Aiternatives** To Arbitron: Law firm commissioned for exploratory

Nine kHz Rated 50-50 At Region 2: AM radio conference in Rio will decide spacing, Cuban interference issues

Petition Asks End To **Ownership Limits:** Law firm, NAB seek abolition of "antiquated" seven-AM,

seven-FM limits

PHILLIPS SIGNS CONSULTING DEAL

#### Al Law New **NBC** Radio **VP/Programming**

WYNY/New York GM Al Law (formerly known as Al Brady) has been named to the newly-created position of VP/Programming for the NBC O&O stations. At the same time NBC announced that NBC FM Group VP/Programming Mike Phillips has left the company in order to set up his own consultancy. 'he eight-station NBC group then signed as Phillips's first client.

Commenting on his appointment to the new consolidated national programming position with NBC, Law said, "I'm not trying to be coy, but I'm not entirely sure how my new responsibilities are going to be structured. I have been put in the role of advisor to these eight radio stations, but I certain-



ly don't anticipate getting down to actually programming eight different stations. I'm a big believer in local control, and I still feel that the people who are in the best positions to program the radio stations are those who are in the markets themselves. I look at my role as a provider of input, and maybe an objective viewpoint because I'm not involved with the stations 24 hours a day. I guess I'm a resource, and I hope they'll draw upon my experience as a programmer and as a general LAW/See Page 24

QUANTUM MAY SUE OVER "GENTLEMAN'S AGREEMENT"

#### Sandusky Buys KEGL For \$8.5 Million

Sandusky Newspapers has agreed to purchase KEGL/Dallas-Ft. Worth from Swanson Broadcasting for \$8.5 million. However, Ken Dowe, a principal of Quantum Broadcasting with Dallas Cowboys owner Clint Murchison, told R&R Quantum had a "gentleman's agreement via our broker to buy the station for \$8 million. and said Quantum is considering taking legal action over the trans-

Swanson President Gery Swanson told R&R, "We had a letter of intent for \$8 million from Ken Dowe and he changed the terms of that deal." Dowe contended that Swanson had not informed him of the Sandusky offer, asserting that he would have understood if Swanson had told him Sandusky was proposing a higher price. Dowe termed Swanson's handling of the

Sandusky Radio President Toney Brooks told R&R, "It would be improper and indiscreet for me to get involved in it, because I don't know who said what to whom. All I know is that we were assured by Swanson that there was no legal reason why we could not enter into a contract with them to buy the radio station. I trust Gery Swanson implicitly and expect this Quantum thing is more sour grapes than anything else."

matter a "shabby display of integrity."

Brooks deflated speculation that Sandusky would convert the CHRformatted KEGL to the AOR stance adopted by the company's four present FM's. "I'm not interested in running a strictly AOR

SANDUSKY/See Page 24

\$32 MILLION BUY COMPLETED

#### Karmazin To Head **Infinity Radio**

Infinity Broadcasting's \$32 million purchase of Gulf United's WKTU & WJIT/New York and WYSP/Philadelphia was com-pleted Monday (11-2), and the company immediately appointed Mel Karmazin, VP/GM at WNEW-FM/New York for six years, as President of the radio division. Karmazin will supervise the three new acquisitions plus WBCN/Boston, KOME/San Jose, and WIVY/ Jacksonville.

Infinity Chairman Mike Weiner told R&R, "Mel is one of the brightest young broadcasters in the U.S. today. He has knowledge of the New York and Philadelphia marketplaces; he worked in both **WXYV'S TIM WATTS: HERO** 

markets and brings a wealth of knowledge and management skills to us. He adds real depth to the company.'

Karmazin commented to R&R. 'It's really hard to leave here. I have a great love for this radio station and this company. George Duncan and the other people within Metromedia have been nothing but terrific. The time had come for me to move into new areas of responsibility, and that's exactly what this job offers."

No replacement at WNEW-FM has been chosen yet, and Karmazin takes up his new duties in a few weeks. Weiner told R&R that

KARMAZIN/See Page 24

#### Girl Rescued From Radio Tower

WXYV/Baltimore morning man Tim Watts climbed 150 feet up a ladder to rescue a despondent teenage girl from her perch on the station's tower Tuesday (11-3). At approximately 9:45am, an arriving employee of WCAO & WXYV noticed a young girl climbing one of the stations' four 300-foot broadcast towers. Operations Manager Ron Riley told R&R what happened next: "We immediately turned the transmitters for both stations off so that she wouldn't get any RF burns that could possibly make her lose her grip and fall. We then called the authorities.'

The Baltimore Fire Department arrived with a hook and ladder truck and extended a ladder up 150 feet in an effort to rescue the teenager. WXYV morning personality Tim Watts came out of the station and ended up scaling the ladder himself, coaxing the girl down after 45 minutes of conversation.

Watts told R&R, "She had climbed up about 175 feet, and she was pretty scared with all the TV people and authorities around. I went up there and told her who I was, and that she would be okay if she just came down with me. She said she was hungry, so we called for some food. After the food arrived, we talked a bit more and I learned that she was very despondent over a family situation. Apparently she was going to a foster home or was unhappy with her current foster home. Others tried to get her down, but we seemed to strike up a relationship. This has been a very unnerving situation for me, but I'm very glad it turned out RESCUE/See Page 24 okav."

MILEWSKI, ZIELINSKI

ALSO NAMED VP

#### **Breen Upped To VP/Programming** At Greater Media

Greater Media continued to bestow greater recognition on its radio executives (see R&R 10-23, 10-30) by promoting Julian Breen, Tom Milewski, and John Zielinski. Breen becomes VP/Radio Programming, up from GM of that sphere, while Milewski is VP/Legal & Administrative Affairs (formerly GC/Asst. to the President) and Zielinski moves up to VP/Finance from Controller/Chief Financial Officer.

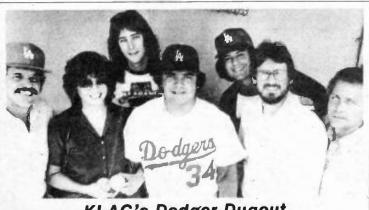
Breen, who will supervise the programming of Greater Media's 11 radio stations, told R&R his elevation constitutes "a restructuring of the company in a way that recognizes additional emphasis needs to be placed on programming. I think Greater Media

BREEN/See Page 24

#### Tenaglia Exits General Cinema

GCC Communications Executive VP John Tenaglia has left the company after 10 years. Relating the terms of his separation, Tenaglia told R&R, "This move is in accordance with the three-year contract I signed with the company in 1978. October 31 was my last day with GCC, and I intend to pursue an owner/operator venture totally, looking to expand beyond my current holding with my partners in T.K. Communications." Tenaglia is President and CEO of T.K. Communications, which owns WSRF & WSHE/Ft. Lauderdale.

TENAGLIA/See Page 24



**KLAC's Dodger Dugout** 

KLAC/Los Angeles couldn't arrange its "Country Music Day" at Dodger Stadium to coincide with the Dodgers' victorious World Series, but the September promotion was still a big success. The station's Jerry Naylor sang the national anthem, and RCA's Dean Dillon entertained after the Dodgers Reds contest. Pictured in the dugout are (I-r) KLAC air personality Sammy Jackson, station MD Cathy Hahn, Dean Dillon, Dodger pitching star Fernando Valenzuela, RCA's Carson Schreiber, KLAC PD Don Langford, and Jerry

# Whether It's 12-34 Or 25-49 George Benson Is Right On Target

### CHR NEW & ACTIVE

GEORGE BENSON "Turn Your Love Around" (WB) 96/29 Moves: Up 29, Debuts 23, Same 15, Down-0, Adds 29 Including WBEN-FM, JB106, Z93, Y100, WZZP, KFRC, WTIC-FM, WOKI, KSTT, KIDD, FM102, WJBQ, WXLK, WTRU.

Average Move +5

#### A/C NEW & ACTIVE

GEORGE BENSON "Turn Your Love Around" (WB) 60/14
Rotations: Heavy 4/0, Medium 33/4, Light 20/7, Extra Adds 3, Total Adds 14,
WFYR, WWWE, WOMC, KNBR, WCTC, WHYN, WERC, WTAR, WHBC,
WOWO, WKZE, KCRG, KFOR, KFQD. Heavy: WBEN, KKUA, WSKY, WLEQ.
Medium: WTFM, WIP, WLTA, 97AIA, KEX, KPLZ, WHAM, WVLK, WRVR,
WSM-FM, KLTE, KUGN. Debuts at number 27 on A/C chart.

**Top Record** 

George Benson

"Turn Your Love Around"

From The Newly Released Album
The George Benson Collection

Produced by Jay Graydon



On Warner Bros. Records



Bob Sherwood, VP/National Promotion at Columbia until 1979 when he became President of Mer-

cury Records, has returnto Columbia as VP/Marketing, replacing Joe Mansfield, who joined RCA last week (see separate story). Sherwood, who had been Executive VP/GM at Polygram following Mercury's consolidation with Polydor and Casablanca, will supervise marketing strategy development and implementation, reporting to Sr. VP/GM Al



Bob Sherwood

Teller. In turn, VP/National Promotion Ed Hynes, VP/Product Development Arma Andon, and VP/Black Music & Jazz Promotion Vernon Slaughter will report to Sherwood.

Sherwood joined CBS in 1973 after an extensive radio career. He became VP/National Promotion in

#### Cannon, Kiley **Promoted At WIFI**

Don Cannon has been named Operations Manager at WIFI/Philadelphia, with Acting PD Liz Kiley officially promoted to PD at the CHR outlet. Cannon, who is also the station's morning personality, fills the slot vacated when Tom Bigby left to become Program Director at KFI/Los Angeles (R&R 9-18).

Commenting on the appointments, WIFI VP/GM Al Camiolo told R&R, "Don will continue his morning show and will handle all administrative duties at WIFI which concern the programming staff. Liz will be totally in charge of the music and programming elements of the station in coordination with Don. This will be a three-person operation between Don, Liz and myself. WIFI/See Page 24

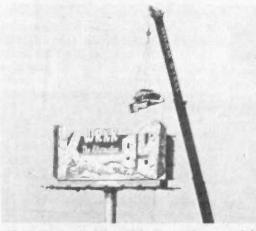
#### Madman Attacks **Texas Station**

At about 4pm Thursday (10-29), a young man entered the offices of KIXS/Killeen, TX screaming obscenities and demanding to be given a gun so that he could kill President Reagan.

When station Business Manager Nancy Gossett ordered the intruder to leave, he punched her in the eye, knocking her to the ground. KIXS Sales Manager Troy Deneke, coming to her rescue, received a kick in the chin for his efforts.

After the assailant slapped a receptionist, staffers summoned the police and the man, later identified as Earl Charles Williams, proceeded to sit down on a couch in the station's lobby, remove all his clothes, and wait for the police to arrive.

MADMAN/See Page 24



#### K-99 Debuts The "Celica Skywatch"

Radio stations have generally used helicopters and airplanes for airborne traffic reports, but K-99 (WRKK)/Birmingham, AL could be the first to use a Toyota Celica. The station hoisted the car over 100 feet in the air by a crane above its billboard, and air personality Brad Mitchell provided "Celica In The Sky" traffic reports. A highlight of Mitchell's two-day "suspension" was the arrival of a swarm of hornets irresistibly attracted by the levitated automobile. The Celica was returned to earth and given away as the prize in a mileage-estimate contest.

#### Mansfield Heads RCA **Contemporary Music**

Joe Mansfield has been named Division VP/Contemporary Music for RCA Records, as previewed earlier in R&R. In his newly-created position,

Mansfield will be in charge of contemporary A&R and music marketing functions, reporting to Division VP/RCA USA & Canada Jack Craigo. Mansfield comes to RCA from Columbia, where he was VP/Marketing, a position filled last week by former Polygram Exec. VP/GM Bob Sherwood (see separate story). Craigo commented.



Joe Mansfield

"Joe Mansfield is one of the most innovative and creative executives in the industry today . . . By MANSFIELD/See Page 24

MANAGER BUYS OWN STATION

#### **Todd Purchases WQRK** For \$2.6 Million

WQRK Executive VP/GM Paul Todd has purchased the radio station he has been managing from Bay Cities Communications. The \$2.6 million purchase, reportedly the highest price for any Tidewater FM to date, is subject to FCC approval.

Todd, in partnership with Rust Capital of Austin, TX, plans to acquire a group of radio stations, with WQRK serving as the flagship of the new company. Todd told R&R that the 50 kw facility at 104.5 mHz "has been on a three-book uptrend. We will not be changing the format. Currently we are shopping for some other FM's in markets of 25,000-125,000 popula-TODD/See Page 24

LARRABEE STEPS DOWN AS ST. LOUIS PD

#### **Charter Shifts Torcasso** From WDRQ To KSLQ

WDRQ/Detroit PD Rick Torcasso has transferred within the Charter chain to the PD position at KSLQ/St. Louis. Torcasso replaces John Larrabee, who steps down as PD but will remain with the sta-

tion as afternoon drive personality.

Charter VP/Programming & Operations Al Casey told R&R, "Rick was tapped for this position because of the excellent job he has done for us at WDRQ. He will be replaced in Detroit by acting PD Cliff Winston, who was Rick's righthand man.'

CHARTER/See Page 24

DRISCOLL JOINS MALRITE CORPORATE

#### Scott New WZUU **Program Manager**

Buddy Scott, PD of 92X (WXGT)/Columbus for the last two years, will join WZUU AM & FM/Milwaukee on November 23 as Program Manager. Scott replaces current WZUU PD John Driscoll, who will become Group Production Manager at WZUU's parent corporation, Malrite.

Scott talked with R&R about his new position: "Milwaukee is a larger market, a bigger challenge, and the facilities of WZUU are excellent. I expect no change in direction for either station. . I intend to SCOTT/See Page 24

#### Dennis Joins KYA & KLHT As PD

Ken Dennis has been appointed Program Director for King Broadcasting's KYA & KLHT/San Francisco. Dennis was most recently co-founder and Executive Director of Surrey Communications, a con-

sulting firm which also owns KAIR & KJYK/Tuc-

Dennis, who had also served as President/General Manager of Frank Magid Associates' Radio Division, told R&R, "I can't express how excited I am about coming into a company that achieves such great ratings success. I have a fairly exten-



Ken Dennis DENNIS/See Page 24



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#### this week ...

11-6-81

#### THE ARBITRON ADVISORY **COUNCIL RESPONDS**

Part III in a discussion of the council's usefulness spotlights spirited defenses from members and Arbitron officials.

#### Page 12

#### TAILORING NEWS/TALK FOR YOUNGER DEMOGRAPHICS

KSDO/San Diego is evolving ways of avoiding the "55-to-dead" audience composition stigma many News/Talk stations have to deal with.

#### Page 62

#### **PUBLIC AFFAIRS IN AOR RADIO**

AOR programmers discuss their nonentertainment ideas now that deregulation dominates.

#### Page 38

#### SIX NEW CHR REPORTERS IN PROFILE

Launching a series to introduce important new CHR reporting stations.

#### Page 22

#### SMALL MARKET COUNTRY RADIO TODAY

The security-vs.-stagnation issue is examined by three veteran small market Country radio notables.

#### Page 51

#### WCZY GOES LIVE WITH A/C

The Detroit station drops Schulke II for a more upfront presentation.

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## Washington Report

#### Pressure Mounts To Lift Radio Group Limits

The rationale for limiting radio groups to seven AM's and seven FM's has been undermined by the proliferation of new stations, according to the McLean, VA-based communications law firm Putbrese & Hunsaker, which has petitioned the FCC to abolish the numbers. The petition, which deals only with radio, comes at the same time that the NAB's Executive Committee has also ordered its staff to ask the FCC to abolish "antiquated" ownership limits.

Attorney David Hunsaker told R&R the petition has already prompted inquiries from group owners wishing to expand. "Entrepreneurs specializing in program formats designed to meet the needs of groups traditionally underserved by radio in urban and suburban markets would be able to make such programming cost-effective, through economies achieved by multiple ownership," he said.

The firm is also seeking abolition of rules banning common ownership of three stations within 100 miles if two of them have overlapping primary signals.

#### Oxendine Heads NAB's BROADCAP

John Oxendine has been named President of BROADCAP (Broadcast Capital Fund), a private nonprofit venture created by the NAB to raise capital for minority broadcast investment. The appointment of Oxendine, currently with the Federal Home



John Oxendine

Loan Bank Board, to replace former President Sam Ewing was announced by BROADCAP Chairman and Berkshire Broadcasting President Don Thurston.

#### **Senate Gives FCC Good Budget News**

The Senate Appropriations Committee last week rejected a proposed \$9 million 12% FCC budget cut that would have meant massive layoffs and elimination of the Broadcast Bureau's Complaints & Compliance Division. Instead, the committee voted for a modest \$451,000 cut. Only unanticipated Senate floor action or a presidential veto could throw the FCC back into a budget crisis. As for the proposed elimination of Complaints & Compliance, FCC Associate Managing Director for Operations Tom Campbell told R&R it won't happen as things stand now. But he added, "Whether or not the Broadcast Bureau reorganizes and restructures how they handle those functions is still a matter that is

#### **Dawson Asserts Leadership**

FCC insiders continue to see Commissioner Mimi Dawson taking a strong leadership role at the agency. Meanwhile, she is fleshing out her office staff structure along the lines of Commissioner Anne Jones's setup of three professionals, including two legal advisors and one engineering assistant. Just named attorney-advisor is Leslie Taylor, a former FCC staffer who returns after a tour of duty at the NTIA, where she concentrated on international telecommunications issues. Dawson's second legal advisor has yet to be named, but it appears Frank Young, who was a holdover in that capacity from Chairman Bob Lee's office, will not be staying.

#### SMN, Transtar, ABC React To Rubenstein

Satellite Music Network principal Kent Burkhart responded to anti-network remarks by Mutual's Marty Rubenstein two weeks ago (R&R 10-23) in no uncertain fashion: "First of all we are not an imaginary service. We are on the air 24 hours a day, seven days a week. We are real. Point number two; all of the clients that are on with us like what they've got. There really haven't been any significant complaints.

"Number three is that we have somewhere in the area of 170 commitments from radio stations who will be joining the Satellite Music Network as the equipment is installed. We have 42 already on the air.

"My fourth point would be that there were a lot of people who were skeptical of the Wright Brothers invention at Kittyhawk, but it did fly. There are currently nine satellites up there and three years from now there will be 25. Believe me, people aren't just putting satellites up there for kicks. The service works, and it's working beautifully for the stations using it."

Rubenstein's comments about not allowing nets to do what stations can do for themselves and being cautious regarding new 24-hour program services are correct only as far as they go, according to Transtar Network President Dwight Case and ABC Radio Enterprises VP Michael Hauptman.

"Marty is 100% right in what he's said, but 100% wrong in the perception that managers aren't interested in blending localism into a new full-service net," according to Case. Hauptman agreed, adding ABC will not do things stations can do for themselves and is not fly-by-night. Case went on to identify three kinds of nets:

News (traditional and regularly scheduled)

2) Full-service, 24-hour most likely, that may or may not include news.

3) Occasional, with specials and features.

#### RAB Board Emphasizes Sound's Impact On Consumers

A long-range plan to increase radio's share of ad dollars and a new presentation on the power of sound to influence consumers were the key elements of the 1982 sales development strategy mapped out by the RAB Board in Palm Springs last week (see separate RAB story Page 19).

"The ability of sound to help advertisers win the battle for the mind will be the subject of a major presentation and some of our advertising in 1982," said Trout & Ries President Jack Trout, architect of the successful "Radio — It's Red Hot" campaign. Trout's agency is gathering research showing that sound's impact "is much greater WASHINGTON REPORT/See Page 19

10 CONSIDER I WO HERED SISTER

## Different Regulation For Different Markets?

A long awaited Congressional report seems to open the door to the possibility of a two-tiered radio regulation system. While not making any specific radio proposals, the report concludes that competition is adequate in major markets, questionable in medium markets (10-15 stations), and clearly absent in small markets.

In releasing the massive report — which will be the basis for future legislation — House Telecommunications Subcommittee Chairman Tim Wirth (D-CO) ruled out any "slap-dab or kneejerk" action on broadcast deregulation until a complex common carrier bill is finished, probably sometime next winter.

The report combined radio, along with tapes and records, into a single "audio market." In regulating radio, policymakers must consider the easy availability of records and tapes as listening alternatives, said the report.

It also concluded that, based on the high prices of big city stations, there is clearly a demand for additional outlets even in the most competitive markets.

As for small

markets, the sub-Rep. Tim Wirth committee notes that scarcity is caused not by lack of open frequencies, but the economic factor of limited advertising revenues to support more stations. Since newspapers are limited by the same factor,

the panel says "a strong argument can be made" that such a scarcity rationale should not be the basis for broadcast regulation either.

R&R/Friday, November 6, 1981

#### Radio Should Rent Its Frequency

Broadcaster fees also emerged in the report, in a passage saying, "Even if radio stations are freed from public trusteeship obligations, use of the public airwaves remains a valuable privilege, and it logically follows that the public receive some alternative form of compensation for their use."

On the issue of concentration of ownership and control, the report found no pervasive influence in either the radio or record industries. In radio, localism and FCC ownership limits (no more than seven AM's & seven FM's per owner) were credited. In the record industry, the top four companies controlled 74% of sales in 1958, compared to only 50% for today's big four — WEA Corp. (Warner, Elektra & Atlantic), CBS, Polygram, and RCA/A&M.

At a briefing Tuesday (11-3), Rep. Wirth said the report was prepared because "reality and not assumptions should be driving the rewrite of the Communications Act."

9 kHz LABELED 50-50

#### High Stakes AM Conference Opens In Rio

A crucial AM radio conference opens in Brazil next Monday (11-9) in which the U.S. runs the risks of 9 kHz spacing, reduced service areas, and increased interference.

At stake are nothing less than "the integrity and preservation of the U.S. broadcasting service," says U.S. delegation chairman Kalmann (Connie) Schaefer, who is FCC Chairman Mark Fowler's international side.

Delegations from dozens of Western Hemisphere nations will be meeting for six weeks to settle technical issues, including AM channel spacing, and then negotiate a treaty that divides up the AM spectrum for the next five years, resolving incompatibilities and interference problems on a case-by-case basis.

In an interview with R&R prior to departing for Rio de Janiero, Schaefer labelled as "premature optimism" the widespread industry confidence that the Region 2 conference will approve U.S.-



10 kHz spacing over Kalmann Schaefer a reduced 9 kHz option that could create hundreds of new stations. "It's still very much up in the air — a 50-50 proposition,"

Schaefer declared. "The vast majority of the countries have not made their views known."

#### Cuba's 500 kw "Big Berthas" On Agenda

Cuba's desire for two 500 kw AM's that would blast some American stations off the airwaves will be resolved "one way or the other" in Rio, says Schaefer, either in special talks he hopes to arrange with the Cubans or when incompatibilities are negotiated.

Also high on the American delegation's priority list is trying to reverse two decisions tentatively made when the first session of the Region 2 conference was held in Buenos Aires in 1980. The U.S. opposes mapping out an AM plan of allocations for the next five years, preferring the present system of creating new stations as they're needed.

The second issue is how much nighttime interference should be permitted. The first session voted for 50% of the time, while the U.S. was the lone holdout for the present limit of 10%, If the 50% curve is adopted, Schaefer predicts the "possibility" of increased interference, but adds, "My engineers tell me there may be a way around that."

Although he heads for Rio with a delegation he calls "talented" and "well-prepared," Schaefer also leaves the door open to the possibility that when the dust has settled in Rio, some existing American AM's may have to reduce power or put up with greater interference.

Schaefer told R&R, "Our goal essentially is the preservation of the U.S. broadcasting industry. But you have to negotiate. So we may not accomplish 100% of what we want, contrary to what some people would like."



KSON'S McKINNON SWORN IN AS CAB CHIEF — New Civil Aeronautics Board Chairman Den McKinnon (owner KSON/San Diago) told R&R he is impressed with the quality of over 700 government workers in his agency. He believes his finencial independence gives him the ability to think independently, and sees his pilot's license and years of travel as helpful in understanding his new lob.

Like radio, he said, the airlines have been deregulated and now deal in services that bring in customars (e.g. listeners and passengers) which results in profitability. Ragarding deregulation, McKinnon noted, "We're in an era when government realizes that broadcasters are responsible and making capable decisions. A broadcaster serves the public because it serves his interests."

Pictured at the swearing-in ceremony are (I-r) McKinnon, his mother Lucille, and Justice Sandra Day O'Connor.

## Ratings News

## Arbitron Reissues Spring '81 Detroit Report!

Error In 38 Diaries Leads To Recall

"If **Hiber & Hart**'s diary review hadn't caught this problem it would have breezed by the marketplace..."

- John Risher, VP/GM, WCXI, Detroit

Thank you for the nice words John. Good to see such sentiments from a station that's not even a client of **Hiber & Hart**. We are proud of Tom Nelson and his professional staff — in our office on the second floor of the Arbitron building — who have provided similar Arbitron insights to the dozens of stations served by **Hiber & Hart**. We intend to continue to provide the industry's most thorough, readable and actionable diary review information. That's one reason why almost 90% of our clients have earned higher ratings and revenues since being consulted by **H&H**.

Arbitron Expertise... Market/Positioning R Put **Hiber & Hart** on your





MIBER & H

BROADCAST RATINGS, RESEARCH AND SALES DEVEL

From WESTWOOD ONE

i's number one producer of national radio programs, Dr. Demento, Live From Gilley's, Off The Record with neert of the Month, Rock Album Countdown, Special paces and Places, Tellin' It Like It Was, Daybook, In WESTWOOD ONE

WESTWOOD ONE

Los Angeles

**New York** 

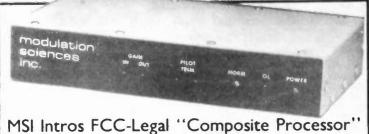
LYNN HIBER, VP P.O. BOX 1220 PERB

JHAN HIBER, PRESIDENT

P.O. BOX 1220, PEBBLE BEACH, CA 93953 (408)373-3696

SUITE F, ARB





Modulation Sciences Inc. (MSI) recently unveiled a "Composite Processor," which the firm claims to deliver up to six dB more RMS modulation with less audible distortion per unit loudness than other compressor/limiters.

The unit, conceived by MSI Director/Engineering Eric Small, can be used in a variety of situations, either to make your station louder with no increase in pumping or swishing, or to reduce your audio compression and limiting for a more "open" sound.

What's more, the "Composite Processor" has been reviewed by consulting engineers and lawyers to ensure that the unit complies with FCC rules and regulations. For further information, contact MSI at 99 Myrtle Ave., Brooklyn, NY 11201, (212) 675-7333. Price: \$785.

#### College Radio To Convene In Los Angeles

The fifth annual West Coast Intercollegiate Broadcasting Systems convention has been set for November 6-8, 1981 at UCLA in Los Angeles. Over 40 seminars, ranging from programming to promoting college radio. will be held. A number of equipment

manufacturers will also be on hand with exhibit booths displaying the latest in turntables, boards and studio hardware

Groups showcasing their talents at the convention will be the Fleshtones (IRS), the Yellowjackets (Warner

and the Bad Katz (RCA). For further Information, contact convention Chair-

#### Working Women Still Bear Child-Rearing Responsibilities

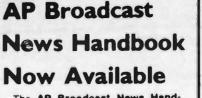
Apart from spending a few more hours each week with the children, men whose wives work full-time rarely contribute anything extra to running the household. Instead, the wife puts in an average 26 hours a week of work at home in addition to her job. Small wonder that divorce rates are soaring.

Furthermore, men with working wives tend to work fewer hours, take longer or more frequent vacations, and change jobs more readily than do husbands of women who don't work. Clearly there are a number of advantages to being a two-income family and most of them are on the side of the

According to several recent studies Trout's agency is gather 'Demographics magazine, women's ing that sound's impact work is divided into four periods: the WASHINGTON RE time between leaving school and marriage; the time between marriage and the birth of the first child; the childrearing years; and the time between the last child's entry into school and the mother's retirement. These studies indicate that women's employment decisions are predicated on the assumption that they bear the primary responsibility for household tasks and

A major side effect of operating man Dan McKinnon (ow within this constraint is that when him the ability to think helpful in understandin mostly because they avoid choosing Like radio, he said, occupations that either require a bring in customers (e.g. substantial investment in education, deregulation, McKinno on-the-job training, or continuous casters ere responsible employment. Almost 70 percent of the because it serves his in difference between men's and Pictured et the sw women's wages is said to be at-Justice Sandre Dey O't tributable to these factors.

Bros.), Michael Housman (CBS), man Steven Blumenfeld at (213)



The AP Broadcast News Handbook, a reference work for broadcast journalists, is now available from the Associated Press organization. The volume is divided into two parts: an introductory section outlining the basics of broadcast news writing and the history of the AP, plus a special chapter on libel; and a second section which is designed to be used as a reference source.

This latter section provides quick information on the correct usage, spelling, and pronunciation of thousands of words and phrases. In addition, this section contains valuable background on major and minor nations, religions, institutions, companies, etc., as well as offering guidance on handling quotes effectively, properly attributing statements, and converting metric terms to their English equivalents.

Each broadcast station that is a member of the AP will receive a copy of the AP Broadcast News Handbook by mail. Additional copies are available for \$8.95 from the AP's main offices at 50 Rockefeller Plaza, NY 10020. Addison & Wesley Inc. will publish an edition for sale in general book stores as well.

## Have A BIG

Ball



The "Original Big Ball" gives your promotional gold more bounce to the ounce. Manufactured by Sloux Falls, SD-based Raven Industries, the stupendous sphere provides a simple means of keeping your station's call letters uppermost in a crowd's mind. The eight-foot ball, made from a durable polyester-coated fabric, fills in minutes (as long as you use an air source other than your lungs).

ticipated Senate floor action or a presidential veto could throw the FCC back into a budget crisis. As for the proposed elimination of Complaints & Compliance, FCC Associate Managing Director for Operations Tom Campbell told R&R it won't happen as things stand now. But he added, "Whether or not the Broadcast Bureau reorganizes and restructures how they handle those functions is still a matter that is

#### **Dawson Asserts Leadership**

FCC insiders continue to see Commissioner Mimi Dawson taking a strong leadership role at the agency. Meanwhile, she is fleshing out her office staff structure along the lines of Commissioner Anne Jones's setup of three professionals, including two legal advisors and one engineering assistant. Just named attorney-advisor is Leslie Taylor, a former FCC staffer who returns after a tour of duty at the NTIA, where she concentrated on international telecommunications issues. Dawson's second legal advisor has yet to be named, but it appears Frank Young, who was a holdover in that capacity from Chairman Bob Lee's office, will not be staying.

"The ability of sound win the battle for the m ject of a major presen our advertising in 1982." President Jack Trout, a cessful "Radio - It's R excerpted



KSON'S McKINNON S child rearing.

#### Webcor's "Zip" Phone Keeps Background Sound Down

Whether on the air or in the office, we're all faced with the problem of having to shout into the telephone in order to be heard over the customary loud roar. Now, there's a way to dim the din: simply hook up the "Webcor Zip 737" compact phone.

The unit, manufactured by Leisurecraft Products Ltd. of South Plainview, NY, is an upright model with a unique mute button that enables the user to block out disturbing background noises. Additional features include a memory that redials the last number you dialed at the touch of a button and push-button dialing that interfaces with either rotary or touch-tone

Priced at \$69.95, the cost of the device (available in either beige and brown or black and white) is equal to about a year's worth of phone rentals.



McDONALD'S STILL LEADS

#### Top 10 Fast-Food Firms

Fast-food sales topped \$27.7 billion during 1980, a 12 percent increase from the year-previous. More than \$13.8 billion of this total was generated by the 10 leading fast-food firms.

McDonald's remained the industry's leader, with 1980 domestic sales of over \$5 billion (a whopping 18.2 percent of the U.S. market). According to U.S. Commerce Department figures, Burger King placed second with \$1.75 billion in sales, while Kentucky Fried Chicken (\$1.4 billion), Wendy's International (\$1.4 billion), and American Dairy Queen (slightly more than \$1 billion) rounded out the top five.

The remainder of the top 10 fast-food firms were: 6) Pizza Hut - \$945 million, 7) Hardee's - \$922 million, 8) Denny's - \$552 million, 9) Jack In The Box - \$500 million, and 10) Sambo's - \$500 million.

#### **Industry Sales Up 12%**

While the fast-food industry saw sales rise an average of 12 percent, perhaps attributable to a concurrent average price increase of 20 percent, at least six of the top 10 firms posted better-than-average sales increases.

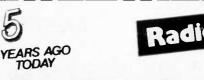
Burger King led the pack with a 25 percent sales increase, trailed narrowly by Hardee's 23.1 percent sales increase. Wendy's upped sales 20.7 percent, while Denny's (15.3 percent), McDonald's (13.5 percent), and Pizza Hut (13.4 percent) likewise showed superior sales records

#### Hamburger Sales Top \$14 Billion

Breaking the action into product groups, hamburgers continued to pace the U.S. fast-food market with \$14.6 billion in 1980 sales, as steak/full menu venues took second with \$5.7 billion. Pizza placed third with sales of \$2.4 billion and chicken took fourth with slightly under \$2.4 billion in sales

Seafood (fifth - \$853 million), pancakes/waffles (sixth - \$806 million), Mexican (seventh - \$750 million), and sandwiches (eighth - \$251 million) made up the remainder.

Interestingly, although hamburgers increased their market share 14.3 percent, only one of two product groups to increase more than the industry's average, the biggest gain was achieved by the sandwich marketers, who saw sales soar 22 percent, clearly an indication of America's changing appetites.





STAN BLY NAMED VP/PROMOTION AT ARISTA — Moves from Mercury.

SAMMY ALFANO RESIGNS AS VP/PROMO-TION AT ARIOLA.

PAUL JOHNSON RESIGNS AS VP/PROMO-TION AT MOTOWN.

NUMBER ONE FIVE YEARS AGO: "Muskrat Love" — Captain & Tennille (A&M)

**NUMBER ONE COUNTRY: "Cherokee Mald**en/Diana" - Merie Haggard (Capitol)

NUMBER ONE LP: "Songs in The Key Of Life" — Stevie Wonder (Tamia)

WESTWOOD ONE

## OUEEN PRESENTS OFF THE RECORD

with Mary Turner

A rare, in-depth look at the music and the members of "Queen". Mary Turner talks with John Deacon, Brian May, Roger Taylor and the elusive Freddie Mercury in an exciting two-part "Off the Record Special", airing the weeks of November 16th & 23rd on over 250 great radio stations including . . .

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BAKEHSPIELDE MD	WLKN		WLAV-FM		WBRU		WOW
BALTIMONE	WLAV-FM		WKAU		WCCC	TAIL AHASSEL	WAB
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COLUMBUS, MS				UGHT TO YOU BY:			

Budweiser

BROUGHT TO YOU BY:

From WESTWOOD ONE

America's number one producer of national radio programs, concerts and specials like . . . Dr. Demento, Live From Gilley's, Off The Record with Mary Turner, The Rock Years, Off The Record Specials, Concert of the Month, Rock Album Countdown, Special Edition, Star Trak, Shootin' The Breeze, Ace and Friends, Spaces and Places, Tellin' It Like It Was, Daybook, In Concert, and The Playboy Advisor. For information on WESTWOOD ONE

programs in your area, call (213) 204-5000.

WESTWOOD

Los Angeles

**New York** 

# INTRODUCING ABC DIRECTION



THE NEW NETWORK SERVICE TO CAPTURE

## RADIONETWORK



What's happened to the teen generation that sparked radio's growth in the 60's and 70's? They've grown up to become the new generation of adult radio listeners. And all across America, alert radio stations have zeroed in on this new adult audience. The 25–44 year-olds—today's most sought-after demographic group. If that's your station, here's great news...

Now there's a network radio service especially designed to help stations like yours build this important 25–44 age group. And, as you might expect, it's from the leader in demographic network radio, the ABC Radio Networks. ABC DIRECTION RADIO NETWORK inaugurates the next generation of network radio service... providing a program service conceived and produced for the special needs and interests of the new adult generation. Here's how ABC DIRECTION RADIO NETWORK can help your station reach today's new adult audience—and build it:

#### A UNIQUE NEWS PERSPECTIVE

Our news gets right to the core of the new adult's concerns. Not just what happened, but..."How will it affect me?" We tell today s adult how to use the news to help plan the future, to make informed life decisions, big and small.

#### SPORTS INSIGHTS

No one covers sports like ABC. No one gets inside a story or an event more thoroughly, with more depth and understanding. The excitement, the color, the story behind the story—that's what ABC is all about. We know exactly what the sports-minded 25–44 audience wants and we deliver. The best on-thespot saturation coverage. The best profiles. The best commentaries. ABC. The best in sports!

#### **FEATURES**

Can short radio features be entertaining and informative at the same time? Ours are. These fast-paced features focus on the things this audience cares about. Whether it's a movie review, career advice, or how they can cope with today's problems, every ABC DIRECTION RADIO NETWORK feature will involve your listeners, to help them get the most out of life.

#### MUSIC FEATURES AND SPECIALS

The 25–44 year-old has a broad musical outlook, but at the same time, a more discriminating ear. They listen for quality ... and that's what our music features and specials will bring to your station, and your audience, with the biggest stars from a wide range of musical expressions. With our special kind of showmanship and electrifying starpower, ABC DIRECTION RADIO music features and specials will help you build share with the 25-44 audience.

News, sports, features, music....all targeted exclusively to today's new adult generation. ABC DIRECTION RADIO NETWORK. It's the next generation in network radio service. If you're going after a bigger share of this dynamic demographic, you'll like where we're going.

Call Chuck King, Vice President, Direction. Network...(212) 887-7397.



ABC DIRECTION RADIO NETWORK

RADIA

THE NEW GENERATION OF ADULT LISTENERS.

## **Networks/Program Suppliers**

#### Nets To Provide Live & Ongoing Space Shuttle Coverage

The flight of the space shuttle **Columbia**, scheduled for launching Wednesday (11-4), was to be accorded extensive news coverage by radio networks, with live coverage of the launch and landing, as well as update reports throughout the mission.

Mutual News planned special half-hour live reports on both ends and more than 40 special reports during the flight. ABC planned to feed live launch and landing coverage to all four of its radio networks, as well as two-minute Space Shuttle Updates every hour in between. At CBS, live coverage was to be augmented by 15 special updates. NBC will bolster its live coverage with more than 12 special reports daily during the five-day mission.

in addition to providing extensive live coverage, NPR plans a nationwide call-in program, hosted by Noah Adams, immediately after the landing. Titled "Strategy for Space," the program will put listeners across the country in touch with a panel of experts to discuss the shuttle project.



THE SUNBELT NETWORK, INC.

The firm has announced the formation of an "Information Radio" division, to be comprised of the 19 existing two-minute informational features that Sunbelt produces for radio stations nationally. These short-form features are currently bartered on a market-exclusive basis in over 100 markets. The move foreshadows the creation of a separate long-form division, scheduled to debut in 1982 under the auspices of the **Sunbelt Network**.

#### The **United** Stations

A new show set to debut the last weekend in January is "Rock, Roll & Remember," a weekly, four-hour special that will be available free on a barter basis to all stations in **Arbitron**-rated markets. The program will feature special guest artists with stories behind the songs, according to United VP/Programming Ed Salamon, and will be produced by Dick Clark Productions. The show is the second in United's lineup, the first being "Weekly Country Music Countdown."



DR. FEELGOOD — Barry Hansen (aka Dr. Demento) doffs his top hat following the signing of what is purportedly the world's largest radio syndication contract (three feet by three feet) as Westwood One President Norm Pattiz and Ted Bates ad agency Associate Director/Radio Roby Wiener (right) register bemusement. The deal marks the fifth anniversary of Warner-Lambert's (Bates's client) sponsorship of the "Dr. Demento Show," heard over 150 stations nationally.

Call letters? Special events?
Your own opinion? No comment?
Whatever you want to get across,
Marketplace Labels can provide
bumper-to-bumper communication. We print
and ship your order of bumperstickers or
window decals within 5 days of copy
approval, at low cost. And our laminating
process will keep your message sticking
around a lot longer than other stickers.

ORDER TODAY TOLL-FREE 800-328-4067 MARKETPLACE LABELS



John Goodwill has been named VP/Sales for the network, coming from his previous post as GSM at WBBM/Chicago. An eight-year veteran of the CBS Radio Division, Goodwill joined WBBM as National Sales Manager in 1976. Prior to this he was an account exec with WEEI/Boston and WJIB/Boston.

Commenting on the appointment, Source VP/GM Ellyn Ambrose said, "I'm delighted to welcome one of the industry's most knowledgeable executives to head up the Source's sales force. John is dedicated to the enhancement of radio as a primary advertising medium. His addition will help make the Source even more successful as a fully competitive, innovative, and relevant young-adult network."

#### **Pro Rodeo Network**

The "Great American Cowboy," a 2½-minute daily program recorded "behind the chutes" at rodeos across the nation, recently added its 100th affiliate. Noted rodeo announcer Bob Tailman conducts the interviews with top cowboys, country music personalities, and celebrities.



The Eugene, OR-based firm is also alring the "SuperBowl Of Rodeo" via its "National Finals Rodeo Report" over the Pro Rodeo Network from December 6-14. Wrangler, Hesston, and TWA will sponsor the broadcasts. For further information, contact the Pro Rodeo Network at (503) 687-2068.



Glen Campbell has been named to host "Country Closeup," a weekly one-hour series of specials featuring the top names in country music, set to debut from the NYC-based firm in January 1982. Among the artists to be spotlighted on the show will be Loretta Lynn, Mickey Gilley, Yammy Wynette, the Bellamy Brothers, Emmylou Harris, T.G. Sheppard, and Alabama.

Narwood President Ted LeVan will serve as Executive Producer for the program, with Narwood VP/Programming Ellen Silver handling the producer's reins. For further information, contact Narwood at (212) 755-3320.





THREE'S COMPANY — The audio portion of the noted political discussion TV program "Agronsky & Company" will now be heard over the Mutual Broadcasting System, beginning October 30. Pictured in the aftermath of the agreement's signing are (from left) Mutual President/CEO Marty Rubenstein, program moderator Martin Agronsky, and Post-Newsweek Stations President Joel Chaseman

The half-hour program, which has been running for the past 12 years, features lively and incisive political commentary from such journalists as James L. Klipatrick, Carl Rowan, Elizabeth Drew, George Will, and Hugh Sidney. The "Agronsky & Company" radio broadcasts will coincide with the syndicated TV programs' weekend airdates.

Watermark

The latest stations to sign on as affillates of the firm's "'American Country Countdown" are: KDON/Salinas, CA;

#### **Peters Productions**

Eleven stations have signed on to air the San Diego-based programming supplier's newly-created MOR/Traditional format, "Your Music." Dick Ellis, who along with Peters Productions Director/Programming Jack Merker, played an instrumental role in creating the new format, described it as "covering the wide gap in the MOR spectrum between the sound of beautiful music on the one side and today's typical Adult/Contemporary station on the other end of the spectrum."

The "Your Music" format comes on 97 reels (over 2300 titles) and includes fully-produced ID's, a wide variety of promos, and a jingle package built on the theme "Let us be your music." For further Information, contact Peters Productions at (714) 565-8511.

KSDY/Sidney, MT; KSMO/Salem, MO; KZNN/Rolla, MO; and WEKR/-Fayetteville, TN.

#### Froben Enterprises



FANTASTIC FOUR — Caught In a candid moment at the taping of a recent "Robert Klein Radio Program" are (clockwise, from top) host Robert Klein, EMI's Marty Balin, Atco's Blackfoot leader Rick Mediocke, and EMI's Michael Stanley.

## Reps



McGAVREN GUILD RADIO

As a result of purchasing Buckley Radio Sales, the firm is now representing Buckley Broadcasting's WEED/Reading, PA and WDRC-AM & FM/Hartford. From RAR, the firm takes over Doubleday's WLLZ/Detroit and KDWB-AM & FM/Minneapolis-St. Paul.

Cynthia Collins has been promoted to Business Development Specialist on the network sales force to canvass secondary ad agencles for potential network business.



KLNG-KQKQ/Omaha have become client stations. They were previously represented by Roslin Radio Sales Inc.

Torbet Radio
WDJX-FM/Dayton has signed on as a client.



MAJOR MARKET RADIO SALES

Former Eastman clients Insilco's KTOK & KJYO-FM/Oklahoma City, the 52-station Oklahoma News Network and the 38-member Oklahoma Agrinet have signed up.



KWOD-FM/Sacramento, WLAN-AM & FM/Lancaster, PA; and KDKS-FM/Benton-Shreveport, LA have joined the roster of client stations. The latter is a Black format, while the other three are Adult/Contemporary outlets that were previously represented by the Jack Masia Co.

#### Jack Masla & Co.

Andrea Simon has been named Manager/Research & Promotion for the rep, coming from a similar post with Buckley Radio Sales. Prior to her working at Buckley, Simon served as Research Manager for Selcom Inc.





Get A
Piece
Of The
Disc



Although the accompanying visual is a little misleading, the "Share-A-Videodisc" service recently established by the Cambridge, MA-based New Media Graphics firm, may prove to be a big idea. Basically, the "Share-A-Videodisc" service offers an inexpensive testing method for producers and users who wish to try a videodisc for training, exhibition, simulation, or data storage applications.

The videodiscs, compatible with "DiscoVision," "Sony," "Ploneer," and "Magnavox" players (i.e. laser-read), are shared by several clients. Each firm or Individual may purchase up to 9000 frames on the share videodisc. Participants all receive five copies of the discs. Program material is accepted in a variety of formats, including two-inch quad, 35mm slide, and 16mm or 35mm film.



#### End Unwanted Phone Calls

At last science has found a way to enable you to duck unwanted phone calls, but still answer those you deem important. Beginning next year, **Timex** plans to market the "Prive-Code," an electronic voice device that asks callers who they are, letting them through only if their names appear on a list of approved callers. If the callers' names aren't listed, or they refuse to cooperate with the "Prive-Code," it connects them with your answering service.

#### Smart Strips

Those magnetic strips currently in use on credit, automated teller, and identification cards may soon be replaced with built-in microprocessors that can carry 200 times more information than the magnetic strips, according to a recent item in **Executive's Digest**.

## The Sweetest Taste In Promotional Items — The "Name Cane"

Those for whom sugar is not only a crutch, it's the very staff of life, can get their kicks 'n' licks from the "Name Cane." Manufactured by the Chicagobased Sweet Impressions company, the "Name Cane" is basically a candycane with a twist — its center consists of your radio station's call letters or the names of your recording artist or staff member printed from one end to the other.

The "Name Cane" comes in two sizes: a 7¾-inch long version, with a maximum of 20 letters woven into the cane, and a 5½-inch version, with a 17 letters maximum. Five natural fruit flavors and five colors are also available, making the "Name Cane" a year-round promotional value.

#### **Transactions**

KWBZ/Englewood, CO has been sold to a group of investors whose ranks include professional basketball players Magic Johnson (L.A. Lakers), Mark Aguirre (Dallas Mavericks), and Islah Thomas (Detroit Pistons) for \$1 million, subject to FCC approval. The move is viewed as a step in an attempt to obtain the broadcasting rights to Denver's sports teams.

#### IMMINI

WEEB/Southern Pines, NC has been sold by Sandhill Community Broadcasters Inc. to the Southern Dandy Corporation for \$366,200, pending FCC approval. The station is a 5 kw daytimer located at 990 kHz. Blackburn & Company brokered the transaction.

#### HIHHHH

KOMW-AM & FM/Omak, WA have been sold by KOMW Inc. to Okanagan Valley Broadcasting Inc. for \$850,000, subject to FCC approval. The AM is located at 680 kHz with 5000 watts (days), while the FM broadcasts at 92.7 kHz with 3000 watts. William A. Exline Inc. brokered.

#### 11011111111

KEIN/Great Falls, MT has been sold by Meyer Great Falls Inc. to Sundance Communications for an undisclosed purchase price.

#### Dodd Named VP/Pop Promo; King To VP/ Special Mkts. For Erect

Greg Dodd has been appointed VP/Pop Promotion for the Merrillville, IN-based Erect Records firm. Dodd, most recently Midwest Regional Sales Manager for Inner City Records, previously held a national promotion post with Ovation Records and a regional promotion post with Motown Records.

Concurrent with Dodd's promotion, Alonzo King has been named VP/Special Markets for Erect. Formerly Midwest Promotion Manager for Motown Records, King also was associated with Liberty Records prior to his arrival at Motown. Both Dodd and King will be based at Erect's Merrillville headquarters.

#### Sincoff Named VP/Manufacturing At Arista

Milton Sincoff has been elevated to the newly-created position of VP/Manufacturing & Purchasing for Arista Records, coming from his previous post as Director/Manufacturing & Purchasing for the label. A 20-year veteran of the record industry, Sincoff previously held the post of VP/Creative Services & Manufacturing with Buddah Records and as Director/Creative Services & Production with Kapp Records.

#### Hungate Becomes Sales Mgr. For KJZZ-KZAM

Galen Hungate has been upped to Sales Manager for KJZZ-KZAM/Seattle, coming from his previous post as an account exec with the Sandusky-owned stations. Prior to joining KJZZ-KZAM, Hungate served as an account exec with KBPI/Denver, which is also a Sandusky-owned outlet.

#### **Pro: Motions**

#### Stone To VP/GM; Ahlborn To Operations Manager At WIDG

Rick Stone has been appointed VP/GM at WIDG/Saint Ignace, MI. In a related development, Tim Ahlborn becomes Operations Manager for the station, having previously served as acting Manager.

#### Levine & Jay Join Forces For Production Firm

Jimmy Levine has been named Sr. VP for Out Of Key Productions, a Chicago-based record production firm to be headed by veteran producer/songwriter Levine and Michael Jay. In a related development, Michael Jay becomes Sr. VP of Levine's Round Top Music, which will now be a division of Out Of Key Productions.

#### Townsend To GM; Breede & Dowers Also Upped At KEX

Skip Townsend has been named General Sales Manager for KEX/Portland, OR, coming from his previous post as National Sales Manager for the station. He formerly spent seven years at KMPC/Los Angeles prior to his arrival at KEX in 1979.

Simultaneously, **Don Breede** has been elevated to Director/Marketing for KEX. A 20-year veteran of the station, Breede most recently served as Local Sales Manager.

Meanwhile, Mick Dowers, most recently an account exec at KEX, has been elevated to National Sales Manager for the Golden Westowned outlet. Dowers, who previously held an account exec's position with KOIN/Portland, will represent both KEX and its FM sister, KQFM.

#### Saifer To Head Alfa Music Publishing Arm

Lorne Saifer has been named to head the Alfa Music Group, the newly-created music publishing arm of Alfa Records Inc. The Alfa Music Group will function on a worldwide basis, except for Japan, and its initial operations will include representation of the Alfa-Japan catalog, Joss Music (BMI) and 1980 Music (ASCAP). Saifer will continue as VP/A&R for Alfa In addition to his new dutles.

#### Carrico To Head Toad's Records Label

David Carrico has been named to head day-to-day operations for the newly-formed Toad's Records label, an offshoot of the New Haven, CT-based Toad's Place nightclub. Carrico's experience includes several years as VP/Promotion for Arista Records and as VP/A&R for Bell Records. Michael Spoerndle, owner of the Toad's club, will serve as a principal in the label as well.

Kathy Kinnison will be responsible for Toad's marketing efforts. Kinnison was formerly associated with Ariola and Capitol Records. Jack Forchette has been named Director/Artist Development for Toad's. He was previously an artist's manager and booking agent.

Toad's Records will be distributed by Aquarius Distributors Of New England and can be reached at (203) 355-1483.

#### Davis & Crystal Elevated At WMCA

Carey Davis has been named Director/Sales & Development at WMCA/New York, coming from his previous post as Station Manager for WSDR/Sterling, IL.

Concurrent with Davis's promotion, Sandra Crystal was upped to Local Sales Manager for WMCA. Crystal, most recently WMCA's Assistant Sales Manager, previously served as an account exec with WOR/New York.





"Perhaps a dramatic reform of Arbitron will only come if the industry supports a second or third service."

## Advisory Council Power Discussed

In the last few weeks this page has featured columns dealing with the pros and cons of the Arbitron Radio Advisory Council. After the NRBA convention, I wrote to straighten out some Council misconceptions printed in other media. Soon thereafter I got a letter from Jim Kime, King Broadcasting's VP/Radio, taking the Council to task. I printed excerpts from that letter and asked for anyone from either Arbitron or the Advisory Council to respond to the points Kime made.

The response has been tremendous! Not only have I heard from Arbitron officils but also from half of the Advisory Board — from Chairman Tom Hoyt, Bill Clark, et al. In addition I heard from a number of you — broadcasters who wanted to make observations about the Council. I've received letters on the subject of the Council and its power — or lack thereof — and so this week I want to address those comments, plus the others I've received in the last three weeks, to put the cap on the Advisory Council controversy.

#### Letters, We Get Letters

Two of the letters were Advisory Council responses to Jim Kime's letter. Both Steve Trivers, President of Fairfield Broadcasting, and Bella Werner, VP of Christal, an appointed research adviser to the Council, made cogent points in their letters.

Trivers wondered, "Are we powerless? In our economic system the only real show of power would come if most stations were dissatisfied with Arbitron's methodology, service, and pricing, and they were to cancel the service." However, as Ms. Werner points out, the real value or power of the Council is that "it is a forum where broadcasters' problems and viewpoints can be addressed with all of Arbitron's top management."

Although Ms. Werner admits that the Council "exists solely at the behest of Arbitron and can therefore cease to exist at Arbitron's whim," she also feels that the Council can make strong cases against Arbitron's announced plans. An example was the issue of the monthly reports cited by Jim Kime

#### Monthlies: Victory Or Defeat?

Disagreeing with Kime's assessment of the monthlies issue, Bella Werner writes, "Without the Council's vehement opposition to the issuance of monthly data, Arbitron would have gone full speed ahead on selling this data. That Arbitron agreed to delay going forward with monthlies is a victory for the Council as the voice of the broadcasting community."

The key may lie in what Steve Trivers had to say on this topic. "We do not have the final say in this matter... only if broadcasters in other markets

refuse to order monthlies will Arbitron be totally out of the monthly business." What Steve seems to be saying is that you readers have the destiny of this issue in your hands — and in your budgets.

#### Council Correspondence

In my original column on this matter, I expressed dismay that the mail flowing to each Council member between meetings with Arbitron is paltry. Jim Kime took the tack that the few letters were indicative that broadcasters did not believe the Council could be effective.

Steve Trivers addressed that point, writing, "Correspondence from stations to the Council is not 'wasted.' For example, within the last two weeks Roy Elsner, at KQIP/Odessa, TX, just had a specific question answered quickly, quietly, and with dispatch. Unless problems are brought to the Council's attention, and to Arbitron's attention, how can they be dealt with?"

#### Resign En Masse?

Both Trivers and Werner had reactions to Kime's thought that the Council members should resign en masse as a protest against Arbitron. Bella felt that such an action would be "full of sound and fury, signifying nothing, leaving Arbitron an open path with no input from broadcasters." Steve said that the resignations "might make interesting headlines for one day" at the expense of severing the industry's main channel of communication with Arbitron.

#### Advise, Not Regulate

The two Council members, speaking from their own personal perspectives, summed up by asking broadcasters to remember the key word in the title of their Council. As Ms. Werner stated, "We advise, not regulate." She continued, "The Council's ultimate function may be to impede Arbitron in its headlong rush down the ratings path at the expense of the industry Arbitron was designed to serve."

Steve Trivers may have put the onus back on the broadcast industry when he concluded his letter by saying, "Perhaps a dramatic reform of Arbitron will only come if the industry supports a second or third service. That would be a commitment on the part of an industry that until now has not seemed inclined to do so."

#### **Your Comments**

While the letters from two of the Advisory Council members were most interesting, so too was the tenor of the phone calls I got from some of you readers. A gentleman from New Jersey commented that he'd been told by an Advisory Council member, "We could be bought, given the way Arbitron wines and dines us." A New England broad-

## Q&A

An Operations Manager from Virginia recently wondered, "How far can I go with a 'write down' contest before my hands get slapped by Arbitron? Could I actually use a contest tease line such as 'If you were to write down your favorite station, what would you write?" "

Generally speaking it's best to stay away from any on-air references to "writing down" something during a ratings sweep. One of your competitors may complain to Arbitron, and what you thought was an innocent promotion might end up being construed as diary distortion, resulting in your being taken out of the local rating book. It's best to avoid these kind of promotional gimmicks and stick to events that won't get Arbitron, the ad community, or your competitors upset.

#### Week In Review

#### **Funding Sought For Birch**

According to the beads of two major broadcast groups (who preferred to remain anonymous for obvious reasons), there "have been discussions for the last two months" aimed at generating broad financial support for the Birch Report alternative rating service. The discussions have run along two lines — either underwriting the cost of Birch's going through the Broadcast Rating Council accreditation process (a sum which might be in the \$30-50,000 range), or organizing low-interest rate loans for Birch to speed up the firm's expansion.

Tom Birch, President of the Birch Report, told R&R, "We can certainly use the financial assistance" that might come from the individual efforts of group broadcasters. Birch stated that "the major groups are upset at Arbitron and are looking for relief — we're a logical choice." He added that "nothing has been firmed up at this date" with regard to specific commitments from broadcasters.

#### **Mediation Meeting Upcoming**

A date has been set for an informal meeting of officials from Arbitron, the Broadcast Rating Council and the Arbitron Advisory Council to discuss with Larry Keene of WWOC/Avalon, NJ his pending request for mediation of a grievance. At the luncheon meeting, set for November 16, the rating industry principals will try to reach an accommodation with Keene over a problem involving Arbitron's minimum reporting standards (the criteria for stations that show in the respective books).

Keene told R&R he'll be glad to listen to Arbitron but he's going ahead with his request for mediation. Mal Beville of the BRC confirmed to R&R that preparations are underway for recruiting the broadcasters who will make up the hearing panel.

caster wondered if "by the time the Council members get to be really knowledgeable, don't they have to step down from the group?"

#### Arbitron's Comment

As you might remember, when I suggested several weeks ago that this issue might be worthy of industry comment, I left open the possibility that an Arbitron official might want to comment on the Council's viability and usefulness. Mike Membrado, Arbitron's VP for Station Management Relations, did chat with R&R about this matter. His comment was short and sweet, namely: "I don't think Arbitron should get into the business of defending the Advisory Council. Any effort on our part might be somewhat suspect in the industry." Mike felt the Council members should respond, and as you have seen some did.

#### What Now?

Where does this discussion leave the industry? I suppose this issue of whether or not the Arbitron Radio Advisory Council is relevant and useful will continue, I hope with some light shed as a result of this column. As for my thoughts, while it's clear the Council is a flawed and imperfect thing, aren't we all? The Council can't work with Arbitron if we don't give it the chance.

Jhan Hiber



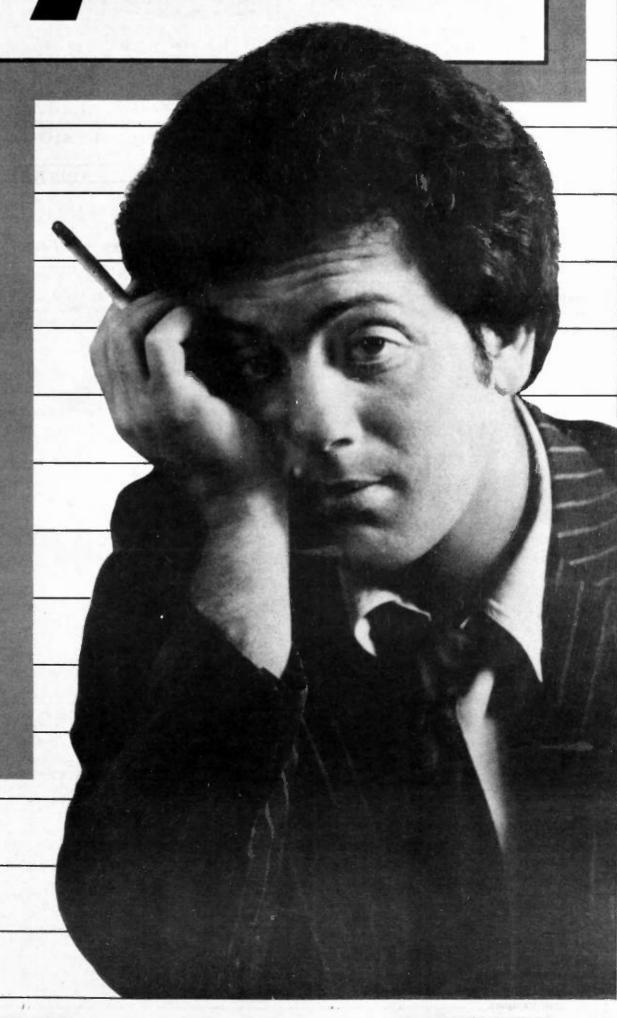
# BillyJoe

t's an exclusive! Two full hours with the one and only Billy Joel. The most revealing interview the unpredictable Joel has ever given. His words. His music. The first worldwide special on The Source. Hear "Just The Way You Are," "My Life," "Still Rock'n'Roll To Me." Plus "Say Goodbye To Hollywood," "She's Got A Way," and more from his new album, "Songs In The Attic," on Columbia Records. Produced by Denny Somach Productions. Don't miss the event of the season!

The weekend of November 13, 14 & 15. On more than 250 radio stations throughout the country. Check your newspaper for local time and station. Or call The Source (212) 664-4088.



**NBC Radio's Young Adult Network** 





METRO RANK 51 Toledo Share Trends Persons 12+ Mon-Sun 6AM-Mid POP(00): 6473 Spring 80 Spring 81 15.1 WLQR-FN 16.0 WIOT-FN(A) 14.2
10.8 WIOT-FN 14.9 WLQR-FN(BM) 3.1
9.8 WSPD-AN 11.3 WMHE -FN(AC)11.0
9.2 WOHO-AN 8.7 WSPD-AN(AC)10.3
8.6 WMHE-FN 8.6 WTOD-AN (C) 8.4
7.6 WTOD-AN 6.9 WJR -AN (AC)8.3 WIOT-FM 3 WSPD-AM WTOD -AM 5 WMHE -FM 6 WOHO -AM 7 WXEZ-FW 8 WJR -AW 9 WKLR-FW 10 CKLW-AW 7.1 WJR -AW 5.9 WXEZ-FW 4.6 CKLW-AW 2.3 WCWA-AW 5.7 WOHO-AN (R) 4.6 3.5 WKLR-FN (B) 3.8 3.1 WCWA-AW (AC) 3.2 2.2 CKLW-AW (R) 2.4 ON-AIR SURVEY SPOTS BROADCAST BY: WKLR-FM Adults 28-64 Mon-Sun 6AM-Mid Mon-Bun 6AM-Mid RANK STATION RANK STATION ====== ==== ======= WIOT-FM 1 WLQR-FM WMHE-FM 2 WMHE -FM WLQR-FM WTOD-AM

METRO RANK 84 Orlando-\_ Daytona Beach Share Trends Persons 12+ Mon-Sun 8AM-Mid POP(00): 5833 Fell 100 Spring '81 1 WDBO-FN 12.0 WBJW-FN 14.7 WHOO-AN (C)11.9 2 WHOO-FN 9.6 WDBO-FN 11.6 WDIZ-FN (A)11.0 3 WBJW-FN 9.2 WDBO-AN 9.7 WHOO-FN (MM) 9.6 8.7 WBJW-FN (M) 9.4 WDBO-AM 8.5 WHOO-FM 7.6 WDBO-FN (BM) 8.1 WHLY-FM 8.0 WHOO-AM 7.5 WKIS-AM 7.3 WDIZ-FM 7.1 WHLY-FM 6.4 WORL-AM 4.9 WORJ-FM 7.5 WDBO-AN (AC) 7.4 6.5 WKIS-AN (AC) 6.8 6 WHOO-AM WKIS-AM WDIZ-FM 5.9 WHLY-FM (A) 6.8 Adults 18-34 Mon-Sun 6AM-Mid Mon-Surl 6AM-Mid STATION RANK STATION RANK ======= WHOO - AM 1 WDIZ-FW WBJW-FM WIYO-FM 2 WHLY-FM 3 WHOO-FM

The data contained on this page is copyrighted by the respective ratings services. Non-subscribers to the respective ratings services may not reprint or use this information in any form.

H	ono	lult	1 —	METRO	BANK BA
81	nare Tren	ada	Persons 12	+ 1	don-Bun 6AM-Mid
P	OP (00):	6229			
	Spr	ing '80	Fall	.80	Spring '81
1	KSSK-A	V 18.7	KSSK-AM	15.7	KIKI-AM(R) 12.
2	KIKI -A	y 9.8	KIKI-AM	14.2	KDUK -FM(A) 11.
3	KUNU-F	V 8.1	KKUA-AM	10.7	KKUA-AM(R) 10.
4	KORL -A	V 7.4	KUMU-FM	6.9	KSSK-AMACIO.
5	KPIG-F	W 6.4	KDUK-FM	6.4	KHVH-AM (N) 8.
6	KKUA-A	V 6.3	KCCN-AM	5.6	KPOI -AN (0) 4.
7	KHVH-A	V 5.3	KPOI -AM	5.3	KD EO - AN (AC) 4.
8	KCCN-A		KORL -AM	4 . 8	KUNU-FN (BM) 4.
9	KPOI-A		KHVH-AM	4.4	KULA-FW (R) 4.
10	KIOE-A	w 3.9	KUL A-FW	3.7	KGU -AN (AC) 4.
	Ad	ulta 18-34	4	Ad	ults 28-64
	Mon-	Bun 6AM-	Mid	Mon-	Bun 6AM-Mid
	RANK	STAT	ION	RANK	STATION
	====	=====	===	====	======
	1	KDUK-	-FN	1	KSSK-AM
	2	KKUA-	-AN	2	KKUA-AM
	3	KIKI.	- A M	3	KIKI-AM

Tuls	a —		METRO	RANK 88
POP (00):	5637			
Share Trends		Persons 12	2+ M	on-Sun 6AM-Mid
Sp	ring '80	Fell	<b>100</b>	Spring '81
25222	22 23333		=====	2 2 2 2 2 2 2 2 2 2 2
1 KVOO-	AM 19.7	KRNG -AN	20.3	KV00 - AMC 17.2
2 KRVG-				KRMG -AMACH 6 . 0
3 KMOD -			13.3	KRAV-FM(M) 11.8
4 KRAV- 5 KBEZ-			10.1	KBEZ-FM(MM)10.6 KMOD-FM (A) 8.6
6 KWEN-			5.8	KWEN-FM (R) 7.0
7 KELI-	AM 5.3	KTFX -FM	4.7	KTFX -FN (A) 4.6
8 KTFX-	FN 3.2	KELI-AM	3.4	KNYO-FN (AC)3.5
9 KCFO-		KCFO-FW	2.5	KCFO-FW (RL) 3.5
10 KXXO-	AV 1.9	KWOD-AW	1.7	KELI - AN (R) 2.9
	Adults 18-3	4	Adı	ults 25-54
Мо	n-Sun 6AM	-Mid	Mon-S	un 6AM-Mid
-				
RANK	STATI	ON	RANK	STATION
====		==	====	======
1	KRAV -	FN	1	KV00 -AM
2	KMOD -	FN	2	KRAV-FN
3	KVOO -		3	KRNG -AN

#### **ARBITRON RADIO**

Share Tres	nds	Persons 12	+ M	on-Sun 6AM-Mid
POP (00):	6071			
Spr	ing '80	Fell	.80	Spring '81
282286		******		
I WIVY-F	N 12.2	WIVY-FM	14.7	WIVY-FMR 14.
2 WKTZ-F				WKTZ-FMMM1 2.
3 WQIK-F	W 11.0	WQIK-FM	12.8	WQIK-FMO 12.
4 WPDQ -A	N 8.6	WAPE-AN		WFYV -FMA 11.
5 WVOJ -A	W 6.6	WFYV-FN	7.0	WAPE-AN ( 7.
6 WAPE-A	N 6.3	WVO J -AM	6.9	WJAX-FN (A) 4.
7 WF YV -F		WPDQ -AN		WPDQ-AN (B) 4.
8 WAIV-F		WAIV-FN		WVO J -AN (C) 4.
9 WJAX-F		WJEE-FM		WKTZ -AV (MM)2.
10 WJEE-F	W 3.1	WERD-AN	2.5	WCRJ -FW (RL) 2.
Ad	ults 18-34		Adu	lts 28-84
Mon-	Bun 6AM-L	414	Mon-8	n 6AM-Mid
RANK	STAT	ION	RANK	STATION
====	====:	===	====	======
1	WIVY	-FN	1	WQIK-FM
2	WEYV	-FN	2	WKTZ-FM
3	WAPE		3	WIVY-FM
	WAIL	- / 414		
Akr	222		METRO	RANK BB

Spring '81 WAKR-AN 14.9 WAKR-AN 13.7 WMYS-FM(A) 12.7 WMYS-FN 12.3 WMYS-FN 12.5 WAKR-AN(ACT) 0.7 5.9 WAEZ-FW 5.7 WGCL-FW 7.4 WGCL-FN (C) 8.1 6.3 WSLR-AN (C) 6.9 WAEZ-FM WGCL-FN 5.6 WSLR-AN 5.2 WKDD-FN 5 WSLR-AM 5.7 WAEZ-FN (M) 6.8 5.3 WZZP-FN (N) 5.2 4.8 WZZP, FN 4.6 WWW -FN 3.6 WGAR-AN 5.2 WGAR-AN (AC)4.2 7 WGAR -AM 8 WZZP-FW 9 WDOK-FM 4.7 WWWY-FW (A) 4.1 4.0 WDOK-FW (MM) 3.6 3.6 WCUE-AM (R) 3.5 10 WKDD-FM 3.4 WDMT-FM Adults 18-34 Adults 25-84 Mon-Sun 6AM-Mid Mon-Sun 6AM-Mid RANK STATION RANK STATION ====== 1 WMW S - FM 1 WAKR-AM WSLR-AM WZZP -FN WGCL-FM WAEZ-FM

Persons 12+

Mon-Sun 6AM-Mid

A-AOR, AC-Adult Contemporary, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Dancemusic, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contemporary.

#### The Birch Report

## Cleveland Total persons. 12+. Metro, Monday-Sunday 6am-midnight Rolling Averages

WMMS Widens Lead, WDOK Moves To Second, WHK Slips

occoma, i	, ~	Po
	Aug./	
	Sept.	Oct.
WBBG (O)	4.5	4.7
WCLV (CL)	4.0	4.2
WDMT (B)	5.6	4.9
WDOK (BM)	6.0	8.7
WERE (N)	4.9	4.4
WGAR (AC)	4.9	3.3
WGCL (R)	5.3	5.2
WHK (C)	7.6	5.7
WJMO (B)	1.8	.7
WJW (AC)	3.2	2.5
WKSW (C)	2.4	3.6
WLYT (R)	8.0	6.8
WMMS (A)	12.3	14.9
WQAL (BM)	4.7	5.6
WWWE (AC)	4.5	3.2
WWWM (A)	5.6	5.4
WZAK (U)	1.8	1.1
WZZP (R)	5.9	6.8
and the same of th		

#### Portland, OR

Totol persons, 12+, Metro, Monday-Sundoy 6am-midnight Rolling Averoges

KGON Jumps Four, KINK Adds Two, KGW Soft

KGW	Soft	
	Aug./ Sept.	Sept./ Oct.
KAAR (AC)	1.1	1.0
KCNR (AC)	4.5	4.9
KEX (AC)	5.4	4.7
KGON (A)	13.9	17.9
KGW (R)	8.6	6.7
KINK (A)	7.5	9.3
KJIB (C)	1.3	1.3
KKEY (T)	2.4	2.9
KLLB (T)	4.7	4.0
KMJK (R)	3.7	2.7
KQFM (O)	2.2	1.7
KUPL (BB)	2.8	2.4
KUPL-FM		
(BM)	6.1	7.3
KWJJ (C)	5.3	4.2
KXL (N/T)	3.7	2.9
KXL-FM (BM)	2.7	3.0
KYTE (C)	4.6	4.8
KYXI (N)	5.1	5.4

#### Miami-Ft. Lauderdale-Hollywood

Total persons 12+, Metro, Monday-Sunday 6am-midnight Rolling Averages

WINZ-FM Moves Into First, WHYI Slips To Second, WSHE Gains Aug./ Sept./

	Sept.	Oct.
WAIA (AC)	3.6	3.5
WAXY (R)	3.8	5.3
WCKO (R)	3.3	3.0
WCMQ (S)	.7	1.1
WCMQ-FM (S)	1.7	2.4
WEDR (B)	3.1	2.9
WFTL (AC)	1.1	1.2
WGBS (AC)	.7	1.0
WHTT (S)	.5	1.3
WHYI (R)	9.7	8.7
WINZ (N)	4.1	2.5
WINZ-FM (R)	7.0	8.9
WIOD (AC)	3.0	2.0
WKQS (BM)	2.3	1.8
WLQY (BM)	.9	1.0
WLYF (BM)	7.0	3.2
WNWS (N/T)	3.9	4.9
WOCN (S)	1.1	1:2
WQAM (C)	4.0	3.2
WQBA (S)	3.2	4.2
WQBA-FM (S)	2.5	2.2
WRBD (B)	1.6	1.2
WRHC (S)	6.5	6.4
WSHE (A)	6.9	7.7
WTMI (CL)	2.6	2.1
WVCG (BM)	2.1	1.4
WWJF (BB)	1.3	1.6
WWWL (A)	4.9	5.4
WYOR (BM)	3.0	1.4

#### New York

Average persons 12+. Monday-Friday 6am-midnight Rolling Averages

WPLJ Grabs Top Spot; WRKS Still Climbing; WBLS, WKTU Slip; WINS, WCBS, WMCA All Post Gains

AII FOSI	Gain	12
	Aug./ Sept.	Sept./ Oct.
WPLJ (A)	6.3	6.8
WBLS (U)	7.9	6.6
WKTU (U)	8.2	6.6
WINS (N)	5.5	6.3
WOR (T/AC)	6.1	6.2
WCBS (N)	4.5	5.0
WRKS (U)	3.6	4.8
WPAT-FM (BM)	4.4	4.4
WNBC (R)	3.5	3.7
WABC (R)	3.6	3.6
WYNY (AC)	3.3	3.6
WMCA (T)	2.9	3.5
WNEW-FM (A)	3.0	2.8
WRFM (BM)	3.1	2.8
WNEW (BB)	2.8	2.7
WHN (C)	1.9	2.6
WJIT (S)	2.2	2.1
WQXR		
AM/FM (CL)	1.9	2.1
WADO (S)	2.4	2.0
WCBS-FM (0)	2.1	2.0

#### Los Angeles

Share Trends

POP (00): 5479

Average persons 12+, Mondoy-Friday 6am-midnight Rolling averages

**MEDIASTAT** 

KABC Stands Tall; KMET Retakes Second; KTNQ Climbs 15th-6th; KIIS Up

	om, min op			
	Aug./			
	Sept.	Oct.		
KABC (T)	8.8	8.0		
KMET (A)	5.1	5.9		
KLOS (A)	5.6	4.9		
KFWB (N)	3.4	4.5		
KBIG (BM)	4.8	4.3		
KTNQ (S)	2.6	4.3		
KNX (N)	4.8	4.2		
KNX-FM (A)	3.0	3.5		
KRTH (R)	3.0	3.5		
KGFJ (B)	3.7	3.4		
KIIS (R)	2.4	2.7		
KHTZ (AC)	2.1	2.5		
KIQQ (R)	2.8	2.5		
KLAC (C)	2.3	2.5		
KMPC (T)	3.3	2.5		
KJOI (BM)	2.7	2.4		
KRLA (R)	3.1	2.4		
KLVE (S)	2.0	2.3		
KROQ (A)	2.9	2.3		
KFI (R)	2.2	2.0		

#### Chicago

Averoge persons 12+, Monday-Friday 6am-midnight Rolling Averoges

WGN Jumps Two, Stays On Top; WGCI Surges; WCLR Tightens AC Battle With WKQX

	Aug./	Sept./
	Sept.	Oct.
WGN (T/AC)	8.3	10.4
WBBM (N)	7.1	7.7
WGCI (U)	5.9	7.7
WLS-FM (R)	6.5	5.9
WIND (N/T)	7.2	4.6
WKQX (AC)	5.3	4.5
WMAQ (C)	4.6	4.5
WLOO (BM)	5.6	4.4
WLUP (A)	4.1	4.1
WLS (R)	4.1	4.0
WMET (A)	4.7	3.8
WCLR (AC)	3.1	3.6
WJEZ (C)	3.1	2.9
WJPC (B)	2.8	2.9
WLAK (BM)	2.2	2.9
WBMX (B)	3.1	2.7
WFMT (CL)	2.0	2.4
WXRT (A)	2.4	2.2
WBBM-FM (AC)	2.6	2.1
WFYR (AC)	1.5	1.7

# The Series May Be Over But Epic Still Gets Hits



### LUTHUR VANDROSS "Never Too Much"

94Q add Y100 add 30 WFBR add 27 WGH add KNBQ add WFBG add WOMP-FM add WABC 6 WIFI 24-20 B104 27-18 WXKS-FM 5-4 WPGC 21-18 Z93 21-18 Q105 24-21

WCKX 23-19 WDRQ 10 CKLW 14-12 KSLQ 26-24 WGCL 24-22 **KEARTH 20-18** KRLA 18-14 KFI deb 28 **KIIS-FM 8-7** KFRC 25-23 13K deb 20 WCAO 17-14 WTIC-FM 22-19 KC101 23-15

WICC deb 30 KFMK 22-14 KSET-FM 3-1 KBFM deb 30 WTIX deb 38 B97 25-19 KLAZ 18-10 WJDX 10-8 **WAXY 28-26** BJ105 30-25 WDOQ 24-22 FM100 12 **WHBQ 7-7** KX104 deb 28

WCSC 23-21 WANS-FM 30-27 KGGI 5-3 WLAM deb 30 WCIR deb 26 Q104 deb 33 Z102 28-18 95SGF 24-22 WFLB 25-21 **KILE 37-35** Q101 deb 30 **WRKR 20-17** KSLY 21-18



## BALANCE Falling In Love"

KYYX 92FLY KC101 WKRZ-FM WGLF K104 KHFI

WGUY' 95XIL KILE KQDI

97AIA WGAC WOMP-FM WCCO WHBY KEX WHBC WSKY KING KFQD KPLZ

## MEATLOAF "Read'Em And Weep"

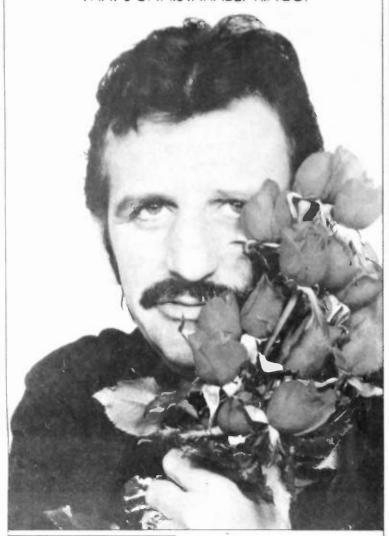
A New Single From The Album "Dead Ringer"





## STARR QUALIT

THAT WARM, DELIGHTFUL SPIRIT THAT'S UNMISTAKABLY RINGO.



RINGO AND SMELL THE ROSES

WRITTEN AND PRODUCED BY PAUL McCARTNEY GEORGE HARRISON. RON WOOD, AND STEPHEN STILLS



FEATURING THE SINGLE, WRACK MY BRAIN WRITTEN AND PRODUCED BY GEORGE HARRISON

CATCH RINGO'S NATIONAL TELEVISION APPEARANCES ON THE MERY GRIFFIN SHOW, THE TOMORROW SHOW

#### New & Active 71/31

WBEN-FM 40-34 96KX add Y100 add Q105 31-29 WCKX on WGCL on WKTI on KRLA add KFI on KIIS-FM on KIQQ on KYYX on KOPA add KZZP deb 30 WCAO on WFBR deb 29 WPHD deb 26 WICC deb 27

WPST deb 37 Q106 add WKEE add KINT on **KBFM** add **KEEL** add **KROK** add WJDX add 35 WSGN deb 33 G100 add 30 WAAY on WZYP on WDOQ on KX104 on **WOKI** add

WBCY add

WGH on

WCSC 30-26

**KJ100** on WVIC add WJXQ on Z104 on WNAM add WKDQ add KIDD add KJRB deb 30 KNBQ on KCPX on KSKD 39-34 KLUC add WJBQ add WACZ add WIGY add 13FEA add WCIR add

Z102 34-29 WFOX on WCGQ add WISE on WFLB add WGLF on KKQV add **KILE 38-34** Q101 add **KVOL** on KFYR on KELO add 38 KKRC add WSPT on KRNA add 99KG add KENI deb 34 WZYQ add KSLY on



## STREET TALK.

Is another Satellite Music Network about to be launched? Street Talk hears that may be true with the format being basically CHR. We also hear that this new endeavor will originate from Los Angeles, the site of SMN's soon-to-beinstalled second uplink.

What top ten market CHR is in the process of switching to AOR, and picking up Jeff Pollack as its consultant? And isn't the station for sale, too?

John Piccirillo, Midwest Regional VP of Heftel and GM of Yes 95 (WYYS)/Cincinnati, has left the station and the Heftel organization. No immediate replacement was named for Piccirillo at Yes 95.

Who's consulting WJLB/Detroit? Well, it's Barry Mayo of WRKS/New York. Mayo, working closely with WJLB's Tom Collins, is helping WJLB, and apparently helping WRKS programmer Don Kelly quite a bit too. . . have you seen the New York Mediatrend?

And while we're in Detroit . . . WJR-FM has dropped its application for the new calls WQKS (R&R 10-30) and will make a new request to the FCC before January.

In an interesting piece of presto change-o, WPKX & WVKX/Washington want to switch call letters. WPKX is the Metroplex AM, WVKX is the FM. Both are Country and, get this, they want to trade call letters - the AM becoming WVKX and the FM becoming WPKX - simple enough . . .

Reportedly, the United Negro College Fund is close to a deal with Viacom whereby the communications company would donate WWRL/New York to UNCF. Once that happens, UNCF will then sell the station and put the proceeds to work. Viacom gets a healthy deduction, UNCF nets a good chunk of capital, and WWRL will reportedly be sold only to people willing to keep the Black format intact.

Millennium's deal with RCA is up at the end of the year, and already several major labels are making moves toward the small company, with offers for 1982 and beyond.

Is Margo Knesz rejoining the "A" of WEA? Yes, but not Atlantic. Margo joins Atco Records next week. Details and title coming

The Rolling Stones have announced that they will end their U.S. tour with a closed circuit satellite "party" beamed across the country from New York City on December 18. 200 venues around the U.S. and Canada will be selected for the closed-circuit event, titled "The World's Greatest Rock & Roll Party.'

Taft Broadcasting is part of a limited partnership purchasing the Philadelphia Phillies for \$30 million from current owner R.R.M. Carpenter III.

Congratulations to Janice Tully, who's been promoted to Manager, West Coast Secondary Promotion for Epic, Portrait and CBS Associated Labels.

We Are The Champions...

The skies were Dodger blue in Los Angeles this week as the entire town basked in the warmth of L.A.'s first world championship in 16 years.

And as if to underscore the adage "when you're hot, you're hot," four Dodger players rushed into a Hollywood recording studio last weekend to record their own version of Queen's "We Are The Champions" plus a tongue-in-cheek rendition of "New York, New York." Backed by the West Coast's finest studio players, Dodgers Rick Monday, Jerry Reuss, Steve Yeager and Jay Johnstone christened themselves the "Big Blue Wrecking Crew" and signed with Elektra-Asylum for what we assume is not a longterm contract (Street Talk heard a preview of the record and Freddie Mercury has nothing to worry about). The single was scheduled for release this Friday (11-6).

Meanwhile, Dodger first baseman Steve Garvey dropped in on KHS-FM morning personality Rick Dees Tuesday (11-3) and cohosted for an hour.

And finally, WABC/New York's morning team of Ross & Wilson flew into Los Angeles to pay off a World Series bet the pair made with KABC's Ken & Bob. Since WABC is CHR and KABC is Talk, Street Talk asked the New York duo how they planned to handle Ken & Bob's Friday morning show, the payoff in their lost wager. Ross & Wilson told us, "Hey, we only play about three records an hour in the morning on WABC anyway, so how tough could another 12 minutes of talk be?"

Mark Hodes, who had been handling A/C National Promotion for A&M, as well as doing independent A/C work, will now join MCA Records exclusively to handle that company's A/C promotion. In other words, no more independent work. Former MCA A/C contact Lorine Mendell will continue to assist MCA in trade relations and administrative areas once she recovers from her battle with mono. Get well soon, Lorine

KCBS-FM/San Francisco wants to become KRQR, pending FCC approval.

KRBE/Houston MD Dayna Steele is actively pursuing a similar position or a PD's post at a major/medium station. She can be reached through KRBE.



A

holiday

like no other

you've experienced.

Twelve hours of nostalgia,

joy, and the sheer pleasure

of sharing. A Christmas filled with

the traditional music and very much

more. More international traditions, more

remembering, more of the real spirit of Christmas,

1981. The kids, the poems, the questions and

the fascinations. Santa recommends it!

## Have a very merry "Twelve Hours of Christmas"

Produced by Kris Stevens Enterprises for NKR.

NKR Productions (A Kenny Rogers Company)

Call collect at 213 • 652-0980

8732 Sunset Boulevard • Suite 700 • Los Angeles, CA 90069 Ron Nickell, President Allen Collier, General Sales Manager







#### ABC Edges CBS As Sports Dominate

With the final game of the World Series solidly outpointing the previous contests as well as all competition during the Nielsen week ending November 1, ABC won its second straight ratings battle. An average rating of 20.4 was enough to nose out CBS's 19.7, with NBC at 15.6 for a distant third. Sports events did well in general, as ABC's Series pregame show was 7th for the week and CBS's football postgame show on Sunday finished 8th. picking up viewers from the game Itself. a portion of which leaked into prime time and finished 14th. Meanwhile, "Monday Night Football" on ABC was 10th for the week

In another notable development, "Dallas" was beaten by a regular series presentation ("60 Minutes" and "M\*A\*S\*H") for the first time since March 1, when "60 Minutes" did it. "M\*A\*S\*H" 's victory over "Dallas" was the first by a comedy or drama series over a new episode of the reigning Texas evening soap since March 1980. The standings:

- World Series Game 6 (ABC)
- 60 Minutes (CBS) 2
- **Every Which Way But Loose** (CBS Sunday Movie)
- M\*A\*S\*H (CBS)
- 4 Dalias (CBS)
- Three's Company (ABC)
- Pregame Show 6 (ABC)
- NFL Postgame Show (CBS) Too Close For Comfort (ABC)
- 10 Monday Night Football (ABC)
- 13 Little House On The Prairie (NBC)

- 11 Hart To Hart (ABC) - 12 Laverne & Shirley (ABC)

- 14 NFL Football (CBS)
- 10 15 Love Boat (ABC)
- 16 Blazing Saddles (CBS)
- 17 Dukes Of Hazzard (CBS)
- 18 Happy Days (ABC)
- 19 Splendor In The Grass (NBC Monday Movie)
- 20 Magnum, P.I. (CBS)



RAWLS FALLS BY "FALL GUYS" - Lou Rawls appeared on the premiere of the ABC series "Fall Guys" recently. He's pictured with series star Lee Majors (right).

#### Music On TV

"Solid Gold" 's edition for the week of November 6 features George Benson, Burton Cummings, Sheena Easton, Journey, Olivia Newton-John, and Jerry Reed . . . Conway Twitty joins the Mandrell sisters on their show November 7 ... Rick Nelson makes a dramatic appearance on a "CBS Library" special called "A Tale Of Four Wishes" November 8 . . . Rupert Holmes is on "John Davidson" November 13 . . . Mac Davis stars in "The Mac Davis Christmas Special: Rupert Holmes is on Christmas Is A Song" on NBC December 14, with guests the Commodores, Andrae Crouch, and the Pointer Sisters.

#### DEOSCOPE:

HOME VIDEO MAGAZINE READERSHIP SURVEY: 88 percent of the respondents to a recent Home Video magazine readership survey reported owning a VCR, with 36 percent of those also owning a video camera. Demographically, the magazine's readership was found to be 91 percent male, 68 percent of whom were married, with a median age of 37 and a median Income of \$32,000. 34 percent of the respondents were residents of major cities, while another 43 percent were suburbanites. Three-fourths of those who didn't already own a VCR were planning to purchase one within the next year, and in the corresponding group of noncamera owners, half said they would be buying a camera in the near future. Interestingly, only three percent of those surveyed claimed to own a videodisc and 65 percent stated they did not plan to purchase one in the next 12 months... VIDEO/MUSIC SYNCHRONIZER IN-TROED: Audio Kinetics Ltd., a British firm, has recently begun marketing a "Q-Lock Synchronizer," designed to allow recording studios to record and mix to a video picture. Marketed in the U.S. by North Hollywood, CA-based Quintek Distribution Inc., the device links a videocassette machine with a multitrack audio machine and a two- or four-track audio unit. For further information, contact Quintek at (213) 980-5717... SOFTWARE ROUNDUP: CBS Home Video recently completed production of the hit Broadway play "Plaf" for release to the home video market in 1982. Jane Lapotaire will recreate her Tony Award-winning role as the late French singer Edith Piaf. Meanwhile, Video Communications Inc. has acquired the Richard Burton/Peter O'Toole topliner "Becket" for videocassette release. Finally, the Hollywood, CA-based Nostalgia Merchant firm has issued 12 science fiction films on videocassette. Among the titles are such never-to-be-forgotten gems as "Invaders From Mars," "Destination Moon," "Kronos," "The Crawling Eye" and "Plan 9 From Outer Space"...

on Fig. Records Use a TRAVELING BILLBOARD for the Best in BUMPER STRIPS





#### Klemm Forms **New Company**

Dave Klemm, formerly Senior VP/Director of Marketing & Operations for Blair Radio representatives, has announced the formation of his new company, Klemm Media. The Connecticut-based firm will specialize in programming and marketing, motivational management training, and audio/ video advertising concepts for radio stations, satellite networks, and cable systems.

Klemm told R&R, "One of the things I've always wanted to do is expand and develop into the area of not only consulting, but also motivating and training people. In our business, by comparison to other businesses, we really do a lousy job of training people. I've been running some confidential seminars with Blair for a number of years, and the feedback I've had is that these were the best two or three days that PD's, GM's, jocks, and even group presidents have had in terms of input and how they can be better at their jobs. I've just been thinking about this for so long that I decided I'm at an age where I'm going to do it.

"With Blair I had been traveling about 200 days per year for the past 16 years. One of the things that I would like to do is travel less. One way to accomplish that is to have fewer clients, and another way is to have people come to me. In the rep business I've been dealing with over a hundred stations. In my business I hope to deal with about a dozen or 15 stations, and I will continue to deal with all formats.'

Klemm indicated that he would set up his headquarters and training center in Washington Depot,

#### Thompson Becomes KJYO GM organization and the opportunity

Bernard Thompson has been appointed General Manager at Broad Street's KJYO/Oklahoma City. Kenneth Gaines remains Sr. VP/GM of the station and its sister KTOK. Thompson was most recently GM at KWJJ & KJIB/Portland, and earlier served as President/GM of WKLO & WCSN/Louisville.

Thompson commented, "I am greatly impressed with the

**RAB Spurs Study** Of Ratings Options

In an effort to serve broadcasters unhappy with Arbitron, the Radio Advertising Bureau has organized a legal study to "examine all options" open to the radio industry in the ratings field. This action follows a presentation at the recent RAB Board meeting in which Alan Jay Weinschel, of the law firm of Weil, Gotshal & Manges, discussed with board members the nature of monopolies and possible competitive options.

According to RAB President Miles David, "After Mr. Weinschel's preliminary presentation of legally available options, it was decided that an in-depth study of the situation by this top antitrust law firm would be in order." An ad hoc committee of RAB has been formed to assist the law firm. To date, according to David, King Broadcasting and Westinghouse have "gotten the ball rolling by helping to underwrite the costs of the study," which is expected to take four weeks to compile. David mentioned that voluntary contributions are expected from other groups.

Both David and Weinschel emphasized that at this time there can be no conclusions regarding the next steps for the industry Once the report is complete it will be circulated to RAB Board members and others who have underwritten the costs. Options will then be examined and possible future steps taken "based on knowledge, not emotion," according to David.

SYRACUSE STATIONS SUFFER \$270,000 DAMAGE

#### WNDR & WFTQ Flooded Out By Heavy Rains

Wednesday morning (10-28), amid two days of locally heavy rain, WNDR & WFTQ/Syracuse were forced off the air as more than three feet of water inundated the studios of both stations and the WNDR transmitter site. WFTQ was able to return to the air within ten hours because the FM transmitter was not in the affected location. However, WNDR was off the air for nearly 60 hours, returning to the air with 85% power on Friday night (10-30) at 6pm.

damages at "about \$270,000 in

presented by Insilco of

Oklahoma - more specifically,

the potential of KJYO is virtually unlimited, and that is exciting.'

WNDR & WFTQ President/GM George Plavocos estimated the

Insilco is a subsidiary of Broad Street, whose stations in addition to the Oklahoma City properties are WELI/New Haven, WGSO & WQUE/New Orleans, and WVCG & WYOR/Coral Gables.

wrecked equipment, lost air time, and possible future revenues

"We've had water problems before, but never like this. Because the FM transmitter site is not with the AM, we got the FM back on fairly fast, but the AM was another story. Both the primary and auxiliary transmitters suffered extensive water damage. One reason we were able to make progress as quickly as we did was because of other stations in town coming to our aid. WHEN, WAQX, and WFBL, all competitors, were just marvelous in offering parts and manpower in helping us restore normal operations. It's so refreshing to see such a display of true concern from fellow broadcasters. The listeners have been incredibly supportive, as have our sponsors. I'm just thankful that we have flood insurance which we hope will cover most of the damages."

The stations purchased tensecond TV spots and a full page ad in the Syracuse Herald-Journal informing listeners why the stations were not on the air.

#### Washington Report

#### **RAB Board**

Continued from Page 4

than is often believed by art-oriented advertising people.'

The theme for RAB 1982 advertising will be "Radio - Red Hot Because It Works."

The RAB Board also reelected its principal officers: Board Chairman George Duncan, Metromedia Radio President; Executive Committee Chairman George Armstrong, Storz Broadcasting Exec. VP; Finance Chairman Dick Chapin, Stuart Broadcasting.

The RAB will also file comments with the FCC urging them to continue to gather data from stations on advertising expenditures using Form 324, but deleting figures on station expenses and profits

#### **Lottery: More Headaches** Than Solutions?

"A real mess" is how one FCC insider sums up the effort to design a lottery system for awarding new radio licenses. In the process of drafting a proposed Notice of Rulemaking that may be voted on this week, the staff is discovering that lotteries may create more problems than they'd

For instance, Congress wants any lottery weighted in favor of minorities, community groups, and labor unions. And, one staffer asks, "Doesn't the local Klavern of the Ku Klux Klan qualify as a community group?

Another worry is that once word of the lottery system gets around, there could be a stampede of hundreds of applicants for each new station, since routine applications would replace high legal bills encountered in lengthy comparative hearings.

#### **Two-Month Daylight Savings Extension Clears House**

The importance of morning drivetime to AM daytimers was recognized in a bill passed by the House last week, adding two extra months (March and April) of Daylight Savings Time (DST). The bill authorizes the FCC to adjust daytimer operating hours so they won't lose an hour of morning airtime. An aide to the prime Senate backer of a DST extension, Sen. Slade Gorton (R-WA), however, told R&R not to look for Senate action on the issue until sometime in 1982.

WIFI add **WXKS-FM 7-5** JB105 35-31 **WPGC** on **CKGM add** Z93 add Y100 13-11 Q105 27-25 WCKX deb 24 **CKLW 20-18** WGCL deb 21 WKTI on **KEARTH 25-22** KRLA 26 KFI on KIIS-FM 26-22 **KIQQ 22-18 KFRC 14-11 KJR 15** KYYX deb 32 WTIC-FM 19-15 KC101 deb 25 WICC add

WKEE deb 39 **KZFM** add **KSET-FM 23-19** WTIX 39-32 **B97 deb 28 KEEL** add **KROK 30-26** WFMF deb 21 KLAZ add **WJDX 28-18 KXX106 add 30** G100 31-26 Y103 32-28 **BJ105 deb 37** WDOQ 29-26 WBBQ deb 29 FM100 deb 23 WHBQ 13-12 **WMAK-FM 27-24 WSEZ 33-25** WCSC 26-22 **WANS-FM** add **KYNO-FM 9-8 KNBQ 25-23 KHYT 2-2** WJBQ deb 30 **WGUY 24-22** WFBG add WCIR add **WFLB 31-27 WXLK 16-14 WGLF 23-21** KILE deb 28 **KPUR** add **KWLO** add







KYYA add

PolyGram Records



WXKS-FM 10-9 WDOQ 27-25 WCSC add CKLW 19 KYNO-FM add 38 KFRC 16-12 WTIC-FM add 28 KHYT 21-11 95SGF on

## Already Top Five in Black Radio

## "Controversy" PRINCE

Produced by: Prince



ON WARNER BROS. RECORDS

## BRAD MESSER



#### Satellite This, Satellite That

The publicity push is on and there's nowhere to hide to escape the subject, so even the most reluctant among us are being forced to hear satellite this and read about satellite that. Sort of the same predicament we had with the vaunted Deregulation awhile back, when the same questions began to come up: what's in it for me, and does it threaten my income in any way?

Dereg and satellite program services are bringing big changes, but it'll be some time before we know the overall longterm impact and it'll then be history. You and I vaguely resemble the Old West pioneers, not knowing what was across the next mountain range and feeling slightly apprehensive about what we might find there...or what might find us.

I've had calls from some jobhunters who are getting nowhere because prospective employers say they're cutting back on news now that Dereg has begun to sink in. Some of these people are good at this profession and aren't just getting the cold shoulder. The number of news openings seems to be shrinking, if these calls give an accurate indication. (Fewer entry level jobs will of course mean less trained talent later for the middle markets.)

Satellite programming's story is just beginning to develop with increasing speed, in the same way its parent is ever-morerapidly growing... the parent being the information processing phenomenon. Pull out the station checkbook and you can have full access to prime quality 24-hour programming, news, entertainment, specials, and only God knows what else, and all you have to do to empty your station of breathing people and replace them with less expensive but more talented strangers is install an earth station and plug everything in. Pay up, plug in and Counterprogram!

I've seen a few ads and a couple brochures, and know the slick talkers are already on the phones beating the bushes for subscribers, but I haven't heard any live satellite programming other than traditional network stuff. It's too soon to tell whether a few talented jocks and newspeople talking into mikes a couple thousand miles away are going to somehow threaten my own station or - may the thought now evaporate! - threaten me personally if my owner should somehow be influenced by these slick talkers and become a subscriber himself. It is kinda scary, because personally I would prefer listening to some major market talent sometimes if the only alternative was a real amateur, and there must be a bunch of listeners who would prefer that I be replaced by a network-level talent.

See, this satellite stuff may endanger working newspeople, just like Dereg, which begins to develop into a real menace to some of us. But we also begin to see another effect. Weaker programming's being killed off, leaving the better information and news programming intact. Maybe only weaker programmers and jocks and newspeople will be affected by satellite programs.

Trouble with that line of thinking is that you don't know whether you were weaker or stronger until you've either survived

#### CALENDAR-

#### The Edge-Of-Space Craft

MONDAY, NOVEMBER 9: Major Robert White flew the X-15 rocket plane at a world record 4093mph twenty years ago today. The categories of manned flight have since changed: the fastest ship is the space shuttle, the fastest airplane's the SR-71 "Blackbird" at 2000-plus, and the old X-15 is hanging proudly in the Smithsonian Institution.

The moon (which will be full day after tomorrow) is precisely over the equator tonight. Brightest western star tonight is

Carl Sagan is 47. Spiro Agnew is 63.

#### **Indian Summer Begins?**

TUESDAY, NOVEMBER 10: Several of the almanacs say today is the traditional beginning of Indian Summer, but it is absolutely unpredictable and comes (if at all) at varying times across the country. The term is at least a couple hundred years old and may have come from Native Americans' efforts to accomplish last-minute tasks during brief warm spells in late

When he was an eight-year-old kid, Jann Wenner briefly published a neighborhood newspaper. Today the alternative newspaper he started when he was twenty - Rolling Stone - begins its 15th year. It's believed to gross around twenty

Richard Burton is 56. Roy Scheider is 46. Donna Fargo is 36, and Ronnie Hammond of Atlanta Rhythm Section is

#### Veterans' Day

WEDNESDAY, NOVEMBER 11: The first burial in the Tomb of the Unknown Soldier took place sixty years ago today, with President Warren Harding officiating. Anonymous victims of WWII and Korea have since been entombed there at Arlington National Cemetery, but no one from Vietnam.

At 11am on the morning of November 11, 1918, World War One ended. As word was arriving at his unit, a burst of machinegun fire from the Germans so enraged Private Henry Gunther that he fixed his bayonet and charged the gun nest. He was shot, and died at 11:01. Pvt. Gunther's Distinguished Service Cross citation notes he was the last American to die in WWI.

Pooch Tavares is 35. Jonathan Winters is 56. Kurt Vonnegut Jr. is 59.

Full Beaver Moon.

#### America's First Air Raid?

THURSDAY, NOVEMBER 12: The first reported air-bombing on American soil happened 55 years ago today, when an Illinois rumrunner hired a mercenary pilot to wipe out a competitor's buildings. The 1926 air raid on the Shady Rest roadhouse and gamefighting arena killed a fighting eagle and a pit dog but no humans.

Nadia Comaneci is 20. Neil Young is 36. Princess Grace is 52.

#### Friday The Thirteenth

FRIDAY, NOVEMBER 13: Mariner 9 became the first earth machine to orbit another planet ten years ago today, and is still circling Mars. Twenty-five years ago the U.S. Supreme Court outlawed racial segregation on public transportation. The first automatic cow-milking machine was demonstrated 42 years ago today. The first underwater tunnel for cars — the Holland Tunnel beneath the Hudson river — opened connecting New Jersey and New York City 54 years ago to-

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#### PACIFIC NEWS SERVICE (PNS)

PNS Audio
Rip 'N' Read Daily News Dispatch/

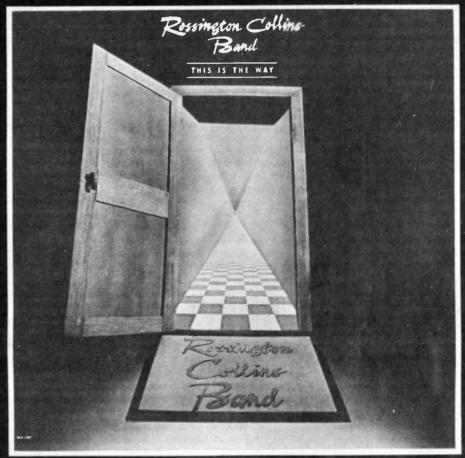
Earshot TERRY MARSHALL'S DAILY INSIDER

Entertainment News For Radio

## Rossington Collins Band

## THIS IS THE WAY!

THEALBUM



MCA-5207

#### THE TOUR

- 11/3 HUNTINGTON, WVA
- 11/5 PITTSBURGH, PA
- 11/7 PHILADELPHIA, PA
- 11/8 SYRACUSE, NY
- 11/10 PORTLAND, ME
- 11/11 WORCESTER, MA
- 11/12 NEW HAVEN, CT
- 11/14 ROCHESTER, NY
- 11/15 GLYNNS FALLS, NY
- 11/17 PASSAIC, NJ
- 11/19 ROANOKE, VA
- 11/20 KNOXVILLE, TN
- 11/21 LOUISVILLE, KY
- 11/22 HUNTSVILLE, AL

AND NOW RCB'S MOST PROGRAMMED CUT IS A SINGLE

"DON'T STOP ME NOW"

MCA-51218

MCA RECORDS



### Joel Denver

## Contemporary Hit Radio

NEW INFORMATION FOR BETTER COMMUNICATION

## Profiling New CHR Reporters

With so many new CHR reporters now participating each week, I thought it might be a good idea to do a short thumbnail profile of six of these stations this week. This will give you a chance to get to know the people behind these stations.

#### WPHD/Buffalo



Harv Moore

PD: Harv Moore (PD for six and a half years; previously PD at WPGC/Washington) MD: John Piccillo (on air for five years; MD for the past six months; previously at WDOE/Dunkirk, NY)

Phone: (716) 885-1400 Facility: 103.3 mHz; 50kw horizontal & vertical

Description Of Sound: The best way to describe WPHD is to call us an "adult rocker." The current mass-appeal rock

music we play is bolstered by a liberal sprinkling of songs from the late 60's and early 70's; many songs come



John Piccillo

from the "Woodstock Era." No one else is offering adults the chance to hear the hits and those rock songs they grew up

presentation personality-oriented. I believe this aspect, combined with the music, accounts for our continued growth and success. In general, radio has got to communicate with the audience to help set it apart from other electronic entertainment sources

Winning Promotional Idea: I think the most effective promotion we've tried lately has been one where my morning show partner, Bob Taylor, and I go out to a location in the market at 5:30 in the morning, looking for a ride into work. Throughout the previous day, the other personalities give clues as to where we'll be

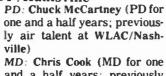
Every time we do this, it looks like rush-hour before dawn as people try and be the first to find us. Whoever is



Chuck McCartney

first to offer us a ride to the station wins anything from cash to TV's and stereos. Bob and I have even tried putting on construction outfits and other disguises to make it harder, but they still find us. This has become a great morning audience-builder for us.

WZYP/Huntsville



and a half years; previously air talent at KXX106/Birmingham)

Phone: (205) 232-3911 Facility: 104.3 mHz; 100kw horizontal & vertical Description Of Sound: WZYP

is a mass appeal station targeting to 18-49 adults who

still like to rock. According to the ratings, there are plenty of them available. I like to think of us as an alternative to other stations in Huntsville. Our rotations are a bit slower than some CHR stations, because we flavor the station's hit music with some album cuts for a "hip" image. We don't cater to teens, but we certainly have our share of them, since they seem to enjoy the type of music the adults do.

Winning Promotional Idea: This past summer, we gave away a completely installed swimming pool worth about \$20,000. During the promotion, we played the sound of a large splash into a swimming pool, which was the cue for listeners to call in.

Correct callers were registered for a drawing for



the pool along with other prizes like pool supplies and accessories, along with albums, and concert tickets, among others. Each person whose name was drawn had a minute and four seconds to call. We

had a winner almost every time. (A useful promotion if you are in a rural area where the majority of your listeners are homeowners.)

#### WKDQ/Evansville



Gabe Hobbs



Ron Payne

PD: Gabe Hobbs (three years at station, one and a half as PD; formerly with WPAD/Padu-

MD: Ron Payne (two and a half years at station; formerly at WNBS/Murray, KY)

Phone: (812) 422-5995 Facility: 99.5 mHz; 50kw

horizontal & vertical Description Of Sound: This sta-

tion resembles something you might have heard in the late 60's. We play the hits along with crossover black and country records for a real mass appeal flavor. The flow of the station is uptempo, spotlighting the personalities

I daypart pretty heavily, bringing out more rock for late afternoon and night hours, but in other dayparts, we still maintain momentum. We keep our visibility high with lots of on the street promotions and community-oriented events. Because we are licensed to Evansville, IN - Henderson,

KY and cover the Owensboro, KY market as well, we have got to be aware of listener needs in all of these com-

Winning Promotional Idea: The WKDQ "Q Card" pro-



motion, which was worth \$50,000 in cash and prizes like trips to Paris, the Bahamas, and Hawaii, plus cars, motorcycles, and stereos. While other

markets have done this same type promotion with similar results, I'm sure this was the biggest radio promotion ever done in this market.

#### WZYQ/Frederick, MD

PD: Kemosabi Joe (four and a half years as PD; formerly air talent at WCOS/Colum-



Kemosabi Joe

MD: John Brett (year and a half at WZYQ; previously with WRQK/Greensboro, NC) Phone: (301) 662-2148 Facility: 103.9 mHz; 3kw horizontal & vertical

Description Of Sound: I think the best way to describe Z104 is to say it's an FM version of KCBQ/San Diego in the early 70's. We are pretty high-profile

personality, with a lot of momentum...you could sum it up by saying we're a lot of fun to listen to. I program it to "kick ass" and tend to play uptempo records.

Frederick, MD is located NW of Washington, DC,



and SW of Baltimore, about 50 miles from each. You could almost draw a triangle between the three cities. While in the shadow of these two big markets, we mostly get influenced by airplay in

Washington, with only occasional influence from Baltimore.

Winning Promotional Idea: We're currently involved in a promotion called "Take Your Radio To Work." The jocks go out to businesses in the area, and if they have a radio on with the station playing, they win \$100. We've already given away several thousand dollars

#### WGLF/Tallahassee, FL



Ned Smith

PD: Ned Smith (three and a half years as PD; formerly air talent at Q105/Tampa, and WAPE/Jacksonville) Phone: (904) 224-1227

Facility: 104.1 mHz; 100kw horizontal & vertical

Description Of Sound: WGLF is really a classic CHR station. We play hit music by white artists, black artists, or whoever If it's a hit, it belongs on this radio station. If something is going on in the market, WGLF

is there. My air staff is one of the best in the whole South, particularly my morning man, Dave Matthews, who was last at WDOQ/Daytona. They are constantly on the move, getting involved in the community.

Winning Promotional Idea: One of the more exciting promotions of late was a theater-of-the-mind game called "Escape." A caller would be



placed in a deserted ghost town and led down a deserted mine shaft with the use of sound effects. Inside the mine shaft was

a pot containing \$1000. When they reached for the money. a support beam cracked, trapping them. The only way to get out with the money was to decipher a secret word on the wall of the mine shaft. Clues were given over the air throughout the day to the secret word. Audience response was tremendous.

#### KRNA/Iowa City



Rob Norton



Bart Goynshor

PD & Part-Owner: Rob Norton (seven years as PD; previously air talent at WPGC/Washington and WINX/Rockville, MD) MD: Bart Goynshor (six years as MD; formerly air talent at KLWW/Cedar Rapids)

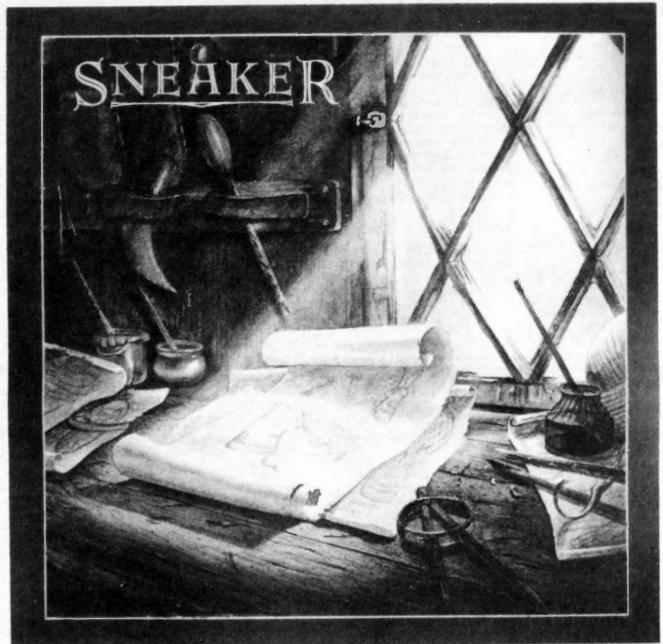
Phone: (319) 351-6426 Facility: 93.9 mHz; 100kw horizontal & vertical

Description Of Sound: KRNA is a CHR station that leans a bit left of center. It is more of a "hip" CHR than a station leaning to the A/C side. We are totally live, and serve not only our city of license, but Cedar Rapids. This is a bit of a problem, because Iowa City is a college town, where the biggest part of the population is 18-24, and Cedar Rapids's median age is 35+. We keep the station pretty mass appeal to grab as many listeners from both communities as possible. The station is personality-oriented and

is active in audience

maintenance promotions, and philanthropic events. Winning Promotional Idea: We just did a thing called

# Sneaker



## THEIR DEBUT DOUBLE FORMAT SINGLE "MORE THAN JUST THE TWO OF US"

CHR

KGGI WJBQ WFBG

B104 KEGL KIQQ WAAY WISE WMAK-FM KSEL-FM WRKR KJ100

KNBQ KCPX WOMP-FM KENI KSLY KQDI

WJMD WLTA KULF WRRM KMBZ KEX

**KFMB** WWYZ WHYN KCSW WDEF

WIS

WSLI WHLY WHBY WHBC WIBA

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A/C

KKRD KAFY KUGN KKUA KSL

WKZE

WCHV WLEQ KSEL **WWSA** KFQD

KMED

PRODUCED BY JEFF BAXTER

KFI

KINT

KQ94

WJXQ

KOFM

WKRZ-FM





PERSONAL MANAGEMENT: SHELLY WEISS



## Profiling New CHR Reporters

Continued from Page 22

"The \$6000 Record" where we played "Hey Jude" by the Beatles. The 93rd caller won \$1000. We ran this six different times, and each time really had "Ma Bell" a bit upset.

Another more recent promotion for the benefit of the Kidney Foundation was a "Shrimp Sale." I sent two of



our jocks down to New Orleans, and they brought back 7000 pounds of fresh shrimp. We sold it at two simultaneous remotes, one in Iowa City and the other in Cedar Rapids. The charity made \$20,000 from the promo-

tion. Something like fresh shrimp is a rare thing in the Midwest, so naturally the audience really ate this one up.

#### More To Come

Over the coming weeks, I will try and get a couple of the newer reporters included in the column each week. If you would like to discuss any of the ideas presented by these PD's, make sure and call them. They all have expressed a willingness to share ideas.

#### Madman

Continued from Page 3

"I don't think it had anything to do with the station," Music Director Steve Anderson told R&R. "He left his car parked in the middle of the street and just ran in the front door. It was really strange."

KIXS Program Director Mark Meredith noted that neither the two jocks on the air nor the male employee using the production room at the time of the incident were aware of the intrusion. "It took everybody by surprise," Meredith said. "He was just ranting and raving, yelling 'get me a gun — I want to kill somebody,' and blaming Reagan for all his troubles."

Williams was arrested on charges of assault, indecent exposure, resisting arrest, and possession of marijuana. He was also questioned Friday by Secret Service personnel as a result of his assassination threats.

Meredith summed up, "We just happened to be in the right place at the wrong time."

#### Charter

Continued from Page 3
Torcasso commented, "I'm going to miss working with (WDRQ GM) Joe Bacarella, who runs a very positive and efficient operation, but at the same time, I know that KSLQ GM Ron Grubbs is the same kind of guy. I'm really looking forward to fine-tuning KSLQ and giving the station some lucrative Arbitron numbers. My experience with Charter Broadcasting can truly be described as 'a breath of fresh air.' "

Regarding Winston's appointment at WDRQ, Torcasso said, "I brought Cliff to the station from WBMX/Chicago because of his past experience and his complete understanding of my concepts and those of Al Casey as to what the station needs to do. Hopefully he will be named the permanent PD in a short time."

Torcasso started at KSLQ on Monday (11-2) and Winston's appointment as acting PD of WDRQ was effective Friday (10-30).

#### WIFI

Continued from Page 3

"I feel very comfortable with these two capable employees in their new responsibilities. I talked with many people around the country about the programming opening, but I felt that with what this station is doing right now, and with the success level we have achieved, this was not the time to bring in an outsider."

Cannon, who has been an air personality in Philadelphia for the past ten years working at WIBG and WFIL, told R&R, "I'm going to try and continue the fine work that Tom Bigby started. With the help of Liz Kiley as PD, I feel most confident about the future."

Kiley said, "I'm really pleased to have been officially named PD in the wake of the recent changes at WIFI. I learned a lot from Tom Bigby, and I'm most pleased to know that Art and Don have put so much faith in me. The challenge is very exciting."

#### Motion

WDOQ/Daytona Beach PD Dave Mann is out, and has joined Y103/Jacksonville to do an air shift. Replacing him will be Rick Knight... WKTM/Charleston PD Scott Sherwood has left the station.

KLUC-FM/Las Vegas personality Ken McCartney segues across town to KLAV-AM to do middays...WJBQ/Portland promotes all-nighter Skip Anderson to the night show, and taps him for MD duties since the departure of MD Dave Cole. Dave has joined WGUY/Bangor as MD, replacing Doug Dreyfus. Rick Kelly, formerly with KX104/Nashville, joins WKDQ/Evansville to do mornings.

WSPT/Stevens Point names Danny Clayton to do mornings. Danny comes over from nights on sister station WXYQ, and replaces Mike Rogers who moves to mornings at WLIP/Kenosha, WI...WMKX/Brookville, PA names WWCII/Clarlon, PA PD Mike Reld as their programmer and morning driver. Mike grabs WWCH afternoon personality Bill Johnson to join him as PM driver and MD.

Dave Clark, most recently with WWWQ/Panama Clty, FL, joins G100 and WKRG-AM/Mobile as PM news anchor...J.D. Holiday is the new night personality at WCBS-FM/New York...Dan Smigrod has resigned his Promotion Director position at Y100/Miami. Dan can be reached at (305) 474-3179.

#### Mansfield

Continued from Page 3 organizing the A&R and marketing functions under Mansfield's strong leadership, total artist development in contemporary music can be fully executed, starting with artist signings, repertoire selection and recording, and following through with aggressive promotion and targeted merchandising."

Mansfield was with CBS from 1965, serving as Branch Manager in Dallas and Atlanta before becoming VP/Merchandising for Columbia in 1977. He was promoted to VP/Marketing in April 1978.

#### Todd

Continued from Page 3

One principal in Bay Cities Communications is Gene Loving, who is getting out of radio to devote his full attentions to a new TV group called TVX Television. The other principal is Richard Davis, who is the Democratic candidate in Virginia's Lt. Governor's race. According to Todd, Bay Cities is reportedly also looking to sell WQRK's AM sister station WTJZ. Todd expects FCC approval by the end of the year.

#### **Dennis**

Sive research background, and you will not find a company that has more belief in research than King...so it matches up well.

King... so it matches up well.

"I don't foresee any major programming changes for either station. The AM should continue to grow. We don't feel we've tapped as much emotional response as we can from this oldies format. The FM is going to become a little more esoteric, including some light jazz programming. Overall, it will maintain a very smooth flow. It's much more consistent now than it has ever been. In a market where there are three or four stations vying for the soft rock audience, we think we're fairly exclusive in what we're providing."

KYA & KLHT Operations Manager Alan Mason told R&R, "We talked to Ken once before about 18 months ago, but this time he wanted to get into a more hands-on situation with our company because he saw a real future with us. We're real pleased because he's a high-caliber person... a really strong programming talent."

Dennis, who will report to Mason, takes over the programming duties at the stations effective immediately.

#### Scott

Continued from Page 3 strengthen the inroads that John has already made with the stations, bringing them ever closer to being the leading full service mass appeal music stations in town. I have not hired anyone to replace me at 92X yet, but will begin an active search immediately."

Driscoll, who will relocate to Malrite's KNEW/Oakland, commented to R&R on his newly created position within the company. "This is a really challenging position for me to explore. I'm glad Malrite has recognized the need for a national production person. I will be creating special promos and other creative programming for Malrite's radio and TV stations."

Malrite VP/Programming, John Chaffee, said, "John is a master of production and he's been wanting to do this for some time. I'm very happy to see this promotion take place.

"As for Buddy Scott, we've been talking with him for over a year and the time finally was right for him to join the company. He is extremely smart, and that is one of the first things I look for in a new addition to our group. Both of these fine radio men will strengthen us in two very important areas."

## Liberty, Capitol "Surprised" By Rogers Suit

Responding to Kenny Rogers's \$44 million breach of contract action for alleged underpayment of royalties (R&R 10-30), Liberty and Capitol Records "expressed surprise" in a statement issued last week and called the suit's claims "frivolous and unsubstantiated" and "based on interpretations which are flatly contradicted by the terms of the existing agreement."

The companies stated that

#### Law

Continued from Page 1 manager to help them solve some of the problems they have.

"The downside of this is that I had to leave something that I was really happy doing ... because WYNY has certainly worked out well in the last year. The station has done very well, and it was just beginning to get to the point where it was easy. But naturally I am looking forward to trying something new."

Law's appointment was effective immediately and no replacement was named for him at WYNY. Phillips will continue to be based in San Francisco, operating his new consultancy from the West Coast.

#### Rescue

Continued from Page 1

The girl was taken away for medical observation, reportedly with some RF burns on her hands. It is still unclear whether she climbed over the fenced-off towers or burrowed under the security barrier. Watts said, "I don't think she ever really wanted to jump. I think she needed attention and went to some real extremes to get it."

#### Tenaglia

Continued from Page 1
Tenaglia, who was instrumental
in putting Z93(WZGC)/Atlanta on
the air, along with KRBE/Houston and WGCL/Cleveland, during
his tenure with GCC, said, "I have
spent many happy years with
GCC, and I wish them every success in the future."

Al Tanger, President of GCC, indicated that Tenaglia's positior, would not be filled, saying, "These plans were worked out a year ago for his departure. He left our employ on October 31, per our agreement."

Liberty and Rogers had been negotiating a new contract, adding that the legal action did not ensue until "after Liberty was informed that a third party had entered into negotiations for Mr. Rogers's future recording services." Liberty also "looks forward" to three new studio albums "to which it is entitled."

#### Karmazin

Continued from Page 1 no changes are intended at the new stations, with a similar sentiment offered by WYSP GM Frank Feller. WYSP is an AOR, WKTU an Urban Contemporary, and WJIT a Spanish station.

#### Sandusky

Continued from Page 1 company. We're quite satisfied with KEGL's current direction. They've done a hell of a job; all we're interested in is getting in and making it better than it already is." Brooks also explained that AOR consultant Jeff Pollack, who consults the corporation but also has a consulting agreement with AOR KZEW in Dallas, will not be involved with KEGL. "Jeff has varying degrees of involvement with all our stations, from a very hands-on involvement with KWFM/Tucson to virtually no involvement with KEGL. I wouldn't want KZEW to be concerned about this; Jeff's integrity is not in question here. He can handle us corporately and them in Dallas."

#### Breen

realizes that more resources need to be aimed towards the programming aspects of our operations." Formerly PD at KYA/San Francisco and Asst. Program Manager for WABC/New York, Breen has been with Greater Media since 1975 following an earlier stint from 1961-68.

Milewski served as PD of WHFI/Detroit, and as Operations Manager of that station and WQTE when Greater Media acquired them (changing their calls to WMJC and WHND). After completing law school, Milewski took the General Counsel position with the parent company in 1977.

the parent company in 1977.

Zielinski joined Greater Media
in 1973 as Controller, having served a similar function at Viewlex's
music division and the financial
services division of the Titan
Group.

# Chilliwack "My Girl (Gone, Gone, Gone)"

## The Proof Is Here..

WGCL 10-7 WBEN26-20 **KEZR 22-18** WIFI 23-18 Q103 add B104 22-15 KOPA 19-9 WXKS-FM 25-18 **KZZP 10-6** JB105 25-21 Q107 18-11 WCAO 14-12 WPGC 29-24 WFBR 14-12 WTRY 22-13 CFTR 9-5 **CHUM 10-8** 92FLY 24-20 **KEGL 19-16** WRCK 26-20 3WT 20-15 94Q deb 30 WLAN-FM 20-13 WCKX 31-26 WBEQ 16-14 WAEB 29-22 WZZP deb 19 Q106 22-18

WKRZ-FM 26-22 KHFI 6-3 B97 deb 30 KQ94 32-26 WJDX 20-14 KXX106 23-18 G100 18-13 WHHY-FM 30-25 WAXY add WBBQ 25-20 WBCY 27-17 WSEZ add WCSC 11-7 WRVQ 14-10 KZ93 12-7
WNAM 25-16
WGBF 28-21
WNCI 16-12
WDJX 21-16
KKXX 13-7
KJRB 22-18
KNBQ 26-18
KSKD 32-25
KLUC 13-11
WXLK 4-3
KELO 9-7
WAZY-FM 12-9
KRNA 13-6

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...Plus Many More

Average Move + 4

Radio & Record Album airplay/40 22-18

**Another Winner From Millennium** 



Manufactured and Distributed by RCA Records

## PARALLEL ONE PLAYLISTS

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WKBW Buffalo

MD: Jon Summers



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MD: Roger Christian

### WABC 77

New York
PD: Jay Clark MD: James Golden

MD: James Golden

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SHADLYPEY THE DEVILLOR BRI TELM BANIL/Fortuguise Love
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## FM MUSICRADIO

Washington, D.C. PD: Alan Burns

MD: Frank Holler

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AD: Brad Jones

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**B104** wbsb

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WNBC New York Radio 66 PD: Kevin Metheny

MD: Roz Frank

ID: Roz Frank

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Philadelphia

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Providence

PD & MD: Gary Berkowitz

PD & MD: Gary Berkowitz

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#### SOUTH



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PD: Kelth Isley WINZ-FM MD: Johnny Dolan

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MD: Jeff McCartney

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PD: Scott Robbins MD: Ron Parker

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MD: Pat McKay

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MD: Sandra Bobek

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#### **MIDWEST**



PD: Maia Britton

Asst. PD: Mike Schmidt

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FORE LONGING Advances Forms MITCHINGTON IN PROMET

Cincinnati

PD: Jim Fox MD: Tony Galluzzo

2019 FORD FORD tombe the see My Ciri.
2019 Column FORD FORD the See Leve Live 2
2010 Column FORD FORD the See Live 2
2011 Column FORD FORD THE SEE COLUMN FORD THE SEE

#### 800/CKLW ROCK'N TALK Detroit

PD: Pat Holiday MD: Rosalie Trombley

NAMES OF THE PROPERTY OF AND STREET OF THE AND



Chicago

PD: Dave Denver



ACE/S A-CEES & HEREET/Lootnor & Lake MARRIE RELSAR/1 Moulde-19 Hove Histor

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WCQ 98 Cleveland PD: Bob Travis

Asst. PD & MD: Jay Stone

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St. Louis

PD: Rick Torcasso MD: Johnny King

MD: Johnny King

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PD: Chuck Knapp MD: Kim Jeffries

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MEMORY ROCERS/Braze Of Grony

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PD: John Driscoll MD: Bill Shannon

ADDS 25, 26, 30 BEE GEES/Living Eyes PROLD CAUISE/SITE Amon



PD: Dave Denver

D: Dave Denver

1 - HALL OF EXPT-LET EVEN
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#### **WDRQ**

Detroit
Acting PD: Cliff Winston

MD: Steve Summers

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#### Cleveland

PD: Bob McKay

| P.D. BOO MCK-89 | Page | Pag

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#### WK4II) **94FM**

Milwaukee

PD: B.J. Hunter MD: Donna Walker

MD: Donna Walker

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GUEEN/BURIE/Under Pressord BEE GEES/Living Eyes LOVERDOY/Borking For The Backs

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#### WEST



Seattle PD: Tracy Mitchell MD: Norm Gregory

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CHILL MACKING GIFT (Gone, Grae, RCD STEWART/Towng Turks PALL ORVIS/Goot Hight

#### KRLAB II

Los Angeles PD: Jack Roth

MD: Rick Stancato 

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Los Angeles

PD: Paula Matthews MD: Robert Moorhea

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PD: Steve Rivers MD: Chaz Kelley

Chaz Kelley

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PRILL & CATES/I Can't Go for That(N ME I), DIAMEMD/Yestardoy's Songs RIMED STAME/Yestardoy's Fain LDDIE RAME/TS/Someone Could Lose A J. CEILS BANK/Canterfold

GEORGE BERSON/Turn Your Leve Around QUEEN/BORIE/Under Pressure RORRIE BILSAP/I Mouten't Mave Misse

EZRock 106.5 FM

San Jose

PD & MD: Bob Harlow PD & MD: Bob Harlow

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HALL & ORTES/I Cen't So For TheFIR ROYAL PRILHAMMEN/Hombod On Efektica PALL DAVIS/Cool Right

DEL SHAMEDBY-Son Of Love AM SUPPLY/Form I Am [Just Mon-JOHN BHTH ISTEE/Floo Lefe The Hero

#### 64 KFI

The "I hit station. Los Angeles

PD: Tom Bigby MD: Roger Collins

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MALL & MISTON LIVE TO LIVE

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growted atchtott/f's auf for the the SDMA PHILIPATHON/Fibrad th Clevels SMEAREN/Norw Than auril The Tu J. Of N.S BAND/Conterfold

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610 # KFRC

San Francisco

PD: Gerry Cagle MD: Sandy Louis

MD: Sandy Louise

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#### -36% KAAX

Seattle PD: Chet Rogers MD: Elvin Ichivama

MD: Elvin Ichiyama

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J. Gits MMMD/Comferfeld
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LGV/RDC// Maps bing For The meete
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BALANCE/Felling in Love

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QUEEN/BONE/Abder Press'e

NISCO STAMPL/Prench No Brein

JOHN CRINTER/Charlon & The Ledy

STREE/CONE Nor's Hight

QUEEN/CONE Lips Are belief

ALAN PRISONS/Share Eyes

ALAN PRISONS/Share Eyes

LU.."D YAMROSS/Never Too Nach

102.7

Los Angeles PD: Don Benson MD: Danny Lemos

MD: Danny Lemos

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PD: Jack Regan MD: Alan Sledge

MD: Alan Sleetge

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CHILLIBACH/My Girl (Simm, Same, MR N) O'AMERDY'S view of day's Same, MR N) O'AMERDY'S view of day's Same, A collision of the Collision of the

3K San Diego

PD: Jeff Lucifer MD: Rick Gillette

### OF THE CASE OF

ACES HE IS, DIANDED/YouTerday's Songs GEORGE SERBOUTER'S Boar Look Fround STEPS HILLER BAND/Heart (IRe 8 Moon



PD: Dave Anthony MD: Steve Goddard ## 1 1 FORLIGHTU Natting for # 61rs ## 4 2 REOR SMEETING (LDITTING Come Compt 2 3 DIESEL/Secondito Supporting# 7 4 MEVALUM

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MD: Gloria Avila

MD: Gloria Avila

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ADDS MELS DEAMOND/Testandey's longer J. Of this BAND/Contented DIESEL/Souselito Summer right
CHILLIMACK/Ny Girl (Gono, Gree,
NUMBER WILLIAM | Mouldott Novo Bisso
G. CHRISTINN/I Most You, I Need Yo

## 101 FM Los Angeles

MD: David Grossman

PD: Bob Hamilton

D: David Grossman

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ACDS PALE GATES/S CONTY GO For These PALE CHTS/Cont olgans
MCMM:19 Disbary/S Mmwldoff Mave Otton

(H) indicates one of the five "hottest" records five "hottest" records on each Parallel One

playlist.

EAST Most Added Hottest

Hall & Oates Foreigner Barbra Streins J. Gelia Band rtan Jahn Police Paul Davis

## DDS & HOT

Music Key: (DP) Indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-edded.

#### SOUTH Most Added Hottest

Hall & Oates Foreigne J. Gells Band Olivia Newton-John Barbra Streleand Commodo

#### EAST

PARALLEL TWO

WELL DIAMONI ntiest: hais choss 1-1 commonas 10-4 ONU 13-7 ABS 21-15 DIAMA BOOS 24-10

WICC/Bridgepart C1

HARRA STREEBAND GREG LARK BEACH BOYS tottest; NALL 6 OATES 1-1 PORELIGNES 6-2 SMJ 14-7 POLICE 12-9 QUARTERPLASH 19-15

WILEE/Nuntington WV Gery Miller

HINDD STARE
PAUL DAVIS
BEE GEES
BEE GEES
BODIE RABBITT
BABBHA STREISAND
MOODY BLUES (dp)
STRVE CARLISLE Hottest: DIESEL 3-1 POREIGNES 3-2 COMMODORES 13-5 ONJ 12-8 DIANA BOSS 24-12

WPST/Trenton, NJ

HALL & OATES LOVERBOY HOLLEST: HALL 6 OATES 1-1 DAN FOGELBERG 2-2 BOB SEGEB 6-4 FOREIGNEB 12-6 FOLICE 9-7

WTRY/Albeny, NY Bill Cabill

PAUL DAVIS
J. GEILS BAND
HOTEGET
UNBIS CROSS 1-1
FOREIGNER 5-3
SHEENA EASTON 4-5
AL JARREAU 13-9
CHILLIWACE 22-13

WAEB/Allentown PA

Jefferson Werd
HALL & OATES
ROMNIE HILSAP
BILLY JOEL
J. GEILS BAND
GO GD'S
HOTESERS SAND
HOTESERS
FOREIGNER 5-1
AIR SUPPLY 3-2
DIAMA HOSS 10-2
DIAMA HOSS 10-2
CHILLIMACE 29-22

KC101/New Haven CT

GEORGE BENSOM BARBAN STREISAND PAUL DAVIS DALABRCE STEVIE MODOS Mottest: DAN POGELBERG 2-1 COMMUDORES 11-5 ONJ 13-6 POREIGMER 21-11 LINDSEY BUCKIMGHA

WFBR/Baltimore, MD Andy Szulinski

UTHER VANDROSS LUTHER VANDROSS MOODY BLUES BARBRA STREISAND HOTLEST FOREIGNER 1-1 POLICE 9-5 POLICE 9-5 COLSTEMART 15-11 CUARTUPPLASH 20-16 LINDREY BUCKINGHA

WBLI/Long leland, NY Bill Terry

EMAR TEVE HILLER BAND HOLLE OATES 2-1 POREIGNER 12-7 NIEE POST 11-9 COMMODORES 17-14 DIANA ROSS 25-20

WTIC-FM/Hertford, CT

OARTERPLASH RINCE TEORGE BENSON ICES & HEWLEY Hottest: EM6P 9-1 POLICE 16-9 POREIGNER 18-12 HOD STEWART 26-20 JOURNEY 29-23

Q106/York, PA

STEVE MILLER BANK HALL & OATES BINGO STARS Hottont: PORZIGNER 4-1 OBJ 13-6 COMMODORES 11-7 ROD STEWART 19-15 CHILLIWACE 22-18 Almes Post

DOW NCLEAR
BARBAR STREETAND
PAUL DAVIS
Unttoot:
RALE & CATES 1-1
PORSIGNES 14-0
COMMODORS 20-13

COMMODORES 30-13 DIAMA BOSS 32-16 JOURNEY D-21

KIDGENA PA

HALL & CATES BARBHA STREISAND HOTTOST: PORBLOWER 4-1 CLIFF BICHARD 6-2 PAT BENATAR 18-8 AIR SUPPLY 18-14 JOURNEY 21-17

V100 Charleston, W1

FOL ICE ONJ
NEIL DIAMOND
MOSTERS:
HALL 6 OATES 1-1
COMMODDORES 4-2
AIR SUPPLY 5-3
BARRY MANILOW 10-5
POREIGNEW 17-7

WKRZ FM/Wilk so Borre, PA

DEACH BOYS
CLIMAN HUUEB HAND
HUBERT HOLMES
DOWNIE INIS
SMEAKER
GREG LARE
HOUTEAR!
HALL 6 OATES 1-1
ONJ 6-2
POLICE 7-4 QUARTERPLASH 13-9 JOURNEY 24-11

82FLY/Albany, NY

Jack Lawrence J. GEILS BAND HALL & OATES DON MCLEAN HOELEST HALL & OATES 1-1 FOREIGNER 10-2 FOLICE 11-7 COMMUDORES 17-11 ONJ 18-13

WVBF/Boston, MA Reg Johns

DIANA ROSS NEIL DIAMOND HOTTOR:
CHRIS CROSS 1-1
MIKE POST 6-3
AIR SUPPLY 9-8
BARRY MANILOW 16-11

WCAD/Baltimore, MD Scott Richards

BARBRA STREISAND
HALL & OATES
PAUL DAVIS
EW&F
GEORGE BENSON
HOTEGER 1-1
BARBY MANILOW 15-10
FOD STEWART 20-13
QUARTERFLASH 26-19
LINDSEY BUCKINGHA 30

WDRC-FM/Hartford, CT Paul Roberts

NICKS & HENLEY STEVE MILLER BAND JUICE WENTON Hottest: 808 SEGER 3-1 DIESEL 4-3 POLICE 6-5 ONJ 12-6 FOREIGNER 11-7

WRCK/Utica NV

JANUAR HALL & OATES
J. GEILS BAND
LOVERBOY
DOWNIE IRIS
ROTEGET
HALL & OATES 1-1
POREIGNER 7-3
AIR SUPPLY 11-6
POLICE 13-10
ONJ 19-12

3WT/Binghampton, NY Scott Michaels

DONNIE IRIS
NEIL DIAMOND
BEACH BOYS
LOVERBOY
JOHN ENTWISTLE
ROTEOST
RALL 6 GATES 1-1
FOREICNER 7-3
ONJ 14-6 ONU 14-6 PAT BENATAR 17-14 CHILLIWACE 20-15

WPHD/Buffalo, NY

MALL & OATES
ROLLING STONES
LULU
CHINA
HOTEGE:
POLICE 2-1
PORICER 5-3
HICRE & HEMLEY 9-6
ROO STEMART 12-9
STEVE MILLER BAND 20-22

WLAN-FM/Lancester, PA Dave Russell

QUERN/BONIE HEIL DIAMOND BEE GEES PAUL DAVIS HOTCHEL 7-1 OHJ 10-6 COMMODORES 13-9 CWILLIMACE 20-13 HOO STEMARY 23-18

PARALLEL THREE

13FEA/Monet Katth Lambre

NAME LEWIS AND LEY MICHE & SEWLEY MICHE & SEWLEY MICHE BINDO STARE BINDO STARE BOTTON MALL & OATER 1-1 ALE SUPPLY 11-4 MARRY MARILOW 13-6 ONL 16-9 FOREIQNER 20-12

WCHVBackley, WV

WCHVBookley, WV Jim Mortin BARSHA STREISAND HELL DIAMOND HALL & QATES EOOL & THE GANG RINGO STARS HINGO STARS HOTTOSTS 2-2 COMMODORES 2-2 POREIGNER 3-3 ONJ 5-4 EW&F 14-5 JOURNEY 20-9

WFBQ/Altoons PA Tony Booth

Tony Booth
HALL & QATES
JUICE MEMPTON
ROYAL PHILHAUMONI
SNEAKER
ROOL & THE GAMG
SURVIVOR
LUTHER VANDROSS
NOTESEL
ONJ 1-1
AIR SUPPLY 2-2
COMMUDDORES 5-1
POREIGHER 8-4
POLICE 11-9

WGUY/Bangor, ME Jim Randall

AFTERNOON DELIGHT LULU BEE GEES ENACE PATTANCE DEAO HALL 6 OATES 1-1 COMMODORES 16-11 ROD STEMART 22-16 LINDSEY BUCKINGHA 31-25 NICKS 6 HENLEY 35-28

WJBQ/Portland, ME Brian Phoenix

Brien Phoenix

J. GEILS BAND
RINGO STARR
SMEARER
BEE GEES
GEORGE BENSON
PAUL DAVIS
DONNIE IRIS
MEIL DIAMOND
LINDSEY BUCEINGHA
HOTEGET
HOLICE 24-15
ONJ 34-17
JOURNEY D-21
ROD STEMART D-28

WIGY/Bath, ME

RINGO STARR DEVO BEE CEES Hottest: DIESEL 1-1 POREIGNER 12-6 AIR SUPPLY 18-11 GENESIS 19-12 NICES 6 HENLEY 23-16

WLAM/Lewiston, ME Chris Layne

LINDSEY BUCKINGHA
C. CHRISTIAN
ROWNIE MILSAP
JUICE NEWTON
NICKS & REMLEY
STEVIE WOODO
STEVIE WOOD
LOODOORS 3-1
AIR SUPPLY 5-3
POURLIONER 12-4
DIANA ROSS 6-5
BARRY MANILOM 15-8

95XIL/Perkersburg, WV Terry Lee Collins

MOODY BLUES
RARRA STREISAND
ADDRISI BROS
ROTESE:
LRB 6-1
BARRY MANILOW 10-5
SILVER COMDOR 15-12
DIANA ROSS 31-25
QUARTERFLASH 37-30

WACZ/Bangor, ME Michael O'Hara

RINGO STARR NEIL DIAMOND AFTERNOON DELIGHT HARBIS & WILLIAMS LOVERBOY Hottest: ROLLING STONES 1-1 POREIGNES 5-2 OMJ 10-6 POLICE 17-10 ROD STEWART 30-23

WZYQ/Frederick, MD Boss Hoss

BOAR HOSE
BEACH BOTS
BEACH BOTS
BEACH BOTS
GO GO'S
C. CWRISTIAN
FINGO STARR
DORNIE 1RIS
ROTESEL 14-10
FICE SPRINGPIELD 16-11
RICK SPRINGPIELD 16-11
RICK JAMES 20-13
DIANA ROSS D-16

WUMP FM/Belletre, QH Stove Allen

CIBL PAGE DAVIS LUTERN VANCORDS Notice; PORSIGNER 1-1 AIR SUPPLY 8-1 POLICE 10-7 CUMMODDRES 15-8 JOURNEY 19-12

WHEB/Portemouth, NH

STEVE MILLES SAND MICES & MEMLEY BARRA STREISAND PAUL DAVIS MOLTOST: MALL & GATES 1-1 AIR SUPPLY 9-3 COMMODORMS 14-9

SOUTH

PARALLEL TWO

J. GEILB BAND BOCKIE ROBBINS DONNIE IBIS JOHN DENVER DON MCLEAN Hottest: 6 QATES 1-1 PORREIGNEN 14-6 POLICE 19-11 JOURNEY 26-20

Kevin Davis

STEVE HILLER BAND STEVE WILLER BAND
DON MCLEAND
J. GEILS BAND
BOOL & THE GANG
RIVED STARR
HOTEST
AIR SUPPLY 4-1
COMMODORES 19-7
FOREIGNER 18-9
CABL CARLTON 16-11
ONJ 19-17

KTSA/Sen Antonio, TX J.J. Rodriguez

QUARTERPLASH NICES & HENLEY NEIL DIAMOND Hottest: ROLLING STONES 1-1 ATR SUPPLY 9-5 ONJ 17-13 POREIGNER 26-19 BOB SEGER 23-21

KXX106/Birmingham, AL Chris Trane

ELO ENACE J. GEILS BAND J. GETLS BAND TRIUMPH TIM HILLER (dp) HALL & OATES ROOL & THE GANG HOCKERT | POREIGNER | 1-1 COMMODORES | 13-5 JOURNEY 21-15 GEMESIS 26-19 ROD STEMART 29-24

WAKY/Louisville, KY Bob Moody

BOD MOODY

EDDIE RABBITT
BARBRA STREISAND
ROYAL PHILHARMONI
ROTES
AIR SUPPLY 4-1
MIKE POST 6-2
COMMODORES 9-3
DIAMA ROSS 11-4
BARRY MANILOM 13-6

WAXY/Ft Lauderdale, FL

JUICE NEWTON
BARBRA STREISAND
CHILLINACE
ROWNIE MILDAP
HOTCOST
GRIS CROSS 1-1
QUINCY JONES 3-2
COMMODORES 10-5
POREIGNER 12-6
DIANA ROSS 16-9

WAYS/Charlotta, NC Lou Simon

BARBRA STREISAND Hottest: ONJ 3-1 AIR SUPPLY 2-2 COMMODORES 6-3 BARRY MANILOW 9-8 HALL 6 OATES 10-10

WBBQ/Augusta, GA

HALL & OATES BARBRA STREISAND EDDIE RABBITT EDDIE RABBIII
GO GO'S
Hottest:
CARL CARLTON 1-1
POLICE 11-4
COMMODORES 10-5
EMAF 15-6
GEMESIS 13-8

WFMF/Baton Ro

BARBRA STREISAND
J. GEILS BAND
NEIL DIAMOND
EDOIT RABBITT
HOTESE:
HALL & OATES 1-1
ONJ 19-8
BOD STEMBET 15-10
JOURNEY 22-17
LINDSEY BUCEINGRA 24-18

WGH/Nurfully VA Bub Conada

HALL & GATES LUTHER VANDROS LULU BENTIE STOGINS SOYAL PHILMASSE ALL SPORTS BARS ALL SPORTS SOME NOTICES! DAM POGRIBHED 3-1 BARRY MARILOW 4-2 PORFIGMED 8-6 DIAMA BOUR 16-11 EWAF 18-12

WHBQ/Memphis TN Mike Scale

BARBRA STREISAND DOMINGO 6 DENVEN HOLLOGI, HALL 6 GATES 1-1 Alm SUPPLY 2-2 PORRIGHES 6-1 OUINCY JONES 5-4 DAN POGELBERG 10-8

WJDWJeckson, MS Bill Crown

JUICE NUMTOR GROUGE BY BEINGO STARE WELL DIAMONE

WEIL DIAMOND HOTSES: COMMODORES 5-1 HALL & OATES 2-2 POREIGNER 4-3 ONJ 8-5 LUTHEN VANDROSS 10-8 Tom West WSGN/Birmingham, AL Walt Brown

Well Brown
BEE GEES
Mell DIAMOND
BARBRA STREISAND
HOTESE:
DAN POCELBERG 2-1
COMMODOWES 16-7
BARRY MANILOM 20-11
ROD STEWART 18-12
DIAMA ROSS 24-15
JUICE MEMTON 23-16 KEEL/Shreveport, LA WTIXUNew Orleans, LA Gary Franklin

LINDSEY BUCKINGHA

EWASP BEACH BOYS BEARREA STREISAND HALL & OATES JOURNEY HOTCOST: HALL & OATES 3-1 PORFIGURE 5-2 POLICE 12-5 ROD STEWART 17-9 JUICE NEWTON 23-13

Y103/Jacksonville, FL Dave Scott

QUARTERPLASH STEVE MILLER BAND LINDSEY BUCKINGHA HALL & OATES J. GEILS BAND J. GEILS BAND Hottest: AIR UPPLY 2-1 POREIGNER 4-2 POLICE 9-5 COMMODORES 10-6 ONJ 16-10

WRVQ/Richmond, VA Bill Thomas

QUEEN/BOWIE ODER/BONE ROD STEWART BOB SEGER 2-1 FOREIGNER 9-7 CHILLIWACE 14-10 EDDIE RABBITT 16-13 QUARTERPLASH 19-15

FM100/Memphis, TN

Tom Prerogacomo
NeIL DIAMOND
EMAF
OUARTERPLASH (dp)
Hottest:
DAN POGELBERG 2-1
COMMODORES 21-15
RICK SPRINGFIELD 20-16
ONJ 24-19
LINDSEY BUCKINGHA 25-20

WSKZ/Chattenooga, TN David Carroll

MOODY BLUES ELO J. GEILS BAND H LL & OATES H LL 6 OATES Hottest: FOREIGNES 3-1 POLICE 10-6 JOURNEY 21-12 D E EL 16-13 QUARTERPLASH 25-16

KINT/EI Paso, TX Jim Zippo

PDDIE RABBITT
PAUL DAVIS
QUEEN/BOWIE
J. GEILS BAND
MEAT LOAF
POINTER SISTERS
HALL & OATES
JOHNNY LEE
SWEARER
LULU 

HEIL DIAMOND

MEIL DIAMOND
QUERN/DOWNTE
BARRA STREISAND
PAUL DAVIS
HALL & OATES
HOTESEL
HALL & OATES
COMMODORES 9-5
FOLICE 14-8
DOU 15-9
RARRY MANILOW 19-10

KJ1001 materille, KY Kawin O'Nead

HALL & OATES LOVERBOY Softwat: DICE SPRINGFIELD 1-1 DAN POGELNENG 4-2 TARMEY/SPENGES SD 9-6 AIN SUPPLY 14-11 RICHAEL STANLEY N D-2

KHPI/Austin TX Ed Volumer

POUR TOPS
EDDIK HABBITT
J. GELLS HAND
HALL & OATHS
HATDAY
BALANCE
Hottest;
PORSIONES 2-1
EDLICK 4-2 POREIGNER 2-1 POLICE 4-2 CHILLIMACH 6-3 QD QD'B 5-4 ONU 12-7

KBFM/McAller Steve Owere

HIMOO STARE HALL & CATES J. GEILS HAND QUEEN/BOWNE GREG LARE BUNVEYOR BUNVIVOR BARBHA STREIBAND HOLLOST 1-1 POREIGNEH 1-1 ROD STEWART 11-3 OMJ 14-4 POLICE 13-5 WEIL DIAMOND D-24

WQRIUNorfolk, VA

Bruce Gerreway POLICE HOMBIE MILSAP HONNIE MILBAP Hottest: DAN POGELBERG 3-1 QUINCY JONES 12-6 LRB 10-9 COMMODORES 14-10 POUR TOPS 13-11

KFMK/Houston, TX

Jerry Steele BARBRA STREISAND BARBRA STREISAND HOttest: CHRIS CROSS 1-1 ROYAL PHILHARMONI 10-5 QUINCY JONES 11-6 BARRY MANILOW 10-12 LUTHER VANDROSS 22-14

KQ\$VLittle Rock, AR Michael York

QUEEN/BOWIE J. GEILS BAND ALL SPORTS BAND JERMAINE JACKSON SNEAKER Hottest: DAN POGELBERG 1-1 POREIGNER 11-2 AIR SUPPLY 10-4 DIESEL 16-12 GENESIS 19-14

G100/Mobile, AL Scott Griffith

J. GEILS BAND QUEEN/BOWIZ HALL & OATES RINGO STARR PAUL DAVIS HOTEORY AIR SUPPLY 7-1 FOREIGNER 9-2 COMMODORES 13-6 DIESEL 11-9 JOURNEY 20-14

WAAY/Huntsville, AL Jim Kendricks

JIM Kendricks

EDDIE RABHITT
DON MCLEAN
ROYAL PHILHARMONI
BARBRA STREISAND
J. GEILS BAND
HALL & OATES
HOTCOMBODDRES 1-1
POREIGNER 4-2
ONJ 8-3
AIR SUPPLY 9-5
DIAMA ROSS 17-10

CK101/Cocoe Beech, FL

Steve Ocean NEIL DIAMOND
J. GEILG BAND
RALL 6 DATES
STEVE CARLISLE
ROTESET
POREJCHER 2-1
ONJ 11-6
QUARTERFLARH 22-17
JOURNEY 24-19
AIR SUPPLY 26-21

WSEZ/Wineton-Salem, NC Bob Mehoney

BEACH BOYS
DELBERT MCCLINTON
CHILLIMACE
STEVE MILLER BAND
MEIL DIAMOND
PAUL DOVIS
JOURNEY
MOTTER:
HALL & OATES 1-3
ONJ 14-2
COMMODORES 13-6
AIR SUPPLY 15-7
ROD STEWART 19-11

KLAZ/Little Rock AR Rhonde Curtle

ROYAL PHILMARMON ROYAL PHILMARMONI RAACH BOYS BARBRA STREIGHMU HALL 4 OATES ZDDIE RARBITT STEVE HILLEF BAND (dp) ENGE (dp) HOTES (dp) HOTE KEET PMBI Para, TX Blake/von Dybn

LULU
J. GBILD BARD (dp)
BOSTOST:
LUTHER VARIBODES 3-1
OMJ 4-3
THERA 10-5
EWAP 11-5
FOREIGNER 20-13

397/New Orleans, LA Juhn Vulpe

QUEEN/BOWIE HEIL DIAMOND J. GRILE BANK J. GRILE BAND
HALL 6 OATES
STEVE HILLES BAND
HOTLOSI;
SOLLING STOWES 1-1
ONJ 11-5
DIBBEL 10-7
POREIGNER 14-8
LUTHER VANDROES 25-19

WOKI/Knazville, TN

Gary Adkins Gary Adhine
BARBER STREISAND
GEORGE BRESGE
EUDIE BRESGE
EIGEN STREE
HIGHAD STREE
HALL & OATES
HOTEGEL
DAN POGELBERG 1-1
ONU 5-3
LRB 3-5
COMMODORES 12-7
JOURMEY 14-10

WCSC/Charleston, SC Chirle Balley

Chris Balley
HALL & OATES
ROYAL PHILIDARMONI
EDDIE RABHITT
J. GEILB BAND
GREG LARE
HARRHA BÖTREISAND
BEACN BOYS
PRINCE
HOCEBOTI
HALL & OATES 1-1
FOREIGNER 5-2
AIR SUPPLY 7-4
DIESEL 10-6
CHILLIMACE 11-7

WBCY/Charlotta, NC Bob Kaghan

OUEEN/BOWIE
HALL & OATES
RINGO STARR
J. GEILS BAND
ROLLING STONES
DONALD PAGEN
LOVERBOY
MOODY BLUES
MOSTER 2-1
ONJ 7-2
JOURNEY 19-7
CHILLINGE 27-17
ROD STEMMET 25-19

WMAK-FM/Nashville, TN Scooter Davis

MALL & OATES
BARBRA STREISAND
PAUL DAVIS
GEORGE BENSON (dp)
DON NCLEAN (dp)
JON NCLEAN (dp)
PITA COOLIDGE (dp)
HOTE COOLIDGE (dp)
HOTE COOLIDGE (dp)
BOD SECEN 5-4
ROD STEWART 11-8
ROMBEL LAWS 21-16

WANS-FM/Anderson, SC

Sam Church Sam Church

NEIL DIAMOND
QUEEN/BOWHE
JERNAINE JACESON
HALL & OATES
J. GELLS BAND (dp)
ROOL & THE GANG
HOTES:
HALL & OATES
DOB SEGEN 2-2
FORRIGNEN 8-2
FORRIGNEN 8-6
DIESEL 7-5
CARL CARLTON 12-8

WHHY-FM/Montgom

Phil Horton
J. GEILS BAND J. GETLS BAND
NEIL DIAMOND
PAUL DAVIS
OUEEN/BOWNIE
HOTTES
HOTTES
1-1
COMMEDDORES 7-3
AIR SUPPLY 19-10
ONJ 22-17
LINDSEY BUCKINGHA 28-23

WDOQ/Daytona Beach, FL Rick Knight

BLO HALL & OATES REACH BOYS NEACH BOYS
LTD
TEDDY PENDERGRASS
PAUL DAVIS
NOTCEST
PORRIGHER 7-1
COMMODORES 9-5
NICES 6 MENLEY 22-6
BARRY MANILOM 19-9
ROD STEMART 14-10

WZYP/Huntsville, AL Chris Andrews KALL & OATES

MALL & OATES
MELL DIAMOND
EDDIE RABBITT
EIM CARMES
ROLLING STONES
ROLLING STONES
ROLLING STONES
PORTIONES
15-9
BARRY NANIOW 20-15
STEVE MILLER BAND D-24

KZPM/Corpus Olvins, TX

COOL & THE GAME STREES BOWNS HILBAP Mottest; BICH JAMES 1-1 Noticet: RICH JAMES 1-1 FRAMESH SMITH 2-2 CARL CARLYON 7-6 SOGER 10-10 SWAF 20-17

KHOIUShreveport LA Hal Harrison

BARBIA STREISAND GEORGE BERSON STEVE MILLER BAND MALL & GATES HINOD STARE (dp) NAME OF THE PROPERTY OF THE PR

WSSJUCIarleston SC

J. GEILS BAND
OD OD'S
NOTIONER
FOREIGNER 6-4
JOURNEY 13-8
DIESEL 12-10
RED SIDER 21-18
QUEEN/BOWIE 26-22 WNOWKnozylle, TN

NEIL DIAMOND

ROWNIE MILBAP EDDIE RABBITT BOYAL PHILHARMOWI PAUL DAVIS HOTEGET: PORFIGHEN 3-1 HALL & OATES 10-4 ONJ 17-8 COMMODORES 15-9 GEWESIS 29-23

PARALLEL THREE

KILE/Galveston, TH

Scott Taylo

EDDIE KABBITY

BALANCE I J. GEILE BAND

J. GEILB BAND QUEEN/BOWIE Hottest: AIH SUPPLY 5-I AL JAMREAU 7-3 POREIGNER 9-6 ONJ 11-9 ARLAN DAY 19-14

WCGQ/Columbus QA

J. GELLE BAND
NEIL DIAMOND
PAUL DAVIS
RINGO STARR
BERTIE HIGGINS
LOVERBOY (dp)
Hottest:
HALL 6 OATES 1-1
BILLY JOEL 4-2
AIR SUPPLY 11-6
BOB SECER 10-8
POLICE 13-9

WISE/Asheville, NC

BEE GRES
ROYAL PHILHARMONI
BARBRA STREISAND
TIM HILLEB
DELBERT MCCLINTON
HALLE OATES
SNEARER
PAUL DAVIS

PAUL DAVIS
EDDIE RABHITT
Hottest:
HALL & OATES 1-1
POREIGNER 1-3
DAN FOGELBERG 7-7
NICKS & HENLEY 19-19
QUARTERFLASH 34-34

WFOX/Galmeville, GA Hank Dole

BARBRA STREISAND HALL & OATES MOODY BLUES HOCCEDE: HALL & OATES 1-1 ONJ 10-5 ROD STEWART 16-11 DIANA ROSS 19-14 EM&F 25-20

KPUR/Amerillo, TX

KOOL 6 THE GAMC RONNIE MILSAP QUARTERFIASH HOTCHET: LRB 3-1 HALL 6 OATES 5-3 DIESEL 4-4 FOREIGHER 7-5 ONJ 10-8

96SGF/Sevenneh, GA J.P. Hunter

HALL & OATES
EDOIE RABBITT
HOODY BLUES
NICOLSTITE LARSON
C. CHMISTIAN
HALL & OATES 1-1
PORFIGHER 9-4
POLICE 12-6
ONJ 16-7
COMMODORES 18-8

Z102/Sevenneh, GA Ray Williams

John Stevens

BEE GEES

Q101/Meridien, MS Larry O'Nesi NEIL DIAMONI NEIL DIAMOND QUEEN/BOWIE J. GEILS BAND (dp) FINGO STARB (dp) STEVIE WOODS (dp) HOTUSEL POREIGNER 5-1 ONJ 15-5 POLICE 19-11

HALL 6 GATES GEORGE BENSON LOVERBOY GREG LAKE EDDIE HARBITT HOTTEST FOREIGNER 2-1 EWSF 6-2 COMMODORES 16-

WFLB/Feyette Lerry Cennon

LBTY CENTON :

HIMOO STARB
EDDIE RABBITT
J. GELLS BABD
DOWN MCLEAM
IBLEY BROS
BERTIE HIGGINS
DELBERT NCCLISTON
HOLESET, NALL & OATES
C. CHRISTIAN 14-8
EWAF 20-13
JUICE NEWTON 24-19

KOLI PAVAmertie TX

STEVE HILLER BAND FAUL DAVIS EDDIS BARBITY JOHNAT PER D-50 PERMA BORENS 9-VIN BRANT WWITCH 3 PERMA WWITCH 3-6 WOLF WWITC

KVOULstoyette LA Philip Rankir

BEE GEES ALL SPORTS BAND POINTER SIEVERS DON NOLEAN LOVERBOY OBDIGE BENGEN Hattest: Als SUPPLY 1-1 POREIGNER 13-8 COMMODORES 16-9 POLICE 17-10 ONJ 23-16

WILK/Romnike VA

HALL & OATES
QUBEN/ROWTE
GRORGE BENSON
STRVE NILLES GAME
NOTICE 10-5
PORIGRES 2-1
CABL CARLTON 3-2
POLICE 10-5
RWSF 13-7
COMMUDDORES 21-16

KSEL FM/Lubbock, TX Stan Castles

SHEAREN
HOTEMET:
DAN FOGELBERG 1-1
PORRIGHER 4-3
HICES & HENLEY 18-13
CD QD'S 32-15
LINDSEY BUCKINGHA 31-

PAUL DAVIS MOVO COMMO POREIGNER BOLLEST: HALL & OATES 2-1 POREIGNER 13-3 DIESEL 12-9 POLICE 35-10 ROD STEWART 25-13

COMMODORES 8-6 POREIGNER 19-13

Q104/Gededen, AL

COMMODORES 16-5 QUARTERFLASH 33-7 ONJ 18-9

ROYAL PHILHARMONI PAUL DAVIS GBORGE BENSON HALL & OATES

HALL & OAYES HOTTEST: POREIGNEP 1-1 DIANA ROSS 21-16 LUTHER VANDROSS 20-16 LINDSEY SUCKINGHA 27-22 HICKS & REWLRY 29-24

BOLLING STONES GREG LAKE SHEAKES

KICQV/Wichits Fells, TX Mike Edwards

EMACE STEVE HILLER BAND J. GEILS BAND BINGO STARR QUEEN/BOWLE MOODY BLUES

WGLF/Tellehesses, FL

Ned Smith
HALL & OATES
BARRA STREESAND
SUE SAAD
SUEVIVOP
BEACH BOYS
GREG LAKE
LOVERBOY
HOCKSET:
ROLLING STORES 2-1
AIR SUPPLY 5-2
ONJ 4-2
COMMODORES A-4

EM&P 24-17 HICRS & HENLEY 27-19 formerly known as

Leo Devis

#### MIDWEST Most Added。Hottest

Neil Diamond Foreigner J. Gells Band Olivis Newton-John Barbra Streisand Hall & Oates

## ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added, Hottest

Hall & Oates
J. Geils Band
Olivia Newton-John
Neil Diamond
Police

#### **MIDWEST**

PARALLEL TWO

92X/Columbus, OH Teri Nutter

NEIL DIAMOND RALL & OATES J. CEILS BAND Hottest: FOREIGHER 1-1 HALL & OATES 3-2 DEVO 5-3 POLICE 10-7 BARRY MANILOW 17-12

KIOA/Des Moines, IA A.W. Pantoja

PAUL DAVIS JOHNNY LEE MOODY BLUES HALL & OATES 1-1 AIR SUPPLY 5-3 POREIGNER 11-5 ONJ 12-8 FOUR TOPS 19-15

KOFM/Oklahome City, OK John Jenkins

NICES & HENLEY
NEIL DIAMOND
RONNIE MILSAP
JOHNNY LEE
EIM CARRES
SMEARER
HOTTEST
COMMODORES 3-1
ONJ 6-3
AIR SUPPLY 8-4
HALL & OATES 9-5
FOREIGNER 23-14

KRAV/Tulsa, OK Gary Reynolds

Gary Reynolds
BARBRA STREISAND
STEVE WILLER BAND
EDDIE RABBITT
BOTCHET
BOTCHET
ONJ 1-1
AIR SUPPLY 3-2
MIKE POST 5-4
FOREIGNER 8-5
LINDSEY BUCKINGHA 20-12

KZ93/Peoria, IL Keith Edwards

SURVIVOR GO GO'S Hottest: FOREIGNER 3-1 DIESEL 5-3 CHILLIWACK 12-7 JOURNEY 17-10 QUARTERFLASH 20-14

WGRD/Grand Rapids, MI Sean Stevens

ROD STEWART
NICKS & HENLEY
HOCKECT:
HALL & OATES 2-1
BOB SECER 4-2
ONJ 8-5
POREIGNER 18-8
POLICE 16-9

WHOT/Youngstown, OH Dick Thompson

NEIL DIAMOND ROD STEWART ROYAL PHILHAPMONI Hottest: FOREIGWER 5-1 AIR SUPPLY 10-5 ONJ 19-13 BARRY MANILOW 22-16 QUARTERPLASH 30-25

WMEE/Fort Wayne, IN John Curry

NEIL DIAMOND
J. GEILS BAND
QUEEN/BOWIE
GEORGE BENBON
HOTEGE POREIGNER 2-1
ONJ 13-7
COUMNDORS 17-13
ROD STEWART 24-18
JOURNEY 27-22

ŧ.

Steve Edwards

BARBRA STREISAND C. CHRISTIAN HALL & OATES HOTTES 1-1 POREIGNEP 3-3 POLICE 11-6 ONJ 15-7 GEMESIS 13-8

WOW/Omehe, NE

NICKS 6 HENLEY LINDSEY RUCKINGHA NEIL DIAMOND HOTTEST CROSS 1-1 DAN POGELBERG 4-3 ONJ 11-10 COMMODORES 14-11 DIAMA ROSS 16-13 WVIC/East Lansing, MI Jim St. John

DIESEL
CENESIS
J. GEILS BAND
KENNY ROGERS
GREG LAKE
HALL & OATES
RINGO STARR
LULU
HOTTEST
DAN FOGELBERG 2-1
MIKE POST 11-8
AIR SUPPLY 16-11
COMMODORES 36-23
DIESEL A-26

KSTT/Devenport, IA Bill Young

STEVE MILLER BAND NEIL DIAMOND JOURNEY GEORGE BENSON BOTTEST AIR SUPPLY 4-1 POREIGNER 7-4 BARRY MANILOW 16-6 COMMODORES 9-7 DIESEL 11-10

KEYN-FM/Wichita, KS Terrie Springs

NEIL DIAMOND ROD STEWART BARBRA STREISAND HOCLEST: HALL & OATES 3-1 POLICE 15-11 BARRY MANILOW 19-14 COMMODORES 21-16 FOREIGNER 24-18

WYFM/Youngstown, OH Jeff Tobin

POLICE COMMODORES Hottest: ROLLING STONES 1-1 BOB SEGER 6-4 FOREIGNER 13-7 ONJ 18-8 RICK SPRINGFIELD 11-9

WAKX/Duluth, MN John Armstrong

Hottest: HALL 6 OATES 2-1 AIR SUPPLY 3-2 POREIGNER 12-8 MIRE POST 15-11 ONJ 19-13

WNAM/Appleton-Oshkosh Chris Cane

BARBRA STREISAND
PAUL DAVIS
QUEEN/BOWIE
RINGO STARR
GO GO'S
HOTTEST
AIR SUPPLY 3-1
BARRY MANILOW 20-11
GENESIS 21-12
ROD STEWART 24-14
CHILLIWACK 25-16

WGBF/Eveneville, IN Kevin Cerpenter

GENESIS
NEIL DIAMOND
QUARTERPLASH
ELO
ROTTEST
AIR SUPPLY 3-1
FOREIGNER 7-2
COMMODORES 17-7
BARRY MANILOW 15-8
DIESEL 16-12

WZOK/Rockford, IL Mr. Ed

NEIL DIAMOND
J. GEILS BAND
ROTTOST
HALL 5 OATES 2-1
FOREIGNER 4-2
POLICE 11-9
JOURNEY 18-12
NICKS 5 HENLEY 21-14

Z104/Medison, WI Matt Hudson

GEORGE BENSON
GO GO'S
J. GEILS BAND
HALL & OATES
HOTTEN:
ONJ 2-1
POLICE 7-4
RICK SPRINGFIELD 12-6
JOURNEY 16-11
NICES & HENLEY 19-13

WIKS/Indiampolis, IN Tom Gilligan

CLIMAX BLUES BAND QUEEN/BOWLE J. GEILS BAND ROLLING STONES HOTTERS HOTTERS HOTTERS HOTELONER 4-1 JOURNEY 9-5 BOR SEGER 11-7 DIESEL 12-10

U93/South Bend, IN J.K. Deering

POLICE
DIANA ROSS
HIRE POST
SOCTOR
HALL 6 OATES 2-1
FOREIGNEP 11-6
ONJ 22-7
QUINCY JONES 17-8
COMMODORES 18-13

WDJX/Dayton, OH Joe Dawson

STEVE MILLER BAND
J. GEILS BAND
NEIL DIAMOND
DONNIE IRIS
HOTLEST:
HALL & OATES 1-1
POREIGNER 14-4
ONJ 8-5
COMMODORES 15-6
POLICE 16-9

WLOL-FM/8t, Paul, MN Phil Houston

NEIL DIAMOND LINDSEY BUCKINGHA ROYAL PHILHARMONI HOTCEST: LRB 1-1 HALL & OATES 4-2 FOREIGHER 9-6 MIKE POST 14-10 COMMODORES 18-13

WKDQ/Evansville, IN Gabe Hobbs GEORGE BENSON

RINGO STARR EDDIE RABBITT LOVERBOY HOTTEST ONJ 4-1 FOREIGNER 8-5 DIESEL 21-10 DIANA ROSS 17-13 POLICE 20-14

WJXQ/Jackson, MI Ryan/Cheeks

GREG LAKE (dp)
SNEARER (dp)
SUE SAAD (dp)
HALL & OATES (dp)
RED RIDER
LOVERBOY
NICKS & HENLEY
ROMANTICS
J. GEILS BAND 12-1
FOREIGNER 4-3
QUARTERPLASH 13-10
KINES 16-13
SURVIVOR 23-20

KIIK/Devenport, IA Chuck King

QUEEN/BOWIE

J. GEILS BAND
TRIUMPR
MOODY BLUES
STEVE MILLER BAND
BOTTES:
HALL 4 OATES 3-1
BOB SEGER 9-5
POREIGNER 22-11
BARRY MANILOW 29-18
EWAF 35-23

WZZR/Grand Rapids, MI Lucian Jay

NICRS & HENLEY BARBRA STREISAND NEIL DIAMOND HOCLESS: HALL & OATES 1-1 AIR SUPPLY 3-2 POREIGNER 6-4 POLICE 12-8 BARRY MANILOW 20-16

PARALLEL THREE

KFYR/Bismerck, ND Dan Brannan

BARBRA STREISAND PAUL DAVIS HALL & OATES EDDIE RABBITT BEACH BOYS HOTCEST: MIKE POST 3-1 AIR SUPPLY 8-3 DIESEL 12-7 JOURNEY 16-10 ONJ 19-13

KKLS/Repid City, SD Sherwyn Piper

RIM CARNES
NEIL DIAMOND
BARBRA STREISAND
EDDIE RABBITT
MOTOST:

KKRC/Sloux Fells, SD Ron Nelson

BARBRA STREISAND RINGO STARR QUEEN/BONIE NEIL DIAMOND HOTEORE HALL 6 OATES 3-1 POLICE 13-9 ONJ 16-13 COMMODORES 22-15 DIANA ROSS 21-16

KKXU@rand Forks, ND Jeff Parker

MEIL DIAMOND BARBRA STREIBAND LINDSEY BUCKINGHA JOURNEY HOTTOST OATES 1-1 FOREIGNER 2-2 DIEBEL 7-5 POLICE 10-6 AIR SUPPLY 13-7 WRKR/Recine, WI Stave Werren

SNEAKER
Hottest:
CHRIS CROSS 1-1
HALL & OATES 15-8
JOURNEY 24-18
ONJ 30-23
J. GEILS BAND D-30

WSPT/Stevens Point Wi Brad Fuhr

EWSP
DONNIE IRIS
QUEEN/BOWIE
GEORGE BENSON
HOTTEST:
AIR SUPPLY 6-1
GO GO'S 8-2
ONJ 12-5
COMMODORES 20-13
ROD STEWART 24-16

WTRU/Muskegon, MI Mike Stevens

NEIL DIAMOND
J. GEILS BAND
GEORGE BENSON
QUEEN/BOWIE
STEVIE WOODS
STEVE MILLER BAND
HOTCEGET,
HALL & OATES 2-1
AIR SUPPLY 14-6
FOREIGHER 16-8
ONJ 19-9
COMMODORES 28-10

KDVV/Topeka, KN NEIL DIAM

STEVE MILLER BAND NEIL DIAMOND J. GEILS BAND Hottest: ONJ 3-1 FOREIGHER 7-3 POLICE 15-7 COMMODORES 19-11 CHILLIWACK 22-17

KELQ/Sloux Falls, SD Marc Elliot

LINDSEY BUCKINGHA NICKS & HENLEY RINGO STARR Hottest: HALL & OATES 2-1 CHILLIWACK 9-7 MIKE POST 15-8 BARRY MANILOW 19-13 ONJ 25-22

KWLO/Waterloo, IA Drew Bentley

KOOL & THE GANG PAUL DAVIS RONNIE MILSAP STEVE CARLISLE HOTLENT: ONJ 2-1 FOREIGNER 6-2 POLICE 16-6 NICKS & HENLEY 20-10 JOURNEY 23-13

WAZY-FM/Lafayette, IN Harris/Dugan

NEIL DIAMOND
J. GEILS BAND
QUEEN/BOWIE
BARBRA STREISAND
HALL & OATES
EDDIE RABBITT
HOTTENT
HOTTENT
FOREIGNER 3-1
AIR SUPPLY 2-2
QUINCY JONES 20-14
ELO 26-19
NICKS 6 RENLEY 27-20

NICKS & HENLEY 2 KRNA/Iowa City, IA Bart Goynshor

RINGO STARR
HALL & OATES
MOODY BLUES
PAUL DAVIS
JOHN HALL BAND
ROLLING STONES
BOB WELCH
HOTTEST
FOREIGNER 1-1
POLICE 4-2
CHILLIWACK 13-6
NICKS & HENLEY 15-10
ROD STEWART 21-17

KQWB/Fergo, ND Wayne Hiller

NEIL DIAMOND ELO (dp) J. GEILS BAND (dp) MOODY BLUES (dp) HOTTOSEL (dp) HOTTOSEL (dp) HOTTOSEL (dp) OUNCY JONES 11-10 ROD STEWART 19-15

WCIL-FM/Carbondale, IL Tony Waltekus COMMODORES

JOURNEY
MOODY BLUES
DEBBIR HARRY
EDDIE RABBITT
HOTTORIT
GO GO'8 3-1
DON FELDER 18-10
ONJ 25-14
ANOY HROWN 30-19
LINDSEY BUCKINGHA D-24

KFMZ/Columbia, MO Stave Graziano

LOVERBOY DEF LEPPARD RUSH HOTCEST: ROLLING STONES 1-1 BOB SECER 5-3 DIESEL 15-12 CHILLINGK 20-16 ROD STEWART 23-19

WEST

PARALLEL TWO

KCPX/Salt Lake Cit, UT Gary Waldron

JOURNEY
HALL & OATES
BEE GEES
POINTER SISTERS
ROYAL PHILHARMONI
BERTIZ HIGGINS
HOTTEST
OAN FOGELBERG 1-1
COMMODORES 13-6
DIANA ROSS 20-13
FOREIGHER 29-17
QUARTERFLASH D-28

KGW/Portland, Ol Janis Wojniak

NEIL DIAMOND NICKS & HENLEY HOCTEST: DAN POOFLBERG 1-1 QUINCY JONES 9-6 ARS 11-7 MIKE POST 13-9 FOREIGNER 16-10

Brian Gregory

HALL & OATES
EM&F
J. GEILS BAND
HOCKest:
FOREIGNER 1-1
ONJ 2-2
BOB SEGER 5-4
POLICE 9-5
QUARTERFLASH 16-12

KRQ/Tucson, AZ Dan McCoy

STEVE MILLER BAND
QUEEN/BOMIE
SURVIVOR
ROLLING STONES
HOLLEGATE
HOCKEGATE
ONJ 5-3
FOREIGNER 11-8
FOREIGNER 11-8
FORMODORES 21-10
ONJ 1
TIERRA D-20
LINDS

Y94/Freeno, CA Ray Appleton

DIANA ROSS BARRY MANILOW Hottest: ONJ 10-1 POLICE 12-7 DIESEL 13-10 FOREIGNER 22-11 COMMODORES 18-12

KLUC/Las Vegas, NV Dave Van Stone

EDDIE RABBITT
HALL & OATES
RINGO STARR
J. GEILS BAND
HOTTEST:
FOPEIGNER 1-1
DAN FOGELBERG 2-2
DIESEL 3-3
LRB 5-4
BILLY JOEL 4-5

KYNO-FM/Fresno, CA John Lee Walker

John Lee Walker
DIESEL
RICK JAMES
PRINCE
SLAVE
LINDSEY BUCKINGHA
LETF GARRETT
Hottest:

KZZX/Albuquerque, NM Bruce Deniele

QUARTERFLASH RONNIE MILSAP BEE GEES HOTTENT OF OFFI DAN POGELBERG 2-1 AIR SUPPLY 6-2 POREIGNER 12-5 ONJ 16-11 COMMODORES 19-13

FM102/Secramento, CA Manders/Preston ROGER

ROGER
GEORGE BENSON
NEIL DIAMOND
LINDEEY BUCKINGHA
HOTEGAT:
HALL & OATES 2-1
POLICE 7-5
LBB 10-7
POUR TOP6 15-11
AIR SUPPLY 17-14

KSPZ/Colorado Springs, CO Mike Daniels

Hottest: AIR SUPPLY 2-1 POREIGNER 3-2 ONJ 10-4 COMMODORES 13-9 BOB SEGER 19-13

KHYT/Tucson, AZ Rich Brother Robbin

BEACH BOYS
DANIEL VALDEZ
ANNE BERTUCCI
TEMFTATIONS
ARETHA FRANKLIN
QUEEN/BOWIE
HOTESST
ROLLING STONES 3-1
COMMODORES 6-4
EMEF 14-6
ONE MAY 13-7
ONJ 19-8

KIDD/Monterey, CA

Brown/Ryan
BARBRA STREISAND
RINGO STARR
QUEEN/BOMIE
GEORGE BENSON
PAUL DAVIS
HOTLES!
HALL & OATES 2-1
QUINCY JONES 11-8
ONJ 18-12
COMMODORES 25-20

KGGI/Riverside-Sen Bernerdino, CA Stave O'Neil

SNEAKER HOCTEST: AL JARREAU 3-1 LUTHER VANDROSS 5-3 BARRY MANILOW 17-10 FOREIGNER 29-19 JOURNEY 30-20

KKXX/Bakersfield, CA Squires/DeRoo

EDDIE RABBITT Hottest: POREIGNER 1-1 ROD STEWART 14-8 QUARTERLASH 20-13 JOURNEY 22-16 NICKS 6 HENLEY 29-19

KNBQ/Tacoma, WA Gary Bryan

BLO
BEE GEES
GREG LAKE
HALL & OATES
LUTHER VANDROSS
EDDIE RABBITT
HOTCEST:
HALL & OATES 1-1
POLICE 5-2
ONJ 17-7
LINDSEY BUCKINGHA 28-24
JOURNEY D-25

K96/Provo, UT Jim Sumpter

NEIL DIAMOND ELO PAUL DAVIS HOTTEST FOREIGNER 1-1 RICK SPRINGFIELD 5-5 POLICE 12-7 JOURNEY 19-15 CHILLIWACK 21-18

FM103/Selt Lake City, UT

Lorraine Winnegar

J. GEILS BAND
QUEEN/BONIE
GO GO'S

HOTEGES

FOREIGNER 2-1

POLICE 3-2

ROD STEWART 10-5

JOURNEY 14-11

NICRS 6 HENLEY 21-19

KSFX/Sen Francisco Pet Evens

SURVIVOR Hottest: ROLLING STONES 1-1 POLICE 3-2 JOURNEY 10-6 FOREIGNER 13-10 GO GO'S 19-15

KBBK/Boise, ID Bob Lee

STEVE MILLER BAND NEIL DIAMOND QUEEN/BOWNE J. GEILS BAND Hottest: ONJ 3-1 FOREIGNER 4-3 GO GO'S 8-5 POLICE 13-7 ROD STEWART 14-10

KSKD/Salem, OR Len E. Mitchell

LOVERBOY RUFUS & CHARA QUEEN/BOMIE HOTCORT HALL & OATES 6-1 ONJ 10-3 ROD STEWART 28-22 ELO 30-24 STEVIE WOODS 35-29 PARALLEL THREE

KCBN/Reno, NV Jim O'Neel

NEIL DIAMOND BARBRA STREISAND PAUL DAVIS ELO JOHNNY LEE HOTTES 1-1 POREIGNER 15-11 EWSF 17-12 ONJ 19-15 DIESEL 25-19

KDZA/Pueblo, CO Rip Avins

GEORGE BENSON
J. GEILS BAND
EDDIE RABBITT
GREG LAKE
BEE GEES
HALL & OATES 1-1
FOREIGNER 14-4
ONJ 10-9
COMMODORES 15-11
POLICE 20-13

KQDI/Great Falls, MT Pat Richards

HALL & OATES
GEORGE BENSON
EDDIE RABBITT
BARBRA STREIBAND
A PAUL DAVIS
STEVE MILLER BAND
HOTESEL:
FOREIGNER 3-1
DIESEL 4-2
AIR SUPPLY 6-3
DAN FOGELBERG 7-5
BILLY SQUIER 11-8
KSLY/Sen Luis Oblago. CA

KSLY/Sen Luis Obispo, C/ Don Potter NEIL DIAMOND

NEIL DIAMOND
BARBRA STREISAND
HALL & OATES
BOBBY & THE MIDNI
GREG LAKE
BEE GEES
QUEEN/BOWIE
HOTTEST
AIR SUPPLY 2-1
ONJ 13-7
DIANA ROSS 17-13
CHILLIMACK 19-14
GENESIS 22-15

KENI/Anchorage, AK Randy Robbins

PAUL DAVIS
NEIL DIAMOND
BABBRA STREISAND
J. GEILS BAND
SURVIVOR
HALL & OATES
POINTER SISTERS
BEE GEES
GREC LAME
HOTE & OATES 2-1
CHRIS CROSS 4-2
ONJ 5-3

COMMODORES 9-7 ELO 10-8 KYYA/Billings, MT Jack Bell

ROOL 6 THE GANG
BARBRA STREIBAND
EDDIE RABBITT
PAUL\_DAVIS
J. GEILS BAND
HOttest:
ONJ 1-1
DIESEL 5-2
ROD STEWART 16-10
COMMODORES 24-19
LINDSEY BUCKINGRA 29-21

KATI/Casper, WY

BARBRA STREISAND
HALL & OATES
EDDIE RABBITT
ELO
HOTTEST
ONJ 5-1
ROD STEWART 8-6
FOREIGNER 21-13
BARRY MANILOW 23-15
LINDSEY BUCKINGHA 27-20

KOZE/Lewiston, ID Wes McShey

HALL 6 OATES
EDDIE RABBITT
HOTTERT
FOREIGNER 1-1
POLICE 4-2
QUARTERFLASH 9-5
ONJ 12-6
NICKS 6 BENLEY 10-11

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

WNAP/Indianapolis KQKQ/Omaha WTSN/Dover 99KG/Salina

THE FOLLOWING STATION
REPORTED A FROZEN PLAYLIST
THIS WEEK:

KRRE/Houston

AND DESCRIPTION OF THE PARTY OF

201 72 m

TUI, 15%

DIGHT 20-23 SAME OF SAME SAME OF SAME

April on april of the state of

East 10-0 0.0.0 34-23 0.000 00 0.000 00 0.001 00 1770 30-31 0.000 00

on/Epic

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## PARALLELS

Perallel & Selected stallone in major markets that are formal done and/or event a significant national influence.

Perallel & Selected stations in secondary markets that are formal dominant' and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Perallel III Selected stations in amaller markets that are formal dominant and/or exert a significant local influence. This perallel may contain some secondary market stations that do not qualify for perallel two status.

Note: (1) Formal dominance is based on the Monday-Sunday, 6AM-12-Midnight, total persons 12 plus shares as published by Arbitron. All pre-sent and possible future reporting stations are evaluated and updated twice annually.



DENOTES FIRST WEEK IN PARALLELS 216 REPORTS

#### JOHN DOE "Hit Song" (Anylabel) LP: Hit Song Regional 100/25 Same Down Adds

#### EXAMPLE

100/25 — 100 CHR reporting stature on 4 the week including 25 new exite.
44% — Percentage of this weeks reporting playing it.
Regional Reach — Percentage of reporters playing me song within each region.

National Summary

Up 31 — Number of stations moving it up on the charts

Debuts 20 — Number of stations debuting the song this week. 

Same 24 — Number of stations reporting no movement this week. (On 10 On Add to On, 31-31.

Down 0 -- Number of stations moving down on their charts Adde 28 -- Total number of stations adding 4 this week.



AID CL	LEDICAL DA			
AIR SU				
Haru I	Am Uus			
,,0,0	7111 1003	L.J DITIS	CAI/	
LP: The	One That Y	Ou Loren		
		0-10		
	40414	mmov.		
sectomal.	191/1	88%	Matte	a
				£
Beach			150 1	
brach 1 601			UP I	ú
Megch 1 601	6		OBBUTS	6

iii	0	APOS I
PI	enit 1-1	B100 16-14
	V100 5-1	PR101 17-14
AART	BOUTH	6Jhs 21-16
	SPER 414	8880 11-8 8882 2-1
MARC 14-11	875A 9-5	1994 5-4
978.040 1-7	8879L 9~5	HCPI 4-3
WHITE I'V	###TFM 11-15	110 4-6 15ED 11-11
WIFE E D	CBF L 27 21	1 GB 8-5
11 1 7 7	6AFP 3 6	880 14-13
Trib Till	WELL B-7	SHYT 10-9
999C 11 12	1000 1-1	0115 6-2
CPTR 5 I	4 more 1 2	1000
CHOIL 17 15	NAME OF STREET	
BOLP.	1004 10-9	
	FLA1 1-1	BAST
1207 1 1	6JD8 6-1	WJ80 18-2
191 12 11	#86136 0-6	MACE 11-7
140 11 6	G100 1-1	91A8 3-1
110 17 11	MAAY 9-5	#1CY 18-11
0103 10 11	G116 F0-6	191(3) 1-1
WC11 24 15	mentam 10-10	137%A 11-4
	WARY 4-4	WF6G 3-3
Name and Address of the Owner, where the Owner, which is the Owner, which is the Owner, where the Owner, which is the Owner	03103 11-10	MC10 0-13
	W0000 3-4	93011 27-21
MLA - 31 MDMG (11/1)	CB101 20 21	#8FQ 0-4
OCCUPATION OF	HBBQ 7-7	

1 0 1 7		
145 17 15	HAAT N-5	#2GY 18-11
	WELL TO-8	191(D) 1-1
2103 1- 11	STREET 19-10	1377a 11-4
BC18 33 15	WARY 4-4	WF8G 3-3
	E102 2-1	MORRY # 4-3
	03105 11-10	MC10 6-13
	WDDD 3-6	95011 27-2
LA 1 27	CH101 20 21	#3TO 4-4
IDBQ [5:1]	#880 7-7	
7018 10 7	FW180 1-1	BOLTH
1315/9 12-1	MM 80 2-2	
IBIG LF 10	FELL 4 1-2	0104 5-1
PH 17 3 3	MINARPH 3-3	1103 7-2
BOOK 5-5	WM 1 1-1	958GP 4-1
122 17 12	MORT 17-8	HPO1 7-1
F100 7 5	WHO 1 2-2	BF00 11-6
1081 1 7	MATA 2-3	010E 16-16
	MRICH 15-7	MPLD 8-4
PRET	MORE 7-4	WHEN \$1-17
	MARKETH 14-10	00LF 5-2
BAPTY 18-7	1631 1-1	SEQV 4-5
DEA 25-10	HOBE 7-7	E148 3-1
PE 11 0	MARY 6 1	1882PH 16-
11 mm 15 15	- 1100 11 11	000000000000000000000000000000000000000

	MR63 15-7	MPLD 8-4
WHITE CO.	HICRC 7-4	WHER 21-17
	MARROY 14-10	WGLF 5-2
BAPTY 18-7	WGE 1-1	TEOV 6-5
DEA 10-10	HORE 7-7	FILE 5-1
FE 11 1	MARY 4 1	FEBRUPH 16-1
11070 15 13	82100 18-11	E011FW 13-9
190 11 1		FFUR 6-6
LED on	- Design	G101 23-22
18 35-35		840F 1-1
30 10-6	erano 1-1	
FYE 5:1	W110 3-2	<b>HIMPWRIT</b>
188 5-4	#VIC 14-11	
107 12-5	WLOLPH 1-1	#BILL 13-7
DPA 6-38	WAS 1 0-2	4FTH 1-1
	05TT 6-3	EQ100 4-2
1.27	#EEF 12-6	EELO 1-2
	#106 5-1	4 FBC 4-6
MT	80FM 0 - 0	# EL# 0-9
NOT.	88av 1-3	wada 26-15
Cho 4-8	SETUPE D-4	MERT 4-1
Faa 10-0	1211 10-11	WYSU 16-6
Bail 4-1	#506 6-6	MASTPM 3-2
trin 5-2	1104 0-9	BELLIN 13-1
TRT 2 2	998AR 1~1	#WLO 10-11
275.1 ( )	MINER 5-1	4DVY 3-6
HC0   11-6	MGBP 5-1	
FT 10-10	emop 1-1	10/00/1
	091 20-20	# (port 7-4)
VSP 1-8	600 t-1	864.7 3-1
TICHW 10-17	1/1 0-4	4CBB 24-20
Descript 14-12		
C101 4 1	BEJS 3-3 BOY 10-3	EDEA 1-1
1-1 331	stress 13-10	ECRI 0-0
LASPW 6 2		5778 0-3
ARD 1-2	0007	BOSE 11-11
100 5-0		modit file [1]

799 0-0

13E on 6JE a EYE 32-22 EYE 32-22 GIG1 4-21 GIG4 26-23 ELIP 25-23

ULAN 10-25 HTML 20-26 HTML 20-26

MCRID 14-32 M188 36-26 M189 36-26 M199 22-19 M1042M-2-19 M1042M-2-19 M1042M-2-19 M104 6-18 M104

1800

MINORMET

BREL 6

EFFE 0-20

EQUE 21-19

EELC 24-20

EELC 3-19

EELC 3-19

WERE 30-19

WERE 30-19

WERE 30-19

WERE 30-20

EELC 30-20

EEL

ESS | 25-21 ESS | 25-21 ESS | 6-24 ECSS | 14-15 EDSA | 6-20 EAT | 27-20 EAT | 20-20 FTYA | 25-21 ECSS | 26-21

W100 35-30 W107 0-30

TRLA on EFE on 630 20-19 ETTE 10-20 6 pm on 0101 4

**P2** 

MCAD 18-14 WTAP 10-15 WTAP 22-30 WIPD 19-17 WVAP 30-25 FCLD1 10-27 WLANTO 20-21 WTAP 23-21 WTES 17-25

WESS 25-22 WVIC 25-23 WVIC 25-23 ESTY 20-23 ESTY 20-23 ESTY 20-23 ESTY 20-23 ESTY 20-24 WAR 27-23 WBC1 4-29 WBC1 4-29 WBC7 01-28

286 19-17 4300 cm 78162 4-39 8961 cm 4388 00 8880 38-38

LLELS		LAS	T WEEK
	Œ	)	
GEORGE Turn You LP: The Ge	r Lova	(WB)	
Bergional he selb a 100 0 100 h 150 u 100	6/29 N & /	44%	Bational Budmady UV 25 GAMPS 21 GAMB 6 Abdd 25
SAST  SENT P-18  SEST  SEST P-19	UNAIN 17 AT 18 AT	7 1 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	Salma 30-24 East 30-25
LINDSEY BUCKINGHAM Trouble (Asylum) LP: Law And Order  188/15 87% Bational Beach Books 1 10 10 10 10 10 10 10 10 10 10 10 10 1			
## 746 by 665 by	#104 33-3 WERE 36-2 V100 29-2 WOUTH FTEA ON #587991 28 #107 d-22 #3871 10-2 #3871 10-2	-35	######################################
JB109 10-20 G107 a - 20 G107 a	897 36-33 TREL 36-3 ENDS ON WPWF 26-1 EQ16 33-3 ELAS 6-27 UJDR 31-2 ESS106 30- WSGN 18-3 G100 36-1 MAAY 23-1 WSYP 37-2	9 a a a a a a a a a a a a a a a a a a a	### ### ### ### ### ### ### ### ### ##



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entos/		mag (ame)	1	01/2
distant.		I III		0
		0		100 da 1 1-0 1 1150 1-0
MARCO 1		Maria (10-1)	0.0	trum to have and the have and the have had are
Shour on Street		**************************************	8.0	CALLED TO A CALLED
(RCA)    Notional		######################################	17	MAIT 0-1 MEDE 13-6 MEDE 4-3 MEDE 4-3 MED 7-7 MED 3-7 M
056 25-10 AMO 30-25 BIRC 51-11 AND 10-26 D3 GARY 6280 21-13 6007 21-13 BICT 10-25		MPW 20-13 PPW 10-15 SPL0 17-41 MCG 30-24 MCG 30-24 MCG 20-16 PFICPW 10-1 MCGCPW 10-1 MCGCP	117	MEAN 16-7 NUMBER 17-33 NUMBER 17-33 NUMBER 17-33 NUMBER 17-9 NUMBER 17-9 NUMBER 18-10 NUMBER 18-13 NUMBER 18-
WLAN 20-20 WIGT on WPMG 18-14 WLANFW 11-10 WC18 10-20 WSTG 4-20	ſ			PHER CR
METO 4-36 BOLTH 0804 on 8502 31-29 95000 32-20 MCQ0 30-27 MISE 20-26 MTLB 6-2 MSLE 32-50 MSLE 32-50 MSLE 32-50 MSLE 32-50 MSLE 32-50 MSLE 32-50				herne (ck Arthur
18   48-15   18   18   18   18   18   18   18	Market State	AME 2-1 minc 1-1 minc		WOLT 1-2 WYICEW 8-8 GC101 1-4 WYICEW 8-8 GC101 1-6 WYICEW 8-8 WYICEW 8-8 WYICE 1-1 WYICEW 8-8 WYICE 11-1 WYICEW 8-8 WYICE 11-1 WYICEW 8-8 WYICE
National Summary UP 10 BOUTS 10 BOOM 1 ADDG 0 BCPE to-11 EGB 1-26	# # # # # # # # # # # # # # # # # # #	1070 1-2 PRC 1-1 1117 7-11 15 1-2 15 3-10 771 7-10 1000 4-7 0) 7-10 100 1-15		MACT 10-10 MACT 10-10 MACT 10-10 MACT 10-10 MACT 10-11 MACT 10-11 MACT 10-11 MACT 10-11 MACT 10-10
RAM 82-23 HOUT ON WILD 20-23 HOUT ON WILD 20-29 I MEND 20-29 I MEND 20-29 I MEND 20-23 HEYBG 4-18 HEYBG 4-18	80C 1077 1078	D2 A0 12-10 10 11-10 10 11-10 17 10-1 17 10-1 17 11-1 17 11-12	9 8 8 8 8 9 9 9 0	104 9-0 MAN 8-13 168 2-0 MKH 8-9 WAR 5-6 FINO 5-6 91 3-2 02 2-5 DJH 10-30 HOT 0-10
9580F a				0
WEDS ON WITH 15-32 EVOL 6-20 W		PAUL DI	ht	(Arts ta)
#### 30-30 ##################################	*****	241 371	[	N & A
Main 10-19 Donal on Mari 85-11 Good 18-17 CFW 33-16 Good 28-19	95 E 910	0 0-20 716 6-27 8-39 6-39	SEATON COLUMN TO A SEATON COLUMN	OH 6-37 AB on 100 on 100 on 1100 on 11

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EFTE . EELS on EELS .

WEEDITO 4-0 WIFT 20-21 0104 20-20 WEEDITO 130-17 UPOF 23-14

#17# 30-17 #87\*\*\* 11-4 #287 30-23 #87\* 15-14 #710 4 557 6-2 #884 d-15 #886 d-15 #886 d-14 #181 4-06 #181 20-34 #886 d-23 #886 d-23





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2 d d 2 p 3 1 1 0 2 p 2 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	1104 mg 1104 mg 1104 mg 1100 d d d d d d d d d d d d d d d d d d	Marry 6  66,0 ms  Pale 9 de 16  66,0 ms  France 9 de 16  66,0 ms  France 9 de 16  66,0 ms	Twilight (Jat'Chs)   Imp. Three
ESEL		,	DAN FOGELBERG  Hard To (Full Moon/I  UP: The Innocent Age  here in the innocent Age  with in

STATE OF



WYIC 2-1.

WIND 7-44
WIND 1-6
WIND 1-6
WIND 1-6
WIND 1-6
WIND 1-6
WIND 6-12
WIND 6-12
WIND 1-7
WIND 1-

Pational Demonstration UP TO DESCRIPTS S AAME 13 CHIMN D ADDS S 47% 101/8 MDMCPM 17-11 MC101 20-21 MLAMPD 20-24 Q101 4-10 MFE0 20-27

9

22 GAPT

GCAO 0=0

GFBA 3=0

GFBB 3=0

GFB 3=

MINIOT 7-0

WYLC 0-26

MIND 11-11

GRYY1C 0-26

MIND 11-12

GRYY1C 0-26

FILE 20-21

FILE

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ORBS 4-0 ETBOPP a-10 PV6 13-10 PV6 13-10 PV6 22-20 3JB0 13-11 ETBO 9-5 6D88 23-12 ECPS 18-15 PV6 3 12-10 FV6 10-14

NJN; 6-3 WMAY 3-3 WMA 00079 1702 5=0 93007 3=2 0000 3=3 0000 3=3 0000 3=3 0000 1=3 0000 1=3 0000 1=3 0000 1=3 0000 1=3 0000 1=3 0000 1=3 0000 1=3 0000 1=3 0000 1=3 0000 1=3 855. 3-3 8772 33-3 8772 33-3 962 3-3 962 3-3 962 3-3 962 3-3 962 3-3 963 3-3 963 3-3 963 3-3 963 3-3 963 3-3

8.m1 1-13 8Chp 7-9 1210 2-2 8AV1 3-2 8QD1 7-5 8D80 8-6

REML 20-16
RPYM 17-17
ROWN 6-18
RELD 19-13
REMC 30-28
RELS 18-19
WSPT 32-30
WTMU 20-14
MANYPH 13-1
WC1LFM 6-5
RWLO 3-8
RDVV 10-8

HENT 20-14 RELY 15-11 RDEA 25-22 RATT 23-15 EQDT d-29 EVEA 25-20 EORE 20-15

Rational Summary UP 15 DEBUTS 52 SAME 38 DOWN 0 ADDS 26

E94 d-29 EERD d-35 ELUC d-27 ENQ a KEYT on

P3

MJBQ d-33 MGUY d-30 MACE d-29 MIGS on MHES a 13FEA d-29 MFBG on MCMPPH d-30 MC1R on 95XIL 38-36 MYRQ on

Q104 d-20 1102 32-26 953cF on MFOS 28-23 MCQQ on MTES 30-30 MTES 30-30 MTES 32-28 MTLE 8 MCLF 36-34 ESCLE d-38 ESCLEM 20-20 ESCLEM 20-2

WGRD 29-20 WINE 20-16 WWIE 20-16 WWIE 20-16 RAFE 17-15 ESTH 20-18 EIGH 20-18 EIGH 20-18 EIGH 20-18 WIEN 10-11 WIEN 10-11

STEVE MILLER BAND

Heart Like A... (Capitol)

70%

28

ESETTS ON EIBT ON EIBT

LP: Circle Of Love

Reach 2 728 5 758 H 518 W 838

PI

WPGC d-29 CPTB 34-26 CHUM d-27 CEGM a

RBGL d-29 193 d-30 940 27-23 0105 a-32

ERLA ON EFT ON ETISTH d-33 ETOO d-36 EETO 20-19 13K a EJR 20-21 ETYN 33-27 ETHOH d-30 Q103 d-25 EOPA d-30 ESTP 30-27

NYTH 19-10 RIMB 20-22 Q103 d-22

92FLY 26-

Hattirtte			W. 04
FOREIGN Waiting F LP: Foreigne	or A (Atlant	t/c)	ERLA 6 EFT a E100 on EFEC 6 EESR 6-23 ETTE 6-34
Begional 2' Beach E 964 E 1005 E 1005	0 14/1	Mational Burmary UP 177 DESOTS 1 SAME 30 DOWN 5 ADDS 1	G109 a G109A a G10A a G
			EPED 6-29
MARY MARC 21-16 WINC 20-14 WERN 8-1	WARD 5-1 Q106 6-1 WERIPH 9-5 E104 6-1 WERE 3-2 WIOD 17-7	EERN 1-1 Y94 22-11 EIDD 15-9 PMI02 3-3 EGGI 29-19 85FT 13-10 RJRR 1-1	STET 6' 92FLT a WECK a JUT d-38 HORCFM d-28 HICC a-29 HPST d-33 HLARPH on
WEFT 12-6	EPHS 9-8 ETSA 26-19 E1PH d-28 ESETPH 20-13 EHFT 10-4	ENDQ 7-3 ESP1 3-2 ESBK 4-3 ECPX 29-17 PM103 2-1	Q104 a WEREFR d-26 WILD on
B104 1-5 WEXEPH 13-11 PRO-PH 10-6 JB109 e-92 Q107 2-3 RPOC 3-5 CPTH 11-3 CHUR 6-4 CEGH ON	ENFT 10-4 ENFT 2-1 ENFT 1-1 WTIX 3-2 397 14-8 EMEX. 18-9 EMEX. 18-9 EMOX 7-4 WFWF 8-4 EQ4 11-2 ELAS 9-4	REND 18-14 RGW 16-10 RLUC 1-1 RRQ 11-8 RRYP 17-15 RENT 12-5	GENESIS No Reply LP :Abacab
NBGL 2-2 RMSE 14-14 193 1-1 940 1-1 F100 15-13 195 13-9 0105 10-8 MCEX 12-7	MJD: 4-3 ENEIO4 1-1 WSCH 5-2 G100 9-2 WAAY 4-2	MJBQ 17-10 MGDY 14-10 MACS 5-2 WILAM 12-4 WIGY 12-6	Regional 1 Beach E 70% S 72% S 728 M 60% M 64%
HLS 7-7	WHIP 9-2 WRHYFW 8-2 WAHY 12-6 T103 4-2 8J105 14-6 WDOQ 7-1 CE101 2-1 WENG 9-2 FN100 9-5 WENG 6-3	WHEB 20-10 13FEA 20-12 WFBG 6-4 HENEPFH 1-1 HCIR 3-3 95XIL 3-2 WIYQ 3-3	LUT LUT
WORD 6-6 CELW 6-1 ERSSYM 15-10 EREC 17-13 EREC 10-8 WIEP 10-2 WCEL 6-1 Ol02 9-6 HIUU 6-3 HOWY 15-9 WEYE 7-2	WRED 6-3 E1184 2-3 WRAEPH 4-3 WREE 3-1 WORE 7-4 WROE 3-1 WRCY 2-1 WREE 21-12 WCSC 5-2 WSSE 5-2 WSSE 6-4 WARREH 8-4	0104 2-1 1102 1-1 958CP 9-4 WFOX 4-2 WCQQ 15-30 WISE 3-3 WFLB 17-9	White Heart 14-12 WIFT 20-15 968X 2-2 8104 29-25 WXEFF 26-26 CTUB 4-3 CKCM 27-23 800TH
ERAPTH 18-13 ERLA 28-24 EPI 8-6 ETISFW 18-13 ETGQ 23-12 EPEC 26-16 EERR 1-1 13E 19-17 TYD 18-10-17	SCH 8-6 MORR 16-13 MFWO 9-7 MARY 21-11 MJ100 11-10 MMDWHET SCRID 16-8 WYIS 6-4 MYIC 18-10	WXLE 2-1 UGLF 19-13 REQV 13-3 RILE 9-6 RERLFM 6-3 RQIEPN 9-6 RPUR 7-5 Q101 5-1 RVOL 13-8	ERGL 15-14 193 26-21 940 14-12 195 23-20 WCKE 32-29 AMDWEST
138 19-17 138 19-17 138 19-17 138 14-10 1477 2-1 1478 6-2 1013 17-9 109A 1-4 1477 1-1	WYIC 18-10 WJEQ 4-3 WLOLDH 9-6 WARH 12-8 RSTT 7-6 KIR 22-11 RICA 11-5 ROPH 23-14 ERAV 8-5 RTHPH 24-18 E293 3-1	REME 2-2 REPER 13-9 ROWD 6-1 RELO 7-6 RELO 7-6 RELS 4-2 WERR 13-11 WERT 18-12 WERR 13-14	WLS -PH 19-16 WLS -PH 19-16 CKLS 18-16 CKLS 18-16 WESP d-18 WGCL 7-6 Q102 a-14 WESU 2-19 WKYI 18-16
WCAO 1-1 MPBA 1-1 MPBA 1-1 MPBA 1-1 MPBA 16-11 MPPA 14-8 MPBA 1-1 MPCE 7-3 JHT 7-3 WBLI 12-7	WIOR 4-2 8104 3-3 WHAH 7-2 WIES 4-3 WHEZ 2-1 WGBP 7-2 WKDQ 8-5 U93 11-6	MANYPH 3-1 BUILDHN 10-8 BUILD 6-2 ERHA 1-1 EPH2 9-7 EDVV 7-3 WHET	RIISPM 25-21 RIQO 30-24 REIR 5-4 13R on RYYK 31-21 ROPA d-29 RIIP 18-13
WBL1 12-7 WFICPH 18-12 WBBCFW 11-7 EC101 21-11 WECC 8-2 WFST 12-4 WLAMPH 7-1	WHOCE 3-3 92X 1-1 WDJX 14-4 WHOT 5-1 WYFW 13-7	ESLY 3-2 ECBH 15-11 RD1A 14-4 EATI 21-13 EQOI 3-1 EYEA 12-9 EOIE 1-1	BAST WPMED 7-5 92FLY 27-24 WRCX 24-21 NFT 13-11 WDRCPM 30-27 MICC 17-16 MPST 13-11
FOUR TO When Sh LP: Tonigh	e (Casablar		WLASFW 30-21 WAED 20-25 Q106 29-25 WERTFW 29-23 R104 2-4 WKER 20-16 V100 23-19
Regional 1 Reach E 621 S 555 M 645 W 489	24/1 57% <b>26</b>	Hetional Summary UP 65 DEBUTS 0 BAME 20 DOMM 58 ADDS 1	GO GO'S
QJ Mar	WVBF 21-19 WDBCFW 8-13 BC101 7-7 WICC 15-12 WLAHPW 12-17	WDJX 27-25 WROT 11-8 WTFM 16-18	LP :Beauty
WARC 10-20 WHEC 9-6 WHEMPH 29-30 WIFI 13-17 96RE 23-23 PRO-PH 7-7	0106 9-14 V100 6-8	EEER 2-5 RYMOPM 8-13 794 9-9 RIDD 10-13 PM102 15-11 EGGI 11-12 EJRB 18-26	E 424 5 525 H 335 W 626
PRO-PH 7-7 JB105 11-13 WPGC 15-20 CPTM 18-9 CBUH 21-20 BOUTH	KSETPW 12-17 KEPI a WT12 19-25 B97 5-9	EJRS 18-26 ECPX 9-7 ERO 13-19 EISE 10-9	BASY WIFT 7-5 B104 30-24
FERE 0-8 7100 14-16 MEDIUMIT WLS 15-13	ZROR 6-5 WFMF 6-12 ELAY 10-12 ELAY 10-12 ELAY 10-12 EMERTER 13-15 WAXE 5-7 TIO3 12-14 ENDO 11-13 CRIO1 7-10	MANT MAND 15-11 MACS 15-14 WIAM 2-2 WHEB 21-29 13FEA 4-8 WOMPFW 22-21	B104 30-24 JB105 36-22 Q107 12-14 HPGC d-30 CHUM a
WDBQ 9-8 CRLW 12-17 E899WH 13-12 E8LQ 6-6 WXIF 9-9 Q102 22-19 WBUU 10-10 WDEY 6-3	CH101 7-10 WEBQ 6-11 PRIO0 7-9 WERQ 6-4 EX104 11-16 WHARPH 7-9 WHOR 16-27 WHARPH 10-13	9370 27-26 COUTH 2102 3-3	HEGL 9-4 273 a 94Q 29-24 Y100 11-14 195 20-22 WCKK T-4
WEST 0-10 WEST ERAPTH 25-14 RHLA 12-11 RPI 4-2 RIISPN 22-15	MARY 12-7	MFOR 17-24 MCGQ 2-3 MTSE 6-6 WFLB 3-12 WELE 11-20 MGLF 17-16 H1UE 22-16	EDWEST EDWG 11-11 BEGCL d-29 WEST
RISPM 22-15 RIGO 14-13 RPMC 11-13 13% 18-18 Q103 15-17	WVIC 13-12 WLOLFH 22-17 WARX 9-9 RETT 3-3 HIXE 11-10 RYOM 19-15 ROPH 12-10 ERAV 17-17	E012PH 12-11 0101 12-12 EVOL 12-11 MMD44687 EPYR 6-8	#EARTH 2-2 #RIA 4-1 #FT 3-3 #IISFM 2-4 13# 2-1 #YYM on #IIF 5-8
MCAO 13-20 WBSF 7-10 WBSF 7-10 WFRY 10-17 92FLT 7-9 YMY 18-18 WB1: 8-6	ERAW 17-17 EXYMPN 20-24 WHAN 13-23 WHEE 16-17 WEBP 14-19 WEDQ 12-15 UP3 12-14 WOW 6-6	EQMB 10-12 HELO 13-9 HERC 12-11 RELB 29-25 WTRU 6-11	MARY 27-26 92FLY 30-30
797 18-18 While 8-6	(9)	EDEA 7-7 EQD1 23-22	92PLT 30-30 WHCK 21-15 JWT ON WPGT 35-15 WLAMPN 6-27 WARD 6
_			
		196	HALL
	140107 00	Battonal	
Regional Basch E 644 6 591 H 539 H 621	30 BREAKER	Hational Summary UP 4 DEBUTS 31 BANG 29 DOWN 0 ADDR 64	I Can't LP: Priva



## STOP 0 ## STO	Elleria a construction of the construction of	VERS 0 TORE 4 TORE 4 WECT 0-29 WECT 0-29 WECK 0-29 WECK 0-29 WECK 0-29 WECK 0-29 WECK 0-49 ELYNO 0-	Continued
EDIE de COM de JE EDEA e EATI de J4 EVITA e FOIE on	Private E	yes (RCA) Eyen	Mational Summary OP 53 DEBUTS 0 SAME 43 DOWN 76 ADDS 0
Rational Summary UP 117 DIRIUTS 13 SAME 20 DOWN 2 ADDS 3	MADC 7-6 WEBC 4-6 WEBC 4-1 WEBC 1-1 WEBCFW 1-2 WFFI 1-1 946F 11-12 9106 6-10 FEC-FW 4-1 0107 4-2 WFGC 2-2	#C101 4-2 #TCT 1-1 #TCT 1-1 #TCT 1-1 #LAFFH 1-5 WAREA 1-7 Q106 2-2 WEREFM 1-1 B104 3-6 #TEE 4-6 V100 1-1 BOUTH #PMR 26-26 #TBA 3-2 #BFT 2-10 KBFH 7-11	REAT 16-20 ETHOUTH 17-19 170 4-13 ETHOU 2-1 PHIO2 2-1 PHIO2 2-1 ETHOUTH 19-4 ETHOUTH 19-4 ETHOUTH 19-4 ETHOUTH 19-2 ETHOUTH 19-2 ET
RAST  NJBQ 38-26 MGDT 28-21 MACS on MLAN 25-23 MICY 19-12 MEED on 13FRA 29-24 MFMC 20-19	CPTR 4-2 CRUM 3-7 CRUM 3-7 CRUM 3-6 SOUTH BESCL 5-5 BESCL 5-5 BESCL 3-5 BESCL 3-6 FED 3-7 FED	MPTH 7-11 MPTH 3-2 1897 3-2 1897 3-2 1897 1-2 1897 1-2 1897 1-1 1898 1-2 1898	ENC 9-7 FRIS 3-2 FRIS 3-2 FRIS 3-2 FRIS 3-2 FRIS 3-2 FRIS 3-2 FRIS 3-3 FRIS 3-3 FRIS 3-3 FRIS 3-3 FRIS 3-3 FRIS 3-2 FRIS
958CF 20-16 9FO9 24-21 9COQ 29-25 9COQ 29-25 9COQ 29-25 9COQ 29-25 9COQ 29-26	SECL 2-2 0102 5-2 WEUU 1-1 WEUT 6-7 OWEST EZARTH 9-9 FRLA 14-12 E71 1-1 E115PM 6-9 E100 6-10 EPEC 5-5 EUEN 15-16 13E 8-8	WHOUN 10-6 WHOCY 1-6 MAYS 10-10 WSES 1-1 WCBC 1-1 WAMSPH 1-1 WDWO 4-5 RJ100 6-7 WHDWWHY WGRD 2-1 WZER 1-1 WYIC 9-14 WLOLPH 4-2 WARX 2-1	Q104 6-19 9356F 1-1 MYOX 1-1 MYOX 1-1 MYOX 1-1 MYOX 5-1 MYOX 5-1 MYOV 2-1 KILE 1-9 KILE 1-9 KILE 1-9 KIPUN 5-3 Q101 1-2 MANUAL 1-1 EFFR 2-4 EFFR 2-6 ECOM 3-3
MEMC 27-23 MEMC 21-33 WEMC 26-25 MEMC 26-25 MEMC 26-25 MEMC 29-24 MASYPM 19-17 MASYPM 19-15 MEMC 29-25 MEMC 29-25 ME	ETYM 3-6 ETYM 3-5 0103 2-1 EDPA 4-2 ETTP 6-25 EXPM 6-25 MCAO 2-2 WYDR 2-2 WYDR 2-2 WYDR 1-2	HEAT 2-1 FITT 3-1 FITT 3	RELO 2-1 RELO 3-1 RELS 6-11 WERF 15-6 WSFT 3-6 WSFT 3-6 WSTU 7-1 WALTFM 1-4 WCLLFW 1-3 EVILO 14-14 REMA 2-3 EFWI 2-2 EDVV 1-2
RATI 28-26 ROOI 30-28 RYN 26-24 ROSE 21-20 RATIONAL Mational Summary	WBBP 3-2 WBBP 1-3 WBP 1-4 WBP 1-3 WBCE 1-1 WBCE 1-1 WBCE 2-1 WBCE 2-4 WBCEPR 2-4 WBCEPR 2-4 WBCEPR 2-4	0	ECON 1-1 EDTA 1-1 FATI 1-5 EQ01 2-6 ETTA 2-4 EOTE 3-3
OBBUTS 10 SAME 37 DOWN 7 ADDS 10  FN103 8 E96 on KSRD 20-19 RRO 6-6 EMYT 19-13	LP: Breekin	Away	Hational Summary UP 29 DEBUTS 0 SAME 23 DOWN 75 ADDG 0

72%

WHEN a-30 WANGPH a-dp WHYQ 5-22 EJ100 on

WGRD 35-29 WVIC a MJRQ 12-1 RIF a RIP3 on WBOK a RIP3 on WENT a WBAM on WIRS a WENT on 922 a WDJY a

No Reply At All (Atlantic)
LP :Abecab

2

EIST 19-38 EEST 8-6 EASTH 20-16 WTIX 28-24 B97 30-26 KEEL 31-22 RROE d-30 WHHT 11-11 EQ94 19-14 ELAE ON SUDE 23-20

MONOGET

MCNC 22-17

MCNC 22-17

MCNC 22-17

MCNC 22-10

MINO 5-4

KSTT 27-25

RIN 33-29

RETHIPM d-2:
RES 31-5-11

MCNC 45-21

MINO 21-12

MINO 21-12

MINO 27-25

MCNO 27-25

MCNO 07-25

RUXX 32-24 RIDD d-24 RSPT 18-18 UJRB on REBQ 19-10 KBBR 27-20 PR103 16-13 R96 23-22

Our Lips Are Sealed (IRS)

Regional 101/10 47%

NAA

WEER 36-32

BOATH

ETSA On

35ETPH d-14

EINT d-21

ENFT d-2
ENFT d-2
ENFT d-2
ENT d-2
ENT

MJBQ 20-14 MACS 22-21 WIGY on WPBG 6-27 MONPPM 31-26 WEYQ A

155/3



BILLY JO Say Good LP: Songs In	bye (Colur	mbie)
Regional 11 Reach F 54% S 576 H 556 W 506	17/0 54% <b>27</b>	6 Summary UP 32 DEBUTS 0 SAME 20 DOWN 65 ADDR 0
EAST 19-29 96EE 33-10 QUOT 13-24 CEGN 10-16 CEGN 10-16	HHF1 21-19 1971X 4-12 1971X 4-12 1971X 13-10 1971X 13-10 1971X 13-10 1971X 13-10 1971X 14-11 1971X 14-10 1111X 13-10 1111X 13	ELUC 4-5 ERG 10-13 EXER 14-15 P3 EAST MJRQ 9-8 WIAM 14-14 WIGY 10-10 WHEB 7-5



WOODFN 7-11 95xil 14-13 WEYQ 24-24

940 8-14

0104 23-16 1102 26-21 958GP on WFOR 22-18 WCGQ 20-19 WISE 32-32 WGLF 22-19 WGLF 22-19 REQV 27-17 F1LE 26-20 FERLEN 20-16 F012PN 20-16 F012PN 20-16 F0101 d-29 EVOL 25-18 Raoch # 024 # 014 # 735 # 445 WARC 23-18 WINDC 19-13 WINDE 19-14 WEEFFM 5-9 WIFF 18-16 8104 19-14 WEEFFM 16-1 FRO-FM 12-1 JR105 21-11 WFGC 12-11 CEGM on RREL 8
EFYE 14-10
EQWS on
ERLO 26-23
ERRC on
FELS 29-10
WHER 20-10
WSPT 29-22
WAITPH 21-1
WCILTH a
HWLO 23-13
ERHA 19-14
EFYH 6-23
EDVV 24-22 ERAK 9-9 893 22-20 9100 23-21 0105 17-15 HCRK 30-23 ERMI 32-27 KSLY d-31 SCRM 13-29 KDYA d-26 KATI 29-24 KQDI on EYYA 22-17 FORE 24-19 EREK 22-16 FIDD 29-23 PNIO2 21-1: RGGI 30-20 RBPE 10-6 EJRB On RHBQ 6-25 ESPS d-23

WLS 30=19 WLS-PM 30-1 CELW 23-20 EBEC 15-12 WGCL 23-15

0103 11-8 WIUU 23-22 WET1 19-38

P2

MORCPM 26-21 MICC 22-19 MPST 25-18 MLANPH 27-20 MAED 20-17 Q104 28-22 MRBSPM 24-11 E104 21-17 WREE 22-17

0 KOOL & THE GANG Take My Heart (De Lit Bational Summary UP 27 DENOTS 12 SAME 22 DOWN 0 ADDS 16 Regional Reach g 346 8 546 H 96 W 388 75/14 35% NYBP 16-31 WTICFM 25-WDECFM 20-EC101 20-3 WICC 16-13 WLAEFP 21-WARE 16-34 Q104 14-12 WEREFM 23-E304 17-13 NAA P MDBCFH on EC101 d-25 MTCC a WEER d-39 **P**3 WIFI a WEESPN 7-Julos 35-WPGC on CEGH a MJBQ d-30 WGUY 24-22 WACE ON WREB ON 13FEA ON 13FEA ON WFBG & WCIR & EIFH 6 IGBTFM 93-19 EMPT ON EMPT ON FITE 39-32 BY 0-28 ECEL 8 ECEL 8 ECEL 8 ECEL 8 ECEL 9 E 193 a 100 13-11 0105 27-25 WCER 6-24 958GP on MPDE on MPDE 31-27 WELE 16-16 WGLF 23-21 EFUR a Q101 on EVOL on CELW 20-1 WGCL 6-21 WETI On REARTH 25-22 ERLA 26-26 EFI ON R118FM 26-22 E100 22-18 EFMC 14-11 EJP 15-15 EYWE 6-32 EWLO a WWT on ЕУНОРИ 9-8 ENBQ 25-23 EBBE on 0 LITTLE RIVER BAND The Night Owls (Capitol)
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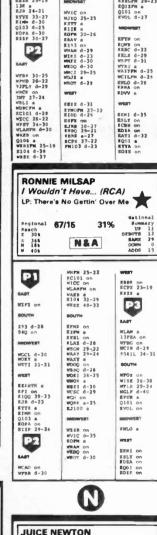
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REARTH 16-12 FPE 27-23 RTISPH 19-19 H1QQ 21-20 13R 27-27 FJE 11-7

The Old Songs (Arista)

LP: If I Should Love Again







WERS 20-14
WORI 17-13
WHOR 22-16
WHORY 29-19
WHERE 19-11
WHORY 19-13
WARSPIN 26-2
WORS ON
WEVO •
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958GF 20-17 9705 16-11 9705 23-20 9706 23-20 9718 30-20 9718 30-20 9718 30-20 9718 31-20 9718

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WEST 13-8 WEST 4-1 HELA 5-2 HF1 12-1 HT15PH 4-3 HT15PH 4-3 HT10 2-3 KFWC 30-26 13H 12-10	MARS 3-1 MERS 18-2 WCSC 12-9 MANBFM 21-14 MCM 6-8 MCM 5-12 EJ100 d-20	WidE 26-36 WPLB 18-5 WBLF d-29 WGLF 6-6 EGGV d-23 EftE 13-9 ESELFW ON ESELFW ON ESELFW ON EPUR 10-8 Q101 15-5 EVOL 23-16
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BCAO 7-1 WYBA 6-4 WYBA 6-4 WYBA 13-7 WHYH 12-9 WYHY 12-10 92PLY 18-11 WHCH 19-12 3WY 14-6 WY1CFW 23-14 WDHCFW 12-6	UTON 10-15 1104 2-1 HANN 19-0 HANN 19-0 HANN 19-1 HANN 19-1 HANN 19-1 UTON 22-7 HOW 11-10 HMCJ 15-7 HDJ 8-5 HHOT 19-13 WYFW 18-8	WREE 30-21 WPPT 12-5 WTEU 19-9 MAXTYN 25-1: WILL 25-1: EDWV 3-2 WILL 5-3 EDWY 3-2
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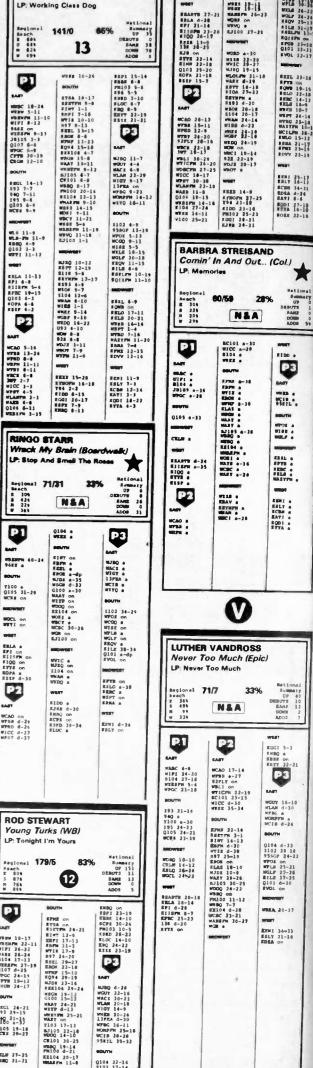
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EX104 13-14	2102 10-17 955GP 3-9
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## THE PICTURE PAGE

#### **Epic Joins Jacksons**



Epic/Portrait/Associated Labels executives were out in force for the Jacksons' Los Angeles Forum appearance, and assembled backstage with the group. Pictured (I-r, rear) E/P/A's Michael Alhadeff, E/P/A VP's Frank Rand and Larry Douglas, label's Larry Stessel and Steve Einczig, Sr. VP/GM Don Dempsey, group's Jackie Jackson, VP Ron McCarrell, Tito Jackson, and label's Dan Beck; (I-r, front) Michael Jackson, E/P/A's Myra Weston, and Randy Jackson.

#### No Vacancy At Motels Backstage



Filling the dressing room after the Motels' Los Angeles Greek Theatre performance are (I-r, rear) group's Michael Goodroe, Capitol VP Bobby Colomby, group's Marty Jourard, and "Fridays" cast member Mary Edith Burrell; (I-r, center) Capitol President Don Zimmerman, group's Martha Davis, and Capitol VP Helmut Fest; (I-r, front) group's Tim McGovern, Capitol's Bruce Ravid, group's Brian Glascock, and label's Rob Walker.

#### Polygram In Nashville



Polygram executives gathered with the company's country artists during CMA Week in Nashville. Pictured at the festivities are (I-r, front) Polygram VP Rick Bleiweiss and artists Royce and Jeanie Kendell, Reba McEntire, and Roger Bowling; (I-r, rear) Polygram VP Vince Peliegrino, label's Frank Leffel and Steve Massie, artist Dickey Lee, label's Dave Smith, VP Jerry Kennedy, Polygram's John Brown, artist Wayne Kemp, and Polygram's Doyal McCollum.

#### Cultured Columbia Gathering



Columbia Records threw a party for the Blue Oyster Cult after the band's Madison Square Garden performance. Pictured (I-r) are Columbia's Paul Reppaport, group's Joe Bouchard, Columbia VP Mickey Eichner, group's Eric Bloom, Allen Lanier, and Donald Rosser, and label VP's Arma Andon, Joe Mansfield (now with RCA), and Ed Hynes.

#### Gwen McCrae Showcased



Atlantic's Gwen McCrae performed at the New York New York club, in a showcase sponsored by WRKS, and was greeted by Atlantic and Cotillion executives. Pictured (I-r) are Cotillion President Henry Allen, McCrae, Atlantic Exec. VP/GM Dave Glew, Atlantic/Cotillion VP Everett Smith, manager/attorney Shelly Kerner, and Atlantic VP Mark Schulmen.

#### Alfa Enlists CBS Internationally



CBS Records International will now market and distribute Alfa product worldwide except in the U.S. and Japan. Pictured celebrating the agreement are (I-r, seated) CRI VP's Bunny Freidus and Norman Stollman, Alfa President Bob Fead, and Alfa attorney Abe Somer, (I-r, standing) CBS attorney Stan Schneider, Alfa Records Japan President Kuni Morai, CRI President Allen Davis, and CRI VP Joe Senkiewicz.

#### MCA Rallies To Reilly



MCA Records has signed British artist David Rellly. Pictured at the signing are (i-r) DJM's Stephen James, Rellly, producer Nick Tauber, and MCA international President Lou Cook.

#### Destiny Turns On Heat



Destiny President Arnie Orieans visited Canned Heat in the studio where they were recording a song written for them by Devo for their Destiny debut LP. Pictured (I-r) are Orieans, group's Michael Halby, Ernie Rodriguez, and Ricky Kellogg, Devo's Bob Mothersbaugh, and manager Rey Chambers; (I-r, seated) producer Jerry Barnes and group's Fito De La

# ACR



THEY WANT THE AIRWAVES — Sire's Ramones got their wish when they visited KZEW/Dallas and were hend-delivered a batch of fan letters by station personnel. Pictured (I-r) are Johnny and Joey Ramone with station's George Gilmare.



BLACKFOOT MAKES TRACKS TO KILO — Atco's Blackfoot were recent interview guests at KILO/Colorado Springs. Pictured (I-r) are Atlantic's Michael Brannen, KILO PD Rich Hawk and MD Art Phillips; seated is band's Rick Medlocke.



TRIUMPHANT GUITAR PROMOTION — WLUP/Chicago, Dean Guitars and Triumph pacted to give away a Dean V, the model used by the group's guitarist Rik Emmett Pictured (I-r) are the group's Mike Levine, the winner, WLUP air personality Mr. Bill, group's Rik Emmett and Gil Moore, and RCA's Steve Gordon.



HEART GATHERS FAMOUS FANS FOR SMALL-HALL SHOW: Epic's Heart surprised L.A. area fans with two small-hall concert dates during the group's stay in Los Angeles to record its next album. Pictured greeting the band after the show are KMET's Cynthia Fox and Jim Ladd, Queen's Brian May, album producer Jimmy Iovine, group's Nancy Wilson, Heart pranager Ken Kinnear, group's Ann Wilson, Stevie Nicks.



HATS OFF TO WMMR — Mick Jagger of the Rolling Stones became an instant WMMR/Philadelphia cheerleader when he was given a station cap by Promotion Director John Bioodwell and air personality Anita Gevinson during the band's Philadelphia concert dates.



GOING TO A GO-GO'S — IRS/A&M'S Go Go's helped construct WDHA/North Jersey's new production studio during a recent promotional visit. Pictured (I-r) are PD Mark Chernoff, group's Jane Weidlin and Gina Schock, GM Bob Linder.



SPARE CHANGE — WQXM/Tampa pacted with Backstreet/MCA and Tom Petty for a "Petty Cash" promotion wherein the winner fished out as much change from a fishbowl on display at a local record store as he could get in 98 seconds. Pictured (I-r) are WQXM PD Mark Stevens and the winner, who netted \$193.43.



ADAMS' FAMILY — A&M's Bryan Adams stopped at KSHE/St Louis while on tour promoting his current album release. Pictured (I-r) are KSHE DJ Jack Silver, A&M's Steve Pachter, Century Broadcasting VP Shelley Grafman, Adams, KSHE MD John Ulett



LINDSEY IN NO TROUBLE WITH LA RADIO — Asylum Records threw a pre-release party for Lindsey Buckingham's new album in Los Angeles recently. On hand were members of the area's AOR's. Pictured (I-r) are E/A's Roy Smith, KNX-FM MD David (and KNX-FM PD) Michael Sheehy and husband



TUTONE DIALS KTIM — Columbia's Tommy Tutone group stopped by the studios of KTIM/San Refael on a promotional tour for their latest LP. Pictured (I.r) are the group's Jim Keller, KTIM MD Belle, group's Tommy Heath, and KTIM PD David T.



TRADING TIX FOR LP'S: As reported in R&R (9-18), one of the lergest LP giveaweys in history took place recently, with the help of WKLC/St. Albans/Charleston. When A&M's Styx almost failed to make a concert appearance because of flight problems, a Styx management rep offered every one of the 13,000 concertgoers his or her choice of a Styx album in return for the concert ticket stub. Pictured at the massive shopping mall LP giveaway are concertgoers receiving their LP's from WKLC PD Doug Burton, with other employees' help.



SQUIER STROKES WILZ — Capitol's Billy Squier visited WLLZ/Detroit recently. Pictured (I-r) behind Billy (seated) are WLLZ MD Joe Urbiel, Capitol's Tony Smith, WLLZ PD John Larson, Capitol's Jay Hart.

# JUHN HALL BA OETHE ABO

Radio & Records #34

Bill Hard #34

Album Network #29



# CRA/

Features the hit single

Just Added

WPLJ/New York **KLOS**/Los Angeles KOME/San Jose **WQFM**/Milwaukee

Hard Song Index 70-48-34

Last week's moves

WCOZ/Boston 11-1

This week's moves

**KLOL**/Houston

WAVA/Wash. D.C. 14-5 WKLS/Atlanta — Debut 20 WLUP/Chicago 16-13

Produced by Richard Sanford Orshoff and John Hall.



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## WALL TO V

# NEIL DIAMOND "Yesterday's Song"



From the Album "On The Way To The Sky" (TC 37628)
Produced by Neil Diamond

## CHR BREAKERS

**NEIL DIAMOND** 

Yesterday's Songs (Columbia)

70% of our reporters on it. Moves: Up 20, Debuts 45, Same 27, Down 0, Adds 59 including WKBW, Z93, WZZP, KIIS-FM, 13K, KIMN, Q103, KOPA, V100, KTSA, WZOK, KBBK, WCIR, KKXL, KSLY. See Parallels, charts at number 29.

## EARTH, WIND AND FIRE "Let's Groove"

## AVERAGE MOVE +4 CHR NEW & ACTIVE

EARTH, WIND & FIRE "Let's Groove" (ARC/Columbia) 101/8 Moves: Up 74, Debuts 6, Same 13, Down 0, Adds 8, Q105, WCAO, WBLI, WTIX, FM100, KJRB, WSPT, WXKS-FM 12-8, Z93 16-10, WDRQ 13-6, KEARTH 19-10, KIQQ 1-1, WDRC-FM 17-11, KROK 18-14, FM102 4-2.



RL

From the ARC Album "Raise" (TC 37548)
Produced by Maurice White for Kalimba Prod.

# BILLY JOEL "She's Got A Way"



THIS NEW SINGLE ON YOUR DESK TODAY!

From the Album "Songs In The Attic" (TC 37461)
Produced by Phil Ramone
Concert Recording Produced by Brian Ruggles



# ALLINUSIC

# "Comin' In And Out Of Your Life"

A"MOST ADDED" Record Of The Week

**CHR NEW & ACTIVE** 

BARBRA STREISAND "Comin" In And Out Of Your Life" (Columbia) 60/59
Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 59 Including WABC, WIFI, B104, JB105, WPGC, Q105,
CKLW, KIIS-FM, KIQQ, KYYX, KZZP, KX104, WNCI, 95XIL, WGLF.



Produced by Andrew Lloyd Weber for The Entertainment Co.
Executive Producer Charles Koppleman

# LOVERBOY "Working For The Weekend"



From the Album "Get Lucky" (FC 37638)
Produced by Bruce Fairbarin and Paul Dean

**KZZP** 

WBEN add 40
96KX add
WKTI add
KYYX add
WRCK add
3WT add
WPST add
WBCY add
KJ100 add

WJXQ add 23
WKDQ add
KSKD add
WACZ add
Q104 add
WCGQ add
WGLF add
KVOL add

KEGL KIQQ WPHD KINT KXX106 WOKI KSFX KNBQ KCPX

KSEL-FM KQDI KOZE

WCIR WCAO KQ94 KIIK B104 WNAM 95XIL KLAZ WPHD **JB105** WHFM WJDX KIDD WFLB Y100 KKQV KCPX **BJ105** WGCL K104 KVOL WOKI KSKD WKTI WKEE KENI KLUC **KZFM** WGH KFI KSLY KZZX **KBFM** WAKY KIQQ KDZA WIGY **KJ100** WTIX KFRC WFBG KYYA WVIC KEEL KYYX

# "One More Night"



From the Album "Streek" (FC 37660)
Produced by Fred Ruppert and Bob Stringer
Executive Producer Charles Roven



DXLW





# Jeff Gelb-AEGER

DOWN WITH RELIGION, UP WITH INTERVIEWS

# AOR Views On Post-Deregulation Public Affairs Programming

Public affairs programming: PD's used to scramble to find enough hours between midnight and six on weekends to cram in their commitment of public affairs (usually old religious tapes that were later used for spare tape in production).

Now, while the ultimate effect of deregulation on public affairs programming has yet to be fully determined, AOR radio already has relaxed its public affairs stance, resulting in some programs being dropped and others expanded or created to suit more flexible needs. This week I took a sampling of AOR programmers for their views on public affairs programming, and some tips on which syndicated shows still fill the bill.

### Doubleday VP/Programming Bob Hattrik

"We do two hours weekly of locally-produced programming on a variety of topics directly correlating to the top ten issues as specified by the FCC. This programming is no longer necessitated by the new rulings; however, we've continued the local programming and cut back on the repetition of some of the national programming. We run 'Scan' and 'American Focus,' along with our

"Playing the 'Baptist Hour' was not reaching our demo."

- KISW PD Beau Phillips

traditonal PSA's. We also run a feature on all our stations called 'Underground'; an in-depth look at an artist, his music and his relationship to the genesis of rock and roll as it exists now. Under the present view of public affairs, that's one of our contributions."

### KISW/Seattle PD Beau Phillips

"Deregulation gave us the opportunity to blow off some of the religious programs that radio stations play in the middle of the night. Playing the 'Baptist Hour' was not reaching our demo.

'One of our highest-rated programs is a Saturday morning talk show called 'Saturday Morning Live,' which pulled a 40 share of the market between 6-9am. We have as guests everyone from prominent authors to movie stars to controversial people of all sorts. We promote it, which might be unusual, but we strongly believe in news and public affairs being a viable part of getting involved in what's happening. When a station blows smoke by saying they're community-minded. they'd better be able to back it up. I think by putting on a three-hour segment in a pretty prime time on a Saturday, or by running our '60 Seconds' man-on-the-street interview program in prime times throughout the week, that's the way we back it up.

## KGB-FM/San Diego PD Larry Bruce

"We got rid of the syndicated religious shows. Now we're dealing with two conversation shows that are produced in-house, and the 'Source Report.' I think that's probably the best public affairs show running on AOR today. We run them as a block Sunday mornings from 5:30-7am. It's not prime time coverage, but you can't force talk on AOR music listeners; you have to put it in a time slot where they expect it. That's one of my feelings about formatics: you always give people what they expect when they expect it. Let's face it, after 35 years of running talk shows early on

Sunday morning, there's an expectation that it'll be found there."

## **KLOS/Los Angeles PD Tommy Hadges**

"We haven't cut back on the amount of public affairs we run; we have cut back a bit on our PSA's and a bit on the news. The public affairs programming includes telephone talk programming by Michael Benner. His shows run 5-9am Sunday morning, and from 1-5:30am on Monday morning. In addition, we do a block of religious syndicated programming earlier on Sunday mornings. We didn't drop that sort of programming because ABC doesn't feel that the new regulations are totally clear as to what's expected of the broadcaster. It's a bit confusing at this stage so they're being cautious right now."

### KFMQ/Lincoln PD Bob Rosel

"For some reason we've never had much of a legal responsibility for public affairs. We do run a five-minute news and public affairs program overnight that's a combination of 'Earth News Radio' and segments produced by our staff: Zodlac news service items plus public service tidbits. We still run PSA's every other hour as well."

## KY102/Kansas City PD Dick Wilson

"Management has requested that we do not lessen our public affairs commitment, just in case the Reagan administration decides to make things go the other way. We do the Sunday morning local interest interview shows, plus the 'Source Report,' plus a half-hour of religious programming a week ('Scan'), and a half-hour minority interest program that's produced inhouse.

### WMMR/Philadelphia PD Charlie Kendall

"Public affairs is a service to your community. Of course we do it, running the exact same schedule we ran before deregulation. We run Alan Watts's lecture series, plus a program called 'Rock 'n Religion,' and the rest is ours. We do 21/2 hours of locally-produced interviews and magazine-style public affairs, along the lines of WBCN's 'Saturday Morning Review,' which I created and named. It worked very well for me there; for a couple of ratings books it was the highest-rated show we had, and that was during the 5.1-5.3 period at WBCN. The show here is called 'Point Blank.' and runs from 4-8am on Sunday. It's basically interviews but it integrates music that fits thematically. (On 'Rock 'n Religion' I've heard them play 'Highway To Hell' and talk about Bon Scott.)

### KISS/San Antonio PD Tim Spencer

"We have an unusual situation here, because our public affairs weekly commitment is only an hour and forty-five minutes, while our news commitment is nine hours! What I did was schedule out the news Monday through Friday as I thought it would work best, and put the rest into a three-hour block on Sunday mornings that mixes music and news programming. So it's a couple of songs, then a syndicated bit, then more songs, then a local bit, and it rotates through like that. It sounds almost like regular programming, except that, instead of your usual promotions and commercial matter, you have news items. You can count the whole three hours as newstime.

"For public affairs, we run 'Focus on Youth,' which is a very good program, along with the 'Source Report' and a couple of programs produced by the University of Texas at Austin — the 'Mexican-American Experience,' which is appropriate for this market, and 'Consider The Alternatives.' We run no religious programming."

### WSYR/Syracuse PD Howie Castle

"We had a very small public affairs commitment, so we've had to make no adjustments since deregulation. We run a two-hour block between six and eight on Sunday morning. We use 'Wingspread,' which covers a wide range of topics, along with a locally-produced minority view program. We also run the 'Source Report,' and 'Open Door,' a religious program with a lot of music in it, for the final half-hour."

### WBCN/Boston Public Affairs Director Matt Schaffer

"The 'Boston Sunday Review' runs for four hours on Sunday morning. I produce it and Tracy Roach and myself co-host it live. It's a melange of news, interviews, opinions and entertainment. Guestwise, it can vary from Terry Gilliam to Massachusetts State Senator Paul Tsongas. Because Boston is a cultural mecca, we have a lot of people in town who will come in live or tape interviews for us.

"If someone doesn't like one segment, they're not more than half an hour away from something else. And we play music between segments, along with newscasts and features. We try to stay abreast of what's going on in the news. We recently did an on-air debate between someone from a magazine on the Middle East and someone who

"The key (to public affairs programming) is quality and creativity, not necessarily quantity."

- KDKB PD Jeff Sattler

represented the Association of Arab Americans, on the topic of the AWACS sale. It's also a talk show, so people can call in.

"We've also had resource people; for example, someone who runs a record store who can talk about valuable old records.

"The issues change from week to week, so listeners never know what to expect. I think that's the secret of the show's success."

## KFMX/Lubbock PD Bo Jagger

"All of our public affairs commitment is taken up by a public access service we run which works partially as PSA and partially as PA. It's called the 'Free Classified' service. Postcards are submitted by listeners who are holders of our Rock Cards. It's kind of a 'blind box ad' that makes the station a disseminating point of information of all kinds; we'll air anything within reason if it's 25 words or less. We get lost dogs, hifi equipment for sale, dates wanted. We give out the rock card number, and when a listener calls in for the phone number, we give it to him.

"We use one an hour, and it comes off sounding not as sterile as the usual PSA's (though we run those as well). That's our entire public affairs commitment."

### KWFM/Tucson PD Jim Ray

"Finally, with deregulation, we've been able to align our public affairs programming with the format. As opposed to running some syndicated show in the middle of the night, we've cleaned that time up for regular programming and instead are doing it (public affairs) as featurettes on the weekends during prime time. We're giving these less time (two or three-minute blocks) but running them in prime time. Our news department produces the featurettes from events that are of importance to our audience."

GELB/ See Page 40

# QUARTERFLASH IS A FULL-FLEDGED SMASH



RADIO AND RECORDS 35-23-12-9
ALBUM NETWORK 19-11
HARD ALBUM REPORT 21-12



# Seff Gelb-AOR Views

Continued from Page 38

## KDKB/Phoenix PD Jeff Sattler

"For a station to be successful these days it must be a full service radio station. Part of that service is public affairs programming. The key there is quality and creativity, not necessarily quantity. I'd much rather have a half-hour interesting and informative program than three hours of boring programs that are there simply to meet a commitment. Our responsibility as broadcasters is to serve the public. Whether that takes three hours of public affairs programming or thirty minutes depends on the quality of the programming. Deregulation has given us that flexibility.

"Our programming has been cut down somewhat, but public affairs has not been deemphasized; I feel the quality of our public affairs programming is better than ever.

"We run the 'Source Report,' an awardwinning program. It runs Saturday mornings just before our locally-produced program, the 'KDKB Examiner,' which is produced by our News Director Pat Powers. It's an interview show with topics of interest to our listeners. These two shows are repeated on Sundays.

"To me, public affairs programming includes not only on-air programs but also includes doing charity promotions on the street weekly."



VAN HALEN RESTRUCTURES — At least for this photo, which shows KTXQ/Dallas MD Drake Hall standing In for missing Van Halen member Edward Van Halen during this photo session. The WB act was in town for a recent concert. Pictured (I-r) are group's Michael Anthony and Alex Van Halen, Hall, and group's David Lea Roth.

## Promotion Of The Week



KLOS/ROLLING STONES SUN VISORS: When the Rolling Stones hit Los Angeles, their concert dates were outdoors, so KLOS handed out commemorative sun visors. 50,000 visors were created for \$20,000 and distributed free, along with 100,000 Stones rainbow decals at an approximate cost of \$13,500. Additionally, thousands of KLOS "Pocket Community Switchboard" telephone lists were given away, all from a rented 30-foot motor home which also acted as a lost-and-found and information center for the concertgoers.

KLOS Director of Advertising and Promotion Steve Gaspar, who was in charge of the large-scale promotion, claimed that between the visors, decals and telephone lists, every one of the almost 200,000 Stones concertgoers over the two-day event had the opportunity to take home some souvenir of the show for free, thanks to KLOS.

EVOLUTION

KFMH/Muscatine has transferred ownership to John Flambo from George Volger for \$1.6 million; no format change is anticipated . . . Two new AOR's to report this week: KEZE/Spokane, switching to Superstars AOR from automated BM. John Sherman programs this 40,000-watt facility. And WSME/Sanford, ME has switched to AOR from automated CHR. Jay Bent is PD and Donna Halper consults . . . Former KAZY/Denver MD Greg Gillispie got the PD nod at KEZO/

### COLOR

STONES STRIKE BACK: More Rolling Stones concert tie-ins: WIZD/West Palm Beach awarded 150 tickets to winners of a "Count the Music" promotion, which asked listeners to count the number of songs played during designated hours to win the seats. WQDR/Raleigh flew 10 listeners to the group's Orlando show along with \$94 each in spending money. WAPI-FM/Birmingham spotted bumper stickers and station T-shirts to make listeners eligible to win tickets to see the group in Atlanta. WFYV/Jacksonville sold 160 bus passes to see the band but tossed in 160 free tickets to see the Stones once they got there. KDUK/Honolulu asked listeners to send in postcards with the sender's name plus the names of five friends. When the station reads the sender's name on the air, his five friends have a designated amount of time to call the station to say they heard the name mentioned, in order to win trips for all six to see the Stones in San Francisco. Runners-up get tickets to see George Thorogood (who has opened for the Stones throughout their tour) in concert in Hawaii. WKLC/St. Albans-Charleston has staffers on the streets searching for listeners displaying the station's logo on signs, bumper stickers, etc. Those spotted became eligible in a random drawing to win expenses-paid trips to see the Stones in Louisville. KYTX/Amarillo's tied in a 'pet rock" promotion with a trip to see the Stones in Dallas. The station asked listeners to dress up rocks and bring them to a local club where the "pet rocks" were to be judged for creativity. The winner of the trip to see the Stones dressed up his rock as Mick Jagger. Also sending listeners on prize-winning trips to see the group was KLAQ/El Paso as did other stations.

FEAR OF THE UNKNOWN: WYSP/Philadelphia has pacted with Mercury/Polygram for a promotion surrounding the Martin Briley album. Listeners can register at local record stores to win either a copy of Briley's single, or a grand prize plane flight over the Bermuda triangle to Bermuda for an expenses-paid vacation.

NAME THE CHEF: WHKC/Evansville's first hometown talent album cover features a chef cooking up an LP. The station just held a name-the-chef contest, with the winning name being applied to the station's new chef mascot. The winner (who coined the mascot "Jacques LaRoque") received 103 albums plus a stereo system.

GHOSTLY GIFTS: KILO/Colorado Springs tied in with Jet, A&M, and the popular Halloween holiday to give away some "spooky" albums during that weekend: Ozzy Osbourne's "Diary Of A Madman" and the Police's "Ghost In The Machine"

FREAKY FRIDAYS: Five markets, including WPLJ/New York, WRIF/Detroit, WMMS/Cleveland, and WQXM/Tampa, have tied in with a promotion surrounding the "Fridays" TV show. The show's stars have cut custom ID's and promo's for the contest, which will send winners of a random drawing to see the show's taping in Los Angeles, and which will also put winners in Fridays skits.

Fridays skits.

JUKE BOX HERO: WCOZ/Boston has tied in with Atlantic and Foreigner in a random drawing of entries to win a Seeburg "Select-O-Matic" jukebox as well as free tickets to see the band's area appearance.

GOLD RUSH: WCKO/Ft. Lauderdale hid five gold bars somewhere in Southern Florida, and aired clues daily as to where they have been placed. Listeners have been combing the coast to win their own gold bars.

Omaha . . . Ron Phillips has returned to WQDR/ Raleigh as PD. . Neil Lasher has been upped to Assistant PD at WKLC/St. Albans-Charleston . . Geoff Nimmo has exited WCMF/Rochester to become Operations Director for KSTO/Guam. Bill Waterman has joined WGRQ/Buffalo from WEYZ/Erie for middays . . . Jim Arnold has exited as MD at KREM-FM/Spokane . . . Noble Broadcast Consultants' Frank Felix has signed WGIR-FM/Manchester as a client station Mike Isabella has exited WCOZ/Boston for research at WMJQ/Rochester . . . New to morning drive at WOWD/Tallahassee is Lisa Smith. Tom Wilson has joined Y95/Rockford for overnights from WXRT/Chicago . . . Tom Mulvahill has joined KCAL/San Bernardino for weekends.

### UPDATE

Happy tenth AOR anniversary to KDKB/ Phoenix and 14th to WNEW-FM/New York, and happy 34th broadcasting anniversary to WSLQ/ Roanoke. All are celebrating this week with various special programs and promotions KINK/Portland just sent a video of its new TV spot, which shows a juicy tomato in front of a stereo receiver and speakers. While the receiver's on KINK, the tomato ripens from green into red, but when it's turned to "regular, repetitious rock radio," the tomato rots and becomes fly-infested! It's a great spot . . . KMEL/San Francisco's giving away a 1982 four-wheel drive Subaru in a write-in promotion . . . Newly-signed A&M rockers Johnny & The Distractions headlined KISW/Seattle's two Halloween dance parties on October 30 and 31 . . . Todd Hobin's band played for 1000 at WAAL/Binghamton's Halloween ball WFYV/Jacksonville world-premiered Epic's new Molly Hatchet album, "Take No Prisoners"

WYSP/Philadelphia helped raise \$30,000 at a danceathon for special olympics ... WDHA/North Jersy gave away 50 turkeys in a imaginary target game on the air ... WPGU/Champaign held a 12-hour radiothon for Vietnam veterans called "Rock 'n' Roll Never Forgets." All monies collected will help erect a monument in Washington commemorating the plight of the vets ... New AOR KSTO/Guam needs album service. Contact Operations Director Jeff Nimmo at Box 20249, Guam, U.S. 96921.

COMING NEXT WEEK: An interview with WSHE/Miami PD Sonny Fox about programming AOR for Florida's aging population, plus his views on the effects of the new combined Fort Lauderdale-Miami metro, and some talk about the effects of video on radio.

CONCERTS&CONVERSATIONS

PRESENTATIONS: WEZX/Scranton presented Riot for free

BROADCASTS: Quarterflash on KGON/Portland... Steve Hackett on WPLR/New Haven... Novo Combo on WEBN/Cincinnati.

GUEST DJ'S: Billy Squier on WMMR/Philadelphia
... Blackfoot on KILO/Colorado Springs ... Foghat on WHKC/Evansville.

CONVERSATIONS: Bruce Baum on KLOS/Los Angeles... Bob Weir, Karla DeVito, Don McLean on WNEW-FM/New York... Molly Hatchet on WFYV/Jacksonville... King Crimson, John Entwistle, Martha & Muffins, Joe Perry on Q107/Toronto... Greg Kihn, Def Leppard on Y95/Rockford... Billy Squier on WPYX/Albany... Steve Hackett on WRKI/Bridgeport... Martin Briley, Quarterflash on WOUR/Utica...

Alice Cooper on KXXY/Oklahoma City... Triumph on KSJO/San Jose... Blue Oyster Cult on WHKC/Evansville... Blue Oyster Cult, Whitford-St. Holmes, Foghat on WIOT/Toledo... Gary Myrick on KROQ/Pasadena... Henry Paul on WEZX/Scranton... Rossington-Collins on WKLC/St. Albans-Charleston... Def Leppard on KiLO/Colorado Springs... Billy Squier, Foreigner on WYSP/Philadelphia... Atlanta Rhythm Section on WDHA/North Jersey... Triumph on KGON/Portland... Tubes on WQBK/Albany.



# "OUR MOST VITAL STATISTICS"

- 1. Did you know that the Go-Go's album has already sold over a quarter of a million units in two markets?
  - 2. Did you know that the Go-Go's album reached the Top 20 in both Billboard and Record World?
- 3. Did you know that the Go-Go's are on over 100 major album stations and 100 Top 40 stations?
- 4. Did you know that the Go-Go's will be appearing on Saturday Night Live on November 14th?
- 5. Did you know that the Go-Go's had a feature article in People Magazine and will be on the cover of Record World, November 7th.
- 6. Did you know that the Rolling Stones requested that the Go-Go's open for them in Rockford, Illinois?
  - 7. Did you know that the Go-Go's will be opening for the upcoming Police tour of America?

Now you know why the Go-Go's have broken America with their 1st album.



SP 7002

盘

# ER TIME!



# STEVE MILLER BAND

Circle Of Love (Capitol)
"Home" Title "Beby." 64% of our reporters on it. T
103. A-8, M-9, H-5. Album debuted this week at nur

# THE STEVE MILLER BAND ircle of Tove

FEATURING THE SMASH SINGLE



"HEART LIKE A WHEEL"





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Chart

Summary

# adio Crecords \_\_ ASR. NATIONAL AIRPLAY/ 40.

Album cuts are listed in order of airplay preference

November 6, 1981 161 REPORTERS JOURNEY ..... Escape (Columbia) ..... "Don't" "Stone" "Who's" Title POLICE ...... Ghost In The Machine (A&M) ..... "Every" "Journey" "Omegaman" STEVIE NICKS...... Bella Donna (Modern/Atco)....."17" "Leather" "Stop" Title KINKS......Give The People... (Arista) ..... "Destroyer" "Dial" QUARTERFLASH ......Quarterflash (Geffen/WB) ..... "Heart" "Right" ROSSINGTON-COLLINS BAND .... This Is The Way (MCA) .... "Stop" "Straight" "Tashauna" JOHN ENTWISTLE ...... Too Late The Hero (Atco) ..... "Dirty" "Try Me" Title PAT BENATAR ...... Precious Time (Chrysalis) ..... "Promises" Title "Fire" "Just" LITTLE RIVER BAND .......Time Exposure (Capitol) ...... "Owls" "Man" "Suicide" SURVIVOR......Premonition (Scotti Bros./CBS).... "Poor" "Summer" "Nights" J. GEILS BAND ...... Freeze-Frame (EMI America) ..... "Centerfold" Title "Flamethrower" BILLY JOEL ...... Songs In The Attic (Columbia) .... "Miami" "Goodbye" "Jack" LOVERBOY ...... Get Lucky (Columbia) ...... "Working" "Over" "Take" "Gangs" LINDSEY BUCKINGHAM . . . . Law And Order (Asylum) . . . . . . "Trouble" "Johnny" "Mary" OZZY OSBOURNE ...... Diary Of A Madman (Jet/CBS) - EP "Flying" "Mountain" STEVE MILLER BAND ...... Circle Of Love (Capitol) ..... "Heart" "Home" Title "Baby" New Entry BILLY SQUIER ...... Don't Say No (Capitol) ..... "Dark" "Lover" "Gone" HALL & OATES ...... Private Eyes (RCA) ..... Title "Heads" "Mano" "Friday" RAINBOW ..... Jealous Lover (Polydor/PG) — EP ... Title QUEEN ...... Greatest Hits (Elektra) ..... "Under Pressure" ZZ TOP ..... "Tube" "Pearl" "Party" 

An influx of new music could be felt strongly on this week's chart. Meanwhile, the top five chart ects held strongly onto their reports to maintain their airplay positions of last week. NICKS regained ground. TRIUMPH resurged in hots. QUARTER-FLASH hit top ten (in four weeks, which is phenomenal for a new band) with strong reports in all rotations. ARS inched up. LAKE grew in mediums and hots. ENTWISTLE inched up in hots. CHILLI-WACK geined in upper rotations. SURVIVOR held rock steady. GEILS and LOVERBOY debuted very strongly (watch out for big jumps next week as adds convert). LINDSEY jump ed in upper rotations. OZ-ZY's EP debuted with strong reports in all rota-tions, MILLER's elbum debuted with a strong showing (expect a jump next week as adds convert). RAINBOW's EP debuted with strong mediums and hots. HALL inched up. QUEEN debuted with 35 album reports and 41 reports of the QUEEN/ BOWIE single collaboration. The Significant Action listings came closest

The AOR National Airplay/40 chart The AOR National Airplayies chair represents add, medium end hot rotation activity in all musical configurations. Artists' chart numbers are displayed over a four-week period. The artists in Italics register. period. The artists in itsecs regarded the most rapid gains in air or in rotational conversions for week. Album cuts ere listed in o der of popularity; cuts in bold Italic type ere elso current singles.

to charting this week.

## MOST ADDED.

	11/6	10/30	10/23	10/16	10/9
	118/106		1/0	010	010
	M-9	M-0	M-0		
	11-3	H-0	16.1		
2 J. GEILS BAND	122/98	38/38	010	0/0	0/0
	M 18	M-0	114		
"Centerfold"	H 6	HIO	-		
3 STEVE MILLER BAND	103/89	0/0	010	0.10	0/0
Circle Of Love (Capitol)	M 9				
"Heart Like A Wheel"	H 5				
4 OZZY OSBOURNE - EP	84/59	45/45	010	0/0	0/0
Diary Of A (Jet/CBS)	M 20	M-0		1	
"Flying High"	14.5	H-0			
5 QUEEN	35/34	0.00	010	010	0/0
Greetest Hits (Elektra)	M1				
"Under Pressure"	H-0				
6 AL STEWART	34/31	0/0	0/0	0/0	0/0
Indian Summer (Arista)	M3			-	
Title	H-0				
7 BOBBY & THE MIDNITES	29/27	0/0	0/0	010	0.10
Bobby & Midnites (Arista)	M 1				
"Haze"	94-1				
8 RAINBOW - EP	41/15	24/11	0/0	0/0	0/10
Jenious Lover (Polydor/PG)	M-18	M-8			
Title	14-8	M 6			205.7
9 LINDSEY BUCKINGHAM	81/14	80/75	8/8	0/0	010
Tin Law And Order (Asylum)	M 44	M 4	M-0		
"Trouble"	M 23	94-1	H-0		1
9 ELVIS COSTELLO 6	16/14	4/4	0/0	010	0/0
Almost Blue (Columbia)	M 1	M-0			
"Honey Hush"	H-1	14-0			
11 KNACK	30/13	30/28	11/11	1/1	0.10
Round Trip (Cepitol)	M 16	M-3	MO	M-0	
Tie "Africe"	H-2	H1	HO	14.0	
11 GARY MYRICK &	14/13	5/5	0/0	0/0	0/0
Living In A Movie (Epic).	MO	M-0			
Title	- 144	H-0			
13 QUARTERFLASH	131/12			66/49	26/25
Tie Quarterflash (Geffen/WB)		M 60	M 39	M 15	M-0
"Margen My Moart	94-67	94 36	H 11	H 2	14-1
13 DEL SHANNON	12/12	0/0	0/0	0/0	0.10
Orop Down (Elektra)	M-0	1		1 5	
"Life Without You"	140				
15 WHO	37/10	37/16	27/17		7/7
Tie Hooligans (MCA)	M 15	M 12	M4	M 2	MO
"Ralay"	H-12	HIS	11-4	H-2	H-0
16 BOB WELCH	23/10	26/24	3/3	0.10	010
Bob Welch (RCA)	M-12	MO	MO	Mary.	
Two To Do"	96 1	H-2	H-0		1

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## MEDIUM

GRAND FUNK RAILROAD ....... Grand Funk Lives (Full Moon/WB) .. "Gotta" "Y.O.U." "Bee"

			*****	10/16	10/9
	11/6	10/30	10/23	8/0	0/0
I GUEG CAME	108/81	99/74	102/3	A 8	UNU
Gray Cake (Cinysons)	A-9	A 16	A-97	H-0	
TARCHIAL MICECIA	H-18	H-9	H-2	93/74	94/49
	101/77	109/86	101/82		A 35
Too Late The Hero (Atco)	A-1	A-2	A-5	A-6	M 10
	14-23	H-21	H-14	H-13	107/54
	108/72	111/67	110/71	108/69	
This Is The Way (MCA)	A-0	A-0	A-1	A 6	A 19
"Don't Stop Me Now"	H-36	H-44	14:38	M-33	H-34
4 QUARTERFLASH	131/62	124/60	91/39	66/15	26/0
Quarterflash (Geffen/WB)	A-12	A-28	A 40	A 49	A-25
"Harden My Heart"	14-67	11-36	99-11	H-2	Н1
	82/57	87/62	86/68	82/66	<b>77/5</b> 6
Premonition (Scotti Bros/CBS)	A-2	A-5	A 8	A 7	A 15
"Poor Man's Son"	H-23	14-20	H-10	M-9	H-6
6 ATLANTA RHYTHM	107/56	109/55	115/65	116/60	
Quinella (Columbia)	A-1	A-2	A-5	A-9	A 10
"Alien"	H-50	H 62	H 45	H-47	<b>94 38</b>
7 DONNIE IRIS	67/50	74/57	81/63	82/68	87/67
King Cool (MCA)	A-1	A-1	A3	A-0	A-7
"Sweet Merilee"	04-15	M-16	04-15	H-14	H 13
8 RED RIDER	103/48	106/56	104/56	109/55	108/62
As Far As Siam (Capitol)	A-1	AO	AI	A-1	A1
"Lunatic Fringe"	H 64	H 60	H-47	H 53	H 45
9 KINKS	127/47	137/49	132/56	109/55	108/62
Give The People (Arista)		A-1	A-2	A-6	A-0
"Destroyer"	M-80	H-87	H-74	H-76	H-78
10 CHILLIWACK	83/45	84/41	79/44	74/48	73/55
Wanna (Millannium/RCA		A-9	A4	A.3	A 6
"My Girl"	14.37	14-14	H-30	H-53	79-12
11 LINDSEY BUCKINGHAM	#1/44	80/4	8/0	0/0	0/0
Law And Order (Asylum)	0.14	A 75°	A-8		
"Trouble"	H-23	14.1	но		
12 JOHN HALL BAND	56/40	48/34	48/34	39/28	41/23
All Of (EMI America)	0.0	AR	A-10	A-8	A 15
"Crney"	H.B	H 6	H-4	H-3	10.3
	118/35		116/45	128/60	124/72
12 TRIUMPH Allied Forces (RCA)	A-2	A-0	AO	A1	A1
	H-77	H-74	14-67	14-67	H 61
"Magic Power"	61/38	55/44	63/51	68/57	72/58
14 NILS LOFGREN		A-B	A-3	A-2	AS
Tie Night (Backstreet/MCA)	H-10	114	94.0	91-0	96-11
14 GRAND FUNK RAILRDAI		45/35	43/31	43/19	30/2
14 GRAND FUNK HAILHUAN	0.4	A.8	AR	A 23	A-28
Grand (Full Moon/WB)		14-2	114	H-1	84.0
"We Gotte Get"	H-8	25.00	1114	1	

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## THE HOTTEST

	1	11/6	10/30	10/23		10/9
1	ROLLING STONES	154/147	157/160	154/147	154/147	761/15
'	Tattoo (Rolling Stones/Atcol	A-0	A-0	A-O	A-0	A-0
	"Hang Fire"	M 7	M-7	M-7	M-7	MH
2	FOREIGNER	141/131	148/136	148/136	153/143	766/13:
-		A O	A-0	A-0	A-0	0.0
		M-10	M 14	M 12	M1-10	PA 17
2	POLICE	139/125	142/124	136/104	138/27	29/1
3	Ghost In The (A&M)	A-2	A-1	A 9	A-100	A-26
	"Every Little Thing"	M-12	M-17	M 23	M 11	M 2
4	GENESIS		153/110	143/86	135/81	732/23
7	Abacab (Atlantic)	A-2	A-4	A-9	A-13	A 92
	Title	M-29	M-39	M 48	M-41	N 17
	JOURNEY	136/117	139/119	138/118	148/129	947/12
D	Escape (Columbia)	A-0	A-0	A-0	A-0	N-0
	"Don't Stop Belleving"	M-19	M-20	M-20	IM 19	M 18
	STEVIE NICKS	129/96	131/97	145/106	142/107	150/11
0	Bella Donna (Modern/Atco)		A-0	A-0	A.0	A.0
	"Edge Of 17"	MJ3	M 34	M-40	M 35	95-34
-	BOB SEGER & SILVER	111/87	129/109	135/113	145/122	751/13
,	Nine Tonight (Capitol)	A-0	A-0	A-0	AI	A-0
	'Tryin' To Live My Life"	M-24	M-20	M 22	M-22	M 17
	DAN FOGELBERG	121/83	128/94	127/93	135/96	135/92
8	The Innocent (FM/Epic)	AI	A-0	A-1	A-1	A-1
	"Lost In The Sun"	M-37	M 34	M-33	M 39	M-42
	KINKS	127/80	137/87	132/74	138/75	140/7
9	Give The People (Arista)		A-1	A-2	A 5	A-0
	"Destroyer"	M 47	M 49	M156	M 58	N1-62
		118/77	118/74	118/67	128/67	124/5
10	TRIUMPH Allied Forces (RCA)	A-2	A-0	A-0	A-1	0.1
	"Magic Power"	M 19	M-44	M 49	M 80	M 72
	PAT BENATAR	78/60	91/66	101/72	113/77	123/80
11	Precious Time (Chrysalis)	A-0	A-O	A-0	A-0	0.0
	"Promises In The Dark"	M-18	M 26	M 29	M 36	M 37
	QUARTERFLASH	131/57		91/11	66/2	26/1
12	Quarterflash (Gaffen/WB)	A-12	A-28	A-40	A-40	A-26
	"Harden My Heart"	M 42	M 80	M-30	M-19	MO
4.0		103/54	106/50		109/53	108/4
13	As For As Slam (Capitol)	A-1	AO	A-1	A1	A.1
	"Lunatic Fringa"	M-48	M:66	M 06	M 66	M 42
	ATLANTA RHYTHM	107/50		100	115/47	111/3
14	Quinella (Columbia)	A-1	A 2	AB	A-9	A 10
		M 86	M 86	M 66	M-80	M 63
45	"Allen"	79/47	97/54	108/85		119/7
16	FILLIFE MINEH BAND	A-1	A.1	A-1	Ab	A 3
	Time Exposure (Capitol) "Night Owls"	M-21	M 42	04 47	M 30	M 42

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

# **BREAKERS**

## J. GEILS BAND

Freeze-Frame (EMI America)

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## LOVERBOY

Get Lucky (Columbia) Section Total States Total of the registers on A Total States Comments of the Artist May No. Abbust debated the week of registers

## STEVE MILLER BAND Circle Of Love (Capitol)

## OZZY OSBOURNE

Dlary Of A Madman (Jet/CBS) - EP "Phylog "Minumbals," SPA of our reporters on it. Fedal SF reports
A 60, 60-20, IV-S. SF disbutted this worsh of markles St.

## LINDSEY BUCKINGHAM Law And Order (Asylum)

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RICH SPRESSHOLD Working Class Dog INCA!
Every their "Joseph s" Found 37 A4 M 14 H 10
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WHO Hockern (MCA)
"Reley" "Join" Total 37 A 10 M 10, H 12
DEVO Now Traditionalists (WII)
"Coal" "James" Tomat 37. A.2. MAR HAT
MAYDAY Moyday (Ab M)
Young Foul ST. A L MAIL HO
MICHAEL SCHENKER GROUP, MBG (Chrysolie)
"On "Wassey"
"On" "Ready" Total M. A4 MJR H4
NOVO COMBO Novo Cambo (Palysor/Paly Iram)
Periocope",
RIOT
Swards "Outlow" Total M. A.L. M.M. H.S.
GO-GO'S Beauty & The Beet ([MSVAD M]
"Libs" Best"
"Los" Best" Youth SI A I, M I4 H I8

Eignificant Author latings showcase product in all musted configurations that has reversed eignificant already but which has not gainered authorest reports to chart on the flational Alestoyida lesting. These records are fasted in order of airplay. They may be althor still as the rips, or former flational Airplay/40 when onto

# Significant Action JAZZ ON ASR

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1	2	CHUBADENS		Standing To	MICA
				. Tell Si	unahine
13	3	SPYRO GYRA		Prestin	MCA
			17m	Tallurida	Street
7	4	BOB JAMES	an Of The	Пасилал	ZaniCal i
		Enchan			
		TIM WEIRBERG		-	
-					
A		OIL SCOTT HERON			
1	•				
	,	TOM COSTER			
		PASSPORT			
-		* * * * * * * * * * * * * * * * * * * *			
-		TOM SCOTT	App	le Juleo (Ce	Lambia
				1100 TU	yether"
10	10	DAVID GHIBMAN	N	Iondo Mers	do (Will)
				"1000"	"Wareh"

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STEVE MILLER BAND 31/27

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MOST ADDED.

Circle Of Love (Capitol) 25/24 LOVERBOY Get Lucky (Columbia) 25/23 QUEEN Greatest Hits (Elektra) 14/14 OZZY OSBOURNE Diery Of A. (Jeuces)

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MEDIUM

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This is The Wey (MCA) 27/17
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# KING BISCUIT FLOWER HOUR

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RADI© Networks

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Tettoo... (Rolling Stones/Atca)36/35

ROLLING STONES

Escape (Columbia)
POLICE

Abacab (Atlantic)

Ghost In The... (A&M)

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GREG LAKE

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Singles.

Atlanta

31/28

30/27

27/22

22/20

A 0.4 - 325 - 096 (
DAY FOLD LINE (
Full SWORD LINE)
Fore You Copy (
Finally Copy

I HEAD MI CHUCA DEBRUAT FUI APIN LUGAN

GREG LAKE

MEDIUM

JOHN ENTWISTLE Too Late The Hero (Atco) 24/20 RED RIDER As Far As Siam (Capitol) 33/19
QUARTERFLASH Quarterflash (Geffen/WB) 34/18
ROSSINGTON-COLLINS BAND This Is The Way (MCA) 31/18

Grag Lake (Chrysalis) 29/18 Two numbers follow each album title. The first represents rotal number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

512-474-6543

Adosa (Electra)
(JASA (Electra)
(JOYDEOT (Lo)-mola)
STEM = ELSE BARD (Captro)
J. Of ELD AARD (LTM (PLESSA)
J. Of ELD AARD (ELD ROME (CA)
MOMENT (CAPTRO)
- Moder (THOSING PRO) For a)

-holds (Series p/Per ) for a)

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After 18 14 (18 (2016)

After 18 14 (2016)

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Austin

UNIG LANE (Chrysolis)
HAB MELLIN (MEA)
SMEARAN (MEMORINANCES
HABLE (LIN (Columbia)
-MEE STEAMY (ME)

MANUT (COLUMN TO)
UND FLAT (DELTA) USA FLAG (MISS.

(Tail Security) (a) (C.)

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PAS IN EMPTAN (COLLY (C.)

PAS (C.)

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Lington

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Library

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Singist Name

Beaumont

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HIG HIDS (Griss)
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HIGH HIDS (Griss)
HIGH HIDS (Griss)
HIGH HIDS (Griss)

Birmingham

205-870-9900

TOTO 1 (1998) (1

July Bone

Singles

Birmingham

205-933-9274
GAMD FURE R.R.
(Full Spon/fel)
"to Gotto Get"
SURE VIGE (Scott) Brost/GiS)
GREG LAME (Dorye-1)s)
"fluction" ATTECh"
JAME ENTRISTLE (Mico)

STEPE BITCHS (COMPAN)
ACMPANY TOOL (MARIN)
POLICE (AMRI)
POLICE (COMPAN)
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(AMRI)
(FULL MESC)
(FULL MESC)
(FULL MESC)

Charlotte

704-392-6191 RKH SEGER L SILVAR (CONTROLLOR) GNET LASE (Ovryselle) QUARTE WILASH (Goffen/MB) GIRES (6/151e) -800 STEWART (Mb)

HOTTONY
FORE (AFCONTIC)
ROLLING STOMES
(MollingSTM/ATCO)
FCEICE (ABN)
DIESE (Mompancy/ATCO)
RICE STMRHAFTELD (RCAY
RED RICER (Capirol)
ACARRETY (Columbia)

Corpus Christi

512-855-4641

Dallas-Ft. Worth

214-528-5500

214-528-5500

(AMI) GREE (AMI antic)

JOURNAL (COLOMB 1a)

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SS INC.

Singles Rone

Jazz

Singles fone



Association (Columbia)
"Corp.s...577 ear"
"Corp.s...577 ear"
"Arching for."
J. (E.1.) BAND (DH. America)
STEVE DILLER AMED (Cop10)
"Mayor (The R P"
GAMPIER LASH (Galler/Bb)
"Marden ...6884" (Galler/Bb)
"STEVE MARTIN (SMOS, (GS))

THE RESIDENCE OF THE PROPERTY OF THE PROPERTY

WAPI

PG: STAVE HARMEN

Added: 0E21 USBLURNE (Jot/CBS) J. CEILS BAND IBNI Americal LOVERNOT (Columnia)

Madium BLN SEGEN & SILMEN (Capito) GENESIS (Artimitic) 

WROO

ME HE DANIEL

Asset
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(Berc by //Fol yGr a)
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LG/ERSCY (COl web is)

Missississis (Columbia)
ACS (Columbia)
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GEA(S)) (All invito
Con FOCE URERS
(Foll Moon/Epic)



Rainer J. (6115 BAMO (5811 Amortica)
J. (6115 BAMO (5811 Amortica)
"Control fold" (1811 Amortica)
"Too Sway Lose"
AL STEMAN LIVE (Artaya)
Zohn HALL MADE (581 Amortica)
LOVINGO (501 Amortica)
"Tane May... 104"
(6217 VISCOLUE) (1817 (185)
-(6856 (1817 Corry/Polydra)
-(6856 (1817 Corry/Polydra)
-(6856 (1817 Corry/Polydra)

Medium Quantitimica SH 1 Gatten/Me) Ot 80 (et) exist Common (Polymor/Polyfore) CHILL MEDIC (Hilliannian RCA) STEVI HEDATT (Earl) CHIRLIE (ERCA) CHIRLIE (ERCA) EXECUTION (ERCA) EXECUTI (Chrysells) SARTIVCH ISCRITT Bros/CB5/ XD40 (MTRISTILE (ATCC) BENNY MARDONES (Polywor/Polykre) XAA 1494/THAD18G (AMN)

KTXQ ALBUM ROCK PD: TUN CREMS

Added
LD WEBSOT (Columnia)
CET COMMUNIC (ANT/CES)
BLIM (Nurcury/PotyGra)
STEM HILLER BAND (Cop)Foli
CANT MINICAL A D. (Epic)
-QUEEN & D. BLEIE (uninown)

Madium

GREG LANE (Chryselfo)

GREGSTS (Altertic)

GAMPIERLESH (GAPTEN/Mb)

GAMPIERLESH (GAPTEN/Mb)

GAMPIERLESH (GAPTEN/Mb)

GAMPIERLESH (GAPTEN/Mb)

HOLSTENDT GAPTEN/Mb)

(Polymyr/PolyGre)

DIESEL Impancy/Arco)



The O KLAG

HEFE

El Paso 915-544-8884

restract
LIMAC SUCCEINSMAN (Asytum
LIMAC (ME LESTE)
MENT (ME L

PO : MIN HISCHALL

Asset GARY BYRICA & THE SEPECE SEND COME (Polyers /Polyfors)

Modium (LG Lart/CD)) STEW mit(LGD BAND (Capitot) Th(LGDM) (MLA) LONDMOT (Calumbia) 22 TOP (GD) mp 0 HOUN (Capitot) (A GI IL) BAND (SPF (Morrica) CAN FUSILMENT CAN FURCHING
(Ful) Name/Datc)

#[AY METAL (Ful) Mine/Apylul
Zen (EMPLISTE (Mine)
GET (EMPAN) Churcury/Polykru)

GET (EMPAN) (MC)

GET (WEATH) (MC)

(NotlingSen/Arco) STORIS NEWS (Noorn/Arco) -REG STEMARY (ND) Singles

K-102 Ft. Lauderdale

Modium
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22 (OF 188)
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The type |
The type | John Common |
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The type

305-731-4800

(A VO (VB)
"Cast bing"
ThingPi (BCA)
BCC (Golumbin)
Hyboritics (Roma
Arts (Co)umbin)
"Hyboritics"

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QuantERFLASA (Getten/MB)
QuantERFLASA (Getten/MB)
QUE LEPPARD (Mercury/Polydro)
ALS (Cetumble)
ALS (Full Moon/Asyle)
Tioro

Turber Turbon (Ostumo tel montres)

ROLLING STORES

(Rolling fin / Arten (Ce)

COME (Ostumo fin )

TRILING DE (Arten (Ce)

ZADOTINE STAR (Tirgin / Epic)

LINES (Arten (Ce)

ALINES (ARTEN

Houston

713-797-0097

(CONT. TUTUME (Chiumbin)

Houston

JOSE

**KSRR** 

POI ALAN SHEEL NOT RICK LAMBERT

Neel Left
BEA SECRE & SELVER (Copinol )
BEA SECRE & SELVER & SELVE

-BLD STEAMNT (mb)

REAL HAD STORES

(BOILING STORES)

(BOILING STORES)

STEAT HAD STORES

STEAT HAD STORES

STEAT HAD STORES

STEAT HAD STORES

(FULL MOUNT (BOTH HAD STORES)

FOLLOW (GALDER)

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Michian June (MTs15TLE (Anco) ILLS LOFORE (Anco) ILLS LOFORE (Anco) ILLS LOFORE (Anco) ILLS LOFORE (Anco) Fully R. (Full Reco/MB) (Great Fully Record) (Great Fully Record) (Great Fully Record) (Great Full R MO (MEA) MICKEY THOMAS (Elektre) Jacksonville 904-842-1055

FORTHAND STORES

(MOITING PERMANENT)

\*\*BRIGHOUSE\*\*\* "LITTIE TAR"

\*\*BRIGHOUSE\*\*\* "LITTIE TAR"

\*\*BRIGHOUSE\*\*\* "LITTIE TAR"

\*\*BRIGHOUSE\*\*\* "LITTIE TAR"

\*\*SAME LITE ......"

\*\*GOOD BRIGHOUSE LITTIE

\*\*COUNT STORE BRIGHOUSE

\*\*COUNT STORE COUNT STORE

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(full Roon/Epic)
LRB (Capitol)
"hight Oute"
PAT SEMTAR (Our yeal(s)
-ACC STENART (MB) Jozz None

Singles None

K94 KSMB Lafayette

Added GREG LAKE (Chrysells) "Nuclear Affach" GRZY OSBOURIE, (Jan/CBS)

STEVIE NICAS (Modern/A) DAN FOCELMENC DAN FOREMENT
(Full INDON/Eas)
LGVIRIOY (Delumble)
LGVIRIOY (Delumble)
J. QLILS BAND (Captrol)
J. QLILS BAND (Edit America)
LGD FIGH (Gastrol)
JERN (HTV (STLL (Atto.)
EMISS JAY 1842)
MUTO (CORD. I Photony/PolyGra)
VLO WEAR (Captrol)
VARN TYTURE (Columble)

HOTTUST
FORE CARE (AFEMPTIC)
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Singles None

LIE OZ

MC: TEAM V ME INS RS

Louisville 502-585-5178

COZY OBSCURRE ( AV OBS)

WAS INTERCONCER, INV. (BEA.)

EAST INTERCONCER;

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SO2-585-5178

POTENT STORE

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JUE! Singles None

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Manipul (E.A.)

Olisial. (Management/Arcoll

Jubit (E.A.)

Olisial. (Management/Arcoll

Jubit (E.A.)

Louisville

LOUISVIII9
502-589-4400
HILSSINGTON-COLLINS IMAE
MIGHT (AMI)
JAPREY (Chiladel)
STITUE INICAS (Homer h/Micol
HEAVI RETAL (Fall Moon/Anyl
"Illia"
"Illia" PAT BENTAR (Chrysgifa) POINT BLANS INCA) RIGH SPRINGFIELD (RCA)

Hotest MACCHE (The (Infals) (MCCHE) (M

33.0E Single Lubbock

FNY OCK MED RICER (Captrot) PO1 BO JAGGER ME: CHARLIE PRIMER

Je ES Rone

Memphis

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Singles None

WZXR rockiOs

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"tanan 10'3 (Derf)
"tanan 10'3 (Derf)
"tanan 10'5 (Derf)
"Tanan LLEA BANG (Capito))
"Ranan LLEA BANG (Capito)

Note Last
PAT Bayer Law (Garyanilla)
"PAT Bayer Law (Garyanilla)
"PROBLES (Dara"
CHILLINGAL (HIT enning MCA)
STEVE HILLIAMA (HIT enning MCA)
"Flow of Libra A"
"Flow States."
David College (States."
David States."
"Dovid Stop No."

Medium
MED (MEA)
bilLO (MEA)
bilLO (MEA)
bilLO (MEA)
CFUTE MOON/Epic)
STEVER MICKS (Modern/RFCO)
GENESIS (MFNOTE)
BINES (MFNOTE) RINKS (AFJATA) ROSSINGTON-CLALING (MLA) HEAVY METAL (Full MODO/A WEVE THE TELM SAME

Miami 305-581-1580

JOHN ENTWISTLE CATCO)
OREG LAKE (Caryonila)
CRIANTERFLASH (Gatton/Mb

QUARTERIASH (Getter Ma)
pptts:
RELLY AREA STORES
(Rolling for /Arco)
sen sides & Silver (Capitol)
Plyin' To Lin'
POLILE (Adm)
POLILE (Adm)
\*Sames ito...
\*Sames ito...
\*Sames ito...
\*James ito...
\*Ja

Miami

305-672-2500

CAN FOOLUSERG

(Full Moun/Epic)
BILLY AEE (Columbia)
FREE(CAR HYEINTIC)
STEVEL HOES (Moun/Arco)
STEVEL GMR (ML)
RICHEL ELE AUMES (Mb)
RICHEL ELE AUMES (Mb)
AND (COMEL AUMSON (BM)
AND (COMEL AUMSON (BM)
AND (COLUMBIA)

3022 ange

13.BE

Singles None

Address
"Gaver fold"
"Canvar fold"
"Canvar fold"
"Canvar fold"
"Canvar fold"
"Travia"
"Travia "Cool Mine"

UZZV OSBLARNE (Jet/CB):

-QUEEN & D. BORIE (which

Macium
RED RIDER (Cap(fol)
\*Lunatic Fring\*
AB\$ (Lot umbis)
\$LARS (Fring\*)
BOS (AB\$ (BSOT)
BOS (BSOT)
BOS (BSOT)
GRAND FURK R. R.
(ful) NOD/BD]

PD: BUB LINGEN MD: ROSS BLOCK

Medium
MCDDY BALES (Threshold
MARTY BALIN (EN! Americ
JUICE MEDIUM (Coptrol)
EAM, RLUGH (UA)
TIM BEISHOM (MLA)
ELO (AMY/DSS)
CAGEV SINCH (UB)
BALANCE (Portraly/DSS)

JOIT
ROUSE Y FRANKLIN (COLUMDIA)
ROUSE Y FRANKLIN (COLUMDIA)
ROUS JAMES (Tapon Zen/Col.)
COLLINE & OEAR (Inner City)
COLLAIRS (ARA 1)
PASSRAI (ANIAR)
ROUS (ARA 1)
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PETER (CASTRO)
PETER (CASTRO)
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PETER (CASTRO)
STANKEY TURBERTING (Elentra)
STANKEY TURBERTING (Elentra)

WABB-FM Mobile 205-432-5572 ALAH PRISONS PROJ. (APESTA) LINDSEY BUCKINGNAN IANYUMI -CLIVIA NEWTON-JOHN (NCA)

POS BLATHE NELLEY NOT LESSIF FRAM 

CHA/FOUNTS

MINISTER

STEVIE MICES, (Modern/Afrec)

STEVIE MICES, (Modern/Afrec)

STEVIE MICES, (Modern/Afrec)

TILLY SQUIES (Gapto)

MICE (Gapto)

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MICE (MANORMATICS)

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MI

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Nashville

103

615-244-9532 ASST. PG: DATED HALL

615-244-9532

HTT-11

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ALL Seas Second Polyy

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ZURREN

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ZURREN

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ZURREN

(Full Homos/(a)C)

[ALTON ZORN (MAX)

HALL

ANTIS (MAX)

HALL

ANTIS (MAX)

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ANTIS (MAX)

FULL

EXECUTION

(A)CONTROL

EXECUTION

(A)CONTR AL STEMATICAL (Modern / Arco)
modium

Silvil HiCAS (Modern / Arco)
NUSING Concert (mo (EA)

NUSI

Jess Singles

-WRNO

PUI MIRE CUSTELLE MDI GAVE OICHGES Added QAEAn (Elwinos) 518 W WILLEN BAND (Captroll 3, QE115 BAND (EP) Americat CREG LANE (Carysells)

Medical Processing Comments of the Comments of

**New Orleans** -RUSH (Marcury/PolyGra -HLU STEMART (M))

ALANGE (Columbia)
ALANGE (Columbia)
ALANGE BLUES (Throshol
FOR LEMB (ARIENTIC)
LINES (Arieta)
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LINES (Arieta)

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Unit TOTAL (UNIT)

(Full Honor/Epic)

Sivie Honor / Arco

ELO Lar/Chi)

Full Honor / Chi

Full Honor / Chi

Full Honor / Chi

Full Honor / Chi

Full Limpsec; y/Arco

BILLY JAHL (Collessin)

Full SCOTT (Collessin)

FULL Full Limpsec; y/Arco

Full SCOTT (Collessin)

FULL Full Limpsec; y/Arco

Full SCOTT (Collessin)

FULL Full Limpsec; y/Arco

Full Honor

Full \$2.04 0/120

Mary East

WDIZ

PD: BUB CHURCH BD: MIRE LYCHS

Medium STEVE MARTIN UNGS, 1863 CAN FOGELBERG ONE FOREIGNESS. 1863
(Path Reservicate)

T K 101

Action
STRUM MILLER BANG (Cop) to 1)
"Gar (in Home"
"Heart (its A serie)
"Home" (its A serie)
"J. Cit. (its A serie)
"J. Cit. (its A serie)
"J. Cit. (its A serie)
"Moral Willer (its A serie)
"Moral

Neel Let 9152 | SQLIER (Capitol) | RISA'S SQLIER (Capitol) | RISSING (DE-CALLING (ELA) | ANI (Callinalia) | SQLIER (ELA) | ANI (Callinalia) | SQLIER (ELA) |

WQDR

Adder

Britis (LICANAMIN
(Hillennium/BLA)
512 VE HILLER BAHD (Capitol)
(Horizola) Cloves

"Lough Sunna Dan"

"Book Lang Sunna Dan"

"Book L

Hed Leb RCSSINGTON-COLLINS (NEAP RELINES (By Let's) PIEL RYOLK (Capitol) SHE GLAR (Cory walls) OREG CLAR (Cory walls) CHEGA (BELS) CANADO JEFREYS (ED:C) "BALOW, STREYS" "BALOW, STREYS" "BALOW, STREYS" "BALOW, STREYS" "BALOW, STREYS" "BALOW, STREYS" "CD-CO'S (185/MAP)

XL 10

Addec J, GEILS BAND (LH! America) LOVEMSON (Columbia) GREY OSBOARNE (APT/OBS) -QUEEN & D. BONIE (UNINDUM) -ALAN PANSONS PROJ. (Arlste)

ANY (COLUMBIA)
POLICE (AMB)
POL RELITE STORES
(RELITES STORES
(RELITES STEEL (ATCO)
RED RIGER (Capitol)
ORES LAKE (Or yearls)
TRIMBH (REA)
RESS INCTOR-LELLINS (MEA)
RIBES (AT INTO)
STEVIE RICKS (Modern/ATCO) 1022

CI RIC AMISCA

HANDAY (AAH)
"No Toung"
SARSYYOR (Scott) Broa/Us;
"Noc Toung"
SARSYYOR (Scott) Broa/Us;
"Noc Nat 15 50"
SARALE (Hendinaha/Gis)
"Noc 15 50"
SARALE (Hendinaha/Gis)
"Noc 15 50"
SARALE (Brandinaha)
"Sarale (Sarale)
"A (Sis BANG (Uh) America)
"Canter folio." "Centerfold" C22T USBCARNE (Jun/CBS) "Ffying High..."

How Lub
JACK GREEN (RCA)
"One by Gind"
JCHN HALL BAND (EM! America)
"Cary"
"ANT The Olco"
EIC VRGAT (Capitol)
1114a
GUNNEY FUNK R. H. FLO FLOK B.R. (full Moon/ell)

"Quant Bon"

Quant Bon"

State Bon I Series

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"Sound Bon"

"Sound Bon"

"Sound Bon"

"Sound Bon"

"And I I Go"

"And I Go"

All I Go"

All I Go"

"All I Go"

MD: TEM SPENCER MD: TEMPIE LINDSET

ROCKS SAN ANTONIO

OZZY OSMKARINE (JAY/CBS) -QUEEN & O. MODER (JAYAN) -BUSH (Marcury/PolyGra)

Mortum An 4 TANGELIS (Potyecr/Potyers) EINS (Aristal RIUT (EINFE) GRAND FLOR R.E. (Includer Protection of Control (Includer Control Cont

San Antonio 512-223-6211 LINESET BUCKEMINAM (ANYLON)

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(Full Moon/Epic) LINDSEY BUCKING-MR (Asylum) -ROD STEMAT (MB)

Raleigh 919-832-8311

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"Trouble"
PALL & GATES (RLA)
"Head...Heter"
POLICE (AAM)
-ROD STEBART (MB)

Richmond

Roanoke 703-387-0234

FOREIONER (APT INTTO)

"Bull Timp/Girl"

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"Bull Timp/Girl"

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Tampa

Shreveport

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\*\*SUPER STOR BOOK \*\* TRANSPORT

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Tallahassee

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11.05 e-ng#

Single

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LOWINDOY (Calumbis)
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"Canterfold"
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95FM

ARTS (COLUMBIA) LIGH (Copy) Toll BILLS LIGHTH (BECHSTFORM) POLICIE (AMF) (AMA) FURN P.R. (Full Roch/Wh) LIRES (Fristo) JUNE 1981 STILL (MICO) VIG VLPGA) (Cop) TOL)

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(Full brown (Spic)
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613-224-0742

TITES
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Tampa

Accord QUANTENTLASH (Getten/MH) RIUT (Elektro) NICHAEL SCHEMBER G (CAN yeatts) J, GEILS BAND (EHE Americo)

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West Palm Beach

305-461-0099 STG VIE IN LEIS - I MODER OF APCOLO DEF LEPRINCE I MECEN - JUPO 1 of LGEN - INCA ) LIFER HISOS - STARSHIP - INCA ) JOURNAL V. (COT WINS 641

HOTTEST FULLHAT (beer s-1114/98) RELLING STONES (RollingSto/Atop)

Jo IS None

Winston-Salem 919-725-0558 MACE (Copitol) LIMAST BULLIMAN (Anylan MATAT (AAA)

PD: BLAG PALL

THE HOTTEST

Tattoo... (Rolling Stones/Atco)38/35 GENESIS

ROLLING STONES

Abacab (Atlantic)

Escape (Columbia)
POLICE

Ghost In The ... (A&M)

FOREIGNER

4 (Atlantic)

JOURNEY

Appleton

414-734-9226

CLANTENEASH (SEFFONSE)



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Cleveland

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Q-FM-96 Columbus -MAG STEMANT (ME)

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Singles

MALING STONES

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PO: HICHAEL MECCAMELL

Chicago 312-440-5270 1444 V/SPERCER... 1441 LINE SECRET & SILVER COM

Singles



PO: TURE TEMBERS Added Qualification (Gotton/Mo) "Marcon... Hoar Fit House of B.D. (Dirig (years) House HELSH (Morcury/Motylers)

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Chicago 312-828-9191

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Singles

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Chicago

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Dayton

DeKalb

Added LOTERSOT (Columbia) 682T OSMARME (Jot/LES) GRAND FUNC. R, N, (Full Moon/MS) -HLEH (Mercury/PolyGra)

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CHILLIAN [MITTANIUM/MEA]
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Jazz Rone

wdek 92.5 fm

PO: MARO HOLMES MO: EO KINCH

DAN FORMULA (CO.)

(Full Reconstitution (Co.)

(Full Co.)

(Full Co.) Added MEMICANE JONES (MSI) MIRE LOVE (Boardach) IAN DURT (POLYMON /POLYMON ) ELVIS DOSTELLO &... (Oblumbia PETER CEILER (Full MEMO/MS) BURNY & INE MIDRIF (Myls Pa)

Hooliam (1945)
Hooliam (1945)
Hilliam (1946)
Hillia CREACENS (MEA) LINDSEY BUCKENGHAM (Astrian)

POLICE (AMI) GIASTS (AFTENTIC)



PD: LANGT DAWSON NO: JALA EMERSON

PUI CARET GURELUP NDI GREG ST. JAMES

TOTAL CO. BORTS (Winhows)

Who Jun

FUAL (Gold): (Atlantic)

FUAL (Gold): (Atlantic)

FAT Bide Tale (Or yearls)

FUTOR & (Gold):

FUTOR & (Gol

Added SMEAKER francishese/(85) GEET OSBOURNE (Jet/CBS)

Mootum
22 TOP (Mb)
36001HG STAR (Firgin/Epic)
STETHE NICKS (Moomr/ATCO)
(GMRTER/CAS) (GMOOR/ATCO)
(GMRTER/CAS) (GMOOR/ATCO)
FOOT'S LOOK (LP)
FIANACL/MODISCOPYS
(MITHER/CAS)
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Singles **Des Moines** 

ABLE MANY (Banes)
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TON GOLAN (LANGE CITY)
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SHOW & BANKO (FILTING FILM)
THE MILLS (GOLS)
GOLSS (GOLS)

515-265-6181

ANS (Golumbia) ODLICETTE (Mushvicom) DAN FOCELBERG (Full Moon/Epic) CEMESIS (Arientic)

HOTTARY 6:ELT SQUEEN (Captrol) JUNNALT (CD) umola) TRILMPH (RCA) SUNVIVOR (Scott) Gros/Cb5) ROLLING STORES (RollingStn/Atco)

Singlas

Detroit

WALES ? 313-398-1100

TRILINGTH (ACA)
"Fight Tho..."
REMANTICS (Manper)
"NO O'm (Ibo..."
-REO STEMANT (mb)

TOTAL SIEDWIN THE CONTROL OF THE CON

MOST ADDED

LOVERBOY Get Lucky (Columbia) 30/26

J. GEILS BAND Freeze... (EMI America) 28/22 STEVE MILLER BAND Circle Of Love (Capitol)
OZZY OSBOURNE 19/16 Diary Of A ... (Jet/CBS) 20/10 AL STEWART

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week. MILES

Indian Summer (Arista)

Detroit 313-863-

LHD (Copffol)
-NAIMBUB (Polyeor/PolyGra

POITEST STAN, STING INVASOR STANDARD ST

7/7

Adoed GET UNDURNE (Jet/USS) "FlyIng High.," (OTHEOT (Cotubile) "Jump" "RUSH (Mpreury/PolyGre)

A

Singles Rone Album Station Evansville 812-422-5258

PUI DAVE LYUNS

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Added (Chieshia)
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Singles RAINDE (Polysor/PolyGra WWCK 105 FM | Flint | 313-744-1570 | AF5 (GO) and (a)

PETFORT

DIANT ENTS (MEA)

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LIA

**Grand Rapids** 

616-456-5461

QUARTEM ENSITY THE TENT OF T

NA INSO(II (Follycor/Polycina)

MOLLING STORES

(Rolling Fin/Arco)

JOHNEY (Schumbia)

Added 5TR VE HILLEN BAND (Coaling); J. CE 115 BAND (EN1 America) LOTE/BUY (Delumin); SMEAKER (Homeshink/EB5) -QUEEN & D. BONIE (Unknown)

LAV-FM 97

FD: DAVE LOGAN

FRAME ZAFFR (Bersing Pumps(n) OREG LAKE (Or yealls) "IT Purts" "Nuclear Attach"

Julie Hone Singles

THU. TORE

PD: SILL TAYLOR NO: CHRISTIE KAYHILL

Kankakee 815-939-4541

(Fu): Noon/Epic) PCL(CE (AAH) ADM BRYUSTLE (arco) KIMES (Arista) (ED RIDER (Cop)(ro)) GARY WHICK & THE (Epic) GE21 DIBLAMME (AUT/CDS)

ARS (Cotumote)
SURVIYOR (Scott) Bros/CDS)
-JOE VITALE (Asylum)
-UND (Capitol)
-MARK(QUIN ((p)umble)

Acced STETE BILLER BAND (Capitol) COTUBBOT (Columbia) BLADS t. THE MILWIT (Arista) BLADS t. THE MILWIT (Arista) AL STERAPI LIVE (Arista) AL STERAPI LIVE (Arista) BLADS (Ar

Madium HAB SIGER & SILVER (Cools HILEEY HICHMS) (Freshra) JORHALY (Columbia) GREG LAKE (Columbia) GREG LAKE (Columbia) GREG LAKE (Columbia) GREG LAKE (Columbia) Filt JORA (Columbia) Filt GETERA (Fill Moun/s KNACA (Coolytol) Kansas City 816-753-4567

Singles

POT DICK MILSON

Acception (Colombia)
"marking For,,"
J. OE HLS MAND (EN) Americal "Lesterfold" STEVE HISSER BAND (Coptrol) "Heart Like A H" -QUEEN (Elestra) -RAINBOR (Polydor/PolyGra)

Medium
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Modium
AMS IQuiumbla;
SURTIVEN (Scottl Broa/QBS)
ROSSINGTON-COLLING (BCA)
JET IThire Charts

MEDIUM

GREG LAKE Greg Leke (Chrysells)
JOHN ENTWISTLE 25/20

Too Late The Hero (Atco) 24/18 ROSSINGTON-COLLINS BAND This Is The Way (MCA) 20/18 ATLANTA RHYTHM SECTION Quinella (Columbia)

Give The People. (Arista) 29/16

Two numbers follow each album title. The first represents total number of Midwest startions playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

Lansing

Lafayette 317-448-1566

10 15

Singles

(IDI-PM)

PUT FRAME SHITH MOT ANN OFLEART Addad J. (6:15 DAMD (EM) America) "Centertolg" little LOYUMOY (Columbia) "Marsing For..." Sity Hills MAMD (Copins) SAMINIYON (Scottl Bros/Obia)

OAN FOOLUBERS
(Full Ham/Lp(c)
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RUSSINGTON-OOLLING (RCA)
JEP-ERTUSING (Arco)
RUSSINGTON-OOLLING (RCA)
GREGUERS (RCA)
GREGUERS (Chrysalis)

WXUS 🐯

PUT STUART HERAS

Us dieland/Mb)
"Gloria"
STEM HILLER BAND (Cop)tol)
"Hart Line A m"
UZZY DSBUMHE (Jos/CBS)
-(AEER & D. BUMHE (uninom) Hedium HUACR (Capitol)

317-448-1568

1901 LAM (Drynells)
1903 LAM (Drynells)
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Singles

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WIBA · FM Madison

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JOHN ENTRISTLE (A160) NILS LOFGMEN IBECESTROOT/NCA JOHN HALL BAND (EN! America) -HOD STEINAT (MS)

Madison



FIG YERGAT (Captrol) JOHN HALL BAND (EMI America) RIGH (Elektra) GZZY OSKCARNE (Jot/CES) -MAINBUB (Polysor/Polysra)

PUI MINE DANIELS MEI GEBBIE DALTON Acced LDY(MBU: (Dolumbia)
\*\*Soring For.,\*

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\*\*Conterfoot (\*\*
\*\*SORING SANG (Ib) America
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-ANIMON IPPLIMON/POINT ANIMON INCIDENT STREET STREE Mad Lun BLB SEGEN & STEVEN (Cop) 101) RESS INCTORPODE LINS (MEA) MICHAEL SCHEMER G

WLPX 97 fm Milwaukee

PUT TON GANTEES NOT BERNIN BEAM ROLLING STORES
(RollingStriptco)
51L17 ADEL (Columbia)
61L17 ADEL 11116
022\*\*D.SOCRHEL (201/05)
\*\*Ower The Nen.\*\*
\*\*Ower The Nen.\*\*
\*\*Sitte HALLEL BAND (Capitol)
\*\*Hear\*\* (; ha. 6 w\*\*
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\*\*Hear\*\* (w\*\*)
\*

PG: MINE MEATS

930FM Milwaukee

34/31

34/28

30/28

Two numbers follow each album title. The litest represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

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Ja ES Runa Singles None

101 KDWB-FM

AND CONTRACTOR TO SERVICE AND CONTRACTOR AND CONTRA

Minneapolis

612-739-4000 TRILIES (BLA) JOURNET (Cotamble) CENEDIS (Atlantic) FLORET (Horisticial (In) FLORET (MICHAEL)

KENH Hottest GLMESIS (Attentic) REALING STORES

PDI STEVE BHIDGES NOI LISA LATALONA Acces CART NINTER (Epic) FALCONE ALBERTO (Columbia) AL STERMAT E(VE IAFIEVA) HERSEY & FIC HIGHET (AFIETA) GALLEN (ELENTRA) (ERI Amarica) LUVERSOY (Columbia)

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Michigan OE2T OSSIGNINE (Jant/OS5) LOVERSON (Column Fa) Moraling For...\* PA INSON (Polison Fa)

"Borating for..."

Alliedox (Foliator/PoliyGra)

Billy SQUIRE (Gapito)

QUANTERVANA (Garten) (B)

EINS (Fritz)

DAN FOOLBRIG

(Full Woon/Epic)

Life (Lapito))

-7-92.

Annos J. G. ILS DAMD (IM: Anno: Ica) Livrida Dr. ((p) use le) GLZY DBECUME (Let /LBS) ALBEG (Po) plor JP Di /LBS (HALE BECH INCHAM (Aqri Bu /Projet BECH BELLER BAM) (Capito) "Pagert Line Bu"

REAL ING. SIGNE'S
(Roll) Ing/InfAnco)
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INALI & GRES INEAS
LINGS IN DECEMBER IN AN INCIDENT IN

Muscatine 319-263-2512

ABLE UNKSTCYBOOD dom/Col.)
NUB NAMEET (COTITION/Broo)
SHAMP DOGG (Teacher)
LAME NELWAY (UR)
LAME NELWAS (E)
A E WANGE(S)
(Polydor/Polydra)
CANE (RUSIN & GRP
(CRP/Arista)

Oklahoma City

405-528-5543 CHILL IBACK (HITTER/RE "NY GIFT" 22 TOP" (NE) MISS INCTON-COLL) NS (NEA) -NLSH (NERCHER/PRE) (NEA) PD: CHARLIE PANEED Acced ME (MEA)

HOTTEST PEACE (AGA)
PALLINE STORES
(HOTTINGSTO/ATCO)
RICE SPRINGFIELD (HCA)
AUTHOR TELD (HCA)
FURTAR (UP you're)
FURTINGER (AF)ARTIC)

Je 22 None

Omaha

\*\*Province...DE21\*\*
POTTAT

JOH & \*\*NAGELS

- (FO) two / Poster a)
TH (MEMH - REA)
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"Peter Live no Carlo (Inc.) Inc. (Inc.) In **WWCT** fm album rock

POT BYENDY RICE Access
J. GLILS MAND (EM) Tonferfold (an interest of the second of the

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309-674-2000

Peoria

309-674-2000

RAMINAL PROPRIETO (201)

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PD: LES CARA ASST. PD: DICK HASCUR

AGONE

LET CHACAPHE (Jot /Eb5)

J. GELLS BANG (EN) Americal
LUMENOT (Columbia)
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ACSTRANT LIME (AFCKTA)
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(Or variete)

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Rockford

815-877-3075

In-LIMPH-LIMA1

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PAZZ
AL JARREAU (MB)
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"Libro Func"

St. Louis 314-842-1111 PLI RICE BALIS NEI JOHN ULETT

High Compressions of the compression of the compres

30 CZ Singles Hone

314-644-1380

Findame IEA1

ADMRT (Gol-om In)

BILLY SQUIES (Gostro)

DE LEPPORD (Gostro)

GOST (Gostro) FO: BAR HATTRIA ASST. FO: JIM ATERNSON

Madium LUVEMBOT (Columbia) LUM (Capitol) STEVIE NICES (Momen/Arco)-RIMES (Arista) CART O' (Capitol)

MILLARETH (AMM) SINGLAS HOME STAN STROLLING STAN STROLLING STAN STROLLING STAN STROLLINGS HOME

PFR fm 103

PDI R. J. CONTRECHT. HD: FROSTY STILMELL

**Terre Haute** 812-238-2557

STERRA MICHS (Modern. TRIMBH SPLAT MED RIDER (Copitol)

TO THE TOWN TO THE TOWN THE TO

# FM 104 PLD RIDER (Capitol) POLICE (AAP) GENESIS (REJENTIC) RECESSING (REJENTIC)

POI LEE RANGELL MET BLES MEDICALIANS

Adoms
d. OE ILS BAND ([31] Americo)
"Lenterfold" "Nage In.,Cogs" CONFIDENCE (Columbia)
"Jump" "Sorking For..." (Marvest/Cap1fol) BAINBOB (Polyers/PolyGra) -CAEEN & O. BOBIE (Whiteman)

Model um

OZZY USBCARRE 1 JAY/LBS )

RCSSTRGTUN-COLLINS (RECA)

ORBITE INTS (RECA)

ORBITE INTS (RECA)

ORBITE LARE (DW yealts)

\*\*MECTOR\*\* RETAINS\*\*

CHILLIBACK (METHANIAM/REA)

JOHN (RIND STEE AFTCO)

-ROD STEENAT (RB)

22 10P (M) KMOD

Acond AL STEMAT LIVE (Arista) STEVE DILLER BAND (Lipitol) J. CEILS BAND (LIPI America) LUVTBOT (Columbia) ALIMON (Polypor/Polyfra) GZZY OSBURRIE (Jot/CB5)

OZEV ORGANICA TANTAUT MARIE (ORGANICA) BILLY, ASEL (Columbia) OSE LEPPANO IMPLE OF YPPOS PERO SIMO, (CHIEN) SIMO, (CHIEN) SIMO (CHIEN)

Tulsa 918-864-2810

OULTIME STORES
(No 11 House Stores)

FIRES (Afficient
(Politime Stores)

From Stores
(Politime Stores)

Jazz

Singles Rone

POTENT STORY STORY

3022 Singles

T-95 Toledo 419-248-3377 PUI BUB LANGE NEE NO: PAT WELSH

Adead J. (Ell.S BAND (Uni America) LOVESOT (Dolumeia) STESS NILLER BAND (Capito): MINDON (Polyder/Polydra) -RESA (Nercery/Polydra)

Ped Lun RES. (CB Lumb le) TH LUMBRY (REA) GENES EAV LATA RES.S. LEVEL LESS, (REA) PELL B. GRESS, (REA) LUSSIAN LUSS (REA) LUSSIAN LUSS (REA) JUNES (REPRESENTED MAN EARLY LUSS) JUNES (REPRESENTED MAN EARLY LUSS) JUNES (REPRESENTED MAN EARLY LUSS) JUNES (REPRESENTED MAN EARLY LUSSIAN LUSSIAN

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Wichita 316-722-8123

Jest Singles Home

92 EITH FIT Winnipeg

FOI STERE YOUNG

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MANUAL SPEED (DES)
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HOLLING STUNES (Rolling)th/Mco)

204-775-037

TORILOGIA (1410-11)

PALICIA (1410-11)

Jess tone

Singles

KEZY DE

PD: DAVE FLERNAM Access
QUEEN (E(GATTA)
STEE millEN BAND (Equitoi)
J. GEILS BAND (EN! America)
HUB MELCH (RCA)

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UB (Dap!\*01)
QUARTE VLSS+(Gu\*\*+on/ub)
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Trouble modelins (RLA)

OUR Lips fre" "Me Got. See ""

RD RIGHT Could be Control

Our Lips fre" "Me Got. See F"

OHLL MMAK (Millenniew MCA) | Cittle (MAIK (MAIsennise | Maik (MAIK (M

Anaheim 714-776-3696 Hits LOFGHE'N IBMCHSTroot/MCA TUBBS TUTONE (Columbia) ESBIT HANDLINGS (PO) WOOL/PolyGra) TSMalla G. T.

\*Amail a Co.\*

NON-Link STORES

(Bost Ling Stat/Amoo)

POLICE (LAMP)

\*\*Comp s, Link Stat/Amoo)

STERIT HOSS (Robert Afrod)

\*\*TERIT HOSS (Robert Afrod)

\*\*Amoo Desgin/Amoo)

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\*\*Amoo Desgin/Amoo Desgin/Amoo

Title SILLY JOEL (Columbia) Ph) BENNTAN (Chryselis) E(MES (Arista) -MOD STEWART (MB)

Anchorage 907-277-2655 PD: ED MERRIFIELD

Access
STEM BILLER BANG (Copitol)
J. GE 15.5 SAND (EM! America)
LO FEROT (Columbia)
A. STEMAT LIVE (Aristo)
STEM MCXATT (Epic)
MUNG COMO (Polymor/Polyfra)
LUC/FRITS FRICTO (Elemtre)
GET VIRRORME (LAW/GES)
HURRY A THE BILLER (ELEMTRE)

GLASIS (#FIGHT)

GLASIS (#FIGHT)

MATERIAL (#FIGHT) 

Aspen 303-925-5778

Will. PDI FRANK EN IRSEN

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ALAS (Anthorna)
BILLY SQUEEN (Cogleto)
BILLY SQUEEN -/DPERSON STANSAIP
(RCA/Grunt)
-SAE SAAD (MB)
-GEORGE BENSON (MB)
-SPECIALS (UNIADOM)

Medical March (Full Reported to PRINT (CEAT And Full Reported to Control Contr

A SE TIMESTE, CREAT SOUR JOHN STATES AND STA Singles None

KFAKG

PD: JAN FLOREICE NO: TUN MORSHALL

Albuquerque 505-265-8811

505-265-8611
winted
ADMRS (dolumin)
\*\*Innes to Lume\*\*
\*\*Thomas to Lume\*\*
\*\*Local March 110g/Crist\*
\*\*Local March 110g/C

94ROCK Albuquerque 505-765-5400

PO: BILL STANBALCH

Acded (Lientra)
"Locker Presser"
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Modium
MCAS-HETGH-COLLING INCA)
DAN FOREIGH-MANA/ELC

(Full Mana/ELC)
TELLUMN (ECA)
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CHANGE (BLA)
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PROTECT (AMP)
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REAL ING. STORES
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Bakersfield

QUARTERFLASH (GOFFOR/VIB BILLY SQUIER (Copffol) MAYDAY (AAN) RICO STEMANT (MB)

Jazz 5 inglet



Accel MORER (Copitol) HAS WELLER (MEA) STEW, HILLER BAND (Copitol) GAILER (Eleatro) J. GLIS BAND (DE) Americal LD16980Y (Columbia) COSS

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ROD STRAMT (MB)

TRAILING STORES

(ROLLING STORES)

FOREITHER (ROLLING STORES)

Singles Boise 208-344-8363

Q 104 ND: DAVE FREEMAN

THE TABLE OF THE T

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WIFM DOULDER PO: DENNIS LEASTANTINE

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J. BLIS BARD (INI America)
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Boulder 303-444-5800

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bingtes

## MOST ADDED

LOVERBOY Get Lucky (Columbia) STEVE MILLER BAND 32/29 Circle Of Love (Capital)
J. GEILS BAND 32/27 33/22

Freeze... (EMI America)
OZZY OSBOURNE Diery Of A. .. (Jet/CBS) AL STEWART Indian Summer (Arista) QUEEN Greatest Hits (Elektra)

Two numbers follow each album title. The litrst represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week. Chico
916-343-9461
ZARI EMPISTIE EATOO
JAMA AMATTAKLING 14480
QUATTERLASH (GETAN/M)
ACE ORIEST (RAL)
HAZARA LIMANOM!
MC VERMY (CRETOT)
AL STEMAT LIVE (AF1410)



STEE HILLER BROW LAWFREY

(I Island THE BLOCK HOCKNIN (ARY) (m)

AND HALL BROWN (DIF AMPLIES

LIVIS COSTELLO 4. (En) who is a

LIVIS

LOVE (Board+e) h) CSBCASHRE Last/CBS En & D. IsObrit Curk-is Charcury/PolyGra Ned I un Tulk COSTER (Fentesy) 668 BELCH (REA) AAS (CDILMEN) DUMNIE (RIS (NEA) CAN FOREDERN (FUT) Noon/Ept ( Thildern (REA)

CK/11/09/4

MUL MICH NAME MDL ART PHILLIPS "Jump"

J. OE ILS SAME (EM)

"Contertold"

(4 (Island/Wh)

MCIOLIS. Bitter Appell (AAA)

Meel Iom
GO-GUS (165/AAA)

REQ REGER (Gestro)
Bittellion (Polymor/Polymor)
Bittellion (Polymor/Polymor/Polymor)
Appell (Polymor/Polymor/Polymor)
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Appell (Polymor/Polym

NIGT (Elektro)
"Secret, legalis"
(Contil IRIS (NEAL

HOTEL TO LAND TO LAND

Je sit Rome

106 KBPI Denver 303-938-2313

POI PHIL STRICER Assert Child Control (MARCA) (LOYSTBOTY (Columbia) STEVE BILLER BAND (Coptrol) QUEEn (Elektrol) - BUSH (Recury/Polysrol)

-BLAIR INFO CHEPTON PART AND INTERNATION IN THE TOTAL SHOOT USE IN T

Added RASM (Revoury/PolyGre) OLZY GABLAME CAM/CESE

Singles tone 

33.04

Single

## MEDIUM

GREG LAKE Greg Lake (Chryselis)
JOHN ENTWISTLE 29/23 Too Late The Hero (Atco) 28/21 QUARTERFLASH QUARTERFLASH
Quarterflash (Geffen/WB) 44/19
ROSSINGTON-COLLINS BAND
This Is The Way (MCA) 30/19
ATLANTA RHYTHM SECTION Quinella (Columbia) 33/17

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium poration this week.

KAZY PO: NICH MEYER

Modium CRMSSS (AFTENTE) ONE FOXIDERS If all Soon (Settle) If all Soon (Settle) ALLY 1874, (Fall Soon Any) all MALLY 1874, (Fal

J. GLIS BASIC (CRI Assertion GREU LANE (CRI Assertion GREU LANE (CRI Assertion DES SEGRE \$ 31.49% (CRI 10.1) DES SEGRE \$ 31.49% (CRI 10.1) (CRI 10.49% (CRI 10.1)

22/16

13/11

12/11

18 BE Single

Colorado Springs 303-634-4896

#The 1fth"
HONG COMBO (Polydor/PolyGra)
OZZY OSECURNE (Art/CBS)
HOUNT The HYN."
-SLE SAAD (WH)
-GCE STERNAT (WB)
-GCB OTLAN (CB) LWM162

REG RIGER (Capitol) RIGT (Elektra) ROSS-IRCGH-COLLING (MCA) SARVIVOR (Scott) Brow/OBS) 22 TOP (Mb)

ZZ TOT (NE)

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ARS 1 (G) value (a)

CON FOLISHOW (G) (C)

FOUR (GGE) ARTHORY (G)

ALARMOT (G) value (a)

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ALARMOT (G) value (b)

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Denver

ACCO-COMPTION OF THE PARTY OF T

303-759-5600 TID COLUMN (COLUMN)

HOTTOUT HOLLING STONES (MollingStn/Mco)
FOREIGNER (Atlantic)
STEVIE NICAS (Mosern/Atco)
AARMEY (Columbio)
RUS SEGER & SILVER (Compital)
FOLICE (AAM)

J011 Singles The sales Eugene

FO: MAD HEFFINAN HO! CANLA LEGNAMEN "hesting floo" MO HEAT

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Michigan Control (Los 1901)

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AB E E

Singles Home Kich Fort Collins 303-571-1232 RING CRINSON (ND) ALVIN LEE BANG (MIDNIES) INCLUDED AND THE LINE CO.

OUT 1817

PD: TUN MHE ELER MD: JOHN HATES

Anders BERNY & THE HIDRIT (Ariste) STEW HILLER BAND (Copitoli Lytis CUSTELLU &... (Columbio)

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PUL CEAN UPPLICAN MUL AFF MIECEL Added (LOTION (COLUMN FO) PETER CETERA (Fol) NOCA/III) NGC (IICA) (ANT/CETE)

209-228-5991

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(DES DESERT (Our year) (Anni Paris Vandament)

(DES DESERT (Our year) (Anni Paris Vandament)

(DESERT (Our Year) ( J0.53

Fresno 209-226-5991

THE HOTTEST ROLLING STONES

Tettoo... (Rolling Stones/Atco) 47/45 POLICE Ghost In The... (A&M) 44/40 FOREIGNER 41/37 4 (Atlantic) STEVIE NICKS

Bella Donna (Modern/Atco) 42/34 GENESIS Abacab (Atlantic) 44/33

Two oursbers follow each album title. The first represents total number of Western sta-tions playing the album this week. The sec-ond is the number of those stations who re-ported it in hot rotation this week.

KALL

Di mit beimit NAMACE (CORPTO I)

AL STEAMAT LIFE (APTACE)

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"NOT THE PARTY"

JACK GREEN (RCA)
"One by Gne"

MARTIN GRILEY

(Marcury/PolyGre) THEN I FORT (MCA) TIPIO STEVE HACKETT (Epic) \*HODE I DON'T N' FREELING STORES (RoilingSto/Atco) 5.1MDSEY BACKENCHAM (Asylum) \*Troubles ( ) INDEX BALLE HERDER THAP I HERDER THOUGHT TO THE TOTAL THOUGHT THAP I TO THE TOTAL THAP I TO THAP I TO

Honolulu 98 Rock

Singlus

POI BILL HIRS NO: ANDY PRESTON

QUARTERFLASH (Goffon/Mb) UZZY DSBOURHE (Jut/CBS) hosium BLB SEGEN & SILVER (Empirel) GENESIS (Atlantic) Galdisis (minerics)
BIDS (SECTION COLLINS SECA
BILLY SOUTH (SEA
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JUMANT (Columbia)
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FOR SELEKIA (Moor/Asyla)
FOR SELEKIA (Moor/ KINKS (Arista)
RED RIDER (Capitoli
WO (NEA)

Los Angeles 213-557-7250

Singles None KLOS 951/2

1023

PO: TORY HACKES Accept
J. 66 ILS BAND ([In] America)
STE 66 INLLER BAND (Capitol)
JOHN MALL BAND (EN I America)
-QUEE 6 D. BANE ( unrown)
-BANE (Barcury/Poistra)

This lab (LTCL) INCOME (Apy) and (LTCL) INCOME (ACA) and (LTCL) ( BIOT (Electro)
INCHES (Spenter / CBS)
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-400 OTLAN (Orlands)

PAT BESTAR (Ow pastin)

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HEALTHS STORES
(BOTTING NOW PROPERTY AND A STORES)
WENTED LIGHT BROAD STORES STORES AND A STORES MATHEMENT (Polymer/Polyfers) SHOOTHES SERE INTEGEN/Epic) BILLY SQUIET (Captrol) 70.63 Marie

Bridge State (School ) Applied School (School

Control of the last of the las 10011047 1001106 (1408) 100.1 to 15 mag; 00.11 to 10 mag; to 10.0 to

April Name

Tington Nice

## LUZ 42 Los Angeles

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# Small Market Radio — Security Vs. Stagnation?

I'd venture to say that a great many of today's successful broadcasters came up through the small market ranks, possibly starting out at a small 250-watt daytimer where they pulled a six-hour airshift which included running their own board and reading their own newscasts, followed by several hours of meter readings, production work, and local sales, before cleaning up and turning out the lights for the night. While some made the gradual climb upward towards fame and fortune, others found their own little niche along the way and settled down in towns many of you would find hard

talked with three of these latter gentlemen this week in an attempt to discover some of the advantages and disadvantages of running a small-market operation and found myself increasingly impressed with the amount of physical effort and mental creativity it takes to maintain success in their respective markets. From KWMT/Ft. Dodge, IA Operations Director Dale Eichor to KVOC/Casper, WY VP/GM Fred Hildebrand to WJEM/Valdosta, GA VP/GM Vernon Arnold, all are bona fide "jacks of all trades" who wear two or three executive hats each day and still find it a challenge promoting their stations with little or no promotional

My first taste of small-market radio came when I called Dale Eichor and he answered his own phone, explaining that he couldn't afford a receptionist! Using that as my segue, we talked about some of the other problems he faces

## **Finding Qualified People**

"It's hard to find good, qualified people on the

salary that I can pay them. Not that it's that bad really...it's probably comparable to Des Moines or Omaha, but if someone has the choice of going there or to Ft. Dodge, they're generally going to go to Des Moines or Omaha. It's an exasperating job. However, one of the little pleasures of life working in this size market is seeing somebody to whom you might have given their first job go on to a really good job in radio.



Dale Eichor

'Sometimes the advantages and disadvantages seem to work both ways. We don't have an Arbitron and, therefore, we don't have the pressures that I guess you would have in Kansas City. On the other hand, as a programmer I find it rather frustrating because you never really know for sure where you stand. I would almost prefer to have some sort of regular local survey

"As far as a promotion budget, I have none! That's one thing that's always bugged me because we don't get to do some things I'd like to do. We do a lot of small things like ticket giveaways for public service type events in the community, and we do a limited number of tradeouts during the many the tradeouts during the year with such places as Worlds Of Fun in Kansas City, Adventureland in Des Moines, or with the Ice Capades when they come to town."

Dale and his wife are Iowa natives, although he's worked in other markets, including Peoria, IL (WXCL) and San Antonio (KBUC). However, the lure of the homeland proved too much, and in 1972 he moved back to DJ and do the music for KWMT. Since then he's also acquired the positions of PD and finally Operations Director. Even with this multiplicity of jobs, Dale still feels that "working your way up is the greatest training there is. My first job in radio was through engineering. That's how I got my foot in the door, although what I really wanted to do was be on the air. I used engineering to get in, but you do everything. sales, copywriting, news, sweep up the place and lock the door when you leave. Being in a small station and actually having to do all the jobs, on-the-job training, is the best way. I'll have people come in from community college stations who don't know what a legal station break is. They don't realize what supports the station, what pays the bills, which is paid advertising."

One thing that this 5000-watt daytimer does know is how to pay the bills. With only three other stations in the market, none of which play country music, competition is at a minimum, which accounts for the station's 18-22 minute per hour commercial load. Obviously, then, selling the station without an ARB has not been a problem. Dale explains.

### Selling Without An ARB

"In a small market, the advertisers know who you are and what you're doing, and they really don't pay that much attention to local ratings. Certainly we have plenty of commercials. We have quite a bit of national and regional business that is farm or agri-business oriented. In fact, I would say this probably represents about 60-70% of our business. We have a full-time Farm Director who does nothing but farm programs. I think being in a market small enough so that the people in the community know you personally helps in good will towards the station and probably in generating advertising too. The one statistic in which we excel here that does not show up in an ARB is making money!"

Obtaining good record service is often a problem in non-metropolitan areas. Dale feels it doesn't have to be if you take the time to develop a relationship with record company representatives. "It's something you don't do overnight...you've got to have the dialogue, make the phone calls, and write the letters. We get excellent cooperation both regionally and nationally. I suspect that maybe some of these people who complain about poor record service sometimes don't take the time and make the effort to know the reps and let them get to know your station...what you're doing and who you

Fred Hildebrand entered broadcasting in 1964, starting out as an engineer and announcer at a small daytimer in Douglas, WY, and has been a resident of the state ever since. When he came back to KVOC for the second time eight years ago it was as part-owner and VP/GM for the station. He explains what attracted him.

## **Controlling Your Own Business**

"In a small market you have a lot more control of your own business. 90% or better of your sales are local instead of agency, so you're much more involved directly with clients. You have a close contact with the community. You're well-known and are able to, therefore, participate more in the community. I really can't think

of any drawbacks. I've had a lot of contact with larger markets, having been very active in the Country Radio Seminar, past president of the Rocky Mountain Broadcasters, and currently District 14 representative for the NRBA, but I feel very comfortable here.'

Casper is on the cusp between being a small and medium market and is rated by Arbitron once per

Fred Hildebrand year. Fred notes, however, that the book has never been used for sales purposes! He

"Being an Arbitron-rated market actually hurts us in local sales because there's too much confusion with the book. Unlike an agency, which is pretty sharp about what goes on with the numbers, most merchants aren't, and the confusion factor ends up in noncredibility

"It's not a large market, but it's a high dollar

market. It's a very good radio market for two reasons. One is that we have no incoming signals. Cable penetration is very high, but the actual radio listening on cable is not that great. Two is that the operators here over the years have been very good, which has been good for radio as a whole."

As might be expected, KVOC is also prone to the small-market syndrome of announcer turnover, with length of employment averaging two years. Fred notes that "it's frustrating at times, but we are continually in a training position both in sales and programming. People will come here and work for two, three, or four years, hone their skills, and sometimes move on. You can't be in any small or medium-sized market without people going through, but as far as anyone actually using us to get ahead, they probably wouldn't be noticed here. However, we've had several people who have been promoted from here. We just had a salesperson who left to become a station manager, and my former PD is now a general manager."

### **Advantages Of Diversity**

Fred has found from personal experience that there are distinct advantages to being a "jack of all trades" in a small market situation. "One is that you get a chance to learn other areas of the business if you're interested. The other thing, I think, is that you're much happier doing a lot of different things. What I found was that when people get too specialized, they begin to get unhappy. They start finding things to complain about. We used to have two people in the production department alone, but now the announcers are doing all the production and copy and, frankly, they're a lot happier because they get involved in more creativity. There's more of a workload on them, but they seem a lot happier doing that. For myself, I'm not really great at anything, but I'm good at a lot of things!"

Vernon Arnold, who has been at WJEM since 1967, feels that small market radio offers you two choices... "either you try to get to where you can go to a large market and make more dollars or you work on the security end of it." Vernon chose the latter and now owns one-quarter of the station. Not only is he VP of Lowndes County Broadcasting, he's also GM of the station and does a daily two-hour radio program "mostly to keep in touch with the folks."

Vernon explains his philosophy on wearing several different hats. "I think this helps give someone more of an idea of the overall situation. We're a bit different than most stations in that all of our on-air people also do

sales. For example, our MD, Gary Williams, also does sales, an air shift, and news. With that in mind, we have an open-door policy where we want the sales/announcer people to know what we're doing. They know how much we gross, how many dollars per month, etc. I think that having announcers who also do sales gives them an opportunity to make more dollars and also gives them



Vernon Arnold

more security. Let's say you've got an announcer who's been with you three to five years and he has a sales list. Needless to say, you don't want to change him. That, in itself, is security.

We're a daytimer and employ about nine people in all. The normal day is pulling a three-hour airshift, then about three hours of news, and the rest of the time is spent in sales and production...you're talking about a good ten-hour day

## When Are You Working And When Are You Not?

"Another thing that's interesting about a small market is public relations. When are you working and

Continued on Page 54



Breakers" are those newer records that have the greatest level of station activity on any given

### MICKEY GILLEY

Lonely Nights (Epic)

On 68% of reporting stations. National Summary: Up 8, Same 23, Down 0, Debuts 17, Adds 28. A Most Added record. R&R Chart: Debut 46.

### **DOTTIE WEST**

It's High Time (EMI/Liberty)

On 63% of reporting stations. National Summary: Up 11, Same 24, Down 0, Debuts 15, Adds 20, A Most Added record, R&R Chart Debut 47.

### **Most Added:**

**KENNY ROGERS** Blaze Of Glory (EMI/Liberty) **LEON EVERETTE** Midnight Rodeo (RCA) JOHN ANDERSON I Just Came Home To Count... (WB) RONNIE McDOWELL Watchin' Girls Go By (Epic) REEVES & CLINE Have You Ever Been Lonely (RCA)

Fancy Free (MCA)
HANK WILLIAMS JR. Wish You Were Here (MCA) ALABAMA Love In The First Degree (RCA) MERLE HAGGARD My Favorite Memory (Epic) KENNY ROGERS

# MOST ACTIV

are listed in order of their activity. The two numbers following the 100/25) Indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week er each record and indicate how many stations moved the song Up on their charts, ne (on to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Indicated one of this week's 'most added' new songs

REEVES & CLINE "Have You Ever Been Lonely" (RCA) 65/30

National Summary: Up 3, Same 18, Down 0, Debuts 14, Adds 30 Including WSEN, WPOR, KOKE-FM, WGTO, WQIK-FM, WSM, WIRK-FM, WUBE-FM, KFGO, KFEQ, KVOO, KLZ, KEED, KLAC, KCKC, KSON-AM-FM, R&R Chart Debut 50,

RODNEY CROWELL "Stars On The Water" (WB) 56/3
National Summery: Up 26, Seme 14, Down 0, Debuts 13, Adds 3, WFMS-FM, KSON-AM-FM, WSEN, WIRE d-30, WBCS-FM d-27, WXCL 24-18, KFDI-AM 46-33, KWJJ 31-26, KCKC 10-7, WCAW 43-37, KLVI 24-16, WQIK-FM 49-35, WLWI-FM 14-10, WSUN

ROGER: MILLER "Everyone Gets Crazy Now And Then" (Elektra) 47/3
National Summery: Up 23, Same 13, Down 1, Debuts 7, Adds 3, WOKQ, WPOR, WNRS, KOKE-FM, 36-30, WSIX-FM d-20, WQYK-FM 34-30, KWMT 33-29, KFEQ 22-17, KVOO 49-32, KFDI-AM 49-40, KUZZ 23-17, KGA 36-30.

STEPHANIE WINSLOW "When You Welk In The Room" (WB/Curb) 45/2

Netional Summary: Up 31, Same 8, Down 0, Debuts 4, Adds 2, WHK, WTHI, KBUF 6-28, WKCO-FM 34-29, KFDI-AM 40-35, KWJJ 40-35, KTOM 33-27, KGA 31-26, WBGW-FM 46-39, KHEY 32-27, WESC-AM-FM 34-29, WQIK-FM 46-33,

KENNY ROGERS "Blaze Of Glory" (EMI/Liberty) 41/39

National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 39 Including KCKC, KMPS-AM-FM, KGA, KCUB, WSEN, WMZQ-FM, KOKE-FM, WMC-AM, KRMD-AM-FM, WSLR, WSAI-AM-FM, KSO, WFMS-FM, KEBC-FM,

CRISTY LANE "Cheatin' Is Still On My Mind" (EMI/Liberty) 41/5

National Summary: Up 21, Same 10, Down 1, Debuts 4, Adds 5, WNRS, KWMT, WKKN, WKCQ-FM, KLZ, WMNI 37-31, KVOQ 24-21, KGA 34-29, KHEY 31-26, KNOE 48-42, WSII-FM d-22, KKYX 40-33.

KIPPI BRANNON "Slowly" (MCA) 40/2
National Summary: Up 21, Same 12. Down 0, Debuts 5, Adds 2, WMZQ-FM, WHK, WYII 45-40, KOKE-FM 32-29, KKYX 30-24, KRMD-AM-FM 14-11, WSAI-AM-FM 37-33, WUBE-FM 18-14, WAXX 25-20, KFDI-AM 37-34, KWJJ 42-38, KMPS-AM-FM 26-22

LEON EVERETTE "Midnight Rodeo" (RCA) 37/34.

National Summery: Up 0, Same 1, Down 0, Debuts 2, Adds 34 including KEED, KMAK, KSOP, KEEN, KGA, WIXY, WNYR, WQIK-FM, WSM, WSUN, WIRK-FM, WMNI, WCXI, KFGO, KFH.

KIERAN KANE "It's Who You Love" (Elektra) 38/19

Netional Summery: Up 1, Same 13, Down 0, Debuts 3, Adds 19 including WYDE, KHEY, WESC-AM-FM, KRMD-AM-FM, WQYK-FM, WSAI-AM-FM, WCXI, WAXX, WXCL, KYOO, KRZY, KKAL, KSOP, KCKC 32-28.

JOHN ANDERSON "I Just Came Home To Count..." (WB) 33/32

## **Hottest:**

OAK RIDGE BOYS All My Rowdy Friends... (Elektra/Curb)
BARBARA MANDRELL

Share Your Love With Me (EMI/Liberty)

# Radio Records. NATIONAL AIRPLAY/50

1		rwo	LA	ST	<b>November 6, 1981</b>	
			K8 W8			
	5	3	2	0	BARBARA MANDRELL/Wish You Were Here (MCA)	
	2	1	1	2	OAK RIDGE BOYS/Fancy Free (MCA)	4 5 6
	12	9	5	Ð	HANK WILLIAMS JR./All My Rowdy Friends (Elektre/	
	9	5	4	4	KENNY ROGERS/Share Your Love With Me (EMI/Libert	
	18	12	9	0	EMMYLOU HARRIS & DON WILLIAMS/If I Needed You	(WB)
	13	10	7	0	JOHN CONLEE/Miss Emily's Picture (MCA)	
1	8	7	6	7	ROSANNE CASH/My Baby Thinks He's A Train (Column	bia)
	20	16	11	O	MERLE HAGGARD/My Favorite Memory (Epic)	
	16	14	10	0	MEL TILLIS/One-Night Fever (Elektra)	
	28	21	16	10	JOHNNY LEE/Bet Your Heart On Me (Full Moon/Asylum	)
	4	4	3	11	CHARLY McCLAIN/Sleepin' With The Radio On (Epic)	
	22	17	14	Ø	SYLVIA/Heart On The Mend (RCA)	
	24	19	15	<b>D</b>	ANNE MURRAY/It's All I Can Do (Capitol)	
	29	25	19	0	GEORGE JONES/Still Doin' Time (Epic)	
	27	24	17	0	RICKY SKAGGS/You May See Me Walkin' (Epic)	
-	31	27	22	0	LARRY GATLIN/What Are We Doin' Lonesome (Columb	ia)
;	35	28	23	<b>O</b>	STEVE WARINER/All Roads Lead To You (RCA)	
	37	30	24	0	CRYSTAL GAYLE/The Woman In Me (Columbia)	
	15	15	13	18	TAMMY WYNETTE/Crying in The Rain (Epic)	
-	41	31	26	3	BELLAMY BROTHERS/You're My Favorite Star (WB/Curi	o)
	1	2	8	21	CHARLEY PRIDE/Never Been So Loved (in All My Life) (	RCA)
-	25	23	20	22	CON HUNLEY/She's Steppin' Out (WB)	
4	43	33	29	2	GENE WATSON/Fourteen Carat Mind (MCA)	
	32	29	27	3	GEORGE STRAIT/Down And Out (MCA)	
	38	32	28	<b>@</b>	TOMPALL & THE GLASER BROTHERS/Just One Time (E	lektra)
3	39	36	31	<b>33</b>	ALABAMA/Love In The First Degree (RCA)	
6	6	6	12	27	GAIL DAVIES/Grandma's Song (WB)	
1	11	8	18	28	KENDALLS/Teach Me To Cheat (Mercury/PolyGram)	
4	17	39	34	0	JOHN SCHNEIDER/Them Good Ol' Boys Are Bad (Scotti	Bros./CBS)
1	14	13	21	30	FRED KNOBLOCK/Memphis (Scotti Bros./CBS)	
-	_	43	41	0	MOE BANDY/Rodeo Romeo (Columbia)	
5	60	45	37	0	WILLIE NELSON/Mountain Dew (RCA)	
	-	44	40	0	GARY MORRIS/Headed For A Heartache (WB)	
		35	32	34	DON KING/The Closer You Get (Epic)	
4	9	40	38	0	DAVID FRIZZELL & SHELLY WEST/Husbands And Wives	
-	_	-	39	0	RONNIE MILSAP/I Wouldn't Have Missed It For The Wor	Id (RCA)
-			48	00	JERRY REED/Patches (RCA)	
-		49	42	0	STATLER BROTHERS/Years Ago (Mercury/PolyGram)	
-		47	43	0	EARL THOMAS CONLEY/Tell Me Why (RCA)	
7		11	25	40	JANIE FRICKE/I'll Need Someone To Hold Me (Columbi	
-		-	44	0	MAC DAVIS/You're My Bestest Friend (Casablanca/PolyG	
-	-	-	45	0	CONWAY TWITTY/Red Neckin' Love Makin' Night (MCA	
-	-	-	49	0	JUICE NEWTON/The Sweetest Thing (I've Ever Known) (	Capitol)
-	-		47	0	EDDY RAVEN/Who Do You Know In California (Elektra)	
-		_	50	<b>3</b>	BILLY "CRASH" CRADDOCK/Now That The Feeling's Go	ne (Capitol)
-	- '			0	MICKEY GILLEY/Lonely Nights (Epic)	
-	•			0	DOTTIE WEST/It's High Time (EMI/Liberty)	New
1			30	48	DOLLY PARTON/The House Of The Rising Sun (RCA)	
-	. !	50	46	49	TERRI GIBBS/I Wanna Be Around (MCA)	Entry
-			2	<u> </u>	REEVES & CLINE/Have You Ever Been Lonely (RCA)	<b>→</b>
T	nis ci	hart	s has	ed sole	ly on compiled weekly records from our socialists	_

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

ery: Up 0, Seme 1, Down 0, Debuts 0, Adds 32 Including KSO, WCXI, KEBC-FM, KRZY, KRDR, KMPS-AM-FM, M, WBGW-FM, KRRV, KIKK-FM, WSIX-FM, WSM, WIRK-FM.

KGA, WGNA-FM, WBGW-FM, NRN, NIND-FM, WGIA-FM, WGM, VIDETW.

JOHNNY DUNCAN "All Night Long" (Columbia) 33/9

Netional Summary: Up 6, Same 14, Down 1, Debuts 3, Adds 9, KOKE-FM, KNOE, WNRS, WAXX, WKMF, WBCS-FM, WHBF, WPOR, WNYR, KRMD-AM-FM 49-39, KLAC 49-44, KNIX-FM 4-37, WBGW-FM 46-41.

MUNDO EARWOOD "I'll Still Be Loving You" (Excelsior) 33/7
National Summary: Up 14, Same 7, Down 0, Debuts 5, Adds 7, WNRS, WAXX, KWMT, WHBF, KICD-FM, KWJJ, WWOD, WSLR 20-17, KVOO 48-40, KUZZ 38-32, KGA 40-34, KOKE-FM 42-35, KKYX 37-31.

PONNIE McDOWELL "Watchin' Girls Go By" (Epic) 32/31

National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 31 including KNIX-FM, KSOP, KEEN, KMPS-AM-FM, WNYR, WGTO, WBAP, WMC-AM, WSM, KRMD-AM-FM, WIRK-FM, WMAQ, WSAI-AM-FM, WFMS-FM, KEBC-FM.

## Others Getting Significant Action

BOBBY BARE "Dropping Out Of Sight" (Columbia) 31/13

National Summary: Up 5, Same 10, Down 0, Debuts 3, Adds 13, KRRV, WESC-AM-FM, WQIK-FM, WLWI-FM, KRMD-AM-FM WIRK-FM, WTQR-FM, WSLR, WKKN, KUZZ, KTRB, KWJJ, WWCS-FM.

WIRK-FM, WTQR-FM, WSLR, WKKN, KUZZ, KTRB, KWJJ, WWCS-FM.

BRENDA LEE "Only When I Laugh" (MCA) 30/4

Netional Summary: Up 8, Same 18, Down 0, Dabuta 2, Adda 4, KIXZ, KOKE-FM, WLWI-FM, KYXX, WQIK-FM 48-36, WSIX-FM 425, WIRK-FM 28-19, WNRS 38-32, WIXL-FM 30-20, On: KRSY.

MEL McDaniel "Preaching Up A Storm" (Capitol) 29/20

Netional Summary: Up 0, Same 7, Down 0, Debuta 2, Adda 20 including WSEN, WBGW-FM, KOKE-FM, WQIK-FM, WSM.

Summary: Up 0, Same 7, Down 0, Debuts 2, Adds 20 700, KKAL, KNIX-FM, KSOP.

LEE GREENWOOD "It Turns Me Inside Out" (MCA) 29/8
Netional Summany: Up 14, Seme 4, Down 0, Debuts 3, Adds 8, WAXX, WITL-FM, WIL-AM-FM, KGA, WPOR, KOKE-FM, KIKK-FM, WTQR-FM, KRRV 24-18, WLWI-FM 40-32, WQYK-FM 12-9.

SUE POWELL "(There's No Me) Without You" (RCA) 28/5
Netional Summany: Up 6, Same 15, Down 0, Debuts 2, Adds 5, KRZY, KOKE-FM, KHEY, WSAI-AM-FM, KSO, KSOP 30-26, WYDE 36-30, WGTO 48-38, KRMD-AM-FM 50-40, WTSO 38-31.

WILLIE NELSON "Heartaches Of A Fool" (Columbia) 27/23
Netional Summary: Up 1, Same 3, Down 0, Debuts 0, Adds 23 including WBGW-FM, WIXL-FM, KLVI, KNOE, KRMD-AM-FM, WSAL-AM-FM, KEBC-FM, KNIX-FM, KCKC, KEEN.

WRIGHT BROTHERS "Family Man" (WB) 27/3
Netional Summary: Up 7, Sama 12, Down 0, Debuts 5, Adds 3, WKMF, KICD-FM, WTHI, WIRE 28-24, WKXA 29-26, WYDE 36-31, Netional Summary: Up 7, Same 12, Down 0, WLWI-FM d-39, On: WMAQ, WSAI-AM-FM.

BOBBY GOLDSBORO "The Round-Up Saloon" (Curb/CBS) 28/13
Netional Summery: Up 2. Same 8, Down 0, Debuts 3, Adde 13, WGTO, WKSJ-FM, WLWI-FM, WSIX-FM, WSAI-AM-FM, WFMS-FM, WKKN, KICD-FM, KVOO, KFDI-AM, KEED, KEEN, KGA.

GARY STEWART "She's Got A Drinking Problem" (RCA) 26/7
Netional Summary: Up 6, Same 9, Down 0, Debuts 4, Adds 7, WWOD, WNRS, WAXX, KEBC-FM, KWJJ, WSEN, WYII, WIRK-FM d-39, KSOP 47-40, WIXL-FM 44-31.

CALAMITY JANE "Send Me Somebody To Love" (Columbia) 23/7
National Summary: Up 5, Seme 8, Down 0, Debuts 3, Adds 7, WMNI, KWMT, WHBF, KICD-FM, KEED, KGA, WGTO, WTSO 39-34, WBCS-FM 12-7, WSIX-FM d-24.

JOHN DENVER "The Cowboy And The Ledy" (RCA) 22/17
National Summary: Up 1, Same 2, Down 0, Debuta 2, Adda 17 including KLZ, KMAK, KNIX-FM, KMPS-AM-FM, WNYR, WMZQ-FM, WHOO, KKYX, WMAQ, KEBC-FM.

FM. WHOO, KKYX, WMAQ, KEBC-FM.

RAY PRICE "Diamonds In The Stars" (Dimension) 20/18

Netional Summery: Up 1, Same 1, Down 0, Debuts 0, Adds 18 Including WSLR, WMAQ, KEBC-FM, KVOO, KTOM, KEEN, WCAW, WIXL-FM, WCOS-FM, WLWI-FM.

MARTY ROBBINS "Teardrops In My Heart" (Columbia) 19/5

Netional Summary: Up 3, Same 9, Down 0, Debuts 2, Adds 6, WWCS-FM, KRRV, KLRA, KRMD-AM-FM, KEED, WIXL-FM 47-37, KFGO d-40, KCKC 27-17. On: KEEN, KMPS-AM-FM.

REX ALLEN JR. "Artzona" (WB) 15/7

Netional Summery: Up 0, Same 6, Down 0, Debuts 3, Adds 7, KLRA, KRMD-AM-FM, KBMR, KSO, KFEQ, KVOO, KNIX-FM, WIXY-d-31, WIXL-FM d-46, On: KMPS-AM-FM.

RAICMAEL RALLEM "Your Daddy Don'd Live In Magnetal Health Magnetal 42/4

MICHAEL BALLEW "Your Daddy Don't Live In Heaven" (EMI/Liberty) 13/4
National Summery: Up 4, Seme 5, Down 0, Debuts 0, Adds 4, KSO, WKMF, KVOO, KKYX, KBMR 48-42, KWMT 40-37. On:

TOM CARLILE "Catch Me If You Can" (Doorknob) 13/3
National Summery: Up 6, Same 3, Down 0, Debuts 1, Adds 3, KMAK, WYDE, WGTO, KEED 42-34, WQIK-FM d-50, KVOO 41-38,

PEGGY FORMAN "I Wish You Could Have Turned..." (Dimension) 12/8
National Summery: Up 0, Same 6, Down 0, Debuts 0, Adds 6, KIXZ, WESC-AM-FM, KLRA, KWKH, WHBF, KICD-FM. On: KFDI-

MEL STREET & SANDY POWELL "Slip Away" (Sunbird) 12/3
National Summery: Up 4, Same 2, Down 0, Debuts 3, Adde 3, WKKN, KOKE-FM, WOKK, WIXL-FM 18-10, KRRV 34-30, KHEY
47-42, WLWI-FM d-40, On: KGA,

# The Country's In For Some HIGH TIMES.

Dottie West has a new single: "It's High Time."



BIllboard #44, Cash Box #47, Record World #48
From the new Album High Times."

Produced by Brent Maher and Randy Goodrum. Direction: Michael Brokaw/Kragen & Co.



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## **Pictures**



AN ELEKTRA-FYING SHINDIG: Elektra Records hosted a gethering of their artists and radio friends at the Stockyards during CMA week in Nashville. Pictured enjoying the fastivities are (I-r) WBEU-AM/Beaufort, SC PD Mark Robertson, WSAI-AM & FM/Cincinnati MD John Marks, E/A artist Sonny Curtis. WQHK-AM/Ft. Wayne MD Gina Preston, Nashville Director of Marketing Nick Hunter, and E/A artist Kleran Kana.



GENERATIONS SPANNED BY MUSIC: Two different generations came together recently when veteran songster Ernest Tubb visited with WSEN/Baldwinsville, NY's air personality Jack Daniels during a tour stopover.



WWQM HOSTS CONLEY CONFAB: Earl Thomas Conley made a stop by the WWQM/Madison, WI studios while in town for an evening concert. While there he did live interviews with station PD Mark Winston (upper right) and afternoon jock Dave Preston (lower right).

## Small Market Radio —

Continued from Page 51

when are you not? Let's say you go out to eat with the family and some clients walk by the table. Are you working or not? It can get bothersome sometimes!

"We work very heavily on being a community-oriented station. Deer season started here last week so we had the game warden on with tips on hunting and safety. A union vote is going to be taken in one of the plants here, so we'll have a story on the vote that's coming up and how the factions are split, showing both sides. We have reports from the Boys' Club everyday giving the activity they had the night before and giving those little boys' names. We put as many local names on as we can."

This personalization spills over into the station's advertising policy, as Vernon explains. "Usually the person who does the sales work is there with the advertiser. He comes in and prepares the copy and records it, and can just naturally do a better job for that advertiser. We try to put some feeling into it. The same thing if we're doing a news story. In a market this size you've almost got to live it."

Gauging Effectiveness

Although Valdosta is not in an Arbitron-rated market, the station does have ways of gauging its effectiveness within the community. "The way we get a feel for how many people are listening to us is by the activity when we do advertising for clients. If you run with us and it works, we'll know we're getting somewhere. If it doesn't work, you'd better try something else. It puts the burden on us to deliver.

"For example, we did a live remote last Saturday (we average two or three a week). When we got ready to leave, I went and talked to the manager, and he said it was the best traffic he had had on a Saturday in six to eight months. He thought it was because we were there and, of course, I agreed! But the basic thing is that you've got to produce. If you get results, you go back. If you don't, you've got a problem and you've got to work on it.

"We run 16-18 minutes of commercials per hour and have gone up as high as 20. We're a commercial station and want it to sound that way. If you're a businessman, wouldn't you tune us in? As far as our listeners go, remember the type of demographics we're going after. A person who wants to know the news, the local activity, what's going on. If there's a local sale, they want to know it. It's a different type of attitude. In the 60's and 70's everyone was saying 'We play more music.' We didn't go with that theory. We went with the theory of 'keeping you informed.' If it's going on and you listen to us, you'll know about it."

In a small market, promotions tend to be sales-oriented. Vernon gives some examples: "We have a Rubik's Cube tournament coming up in conjunction with a local department store where we'll give away trophies and prizes to whomever can solve it in the least amount of time. Every Saturday instead of carrying live football, we carry the scores of all of them. To go with this grid report, we have 1000 posters we put out with Coca-Cola as one of the sponsors. If you can guess the score, you get a souvenir Coca-Cola bottle."

Even record service problems are solved by some creative bartering. "I'd say we get fair to good record service, but if there's some record we don't get, we make a deal with a local record store to barter airtime for the records with the idea that he's not going to be selling many if we're not playing it!"

Small market radio is certainly beset with its share of problems, but it also offers several benefits not found in large markets. Some were covered here, although Vernon came up with probably the most universal of all. I'll let him tell it:

"The way I understand it, if you're doing a show in a large market and your ratings slip a little bit, you can just wave goodbye...you're gone. In a small market, you're not faced with that. You just relate to your audience and try to build."



Biff Collie

## Inside Nashville

FACTS: Kenny Rogers's \$44 million suit against Capitol/EMI-A/Liberty Records to affect his future with the label? . . . Loretta Lynn has the highest female "TVQ" in America (a higher degree of TV audience recognition than any other female) . . . Bobby Bare, back from a 35-day European tour, talking about shows he played near Rhein Main

AFB just days after German terrorist bomb-planting, said "German terrorists aren't so bad. (Hell, we've played Gilley's on a Saturday night!") . . . Willie Nelson's "Tough As Leather" will feature eight originals by Willie (he hasn't done that in sometime) and is a concept album along the lines of his classic "Red-Headed Stranger" LP, he says . . First week reports on "Nashville Palace" ratings were not good. It's something new for the world; remember when Country stations used to promote write-in campalgns to support country-oriented network TV? If this show is to survive, it would certainly help for Country radio to get behind the format . . . Nick Tosches's book "Hellfire" is a life (up till now) story of Jerry Lee Lewis. A chapter from that book, as well as an excerpt from Hank Jr.'s "Living Proof: An Autobiography," are both included in the latest edition of the Country Music Foundation Press's "Journal Of Country Music"

Cystic Fibrosis Bowlathon, the biggest fundraiser for the Tennessee Chapter of the Cystic Fibrosis Foundation... Happy Birthday Stonewall Jackson, Barbara Fairchild, Donna Fargo, and Roy Rogers (70!)

Belated congratulations to Shorty Lavendar, named National Association of Talent Directors "Man of the Year — 1981"



... The Crystal Gayle/Eddie Rabbitt concert tour this month involves some intricate conjunctive promotion and marketing techniques to enhance their in-person impact and current album sales thrust on Crystal's "Hollywood, Tennessee" and Rabbitt's "Step By Step" ... It's a "first" for two record companies doing tandem promotion/marketing ... Any challengers to Hank Williams's current album chart occupancy? Jr.'s got seven albums on at the same time!

DJ AIRLINES: "What is a Tom T. Hall?" That was columnist Don Bates's first interview question. "Well," Tom explained, "first let me tell you what I'm not. I'm not champagne, sunglasses, and yachts. I guess that means that I am: Jack Daniels, blue jeans, and pickup trucks." (Tell 'em about your chauffeur, Tom.) . . . . Seems like all the stars have clothing lines these days, but Emmylou Harris is probably the first to have a coal mine named in her honor! Curtis B. "Bogge" Sloan, a coal mine owner in Elkhorn City, KY, is such an Emmylou fan he named one of his most productive mines after her. Shame it wasn't gold, like her albums . . . Country stars

have been crossing over onto the pop charts more and more, but guess who's come over to our side? None other than the other Elvis. rock and roll star Elvis Costello (he ain't Country!). He just released his first country album (produced by Billy Sherrill) containing tunes written by some of country's greatest songwriters, including Hank Williams, Merle Haggard, George Jones, Charlie Rich, and Gram Parsons. You'll remember that Elvis and George Jones teamed up last year for that live HBO concert recorded in Los Angeles . . . IT'S A COUNTRY FACT: Terri Gibbs, who is blind, and was educated in public schools, was given a standing ovation at her high school graduation . . . Ricky Skaggs headed for superstardom, started at 16 with Ralph Stanley after his partner Carter died. At 31, Ricky is a 15-year veteran in music FLASHBACK, 1978: When June Carter scolded her husband Johnny Cash for "peeking" when, on the CMA awards show, Dolly Parton said she'd "busted" something, Cash said: "Where would you look if Dolly said she'd 'busted' something." something?"... Barbara Mandrell and Andy Williams to do a duet album? DIDJA KNOW? Late Country Music Hall of Famer Red Foley (Debby Boone's grandfather) hosted the first network television Country variety show ("Ozark Jubilee" in the mid-50's), but he also costarred in a weekly situation comedy series? He played "Uncle Cooter," and Fess ("Davy Crockett") Parker starred in 1963's ABC series "Mr. Smith Goes To Washington" ... Jerry Lee Lewis booked for a solo concert at the Grand Ole Opry House here December 3...Jerry Reed already filming scenes for a new movie called "Megaforce" and has a tentative agreement to star in "Roper And Goodie," a comedy filming next spring.

CALLING NAMES: WJRB/Nashville promoted the live audience taping of the Statler Brothers's first TV special... WSM Inc.'s Tom Griscom and Westinghouse Broadcasting pursuing negotiations to launch a Nashville-based cable television network... Ray Stevens, Chet Atkins, Jerry Reed, and game show host Art James entertained at a \$500 per ticket fundraiser for their friend Tennessee Governor Lamar Alexander and raised more than \$500,000

A Waylon Jennings-starring series (this time with his face showing)? Barbara Mandrell, while the normal TV taping setchange time dragged on, stepped out centerstage and visited with the studio audience for 15 refreshing minutes until taping time, then stepped backwards onto her set and sang her song . . . Larry and Gayle Scott told us about the 9000 present for the second annual Johnnie High Country Music Revue - Susie Slaughter Banquet and Awards Show in Ft. Worth. (Larry MC's that weekly hit show, commuting each week from his all-night show/hosting duties at KLAC/Los Angeles.)



## Coors Country News

Welcomes
KEEN/San Jose & KBRQ/Denver
To Our Lineup Of Over 150 Stations

Call Pete Howard (213) 399-4949
131 Ocean Park Blvd. Santa Monica, CA. 90405





# WE'RE SEIREE WE'RICY FREE Thanks

Writers:

ROY AUGUST & JIMBEAU HINSON

Publishers:

SILVERLINE (BMI)

-GOLDLINE (ASCAP) MUSIC

Producer:

**RON CHANCEY** 

Recorded at:

WOODLAND SOUND STUDIOS

Song Pluggers:

NOEL FOX & STEVE EVERS

Engineer:

LES LADD

FROM THE MCA RECORDS CERTIFIED PLATINUM ALBUM "FANCY FREE."





# Regional Adds & Hots

MOST ADDED

EAST

MIDWEST

MOST ADDED

SOUTH

HOTTEST

HOTTEST

Kenny Rogers (EMI/Liberty)

Oak Ridge Boys (MCA)

MOST ADDED

HOTTEST

KKYX Ban Ant

BLBST BARE GAY C. AND MAPTY MCBB INS MEL NE. CRANIEL NAT PROCESS BLANT NOCENS DIAM PREFER PLES PARKE DIAM PREFER FLES PARKE GE LAGE STRAIT MERLE PACKAGE TLAY STAGES 1 AND YEARS STAGES

DOTTIE WEST RENOT MOGRIS RIERAM MANE NICRE CILLEY PEGGY FORMAN CEDAN CREE HOTTON TO RULAINE CASH BANDARA MANCRELL RENOT MOGRIS STUTIA JUNE CORLEE

### EAST

Bashwinovikim, NY

HIL HIL DANIES
REMOT HOLISTS
GARY STEMANT
FRIEZELL A MIST
HER VIS A MIST
HOLINE VIS
HOLINE VIS
HOLIST
H

## WPOC-FM Baltimore, MC

JOHNSY LEE MICHEY GILLEY METTORY: GAEN CHAMMES AEMNY RUGGES MANNES L MILE JANIE FRIELL LUMBAY 18:11 TY

REPORT REGERS
EDDIE HAMBITT
JOHN ANGERSON
HILLER RESON
HATEGS ME HE DANIEL
JUNN LEHNINGS
HE DANIEL
JUNN LEHVER
HOTTORI
GRIN HIDGE BUTS
STEVIA

## WKIA Brunewich, ME

CUM RING
COMMAY TESTTY
NUMBER HISSAM
NOOL BANGY
FRIZZELL E NEST
NOSTESET:
BATESET:
B

## WCAW Charleston, WV

## WIXY East Longmend

LECH EVERETTE HOTTOST: GAR RIDGE BUYS STEVE WARINER LEE GREENMICHD ALAHAMA

MANTY PUBBLING BUBBY BURB BUBBY BURB BERES & CLINE STETIE NICKS TENTY CHECKEY JIN CHESKUT MOTTHET! CHARLY BU CLAY

MLE BANGY
FHIDELL & WEST
GAY MURNIS
KENY HULGES
HOTTORY
BANGARA MANDRELL
LYMALY ML LIKIN
GAIL GAYES
HANG BILLIAMS AN

Kenny Rogers (EMI/Liberty)

John Conlee (MCA) Oak Ridge Boys (MCA)

TOMPALL & GLASEN II GLUNGE JUNES MELLANT BADTHERD HOTTEST' CHRELY ML CLAIN ORN HIDGE BUTS RENTY RUGERS CHURLY PRICE BANBARA MANERELL

PROMOTION, NO.

MAY PRILE

\*ILLIE INCLUMN
NAME PERTS

BYIO ALLAN GUE

DURCH ANGER

RUN LALE

RUN LE

## WKYG Parkersburg.

PLANTE BILLSAP
CLANAY TBITY
HOTFBST.
UAR RIGGE BUTS
REANY BUGGRE
HAND BILLIAMS .BI.
HANNESS BILLIAMS

PRESSURE, PA

STEVE WAATHER
LAARY GATLEN
CARY MORRIS
POTTEST
OAK RIDGE BCVS
RLSANNE CASH
PARHIS B WILLIAMS
CHARLY NL ELAIN
HARK WILLIAMS JR.

## MIDWEST

MICREY GILLER RENOT HIGHES MEL HL DANIEL DETTIL MEST MAT PRILE POTTATE POTTUBE: CAR RIDGE BGYS TAMMY EYNETTE ANNE MERHAY LAMMY GATLIN LHARLY BG CLAIN

APPRIV DUPLAN
ADV BAILEY
GANT STEBANT
ELIN EVERTTE
CRISTY LANE
MEL NI. CRINIEL
RUGH MILLER
RUGH MILLER
LOGE MILLER
LOGE MILLER
LOGE MILLER
LORE SUYS
GEORGE JONES
STEVE BARTINGE
MAC DANS
RLANNE MILLER
LANNE MILLER
READNE MILLER

## WEEP Pittsburgh, PA

## WEST

RAY PRICE
JORN ANDERSON
LEGN EVERETE
JORN EVERETE
JORN EVERETE
SUE RUWEL
DAYID ALLAN COE
RIERAN ANNE
RENAY RUGERS
HOTEST
GAN RIDGE BUYS
BARBARA MANDELL
JUNN CUNLE
ALABARA

LEON EYEMETTE RAY PRICE RUMNIE MC DUBELL BOBBY WARE JUNN ANGEMSON RELYES & CLIM RUNNINE CASH BARBARA MANDRELL HARK BILLIAMS JR. JUNN COMES MERLE HAGGARG

ANN ANDERSON DOTTIE WEST JUICE MENTUN LON KING HICKEY GILLEY HOTTOST! BANDARA MANDRELL KENDALLS FRIZZELL & WEST CLONDAY TRITTY

HICKLY GILLEY
DUTTIE WEST
HAC DAYIS
ALICE NEWTON
ALPOYT DUMLAN
RECENTS & CLIM
RECENTS A CLIM
CONTROL
RETAIN CAN
RECENT PRICE
RUSANME CASH
CAN RICGE BUS
ALICH
ALICH
ALICE
RUSANME CASH
CAN RICGE BUS
ALICH
ALICE
RUSANME CASH
CAN RICGE
RUSANME CASH
CAN RICGE
RUSANME CASH
CAN RICGE
RUSANME

EDUTE RABBITT
LEON EVERTTE
JUNN LE NYER
JUNN LE NYER
RUNNIE MC DONELL
DUTTE MC DONELL
DUTTE MC DONELL
LITHER TO CONTROL
LANT CATEL
L

CRILIN CAAY STENANT HOTTLET! JAR HILLE BUTS BANDANA MANUMELL LELAK REED ALMANAM

ANDE ANDERSON
MEL MC DANIEL
REA ALLEN JA;
CAVID ALLEN JA;
CAVID ALLAN GE
GUY GLARR
MOTHERY
GAR RILGE INC DOMELL
ROTHERY
GAR RILGE INCOMELL
REMOY MINDERS
JORN LONE EX

WMAQ Chicago, fL ACHO DENYER
RAY PHICE
RAMHERS BUNELL
HOTTORY
GAR RIDGE BGYS
ADMAY LEE
HARRIS & BILLIAMS
JANIE FRICIE
CHISTAL GAYLE

## WSAI Cincinneti, OH

KVOC Casper, WY

MCR BANGY FRIZELL & MEST STATLEN WHOTHERS NOTTOST: CHANLEY PRIDE WAR HILLE BOYS NEMNT ROGERS MELTILLIS GENE MAISUN

rer, CO

FRIZZELL & MEST STATLER BHOTHERS MIGHEY GILLEY CLAMAY THILTY ALMON CEMBER EARL THEMAS LONE MAC DAVIS RELYES & LLINE CRISTY LANE

KEED Eugene, OR

Eugene, OR

hEEVES & LLINE
WILLIE MELSON
WICKEY GILLEY
GALANITY AMAG

DOTTIC WEST
JOHN GENER
JOHN AND SOUND
MARY GREEN
MARY
MORE COSCIONA
JOHN CONCER
GENER
GENERAL
JOHN CONCER
JOHN C

KMAK Fresno, CA

LECH EVERETTE LOPN CENER BILLIE HELSCH TUB CARLILE HOTYLST LAR RIOGE BOYS BAFBARA HANGER JOHN COREE HERLE HAGGARD HANK BILLIAMS

CALANITY JANE BICKEY GIELEV PHIZZELL & NES LEUN EMENETTE HOTTONES LIMBLEY PHILLE GENGE SONES HANDIANA MARLINE BAL GRYTS

ME A ALLEN JR., INCOMAL BALLEY AND ABERHSON SILVER CREEK BARNY ROCENS SUE PURELL ROTTUNIO ENTLEMP TO STANDARD COMMANY THITY RUBBLE WILLIAM BAC DAVIS

JUMN ANDERSON RIENAN HANE LEON EVENETTE HUNNIE INC. DAN RENNY RUCERS HILLIE NELSON

PHIZZELL & WEST STATLER BACTHERS

WILLIE NELSON STATLER BROTHERS MAL DAVIS JUICE NEWTON RECESS & CLINE

REEVES & CLEME
MOTTEST:
LAR HIDGE BUTS
JOHN COMEE
MERLE HARGAND
ANNE MARRAY
JOHN SCHMETDEN
KTRB
MODRATO, CA

KNEW Obkland-S.F. CA

KNIX-FM, Phoenix, AZ

PROGRAM, AZ

HER ALLEN JR.

DUTTIE WEST

HEL M. LANTEL

MONTER AL CEMBEL

HILLE MELSON

JOHN CENYEN

HOTTOST

JANTE FRICKE

BANEAR HANGRELL

RENE NACCARD

JARNE BOYS

HANR MILLIAMS JR.

## WAXX Eau Claire, WI

REPUT FOLGRAN
RENEY BUGG NA
MURDU A AMBIGUO
MU

STE VE WANTINEH MERLE HALGIARD

ROBWOH, NM
LEUN E VENETTE
MUNNTE MC LAMÉL
MEL MC DANIEL
JOHN ANDERSON
REVEYS & CLINE
RENNY ROGERS
HOTTON'
HARRIS & WILLIAMS
JHARRIS & WILLIAM
JUNNNY LEE

JOHN ANDERSON BILLIE HELSON JOHN DENVER JIM STAFFORD LEON EVERETTE RAY PRICE HOTTOST: OAN RIDGE BUYS MERLE HAGGARD JOHN SCHMEIDER JOHN SCHMEIDER JOHN SCHMEIDER

KSOP Sall Lake City, UT

SAIR LANG CITY, UT
LEUM EVENETE
RIEBATH MANNE
RAY PHICE
NEEL ME CHANGE
BELLE CONNECTED
BILLE RELSON
SONNO CENTRE
HICKEY MERBUSY
OLMAN FROM O'CONNECTED
RUSANNE CASH
GAN RIC CONNECTED
GAN RICCE BOTS
CHARLEY PRIDE
LIMB CONNECTES
LIMB CONNECTES
FREE BMOSSIGER
FREE BMOSSIGER

## KWMT FL Dodge, IA

## KBUF Gerden City, KB

Gerden CBy, KB

EENY HUGENS

GEY MARINS

ARMI MERNAY

ARMI MERNAY

HILLER MILSAF

GER MATSON

FILLER MILSAF

GER MATSON

FILLER MILSAF

FILLER LA MISS

FILLER LA MISS

FILLER LA MISS

FILLER MILSAF

## WGEE Green Bay, WI

ELDIE RABBITT

MAYLOW JENNINGS
TENNI GIBBS
JEBRY MEED
LEUM EVENETTE
MOTTON TE
GAIL DAVIES
GAIL DAVIES
GAN RIDGE BGYS
CHARLT ME CLAIM
NEMLE MAGGARD

EARL THOMAS CONEY
MAL GAYIS
MAL GAYIS
RECHTE BLOOM FARE
RECHTE FARE
RECHTE FARE
RECHTE FARE
ANNE MERRAY
MINISTER BILLIAMS
JUMMAY LEE

RITA LCULIDGE BILLIE NELSON LEON EVERETTE HAY PRICE BOBBY GOLDSBURD HUNNIE MC CUNELL POTTOST!

KMPS-AM/FM Southle, WA

JCHN ANDERSON
LEON EVERTTE
FLANCE ME DOVELL
AFUN DENTEN
FLANCE ME DOVELL
AFUN DENTEN
FLANCE OF THE TOTAL
MINISTRAP
OAK RIDGE BOYS
JCHNOY COLLEE
PARRIS & WILL FAMS
JCHNOY LEE

RENITY ROGERS
LEUM EVERETTE
LEE GREENBOOD
BILLIE RELSON
BOBBY GOLCASOMIC
CAN ANT SHEED HONE
CAN ANT SHEED HONE
STEVE MARIEN
STEVE MARIEN
ANT SHOTMERS
GINE ANT SHOTMERS
GINE ANT SHOTMERS
GINE AND ANT SHOTMERS
GINE AND ANT SHOTMERS
GINE AND ANT SHOTMERS
GINE AND ANT SHOTMERS
GINE MARIEN
GINEY BILDRESS
GINEY BILDRESS
GINEY BILDRESS
GINEY BILDRESS

MENNY ROCERS

MENNY ROCERS

ANICE NENTON

HOTTEST

OAR RIDGE BOTS

LAMOT GATLIN

HARRIS & HILLIAMS

RICRY SALEGOS

STATLER ORUTHERS

JUICE MINIUM MAC DAVIS MILREY GILLEY STATLEM BHOTHERS HOTERSY GAR RIDGE BOYS AMM MEMBAY SYLVIA HANK BILLIAMS JR. MERLE HAGGARD

ALABAMA POTTOGTS GAR RIDGE BUTS CHARLY ME CLAIM MOSAMME LASM HAMM IS & BILL IAM ALABAMA

LANDING, MH

MCE BANDY

SUITIE WEST

NICACT GILLET

"URASH" CHARDECK

LEE GREENHOOD

BILL NASH

SUPEN CRITT CUMBOY

RENNY RICA(RS

MAND RICA(LANS JR),

SARBARA MANDRILL

BARDARA BULLIANS

ALABAMA

ALABAMA

WBCS-FM Milweutee, WI CLAMAY TRITTY DAN RL LEAM JUMNNY DUBEAN FRIZER & MEST MOTTERT! CAR RIDGE MOTS BANESHAR MANIGRE DAN FOREIBERG RENNY MUCERS— UNLAMITY JAME

# DUTTIE MEST LEE GREENMULD EGGY RAVEN JUICE NEWTON HOTTONT! LAR HIDGE BCYS RUSANNE CASH GEARGE JUNES ALABAMA JOHN SCHOOL IDER

Terre Haune, IN

MATCHT BHOTPERS

MEL MR. DANIEL

MEL M. DANIEL

MICKEY GELLEY

JERRY REED

STEPMANTE MINSLUM

MOTRAST

GAR RIDGE BOYS

REMNY ROGERS

CHYSTAL GAYLE

JERRY ROGERS

CHYSTAL GAYLE

JERRY ROGERS

CHYSTAL GAYLE

JERRY BIGCTHERS

# WXCL Pearle, IL

MERTE HARRED
TOWN CONTES
WORNE CAPIN
TOWN CONTES
WOLLD HARRED
TOWN CONTES
WERTE HARRED
TOWN CONTES
WERTE HARRED
TOWN CONTES
TO

DUN NC LEAN DUTTE NEST MOTTORY: RENNY HUGERS DAN FUGE BOYS RCSANNE CASH HANNES & BILLEY

KEBC-FM Oklahoma City, OK

Pharma, SD

CRYSTAE, GATE

ORTSTAEL, GATE

ORT

ACHIEVE CABEAN
MARD EARHUNG
DOTTIE BEST
RIENAN RAME
PEGGY FURBAN
CALRRITY AND
ROTHER
RESE PRACEANLY
AND ROTHER
CALRES
CAYSTAL GAYLE
AUCE MENTON

Rockford, R.
Richel E. M., Durett,
Richel E. M., Durett,
Sinke T. & Rymett
Sinke T. & Rymett
Sink melt Than
A. H. & Right
Codell E. Musel
Cottel E. Musel
Cottel
Co

## WKCQ-FM Seginew, MI

## KFEQ St Jos

CORMAY TEITY GUY CLARK REEVES & LLINE JOHN ANDENSIAN KENNY ROGENS REA ALLEN JR. HIGHE NELSON GUTTE NESS JOHN DENVEN MICREY GILLEY
AIEMAN KANE
SUSSY GULUSEURG
GRICH
PATTI PAGE
REEYES & CRINE
REA RELEW JR.
SILVER CHEER
MICHAEL BALLEN
MEL M. GAPIEL
MAY PRILE

FICHIE HILSAM-STATLEN BRUTHERS CAMMAT THITY "CAASH" UNADDOCK LECH EYERETTE HISTOST STLDIA HARRIS & BILLIAM

RFDI-AM
WICHMA, KS
RLOWIE MICKENS
RALLIS
RAL

Cypress Cardens
RE4 VE5 & CLIM
RE5 NL CARLEL
BURDY GOL CYBURN
RUNNIE NL COMEL
CARLANTEY JAME
RATUR CARREL
POTTERS!
ADMINIT CES
GUIDICE JURES
RAJAMAN
RUNNIE HILSAP
CLIMBAY THITTY

BANDARA MANES APRILL APRES ALABAMA

ACPUR ANDERSON READITE NO DOWEL BLUDY GELDSBURG TENNY CHEGGIY

## KNOE Marvos, LA

HIEFES & CLIME HIERAM KANE WILLIE NELSON HA VIEL REINP JOHNNY DUMCAN HICKEY GILLEY POTPULTI HARRIS & WILLIAMS GELMAE JOHES HELLANY BROTHERS ALMANAN ALABAMA
FRIZZELL & MEST

WSIX FM Mashville, TN

## KYXX Odesse, TX

Odesse, TR

YANCE LANE
BREMCH LEE
JUPH ANGESSIN
HICKEY OFFLEY
JURITY RELL
HOMES IN ILS AN
JUPH SUMMETER
CARSING LORE
HOTERS T.
LAR RIGGE BUTS
LORE OFFLEY
HARR BILLIANS JR.
REL TILLIA
JUPH COMMER

JOHN DENTER
BILLIE NELSCH
JOHN SLIMEID
JOHN ANDERSCH
RENYT ROCERS
MEL TILLIS
RICHT SANGUS
BELLANT ROOT
JOHNNY LEE
GELAGE JUNES

## SOUTH

KIXZ Amerillo, TX

KOKE-FM Austin, TX

Austin, TR
FLARIE HILSAP
FLARIE HILSAP
FLARIE HILSAP
HICAST GILLET
VILL FAMOUR DISTANCE
SILVER GOGER
REVEL GOGER
REVEL GOGER
REVEL GOGER
STREET & POWELL
HOTTON'L LE
GOME HATSON
HILLE HALSON
EARL THERA'S COP

FILANTE NILSAP EARL THEMAS COMER CAN'T MERGIS BILLIE NELSON DUTTIE NEST

DUTTES DE MOTESTA DE MENTE PAGGARG ALAGARA MARK BILLIAMS JR. MEL TILLIS RICRY SRACES

EDDIE RABBITT KIERAN KANE JOHN ANDENSCH JUICE NEWTON MAYLON JENNING TON CARLIE HETTER FULLES CAR RIDGE BUTS ALABAMA

ALMHIE HILSAP DUTTIE HEST

WCOS-FM Columbia, SC

RAY PHICE
REMIE ME DOW
REEVES & LLIM
LELW EVERITTE
REMNY MODERS
MOTTORY:
JANIE FRILKE
BANGARA MANDRI
MEL TILLIS
JAPH LORMEE
MERLE HAGGARD

REPOOD, TR MARRIE BILLSAP ACE STANDLEY REFARE KANE MICRET GILLEY SAR PROMEL ALMANDE CASH GASANDE CASH GASANDE

MARKET MILSAF
HICKEY GILLEY
LANS THOMAS CORLEY
RAMNIE OF COMELL
HOTTORY
GERE WATSON
ALMANA
CARY MORNIS
MCE SARRY
COMMITTY
COMMITTY
COMMITTY

MILLIE NELSON RICHOTE NEL DONE RADNOT ROCKES LEON EVERTTE RIENAN RANG PEGET FORMAN HUBBY BARE MEE YES & CLIME HUTTOST! CON HUMBLEY JOHN SCHOOL DER ALABAMA

KIKK FM Houston, TX

WOK-FM Jecksonville, FL

KLRA Little Rock, AR

WILLIE NELSON MEL ME LIANIEL RIEMAR KAME MAL DAVIS SANDI WILLER PEGGY FURLEY MICKEY GILLEY GUY CLARK

LEUN EVENETTE GARY STEMART ADMI ANDERSON REEVES & CLIM MUNDO EANGUL MEL ML CARVEL CRICM

REMNY RUGERS
JUICE MENTUN
REANIE ME DOWELS
MOTTUNT!
MOTTUNT!
MOTTUNT!
MOTTUNT!
MOTTUNT!
LEE
AMMANAMANIELS
AMMANIELS
ALABAMA
ALABAMA

# ALADHIE DE DIDELL MICKEY GILLEY LEGN EYERETTE HOTYOSY! HANK WILLIAMS JN HENDALLS BARBARA MANCHELL JOHNYY LEE ALABAMA

WQYK-FM Tampa/SL Pere FL Temps/St. Peresa Pid IRESP
COMMY TO 17TY
MAL DAVIS
JUSH'S NEED
RIEANN RAME
REGALES
ROTHEN'S
ROTHEN'S
ROTHEN'S
ROTHEN'S
ROTHEN'S
ROTHEN
ROTHE

JOHN ANGERSON

JOHN ANGERSON

LEON EVENETY

ALCON EVENETY

ALCON EVENETY

ALCON AN VEN

HELYES & LLIME

HELYES & LLIME

HERYES & LLIME

HERYES & LLIME

HERYES & LLIME

GRANT ROCERS

JOHNNY LECTS

GAN RICCE BOYS

GEAGE AMES

ALADAMA

Wilmington, NC

APPN ANGERSON
EDDIE MADDITI
REEYS & CLIME
BILLIE MELSON
HILLIE MELSON
HILLIE

### **Hottest Tracks:**

"Highways Run On Forever"
JOHNNY LEE (Full Moon/Asylum)

"Mis'ry River"
TERRI GIBBS (MCA)

NUMBER OF

REPORTING

**STATIONS** THIS WEEK: 112

## **COUNTRY ALBUMS**

Memories — (WB) "Trail Of Time" "When Ledy is Cloudin' Your Vision" "Don't Think Twice lit's All Right" "Jessie Clay And The 12:05" "Girl. For You" "Stop In The Roed" "Would You Catch A Felling Star" Title MAC DAVIS — Midnight Craxy — (Casabiance/PG) "Comfortable" "Kiss It And Make It Better" "(Tell Me Your Fentasies"

CRYSTAL GAYLE — Hollywood, Tennessee — (Columbia)
"Keepin' Power" "Hollywood" "Livin' In These Troubled Times" "You Never TERRI GIBBS — I'm A Lady — (MCA) "Mis'ry River" "Too Fer Gone" "Every Now And Then" "I'm A Lady"

JOHNNY LEE - Bet Your Heart On Me - (Full Moon)

BARBARA MANDRELL — Barbara Mandrell Live — (MCA)
"Hey Good Looksh"" "She's Out There Dencin" Alone" REBA MCENTIRE - Heart To Heart - (Mercury/PG) "Only

EDDIE RABBITT - Step By Step - (Elektra) "Early In The Mor-

GENE WATSON — Old Loves Never Die — (MCA) "Speek Softly (You're Telking To My Heart!" "Missing You Just Started Hittin Home" HANK WILLIAMS JR. - The Pressure Is On - (Elektre/ Curb) "A Country Boy Can Survive" "The Coalition To Ban All Coalitions" "Tennessee Stud"

## **Most Requested:**

BARBARA MANDRELL "Wish You Were Here" (MCA) OAK RIDGE BOYS "Fancy Free" (MCA)
HANK WILLIAMS JR. "All My..." (Elektra/Curb)
ALABAMA "Love in The First Degree" (RCA)
KENNY ROGERS "Share Your Love..." (EMI/Libarty)
GEORGE JONES "Still Doin' Time" (Epic)

## Cuts in bold type are receiving the heaviest airplay.

JOHN ANDERSON - I Just Came Home To Count The

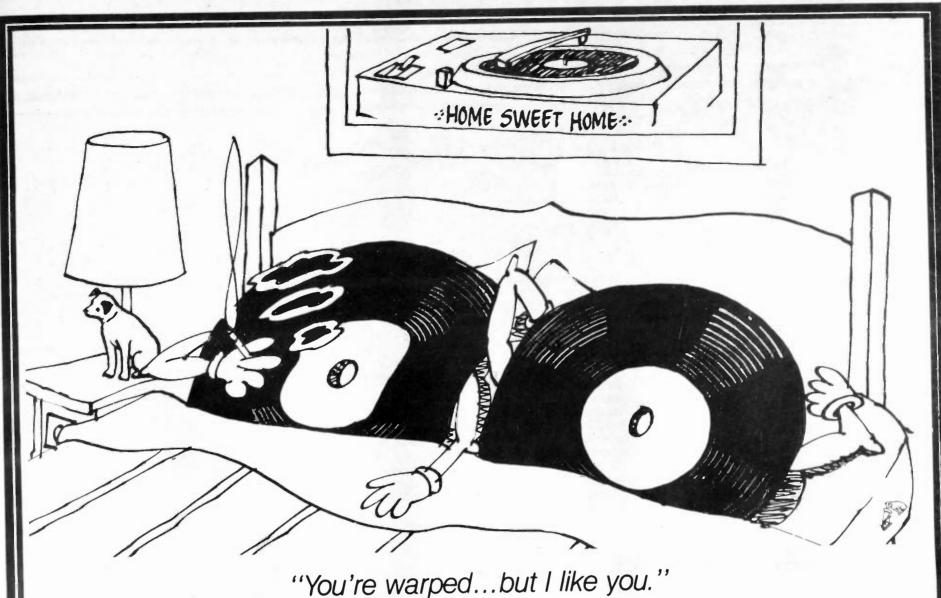
Gone" "Every Now And Then" "I'm A Lady"

MERLE HAGGARD — Big City — (Epic) "Big City" "I Always Get
Lucky With You" "Texas Fiddle Song" "Are The Good Times Really Over"

Asylum) "Highweys Run On Forever" "Somebody Like You" "How Deep In Love Am I" "A Little Bit Of Lovin" "Crossfirs"

MEL TILLIS & NANCY SINATRA — Mei & Nancy — (Elek-

# On The Flip Side



Gary Stewart

"She's Got A Drinking Problem" PB 12343
BB\*65 CB\*66 RW\*76

Leon Everette
"Midnight Rodeo" PB 12355
BB\*67 CB\*65 RW\*74

Jim Reeves & Patsy Cline
"Have You Ever Been Lonely" PB 12346
BB\*\*50 CB\*53 RW\*51





Jeff Green

# Adult/Contemporary

5 STATIONS FIGHT FOR DETROIT A/C CROWN

# WCZY Drops Schulke 2 — Goes Live

WCZY-FM/Detroit has discontinued using the Schulke II format and is now presenting a full service Adult/Contemporary approach, joining the fight for 25-49 demographics with A/C challengers WJR, WOMC, WNIC and WMJC.

In describing the transition, VP/Operations Dave Shafer said, "The previous format started off very well but had taken a nosedive since the first of the year.

## The A/C Breaker/Charting System

You may have noticed that often a new record reaches the A/C National Airplay/30 list before it qualifies as a *Breaker*. Since this seldom occurs on the CHR chart, an explanation is warranted to understand this A/C phenomenon.

Because the majority of A/C stations use other programming elements besides music in their format makeup, it follows that A/C stations by nature carry shorter current music playlists. The average CHR station reports about thirty singles plus extras, while the average A/C playlist measures around 25 records total. Since the A/C Back Page chart contains 30 songs, it can be seen how some records without a majority of national A/C radio support might chart.

Breaker status requires a commitment of approximately 60% of our reporters playing a song at any one time. Points are awarded based on the song's rotation position and the Parallel status of the station playing it. It is important to understand that a song's progress is measured qualitatively as well as quantitatively once it reaches the chart. Therefore, if a song is in heavy rotation at a large number of major market stations, it is conceivable that song could reach the Top 30 without penetrating the 60% Breaker range. This achievement is based upon the high accumulation of airplay the song is receiving.

Because CHR stations play more music, the competition to reach the chart is stiffer, and it usually does take about 60% station support to earn a CHR chart position. Hence the typically simultaneous Breaker/chart debut. However, a record with the right amount of key supporting A/C stations has charted with as low as 39% support. Nonetheless, that song will not be classified a *Breaker* until it reaches the 60% zone.

To prevent songs from "drifting" along until they acquire 60% support, it should be noted that a record which has been on the chart three weeks without qualifying for Breaker status is no longer evaluated for Breaker consideration. From a positioning angle, we definitely see an opening for full service A/C on FM. We feel the timing for this move is right. In fact, some 70% of radios tuned to the Detroit metro area are on FM already."

Shafer, who joined WCZY in July after programm-

Shafer, who joined WCZY in July after programming WOMC during his six years there, pointed out that "Cozy" will continue to stress music. "We're playing at least an average of 12 records per hour, along with our services and our personalities. More attention will be paid to the people's tastes, requests, and other needs. In short, I'm playing a cross-section of music for variety's sake, without trying to be all things to all people."

Dave has already built up the station's news commitment. "There's hourly news now," he continued. "We're combining our own stories with the Gannett, AP, UPI and other news services. We've also added a weather service. In addition, we're covering sports. I know research shows that sports don't mean very much, but I also know that if you're going to win men in the morning, you need it. You need to have someone they respect. We won't be doing any play-by-play, however."

Explaining his outside promotion efforts, Dave commented, "We're going to stress our newspaper advertising until the first of the year, when we'll include TV, billboards — you name it, we'll try it."

The current lineup is made up from all Detroit area staffers: 6-9 Bob Charlton (from WOMC), 9-noon Tom

Dean (WOMC), noon-3 Dave Prince (WXYZ), 3-7 Marc Avery (WOMC), 7-midnight Paul Brian (WCZY) and Mark Owens overnights (Ann Arbor).

Summarizing his strategy, Dave said, "Our main goal for this year is to be the best we can be. What we're shooting for is to become one of the top five stations in the market. (Currently, WCZY ranks 12th 12+.) We can't ask for anything more than that to begin with.

"We see ourselves as being different because of our personalities," Dave concluded. "Everyone else seems to be locked into using one-liners, liner cards, 'Much More Music'-type slogans, and five or six consecutive records. We're playing a lot of music also, but we're emphasizing the personality aspects — the people touch. It's not what we're playing, but rather what the audience is hearing that counts. That's what we're paying attention to."

To get an idea just how tight the 25-49 ratings derby is, here are each of the A/C stations' spring '81 ratings: 25-49 Arbitron

## Mon-Sun, 6am-midnight

WJR		6.3
WOMC		6.5
WNIC		5.8
WMJC		5.7
WCZY	T.	4.2

## **Progress**

## **Programming**

John W. Marquis has been appointed Operations Manager at KGGF/Coffeyville, KS...John Frawley is the new Program Director at WKBR/Manchester, NH. He was formerly PD at WCFR/Springfield, VT...Craig McCullough, former Operations Manager at WSTV/Steubenville, OH, has been named Program Director at WKWK/Wbeeling, WV...Steve Armstrong has taken the Program Director's post at WITY/Danville, IL, moving east from his Production/middays slot at KTAC/Tacoma, WA...Dave Kay has been promoted to Music Director from the 7pm-midnight shift at WWSA/Savannah. The afternoon and evening air positions are still available...KVSF/Santa Fe, NM has appointed Jay Jaramillo to the Music Director's duties, and he is requesting service. (505) 982-4455.

## News

Ellen Beth Levitt and Erik Smallwood have joined the news staff at WCBM/Baltimore...Tom Larson is the new Sports Director at WHDH/Boston. He continues his sports work at TV-38/Boston...Randy Rowland has been appointed sports reporter at KING/Seattle. He had

been a weekend personality since last year...Jane Singleton has been named News Assignment Manager for WMAL/Washington, D.C. She joined the station as a general assignment reporter in 1977...Kevin Roberts has joined the news department of WBAL/Baltimore as an announcer. He formerly was News/Program Director at WAMD/Aberdeen, MD...Ilene Cashman is the new News Director at KWAV/Monterey, CA...Alveta Williams, formerly of WWDE-X-15/Norfolk and Regina Willey, most recently of WNOR/Norfolk, have both moved across town to join the news staff at WTAR...Jim Colony has left his Sports Director post at WCFR/Springfield, VT to manage the sports department at WKBR/Manchester...

## Baby Talk

Kimo and Ellen Akane (KKUA/Honolulu) gave birth to their second girl, named Suzette Kananiomahina...Keith and Kathy Moore (WISN/Milwaukee) have a new baby boy Aaron...Courtney Pauline was born to Jay and Debbie Meyers (WCTC/New Brunswick, NJ)...John & Susan Phillips (55KRC/Cincinnati) announce their new daughter Elizabeth. Congratulations to all!



WALKING ON WATER? — Tubbing on water is more appropriate as KNBR/San Francisco personality Ron Lyons rests in his tub on board his official entry in the 8th Annual KNBR Bathtub Regetta. More than 175 tubs competed for honors in the nautical insanity which draw more than 30,000 spectators and raised more than \$9000 for Children's Hospital Medical Center of Northern California.



CLOTHES ENCOUNTERS — KMAC/San Antonio Music Director Guy Devis received e strip-e-grem for his birthdey while on the eir. We understand Guy wes too excited to do e pley-by-pley of the ection, es shown here by his reaction.

# IT'S A LONG WAY FROM 'BENNY WHO' TO THE BACK PAGE

In The R&R World, It's Survival Of The Fittest And Only Winners Endure And Radio Is Proving That

# BENNY HESTER'S "NOBODY KNOWS ME LIKE YOU"

Is A Winner!

He may only be a skinny kid from Vegas on an obscure label, but he gets audience response and new adds.

And that's a testimony to radio.

## THIS WEEK'S ADDS:

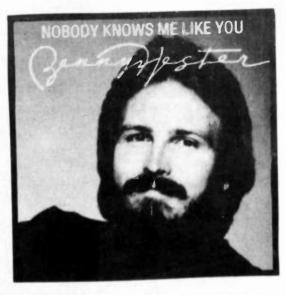
KULF WWYZ KCSW

WPTF

MCHA MKSE KBOI

## PLUS ACTION AT THESE STATIONS:

WJMD	WGAC	KOB	WJBC
WLTA	WDEF	KAFY	<b>KFOR</b>
WSB	WMAZ	KSL	WJON
WRRM	WHBY	KCEE	KFQD
KMBZ	WHIO	WLVA	KMED
KEX	WQUA	WORG	KOLO
WELI	KKRD	WWSA	KRKK



Produced By: Michael Omartian for Rhema Productions, Inc.

**GREAT RADIO STATIONS PLAY GREAT MUSIC!** 

omyrrh

KLYE/Okinho Joe Geoffroy

BICOLETTE LARBON NFIL DIAMOND PAUL DAVIB BARBARA MANDRELL

### EAST Parallel One

JUICE HENTON HEACH BOYS EDDIE BABBITT FOUNTE NILBAP HOTTEST FARRY MANIION FOUNT TOPS DIAMA ROSS

none Hottest: POUR TOPS AL JAHREAU AIR SUPPLY REMNY ROGERS CHRIS CROSS

NOYAL PHILMAN HALL & CATES KENNY MODERS HOTLOGE CHRIS CRORR POPEIGNER BARRY MANILOW DIANA ROSS QUINCY JONES

## GRS5/Buffalo Jerry Reo

UICE NEWTON HOTEMATI DAN FOGELARRG HALL & CATES GUINCY JONES BARRY MANILOW HIKE POST

## WTFM/New York Frank Kelly

MEIL DIAMOND BEE GEES Hottest; FORKIGNER BILLY JOEL FOUR TOPS DAN FOGELBERG MIKE POST

BARBRA STREISAND BORBY VINTON BEZ GEZS Hottent:

## WWBW (SWS)P

Merb Crowe
NEIL DIAHOND
DOW HELEAN
ANNE HURRAY
HOTTEST
GRASS
RARRY HANIEOW
COMHODORES
SHEENA EASTON
FOREIGNER

CHRISTIAN ICE NEWTON IL DIAMOND HOTE BIANCHD
HOTE BARRY MANILOW
RENNY ROGERS
MIKE POST

Cary Sestem
PAUL FAVIS
SNEAKER FAVIS
SNEAKER FAVIS
SNEAKER FAVIS
SNEAKER FAVIS
NOTE REMITON
ROYAL FRICHT ROHA
HODDY BUFFINGHA
HODDY BUFFINGHA
HOTE FAVIS
HIRE POST
DIAMA BOSS
KEMNY BOGERS
FOREIGHER
AIR SUPPLY

## WASH/Washin Bob Ducturan

ARLAH DAY COMMODORES FOREIGNER HALL & OATER DON MCLEAN

### Parallel Two

PAUL DAVIS
BEIL DIAMOND
ATEVY HILLER BAND
OAK RIDDE DOYS
PABLO CRUINE
HOTEOLIE
HOTEOLIE
HOTEOLIE
DAN FOGELBEE
QUINCY JONES
DIAMA ROBS

BARBRA STREIRAND KEMMY ROGERM Hottest: DAM FOGELBERG AIR SUPPLY HARBY HANILOW DIAMA ROGE HEIL DIAMOND

HOTEURY HESTER
HOTEURE ;
TAM POGELBERG
BILLY JOEL
GUINCY JOMPS
BARRY MANILOW
ARS

## WCTC/New Brus

CRYSTAL GAYLE JUICE NEWTON GEORGE BENSON HOTELST DAN FOCELBERG FOUR TOPS AIR SUPPLY BARRY HANILON NEIL DIAMOND

## WELIMow Haven Walt Pinto

BARBRA STREISAND
BONNIE MILSAP
PAUL DAVIS
HOTTUST
ROYAL PHILHARHON!
COMMODORES
BARBY MANILOM
AIR SUPPLY
STEVIE MOODS

NEIL DIAMONE JUICE NEWTON Hottest; AIR SUPPLY GUINCY JONES BARRY MANIION COPMODURES MIKE POST

WEST

Parallel One

HOTTUST HARRY HABILCH FOUR TOPO HIRP POST AIR SUPPLY DAN FOORLBERG

JUICE NENTON
DON MCLEAN
CHILLIMACK
QUARTERIASH
GENESIS
HOLIONIC
CHRIS CROSS
FAN FOREISTRO
QUINCY JOSES
AIR SUPPLY
FOUR TOPS

DON MCLEAN

JUICE NEWTON Hottost: DAN POGELBERG AIR SUPPLY AL JARREAU MIRE POST ROYAL PHILHARHONI

### Parallel Three

NEIL DIAMOND NICRS & MENLEY RUNNIE MILSAP PAUL DAVIS Hottoat; none

## MIDWEST

Ken McGrail
MILL DIAMOND
PAUL DAVIS
GEORGE BENSON
CEYSTAL GAYLE
DON MCLEAN
BENNI HESTEN
OUARTERFLASH
BARBHA STREISAND
EDDIE RABBITT
HOTTE OUT
FOREIGNER
CCMSGODORE
BARRY MANILON
AIR SUPPLY
MARTY BALIN

RUPERT HOLMES BARBRA STPEISAND HOCERS RENNY ROGERS BARRY MANILOW FOUR TOPS ALE SUPPLY AL JARREAU

## Parallel One

NICKS & HENLEY GEORGE BENBON

HARBRA STREIGAND NEIL DIAMOND

## SSKRC/Cincinnati Michaels/Phillips

MEIL DIAMOND HOTTERS BROWN
HOTTERS BROWN
HOR POST
POUR TOPS
AIR SUPPLY

## WRRM/Cincinnet Walker/Zerhusen

ROMMIE MILBAP BANBPA STREISAND PAUL DAVIS HOTEBEL MARTY BALIN STEVIE MODDS COMMODONES C. CHRISTIAN MANDATTAN TRANSPE

LUTHER VAMDROSS JUICE MENTON MICKS & HEMLEY LINDSEY BUCKINGHA C. CHRISTIAN STEVIE MOODS HOTCORY. HOTTOBE CHRIS CROSS HALL & CATES FOUR TOPS FOREIGNER SHEENA EASTON

## WWWE/Cleveler Kim Soom

GEORGE BENSOM JOEY SCARBURY BONNIE HILSAP PAUL DAVIS HOELEME! DAN POGELBRRG AIR SUPPLY MIKE POST BARRY MANILOW COMMODORES

GEORGE BENSON BARBRA STREIBAND BOYAL PHILHARMONI

## WHII/Kanase City Roberts/Land

BARBHA STREIRAND
JOHN DENVER
STEVE CARLIBLE
HOTCOST
HOTEOST
BHERNA EASTON
DAN FOGGLEBRO
COMMODORES
FOREIGNER

## KMMZ/Kenese City Steve Bell

BEACH BOYS NAMERA STREISAND MOODY BLUES LINDSEY BUCKINGHA EDDIE RABBITT KENNY ROCERS RAY PRICE

HEIL DIAMOND MONNIE MILSAP HOTTESTIAM HARTY BALIN ANNE HURRAY FOREIGNER DON MCLEAN

BARBRA, STREIGAND MARTY BALIN PAUL DAVIS JERMAINE JACKSON LULU

## KXOK/St. Louis Lee Dougles

HARBPA STREISAND STEVE CARLIELE HOTTOM HIKE POST CHRIS CROSS COMMODORES

## Parallel Two

BUI THEY

PAUL DAVIS
KENNY ROGER
BARBRA STREIRAND
HOTCOCK
HIKE POST
DIANA ROSE
BARRY MANIOM
STEVIF MOODS
DAN FOGELBERG

## WHBY/Appletor Jeff Clark

RIM CARNES
NICKS & HEMLEY
BALANCE
BARRAR STREISAND
HOTEGET
DAN POGELBERG
AIR SUPPLY
COMMODORES
ROSS/FICHIE
POREIGNER

MRM DOWN
INABBA STREISAND
RANKAREH
PALAL DAVIS
RALLANCE
RICES & HEMEN
GENEON ERMENON
STEVE CARLISLE
HICKS LLOYD
HOTESEL
AIR SUPPLY
COMMODORES
HARBY MANICH
FOREIGHER
MEIL DIAMOND

Denny Nugeri LINDSEY BUCKINGH. C. CHRISTIAN MEIL DIAMOND JUICE NEWTON NICKS & HEWLEY STEVIE WOODS HOTESEL AIR SUPPLY COMMODORES DAN POSEISERO PORLIGHEP BARRY MANILOW

JOHNNY LEE Hottest:

WOWO/FL Wayne Sam DeVincent

WFMI/Lansing Dave McClary

NEIL PIAMOND BARBRA STREIBAM NICKS & HENLEY DONING & DENVE

BARRY MANILO FGREIGNER

MEIL DIAMOND ROMBIE MILSAP SNEARER BARBRA STREISAND Mottest:

HICKS & HENLEY RUPERT HOLMES DOMINGO & DENVER HARRIS & WILLIAMS HOTTOGE HOTTOST FAM POSELBERG BARRY MANILON DIANA ROSE LOW MCLEAN ROWNIE MILSAP

## KRNT/Des Moines Scott Huskey

## WKBN/Younget

CON MCLEAN
MANHATTAN TRANSFF
RENNY NESTER
ADDRISI BROD
HOTCHER;
DAN FOGELBERG
BARRY MANILOM
FOREIGNER
C. CHRISTIAN
DIANA ROSE

### Parallel Three

NEIL DIJUOND JUICE MENTON PORRIGHER RONNIE MILSAP HOTELET HOTELET COMMODORES DIANA ROSS C. CHRISTIAN DONINGO & DENVER

### SOUTH Parallel One

### WLTA/Atlanta

Allen Seunders

DIANA PREIPPEN

DIANA BOOS

DAM FOGELBIRG

BASH TOGELBIRG

BASH TOGELBIRG

BOYAL PILIDANHONI

STEVE CARLISIS

VANGELIS

HOT-LOT

HOTAL

HOTAL

JOHN DENVES

BARRY MANILON

MOTAL

C. CHRISTIAN STEVIF MOODS JUICE NEWTON HOLLES : COMMCDORFS DAN FOGFLERRO AIR SUPPLY MARTY BALIN DIAMA ROES STEVIZ NICKE LINDREY HUCKI JUICE PENTON NEIL DIAMOND EWAP

## KRMQ/Tules Don Bishop

KIM CARNES

NICKE & HEMLEY CRYSTAL GAYLE PAUL DAVIS HOTLUBE! HOTLUBE! DIAMOND BARRY MANILON DON MCLEAN JUICE NEWTON STEVIE WOODS

BALANCE BERTIE HIGGING PAUL DAVIS NICKS & HEWLEY WEIL DIAMOND HOTLOSE : QUINCY JOWES AIR SUPPLY COMPMODORES

NFIL DIAMOND
EWAF
NARBA CTREISAND
ROYAL PHILHARMONIC
HOTLEST
COMMODDERS
RAPRY MANILOW
POREIGNER
HALL & GATEN
DIAMA ROBB

LULU
DON MCLEAN
MEIL DIAMOND
WICKS & HENLEY
WAIA (97AIA)Mian
Ft Lauderdnie
Yolande Parapar

Yolanda Parapar RONNIE HILBA LINDBEY BUCKINGH RALANCE HOTTOST FICHIE MIRE POST AIR SUPPLY BARRY MANILOM DOMINGO & DENVER

Parallel Two

NEIL DIAMOND NICKS & HENLPY C. CHPISTIAN RIMGO STARP KIM CARNES LULU LULU
DON MCLEAN
HOTTEST:
BARRY MANILOW
DIANA ROSS
ROYAL PHILHARMO
NEIL DIRMOND

RUPERT HOLMES
BARBRA STREISA
STEVE CARLISLE
ADDRISI BROS
JOHNNY LEE
ALABAMA
PALL DAVIS
STEVIE WOODS
HOTCEST;
ROYAL PHILMARMO

PAUL DAVIS
JOHNNY LEE
MEIL DIAMOND
BERTIE HIGGINS
ROWNIE MILSAP
HUPERT HOLMER
HOECOST
AME POGGLEERG
AIR SUPPLY
OUINCY JONES
BARRY MANILON
MARTY BALIN

NEIL DIAHOMD
PAUL DAVIS
BEE GEES
BARBRA STREISAMD
HOTELOTE
HOTELOTE
HOTELOTE
LAIR SUPPLY
COMPODORES
HIRS POST
HIRS POST
BABRY MANILOW

NEIL DIANOND ROWNIE MILSAP PAUL DAVIS KEMNY ROGERS HOTEGEL DAM FOGELBERG AIR SUPPLY BARRY HANILOW ANNE HURRAY HIKE POST ROWHY WARDS
ROWHIE HILBAP
CRYSTAL GAYLE
BENNY MESTER
HOTCHICAN FOGELBARG
BARRY MANILOM
AIR SUPPLY
MIKE POST
KEMNY ROCERS

## KCSWIA

WVLK/Lexington, KY

BED JOSEPH
MARINA STREISAND
EIN CAMPES
GREARER
PAUL DAVIS
HICHAEL LLOYD
TIFRNA
REE GEES
BARMAY HESTER
BARBARA MANDRELL
BICOLETTY LABSON
HOCCUSTY LABSON
HOCCUSTY
COMES COOS
AL JARREAU
DAN FOOLISTNO
AIR SUPPLY
POUR TOPH KAAY/Little Rock Stove Kelly

## WAFE/Buton Re

WEIL DIAMED
MARKARA MANDRELL
HOTCOCK.
HOT FOOTELERG
OAK RINGE NOYS.
AIR SUPPLY
MARTY BALIN
BARRY MANILOM WRKA/Louis MEIL DIAMOND DON NCLEAR HICKS & MINLEY LINDSEY BUCKING NOTES OUTNOY JOHES COSHODORES AIR SUPPLY

## KOLE/Beau Delfore/Ger

QUARTERPLASH PAUL CAVIS

WRVR/Mem Steve Butter
PAUL DAVIS
BARBRA STEFISAND
BFACH BOYE
MICHAEL LLOYD
RUPERT HOLMES
JUICE NEMTON
LINDSEY BUCKINGHA
DOMISOS DENVER
MOCÉSEL
BARBY MANILON
HIKE POST
HARTY BALIN
COMMODORES
DIAMA ROEB

WTAR/Norfolia Tom Looney

WHLY (Y-108)/O PAUL DAVIS
MICOLETTY LARSON
MONBIE MILSAN
MOD STWART
BENNY HESTER
MOTESEL;
DAN FOGELBERG
AIR SUPPLY
BARRY MARILON
FORFIGHER

## WPTF/Releigh Tommy Walker

The following stations did not report this week and therefore their playlists were frozen:

> WIP/Philadelphie KDKA/Pittsburgh

MPIL DEAMOND ROUNTE MILEAP Hottent; AL JARREAU OUINCY JONES CHRIS CHOSS FOR TOPS

## Parallel Three

RAYDIO
INALL & CATES
LUTHER VAMIDDORS
BARBHA BTREISHAND
RENEISHANCE
AL JARREAU
RALLANCE
ROYAL PHILHARMONI
HOTEGOLIS
JUICE HEATTON
HICKE A HEMLEY
MIRE POST
DIAMA ROSS

TOM TWING

ARBRA STREISAND

ADDRISI HROS

RENNY HESTP

SWEAKEP

HOLLO

HALL A CAPES

AIR EUPPLY

HARTY BALIN

DAN FOGELBFRO

COMMODORES

## WLEQFL Myers, FL. Ferrero/Berger

Lynn Known

NEIL DIAMCND

KONNIE NILSAP

LINDSEY BUCKINGHA

MICKS 6 MENLEY

HOTCOST

BOYAL PHILHARHONI
BOYAL PHILHARHONI
EDDIE RABBITT
ANRBRA STREISAND
STEVE NILLER BAND
NICOLETTE LARRON
BERTIE HIGGINF
NOTERSEL
OUINCY JONER
COMMCDORES
AIR SUPPLY
POREIGIRE
DIANA ROSS

KOB/Albuquerque KSL/Salt Lake City WBOW/Terre Haute

KRKK/Rock Springs

WCHV/Charlo Tom Twine

BOOT ANALY MEIL DIAMCND BARBHA STREISAND SBEAKER BEACH BOYR HOTTOS AIR SUPPLY COMMODORES POREIGNER CNJ ROD STEMART

STEVIE WOODS NEIL DIAMOND EMLU
Hottest;
CHRIS CRCSS
TAN POGELBERG
YOUR TOPS
COMMCDORES
BARRY MANILOM

KENNY ROCERS SNEAKE BAPBRA STRPISAND HOTCOBT COMMODORES BARRY MANIEUM AIR SUPPLY KENNY ROCERS

# 116 CURRENT REPORTS

WROR/Boston

The following station reported a frozen playlist this week:

WTIC/Hartford Ginny Jesionka

ROMBIE MILBAP BARBRA STRBISAND SNEAKER RUPERT HOLMPS BENNY HESTER HOSTER

RONNIE MILSAP

# DIANA ROSE BARRY MANILOW PURTON CUMMINGS HOTTON CUMMINGS HOTTON H

STEVIE WOODS Hottest: DAN FOGELBERG AIR SUPPLY HIRE POST COMMODORER FOREIGNER

# VANGELIE JUICF NEWTON TON MCLEAR POREIGNEP BARRHA STPELEAND MOTTER!

OAR RIDCE BOYS
ANNY MURRAY
CHARLEY PRIDE
BARBARA MANDRELL
C. CHRISTIAN

KEX/Portland Bob Swanson

DON MCLEAN

WKZE/Cape Cod, MA Ken McGrail

DIANA ROSS BARBRA STREYSAND ALABAMA HOTTERS MIKE POST AIR SUPPLY BARRY MANILOW FOYAL PHILHARMONY KFMB/Sen Diego Larson/Anthony PAUL DAVIS
BARBRA STREISAND
BARBRA STREISAND
RONNIE MILSAP
SNEAKER
HOSTEGER
HOSTEGER
AIR SUPPLY
ANNE MURRAY
CONHODDRES
BARRY MANILOW

KNER/San Francisc Larry Finkel RONNIE MILBAP NEIL DIAMOND GEORGE BENSON NICKS & HEMLEY DON MCLEAN HOTCHAN HOTCHAN AIR BUPPLY COMMODORFS

KING/Seattle John Stonie

## KYXY/Sen Diego

HOTTE MILSAP HOTTEST AIR SUPPLY BARRY MANILOM COMMODORES MIKE POST LAN FOGELBFRG KPLZ/Seettle King/Cook

JOHN STONIE
CRYSTAL GAYLE
SPYRO GYRA
BURTON CUMMINI
PAUL DAVIS
BALANCE
HOTELERIC
CHRIS CROSS
AL JARRFAU
KENNY ROGERS
QUINCY JONES

## KIXI/Seetti Don Simon BARBRA STREISAND

NEIL DIAMONE RONNIE MILEAP NICKE & HENLEY BALANCE HOttest: CHRIS CROFS LRB MIKE POST FOREIGNER DIANA RUSS

## Parallel Two

none Hottest: DIANA ROSS CHRIS CROSS MOODY BLUES MIKE POST BARRY MANILOW KAFY/Bekersfield Joseph King JOSEPH KING

BARBER STREIRAND
BODIE RARBIT\*
KIN CARKE
KIN CARKE
SNEANER
FIREFALL
BEACH BOYG
HALL & CATES
PRETTNDERS
ALAN PARFONS
HOTCOST
ONJ
AL JARREAU
POREIGNEN
ROD STIWART
HALL & CATES

## KBOl/Boles Lee Chabre

DIANA ROSS TIERRA GEORGE BENSO

BARBRA STPEISAND
PAUL DAVIS
STEVY CARLISLE
HOTEREL
DAN FOOGLBERG
AIR SUPPLY
MIRE POST
MARTY BALIN
COMMODORES
KYNOFRESNO
John Lee Watter

## KWAV/Montere Steve Perieto

DEFINITY HESTER
BARBERA STREISAND
EDDIE RABBITT
SPYRG GYRA
ADDRISI BROS,
HOTCH
HIR: POST
AIR SUPPLY
COMMODDRES
BARRY MANION
FOREIGNER

# RONNIE MILSAP NEIL CIAMOND ROYAL PHILHARM JOHN DYNVER HOTTERS OAR FIDE BOYS ANNE MUTRAY MILE POST KKUAMONDIU KIMO Akane

MEIL DIAMOND LINDSEY BUCKINGHA HOTTOSTY HOTTOSTY JOURNEY HARRY MANILOW FOREIGNER DIANA ROFS

## BARBER HOTTWEET; DAN FOGELBERG AIR SUPPLY COMMODORES BARRY MANILOW FOREIGNER KCEE/Tucson Alan Michaels

# DIANA ROSS PAUL DAVIS HOTTOBET: COMMCDORES AIR SUPPLY FORKIGNER BARRY MAYILOW HEIL DIAMOND Parallel Three

KFQD/Anchorage, AK Mark Lewis

JOHN DENVER
PAUL DAVIS
RALANCE
GEORGE RENSON
HOTTEST
HIRE POST
POUR TOPS
COMMODDERS TAN FOOFLBFRO

KBOZ/Bozemen, MT Greg Williams

# HOTTERS BARRY MANILOW CRYSTAL GAYLE DIANA ROSS C. CHRISTIAN STEVIE WOODS

none Hottest: AIR SUPPLY HALL & CATES ETEVIE WOODS COMMODORPS CARPENTERS

## COMMODORES POLICE

SPYRO GYRA JOHN DENVER LULU

## NEIL DIAMOND

# KNACR PAUL DAVIS FDDIE RABBITT HALL & OATES Hottest; HALL & OATES FOREIGHER ONL!

# KADE/Boulder, CO Hartley/Berry

BARBRA STREISAND KENNY ROCERS EDDIE RABBITT HALL & OATES HOLLEST OUINCY JONES AIR SUPPLY MIKE POST MARY MANILOW FOREIGNER

# WDEF/Chetta Stuniey Hall

WOKV/Jackso Michael O'Me

# Rick Bescher DONINGO & DENVER LIMDSEY BUCKINGHA HALL & CATES BARBHA STREISAND HOTCEST, AIR SUPPLY DAM POCELBERG OUINCY JONES MIKE POST BARRY MANILOM

KIM CARNEB PONNIE MILKAP HARBRA STREISAND EDDIE RABBITT HOOSE

ARS STEVIE WOODS

WDAY/Fargo-M Mich Kjer

NICRS & HENLE HOTTPILL DAN FOGELBRE AIR SUPPLY HIRE POST BARRY MANILOW DON MCLEAN

GEORGE BENSON Hottest: DAN FOGELBERG AIR SUPPLY COMMODORER FOREIGNER DIANA ROSS

BARBRA STREISAND KENNY ROCERS MOODY BLUES PAUL DAVIS NICKS & HENLEY MOTTERS

# KIM CARMES PAUL DAVIS MEIL DIAMOND Nottest: DAM FCGELSENG POREIGNES AIR SUPPLY DIAMA ROSS BARRY MANILOM

KIM CARMER JUICE NEMTON HIRE POST GUARTE RPLASH JOHNNY LEP JOHNNY LEP Hottest: DAN FOGELBERG AL JARREAU FOUR TOPS COMMODORES NEIL DIAMOND

## BARBRA STREISAND GEORGE HINSON PAUL DAVIS ROTAL PHILMARHONI

HOTAL MILLMAN HOTELBERG BAM POGELBERG COMMODORES QUINCY JONES RARRY MANILOM DAVID GATES WBT/Charlotte WSM-FM/Nes Donne Breke

GEORGE BENSON

# Artistry With Momentum

# CRYSTAL GAYLE "The Woman In Me"



IIII TA	WNAB	WOKV	KLTE	WLVA
WLTA WSB	WRIE	WVLK	WQUA	WORG
KULF	WCTC	KAAY	KKRD	WWSA
97AIA	WELI	WMAZ	WKBN	WJBC
WRRM	WHAM	WRVR	KOB	WDAY
WWWE	WHYN	WTAR	KBOI	KFOR
KMBZ	WSBA	WHLY	KYNO	WSGW
WCCO	WGAC	WPTF	KSL	<b>WJON</b>
KOY	KOLE	WSJS	KREM	KFQD
KEX	WERC	WHBY	WKZE	KBOZ
KYXY	WDEF	WHBC	WGIR	KMED
KING	WIS	WHIO	WNEU	KOLO
KPLZ	WSLI	KRNT	WLEQ	KRKK
		WIBA		

From the Columbia Album "Hollywood/Tennessee" Arranged by Charles Cochran Produced by Allen Reynolds

# **PLACIDO DOMINGO**

With JOHN DENVER

"Perhaps Love"

# **GUARANTEED PHONES**

A MOST REQUESTED RECORD WHEREVER PLAYED

# **GUARANTEED SALES**

OUT OF THE BOX SELL-OUT AT MANY MAJOR ACCOUNTS



**WQUA** KIQQ **WJBC** WHBQ WDAY WIP WASH WSGW **KOLO** WLTA **WMGK** 97AIA WSFM WOMC **WMGK** WCCO **KPLZ** WBEN WMAL **CKLW** WFTL WNAB WJR WELI WTMJ **WSBA** WGN WRVR **KSFO** WHBC **KSL** WHIO **KOMO** WFMK KEZX WJW **KMBR** 

John Denver Courtesy of RCA Records



The Class Acts Are On Columbia Records



## ATTRACTING YOUNGER DEMOS

# KSDO: A Contemporary Approach To News/Talk

The News/Talk format and its musical counterparts share more than meets the ear—especially when it comes to the hotly debated issue of demographics. In this era of look young, be young, and stay young (or a reasonable facsimile thereof), it's difficult to ignore this ongoing search for the fountain of youth. Which raises the obvious questions: Should News and News/Talk stations dismiss the hoopla and keep their traditional, yet successful, hold on the older demos? Or can these stations alm for a reasonably younger audience without alienating their bread and butter listeners?

One station working on its own solution to the latter question is KSDO Newsradio in San Diego. I recently spoke with John Mainelli, the News and Program Director. During his 1¼-year hitch at KSDO, he hasn't kept his attempts to "sound more bright, contemporary and human" a secret. And he couldn't if he tried. The station moved up a share to a 6.4 in the summer Arbitron. John shares his insights below.

R&R: Many News and News/Talk stations average 50% or more of their listenership in the 55+ demo alone. How do you account for achieving a more even balance across the board?

JM: We are heavy with sounders that are very upbeat and contemporary. For instance, when we did a series on taxes we used the Beatles' song "Taxman." We never expect a rock fan to make us their only station. We just want to make it compatible so that if they tune in for a news update, they won't feel like they're in a strange land. Another thing we did was institute a host/newsman format with



John Mainelli

the host in essence being a disc jockey of news. He doesn't do news; he just does one liners, introduces the segments, makes observations. Then the newsman comes in and does a no-nonsense approach to the news. It's human, yet authoritative; a very fast pace and a high story count. We're heavy with all the serious news you need, but we throw in contemporary stories as well: rock news, TV ratings, etc.

R&R: How would you describe the San Diego market?

JM: I always thought it was full of Republicans, sailors, golf courses and old people. In one ratings report it was noted that there's more men than women, which is unique. You have an incredibly large group from say 18-34, then you take a hiatus and you build up again with older people. The town is full of rock stations and in the past year they have begun to get serious about news. One music station directly attacked us, thinking we were too flaky and light. They thought if they got serious, everybody who wanted news would go over to them. Fortunately, it hasn't happened. We don't ever expect people to stop listening to those stations, but we want to get them in the habit of tuning to us for news and going back to the others for their music.

R&R: Describe your approach in regards to your talk and sports programming.

JM: We have a live audience talk show in the morning hosted by Laurence Gross. It's done from a restaurant and averages 50-100 people. We've done singalongs with Mitch Miller, interviewed visiting celebrities, had local rock station PD's come on and discuss how they program music. We've had Bill Ballance as a guest. We talk seriously about rape, incest and drug abuse. It runs the gamut.

In the afternoon we have a gentleman named Dave Dawson. When he started, he got the typical older calls you get on a talk show, but we don't screen for him and automatically the callers have become younger and younger. He's brightly-paced, contemporary, very feisty, very controversial. If you listen for one hour you'd think we hired the world's greatest redneck. But as you listen it unravels. He allows people to discuss absolutely anything from the clampdown on security at the recent Rolling Stones concert to the President and social security. Dave has a knack of drawing gems out of those you might think would be the most boring people in

the world

We have a nice mix of sports and, depending on what sport it is and how the teams are doing, that gives us a whole higher cume and new exposure from soccer fans who tend to be very young and Chargers football which attracts most everybody. But we don't want to limit it to just the sports fans. Our guys will write creatively, do quips and do personalities in sports, yet they'll get out all the scores and sports news you need. So if you don't like sports, at least you can enjoy Billy Martin's latest hassle. The same with weather and business reports — you're not turned off, but you're still interested.

R&R: So what you're saying is you try to cater to everyone?

JM: Well, we don't forget the bread and butter which is the news-hungry audience. A year ago when we started to lighten up, we did it slowly and cautiously, never getting too off-the-wall or too informal. KNX/Los Angeles booms in here as powerful as any local station. Whenever we do something people don't like, they threaten to listen to KNX. Lest they do that or some other local station comes along to challenge us, we've kept the basic authority and credibility.

R&R: When you first came aboard, was there a decision to actively pursue younger demos?

JM: We had all the older folks and the mainstream males 25+ sewed up. We knew we'd never be a teeny-bopper station. We don't even think about the 18-24's. But we could have been heavier in 25-34 than we were. Secondly, we thought if we are going to break out of that rut, we've got to get a lot of women listening. So it was a conscious decision to make it more contemporary, while at the same time not letting older people feel we were doing flaky things. Basically, we went after the women and in the process it became more compatible with a younger group. It worked both ways.

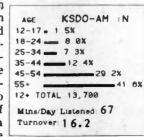
R&R: How closely do you work with your sales staff?

JM: We work very closely. A lot of times they bring in clients with hard sell pitches: 'You'll probably die tonight if you don't get this burglar alarm.' Since we are trying to be warm and bright we won't allow that. Our people make the circuit like rock DJ's do. They are forever making appearances, doing groundbreakings, ribbon-cuttings. They go out on the sales calls and I encourage that. When we made the changes some of the clients said, 'Wait a minute, we're buying the News station. What is this happiness, these crazy people?' So at first I went out a couple of times a week to help sales sell the station. And we didn't lose any accounts. I'm enough of a realist to know that this is an expensive format and unless you have top dollar coming in there's not a whole lot you can do. It's to our advantage to work with sales so sales can get a little extra dollar here and there. I still go out once a week on the average.

R&R: Do you think you've compromised the "dignified" stature generally associated with News/Talk stations with this contemporary, brighter sound?

JM: No, I got accused of that. Some people who have gone after my job have written to our corporate offices and specified that. As much as we have a good time when everything's copacetic, you've never seen a station that gets more involved with pouncing on the big brush fire or the attempted assassination. We throw out the talk, the commercials, the fun and games, and sink our teeth into it. Likewise, the point of the host/newsman

situation is that when nothing is happening we can at least wake you up and give you a smile in the morning. If something's happening, humor goes out the door. It's a balance we constantly have to watch. To my mind, frankly a lot of News/Talk stations are a little stuffy. You can be



very stuffy and supposedly credible. But if nobody is listening, what good does it do?

R&R: What advice would you give other News and News/Talk stations who want to attract more reasonably younger demos?

JM: First, know your city. I'm forever asking sales what they hear on the streets. Because the type of

# News/Talk

Gail Mitchell



people they talk to are our bread and butter; they're businessmen and women, executive types, movers and shakers. If they like what we're doing, there's a good chance others will too, or at least not be turned off by it. Listen to the older people. As much as we'll automatically have them, they are very finicky. So long as we've got them, we feel it's kind of like they are blessing what we are doing. Whatever you do to change, do it slowly and subtly; don't force it. Listen to the responses you get after you start. If you get several letters or phone calls against something, there's a good chance it's not working. It's a gut feel - is it still class, still authoritative or is it getting silly and puffy? If you're challenged, can you survive only because you're the only game in town or will you die in a minute because people will have an alternative? Know when to be light and when not to be. Get personalities who can relate to the people so it's not a closed club. Be ready to do battle with your manager and sales, and if you have a corporation that owns you, be ready for corporate heat. We've tried some things that just didn't work. We acknowledged that. But you've got to be ready to go two or three books without some kind of proof of what you're doing. Talk moves slowly in the ratings - I've had a battle for the past year sticking to it. Thank God the numbers now back us up.

## News/Talk Personalities

ON THE MOVE: WAVI/Dayton's afternoon talker, Mike Scinto, took a detour via the news department and now serves as assistant News Director. Replacing him is Doug Carrick, who hails from WGBS/Miami . . Scheuer moves from Sunday mornings to weekday afternoons at WMCA/New York. John's show deals primarily with personal and family financial advice. In other station-related activity, noted psychologist Dr. Elyse Goldstein joins the on-air staff, offering advice on day-to-day living and relationships. WXYZ/Detroit announces two additions to its family. Newscaster/talk host Sue Carter travels crosstown from WWJ to handle the Saturday evening program. This marks a return home for the well-known personality - she was hired as WXYZ's first woman news anchor in 1975. And Detroit native Jerry Whitman jumps aboard as host of "Weekend Newstalk." Most recently emcee of "Whitman's Sampler" at neighboring WJR, Jerry plans to blend news, weather, traffic, telephone talk and interviews into a lively, total information package ven Pierce migrates from KXRX/San Jose to KCBS/San Francisco. After that "long" trek, the former PD/morning anchor has settled into his new job as anchor/reporter. Also at KCBS, Teri Cox now helps Bay Area residents steer clear of traffic snarls since becoming PM traffic reporter. Prior to this, she worked in a similar capacity at K101 in the same city. In addition to major changes last week (R&R 10-30), WRC/Washington has hired Adele Abrams as administrator of program promotion/commercial production as well as press/public information liaison. She was most recently with the Washington Star. In the newly-created position of sales promotion administrator, the station welcomes Kelly Williams, a former reporter and advertising represen-

LATE DEVELOPMENTS: Edward Pyle has been appointed News Director of KFWB/Los Angeles, moving in-house from a Senior Editor post... At WRC, Tina Gulland upped to News Manager while still maintaining responsibilities as coanchor of the "Morning News"... KABC/Los Angeles adds two weekend personalities: Dr. Adele Scheele, a nationally known career coach/strategist, will discuss how to make your job work for you, while Dr. Susan Forward will explore the varied facets of relationship therapy with the help of instudio couples and listener call-ins.



# Black Radio

# The Black Radio National Airplay/30 Arrives

This week is a very special week in my life, because it's my pleasure to unveil and introduce the all-new Black Radio National Airplay/30 chart. A dream of all of us at R&R has finally come true, giving us a stronger commitment to more comprehensive information for all of Black radio. Thanks to all of my 56 reporting stations (PD's, MD's, Assistants, and in some cases GM's) for faithfully supplying the pertinent music information weekly - without you we could not have put the chart together so quickly.

## Format Change In Black Music Section

Before coming to R&R, I made a commitment to myself to totally modernize the Black Radio section to be consistent with the other R&R music sections. To make this a reality it meant doing a number of things. For example: getting to know the existing reporters, adding new credible reporters, getting the Black Music section computerized, etc. Now that all this has been accomplished we will have a black music chart in the format of R&R's famed Back Page for CHR and A/C. If you know how to decipher that information, you'll have no problems with our new chart. Here's a rundown on the information you'll be receiving.

# ं कार्राण्यां के विकास NATIONAL AIRPLAY/30 **November 6, 1981** KOOL B THE GANG/Teke My Heart (De-Lite/Pol-EARTH, WIND & PRELIST'S Groove (ARC/Colum ELAVE/Snap Shot (Cotillion/Arto) PRINCE/Controversy (WB) ELLY BROTHERB/Inside You (T-Neck/CBS) TIME/Get It Up (WB) COMMODORES/Oh No (Motown) ROGER/Heard It Through The Grapevine (WB) LITTMER VANDROSS/Never Too Much (Epic) MELBA MOORE/Take My Love (EMI Americal)

The National Airplay/30 is exactly what the title implies: a compilation of airplay as reported by our 56 Black Radio reporters. This chart reflects the playlists of all reporting stations and therefore is a function of many different types of music research. Stations using callouts, sales, requests, focus groups, and any other applicable tools, as well as combinations of all these music research systems, are included in R&R's weekly Black Radio input.

All reporting stations are divided into two categories, Major and Minor. Majors are stations, mostly in large population centers, which have shown format dominance. Minors are located in small to medium markets. The chart itself reflects only airplay as reported by these stations. In the computation of the chart the minor stations are weighted less than the major stations. All regions of the country are equalized so that the chart cannot be controlled by any one area of the country or only by airplay in large markets. We show a four-week trend on the chart to help you see at a glance the history of any record on the 30. The black circled numbers (call them bullets if you wish) indicate a majority of our reporters are moving the record up significantly. What we're looking for before we give a song the extra added "plus" of a bullet is that the song is indeed making positive upward movement at a majority of our reporters. If you are wondering how we have a three week trend with our first week chart, its because we ran a "test" chart for several weeks to be sure of the

## **BREAKERS**

accuracy.

Breakers are "those newer records that have the greatest level of station activity on any given week." What that means is simply this: to become a Breaker a song must be on approximately 60% of our reporters with some sort of positive activity shown. That positive activity can take the form of jumps on their charts (as explained above) or debuts, and of course, station adds. In almost all cases Breakers will have been added at several stations in the week they achieve Breaker status, as well as a week or two prior to becoming a Breaker.

## **NEW & ACTIVE**

Following Breakers on our Black chart is the New & Active section, which you may think of as an extension of the National Airplay/30. The first five to ten records listed under New & Active could easily be numbered 31-40 on an extended chart because they are in fact the "next in line" in overall national activity. Those records listed in New & Active are recent releases with airplay reported by at least 20 of our reporting stations; they are listed in order of their airplay activity. The two numbers following the artist/title/label designation (example: 56/25) indicate how many of our reporters are on the record this week (56) and of those 56, how many added it this week (25).

## SIGNIFICANT ACTION

Beneath New & Active are the songs in Significant Action, which is simply a listing of those selections with

less overall activity than the New & Active category

The airplay activity following the "numbers" for all songs in New & Active and others is a representation of overall national activity. We select stations with rotations to show you a concise overview of that record's activity. If you were to see all upward rotational conversions, it would indicate that a majority of our reporters are moving the song up. The selected airplay activity shown is an accurate representation of all reports on the record, so that you may make your judgment based on a concise capsule of information presented. You should also know that the Black music-formatted stations report by rotations (Heavy, Medium, Light, & Adds). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and of those, how many added it into that

That's it, the new Black Radio National Airplay/30 something we can all be proud of.

## Action

· Mike E. Taylor, formerly of WTMP/Tampa, is the new Operations Manager of WKIE/Richmond. If you would like to contact Mike, call (804) 264-1540.

 93FM (WZAK)/Cleveland has added two new air personalities to their staff. Eric Faison is the new midday personality and Joy LaChant will now be the evening personality from 7-12mid. Both Eric and Joy came to 93FM via WKLR in Toledo.

WJMO/Cleveland had some creative programs going on during the month of October. First it featured live, at the "Family Day Bazaar," Matthew Saad Muhammad, light heavyweight boxing champion. WJMO broadcast live from the Masonic Auditorium, where local community and political leaders were also present to mingle with the public. Also during October the station featured famed black authoress, poet, and performer Maya Angelou.

• The National Black Network (NBN), America's first black-owned and controlled radio network, moved to new enlarged headquarters at 10 Columbus Circle in Manhattan. Eugene D. Jackson, NBN President, said the expansion move was necessitated by NBN's steady growth in recent years, to a point where it now has nearly 100 affiliates across the nation, as well as the introduction of a major new programming venture that will premiere later this month. "NBN Night Talk" is the name of the new program, a five hour "call-in" program that will spotlight a wide range of topical issues affecting black Americans.

 As we all continue to notice the migration of Americans to the "Sunbelt," we must also remember that the word "Americans" includes blacks. I received a letter from John J. Aragon, Program Director at KANW-FM/Albuquerque, informing me that "KANW-FM 89 is the only black music station in the Albuquerque area. Albuquerque has a population of 400,000 persons, of which approximately 12% are black." Another new frontier for us as broadcasters, and if you in the record industry would like to tap this new source for possible sales, Black radio is alive in Albuquerque. If you would like to service KANW-FM, write to P.O. Box 25704, Albuquerque, NM 87125, or call (205) 242-7163.

• WDMT/Cleveland announced the promotion of Jeff Kelly, Program Director, to Operations Manager and the new appointment of Bobby Magic, formerly a KUTE 102/Los Angeles air personality, to WDMT Program Director. Freddle James continues as Music

· WGIV/Charlotte, NC, has some changes in personnel - Jo Ann Graham is no longer with the organization and at present her plans are open. The new Program Director will be Chris Turner, formerly of WAIR/Winston-Salem. Mr. Turner became Program Director as of November 1.

 WVEE/Atlanta announced the total raised for the Atlanta Sickle Cell Foundation — \$8,059.00 was donated by V-103. Being community minded, Operations Manager Scotty Andrews told us WVEE sponsored a "Halloween Costume Ball" Halloween night in Atlanta to benefit the United Negro College Fund. Performing that night was Jean Carn and judging the costumes were Rene & Angela. Also we would like to congratulate V-103 on their fifth anniversary which the station is presently

• KJLH/Los Angeles announced the appointment of morning air personality, Levi "Who Loves You" Booker as its new Music Director. Incidentally, last week when baseball's L.A. Dodgers beat the New York Yankees, Levi had to broadcast live from the roof of KJLH - Levi bet the Yanks!!

• The Young Black Programmers Coalition (YBPC) is off and running with another year of positive action. New officers were elected at the YBPC's most recent meeting last month. Congratulations to the new officers: President: Randy Sterling, KGBC/Galveston; Vice President: Brute Balley, WYLD-AM & FM/New Orleans; Secretary: Tommy Marshall, WKXI/Jackson, MS; Treasurer: Tommy Armstrong, KISU/Houston; Sergeant-At-Arms: "The Mad Hatter," WGOK/Mobile. Barbara A. Marsalls, CBS's Local Promotion Manager/Black Music Marketing, has been appointed as Chairperson of the organization's Publicity Committee Barbara covers the Memphis and New Orleans area for



BEWARE OF BARRY: Barry White, Iright) enjoys a laugh with (left) KJLH/Los Angeles Music Director Levi Booker, and Alonzo Miller, MD at KACE/Los Angeles.

# Black Radio

# **BREAKERS**

"Breakers" are those newer records that have the greatest level of station activity on any given week

## SHALAMAR

Sweeter As The Days Go By (Solar/RCA)

61% of our reporters on it. Rotations: Heavy 6/0, Medium 15/0, Light 8/0, Extra Adds 5, Total Adds 5, WWIN, WXYV, WAOK, WKND, WTOY. Debuts on chart at number 20.

## **PEABO BRYSON**

Let The Feeling Flow (Capitol)

61% of our reporters on it. Rotations: Heavy 2/0, Medium 13/0, Light 13/1, Extra Adds 8, Total Adds 7, WWIN, KMJQ, WAIL-FM, WSSJ, WKND, WTOY, WTLC. Debuts on chart at number 23.

## **NEW & ACTIVE**

Recent Peleases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this we and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations ha the song in the respective rotation and of those, how many added it into that particular rotation this week. dicates one of this week's Most Added new songs.

■ BAR-KAYS "Hit And Run" (Mercury/PolyGram) 30/10

Rotations, Heavy 3/0, Medium 11/0, Light 8/2, Extra Adda 8, Total Adda 10, WCIN, WDMT, KSOL, WKND, WENN, WOIC, WJMI, WLOU, WTOY, WDAO, Heavy: WVEE, V103, WDIA. Medium: WWIN, WAOK, WGCI, KDKO, WGIV, WKXI, WPDQ, WBLX, WVOL

WVOL

PHYLLIS HYMAN "Tonight You And Me" (Arists) 30/4

Rotations: Heavy 00, Medium 15/0, Light 13/2, Extra Adda 2, Total Adda 4, WAMO, KDAY, WJAX, KUKQ. Medium: WXYV, WILD, WDAS, WHUR, WAOK, WVEE, V103, WBMX, WGCI, WJLB, KDKO, WGIV, WOIC, WJMI, WDAO.

RUFUS & CHAKA KHAN "Sharing The Love" (MCA) 28/6

Rotations: Heavy 4/0, Medium 12/0, Light 8/2, Extra Adda 4, Total Adda 8, WYLD-FM, WDMT, WKND, WJAX, WTOY, WKWM. Heavy: WXYV, WAMO, WAOK, WWRL Medium: WWIN, WDAS, WOOK, WHUR, V103, WAIL-FM, KDAY, KSOL WSSJ, WGIV, KAEZ, KJLH. Debuts on chart at number 27,

JERMAINE JACKSON "I'm Just Too Shy" (Motown) 28/6

Rotations: Heavy 1/0, Medium 15/0, Light 9/3, Extra Adda 3, Total Adda 6, WJLB, KDKO, KDAY, WLOU, WTOY, WTLC, Heavy: WJMI, Medium: WXYV, WDAS, WHUR, WAOK, WVEE, V103, WAIL-FM, WYLD-FM, WWRL WENN, WGIV, KOKY, WBLX, KACE, KDIA.

TIERRA "La La Meana I Love You" (Boardwalk) 28/4
Rotations: Heavy 1/0, Medium 16/0, Light 7/0, Extra Adds 4, Total Adds 4, WAMO, V103, WAIL-FM, WKND, Heavy: WAOK, Medium: WXYV, WDAS, WYLD-FM, WGCI, KDKO, KDAY, KSOL, WSSJ, WWRL, WGIV, WJMI, WKXI, KOKY, KACE, KJLH,

CENTRAL LINE "Walking Into Sunshine" (Mercury/PolyGram) 26/6
Rotations: Heavy 8/0, Medium 9/1, Light 7/1, Extra Adds 4, Total Adds 6, WAMO, WOOK, V103, KSOL, WGIV, WVOL Heavy:
WWIN, WILD, WDAS, WVEE, WSSJ, WWRL Medium: WXYV, WAOK, WBMX, WCIN, WJMO, WJLB, KDAY, WJMI, Debuts
on chart at number 24

SPINNERS "You Go Your Way (I'll Go Mine)" (Atlantic) 28/4
Rotations: Heavy 00, Medium 10/0, Light 13/1, Extre Adds 3, Total Adds 4, WKND, WLOU, WTOY, WDAO. Medium: WWIN, WXYV, WAOK, V103, WDIA, WBMX, WVON, WOIC, WKXI, KOKY.

WXYV. WAOK. V103, WDIA. WDMA, WVDM, VVDM, WATV, KUKQ. Heavy: WWIN, WXYV, WDAS, WHUR, WEDR, WDMT, WKND, WWRL WJMI, KAEZ. Medium: WILD, WOOK, V103, WCIN, WJMO, WENN, WLOU, WANT, WTOY. Debuts on chart at number 22.

WIGH. Debuts on chart at humber 22.

RENE & ANGELA "Wall To Wall" (Capitol) 25/4

Rotstions: Heavy 40, Medium 11/0, Light 9/3, Extra Adds 1, Total Adds 4, WCIN, WSSJ, WVOL WKWM. Heavy: WDAS, WOOK, WJLB, KJLM. Medium: WXYV, WAMO, WHUR, WAOK, WYEE, WDIA, WVON, WJMO, KDAY, WDAO.

NATALIE COLE "Nothing But A Fooi" (Capitol) 25/1
Rotations: Heavy 2/0, Medium 15/0, Light B1, Extra Adde 0, Total Adde 1, KDAY, Heavy: WEDR, WJLB, Medium: WXYV, WILD, WLE, V103, WYLD-FM, WBMX, WGCI, WVON, WCIN, WJMO, WWRL, KOKY, WLOU, WANT, KAEZ.

LT.D. "Kickin' Back" (A&M) 23/13

Rotations: Heavy 200, Medium 211, Light 21, Extra Adds 11, Total Adds 13, WILD, WDAS, WOOK, WAOK, WEDR, WDMT, KDKO, WKXI, WJJS, WDAO, WKWM, KACE, KJLH. Medium: WWIN, WXYV, WVEE, V103, WAIL-FM.

EVELYN KING "Don't Hide Our Love" (RCA) 22/8
Rotations: Heavy 100, Medium 100, Light 572, Extra Adds 8, Total Adds 8, WXYV, WYLD-FM, WWRL, WJAX, WVOL, WANT, WTOY, WDAO, Heavy: WGIV, Medium: WWIN, WILD, WDAS, WAOK, WVEE, KDKO, KDAY, KSOL, WSSJ, KOKY, DONALD BYRD & 125TH STREET, N.Y.C. "Love Has Come Around" (Elektra) 22/1
Rotations: Heavy 9/0, Medium 100, Light 3/1, Extra Adds 0, Total Adds 1, WJAX, Heavy: WYLD-FM, WOOK, WHUR, WEDR, WJMO, WBIX, WOWI, KJLH, KUKQ, Medium: WWIN, KMJQ, WAIL-FM, WCIN, WJMI, KOKY, WANT, WWWS, KACE, KDIA, GLADYS KNIGHT & THE PIPS "I WIII Fight" (Columbia) 20/8
Rotations: Heavy 00, Medium 11/0, Light 3/0, Extra Adds 6, Total Adds 6, WXYV, WOOK, WDMT, WSSJ, WKND, WTOY, Medium: WILD, WDAS, WHUR, V103, WVON, WATV, WGIV, WJMI, WDAO, WTLC, KJLH.

TWENNYNINE & LENNY WHITE "All I Want" (Elektra) 20/5
Rotations: Heavy 00, Medium 11/0, Light 5/1, Extra Adds 4, Total Adds 5, WJMO, WKND, WTOY, WKWM, KJLH, Medium: WILD, WDAS, WHUR, V103, WON, WSSJ, WWRL, WKXI, WLOU, WTLC.

BOOKER T. "I Want You" (A&M) 20/3

WILD, WYEE, WBMX, WGCI, WDMT, RDRO, WSSJ, WWRL, WRAI, WLOU, WTLC.

BOOKER T. "I Want You" (A&M) 20/3

Rotations: Heavy 1/0, Medium 10/0, Light 7/1, Extra Adda 2, Total Adda 3, WCIN, WTOY, WDAO. Heavy: KJLH. Medium: WAOK, WBMX, WVON, WJLB, KDRO, WENN, WGIV, WVOL WKWM, KACE.

## SIGNIFICANT ACTION

SKYY "Call Me" (Salsoul/RCA) 18/7

m 3/0, Light 10/3, Extra Adds 4, Total Adds 7, WAMO, KDKO, WKND, WGIV, WKXI, WKWM m: WXYV, WHUR, KSOL

KDIA: Heevy: WVIN. Medium: WXYV, WHUH, KSUL.

RAFAEL CAMERON "Boogle's Gonna Get Ya'" (Salsoul/RCA) 18/4

Rotstions: Heevy 0/0, Medium 8/0, Light 8/0, Extra Adds 4, Total Adds 4, WAMO, WAOK, WJMO, WTOY, Medium MJO, KDKO, KDAY, WOIC, WJMI.

TEENA MARIE "It Must Be Megic" (Gordy/Motown) 18/2
Rotations: Heavy 1/0, Medium 10/0, Light 5/0, Extra Adds 2, Total Adds 2, WSSJ, WTOY, Heavy: WAOK, Medium: WILD, V103, WAILFM, WYLD-FM, WJLB, KDKO, WKND, KOKY, WDAO, WKWM.

WALL-PM, WYLD-PM, WJLB, RDRO, WRND, KORY, WDAO, WKWM.

POINTER SISTERS "What A Surprise" (Pianet/Elektre-Asylum) 18/1

Rotations: Heavy 10, Medium 100, Light 60, Extra Adds 1, Total Adds 1, WENN. Heavy: WVON. Medium: WWIN, WOOK.

WAOK, WYLD-FM, WJLB, KSOL, WSSJ, WWRL, WBLX, WDAO.

STEVIE WOODS "Steel The Night Away" (Cotillion/Atco) 16/3

Rotations: Heavy 1/0, Medium 80, Light 60, Extra Adds 3, Total Adds 3, WVON, WJMO, WJMI, Heavy: KOKY, Medium: WVEE, V103, WCIN, KDAY, WWRL, WTLC.

GQ "Shake" (Arista) 15/11

Hotstions: Heavy 00, Medium 3/1, Light 2/0, Extra Adds 10, Total Adds 11, WXYV, WILD, V103, WVON, KDKO, WKND, WATV, WJMI, WKXI, WDAO, KAEZ. Medium: WWIN. KSOL

# Radio Arecords NATIONAL AIRPLAY/30

### **November 6, 1981** KOOL & THE GANG/Take My Heart (De Lite/PolyGram) EARTH, WIND & FIRE/Let's Groove (ARC/Columbia) 2 0 3 SLAVE/Snap Shot (Cotillion/Atco) PRINCE/Controversy (WB) 6 ISLEY BROTHERS/Inside You (T-Neck/CBS) 7 5 TIME/Get It Up (WB) 12 11 COMMODORES/Oh No (Motown) 8 ROGER/Heard It Through The Grapevine (WB) 9 LUTHER VANDROSS/Never Too Much (Epic) MELBA MOORE/Take My Love (EMI America) 17 12 GEORGE BENSON/Turn Your Love Around (WB) 29 19 0 FOUR TOPS/When She Was My Girl (Casablanca/PolyGram) 10 10 10 13 ONE WAY/Pull Fancy Dancer/Pull (MCA) 15 CURTIS MAYFIELD/She Don't Let Nobody (But Me) (Boardwelk) 14 15 WHISPERS/This Kind Of Lovin' (Solar/Elektra) 9 13 25 21 17 EBONEE WEBB/Something About You (Capitol) 0 30 CHOCOLATE MILK/Blue Jeans (RCA) D New 13 15 RONNIE LAWS/Stay Awake (Liberty) Entry DIANA ROSS/Why Do Fools Fall In Love? (RCA) 26 SHALAMAR/Sweeter As The Days Go By (Solar/RCA) 21 20 QUINCY JONES featuring JAMES INGRAM/Just Once (A&M) **GWEN McCRAE/Funky Sensation (Atlantic)** 2 PEABO BRYSON/Let The Feeling Flow (Capitol) CENTRAL LINE/Walking Into Sunshine (Mercury/PolyGram) 12 18 16 TEDDY PENDERGRASS/I Can't Live Without... (Phile. Int'I/CBS) 20 23 20 PATTI AUSTIN/Do You Love Me? (Qwest/WB) 26 RUFUS & CHAKA KHAN/Sharing The Love (MCA) 0 29 RENE & ANGELA/Wall To Wall (Capitol) 3 DONALD BYRD & 125TH ST. NYC/Love Has Come... (Elektra) 16 18 30 AL JARREAU/We're in This Love Together (WB)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

## **MOST ADDED** •

GQ (11) BAR-KAYS (10)

JONES GIRLS (10) ROCKIE ROBBINS (8) **EVELYN KING (8)** 

## HOTTEST

KOOL & THE GANG (35) EARTH, WIND & FIRE (26) TIME (19) ROGER "Heard" (18) PRINCE (15)

HAROLD MELVIN & THE BLUE NOTES "Hang On In There" (MCA) 15/1
Rotations: Heavy 3/0, Medium 7/0, Light 4/0, Extra Adds 1, Total Adds 1, WANT. Heavy: WAOK, WVEE, WVON. Medium: WGCI, WSSJ, WWRL, WENN, WGIV, WBLX, KAEZ. KRAFTWERK "Numbers" (WB) 15/0

RODE TO BE THE TRANSPORT TO THE TOTAL TOTAL ACTION TO THE TOTAL AC DYNASTY "Love in The Fast Lane" (Solar/Elektra) 14/5
Rotations: Heavy 0/0, Medium 7/0, Light 31, Extra Adds 4, Total Adds 5,
WWIN, WILD, WDIA, WJMO, KSOL, WJMI, WWWS.

dde 5, WBMX, WJLB, KDKO, WSSJ, WDAO. Mediu ROTATION, WILD, WORL, WORLD, NOTE: WAVES.

LENNY WILLIAMS "Freefall (Into Love)" (MCA) 14/1

Rotations: Heavy 30, Medium 70, Light 3/0, Extra Adds 1, Total Adds 1, WBMX, Heavy: WAOK, WEDR, KJLH. Medium: WJMO, KDAY, WKND, WATV, WENN, WGIV, WTLC.

LAKESIDE "We Want You (On The Floor)" (Soler/RCA) 13/7
Rotations: Heavy 1/0, Medium 0/0, Light 7/2, Extra Adda 5, Total Adda 7, V103, KDKO, WENN, WBLX, WDAO, KACE, Heavy: TAVARES "Love Line" (Capitol) 13/8
Rotations: Heavy 0/0, Medium 2/0, Light 5/0, Extra Adda 6, Total Adda 6, WILD, WAMO, WBMX, WVON, WKND, WENN.

STARPOINT "Wanting You" (Chocolate City/PolyGram) 13/4

ROKO WGIV, WEGU. (Chocolate City/PolyGram) 13/4
RDKO, WGIV, WEGU. S.O. Light 3/0, Extra Adda 4, Total Adda 4, WDAS, WOOK, WTLC, KAEZ. Medium; WWIN, WXYV.

BOHANNON "Let's Start II Dance Again" (Phase II/CBS) 13/1
Rotations: Heavy 3/0, Medium 5/0, Light 4/0, Extra Adds 1, Total Adds 1, WANT. Heavy: WJLB, WENN, WLOU, Mediume WWIN, WAOK, WYEE, WATV, WTLC. RAY PARKER JR. & RAYDIO "It's Your Night" (Arists) 13/0

WOOK, Medium: WYLD-FM, WJMO, KDAY, SHEREE BROWN "You'll Be Dancing All Night" (Capitol) 13/0
Rotations: Heavy 5/0, Medium 3/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WBMX, WGCI, WJLB, WENN, KAEZ. Medium: WILD, WAOK, WYLD-FM.

ARETHA FRANKLIN "It's My Turn" (Arista) 12/6
Rotations: Heavy 1/0, Medium 2/0, Light 4/1, Extra Adds 6, Total Adds 6, WXYV, WVON, KDKO, WKND, WWRL WTLC. Heavy:
WVEE. Medium: WWIN, WAOK.

WVEE Medium: WWIN, WAUN,

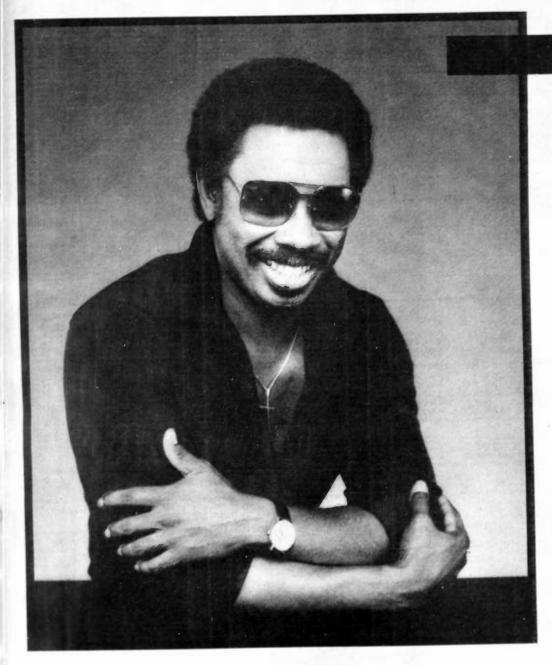
KWICK "Nightlife" (EMI America) 12/2

Rotations: Heavy 0/0, Medium 8/0, Light 2/0, Extre Adde 2, Total Adde 2, WDAS, WGIV. Medium; WILD, WOOK, V103, WJLB.

ZOOM "Saturday, Saturday Night" (Połydor/PołyGram) 12/1
Rotations: Heavy 1/0, Medium 5/0, Light 6/1, Extra Adds 0, Total Adds 1, KDIA: Heavy; KDKO, Medium: WAOK, WVEE, KDAY, SHOCK "Let's Get Crackin'" (Fantasy) 12/0
Rotations: Heavy 5/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: KDKO, KSOL, WVOL, KDIA, KUKQ. Medium

SEQUENCE "Funky Sound (Tear The Roof Off)" (Sugar Hill) 12/0
Rotations: Heavy 0/0, Medium 5/0, Light 7/0, Extra Adds 0, Total Adds 0, Medium: WDAS, WJMO, WOWI, WANT, WTMP.
ROGER "So Ruff, So Tuff" (WB) 12/0
Rotations: Heavy 9/0, Medium 3/0, Light 0/0, Extra Adds 0, Total Adds 0, Heavy: WWIN, WHUR, WDIA, WEDR, WATV, WIXI, WJAX, WKWM, KACE. Medium: WYEE, WTMP, KUKQ.

# "The Old Songs"



## It's radio's newest hit!

WDAS-FM	WENN
WBOK	WXVI
WAIL-FM	WTQX
V103	WTOG
KOKA	WOKJ
KGFJ	<b>WYBC</b>
WEDR-FM	WNHC
WHAT	WEAL
WNNR	WWCA
WNOV	WTHB
WHUR-FM	WERD
WWIN	WWAE
WSSJ	WBOP
WJIZ	WKXI
WGOV	WBIL
WNOO	WCKG
WATV	<b>KPRS</b>
WJLD	

The first single from the upcoming November release

Knight Time

On Juana Records & Tapes



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## Black Radio

## Hottest

## November 6, 1981

### WEST MIDWEST BOUTH **EAST**

Kool & The Gang Earth, Wind & Fire Central Line George Benson

Kool & The Gang Earth, Wind & Fire Time Roger "Heard"

Roger "Heard" Earth, Wind & Fire Kool & The Gang

Kool & The Gang Luther Vandross Whispers Roger "Heard" Prince

WEST .

KDKO/Denver

Byron Pitts

RICK JAMES SWITCH LTD

SYRPETA TEENA MARIE

MIDNIGHT STAR

Hottest: KOOL & THE GANG PRINCE

KJLH/Los Angeles

TWENNYNINE/LENNY

HOTTER VANDROSS RONNIE LAWS PATTI AUSTIN DONALD BYRD BOBBY WOMACK

KDAY/Los Angeles

GAYLE ADAMS

DYNASTY

SKYY LAKESIDE

SHALAMAR

GO ARETHA PRANKLIN MICHAEL HENDERSON JERMAINE JACKSON

## Regionalized Adds & Hots

### Stations are listed by region. Hots are listed in order of their airplay activity.

### EAST

### WYYV/Rattimore Tim Watta BOB MARLEY

ROCKIE ROBBINS CAPTAIN SKY LATOYA JACKSON SHALAMAR ARETHA FRANKLIN EVELYN KING GLADYS KNIGHT HOTTORT: GEORGE BENSON

### WWIN/Baltimore Curtis Anderson

TEENA MARIE PEABO BRYSON ADVENTURE PATTI AUSTIN OZONE SOS BAND RANDY CRAWFORD ALICIA MYERS COL & THE GANG VAUCHAN MASON PRINCE EW&F TIME

### WILD/Boston Steve Crumbley

STAPLE SINGERS TEFNA MARIE TAVARES
CANDI STATON
HOTTEST
SLAVE
LUTTER VANDROSS KOOL & THE GANG CENTRAL LINE EW&F

## WSSJ/Camden-Gary Shapard

RENE & ANGELA PEABO BRYSON GLADYS KNIGHT DYNASTY MIDNIGHT STAR GARFIELD FLEMING PATTI SHAW Hottest: EW&F KOOL & THE GANG CENTRAL LINE GEORGE BENSON

## Eddle Jordan

RUFUS & CHAKA TWENNYNINE/LENNY BAR-KAYS GLADYS KNIGHT TAVARES PEABO BRYSON

SPINNERS Hottest Hottest: SLAVE KOOL & THE GANG JEAN CARN PRINCE GWEN MCCRAE

### WWRL/New York Wanda Ramos

ARETHA FRANKLIN ROCKIE ROBBINS ANGELA BOFILL RANDY CRAWFORD JONES GIRLS
PATTI AUSTIN
EVELYN KING
TYRONE DAVIS
HOTTER
HAZE TEDDY PENDERGRASS KOOL & THE GANG DIANA ROSS CENTRAL LINE

## WDAS/Philadelphia

STARPOINT ANGELA BOFILL TEDDY PENDERGRASS LTD COLORS KWICK LUTHER VANDROSS KOCL & THE GANG SLAVE PWAF CHOCOLATE MILK

### WAMO/Pittsburgh J.C. Floyd

CENTRAL LINE PEACHES & HERB SKYY PHYLLIS HYMAN TIFRRA QUICK TAVARES JERRY CARR JERRY CARR RAFAEL CAMERON Hottest: RUFUS & CHAKA TOM TOM CLUB GEORGE BENSON DIANA ROSS EWEF

SOUTH

WAOK/Atlanta

RAFAEL CAMERON

CLARENCE CARTER

Larry Tinsley

SHALAMAR

BLACK ICE

HOTTERS TIME
ROGER
EWAF
EBONEE WEBB
PRINCE

WVEE/Atlanta

BRICK

MFA DOWS

Scotty Andrews

MICHAEL HENDERSON

ANGELA BOFILL

EWEF SLAVE MOOL & THE GANG

WENN/RirmInoham

BAR-KAYS
MADAGASCAR
LAKESIDE
POINTER SISTERS
TAVARES
MIDNIGHT STAR
HOTLEST:
SHEREE BROWN
ROCKIE ROBBINS

WATV/B!rmingham

CAMEO AL JARREAU

Stan Granger

BRICK
MELBA MOORE
BARRY WHITE
GWEN MCCRAE
JIMMY ROSS
CANDI STATON

MEAN MACHINE

wGIV/Charlotte

JONES GIRLS

BLACK ICF

ROGER
WEST STREET MOB
FRANKLIN & BFNSON
BCBBY WOMACK
MICHAEL HENDERSON

BLACK ICF
RICK JAMES
CFNTRAL LINE
ROY AYERS
SOS BAND
INVISIBLE MAN'S B
SKYY
ROCKIE ROBBINS

HOTEST: EW&F COMMODORES KOOL & THE GANG ISLEY BROS LARRY GRAHAM

Hottest

VIOLA WILLS

Hottest: ROGER

SOS BAND

## WOOK/Washington

GEORGE BENSON BRICK CENTRAL LINE CENTRAL LINE STARPOINT GLADYS KNIGHT SOS BAND LAKESIDE SOFT TONES DREAM MACHINE FUNK FUSION B) HOLLESLINE FUNK FUSION Hottest: RICK JAMES DENIECE WILLIAMS

## WHUR/Washington

JONES GIRLS ANGELA BOFILL BARRY WHITE TEDDY PENDERGRASS HOTTEST:

WOIC/Columbia, SC

Mickey Arnold

BLACK ICE

ROSE ROYCE

COMMODORES

KMJQ/Houston

Ross Holland

LIVE BAND

DEBRA LAWS

DIANA ROSS

W.IMI/Jackson

PEABO BRYSON

HANA ROSS HOTTEST: ROGER PRINCE KOOL & THE GANG TIME. LUTHER VANDROSS

ROCKIE ROBBINS
BAR-KAYS
STEVIF WOODS
HOTTEST:
EBONPE WEBB
KOOL & THE GANG
EW&F
COMMODORES

ROSS/RICHIE

WKXI/Jackson

Tommy Marshall

PEACHES & HERB BARRY WHITE LTD

GQ GIL SCOTT-HERON EMOTIONS SKYY

Hottest:
KOOL & THE GANG
ONE WAY
ISLEY BROS

WPDQ/Jacksonville

PATTI AUSTIN SYLVERS RANDY CRAWFORD RICK JAMES ROCKIE ROBBINS HOTTEST: SLAVE MELBA MOORE

CURTIS MAYFIELD

KOOL & THE GANG

Maxx St. Clai

PATTI AUSTIN

Hottest:

### MIDWEST

### WVON/Chleago Pam Wells

TAVARES STEVIE WOODS ARETHA FRANKLIN Hottest: STYLISTICS EW&F SLAVE KRAFTWERK

## WGCUChicago

BB&Q GWEN MCCRAE JIMMY ROSS STYLISTICS GAYLF ADAMS Hottesti EW&F BAR-KAYS GEORGE BENSON SYREETA PHYLLIS HYMAN

WJAX(95X)/Jacksonville

Steve Fox

PHYLLIS HYMAN

EVELYN KING RUFUS & CHAKA DONALD BYRD Hottest:

TIME KOOL & THE GANG KRAPTWERK ROGER PRINCE

KOKY/Little Rock

ROCKIE ROBBINS TEDDY PENDERGRASS

HOTTEST: LUTHER VANDROSS KOOL & THE GANG COMMODORES WHISPERS JERMAINE JACKSON

WLOU/Louisville

DIANA ROSS GEORGE BENSON

JERMAINE JACKSON BAR-KAYS

J. WALTER NEGRO

J. WALTER NEGRO
HOTTEST:
KOOL & THE GANG
ENAF
CHOCOLATE MILK
ISLEY BROS
WHISPERS

WJJS/Lynchburg, VA

Neal O'Rea

SPINNERS

Art Young

Hottest:

WDtA/Memohis

DIANA ROSS KOOL & THE GANC MAZE PRINCE Hottest: ROGER ROGER

WEST STREET MOB CHOCOLATE MILK

**Sharon Smith** 

GQ LAKES IDE CENTRAL LINE

WHRK (V-103)/Memphis

DIANA ROSS

CHRIS CROSS

## Lee Michaels

MADAGAGCAR
LENNY WILLIAMS
TAVARES
FUNN
O.C. SMITH
PATTI LABELLE
JONES GIRLS
ROCKIE ROBBINS
GIL SCOTT-HERON
DYNASTY HOTTUST : KOOL & THE GANG ROGER

### ELAVE ROSS/RICHIE WCIN/Cincinnati **Everett Cork**

FUNN EMOTIONS RENE & AND BAR-KAYS BOOKER T. ANGELA Hottest: KOOL & THE GANG ISLEY BROS TIME

WEDR/Mlam

Leo Jackson

LTD

Hottest:

PEACHES & HERB

JONES GIRLS LULU TAANA GARDNER KANO

SHOCK GERALDINE HUNT

CURTIS MAYFIELD GLADYS KNIGHT

J. Michael Alexande

GEORGE BENSON SMOKEY ROBINSON TEDDY PENDERGRASS LAKESIDE

ROCKIE ROBBINS

Hottest:

TIME KRAFTWERK

WVOL/Nashville

CENTRAL LINE RENE & ANGELA PEACHES & HERB EVELYN KING JONES GIRLS

Fred Harvey

KRAFTWERK

WRI XIMobile

### WJMO/Cleveland Frik Stone

ROBBY WOMACE BOBBY WOMACK
INVIBIBLE MAN'S R
RAFAEL CAMERON
TWENNYNIME/LENNY
STEVIE WOODS
HOTTUBE Hottest: LUTHER VANDROSS TEDDY PENDERGRASS WEST STREET MOB FRANKLIN & BENSON

### WDMT/Cleveland Freddle James

HOTTOHILL TO HOTTOHILL TO HOTTOHILL THE BLAVE TIME KOOL & THE GANG EW&F

WAIL-FM/New Orleans

Barry Richards

EMOTIONS EBONEE WEBB

PEABO BRYSON

HERB ALPERT

Hottest: LUTHER VANDROSS

EW&F ROLLING STONES

WYLD/New Orleans

James Alexander

RUPUS & CHAKA GENE DUNLAP

Hottest: LUTHER VANDROSS

EW&F KOOL & THE GANG COMMODORES SLAVE

FOUR TOPS LUTHER VANDROSS

WOWI/Norfolk

Hottest:

EVELYN KING

FUNN

TIERRA

DELLS

CHOCOLATE MILK

## Turk Logan

GEORGE BENSON BRICK LAKESIDE LTD FVELYN KING BAR-KAYS SHA DOW BOOKER T. DYNASTY Hottest: KOOL & THE GANG ROBERTA PLACK MELBA MOORE

### WJLB/Detroit J. Michael McKay

WANT/Richm

LARRY GRAHAM

EVELYN KING

WTOY/Roanoke

PEABO BRYSON

JERMAINE JACKSON

BAR-KAYS
CERALDINE HUNT
RAFAEL CAMERON
GLADYS KNIGHT
RUFUS & CHAKA
TEENA MARIE
RU'S LATEST ARRIV
BOOKER T.
TUPNNYN N.

TWENNYN I NE / LENNY

QUINCY JONES EWAF GEORGE BENSON ROGER KOOL & THE GANG

EVELYN KING

JONES GIRLS

SPINNERS

SHALAMAR

MELBA MOORE HAROLD MELVIN

HOTTEST: KOOL & THE GANG DENIECE WILLIAMS AL JARREAU FRANKLIN & BENSON

Ben Miles

JERMAINE JACKSON DYNASTY PODRY FRANKLIN Hottesti LJ REYNOLDS ROGER FOUR TOPS ONE WAY TEDDY PENDERGRASS

### WKWM/Grand Rapids Frank Grant

RENE & ANGELA SKYY RICK JAMES LA FNUAN INE \ FENNA POGER DENIECE WILLIAMS ONE WAY KOOL & THE GANG

### WTLC/Indianapolis Jay Johnson

PEABO BRYSON FUNN
JERMAINE JACKSON
ARETHA FRANKLIN
JERRY CARR
ROSS/RICHIE
STARPOINT Hottest: KOOL & THE GANG PRINCE SLAVE COMMODORES

## KAEZ/Oklahoma City

RODNEY FRANKLIN JERMAINE JACKSON NATALIE COLE GEORGE BENSON PHYLLIS HYMAN HOTLES HYMAN
HOTTER
TIME
KOOL & THE GANG
PRINCE
ROGER
WHISPERS KACE/Los Angeles Alonzo Miller

## SHEREE BROWN

MIDNIGHT STAR LULU JONES GIRLS MAIN INGREDIENT HOTTEST: LUTHER VANDROSS PRINCE

## KMJM/St. Louis

ISLEY BROS BEE GEES Hottest: ROGER ROSS/RICHIE TIME AL JARREAU RICK JAMES

## Lee Simpson

PEACHES & HERB STARPOINT ANGELA BOFILL JONES GIRLS ALICIA MYERS CLARENCE CARTER CARL CARLTON GO A**FTERN**OON **DELIG**HT HOTTOST: ONE WAY WEST STREET MOB GWEN MCCRAE

## WWWS/Saginaw, MI Kermit Crockett

DENROY MORGAN TIME

### Dick Edwards

### SYLVERS LAKESIDE

BLACK ICE RHYZE GEORGE BENSON LTD
EMOTIONS
TAKE FIVE
RHAMLEE
GAYLE ADAMS
GARFIELD FLEMING
HOTTEST
TIME
AL JARREAU
LUTHER VANDROSS
BOGGEP LTD ROGER WHIS PERS

## KDIA/Oakland

TIME Hottest: KOOL & THE GANG CHOCOLATE MILK LUTHER VANDROSS ROGER PRINCE

KOOL & THE GANG

### Steve Smith

PHYLLIS HYMAN
PIECES OF A DREAM
GWEN MCCRAE
KOOL & THE GANG HOTTEST: KOOL & THE GANG WHISPERS ONE WAY EW&F SHOCK

## KSOL/San Mateo, CA

KOOL & THE GANG LUTHER VANDROSS CHOCOLATE HILK

## JAZZRADIO

CHARLES LLOYD Autumn In New York (Destiny)

AL JARREAU

The Man With The Horn (Columbia) McCOY TYNER La Leyenda De La Hora (Columbia) P. WOODS & L. TABACKIN
Phil Woods & Lew Tabackin (Omni Sound) SPYRO GYRA Freetime (MCA) **ROY AYERS** 

Breakin' Away (WB)
MILES DAVIS Africa, Center Of The World (Polydor/PG)

EAST: WYBC/New Haven, CT, Tom Streissguth. BOUTH: WTJZ/Newport News, VA, Lerry Hollowell. MIDWEST: WBBY/Columbus, OH, Terry Wilson: WJZZ/Detroit, MI, John Hill. WEST: KADX/Denver, CO, John Rezebeck.

## KTFM/San Antonio

PRINCE KOOL & THE GANG Hottest:

### WTMP/Tampa Jerry Walker

Hottest FOUR TOPS
EW&F
MAZE
LUTHER VANDROSS

# Opportunities

## **Openings**

## EAST

brt-time personalities needed. Females encouraged TGR to Bill Anthony, WBBF, 850 Midtown Tower lochester, NY 14804. EOE M/F (11-8)

rket A/C FM needs top notch drive p Asjor market A/C FM needs top notch drive per ionality. Strong on production & remotes. Tel Anneger, Box 944, Bala Cynwyd, PA 19004. EOE M/I 11-8)

Prest PD/morning drive personality needed now. isoper money. Medium N.E. merket. T&R: Paul Werd, far West. 1880 Vine St., Hollywood, CA 90028. EOE v/F (11-6)

MBNE/Providence looking for on-air News Director. Must be good manager, have good news judgement. TER to Peter Mokover, 111 Dorrance, Providence, RI 02903. EOE M/F (11-8)

WHEB/Portsmouth CHR looking for nighttime per Must use phones to entertain & stimulate in-R: Duncan Dewar, Box 120, Portsmouth, NH

Mala and femala co-host to do nationwide syndicated C&W radio show for Big Mama Productions & Kernes-Grattan Associates. Salary range mid 5 figures. Want unscoped hour long reel or cassette. Send to Karnes-Grattan Associates, P.O. Box 3322, Williamsport, PA 17701. (11-27) •

### **High Profile AM Drive** Talent Or Team For Boston

We're staffing WMJX, soon to be our brand-new PM in Boston. For starters, we need a high profile morning drive personality or team. Then, the rest of the air staff. Send your tape and resume, but because hold the calls. please hold the calls

Julian H. Breen
Vice-President/Radio Programming
Greater Media, Inc. 197 Highway 18, East Brunswick, NJ 08816



GREATER MEDIA, INC.

EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER

AOR with strong commitment to news wants aggressive reporter/anchor. TER to Caron Lanouette, WHCN, 1039 Asylum Ave., Hartford, CT 01605. EOE M/F (10-30)

50,000 wett FM, CHR seeks qualified PM drive eir personelity. Good production necessary. T&R to WKHI, Box 758, Ocean City, MD 21842. EOE M/F (10-30)

Vermont's fastast-growing station full-time jock position open. Cell Greg Price, (802) 728-4411 or TER: WCVR, Box 445, Rendolph, VT 05080. EOE M/F (10-30)

50,000 wett AM Country, WPTR/Albany, NY needs full-time & part-time staff immediately. Country experience necessary. Contact Steve Werren, PD, (518) 456-1144, (10-30)

WFBG one of the nation's highest rated CHR stations accepting TBR for future openings. Information to: Tony Booth, WFBG, Box 20050, Altoons, PA 16603. EOE M/F (10-30)

## Openings

Looking for the best jocks in U.S. & Canada to appear on promotional aircheck album, Tapes to Telent Bank, Box 19263, Baltimore, MD 21213. EOE M/F (10-30)

Albeny, NY area station needs seasoned pert-timer with news, DJ & automation experience. Contact Neil Young at WBZA, (518) 792-2151. (10-30)

### N.E. Resort Area

Heavy news-oriented station in adult market located in one of the East Coast's most beautiful areas is looking for a mature, experienced talk personality for middays. Must be able to handle a wide variety of guests and topics. Applicant must be willing to get involved in the community, make public ap-pearances, etc. Knowledge of National and World Affairs as well as keeping up with local stones is essential. Very good salary. Send tapes and resumes to Radio & Records, 1930 Century Park West, #282, Los Angeles, CA

## SOUTH

5kw modern Country station expanding news dept Anchors and reporters needed. T&R to Bred Schulz, ND, WRJZ, Knoxville, TN 37917. (11-6)

Q104 (WQEN-FM) now accepting tapes for possible future openings. Looking for communicators with strong production. Clever "cooker"/team player. Box strong production. Clever "cooker"/tea 108, Geaden, AL 35902. EOE M/F (11-8)

small and medium market newscasters. Openings coming soon. This is your big break. T&R to Art Riley, KMGC, 1353 Regal Rowe, Dallas, TX 75247. EOE M/F (11-8)

New Orleans Country 10, WNOE looking for mid-5:30em communicator. 2 years. Minorities encouraged. T&R: Joe Petrick, 529 Blenville, New Orleans, LA 70130. EOE M/F (11-6)

Music correspondents needed from major markets in U.S. for national radio program. AOR experience helpful. Bachelder Lane Productions. (313) 439-8376.

FMB9/Tallehaasee seeks creative 7-12mid jock. T&R to Al Brock, PD, Box 3168, Tallehassee, FL 32303. No cells please. EOE M/F (11-8)

WBUN/Tempe looking for professional, edult evening air talent. No beginners. Send T&R to Bill Gemble, Box 761, St. Petersburg, FL 33731. EOE M/F (11-6)

WWSA/WCHY searching for 7-mid announcer. Experienced adult communicator. TER to Rendy Bush, Box 1247, Sevenneh, GA 31402. EOE M/F (11-6)

Opening for experienced newsperson, Morning shift on highly rated Florida East Coest AM. CBS affiliate. T&R (salery): T.C. Weberling, Box 1318, Melbourne, FL 32935. EOE M/F (11-6)

#1 station in top 50 markets, now accepting T&R for newly created position. Send to Mark Tudor, Box 3018, Winston-Salem, NC 27102 or call (919) 727-8860. (11-6)

Work in America's 5th featest growing market. KUFO/KOYL, Odeasa/Midlend, TX needs News Director. 2 yeers experience. T&R: Box 6350, Odesse, TX 79762. EOE M/F (11-6)

GF143 The Buper AM needs afternoon drive jock for A/C station. TSR: Jerry Webb, Box 1408, Tifton, GA 31794 or cell (912) 382-1430. EOE M/F (10-30)

WFTC, A/C, looking for morning person and production person. Send TER to John Peece, Box 609, Kinston, NC 28501. EOE M/F (10-30)

## **Openings**

Immediate opening available for 6-midnight shift at Odesse-Midlands only AOR. Send TER: J. Michael Scott, c/o KUFO, Box 6350, Odesse, TX 79762. EOE M/F (10-30)

Huntsville's best Country, WBHP, seeking morning personality. Offer good salary. Require natural warmth, intelligence, adult approach. T&R: Bill Murray, Box 647, Huntsville, AL 36804, EOE M/F (10-30)

WQTI/Fayetteville-Raleigh, NC is accepting applica-tions for future openings. Production/eir work/news. T&R to John Braxton, PD, Box 100, Godwin, NC 28344. (10-30)

B100-FM 100,000 watt CHR killer now eccepting tapes for current and future openings. T&R: Greg Bunce, PD, WVBS-FM, Box 4700, Wilmington, NC 28403. EOE M/F (10-30)

Central Florida A/C seeks bright, entertaining morning communicator. Best fecilities in merket. Send T&R to Ross Whelden, Box 827, Lakeland, FL 33802. EOE M/F (10-30)

Florida's spece coast looking for News Director. T&R to Mike Sheperd, Box 3845, Cocoe, FL 32922. EOE M/F (10-30) Guy Gennet Broadcasting, WRKT/AM-FM on

WKQQ-FM/LexIngton, KY, AOR has part-time weekend openings. Must be able to commute. T&R to Gery Dickson, Box 100, Lexington, KY 40690. (10-30)

WHSY/AM-FM/Hattlesburg, MS has two airshift openings. #1 and #2 rated in 10 station market. Send TER to Steve Stone, Box 278, Hattlesburg, MS 38401.

Berasota-Bradenton market leader enticipates air/production openings. Country end BM. Send T&R to Bob Barnes, WBRD/WDUV Box 240, Bradenton, FL 33508. EOE M/F (10-30)

Production Manager and on-eir talent needed for professional small market station. Detail-oriented person can advence. Call Dave Lingafelt, WNNC/Newton, NC, (704) 484-4041. (10-30)

## MIDWEST

WOKL/Eau Claire seeks tapes for possible future openings. Top 100 market experience preferred for personality CHR station. T&R to Phil Conred, 1819 Mitchell St., Eau Claire, WI 54701. EOE M/F (11-8)

KRIB Is now accepting T&R for afternoon drive tal-ent/sales position. Sales experience preferred. Box position. Salea experience preferred. Box on City, IA 50401 or cell Jay, (515) 424-1490

KQKQ-FM/Omaha CHR accepting T&R for possible future openings. Materiels to Mark Evens, PD, Box 31777, Omeha, NB 68131. EOE M/F (11-6)

WZUU-FM/Milwaukae and 13Z/Milwaukee aeek strong, professional, creative Production Director. Send T容R to John Driscoll, 520 W. Cepitol Dr., Milwaukee, WI 53212. EOE M/F (11-8)

KKXL-FM needs nighttime jock ASAP. T&R to Gery Leigh, Box 997, Grand Forks, ND 58201. EOE M/F (11-8)

Immediate opening, afternoon drive, all music 1340, A/C and future opening for FM94, Country. Rush T&R to Paul Sebastien, Box 1165, Kansaa City, KS 66117. EOE M/F (11-6)

Adult communicators and production pros sought for top rated Topeka FM. Tepes, resumes and salery requirements to Deve Waters, KSWT, Box 4407, Topeka, KS 66604. EOE M/F (11-6)

PD wanted for WROV/Roanoke, VA. Contact consultant Mike McVay, (205) 432-5572. (11-8)

Future openings for professional, dedicated radio newsperson, Minimum 2 years experience. TER to ND, WAXX/WAYY, Box 47, Eau Cleire, WI 54702. EOE M/F (11-8)

Country WGEE needs morning or middey personality. Top dollers in 68th ADI, T&R to Duke Wright, 115 S. Jefferson, Green Bay, WI 54301. EOE (11-8)

KFH/Wighlits needs Production Director. T&R to Chuck Robson, PD, KFH, 104 S. Emporia, Wichita, KS 67202. EOE M/F (11-6)

for future full and part-time positions. TER to Mike Ben son, Box 99, Petosicey, MI 49770. EOE M/F (11-8)

ooking for AM drive newsperson, T&R to Jim lack, KRMG, Box 419, Tulss, OK 74101. EOE M/F

Needed, morning news/telk personality for information oriented program. Minimum two years experience. TGR to Station Manager, WAYY, Box 47, Eeu Cleire, WI 54702. EOE M/F (11-6)

Afternoon drive reporter/anchor, minimum 2 years on-air commercial experience. Only self-starters need apply. Excellent working conditions, good salary. Sand tape, resume, writing samples with letter including three professional references to Dick Forney, ND, WQHK/WMEE, P.O. Box 6000, Ft. Wayne, IN 46896. No calls please. (11-13)

## **Openings**

Experienced announcers needed for an all-female format!! Must be aware of women's issues and able to field call-ins. Other capabilities (experience as PD, MD or copywriter) also interest us. Send air check and resume to P.O. Box 3368, Flint, MI 48502. EOE (11-13) •

News anchor reporter with minimum 2 years ex-perience, excellent compensation package. TER to Jo Harben, K86FM, 1502 S. Boulder, Tulsa, OK 74119. EOE M/F (11-8)

Announcer for sports reporting, production end elr shift. Autometion experience helpful. T&R to Rick Beers, WCVL, Box 603, Crawfordsville, IN 47933. (10-30)

WJML 100k-FM/10K-AM, Northern MI needs engineer. Live by the bay. Resume, references and selary requirements to Mike Benson, Box 99, Petoskey, MI 49770. EOE M/F (10-30)

W8PT-FM has on-air openings, T&R to Brad Fuhr, Box 247, Stevens Point, WI 54481. EOE M/F (10-30)

10,000 wett A/C seeks experienced, enthusisetic telent. Good production required, T&R to Jeff Thomas, WRLO, Box 509, Antigo, WI 54409. EOE M/F (10-30)

One of America's great radio stations, seek professional enchor. Enthusiesm e must. T&R to ND, WGRD, 122 Lyon N.W., Grend Repids, MI 49503. (10-30)

Experienced CHR & Country communicators needed for future openings. T&R to Keith Meson, WDNL/WDAN, P.O. Box 584, Denville, IL 61832. EOE

Station of the year '79-'80. PD leaving due to family il-lness. Send confidential T&R to G. Scantland, WDIF, Box 10,000, Marion, OH 43302-1330. EOE M/F (10-30)

Award-winning WDIF needs reporter who can excevate news. TER to Bob Bender, Box 10,000, Marion, OH 43302, (10-30)

KQWB/Fargo, still looking for a talented, mature voiced individual to fill midday shift. Must have exceptional production ability. \$20,000.00 range for the right person. All new state-of-the-art studios and equipment. Send tape and resume to Wayne Hiller, KQWB, Box 2983, Fargo, ND 58108. (11-6) •

## WEST

Santa Rosa stereo rocker needs production pro-Automation experience helpful. Send production/copy samples to Scott Landers, K93-FM, Box 309, Healdsburg, CA 95448. EOE M/F (11-0)

Southern Oregon's #1 CHR, building telent library for future openings — part and full-time. TER to Rick St. Clair, KBOY, Box 4310, Medford, OR 97501. EOE (11-6)

ce for news/production at CHR FM 90 miles from L.A. Tape required but phone calla welcome. Brad Orchard at KVVQ, (714) 243-4636. EOE (11-6)

KVEG-KFM/Les Veges has future opening for newsperson. Must have experience. No cells please. Send T&R to Dick Shayne, KVEG, 1555 E. Flemingo Rd., Las Vegas, NV 89114. EOE (11-8)

Southwest Oregon Country station wante ag-gressive reporter w/good delivery & some experience. Good cereer move for the right person. Cell Brian Bishop, KRWQ, (503) 772-4170. EOE M/F (11-8)

Great opportunity in western Arizona. PM drive personality needed for top AM/FM combo. T&R: Rob Craig, KVOY, Box 228, Yuma, AZ 85384. EOE M/F (11-8)

Seles Manager needed for winning station in great area. Send resumes and salary requirements to Box 1285, Colton, CA 92324. EOE M/F (11-8)

News — morning drive. Send T&R to Gary Waldron, KCPX-AM, 1760 Fremont Dr., Salt Lake City, UT 84104.

AOR newsperson. Send T&R to KCPX (99FM), 1760 Fremont Dr., Salt Leke City, UT 84104. EOE (11-8)

Research Director-Music, program and/or seles research experience including organizational background. Send resume to Dave Smity, KFIG, Box 4265, Fresno, CA 93744. (11-6)

AOR oriented KBO8-FM looking for weekend per-sonalities for the Freeno market. TBR to Joe Colline, Box 1101, Tulers, CA 93275. EOE (10-30)

QUICK-95 needs soult communicator with hot pro-duction skills. TGR to Tim Rose, 419 Mason St., Vecsvills, CA 95988, EOE M/F (10-30)

Afternoon DJ for Country station, KWYO/Bheriden, WY, Good money for smell market. Send TBR or cell Grant West, Box 727, Sheriden, WY 82801, EOE (10-30)

Chief Engineer for AM/FM, Must have automation as-perience. Open selery, Greet for working and living. Resums to Robert N. Ordonez, KCBN, Box 10830, Reno, NV 89810, EOE M/F (10-30)

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1930 Century Park West, L.A., CA 90067

# Opportunities

## Openings

KEZX/Resttle needs weekend communicator immediately for new MOR format. Automation experience helpful. TSR: Tim Williams. Box 31399, Seetila, WA 98103, (208) 633-6890. EOE (10-30)

Golden Egg; producers of nationally syndicated programs "Future File," has openings for Los Angetes-based station observable personnel. Experienced preferred. Call Deve Prics, (213) 476-0817.

Looking for experienced Country PD with strong production. Send TER to 409 Hiltop Circle, Coloredo Springe, CO 80906. EOE M/F (10-30)

Bright, energetic morning person needed for KERN/Bekersfield. Team-oriented. Start first of the year. TSR: Jeff Young, 1400 Easton Drive, Suita 134, Bakersfield, CA 93303, EOE M/F (10-30)

Wanted: Alive n' Kickin; creative, musicologist for on-air slot, possibly mornings at free form, adult AOR in Jackson Hole, WY. Creative and musical freedom, a rarity in radio these days. Be yourself! Intelligant, creative production a must. Also, Sports Director needed. Would also perform as an assistant newsperson and must be willing and able to do board work. Beautiful mountain setting. No calls pleasel T&R to Jeff Woodruff, Box 927, Jackson Hole, WY 83001. (11-6) •

## Positions Sought

DANIEL BRUNTY, 13 years experience, primarily AOR/CHR. Former WQDR/Raleigh, PD. Available now for PD or jock in medium/major market. (919) 834-2073.

## Positions Sought

JACK ARMSTRONG, 16 years experience. PD at 14WE, WAMS, looking fur PD or jook gig in medium to major market. Cell (717) 887-2281. (11-6)

Looking to move out West. Former middeys/Pro-duction Director, KFMX/Lubbook, TX. Prefer AOR, Call 8088Y TREBOR, (808) 792-4830, (11-8)

DAVE MANN, formerly PD of WDOQ/Daytona Beach, and air talent at WOKY, 0105 and 9103, is looking for an air shift in FL. Call (904) 252-2856, (11-6)

Major market air talent seeka either programming or eir shift. For TSR phone (606) 484-3760 efter 5pm and ask for CHRIS. (11-6)

BILL (BJ) JOHNSON, morning pro, looking for major or medium market in Southeast. (301) 790-2935. (11-6)

PD's sierider threat forced me to walk. CHR, AOR, Oklies. 5 years medium market experience. DAVE ST. GERMAIN, (414) 233-8371. Cell yeaterday. (11-6)

DWAYNE BONDS, formerly of Q105, WAPE, WCIR, WROD, etc., le evallable for programming position or exceptional airahift. Call (813) 971-4270 or (813) 977-4571. (11-6)

Disc jockey, presently working Country formst, will-ing to relocate. KEVIN McATEER, 110 Whitford St., Werwick, RI 02886, or (401) 739-5626. (11-8)

Country etations or CHR etations in the Northeast Former Providence personality BOB CHASE is looking. (401) 943-4003. (11-6)

Talented aports reporter, 6 years experience, ex-cellent P-B-P and aports talk. Ready immediately any market. Call JIM, (614) 436-6133. (11-6)

13 years experience, desires sales/announcing position with major merket station. Prefer West or South TONY REEDER, (304) 464-4538, (11-8)

## Positions Sought

LOOK! Redio journellet with excellent orederities looking for move up. 9 years experience. Currently in CA, but willing to relocate for good cereer apportunity. (408) 449-8386, (11-8)

Beleamen/ennouncer, 15 years experience, 1st ticket. Worked CBW and other formate. Prefer FL or another state in Southeast, GA or AL BILL SMITHSON, (305) 448-1200, (11-6)

Derrel Thomas len't as good a utility person as I. Sports, naws, sirshift, traffic/continuity for your Western small market station. LIZ, (416) 941-2290. (11-6)

Need help right now. Former Pittsburgher who's handled the big city is ready. Formerly at WYDD. (216) 478-1208. (11-6)

Voice of Contra Costa College football and ex-KDON/Salinas air talent seeks on-air work. Call FRANK BUTERA at (415) 223-1534, (11-6)

"Professional, capable, impartial, fair, bright, ar-ticulate, dedicated, thorough, objective, excellent, an asset to any organization." All assessments of my News abilities. Call JERRY, (617) 784-8544. (11-8)

LEE HOGAN, lovable human rook 'n' roller. Good numbers 8 years experience. Seeks medium market in East or South. Call (304) 296-8097 between 8-12am. (11-8)

Creative production and aeleaman looking to move up. 15 voices to choose from and good copywriting skills. Call (301) 733-4500, sak for BUD. (11-6)

Everything you've wanted in a morning team and more. Working in Los Angeles, duo ready to blow before stetion does. Cell (213) 439-3544 lefter 12PCT. (11-8)

Happy Harrigan wants to pay his dues! 1 year experience so far. Hard-working, half breed. West or Southwest preferred. After 8pm PST, (213) 288-8572. (11-8)

## Positions Sought

Large meritar jook evallable to program your am medium meritet station in Southeest, Help me ee and I will help you. JOHN, (303) 393-1676. (11.6)

## **R&R** Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

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# Opportunities

## **Positions Sought**

MITCH McCRACKEN, 12 years experience as PD, MD and Research Director in Top 50 markets. Looking for work immediately. Will relocate. (213) 703-7042. (11-6)

Woman jock with nice big pipes (no more Dolly jokes please). Wents to work for your Country station. Call now (701) 852-4523. DAWN. (11-8)

Experienced, hard-working, dependable announcer willing to relocate to medium market AOR or A/C. Cell Tim, at (913) 841-4140 or (913) 843-9200. (11-8)

1st phone air personality looking in South or Southwest CHR or AOR formats. Available now. Good production. For TER call PATRICK, (601) 638-3318. (11-8)

CHRIS JARRETT, currently at WAYS the medium market station of the year, now ready for move to major or solid medium market. Call (704) 525-8427. (10-30)

Looking through the trades again? Solution: GARY MACK, WNAP/Indy, looking for Top 15 market. Good pipes. Challenge seeker. (317) 297-1180 or (901) 989-5896. (10-30)

Psychic available for open line for radio and television. Call (213) 277-8044 enswering service or (213) 278-3263, home. CANDY WINKLER. (10-30)

Morning man from Top 10 market looking for mejor or medium market on-eir or PD position. Call GLEN, (703) 836-3381. (10-30)

Floride space coast News Director, 5 years news experience wents to move up. Will relocate in Florida or Midwest. GARRETT, (306) 254-8090, 5am-12:30pm. (10-30)

Morning team evallable! Humor, news, features, we do it all. Medium and large markets. Call (305) 484-8481.

RON FOLKS, currently essistant PD, good production, very tight board. 6% years experience, looking for PD/MD position. No less than \$385/week. Call (803) 798-5584. (10-30)

MD, PM drive. Dependable, dedicated, works chasp, community minded, excellent music knowledge, seeking CHR, AOR or A/C. JIM KING, (502) 422-3981, after 8pm EST. (10-30)

Bey goodbye to Hollywood, I must. Family requires return to Detroit. Interested in AOR, A/C and CHR. Call FOSTER, (313) 582-1217. (10-30)

Broadcasting since 1958, radio pro seeking long term OM/PD slot in Country major/medium merket. (517) 485-6340. DICK GILES, "Have Pipes Will Travel." (10-30)

## **Positions Sought**

Los Angeles county/city broadcaster seeks sir/production, news or sales/copy. Will consider anywhere. (213) 277-7769, (213) 622-3444 (service). Ask for BILL. (10-30)

Morning man formerly WGST, WSPD, now WQOK. Aveilable January 1. Bits, characters, controversial. Prefer large markets, Call DAVE, (803) 248-4858, after 3pm, (10-30)

7 year pro PD/MD seeks medium market country gig. Call BART, (501) 247-2972. (10-30)

I've got a way with words. I'm a copywriter/producer interested in employment and willing to relocate. Give me a cell. DREW JACOBS, (516) 798-3050. (10-30)

Country music personality and MD with 7 years experience. If you live and love country music, call BRUCE at (716) 664-7038 evenings. (10-30)

DON ALLEN, KMN8, is looking for a new challenge in the West or Midwest, 5 year CHR veteran. All offers considered. Call (712) 258-0828. (10-30)

Looking for a PD position. Programming experience. If you have an AOR station on the West Coest, I'd like to talk to you, J.D. (215) 855-8990. (10-30)

7 yeers professional air tsient. Worked Las Vegas, Waco, TX and Florida markets. College, 1st phone. THOM DAVIS, (904) 629-3172. (10-30)

Experienced personality seeks market change. 11 years experience in Top 40 and CHR. MD, production, 1st phone, Contact JAY RICHARDS, (512) 340-0094. (10-30)

# WBT WHAM WNDE POP PERSONALITY

Professional, creative, good citizen and gentleman. For tape and resume call TOM McMURRAY

(319) 372-8169

Currently employed mornings in major merket. Looking for programming/on eir job A/C or Country, 8 years experience. Call (802) 998-7047 anytime. (10-30)

Great sportscaster with tan years experience. Can do it all, play-by-play, interview/talk, deily sports shows, the works. Call MARC or JUDY, (904) 389-8282. (10-30)

NEWS WOMAN experienced, college grad, strong air delivery, good reporting skills seeking news opportunity in Houston. Professional, reliable, authoritative news voice, NANCY, (812) 426-1381 after 6pm. (10-30)

## **Positions Sought**

Experienced morning man, PD, copywriter, news, production. Stable, married, family man. Seeking immediate opening; Northeast medium or better market. LARRY KAY, (717) 653-2500 after 3pm. (10-30)

Bright, Intelligent copywriter looking for new horizons in Midwest. I can produce creative copy the will sell. Call (816) 233-2486. (10-30)

WANTED — full-time air shift. Small or medlum merket. Country & A/C experience. Prefer West Coast or Midwest area but will travel anywherel Contact DAVE HUDSON, (503) 236-1638. (10-30)

PD with 5 years in majors. Hes killer CHR format. Currently employed. Medium to large markets only. (207) 773-8155. (10-30)

Experienced Country PD/MD/ennouncer with atrong production seeks position with responsibility and a future. Now in WI but willing to relocate for right offer. R.J. (414) 645-1650. (10-30)

Experienced Central New York family man, who is acting PD, MD, & Promotion Director, looking to better myself. In charge of station research. TIM, (315) 448-1515. (10-30)

C.C. McCARTNEY, former PD of B100/Ben Diego, KTLK and 96KX/Denver, actively seeking e large or major market programming position. (303) 364-4917. (10-30)

7 year AOR & A/C vet. Have worked with great folks. Interested in major markets. Supersters experience. Greet pipes & production. (606) 744-0134 BOB HENSLEY. (10-30)

JONATHAN KEYES, former PD of KC102/Ft. Lauderdale & WKGN/Knoxville, looking for similar position. Cell (301) 764-2919. (10-30)

Morning personality A/C or CHR major market experience, characters information entertainment, fun. Top 50 merkets only. Free T&R with 1st cell, (804) 272-5439, (10-30)

## Changes

RADIO

Lisa Giles joins KPRI/Sen Diego, CA for ell-nights.

Jon Rand named Local Seles Manager for KPLZEM/Seattle WA

Bill Shepard promoted to News Director of WMMM-WDJF/Westport, CT.

Larry Rouse eppointed General Sales Meneger of WMC/Memphis, TN, formerly with KCNR-KPAM/Portland, OR.

## Changes

Louise Crawford has been named Local Sales Manager at KBPI/Denver, CO.

### RECORDS

Darryl Minger joins Elektra/Asylum se Tour Press Manager.

Jarvis Shelton promoted to Field Merchandiser, R&B Merketplace, with WEA Atlanta Merketeam.

Rachelle Fields appointed West Coast Professional Manager for Chrysalia Records.

Chris Heim will handle Promotion for the Eastern U.S. for Flying Fish Records.

Rick Swenson will hendle Promotion for the Western U.S. for Flying Fish Records.

## INDUSTRY

Susan Laronge eppointed Account Executive for Bernard Howard & Company's Los Angeles brench.

Bert Russick, Jr. appointed Director of A&R, Special Markets Division, for Sound Investments, Inc.

### Miscellaneous

WTSV would like to receive any and ell Country music from all labels. Send to Ken Silva, MD, 221 Weshington St., Cleremont, NH 03743 or (603) 542-7735. (11-6)

WANTED: Verious Comedy Material, in the forms of tapes/records, for production of weekly comedy show. Andy Jay, WCSM, Box 492, Celine, OH 45822. (11-6)

The Netional Vietnam Veterans Review is now in operation as the only Nam Vet Newspaper. If you have veterans news, write: NVVR, P.O. Box 35812, Feyetteville, NC 28303. (11-8)

WNBY AM/FM, upper Michigan's best music, requests expended A/C and AOR record service. Contact Jeff Payne, OD, (906) 293-3221 or Box 1, Newberry, MI 49868. (10-30)

WJML/Petoskey, MI needs jazz service from all labels. Mike Benson, Box 99, Petoskey, MI 49770. (10-30)

KZOK-AM is in need of A/C singles product from ell lebels. 1426 5th Ave., Seettle, WA 98101. (10-30)

WWKY/Winchester, KY needs Country oldles. Contact Tim Smith, 17% W. Broadwey, Winchester, KY 40391 or cell (606) 744-2864. (10-30)

# Marketplace



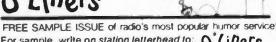
# GREAT JINGLES STATION ID'S

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## CONTINENTAL RECORDINGS

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For sample, write on station letterhead to: O'Liners

1448-R, West San Bruno Ave., Fresno, CA 93711

or phone (209) 431-1502



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Work, the Broadcasters'
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625-B E. Terrace Avenue Fresno, CA 93704



# Dj

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More than just a few usable lines each month!

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Just call PAM at (213) 553-4330 for more Information.

BARBRA STREISAND "Comin' In And Out Of Your Life" (Columbia) 60/59

Moves: Up 0, Debuts 1, Seme 0, Down 0, Adds 59 including WABC, WIFL 8104, JB106, WPGC, Q106, CKLW, KIIS-FM,
KIQQ, KYYK, KZZP, KX104, WNCI, 96XIL, WGLF.

KIM CARNES "Mistaken Identity" (EMI America) 59/5

Moves: Up 16, Debute 3. Same 36, Down 1, Adde 6, CKGM, KBEQ, WZYP, KOFM, KKLS, WIFI on, KFI on, KIQQ 36-28, KZZP 28-23, WCAO on, WPHD on, WKEE 39-36, KYNO-FM 39-30, KCPX 32-29, KILE 34-28,

## SIGNIFICANT ACTION

SURVIVOR "Poor Man's Son" (Scottl Bros./CBS) 49/8 Moves: Up 8, Debuts 8, Seme 25, Down 0, Adds 8, WKEE, KBFM, KZ93, KS

n O, Adda 8, WKEE, KBFM, KZ93, KSFX, KRQ, WFBQ, WGLF, KENI, WIFI 27-24, WLS Moves: Up 8, Debuts 8, Same 26, Down 0, Adds 8, WKEE, KBFM, K293, KSFX, KRQ, WFI FM d:34, WKTI on, 3WT 40:34, WJXQ 23-20, WIKS 22-19, WJBQ 23-16. JOHNNY LEE "Bet Your Heart On Me" (Full Moon/Asylum) 45/4

Up 11, Debuts 7, Same 23, Down 0, Adds 4, KINT, KIOA, KOFM, KCBN, 94Q on, WOKY 20-17, KEZR 28-25, WHFM BFM on, WBGN 18-14, WAKY 14-13, WNAM on, WQLF 33-31, KELO 33-28, KKRC 29-27.

MOODY BLUES "Talking Out Of Turn" (Threshold/PolyGram) 44/13
Moves: Up 8, Debute 4, Same 21, Down 0, Adde 13, WFBR, WKEE, WSKZ, WBCY, KIIK, KIOA, 96XIL, 96SGF, WFOX, KKQV, KQWB, WCIL-FM, KRNA, CFTR 25-18, Q104 28-24.

ROYAL PHILHARMONIC ORCHESTRA "Hooked On Classics" (RCA) 42/21
Moves: Up 8, Debuts 4, Same 8, Down 1, Adde 21 Including WKBW, WIFI, WPGC, 94Q, WZZP, KRLA, KFI, KIQQ, KEZR, WCKX d 17, WFBR 27-23, KFMK 10-6, WAYS 20-11, WVIC on, KHYT 12-10.

BEE GEES "Living Eyes" (RSO/PolyGrem) 41/19 Moves: Up 2, Debuts 5, Seme 15, Down 0, Adde 19 Including 1 KNBQ, KZZX, WIGY, 13FEA, WISE, KVOL, KENI, KSLY. NE WZUU, WKTI, KIQQ, KYYX, WLAN-FM, WKEE, WSQN,

KNBQ, KZZX, WIGY, 13FEA WISE, KVOL, KENI, KSLY.

STEVIE WOODS "Steal The Night Away" (Cotilion/Atco) 40/8

Moves: Up 16, Debuta 3, Same 11, Down 2, Adds 8, WXK8-FM, KSLQ, WGCL, WZUU, KC101, WLAM, Q101, WTRU, KIQQ
16-9, WJDX 28-23, WAKY 17-16, WZZR 18-16, KSTT 26-20, KIOA 21-19, KSKD 36-29.

EDDIE RABBITT "Someone Could Lose A Heart Tonight" (Elektra) 39/39

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 39 Including 96KX, B104, Z93, 94Q, KBEQ, KYYX, KOPA, KMFI, WZYP,

WCSC WKDO KLUC WELB KEYR KOZE

TRIUMPH "Megic Power" (RCA) 37/2
Moves: Up 13. Debuts 2, Same 20, Down 0, Adds 2, KXX108, KIKK, CFTR 27-23, CHUM 7-6, WLS 33-28, K104 9-9, WSSX 22-19, KJ100 17-15, WJXQ 9-8, WIKS 17-12, KRQ 27-25, WIGY on, WCGQ on.

DONNIE IRIS "Sweet Merilee" (MCA) 34/10
Movos: Up 5, Debuts 1, Same 18, Down 0, Adds 10, KBEQ, KIQQ, WRCK, 3WT, WKRZ-FM, BJ105, WDJX, WZYQ, WSPT, 96KX 24-20, CK101 40-35, WSSX 29-27, Z104 30-28, KKQV on.

96KX 24-20, CK101 40-35, WSSX 29-27, Z104 30-28, KKQV on.

LOVERBOY "Working For The Weekend" (Columbia) 30/18

Moves: Up 0, Debuts 3, Same 9, Down 0, Adds 18 including WBEN-FM, 96KX, WKTI, WRCK, 3WT, WPST, WBCY, WJXQ, KSKD, WACZ, Q104, WCQQ, WGLF, KFMZ.

DON McLEAN "Castles in The Air" (Millennium/RCA) 30/12

Moves: Up 6, Debuts 6, Same 6, Down 1, Adds 12, B104, WPGC, WZUU, WBBF, WHFM, 92FLY, KEEL, WAAY, BJ106, WMAK-FM, WFLB, KVOL, WCAO 25-21, WGH 19-13, WZZR 28-25.

KNACK "Pay The Devil (Oog Baby Oog)" (Capitol) 30/5
Movee, Up 0, Debuts 4, Same 20, Down 1, Adds 6, WXKS-FM, WGCL KXX106, WGUY, KKQV, KEGL on, KFI on, KYYX on, WPHD on, WOKI on, KJ100 on, WVIC on, KNBQ on, KSEL-FM on, KATI on.

WPHD on, WOKI on, KJ100 on, WVIC on, KNBQ on, KSEL-FM on, KATI on.

PABLO CRUISE "Slip Away" (A&M) 27/0

Moves: Up 7, Debuts 2, Same 18, Down 0, Adds 0, WZUU on, WHFM on, KINT on, WAAY on, KCPX 31-30, K96 29-27,

WJBQ 37-34, 96SGF on, WCGQ on, WFLB 27-25, KVOL on, KFYR on, KQWB on, KKRC on, KDZA on.

ALAN PARSONS PROJECT "Snake Eyes" (Arista) 26/0

Moves: Up 5, Debuts 2, Same 18, Down 1, Adds 0, 98KX on, KIQQ on, KYYX on, KHFI on, WTIX 32-30, KQ94 on, WSSX 30-28, KJ100 28-26, WJXQ d-27, WIKS on, KNBQ on, KBBK on, WIGY on, KRNA 25-23.

SNEAKER "More Than Just The Two Of Us" (Handshake/CBS) 24/12

Moves: Up 0, Debuts 2, Same 10, Down 0, Adds 12, KFI, WKRZ-FM, KINT, KQ94, WJXQ, KOFM, KGGI, WJBQ, WFBG, WISE, KSEL-FM, WRKR, B104 on, KEQL on, KIQQ on,

TIERRA "La La Means I Love You" (Boardwelk) 23/1
Moves: Up 11, Debuts 4, Same 7, Down 0, Adds 1, KHS-FM, WXKS-FM d-29, Y100 29-26, WCKX on, KEARTH 23-18, KRLA
23-21, KFI 17-16, KIQQ 32-26, Q106 on, KZFM 26-24, KSET-FM 10-6, KLAZ on, KYNO-FM 13-10, KHYT 4-3, KILE 36-31.

JERMAINE JACKSON "I'm Just Too Shy" (Motown) 20/4
Moves: Up 4, Debuts 3, Same 8, Down 1, Adds 4, KFI, KFRC, KQ94, WANS-FM, WXKS-FM 30-28, Y100, WCKX 35-32, KRLA
on, KROK on, BJ106 on, WAYS 19-17, WSEZ d-31, KHYT on, 96SGF 30-27, WFLB on.

GREG LAKE "Let Me Love You Once" (Chrysalis) 17/16
Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 16, JB106, 94Q, WICC, WPST, WKRZ-FM, KBFM, WCSC, WVIC, WJXQ, KNBQ, Q104, WQLF, KSEL-FM, KENI, KSLY, KDZA.

MBERTIE HIGGINS "Key Largo" (Kat Family/CBS) 17/4
Moves: Up 2, Debuts 2, Same 9, Down 0, Adds 4, WGH, KCPX, WCGQ, WFLB, 94Q on, WAEB on, KXX106 on, WAAY 18-15,
BJ106 on, WDQQ d-29, WBBQ d/30, WCSC on, WANS-FM on, Q104 on, KVQL on.

JOHN ENTWISTLE "Too Late The Hero" (Atco) 16/1

Moves: Up 4, Debuts 1, Same 10, Down 0, Adde 1, 3WT, KBEQ 29-27, KEZR on, WPHD on, WPST 35-31, KXX106 on, WAAY on, WZYP 30-28, KX104 on, WOKI on, WSSX d-29, WISE on-dp, WXLK on, WSPT on-dp, KFMZ on.

ARLAN DAY "I Surrender" (Pasha/CBS) 16/0

Moves: Up 5, Debuts 1, Same 10, Down 0, Adde 0, KIQQ on, KJR d-9, KYYX 26-24, WPHD on, WHFM 28-27, WANS-FM on, WVIC 30-28, KOFM on, KNBQ 21-19, WFOX on, WISE on-dp, KILE 19-14, KKRC on, KRNA on.

WYIC 30-28, KOFM on, KNBQ 21-19, WFOX on, WISE on-dp, KILE 19-14, KKRC on, KRNA on.

KINKS "Destroyer" (Arista) 16/0

Moves: Up 7, Debuts 1, Same 8, Down 0, Adde 0, CHUM 22-14, KEGL 12-8, WRCK d-29, WPST 36-32, WKRZ-FM 20-17, K104

37-34, WJXQ 16-13, KKXX on, KSFX on, FM103, on, WGUY on, WZYQ on, KSEL on, WSPT on-dp, WCIL-FM 16-11.

BEACH BOYS "Come Go With Me" (Caribou/CBS) 14/12

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 12, 3WT, WICC, WKRZ-FM, WTIX, KLAZ, WDOQ, WSEZ, WCSC, KHYT, WZYQ, WGLF, KFYR, WSGN, on, WFOX on-dp.

LULU "H I Were You" (AHa) 13/8

Moves: Up 0, Debuts 0, Same 6, Down 0, Adds 8, WGCL, KIQQ, WPHD, KSET-FM, KINT, WGH, WVIC, WGUY, WICC on, WMAK-FM on, KNBQ on, KCPX on, KOZE on.

WMAK-FM on, KNBQ on. KCPX on, KOZE on.

BALANCE "Felling In Love" (Portrait/CBS) 12/5

Moves: Up 1, Debuts 0, Same 6, Down 0, Adds 5, KYYX, KC101, KHFI, WGUY, KILE, 92FLY on, WKRZ-FM on, K104 on, WOMP-FM on, 95XIL on, WGLF 40:39. KQDI on.

JOHN DENVER "The Cowboy & The Lady" (RCA) 12/3

Moves: Up 2, Debuts 0, Same 6, Down 1, Adds 3, WGCL, WKTI, BJ106, WOKY 18-16, KFI on, KYYX on, WTIX 26-17, KQ94 on, WVIC on, KOFM on, 95XIL on.

ROLLING STONES "Waiting On A Friend" (Rolling Stones/Atco) 11/8

Moves: Up 1, Debuts 1, Same 1, Down 0, Adds 8, KJR, WPHD, WZYP, WBCY, WIKS, KRQ, KSEL-FM, KRNA, KKXX d-27, Z102 33-38. WEON ondo.

SAVOY BROWN "Run To Me" (Accord/Townhouse) 11/0
Moves: Up 4, Debuts 1, Same 5, Down 1, Adds 0, KIQQ on, KFRC on, WPHD 29-28, KBFM on, WTIX 31-29, KQ94 35-31, KJ100 on, KCPX 36-37, WJBQ d-32, KVOL on, WCIL-FM 30-19.

ANNE MURRAY "It'a All I Can Do" (Capitol) 10/0

Moves: Up 5, Debuts 1, Same 4, Down 0, Adds 0, WNBC 30-29, KRBE 13-13, WZUU d-28, WVBF 25-23, WJDX 27-25, WMAK-FM 19-19, KIOA 28-26, KOFM on, 13-FEA on, WFLB 21-18.

RONNIE LAWS "Stay Awake" (Liberty) 10/0

Moves: Up 3, Debuts 0, Same 5, Down 2, Adds 0, Q106 26-26, WDRQ 21-21, KLAZ on, WSGN 22-20, WAAY on, WHHY-FM 26-29, WMAK-FM 21-16, WJBQ on, WGUY 13-12.

BREAKERS are those newer records judged to have the greatest level of station activity on any given week. NEW & ACTIVE Includes songs reported by at least 50 CHR or 30 A/C reporting stations. The two numbers following the artist/title (label) designation indicate how many reporters are on the record this week and, of those, how many added it this week, CHR stations report numbered playlists, and all possible moves are listed for each song (UP, DEBUTS, SAMES, DOWNS, ADDS). A/C stations report by rotations (HEAVY, MEDIUM, LIGHT, ADD). The two numbers following each rotational designation indicate how many stations have the record in that particular rotation and, of those, how many added it into

SIGNIFICANT ACTION Is a quantitative listing of songs below the New & Active level Indicates one of this week's most added new releases. The number in parentheses immediately following the songs listed in the MOST ADDED and HDTTEST sections of the BACK PAGE Indicate the total number of all our reporters in either CHR or A/C adding the song this week or noting that the song is among their five hottest.

## SIGNIFICANT ACTION

KIM CARNES "Mistaken Identity" (EMI America) 24/9
Rotations: Heavy 1/0, Medium 8/3, Light 12/3, Extra Adda 3, Total Adda 9, KCSW, WAFB KOLE, WBT, WTAR, WHBY, KRMG, KAFY, WJON, Heavy; WCCO, Medium: WBEN, KULF, WGY, WIS, WSKY.

KRMG, KAFY, WJON, Henry: WCCO. Medium: WBEN, KULF, WGY, WIS, WSKY.

RUPERT HOLMES "Loved By The One You Love" (Elektra) 24/8

Rotations: Heavy 2/0, Medium 8/1, Light 13/6, Extra Adds 1, Total Adds 8, KEX, WNAB, WWYZ, WIS, WRVR, WSM-FM, WHIO, WGIR. Heavy: WCCO, WSKY. Medium: WJMD, KULF, KOY, WELL, WHYN, WGAC, KKUA.

PABLO CRUISE "Stip Away" (A&M) 22/2

Rotations: Heavy 0/0, Medium/16/1, Light 7/1, Extra Adds 0, Total Adds 2, KULF, WRIE. Medium: \$7AIA, WRRM, KEX, KCSW, WSM-FM, WHLY, KBOI, KUGN, KWAV, WNEU, WSKY, WCHV, WJON, KFQD.

LIDEY &CADDIEDY "When She Dances" (Elektra) 22/1

JOEY SCARBURY "When She Dences" (Elektra) 22/1
Rotations: Heavy 1/0, Medium 10/0, Light 11/1, Extra Adds 0, Total Adds 1, WWWE. Heavy: KOB. Medium: WJMD, KULF, KEX, KCSW, KKRD, KAFY, WNEU, WDAY, WJON, KFQD.

KEX. KCSW, KKRD, KAFY, WNEU, WDAY, WJON, KFQD.

QUARTERFLASH "Harden My Heart" (Geffen/WB) 21/4

Rotatione: Heavy 1/0, Medium 10/2, Light 8/0, Extra Adda 2, Total Adda 4, WHEN, KOLE, WMAZ, WKZE. Heavy: W8KY.

Medium: KEX, KPLZ, WGAC, WSM-FM, KAFY, KUGN, WCHV, WORG.

MICOLETTE LARSON "Fool Me Again" (WB) 19/7

Rotatione: Heavy 2/0, Medium 8/2, Light 11/5, Extra Adda 0, Total Adda 7, KCSW, WMAZ, W8M-FM, WHLY, WHIO, WQUA, WORG. Heavy: WLTA, WDEF, Medium: WCCO, WGAC, KSL, W8KY.

WORD, Heavy: WLTA, WDEF, Medium: WCCO, WDAC, KSE WORD.

PLACIDO DOMINGO & JOHN DENVER "Perhaps Love" (Cherry Lane/CBS) 19/5
Rotations: Heavy 1/0, Medium 8/0, Light 10/6, Extra Adds 0, Total Adds 5, WNAB, WRVR, WHIO, WFMK, WSGW. Heavy: WSBA. Medium: WIP, 97AIA, WOMC, KPLZ, WELI, WHBC, WQUA, WJBC.

LULU "H I Were You" (Affa) 18/8
Rotations: Heavy 2/0, Medium 6/3, Light 10/5, Extra Adda 0, Total Adda 8, WSB, WCCO, WHYN, WBT, WMAZ, WHIO, WFIR, KMED, Heavy: WJMD, KKRD. Medium: WVLK, WQUA, WJON.

WPIH, KMEU, Heavy: WJMD, KKHD. Medium: WVLK, WQUA, WJON.

JOHNNY LEE "Bet Your Heart On Me" (Full Moort/Asylum) 18/4

Rotations: Heavy 2/0, Medium 11/1, Light 3/1, Extra Adda 2, Total Adda 4, KOLE, WDEF, WIS, KRNT. Heavy: WCCO, KSL

Medium: WLTA, KMBZ, WNAB, WRIE, WERC, WMAZ, KAFY, KBOI, WDAY, WJON.

ROD STEWART "Young Turks" (WB) 18/1

Rotations: Heavy 3/0, Medium 10/0, Light 5/1, Extra Adda 0, Total Adda 1, WHLY, Heavy: WTFM, WSM-FM, KSEL Medium:

KCSW, KOLE, WBT, WQUE, KAFY, KWAV, WKZE, WCHV, WORG, KADE.

ADDRISI BROTHERS "Red Eye Flight (You Can Always Come Home Agein)" (Elektra) 17/4
Rotations: Heavy 1/0, Medium 5/0, Light 9/2, Extra Adds 2, Total Adds 4, WDEF, WKBN, KKUA, WCHV. Heavy: KOLO,
Medium: KULF, WQAC, WHBY, KFQD, KRKK.

Modum: KOLF, WORD, WHO, KIND, KIND,

BARBARA MANDRELL "Wish You Were Here" (MCA) 12/3
Rotations: Heavy 30, Medium 40, Light 4/2, Extra Adds 1, Total Adds 3, KCSW, KAAY, WQUA. Heavy: KMBZ, KOY, KSL. Medium: WCCO, WSBA. KRNT, KLTE. STEVE MILLER BAND "Heart Like A Wheel" (Capitol) 12/3
Rotations: Heavy Q/O, Medium 8/1, Light 6/2, Extra Adds 0, Total Adds 3, KULF, WRIE, WORQ, Medium: WTFM, WWYZ.

SPYRO GYRA "Summer Strut" (MCA) 12/3 leavy 0/0, Medium 5/1, Light 7/2, Extra Adds 0, Total Adds 3, KING, KBOI, KMED. Medium: 97AIA, KEX.

EDDIE RABBITT "Someone Could Lose A Heart Tonight" (Elektra) 11/11
Rotations: Heavy 0/0, Medium 3/3, Light 4/4, Extra Adda 4, Total Adda 11, WCBM, KMBZ, KEX, WQUE, KAFY, KBOI, WKZE, WORG, WJON, KADE, KBOZ. BALANCE "Falling In Love" (Portrait/CBS) 10/9
Rotations: Heavy 0/0, Medium 2/1, Light 6/6, Extra Adds 2, Total Adds 9, 97AIA, KEX, KING, KPLZ, WGAC, WHBY, WHBC, WSKY, KFQD.

DARYL HALL & JOHN OATES "I Can't Go For That (No Can Do)" (RCA) 10/8
Rotations: Heavy 0/0, Medium 4/3, Light 6/4, Extra Adda 1, Total Adda 8, WBEN, WSM-FM, WQUE, KAFY, WSKY, WSGW, Rotations: Heavy 0/0, Medium 4 KADE, KBOZ, Medium: KWAV.

MICHAEL LLOYD "I Go To Pieces" (Arista) 10/3
Rotations: Heavy 0/0, Medium 1/0, Light 9/3, Extra Adds 0, Total Adds 3, KCSW, WRVR, WHBC. Medium: WDEF

GENESIS "No Reply At All" (Atlantic) 10/1
Rotations: Heavy 0/0, Medium 6/1, Light 4/0, Extra Adds 0, Total Adds 1, WHEN. Medium: WGAR, WRIE, WSM:FM, KWAV,

POLICE "Every Little Thing She Does is Magic" (A&M) 10/0
Rotations; Heavy 1/0, Medium 7/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WSM-FM. Medium; WASH, WRIE, WQUE, WOWO, KWAV, WBOW, KADE.

MOODY BLUES "Talking Out Of Turn" (Threshold/PolyGram) 9/3
Rotations: Heavy 0/0, Medium 4/1, Light 5/2, Extra Adds 0, Total Adds 3, WJMD, KMBZ, WDAY, Medium: WRRM, WGAC,

JERMAINE JACKSON "I'm Just Too Shy" (Motown) 9/1 Rotations: Heavy 0/0, Medium 5/0, Light 4/1, Extra Adds 0, Total Adds 1, WCCO. Medium: WJMD, KAFY, KWAV, WSKY,

VIC ASHER "What Am I Gonna Do" (Velsi) 9/0
Rotations: Heavy 1/0, Medium 3/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WDEF, Medium: WGAC, WVLK, KFQD.
KENNY ROGERS "Blaze Of Glory" (Liberty) 8/8
Rotations: Heavy 0/0, Medium 4/4, Light 3/3, Extra Adds 1, Total Adds 8, WBEN, KMBZ, WSFM, WOKV, WAKR, WWSA. WDAY KROZ

BEE GEES "Living Eyes" (RSO/PolyGram) 8/4
Rotations: Heavy 1/0, Medium 2/1, Light 5/3, Extra Adds 0, Total Adds 4, WTAE, KCSW, WSLI, KWAV. Heavy: WTFM. Medium: KKRD. Medium: KRND.

ALABAMA "Love In The First Degree" (RCA) 8/2
Rotations: Heavy 00, Medium 4/0, Light 3/1, Extra Adds 1, Total Adds 2, KYXY, WDEF, Medium: WBT, WIS, WRVR,

LUTHER VANDROSS "Never Too Much" (Epic) 8/2
Rotations: Heavy 0/0, Medium 7/2, Light 1/0, Extra Adda 0, Total Adda 2, WGAR, WSKY, Medium; WSM-FM, WQUE, KAFY.

TIERRA "La La Means I Love You" (Boardwalk) 8/1
Rotations: Heavy 2/0, Medium 4/0, Light 2/1, Extra Adds 0, Total Adds 1, KCSW. Heavy: KULF, KKUA. Medium: WLTA. KOB, KAFY, WLEQ.

HERB ALPERT "Menhattan Melody" (A&M) 8/0

m 5/0, Light 3/0, Extra Adds 0, Total Adds 0, Medium: WLTA, KUGN, KKUA, KSL, WSKY, BERTIE HIGGINS "Key Largo" (Kat Femily/CBS) 7/4
Rotations: Heavy 1/0, Medium 2/1, Light 4/3, Extra Adds 0, Total Adds 4, WGAC, WIS, WMAZ, WORG, Heavy: WLTA.

SAILOR "Hat Check Girl" (Caribou/CBS) 7/1
Rotations: Heavy 0/0, Medium 3/0, Light 4/1, Extra Adds 0, Total Adds 1, KKUA. Medium: WDEF, WHBC, KBOI.
RINGO STARR "Wrack My Brain" (Boardwalk) 7/1
Rotations: Heavy 0/0, Medium 3/1, Light 4/0, Extra Adds 0, Total Adds 1, WBT, Medium: WBEN, KAFY.

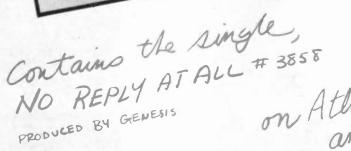
DOBIE GRAY "Autumn" (Robox) 7/0
Rotations: Heavy 1/0, Medium 2/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy; WLTA. Medium: WRRM, WDEF.
BEACH BOYS "Come Go With Me" (Caribou/CBS) 6/6
Rotations: Heavy 0/0, Medium 4/4, Light 0/0, Extra Adds 2, Total Adds 5, WCBM, KMBZ, WRVR, KAFY, KSEL, KCRG. STEVE CARLISLE "WKRP In Cincinnati (Mein Theme)" (Sweet City/MCA) 8/6
Rotations: Heavy 0/0, Medium 1/1, Light 4/4, Extre Adds 1, Total Adds 6, WLTA, WHB, KXOK, WDEF, WHBC, KUGN.



## **COMING NEXT WEEK** INSIDE R&R.

Sunbelt Broadcasting's Senior VP/Programming E. Karl discusses research and radio.

abacab is the new album from Conesis Genesis abaca



on Atlantic Records
and Tapes

SD 19313

## GENESIS ON TOUR:

Riverfront Coliseum Cincinnati Dane County Coliseum Madison, Wisc. Rosemont Horizon Chicago Dec. 3-4 The Forum Nov. 21 Nov. 12 Montreal Civic Center Dec. 5 Richfield Coliseum Cleveland Nov. 22 Nov. 13 Ottawa Maple Leaf Gardens Milwaukee Arena Milwaukee Nov. 25-26 The Spectrum Philadelphia Dec. 6-7 Nov. 16 Toronto
Buffalo Memorial
Auditorium
Buffalo, N.Y. Dec. 8 Convention Center Notre Dame University South Bend, Indiana Nov. 17 Nassau Coliseum Long Island, N.Y. Nov. 29 Brendan Byrne Arena E. Rutherford, N.J. Capitol Center Nov. 30 Dec. 10 Cobo Arena Detroit Nov. 18 Largo, Maryland Hartford Civic Center Hartford, CT. The Dome Syracuse, N.Y. Dec. 11 Civic Arena Pittsburgh Dec. 2 Nov. 19

INTERNATIONAL TALENT GROUP
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NEW YORK, NY 10019
PHONE 212 246 8118

## **November 6, 1981**

## Radio&Records

## Contemporary Hit Radio

## NATIONAL AIRPLAY/30.

Adult/Contemporary

Three 1				
		Last was		
12	5	2	0	FOREIGNER/Waiting For A Girl Like You (Atlantic)
2	1	1	2	DARYL HALL & JOHN OATES/Private Eyes (RCA)
8	7	5	0	AIR SUPPLY/Here I Am (Just When I Thought) (Arista)
3	3	3	4	DAN FOGELBERG/Hard To Say (Full Moon/Epic)
17	12	8	0	POLICE/Every Little Thing She Does is Megic (A&M)
18	15	9	0	OLIVIA NEWTON-JOHN/Physical (MCA)
19	16	10	0	COMMODORES/Oh No (Motown)
1	2	4	8	CHRISTOPHER CROSS/Arthur's Theme (Best That You Can Do) (WB)
4	4	6	9	LITTLE RIVER BAND/The Night Owls (Cepitol)
5	6	7	10	BOB SEGER/Tryin' To Live My Life Without You (Capitol)
24	22	18	0	BARRY MANILOW/The Old Songs (Arista)
26	23	21	O	ROD STEWART/Young Turks (WB)
6	9	11	13	RICK SPRINGFIELD/I've Done Everything For You (RCA)
	10	13	14	QUINCY JONES featuring JAMES INGRAM/Just Once (A&M)
21	18	17	Œ	DIESEL/Sausalito Summernight (Regency/Atco)
29	25	22	0	DIANA ROSS/Why Do Fools Fall In Love? (RCA)
	8	12	17	AL JARREAU/We're In This Love Together (WB)
	28	23	0	JOURNEY/Don't Stop Believing (Columbia)
	20	19	19	M. POST featuring L. CARLTON/Theme From "Hill Street Blues" (Elektra)
11	13	14	20	ROLLING STONES/Start Me Up (Rolling Stones/Atco)
	-	29	0	STEVIE NICKS & DON HENLEY/Leather & Lace (Modern/Atco)
- :	30	25	2	GENESIS/No Reply At All (Atlantic)
_	-	30	<b>②</b>	LINDSEY BUCKINGHAM/Trouble (Asylum)
	_	28	3	QUARTERFLASH/Harden My Heart (Geffen/WB)
	29	26	3	CHILLIWACK/My Girl (Gone, Gone, Gone) (Millennium/RCA)
		15	26	FOUR TOPS/When She Was My Girl (Casablanca/PolyGram)
16 1	14	16	27	BILLY JOEL/Say Goodbye To Hollywood (Columbia)
			9	STEVIE MILLER BAND/Heart Like A Wheel (Capitol)
			9	NEIL DIAMOND/Yesterday's Songs (Columbia)
			0	J. GEILS BAND/Centerfold (EMI America)

	West	Tw		st ook	
	5	3	2	0	AIR SUPPLY/Here I Am (Just When I Thought) (Arista)
	9	8	3	0	BARRY MANILOW/The Old Songs (Arista)
	1	1	1	3	DAN FOGELBERG/Hard To Say (Full Moon/Epic)
	11	9	4	0	
	8	7	5	3	M. POST feeturing L. CARLTON/Theme From "Hill Street Blues" (Elektra)
	29	21	14	0	DIANA ROSS/Why Do Fools Fall In Love? (RCA)
	6	6	7	7	QUINCY JONES featuring JAMES INGRAM/Just Once (A&M)
	24	19	12	0	FOREIGNER/Waiting For A Girl Like You (Atlantic)
	4	4	9	9	AL JARREAU/We're In This Love Together (WB)
	10	10	10	10	FOUR TOPS/When She Was My Girl (Casablance/PolyGram)
	20	15	13	0	CHRIS CHRISTIAN/I Want You, I Nead You (Boardwalk)
	2	2	6	12	KENNY ROGERS/Share Your Love With Me (Liberty)
	3	5	8	13	CHRISTOPHER CROSS/Arthur's Theme (Best That You Can Do) (WB)
Ш	15	11	11	14	MARTY BALIN/Atlanta Lady (Somathing About Your Lova) (EMI America)
Н	19	17	-	Œ	ANNE MURRAY/It's All I Can Do (Capitol)
	_	-	24	O	NEIL DIAMOND/Yesterday's Songs (Columbia)
	22	22	17	Ø	STEVIE WOODS/Steal The Night Away (Cotillion/Atco)
	-	26	22	0	DON McLEAN/Castles In The Air (Millennium/RCA)
4	26	23	21	O	BURTON CUMMINGS/You Saved My Soul (Alfa)
	-	-	29	20	JUICE NEWTON/The Sweetest Thing (I've Ever Known) (Capitol)
	18	18		21	ATLANTA RHYTHM SECTION/Alien (Columbia)
		14	18	22	CARPENTERS/(Want You) Back In My Life Again (A&M)
- 1	13	13	36	3	RONNIE MILSAP/I Wouldn't Have Missed It For The World (RCA)
1	28	25	16 25	24	DAVID GATES/Take Me Now (Arista)
1	_	28	28	0	OAK RIDGE BOYS/Fancy Free (MCA)
1		2.0	40	90	CRYSTAL GAYLE/The Woman In Me (Columbia)
-	27	27		28	GEORGE BENSON/Turn Your Love Around (WB)
1	7	12	19	29	DARYL HALL & JOHN OATES/Private Eyes (RCA)
1		30	30	30	LULU/I Could Never Miss You (More Than I Do) (Alfa)
_			-	50	ARLAN DAY/I Surrender (Pasha/CBS)

HALL & OATES "I Can't" (75) J. GEILS BAND (64) **NEIL DIAMOND (59)** 

BARBRA STREISAND (59) EDDIE RABBITT (39) PAUL DAVIS (37)

MOST. ADDED

BARBRA STREISAND (49) PAUL DAVIS (36) NEIL DIAMOND (35)

**RONNIE MILSAP (25)** JUICE NEWTON (17) S. NICKS & D. HENLEY (16)

FOREIGNER (148) OLIVIA NEWTON-JOHN (109) COMMODORES (76)

POLICE (74) HALL & OATES "Private" (72) AIR SUPPLY (66)

HOTTEST

**BREAKERS** 

AIR SUPPLY (69) BARRY MANILOW (65) DAN FOGELBERG (56)

COMMODORES (47) M. POST f/L. CARLTON (46) FOREIGNER (41)

## **NEIL DIAMOND**

Yesterday's Songs (Columbia)

70% of our reporters on it. Moves: Up 20, Debuts 45, Same 27, Down 0, Adds 59 including WKBW, Z93, WZZP, KIIS-FM, 13K, KIMN, Q103, KOPA, V100, KTSA, WZOK, KBBK, WCIR, KKXL, KSLY. See Parallels, charts at number 29.

> J. GEILS BAND Centerfold (EMI America)

59% of our reporters on it. Moves: Up 4, Debuts 31, Same 29, Down 0, Adds 64 including WBEN-FM, Q107, CHUM, CKGM, KEGL, KRLA, KFI, KFRC, KIMN, Q103, KOPA, KZZP, WRCK, G100, FM103, KILE. See Parallels, debuts on CHR chart at number 30.

### **NEW & ACTIVE** 12-34

ELO "Twilight" (Jet/CBS) 107/10

er: Up 50, Debuts 17, Same 30, Down 0, Adds 10, KXX106, WDOQ, WSKZ, WGBF, KNBQ, K96, 13FEA, KQWB, KCBN, 96KX 20-17, KBEQ 22-19, KOPA 26-23, WKEE 21-16, WAZY-FM 26-19.

GO GO'S "Our Lipe Are Seeled" (IRS/A&M) 101/10

Movee: Up 37, Debuts 10, Same 37, Down 7, Adds 10, CHUM, 293, WAEB, WBBQ, WSSX, KZ93, Z104, WNAM, FM103, WZYQ, KEGL 9-4, WCKX 7-6, 13K 2-1, WSPT 8-2, WCIL-FM 3-1.

EARTH, WIND & FIRE "Let's Groove" (ARC/Columbia) 101/8
Movee: Up 74, Debuts 6, Same 13, Down 0, Adds 8, Q106, WCAO, WBU, WTIX, FM100, KJRB, WSPT, WXKS-FM 12-8, Z93
101-10, WDRQ 13-8, KEARTH 18-10, KIQQ 1-1, WDRC-FM 17-11, KROK 18-14, FM102 4-2.

18-10, WDRQ 13-6, KEARTH 19-10, KIQQ 1-1, WDRC-FM 17-11, KROK 18-14, FM1UZ 4-Z.

CHRIS CHRISTIAN "I Want You, I Need You" (Boardwalk) 97/6

Moves: Up 65, Debuts 10, Same 24, Down 1, Adds 6, WZZP, Q103, WNCI, WLAM, WZYQ, 95SGF, WBEN-FM 30-24, 94Q
30-27, KYYX 30-28, WCAO 18-15, KC101 30-27, WNOX 18-17, KCPX 14-11, WFLB 14-8, KQIZ-FM 16-12, KKRC 23-19.

GEORGE BENSON "Turn Your Love Around" (WB) 98/29

Moves: Up 29, Debuts 23, Same 15, Down 0, Adds 29 Including WBEN-FM, JB105, Z93, Y100, WZZP, KFRC, WTIC-FM, WOKI, KSTT, KIDD, FM102, WJBQ, WXLK, WTRU.

QUEEN & DAVID BOWIE "Under Pressure" (Elektra) 89/35
Movee: Up 3, Debuts 24, Seme 27, Down 0, Adds 35 including Q107, CKGM, WKTI, KZZP, WLAN-FM, KINT, B97, KQ94, WHHY-FM, KIIK, WIKS, FM103, KILE, Q101, KSLY.

JUICE NEWTON "The Sweetset Thing (I've Ever Known)" (Capitol) 88/8
Moves: Up 38, Debuts 11, Seme 29, Down 0, Adds 8, WPGC, CKGM, WVBF, WDRC-FM, WJDX, WAXY, WLAM, WFBG,
WBEN-FM 37-25, 233 30-25, KIQQ 38-29, WSGN 23-16, WNCI 27-21, KCPX 15-10, Q104 32-22.

DARYL HALL & JOHN OATES "I Can't Go For That (No Can Do)" (RCA) 75/75

Movee: Up 0, Debuta 0, Same 0, Down 0, Adda 75 including WBEN-FM, B104, WXKS-FM, WPGC, Z93, 940, KBEQ, KEARTH, KIIS-FM, KIQQ, KFCC, KEZR, KYYX, KOPA, KZZP,

KOOL & THE GANG "Take My Heart" (De-Lita/PolyGram) 75/14

Movee: Up 27, Debuta 12, Same 22, Down 0, Adda 14, WIFI, CKGM, Z93, WICC, KZFM, KEEL, KLAZ, KXX106, WANS-FM, WFBG, WCIR, WPUR, KWLO, KYYA, WDOQ 29-26.

PAUL DAVIS "Cool Night" (Arista) 71/37

Moves: Up 2, Debuta 15, Seme 17, Down 0, Adda 37 Including WBEN-FM, KEARTH, KEZR, WTRY, WHHY-FM, KX104, WSEZ, KIOA, KIDD, K96, WHEB, WISE, KKQV, KWLO, KCBN.

RINGO STARR "Wrack My Brain" (Boardwalk) 71/31

Moves: Up 8, Debuta 8, Same 28, Down 0, Adda 31 Including 98KX, Y100, KRLA, KOPA, Q106, KEEL, G100, WOKI, WVIC, WNAM, KLUC, WIGY, WCGQ, KKRC, KRNA.

LUTHER VANDROSS "Never Too Much" (Epic) 71/7

Movee: Up 40, Debuts 10, Same 12, Down 2, Adde 7, 940, Y100, WFBR, WGH, KNBQ, WFBG, WOMP-F WCKX 23-19, KIIS-FM 8-7, KC101 23-15, KSET-FM 3-1, KLAZ 18-10, WJDX 10-8, KGGI 5-3, Z102 28-18. RONNIE MILSAP "I Wouldn't Have Missed It For The World" (RCA) 67/15
Moves: Up 11, Debuts 12, Same 29, Down 0, Adds 15, WOKY, KEARTH, KYYX, Q103, WAEB, KZFM, WAXY, WNOX, WQRK, KJ100, KOFM, KZZX, WLAM, KPUR, KWLO.

## **JUICE NEWTON**

The Sweetest Thing (I've Ever Known) (Capitol) 64% of our reporters on it. Rotations: Heavy 8/2, Medium 52/6, Light 18/8, Extra Adds 1, Total Adds 17 including WCBM, GR55, WPRO, WJMD, WGAR, KOY, and 11 more. Moves 29-20 on A/C chart.

### RONNIE MILSAP

I Wouldn't Have Missed It For The World (RCA) 58% of our reporters on it. Rotations: Heavy 1/0, Medium 48/9, Light 18/12, Extra Adds 4, Total Adds 25 including WCBM, 97AIA, WRRM, WWWE, WISN, KFMB, KNBR, KIXI, KPLZ, and 16 more. Debuts at number 23 on A/C chart

## **NEW & ACTIVE**

GEORGE BENSON "Turn Your Love Around" (WB) 60/14
Rotations: Heavy 4/0, Medium 33/4, Light 20/7, Extra Adds 3, Total Adds 14, WFYR, WWWE, WOMC, KNBR, WCTC, WHYN, WERC, WTAR, WHBC, WOWO, WKZE, KCRG, KFOR, KFQD, Heavy: WBEN, KKUA, WSKY, WLEQ. Mediume WTFM, WIP, WLTA, 97AIA, KEX, KPLZ, WHAM, WVLK, WRVR, WSM-FM, KLTE, KUGN, Debuts at number 27 on A/C chart.

WTFM, WIP, WLTA 97AIA REX. RPLX. WHAM. WVLR. WRVR. WSM:FM, RELE. ROST. BELL R

BARBRA STREISAND "Cornin" In And Out Of Your Life" (Columbia) 49/49

Rotations: Heevy 1/1, Medium 22/22, Light 17/17, Extra Adds 9, Total Adds 49 Including WTAE, WLTA, KULF, WCLR, WRRM, WOMC, KMBZ, WHB, WCCO, KXOK, KOY, KEX, KFMB, KYXY, KIXI, WSFM, WTIC, WWYZ, WELI, KCSW, WERC, WDEF, WSLI, WMAZ, WRVR, WAKR, WHBY, WHBC, WTVN, WFMK, WIBA, KLTE, KAFY, KBOI, KUGN, KREM.

STEVIE NICKS & DON HENLEY "Leather & Lace" (Modern/Atco) 44/16 STEVIE NICKS & DON HENLEY "Leather & Lace" (Modern/Atco) 44/16 "
Robbions: Heavy 5/0, Medium 20/3, Light 19/13, Extra Adds 0, Total Adds 16, WFYR, WGAR, KNBR, KPLZ, WGAC,
WSKY, MRKA. WHBY, WHBC, WTVN, WHIO, WFMK, WNEU, WLVA, WDAY, Heavy: WTFM, WSM-FM, WIBA, KWAY,
WSKY, Medium: KULF, WCCO, WRIE, WWYZ, WGY, WAFB, WSLI, KRMG, KRMG, KSL, KKRD,
ROYAL PHILHARMONIC ORCHESTRA "Hooked On Classics" (RCA) 43/8
Robbions: Heavy 10/0, Medium 20/3, Light 10/2, Extra Adds 3, Total Adds 8, WBEN, WJMD, WLTA, WOMC, WERC, KYNO,
WSKY, WORG, Heavy: KOY, KYYY, WNAB, WSFM, WELL, WSBA, WGAC, WDEF, WIBA, WQUA, Medium: WSB, KEX,
WBT, WSLI, WVLK, WMAZ, WHBC, KLTE, KAFY, KBOI, KSL, WFIR, WJBC, KMED,
LINDSEY RICKINGHAM "Totalbla" (A surbara) 42/12

LINDSEY BUCKINGHAM "Trouble" (Asylum) 42/12
Rotations: Heavy 50, Medium 23/5, Light 13/6, Extra Adds 1, Total Adds 12, GR55, WJMD, 97AIA, WGAR, KMBZ, WRKA, WRVR, WTVN, WOWO, KMJJ, WLVA, WSGW. Heevy: WBEN, WTFM, WSM-FM, WQUE, WSKY, Medium: WASH, KULF, WAB, WGAC, KCSW, WERC, WBT, WSLI, WMAZ, KKRD, KAFY, WKZE, WORG, KADE.

OLIVIA NEWTON-JOHN "Physical" (MCA) 42/1

Rotations: Heavy 10/0, Medium 22/1, Light 10/0, Extra Adds 0, Total Adds 1, WASH, Heavy: KULF, WGAR, KNBR, WNAB, WQUE, KAFY, KKUA, KSEL, WORG, KADE, Medium: WIP, WTAE, WFYR, 55KRC, WSFM, WHEN, WAFB, WERC, WHLY, WTVN, WKBN, KBOI, KMJJ, WNEU, WSKY, WCHV, KCRG, WBOW, KFQD, KRKK, WBT.

BENNY HESTER "Nobody Knows Me Like You" (Myrrh) 37/9
Rotations: Heavy 2/0, Medium 18/3, Light 15/6, Extra Adds 2, Total Adds 9, KÜLF, WWYZ, KCSW, WHLY, WPTF, WKBN, KBOI, WKZE, WCHV, Heavy: WDEF, KOB, Medium: WJMD, WLTA, KEX, WELI, WGAC, WMAZ, WHBY, WHIO, KKRD, KSL, WWSA, KFOR, WJON, KMED, KRKK.

KSL, WWSA, KFOR, WJON, KMED, KRKK.

DIANA ROSS & LIONEL RICHIE "Dreaming Of You" (PolyGram) 37/0

Rotations: Heavy 9/0, Medium 23/0, Light 5/0, Extra Adds 0, Total Adds 0, Heavy: WSB, WSM-FM, WHBY, KBOI, KKUA, KSL, WSKY, WLVA, KOLO, Medium: WCBM, WPRO, 97AIA, KEX, WTIC, WELI, WGAC, WAFB, WIS, WVLK, WRKA, WMAZ, WHLY, WHIO, WKBN, KUGN, WGIR, WORG, WJON, KFQD, KBOZ, KMED, KRKK.

SNEAKER "More Than Just The Two Of Us" (Handshake/CBS) 30/13

Rotations: Heavy 1/1, Medium 11/2, Light 16/7, Extra Adds 3, Total Adds 13, WJMD, KULF, KFMB, WWYZ, KCSW, WHBC, WIBA, KAFY, KKUA, WCHY, WLEQ, KSEL, WWSA, Medium: WRRM, KEX, WDEF, WHLY, WHBY, WQUA, KKRD, KSL, KFQD.