

Radio & Records

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Brescia Upped To CBS Sr. VP

Dick Brescia has been promoted to the newly-created position of Senior VP/CBS Radio Networks. He had been CBS Radio Network VP/GM, and will now also oversee CBS's new RadioRadio net. RadioRadio VP/GM Bob Kipperman will continue to run the new network whose staff will remain separate from the original CBS net.



Dick Brescia

CBS Radio President Bob Hosking, in making the announcement, commented, "Dick's depth and breadth of network radio experience have helped secure the CBS Radio Network's leadership position in the radio marketplace. We've asked him to apply these same skills on a formal basis to RadioRadio as well."

Brescia, a 15-year CBS veteran, told R&R he's excited about the opportunities for network radio, despite the economy. He added, "This move will enable me to better coordinate the development of shared facilities and sales departments, thus making the transition of two networks smoother."

In a related move, CBS announced its completion of an agreement with Scientific Atlanta to supply CBS affiliates with digital earth stations. CBS joins ABC and NBC in negotiating deals with S/A.

Mayasich Promoted To VP/Manager For Hubbard Radio

John Mayasich has been promoted to Vice President/Manager of Hubbard Broadcasting Radio Operations. He continues as GM of KS95 (KSTP-FM)/Minneapolis and as supervisor of KOB-FM/Albuquerque. Hubbard's other radio stations are KSTP, KOB, and WGTO/Cypress Gardens, FL.

Mayasich told R&R, "I'm most pleased about the promotion. It will be quite a challenge, and we will be quite active in the areas of future FM expansion in the company, and filling the format voids with our KS95-type (contemporary) format wherever possible. We've done quite well already in our first book at KOB-FM."

Mayasich, who has managed KS95 since 1975, started his career in radio sales at KSTP in 1957, and was Sales Manager at WDUZ/Green Bay. He told R&R that he would eventually seek a new GM at KS95.

WABC Going All Talk In May

WABC/New York VP/GM Al Racco announced this week that the station will drop all music programming in favor of a Talk format in early May. WABC, a contemporary music legend for more than 20 years, thus becomes another AM music station changing formats in response to waning ratings.

Racco indicated that detailed programming plans for the station would be announced soon, and he said, "The station will phase out music programming and increase its information offerings including a strong commitment to local and national news." He also said WABC would "retain the popular morning team of Ross & Wilson, Art Rust Jr. and his 'Sportstalk' program, 'Psychological Talk'

Reeb Named PD At WMET

Trip Reeb has been appointed Program Director of WMET/Chicago, following the departure of Tom Teuber. Reeb was most recently PD at WCMF/Rochester, and will start his new position about March 1.

WMET GM Bruce Holberg explained to R&R, "This is an incredibly competitive market. We've been doing well, but it seemed to me that to do better we could use a fresh perspective on the situations facing us. Tom is very systematic and helped bring the station into a more organized approach. He's been extremely dedicated and has made good increases within our target." He continued, "Trip is an awfully bright guy. I'm anxious to get him aboard."

Reeb, an air personality at WYSP and WMMR/Philadelphia and WPLJ/New York before joining WCMF two years ago, told R&R, "WCMF is the station I feel

REEB/See Page 20



Trip Reeb

Blair Buys WFLA-AM & FM/Tampa For \$14 Million

Media General of Richmond, VA has agreed to sell WFLA-AM & FM/Tampa to John Blair & Co. for \$14 million cash, subject to FCC approval. Media General needs the money to help finance its proposed purchase of WJKS-TV/Jacksonville.

Blair VP & Treasurer Jim Jurist told R&R, "It's in a good location in terms of market size

with Dr. Judith Kuriansky, and all New York Yankees games.

"The station began its transition to adult information programming last year," Racco added. "Extensive research has indicated there is an unfulfilled ap-

Benson Resigns At KIIS, Rejoins WQXI-AM & FM

Don Benson has resigned as VP/Programming at KIIS/Los Angeles to rejoin WQXI-AM & FM/Atlanta as Operations Manager. Benson, who had programmed the Atlanta stations prior to joining Western Cities as VP/Programming in 1979 and Gannett's KIIS in 1981, told R&R, "With the Gannett corporate staff somewhat uncertain with



Don Benson

petite for additional Talk radio programming in the New York market. We intend to fill a range of listener needs with our new Talk format."

WABC Operations Manager Jay WABC/See Page 20

its format positioning for KIIS-FM, I just felt it best for me to step aside so that they can conduct their business accordingly. I want to thank (KIIS President/General Manager) J. Ray Padden for his supervision and guidance. He'll always have my respect, as will the KIIS-FM staff. One couldn't ask for a better group of people to work with.

"Of course Atlanta has always been my radio home and the opportunity to return to 94Q & WQXI and (VP/GM) Jerry Blum is just too special to pass up. I'm certainly looking forward to my increas-

BENSON/See Page 23

ANDERSON & McNALLY PROMOTED

Doubleday Designates Barrett Executive VP

David Barrett, currently Executive VP of Rogers Radio Broadcasting of Canada (see separate story), will rejoin Doubleday Broadcasting on March 6 as Executive VP and General Manager of WAVA/Washington. Doubleday President Gary Stevens told R&R, "As we have expanded into six markets now, some of them very large including Washington and New York, I just needed another pair of hands. David was with us at KWK/St. Louis as Manager, and I was sorry to lose him. But, now that he's back, you can look for him to have some additional role in Doubleday, besides just running WAVA, as we continue to grow."

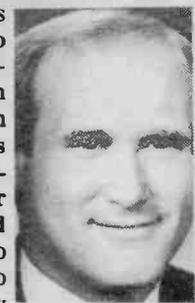
Stevens also announced two internal promotions at Doubleday:

Richard Anderson was upped to Senior VP/Finance for the group from his position as corporate VP; and Pat McNally, General Sales

DOUBLEDAY/See Page 23

Viner New Exec. VP For Rogers

Tony Viner has been appointed Executive VP of Rogers Radio Broadcasting, the Canadian company that owns CFTR/Toronto and the prominent program syndication firm Rogers Broadcast Productions. Viner replaces David Barrett, who returns to Doubleday Broadcasting as Executive VP (see separate story).



Tony Viner

Viner, who had been Pres./GM of CFGM & CILQ (Q107)/Toronto, told R&R, "I'm obviously delighted. It's going to be interesting, as my main responsibilities will be managing CFTR and running Rogers Broadcast Productions. It's a little different from running an FM AOR, coming to a big AM CHR station like CFTR. It'll be a lot of fun, as I've got a great staff to work with."

BLAIR/See Page 23

STEVIE NICKS

"EDGE OF SEVENTEEN"

MR 7401

**The third single from the
Triple Platinum album,
"BELLA DONNA"**

MR 38-139

Produced by Jimmy Iovine



TITLE
Modern
SUBJECT
Records
1980

On Modern Records



Distributed by Atco Records
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BREAKERS

STEVIE NICKS
Edge Of Seventeen
(Modern/Atco)

63% of our reporters on it. Moves: Up 43, Debuts 29, Same 26, Down 1, Adds 35 including JB105, Z93, KBEQ, WZZP, WGCL, KFRC, KEZR, KYYX, WAEB, WFMF, WBBQ, WMEE, KNBQ, KQWB, KSLY. See Parallels, debuts at number 28 on CHR chart.

Front Line Management

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- Three-book trends for convenience comparisons
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**Hoker Moves To
KZEW As GM**

Jay Hoker will move from ABC's KSRR/Houston to Belo's KZEW/Dallas as General Manager next week. Hoker had been at KSRR for two years, previously working at ABC's WRIF/Detroit as GM and WXYZ in the same city as GSM. His new move reunites him with former ABC FM GM Marty Greenberg, who recently became VP/Radio for Belo (R&R 1-15).



Jay Hoker

Greenberg commented, "I've worked with Jay for the last ten years at various stations. It's a real coup for Belo to bring aboard someone with Jay's management talents."

**Kirkpatrick New
VP/GM At KOCY
& KXXY**

Bill Kirkpatrick has been appointed VP/GM of Summit's KOCY & KXXY/Oklahoma City, moving from the GSM position at the company's WTQR & WSJS/Winston-Salem. He previously owned a minority share of WHLY & WMJK/Orlando.

Summit VP/Radio Allen Shaw commented, "Bill did an outstanding job as Sales Manager of the two stations in Winston-Salem, and he has GM experience that precedes that. He's an extremely bright and aggressive broadcaster. I think he'll do very well for us. He's very enthusiastic."

Kirkpatrick told R&R, "I'm real excited. We anticipate no changes in the air staff, although we are adding people. We're adding a three-man morning team to KOCY." He explained that KOCY, formerly a Country outlet, was moving toward what he termed "Adult Radio," with a concentration on information; while KXXY was "A/C KIRKPATRICK/See Page 20

**Wall Takes Over
As FM100 PD**

Garry Wall has accepted the long-vacant position of Program Director at FM100 (WMC-FM)/Memphis. Former PD Gary Guthrie left to become GM at KOPA & KXAM/Phoenix at the start of the year. Wall was most recently PD at WNCI/Columbus.

FM100 VP/GM Don Meyers told R&R, "We looked at over 70 candidates for this job, and I think Garry has the quality I'm looking for, not only as a programmer, but as a person too. I have every confidence that he will do an outstanding job."

WALL/See Page 20

**Peters Appointed
Pasha GM**

Carol Peters has been named General Manager of Pasha Records and its group of companies. She was most recently Assistant to the VP/Promotion at Warner Bros.,

having previously held national positions at Planet, Capitol, Elektra, and UA Records. In her new position, Peters will direct promotion and marketing for Pasha and serve as liaison with the company's distributor, Epic/Portrait/Associated Labels.

Pasha President Spencer Proffer told R&R, "An executive with the wealth of knowledge, experience, and dedication Carol has would be a major addition to any company. I'm sure glad it's to ours."



Carol Peters

Arbitron Reissues, Corrects Fall Books

Incorrect handling of simulcast and sign-on/sign-off information led to Arbitron's correcting several Fall '81 market reports. Among the affected markets are Phoenix, Northeast Pennsylvania, Harrisburg, and Lubbock.

In Phoenix the book was reissued due to KJJJ-AM & FM's not being shown as simulcast during morning drive and 3-6pm. The revised report has been mailed to the marketplace.

In the Scranton-Wilkes Barre metro, two daytime stations, WEJL and WNAK, showed up with notable numbers in the 7pm-midnight daypart. As of presstime Arbitron had not made a decision to reissue the book, but spokesperson Connie Anthes told R&R, "I think it's fair to speculate in that direction." Shares for the daytimers, as well as for other properties, will be affected by the revision in Northeast Pennsylvania.

In Harrisburg, stations WHYL-AM & FM were simulcast during the sweep but the book does not reflect it. Arbitron will issue a "revision notice" to subscribers of the Harrisburg book notifying them of the error.

In Lubbock the reverse situation occurred. KSEL-AM & FM, which were formerly simulcast, had ceased doing so prior to the sweep. The updated simulcast information was not used and the stations are shown as simulcast in AM drive. A revision notice

ALSO RETAINS BURKHART/ABRAMS

**WMMS Signs Sebastian-Casey
As Second Consultant**

In one of radio's more unusual client/consultant(s) relationships, WMMS/Cleveland has signed an agreement with Sebastian-Casey & Associates while retaining its previous contract with Burkhart/Abrams/Michaels/Douglas & Associates.

WMMS VP/GM Walt Tiburski explained the potentially confusing situation to R&R. "We have entered into an agreement with John Sebastian. The nature of this agreement will differ from the agreements he has with other stations in other markets. Much like we utilize the input of the Burkhart/Abrams lifestyle research, we also feel Sebastian-Casey has things to offer we'd like to see, evaluate, and use at our discretion. I want to emphasize that, while I have the greatest respect for both consulting organizations, we try to be eclectic. We draw from the strengths of each consulting group while embellishing our independent position. We will continue to play and break new music. Our consulting agreements won't limit our

**Peterson Joins
Pollack As VP**

Al Peterson, PD at WYNF/Tampa for a year, has joined Pollack Communications as VP/Programming & Research, supervising research for stations consulted by the company and working with founder Jeff Pollack and station PD's on programming. Pollack told R&R, "After interviewing



Al Peterson

some of the best programmers in the country, I decided on Al for the position due to the diversity of his background in AOR and CHR radio, as well as his strong research ability. He has a terrific reputation and I'm delighted he's joining us." Peterson, who has also programmed WQXM/Tampa, WMJQ/Rochester, and WHFM/Rochester, as well as doing on-air work at WBBF/Rochester, commented to R&R, "Leaving is a bit-tersweet experience. This staff has done an incredible job of making me look awfully good. My GM Dave Milner has been the PETERSON/See Page 20

will soon be coming to subscribers of the Lubbock report.

An unresolved issue remains concerning the Louisville report. Station WRKA topped WVEZ both Monday-Friday and on the weekends, but in the total week shares WVEZ came out ahead of WRKA. Arbitron told R&R that "rounding" might have explained this situation, but further details are expected to be forthcoming on this matter.

**Gladden Becomes
KUPD PD**

Ern Gladden has been named PD at KUPD/Phoenix. Gladden replaces Tony Evans, who recently joined KOPA crosstown. Gladden had been a consultant teamed with Roger Agnew in San Diego; previously he was PD at KPRI/San Diego.

KUPD co-owner and Station Manager Lloyd Melton told R&R, "We were impressed with his track record in San Diego along with his general programming ideas for the station. His ideas on AOR positioning were directly in line with our own for KUPD."

Gladden told R&R, "I wish to thank (co-owner) Bob Melton, Lloyd Melton, and Ed Hamlin (PD of KUPD's AM, KKKQ) for presenting the challenge that the Phoenix market has to offer. We can hope for the best."

playlist or in any way hinder our position as a leader in breaking and playing new music." WMMS/See Page 20

ROGERS NAMED PD AT WYYS

**McAllister Departs
WYYS, Returns
To WKRC As PD**

After just five months as WYYS (Yes 95)/Cincinnati VP/Operations Manager, Ted McAllister has resigned due to "philosophical differences" and will return to WKRC/Cincinnati as Program Director. The change, which is effective immediately, shifts current WKRC Operations Manager/PD Randy Michaels into a more administrative role, giving up his PD title, but retaining the ultimate programming responsibilities for the station.

McAllister, who was Assistant PD at WKRC from 1975 to September of last year, told R&R, "It was a little strange leaving WKRC for Yes 95 and trying to fight all that we'd put together, and now I have the opposite problem of trying to take apart Yes 95. I don't plan any major changes, as McALLISTER/See Page 20

**Cancer Claims
Murray The K**

Legendary air personality Murray Kaufman, better known as "Murray The K" over a long New York radio career at WMCA, WINS, and WOR-FM, died Sunday (2-21) after a lengthy battle with lymph cancer. Kaufman was 60.

One of the top rock jocks of the 50's following in Alan Freed's pioneering footsteps, Murray the K became a leading practitioner of the lightning-fast on-air delivery style then in fashion, and also became a prominent concert promoter with his still fondly-remembered marathon concerts at MURRAY THE K/See Page 20



Murray "The K" Kaufman

Washington Report

Harris Lobbies Hard As AM Stereo Decision Approaches

The Harris Corp. released results of a study this week that says nearly 75% of 71 station managers it surveyed in late January think the FCC should pick just one of the five competing AM stereo systems.

Interestingly, until about a month ago, the Harris Corporation, manufacturers of one of five AM stereo systems, held the inside track on winning the lengthy selection process, according to inside FCC sources. Apparently Harris also knew that, so this week it sent approximately 65 mailgrams to key Washington decision makers and the press. The results of the survey apparently were meant as a last-minute effort to get the FCC to go against choosing all five systems.

But even as early as mid-January the winds in favor of a single system recommendation began shifting, to the extent that last week Commissioner Anne Jones told members of the Electronic Industries Association, "I think the present Commission may be inclined to go with a marketplace solution." Indeed, insiders are predicting a marketplace decision on a 7-0 vote next week.

Harris refused to comment beyond the statements issued in its release.

Court Upholds Clear Channel Breakdown

The U.S. Court of Appeals last week upheld the FCC's 1980 decision to put up to 125 stations on clear channel AM frequencies and to limit nighttime service areas of the 25 Class I-A stations to 1500 miles.

Clear channel stations WWL/New Orleans, WJR/Detroit, and WBAP/Ft. Worth had appealed the action. But the court ruled the FCC acted reasonably and didn't abuse its discretion.

The Commission has already begun allowing new fulltime stations, limited to 1kw at night, on the clears. Preferences go to minorities and those proposing to give a community its first nighttime service.

WHBI/Newark To Go Dark April 12

A rare chance for broadcasters to compete for a new FM station in the lucrative New York City market will open up when WHBI/Newark goes off the air at midnight on April 12. WHBI's last hopes were dashed in January when the Supreme Court declined to review the FCC's denial of the station's license for a lottery promotion, false advertising, and logging violations.

The FCC is now seeking applications for both interim and permanent operation, but to date has received none. Interested groups may apply for only one or the other. Any applicant seeking both temporary and permanent operation will be disqualified.

If an interim operator is not found by April 12, an FCC official said it's possible the current owners, Cosmopolitan Broadcasting, could be allowed to stay on the air a while longer.

WJZZ/Mt. Holly Loses License Again

Confirming a decision he first made in 1978, an FCC Administrative Law Judge has again ruled that WJZZ/Mt. Holly, NJ should lose its license. West Jersey Broadcasting made an illegal \$25,000 payment to get a competing applicant to withdraw. It also hid from the FCC some stock options that would have permitted one of the owners to buy out the others, effecting a transfer of control.

The FCC sent the 1978 decision back to the judge, but after hearing the new evidence, he said his mind was unchanged.

Naming A New FCC Commissioner: A Packwood Scenario

In one of the more interesting moves in Washington amid the furious backstage jockeying over the replacement of Commissioner Abbott Washburn in June, R&R has learned that Senate Commerce Committee Chairman Bob Packwood (R-OR) may be maneuvering to bring about a deadlock between frontrunners Marvin Weatherly and Steve Sharp.

Publicly it appears Packwood is backing Weatherly, a member of the Alaska Public Utilities Commission. But rumor is that he's more committed to the late-blooming candidacy of Commerce Department Associate General Counsel Steve Holloway, who used to work for the Commerce Committee that Packwood now chairs.

R&R has been told Packwood is hoping that Holloway will emerge as a compromise choice should Weatherly and Sharp, the FCC General Counsel, battle to a standoff.

Porter Heads Back To The FCC

Saying his job is to help the FCC implement "intelligent regulation," Rod Porter last Friday took over as Chief of the Broadcast Bureau's Policy & Rules Division. A Republican, Porter spent the past four years practicing communications law at Fletcher, Heald & Hildreth in Washington. Previously he'd spent five years at the Commission, part of the time as Legal Assistant to former Chairman Dick Wiley.



Rod Porter

Meanwhile, AM Branch Chief Tom Johnson has resigned as of February 26. No replacement has been named.

"ENGINEER DRAIN" WORRIES FCC

FM Processing Slowed By Applications Surge

During the six months ending last August, the FCC received 257 applications for new FM stations or major changes in existing ones. In the past six months, that number shot up to 422 applications — an increase of over 60%.

The increased numbers alone are already causing processing delays. But R&R has learned that the problem has been compounded because the engineers who process the applications are leaving the Commission in growing numbers. "If it gets any

worse, we're going to be severely impacted," predicts Deputy Broadcast Bureau Chief Jeff Baumann.

The processing bottleneck is in the Broadcast Facilities Division, where a staff of engineers and technicians makes sure new



PARBA Formed In Philadelphia

The Philadelphia Area Radio Broadcasters Association (PARBA) has been formed by the general managers of over 25 area stations, the first radio-only trade association in the city for over 20 years. Officers elected were WPEN & WMGK VP/GM Larry Wexler, President; WHAT & WWDB Exec. VP/GC Lita Indzel Cohen, VP; WIFJ VP/GM Art Camiolo, Treasurer; and WRCP & WSNI GM Joel Samuelsohn, Secretary. Pictured celebrating at the Liberty Bell are (l-r) Wexler, Camiolo, Samuelsohn, Cohen, and Projects Committee head Sherman Wildman.

Senator Holds Deregulation Hostage

Sen. Bill Bradley (D-NJ) is singlehandedly holding up a radio and television deregulation bill (S. 1629) by insisting on an amendment giving New Jersey its first VHF television station. And Commerce Committee Chairman Bob Packwood (R-OR) is reportedly unwilling to allow S. 1629 onto the Senate floor until the impasse is resolved.

One of Packwood's major concerns is that the amendment, which Bradley plans to offer on the Senate floor during debate, would order retention of the FCC's comparative renewal process until New Jersey gets its TV station.

As written, S. 1629 would abolish comparative renewals and give incumbents a major advantage over challengers. The bill also codifies last year's deregulation of radio by the FCC and bars the Commission from regulating formats. The measure passed the Commerce Committee unanimously in December.

NAB Gets Nowhere

NAB President Vince Wasilewski and Government Affairs VP Jim Popham met

Tuesday with Bradley's top aide, but made no headway, according to NAB sources.

Bradley's position was also the prime subject at a meeting in Washington Tuesday of the loose alliance of six trade groups gathered together by NRBA to promote deregulation. If the bill reaches the Senate floor there'll be all-out lobbying, NRBA VP Lisa Friede told R&R. But for now the groups will "work quietly" to help resolve the impasse, she added.

In the House, meanwhile, broadcast deregulation bills are pending, but have been opposed by Commerce Committee Chairman John Dingell (D-MI) and Communications Subcommittee Chairman Tim Wirth (D-CO).

Findley, Fowler Debate Daytimer Relief

Continuing his crusade on behalf of daytime-only broadcasters, Rep. Paul Findley (R-IL) has written FCC Chairman Mark Fowler to say tens of millions of Americans "deserve nothing less than fulltime AM radio broadcasting service."

Referring to pending proposals to help daytimers but which fall short of authorizing fulltime services for all, Findley said, "The FCC should not agree to any proposal which simply throws a bone to small-town and rural Americans by allowing their local stations to stay on the air an extra hour in the evening or come on the air an hour earlier each morning."

Findley added he hopes the FCC isn't trying to protect existing fulltime broadcasters from economic competition and charged that many daytimers are suffering discrimination so "stations located in large, metropolitan areas can blast their signals halfway across the country."



Rep. Paul Findley

Fowler Responds With Interference Lecture

Chairman Fowler wrote back and rejected the notion of simply letting all daytimers stay on the air at night. "Any change in the operating characteristics of a single station tends to have repercussions elsewhere," Fowler explained. "A general change such as you have suggested would be felt throughout the entire service."

Fowler concluded, "We expect to adopt a Notice of Proposed Rulemaking on this matter in the near future. I assure you that we are committed to doing all we can to strengthen AM broadcasting."

Meanwhile, FCC Broadcast Bureau Chief Larry Harris was to discuss daytimer relief measures this week with NAB officials, including General Counsel Erwin Krasnow and Radio Board member Mike Lareau of WOOD/Grand Rapids.

and changed stations comply with FCC rules and won't create interference with anyone else. According to Facilities Division Chief Larry Eads, even new FM's in the smallest towns are attracting more competitors than ever before.

Eads said a few months ago an FM application would sit on someone's desk for one to three months before an engineering review was begun. It now takes much longer, Eads concedes. One agency official puts the delay at six months.

AM And Low Power Troublesome, Too

AM applications are also way up — from 186 in fiscal year 1980 to 383 last year, a jump of over 100%. The decision to put new AM's on the clear channels is responsible for the AM surge, but FCC officials are at a loss to explain the new interest in FM.

Engineers appear to be leaving because they can make more money in private industry and because layoffs have made federal employment uncertain. Recent defections include AM Branch Chief Tom Johnson who leaves today, and engineer Rick Kunzer, whose resignation becomes effective March 5.

The federal hiring freeze makes it difficult to replace engineers and once recruits are on board, it takes up to six months to train them, especially in the unpredictable area of nighttime AM propagation. "It's another world," says Baumann. "AM is almost the twilight zone of processing and engineering."

The Best Rock Stations Play The Best Rock Music



"(Oh) Pretty Woman" VAN HALEN

"Find Another Fool" QUARTERFLASH

Average Move +4

WBEN-FM add	KHFI 23-21	KIDD on	KSEL-FM 23-17
96KX 19-13	KBFM on	KJRB on	KQIZ-FM add
B104 27-22	KXX106 add	KNBQ 22-21	Q101 add
WXKS-FM add	G100 30-27	KBBK on	KVOL 27-22
WPGC 29-27	WZYP deb 28	FM103 add	KFYR add
CHUM 20-19	WHHY-FM on	K96 add 30	KELO 35-30
KEGL 19-12	Y103 deb 35	KSKD 6-4	KKLS deb 27
Z93 deb 29	BJ105 add 38	KLUC 29-24	WTRU 24-19
Q105 24-21	CK101 deb 35	KRQ 22-19	WAZY-FM add
CKLW add 26	WBBQ deb 29	KHYT add	WCIL-FM deb 23
KBEQ add	KX104 30-26	WACZ 29-25	KRNA on
KIIS-FM on	WSKZ on	WIGY on	99KG 37-34
KIQQ deb 21	WOKI 23-19	WFEA add	KFMZ 20-11
KYYX 25-21	WBCY on	WFBG deb 30	KDVV on
KUBE add	WSSX 9-9	WOMP-FM 30-22	KENI deb 39
KZZP 28-26	WRVQ 20-15	WCIR deb 30	KSLY deb 25
WPHD 17-15	WJXQ 10-7	95XIL 30-28	KCBN 34-30
WRCK deb 29	KZ93 19-16	WZYQ add	KDZA on
3WT 39-37	WZOK on	Q104 24-17	KATI on
WPST 28-24	Z104 deb 30	Z102 34-29	KYYA 29-25
WLAN-FM on	WNAM deb 29	95SGF deb 29	KOZE 23-15
WAEB on	WIKS 10-8	WFOX on	
WKRZ-FM deb 30	WMEE add	WCGQ deb 29	
K104 28-28	WKDQ 24-21	WISE add	
WKEE 39-34	KKXX 15-10	KKQV 28-27	
	KYNO-FM add 35	KILE add	

Average Move +4

WBEN-FM 35-11	KBFM deb 30	WJBQ deb 38
WIFI 30-28	WFMF 21-17	WACZ add
WCAU-FM 31-28	KLPQ on	WOMP-FM 25-18
96KX 27-22	KXX106 30-28	WCIR add
JB105 on	G100 on	95XIL on
Q107 on	WZYP deb 30	WZYQ deb 17
CHUM 14-7	WHHY-FM deb 27	Q104 10-9
KEGL 22-16	Y103 deb 36	95SGF add
I95 deb 13	BJ105 37-34	WCGQ on
Y100 add	WBBQ deb 27	WISE 30-26
WLS-FM 33-13	WSKZ on	WXLK on
WGCL 9-8	WOKI deb 35	KKQV 27-26
Q102 add 35	WBCY on	KSEL-FM 15-12
KRLA 13-9	WSEZ on	Q101 26-25
KIQQ deb 17	WSSX 22-22	KVOL 21-16
KYYX deb 27	WRVQ 19-14	KQWB on
WPHD 11-9	WJXQ 4-3	WAZY-FM 28-27
WRCK deb 30	KZ93 deb 19	WCIL-FM 8-8
3WT 38-35	Z104 16-10	KRNA 25-23
WDRC-FM 26-25	WIKS on	99KG deb 40
WPST 24-20	WMEE on	KFMZ 21-20
WLAN-FM deb 29	WKDQ on	KDVV add
WAEB 22-19	WDJX deb 30	KENI add
Q106 29-26	KKXX on	KCBN 32-27
WKRZ-FM 21-18	KIDD deb 28	KDZA on
K104 39-34	KJRB on	KATI add
WKEE 37-35	KNBQ on	KOZE add
KINT add 25	FM103 19-15	
	KHYT on	



Produced by: John Boylan

Distributed by Warner Bros. Records

Produced by: Ted Templeman

ON WARNER BROS. RECORDS

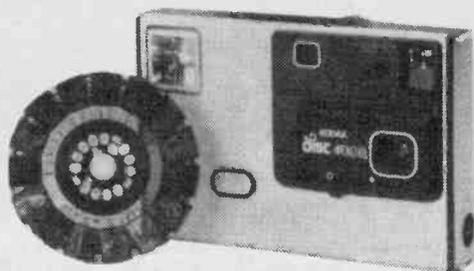




Kodak Develops Disc Camera

Setting its sights on the slow growth in amateur picture taking, Kodak recently announced its latest family addition — the disc camera. Scheduled for release in mid-May, the three disc models will replace the firm's Instamatic line and sell for between \$45 and \$100.

The premise behind the camera's development is simple: creating an "easy-to-use" camera that would challenge the capabilities of the current amateur-status cameras. After the results of several experiments, the firm hit upon shrinking film negatives to one-sixth the size of a postage stamp and then coating the film with a chemical emulsion responsible for a more light-sensitive element and sharper pictures. Further research revealed that even better pictures came about if the film lay "as flat as possible" opposite the lens. Thus, Kodak's disc camera utilizes a rigid, 2½-inch diameter disc with 15 tiny exposures located on the outer rim. The camera itself houses more than 125 individual parts, including built-in flash, in a slim, palm-sized casing.



Kodak Disc Camera

In the near future, Kodak visualizes machines that would produce disc-film images on television screens. Prior to the disc camera, Kodak last month unveiled other innovations — folding cameras and a new instant photography system that works with color film more than twice the speed of its existing instant film.

Country Music Guide Equalizes Hits

Carl Drake, better known to WMAY/Springfield, IL radio fans as "The Tall Dark Stranger," has conceived and published "The Country Music Consultant Guide To Vintage Hits 1950-1980." Drake describes this 220-page compilation as a "near-bible" for country music programmers.

But what makes it stand apart from the usual types of music compilations, Drake claims, is the discovery of a mathematic equalization formula which makes it possible to easily and fairly compare records from different years. In other words, given changing chart standards, a record remaining 16 weeks on a 1980 chart could be as big a hit as a 1953 record that stayed on for 28 weeks.

With the help of the equalization system, the guide covers a total of 2107 hits plus 64 pre-1950 golden oldies. The book itself is subdivided into several categories. The first ranks the biggest Country hits over the last 31 years. Each record is designated by title, artist, label, and the number it finished at that particular year. Country music's top 100 artists are listed by points, as are all their "significant" hits, which are placed under their names. "One Year At A Time" handles each of the 31 years separately, showing the top hits and artists of the year plus their individual hits for the year repeated again. The increase in country hits is reflected in this section — the charts for 1950 through 1958 only show 25 records; 1974-1980 lists 100 records, and a record's entire chart life is computed in a single year. The "Bits And Pieces" appendix section includes the pre-1950 classics and artists with only one major hit, among other specifics.

Programming Kit

In addition to the Country Music Consultant, there is a "Vintage Hit Pro-

gramming Kit" supplement which provides a music clock, six category listings, rotation schedules, and a programming guide. The programming kit is available for \$20 by itself or \$10 if purchased with the guide, which sells for \$95. For more information contact Carl Drake, **Stranger Productions**, P.O. Box 391, Springfield, IL 62705; (217) 789-4213.



Radio News Salaries Post Moderate Increases

Once again, the RTNDA (Radio-Television News Directors Association) commissioned a survey by **Vernon Stone**, this one comparing mid-1980 and mid-1981 broadcast news salaries at both radio and televi-

sion stations. The findings: radio station news directors were paid a median weekly salary of \$250, an 11% increase over their \$225 the previous year. The highest-paid anchorperson/newscasters, meanwhile, earned the same \$250 in 1981, another 11% gain over 1980's \$226. One result didn't change — the top news salaries at television stations stayed twice as high as those at radio stations.

Both radio and television posted median entry level salaries of \$200, which represented a 7% increase for radio, and 5% for TV. When making the move from large (250,000 to 1 million) to major (more than 1 million), a marked difference was pegged in radio news salaries. Large market news directors reported a median \$15,000 while those working major markets earned a little over \$27,000, or \$526

weekly. Medium markets (50,000-250,000) came in at \$13,000 followed by small markets (less than 50,000) at \$11,000. In most cases, the earnings of the top-paid radio anchor/newscaster and the news director were almost identical — usually they were the same person.

5 YEARS AGO TODAY

Radio & Records

- JOHN CHAFFEE PROMOTED TO VP/PROGRAMMING FOR MALRITE.
- BILL HENNES NAMED PD AT WIFI/PHILADELPHIA — Moves from WNDE/Indianapolis.
- KEN CALVERT PROMOTED TO PD AT WABX/DETROIT.
- NUMBER ONE FIVE YEARS AGO: "A Star Is Born (Evergreen)" — Barbra Streisand (Columbia)
- NUMBER ONE COUNTRY: "Moody Blue"/"She Thinks I Still Care" — Elvis Presley (RCA)
- NUMBER ONE LP: "Rumours" — Fleetwood Mac (WB)

College Radio Confab Set

The 43rd annual IBS (Inter-collegiate Broadcasting System, Inc.) National Convention is slated for March 5-7 at the Capital Hilton Hotel in Washington, DC. This yearly conference allows student broadcasters the opportunity to meet and interact with broadcasting professionals, FCC and music industry reps, equipment suppliers, syndicators, and technical consultants. Topics ranging from careers/internships to programming/cable radio will be discussed with various exhibitors also adding their support.

For registration information call (914) 565-6710.

TIME LEADS PACK

Magazines Hit Ad Revenue Record

According to the **Publishers Information Bureau**, magazine revenues increased 13% to \$3.2 billion making 1981 the first year for revenues to exceed the \$3 billion mark. **Time** also gained 13% to become the number one ad revenue attractor, upsetting new number 2 **TV Guide's** hold on that position.

The rest of the top 10: 3) **Newsweek**, up 14%; 4) **Sports Illustrated**, 20%; 5) **People**, 28%; 6) **Business Week**, 3%; 7) **Reader's Digest**, up 13%; 8) **Good Housekeeping**, 15%; 9) **Better Homes & Gardens**, 5%; and 10) **Family Circle**, 5%. Science-oriented publications showed the fastest growth, with **Science Digest** up 652%, **Discover** up 333%, **Science 81** up 264%, and **Scientific American** up 8%.

How Do You Spell On-Air Relief?

Anyone who has ever pulled the graveyard airshift or done a double shift to help out in a bind knows that jocks' oldest nemesis, tension, can come creeping out at the worst possible moment. To relieve your voice of tension and still maintain the perky personality your listeners have come to know and love, here's a simple exercise: Yawn. Roll your head around. Press your thumb upward, into the bottom of your chin. It's supposed to work, according to top researchers.

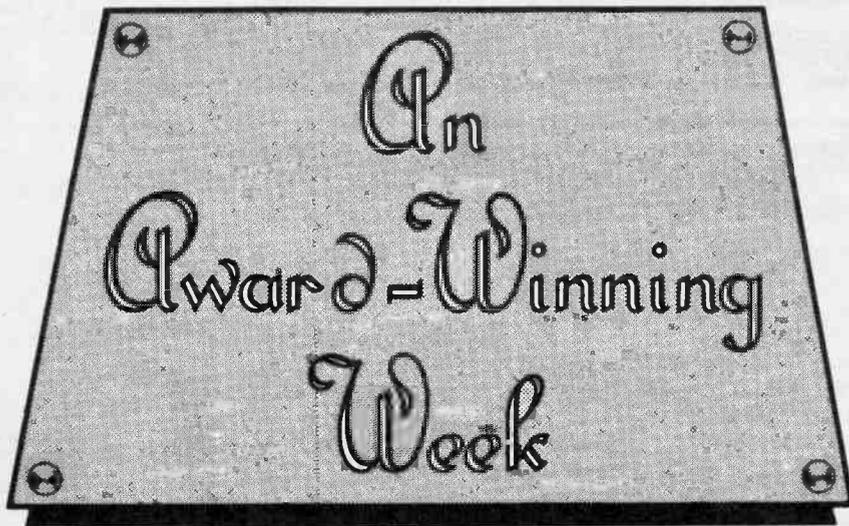
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PRODUCER/DISTRIBUTOR OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS & SPECIALS SALUTES . . .

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NEW YORK

Cincinnati



LE ROUX
**"Nobody Said It Was Easy
 (Lookin' For The Lights)"**

BREAKERS

LE ROUX

**Nobody Said It Was Easy
 (Lookin' For The Lights) (RCA)**

60% of our reporters on it. Moves: Up 35, Debuts 24, Same 42, Down 0, Adds 27 including WXKS-FM, WGCL, KRLA, KOPA, WHFM, KC101, KHFI, WJDX, WSEZ, WGBF, KJRB, K96, KHYT, WGUY, Z102. See Parallels, debuts at number 29 on CHR chart.



**RICK
 SPRINGFIELD**
"Don't Talk To Strangers"

FIRST WEEK MOST ADDED!

CHR NEW & ACTIVE

RICK SPRINGFIELD "Don't Talk To Strangers" (RCA) 91/85
 Moves: Up 0, Debuts 2, Same 4, Down 0, Adds 85 including WBEN-FM, WIFI, B94, WPGC, Z93, 94Q, KBEQ, WKTI, KFI, KFRC, B100, KOPA, KZZP, Z104, KILE.

**From The Forthcoming Album
 "Success Hasn't Spoiled Me Yet"**



Networks/Program Suppliers

NEW PROGRAMMING

● **TBS Syndication**, a subsidiary of **Telemedia Broadcast Services** of Toronto, premiered "The Producers" on February 21. These 12 one-hour retrospectives highlight the men behind the hit music; the series began with Part 1 of a **Phil Spector** profile. The series runs for the next 12 consecutive Sundays, hosted by **Charlie Van Dyke** and produced by **Doug Thompson** and **Warren Cosford**. Forthcoming installments include **Spector**, Part II, February 28 and **Roy Thomas Baker** on March 7. TBS plans to syndicate "The Producers" on the **ABC Radio Network** and in Europe and Australia. For more information contact **Joanne Smale Productions**, 466 Spadina Ave., Toronto, Ontario, M5T 2G8; (416) 961-3424.

● **Radio Arts** has launched "The Country's Best," a three-hour weekly ranking of the country's top 40 Country hits. Hosted by **Chris Lane**, this series also features artist interviews. Demos and further information are available by calling toll-free (800) 423-2840. If you're in California or outside the continental U.S., call collect (213) 841-0225.

● Recently debuting, **MJI Broadcasting's** "Rock Quiz" is touted as the "first nationally syndicated radio program to offer promotional opportunities for carrier stations." Prizes have included "The Book Of Rock Lists," **George Harrison's** "I Me Mine" autobiography, and subscriptions to **Games** magazine. Sponsored by **Nestle's** \$100,000 bar, "Rock

Quiz" is available on barter basis. Contact **Joshua Feigenbaum** at (212) 838-4450.

● **Marmas Productions** has developed a "Miss Radio America Pageant," a series of local contests which will culminate in the naming of a national winner in Las Vegas. Contestants must fall within the 18-34 age range and can be single, married or divorced. Local winners will be crowned, after a 2-8 week period, with the station's call letters. Once the finals are complete, the local winners can help with various station promotions. For a nominal charge a "Miss Radio America Kit" is provided, which consists of entry forms, a sash displaying station calls, a rhinestone crown, a winner's trophy, two runner-up trophies, and complete instructions. For more information contact **John Marmas**, National Director, at (202) 785-5555 or write 1019 19th Street, N.W., Washington, DC 20036.

● **United Stations** has moved, and is now located at One Times Square Plaza, New York, NY 10036.

● **MTV** personality **Nina Blackwood** hosts "Woman To Woman," a two-minute, 26-week numbered series zeroing in on topics of major concern to today's woman: career, sex, entertainment, the arts, and lifestyle. The program will be interspersed with celebrity interviews as well. "Woman To Woman" will be available for national syndication on May 1. For more information, contact **Danny Sheridan** at (213) 876-2393 or (213) 342-1385.



A NEW TWIST — Riding high on "The Change Has Come," his first album in 15 years, **MCA** artist **Chubby Checker** takes time out to discuss his current single "Running" with **Westwood One's** **Steve Rosenthal**. The interview segments will be on forthcoming installments of "Star Traks" and "Wheels."

NEWS & INFORMATION FEATURES

February 27: "Personal Computers: The Electronic Cottage," 25 minutes long, explores impact of personal computers on **CBS's** "Newsmark"

March 1-2: Author **W.S. Kals** from Dallas; author **Jerzy Kozinski** from Los Angeles on **RKO's** "America Overnight"

March 1-5: "Tax Tips," a week-long series, will be featured on **ABC Rock Radio's** daily show "Lifelines." Hosted by **ABC News** Correspondent **Ken Alexander**, "Tax Tips" is aimed at young

listeners who have filed taxes for only a few years.

March 1-5; March 8-12: "Mid-April Agony," special two-week feature anchored by **NBC News** correspondent **Mike Maus**, on **NBC Radio Network**. Tax experts offer tips and advice.

March 2-3: **Myron Kandel** on "America Overnight" from Dallas (nationally known financial expert/author); Los Angeles segment features Dr. **Randall Sword**, author of "Emergency Room"

March 5-6: **Tony Bonilla**, Nat'l Presi-

dent of **LULAC** (League of United Latin American Citizens) from Dallas; psychic Dr. **Alan Vaughan** from Los Angeles on "America Overnight"

March 10-12; March 15-16: Two "sportSpecials," each consisting of 10, 90-second reports, spotlight forthcoming **Holmes/Cooney** match; hosted by **Charley Steiner** on **RKO One** and **John Madden** on **RKO Two**

PEOPLE

● **RKO** announces three promotions within its Networks Research Department:

● **Cindy Schroeder**, former Senior Research Supervisor, to Manager/Research;

● **Arlene Bahrenburg**, most recently Research Supervisor, upped to Senior Research Supervisor;

● **Paul Bronstein** appointed Research Supervisor.

● **Rochelle Friedman** to Associate Producer of **United Stations' "Weekly Country Music Countdown"** from Managing Editor of **Country Music Magazine**.

● **Phil Harvey**, former producer of **Golden Egg's** "Future File," to develop special radio/video projects for **Creative Factor**.

● **Gary Landis, Janet Shultz** to newly-created Program Sales Representatives for **RKO One** and **Two** respectively.

● **Lisa Glasberg** to **ABC News** Correspondent from **WMET/Chicago**.



WEEDECK, MMR JOIN FORCES — The **Weeddeck Radio Network** recently appointed **Major Market Radio** as its sales representative. Over 300 stations make up the **Weeddeck** network, whose programming includes "Inside Music" with **Charlie Tuna**. Pictured during the official contract signing are (l-r) **Warner Rush**, President, **MMR**; **Rich White**, VP/GM, **MMR**; **Lloyd Heaney**, Director/**Weeddeck** Network; and **Tony Miraglia**, VP/Network Sales, **MMR**.

MUSIC FEATURES

February 26-28: **Lindsey Buckingham** on two-hour **Source** special

February 27: **Mel Tillis** and **Corbin-Hanner Band** on **ABC Entertainment's** "Silver Eagle"

February 27: **Martha & the Vandellas** highlighted on "Solid Gold Saturday Night"

February 27-28: **Sammi Smith** spotlighted on **NBC's** "Country Sessions"

February 27-28: "Night of the Oldies" installment on "Night Time America"

February 28: **Bobby Bare** hosts **RKO's** three-hour "Country Star Countdown"

March 1: **Bobby Bare** on **Narwood Productions'** one-hour "Country Closeup"

March 1: **Larry Elgart** on one-hour "Music Makers," **Narwood Productions**

March 1-2: **George Benson** guests on one-hour edition of **RKO Radioshows'** "Musicstar Specials"

March 1-4: **Chilliwack** on "Earth News Radio"

March 1-7: **Foreigner** on "Earth News Radio"

March 5: **Rod Stewart** on "Dick Clark's Rock Roll And Remember"

March 5: **Quarterflash** and **Ian Hunter** co-billed on **Westwood One's** 90-minute "In Concert"

March 5: **Tom T. Hall** kicks off "Live From Gilley's" via **Westwood One** followed successively by **Brenda Lee, Glaser Bros.,** and **Lacy J. Dalton**

March 5: **REO Speedwagon** Concert Encore on the **Source**

March 5: **Ricky Skaggs** featured on "Weekly Country Music Countdown," **United Stations**

March 6-7: **Johnny Cash** on "Country Sessions"

March 8: **Tanya Tucker** on "Country Closeup"

March 8: **Teresa Brewer** guests on "Music Makers"

March 8-11: **Gary U.S. Bonds** interviewed on "Earth News Radio"

March 12: **Kim Carnes** spotlighted on "Dick Clark's Rock Roll And Remember"

March 12: **Sammy Hagar** performs on "In Concert"

March 12: The "Steve Miller Event" on the **Source**

March 12: **Frizzell & West** on "Weekly Country Music Countdown"

March 12: **Bobby Womack** on "The Budweiser Concert Hour" offered by **Westwood One**

March 12-14: **Peter Cetera** on "Earth News Radio"

March 13-14: "The Best Of Country Sessions" on **NBC Radio**

March 15: **T.G. Sheppard** headlines "Country Closeup"

March 15: **Lionel Hampton** presented on "Music Makers"

March 19: **Rush** star in 90-minute **Source** special

March 19: **Crystal Gayle** interviewed on "Weekly Country Music Countdown"

March 22: **Gail Davies** on "Country Closeup"

March 22: **Margaret Whiting** spotlighted on "Music Makers"

March 26: **Natalie Cole** on "The Budweiser Concert Hour"

Nets Interview Reagan

An exclusive all radio network interview with President **Reagan** has been scheduled Friday, February 26 in the White House Oval Office. Participating networks include **RKO, Mutual, Associated Press Radio, UPI Audio,** and **NPR.**



INTERVIEW ON INNERVIEW — **Mick Jones** (left), a member of **Foreigner**, was a recent guest of "Innerview" host **Jim Ladd**. This outing, scheduled to air the week of March 8, marks the fourth appearance of the group on the syndicated radio show.

VIDEOSCOPE:

JEFF KING

20th/CBS Merger Makes Waves

The merger between 20th Century-Fox Film Corp. and CBS, Inc. has raised quite a few eyebrows in the home video industry. The move gives 20th Century-Fox Home Video and MGM/CBS Home Video a very large chunk of the market, while also magnifying the marketing powers of both companies. Examples: MGM/CBS, whose library of unreleased films consists of mainly older, classic films, will be able to take advantage of 20th's newer releases to generate larger volume. In turn, 20th will be able to stabilize its "hit" cassettes with CBS's substantial classics catalogue. More than anything, the merger gives the two companies clout with their network of distributors.

And Still They Moan:

"Too much product!" cried one regional distributor recently, and the problem is industrywide. In order to continue piling up record sales numbers, video software manufacturers are releasing more and more product and tying distributors into inventory quotas to maintain lines. Coupled with short terms (Net 30 is standard) and low distributor margins (8 to 15%), this makes life rough for anyone distributing video cassettes. Solution: cut the number of new releases to two or three per month from each manufacturer. This would enable distributors and retailers to work the product and get extra sales out of titles that presently are cooling off in 30 to 45 days. . . . 2) Give 60-day terms to all distributors, but secure each account by an irrevocable letter of credit. . . . 3) Increase the standard distributor discount industrywide to 15%, with promotions and programs and volume discounts that could raise this figure to around 20%.

Music On TV

Gary U.S. Bonds stars on "Fridays" February 26. . . "Solid Gold" for the week of February 26 features Air Supply, George Benson, Aretha Franklin, Player, Quarterflash, and Al Stewart. . . Syreeta and Bob Welch are on "American Bandstand" February 27. . . Lakeside and Midnight Star appear on "Rock Concert" February 27. . . An NBC special, "Harry Chapin's Cotton Patch," featuring some of the last songs written by the late singer, is set for February 28. . . A rare documentary called "The Doors Are Open" (starring the Doors) will be shown by MTV February 28. . . Minnie Pearl hosts NBC's March 1 special "Roy Acuff. . . 50 Years The King Of Country Music," with guests Eddy Arnold, Chet Atkins, the Charlie Daniels Band, Larry Gatlin, Crystal Gayle, Don Gibson, Tom T. Hall, Emmylou Harris, Barbara Mandrell, Dolly Parton, Kenny Rogers, Hank Snow, Ernest Tubb, and Hank Williams Jr. . . Kris Kristofferson and Tanya Tucker host the "Music City News Top Country Hits Of The Year" special March 3, a two-hour syndicated award ceremony featuring Alabama, Janie Fricke, David Frizzell, George Jones, Barbara Mandrell, the Oak Ridge Boys, the Statler Brothers, Conway Twitty, and Shelly West as performers.



LOHMAN & BARKLEY ROLL ON — KFI/Los Angeles morning team Al Lohman (left) and Roger Barkley (right) are shown holding up wooden cars as symbols of their campaign to promote the Commuter Computer. This program is being utilized to help form carpools, which will, it's hoped, have both short and long-range effects on the environment. As a result of their efforts already, over 50,000 Los Angeles residents are now sharing rides and saving an estimated \$100 million a year.

Pro:Motions

Gottlieb Upped To Arista Director/Advertising

Alice Gottlieb has been promoted to Director/Advertising at Arista Records, moving in-house from her former Associate Director/Advertising post.



Alice Gottlieb

Jamison Appointed GSM At WIND

Ron Jamison assumes the position of General Sales Manager at WIND/Chicago. His prior experience includes a stint as Manager of the CBS Radio Spot Sales Chicago office. Jamison succeeds Harvey Pearlman, who took over a similar post with WKTU/New York.

Polygram Taps Seven Local Program Managers

Polygram Records has named seven to fill local promotion manager posts. Cynthia Cox, formerly National A/C Promotion Manager, is now Los Angeles Local Promotion Manager/Trade Liaison. David Leach becomes Philadelphia Local Promotion Manager. The remaining appointments: Lee Arbuckle, Dallas; George Luthin, Miami; Ross Grierson, Cincinnati; Marty Mooney, Cleveland/Pittsburgh; and Jean MacDonald, Detroit.



Cynthia Cox

Cartwright, Wohlfeil Promoted At WXQT & WGRD-FM

Steven Cartwright moves from Sales Manager to Station Manager at WXQT & WGRD/Grand Rapids; he had been acting Sales Manager at the stations since 1980. Replacing him as Sales Manager is Robert Wohlfeil, a former account executive with the two stations.

Blasi Forms Blast Marketing Concepts

Richard Blasi has created Blast Marketing Concepts, which handles all music formats with an emphasis on store reports aimed at radio. The firm's address is 1460 Manhattan Beach Blvd., Suite H, Manhattan Beach, CA; (213) 376-6035.

Deep South Records Announced

An independent label called Deep South Records has been formed with Allen Cash as President and Frank Bober Vice President. Actor Dennis Weaver and Noel are two artists already signed to the label.

Cineman Production Firm Announced

Filmmaker Stephen Lewis has created Cineman, a production company specializing in promotional films/video tapes for the music and record industry. Lewis was recently affiliated with the "Solid Gold" television series. He'll be working with photography director/producer Michael Jones and Roger Collins, production design/art director. Cineman is currently doing a promotional film for Sneaker. For more information contact Jeff Williams or Michael Jones at 1723 Courtney Avenue, Los Angeles, CA 90046; (213) 876-2855.

Steve Harris Productions Debuts

Steve Harris, a former B-104/Baltimore air personality, has launched Steve Harris Productions, specializing in syndicated music specials aimed at CHR and rock formats. The firm will also be providing station ID's and custom promos. Steve Harris Productions is at 6405 A Doral Drive, Baltimore, MD 21209; (301) 358-8583.

Clayton, Stewart Join Raven Records

Steve Clayton is Vice President/Staff Producer with Bob Stewart serving as head of the marketing department at recently-formed Raven Records.

Boulos Named Nat'l Promo/Publicity Director At Inner City

John Boulos has been appointed National Promotion/Publicity Director at Inner City Records. His career background includes positions with London, Vanguard, and G & P Records. Assisting him are Lester Collins and Michael Fishman.

Taylor Moves Up To Nat'l Sales Manager At KHJ

Dexter Taylor has been elevated to National Sales Manager from an in-house account executive post at KHJ/Los Angeles. Taylor succeeds Jeff Peck, who recently became VP/GM of KOGO & KPRI/San Diego.



Dexter Taylor

Portmess New President At Interstate Communications

Gary Portmess is President/Treasurer and his wife, Judy Portmess, is VP/Secretary of Interstate Communications, Inc. after buying out two former partners. Interstate owns WHAG & WQCM/Hagerstown, MD.

Caraway Named Station Manager At WSWT-FM

George Caraway has become Station Manager of WSWT-FM/Peoria, effective March 15. Presently GM of WAIK/Galesburg, IL, Caraway had been an account executive at WSWT for five years. He replaces Ken Brown, the new VP/GM of Quad Cities sister stations WQUA and KRVR-FM.

Joseph New Local Sales Manager At CKLW

Wayne Joseph has become Local Sales Manager at CKLW/Detroit, moving crosstown from WWJ-AM & FM, where he had been Sales Manager.

SCBA Elects District Directors

The Southern California Broadcasters Association has voted in 12 station managers to its Board of Directors. They are: District 1: Bob Jacobson, KNJO/Thousand Oaks; Guy Paul, KSLY & KUNA/San Luis Obispo; Jim Ranger, KUHL & KXFM/Santa Maria; District 2: Ed Hopple, KWAC/Bakersfield; Mel Owens, KUZZ & KKXX/Bakersfield; Al Kennedy, KDOL-AM & FM/Lancaster; District 3: Glen Barnett, KWXY-AM & FM/Palm Springs; Howard Fisher, KPRO/Riverside; Andy James, KCAL-AM & FM/Redlands; District 4: Jeannette Banoczi, KNOB/Long Beach; Dan Mitchell, KEZY-AM & FM/Anaheim; Art Astor, KIK-FM/Orange.

Xeres Records Joins Label Fold

A new label, Xeres Records, has been established, with first artists the Kingston Trio, who have just released "25 Years Non-Stop."

Curci Forms Two New Companies

Hank Curci has created Hank Curci Publishing Co. and in conjunction has also formed a record label, Pacific Northwest. Immediate plans call for the release of two singles, one in March and another in late April, on the new label.

Cain, Kurry Join Erect Records

Ron Cain has been named National Director/Secondary R&B Promotion and Kevin Kurry has become National Director/College and Secondary Pop & Top 40 Promotion at Erect Records. Cain comes from independent promotion while Kurry moves over from the general manager slot at KSMR/Winona, MN.

Bruce Portmann & Associates Established

The newly-created firm of Bruce Portmann and Associates, dealing specifically with international promotion/marketing, has signed Cheryl Ladd as its first artist. The company is located at 18009 Keswick St., Reseda, CA 91335; (213) 345-5739.

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HOT TIMES!

Kick off a hot time in your town at night with the all new Music Country Network—the *only* satellite network package available today that offers a quality overnight music/variety format. It's on the air from 10 p.m. to 5 a.m. everywhere beginning April 1 and runs seven nights a week, 52 weeks of the year.

HOT SOUNDS!

Music Country Network comes to you from country music's hometown—Nashville, Tennessee—with the sound and the stars America is tuning in to today. Your host, Chuck Morgan, will interview the nation's top country personalities—listeners can even call in and talk to such popular artists as Charlie Pride, Roy Clark, Barbara Mandrell, Mel Tillis, Ronnie Milsap and more. And in between, he'll be playing the hottest country sounds based on the computerized monitoring system, Billboard Information Network (BIN).

HOT NEWS!

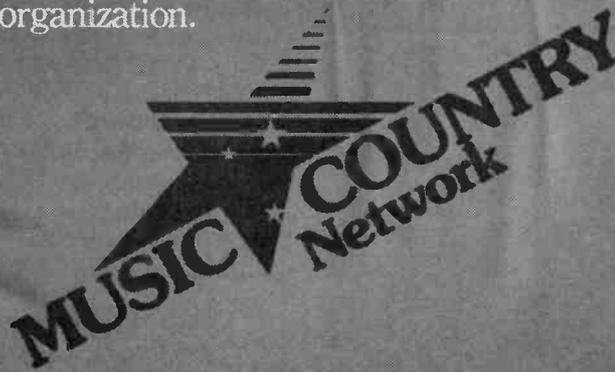
Your listeners also get the hottest news with their music! Up-to-the-minute Associated Press news, sports and weather is put on the air regularly—as it happens all around the world, all night long.

A HOT TEAM!

Music Country is brought to you by two leaders in radio broadcasting: WSM, Inc., a pacesetter in country music broadcasting for over 60 years; and Associated Press Broadcast Services, the world's largest news gathering organization.

A HOTLINE!

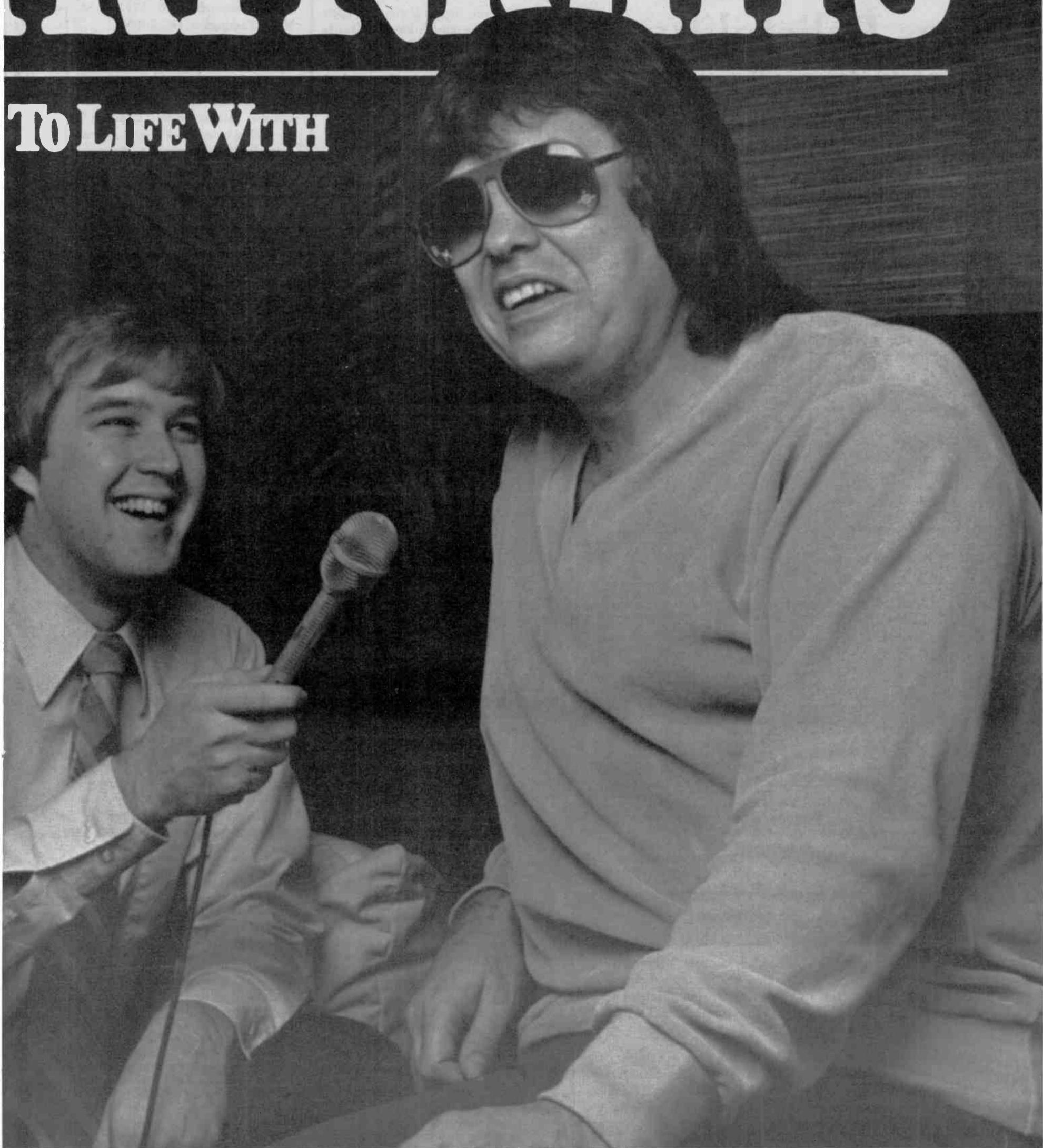
For immediate information on Music Country Network, call Glenn Serafin now, 212/621-1520.



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COUNTRY NIGHTS

TO LIFE WITH



Ratings & Research



JHAN HIBER

New Guide To Arbitron Ratings Reliability

For all the money you pay Arbitron, you probably have wondered, "Just how good are those numbers anyway?" Well, if the mathematical computations explained to me in New York last week by Arbitron Vice President for Statistical Services Mike Ochiogrosso are any clue, the answer to that question is, "They are more reliable than previously thought."

Many of you have been asking recently for an explanation of how to use and interpret the new reliability tables in the back of your fall books. In that light I went straight to the horse's mouth for the answer. Ochiogrosso headed up a \$500,000 project conducted over the last two years by Arbitron to see how reliable its data actually was. The new tables represent the tip of the iceberg for results of that study but give broadcasters a relatively easy-to-use method of finding out just what their numbers really mean. The reliability tables replace the unlamented Nomograph.

In this column and the article next week, I'll give you the key formulas needed to properly use the reliability charts. A specific market will be examined to give you a feel for how the formulas should be used. Finally, after plugging in the formulas for two station's numbers, I'll delve into the sales and programming implications of the new reliability guidelines.

Two Key Tables

If you've looked in the back of your fall 1981 Arbitron radio market report, you may have noticed the addition of two key tables. These are headlined "Arbitron Radio Reliability" and are either Table "A" or "B." All of the tables labelled "A" are the same as the example shown below...

Table "B," on the other hand, will vary from market to market and from book to book. The values shown on the following example from Buffalo are applicable only to Buffalo and only for this fall sweep...

SURVEY AREA/ DEMO GROUP	ESTIMATE TYPE				
	ALL CUME ESTIMATES	AVERAGE QUARTER HOUR ESTIMATES		WEEKDAYS SINGLE HOUR	MON-FRI 6A-10A 3P-7P
METRO SURVEY AREA					
TOTAL 12 +	29.85	44.89	46.77	44.43	55.71
MEN 18 +	21.16	32.16	32.70	31.30	40.54
MEN 18-24	9.12	15.26	14.44	20.96
MEN 25-34	9.22	14.55	14.32	18.78
MEN 35-44	8.97	13.84	14.32	13.91	17.97
WOMEN 18-34	14.83	22.84	23.83	22.06	28.85
WOMEN 18-49	18.74	28.74	29.70	28.07	35.83
WOMEN 25-44	24.23
ADULTS 18 +	28.60	42.20	41.63	52.33
ADULTS 18-34	18.51	28.57	27.64	36.42
ADULTS 18-49	23.18	35.35	34.40	44.07
ADULTS 25-49	19.84	29.75	29.49	37.35
ADULTS 25-54	21.84	32.36	32.27	40.81
ADULTS 35-64	21.05	30.39	30.72	38.95
TEENS	12.43	20.36	23.06	20.75	27.83
TOTAL SURVEY AREA					
TOTAL 12 +	31.92	46.79	48.97	46.00	58.43
MEN 18 +	22.05	32.57	33.47	31.70	41.64
MEN 18-24	7.58	12.32	11.75	16.91
MEN 25-34	11.01	17.45	17.07	22.24
WOMEN 18-34	16.02	24.76	25.45	23.51	31.14
WOMEN 18-49	20.71	31.03	31.67	29.78	38.41
WOMEN 25-44	25.77
ADULTS 25-54	23.95	34.96	34.69	44.04
ADULTS 35-64	23.42	33.55	33.73	42.91
TEENS	13.83	22.18	25.12	22.56	29.43

RATING	VALUE												
0.1	3.16	5.1	22.00	10.1	30.13	15.1	35.80	20.1	40.07	25.1	43.36	30.1	45.87
0.2	4.47	5.2	22.20	10.2	30.26	15.2	35.90	20.2	40.15	25.2	43.42	30.2	45.91
0.3	5.47	5.3	22.40	10.3	30.40	15.3	36.00	20.3	40.22	25.3	43.47	30.3	45.96
0.4	6.31	5.4	22.60	10.4	30.53	15.4	36.09	20.4	40.30	25.4	43.53	30.4	46.00
0.5	7.05	5.5	22.80	10.5	30.66	15.5	36.19	20.5	40.37	25.5	43.59	30.5	46.04
0.6	7.72	5.6	22.99	10.6	30.78	15.6	36.29	20.6	40.44	25.6	43.64	30.6	46.08
0.7	8.34	5.7	23.18	10.7	30.91	15.7	36.38	20.7	40.52	25.7	43.70	30.7	46.12
0.8	8.91	5.8	23.37	10.8	31.04	15.8	36.47	20.8	40.59	25.8	43.75	30.8	46.17
0.9	9.44	5.9	23.56	10.9	31.16	15.9	36.57	20.9	40.66	25.9	43.81	30.9	46.21
1.0	9.95	6.0	23.75	11.0	31.29	16.0	36.66	21.0	40.73	26.0	43.86	31.0	46.25
1.1	10.43	6.1	23.93	11.1	31.41	16.1	36.75	21.1	40.80	26.1	43.92	31.1	46.29
1.2	10.89	6.2	24.12	11.2	31.54	16.2	36.85	21.2	40.87	26.2	43.97	31.2	46.33
1.3	11.33	6.3	24.30	11.3	31.66	16.3	36.94	21.3	40.94	26.3	44.03	31.3	46.37
1.4	11.75	6.4	24.48	11.4	31.78	16.4	37.03	21.4	41.01	26.4	44.08	31.4	46.41
1.5	12.16	6.5	24.65	11.5	31.90	16.5	37.12	21.5	41.08	26.5	44.13	31.5	46.45
1.6	12.55	6.6	24.83	11.6	32.02	16.6	37.21	21.6	41.15	26.6	44.19	31.6	46.49
1.7	12.93	6.7	25.00	11.7	32.14	16.7	37.30	21.7	41.22	26.7	44.24	31.7	46.53

There is no difference in this chart from market to market.

Table A translates average persons or cume ratings into "values" that are plugged into the magical formula I'll share with you later. This chart will remain constant from book to book.

If you check the Table B in your market report — and assuming you are outside Buffalo — you'll note that the average and cume values will differ from those shown above. The variance from market to market and from book to book is due to sample return and weighting varia-

Q&A

Bill Jenkins, PD for WELE/South Daytona, FL laments, "Although our market is labelled Orlando-Daytona Beach, most of the numbers shown in R&R are Orlando stations only. Is this a TV market we're talking about here? If so, isn't Arbitron a little off-base applying radio ratings to a TV market base?"

Arbitron has labelled the TV Area of Dominant Influence (ADI) for central Florida Orlando-Daytona Beach, and that was the label used by Market-Buy-Market for the computer runs shown in R&R. Orlando and Daytona Beach are indeed separate radio markets, treated as different metros by Arbitron. Although the market nomenclature may be confusing, there is no attempt by Arbitron to use the TV definition to sample radio listening.

Week In Review

Janet Zahler Joins Arbitron

Janet Zahler has been named Account Executive for Arbitron Radio's Dallas office. Ms. Zahler has most recently worked in Cleveland as an AE at WDOK and WQAL, leading Beautiful Music stations in that market.

Birch Opens D.C. Office

The Birch Report is about to open its first office outside Florida. March 1 will see the opening of Birch's DC office, in the old Mediastat building. Heading up the Silver Spring, MD facility will be Valerie Philos, who will be assisted by Jan Brown. Both Philos and Brown were key personnel at Mediastat, and they'll now be involved in servicing the Birch clients.

Patrick Fields BRC Applications

The Broadcast Rating Council Search Committee has begun looking for a successor to Mal Beville, who will retire May 30. Candidates for the Executive Director post should send their resumes to Larry Patrick, Senior VP for Research, NAB, 1771 N St., NW, Washington, DC 20036.

Applicants for the BRC position should have experience in audience measurement, must be able to administer the BRC audits of the member ratings services, and should be willing to serve as a spokesperson on audience measurement issues.

proceed...

1. First, turn to Table A and find the appropriate rating for your station. In this case it's 3.5. Next to 3.5 is a predetermined value, for computation purposes, of 18.38. 18.38 is thus the first half of our reliability equation.

2. Look at Table B. Under the metro heading find the correct demo, in this instance adults 18-49. Proceed to the right on the chart until you cross the key daypart, in this case Mon-Fri 6-10am. The value that aligns itself with all these criteria in Buffalo is 44.07, and that figure is the second half of the standard error formula. Remember, this value will differ by market.

3. Next, to determine the confidence level for one standard error (68%), just divide the Table A number by the Table B value. In this case...

$$\frac{18.38}{44.07} = .417$$

Swell, but what does this tell you? What you've just found out is that if the survey was redone there is a 68% likelihood that the station's estimate for the same demo and daypart would be a 3.5 plus or minus .4. The station's number can actually fall into the 3.1-3.9 range and still be statistically comparable to the 3.5.

What if you have a heavy management decision to make based on this number and you'd like the standard error range to be more precise? If you'd like a 90% confidence interval all you do is plug in the above result — .417 and multiply that by 1.28.

$$1.28 \times .417 = .54$$

tions, which are unique to each market in every sweep.

Note that Table B has three major planes. You must first consider the geographical area you need — metro, TSA, or ADI where applicable. Next, you need to pick out the daypart containing the estimates you'd like to examine. Finally, plug in the demo that corresponds to the estimate you are checking out.

"Just how good are those numbers anyway? ... They are more reliable than previously thought."

"The 90% confidence level will give station management enough solid guidance."

How To Use

There are two key formulas you'll probably want to keep in mind as you delve into the reliability of your numbers. The first deals with determining the swing, or standard error, inherent in average or cume ratings. You'll see an example below of how to use the tables to compute that "give" implicit in any random sample result. The other key item with which you'll want to be familiar deals with computing how much plus or minus range there can be in any audience estimate. I'll show you an example of how to tackle that chore next week.

For now let's deal with determining how much standard error there is in a given audience rating. In Buffalo I've selected a station in the following situation:

Daypart: Monday-Friday 6-10am

Demo: Adults 18-49

Station Average Persons Rating 3.5

Let's look at the tables and see how we

Thus, if the survey was duplicated there is a 90% chance that the station's "true" audience would lie somewhere in the 3.5 plus/minus .5 range, 3.0-4.0. If your rating made such a move from survey to survey, it is possible that the gain was just part of a statistical adjustment explainable by the standard error range.

Although Arbitron includes formulas for figuring standard error for confidence levels above 90%, I personally don't think you need go that far. The 90% confidence level will give station management enough solid guidance concerning whether or not a gain was "real" or possibly within a standard error range.

Next week I'll guide you through the process of determining how much range might be inherent in actual audience estimates. I'll also compare the new Arbitron reliability technique to the former approach and tell you how they fare. Finally, implications of this new reliability study — for the broadcaster as well as for the advertiser — will be spelled out. See you next week!

PLAY FAVORITES!

Radio's favorite cuts from

THE FIRST FAMILY RIDES AGAIN

are now available on a convenient 7" single (NBS-7-011)

**"The Big Game" "Press Conference"
"Mr. Bill" "Bugs" "Reaganomics"**

Millions of people have already seen Rich Little perform these selections on The Tonight Show, The John Davidson Show, The Today Show, The Merv Griffin Show, Cable News Network and Entertainment Tonight.

Over 400,000 Albums have been sold, propelling it up the charts with bullets all the way.

*BB: 42**-37** RW: 54*-42* CB:79*-55**

THE FIRST FAMILY RIDES AGAIN is NUMBER ONE in Atlanta, where they already know what the rest of the country is finding out:

YOUR LISTENERS ~~LOVE~~ TO LAUGH!

NEED

While you're still smiling, listen to a new Boardwalk favorite from

CHRIS CHRISTIAN "MAKE IT LAST"

(NB7-11-136)

Produced by Bob Gaudio, this new single from Chris Christian has got the kind of hook that hits are made of.

WJBQ
Q101

WFLB
KENI

WFOX
KINT

KVOL
KZFM

KILE
WGH

KCPX
KSLY





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Plenty.

Concerts and specials with the top names in rock. *Stevie Nicks. Dan Fogelberg. Foreigner. Journey. Pat Benatar. Rush. Ozzy. Billy Joel.*
Live satellite broadcasts produced by *Starfleet Blair* available exclusively from The Source.
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NBC Radio's Young Adult Network

*RADAR © 23 (Spring 1981 Report) Vol. 2 (Aud. to cleared programs + commercial exposures), avg. aud. per broadcast, adults 18-34, M-S, 6AM-12M.

RATINGS REPORT

ARBITRON RADIO

The data contained on this page is copyrighted by the respective ratings services. Non-subscribers to the respective ratings services may not reprint or use this information in any form.

A-AOR, AC-Adult Contemporary, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Dancemusic, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contemporary.

Grand Rapids METRO RANK 63

Share Trends Persons 12+ Mon-Sun 6AM-Mid
POP(00): 4978

Fall '80	Spring '81	Fall '81
1 WLAV-FM 13.3	1 WLAV-FM 14.1	1 WLAV-FM 13.3 (A)
2 WOOD-FM 12.9	2 WOOD-FM 12.8	2 WOOD-FM 12.7 (AM)
3 WOOD-AM 12.2	3 WCUZ-FM 8.3	3 WCUZ-FM 10.9 (C)
4 WZZR-FM 8.3	4 WGRD-FM 8.2	4 WGRD-FM 8.2 (M)
5 WGRD-FM 7.2	5 WCUZ-FM 7.6	5 WGRD-FM 6.5 (M)
6 WJFM-FM 6.4	6 WZZR-FM 6.3	6 WZZR-FM 6.3 (M)
7 WCUZ-FM 5.0	7 WJFM-FM 5.3	7 WJFM-FM 5.2 (AC)
8 WCUZ-AM 3.7	8 WFUR-FM 4.5	8 WXQT-AM 5.2 (AM)
9 WFUR-FM 3.7	9 WZZR-FM 4.3	9 WFUR-FM 4.4 (M)
10 WTVN-AM 2.7	10 WTVN-AM 3.1	10 WCUZ-AM 4.3 (C)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	WLAV-FM	1	WCUZ-FM
2	WZZR-FM	2	WOOD-FM
3	WJFM-FM	3	WOOD-AM

Springfield, MA METRO RANK 64

Share Trends Persons 12+ Mon-Sun 6AM-Mid
POP(00): 4942

Fall '80	Spring '81	Fall '81
1 WHYN-FM 14.0	1 WHYN-FM 13.9	1 WHYN-FM 12.5 (AM)
2 WHYN-AM 11.5	2 WMAS-FM 11.1	2 WHYN-AM 10.2 (AC)
3 WMAS-FM 10.6	3 WHYN-AM 10.9	3 WMAS-FM 7.8 (AC)
4 WMAS-AM 9.3	4 WMAS-AM 10.5	4 WMAS-AM 7.3 (E)
5 WCCC-FM 7.6	5 WCCC-FM 6.0	5 WCCC-FM 6.0 (A)
6 WAQY-FM 6.8	6 WAQY-FM 5.3	6 WAQY-FM 4.9 (A)
7 WTIC-AM 4.3	7 WAAF-FM 3.9	7 WTIC-AM 3.7 (AC)
8 WIXY-AM 3.6	8 WTIC-AM 3.4	8 WSPR-AM 3.5 (AC)
9 WREB-AM 3.3	9 WFMP-AM 3.2	9 WTIC-FM 3.3 (M)
10 WRCH-FM 3.1	10 WRCH-FM 3.1	10 WRCH-FM 2.9 (AM)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	WCCC-FM	1	WHYN-AM
2	WHYN-AM	2	WHYN-FM
3	WMAS-FM	3	WMAS-FM

Greenville-Spartanburg METRO RANK 65

Share Trends Persons 12+ Mon-Sun 6AM-Mid
POP(00): 4852

Fall '80	Spring '81	Fall '81
1 WFBC-FM 12.7	1 WESC-FM 12.4	1 WESC-FM 12.7 (C)
2 WESC-FM 12.3	2 WANS-FM 12.4	2 WFBC-FM 11.3 (AC)
3 WHYZ-AM 10.5	3 WSPA-FM 9.2	3 WSPA-FM 9.2 (M)
4 WSPA-FM 9.5	4 WFBC-FM 9.1	4 WANS-FM 8.2 (M)
5 WANS-FM 6.3	5 WHYZ-AM 7.2	5 WHYZ-AM 7.9 (M)
6 WQOK-AM 5.6	6 WESC-AM 5.8	6 WSPA-AM 5.5 (AC)
7 WQXL-FM 5.3	7 WSPA-AM 5.0	7 WQOK-AM 4.5 (M)
8 WFBC-AM 5.0	8 WQOK-AM 4.6	8 WASC-AM 4.2 (M)
9 WQOK-AM 3.9	9 WFBC-AM 4.2	9 WSSL-FM 4.1 (C)
10 WSPA-AM 3.8	10 WQOK-AM 4.2	10 WAIM-FM 3.8 (AC)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	WFBC-FM	1	WESC-FM
2	WANS-FM	2	WFBC-FM
3	WHYZ-AM	3	WSPA-FM

Tucson METRO RANK 66

Share Trends Persons 12+ Mon-Sun 6AM-Mid
POP(00): 4689

Fall '80	Spring '81	Fall '81
1 KCUB-AM 11.7	1 KJYK-FM 12.7	1 KCUB-AM 12.4 (C)
2 KJYK-FM 11.7	2 KCUB-AM 10.6	2 KJYK-FM 10.4 (AM)
3 KCEE-AM 9.2	3 KL PX-FM 8.5	3 KXEW-AM 9.0 (M)
4 KWFM-FM 8.5	4 KRQQ-FM 8.2	4 KWFM-FM 6.7 (A)
5 KRQQ-FM 7.0	5 KAIR-AM 8.0	5 KCEE-AM 6.3 (AC)
6 KHYT-AM 7.0	6 KHYT-AM 6.0	6 KL PX-FM 6.3 (A)
7 KTKT-AM 6.5	7 KCEE-AM 5.4	7 KTKT-AM 6.2 (M)
8 KAIR-AM 6.3	8 KWFM-FM 5.4	8 KAIR-AM 6.1 (AM)
9 KTUC-AM 5.2	9 KNDE-FM 4.8	9 KRQQ-FM 5.9 (M)
10 KL PX-FM 5.1	10 KTUC-AM 4.2	10 KHYT-AM 4.9 (M)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	KXEW-AM	1	KCUB-AM
2	KWFM-FM	2	KXEW-AM
3	KRQQ-FM	3	KJYK-FM

Omaha METRO RANK 67

Share Trends Persons 12+ Mon-Sun 6AM-Mid
POP(00): 4614

Fall '80	Spring '81	Fall '81
1 KFAB-AM 28.0	1 KFAB-AM 23.5	1 KFAB-AM 25.0 (AC)
2 KEZO-FM 10.8	2 KEZO-FM 12.2	2 KEZO-FM 13.9 (A)
3 KQKQ-FM 10.7	3 KQKQ-FM 10.9	3 KQKQ-FM 9.2 (M)
4 WOW-AM 8.9	4 KESY-FM 9.3	4 KESY-FM 8.5 (AM)
5 KESY-FM 8.3	5 WOW-AM 8.3	5 KGOR-FM 8.2 (M)
6 KGOR-FM 6.1	6 KOIL-AM 6.6	6 WOW-AM 7.0 (AC)
7 KOIL-AM 4.6	7 KGOR-FM 6.4	7 KOIL-AM 4.8 (M)
8 KYNN-AM 4.5	8 KYNN-AM 6.4	8 KYNN-FM 3.5 (C)
9 KYNN-FM 4.1	9 KYNN-FM 4.2	9 KLNG-AM 3.5 (M)
10 KLNG-AM 3.2	10 KLNG-AM 1.9	10 KOOO-AM 3.4 (AM)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	KEZO-FM	1	KFAB-AM
2	KGOR-FM	2	KESY-FM
3	KQKQ-FM	3	KEZO-FM

Raleigh-Durham METRO RANK 68

Share Trends Persons 12+ Mon-Sun 6AM-Mid
POP(00): 4602

Fall '80	Spring '81	Fall '81
1 WPTF-AM 14.4	1 WRAL-FM 15.6	1 WPTF-AM 14.7 (AC)
2 WRAL-FM 13.3	2 WPTF-AM 11.4	2 WRAL-FM 14.4 (AC)
3 WQDR-FM 11.1	3 WYYD-FM 10.2	3 WYYD-FM 11.5 (AM)
4 WLL-AM 8.3	4 WQDR-FM 8.2	4 WQDR-FM 7.9 (A)
5 WYYD-FM 7.0	5 WQDR-FM 7.6	5 WKIX-AM 7.4 (C)
6 WKIX-AM 6.6	6 WSR-AM 6.7	6 WQDR-FM 6.0 (M)
7 WQDR-AM 5.7	7 WLL-AM 6.1	7 WSR-AM 5.0 (M)
8 WTK-AM 5.0	8 WKIX-AM 4.9	8 WTK-AM 3.6 (C)
9 WSR-AM 4.7	9 WDCG-FM 3.1	9 WLL-AM 3.5 (M)
10 WQNC-AM 4.0	10 WCHL-AM 2.4	10 WQNC-AM 2.9 (AC)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid	RANK STATION	Mon-Sun 6AM-Mid	RANK STATION
1	WRAL-FM	1	WRAL-FM
2	WQDR-FM	2	WPTF-AM
3	WYYD-FM	3	WKIX-AM

The Birch Report

Average persons 12+
Monday-Sunday 6am-midnight
Rolling Averages

Washington, D.C.

WKYS Widens Lead;
WMAL Holds Second;
WWDC-FM Dominates
AOR's; WHUR
Improving

	Oct./ Nov.	Nov./ Dec.	Dec./ Jan.
WKYS (U)	8.6	10.9	12.4
WMAL (AC)	8.6	9.2	10.0
WWDC-FM (A)	7.1	7.5	8.5
WHUR (B)	5.2	6.4	7.9
WGAY-FM (BM)	6.2	8.1	7.2
WRQX (R)	7.0	6.8	6.5
WPGC-AM&FM (R)	5.8	6.2	5.6
WRC (T)	4.3	3.3	4.7
WJMD (AC)	4.5	4.1	4.4
WAVA (A)	4.6	3.0	3.2
WMZQ (C)	4.3	3.4	3.2
WGMS-AM & FM (CL)	4.1	4.1	3.2
WTOP (N)	2.0	2.3	3.0
WQOK (B)	4.7	3.8	2.8
WASH (AC)	3.8	3.3	2.6
WVXK (C)	2.8	3.1	1.9
WEZR (BM)	2.3	2.3	1.5
WPKX (C)	.7	.6	1.0

Tampa-

St. Petersburg
Top Four Stations
Hold Position, Lose
Shares; WJYW,
WDAE On The Rise

	Oct./ Nov.	Nov./ Dec.	Dec./ Jan.
WRBQ (R)	13.4	15.8	12.9
WQYK (C)	11.4	11.8	10.2
WWBA-FM (BM)	9.8	10.0	9.0
WCKX (R)	6.1	7.8	6.7
WJYW (BM)	4.4	5.6	6.5
WDAE (BB)	5.3	5.4	6.3
WQXM (A)	6.4	6.5	6.1
WYNF (A)	5.6	4.5	5.5
WFLA (AC)	4.4	4.7	5.2
WSUN (C)	5.9	4.4	5.0
WPLP (T)	2.2	2.6	3.6
WSRZ (AC)	4.0	2.5	2.5
WFLA-FM (BM)	4.8	3.1	2.3
WTMP (B)	3.0	2.2	2.2
WWLF (BB)	1.6	1.1	1.6
WTAN (AC)	.2	.7	1.3
WNSI (N)	1.6	1.4	1.2
WPSO (O)	.1	.3	1.0

Phoenix

KNIX-FM, KDKB Slip
But Stay 1-2; KTAR
Jumps; KSTM Emerges

	Oct./ Nov.	Nov./ Dec.	Dec./ Jan.
KNIX-FM (C)	10.8	11.3	10.6
KDKB (A)	9.3	9.9	9.8
KTAR (N)	6.8	7.1	8.5
KZZP-FM (R)	8.8	6.6	6.7
KQYT (E)	5.1	5.1	6.5
KUPD (A)	4.4	6.1	5.8
KOY (AC)	7.2	5.5	5.6
KMEO-FM (BM)	5.7	5.7	5.5
KUKQ (U)	5.0	5.9	5.4
KOOL (AC/O)	3.5	4.3	4.3
KOPA (R)	5.7	3.2	3.7
KJJJ-FM (C)	2.0	3.0	3.3
KSTM (A)	.9	1.8	2.7
KBBC (AC)	4.2	2.6	2.2
KHEP (CL)	1.5	2.4	2.0
KJJJ (C)	1.2	1.2	1.8
KARZ (AC)	2.7	2.0	1.6
KLFF (BB)	2.3	2.6	1.5
KXAM (B)	.6	1.7	1.3
KFLR (RL)	.2	.7	1.2
KNIX (C)	3.4	2.4	1.1
KZZP (R)	1.2	1.2	1.0

Louisville

WVEZ Takes
First; WHAS,
WQMF, WRKA Slip

	Oct./ Nov.	Nov./ Dec.	Dec./ Jan.
WVEZ (BM)	7.2	10.0	10.1
WHAS (AC)	9.4	11.9	9.6
WQMF (A)	11.3	11.8	9.6
WRKA (AC)	10.4	10.9	9.1
WAMZ (C)	9.6	9.6	8.7
WCH (C)	8.1	7.4	7.5
WKJJ (R)	5.1	5.2	7.1
WLOU (B)	8.5	5.4	7.0
WLRS (A)	6.4	8.2	6.6
WAVG (AC)	7.2	7.1	6.1
WAKY (R)	5.2	4.0	4.0
WINN (BB)	3.0	3.0	3.6
WFIA (RL)	.7	.8	1.4
WTMT (C)	1.4	1.1	1.1
WJYL (E)	1.7	2.1	1.0
WXLN (RL)	.8	.8	1.0
WXVW (E)	.4	.6	1.0

For The Record

In last week's issue, the station listings for Charlotte and West Palm Beach were inadvertently switched, so that the Charlotte stations were found under the West Palm Beach heading and vice versa. R&R apologizes for the inconvenience.

Hartford

WTIC Dominant;
WRCH Slips;
WHCN Tops AOR's

	Oct./ Nov.	Nov./ Dec.	Dec./ Jan.
WTIC (AC)	23.0	23.5	24.8
WRCH (BM)	8.1	7.8	7.4
WHCN (A)	6.7	6.0	6.6
WKSS (BM)	6.1	7.7	6.4
WCCC-FM (A)	5.5	5.0	6.0
WTIC-FM (R)	5.1	4.9	5.1
WIOF (AC)	4.4	3.7	4.3
WPOP (N)	4.4	3.8	4.1
WDRC (AC)	3.0	3.9	3.6
WDRC-FM (R)	2.4	3.0	3.6
WVYZ (AC)	4.4	3.9	3.5
WPLR (A)	1.6	2.1	2.2
WHYN (BM)	1.5	2.3	1.8
WKND (B)	3.1	2.8	1.7
WRCQ (AC)	1.4	1.5	1.6
WAQY (R)	.6	1.4	1.0
WKCI (R)	1.4	.9	1.0



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Here's a fantastic promotional opportunity that can generate great sales revenue

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NATIONAL PAGEANTS ARE SUCCESSFUL EVENTS THAT HAVE PRODUCED TREMENDOUS COMMERCIAL RESPONSES THIS CONTEST CAN BE PACKAGED AND TIED INTO A WIDE VARIETY OF YOUR PRESENT AS WELL AS NEW CLIENTS.

Promote your own beauty pageant for 2 to 8 weeks then have a local final and select a winner, who will be crowned "Miss (your station's call letters)." She will represent your station at the National Finals in August in Las Vegas. Girls from radio stations all over the country will compete for the title of "Miss Radio America" and a chance to win thousands of dollars in prizes. After the finals your winner will be a local celebrity. She may assist in many of the station promotions.

Only a limited number of stations accepted. Each is guaranteed an exclusive for their immediate marketing area.

Write: Miss Radio America, c/o Marmas Productions, 1019 19th St., N.W. Washington, D.C. 20036 or call: 202-785-5555.

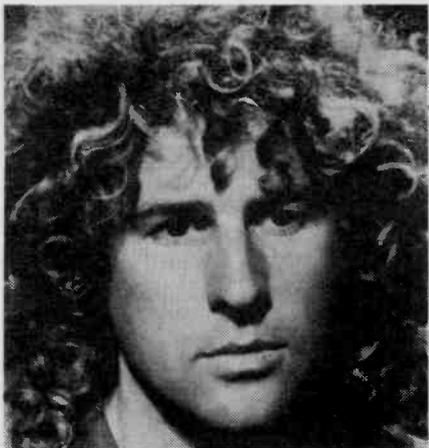


His Album Is #4 In AOR, And

"I'll Fall In Love Again"

Is One Of The Reasons Why

WBEN-FM 38-36	K104 add	KRQ add
WIFI on	WKEE 31-29	WJBO 23-19
96KX 29-27	KSET add	WGUY add
B104 on	KZFM add	WOMP-FM 35-29
WXKS-FM on	KINT 13-9	WCIR 29-25
JB105 on	KLPO add 35	95XIL add
CFTR 34-32	KXX106 28-27	WISE 38-35
CHUM deb 28	WZYP 23-18	KKQV 24-21
KEGL 14-11	WOKI deb 32	KILE deb 40
WLS 38-30	WGH ra	KSEL-FM 14-10
WLS-FM 38-30	WRVQ 26-22	Q101 29-23
WGCL on	WJXQ 1-1	KVOL deb 29
WKTI on	KZ93 14-11	KKLS deb 30
KFI on	Z104 28-26	WSPT deb 30
KIQQ add	WIKS 14-10	WCIL-FM 32-24
KEZR deb 28	KKXX 4-7	KRNA 14-11
KYYX on	KIDD deb 30	KFMZ 13-9
KZZP add	KCPX 29-26	KCBN 16-11
WPHD 18-16	FM103 deb 27	KDZA 26-23
WPST 22-18		KATI 29-27
WKRZ-FM 26-24		KYYA deb 29



SAMMY HAGAR

Produced by Keith Olsen



Distributed by Warner Bros. Records



STREET TALK

KBZT/San Diego has been sold to Alta Communications, owner of KEZR/San Jose, for \$6.3 million cash. Even though Alta had no official comment on the purchase, an announcement of the sale was made to the KBZT staff on Monday (2-22). Everything should be official (names on the proper dotted lines) by next week.

The Board of Directors of CBS has voted to remove Broadcast Group President Gene Jankowski and Records Group President Walter Yetnikoff from the board. What this means is unclear, but other CBS group presidents had already been long-removed from the board, so this may just be the final step in realigning the ruling group.

Don't order the tombstone yet, but it appears that San Francisco may be losing one of its three AOR's fairly soon. KSFJ has applied for the new call letters KGO-FM, which has provoked street speculation that the station may begin simulcasting KGO's News/Talk programming. Station staffers admit that such an idea has been discussed, but that no final decision has yet been reached.

Speaking of speculation on format changes... when we asked Gannett VP/Programming Jay Cook about all the format switch talk surrounding KIIS-FM, he had "no comment." The rumor is that KSD-FM/St. Louis's successful A/C format will be moving west along with current KSD-FM PD Gerry DeFrancesco now that Don Benson has resigned (see Page 1).

After 13 years at KOY/Phoenix, Dan Armstrong has left the station. He had been Operations Manager and midday personality. Reach Dan at (602) 931-2111.

With Trip Reeb exiting WCMF/Rochester to program WMET/Chicago (see Page 3), Street Talk hears he'll be replaced at WCMF by a former AOR PD who just spent some time as a CHR MD in a top 10 market. Details on this one next week.

Richmond, VA makes news in our format derby this week... WEET switched from Country to Religion while WTVR-FM switched from Beautiful Music to Country.

Janice Tully, most recently West Coast Secondary Promotion Manager for Epic, has joined A.D. Muscolo Promotions, Inc. She'll assist A.D. (but you can call him Tony) in launching his new expanded national independent promotion division for A/C radio.

Ron Shaw is the new PD at KELP/El Paso from KROD/El Paso. Ron replaces Chris Michaels, who exited to join a new station going on the air March 6 in Lubbock with the recycled, familiar call letters of KRUX.

Bruce Kelly, afternoon personality at WPGC/Washington, has been named MD by station PD Steve Kingston. Who's going to get the WPGC morning show?

Remember a few months back when WCAO and B104 shuffled morning men in Baltimore? WCAO's "Louie & The Bear" team split with Lou Roberts going to B104 for mornings and Alan Berrier joining WRLX (formerly WMAR-FM) as Station Manager. Meanwhile, B104's Scott Carpenter joined WCAO for morning drive. Okay... so, now we hear that as of March 22, Louie & The Bear will reunite and rejoin WCAO for mornings, which will shift Scott Carpenter to afternoons. Now B104 PD Jan Jeffries is looking for a new morning show and WCAO's former PM-driver Brad Morgan is looking, period.

Karen Cavaliero, MD at WLS-AM & FM/Chicago, has been upped to Research Director and will now handle not only music research but sales and audience research as well. Steve Perun, formerly of WISN & WLPX/Milwaukee, joins WLS as MD on March 1.

WXKS-FM/Boston MD Vinnie Peruzzi is leaving the station for a move to L.A. and a look around for a programming/on-air slot. Replacing him as MD in Boston is Joe Carvello, who was promoted from Assistant Music Coordinator.

Our condolences to the entire Griffith radio family, including G100/Mobile's Scott Griffith, on the loss of their mother, Irene, who passed away this week in Pensacola. Irene, who was just as involved in the business as her entire family still is, was Traffic Director of WPFA/Pensacola for the past 10 years.

Apparently Lonnie Simmons's Total Experience Records and Polygram have ironed out their differences and the lawsuits have been dropped. A party in Beverly Hills on Tuesday (2-23) celebrated the official formation of the label under the Polygram distribution umbrella. The Total Experience acts include the Gap Band and Yarbrough & Peoples.

E. Alvin Davis is now consulting WANS-FM/Greenville, SC. Bill McCown remains as PD and no staff changes are planned.

Congratulations to Q105/Tampa MD Pat McKay on his forthcoming (3-6) marriage to Pamela Garrett of Tampa.

When two historic buildings of Sam Houston State University in Huntsville, TX burned to the ground last week, the entire music library of college station KSHU-FM was destroyed along with some equipment. Luckily, the station itself was in another building, but the multi-formatted outlet (rock, soul, jazz) now needs music, old and current. If you can help, contact Shannon Fogarty, PD; or Alan Albarán, Faculty Advisor, at (713) 294-1344.



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 WLOL-FM add WRCK
 KZ93 add KZFM
 WNAM add KINT
 KRQ add KROK
 KHYT add WAAY
 WGJY add BJ105
 WLAM add CK101
 WFEA add WHBO
 WCIR add KX104
 WFOX add 33 WMAK-FM
 WFBG
 Q104
 95SGF
 WFLB
 WGLF
 KKQV
 KILE
 Q101
 KVOL
 WRKR
 KWLO
 KRNA
 KATI
 KYA

GREG GUIDRY
"Goin' Down"

WISE add WOKI
 KKLS add WNOX
 WSPT add WCSC
 WAZY-FM add WGH
 99KG add WVIC
 KCBN add WNCI
 KDZA add KGGI
 B104 KNBQ
 94Q KCPX
 Q105 KSKD
 KFI KLUC
 KIQQ WJBQ
 KEZR WTSN

WABC add WVIC 36-31
 PRO-FM add WAKX 14-10
 JB105 add 33 WNCI 25-23
 Q105 add 28 KBBK 30-27
 WCKX add WCAO deb 27 KGW deb 20
 KSLQ add WCIL-FM add WLAM 23-22
 KBEQ add WNBC 23-19 WTSN deb 29
 WFEA 30-28
 Z102 23-20
 WFOX 21-18
 WFLB 29-24
 KILE 35-33
 WABC add WVIC 36-31
 PRO-FM add WAKX 14-10
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 WFEA 30-28
 Z102 23-20
 WFOX 21-18
 WFLB 29-24
 KILE 35-33

NEIL DIAMOND
"On The Way To The Sky"

WZZP add KPUR 30-27 WHHY-FM
 WVBF add 30 V100 29-25 BJ105
 Q106 add KFMK 28-23 WDOQ
 KZFM add WFMF 30-25 WMAC-FM
 WBBO add 25 KLAZ deb 29 293
 WAYS add 25 WSGN 22-17 KS95-FM
 WSEZ add 34 WAAY 19-17 WGCL
 Y103 deb 37 KFI
 CK101 deb 36 KEZR
 WHBO 20-18 KTSA
 WCSC 22-19 KHFI
 WGH 10-5 KEEL
 WAKY 20-17 G100
 WZZR 30-27

KEZR 24-19
 B100 19-15
 KYYX 24-22
 KZZP 14-11
 WPHD 30-28
 WRCK 20-15
 3WT 36-29
 WPST 27-23
 WKEE 38-36
 WIKS 26-24
 KKXX 28-23

KBEQ
 WKTI
 KRLA
 KIIS-FM
 WDRC-FM
 WLAN-FM
 WKRZ-FM
 KZFM
 KINT
 KHFI
 KBFM

WLS-FM add
 WGCL add
 99KG add
 KCBN add
 KATI add

WTRU
 WAZY-FM
 KRNA

TOMMY TUTONE
"867-5309/Jenny"

KEGL 5-4
 KFI 27-24
 KIQQ 7-6
 KFRC 23-13

KNBQ 20-18
 KCPX 40-36
 KSKD 12-9
 KLUC deb 28
 KRQ 16-9
 KHYT deb 31
 WACZ deb 29
 WOMP-FM 18-13
 KKQV deb 28
 KILE 29-26
 KSEL-FM 25-20
 WSPT 30-28
 KSLY deb 23
 KYA deb 30

KROK
 KLPO
 BJ105
 WBBO
 WOKI
 KZ93
 Z104
 KBBK
 WJBQ
 WGUY
 WIGY
 WISE
 WFLB
 WGLF

KOIZ-FM
 KVOL
 KFMZ
 KDVV
 KENI
 KDZA
 KOZE

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 CK101 deb 36 KEZR
 WHBO 20-18 KTSA
 WCSC 22-19 KHFI
 WGH 10-5 KEEL
 WAKY 20-17 G100
 WZZR 30-27

WXKS-FM add
 PRO-FM add
 KIQQ add
 WVBF add
 KZFM add
 KEEL add
 WCSC add
 KCPX add

WKRZ-FM
 WKEE
 KLAZ
 WSON
 WDOQ
 WHBO
 WMAK-FM
 WGH

BARBRA STREISAND
"Memory"

WFBG add
 KILE add
 KVOL add
 KFYZ add
 KSLY add
 WIFI
 JB105
 KFI
 WAEB
 Q106

KJ100
 WVIC
 WAKX
 WNAM
 KYNO-FM
 WTSN
 WFEA
 95SGF
 WFLB
 KENI

WITH COLUMBIA RECORDS

Contemporary Hit Radio



JOEL DENVER

PROGRAMMING BY COMMITTEE

KBEQ Makes A Ratings Revival

It's interesting to watch the ups and downs of stations, usually attributable to a change in programming and overall station philosophy. Recently, I have been keeping a watchful eye on what's been happening at KBEQ(Q104)/Kansas City for several reasons.

For one, the station's ratings have seesawed and for another, the new PD is Maja Britton, probably the only female PD at a CHR station in a top 30 market. Another reason for increased interest is that the station is programmed musically by committee.

Maja has a pretty wide-ranging background, having done AOR at such stations as WABB-FM/Mobile, 96 Rock/Atlanta; and CHR at Y103/Jacksonville, where she was Assistant PD. She joined KBEQ when Randy Lane left for WKQX/Chicago, being brought in by VP/GM Gary Rodriguez, who was her GM at Y103. I talked with Maja about the recent success at KBEQ, and how the music committee works.



Maja Britton Gary Rodriguez

Filling The Void

The station has gone through a bit of repositioning since Maja's arrival in September 1981, but the transition was already underway, as she explained. "KBEQ was a bit of a 'Top Tracks CHR' and was just holding its own. The potential for it was untapped. Because of our dial position, and the position of main AOR competitor KYYS(KY102), we looked at the market and decided it lacked a true CHR station. WHB was already well into A/C, and the market was crying to hear the hits on FM.

"After all, there are only so many AOR listeners in a market, and there was a large chunk of the audience not being served. Gary had already set many of the wheels in motion, and with my help and the rest of the staff, the transition was made complete. This is literally the fourth format for the station," she recalled.

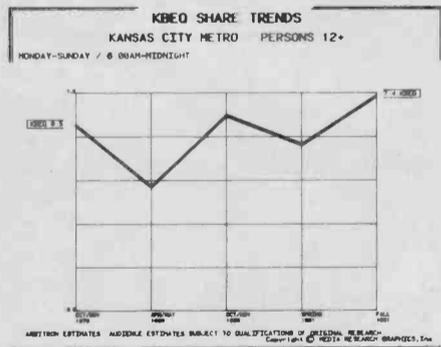
"The station started out as a CHR, but went pretty heavily into Disco in 1977-78, which worked out well until the format itself lost influence with the waning of the fad. The station floundered for a while, went Top Tracks CHR, came up, and floundered again for lack of promotion and evolution with the market. We are still fighting an identity crisis, so we really stick to a hit-oriented format."

AGE	KBEQ :
12-17	33.5%
18-24	33.5%
25-34	21.3%
35-44	9.8%
45-54	0.0%
55+	1.8%
12+ TOTAL	16,400

New Identity, New Staff

With the transition in format, several staff changes were made. "I tried to put together a staff that I knew would work well together, so I've put together many staffers from Y103. In the transition we lost Mike Schmidt, who was MD, to KPKE/Denver. He is more comfortable with AOR.

"I brought in Bobby Mitchell from Y103 for mornings, and Scott Sherwood, who is doing afternoons and was formerly the PD at Y103. Other staffers include Production Manager Mike O'Brien from 10-noon; John Conrad, who also does afternoon news, handles noon-2pm; Al Michaels does



Bobby Mitchell Mike O'Brien John Conrad Scott Sherwood Karen Barber Bob Barnes-Watts

KEARTH Morning Talent Search Underway

Since June of last year, KEARTH/Los Angeles has been looking for a permanent morning show host. You might think that's a long time to look, but according to PD Bob Hamilton, "I've just run into a blind wall looking for the right person. There just aren't enough people who've had great instruction out there over the years."

You may have noticed that KEARTH took out a full page ad (R&R 2-12), announcing its nationwide talent hunt. How's response been going? "Unbelievable," exclaimed Hamilton. "I've got over 150 tapes in just two weeks. Some of them are quite good. We intend to start our own little farm club of talent with the tapes we've gotten in. I'm finding lots of people with various stages of potential, and I intend to work with those most promising."

Bob told me the hunt goes on until March 31, and at that time, "We'll fly the best five out for an interview, and a chance to go on the air. Before that happens, I'll be flying to their market to hear them in action." If you've sent in a tape, stay on your toes, Bob might be listening.

What's he looking for in a morning personality? "I've got no budget limitations for the job, so I want a real pro. When I listen to a tape it has got to grab me in the first three sets or I don't listen further. I want to find a morning personality that's warm, friendly, humorous, and can relate in an adult manner. They've really got to grab me." Bob continued, "This is a superb opportunity for a longtime, stable, high-paying position." Okay, so you wanna be a star in Los Angeles? Get your tapes, *no calls please*, to Bob Hamilton, KEARTH, 5901 Venice Blvd., Los Angeles, CA 90034.



6-10pm; Karen Barber holds down late nights; and Bob Barnes-Watts, our resident Englishman, does all-nights.

"All of my air staff have one thing in common. They are all adults, who talk like adults, but maintain their own levels of personality on a one-to-one basis. Even though radio is a mass medium, I still think it needs that personal approach. We are the only station on FM offering anywhere near this type of approach musically and personalitywise," Maja stressed.

Music By Committee

So far, so good. Maja takes KBEQ straight for the obvious format void in the market, and puts on a professional-sounding air staff, and the ratings go up. The other ingredient is of course the music. Maja told me how the music is done by committee. Of course, this system has inherent positives and negatives. The obvious negative is that too many cooks spoil the broth, but she explained how KBEQ's works.

"Aside from all of the in-house research we do here, the music committee decides what records get on the air. Each week we have a listening session at my house to go over the new and available product. The members of the music committee include myself, Gary Rodriguez, Sherwood, Conrad, and any other staff members that want to participate. There's always an open-door policy," she emphasized.

I related to her some of the horror stories I had heard about some similar music committee experiences, but she assured me of its success by pointing out, "The committee has good balance. One person is responsible for the AOR crossovers, another for A/C, Country, and another for pure CHR. We all have our own strengths in music and they seem to balance each other out real well. I'm the tie-breaker, but rarely have to use this veto power. Between all of the research, and input, we come up with what is right for KBEQ's music." KBEQ's list turns out to be very mass appeal, running about 30 records, with the station averaging two to three adds per week.

104/KBEQ-FM

Coca-Cola
PRESENTS THE
\$25,000
Magic Money Match

FM 88 90 92 94 96 98 100 102 104 106 108

Listen to Q-104 at 104 on your FM dial for complete details

1	2	3	4	5
6	7	8	9	10
11	12	13	14	15
16	17	18	19	20
21	22	23	24	25

Broad-Based Approach

Maja had mentioned earlier how the station suffered from an identity crisis from the constant format and PD changes over the last several years. One thing she has strived for, in her short tenure, is consistency. "The only way to keep your audience is to let them know that they can depend on you every day for the same thing. For us, that's music and companionship."

Part of the game plan for stabilization was the expenditure of outside media dollars to stimulate curiosity and new cume. "Our approach is broad-based, so our advertising campaign matched it. We had about 100 boards showing, plus we used TV from September through November. Our TV time was bought strategically versus shotgun style. We knew where we wanted our spots to be, and went for those fixed times."

Contesting was a big part of the comeback too, as Maja explained: "We gave away lots of things that had broad appeal. Trips to Disneyland, Las Vegas, San Francisco, St. Louis (for the Rolling Stones concert), ski trips, a home computer, gold Krugerrands, a Harley Davidson Motorcycle, waterbeds, singing telegrams, and lots more than I could remember. We weren't trying to buy listeners, just give them things we thought they'd like to have."

Kansas City's location and built-in events were taken into account as well. "This town is pretty cold in the winter months, so we were cognizant of that when planning our promotions. Being a sports-oriented town with Royals baseball, Chiefs football, Kings basketball, and Comets indoor soccer, we've worked plenty of promotions with these teams. We also try to offer them

Continued on Page 20

ELEKTRA/ASYLUM MUSIC MENU



Today's Specials

The Pointer Sisters "Should I Do It"

P-47960

CHR CHART

26 22 17 12 POINTER SISTERS/Should I Do It (Planet/Elektra-Asylum)

Irene Cara "Anyone Can See"

NW-47950

WIFI add	Y103 add	WFOX add
B94 add	BJ105 17-15	WISE add
WCKX 17-15	WDOQ add	KILE add
Y100 5-3	CK101 21-16	WCIL-FM add
WDRQ add 24	KYNO-FM 34-31	KFI on
WHFM add	KNBQ add	KIQQ on
KXX106 add	KCPX 34-27	KFRC on
G100 add	KHYT 25-23	KEZR on
WAXY add	WGUY 30-27	XTRA on

The Boys Band "Don't Stop Me Baby (I'm On Fire)"

E-47406

KIQQ	KRAV	
WAEB	WLAM	
K104	WOMP-FM	KCBN
WAAY	KVOL	KATI
WCSC	KENI	KOZE

Fred Parris & The Five Satins "Memories Of Days Gone By"

E-47411

94Q	KC101	WDOQ
WTRY	Q106	WAKY
92FLY	WKRZ-FM	WTSN
WTIC-FM	KFMK	WFLB
WDRC-FM	WSGN	WRKR

Mike Post "Theme From Magnum P.I."

E-47400

KIMN add	WMAK-FM add	WZYQ add	WCIL-FM add	KIQQ 25-24	WDOQ deb 28
Q103 add	WLOL-FM add	WCGQ add	KCBN add	KFRC on	WOKI deb 34
WHFM add	KOFM add	WXLK add	WBEN-FM 36-35	KZFM 6	WBCY 12-6
3WT add	KBBK add	Q101 add	WIFI deb 29	KINT 15-13	WSEZ 16-14
WKRZ-FM add	KSKD add	WTRU add	B104 on	KBFM 20-17	WVIC 33-29
WZYP add	KLUC add	WAZY-FM add	KFI 30-27	WAAY 17-9	KCPX 33-29
					WFBG 27-23
					WOMP-FM deb 30
					KKLS deb 29
					KYYA 11-7



KBEQ Makes Ratings Revival

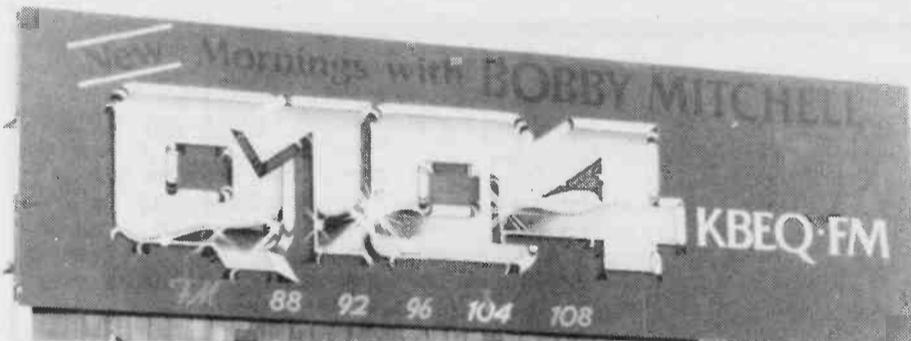
Continued from Page 18

things they can participate in without leaving the house," she explained.

Indoor And Outdoor Games

Many stations seem to shy away from contests, as PD's perceive them as clutter. Too much of anything can be interpreted that way by your listeners, but planned carefully, some contesting can be an asset. Maja remarked how Gary Rodriguez is instrumental in helping coordinate these activities.

"Promotion and marketing are two of his strongest points. We've got a bumper sticker campaign going right now that's working real well. In a very short time, they are all over the city, and I wasn't expecting strong penetration until spring. We use these for giveaways on the road, and we stick our 'parking tickets' under wipers of cars displaying stickers that are parked. They're good for a free album or other smaller prize if redeemed the next day."



The station is also doing a game called "The \$25,000 Money Match," which invites some good quarter-hour loyalty listening. "The game is very similar in mechanics to the TV show 'Concentration,'" she explained. "We've got over 500,000 game cards distributed right now through Coca-Cola. Listeners can also make up their own. Just draw a square with 50 blocks in it. Designated callers pick two squares to see if they match. If the same dollar amounts are behind the two squares they win. If not, then they are exposed and listeners keeping track of what's been revealed can make their own money matches off other players' incorrect guesses. A new game card begins each week."

Spend A Buck To Make Two

Maja makes a point not to get the station too "hip"-sounding. "I just concentrate on keeping it positive. We want to be that friend they can count on and feel good about when they tune in Q104. I feel quite good about having so many experienced former programmers on my staff. It doesn't intimidate me at all. They realize we all win together, and they all have input, so everyone stays pretty happy."

VP/GM Gary Rodriguez offered a few comments to me. "I truly believe you win inside the radio station first, then win outside. What goes on inside, just seems to shine through. I'm a big believer in promotion, and realize we've got to spend a buck to make two."

Echoing Maja, he said, "Keeping this station fun sounding and positive is so important. We aren't 'psuedo-hip'; we just try

and do what people want. We offer them a sound unavailable anywhere else in the market. Clients even notice a big difference in the station, and are more receptive because we are so visible in the marketplace. I look for us to continue to grow each book, because we know what Kansas City wants."

It's interesting to note that a market as large as Kansas City went for so long without a down-the-middle CHR station. KBEQ under Randy Lane was still a CHR station, but it was in a mode of repositioning, trying to shake the Disco image it had attracted by leaning a bit AOR. Look around in your own market. I'll bet there's probably a similar void, caused by everyone else's narrowcasting.

Bits

- KNBQ/Tacoma is running the Pepsi Celebrity Ski Challenge, in which listeners register where Pepsi is sold and listen on the air for their names to be called. Calling in within the 970-second time limit qualifies them for prizes like Olin Mark skis poles, bindings, Nordica boots, ski wear, and ski passes to Big White Ski Village in Kalowna, British Columbia (Canada).

- K /Erie is active in the schools with a new promotion. The station has put together a 2' x 2' x 2' plexiglass cube and loaded it with gumballs. The cube was taken all over the market, and to local high schools. There was a \$10 entry fee, with all entry fees going to the winner, so it really grew as guesses were made as to how many gumballs were inside. Over \$20,000 was collected and awarded to the winner, who guessed 68,802. How many were actually inside? 68,814.

- Q107/Washington is giving listeners some early spring sunshine, by sending listeners on weeklong vacations to Hawaii, Acapulco, and the Bahamas. Listeners submitted written entries and listened for their names to be announced.

- KSEL-FM/Lubbock is cashing in on the video game craze and recently held "The Great Defender Shoot Out." Contestants registered for \$3, which went to Easter Seals, and went through elimination rounds to qualify for 93 seconds in a record store, grabbing albums, and a stereo system to play them on.

- U93/South Bend welcomed the Ice Capades to town and gave tickets away to deserving children in foster homes, and through Big Brothers and Big Sisters organizations.

- Z102/Savannah personality Bobby Powell took this cue from Genesis's record "Abacab." He is taking a cab from Savannah to Abba, GA. Listeners have to guess how much his cab fare will be. The person coming closest to the exact amount wins it in cash.

Motion

Steve Knoll, former PD at KQ95/Aberdeen, SD is now doing nights at WSPT/Stevens Point. . . WPGC/Washington names Bruce Kelly, afternoon driver, as Music Director. . . WKTI/Milwaukee MD Donna Walker exits, and is replaced by John Grant from WISN across town.

Terry Fox, PD at KADI-AM & FM/St. Louis for the past two years goes across town to KMJM/St. Louis as midday personality and Production Director. . . Rick Brown, formerly MD of WOKY/Milwaukee joins KADI as night personality.

The Music Section

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WABC

Continued from Page 1

Clark told R&R he plans to remain with the station, but indicated that several current air personalities will not be retained when the new format is in place. WABC "Musicradio" veterans Dan Ingram, Ron Lundy, and Johnny Donovan, along with Mike McKay, Marc Sommers, and Peter Bush, will not be a part of WABC's Talk lineup.

Clark commented, "As we've seen across the country, there has been a fractionalization of music that has made it very difficult for WABC to continue to program. If you take a look at the New York marketplace now, you'll discover that most of the music listening is done on the FM band. So in order for us to survive and remain mass market, given our medium, I don't think we have much of a choice."

Reeb

Continued from Page 1

I've helped build from the ground up, but I think it's time to go. The challenge of working in such a highly competitive market as Chicago is what attracted me to the job - plus the cooperation I feel I'm going to get from Bruce Holberg, who comes from a programming background."

Teuber told R&R, "I have mixed feelings about leaving. Predominantly I guess it's relief. This kind of job is a pressure cooker, and now I have the opportunity to 'recharge my batteries.' The other feeling is pride, because if you look at our accomplishments in the past year and a half, they're something to be proud of. I will always have that."

Discussing future plans, Teuber said, "I've already been approached by a syndicator and another broadcaster. I feel that I have several options, but first I'm going to take a month off; I think I need to get away for awhile."

WMMS

Continued from Page 3

John Sebastian told R&R, "To get a chance to work with Walt Tiburski, John Gorman (WMMS PD), Kid Leo (WMMS MD) and the rest of WMMS, one of the greatest radio stations in rock and roll history, is one of the great opportunities of a lifetime. We look forward to a very mutually rewarding, sharing experience with them." Commenting on the dual consultancy situation, Sebastian said, "We've often gone into stations where there was a pre-existing consultation agreement, so I don't really consider this such an unusual situation."

Lee Abrams told R&R, "The WMMS situation is so unique because they're not at all a Superstars station; they just use our research. It's real weird but from WMMS's standpoint I can see why it makes sense. It's like a country that sides with both the United States and the Soviet Union. . . someplace like Brazil that's neither purely communistic or purely capitalistic, but takes aid from both. What would really be weird is if Sebastian and ourselves made a trip to the station at the same time."

Wall

Continued from Page 3

Wall told R&R, "I'm really looking forward to working for Scripps-Howard, and especially for Don Meyers. I'm sad to leave WNCI, because Nationwide is an excellent company, but it's an opportunity I can't pass up." Wall, who had been PD at WNCI for a year, added that no replacement has been chosen.

Peterson

Continued from Page 3

best man I've worked with in a dozen years of radio." He continued, "Jeff and I are philosophically in tune with one another. I think he's the rising star of the current crop of radio consultants, and I think my own programming experience will complement his organization perfectly."

Peterson joins Pollack March 15; no replacement has been chosen at WYNF.

McAllister

Continued from Page 3

WKRC has been a dominant factor in this market for a long time. It feels great to be back home. . . it's the job I was waiting for during the three years I was here. The only regret I have about leaving Yes 95 is that if they'd let the PD actually run the station, it could be another KVIL/Dallas. . . a dominant force in the market."

WXKS/Boston National Sales Manager and WYYS acting-GM Tim Montgomery promoted air personality Ken Rogers to McAllister's vacated PD slot. Montgomery explained the rapid change, telling R&R, "Ted's style became incompatible with what is needed here. I think he realized that, and feels more comfortable now. I feel very good about Ken. He's an extremely dedicated and talented guy with an impressive background. He was my absolute first choice for the job, and he already has the respect and support of the air staff."

Rogers, who has had extensive major market experience under the air name of Eddie Rogers at CKLW/Detroit, 13Q/Pittsburgh, WXYZ, WMJC, and WDRQ/Detroit, told R&R, "I don't plan any personnel changes, as we've got a first-rate air staff. I'll just be doing some fine-tuning. The station is positioned quite well overall and we're on the right road. I'm very pleased about being a Heftel PD again (Heftel owns WYYS and owned 13Q when Rogers was PD there), and look forward to the future of Yes 95, which is a very bright one in an A/C direction."

Kirkpatrick

Continued from Page 3

leaning on the AOR side, rock & roll.

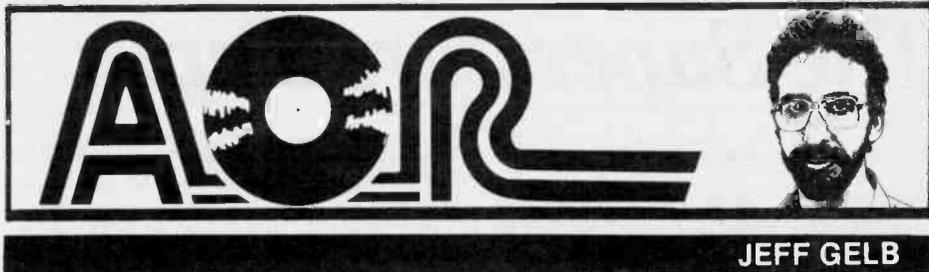
"Jerry Munday is KOCY's PD and Bill Brunn is KXXY's, and we're staying with both parties," Kirkpatrick continued. "We've also hired a new GSM for both properties, Jim Tillery, who was with WVLK-AM & FM/Lexington in the same position for the last five years. Six to eight months down the road, if I were a broadcaster in Oklahoma City, I would not want to compete against these two radio stations!"

Murray The K

Continued from Page 3

the Brooklyn Fox and Paramount theaters. But the peak of his notoriety was attained upon the advent of the Beatles in 1964, when (in New York at least) Murray the K and the Fab Four seemed inseparable. He was among the first to play their records, helped to whip up the mass hysteria later known as "Beatlemania" (he later served as technical advisor for the stage show of the same name), and earned a new nickname - "The Fifth Beatle."

In 1966 he and WNEW-FM Operations Director Scott Muni helped devise the pioneering "progressive" format at WOR-FM, one of the first stations to play album cuts and "underground" rock acts, paving the way for today's AOR radio. In recent years he hosted the "Soundtrack Of The 60's" syndicated show until ill health forced him to withdraw. Last year he had to cancel a Madison Square Garden tribute benefiting cancer research because of worsening health. Memorial services were held Thursday (2-25).



JEFF GELB

PART TWO

The Superstars Tapes

The setting: An Orlando, Florida hotel room at 10:30pm. After a day of intensive radio strategy sessions with 62 Superstars client stations, the organization's four AOR consultants are relaxing and discussing the radio and record industry with me in a marathon taping session.

In the following continuation of last week's conversation, Lee Abrams, Lee Michaels, Dwight Douglas, and Jon Sinton offer candid thoughts on the state of AOR music, the record industry, and future challenges for AOR radio.

R&R: Lee, you've been quoted as saying that modern-day rock and roll is boring. Do you still feel that way?

● **LA:** Absolutely. Throughout the history of music, trends lasted hundreds of years. In the last thirty years everyone's gotten this idea that every three years there should be a new trend or a new superstar. It doesn't work that way. Things have not really changed since 1968; the basics of that music still work today. The greatest example of that is Billy Squier — it sounded like Led Zeppelin's first album, and sold like hotcakes. I'm not saying that what artists need to do now is clone the sixties. Let's accept that, understand that, and evolve naturally from that sound. Don't say Pink Floyd are boring old farts. Say they're great, and let's learn from them, utilizing new technologies. Progressive rock is not dead!

LM: And that's why these songs like Red Rider's "Lunatic Fringe" do so well. The songs are basic but incorporate contemporary techniques.

LA: Records are just like movies. The kids who see films don't want to see black-and-white movies again; they want to see something that will take the "Empire Strikes Back" one step further. You can't go back, you have to take the past one step ahead.

R&R: Is there a catch-22 here, though: do you feel that if you play boring music on the radio, you encourage more boring music to be created?

DD: We play what our research says people want to hear. But every once in awhile we hear something that we think is great, put it on the radio, and get a great response to it. Like Billy Squier — when we first heard it, we knew it sounded like Zeppelin, we knew people liked Zeppelin, so we played it and everyone bought it.

LA: I think the problem is on an artistic level. If the management of these groups, instead of badmouthing us, John Sebastian, and tight radio in general, would come and talk to us, we'll tell them exactly what to do — every musical revolution is always an evolution of the previous one. For example, the Beatles and the Rolling Stones did nothing more than take Chuck Berry and Buddy Holly a step further. The late-sixties supergroups like Zeppelin and Cream took what the Beatles and Stones did a step further. Now, everyone's going backwards. Why don't people have the balls to take groups like Pink Floyd and Yes a step further? When that kind of music comes out it works every time.

DD: Lee's been saying this for a long time, and I didn't believe it for a long time. I thought he was just living in the past. But it finally hit me that he was right. The Knack, for example — what great step forward was that? Who plays "My Sharona" anymore?

We're getting to the point now where, if someone puts out an album and gets to a good position simply because there's nothing else out, we've got to say, "No, let's not play that record. Let's play Led Zeppelin or Bad Company in its place."

LA: Nine out of ten of the albums that get such good responses now, had they been released in 1972, wouldn't even have been noticed. I'm not just trying to relive the old days; it's a fact. Focus groups of kids who were three when Led Zeppelin began still think Jimmy Page is the best rock guitarist!

LM: Why are 17 year olds addicted to the Doors? The music wasn't homogenized. Jim Morrison was really trying to say something. It wasn't, "Hey Robby, you know some power chords and I know some rhyming words; let's put 'em together."

LA: When I was growing up there were all these free-form stations. I was really into rock and roll and wanted to hear my favorites. There were all these stations like WGLD/Chicago who did 20 minutes of bluegrass, then a Lou Reed special, then

"Look at any market where the AOR is in double digits and the nearest contemporary station has a four or five share and you know who's selling the albums and singles."

Jon Sinton



classical into jazz. The Superstars concept was to bring progressive rock into the homes of everybody. We wanted to turn everybody on to the bands around then who were doing great things. The problem we got into on an artistic level was when the music stopped evolving, we were stuck playing what was left over.

JS: We were just as guilty as anyone of saying, "The next trend is just around the corner. Let's press the button and make it happen." And then Lee, who's a musicologist by avocation, took a step back and said, "Hey, wait a minute. Music doesn't change overnight."

R&R: In that case, what do the Superstars stations play in the meantime? Do you go all oldies, or all recurrents, or do you still play new music?

LA: We'll play the best music out there. If the new music can reach our standards, based on what people will like, we'll play it.

LM: And if, after making musical adjustments, the stations can't be exciting based on those songs, we'll have to add excitement into the station in other areas: talent, promotions. You can't rely solely on the music to be the only answer, even though that's the backbone of the format.

R&R: The record companies say you still

need a hit single to sell an album. Do you agree?

► **LM:** No! Look at Loverboy; they're an AOR act that sold a million albums. That's one million times \$8.98. If you think you're going to sell as much of something that's \$9 as you can of something that's \$1, I think you're asking too much.

When they promote records to me they say, "This record's really selling." When I check into it I find it sold 5000 copies. If they're going to call that "selling," then yes, I'm going to call a million units a big success.

JS: My response to that question would be to point back to the continuing artistic depression we're in. If you give us a Fleetwood Mac album with as many hit singles as the "Rhiannon" collection had, we'll sell that many albums for you. There just hasn't been a record like that in awhile. We love records with depth.

DD: I don't think CHR radio is selling singles; I think AOR is selling just as many. Take a person under 18 years of age. If he listens to an AOR and hears a great song that's also a single, he decides to buy it but can't afford the \$8.98 album containing that single. So he buys the single. But he may not listen to CHR radio at all. How can you tell?

LM: It's always been true that singles have sold primarily to teens. If you look in most markets it's the AOR stations who have the teens. So we're selling the albums and the singles.

DD: CHR sells soul records. There are certain what I call "mooky-gooky" singles like Barry Manilow that CHR sells.

JS: Look at any market where the AOR is in double digits and the nearest contemporary station has a four or five share and you know who's selling the albums and singles.

LM: Look at how many albums come out and the single is released and stiffs on the CHR charts, but the album still sells.

R&R: But let's not forget the other side of the coin: the albums that come out that don't start selling until a single is released.

LM: Take Donnie Iris as an example. We play the record on our radio stations, but what's on display in the stores, what's on sale, what's stacked up? Where do you find Donnie Iris? In the miscellaneous I's. So many people walk in the record store with an impulse to buy, and they start looking around to see what catches their eye. The Iris you have to go dig for.

■ **LA:** The greatest potential album-buying audience isn't even inspired enough to walk into a record store in the first place. It gets back to the artistic problem. Back in 1972, it was great to go into a record store — you wish you could have bought them all. Now why go to a record store when you can go to a video game place?

R&R: That seems to be this year's excuse for the record industry slump: because kids would rather play arcade games.

LA: It's all bullshit; every year's another convenient excuse. It's simply that the music's not very good. The good ones still sell. When Pink Floyd comes out with a record it will sell at a higher level now than they did during the boom era.

DD: I'm sure there are a lot of very frustrated record company executives who are wondering how to fix up the music. Well, we all remember disco. I used to come off the road during the disco boom and find a hundred disco records on my desk. The point is that when the cash flow was there, and acts were researched and developed, they came through. The charts proved it: you looked at the Back Page of R&R and 15 out of the top 20 records were black, soul, disco, or whatever. There was a

- Music: Forward Into The Past
- ▶ What Format Sells Singles?
- The Record Industry Slump
- ▲ Looking Into Radio's Crystal Ball

big rush of money into it, so acts were researched and developed.

Look at the auto industry: Detroit's in a lot of trouble because Japan has researched and developed cars that can be sold here for \$2000 less than Detroit's. The record industry right now is in the same position Detroit is: there's a lot of competition for the same dollar, and they have to take money (wherever they can find it) and develop new acts.

JS: Scapegoats are not going to work. The record industry is going to have to solve the basic, fundamental artistic problems to get people back into record stores.

R&R: Is the problem in record company A&R departments, or is the talent just not out there?

LA: I feel that, because of bad influences, the talent, in general, has the potential to be there but isn't. For example, I work with some local bands just as a hobby. I saw guys who were really doing something great, then I didn't see them for a year. When I saw them again they'd changed their style to a real simple, sixties new wave thing. When I asked why they changed they told me they'd made a record deal so they had to do this.

DD: They're being managed instead of being inspired.

LM: The thing I don't understand about record labels is why they sign some of these bands when they don't believe in them. It's like they have a quota system: "Hey, we have to have some new releases, we have to sign some new artists." If the talent's not there, why sign 'em?

JS: I think there's a lot of politics in record company signings. A lot of manag-

"The thing I don't understand about record labels is why they sign some of these bands... If the talent's not there, why sign 'em?"

Lee Michaels



ers can exert tremendous pressure on the labels: if they want one artist who will sell a lot of records, it's "in their interest" to sign several other bands as well.

DD: Look at our friends in Canada, who have released so much important AOR music in the past year-and-a-half or so. This is in a structure where the government "Can-Com" commitment necessitates that radio develop its own musical resources. We're not advocating a socialist music system, but the point is, when the pressure is on the record companies to produce, they get scared and grasp at straws, and are not as creative as when an open environment encourages creativity.

R&R: What if the next "big thing" to hit popular music didn't sound like what gets played on a Superstars station? Would it get played?

LA: It can't possibly be that far afield of what we play. As we've discussed, music history proves there's a natural musical evolution, and I feel the next one will be an evolution of the late-sixties, early-seventies styles, which would be perfect for our stations.

JS: Disco was not a natural evolution of what had come before, and that's why it was so short-lived.

R&R: In their hearts, many radio pro-

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EVOLUTION

WYER-FM/Mt. Carmel, IL switches from CHR to AOR... Former KZOZ/San Luis Obispo PD Dick Sheppard joins KNAC/Long Beach for overnights... Dice Martin is named MD for KENO/Las Vegas... Larry Moffitt opts to stay with KGGO/Des Moines as PD (reported earlier to be joining WAVA/Washington)... Chris Michaels is upped to Asst. PD and Promotions Director for CHOM-FM/Montreal... Jerry Longden joins KBOS/Tulare for nights from KKDJ/Fresno... At Sebastian, Casey and Associates, Jima Peterson is upped to Music Coordinator and David Gariano is upped to Director of Client Relations... WIZD/W. Palm Beach hires Rick Smith (Dave Michaels) for nights from WRKO/Boston... Tom Irwin joins WQBK/Albany for overnights from WAER/Syracuse... Katy Manor joins KKDJ/Fresno from KMGH/Bakersfield for nights... Norman Hyde joins WSLQ/Roanoke for afternoons from V105/Blacksburg, VA... Beth McBride is upped to overnights at KFMM/Muscataine where Tim Brown joins for swing shifts from KBKB/Ft. Madison... Bob Jenkins joins KSJO/San Jose as

Promotions Director from KQM/Q/Honolulu... Janet Rew is upped to Promotions Director at KOME/San Jose... Brian D. Thomas is upped to News Director at CHUM-FM/Toronto... Doreen Nagle is named Public Affairs Director for KTIM/San Rafael... KGB-FM/San Diego PD Larry Bruce announces he will consult AOR 3XY/Melbourne in addition to his San Diego duties... WDEK/DeKalb names Brian Leonard of the airstaff as MD, as Ed Knych steps down but retains his airshift... Brad Hoffman exits as PD of KZEL/Eugene.



KRQR DEBUTS — Extending best wishes to VP/GM George Sosson (far left) of San Francisco's newest AOR KRQR, a CBS O&O, are (l-r) Director of Marketing Services Kathy Seipp, VP of CBS FM stations Robert Hyland, and Director of Program Services Rober Van Der Heyden.

AOR Reporter Profile

WYMX Augusta

GM/PD: Mills Fitzner
MD: Mary Pillinger
Power: 50,000 watts
Consultant: Superstars

"When we started as an AOR two years ago, our immediate goal was to establish a core audience and then expand into a broadbased AOR, targeted 18-34. We needed to become more mass-appeal because there's no AOR history in Augusta. People cut their teeth on nothing but CHR. To make inroads with the AOR 'lunatic fringe' who listen to other stations out of habit only, we must provide a familiarity factor to get them listening to rock music as well. Hence, our music consists of a well-balanced mix of current album product and oldies, plus a more subtle offering of singles. The music is partially dayparted, becoming more razor-edged in the evening. On-air delivery and station promotions are also dayparted to a degree, being more informative and adult-oriented during the day and more street-wise and young at night.

"Station visibility is kept high with TV, billboards, T-shirts, bumper stickers and active community involvement with public service organizations, area schools and other local groups. In other words, if something is going on in Augusta, WYMX will be there and the public knows it.

"The music is selected by a committee consisting of myself, our assistant MD, and the GM, all of whom grew up in this market and range in age from 21-34. We know what has worked in town before and we know what will work today. By no means are we afraid to break new product: Quarterflash, Eddie Schwartz, Billy Squier, Aldo Nova — as long as we feel it will fit into our dayparted demographics. Overall, our idea is to maintain familiarity with the music while educating our listeners that there is life beyond CHR." — Mary Pillinger

The Music Section

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The Superstars Tapes

Continued from Page 21

grammers and most record companies wish that AOR radio were cyclical, just as you say musical trends are cyclical. Do you think we'll ever again see the day that mainstream AOR plays 1000 or 1500 cuts?

JS: Radio is a mirror, providing a reflection of what its audience wants to hear. If that's ever what they really want, that's what you'll hear from radio.

DD: You just have to play the right music. If that means 800 cuts, that's fine. If it means 200 cuts, that's fine too. With so much competition for the audience's time these days, what with cable, MTV, or whatever, repetition is less of an irritant. If you're spending less time listening to radio, when you do listen you want to hear the songs that made you want to turn on the radio in the first place.

R&R: Do you perceive the new technologies (satellite, cable) and media genres (MTV, Night Flight) as a threat to what you do?

▲ JS: In the seventies we watched radio fragment. In the eighties we're going to watch that happen to television. TV will find, over the next few years, that it's very difficult to be a 12+ medium. A lot of people who used to watch TV because of its lowest common denominator value will soon have 70 different choices instead of three.

As the TV medium expands that gives everyone more choices. In certain instances, that will not affect radio. On the

beach you can't (for the moment) get HBO. For now, it'll nickel and dime us, but in the long run, yes, it will affect us.

LM: If you're worried about MTV, don't worry about it for ten years, because it'll take that long for it to have enough depth to match any radio station. And unless music becomes exciting again, they're still not going to match radio because if, ten years from now, we're still playing '68 music, they still won't have '68 videos.

DD: The bottom line to that question is, what will those FM properties be worth in ten years? That's a very critical question economically. They may not be worth the \$11 million they're being sold for right now. They may be worth a couple million dollars used as commercial carriers for information transmission or whatever.

As far as radio in the next few years is concerned, we're seeing a challenge in nighttime ratings, which are decreasing in a lot of markets. It's not jock quality or music; it's the other media. The remedy is that we have to find some jocks who work so well and so crazy in nights that they'll attract people away from watching "Kramer Vs. Kramer" on HBO for the 19th time.

JS: If the next logical question is, "What do you do to compete in this expanding and fragmenting marketplace?" the answer is to decide factually through research and emotion what will work. Set your sights on a goal and be the best in your marketplace at doing exactly that, and don't try to be too many things.



WOULD YOU BUY A USED BASKETBALL FROM THESE GUYS? Presenting the KFMF/Chico, CA basketball team, available for benefits, battles and bar mitzvahs! Pictured (l-r, rear) are Marty "Gunner" Griffith, PD Ron Woodward, Scott Iversen, and Dave Franks; (l-r, front) Terry Green, Jeff Krugel, and Rich Carpenter.



KLBJ TRIUMPH-ANT — KLBJ/Austin pacted with RCA and Triumph in a promotion that sent two winners to see the band in Dallas. Pictured after the show (l-r) are group's Mike Levine and Gil Moore, two winners, and group's Rick Emmett.

UPDATE

KROQ/Pasadena, which has always played radio by its own rules, has something new up its sleeves: Each morning, cohosts Raymond Banister and Mike Evans play "radio neighbors" by dialing the hotline number of another local radio station. Once they reach the jock(s), KROQ tapes short vignettes that are aired throughout KROQ's morning show. It's a fun way of acknowledging the competition in what comes off in a very noncompetitive way... Just last week we wrote about WRIF/Detroit's promise to pay \$5000 to the first listener to contact the station if he heard fewer than five songs played in a row. Well, it's already happened in what WRIF reps called an accident... WLIR/Long Island sponsored a free live radio concert by Mercury/Polygram's Bob & Doug McKenzie... Every Friday night in January, the lights on the Seattle space needle blinked in time to the music being played on KISW. It was a promotion done in conjunction with a month-long science fiction expo in town... WMMR/Philadelphia cosponsored a benefit rock concert for the Community Center for Deaf & Handicapped Children... Some interesting ratings results: In the first Los Angeles Birch results, KLOS came out No. 1 in the market with a 7.3 to KMET's 4.3 and KROQ's 3.4... In the new Philadelphia Me-

diatrend, WMMR was up to an 8.9... WQXM/Tampa just held its fourth annual Goodwill collection drive. A winner was awarded a \$500 waterbed system for donating over 2000 pounds of material, while ten other entrants also donated over 1000 pounds of material... Congratulations to KEZY/Anaheim newspaperman David Hirsch and wife Pamela on the birth of daughter Alexandra... And to KWXL/Albuquerque on the occasion of its second AOR anniversary... WABX/Detroit's new music showcase, a weekly one-hour show called "Dangerous Exposure" that airs on Sunday nights, has just been upped to two hours weekly because of audience response... KBOO/Boulder has tied in with a local appearance by MCA's Jimmy Buffett to send ten listeners to a "Buffett Buffet" following the singer's show... CBS and Anheuser-Busch have joined forces for a series of live country concerts in Boston. Instead of just tying in with a local Country station for the promotion, the two companies chose WBCN. CBS rep Roy Wunsch explained, "We chose WBCN because it is a major catalyst in the market, and because there was not a Country-formatted station in the market that currently had the fluent numbers we needed to generate."

CONCERTS & CONVERSATIONS

PRESENTATIONS: KFMQ/Lincoln presented Mal & Val for \$1.02... WMAD/Madison presented Iron City Houserockers for \$3.50.
GUEST DJ'S: Triumph on WSYR/Syracuse... Molly Hatchet on KRKN/Anchorage.
CONVERSATIONS: Greg Kihn on KMGH/Bakersfield... Sammy Hagar, Quarterflash on KBOS/Tulare... Bob Weir on WJHA/North Jersey... Jack Douglas, Aldo Nova, Fist on CITI-FM/Winnipeg... Clarence Clemons, Doc Holliday on WZZX/Scranton... Loverboy, Bob & Doug on WZZO/Allentown... Rich Little on WXRT/Chicago, KTYD/Santa Barbara... AC/DC, Joan Jett on KSRR/Houston... Bryan Adams on KLAQ/EI Paso, KLPX/Tucson... Bob & Doug on WBAB/Long Island, WBCN/Boston... Cars, Ozzy Osbourne on WMMS/Cleveland... Molly Hatchet on KKRQ/Iowa City... Leyden Zar, Fingerpritz, Streetheart on CHUM-FM/Toronto... Carmine Appice, Aldo Nova on WSYR/Syracuse... Doc Holliday on WZZO/Allentown... Guess Who on WXCI/Danbury.

Coming Next Week: We'll take a look at how the Superstars and other AOR stations fared in the all-important fall Arbitron sweep as we present our semi-annual AOR Ratings Scoreboard, complete with programmers' and consultants' comments.

JOINS THREE OTHER FIRST MEDIA STATIONS

WPGC Drops Arbitron Subscription

WPGC-AM & FM/Washington became the latest First Media outlet to drop its Arbitron subscription, following in the footsteps of the company's WZGC/Atlanta, KFMK/Houston, HATFIELD RESIGNS

Armstrong To Program WCII & WKJJ

Jackson Armstrong has been named Operations Manager at WCII & WKJJ/Louisville, in the wake of Bobby Hatfield's resignation over "philosophical differences." Armstrong was most recently an air personality at WOYK/York, PA, and previously programmed WKWK/Wheeling and WAMS/Wilmington, DE.

GM Richard Ferry told R&R, "I'm most pleased to have Jack joining us. He has a full understanding of what we want to accomplish here. His track record is impressive, and he knows what he's doing."

Armstrong commented to R&R, "This is my second association with (station owner) Great Trails. I did afternoons at WCOL/Columbus back when they had 20's and 30's. Great Trails is a great company. Dick and I had a very good working relationship at WKWK, so I'm extremely happy to be working with him again. (Consultant) John Lund and I think an awful lot alike, so I know we're going to make the stations even more successful than they have been. This is the major opportunity I've had since I've been in this business, which is about 18 years."

Hatfield explained, "The reason I resigned was that the radio stations' management philosophy changed whereas mine didn't as far as direction was concerned. We just didn't see eye-to-eye on things." Hatfield's future plans are unsettled.

Benson

Continued from Page 1

responsibilities and to working with PD's Jim Morrison and Fleetwood Gruver."

Gannett VP/Programming Jay Cook, who recently relocated to Los Angeles from St. Louis, told R&R, "I think Don is one of the nicest folks and brightest programmers I've ever had the pleasure of working with. I hate to see him leave, but I fully expect him to continue to be very successful in a programming and management career."

Blum commented on Benson's return to Atlanta: "Don's rejoining us will absolutely strengthen our management thrust as we meet the competition in the 80's. He knows this area and knows this market. If anything, the two years he's been away have only freshened up his perspective on a market as competitive as Atlanta continues to be. We're just delighted to have Don back. He can only add to our future success."

While no immediate replacement for Benson was named at KIIS, sources inside the station indicated that a replacement had already been selected (see Street Talk, Page 16). Benson will officially begin his duties at WQXI-AM & FM on March 1.

and KFMY/Provo.

WPGC VP/GM Charles Giddens explained to R&R, "We were looking at a multi-thousand dollar increase without an increase in service. What Arbitron is providing is just not worth the money. We've got Birch here and we are very satisfied with its monthly service and new quarterly reports which are coming, and feel it is a better alternative for us."

Giddens said that the proposed 1982 increase was "in the neighborhood of 30%." He added, "The only remaining stations in our group which subscribe to Arbitron are KXAM & KOPA/Phoenix, and their contract runs out soon, too. It's up to the individual stations to make their own decisions, but I would predict a similar announcement from them."

K-97 FIRST AOR SUPERSTATION

Canadian Stations Go Nationwide On Satellite

The programming of five Canadian radio stations will be transmitted across the country via the Can Com satellite 24 hours a day beginning next week. K-97 (CIRK-FM)/Edmonton (AOR), CFMI/Vancouver (Beautiful Music), and CKO-FM/Toronto (News), plus two French-language stations, will penetrate all of Canada except Montreal, Toronto, and Vancouver, serving a potential audience of about 15 million. The satellite service will also be available to American satellite dishes and cable companies.

Commenting on his station's becoming the first AOR superstation, K-97 PD Neil Edwards told R&R, "I'm overwhelmed. To have a station that's only been on the air for three years be able to jump into this status leaves me tongue-tied. It's just incredible."

Doubleday

Continued from Page 1

Manager of Doubleday's WLLZ/Detroit, will join WAVA as Station Manager. Current WAVA General Manager and former owner Alex Sheftell has resigned to become a consultant to the station.

Blair

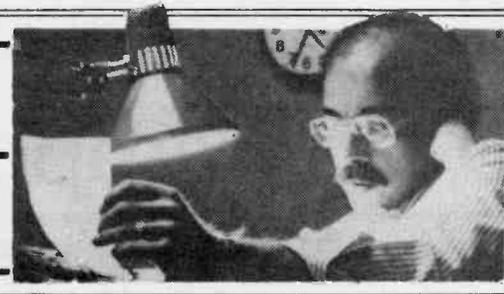
Continued from Page 1

radio sales representation division.

In this case, that wasn't a problem because Blair has repped WFLA-AM & FM for "decades," according to Jurist, and Media General approached Blair about the sale. He said Blair has turned down many similar offers from clients, often because of market knowledge gained through the firm's rep business.

Jurist added that WFLA-AM & FM are both operating profitably and any programming or personnel changes, currently unplanned, would depend on market changes prior to Blair's takeover, which he expects to happen this fall.

BRAD MESSER



Just Your Average Above-Average Folks

Defying the statistics, many or maybe most radio people think of themselves as above-average "special" individuals, a cut above the bank tellers and gas station attendants out there in the real world. We know ours is a unique profession that's kept moving by creative, energetic men and women who have talent and drive.

Radio does create special moments. Our promotions add excitement to humdrum lives. Stations really do make dreams come true for some listeners. I'm not saying the only dream-makers are the "Reader's Digest Sweepstakes" and the local radio station, but we are surely among the rather limited number of places from which good fortune can suddenly, unpredictably descend on any John or Jane Doe.

While listeners fantasize about winning, we people behind the mikes dream not of promotions and prizes but of how we can ascend that success ladder to bigger and better stations where the call letters ooze ego-lubricating prestige, and where the paychecks are too big to be cashed on a city bus.

Funny thing, though. I know quite a number of "special" radio people who have achieved great success, and there's one thing they keep saying. The goals of big money and giant radio stations are deceptive to a degree: once attained, they don't make these people happy on a day-to-day basis.

Then what does? The super achievers — nearly all of 'em — say they get the most continuing satisfaction from working with other high-horsepower professionals. Rather than being the lone star on a minor league team, the talented pro feels more comfortable and has more fun playing alongside equally-talented peers in a fiercely-competitive major league. The perks including money are of course necessary, but they turn out not to be the real attraction in the long run, which is precisely what we're all in.

The big-league players who have chased their personal radio dreams all the way to the end of the rainbow tell me all the good equipment and big-city prestige on Earth cannot beat working with other capable people.

Odd. The "special people" in radio who secretly (or even openly) consider themselves above average, admit to two common and quite average motivational factors: mutual respect and the friendship of their peers. Just like the tellers and gas pumpers.

CALENDAR

Those "American" Log Cabins

MONDAY, MARCH 1: Log cabins seem to be among the most American of things, but the first ones were built by immigrants from Sweden, whose ship arrived 344 years ago today in 1638.

The Peace Corps, established by President John Kennedy in 1961, is 21 today.

A half-century ago today aviation hero Charles Lindbergh's baby was kidnapped. The child-snatching resulted in kidnapping being made a federal crime.

Actor Ron Howard is 28. Roger Daltrey is 38. Herb Alpert, who formed his Tijuana Brass band twenty years ago, is 47. So is actor Robert Conrad. Harry Belafonte hits 55, and NFL Commissioner Alvin "Pete" Rozelle is 61.

Wings Over The Alamo

TUESDAY, MARCH 2: The United States Army was test-flying its first airplane 72 years ago today, from Fort Sam Houston in San Antonio, Texas. The seven-minute flight of a Wright Brothers machine in 1910 marked the beginning of military aviation, if you don't count a few Civil War hot-air balloon flights.

It's Independence Day in Texas, as well as Sam Houston's birthday (1793). He was President of Texas when it was an independent nation.

On this date in 1889 the first electrocution experiments were conducted. The first victims 93 years ago were several dogs, four cats and a horse.

The man who created "Hop On Pop" and many other children's books, Dr. Seuss, is 78. Real name Theodore Seuss Geisel. Karen Carpenter is 32. Bandleader Desi Arnaz is 65.

Pullman's Railroad Inventions Still Used

WEDNESDAY, MARCH 3: If you've been on a train recently you've seen George Pullman's inventions still in use: bunkbeds hinged to fold up, and opposing seats that fold down to become beds. Pullman was born 151 years ago today in 1831 and grew up to be a cabinetmaker and carpenter. His railroad inventions made him so rich he built a complete company town near Chicago. It featured one of the world's first enclosed shopping malls.

Today's the 135th anniversary of the birth (in Scotland) of Alexander Graham Bell, who eventually moved to Boston and invented the telephone.

The "Star Spangled Banner" — written in 1812 — was finally made our official national anthem 51 years ago today in 1931.

Golf pro Julius Boros is 67. Lee Radziwill is 49.

The Last Witchcraft Trial

THURSDAY, MARCH 4: England began its last witchcraft trial 270 years ago today. Jane Wenham had been accused of flying and of conversing with the Devil when he was in the form of a common housecat. She volunteered to prove her innocence by taking the "water test." That's where they tie you up and throw you in the river and if you drown you are innocent. If you float you're obviously a witch so they execute you. Heads they win, tails you lose. But the English court decided against the water test and gave Jane Wenham a regular trial. The 1712 guilty verdict was overturned on appeal and Wenham received a full pardon.

Card-playing lawyer Charles Goren is 81. Paula Prentiss and Barbara McNair are 43.

Calculators Kill Off Slide Rules

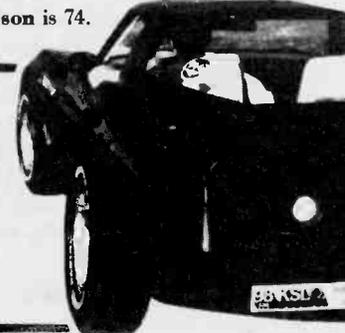
FRIDAY, MARCH 5: The man who invented the slide rule, William Oughtred, was born on this date in 1575. For nearly four centuries, if you wanted to make quick engineering calculations, you used a slide rule. He also introduced the multiplication sign and several math symbols, about a century-and-a-half before the United States got started. Only recently have pocket calculators made slide rules the buggywhips of the Info Age.

Bee Gees brother Andy Gibb is 24. Actor Eddie Hodges is 35. Rex Harrison is 74.

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Adult/ Contemporary



JEFF GREEN

STEP-BY-STEP PROCEDURE

How To Run Your Own Focus Group

The practice of staging focus groups to learn more about the specific needs and desires of an audience is growing rapidly. Focus groups can be especially useful for A/C stations, which sometimes have trouble measuring the values of retail reports and request lines, let alone perceptual research.

KBZT (K-BEST)/San Diego Program Director Jeff Salgo has been coordinating both music and nonmusic-oriented focus groups since 1978. Jeff, a veteran PD, former consultant, and radio publication editor, explained in his own words the values of and his detailed method for running successful focus groups.

Definition

● In pure research terms, a focus group would be a circle of people focused on the discussion of one particular topic. We try to stick closely to these conditions.

Why Do Focus Groups?

A/C programmers often think they're in touch with their listeners, and as much as they make the attempt to be so, they don't necessarily succeed. Checking the retail record sales picture only is inadequate because "this limited research is affected greatly by purchasers who have nothing in common with your station. A record that stops selling may still be very



Jeff Salgo

popular — it's possible it's just reached the saturation point with the record-buying public. Retail sales and callouts will tell you specific information about the appeal of a certain record, but *nothing* about all that which comes *between* the songs, or what *types* of music to play. I use focus groups for improving the *nonmusic* programming content, and for obtaining general music attitudes. Through focus groups, we gain a better understanding of our current and potential listeners' tastes and preferences.

Types Of Participants To Seek

We want to include people who either listen to us or our competitors, or both. A simple way to find who these competitors are is to search through your Arbitron or other ratings mechanical. If that isn't possible, you'll have to use your best judgment.

Selecting The Participants

We make hundreds of calls to numbers selected randomly by computer. Next we introduce ourselves as an independent research company, and ask what stations the person has listened to during the past week. If we or our competitors are not mentioned, we thank them politely and hang up. If they respond favorably, we then invite that person to attend a two-hour meeting in a nearby hotel conference room some evening two weeks later. We use a nice hotel so they think they'll be attending an event. We mention that we'll be discussing various aspects of radio, and stress we really are interested in their opinion. In return, we offer movie tickets or a similar gift.

Who Makes The Calls

We use four or five minimum-wage staf-

fers and college interns. It's very important not to have only one person doing it all because a single individual can easily distort your surveys or back out unexpectedly.

I've found young single women at home feel more at ease responding to female interviewers at night, and to men during the day. This way we're perceived as being a legitimate business.

How Many People Comprise A Focus Group?

Twelve to fifteen people — that's the limit of a manageable group you can have a close conversation with. We allow a large margin for no-shows, because only about 25% of those we invite actually come. So if we need 15 people, we'll invite 60. We make sure to call back these folks the night before to confirm, give directions, and answer questions.

It takes hard work to get these 15 people, because only 2-3% of the calls reach potential candidates. Only a small percentage of that 2-3% will agree to participate, and of those, only 25% will show up. If you include the busy signals and no-answers, each researcher making hundreds of calls might produce three focus group members in an evening.

Focus Group Ambience

■ We have coffee and soft drinks waiting for them in a well-lit room with a cassette playing some general background music. As the leader of the group, I'm dressed nicely, as if I really were from a research company. The room is set with several tables in the center. We don't use name tags, but they can be helpful. There's also an assistant to seat late arrivals and explain what's going on. Instead of scribbling notes, we place mikes everywhere and tape the entire

"If anybody wanted to go after us in this market, we've got 1½ years of research they need to catch up with. It's just an incredible programming advantage."

meeting. We explain the reason is so that we won't miss any important points.

Thought-Starter Questionnaire

As soon as the people walk in the room, I give them a short questionnaire covering very general aspects of radio, such as stations they recognize, favorite DJ's, etc. The questions vary according to the evening's topics, but the purpose is the same every time: *to get these people thinking about radio.* You have to get their thoughts geared to radio, because people aren't normally asked their opinions, and therefore aren't used to this sort of evaluative discussion. But once the questionnaires have served their use as thought-starters, they have little value, so I trash them.

- Purposes & Procedures
- Coordinating the Session
- ▶ Interpretation & Philosophy

Focus Group Topics

We restrict the topics to one or two areas because it takes so long to get everyone's opinions out. We'll cover anything beyond specific records. For example, we might play a tape of all the morning personalities in town and compare the group's reactions. It's particularly revealing to your own morning jock if he's in the room to eavesdrop. Just five minutes of tape can provide enough exposure for the group to rip these talents apart. Because they have something more specific to respond to than a questionnaire, they just *pour* out information.

The variety of topics for discussion are endless. Features, music, personalities, humor, news, promotions, TV spots, image call letters, bumper stickers, competition, dayparts, advertising, contests, station perception — you name it, even down to how many consecutive records should be played.

I. Purposes & Procedures

- A. Preface
- B. Definition
- C. Why Do Focus Groups
- D. Types Of Participants To Seek
- E. Selecting The Participants
- F. Who Makes The Calls
- G. How Many People To A Focus Group

II. Coordinating The Session

- A. Focus Group Ambience
- B. Thought-Starter Questionnaire
- C. Focus Group Topics
- D. Follow The Leader
- E. Balancing The Conversation

III. Interpretation & Philosophy

- A. Interpreting The Responses
- B. Costs
- C. Philosophy & Advice

Follow The Leader

There's one person (me) the people focus their attention on and answer to. We go around the tables individually as the others listen. Letting only one person speak at a time establishes better communication between each person and me, because we're talking *one-on-one*. They feel less "on stage" and more comfortable about talking after that. As each one speaks I remind the others that they're welcome to throw in their opinion at any time. By the time you've gone around the table once, everyone is talking and responding to one another.

Balancing The Conversation

I always keep the discussion limited to one question per round before changing it. As a moderator, you'll notice that in every focus group there is one person who is the most outspoken and a few who say very little. It's your job to detect these imbalances and try to get an equal amount from everyone.

Interpreting The Responses

▶ You must keep in mind that you're still only dealing with a dozen or so people, and you don't want to delude yourself into believing that these folks represent the entire market. So I tend to pay very close attention to everything they say, but only take as valid anything I see a lot of agreement on — some sort of pattern or uniform consistency.

If you don't look for this agreement element, there is danger that *one* person will say something you think is right, and you'll conclude *that* guy is the correct one. You'll overlook the reality that his was just *one* opinion you heard — that being *your own*.

One focus group doesn't cover all your needs on one topic. You really need two or three sessions to reach the heart of a major issue. This way, you can better measure the consistency between groups.

I don't try to define terms for the group, such as "disco" or "oldies." I don't even use those terms, but simply ask the people what *they* think of a station. They do use labels like "bubble gum" on their own, without being prodded. *Then*, I'll ask them what these terms mean to them and to give some examples.

It sometimes happens that these people will bring a friend or relative with them. If so, I'll quickly try to find out if they qualify as a participant — that is, if they're a potential listener. If so, fine. If not, I simply ignore their opinion all evening. However, I do ask these extra guests to not compare opinions, but rather to give forth only their own personal views.

The biggest difference between our groups and other stations' is that *we don't alter our findings, but follow them verbatim.* I let the listeners program the station by permitting what consistencies we do find over a series of focus groups to evolve their way onto the air. I consider my skill as a PD to be primarily having an excellent communication with the public. We really *know* what they want.

Costs

For a single, 15-person focus group: including raw calls, staff wages, movie tickets, room fees, and refreshments, figure your cost to run about \$400. Of course, if you can trade out, that's the best way. However, whether you spend \$40 or \$400, leading your own group costs practically nothing compared to the thousands of dollars a professional research company might charge.

Philosophy & Advice

You *must* listen to what the people say and particularly to what they agree on, even if it violates all programming tradition. Sometimes these conclusions, which the broadcast industry at large may dismiss as foolish, are ideas that *you personally* have believed as right all along! You just never had the guts to implement those ideas because no one else has.

So we do a lot of crazy things here. This leads a lot of other programmers to seek my job because they think they know how to make our station sound "better." In reality, they know *less* because they neither have access to our special research nor understand how we've applied it. What they think is appropriate is more conventional than correct.

If you're new at doing focus groups, accept that fact by not expecting everything to run perfectly at first. There are dozens of useful, easy-to-understand books about high-quality research in your local library. I suggest you look into it, because all this isn't as complex as it may seem. Just remember always that *common sense rules.* It will guide you through.

In conclusion, the focus group is our main tool for our station development. It gives us an almost unbeatable edge, because if anybody wanted to go after us in this market, we've got 1½ years of research they need to catch up with. It's just an incredible programming advantage.

The Music Section

A/C's Most Accurate
Music Information
Begins on Page 53

A Hit to Remember... "You're Not Easy To Forget" From Dottie West



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DOTTIE WEST
 You're Not Easy To Forget (EMI/Liberty)
 On 60% of reporting stations. National Summary: Up 24, Same 27, Down 0.
 Debuts 14, Adds 14, R&R Chart: Debut 48.

And Crossing Over to A/C

WLTA
 KMBZ

WCCO
 WSBA

WDEF
 WOKV

WMAZ
 WHBC

WHIO
 KSL

WJON

From the Dottie West album HIGH TIMES.

Produced by Brent Maher & Randy Goodrum.

Direction: Michael Brokaw/Kragen & Co.



Country



CAROLYN PARKS

The 1981 R&R Country Radio Music Poll

For the sixth year in a row, R&R Country is proud to announce the winners of the R&R Country Radio Music Poll, as determined by our reporting stations. Each station was sent a ballot for every member of its on-air staff, as well as off-air PD's and MD's, who voted for their favorite performers and performances of 1981. The response was highly gratifying, with 461 individual entries received prior to deadline. We feel that the results are even more meaningful since they come from those who know the records and artists on a day-to-day basis, the people who play them on the radio. We congratulate all the winners and thank all of you who were able to participate.

Best Single: "Elvira" (Oak Ridge Boys)



In what came as probably no surprise to anyone, the Oak Ridge Boys (Joe Bonsall, Duane Allen, William Lee Golden, and Richard Sterban) walked away with Single Of The Year honors for their 1981 MCA hit "Elvira." Not only was it a smash Country hit, the record also had significant widespread success on CHR and A/C formats. The group's latest release, "Bobbie Sue," seems destined to follow in those footsteps, currently residing at No. 3 on R&R's chart.

Part of the secret of their success is the attitude the group has about themselves and their music, as Duane explains. "I think the thing that has kept us together is understanding our business and understanding each other — understanding how it all works. We believe in what we are doing and we believe in each other. We are all friends. We do think we can cause a better thing to happen in people's minds than the news headlines can cause. I think we can take their minds off the world's problems and all the hassles they have, and give them some sort of entertainment that will maybe make them happier persons."

Vocal Duo: David Frizzell & Shelly West



Considering their respective family backgrounds, it's not surprising to find David Frizzell and Shelly West named the Vocal Duo for 1981. Lefty's brother and Dottie's daughter were both raised in musical families and continue to carry on the tradition through their WB/Viva recording collaboration.

Continued on Page 28

Best New Artist: Ricky Skaggs



This year's Best New Artist has had a busy and extremely successful year. His first Epic album, "Waitin' For The Sun To Shine," has already produced two hit singles, with a third cut from the LP due out shortly. Ricky's also been doing a lot of touring to promote his recent success and will be appearing at the "New Faces Show" at the Country Radio Seminar. We caught up with him in Richmond, VA, where he had this to say about his selection:

Continued on Page 28

Male Vocalist: Don Williams



For the second year in a row Don Williams has been named Male Vocalist by our reporting stations, a sign that he must be doing something right! Don has long been a favorite of Country radio air personalities for his compelling yet simple lyrical style, a distinction which has earned him several nicknames: "the gentle giant," "the laid-back Texan," and "the mellow balladeer," to name a few. Don's latest MCA release, "Lord, I Hope This Day Is Good," was the No. 1 record on R&R's chart for two weeks in a row earlier this year and accurately reflects his commitment to traditional values.

Don summed it up best when he commented, "I say things from feelings or emotions without paying a lot of attention to the way others people are doing it." It certainly seems to have worked for him, and we congratulate him on yet another achievement in his long and successful career!

Group: Alabama



Best Album: "Feels So Right" (Alabama)

Alabama's 11-year "overnight" success can best be summed up by something that happened recently at the Charlotte Coliseum, where the group sold out both shows, the first one in two hours and 20 minutes! The only other person to do that was Elvis (coincidentally also an RCA artist). Randy Owen, Teddy Gentry, Jeff Cook, and Mark Herndon are finally enjoying the fruits of their labors, and Randy expresses the group's sentiments on winning these latest two awards:

"These choices mean more than anything in the world. What's so great about it is that it's a non-political thing, because I don't think that those people out there who actually do work in radio will get a raise next

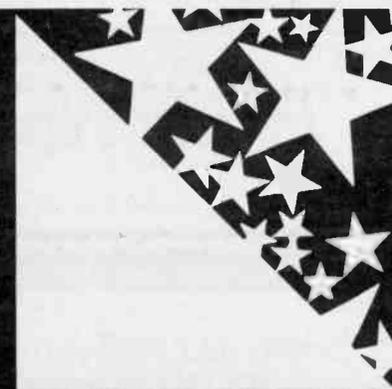
Performer Of The Year & Female Vocalist: Barbara Mandrell



Barbara Mandrell is again this year the overwhelming choice for Female Vocalist and Performer Of The Year. No stranger to awards, Barbara's mantel must be sagging under the weight of the numerous plaques and trophies she's already received. Some of them include 1979 "Female Vocalist Of The Year" from both the Academy of Country Music and the Country Music Association, 1981 "Entertainer Of The Year" from the ACM, and both 1980 and 1981 "Entertainer Of The Year" from the CMA, the first two-time winner in this category.

These awards are not bestowed lightly, and Barbara certainly works hard at her trade. The MCA artist is constantly visible on either the record charts, the tour circuit or on her weekly NBC-TV program, which is coming to an end this season only because Barbara's schedule has become almost too hectic for even her. Barbara's comment that "I play for the people...they're the ones paying to hear you" certainly seems appropriate for these awards given by the people who play her records. Congratulations to a multitalented lady!

**COUNTRY
MUSIC
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LIVE VIA
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THE UNITED
STATIONS
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Programmed by Ed Salamon, twice named by *Billboard* as “Country Music Program Director of the Year” while at New York’s WHN.

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The United Stations

New York Office: One Times Square Plaza, New York, NY 10036 (212) 869-7444
 Washington, D.C. Office: 7927 Jones Branch Drive, McLean, VA 22102 (800) 368-3033, or (703) 556-9870 in Virginia

Inside Nashville



BIFF COLLIE

NASHVILLE NEWS: Over 600 Country Radio professionals landed in Music City USA for Seminar XIII for this industry's most productive weekend. Last year's roll call revealed approximately 25% growth in numbers and 30% new faces (first-timers). It's a learning experience and not a party atmosphere, but everyone has fun and takes excitement and ideas home to create their own tomorrow. Welcome to "Country Radio City."...Dolly Parton cancelled two months' work because of emergency surgery, again, for the second year in a row, missing three

performances at the Houston Fat Stock Show & Rodeo March 5-6...Country Music Association will open offices in the Soho district of London next month, with CMA executive staff member Ed Benson heading the first international office for the world's largest music trade organization...Faron Young sued two Nashville realtors, two realty companies, and a man who said he would buy Faron's Mt. Juliet home and backed out. The house was built by Casey and Liz Anderson, and their daughter Lynn wanted to buy the house from Faron for \$250,000. No damages were announced "because the damages continue to accrue" according to Young. (Well, he didn't say it just that way, but you know what Faron meant)...Conway & Mickey Twitty moved into their new home in Twitty City, the one-of-a-kind tourist/entertainment/residential complex in nearby Hendersonville, across the road from the House Of Cash. Grand Opening for the entire complex is June 1...Country Music Hall of Famer Owen Bradley has opened the new Bradley's Barn recording studio, replacing the legendary recording laboratory which burned 16 months ago in nearby Mt. Juliet...Cedarwood Publishing's Bill Denny (J. William) may run for Mayor of Nashville in 1983, but won't commit yet...Don Williams just finished his 14th album after two months' work and is back "on the road again"...Many music industry tradesters will see veteran journalist/publisher/publicist Charlie Lamb in a new role - doing comedy/double-talk on "Hee Haw." (Funny man)...Musicians Charles Shrader and Jimmy Mullins have bought the Nashville music showcase the Exit/In from restaurateur Wayne Oldham and Henry Hillenmeyer and are reopening March 1 with "our own policy," which has proven successful in their Blazing Saddles nightclub and Music City Music Store here...Rosanne Cash and Rodney Crowell's new daughter is Chelsea Jane, born January 25...Merle Haggard overdubbed on his and Willie's duet LP project, now called "Poncho & Lefty." Haggard command-performing at the White House in Washington March 7 for President and Mrs. Ronald Reagan's wedding anniversary...At Moe Bandy's homecoming in Meridian, MS, his mother and dad flew in from San Antonio to surprise him, and with the Mayor and the family doctor who delivered Moe, did a walk-on during his concert to render him speechless...Sorry to hear about Mickey Gilley's father Arthur Philmore Gilley's death February 2. He was 84...The Grammys last Wednesday night reminded me that only Johnny Cash and Chet Atkins have won a total of six Grammys. Willie Nelson and the Oak

Ridge Boys have each won four...Super-songwriter Roger Bowling's "Pickin' Parlor" in Tallulah Falls, GA burned to the ground...Kris Kristofferson & Tanya Tucker will cohost "Country Comes Alive-2," honoring songwriters, with Alabama, Janie Fricke, George Jones, Barbara Mandrell, the Oak Ridge Boys, the Statlers, Conway Twitty, and Shelly West & David Frizzell, videotaping March 3 here.

AIRLINES: Barbara Mandrell will do two or three TV specials for the 1982-83 season, but no weekly series...The Oak Ridge Boys' Bill (William Lee) Golden's year-old beard makes him look like a "wilderness man." Now he's gonna act like one, planning a solitary stay in the mountains...Flashback, 1971: Marty Robbins's historic open-heart surgery...Lynn Anderson's B-side hit was "Rose Garden"...Flashback, 1931: Orvon Autry gave up his job as telegrapher for the MKT Railroad to sing on the radio in Chicago (Thank you, Mr. Wrigley!)...Flashback, 1955: Red Foley became the first national country TV star, hosting from Springfield, MO, the "Ozark Jubilee" and the "Jubilee USA," the first network country TV show...Genesis - Country Stars/Radio Beginnings: Waylon Jennings, Jim Reeves, Willie Nelson, Roy Drusky, Bill Anderson, Tommy Overstreet, John Conlee (who did I miss?)...Mailbag: Melissa Mauch of Winchester, VA: Dallas Frazier, writer of your favorite song "There Goes My Everything" (song of the year 1966) was a preacher, kid actor, and trumpet player. He writes songs often in his primitive cabin in the wilderness, often writing a dozen at a time. One of the songs Dallas wrote that you might recognize was called "Elvira"...Robert Thompson of Philadelphia: when you see that new TV series "9 to 5," you'll see Rachel Dennison portray Dora Lee Rhodes, the character created in the movie of the same name by Dolly Parton. Jane Fonda cast Rachel in the part without as much as one acting credit in her life. But don't let that fool you! She'll make you believe her as Dora Lee. Fact, she looks like Dolly, acts a lot like Dolly; fact she and Dolly have a lot in common. She's Rachel Parton Dennison, Dolly's little sister!

The Music Section

Country Radio's Most Accurate
Music Information

Begins on Page 46

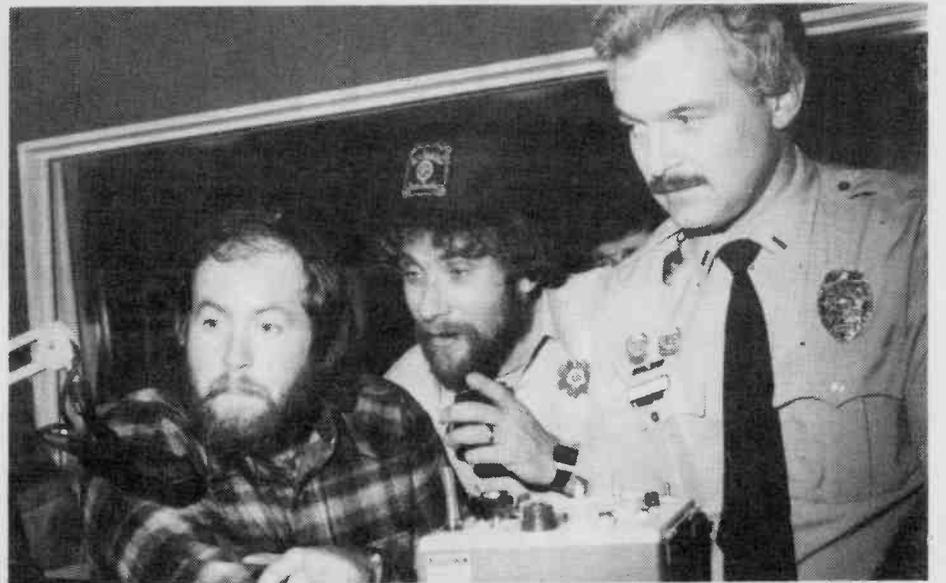
Coors Country News

This Week's Guests:
**CON HUNLEY &
STELLA PARTON**

Call Pete Howard (213)392-8743
228 Main St., Suite R Venice, CA. 90291



WHO'S THE FUNNY-LOOKING DJ? - Although some DJ's have been accused of hiding behind the microphone, when you take the show on the road you need something to draw some attention to yourself and your station's call letters. And what better way than with the two nattily-attired mascots pictured here. At left, WFMS-FM/Indianapolis's Dave Staley (left) and Rod Tanner (right) team up with the visiting San Diego chicken for a promotion with the Indianapolis Checkers hockey team. Photo on right finds WBRD/Sarasota-Bradenton's air personalities (l-r) Dick Ring, Dave Barker, and Marlen Hager hosting a pizza party with Pizza Time Theatre proprietor Chuck E. Cheese (he's the furry one).



PLEESH SHAY DAT AGAIN! - KFHWichita staffers Chuck Robson (left) and Bill "Collins On The Radio" (who may be changing his name to Tom soon) took part in a Wichita Police Department conducted on-air experiment designed to show the effects of too much alcohol on the reflexes. If the letter I received from Bill is any indication, his comment that "your reflexes go right down the toilet" certainly seems appropriate. At least I hope his typing is normally not that bad! P.S. If you look closely, you'll notice that Bill dressed for the occasion.



KIXZ WELCOMES JEANNIE & ROYCE - Jeannie & Royce Kendall were recent visitors on KIXZ/Amarillo. PD Dugg Collins (pictured) sent in the picture with a note that Mel Tillis would be so proud of him if it were printed. Well, Dugg, we certainly hope that station owner Tillis is just busting his buttons over this one!

Frizzell & West

Continued from Page 26

David took some time out from rehearsing for the Grammy Awards telecast to express his thoughts on this R&R award: "Good grief, that's unbelievable! So many things have happened to us in 1981. It's been an incredible year, and we appreciate everybody voting for us and liking our music. I think what we've done in this last year is finally put together the right, winning combination of producer, record label, and management where we never had it all together before. We want to be able to continue doing that and hope that people will still like what we're doing. This last year we've finally come into our own. We're just overwhelmed. We appreciate it, and I can't say how happy we are about it!"

Ricky Skaggs

Continued from Page 26

"I'm very excited. I'm also very humbled and very fortunate. An award like this really makes me believe in myself and believe in the faith that I have. I hope that I can keep singing and playing the kind of music that radio is very hot on right now. While most of the successful artists seem to be going in the other direction (towards pop), I seem to be getting successful by going in reverse...going back to the old traditional roots. I'm just trying to do my part to make good country records and try to let that be my basis for building my future and my career. I'm very grateful and honored that Country radio has really accepted me and has given me an award like this."



WE'VE PUT A STAR IN YOUR COUNTRY COUNT- DOWN

RKO Radio-
shows' "Country
Star Countdown" —
the hottest weekly
countdown in coun-
try music today with
some of the biggest
and brightest stars to
host each week's pro-
gram ... Larry Gatlin, John
Schneider, Dottie West, The
Oak Ridge Boys and David
Frizzell & Shelly West.

Three hours of ... special seg-
ments including "Starset," two or
three songs by a featured artist;
"Country Music Jukebox," the
favorite songs of the week's guest
host; "The Roots Of Country Music,"
"Up & Comin' Country," "Number One
Then," and "Country Quiz" plus all the
hits of such country greats as Kenny
Rogers, The Statler Brothers, Mel Tillis,
Ronnie Milsap, Loretta Lynn and many,
many more.

Produced in stereo and fed via satellite by
RKO. Give us a call at (212) 575-6144 and
let our Country Stars shine in your
market. Or stop in and see us
at the Country Radio
Broadcasters
Seminar!



Black Radio



WALT LOVE

ACTION

The Battle Of New Orleans Continues

In the first quarter of '82, the programming "Action" has become furious. The new promotions and the changes have been quite significant in a number of markets. In New Orleans at WYLD-AM, veteran broadcaster E. Rodney Jones of Chicago fame took over programming February 1. At this time I understand that Brute Bailey will continue to program WYLD-FM. In the latest ARB WYLD-FM had a nice increase from a 5.6 to 6.8 — the "Battle Of New Orleans" continues. For your information WAIL continued its upward mobility from 8.4 to a 10.6.

Jack Randall has become the new Program Director for Willie Davis's WLUM-FM/Milwaukee. Former PD Ty Bell has left the station. Randall's Music Director will be Jim Milner. Both were staffers at WLUM-FM.

● "Black History Month" is sweeping the nation in positive presentations. WXYV (Y103)/Baltimore has decided to add a little something to its celebration by adding a new show to the airwaves. On Sunday nights at 9pm, the station is now airing "The Collector's Edition," an oldies show hosted by Al Jefferson, a legend in Black radio and music in the Baltimore area. Mr. Jefferson returned to the air after a ten-year absence. Program Director Tim Watts said, "The show debuted the 7th of February, and the phones haven't stopped ringing yet. People who grew up with Al are very excited and happy to hear him on the air again, here in Baltimore. We tied the debut of Al's show with Black History Month because here in Baltimore Al is definitely part of the musical history." Welcome back, Al.

■ MCA Records has a real happening going on with 43 prominent Black radio stations across the country. The label will help celebrate Black History Month by giving away the 48-album Jazz Heritage Series, a collector's set of some of the finest music from the 1920's through the 40's. The set will be given away one record per caller, over either a weekend or a week's period of time, on the participating stations. Amongst the recording artists highlighted in the series are Louis Armstrong, Jimmie Lunceford, King Oliver, Earl Hines, Lionel Hampton, Lucky Millinder, 'Big' Joe Turner, Ella Fitzgerald, Johnny Dodds, Sidney Bechet and Louis Jordan.

► WBLX-FM/Mobile, AL has an idea to help the community's jobless. The station is attacking the unemployment problem head-on with "Radio Want Ads" for listeners. If an individual is looking for work or has a marketable skill, he or she can send in a radio want ad to the station. Content should be 10 words or less, and listeners are asked to include their names, addresses, and phone numbers for verification purposes. After the ad is received and verified, it is aired for one week free of charge to the individual as a public service from WBLX-FM. WBLX says it's not competing with local and state job services, but hopes potential employers and employees will be able to use this innovative approach to employment to their best advantage.

KJLH/Los Angeles is doing something along the same lines called "Survival In The Eighties." The plan is to provide information to the thousands of Southern Californians who want to survive the 80's, in an attempt to help listeners cope with day-to-day economic and social pressures. Twenty-four hours a day, experienced professionals will provide KJLH listeners with important information on everything from how to reduce utility bills to negotiating a salary increase. Throughout the campaign, the KJLH News Staff will focus on issues and

- WXYV brings legend out of retirement.
- MCA working with 43 black radio stations.
- WBLX-FM fights unemployment in Mobile.
- ▲ WBLS offers trips to Jamaica.

West Promoted At KDIA

Roy West has been promoted from news reporter to Manager of News and Public Affairs for KDIA/Oakland. West is a 24-year veteran of broadcasting and has been with KDIA for four years. Prior to coming to the Bay Area Mr. West had an outstanding news career on the East Coast. From 1975-1978 he was the Director of News and Public Affairs at WPAT-AM & FM in Patterson, NJ. In 1973 he was instrumental in setting up the National Black Network in New York as its first National News Director. Roy has also been affiliated with WNJR/Newark as well as WLIB-AM & FM/New York. From 1971-1973, West was an announcer and newswriter for WABC Radio & TV in New York.

During his six-year stint in the United States Air Force, Roy West served with AFRTS-TV in Morocco and France. He launched his career in broadcasting when, as a student at the University of Oklahoma, he landed a job as a staff announcer at WNAD/Norman, OK.

West commented, "Successful public affairs programs adhere to two key words... *immediate* and *reaction*. We must react to our community. Flow with the tide and need for information. This is balanced with *action* in anticipating soon-to-arise problems and addressing these with hard-hitting programs and editorials."



problems that relate to the survival of the average Southern Californian. In addition the station will construct daily survival kits. Listeners who guess the contents of the kit will win a variety of prizes, including rent, mortgage payments, groceries, utility payments, health care, child care, and other essentials. Listeners may also qualify to win a Grand Survival Prize of \$1023. Making it isn't easy, but KJLH and hundreds of local professional and spiritual leaders are determined to fulfill their public trust by helping out.

KRLY/Houston announced the appointment of James Alexander as new morning air personality. Among other action at "LOVE 94," Blake Lawrence becomes Music Director. Keep an eye on Houston in '82 because things will be heating up.

Also in Houston, the new afternoon-drive talent at KMJQ is J. Thomas Smith, who formerly did his thing at KRLY.

XHRM/San Diego has a new program director to replace Gary O'Neal. Staffer Duff Lindsey has been appointed PD and brings a wealth of experience with him.

Two other radio stations had some movement in their programming ranks. Program Director "Harry O" is gone from WZAK/Cleveland — Lee Zapis, Operations Manager, has taken over the programming duties. KDIA/Oakland also made a change but in the music department. Music Director Johnny Morris is out and Program Director/Music Director Keith Adams takes over those chores. Keith is now doing an airshift 10am-2pm as of last week (busy person).

During February, Black History Month, KDIA/Oakland will celebrate black achievements in a special series entitled "Pioneers in Black History." The first black Justice of the U.S. Supreme Court, the first black Director of the American Nurses Association, the black doctor who revolutionized kidney transplant surgery, the inventor of the potato chip — these are just a few of the black pioneers Viacom-owned KDIA will spotlight in this special series presented by KDIA's news department. Other segments will focus on "Roots" author Alex Haley, playwright and actor Ossie Davis, filmmaker Gordon Parks, diplomat Carl Rowan, civil rights leader Roy Wilkins, and others. They will also explore the role of the black press and the church in furthering black aspirations.

It's been announced that there will be a tribute to WBLS/New York's Ken Webb.

Kenny has been with Inner City Broadcasting for ten years doing the morning show. As a fellow broadcaster, I've always been one of his biggest fans. I think one of the things that has made Ken such a positive personality in "The Apple" is how he always includes his listeners in his personal family life. Every listener in New York knows something about all of his children (five total). Cotillion President Henry Allen is the Chairman of the Honorary Committee of the Ken Webb Tenth Anniversary Tribute Luncheon, to be held at the Helmsley Palace Hotel on Wednesday, February 24. My congratulations to Ken "Spider" Webb — remember those days, Ken?

▲ WBLS in association with the Black Music Department at RCA Records, plus Air Jamaica and the Jamaica Tourist Board, has launched a "Skyline To Jamaica" promotional contest in New York in support of Skyy's current Salsoul album, "Skyline." First prize winners in the contest, to be announced on WBLS, will receive an all-expense paid trip to Jamaica and stay in Montego Bay for three days and four nights. Five hundred dollars spending money will be provided by RCA. There will be five second prize winners receiving Toshiba portable cassette players and five third prize winners receiving pairs of tickets to Skyy's next appearance in New York City. The contest is geared to have people listen to WBLS and place entries into ballot boxes located throughout the city. The winner will be announced on WBLS by Frankie Crocker. WBLS has never really relied on contests so it looks like a real battle, or war, has just begun!

At the inter-corporate meetings of United Broadcasting, the company honored some of their employees and stations. Among the awards presented, "Station Of The Year" went to KSOL/San Mateo. John Edwards Jr., Public Affairs Director of WOOK/Washington, received the "Richard Eaton Employee Of The Year" award, presented by Mrs. Elsa Eaton, the widow of the company's founder.

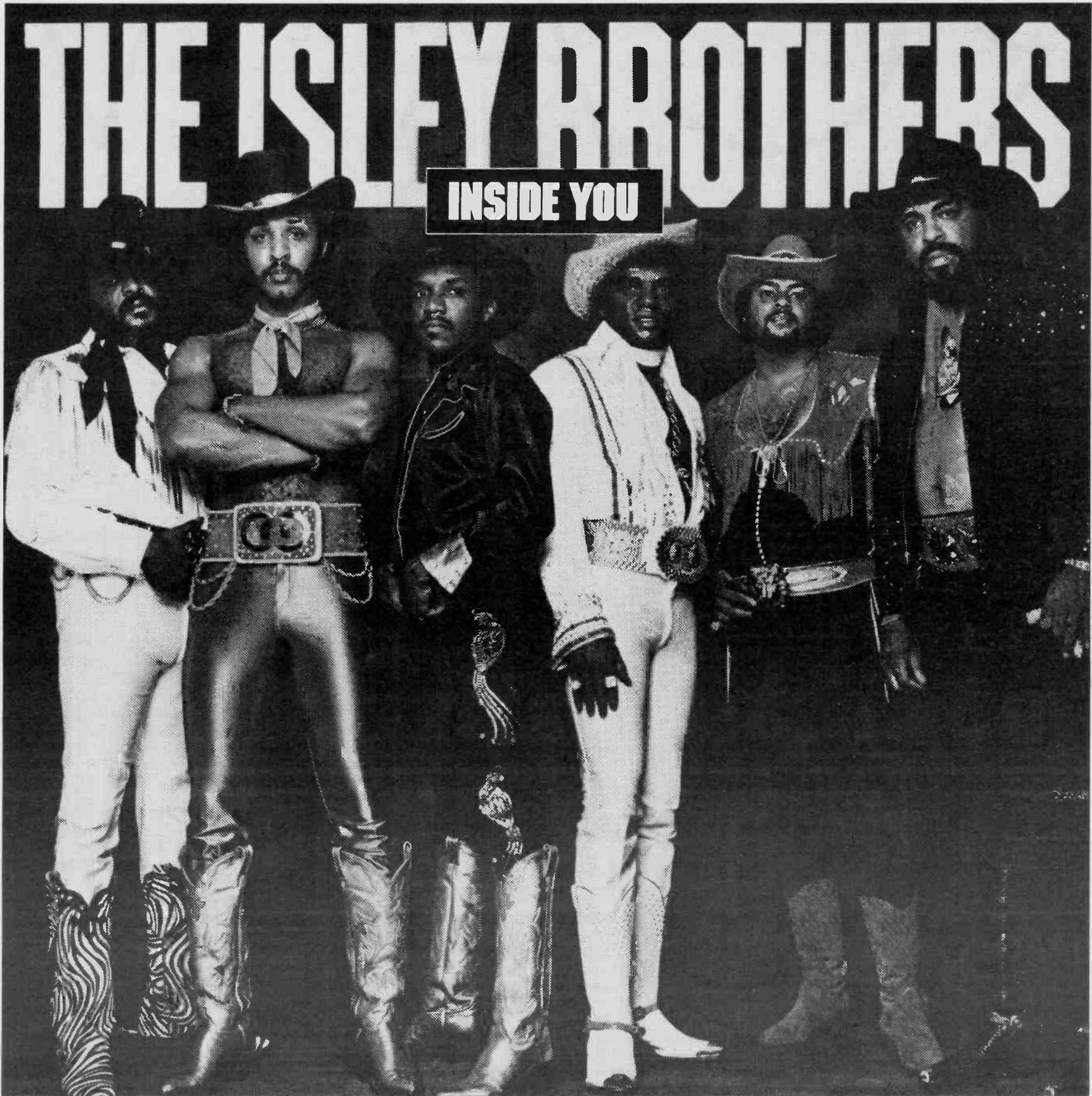
The Music Section

Black Radio's Most Accurate Music Information

Begins on Page 50



WOLF MEETS MOJO — Peter Wolf, lead singer of the J. Gells Band, recently visited WGPR-FM/Detroit. Pictured (l-r) are management's Jeb Hart, Wolf, and WGPR's "Electrifying Mojo." The visit was prompted by attention given to the "Flame Thrower" cut on the group's current album.



WELCOME TO A HIT.

WWRL, WVEE-FM, WWIN, WXYV, KATZ, WDAS-FM, WKYS, OK-100, WAOK, WEAL, WGIV, WWDM, WEDR, WORL, WDIA, WLOK, WHRK, WJMI, WBOK, WBMX-FM, WGCI-FM, WGPR, KPRS, WESL and WCIN.

"Welcome Into My Heart." ^{755 02705} The Isley Brothers, from their album, "Inside You." ^{FZ 37533} On T-Neck Records and Tapes.

Written and Produced by The Isley Brothers.



TNECK Distributed by CBS Records. © 1982 CBS Inc.

RCAWI

Congratulations to our Grammy Award nominees.

Best Country Vocal
Perf., Female
9 TO 5—
Dolly Parton



Best Rock Vocal
Performance, Male
JESSIE'S GIRL—
Rick Springfield



Best Pop Vocal
Performance By A Duo
PRIVATE EYES—
Daryl Hall & John Oates



Best Country Perf.
By A Duo Or
Group With Vocal
FEELS SO RIGHT
Alabama



Best Country Vocal
Performance, Male
(THERE'S) NO GETTIN'
OVER ME—
Ronnie Milsap



Best Classical Album
THE HOROWITZ
CONCERTS 1979/80
Best Classical
Performance—
Soloists
Vladimir Horowitz



Best Comedy
Recording
URBAN CHIPMUNK—
THE CHIPMUNKS
Album Producers: Larry Butler,
Janice Karman & Ross Bagdasarian

Best Cast Show Album
DUKE ELLINGTON'S
SOPHISTICATED LADIES—
Thomas Z. Shepard,
Producer



• Song Of The Year
9 TO 5
Dolly Parton, Songwriter

• Best Pop Instrumental Performance
HOOKED ON CLASSICS
**The Royal Philharmonic
Orchestra (Single)**

• Best Country Instrumental Perf.
COUNTRY—AFTER ALL THESE YEARS
**Chet Atkins
REFLECTIONS
Chet Atkins & Doc Watson**

• Best Country Song
9 TO 5
Dolly Parton, Songwriter

• Best Comedy Recording
URBAN CHIPMUNK—
The Chipmunks

• Best Instrumental Composition
ALTERED STATES
John Corigliano, Composer

• Best Album Of Original Score
Written For A Motion Picture Or A
Television Special
9 TO 5
Charles Fox & Dolly Parton,
Composers

• Best Album Package
WORKING CLASS DOG
(RICK SPRINGFIELD)
Mike Doud, Art Director

• Best Album Notes
THE MARIO LANZA COLLECTION
C. E. Crumpacker, Annotator

• Best Classical Orch. Recording
MAHLER: SYMPHONY NO. 10
(DERYCK COOKE FINAL VERSION)—
**JAMES LEVINE/PHILA. ORCH.
Jay David Saks, Producer**

• Best Opera Recording
**Rossini: L'italiana In Algeri—
CLAUDIO SCIMONE/I SOLISTI
VENETI/HORNE, RAMEY,
BATTLE, PALACIO
Michel Gacin, Producer**

• Best Choral Performance
(Other Than Opera)
**Orff: Carmina Burana—
RICHARD COOKE, COND./
LONDON SYMPHONY CHORUS
Eduardo Mata/London Symph.**

• Best Chamber Music Performance
(Instrumental or Vocal)
THE COMPLETE STRING QUARTETS
OF BRAHMS & SCHUMANN
Guarneri Quartet

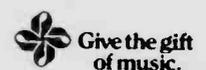
• Best Classical Performance—
Instrumental Soloist Or Soloists
(With Orchestra)
**Chopin: Piano Concerto
No. 1 In E Minor— Emanuel Ax
(EUGENE ORMANDY/PHILA. ORCH.)
French Flute Concertos— James
Galway
(CHARLES DUTOIT/ ROYAL PHIL.)
Sibelius: Violin Concerto In
D Minor/Saint-Saens:
INTRO. & RONDO CAPRICCIOSO
Dylana Jenson (EUGENE
ORMANDY/PHILA. ORCH.)**

• Best Classical Performance—
Instrumental Soloist Or Soloists
(Without Orchestra)
**Artur Rubinstein— SCHUMANN,
RAVEL, DEBUSSY, ALBENIZ**

• Best Engineered Recording,
Classical
**Mahler: Symphony No. 10
JAMES LEVINE/PHILA. ORCH.
PAUL GOODMAN, JULES
BLOOMENTHAL, SYDNEY DAVIS &
DON MORRISON, Engineers
Orff: Carmina Burana
EDUARDO MATA/LONDON SYMPH./
LONDON SYMPH. CHO./
HENDRICKS, ALER, HAGEGARD
MICHAEL GRAY, Engineer**

• Classical Producer Of The Year
Jay David Saks

• Best Cast Show Album
42ND STREET
Thomas Z. Shepard, Producer



CTORS

Billboard's 1981 Chart Action Share

Contemporary Singles

RCA Label Number **1**

Country Singles

RCA Label Number **1**

Country Albums

RCA Label Number **1**

Contemporary Singles

RCA And Assoc. Labels Number **1** Record Company

Black Albums

RCA And Assoc. Labels Number **2** Record Company

Black Singles

RCA And Assoc. Labels Number **3** Record Company

Contemporary Albums

RCA And Assoc. Labels Number **3** Record Company

Contemporary Albums

RCA Label Number **4**

The year 1981 was pivotal for RCA Records and associated labels. Together we've achieved the greatest percentage growth in share of charts and the marketplace of any other record company for the year.

This was made possible by the outstanding contribution of our artists and the efforts of people within RCA and its associated labels who believed in our acts and their music.

We are further developing our artist roster and we will continue to sign new talent to meet the ever-changing music trends. We're a hot company and intend to stay that way, through 1982 and beyond.

Our thanks to the entire industry for its enthusiastic support.

This coming year we'll use our momentum to full advantage and double our efforts to sign and welcome new talent to the label.

There's ample room at RCA Records for many more talented artists.

RCA 
And Associated Labels

Opportunities

Openings

EAST

Nighttime personality needed immediately. Play the hits and grow with a winner. T&R: WENY, Box 208, Elmira, NY 14902. EOE M/F (2-26)

WPDH/Poughkeepsie, #1 AOR, seeks enthusiastic, hard-working jocks. Good production. For future openings (no beginners), T&R: Mike Harris, WPDH, Box 416, Poughkeepsie, NY 12602. (2-26)



A RARE BOSTON OPENING

The search is on to fill a nighttime opening at KISS-108 FM, top-rated contemporary in the Boston market. It's a rare opening, requiring a very rare character with personality and intelligence. If you are entertaining, a communicator, and able to make friends in huge "numbers", please apply.

Send resume, cassette aircheck, and presentation to KISS-108 FM, Attention Sunny Joe White, P.O. Box 128, Medford, MA 02159.

No Calls Please EOE M/F

Cape Cod. Join us as our seasonal overnigher. Send T&R immediately: Doug Alling, WOGB, Box 688, Cape Cod, MA 02673. (2-26)

WZYQ/Frederick looking for high energy night rocker. T&R to Kemosabi Joe, 6633 Mt. Phillip Road, Frederick, MD 21701. EOE M/F (2-26)

Openings

WHAU is looking for A/C AM News Anchor. Also looking for future air positions. T&R to Dean Williams, Box 1500, Haverhill, MA 01831-1500. EOE M/F (2-26)

KC101, CT's favorite, looking for full-time personality with great production. T&R's to Curt Hansen, OM, KC101-FM, 59 Quinipiac Ave., North Haven, CT 06473. (2-26)

Evening jock opening/part-time opening. T&R: Tom Kelly, WZZO, Suite 205, Westgate Mall, Bethlehem, PA. No calls please. EOE M/F (2-26)

Announcer/broadcaster/entertainer - we placed over 94% of our graduates last year. Instructor positions open if you are able to relate the real world to your students, not the collegiate Ivory Tower Disney World. You need at least 5 years experience in broadcasting. No experience in teaching required. Facility manager needed also, electronics instructor. We also have an opportunity for you. American Academy, 833 Chestnut St., Philadelphia, PA 19107, (215) 922-0605. (2-26) •

Creative Director needed for growing A/C AM station. Send T&R and sample copy to Rich Reis, GM, WFTQ, 34 Mechanic St., Worcester, MA 01608. EOE M/F (2-19)

I'm about to purchase an underdeveloped FM on the Central New Jersey shore. I need a "take-charge" Program Director to give direction to a potentially great radio station. Air shift; oversee air staff, production, news, format execution. Proven ability to lead a must. Also accepting applications for news and production personnel. T&R's to Jonathan Hoffman, WWUU, 156 Broadway, Long Branch, NJ 07740. EOE (3-5) •

Openings

WCOZ has an immediate opening for a fulltime air/production talent to join America's top Rock 'n' Roll station. Major market experience preferred. T&R to Andy Beaubien, WCOZ, 441 Stuart St., Boston, MA 02116. EOE (3-5) •

SOUTH

Immediate opening. Nighttime personality for top-rated 100kw FM. Larry O'Neal, PD, Q101, Box 5314, Meridian, MS 39302 or call (601) 693-2381. (2-26)

Afternoon news anchor/street reporter. Experienced only need apply. \$15,000+ starting. T&R to ND, CK101, 210 Center St., Cape Canaveral, FL 32920. (2-26)

Are you a great morning personality with nostalgia music? We're WMIB, 950 Manatee Road, Naples, FL 33942 for tapes. EOE M/F (2-26)

Expanding staff. Looking for midnight-5:30am personality. Beginners welcome. WORG, Box 1386, Orangeburg, SC 29115, or call (803) 536-1580. EOE M/F (2-26)

KSTN looking for a high-energy jock, not a screamer, good production. Send T&R to John Hampton, KSTN, 2171 Ralph Ave., Stockton, CA 95206. (2-26)

Forget cold weather! Explore possible future openings at warm weather mellow AOR. T&R: Bob Linden, Love 94, 843 First St., Miami Beach, FL 33139. (2-26)

A/C mornings, PD. Active contributor. Creative cooperative atmosphere. Opportunity responsibility. Work with a winning team. T&R: PD, Box 70, Ft. Knox, KY 40121. EOE M/F (2-26)

C102 in Savannah now accepting T&R's for future air talent. Send to Jonathan Keyes, Box 1326, Savannah, GA 31401. EOE M/F (2-19)

Openings

KXLR/Little Rock now accepting applications for News Director and other possible future openings. EOE M/F. T&R: Don Moore, Box 3014, Little Rock, AR 72203. (2-19)

KIXY-FM/KQSA looking for talented air people. Advance with a growing partnership. T&R: Bobby Hart, City Hall Plaza, San Angelo, TX 76903. No calls. EOE M/F (2-19)

Minorities, male and female openings. Expanding staff. We pay if you deliver - COUNTRY. T&R: Ron Casey, WIBR, Box 1226, Baton Rouge, LA 70821. (2-19)

Wanted: Lady reporter to write and deliver on-air local news. T&R: WMMB, 2221 Front St., Melbourne, FL 32901. (2-19)

RARE OPPORTUNITY

Wanted: Country music show host with a professional attitude, good voice, smooth delivery, sense of timing, and discipline in thinking. Your personality must transcend strong successful basics. Rush tapes to Rick Candea, PD, KILT-FM 100, Continuous Country Music, Houston, TX 77006.

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WAVW-FM105 accepting T&R for future openings. Work for top notch organization. T&R: Marty Rowland, PD, Rt. 1, Box FM105, Ft. Pierce, FL 33450. EOE M/F (2-19)

Afternoon Drive open at Greenville's #1, possible as MD. T&R: Dan Diamond, PD, WNIX, Box 235, Greenville, MS 38701. (2-19)

MIDWEST

50,000 watt WAZY-FM needs one-to-one personality for future opening. T&R's: Scott Dugan, PD, WAZY-FM, Box 1410, Lafayette, IN 47902. EOE M/F (2-26)

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Opportunities

Openings

Accepting T&R's for possible openings at WZAK/Cleveland. Experienced & desire to win a must. Send to Lee Zapis, 1303 Prospect, Cleveland, OH 44115. EOE M/F (2-26)

Overnight jock 2-6am. Minorities encouraged to apply. Radio experienced only. T&R: Phil Simons, WQHK, Box 6000, Ft. Wayne, IN 46816. (2-26)

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WIKS-FM needs News Director for Contemporary hot tracks station. T&R: C.C. Matthews, WIKS, 1800 N. Meridian St., Indianapolis, IN 46202. EOE M/F (2-26)

Openings

WIKS-FM needs air talent. Must be tight, bright, warm and human. T&R: C.C. Matthews, WIKS, 1800 N. Meridian St., Indianapolis, IN 46202. EOE M/F (2-26)

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WILS-FM/Lansing, MI looking for personalities for all shifts. T&R to Frank Smith, 600 West Cavanaugh, Lansing, MI 48910. EOE M/F (2-19)

Number One station medium market wants experienced A/C announcer. Creative skills a must. T&R, copy sample: Tim White, WSMT, Box 3335, Peoria, IL 61614. EOE M/F (2-19)

Tower 92FM, Detroit has immediate opening, evenings 6pm-12mid. 2 years experience required. T&R: Steve Schram, WTWR, 100 Renaissance Center, Ste. 1550, Detroit, MI 48243. EOE M/F (2-19)

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Are you crazy enough to work in Indianapolis? Are you considered a "dangerous" character? Tapes only: WNAP, Indianapolis, IN 46208. EOE (2-19)

Openings

All news/information AM station looking for anchor/reporter. Minimum 2 years. T&R to News Director, WAYY, Box 47, Eau Claire, WI 54702. EOE M/F (2-19)

WCXI/Detroit looking for overnight talent. Send T&R's to Larry Patton, 18900 James Couzens, Detroit, MI 48235. No phone calls. EOE M/F (2-19)

Morning drive A/C personality needed. Community involvement & personable entertainer a must. T&R: Charlie Bennett, WQUA, 1801 6th Ave., Moline, IL 61265. No calls. EOE M/F (2-5)

WEST

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Country KNEW needs a News Director. Send T&R to Jim Wood, PD, KNEW, Box 910, Oakland, CA 94604. No calls please. EOE (2-26)

KPPL has rare opening for warm communicator. T&R to 7075 W. Hampden, Denver, CO 80227. No calls. EOE (2-26)

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Openings

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KAGO/AM-FM/Klamath Falls, OR needs PD for A/C AM/automated CHR FM. Minimum 2 years on-air experience. T&R: Box 1150, Klamath Falls, OR 97601. Manager (916) 527-3511. EOE M/F (2-19)

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Wanted: Mature PM drive jock, 2 years experience, good salary and company. T&R: Fred James, KVOC, Box 2090, Casper, WY 82602. No calls. EOE M/F (2-19)

KPGA/Pismo Beach seeking production/board work. Experienced only. T&R to Tony Kent, 333 Five Cities Drive, Pismo Beach, CA 93449 or call (805) 773-1895. EOE M/F (2-19)

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Positions Sought

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Opportunities

Positions Sought

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Positions Sought

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Hard-working, creative CHR-A/C DJ wanting afternoons or nights on either coast. On top in 400,000 market. Call MICHAEL, (309) 788-7251. (2-19)

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FRED HOLLAND, PD WAHR/Huntsville looking for air position/assistant PD/MD. CHR or A/C. Medium to large market. (205) 883-9381 or (205) 536-1568. (2-19)

ND/personality. 12 years CA experience. Built 3 news departments. Stay West Coast. DIRCK MORGAN, (209) 432-2530 or (209) 227-9878. (2-19)

MD now ready. 3 years non-commercial experience. CHR, AOR. 2 years research. Small/medium markets. Some air experience. Call MARTY, (213) 705-0182. (2-19)

15 year pro looking for OM/PD position. Will consider small market GM. 9 years. WTAE/96KX as Assistant PD. Good understanding of sales. MIKE MCGANN, (412) 731-0996. (2-19)

Programmer with 14 years experience in Philadelphia, New York, Atlanta, looking for PD/air position. Heavy promotion, music skills. Medium and major markets only. BO WEAVER, (607) 433-2005. (2-19)

WRKO, WVBF, WEEI-FM/Boston, I've been there, now ready for programming/DJ position in medium/large or major market. Call TOM MURPHY, (617) 782-0173. (2-19)

Dependable hard-working jock. Will take direction. Available now. Prefer to work in West at creative station. Call (806) 792-4830 or (806) 745-3129. (2-19)

Houston/BE Texas — good jock/production/possible MD for good pay and benefits. All formats. Moving assistance appreciated. DONALD, (318) 369-3773. (2-19)

I want to do mornings at WQAM. 12 years with top numbers. Presently doing country music in the Great White North. Call (416) 735-8418 and ask for number one! (2-19)

Reporter/writer, former ND, currently daily newspaper reporter seeks place to catch fire again. How about yours? JIM WARINNER, (503) 282-2418 mornings. (2-19)

AM rock duo for medium market drive. Proven record, programming experience, T&R. Call (618) 985-3379. (2-19)

Major market jock, now managing suburban metro AM, seeks medium/major market programming challenge. No calls. T.O. MOLES, 1 East Schiller (16-D), Chicago, IL 60610. (2-19)

Young, experienced communicator with wit. Promotion minded and community involved. Looking for good CBW station. Evening and all night, ok. (715) 634-8557. (2-19)

Experienced PD/air personality looking for small market PD position. Currently in Knoxville, TN. Call BILL, (615) 482-2362. (2-12)

STEVE OCEAN, 4 1/2 years CK101 looking for air-work/MD. (305) 784-0472. (2-12)

TERRY O needs stereo, 88-Telecom/producing, directing. 5 years in radio, six formats. Recording tech. and more. Good stuff, low tones PM. (602) 887-2551. (2-12)

Ambitious, young communicator who can do it all, seeks first break into AOR. 3rd phone. Graveyard shift no problem. SCOTT, (612) 388-3988. (2-12)

L.A. talk show dynamo needs full time position any market. Give me a chance, I'll give you great numbers. JIM, collect (714) 621-2272. (2-12)

KURT KELLY, former MD WTWR/Detroit is looking for an air talent/MD slot. Strong production, hard worker. Call (313) 542-0102. (2-12)

Available now. Experienced AOR, CHR jock. Dependable, willing to work and take direction. Prefer medium market in West. (806) 792-4830 or (806) 845-3129. (2-12)

Changes

RADIO

Doug James has moved to WYNZ/Portland, ME from WDSC-FM/Portland, ME.

Rick Coffey joins the sales staff at WCLR/Skokie, IL from WYEN.

Denise A. McKinley named Account Executive at WCLR/Skokie, IL.

Jim Scalise joins KYUU-FM/San Francisco, CA as Account Executive.

Wylie Drummond, formerly with Buckley Radio Sales, LA, joins KGIL-AM & FM/San Fernando, CA as an Account Executive.

Devora Deutsch joins KNUS/Denver, CO as Account Executive, from GM at KWBZ/Englewood, CO.

James Logo joins WEZW/Milwaukee, WI sales staff as Account Representative.

RECORDS

Bonnie Greenberg appointed Director of Business Affairs for MCA Records.

Keith Altomere joins IRS Records as National Director of College Promotion.

Al Evers assumes the duties of National Promotion Director for Palo Alto Jazz Records.

Don Mupo named National Sales & Marketing Director for Palo Alto Jazz Records.

INDUSTRY

Madeline Marshall has been promoted to Publishing Administrator for The Entertainment Company.

Miscellaneous

KAVR/Apple Valley, CA needs record product immediately from all labels. A/C & Oldies. Bob Morgan, PD, KAVR, Box 960, Apple Valley, CA 92307, (714) 247-7251. (2-26)

Jocks! Let's swap drops, SFX. Morning men's audio treasure chest. None to swap? Write me, we'll make a deal. Mehoney, Box 1751, Clarkeburg, WV 26301. (2-26)

WUTK-FM requests Jazz/Mellow Rock promotional service from all record labels. WUTK, P103 Andy Holt Tower, University of Tennessee, Knoxville, TN 37916. (2-26)

HAPPY BIRTHDAY RUPERT!

From all your brothers & sisters at Elektra/Asylum

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone.

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *

1 Week	2 Weeks	3 Weeks
\$12 00	\$20 00	\$25 00

* Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

FEBRUARY 26, 1982

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Jim Morrison Flashed Miami

MONDAY, MARCH 1 — "It was real hot. And Jim was real drunk. But as far as I can see he didn't drop his pants," claimed Doors drummer John Densmore as he described the actions of singer Jim Morrison on the evening of March 1, 1969. Law enforcement authorities saw things differently, though, and arrested Morrison several weeks later for exposing himself onstage during a concert at Dinner Key Auditorium in Miami. He was charged with lewd and lascivious behavior, open profanity, indecent exposure and public drunkenness.



TRIVIA: Happy second wedding anniversary to Patti Smith... Born this day were Harry Belafonte, 1927... Glenn Miller, 1904... Sonny James in 1929... and Who vocalist Roger Daltrey, 1944.

Karen Carpenter Born

TUESDAY, MARCH 2 — Karen Carpenter, the prettier half of brother and sister pop duo the Carpenters, was born in New Haven, Connecticut on March 2, 1950. Teenage Karen first aspired to be a drummer, which she did for a time in a local jazz trio, but later gave it up in favor of forming a vocal-based band called Spectrum with brother Richard and four others. Spectrum soon fell apart leaving Richard and Karen cutting demos by overdubbing the various parts themselves. One of these tapes found its way to Herb Alpert at A&M Records, who signed the pair to a record contract.

TRIVIA: Paul and Linda McCartney busted for pot in Los Angeles, 1975... Happy birthday Lou Reed.

Buffalo Springfield Formed

WEDNESDAY, MARCH 3 — Buffalo Springfield, one of the most important "one-hit" groups in rock, formed in Los Angeles on March 3, 1966. The core of the Springfield was guitarist/vocalist Stephen Stills, who envisioned the group; Richie Furay, with whom Stills had worked in New York; and Canadian folkie Neil Young. Dewey Martin and Bruce Palmer rounded off the lineup. Though their style and form inspired bands which followed, the Buffalo Springfield itself yielded but a single national hit, "For What It's Worth," in 1967.

TRIVIA: Elvis Presley's first TV appearance, 1955... Dr. Hook bassist Jance Garfat born in 1944.

Payola Scandal Continued

THURSDAY, MARCH 4 — Less than a month after the initial House hearings into the practice of payola began, a second scandal broke. On March 4, 1960, it was learned that John C. Doerfer, Chairman of the FCC, had recently taken a six-day junket to Florida, courtesy of the Storer Broadcasting Company. Doerfer resigned his post within the week. The House further resolved to turn its investigation to examining the business practices of Dick Clark.

TRIVIA: Gold record awarded to the Foundations for "Build Me Up Buttercup," 1969... Birthday greetings to Bobby Womack, 1944... ex-Supremes vocalist Mary Wilson, 1944... and former Yes bassist Chris Squire, 1948.

Rod And Britt Met

FRIDAY, MARCH 5 — One of the most highly publicized celebrity romances in recent memory began on March 5, 1975, when Rod Stewart met Britt Ekland at a party in Los Angeles. Supposedly Rod gave up an opportunity to jam with Bob Dylan at the party in favor of talking to Britt. "From that moment we were inseparable," Britt said. But in 1978 Britt and Rod did separate and she slapped a \$12.5 million 'palimony' suit on him as a forget-me-not.



TRIVIA: Elvia Presley got his Army discharge, 1960... "Ballad Of The Green Berets" topped U.S. charts, 1966... Patsy Cline died in a plane crash, 1963.

CHR

Nicks Gets 3rd Breaker In A Row

Le Roux Nets First Breaker

Oak Ridge Boys Crossover

Rick Springfield Is Most Added

A very exciting music week, as Stevie Nicks

gets her third Breaker from the "Bella Donna" album. Le Roux has their first Breaker, making it look easy. The Oak Ridge Boys overcame some programmer hesitation to rack up the quantity of stations needed to become a Breaker. The moves have been good for this record all along.

The most excitement was generated by 85 stations adding Rick Springfield. Other notable action came from Dr. Hook, and newcomer Greg Girdry, grabbing 35 stations; both were among the Most Added this week.

The chart's strongest movers were: the Pointer Sisters (17-12); Joan Jett (21-16); Olivia Newton-John (23-18); the Go-Go's (25-19); Vangelis (28-22); and Bob & Doug McKenzie taking off (30-25). **SEE PAGE 54**

A/C

Breakers For Holmes, Meco, Olivia N-J

Higgins, Journey Battle For No. 1

Denver, Davis Dominate New Action

Although none appeared among the week's Most Added, Rupert Holmes, Meco, and Olivia Newton-John all made impressive progress to qualify as this week's Breakers. Also showing strong growth were two new chart debuts, the Pointers Sisters and Barbra Streisand.

In a rebuilding week reflected by a whopping 21 chart bullets and 14 records with 10 adds or more apiece, John Denver demolished any artist image resistance by ranking No. 1 Most Added for the second straight week. Following closely behind is Paul Davis, seeking to repeat his latest No. 1 performance with "'65 Love Affair." Others with significant early adds were Roberta Flack, Greg Girdry, Al Jarreau, Willie Nelson, and Fred Parris & the Five Satins.

As Kenny Rogers' "Through The Years" shows peaking indications, Journey is racing to catch Bertie Higgins in order to become No. 1. Each appears to be a legitimate No. 1 record, and indeed, both may well reach the coveted pinnacle. **SEE PAGE 53**

AOR

Geils Displaces Jett Twilley, Raitt Share Most Added Honors

Gamma, Lowe, Nicks Live, Moon Debut

Lewis, Tutone, Lizzy Jump

In a very hard-fought battle, J. Geils Band overtook Joan Jett in total reports to reclaim the top AOR airplay spot; it remains a very close race. Van Halen's single jumped. Also showing strength this week were Bryan Adams, Huey Lewis & the News, Go-Go's, Wabbit, Tommy Tutone, Thin Lizzy, and UFO.

Gamma debuted as an EP, in advance of the just-released album. Also hitting the chart were Nick Lowe, Glass Moon, and a live Stevie Nicks EP, which displaced the actual Nicks album in total reports (51 to the album's 36). **SEE PAGE 40**

Country

Alabama Out Of Box Breaker

Pride Still Peached On Summit

Battle Brewing For Top Spot

Alabama's "Mountain Music" became the first record this year to reach Breaker status the first week out. It debuted at No. 47 and is already being played on 78 stations. Other Breakers this week included Eddy Raven (Debut 45) and Dottie West (Debut 46).

Charley Pride maintained his No. 1 position again this week, although a battle royal is brewing for that top spot. Rosanne Cash, the Oak Ridge Boys, and Merle Haggard all show tremendous strength, each having enough potential to reach the prime position next week.

Look for Anne Murray, Conway Twitty, Emmylou Harris, Kenny Rogers, and Johnny Lee to all be strong contenders in upcoming weeks. **SEE PAGE 46**

Black Radio

Fourth Weeks At No. 1 For Wonder

Benson & Atlantic Starr Break

Rene & Angela, Chocolate Milk Debut

Stevie Wonder held No. 1 for the fourth consecutive week with fellow Motown artist Smokey Robinson easing up to No. 2. Four chart debuts this week: George Benson and Atlantic Starr (our two Breakers), plus Rene & Angela and Chocolate Milk. Atlantic Starr shared the Most Added honors with Ren Woods.

Lots of chart activity this week with seven of the top 10 songs still showing growth. The Chi-Lites made a strong move (20-14), as did the Jones Girls (24-16). Several airplay conversions this week for George Benson, netting him a debut at No. 23.

Impressive new adds this week for L.A. Boppers, Roberta Flack, Ramsey Lewis, and Richard "Dimples" Fields. **SEE PAGE 50**

CATCH A RISING ★ STAR ★ ALDO NOVA "FANTASY"

CFTR add 40	FM103 on
KEGL add	KSEL-FM on
WPHD deb 30	WRKR add
WRCK add	KYYA add
3WT add	KOZE add
WSSX on	

Produced by Aldo Nova
Executive Producers: Val Azzoli & Lennie Petze



Distributed by CBS Records



National Music Formats

Added This Week

The songs listed below represent new additions to the playlists of fulltime syndicated formats currently running on 50 or more radio stations.



Irene Vargas (213) 883-7400

XT-40

J. GEILS BAND "Freeze Frame" (EMI America)
LE ROUX "Nobody Said It Was Easy" (RCA)
TOMMY TUTONE "867-5309/Jenny" (Columbia)

Contempo 300

VANGELIS "Chariots Of Fire" (Polydor/PG)
SISTER SLEDGE "My Guy" (Cotillion/Atco)

Great American Country

GEORGE STRAIT
"If You're Thinkin' You Want A Stranger" (MCA)
JACK GRAYSON
"When A Man Loves A Woman" (Koala)
CRISTY LANE "Lies On Your Lips" (EMI/Liberty)
FRIZZELL & WEST
"Another Honky-Tonk Night" (WB)
DOLLY PARTON "Single Women" (RCA)



George Williams (404) 955-9521

THE STARSTATION

JOHN DENVER "Shanghai Breezes" (RCA)
GREG GUIDRY "Goin' Down" (Badland/Columbia)

Country Coast-To-Coast

ALABAMA "Mountain Music" (RCA)
JACK GRAYSON
"When A Man Loves A Woman" (Koala)
GAIL DAVIES "Round The Clock Lovin'" (WB)
JOHN CONLEE "Busted" (MCA)



Bob Stevens (214) 934-2121

The 3 Format.

RICK SPRINGFIELD
"Don't Talk To Strangers" (RCA)
PAUL DAVIS " '65 Love Affair" (Arista)
GINO VANNELLI "The Longer You Wait" (Arista)
DR. HOOK "Baby Makes
Her Blue Jeans Talk" (Casablanca/PG)
BOYS BAND "Please Don't Stop
Me Baby (I'm On Fire)" (Elektra)

The A-C Format

RICK SPRINGFIELD
"Don't Talk To Strangers" (RCA)
PAUL DAVIS " '65 Love Affair" (Arista)
JOHN DENVER "Shanghai Breezes" (RCA)
ROBERTA FLACK "Making Love" (Atlantic)
WILLIE NELSON "Always On My Mind" (Columbia)



ALABAMA "Mountain Music" (RCA)
STEVE WARINER "Kansas City Lights" (RCA)
ELVIS PRESLEY
"There Goes My Everything" (RCA)
MAC DAVIS "Midnight Crazy" (Casablanca/PG)

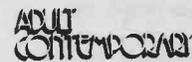


Buzz Brindle (212) 944-5399

VAN HALEN "(Oh) Pretty Woman" (WB)
SPARKS "Tips For Teens" (Why-Fi/RCA)
SLOW CHILDREN
"Talk About Heroes" (Ensign/RCA)
HUMAN LEAGUE "Don't You Want Me" (A&M)

BPI

John Iles (800) 426-9082



VANGELIS "Chariots Of Fire" (Polydor/PG)
BARBRA STREISAND "Memory" (Columbia)
POCO "Sea Of Heartbreak" (MCA)

Country Living

MOE BANDY "Someday Soon" (Columbia)
WILLIE NELSON "Always On My Mind" (Columbia)
STEVE WARINER "Kansas City Lights" (RCA)
ALABAMA "Mountain Music" (RCA)



Kenny Bosak (901) 320-4433

Bright Blue

ROBERTA FLACK "Making Love" (Atlantic)
WILLIE NELSON "Always On My Mind" (Columbia)
JOHN DENVER "Shanghai Breezes" (RCA)

TANner Country

DOLLY PARTON "Single Women" (RCA)
EDDY RAVEN "A Little Bit Crazy" (Elektra)
PETULA CLARK
"Natural Love" (Scotti Bros./CBS)
BRENDA LEE
"From Levis To Calvin Klein Jeans" (MCA)
RODNEY CROWELL "Victim Or A Fool" (WB)
GARY MORRIS "Don't Look Back" (WB)



Lee Nye (916) 782-7754

Adult Rock

STEVIE NICKS "Edge Of Seventeen"
(Modern/Atco)
SKYY "Cail Me" (Salsoul/RCA)
PAUL DAVIS " '65 Love Affair" (Arista)
PRISM "Don't Let Him Know" (Capitol)
TOMMY TUTONE "867-5309/Jenny" (Columbia)
BOB & DOUG MCKENZIE
"Take Off" (Mercury/PolyGram)

THE PICTURE PAGE

EMI Goes Wilde



Kim Wilde has signed with EMI America, with her first album soon to come. Pictured at the signing are (l-r, seated) EMI/Liberty's Bill Burks, VP Don Grierson, Wilde, and EMI/Liberty President Jim Mazza; (l-r, standing) VP's Dick Williams and Joe Petrone, and EMI America's Jack Satter, Ken Benson, Frenchy Gauthier, and Clay Baxter.

Pleasure For RCA



Pleasure has signed with RCA, with their label debut a single just out and an album following in March. Pictured at the West Coast signing are (l-r) manager Chad Debman, attorney Joseph Porter III, RCA VP Ray Harris, group's Douglas Lewis, RCA VP Marty Olinick, group's Sherman Davis, RCA's Robert Wright, and group's Bruce Carter, Donald Hepburn, and Nathaniel Phillips.

Smotherman Hires Road Band



Recently-signed Epic artist Michael Smotherman auditioned several E/P/A executives to test their musical acuity. Pictured (l-r) are E/P/A Sr. VP/GM Don Dempsey, Epic VP Gregg Geller, Smotherman, E/P/A VP Ron McCarrell, CBS Sr. VP/GM West Coast Myron Roth, Epic's Larry Hamby, and E/P/A VP Larry Douglas, plus Epic VP Frank Rand on drums.

Ebonee Webb Caught In Atlanta



Capitol's Ebonee Webb were in Atlanta recently for appearances. Pictured (l-r, standing) are group's Michael Winston, Leon Thomas, Kenneth Coleman, Charles Liggins, Gregg Davis, Thomas Brown and Roy Munn, EMI's Allen Johnston, and manager Anthony Taylor; (l-r, kneeling) Capitol's Larry Davis and Dick Dawkins.

Columbia's Decent Arrangement



Decent Records, headed by Elizabeth Weber Joel (wife of Billy) and Jon Small, will be distributed by Columbia. Pictured at the signing of the New York-based label are (l-r, front) Decent President Small, Decent Chairman Joel, and CBS Records Group Deputy Pres. Dick Asher; (l-r, rear) attorneys Alan Grubman and Paul Schindler, Columbia Sr. VP/GM Al Teller, and CBS's Stanley Schneider and Gary Casson.

Ronnie Dyson Returns On Cotillion



Cotillion Records has signed Ronnie Dyson for his first recordings in years, an album due early in March. Pictured at the signing are (l-r) Cotillion President Henry Allen, management's Steve Allen, Dyson (seated), Atlantic/Cotillion VP Everett Smith, and manager Buddy Allen.

Raven About E/A



Eddy Raven was around and about Elektra/Asylum's Los Angeles headquarters recently to discuss strategy. Pictured (l-r) are Raven, E/A Sr. VP Jerry Sharell, Chairman Joe Smith, Exec. VP Vic Faraci, and VP Lou Meglia.

Greenwood Gathering



MCA's Lee Greenwood played the BullPen Lounge in Nashville recently, with MCA personnel in attendance. Pictured (l-r) are MCA's Bonnie Greenberg and Tony Tamburrano, Greenwood, MCA artist Gene Watson, and MCA Distributing President Al Bergamo.

Radio & Records **AOR** NATIONAL AIRPLAY/40

February 26, 1982

169 REPORTERS

Album cuts are listed in order of airplay preference.

2/26	2/12	2/19	2/26	Artist	Album	2/26	2/19	2/12	2/5	1/29
1	1	2	1	J. GEILS BAND	Freeze-Frame (EMI America)	61/60	5/5	0/0	0/0	0/0
5	4	1	2	JOAN JETT & THE BLACKHEARTS	I Love Rock-N-Roll (Boardwalk)	61/60	2/2	0/0	0/0	0/0
3	2	3	3	POLICE	Ghost In The Machine (A&M)	80/25	64/40	43/38	6/1	4/4
8	6	5	4	SAMMY HAGAR	Standing Hampton (Geffen/WB)	113/23	86/33	74/69	8/8	0/0
2	3	4	5	LOVERBOY	Get Lucky (Columbia)	51/23	35/12	31/22	21/21	0/0
12	10	7	6	PRISM	Small Change (Capitol)	88/17	74/28	50/27	52/51	0/0
20	13	10	7	VAN HALEN	Pretty Woman (WB)	33/14	22/18	1/1	0/0	0/0
4	5	6	8	CARS	Shake It Up (Elektra)	67/18	56/26	44/37	11/11	0/0
6	8	9	9	GENESIS	Abacab (Atlantic)	88/17	74/28	50/27	52/51	0/0
7	7	8	10	AC/DC	For Those About To Rock (Atlantic)	66/10	56/12	42/3	40/3	40/5
9	9	11	11	QUARTERFLASH	Quarterflash (Geffen/WB)	33/14	22/18	1/1	0/0	0/0
14	15	14	12	BRYAN ADAMS	You Want It-You Got It (A&M)	66/10	56/12	42/3	40/3	40/5
24	20	13	13	ALDO NOVA	Aldo Nova (Portrait/CBS)	113/23	86/33	74/69	8/8	0/0
10	11	12	14	OZZY OSBOURNE	Diary Of A Madman (Jet/CBS)	51/23	35/12	31/22	21/21	0/0
22	21	16	15	LE ROUX	Last Safe Place (RCA)	88/17	74/28	50/27	52/51	0/0
-	36	25	16	HUEY LEWIS & THE NEWS	Picture This (Chrysalis)	67/18	56/26	44/37	11/11	0/0
13	17	19	17	FOREIGNER	4 (Atlantic)	88/17	74/28	50/27	52/51	0/0
15	14	15	18	JOURNEY	Escape (Columbia)	66/10	56/12	42/3	40/3	40/5
18	16	17	19	BOB & DOUG MCKENZIE	Great White North (Mercury/PolyGram)	33/14	22/18	1/1	0/0	0/0
29	26	22	20	GO-GO'S	Beauty & The Beat (IRS/A&M)	66/10	56/12	42/3	40/3	40/5
26	23	23	21	WRABIT	Wrabit (MCA)	113/23	86/33	74/69	8/8	0/0
16	18	21	22	DONNIE IRIS	King Cool (MCA)	51/23	35/12	31/22	21/21	0/0
17	19	20	23	PETER CETERA	Peter Cetera (Full Moon/WB)	88/17	74/28	50/27	52/51	0/0
11	12	18	24	ROLLING STONES	Tattoo You (Rolling Stones/Atco)	66/10	56/12	42/3	40/3	40/5
-	40	26	25	JOHNNY & THE DISTRACTIONS	Let It Rock (A&M)	33/14	22/18	1/1	0/0	0/0
40	38	31	26	TOMMY TUTONE	Tommy Tutone-2 (Columbia)	66/10	56/12	42/3	40/3	40/5
-	-	34	27	THIN LIZZY	Renegade (WB)	113/23	86/33	74/69	8/8	0/0
25	25	27	28	EDDIE SCHWARTZ	No Refuge (Atco)	51/23	35/12	31/22	21/21	0/0
19	22	24	29	ROD STEWART	Tonight I'm Yours (WB)	88/17	74/28	50/27	52/51	0/0
-	-	33	30	UFO	Mechanix (Chrysalis)	67/18	56/26	44/37	11/11	0/0
23	27	30	31	TRIUMPH	Allied Forces (RCA)	88/17	74/28	50/27	52/51	0/0
28	28	29	32	JOHN HALL BAND	All Of The Above (EMI America)	66/10	56/12	42/3	40/3	40/5
38	32	32	33	SHOOTING STAR	Hang On For Your Life (Virgin/Epic)	33/14	22/18	1/1	0/0	0/0
36	35	28	34	RICK SPRINGFIELD	Working Class Dog (RCA)	66/10	56/12	42/3	40/3	40/5
-	-	35	35	GAMMA - (EP)	Right The 1st Time (Elektra)	113/23	86/33	74/69	8/8	0/0
-	-	36	36	NICK LOWE	Nick The Knife (Columbia)	51/23	35/12	31/22	21/21	0/0
-	-	37	37	STEVIE NICKS - (LIVE)	Edge Of Seventeen (Modern/Atco)	88/17	74/28	50/27	52/51	0/0
-	39	39	38	JANIS JOPLIN	Farewell Song (Columbia)	67/18	56/26	44/37	11/11	0/0
-	-	39	39	GLASS MOON	Growing In The Dark (Radio/Atlantic)	88/17	74/28	50/27	52/51	0/0
-	-	40	40	SOFT CELL	Non-Stop Erotic... (Sire/WB)	66/10	56/12	42/3	40/3	40/5

New Entry

MOST ADDED

Rank	Artist	2/26	2/19	2/12	2/5	1/29
1	DWIGHT TWILLEY	61/60	5/5	0/0	0/0	0/0
Tie	BONNIE RAITT	61/60	2/2	0/0	0/0	0/0
3	THIN LIZZY	80/25	64/40	43/38	6/1	4/4
4	ANGEL CITY	28/24	9/8	1/0	1/1	1/0
5	HUEY LEWIS & NEWS	113/23	86/33	74/69	8/8	0/0
Tie	GLASS MOON	51/23	35/12	31/22	21/21	0/0
5	VAN MORRISON	23/23	0/0	0/0	0/0	0/0
8	UFO	67/18	56/26	44/37	11/11	0/0
9	JOHNNY & THE...	88/17	74/28	50/27	52/51	0/0
10	CHUBBY CHECKER	33/14	22/18	1/1	0/0	0/0
11	DUKE JUPITER	15/11	5/5	0/0	0/0	0/0
12	TOMMY TUTONE	66/10	56/12	42/3	40/3	40/5
13	SUSAN LYNCH	17/9	12/6	4/1	6/6	4/2

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

Rank	Artist	2/26	2/19	2/12	2/5	1/29
1	ALDO NOVA	121/81	120/77	91/57	85/37	54/11
2	LE ROUX	115/80	112/75	93/66	96/46	80/7
3	HUEY LEWIS & NEWS	113/68	86/46	74/4	8/0	0/0
Tie	WRABIT	88/68	87/73	84/66	78/63	65/36
5	BRYAN ADAMS	119/65	109/61	101/55	103/56	92/52
6	PRISM	142/62	138/73	130/86	139/104	125/56
7	JOHNNY & THE...	88/61	74/40	50/20	52/0	0/0
8	EDDIE SCHWARTZ	68/52	65/44	74/50	71/49	69/50
9	QUARTERFLASH	128/50	124/46	131/55	145/51	142/49
Tie	THIN LIZZY	80/50	64/23	43/5	6/5	4/0
9	BOB & DOUB MCKENZIE	85/48	91/46	87/39	93/43	75/26
12	UFO	67/47	56/30	44/7	11/0	0/0
13	OZZY OSBOURNE	107/46	110/48	111/43	130/54	126/52
Tie	PETER CETERA	79/46	86/55	86/50	100/63	98/60
14	GENESIS	129/45	128/44	131/35	145/34	144/28

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

Rank	Artist	2/26	2/19	2/12	2/5	1/29
1	J. GEILS BAND	153/138	141/120	145/128	162/139	160/138
2	JOAN JETT...	147/135	142/122	141/113	149/113	141/102
3	POLICE	148/124	143/122	145/122	154/129	151/126
4	LOVERBOY	142/118	139/113	139/113	157/121	151/114
5	SAMMY HAGAR	146/112	141/96	136/83	145/77	138/50
6	CARS	133/103	135/111	135/118	152/130	152/135
7	AC/DC	121/83	124/81	128/82	138/106	138/110
8	GENESIS	129/81	128/84	131/85	145/110	144/115
9	PRISM	142/79	138/61	130/42	139/24	125/12
10	QUARTERFLASH	128/77	124/77	131/75	145/91	142/93
11	OZZY OSBOURNE	107/61	110/59	111/68	130/76	126/74
Tie	ROLLING STONES	75/50	91/59	106/79	125/101	129/110
15	FOREIGNER	90/49	81/54	88/57	98/71	95/68

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



BONNIE RAITT

#1 Most Added Album (2/19)

Key Cuts: "I Can't Help Myself"
"Me And The Boys", "Green Lights"

WMET	WMMS	KLOS	KZAM	WRNO	WXRT	KFMH
WDVE	WYSP	KGB-FM	KOME	WNEW	WMAD	M105
WPYX	WIOQ	KZUU	LOVE-94	WLIR	KKRQ	WERI



SOFT CELL



Radio & Records Album Airplay - #40

Key Cut: "Tainted Love"

NEW THIS WEEK! WLS-FM WQDR WSHE
PLUS! KKDJ WXUS WCOZ

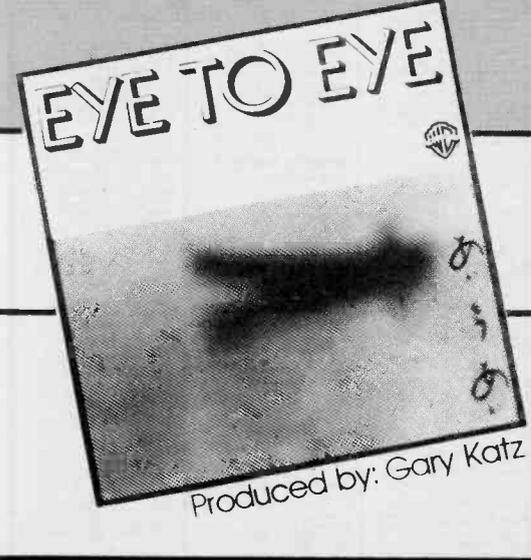
WBCN	WMMS	WMAD	WHLN	WECM	WXKE	WPLR
WMMR	WMET	WKLS	KOME	KEZO	WNEW	WPYX
WYSP	WXRT	K102	KILO	WFBQ	WLIR	WLVQ



FULL MOON

Jazz on AOR #1 (Four Weeks)

WQBK	WPDH	LOVE-94	WXUS	KTCL	KTIM	KREM
WEEI	WCMF	WBWB	KFMH	KNX-FM	KTMS	KWFM
WECM	WKLC	WLVQ	KMOD	KZOQ	KXFM	
WLIR	KYTX	WDEK	KRKN	KINK	KVRE	
WIOQ	KNCN	WXKE	KSPN	KOZZ	KZAM	



EYE TO EYE

Key Cuts:
"Hunger Pains", "Nice Girls"

WABX	WLIR	WXRT	KNX-FM	KBCO	WXKE
WIOT	WBAB	KTIM	KNAC	KFMH	WBWB



Distributed by Warner Bros. Records

WFSB

KILO/Colorado Springs

GENESIS (Atlantic) ... KYLE AND THE BAND (Virgin) ... J. GELLS BAND (EMI America) ...

KID/Seattle

DAVE FREEMAN ... THE ROAD (RCA) ... J. GELLS BAND (EMI America) ...

KID/Portland

DAVE FREEMAN ... THE ROAD (RCA) ... J. GELLS BAND (EMI America) ...

KID/Seattle

DAVE FREEMAN ... THE ROAD (RCA) ... J. GELLS BAND (EMI America) ...

KID/Portland

DAVE FREEMAN ... THE ROAD (RCA) ... J. GELLS BAND (EMI America) ...

KID/Seattle

DAVE FREEMAN ... THE ROAD (RCA) ... J. GELLS BAND (EMI America) ...

KID/Portland

DAVE FREEMAN ... THE ROAD (RCA) ... J. GELLS BAND (EMI America) ...

KID/Seattle

DAVE FREEMAN ... THE ROAD (RCA) ... J. GELLS BAND (EMI America) ...

KID/Portland

DAVE FREEMAN ... THE ROAD (RCA) ... J. GELLS BAND (EMI America) ...

ALDO NOVA (Portrait/CBS) ... J. GELLS BAND (EMI America) ...

KOLLY/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Eugene ... J. GELLS BAND (EMI America) ...

KAZY/Denver ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

LINSEY MCDONALD (Asylum) ... J. GELLS BAND (EMI America) ...

KNX/Fresno ... J. GELLS BAND (EMI America) ...

KZL/Eugene ... J. GELLS BAND (EMI America) ...

KAZY/Denver ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

SMOOTH STAR (Virgin/Epic) ... J. GELLS BAND (EMI America) ...

KMX/Portland ... J. GELLS BAND (EMI America) ...

KZL/Eugene ... J. GELLS BAND (EMI America) ...

KAZY/Denver ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

GLASS MOUNTAIN (Atlantic) ... J. GELLS BAND (EMI America) ...

KCAL/San Bernardino ... J. GELLS BAND (EMI America) ...

KZL/Eugene ... J. GELLS BAND (EMI America) ...

KAZY/Denver ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

FLAME (Atlantic) ... J. GELLS BAND (EMI America) ...

KME/San Francisco ... J. GELLS BAND (EMI America) ...

KZL/Eugene ... J. GELLS BAND (EMI America) ...

KAZY/Denver ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

UFO (Capitol) ... J. GELLS BAND (EMI America) ...

KTM/San Rafael ... J. GELLS BAND (EMI America) ...

KZL/Eugene ... J. GELLS BAND (EMI America) ...

KAZY/Denver ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

"American Idol" ... J. GELLS BAND (EMI America) ...

KXFM/Santa Maria ... J. GELLS BAND (EMI America) ...

KZL/Eugene ... J. GELLS BAND (EMI America) ...

KAZY/Denver ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

KZL/Seattle ... J. GELLS BAND (EMI America) ...

KZL/Portland ... J. GELLS BAND (EMI America) ...

Country

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

EDDY RAVEN

A Little Bit Crazy (Elektra)

On 61% of reporting stations. National Summary: Up 17, Same 33, Down 0, Debuts 13, Adds 17. R&R Chart: Debut 45.

DOTTIE WEST

You're Not Easy To Forget (EMI/Liberty)

On 60% of reporting stations. National Summary: Up 24, Same 27, Down 0, Debuts 14, Adds 14. R&R Chart: Debut 46.

ALABAMA

Mountain Music (RCA)

On 60% of reporting stations. National Summary: Up 0, Same 2, Down 0, Debuts 0, Adds 76. A Most Added Record. R&R Chart: Debut 47.

MOST ADDED

ALABAMA
Mountain Music (RCA)
WILLIE NELSON
Always On My Mind (Columbia)
STEVIE WARINER
Kansas City Lights (RCA)

HOTTEST

OAK RIDGE BOYS
Bobbie Sue (MCA)
CONWAY TWITTY
The Clown (Elektra)
CHARLEY PRIDE
Mountain Of Love (RCA)
MERLE HAGGARD
Big City (Epic)

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. indicates one of this week's Most Added new songs.

PETULA CLARK "Natural Love" (Scotti Bros./CBS) 73/11

National Summary: Up 24, Same 30, Down 0, Debuts 8, Adds 11, WMZQ-FM, WBEU, WZZK-FM, WBAP, WMNI, WIRE, WITL-FM, WTSO, WDG, WTHI-FM, KVEG, KPLX-FM d-29, WIRK-FM 36-25, KFDI-AM-FM 48-39, KMPS-AM-FM 30-17. R&R Chart: Debut 50.

GARY MORRIS "Don't Look Back" (WB) 68/23

National Summary: Up 2, Same 33, Down 0, Debuts 10, Adds 23 including WPOR-AM-FM, WNYR, KLVI, WCOS-AM-FM, KHEY, WQIK-FM, WSLR, WCXI, KFGO, WDG, KOMA, WIL-AM-FM, KBYM, KMAK, KCUB.

GENE WATSON "Speak Softly (You're Talking To My Heart)" (MCA) 58/29

National Summary: Up 5, Same 19, Down 0, Debuts 5, Adds 29 including WSEN-AM-FM, WBGW-FM, WCAW, WPLO, WBEU, WESC-AM-FM, WSM, WNOE-AM, KRMD-AM-FM, WCXI, WTHI-FM, KVOO, KWJJ, KIGO, KCUB.

MEL TILLIS "It's A Long Way To Daytona" (Elektra) 57/22

National Summary: Up 8, Same 20, Down 0, Debuts 7, Adds 22 including WVAM, WCAW, WPOR-AM-FM, WPLO, KOKE-AM-FM, WESC-AM-FM, WSAI-AM-FM, KSO, WITL-FM, WTHI-FM, KVOO, KUZZ, KEED, KLAC, KGA.

BRENDA LEE "From Levis To Calvin Klein Jeans" (MCA) 57/3

National Summary: Up 28, Same 18, Down 1, Debuts 7, Adds 3, WFNC, WMNI, KRSY, WGNA-FM 35-30, WVAM 43-38, WPLO d-27, KOKE-AM-FM 44-34, WSOC-FM 39-34, WSIX-FM 15-14, KKYX 33-28, KRMD-AM-FM 37-25, WHBF 42-38, KFH 24-18.

WILLIE NELSON "Always On My Mind" (Columbia) 54/44

National Summary: Up 2, Same 5, Down 0, Debuts 3, Adds 44 including WBGW-FM, WIXY, WADR, WPLO, KPLX-FM, WAMZ-FM, WMC-AM, WSM, WJEZ-FM, WSAI-AM-FM, WFMS-FM, WIL-AM-FM, KLZ, KNIX-FM, KSOP-FM.

RAY STEVENS "Written Down In My Heart" (RCA) 54/5

National Summary: Up 19, Same 23, Down 0, Debuts 7, Adds 5, WBEU, WFNC, WTHI-FM, KFH, KLZ, WIXL-FM 14-11, KOKE-AM-FM 48-35, WSIX-FM 17-16, KKYX 37-32, KRMD-AM-FM 43-37, WITL-FM 38-34, KFDI-AM-FM 43-34, KSOP-FM 43-38.

FAMILY BROWN "But It's Cheating" (RCA) 54/1

National Summary: Up 27, Same 21, Down 0, Debuts 5, Adds 11, WMNI, WBGW-FM 45-38, WIXL-FM 20-18, KOKE-AM-FM 34-27, WESC-AM-FM 37-30, WWOD 44-37, WSIX-FM 12-10, WIRK-FM 39-29, WXCL 26-20, KFCI-AM-FM 38-31, KVOC 29-24, KEED 36-32, KSON-AM-FM 37-33.

MOE BANDY "Someday Soon" (Columbia) 53/24

National Summary: Up 5, Same 18, Down 0, Debuts 6, Adds 24 including WVAM, KHEY, WESC-AM-FM, WQIK-FM, WAMZ-FM, WMC-AM, WQAM, WSM, WIRK-FM, KSO, WIRE, KEBC-FM, KFH, KMAK, KYTE.

RODNEY CROWELL "Victim Or A Fool" (WB) 52/7

National Summary: Up 15, Same 22, Down 0, Debuts 8, Adds 7, WOKQ, KLVI, WXBQ-FM, WQIK-FM, WCII, WIRK-FM, WAXX, KHEY 48-40, WAMZ-FM 28-22, WSIX-FM 20-18, KKYX 45-38, WQYK-FM 24-21, WFMS-FM 25-20, WXCL 42-37, KGA 39-34.

STEVE WARINER "Kansas City Lights" (RCA) 49/38

National Summary: Up 2, Same 6, Down 0, Debuts 3, Adds 38 including WSEN-AM-FM, WIXY, WCOS-AM-FM, WESC-AM-FM, WHOO, WMAQ, WKKQ-AM-FM, WFMS-FM, WIL-AM-FM, KFDI-AM-FM, KYTE, KCCY-FM, KSOP-FM, KEEN, KMPS-AM-FM.

LOUISE MANDRELL "Around My Heart" (RCA) 49/11

National Summary: Up 9, Same 21, Down 0, Debuts 8, Adds 11, WPOR-AM-FM, KLVI, WXBQ-FM, WQIK-FM, WGEE, WITL-FM, KFH, KWJJ, KCKC, KEEN, KIGO, WIXL-FM 48-38, WWOD 43-38, KEBC-FM 49-41, KSOP-FM 45-39.

BOBBY GOLDSBORO "Lucy & The Stranger" (WB/Curb) 43/7

National Summary: Up 9, Same 23, Down 0, Debuts 4, Adds 7, WOKQ, KIXZ, WBEU, WGEE, WHBF, KVOO, KLAC, WIXL-FM 40-28, WNYR 27-22, WKSJ-FM 44-39, KRMD-AM-FM 47-33, WKKQ-AM-FM 46-43, WFMS-FM 32-28, WXCL 46-42.

SIGNIFICANT ACTION

CALAMITY JANE "I've Just Seen A Face" (Columbia) 38/10

National Summary: Up 1, Same 17, Down 0, Debuts 10, Adds 10, WVAM, WBGW-FM, WPLO, WQYK-FM, WIRK-FM, KBMR, WKKQ-AM-FM, KEBC-FM, KEED, KGA.

CINDY HURT "Don't Come Knockin'" (Churchill) 37/4

National Summary: Up 16, Same 13, Down 0, Debuts 4, Adds 4, WPOR-AM-FM, WMNI, KWJJ, KRSY, WVAM 46-39, KHEY 33-29, KKYX 43-36, KRMD-AM-FM 49-41, WTSO 39-35, KFDI-AM-FM 47-38.

JENNIFER WARNES "Could It Be Love" (Arista) 33/2

National Summary: Up 16, Same 12, Down 1, Debuts 2, Adds 2, WVAM, WQAM, WIXL-FM 32-25, WPLO 30-24, KOKE-AM-FM 47-42, WKSJ-FM 20-18, WNOE-AM 36-31, WKKQ-AM-FM 17-14, KUZZ 16-10, KUGR 9-4.

JOHNNY RODRIGUEZ "Born With The Blues" (Epic) 32/2

National Summary: Up 12, Same 14, Down 0, Debuts 4, Adds 2, KWJJ, KGA, WGNA-FM 39-33, WIXL-FM 35-26, WADR 43-35, KHEY 46-39, KKYX 39-34, KRMD-AM-FM 41-29, KUZZ 47-44, KEEN 39-35.

Radio & Records

NATIONAL AIRPLAY/50

February 26, 1982

Three Weeks	Two Weeks	Last Week	
6	3	1	1 CHARLEY PRIDE/Mountain Of Love (RCA)
7	5	2	2 ROSANNE CASH/Blue Moon With Heartache (Columbia)
17	9	5	3 OAK RIDGE BOYS/Bobbie Sue (MCA)
13	10	6	4 MERLE HAGGARD/Big City (Epic)
5	4	3	5 JANIE FRICKE/Do Me With Love (Columbia)
11	8	7	6 RAZZY BAILEY/She Left Love All Over Me (RCA)
15	11	9	7 CHARLY McCLAIN/The Very Best Is You (Epic)
3	2	4	8 ED BRUCE/You're The Best Break... (MCA)
22	15	11	9 ANNE MURRAY/Another Sleepless Night (Capitol)
30	20	13	10 CONWAY TWITTY/The Clown (Elektra)
24	18	14	11 EMMYLOU HARRIS/Tennessee Rose (WB)
31	22	15	12 KENNY ROGERS/Through The Years (EMI/Liberty)
32	23	17	13 JOHNNY LEE/Be There For Me Baby (Full Moon/Asylum)
18	13	12	14 KENDALLS/If You're Waiting On Me (Mercury/PolyGram)
29	24	18	15 SYLVIA/Sweet Yesterday (RCA)
38	32	24	16 GEORGE JONES/Same Ole Me (Epic)
33	28	20	17 LORETTA LYNN/I Lie (MCA)
39	30	23	18 HANK WILLIAMS JR./A Country Boy Can... (Elektra/Curb)
25	21	19	19 TERRI GIBBS/Mis'ry River (MCA)
1	1	8	20 T.G. SHEPPARD/Only One You (WB/Curb)
42	34	27	21 RICKY SKAGGS/Crying My Heart Out (Epic)
2	6	10	22 DON WILLIAMS/Lord, I Hope This Day Is Good (MCA)
35	31	26	23 CON HUNLEY/No Relief In Sight (WB)
40	36	30	24 GEORGE STRAIT/If You're Thinking You Want... (MCA)
48	39	33	25 D. FRIZZELL & S. WEST/Another Honky-Tonk... (WB/Viva)
4	7	16	26 WAYLON JENNINGS/Shine (RCA)
21	19	22	27 LACY J. DALTON/Everybody Makes Mistakes (Columbia)
50	42	37	28 LARRY GATLIN/In Like With Each Other (Columbia)
49	44	31	29 CRISTY LANE/Lies On Your Lips (EMI/Liberty)
-	43	34	30 JACK GRAYSON/When A Man Loves A Woman (Koala)
-	-	42	31 CRYSTAL GAYLE/You Never Gave Up On Me (Columbia)
10	12	21	32 JOHN ANDERSON/I Just Came Home To Count... (WB)
-	-	41	33 GAIL DAVIES/'Round The Clock Lovin' (WB)
47	45	39	34 SONNY JAMES/Innocent Lies (Dimension)
-	49	40	35 EARL THOMAS CONLEY/After The Love Slips Away (RCA)
14	17	25	36 REBA McENTIRE/Only You (And You Alone) (Mercury/PG)
9	16	28	37 EDDIE RABBITT/Someone Could Lose A Heart Tonight (Elektra)
-	50	44	38 BOBBY BARE/New Cut Road (Columbia)
-	47	45	39 VERN GOSDIN/Don't Ever Leave Me Again (AMI)
-	-	43	40 TOMPALL & GLASER BROTHERS/It'll Be Her (Elektra)
43	35	32	41 BURRITO BROTHERS/If Something Should... (Curb/CBS)
-	-	47	42 JOHN CONLEE/Busted (MCA)
8	14	29	43 RONNIE McDOWELL/Watchin' Girls Go By (Epic)
-	-	48	44 DOLLY PARTON/Single Women (RCA)
-	-	45	45 EDDY RAVEN/A Little Bit Crazy (Elektra)
-	-	46	46 DOTTIE WEST/You're Not Easy To Forget (EMI/Liberty)
-	-	47	47 ALABAMA/Mountain Music (RCA)
20	29	38	48 JUICE NEWTON/The Sweetest Thing (I've Ever Known) (Capitol)
12	27	36	49 MICKEY GILLEY/Lonely Nights (Epic)
-	-	50	50 PETULA CLARK/Natural Love (Scotti Bros./CBS)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

R.C. BANNON "Til Something Better Comes Along" (RCA) 32/2

National Summary: Up 14, Same 15, Down 0, Debuts 1, Adds 2, WPOR-AM-FM, WAMZ-FM, KOKE-AM-FM 46-40, KHEY 40-36, WSM 39-34, KKYX 44-37, KRMD-AM-FM 30-19, KFDI-AM-FM 40-35, KFH 37-34, KSOP-FM 44-40.

CEDAR CREEK "Took It Like A Man..." (Moonshine) 27/6

National Summary: Up 5, Same 13, Down 0, Debuts 3, Adds 6, WPLO, KKYX, WKMF, WITL-FM, WXCL, KMAK, WVAM 39-32, KIXZ 40-35, KFDI-AM-FM 42-33, KEED 40-38.

ELVIS PRESLEY "There Goes My Everything" (RCA) 26/4

National Summary: Up 8, Same 10, Down 0, Debuts 4, Adds 4, WADR, WESC-AM-FM, KKYX, WHBF, WIXL-FM 47-36, WKSJ-FM 37-34, WHOO d-28, KFGO 39-35, KEEN d-36, KCUB 35-32.

KIERAN KANE "I Feel It With You" (Elektra) 25/19

National Summary: Up 0, Same 5, Down 0, Debuts 1, Adds 19 including WWVA, WESC-AM-FM, WKSJ-FM, KRMD-AM-FM, WKMF, WGEE, WXCL, KEEN, KMPS-AM-FM, KGA.

LA COSTA TUCKER "Love Take It Easy On Me" (Elektra) 25/8

National Summary: Up 1, Same 13, Down 0, Debuts 3, Adds 8, WSEN-AM-FM, WCAW, KRRV, WDAK, KFGO, WKMF, KVOO, KTOM, WIXL-FM 41-29, KNIX-FM d-39.

BOBBY SMITH "And Then Some" (EMI/Liberty) 24/2

National Summary: Up 7, Same 10, Down 0, Debuts 5, Adds 2, WKMF, WHBF, WVAM 49-42, WCAW 47-43, KXYL 47-45, WLWI-FM 32-29, WSIX-FM 18-17, KKYX 48-40, KRMD-AM-FM 50-39.

JESSI COLTER "Holdin' On" (Capitol) 22/2

National Summary: Up 8, Same 12, Down 0, Debuts 0, Adds 2, WAMZ-FM, KFH, WGNA-FM 38-36, WVAM 45-41, WSEN-AM-FM 44-41, KYYX 34-30, WHOO 29-27, WBCS 22-20.

NARVEL FELTS "I'd Love You To Want Me" (Lobo) 19/6

National Summary: Up 0, Same 8, Down 1, Debuts 4, Adds 6, WWVA, WPLO, WSOC-FM, WQIK-FM, WNOE-AM, WHBF, WIRK-FM on, KVOO on, KEED on, KGA on.

ROVERS "Pain In My Past" (Epic/Cleveland International) 18/9

National Summary: Up 2, Same 5, Down 0, Debuts 2, Adds 9, WVAM, KYYX, KRMD-AM-FM, WSAI-AM-FM, WHBF, WTHI-FM, KFDI-AM-FM, KTOM, KSOP-FM, WNYR 24-20.

KEITH STEGALL "In Love With Loving You" (EMI America) 17/10

National Summary: Up 1, Same 5, Down 0, Debuts 1, Adds 10, WGNA-FM, WVAM, WSEN-AM-FM, KLRA, KRMD-AM-FM, WIRK-FM, WAXX, KFGO, WKKQ-AM-FM, KVOO.

BERTIE HIGGINS "Key Largo" (Kat Family/CBS) 16/3

National Summary: Up 5, Same 6, Down 0, Debuts 2, Adds 3, WWOD, WOKK, WIL-AM-FM, WSEN-AM-FM 35-28, WEEP 28-24, WPLO on, WZZK-FM on, KXYL 14-10, WQIK-FM 46-42, WIRK-FM 25-22.

KENNY DALE "Moanin' The Blues" (Funderburg) 16/1

National Summary: Up 4, Same 8, Down 0, Debuts 3, Adds 1, KIKK-FM, WGNA-FM 43-41, WADR on, KOKE-AM-FM on, WBEU 40-33, KKYX 46-41, WIRK-FM on, KEBC-FM on, KFDI-AM-FM on, KEED on.

TANYA TUCKER "Somebody Buy This Cowgirl A Beer" (MCA) 14/13

National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 13, WIXL-FM, WADR, KRRV, KIKK-FM, KKYX, WIRK-FM, KFGO, KEBC-FM, KFDI-AM-FM, KMAK, KUGR, KCCY-FM, KSOP-FM.

KAREN TAYLOR "Diamond In The Rough" (Mesa) 14/11

National Summary: Up 0, Same 3, Down 0, Debuts 0, Adds 11, WGNA-FM, WVAM, WIXL-FM, KHEY, KKYX, KBMR, WAXX, WXCL, KVOO, KFDI-AM-FM, KIGO.

BOXCAR WILLIE "Bad News" (Main Street) 13/12

National Summary: Up 0, Same 0, Down 0, Debuts 1, Adds 12, WVAM, WIXL-FM, WYKR, WDAK, WIRK-FM, WTSO, KEBC-FM, KXRB, KFDI-AM-FM, KEED, KMPS-AM-FM, KGA.

THE

FA

COUNTRY CHECK LIST

CONWAY TWITTY

The Clown E-47302
From the Album
Southern Comfort

JOHNNY LEE

Be There For Me Baby
E-47301
From the Album
Bet Your Heart On Me

HANK WILLIAMS JR.

A Country Boy Can Survive
E-47257
From the Album
The Pressure Is On

TOMPALL & THE
GLASER BROTHERS

It'll Be Her E-47405
From the Album
Lovin' Her Was Easier

EDDY RAVEN

A Little Bit Crazy E-47413
From the Album
Desperate Dreams

MEL TILLIS

It's A Long Way To Daytona
E-47412 A
Always You, Always Me
E-47412 B
From forthcoming album
It's A Long Way To Daytona

LA COSTA TUCKER

Love, Take It Easy On Me
E-47414

MARIE OSMOND

I've Got a Bad Case Of You
E-47430

KIERAN KANE

I Feel It With You E-47415
From the Album
Kieran Kane

JOE SUN

Holed Up In Some Honky
Tonk E-47417
From the Album
I Ain't Honky Tonkin' No
More

JACKY WARD

Travelin' Man E-47424
From forthcoming album
Night After Night

THE BELLAMY BROTHERS

For All The Wrong Reasons
E-47431
From forthcoming album
When We Were Boys

EDDIE RABBITT

I Don't Know Where To
Start E-47435
From the Album
Step By Step



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Regional Adds & Hots

MOST ADDED	EAST	HOTTEST	MOST ADDED	MIDWEST	HOTTEST	MOST ADDED	SOUTH	HOTTEST	MOST ADDED	WEST	HOTTEST
Alabama (RCA)	Oak Ridge Boys (MCA) Conway Twitty (Elektra)		Alabama (RCA)	Oak Ridge Boys (MCA) Merle Haggard (Epic)		Alabama (RCA)	Oak Ridge Boys (MCA)		Alabama (RCA)	Oak Ridge Boys (MCA)	

EAST			MIDWEST			SOUTH			WEST				
WQNA-FM Akron, NY	WRKZ-FM Hartford, PA	WKYR Wells River, VT	WLSR Akron, OH	WUOE-FM Cincinnati, OH	KBO Des Moines, IA	WVWV-FM Detroit, MI	KWMT Fort Dodge, IA	WKQO-AM & FM Hibbing, MN	KRVR Alexandria, LA	KLVI Beaumont, TX	WFNC Fayetteville, NC	WCR Louisville, KY	WNOE-AM New Orleans, LA
ALABAMA WILLIE NELSON GAIL DAVIES KEITH STEGALL KAREN TAYLOR HOTTEST: T.G. SHEPPARD CONWAY TWITTY FRIZZELL & WEST GEORGE STRAIT MEL TILLIS	RICKY SKAGGS CRYSTAL GAYLE DOTTIE WEST EARL THOMAS CONLEY HOTTEST: T.G. SHEPPARD CONWAY TWITTY FRIZZELL & WEST GEORGE STRAIT MEL TILLIS	JR STALL GARLE DOTTIE WEST DOLLY PARTON STEVE WARINER ALABAMA HOTTEST: PEGGY FOREMAN LARRY GATLIN CONWAY TWITTY FRIZZELL & WEST GEORGE STRAIT MEL TILLIS	WILLIE NELSON DOLLY PARTON GARY MORRIS HOTTEST: LARRY GATLIN CONWAY TWITTY FRIZZELL & WEST GEORGE STRAIT MEL TILLIS	TUMPALE & GLASER B JOHN CONLEE DOTTIE WEST LARRY GATLIN HOTTEST: RABBY BAILEY REBA MC ENTIRE JANIE FRIKIE MERLE HAGGARD LARRY GATLIN CONWAY TWITTY KERRY ROGERS	EDDY RAVEN JOHN CONLEE STEVE WARINER MEL TILLIS HOTTEST: JOHNNY LEE LARRY GATLIN CRYSTAL GAYLE JOHN CONLEE DOTTIE WEST	WAYLON JENNINGS ALABAMA HOTTEST: LARRY GATLIN CONWAY TWITTY FRIZZELL & WEST GEORGE STRAIT MEL TILLIS	WILLIE NELSON KERRY ROGERS HOTTEST: ED BRUCE CHARLEY PRIDE RUSANNE CASH GARY MORRIS WVWV-FM DETROIT, MI ALABAMA HOTTEST: LARRY GATLIN CONWAY TWITTY FRIZZELL & WEST GEORGE STRAIT MEL TILLIS	ALABAMA TUMPALE & GLASER B LARRY GATLIN CONWAY TWITTY FRIZZELL & WEST GEORGE STRAIT MEL TILLIS	ALABAMA LA COSTA TUCKER KIERAN KANE TANYA TUCKER SHARPE HOTTEST: JANIE FRIKIE CHARLEY PRIDE MERLE HAGGARD CONWAY TWITTY FRIZZELL & WEST GEORGE STRAIT MEL TILLIS	ALABAMA GARY MORRIS RAY STEVENS BRENDA LEE EDDY RAVEN HOTTEST: JANIE FRIKIE CHARLEY PRIDE LARRY GATLIN CONWAY TWITTY FRIZZELL & WEST GEORGE STRAIT MEL TILLIS	WILLIE NELSON ALABAMA RAY STEVENS BRENDA LEE EDDY RAVEN HOTTEST: T.G. SHEPPARD CONWAY TWITTY FRIZZELL & WEST GEORGE STRAIT MEL TILLIS	GAIL DAVIES JOHN CONLEE EDDY RAVEN RICKY SKAGGS CRYSTAL GAYLE DOTTIE WEST KEITH STEGALL LARRY GATLIN CONWAY TWITTY FRIZZELL & WEST GEORGE STRAIT MEL TILLIS	ALABAMA WAYLON JENNINGS ALABAMA HOTTEST: LARRY GATLIN CONWAY TWITTY FRIZZELL & WEST GEORGE STRAIT MEL TILLIS

The following stations did not report this week:

- WKYG/Parkersburg WHN/New York
- WBAX/Wilkes-Barre WDAF/Kansas City
- KTTS-AM-FM/Springfield
- KWKH/Shreveport
- KGEM/Boise
- KYGO-FM/Denver
- KRAK/Sacramento

Hottest Tracks:

- "Just To Satisfy You" WAYLON JENNINGS (RCA)
- "Old Kentucky Song" OAK RIDGE BOYS (MCA)

COUNTRY ALBUMS

Cuts in bold type are receiving the heaviest airplay.

- RAYZZY BAILEY - Feelin' Right - (RCA)** "Bad News Look" "Everytime You Cross My Mind (You Break My Heart)" "Your Momma And Daddy Sure Did Something Right"
- BURRITO BROTHERS - Sunset Sundown - (Curb/CBS)** "Run To The Night" "Closer To You" "Save The Wild Life" "Coast To Coast" "I'm Drinking Canada Dry"
- GAIL DAVIES - Givin' Herself Away - (WB)** "Movin' (I Might Decide To Stay)" "Givin' Herself Away" "All The Fire Is Gone" "Hold On" "You Turn Me On I'm A Radio"

DAVID FRIZZELL & SHELLY WEST - The David Frizzell & Shelly West Album - (WB/Viva) "Wasn't That Love" "I Just Came Here To Dance" "Just Before Dawn"

MERLE HAGGARD - Big City - (Epic) "Are The Good Times Really Over (I Wish A Buck Was Still Silver)" "Texas Fiddle Song"

CORBIN/HANNER BAND - Son Of America - (Alfa) "One Fine Morning" "Let Her Go" "Everyone Knows I'm Yours"

EMMYLOU HARRIS - Cimarron - (WB) "Born To Run" "Cimarron"

WAYLON JENNINGS - Black On Black - (RCA) "Just To Satisfy You" "Women Do Know How To Carry On" "Honky Tonk Blues" "May I Borrow Some Sugar From You" "Get Naked With Me" "Gonna Write A Letter"

GEORGE JONES - Still The Same Ole Me - (Epic) "You Can't Get The Hell Out Of Texas"

KIERAN KANE - Kieran Kane - (Elektra) "I'll Be Your Man Around The House" "As Long As I'm Rockin' With You"

OAK RIDGE BOYS - Bobbie Sue - (MCA) "Old Kentucky Song" "Doctor's Orders" "I Wish You Were Here (Oh My Darlin)" "So Fine" "Up On Cripple Creek" "Until You" "I Wish You Could Turned My Head (And Let My Heart Alone)"

T.G. SHEPPARD - Finally - (WB/Curb) "Finally" "I Wish You Could Have Turned My Head (And Let My Heart Alone)" "In Another Minute"

JOE SUN - I Ain't Honky Tonkin' No More - (Elektra) "Holed Up In Some Honky Tonk" "Stepping Out Blues" "Livin' Outside Of The Law" "Fraulein" "I Ain't Honky Tonkin' No More"

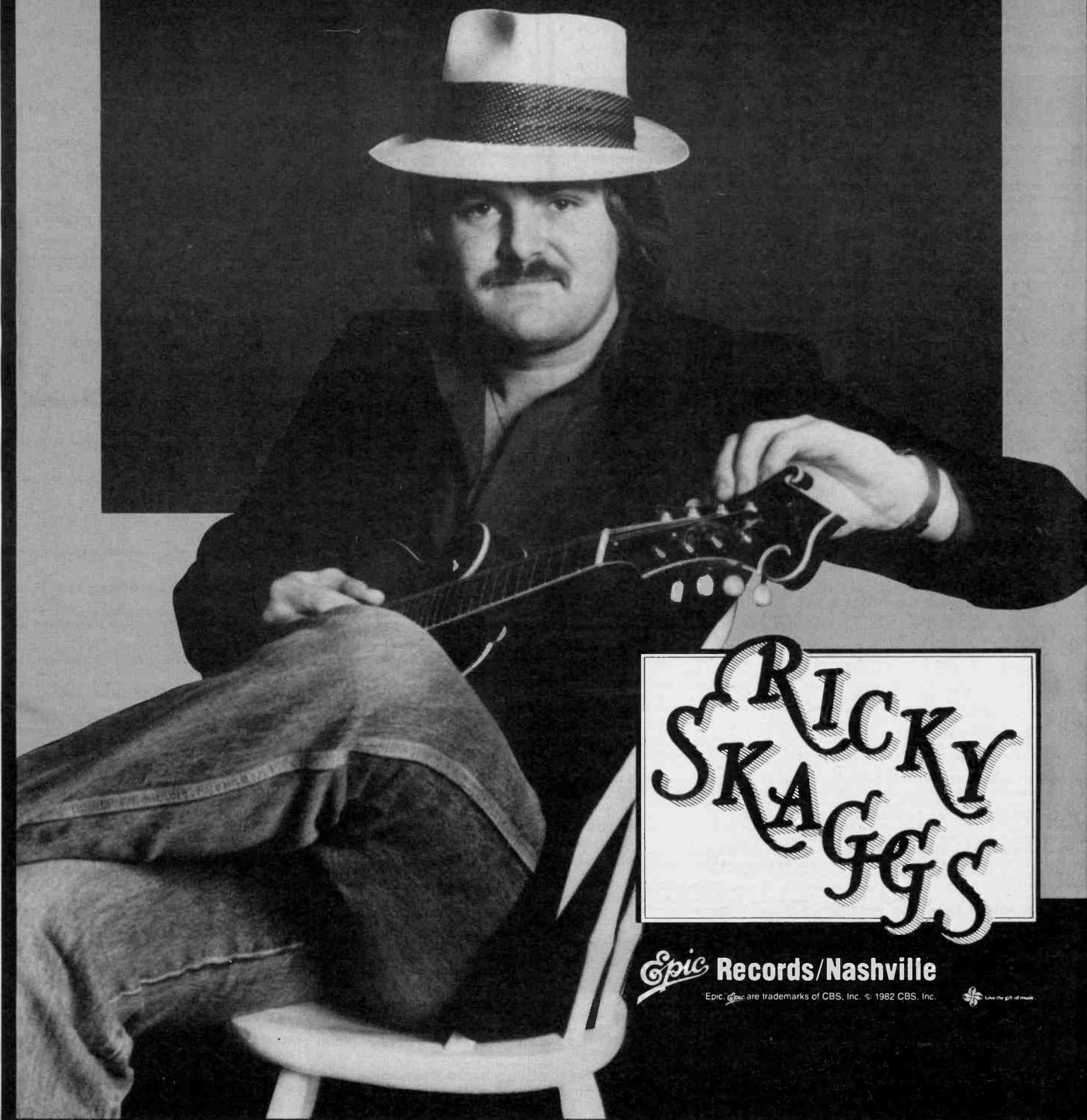
CONWAY TWITTY - Southern Comfort - (Elektra) "She Only Meant To Use Him" "Slow Hand" "The Boy Next Door" "I Was The First"

Most Requested:

- OAK RIDGE BOYS "Bobbie Sue" (MCA)
- H. WILLIAMS JR. "A Country..." (Elektra/Curb)
- MERLE HAGGARD "Big City" (Epic)
- CHARLEY PRIDE "Mountain Of Love" (RCA)

HOT NEWS!

RICKY SKAGGS has just been named
"Best New Country Artist"
by the voting members of The Radio & Records
music poll. Congratulations, Ricky, this confirms
what we have known for a long time.



**RICKY
SKAGGS**

Epic Records/Nashville

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Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

GEORGE BENSON

Never Give Up On A Good Thing (WB)

68% of our reporters on it. Rotations: Heavy 5/0, Medium 17/0, Light 11/2, Extra Adds 5, Total Adds 7, WCIN, WDMT, WKND, WENN, WKXI, WJJS, WKWM. Heavy: WOOK, WHUR, WVEE, WHRK, WJMO. Debuts at number 23 on the Black Radio Chart.

ATLANTIC STARR

Circles (A&M)

61% of our reporters on it. Rotations: Heavy 1/0, Medium 10/0, Light 16/4, Extra Adds 7, Total Adds 11, WXYV, WILD, WAOK, WVEE, WCIN, WDMT, KDKO, WENN, WOIC, WJMI, KJLH. Heavy: WHUR. Debuts at number 29 on the Black Radio Chart.

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. indicates one of this week's Most Added new songs.

QUINCY JONES featuring JAMES INGRAM "One Hundred Ways" (A&M) 31/1
Rotations: Heavy 11/0, Medium 8/0, Light 12/1, Extra Adds 0, Total Adds 1, KDIA. Heavy: WWIN, WEDR, WYLD-FM, WJLB, KSOL, WATV, WENN, WVOL, WTOY, WTLK, KAEZ. Medium: WILD, WOOK, WVEE, WDIA, WHRK, WJJS, WOWI, WKXI, KUKQ. Remains at 21 on the Black Radio Chart.

RENE & ANGELA "Imaginary Playmates" (Capitol) 30/1
Rotations: Heavy 2/0, Medium 22/1, Light 6/0, Extra Adds 0, Total Adds 1, WVOL. Heavy: WXYV, WJMO. Medium: WAMO, WOOK, WHRK, WEDR, WYLD-FM, KDKO, KDAY, WSSJ, WKND, WATV, WENN, WOIC, WJMI, WKXI, KOKY, WLOU, WJJS, WBLX, WANT, WKWM, KUKQ. Debuts at number 26 on the Black Radio Chart.

AM-FM "You Are The One" (Dakar/Brunswick) 29/3
Rotations: Heavy 10/0, Medium 7/0, Light 11/2, Extra Adds 3, WWRL, WJAX, WTMP. Heavy: WILD, WDAS, WHUR, WDIA, WEDR, WGCI, WVON, WJLB, KSOL, WWWW. Medium: WHRK, KDAY, WJJS, WANT, WTOY, WTLK, KDIA. Moves 28-25 on the Black Radio Chart.

CHOCOLATE MILK "Let's Go All The Way" (RCA) 29/2
Rotations: Heavy 4/0, Medium 13/0, Light 10/0, Extra Adds 2, Total Adds 2, WOIC, WKXI. Heavy: WAOK, WJLB, KDKO, WJAX. Medium: WXYV, WILD, WVEE, WHRK, WEDR, KDAY, WSSJ, WKND, WOWI, WTLK, WWWW, KACE, KUKQ. Debuts at number 30 on the Black Radio Chart.

O'BRYAN "The Gigolo" (Capitol) 28/2
Rotations: Heavy 8/0, Medium 8/0, Light 10/0, Extra Adds 2, Total Adds 2, WBMX, KOKY. Heavy: WDIA, WJLB, KDAY, WJMI, WKXI, WJAX, WPDQ, KACE. Medium: WHRK, WJMO, KSOL, WJJS, WVOL, WKWM, WWWW, KDIA.

T-CONNECTION "A Little More Love" (Capitol) 26/1
Rotations: Heavy 4/0, Medium 13/0, Light 8/0, Extra Adds 1, Total Adds 1, WTLK. Heavy: WEDR, WVON, WCIN, WJAX. Medium: WXYV, WDAS, WOOK, WHUR, WAOK, WHRK, WYLD-FM, WGCI, WJMO, KOKY, WOWI, KAEZ, KUKQ.

MAZE featuring FRANKIE BEVERLY "We Need Love To Live" (Capitol) 25/1
Rotations: Heavy 2/0, Medium 17/0, Light 5/0, Extra Adds 1, Total Adds 1, WENN. Heavy: WWRL, WLOU. Medium: WXYV, WOOK, WAOK, WHRK, WEDR, WYLD-FM, WJMO, WJLB, KDAY, KSOL, WKND, WGIV, KOKY, WVOL, WOWI, WTOY, WTLK.

MANHATTANS "Honey, Honey" (Columbia) 24/3
Rotations: Heavy 3/0, Medium 10/1, Light 10/1, Extra Adds 1, Total Adds 3, WILD, WHRK, WJLB. Heavy: WKND, WWRL, WBLX. Medium: WAMO, WDIA, WEDR, WJMO, KDKO, WATV, WKXI, WJAX, WTLK.

BRANDI WELLS "Watch Out" (WMOT/CBS) 24/0
Rotations: Heavy 10/0, Medium 8/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WWIN, WILD, WDAS, WAOK, WEDR, WSSJ, WENN, WGIV, WOIC, WTOY. Medium: WOOK, WHUR, WJMO, WJAX, WBLX, WOWI, WDAO, WKWM. Moves 29-28 on the Black Radio Chart.

L.A. BOPPERS "Where Do The Bop Go?" (MCA) 23/7
Rotations: Heavy 0/0, Medium 8/0, Light 11/3, Extra Adds 4, Total Adds 7, WBMX, WCIN, WJMO, WENN, WPDQ, WTLK, KDIA. Medium: WEDR, WGCI, KDKO, KDAY, WKND, WGIV, WJJS, KAEZ.

FOUR TOPS "Tonight I'm Gonna Love You All Over" (Casablanca/PG) 23/3
Rotations: Heavy 2/0, Medium 12/0, Light 7/1, Extra Adds 2, Total Adds 3, WAOK, WAIL-FM, WKWM. Heavy: WEDR, WWRL. Medium: WWIN, WXYV, WHRK, WCIN, WJMO, KDKO, WJMI, WPDQ, WOWI, WANT, WDAO, KDIA.

L.T.D. "April Love" (A&M) 23/3
Rotations: Heavy 3/0, Medium 14/1, Light 5/1, Extra Adds 1, Total Adds 3, WHRK, WWRL, KUKQ. Heavy: WEDR, WJLB, WWWW. Medium: WWIN, WXYV, WILD, WOOK, WHUR, WAOK, KDKO, KDAY, WGIV, KOKY, WANT, KACE, KJLH.

RICHARD "DIMPLES" FIELDS "If It Ain't One Thing..." (Boardwalk) 22/7
Rotations: Heavy 3/0, Medium 5/1, Light 10/2, Extra Adds 4, Total Adds 7, WXYV, WAIL-FM, WGCI, WJMO, WPDQ, WKWM, WTLK. Heavy: WEDR, KSOL, KDIA. Medium: WDIA, WSSJ, WVOL, KAEZ.

REN WOODS "Take Me To Heaven" (Elektra) 20/10
Rotations: Heavy 1/0, Medium 1/0, Light 10/2, Extra Adds 8, Total Adds 10, WILD, WOOK, WAOK, WSSJ, WOIC, KOKY, WOWI, WDAO, WTLK, WWWW. Heavy: KJLH. Medium: WENN.

ISLEY BROTHERS "Welcome To My Heart" (T-Neck/CBS) 20/2
Rotations: Heavy 2/0, Medium 10/0, Light 7/1, Extra Adds 1, Total Adds 2, WCIN, WTLK. Heavy: WVEE, WJMI. Medium: WXYV, WAOK, WDIA, WSSJ, WWRL, WATV, WOIC, WDAO, KJLH, KDIA.

DUNN & BRUCE STREET "If You Come With Me" (Devaki/Mirus) 20/2
Rotations: Heavy 2/0, Medium 11/0, Light 5/0, Extra Adds 2, Total Adds 2, WYLD-FM, KUKQ. Heavy: WJMO, WJMI. Medium: WWIN, WDAS, WCIN, WDMT, WSSJ, WATV, WENN, WGIV, WKXI, WLOU, WTLK.

SIGNIFICANT ACTION

ANGELA BOFILL "Holdin' Out For Love" (Arista) 19/2
Rotations: Heavy 1/0, Medium 8/0, Light 8/0, Extra Adds 2, Total Adds 2, WBMX, WTLK. Heavy: WVON. Medium: WWIN, WHRK, WEDR, WYLD-FM, WGCI, KSOL, WSSJ, KACE.

BETTYE LAVETTE "Right In The Middle (Of Falling In Love)" (Motown) 19/2
Rotations: Heavy 1/0, Medium 9/0, Light 8/1, Extra Adds 1, Total Adds 2, WBMX, WKWM. Heavy: KDAY. Medium: WAOK, WVEE, WCIN, KSOL, WKXI, WJAX, WBLX, WOWI, WTOY.

EVELYN KING "Spirit Of The Dancer" (RCA) 18/5
Rotations: Heavy 2/0, Medium 5/0, Light 8/2, Extra Adds 3, Total Adds 5, WXYV, WAOK, WAIL-FM, WWRL, WTLK. Heavy: WDAO, KJLH. Medium: WEDR, WSSJ, WGIV, WOIC, WVOL.

Radio & Records NATIONAL AIRPLAY/30

February 26, 1982

Three Weeks	Two Weeks	Last Week		
1	1	1	1	STEVIE WONDER/That Girl (Tamla/Motown)
7	4	3	2	SMOKEY ROBINSON/Tell Me Tomorrow (Tamla/Motown)
9	7	4	3	JUNIOR/Mama Used To Say (Mercury/PG)
16	9	7	4	WHISPERS/In The Raw (Solar/Elektra)
6	5	5	5	AURRA/Make Up Your Mind (Salsoul/RCA)
4	2	2	6	DIANA ROSS/Mirror, Mirror (RCA)
10	10	9	7	LAKESIDE/I Want To Hold Your Hand (Solar/Elektra)
22	18	12	8	SISTER SLEDGE/My Guy (Cotillion/Atco)
14	13	10	9	"D" TRAIN/You're The One For Me" (Prelude)
3	3	6	10	SKYY/Call Me (Salsoul/RCA)
27	15	13	11	TOM TOM CLUB/Genius Of Love (Sire/WB)
17	14	14	12	EARTH, WIND & FIRE/Wanna Be With You (ARC/Columbia)
12	12	11	13	LUTHER VANDROSS/Don't You Know That (Epic)
-	28	20	14	CHI-LITES/Hot On A Thing Called Love (20th/RCA)
29	29	15	15	PRINCE/Let's Work (WB)
-	-	24	16	JONES GIRLS/Nights Over Egypt (Phil. Int'l./CBS)
-	30	18	17	GEORGE DUKE/Shine On (Epic)
2	6	8	18	BOBBY WOMACK/If You Think You're... (Beverly Glen)
24	22	19	19	KOOL & THE GANG/Steppin' Out (De-Lite/PG)
-	-	23	20	XAVIER/Work That Sucker To Death (Liberty)
-	27	21	21	Q. JONES featuring J. INGRAM/One Hundred Ways
8	11	16	22	TIME/Cool (WB) (A&M)
-	-	23	23	GEORGE BENSON/Never Give Up On A... (WB)
5	8	17	24	HALL & OATES/I Can't Go For That (No Can Do) (RCA)
-	-	28	25	AM-FM/You Are The One (Dakar/Brunswick)
-	-	28	26	RENE & ANGELA/Imaginary Playmates (Capitol)
21	24	25	27	SUGAR HILL GANG/Apache (Sugar Hill)
-	-	29	28	BRANDI WELLS/Watch Out (WMOT/CBS)
-	-	29	29	ATLANTIC STARR/Circles (A&M)
-	-	29	30	CHOCOLATE MILK/Let's Go All The Way (RCA)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

ATLANTIC STARR (11)
REN WOODS (10)

HOTTEST

STEVIE WONDER (40)
TOM TOM CLUB (19)
JUNIOR (17)

GLADYS KNIGHT & THE PIPS "Friend Of Mine" (Columbia) 18/2
Rotations: Heavy 2/0, Medium 8/0, Light 7/1, Extra Adds 1, Total Adds 2, WXYV, WJLB. Heavy: WBMX, WENN. Medium: WILD, WHRK, WGCI, KDKO, WWRL, WGIV, WJJS, WKWM, WWWW.

ZOOM "Love Seasons" (Polydor/PolyGram) 17/5
Rotations: Heavy 2/0, Medium 6/0, Light 6/2, Extra Adds 3, Total Adds 5, WILD, WEDR, WCIN, WENN, WLOU. Heavy: WWIN, WVON. Medium: WXYV, WHUR, WSSJ, WJJS, WKWM, WWWW.

WHATNAUTS "Help Is On The Way" (Harlem International) 17/3
Rotations: Heavy 6/0, Medium 4/0, Light 4/0, Extra Adds 3, Total Adds 3, WSSJ, WKND, WLOU. Heavy: WWIN, WILD, WDAS, WAMO, WWRL, KJLH. Medium: WXYV, WHUR, KSOL, KACE.

COMMODORES "Why You Wanna Try Me" (Motown) 17/1
Rotations: Heavy 1/0, Medium 10/0, Light 5/0, Extra Adds 1, Total Adds 1, KMJQ. Heavy: WWRL. Medium: WWIN, WAOK, WVEE, KSOL, WJMI, KOKY, WBLX, WTOY, WDAO, WTLK.

STARPOINT "Angel" (Chocolate City/PolyGram) 17/0
Rotations: Heavy 2/0, Medium 9/0, Light 6/0, Extra Adds 0, Total Adds 0. Heavy: WATV, WDAO. Medium: WWIN, WILD, WOOK, WHUR, WYLD-FM, WJMO, WGIV, WKWM, WWWW.

KOOL & THE GANG "Get Down On It" (De-Lite/PolyGram) 16/2
Rotations: Heavy 9/0, Medium 3/0, Light 4/2, Extra Adds 0, Total Adds 2, WILD, KOKY. Heavy: WXYV, WHUR, KMJQ, WAIL-FM, WDMT, WBLX, WOWI, KAEZ, KACE. Medium: KMJM, KTFM, WTLK.

TOMORROW'S EDITION "U Turn Me On" (RFC/Atlantic) 15/4
Rotations: Heavy 0/0, Medium 7/0, Light 4/0, Extra Adds 4, Total Adds 4, WJMO, WGIV, WOIC, WLOU. Medium: WWIN, WDAS, WVEE, WEDR, KDKO, WWRL, WTLK.

GQ "Sad Girl" (Arista) 12/2
Rotations: Heavy 1/0, Medium 5/0, Light 8/1, Extra Adds 1, Total Adds 2, WOOK, WAOK. Heavy: WVOL. Medium: WEDR, WKND, WKXI, WJJS, WTLK.

GRANDMASTER FLASH "It's Nasty (Genius Of Love)" (Sugar Hill) 15/0
Rotations: Heavy 7/0, Medium 7/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WWIN, WDIA, WAIL-FM, WDMT, WATV, WJMI, KDIA. Medium: WDAS, KMJQ, WKXI, WPDQ, WOWI, WTOY, WTMP.

VICKY "D" "This Beat Is Mine" (Sam) 13/3
Rotations: Heavy 1/0, Medium 4/0, Light 6/1, Extra Adds 2, Total Adds 3, WWIN, WOOK, WOWI. Heavy: WHUR. Medium: WEDR, WJMO, WWRL, WTLK.

ADC BAND "Roll With The Punches" (Cotillion/Atco) 13/2
Rotations: Heavy 0/0, Medium 4/0, Light 7/0, Extra Adds 2, Total Adds 2, WLOU, WWWW. Medium: WWIN, WDAS, WEDR, WTLK.

ONE WAY "Who's Foolin' Who" (MCA) 13/1
Rotations: Heavy 2/0, Medium 4/0, Light 6/0, Extra Adds 1, Total Adds 1, WAOK. Heavy: WJLB, KDAY. Medium: WAMO, WEDR, WJMI, KOKY.

SECRET WEAPON "Must Be The Music" (Prelude) 12/5
Rotations: Heavy 1/0, Medium 3/0, Light 3/0, Extra Adds 5, Total Adds 5, WAIL-FM, WJMO, WENN, WGIV, WOWI. Heavy: WTMP. Medium: WWIN, WVEE, WJLB.

CHUCK CISSEL & MARVA KING "If I Had The Chance" (Arista) 12/2
Rotations: Heavy 0/0, Medium 5/0, Light 6/1, Extra Adds 1, Total Adds 2, WOOK, WOIC. Medium: WAOK, WCIN, KDKO, WJJS, KACE.

STONE "Time" (West End) 12/0
Rotations: Heavy 2/0, Medium 3/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WWIN, WEDR. Medium: WDAS, WHRK, WJAX.

RAMSEY LEWIS "You Never Know" (Columbia) 11/7
Rotations: Heavy 0/0, Medium 1/0, Light 6/3, Extra Adds 4, Total Adds 7, WDAS, WVEE, WEDR, WYLD-FM, WCIN, WWRL, WTLK. Medium: KACE.

CHARLES EARLAND "The Only One" (Columbia) 11/4
Rotations: Heavy 1/0, Medium 4/0, Light 6/4, Extra Adds 0, Total Adds 4, WXYV, WDAS, WWRL, KDIA. Heavy: WOOK. Medium: WSSJ, WJAX, WTLK, KACE.

WAR "You Got The Power" (RCA) 11/3
Rotations: Heavy 1/0, Medium 1/0, Light 7/1, Extra Adds 2, Total Adds 3, WILD, WENN, WJMI. Heavy: WHUR. Medium: WSSJ.

J. GEILS BAND "Flamethrower" (EMI America) 11/2
Rotations: Heavy 1/0, Medium 2/0, Light 8/2, Extra Adds 0, Total Adds 2, WJAX, WKWM. Heavy: WDMT. Medium: WJJS, WWWW.

Let
 "TONIGHT" By The **FOUR TOPS**
NBLP-7258
 Love You All Over!



The New Hit Single:

"Tonight I'm Gonna Love You All Over" NB2345

THE FOUR TOPS

Already All Over:

- | | | | | |
|------|------|------|------|------|
| WWRL | WAOK | WAMO | WANT | KYOK |
| WKND | KPRS | WAWA | WHRK | WDAO |
| WXYV | KCOH | WATV | KATZ | WCIN |
| WDIA | WAIL | WXKS | WVEE | WJMO |
| WJMI | WCHB | WWIN | WEDR | WENN |



Manufactured by PolyGram Records

Black Radio Hottest

February 26, 1982

EAST	SOUTH	MIDWEST	WEST
Stevie Wonder Junior Bobby Womack	Stevie Wonder Skyy Tom Tom Club Lakeside	Stevie Wonder	Aurra Stevie Wonder

Regionalized Adds & Hots

Stations are listed by region.
Hots are listed in order of
their airplay activity.

EAST

WXYV/Baltimore
Tim Waits
RICHARD D. FIELDS
EVELYN KING
CHARLES EARLAND
GLADYS KNIGHT
ROBERTA FLACK
ATLANTIC STARR
Hottest:
CHI-LITES
EW&F
LUTHER VANDROSS
SISTER SLEDGE
KOOL & THE GANG

WWIN/Baltimore
Curtis Anderson

MADAGASCAR
CHERI
CENTRAL LINE
SEARCH
ROBERTA FLACK
VICKY "D"
PULSE
JENNIE TRACY
CON FUNK SHUN
Hottest:
BRANDY WELLS
TOM TOM CLUB
ZOOM
BOBBY WOMACK
STEVIE WONDER

WILD/Boston
Steve Crumbley

WAR
ATLANTIC STARR
REN WOODS
MANHATTANS
KOOL & THE GANG
ZOOM
Hottest:
STEVIE WONDER
JUNIOR
SMOKEY ROBINSON
D TRAIN
BOBBY WOMACK

WSSJ/Camden-Philadelphia
Gary Shepherd

SEARCH
WHATNAUTS
REN WOODS
EYEBETA FUNK
Hottest:
STEVIE WONDER
WHISPERS
LAKESIDE
GEORGE DUKE
SKYY

WKND/Hartford
Eddie Jordan

GEORGE BENSON
WHATNAUTS
MICHAEL WYCOFF
Hottest:
STEVIE WONDER
DIANA ROSS
JUNIOR
LAKESIDE
AURRA

WWRL/New York
Wanda Ramos

LTD
ARETHA FRANKLIN
AM-FM
FRED PARRIS/FIVE
CHARLES EARLAND
CLIFF RICHARD
JON LUCIEN
RAMSEY LEWIS
EVELYN KING
PULSE
POSITIVE EXPRESS
ORIGINALS
JIVE FIVE
HARLEY DAVIS
Hottest:
BOBBY WOMACK
STEVIE WONDER
WHATNAUTS
LAKESIDE
JUNIOR

WDAS/Philadelphia
Joe Tamburro

CHARLES EARLAND
RAMSEY LEWIS
MICHAEL WYCOFF
GAYLE ADAMS
POSITIVE EXPRESS
Hottest:
JUNIOR
STEVIE WONDER
D TRAIN
TIME
TOM TOM CLUB

WAMO/Pittsburgh
John Anthony

none
Hottest:
STEVIE WONDER
CHI-LITES
WHATNAUTS
SISTER SLEDGE
JUNIOR

WOOK/Washington
Harry Boomer
VICKY "D"
REN WOODS
CISSEL & KING
GO
XAVIER
Hottest:
TOM TOM CLUB
CHARLES EARLAND
SISTER SLEDGE
SMOKEY ROBINSON

SOUTH

WAOK/Atlanta
Larry Tinsley

REN WOODS
ATLANTIC STARR
AL JARREAU
ONE WAY
EVELYN KING
GO
FOUR TOPS
Hottest:
TOM TOM CLUB
STEVIE WONDER
PRINCE
LAKESIDE
BOBBY WOMACK

WVEE/Atlanta
Scotty Andrews

CANDI STATON
RAMSEY LEWIS
ATLANTIC STARR
AL JARREAU
SPINNERS
ERNIE WATTS
KOMIKO
Hottest:
STEVIE WONDER
TOM TOM CLUB
LAKESIDE
SKYY
SMOKEY ROBINSON

WENN/Birmingham
Gene Wise

ATLANTIC STARR
WAR
ZOOM
TOM TOM CLUB
GEORGE BENSON
PLEASURE
SECRET WEAPON
MAZZE
L.A. BOPPERS
Hottest:
ZZ HILL
STEVIE WONDER
SMOKEY ROBINSON
PRINCE
QUINCY JONES

WATV/Birmingham
Stan Granger

none
Hottest:
SKYY
STEVIE WONDER
PEABO BRYSON
SUGAR HILL GANG
JUNIOR

WGIV/Charlotte
Chris Turner

SKOOL BOYZ
MARY WELLS
CENTRAL LINE
SEQUENCE
SECRET WEAPON
TOMORROW'S EDIT.
Hottest:
TOM TOM CLUB
D TRAIN
STEVIE WONDER
EW&F
BOBBY WOMACK

WQIC/Columbia, SC
Mickey Arnold

TOMORROW'S EDIT.
CISSEL & KING
CHOCOLATE MILK
ATLANTIC STARR
REN WOODS
Hottest:
SKYY
LAKESIDE
DIANA ROSS
JUNIOR
STEVIE WONDER

KMQJ/Houston
Rosa Holland

COMMODORES
XAVIER
JUNIOR
JONES GIRLS
Hottest:
STEVIE WONDER
DIANA ROSS
BOBBY WOMACK
TOM TOM CLUB
GLADYS KNIGHT

WHUR/Washington
Oscar Fields
T.S. MONK
WALDO
FERRARI
Hottest:
BOBBY WOMACK
STEVIE WONDER
SMOKEY ROBINSON
KOOL & THE GANG
RARE ESSENCE

WJMI/Jackson
Carl Haynes

WAR
KLEER
ARETHA FRANKLIN
ATLANTIC STARR
Hottest:
GRAND MASTER
JERMAINE JACKSON
LAKESIDE
WHISPERS
O'BRYAN

WKXI/Jackson
Tommy Marshall

WHISPERS
GEORGE BENSON
CHOCOLATE MILK
CHARLES MCCORMICK
Hottest:
O'BRYAN
PRINCE
LAKESIDE
SKYY
CHI-LITES

WPDQ/Jacksonville
Earl James

L.A. BOPPERS
RUFUS & CHAKA
JONES GIRLS
RICHARD D. FIELDS
Hottest:
STEVIE WONDER
SISTER SLEDGE
SMOKEY ROBINSON
LAKESIDE
O'BRYAN

WJAX(85X)/Jacksonville
Steve Fox

J. GEILS BAND
ST. TROPEZ
JONES GIRLS
AM-FM
WALDO
Hottest:
O'BRYAN
TIME
LAKESIDE
TOM TOM CLUB
JUNIOR

KOKY/Little Rock
Ronda Curtis

KOOL & THE GANG
ARETHA FRANKLIN
REN WOODS
ROBERTA FLACK
O'BRYAN
Hottest:
STEVIE WONDER
SMOKEY ROBINSON
AURRA
SKYY
BOBBY WOMACK
TIME

WLOU/Louisville
Neal O'Rea

ADC BAND
TOMORROW'S EDIT.
WHATNAUTS
FERRARI
JECKYLL & HYDE
ZOOM
ST. TROPEZ
Hottest:
SMOKEY ROBINSON
KOOL & THE GANG
XAVIER
SUGAR HILL GANG
TIME

WJSS/Lynchburg, VA
Art Young

GEORGE BENSON
PHYLLIS HYMAN
T.S. MONK
PLEASURE
GREG DIAMOND
ROBERTA FLACK
OZONE
SEARCH
Hottest:
TROUBLE FUNK
TIME
BOBBY WOMACK
MICHAEL WYCOFF
MIKE & BRENDA

MIDWEST

WBMX/Chicago
Lee Michaels
TRACY WEBER
ANGELA BOFILL
O'BRYAN
GIL SCOTT HERON
L.A. BOPPERS
BETTYE LAVETTE
Hottest:
D TRAIN
TEDDY PENDERGRASS
WHISPERS
JUNIOR
TWENNYNINE/LENNY

WDIA/Memphis
Carl Connors

none
Hottest:
GRAND MASTER
TOM TOM CLUB
O'BRYAN
LAKESIDE
STEVIE WONDER

WHRK (K67)/Memphis
Robert V.

ROBERTA FLACK
PLEASURE
MANHATTANS
LTD
BAR-KAYS
ARETHA FRANKLIN
CHI-LITES
Hottest:
TOM TOM CLUB
SISTER SLEDGE
JUNIOR
STEVIE WONDER
O'BRYAN

WEDR/Miami
Leo Jackson

ZOOM
RAMSEY LEWIS
ERNIE WATTS
SUN
TIERRA
TERRI GONZALEZ
JEAN KNIGHT
Hottest:
AM-FM
PEABO BRYSON
JUNIOR
LAKESIDE
SUGAR HILL GANG

WBLX/Mobile
Michael J. Alexander

none
Hottest:
SKYY
BOBBY WOMACK
TIME
STEVIE WONDER
LAKESIDE

WVOL/Nashville
Fred Harvey

RENE & ANGELA
JONES GIRLS
BRASS CONSTRUCTION
Hottest:
TOM TOM CLUB
JUNIOR
SKYY
O'BRYAN
PEABO BRYSON

WYLD-FM/New Orleans
Tony Brown

T.S. MONK
RAMSEY LEWIS
DUNN & BRUCE
Hottest:
STEVIE WONDER
SKYY
DIANA ROSS
HALL & OATES
SMOKEY ROBINSON

WAIL-FM/New Orleans
Barry Richards

EVELYN KING
INVISIBLE MAN'S B
LAMONT DOZIER
RICHARD D. FIELDS
WALDO
FOUR TOPS
SECRET WEAPON
GAYLE ADAMS
Hottest:
STEVIE WONDER
KOOL & THE GANG
BUCKNER & GARCIA
SKYY
GRAND MASTER

WOWI/Norfolk
Chester Benton

VICKY "D"
REN WOODS
SECRET WEAPON
JONES GIRLS
PLEASURE
Hottest:
STEVIE WONDER
D TRAIN
TOM TOM CLUB
SUGAR HILL GANG
BOBBY WOMACK

WVON/Chicago
Pam Wells
ROBERTA FLACK
I.N.D.
GIL SCOTT HERON
Hottest:
SMOKEY ROBINSON
SUGAR HILL GANG
TOM TOM CLUB
WHISPERS
STEVIE WONDER

WGCI/Chicago
Pam Wells

GIL SCOTT HERON
RICHARD D. FIELDS
CHERI
LAKESIDE
Hottest:
WHISPERS
STEVIE WONDER
TOM TOM CLUB
XAVIER
SUGAR HILL GANG

WCIN/Cincinnati
Everett Cork

L.A. BOPPERS
ATLANTIC STARR
GEORGE BENSON
ISLEY BROS
ZOOM
RAMSEY LEWIS
Hottest:
WHISPERS
TOM TOM CLUB
BOBBY WOMACK
LAKESIDE
STEVIE WONDER

WJMO/Cleveland
Erik Stone

RICK SMITH
L.A. BOPPERS
TOMORROW'S EDIT.
JONES GIRLS
SECRET WEAPON
RICHARD D. FIELDS
Hottest:
BOBBY WOMACK
AURRA
STEVIE WONDER
TIME
D TRAIN

WDMT/Cleveland
Magic James

GEORGE BENSON
LULU
ATLANTIC STARR
D TRAIN
Hottest:
STEVIE WONDER
DIANA ROSS
SMOKEY ROBINSON
J. GEILS BAND
KOOL & THE GANG

WDAO/Dayton
Lankford Stephens

REN WOODS
Hottest:
STEVIE WONDER
SMOKEY ROBINSON
JUNIOR
EW&F
WHISPERS

WANT/Richmond
Ben Miles

none
Hottest:
TIME
BOBBY WOMACK
SKYY
HALL & OATES
STEVIE WONDER

WTOY/Roanoke
Donnie Deane

none
Hottest:
BOBBY WOMACK
TIME
STEVIE WONDER
DIANA ROSS
SUGAR HILL GANG

KTFM/San Antonio
Joe Nasty

PRINCE
Hottest:
SKYY
JOURNEY
J. GEILS BAND
TIME
TOM TOM CLUB

WTMP/Tampa
Jerry Walker

AM-FM
XAVIER
Hottest:
JUNIOR
D TRAIN
PRINCE
PRINCE
AURRA

WJLB/Detroit
J. Michael McKay

MANHATTANS
CLAY'S KNIGHT
MICHAEL WYCOFF
RAMSEY LEWIS
KLEER
VALENTINE BROTHER
GEORGE DUKE
Hottest:
DIANA ROSS
HALL & OATES
D TRAIN
AURRA
LTD

WKWM/Grand Rapids
Frank Grant

RICHARD D. FIELDS
BETTYE LAVETTE
GEORGE BENSON
FOUR TOPS
J. GEILS BAND
FIVE SPECIAL
Hottest:
SKYY
TOM TOM CLUB
STEVIE WONDER
TIME
HALL & OATES

WEST

KDKO/Denver
Byron Pitts

PLFASURE
WAX
ATLANTIC STARR
OZONF
WALDO
ROBERTA FLACK
SEQUENCE
GIL SCOTT HERON
ARETHA FRANKLIN
FERRARI
CAROLE SYLVAN
NEXT MOVEMENT
Hottest:
none
KDAY/Los Angeles
J.J. Johnson
none
Hottest:
STEVIE WONDER
EARL KLUGH
AURRA
SMOKEY ROBINSON
JUNIOR

KJLH/Los Angeles
Levi Booker

MERGE
ROY AYERS
ATLANTIC STARR
Hottest:
STEVIE WONDER
AURRA
REN WOODS
WHISPERS
IMAGINATION

WTLC/Indianapolis
Jay Johnson

T-CONNECTION
ANGELA BOFILL
ISLEY BROS
EVELYN KING
REN WOODS
I.N.D.
L.A. BOPPERS
RAMSEY LEWIS
RICHARD D. FIELDS
REGGIE GRIFFIN
Hottest:
STEVIE WONDER
SKYY
D TRAIN
JUNIOR
ROGER

KAEZ/Oklahoma City
Lee Simpson

ARETHA FRANKLIN
NEXT MOVEMENT
T.S. MONK
JUICY
JEFF LORBER
GREG DIAMOND
WAX
RHYZE
Hottest:
KOOL & THE GANG
SKYY
RICHARD D. FIELDS
SMOKEY ROBINSON
T-CONNECTION

KACE/Los Angeles
Alonzo Miller

none
Hottest:
D TRAIN
AURRA
O'BRYAN
JUNIOR
WHISPERS

KDIA/Oakland
Keith Adams

QUINCY JONES
CHAS JANKEL
CHARLES EARLAND
SHALAMAR
L.A. BOPPERS
IMAGINATION
Hottest:
TIME
D TRAIN
TOM TOM CLUB
STEVIE WONDER
AURRA

KKQK/Phoenix
Steve Smith

XAVIER
JONES GIRLS
KWICK
DUNN & BRUCE
LTD
Hottest:
STEVIE WONDER
DIANA ROSS
AURRA
TOM TOM CLUB
EW&F

KSOL/San Mateo, CA
Bernie Moody

WAS (NOT WAS)
DAZZ BAND
Hottest:
STEVIE WONDER
TIME
AURRA
QUINCY JONES
DIANA ROSS

JAZZ RADIO

GROVER WASHINGTON, JR.
Come Morning (Elektra)
EARL KLUGH
Crazy For You (Liberty)
TOM BROWNE
Yours Truly (Arista)
LARRY CARLTON
Sleepwalk (WB)
FUSE ONE
Silk (CTI)
WEATHER REPORT
Weather Report (ARC/Columbia)
MICHAEL FRANKS
Objects Of Desire (WB)
WYNTON MARSALIS
Wynton Marsalis (Columbia)
SOUNDTRACK FROM
SHARKY'S MACHINE
Various Artists (WB)

EAST: WYBC/New Haven, CT, Tom
Streissguth. SOUTH: WTJZ/Newport
News, VA, Larry Hollowell. MIDWEST:
WBYY/Columbus, OH, Terry Wilson;
WJZZ/Detroit, MI, John Hill. WEST:
KFML/Denver, CO, Ira Gordon.

A/C

Regional Adds & Hots

EAST Parallel One

WCBM/Baltimore Hal Martin

ROBERTA FLACK
PAUL DAVIS
Hottest:
JOURNEY
KENNY ROGERS
BERTIE HIGGINS
ALABAMA
CLIFF RICHARD

WROU/Boston Mike Addams

VANGELIS
Hottest:
DAN FOGELBERG
KENNY ROGERS
BARRY MANILOW
AIR SUPPLY
BERTIE HIGGINS

WBEN/Buffalo Roger Christian

GREG GUIDRY
Hottest:
HALL & OATES
OAK RIDGE BOYS
MECO
KENNY ROGERS
BERTIE HIGGINS

QR55/Buffalo Jerry Rao

none
Hottest:
SHEENA EASTON
DAN FOGELBERG
LBB
JOURNEY
BERTIE HIGGINS

WTFM/New York Frank Kelly

PAUL DAVIS
GEORGE BENSON
LE ROUX
GREG GUIDRY
Hottest:
STEVIE WONDER
DAN FOGELBERG
JOURNEY
EDDIE SCHWARTZ
VANGELIS

WYNY/New York Jeff Mazzei

PAUL DAVIS
Hottest:
BARBRA STREISAND
PAUL DAVIS
SNEAKER
SISTER SLEDGE
BILLY JOEL

WFFP/Philadelphia Bob Russo

IRENE CARA
CHILLIWACK
FRED PARRIS/FIVE
MARIE OSMOND
ROBBIE DUPRE
Hottest:
none

KDKA/Pittsburgh Jim Harrington

ROD STEWART
FRED PARRIS/FIVE
Hottest:
STEVIE WONDER
AIR SUPPLY
DAN FOGELBERG
SHEENA EASTON
POLICE

WTAE/Pittsburgh Don Berns

SMOKEY ROBINSON
CLIFF RICHARD
Hottest:
ABBA
SHEENA EASTON
AIR SUPPLY
JOURNEY
LBB

WWSW (3WS)/Pittsburgh Herb Croese

LARRY CARLTON
Hottest:
AIR SUPPLY
BERTIE HIGGINS
JOURNEY
CLIFF RICHARD
QUINCY JONES

WPRO/Providence Gary Berkowitz

ALABAMA
LARRY CARLTON
Hottest:
DAN FOGELBERG
BERTIE HIGGINS
BARRY MANILOW
VANGELIS
CLIFF RICHARD

WJMD/Washington, D.C. Gary Bealeban

SIMON & GARFUNKEL
JOHN DENVER
ROBERTA FLACK
Hottest:
KENNY ROGERS
BERTIE HIGGINS
ALABAMA
STEVIE WONDER
CLIFF RICHARD

WASH/Washington, D.C. Bob Duckman

SISTER SLEDGE
NEIL DIAMOND
Hottest:
LBB
KENNY ROGERS
AIR SUPPLY
JOURNEY
VANGELIS

WFAA/Baton Rouge Adams/Daniels

RUPERT HOLMES
PAUL DAVIS
GREG GUIDRY
Hottest:
JOURNEY
BERTIE HIGGINS
ONJ
QUINCY JONES
VANGELIS

WRKA/Louisville Lee Tobin

BARBRA STREISAND
Hottest:
AIR SUPPLY
KENNY ROGERS
STEVIE WONDER
BERTIE HIGGINS
JUICE NEWTON

WMAZ/Macon Steve Murphy

LARRY CARLTON
PLAYER
Hottest:
MICHAEL SMOTHERMA
DOLLY PARTON
LE ROUX
RICK SPRINGFIELD
Hottest:
DAN FOGELBERG
KENNY ROGERS
SHEENA EASTON
AIR SUPPLY
PAUL DAVIS

KFOR/Lynchburg, VA Bill Bratton

NEIL DIAMOND
BARBRA STREISAND
CHILLIWACK
Hottest:
QUARTERFLASH
BARRY MANILOW
BERTIE HIGGINS
DAN FOGELBERG
KENNY ROGERS

WWSA/Savannah, GA Walker/Kay

none
Hottest:
ANNE MURRAY
CLIFF RICHARD
BARBRA STREISAND
NEIL DIAMOND
GENE COTTON

WEST Parallel One

KPPL/Denver Rick Brady

T.G. SHEPPARD
RUPERT HOLMES
GENE COTTON
Hottest:
KENNY ROGERS
JOURNEY
ALABAMA
SISTER SLEDGE
LARRY CARLTON

KHOW/Denver Leigh Starnes

JOHN DENVER
PAUL DAVIS
POINTER SISTERS
STEVIE WOODS
LARRY CARLTON
SISTER SLEDGE
Hottest:
DAN FOGELBERG
BILLY JOEL
SHEENA EASTON
HALL & OATES

KING/Seattle Bruce Murdoch

STEVIE WONDER
ONJ
LARRY CARLTON
Hottest:
KENNY ROGERS
ALABAMA
BERTIE HIGGINS
VANGELIS

KEX/Portland Bob Swanson

PAUL DAVIS
JOHN DENVER
AL JARREAU
ROBERTA FLACK
Hottest:
SHEENA EASTON
BARRY MANILOW
KENNY ROGERS
AIR SUPPLY
ALABAMA

KPLZ/Seattle King/Cook

WILLIE NELSON
RUPERT HOLMES
MECO
Hottest:
PAUL DAVIS
JOURNEY
QUINCY JONES
BERTIE HIGGINS
STEVIE WONDER

KFMB/San Diego Larson/Anthony

PAUL DAVIS
RUPERT HOLMES
MICHAEL SMOTHERMA
BARBRA STREISAND
Hottest:
BERTIE HIGGINS
KENNY ROGERS
SHEENA EASTON
ALABAMA
LBB

KNBW/San Francisco Larry Finkel

none
Hottest:
KENNY ROGERS
ALABAMA
BERTIE HIGGINS
BARBRA STREISAND
NEIL DIAMOND

KOB/Albuquerque Paul Douglas

MICHAEL SMOTHERMA
SYLVIA
LORETTA LYNN
Hottest:
KENNY ROGERS
BERTIE HIGGINS
AIR SUPPLY

KWAV/Montevideo Steve Parlato

JUDY COLLINS
VAN MORRISON
BONNIE RAITT
SISTER SLEDGE
HALL & OATES
MICHAEL FRANKS
Hottest:
CHILLIWACK
QUINCY JONES
JOURNEY
SNEAKER
STEVIE WONDER

KFOD/Anchorage, AK Mark Lewis

GEORGE BENSON
CRYSTAL GAYLE
WILLIE NELSON
BARBRA STREISAND
CAPRIS
Hottest:
BARRY MANILOW
BERTIE HIGGINS
DAN FOGELBERG
JOURNEY

KWOW/Boise Lee Chabre

SNEAKER
JOHN DENVER
ROCK
Hottest:
PAUL DAVIS
BARBRA STREISAND
CRYSTAL GAYLE
GENE COTTON
Hottest:
SHEENA EASTON
BERTIE HIGGINS
KENNY ROGERS
JOURNEY
LARRY CARLTON

KUGM/Eugene, OR Brian James

GORDON LIGHTFOOT
CARPENTERS
Hottest:
KENNY ROGERS
BERTIE HIGGINS
VANGELIS
ANNE MURRAY
SISTER SLEDGE

KKUA/Honolulu Kimo Akane

ANGELA BOFILL
PAUL DAVIS
ROBERTA FLACK
JOHN DENVER
MACKAY PEARY & SH
AL JARREAU
DOLLY PARTON
GEORGE BENSON
Hottest:
DAN FOGELBERG
KENNY ROGERS
SHEENA EASTON
BERTIE HIGGINS
JOURNEY

KCEI/Tucson Alan Michaels

none
Hottest:
BERTIE HIGGINS
ABBA
CLIFF RICHARD
NEIL DIAMOND
VANGELIS

KMLJ/Las Vegas Bob Bertzins

ONJ
NEIL DIAMOND
Hottest:
PAUL DAVIS
AIR SUPPLY
LBB
BERTIE HIGGINS
VANGELIS

KWAV/Montevideo Steve Parlato

JUDY COLLINS
VAN MORRISON
BONNIE RAITT
SISTER SLEDGE
HALL & OATES
MICHAEL FRANKS
Hottest:
CHILLIWACK
QUINCY JONES
JOURNEY
SNEAKER
STEVIE WONDER

KFOD/Anchorage, AK Mark Lewis

GEORGE BENSON
CRYSTAL GAYLE
WILLIE NELSON
BARBRA STREISAND
CAPRIS
Hottest:
BARRY MANILOW
BERTIE HIGGINS
DAN FOGELBERG
JOURNEY

KWOW/Boise Lee Chabre

SNEAKER
JOHN DENVER
ROCK
Hottest:
PAUL DAVIS
BARBRA STREISAND
CRYSTAL GAYLE
GENE COTTON
Hottest:
SHEENA EASTON
BERTIE HIGGINS
KENNY ROGERS
JOURNEY
LARRY CARLTON

MIDWEST Parallel One

WFYR/Chicago John Wetherbee

QUARTERFLASH
POINTER SISTERS
VANGELIS
Hottest:
PAUL DAVIS
AIR SUPPLY
JOURNEY
LBB
STEVIE WONDER

Q-101/Chicago Lorna Ozmon

KENNY ROGERS
LBB
SISTER SLEDGE
AIR SUPPLY
Hottest:
RONNIE MILSAP
QUARTERFLASH
BILLY JOEL
PAUL DAVIS
DAN FOGELBERG

WCLR/Chicago Gary Price

KENNY ROGERS
Hottest:
PAUL DAVIS
GEORGE BENSON
JOURNEY
DAN FOGELBERG
QUARTERFLASH

WYZZ/Chicago Popovich/Colligan

MICHAEL SMOTHERMA
GREG GUIDRY
BOYS BAND
Hottest:
AIR SUPPLY
KENNY ROGERS
CLIFF RICHARD
ALABAMA
JOURNEY

WJTV/Charlotte Ginny Jesionka

NEIL DIAMOND
LARRY CARLTON
STEVIE WONDER
OAK RIDGE BOYS
SISTER SLEDGE
LBB
Hottest:
KENNY ROGERS
SHEENA EASTON
BERTIE HIGGINS
BARRY MANILOW
AIR SUPPLY

WSBA/York Jim Horn

AL JARREAU
JOHN DENVER
DOTTIE WEST
RUPERT HOLMES
CAPRIS
FRED PARRIS/FIVE
Hottest:
BERTIE HIGGINS
KENNY ROGERS
SHEENA EASTON
JOURNEY

WVBC/Cincinnati Walker/Zerhusen

JOHN DENVER
BILL LABOUNTY
MICHAEL SMOTHERMA
Hottest:
AIR SUPPLY
BERTIE HIGGINS
KENNY ROGERS
SHEENA EASTON
JOURNEY

55KRC/Cincinnati Michaels/Phillips

none
Hottest:
DAN FOGELBERG
GEORGE BENSON
BILLY JOEL
KENNY ROGERS
AIR SUPPLY

WGAR/Cleveland Chuck Collier

VANGELIS
COMPODRES
Hottest:
none

WOMC/Detroit Bill Garcia

none
Hottest:
AIR SUPPLY
CLIFF RICHARD
KENNY ROGERS
DAN FOGELBERG

WHBY/Appleton Shannon O'Halloran

PAUL DAVIS
ROBERTA FLACK
AL JARREAU
MIKE POST
Hottest:
BERTIE HIGGINS
T.G. SHEPPARD
VANGELIS
JOHN DENVER
Hottest:
PAUL DAVIS
RONNIE MILSAP
BILLY JOEL
AIR SUPPLY
BERTIE HIGGINS

WHIS/Kansas City Roberts/Land

BARRY MANILOW
T.G. SHEPPARD
VANGELIS
JOHN DENVER
Hottest:
PAUL DAVIS
RONNIE MILSAP
BILLY JOEL
AIR SUPPLY
BERTIE HIGGINS

KYUU/San Francisco Terry Danner

JOURNEY
STEVIE WONDER
CLIFF RICHARD
Hottest:
ALABAMA
AIR SUPPLY
HALL & OATES
BERTIE HIGGINS
LBB

KIXI/Seattle Don Simon

JOHN DENVER
PAUL DAVIS
POINTER SISTERS
GREG GUIDRY
Hottest:
QUINCY JONES
JOURNEY
KENNY ROGERS
BERTIE HIGGINS
AIR SUPPLY

KING/Seattle Bruce Murdoch

STEVIE WONDER
ONJ
LARRY CARLTON
Hottest:
KENNY ROGERS
ALABAMA
BERTIE HIGGINS
VANGELIS

KPLZ/Seattle King/Cook

WILLIE NELSON
RUPERT HOLMES
MECO
Hottest:
PAUL DAVIS
JOURNEY
QUINCY JONES
BERTIE HIGGINS
STEVIE WONDER

KFMB/San Diego Larson/Anthony

PAUL DAVIS
RUPERT HOLMES
MICHAEL SMOTHERMA
BARBRA STREISAND
Hottest:
BERTIE HIGGINS
KENNY ROGERS
SHEENA EASTON
ALABAMA
LBB

KNBW/San Francisco Larry Finkel

none
Hottest:
KENNY ROGERS
ALABAMA
BERTIE HIGGINS
BARBRA STREISAND
NEIL DIAMOND

MIDWEST Parallel Two

WYZZ/Chicago Popovich/Colligan

MICHAEL SMOTHERMA
GREG GUIDRY
BOYS BAND
Hottest:
AIR SUPPLY
KENNY ROGERS
CLIFF RICHARD
ALABAMA
JOURNEY

WCLR/Chicago Gary Price

KENNY ROGERS
Hottest:
PAUL DAVIS
GEORGE BENSON
JOURNEY
DAN FOGELBERG
QUARTERFLASH

WYZZ/Chicago Popovich/Colligan

MICHAEL SMOTHERMA
GREG GUIDRY
BOYS BAND
Hottest:
AIR SUPPLY
KENNY ROGERS
CLIFF RICHARD
ALABAMA
JOURNEY

WJTV/Charlotte Ginny Jesionka

NEIL DIAMOND
LARRY CARLTON
STEVIE WONDER
OAK RIDGE BOYS
SISTER SLEDGE
LBB
Hottest:
KENNY ROGERS
SHEENA EASTON
BERTIE HIGGINS
BARRY MANILOW
AIR SUPPLY

WSBA/York Jim Horn

AL JARREAU
JOHN DENVER
DOTTIE WEST
RUPERT HOLMES
CAPRIS
FRED PARRIS/FIVE
Hottest:
BERTIE HIGGINS
KENNY ROGERS
SHEENA EASTON
JOURNEY

WVBC/Cincinnati Walker/Zerhusen

JOHN DENVER
BILL LABOUNTY
MICHAEL SMOTHERMA
Hottest:
AIR SUPPLY
BERTIE HIGGINS
KENNY ROGERS
SHEENA EASTON
JOURNEY

55KRC/Cincinnati Michaels/Phillips

none
Hottest:
DAN FOGELBERG
GEORGE BENSON
BILLY JOEL
KENNY ROGERS
AIR SUPPLY

WGAR/Cleveland Chuck Collier

VANGELIS
COMPODRES
Hottest:
none

WOMC/Detroit Bill Garcia

none
Hottest:
AIR SUPPLY
CLIFF RICHARD
KENNY ROGERS
DAN FOGELBERG

WHBY/Appleton Shannon O'Halloran

PAUL DAVIS
ROBERTA FLACK
AL JARREAU
MIKE POST
Hottest:
BERTIE HIGGINS
T.G. SHEPPARD
VANGELIS
JOHN DENVER
Hottest:
PAUL DAVIS
RONNIE MILSAP
BILLY JOEL
AIR SUPPLY
BERTIE HIGGINS

WHIS/Kansas City Roberts/Land

BARRY MANILOW
T.G. SHEPPARD
VANGELIS
JOHN DENVER
Hottest:
PAUL DAVIS
RONNIE MILSAP
BILLY JOEL
AIR SUPPLY
BERTIE HIGGINS

KYUU/San Francisco Terry Danner

JOURNEY
STEVIE WONDER
CLIFF RICHARD
Hottest:
ALABAMA
AIR SUPPLY
HALL & OATES
BERTIE HIGGINS
LBB

KIXI/Seattle Don Simon

JOHN DENVER
PAUL DAVIS
POINTER SISTERS
GREG GUIDRY
Hottest:
QUINCY JONES
JOURNEY
KENNY ROGERS
BERTIE HIGGINS
AIR SUPPLY

KING/Seattle Bruce Murdoch

STEVIE WONDER
ONJ
LARRY CARLTON
Hottest:
KENNY ROGERS
ALABAMA
BERTIE HIGGINS
VANGELIS

KPLZ/Seattle King/Cook

WILLIE NELSON
RUPERT HOLMES
MECO
Hottest:
PAUL DAVIS
JOURNEY
QUINCY JONES
BERTIE HIGGINS
STEVIE WONDER

KFMB/San Diego Larson/Anthony

PAUL DAVIS
RUPERT HOLMES
MICHAEL SMOTHERMA
BARBRA STREISAND
Hottest:
BERTIE HIGGINS
KENNY ROGERS
SHEENA EASTON
ALABAMA
LBB

KNBW/San Francisco Larry Finkel

none
Hottest:
KENNY ROGERS
ALABAMA
BERTIE HIGGINS
BARBRA STREISAND
NEIL DIAMOND

KNBW/San Francisco Larry Finkel

none
Hottest:
KENNY ROGERS
ALABAMA
BERTIE HIGGINS
BARBRA STREISAND
NEIL DIAMOND

MIDWEST Parallel Three

WYZZ/Chicago Popovich/Colligan

MICHAEL SMOTHERMA
GREG GUIDRY
BOYS BAND
Hottest:
AIR SUPPLY
KENNY ROGERS
CLIFF RICHARD
ALABAMA
JOURNEY

WCLR/Chicago Gary Price

KENNY ROGERS
Hottest:
PAUL DAVIS
GEORGE BENSON
JOURNEY
DAN FOGELBERG
QUARTERFLASH

WYZZ/Chicago Popovich/Colligan

MICHAEL SMOTHERMA
GREG GUIDRY
BOYS BAND
Hottest:
AIR SUPPLY
KENNY ROGERS
CLIFF RICHARD
ALABAMA
JOURNEY

WJTV/Charlotte Ginny Jesionka

NEIL DIAMOND
LARRY CARLTON
STEVIE WONDER
OAK RIDGE BOYS
SISTER SLEDGE
LBB
Hottest:
KENNY ROGERS
SHEENA EASTON
BERTIE HIGGINS
BARRY MANILOW
AIR SUPPLY

WSBA/York Jim Horn

AL JARREAU
JOHN DENVER
DOTTIE WEST
RUPERT HOLMES
CAPRIS
FRED PARRIS/FIVE
Hottest:
BERTIE HIGGINS
KENNY ROGERS
SHEENA EASTON
JOURNEY

WVBC/Cincinnati Walker/Zerhusen

JOHN DENVER
BILL LABOUNTY
MICHAEL SMOTHERMA
Hottest:
AIR SUPPLY
BERTIE HIGGINS
KENNY ROGERS
SHEENA EASTON
JOURNEY

55KRC/Cincinnati Michaels/Phillips

none
Hottest:
DAN FOGELBERG
GEORGE BENSON
BILLY JOEL
KENNY ROGERS
AIR SUPPLY

WGAR/Cleveland Chuck Collier

VANGELIS
COMPODRES
Hottest:
none

WOMC/Detroit Bill Garcia

none
Hottest:
AIR SUPPLY
CLIFF RICHARD
KENNY ROGERS
DAN FOGELBERG

WHBY/Appleton Shannon O'Halloran

PAUL DAVIS
ROBERTA FLACK
AL JARREAU
MIKE POST
Hottest:
BERTIE HIGGINS
T.G. SHEPPARD
VANGELIS
JOHN DENVER
Hottest:
PAUL DAVIS
RONNIE MILSAP
BILLY JOEL
AIR SUPPLY
BERTIE HIGGINS

WHIS/Kansas City Roberts/Land

BARRY MANILOW
T.G. SHEPPARD
VANGELIS
JOHN DENVER
Hottest:
PAUL DAVIS
RONNIE MILSAP
BILLY JOEL
AIR SUPPLY
BERTIE HIGGINS

KYUU/San Francisco Terry Danner

JOURNEY
STEVIE WONDER
CLIFF RICHARD
Hottest:
ALABAMA
AIR SUPPLY
HALL & OATES
BERTIE HIGGINS
LBB

KIXI/Seattle Don Simon

JOHN DENVER
PAUL DAVIS
POINTER SISTERS
GREG GUIDRY
Hottest:
QUINCY JONES
JOURNEY
KENNY ROGERS
BERTIE HIGGINS
AIR SUPPLY

KING/Seattle Bruce Murdoch

STEVIE WONDER
ONJ
LARRY CARLTON
Hottest:
KENNY ROGERS
ALABAMA
BERTIE HIGGINS
VANGELIS

KPLZ/Seattle King/Cook

WILLIE NELSON
RUPERT HOLMES
MECO
Hottest:
PAUL DAVIS
JOURNEY
QUINCY JONES
BERTIE HIGGINS
STEVIE WONDER

KFMB/San Diego Larson/Anthony

PAUL DAVIS
RUPERT HOLMES
MICHAEL SMOTHERMA
BARBRA STREISAND
Hottest:
BERTIE HIGGINS
KENNY ROGERS
SHEENA EASTON
ALABAMA
LBB</

PARALLEL PLAYISTS

EAST

92.1 Providence
PRO-FM
 PD & MD: Gary Berkowitz

H 1 DAN FOULBERG/Leader Of The Band
 2 JOURNEY/Open Arms
 3 HALL & OATES/Can't Go For That
 4 J. GEILS BAND/Centerfold
 5 LRB/Take It Easy On Me
 6 DIANA ROSS/Mirror, Mirror
 7 SHEENA EASTON/You Could Have Been Me
 8 BERTIE HIGGINS/Key Largo
 9 STEVE WONDER/That Girl
 10 AIR SUPPLY/Sweet Dreams
 11 RICK SPRINGFIELD/Don't Talk To Strangers
 12 POLICE/Spirits...
 13 ROLLING STONES/Waiting On A Friend
 14 KENNY ROGERS/Through The Years
 15 JOAN JETT/Love Rock 'N Roll
 16 J. GEILS BAND/Freeze Frame
 17 GO GO'S/Me Got The Beat
 18 HUEY LEWIS AND THE NEW POWER GENERATION/You Believe In Me
 19 SISTER SLEDGE/My Guy
 20 CAROL KEMP/You're My Best Friend
 21 NEIL DIAMOND/On The Way To The Sun

ADD: NEIL DIAMOND/On The Way To The Sun
 BARBRA STREISAND/Memory

96.1 Pittsburgh
WXXK FM STEREO
 OM: Bobby Christian
 MD: Clarke Ingram

1 JOURNEY/Open Arms
 2 DONNIE IRIS/Love Is Like A Rock
 3 THRILLS/Tonight
 4 GENESIS/No Good
 5 PAT BENATAR/Prezious In The Dark
 6 HENRY PALM BAND/Don't Let Me Be Misunderstood
 7 DAN FOULBERG/Leader Of The Band
 8 CARLS/Shahe It Up
 9 J. GEILS BAND/Centerfold
 10 JOAN JETT/Love Rock 'N Roll
 11 STEVE WONDER/That Girl
 12 LRB/Take It Easy On Me
 13 POLICE/Spirits...
 14 QUARTERFLASH/Another Fool
 15 RICK SPRINGFIELD/Don't Talk To Strangers
 16 RICK SPRINGFIELD/Don't Talk To Strangers
 17 RICK SPRINGFIELD/Don't Talk To Strangers
 18 RICK SPRINGFIELD/Don't Talk To Strangers
 19 RICK SPRINGFIELD/Don't Talk To Strangers
 20 RICK SPRINGFIELD/Don't Talk To Strangers
 21 RICK SPRINGFIELD/Don't Talk To Strangers
 22 RICK SPRINGFIELD/Don't Talk To Strangers

ADD: RICK SPRINGFIELD/Don't Talk To Strangers
 STEVE WONDER/That Girl
 RICK SPRINGFIELD/Don't Talk To Strangers
 RICK SPRINGFIELD/Don't Talk To Strangers

103.5 Baltimore
WBSB
 PD: Jan Jeffries

H 1 JOAN JETT/Love Rock 'N Roll
 2 STEVE WONDER/That Girl
 3 AIR SUPPLY/Sweet Dreams
 4 DAN FOULBERG/Leader Of The Band
 5 LRB/Take It Easy On Me
 6 PAUL DAVIS/Cool Night
 7 SHEENA EASTON/You Could Have Been Me
 8 DIANA ROSS/Mirror, Mirror
 9 ALABAMA/Love In The First Degree
 10 RICK SPRINGFIELD/Don't Talk To Strangers
 11 RICK SPRINGFIELD/Don't Talk To Strangers
 12 RICK SPRINGFIELD/Don't Talk To Strangers
 13 RICK SPRINGFIELD/Don't Talk To Strangers
 14 RICK SPRINGFIELD/Don't Talk To Strangers
 15 RICK SPRINGFIELD/Don't Talk To Strangers
 16 RICK SPRINGFIELD/Don't Talk To Strangers
 17 RICK SPRINGFIELD/Don't Talk To Strangers
 18 RICK SPRINGFIELD/Don't Talk To Strangers
 19 RICK SPRINGFIELD/Don't Talk To Strangers
 20 RICK SPRINGFIELD/Don't Talk To Strangers

ADD: RICK SPRINGFIELD/Don't Talk To Strangers
 STEVE WONDER/That Girl
 RICK SPRINGFIELD/Don't Talk To Strangers
 RICK SPRINGFIELD/Don't Talk To Strangers

103.7 New York
WABC 77
 PD: Jay Clark
 MD: James Golden

H 2 ONJ/Physical
 3 KENNY ROGERS/Through The Years
 4 HALL & OATES/Can't Go For That
 5 STEVE WONDER/That Girl
 6 RYAN O'BRYEN/Don't Let Me Be Misunderstood
 7 GEORGE BENSON/Turn Your Love Around
 8 SHEENA EASTON/You Could Have Been Me
 9 CLIFF RICHARD/Daddy's Home
 10 BARBRA STREISAND/Don't Let Me Be Misunderstood
 11 HALL & OATES/Private Eyes
 12 RONNIE MILSAP/I Wouldn't Have Missed It If I Didn't Have You
 13 DIANA ROSS/Mirror, Mirror
 14 JOURNEY/Open Arms
 15 VANGLIS/Charlots Of Fire
 16 AIR SUPPLY/Sweet Dreams
 17 NICKS & HENLEY/Leather & Lace
 18 LINDSEY BUCKINGHAM/Trouble
 19 RICK SPRINGFIELD/Don't Talk To Strangers
 20 BILLY JOEL/She's Got A Way
 21 AIR SUPPLY/Sweet Dreams
 22 SHERY HANLON/Someone Down The Road
 23 LRB/Take It Easy On Me
 24 DAN FOULBERG/Leader Of The Band
 25 POINTER SISTERS/Should I Do It

ADD: BERTIE HIGGINS/Key Largo
 NEIL DIAMOND/On The Way To The Sun

(H) indicates one of the five "hottest" records on each Parallel One playlist.

105.0 Toronto
105.0 chum
 PD: Jim Waters
 MD: Brad Jones

H 1 JOAN JETT/Love Rock 'N Roll
 2 DONNIE IRIS/Love Is Like A Rock
 3 JOURNEY/Open Arms
 4 JUSTICE/COPYCAT
 5 RICK SPRINGFIELD/Don't Talk To Strangers
 6 STEWART & GASKIN/It's My Party
 7 VAN HALEN/On A Night Like This
 8 SOFT CELL/Tainted Love
 9 AIR SUPPLY/Sweet Dreams
 10 RICK SPRINGFIELD/Don't Talk To Strangers
 11 LRB/Take It Easy On Me
 12 SHEENA EASTON/You Could Have Been Me
 13 CHILLI/Back In The First Degree
 14 TRUMP/My Turn
 15 GENESIS/No Good
 16 KASHI SULTON/Don't Break My Heart
 17 QUARTERFLASH/Another Fool
 18 POINTER SISTERS/Should I Do It
 19 HUEY LEWIS AND THE NEW POWER GENERATION/You Believe In Me
 20 MARTHA & THE MUFFS/Swimming
 21 RICK SPRINGFIELD/Don't Talk To Strangers
 22 LRB/Take It Easy On Me
 23 HENRY PALM BAND/Don't Let Me Be Misunderstood
 24 GO GO'S/Me Got The Beat
 25 POLICE/Spirits...
 26 SHERY HANLON/Someone Down The Road
 27 RICK SPRINGFIELD/Don't Talk To Strangers
 28 HUEY LEWIS AND THE NEW POWER GENERATION/You Believe In Me
 29 SISTER SLEDGE/My Guy
 30 CAROL KEMP/You're My Best Friend

ADD: TRIN LIZZY/Hollywood Down On You
 NICK LONER/Stick It Where The Radio Church/Unsung Moments
 DOOBIE BRIDGES/Here To Love You

105.5 Washington, D.C.
105.5
 PD: Steve Kingston
 MD: Bruce Kelly

H 1 JOAN JETT/Love Rock 'N Roll
 2 AIR SUPPLY/Sweet Dreams
 3 STEVE WONDER/That Girl
 4 DAN FOULBERG/Leader Of The Band
 5 LRB/Take It Easy On Me
 6 PAUL DAVIS/Cool Night
 7 GEORGE BENSON/Turn Your Love Around
 8 ALABAMA/Love In The First Degree
 9 KENNY ROGERS/Through The Years
 10 GO GO'S/Me Got The Beat
 11 POLICE/Spirits...
 12 SHEENA EASTON/You Could Have Been Me
 13 BERTIE HIGGINS/Key Largo
 14 DIANA ROSS/Mirror, Mirror
 15 VAN HALEN/On A Night Like This
 16 RICK SPRINGFIELD/Don't Talk To Strangers
 17 RICK SPRINGFIELD/Don't Talk To Strangers
 18 RICK SPRINGFIELD/Don't Talk To Strangers
 19 RICK SPRINGFIELD/Don't Talk To Strangers
 20 RICK SPRINGFIELD/Don't Talk To Strangers
 21 RICK SPRINGFIELD/Don't Talk To Strangers
 22 RICK SPRINGFIELD/Don't Talk To Strangers

ADD: CHARLIE/Have Never Been To Me
 QUINCY JONES/One Hundred Ways

105.9 Montreal
105.9
 PD: B. Beau Dean
 MD: Kevin Shea

H 1 SOFT CELL/Tainted Love
 2 J. GEILS BAND/Centerfold
 3 HALL & OATES/Can't Go For That
 4 RICK SPRINGFIELD/Don't Talk To Strangers
 5 STRAIGHT LINES/Letting Go
 6 CARLS/Shahe It Up
 7 DAN FOULBERG/Leader Of The Band
 8 CARLS/Shahe It Up
 9 ONJ/Physical
 10 JOAN JETT/Love Rock 'N Roll
 11 JOURNEY/Open Arms
 12 DIANA ROSS/Mirror, Mirror
 13 PAUL DAVIS/Cool Night
 14 SHEENA EASTON/You Could Have Been Me
 15 STEVE WONDER/That Girl
 16 ROLLING STONES/Waiting On A Friend
 17 QUARTERFLASH/Another Fool
 18 QUARTERFLASH/Another Fool
 19 QUARTERFLASH/Another Fool
 20 QUARTERFLASH/Another Fool
 21 QUARTERFLASH/Another Fool
 22 QUARTERFLASH/Another Fool
 23 QUARTERFLASH/Another Fool
 24 QUARTERFLASH/Another Fool
 25 QUARTERFLASH/Another Fool
 26 QUARTERFLASH/Another Fool
 27 QUARTERFLASH/Another Fool
 28 QUARTERFLASH/Another Fool
 29 QUARTERFLASH/Another Fool
 30 QUARTERFLASH/Another Fool

ADD: RICK SPRINGFIELD/Don't Talk To Strangers
 STEVE WONDER/That Girl
 RICK SPRINGFIELD/Don't Talk To Strangers
 RICK SPRINGFIELD/Don't Talk To Strangers

106.1 Washington, D.C.
106.1
 PD: Alan Burns

H 1 HALL & OATES/Can't Go For That
 2 JUICE NEWTON/The Sweetest Thing I
 3 BUCKRAM & GARCIA/Pac-Man Fever
 4 CARLS/Shahe It Up
 5 EMF/Let's Groove
 6 J. GEILS BAND/Centerfold
 7 LRB/Take It Easy On Me
 8 GEORGE BENSON/Turn Your Love Around
 9 NICKS & HENLEY/Leather & Lace
 10 ROLLING STONES/Waiting On A Friend
 11 RICK SPRINGFIELD/Don't Talk To Strangers
 12 AIR SUPPLY/Sweet Dreams
 13 SHEENA EASTON/You Could Have Been Me
 14 DAN FOULBERG/Leader Of The Band
 15 JOAN JETT/Love Rock 'N Roll
 16 BEACH BOYS/On A Night Like This
 17 JOURNEY/Open Arms
 18 DONNIE IRIS/Love Is Like A Rock
 19 STEVE WONDER/That Girl
 20 POLICE/Spirits...
 21 BILLY JOEL/She's Got A Way
 22 PAUL DAVIS/Cool Night
 23 LINDSEY BUCKINGHAM/Trouble
 24 GENESIS/No Good
 25 BOB & DOUG MCKENZIE/Take Off
 26 KENNY ROGERS/Through The Years

ADD: NONE

106.3 Washington, D.C.
106.3
 PD: Sonny Joe White
 MD: Vinnie Peruzzi

H 1 JOAN JETT/Love Rock 'N Roll
 2 STEVE WONDER/That Girl
 3 DIANA ROSS/Mirror, Mirror
 4 AIR SUPPLY/Sweet Dreams
 5 SISTER SLEDGE/My Guy
 6 POLICE/Spirits...
 7 POINTER SISTERS/Should I Do It
 8 RICK SPRINGFIELD/Don't Talk To Strangers
 9 RICK SPRINGFIELD/Don't Talk To Strangers
 10 RICK SPRINGFIELD/Don't Talk To Strangers
 11 RICK SPRINGFIELD/Don't Talk To Strangers
 12 RICK SPRINGFIELD/Don't Talk To Strangers
 13 RICK SPRINGFIELD/Don't Talk To Strangers
 14 RICK SPRINGFIELD/Don't Talk To Strangers
 15 RICK SPRINGFIELD/Don't Talk To Strangers
 16 RICK SPRINGFIELD/Don't Talk To Strangers
 17 RICK SPRINGFIELD/Don't Talk To Strangers
 18 RICK SPRINGFIELD/Don't Talk To Strangers
 19 RICK SPRINGFIELD/Don't Talk To Strangers
 20 RICK SPRINGFIELD/Don't Talk To Strangers

ADD: BOB & DOUG MCKENZIE/Take Off
 SHERY HANLON/Someone Down The Road
 HUMAN LEAGUE/Don't Let Me Be Misunderstood
 RICK SPRINGFIELD/Don't Talk To Strangers
 RICK SPRINGFIELD/Don't Talk To Strangers

106.7 Philadelphia
106.7
 PD: Don Cannon
 Music Assistant: Verna McKay

H 1 JOURNEY/Open Arms
 2 DIANA ROSS/Mirror, Mirror
 3 J. GEILS BAND/Centerfold
 4 AIR SUPPLY/Sweet Dreams
 5 RICK SPRINGFIELD/Don't Talk To Strangers
 6 STEVE WONDER/That Girl
 7 JOAN JETT/Love Rock 'N Roll
 8 RICK SPRINGFIELD/Don't Talk To Strangers
 9 LRB/Take It Easy On Me
 10 KENNY ROGERS/Through The Years
 11 GO GO'S/Me Got The Beat
 12 CARLS/Shahe It Up
 13 POLICE/Spirits...
 14 ALABAMA/Love In The First Degree
 15 OAK RIDGE BOYS/Boogie Sue
 16 GENESIS/No Good
 17 CHILLI/Back In The First Degree
 18 RICK SPRINGFIELD/Don't Talk To Strangers
 19 ONJ/Make A Move On Me
 20 VANGLIS/Charlots Of Fire
 21 CLIFF RICHARD/Daddy's Home
 22 POINTER SISTERS/Should I Do It
 23 HUEY LEWIS AND THE NEW POWER GENERATION/You Believe In Me
 24 BERTIE HIGGINS/Key Largo
 25 BOB & DOUG MCKENZIE/Take Off
 26 VAN HALEN/On A Night Like This
 27 AIR SUPPLY/Sweet Dreams
 28 SHERY HANLON/Someone Down The Road
 29 RICK SPRINGFIELD/Don't Talk To Strangers
 30 HUEY LEWIS AND THE NEW POWER GENERATION/You Believe In Me
 31 SISTER SLEDGE/My Guy
 32 FOREIGNER/Don't Let Me Be Misunderstood

ADD: SISTER SLEDGE/My Guy
 RICK SPRINGFIELD/Don't Talk To Strangers
 QUINCY JONES/One Hundred Ways
 RICK SPRINGFIELD/Don't Talk To Strangers
 RICK SPRINGFIELD/Don't Talk To Strangers

106.9 Buffalo
106.9
 PD: Neil McGinley
 MD: Jon Summers

H 1 JOURNEY/Open Arms
 2 HALL & OATES/Can't Go For That
 3 STEVE WONDER/That Girl
 4 DAN FOULBERG/Leader Of The Band
 5 J. GEILS BAND/Centerfold
 6 AIR SUPPLY/Sweet Dreams
 7 KENNY ROGERS/Through The Years
 8 DIANA ROSS/Mirror, Mirror
 9 SHEENA EASTON/You Could Have Been Me
 10 POLICE/Spirits...
 11 RICK SPRINGFIELD/Don't Talk To Strangers
 12 RICK SPRINGFIELD/Don't Talk To Strangers
 13 RICK SPRINGFIELD/Don't Talk To Strangers
 14 RICK SPRINGFIELD/Don't Talk To Strangers
 15 RICK SPRINGFIELD/Don't Talk To Strangers
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 18 RICK SPRINGFIELD/Don't Talk To Strangers
 19 RICK SPRINGFIELD/Don't Talk To Strangers
 20 RICK SPRINGFIELD/Don't Talk To Strangers

ADD: SHERY HANLON/Someone Down The Road
 RICK SPRINGFIELD/Don't Talk To Strangers
 RICK SPRINGFIELD/Don't Talk To Strangers

107.1 Providence
107.1
 PD: Todd Chase
 MD: Mike Waite

H 1 HALL & OATES/Can't Go For That
 2 J. GEILS BAND/Centerfold
 3 DIANA ROSS/Mirror, Mirror
 4 LRB/Take It Easy On Me
 5 SHEENA EASTON/You Could Have Been Me
 6 KENNY ROGERS/Through The Years
 7 JUICE NEWTON/The Sweetest Thing I
 8 CARLS/Shahe It Up
 9 DAN FOULBERG/Leader Of The Band
 10 JOAN JETT/Love Rock 'N Roll
 11 BUCKRAM & GARCIA/Pac-Man Fever
 12 JOURNEY/Open Arms
 13 RICK SPRINGFIELD/Don't Talk To Strangers
 14 RICK SPRINGFIELD/Don't Talk To Strangers
 15 RICK SPRINGFIELD/Don't Talk To Strangers
 16 RICK SPRINGFIELD/Don't Talk To Strangers
 17 RICK SPRINGFIELD/Don't Talk To Strangers
 18 RICK SPRINGFIELD/Don't Talk To Strangers
 19 RICK SPRINGFIELD/Don't Talk To Strangers
 20 RICK SPRINGFIELD/Don't Talk To Strangers

ADD: RICK SPRINGFIELD/Don't Talk To Strangers
 STEVE WONDER/That Girl
 RICK SPRINGFIELD/Don't Talk To Strangers
 RICK SPRINGFIELD/Don't Talk To Strangers

107.3 Washington, D.C.
107.3
 PD: Alan Burns

H 1 HALL & OATES/Can't Go For That
 2 JUICE NEWTON/The Sweetest Thing I
 3 BUCKRAM & GARCIA/Pac-Man Fever
 4 CARLS/Shahe It Up
 5 EMF/Let's Groove
 6 J. GEILS BAND/Centerfold
 7 LRB/Take It Easy On Me
 8 GEORGE BENSON/Turn Your Love Around
 9 NICKS & HENLEY/Leather & Lace
 10 ROLLING STONES/Waiting On A Friend
 11 RICK SPRINGFIELD/Don't Talk To Strangers
 12 AIR SUPPLY/Sweet Dreams
 13 SHEENA EASTON/You Could Have Been Me
 14 DAN FOULBERG/Leader Of The Band
 15 JOAN JETT/Love Rock 'N Roll
 16 BEACH BOYS/On A Night Like This
 17 JOURNEY/Open Arms
 18 DONNIE IRIS/Love Is Like A Rock
 19 STEVE WONDER/That Girl
 20 POLICE/Spirits...
 21 BILLY JOEL/She's Got A Way
 22 PAUL DAVIS/Cool Night
 23 LINDSEY BUCKINGHAM/Trouble
 24 GENESIS/No Good
 25 BOB & DOUG MCKENZIE/Take Off
 26 KENNY ROGERS/Through The Years

ADD: NONE

107.5 Washington, D.C.
107.5
 PD: Sonny Joe White
 MD: Vinnie Peruzzi

H 1 JOAN JETT/Love Rock 'N Roll
 2 STEVE WONDER/That Girl
 3 DIANA ROSS/Mirror, Mirror
 4 AIR SUPPLY/Sweet Dreams
 5 SISTER SLEDGE/My Guy
 6 POLICE/Spirits...
 7 POINTER SISTERS/Should I Do It
 8 RICK SPRINGFIELD/Don't Talk To Strangers
 9 RICK SPRINGFIELD/Don't Talk To Strangers
 10 RICK SPRINGFIELD/Don't Talk To Strangers
 11 RICK SPRINGFIELD/Don't Talk To Strangers
 12 RICK SPRINGFIELD/Don't Talk To Strangers
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 16 RICK SPRINGFIELD/Don't Talk To Strangers
 17 RICK SPRINGFIELD/Don't Talk To Strangers
 18 RICK SPRINGFIELD/Don't Talk To Strangers
 19 RICK SPRINGFIELD/Don't Talk To Strangers
 20 RICK SPRINGFIELD/Don't Talk To Strangers

ADD: BOB & DOUG MCKENZIE/Take Off
 SHERY HANLON/Someone Down The Road
 HUMAN LEAGUE/Don't Let Me Be Misunderstood
 RICK SPRINGFIELD/Don't Talk To Strangers
 RICK SPRINGFIELD/Don't Talk To Strangers

107.9 Buffalo
107.9
 PD: Bob Wood
 MD: Roger Christian

H 1 STEVE WONDER/That Girl
 2 JOAN JETT/Love Rock 'N Roll
 3 DAN FOULBERG/Leader Of The Band
 4 JOURNEY/Open Arms
 5 RICK SPRINGFIELD/Don't Talk To Strangers
 6 HUEY LEWIS AND THE NEW POWER GENERATION/You Believe In Me
 7 BERTIE HIGGINS/Key Largo
 8 HALL & OATES/Can't Go For That
 9 KENNY ROGERS/Through The Years
 10 CARLS/Shahe It Up
 11 POLICE/Spirits...
 12 DIANA ROSS/Mirror, Mirror
 13 DONNIE IRIS/Love Is Like A Rock
 14 FOREIGNER/Don't Let Me Be Misunderstood
 15 ONJ/Make A Move On Me
 16 VANGLIS/Charlots Of Fire
 17 CLIFF RICHARD/Daddy's Home
 18 POINTER SISTERS/Should I Do It
 19 HUEY LEWIS AND THE NEW POWER GENERATION/You Believe In Me
 20 BERTIE HIGGINS/Key Largo
 21 BOB & DOUG MCKENZIE/Take Off
 22 VAN HALEN/On A Night Like This
 23 AIR SUPPLY/Sweet Dreams
 24 SHERY HANLON/Someone Down The Road
 25 RICK SPRINGFIELD/Don't Talk To Strangers
 26 HUEY LEWIS AND THE NEW POWER GENERATION/You Believe In Me
 27 SISTER SLEDGE/My Guy
 28 FOREIGNER/Don't Let Me Be Misunderstood

ADD: SHERY HANLON/Someone Down The Road
 RICK SPRINGFIELD/Don't Talk To Strangers
 RICK SPRINGFIELD/Don't Talk To Strangers

108.1 Pittsburgh
108.1
 PD: Dan Vallie
 MD: Chuck Tyler

H 1 JOURNEY/Open Arms
 2 DONNIE IRIS/Love Is Like A Rock
 3 AIR SUPPLY/Sweet Dreams
 4 HALL & OATES/Can't Go For That
 5 DAN FOULBERG/Leader Of The Band
 6 LRB/Take It Easy On Me
 7 QUARTERFLASH/Another Fool
 8 SHEENA EASTON/You Could Have Been Me
 9 RICK SPRINGFIELD/Don't Talk To Strangers
 10 AIR SUPPLY/Sweet Dreams
 11 JOAN JETT/Love Rock 'N Roll
 12 RICK SPRINGFIELD/Don't Talk To Strangers
 13 RICK SPRINGFIELD/Don't Talk To Strangers
 14 RICK SPRINGFIELD/Don't Talk To Strangers
 15 RICK SPRINGFIELD/Don't Talk To Strangers
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 17 RICK SPRINGFIELD/Don't Talk To Strangers
 18 RICK SPRINGFIELD/Don't Talk To Strangers
 19 RICK SPRINGFIELD/Don't Talk To Strangers
 20 RICK SPRINGFIELD/Don't Talk To Strangers

ADD: SHERY HANLON/Someone Down The Road
 RICK SPRINGFIELD/Don't Talk To Strangers
 RICK SPRINGFIELD/Don't Talk To Strangers

108.3 New York
108.3
 PD: Kevin Metheny
 Music Coord.: Lyndon Abell

H 1 RONNIE MILSAP/I Wouldn't Have Missed It If I Didn't Have You
 2 BILLY JOEL/She's Got A Way
 3 KENNY ROGERS/Through The Years
 4 PAUL DAVIS/Cool Night
 5 SHEENA EASTON/You Could Have Been Me
 6 HALL & OATES/Can't Go For That
 7 EDIE BARKER/Don't Let Me Be Misunderstood
 8 SHERA STREISAND/Don't Let Me Be Misunderstood
 9 DAN FOULBERG/Leader Of The Band
 10 JOAN JETT/Love Rock 'N Roll
 11 BUCKRAM & GARCIA/Pac-Man Fever
 12 JOURNEY/Open Arms
 13 RICK SPRINGFIELD/Don't Talk To Strangers
 14 RICK SPRINGFIELD/Don't Talk To Strangers
 15 RICK SPRINGFIELD/Don't Talk To Strangers
 16 RICK SPRINGFIELD/Don't Talk To Strangers
 17 RICK SPRINGFIELD/Don't Talk To Strangers
 18 RICK SPRINGFIELD/Don't Talk To Strangers
 19 RICK SPRINGFIELD/Don't Talk To Strangers
 20 RICK SPRINGFIELD/Don't Talk To Strangers

ADD: RICK SPRINGFIELD/Don't Talk To Strangers
 STEVE WONDER/That Girl
 RICK SPRINGFIELD/Don't Talk To Strangers
 RICK SPRINGFIELD/Don't Talk To Strangers

108.5 Toronto
108.5
 PD: Bob Saint
 Music Coordinator: Cyd Kaplan

H 1 JOAN JETT/Love Rock 'N Roll
 2 SOFT CELL/Tainted Love
 3 GO GO'S/Me Got The Beat
 4 RICK SPRINGFIELD/Don't Talk To Strangers
 5 JOURNEY/Open Arms
 6 J. GEILS BAND/Centerfold
 7 EMF/Let's Groove
 8 HALL & OATES/Can't Go For That
 9 AIR SUPPLY/Sweet Dreams
 10 STRAIGHT LINES/Letting Go
 11 POLICE/Spirits...
 12 DAN FOULBERG/Leader Of The Band
 13 DIANA ROSS/Mirror, Mirror
 14 SHEENA EASTON/You Could Have Been Me
 15 RICK SPRINGFIELD/Don't Talk To Strangers
 16 ONJ/Make A Move On Me
 17 SHERY HANLON/Someone Down The Road
 18 BARRY MANILOW/Someone Down The Road
 19 STEVE WONDER/That Girl
 20 PAUL DAVIS/Cool Night
 21 KENNY ROGERS/Through The Years
 22 CHILLI/Back In The First Degree
 23 RICK SPRINGFIELD/Don't Talk To Strangers
 24 BUCKRAM & GARCIA/Pac-Man Fever
 25 LRB/Take It Easy On Me
 26 ROLLING STONES/Waiting On A Friend
 27 STEVE WONDER/That Girl
 28 STEVE NICKS/Edge Of Seventeen
 29 ONJ/Physical
 30 SHERY HANLON/Someone Down The Road
 31 ALABAMA/Love In The First Degree
 32 QUINCY JONES/One Hundred Ways
 33 CLIFF RICHARD/Daddy's Home
 34 POINTER SISTERS/Should I Do It
 35 CONDUCTOR/You're My Best Friend
 36 ALDO NOVATI/Amesty

ADD: 38, 39, 40

108.7 Buffalo
108.7
 PD: Bob Wood
 MD: Roger Christian

H 1 STEVE WONDER/That Girl
 2 JOAN JETT/Love Rock 'N Roll
 3 DAN FOULBERG/Leader Of The Band
 4 JOURNEY/Open Arms
 5 RICK SPRINGFIELD/Don't Talk To Strangers
 6 HUEY LEWIS AND THE NEW POWER GENERATION/You Believe In Me
 7 BERTIE HIGGINS/Key Largo
 8 HALL & OATES/Can't Go For That
 9 KENNY ROGERS/Through The Years
 10 CARLS/Shahe It Up
 11 POLICE/Spirits...
 12 DIANA ROSS/Mirror, Mirror
 13 DONNIE IRIS/Love Is Like A Rock
 14 FOREIGNER/Don't Let Me Be Misunderstood
 15 ONJ/Make A Move On Me
 16 VANGLIS/Charlots Of Fire
 17 CLIFF RICHARD/Daddy's Home
 18 POINTER SISTERS/Should I Do It
 19 HUEY LEWIS AND THE NEW POWER GENERATION/You Believe In Me
 20 BERTIE HIGGINS/Key Largo
 21 BOB & DOUG MCKENZIE/Take Off
 22 VAN HALEN/On A Night Like This
 23 AIR SUPPLY/Sweet Dreams
 24 SHERY HANLON/Someone Down The Road
 25 RICK SPRINGFIELD/Don't Talk To Strangers
 26 HUEY LEWIS AND THE NEW POWER GENERATION/You Believe In Me
 27 SISTER SLEDGE/My Guy
 28 FOREIGNER/Don't Let Me Be Misunderstood

ADD: SHERY HANLON/Someone Down The Road
 RICK SPRINGFIELD/Don't Talk To Strangers
 RICK SPRINGFIELD/Don't Talk To Strangers

109.1 Tampa
109.1
 PD: Scott Shannon
 MD: Pat McKay

H 1 JOAN JETT/Love Rock 'N Roll
 2 DONNIE IRIS/Love Is Like A Rock
 3 AIR SUPPLY/Sweet Dreams
 4 HALL & OATES/Can't Go For That
 5 DAN FOULBERG/Leader Of The Band
 6 LRB/Take It Easy On Me
 7 QUARTERFLASH/Another Fool
 8 SHEENA EASTON/You Could Have Been Me
 9 RICK SPRINGFIELD/Don't Talk To Strangers
 10 AIR SUPPLY/Sweet Dreams
 11 JOAN JETT/Love Rock 'N Roll
 12 RICK SPRINGFIELD/Don't Talk To Strangers
 13 RICK SPRINGFIELD/Don't Talk To Strangers
 14 RICK SPRINGFIELD/Don't Talk To Strangers
 15 RICK SPRINGFIELD/Don't Talk To Strangers
 16 RICK SPRINGFIELD/Don't Talk To Strangers
 17 RICK SPRINGFIELD/Don't Talk To Strangers
 18 RICK SPRINGFIELD/Don't Talk To Strangers
 19 RICK SPRINGFIELD/Don't Talk To Strangers
 20 RICK SPRINGFIELD/Don't Talk To Strangers

ADD: 25, 26, 30

109.3 Houston
109.3
 PD: Roger W.W. Garrett

H 1 JOURNEY/Open Arms
 2 STEVE WONDER/That Girl
 3 RICK SPRINGFIELD/Don't Talk To Strangers
 4 HALL & OATES/Can't Go For That
 5 DAN FOULBERG/Leader Of The Band
 6 LRB/Take It Easy On Me
 7 QUARTERFLASH/Another Fool
 8 SHEENA EASTON/You Could Have Been Me
 9 RICK SPRINGFIELD/Don't Talk To Strangers
 10 AIR SUPPLY/Sweet Dreams
 11 JOAN JETT/Love Rock 'N Roll
 12 RICK SPRINGFIELD/Don't Talk To Strangers
 13 RICK SPRINGFIELD/Don't Talk To Strangers
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 16 RICK SPRINGFIELD/Don't Talk To Strangers
 17 RICK SPRINGFIELD/Don't Talk To Strangers
 18 RICK SPRINGFIELD/Don't Talk To Strangers
 19 RICK SPRINGFIELD/Don't Talk To Strangers
 20 RICK SPRINGFIELD/Don't Talk To Strangers

ADD: 15, 17, 19

109.5 Ft. Worth, Dallas
109.5
 PD: Christopher Haze
 MD: Sandra Bobek

H 1 JOAN JETT/Love Rock 'N Roll
 2 DONNIE IRIS/Love Is Like A Rock
 3 AIR SUPPLY/Sweet Dreams
 4 HALL & OATES/Can't Go For That
 5 DAN FOULBERG/Leader Of The Band
 6 LRB/Take It Easy On Me
 7 QUARTERFLASH/Another Fool
 8 SHEENA EASTON/You Could Have Been Me
 9 RICK SPRINGFIELD/Don't Talk To Strangers
 10 AIR SUPPLY/Sweet Dreams
 11 JOAN JETT/Love Rock 'N Roll
 12 RICK SPRINGFIELD/Don't Talk To Strangers
 13 RICK SPRINGFIELD/Don't Talk To Strangers
 14 RICK SPRINGFIELD/Don't Talk To Strangers
 15 RICK SPRINGFIELD/Don't Talk To Strangers
 16 RICK SPRINGFIELD/Don't Talk To Strangers

"JUKE BOX HERO"

4017



THE THIRD SINGLE FROM FOREIGNER'S MULTI-PLATINUM LP,

SD 16999



WBEN-FM 20-14
WIFI deb 30
WCAU-FM add
96KX 22-19
B94 25-18
CKGM deb 26
I95 14
Q105 19-17
WLS-FM on
WGCL 6-6
Q102 19-17
WKTI on
KFI deb 28
KFRC add
XTRA on
KYYX on

KUBE add
Q103 add
WPHD 21-18
WRCK 12-9
WPST 26-22
WLAN-FM 30-27
Q106 27-24
WKRZ-FM 1-5
K104 2-2
WKEE 14-11
KINT add 24
KHFI add
KBFM 6-6
B97 22-18
WZYP add
Y103 deb 29

BJ105 29-20
WBBQ 17-15
KX104 14-12
WSKZ 10-9
WOKI 25-21
WJXQ 8
KEYN-FM 27-22
KZ93 1-3
Z104 6-5
WIKS 3-3
WOW add
KIDD add
KNBQ 3-5
FM103 10-7
KHYT 33-15
WACZ 1-1

WFBG 30-26
WOMP-FM 8-4
WCIR deb 29
Z102 6-4
WXLK 30-23
WGLF 23-20
KVOL 30-26
KELO 25-20
KKRC-FM 20-16
WRKR 23-19
WSPT 22-18
KRNA 6-6
99KG 13-11
KENI 3-3
KCBN 10-4
KOZE 5-6

ON ATLANTIC RECORDS AND CASSETTES



Produced by Robert John "Mutt" Lange and Mick Jones

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WLSR
Chicago
Parallel One Playlists

Q102 Cincinnati
PD: Jim Fox
MD: Tony Galluzzo

1 J. GEILS BAND/Centerfold
2 DAN FOGELBERG/Leader Of The Band
3 JOAN JETT/ Love Rock 'N Roll
4 QUARTER LASH/When You Love Around
5 STEVIE WONDER/That Girl
6 HALL & OATES/ I Can't Go For That
7 BOB & DOUG MCKENZIE/Take Off
8 DONNIE IRIS/Love Is Like A Rock
9 JOAN JETT/ Love Rock 'N Roll
10 DAN FOGELBERG/Leader Of The Band
11 GEORGE BENSON/Turn Your Love Around
14 PAUL DAVIS/Cool Night
15 BILLY JOEL/She's Got A Way
16 JOURNEY/Open Arms
17 LOVERBOY/Working For The Meeke
18 CHILLI/Back In My Arms
19 J. GEILS BAND/Centerfold
20 CARL/ Shake It Up
21 CHILLI/Back In My Arms
22 LRB/Take It Easy On Me
23 SHEENA EASTON/You Could Have Been Me
24 ROLLING STONES/Waiting On A Friend
25 FOREIGNER/Juke Box Hero
26 RONNIE MILSAP/ Wouldn't You Miss Me
27 QUINCY JONES/Just Can't Min' Em At
28 GENESIS/Abacab
29 STEVIE WONDER/That Girl
30 EDDIE RABBITT/Someone Could Lose A
31 ALABAMA/ Love In The First Deg
32 EMB/ Let's Groove
33 ROD STEWART/Tonight I'm Yours
34 ROSS/Split Me
35 EDDIE RABBITT/Someone Could Lose A
36 POINTER SISTERS/Should I Do It
37 JOURNEY/Don't Stop Believin'
38 QUEEN/Don't Stop Me From The Rain
39 RICK SPRINGFIELD/Don't Talk To Strangers
40 GENESIS/No Reply At All
41 DIANA ROSS/Mirror, Mirror
42 J. GEILS BAND/Freeze Frame
43 VAN HALEN/Oh Pretty Woman

WISN Milwaukee
PD: Buddy Scott
MD: Bill Shannon

1 AIR SUPPLY/Sweet Dreams
2 DAN FOGELBERG/Leader Of The Band
3 LRB/Take It Easy On Me
4 SHEENA EASTON/You Could Have Been Me
5 KENNY ROGERS/Through The Years
6 DIANA ROSS/Mirror, Mirror
7 HALL & OATES/ I Can't Go For That
8 STEVIE WONDER/That Girl
9 ALABAMA/ Love In The First Deg
10 GEORGE BENSON/Turn Your Love Around
11 EDDIE RABBITT/Someone Could Lose A
12 BERTIE HIGGINS/Kay Largo
13 QUINCY JONES/Just Can't Min' Em At
14 JOURNEY/Open Arms
15 LOVERBOY/Working For The Meeke
16 CHILLI/Back In My Arms
17 J. GEILS BAND/Centerfold
18 CARL/ Shake It Up
19 CHILLI/Back In My Arms
20 LRB/Take It Easy On Me
21 SHEENA EASTON/You Could Have Been Me
22 ROLLING STONES/Waiting On A Friend
23 FOREIGNER/Juke Box Hero
24 RONNIE MILSAP/ Wouldn't You Miss Me
25 QUINCY JONES/Just Can't Min' Em At
26 GENESIS/Abacab
27 STEVIE WONDER/That Girl
28 EDDIE RABBITT/Someone Could Lose A
29 ALABAMA/ Love In The First Deg
30 EMB/ Let's Groove
31 ROD STEWART/Tonight I'm Yours
32 ROSS/Split Me
33 EDDIE RABBITT/Someone Could Lose A
34 POINTER SISTERS/Should I Do It
35 JOURNEY/Don't Stop Believin'
36 QUEEN/Don't Stop Me From The Rain
37 RICK SPRINGFIELD/Don't Talk To Strangers
38 GENESIS/No Reply At All
39 DIANA ROSS/Mirror, Mirror
40 J. GEILS BAND/Freeze Frame
41 VAN HALEN/Oh Pretty Woman

WLSR Chicago
PD: Richard Lippincott
MD: Karen Cavaliero

1 J. GEILS BAND/Centerfold
2 DAN FOGELBERG/Leader Of The Band
3 JOAN JETT/ Love Rock 'N Roll
4 QUARTER LASH/When You Love Around
5 STEVIE WONDER/That Girl
6 HALL & OATES/ I Can't Go For That
7 BOB & DOUG MCKENZIE/Take Off
8 DONNIE IRIS/Love Is Like A Rock
9 JOAN JETT/ Love Rock 'N Roll
10 DAN FOGELBERG/Leader Of The Band
11 GEORGE BENSON/Turn Your Love Around
14 PAUL DAVIS/Cool Night
15 BILLY JOEL/She's Got A Way
16 JOURNEY/Open Arms
17 LOVERBOY/Working For The Meeke
18 CHILLI/Back In My Arms
19 J. GEILS BAND/Centerfold
20 CARL/ Shake It Up
21 CHILLI/Back In My Arms
22 LRB/Take It Easy On Me
23 SHEENA EASTON/You Could Have Been Me
24 ROLLING STONES/Waiting On A Friend
25 FOREIGNER/Juke Box Hero
26 RONNIE MILSAP/ Wouldn't You Miss Me
27 QUINCY JONES/Just Can't Min' Em At
28 GENESIS/Abacab
29 STEVIE WONDER/That Girl
30 EDDIE RABBITT/Someone Could Lose A
31 ALABAMA/ Love In The First Deg
32 EMB/ Let's Groove
33 ROD STEWART/Tonight I'm Yours
34 ROSS/Split Me
35 EDDIE RABBITT/Someone Could Lose A
36 POINTER SISTERS/Should I Do It
37 JOURNEY/Don't Stop Believin'
38 QUEEN/Don't Stop Me From The Rain
39 RICK SPRINGFIELD/Don't Talk To Strangers
40 GENESIS/No Reply At All
41 DIANA ROSS/Mirror, Mirror
42 J. GEILS BAND/Freeze Frame
43 VAN HALEN/Oh Pretty Woman

KS95 FM Minneapolis
PD: Chuck Knapp
MD: Kim Jeffries

1 JOURNEY/Open Arms
2 AIR SUPPLY/Sweet Dreams
3 DAN FOGELBERG/Leader Of The Band
4 LRB/Take It Easy On Me
5 KENNY ROGERS/Through The Years
6 SHEENA EASTON/You Could Have Been Me
7 HALL & OATES/ I Can't Go For That
8 STEVIE WONDER/That Girl
9 PAUL DAVIS/Cool Night
10 GEORGE BENSON/Turn Your Love Around
11 DIANA ROSS/Mirror, Mirror
12 JUDY/ Take It Easy On Me
13 ALABAMA/ Love In The First Deg
14 BARRY MANILLO/Someone Down The...
15 ROTAL PHIL HARMON/ Hooked On Classics
16 POINTER SISTERS/Should I Do It
17 BARBRA STREISAND/Don't In And Out Of
18 JANE FOND/ A Move On Me
19 BERTIE HIGGINS/Kay Largo
20 VANGELIS/Charlots Of Fire
21 HUEY LEWIS AND TW/DO You Believe In...
22 CLIFF RICHARD/Daddy's Home
23 QUINCY JONES/One Hundred Ways
24 JOURNEY/Don't Stop Believin'
25 FOREIGNER/Juke Box Hero
26 BRUNO MARS/Lonely Nights
27 AIR SUPPLY/Sweet Dreams

98 WISN St. Louis
PD: Rick Torcasso
MD: Joan Andrew

1 HALL & OATES/ I Can't Go For That
2 GEORGE BENSON/Turn Your Love Around
3 FOREIGNER/Waiting For A Girl
4 BARBRA STREISAND/Don't In And Out Of
5 QUINCY JONES/One Hundred Ways
6 NICKS & MENLEY/Leather & Lace
7 JUICE NEWTON/The Sweetest Thing II
8 NEIL DIAMOND/On The Way To The Sky
9 RONNIE MILSAP/ Wouldn't You Miss Me
10 STEVIE WOODS/Just Can't Min' Em At
11 QUINCY JONES/One Hundred Ways
12 MIKE POST/These From Magnu P.I.
13 DAN FOGELBERG/Leader Of The Band
14 FOREIGNER/Waiting For A Girl
15 BILLY JOEL/She's Got A Way
16 CHILLI/Back In My Arms
17 LRB/Take It Easy On Me
18 SHEENA EASTON/You Could Have Been Me
19 ROLLING STONES/Waiting On A Friend
20 STEVIE WONDER/That Girl
21 BARRY MANILLO/Someone Down The...
22 CLIFF RICHARD/Daddy's Home
23 DIANA ROSS/Mirror, Mirror
24 JOURNEY/Don't Stop Believin'
25 FOREIGNER/Juke Box Hero
26 BRUNO MARS/Lonely Nights
27 AIR SUPPLY/Sweet Dreams
28 BERTIE HIGGINS/Kay Largo

98 WISN St. Louis
PD: Rick Torcasso
MD: Joan Andrew

1 HALL & OATES/ I Can't Go For That
2 GEORGE BENSON/Turn Your Love Around
3 FOREIGNER/Waiting For A Girl
4 BARBRA STREISAND/Don't In And Out Of
5 QUINCY JONES/One Hundred Ways
6 NICKS & MENLEY/Leather & Lace
7 JUICE NEWTON/The Sweetest Thing II
8 NEIL DIAMOND/On The Way To The Sky
9 RONNIE MILSAP/ Wouldn't You Miss Me
10 STEVIE WOODS/Just Can't Min' Em At
11 QUINCY JONES/One Hundred Ways
12 MIKE POST/These From Magnu P.I.
13 DAN FOGELBERG/Leader Of The Band
14 FOREIGNER/Waiting For A Girl
15 BILLY JOEL/She's Got A Way
16 CHILLI/Back In My Arms
17 LRB/Take It Easy On Me
18 SHEENA EASTON/You Could Have Been Me
19 ROLLING STONES/Waiting On A Friend
20 STEVIE WONDER/That Girl
21 BARRY MANILLO/Someone Down The...
22 CLIFF RICHARD/Daddy's Home
23 DIANA ROSS/Mirror, Mirror
24 JOURNEY/Don't Stop Believin'
25 FOREIGNER/Juke Box Hero
26 BRUNO MARS/Lonely Nights
27 AIR SUPPLY/Sweet Dreams
28 BERTIE HIGGINS/Kay Largo

WLSR Chicago
PD: Richard Lippincott
MD: Karen Cavaliero

1 J. GEILS BAND/Centerfold
2 DAN FOGELBERG/Leader Of The Band
3 JOAN JETT/ Love Rock 'N Roll
4 QUARTER LASH/When You Love Around
5 STEVIE WONDER/That Girl
6 HALL & OATES/ I Can't Go For That
7 BOB & DOUG MCKENZIE/Take Off
8 DONNIE IRIS/Love Is Like A Rock
9 JOAN JETT/ Love Rock 'N Roll
10 DAN FOGELBERG/Leader Of The Band
11 GEORGE BENSON/Turn Your Love Around
14 PAUL DAVIS/Cool Night
15 BILLY JOEL/She's Got A Way
16 JOURNEY/Open Arms
17 LOVERBOY/Working For The Meeke
18 CHILLI/Back In My Arms
19 J. GEILS BAND/Centerfold
20 CARL/ Shake It Up
21 CHILLI/Back In My Arms
22 LRB/Take It Easy On Me
23 SHEENA EASTON/You Could Have Been Me
24 ROLLING STONES/Waiting On A Friend
25 FOREIGNER/Juke Box Hero
26 RONNIE MILSAP/ Wouldn't You Miss Me
27 QUINCY JONES/Just Can't Min' Em At
28 GENESIS/Abacab
29 STEVIE WONDER/That Girl
30 EDDIE RABBITT/Someone Could Lose A
31 ALABAMA/ Love In The First Deg
32 EMB/ Let's Groove
33 ROD STEWART/Tonight I'm Yours
34 ROSS/Split Me
35 EDDIE RABBITT/Someone Could Lose A
36 POINTER SISTERS/Should I Do It
37 JOURNEY/Don't Stop Believin'
38 QUEEN/Don't Stop Me From The Rain
39 RICK SPRINGFIELD/Don't Talk To Strangers
40 GENESIS/No Reply At All
41 DIANA ROSS/Mirror, Mirror
42 J. GEILS BAND/Freeze Frame
43 VAN HALEN/Oh Pretty Woman

WLSR Detroit
PD & MD: Brian White

1 STEVIE WONDER/That Girl
2 JOURNEY/Open Arms
3 HALL & OATES/ I Can't Go For That
4 DIANA ROSS/Mirror, Mirror
5 ON/Physical
6 YELDY PENDERGRASS/You're My Latest
7 SHEENA EASTON/You Could Have Been Me
8 BOBBY MONROE/It's A Wonderful Life
9 AIR SUPPLY/Sweet Dreams
10 RICK SPRINGFIELD/Don't Talk To Strangers
11 QUINCY JONES/One Hundred Ways
12 SMOKEY ROBINSON/Tell Me Tomorrow
13 QUARTER LASH/When You Love Around
14 JOURNEY/Don't Stop Believin'
15 LULU/ I Love You
16 ALABAMA/ Love In The First Deg
17 FOREIGNER/Waiting For A Girl
18 POINTER SISTERS/Should I Do It
19 SISTER SLEDGE/My Guy
20 DAN FOGELBERG/Leader Of The Band
21 GEORGE BENSON/Turn Your Love Around
22 GEORGE DUKES/Shine On
23 ROD STEWART/Tonight I'm Yours
24 PAUL DAVIS/Cool Night
25 IRENE CARA/Anyone Can See
26 ATLANTIC STARBUCKS/Circles

WLSR Cleveland
PD: Bob Travis
Asst. PD & MD: Jay Stone

1 J. GEILS BAND/Centerfold
2 BOB & DOUG MCKENZIE/Take Off
3 JOAN JETT/ Love Rock 'N Roll
4 JOAN JETT/ Love Rock 'N Roll
5 POLICE/Spirits...
6 FOREIGNER/Juke Box Hero
7 ROD STEWART/Tonight I'm Yours
8 VAN HALEN/Oh Pretty Woman
9 AIR SUPPLY/Sweet Dreams
10 HALL & OATES/ I Can't Go For That
11 DIANA ROSS/Mirror, Mirror
12 GO GO'S/Me Got The Beat
13 AC/DC/Let's Get It Up
14 AIR SUPPLY/Sweet Dreams
15 SHEENA EASTON/You Could Have Been Me
16 DAN FOGELBERG/Leader Of The Band
17 KENNY ROGERS/Through The Years
18 J. GEILS BAND/Freeze Frame
19 ALABAMA/ Love In The First Deg
20 STEVIE NICKS/Edge Of Seventeen
21 HUEY LEWIS AND TW/DO You Believe In...
22 VANGELIS/Charlots Of Fire
23 SRTY/Call Me
24 CHILLI/Back In My Arms
25 BERTIE HIGGINS/Kay Largo
26 CARL/ Shake It Up
27 OAK RIDGE BOYS/Bobbie Sue
28 SISTER SLEDGE/My Guy
29 BUCKNER & GARCIA/Pac-Man Fever
30 HUEY LEWIS AND TW/DO You Believe In...

800/CKLW Detroit
PD: Pat Holiday
MD: Rosalie Trombley

1 JOAN JETT/ Love Rock 'N Roll
2 J. GEILS BAND/Centerfold
3 BOB & DOUG MCKENZIE/Take Off
4 JOAN JETT/ Love Rock 'N Roll
5 POLICE/Spirits...
6 FOREIGNER/Juke Box Hero
7 ROD STEWART/Tonight I'm Yours
8 VAN HALEN/Oh Pretty Woman
9 AIR SUPPLY/Sweet Dreams
10 HALL & OATES/ I Can't Go For That
11 DIANA ROSS/Mirror, Mirror
12 GO GO'S/Me Got The Beat
13 AC/DC/Let's Get It Up
14 AIR SUPPLY/Sweet Dreams
15 SHEENA EASTON/You Could Have Been Me
16 DAN FOGELBERG/Leader Of The Band
17 KENNY ROGERS/Through The Years
18 J. GEILS BAND/Freeze Frame
19 ALABAMA/ Love In The First Deg
20 STEVIE NICKS/Edge Of Seventeen
21 HUEY LEWIS AND TW/DO You Believe In...
22 VANGELIS/Charlots Of Fire
23 SRTY/Call Me
24 CHILLI/Back In My Arms
25 BERTIE HIGGINS/Kay Largo
26 CARL/ Shake It Up
27 OAK RIDGE BOYS/Bobbie Sue
28 SISTER SLEDGE/My Guy
29 BUCKNER & GARCIA/Pac-Man Fever
30 HUEY LEWIS AND TW/DO You Believe In...

800/CKLW Detroit
PD: Pat Holiday
MD: Rosalie Trombley

1 JOAN JETT/ Love Rock 'N Roll
2 J. GEILS BAND/Centerfold
3 BOB & DOUG MCKENZIE/Take Off
4 JOAN JETT/ Love Rock 'N Roll
5 POLICE/Spirits...
6 FOREIGNER/Juke Box Hero
7 ROD STEWART/Tonight I'm Yours
8 VAN HALEN/Oh Pretty Woman
9 AIR SUPPLY/Sweet Dreams
10 HALL & OATES/ I Can't Go For That
11 DIANA ROSS/Mirror, Mirror
12 GO GO'S/Me Got The Beat
13 AC/DC/Let's Get It Up
14 AIR SUPPLY/Sweet Dreams
15 SHEENA EASTON/You Could Have Been Me
16 DAN FOGELBERG/Leader Of The Band
17 KENNY ROGERS/Through The Years
18 J. GEILS BAND/Freeze Frame
19 ALABAMA/ Love In The First Deg
20 STEVIE NICKS/Edge Of Seventeen
21 HUEY LEWIS AND TW/DO You Believe In...
22 VANGELIS/Charlots Of Fire
23 SRTY/Call Me
24 CHILLI/Back In My Arms
25 BERTIE HIGGINS/Kay Largo
26 CARL/ Shake It Up
27 OAK RIDGE BOYS/Bobbie Sue
28 SISTER SLEDGE/My Guy
29 BUCKNER & GARCIA/Pac-Man Fever
30 HUEY LEWIS AND TW/DO You Believe In...

WLSR Cleveland
PD: Bob McKay

1 JOURNEY/Open Arms
2 AIR SUPPLY/Sweet Dreams
3 DAN FOGELBERG/Leader Of The Band
4 LRB/Take It Easy On Me
5 HALL & OATES/ I Can't Go For That
6 STEVIE WONDER/That Girl
7 KENNY ROGERS/Through The Years
8 SHEENA EASTON/You Could Have Been Me
9 PAUL DAVIS/Cool Night
10 ROD STEWART/Tonight I'm Yours
11 DIANA ROSS/Mirror, Mirror
12 JUDY/ Take It Easy On Me
13 ALABAMA/ Love In The First Deg
14 BARRY MANILLO/Someone Down The...
15 ROTAL PHIL HARMON/ Hooked On Classics
16 POINTER SISTERS/Should I Do It
17 BARBRA STREISAND/Don't In And Out Of
18 JANE FOND/ A Move On Me
19 BERTIE HIGGINS/Kay Largo
20 VANGELIS/Charlots Of Fire
21 HUEY LEWIS AND TW/DO You Believe In...
22 CLIFF RICHARD/Daddy's Home
23 QUINCY JONES/One Hundred Ways
24 JOURNEY/Don't Stop Believin'
25 FOREIGNER/Juke Box Hero
26 BRUNO MARS/Lonely Nights
27 AIR SUPPLY/Sweet Dreams
28 BERTIE HIGGINS/Kay Largo

KBEQ Kansas City
PD & MD: Maja Britton

1 KENNY ROGERS/Through The Years
2 JOURNEY/Open Arms
3 DAN FOGELBERG/Leader Of The Band
4 AIR SUPPLY/Sweet Dreams
5 LRB/Take It Easy On Me
6 CHILLI/Back In My Arms
7 JOAN JETT/ Love Rock 'N Roll
8 HALL & OATES/ I Can't Go For That
9 EDDIE RABBITT/Someone Could Lose A
10 CARL/ Shake It Up
11 J. GEILS BAND/Centerfold
12 BERTIE HIGGINS/Kay Largo
13 ALABAMA/ Love In The First Deg
14 ROD STEWART/Tonight I'm Yours
15 PAUL DAVIS/Cool Night
16 BILLY JOEL/She's Got A Way
17 OAK RIDGE BOYS/Bobbie Sue
18 HUEY LEWIS AND TW/DO You Believe In...
19 POINTER SISTERS/Should I Do It
20 RONNIE MILSAP/ Wouldn't You Miss Me
21 ALL SPOTS BAND/Opposites Do Attract
22 RICK SPRINGFIELD/Don't Talk To Strangers
23 LE ROUX/Nobody Said It Was Easy
24 CHERYL CHICKEN/Running
25 SHEENA EASTON/You Could Have Been Me
26 QUINCY JONES/One Hundred Ways
27 GIMMIE WALKER/ The Longer You Wait
28 SNEAKERS/Don't Let Me In
29 BILLY JOEL/She's Got A Way
30 STEVIE WOODS/Just Can't Min' Em At

WEST
PD: Paula Matthews
MD: Robert Moorhead

1 JOURNEY/Open Arms
2 JOAN JETT/ Love Rock 'N Roll
3 J. GEILS BAND/Centerfold
4 STEVIE WONDER/That Girl
5 SRTY/Call Me
6 TOMMY TUTOR/80's-3500/Jenny
7 ROD STEWART/Tonight I'm Yours
8 AIR SUPPLY/Sweet Dreams
9 JOURNEY/Open Arms
10 SHEENA EASTON/You Could Have Been Me
11 KENNY ROGERS/Through The Years
12 DIANA ROSS/Mirror, Mirror
13 DAN FOGELBERG/Leader Of The Band
14 VANGELIS/Charlots Of Fire
15 VAN HALEN/Oh Pretty Woman
16 HUEY LEWIS AND TW/DO You Believe In...
17 QUARTER LASH/When You Love Around
18 CLIFF RICHARD/Daddy's Home
19 HUEY LEWIS AND TW/DO You Believe In...
20 SUGAR HILL/ I'm Easy On Me
21 MIKE POST/These From Magnu P.I.
22 POINTER SISTERS/Should I Do It
23 SISTER SLEDGE/My Guy
24 COMMODORES/My You Wanna Try Me
25 JOURNEY/Don't Stop Believin'
26 J. GEILS BAND/Freeze Frame
27 ALABAMA/ Love In The First Deg
28 NEIL DIAMOND/On The Way To The Sky
29 TOMMY TUTOR/80's-3500/Jenny
30 BOB & DOUG MCKENZIE/Take Off
31 BERTIE HIGGINS/Kay Largo
32 RICK SPRINGFIELD/Don't Talk To Strangers

KEA 101 FM Los Angeles
PD: Bob Hamilton
MD: David Grossman

1 J. GEILS BAND/Centerfold
2 BOB & DOUG MCKENZIE/Take Off
3 JOAN JETT/ Love Rock 'N Roll
4 JOAN JETT/ Love Rock 'N Roll
5 POLICE/Spirits...
6 FOREIGNER/Juke Box Hero
7 ROD STEWART/Tonight I'm Yours
8 VAN HALEN/Oh Pretty Woman
9 AIR SUPPLY/Sweet Dreams
10 HALL & OATES/ I Can't Go For That
11 DIANA ROSS/Mirror, Mirror
12 GO GO'S/Me Got The Beat
13 AC/DC/Let's Get It Up
14 AIR SUPPLY/Sweet Dreams
15 SHEENA EASTON/You Could Have Been Me
16 DAN FOGELBERG/Leader Of The Band
17 KENNY ROGERS/Through The Years
18 J. GEILS BAND/Freeze Frame
19 ALABAMA/ Love In The First Deg
20 STEVIE NICKS/Edge Of Seventeen
21 HUEY LEWIS AND TW/DO You Believe In...
22 VANGELIS/Charlots Of Fire
23 SRTY/Call Me
24 CHILLI/Back In My Arms
25 BERTIE HIGGINS/Kay Largo
26 CARL/ Shake It Up
27 OAK RIDGE BOYS/Bobbie Sue
28 SISTER SLEDGE/My Guy
29 BUCKNER & GARCIA/Pac-Man Fever
30 HUEY LEWIS AND TW/DO You Believe In...

XTRA San Diego
PD: Jeff Hunter
MD: Jim Richards

1 BUCKNER & GARCIA/Pac-Man Fever
2 JOURNEY/Open Arms
3 J. GEILS BAND/Centerfold
4 BOB & DOUG MCKENZIE/Take Off
5 JOAN JETT/ Love Rock 'N Roll
6 SRTY/Call Me
7 STEVIE WONDER/That Girl
8 AIR SUPPLY/Sweet Dreams
9 HALL & OATES/ I Can't Go For That
10 SHEENA EASTON/You Could Have Been Me
11 GO GO'S/Me Got The Beat
12 RICK SPRINGFIELD/Don't Talk To Strangers
13 ON/Physical
14 FOREIGNER/Waiting For A Girl
15 CARL/ Shake It Up
16 HUEY LEWIS AND TW/DO You Believe In...
17 QUARTER LASH/When You Love Around
18 EMB/ Let's Groove
19 FOREIGNER/Waiting For A Girl
20 ROSS/Split Me
21 ROLLING STONES/Waiting On A Friend
22 BOB & DOUG MCKENZIE/Take Off
23 POINTER SISTERS/Should I Do It
24 JOURNEY/Don't Stop Believin'

KPLA 101 Los Angeles
PD: Jack Roth
MD: Rick Stancato

1 J. GEILS BAND/Centerfold
2 SRTY/Call Me
3 STEVIE WONDER/That Girl
4 BUCKNER & GARCIA/Pac-Man Fever
5 BOB & DOUG MCKENZIE/Take Off
6 QUARTER LASH/When You Love Around
7 HALL & OATES/ I Can't Go For That
8 CARL/ Shake It Up
9 VAN HALEN/Oh Pretty Woman
10 JOURNEY/Open Arms
11 ON/Physical
12 SMOKEY ROBINSON/Tell Me Tomorrow
13 ROD STEWART/Tonight I'm Yours
14 DIANA ROSS/Mirror, Mirror
15 ROTAL PHIL HARMON/ Hooked On Classics
16 PAUL DAVIS/Cool Night
17 AIR SUPPLY/Sweet Dreams
18 CARL/ Shake It Up
19 FOREIGNER/Waiting For A Girl
20 POLICE/Spirits...
21 AIR SUPPLY/Sweet Dreams
22 GO GO'S/Me Got The Beat
23 SHEENA EASTON/You Could Have Been Me
24 CLIFF RICHARD/Daddy's Home
25 GEORGE BENSON/Turn Your Love Around
26 QUINCY JONES/One Hundred Ways
27 GIMMIE WALKER/ The Longer You Wait
28 VANGELIS/Charlots Of Fire
29 HUEY LEWIS AND TW/DO You Believe In...
30 NICKS & MENLEY/Leather & Lace

KPLA 101 Los Angeles
PD: Jack Roth
MD: Rick Stancato

1 OAK RIDGE BOYS/Bobbie Sue
2 BETTE LAMETTE/Right In The Middle
3 LE ROUX/Nobody Said It Was Easy
4 TOM TOM CLUB/Genius Of Love
5 SISTER SLEDGE/My Guy
6 QUINCY JONES/One Hundred Ways
7 POINTER SISTERS/Should I Do It
8 J. GEILS BAND/Freeze Frame
9 SMOKEY ROBINSON/Tell Me Tomorrow
10 NEIL DIAMOND/On The Way To The Sky
11 TOMMY TUTOR/80's-3500/Jenny
12 RICK SPRINGFIELD/Don't Talk To Strangers
13 ALABAMA/ Love In The First Deg
14 GEORGE DUKES/Shine On
15 CHILLI/Back In My Arms
16 ALABAMA/ Love In The First Deg
17 HUEY LEWIS AND TW/DO You Believe In...

The NEW 3 FM Seattle
KUBE (formerly KBLE-FM)
PD: Charlie Brown
MD: Tom Huttyler

1 JOURNEY/Open Arms
2 DAN FOGELBERG/Leader Of The Band
3 J. GEILS BAND/Centerfold
4 AIR SUPPLY/Sweet Dreams
5 STEVIE WONDER/That Girl
6 JOAN JETT/ Love Rock 'N Roll
7 SHEENA EASTON/You Could Have Been Me
8 POLICE/Spirits...
9 AIR SUPPLY/Sweet Dreams
10 LOVERBOY/Working For The Meeke
11 KENNY ROGERS/Through The Years
12 DIANA ROSS/Mirror, Mirror
13 DAN FOGELBERG/Leader Of The Band
14 VANGELIS/Charlots Of Fire
15 VAN HALEN/Oh Pretty Woman
16 HUEY LEWIS AND TW/DO You Believe In...
17 QUARTER LASH/When You Love Around
18 CLIFF RICHARD/Daddy's Home
19 HUEY LEWIS AND TW/DO You Believe In...
20 SUGAR HILL/ I'm Easy On Me
21 MIKE POST/These From Magnu P.I.
22 POINTER SISTERS/Should I Do It
23 SISTER SLEDGE/My Guy
24 COMMODORES/My You Wanna Try Me
25 JOURNEY/Don't Stop Believin'
26 J. GEILS BAND/Freeze Frame
27 ALABAMA/ Love In The First Deg
28 NEIL DIAMOND/On The Way To The Sky
29 TOMMY TUTOR/80's-3500/Jenny
30 BOB & DOUG MCKENZIE/Take Off
31 BERTIE HIGGINS/Kay Largo
32 RICK SPRINGFIELD/Don't Talk To Strangers

KIQQ 100 FM Los Angeles
PD: Paula Matthews
MD: Robert Moorhead

1 JOURNEY/Open Arms
2 JOAN JETT/ Love Rock 'N Roll
3 J. GEILS BAND/Centerfold
4 STEVIE WONDER/That Girl
5 SRTY/Call Me
6 TOMMY TUTOR/80's-3500/Jenny
7 ROD STEWART/Tonight I'm Yours
8 AIR SUPPLY/Sweet Dreams
9 JOURNEY/Open Arms
10 SHEENA EASTON/You Could Have Been Me
11 KENNY ROGERS/Through The Years
12 DIANA ROSS/Mirror, Mirror
13 DAN FOGELBERG/Leader Of The Band
14 VANGELIS/Charlots Of Fire
15 VAN HALEN/Oh Pretty Woman
16 HUEY LEWIS AND TW/DO You Believe In...
17 QUARTER LASH/When You Love Around
18 CLIFF RICHARD/Daddy's Home
19 HUEY LEWIS AND TW/DO You Believe In...
20 SUGAR HILL/ I'm Easy On Me
21 MIKE POST/These From Magnu P.I.
22 POINTER SISTERS/Should I Do It
23 SISTER SLEDGE/My Guy
24 COMMODORES/My You Wanna Try Me
25 JOURNEY/Don't Stop Believin'
26 J. GEILS BAND/Freeze Frame
27 ALABAMA/ Love In The First Deg
28 NEIL DIAMOND/On The Way To The Sky
29 TOMMY TUTOR/80's-3500/Jenny
30 BOB & DOUG MCKENZIE/Take Off
31 BERTIE HIGGINS/Kay Largo
32 RICK SPRINGFIELD/Don't Talk To Strangers

KEY Rock San Jose
106.5 FM
PD & MD: Bob Harlow

1 JOURNEY/Open Arms
2 SHEENA EASTON/You Could Have Been Me
3 AIR SUPPLY/Sweet Dreams
4 CLIFF RICHARD/Daddy's Home
5 BERTIE HIGGINS/Kay Largo
6 ALABAMA/ Love In The First Deg
7 STEVIE WONDER/That Girl
8 POLICE/Spirits...
9 CHILLI/Back In My Arms
10 DAN FOGELBERG/Leader Of The Band
11 POINTER SISTERS/Should I Do It
12 HUEY LEWIS AND TW/DO You Believe In...
13 ROD STEWART/Tonight I'm Yours
14 STEVIE WONDER/That Girl
15 EDDIE RABBITT/Someone Could Lose A
16 ALABAMA/ Love In The First Deg
17 PRINCE/ Let's Get Crazy
18 POLICE/Spirits...
19 VANGELIS/Charlots Of Fire
20 AIR SUPPLY/Sweet Dreams
21 HALL & OATES/ I Can't Go For That
22 BERTIE HIGGINS/Kay Largo
23 VANGELIS/Charlots Of Fire
24 ALABAMA/ Love In The First Deg
25 QUINCY JONES/One Hundred Ways
26 RICK SPRINGFIELD/Don't Talk To Strangers
27 GEORGE BENSON/Waiting For A Girl
28 STEVIE WONDER/That Girl
29 FOREIGNER/Juke Box Hero
30 WARR/You Got The Power

KEY Rock San Jose
106.5 FM
PD & MD: Bob Harlow

1 JOURNEY/Open Arms
2 SHEENA EASTON/You Could Have Been Me
3 AIR SUPPLY/Sweet Dreams
4 CLIFF RICHARD/Daddy's Home
5 BERTIE HIGGINS/Kay Largo
6 ALABAMA/ Love In The First Deg
7 STEVIE WONDER/That Girl
8 POLICE/Spirits...
9 CHILLI/Back In My Arms
10 DAN FOGELBERG/Leader Of The Band
11 POINTER SISTERS/Should I Do It
12 HUEY LEWIS AND TW/DO You Believe In...
13 ROD STEWART/Tonight I'm Yours
14 STEVIE WONDER/That Girl
15 EDDIE RABBITT/Someone Could Lose A
16 ALABAMA/ Love In The First Deg
17 PRINCE/ Let's Get Crazy
18 POLICE/Spirits...
19 VANGELIS/Charlots Of Fire
20 AIR SUPPLY/Sweet Dreams
21 HALL & OATES/ I Can't Go For That
22 BERTIE HIGGINS/Kay Largo
23 VANGELIS/Charlots Of Fire
24 ALABAMA/ Love In The First Deg
25 QUINCY JONES/One Hundred Ways
26 RICK SPRINGFIELD/Don't Talk To Strangers
27 GEORGE BENSON/Waiting For A Girl
28 STEVIE WONDER/That Girl
29 FOREIGNER/Juke Box Hero
30 WARR/You Got The Power

KOAG Denver
PD: Jack Regan
MD: Alan Sledge

1 STEVIE WONDER/That Girl
2 JOURNEY/Open Arms
3 LRB/Take It Easy On Me
4 BERTIE HIGGINS/Kay Largo
5 DAN FOGELBERG/Leader Of The Band
6 KENNY ROGERS/Through The Years
7 AIR SUPPLY/Sweet Dreams
8 CARL/ Shake It Up
9 POLICE/Spirits...
10 HUEY LEWIS AND TW/DO You Believe In...
11 DIANA ROSS/Mirror, Mirror
12 CLIFF RICHARD/Daddy's Home
13 ROLLING STONES/Waiting On A Friend
14 POINTER SISTERS/Should I Do It
15 ALABAMA/ Love In The First Deg
16 ROD STEWART/Tonight I'm Yours
17 OAK RIDGE BOYS/Bobbie Sue
18 CHILLI/Back In My Arms
19 VAN HALEN/Oh Pretty Woman
20 JOAN JETT/ Love Rock 'N Roll
21 STEVIE NICKS/Edge Of Seventeen
22 VANGELIS/Charlots Of Fire
23 J. GEILS BAND/Freeze Frame
24 HUEY LEWIS AND TW/DO You Believe In...
25 RICK SPRINGFIELD/Don't Talk To Strangers

KOAG Denver
PD: Jack Regan
MD: Alan Sledge

1 FOREIGNER/Juke Box Hero
2 HIRE POST/These From Magnu P.I.
3 QUINCY JONES/One Hundred Ways
4 BARRY MANILLO/Someone Down The...
5 SUGAR HILL/ I'm Easy On Me
6 NEIL DIAMOND/On The Way To The Sky
7 PRINCE/ Let's Get Crazy
8 AIR SUPPLY/Sweet Dreams
9 FOREIGNER/Waiting For A Girl
10 HIRE POST/These From Magnu P.I.
11 QUINCY JONES/One Hundred Ways
12 BARRY MANILLO/Someone Down The...
13 SUGAR HILL/ I'm Easy On Me
14 NEIL DIAMOND/On The Way To The Sky
15 PRINCE/ Let's Get Crazy
16 AIR SUPPLY/Sweet Dreams
17 FOREIGNER/Waiting For A Girl
18 HIRE POST/These From Magnu P.I.
19 QUINCY JONES/One Hundred Ways
20 BARRY MANILLO/Someone Down The...
21 SUGAR HILL/ I'm Easy On Me
22 NEIL DIAMOND/On The Way To The Sky
23 PRINCE/ Let's Get Crazy
24 AIR SUPPLY/Sweet Dreams
25 FOREIGNER/Waiting For A Girl
26 HIRE POST/These From Magnu P.I.
27 QUINCY JONES/One Hundred Ways
28 BARRY MANILLO/Someone Down The...
29 SUGAR HILL/ I'm Easy On Me
30 NEIL DIAMOND/On The Way To The Sky

K100 Phoenix
PD: Steve Rivers
MD: Chaz Kelley

1 DAN FOGELBERG/Leader Of The Band
2 J. GEILS BAND/Centerfold
3 PAUL DAVIS/Cool Night
4 AIR SUPPLY/Sweet Dreams
5 ALABAMA/ Love In The First Deg
6 JOURNEY/Open Arms
7 BERTIE HIGGINS/Kay Largo
8 GREG LAKE/ Let Me Love You Once
9 RICK SPRINGFIELD/Don't Talk To Strangers
10 LRB/Take It Easy On Me
11 POLICE/Spirits...
12 BILLY JOEL/She's Got A Way
13 EDDIE RABBITT/Someone Could Lose A
14 BARRY MANILLO/Someone Down The...
15 CHILLI/Back In My Arms
16 KENNY ROGERS/Through The Years
17 CARL/ Shake It Up
18 GEORGE BENSON/Turn Your Love Around
19 CLIFF RICHARD/Daddy's Home
20 ROD STEWART/Tonight I'm Yours
21 STEVIE WONDER/That Girl
22 JOURNEY/Don't Stop Believin'
23 POINTER SISTERS/Should I Do It
24 CHERRY CHECKER/Running
25 STEVIE NICKS/Edge Of Seventeen
26 VANGELIS/Charlots Of Fire
27 HUEY LEWIS AND TW/DO You Believe In...
28 DAN FOGELBERG/Leader Of The Band
29 BARBRA STREISAND/Don't In And Out Of
30 JOAN JETT/ Love Rock 'N Roll

K100 Phoenix
PD: Steve Rivers
MD: Chaz Kelley

1 RICK SPRINGFIELD/Don't Talk To Strangers
2 PAUL DAVIS/65 Love Affair
3 LE ROUX/Nobody Said It Was Easy
4 BUCKNER & GARCIA/Pac-Man Fever

K100 Phoenix
PD: Doug Erikson
MD: Gloria Avila

1 AIR SUPPLY/Sweet Dreams
2 HALL & OATES/ I Can't Go For That
3 DAN FOGELBERG/Leader Of The Band
4 GEORGE BENSON/Turn Your Love Around
5 JOURNEY/Open Arms
6 SHEENA EASTON/You Could Have Been Me
7 LRB/Take It Easy On Me
8 KENNY ROGERS/Through The Years
9 J. GEILS BAND/Centerfold
10 CARL/ Shake It Up
11 STEVIE WONDER/That Girl
12 STEVIE NICKS/Edge Of Seventeen
13 POLICE/Spirits...
14 PAUL DAVIS/Cool Night
15 CLIFF RICHARD/Daddy's Home
16 RICK SPRINGFIELD/Don't Talk To Strangers
17 ROD STEWART/Tonight I'm Yours
18 POINTER SISTERS/Should I Do It
19 ROLLING STONES/Waiting On A Friend
20 BEECH BOYS/Good With
21 DIANA ROSS/Mirror, Mirror
22 ALABAMA/ Love In The First Deg
23 HUEY LEWIS AND TW/DO You Believe In...
24 BERTIE HIGGINS/Kay Largo
25 BILLY JOEL/

EAST
Most Added Hottest
Rick Springfield
Paul Davis
Dr. Hook
Journey
Joan Jett
Bertie Higgins

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added Hottest
Rick Springfield
Paul Davis
Stevie Nicks
Journey
Stevie Wonder
Joan Jett

EAST

PARALLEL TWO

WBBF/Rochester, NY

Jay Stevens
STEVIE WONDER
QUINCY JONES
HUEY LEWIS AND TH
Hottest:
DAN FOGELBERG 3-1
JOURNEY 7-2
BERTIE HIGGINS 11-8
LRB 13-9
POINTER SISTERS 22-12

WKEE/Huntington, WV

Gary Miller
PAUL DAVIS
GREG GUIDRY
DR. HOOK
RICK SPRINGFIELD
Hottest:
JOURNEY 2-1
ROD STEWART 6-2
BERTIE HIGGINS 11-3
ALABAMA 10-4
POINTER SISTERS 15-6

WPST/Trenton, NJ

Tom Taylor
CHUBBY CHECKER
PAUL DAVIS
HUMAN LEAGUE
RICK SPRINGFIELD
Hottest:
JOAN JETT 1-1
JOURNEY 2-2
POLICE 7-3
GENESIS 8-6
ROD STEWART 18-8

WTRY/Albany, NY

Bill Cahill
DR. HOOK
RICK SPRINGFIELD
GO GO'S
Hottest:
JOAN JETT 8-1
BOB & DOUG MCKENZ 15-5
KENNY ROGERS 11-6
POLICE 21-9
JUICE NEWTON 12-10

WAEB/Allentown, PA

Jefferson Ward
LE ROUX
PAUL DAVIS
RICK SPRINGFIELD
STEVIE NICKS
BOYS BAND
Hottest:
JOURNEY 1-1
BARRY MANILOW 11-7
STEVIE WONDER 13-8
GO GO'S 20-11
ONJ 21-12

WCAT/Baltimore, MD

Ron Riley
ANNE MURRAY
STEVIE WOODS
POINTER SISTERS
JOHN DENVER
Hottest:
AIR SUPPLY 1-1
STEVIE WONDER 8-2
QUINCY JONES 14-8
ALABAMA 13-9
BERTIE HIGGINS 24-19

WCRC/Utica, NY

Jim Reitz
RICK SPRINGFIELD
DR. HOOK
GLASS MOON
ALDO NOVA
Hottest:
JOURNEY D-1
JOAN JETT 4-2
FOREIGNER 12-9
GO GO'S 14-10
TOMMY TUTOR 20-15

WTIC/Farmington, CT

Rick Donahue
GO GO'S
J. GEILS BAND
ALABAMA
RICK SPRINGFIELD
ROBERTA FLACK
Hottest:
DIANA ROSS 5-2
KENNY ROGERS 14-5
JOURNEY 15-6
SKYY 13-7
JOAN JETT 20-10

Q106/York, PA

Dan Steele
SISTER SLEDGE
NEIL DIAMOND
PAUL DAVIS
SUGAR HILL GANG
Hottest:
JOURNEY 1-1
JOAN JETT 9-2
STEVIE WONDER 6-4
DIANA ROSS 15-10
ALABAMA 18-13

WHFM/Rochester, NY

Aimee Peck
LE ROUX
STEVIE WONDER
MIKE POST
PAUL DAVIS
IRENE CARA
LULU
Hottest:
JOURNEY 3-1
BERTIE HIGGINS 13-9
CLIFF RICHARD 25-18
ALABAMA 24-20
ONJ 27-22

K104/Erie, PA

Bill Shannon
MECO
SAMMY HAGAR
LULU
Hottest:
JOURNEY 1-1
FOREIGNER 2-2
FRICITION 4-3
GO GO'S 7-4
JOAN JETT 20-12

V100/Charleston, WV

Jay Jarvis
PAUL DAVIS
STEVIE WOODS
Hottest:
SHEENA EASTON 1-1
KENNY ROGERS 3-2
JOURNEY 5-3
BERTIE HIGGINS 8-5
ALABAMA 11-6

WKRC-FM/Wilkes-Barre, PA

Jim Rising
RICK SPRINGFIELD
PAUL DAVIS
ALABAMA 10-4
POINTER SISTERS 15-6

W2FLY/Albany, NY

Jack Lawrence
CLIFF RICHARD
GO GO'S
RICK SPRINGFIELD
Hottest:
JOURNEY 2-1
AIR SUPPLY 4-2
KENNY ROGERS 13-6
ROD STEWART 18-11
STEVIE WONDER 17-12

WVBF/Boston, MA

Reg Johns
JOURNEY
STEVIE WONDER
STEVIE WOODS
SISTER SLEDGE
NEIL DIAMOND
BARBRA STREISAND
LARRY CARLTON
Hottest:
KENNY ROGERS 4-1
DAN FOGELBERG 5-3
SHEENA EASTON 12-9
BERTIE HIGGINS 16-12
ALABAMA 20-14

WCAO/Baltimore, MD

Ron Riley
ANNE MURRAY
STEVIE WOODS
POINTER SISTERS
JOHN DENVER
Hottest:
AIR SUPPLY 1-1
STEVIE WONDER 8-2
QUINCY JONES 14-8
ALABAMA 13-9
BERTIE HIGGINS 24-19

WDRS-FM/Hartford, CT

Paul Roberts
RICK SPRINGFIELD
SISTER SLEDGE
PRISM (dp)
Hottest:
JOAN JETT 11-1
JOURNEY 3-3
STEVIE WONDER 12-6
KENNY ROGERS 16-7
BERTIE HIGGINS 18-10

WRCR/Utica, NY

Jim Reitz
RICK SPRINGFIELD
DR. HOOK
GLASS MOON
ALDO NOVA
Hottest:
JOURNEY D-1
JOAN JETT 4-2
FOREIGNER 12-9
GO GO'S 14-10
TOMMY TUTOR 20-15

3WT/Binghamton, NY

Scott Michaels
RICK SPRINGFIELD
PAUL DAVIS
GINO VANNELLI
MIKE POST
ALDO NOVA
Hottest:
JOURNEY 1-1
JOAN JETT 9-5
ROD STEWART 15-7
BOB & DOUG MCKENZ 14-10
J. GEILS BAND 24-15

WPHD/Buffalo, NY

John Piccolo
BRYAN ADAMS
RICK SPRINGFIELD
PAUL DAVIS
Hottest:
POLICE 1-1
JOURNEY 3-2
STEVIE WONDER 4-3
JOAN JETT 12-4
VAN HALEN 11-9

WLAN-FM/Lancaster, PA

Dave Russell
PAUL DAVIS
QUINCY JONES
DR. HOOK
RICK SPRINGFIELD
Hottest:
JOURNEY 1-1
JOAN JETT 11-6
GO GO'S 23-12
ROD STEWART 20-13
BERTIE HIGGINS 28-17

PARALLEL THREE

WCIR/Beckley, WV

Jim Martin
NEIL DIAMOND
GREG GUIDRY
Hottest:
BOB & DOUG MCKENZ
RICK SPRINGFIELD
VAN HALEN
Hottest:
J. GEILS BAND 1-1
JOURNEY 3-2
OAK RIDGE BOYS 5-3
GO GO'S 13-6
BERTIE HIGGINS 15-7

WFBG/Altoona, PA

Tony Booth
PAUL DAVIS
DR. HOOK
BARBRA STREISAND
Hottest:
JOURNEY 1-1
BUCKNER & GARCIA 2-2
AIR SUPPLY 4-3
STEVIE WONDER 8-4
BERTIE HIGGINS 12-8

WGUY/Bangor, ME

Jim Randall
TOM TOM CLUB
KOO & THE GANG
SAMMY HAGAR
LE ROUX
GREG GUIDRY
RICK SPRINGFIELD
PAUL DAVIS
Hottest:
STEVIE WONDER 1-1
J. GEILS BAND 15-6
SISTER SLEDGE 14-8
JUNIOR 23-16

WJBO/Portland, ME

Brian Phoenix
MARTIN BRILEY (dp)
C. CHRISTIAN
GEORGE BENSON
ANNE MURRAY
GLASS MOON
Hottest:
JOURNEY 1-1
AIR SUPPLY 8-4
STEVIE WOODS 12-6
POLICE 24-15
GREG GUIDRY 30-16

WTSN/Dover, NH

Jim Sebastian
LE ROUX
DR. HOOK
Hottest:
KENNY ROGERS 4-1
STEVIE WONDER 8-3
JOURNEY 11-6
ALABAMA 12-9
DIANA ROSS 15-10

WIGY/Beth, ME

Wills Mitchell
OAK RIDGE BOYS
PAUL DAVIS
BONNIE RAITT
Hottest:
JOURNEY 1-1
JOAN JETT 17-6
HUEY LEWIS AND TH 19-11
BOB & DOUG MCKENZ 24-16
J. GEILS BAND D-23

WLAM/Lewiston, ME

Chris Layne
PAUL DAVIS
DR. HOOK
GREG GUIDRY
Hottest:
JOURNEY 2-1
AIR SUPPLY 3-2
STEVIE WONDER 5-3
KENNY ROGERS 7-5
DIANA ROSS 10-8

95XIL/Parkersburg, WV

Terry Lee Collins
J. GEILS BAND
AC/DC
ROBERTA FLACK
MECO
SAMMY HAGAR
LOVERBOY
Hottest:
KENNY ROGERS 2-1
JOURNEY 15-8
GO GO'S 20-13
ELO 24-19
JOAN JETT 27-20

WACZ/Bangor, ME

Michael O'Hara
LE ROUX
BERTIE HIGGINS
CHILLIWACK
VAN HALEN
Hottest:
FOREIGNER 1-1
PAUL DAVIS 3-2
CARL 5-4
BUCKNER & GARCIA 9-8
JOAN JETT 14-10

WZYQ/Frederick, ND

Kemosabi Joe
DR. HOOK
RICK SPRINGFIELD
QUARTERFLASH
MIKE POST
Hottest:
JOAN JETT 1-1
ONJ 11-2
OAK RIDGE BOYS 7-5
GO GO'S 9-6
DONNIE IRIS 15-11

WOMP-FM/Bellaire, OH

Jolene Baller
J. GEILS BAND
LE ROUX
DIANA ROSS
VANGELIS
Hottest:
JOURNEY 1-1
FOREIGNER 8-4
JOAN JETT 17-8
MCGUFFEY LANE 14-10
BERTIE HIGGINS 27-17

WHEB/Portsmouth, NH

Rick Bean
LE ROUX
PAUL DAVIS
SISTER SLEDGE
Hottest:
DAN FOGELBERG 1-1
JOURNEY 8-2
STEVIE WONDER 13-5
POINTER SISTERS 10-9
POLICE 11-10

WFEA/Manchester, NH

Keith Lemire
RICK SPRINGFIELD
PAUL DAVIS
GREG GUIDRY
DR. HOOK
VANGELIS
QUARTERFLASH
GLASS MOON
Hottest:
JOURNEY 1-1
KENNY ROGERS 8-9
POLICE 11-6
BERTIE HIGGINS 18-14
ONJ 24-17

WGH/Norfolk, VA

Bob Canada
PRISM
QUINCY JONES
SAMMY HAGAR (RA)
OAK RIDGE BOYS
GLASS MOON
DR. HOOK
Hottest:
KENNY SLEDGE 1-1
ABBA 6-4
NEIL DIAMOND 10-5
CLIFF RICHARD 11-9
ANNE MURRAY 17-12

WHBQ/Memphis, TN

Mike Scازل
PAUL DAVIS
SISTER SLEDGE
GEORGE BENSON
WILLIE NELSON
Hottest:
KENNY ROGERS 3-1
ALABAMA 4-2
JOURNEY 7-3
BERTIE HIGGINS 6-4
STEVIE WOODS 8-6
ONJ 21-10

WJDX/Jackson, MS

Bill Crews
LE ROUX
DR. HOOK
GREG GUIDRY
Hottest:
HALL & OATES 1-1
JOAN JETT 12-9
STEVIE WONDER 22-13
FOREIGNER 29-20
ROD STEWART 31-26

KEEL/Shreveport, LA

Kevin Davis
GINO VANNELLI
GREG GUIDRY
BARBRA STREISAND
DR. HOOK
PRISM
Hottest:
JOURNEY 8-1
BERTIE HIGGINS 5-3
JOAN JETT 14-7
BUCKNER & GARCIA 23-16
ONJ 27-19

JTS/San Antonio, TX

J.J. Rodriguez
BOB & DOUG MCKENZ
ONJ
Hottest:
J. GEILS BAND 1-1
JOURNEY 10-6
KENNY ROGERS 12-9
ALABAMA 16-12
DIANA ROSS 17-13

KXX106/Birmingham, AL

Chris Trane
STEVIE NICKS
QUARTERFLASH
IRENE CARA
PAUL DAVIS
Hottest:
JOURNEY 2-1
STEVIE WONDER 10-6
OAK RIDGE BOYS 15-10
KENNY ROGERS 22-15
ONJ 27-20

WAKY/Louisville, KY

Bob Moody
FRED PARRIS/FIVE
LULU
GREG GUIDRY
Hottest:
STEVIE WONDER 1-1
CLIFF RICHARD 3-2
POINTER SISTERS 7-4
JOURNEY 12-5
PAUL DAVIS 18-10

WAXY/Ft. Lauderdale, FL

Rick Shaw
PAUL DAVIS
IRENE CARA
LE ROUX
Hottest:
AIR SUPPLY 1-1
JOURNEY 3-2
DAN FOGELBERG 6-4
STEVIE WONDER 8-5
DIANA ROSS 15-11

WASKZ/Chattanooga, TN

David Carroll
ONJ
GREG GUIDRY
Hottest:
JOURNEY 1-1
STEVIE WONDER 8-2
JOAN JETT 17-6
GO GO'S 18-14
STEVIE NICKS 22-18

KINT/El Paso, TX

Jim Zippo
FOREIGNER
VAN HALEN
JOHN DENVER
DWAYNE TWILLEY
KASIM SULTON
GENE COTTON
Hottest:
JOURNEY 13-1
STEVIE WONDER 10-5
DIANA ROSS 12-7
ROD STEWART 14-10
ONJ 27-26

KX104/Nashville, TN

Michael St. John
RICK SPRINGFIELD
Hottest:
PAUL DAVIS 3-1
STEVIE WONDER 9-6
JOAN JETT 12-7
POLICE 17-11
SKYY 24-18

WFMF/Baton Rouge, LA

Rice/Watkins
JOAN JETT
STEVIE NICKS
VANGELIS
KOO & THE GANG
PAUL DAVIS
Hottest:
JOURNEY 1-1
STEVIE WONDER 5-2
LE ROUX 10-6
POINTER SISTERS 22-15
ONJ 26-20

KJ100/Louisville, KY

Kevin O'Neil
PAUL DAVIS
STEVIE WOODS
SHEENA EASTON
POINTER SISTERS (RA)
BARRY MANILOW
ONJ
VANGELIS (RA)
ABBA
OAK RIDGE BOYS (RA)
Hottest:
JOURNEY 1-1
STEVIE WONDER 10-3
KENNY ROGERS 6-5
ALABAMA 11-9

KHFI/Austin, TX

Ed Volkman
FOREIGNER
LE ROUX
BOB & DOUG MCKENZ
STEVIE NICKS
CHILLIWACK
Hottest:
JOURNEY 1-1
ROD STEWART 4-2
DONNIE IRIS 7-4
ONJ 17-12
JOAN JETT 30-13

KBFM/McAllen-Brownsville, TX

Kenny Garcia
VANGELIS
LE ROUX
STEVIE NICKS
GREG GUIDRY
Hottest:
JOURNEY 5-1
BUCKNER & GARCIA 2-2
FOREIGNER 6-6
ROD STEWART 18-14
J. GEILS BAND D-29

WQRK/Norfolk, VA

Bruce Garraway
LE ROUX
DR. HOOK
GREG GUIDRY
Hottest:
HALL & OATES 1-1
JOURNEY 11-4
OAK RIDGE BOYS 14-9
ALABAMA 17-10
ONJ 22-13

KFMK/Houston, TX

Jerry Steele
FRED PARRIS/FIVE
Hottest:
HALL & OATES 1-1
BARRY MANILOW 11-6
SHEENA EASTON 16-9
VANGELIS D-20
STEVIE WONDER 25-21

G100/Mobile, AL

Scott Griffith
DR. HOOK
PAUL DAVIS
RICK SPRINGFIELD
GREG GUIDRY
IRENE CARA (dp)
Hottest:
JOURNEY 1-1
DIANA ROSS 2-2
STEVIE WONDER 4-3
GO GO'S 8-7
JOAN JETT 9-8

Y103/Jacksonville, FL

Robert John
PAUL DAVIS
GREG GUIDRY
IRENE CARA
Hottest:
JOURNEY 5-1
POLICE 8-7
STEVIE WONDER 11-9
DIANA ROSS 16-11
ROD STEWART 18-12

FM100/Memphis, TN

Tom Prestigiacomo
ABBA
PAUL DAVIS
JOAN JETT (dp)
GO GO'S (dp)
Hottest:
AIR SUPPLY 2-1
STEVIE WONDER 8-4
JOURNEY 11-5
BERTIE HIGGINS 17-13
CLIFF RICHARD 21-18

WSEZ/Winston-Salem, NC

Bob Mahoney
NEIL DIAMOND
LE ROUX
STEVIE NICKS
KOO & THE GANG
PAUL DAVIS
ATLANTIC STARR
GENE COTTON
Hottest:
JOURNEY 13-1
STEVIE WONDER 10-5
DIANA ROSS 12-7
ROD STEWART 14-10
ONJ 27-26

WZYY/Huntsville, AL

Scott Mitchell
KOO & THE GANG
FOREIGNER
GREG GUIDRY
MIKE POST
AIR SUPPLY 2-1
JOURNEY 8-4
BERTIE HIGGINS 10-6
STEVIE WONDER 12-8
DIANA ROSS 13-10

KZFM/Corpus Christi, TX

John Steele
STEVIE NICKS
SAMMY HAGAR
SNEAKER
JOHN DENVER
BARBRA STREISAND
NEIL DIAMOND
Hottest:
JOURNEY 3-1
AIR SUPPLY 14-5
SUGAR HILL GANG 18-13
SKYY 20-6
J. GEILS BAND D-28

KROK/Shreveport, LA

Hal Harrison
Hottest:
KENNY ROGERS 1-1
RICK SPRINGFIELD 4-4
JOURNEY 5-5
STEVIE WONDER 6-6
BUCKNER & GARCIA 15-15

B87/New Orleans, LA

Shomby/Voipe
HUEY LEWIS AND TH
POINTER SISTERS
RICK SPRINGFIELD
Hottest:
JOURNEY 1-1
AIR SUPPLY 2-2
STEVIE WONDER 3-3
ROD STEWART 15-10
ONJ 23-14

WOKI/Knoxville, TN

Gary Adkins
WILLIE NELSON
JIMMY BUFFETT
BONNIE RAITT
LULU
HUMAN LEAGUE
SMOKEY ROBINSON
Hottest:
JOURNEY 4-1
BOB & DOUG MCKENZ 10-7
ROD STEWART 12-11
JOAN JETT 30-15
FOREIGNER 25-21

WVNOX/Knoxville, TN

Scott Majors
QUINCY JONES
PAUL DAVIS
GEORGE BENSON
Hottest:
AIR SUPPLY 1-1
DIANA ROSS 16-11
POINTER SISTERS 25-18
ONJ 24-21
GREG GUIDRY 30-25

KLPO/Little Rock, AR

Bob Lee
SURVIVOR
HUMAN LEAGUE
VANGELIS
SAMMY HAGAR
Hottest:
JOURNEY 1-1
DAN FOGELBERG 2-2
AIR SUPPLY 9-3
LRB 7-4
POLICE 12-7

WVCS/Charleston, SC

Chris Bailey
AL JARREAU
DWAYNE TWILLEY
LINDSEY BUCKINGHA
RICK SPRINGFIELD
ANNE MURRAY
WILLIE NELSON
BARBRA STREISAND
Hottest:
JOURNEY 1-1
STEVIE WONDER 5-4
ROD STEWART 7-5
MECO 14-12
HUEY LEWIS AND TH 16-13

WBCY/Charlotte, NC

Bob Kaghan
GREG GUIDRY
RICK SPRINGFIELD
GLASS MOON
Hottest:
STEVIE WONDER 3-1
JOAN JETT 7-3
MIKE POST 12-6
GO GO'S 19-8
ONJ 21-10

WMAK-FM/Nashville, TN

Phil Stanley
STEVIE WOODS
PASTE OF HONEY
GEORGE BENSON
MECO (dp)
SNEAKER (dp)
MIKE POST (dp)
BOB & DOUG MCKENZ (dp)
Hottest:
JOURNEY 5-1
CHILLIWACK 18-15
ONJ 22-16
STEVIE WONDER D-18
VANGELIS 25-19

WANS-FM/Greenville, SC

Bill McCowan
Hottest:
ALABAMA 1-1
JOURNEY 6-6
BUCKNER & GARCIA 8-8
SKYY 16-16
JOAN JETT 23-23

WHHY-FM/Montgomery, AL

Neil Harrison
DR. HOOK
QUINCY JONES
GREG GUIDRY
PAUL DAVIS
Hottest:
JOURNEY 1-1
AIR SUPPLY 3-2
STEVIE WONDER 7-4
ROD STEWART 13-9
JOAN JETT 27-21

WDOQ/Daytona Beach, FL

Rick Knight
DR. HOOK
FRED PARRIS/FIVE
SNEAKER
IRENE CARA
Hottest:
JOURNEY 1-1
STEVIE WONDER 2-2
ONJ 8-3
SKYY 10-5
OAK RIDGE BOYS 9-8

WZYP/Huntsville, AL

Scott Mitchell
KOO & THE GANG
FOREIGNER
GREG GUIDRY
MIKE POST
AIR SUPPLY 2-1
JOURNEY 8-4
BERTIE HIGGINS 10-6
STEVIE WONDER 12-8
DIANA ROSS 13-10

WZYY/Huntsville, AL

Scott Mitchell
KOO & THE GANG
FOREIGNER
GREG GUIDRY
MIKE POST
AIR SUPPLY 2-1
JOURNEY 8-4
BERTIE HIGGINS 10-6
STEVIE WONDER 12-8
DIANA ROSS 13-10

WZYY/Huntsville, AL

Scott Mitchell
KOO & THE GANG
FOREIGN

MIDWEST Most Added Hottest

Rick Springfield Journey
Paul Davis Stevie Wonder
Stevie Nicks Joan Jett

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added Hottest

Rick Springfield Journey
Paul Davis Stevie Wonder
Dr. Hook Go-Go's

MIDWEST

PARALLEL TWO

92X/Columbus, OH
Teri Nutter

POINTERS SISTERS
ONJ
STEVIE NICKS
RICK SPRINGFIELD
Hottest:
J. GEILS BAND 1-1
STEVIE WONDER 8-3
ROD STEWART 17-11
JOAN JETT 21-16
GO GO'S 22-18

KOFM/Oklahoma City
John Jenkins

SISTER SLEDGE
MIKE POST
SMOKEY ROBINSON
JOHN DENVER
ROD STEWART
GO GO'S
Hottest:
J. GEILS BAND 1-1
CARS 5-2
JOURNEY 6-3
OAK RIDGE BOYS D-4
KENNY ROGERS 8-5

KRAV/Tulsa, OK
Gary Reynolds

QUINCY JONES
Hottest:
JOURNEY 3-1
VANGELIS 10-4
QUARTERFLASH 5-5
BERTIE HIGGINS 15-9
ONJ 17-12

KZ93/Peoria, IL
Lou Patrick

GREG GUIDRY
ONJ
RICK SPRINGFIELD
Hottest:
JOURNEY 3-1
JOAN JETT 4-2
STEVIE NICKS 9-5
GO GO'S 11-8
ROD STEWART 12-10

WGRD/Grand Rapids, MI
Sean Stevens

STEVIE WONDER
JOAN JETT
Hottest:
JOURNEY 1-1
CARS 8-2
GEORGE BENSON 5-5
DIANA ROSS 23-13
ROD STEWART 25-15

WHOT/Youngstown, OH
Dick Thompson

VANGELIS
BOB & DOUG MCKENZ
Hottest:
JOURNEY 1-1
AIR SUPPLY 2-2
POLICE 19-14
ALABAMA 22-18
AC/DC 29-22

WMEE/Fort Wayne, IN
John Curry

STEVIE NICKS
VANGELIS
QUARTERFLASH
LOVERBOY
BOB & DOUG MCKENZ
Hottest:
JOURNEY 1-1
STEVIE WONDER 4-2
ROD STEWART 13-10
JOAN JETT 17-13
BERTIE HIGGINS 18-14

WNAP/Indianapolis, IN
Paul Mendenhall

Hottest:
HALL & CATES 1-1
GEORGE BENSON 2-2
BARRY MANILOW 3-3
SHEENA EASTON 4-4
KENNY ROGERS 5-5

WNCL/Columbus, OH
Steve Edwards

J. GEILS BAND
RICK SPRINGFIELD
LE ROUX
Hottest:
JOURNEY 1-1
STEVIE WONDER 4-3
POINTERS SISTERS 11-6
ROD STEWART 16-11
CLIFF RICHARD 21-15

WOW/Omaha, NB
Ralph Caldwell

VANGELIS
HUEY LEWIS AND TH
STEVIE NICKS (dp)
FOREIGNER (dp)
Hottest:
AIR SUPPLY 2-1
STEVIE WONDER 7-6
SHEENA EASTON 13-7
ALABAMA 10-9
ONJ 17-14

WVIC/East Lansing, MI
Jim St. John

SISTER SLEDGE
LARRY CARLTON
ROD STEWART
PAUL DAVIS
RICK SPRINGFIELD
Hottest:
KENNY ROGERS 2-1
BERTIE HIGGINS 8-3
ALABAMA 4-4
JOURNEY 10-7
AIR SUPPLY 11-9

KSTT/Davenport, IA
Bill Young

J. GEILS BAND
ANNE MURRAY
STEVIE NICKS
Hottest:
JOURNEY 1-1
ALABAMA 4-2
STEVIE WONDER 7-3
BERTIE HIGGINS 6-5
ROD STEWART 15-11

KEYN-FM/Wichita, KS
Terrie Springs

VANGELIS
J. GEILS BAND
ABBA
Hottest:
AIR SUPPLY 1-1
JOURNEY 6-3
DAN FOGELBERG 7-4
STEVIE WONDER 12-8
ALABAMA 20-14

WYFM/Youngstown, OH
Jeff Tobin

JOURNEY
GO GO'S
ONJ
Hottest:
J. GEILS BAND 1-1
CARS 3-2
JOAN JETT 15-5
AC/DC 7-6
DAN FOGELBERG 8-7

WAKX/Duluth
Jon Armstrong

ONJ
VANGELIS
Hottest:
JOURNEY 2-1
AIR SUPPLY 5-3
LRB 6-4
BERTIE HIGGINS 19-13
BARBRA STREISAND D-17

WNAM/Appleton-Oshkosh
Beck Caine

GREG GUIDRY
SISTER SLEDGE
RICK SPRINGFIELD
PAUL DAVIS
GLASS MOON
Hottest:
JOURNEY 4-1
GO GO'S 20-13
ONJ 29-14
BERTIE HIGGINS 24-15
JOAN JETT 30-21

WGBF/Evansville, IN
Kevin Carpenter

J. GEILS BAND
OAK RIDGE BOYS
ABBA
LE ROUX
STEVIE NICKS
Hottest:
AIR SUPPLY 1-1
JOURNEY 2-2
KENNY ROGERS 9-6
ALABAMA 12-8
STEVIE WONDER 13-9

WZOK/Rockford, IL
Mr. Ed

RICK SPRINGFIELD
JOAN JETT
GO GO'S
Hottest:
HALL & CATES 1-1
GEORGE BENSON 2-2
BARRY MANILOW 3-3
SHEENA EASTON 4-4
KENNY ROGERS 5-5

WNAP/Indianapolis, IN
Paul Mendenhall

RICK SPRINGFIELD
JOAN JETT
GO GO'S
Hottest:
HALL & CATES 1-1
GEORGE BENSON 2-2
BARRY MANILOW 3-3
SHEENA EASTON 4-4
KENNY ROGERS 5-5

WIKS/Indianapolis, IN
Tom Gilligan

BRYAN ADAMS
Hottest:
BILLY JOEL 1-1
JOAN JETT 2-2
FOREIGNER 3-3
BILLY SQUIER 6-6
QUARTERFLASH 10-8

U93/South Bend, IN
J.K. Dearing

ONJ
JOAN JETT
STEVIE NICKS
Hottest:
J. GEILS BAND 1-1
CARS 4-2
AIR SUPPLY 12-4
STEVIE WONDER 21-6
DIANA ROSS 14-7

WDJX/Dayton, OH
Butcher/Dawson

CLIFF RICHARD
Hottest:
JOURNEY 1-1
STEVIE WONDER 8-4
ROD STEWART 12-8
POLICE 16-9
ONJ 18-11

WLWL-FM/St. Paul, MN
Bob Bergland

SISTER SLEDGE
MIKE POST
GREG GUIDRY
DR. HOOK
PAUL DAVIS
RICK SPRINGFIELD
Hottest:
JOURNEY 5-1
LRB 9-5
HUEY LEWIS AND TH 18-11
ALABAMA 26-15
ONJ 30-16

WKDQ/Evansville, IN
Gabe Hobbs

STEVIE NICKS
KOOL & THE GANG
QUINCY JONES
PAUL DAVIS
Hottest:
JOURNEY 1-1
AIR SUPPLY 2-2
ALABAMA 10-3
DIANA ROSS 5-4
ONJ 28-13

WJXQ/Jackson, MI
Ryan/Cheeks

CHRIS REA
UFO
4 OUT OF 5 DOCTOR
Hottest:
SAMMY HAGAR 1-1
JOAN JETT 3-2
J. GEILS BAND 20-4
QUARTERFLASH 10-7
NOVO COMBO 25-21

KKQK/Omaha, NB
Mark Evans

QUINCY JONES
Hottest:
JOURNEY 1-1
BERTIE HIGGINS 10-2
ONJ 14-5
JOURNEY 1-1
AIR SUPPLY 2-2
STEVIE WONDER 5-3
DIANA ROSS 6-4
HUEY LEWIS AND TH 17-11

KIHK/Davenport, IA
Chuck King

J. GEILS BAND
ONJ
Hottest:
J. GEILS BAND 1-1
STEVIE WONDER 17-10
OAK RIDGE BOYS 28-21
JOAN JETT 33-24
BUCKNER & GARCIA 34-25

WZZR/Grand Rapids, MI
Lucian Jay

RICK SPRINGFIELD
JOHN DENVER
Hottest:
JOURNEY 1-1
AIR SUPPLY 3-2
KENNY ROGERS 6-3
BERTIE HIGGINS 8-5
STEVIE WONDER 10-8

PARALLEL THREE

KFYR/Blairmerck, ND
Dan Brannan

QUARTERFLASH
BARBRA STREISAND
RICK SPRINGFIELD
Hottest:
JOURNEY 5-1
DIANA ROSS 13-7
BOB & DOUG MCKENZ 19-10
CLIFF RICHARD 16-12
ALABAMA 20-15

KKLS/Rapid City, SD
Harley Worthit

PAUL DAVIS
J. GEILS BAND
GREG GUIDRY
RICK SPRINGFIELD
Hottest:
JOURNEY 1-1
POLICE 9-6
BERTIE HIGGINS 18-11
HUEY LEWIS AND TH 25-18
STEVIE NICKS 28-19

KKXL/Grand Forks, ND
Jeff Parker

VANGELIS
PAUL DAVIS
Hottest:
JOURNEY 4-1
BERTIE HIGGINS 8-6
POLICE 9-7
BOB & DOUG MCKENZ 12-9
STEVIE WONDER 16-10

WRKR/Racine, WI
Steve Warren

ROD STEWART
ALDO NOVA
Hottest:
J. GEILS BAND 1-1
SHEENA EASTON 8-11
FOREIGNER 23-19
JOAN JETT 31-21
J. GEILS BAND 28-23

WSPT/Stevens Point, WI
Brad Fuhr

GREG GUIDRY
RICK SPRINGFIELD
SNEAKER
HUMAN LEAGUE (dp)
DWIGHT TWILLEY (dp)
Hottest:
JOURNEY 1-1
J. GEILS BAND 2-2
DONNIE IRIS 5-3
FOREIGNER 22-18
BOB & DOUG MCKENZ D-19

WTRU/Muskegon, MI
Mike Stevens

MIKE POST
RICK SPRINGFIELD
Hottest:
JOURNEY 1-1
BOB & DOUG MCKENZ 13-2
POLICE 6-4
KENNY ROGERS 7-5
STEVIE WONDER 15-6

KDVV/Topeka, KS
Tony Stewart

PAUL DAVIS
VAN HALEN
RICK SPRINGFIELD
Hottest:
JOURNEY 2-1
STEVIE WONDER 6-3
POINTERS SISTERS 14-6
JOAN JETT 27-14
GO GO'S 24-15

KELO/Sioux Falls, SD
Marc Elliot

SHEENA EASTON
Hottest:
DONNIE IRIS 2-1
JOURNEY 4-3
BUCKNER & GARCIA 5-4
BOB & DOUG MCKENZ 10-9
JOAN JETT 37-31

KWLO/Waterloo, IA
Drew Bentley

RICK SPRINGFIELD
STEVIE WONDER
HUEY LEWIS AND TH
Hottest:
JOURNEY 1-1
BOB & DOUG MCKENZ 10-2
ONJ 14-5
JOAN JETT 20-10
GO GO'S D-20

WAZO-FM/Lafayette, IN
Bob Leonard

BOB & DOUG MCKENZ
QUARTERFLASH
STEVIE NICKS
GREG GUIDRY
PAUL DAVIS
MIKE POST
Hottest:
JOURNEY 3-1
ROD STEWART 13-9
GO GO'S 18-14
ONJ 22-18
JOAN JETT 23-21

KRNA/Lowa City, IA
Bart Goynshor

DWIGHT TWILLEY
DR. HOOK
SHOOTING STAR (dp)
Hottest:
JOURNEY 2-1
GENESIS 4-2
GO GO'S 10-7
JOAN JETT 18-10

KQWB/Fargo, ND
Robert Randall

STEVIE NICKS (dp)
JOAN JETT (dp)
DR. HOOK (dp)
GLASS MOON (dp)
Hottest:
JOURNEY 2-1
STEVIE WONDER 11-4
BERTIE HIGGINS 19-11
POINTERS SISTERS 18-13
HUEY LEWIS AND TH 16-14

WCIL-FM/Carbondale, IL
Tony Waitkus

STEVIE WONDER
IRENE CARA
PAUL DAVIS
MIKE POST
RICK SPRINGFIELD
NEIL DIAMOND
TOM TOM CLUB
Hottest:
ONJ 2-1
SOFT CELL 4-2
BERTIE HIGGINS 16-10
JOAN JETT 22-13
OAK RIDGE BOYS D-15

KFMZ/Columbia, MO
Steve Graziano

WRABIT
SOFT CELL
DWIGHT TWILLEY
Hottest:
DONNIE IRIS 1-1
BOB & DOUG MCKENZ 15-8
QUARTERFLASH 20-11
JOAN JETT 18-12
J. GEILS BAND 25-21

99KG/Salina, KS
Denny Collier

PRISM
TOMMY TUTONE
GREG GUIDRY
PAUL DAVIS
DR. HOOK
RICK SPRINGFIELD
Hottest:
POLICE 12-7
ROD STEWART 16-10
POINTERS SISTERS 22-16
JOAN JETT 29-20

KKRC-FM/Sioux Falls, SD
Dan Kiley

BOB & DOUG MCKENZ
J. GEILS BAND
Hottest:
JOURNEY 7-2
TIME 13-5
STEVIE WONDER 15-9
VANGELIS 20-13

KSPZ/Colorado Springs, CO
Mike Daniels

JOAN JETT
HUEY LEWIS AND TH
Hottest:
JOURNEY 1-1
AIR SUPPLY 3-2
STEVIE WONDER 8-3
BILLY JOEL 14-9
ROD STEWART 19-14

KCPX/Salt Lake City, UT
Gary Waldron

QUINCY JONES
STEVIE NICKS
NEIL DIAMOND
BARBRA STREISAND
SNEAKER
DWIGHT TWILLEY
GENE COTTON
Hottest:
JOURNEY 1-1
VANGELIS 16-10
OAK RIDGE BOYS 31-24
LE ROUX 35-25
IRENE CARA 34-27

KGW/Portland, OR
Janis Wojniak

JOURNEY
Hottest:
DAN FOGELBERG 1-1
KENNY ROGERS 2-2
LRB 7-5
AIR SUPPLY 14-9
VANGELIS 18-13

KJRB/Spokane, WA
Suda Coleman

MECO
HALL & CATES
PAUL DAVIS
LE ROUX
HUMAN LEAGUE
Hottest:
JOURNEY 1-1
BOB & DOUG MCKENZ 11-7
STEVIE WONDER 16-13
POINTERS SISTERS 20-14
ONJ 23-17

KRQ/Tucson, AZ
Guy Zapoleon

SMOKEY ROBINSON
SAMMY HAGAR
SISTER SLEDGE
GREG GUIDRY
ROBERTA FLACK
Hottest:
KENNY ROGERS 1-1
ROLLING STONES 20-7
TOMMY TUTONE 16-9
ONJ 19-11
BERTIE HIGGINS 28-18

KLUC/Las Vegas, NV
Dave Van Stone

GO GO'S
MIKE POST
DR. HOOK
RICK SPRINGFIELD
Hottest:
JOURNEY 1-1
ROD STEWART 5-4
STEVIE WONDER 10-6
STEVIE NICKS 13-9
HUEY LEWIS AND TH 22-14

KYNO-FM/Fresno, CA
John Lee Walker

QUARTERFLASH
WAR
JOAN JETT
Hottest:
BUCKNER & GARCIA 16-1
SUGAR HILL GANG 7-6
JOURNEY 20-7
GO GO'S 15-10
ONJ 22-15

KZZX/Albuquerque, NM
John Michaels

JOAN JETT (dp)
VANGELIS (dp)
Hottest:
DAN FOGELBERG 1-1
AIR SUPPLY 3-2
JOURNEY 11-4
STEVIE WONDER 13-8
DIANA ROSS 14-9

FM102/Sacramento, CA
Manders/Preston

OAK RIDGE BOYS
J. GEILS BAND
Hottest:
J. GEILS BAND 1-1
JOURNEY 7-2
TIME 13-5
STEVIE WONDER 15-9
VANGELIS 20-13

KSKD/Salem, OR
Len E. Mitchell

BERTIE HIGGINS
J. GEILS BAND
MIKE POST
Hottest:
JOURNEY 2-1
JOAN JETT 16-7
GO GO'S 25-17
POINTERS SISTERS 29-20
ONJ 33-24

KHYT/Tucson, AZ
Rich Brother Robbin

ROD STEWART (RA)
LRB
LARRY CARLTON
DR. HOOK
LE ROUX
KOKOMO
QUARTERFLASH
LINDSEY BUCKINGHA
GREG GUIDRY
GLASS MOON
RICHARD D. FIELDS
Hottest:
JOAN JETT 20-1
STEVIE WONDER 4-4
ONJ 22-12
FOREIGNER 33-15
GO GO'S D-26

KIDD/Monterey, CA
Barry Brown

GEORGE DUKE
PAUL DAVIS
FOREIGNER
SURVIVOR
RICK SPRINGFIELD
Hottest:
CARS 2-1
JOURNEY 10-6
DONNIE IRIS 11-7
SKYY 14-10
GO GO'S 15-13

KGGB/Riverside-San Bernardino
Chris Roberts

DR. HOOK
BONNIE RAITT
GEORGE DUKE
RICK SPRINGFIELD
Hottest:
SMOKEY ROBINSON 4-1
ONJ 25-13
QUINCY JONES 24-17
EW&F 27-19
VANGELIS 28-20

KKXX/Bakersfield, CA
Squires/DeRoo

VANGELIS
RICK SPRINGFIELD
JOHN HALL BAND
Hottest:
JOURNEY 1-1
JOAN JETT 23-8
J. GEILS BAND 20-9
BOB & DOUG MCKENZ 17-11
ONJ 19-12

KNBQ/Tacoma, WA
Bryan/Roberts

STEVIE NICKS
SNEAKER
IRENE CARA
RICK SPRINGFIELD
KOOL & THE GANG
Hottest:
JOURNEY 1-1
AIR SUPPLY 5-2
POLICE 6-4
JOAN JETT 27-16
GO GO'S 24-19

K98/Provo, UT
Jim Sumpter

LE ROUX
QUARTERFLASH
Hottest:
JOURNEY 1-1
LRB 3-2
SHEENA EASTON 5-3
KENNY ROGERS 10-5
BERTIE HIGGINS 25-18

FM103/Salt Lake City, UT
Lorraine Winnegar

QUARTERFLASH
Hottest:
JOURNEY 1-1
BOB & DOUG MCKENZ 6-2
JOAN JETT 18-11
VAN HALEN 19-15
J. GEILS BAND 24-21

KBBK/Boise, ID
Bob Lee

RICK SPRINGFIELD
PAUL DAVIS
DWIGHT TWILLEY
MIKE POST
HUMAN LEAGUE
Hottest:
AIR SUPPLY 1-1
JOURNEY 8-2
STEVIE WONDER 14-6
KENNY ROGERS 16-8
GO GO'S 17-9

BERTIE HIGGINS
J. GEILS BAND
MIKE POST
Hottest:
JOURNEY 2-1
JOAN JETT 16-7
GO GO'S 25-17
POINTERS SISTERS 29-20
ONJ 33-24

PARALLEL THREE

KCBN/Reno, NV
Jim O'Neal

SNEAKER
GREG GUIDRY
MIKE POST
TOMMY TUTONE
BFTTYE LAVETTFF
Hottest:
RICK SPRINGFIELD 2-1
BERTIE HIGGINS 8-2
SAMMY HAGAR 16-11
JOAN JETT 21-13
GO GO'S 27-18

KOZA/Pueblo, CO
Rip Avina

RICK SPRINGFIELD
GREG GUIDRY
GEORGE DUKE
CHUBBY CHECKER
Hottest:
JOURNEY 1-1
CLIFF RICHARD 8-4
STEVIE WONDER 9-5
DIANA ROSS 14-6
BUCKNER & GARCIA 16-9

RICK SPRINGFIELD
GREG GUIDRY
GEORGE DUKE
CHUBBY CHECKER
Hottest:
JOURNEY 1-1
CLIFF RICHARD 8-4
STEVIE WONDER 9-5
DIANA ROSS 14-6
BUCKNER & GARCIA 16-9

RICK SPRINGFIELD
GREG GUIDRY
GEORGE DUKE
CHUBBY CHECKER
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JOURNEY 1-1
CLIFF RICHARD 8-4
STEVIE WONDER 9-5
DIANA ROSS 14-6
BUCKNER & GARCIA 16-9

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GREG GUIDRY
GEORGE DUKE
CHUBBY CHECKER
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CLIFF RICHARD 8-4
STEVIE WONDER 9-5
DIANA ROSS 14-6
BUCKNER & GARCIA 16-9

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GEORGE DUKE
CHUBBY CHECKER
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STEVIE WONDER 9-5
DIANA ROSS 14-6
BUCKNER & GARCIA 16-9

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GREG GUIDRY
GEORGE DUKE
CHUBBY CHECKER
Hottest:
JOURNEY 1-1
CLIFF RICHARD 8-4
STEVIE WONDER 9-5
DIANA ROSS 14-6
BUCKNER & GARCIA 16-9

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GEORGE DUKE
CHUBBY CHECKER
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DIANA ROSS 14-6
BUCKNER & GARCIA 16-9

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GEORGE DUKE
CHUBBY CHECKER
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JOURNEY 1-1
CLIFF RICHARD 8-4
STEVIE WONDER 9-5
DIANA ROSS 14-6
BUCKNER & GARCIA 16-9

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GEORGE DUKE
CHUBBY CHECKER
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JOURNEY 1-1
CLIFF RICHARD 8-4
STEVIE WONDER 9-5
DIANA ROSS 14-6
BUCKNER & GARCIA 16-9

RICK SPRINGFIELD
GREG GUIDRY
GEORGE DUKE
CHUBBY CHECKER
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JOURNEY 1-1
CLIFF RICHARD 8-4
STEVIE WONDER 9-5
DIANA ROSS 14-6
BUCKNER & GARCIA 16-9

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GEORGE DUKE
CHUBBY CHECKER
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JOURNEY 1-1
CLIFF RICHARD 8-4
STEVIE WONDER 9-5
DIANA ROSS 14-6
BUCKNER & GARCIA 16-9

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GEORGE DUKE
CHUBBY CHECKER
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JOURNEY 1-1
CLIFF RICHARD 8-4
STEVIE WONDER 9-5
DIANA ROSS 14-6
BUCKNER & GARCIA 16-9

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DIANA ROSS 14-6
BUCKNER & GARCIA 16-9

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CHUBBY CHECKER
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CLIFF RICHARD 8-4
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DIANA ROSS 14-6
BUCKNER & GARCIA 16-9

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CHUBBY CHECKER
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JOURNEY 1-1
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DIANA ROSS 14-6
BUCKNER & GARCIA 16-9

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CHUBBY CHECKER
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JOURNEY 1-1
CLIFF RICHARD 8-4
STEVIE WONDER 9-5
DIANA ROSS 14-6
BUCKNER & GARCIA 16-9

RICK SPRINGFIELD
GREG GUIDRY
GEORGE DUKE
CHUBBY CHECKER
Hottest:
JOURNEY 1-1
CLIFF RICHARD 8-4
STEVIE WONDER 9-5
DIANA ROSS 14-6
BUCKNER & GARCIA 16-9

RICK SPRINGFIELD
GREG GUIDRY
GEORGE DUKE
CHUBBY CHECKER
Hottest:
JOURNEY 1-1
CLIFF RICHARD 8-4
STEVIE WONDER 9-5
DIANA ROSS 14-6
BUCKNER & GARCIA 16-9

NEIL DIAMOND "On The Way To The Sky" (Columbia) 79/19

Moves: Up 33, Debuts 7, Same 20, Down 0, Adds 19 including WABC, PRO-FM, JB105, Q105, WCKX, KSLQ, KBEQ, WZZP, Q106, KZFM, WBBQ, WAYS, KCPX, WCIR, WCIL-FM.

SISTER SLEDGE "My Guy" (Cotillion/Atco) 77/12

Moves: Up 37, Debuts 10, Same 18, Down 0, Adds 12, WIFI, WDRQ, WVBF, WDRG-FM, Q106, WHBQ, WVIC, WLWL-FM, KOFM, WNAM, KRQ, WHEB, WJDX 19-14, WGH 1-1, WGUW 14-8.

DR. HOOK "Baby Makes Her Blue Jeans Talk" (Casablanca/PolyGram) 76/39

Moves: Up 2, Debuts 11, Same 24, Down 0, Adds 39 including WIFI, B104, Q105, KBEQ, WGCL, KFI, KEZR, KZZP, WRCK, WKEE, WHHY-FM, Z104, KLUC, WZYQ, Q101.

PRISM "Don't Let Him Know" (Capitol) 74/6

Moves: Up 25, Debuts 7, Same 36, Down 0, Adds 6, WIFI, KBEQ, WDRG-FM, KEEL, WGH, 99KG, WLS-FM 34-23, KEZR 19-16, WPST 23-19, KINT 25-18, WIKS 24-20, KXXX 31-28, WJBO 40-36, WISE 32-29, KYVA on.

TOMMY TUTONE "867-5309/Jenny" (Columbia) 69/5

Moves: Up 26, Debuts 6, Same 32, Down 0, Adds 5, WLS-FM, WGCL, 99KG, KCBN, KATI, KEGL 5-4, KIQQ 7-6, KFRC 23-13, KEZR 24-19, B100 19-15, KZZP 14-11, WRCK 20-15, WPST 27-23, KSKD 12-9, WOMP-FM 18-13.

MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 57/20

Moves: Up 15, Debuts 5, Same 16, Down 1, Adds 20 including KIMN, Q103, WHFM, 3WT, WKRZ-FM, WZYP, KOFM, KSKD, WZYQ, WCGQ, WXLK, Q102, WTRU, WAZY-FM, KCBN.

BUCKNER & GARCIA "Pac-Man Fever" (Columbia) 57/1

Moves: Up 20, Debuts 4, Same 20, Down 12, Adds 1, KUBE, WXXS-FM 15-12, JB105 16-11, CFTR 31-25, WLS 30-11, KRLA 6-4, XTRA 1-1, WRCK 30-25, KEEL 23-16, BJ105 8-7, KIKK 34-25, WHOT 5-3, KYNO-FM 16-1, WFBG 2-2, KDZA 16-9.

SKYY "Call Me" (Salsoul/RCA) 52/0

Moves: Up 28, Debuts 5, Same 14, Down 5, Adds 0, JB105 32-26, WPGC 20-18, Q105 18-15, KRLA 3-2, KFI 5-3, WDRG-FM 20-15, KZFM 20-16, B97 13-11, WDOQ 10-5, KX104 24-18, WCSC 27-23, KIDD 14-10, KCPX 37-31, Z102 13-7.

SIGNIFICANT ACTION

SMOKEY ROBINSON "Tell Me Tomorrow" (Tamla/Motown) 47/9

Moves: Up 23, Debuts 1, Same 14, Down 0, Adds 9, B104, CKLW, KSLQ, KEZR, WKRZ-FM, CK101, WOKI, KOFM, KRQ, B94 24-21, KRLA 24-12, KFI 23-15, WCAO 16-13, WTIC-FM 19-16, KGGI 4-1.

IRENE CARA "Anyone Can See" (Network/Elektra-Asylum) 43/14

Moves: Up 10, Debuts 0, Same 18, Down 1, Adds 14, WIFI, B94, WDRQ, WHFM, KXX106, G100, WAXY, Y103, WDOQ, KNBQ, WFOX, WISE, KILE, WCIL-FM.

STEVIE WOODS "Just Can't Win 'Em All" (Cotillion/Atco) 41/5

Moves: Up 20, Debuts 5, Same 10, Down 1, Adds 5, WCAO, WVBF, V100, WMAK-FM, KJ100, KINT 24-21, CK101 26-21, WZZR 24-21, WVIC 29-25, KXXX 25-22, KSKD 32-27, WJBO 12-6, WOMP-FM 24-19, 95SGF 24-19, KYVA 30-26.

ANNE MURRAY "Another Sleepless Night" (Capitol) 39/7

Moves: Up 15, Debuts 2, Same 15, Down 0, Adds 7, KBEQ, KIQQ, WCAO, WCSC, KSTT, WJBO, KILE, WVBF 23-19, WSGN 15-11, CK101 37-31, WMAK-FM 30-25, WNOX on, WGH 17-12, KOFM 29-24, WTSN 17-14.

MECO "Pop Goes The Movies Part I" (Arista) 37/7

Moves: Up 16, Debuts 2, Same 12, Down 0, Adds 7, K104, BJ105, WMAK-FM, KJRB, 95XIL, WGLF, KILE, WBEN-FM 13-10, JB105 30-27, CKLW 30-24, WFBR 24-20, WSGN 27-22, WAAV 20-11, KOFM 23-15, WTSN 26-22.

BARBRA STREISAND "Memory" (Columbia) 36/13

Moves: Up 8, Debuts 5, Same 10, Down 0, Adds 13, WXXS-FM, PRO-FM, KIQQ, WVBF, KZFM, KEEL, WCSC, KCPX, WVBF, KILE, KVOL, KFVR, KSLY, JB105 31-28, KENI 36-29.

SNEAKER "Don't Let Me In" (Handshake/CBS) 31/9

Moves: Up 1, Debuts 4, Same 17, Down 0, Adds 9, KZFM, WDOQ, WMAK-FM, KNBQ, KCPX, KSEL-FM, WSPT, KCBN, KBEQ d-28, KEZR on, B100 d-25, WRCK on, WRVQ 25-17, WXLK d-29.

GEORGE DUKE "Shine On" (Epic) 31/8

Moves: Up 7, Debuts 0, Same 16, Down 0, Adds 8, WDRQ, KEARTH, KFI, KIDD, KGGI, KILE, KDZA, KATI, KC101 29-26, KROK on, WZYP on, WBBQ on, WANS-FM on, WJBO on, KENI on.

GEORGE BENSON "Never Give Up On A Good Thing" (WB) 30/8

Moves: Up 8, Debuts 5, Same 9, Down 0, Adds 8, CK101, WHBQ, WMAK-FM, WNOX, WJBO, Q104, WFOX, WXLK, WXXS-FM 28-18, KIQQ on, WCSC 23-20, KGGI d-26, WLAM 29-26, WIGY 28-25, WFLB 33-27.

HUMAN LEAGUE "Don't You Want Me" (A&M) 28/10

Moves: Up 2, Debuts 4, Same 10, Down 0, Adds 10, WPST, KLPO, BJ105, WOKI, KJRB, KBBK, WXLK, KQV, WSPT, KENI, CHUM 15-9, KEGL 27-22, KROK on, WBCY on, KNBQ on.

CONDUCTOR "Voice On The Radio" (Montage/Capitol) 25/1

Moves: Up 7, Debuts 3, Same 14, Down 0, Adds 1, CFTR, CHUM on, K104 22-19, KROK on-dp, WOKI on, WVIC on, KXXX on, KBBK on, KRQ on, WJBO 31-28, 95XIL 31-26, WFLB on-dp, 99KG on, KSLY on, KOZE on.

SURVIVOR "Summer Nights" (Scotti Bros./CBS) 21/5

Moves: Up 2, Debuts 5, Same 9, Down 0, Adds 5, WGCL, KIQQ, KLPO, KIDD, Q101, WIFI on, WLS d-34, KFI on, 3WT 34-28, WJXQ 28-26, KZ93 on, WZYQ on, WGLF on, WTRU d-28, KFMZ d-25.

EARTH, WIND & FIRE "Wanna Be With You" (ARC/Columbia) 20/1

Moves: Up 7, Debuts 0, Same 10, Down 2, Adds 1, WCAU-FM, K104 36-33, KEEL on, WJDX 30-26, KIDD on, KGGI 27-19, WJBO on, WGUW 10-9, WCIR 18-12, 95XIL on, 95SGF on, WFOX on-dp, WFLB 16-15, Q101, KENI on.

T.G. SHEPPARD "Only One You" (WB/Curb) 20/0

Moves: Up 10, Debuts 0, Same 8, Down 2, Adds 0, KBEQ on-dp, KIQQ on, KFMK 30-29, WSGN 24-20, G100 on, WAAV on, WHHY-FM 30-28, BJ105 32-29, WHBQ 11-10, WOKI 28-24, WNOX 17-13, WZZR 27-26, KOFM 24-20, 95SGF on, KVOL 15-14.

KOOL & THE GANG "Get Down On It" (De-Lite/PolyGram) 19/11

Moves: Up 4, Debuts 4, Same 0, Down 0, Adds 11, Z93, KIQQ, KFRC, WFMF, WZYP, WBBQ, WSEZ, WGUW, 95SGF, Q101, WXXS-FM 14-9, KTSA 30-28, KYNO-FM 25-20, WFLB 32-25.

SOFT CELL "Tainted Love" (Sire/WB) 19/4

Moves: Up 5, Debuts 0, Same 6, Down 4, Adds 4, WCAU-FM, WLS, WLS-FM, KFMZ, CKGM 1-1, CKLW on, WRCK 22-16, WPST 16-12, WKRZ-FM 25-21, K104 on, WJXQ 14-12, WJBO on, WCIL-FM 4-2.

GINO VANNELLI "The Longer You Wait" (Arista) 19/3

Moves: Up 3, Debuts 4, Same 9, Down 0, Adds 3, 3WT, KEEL, WISE, CFTR on, 94Q on, KBEQ d-27, KZZP d-29, WPST 36-32, WKEE d-40, WCSC 29-24, WNAM on, Q104 31-29, WTRU on, KENI on, KSLY on.

NOVO COMBO "Tattoo" (Polydor/PolyGram) 18/1

Moves: Up 6, Debuts 3, Same 8, Down 0, Adds 1, WBLI, KZFM d-29, WOKI on, WJXQ 25-21, WIKS 15-14, WKDQ on, KCPX d-39, WJBO 32-29, WOMP-FM d-32, KVOL on, KELO 33-29, KKLK on, KRNA 17-15, KFMZ 19-16, KDZA on.

BRYAN ADAMS "Lonely Nights" (A&M) 17/5

Moves: Up 3, Debuts 1, Same 8, Down 0, Adds 5, WPHD, WRVQ, WIKS, KQV, KSEL-FM, KEGL d-28, WLS-FM on, WPST 29-25, KLPO on, WJXQ 27-25, WJBO on, WFBG on, WZYQ on, KFMZ 23-22, KOZE on.

CHUBBY CHECKER "Running" (MCA) 17/2

Moves: Up 6, Debuts 2, Same 7, Down 0, Adds 2, WPST, KDZA, Q107 on, KEGL 28-23, KBEQ 30-26, KRLA on, B100 on, KZZP 25-23, WFBR d-30, WVIC on, KLUC 23-21, WJBO 29-26, WLAM d-30, 95XIL 26-24, WTRU on, KENI on, KCBN on.

COMMODORES "Why You Wanna Try Me" (Motown) 17/0

Moves: Up 8, Debuts 1, Same 8, Down 0, Adds 0, WBEN-FM 31-30, WCKX 31-29, KIQQ 29-27, K104 29-26, KHFI on, KBFM on, CK101 35-27, KXXX 22-18, KIDD on, 95XIL 36-35, WFOX on-dp, WFLB 26-22, WRKR on, WCIL-FM d-31.

ROBERTA FLACK "Making Love" (Atlantic) 15/6

Moves: Up 1, Debuts 0, Same 8, Down 0, Adds 6, KFI, KIQQ, WTIC-FM, BJ105, KRQ, 95XIL, KEARTH on, WCAO on, WFBR on, KC101 30-27, K104 on, WCSC on, WCIR on, WFOX on, KVOL on.

FRED PARRIS & THE FIVE SATINS "Medley" (Elektra) 15/5

Moves: Up 3, Debuts 1, Same 6, Down 0, Adds 5, WKRZ-FM, KFMK, WDOQ, WAKY, WFLB, 94Q on, WTRY on, 92FLY on, WTIC-FM 29-23, WDRG-FM d-30, KC101 22-18, Q106 on, WSGN 29-23, WTSN on, WRKR on.

GLASS MOON "On A Carousel" (Radio/Atlantic) 14/9

Moves: Up 0, Debuts 1, Same 4, Down 0, Adds 9, KFI, WRCK, WBCY, WGH, WNAM, KHYT, WJBO, WFEA, KQWB, KEGL d-27, WSEZ on, Z104 on, WZYQ on, KSEL-FM on.

SUGAR HILL GANG "Apache" (Sugar Hill) 13/1

Moves: Up 5, Debuts 3, Same 3, Down 1, Adds 1, Q106, WCAU-FM 9-6, I95 d-21, KFI on, KIQQ 30-23, KZFM 18-13, KEEL d-33, BJ105 on, KYNO-FM 7-6, WFLB d-31, WGLF 35-23.

SIGNIFICANT ACTION

MICHEAL SMOTHERMAN "Do I Ever Cross Your Mind?" (Epic) 27/7

Rotations: Heavy 0/0, Medium 14/2, Light 13/5, Extra Adds 0, Total Adds 7, WARM98, KFMB, WWYZ, WHAM, KOLE, KOB, KSEL. Medium: WBEN, WLTA, WCCO, WGY, WGAC, WDEF, WMAZ, WHBC, KSL, WSKY, WJON, KMED.

GEORGE BENSON "Never Give Up On A Good Thing" (WB) 26/7

Rotations: Heavy 0/0, Medium 20/5, Light 5/1, Extra Adds 1, Total Adds 7, WTFM, WRIE, WBT, KKUA, KSL, WNEU, KFQD. Medium: WLTA, KEX, WGAC, WMAZ, WRVR, WFMK, KKRK, KBOI, KUGN, WCHV, WLVA, WORG, KFOR, WJON, KBOZ.

ROBERTA FLACK "Making Love" (Atlantic) 25/17

Rotations: Heavy 0/0, Medium 9/5, Light 15/11, Extra Adds 1, Total Adds 17, WCBM, WJMD, WLTA, WCCO, KEX, KEY103, WSLI, WHBY, WHIO, WFMK, WKBN, KKUA, WSKY, WDAY, KADE, KMED, KOLO. Medium: WASH, WRIE, WQUE, WJON.

WILLIE NELSON "Always On My Mind" (Columbia) 24/12

Rotations: Heavy 0/0, Medium 13/1, Light 7/7, Extra Adds 4, Total Adds 12, KPLZ, WELI, WSLI, WOKV, WQUE, KRMG, KKRK, WORG, WSGW, KFQD, KADE, KRKK. Medium: WLTA, WSB, KMBZ, KEX, WGAC, WDEF, WMAZ, WHBY, KCRG, WDAY, WJON, KBOZ.

FRED PARRIS & THE FIVE SATINS "Medley" (Elektra) 24/11

Rotations: Heavy 1/0, Medium 12/4, Light 11/7, Extra Adds 0, Total Adds 11, WIP, KDKA, KMBZ, WCCO, WCTC, WSBA, WHIO, WJBA, WGIR, WNEU, WORG. Heavy: WNAB. Medium: WSB, WTIC, WWYZ, WELI, WGY, WBT, WDEF, WMAZ.

MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 22/9

Rotations: Heavy 1/0, Medium 4/1, Light 15/6, Extra Adds 2, Total Adds 9, WELI, WGAC, WSLI, WQUE, WHBY, KRMG, WKBN, KSEL, WDAY. Heavy: KKUA. Medium: WBEN, KSL, KRKK.

CHILLIWACK "I Believe" (Millennium/RCA) 22/6

Rotations: Heavy 5/0, Medium, 10/3, Light 6/2, Extra Adds 1, Total Adds 6, WIP, WOWO, K108, WLVA, WFIR, KFQD. Heavy: WSFM, SM95, WFMK, KWAV, KRKK. Medium: KIXI, WRIE, WHEN, WSKY, WORG, KFOR, KMED.

SMOKEY ROBINSON "Tell Me Tomorrow" (Tamla/Motown) 19/1

Rotations: Heavy 2/0, Medium 10/0, Light 7/1, Extra Adds 0, Total Adds 1, WTAE. Heavy: WRIE, KKUA. Medium: WROR, WTFM, WLTA, KEX, KEY103, KBOI, WKZE-FM, KSEL, WORG, KFQD.

CRYSTAL GAYLE "You Never Gave Up On Me" (Columbia) 17/3

Rotations: Heavy 3/0, Medium 12/2, Light 1/0, Extra Adds 1, Total Adds 3, KRMG, KBOI, KFQD. Heavy: WLTA, WCCO, WDEF. Medium: 97AIA, KMBZ, KEX, WRVA, WHBY, WHIO, KSL, WWSA, WDAY, KFOR.

AL JARREAU "Teach Me Tonight" (WB) 16/12

Rotations: Heavy 1/0, Medium 9/6, Light 3/3, Extra Adds 3, Total Adds 12, KULF, 97AIA, KMBZ, WCCO, KEX, WELI, WSBA, WDEF, WHBY, KKUA, WJON, KBOZ. Heavy: WSKY. Medium: WBT, WAKR, KCRG.

ANGELA BOFILL "Holdin' Out For Love" (Arista) 16/4

Rotations: Heavy 1/0, Medium 7/1, Light 7/2, Extra Adds 1, Total Adds 4, WCCO, WHBC, KKUA, KFQD. Heavy: KULF. Medium: WTFM, WGAC, SM95, KWAV, KFOR, KRKK.

BILL LaBOUNTY "Livin' It Up" (WB) Curb 15/8

Rotations: Heavy 0/0, Medium 6/2, Light 9/6, Extra Adds 0, Total Adds 8, WLTA, WARM98, KMBZ, WCCO, WGAC, WBT, WHBC, WCHV. Medium: WMAZ, KUGN, WSKY, WDAY.

CHARLEY PRIDE "Mountain Of Love" (RCA) 15/2

Rotations: Heavy 5/1, Medium 7/1, Light 3/0, Extra Adds 0, Total Adds 2, KRNT, KRMG. Heavy: WOKV, WRVA, KOB, KSL. Medium: KMBZ, KEX, WBT, WIS, WMAZ, WHIO.

SNEAKER "Don't Let Me In" (Handshake/CBS) 14/4

Rotations: Heavy 1/0, Medium 8/2, Light 5/2, Extra Adds 0, Total Adds 4, KOLE, WSLI, KBOI, KSEL. Heavy: KWAV. Medium: WRVA, KKUA, WSKY, WCHV, WDAY, KRKK.

PETULA CLARK "Natural Love" (Scotti Bros./CBS) 12/3

Rotations: Heavy 1/0, Medium 3/1, Light 8/2, Extra Adds 0, Total Adds 3, WCCO, WCTC, WMAZ. Heavy: KULF. Medium: WHIO, WKBN.

DOTTIE WEST "You're Not Easy To Forget" (Liberty) 11/7

Rotations: Heavy 1/0, Medium 4/2, Light 4/3, Extra Adds 2, Total Adds 7, WCCO, WSBA, WOKV, WHBC, WHIO, KSL, WJON. Heavy: WLTA, WMAZ.

BOYS BAND "Please Don't Stop Me Baby (I'm On Fire)" (Elektra) 11/1

Rotations: Heavy 0/0, Medium 4/0, Light 7/1, Extra Adds 0, Total Adds 1, WWYZ. Medium: KEX, WMAZ, WSKY, KRKK.

LE ROUX "Nobody Said It Was Easy" (RCA) 10/4

Rotations: Heavy 0/0, Medium 4/1, Light 5/2, Extra Adds 1, Total Adds 4, WTFM, WSFM, KOLE, KPAT. Medium: WQUE, KWAV, WCHV.

CAPRIS "Morse Code Of Love" (Ambient Sound/Epic) 6/3

Rotations: Heavy 0/0, Medium 2/1, Light 3/1, Extra Adds 1, Total Adds 3, WSBA, WGAC, KFQD. Medium: WMAZ.

BOBBY VINTON "She Will Survive" (Tapestry) 6/1

Rotations: Heavy 1/0, Medium 3/1, Light 2/0, Extra Adds 0, Total Adds 1, KSL. Heavy: WCCO. Medium: KDKA, WGY.

CHARLENE "I've Never Been To Me" (Motown) 5/4

Rotations: Heavy 0/0, Medium 3/3, Light 2/1, Extra Adds 0, Total Adds 4, 97AIA, WDEF, WSKY, WORG.

DAN SEALS "Can't Get You Out Of My Mind" (Atlantic) 5/3

Rotations: Heavy 0/0, Medium 0/0, Light 5/3, Extra Adds 0, Total Adds 3, WCCO, WDAY, KRKK.

HUEY LEWIS AND THE NEWS "Do You Believe In Love" (Chrysalis) 5/1

Rotations: Heavy 0/0, Medium 4/1, Light 1/0, Extra Adds 0, Total Adds 1, WOWO. Medium: WFMK, KWAV, WBOW.

CHR SIGNIFICANT ACTION

BOYS BAND "Please Don't Stop Me Baby (I'm On Fire)" (Elektra) 13/1

Moves: Up 2, Debuts 3, Same 7, Down 0, Adds 1, WAEB, KIQQ on, K104, WAAV d-28, WCSC on, KRAV 19-18, WLAM 30-29, WOMP-FM d-34, KVOL on, KENI on, KCBN on, KATI on, KOZE on.

JOHN DENVER "Shanghai Breezes" (RCA) 12/9

Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 9, WCAO, KZFM, KINT, WAAV, WAYS, WZZR, KOFM, KVOL, KSLY, WFBR on, WGH on, WVIC d-40.

DWIGHT TWILLEY "Somebody To Love" (EMI America) 12/7

Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 7, KINT, WCSC, KBBK, KCPX, WSPT, KRNA, KFMZ, WSSX on, WJXQ on, WGLF on, KSEL-FM on, WCIL-FM on.

BONNIE RAITT "Keep This Heart In Mind" (WB) 12/4

Moves: Up 4, Debuts 0, Same 4, Down 0, Adds 4, WAAV, WOKI, KGGI, WIGY, KEZR on, WPST 35-31, WKRZ-FM on, WCSC 30-25, WJXQ 30-28, Q104 32-30, 95SGF on, KRNA on.

ALDO NOVA "Fantasy" (Epic) 11/7

POLYGRAM'S GOT A NEW HOOK

DR. HOOK



"BABY MAKES HER BLUE JEANS TALK"

SECOND WEEK OUT! ONE OF THE "MOST ADDED" IN CHR

WBEN-FM	WGCL	WLAN-FM	WJDX	KX104	WGH	WNAM	WTSN	WISE	WTRU
WIFI	KFI	Q106	WSGN	WMAK-FM	WQRK	KGGI	WFEA	WFLB	WAZY-FM
B104	KFRC	WKRZ-FM	G100	WSKZ	WZZR	KNBQ	WFBG	WGLF	KRNA
Z93	KEZR	WKEE	WZYP	WCKI	WVIC	KCPX	WZYQ	KILE	99KG
94Q	KYYX	KZFM	WHHY-FM	WSEZ	WJXQ	KLUC	Q104	Q101	KENI
Q105	KZZP	KINT	WDOQ	WCSC	WLOL-FM	KHYT	Z102	KVOL	KCBN
CKLW	WTRY	KEEL	WBBQ	WANS-FM	Z104	WLAM	WFOX	KFYR	KATI
KBEQ	WRCK						WCGQ	KQWB	KYYA
									KOZE

FROM THE NEW ALBUM

"PLAYERS IN THE DARK"

Producer & Musical Director
RON HAFFKINE

Management
RON HAFFKINE & BOBBY HELLER

MANUFACTURED &
MARKETED BY
PolyGram Records



Contemporary Hit Radio

NATIONAL AIRPLAY/30

Adult/Contemporary

Three Weeks Weeks Week

3	1	1	1	JOURNEY/Open Arms (Columbia)
13	9	6	2	STEVIE WONDER/That Girl (Tamla/Motown)
4	4	2	3	AIR SUPPLY/Sweet Dreams (Arista)
2	2	3	4	DAN FOGELBERG/Leader Of The Band (Full Moon/Epic)
12	11	9	5	KENNY ROGERS/Through The Years (Liberty)
7	5	5	6	LITTLE RIVER BAND/Take It Easy On Me (Capitol)
14	12	10	7	DIANA ROSS/Mirror, Mirror (RCA)
1	3	4	8	D. HALL & J. OATES/I Can't Go For That (No Can Do) (RCA)
9	7	7	9	SHEENA EASTON/You Could Have Been With Me (EMI America)
24	17	14	10	ROD STEWART/Tonight I'm Yours (Don't Hurt Me) (WB)
17	13	11	11	POLICE/Spirits In The Material World (A&M)
26	22	17	12	POINTER SISTERS/Should I Do It (Planet/Elektra-Asylum)
27	18	15	13	ALABAMA/Love In The First Degree (RCA)
29	21	16	14	BERTIE HIGGINS/Key Largo (Kat Family/CBS)
5	6	8	15	J. GEILS BAND/Centerfold (EMI America)
—	28	21	16	JOAN JETT & BLACKHEARTS/I Love Rock 'N Roll (Boardwalk)
28	23	18	17	CLIFF RICHARD/Daddy's Home (EMI America)
—	29	23	18	OLIVIA NEWTON-JOHN/Make A Move On Me (MCA)
—	30	25	19	GO-GO'S/We Got The Beat (IRS/A&M)
—	26	24	20	HUEY LEWIS AND THE NEWS/Do You Believe In Love (Chrysalis)
8	10	13	21	CARS/Shake It Up (Elektra)
—	—	28	22	VANGELIS/Chariots Of Fire (Polydor/PolyGram)
6	8	12	23	PAUL DAVIS/Cool Night (Arista)
30	27	26	24	CHILLIWACK/I Believe (Millennium/RCA)
—	—	30	25	BOB & DOUG MCKENZIE/Take Off (Mercury/PolyGram)
—	—	29	26	J. GEILS BAND/Freeze Frame (EMI America)
25	24	22	27	GENESIS/Abacab (Atlantic)
—	—	—	28	STEVIE NICKS/Edge Of Seventeen (Modern/Atco)
—	—	—	29	LE ROUX/Nobody Said It Was Easy (Lookin' For The Lights) (RCA)
—	—	—	30	OAK RIDGE BOYS/Bobbie Sue (MCA)

Three Weeks Weeks Week

2	2	1	1	KENNY ROGERS/Through The Years (Liberty)
9	6	4	2	BERTIE HIGGINS/Key Largo (Kat Family/CBS)
15	10	8	3	JOURNEY/Open Arms (Columbia)
5	3	3	4	SHEENA EASTON/You Could Have Been With Me (EMI America)
7	5	5	5	BARRY MANILOW/Somewhere Down The Road (Arista)
6	4	6	6	AIR SUPPLY/Sweet Dreams (Arista)
10	8	7	7	ALABAMA/Love In The First Degree (RCA)
20	12	9	8	CLIFF RICHARD/Daddy's Home (EMI America)
21	14	13	9	Q. JONES featuring J. INGRAM/One Hundred Ways (A&M)
14	11	10	10	LITTLE RIVER BAND/Take It Easy On Me (Capitol)
1	1	2	11	DAN FOGELBERG/Leader Of The Band (Full Moon/Epic)
17	13	12	12	ABBA/When All Is Said And Done (Atlantic)
23	20	15	13	VANGELIS/Chariots Of Fire (Polydor/PolyGram)
—	23	17	14	NEIL DIAMOND/On The Way To The Sky (Columbia)
28	24	19	15	SISTER SLEDGE/My Guy (Cotillion/Atco)
22	19	16	16	ANNE MURRAY/Another Sleepless Night (Capitol)
27	21	18	17	STEVIE WOODS/Just Can't Win 'Em All (Cotillion/Atco)
4	9	11	18	BILLY JOEL/She's Got A Way (Columbia)
—	29	22	19	STEVIE WONDER/That Girl (Tamla/Motown)
3	7	14	20	PAUL DAVIS/Cool Night (Arista)
—	30	25	21	LARRY CARLTON/Sleepwalk (WB)
12	15	20	22	D. HALL & J. OATES/I Can't Go For That (No Can Do) (RCA)
26	26	24	23	OAK RIDGE BOYS/Bobbie Sue (MCA)
29	28	26	24	T.G. SHEPPARD/Only One You (WB/Curb)
—	—	30	25	OLIVIA NEWTON-JOHN/Make A Move On Me (MCA)
—	—	—	30	MECO/Pop Goes The Movies Part I (Arista)
—	—	—	27	POINTER SISTERS/Should I Do It (Planet/Elektra-Asylum)
—	—	—	28	RUPERT HOLMES/The End (Elektra)
—	—	—	29	BARBRA STREISAND/Memory (Columbia)
13	17	21	30	JENNIFER WARNES/Could It Be Love (Arista)

RICK SPRINGFIELD (85)
PAUL DAVIS "65" (61)
DR. HOOK (39)

STEVIE NICKS (35)
GREG GUIDRY (34)
LE ROUX (27)

**MOST
ADDED**

JOHN DENVER (36)
PAUL DAVIS (33)
ROBERTA FLACK (17)

LARRY CARLTON (16)
BARBRA STREISAND (16)

JOURNEY (162)
STEVIE WONDER (92)
JOAN JETT (86)

BERTIE HIGGINS (47)
AIR SUPPLY (47)
OLIVIA NEWTON-JOHN (46)

HOTTEST

BERTIE HIGGINS (70)
JOURNEY (56)
KENNY ROGERS (56)

CLIFF RICHARD (35)
AIR SUPPLY (31)
DAN FOGELBERG (30)

STEVIE NICKS Edge Of Seventeen (Modern/Atco)

63% of our reporters on it. Moves: Up 43, Debuts 29, Same 26, Down 1, Adds 35 including JB105, Z93, KBEQ, WZZP, WGCL, KFRC, KEZR, KYYX, WAEB, WFMF, WBBQ, WMEE, KNBQ, KQWB, KSLY. See Parallels, debuts at number 28 on CHR chart.

LE ROUX Nobody Said It Was Easy (Lookin' For The Lights) (RCA)

60% of our reporters on it. Moves: Up 35, Debuts 24, Same 42, Down 0, Adds 27 including WXKS-FM, WGCL, KRLA, KOPA, WHFM, KC101, KHFI, WJDX, WSEZ, WGBF, KJRB, K96, KHYT, WGUY, Z102. See Parallels, debuts at number 29 on CHR chart.

OAK RIDGE BOYS Bobbie Sue (MCA)

56% of our reporters on it. Moves: Up 74, Debuts 8, Same 24, Down 4, Adds 10, WCAU-FM, KRLA, KEZR, WGH, KJ100, WGBF, FM102, WIGY, Q104, KSLY. See Parallels, debuts at number 30 on CHR chart.

12-34

NEW & ACTIVE

ABBA "When All Is Said And Done" (Atlantic) 111/8
Moves: Up 56, Debuts 9, Same 34, Down 4, Adds 8, WCAU-FM, WZZP, WZUU, WBLI, FM100, KJ100, KEYN-FM, WGBF, B104 18-13, Z93 29-25, Q103 23-19, WAEB 16-9, KZFM 12-6, WDOQ 20-15, KRQ 21-16, WFLB 18-13.

QUINCY JONES featuring JAMES INGRAM "One Hundred Ways" (A&M) 106/14
Moves: Up 56, Debuts 11, Same 23, Down 2, Adds 14, WNBC, WFI, WPGC, KBEQ, WZUU, WBBF, WLAN-FM, WHHY-FM, WNOX, WGH, KRAV, WKDQ, KQKQ, KCPX, KGGI 24-17.

PAUL DAVIS "65 Love Affair" (Arista) 99/61
Moves: Up 6, Debuts 12, Same 20, Down 0, Adds 61 including WBEN-FM, KBEQ, WGCL, KEZR, KYYX, KIMN, KOPA, Q106, FM100, KQKQ, KBBK, WIGY, Z102, KKLS, KOZE.

QUARTERFLASH "Find Another Fool" (Geffen/WB) 98/20
Moves: Up 41, Debuts 18, Same 19, Down 0, Adds 20 including WBEN-FM, WXKS-FM, CKLW, KBEQ, KUBE, KXX106, WMEE, KYNO-FM, FM103, KHYT, WFEA, WISE, KQIZ-FM, WAZY-FM.

SAMMY HAGAR "I'll Fall In Love Again" (Geffen/WB) 97/9
Moves: Up 37, Debuts 10, Same 39, Down 2, Adds 9, KIQQ, KZZP, K104, KZFM, KLPO, WGH, KRQ, WGUY, 95XIL, WLS 38-30, WZYP 23-18, WRVQ 26-22, WIKS 14-10, WCIL-FM 32-24, KCBN 16-11.

FOREIGNER "Juke Box Hero" (Atlantic) 96/9
Moves: Up 38, Debuts 5, Same 33, Down 11, Adds 9, WCAU-FM, KFRC, KUBE, Q103, KINT, KHFI, WZYP, WOW, KIDD, WBEN-FM 20-14, B94 25-18, WRCK 12-9, BJ105 29-20, KEYN-FM 27-22, FM103 10-7.

RICK SPRINGFIELD "Don't Talk To Strangers" (RCA) 91/85
Moves: Up 0, Debuts 2, Same 4, Down 0, Adds 85 including WBEN-FM, WFI, B94, WPGC, Z93, 94Q, KBEQ, WKTI, KFI, KFRC, B100, KOPA, KZZP, Z104, KILE.

VAN HALEN "Oh Pretty Woman" (WB) 83/9
Moves: Up 36, Debuts 17, Same 21, Down 0, Adds 9, Q102, KINT, WACZ, WCIR, 95SGF, KDVV, KENI, KATI, KOZE, WBEN-FM 35-11, CHUM 14-7, KEGL 22-16, KRLA 13-9, Z104 16-10, FM103 19-15.

GREG GUIDRY "Goin' Down" (Badland/Columbia) 80/34
Moves: Up 11, Debuts 10, Same 25, Down 0, Adds 34 including WBEN-FM, WGCL, WKTI, KYYX, WKEE, Y103, WSKZ, WBCY, WNAM, KRQ, WGUY, WISE, WSPT, 99KG, KDZA.

BREAKERS

RUPERT HOLMES The End (Elektra)

58% of our reporters on it. Rotations: Heavy 4/0, Medium 36/3, Light 32/6, Extra Adds 1, Total Adds 10, 97AIA, KPPL, KFMB, KPLZ, WSBA, WAFB, WFMK, WOHO, KRMG, KADE. Debuts at number 28 on A/C chart.

MECO

Pop Goes The Movies Part I (Arista)

58% of our reporters on it. Rotations: Heavy 10/0, Medium 41/1, Light 20/5, Extra Adds 2, Total Adds 8, KPLZ, WRIE, WHAM, WRVR, SM95, WOHO, KPAT, WBOW. Moves 30-26 on A/C chart.

OLIVIA NEWTON-JOHN

Make A Move On Me (MCA)

57% of our reporters on it. Rotations: Heavy 12/0, Medium 46/6, Light 11/4, Extra Adds 2, Total Adds 12, KING, WRIE, WRVR, WTVN, WOWO, WQUA, WKBN, KMJJ, K108, WLEQ, WSGW, KMED. Debuts at number 25 on A/C chart.

NEW & ACTIVE

25-49

POINTER SISTERS "Should I Do It" (Planet/Elektra-Asylum) 62/11
Rotations: Heavy 11/0, Medium 34/2, Light 15/7, Extra Adds 2, Total Adds 11, KVIL, WFYR, WCCO, KHOW, KIXI, WNAB, WRVA, WQUA, KKRQ, WSKY, WJBC. Heavy: KULF, WRIE, WYYZ, WAFB, WMAZ, WFMK, KKUA, WNEU, WLVA, WBOW, KRKK. Medium: WCBM, WROR, GR55, WIP, WTAE, WPRO, WASH, KEX, KYUU, KPLZ. Debuts at number 27 on A/C chart.

BARBRA STREISAND "Memory" (Columbia) 58/16
Rotations: Heavy 10/1, Medium 34/8, Light 13/6, Extra Adds 1, Total Adds 16, KMBZ, WISN, WCCO, KFMB, WHAM, WGY, WRKA, WPTF, WRVA, WQUA, KBOI, KSEL, WFIR, WJBC, KFQD, KOLO. Heavy: WJMD, WLTA, KULF, WSBA, WDEF, WHIO, WSKY, WLVA, KBOZ. Medium: WSB, WOMC, KEX, KNBR, KPLZ.

JOHN DENVER "Shanghai Breezes" (RCA) 55/36
Rotations: Heavy 2/1, Medium 26/14, Light 21/15, Extra Adds 6, Total Adds 36 including WJMD, WLTA, WARM98, WHB, WISN, WCCO, KEX, KIXI, WNAB, WGY, WSBA, WQAC, WERC, WDEF, WSLI, WOKY, WRVR, WRVA, WHIO, WFMK, WIBA, KRMG, KBOI, KKUA, KSL, WKZE-FM, WLVA, WJBC, KCRG, KBOZ, and 6 more.

GENE COTTON "If I Could Get You (Into My Life)" (Knoll) 49/8
Rotations: Heavy 0/0, Medium 31/3, Light 17/4, Extra Adds 1, Total Adds 8, KPPL, WHYN, WVLC, KBOI, WGIR, WNEU, WLVA, KADE. Medium: WTFM, WJMD, WLTA, KULF, KEX, WELI, WGY, WGAC, WBT, WDEF, WMAZ, WRVR, SM95, WAKR, WHBY, WHBC, KOB, KUGN, KWAV, KREM, WSKY, KCRG.

PAUL DAVIS "65 Love Affair" (Arista) 48/33
Rotations: Heavy 0/0, Medium 21/12, Light 20/14, Extra Adds 7, Total Adds 33, WCBM, WTFM, WYNY, KEX, KFMB, KIXI, KPLZ, WNAB, WHYN, WAFB, WERC, WSLI, WVLC, WRVR, SM95, WQUE, WRVA, WHBY, WHIO, WIBA, KBOI, KKUA, WKZE-FM, WNEU, WCHV, WLEQ, WLVA, KFOR, KPAT, WJON, KFQD, KADE, KOLO.

GREG GUIDRY "Goin' Down" (Badland/Columbia) 35/12
Rotations: Heavy 2/0, Medium 13/3, Light 18/7, Extra Adds 2, Total Adds 12, WBEN, WTFM, WLTA, KIXI, WYYZ, KEY103, WAFB, WFMK, KKRQ, K108, WBOW, KBOZ. Heavy: KWAV, WSKY. Medium: KPLZ, WHYN, WHEN, WGAC, WMAZ, SM95, KBOI, WDAY, KFOR, KRKK.

POCO "Sea Of Heartbreak" (MCA) 35/5
Rotations: Heavy 2/0, Medium 22/2, Light 10/2, Extra Adds 1, Total Adds 5, WQUA, KBOI, KSL, KREM, WCHV, WHVA, WORG, WWSA, WDAY, KFQD, KBOZ, KMED, KOLO, KRKK.

10/14/83

MISSING

COUNTY
SECTION



A/C Radio Is **BREAKING** The RCA Hits!



DEBORAH ALLEN "Baby I Lied"

A/C BREAKERS 9/30/83

A/C Chart: **20**

CHR
SIGNIFICANT ACTION

WVSR WRQK KTFM WZPL KITS 95XIL WXLK
KAMZ WNVZ KTSA KQMQ WACZ WISE

Her Debut Single From Her New Album "Cheat The Night"



ALABAMA "Lady Down On Love"

A/C NEW & ACTIVE

WFBR	KUDL	Y97	WMJJ	WVLK	WHBC	KEX	KORQ	WVBS	KFQD
WSB	WCCO	WGY	WTMA	WMAZ	KRNT	KISN	WSKY	WJBC	KTWO
KVIL-FM	KHOW	KEY103	WBT	WHHY	WTRX	WWNR	WCKQ	KFSB	KEXO
97AIA	WRIE	WAFB	WGOW	Y107	KOIL	WEIM	WCHV	KEEZ	KRLC
			WAHR	2WD	KBOI	WSKI	WGSV	KWEB	KQSW
			WIVY	WRVA	KKUA	WCPI	KRLB-FM	WHNN	KRSB
							WLVA	WJON	KALE
							KVIC	WBOW	

...Look For Next Week's **BREAKER!**



POINTER SISTERS "I Need You"

A/C NEW & ACTIVE

WFBR	WAHR	WISM-FM	WEIM	WJBC
WPIX	WMAZ	KUGN	WKNE	KEEZ
WCCO	WHHY	KKUA	WSKI	KWEB
B100	WHBY	KWAV	WTNY	WJON
WAEB	WHBC	WWNR	KORQ	KFQD
WKGW	KRNT	WKZE-FM	WCHV	KTWO
			WGSV	KEXO
			WLVA	KQSW
			KVIC	KRSB
			WVBS	KALE

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The Debut Single From Their New Album "Break Out"

Produced by Richard Perry





CMA DJ Award Winners

Twenty-five years ago, an officer of a dying organization, feeling the group's work was far from over, gathered a few friends to discuss founding a new association from the ashes of the old. It was from the withering Country Music Disc Jockey Association that, in 1958, founding President Connie B. Gay brought together the nucleus of people who would form the Country Music Association. The idea was to broaden the membership base from strictly DJs to include everybody associated in any way with country music.

For a long time, the week now known in Nashville as CMA week was a disc jockey convention. Soon, not only radio station personnel, but fans from all over the country were spending the second week of October in Music City. It became very successful and completely unmanageable, forcing the CMA to set aside a week in June for the fans, returning DJ week to the DJs.

Each year, as part of its national telecast,

the CMA honors three Country radio personalities as DJs of the year. As part of R&R's expanded CMA coverage this year, I want to focus on those three winners so you can get to know a little more about them than just their names and call letters. They represent all of us who take country music directly to the people. The CMA's DJs of the Year: Jim London, Rhubarb Jones, and Stan Davis.

CMA MEDIUM MARKET DJ OF THE YEAR

Rhubarb Jones

Twenty years ago, while practicing with his high school band, young Warren Jones became involved in a rather heated discussion. When the band director came over to inquire just what the "rhubarb" was all about, little did he know that he'd just handed Warren a nickname for life. Although he tried to shake himself of the moniker after high school, Warren quickly realized the name might provide him with the unique image he needed to stand out from the radio crowd. And so was born Rhubarb Jones, the CMA Medium Market DJ of the Year.

After stints at WCLS/Columbus, GA and WSKY/Asheville, NC, Rhubarb joined WLWI/Montgomery in 1978 as Assistant MD and evening personality. Currently, he is the station's MD, Assistant PD, and top-rated afternoon drive personality. His show has been ranked number one both in cume and quarter-hour adults since 1980. WLWI PD Dr. Sam Faulk says Rhubarb "is a fantastic individual. He's one of the best friends anybody could have, and one of the most dedicated employees any employer could have. He knows the business; he knows music. Having Rhubarb around is like having a fuse to dynamite."

Here are the thoughts of Rhubarb



Jones, the CMA's Medium Market DJ of the Year.

"Without a doubt, the biggest thrill of my career came just a few weeks ago when I was contacted by the CMA's Rob Parrish (Director of Membership), who



told me that I was named DJ of the Year. In the same breath he told me that I won, he also told me that I couldn't tell anybody. It was like someone told me I had just won \$5 million, but couldn't spend any of it for a month! The real thrill in winning the award is knowing how happy my listeners are going to be. They have all been very interested and supportive since learning of my nomination. This really is important to me, as I feel that you should never put yourself above the audience. I think of myself as being an everyday 'good ol' boy,' and I want my listeners to think of me that way, too. They know almost every aspect of my life . . . what neighborhood I live in, where my wife Cheryl works, all about my dog, Scottie, and even that I love to shop at K mart.

"I was motivated to get into radio by some of the great communicators like Joe Rumore of WVOK/Birmingham, and a man whom I listened to many nights with a transistor pressed to my ear, the legendary John R on WLAC/Nashville. Also an inspiration was Gary

CMA LARGE MARKET DJ OF THE YEAR

Jim London

Jim London is the Country Music Association's Large Market Disc Jockey of the Year. Jim currently is doing mornings on Viacom's WMZQ/Washington, DC, having just moved (9-30) from three years of mornings at crosstown rival WPKX(KIX106). His career includes stints at KCMO/Kansas City (1975-78), WQAM/Miami (1975-78), WIRK/West Palm Beach (1971-75), and WSBR/Boca Raton, FL. Jim has an 11-year-old daughter, Laura, and his wife Eve is a former nightclub comic who once performed with Jerry Lewis. Jim has, for the most part, always done mornings, and in the words of the 1982 Medium Market DJ of the Year, WMZQ PD Bob Cole, "Jim London represents the consummate morning personality. He successfully intertwines all of the elements: music, information, and entertainment. He's tremendously involved with the audience and has the quickest wit I've heard on the radio. A PD couldn't ask for a finer way to kick off each day."

I asked Jim for his thoughts on winning the award, but I also wanted to know how he balanced being a personality within the structure of today's "more music" emphasis.



"I've always treated awards in this business very lightly. The only awards I've ever really gone after were good ratings and a decent paycheck. But when I learned that my peers in Country radio had chosen me over everyone else in the nation, I must admit that I was rather delirious. This is the sort of thing that always happens to someone else. It makes you realize that all those early morning drives to work before the birds are even up, all those Christmas tree lightings, chili cookoffs and car dealer remotes really do add up to something, if you work hard and are smart enough at it.

"Since my first radio station audition in 1964 at the age of 17, I have been conscious of word economy. My first General Manager, Jack Merdian of WJPA/Washington, PA, used to accuse me of having 'verbal diarrhea.' My years as a newsman also helped build a philosophy of 'get it said and get it over with.' This has served me well over the years, particularly doing morning drive shows,



McKee of WQXI/Atlanta, who made me realize how much fun you really could have on the radio."

As we all know, being a personality and having fun on the air isn't as easy as it sounds. We all need support and direction, and Rhubarb says, "The person who deserves a great deal of credit in my winning this award is WLWI General Manager Don Markwell. He's encouraged me to have fun on the air and to always be myself."

Rhubarb sums up his on-the-air persona this way: "My whole philosophy on



the radio is a potpourri of what I have learned in life. My grandmother, who was the biggest influence in my life, taught me that God is love and that God wants us to spread the joy of His love into as many lives as we can, while filling our own lives with joy. Radio broadcasting is my way of doing that."



where you are sometimes strangled with so many elements that you'd better be brief, or you end up violating the format just to get everything in. All my humor bits and character voices get right to the point. In radio you don't need a long set-up if the punchline is funny. And since the cycle has swung to a more music approach again, this technique is particularly useful.

"One thing I'm sorry to see this business putting itself through is the runaway homogenization that consultants everywhere seem to think we need to save ourselves. Somewhere along the line general managers and owners seem to have lost confidence in their program directors. All of a sudden, anyone from out of town is an expert. There's nothing wrong with outside help, but when every station in town does it, the whole flavor that makes radio such fun is reduced to 'music marathon mania.' Then you have a Country station in Albany doing the same things that an Adult/Contemporary might be doing in Santa Monica. But, there is hope. Any day now some consultant out of Peoria will decide that personality radio would go great guns in Denver, and within a year everyone in the country will be doing it."



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George Jones and Johnny Cash have been making country hits for nearly thirty years; Willie Nelson and Loretta Lynn for more than twenty, and even 'new comers' like Ronnie Milsap and Crystal Gayle have spent nearly a decade on the charts.

Country music has stayed loyal to its roots.

Today, country listeners have expressed an increasing interest in country music's past. Radio stations are playing more oldies than ever before, and new artists, like Ricky Skaggs and John Anderson, are using more traditional styles.

Solid Gold Country explores these connections between past and present each week in a three hour music magazine. Every week a major country star will

be on hand as a featured guest throughout the entire show to talk about their music, and additional artists are spotlighted, telling the stories behind their songs. This participation by the stars of country music themselves, and the theme sets in which the songs are presented, make each program more than just another "oldies" show.

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CMA SMALL MARKET DJ OF THE YEAR

Stan Davis

It may just be coincidence, but Stan Davis is the second of the three winners to change jobs shortly after winning the CMA DJ of the Year Award. Stan, who has been the MD and afternoon personality at WVAM/Altoona for the past four years, takes up residence as the all-night personality at WWVA/Wheeling just a couple of days after he picks up his award in Nashville. It's a big job, working that huge nighttime signal of WWVA, but Stan's new PD Tom Miller says, "Stan's personality will blend very nicely with the rest of the staff. He brings to the mike a genuine love of country music and a great deal of enthusiasm and sincerity. We can hardly wait for him to get on the air."

Other stops along the way in Stan's 14-year career include two years at WADC/Parkersburg, WV and three years at WKYG/Parkersburg, but in talking to him, he's thrilled at the thought of his new job.



"It's a very emotional experience for me to leave Altoona; it's my hometown and I've been working here the last four years, but you have to move on when opportunity knocks. Going on the air at WWVA is the most exciting event of my career. I love the thought of working for the great group of people there, as well as a station that is a legend."

As excited as Stan is about the move, he is equally excited about being named the CMA's Small Market DJ of the Year.

"I was absolutely flabbergasted. To think that I'm being recognized as one of the best of the industry is a concept



that's mind-boggling; it's really the epitome. I'm very honored and appreciative to the CMA, as well as all of my friends in the radio, record, and recording industry, who have been so kind to me over the years and showed that by voting for me."

Standing out in a small market may seem easier than making a dent elsewhere, but the basics are really the same, and you have to put in the time. As Stan says, "You go to the bars, the clubs, the community events, the fundraisers for the Heart Association and the American Cancer Society. You do those

"The jock who is able to be a personality, while remaining a person, is the one who is going to be working ten years from now."

things to be a part of where you live, and relate your experiences on the air. You have to be able to key into each and every listener, and knowledge of the local scene will help you remain, and sound, involved. The jock who is able to be a personality, while remaining a person, is the one who is going to be working ten years from now. Whatever technology hits the entertainment business over the next few years, I think radio has the advantage in that it is the most personal medium of all the media. And, 'personal' is the key word, as it connotes personality. Radio's future lies in being a warm, personal friend, rather than just a source of information."

An air talent in a small market may feel he's doing all those things and is well known in the community, but he may feel a sense of frustration in not being known on a larger scale. As Stan told me, you have to take care of that part by doing some of your own PR. "Too many people expect the world to come to them," Stan began, "but that isn't how it works. You have to make an effort. Get to Nashville for CMA Week or the Country Radio Seminar. Get known, make some friends. If you're really serious you'll do it, and the rest will come."

Stan Davis

CMA's Award Winning DJs

The CMA's DJ of the Year Awards were initiated in 1973 to recognize American country music disc jockeys for their contributions to the industry. Personalities in small, medium, and large markets are initially nominated by the CMA's entire membership. Those receiving at least five nominations are listed on a second ballot, which is sent to members in the DJ and audio/video categories, who pick the finalists. The winners are selected by a panel of anonymous judges, composed of leaders in the broadcasting industry, who review the finalists' alrchecks. Below are the winners in years past.

	Small Market	Medium Market	Large Market
1973	Mike Hoyer KWMT Fort Dodge, IA	Bill Mack WBAP Ft. Worth	Charlie Douglas WWL New Orleans
1974	Dale Eichor KWMT Ft. Dodge, IA	Billy Parker KVOO Tulsa	Grant Turner WSM Nashville
1975	Skip Nelson KWMT Ft. Dodge, IA	Billy Cole WHO Des Moines	Hairl Hensley WSM Nashville
1976	Jay Diamond WKYQ Paducah, KY	Marty Sullivan KRMD Shreveport	Lee Arnold WHN New York
1977	Shannon Reed KWMT Ft. Dodge, IA	Tiny Hughes WROZ Evansville, IN	Bill Robinson WIRE Indianapolis
1978	Len Ellis WLJE Valparaiso, IN	Larry James WBT Charlotte	Jack Reno WLW Cincinnati
1979	Terry Slane WGTO Cypress Gardens	Dugg Collins KZIP Amarillo	Bill Bailey KENR Houston
1980	Lee Shannon WCCF Punta Gorda, FL	Bob Cole KOKE Austin	Larry Scott KRLD Dallas
1981	Jacki West WGTO Cypress Gardens	Tim Wilson WAXX Eau Claire, WI	Lynn Waggoner KEBC Oklahoma City
1982	Al Snyder WNVL Nicholasville, KY	Tim Williams KOKE Austin	Chuck Morgan WSM Nashville

Have You Heard?

Well, I've put off mentioning this for as long as I could, but since former R&R Country Editor and current R&R Entertainment VP Jim Duncan is a past recipient of Wayne & Johanna Edwards's annual Ugly Award, I thought I should at least tell you the finalists of the 7th annual competition; the winner to be announced this week in Nashville. The envelope please. The finalists are: Coyote Calhoun, WAMZ/Louisville; Bob Cole, WMZQ/Washington, DC; Bobby Denton, WIVK/Knoxville; Dene Hallam, WKHK/New York; Nick Hunter, Warner Bros.; Rhubarb Jones, WLWI/Montgomery; Joe Ladd, KIKK/Houston; Mike Oatman, Great Empire Broadcasting; Joe Patrick, KNOE/New Orleans; and Tom Philfer, KRMD/Shreveport. Good luck to all of those more than deserving candidates... From the beasts to beauty, Melanie, aka Cathy Rogers, is now doing mid-days and is Assistant PD to Jeff Goodridge at WNYR/Rochester. Also, congrats on her recent engagement. When you're hot... Jim Abens, formerly of WOW/Omaha (prior to Great Empire's acquisition of the facility), has crossed town and is the new PD at Albimar Broadcasting's KYNN(AM)... Art Saunders, a personality on KZLA-FM/Los Angeles, is leaving

the station, but remaining with Capital Cities Communications, as he segues to the Assistant PD gig at WBAP/Dallas... When KOKE/Austin went A/C, morning man Tim Williams decided he wanted to keep it country, and took his act on the road, but not far. He is now the "Tim" half of the Penny & Tim morning show on KVET/Austin. Penny's former partner, Travis, gets to sleep in late as he is now on in the afternoons... Steve Delaney has been upped to PD at WNDU-AM & FM/South Bend and Sandy Outlaw goes from weekends to full time, mid-days... H. David Allan is the new MD at KRKT/Albany, OR... KIOV-FM/Sioux Falls has a new afternoon man/Production Coordinator in the person of Bob Wilder... A couple of weeks ago I mentioned there is a new Country station in Spokane. The KKER lineup is now set with the Nearly Famous Sam Lawson Radio Extravaganza in mornings, Johnny O. from 9am-1pm, T.M. on 1-6pm, Ken Jacobson evenings, and Tom Strecher doing overnights... And, happy anniversary to KWTO/Springfield, MO, celebrating its 50th year on the air — all as a Country station. KWTO is looking for alums to participate, so if you've ever worked there call Kelly Carls at (417) 883-9000 for the details... Next week I'll fill you in on what I've heard in Nashville, but always keep me posted on what it is you have heard!

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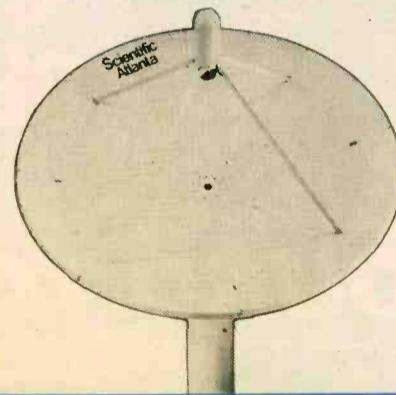
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Had A Dream (For The Heart) PB 13673



Celebrating The CMA Awards



Alabama accepts the coveted Entertainer of the Year award.



Hosts Anne Murray and Willie Nelson.



John Anderson accepts his Single of the Year award from (l-r) presenter, Eddie Rabbitt, Crystal Gayle.



Little Jimmy Dickens is enshrined in the Country Music Hall of Fame by Barbara Mandrell.



Ronnie Milsap provides musical backing for (l-r) Lee Greenwood, Anne Murray, and Larry Gatlin.

CMA Award Winners 1983

- ★ **Entertainer Of The Year:** Alabama
- ★ **Single:** "Swingin' " — John Anderson
- ★ **Album:** "The Closer You Get" — Alabama
- ★ **Song:** "Always On My Mind" — Johnny Christopher, Wayne Thompson, Mark James (writers)
- ★ **Female Vocalist:** Janie Fricke
- ★ **Male Vocalist:** Lee Greenwood
- ★ **Vocal Group:** Alabama
- ★ **Vocal Duo:** Merle Haggard & Willie Nelson
- ★ **Instrumental Group:** Ricky Skaggs Band
- ★ **Instrumentalist:** Chet Atkins
- ★ **Horizon Award:** John Anderson



Backstage on the post-awards radio show, WHN/New York PD Joel Raab and show host Lee Arnold are pictured.



Lee Greenwood accepts the Male Vocalist of the Year award from Eddy Arnold.

We salute country radio and the CMA DJ winners of the year!

★ **Stan Davis-
WVAM Altoona, PA**

★ **Rhubarb Jones-
WLWI Montgomery, AL**

★ **Jim London-
WPKX Alexandria, VA**

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Dolly Parton and Kenny Rogers team up live.



In another duet, Johnny Cash and Kris Kristofferson double up.



R&R's own Ann and Lon Helton cut dashing figures at the awards ceremony.