

# Radio & Records

ISSUE NUMBER 423

THE INDUSTRY'S NEWSPAPER

MARCH 12, 1982

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## Sony Sees Lengthy AM Stereo Shakeout

In the wake of last week's six-to-one FCC vote authorizing a marketplace approach to AM stereo, Sony Corp. predicts the Commission's failure to pick a single system "could result in a costly, long and drawn-out battle that is not in the consumer's best interest."

As previewed last week in R&R, the Commission declined to choose one of the five competing systems, fearing legal challenges to such a decision could delay the introduction of AM stereo by up to five years. The FCC staff expects stations to be able to throw the AM stereo switch in about two months. Many believe the decisions of the receiver manufacturers, who build nearly 40 million radios a year for the U.S. market, will ultimately dictate which AM stereo system prevails.

Sony Audio Products VP/Marketing Roland Martin said the **FIVE NEW VP'S AT COMPANY**

### Bob Wood Promoted To Algonquin VP

Bob Wood, PD of WBEN-AM & FM/Buffalo for almost five years, has been promoted to VP/Programming for parent company Algonquin Broadcasting. At the same time, the company promoted Jim McLaughlin to VP/News, Bob Russo VP/Sales, Dave May VP/Engineering, and Tom Van Nertwick VP & Controller.



Bob Wood

Algonquin President Larry Levite, in making the announcement, stated, "These new titles and the responsibilities that go **WOOD/See Page 33**

FCC has a "lack of understanding" of how the marketplace works. While not saying what direction Sony will take, he said the firm is "able, capable, and willing" to build any of the competing systems. But he added, "Nobody in the industry is able to manufacture all five of the proposed formats."

AM broadcasters, meanwhile, greeted the FCC's action as welcome and long overdue news (see Page 4). Although many would have preferred that the FCC pick one system, broadcasters seem eager to utilize stereo as a way of helping boost the sagging listenership of AM radio, which now commands only 42% of the market against FM.

### SWITCHES FROM COUNTRY

## KENR Tries New "Magazine" Format

KENR/Houston, a Country radio station for over 14 years, switched to a new "Radio Magazine of the Air" format Sunday (3-7). The new format, comprising continuous short (up to two minutes) features called "pages," will be phased in slowly, starting with the morning show. While the "Radio Magazine" is being expanded, non-rock hits will be programmed.

KENR VP/GM Bob Chandler explained to R&R, "We've been Country for a long time, we love Country and believe in Country, but we reached the point where it appeared to us that the market was saturated." PD Jason Williams, discussing the new format, said, "The magazine approach appears to work on AM . . . nothing longer than two minutes, one thing after another, a lot of action, a lot of people. We have 18 people

### "CONFLICT OF INTEREST" OUSTS O'DONNELL

## Peterson Named WBBM VP/GM

Gregg Peterson has been appointed VP/GM of CBS's WBBM/Chicago, following the departure of Bill O'Donnell over a reported conflict of interest. Peterson had been News Director at KNX/Los Angeles; his replacement there is Robert Sims.



CBS VP/AM Stations Gene Lothery told R&R, "With Gregg we have a person who has a long successful history in News radio. We'll also Gregg Peterson have additional leadership. He'll be a tremendous asset."

Lothery declined to comment on

O'Donnell's departure, but a CBS Radio statement alleged that he owned a 5% interest in a chemical dumping company, Alburn Inc., while airing editorials in favor of legislation that would have helped the company. According to the statement, CBS considered the situation a conflict of interest and is continuing to investigate it. O'Donnell had been VP/GM at the News station since 1967 barring two years at KNX from 1971-73.

Peterson told R&R, "It's difficult circumstances — I'm sorry it occurred in the manner that it did. It troubles me to come here under the circumstances. I'm just settling in and getting an overall view of what's happening at the radio station. It's already very successful in terms of ratings and revenue. It's a wonderful radio station and a tremendous city, a great personal and professional opportunity."

Peterson also announced that KNX Executive News Producer Robert Sims replaces him as News Director. Sims told R&R, "I'm delighted with the promotion and I'm looking forward to maintaining the kind of operation that has always made KNX a leader in broadcast journalism."

### Weed KMJM's Operations Director

Steve Weed has been appointed Operations Director at Urban Contemporary-formatted KMJM/St. Louis. Weed had been serving as a programming consultant to the Amaturio-owned station, working with VP/GM Barry Baker, who made the new announcement. In his new position, Weed replaces Fred Henderson, who recently became PD at sister station KMJQ/Houston (R&R 2-5).

Amaturio Group Exec. VP Monte **WEED/See Page 33**



### WOR Celebrates 60th Anniversary

WOR/New York staged a spectacular celebration of its 60th anniversary at Carnegie Hall, featuring battalions of show business notables and even a few personalities from competing stations. Pictured lining the front of the stage are (l-r) WOR's Sherrye Henry and Jack O'Brien, Mutual's Larry King, WOR's George Meade and Don Criqui; (center stage) actor John Rubinstein and WOR's Arlene Francis and John Gambling; (far right) station's Lou Adler, Joan Hamburg, and Joe Franklin.

# MOVIE MUSIC MAGIC!

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this week... 3-12-82

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 Every week in R&R  
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**Hawras Takes  
 WYNF PD  
 Position**

George Hawras has been named Program Director of Taft's WYNF/Tampa, replacing Al Peterson, who joined AOR consultant Pollack Communications last week (R&R 3-5). Hawras had been PD at Taft's



George Hawras

WGRQ/Buffalo for the last two years following a programming stint at WZZO/Allentown.

WYNF GM Dave Milner told R&R, "We really needed to find the best PD we could because of our competitive situation.

George, who comes from within our parent company, had the right track record for us. He impressed me as a very strong marketing programmer, knowing what needs to be done in promoting a station's image and getting visibility. His ratings wins were dramatic in both Buffalo and Allentown, and his ideas were right."

Hawras told R&R, "It's tough to leave Buffalo. We accomplished a lot here, but WYNF was too great an opportunity to pass up. That's the one station in Florida I've always wanted to work at. The station has such a strong signal (100kw), and Tampa is about the quickest-growing market in the entire state." He added that he'll join the station March 22.

**Lyman New VP/Govt.  
 Relations For RKO**

Jerry Lyman, VP/GM of RKO's WGMS-AM & FM/Washington, has been appointed

Vice President/Government Relations for RKO General Broadcasting. Hubert DeLynn, Vice Chairman and Chief Operating Officer of RKO, commented on the new position for Lyman: "(This) is a significant step for RKO to communicate more directly our heritage and demonstrate more visibly our interest in and views as to the development of broadcasting in the overall public interest, the interests of our audiences, and those of RKO and its employees.



Jerry Lyman

"Mr. Lyman has had an illustrious career since joining RKO in 1970 in the Los Angeles LYMAN/See Page 33

**WINS AFTRA  
 Members Strike**

Seventeen fulltime staff announcers at Group W's WINS/New York walked off their jobs Tuesday (3-2) in a contract dispute with the News station. Operations at the station were only temporarily affected, as management personnel were called to fill in for the striking announcers.

The AFTRA agreement with WINS expired on March 1, and although negotiations for a new contract had begun on January 27, no new contract had been drafted. A station spokesperson told R&R, "They walked out and are on strike, but the negotiations are continuing. They are talking on a regular basis. We have our management people manning the station along with management people from other Group W stations, so we've got normal operations on the air. It's a different sound, obviously, because we've got different people on, but all programs are the same... the schedule, the format... all the same."

Apparently, the announcers are seeking a 33% salary increase in the first year of a new agreement and 25% in the second year.



**KABC's Green Machine Gears Up For Ireland**

The "Ken & Bob Company," KABC/Los Angeles's assemblage of personalities in the morning, will celebrate their third St. Patrick's Day "Extravaganza" by broadcasting live from Dublin for five days (March 15-19), with numerous Irish celebrities on hand. Getting ready for the seasonal "Shamrock" format are (l-r, front) KABC's Wally Sherwin (PD), Bob Arthur, Ken Minyard, and Waco Pat; (l-r, top) Ciji Ware, Elmer Dills, and Tommy Hawkins.

**Continental Radio To Shut Down**

Continental Radio Network, a division of the Christian Broadcasting Network of Virginia Beach, VA, will cease operations this June. "It's a very unfortunate corporate decision," Continental Executive Director Craig Hodgson told R&R. "It represents a real lack of commitment since they knew it was going to take a couple of years to get off the ground," Hodgson said, referring to CBN's decision.

In an official statement, CBN President Pat Robinson noted that marketing research had indicated that close to 100 stations would take the programming. In reality

only 13 stations affiliated to date. Programming began last September.

Commenting on the demise of a fellow satellite network, Ivan Braiker, newly-appointed President of SMN (Satellite Music Network), said, "I feel bad, but the 25% religious music mix was a killer." Discussing reports that SMN was undergoing a troubled period, Braiker said the reports originated with two sales people who had left the company. He added that SMN will hire an additional five regional managers this month. However, he did confirm reports that SMN's planned Black-formatted net was under review, while denying that the door was totally shut. He concluded, "I want stations to know that we are in it for the long haul."

**Hughes Named Viacom  
 Broadcasting President**

Paul Hughes has been appointed President of Viacom Broadcasting, supervising the company's radio and TV properties. Hughes had been President/GM of WVIT-TV/New Britain, CT since 1978, previously serving as VP/GM of WCCO-TV/Minneapolis.

In a joint statement, Viacom International Chairman Ralph Baruch and President Terrence Elkes commented, "We are delighted that a man of Mr. Hughes's experience and proven track record can assist us, not only in the current operations of our radio and television outlets, but also in the acquisition of additional stations. Mr. Hughes, in his four years at Viacom, has clearly shown the qualities of leadership and responsibility necessary for this new position."

Viacom owns WKHK/New York, KIKK-AM & FM/Houston, WMZQ/Washington, KDIA/Oakland, and WDIA & WRVR/Memphis, in addition to two TV properties.

**Sherman Appointed  
 WSM-FM  
 Program Manager**

WSM-FM/Nashville midday personality Bruce Sherman has been promoted to Program Manager, replacing Donna Brake, who resigned to take the same position at WSB-FM/Atlanta (R&R 3-5).

Sherman, a six-year Nashville radio veteran, has been with WSM-FM since May 1981, following air personality/Music Director duties at crosstown WKQB and 92-Q. Bruce commented to R&R, "It really feels great. I don't plan any major changes, as Donna left this station in fine shape. I've named Gary Beaty Assistant Program Director. He'll continue to do morning drive."

In making the appointment, WSM-AM/FM General Manager Tom Cassetty said, "We're tickled about this. He's one of the most popular personalities in this market. Bruce is very knowledgeable and experienced, and we're fortunate that we had him here to move up! It's all worked out great for us."

**Holler To Handle  
 WCMF PD Post**

Frank Holler has been chosen for the PD position at WCMF/Rochester, replacing Trip Reeb, who joined WMET/Chicago as PD last week (R&R 3-5). Holler was most recently MD at Q107/Washington, and previously programmed AOR's WWWW/Detroit and WKLS/Atlanta. Earlier, he was an air personality at WDAI/Chicago and WYSP/Philadelphia, among other stations.

WCMF GM Ted Nixon commented to R&R, "Frank has the understanding of this business to help make the station a killer. He has all the right experience to help him do the job. We're very excited to be bringing him aboard."

Holler told R&R, "I checked this job out very thoroughly. I was immediately impressed with the very good things that were said about the company (Sconnix) and the GM. My relationship so far with Ted has been phenomenal; he's bent over backwards to accommodate my needs.

"I also feel very good about Rochester," Holler continued, "because of its economic stability and the competitive circumstances. And also its position in the industry; a lot of talent has come out and a lot of records have broken out from that area."

**Sotet Directs  
 Polygram Rock Dept.**

Jim Sotet has been promoted to National Director/Rock Dept. at Polygram, moving up from National Promotion Manager. He reports to VP/Rock Dept. Jerry Jaffe.

Jaffe commented, "Jim Sotet has played a vital role in the success of the rock-oriented artists on Polygram's roster. His rapport with radio and with artists is well-known, and he enjoys great esteem from our regional and local promotion staffs. This appointment should only increase our rock and roll market impact."

Jaffe also announced that Linda Walker has been promoted to Rock Dept. Promotion Coordinator, expanding her previous secretarial duties to include working in the areas of AOR radio promotions, promotional tours, and college media.

# Washington Report

## Swift Bill Would End Comparative Renewals

Comparative renewals would be abolished under a bill (H.R. 5752) introduced this week by House Telecommunications Subcommittee member Al Swift (D-WA). Under his plan, a station's renewal application would be judged solely on its performance, not against the promises of competing applicants. Only if renewal were denied could the FCC take applications from challengers.

Cosponsors are fellow Subcommittee members Tauzin, Luken, Mottl, Collins, Bliley, Tauke, and Moorhead. But Commerce Committee Chairman John Dingell (D-MI) is evidently opposed.

Dingell told an NAB conference of state broadcast association officials in Washington last week that abolishing comparative renewals would leave stations only with the standard of "public interest, necessity and convenience" when the FCC renews them.

"I doubt that this vague, litigious standard would indeed provide for a meaningful review, or for that matter would even provide broadcasters with a sufficient certainty to know what is needed for assured license renewal," Dingell declared.

## Ratings Wrangle In Walla Walla

Charging that KSXT/Walla Walla, WA used misleading survey figures, crosstown rival KUJ has asked the FCC to revoke the station's license. At issue is a newspaper ad in which KSXT claimed to be the market's number one station among adults 18-24.

KSXT has responded that the ad was based on a survey done by Barr Electronics of Yakima, but admits it can't decipher how the conclusions were reached. The station told the FCC, "The resources of both licensees are misspent in this kind of paper battle."

## Other Key Developments

- FCC insiders were predicting the Commission this week would vote to entirely abolish Form 324, the annual financial report.

- The White House agreed to withdraw the nomination of WYIS/Philadelphia owner B. Sam Hart to the U.S. Civil Rights Commission. Hart voluntarily pulled out in the face of massive protests by civil rights groups.

- On a surprisingly close 4-3 vote, the FCC barely rejected a proposal to launch a proceeding aimed at breaking up AM-FM combinations.

- The FCC voted to continue allowing broadcasters to own radio and UHF television stations in the same market, and to lift a freeze on processing radio-UHF applications.

- Colorado Broadcasters Association Executive Director John Morrill died on March 4.

- The Radio-Television News Directors Association (RTNDA) announced it will give its 1982 Paul White Award for distinguished service to broadcast journalism to ABC's David Brinkley.

- The NAB's Executive Committee scheduled an emergency telephone conference meeting Wednesday (3-10) on a federal judge's decision striking down part of the NAB Television Code. Options reportedly on the agenda were asking Congress to exempt NAB's codes from antitrust laws; shutting down NAB's code operations altogether; or continuing the legal battle against the Justice Department's antitrust suit against NAB's code.

## Broyhill Bills Win Fowler Backing

Calling on broadcasters to "go to the front lines" in defense of their First Amendment rights, FCC Chairman Mark Fowler has strongly endorsed two deregulation bills introduced recently by Rep. Jim Broyhill (R-NC). "I find Congressman Broyhill's contribution to the legislative reform of communications law to be of substantial, even historic significance," Fowler told state broadcast association officials in Washington.

One listener told Fowler he was confused. The NAB had been urging the group all week to lobby for Rep. Jim Collins's (R-TX) deregulation bills.

More sweeping than the Collins plan, Broyhill's bills would repeal fairness, equal time, and reasonable access laws; bar the FCC from issuing fines or revocations for airing lotteries or obscenities; codify the FCC's radio deregulation and extend it to television; and end the preference for local service in granting licenses.

## TWO GROUPS SUGGEST SOLUTION TO CONGRESS

# Lifting 50kw Limit Proposed To Ease Cuban Problem

Two broadcast groups last week urged Congress to raise the 50kw limit on AM station power as a means of offsetting troublesome Cuban interference. National Radio Broadcasters Assn. (NRBA) President Sis Kaplan told the House Foreign Affairs Committee that permitting somewhat higher interference from the power increases would "result in a sharing of the burden of the Cuban problem" with stations outside Florida.

Keeping the 50kw cap, said Clear Channel Broadcasting Service (CCBS) attorney David Hilliard, "obviously discriminates against stations which currently operate at maximum power."

CCBS and NRBA seemed to have a receptive audience in Rep. Dante Fascell (D-FL), who appeared unsatisfied with the limited power increases the FCC has so far granted to eight Florida stations. "We've got to do better," he declared. "We're not finished yet."

## Radio Marti's Cost Questioned

The subject of last week's hearing was HR 5427, a bill authorizing \$10 million to set up Radio Marti, to beam U.S. programming into Cuba. Saying the bill gives him "a new handle" on the interference problem, Fascell hinted he may offer amendments to help broadcasters cope with Cuban signals when the Radio Marti bill goes to committee "mark up" for a vote on March 25.



**WONDER IN WASHINGTON** — Motown artist Stevie Wonder presented House Speaker Tip O'Neill with over 7 million signatures supporting a national holiday on Dr. Martin Luther King Jr.'s birthday January 15. Pictured (l-r) are Wonder, Rep. Robert Garcia (D-NY), O'Neill, and Mrs. Coretta Scott King.

## AN R&R SPOT CHECK

# Broadcasters Elated By AM Stereo Green Light

"Anybody who plays music on AM today has got to be extremely excited," WCXI/Detroit VP & GM John Risher commented in a typical broadcaster reaction to last week's six-to-one FCC vote authorizing AM stereo (see Page 1). An R&R spot check of AM broadcasters turned up widespread enthusiasm for AM stereo, relief that a decision has finally been made, and intense competition to be first with the technology. But many broadcasters worry that AM stereo's spread will be delayed by the FCC's refusal to pick one system.

"I think it's time for everyone to get behind it and for the industry to make its decision as quickly as possible," said WCXI's Risher, who is leaning towards buying the Kahn system.

## "Promotional Value" Key

At WING/Dayton, Operations Manager John King told R&R, "We're committed to it and we think it's the future of AM radio, especially music-oriented stations like us. But," he added, "my preference would have been for a type-approved universal system." An NBC radio spokesman expressed relief that a decision had been reached after five years and said the net supports the marketplace approach the FCC chose.

KGW/Portland Station Manager Jim

Woodyard commented, "We're committed to go ahead and be on the air as soon as possible with stereo." But the looming marketplace battle worries him: "It just seems to me it could be chaotic," he frets. WJBO/Baton Rouge OM Randy Rice is charged up about AM stereo, telling R&R, "We're getting ready to go!"

NAB Radio Board Chairman and Jefferson Pilot Sr. VP/Radio Cullie Tarleton said he's already bought Kahn transmitters for his five stations because the firm "seems to be out front selling its system." Tarleton predicted, "There'll be a great deal of promotional value for AM stations. Even though listeners won't be able to listen in stereo at first, they'll conjure up images of more crystal-clear sound."

And what if the Kahn system doesn't become dominant? "If a year from now we have to switch completely to another system, then the initial investment in the Kahn system will have been worth it from a promotional point of view," Tarleton replied.

One broadcaster who doesn't see marketplace chaos dooming AM stereo is WEJL/Scranton GM Joseph Silva, who's taking a wait-and-see approach. AM stereo's impact will be down the road some distance, he predicts, but it will help the industry. As he puts it, "It can't hurt."

Confused broadcasters may get their first chance to hear all sides of the issue at the NAB Convention in Dallas next month. The four competitors — Magnavox, Harris, Motorola, Kahn — and some receiver manufacturers have been invited to a special AM stereo session on April 6, and most will be exhibiting their wares. Meanwhile, the receiver manufacturers haven't indicated which way they'll go, but their decisions will be crucial. According to the Electronic Industries Association, 38 million new radios were sold in 1980, a quarter of them auto radios.

# Seven Canadian Clear Channels Opening Up To U.S. Stations

For the first time ever, the FCC is asking American broadcasters to submit letters of intent by April 15 if they'd like to build new fulltime AM stations on the seven clear channel frequencies now reserved for Canada. The Commission also wants to hear about requests for nighttime service from the 235 daytime-only stations located on the Canadian clears: 540, 690, 740, 860, 990, 1010 and 1580 kHz.

Canada, long jealous of the United States and its 25 clear channels, is pulling out of NARBA (North American Regional Broadcasting Agreement) so it can begin licensing fulltime stations on the U.S. clears. But the withdrawal cuts both ways. Once Canada is out of NARBA, the U.S. can begin placing stations on the Canadian clears, too. Both countries are expected to provide full protection for existing clear channel stations.

The U.S. and Canada are currently negotiating a new broadcasting agreement, and before the next round of talks this spring, the FCC wants to know the level of American interest in utilizing the Canadian clears at night.

## Applications Freeze In U.S.

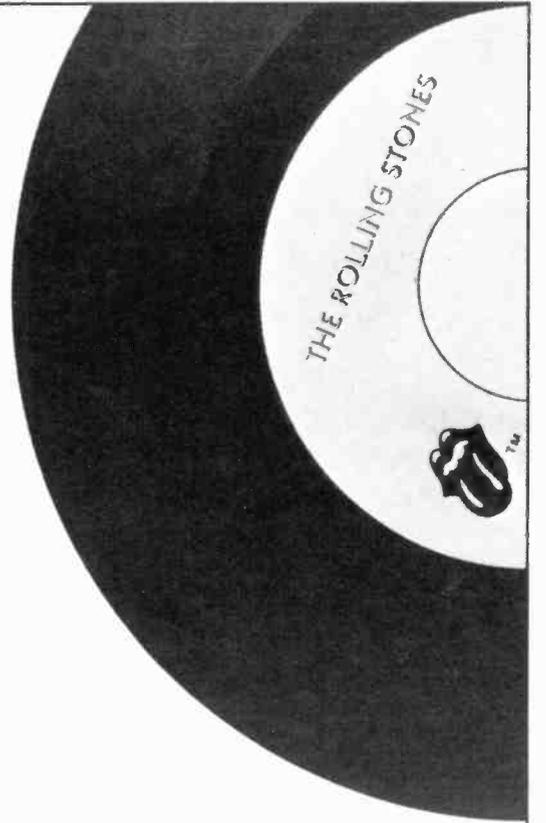
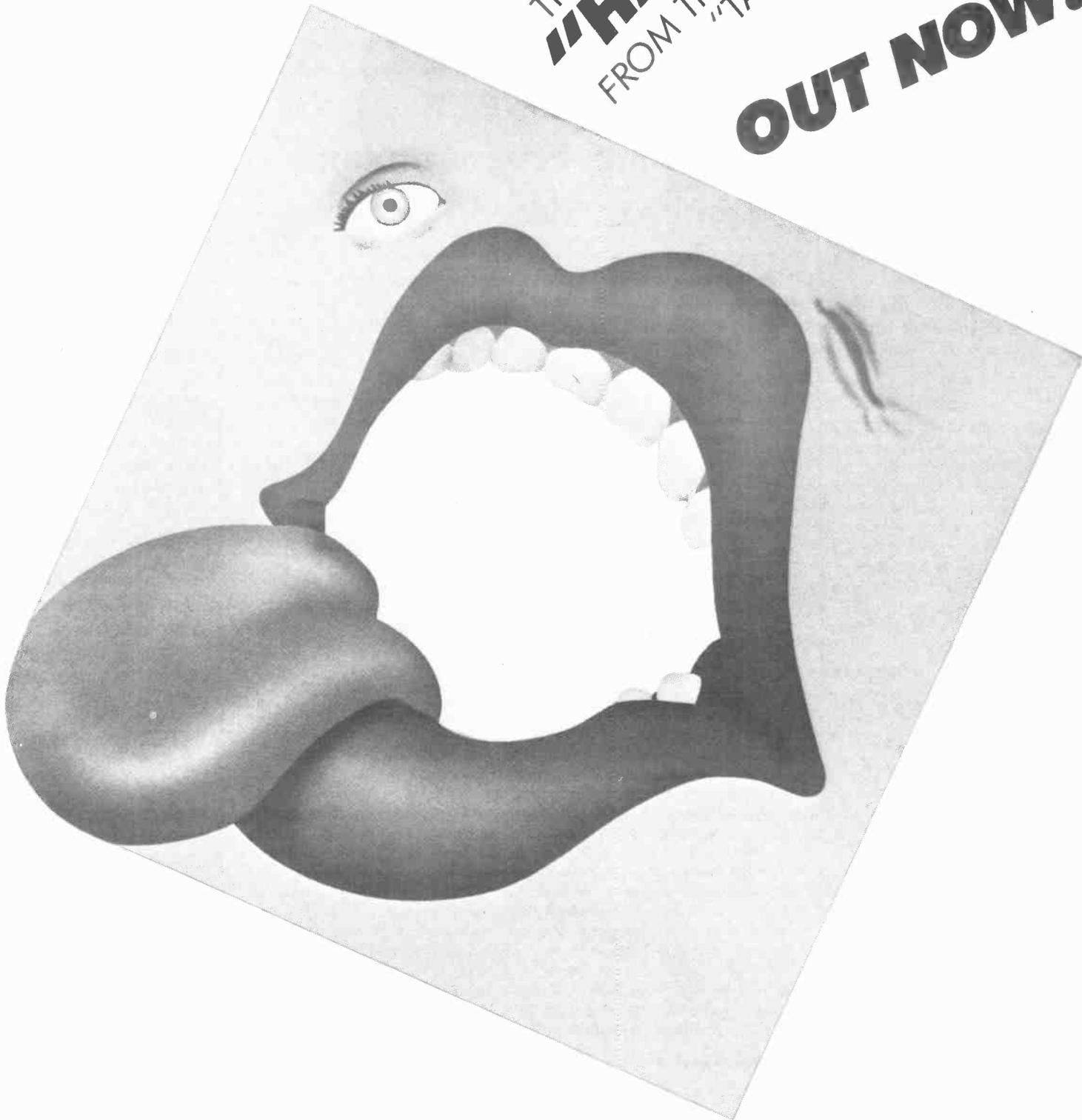
Negotiations so far have been hampered by the 1980 breakdown of the U.S. clear channels, which has caused a steady flow of applications for new stations on those 25 frequencies. The constantly changing situation has made it hard for both sides to know what they're negotiating.

As a result, on March 5 the U.S. stopped accepting applications for new stations on the American clears. The freeze will be lifted when the new U.S.-Canadian pact is in place. Pending applications, deadlines, and cutoff lists aren't affected.

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LIBRA Broadcast System

Touted as being "designed by broadcasters for broadcasters," LIBRA is a software package developed for **IBM System/23**. It features the basic factors that contribute to management control at a station: traffic scheduling, accounts receivable, credit and sales management. These tasks, normally done by hand, can be handled by the Broadcast System in a much quicker and efficient manner, cutting down tremendously on the human error margin. It accurately displays logged time slots, customer transaction costs and other station bookkeeping. Should scheduled airings be interrupted for one reason or another, LIBRA easily determines another time sequence for that customer's needs.

For further information call **Earl Nelson**, Marketing VP, **LIBRA Programming, Inc.**, at (801) 943-2084.

## HOW WOULD YOU LIKE PAM LONTOS TO DOUBLE AND TRIPLE YOUR STATION'S BILLING?



**Pam Lontos**, sales trainer and motivational expert, has developed an exciting, multi-faceted concept in sales training and motivation, designed to make you and your station more money.

### 500% INCREASE

As sales manager of a radio station in Dallas, Pam was responsible for increasing sales 500% in one year, even though there was no increase in ratings. Her methods and techniques **work!**

## HOW WOULD YOU LIKE PAM TO CONDUCT YOUR SALES MEETINGS EVERY MONDAY MORNING?

This is now possible and affordable because Pam Lontos, Inc., is offering Pam on video cassettes, conducting weekly sales meetings for your staff. That is Step II of our 4 step program designed for success in Broadcast Sales.

**Step I** - A one or two day seminar given at your station by the industry's most dynamic and results oriented sales and management consultant.

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## Destiny Devises Stock Plan To Raise Needed Funds

In an effort to raise operating/production funds, independent label **Destiny Records** has put into effect the \$1.6 million stock plan it announced on its formation last year. The Los Angeles-based label's prospectus currently awaits review by the **Securities & Exchange Commission** according to a recent **Daily Variety** story. However, the 16 million-share common stock offering can be purchased at ten cents a share via the Denver over-the-counter market which Destiny President **Arnie Orleans** says should become effective very soon.

Of the possible \$1.6 million that could be raised, an estimated \$1.34 million would be designated for company use. The prospectus notes that **A.J. Cervantes**, a part-time Destiny VP/International Affairs, has signed a distribution contract with the label for his disco-oriented **Butterfly Records**.

As part of this deal, Destiny has already selected Butterfly's "Take Five" album for \$40,000. Problems could arise out of this owing to a legal dispute Butterfly's corporate entity, **CM Records**, is currently engaged in with former distributor **MCA Records**. Should Destiny enjoy success with Butterfly product, "there can be no assurance that creditors of CM will not make claims against the company," according to wording found in the pro-

spectus. The salaries and special incentive plans for several of Destiny's top officials, including Orleans and Sr. VP Promotion **William "Bunky" Sheppard**, were also revealed in the prospectus.

## PLAY-BY-PLAY UNCOVERAGE

### Live Sexcasting Scorches French Airwaves

After all these years, lovemaking, man's oldest and favorite sport, has come to radio's airwaves. "Love At First Sight," a half-hour show on Paris radio station **Carbone 14** literally takes encounter sessions one step further — two strangers meet for the

first time and make love accompanied by running play-by-play descriptions of a strategically-positioned commentator. Ooh la la!

This show is one of the racier outcomes following France's banishment of the state monopoly on broadcasting. At 2am recently, reporters peered through a glass window and observed a young couple who had allegedly met for the first time minutes before. A mattress was placed on the studio floor next to a well-hung microphone which captured the sporting enthusiasts' sounds of pleasure for the listening audience. During all this, an actual commentator describes in detail the ensuing scene and the participants' exploits. Could a countdown of the week's hottest couplings be far behind?

## CONDUCTED BY PAUL DREW

## Travelling Programming Seminars Slated For Spring

A spring series of "Professional Programming Management" seminars kicks off March 30, conducted by radio programming veteran **Paul Drew**. These one-day seminar/workshops are scheduled to make whistletops in 22 cities across the U.S. beginning in Raleigh/Durham and ending April 29 in Philadelphia.

Each seminar features a lecture, live discussion and work session, all led in person by Drew. The major thrust behind the series is to offer "strategies, methods, and psy-

chological insights" to current programmers as well as to those with programming aspirations. Such diverse topics as "Monitoring Performance, Progress, and Productivity," "Profiting From Job Loss," "Relieving Tension," and "Keeping Your Sense Of Humor" will be covered during the 8:30am-4:30pm sessions.

Cost per person is \$95. To register or for further information contact the Seminar Administrator at (213) 469-4100.

## ROGERS DONATES \$1 MILLION

## World Hunger Awards Presentation Slated

Continuing the cause first created by the late singer/songwriter **Harry Chapin**, **Kenny Rogers** and his wife **Marianne** have donated \$1 million towards the formation of "The World Hunger Awards." Slated to be presented during a yearly luncheon on the Friday after Thanksgiving, the awards will be managed by the Chapin-founded **World Hunger Year** organization.

The awards themselves will cover the period from July 1, 1981 through June 30, 1982. Honorees who have focused attention on world hunger's plight will fall into one of eight categories: best radio coverage, best newspaper coverage, best periodical coverage, best college publication coverage, best film, best television coverage, best photojournalism, and best book. One special category honoring the one individual or organization who has accomplished the most in eradicating the problem is also planned. Prizes include cash and special plaques or statuettes. Rules, regulations, and judges' names will be announced in the near future.

For more information contact the World Hunger Organization at (212) 226-2714 or **Kragen & Company**, (213) 854-4400.

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5 YEARS AGO TODAY **Radio & Records**

- **RAY ANDERSON NAMED VP/PROMOTION AT RCA.**
- **HOWARD ROSEN BECOMES NATIONAL PROMOTION DIRECTOR FOR CASABLANCA.**
- **DON IENNER APPOINTED NATIONAL PROMOTION DIRECTOR AT MILLENNIUM.**
- **NORM WINER KSAN/SAN FRANCISCO'S NEW MORNING MAN** — Was PD at WBCN/Boston.
- **NUMBER ONE FIVE YEARS AGO: "A Star Is Born (Evergreen)"** — Barbra Streisand (Columbia)
- **NUMBER ONE COUNTRY: "Torn Between Two Lovers"** — Mary Macgregor (Ariola)
- **NUMBER ONE LP: "Rumours"** — Fleetwood Mac (WB)

# Columbia Records Invites Radio To Listen To A "Memory" Worth Recalling!



## WIN

**A Panasonic PV-1770**  
2-4-6- Hour Programmable  
Home Video Cassette Recorder  
With Wireless Remote

## PLUS

**Video Cassettes Of Barbra Streisand**  
Starring In "A Star Is Born,"  
"The Main Event,"  
& "Hello Dolly"



## THE CONTEST

**The next time you pick up a copy of Barbra's current hit single "Memory":**



**LOOK** at the label to see which 20th century poet lyrically inspired this song.



**LISTEN** to the song carefully to hear how many times the word "Memory" is sung.



**FILL OUT** the entry blank below & send to: **MEMORY**

**c/o Radio & Records**  
**1930 Century Park West**  
**Los Angeles, California 90067**

NAME \_\_\_\_\_ STATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

20th CENTURY POET: \_\_\_\_\_

NUMBER OF TIMES THE  
WORD "MEMORY" IS SUNG: \_\_\_\_\_

### OFFICIAL CONTEST RULES:

1. NO PURCHASE IS NECESSARY.
2. All employees of radio stations are eligible to submit entries, subject to the terms below.
3. All entries must be submitted on official Radio & Records contest forms (or reasonable facsimiles).
4. All materials submitted become the property of CBS and CBS shall have the right to use any such material in connection with this contest. By entering this contest, the winner agrees that CBS may use his or her name and/or photo in advertisements without compensation and grants CBS all rights to said use.
5. All entrants must be eighteen years of age or older to be eligible to win. Employees, independent contractors, agents or representatives of CBS Inc., CBS Records, Radio & Records and/or their affiliates or sub-

6. By participating in this contest, the winner of the VCR releases CBS Records, CBS Inc. and Radio & Records, their agents, representatives, and employees from any and all liability with respect to the VCR of any kind, and acknowledges that said parties have neither made nor are in any manner responsible for any warranty, representation or guarantee, express or implied in fact or in law, relative to the VCR including but not limited to the VCR quality, merchantability, fitness for purpose or mechanical condition.
7. Any necessary insurance and all applicable taxes with respect to the VCR, including but not limited to all local, state and federal taxes are the sole responsibility of the winner to the VCR.
8. This contest is void where prohibited by law.

- All entries must be received by R&R no later than April 5, 1982.
- John Leader, Executive Editor of R&R, will pick the winner in a random drawing from all correct entries received.
- The winner will be announced in the April 16 issue of R&R.



# Networks/Program Suppliers

## NEW PROGRAMMING

### 37 UNRELEASED RECORDINGS

## London Wavelength Wins BBC Beatles Special

As part of a Memorial Day weekend tribute, syndicator **London Wavelength** will broadcast a **BBC** radio program, "The Beatles At The Beeb." The major highlight of this broadcast will be the airing of 37 commercially unreleased **Beatles** songs recorded live for the BBC between 1962 and 1965. **Andy Peebles** has been selected as host.

"The release of this material and the syndication of it throughout the U.S. is the biggest programming news to hit radio in years," says London Wavelength's **Don Eberle**. "It's a treasure because it captures the group live in their very early stages when they were fresh, innocent and even a little bit nervous."

Among the unreleased 37 are **Chuck Berry's** "Memphis" and "Too Much Monkey Business," "Hippy, Hippy Shake," "Soldier Of Love," and the **Lennon/McCartney**-authored "I'll Be On My Way."

● **Sirius Productions** is currently distributing "Sidelights," produced by the **Wendon Company**. Described as "Musical things you know... and don't know," "Sidelights" spotlights hit songs/artists integrated with difficult to find material in four-minute programming segments. For further information call **Tim Powell** at (212) 354-7875.

## NEWS &

## INFORMATION

## FEATURES

### March

**Mutual's** "Best Of King" airs with Lt. General **Daniel O. Graham** and city planner **James Rouse** (13)

Dr. **Hendrie Weisinger**, coauthor of "Nobody's Perfect" and **Warren Harding**, real estate author, from Dallas; "**Fred Allen Special**" from Los Angeles on **RKO's** "America Overnight" (15-16)

"Charity, Does It Begin At Home?," five-part special series broadcast over **ABC Information Network** (15-19)

**Jon McClure**, author, and Dr. **Harold Manner**, author, from Dallas; **Lou Freedman**, Exec. Director of **Planetary Society**, and Dr. **Daniel Silver**, orthopedic surgeon, from Los Angeles on "America Overnight" (19-20)

**Mutual** broadcasts coverage of Space Shuttle "Columbia" 's third flight (22-29)

**CBS** carries live broadcasts of the launch and landing of Space Shuttle "Columbia" (22 & 29)

"General Hospital" 's new Laura, **Janine Taylor**, guests on "Earth News Radio" (26-28)

**CBS-NCAA Radio Network** present National Championship Basketball game (29)

### April

**RadioRadio** News, part of the young adult network, debuts with two-minute hourly broadcasts 24-hours daily and a daily 90-second morning news feature (26)

● "**Journey: From San Francisco To Platinum**" is the first in a series of three rock specials under the title "Rock Triple-Play," offered by the **Creative Factor**. It will air March 27. The **Police** on April 24 and **Bob Seger** on May 29 round out the series. "Rock Triple-Play" is available on an exclusive basis; for more information contact **Tom Shovan** or **Randy West** at (213) 467-5111.

● "**On Bleecker Street**" and "**Rockcapsule**" are the two new shows under the **Continuum Broadcasting** umbrella. "On Bleecker Street" is a weekly, hour-long show that blends 60's music with interviews and lifestyle features. "Rockcapsule" runs for 3½ minutes twice a day focusing on rock music interviews with various artists. The firm also announces two programs aimed at black music. "The Music," a twice-a-day feature/interview series set to debut March 22, will highlight contemporary black music as well as its roots. "Soul Sequence" is planned as a series of 30-60 minute monthly specials. Associate Producer of both shows, **Vernon Gibbs** (former A&R Director/Black Music at **Arista**), says the programs are designed for CHR-formatted stations, too. More information on all four shows is available by contacting **Donald Fass** at 345 West 85th Street, Suite 46, New York, NY 10024; (212) 580-9525 or (212) 473-7956 in the case of the latter two shows.

● **NOTE:** The correct number for "Info Radio" (R&R 3-5) is (212) 484-8905.



**LEARNING A LESSON** — *Country News's* **Pete Howard** (l) and **Kirt Daniels** (r) are shown with **Charley Pride** after the country singer recently gave the duo a few golfing tips.

## DIR Stages Fourth Annual Rock Radio Awards

April 3 has been set as the air date for **DIR Broadcasting's** "Fourth Annual Rock Radio Awards." Musician **Billy Squier** and **WPLJ/New York** personality **Carol Miller** share hosting duties on this year's two-hour special, which will be broadcast via the **ABC Rock Radio Network**.

Described as the "only awards show produced specifically for and by the radio medium," the Rock Radio Awards features eight musical categories and a special honor, the "**Tom Donahue Memorial Award**," to be bestowed upon an individual who has contributed significantly to FM radio.

## PEOPLE

● **Barbara Cohen** to Vice President/News; **Richard Cassidy** to Vice

President, **NBC Radio Network**, responsible for affiliate activities in the Northern states.

● **C.D. Jaco** (**Charles Dennis**), **NBC News** Correspondent assigned to the **Source**, transfers from New York to Washington, DC.

● **Mary Hughes Renwick** to Manager/Press Information for **CBS Radio Network** and **RadioRadio**.

● **Chuck Alton** and **Teresa Payerle** to **Radio Arts** sales department; Alton represents Radio Arts Format line; Payerle handles Feature product.



*Barbara Cohen* *Richard Cassidy*  
President/Engineering at **National Public Radio** (NPR).

## PubSat Feeds AP

**AP Radio** has signed an agreement to provide five minutes per day of satellite time to **Public Affairs Satellite System** (PubSat) to transmit public affairs programming to AP's 1130 member stations. On behalf of its PR clients, PubSat already sends actualities and longer radio programs to 274 public radio stations under an agreement through which **NPR** leases 15-minutes of satellite time to PubSat each day.

## MUSIC FEATURES

### March

**Peter Cetera** guests on "Earth News Radio" (12-14)

Two-hour "**Steve Miller Event**" on the **Source** (12-14)

**Kendalls** on **ABC/Silver Eagle** (13)

"The Best Of Country Sessions" on **NBC Radio** (13-14)

**Lindsey Buckingham** on **Watermark's** "Special Of The Week" (13-14)

"**Kenny Rogers Weekend**" offered by **Real Country Foremat** (13-14)

**Shel Talmy** retrospective on "The Producers," one-hour special from **TBS Syndication** (Canada) (14)

**Lacy J. Dalton** emcees "Country Star Countdown," three hours on **RKO** (14)

"Evening With **Carmine Appice & Friends**," **UNICEF** benefit on **ABC/King Biscuit Flower Hour** (14)

**T.G. Sheppard** headlines **Narwood Productions' "Country Closeup"** (15)

**Lionel Hampton** presented on Narwood productions' "Music Makers" (15)

**Jimi Hendrix** profiled on **Rolling Stone Magazine Productions' "Continuous History Of Rock And Roll"** (15)

**Rick Springfield** and **Aldo Nova** on "Rockline" via **Global Satellite Network** (15)

**Paul Davis** headlines **RKO's** one-hour "Musicstar Special" (15-16)

**Chubby Checker** appears on "Earth News Radio" (15-18)

**Huey Lewis** on "Earth News Radio" (15-21)

**Glaser Bros.** perform on **Westwood One's** "Live From Gilley's" (19)

**Crystal Gayle** interviewed on **United Stations' "Weekly Country Music Countdown"** (19-21)

**Sammy Hagar** on **Westwood One's** "In Concert" (19-21)

Two-hour **Rush** special on the **Source** (19-21)

**Alabama** on hour-long "Country Sessions" via **NBC Radio** (20)

**Don McLean** kicks off premiere of **ABC FM Network's** 90-minute in studio concert series "Star Sessions" (20)

**Larry Gatlin & Gatlin Brothers** on **ABC/Silver Eagle** (20)

**Ringo Starr** stars on "Special Of The Week" (20-21)

**Carly Simon** launches **Narwood Productions' "Words & Music,"** two-hour special via **ABC Entertainment Radio Net** (21)

**Jimmy Iovine** profiled on "The Producers" (21)

**Bellamy Brothers** host "Country Star Countdown" (21)

**Molly Hatchet** on **ABC/King Biscuit Flower Hour** (21)

"The **Steve Dahl** Supper Club" debuts on **ABC Rock Radio Net;** two-hour comedy/music Sunday program features his sidekick **Garry Meier** and the **Teenage Radiation Band**, with whom Dahl parodies rock tunes (21)

**Z.Z. Top** spotlighted on "Rockline" (22)

**Gail Davies** on "Country Closeup" (22)

**Margaret Whiting** spotlighted on "Music Makers" (22)

"Greatest Guitarists" special on "Continuous History Of Rock And Roll" (22)

**Rick Springfield** featured on **RKO's** one-hour "The Hot Ones" (22-23)

**Greg Lake** spotlighted on "Earth News Radio" (22-25)

**Prism** profiled on "Earth News Radio" (22-28)

**Natalie Cole** on "The Budweiser Concert Hour" via **Westwood One** (26)

**Lacy J. Dalton** guests on "Live From Gilley's" (26)

90-minute **Stevie Nicks** concert on the **Source** (26-28)

**John Anderson** on "Weekly Country Music Countdown" (26-28)

**Johnny Paycheck** headlines "Country Sessions" (27)

**Oak Ridge Boys** presented on **ABC/Silver Eagle** (27)

**Bob Seger** headlines "Special Of The Week" (27-28)

**A&M** 20th Anniversary: **Alpert** and **Moss** on "The Producers" (28)

**Janie Fricke** guests on "Country Star Countdown" (28)

**Le Roux** and special guests on **ABC/King Biscuit Flower Hour** (28)

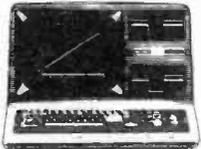
"The Drummer Special" on "Continuous History Of Rock And Roll" (29)

**Bob & Doug McKenzie** entertain on debut of "Rock Star Guest DJ" offering from **Rolling Stone Magazine Productions** (29)

**Spinners** spotlighted on **RKO Two's** "Musicstar Special" (29-30)



**THIS IS SHOWBIZ, EH?! —** Recording artists **Bob** and **Doug** are making their rounds across the country and recently stopped in New York to tape the premiere of "Rock Star Guest DJ." This new series from **Rolling Stone Magazine Productions** debuts the week of March 29. Pictured enjoying the limelight are (l-r) **Rick Moranis** (Bob); **Roxy Myzal**, the show's producer; and **Dave Thomas** (Doug).



## IS YOUR FORMAT OUT OF CONTROL?

The **FORMAX MUSIC SYSTEM** (TM), a small computer music sequencer is now available. Your rotations do exactly what you want them to with the **FORMAX MUSIC SYSTEM**. For details call **DOUG BLAIR** at **OBEDIENT SOFTWARE COLLECT** (313) 591-1483.

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“Empty Garden  
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ELTON JOHN

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KEGL	WFMF	WHOT	WCIR	KFYR
KBEQ	Y103	KIDD	Q104	KKLS
WGCL	WBBQ	KGGI	WAEV	WSPT
KIQQ	KX104	KBBK	WCGQ	KRNA
WFBR	KMGK	KSKD	WYKS	KSLY
WPHD	KRAV	WACZ	KSEL-FM	KATI
WKEE	KQKQ	WOMP-FM	KVOL	KOZE

Written By Elton John & Bernie Taupin

Produced By Chris Thomas



Distributed By Warner Bros. Records

# VIDEOSCOPE:

JEFF KING

## Sony To Distribute Video Software

Sony, after testing distribution to its hardware retailers last year, will begin distributing precoded videocassettes this April. John O'Donnell, National Manager of Video Software Operations for Sony, notes that the plan will allow Sony to give better terms to its dealers and will insure an adequate supply of prerecorded Beta owners. Sony's share of the prerecorded market has slipped to about 30%, and many video software stores and distributors are reluctant to inventory large numbers of Beta prerecorded. Look for Sony to possibly market the cassettes at a lower suggested list as well. . . . Sony also is looking to future distribution in the \$15-25 price range, a move that would certainly diminish the attractiveness of rentals.

## Video Still Booming

VCR sales for the first six weeks of 1982 were up 40.2% over last year, reported **Leisure Time Electronics Reports**. The same publication noted that color video camera sales were up 94.5% over 1981. . . . Many video manufacturers and distributors noted the overall slowdown in sales for the first two months of '82, but were still optimistic. Most blamed the slowdown on poor weather and the souring of the economy. Most predict an upturn beginning in the second quarter.

## Nostalgia Merchant Newsletter Due

In an attempt to better acquaint retailers with its product, the **Nostalgia Merchant** will be publishing a bimonthly newsletter informing retailers on key selling points, merchandising and marketing tips, background information, and advertising tips. In preparation since June 1981, the letter is the first of its kind from any manufacturer.

## Video Retailer Meeting Set

The **Video Software Dealers Association** is planning a series of regional retailer meetings starting this month with gatherings in Dallas and Houston. Groups will be zeroing in on studio rental plans and will be compiling statistics to determine viability of such programs. Also on target: anti-piracy measures among retailers.

## California Rental Tax On The Docket

The California **Assembly** is considering a bill that would impose a 6½% tax on videocassette and theatrical film rentals. The film industry has been exempt from tax on rentals since the midsixties. The bill — A.B. 2348 — is expected to generate over \$17 million in revenue for the station.

## HDTV Just Around The Corner?

Although insiders don't expect high-definition television units to be on the market for several years, **CBS** and **NHK**, the Japanese broadcasting corporation, demonstrated the first high-density TV programs produced in Washington recently. High definition television has 1125 scanning lines (compared to a standard 525 lines for the U.S.), stereo sound, and a 5 to 3 width ratio compared to the U.S.'s 4 to 3 ratio. Look for possible theatrical applications for HDTV, thereby reducing the overall cost for theatrical motion pictures. The Video High Density (VHD) videodisc system, last of three current systems to be introduced, should be in retail outlets this summer. The VHD player will probably be priced between the laserdisc player (around \$700) and RCA's CED (capacitance electronic disk) player, which was recently reduced to about \$300. RCA, incidentally, revealed this week it had sold only 65,000 of the units against a projected 200,000; however, the company said sales of the disks themselves were higher than expected, over 2 million.

## Music On TV

**Bonnie Raitt** performs on "Fridays" March 12. . . . The **All Sports Band**, **chubby Checker**, **Judy Collins**, **David Frizzell** & **Shelly West**, **James Ingram**, **Rich Little**, and **Sky** are on "Solid Gold" the week of March 12. The show has been picked up for another season. . . . The **Blasters** and **Sheena Easton** are on "American Bandstand" March 13. . . . The **Whispers** guest on "Soul Train" March 13. . . . The **Charlie Daniels Band** is featured in concert on **MTV** March 13. . . . **Marilyn McCoo** is spotlighted on the "Today" show March 15. . . . **Stella Parton** is on the same show March 17.

**COMING UP: Melissa Manchester**, **Frank Sinatra**, and **Barbra Streisand** are among the guests on the two-hour **ABC** special "I Love Liberty" March 21. . . . **John Denver's** "Celebrity Ski Race" special on **NBC** March 21 includes **Leif Garrett** among the guests. . . . **MTV** plans a retrospective/tribute to the late **Murray the K**. . . . Another 26-week cycle of "America's Top 10," with host **Casey Kasem**, has been picked up by distributor **Gold Key Media**. . . . **NBC** will be taking a leaf from **Talk radio's** book with a daytime series called "Intimacy," featuring a staff of psychologists and call-in numbers for viewers to air their problems. "Psychodramas" will also be featured.

**NEW MUSIC NETWORK PREVIEWED:** The **Heartbeat Media Network**, characterizing itself as the first "family-oriented" music channel, previewed its video/music programming this week in New York in the form of an hourlong pilot taken from the "rock" portion of the schedule. The total programming plan is to include rock, jazz, country, R&B, and classical, with interviews, films, features, news, and concerts mixed in. The format is called "Music To Your Eyes," plans to be ad-supported, and hopes to be launched late this year.

# Pro:Motions

## Diante Named VP/Executive Producer At Columbia

**Denny Diante** has been appointed VP/Executive Producer, West Coast A&R, **Columbia Records**. A record producer in his own right, Diante joined CBS in 1981 serving as Director/Creative Services, **CBS Songs**.



Denny Diante

## Onellion Appointed Sales Manager At WSHO/WBYU

**Tony Onellion** joins **WSHO & WBYU/New Orleans** as Sales Manager. Prior to his recent appointment, Onellion was an account executive at **Swanson Broadcasting** sister station **KKNG-FM/Oklahoma City**.

## Namiotka Named Local Sales Manager At WCAU

**Joseph Namiotka** has been appointed Local Sales Manager at **WCAU/Philadelphia**. He previously worked five years as an account executive at neighboring **WMMR**.

## Altman Elevated To RCA VP/Business Affairs

**Paul Altman** has been promoted to Division VP/Business Affairs at **RCA Records**. For the past 2½ years he served as Director/Talent Affairs at the label. Altman first joined RCA in 1960 as a credit analyst.



Paul Altman

## Riccobono Tapped As VP/Creative Services At CBS Songs

**Rick Riccobono** has been named VP/Creative Services, **CBS Songs**. Based in Los Angeles, Riccobono will oversee the firm's New York, Los Angeles and Nashville offices among other duties. Prior to this, he worked as Director/Creative Services and Professional Activities, **Screen Gems/Colgems-EMI**.

## Morrow Elevated To VP At Nightmare & Nocturne

**Pat Morrow** has been appointed Vice President of both **Nightmare** and **Nocturne, Inc.** His responsibilities will include marketing/promotion and tour scheduling as well as generating new business for the sound, lighting, rigging and other services of **Nocturne**. For the last six years, Morrow acted as road manager for **Journey** (who are clients of **Nightmare**).



Pat Morrow

## Ketcham Named National/Regional Sales Manager At WICC

**Jefferson Ketcham** has been promoted in-house from Senior Account Executive/Political Manager to National and Regional Sales Manager at **WICC/Bridgeport**.

## Ginsberg Promoted To Director/Press & Artist At Polygram

**Sherry Ring Ginsberg** has been upped to Director/Press and Artist Relations for **Polygram Records**, based in New York. She moves up from her previous post as National Press and Artist Relations Manager for the label.



Sherry Ring Ginsberg

## NARAS Presents Record Industry Forum

**NARAS** will hold a record industry forum on March 16 in Los Angeles at the Continental Hyatt House, 7-10pm. Discussion will center on developing new talent and marketing techniques as well as confronting advanced technologies. Panel members include **Vic Faraci**, VP/Marketing, **Elektra/Asylum**; songwriter **Allee Willis**; **Ron Fell**, Managing Editor of the **Gavin Report**; and artist **Ray Parker Jr.**

## McIntyre Named VP/Strategic Planning At RCA

**Thomas McIntyre** has been appointed Division VP/Strategic Planning at **RCA Records**. McIntyre first joined the label in 1971, moving up through the ranks to his most recent position as Director/Strategic Planning.



Thomas McIntyre

## Stein New Director/Special Projects At Nassau

**Hal Stein**, former **WKU/New York** Promotion Manager, has returned to **Nassau Broadcasting Company** as Director/Special Projects where he will be overseeing cable TV/satellite programming ventures. He will also consult **WHWH/Princeton** and **WPST-FM/Trenton**, working with the stations' newly-named Advertising and Promotion Director **Connie Hensley**. Prior to **WKU**, Stein was Advertising and Promotion Director for **Nassau**.

## Oken Named Director/Artist Development At A&M

**Alan Oken** assumes the newly-created position of Director/Artist Development with **A&M Records**. He first joined the label in 1979 as National Tour Coordinator.



Alan Oken

## McGlamery Joins WRC As Director/Sales

**Bill McGlamery** has assumed the post of Director/Sales at **WRC/Washington, DC**. He transfers over from **KFMK/Houston** where he had been General Sales Manager.

## Blake Promoted To VP/Controller At Metromedia Radio

**Pauline Blake** has been upped to Vice President and Controller of **Metromedia Radio**. She joined **Metromedia** in 1974 as an accountant moving up to her most recent position as Controller.

## Scott Moves To GM At WPFRR

**Jerry Scott** joins **WPFRR/Terre Haute** as General Manager coming from a similar post at **WERK/Muncie**. He succeeds **Mel Browning** who exited to form a broadcast consulting firm. In related station activity, air personality **Doc Long** has been tapped as Operations Manager at **WPFRR**.

## Balfanz Appointed Station Manager At KRVR-FM

**Henry Balfanz** has been tapped as Station Manager of **KRVR-FM/Davenport**, effective March 15. He moves over from an account executive position with **Mid America** sister station **WSWT-FM/Peoria**.

## Knox Moves To Sales Manager At KJJJ-AM & FM

**Michael Knox** has been appointed Sales Manager of **KJJJ-AM & FM/Phoenix**, coming crosstown from the General Manager post at **KQYT**.

## Gordon Appointed General Sales Manager At WCUZ-AM & FM

**A. Michael Gordon** has been named General Sales Manager at **WCUZ-AM & FM/Grand Rapids**. He moves in-house from account executive.

## Freeman New Director/Marketing At EUE/Screen Gems Video Music

**Barry Freeman**, formerly of **Boardwalk** and **Atlantic**, has been named Director of Marketing for **EUE/Screen Gems Video Music**.

## For The Record

**Wayne Joseph** has moved from Local Sales Manager at **CKLW/Detroit** to Sales Manager of neighboring **WWJ & WJOL/Detroit**. The stations were inadvertently switched (**R&R** 2-26).

**“ONE TO ONE”**  
= 4026  
THE FIRST SINGLE FROM  
**CAROLE KING’s**  
EXTRAORDINARY NEW ALBUM  
“ONE TO ONE”  
SD 19344



**ON ATLANTIC RECORDS**



# Ratings & Research



JHAN HIBER

## ADI's — The Coming Thing?

Before I delve into the topic of this week's column, first let me say a hearty "Thank You" to all the folks who put together the recent **Country Radio Seminar** in Nashville. This was one of the best gatherings at which I've spoken, and I really enjoyed having the chance to make the acquaintance of so many of my readers. To Frank Mull and the entire crew who put this event together, a sincere "Job Well Done!" (except for the food).

Now back to the grind. ADI refers to Area of Dominant Influence. It's Arbitron's way of defining the TV markets it surveys, and the geography is based on TV penetration, not radio signals. Since each ADI is dominated by certain "home" TV stations, there is no overlap in ADI geography around the nation. There are over 200 ADI's nationally, with each county in most markets assigned to one of the ADI's.

Why all the background on ADI's? Because this geography may, in the not-too-distant future, replace metros as the key geography in radio. If more and more buys begin to be made on an ADI basis, then ADI numbers will become more important than they currently are. This will have programming, advertising, and sales implications which you might begin to think about. Let's take a look at some of the impetus towards more use of ADI's, then conjecture about some of the implications of its expanded use for radiocasters.

### SRA Study Results

The **Station Representatives Association** recently conducted a study of ad agency opinions about ADI's. According to **Carol Mayberry**, Vice President of **Katz**, 74% of the 178 responding buyers and advertisers nationally use the ADI definition in some way when buying radio. This is a vastly higher figure than seen previously. It was generally thought that less than 10% of buys made on radio involved the ADI in some way.

Arbitron is mulling over how it might respond to this sort of input. Depending on marketplace demand, there might be listings of ADI data alongside metro/TSA numbers, and the number of markets where ADI information was published could be expanded above the current level of the top 50 markets.

The major ad agencies are mixed in their use of ADI data. Some actually make buys off the numbers while others use the geography to compare different media. Since ADI's don't overlap, like

some TSA's do, it's easier for an advertiser or media buyer to compare one market's radio, TV, and newspaper delivery without penetration from another market muddying up the waters.

### Local Implications: Programming

Let's take a market — Detroit — and see how it might be affected by the increased use of ADI as a buying/selling geography, equal to or surpassing metro.

Most ADI's are larger — more counties — than the relevant metro definition for the same general area. In Detroit there is a six-county metro, but the ADI adds two counties, Washtenaw and Monroe, to derive an eight-county definition.

What might the addition of counties mean in terms of your programming game plan? It depends. Are there any stations in the ADI counties, outside your current metro, that might be significant factors if they were included in the new geography? Do the ADI counties include population that might have particular listening habits that could skew sweep results (Washtenaw is the home of the University of Michigan, for example, where there might be heavy AOR listening)? Finally, what is your signal like in the ADI? If your station has trouble covering the metro, your programming efforts could be further shortchanged as the geography was expanded to ADI proportions. These are just some of the items to keep in mind from a programming vantage point.

### Advertising Implications

Tied into the programming aspect of ADI considerations would be the external marketing of your product through advertising and promotions. Since the ADI is TV geography, there won't be any adjustments necessary with regard to that medium. However, if you plan to use direct mail, newspapers, outdoor boards, or buses, you've probably got some additional food for thought.

### Mobile, Shreveport Redone

The incorrect reporting of simulcast times has led to a decision by Arbitron to reissue two more Fall '81 books. Mobile and Shreveport are the affected metros. In Mobile WABB-AM & FM are incorrectly shown as simulcast in morning drive (M-F). In Shreveport, KRMD-AM & FM were shown as totally simulcast when in fact the stations are simulcast 6am-noon, Monday-Friday. No other stations are affected in either market.

### Working Women, In-Car Update

According to spokesperson **Connie Anthes**, Arbitron will begin to capture data on working women and in-car listening this summer — as reported previously. However, the data "will not be in our ratings books any time in 1982." Subscribers will be able to dig this information out through a post-survey diary review, but not on a "mechanical" diary.

For the Fall '82 results, the new data will be available through the AID system. **Connie** added that there is a possibility that the new categories of information will show up in the market reports sometime in 1983.

### Huntington, TAR Updates

Previously we had reported here that the Huntington, WV subscribers to Arbitron were going to cancel the service. Well, it seems that two station groups have gone ahead and renewed, out of competitive concern that one not have the data without the other being able to also make counter-sales pitches with the Arbitron.

Also, Arbitron VP **Rip Ridgeway** called to add to my Q&A reply last week that another reason that Trading Area Reports are not accredited by the Broadcast Rating Council is that the geographies of the TAR's are not standardized, but determined by customer request. According to **Ridgeway** the BRC auditors need standardized geographical guidelines to work with.

### Arbitron Shifts West Coast Staff

**Dave Burrill**, account executive in San Francisco, has been transferred to Los Angeles. **Bill Rose** has been promoted to AE in the San Francisco office.

Take direct mail for example. In the past you may have targeted key metro zips that conformed to the specifications of your demographic/psychographic goals. However, if the key geography was to expand, you'd have to delve into the new counties, determine which, if any, zips had characteristics similar to what your station's audience profile was, and then redo your budgets to include mailing to those areas.

Newspapers could be another hassle. Most metro papers don't have enough suburban circulation to make them worthwhile, especially not on an ADI basis. This could mean you'd not only have to purchase space in the major metropolitan dailies but also in the suburban papers, which might be daily or weekly. Asking newspapers for information on their coverage and circulation, as well as delivery dates (daily, once a week, etc.), would be a vital step if you were to use newspapers to reach listeners in the ADI.

Given that outdoor boards might have to be spread over a larger area, and that traffic patterns might differ in the counties outside the metro, an interest in ADI geography could be costly for a station geared to billboards as a major part of its marketing effort.

The bottom line on the advertising implications of the wider use of and interest in ADI numbers is that more bucks could be needed. Covering a wider area, on a limited budget, would be a real challenge.

### Sales Implications

If the ADI becomes more of a sought-after geography your station's sales staff will have to redefine its thinking. It's hoped Arbitron will, if the industry sees the need for it, publish more ADI data in the respective market reports. That

will help.

However, account executives will have to look at advertisers on a broader geographic basis. If a client is being pitched, it will be worthwhile to determine if the firm has outlets in the ADI counties outside the metro. It will also be necessary for the sales staff to explain to advertisers how good the station's signal is in the outside counties so that the advertiser can have some confidence that the message will hit the right areas.

Finally, the ADI definition can bring some good news to radio sales staffs. Since the geography is the same, radio can be compared to TV audience delivery on an apples-to-apples basis. Advertisers can see how much more cost-effective it is to use radio if they are considering promoting a product on an ADI basis. Likewise, it's probable that major dailies aren't going to have the ADI reach that radio stations with good signals can have, so we can pick up some retail dollars this way. Stations with poor signals will find themselves at a disadvantage in this type of radio vs. other media comparison, however.

### ADI PDQ?

Will the ADI become more of a key factor for radio in the near future? Perhaps. If enough key national agencies push Arbitron for this geography and more information on it, and if radiocasters don't object, then ADI's could become a more prevalent buying/selling universe. Just be sure to keep an eye on these developments. If you see that ADI is about to become more of a factor in your market, you might want to keep in mind some of the items I brought up. The buying and selling of radio could undergo a revolution — be ready for it!

## Q&A

**Michael Jones**, of the **Palm Tree, Inc.** programming consultancy, wrote to ask, "Can the Arbitron monthlies be taken as 30-day audience trends?"

*In a broad sense, yes. Keep in mind that because of the inherent sample fluctuations possible in monthlies of any service, wobbles will occur. However, if you see three monthlies trending steadily up or down you can usually bet that the final outcome will be in that direction.*

# Once A Wish, Now A Reality.

## David Lasley

### "If I Had My Wish Tonight"

*Produced by David Lasley.*



WNBC	KLPO	KBBK
WXKS-FM	BJ105	KCPX
WGCL	KX104	KHYT
KFI	WMAK-FM	WCIR
KIQQ	WOKI	WAEV
KFRC	WSEZ	WISE
KEZR	WCSC	WFLB
Q106	WGH	WGLF
WKEE	WVIC	KILE
KZFM	KIOA	Q101
KINT	KNBQ	KVOL

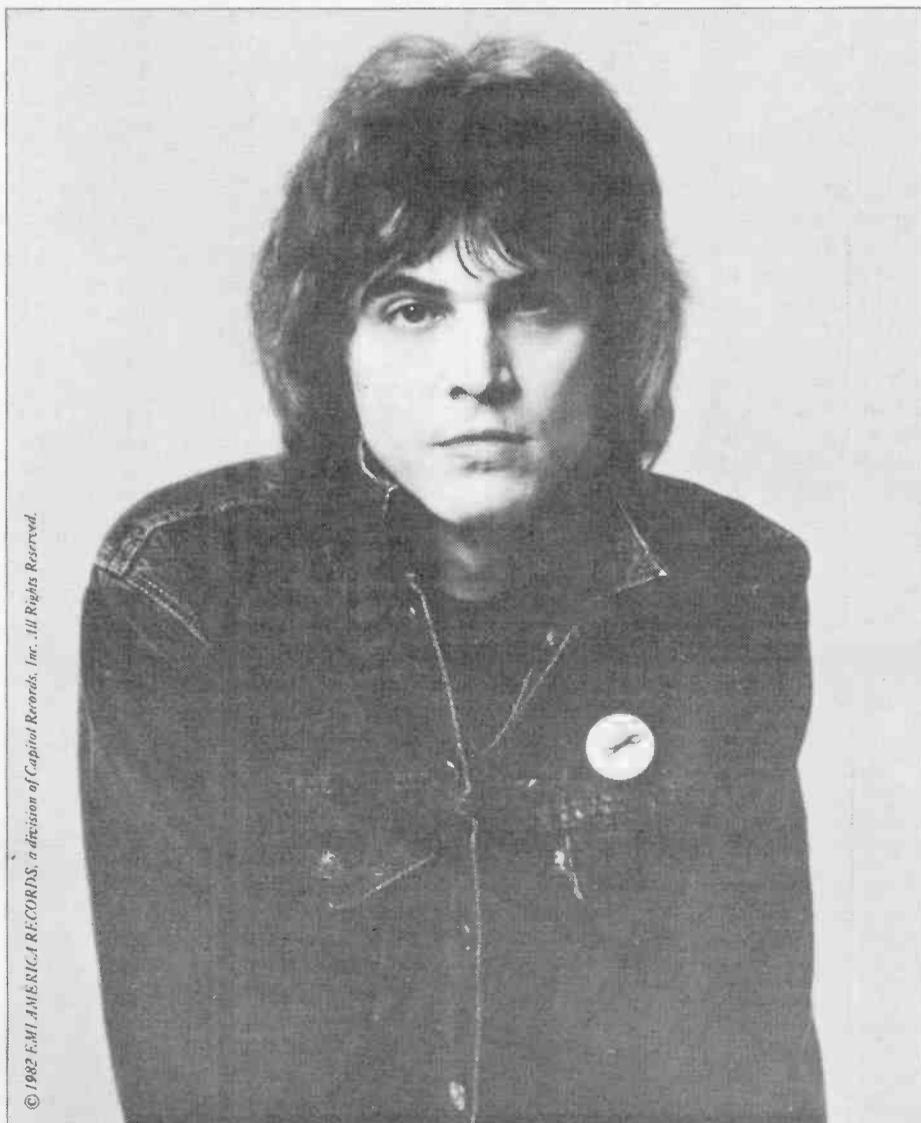
# From the Most Added Album

in Radio & Records, Billboard,  
Cash Box, Record World, Hard  
Sheet, Album Network.

## Dwight Twilley

### "Somebody To Love"

*Produced by Dwight Twilley.*  
*Mixed by Geoff Workman.*



CHUM	WGH	WISE
WRCK	WVIC	WGLF
KZFM	WJXQ	KSEL-FM
KINT	KBBK	KVOL
WABB-FM	KCPX	WSPT
WSSX	WACZ	WCIL-FM
	WAEV	KRNA
		KFMZ



# RATINGS REPORT

## ARBITRON RADIO

The data contained on this page is copyrighted by the respective ratings services. Non-subscribers to the respective ratings services may not reprint or use this information in any form.

A-Adult, AC-Adult Contemporary, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, D-Dancemusic, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contemporary.

### Baton Rouge METRO RANK 75

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
POP(00): 4096					
Fall '80	Spring '81	Fall '81	Fall '80	Spring '81	Fall '81
1 WFMF-FM	18.1	WFMF-FM	19.0	WFMF-FM	16.5 (R)
2 WXOK-AM	11.8	WYNK-FM	13.0	WYNK-FM	14.3 (C)
3 WYNK-FM	11.1	WQXY-FM	10.8	WXOK-AM	13.5 (R)
4 WQXY-FM	11.1	WXOK-AM	10.8	WQXY-FM	10.4 (RM)
5 WLCS-AM	9.9	WLCS-AM	6.6	WAFB-FM	7.4 (AC)
6 WJBO-AM	7.7	WAFB-FM	5.5	WTKL-AM	5.3 (RM)
7 WAFB-FM	6.3	WTKL-AM	5.5	WJBO-AM	5.1 (AC)
8 WIBR-AM	5.8	WYNK-AM	5.2	WLCS-AM	4.8 (R)
9 WTKL-AM	5.5	WIBR-AM	4.5	WIBR-AM	4.8 (R)
10 WSLG-AM	2.4	WJBO-AM	4.2	WYNK-AM	4.5 (C)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid			
RANK	STATION	RANK	STATION
1	WFMF-FM	1	WYNK-FM
2	WXOK-AM	2	WQXY-FM
3	WAFB-FM	3	WFMF-FM

### Las Vegas METRO RANK 76

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
POP(00): 4023					
Fall '80	Spring '81	Fall '81	Fall '80	Spring '81	Fall '81
1 KLUC-FM	12.4	KLUC-FM	9.9	KLUC-FM	11.6 (R)
2 KVEG-AM	11.6	KVEG-AM	9.6	KENO-FM	9.5 (A)
3 KORK-FM	10.2	KORK-FM	9.0	KORK-FM	8.7 (RM)
4 KFMS-FM	9.8	KXTZ-FM	8.7	KXTZ-FM	8.4 (RM)
5 KDWN-AM	8.2	KENO-FM	7.3	KVEG-AM	7.2 (C)
6 KXTZ-FM	6.8	KUDO-FM	6.8	KMJJ-AM	6.3 (AC)
7 KENO-FM	5.2	KVOV-AM	6.2	KUDO-FM	6.3 (AC)
8 KLAV-AM	5.0	KDWN-AM	6.0	KDWN-AM	4.9 (AC)
9 KMJJ-AM	4.8	KMJJ-AM	5.0	KRAM-AM	4.7 (C)
10 KRAM-AM	4.4	KLAV-AM	4.8	KFMS-FM	4.3 (C)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid			
RANK	STATION	RANK	STATION
1	KLUC-FM	1	KXTZ-FM
2	KENO-FM	2	KVEG-AM
3	KUDO-FM	3	KLUC-FM

### Lansing-East Lansing METRO RANK 77

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
POP(00): 3899					
Fall '80	Spring '81	Fall '81	Fall '80	Spring '81	Fall '81
1 WFMK-FM	15.6	WITL-FM	12.4	WFMK-FM	12.2 (AC)
2 WVIC-FM	11.8	WFMK-FM	11.0	WITL-FM	11.5 (C)
3 WITL-FM	11.1	WJXQ-FM	10.0	WJXQ-FM	11.2 (AC)
4 WJIM-FM	10.4	WJR-AM	8.0	WILS-FM	8.1 (A)
5 WILS-FM	9.1	WJIM-FM	6.9	WJIM-FM	7.3 (RM)
6 WJR-AM	6.8	WILS-FM	6.7	WJR-AM	7.1 (R)
7 WJIM-AM	4.3	WVIC-FM	5.6	WVIC-FM	6.0 (R)
8 WITL-AM	3.6	WOOO-FM	3.8	WVCU-AM	3.7 (RM)
9 WLAV-FM	3.3	WJIM-AM	3.1	WILS-AM	3.2 (AC)
10 WOOO-FM	3.1	WILS-AM	2.9	WJIM-AM	2.9 (AC)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid			
RANK	STATION	RANK	STATION
1	WFMK-FM	1	WITL-FM
2	WILS-FM	2	WFMK-FM
3	WJXQ-FM	3	WJR-AM

### Albuquerque METRO RANK 78

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
POP(00): 3851					
Fall '80	Spring '81	Fall '81	Fall '80	Spring '81	Fall '81
1 KKJY-FM	15.2	KKJY-FM	11.9	KKJY-FM	10.6 (RM)
2 KFMC-FM	9.7	KWXL-FM	9.5	KRST-FM	10.1 (C)
3 KOB-AM	8.8	KOB-AM	9.2	KOB-AM	9.5 (AC)
4 KQEO-AM	6.5	KFMC-FM	8.0	KWXL-FM	9.0 (A)
5 KABQ-AM	6.1	KZZX-FM	7.5	KOB-AM	8.1 (AC)
6 KWXL-FM	5.7	KRST-FM	7.5	KFMC-FM	7.5 (A)
7 KZZX-FM	5.6	KABQ-AM	5.4	KZIA-AM	5.8 (R)
8 KRST-FM	5.4	KQEO-AM	5.1	KRZY-AM	5.0 (C)
9 KRZY-AM	4.8	KRZY-AM	4.7	KZZX-FM	4.8 (R)
10 KHFM-FM	4.3	KZIA-AM	4.2	KQEO-AM	4.8 (AC)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid			
RANK	STATION	RANK	STATION
1	KRST-FM	1	KRST-FM
2	KWXL-FM	2	KKJY-FM
3	KOB-AM	3	KOB-AM

### El Paso METRO RANK 79

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
POP(00): 3794					
Fall '80	Spring '81	Fall '81	Fall '80	Spring '81	Fall '81
1 KLOZ-FM	10.4	KLAQ-FM	14.1	KLAQ-FM	14.5 (A)
2 KAMA-AM	8.1	KLOZ-FM	8.9	KSET-AM	8.6 (R)
3 KINT-FM	7.5	KAMA-AM	7.6	KINT-FM	8.4 (R)
4 KRUK-AM	7.5	KHEY-AM	7.0	KLOZ-FM	7.1 (C)
5 KHEY-AM	7.3	KHEY-AM	6.5	KAMA-AM	6.1 (R)
6 KEZB-FM	7.2	KSET-AM	6.0	KHEY-AM	5.6 (C)
7 KSET-FM	6.4	KROD-AM	5.9	KTSM-FM	5.6 (R)
8 KSET-AM	5.5	KSET-FM	5.9	KROD-AM	5.3 (AC)
9 KTSM-AM	5.1	KINT-FM	5.4	KHEY-FM	5.1 (C)
10 KELP-AM	4.9	KFIM-FM	4.2	KTSM-AM	4.6 (R)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid			
RANK	STATION	RANK	STATION
1	KLAQ-FM	1	KLOZ-FM
2	KSET-AM	2	KHEY-AM
3	KLOZ-FM	3	KINT-FM

### Harrisburg METRO RANK 80

Share Trends		Persons 12+		Mon-Sun 6AM-Mid	
POP(00): 3786					
Fall '80	Spring '81	Fall '81	Fall '80	Spring '81	Fall '81
1 WHP-AM	17.6	WHP-AM	15.7	WHP-AM	16.4 (AC)
2 WHP-FM	12.1	WHP-FM	13.2	WHP-FM	11.6 (RM)
3 WRKZ-FM	8.5	WTPA-FM	10.7	WTPA-FM	10.4 (RM)
4 WTPA-FM	7.3	WRKZ-FM	8.4	WRKZ-FM	9.4 (C)
5 WKBO-AM	5.9	WKBO-AM	7.6	WKBO-AM	6.3 (R)
6 WFSM-FM	5.9	WFSM-FM	5.6	WHYL-AM	5.4 (C)
7 WHYL-AM	5.8	WCMB-AM	5.4	WQXA-FM	5.1 (R)
8 WQXA-FM	5.0	WQXA-FM	4.7	WFSM-FM	4.7 (R)
9 WQVE-FM	3.5	WHYL-AM	3.4	WCMB-AM	4.4 (AC)
10 WCMB-AM	3.2	WQVE-FM	2.6	WQVE-FM	3.4 (R)

Adults 18-34		Adults 25-54	
Mon-Sun 6AM-Mid			
RANK	STATION	RANK	STATION
1	WTPA-FM	1	WHP-AM
2	WKBO-AM	2	WRKZ-FM
3	WRKZ-FM	3	WHP-FM

## The Birch Report

Average persons 12+  
Monday-Sunday 6am-midnight  
Rolling Averages

### Kansas City

KYYs, WDAF Remain 1-2;  
KBEQ Moves To Third;  
KPRS, KFKF Climbing

	Nov./Dec.	Dec./Jan.	Jan./Feb.
KYYs (A)	15.0	14.3	13.4
WDAF (C)	11.5	13.2	11.7
KBEQ (R)	8.4	8.0	9.6
KUDL (A)	8.6	10.3	8.3
KMBR (BM)	6.6	7.7	7.9
KPRS (B)	3.5	3.4	6.8
KJLA (BB)	5.6	6.9	5.8
KFKF (C)	4.1	4.5	5.5
KCEZ (BM)	5.0	4.4	5.2
KCMO (N)	8.0	6.0	4.7
WHB (AC)	5.9	5.2	4.0
KMBZ (AC)	7.8	5.0	3.9
KSAS (A)	1.1	2.2	2.5
KXTR (CL)	.9	1.3	1.4
KRKR (A)	-	-	1.2
KLDY (O)	.4	.5	1.1

### San Antonio

KISS Extends Lead  
Over KTFM; KBUC  
Climbs Into Country Lead

	Nov./Dec.	Dec./Jan.	Jan./Feb.
KISS (A)	12.2	14.0	18.3
KTFM (R)	10.9	12.5	11.3
KTSA (R)	8.8	8.2	7.4
KBUC (C)	4.5	5.2	7.3
KITY (R)	7.1	8.2	6.6
KKYX (C)	7.1	6.5	6.5
KQXT (BM)	6.8	5.8	5.8
KONO (AC)	5.2	5.6	5.2
KAJA (C)	5.2	4.0	4.9
WOAI (N/T)	4.3	4.2	4.4
KCOR (S)	4.5	5.1	4.2
KLLS (R)	3.1	3.7	4.2
KCCW (C)	3.5	3.3	2.2
KMFM (CL)	1.8	2.4	2.0
KVAR (S)	2.0	2.4	1.7
KBUC-FM (C)	3.0	2.5	1.4
KAPE (B)	2.4	1.2	1.0

### Portland

KGON Gets Stronger;  
KGW Holds Second;  
KXL, KUPL Jump  
KUPL Triples

	Nov./Dec.	Dec./Jan.	Jan./Feb.
KGON (A)	16.8	18.6	23.3
KGW (AC)	7.0	8.5	8.2
KINK (A)	6.8	6.6	6.9
KEX (AC)	7.2	7.2	6.8
KUPL-FM (BM)	7.2	8.3	6.1
KXL (N/T)	2.9	3.1	5.6
KWJJ (C)	4.0	5.6	5.2
KCNR (AC)	3.8	3.8	4.8
KLLB (R)	3.8	3.3	3.8
KXL-FM (BM)	6.7	5.6	3.2
KUPL (BB)	1.2	1.0	3.1
KKEY (T)	2.4	3.3	3.0
KYXI (N)	3.9	4.0	3.0
KYTE (C)	6.0	4.8	2.9
KPDQ (RL)	.9	1.6	1.5
KJIB (C)	2.8	2.0	1.2
KQFM (O)	1.6	1.2	1.2
KMJK (AC)	1.8	1.5	1.0

### Miami-Ft. Lauderdale

WHYI Widens Lead Over  
WINZ-FM; WINZ Surpasses  
WNWS; WAXY Up Strongly

	Nov./Dec.	Dec./Jan.	Jan./Feb.
WHYI (R)	9.3	8.2	9.0
WINZ-FM (R)	8.4	7.7	6.6
WQBA (S)	6.4	6.5	6.3
WSHE (A)	7.2	6.3	6.0
WINZ (N)	2.4	3.9	5.9
WWWL (A)	5.1	5.5	5.3
WNWS (N)	6.0	6.2	5.1
WLYF (BM)	4.4	5.2	4.9
WAXY (R)	3.5	3.6	4.5
WCKO (R)	4.0	4.7	4.1
WIOD (AC)	2.4	3.6	3.7
WRHC (S)	3.2	2.0	3.5
WEDR (B)	4.0	3.8	3.1
WYOR (BM)	1.6	1.3	2.5
WKQS (C)	1.8	2.1	2.2
WTMI (CL)	2.3	2.4	2.2
WAIA (AC)	2.8	2.8	2.0
WQAM (C)	2.5	1.9	2.0
WQBA-FM (S)	1.8	1.3	2.0
WVCG (BM)	1.5	1.6	1.5
WRBD (B)	.7	1.5	1.4
WCMQ-FM (S)	1.4	.9	1.2
WFTL (AC)	1.1	.9	1.1
WWJF (BB)	1.3	1.3	1.1
WHTT (S)	1.1	.8	1.0

# WESTWOOD ONE

AMERICA'S NUMBER ONE  
PRODUCER/DISTRIBUTOR OF NATIONALLY SPONSORED  
RADIO PROGRAMS, CONCERTS & SPECIALS SALUTES . . .

LOS ANGELES

NEW YORK





# CHEERS!



## "I'll Drink To You"

# DUKE JUPITER

## Is For Real



### THE ALBUM:

**Joe McCabe - PD - KYYS/Kansas City** "Getting good reaction - sounds like a hit!"

**Paul Heine - PD - WGRQ/ Buffalo** "Hats off to Duke Jupiter for sticking with it and delivering a first class rock & roll record. "I'll Drink To You" is a "hook city" hit!"

**Doug Podell - MD - KQRS/Minneapolis** "Nothing sounds better on the radio than clean, well produced rock and that's what we've got in Duke Jupiter."

**Rob Roman - MD - KLAQ/El Paso** "It's very much happening in this area. This is not a southern record. Lots of calls for "I'll Drink To You" after only two weeks."

**Alan Sneed - PD - KSRR/Houston** "I'll Drink To You" is absolutely a great cut."

### THE SINGLE:

**KIQQ**

**3WT**

**KMGK**

**KFRC**

**KINT**

**KCPX**

**KEZR**

**WZYP**

**KSKD**

**KZZP**

**BJ105**

**KLUC**

**WPHD**

**WJXQ**

**KRNA**

*Coast to Coast*™

Distributed By CBS Records



# STREET TALK®

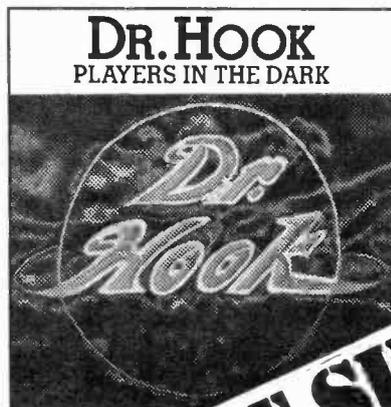
## ANOTHER POLYGRAM RECORDS

# BREAKERS

# DR. HOOK

## "Baby Makes Her Blue Jeans Talk"

From The Album



DR. HOOK  
PLAYERS IN THE DARK

# JUST SHIPPED!

On Casablanca Records



Manufactured and Marketed by  
PolyGram Records

Remember those Birch figures for Los Angeles we were talking about last week... the ones with KLOS on top? Well, they were Mediastat figures, not Birch. To make a long story as short as possible, both Birch and Mediastat have been surveying L.A. since January, even though Birch bought Mediastat last month. So the Jan./Feb. figures we saw were a product of the Mediastat methodology. Birch, meanwhile had been using only Los Angeles County for its January and February surveys, but will use *both* Los Angeles and Orange Counties from now on. What's it all really mean? Well, KLOS still had a whale of a Mediastat, and the transition of the Birch/Mediastat purchase is a bit confusing in L.A., but shouldn't last too long. Whew!

Dale O'Brien, former PD/MD at Z93/Atlanta, and a station veteran of more than eight years, leaves his afternoon show to join WSB-FM/Atlanta for morning drive.

Doubleday has been granted the use of WAPP for WTFM/New York, and the company will take control on April 29. Look for WAPP ("The Big Apple") to begin AOR programming around June 1.

Last week we inadvertently printed that KIKK-FM/Houston had switched to a Country Gold format. What we meant was that KIKK-AM recently went to Country Gold. The FM remains straight-ahead Country, so you can stop calling PD Charlie Ochs about the FM's format shift... our mistake.

Is Jay Thomas about to sign on as one of the satellite personalities of ABC Radio Enterprises' national music format?

Speaking of ABC, it seems the recent purchase of Watermark is having an effect on "American Top 40," the most successful weekly syndicated radio program in history. Stations currently carrying AT-40, but not affiliated with an ABC Radio Network, may lose the show when their current Watermark contracts expire. We hear that ABC plans to offer AT-40 to its affiliate lineup on a first refusal basis. Now, while that's certainly ABC's prerogative, some stations which have been running and promoting AT-40 for years are not facing the prospect of the show going to the competition cheerfully. Further, beginning April 1, AT-40 will come with six of its hourly commercial avails filled by ABC, which changes the show's original "cash" basis to more of a "barter" situation.

KZZX & KQEO/Albuquerque PD John Michaels has departed after just being named PD in December. The new PD is J.J. Cale, a 17-year veteran of the market, who has most recently been involved with audio/visual production.

Mark Driscoll is no longer Group PD for Kal Koast Broadcasting, although he will continue to consult the stations in his new capacity as independent consultant. He has not officially set up shop yet, but will do so shortly.

### Don't Play Misty For Me

Here's a story with a point. A woman walked into the lobby of Country-formatted WHNT and CHR WKEE/Huntington a few weeks ago to lodge a complaint. It seems she was quite upset over remarks WHNT jock Jason Douglas had made on the phone. She began ranting that all jocks ever do is try to pick up women on the phone. (Oh, c'mon!)

As she started down the hall toward the studios, she ran into WKEE Production Director Scott Paulson, who tried to escort her out of the building. Apparently not wanting to leave, she opened her purse and began throwing rocks at Scott... then she pulled a large knife! While Scott tried to avoid a quick gutting, his arm was sliced by the knife, at which point the woman dropped the weapon and fled.

The Huntington police eventually found the lady and charged her with felonious assault. Scott was treated and released for his injuries, and you could say the whole event left him in stitches... literally. Now, what *did* Jason say to that lady on the phone?

Steve Gannon has exited KVIL/Dallas to accept a multi-year contract to cohost WNIC/Detroit's morning show with PD Jim Harper.

Longtime CHR station WLCS/Baton Rouge has switched to A/C. And another Southern rocker, WAAY/Huntsville, has also converted to Adult/Contemporary.

Jeannie Yost, who was Senior Research Analyst at MTV, has been promoted to Manager/Music Programming for the music channel.

Louis Lewow, who was Associate Director of National Promotion at Epic, has accepted the VP/Promotion & A&R job for Kat Family Records. He will relocate to Atlanta.

Marni Pingee is the new Music Director at KOY/Phoenix.

Congratulations to KFRC/San Francisco's Dr. Don Rose on the completion of his 2000th morning show at the station. D.D.R. joined KFRC in 1973 after successful stays at WFIL/Philadelphia and WQXI/Atlanta.

The entertainment for the NAB's Radio Programming Conference in New Orleans on August 31 will be the Manhattan Transfer. The dates of the conference are August 29-September 1.

Tommy Tutone's "867-5309/Jenny" is causing quite a stir around Charlotte, NC. It seems in the 704 area code 867-5309 is the phone number for Southwestern Junior High in Gastonia. Has the school been getting a lot of calls for "Jenny?" Oh yes! But WROQ/Charlotte is coming to the rescue, trying to arrange for Tommy to play a special concert at the school, which the station has already agreed to front. Nice touch.

Isn't it about time you started involving your **Listeners** in the music you play?

**MARS/P.D.C.** gives you **precision** dayparting control from an easily affordable micro-computer. Don't let anyone fool you... **listener-responsive radio** belongs on **your** station no matter what your format. Call us Toll Free we'll tell you more. 1-800-528-6082

**index  
research**

**Todd Wallace  
associates**

WESTWOOD  
ONE  
PRESENTS

# Sammy Hagar

"IN CONCERT"



Airing the weekend of March 19th,  
on these great radio stations.

AKRON, OH  
ALBANY, GA  
ALBANY, NY  
ALBANY, OR  
ALBUQUERQUE, NM  
ALTOONA, PA  
AMARILLO, TX  
ANAHEIM, CA  
ANCHORAGE, AK  
ANN ARBOR, MI  
APPLETON, WI  
ASHEVILLE, NC  
ATLANTA, GA  
ATLANTIC CITY, NJ  
AUGUSTA, GA  
AUGUSTA, ME  
BAKERSFIELD, CA  
BALTIMORE, MD  
BANGOR, ME  
BATTLE CREEK, MI  
BEAUMONT, TX  
BECKLEY, WVA  
BILOXI, MS  
BINGHAMTON, NY  
BIRMINGHAM, AL  
BLOOMINGTON, ILL  
BOISE, ID  
BOSTON, MA  
BUFFALO, NY  
CAMBRIDGE, MD

WVMM  
WALG  
WPYX  
KGON  
KWXL  
WPRR  
KYTX  
KMET  
KRKN  
WLLZ  
WKAU  
WBMS  
WKLS  
WMMR  
WYMX  
WBLM  
KMET  
WIYY  
WLKN  
WVAV-FM  
KZOM  
WOAY  
WABB  
WAAL  
WKXX  
WWGT  
KUUZ  
WAAF  
WPHD-FM  
WESP

CELINA, OH  
CHAMPAIGN, IL  
CHARLESTON, WV  
CHARLESTON, SC  
CHARLOTTE, NC  
CHATTAHOOGA, TN  
CHEYENNE, WY  
CHICAGO, IL  
CINCINNATI, OH  
CLEVELAND, OH  
COLORADO SPRINGS, CO  
COLUMBIA, SC  
COLUMBUS, GA  
COLUMBUS, MS  
DALLAS, TX  
DAVENPORT, IA  
DAYTON, OH  
DAYTONA BEACH, FL  
DENVER, CO  
DES MOINES, IA  
DETROIT, MI  
DULUTH, MD  
EAU CLAIRE, WI  
EL PASO, TX  
EUGENE, OR  
EVANSVILLE, KY  
FARGO, ND  
FLINT, MI  
FRESNO, CA  
FT. LAUDERDALE, FL  
FT. PIERCE, FL  
FT. WAYNE, IN

WKKI  
WLRW  
WKLC  
WTWF  
WROQ  
WKXC  
KKAZ  
WMET  
WEBN-FM  
WVMM  
KILO  
WNOK  
WCGQ  
WCBI  
KTXQ  
WXLP  
WAZU  
WDIZ  
KPKE  
KGGO  
WLLZ  
KQDS  
WOKL  
KLAQ  
KZEL  
WHKC  
KQWB  
WWCK-FM  
KKDJ  
WCKO  
WQVV  
WXKE

GRAND RAPIDS, MI  
GREEN BAY, WI  
GREENSBORO, NC  
GREENVILLE, NC  
GREENVILLE, SC  
HARTFORD, CT  
HONOLULU, HI  
HOUSTON, TX  
HUNTINGTON, WVA  
HUNTSVILLE, AL  
INDIANAPOLIS, IN  
ITHACA, NY  
JOHNSON CITY, TN  
KALAMAZOO, MI  
KANSAS CITY, MO  
KEY WEST, FL  
KNOXVILLE, TN  
LAFAYETTE, IN  
LAFAYETTE, LA  
LAKELAND, FL  
LANSING, MI  
LAS VEGAS, NV  
LEXINGTON, KY  
LINCOLN, NE  
LITTLE ROCK, AR  
LOS ANGELES, CA  
LUFKIN, TX  
LOUISVILLE, KY  
MACON, GA  
MADISON, WI  
MANCHESTER, KY  
MANCHESTER, NH  
MELBOURNE, FL  
MERIDIAN, MS

WLAV-FM  
WKAU  
WKZL  
WITN  
WQOK  
WCCC  
KDUX  
KLQJ  
WPRT  
WQEN  
WFBQ  
WVBR  
WIMZ  
WLAV-FM  
KYYS  
WVWZ  
WIMZ  
WXUS  
KTOY  
WQPD  
WLAV-FM  
KENO  
WKQQ  
KEZO  
KKYK  
KMET  
KDEY  
WQMF  
WRBN-FM  
WZEE  
WWXL  
WAAF  
WDIZ-FM  
WJDQ

MIAMI, FL  
MILWAUKEE, WI  
MINNEAPOLIS, MN  
MISSOULA, MT  
MOBILE, AL  
MODESTO, CA  
MONTGOMERY, AL  
MORRISTOWN, NJ  
NASHVILLE, TN  
NEW BEDFORD, MA  
NEW HAVEN, CT  
NEW ORLEANS, LA  
NEW YORK, NY  
NORFOLK, VA  
OKLAHOMA CITY, OK  
OMAHA, NE  
ORLANDO, FL  
OXNARD, CA  
PANAMA CITY, FL  
PARKERSBERG, WV  
PEORIA, ILL  
PHILADELPHIA, PA  
PHOENIX, AZ  
PITTSBURG, PA  
PORTLAND, ME  
PORTLAND, OR  
POUGHKEEPSIE, NY  
PROVIDENCE, RI  
PUEBLO, CO  
RALEIGH/DURHAM, NC  
REDDING, CA  
RENO, NV  
RICHMOND, IN  
RIVERSIDE, CA  
ROANOKE, VA  
ROCHESTER, NY  
SAGINAW, MI  
SALEM, OR

WCKO  
WLPX  
KDWB-FM  
KYLT  
WABB  
KHOP-FM  
WLSQ  
WNEW-FM  
WKOS-FM  
WBRU  
WCCC  
WRNO-FM  
WNEW-FM  
WMYK/WZAM  
KATT  
KEZO  
WDIZ-FM  
KBBY  
WPFM  
WIBZ  
WWCT  
WMMR  
KUPD  
WXXX  
WBLM  
KGON  
WPDH  
WAAF  
KILO  
WITN  
KRDG  
KCBN  
WRIA  
KOLA  
WUEZ  
WCMF  
WWCK-FM  
KGON

SAN ANTONIO, TX  
SAN DIEGO, CA  
SAN FRANCISCO, CA  
SAN JOSE, CA  
SANTA FE, NM  
SAVANNAH, GA  
SEATTLE, WA  
SIOUX FALLS, SD  
SOUTH BEND, IN  
SPRINGFIELD, MA  
SPRINGFIELD, MO  
SPRINGFIELD, OH  
STAUNTON, VA  
STUEBENVILLE, OH  
STOCKTON, CA  
ST. CLOUD, MN  
ST. LOUIS, MO  
SYRACUSE, NY  
TALLAHASSEE, FL  
TAMPA, FL  
TERRE HAUTE, IN  
TOLEDO, OH  
TOPEKA, KS  
TRENTON, NJ  
TRI-CITIES, WA  
TUCSON, AZ  
UTICA/ROME, NY  
WASHINGTON, D.C.  
WATERTOWN, NY  
WHEELING, WV  
WICHITA FALLS, TX  
WICHITA, KS  
WILKES-BARRE  
SCRANTON, PA  
WILMINGTON, DE  
WILMINGTON, NC  
WORCESTER, MA  
W. PALM BEACH, FL  
YAKIMA, WA

KISS  
KGB-FM  
KSFX  
KSFX  
KWXL  
WZAT  
KISW  
KKRZ  
WAOR  
WCCC  
KRFG  
WAZU  
WJSY  
WOMP  
KSTN  
KDWB-FM  
KW K  
WSYR  
WOWD  
WRBQ  
WBDJ  
WIOT  
KYYS  
WMMR  
KIOK  
KLPX  
WSYR  
WWDC-FM  
WOTT  
WOMP-FM  
KKQV  
KICT-FM  
WEZX  
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KATS

From **WESTWOOD ONE** America's number one producer of national radio programs, concerts and specials.

Brought to you by:



# Contemporary Hit Radio



JOEL DENVER

MAKING THE MOST OF BEING ON AM

## XTRA Rocks Southern California

It's one thing to do well in your own market and turn a profit, but to show significant ratings in Arbitrons all over Southern California is another. XTRA(The Mighty 690)/Tijuana, Mexico has a highly directional north/south 50kw signal that booms into Los Angeles and beyond, as if you were sitting next door to the station.

It's the signal of course that's getting XTRA heard in Los Angeles and other markets, but it's the music, or in this case the product, that's getting people to tune it in. The music is carefully researched and aimed at a specific target without too many other frills and clutter on the air. To find out more about this regional programming concept, I talked with PD Jeff Hunter, MD Jim Richards, VP/GM John Lynch, and Noble Broadcasting Consultants' Frank Felix.

### Filling A Hole

To understand the reasons why the Mighty 690 came into being in September of 1980, it's necessary to go back about one year before that. In September of 1979, Noble Broadcasting put 91X/Tijuana on the air with an AOR format (switching from Beautiful Music) which started to make a bit of noise in the market. The AM was still BM, and according to VP/GM John Lynch, "We were competing against seven AM/FM combo buys in San Diego, and we needed something to complement our FM station. We turned to our in-house consultant Frank Felix, who devised the format for the Mighty 690."



Jeff Hunter

Frank recalled, "We needed to put a format together that basically appealed to the teens for a base, and for the 25+ adult non-AOR listeners that have AM in their cars. The format has little to do with personality, because the main emphasis is on the music. We are just filling a hole that existed in San Diego, and it seems we've been able to fill one in Los Angeles too."

### Keep On Cumin'

Between the TSA came in San Diego (200,900) and Los Angeles (908,900), that's well over a million folks each week tuning into the Mighty 690 for the hits (see Cume & AQH metro figures). PD Jeff Hunter told me, "Keeping the cume high is the key to our ratings success. People just don't listen for very long on AM, and we've got to have a high rate of tune-in."

How does he achieve it? "Well, the music is pretty tight, and very hit-oriented," he explained. "Music is the first and primary consideration at XTRA. It's very carefully researched and it's got to fit our sound, which tends to be uptempo. We do play ballads, but they have got to be smashes like 'Endless Love' or 'Open Arms.'

"At the present time, we are in the process of trying to expand some of the cume into better quarter hours with some rotational adjustments. One of the fine lines we are walking is to maintain our hit-oriented sound without diluting it. If that happens, we would sound like everyone else."

Jim Richards, MD at the Mighty 690, keeps a watchful eye for the hits. "I've real-

ly got a pretty big job since we are trying to go after two big markets. I've got input from Los Angeles to consider, as well as San Diego. We keep pretty close tabs on what KFI (640 kHz) is doing, since they are only a twist of the dial away, and we seem to share lots of audience with KIQQ. In San Diego, we've shared audience with 13K up until the format change" (see News/Talk, Page 39).

"One of the hardest aspects of balancing the music is to understand that most of our listeners in Los Angeles are ethnic, and in San Diego they are a mixture of white and Latino/blacks. For that reason, our callouts and retail information are very critical to what goes on the radio. Even more important than the callouts (totalling up to 150 per day), are the requests. Our number one song will get about 2000 calls per week on our toll-free lines from anywhere in California. Those lines are staffed 24 hours a day," Jim emphasized.

### Bringing Back The Treasure Hunt

As Jeff explained earlier, music is the main reason to tune in the Mighty 690, but the station does do a bit of contesting. "Because we are broadcasting from Tijuana, the laws are a bit different, and there are certain things we can do that U.S. stations can't."

"We ran a 'Treasure Hunt' for \$50,000 last year. It was so successful that we did it again three weeks later. You can't do that in the States," he said. "The first time, we hid a certificate for the money on the back of a license plate of a car in San Diego. Clues were given, and after about five weeks, the prize was awarded."

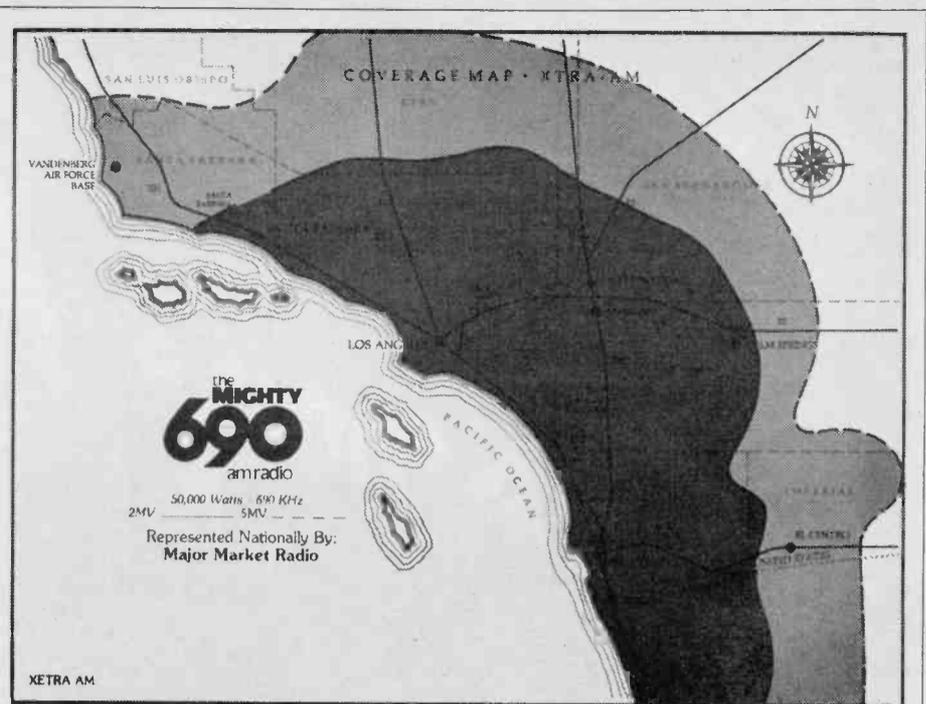
"The next time (three weeks later) we decided to bury the money and give out clues. Well, it turned out to be hidden in a park in Newport Beach. Hundreds of people were out there looking as the clues became more specific, and eventually they were digging up the grounds. Naturally we refurbished any damage done, but it sure did get a lot of talk started," he recalled.

If the station bases so much on music, how can you promote effectively? We keep any promotional content restricted to recorded promo positions only. Actually we are becoming quite visible all over San Diego and in Los Angeles with our latest promotion. We use a promo slot to tell people to write down the Mighty 690, and the daily dollar amount.

"Our vans are all over both markets stopping people and finding out if they have the station and the amount written down to win. We've given away \$20,000 like this. Three people are used in the van, since we carry



Jim Richards



AGE	3 COUNTIES :
12-17	35.5%
18-24	23.7%
25-34	21.1%
35-44	12.1%
45-54	5.5%
55+	2.1%
12+ TOTAL	768,900

AGE	SAN DIEGO :
12-17	27.7%
18-24	24.7%
25-34	24.8%
35-44	14.2%
45-54	3.0%
55+	5.6%
12+ TOTAL	200,900

AGE	LOS ANGELES :
12-17	37.5%
18-24	25.5%
25-34	19.2%
35-44	10.1%
45-54	6.9%
55+	0.8%
12+ TOTAL	414,300

AGE	ORANGE :
12-17	40.3%
18-24	17.5%
25-34	21.6%
35-44	14.6%
45-54	4.9%
55+	1.0%
12+ TOTAL	153,700

real cash. The whole key to this and all of our other promotions is to keep it simple and to the point."

Jeff went on to outline his latest promotion. "We got involved with Atari, makers of Pac-Man, and are giving away copies of the "Pac-Man Fever" LP, T-shirts, Pac-Man video machines, and Pac-Man video cartridges for the Atari games before they are even available in the stores. Again, it will all be handled within the body of a recorded promo."

### Working South Of The Border

There's nothing like a little drive to work each day to clear the head, but this is some drive . . . from San Diego, through customs, and down into Tijuana every day. The airstaff, which includes PD Jeff Hunter doing 6-10am, Michael Boss 10am-3pm, MD Jim Richards 3-8pm, Richard Sands 8-midnight, and all-nighter Steve Clark, must make the 50-minute trip six days a week.

Jeff and Jim both see advantages and disadvantages to the remote studio setup. Jim said, "At first I didn't like the idea of travelling across the border everyday. It's not much of a problem going over, but sometimes you have a 45-minute wait coming back from Mexico. I've only been hassled once about what I was doing in Mexico, and where I was going. They basically understand that we work at XTRA, and are only in the country for a very short period of time daily."

Jeff has his own thoughts on working in two different countries simultaneously. "The major problem exists in keeping things cohesive with the staff. Some of them never come to the office because of their shifts. For that reason we have get-togethers as often as possible to promote a unity among the air talent. As far as gas and driving each day, we pay extra expenses for the trip."

On a positive side again Jim said, "The studios are in a great location. We sit on top of a hill, and overlook the ocean, and the only thing you can see are these two small

islands. The only other human contact I have is with the Mexican engineers who are on duty 24 hours a day." Tijuana isn't known for being one of the garden spots of Mexico, and both Jim and Jeff remarked how no one has ever been bothered while at the station by curious outsiders.

One bit of irony that must be compensated for is that electricity in Mexico isn't quite up to par with the juice in the U.S., "so we've got to record our songs at about 48rpm just to get them to sound right on the other side. Once in a while they are a bit fast, but nothing serious," Jeff reasoned. He also mentioned that a courier makes the trip twice a day with new commercials, and updated carts, etc.



As mentioned earlier by Jeff, the rules are a bit different in Mexico for broadcasters. "We have to ID twice an hour in Spanish, so we do it out of the stop set at :22 and :52 and segue into a jingle and a record. On the other side of that, we don't have to run news, or public affairs, just music, which is our primary product."

"Our jocks have the chance to be creative as long as it's to the point. Unnecessary chatter doesn't make it. They can identify themselves four times an hour, and all of them are totally into what we are trying to

Continued on Page 20

## The Music Section

CHR's Most Accurate Music Information Begins on Page 62



# "MAN ON THE CORNER"

# 4025

The 3rd single  
from the smash LP  
ABACAB

SD 19313

PRODUCED BY GENESIS

96KX 1-1  
B94 add  
KEGL add  
WCKX add  
KEZR add  
WPHD deb 18  
WRCK add  
WPST add  
K104 10-7  
WDOQ add  
WCSC add  
WSSX add 30

WJXQ add 29  
KNBQ add  
WIGY add  
WCIR add  
95XIL add  
WZYQ add  
Q101 add  
KKLS add  
WSPT add  
KFMZ add  
KOZE add

ON ATLANTIC RECORDS 

© 1982 Atlantic Recording Corp. A Warner Communications Co.

# XTRA Rocks Southern Cal

Continued from Page 18

do here with our regional concept. We even have to give San Diego, Los Angeles, and surrounding city temps when we do the forecast."

## Regional Advertising

Since the signal is regional, the sales strategy of the Mighty 690 is the same, John Lynch told me, "We maintain a sales office in Beverly Hills, and are starting to really generate quite a bit of revenue from the office. There are a lot of dollars in the Los Angeles market, and we intend to get our share with the kind of numbers we have."

"We've been criticized for being a regional station, and for being a teen station. Well, we are doing well with regional sales, and not only do we have the teens we need for a base, but our female adults numbers are quite respectable. The Mighty 690 is a music station. If they want news, they should tune elsewhere, but for music, this is the place."



Frank Felix

Since 13K is no longer a music station, I asked if there was concern about listeners staying on FM for lack of having another CHR music choice on AM? Frank Felix and Jeff Hunter both expressed some concern that they may have done the job "too well" in San Diego, but both felt very confident that XTRA would continue to do well, especially with the addition of billboards in San Diego and Los Angeles, plus TV spots for both markets.

John Lynch, who is also Executive VP/Noble Broadcast Consultants, told me, "We are able to do XTRA regionally because of our incredible signal, but this format works real well for AM station looking for a turnaround of sagging ratings. All it is the basics of Top 40 being done again in 1982, and it still works."

## Editor's Comments

It's interesting to note that there seems to be a growing trend of stations with the philosophy of returning to the basics for CHR ratings gains. Examples include WCAU-FM/Philadelphia, KUBE/Seattle, WJXQ/Jackson-Lansing, KKFM/Colorado Springs, WBCY/Charlotte, I95/Miami, B94/Pittsburgh, KEGL/Ft. Worth-Dallas, and many others. All of these stations have made recent ratings inroads in their respective markets.

When talking to these stations, none express a fear of teens, since teens soon become 18-year-olds. Also, teens draw in valuable female adults, who in turn bring in adult males. Sound familiar? It's basic CHR programming. Over the last several years have we programmed ourselves into a corner?

When you look around the country at some of the more successful CHR stations like Z93/Atlanta, Y100/Miami, Q105/Tampa, Q102/Cincinnati, WRVQ/Richmond, KEARTH/Los Angeles, KFRC/San Francisco, WLS/Chicago, KX104/Nashville, among others, they have maintained their success because they have stayed with the basics of playing CHR hits, and have kept a "hip enough" image to sound fresh — but they've resisted the temptation to become something they weren't.



**I DON'T FEEL BETTER, HONEST** — Complaining of a headache, WNBC/New York MD Lyndon Abell really got feverish when he saw his nurse, provided by Polygram Records while promoting Martin Briley's single, "I Don't Feel Better." Shown (l-r) are the attending nurse, Lyndon, and Polygram rep Steve Greenberg.

## Motion

KEARTH/Los Angeles News Director Hettie Lynn Hurtes premieres as a TV reporter on a new show, "Encore News" aired on KHJ-TV9/Los Angeles... WQOK/Greenville, SC morning man Dave Deppish now doing mornings at WDOQ/Daytona Beach... Diana McKenzie, KUBE/Seattle weekend, named Research Director.

Steve Ryan, MD at KIDD/Monterey is leaving to pursue other interests. Scott Summers is upped to the MD slot... WRQK/Greensboro lineup: Wes Jones & Willie, mornings; middays is J.J. Hemingway, most recently from WKZL/Winston-Salem; Mark Ward does afternoons; Bobby Shannon 7pm-midnight; and Gary Cannon all-nights.

Q101/Meridian staff lineup: Mike Partridge & Operations Manager Larry O'Neal, 9-noon Promotion Director Charlie Fox, noon-3pm Production Director Jimmy Boyd; 3-7pm MD Bill Evans from WNOX/Knoxville; 7-midnight Mark Moseley, and Lisa Landau does all-nights.



**CALL ME AN ABACAB, AND MAKE IT QUICK** — Sparked by the recent hit "Abacab," Z102/Savannah personality Bobby Powell decided to hop a cab to Abba, GA. Listeners took guesses as to how much the fare would be, with the person coming closest winning the fare. How much from Savannah to Abba?... \$175.



**PASS THAT PIGSKIN** — Football season returned in a big way to the South as the first annual Bay Bowl took place, with the WCSC/Charleston "Quarter Hours" playing host to the Charlotte Record "Mid-Charters." The Mid-Charters won 42-21. Shown standing (l-r) are WCSC staffers Howard Keel, Randy Scott, PD Chris Bailey, and Ron O'Brian; kneeling (l-r): Capitol's Butch Waugh, Arista's Mac King, WBCY/Charlotte PD Bob Kaghan, and EMIA/Liberty's Terry Lawson.



**KRLA BRINGS MILES OF SMILES** — Wide grins are apparent on the faces of contest winner Carolyn Hamilton (left) and actress Bernadette Peters (right) as they dined together atop Universal Studios. The eleven-course Chinese meal was the prize for Carolyn from KRLA/Los Angeles in conjunction with the studio promoting Bernadette's performance in "Pennies From Heaven."



**BACKSTAGE BANTERING** — Singer/songwriter John Sebastian (left) recently appeared at the Station Nightclub in Wilkes-Barre, and WILK/Wilkes-Barre PD Joe Montione (right) was on hand to talk with him after the show.



**CATCHIN' THE CARS** — After a recent concert appearance, Elektra recording artists the Cars played host to radio reps backstage. Shown (l-r) are WAZY-FM/Lafayette jocks Mike Russell and Ed Clay, Cars member Ric Ocasek, and station PD Scott Dugan.



**FLYING TO FOREIGNER FOUR CONCERT** — KGBS/Greeley, CO recently sent two people to see Foreigner in concert at the Forum in Los Angeles. The trip included airfare, a limo, room at the Beverly Hills Hotel, plus \$200 spending money. Shown (l-r) are the two winners and PD Greg Crawford.



**TOTAL EXPERIENCE CELEBRATION** — Polygram Records recently firmed up a deal with Total Experience Records for marketing and distribution. At a party held in honor of the signing, some artists came out for photos. Shown (l-r) are the Gap Band's Robert Wilson and Charles Wilson, Total Experience President Lonnie Simmons, De-Lite Records President Gabe Vigorito, KFI/Los Angeles PD Tom Bigby, Polygram President Guenter Hensler and Polygram Los Angeles rep Cynthia Cox.



**BEGGING FOR THAT SHIRT** — Foreigner recently played Milwaukee, and the opening act was Billy Squier, who stopped in for an interview at WKTJ/Milwaukee with PD B.J. Hunter. After the interview he is shown on his hands and knees begging for the WKTJ T-shirt.

## Bits

• Q107/Washington took a "Sunshine" trip winner on a getaway to the 24th annual Grammy Awards Show in Los Angeles. The winner attended the show, then went to an exclusive party for the Grammy winners. The trip was just one of many given away recently in the Q107 "Sunshine" trip contest, getting cold listeners into warmer weather.

• KOFM/Oklahoma City did an old standard that MD Chuck Morgan reports got great response. The station recently held an "All-Request Weekend." This used to be a pretty common promotion, getting listeners more directly involved with the programming, if only for a weekend.

• WFMF/Baton Rouge is letting listeners write in to have their taxes paid, up to \$1002. Entries are read on the air and a panel of judges picks the winner. If the winner is due a refund, they will match it up to \$1002. A total of 25 runner-ups get their taxes done for free from H&R Block.

• KZZP/Phoenix is pretty active, giving away a video recorder complete with an endless-loop tape of Tommy Tutone in concert, in conjunction with Tower Records. The station is also having a "Beatles Weekend," with every other song a Beatles title, and giving away albums and a new book, "Beatles A-To-Z."



# THE CHARLIE DANIELS BAND

## THE NEW HIT SINGLE "STILL IN SAIGON"



the village **VOICE**

VOL. XXVII No. 10 THE WEEKLY NEWSPAPER OF NEW YORK MARCH 9, 1981

### SCENES

By Howard Smith & Lin Harris

## Daniels Drafts Daley

Charlie's become a big champion of the Vietnam Veterans of America (VVA), a cause that certainly needs as wide support as possible. At Daniels's very successful eighth annual Volunteer Jam staged in Nashville last month, he talked and sang about the plight of our military men who came back home from Southeast Asia heels instead of heroes. All profits went to charity with half going to VVA. Last September at another sold-out benefit in Saratoga, New York, Charlie (who, by the way, is not a vet) raised \$50,000 on the ex-soldiers' behalf.

A number Daniels performed that went over quite big at Volunteer Jam VIII and which will be his next single is "Still in Saigon," written by Dan Daley. You might remember the lyrics from when they were printed in this column July 29, 1981.

Heard on the advance pressing sent to this office last week, the emotional words and touching melody sensitively done by Charlie could turn the anthem into one of his biggest selling tunes so far. If that happens, especially if it becomes a crossover hit with c&w and rock audiences, the VVA cause will receive an enormous boost in national recognition.

The only hitch in this what-can-go-wrong climb to the top of the charts is the difficulty in gauging how many radio stations in this Reaganesque era will find the following stanza too subversive to air: "The ground at home/Was covered with snow/And I was covered with sweat/My younger brother calls me a killer/And my daddy calls me a vet."

FROM THE FORTHCOMING ALBUM: **WINDOWS**

PRODUCED BY JOHN BOYLAN





JEFF GELB

## SANDUSKY'S TONEY BROOKS SPEAKS

# A Message From The President

In the never-ending flow of records, promotions, jock shifts, ratings books, and other things that take up a PD's time, it can become hard to see radio from a broader perspective. That perspective can be seen more clearly by station managers, owners, and above all, by radio group presidents.

Toney Brooks is President of Sandusky's radio division, which includes AOR's KBPI/Denver, KDKB/Phoenix, KZAM/Seattle, and KWFM/Tucson, along with AOR-flavored CHR KEGD/Dallas. Toney's radio career started twenty years ago at WTBC/Tuscaloosa as commercial copywriter, while he was still enrolled in a business program at the University of Alabama. He followed MD and PD stints at that station with more small market positions, graduating to major markets and KBPI in 1973 as Local Sales Manager. A year later he was upped to Sales Manager and then General Sales Manager. He next traveled to sales positions with WXYZ/Detroit and KAUM/Houston, returning to KBPI in 1979 as GM. He was named President of Sandusky's radio division in April 1980.



Toney Brooks

## PD To GM: The Possible Dream

Brooks is convinced his experience as a programmer has made him a better management figure. "Being able to relate to programming and the precise positioning that has to be done in competitive markets helps me to participate in strategy sessions with the stations."

He carries over that attitude to his views on promoting within his organization. "Every one of our PD's right now I consider to be future GM material. They're all being groomed as future GM's. It's vital that GM's understand the programming side of radio, so where better to find those GM's than from our PD ranks? If I bring a Sales Manager into a GM position it is essential he has a strong PD. If you bring a PD into a GM position, it's easier to find a great General Sales Manager to complement the PD's sales weaknesses than it is to put a GSM into a GM's job and then find a great PD to complement the GM's programming weaknesses."

"The bottom line here is that there seem to be more good GSM's out there than PD's. Perhaps it's because there are more positions for growth in radio sales departments than in programming, where you're either the PD or MD, or perhaps the Assistant PD. In a sales department the GSM has a National Sales Manager, a Local Sales Manager, plus four or five account execs to move up."

Sandusky's PD's and GM's work together very closely, Brooks explained. "At Sandusky we have a real team concept that contributes to everyone having a very good understanding of our common goals. Working together, we all know where we're going so it's easy to give the staff a very precise view of where the station is positioned in the market."

## Sandusky Corporate Philosophy

Brooks explained Sandusky's overall

direction as "the four P's: people, position, product, and promotion. This is a people intensive business; without people at the station we have nothing at all," he stated. "Someone once told me that every radio station is the same: one-and-a-half pounds of paper for the FCC. Only the people make the difference. We really believe that."

"Once we get good people I give the GM a great deal of autonomy, and he gives his department heads the same. Nothing from the corporation is imposed on our radio stations; we're here for support, not for bureaucracy or a hierarchy."

He continued, "Once we have the people, it's essential to have a clearly defined position in the marketplace. This position must have absolute integrity: everything we do, from the standpoints of programming, sales, marketing, promotions and advertising, addresses that position. It makes it very easy for us to say yes or no to someone based on the integrity of the position we have. All our GM's, PD's and Sales Managers understand it; it is inviolate."

"Next we develop the product, which addresses the position. The product consists of music, on-air presentation, personality, and the ancillary format services."

"Finally, when the product is in place, we promote it. I believe a radio station should make an effort to dominate one medium. If it's outdoor, dominate it; TV, dominate it; print, dominate it. We find TV to be of maximum effect; it allows us to precisely position our stations, and is an extremely powerful medium."

**"The time everyone else is narrowcasting is the time I want to be doing mass appeal radio on FM."**

He concluded, "Overall, I think the four P's present a common-sense approach to doing business. As long as we adhere to it I think it will contribute greatly to our success. Too many radio stations confuse position, product, and promotion. They'll promote themselves in ways that have nothing to do with their audience's perception of the station. Get just one of the four P's out of place and you have a fifth P: a Problem."

## The Consultant Connection

Sandusky uses Jeff Pollack as a corporate consultant. Brooks explained his functions for the company: "Jeff serves as a liaison between me and our PD's. He also participates in all our strategy sessions, acting as another mind to pull ideas from and bounce them off. He brings the national overview into our sessions. His weekly music calls with our PD's help, and he participates in monthly PD conference calls as well."

One Sandusky station Pollack does not consult is KEGD/Dallas, since, by former arrangement, he consults competing KZEW. Brooks commented on this arrangement, "Incest and cross-pollination as a re-

- Why PD's Make Great GM's
- The Four P's Of Radio
- ▶ Spreading AOR Demo's Beyond 12-24
- ▲ Radio & Ratings: Uneasy Alliance

sult of consultants, networks, and so forth is something we're going to have to live with; there's no way to avoid such conflicts every now and then. I respect Jeff's client relationship with KZEW, and have an understanding with him not to make that situation any more awkward than it is. KEGD PD Chris Haze is very strong, and can do a lot for that station on his own. In addition, I'm taking a larger role in that station's overall direction. We're studying some market research results from Bill Moyes's Research Group right now to help determine to what extent we may need additional programming input in Dallas."

## Regearing For 25+

Brooks has strong beliefs about the direction Sandusky's AOR's will be taking in the future. "All of them are regearing 25+," he reported. "I find 12-24 radio rather easy. I don't believe in narrowcasting against a 12-24 demo. The time everyone else is narrowcasting is the time I want to be doing mass appeal radio on FM. I see AM radio as the 'boutique format' right now and FM as having the potential of being where AM was in the late sixties and early 70's. A perfect example of the demos we're shooting for is KBPI: they're number one in cume 18-24 men, 25-34 men, 18-24 women, 25-34 women, and teens. And we have excellent quarter-hour maintenance in all those cells."

"I'm not the least bit interested in 12-24 radio in any of our markets," he continued. "We are not going to defend a 12-24 base but we will keep any other radio station from dominating a Sandusky station 12-24 in any market as long as we do AOR programming."

## Selling 12+ Numbers

Brooks noted that the Sandusky stations, though gearing 25+, still use 12+ to sell advertising. "A great 12+ creates local market ink," he stated. "Radio columnists in the local papers reduce radio to its lowest common denominators, because their audiences aren't interested in reading about demos. These references to good 12+ numbers help open doors for our sales department; there is immediate acceptance to our calls."

"The last thing in the world we want to do is go into a retail outlet and start talking demos. We may as well be talking Swahili dialect. They don't care about demos; they've never sold anything to a 'gross impression.' They're interested in what our radio station can do to make their cash registers ring. Our salespeople have to sell the medium of radio. They can't sit back and hope for just good demo concentration to have a winning retail effort. That doesn't mean you have to be No. 1 25+, but it helps!"

In AOR's formative days, it wasn't always easy to sell the format's street image to prospective advertisers. To some degree, Brooks commented, that remains the case today. "That's one of the reasons," he noted, "why we try to avoid the 12-24 demographic. We're not interested in addressing the lifestyle and psychographic profile we would need to maximize 12-24 quarter hours. Plus I think 12-24 narrowcasting is severely limited as far as cume growth goes; there's only so many of them. On the plus side, they're a heavy user group so you can extract good quarter hours from them. I think Bob Hattrick and John Sebastian are brilliant at that. But the delivery of that 12-24 demo and what you have to do to dominate it hinders retail sales efforts, I think. When you have more of a 25+ profile you can increase your acceptance as far as retailers go. It opens more doors and closes fewer."

## Satellite Services

An up-and-coming source of AOR programming is satellites. The Sandusky AOR's are affiliated with Transtar, the Sunbelt satellite network. Brooks mentioned, "We may run some of their lifestyle features, but right now we're more interested in their ancillary services. For example, they're doing a national lifestyle research study that looks at 25-34's. In addition, constant 25-34 music research is being done. And we have a hard copy teleprinter that is up-linked to the satellite that provides lifestyle information which the research group will be feeding down the line. These things make Transtar very effective without even getting into the programming. I think it's going to be a very viable service in major markets as well as smaller ones."

"I have a lot of things in mind for satellites as far as Sandusky is concerned," he continued, "but it's very embryonic right now. I want to get a foot in the door and get a grip on satellite technology because I'm convinced it will have a tremendous and, I think, positive effect on radio programming for the future. We see satellite technology as an opportunity, not as something that's going to further fragment radio."

## Ratings Controversies

Ratings make or break radio stations and even radio groups. Brooks concluded our discussion with some thoughts on Arbitron and other ratings services. "Right now," he began, "Arbitron is the only game in town. Until another service comes along that offers alternatives that ad agencies accept, we have to play by their rules. We all have dissatisfactions with Arbitron but everyone in the radio industry is going about things in the wrong way. It's not our responsibility to take an alternative ratings service into an ad agency and sell it for them. Burke and Trac 7 tried to get us to do that and they're both gone now. If the agencies want one ratings service to simplify

**"It's not our responsibility to take an alternative ratings service into an ad agency and sell it for them."**

their buying procedures there's nothing anyone is going to be able to do to change that. I wish I had the time to sit around and think of the quixotic and idealistic ways we could avoid these Arbitron problems, but I have neither the time nor money to do so."

He continued, "We would fully support an alternative ratings service that had won agency acceptance. But I will not provide the seed money for it nor will I put my time into it. The RAB is doing a magnificent job of trying to get around this Arbitron monopoly we're all faced with, and I would totally support from a monetary standpoint their efforts on our behalf."

"I don't like dealing with a monopolistic enterprise such as Arbitron. They're ramming some things down our throats right now that I don't like. For example, we now have winter books in all our markets and I don't believe it's in radio's best interests. I think every radio market in the country ought to have two 12-week sweeps a year, in spring and fall. We don't need any more ratings than that. The only other thing we need is a monthly programming barometer on our stations, and that's being given to us right now by Birch."

"We were supporting Mediatrend in all our markets. Now we'll be supporting Birch

Continued on Page 24



## INTRODUCING THE HOT NEW COMEDY AND MUSIC SHOW CREATED ESPECIALLY FOR ROCK AUDIENCES.

He's the hottest rock & roll on-air personality in the business—bringing a special kind of madness and music to his young adult fans.

Now, he's on the ABC Rock Radio Network. Two hours of humor and music, also featuring co-

host Garry Meier and Dahl's Teenage Radiation Band.

The Steve Dahl Supper Club is the show your audience has been waiting for.

For more information call Louise Callahan or Denise Oliver at 887-5218.

**Only on the  
abc rock radio network** 

We have seen the future and it rocks!

EVOLUTION

Mike Adams exits as PD of WAQY/Springfield as Noble Broadcast Consultants' Frank Felix signs consultation agreement. Felix also signs KMGN/Bakersfield... Pollack Communications Inc. signs KMOD/Tul-

sa... Clark Smidt pacts with WERI/Westerly for consultation. New to WERI's airstaff is Carol Cooley... Warren Williams is upped to MD at KATT-FM/Oklahoma City... Tom Cale joins KROY-FM/Sacramento from KLOL/Houston as MD... Brian Leonard is upped to MD post at WDEK/DeKalb... Jake Edwards is upped to Asst. PD at CITI-FM/Winnipeg, where Brenda Liwisky joins as Promotion Supervisor... Tim Perry joins WJNR/Iron Mountain as PD, replacing departing Rand Weborg. Also new to WJNR is Manny Beauchamp as Station Manager and Allen Bjorn for middays... Former WXRT/Chicago MD Bob Gelms joins competing WLUP/Chicago for overnights... Helen Leicht reclaims MD post at WIOQ/Philadelphia... Margaret Locicero exits as Promotion Director of WNEW-FM/New York... John Sherman returns to KMBQ/Shreveport for afternoon drive... Ken Guiddotti is upped to Production Director for WXUS/Lafayette... Mike Hayes joins WMAD/Madison from competing WIBA as part-timer and jazz show host... Charlie Palmer is named PD of KFMX/Lubbock as Bo Jagger exits.

## Message From The President

Continued from Page 22

on a monthly basis, though not buying their quarterlies till they have agency acceptance. We don't feel the necessity for another sales tool other than Arbitron, certainly not unless there's agency acceptance of an alternative. Mediatrend, though its credibility varied from market to market, we found very useful as a monthly programming tool. I hope Birch will be just as useful."

Thanks to Toney Brooks for allowing us to see radio from the "big picture" perspective.

## AOR Reporter Profile

105.5 FM **WDHA** North Jersey

**GM: Bob Linder**  
**PD: Mark Chernoff**  
**Power: 6000 watts**  
**Consultant: none**

"If WDHA were anywhere else, audience coverage would make us one of the top U.S. markets. However, North Jersey is considered just a part of New York. Rather than trying to compete head-on with New York, WDHA chooses to program uniquely for New Jersey. We are the only commercial AOR station in the state. We make a substantial manpower commitment to local and regional news, traffic, school/industry closings, as well as concert and weather information directed to an 18-34 North Jersey audience.

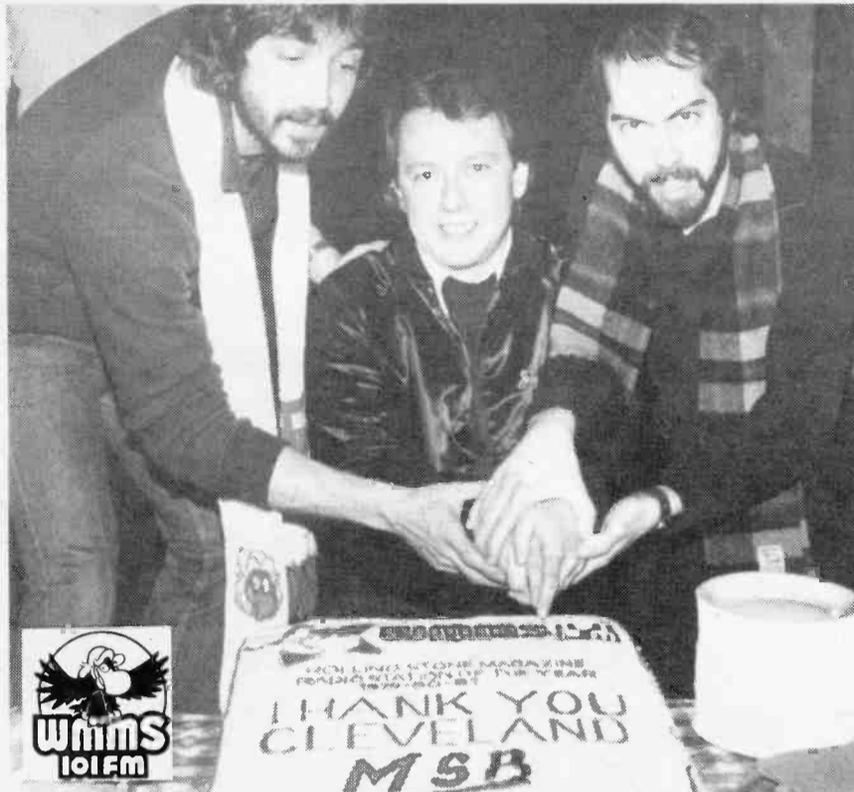
"Although it's not the typical viewpoint, WDHA's success is not based on an Arbitron rating, but on our economic position. That derives from how many listeners are attracted to advertisers and the almost-daily station events we host. Rates are affordable for local and regional advertisers so we don't have to rely on variable national business. WDHA does very well in our annual Arbitron report, but we sell by results instead. In the last year, for example, WDHA attracted 6000 listeners to a summer picnic, 10,000 to a winter ski party, and another 20,000 to our Halloween party. 25,000 listeners have registered for our WDHA discount card.

"Our music covers a wider range than most of today's tightly-formatted AOR stations, with a strong emphasis on new music. Although we're not free-form, the airstaff does have considerable creative input in these decisions. We do not rely on consultants; we are locally owned and operated. All profits have been put back into building the station and staff. This month WDHA celebrates its 21st birthday and our fifth year in AOR."

— Bob Linder

## The Music Section

AOR's Most Accurate  
Music Information  
Begins on Page 50



**BUZZARD CELEBRATION** — WMMS/Cleveland celebrated "Buzzard Appreciation Day," in commemoration of being named Radio Station of the Year by "Rolling Stone" readers for a third consecutive year. Spotighting the celebrating was an exclusive on-air concert by EMIA's Michael Stanley Band. Pictured cutting the cake (l-r) are Stanley, WMMS PD John Gorman and air personality Denny Sanders.



**PRIVATE EYES** — John Oates (left) of RCA's Hall & Oates chatted backstage with KMJX/Little Rock MD Sandy O'Connor (right) after the group's recent area concert.



**AC/DC DONATION** — KISW/Seattle printed up posters of a photo showing Atlantic's AC/DC in concert with singer Brian Johnson sporting a KISW T-shirt. The poster sales benefitted the Children's Orthopedic Hospital. Pictured (l-r) at a presentation of a check for \$10,000 are hospital rep, WEA's Brent Gordon, group's Angus Young, KISW PD Beau Phillips, band's Cliff Williams and Brian Johnson.



**WORKIN' FOR THE WEEKEND** — Columbia's Loverboy played a weekend concert in Boston, and were greeted backstage afterwards by WCOZ airstaffers. Pictured (l-r) are group's Paul Dean, WCOZ Promotion Director Grace Urbaitis, merchandise coordinator Ron Bresnahan, group's Mike Reno, WCOZ airstaffer Mauzy Stafford, and MD Ted Edwards.



**HATCHET STRIKES FOR LEUKEMIA** — Epic's Molly Hatchet pacted with KMET/Los Angeles in a benefit concert for the T.J. Martell Leukemia Foundation. Pictured at a presentation of a \$3000 donation (l-r) are group's Banner Thomas and Bruce Crump, KMET PD Sam Bellamy, Hatchet manager Pat Armstrong, EIP/A's Robin Wren and Larry Stessel and group's Duane Roland and Jimmy Farrar.

## UPDATE

Most AOR's celebrate Rocktober, but only WMMR/Philadelphia can really do justice to "WMMaRch." Every day of the month the station is spotlighting an artist in an hourlong musical special, plus giving away albums, books, and even a Pac-Man machine... What's "frost heave?" If you live in the east you may have heard the term used to describe those wicked potholes in the road that weren't there before the winter season. WECM/Claremont's begun a "frost heave patrol," wherein listeners call to report new potholes in their area, thereby qualifying to win new shock absorbers (of course)... WKLS/Atlanta just released its new homegrown talent album, pressing 10,000 copies at \$4.96 each to benefit MS and MD. Those who want copies should contact MD Bob Bailey at (404) 325-0960... Happy second AOR anniversary to WYMX/Augusta... KVRE/Santa Rosa has a unique (to say the least) arrangement going with the area's police department. Twice daily, the cops call KVRE to tell them where they'll be patrolling for

the day. This information is passed along to listeners in two "cop out" segments. The station explained that, while listeners may perceive the reports as tip-offs for areas to stay away from, the police are equally happy with the reports because they use them to keep traffic away from accident areas

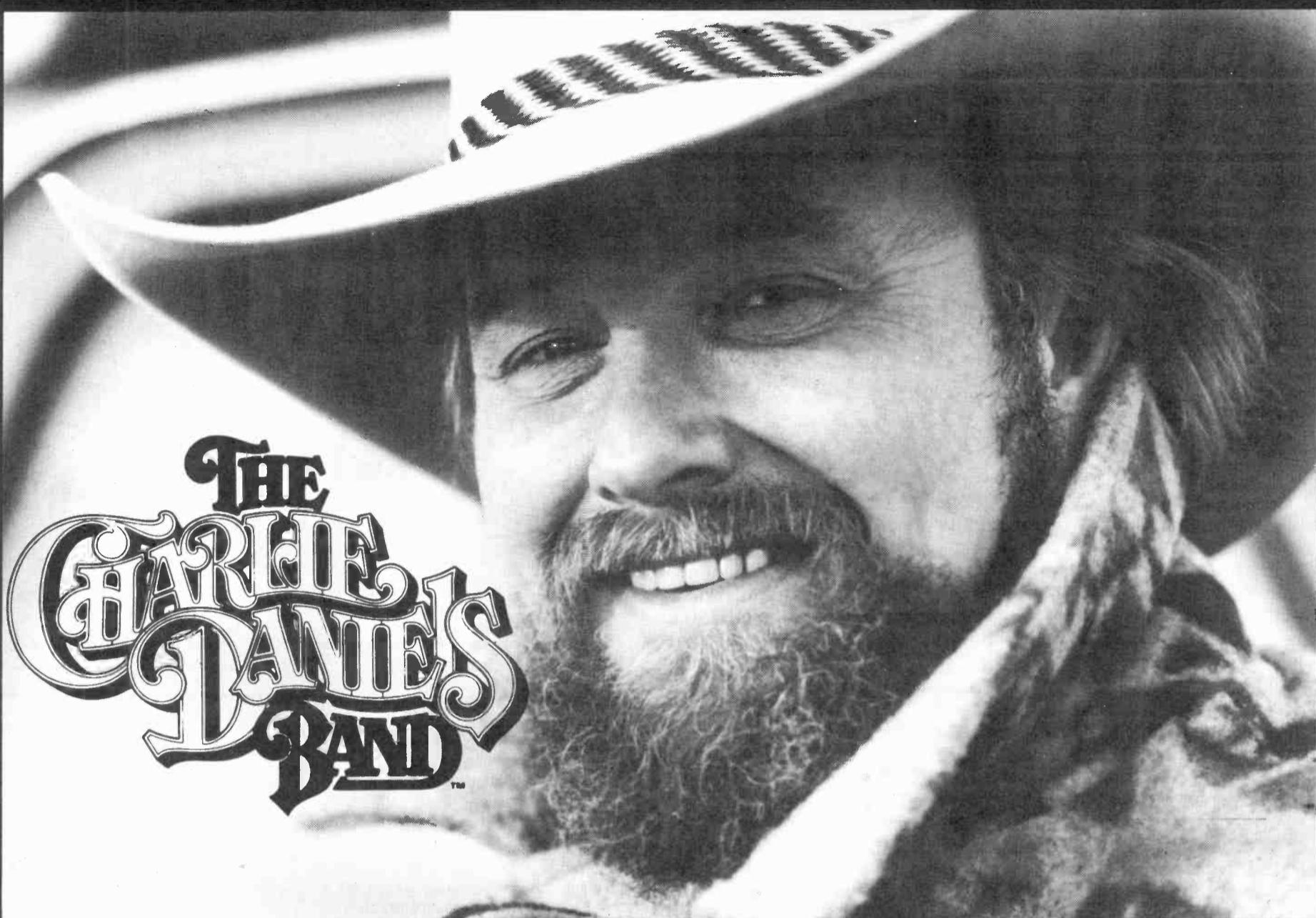
... To celebrate KISW/Seattle's 11th AOR anniversary, the station broadcast a live party — from New Orleans and the Mardi Gras. Morning team Langan & West did their entire show from the balcony of a hotel overlooking Bourbon Street during the festivities... WPLR/New Haven hosted a dinner and live interview with Polydor/Polygram's Waitresses from the nearby Elm City Diner prior to the band's local concert (so far as we know the band did not serve the meal)... WKLC/St. Albans sent two drawing winners on a night on the town when WB's Rod Stewart came to town. The listeners got dinner, clothing, Rod catalogues, limo service to and from the show, and met Stewart that night.

## CONCERTS & CONVERSATIONS

**BROADCASTS:** Waitresses on WNEW-FM/New York.

**CONVERSATIONS:** Clarence Clemons, Le Roux on WDHA/North Jersey... Dregs on WERI/Westerly... Karla Bonoff, Paul Collins on WNEW-FM/New York... Roger McGuinn on CHEZ-FM/Ottawa... Chubby Checker on KILO/Colorado Springs... Karla Bonoff on WBAB/Long Island... Bryan Adams on KSHE/St. Louis.

**Coming Next Week:** We'll learn the ins and outs of promotion in a conversation with two AOR Promotion Directors, KTXQ/Dallas's Bernie Lucas and WAAF/Worcester's Steve Stockman. The two discuss merchandising, contests (and why they don't work), media, and more, with great tips for every station attempting to make a mark on its marketplace.



**THE  
CHARLIE  
DANIELS  
BAND**

THE NEW HIT SINGLE  
**“STILL IN SAIGON”**



the village **VOICE**

VOL. XXV, No. 10 THE WEEKLY NEWSPAPER OF NEW YORK MARCH 8, 1981

**SCENES**

By Howard Smith & Lin Harris

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Drafts Daley**

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FROM THE FORTHCOMING ALBUM: **WINDOWS**

PRODUCED BY JOHN BOYLAN



# Adult/ Contemporary



JEFF GREEN

FALL ARB'S NO. 1 A/C CLIMBER

## U-102 Explodes In Knoxville

It was a quiet day in Knoxville, Tennessee on April 15, 1981. On the radio, no station was really programming an A/C format, and it didn't seem to matter.

Very few people knew that a 22,000-watt FM outlet located 30 miles outside of town, WSEV-FM/Sevierville, had dropped its Beautiful Music format in favor of A/C that day. Situated outside the metro and therefore listed "below the line" in the Arbitron, WSEV-FM's 2.7 share 25-49 didn't raise many eyebrows. Some programmers sat up when the station boosted its power to 100,000 watts and changed calls to WMYU (U-102). But when the fall '81 returns arrived, stunned Knoxville broadcasters discovered the sleeping giant had awakened: U-102 had erupted from a 1.9 12+ to an 11.7, while exploding 18-34 to a 22. With 25-49 demos soaring from the 2.7 to a 16.0, U-102 became the nation's A/C leader for ratings growth over the fall measuring period!

Formerly PD at WKY and KOMA/Oklahoma City, present U-102 PD/Operations Manager **Bill Burkett** described the station's format and reasons for its overnight success:

### Adult Hybrid

It's an adult hybrid between country and soft rock. Country crossovers are an important element here, because after all, this is East Tennessee. Combined with soft rock, you get what constitutes A/C for Knoxville and the surrounding communities. Our primary target leans female 25-49.

### Research Credited For Success

As a programmer throughout most of my career, I've been second-guessing what the audience wanted. You always think you know what songs people want to hear, but after doing a lot of research, I found I really *didn't* know.

This is the first time I have been so involved in research, but it's really very simple. All research is asking the audience is, "What do you want a radio station to do for you?" They tell us, and we do it. That's the reason for our success, and as easy as that sounds, for some reason a lot of people just overlooked it. But then, I've done the same thing often in my career, too.

### New Station

One of the advantages we had is that U-102 came on the air as practically a new facility. As an out-of-town low-power station, no one could really hear us in Knoxville. Raising our signal strength to 100kw and switching to A/C simultaneously essentially created a brand new competitor. It's definitely an advantage to enter a market as a new station, as opposed to trying to change the image of an existing one.



Bill Burkett

### On-Air Approach

Before we went on the air, we had the fine assistance of the **Research Group**, who conducted primary market and music studies (see R&R 1-22). Our research indicated the link to winning 25-49 listeners was in music; therefore, we've positioned ourselves in the market as offering a lot of music — as the music station.

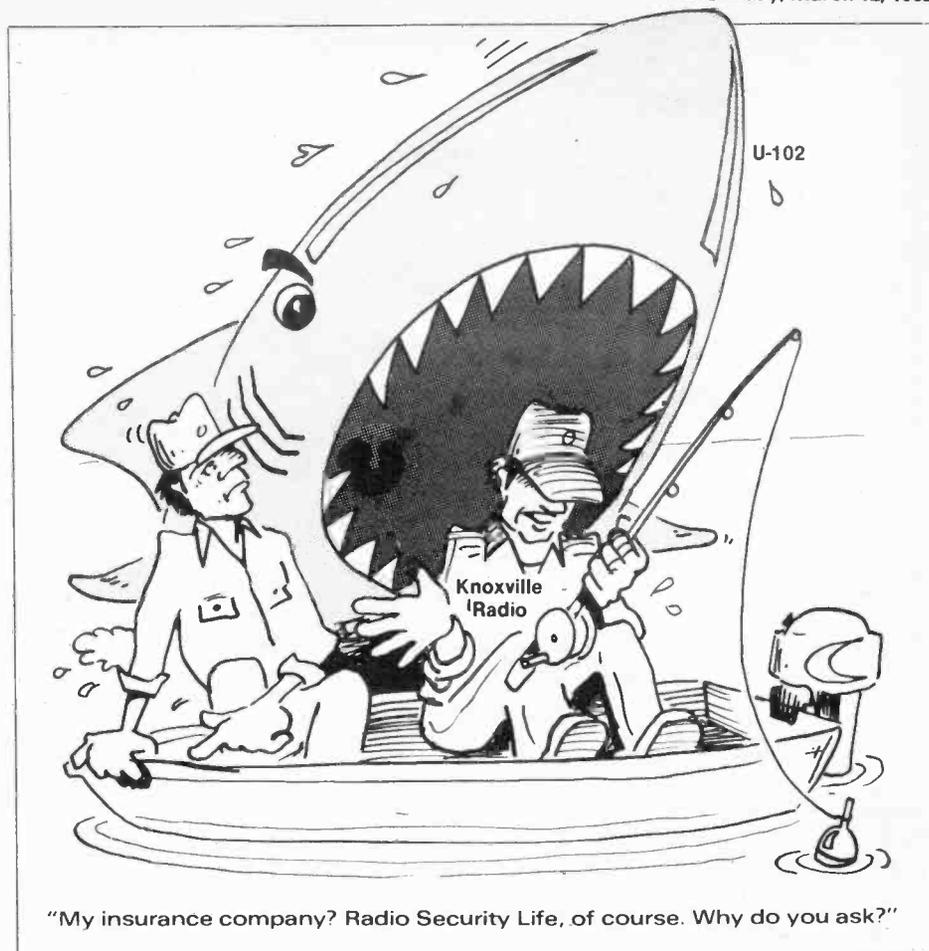
*"Unlike many other stations, we look at each song individually. It doesn't matter who it's by. The mix between new and familiar artists changes as people demand it."*

Our personality approach is very conversational and friendly. We do a lot of music sweeps, because just as I've been told all my life as a broadcaster, people want to hear more music. The perception studies show we're viewed as offering that. Now we're in the process of supplementing the programming with more information, in order to establish an information image as well.

We don't come on sounding youth-oriented, but the music is contemporary. Our dial position, located between an AOR and a CHR, helped us get a lot of youth sampling. That, plus the fact that we were a new station, resulted in a high level of curiosity listening from the 18-24's. Now, how long they will stay with us, I don't know. We could be a passing fad, but regardless, those demos are not our concern compared to our 25-49 emphasis.

### Callouts Call The Shots

Our current selections are determined strictly by callout. We're playing between 13-15 current singles at this time. We rarely go on anything that isn't already being exposed in the market somewhere else. We found a great deal of sharing between the Country and contemporary stations — so much that our audience is familiar with the records we play by the time we add them. Our Research Director, **Richard Long**, also uses requests to help select the records we



"My insurance company? Radio Security Life, of course. Why do you ask?"

test. Unlike many other stations, which favor songs by familiar artists, we look at each song individually. It doesn't matter who it's by. The mix between new and familiar artists changes as people demand it.

### Jocks Ad-Lib All Promos

When this format first hit the air, we ran just six units an hour. (We run eleven now.) Such a low unit load obviously helped, but it also left no room for produced promos. So we read them live, and even now, the jocks still ad-lib them all. I don't know how many other stations are doing this, but it's been very effective. This method sells our promotions better than anything we could have created. For an A/C audience, it's more relatable and doesn't scream at them.

### Promotion Saturation Planned

Promotionally, the biggest thing we did during the fall sweep was just some free plane rides over the Smokey Mountains to see the turning of the leaves. As spectacular as the scenery is, it's not like giving away a lot of big prizes or money.

## Progress

### Air Personalities

**Jim Davis** has rejoined the air staff at **WOMC/Detroit** to handle morning drive after a previous stint with the station from 1975 to 1980. He returns from **WJR/Detroit** where he was doing afternoons. Other changes in the personality lineup include **Dave Lockhart**, middays; **Nick Arama**, afternoons; **Gene Kruszewski**, evenings; **Roy Stephens**, all night. **Gary Cocker** has joined **KFMB/San Diego** to cover three weekend airshifts and assist with production; he was previously with **KOGO/San Diego** doing evenings. Weekender **Mike McCann** and all-nighter **Ed Baer** are swapping airshifts at **WYNY/New York** to allow Ed to handle middays at **WICC/Bridgeport, CT** during the week. **Dwayne Mosley**, Sports Director of **WISN/Milwaukee** joins **Bob Uecker** to fill out the Milwaukee Brewers radio announcing team. **WISN** is the

## U-102

### Personality Lineup:

6-10 Dr. Dave Dunaway  
10-3 Mick St. John  
3-7 Bill Burkett  
7-Mid Steve Harrison  
Mid-6 Tom Van Hart  
Wknds Phil Jarnagin and Gary Beach

For the spring, we're planning a major direct mail campaign, called the "U-102 Prize & Coupon Book." It includes a window sticker, discount coupons from our sponsors, and a chance to win a car or other prizes. We're sending the packet to 100,000 homes in the metro, which should cover nearly everyone.

### Keys To Further Growth

The key to success is to sit down with the GM, the Sales Manager, and other key management people, set the goals, and then convince them to stay with those goals. There were times when we could have thrown away our game plan for something else. But we knew we had to see it through.

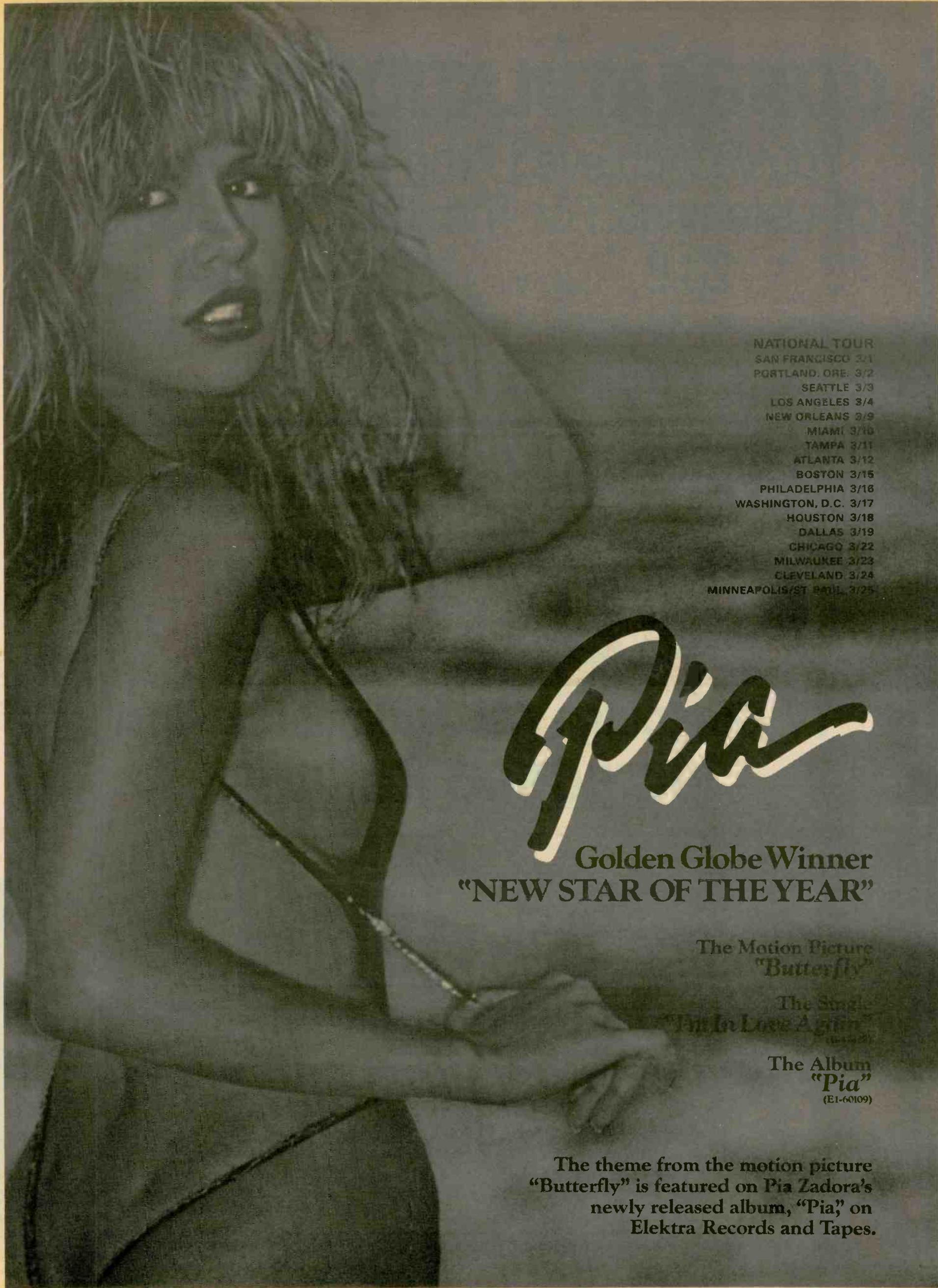
We also work very hard to learn new techniques all the time. As long as we keep wanting to improve, to keep that *continuously open attitude* for ways to become more and more successful, our future is secure.

Brewer flagship station. Also in Milwaukee, **Don Rockwell** takes over the 6-10pm slot at **WZUU** where he was previously interim Production Director and weekend air personality. **Paul Ellis** has been appointed utility announcer at **WOWO/Ft. Wayne**, formerly with **WRFQ/Columbus** doing mornings. **Chuck Logan** moves from part-time to afternoon drive at **KOB/Albuquerque**, while **Mike Phillips** joins the station from **KZZX-FM/Albuquerque** to handle middays. **Tony Verkinnes**, formerly with **WJON/St. Cloud**, comes to **KMOM/Monticello, MN** to do AM drive. **Steve Brill** fills the midday slot at **WKZN/Zion, IL** after leaving competitor **WXLC/Waukegan**. Veteran newsmen **Spider MacLean** celebrates his 25th anniversary with **KWIZ/Santa Ana** this week. **WASH/Washington, DC MD Bob Duckman** and his wife **Carolee** are the proud parents of a newborn daughter, **Lauren**. Congratulations!

## The Music Section

A/C's Most Accurate  
Music Information

Begins on Page 61



**NATIONAL TOUR**  
SAN FRANCISCO 3/1  
PORTLAND, ORE. 3/2  
SEATTLE 3/3  
LOS ANGELES 3/4  
NEW ORLEANS 3/9  
MIAMI 3/10  
TAMPA 3/11  
ATLANTA 3/12  
BOSTON 3/15  
PHILADELPHIA 3/16  
WASHINGTON, D.C. 3/17  
HOUSTON 3/18  
DALLAS 3/19  
CHICAGO 3/22  
MILWAUKEE 3/23  
CLEVELAND 3/24  
MINNEAPOLIS/ST. PAUL 3/25

**Pia**

**Golden Globe Winner  
"NEW STAR OF THE YEAR"**

The Motion Picture  
**"Butterfly"**

The Single  
**"I'm In Love Again"**

The Album  
**"Pia"**  
(E1-60109)

The theme from the motion picture  
"Butterfly" is featured on Pia Zadora's  
newly released album, "Pia," on  
Elektra Records and Tapes.

# CONGRATULATIONS WTIC!

You've Achieved "The Highest Share Of Listening... For The Top 50 Markets"\*

23.8 M-S 6am to Mid

39.3 M-F 6-10 am

"There's no doubt that the "Hands" TV spot from R&R was an important part of our campaign that led to this success."

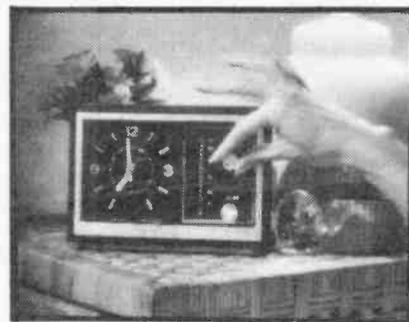
Tom Barsanti, Operations Manager, WTIC.

## Every Station Using The

# "HANDS"

## TV Campaign AM Audience Builder Increased Ratings

The Campaign  
That Cuts Through  
TV Cluster Clutter



Call Us For More Details... More Success Stories... And A Demo

**R&R ENTERTAINMENT/MARKETING**

West Coast  
1-213-553-4330

East Coast  
1-202-466-4960

\* Fall '81 Arbitron Survey Results.

# A/C Picture Page



**WHO'S KISSIN' WHO?** WHEN/Syracuse mid-day personality Joe Gallagher has figured a way to get paid for getting kissed, as he participated in a local public TV station's annual fund-raising promotion.



**HAPPY BIRTHDAY** — WCTC/New Brunswick, NJ celebrated its 35th anniversary with this mammoth cake and a \$1450 check to a lucky listener. Pictured (l-r) are Operations Manager Jay Meyers, cake-toting National Elvis Presley Day President Pat Emanuel, and afternoon personality Mike Jarmus.



**JERMAINE TO WCFL** — Motown's Jermaine Jackson visited WCFL/Chicago recently. Pictured (l-r) are PD Dave Martin, independent promotion rep Paul Gallis, Jackson, and MD Mary Pat LaRue.



**DEJA VU** — After playing the original Seafood Mama's "Harden My Heart" before the group became famous as Quarterflash, KEX/Portland added the record again with equally great phone response. Stopping by to show appreciation to MD Bob Swanson (far left) are group manager Jay Issac and Warner Brothers' Greg Lee, along with Marv and Rindy Ross of Quarterflash.



**LET'S EAT** — KLTE/Oklahoma City cosponsored its second annual Chili Cook-Off & Feast to raise \$1500 for promoting local theatre arts. For a single admission, the public got a show and all the chili they could eat. Pictured behind the blue ribbon winners are happily-stuffed Joe Geoffroy and afternoon personality Randy Kemp.



**IT'S IN THE BAG** — WBAG/Burlington, NC recently cosponsored a skate-a-thon for Easter Seals, raising over \$2000. Helping the charity and sorority representatives were PD Kirk Puckett (far left) and night personality Chip Chase (far right).



**MADE FOR EACH OTHER** — Cast members of "The Wiz" "eased on down the road" to visit air personalities from KWIZ/Santa Ana, CA. Posed in the front row are KWIZ-AM talents John Novak (far left) and Ronni Richards (far right) and KWIZ-FM hosts Joy Sullivan and Jo E. Griffin (back row, fourth from left and far right.)



**RADIO TO THE RESCUE** — 13-year-old Ricky Tummillo of Chicago will soon be on his way to West Germany, location for the only clinic in the world that can cure his rare skin disease. Community response to a WYEN/Des Plaines, IL radiothon for his benefit raised over \$28,000. With Ricky are WYEN personalities (l-r) Kenn Harris, Louie Parrott, and Kevan Jay.



**FROM AUSTRALIA TO SOUTH DAKOTA** — Russell Hitchcock of Air Supply stopped by to say hello to KELO/Sioux Falls evening personality Dennis Jimenez and MD Marc Elliot.



**TWIN BROTHERS OF DIFFERENT MOTHERS** — Look alike, you say? Only their hairdressers know for sure! Rupert "Breaker" Holmes stops by to discuss programming strategies with WELI/New Haven VP/Programming Bill Rock. We think Rupert's the one on the right.



**GOOD VIBRATIONS** — After rocking an area audience recently, Beach Boy Bruce Johnstone takes a moment to greet WSGA/Savannah VP/GM Jerry Rogers (left), and PD Ron Frederick (right).



**BORED OF THE BOARD** — WGNT/Huntington's morning team of J.B. Miller (right) and News Director Jim Jablonski (left) broadcast their show atop the scaffold of one of their long-standing billboards to persuade management to erect something new. The result? A new billboard the very same day! What a coincidence!



**COLD CASH GIVEAWAY** — KCEE(790)/Tucson froze a \$790 gift certificate into a 6-foot cube of ice weighing over six tons, and took over 7000 guesses in four days from listeners trying to figure exactly when the certificate would show through. Pictured (l-r) are newsman Brad Behan, PD Ken Roberts, and MD/Promotions Director Alan Michaels.

# Country



CAROLYN PARKS

## COUNTRY CLOSEUP

### Radio Gives Listeners Its Heart

Since it's been some time since a column was devoted to station promotions (not to mention that my promotion file is so big it hardly fits in the drawer anymore!), I thought I'd give us all a little breather after the Country Radio Seminar to review some promotional happenings around the country.

Valentine's Day is always a fun holiday to surround with a promotion, as many of our stations have done:

KAGE/Winona, MN sent in a photo of a few of the hundreds of Valentines received in the station's annual contest. The grand prize winner, who won an all-expenses paid

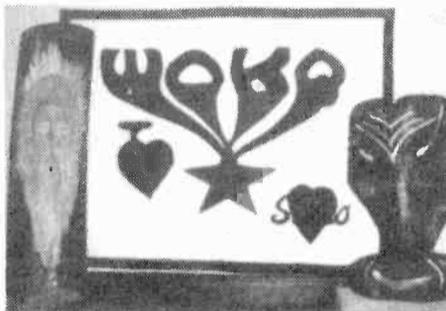


weekend for two in Minneapolis, submitted a lifesize replica of a cowboy, who is now known as "Country Sam" at the station.

KBBQ/Ventura gave away 1000 roses to sweethearts of all ages plus a matching pair of his 'n' her watches valued at \$450.

WEEP/Pittsburgh supplied lots of lipstick to listeners picked as the "Best Kissers." Wonder who did the judging?

WOKQ/Dover, NH sends along this shot of some of the more unusual entries in the station's annual "Homemade WOKQ Valentine Contest." Of the over 200 entries received, the WOKQ/98 cloth banner in center took the first place award, while the



"Spirit of St. Valentine" (at left) and "Upon Waking in the Morning" (at right, an abstract of morning personality Tom T. Healy) also won awards. First prize was a complete waterbed outfit, which is a good place to stay if Tom really does look like that in the morning!

KEEN/San Jose had listeners call in Valentine's messages to the station, which were recorded and played back on the big day. If the caller heard the message replayed, he or she had 13 minutes to call in and claim 12 long-stemmed roses plus Reba McEntire's "Heart To Heart" album. A grand prize winner was also picked to receive dinner for two at a local restaurant.

### The Wittle Country Music Guide

FREE

**WITL**  
3200 Pine Tree Road  
Lansing, Michigan 48910

**WITL**  
COUNTRY MUSIC GUIDE

Take One

**WITL**  
100.7 FM • Best in the Country • 1010 AM

WITL/Lansing redesigned its weekly music survey late last year to feature the station's playlist, telephone numbers, promos, information, and a different staff photo each week. It became so popular that listeners were sending in self-addressed, stamped envelopes for their free copies. Its handy size and shape also make an eye-catching display at local record stores in the holder WITL supplies. Of course, the word FREE at the top doesn't hurt any either, and the music guides have been going like hotcakes.

## Reporter Profile



GM: Ed Wein  
OM: Johnny Dart

PD: Bob Roberts  
MD: Chuck "Doc" Holiday

WDAK (5000w day, 500w night) at 540 on the AM dial is located on the far western border of Georgia, with coverage extending into both Georgia and Alabama. The station became K-Country on January 13, 1981 and debuted with a 12.5 in the Spring '81 ARB (12+, Mon-Sun, 6am-midnight).

Music is researched through 100 mailout polls sent to listeners each week, asking them to rate both currents and oldies the station is playing. From this response plus the use of trades, some sales research, and the good old ear, a mix of 1/3 currents, 1/3 adds & extras, and 1/3 recurrents & oldies is culled to form WDAK's playlist. Approximately one album cut per hour is also included in the music mix.

Personality and promotion play a big part in WDAK's success story. The station owns a fleet of 70 antique pick-ups, which are constantly used as mobile billboards, as well as a hot air balloon and, not one but two mascots (the K-Country Duck and the Blue Tick Hounddog). Being located in an historic Columbus landmark, "Wynnwood," also increases visibility, as tours of the beautifully-furnished studio/home are conducted daily, with listeners invited to breakfast on the porch each morning with WDAK's personalities.

With all that going on, it's certainly understandable why Columbus is K-Country!



KYKR-FM/Port Arthur, TX combined a free Valentine's concert, featuring Roy Head, with an on-air contest called "Put Your Pucker On A Postcard." Listeners picked up their free concert tickets at the station or the local club, with 750 given away by performance time. Winners in the postcard contest were chosen through a random drawing onstage during a break in the concert, with entrants receiving carnations, T-shirts, and albums. The grand prize winner, selected by the audience as having the best pair of lips, won a watch.

KLAK/Denver presented a special Valentine's Day salute to Kenny Rogers by airing a two-hour music special tracing the superstar's career from his days with the First Edition until the present.

#### Next Up... St. Patty's Day

Going with the theory that "everyone becomes Irish on St. Patrick's Day," KYTE/Portland has scheduled a whole series of events leading up to the actual holiday. First on the agenda is a presentation from the station and the East Portland Jaycees to Governor Victor Atiyeh, proclaiming him Governor Victor O'Atiyeh for the week of March 10-17, as well as renaming the state, now known officially as the Great State of O'Oregon. Portland Mayor Frank Ivancie and the City Council also get their just rewards, becoming Mayor Frank O'Ivancie and his high (?) council in good old O'Portland Town. The entire week of festivities culminates in a major parade through downtown Portland on the 17th.

KXYL/Brownwood, TX brought "A Taste Of Brownwood" to the area recently to create business for the restaurant industry and also contribute to the local community. Forty-five businesses participated in this huge dinner show, selling out all 1000 tickets printed, and attendees not only got a wide variety of foods to sample but also some local entertainment and a chance to contribute to a variety of local charities.

WILQ/Williamsport, PA showed its appreciation to the local public television station by hosting twice last month a "Down Home Country" show on Channel 44 in Scranton. Larry Gatlin and Lacy J. Dalton were a few of the artists on hand to provide the country flavor.

The world premiere of "Cannery Row" played in Salinas, CA (where it was partially shot), and KTOM was right there to give two seats away (at \$50 each, they were much in demand). The winners not only got

to see the movie, but also stars Nick Nolte and Deborah Winger, who attended.

#### How Do You Say Thank You?

The Greater Empire Broadcasting stations of KYNN/Omaha, KWKH/Shreveport, KFDD/Wichita, KTTS/Springfield, and KBRQ/Denver have found a nice way to thank their many listeners by holding "Listener Appreciation Shows" annually at each location. Free to the public, this year's talent roster included the Bellamy Brothers, Sonny James, and Reba McEntire.



Sonny James is pictured following the KBRQ concert trying to conduct five interviews at the same time with station personalities (l-r) Angela Ford, Tab Allen, Diane Davis, Jon Lawrence, and Jim Stricklan.

Several more local "Wrangler Country Starsearch" finalists have advanced to state finals, including WKHK/New York's entry The Country Jam Band, KTPK-FM/Topeka's winner Patti Lou Reed, and WFIL/Philadelphia's aspiring artists The Johnston Brothers. Good luck to all the local winners who are now in the final stages of the contest.

KLAC/Los Angeles decided to celebrate its 12th year of playing country music by offering listeners a "Fabulous February." The station ran two all-request weekends, gave away eight four-day cruises to Mexico and tickets to various local places of entertainment, and held a "Fan Appreciation Night at the Pal," with dinner, refreshments, and entertainment (provided by Zella Lehr) on the house.

St. Jude's Children's Research Hospital in Memphis, TN got some long distance help when KFVH/Wichita staged a 52-hour radiothon to raise money for the hospital. Last year's event raised \$42,000, and the station expects close to \$65,000 in pledges this time around.

Continued on Page 32



THE NEW HIT SINGLE  
**“STILL IN SAIGON”**



the village **VOICE**

VOL. XXVII No. 10 THE WEEKLY NEWSPAPER OF NEW YORK MARCH 9, 1981

**SCENES**

By Howard Smith & Lin Harris

**Daniels  
 Drafts Daley**

Charlie's become a big champion of the Vietnam Veterans of America (VVA), a cause that certainly needs as wide support as possible. At Daniels's very successful eighth annual Volunteer Jam staged in Nashville last month, he talked and sang about the plight of our military men who came back home from Southeast Asia heels instead of heroes. All profits went to charity with half going to VVA. Last September at another sold-out benefit in Saratoga, New York, Charlie (who, by the way, is not a vet) raised \$50,000 on the ex-soldiers' behalf.

A number Daniels performed that went over quite big at Volunteer Jam VIII and which will be his next single is "Still in Saigon," written by Dan Daley. You might remember the lyrics from when they were printed in this column July 29, 1981.

Heard on the advance pressing sent to this office last week, the emotional words and touching melody sensitively done by Charlie could turn the anthem into one of his biggest selling tunes so far. If that happens, especially if it becomes a crossover hit with c&w and rock audiences, the VVA cause will receive an enormous boost in national recognition.

The only hitch in this what-can-go-wrong climb to the top of the charts is the difficulty in gauging how many radio stations in this Reaganesque era will find the following stanza too subversive to air: "The ground at home/Was covered with snow/And I was covered with sweat/My younger brother calls me a killer/And my daddy calls me a vet."

FROM THE FORTHCOMING ALBUM: **WINDOWS**

PRODUCED BY JOHN BOYLAN



# Inside Nashville



BIFF COLLIE

**FRONT PAGE:** Acuff-Rose completed that purchase deal of the 4-Star Publishing catalogue from bankruptcy court. The day it was completed Bob Jennings got word that, in Dolly Parton's new album, there are nine Dolly songs and one 4-Star/Acuff-Rose song ("Release Me"). The late Eddie Miller once told me when he was a kid in West Texas his great dream was to write for Acuff-Rose. He's now an Acuff-Rose writer... Shorty Lavendar made it in Nashville. He was a fiddler with Ray Price, session musician, booking agent and talent agency owner. After Hubert Long died, Shorty started his own agency, in partners with George Jones and his wife Tammy Wynette. When he died March 1, Shorty left his wife Barbara and sons Thomas, Grover, Jr., and Bob, and a lot of friends... Porter Wagoner sold his Fireside Recording Studio to Benny Kennerly and Associates, reorganized his company and is shooting for the road again in 1982... Dorothy (Mrs. Tex) Ritter and her son, attorney Tom, have bought a home in L.A... Wednesday night (3-10) they taped "Ernest Tubbs: An American Original," a one-hour TV special produced by Dick Clark Productions for syndication. Guest list included George Jones, Waylon Jennings, Marty Robbins, B.J. Thomas, Conway Twitty, etc.; and co-producer was Pete Drake... Jones "stood 'em up" again on the Music City News top country awards show at the Opry House. George brought the crowd to its feet, even though, he said, "I hit a couple of bad notes"... Sandi Patti, the "Rookie of the Year" in gospel music, also became the "Artist Of The Year" and "Female Vocalist Of The Year" at the Gospel Music Association's 13th annual "Dove Awards"... Larry Gatlin will produce Dottie West's next album, bringing full-circle the story of Dottie's championing Larry. She brought him to Fred Foster at Monument Records, and Larry's first song of national note came as a result of the "B" side of Kris Kristofferson's classic "Why Me, Lord?" (Gatlin's "Help Me").

'now' attitudes. That's why the Kendalls' blend is never bland!" —Jamboree USA's Cathy Gurley... "The New Year's Eve show in Pittsburgh, 1976 was the best show Elvis ever did" —Billy Smith, Elvis's first cousin... "Lefty was 13 years older than me, the oldest of us eight kids. I was the second-youngest" —David Frizzell... "After Vernon Dalhart scored the first million-seller country record in 1924, it took 39 years for a female to strike gold. I'm glad it was me!" —Skeeter Davis (The song was "End Of The World")... Over 7000 registrations by March 1 for this year's Fan Fair '82, half of the biggest registration to date, with over three months to go... The Oak Ridge Boys became the first Gospel-turned-Country Pop group ever to win five Grammys. The boys, I understand, videotape every show they do for later study on how to improve their performances. If that's the case, maybe they can look over their video of the Houston Livestock & Rodeo Show (2-27) and locate the extra 6840 people who attended the event (normal seating capacity is 40,000). The group broke the all-time attendance record for a music act at that



Louise Mandrell and R.C. Bannon are back in Nashville for a brief respite before beginning a major tour in mid-March to promote their LP "Me And My RC." It should be a treat for them touring together; with their previous diverse schedules, this is the only way the two artists knew how to communicate with each other! Must be hard breaking old habits.

**IDES OF MARCH:** Nashville Judge Tom Wiseman issued an injunction preventing Al Cartee from selling records of those 1975 "demo" tapes on the group called "Wild Country," now known as Alabama... Loretta Lynn's manager is now Professor Dave Skepner, an adjunct member of the Belmont College (Nashville) faculty, teaching artist management... Jeannie Ghent, formerly with ABC-Dot, MCA, & RCA, became coordinator of services for the Mandrell organization... They're taping that Johnny Cash "Salute to the American Cowboy" special next week (3-22) in Kerrville, TX, with Lynda ("Wonder Woman") Carter, Charly McClain, John Anderson and the Oak Ridge Boys... Merle Haggard and former President Richard Nixon's paths crossed before Hag performed for Pat Nixon's 1973 birthday at the White House. Both were educated in Whittier, CA. Nixon graduated Whittier College; Haggard matriculated at Fred C. Nelles School For Boys, a reform school. This week Haggard sang for his supper again at the California White House, this time for the Reagan's wedding anniversary.

**DON'T TELL ANYBODY, BUT...** "I do all my songs in one take; two takes at the most... after that I get tired of 'em. A song's just like a woman" —Jerry Lee Lewis... "Royce and Jeannie Kendall are unique; staunchly 'country' leanings & hip

arena... The scandal sheets are devouring the rumors of the dissolution of the Dolly Parton-Carl Dean marriage... Jerry Lee Lewis and his ex-wife Myra are writing the first "authorized" Jerry Lee Lewis story... Stella Parton gone "Hollywood?" Her new record certainly has little resemblance to "country" even today... Mel Tillis to do a talk show this fall????? (that's easy for you to say!)... Johnny & June Carter Cash celebrated their 14th anniversary March 8... Playing golf at Willie Nelson's Pedernales Country Club in Austin, my old friend Cactus Pryor tells me a friend asked Willie what was par for a particular hole. Willie said: "Whatever I want it to be! Yesterday it was ten... and I 'birdied' it!"... TRUE: Sylvia took the secretarial job vacated by Janie Fricke's ascent to stardom, but their boss Tom Collins doesn't mind. You see, Tom produces both artists' records... Newcomer Sandy Robb of Bryan (she'll do her first album in Nashville next month) knows a man who's a bird fancier. He crossed a parrot with a tiger. They don't know what it is, but when it talks, everybody listens!

## The Music Section

Country Radio's Most Accurate Music Information

Begins on Page 56

# Country Closeup

Continued from Page 30

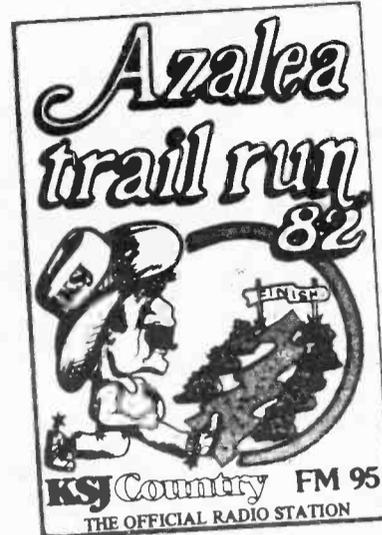
## Rafting, Running & Receipts



KKKYX/San Antonio recently held its 10th annual "Great Country River Festival" featuring such artists as Leon Everette, Earl Thomas Conley, Sylvia, Reba McEntire, George Strait, and Gary Morris.

KCJB/Minot, ND decided to do something for their listeners that would really help this winter. During January the station drew one grocery receipt sent in by listeners each Monday and wrote a check to the winner (amount no object). That went over so well that the following month they solicited paid receipts for home heating bills and paid for three of them, totalling \$474. With the temperatures plummeting to below zero many days, we'd say the station got off lucky.

Meanwhile, WKSJ/Mobile drew thousands to its "Azalea Trail Run." The citywide race was promoted through the



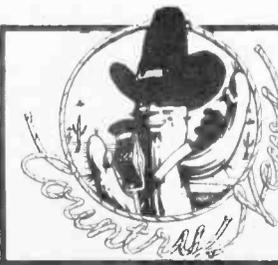
use of patches, of which 10,000 were distributed. Another successful promotion the station held was in conjunction with Lincoln's birthday. Listeners were asked to guess how many years ago a penny had to be deposited to earn \$501.76, at 5 1/2% interest, passbook savings, compounded annually. Can you guess? The person who calculated 202 years and 55 days received the \$501.76.



**NO, THIS IS NOT A TIDE COMMERCIAL** — WSAI/Cincinnati recently played host to the Chicago Knockers mud wrestling experts in an exhibition match before 1200 excited listeners. MD John Marks's smile shows through in right photo as he practices his famous thigh hold. Picture on left shows how wrestlers (l-r) Marks, Knocker Sassy Sandy, WSAI's Dave Boone, and Knocker Bodacious Beauty looked prior to mudslinging events.



R&R's "Best New Artist" of 1981 pick Ricky Skaggs is also the first artist to be signed to perform at this year's Knoxville World's Fair. Ricky is shown penning the contract at the International Celebrity Services offices (where he also signed a booking representation contract with the firm) surrounded by (l-r) Manager of Corporate Relations for Entertainment for the World's Fair Marcia Morren, ICS President Andrea Smith, Skagg's manager Chip Peay, ICS VP Mrs. Dean Raymer, and Fair Director of Performing Arts Michael Blachly.



## Coors Country News

Welcomes...

KVET/Austin @ KSON/San Diego To Our Affiliate Line-up

Call Pete Howard (213)392-8743  
228 Main St., Suite R Venice, CA. 90291

## WMAL, Ockershausen Settle \$20 Million Sexual Harrassment Suit

A negotiated out-of-court settlement was reached last month in the \$20 million sexual harrassment suit filed last May against ABC, WMAL/Washington and WMAL VP/GM Andy Ockershausen. As part of the agreement, the parties pledged not to disclose terms of the settlement.

The suit was filed by Marie Castro-Arrien, formerly Ocker-

shausen's administrative assistant. She charged him with sexually harrassing her, disparaging her religion and her ethnic background, and falsifying her job evaluation, resulting in her dismissal. In court papers the defendants had denied all charges. Ockershausen is a former NAB Board Chairman.

LEAVES WB APRIL 1

## Island Independent Again

Island Records, which has been distributed by Warner Brothers Records for the past four years after being distributed independently and by Capitol, is returning to the independent approach April 1. Warners-distributed Island catalog reverts to Island in Septem-

ber, but for reasons of contract fulfillment, Warners will handle two forthcoming Steve Winwood albums, one by Robert Palmer, and a Bob Marley soundtrack.

Island founder Chris Blackwell cited difficulties in breaking new artists as well as resistance to Island's "One Plus One" cassette policy (one side comprising the album, the other blank). Island's subsidiaries Antilles and Mango have been using independent distributors for some time, and Island will likely use the same network.

## Wood

Continued from Page 1  
with them are not only a reflection of the success of WBEN, but the major contribution that each (man) has played in our success. In a broadcasting world where competition becomes more intense daily and the problems of doing business more complex, it is nice to have people whose strengths are distributed in a unique and special balance."

## Weed

Continued from Page 1  
Lang commented, "Steve's broad-based experience as a radio programmer will add yet another dimension in our company. Steve's a well-rounded programmer and a terrific addition to the group."

Weed stated, "Working with the Amaturio Group has been very rewarding. They are perhaps the finest broadcast organization in the country, and are truly committed to winning."

## Lyman

Continued from Page 3

office of RKO Retail Sales. Since 1972, as VP/GM of WGMS-AM & FM, he has made that station an important part of the Washington area's cultural affairs. He has also performed effectively as head of RKO's FM Division over the last five years. Altogether, Mr. Lyman brings with him to his new position, the unique combination of extensive broadcast operating experience along with an important visibility in the Washington community."

Lyman will continue as VP/GM of WGMS-AM & FM, and his promotion is effective immediately. No new head for RKO's FM Division was named.



QUARTERFLASHES TO CHICAGO — Geffen's Quarterflash were recent interview guests at WLUP/Chicago. Pictured (l-r) are group's Marv and Rindy Ross with WLUP MD Sky Daniels.

## Hit Us With Your Best Shot

R&R wants you . . . to send us your station's pictures. Any format, any size market, whether you're a reporter or not, we're here to give your station's promotions, contests, activities, and staff changes the kind of widespread exposure only the industry's most-read publication can provide. Send photos (preferably black & white) to the editor of your format, or to Ken Barnes, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.

# BRAD MESSER



## TO: All Air Personnel FROM: The General Manager

New circumstances demand creative new policies! As all of you know, it now seems we no sooner end one rating period than another one begins, placing great demands on all of us to attain peak performance at all times. Those creeps across the street are up to their usual dirty tricks and they are hurting us. That is why I am instigating a few new policies to strengthen our overall air performance.

VACATIONS only hurt us because someone is always wanting to disappear for two weeks right during the ratings, so I am doing away with this old-fashioned waste of company time. We'll all be here competing when it counts!

SICK DAYS are no more. I figure if you're able to get in your miserable rattletrap of a car to go to a doctor, you're certainly well enough to come to work.

UNION MEETINGS are one of the most obvious wastes of time anyone ever heard of and they don't really accomplish anything anyway, except to build up a lot of false hopes and expectations. If you want to keep having them just schedule them on your off-time, perhaps on weekends or your day off.

DEATH OF A FAMILY MEMBER is a real downer and hanging around a bunch of grieving people will only depress you. We don't need any depression around the station, so henceforth no time off will be allowed for this sort of thing.

YOUR OWN DEATH will be considered an adequate excuse, but I would ask that you keep the welfare of the station in mind and have some consideration in timing, allowing an adequate pre-mortem period for training someone else to do your specialized little tasks around here. I can't just jerk a stranger off the street to type cart labels or call the music list in, can I!

## CALENDAR

### Champ Breath Holder: "I Didn't Know Better!"

MONDAY, MARCH 15: No one has gone without breathing longer than Robert Foster, who sank to the bottom of a pool 23 years ago today and didn't come up for nearly fourteen minutes (13min, 42.5sec). "I wasn't trying to set the world record. I didn't think I could. I was as surprised as anybody!" Foster stresses his 1959 breath-holding accomplishment was dangerous and says he knows of three people who have since died trying to beat his record.

The turkey buzzards return to Hincley, Ohio today. Rex Harrison and Julie Andrews starred when "My Fair Lady" premiered on Broadway this date in 1956. Julius Caesar was assassinated on the ides (middle) of March in 44BC. Income tax deadline is a month away.

Sly Stone is 38. Beach Boy Mike Love and Phil Lesh of the Grateful Dead are 41. Bluesman Lightnin' Hopkins, who died last month, would've been 70.

### First Of The Space Rockets

TUESDAY, MARCH 16: The first liquid-fueled rocket of the kind that would eventually take Man into space blasted off from a Massachusetts pasture 56 years ago today in 1926. Dr. Robert Goddard got his contraption to a modest altitude of 41 feet before it landed 184 feet away. Dr. Fred Durant III, who wrote the Encyclopedia Britannica section on space flight, points out that Goddard's rocket went 26 feet farther than the Wright's first airplane flight.

The United States Military Academy at West Point is 180. The Federal Trade Commission is 67. The Beatles released "Can't Buy Me Love" 18 years ago. We didn't know it at the time, but the now-infamous massacre of Vietnamese civilians was taking place 14 years ago today at My Lai village.

Former First Lady Thelma Catherine Patricia Nixon is 70. Comedian Jerry Lewis (born Joseph Levitch) is 56. Erik Estrada is 33. Nancy Wilson of Heart is 28.

### The Wearin' (And Sellin') O' The Green

WEDNESDAY, MARCH 17: At the Hallmark card company Eric Mergentern says, "You won't see a St. Patrick's Day card that isn't green, but for just about every other holiday you can't give away a green card!" If green beer, green clothing and green shamrocks aren't quite adequate to show your St. Patrick's Day enthusiasm, you might consider reviving an old custom. "Although it's not observed by many anymore, a plateful of shamrocks soaked in whiskey is served for breakfast," says Mergentern. "The master of the house gives the rest of the newly-opened bottle to the servants."

This is the anniversary of the 1834 birth of Charles Daimler, who made the first motorcycle and went on to create the Mercedes automobile.

Leslie-Anne Down is 28. John B. Sebastian is 38. Jefferson Starship crewman Paul Kantner is 40. Soviet defector Rudolph Nureyev is 44.

### Rudy Diesel Got A Bang From Coal Dust

THURSDAY, MARCH 18: This is the anniversary of the 1858 birth of German mechanical engineer Rudolph Diesel, whose first plugless-engine experiments involved trying to find an appropriate fuel. "He took coal and ground it up exceedingly fine, almost like pepper, and tried to blow that into the engine," says Henry Ortner, "but there was no way of controlling the burning. It went off with just one helluva bang!" Ortner (Technical Director of the Association of Diesel Specialists) says Diesel's engine was perfected after several years of experimentation led him to fuel oil, which is what diesels burn today.

The world's first recording star was Enrico Caruso. In an Italian hotel room 80 years ago today he cut the first "truly satisfactory" phonograph records and collected \$50 per tune from the Gramophone company. Ten songs made up the \$500 session.

Wilson Pickett is 41. Charley Pride is 43. Writer George Plimpton hits 55 and actor Peter Graves is 56.

### Final Full Day Of Winter!

FRIDAY, MARCH 19: Ending their annual six-thousand-mile migration flight from Argentina, the swallows traditionally return to the Mission of San Juan Capistrano today. Although the Southern California town (between Los Angeles and San Diego) celebrates this as arrival day, the fork-tailed birds actually straggle into their nesting areas over a period of several weeks. Swallows are attractive little creatures. They attract tourists and they eat bugs.

The first American bank robbery was 151 years ago today, when Edward Smith hit City Bank of New York for \$245,000. No guns. He used a duplicate vault key. Smith did five years in Sing Sing.

Ursula Andress is 44. Phyllis Newman is 47. Writer Irving Wallace (born Irving Wallechinsky) is 66. Spring arrives tomorrow at 5:56pm Eastern.



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WINDOW DECALS • BUMPERSTICKERS

# Black Radio



WALT LOVE

- Oklahoma City's Black success story: KAEZ
- R&R's new reporting stations
- ◀ Gospel music workshop in Indianapolis

## KAEZ: Black Programming In Oklahoma City

Did you know that there was a Black radio station in the state of Oklahoma? We all know about those great Oklahoma football teams, but I'm sure most of us never thought about too many other things that might have anything black-oriented in connection with Oklahoma — other than oil. Now, for those uninformed types, such as myself, we have KAEZ-FM/Oklahoma City — black and successful at what it does, going from 2.3 to 4.8 in the latest Arbitron ratings.

Program Director Lee Simpson is part of the driving force behind this success story. Besides being Program Director, Lee does the 9am-noon air shift. Quite frankly, I wasn't really aware of any cities in the Plains states with a significant enough black populace to warrant a Black radio format. Mr. Simpson and I discussed his format, the station's mixture of personnel, the ratings, and Oklahoma City itself.

### A Loyal Audience

I asked Lee to tell me about the radio station. "We're a 100,000-watt FM facility that operates 24 hours seven days a week. Our basic format is rhythm & blues plus some jazz. We're black-owned, by All American Broadcasting, a conglomerate of local people. The President and General Manager is Mr. James Miller.



Lee Simpson

"Our black population here is estimated at 100,000 and we're the only Black-formatted station in Oklahoma City. Our audience is very loyal, and I'm sure that's because we are the only station that caters to the black community. We're a very young radio station — by that I mean the format started back in October 1976 — and we've been growing a little bit each year, plus getting better."

Do the CHR stations in town play any black music? "Yes, they do, but the only black artists that they'll play are the artists at the top of the trade publications. For example, if Kool & the Gang, Earth, Wind & Fire, or Smokey Robinson are at the top, then those would be the only black artists you would hear on those stations. Black artists who don't enjoy a lot of notoriety never get played in this town other than on our radio station; we play new black artists."

### Ethnic Appeal Includes Indians

Do you feel that you have any white audience? "Definitely, not only blacks like rhythm & blues. After all, 40% of all black music is purchased by non-minorities throughout this country. We feel we're servicing a comparable amount here in Oklahoma City. Our audience mix is quite diversified because there is a very large American Indian population as well as Mexican-American. We know we have a large Indian audience by their continuous response to our programming."

Does KAEZ appeal to the Hispanic population? "Well, it's getting better in my opinion. We just started a Spanish show as an experiment to see if the Hispanic community would respond. Thus far, the show seems to be doing well. First, let me say there are other stations here with some Spanish programming. The show we have is only aired between 11pm-midnight on Sunday nights. This program spotlights things that are going on in the Spanish community, Spanish music, a combination of talk plus music. We have a Hispanic announcer who hosts that show for us."

How many different nationalities does

KAEZ have on its show? "We have four nationalities in total. We've got one American Indian, one Caucasian, one Hispanic and the rest of us are black." When are these people on the air? "Our American Indian announcer is Toby James and he's on noon-3pm, and our white announcer, George Fuller, does the all-night show and has quite a large following."

What do you think has contributed to the current successful ratings? "Truthfully, it's a mystery to all of us how we came out so well this Arbitron, particularly because we're not a subscriber to their service. In previous books we've never shown this well. I believe consistency has contributed to our success more than anything. At one time our format was more free-form — now we are rotating our records in categories. We have specific times for our current blues, jazz, or our top contemporary black music. Everything has a specific position within every hour of the day — these are the types of things that I think have helped us."



Do you have contests and if so, what type? "We don't have a large promotional budget but we keep a contest going at all times during the year. We have album giveaways, concert tickets, an occasional plane trip out of town — we'll give away anything from cosmetics to stereos."

What kind of formatic approach does KAEZ have? "It's not a slick Urban format that gives you a lot of variety musically. For example, we don't play any white artists at all except jazz artists. We are not playing Olivia Newton-John, Hall & Oates, or the Police. The reason for this is simple — we believe in giving blacks a shot, especially in Oklahoma City, because

as I said before there are no other outlets here for blacks. This gives us the opportunity to play music by unknown artists who ordinarily wouldn't get an opportunity at all with Urban or CHR stations in larger cities.

"Another formatic angle is our approach on the air — professional and friendly. I think the most important thing about this radio station is our obvious commitment to the black community. Being a minority-owned business, we not only have a commitment to ourselves but to all blacks as we try to secure a solid place for the black community here in the state of Oklahoma. The church has always played an important role in the lives of black people — so on Sundays our gospel programming runs from 6am-1pm. At that time we break for five hours of jazz programming, then at 6pm we go back to gospel until 11pm. During the course of the day, and in the aforementioned hours, we broadcast many services from different denominations of churches."

I asked Mr. Simpson to tell us how many commercial minutes KAEZ runs per hour and if there's any problem selling advertising. "To answer your first question, our commercial limit is set at 18 minutes per hour — which doesn't happen too often. I would say we average between 8-12 minutes throughout the day. As for the second question, due to the fact that ratings quite often determine how an agency spends its money, we have been missed by many of the large companies. The companies that have done business with us have become consistent, steady customers. More and more, people are finding out that KAEZ brings results, because our audience is loyal, not only to the radio station but to our advertisers."

Without an advertising budget at all, KAEZ has managed to surface as a winner on the plains of Oklahoma. Not only has it secured a solid place for the black community, but currently it's secured a place for itself in the world of radio.

### ACTION

## Introducing 11 New Black Radio Reporters

Thanks to all of you, R&R's Black Radio section continues to grow. At this time I would like to introduce our new reporters. We have a total of 11 new stations, both major and small market.

**KRLY** ("Love 94")/Houston: Urban-formatted, programmed by Steve Harris.

**XHRM**/San Diego: Urban station, programmed by Duff Lindsey.

**KPOP-FM**/Sacramento: Urban-formatted, programmed by Bill Jeffries.

**WHNC**/New Haven: Black-formatted, programmed by James Jordan.

**WANM**/Tallahassee: Black-formatted, programmed by Joe Bullard.

**WLTH**/Gary: Black-formatted, programmed by Fred Moore (thanks for your patience).

**KNOW**/Austin: Newly-formatted Urban, programmed by Selby Edwards.

**KELP**/El Paso: Urban-formatted, with a new PD to be named soon.

**WVOI**/Toledo: Black-formatted, programmed by Max Myrick.

**WJPC**/Chicago: Programmed by new Operations Manager Jerry Boulding.

I'm hoping the next time we add new stations as reporters that we'll be able to take a larger number of applicants. **WVON**/Chi-

cago and **KJLH**/Los Angeles have been dropped from reporter status. Our total number of reporters is now 65 stations.

**KNOW** is on the move already. **KNOW** started with a co-promotion with **KEY 103-FM**/Austin. The two stations formed basketball teams of youngsters from the ages of 7-12 and played a half-court game against the Globetrotters. Both stations gave away tickets to the event. The kids on the **KNOW**

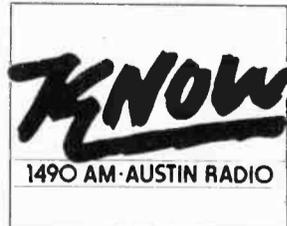
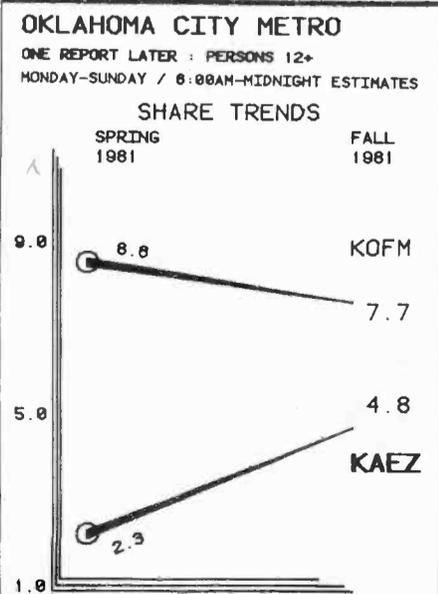
team, coached by AM Sales Manager Ken Smith, beat the team from **KEY 103-FM**, coached by FM Sales Manager Larry Parks, by scoring four more points against the Globetrotters during the game. I also understand the **KNOW** team was treated to dinner for its winning efforts. Also, **KNOW**'s new Urban Contemporary format inspired a new logo designed by George Toomer of the Image Group.

The 15th annual National Board Meeting of the Gospel Music Workshop of America will be held in Indianapolis, Indiana March 17-19. The organization is made up of some 25,000 black gospel music

writers, singers, artists, ministers and radio announcers headed by internationally-known gospel recording artist Rev. James Cleveland.

Five thousand delegates from across America are expected to attend the three-day event, headquartered at Indianapolis' Atkinson Hotel and the Indiana Convention Center. During the day, there'll be special meetings, workshops, and seminars on black gospel music. In the evenings, there will be special gospel music concerts, featuring the top choirs and vocal groups representing many of the 105 chapters of the Gospel Music Workshop of America, nationwide. The climax of the 3-day meeting will be the **GMW's** first annual Gospel Music Excellence Awards, with many stars expected to be in attendance. We understand that the awards ceremony will be nationally televised.

The final Action note is the departure of well-known programmer Keith Adams from **KDIA**/Oakland. His replacement is Jeff Harrison of **WJPC**/Chicago fame.



### The Music Section

Black Radio's Most Accurate Music Information

Begins on Page 59

# Patti Austin Puts The Best To The Test.



The Grammys' Best R&B Vocalist (Male)

**James Ingram**

---

The Grammys' Best Everything, Producer of the Year

**Quincy Jones**

---

Together with Patti on another winning performance:

**“Baby, Come To Me”** (QWE 50036)

Patti Austin has long been Quincy Jones' favorite protege, and he pulls out all the stops for her sizzling duet with James Ingram.

Pick up on the winning ways of Quincy Jones, James Ingram and Patti Austin.

**“Baby, Come To Me.”**

From the album **Every Home Should Have One.** QWS 3591

Home of the Top Ten Hit, “Do You Love Me?”

Produced by Quincy Jones for Quincy Jones Productions.

On Qwest Records & Tapes.

Manufactured and Distributed by Warner Bros. Records Inc.



# THE PICTURE PAGES

## Grammy Winners Accept Awards



The 24th annual Grammy Awards telecast was highlighted by the appearance of Yoko Ono and son Sean to collect the Album of the Year award she won with the late John Lennon for "Double Fantasy." Other highlights included Quincy Jones winning five Grammys, and a Record of

the Year and Song of the Year sweep for Kim Carnes's "Bette Davis Eyes." Pictured accepting their awards are (l-r) Yoko Ono (with Sean), Quincy Jones, Pat Benatar (Best Female Rock Vocal), and Al Jarreau (Best Male Pop Vocal).

## EMI's Grammy Group



EMI America/Liberty Records celebrated its Grammy triumphs with a post-awards party. Pictured (l-r) are Sheena Easton's managers Deke and Jill Arlon, label VP Don Grierson, EMIA/Liberty President Jim Mazza, Easton (winner of the Best New Artist award), label's Gary Gersh, Capitol Records Group President Don Zimmermann, Kim Carnes (Record of the Year winner), EMI Music Chairman Bhaskar Menon, and EMIA/Liberty VP's Mark Levinson and Joe Petrone.

## Atlanta Grammys Contingent



The Atlanta chapter of NARAS gathered for a banquet celebrating the Grammys. Pictured (l-r) are radio consultant Kent Burkhardt, producers Sonny Limbo and Scot MacLellan, publisher Bill Lowery, and Kat Family artist Bertie Higgins.

## Pretenders Corral Canadian Gold



The Pretenders were presented with gold records for their second album by WEA Canada following a Toronto performance. Pictured (l-r) are group's Pete Farndon and Chrissie Hynde, WEA Canada Exec. VP Ross Reynolds, WEA's Roger Desjardins, group's James Honeyman-Scott and Martin Chambers, and WEA's Chris Allcock.

## RCA Celebrates With Rick



Rick Springfield was the toast of RCA's post-Grammys party after he won the Best Rock Vocal award. He's pictured (left) with RCA VP John Betancourt.

## Motown Menage



Motown Records held a reception after the Grammys in Los Angeles. Pictured (l-r) are Motown VP Skip Miller, Lionel Richie Jr., and label President Jay Lasker.

## Walker Makes Alfa Waves



Bobbi Walker has been signed by Alfa Records, with an album just out. Pictured (l-r) are Alfa President Bob Fead, Walker, and Alfa VP Lorne Saifer.

# BREAKERS®

## VAN HALEN (Oh) Pretty Woman (WB)

59% of our reporters on it. Moves: Up 60, Debuts 12, Same 34, Down 2, Adds 18 including B94, WLOL-FM, KBEQ, KZFM, KHFI, WDCG, WANS-FM, KIIK, KOFM, KYNO-FM, KRQ, Z102, WGLF, KQIZ-FM, KYYA. See Parallels, debuts at number 28 on CHR chart.

# You're The Best!

DANNY DAVENPORT  
JARID M. NEFF  
DAVE DANNHEISSER  
ED NUHFER  
WARREN HUDSON  
IRIS HOROWITZ  
GENE DRIES  
BOB PERRY  
CHARLIE SPRINGER  
STEVE FINGERETT  
RONN LESLIE  
JODI KLEVEN  
DAVE STEIN  
AL FRONTERA  
LARRY BOLE  
MARK WALLACE

KEVIN CARROLL  
NANCY ORLANDELLA  
RICHARD WOLOD  
LINDA BAKER  
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GREG LEE  
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MIKE SYMONDS  
CRAIG SMITH  
STEWART COHEN  
RON GREGORY  
DAVE KIMMEL  
GEORGE SKAUBITIS  
DEBBIE DiTULLIO  
MANUEL RODRIGUEZ  
VALARIE GOODMAN

# THE PICTURE PAGES

## Platinum Police



The Police were presented platinum plaques for their "Ghost In The Machine" LP by A&M's top executives. Pictured at the A&M soundstage are (l-r) A&M Chairman Jerry Moss, group's Andy Summers, Stewart Copeland, and Sting, A&M principal Herb Alpert, and label President Gil Friesen.

## MCA Honors Branches



MCA Distributing Corp. recently held its 1982 national meeting in Houston, with seminars, artist performances, and awards featured. The Atlanta branch won Branch of the Year honors; pictured at the presentation are (l-r) branch's Ralph Witsell, MCA Distributing President Al Bergamo, Charlotte's Frank Hart (who with Detroit's Bill Beger was Salesman of the Year), Atlanta Branch Manager Carl Michelakos, and Regional Director Rod Tremblay.

## Capitol Checks In With Motels



The Motels played at Los Angeles's Roxy recently, with Capitol executives on hand to congratulate them backstage. Pictured (l-r, rear) are group's Bob Getter, Michael Goodroe, Craig Kramph, and Steven Goldstein; (l-r, middle) Capitol VP Dennis White, and group's Guy Perry and Martin Jourard; (l-r, front) Capitol Records Group VP Helmut Fest, group's Martha Davis, and CRG President Don Zimmermann.

## Waldman Wends Way To Epic



Wendy Waldman has signed to Epic Records, with her debut for the label set for mid-March. Pictured celebrating the signing are (l-r, seated) CBS West Coast Sr. VP/GM Myron Roth, manager Robin Gee, attorney Peter Paterno, Waldman, Epic VP Gregg Geller, and E/P/A Sr. VP/GM Don Dempsey; (l-r, standing) CBS's Zack Horowitz, E/P/A VP Larry Douglas, Epic VP Frank Rand, and Epic's Larry Hamby.

## Harrison Honored For Bangladesh Donation



George Harrison was awarded an honorary citation for his contributions to UNICEF, via the "Bangladesh" album and film. Total funds donated topped \$10 million. Pictured (l-r) are Harrison and U.S. Committee for UNICEF Chairman Hugh Downs.

## Cars On The Road



On tour at the Spectrum in Philadelphia, the Cars were greeted by Elektra/Asylum and WEA executives. Pictured backstage are (l-r) WEA's Pete Stocki, group's Ric Ocasek, and EIA's Marty Schwartz and Rick Alden.

## Playboy Takes Rock To "Streets"



Winners of Playboy's "Street Rock's promotion were announced, with 10 bands from eight cities chosen to appear on the "Street Rock" LP on Toronto-based Nightflite Records. WBCN/Boston, WLUP/Chicago, WMMS/Cleveland, WNEW-FM/New York, WYSP/Philadelphia, WYNF/Tampa, CHOM-FM/Montreal, and CFOX/Vancouver chose finalists from submitted tapes, and Nightflite made the final selections. Members of the two winning Chicago bands, Tiger Tiger and Champion V, posed with Playboy Bunnies after learning of their selection. Pictured (l-r, starting from top) are Champion V's Jeff Bakalar, Bunny Grace, Tiger Tiger's Bill Doherty, CV's John Wichmann, TT's Don Polus, Bunnies Marsha and Ver-nita, CV's Terry Wierzenski, TT's Andy Hill, and CV's Phoomin Mancheete and Brian Rothermel.

# News/Talk



GAIL MITCHELL

## KGB BECOMES KCNN

### CNN Radio Tackles First Test In San Diego

"It makes it 3-D radio," remarks excited GM Jim Price. Market rival KSDO's PD/ND John Mainelli dismisses it as "the soundtrack of a TV network." Whatever the case, industry observers will have their ears tuned when KGB, soon to be KCNN, launches it March 15. What is it? CNN Radio, the 24-hour complement to Ted Turner's CNN-2 cable television entity (R&R 1-8).

The decision behind the changing of the guard at San Diego's oldest music station (1922) encompassed several factors. Today's economics were a prime consideration, as Jim explains. "AM operators, especially AM/FM combo operators as we are, around the country are facing or will be facing the same decisions. We examined our programming expenses and found we are spending more money for fewer rating points on the AM than we are on the FM. Music listeners, especially in the younger demos, are moving to FM in droves. So how long do you continue to do a contemporary music format on AM before there is nobody to play it to? AM operators have to come to grips with the economic realities and with a lowered expectation in terms of gross revenues, not necessarily in profit, available on the AM band."



Jim Price

Research indicated there was room for an all-News station in the market. However, one given characteristic of such a format is the heavy expense involved in terms of manpower and equipment — at least until CNN Radio hit the scene. Via satellite, the CNN-2 feed provides a 24-hour base of news, seven days a week, allowing for the less expensive insertion of local and community news plus other features. It is

set up on half-hour clocks with network dual anchors who change every half hour. Within that 30-minute span, six minutes are allotted for local breaks. If the situation dictates, you can break away to cover a breaking local story and wait to patch back into CNN-2 until the story has been thoroughly covered.

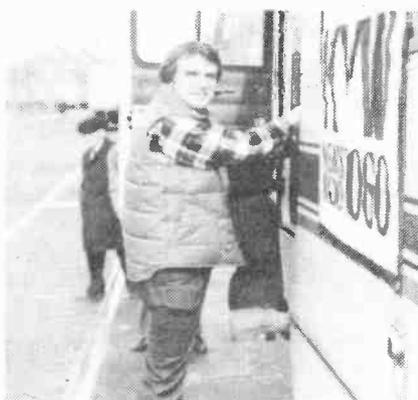
#### 3-D Radio

Despite the up-to-the-minute news information all News radio offers, many people have the tendency to regard the format as boring. Jim feels it's not the case with CNN-2. "The overall news sound of CNN-2 is better than any of the networks can provide. They might provide you with 15-20 minutes of programming per hour and it's very structured. With CNN it's all news all the time. The pacing is much better, much more in tune with the 80's, very uptempo, and they're continuously providing you with live coverage from literally all over the world. It's not boring, it's very exciting. When you hear the stories and they're coming from the actual place that they're happening, your mind takes over and you start to picture it, unlike listening to a news reporter read a dry piece of news copy. It makes it 3-D radio."

Reaction from the client and audience sides of the fence has been very favorable with less than half a dozen letters proclaiming, "We want you to keep the music on." In fact, the format shift permits the station to tap clients who were not interested in contemporary music. These include savings and loans and other banking businesses. Coincidentally, the director of the city's

## I'd Walk A Mile For A Story

Rather than a mile, it's 15,000 miles and rather than walk, 10-year KYW/Philadelphia veteran Richard Maloney will be travelling in relative comfort on a 26-foot van. But there is a story — that of the grass roots public living in rural and smalltown U.S.A. who are virtually ignored when it comes to news. Adopting a page out of CBS newsman Charles Kuralt's travelogue, reporter Maloney has embarked on "An American Odyssey."



Richard Maloney boarding his home away from home.

During his three months on the road, Maloney will question people about their lifestyles in view of the economy plus their attitudes about the future, the world, and the country. Maloney does plan to visit several major cities; along the way he'll stop in at each of the seven Group W AM radio stations. These same stations (KYW, WINS/New York, WBZ/Boston, KDKA/Pittsburgh, WIND/Chicago, WOWO/Ft. Wayne and KFWB/Los Angeles) will also broadcast his reports.

Employers Association who's never advertised anywhere before, according to Jim, has already asked to sponsor the station's business news.

By the same token, since the station doesn't have to spend as much money as an ordinary News station, it can charge less than it normally would for commercials. This opens the door to increasing volume and making it more economically feasible for those smaller advertisers who previously couldn't afford the rates. When asked about the three to five-year estimate usually applied to a News or News/Talk station's profit realization, Jim confidently claims, "I expect to show a healthy profit the first year."

#### Ratings Rivals

Besides the profits race, KCNN must compete as well in a ratings race. Ironically, Jim was Station Manager of rival KSDO back in 1971 when it switched to a News and Talk format. Although current PD John Mainelli describes CNN-2 as a TV network soundtrack, he isn't afraid of the competition. For years his station has locked news horns with KNX/Los Angeles. He continues, "To my mind, San Diegans have always had a choice of what amounts to a national-type all-News station. They've had that option and they've chosen not to use it to any large number. KCNN's real competition is KNX as I see it."



John Mainelli

John's other concern about the viability of CNN-2 on radio centers on the format's "national" approach. "One of the complaints when NBC cranked up NIS, their all-news network, was that it was too national," John explains. "What we're hoping is that there'll be a blizzard or something in Atlanta so that they'll be talking about nothing but it to listeners in sunny Southern California where we could care less. I also wonder a little about the likelihood of CNN-2 being around for a long time because of the ABC/Westinghouse dual networks. I just can't see how four cable news networks can survive."

However, he concedes that KCNN's format shift can have an impact on KSDO because "San Diego is just like L.A., where half a share point can move you from number 3 to 6." The station began broadcasting "hard-sell promos" which extol its strongest attributes and has also integrated news updates within the talk shows. "They're not disruptive, but they're there," John adds. "We want to keep our people loyal to us."

On the other hand, Jim believes that KSDO will be placed in a better position because of KGB's foray into news programming. "Probably in the short run KSDO would say if they're going to go all-News, I wish they would have done it on FM. In the long run I think they're going to be happy we did it on AM. By having us also on that band, people who listen to FM for their music will get used to coming back to AM for their news. Actually the more News stations you have on AM, the better chance you have of attracting the FM music listeners over when they need to know."

## News/Talk Personalities

**ON THE MOVE:** Veteran talker Bernie McCain has returned to WRC/Washington's PM airwaves after a recent stint at neighboring WOL. Marcia Johnson named Promotions Coordinator at KABC/Los Angeles. And co-worker Ken Minyard, of Ken and Bob fame, has been chosen as one of three hosts of "Weekday," a one-hour, third generation TV talk show. WAVI/Dayton welcomes A.J. Austin from WKRQ/Mobile as AM talk host; former AM personality Mike Gallagher has moved to mid-days. Los Angeles Times columnist Zan Thompson has added a thrice-weekly show on local KNX to her duties. Meanwhile, former KNX staffer Mike Pulsipher has joined sister station KCBS/San Francisco as PM news anchor/reporter. Bob Dick (pictured), Sports Director at WEAN/Providence, was recently honored for the second time as Rhode Island Sportscaster of the Year by the National Sportscasters and Sportswriters Assn. WGSO/New Orleans is the Louisiana



Broadcasters Association's "Station of the Year" for 1982, while host F. Michael Franklin was commended by AFTRA for "excellence in broadcasting". Dave Darin, 10-year station vet and PD at KGNR/Sacramento, has exited. He can be reached at (916) 482-6785.

**A NEW IDENTITY:** KJET/Beaumont, 1380 on the dial, has won FCC approval to change its calls to KTLK. The News/Talk station is playing nostalgic adult music in addition to continuing its extensive news coverage.

**WINNERS CIRCLE:** Congratulations to those News and News/Talk stations that fared well in the fall '81 Arbitron. Among them: WINS/New York, 4.4-5.6; KABC, 6.6-8.0, and KFWB, 3.7-4.4, both in Los Angeles; WXYZ/Detroit, 5.4-6.0; WEEI/Boston, 6.0-6.6; WTOP/Washington, DC, 2.3-4.0; KCBS/San Francisco, 5.5-6.5; KIRO/Seattle, 8.1-9.5; KOA/Denver, 7.4-8.2; KGNR/Sacramento, 5.2-6.2; WAVI/Dayton, 3.1-4.9; WQBK/Albany, 6.2-7.5; WLAC/Nashville, 5.6-6.2; WWEE/Memphis, 1.4-2.0; WNIS/Norfolk, 2.5-3.5; WGSO/New Orleans, 3.0-5.1; WWDB-FM/Philadelphia, 4.7-5.0; WIFE/Indianapolis, 1.2-2.7; KXL/Portland, 3.2-4.7; KWMS/Salt Lake City, 1.0-2.7; WFAA/Dallas, 2.7-4.1; and WGST/Atlanta, 4.4-5.0.

**PROMOTIONS:** KMOX/St. Louis, in association with several local organizations, is sponsoring a Nutri-Run & Walk to further nutrition education in the area. The March 28 run (5 miles) and walk (2½ miles) features a sports clinic, an information booth and an awards ceremony with ceramic mugs, gift certificates and ribbons. On the 26th the station will hold a "Nutrition Town Meeting," broadcast live and cohosted by station personality, Gabe Mirkin, MD. KGO/San Francisco will hold its second annual 24-hour leukemia "Cure-A-Thon," March 12-13, emceed by staffer Jim Eason; the station hopes to top last year's \$154,000. Also, on February 22 between 6am-9pm, KFWB/Los Angeles sponsored a leukemia radiothon. 300 participants took advantage of WINS/New York's recent "Be a Heart and Learn to Give a Heart" day, gaining instruction in the lifesaving techniques of CPR. On March 5, WKIS/Orlando conducted a statewide poll on ERA. From 9am-5pm station listeners as well as those within the Florida Network called one of two 900 numbers to participate in the "TeleVote." Additionally, WKIS devoted its programming to the topic. Inspired by a similar promotion by KOMO/Seattle, WKIS recorded over 30,000 votes. Of the total 32,174 who voted, 16,524 or 51.4%

said they were for the ERA while 15,650 or 48.6% were against it. Notables who called included Valerie Harper, Jean Stapleton, Helen Reddy, Pam Dawber, and Ralph Waite. Callers hailed from as far away as Illinois and Hawaii — however, since they were outside of the Florida Network, they couldn't vote. The week of March 15-19, Ken Minyard and Bob Arthur, better known as KABC/Los Angeles's morning personalities "Ken and Bob," will broadcast their show from Dublin in celebration of St. Patrick's Day. The "Third Annual St. Patrick's Day Broadcast and Listeners' Party Extravaganza" will take along 150 area listeners. Activities include a visit from the Lord Mayor and a St. Patrick's Day Parade.

**POTHOLE PATROL:** Besides freezing temperatures, Chicago's cold weather brought something else — potholes. Local station WIND has geared up a "pothole patrol" made up of sanitation/streets department workers. Five times a day callers at the station list the potholes in their neighborhoods, which are then fixed. If a caller actually gets on the air with a pothole, he/she wins tickets to the "Chicago Auto Show."

# EASY LISTENING RADIO

## Promotion And Flow Motion Across The Country

Another in our series of periodic roundups of Easy Listening promotional, programming, and personnel activities around the nation, in words and pictures. Remember, the more you send us (news and photos), the more we can run, so dispatch it all to Easy Listening Radio, **Radio & Records**, 1930 Century Park West, Los Angeles, CA 90067. We're here to help you gain exposure.

### WPNT's Bingo Party



WPNT/Pittsburgh sent out over 1200 invitations to entrants in its "Bingo Party," tying in with a "Mystery Song" contest. \$25,000 in cash and prizes was given away to bingoists, with the WPNT staff (pictured) decked out in tuxedoed finery for the hosting duties.

### WEZW Makes It EZ



WEZW/Milwaukee staged a "Win An EZ Day" contest, using direct mail and also alerting listeners to the station's improved antenna. Pictured are (l-r) WEZW Station Manager John Timm and Continental Bank President Zachary Takerian choosing the first winner.

## Flow

**PEOPLE MOVING:** Flynn Hanners named PD at **KLIR/Denver**, coming from previous air personality positions at **KHOW-FM/Denver**, **KEZK/St. Louis**, and **WEZI/Memphis**. . . **Matt McCann** upped from air personality to PD at **WCIL/Carbondale, IL**. **Bill Andrie**, from **WAIT/Chicago**, joins the station for afternoons, while afternoon personality **Chip Pirsch** goes to mornings and morning man **Greg Gorham** takes middays. . . 19-year Cleveland market veteran **Al James** is doing weekend overnights for **WDOK**, coming from **WQAL**. . . **Darrell Edwards** is announcing weekends and serving as a newsmen for **WPNT/Pittsburgh**, from a staff announcer post at the former **WJOI** crosstown (now **CHR WBZZ**). . . **WHJY-FM/Providence** air personality **Janet Bates** has been named there. . . **Jim Marple** is **KOIT/San Francisco's** new Production Director, previously engineering at **KGO/San Francisco**, and **KFI, KOST**, and **KRLA/Los Angeles**. . . Staff changes at **WMAS/Springfield, MA** include **Frank Knight**, a 30-year area radio/TV veteran, as morning man (from



Janet Bates

**WMAS-FM**) and **Al Peterson** taking afternoon drive, from **WSGO/Oswego, NY**. **Ron Russell** and **Dale Hunter** make up the area's first man/woman morning news team, working at both the AM and FM; while **Alex Moreno** joins as Assistant News Director and afternoon news anchor. **PROGRAMMING AND FEATURES:** **KXOA/Sacramento** recently joined the Music Of Your Life lineup, with GM **Phil Melrose** commenting, "It's a type of music that many listeners have never forgotten. There was just no place locally to hear it". . . **WMLX/Cincinnati**, another MOYL station, is simulcasting the regionally syndicated "Bob Braun Show" Mon.-Fri. noon-1:30pm. The music-oriented show started on radio, and when it moved to TV was simulcast by **WLW/Cincinnati** for a time. **WMLX & WUBE VP/GM Bob English** stated, "WMLX will not only be airing an entertaining variety show live each day, but will be engaged in a cooperative radio-television venture unique in today's broadcasting environment". . . **WDOK/Cleveland** just debuted a Saturday night/Sunday morning jazz show called "Midnight Moods In Jazz," hosted by station personality and jazz expert **Dave Hawthorne**. . . Classical station **WNCN/New York**, adapting a popular CHR/AOR feature, set up a 24-hour "Concert Line" for listeners to learn the latest classical music events. . . **Sid Mark's** syn-

dicated "Saturday With Sinatra" show expanded to four hours in its custom **WYNY/New York** presentation. . . The **International Beautiful Music Association**, which commissions original Beautiful Music performances, is up to 15 stations and six syndicators with the recent addition of **TM** and **3AK/Melbourne, Australia**.

**AWARDS & PROMOTIONS:** Classical outlets **KFAC-AM & FM/Los Angeles** and **WQXR-AM & FM/New York** ran a reciprocal spot trade arrangement recently, aimed at L.A. area businesses looking for a New York ad medium and vice versa. . . **KBIG/Los Angeles** won two Golden Mike awards from the local **RTNDA** branch, for best radio documentary and best specialized segment. Editorial Director **Joel Bellman** won the first-named award, while consumer reporter **Wina Sturgeon** took home the second. . . This week **KYND/Houston** tied in with the Houston Livestock Show & Rodeo by presenting **Anne Murray** in concert, plus giving away albums and tickets on the air.

**SUPER STATION SEMINAR:** Twelve top Easy Listening stations gathered at the recent **RAB** convention in Dallas for a "Super Station Seminar," with **KSEA/Seattle VP/GM Bill Knudsen** hosting. The sales ideas covered at the meeting, plus future plans, will be covered at length soon in **R&R**.

- **KXOA/Sacramento** joins the Music Of Your Life big bandwagon
- **KFAC & WQXR** trade spots
- ▶ **WMLX/Cincinnati** simulcasts TV music/variety show

### KPRZ Salutes Ham's "Music Of Your Life"



KPRZ/Los Angeles, which recently adopted the Music Of Your Life format, staged a gala cocktail party hosted by VP/GM John McLaughlin in honor of MOYL creator Al Ham. Numerous easy listening stars were present for the party. Pictured (l-r) are singer Johnny Ray, KPRZ Promotion Director Linda Trunk, air personality Dick Whittinghill, VP/GM John McLaughlin, bandleader Ray Anthony, singer Gogi Grant, National Sales Manager Dick Call, and bandleader Billy May.

### WECK Puts Polkas On The Road

WECK/Buffalo dressed up a station vehicle as a "Polkamobile" for the city's Pulaski Day parade, a big event in a city with one of the world's largest Polish populations. Pictured (l-r) are Greg Chojdak, host of the station's Sunday Polish show, and PD J.R. Russ.



# THE PICTURE PAGES

## RCA Elite Meet Saleet



RCA held a Los Angeles listening session for Norman Saleet's first LP. Pictured (l-r) are publisher Al Gallico, Saleet, RCA VP's Barry Oslander, Jack Craigo, and Marty Olinick, and producer Ted Glasser.

## Gold For Deniece



Columbia's Deniece Williams received a gold album plaque for her "My Melody" LP. Pictured (l-r) are Columbia Sr. VP/GM Al Teller, Williams, and Columbia VP Vernon Slaughter.

## E/A Gives Hand To Boys Band



E/A's recent signing the Boys Band flew to the label's L.A. offices for planning meetings recently, with their single out in early February and the album due shortly. Pictured (l-r) are group's B. James Lowry and Greg Gordon, E/A Chairman Joe Smith, group's Rusty Golden, and E/A Nashville VP Jimmy Bowen.

## Reba At Billy Bob's



Mercury/Polygram's Reba McEntire played Ft. Worth club Billy Bob's recently, meeting with label and retail personnel afterward. Pictured (l-r) are Lieberman's Tom Sambola and Jim Sinclair, McEntire, Lieberman's Rick Underberg, Polygram VP Paul Lucks, and Polygram's Joe Polidor.

## Handshake Negotiates Alliance



Handshake Records has signed Detroit-based group Alliance, with an album expected in mid-March. Pictured (l-r) are Handshake President Ron Alexenburg, group's Bradley Davidson, Pat Hand, Mark Heckert, David Pridemore, and Mark Bucchare, and management's Stan Bernstein.

## Backstage Manoeuvres



After a performance at the Ritz in New York by Virgin's Orchestral Manoeuvres In The Dark, E/P/A executives met the duo backstage. Pictured (l-r, standing) are Dindisc Records' Carol Wilson, backing band members Malcolm Holmes and Martin Cooper, E/P/A Sr. VP/GM Don Dempsey, E/P/A's Bob Feineigle, and Epic's Bruce Harris; (l-r, seated) group's Paul Humphreys and Andy McCluskey and E/P/A's Dan Beck.

## Carlisle On The Line



MCA/Sweet City artist Steve Carlisle and associates put everything "on the line" as they completed a drive to finish his first album. Pictured (l-r) are Sweet City President and LP producer Carl Maduri, engineer Corky Maduri, Carlisle, Sweet City VP Chris Maduri, and producer/arranger Mark Avsec.

## Birdsong Of Joy



Former Supremes member Cindy Birdsong has signed to Spirit Filled Productions and Joy Productions for production and marketing of her first gospel album. Pictured (l-r) are Joy President Dick Curd, Joy's Bob Angelotti and Kenney Marcellino, Birdsong (seated), and Spirit Filled President Jerry Marcellino.

# Opportunities

## Openings

### EAST

**WCPA/Clearfield, PA seeking evening drive A/C personality.** T&R to Bob Day, 110 Healy Ave., Clearfield, PA 16830. EOE M/F (3-12)

**14WK/Wheeling, WV is looking for air talent.** Send T&R's to Greg McCullough, 14WK, 1201 Main Street, Wheeling, WV 26003. (3-12)

**WBEC-FM/ROCK105-FM looking for air talents.** Experience, good production helpful, will consider beginners with ability/desire. T&R: M. Bunn, Box 958, Pittsfield, MA 01202. EOE M/F (3-12)

**WKZX-95AM/Presque Isle, ME needs A/C personality mornings.** Must be friendly, funny, brief. If small markets are your style, call Fred Martin, (207) 764-1950. (3-12)



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Is it you? Let's talk! No matter what size market you're in now, if you've got what it takes, we want to hear from YOU!

Tapes and resumes to:

**Gary Berkowitz**  
Programming Manager, 92/PRO-FM  
1502 Wampanoag Trail  
East Providence, RI 02915  
EOE

**A/C WMGQ lost afternoon personality to NYC.** Need quality replacement. Send T&R and salary requirements to Bob Dunphy, WMGQ, Box 100, New Brunswick, NJ 08903. EOE M/F (3-5)

**Openings for two big-voiced talents.** Call Bob Paiva, PD, WFSM/Harrisburg, (717) 763-7020. (3-5)

## Openings

**WWTR/Bethany Beach Superstars, accepting T&R** for future air talent. Send to Dave Kettinger, Box 717, Ocean City, MD 21842. No calls please. EOE M/F (3-5)

**Just lost our News Director to ABC.** Good bucks for good anchor and talk show. WEJL & Rock 107, call yesterday. Barney Stone, (317) 346-6555. EOE M/F (3-5)

**Morning Drive personality, A/C music.** Good pay & benefits. T&R: Joe Corcoran, PD, WCAP, 243 Central St., Lowell, MA 01852 or (617) 454-0404. EOE M/F (3-5)

**Morning Drive News Co-anchor for WEIM,** a four-person news dept. T&R: Jack Raymond, Box 727, Fitchburg, MA 01420 or (617) 343-3766. EOE M/F (3-5)

**WNOV needs experienced Country jock for AM** drive. Dependable, mature, strong production. T&R: Mike Leash, Box 2506, York, PA 17405. EOE M/F (3-5)

**WDRG/Hartford, auditioning bright, warm, aware** personalities for AM Adult Rock format. T&R to Charlie Parker, 869 Blue Hills Ave., Bloomfield, CT 06002. EOE M/F (3-5)

**WFTQ, 34 Mechanic St., Worcester, MA 01608,** looking for fulltime newscaster immediately. 2 years experience. T&R to Steve D'Agostino. EOE M/F (3-5)

**Major East Coast Black AM**  
station seeks experienced announcers for full and part-time positions. Send T&R's to Radio & Records, 1930 Century Park West, #317, Los Angeles, CA 90067. EOE M/F

**Morning anchor/reporter, creative, literate,** listenable. Minimum 3 years experience. No calls. T&R: Craig Windham, WASH-FM, 5151 Wisconsin Ave., Washington, D.C. 20016. EOE M/F (3-5)

**WETT-AM/Ocean City A/C, now accepting T&R** for future air talent. Send to Dave Kettinger, Box 717, Ocean City, MD 21842. No calls. EOE M/F (3-5)

## Openings

**Beautiful college town in PA looking for experienced** announcer. Heavy on production. Mature pros only. T&R: Tom Schmidt, WRSC/WQWK, State College, PA 16801. EOE M/F (3-5)

**WNNJ/Newton, NJ seeking air personality for** future opening. New York, New Jersey, Pennsylvania need only apply. T&R: Steve Michaels, Box 40, Newton, NJ 07860. EOE M/F (3-5)



### A Rare Washington, DC Opening

WPGC/First Media is searching for the best personality newscaster in the country to complement our AM Drive show. Tapes, resumes and presentations to: Steve Kingston, WPGC FM & AM, Box 10239, Washington, DC 20018 EOE

**Announcer/broadcaster/entertainer** - we placed over 94% of our graduates last year. Instructor positions open if you are able to relate the real world to your students, not the collegiate Ivory Tower Disney World. You need at least 5 years experience in broadcasting. No experience in teaching required. Facility manager needed also, electronics instructor. We also have an opportunity for you. American Academy, 833 Chestnut St., Philadelphia, PA 19107, (215) 922-0605. (3-12) \*

### SOUTH

**Experienced CHR announcer for fast growing** medium market. T&R: Dave Jagger, 95-KVIC, Box 3487, Victoria, TX 77903. Or call (512) 576-8111. EOE M/F (3-12)

## Openings

**Wanted now: Mature, involved communicator for AM** drive. Good money, security. Rush T&R/references: Jim Jacobs, Talton Broadcasting, Box 1055, Selma, AL 36701. (205) 875-3350. EOE M/F (3-12)

**News Director wanted for #1 station market.** T&R to Philip Rankin, Box 3030, Lafayette, LA 70502. (318) 234-5151. EOE M/F (3-12)

**Wanted: Take charge Program Director for top rated** Country AM in medium size Louisiana market. \$250/week. T&R: Roger Caviness, 92 Shamrock, Pineville, LA 71360. EOE M/F (3-12)

**WINGS 92FM looking for morning person capable of** fitting mellow rock format. Strong production. T&R: Ross Block, WNGS, Box 669, W. Palm Beach, FL 33402. EOE M/F (3-12)

**Come to the sunny South.** WTMA/Charleston, SC has immediate opening for daytime personality. T&R: WTMA, Box 31089, Charleston, SC 29407. EOE M/F (3-12)

**7-midnight communicator wanted for 100,000 watt** FM Country format. T&R and salary requirements to Ted Charles, KXKZ, Box 430, Ruston, LA 71270. EOE M/F (3-12)

**Fair West consulted's exciting small market station** needs superior AM drive talent. Excellent pay/excellent credentials. T&R: Mike Hedges, 3341 Towerwood, #204, Dallas, TX 75234. EOE M/F (3-12)

**Top Country station in state needs evening/all night** jock. Located on Gulf Coast. T&R to Jim Tabor, WVMI, Box 4606, Biloxi, MS 39531. EOE M/F (3-12)

**Respected AOR, Beaumont market needs all night** personality. Promotion possibility. Good pipes/production. T&R: Paul Gavtier, KZOM, Route 11, Box 484, Orange, TX 77630. (3-12)

**A real go-getter needed.** Sunbelt Southeast FM has immediate opening for News Director. T&R to Vic Del Giorno, KXOR, 106 Ridgefield, Thibodaux, LA 70301. EOE M/F (3-12)

**97 Rock/WJAD-FM Bainbridge, GA, 100,000 watts** has opening 7-midnight. MD experience preferred. T&R: Scott Owens, Box 706, Bainbridge, GA 31717. EOE M/F (3-5)

**AM drive. Modern Country - good communicator.** T&R: Gabe MacKenzie, WJAZ, Box 505, Albany, GA 31702. (912) 432-9181. (3-5)

**PD needed. AM Country. Must understand research.** Call BILL POPE, (912) 432-9181. EOE M/F (3-5)

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# Opportunities

## Openings

**Immediate opening for experienced announcer.** Good facilities, pleasant working conditions in West Texas-2,000 population. T&R: Randy Peeler, KPAN, Drawer 1757, Hereford, TX 79045. EOE M/F (3-5)

\$1,000 FINDERS FEE

We'll pay \$1,000 if you're the first to recommend, in writing, the person we hire for Sales Manager at our El Paso property. Our station, KLOZ, is the No. 1 Adult station in the market. Our current Sales Manager has been offered a part-ownership position in another city. We need someone that is highly motivated, well-organized, knows how to hire and train top-notch sales-people and has an outstanding track record in sales management, particularly in developing retail dollars. Don't be afraid to recommend yourself. We want the best!

Write **Do Not Call: Lee Masters, Vice Pres./ Station Operations; WAV970, P.O. Box 37970, Louisville, Kentucky 40233.**

An Equal Opportunity Employer

**Respected Beaumont AOR** looking for bright, enthusiastic morning communicator. Good pipes, production. No beginners. T&R: Paul Gautier, KZOM, Rt. 11, Box 484, Orange, TX 77630. (713) 727-0220. EOE M/F (3-5)

**Expanding group.** Looking for solid citizen. On-air-programming. No calls. T&R with references: Don Keith, JACO Inc., 48 Music Square East, Nashville, TN 37203. (3-5)

**Accepting T&R's for future openings.** Minimum 1 year experience. Send to PD, WABZ-FM, Box 608, Albemarle, NC 28001. No calls please. EOE M/F (3-5)

## Openings

**Lund Consultants** looking for morning entertainer for Country in Top 50 Sunbelt market. T&R: Brian Scott, 4000 N.E. 169th St., #107, N. Miami Beach, FL 33162. EOE M/F (3-5)

**Q96** looking for part-timers. T&R: Dave Ferraro, Q96 Blvd., Route 22, Ft. Myers, FL 33908. EOE M/F (3-5)

**WRKT-AM/FM Central FL's Country powerhouse,** looking for qualified weekend talent. T&R: Mike Shepard, Box 3845, Cocoa, FL 32922. EOE M/F (3-5)

**WLAS/Jacksonville, NC** looking for 6-midnight female announcer. T&R: Willis Williams, Box 760, Jacksonville, NC 28540. (3-5)

## MIDWEST

**KOKC/Guthrie, OK** needs midday person who can also do sports P-B-P. Needed yesterday. T&R: Rich Abrams, KOKC, Box 1490, Guthrie, OK 73044. EOE M/F (3-12)

**Smooth, warm pros needed.** T&R to PD, 2965 Pickle Rd., Toledo, OH 43616 or call (419) 255-1470. (3-12)

**Experienced morning man.** Preferably 4-5 years in the morning slot. Top money. T&R: Lee Michaels, WBMX, 408 S. Oak Park Ave., Oak Park, IL 60302. EOE M/F (3-12)

**Opening for experienced sales.** Established AM/FM list for A/C and AOR. Resume, salary history: Terry Knust, WLS, 600 W. Cavanaugh, Lansing, MI 48910. EOE M/F (3-12)

**AOR KFMH** looking for lady for future opening. Must be able to communicate one-to-one. Call Steve Bridges, (319) 263-2442. (3-12)

**WJZZ/Detroit, America's premier Jazz station,** seeking highly talented Black female for air shift. Contact: Dorian Paeter, (313) 871-0590. (3-12)

**KSTT/Quad Cities** looking for creative personality for midday shift. Heavy emphasis on personality. T&R and photo: Jim O'Hara, Box 3788, Deavenport, IA 52808. EOE M/F (3-12)

## Openings

**Need weekender immediately.** Lots of hours. T&R ASAP: WXUS, Stuart McRae, P.O. Box 7093, Lafayette, IN 47903, or (317) 448-1566. (3-12)

**WCVS/WFMB** adding to Capitol City's most aggressive news team. Must have experience gathering, writing/reporting. T&R: John Torre, P.O. Box 2989, Springfield, IL 62708. (3-12)

**Looking for the best morning personality** available for A/C. T&R to PD, Charlie Bennett, WQUA, 1801 6th Ave., Moline, IL 61265. No calls please. EOE (3-5)

**WRKR/Racine** looking for air talent and also looking for a news reporter. T&R's to Steve Warren, 2200 N. Greenbay Rd., Racine, WI 53405. EOE M/F (3-5)

**Immediate openings for stable morning/afternoon personalities** with good production. Great pay and facilities. T&R: Shawn Waters, K-98, P.O. Box 2983, Fargo, ND 58108. EOE M/F (3-5)

**Midday personality/Production Director** wanting to work with talented sales staff. This is a golden opportunity. T&R: Bob Appuhn, WDAN, 1501 N. Washington, Danville, IL 61832. EOE M/F (3-5)

**WBYG** looking for area CHR or A/C personalities for part-time openings. Previous experience required. T&R: PD, WBYG, Box 183, Kankakee, IL 60901. EOE M/F (3-5)

**KSOK/Arkansas City,** needs morning jock. Good voice/production. Music knowledge. T&R: Rich Wartell, Box 917, Arkansas City, KS 67005. (316) 442-5400. EOE M/F (3-5)

**KWTO/Springfield, MO** needs ND. Send T&R to Orv Koch, Stuart Broadcasting, 625 Stuart Bldg., Lincoln, NB 68501. (3-5)

**Mornings: KKXL/Grand Forks** is ready to put your talent to work now! Good pay. Advancement potential and strong promotion await the right person. Personalities are encouraged to send tapes and resumes for immediate consideration. Contact Don Nordine, KKXL AM/FM, P.O. Box 997, Grand Forks, ND 58201, (701) 775-0575. (3-12) •

## Openings

**Help wanted: Announcer.** Midday, warm, one-to-one communicator for A/C-Oldies format. 5 years professional experience necessary. Send tape, resume and salary requirements to John King, WING, 717 E. David Rd., Dayton, OH 45429. No phone calls please. EOE M/F (3-12) •

## WEST

**Four on-air positions for mature announcers.** 2-3 years news experience preferred. Must live in or around L.A. area. Bilingual. Ed MacKay, (714) 492-5789. (3-12)

**Announcers: Part-time work available immediately.** T&R's to Tommy Goodwin, GM, NBS Radio, 1220 North Highland Ave., Hollywood, CA 90038. No calls. (3-12)

ORANGE COUNTY BROADCAST WORLDWIDE

Seeking full and part-time instructors for permanent employment. This opportunity affords an excellent supplement, both in dollars and personal satisfaction, to your current employment. We look for stability and current employment in the industry along with the ability to deal with and care about others.

Contact: Tab O'Neal (714)956-7171

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**Superstars KZEL/Eugene, OR** needs afternoon drive/air talent. T&R: Charlie Van Hall, Box 70128, Eugene, OR 97401. EOE M/F (3-12)

**KITI/Centralia, WA** looking for hard-working news reporter who understands small market politics. Stable position. No beginners. T&R to Mike Marler, 1133 Kresky, Centralia, WA 98531. (3-12)

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These jobs won't last long, send for your listing today! We also have opening in Los Angeles based Radio Syndication Companies, voice-over work, and general radio work.

**Listings are \$7 (1 time) or monthly (4 times) \$20.**  
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8499 Sunset Blvd., Hollywood, California 90069  
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Poor (announcer's name)'s Almanac

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. **For a Free Sample — P.A.N.A., P.O. Box 85152, San Diego, CA 92138.**

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For sample, write on station letterhead to: **O'Liners**  
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The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?  
It's a sure way to generate qualified sales leads.  
Just call **PAM** at **(213) 553-4330**  
for more information.

# Opportunities

## Openings

I need somebody to come in and do an air shift and sales. Must have 160% of effort. T&R: KRNS, Box 271, Burns, OR 97720. EOE M/F (3-12)

### Station In Major Western Market

looking for an experienced morning air personality. Salary range \$50,000 to \$100,000 annually. Send T&R to:

Radio & Records  
1930 Century Park West  
#305  
Los Angeles, CA 90067

Salt Lake's newest FM needs an ACE newscaster. Conversational and human. T&R to KLRZ-FM, 307 S. 1600 West, Provo, UT 84601. EOE (3-12)

## ASSISTANT PROGRAM DIRECTOR

KMPC 710 has an exciting opportunity for a person interested in talk radio. You must be able to interface with program hosts and producers with creativity and organization. You will need a thorough knowledge of radio and experience in audio production and voice work. You will assist in the scheduling of guests and topics for our talk shows.

A thorough knowledge of news and current events is required as well as proficiency in studio operation. This includes dubbing, tape editing, mixing and carting. A good announcing voice and style is a must. If you are interested in this exciting opportunity to become a key part of our management team, send your resume or call:

Personnel Department  
Golden West Broadcasters  
5858 Sunset Blvd.  
P.O. Box 710  
Los Angeles, CA 90028  
(213) 460-5641

Equal Opportunity Employer

**CWB**

**Aggressive News Director needed for fulltime FM in UT.** Strong delivery and excellent writing skills a must. If you don't mind a lot of work and are a dedicated broadcast professional, we'll reward you with excellent pay and benefits. We will teach you more about radio than you ever imagined. Tape, resume, and references to: Jeff Weber, Pres. and GM, 2504 Regent Court, Lafayette, IN 47905. EOE M/F (3-12) •

**KLVV/Lompoc is seeking a fulltime announcer for Adult format.** T&R: Sam Jackson, 516 North H St., Lompoc, CA 93436. EOE M/F (3-5)

**Need a strong, creative production wiz.** Also future openings for air, news and engineering. T&R: Paul Wilson, KQEU, P.O. Box 48, Olympia, WA 98507. EOE M/F (3-5)

**KUIC-FM seeks newscaster to gather, write, conversationally deliver local news to A/C audience.** T&R, writing samples: Mike Nikitas, 419 Mason, Vacaville, CA 95688. EOE M/F (3-5)

**Future openings at Country KTOM/Salinas, CA.** Experienced only. Contact PD: (408) 422-7484, T&R to Box 81380, Salinas, CA 93912. (3-5)

## Positions Sought

**Stable PD.** References, track record, excellent managerial skills. Looking. STEVE CHRISTIAN, Box 6000, Ft. Wayne, IN 46896. (219) 447-5511. (3-12)

**Stop! Don't look any further.** I have personality, 8 years experience, talent and I am a hard worker. Call SCOTT, (517) 799-0984. (3-12)

**RAY ROSSI (96KX & WFEC),** Urban Contemporary personality with sizzling production. (813) 797-1968. (3-12)

**One-to-one communicator** looking for on air position. Team player, 8 years experience — music, sports, production, news. BA/Speech Communication. DAVE, (803) 524-3050 or (803) 524-8375. (3-12)

**Crazy, energetic jock with power** under the hood and a trunk full of entertaining thoughts — hurry, before I'm towed. WILD CHILD, (215) 544-8177. (3-12)

**6 year programmer/personality,** broadcast instructor looking for Assistant PD or drive shift in medium to major market. Available immediately. Call DOC PHILLIPS, (307) 742-7892. (3-12)

**Experienced female newscaster and jock.** Any format. Available. (213) 375-4869 evenings. (3-12)

**Award-winning programmer and Production Director** looking for new challenge in medium to major market. Call JOHN JOHN GRAY, (713) 539-1140. (3-12)

**Possibly world's greatest female DJ,** major market, big bucks. FRAN HAWKINS, (702) 382-4654. (3-12)

**Dynamic, creative, male, black personality.** Experienced with A/C, Urban Contemporary & CHR formats. Medium or major market preferred. Let's talk. LANCE, (213) 704-8948 or (212) 993-0276. (3-12)

**I may be tall but that's not all.** Newscaster, 23, seeking medium market position. B.A., 4 years experience. 28326 James, Warren, MI 48092. (3-12)

**For sale:** One slightly used jock looking for job anywhere west of Denver and east of Japan. For more information contact ROBIN, (213) 345-0872. (3-12)

**BRYAN DAVIS now available.** Formerly mid-days/Production Director at KXOA & KZAP. Looking for medium or major market. Don't wait, call now. (916) 371-0855. (3-12)

**CHR night &/or afternoon jock.** Available in FL or Northeast. 4 years experience. For details call (305) 721-0582. (3-12)

**Ready & willing to work hard.** Female Creative Director, fresh ideas, ready for medium market. Good air personality. T&R on request. Will travel. ROBIN, (201) 429-8909. (3-12)

**Don't let the name fool you.** I speak, read, write and think in English and I am a good AOR jock. GIL HERMANDEZ, (805) 544-5179. (3-12)

**JOHN WESLEY GIBSON,** AM drive in Phoenix looking for programming or consultant work in western U.S. A/C or Country. (602) 998-7047. (3-12)

**Experienced AOR/CHR,** looking to program or MD small to medium market in West. Call BOBBY, (806) 792-4830 or (806) 745-3129. (3-12)

**Tell me where to go!** 22 years heavy Country successful major market personality. Strong voice and production. BOB, (313) 229-4022 anytime! (3-12)

**Unique, mature, classy, major market, experienced,** Australian, innovative communicator. Solo or team. West please. Soft Rock, Jazz, MOR knowledge. Attracts females. TERRY, (213) 907-8477. (3-12)

**AM drive, relevant and enjoyable approach** incorporating basics, phones, humor geared to your market. Community involvement. Major market experience. Succeeding now. Call (609) 397-8381. (3-12)

**Announcer/Sportscaster.** 5½ years experience in CHR, CO, AZ, West Coast preferred. (303) 651-3549 anytime. (3-12)

**Experienced female communicator seeks equal opportunities** in medium market. 4 years/2 stations. Strong production, Country/Rock/Promotions. ROSIE, (217) 443-8144. (3-12)

**JOE McMILLAN**  
**WHDH**  
WIVY    WJAR    WOKY  
(Presently mornings, WJBQ/Portland, ME)  
**PRODUCTION PRO**  
(207) 856-6028

**KFWB, WNEW & KFRC are in my news/anchor background.** Heavy on writing and production too. Looking to relocate, preferably West. (213) 850-1188. (3-12)

**PD available.** Professional with successful ratings in A/C, MOR, Mellow Rock & Beautiful Music in medium and large markets. Call ALLAN TURSE, (214) 255-7022. (3-12)

## Positions Sought

**Charismatic, adaptable personality.** Personable voice. 5 years medium market, AOR, CHR, A/C; small market A/C programming. Desires security and growth position. Will relocate. (906) 293-3863. (3-12)

**News — DJ.** Male seeks fulltime news position in small or medium market. South or Southwest. 3 years experience. WADE, (318) 364-0957. (3-12)

**Available yesterday!** Relatable air personality, promotion nut, tuned in MD & growing programmer seeks opportunity with CHR, Urban or A/C. Contact ROBERT, (213) 587-0247. (3-12)

**Communicator with small market experience.** "I've done most everything." Wants to go east to medium market. Call TIM afternoons, (913) 242-1226. (3-12)

**PD, automation experience, heavy promotion** looking for position in small or medium market. Call DON, (919) 934-6872. (3-12)

**Young, aggressive engineer with ear for quality.** 5 years experience in AM/FM, STL, proofs, automation and studio/transmitter construction. Prefer Southwest. STEVE BOUCHER, (209) 571-9024. (3-12)

**Read a good book lately?** West Coast CHR/Rock personality, 8 years experience ready to work now. Programming experience, award-winning production, work-a-holic, dependable. JIM, (209) 522-5483. (3-12)

**Ambitious, young communicator** who can do it all seeks first break into AOR, 3rd phone. Graveyard shift no problem. SCOTT, (612) 388-3988. (3-12)

**Record promotion work.** Experienced AOR, CHR. Looking to do promotion work in West. Call BOBBY, (806) 792-4830 or (806) 745-3129. (3-12)

**6 years experience, good track record.** PD, MD, air talent. JON ROHRER, 5½ W. Eau Claire St., #5, Rice Lake, WI 54888. (715) 234-8573. (3-12)

**Versatile, dependable one-to-one communicator** looking for a challenge. Currently MD and Assistant PD. Call MIKE, (515) 423-7250 11am-5:30pm CST or (515) 423-2335. (3-12)

**Experienced talk show host/reporter** wants to move to major or medium. Currently at News/Talk station in Bakersfield, CA. Call RON, (805) 327-5772, (805) 834-7372. (3-12)

### CHARLIE FOX

Major market veteran with ratings success from the Atlantic to the Pacific. Currently afternoon drive in sixth year in Los Angeles. Looking for an A/C that offers an opportunity for growth as a personality in an area where I'd feel secure in settling my family. (213) 913-1502 or (213) 244-0669

**Female personality seeks medium/secondary air slot** with MD or programming assistant position. Major and small market experience in all facets. (715) 634-8557. (3-12)

**Definition of wholesale:** Where a gopher goes to buy a new home. Topical, humorous CHR jock looking for small or medium market job in Midwest. ROB, (312) 893-3987. (3-12)

**Young, experienced communicator with wit.** Promotion-minded and community involved. Looking for good C&W station. Evening and all night, ok. (715) 834-8557. (3-12)

**Reporter/writer, former ND,** currently daily newspaper journalist looking for right place to catch fire. How about yours? JIM WARINNER, (503) 282-2418, mornings. (3-12)

**To be announced: MICHAEL TURNER,** 23, 5 years experience in college and commercial radio and club experience. Will work all formats, will relocate. (213) 752-2336. (3-5)

**Creative morning jock** and his many characters looking for a new AOR home. House broken, all shots. Call MARK, (703) 369-3627. (3-5)

**Personality jock seeks medium or major market gig.** Formerly WRKR, KTHO, WKEE. Call JOEL, (414) 762-4522. (3-5)

**Midwestern PD with good numbers and track record** looking for a quality operation in Midwest. Dedicated, stable, with background in production & promotion. (812) 283-4226, 9-5pm. (3-5)

**Good Country or A/C PD personality needed?** JOE McKAY, 3466 SW 24th Ave., Gainesville, FL 32607. Call (904) 373-3002 after 2pm. (3-5)

**3½ years fulltime experience,** including PD & MD in suburban Chicago. Looking for CHR/AC in medium market. CHRISTOPHER JAMES, Sundance Communications, (312) 897-0447. (3-5)

**Unemployed and broke!** Good, solid, creative jock for all formats. Medium/major markets in LA, coastal TX desired. Call DONALD, (318) 369-3773. (3-5)

## Positions Sought

**Voice of Contra Costa College Sports still looking** for on-air work. I don't want to work in local stores forever! Contact FRANK BUTERA, (415) 223-1534. (3-5)

**AM drive, professional communicator for over 10 years.** Creative, topical & humorous. Currently in medium market. Call LARRY, (916) 447-0690. (3-5)

**Available now.** Seeking sports P-B-P or AOR position only. Broadcast Journalism degree, willing to work anywhere if the job is right. Call DAVE, (615) 833-1381. (3-5)

**16 year pro, extensive background as PD/MD** seeks to return to CA. Currently programming successful Country station in medium Midwest market. Call RICK, (219) 294-2861. (3-5)

**MARK WINSTON,** available to program your station. Basic philosophy: all hits, all the time! Formerly PD/PM drive at KAAV/Little Rock, KTFX/Tulsa, Q106/Madison. (608) 244-9323. (3-5)

**My talent is so good it will blow the competition away.** So you better call me today before your competition does. Call JOHN, (313) 584-9189. (3-5)

**JAMES WALSTON, MD/Assistant PD,** midday announcer is available. 4 years experience, good clear voice, strong production. Currently at Urban Contemporary (FM) station. (919) 736-7061 after 5pm. (3-5)

**Dedicated AOR talent with great numbers** in nation's 13th market. Call BILL, (304) 363-9004. (3-5)

**BO STEVENS — Y100, 195, WQAM** seeking medium/large market PD or jock position. Noon-3pm EST, (305) 561-4230. (3-5)

**AOR/CHR jock looking to work at imaginative station** in West. Hard-working, dependable, willing to take direction. Call (806) 792-4830 or (806) 745-3129. (3-5)

**FRANK HANEL of KJRB, 96KX, MD,** promotion, research, production background. Will program at medium market, jock or Assistant PD at large. Great references. (412) 373-3994. (3-5)

## Changes

### RADIO

**Cynthia Butler & Frederick Schoew** join WTAR/Norfolk, VA sales staff.

**Jeff Lewis** named Marketing Director of Southwestern Broadcast Stations in San Diego & San Antonio.

## Miscellaneous

**A/C, CHR, WECT/Ocean City** going live as of February. Needs service from all labels. Box 717, Ocean City, MD 21842. (3-12)

**Dire need of Oldie service,** 1979 on back. WXBQ, P.O. Box 1389, Bristol, VA 24203. (3-12)

**WQLO/Buford, SC needs record service desperately** for CHR format change. WQLO, 3040 W. Boundary St., Buford, SC 29902. (3-12)

**WARB/Covington (including New Orleans), A/C-Country,** needs record service from all labels. Send to WARB, Urban Country, P.O. Box 568, Covington, LA 70434. (3-26) •

## R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

### Frequency Rates \*

1 Week	2 Weeks	3 Weeks
\$12 00	\$20 00	\$25 00

\* Must run consecutive weeks.

### Payable In Advance

Orders must be typewritten or printed and must be accompanied by check

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday

For Opportunities call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

# THE PICTURE PAGES

## UFO Cited In Dallas



Chrysalis artists UFO played Dallas recently, and were cited for a sterling performance by label executives backstage. Pictured (l-r) are Chrysalis VP Jack Forsythe, label's Louis Newman, manager Carl Leighton-Pope, group's Phil Mogg, Paul Chapman, and Pete Way, label's Jeff Jackett, and group's Neil Carter.

## Bobby Sox For "Bobbie Sue"



A number of MCA staffers dressed in bobby sox and other 50's-styled attire to add a period flavor to the Oak Ridge Boys' celebration of their latest LP, "Bobbie Sue." Pictured (l-r, standing) are MCA VP Ron Chancey, label's Kathie Schreyer, group's Bill Golden, label's Teresa Leyva, group's Richard Sterban and Duane Allen, MCA's Michele Train-time, MCA VP Pat Pipolo, group's Joe Bonsall, and label's Mary Lou Saali; (l-r, seated) MCA's Dacia Daniell, and Susan Green.

## Time For Gold



Warner Brothers Records presented the Time with a gold record award for their debut LP recently. Pictured (l-r) are group's Jellybean Johnson, Monte Moir, Terry Lewis, and Jessie Johnson, WB VP's Tom Ruffino and Tom Draper, group's Morris Day, WEA's Hank Caldwell, and group's Jimmy Jam.

## Picture Of Innocents



Boardwalk's Innocents recently played the Whisky in Los Angeles. Pictured backstage are (l-r) Boardwalk's Steve Brack, group's Tony Kowalski, Boardwalk VP Gary LeMel, group's Marten Ingle and Michael Hurt, and label's Ellen Wolff.

## Lundvall Launches Elektra/Musician



Elektra/Musician label head Bruce Lundvall launched the label's initial slate of releases with a listening party at New York's Village Vanguard, at which the Red Rodney/Ira Sullivan Quintet performed. Lundvall is pictured "horning in" (center) with Rodney (left) and Sullivan.

## Peabo's People



Capitol artist Peabo Bryson played the Santa Monica Civic recently and was greeted backstage by Capitol executives. Pictured (l-r) are Capitol VP's Dennis White and Varnell Johnson, Bryson, Capitol Records Group President Don Zimmermann, and Capitol's Rusty Moody.

## RCA Signs Lamont Cranston



RCA Records has signed the Lamont Cranston Band, picking up the group's current LP on the Waterhouse label in the process. Pictured (l-r) are RCA's Bill McGathy, Waterworks Management President Gary Marx, and RCA VP Dan Loggins.

## MTV Littered By Letters



The MTV personality lineup is pictured choosing the winning entry in the network's "Hawaiian Holiday With Devo" contest. The winner turned out to have gone to high school with the band in Akron, OH. Pictured (l-r) are video jocks Alan Hunter, J.J. Jackson, Nina Blackwood, Mart Goodman, and (in the bin) Martha Quinn.

# GIVE THE GIFT OF LIFE

We have. The T.J. Martell Memorial Foundation for Leukemia Research is the only charitable organization totally supported by music industry contributions. It is our charity. And the fight against leukemia is our fight. A dreadful blood disease, it took the life of T.J. Martell, son of CBS Records Vice President Tony Martell. Inspired by his valiant fight, a group of record company executives established the T.J. Martell Memorial Foundation in his memory.

Since the Foundation's beginning in 1975, a Research Laboratory has been established at New York City's Mt. Sinai Medical Center. The staff of researchers, led by Dr. James F. Holland, has made truly incredible strides toward conquering leukemia and other cancers through chemotherapy and chemoimmunotherapy, and has become the focal point of leukemia research within the international medical community. None of this could have been accomplished without your contributions of over \$3,000,000.

It's expensive. But it's worth the price. Through the continued support of the music industry, we know that the cure for leukemia can be found. We've asked everyone in America to "Give The Gift Of Music." We're asking you, if you really care, to "Give The Gift Of Life."

**The T.J. Martell Memorial Foundation  
for Leukemia Research  
1982 Humanitarian Award Dinner  
in honor of  
Terry Ellis and Chris Wright**



Terry Ellis and Chris Wright

This year, Terry Ellis and Chris Wright, co-chairmen and founders of the Chrysalis International Group of Companies are the sixth co-recipients of the Foundation's annual Humanitarian Award. The 1982 T.J. Martell Humanitarian Award Dinner will be held on Saturday, April 24, at the Waldorf-Astoria in New York City.

**1982 Foundation Patron**

Each donation of \$10,000 or more creates a 1982 Foundation Patron, allowing the T.J. Martell Memorial Foundation to put more of medicine's most capable and gifted minds to work on curing leukemia and other cancers.

**The Terry Ellis and Chris Wright  
Research Fellowship**

Each special contribution of \$5,000 brings a Terry Ellis and Chris Wright Research Fellowship, enabling the Foundation to train more specialists.

Please support us.

We want to wipe out this dreadful disease now.

T.J. Martell Memorial Foundation  
for Leukemia Research 730 Fifth Avenue,  
New York, N.Y. 10019 (212) 245-1818  
For further details, contact Muriel Max,  
Director of Development

MARCH 12, 1982

## This Week In Music History

BY DAN FORMENTO OF THE SOURCE

### Roy Clark's Birthday

**MONDAY, MARCH 15** — TV's top country picker Roy Clark was born March 15, 1933 in Meaherrin, Virginia. His father, a government worker, taught young Roy to play guitar and banjo in his early teens. Before long Clark had become so proficient that he twice won national banjo championships. In 1948 country singer Jimmy Dean invited Roy to appear on his local Washington, DC TV show, which led him later to guest spots on the "Tonight Show" and "The Beverly Hillbillies," and ultimately to cohost country variety show "Hee Haw" when it debuted in 1969.



**TRIVIA** — Also born this day, Eddie Calvert in 1922... Grateful Dead's Phil Lesh in 1940... Beach Boy Mike Love in 1941... Sly Stone in 1944... and Ry Cooder in 1947.

### DJ Alan Freed Indicted

**TUESDAY, MARCH 16** — A year and a half after DJ Alan Freed pleaded guilty to two counts of commercial bribery in the payola scandal of 1962, a second grand jury indicted him for income tax evasion on March 16, 1964. The IRS claimed he owed nearly \$38,000 on unreported income during the period between 1957 and 1959. Freed, then a poor and broken man, was hospitalized in Palm Springs and died before he could answer the charge.

**TRIVIA** — Otis Redding topped U.S. charts posthumously with "Sittin' On The Dock Of The Bay," 1968... Born this day was Jerry Jeff Walker, 1942... and Nancy Wilson of Heart, 1964.

### John Sebastian Born

**WEDNESDAY, MARCH 17** — Singer, guitarist, and composer John Sebastian was born in New York on



March 17, 1944. John first started playing professionally in the early 60's when he met guitarist Zalman Yanovsky and formed New York group the Mugwumps, which also included Cass Elliott and Denny Doherty of future Mamas & Papas fame. In

1965 he formed the Lovin' Spoonful with the encouragement of producer Erik Jacobsen, and signed a record deal with Kama Sutra soon after. "Do You Believe In Magic," released in 1965, was the group's first hit.

**TRIVIA** — The film "American Hot Wax," a portrait of the radio and record industry, opened, 1978... Also born this day were Nat King Cole, 1919... and Jefferson Starship founder Paul Kantner, 1941.

### California Jam II

**THURSDAY, MARCH 18** — 250,000 people jammed Ontario Motor Speedway near Los Angeles on March 18, 1978 for "California Jam II," one of the most commercial rock festivals ever. Headlining the all-day concert event were Ted Nugent, Aerosmith, and Foreigner. From the start, "Cal Jam II" was designed to be an ABC-TV prime-time special and a live double-album set, which Columbia Records released seemingly overnight.

**TRIVIA** — The Rolling Stones urinated in public, 1965... Country Joe McDonald was arrested for shouting the "F.U.C.K." version of the "Fish Cheer" on stage in Worcester, MA, 1970... Wilson Pickett born in 1941.

### Free Guitarist Died

**FRIDAY, MARCH 19** — Guitarist Paul Kossoff of the group Free died of a heart attack during his sleep on an airline flight from Los Angeles to New York on March 19, 1976. The 25-year-old guitarist had a history of heart ailment; in fact in August of 1975, Paul's heart stopped beating for 35 minutes and doctors pronounced him clinically dead, before those same doctors were able to revive him. Kossoff is best known for the sizzling guitar hook on Free's biggest hit "All Right Now."

**TRIVIA** — Bassist Gary Thain of Uriah Heep died of a drug overdose, 1976.

## CHR

### Van Halen, Hook, & Quincy Break Hall & Oates: Breaker, Most Added Journey's 5th Week At Number One

The CHR chart showed impressive variety as Van Halen, Dr. Hook, and Quincy "Grammy" Jones broke. Hall & Oates also broke with exceptional one-week station acceptance, and were Most Added as well. This record is their third consecutive Breaker from the "Private Eyes" album. Van Halen symbolized the willingness of CHR stations to play rock again, along with the depth to include a pure pop record like Dr. Hook and the sophistication of a Quincy Jones.

Charlene garnered lots of programmer support this week for second Most Added. Also strong early acceptance for the Stones' "Hang Fire," plus Elton's salute to John Lennon. Other active programmer choices this week included Ray Parker Jr., Kool & the Gang, Cars, Tommy Tutone, and Genesis.

The chart was jammed, with Journey holding on to the top for the 5th week. It's a struggle from 1-6, as strong records battled for position.

SEE PAGE 62

## A/C

### A/C's Heaviest Week Davis, Pointers, Streisand Break Nelson, Flack, & Cotton Debut 21 New Reporters Join Roster

After one of the quietest weeks on record, A/C reporters responded with more activity than any other week this year! Fifteen records earned 10 adds or more, seven of which scored 20 or more! Records with at least two adds climbed from 41 to 54, a sure sign of increased A/C variety.

Breakers were achieved by Paul Davis, the Pointer Sisters, and Barbra Streisand, all veteran hitmakers. Making their return to the charts after quiet periods were Willie Nelson, Roberta Flack, and Gene Cotton, who all have good chances for Breaker during the next two weeks.

Most Added honors went to Barry Manilow, who finished far ahead of all others. New records not mentioned with impressive development include Al Jarreau, Gordon Lightfoot, Charlene, and Elton John.

Twenty-one new reporters joined the A/C field this week, and are listed with the A/C Regionalized Adds & Hots. SEE PAGE 61



### Geils Stays On Top Ferguson, Twilley Earn Breakers Lowe Bounces Back Onto Chart

It was another week of solid report activity on J. Geils and Joan Jett, now nearly tied in all airplay respects. Sneaking up from behind and now in the top airplay race was Sammy Hagar. Aldo Nova, Bryan Adams, and Huey Lewis & the News all moved up. Tommy Tutone continued to show increased airplay excitement over "Jenny."

Newer albums performed well this week, including Gamma, Bonnie Raitt, Soft Cell, and Glass Moon. EP's from Rick Springfield and Stevie Nicks gained reports momentum. Jay Ferguson and Dwight Twilley hit AOR Breaker status as last week's adds converted to upper rotation airplay. Nick Lowe bounced back on the chart with increased hots. SEE PAGE 50



### Oaks Take Over Top Spot Merle, Conway In No. 1 Battle Waylon & Willie Breaks Big

After three weeks in the top chart position, Charley Pride finally slid down to No. 5, leaving the way open for the Oaks to take over the top spot. Next week, however, looks to be a battle between Merle Haggard and Conway Twitty, both strong records that could bushwhack "Bobbie Sue" after only one week at No. 1.

Waylon & Willie's "Just To Satisfy You" broke big this week, debuting at No. 44 with 69 Adds, the Most Added record of the week. Other Breakers included Steve Wariner (49-45), Moe Bandy (50-46), and Mel Tillis (Debut 47). Also look for Mickey Gilley (Debut 49) and the Statler Brothers (Debut 50) to make big moves next week after an impressive 50 adds apiece.

SEE PAGE 56

## Black Radio

### Sixth Week At No.1 For Wonder Kool & The Gang Debut Ray Parker Jr. Most Added

Stevie Wonder once again was the No. 1 song for the sixth consecutive week. The top 10 had virtually no changes except for George Benson, who moved from 16 to 10.

No records qualified for Breaker status this week. Richard "Dimples" Fields had a nice move from 24 to 17 while Atlantic Starr was just as impressive, moving 25-18.

Kool & the Gang debuted on the Black Radio Chart at No. 26. Ray Parker Jr. captured the Most Added honors, with Deniece Williams and Cameo showing very strong out of the box. With the addition of our newly acquired reporters, our sampling was excellent with 64 reports and one frozen playlist.

SEE PAGE 59

# JOHN DENVER

HAS A MESSAGE  
IN THE WIND

# "SHANGHAI BREEZES"

- |      |       |
|------|-------|
| CKLW | WKKE  |
| KFMK | WZFM  |
| KEZR | KINT  |
| KYYX | KEEL  |
| WYYS | BJ105 |
| WHBQ | WRQK  |
| WTIX | WGH   |
| KGW  | WZZR  |
| WSGA | WVIC  |
| WCAO | KOFM  |
| WHB  | KRAV  |
| KBEQ | KKXX  |
| KPLZ | KGGI  |
| WFBR | KBBK  |
| KJR  | WTSN  |
| KIQQ | WFBG  |
| WAYS | WZYQ  |
| KVIL | KVOL  |
| WQUE | KSLY  |
| WIP  | KATI  |
| WAEB |       |

**A/C CHART No.**

— 26 **20** JOHN DENVER/Shanghai Breezes (RCA)

FROM THE ALBUM

## SEASONS OF THE HEART

PERSONAL MANAGEMENT:  
JERRY WEINTRAUB  
MANAGEMENT THREE

**RCA**  
Records



# National Music Formats

## Added This Week



Bob Laurence (213) 883-7400

**XT-40**

**KOOL & THE GANG**  
"Get Down On It" (De-Lite/PG)  
**BOB & DOUG MCKENZIE**  
"Take Off" (Mercury/PG)  
**CHARLENE** "I've Never Been To Me" (Motown)  
**VANGELIS** "Chariots Of Fire" (Polydor/PG)

**Contempo 300**

**PAUL DAVIS** "65 Love Affair" (Arista)  
**Great American Country**  
**GAIL DAVIES**  
"Round The Clock Lovin'" (WB)  
**TOMPALL & GLASER BROTHERS**  
"It'll Be Her" (Elektra)  
**JOHN CONLEE** "Busted" (MCA)  
**WAYLON & WILLIE**  
"Just To Satisfy You" (RCA)



George Williams (404) 955-9521

**THE STARSTATION**

**BARRY MANILOW** "Let's Hang On" (Arista)  
**WILLIE NELSON**  
"Always On My Mind" (Columbia)  
**RICK SPRINGFIELD**  
"Don't Talk To Strangers" (RCA)  
*Country Coast-To-Coast*  
**GARY MORRIS** "Don't Look Back" (WB)  
**DOTTIE WEST**  
"You're Not Easy To Forget" (EMI/Liberty)  
**MICKEY GILLEY**  
"Tears Of The Lonely" (Epic)  
**MOE BANDY** "Someday Soon" (Columbia)



Chick Watkins (303) 578-0700

**GREG GUIDRY** "Goin' Down" (Badland/Columbia)  
**PAUL DAVIS** "65 Love Affair" (Arista)  
**STEVIE WONDER** "That Girl" (Tamla/Motown)

## century 21

PROGRAMMING, INC.  
Bob Stevens (214) 934-2121

### The 2 Format.

**BARRY MANILOW** "Let's Hang On" (Arista)  
**GLASS MOON**  
"On A Carousel" (Radio/Atlantic)

### The A-C Format

**BARRY MANILOW** "Let's Hang On" (Arista)  
**AL JARREAU** "Teach Me Tonight" (WB)  
**FRED PARRIS & THE FIVE SATINS**  
"Medley" (Elektra)



**MICKEY GILLEY**  
"Tears Of The Lonely" (Epic)  
**JACKY WARD** "Travelin' Man" (Asylum)  
**STATLER BROTHERS** "You'll Be Back (Every Night In My Dreams)" (Mercury/PG)  
**MEL McDANIELS**  
"Take Me To The Country" (Capitol)



Buzz Brindle (212) 944-5399

**ANGEL CITY** "Fashion And Fame" (Epic)  
**CARS** "Since You're Gone" (Elektra)  
**OLIVIA NEWTON-JOHN**  
"Make A Move On Me" (MCA)  
**FX** "Stimulation"  
**CHAS JANKEL** "Questionnaire" (A&M)  
**GENESIS** "No Reply At All" (Atlantic)  
**BARNES & BARNES** "Fish Heads"



Cal Casey (214) 634-8511



**LOUISE MANDRELL** "You Sure Know Your Way Around My Heart" (RCA)  
**WAYLON & WILLIE**  
"Just To Satisfy You" (RCA)  
**RODNEY CROWELL** "Victim Or A Fool" (WB)  
**JACKY WARD** "Travelin' Man" (Asylum)  
**WILLIE NELSON**  
"Always On My Mind" (Columbia)  
**STATLER BROTHERS** "You'll Be Back (Every Night In My Dreams)" (Mercury/PG)  
**MICKEY GILLEY**  
"Tears Of The Lonely" (Epic)



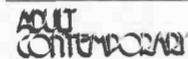
**SISTER SLEDGE** "My Guy" (Cotillion/Atco)  
**GLASS MOON**  
"On A Carousel" (Radio/Atlantic)  
**IRENE CARA**  
"Anyone Can See" (Network/Elektra-Asylum)  
**BARBRA STREISAND** "Memory" (Columbia)



**GREG GUIDRY** "Goin' Down" (Badland/Columbia)

## BPI

John Iles (800) 426-9082



**ROBERTA FLACK** "Making Love" (Atlantic)  
**GEORGE BENSON**  
"Never Give Up On A Good Thing" (WB)  
**AL JARREAU** "Teach Me Tonight" (WB)  
**FRED PARRIS & FIVE SATINS**  
"Medley" (Elektra)

### Country Library

**BELLAMY BROTHERS**  
"For All The Wrong Reasons" (Elektra)  
**JACKY WARD** "Travelin' Man" (Asylum)  
**WAYLON & WILLIE**  
"Just To Satisfy You" (RCA)  
**MICKEY GILLEY**  
"Tears Of The Lonely" (Epic)  
**STATLER BROTHERS** "You'll Be Back (Every Night In My Dreams)" (Mercury/PG)  
**TAMMY WYNETTE** "Another Chance" (Epic)  
**TERRY GREGORY** "I Never Knew The Devil's Eyes Were Blue" (Handshake/CBS)



Kenny Bosak (901) 320-4433

### TANner Country

**GENE WATSON** "Speak Softly (You're Talking To My Heart)" (MCA)  
**KIERAN KANE** "I Feel It With You" (Elektra)  
**CEDAR CREEK** "Took It Like A Man, Cried Like A Baby" (Moon Shine)  
**CALAMITY JANE**  
"I've Just Seen A Face" (Columbia)  
**STEVE WARINER** "Kansas City Lights" (RCA)  
**MOE BANDY** "Someday Soon" (Columbia)  
**WAYLON & WILLIE**  
"Just To Satisfy You" (RCA)  
**MEL TILLIS**  
"It's A Long Way To Daytona" (Elektra)  
**RAY STEVENS**  
"Written Down In My Heart" (RCA)  
**LOUISE MANDRELL** "You Sure Know Your Way Around My Heart" (RCA)



Lee Nye (916) 782-7754

### Adult Rock

**RICK SPRINGFIELD**  
"Don't Talk To Strangers" (RCA)  
**GENE COTTON**  
"If I Could Get You Into My Life" (Knoll)  
**HALL & OATES** "Do It In A Minute" (RCA)

## MECO'S "POP GOES THE MOVIES" A CINEMUSICAL SMASH

### LISTENERS FORCING STATIONS TO PLAY MEDLEY OF BLOCKBUSTER THEMES

With music from such blockbuster movies as Gone With The Wind, Goldfinger, The Magnificent Seven and The Good, The Bad and The Ugly woven together to a pulsing beat, fans of music and films are vocal and loud about Mecó's montage. Stations that have been resistant to medleys are being convinced by public clamor to respond to this record from the man who's hit the top with his interpretations of "Star Wars" and "Close Encounters" (con't on p. 11)

### ARISTA 45 MAKING LALAPALOOZA LEAPS ON THE CHARTS:

Pop - BB:49\*/RW:52\*  
A/C - BB:21\*/RW:26\*  
R&R:22\*

### ANTICIPATION HIGH FOR MECO'S POP GOES THE MOVIES, THE ALBUM

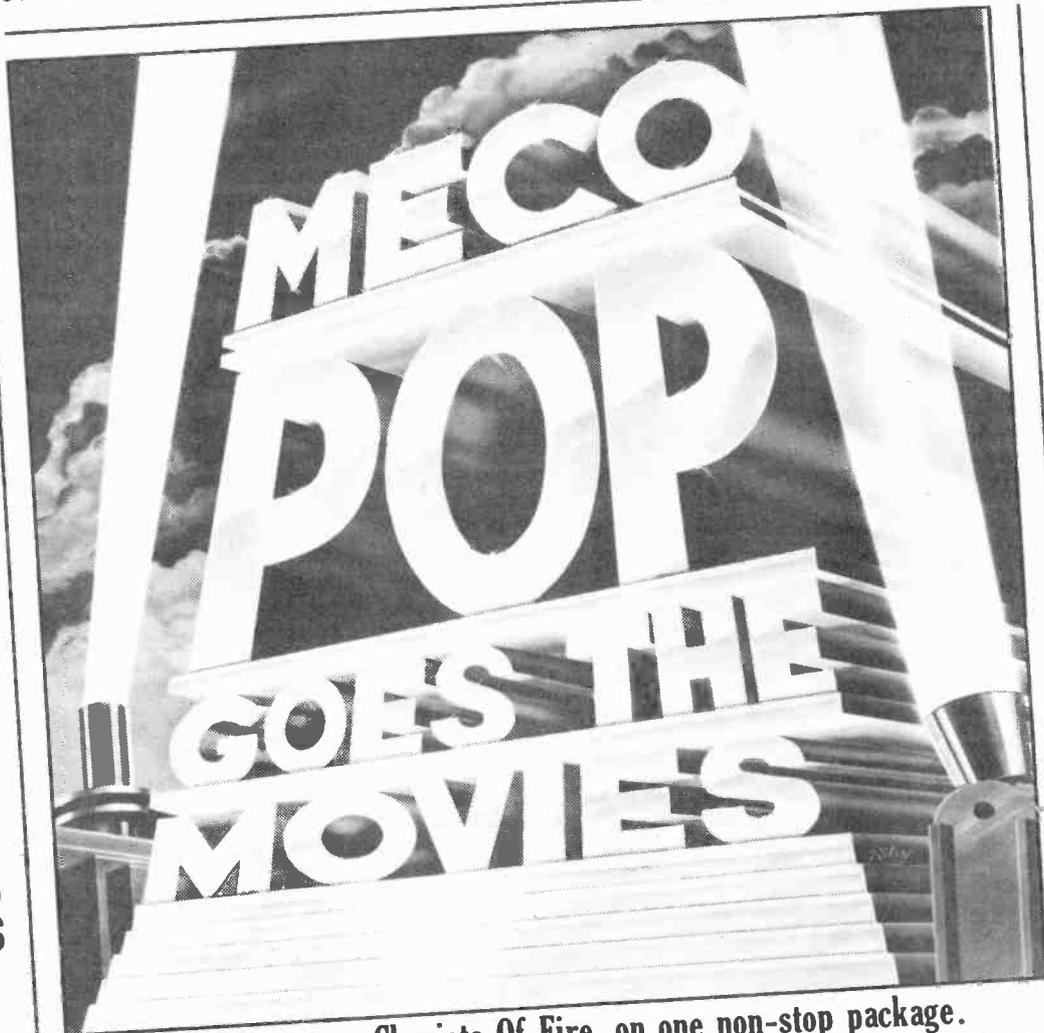
More than two dozen memorable movie songs, from Casablanca to Chariots Of Fire, on one non-stop package.

### HIT MEDLEY IS SOCKO

Exceptional jumps are being reported from markets across the country where "Pop Goes The Movies" is getting played. It's boffo in Baltimore (WCAO 20-16), top 20 in Tampa (Q105), blitzing in Buffalo on WKBW and WBEN (34-10), burning in Bakersfield, Ca. (KERN 24-11), and the jumps in Charleston, Memphis, Detroit and Seattle are equally eye-popping. It's making programmers who gripe about "medley and/or instrumental overload" change their tune (con't on p.13)

### POP AIRPLAY GENERATES INSTANT SALES

Meco's "Pop Goes The Movies" not only results in heavy phone response, but in strong, immediate sales. Listeners are not only hearing the record, but buying it, whether tuned into top 40 or A/C. These stations have gotten the message: WABC, WHBQ, CKLW, WAYS, WCAO, WFBR, WTIK, KVIL, KJR, KPLZ, KDWB, WMAK, WBBQ, WGCL, (con't on p. 8)



### MEC

There between the mov Other G Every K rary bl to the ( pop ch Mecó's togethe half-co the the a mu glamo screen Me Johns ents Scho wher gion City (spe cour

# Radio & Records **AOR** NATIONAL AIRPLAY/40

## March 12, 1982

166 REPORTERS

Album cuts are listed in order of airplay preference.

2/19	2/26	3/5	3/12	Artist	Album
2	1	1	1	J. GEILS BAND	Freeze Frame (EMI America)
1	2	2	2	JOAN JETT & THE BLACKHEARTS	I Love Rock-N-Roll (Boardwalk)
5	4	4	3	SAMMY HAGAR	Standing Hampton (Geffen)
3	3	3	4	POLICE	Ghost In The Machine (A&M)
7	6	6	5	PRISM	Small Change (Capitol)
4	5	5	6	LOVERBOY	Get Lucky (Columbia)
10	7	7	7	VAN HALEN	Pretty Woman (WB)
13	13	10	8	ALDO NOVA	Aldo Nova (Portrait/CBS)
6	8	8	9	CARS	Shake It Up (Elektra)
11	11	9	10	QUARTERFLASH	Quarterflash (Geffen)
14	12	13	11	BRYAN ADAMS	You Want It-You Got It (A&M)
25	16	16	12	HUEY LEWIS & THE NEWS	Picture This (Chrysalis)
16	15	14	13	LE ROUX	Last Safe Place (RCA)
9	9	11	14	GENESIS	Abacab (Atlantic)
8	10	12	15	AC/DC	For Those About To Rock (Atlantic)
31	26	22	16	TOMMY TUTONE	Tommy Tutone-2 (Columbia)
12	14	15	17	OZZY OSBOURNE	Diary Of A Madman (Jet/CBS)
-	-	26	18	GAMMA	3 (Elektra)
-	-	31	19	RICK SPRINGFIELD	Calling All Girls/Don't Talk... (RCA)
22	20	18	20	GO-GO'S	Beauty & The Beat (IRS/A&M)
26	25	20	21	JOHNNY & THE DISTRACTIONS	Let It Rock (A&M)
34	27	24	22	THIN LIZZY	Renegade (WB)
19	17	19	23	FOREIGNER	4 (Atlantic)
15	18	17	24	JOURNEY	Escape (Columbia)
-	-	37	25	JAY FERGUSON	White Noise (Capitol)
-	-	30	26	DWIGHT TWILLEY	Scuba Divers (EMI America)
23	21	23	27	WRABIT	Wrabit (MCA)
33	30	23	28	UFO	Mechanix (Chrysalis)
17	19	21	29	BOB & DOUG MCKENZIE	Great White North (Mercury/PolyGram)
-	37	36	30	STEVIE NICKS - (LIVE)	Edge Of Seventeen (Modern/Atco)
20	23	25	31	PETER CETERA	Peter Cetera (Full Moon/WB)
-	-	34	32	BONNIE RAITT	Green Light (WB)
18	24	27	33	ROLLING STONES	Tattoo You (Rolling Stones/Atco)
21	22	29	34	DONNIE IRIS	King Cool (MCA)
40	40	38	35	SOFT CELL	Non-Stop Erotic Cabaret (Sire/WB)
-	39	39	36	GLASS MOON	Growing In The Dark (Radio/Atlantic)
32	33	35	37	SHOOTING STAR	Hang On For Your Life (Virgin/Epic)
30	31	33	38	TRIUMPH	Allied Forces (RCA)
24	29	32	39	ROD STEWART	Tonight I'm Yours (WB)
-	36	-	40	NICK LOWE	Nick The Knife (Columbia)

Artist	Album
Title "Centerfold"	"Rage"
Title "Crimson"	"Victim"
"Fall"	"Only"
"Spirits"	"Journey"
"Don't"	"Hole"
"Over"	"Working"
45	"Lucky"
"Fantasy"	"Ball"
"Gone"	Title "Cruiser"
"Fool"	"Right"
"Lonely Nights"	
"Workin'"	"Believe"
"Addicted"	"Nobody"
Title "Man"	"Keep"
"Get"	Title "C.O.D."
"Jenny"	"Evil"
"Mountain"	"Flying"
"Right"	"Gone"
12-inch EP	"Stranger"
"Beat"	"Lips"
"Complicated"	"Shoulder"
"Hollywood"	"Angel"
"Hero"	"Luanne"
"Arms"	"Don't"
Title "Alive"	"Tonight"
"Somebody"	"Back"
"Anyway"	"Back"
"Writer"	"Somethin'"
"Take Off"	"Beer"
45	
"Livin' In the Limelight"	
"Keep"	"Me"
"Start"	"Fire"
"Love Is Like A Rock"	"T&A"
"Tainted Love"	"Limo"
"Simon"	"Carousel"
"Breakout"	"Side"
"Goodbye"	"Power"
Title "Turks"	"Just"
"Stick"	"Burning"
	"Heart"
	"Many"

## MOST ADDED

Artist	3/12	3/5	2/26	2/19	2/12
1 SECRET POLICEMAN'S... Various Artists (Island/WB) "Crossroads"	58/58 M-0 H-0	2/0 M-0 H-0	0/0 0/0	0/0 0/0	0/0 0/0
2 JAY FERGUSON White Noise (Capitol) Title	90/38 M-45 H-7	69/58 M-9 H-2	0/0 0/0	0/0 0/0	0/0 0/0
3 ROGER DALTRY Best Bits (MCA) "Martyrs & Madmen"	27/27 M-0 H-0	1/1 M-0 H-0	0/0 0/0	0/0 0/0	0/0 0/0
4 GAMMA 3 (Elektra) "Right The First Time"	107/22 M-71 H-14	101/79 M-20 H-2	0/0 0/0	0/0 0/0	0/0 0/0
4 UTOPIA Swing... (Bearsville/WB) "Lysistrata"	22/22 M-0 H-0	0/0 0/0	0/0 0/0	0/0 0/0	0/0 0/0
6 DWIGHT TWILLEY Scuba Divers (EMI America) "Somebody To Love"	88/21 M-57 H-10	83/38 M-39 H-6	61/60 M-1 H-0	5/5 M-0 H-0	0/0 0/0
7 DUKE JUPITER 1 (Coast-Coast/CBS) "I'll Drink To You"	47/20 M-23 H-4	32/22 M-8 H-2	15/11 M-1 H-3	5/5 M-0 H-0	0/0 0/0
8 SIMON & GARFUNKEL Concert In Central... (WB) "Late In The Evening"	35/18 M-9 H-8	30/30 M-0 H-0	0/0 0/0	0/0 0/0	0/0 0/0
9 CHUBBY CHECKER The Change Has... (MCA) "Harder"	55/16 M-36 H-3	44/11 M-30 H-3	33/14 M-14 H-5	22/18 M-4 H-0	1/1 M-0 H-0
9 XTC English... (Virgin/Epic) "Senses Working Overtime"	20/16 M-1 H-3	3/3 M-0 H-0	2/0 M-2 H-0	1/1 M-0 H-0	0/0 0/0
11 BONNIE RAITT Green Light (WB) "Heart"	71/13 M-34 H-24	70/21 M-29 H-20	61/60 M-0 H-1	2/2 M-0 H-0	0/0 0/0
11 RIGGS Riggs (Full Moon/WB) Various Cuts	14/13 M-1 H-0	4/2 M-2 H-0	4/4 M-0 H-0	0/0 0/0	0/0 0/0
13 SUSAN LYNCH Big... (Johnston/CBS) "Office Love"	25/10 M-14 H-1	22/8 M-14 H-0	17/9 M-8 H-0	12/6 M-5 H-0	4/1 M-3 H-0
14 TOMMY TUTONE Tommy Tutone-2 (Columbia) "867-5309/Jenny"	98/9 M-53 H-36	87/18 M-43 H-26	66/10 M-36 H-20	56/12 M-26 H-18	42/3 M-23 H-16
14 HUMAN LEAGUE Dare (A&M) "Don't You Want Me"	24/9 M-7 H-8	19/2 M-9 H-8	17/8 M-5 H-4	9/7 M-0 H-2	4/0 M-2 H-2

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## MEDIUM

Artist	3/12	3/5	2/26	2/19	2/12
1 LE ROUX Last Safe Place (RCA) "Addicted"	124/82 A-0 H-42	126/85 A-3 H-38	115/80 A-4 H-31	112/75 A-16 H-21	93/66 A-12 H-15
2 JOHNNY & THE... Let It Rock (A&M) "Complicated"	95/79 A-5 H-11	97/79 A-6 H-12	88/61 A-17 H-10	74/40 A-28 H-6	50/20 A-27 H-3
3 HUEY LEWIS & NEWS Picture This (Chrysalis) "Workin' For A Living"	127/72 A-7 H-48	116/78 A-23 H-31	113/68 A-33 H-22	86/46 A-69 H-7	74/4 A-9 H-1
3 THIN LIZZY Renegade (WB) "Hollywood"	91/72 A-4 H-15	93/71 A-12 H-5	80/50 A-25 H-5	64/23 A-40 H-1	43/5 A-38 H-0
5 GAMMA 3 (Elektra) "Right The First Time"	107/71 A-22 H-14	101/20 A-79 H-2	0/0 0/0	0/0 0/0	0/0 0/0
6 UFO Mechanix (Chrysalis) "The Writer"	73/65 A-4 H-4	73/66 A-5 H-2	67/47 A-18 H-2	56/30 A-26 H-0	44/7 A-37 H-0
7 DWIGHT TWILLEY Scuba Divers (EMI America) "Somebody To Love"	88/57 A-21 H-10	83/39 A-38 H-6	61/1 A-80 H-0	5/0 A-5 H-0	0/0 0/0
8 ALDO NOVA Aldo Nova (Portrait/CBS) "Fantasy"	129/56 A-1 H-72	132/73 A-3 H-56	121/81 A-3 H-37	120/77 A-16 H-27	91/57 A-24 H-10
9 WRABIT Wrabit (MCA) "Anyway Anytime"	74/55 A-1 H-18	86/56 A-1 H-29	88/68 A-2 H-18	87/73 A-9 H-5	84/66 A-12 H-6
10 BRYAN ADAMS You Want It... (A&M) "Lonely Nights"	121/53 A-3 H-65	123/61 A-2 H-60	119/65 A-4 H-50	109/61 A-4 H-44	101/55 A-7 H-39
10 TOMMY TUTONE Tommy Tutone-2 (Columbia) "867-5309/Jenny"	98/53 A-9 H-36	87/43 A-18 H-26	66/36 A-10 H-20	56/26 A-12 H-18	42/23 A-3 H-16
12 GLASS MOON Growing In... (Radio/Atl.) "Simon"	62/49 A-8 H-5	56/42 A-7 H-6	51/23 A-23 H-5	35/20 A-12 H-3	31/9 A-22 H-0
13 JAY FERGUSON White Noise (Capitol) Title	90/45 A-38 H-7	69/9 A-58 H-2	0/0 0/0	0/0 0/0	0/0 0/0
13 PETER CETERA Peter... (Full Moon/WB) "Livin' In The Limelight"	62/45 A-1 H-18	75/49 A-2 H-24	79/46 A-1 H-32	86/55 A-1 H-30	86/50 A-4 H-32
15 PRISM Small Change (Capitol) "Don't Let Him Know"	141/44 A-1 H-96	141/53 A-1 H-87	142/62 A-1 H-79	138/73 A-4 H-61	130/85 A-3 H-42

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

## THE HOTTEST

Artist	3/12	3/5	2/26	2/19	2/12
1 J. GEILS BAND Freeze... (EMI America) Title	150/132 A-0 M-18	161/144 A-0 M-17	153/138 A-1 M-14	141/120 A-0 M-21	145/128 A-0 M-17
2 JOAN JETT... I Love Rock... (Boardwalk) Title	149/131 A-1 M-17	152/136 A-0 M-16	147/135 A-1 M-11	142/122 A-1 M-19	141/113 A-4 M-24
3 SAMMY HAGAR Standing Hampton (Geffen) "I'll Fall In Love Again"	149/124 A-1 M-24	150/120 A-0 M-30	146/112 A-1 M-34	141/96 A-1 M-44	136/83 M-52 M-26
4 POLICE Ghost In The... (A&M) "Material World"	144/118 A-2 M-24	152/128 A-0 M-24	148/124 A-0 M-24	143/122 A-1 M-20	145/122 A-0 M-23
5 LOVERBOY Get Lucky (Columbia) "When It's Over"	129/108 A-0 M-21	143/121 A-0 M-22	142/118 A-0 M-24	139/113 A-1 M-25	139/113 A-0 M-26
6 PRISM Small Change (Capitol) "Don't Let Him Know"	141/96 A-1 M-44	141/87 A-1 M-53	142/79 A-2 M-62	138/61 A-4 M-73	130/42 A-3 M-85
7 CARS Shake It Up (Elektra) "Since You're Gone"	126/91 A-0 M-35	135/98 A-0 M-37	133/103 A-0 M-29	135/111 A-1 M-23	135/118 A-0 M-17
8 QUARTERFLASH Quarterflash (Geffen) "Find Another Fool"	123/85 A-1 M-39	131/84 A-0 M-47	128/77 A-1 M-50	124/77 A-1 M-45	131/75 A-1 M-55
9 ALDO NOVA Aldo Nova (Portrait/CBS) "Fantasy"	129/72 A-1 M-56	132/56 A-3 M-73	121/37 A-3 M-81	120/27 A-16 M-77	91/10 A-24 M-57
10 BRYAN ADAMS You Want It... (A&M) "Lonely Nights"	121/65 A-3 M-53	123/60 A-2 M-61	119/50 A-4 M-65	109/44 A-4 M-61	101/39 A-7 M-55
11 GENESIS Abacab (Atlantic) Title	103/61 A-0 M-42	120/72 A-0 M-48	129/81 A-3 M-45	128/84 A-0 M-44	131/95 A-1 M-35
12 AC/DC For Those... (Atlantic) "Let's Get It Up"	96/56 A-0 M-40	115/74 A-0 M-41	121/83 A-0 M-38	124/81 A-0 M-43	128/92 A-0 M-36
13 GO-GO'S Beauty & The (IRS/A&M) "We Got The Beat"	90/54 A-4 M-32	88/54 A-6 M-28	80/45 A-4 M-31	74/33 A-9 M-32	66/31 A-4 M-31
14 OZZY OSBOURNE Diary Of A... (Jet/CBS) "Over The Mountain"	86/51 A-0 M-35	99/56 A-0 M-43	107/61 A-0 M-46	110/59 A-3 M-48	111/68 A-0 M-43
15 HUEY LEWIS & NEWS Picture This (Chrysalis) "Workin' For A Living"	127/48 A-7 M-72	116/31 A-7 M-78	113/22 A-23 M-88	86/7 A-33 M-46	74/1 A-69 M-4

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



NBC Radio's Young Adult Network

# RUSH. TO YOUR RADIO.

**T**hey boldly go where no band has gone before. Rush. Master storytellers. Weavers of legends filled with swords, sorcery, and down to earth rock 'n' roll. In this exclusive special on The Source, Neil Peart, Alex Lifeson and Geddy Lee retrace the events that put Rush where they are today.

Hear "Working Man," "Fly By Night." Plus "The Spirit Of Radio," "Free Will," "Red Barchetta," and more from their newest live album, "Exit...Stage Left," on Polygram Records. Produced by Denny Somach Productions. Don't miss out on this special. Rush on home to your radio.

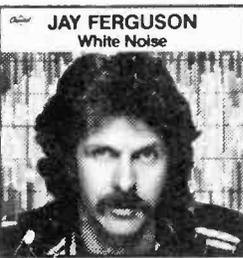
**The weekend of March 19, 20 & 21. On more than 200 radio stations throughout the country. Check your newspaper for local time and station.**



Brought to you, in part, by Levi® Blue Jeans.

# AOR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.



JAY FERGUSON  
White Noise

**JAY FERGUSON**  
**White Noise (Capitol)**  
Title "Alive" "Tonite" "Inside." 54% of our reports on it. Total album reports: 90. A-38, M-45, H-7. Album charted at number 25.



DWIGHT TWILLEY  
SCUBA DIVERS

**DWIGHT TWILLEY**  
**Scuba Divers (EMI America)**  
"Somebody" "Back." 53% of our reports on it. Total album reports: 88. A-21, M-57, H-10. Album charted at number 26.

# Significant Action JAZZ AOR

SECRET POLICEMAN'S... Various Artists (Island/WB)	Various Artists (Island/WB)	Various Artists (Island/WB)	Various Artists (Island/WB)
"Crossroads" "Air"	Total: 58. A-58, M-0, H-0		
<b>CHUBBY CHECKER</b> . The Change Has Come (MCA)			
"Diamond" "Running"	Total: 55. A-16, M-36, H-3		
<b>DUKE JUPITER</b> . . . . . 1 (Coast-Coast/CBS)			
"Drink" "Sugar"	Total: 47. A-20, M-23, H-4		
<b>DREGS</b> . . . . . 12-inch EP (Arista)			
"Crank" "Bloodsucking"	Total: 44.		
<b>EDDIE SCHWARTZ</b> . . . . . No Refuge (Atco)			
"Line" "Tomorrows"	Total: 41. A-1, M-33, H-7		
<b>PAUL COLLINS' BEAT</b> The Kids Are The Same (Col.)			
"Highway" "Crying"	Total: 39. A-3, M-33, H-3		
<b>ANGEL CITY</b> . . . . . Night Attack (Epic)			
"Fashion" "Night"	Total: 38. A-6, M-26, H-6		
<b>AL DI MEOLA</b> . . . . . Electric Rendezvous (Columbia)			
"Cruisin'" "Title"	Total: 38. A-0, M-10, H-2, J-26		
<b>NOVO COMBO</b> . . . . . Novo Combo (Polydor/PolyGram)			
"Tattoo" "City"	Total: 35. A-2, M-24, H-9		
<b>JANIS JOPLIN</b> . . . . . Farewell Song (Columbia)			
"One Night Stand"	Total: 35. A-0, M-27, H-8		
<b>SIMON &amp; GARFUNKEL</b> Concert In Central Park (WB)			
"Boxer" "Evening"	Total: 35. A-18, M-9, H-8		

Significant Action listings showcase product in all musical configurations that has received significant airplay but which has not garnered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of airplay. They may be either still on the rise, or former National Airplay/40 chart acts.

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jazz programming. The album's preferred airplay cuts are listed; singles are in bold type. Artists in larger type registered significant airplay gains this week.

# REGIONAL AOR ACTIVITY

EAST	
<b>MOST ADDED</b>	<p><b>Secret...</b> (16/16)</p> <p>Jay Ferguson (24/12)</p> <p>Roger Daltrey (11/11)</p> <p>Gamma (28/10)</p> <p>Utopia (9/9)</p>
<b>MEDIUM</b>	<p>Huey Lewis (32/23)</p> <p>Le Roux (28/22)</p> <p>Johnny &amp; The... (22/19)</p> <p>UFO (18/17)</p> <p>Bob &amp; Doug (18/16)</p>
<b>THE HOTTEST</b>	<p>J. Geils Band (39/37)</p> <p>Joan Jett (38/38)</p> <p>Police (38/30)</p> <p>Sammy Hagar (38/30)</p> <p>Loverboy (33/29)</p>
NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.	
<b>WYNY Albany (870) 786-0000</b>	<p>PO: TED UZZI</p> <p>NO: BOB BUCK</p>
<b>WVCN Boston (617) 260-1111</b>	<p>PO: EDIE RIC</p> <p>NO: MARY MILLER</p>
<b>WGRQ Buffalo (716) 861-4888</b>	<p>PO: JIMMY HARRIS</p> <p>NO: PAUL WELCH</p>
<b>WECM Claremont (803) 642-7735</b>	<p>PO: ZIF ZIFFEL</p> <p>NO: BILL BOGGS</p>
<b>WCOZ Boston (617) 267-0000</b>	<p>PO: ANDY BRADSHAW</p> <p>NO: TED EDWARDS</p>
<b>WYNY Albany (870) 786-0000</b>	<p>PO: TED UZZI</p> <p>NO: BOB BUCK</p>
<b>WVCN Boston (617) 260-1111</b>	<p>PO: EDIE RIC</p> <p>NO: MARY MILLER</p>
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<b>WCOZ Boston (617) 267-0000</b>	<p>PO: ANDY BRADSHAW</p> <p>NO: TED EDWARDS</p>

SECRET POLICEMAN'S... Various Artists (Island/WB)	Various Artists (Island/WB)	Various Artists (Island/WB)	Various Artists (Island/WB)
"Crossroads" "Air"	Total: 58. A-58, M-0, H-0		
<b>CHUBBY CHECKER</b> . The Change Has Come (MCA)			
"Diamond" "Running"	Total: 55. A-16, M-36, H-3		
<b>DUKE JUPITER</b> . . . . . 1 (Coast-Coast/CBS)			
"Drink" "Sugar"	Total: 47. A-20, M-23, H-4		
<b>DREGS</b> . . . . . 12-inch EP (Arista)			
"Crank" "Bloodsucking"	Total: 44.		
<b>EDDIE SCHWARTZ</b> . . . . . No Refuge (Atco)			
"Line" "Tomorrows"	Total: 41. A-1, M-33, H-7		
<b>PAUL COLLINS' BEAT</b> The Kids Are The Same (Col.)			
"Highway" "Crying"	Total: 39. A-3, M-33, H-3		
<b>ANGEL CITY</b> . . . . . Night Attack (Epic)			
"Fashion" "Night"	Total: 38. A-6, M-26, H-6		
<b>AL DI MEOLA</b> . . . . . Electric Rendezvous (Columbia)			
"Cruisin'" "Title"	Total: 38. A-0, M-10, H-2, J-26		
<b>NOVO COMBO</b> . . . . . Novo Combo (Polydor/PolyGram)			
"Tattoo" "City"	Total: 35. A-2, M-24, H-9		
<b>JANIS JOPLIN</b> . . . . . Farewell Song (Columbia)			
"One Night Stand"	Total: 35. A-0, M-27, H-8		
<b>SIMON &amp; GARFUNKEL</b> Concert In Central Park (WB)			
"Boxer" "Evening"	Total: 35. A-18, M-9, H-8		
<b>SECRET POLICEMAN'S... Various Artists (Island/WB)</b>			
"Crossroads" "Air"	Total: 58. A-58, M-0, H-0		
<b>CHUBBY CHECKER</b> . The Change Has Come (MCA)			
"Diamond" "Running"	Total: 55. A-16, M-36, H-3		
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"Highway" "Crying"	Total: 39. A-3, M-33, H-3		
<b>ANGEL CITY</b> . . . . . Night Attack (Epic)			
"Fashion" "Night"	Total: 38. A-6, M-26, H-6		
<b>AL DI MEOLA</b> . . . . . Electric Rendezvous (Columbia)			
"Cruisin'" "Title"	Total: 38. A-0, M-10, H-2, J-26		
<b>NOVO COMBO</b> . . . . . Novo Combo (Polydor/PolyGram)			
"Tattoo" "City"	Total: 35. A-2, M-24, H-9		
<b>JANIS JOPLIN</b> . . . . . Farewell Song (Columbia)			
"One Night Stand"	Total: 35. A-0, M-27, H-8		
<b>SIMON &amp; GARFUNKEL</b> Concert In Central Park (WB)			
"Boxer" "Evening"	Total: 35. A-18, M-9, H-8		
<b>SECRET POLICEMAN'S... Various Artists (Island/WB)</b>			
"Crossroads" "Air"	Total: 58. A-58, M-0, H-0		
<b>CHUBBY CHECKER</b> . The Change Has Come (MCA)			
"Diamond" "Running"	Total: 55. A-16, M-36, H-3		
<b>DUKE JUPITER</b> . . . . . 1 (Coast-Coast/CBS)			
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<b>NOVO COMBO</b> . . . . . Novo Combo (Polydor/PolyGram)			
"Tattoo" "City"	Total: 35. A-2, M-24, H-9		
<b>JANIS JOPLIN</b> . . . . . Farewell Song (Columbia)			
"One Night Stand"	Total: 35. A-0, M-27, H-8		
<b>SIMON &amp; GARFUNKEL</b> Concert In Central Park (WB)			
"Boxer" "Evening"	Total: 35. A-18, M-9, H-8		
<b>SECRET POLICEMAN'S... Various Artists (Island/WB)</b>			
"Crossroads" "Air"	Total: 58. A-58, M-0, H-0		
<b>CHUBBY CHECKER</b> . The Change Has Come (MCA)			
"Diamond" "Running"	Total: 55. A-16, M-36, H-3		
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<b>AL DI MEOLA</b> . . . . . Electric Rendezvous (Columbia)			
"Cruisin'" "Title"	Total: 38. A-0, M-10, H-2, J-26		
<b>NOVO COMBO</b> . . . . . Novo Combo (Polydor/PolyGram)			
"Tattoo" "City"	Total: 35. A-2, M-24, H-9		
<b>JANIS JOPLIN</b> . . . . . Farewell Song (Columbia)			
"One Night Stand"	Total: 35. A-0, M-27, H-8		
<b>SIMON &amp; GARFUNKEL</b> Concert In Central Park (WB)			
"Boxer" "Evening"	Total: 35. A-18, M-9, H-8		
<b>SECRET POLICEMAN'S... Various Artists (Island/WB)</b>			
"Crossroads" "Air"	Total: 58. A-58, M-0, H-0		
<b>CHUBBY CHECKER</b> . The Change Has Come (MCA)			
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"Cruisin'" "Title"	Total: 38. A-0, M-10, H-2, J-26		
<b>NOVO COMBO</b> . . . . . Novo Combo (Polydor/PolyGram)			
"Tattoo" "City"	Total: 35. A-2, M-24, H-9		
<b>JANIS JOPLIN</b> . . . . . Farewell Song (Columbia)			
"One Night Stand"	Total: 35. A-0, M-27, H-8		
<b>SIMON &amp; GARFUNKEL</b> Concert In Central Park (WB)			
"Boxer" "Evening"	Total: 35. A-18, M-9, H-8		
<b>SECRET POLICEMAN'S... Various Artists (Island/WB)</b>			
"Crossroads" "Air"	Total: 58. A-58, M-0, H-0		
<b>CHUBBY CHECKER</b> . The Change Has Come (MCA)			
"Diamond" "Running"	Total: 55. A-16, M-36, H-3		
<b>DUKE JUPITER</b> . . . . . 1 (Coast-Coast/CBS)			
"Drink" "Sugar"	Total: 47. A-20, M-23, H-4		
<b>DREGS</b> . . . . . 12-inch EP (Arista)			
"Crank" "Bloodsucking"	Total: 44.		
<b>EDDIE SCHWARTZ</b> . . . . . No Refuge (Atco)			
"Line" "Tomorrows"	Total: 41. A-1, M-33, H-7		
<b>PAUL COLLINS' BEAT</b> The Kids Are The Same (Col.)			
"Highway" "Crying"	Total: 39. A-3, M-33, H-3		
<b>ANGEL CITY</b> . . . . . Night Attack (Epic)			
"Fashion" "Night"	Total: 38. A-6, M-26, H-6		
<b>AL DI MEOLA</b> . . . . . Electric Rendezvous (Columbia)			
"Cruisin'" "Title"	Total: 38. A-0, M-10, H-2, J-26		
<b>NOVO COMBO</b> . . . . . Novo Combo (Polydor/PolyGram)			
"Tattoo" "City"	Total: 35. A-2, M-24, H-9		
<b>JANIS JOPLIN</b> . . . . . Farewell Song (Columbia)			
"One Night Stand"	Total: 35. A-0, M-27, H-8		
<b>SIMON &amp; GARFUNKEL</b> Concert In Central Park (WB)			
"Boxer" "Evening"	Total: 35. A-18, M-9, H-8		
<b>SECRET POLICEMAN'S... Various Artists (Island/WB)</b>			
"Crossroads" "Air"	Total: 58. A-58, M-0, H-0		
<b>CHUBBY CHECKER</b> . The Change Has Come (MCA)			
"Diamond" "Running"	Total: 55. A-16		

## EAST

Secret Police Ball	Poco
Roger Daltry	Van Morrison
Glass Moon	Chilliwack
Johnny & Distractions	Dregs
Janis Ian	Paul Collins Beat
Dwight Twilley	Lindsey Buckingham
Soft Cell	Neil Young
John Hall Band	Billy Joel
AC/DC	Rush
Huey Lewis/News	Rossington Collins
Kinks	Molly Hatchet
Bonnie Raitt	Dan Fogelberg
Rolling Stones	Tim Bogert
Chubby Checker	Riggs
UFO	XTC
Bob & Doug McKenzie	Bruzer
Jay Ferguson	Bruce/Trower
Triumph	Eye to Eye
Sammy Hagar	Lou Ann Barton
J Geils	Japan
Joan Jett	Jam
Loverboy	Depeche Mode
Prism	B-52's
Go Gos	Blasters
Aldo Nova	Janis Joplin
Bryan Adams	Full Moon
Quarterflash	Thrills
Tommy Tutone	Carmine Appice
Thin Lizzy	Peter Dayton
Donnie Iris	OMD
Genesis	Black Sabbath
Gamma	Def Leppard
Ozzy Osbourne	Pat Benetar
Rick Springfield	ARS
Van Halen	Sherbs
Waitresses	Billy Squier
Utopia	Teresa Straley
Police	Call
Le Roux	Mariannæ Faithful
Susan Lynch	Streetheart
Doc Holliday	Touch
Angel City	Fay Ray
Kasim Sulton	Buggles
Cars	Rita Marley
Novo Combo	John Entwistle
Nick Lowe	Bobby & Midnites
Journey	X15
Wrabit	Saxon
Eddie Schwartz	Renaissance
Duke Jupiter	Jimmy Destri
Rod Stewart	Chas Janke
Stevie Nicks	
Graham Parker	
Simon & Garfunkel	
Romeo Void	
Altered Images	
Foreigner	
Human League	
Peter Cetera	
Queen	
Survivor	
Jon Butcher Axis	
Shooting Star	
Michael Shenker Gp	
Jimmy Page	
4 out of 5 Doctors	
Conductor	
Henry Paul Band	
Keith Sykes	
Tim Goodman	
Martin Briley	
Lamont Cranston Band	
Jimmy Buffett	
Bill Champlin	

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# Country

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### WAYLON & WILLIE

#### Just To Satisfy You (RCA)

On 78% of reporting stations. National Summary: Up 9, Same 12, Down 0, Debuts 10, Adds 69. A Most Added Record. R&R Chart: Debut 44.

### STEVE WARINER

#### Kansas City Lights (RCA)

On 74% of reporting stations. National Summary: Up 20, Same 25, Down 0, Debuts 26, Adds 24. A Most Added Record. R&R Chart: 49-45.

### MOE BANDY

#### Someday Soon (Columbia)

On 70% of reporting stations. National Summary: Up 30, Same 20, Down 0, Debuts 22, Adds 18. R&R Chart: 50-46.

### MEL TILLIS

#### It's A Long Way To Daytona (Elektra)

On 62% of reporting stations. National Summary: Up 34, Same 23, Down 0, Debuts 13, Adds 10. R&R Chart: Debut 47.

### MOST ADDED

- WAYLON & WILLIE  
Just To Satisfy You (RCA)
- STATLER BROTHERS  
You'll Be Back... (Mercury/PolyGram)
- MICKEY GILLEY  
Tears Of The Lonely (Epic)
- MEL McDANIEL  
Take Me To The Country (Capitol)

### HOTTEST

- OAK RIDGE BOYS  
Bobbie Sue (MCA)
- CONWAY TWITTY  
The Clown (Elektra)
- KENNY ROGERS  
Through The Years (EMI/Liberty)
- MERLE HAGGARD  
Big City (Epic)
- CHARLEY PRIDE  
Mountain Of Love (RCA)

## NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week.  indicates one of this week's Most Added new songs.

**MICKEY GILLEY "Tears Of The Lonely" (Epic) 69/50**  
National Summary: Up 1, Same 9, Down 0, Debuts 9, Adds 50 including WPOR-AM-FM, KIX106, WWVA, WPLO, WAMZ-FM, WSIX-FM, WNOE-AM, KRMD-AM-FM, WIRK-FM, WMAQ, WSAI-AM-FM, WCXI, WFMS-FM, KEBC-FM, KNIX-FM, KWJJ. R&R Chart: Debut 49.

**STATLER BROTHERS "You'll Be Back (Every Night...)" (Mercury/PolyGram) 68/50**  
National Summary: Up 2, Same 9, Down 0, Debuts 7, Adds 50 including WGNA-FM, WMZQ-FM, WPLO, KHEY, WMC-AM, WSM, WQYK-FM, WIRK-FM, WTQR-FM, WCXI, WFMS-FM, WIL-AM-FM, KLAC, KNIX-FM, KYTE. R&R Chart: Debut 50.

**RODNEY CROWELL "Victim Or A Fool" (WB) 62/8**  
National Summary: Up 26, Same 20, Down 0, Debuts 8, Adds 8, WUBE-FM, WHK, WMNI, KWMT, WIRE, KRST-FM, KIDN, KMPS-AM-FM, WAMZ-FM 19-16, WWOD 18-15, WSIX-FM 18-14, WQYK-FM 18-12, WFMS-FM 19-17, WXCL 31-24, KVOO 47-37.

**LOUISE MANDRELL "Around My Heart" (RCA) 61/7**  
National Summary: Up 27, Same 18, Down 0, Debuts 9, Adds 7, WILQ, WQYK-FM, WSAI-AM-FM, KWMT, KLZ, KEIN, KIDN, WGNA-FM 45-38, WIXY 22-16, KHEY 44-35, WSM 33-26, KRMD-AM-FM 32-28, KTTS-AM-FM 31-23, KUZZ 43-35.

**CALAMITY JANE "I've Just Seen A Face" (Columbia) 56/10**  
National Summary: Up 16, Same 26, Down 0, Debuts 4, Adds 10, WNYR, WCOS-AM-FM, KHEY, WBAP, WSAI-AM-FM, WHBF, KVOO, KFH, KLZ, KWJJ, WVAM 49-39, WIXY 31-24, KRMD-AM-FM 41-35, WBOS 25-15, KEBC-FM 48-40.

**KIERAN KANE "I Feel It With You" (Elektra) 53/14**  
National Summary: Up 6, Same 23, Down 0, Debuts 10, Adds 14, WYKR, WCOS-AM-FM, WDAK, KHEY, WFNC, WQIK-FM, KLRA, WSM, WHBF, WIL-AM-FM, KVOC, KRWQ-FM, KCCY-FM, KIGO, KXYL 48-39.

**LA COSTA TUCKER "Love Take It Easy On Me" (Elektra) 44/13**  
National Summary: Up 8, Same 17, Down 0, Debuts 6, Adds 13, WIXY, KIXZ, WBEU, WSOC-FM, KHEY, WESC-AM-FM, WGVN, WLWI-FM, KKYX, KWKH, WITL-FM, KFH, KMAK, WIXL-FM 18-11, KTTS-AM-FM 46-35.

**BOBBY GOLDSBORO "Lucy & The Stranger" (WB/Curb) 44/3**  
National Summary: Up 16, Same 19, Down 0, Debuts 6, Adds 3, KIX106, WFNC, KSON-AM-FM, WSEN-AM-FM 40-34, WIXL-FM 19-7, WYII 50-45, KXYL 42-38, WWOD 44-36, WKSJ-FM 33-29, WLWI-FM 40-36, KKYX 36-30, KRMD-AM-FM 29-23, KTTS-AM-FM 45-34.

**MEL McDANIEL "Take Me To The Country" (Capitol) 43/36**  
National Summary: Up 0, Same 6, Down 0, Debuts 1, Adds 36 including WSEN-AM-FM, WNYR, WWVA, WSOC-FM, WESC-AM-FM, WMC-AM, WSM, WNOE-AM, WIRK-FM, WKKQ-AM-FM, KEBC-FM, KFDI-AM-FM, KEED, KNIX-FM, KGA.

**JACKY WARD "Travelin' Man" (Asylum) 42/20**  
National Summary: Up 0, Same 17, Down 0, Debuts 5, Adds 20 including WOKQ, WNYR, KHEY, WNOE-AM, KRMD-AM-FM, KWKH, WIRK-FM, WSAI-AM-FM, WXCL, KVOO, KFDI-AM-FM, KFH, KRSY, KGA, KCUB.

**BRENDA LEE "From Levis To Calvin Klein Jeans" (MCA) 42/2**  
National Summary: Up 24, Same 14, Down 1, Debuts 1, Adds 2, KYXX, KIGO, WVAM 33-29, WYII 42-37, KIXZ 33-27, WSIX-FM 14-7, KKYX 23-18, WQYK-FM 21-17, WITL-FM 37-31, KVOO 20-18, KFDI-AM-FM 23-19, KFH 15-9, KLAC 46-43.

**RAY STEVENS "Written Down In My Heart" (RCA) 41/5**  
National Summary: Up 19, Same 13, Down 2, Debuts 2, Adds 5, WPOR-AM-FM, WYKR, WXBQ-FM, KXYL, KIDN, WBGW-FM 38-30, WSIX-FM 16-13, KKYX 27-22, WITL-FM 33-28, KOMA 35-28, WHBF 43-38, KFH 40-34, KRWQ-FM 36-30, KWJJ 42-38.

**CINDY HURT "Don't Come Knockin'" (Churchill) 40/6**  
National Summary: Up 17, Same 14, Down 0, Debuts 3, Adds 6, WFNC, WIRE, KFH, KYGO-FM, KEIN, KIGO, WVAM 31-25, WBGW-FM 30-26, KHEY 28-24, WWOD 25-19, KKYX 31-25, KTTS-AM-FM 27-21, KRWQ-FM 37-34, KGA 29-26.

## SIGNIFICANT ACTION

**JOE STAMPLEY "I'm Goin' Hurtin'" (Epic) 35/27**  
National Summary: Up 0, Same 5, Down 0, Debuts 3, Adds 27 including WNYR, WPLO, KRMD-AM-FM, WIRK-FM, WSAI-AM-FM, KEBC-FM, KFDI-AM-FM, KMAK, KYTE, KGA.

**JOE SUN "Holed Up In Some Honky Tonk" (Elektra) 33/14**  
National Summary: Up 1, Same 13, Down 0, Debuts 5, Adds 14 including WPLO, KRMD-AM-FM, WTQR-FM, WKMF, WGEE, KVOO, KFH, KBJY, KEED, KCKC.

# Radio & Records NATIONAL AIRPLAY/50

March 12, 1982

Three Weeks Last Weeks Week

5	3	2	1	OAK RIDGE BOYS/Bobbie Sue (MCA)
6	4	4	2	MERLE HAGGARD/Big City (Epic)
13	10	6	3	CONWAY TWITTY/The Clown (Elektra)
11	9	5	4	ANNE MURRAY/Another Sleepless Night (Capitol)
1	1	1	5	CHARLEY PRIDE/Mountain Of Love (RCA)
15	12	9	6	KENNY ROGERS/Through The Years (EMI/Liberty)
14	11	10	7	EMMYLOU HARRIS/Tennessee Rose (WB)
17	13	12	8	JOHNNY LEE/Be There For Me Baby (Full Moon/Asylum)
7	6	7	9	RAZZY BAILEY/She Left Love All Over Me (RCA)
24	16	15	10	GEORGE JONES/Same Ole Me (Epic)
20	17	13	11	LORETTA LYNN/I Lie (MCA)
23	18	16	12	HANK WILLIAMS JR./A Country Boy Can... (Elektra/Curb)
9	7	8	13	CHARLY McCLAIN/The Vest Best Is You (Epic)
18	15	14	14	SYLVIA/Sweet Yesterday (RCA)
2	2	3	15	ROSANNE CASH/Blue Moon With Heartache (Columbia)
27	21	17	16	RICKY SKAGGS/Crying My Heart Out (Epic)
30	24	19	17	GEORGE STRAIT/If You're Thinking You Want... (MCA)
33	25	22	18	D. FRIZZELL & S. WEST/Another Honky-Tonk... (WB/Viva)
37	28	23	19	LARRY GATLIN/In Like With Each Other (Columbia)
42	31	25	20	CRYSTAL GAYLE/You Never Gave Up On Me (Columbia)
3	5	11	21	JANIE FRICKE/Do Me With Love (Columbia)
41	33	28	22	GAIL DAVIES/Round The Clock Lovin' (WB)
40	35	30	23	EARL THOMAS CONLEY/After The Love Slips Away (RCA)
47	42	33	24	JOHN CONLEE/Busted (MCA)
44	38	27	25	BOBBY BARE/New Cut Road (Columbia)
48	44	34	26	DOLLY PARTON/Single Women (RCA)
-	47	40	27	ALABAMA/Mountain Music (RCA)
4	8	18	28	ED BRUCE/You're The Best Break... (MCA)
19	19	20	29	TERRI GIBBS/Mis'ry River (MCA)
43	40	36	30	TOMPALL & GLASER BROTHERS/It'll Be Her (Elektra)
12	14	21	31	KENDALLS/If You're Waiting On Me (Mercury/PolyGram)
-	46	41	32	DOTTIE WEST/You're Not Easy To Forget (EMI/Liberty)
26	23	24	33	CON HUNLEY/No Relief In Sight (WB)
-	45	42	34	EDDY RAVEN/A Little Bit Crazy (Elektra)
45	39	35	35	VERN GOSDIN/Don't Ever Leave Me Again (AMI)
-	50	43	36	PETULA CLARK/Natural Love (Scotti Bros./CBS)
-	-	48	37	WILLIE NELSON/Always On My Mind (Columbia)
8	20	26	38	T.G. SHEPPARD/Only One You (WB/Curb)
34	30	29	39	JACK GRAYSON/When A Man Loves A Woman (Koala)
-	-	44	40	GARY MORRIS/Don't Look Back (WB)
31	29	31	41	CRISTY LANE/Lies On Your Lips (EMI/Liberty)
10	22	32	42	DON WILLIAMS/Lord, I Hope This Day Is Good (MCA)
-	-	47	43	GENE WATSON/Speak Softly (You're Talking...) (MCA)
-	-	47	44	WAYLON & WILLIE/Just To Satisfy You (RCA)
-	-	49	45	STEVE WARINER/Kansas City Lights (RCA)
-	-	50	46	MOE BANDY/Someday Soon (Columbia)
-	-	47	47	MEL TILLIS/It's A Long Way To Daytona (Elektra)
22	27	37	48	LACY J. DALTON/Everybody Makes Mistakes (Columbia)
-	-	49	49	MICKEY GILLEY/Tears Of The Lonely (Epic)
-	-	50	50	STATLER BROTHERS/You'll Be Back... (Mercury/PolyGram)

New Entry



This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

**BOBBY SMITH "And Then Some" (EMI/Liberty) 33/3**  
National Summary: Up 11, Same 16, Down 1, Debuts 2, Adds 3, WYKR, WWVA, KWMT, WVAM 35-28, KOKE-AM-FM 43-39, WSIX-FM 17-15, KKYX 35-29, WFMS-FM 34-29, KTTS-AM-FM 30-22, KUZZ 42-34.

**TERRY GREGORY "I Never Knew The Devil's..." (Handshake/CBS) 32/11**  
National Summary: Up 4, Same 15, Down 0, Debuts 2, Adds 11, WILQ, WSOC-FM, WESC-AM-FM, KYXX, WMNI, WFMS-FM, WBOS, KOMA, WXCL, WHBF, KTTS-AM-FM.

**CEDAR CREEK "Took It Like A Man..." (Moonshine) 31/2**  
National Summary: Up 12, Same 10, Down 1, Debuts 6, Adds 2, WPOR-AM-FM, KRMD-AM-FM, KIXZ 32-29, WSOC-FM 38-31, KHEY 45-39, WQIK-FM 49-40, KTTS-AM-FM 43-33, KVOO 39-32, KRWQ-FM 43-40, KGA 36-33.

**BERTIE HIGGINS "Key Largo" (Kat Family/CBS) 30/7**  
National Summary: Up 10, Same 7, Down 0, Debuts 6, Adds 7, WMZQ-FM, WESC-AM-FM, KWKH, WFMS-FM, WTSO, WXCL, KRWQ-FM, WSEN-AM-FM 25-18, KXYL 7-4, WIRK-FM 22-17.

**FRED KNOBLOCK "I Had It All" (Scotti Bros./CBS) 29/16**  
National Summary: Up 1, Same 9, Down 0, Debuts 3, Adds 16 including WWVA, WSOC-FM, WKSJ-FM, WLWI-FM, WITL-FM, KEBC-FM, WXCL, KTTS-AM-FM, KEED, KVEG.

**KEITH STEGALL "In Love With Loving You" (EMI America) 29/9**  
National Summary: Up 5, Same 10, Down 1, Debuts 4, Adds 9, WNYR, WSOC-FM, WOKK, KWKH, WXCL, WHBF, KFDI-AM-FM, KFH, KEED, KUZZ 49-39.

**ELVIS PRESLEY "There Goes My Everything" (RCA) 26/4**  
National Summary: Up 4, Same 15, Down 0, Debuts 3, Adds 4, WXBQ-FM, WTHI-FM, KFH, KIGO, WNYR on, KRMD-AM-FM 28-25, WIRK-FM d-38, KFGO 31-29, WXCL on, KEED 40-37.

**BOXCAR WILLIE "Bad News" (Main Street) 25/6**  
National Summary: Up 4, Same 12, Down 0, Debuts 3, Adds 6, KIXZ, WPLO, KKYX, WHK, WKMF, KUZZ, WGNA-FM 44-42, WIXL-FM 47-38, WYKR 39-36, WTSO 34-30, KMPS-AM-FM d-29.

**MICHAEL MURPHEY "The Two-Step Is Easy" (EMI/Liberty) 23/17**  
National Summary: Up 0, Same 4, Down 0, Debuts 2, Adds 17 including WVAM, WNYR, KHEY, WQIK-FM, KKYX, WIRK-FM, KFGO, KFH, KCKC, KGA.

**KAREN TAYLOR "Diamond In The Rough" (Mesa) 23/6**  
National Summary: Up 1, Same 15, Down 0, Debuts 1, Adds 6, WIXL-FM, WWVA, WFNC, WESC-AM-FM, WKKQ-AM-FM, KIGO, KTTS-AM-FM on, KFDI-AM-FM on, KRWQ-FM 42-39, KMPS-AM-FM on.

**ROVERS "Pain In My Past" (Epic/Cleveland International) 23/3**  
National Summary: Up 7, Same 8, Down 0, Debuts 5, Adds 3, WQIK-FM, WIRK-FM, WWWWW-FM, WIXL-FM 37-28, WNYR 16-13, WPLO on, WWOD 45-37, WMPS on, WHOO on, WFMS-FM 32-27.

**TANYA TUCKER "Somebody Buy This Cowgirl A Beer" (MCA) 21/4**  
National Summary: Up 3, Same 12, Down 0, Debuts 2, Adds 4, KHEY, WITL-FM, KUZZ, KIGO, WIXL-FM 44-37, WKSJ-FM 42-38, WIRK-FM on, KEBC-FM 40-34, KFDI-AM-FM on, KMAK on.

**TENNESSEE EXPRESS "The Arms Of A Stranger" (RCA) 20/15**  
National Summary: Up 0, Same 5, Down 0, Debuts 0, Adds 15 including WVAM, WDAK, KRMD-AM-FM, KFGO, KXRB, KTTS-AM-FM, KFDI-AM-FM, KEED, KMAK, KRSY.

**KENNY DALE "Moanin' The Blues" (Funderburg) 18/1**  
National Summary: Up 8, Same 8, Down 0, Debuts 1, Adds 1, KMAK, WGNA-FM 38-35, WVAM 40-30, KIXZ 50-47, KOKE-AM-FM 46-42, WBEU 31-28, KHEY 48-40, KKYX 37-31, KUZZ 44-36.

**MARIE OSMOND "I've Got A Bad Case Of You" (Elektra/Curb) 17/8**  
National Summary: Up 1, Same 5, Down 0, Debuts 3, Adds 8, WGNA-FM, WIXY, WESC-AM-FM, WAXX, KFGO, KFDI-AM-FM, KRWQ-FM, KGA, WSIX-FM d-21.

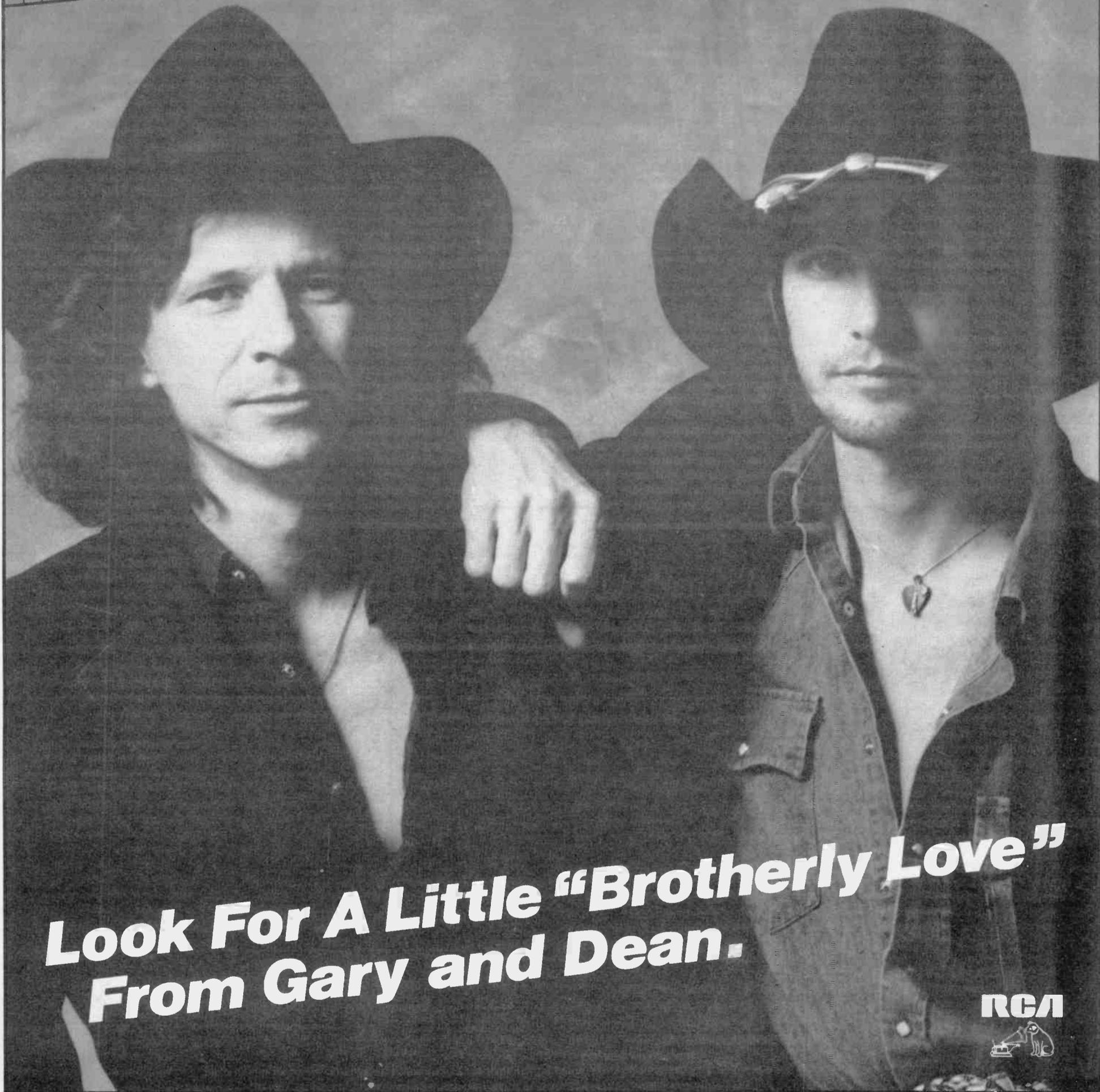
**STELLA PARTON "I'll Miss You" (Townhouse) 14/3**  
National Summary: Up 1, Same 9, Down 1, Debuts 0, Adds 3, KLRA, KWKH, KIGO, WWVA on, WPLO on, WSOC-FM on, KTTS-AM-FM 36-26, KVOO on, KFDI-AM-FM on, KGA on.

# Brotherly Love

The New Single From

Gary Stewart & Dean Dillon

PB 13049



Look For A Little "Brotherly Love"  
From Gary and Dean.





Regional Adds & Hots

Table with columns: MOST ADDED, EAST, HOTTEST, MIDWEST, HOTTEST, SOUTH, HOTTEST, WEST, HOTTEST. Lists station names and artists.

EAST

Table listing radio stations in the East region (e.g., WQMA-FM Albany, NY) and their current programming.

MIDWEST

Table listing radio stations in the Midwest region (e.g., WSLR Akron, OH) and their current programming.

SOUTH

Table listing radio stations in the South region (e.g., KXRB Sioux Falls, SD) and their current programming.

WEST

Table listing radio stations in the West region (e.g., WQMA-FM Albany, NY) and their current programming.

WEST

Table listing radio stations in the West region (e.g., WQMA-FM Albany, NY) and their current programming.

Hottest Tracks: "Slow Hand" CONWAY TWITTY (Elektra)

DAVID FRIZZELL & SHELLEY WEST - The David Frizzell & Shelly West Album - (WB/Viva)

Turned My Head (And Left My Heart Alone) "Would They Love Him Down In Shreveport" "Old Kentucky Song" "Back In Your Arms Again"

COUNTRY ALBUMS

- List of country albums with titles and artists: ALABAMA - Mountain Music, CORBIN/HANNER BAND - Son Of America, GAIL DAVIES - Givin' Herself Away, etc.

130 Current Reports. The following stations did not report this week: KSO/Des Moines, KIKK-FM/Houston, KSOP-FM Salt Lake City, etc.

# Black Radio

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

No Records Qualified For Breaker Status This Week.

## NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week.  indicates one of this week's Most Added new songs.

**A TASTE OF HONEY "I'll Try Something New" (Capitol) 33/19**  
Rotations: Heavy 0/0, Medium 6/1, Light 15/6, Extra Adds 12, Total Adds 19, WVEE, WEDR, WAIL-FM, WGCI, WJLB, KDKO, WKND, WNHC, WJAX, WPDQ, KOKY, WJJS, WOWI, WTMP, WLTH, WKWM, KAEZ, WWWWS, WVOI. Medium: WWIN, WHUR, KDAY, KSOL, WSSJ.

**L.T.D. "April Love" (A&M) 33/1**  
Rotations: Heavy 5/0, Medium 21/0, Light 7/1, Extra Adds 0, Total Adds 1, WENN. Heavy: WEDR, WJLB, WNHC, WGIV, WVOI. Medium: WWIN, WXYV, WILD, WOOK, WHUR, WAOK, WHRK, WYLD-FM, KDKO, KDAY, KSOL, WWRL, WATV, WPDQ, WLOU, WOWI, WANT, WTOY, WDAO, WWWWS, KACE.

**CHOCOLATE MILK "Let's Go All The Way" (RCA) 32/2**  
Rotations: Heavy 5/0, Medium 18/0, Light 8/1, Extra Adds 1, Total Adds 2, WENN, WLTH. Heavy: WOOK, WJLB, WKND, WNHC, WVOI. Medium: WWIN, WXYV, WILD, WDAO, WVEE, WGCI, KDKO, KDAY, XHRM, KNOW, WOIC, KOKY, WJJS, WOWI, WTLC, WWWWS, KACE, KUKQ. Moves 29-28 on the Black Radio Chart.

**FOUR TOPS "Tonight I'm Gonna Love You All Over (Casablanca/PG) 31/1**  
Rotations: Heavy 3/0, Medium 20/0, Light 7/0, Extra Adds 1, Total Adds 1, KUKQ. Heavy: WXYV, WEDR, WDAO. Medium: WDIA, WHRK, WCIN, WJMO, KMJM, WKND, WATV, WENN, WJMI, WPDQ, KOKY, WBLX, WOWI, WANT, WTOY, WANM, WLTH, WKWM, WVOI, KDIA.

**ANGELA BOFILL "Holdin' Out For Love" (Arista) 30/2**  
Rotations: Heavy 3/0, Medium 13/0, Light 12/0, Extra Adds 2, Total Adds 2, WTOY, KUKQ. Heavy: WWIN, WGCI, KACE. Medium: WDAS, WHUR, WHRK, WYLD-FM, WBLZ, WDMT, KDAY, XHRM, KSOL, WSSJ, KNOW, WDAO, WLTH.

**MANHATTANS "Honey, Honey" (Columbia) 30/0**  
Rotations: Heavy 7/0, Medium 11/0, Light 12/0, Extra Adds 0, Total Adds 0. Heavy: WDMT, XHRM, WWRL, KNOW, WPDQ, WOWI, WTLC. Medium: WOOK, WHUR, WAOK, WDIA, WHRK, WJMO, KDAY, WATV, WJAX, KOKY, WTOY.

**WAR "You Got The Power" (RCA) 29/5**  
Rotations: Heavy 5/0, Medium 9/0, Light 11/1, Extra Adds 4, Total Adds 5, WGCI, KSOL, WKND, WJAX, KPOP-FM. Heavy: WOOK, WHUR, KDKO, KDAY, WSSJ. Medium: WWIN, WXYV, XHRM, WNHC, WJMI, WANM, WDAO, WWWWS, KDIA.

**DUNN & BRUCE STREET "If You Come With Me" (Devaki/Mirus) 29/3**  
Rotations: Heavy 2/0, Medium 21/1, Light 4/0, Extra Adds 2, Total Adds 3, WVEE, WOIC, WVOI. Heavy: WSSJ, WENN. Medium: WWIN, WDAS, WCIN, WDMT, WJMO, KDAY, XHRM, KNOW, WATV, WGIV, WJMI, WKXI, WLOU, WJJS, WOWI, WANT, WTOY, WANM, WTLC, KAEZ.

**ISLEY BROTHERS "Welcome To My Heart" (T-Neck/CBS) 29/2**  
Rotations: Heavy 4/0, Medium 12/0, Light 12/1, Extra Adds 1, Total Adds 2, WJMO, WANT. Heavy: KNOW, WGIV, WJMI, WDAO. Medium: WDAS, WOOK, WAOK, WVEE, WDIA, KDAY, XHRM, WSSJ, WWRL, KOKY, WJJS, WANM.

**KOOL & THE GANG "Get Down On It" (De-Lite/PG) 28/8**  
Rotations: Heavy 12/0, Medium 9/4, Light 5/2, Extra Adds 2, Total Adds 8, KMJQ, WHRK, KDAY, KNOW, WKXI, WPDQ, WKWM, KUKQ. Heavy: WXYV, WHUR, WVEE, KRLY, WAIL-FM, WDMT, KDKO, KOKY, WBLX, WANT, KAEZ, KACE. Debuts at number 26 on the Black Radio Chart.

**PATRICE RUSHEN "Forget Me Nots" (Elektra) 27/13**  
Rotations: Heavy 1/0, Medium 7/2, Light 13/5, Extra Adds 6, Total Adds 13, WDAS, WOOK, WDIA, WHRK, WJMO, KDKO, XHRM, WWRL, WJJS, WOWI, WLTH, WTLC, KAEZ. Heavy: WAMO. Medium: WWIN, WHUR, KDAY, KSOL, WSSJ.

**RAY PARKER, JR. "The Other Woman" (Arista) 26/20**  
Rotations: Heavy 0/0, Medium 7/4, Light 6/3, Extra Adds 13, Total Adds 20, WWIN, WDAS, WAOK, WEDR, WAIL-FM, WJPC, WBLZ, KDKO, XHRM, KNOW, WGIV, WOIC, WKXI, WPDQ, WBLX, WOWI, WKWM, WTLC, KAEZ, WVOI. Medium: WAMO, KDAY, KDIA.

**ZOOM "Love Seasons" (Polydor/PG) 26/2**  
Rotations: Heavy 3/0, Medium 7/0, Light 14/0, Extra Adds 2, Total Adds 2, WJMO, WLOU. Heavy: WWIN, WLTH, WWWWS. Medium: WXYV, WHUR, WAOK, WSSJ, WNHC, WDAO, WKWM.

**COMMODORES "Why You Wanna Try Me" (Motown) 26/1**  
Rotations: Heavy 7/0, Medium 11/0, Light 8/1, Extra Adds 0, Total Adds 1, WJAX. Heavy: WVEE, WWRL, KNOW, WJMI, WPDQ, WDAO, WVOI. Medium: WWIN, WAOK, KSOL, WSSJ, KEMP, KOKY, WJJS, WANT, WTOY, WTMP, WTLC.

**SHALAMAR "Night To Remember" (Solar/RCA) 25/9**  
Rotations: Heavy 3/0, Medium 10/1, Light 7/3, Extra Adds 5, Total Adds 9, WXYV, WDAS, WOOK, WEDR, WAIL-FM, WGCI, KSOL, WVOL, WTLC. Heavy: WAMO, XHRM, WWRL. Medium: WWIN, WHUR, KRLY, WHRK, WJPC, KDKO, WOWI, KACE, KDIA.

**GLADYS KNIGHT & THE PIPS "A Friend Of Mine" (Columbia) 24/1**  
Rotations: Heavy 1/0, Medium 15/0, Light 7/0, Extra Adds 1, Total Adds 1, WLOU. Heavy: WENN. Medium: WXYV, WILD, WDAS, WOOK, WDIA, KDKO, XHRM, WWRL, WATV, WGIV, WJJS, WOWI, WANT, WDAO, KDIA.

**BETTYE LAVETTE "Right In The Middle (Of Falling In Love)" (Motown) 23/2**  
Rotations: Heavy 5/0, Medium 8/0, Light 9/1, Extra Adds 1, Total Adds 2, WDIA, WJPC. Heavy: KDAY, WOIC, WJAX, WTOY, WTMP. Medium: WAOK, WVEE, WCIN, XHRM, KSOL, WKXI, WBLX, KACE.

**REN WOODS "Take Me To Heaven" (Elektra) 23/1**  
Rotations: Heavy 1/0, Medium 10/0, Light 11/0, Extra Adds 1, Total Adds 1, WJMI. Heavy: WENN. Medium: WHRK, WGCI, WJMO, KDAY, XHRM, WOIC, KOKY, WOWI, WVOI, KPOP-FM.

**T-CONNECTION "A Little More Love" (Capitol) 23/0**  
Rotations: Heavy 2/0, Medium 14/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WEDR, WCIN. Medium: WXYV, WOOK, WAOK, KRLY, WYLD-FM, WJMO, KSOL, WATV, KOKY, WOWI, WTOY, KAEZ, KACE, KUKQ. Moves 30-30 on the Black Radio Chart.

**J. GEILS BAND "Flamethrower" (EMI America) 22/2**  
Rotations: Heavy 3/0, Medium 9/0, Light 10/2, Extra Adds 0, Total Adds 2, WTMP, WLTH. Heavy: WDMT, WWWWS, KPOP-FM. Medium: WAIL-FM, KMJM, KDAY, KEMP, KOKY, WJJS, WBLX, WANT, KUKQ.

## SIGNIFICANT ACTION

**WHATNAUTS "Help Is On The Way" (Harlem International) 21/1**  
Rotations: Heavy 7/0, Medium 8/0, Light 5/0, Extra Adds 1, Total Adds 1, WTOY. Heavy: WILD, WDAS, WAMO, WSSJ, WKND, WNHC, WWRL. Medium: WXYV, WHUR, WGCI, WJMO, KSOL, WOWI, WANT, KDIA.

**ROBERTA FLACK "Making Love" (Atlantic) 20/7**  
Rotations: Heavy 1/0, Medium 4/0, Light 9/1, Extra Adds 6, Total Adds 7, WAOK, WYLD-FM, WBMX, WGCI, XHRM, WWRL, WOWI. Heavy: WAMO. Medium: WWIN, WHRK, KNOW, WPDQ.

**ONE WAY "Who's Foolin' Who" (MCA) 20/5**  
Rotations: Heavy 4/0, Medium 6/0, Light 8/3, Extra Adds 2, Total Adds 5, WCIN, WDMT, WJMO, KDKO, WKXI. Heavy: WEDR, WJLB, KDAY, WJMI. Medium: XHRM, WKND, WENN, WGIV, WJAX, KOKY.

# Radio & Records NATIONAL AIRPLAY/30

March 12, 1982

Three Weeks	Two Weeks	Last Week		
1	1	1	1	STEVIE WONDER/That Girl (Tamla/Motown)
3	2	2	2	SMOKEY ROBINSON/Tell Me Tomorrow (Tamla/Motown)
4	3	3	3	JUNIOR/Mama Used To Say (Mercury/PG)
7	4	4	4	WHISPERS/In The Raw (Solar/Elektra)
9	7	5	5	LAKESIDE/I Want To Hold Your Hand (Solar/Elektra)
12	8	7	6	SISTER SLEDGE/My Guy (Cotillion/Atco)
18	17	9	7	GEORGE DUKE/Shine On (Epic)
13	11	8	8	TOM TOM CLUB/Genius Of Love (Sire/WB)
2	6	6	9	DIANA ROSS/Mirror, Mirror (RCA)
-	23	16	10	GEORGE BENSON/Never Give Up On A... (WB)
24	16	11	11	JONES GIRLS/Nights Over Egypt (Phil. Int'l./CBS)
23	20	12	12	XAVIER/Work That Sucker To Death (Liberty)
20	14	13	13	CHI-LITES/Hot On A Thing (Called Love) (20th/RCA)
15	15	14	14	PRINCE/Let's Work (WB)
10	9	15	15	"D" TRAIN/You're The One For Me (Prelude)
5	5	10	16	AURRA/Make Up Your Mind (Salsoul/RCA)
-	-	24	17	RICHARD "DIMPLES" FIELDS/If It Ain't... (Boardwalk)
-	29	25	18	ATLANTIC STARR/Circles (A&M)
-	-	23	19	O'BRYAN/The Gigolo (Capitol)
21	21	21	20	Q. JONES featuring J. INGRAM/One Hundred Ways (A&M)
11	13	19	21	LUTHER VANDROSS/Don't You Know That (Epic)
28	25	22	22	AM-FM/You Are The One (Dakar/Brunswick)
14	12	17	23	EARTH, WIND & FIRE/Wanna Be With You (ARC/Columbia)
19	19	20	24	KOOL & THE GANG/Steppin' Out (De-Lite/PG)
-	-	28	25	L.T.D./April Love (A&M)
-	-	28	26	KOOL & THE GANG/Get Down On It (De-Lite/PG)
29	28	27	27	BRANDI WELLS/Watch Out (WMOT/CBS)
-	30	29	28	CHOCOLATE MILK/Let's Go All The Way (RCA)
-	26	26	29	RENE & ANGELA/Imaginary Playmates (Capitol)
-	-	30	30	T-CONNECTION/A Little More Love (Capitol)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

### MOST ADDED

- RAY PARKER JR. (20)
- A TASTE OF HONEY (19)
- CAMEO (15)
- DENIECE WILLIAMS (15)
- PATRICE RUSHEN (13)

### HOTTEST

- STEVIE WONDER (56)
- TOM TOM CLUB (24)
- SMOKEY ROBINSON (22)
- LAKESIDE (18)
- JUNIOR (14)
- O'BRYAN (13)

**STARPOINT "Angel" (Chocolate City/PG) 20/1**  
Rotations: Heavy 2/0, Medium 7/0, Light 10/0, Extra Adds 1, Total Adds 1, WTOY. Heavy: WHUR, WEDR. Medium: WXYV, WYLD-FM, WGIV, WLOU, WANT, WWWWS, KACE.

**TOMORROW'S EDITION "U Turn Me On" (RFC/Atlantic) 20/1**  
Rotations: Heavy 2/0, Medium 8/0, Light 9/0, Extra Adds 1, Total Adds 1, WXYV. Heavy: WWIN, WAOK. Medium: WDAS, WJMO, KDKO, WNHC, WWRL, WENN, WOIC, WTLC.

**SKOOL BOYZ "This Feeling Must Be Real" (Destiny) 19/5**  
Rotations: Heavy 1/0, Medium 4/1, Light 11/1, Extra Adds 3, Total Adds 5, WAMO, XHRM, WENN, WTLC, WVOI. Heavy: WGIV. Medium: WAOK, WGCI, WJMI.

**SECRET WEAPON "Must Be The Music" (Prelude) 19/1**  
Rotations: Heavy 6/0, Medium 9/0, Light 4/1, Extra Adds 0, Total Adds 1, KDAY. Heavy: WVEE, XHRM, WNHC, WWRL, WANT, WTMP. Medium: WWIN, WXYV, WDAS, WHUR, WENN, WGIV, WPDQ, WVOL, WOWI.

**L.A. BOPPERS "Where Do The Bop Go?" (MCA) 19/0**  
Rotations: Heavy 0/0, Medium 12/0, Light 7/0, Extra Adds 0, Total Adds 0. Medium: WDIA, WJPC, KDKO, KDAY, WKND, WGIV, WJAX, WPDQ, WJJS, WOWI, KACE, KUKQ.

**GRANDMASTER FLASH "It's Nasty (Genius Of Love)" (Sugar Hill) 19/0**  
Rotations: Heavy 9/0, Medium 8/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WWIN, WDIA, WAIL-FM, WJMI, WKXI, WPDQ, WTOY, WANM, KDIA. Medium: WDAS, KMJM, XHRM, WATV, WENN, WOWI, WTMP.

**BRASS CONSTRUCTION "Can You See The Light" (Liberty) 18/10**  
Rotations: Heavy 0/0, Medium 1/0, Light 9/2, Extra Adds 8, Total Adds 10, WAMO, WEDR, WAIL-FM, KDKO, WENN, WOIC, WKXI, WOWI, WLTH, WKWM. Medium: XHRM.

**STONE "Time" (West End) 18/1**  
Rotations: Heavy 4/0, Medium 5/0, Light 8/0, Extra Adds 1, Total Adds 1, WTLC. Heavy: WEDR, WOIC, WJAX, KACE. Medium: WHRK, XHRM, WNHC, WATV, WJMI.

**CAMEO "Just Be Yourself" (Chocolate City/PG) 17/15**  
Rotations: Heavy 1/1, Medium 1/1, Light 6/4, Extra Adds 9, Total Adds 15, WILD, WDAS, WAOK, WVEE, WDIA, WHRK, WGCI, KSOL, KOKY, WVOL, WOWI, WANT, WKWM, WTLC, KDIA.

**KLEER "Taste The Music" (Atlantic) 17/3**  
Rotations: Heavy 0/0, Medium 9/1, Light 6/0, Extra Adds 2, Total Adds 3, WGCI, WOIC, WJJS. Medium: WWIN, WHUR, WVEE, XHRM, WJMI, WTOY, WWWWS, KACE.

**EVELYN KING "Spirit Of The Dancer" (RCA) 17/1**  
Rotations: Heavy 0/0, Medium 5/0, Light 11/0, Extra Adds 1, Total Adds 1, WENN. Medium: WEDR, WATV, WOIC, WANM, WLTH.

**GQ "Sad Girl" (Arista) 17/1**  
Rotations: Heavy 2/0, Medium 8/0, Light 6/0, Extra Adds 1, Total Adds 1, WTOY. Heavy: WJMO, KPOP-FM. Medium: WEDR, WYLD-FM, WKXI, WLOU, WJJS, WVOL, WOWI, WTLC.

**CHUCK CISEL & MARVA KING "If I Had The Chance" (Arista) 16/2**  
Rotations: Heavy 1/0, Medium 7/0, Light 7/1, Extra Adds 1, Total Adds 2, WBLX, WTOY. Heavy: WCIN. Medium: WAOK, WEDR, WJMO, KDAY, WOIC, WLOU, KACE.

**STEVIE WOODS "Just Can't Win 'Em All" (Cotillion/Atco) 16/2**  
Rotations: Heavy 1/0, Medium 8/1, Light 6/0, Extra Adds 1, Total Adds 2, WDMT, KNOW. Heavy: WLOU. Medium: WDIA, WHRK, WBLZ, XHRM, KEMP, WOWI, WLTH.

**MAZE featuring FRANKIE BEVERLY "We Need Love To Live" (Capitol) 16/1**  
Rotations: Heavy 4/0, Medium 7/0, Light 4/0, Extra Adds 1, Total Adds 1, KMJQ. Heavy: WJLB, WWRL, WLOU, WANT. Medium: WOOK, WAOK, WYLD-FM, WJMO, WATV, KOKY, WOWI.

**DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 15/15**  
Rotations: Heavy 0/0, Medium 1/1, Light 5/5, Extra Adds 9, Total Adds 15, WWIN, WXYV, WDAS, WOOK, WHUR, WAOK, WGCI, WJLB, KDAY, KSOL, WSSJ, WWRL, WGIV, KOKY, WTLC.

**SKYY "Let's Celebrate" (Salsoul/RCA) 15/9**  
Rotations: Heavy 3/0, Medium 2/0, Light 5/4, Extra Adds 5, Total Adds 9, WILD, WDAS, WDIA, WEDR, WSSJ, KOKY, WBLX, WVOL, KAEZ. Heavy: WWIN, WHUR, WJLB. Medium: KSOL, KDIA.

**BAR-KAYS "Freaky Behavior" (Mercury/PG) 15/6**  
Rotations: Heavy 2/0, Medium 7/2, Light 3/1, Extra Adds 3, Total Adds 6, WVEE, KMJM, KDAY, KOKY, WBLX, KUKQ. Heavy: KDKO, WTMP. Medium: WHRK, KSOL, WJAX, WPDQ, KDIA.

# Black Radio Hottest

## March 12, 1982

EAST	SOUTH	MIDWEST	WEST
Stevie Wonder Junior Smokey Robinson Whattnauts Aurra Lakeside	Stevie Wonder Smokey Robinson Lakeside Tom Tom Club Xavier	Stevie Wonder Whispers Tom Tom Club O'Bryan Diana Ross	Stevie Wonder Tom Tom Club Prince Junior Smokey Robinson

# Regionalized Adds & Hots

Stations are listed by region.  
Hots are listed in order of  
their airplay activity.

### EAST

**WXYV/Baltimore**  
Tim Watts

DENIECE WILLIAMS  
TOMORROW'S EDIT.  
CHAS JANKEL  
SHALAMAR  
THIRD WORLD  
SWITCH  
SUN  
Hottest:  
CHI-LITES  
FOUR TOPS  
LUTHER VANDROSS  
SISTER SLEDGE  
KOOL & THE GANG

**WWIN/Baltimore**  
Curtis Anderson

PLEASURE  
DENIECE WILLIAMS  
RAY PARKER JR.  
GAYLE ADAMS  
REDDINGS  
CHAS JANKEL  
FATBACK BAND  
FANTASY  
ELEKTRIK FUNK  
IMAGINATION  
EBONEE WEBB  
COFFEE  
MYNK  
WALDO  
Hottest:  
JUNIOR  
BOBBY WOMACK  
STEVIE WONDER  
LAKESIDE  
GRAND MASTER

**WILD/Boston**  
Steve Crumbley

CAMEO  
SKYY  
REDDINGS  
Hottest:  
SMOKEY ROBINSON  
STEVIE WONDER  
WHATNAUTS  
WHISPERS  
LUTHER VANDROSS

**WSSJ/Camden-Philadelphia**  
Gary Shepherd

SKYY  
IRENE CARA  
PATTI AUSTIN  
DENIECE WILLIAMS  
Hottest:  
STEVIE WONDER  
WAR  
CHAS JANKEL  
ATLANTIC STARR

**WKND/Hartford**  
Eddie Jordan

THIRD WORLD  
CHARLES EARLAND  
WAR  
TASTE OF HONEY  
AL JARREAU  
MICHAEL WYCOFF  
FAT LARRY'S BAND  
Hottest:  
STEVIE WONDER  
DIANA ROSS  
JUNIOR  
LAKESIDE  
AURRA

**WHNC/New Haven**  
James Jordan

THIRD WORLD  
TASTE OF HONEY  
KEITH DIAMOND  
CHERI  
CENTRAL LINE  
PATTI AUSTIN  
ARETHA FRANKLIN  
Hottest:  
STEVIE WONDER  
SECRET WEAPON  
BRANDI WELLS  
AURRA  
ATLANTIC STARR

**WWRL/New York**  
Wanda Ramos

DENIECE WILLIAMS  
TIERRA  
GIL SCOTT-HERON  
RONNIE DYSON  
ROBERTA FLACK  
JEANIE TRACY  
PATRICE RUSHEN  
GEMINI  
FANTASY  
STARS ON 45  
LIVE BAND  
RONNIE DYSON  
ZULMAC  
TONY FOX  
Hottest:  
STEVIE WONDER  
WHATNAUTS  
LAKESIDE  
SMOKEY ROBINSON  
SECRET WEAPON

**WDAS/Philadelphia**  
Joe Tamburro

SHALAMAR  
GROVER WASHINGTON  
PATRICE RUSHEN  
POINTER SISTERS  
CENTRAL LINE  
CAMEO  
DENIECE WILLIAMS  
RAY PARKER JR.  
PEABO BRYSON  
PLEASURE  
MEL BROOKS  
HARARI  
SHOTGUN  
JON LUCIEN  
SKYY  
REDDINGS  
RAY, GOODMAN, & B  
SHARON BROWN  
Hottest:  
STEVIE WONDER  
JUNIOR  
TOM TOM CLUB  
AURRA  
D TRAIN

**WAMO/Pittsburgh**  
John Anthony

BRASS CONSTRUCTIO  
DAZZ BAND  
SKOOL BOYZ  
CENTRAL LINE  
Hottest:  
SMOKEY ROBINSON  
WHATNAUTS  
JONES GIRLS  
GEORGE DUKE  
STEVIE WONDER

**WOOK/Washington**  
Harry Boomer

TROUBLE FUNK  
PATRICE RUSHEN  
CON FUNK SHUN  
SHALAMAR  
DENIECE WILLIAMS  
THIRD WORLD  
RICHARD D. FIELDS  
Hottest:  
STEVIE WONDER  
TOM TOM CLUB  
O'BRYAN  
PRINCE  
QUINCY JONES

**WHUR/Washington**  
Oscar Fields

DENIECE WILLIAMS  
Hottest:  
BOBBY WOMACK  
STEVIE WONDER  
SMOKEY ROBINSON  
KOOL & THE GANG  
JUNIOR

### WEST

**KDKO/Denver**  
Byron Pitts

ONJ  
INSTANT FUNK  
ONE WAY  
TOM BROWNE  
RAY PARKER JR.  
RARE ESSENCE  
ERNE WATTS  
REDDINGS  
JERRY CARR  
MCSWEET  
BRASS CONSTRUCTIO  
PATRICE RUSHEN  
SYLVERS  
PATTI AUSTIN  
MICHAEL FRANKS  
GROVER WASHINGTON  
TASTE OF HONEY  
SUN  
ELEKTRIK FUNK  
Hottest:  
STEVIE WONDER  
BOBBY WOMACK  
SMOKEY ROBINSON  
GEORGE BENSON  
D TRAIN

**KACE/Los Angeles**  
Alonzo Miller

THIRD WORLD  
ATLANTIC STARR  
Hottest:  
TOM TOM CLUB  
WHISPERS  
SKYY  
JUNIOR  
AURRA

**KDAY/Los Angeles**  
J.J. Johnson

THIRD WORLD  
DENIECE WILLIAMS  
MICHAEL FRANKS  
KOOL & THE GANG  
CHAS JANKEL  
PATTI AUSTIN  
VALENTINE BROTHER  
BAR-KAYS  
SECRET WEAPON  
JUICY  
NEXT MOVEMENT  
Hottest:  
SMOKEY ROBINSON  
JUNIOR  
STEVIE WONDER  
PRINCE  
TOM TOM CLUB

### MIDWEST

**WJPC/Chicago**  
Jerry Boulding

YATES BROTHERS &  
BETTYE LAVETTE  
RAY PARKER JR.  
Hottest:  
STEVIE WONDER  
TOM TOM CLUB  
SUGAR HILL GANG  
ZZ HILL  
MAGNUM FORCE

**WGCI/Chicago**  
Pam Wells

SHALAMAR  
DENIECE WILLIAMS  
KLEER  
WAR  
MICHAEL WYCOFF  
THIRD WORLD  
ROBERTA FLACK  
CHAS JANKEL  
CAMEO  
FERRARI  
TASTE OF HONEY  
I.N.D.  
PURE ENERGY  
Hottest:  
TOM TOM CLUB  
LAKESIDE  
STEVIE WONDER  
SHALAMAR  
WAS (NOT WAS)

**WBMX/Chicago**  
Lee Michaels

ROBERTA FLACK  
RICHARD D. FIELDS  
CASIOPEA  
Hottest:  
STEVIE WONDER  
JUNIOR  
WHISPERS  
D TRAIN  
XAVIER

**WBLZ/Cincinnati**  
Harry Lyle

ATLANTIC STARR  
RENE & ANGELA  
RAY PARKER JR.  
Hottest:  
STEVIE WONDER  
JUNIOR  
GEORGE BENSON  
PRINCE  
O'BRYAN

**WJLB/Detroit**  
J. Michael McKay

TASTE OF HONEY  
DENIECE WILLIAMS  
PLEASURE  
Hottest:  
DIANA ROSS  
KOOL & THE GANG  
D TRAIN  
AURRA  
LTD

**WDLH/Gary**  
Dana Huskisson

GEORGE BENSON  
J. GEILS BAND  
BRASS CONSTRUCTIO  
PATRICE RUSHEN  
JUICY  
CHOCOLATE MILK  
TASTE OF HONEY  
DAZZ BAND  
Hottest:  
SMOKEY ROBINSON  
MAGNUM FORCE  
PRINCE  
I.N.D.  
STEVIE WONDER

**WKWK/Grand Rapids**  
Frank Grant

KOOL & THE GANG  
BRASS CONSTRUCTIO  
TASTE OF HONEY  
RAY PARKER JR.  
ADC BAND  
CHAS JANKEL  
RARE ESSENCE  
CAMEO  
Hottest:  
STEVIE WONDER  
TOM TOM CLUB  
LUTHER VANDROSS  
DIANA ROSS  
O'BRYAN

**KUKQ/Phoenix**  
Steve Smith

O'BRYAN  
ANGELA BOFILL  
BUCKNER & GARCIA  
BAR-KAYS  
FOUR TOPS  
KOOL & THE GANG  
RICHARD D. FIELDS  
Hottest:  
STEVIE WONDER  
WHISPERS  
SMOKEY ROBINSON  
EW&F  
LAKESIDE

**KPOP-FM/Sacramento**  
Bill Jeffries

WAR  
KEITH DIAMOND  
CON FUNK SHUN  
CHRIS REA  
BILL LABOUNTY  
HALL & OATES  
HALL & OATES  
Hottest:  
STEVIE WONDER  
TOM TOM CLUB  
J. GEILS BAND  
AM-FM  
CHI-LITES

**WCIN/Cincinnati**  
Everett Cork

ONE WAY  
DAZZ BAND  
Hottest:  
WHISPERS  
TOM TOM CLUB  
SISTER SLEDGE  
SMOKEY ROBINSON  
CISSEL & KING

**WDMT/Cleveland**  
Magic/James

JECKYLL & HYDE  
ONE WAY  
ADC BAND  
STEVIE WOODS  
Hottest:  
J. GEILS BAND  
KOOL & THE GANG  
LUTHER VANDROSS  
LAKESIDE  
STEVIE WONDER

**WJMO/Cleveland**  
Erik Stone

ONE WAY  
RARE ESSENCE  
MERGE  
ZOOM  
CHERI  
ISLEY BROS  
PATRICE RUSHEN  
Hottest:  
STEVIE WONDER  
AURRA  
D TRAIN  
CHI-LITES  
WHISPERS

**WDAO/Dayton**  
Lankford Stephens

none  
Hottest:  
STEVIE WONDER  
WHISPERS  
SWITCH  
FOUR TOPS  
COMMODORES

**WJLB/Detroit**  
J. Michael McKay

TASTE OF HONEY  
DENIECE WILLIAMS  
PLEASURE  
Hottest:  
DIANA ROSS  
KOOL & THE GANG  
D TRAIN  
AURRA  
LTD

**WLTH/Gary**  
Dana Huskisson

GEORGE BENSON  
J. GEILS BAND  
BRASS CONSTRUCTIO  
PATRICE RUSHEN  
JUICY  
CHOCOLATE MILK  
TASTE OF HONEY  
DAZZ BAND  
Hottest:  
SMOKEY ROBINSON  
MAGNUM FORCE  
PRINCE  
I.N.D.  
STEVIE WONDER

**WKWM/Grand Rapids**  
Frank Grant

KOOL & THE GANG  
BRASS CONSTRUCTIO  
TASTE OF HONEY  
RAY PARKER JR.  
ADC BAND  
CHAS JANKEL  
RARE ESSENCE  
CAMEO  
Hottest:  
STEVIE WONDER  
TOM TOM CLUB  
LUTHER VANDROSS  
DIANA ROSS  
O'BRYAN

**XHRM/San Diego**  
Duff Lindsey

DAZZ BAND  
PATRICE RUSHEN  
RAY PARKER JR.  
ROBERTA FLACK  
CHERI  
JERRY CARR  
ATLANTIC STARR  
SKOOL BOYZ  
Hottest:  
STEVIE WONDER  
AURRA  
VERNON BURCH  
SHALAMAR  
XAVIER

**KSOL/San Mateo, CA**  
Bernie Moody

SHALAMAR  
CON FUNK SHUN  
WAR  
DENIECE WILLIAMS  
PATTI AUSTIN  
CAMEO  
SHOTGUN  
Hottest:  
STEVIE WONDER  
PRINCE  
TOM TOM CLUB  
JUNIOR  
GEORGE BENSON  
O'BRYAN

**WTLC/Indianapolis**  
Jay Johnson

SKOOL BOYZ  
REGGIE GRIFFIN  
ATLANTIC STARR  
DENIECE WILLIAMS  
SHALAMAR  
RAY PARKER JR.  
THIRD WORLD  
CAMEO  
PATRICE RUSHEN  
FERRARI  
STONE  
VERNON BURCH  
Hottest:  
STEVIE WONDER  
DIANA ROSS  
SMOKEY ROBINSON  
XAVIER  
WHISPERS

### SOUTH

**WAOK/Atlanta**  
Larry Tinsley

DENIECE WILLIAMS  
ATKINS  
ROBERTA FLACK  
CAMEO  
CHERI  
RAY PARKER JR.  
REDDINGS  
Hottest:  
STEVIE WONDER  
TOM TOM CLUB  
CHI-LITES  
RICHARD D. FIELDS  
LAKESIDE

**WVEE/Atlanta**  
Scotty Andrews

DUNN & BRUCE  
TASTE OF HONEY  
CAMEO  
THIRD WORLD  
RICK SPRINGFIELD  
BAR-KAYS  
Hottest:  
STEVIE WONDER  
SECRET WEAPON  
CHI-LITES  
SMOKEY ROBINSON  
RICHARD D. FIELDS

**KNOW/Austin**  
Selby Edwards

GEORGE DUKE  
TOM TOM CLUB  
JONES GIRLS  
KOOL & THE GANG  
STEVIE WOODS  
RAY PARKER JR.  
Hottest:  
STEVIE WONDER  
SMOKEY ROBINSON  
LAKESIDE  
GEORGE BENSON  
JUNIOR

**WENN/Birmingham**  
Gene Wise

SKOOL BOYZ  
ST. TROPEZ  
TERRI GONZALEZ  
JECKYLL & HYDE  
LTD  
CONTROLLERS  
CHOCOLATE MILK  
EVELYN KING  
BRASS CONSTRUCTIO  
Hottest:  
STEVIE WONDER  
SMOKEY ROBINSON  
TOM TOM CLUB  
XAVIER  
ZZ HILL

**WATV/Birmingham**  
Stan Granger

MICHAEL WYCOFF  
TOM BROWNE  
RAMSEY LEWIS  
Hottest:  
SKYY  
HALL & OATES  
STEVIE WONDER  
TIME  
AURRA

**WGIV/Charlotte**  
Chris Turner

COFFEE  
RAY PARKER JR.  
DENIECE WILLIAMS  
REDDINGS  
ST. TROPEZ  
Hottest:  
D TRAIN  
GEORGE DUKE  
PRINCE  
STEVIE WONDER  
LTD

**WOIC/Columbia, SC**  
Mickey Arnold

KLEER  
RAY PARKER JR.  
DUNN & BRUCE  
AL JARREAU  
BRASS CONSTRUCTIO  
Hottest:  
LAKESIDE  
STEVIE WONDER  
CHI-LITES  
BETTYE LAVETTE  
RICHARD D. FIELDS

**KAEZ/Oklahoma City**  
Lee Simpson

PATTI AUSTIN  
PATRICE RUSHEN  
SKYY  
TASTE OF HONEY  
GENE DUNLAP  
FAT LARRY'S BAND  
FATBACK BAND  
RAY PARKER JR.  
INSTANT FUNK  
Hottest:  
STEVIE WONDER  
QUINCY JONES  
BOBBY WOMACK  
RICHARD D. FIELDS  
ATLANTIC STARR

**KELPEI Paso**

TOM TOM CLUB  
Hottest:  
STEVIE WONDER  
SMOKEY ROBINSON  
SISTER SLEDGE  
SUGAR HILL GANG  
KOOL & THE GANG

**KRLY/Houston**  
Steve Harris

GEORGE DUKE  
CHERI  
GEORGE BENSON  
Hottest:  
BOBBY WOMACK  
STEVIE WONDER  
D TRAIN  
SMOKEY ROBINSON  
XAVIER

**KMJQ/Houston**  
Ross Holland

KOOL & THE GANG  
BAR-KAYS  
GROVER WASHINGTON  
MAZE  
RICHARD D. FIELDS  
LAKESIDE  
Hottest:  
STEVIE WONDER  
BOBBY WOMACK  
DIANA ROSS  
PRINCE  
TOM TOM CLUB

**WKXI/Jackson**  
Tommy Marshall

ONE WAY  
RAY PARKER JR.  
KOOL & THE GANG  
FERRARI  
BILLY ALWAYS  
BRASS CONSTRUCTIO  
INSTANT FUNK  
Hottest:  
O'BRYAN  
PRINCE  
LAKESIDE  
STEVIE WONDER  
D TRAIN  
CHERI

**WJMI/Jackson**  
Carl Haynes

CENTRAL LINE  
CON FUNK SHUN  
REN WOODS  
Hottest:  
GRAND MASTER  
LAKESIDE  
O'BRYAN  
STEVIE WONDER  
ISLEY BROS

**WPDQ/Jacksonville**  
Earl James

RAY PARKER JR.  
TASTE OF HONEY  
PEABO BRYSON  
ATLANTIC STARR  
O'BRYAN  
KOOL & THE GANG  
Hottest:  
TIME  
STEVIE WONDER  
SMOKEY ROBINSON  
SISTER SLEDGE  
LAKESIDE

**WJAX(95X)/Jacksonville**  
Steve Fox

TASTE OF HONEY  
COMMODORES  
WAR  
RICHARD D. FIELDS  
LINDA CLIFFORD  
Hottest:  
O'BRYAN  
TIME  
LAKESIDE  
STONE  
TOM TOM CLUB

**KOKY/Little Rock**  
Ronda Curtis

TOM TOM CLUB  
BAR-KAYS  
DENIECE WILLIAMS  
TASTE OF HONEY  
CAMEO  
SKYY  
PRINCE  
PATTI AUSTIN  
Hottest:  
STEVIE WONDER  
SMOKEY ROBINSON  
JUNIOR  
TIME  
GEORGE DUKE  
CHI-LITES

**WWWS/Saginaw, MI**  
Kermit Crockett

BOBBY CALDWELL  
TASTE OF HONEY  
CONTROLLERS  
WAS (NOT WAS)  
Hottest:  
STEVIE WONDER  
TOM TOM CLUB  
J. GEILS BAND  
SKYY  
O'BRYAN

**WLOU/Louisville**  
Neal O'Ree

ZOOM  
FERRARI  
RAMSEY LEWIS  
GLADYS KNIGHT  
Hottest:  
XAVIER  
KOOL & THE GANG  
MAZE  
AURRA  
SMOKEY ROBINSON

**WJJS/Lynchburg, VA**  
Art Young

TASTE OF HONEY  
INSTANT FUNK  
KLEER  
CON FUNK SHUN  
PATRICE RUSHEN  
Hottest:  
STEVIE WONDER  
SLAVE  
SMOKEY ROBINSON  
DIANA ROSS  
TOM TOM CLUB

**WDIA/Memphis**  
Carl Connors

CAMEO  
PATRICE RUSHEN  
BETTYE LAVETTE  
WALDO  
SKYY  
MEL BROOKS  
Hottest:  
O'BRYAN  
STEVIE WONDER  
XAVIER  
TOM TOM CLUB  
RICHARD D. FIELDS

**WHRK (K97)/Memphis**  
Ron Olson

CAMEO  
KOOL & THE GANG  
PATRICE RUSHEN  
CHERI  
INSTANT FUNK  
Hottest:  
LAKESIDE  
TOM TOM CLUB  
JUNIOR  
STEVIE WONDER  
O'BRYAN

**WEDR/Miami**  
Leo Jackson

TASTE OF HONEY  
CHERI  
RAY PARKER JR.  
BRASS CONSTRUCTIO  
SKYY  
MASS PRODUCTION  
SHALAMAR  
KOMIKO  
Hottest:  
JUNIOR  
BRANDI WELLS  
LAKESIDE  
SUGAR HILL GANG  
LIVE BAND

**WBLX/Mobile**  
Michael J. Alexander

BAR-KAYS  
RAY PARKER JR.  
CENTRAL LINE  
PATTI AUSTIN  
CISSEL & KING  
SKYY  
Hottest:  
STEVIE WONDER  
BOBBY WOMACK  
LAKESIDE  
RENE & ANGELA  
SKYY

**WVOL/Nashville**  
Fred Harvey

SHALAMAR  
INSTANT FUNK  
DAVID LASLEY  
SKYY  
CAMEO  
MERGE  
ELOISE WHITAKER  
Hottest:  
TOM TOM CLUB  
SKYY  
O'BRYAN  
PEABO BRYSON  
SECRET WEAPON

## JAZZ RADIO

GROVER WASHINGTON, JR.  
Come Morning (Elektra)  
TOM BROWNE  
Yours Truly (Arista)  
MICHAEL FRANKS  
Objects Of Desire (WB)  
EARL KLUGH  
Crazy For You (Liberty)  
VAN MANAKAS  
Love Songs (Rouner)  
TANIA MARIA  
Taurus (Concord)  
WYNTON MARSALIS  
Wynton Marsalis (Columbia)  
JOHN NEPTUNE  
Bamboo (Inner City)  
SPYRO GYRA  
Freetime (MCA)  
WEATHER REPORT  
Weather Report (ARC/Columbia)

EAST: WYBC/New Haven, CT, Tom  
Streissguth. SOUTH: WTJZ/Newport  
News, VA, Larry Hollowell. MIDWEST:  
WBBY/Columbus, OH, Terry Wilson;  
WJZZ/Detroit, MI, John Hill. WEST:  
KFML/Denver, CO, Ira Gordon.



# PARALLEL ONE PLAYISTS

## EAST

**CKGM** Montreal  
 PD: B. Beau Dean  
 MD: Kevin Shea

- 1 SOFT CELL/Tainted Love
- 2 JOAN JETT/ Love Rock 'N Roll
- 3 JOURNEY/Open Arms
- 4 HALL & GATES/ Can't Go For That
- 5 J. GEILS BAND/Centerfold
- 6 STEVE WONDER/That Girl
- 7 GO GO'S/We Got The Beat
- 8 RICK SPRINGFIELD/You're So Vain
- 9 CAROL KANE/You're My Best Friend
- 10 ROD STEWART/Tonight's Your Night
- 11 AIR SUPPLY/Sweet Dreams
- 12 ON!/Physical
- 13 SHEENA EASTON/You Could Have Been Me
- 14 DIANA ROSS/Mirror, Mirror
- 15 FOREIGNER/Juke Box Hero
- 16 ON!/Make A Move On Me
- 17 PAUL DAVIDS/Cool Night
- 18 CHILLIN'K/ Believe
- 19 J. GEILS BAND/Freeze Frame
- 20 ENF/Let's Groove
- 21 BUCKNER & GARCIA/Pac-Man Fever
- 22 GENESIS/Man On The Corner
- 23 POINTER SISTERS/Should I Do It
- 24 QUARTERFLASH/Another Foot
- 25 QUINCY JONES/One Hundred Ways
- 26 GUY/Save It For Me
- 27 BARRY MANILOW/Somewhere Down The Road
- 28 LINDSEY BUCKINGHAM/Trouble
- 29 STREETS/Meet Kind Of Love
- 30 QUARTERFLASH/Find Another Foot
- 31 RICK SPRINGFIELD/Don't Talk To Strangers
- 32 HALL & GATES/Did It In A Minute
- 33 CLIFF RICHARD/Daddy's Home
- 34 LOVERBOY/Working For The Week
- 35 EDDIE SCHWARTZ/Over The Line
- 36 BERTIE HIGGINS/Key Largo
- 37 KENNY ROGERS/Through The Years
- 38 LE ROUX/Nobody Said It Was Love
- 39 STEVE NICKS/Edge Of Seventeen
- 40 ANNE MURRAY/Another Steppin Back
- 41 GORDON LIGHTFOOT/Baby Step Back
- 42 SISTER SLEDGE/My Guy

## 1050 chum

Toronto  
 PD: Jim Waters  
 MD: Brad Jones

- 1 JOAN JETT/ Love Rock 'N Roll
- 2 VAN HALEN/On The Border
- 3 J. GEILS BAND/Freeze Frame
- 4 ROD STEWART/Tonight's Your Night
- 5 STRAIGHT LINE/Setting Go
- 6 EDDIE SCHWARTZ/All Our Tomorrows
- 7 GORDON LIGHTFOOT/You're So Vain
- 8 JESSIE GOTTON/Johnny Are You Queer?
- 9 HUEY LEWIS AND THE NEWS/You Believe In Me
- 10 HALL & GATES/Can't Go For That
- 11 RICK SPRINGFIELD/Don't Talk To Strangers
- 12 SOFT CELL/Tainted Love
- 13 QUARTERFLASH/Find Another Foot
- 14 AC/DC/Let's Get It Up
- 15 MANTHA & THE HUFF/Smiling Cars
- 16 GO GO'S/We Got The Beat
- 17 SAMMY HAGAR/ I'll Fall In Love Again
- 18 TDC/Don't Turn Me Away
- 19 NICK LOWIE/Working For The Week
- 20 HALL & GATES/Can't Go For That
- 21 J. GEILS BAND/Centerfold
- 22 STEVE NICKS/Edge Of Seventeen
- 23 ALDO NOVAFantasy
- 24 XTC/Sniff Sniff
- 25 BARBRA STREISAND/Hello, Goodbye
- 26 HUEY LEWIS AND THE NEWS/You Believe In Me
- 27 BOB & DOUG MCKENZ/Take Off
- 28 RICK SPRINGFIELD/Don't Talk To Strangers
- 29 NEIL DIAMOND/On The Way To The Sky
- 30 QUINCY JONES/One Hundred Ways
- 31 KOO & THE GANG/Get Down On It
- 32 PAUL DAVIDS/Over The Line
- 33 QUARTERFLASH/Find Another Foot
- 34 RICK SPRINGFIELD/Don't Talk To Strangers
- 35 HALL & GATES/Did It In A Minute
- 36 GAMA/Right The First Time
- 37 GENESIS/Man On The Corner
- 38 POINTER SISTERS/Should I Do It
- 39 QUINCY JONES/One Hundred Ways
- 40 GUY/Save It For Me
- 41 BARRY MANILOW/Somewhere Down The Road
- 42 LINDSEY BUCKINGHAM/Trouble
- 43 STREETS/Meet Kind Of Love

## 4107

Providence  
 PD: Todd Chase  
 MD: Mike Waite

- 1 JOAN JETT/ Love Rock 'N Roll
- 2 KENNY ROGERS/Through The Years
- 3 DIANA ROSS/Mirror, Mirror
- 4 BUCKNER & GARCIA/Pac-Man Fever
- 5 LRB/Take It Easy On Me
- 6 SHEENA EASTON/You Could Have Been Me
- 7 BERTIE HIGGINS/Key Largo
- 8 HALL & GATES/Can't Go For That
- 9 J. GEILS BAND/Centerfold
- 10 SOFT CELL/Tainted Love
- 11 ROD STEWART/Tonight's Your Night
- 12 CLIFF RICHARD/Daddy's Home
- 13 POINTER SISTERS/Should I Do It
- 14 AIR SUPPLY/Sweet Dreams
- 15 ALABAMA/Love In The First Degree
- 16 SKRYE/Call Me
- 17 STEVE WONDER/That Girl
- 18 J. GEILS BAND/Freeze Frame
- 19 SISTER SLEDGE/My Guy
- 20 ON!/Make A Move On Me
- 21 STEVE NICKS/Edge Of Seventeen
- 22 BARBRA STREISAND/Hello, Goodbye
- 23 HUEY LEWIS AND THE NEWS/You Believe In Me
- 24 BOB & DOUG MCKENZ/Take Off
- 25 RICK SPRINGFIELD/Don't Talk To Strangers
- 26 NEIL DIAMOND/On The Way To The Sky
- 27 QUINCY JONES/One Hundred Ways
- 28 KOO & THE GANG/Get Down On It
- 29 PAUL DAVIDS/Over The Line
- 30 QUARTERFLASH/Find Another Foot
- 31 RICK SPRINGFIELD/Don't Talk To Strangers
- 32 HALL & GATES/Did It In A Minute
- 33 GAMA/Right The First Time
- 34 GENESIS/Man On The Corner
- 35 POINTER SISTERS/Should I Do It
- 36 QUINCY JONES/One Hundred Ways
- 37 GUY/Save It For Me
- 38 BARRY MANILOW/Somewhere Down The Road
- 39 LINDSEY BUCKINGHAM/Trouble
- 40 STREETS/Meet Kind Of Love

## 4107

Washington, D.C.  
 PD: Alan Burns

- 1 JOAN JETT/ Love Rock 'N Roll
- 2 STEVE WONDER/That Girl
- 3 AIR SUPPLY/Sweet Dreams
- 4 CAROL KANE/You're My Best Friend
- 5 LRB/Take It Easy On Me
- 6 ON!/Make A Move On Me
- 7 HALL & GATES/Can't Go For That
- 8 BOB & DOUG MCKENZ/Take Off
- 9 J. GEILS BAND/Centerfold
- 10 KENNY ROGERS/Through The Years
- 11 JUSTICE/New Town
- 12 ENF/Let's Groove
- 13 GO GO'S/We Got The Beat
- 14 BUCKNER & GARCIA/Pac-Man Fever
- 15 ALABAMA/Love In The First Degree
- 16 VAN HALEN/On The Border
- 17 CLIFF RICHARD/Daddy's Home
- 18 GEORGE BENSON/Turn Your Love Around
- 19 HUEY LEWIS AND THE NEWS/You Believe In Me
- 20 RICK SPRINGFIELD/Don't Talk To Strangers
- 21 STEVE NICKS/Edge Of Seventeen
- 22 J. GEILS BAND/Freeze Frame
- 23 HALL & GATES/Did It In A Minute
- 24 DAN FOULBERG/Leader Of The Band
- 25 VAN HALEN/On The Border

## WABZ 77

New York  
 PD: Jay Clark  
 MD: James Golden

- 1 JOAN JETT/ Love Rock 'N Roll
- 2 HALL & GATES/Can't Go For That
- 3 STEVE WONDER/That Girl
- 4 POLICE/Spirits In The Sky
- 5 VANGELIS/Charlots Of Fire
- 6 JOURNEY/Open Arms
- 7 DIANA ROSS/Mirror, Mirror
- 8 BOB & DOUG MCKENZ/Take Off
- 9 RICK SPRINGFIELD/Don't Talk To Strangers
- 10 SISTER SLEDGE/My Guy
- 11 CLIFF RICHARD/Daddy's Home
- 12 GEORGE BENSON/Turn Your Love Around
- 13 LRB/Take It Easy On Me
- 14 BERTIE HIGGINS/Key Largo
- 15 FOREIGNER/Juke Box Hero
- 16 AIR SUPPLY/Sweet Dreams
- 17 SMOKY ROBINSO/Tell Me Tomorrow
- 18 PAUL DAVIDS/Over The Line
- 19 POINTER SISTERS/Should I Do It
- 20 HUEY LEWIS AND THE NEWS/You Believe In Me
- 21 RICK SPRINGFIELD/Don't Talk To Strangers
- 22 NEIL DIAMOND/On The Way To The Sky
- 23 BARRY MANILOW/Somewhere Down The Road
- 24 EDDIE SCHWARTZ/Over The Line
- 25 PAUL DAVIDS/Over The Line
- 26 NICKI MINAJ/Over The Line
- 27 CAROL KANE/You're My Best Friend
- 28 HUMAN LEAGUE/Don't You Want Me
- 29 DR. HOOR/Who's Your Favorite
- 30 NEIL DIAMOND/On The Way To The Sky

## 2-93 Atlanta

ATLANTA'S RADIO STATION  
 PD: John Young

- 1 JOAN JETT/ Love Rock 'N Roll
- 2 VANGELIS/Charlots Of Fire
- 3 ALABAMA/Love In The First Degree
- 4 STEVE WONDER/That Girl
- 5 POLICE/Spirits In The Sky
- 6 AIR SUPPLY/Sweet Dreams
- 7 DIANA ROSS/Mirror, Mirror
- 8 BOB & DOUG MCKENZ/Take Off
- 9 RICK SPRINGFIELD/Don't Talk To Strangers
- 10 SISTER SLEDGE/My Guy
- 11 CLIFF RICHARD/Daddy's Home
- 12 GEORGE BENSON/Turn Your Love Around
- 13 LRB/Take It Easy On Me
- 14 BERTIE HIGGINS/Key Largo
- 15 FOREIGNER/Juke Box Hero
- 16 AIR SUPPLY/Sweet Dreams
- 17 SMOKY ROBINSO/Tell Me Tomorrow
- 18 PAUL DAVIDS/Over The Line
- 19 POINTER SISTERS/Should I Do It
- 20 HUEY LEWIS AND THE NEWS/You Believe In Me
- 21 RICK SPRINGFIELD/Don't Talk To Strangers
- 22 NEIL DIAMOND/On The Way To The Sky
- 23 BARRY MANILOW/Somewhere Down The Road
- 24 EDDIE SCHWARTZ/Over The Line
- 25 PAUL DAVIDS/Over The Line
- 26 NICKI MINAJ/Over The Line
- 27 CAROL KANE/You're My Best Friend
- 28 HUMAN LEAGUE/Don't You Want Me
- 29 DR. HOOR/Who's Your Favorite
- 30 NEIL DIAMOND/On The Way To The Sky

## wifi 92 Philadelphia

PD: Don Cannon  
 Music Assistant: Verna McKay

- 1 JOURNEY/Open Arms
- 2 STEVE WONDER/That Girl
- 3 JOAN JETT/ Love Rock 'N Roll
- 4 DIANA ROSS/Mirror, Mirror
- 5 GO GO'S/We Got The Beat
- 6 CAROL KANE/You're My Best Friend
- 7 KENNY ROGERS/Through The Years
- 8 POLICE/Spirits In The Sky
- 9 ROD STEWART/Tonight's Your Night
- 10 ALABAMA/Love In The First Degree
- 11 ON!/Make A Move On Me
- 12 ON!/Make A Move On Me
- 13 POINTER SISTERS/Should I Do It
- 14 RICK SPRINGFIELD/Don't Talk To Strangers
- 15 BOB & DOUG MCKENZ/Take Off
- 16 CHILLIN'K/ Believe
- 17 CLIFF RICHARD/Daddy's Home
- 18 ADDA/When All Is Said And Done
- 19 SKRYE/Call Me
- 20 MIKE POST/These From Magnon P-1
- 21 JOHN DRUMMOND/Don't Say
- 22 VAN HALEN/On The Border
- 23 FOREIGNER/Juke Box Hero
- 24 STEVE NICKS/Edge Of Seventeen
- 25 J. GEILS BAND/Freeze Frame
- 26 LE ROUX/Nobody Said It Was Love
- 27 QUARTERFLASH/Find Another Foot
- 28 PAUL DAVIDS/Over The Line
- 29 CHARLENE/ I've Never Been To Me
- 30 RICK SPRINGFIELD/Don't Talk To Strangers
- 31 TOMMY LUTONE/867-5309/Jenny
- 32 TASTE OF HONEY/ I'll Try Something New
- 33 SISTER SLEDGE/My Guy
- 34 QUINCY JONES/One Hundred Ways
- 35 BARBRA STREISAND/Hello, Goodbye
- 36 NEIL DIAMOND/On The Way To The Sky
- 37 HUEY LEWIS AND THE NEWS/You Believe In Me
- 38 IRENE CARA/Anyone Can See
- 39 PRISM/Don't Let Him Know
- 40 GREG GUILTY/Go!n' Down
- 41 ROBERTA FLACK/Meat Love

## 96 KX Pittsburgh

OM: Bobby Christian  
 MD: Clarke Ingram

- 1 GENESIS/Man On The Corner
- 2 DONNIE IRIS/Love Is Like A Rock
- 3 THELUS/Tonight
- 4 JOURNEY/Open Arms
- 5 STEVE NICKS/Edge Of Seventeen
- 6 DAN FOULBERG/Leader Of The Band
- 7 QUARTERFLASH/Find Another Foot
- 8 HENRY PALM BAND/Keepin' On Love
- 9 CAROL KANE/You're My Best Friend
- 10 J. GEILS BAND/Freeze Frame
- 11 JOAN JETT/ Love Rock 'N Roll
- 12 PAT BENAAR/Princess In The Dark
- 13 FOREIGNER/Juke Box Hero
- 14 ROD STEWART/Tonight's Your Night
- 15 SISTER SLEDGE/My Guy
- 16 FOREIGNER/Right In The Heart
- 17 VAN HALEN/On The Border
- 18 LRB/Take It Easy On Me
- 19 FOREIGNER/Right In The Heart
- 20 PRISM/Don't Let Him Know
- 21 DIANA ROSS/Mirror, Mirror
- 22 MICHAEL STANLEY/ Heaven And Hell
- 23 THRELLS/High Side Of 55
- 24 SISTER SLEDGE/My Guy
- 25 POLICE/Spirits In The Sky
- 26 LE ROUX/Nobody Said It Was Love
- 27 JOHN HALL BAND/Keep It Real
- 28 BILL SQUIER/Don't Say No
- 29 GAMA/Right The First Time
- 30 MARTIN BRILEY/ Don't Feel Better
- 31 HUEY LEWIS AND THE NEWS/You Believe In Me
- 32 FOREIGNER/Juke Box Hero
- 33 ALDO NOVAFantasy
- 34 STEVE NICKS/Edge Of Seventeen
- 35 RICK SPRINGFIELD/Don't Talk To Strangers
- 36 BOB & DOUG MCKENZ/Take Off
- 37 CHILLIN'K/ Believe
- 38 CLIFF RICHARD/Daddy's Home
- 39 ADDA/When All Is Said And Done
- 40 SKRYE/Call Me
- 41 MIKE POST/These From Magnon P-1
- 42 JOHN DRUMMOND/Don't Say
- 43 VAN HALEN/On The Border
- 44 FOREIGNER/Juke Box Hero
- 45 STEVE NICKS/Edge Of Seventeen
- 46 J. GEILS BAND/Freeze Frame
- 47 LE ROUX/Nobody Said It Was Love
- 48 QUARTERFLASH/Find Another Foot
- 49 PAUL DAVIDS/Over The Line

## ROCK 102

WBEN-FM Buffalo  
 PD: Bob Wood  
 MD: Roger Christian

- 1 JOAN JETT/ Love Rock 'N Roll
- 2 JOAN JETT/ Love Rock 'N Roll
- 3 JOURNEY/Open Arms
- 4 ROD STEWART/Tonight's Your Night
- 5 BERTIE HIGGINS/Key Largo
- 6 VAN HALEN/On The Border
- 7 J. GEILS BAND/Centerfold
- 8 CAROL KANE/You're My Best Friend
- 9 KENNY ROGERS/Through The Years
- 10 FOREIGNER/Juke Box Hero
- 11 ON!/Make A Move On Me
- 12 STEVE NICKS/Edge Of Seventeen
- 13 FOREIGNER/Right In The Heart
- 14 POINTER SISTERS/Should I Do It
- 15 MECO/Pop Goes The Weasel
- 16 DIANA ROSS/Mirror, Mirror
- 17 VANGELIS/Charlots Of Fire
- 18 SISTER SLEDGE/My Guy
- 19 HUEY LEWIS AND THE NEWS/You Believe In Me
- 20 DR. HOOR/Who's Your Favorite
- 21 QUARTERFLASH/Find Another Foot
- 22 MIKE POST/These From Magnon P-1
- 23 QUINCY JONES/One Hundred Ways
- 24 ALABAMA/Love In The First Degree
- 25 HUMAN LEAGUE/Don't You Want Me
- 26 TOMMY TUNON/867-5309/Jenny
- 27 NEIL DIAMOND/On The Way To The Sky
- 28 SAMMY HAGAR/ I'll Fall In Love Again
- 29 PAUL DAVIDS/Over The Line
- 30 RICK SPRINGFIELD/Don't Talk To Strangers
- 31 IRENE CARA/Anyone Can See
- 32 HALL & GATES/Did It In A Minute
- 33 KOO & THE GANG/Get Down On It
- 34 BARBRA STREISAND/Hello, Goodbye
- 35 GREG GUILTY/Go!n' Down
- 36 RAY PARKER JR./The Other Woman
- 37 BOB & DOUG MCKENZ/Take Off
- 38 CHARLENE/ I've Never Been To Me
- 39 LULU/Who's Your Favorite

## WBZZ Pittsburgh

PD: Dan Vallie  
 MD: Chuck Tyler

- 1 KELLY HARRIS/Feels Like I'm In Love
- 2 JOAN JETT/ Love Rock 'N Roll
- 3 JOURNEY/Open Arms
- 4 DAN FOULBERG/Leader Of The Band
- 5 ROD STEWART/Tonight's Your Night
- 6 DONNIE IRIS/Love Is Like A Rock
- 7 STEVE WONDER/That Girl
- 8 BERTIE HIGGINS/Key Largo
- 9 AIR SUPPLY/Sweet Dreams
- 10 FOREIGNER/Juke Box Hero
- 11 DIANA ROSS/Mirror, Mirror
- 12 ON!/Make A Move On Me
- 13 POLICE/Spirits In The Sky
- 14 QUARTERFLASH/Find Another Foot
- 15 J. GEILS BAND/Freeze Frame
- 16 STEVE NICKS/Edge Of Seventeen
- 17 LRB/Take It Easy On Me
- 18 PAUL DAVIDS/Cool Night
- 19 RICK SPRINGFIELD/Don't Talk To Strangers
- 20 BOB & DOUG MCKENZ/Take Off
- 21 POINTER SISTERS/Should I Do It
- 22 LOVERBOY/Working For The Week
- 23 HALL & GATES/Can't Go For That
- 24 GENESIS/Man On The Corner
- 25 SHEENA EASTON/You Could Have Been Me
- 26 KOO & THE GANG/Get Down On It
- 27 VAN HALEN/On The Border
- 28 HUEY LEWIS AND THE NEWS/You Believe In Me
- 29 ROBBIE DURRE/Saturday Night
- 30 GO GO'S/We Got The Beat

## SOUTH

Tampa  
 PD: Scott Shannon  
 MD: Pat McKay

- 1 JOAN JETT/ Love Rock 'N Roll
- 2 ON!/Make A Move On Me
- 3 CHARLENE/ I've Never Been To Me
- 4 STEVE WONDER/That Girl
- 5 VANGELIS/Charlots Of Fire
- 6 JOURNEY/Open Arms
- 7 KENNY ROGERS/Through The Years
- 8 QUINCY JONES/One Hundred Ways
- 9 SKRYE/Call Me
- 10 BOB & DOUG MCKENZ/Take Off
- 11 DAN FOULBERG/Leader Of The Band
- 12 FOREIGNER/Juke Box Hero
- 13 ROD STEWART/Tonight's Your Night
- 14 J. GEILS BAND/Freeze Frame
- 15 BERTIE HIGGINS/Key Largo
- 16 LOVERBOY/Working For The Week
- 17 MECO/Pop Goes The Weasel
- 18 DIANA ROSS/Mirror, Mirror
- 19 RICK SPRINGFIELD/Don't Talk To Strangers
- 20 STEVE NICKS/Edge Of Seventeen
- 21 KOO & THE GANG/Get Down On It
- 22 HUEY LEWIS AND THE NEWS/You Believe In Me
- 23 RICK SPRINGFIELD/Don't Talk To Strangers
- 24 NEIL DIAMOND/On The Way To The Sky
- 25 ROBBIE DURRE/Saturday Night
- 26 GO GO'S/We Got The Beat

## WCKX Tampa

PD: Johnny Velchoff  
 MD: Colleen Cassidy

- 1 BERTIE HIGGINS/Key Largo
- 2 JOURNEY/Open Arms
- 3 AIR SUPPLY/Sweet Dreams
- 4 KENNY ROGERS/Through The Years
- 5 CHARLENE/ I've Never Been To Me
- 6 STEVE WONDER/That Girl
- 7 GEORGE BENSON/Turn Your Love Around
- 8 DAN FOULBERG/Leader Of The Band
- 9 BARRY MANILOW/Somewhere Down The Road
- 10 HINE CARA/Anyone Can See
- 11 LRB/Take It Easy On Me
- 12 NICKS & HENLEY/Leather & Lace
- 13 QUINCY JONES/One Hundred Ways
- 14 QUARTERFLASH/Find Another Foot
- 15 BARRY MANILOW/Somewhere Down The Road
- 16 SISTER SLEDGE/My Guy
- 17 CLIFF RICHARD/Daddy's Home
- 18 DIANA ROSS/Mirror, Mirror
- 19 RICK SPRINGFIELD/Don't Talk To Strangers
- 20 BOB & DOUG MCKENZ/Take Off
- 21 STEVE NICKS/Edge Of Seventeen
- 22 HUEY LEWIS AND THE NEWS/You Believe In Me
- 23 RICK SPRINGFIELD/Don't Talk To Strangers
- 24 NEIL DIAMOND/On The Way To The Sky
- 25 ROBBIE DURRE/Saturday Night
- 26 GO GO'S/We Got The Beat

## FM 95.5 & AM 1580

Washington, D.C.  
 PD: Steve Kingston  
 MD: Bruce Kelly

- 1 STEVE WONDER/That Girl
- 2 JOAN JETT/ Love Rock 'N Roll
- 3 ON!/Make A Move On Me
- 4 BERTIE HIGGINS/Key Largo
- 5 ALABAMA/Love In The First Degree
- 6 AIR SUPPLY/Sweet Dreams
- 7 KENNY ROGERS/Through The Years
- 8 BOB & DOUG MCKENZ/Take Off
- 9 GO GO'S/We Got The Beat
- 10 RICK SPRINGFIELD/Don't Talk To Strangers
- 11 CAROL KANE/You're My Best Friend
- 12 ROD STEWART/Tonight's Your Night
- 13 POINTER SISTERS/Should I Do It
- 14 LRB/Take It Easy On Me
- 15 VANGELIS/Charlots Of Fire
- 16 PAUL DAVIDS/Over The Line
- 17 CHARLENE/ I've Never Been To Me
- 18 J. GEILS BAND/Freeze Frame
- 19 CHILLIN'K/ Believe
- 20 DIANA ROSS/Mirror, Mirror
- 21 QUARTERFLASH/Find Another Foot
- 22 PAUL DAVIDS/Cool Night
- 23 HUEY LEWIS AND THE NEWS/You Believe In Me
- 24 SISTER SLEDGE/My Guy
- 25 QUINCY JONES/One Hundred Ways
- 26 TASTE OF HONEY/ I'll Try Something New
- 27 RAY PARKER JR./The Other Woman
- 28 TASTE OF HONEY/ I'll Try Something New
- 29 HALL & GATES/Did It In A Minute
- 30 GEORGE BENSON/Turn Your Love Around

## WKKS-FM

Boston  
 PD: Sonny Joe White  
 MD: Joe Carvello

- 1 JOAN JETT/ Love Rock 'N Roll
- 2 STEVE WONDER/That Girl
- 3 SMOKY ROBINSO/Tell Me Tomorrow
- 4 DIANA ROSS/Mirror, Mirror
- 5 KOO & THE GANG/Get Down On It
- 6 SISTER SLEDGE/My Guy
- 7 ON!/Make A Move On Me
- 8 FOUR TOPS/Tonight's Your Night
- 9 VANGELIS/Charlots Of Fire
- 10 JOURNEY/Open Arms
- 11 SPINERS/Never Thought I'd Fall In Love
- 12 IRENE CARA/Anyone Can See
- 13 POINTER SISTERS/Should I Do It
- 14 ROD STEWART/Tonight's Your Night
- 15 HUEY LEWIS AND THE NEWS/You Believe In Me
- 16 HUMAN LEAGUE/Don't You Want Me
- 17 RICK SPRINGFIELD/Don't Talk To Strangers
- 18 CLIFF RICHARD/Daddy's Home
- 19 HUEY LEWIS AND THE NEWS/You Believe In Me
- 20 HUMAN LEAGUE/Don't You Want Me
- 21 RICK SPRINGFIELD/Don't Talk To Strangers
- 22 NEIL DIAMOND/On The Way To The Sky
- 23 BARRY MANILOW/Somewhere Down The Road
- 24 EDDIE SCHWARTZ/Over The Line
- 25 PAUL DAVIDS/Over The Line
- 26 NICKI MINAJ/Over The Line
- 27 CAROL KANE/You're My Best Friend
- 28 HUMAN LEAGUE/Don't You Want Me
- 29 DR. HOOR/Who's Your Favorite
- 30 NEIL DIAMOND/On The Way To The Sky

## CFR 680

Toronto  
 PD: Bob Sainnt  
 MD: Music Coordinator: Cyd Kaplan

- 1 JOAN JETT/ Love Rock 'N Roll
- 2 JOURNEY/Open Arms
- 3 JOURNEY/Open Arms
- 4 JOURNEY/Open Arms
- 5 BERTIE HIGGINS/Key Largo
- 6 VAN HALEN/On The Border
- 7 J. GEILS BAND/Centerfold
- 8 CAROL KANE/You're My Best Friend
- 9 KENNY ROGERS/Through The Years
- 10 FOREIGNER/Juke Box Hero
- 11 ON!/Make A Move On Me
- 12 STEVE NICKS/Edge Of Seventeen
- 13 FOREIGNER/Right In The Heart
- 14 POINTER SISTERS/Should I Do It
- 15 MECO/Pop Goes The Weasel
- 16 DIANA ROSS/Mirror, Mirror
- 17 VANGELIS/Charlots Of Fire
- 18 SISTER SLEDGE/My Guy
- 19 HUEY LEWIS AND THE NEWS/You Believe In Me
- 20 DR. HOOR/Who's Your Favorite
- 21 QUARTERFLASH/Find Another Foot
- 22 MIKE POST/These From Magnon P-1
- 23 QUINCY JONES/One Hundred Ways
- 24 ALABAMA/Love In The First Degree
- 25 HUMAN LEAGUE/Don't You Want Me
- 26 TOMMY TUNON/867-5309/Jenny
- 27 NEIL DIAMOND/On The Way To The Sky
- 28 SAMMY HAGAR/ I'll Fall In Love Again
- 29 PAUL DAVIDS/Over The Line
- 30 RICK SPRINGFIELD/Don't Talk To Strangers
- 31 IRENE CARA/Anyone Can See
- 32 HALL & GATES/Did It In A Minute
- 33 KOO & THE GANG/Get Down On It
- 34 BARBRA STREISAND/Hello, Goodbye
- 35 GREG GUILTY/Go!n' Down
- 36 RAY PARKER JR./The Other Woman
- 37 BOB & DOUG MCKENZ/Take Off
- 38 CHARLENE/ I've Never Been To Me
- 39 LULU/Who's Your Favorite

## WNBC Radio 66

New York  
 PD: Kevin Metheny  
 Music Coord.: Lyndon Abell

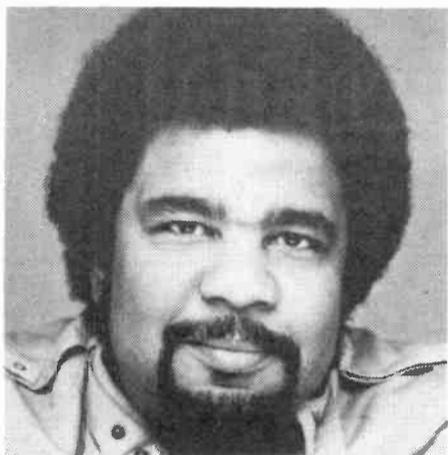
- 1 SHEENA EASTON/You Could Have Been Me
- 2 DONNIE IRIS/Love Is Like A Rock
- 3 BILLY JOEL/She's Got A Way
- 4 EDDIE RABBIT/Someone Could Love A KENNY ROGERS/Through The Years
- 5 BARRY MANILOW/Somewhere Down The Road
- 6 PAUL DAVIDS/Cool Night
- 7 VANGELIS/Charlots Of Fire
- 8 SNEAKERS/More Than Just The Beat
- 9 BARBRA STREISAND/Hello, Goodbye
- 10 DIANA ROSS/Mirror, Mirror
- 11 CLIFF RICHARD/Daddy's Home
- 12 POLICE/Spirits In The Sky
- 13 GLENN PERKINS/Seasons Of Gold
- 14 SISTER SLEDGE/My Guy
- 15 VANGELIS/Charlots Of Fire
- 16 JOURNEY/Open Arms
- 17 PAUL DAVIDS/Over The Line
- 18 ALABAMA/Love In The First Degree
- 19 DIANA ROSS/Mirror, Mirror
- 20 J. GEILS BAND/Centerfold
- 21 STEVE NICKS/Edge Of Seventeen
- 22 ABBA/When All Is Said And Done
- 23 DAVID LASLEY/ I Had My Wish
- 24 GREG GUILTY/Go!n' Down
- 25 HALL & GATES/Did It In A Minute
- 26 CHARLENE/ I've Never Been To Me
- 27 FRED PARRIS/FIVE/Meat
- 28 CHARLENE/ I've Never Been To Me

## WBSB

Baltimore  
 PD: Jan Jeffries

- 1 JOAN JETT/ Love Rock 'N Roll
- 2 STEVE WONDER/That Girl
- 3 ON!/Make A Move On Me
- 4 ALABAMA/Love In The First Degree
- 5 AIR SUPPLY/Sweet Dreams
- 6 ROD STEWART/Tonight's Your Night
- 7 DAN FOULBERG/Leader Of The Band
- 8 DIANA ROSS/Mirror, Mirror
- 9 POINTER SISTERS/Should I Do It
- 10 BOB & DOUG MCKENZ/Take Off
- 11 VANGELIS/Charlots Of Fire
- 12 SMOKY ROBINSO/Tell Me Tomorrow
- 13 HUEY LEWIS AND THE NEWS/You Believe In Me
- 14 CHILLIN'K/ Believe
- 15 LE ROUX/Nobody Said It Was Love
- 16 CLIFF RICHARD/Daddy's Home
- 17 DONNIE IRIS/Love Is Like A Rock
- 18 GEORGE BENSON/Turn Your Love Around
- 19 HUEY LEWIS AND THE NEWS/You Believe In Me
- 20 HUMAN LEAGUE/Don't You Want Me
- 21 RICK SPRINGFIELD/Don't Talk To Strangers
- 22 NEIL DIAMOND/On The Way To The Sky
- 23 BARRY MANILOW/Somewhere Down The Road
- 24 EDDIE SCHWARTZ/Over The Line
- 25 PAUL DAVIDS/Over The Line
- 26 NICKI MINAJ/Over The Line
- 27 CAROL KANE/You're My Best

# MULTI-FORMAT RADIO STARS CONTINUE TO SHINE



## GEORGE DUKE "SHINE ON"

B94	KIQQ	B97	WMAK-FM	WJBQ	KSLY
WXKS-FM	KFRC	KROK	WGH	WFBG	KDZA
WGCL	WTIC-FM	WZYP	WVIC	95SGF	KATI
KEARTH	WDRC-FM	BJ105	KIDD	WFOX	
KRLA	KC101	WDOQ	KGGI	WYKS	
KFI	KHFJ	CK101	KJRB	KILE	
KIIS-FM	WTIX	WBBQ	KNBQ	Q101	



## ALDO NOVA "FANTASY"

WPST add	WJXQ add 14	CKGM deb 33	KOZE deb 27	Q104
K104 add	KKXX add	WPHD 26-17	KEGL	KRNA
KBFM add	KJRB add	WSSX 29-25	WRCK	KENI
WZYP add	KFMZ add	KSKD deb 31	3WT	KSLY
WSKZ add	KCBN add	KSEL-FM deb 22	KMGK	
WOKI add	CFTR 30-20	WRKR 32-27	KNBQ	
WGH add	CHUM 28-26	KYYA deb 27	FM103	

PRODUCED BY ALDO NOVO  
EXECUTIVE PRODUCERS:  
VAL AZZOLI & LENNIE PETZE



## SHOOTING STAR "HOLLYWOOD"

WLS-FM	WSSX	WIKS
WLOL-FM	WJXQ	KRNA
KIQQ	KSTT	KFMZ
K104	KMGK	KSLY



DISTRIBUTED BY CBS RECORDS



**EAST**  
**Most Added** Hall & Oates  
 Rolling Stones  
 Kool & The Gang  
 Olivia Newton-John

**Hottest** Joan Jett  
 Journey

# CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**SOUTH**  
**Most Added** Hall & Oates  
 Charlene  
 Ray Parker Jr.

**Hottest** Joan Jett  
 Journey  
 Stevie Wonder

**EAST**

**PARALLEL TWO**

**WKEE/Huntington, WV**  
 Gary Miller  
 CHARLENE  
 CARL  
 HALL & OATES  
 TASTE OF HONEY  
 GLASS MOON  
 ROBERTA FLACK  
 ELTON JOHN  
 RAY PARKER JR.  
 DAVID LASLEY  
 JOHN DENVER (dp)  
 Hottest:  
 JOAN JETT 6-1  
 ONJ 14-6  
 J. GEILS BAND 17-7  
 STEVIE NICKS 16-10  
 RICK SPRINGFIELD 36-20

**WPST/Trenton, NJ**  
 Tom Taylor  
 ALDO NOVA  
 CARS  
 GENESIS  
 HALL & OATES  
 MIKE POST  
 ROLLING STONES  
 Hottest:  
 JOAN JETT 1-1  
 JOURNEY 2-2  
 GO GO'S 8-5  
 SOFT CELL 9-6  
 BOB & DOUG MCKENZ 10-7

**WTRY/Albany, NY**  
 Bill Cahill  
 KOO & THE GANG  
 PAUL DAVIS  
 Hottest:  
 JOAN JETT 1-1  
 ONJ 10-4  
 LRB 13-10  
 ROD STEWART 14-11  
 OAK RIDGE BOYS 18-12

**WAEB/Allentown, PA**  
 Jefferson Ward  
 BARRY MANILOW  
 TASTE OF HONEY  
 ROBERTA FLACK  
 Hottest:  
 STEVIE WONDER 2-1  
 ONJ 8-3  
 J. GEILS BAND 15-5  
 QUINCY JONES 18-12  
 RICK SPRINGFIELD 23-17

**KC101/New Haven, CT**  
 Danny Lyons  
 CHARLENE  
 HALL & OATES  
 BARRY MANILOW  
 Hottest:  
 JOURNEY 1-1  
 FRED PARRIS/FIVE 18-8  
 VANGELIS 16-9  
 ONJ 17-10  
 RICK SPRINGFIELD 29-20

**WFBR/Baltimore, MD**  
 Andy Szulinski  
 TASTE OF HONEY  
 ELTON JOHN  
 HALL & OATES  
 Hottest:  
 JOURNEY 1-1  
 ONJ 10-2  
 ALABAMA 9-3  
 POINTER SISTERS 11-8  
 QUINCY JONES 14-10

**WBLI/Long Island, NY**  
 Bill Terry  
 PAUL DAVIS  
 GREG GUIDRY  
 LE ROUX  
 CHARLENE  
 Hottest:  
 JOURNEY 1-1  
 STEVIE WONDER 3-2  
 KENNY ROGERS 4-3  
 POINTER SISTERS 13-9  
 BERTIE HIGGINS 19-10

**WTIC-FM/Hartford, CT**  
 Rick Donahue  
 KOO & THE GANG  
 HALL & OATES  
 Hottest:  
 JOAN JETT 2-1  
 STEVIE WONDER 1-2  
 JOURNEY 3-3  
 SKYY 6-6  
 GO GO'S 19-13

**Q106/York, PA**  
 Dan Steele  
 GREG GUIDRY  
 ROLLING STONES  
 HALL & OATES  
 RAY PARKER JR.  
 DAVID LASLEY  
 Hottest:  
 JOAN JETT 2-1  
 ONJ 16-6  
 ROD STEWART 13-10  
 GO GO'S 24-14  
 J. GEILS BAND 26-21

**WHFM/Rochester, NY**  
 Aimee Peck  
 BARRY MANILOW  
 RAY PARKER JR.  
 Hottest:  
 JOURNEY 1-1  
 BERTIE HIGGINS 7-5  
 ONJ 16-8  
 QUINCY JONES 15-10  
 STEVIE WONDER 22-13

**K104/Erie, PA**  
 Bill Shannon  
 RICK SPRINGFIELD  
 TOMMY TUTONE  
 ALDO NOVA  
 DONNIE IRIS  
 HALL & OATES  
 SHOOTING STAR  
 JOURNEY  
 Hottest:  
 FRICTION 1-1  
 JOAN JETT 2-2  
 GO GO'S 3-3  
 GENESIS 10-7  
 BOB & DOUG MCKENZ 30-10

**MIKE POST 20-14**

**WGUW/Bangor, ME**  
 Jim Randall  
 TASTE OF HONEY  
 SNEAKER  
 HALL & OATES  
 Hottest:  
 JOAN JETT 1-1  
 ONJ 12-6  
 HUEY LEWIS AND TH 16-9  
 JOURNEY 20-11  
 KOO & THE GANG 21-18

**WJBO/Portland, ME**  
 Brian Phoenix  
 PAUL DAVIS  
 QUARTERFLASH  
 GAMMA  
 Hottest:  
 KOO & THE GANG  
 Hottest:  
 JOURNEY 1-1  
 POINTER SISTERS 4-2  
 POLICE 10-4  
 ROD STEWART 12-5  
 J. GEILS BAND 21-11

**WTSN/Dover, NH**  
 Jim Sebastian  
 QUARTERFLASH  
 ROLLING STONES  
 PAUL DAVIS  
 KOO & THE GANG  
 JOHN DENVER  
 Hottest:  
 JOURNEY 3-1  
 BERTIE HIGGINS 4-2  
 ROD STEWART 10-7  
 ONJ 16-11  
 NEIL DIAMOND 21-14

**WIGY/Bath, ME**  
 Willie Mitchell  
 ROLLING STONES  
 HALL & OATES  
 GLASS MOON  
 GENESIS  
 MARTIN BRILEY  
 CLIMAX BLUES BAND  
 DR. HOOK  
 Hottest:  
 JOAN JETT 2-1  
 HUEY LEWIS AND TH 5-3  
 ONJ 18-9  
 GO GO'S 21-13  
 RICK SPRINGFIELD 26-18

**96XII/Parkersburg, WV**  
 Terry Lee Collins  
 DIESEL  
 GENESIS  
 DONNIE IRIS  
 RICK SPRINGFIELD  
 TOMMY TUTONE  
 Hottest:  
 GENESIS 2-1  
 JOURNEY 5-2  
 CONDUCTOR 17-13  
 ABBA 22-17  
 BOB & DOUG MCKENZ 34-23

**WACZ/Bangor, ME**  
 Michael O'Hara  
 ROLLING STONES  
 JUNIOR  
 DR. HOOK  
 KOO & THE GANG  
 ELTON JOHN  
 Hottest:  
 JOAN JETT 4-1  
 J. GEILS BAND 13-6  
 ONJ 12-7  
 POLICE 11-8

**WZYQ/Frederick, ND**  
 Kemosabi Joe  
 ROLLING STONES  
 BARRY MANILOW  
 CARS  
 DIESEL  
 GENESIS  
 DONNIE IRIS  
 JOHN DENVER  
 HALL & OATES  
 Hottest:  
 JOAN JETT 1-1  
 J. GEILS BAND 19-8  
 RICK SPRINGFIELD 24-11  
 HUEY LEWIS AND TH 22-14  
 BERTIE HIGGINS 26-20

**WOMP-FM/Bellaire, OH**  
 Jolene Schreiber  
 RICK SPRINGFIELD  
 GREG GUIDRY  
 DR. HOOK  
 SISTER SLEDGE  
 SNEAKER  
 HUMAN LEAGUE  
 ELTON JOHN  
 Hottest:  
 JOAN JETT 5-1  
 FOREIGNER 2-2  
 GO GO'S 13-10  
 VAN HALEN 15-12  
 J. GEILS BAND 23-18

**WHEB/Portsmouth, NH**  
 Rick Bean  
 GREG GUIDRY  
 WILLIE NELSON  
 Hottest:  
 JOURNEY 1-1  
 STEVIE WONDER 2-2  
 BERTIE HIGGINS 6-3  
 VANGELIS 15-9  
 ONJ 18-13

**WFEA/Menchester, NH**  
 Keith Lemire  
 Hottest:  
 JOURNEY 1-1  
 KENNY ROGERS 3-3  
 ROD STEWART 5-5  
 BERTIE HIGGINS 10-10

**SOUTH**

**PARALLEL TWO**

**BJ106/Orlando, FL**  
 Tom West  
 RICK SPRINGFIELD  
 POINTER SISTERS  
 DR. HOOK  
 DUKE JUPITER  
 GAMMA  
 TOM CHAPIN  
 FOUR TOPS  
 GEORGE DUKE  
 Hottest:  
 JOAN JETT 7-1  
 POLICE 11-5  
 ROD STEWART 20-15  
 J. GEILS BAND 30-24  
 VANGELIS 31-25

**KEEL/Shreveport, LA**  
 Kevin Davis  
 Hottest:  
 JOURNEY 1-1  
 BERTIE HIGGINS 2-2  
 KENNY ROGERS 3-3  
 STEVIE WONDER 5-5  
 JOAN JETT 6-6

**KTSB/San Antonio, TX**  
 J.J. Rodriguez  
 Hottest:  
 J. GEILS BAND 1-1  
 ALABAMA 10-7  
 STEVIE WONDER 15-11  
 POINTER SISTERS 19-15  
 JOAN JETT 25-20

**KXX108/Birmingham, AL**  
 Chris Trane  
 J. GEILS BAND  
 WILLIE NELSON  
 CHARLENE  
 Hottest:  
 STEVIE WONDER 3-1  
 JOAN JETT 18-10  
 GO GO'S 20-15  
 STEVIE NICKS 25-20  
 QUINCY JONES 28-23

**WAXY/ft. Lauderdale, FL**  
 Rick Shaw  
 CHARLENE  
 RICK SPRINGFIELD  
 SISTER SLEDGE  
 BARRY MANILOW  
 RAY PARKER JR.  
 Hottest:  
 JOURNEY 1-1  
 STEVIE WONDER 3-2  
 DIANA ROSS 6-4  
 VANGELIS 15-7  
 KENNY ROGERS 13-9

**WAYS/Charlotte, NC**  
 Lou Simon  
 RICK SPRINGFIELD  
 TOMMY TUTONE  
 CHARLENE  
 GO GO'S  
 HALL & OATES  
 ROD STEWART  
 Hottest:  
 JOURNEY 1-1  
 JOAN JETT 4-2  
 POINTER SISTERS 9-6  
 POLICE 16-7  
 MIKE POST 23-10  
 ALABAMA 17-13  
 QUINCY JONES 25-20

**WBBQ/Augusta, GA**  
 Bruce Stevens  
 HALL & OATES  
 HUMAN LEAGUE  
 ELTON JOHN  
 Hottest:  
 JOAN JETT 7-1  
 VANGELIS 14-9  
 GO GO'S 19-13  
 STEVIE NICKS 25-17  
 QUARTERFLASH 24-19

**WFMF/Baton Rouge, LA**  
 Rice Watkins  
 CHARLENE  
 J. GEILS BAND  
 JUNIOR  
 HALL & OATES  
 ELTON JOHN  
 Hottest:  
 STEVIE WONDER 2-1  
 ONJ 10-5  
 JOAN JETT 21-10  
 KOO & THE GANG 25-18  
 VANGELIS 29-23

**WGH/Norfolk, VA**  
 Bob Canada  
 FOREIGNER  
 GEORGE DUKE  
 FOUR TOPS  
 ALDO NOVA  
 PATTY WEAVER  
 VAN HALEN  
 Hottest:  
 SISTER SLEDGE 1-1  
 NEIL DIAMOND 4-2  
 ONJ 11-7  
 BARBRA STREISAND 13-9  
 JOHN DENVER 19-13

**WJDX/Jackson, MS**  
 Dave Kimbro  
 RAY PARKER JR.  
 CHARLENE  
 Hottest:  
 STEVIE WONDER 1-1  
 JOURNEY 2-2  
 DIANA ROSS 5-4  
 ALABAMA 6-5  
 ONJ 12-8

**WTIX/New Orleans, LA**  
 Gary Franklin  
 FOREIGNER  
 RAY PARKER JR.  
 QUARTERFLASH  
 BARBRA STREISAND  
 JOHN DENVER  
 HALL & OATES  
 Hottest:  
 JOURNEY 1-1  
 STEVIE WONDER 6-2  
 ROD STEWART 12-5  
 GO GO'S 15-8  
 STEVIE NICKS 38-31

**Y103/Jacksonville, FL**  
 Robert John  
 CHARLENE  
 KOO & THE GANG  
 ELTON JOHN  
 HALL & OATES  
 Hottest:  
 STEVIE WONDER 2-1  
 JOAN JETT 10-3  
 GO GO'S 14-9  
 ONJ 18-11  
 STEVIE NICKS 21-17

**FM100/Memphis, TN**  
 Tom Prestigiacomo  
 CHARLENE  
 KOO & THE GANG  
 HALL & OATES  
 Hottest:  
 STEVIE WONDER 2-1  
 POINTER SISTERS 13-10  
 CLIFF RICHARD 14-11  
 ONJ 20-14  
 LF ROUX 21-17

**WSKZ/Chattanooga, TN**  
 Adam Cook  
 VANGELIS  
 ROLLING STONES  
 CARS  
 ALDO NOVA  
 Hottest:  
 JOURNEY 1-1  
 JOAN JETT 3-2  
 ONJ 17-7  
 STEVIE NICKS 13-8  
 GO GO'S 11-9

**KINT/EI Paso, TX**  
 Jim Zippo  
 BOYS BAND  
 DUKE JUPITER  
 DAVID LASLEY  
 CHRIS REA  
 WILLIE NELSON  
 JUNIOR  
 Hottest:  
 JOAN JETT 3-1  
 FOREIGNER 7-3  
 VAN HALEN 16-7  
 GO GO'S 23-13  
 RICK SPRINGFIELD 25-14

**KX104/Nashville, TN**  
 Michael St John  
 HALL & OATES  
 ROLLING STONES  
 NEIL DIAMOND  
 ELTON JOHN  
 BARRY MANILOW  
 Hottest:  
 JOAN JETT 7-1  
 OAK RIDGE BOYS 9-6  
 ROD STEWART 11-7  
 ONJ 14-8  
 GREG GUIDRY 18-12

**KHFI/Austin, TX**  
 Ed Volkman  
 DR. HOOK  
 KOO & THE GANG  
 RAY PARKER JR.  
 VAN HALEN  
 DONNIE IRIS  
 Hottest:  
 JOURNEY 1-1  
 JOAN JETT 4-2  
 POINTER SISTERS 9-6  
 POLICE 16-7  
 MIKE POST 23-10  
 ALABAMA 17-13  
 QUINCY JONES 25-20

**KBFM/McAllen-Brownsville, TX**  
 Kenny Garcia  
 HALL & OATES  
 RAY PARKER JR.  
 ALDO NOVA  
 BARRY MANILOW  
 Hottest:  
 JOURNEY 1-1  
 JOAN JETT 11-2  
 J. GEILS BAND 23-18  
 BOB & DOUG MCKENZ 27-21  
 STEVIE NICKS 30-23

**G100/Mobile, AL**  
 Scott Griffith  
 CHARLENE  
 HUMAN LEAGUE  
 SAMMY HAGAR  
 SNEAKER  
 ROLLING STONES  
 TOMMY TUTONE  
 Hottest:  
 STEVIE WONDER 1-1  
 JOAN JETT 4-7  
 GO GO'S 7-4  
 BERTIE HIGGINS 11-6  
 VANGELIS 16-14

**CK101/Cocoa Beach, FL**  
 Mike Love  
 TASTE OF HONEY  
 TOM CHAPIN  
 STEVIE NICKS  
 SNEAKER  
 BILL CHAMPLIN  
 Hottest:  
 JOURNEY 1-1  
 IRENE CARA 12-7  
 VANGELIS 17-12  
 PAUL DAVIS 24-20  
 MECO 30-22

**WSEZ/Winston-Salem, NC**  
 Bob Mahoney  
 GREG GUIDRY  
 DAVID LASLEY  
 MECO  
 WILLIE NELSON  
 ROBERTA FLACK  
 BARBRA STREISAND  
 RICK SPRINGFIELD  
 Hottest:  
 JOURNEY 1-1  
 VANGELIS 15-8  
 ONJ 16-12  
 J. GEILS BAND 26-17

**KSET-FM/EI Paso, TX**  
 Kris Van Dyke  
 ONJ  
 HALL & OATES  
 RAY PARKER JR.  
 HUMAN LEAGUE  
 CHARLENE  
 UFO  
 Hottest:  
 STEVIE WONDER 2-1  
 ROD STEWART 17-8  
 RICK SPRINGFIELD 21-12  
 GO GO'S 20-13  
 ONJ A-15

**B97/New Orleans, LA**  
 Shomby/Volpe  
 HALL & OATES  
 IRENE CARA  
 VAN HALEN  
 Hottest:  
 STEVIE WONDER 1-1  
 ROD STEWART 5-4  
 POLICE 8-6  
 ONJ 9-8  
 SMOKEY ROBINSON 11-9

**WOKI/Knoxville, TN**  
 Gerry Adkins  
 HALL & OATES  
 ROLLING STONES  
 ALDO NOVA  
 Hottest:  
 JOURNEY 1-1  
 JOAN JETT 3-2  
 ONJ 17-7  
 STEVIE NICKS 13-8  
 GO GO'S 11-9

**WCSJ/Charleston, SC**  
 Chris Bailey  
 HALL & OATES  
 NICK LOWE  
 BARRY MANILOW  
 DR. HOOK  
 DAVID LASLEY  
 GENESIS  
 JUNIOR  
 BOBBY CALDWELL  
 AURRA  
 Hottest:  
 JOURNEY 1-1  
 GO GO'S 5-3  
 MECO 7-5  
 JOAN JETT 13-7  
 PAUL DAVIS 22-12

**WBCY/Charlotte, NC**  
 Bob Kagan  
 RAY PARKER JR.  
 TOMMY TUTONE (dp)  
 Hottest:  
 STEVIE WONDER 1-1  
 JOAN JETT 3-3  
 MIKE POST 4-4  
 GO GO'S 6-5  
 VANGELIS 11-7

**WMAK-FM/Nashville, TN**  
 Phil Stanley  
 SMOKEY ROBINSON  
 IRENE CARA  
 WILLIE NELSON  
 PRISM (dp)  
 GEORGE DUKE (dp)  
 HALL & OATES (dp)  
 Hottest:  
 JOURNEY 1-1  
 STEVIE WONDER 14-5  
 PAUL DAVIS 26-15  
 QUINCY JONES 24-16  
 BARBRA STREISAND 25-11

**WANS-FM/Greenville, SC**  
 Bill McCown  
 HALL & OATES  
 TOMMY TUTONE  
 BRYAN ADAMS  
 PETER CETERA  
 VAN HALEN  
 Hottest:  
 JOURNEY 1-1  
 STEVIE WONDER 8-2  
 JOAN JETT 11-7  
 FOREIGNER 15-8  
 STEVIE NICKS 18-13

**WHHY-FM/Montgomery, AL**  
 Neil Harrison  
 RAY PARKER JR.  
 KOO & THE GANG  
 ROBERTA FLACK  
 HALL & OATES  
 WILLIE NELSON  
 Hottest:  
 JOURNEY 1-1  
 STEVIE WONDER 2-2  
 ROD STEWART 5-3  
 JOAN JETT 16-7  
 ONJ 17-11

**WDOQ/Daytona Beach, FL**  
 Rick Knight  
 HALL & OATES  
 GENESIS  
 GLASS MOON  
 GREG GUIDRY  
 TASTE OF HONEY  
 JUNIOR  
 ROLLING STONES  
 BARRY MANILOW  
 Hottest:  
 JOAN JETT 6-1  
 ROD STEWART 10-4  
 VANGELIS 14-5  
 QUINCY JONES 16-9  
 GO GO'S 19-11

**WZYP/Huntsville, AL**  
 Scott Mitchell  
 RAY PARKER JR.  
 TOMMY CLUB  
 TOMMY TUTONE  
 ALDO NOVA  
 HALL & OATES  
 Hottest:  
 JOURNEY 1-1  
 KENNY ROGERS 2-2  
 STEVIE WONDER 5-4  
 ROD STEWART 9-5  
 POLICE 10-6

**KZFM/Corpus Christi, TX**  
 John Steele  
 VAN HALEN  
 TASTE OF HONEY  
 DAVID LASLEY  
 WILLIE NELSON  
 WAR  
 WAYLON & WILLIE  
 CHRIS REA  
 Hottest:  
 JOURNEY 1-1  
 STEVIE WONDER 2-2  
 SUGAR HILL GANG 7-3  
 VANGELIS 4-4  
 HUEY LEWIS AND TH 12-5

**KROK/Shreveport, LA**  
 Harrison/Greer  
 RAY PARKER JR.  
 NEIL DIAMOND  
 CHARLENE  
 QUARTERFLASH  
 Hottest:  
 STEVIE WONDER 3-1  
 LE ROUX 15-5  
 CHILLWACK 12-9  
 HUEY LEWIS AND TH 17-14  
 HUMAN LEAGUE 24-17

**WSSX/Charleston, SC**  
 Ashton/Martin  
 RICK SPRINGFIELD  
 GENESIS  
 CARS  
 UFO  
 Hottest:  
 JOURNEY 1-1  
 GO GO'S 6-2  
 VAN HALEN 12-7  
 HUEY LEWIS AND TH 19-13  
 J. GEILS BAND 25-19

**KLPG/Little Rock, AR**  
 Bob Lee  
 NEIL DIAMOND  
 DAVID LASLEY  
 RICK SPRINGFIELD  
 QUARTERFLASH  
 Hottest:  
 JOURNEY 1-1  
 STEVIE WONDER 5-3  
 ROD STEWART 11-5  
 KENNY ROGERS 12-7  
 POINTER SISTERS 15-8

**WQUT/Johnson City, TN**  
 John Larson  
 ALABAMA  
 FOREIGNER  
 GLASS MOON  
 VANGELIS  
 HALL & OATES  
 DR. HOOK  
 Hottest:  
 JOURNEY 1-1  
 BERTIE HIGGINS 5-4  
 ALABAMA 13-9  
 STEVIE NICKS 24-12  
 GO GO'S 28-18

**KROD/EI Paso, TX**  
 Mike Preston  
 ONJ  
 QUARTERFLASH  
 BERTIE HIGGINS  
 HUEY LEWIS AND TH  
 LE ROUX  
 Hottest:  
 JOURNEY 3-1  
 BUCKNER & GARCIA 6-3  
 JOAN JETT 10-6  
 GO GO'S 14-9  
 SKYY 12-10

**KKYK/Little Rock, AR**  
 Mike Roberts  
 VANGELIS  
 ROD STEWART  
 HUEY LEWIS AND TH  
 POINTER SISTERS  
 Hottest:  
 JOAN JETT 3-1  
 GO GO'S 10-3  
 BOB & DOUG MCKENZ 5-5  
 ROD STEWART A-13  
 HUEY LEWIS AND TH A-14

**WRQK/Greensboro, NC**  
 Hemmingway/Jones  
 HALL & OATES  
 MECO  
 JOHN DENVER  
 KOO & THE GANG (dp)  
 PRISM (dp)  
 TOMMY TUTONE (dp)  
 Hottest:  
 JOURNEY 3-1  
 BERTIE HIGGINS 7-3  
 POINTER SISTERS 9-5  
 ROD STEWART 11-6  
 ONJ 14-10

**WDCG/Durham-Raleigh, NC**  
 Randy Kabrich  
 GO GO'S  
 GREG GUIDRY  
 QUARTERFLASH  
 VAN HALEN  
 KOO & THE GANG  
 MIKE POST  
 MECO  
 CHARLENE  
 TASTE OF HONEY  
 Hottest:  
 STEVIE WONDER 1-1  
 JOURNEY 2-2  
 ONJ 10-3  
 JOAN JETT 18-8  
 GO GO'S A-16

**WABB-FM/Mobile, AL**  
 Blaine/Kelly  
 GREG GUIDRY  
 HUMAN LEAGUE  
 Hottest:  
 JOAN JETT 1-1  
 JOURNEY 2-2  
 GO GO'S 4-4  
 DONNIE IRIS 5-5  
 VAN HALEN 7-7

**KITY/San Antonio, TX**  
 Robb Stewart  
 PAUL DAVIS  
 DR. HOOK  
 GREG GUIDRY  
 SMOKEY ROBINSON  
 WAR  
 JOURNEY 2-1  
 SKYY 13-5  
 GO GO'S 12-9  
 JOAN JETT 19-12  
 KOO & THE GANG 25-13

**PARALLEL THREE**

**KILE/Galveston, TX**  
 Scott Taylor  
 HALL & OATES  
 GLASS MOON  
 WILLIE NELSON  
 DAVID LASLEY  
 Hottest:  
 JOURNEY 1-1  
 JOAN JETT 8-3  
 ROD STEWART 14-7  
 ONJ 21-5  
 POLICE 20-11

**WCGQ/Columbus, GA**  
 Bob Raleigh  
 RICK SPRINGFIELD  
 ELTON JOHN  
 CARS  
 HALL & OATES  
 BARRY MANILOW  
 Hottest:  
 JOURNEY 1-1  
 GO GO'S 6-2  
 VAN HALEN 12-7  
 HUEY LEWIS AND TH 19-13  
 J. GEILS BAND 25-19

**WISE/Asheville, NC**  
 John Stevens  
 RICK SPRINGFIELD  
 GLASS MOON  
 PAUL DAVIS  
 RICK SPRINGFIELD  
 QUARTERFLASH  
 DAVID LASLEY  
 VAN HALEN  
 Hottest:  
 JOAN JETT 1-1  
 HUEY LEWIS AND TH 19-8  
 J. GEILS BAND 21-10  
 LE ROUX 23-11  
 RICK SPRINGFIELD A-24

**WFOX/Gainesville, GA**  
 Alan Dupriest  
 QUARTERFLASH  
 CHARLENE  
 HALL & OATES  
 Hottest:  
 JOURNEY 1-1  
 OAK RIDGE BOYS 6-3  
 GO GO'S 14-9  
 WILLIE NELSON 33-28  
 CHARLENE A-32

**KPUR/Amarillo, TX**  
 Dan Wilson  
 HALL & OATES  
 GREG GUIDRY  
 Hottest:  
 JOURNEY 1-1  
 ALABAMA 2-2  
 OAK RIDGE BOYS 3-3  
 JOAN JETT 14-8  
 PAUL DAVIS 26-18

**96SGF/Savannah, GA**  
 J.P. Hunter  
 BARRY MANILOW  
 WILLIE NELSON  
 ATLANTIC STARR  
 SNEAKER (dp)  
 EDDIE SCHWARTZ (dp)  
 Hottest:  
 STEVIE WONDER 1-1  
 DIANA ROSS 3-2  
 ONJ 11-8  
 SKYY 14-9  
 QUARTERFLASH 27-24

**Z102/Savannah, GA**  
 Jonathan Keyes  
 RICK SPRINGFIELD  
 HALL & OATES  
 GREG GUIDRY  
 TOMMY TUTONE  
 VAN HALEN  
 Hottest:  
 STEVIE WONDER 1-1  
 JOAN JETT 7-2  
 BOB & DOUG MCKENZ 3-3  
 FOREIGNER 4-4  
 CHARLENE 32-26

**KQIZ-FM/Amarillo, TX**  
 Tim Butler  
 DR. HOOK  
 VAN HALEN  
 ROLLING STONES  
 Hottest:  
 JOURNEY 1-1  
 JOAN JETT 19-10  
 BERTIE HIGGINS 18-12  
 GO GO'S 21-15  
 QUARTERFLASH 26-19

**WVQL/Lafayette, LA**  
 Phillip Rankin  
 TASTE OF HONEY  
 CHARLENE  
 DAVID LASLEY  
 DWIGHT TWILLEY  
 ELTON JOHN  
 QUINCY JONES  
 Hottest:  
 JOAN JETT 2-1  
 JOURNEY 1-2  
 ONJ 19-9  
 STEVIE NICKS 27-20  
 J. GEILS BAND D-27

**WXLK/Roanoke, VA**  
 Russ Brown  
 ROLLING STONES  
 BARRY MANILOW  
 CHARLENE  
 HALL & OATES  
 Hottest:  
 JOAN JETT 3-1  
 ROD STEWART 8-4  
 BOB & DOUG MCKENZ 12-5  
 J. GEILS BAND 15-10  
 SNEAKER 26-19

**KSEL-FM/Lubbock, TX**  
 Stan Castles  
 CARS  
 ELTON JOHN  
 HALL & OATES  
 Hottest:  
 JOAN JETT 1-1  
 STEVIE NICKS 4-2  
 GO GO'S 5-3  
 QUARTERFLASH 14-10  
 HUMAN LEAGUE 18-13

**KQOV/Wichita Falls, TX**  
 Edwards/King  
 CARS  
 DONNIE IRIS  
 HALL & OATES  
 POINTER SISTERS  
 GORDON LIGHTFOOT  
 MIKE POST  
 BONNIE RAITT  
 ROLLING STONES  
 Hottest:  
 JOURNEY 1-1  
 JOURNEY 11-6  
 ONJ 12-7  
 KENNY ROGERS D-8  
 GO GO'S 15-9

**WGFL/Tallahassee, FL**  
 Ron Parker  
 VANGELIS  
 KOO & THE GANG  
 PAUL DAVIS  
 RICK SPRINGFIELD  
 QUARTERFLASH  
 DAVID LASLEY  
 VAN HALEN  
 Hottest:  
 JOAN JETT 1-1  
 ONJ 10-7  
 SUGAR HILL GANG 22-16  
 CHARLENE 23-19  
 VANGELIS A-25

**Q101/Meridian, MS**  
 Bill Evans  
 CHARLENE  
 HALL & OATES  
 ROLLING STONES  
 GENESIS  
 BARRY MANILOW  
 GAMMA  
 Hottest:  
 JOURNEY 1-1  
 OAK RIDGE BOYS 6-3  
 GO GO'S 14-9  
 WILLIE NELSON 33-28  
 CHARLENE A-32

**Q104/Gadsden, AL**  
 Roger Gaidler  
 HALL & OATES  
 ELTON JOHN  
 ROLLING STONES  
 C. CHRISTIAN  
 WILLIE NELSON  
 Hottest:  
 JOAN JETT 1-1  
 ONJ 5-2  
 QUINCY JONES 10-6  
 QUARTERFLASH 12-7  
 J. GEILS BAND 14-11

**WFLB/Fayetteville, NC**  
 Larry Cannon  
 Hottest:  
 STEVIE WONDER 1-1  
 CLIFF RICHARD 5-5  
 ANNE MURRAY 19-19  
 PAUL DAVIS 23-23

**WYKS/Gainesville, FL**  
 Kari Kaufmann  
 C. CHRISTIAN  
 BRYAN ADAMS  
 CHARLENE  
 SISTER SLEDGE  
 Hottest:  
 JOURNEY 1-1  
 STEVIE WONDER 2-2  
 BERTIE HIGGINS 3-3  
 JOAN JETT 8-4  
 ERNIE WATTS 12-5

**WAEV/Savannah, GA**  
 J.D. North  
 ELTON JOHN  
 HALL & OATES  
 DAVID LASLEY  
 C. CHRISTIAN  
 CHARLENE  
 RICK SPRINGFIELD  
 Hottest:  
 JOURNEY 1-1  
 STEVIE NICKS 6-3  
 STEVIE WOODS 5-5  
 HUEY LEWIS AND TH 10-8  
 GREG GUIDRY 17-11

**MIDWEST**  
**Most Added® Hottest**  
 Hall & Oates  
 Elton John  
 Rolling Stones  
 Olivia Newton-John  
 Joan Jett  
 Journey

# CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**WEST**  
**Most Added® Hottest**  
 Hall & Oates  
 Charlene  
 Journey  
 Stevie Wonder  
 Joan Jett

MIDWEST	WVIC/East Lansing, MI	WJXQ/Jackson, MI	WRKR/Racine, WI	KFMZ/Columbia, MO	FM102/Sacramento, CA	KBBK/Boise, ID	KSLY/San Luis Obispo, CA
<b>PARALLEL TWO</b>	ROBERTA FLACK FOREIGNER TOMMY TUTONE VAN HALEN TASTE OF HONEY STELLA PARTON GLASS MOON WAYLON & WILLIE DAVID LASLEY Hottest: JOURNEY 1-1 JOAN JETT 10-3 GO GO'S 13-8 ONJ 16-10 J. GEILS BAND 22-16	ROLLING STONES ALDO NOVA GAMMA GENESIS SHOOTING STAR GLASS MOON Hottest: J. GEILS BAND 1-1 JOAN JETT 2-2 PRISM 14-8 ROLLING STONES A-12 ALDO NOVA A-14	BERTIE HIGGINS GO GO'S RAY PARKER JR. PAUL DAVIS RICK SPRINGFIELD SURVIVOR J. GEILS BAND Hottest: JOURNEY 1-1 BCB & DOUG MCKENZ 5-3 JOAN JETT 11-5 J. GEILS BAND 15-11 POLICE 26-15	HALL & OATES CARS ALDO NOVA HUEY LEWIS AND TH GENESIS GAMMA Hottest: LOVERBOY 4-1 GO GO'S 5-2 JOAN JETT 10-3 PRISM 11-8 HUMAN LEAGUE 18-13	QUINCY JONES GEORGE BENSON GREG GUIDRY PAUL DAVIS Hottest: JOURNEY 1-1 STEVIE WONDER 2-2 VANGELIS 10-5 KENNY ROGERS 11-6 BERTIE HIGGINS 18-10	BARBRA STREISAND QUINCY JONES HALL & OATES ELTON JOHN CHRIS REA Hottest: JOURNEY 1-1 GO GO'S 6-4 POLICE 8-7 ONJ 14-9 JOAN JETT 23-12	GREG GUIDRY DR. HOOK BOYS BAND STELLA PARTON WILLIE NELSON ELTON JOHN SHOOTING STAR Hottest: JOURNEY 1-1 JOAN JETT 10-5 ONJ 15-10 STEVIE NICKS 25-16 OAK RIDGE BOYS 24-20
<b>\$2X/Columbus, OH</b> Tari Nuttar	ROBERTA FLACK FOREIGNER TOMMY TUTONE VAN HALEN TASTE OF HONEY STELLA PARTON GLASS MOON WAYLON & WILLIE DAVID LASLEY Hottest: JOURNEY 3-1 OAK RIDGE BOYS 13-9 POINTER SISTERS 19-12 MECO 22-15 BUCKNER & GARCIA 29-27	KQKQ/Omaha, NB Jay Taylor	WSPT/Stevens Point, WI Brad Fuhr	99KG/Salina, KS Denny Collier	KSPZ/Colorado Springs, CO Mike Daniels	KSKD/Salem, OR Len E. Mitchell	KENI/Anchorage, AK Randy Robbins
<b>KIOA/Des Moines, IA</b> A.W. Pantoja	KSTT/Davenport, IA Bill Young	KIKH/Davenport, IA Chuck King	WTRU/Muskegon, MI Mike Stevens	KKRC-FM/Sioux Falls, SD Dan Kieley	KHVT/Tucson, AZ Rich Brother Robbin	KKFM/Colorado Springs Jack Hamilton	KYYA/Billings, MT Jack Bell
DAVID LASLEY HALL & OATES ROBERTA FLACK GORDON LIGHTFOOT DR. HOOK Hottest: JOURNEY 1-1 STEVIE WONDER 8-3 POINTER SISTERS 17-12 ALABAMA 18-14 ONJ 21-15	RICK SPRINGFIELD PAUL DAVIS Hottest: STEVIE WONDER 1-1 BERTIE HIGGINS 4-2 POINTER SISTERS 5-4 CLIFF RICHARD 10-7 VANGELIS 13-8	VAN HALEN PRISM TOMMY TUTONE PAUL DAVIS QUARTERFLASH BOYS BAND Hottest: JOURNEY 1-1 JOAN JETT 12-9 GO GO'S 16-11 VANGELIS 26-19 ONJ 33-21	LULU Hottest: STEVIE WONDER 3-1 ROD STEWART 9-5 HUEY LEWIS AND TH 12-7 BERTIE HIGGINS 13-8 JOAN JETT 22-10	RICK SPRINGFIELD ROLLING STONES C. CHRISTIAN Hottest: CARS 1-1 JOAN JETT 3-3 JOURNEY 6-4 ROD STEWART 11-6 GO GO'S 17-10	HALL & OATES SNEAKER ROLLING STONES CRUSADERS/COCKER DAVID LASLEY ROBERTA FLACK CARS BILL CHAMPLIN CHARLENE Hottest: JOAN JETT 1-1 J. GEILS BAND 25-2 VANGELIS 27-6 GO D-34	GORDON LIGHTFOOT HALL & OATES ROLLING STONES DR. HOOK QUINCY JONES (dp) DUKE JUPITER (dp) ELTON JOHN (dp) BARBRA STREISAND (dp) Hottest: JOAN JETT 1-1 TOMMY TUTONE 8-5 POINTER SISTERS 16-12 ONJ 20-17 RICK SPRINGFIELD D-29	GLASS MOON HALL & OATES VAN HALEN Hottest: JOAN JETT 1-1 HUEY LEWIS AND TH 15-6 ONJ 16-9 STEVIE NICKS 20-13 QUARTERFLASH 23-15
<b>KOFM/Oklahoma City, OK</b> Chuck Morgan	WYFM/Youngstown, OH Jeff Tobin	WZZR/Grand Rapids, MI Brian Thomas	KDVV/Topeka, KS Tony Stewart	KIDD/Monterey, CA Barry Brown	KKXX/Bakersfield, CA Squires/DeRoo	KCBN/Reno, NV Jim O'Neal	KOZE/Lewiston, ID Jay McCall
GREG GUIDRY TOMMY TUTONE VAN HALEN ROBERTA FLACK Hottest: JOAN JETT 6-1 J. GEILS BAND 1-2 JOURNEY 2-3 BERTIE HIGGINS 14-4 STEVIE WONDER 8-5	STEVIE WONDER DIANA ROSS Hottest: JOAN JETT 2-1 GO GO'S 9-4 ONJ 10-6 J. GEILS BAND 13-7 BERTIE HIGGINS 17-11	RICH LITTLE CHARLENE BOYS BAND KOOL & THE GANG TOMMY TUTONE ROD STEWART BARBRA STREISAND Hottest: JOURNEY 1-1 STEVIE WONDER 4-3 POINTER SISTERS 10-5 HUEY LEWIS AND TH 14-10 ONJ 18-12	RAY PARKER JR. TOMMY TUTONE KOOL & THE GANG Hottest: JOURNEY 1-1 JOAN JETT 6-3 GO GO'S 7-5 VANGELIS 19-12 ONJ 18-13	PAUL DAVIS CHRIS REA BOYS BAND WILLIE NELSON DUKE JUPITER KOOL & THE GANG TOM CHAPIN LAURA BRANTGAN Hottest: JOURNEY 1-1 KENNY ROGERS 2-2 VANGELIS 7-3 DAN FOGELBERG 3-4 BERTIE HIGGINS 5-5	ELTON JOHN Hottest: JOURNEY 1-1 STEVIE WONDER 11-5 GO GO'S 10-6 POLICE 15-11 JOAN JETT 19-13	ROLLING STONES CARS HALL & OATES ROBERTA FLACK ALDO NOVA Hottest: BERTIE HIGGINS 2-1 JOAN JETT 7-4 GO GO'S 13-8 ONJ 15-9 TOMMY TUTONE 37-29	GENESIS HALL & OATES ELTON JOHN RAY PARKER JR. CARS Hottest: JOURNEY 1-1 JOAN JETT 10-2 ONJ 13-5 GO GO'S 14-7 J. GEILS BAND 23-13
<b>KRAV/Tulsa, OK</b> Gary Reynolds	WNAM/Appleton-Oshkosh, WI Jay Tyler	WKFR/Kalamazoo, MI Swart/Chapman	KELO/Sioux Falls, SD Marc Elliot	KJRB/Spokane, WA Suds Coleman	KKXX/Bakersfield, CA Squires/DeRoo	KDZA/Pueblo, CO Rip Avina	KKLV/Anchorage, AK Art Lewis
JOHN DENVER GREG GUIDRY ELTON JOHN Hottest: JOURNEY 1-1 VANGELIS 2-2 BERTIE HIGGINS 4-3 ONJ 6-4 STEVIE WONDER 12-6	GREG GUIDRY CHARLENE JOURNEY 1-1 AIR SUPPLY 2-2 KENNY ROGERS 3-3 BERTIE HIGGINS 9-5 ONJ 18-13	HUEY LEWIS AND TH GREG GUIDRY LE ROUX Hottest: JOURNEY 2-1 STEVIE WONDER 4-2 ONJ 15-11 POINTER SISTERS D-12 VANGELIS 20-14	QUINCY JONES CLIFF RICHARD CHARLENE OAK RIDGE BOYS ONJ Hottest: JOURNEY 1-1 BOB & DOUG MCKENZ 8-4 AIR SUPPLY 9-5 GO GO'S 11-7 BERTIE HIGGINS 13-10	CHARLENE KOOL & THE GANG ALDO NOVA ROLLING STONES Hottest: JOURNEY 1-1 JOAN JETT 9-4 ONJ 12-5 STEVIE WONDER 11-9 ALABAMA 14-11	JOHN DENVER HALL & OATES GREG GUIDRY ALDO NOVA Hottest: JOAN JETT 2-1 BUCKNER & GARCIA 13-9 STEVIE NICKS 19-11 TOMMY TUTONE 17-12 GO GO'S 26-17	HALL & OATES HUMAN LEAGUE CHARLENE ROLLING STONES KOOL & THE GANG TASTE OF HONEY BOYS BAND Hottest: JOURNEY 1-1 GO GO'S 12-7 JOAN JETT 14-8 BOB & DOUG MCKENZ 13-12 STEVIE NICKS 28-21	RAY PARKER JR. LARRY CARLTON PRISM CARS MIKE POST Hottest: JOURNEY 1-1 ROD STEWART 12-8 CHILLWACK 14-9 JOAN JETT 20-13 VANGELIS 28-25
<b>KZ93/Peoria, IL</b> Keith Edwards	WGBF/Evansville, IN Kevin Carpenter	WLYT/Cleveland, OH Scott Howitt	KWLO/Waterloo, IA Draw Bentley	KRQ/Tucson, AZ Guy Zapoleon	KKXX/Bakersfield, CA Squires/DeRoo	KDZA/Pueblo, CO Rip Avina	KKLV/Anchorage, AK Art Lewis
GENESIS HUMAN LEAGUE HALL & OATES Hottest: JOAN JETT 2-1 STEVIE NICKS 3-2 GO GO'S 5-3 QUARTERFLASH 9-6 VAN HALEN 14-9	RECK SPRINGFIELD QUINCY JONES DR. HOOK Hottest: JOURNEY 1-1 STEVIE WONDER 7-3 ALABAMA 8-6 BERTIE HIGGINS 10-7 JOAN JETT 15-10	BERTIE HIGGINS HUEY LEWIS AND TH POINTER SISTERS Hottest: JOAN JETT 7-1 POLICE 14-11 J. GEILS BAND 20-17 VAN HALEN D-14 ONJ D-17	VANGELIS RAY PARKER JR. FOREIGNER PAUL DAVIS Hottest: JOAN JETT 1-1 GO GO'S 10-2 DIANA ROSS 14-9 RICK SPRINGFIELD 20-10 STEVIE WONDER 26-16	ELTON JOHN Hottest: JOURNEY 1-1 KOO & THE GANG ALDO NOVA ROLLING STONES Hottest: JOURNEY 1-1 JOAN JETT 9-4 ONJ 12-5 STEVIE WONDER 11-9 ALABAMA 14-11	JOHN DENVER HALL & OATES GREG GUIDRY ALDO NOVA Hottest: JOAN JETT 2-1 BUCKNER & GARCIA 13-9 STEVIE NICKS 19-11 TOMMY TUTONE 17-12 GO GO'S 26-17	HALL & OATES HUMAN LEAGUE CHARLENE ROLLING STONES KOOL & THE GANG TASTE OF HONEY BOYS BAND Hottest: JOURNEY 1-1 GO GO'S 12-7 JOAN JETT 14-8 BOB & DOUG MCKENZ 13-12 STEVIE NICKS 28-21	RAY PARKER JR. LARRY CARLTON PRISM CARS MIKE POST Hottest: JOURNEY 1-1 ROD STEWART 12-8 CHILLWACK 14-9 JOAN JETT 20-13 VANGELIS 28-25
<b>WGRD/Grand Rapids, MI</b> Sean Stevens	WGBF/Evansville, IN Kevin Carpenter	WLYT/Cleveland, OH Scott Howitt	KWLO/Waterloo, IA Draw Bentley	KRQ/Tucson, AZ Guy Zapoleon	KKXX/Bakersfield, CA Squires/DeRoo	KDZA/Pueblo, CO Rip Avina	KKLV/Anchorage, AK Art Lewis
STEVIE NICKS Hottest: DIANA ROSS 3-1 GO GO'S 16-6 ROD STEWART 10-8 JOAN JETT 22-12 J. GEILS BAND 21-13	RECK SPRINGFIELD QUINCY JONES DR. HOOK Hottest: JOURNEY 1-1 STEVIE WONDER 7-3 ALABAMA 8-6 BERTIE HIGGINS 10-7 JOAN JETT 15-10	BERTIE HIGGINS HUEY LEWIS AND TH POINTER SISTERS Hottest: JOAN JETT 7-1 POLICE 14-11 J. GEILS BAND 20-17 VAN HALEN D-14 ONJ D-17	VANGELIS RAY PARKER JR. FOREIGNER PAUL DAVIS Hottest: JOAN JETT 1-1 GO GO'S 10-2 DIANA ROSS 14-9 RICK SPRINGFIELD 20-10 STEVIE WONDER 26-16	ELTON JOHN Hottest: JOURNEY 1-1 KOO & THE GANG ALDO NOVA ROLLING STONES Hottest: JOURNEY 1-1 JOAN JETT 9-4 ONJ 12-5 STEVIE WONDER 11-9 ALABAMA 14-11	JOHN DENVER HALL & OATES GREG GUIDRY ALDO NOVA Hottest: JOAN JETT 2-1 BUCKNER & GARCIA 13-9 STEVIE NICKS 19-11 TOMMY TUTONE 17-12 GO GO'S 26-17	HALL & OATES HUMAN LEAGUE CHARLENE ROLLING STONES KOOL & THE GANG TASTE OF HONEY BOYS BAND Hottest: JOURNEY 1-1 GO GO'S 12-7 JOAN JETT 14-8 BOB & DOUG MCKENZ 13-12 STEVIE NICKS 28-21	RAY PARKER JR. LARRY CARLTON PRISM CARS MIKE POST Hottest: JOURNEY 1-1 ROD STEWART 12-8 CHILLWACK 14-9 JOAN JETT 20-13 VANGELIS 28-25
<b>WHOT/Youngstown, OH</b> Dick Thompson	WGBF/Evansville, IN Kevin Carpenter	WLYT/Cleveland, OH Scott Howitt	KWLO/Waterloo, IA Draw Bentley	KRQ/Tucson, AZ Guy Zapoleon	KKXX/Bakersfield, CA Squires/DeRoo	KDZA/Pueblo, CO Rip Avina	KKLV/Anchorage, AK Art Lewis
PAUL DAVIS GREG GUIDRY ELTON JOHN Hottest: JOURNEY 1-1 JOAN JETT 10-2 GO GO'S 11-4 VANGELIS 24-17 ONJ 28-18	RECK SPRINGFIELD QUINCY JONES DR. HOOK Hottest: JOURNEY 1-1 STEVIE WONDER 7-3 ALABAMA 8-6 BERTIE HIGGINS 10-7 JOAN JETT 15-10	BERTIE HIGGINS HUEY LEWIS AND TH POINTER SISTERS Hottest: JOAN JETT 7-1 POLICE 14-11 J. GEILS BAND 20-17 VAN HALEN D-14 ONJ D-17	VANGELIS RAY PARKER JR. FOREIGNER PAUL DAVIS Hottest: JOAN JETT 1-1 GO GO'S 10-2 DIANA ROSS 14-9 RICK SPRINGFIELD 20-10 STEVIE WONDER 26-16	ELTON JOHN Hottest: JOURNEY 1-1 KOO & THE GANG ALDO NOVA ROLLING STONES Hottest: JOURNEY 1-1 JOAN JETT 9-4 ONJ 12-5 STEVIE WONDER 11-9 ALABAMA 14-11	JOHN DENVER HALL & OATES GREG GUIDRY ALDO NOVA Hottest: JOAN JETT 2-1 BUCKNER & GARCIA 13-9 STEVIE NICKS 19-11 TOMMY TUTONE 17-12 GO GO'S 26-17	HALL & OATES HUMAN LEAGUE CHARLENE ROLLING STONES KOOL & THE GANG TASTE OF HONEY BOYS BAND Hottest: JOURNEY 1-1 GO GO'S 12-7 JOAN JETT 14-8 BOB & DOUG MCKENZ 13-12 STEVIE NICKS 28-21	RAY PARKER JR. LARRY CARLTON PRISM CARS MIKE POST Hottest: JOURNEY 1-1 ROD STEWART 12-8 CHILLWACK 14-9 JOAN JETT 20-13 VANGELIS 28-25
<b>WMEE/Fort Wayne, IN</b> John Curry	WGBF/Evansville, IN Kevin Carpenter	WLYT/Cleveland, OH Scott Howitt	KWLO/Waterloo, IA Draw Bentley	KRQ/Tucson, AZ Guy Zapoleon	KKXX/Bakersfield, CA Squires/DeRoo	KDZA/Pueblo, CO Rip Avina	KKLV/Anchorage, AK Art Lewis
KOOL & THE GANG GREG GUIDRY SAMMY HAGAR QUINCY JONES Hottest: JOURNEY 1-1 JOAN JETT 5-3 GO GO'S 13-5 HUEY LEWIS AND TH 14-10 J. GEILS BAND 22-11	RECK SPRINGFIELD QUINCY JONES DR. HOOK Hottest: JOURNEY 1-1 STEVIE WONDER 7-3 ALABAMA 8-6 BERTIE HIGGINS 10-7 JOAN JETT 15-10	BERTIE HIGGINS HUEY LEWIS AND TH POINTER SISTERS Hottest: JOAN JETT 7-1 POLICE 14-11 J. GEILS BAND 20-17 VAN HALEN D-14 ONJ D-17	VANGELIS RAY PARKER JR. FOREIGNER PAUL DAVIS Hottest: JOAN JETT 1-1 GO GO'S 10-2 DIANA ROSS 14-9 RICK SPRINGFIELD 20-10 STEVIE WONDER 26-16	ELTON JOHN Hottest: JOURNEY 1-1 KOO & THE GANG ALDO NOVA ROLLING STONES Hottest: JOURNEY 1-1 JOAN JETT 9-4 ONJ 12-5 STEVIE WONDER 11-9 ALABAMA 14-11	JOHN DENVER HALL & OATES GREG GUIDRY ALDO NOVA Hottest: JOAN JETT 2-1 BUCKNER & GARCIA 13-9 STEVIE NICKS 19-11 TOMMY TUTONE 17-12 GO GO'S 26-17	HALL & OATES HUMAN LEAGUE CHARLENE ROLLING STONES KOOL & THE GANG TASTE OF HONEY BOYS BAND Hottest: JOURNEY 1-1 GO GO'S 12-7 JOAN JETT 14-8 BOB & DOUG MCKENZ 13-12 STEVIE NICKS 28-21	RAY PARKER JR. LARRY CARLTON PRISM CARS MIKE POST Hottest: JOURNEY 1-1 ROD STEWART 12-8 CHILLWACK 14-9 JOAN JETT 20-13 VANGELIS 28-25
<b>WNAP/Indianapolis, IN</b> Paul Mendenhall	WGBF/Evansville, IN Kevin Carpenter	WLYT/Cleveland, OH Scott Howitt	KWLO/Waterloo, IA Draw Bentley	KRQ/Tucson, AZ Guy Zapoleon	KKXX/Bakersfield, CA Squires/DeRoo	KDZA/Pueblo, CO Rip Avina	KKLV/Anchorage, AK Art Lewis
HALL & OATES Hottest: JOAN JETT 3-1 STEVIE WONDER 4-4 CARS 7-5 POLICE 10-6 GO GO'S 8-7	RECK SPRINGFIELD QUINCY JONES DR. HOOK Hottest: JOURNEY 1-1 STEVIE WONDER 7-3 ALABAMA 8-6 BERTIE HIGGINS 10-7 JOAN JETT 15-10	BERTIE HIGGINS HUEY LEWIS AND TH POINTER SISTERS Hottest: JOAN JETT 7-1 POLICE 14-11 J. GEILS BAND 20-17 VAN HALEN D-14 ONJ D-17	VANGELIS RAY PARKER JR. FOREIGNER PAUL DAVIS Hottest: JOAN JETT 1-1 GO GO'S 10-2 DIANA ROSS 14-9 RICK SPRINGFIELD 20-10 STEVIE WONDER 26-16	ELTON JOHN Hottest: JOURNEY 1-1 KOO & THE GANG ALDO NOVA ROLLING STONES Hottest: JOURNEY 1-1 JOAN JETT 9-4 ONJ 12-5 STEVIE WONDER 11-9 ALABAMA 14-11	JOHN DENVER HALL & OATES GREG GUIDRY ALDO NOVA Hottest: JOAN JETT 2-1 BUCKNER & GARCIA 13-9 STEVIE NICKS 19-11 TOMMY TUTONE 17-12 GO GO'S 26-17	HALL & OATES HUMAN LEAGUE CHARLENE ROLLING STONES KOOL & THE GANG TASTE OF HONEY BOYS BAND Hottest: JOURNEY 1-1 GO GO'S 12-7 JOAN JETT 14-8 BOB & DOUG MCKENZ 13-12 STEVIE NICKS 28-21	RAY PARKER JR. LARRY CARLTON PRISM CARS MIKE POST Hottest: JOURNEY 1-1 ROD STEWART 12-8 CHILLWACK 14-9 JOAN JETT 20-13 VANGELIS 28-25
<b>WNCH/Columbus, OH</b> Steve Edwards	WGBF/Evansville, IN Kevin Carpenter	WLYT/Cleveland, OH Scott Howitt	KWLO/Waterloo, IA Draw Bentley	KRQ/Tucson, AZ Guy Zapoleon	KKXX/Bakersfield, CA Squires/DeRoo	KDZA/Pueblo, CO Rip Avina	KKLV/Anchorage, AK Art Lewis
Hottest: JOURNEY 1-1 ALABAMA 10-5 ONJ 12-6 STEVIE NICKS 17-12 NEIL DIAMOND 21-13	RECK SPRINGFIELD QUINCY JONES DR. HOOK Hottest: JOURNEY 1-1 STEVIE WONDER 4-2 DIANA ROSS 7-3 ROD STEWART 8-7 POINTER SISTERS 20-12	BERTIE HIGGINS HUEY LEWIS AND TH POINTER SISTERS Hottest: JOAN JETT 7-1 POLICE 14-11 J. GEILS BAND 20-17 VAN HALEN D-14 ONJ D-17	VANGELIS RAY PARKER JR. FOREIGNER PAUL DAVIS Hottest: JOAN JETT 1-1 GO GO'S 10-2 DIANA ROSS 14-9 RICK SPRINGFIELD 20-10 STEVIE WONDER 26-16	ELTON JOHN Hottest: JOURNEY 1-1 KOO & THE GANG ALDO NOVA ROLLING STONES Hottest: JOURNEY 1-1 JOAN JETT 9-4 ONJ 12-5 STEVIE WONDER 11-9 ALABAMA 14-11	JOHN DENVER HALL & OATES GREG GUIDRY ALDO NOVA Hottest: JOAN JETT 2-1 BUCKNER & GARCIA 13-9 STEVIE NICKS 19-11 TOMMY TUTONE 17-12 GO GO'S 26-17	HALL & OATES HUMAN LEAGUE CHARLENE ROLLING STONES KOOL & THE GANG TASTE OF HONEY BOYS BAND Hottest: JOURNEY 1-1 GO GO'S 12-7 JOAN JETT 14-8 BOB & DOUG MCKENZ 13-12 STEVIE NICKS 28-21	RAY PARKER JR. LARRY CARLTON PRISM CARS MIKE POST Hottest: JOURNEY 1-1 ROD STEWART 12-8 CHILLWACK 14-9 JOAN JETT 20-13 VANGELIS 28-25
<b>WOW/Omaha, NB</b> Mike Shane	WGBF/Evansville, IN Kevin Carpenter	WLYT/Cleveland, OH Scott Howitt	KWLO/Waterloo, IA Draw Bentley	KRQ/Tucson, AZ Guy Zapoleon	KKXX/Bakersfield, CA Squires/DeRoo	KDZA/Pueblo, CO Rip Avina	KKLV/Anchorage, AK Art Lewis
NEIL DIAMOND LE ROUX TOMMY TUTONE (dp) QUARTERFLASH (dp) Hottest: STEVIE WONDER 2-1 ALABAMA 7-5 CLIFF RICHARD 8-6 ONJ 11-7 VANGELIS 13-10	RECK SPRINGFIELD QUINCY JONES DR. HOOK Hottest: JOURNEY 1-1 STEVIE WONDER 4-2 DIANA ROSS 7-3 ROD STEWART 8-7 POINTER SISTERS 20-12	BERTIE HIGGINS HUEY LEWIS AND TH POINTER SISTERS Hottest: JOAN JETT 7-1 POLICE 14-11 J. GEILS BAND 20-17 VAN HALEN D-14 ONJ D-17	VANGELIS RAY PARKER JR. FOREIGNER PAUL DAVIS Hottest: JOAN JETT 1-1 GO GO'S 10-2 DIANA ROSS 14-9 RICK SPRINGFIELD 20-10 STEVIE WONDER 26-16	ELTON JOHN Hottest: JOURNEY 1-1 KOO & THE GANG ALDO NOVA ROLLING STONES Hottest: JOURNEY 1-1 JOAN JETT 9-4 ONJ 12-5 STEVIE WONDER 11-9 ALABAMA 14-11	JOHN DENVER HALL & OATES GREG GUIDRY ALDO NOVA Hottest: JOAN JETT 2-1 BUCKNER & GARCIA 13-9 STEVIE NICKS 19-11 TOMMY TUTONE 17-12 GO GO'S 26-17	HALL & OATES HUMAN LEAGUE CHARLENE ROLLING STONES KOOL & THE GANG TASTE OF HONEY BOYS BAND Hottest: JOURNEY 1-1 GO GO'S 12-7 JOAN JETT 14-8 BOB & DOUG MCKENZ 13-12 STEVIE NICKS 28-21	RAY PARKER JR. LARRY CARLTON PRISM CARS MIKE POST Hottest: JOURNEY 1-1 ROD STEWART 12-8 CHILLWACK 14-9 JOAN JETT 20-13 VANGELIS 28-25
<b>WVOC/Indianapolis, IN</b> Paul Mendenhall	WGBF/Evansville, IN Kevin Carpenter	WLYT/Cleveland, OH Scott Howitt	KWLO/Waterloo, IA Draw Bentley	KRQ/Tucson, AZ Guy Zapoleon	KKXX/Bakersfield, CA Squires/DeRoo	KDZA/Pueblo, CO Rip Avina	KKLV/Anchorage, AK Art Lewis
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<b>WVOC/Indianapolis, IN</b> Paul Mendenhall	WGBF/Evansville, IN Kevin Carpenter	WLYT/Cleveland, OH Scott Howitt	KWLO/Waterloo, IA Draw Bentley	KRQ/Tucson, AZ Guy Zapoleon	KKXX/Bakersfield, CA Squires/DeRoo	KDZA/Pueblo, CO Rip Avina	KKLV/Anchorage, AK Art Lewis
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PARALLELS

Parallel I: Selected stations in major markets that are format dominant\* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant\* and/or exert a significant local or regional influence.

Parallel III: Selected stations in smaller markets that are format dominant\* and/or exert a significant local influence.

Note: (\*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron.

Denotes first week in parallels.

JOHN DOE 'Hit Song' (Anylabel) LP: Hit Song. Regional Reach 100/25 44%. National Summary UP 51, DEBITS 20, SAME 4, DOWN 0, ADDS 25.

EXAMPLE 100/25 - 100 CHR reporting stations on this week including 25 new adds. Regional Reach - Percentage of reporters playing the song within each region.

National Summary Up 31 - Number of stations moving it up on the charts. Debuts 20 - Number of stations debuting the song this week.

ABBA When All Is Said... (Atlantic) LP: The Visitors. Regional Reach 81/0 38%. National Summary UP 38, DEBITS 2, SAME 29, DOWN 12, ADDS 0.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

AIR SUPPLY Sweet Dreams (Arista) LP: The One The You Love. Regional Reach 148/0 69%. National Summary UP 20, DEBITS 0, SAME 31, DOWN 95, ADDS 0.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

212 REPORTS 210 LAST WEEK (Air Supply continued). Regional Reach 137/10 65%. National Summary UP 77, DEBITS 1, SAME 26, DOWN 3, ADDS 0.

ALABAMA Love In The First... (MCA) LP: Feels So Right. Regional Reach 137/10 65%. National Summary UP 77, DEBITS 1, SAME 26, DOWN 3, ADDS 0.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

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CHARLENE I've Never Been... (Motown) LP: I've Never Been... Regional Reach 78/47 37%. National Summary UP 8, DEBITS 13, SAME 10, DOWN 0, ADDS 47.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

PAUL DAVIS '65 Love Affair (Arista) LP: Cool Night. Regional Reach 165/23 78%. National Summary UP 83, DEBITS 0, SAME 25, DOWN 0, ADDS 23.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

NEIL DIAMOND One The Way... (Columbia) LP: One The Way To The Sky. Regional Reach 82/8 39%. National Summary UP 26, DEBITS 6, SAME 29, DOWN 3, ADDS 8.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

DR. HOOK Baby... (Casablanca/PG) LP: Players In The Dark. Regional Reach 123/18 58%. National Summary UP 39, DEBITS 35, SAME 31, DOWN 0, ADDS 18.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

DAN FOGELBERG Leader Of... (Full Moon/Epic) LP: The Innocent Age. Regional Reach 107/1 50%. National Summary UP 11, DEBITS 0, SAME 83, DOWN 6, ADDS 1.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

FOREIGNER Jukebox Hero (Atlantic) LP: Foreigner 4. Regional Reach 102/8 48%. National Summary UP 25, DEBITS 5, SAME 25, DOWN 17, ADDS 8.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

J. GEILS BAND Freeze... (EMI America) LP: Freeze Frame. Regional Reach 176/5 83%. National Summary UP 13, DEBITS 1, SAME 88, DOWN 1, ADDS 5.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

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WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

GREG GUIDRY Goin' Down (Badland/Col.) LP: Over The Line. Regional Reach 150/31 71%. National Summary UP 48, DEBITS 38, SAME 33, DOWN 0, ADDS 31.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

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WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

WRCB 29-27, WFI 23-20, WCAU 12-9, WFLA 15-12, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14, WTVT 10-7, WFTS 19-14.

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**BERTIE HIGGINS**  
*Key Largo (Kat Family/CBS)*  
LP: Just Another Day In Paradise

Regional Reach: E 768, S 724, M 748, W 748

166/4 74% National Summary: DEBUTS 3, SAME 11, DOWN 2, ADDS 3

**ONE HUNDRED WAYS (A&M)**  
LP: The Dude

Regional Reach: E 474, S 704, M 438, W 638

120/10 57% National Summary: DEBUTS 19, SAME 11, DOWN 5, ADDS 10

**BREAKER**

**HUMAN LEAGUE**  
*Don't You Want Me (A&M)*  
LP: Dare

Regional Reach: E 318, S 344, M 198, W 288

60/15 28% National Summary: DEBUTS 11, SAME 21, DOWN 2, ADDS 5

**JOAN JETT...**  
*I Love Rock 'n Roll (Boardwalk)*  
LP: I Love Rock 'n Roll

Regional Reach: E 784, S 844, M 814, W 724

167/4 79% National Summary: DEBUTS 3, SAME 46, DOWN 4, ADDS 4

**QUINCY JONES**  
*One Hundred Ways (A&M)*  
LP: The Dude

Regional Reach: E 474, S 704, M 438, W 638

120/10 57% National Summary: DEBUTS 19, SAME 11, DOWN 5, ADDS 10

**BREAKER**

**LE ROUX**  
*Nobody Said It Was... (RCA)*  
LP: Last Safe Place

Regional Reach: E 714, S 844, M 644, W 774

159/10 75% National Summary: DEBUTS 19, SAME 10, DOWN 10, ADDS 10

**BOB & DOUG MCKENZIE**  
*Take Off (Mercury/P&G)*  
LP: Great White North

Regional Reach: E 574, S 624, M 624, W 564

127/2 60% National Summary: DEBUTS 5, SAME 27, DOWN 19, ADDS 2

**STEVIE NICKS**  
*Edge Of... (Modern/Atco)*  
LP: Bella Donna

Regional Reach: E 674, S 674, M 674, W 724

167/4 79% National Summary: DEBUTS 13, SAME 27, DOWN 0, ADDS 3

**HUEY LEWIS & THE NEWS**  
*Do You Believe... (Chrysalis)*  
LP: Picture This

Regional Reach: E 884, S 884, M 884, W 934

185/5 89% National Summary: DEBUTS 8, SAME 17, DOWN 0, ADDS 5

**OLIVIA NEWTON-JOHN**  
*Make A Move... (MCA)*  
LP: Physical

Regional Reach: E 684, S 904, M 884, W 914

186/3 88% National Summary: DEBUTS 7, SAME 11, DOWN 2, ADDS 3

**POINTER SISTERS**  
*Should I Do It (Planet/E)*  
LP: Black & White

Regional Reach: E 844, S 814, M 854, W 884

178/6 84% National Summary: DEBUTS 13, SAME 21, DOWN 10, ADDS 6

**JOAN JETT...**  
*I Love Rock 'n Roll (Boardwalk)*  
LP: I Love Rock 'n Roll

Regional Reach: E 784, S 844, M 814, W 724

167/4 79% National Summary: DEBUTS 3, SAME 46, DOWN 4, ADDS 4

**POLICE**  
*Spirits In A... (A&M)*  
LP: Ghost In The Machine

Regional Reach: E 674, S 674, M 674, W 724

156/0 74% National Summary: DEBUTS 2, SAME 39, DOWN 13, ADDS 0

**BOB & DOUG MCKENZIE**  
*Take Off (Mercury/P&G)*  
LP: Great White North

Regional Reach: E 574, S 624, M 624, W 564

127/2 60% National Summary: DEBUTS 5, SAME 27, DOWN 19, ADDS 2

**STEVIE NICKS**  
*Edge Of... (Modern/Atco)*  
LP: Bella Donna

Regional Reach: E 674, S 674, M 674, W 724

167/4 79% National Summary: DEBUTS 13, SAME 27, DOWN 0, ADDS 3

**JOAN JETT...**  
*I Love Rock 'n Roll (Boardwalk)*  
LP: I Love Rock 'n Roll

Regional Reach: E 784, S 844, M 814, W 724

167/4 79% National Summary: DEBUTS 3, SAME 46, DOWN 4, ADDS 4

**HUEY LEWIS & THE NEWS**  
*Do You Believe... (Chrysalis)*  
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**OLIVIA NEWTON-JOHN**  
*Make A Move... (MCA)*  
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**POINTER SISTERS**  
*Should I Do It (Planet/E)*  
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178/6 84% National Summary: DEBUTS 13, SAME 21, DOWN 10, ADDS 6

**JOAN JETT...**  
*I Love Rock 'n Roll (Boardwalk)*  
LP: I Love Rock 'n Roll

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*Spirits In A... (A&M)*  
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156/0 74% National Summary: DEBUTS 2, SAME 39, DOWN 13, ADDS 0

**BOB & DOUG MCKENZIE**  
*Take Off (Mercury/P&G)*  
LP: Great White North

Regional Reach: E 574, S 624, M 624, W 564

127/2 60% National Summary: DEBUTS 5, SAME 27, DOWN 19, ADDS 2

**STEVIE NICKS**  
*Edge Of... (Modern/Atco)*  
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Regional Reach: E 674, S 674, M 674, W 724

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*I Love Rock 'n Roll (Boardwalk)*  
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Regional Reach: E 884, S 884, M 884, W 934

185/5 89% National Summary: DEBUTS 8, SAME 17, DOWN 0, ADDS 5

(Police continued)

Table with station call letters and frequencies for various markets including K115PM, K100, K101, etc.

MIKE POST

Table for MIKE POST album listing stations like K101, K102, K103, etc.

QUARTERFLASH

Table for QUARTERFLASH album listing stations like K101, K102, K103, etc.

CLIFF RICHARD

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PRISM

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KENNY ROGERS

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RICK SPRINGFIELD

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TOMMY TUNO

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(Kenny Rogers continued)

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DIANA ROSS

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New &amp; Active Continued from Back Page

**NEIL DIAMOND "On The Way To The Sky" (Columbia) 82/8**

Moves: Up 36, Debuts 6, Same 29, Down 3, Adds 8, KRLA, KIIS-FM, WYCR, KROK, KLPQ, KX104, WOW, 99KG, WABC 38-33, WNBC 17-14, PRO-FM 24-20, WAEB 12-9, KZFM 28-21, WNCI 21-13, WTSN 21-14.

**ABBA "When All Is Said And Done" (Atlantic) 81/0**

Moves: Up 38, Debuts 2, Same 29, Down 12, Adds 0, WFI 23-20, B104 12-9, KRLA on, KZZP 30-26, 92FLY 30-28, 3WT 30-26, KROK 7-6, WZYP 20-18, CK101 10-8, FM100 22-18, KIOA 24-21, WGBF on, KRQ 12-10, 95SGF 22-18, KDZA 30-27.

**CHARLENE "I've Never Been To Me" (Motown) 78/47**

Moves: Up 8, Debuts 13, Same 10, Down 0, Adds 47 including WBEN-FM, WFI, KBEQ, KEARTH, KFI, KEZR, KYX, KIMN, KZZP, WKEE, Y103, WNAM, WXLK, KELO.

**MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 77/8**

Moves: Up 27, Debuts 11, Same 30, Down 1, Adds 8, WCAU-FM, WPST, WYCR, WDCG, KYNO-FM, K96, KKQV, KKLK, WFI 27-22, KFI 23-17, 3WT 35-28, KBFM 14-11, WDOQ 24-19, WFBG 20-14, WFOX 31-25, WCIL-FM 34-18.

**KOOL & THE GANG "Get Down On It" (De-Lite/PolyGram) 75/28**

Moves: Up 18, Debuts 18, Same 11, Down 0, Adds 28 including WBEN-FM, WFI, B94, CKGM, WGCL, WLAN-FM, WHHY-FM, WRQK, WZZR, WMEE, KGGI, WJBO, WTSN, WGLF, KDZA.

**PRISM "Don't Let Him Know" (Capitol) 75/4**

Moves: Up 32, Debuts 7, Same 31, Down 1, Adds 4, WMAK-FM, WRQK, KIJK, KKLK, 96KX 27-23, CKLW 24-16, KBEQ on, WPST 17-14, KINT 13-6, WIKS 19-12, WNAF 24-21, KXXX 27-21, FM103 on, 95XIL 25-22, KFMZ 11-8.

**HUMAN LEAGUE "Don't You Want Me" (A&M) 60/15**

Moves: Up 14, Debuts 10, Same 21, Down 0, Adds 15, WBEN-FM, Z93, KIQQ, B100, 92FLY, WLAN-FM, KSET-FM, WABB-FM, G100, WBBQ, KZ93, WNAM, WOMP-FM, WAZY-FM, KDZA.

## SIGNIFICANT ACTION

**SMOKEY ROBINSON "Tell Me Tomorrow" (Tamla/Motown) 48/3**

Moves: Up 20, Debuts 3, Same 18, Down 4, Adds 3, KITY, WMAK-FM, WCIL-FM, B94 18-15, B104 25-16, WXKS-FM 3-3, Y100 on, CKLW 22-20, KZFM 14-8, B97 11-9, WAXY 23-19, FM102 30-27, WJBO 36-26, 95XIL 8-5, KSLY on.

**RAY PARKER JR. "The Other Woman" (Arista) 47/29**

Moves: Up 0, Debuts 11, Same 7, Down 0, Adds 29 including WBEN-FM, WXKS-FM, WPGC, Z93, Y100, CKLW, KEZR, WKEE, WHHY-FM, WBCY, KIDD, KIKI, WCIR, WRKR, KKLK.

**ROLLING STONES "Hang Fire" (Rolling Stones/Atco) 46/38**

Moves: Up 0, Debuts 3, Same 5, Down 0, Adds 38 including WXKS-FM, PRO-FM, JB105, CKLW, KIQQ, Q106, G100, WOKI, 92X, KSKD, WIGY, WTSN, WXLK, KKRC-FM, KCBN.

**IRENE CARA "Anyone Can See" (Network/Elektra-Asylum) 45/2**

Moves: Up 11, Debuts 5, Same 25, Down 2, Adds 2, B97, WMAK-FM, WBEN-FM 39-35, WCKX 13-11, KBEQ on-dp, KFRC 40-38, XTRA on, WHFM 29-26, KEEL on, CK101 12-7, WNCI 30-25, KCPX 23-21, WGUY 26-24, WTRU on, KDZA on.

**SNEAKER "Don't Let Me In" (Handshake/CBS) 43/6**

Moves: Up 7, Debuts 6, Same 24, Down 0, Adds 6, G100, CK101, KHYT, WGUY, WOMP-FM, 95SGF, KBEQ 24-19, KEZR 29-23, WRCK on, WYCR on, KINT 38-31, KCPX 38-34, WXLK 26-19, Q101 on, 99KG on.

**MECO "Pop Goes The Movies Part I" (Arista) 42/6**

Moves: Up 11, Debuts 4, Same 20, Down 1, Adds 6, WABC, KFI, WDRG-FM, WDCG, WSEZ, WRQK, WKBW d-19, CKLW 19-14, WGOL on, CK101 30-22, WCSC 7-5, WVIC 22-15, KJRB 30-27, WHEB 28-24.

**GLASS MOON "On A Carousel" (Radio/Atlantic) 39/14**

Moves: Up 3, Debuts 5, Same 17, Down 0, Adds 14, WBEN-FM, KBEQ, WPHD, WKEE, WDOQ, WVIC, WJXQ, WIGY, WISE, KILE, KRNA, 99KG, KYA, KIQQ on.

**TASTE OF HONEY "I'll Try Something New" (Capitol) 38/17**

Moves: Up 0, Debuts 8, Same 13, Down 0, Adds 17 including WFI, WPGC, WFBF, WAEB, WKEE, KZFM, WDOQ, WDCG, KIKI, WGUY, WFBG, WCIR, WISE, KVOL, KDZA.

**BARBRA STREISAND "Memory" (Columbia) 38/7**

Moves: Up 11, Debuts 2, Same 17, Down 1, Adds 7, WBEN-FM, CKLW, WTXI, WSEZ, WZZR, KBBK, KSKD, KFI 25-21, WDOQ 27-23, WMAK-FM 25-19, WGH 13-9, WAKX 13-10, WTSN 24-19, KILE on, KENI 27-23.

**GEORGE DUKE "Shine On" (Epic) 38/6**

Moves: Up 14, Debuts 1, Same 17, Down 0, Adds 6, WXKS-FM, KFRC, BJ105, WMAK-FM, WGH, KNBQ, B94 24-21, KIIS-FM 28-24, KIQQ 35-32, KC101 26-22, B97 26-23, WDOQ 30-28, KIDD on, WJBO 39-30, KDZA on.

**ROBERTA FLACK "Making Love" (Atlantic) 37/11**

Moves: Up 4, Debuts 6, Same 16, Down 0, Adds 11, WXKS-FM, KIIS-FM, WAEB, WKEE, WHHY-FM, WSEZ, WVIC, KIOA, KOFM, KHYT, KCBN.

**ELTON JOHN "Empty Garden (Hey Hey Johnny)" (Geffen) 35/34**

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 34 including KEGL, KBEQ, WGCL, KIQQ, WPHD, WKEE, Y103, KQKQ, KBBK, WCIR, WCGQ, KVOL, KFYR, KRNA, KOZE.

**GEORGE BENSON "Never Give Up On A Good Thing" (WB) 34/3**

Moves: Up 18, Debuts 4, Same 9, Down 0, Adds 3, WCAU-FM, KYX, FM102, B94 30-27, WXKS-FM 18-13, KIQQ 33-29, WYCR on, WAXY 27-23, CK101 34-31, WMAK-FM 27-20, WCSC 19-16, WZZR on, 95SGF 24-20, WFOX 30-26, KOZE 28-23.

**DAVID LASLEY "If I Had My Wish Tonight" (EMI America) 33/18**

Moves: Up 1, Debuts 0, Same 14, Down 0, Adds 18 including WXKS-FM, Q106, WKEE, KZFM, KINT, KLPQ, WSEZ, KIOA, KNBQ, KHYT, WCIR, WAEV, WGLF, KILE, KVOL.

**ALDO NOVA "Fantasy" (Portrait/CBS) 32/12**

Moves: Up 5, Debuts 5, Same 10, Down 0, Adds 12, WPST, K104, KBFM, WZYP, WSKZ, WOKI, WGH, WJXQ, KXXX, KJRB, KFMZ, KCBN, CFTR 30-20, WPHD 26-17, WRKR 32-27.

**KTIXE WOODS "Just Can't Win 'Em All" (Cotillion/Atco) 32/0**

Moves: Up 18, Debuts 1, Same 10, Down 3, Adds 0, KBEQ 26-22, WAEB on, V100 30-27, WMAK-FM on, WZZR 19-15, KIOA 23-20, Z104 25-23, KIKI on, WTSN 27-23, WOMP-FM 17-15, WAEV 5-5, 95SGF 18-16, WFOX 25-22, WSPT on, KYA 26-23.

**ANNE MURRAY "Another Sleepless Night" (Capitol) 31/0**

Moves: Up 10, Debuts 1, Same 18, Down 2, Adds 0, WCAU-FM on, CFTR 33-30, KFI on, KIQQ on, WAEB 25-23, KZFM 27-24, WTXI 34-36, WDOQ on, CK101 29-26, WZZR 29-27, KSTT 24-21, KCPX 29-26, KRQ on, WFEA on, WFOX on.

**CARS "Since You're Gone" (Elektra) 28/26**

Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 26 including B104, KEGL, WKTI, WPHD, 3WT, WYCR, WSSX, WIKS, FM103, WZYO, KKQV, WSPT, KFMZ, KKLK, KATI.

**JOHN DENVER "Shanghai Breezes" (RCA) 28/9**

Moves: Up 3, Debuts 6, Same 10, Down 0, Adds 9, CKLW, KEZR, WKEE, WTXI, WRQK, KRAV, KXXX, WTSN, WZYO, KIQQ on, WAEB d-27, KINT 38-32, WGH 19-13, KOFM d-29, WFBG on.

**BOYS BAND "Please Don't Stop Me Baby (I'm On Fire)" (Elektra) 26/11**

Moves: Up 5, Debuts 1, Same 9, Down 0, Adds 11, WLOL-FM, KYX, KINT, WOKI, WZZR, KIJK, KCPX, WFBG, Q101, KSLY, KDZA, WAEB 27-24, K104 32-27, WOMP-FM 31-28, WAEV 22-16.

**JUNIOR "Mama Used To Say" (Mercury/PolyGram) 25/7**

Moves: Up 6, Debuts 5, Same 6, Down 1, Adds 7, KINT, WFMF, WDOQ, WCSC, WGH, KIDD, WACZ, WCAU-FM 27-20, Y100 d-19, I95 d-22, KFRC 31-22, WVIC-FM 23-17, KYNO-FM 29-16, WGUY 13-10, WYKS on.

**WILLIE NELSON "Always On My Mind" (Columbia) 24/14**

Moves: Up 6, Debuts 0, Same 4, Down 0, Adds 14, KIQQ, KZFM, KINT, KXX106, WHHY-FM, WMAK-FM, WSEZ, KCPX, WHEB, Q104, 95SGF, KILE, KENI, KSLY, 94Q 23-13.

**SURVIVOR "Summer Nights" (Scotti Bros./CBS) 24/1**

Moves: Up 6, Debuts 1, Same 16, Down 0, Adds 1, WRKR, Y100 on, WLS 32-30, WLS-FM 32-30, KFI on, KIQQ on, WABB-FM d-24, WJXQ 23-21, KMGK on, KZ93 on, KIDD on, KGGI 26-23, KBBK on, WTRU 26-23, KENI on.

**GENESIS "Man On The Corner" (Atlantic) 23/20**

Moves: Up 1, Debuts 1, Same 1, Down 0, Adds 20 including B94, KEGL, WCKX, KEZR, WRCK, WPST, WSSX, WJXQ, KNBQ, 95XIL, WZYO, Q101, KKLS, WSPT, KOZE.

**BRYAN ADAMS "Lonely Nights" (A&M) 23/3**

Moves: Up 7, Debuts 2, Same 11, Down 0, Adds 3, WKTI, WANS-FM, WYKS, KEGL 23-19, WLS-FM 40-39, WPHD d-30, WPST 22-20, KLPQ on, WBCY on, WSSX 23-18, WJXQ 22-20, WIKS 26-23, KSEL-FM 25-21, WCIL-FM on, KDZA on.

**BARRY MANILOW "Let's Hang On" (Arista) 21/19**

Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 19 including WBEN-FM, KEARTH, KIQQ, WHFM, WAEB, KBFM, WAXY, KX104, WCSC, WFBG, WZYO, 95SGF, WCGQ, WXLK, Q101.

**DWIGHT TWILLEY "Somebody To Love" (EMI America) 21/3**

Moves: Up 5, Debuts 3, Same 10, Down 0, Adds 3, WRCK, WISE, KVOL, CHUM on, KINT 34-23, WSSX on, KBBK on, KCPX 39-37, WACZ on, WAEV 30-29, KSEL-FM d-26, WCIL-FM on, KRNA d-25, KFMZ d-22.

**SOFT CELL "Tainted Love" (Sire/WB) 21/1**

Moves: Up 9, Debuts 4, Same 2, Down 5, Adds 1, KRNA, CFTR 2-2, CKGM 1-1, I95 d-21, WLS 19-16, WLS-FM 19-16, KRLA 23-22, KIQQ d-26, WRCK 13-10, WPST 9-6, WKRZ-FM 19-13, K104 35-31, WJXQ 11-10, WJBO 37-33, KFMZ d-23.

Continued on Page 67

**GEORGE BENSON "Never Give Up On A Good Thing" (WB) 41/7**

Rotations: Heavy 6/0, Medium 28/6, Light 7/1, Extra Adds 0, Total Adds 7, WCBM, WROR, WELI, KEY103, WSGN, Y106, WDAY. Heavy: WRVA, WFMK, KKR, WLVA, KFOR, KBAI. Medium: WLTA, KEX, WRIE, WGAC, WBT, WSLI, WRVR, WSRZ, WHBY, WMHE, KBOI, KUGN, KKUA, KSL, WEIM, WCHV, KCRG.

**MICHAEL SMOTHERMAN "Do I Ever Cross Your Mind?" (Epic) 38/7**

Rotations: Heavy 1/0, Medium 20/3, Light 17/4, Extra Adds 0, Total Adds 7, KPLZ, WELI, WIS, KULF, Y106, WKZE-FM, KRNO. Heavy: WDEF. Medium: WBEN, WLTA, WSB, 97AIA, WCCO, WVVY, WHAM, WGAC, SM95, WHBC, KOB, KUGN, KSL, WSKY, WJON, KMED, KRKK.

**FRED PARRIS & THE FIVE SATINS "Medley" (Elektra) 36/4**

Rotations: Heavy 8/0, Medium 15/0, Light 12/3, Extra Adds 1, Total Adds 4, WCZY, WIS, WKBR, KSRO. Heavy: WTAE, WICC, WNAF, WVVY, WELI, WGY, WDEF, KRNO. Medium: KDKA, WSB, WCCO, WRIE, WFSM, WHAM, WBSA, WGAC, WSGN, WBT, KULF, WCTC, WNEU, WORG.

**MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 36/3**

Rotations: Heavy 2/0, Medium 19/2, Light 15/1, Extra Adds 0, Total Adds 3, KULF, WSGW, KBOZ, Heavy: WFMK, KKUA. Medium: WBEN, KEX, WICC, WELI, WIBA, WMHE, KRMG, KOB, KBOI, KSL, KCEE, WEIM, WKBR, WNEU, KSEL, KBAI, KRKK.

**GORDON LIGHTFOOT "Baby Step Back" (WB) 35/21**

Rotations: Heavy 0/0, Medium 14/6, Light 15/9, Extra Adds 6, Total Adds 21, WCCO, KGW, WGAC, SM95, WRVA, WHBY, WHIO, KRMG, KKR, KBOI, KWAV, KING, KIXI, WEIM, WDAY, KPAT, WJON, KADE, KMED, KRNO, KSRO. Medium: KPLZ, WICC, WSGN, KULF, KUGN, WKZE-FM, WSKY, KBOZ.

**CHILLIWACK "I Believe" (Millennium/RCA) 30/2**

Rotations: Heavy 8/0, Medium 14/1, Light 8/1, Extra Adds 0, Total Adds 2, KUDL, KKUA. Heavy: WRIE, SM95, WSRZ, WFMK, KWAV, WLVA, WORG, KRKK. Medium: WZZP, WFSM, WHEN, WOWO, WMHE, KIXI, WSKY, WCHV, WFR, KFOR, KPAT, WBOW, KFQD.

## SIGNIFICANT ACTION

**CHARLENE "I've Never Been To Me" (Motown) 28/18**

Rotations: Heavy 1/0, Medium 9/7, Light 16/9, Extra Adds 2, Total Adds 18, WCBM, WBEN, WJMD, WLTA, WSB, KFMK, WCCO, WAFB, WSGN, WSLI, WRVA, WFMK, WMHE, KMJJ, WKBR, WLVA, WWSA, WDAY. Heavy: WSKY. Medium: 97AIA, KULF.

**CRYSTAL GAYLE "You Never Gave Up On Me" (Columbia) 26/1**

Rotations: Heavy 5/0, Medium 17/0, Light 4/1, Extra Adds 0, Total Adds 1, WNEU. Heavy: WLTA, WCCO, WHIO, KSL, WDEF. Medium: 97AIA, KRZY, KEX, WGAC, WHBY, KMBZ, KRMG, KBOI, WEIM, WSKY, WWSA, WDAY, KFOR, KFQD, KBOZ, KMED, KRNO.

**ROSANNE CASH "Blue Moon With Heartache" (Columbia) 24/1**

Rotations: Heavy 6/0, Medium 14/0, Light 4/1, Extra Adds 0, Total Adds 1, 55KRC. Heavy: WRIE, KEY103, WRVA, KOB, KSL, WLVA. Medium: KEX, WHBC, WARM98, KRNT, KLTE, KRMG, WKBN, WEIM, WWSA, WDAY, KFQD, KBOZ, KRNO, WCZY.

**BILL LABOUNTY "Livin' It Up" (WB/Curb) 22/2**

Rotations: Heavy 2/0, Medium 11/0, Light 8/1, Extra Adds 1, Total Adds 2, SM95, WQUE. Heavy: WSKY, WDAY. Medium: WLTA, WCZY, WCCO, WGAC, WBT, KULF, WHBC, KUGN, WJON, KFQD, KMED.

**JENNIFER WARNES "Come To Me" (Arista) 21/10**

Rotations: Heavy 0/0, Medium 10/3, Light 9/5, Extra Adds 2, Total Adds 10, WSB, WCCO, WIS, WHBY, KSL, WEIM, KPAT, KFQD, KMED, KRNO. Medium: KEX, WGAC, WSKY, WDEF, WWSA, KBOZ.

**SMOKEY ROBINSON "Tell Me Tomorrow" (Tamla/Motown) 21/1**

Rotations: Heavy 1/0, Medium 12/0, Light 8/1, Extra Adds 0, Total Adds 1, KUDL. Heavy: KKUA. Medium: WIF, WTAE, KEX, KEY103, KULF, WKBN, KBOI, WEIM, WKBR, KSEL, WORG, KFQD.

**PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 17/11**

Rotations: Heavy 1/0, Medium 5/3, Light 10/7, Extra Adds 1, Total Adds 11, WJMD, WRIE, KULF, WHBY, KKR, KWAV, WEIM, WWSA, KFQD, KTWO, KMED. Heavy: KKUA. Medium: WDAY, KBOZ.

**TASTE OF HONEY "I'll Try Something New" (Capitol) 16/11**

Rotations: Heavy 0/0, Medium 3/1, Light 9/6, Extra Adds 4, Total Adds 11, WLTA, KPLZ, WVVY, WHYN, KULF, WSLI, WQUE, KUGN, KIXI, WKBR, WORG. Medium: WJMD, WSKY.

**RICK SPRINGFIELD "Don't Talk To Strangers" (RCA) 16/10**

Rotations: Heavy 0/0, Medium 5/3, Light 9/5, Extra Adds 2, Total Adds 10, WHEN, KULF, WSLI, WQUE, WSRZ, WMHE, KWAV, K108, WORG, KSRO. Medium: WAFB, WFMK.

**SNEAKER "Don't Let Me In" (Handshake/CBS) 16/2**

Rotations: Heavy 0/0, Medium 11/0, Light 3/1, Extra Adds 1, Total Adds 2, WHYN, WKZE-FM. Heavy: WLVA. Medium: KULF, WSLI, WRVA, WSRZ, KBOI, KKUA, KWAV, KREM, WEIM, WCHV, KRKK.

**ELTON JOHN "Empty Garden (Hey Hey Johnny)" (Geffen) 14/14**

Rotations: Heavy 0/0, Medium 3/3, Light 9/9, Extra Adds 2, Total Adds 14, WCBM, SM95, KUGN, KIXI, KTKT, WEIM, WSKY, WORG, KADE, KBOZ, KMED, KBAI, KRKK.

**LE ROUX "Nobody Said It Was Easy" (RCA) 14/2**

Rotations: Heavy 3/0, Medium 7/1, Light 4/1, Extra Adds 0, Total Adds 2, WZZP, WLVA. Heavy: WAFB, WSRZ, KWAV. Medium: WFSM, WQUE, WFMK, WMHE, WCHV, WBOW.

**HUEY LEWIS AND THE NEWS "Do You Believe In Love" (Chrysalis) 14/1**

Rotations: Heavy 1/0, Medium 9/0, Light 4/1, Extra Adds 0, Total Adds 1, KVIL. Heavy: WZZP, WBBF, KRBE, WOWO, WFMK, WMHE, KWAV, KPAT, WBOW.

**DOTTIE WEST "You're Not Easy To Forget" (Liberty) 13/1**

Rotations: Heavy 2/0, Medium 5/0, Light 6/2, Extra Adds 0, Total Adds 2, WQUA, WDAY. Heavy: WLTA, WDEF. Medium: WCCO, WBSA, WHIO, KSL, WJON.

**CHARLEY PRIDE "Mountain Of Love" (RCA) 13/0**

Rotations: Heavy 4/0, Medium 7/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WIS, WRVA, KOB, KSL. Medium: WCZY, KEX, WBT, WHIO, KRNT, KSEL, KBOZ.

**BOYS BAND "Please Don't Stop Me Baby (I'm On Fire)" (Elektra) 12/2**

Rotations: Heavy 0/0, Medium 4/0, Light 7/1, Extra Adds 1, Total Adds 2, WCCO, KFQD. Medium: KEX, SM95, WSKY, KRKK.

**DARYL HALL & JOHN OATES "Did It In A Minute" (RCA) 9/7**

Rotations: Heavy 1/1, Medium 4/3, Light 4/3, Extra Adds 7, WSGN, KULF, WMHE, KKUA, WNEU, WORG, KBAI. Medium: WSRZ.

**ANGELA BOFILL "Holdin' Out For Love" (Arista) 8/1**

Rotations: Heavy 1/0, Medium 3/0, Light 4/1, Extra Adds 0, Total Adds 1, KKR. Heavy: KULF. Medium: SM95, KLTE, KKUA.

**PETULA CLARK "Natural Love" (Scotti Bros./CBS) 8/0**

Rotations: Heavy 0/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0. Medium: WHIO, KMBZ, WKBN, KOB, KTWO.

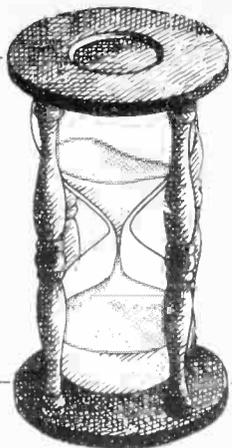
**ROD STEWART "Tonight I'm Yours (Don't Hurt Me)" (WB) 7/2**

Rotations: Heavy 2/0, Medium 4/1, Light 1/1, Extra Adds 0, Total Adds 2, 55KRC, WOWO. Heavy: WSRZ, WLVA. Medium: KDKA, WZZP, WCHV.

**POLICE "Spirits In The Material World" (A&M) 7/1**

Rotations: Heavy 3/0, Medium 2/0, Light 2/1, Extra Adds 0, Total Adds 1, Q96. Heavy: KDKA, Y106, KWAV. Medium: KULF, WOWO.

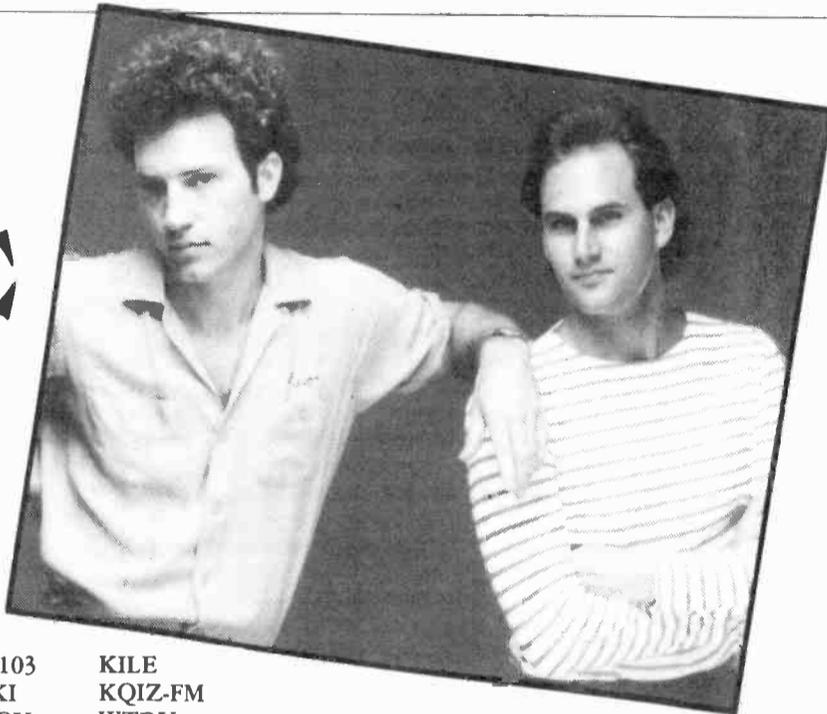
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# Songs That Are Timeless!

## “867-5309/Jenny”

### TOMMY TUTONE



- |                |               |              |               |         |         |
|----------------|---------------|--------------|---------------|---------|---------|
| WBEN-FM add 28 | 95XIL add     | WTIX 32-26   | WGLF 33-28    | Q103    |         |
| WIFI add       | Z102 add 35   | KLPQ 32-25   | KSEL-FM 16-14 | KZZP    |         |
| I95 add        | KDVV add      | BJ105 39-33  | KVOL deb 30   | WPHD    |         |
| WLOL-FM add    | KEGL 3-3      | WSSX 30-22   | WSPT 22-17    | WDRG-FM |         |
| KEARTH add     | WLS-FM deb 33 | KMGK 30-25   | KRNA 23-19    | WLAN-FM |         |
| K104 add 40    | KRLA 16-9     | KZ93 deb 19  | 99KG deb 40   | WYCR    |         |
| G100 add       | KFI 22-13     | KKXX 17-12   | KENI deb 37   | WKRZ-FM |         |
| WZYP add       | KYYA 25-20    | KNBQ 16-15   | KSLY 21-19    | KZFM    |         |
| WBCY add       | KFRC 7-6      | KCPX 32-29   | KCBN 37-29    | KHFI    |         |
| WAYS add       | KEZR 14-10    | KSKD 8-5     | KATI deb 34   | KROK    |         |
| WRQK add       | B100 13-11    | KLUC 23-19   | KOZE          | WBBQ    |         |
| WANS-FM add    | WRCK 10-7     | KRQ 8-7      | KBEQ          | WMAK-FM | FM103   |
| WZZR add       | 3WT 26-16     | KHYT 29-19   | WGCL          | WOKI    | KILE    |
| WVIC add       | WPST 20-16    | WJBQ 38-32   | WKTI          | Z104    | KQIZ-FM |
| KIHK add 35    | WKEE 33-30    | WACZ 25-21   | KIIS-FM       | WIKS    | WTRU    |
| KOFM add       | KINT 21-19    | WOMP-FM 10-8 | XTRA          | KJRB    | KFMZ    |
| WOW add        | KBFM 16-14    | WAEV 27-20   | KIMN          | KBBK    | KDZA    |

## “On The Way To The Sky”

### NEIL DIAMOND



- |               |             |             |            |             |
|---------------|-------------|-------------|------------|-------------|
| WABC 38-33    | WGCL        | V100 22-18  | WSEZ 32-23 | WTSN 21-14  |
| WNBC 17-14    | KRLA add    | KZFM 28-21  | WCSC 15    | WHEB deb 26 |
| WBEN-FM 30-29 | KFI         | KHFI 30-23  | WGH 4-2    | WAEV 20-17  |
| WIFI          | KIIS-FM add | WTIX 39-32  | WZZR 25-22 | Z102 17-15  |
| B104          | KIQQ        | KROK add    | WVIC 25-20 | WFOX 15-13  |
| PRO-FM 24-20  | KEZR deb 27 | WFMF 22-17  | WAKX 8-7   | KKXL 19-17  |
| JB105 31-29   | KYYX        | KLPQ add    | KIHK 35-29 | KELO 29-25  |
| Z93 deb 30    | WFBR 23-21  | BJ105 38-32 | KIOA 25-23 | 99KG add    |
| Q105 26-25    | KC101 20-17 | CK101 33-30 | WOW add 16 | KENI deb 39 |
| WCKX 30       | WAEB 12-9   | KX104 add   | WNCI 21-13 | KSLY deb 25 |
| KBEQ          | WYCR add    | WAYS 24-22  | KCPX 34-30 | KOZE deb 29 |

A/C CHART No. 17 14 6 5 NEIL DIAMOND/On The Way To The Sky (Columbia)

## “Memory”

### BARBRA STREISAND

- |                |             |               |            |
|----------------|-------------|---------------|------------|
| WBEN-FM add 38 | KFI 25-21   | WDOQ 27-23    | WAKX 13-10 |
| WIFI           | KIQQ        | WMAK-FM 25-19 | KBBK add   |
| WXKS-FM        | KEZR        | WSEZ add      | KCPX 36-31 |
| PRO-FM         | Q106 deb 30 | WGH 13-9      | KSKD add   |
| JB105 27-25    | KZFM deb 22 | WZZR add      | WTSN 24-19 |
| CKLW add       | WTIX add    | WVIC 28-23    | KENI 27-23 |



## A/C BREAKERS

Three Weeks  
Two Weeks  
Last Week

1	1	1	1	JOURNEY/Open Arms (Columbia)
6	2	2	2	STEVIE WONDER/That Girl (Tamla/Motown)
23	18	8	3	OLIVIA NEWTON-JOHN/Make A Move On Me (MCA)
14	10	4	4	ROD STEWART/Tonight I'm Yours (Don't Hurt Me) (WB)
21	16	6	5	JOAN JETT & BLACKHEARTS/I Love Rock 'N Roll (Boardwalk)
25	19	10	6	GO-GO'S/We Got The Beat (IRS/A&M)
2	3	3	7	AIR SUPPLY/Sweet Dreams (Arista)
16	14	13	8	BERTIE HIGGINS/Key Largo (Kat Family/CBS)
17	12	11	9	POINTER SISTERS/Should I Do It (Planet/Elektra-Asylum)
11	11	9	10	POLICE/Spirits In The Material World (A&M)
24	20	16	11	HUEY LEWIS AND THE NEWS/Do You Believe In Love (Chrysalis)
28	22	20	12	VANGELIS/Chariots Of Fire (Polydor/PolyGram)
29	26	21	13	J. GEILS BAND/Freeze Frame (EMI America)
10	7	7	14	DIANA ROSS/Mirror, Mirror (RCA)
9	5	5	15	KENNY ROGERS/Through The Years (Liberty)
15	13	12	16	ALABAMA/Love In The First Degree (RCA)
-	28	22	17	STEVIE NICKS/Edge Of Seventeen (Modern/Atco)
3	4	15	18	DAN FOGELBERG/Leader Of The Band (Full Moon/Epic)
-	-	27	19	RICK SPRINGFIELD/Don't Talk To Strangers (RCA)
5	6	14	20	LITTLE RIVER BAND/Take It Easy On Me (Capitol)
30	25	23	21	BOB & DOUG MCKENZIE/Take Off (Mercury/PolyGram)
18	17	17	22	CLIFF RICHARD/Daddy's Home (EMI America)
-	29	25	23	LE ROUX/Nobody Said It Was Easy (Lookin' For The Lights) (RCA)
-	-	29	24	QUARTERFLASH/Find Another Fool (Geffen)
-	-	28	25	PAUL DAVIS/'65 Love Affair (Arista)
-	30	26	26	OAK RIDGE BOYS/Bobbie Sue (MCA)
-	-	30	27	GREG GUIDRY/Goin' Down (Badland/Columbia)
-	-	-	28	VAN HALEN/(Oh) Pretty Woman (WB)
-	-	-	29	DR. HOOK/Baby Makes Her Blue Jeans Talk (Casablanca/PG)
-	-	-	30	Q. JONES featuring J. INGRAM/One Hundred Ways (A&M)

Three Weeks  
Two Weeks  
Last Week

4	2	1	1	BERTIE HIGGINS/Key Largo (Kat Family/CBS)
8	3	3	2	JOURNEY/Open Arms (Columbia)
1	1	2	3	KENNY ROGERS/Through The Years (Liberty)
9	8	4	4	CLIFF RICHARD/Daddy's Home (EMI America)
17	14	6	5	NEIL DIAMOND/On The Way To The Sky (Columbia)
15	13	8	6	VANGELIS/Chariots Of Fire (Polydor/PolyGram)
13	9	7	7	Q. JONES featuring J. INGRAM/One Hundred Ways (A&M)
7	7	5	8	ALABAMA/Love In The First Degree (RCA)
19	15	13	9	SISTER SLEDGE/My Guy (Cotillion/Atco)
22	19	15	10	STEVIE WONDER/That Girl (Tamla/Motown)
12	12	11	11	ABBA/When All Is Said And Done (Atlantic)
-	25	20	12	OLIVIA NEWTON-JOHN/Make A Move On Me (MCA)
6	6	10	13	AIR SUPPLY/Sweet Dreams (Arista)
25	21	19	14	LARRY CARLTON/Sleepwalk (WB)
2	11	14	15	DAN FOGELBERG/Leader Of The Band (Full Moon/Epic)
18	17	16	16	STEVIE WOODS/Just Can't Win 'Em All (Cotillion/Atco)
3	4	12	17	SHEENA EASTON/You Could Have Been With Me (EMI America)
-	27	23	18	POINTER SISTERS/Should I Do It (Planet/Elektra-Asylum)
10	10	17	19	LITTLE RIVER BAND/Take It Easy On Me (Capitol)
-	-	26	20	JOHN DENVER/Shanghai Breezes (RCA)
24	23	21	21	OAK RIDGE BOYS/Bobbie Sue (MCA)
30	26	22	22	MECO/Pop Goes The Movies Part I (Arista)
-	29	24	23	BARBRA STREISAND/Memory (Columbia)
-	-	-	24	PAUL DAVIS/'65 Love Affair (Arista)
16	16	18	25	ANNE MURRAY/Another Sleepless Night (Capitol)
5	5	9	26	BARRY MANILOW/Somewhere Down The Road (Arista)
-	-	-	27	WILLIE NELSON/Always On My Mind (Columbia)
-	28	27	28	RUPERT HOLMES/The End (Elektra)
-	-	-	29	ROBERTA FLACK/Making Love (Atlantic)
-	-	-	30	GENE COTTON/If I Could Get You (Into My Life) (Knoll)

HALL & OATES (96)  
CHARLENE (47)  
ROLLING STONES (38)

GREG GUIDRY (31)  
RICK SPRINGFIELD (29)  
RAY PARKER JR. (29)

**MOST ADDED**

BARRY MANILOW (40)  
WILLIE NELSON (25)  
JOHN DENVER (23)

AL JARREAU (22)  
GORDON LIGHTFOOT (21)  
ROBERTA FLACK (20)

JOAN JETT (131)  
JOURNEY (119)  
STEVIE WONDER (85)

OLIVIA NEWTON-JOHN (84)  
GO-GO'S (79)  
J. GEILS BAND (50)

**HOTTEST**

BERTIE HIGGINS (77)  
JOURNEY (66)  
NEIL DIAMOND (42)

VANGELIS (42)  
KENNY ROGERS (40)  
CLIFF RICHARD (37)

## BREAKERS

### VAN HALEN (Oh) Pretty Woman (WB)

59% of our reporters on it. Moves: Up 60, Debuts 12, Same 34, Down 2, Adds 18 including B94, WLOL-FM, KBEQ, KZFM, KHFI, WDCG, WANS-FM, KLIK, KOFM, KYNO-FM, KRQ, Z102, WGLF, KQIZ-FM, KYA. See Parallels, debuts at number 28 on CHR chart.

### DR. HOOK

#### Baby Makes Her Blue Jeans Talk (Casablanca/PG)

58% of our reporters on it. Moves: Up 39, Debuts 35, Same 31, Down 0, Adds 18 including CKGM, Q103, KITY, KHFI, WQUT, KIOA, WGBF, KQKQ, KYNO-FM, KSKD, WIGY, WOMP-FM, KQIZ-FM, KKLS, KSLY. See Parallels, debuts at number 29 on CHR chart.

### QUINCY JONES featuring JAMES INGRAM One Hundred Ways (A&M)

57% of our reporters on it. Moves: Up 71, Debuts 19, Same 15, Down 5, Adds 10, WCAU-FM, KCNR, WMEE, WGBF, KIDD, FM102, KBBK, KSKD, KVOL, KELO, Q105 16-8, KFI 20-12, WHFM 15-10, WAEB 18-12, Q104 10-6. See Parallels, debuts at number 30 on CHR chart.

### DARYL HALL & JOHN OATES Did It In A Minute (RCA)

50% of our reporters on it. Moves: Up 5, Debuts 5, Same 0, Down 0, Adds 96, an unusually strong one-week acceptance level, including WNBC, B104, PRO-FM, WPGC, CHUM, KEGL, Z93, KBEQ, WGCL, KEARTH, KIQQ, KFRC, B100, Q103, KZZP. See Parallels, will debut next week on CHR chart.

12-34

## NEW & ACTIVE

### FOREIGNER "Juke Box Hero" (Atlantic) 102/8

Moves: Up 47, Debuts 5, Same 25, Down 17, Adds 8, WXKS-FM, XTRA, KIMN, WTIX, WQUT, WGH, WVIC, KWLO, B94 15-10, WLS-FM 31-18, WRCK 6-4, WYCR 21-14, Z104 3-2, KHYY 13-7, KKRC-FM 13-8.

### TOMMY TUTONE "867-5309/Jenny" (Columbia) 97/20

Moves: Up 42, Debuts 6, Same 26, Down 3, Adds 20 including WBEN-FM, WIFL, I95, WLOL-FM, KEARTH, K104, G100, WBCY, WANS-FM, WZZR, KLIK, WOW, 95XIL, Z102, KDVV.

### SAMMY HAGAR "I'll Fall In Love Again" (Geffen) 88/2

Moves: Up 42, Debuts 12, Same 25, Down 7, Adds 2, G100, WMEE, 96KX 23-17, CHUM 23-20, KEGL 8-4, KFI on, WPHD 10-9, WPST 14-11, KZFM 30-26, KSET-FM 24-20, WOKI 28-25, WSSX 15-11, KZ93 6-5, KKLS 27-24, KCBN 8-5.

### SISTER SLEDGE "My Guy" (Cotillion/Atco) 85/6

Moves: Up 51, Debuts 4, Same 22, Down 2, Adds 6, WKBW, KFRC, KOPA, WAXY, WOMP-FM, WYKS, PRO-FM 19-15, Y100 17-14, WLOL-FM 30-26, WFMF 24-19, WMAK-FM 10-7, KLIK 34-27, KYNO-FM 12-9, KIKI 11-4, WAEV 19-15.

### PAUL DAVIS

#### '65 Love Affair (Arista)

66% of our reporters on it. Rotations: Heavy 12/0, Medium 55/11, Light 20/6, Extra Adds 5, Total Adds 22 including WROR, GR55, WZZP, WCCO, WBT, K108, and 16 more. Debuts at number 24 on A/C chart.

### POINTER SISTERS

#### Should I Do It (Planet/Elektra-Asylum)

63% of our reporters on it. Rotations: Heavy 30/0, Medium 49/5, Light 9/4, Extra Adds 0, Total Adds 9 including KFMK, WCLR, WISN, KPPL, KNBR, and 4 more. Moves 23-18 on A/C chart.

### BARBRA STREISAND

#### Memory (Columbia)

61% of our reporters on it. Rotations: Heavy 21/0, Medium 46/5, Light 18/7, Extra Adds 0, Total Adds 12 including KFMK, KPPL, 3WS, WRVR, YES95, and 7 more. Moves 24-23 on A/C chart.

## NEW & ACTIVE

25-49

### WILLIE NELSON "Always On My Mind" (Columbia) 65/25

Rotations: Heavy 3/0, Medium 38/13, Light 22/10, Extra Adds 2, Total Adds 25, WCCO, KFMB, WRIE, WHYN, WAFB, WBT, WIS, KULF, WVLK, KAAV, WPTF, WRVA, WHBC, WOMC, WMHE, KOB, KSL, KTKT, WKZE-FM, WNEU, KSEL, WLVA, KFOR, WBOW, KMED. Heavy: WLTA, WSKY, WDEF. Debuts at number 27 on A/C chart.

### GENE COTTON "If I Could Get You (Into My Life)" (Knoll) 62/7

Rotations: Heavy 6/0, Medium 34/5, Light 22/2, Extra Adds 0, Total Adds 7, WFSM, KEY103, WIS, Y106, WPTF, WCTC, WDAY. Heavy: WGAC, SM95, KOB, WDEF, WLVA, KMED. Medium: WSB, 97AIA, WCZY, KEX, WELI, WHAM, WGY, WBT, KULF, WSLI, WVLK, WAKR, WHBY, WHBC, KBOI, KUGN, KSL. Debuts at number 30 on A/C chart.

### ROBERTA FLACK "Making Love" (Atlantic) 60/20

Rotations: Heavy 3/0, Medium 35/11, Light 22/9, Extra Adds 0, Total Adds 20, WROR, WISN, WICC, WTC, WHAM, WGY, WAFB, WBT, WIS, WVLK, WPTF, WOMC, WENS, WQUA, KRMG, WCTC, KCRG, WSGW, WBOW, KKRK. Heavy: WLTA, WHIO, KFOR. Medium: WCBM, WBEN, WJMD, WASH, 97AIA, KEX, KPLZ. Debuts at number 29 on A/C chart.

### AL JARREAU "Teach Me Tonight" (WB) 53/22

Rotations: Heavy 2/0, Medium 29/9, Light 21/12, Extra Adds 1, Total Adds 22, WBEN, WSB, WCZY, WNAB, WGAC, WIS, WVLK, WPTF, WRVA, WHBC, WARM98, WHIO, WQUA, KWAV, WMAK, WKZE-FM, WLVA, WWSA, KFOR, WSGW, KFQD, KTWO. Heavy: WSKY, KRNO. Medium: KEX, KPLZ, WICC, WBT, KUGN.

### GREG GUIDRY "Goin' Down" (Badland/Columbia) 52/10

Rotations: Heavy 4/0, Medium 28/2, Light 19/7, Extra Adds 1, Total Adds 10, KPPL, WICC, WFSM, WHAM, 14Q, KMGC, WENS, KCEE, KPAT, KADE. Heavy: SM95, KWAV, WSKY, KFOR. Medium: WBEN, WLTA, KPLZ, WVVZ, WHYN, WHEN, WGAC, KEY103, WAFB, KULF, WSLI, WRVR, WARM98, WFMK, KBOI, KIXI.

### POCO "Sea Of Heartbreak" (MCA) 50/3

Rotations: Heavy 6/0, Medium 28/1, Light 16/2, Extra Adds 0, Total Adds 3, KFMB, WARM98, WDEF. Heavy: WSB, WRIE, WGAC, WRVA, KWAV, WLVA. Medium: 97AIA, KEX, WELI, KEY103, KULF, WSRZ, WHBY, WHBC, KMBZ, KOB, KBOI, KUGN, KSL, KREM, KCEE, WEIM, WSKY, WORG, WDAY, KPAT, KFQD.

### BARRY MANILOW "Let's Hang On" (Arista) 41/40

Rotations: Heavy 1/1, Medium 17/16, Light 19/19, Extra Adds 4, Total Adds 40 including GR55, WBEN, WYNY, WLTA, WNAB, WVVZ, WELI, WHAM, WGY, WSBA, WGAC, WBT, Y106, WRVA, WAKR, WHBY, WHBC, WARM98, WHIO, KMBZ, KKRD, KIXI, KCEE, WKZE-FM, WEIM, WCTC, WNEU, WDEF, KSEL.