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Jon Anthony Leaves SMN For New Adventures: Net's Country programmer will write two books, form a consultancy, buy into a station, and program WQIK/Jacksonville .

Dow Jones Plans Private-Frequency Information Service: "DowAlert" will be relayed in code over FM stations to owners of custom-designed receivers



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Jason Minkler, Tommy Teague Join Network Records: Take West and East Coast Promotion/Marketing Director positions.

Westwood One Produces Belushi Special: Tribute to late comedian completed by program supplier

Mariner Sells Three Stations

Mariner Communications will sell three of its four radio stations to a group headed by David Chase, owner of 1080 Corp. (which owns WTIC-AM & FM/Hartford), R&R has learned. The transaction reportedly involves an assumption of Mariner's debts, which a source close to the company estimated as in the range of \$20-30 million.

Mariner's flagship station WITS/Boston will not be included in the transaction; WLW & WSKS/Cincinnati and KBEQ/ Kansas City are the stations to be transferred, subject to FCC approval. Mariner had reportedly been attempting to sell off the stations individually. Mariner President Barry Dickstein will apparently retain his

ABC Bows Superadio Lineup

ABC Enterprises previewed its full-service contemporary satellite format "Superadio" Monday (3-15), announcing a starstudded personality lineup. Longtime luminaries Dan Ingram (WABC/New York), Larry Lujack (WLS/Chicago's morning man), Ron Lundy (also from WABC), Robert W. Morgan (morning man at KMPC/Los Angeles), Dick Purtan (CKLW/Detroit morning man), and Jay Thomas (formerly of 99X/New York and "Mork & Mindy") will handle airshifts, along with WBBF/Rochester evening personality Paul Barsky and Bruce Bisson, most recently at WPGC/Washington. Lujack, Morgan, and Purtan apparently will be working weekend

executives present, including Chairman/CEO Leonard Goldenson, President/COO Elton Rule,

With a full complement of ABC



Robert W. Morgan Dan Ingram and ABC Radio President Ben Hoberman, ABC Enterprises VP Michael Hauptman and VP/Programming Rick Sklar outlined the goals and structure of the new venture. Hauptman termed it a "response to the challenge of the new technologies," and cited declining station revenues as a reason for stations to consider affiliating. He also described the role of the Marschalk Co. ad agency, which will provide and coordinate all promotions and contests. Morning and afternoon drive periods will still be programmed and promoted by local stations, with Superadio handling

the rest. Sklar emphasized Superadio's ability to localize, with some ID's set to begin at the network and be



Pictured at the press conference announcing ABC's new Superadio satellite service are (I-r) ABC Radio Enterprises VP Michael Hauptman, VP/Programming Rick Sklar, ABC Radio President Ben Hoberman, and Marschaik Co. Chairman Mike Lesser.



Bruce Bisson



Ron Lundy



Larry Lujack



Dick Purtan Paul Barsky completed locally through the use of data channels. Eight local commercials an hour will be available, plus a minute and a half extra during an optional news break. He described the service's music as "in a word - familiar."

CAPITOL BROADCASTING UPSET

Stern To Leave DC101 For WNBC

Popular DC101/Washington morning personality Howard Stern has signed a five-year contract to do afternoon drive for WNBC/New York. His current contract with Capitol Broadcasting (owner of DC101) expires July 31 and Stern plans to join

Fowler Resigns At KDKA, Forms Consultancy

After three years as Program Manager for KDKA/Pittsburgh, Lee Fowler resigned Monday (3-15) to form Lee R. Fowler & Associates, a consulting firm

specializing in Adult/Contemporary and News/Talk for mats. Fowler announced that the Pittsburghbased company



will include at Lee Fowler least two additional, but as yet undisclosed, programmers who will exit their current programming posts to join the new firm. He further stated that LF&A plans to limit its client list to ten stations.

"It's going to be a real think tank," said Fowler. "As far as I know, there's nobody devoting fulltime efforts to A/C and News/Talk consulting. I've wanted to be out on my own for quite some time. I've seen other people succeed as consultants, and from a programming standpoint, that's

FOWLER/See Page 33

WNBC immediately thereafter. Capitol President Goff Lebhar

told R&R he was particularly upset that he first learned of Stern's departure in a local newspaper article, and that the news was disclosed nearly five months in advance.

"We've obviously had some damage done to us," Lebhar told R&R. He's looking into whether the "premature" announcement will hurt ad revenues or impair STERN/See Page 40

LOGAN, SUMPTER MOVE

First Media Shifts Two PD's

First Media has announced two Program Director changes within the company: KFMY & KDOT/ Provo Operations Manager Jim Sumpter will take over the programming at KFMK/ Houston, with current KFMK PD Lee Logan moving to the company's newly acquired WUSN/

KFMK VP/GM Dan Mason told R&R, "Lee has done wonders for KFMK. The Chicago opportunity is extremely important to his continued growth within First Media. He's done a great job here and we're all excited for his continued success at WUSN."

WUSN VP/GM Chuck Artigue said, "I'm very excited to have Lee join us here at US99. He has an established, proven track record in several cities, and most recently with his success at KFMK. We can benefit from his expertise here to help us grow into the position we hope we are filling in the market."

Commenting on Sumpter, Mason said, "Jim has performed above the call of duty at KFMY & KDOT. His contributions to KFMK will be welcome. He has a super record with this company, and I'm very pleased that we were able to make these promotions from within First Media."

Sumpter, who was promoted to Operations Manager at KFMY & KDOT three months ago, told R&R, "My recent promotion in Provo and now my shift to Houston mean that First Media is again placing confidence in me. I'm absolutely thrilled. My thanks to (KFMY & KDOT) GM Gene Manning for making me into not only a good PD, but directing my efforts and helping me become a better manager.'

Sumpter will join KFMK March 25 with Logan arriving in Chicago April 5. No replacement was named for Sumpter in Provo

Hawaiian House **Speaker Sues** Aku, Heftel

Henry Peters, Speaker of the Hawalian House of Representatives, has filed a \$7 million lawsuit against KSSK (K-59)/Honolulu air personality Hal "Aku" Lewis and KSSK owner Heftel Broadcasting. The suit concerns comments Lewis allegedly made on the air about an automobile accident Peters was involved in last year. According to Peters, Lewis said Peters "got arrested for drunk driving" and when asked by a caller what happened to the case, responded "it was dropped" because Peters had asserted 'legislative immunity."

In actuality the accident was caused by a tire blowout. Alcohol

AKU/See Page 33

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Lang Promoted To Amaturo Radio President

Monte Lang has been promoted to President/Radio Division of the Amaturo Group, moving up from Exec. VP. Amaturo owns KMJQ/Houston and KMJM/St. Louis and is affiliated with WFTL & WWJF/Ft. Lauder-

Company founder Joseph Amaturo com-mented, "Ever since Monte joined us, we have more than achieved the goals established for our radio division. It was Monte's unique contri-



butions to both pro- Monte Lang gramming and sales that spearheaded that achievement. Monte really is a special talent, with an intrinsic creative flair combined with bottom-line respect. I am confident that under his leadership, these four stations will continue to grow and prosper.

Lang, who will continue to work out of KMJQ, had 20 years' experience in the rep field before joining Amaturo, serving as Exec. VP at McGavren Guild among other

Gaskin Becomes WFAA GM

Jim Gaskin has been appointed General Manager at Belo's WFAA/Dallas, replacing Hal Mayfield, who left in what was described as an "amicable split" by Belo VP/Radio Marty Greenberg. Gaskin had been General Sales Manager for WMJC & WHND/ Detroit.

Greenberg told R&R, "Jim and I started together at WXYZ/Detroit 17 years ago. In my judgment, he's one of the most qualified station and people managers in the GASKIN/See Page 40

AM SWITCHES FROM COUNTRY

WPKX Moves To "Music Of Your Life"

WPKX/Washington, DC converted from Country to the pre-rock Music Of Your Life format this week. WPKX-FM will retain its Country format.

Station VP/GM Bill Sherard explained to R&R, "We had been sitting on the AM for some time trying to reach a decision on whether to go Country Gold or Music Of Your Life, and it really got down to the fact that there is no format that works as well on an AM station in a major city as MOYL.

"When you consider that in this market 70% of WMAL's audience is 45+, then on the other side of us is WRC with maybe WPKX/See Page 33

Braunstein, Zimmerman Move To Christal

In a pair of key moves, Mark Braunstein has been appointed New York Sales Manager and Rosemary Zimmerman becomes an

account executive at the Christal radio station representatives firm. Christal Executive VP Charlle Columbo, in making the announcements, told R&R, "These have to be two of the city's best rep sales people."



Braunstein comes to Mark Braunstein Christal from Eastman Radio, while Zimmerman was a 10-year staffer at H/R Stone, most recently serving as New York Sales Manager.

WATTS HEADS SMN COUNTRY FORMAT

Anthony Exits SMN To Program WQIK

Jon Anthony has resigned as Operations Manager of Satellite Music Network's Country format to become PD of WQIK/ Jacksonville, form a consultancy, enter into station ownership, and write two books about radio. Former KLAK/Denver PD Larry Watts will replace Anthony.

Anthony told R&R his consulting business would involve "consulting network af-

Spears Appointed Fairbanks National PD

Michael Spears, formerly President/GM and part-owner of WPLP/Tampa, has been named National Program Director for Fairbanks Broadcasting's eight-station group. He fills the slot vacated by Fairbanks VP/ Programming George Johns, who left the company to join Southwestern Broadcasters last fall.



Spears, who will relocate to Fairbanks corporate headquarters in Indianapolis, told R&R, "These are people who we've all admired for some time. The Fairbanks reputation speaks for itself, and they have outstanding people

Michael Spears that have been with them for years. The important thing for me in any new challenge is it has to be the right 'fit.' Well, this opportunity with this company is absolutely the right 'fit' for me, and I'm very pleased to be here."

Spears will oversee the programming of all the Fairbanks radio properties: WIBC & WNAP/Indianapolis, WVBF & WKOX/Boston, KVIL-AM & FM/Dallas, WRMF/Palm Beach, and WJNO/West Palm Beach. He will report to Fairbanks Executive VP Jim Hilliard.

filiates on how to interface the various networks that are coming on," as well as conventional programming consulting. He plans a partnership at a small market Florida radio station, and has already plotted his two books. One is about "interfacing local stations with networks. Since I'm the first guy to put it on the air to make it work, what better guy to tell it?" Anthony said. The other is to be called "From Montgomery to Michigan Avenue," and is aimed at "other program directors on how to get to major markets the fastest way.

On leaving SMN, Anthony remarked, "I have nothing but good feelings about the network. I know it's going to be the wave of the future. I guess to me the big thing was setting it up from scratch and making it work. It's working now; I did my job. My heart is in other things. I'm 36 and I figure this is my last shot at doing it on my own. ANTHONY/See Page 40

Minkler, Teague Join Network





Jason Minkler

Jason Minkler and Tommy Teague have joined Network Records, Minkler as West Coast Promotion/Marketing Director and Teague as his similarly-titled East Coast counterpart. Minkler will be based in Los Angeles and Teague in Atlanta, and both will work with Network's distributor Elektra/Asylum and the WEA Corp. on promotion, sales, and marketing efforts. Both report to Network VP/GM Rich Fitzgerald. MINKLER/See Page 40

TRANSACTIONS



Viacom Buys WLAK Viacom International purchased its ninth radio station, WLAK/Chicago, from Storer Broadcasting for an undisclosed price, subject to FCC approval. Viacom Radio VP/Promotion Dianne De Armond commented, "WLAK-FM gives us our first Beautiful Music property and also gives us solid representation in the Midwest." WLAK VP/GM James Haviland said, "Our entire staff is excited about the opportunities Viacom presents us..." Pictured (i-r, seated) at the signing are Viacom about the opportunities Viacom presents us ... "Pictured (I-r, seated) at the signing are Viacom attorney Ed Schor, Viacom Radio Pres. Al Greenfield, Storer VP A.A. Church, and Storer attorney Loraine Strait; (I-r, standing) Ted Hepburn, Pres. of broker Ted Hepburn Co., and WLAK

VP/GM James Haviland **Broadcast Associates Buys** KMPX For \$5.5 Million

KMPX/San Francisco has been sold by Golden Gate Radio to Broadcast Associates for \$5.5 million, pending FCC approval. Frederick Mezey, a New Brunswick, NJ lawyer, is President and 60% owner of Broadcast Associates, with Robert Elkins owning

The firm also owns WGGG/Gainesville, FL, which it purchased last November, and Mezey says he is in the market to buy other major market radio properties. He expects to take over Big Band-formatted KMPX in May and he says no major, format or personnel changes are currently contemplated: "We intend to continue as an entertainment and music station," he told R&R, KMPX operates on 98.9 mKhz with 4.3 kw.

Golden Gate Radio retains ownership of KYNO-AM & FM/Fresno and one of its principals, Lloyd Edwards, is owner of KYAC/Se-

Sanders Buys WENN For \$3 Million

Howard Sanders Broadcasting has purchased WENN-AM & FM/Birmingham, AL from Booker T. Washington Broadcasting for \$3 million. The AM has 5kw (days) at 1320 kHz, while the FM is powered at 100kw, located at 107.7 mHz. Blackburn & Co. brokered the sale.

KTYD/Santa Barbara has been sold by Antares Broadcasting to KIST Broadcasting Ltd. for \$2.15 million, pending FCC approval The AOR station is located at 99.9 mHz with 34kw, and will complement CHR KIST.

KGU/Honolulu, which celebrates its 60th anniversary in May, has been sold to Marketing Systems International by Wilson Broadcasting for an undisclosed price believed to be between \$1.5 and \$1.8 million. The sale awaits final FCC approval. KGU broadcasts at 760 kHz with 10kw of power

White House Considers Weekend Radio Shows

Weekend radio shows are under consideration at the White House as one way for President Reagan to communicate his policies to the American people. "This is one of many options. Nothing is locked in concrete," stressed Karna Small, Deputy Assistant to the President and Director/Media Relations and Planning. "Weekends have been suggested. I think I've heard Saturday mentioned more often than Sunday," she added.

Why radio? "Never underestimate radio. It reaches a lot of people in their homes, cars and everywhere," Small told R&R. "And remember, the man started out as a radio broadcaster."

Any decision on possible use of radio by the President is several weeks away, said Small, and nobody has yet focused on questions such as program length and distribution. But she said radio has been suggested by many both inside and outside the White House.

NAB Suspends Advertising Codes

More than 4000 radio stations which subscribe to the NAB's voluntary advertising codes are now on their own. The NAB last week suspended its Television and Radio Codes, after a federal judge struck down a provision banning mention of more than one product in TV commercials under 60 seconds in length.

"For the moment, everything is in a state of suspension," NAB Sr. VP & Code Authority GM Jerome Lansner said. "The codes were cancelled and enforcement terminated, which means licensees will have to make judgments on advertising and programming matters themselves." So far, Lansner said he's seen no abuse of the new freedom and he expects broadcasters will maintain "high standards."

The NAB's 33 Code Authority employees are being kept on the job as the trade group appeals the judge's decision, claiming the ruling fails to recognize the importance of broadcaster self-regulation.

The codes' many restrictions included a ban on advertising hard liquor and contraceptives.

Broyhill Picks Up RTNDA Support

Tuesday (3-16) was Freedom of Information Day, and the RTNDA seized the occasion to announce its support of Rep. Jim Broyhill's (R-NC) bill to repeal the fairness doctrine and equal opportunity laws and ban the FCC from using "any power of censorship over the content of communications"

Wayne Godsey, President of the Radio-Television News Directors Association, said, "The government has been censoring broadcasters for more than 40 years. It has done so in the name of fairness and equality. But the fairness doctrine is not fair, and the equal opportunity provisions are not applied equally. Both work together to deprive the public of much of the information it should have to perform its proper role in this society."

Last week the Broyhill bill (H.R. 5585) and a companion deregulation measure won the endorsement of FCC Chairman Mark Fowler.

FCC Again Rejects Move To D.C. Suburbs

Citing inconvenience to its staff and the public, the FCC has decided against moving to new quarters in Alexandria, VA, eight miles from downtown Washington. The federal landlord, the General Services Administration (GSA), had picked the new site after the FCC asked for help in finding a cheaper home.

The Commission will now try to consolidate its staff at its current location. Last year the FCC cancelled a planned move to nearby Rosslyn, VA in the face of strong congressional opposition.

Twelve Elected To NAB Radio Board

Elected to two-year terms on the NAB's Radio Board were: Gary Stevens, Doubleday Broadcasting; Dick Oppenheimer, KIXL & KHFI-FM/Austin; John Hyde, KDHL/Faribault, MN; Lee Shoblom, KFWJ & KRFM-FM/Lake Havasu, AZ; Martin Beck, WBLI/Patchoque, NY; Robert Hilker, WCGC/Belmont, NC; Chuck Cooper, WKOR/Starkville, MS; John Dille, WTRC & WYEZ/Elkhart, IN; Paul Olson, KLEM/LeMars, IA; Fred Conger, KWBW & KHUT-FM/Hutchinson, KS; Doug Stevens, KDEN/Denver, CO; and Cliff Gill, KWVE/San Clemente, CA.

Support Mounts For Dumping Public Inspection Files

The NAB's recent request to the FCC that it completely review its public inspection file rules has picked up the support of Washington law firm Haley, Bader & Potts.

The firm claims the rules have failed to promote a dialogue between broadcasters and the public and "have become so encrusted with additions, interpretations, and modifications that they have become virtually impossible for the layman to understand and implement faultlessly. Instead, they have become a litigation minefield."

The FCC ruled recently that stations no longer need to keep letters from the public in the files, but the NAB and Haley, Bader & Potts are pressing for a more drastic cutback, or outright abolition.

Industry Scrambles To Replace Financial Report

If you haven't sent your annual financial report (Form 324) to the FCC yet, don't bother. The Commission doesn't want it. "Government funds should not be spent for activities which chiefly benefit private interests," the Commission said last week as it abolished the form. Immediately after the vote, trade groups began working on developing a voluntary reporting system within the industry to replace the government figures.

The fate of Form 324 had divided the industry. Many broadcasters, along with NAB, said the report was a monumental headache and the government had no business collecting revenue and expenditure data. Others, including the Radio Advertising Bureau (RAB), lobbied for keeping a greatly shortened form covering sales totals only. RAB said market figures are essential in diagnosing the health of the industry, and in gauging a particular station's value.

NAB Executive VP & GM John Summers welcomed the vote, and said a meeting will be arranged as soon as possible with RAB and the Television Advertising Bureau (TAB) to begin laying the groundwork for a cooperative industry reporting system. Summers envisions a scheme in which stations would report sales figures to "an outside, respected national accounting firm to act as the collector and maintain the confidentiality you need."

Debate Lingers

But Plough Broadcasting President Wayne Hudson, who had lobbied in Washington for the RAB position, doubts such a plan will work. "I'm just fearful that it will be difficult for anyone other than the FCC to get accurate information," Hudson told R&R. "I hope I'm wrong." And, although he doesn't believe filling out Form 324 was overly time-consuming, Hudson added, "Our financial people are really shouting for joy. It's one less form they have to fill out."

Station broker Cecil Richards agreed that the FCC figures had been useful. If a good alternative isn't developed, he predicted, "It'll become more difficult to evaluate stations within a market, thereby making it harder for investors and lenders to determine future value potential."

Can Local Markets Fill Void?

Offering a local solution was Maurie Webster, President/Radio Information Center and Executive Director/New York Market Radio Broadcasters Assn. (NYMRAD): "This ought to offer a great stimulus to radio managers across the country to form local associations in their markets," Webster told R&R. "One of the purposes ought to be to collect month-bymonth revenue data so they will know what the local and national spot sales are in their markets."

In New York City, for instance, most stations voluntarily supply monthly sales totals to the accounting firm Price Waterhouse & Co., which releases market totals but keeps individual station figures confidential. Stations in several dozen other cities have similar arrangements, but one problem has been a lack of 100% participation by stations.

Richards said brokers have largely ignored such figures in the past, simply because the FCC's figures were available and complete. But, he added, "If enough markets develop that kind of approach and we end up using that information, then, in the long run, doing without the FCC figures will really have been beneficial by getting the government further out of our business."



Public Radio Defended

Proposed Reagan administration budget cuts threaten the very survival of public broadcasting, the House Telecommunications Subcommittee was told last week. Reagan wants to cut public television and radio's current \$172 million funding to \$85 million by 1985. National Public Radio President Frenk Manklewicz said the cuts are too rapid to let NPR gear up its six-year plan to raise funds from outside sources. "This plan will take time," Manklewicz said. "Under the proposals, we are to be cut loose with no time even to weave our own safety net into which we may then fail."

Strong support for public radio was also voiced by the NAB Radio Board Chairman and Jefferson Pilot Sr. VP/Radio Cullie Tarleton. The American broadcasting system "should be the best that it can be — and public broadcasting is a critical ingredient in the total mix," he testified.

Pictured (I-r) are Tarleton; Bruce Christensen, National Association of Public Television Stetions; and Manklewicz.

Rivera Panel Focuses On Tax Certificates

A wider use of tax certificates emerged Tuesday (3-16) as a prime suggestion of FCC Commissioner Henry Rivera's special committee on boosting minority ownership. The certificates, which grant a substantial tax break, are now given only to those who sell radio or television properties to minorities.

The Rivera panel is recommending that they be extended to non-broadcast areas such as cable and common carrier. The group also wants the tax break to be used to encourage non-minority investors to sell out to minority partners.

Rivera's panel wants the Commission to

look more favorably upon limited partnerships, in which minorities can have operating control, even if they don't have more than 50% ownership. Another recommendation is for the FCC's Office of Public Affairs to hire a fulltime counselor to advise minorities trying to get into communica-

Empty Garden Growing Like Wild At All These Stations:



WBEN-FM add 40 WXKS-FM add KEGL deb 24 WLOL-FM add KBEQ 28-23 WGCL on KEZR add B100 add KIMN add Q103 add KOPA add KZZP add 28 WFBR deb 30 WPHD deb 30 WRCK add 3WT add 33 KC101 add 30 WLAN-FM add WYCR add WKEE deb 33 WFMF deb 28 WABB-FM add G100 add 32 WZYP add Y103 deb 39 CK101 add 39 WBBQ on KX104 deb 26 WMAK-FM add WQUT add WNOK-FM on WZZR add

KSTT add KIOA add KMGK deb 30 KRAV deb 11 KZ93 add WNAM add WMEE add WKDQ add KQKQ deb 24 WHOT deb 30 KIDD on KGGI 29-28 KNBQ add KBBK deb 28 KSKD on KLUC add KIKI add WJBQ add WACZ on WIGY add WOMP-FM on WCIR on WZYQ add Q104 deb 30 WAEV deb 28 WCGQ on WISE add WYKS add KKQV add KSEL-FM deb 27 KPUR add

KVOL ON

KFYR on
KELO add 35
KKLS deb 26
WSPT deb 30
WTRU add
WCIL-FM add
KWLO add
KRNA on
99KG add
KDVV add
KENI add
KSLY on
KDZA add
KATI deb 33
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Household-Helping Hubbies On Rise

In this day and age of the liberated woman, household-helping husbands aren't the rare, exotic creatures they were once thought to have been - at least according to a recent survey conducted by Good Housekeeping. More husbands than ever before are doing their part to keep those home fires burning:

- 1 out of 3 husbands help with the grocery shopping
- 1 out of 6 husbands cook dinner
- out of 12 husbands do the laundry
- 1 out of 6 husbands clean the house
- 2 out of 5 husbands pay the household bills. out of 2 husbands buy new furniture.
- 3 out of 5 husbands buy the new major appliances
- 2 out of 3 husbands buy the new small appliances
- 3 out of 8 husbands care for the children
- 2 out of 5 husbands buy their shaving supplies. 1 out of 3 husbands buy their underwear.
- 2 out of 5 husbands buy their wife's perfume
- 3 out of 8 husbands put up shelves.
- 2 out of 5 husbands put up curtains
- 3 out of 8 husbands get a doctor's prescription

Conclave '82 Sponsors Broadcasting Scholarship

The seventh annual "Upper Midwest Communications Conclave" is slated for June 10, 11 & 12 in the Twin Cities. Sponsored by a nonprofit group of broadcasting/music industry personnel serving the Midwestern region, the conference's primary goal is to seek improved working techniques within the industry and its related fields.

As before, an Integral part of the convention is its scholarship competition. Two deserving recipients will be awarded paid-In-full, 40-week Radio/Television Broadcasting scholarships at Minneapolis's Brown Institute. The competition is open to those high school seniors and graduates con-

casting umbrella - including news, sports, air personality, production, sales, and management. Audition tapes must be submitted with official entry forms. These are then judged by an Advisory Panel whose decision will be made public during the 1982 con-

Plans for the conclave itself as well sidering careers under the broad- as the agenda are still being finalized.

For more information about the scholarship competition, however, contact Box 6113, Minneapolis, MN 55408, or call Doug Lee at (612) 938-7020 or Dennis Becker at (612) 721-2481

Codart Changes Pay Radio To "Smart Radio"

RECORD COMPANIES SHARE PROFITS

If businessman Alan Strachen has his way, record companies can soon stop worrying about those revenue in fringers who'd rather tape records off the radio than buy them. According to a recent Los Angeles Times article, Strachan has devised a recording system tagged Codart. With this computer system, users would pay about 50 cents per song and produce their own custom albums of select music - with the record companies this time sharing the profits.

The \$100 Codart is similar in size to a desk top calculator, complete with key pad, and attaches to a standard audio tape recorder and FM radio receiver. Codart comes equipped with a catalog from which the user chooses the programs he/she wants to record. These programs are aired over an FM station's off hours. Once you've selected the program(s), you would call the station and place your order, entering in a special program code number. When the station airs the show(s), Codart automatically activates the recorder and again turns it off until the next selected program is ready for recording.

Although the 50-cent song fee is tempting, versus the 10-song album which usually sells for between \$6 to \$9 (60 to 90 cents a song), Codart doesn't strictly limit itself to music... Current catalog listings include stories from the Wall Street Journal and the San Francisco Examiner plus segments from NPR's "All Things Considered." Codart has been tested at public radio station KQED/San Francisco; Strachan hopes to break into Los Angeles and other cities early next year.

An estimated half of the monthly subscription fee reverts to the program's copyright holder and the participating station, with the remainder going to Codart. However, there is one major question: since Codart doesn't scramble its programs. anyone listening to the station can record them. So why pay? Strachan believes that Codart doubles as an "electronic editor" selecting only those programs that are desired and editing out the rest. Besides, he "It's not pay radio, it's smart

Big Music America, Miller "Rock To Riches"

ouston-based Big Music America, whose 1981 talent search involved over 30 top radio stations, has signed Miller High Life as its 1982 national sponsor. As a result, a name change has been instituted: the "Miller High Life Rock To Riches."

Miller's sponsorship begins April 23 during which time Big Music America's three regional winners of 1981 will compete at New York's Paladium: The Stompers from WCOZ/Boston's competition; Slerra, winners of the WLPX/Milwaukee contest; and KTLK/Denver (now KBRQ) contender Randy Bell.

Calculating Your Weight By Computer

If you chronic weight-watchers thought the scolding tone of the recorded refrigerator device, ("you fat slob, eating again?") was the limit, guess again. By spring, Mattel Electronics plans to market "Diet Trac." a \$50 diet computer small enough to fit in your back pocket.

Unlike the guilt-inducing harangue of the refrigerator recording, Diet Trac opts for the impersonal approach. It consists of calorie/nutrition tables published by the American Diabetes



CHARLIE VAN DYKE RE-SIGNS AS PD AT KHJ/LOS **ANGELES**

● KFJZ-AM & FM SPLIT PRO-**GRAMMING** — FM goes Top 40 as 797

• FRED WINSTON BECOMES WFYR/CHICAGO MORNING MAN FROM WMAO

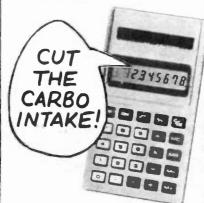
 NUMBER ONE FIVE YEARS AGO: "Rich Girl" - Daryl Hall & John Oates (RCA)

●NUMBER ONE COUNTRY: "Southern Nights" — Glen Campbell (Capitol)

•NUMBER ONE "Rumours" — Fleetwood Mac (WR)

Association and the height/weight charts used by insurance companies By punching in your height and weight, the computer figures out how much weight should be lost and the daily caloric intake necessary to eliminate that excess poundage.

The six major food categories are represented by buttons which determine for the dieter just how much of each he/she can consume. Diet Trac comes equipped with a diet plan that uses alternative menus figured via a widely used food exchange system - if you cut down on one item, you can eat more of another Special diets can be programmed too If you eat too much of one food, the computer flashes a warning light; it also keeps a running tab of the day's consumed calories



There is one drawback: to be absolutely effective, Diet Trac depends on the dieter's willpower to stick with it and not cheat when punching in his food intake. Fat chance, eh?

Designs Send Audiophiles To Hi-Fi Heaven





DCS-8025

Although there's nothing unique about stacking stereo components, German-based Schnelder has developed a new twist on an old idea with its DCS (direct-contact system) lines. The tuner, preamp, cassette deck, and amp you see pictured here are part of this system, which eliminates the tangled web of connecting cables that usually accompanies such a setup.

What you don't see here are recessed connectors located on the sides and bottoms of the components which allow for the positioning of such pieces either above or beside each other. The four-piece DCS-8025 system retails for \$1150 and is marketed by Schneider North America Ltd, Plainsboro, NJ.

"Wow-Less" Turntable

Turntable buffs, at one time or another, have all come across mislocated or oversized centered discs. To circumvent this problem, Nakamichi has devised the TX-1000, a computerized turntable which not only lets you select your own tone arm, but also comes complete with two platters -- the smaller of the two is the "center search" which is mounted upon the principal turntable dish

By pushing a special button a sensor arm appears from the housing on the left. This arm reads a record's lead-out or end groove and in turn sends a signal to the microcomputer inside. If there is a problem with the record's center hole, the computer will transmit a correction signal to the machinery, which repositions the center platter. That permits the main tone arm(s) to play the record without moving back and forth, causing wow. The price for such



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NEW PROGRAMMING

Mutual Contracts With Broadcast International

Mutual has signed a one-year exclusive deal giving the network first rights to all material produced by Broadcast International, the radio programming firm launched in December by Merrill Osmond.

The net's first BI offering, on May 15, will be a three-hour music special, "Dynamic Duos," featuring Hall & Oates, Seals & Crofts, England Dan & John Ford Coley. Next will be "Triple," airing over Memorial Day weekend, starring Crystal Gayle, Ronnie Milsap, and Anne Murray. Bl will furnish Mutual with a minimum of four other specials in the coming year.

"We are very pleased to join forces with the Osmond organization," commented Mutual VP/Programming Dick Carr. "Their exceptional production facility, their access to top-flight talent, and their proven track record as producers and packagers will insure that Mutual's future music programming will meet the industry's most exact standards for timeliness and quality."

Audio Features Inks With AP, UPI

New York-based Audio Features, Inc., a public relations broadcast service, has entered into an agreement with AP Radio and UPI Audio. According to company principals Alan Steinberg and Robert Kimmel, Audio Features will transmit 50-90 second reports/features via the network

broadcasts will be available free of charge to affiliate stations on a daily basis, Monday through Friday. Aimed at reaching 1700 radio stations, the service counts Dupont, Kodak, Kraft and Business Week among its clients.

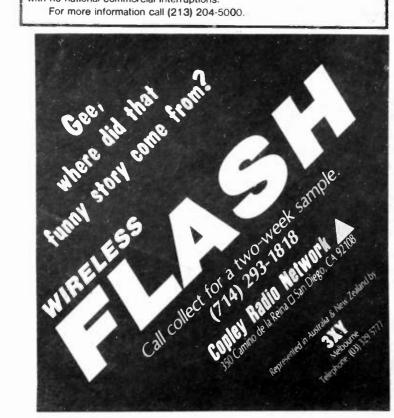


MAKING SWEET MUSIC - Recently, several well-known music makers gathered together to reminisce about music past and present during a taping of Narwood Productions' "Music Makers" at KGIL/Los Angeles. Pictured (I-r) Ted LeVan, producer; Skitch Henderson, host; Helen Forrest; and

Westwood One Produces Belushi Special

Westwood One has produced a one-hour special in honor of late actor/comedian/musician John Belushl. Interviews with partner Dan Aykroyd, Glida Radner, and others will be coupled with excerpts from his various films. The special is available to all Westwood One affiliates free of charge with no national commercial interruptions.

For more information call (213) 204-5000.



"Minding Your Business," set for a May debut, is produced by New York-based Narwood Productions in association with Cameron Communications. Designed with today's businessmen in mind, the twice-daily Monday-Friday series bases its content upon Inc. magazine. These 90-second features are written by Peabody winner Jim Cameron and hosted by Inc. Editor Milton Stewart. "Minding Your Business" is available at no cost on a market exclusive basis. For further information contact Narwood Productions' Station Relations Department at (212) 755-3320.

NEWS &

INFORMATION

FEATURES

March

'Money, Money, Money,'' a 90-second "Lifesound" segment airs on RKO One affiliates (now thru 4/2)

Jim Newman anchors tax tips during RKO One and Two's "Newscall" feeds (now thru 4/16)

Mutual's "Best Of King" features Martin Agronsky and heart surgeon Dr. Christiaan Barnard (20)

Jerry Blythe, author/"The Market Consensus Letter," from Dallas; Stanley Musgrove and George Eelis, "Mae West" authors and journalist Greg Mitchell, from Los Angeles on RKO's "America Overnight" (22-23)

"Here Comes Oscar" presented via **ABC Entertainment Network** with anchor Bill Diehl (22-26)

Mutual, CBS and ABC broadcast special coverage of Space Shuttle "Columbia" 's third flight (22-29)

"Movies '82" with CBS Radio entertainment editor Lee Jordan is 20-part special airing (22-26, 27-281

Carlton Fredericks, nutritionist, from Dallas; movie reviewer Kirk Hunnicutt and Jeanne Avery, astrologer, from Los Angeles on "America Overnight" (26-27)

Owen Spann signs as host on ABC Talkradio Network with a scheduled kickoff date of May 3 for his program. He continues as morning host at KGO/San Francisco.

• William Gavin to VP and Creative Services Director at Westrock Syndications. Appointment becomes effective on April 1.



MUSIC FEATURES

Huey Lewis on "Earth News Radio" (15-21)

Crystal Gayle interviewed on United Stations' "Weekly Country Music Countdown" (19-21)

Sammy Hagar on Westwood One's "In Concert" (19-21)

Two-hour Rush special on the Source (19-21)

Earth, Wind & Fire featured on United Stations' "Dick Clark's Rock Roll & Remember" (19-21)

Alabama on hour-long "Country Sessions" via NBC Radio (20) Don McLean kicks off premiere of ABC FM Network's 90-minute in-studio

concert series "Star Sessions" (20) Larry Gatlin & Gatlin Brothers on ABC/Silver Eagle from DIR (20)

The Association profiled on RKO's "Solid Gold Saturday Night" (20) "It Takes Two" spotlights songs by famous duos on RKO's "Weekly Music Magazine" (20-21)

Ringo Starr stars on "Special Of The Week" from Watermark (20-21) Carly Simon launches Narwood Productions' "Words & Music," two-hour special via ABC Entertainment Radio Net (21)

Jimmy lovine profiled on "The Producers" from TBS Syndication (21) Bellamy Brothers host "Country Star Countdown" from RKO (21) Molly Hatchet on ABC/King Biscuit Flower Hour from DIR (21)

'The Steve Dahl Supper Club" debuts on ABC Rock Radio Net; two-hour comedy/music Sunday program (21)

Steve Miller Band featured on Clayton Webster Corp.'s "Retro Rock"

Z.Z. Top spotlighted on Global Satellite Net's "Rockline" (22) Gali Davies on "Country Closeup" from Narwood Productions (22)

Margaret Whiting spotlighted on "Music Makers" from Narwood (22) 'Greatest Guitarists" special on Rolling Stone Magazine Productional

"Continuous History Of Rock And Roll" (22)

Rick Springfield featured on RKO's one-hour "The Hot Ones" (22-23)

Greg Lake spotlighted on "Earth News Radio" (22-25)

Prism profiled on "Earth News Radio" (22-28)

Natalie Cole on "The Budwelser Concert Hour" via Westwood One (26) Lacy J. Dalton guests on Westwood One's "Live From Gilley's" (26) Dottie West on "Special of the Month" via Country News (26)

Rick Nelson spotlighted on "Dick Clark's Rock Roll and Remember" (26-28) 90-minute Stevie Nicks concert on the Source (26-28)

John Anderson on "Weekly Country Music Countdown" (26-28) Johnny Paycheck headlines "Country Sessions" (27)

Oak Ridge Boys presented on ABC/Silver Eagle from DIR (27)

The Kinks headline "Solid Gold Saturday Night" (27)

'Salute To Oscar' features montage of nominated songs on "Weekly Music Magazine" (27-28)

Bob Seger headlines "Special Of The Week" (27-28)

A&M 20th Anniversary: Alpert and Moss on "The Producers" (28) Janie Fricke guests on "Country Star Countdown" (28)

Le Roux and special guests on ABC/King Biscult Flower Hour; DIR (28) "The Drummer Special" on "Continuous History Of Rock And Roll" (29)

Bob & Doug McKenzie entertain on "Rock Star Guest DJ" from Rolling Stone Magazine Productions (29) Blondie on "Retro Rock" (29)

Charlie Spivak on "Music Makers" (29) Roy Clark guests on "Country Closeup" (29)

Spinners spotlighted on RKO Two's "Musicstar Special" (29-30)

April

Mystery performer the "Phantom" unveiled on Clayton Webster Corp.'s

Gail Davies hosts "Weekly Country Music Countdown" (2-4) Styx guests on "Off The Record" from Westwood One (2-4) Whispers on Westwood One's "Special Edition" (2-4)

One-hour Loverboy special on the Source (2-4) Alabama spotlighted on "Live From Gilley's" (2-4) Huey Lewis/Billy Squier on "In Concert" (2-4)

1965 featured year on Westwood One's "The Rock Years: Portrait Of An

Neil Sedaka on "Dick Clark's Rock Roll & Remember" (2-4) Burrito Brothers/Janie Fricke co-billed on ABC's Silver Eagle produced by

Kinky Friedman presented on "Country Sessions" (3) George Martin spotlighted on "The Producers" (4)

Jerry Reed headlines "Country Star Countdown" (4)

"Piano Jazz" premieres its third season with host Marian McPartland and guest Cy Coleman (5)

Carmen McRae sings on "Music Makers" (5) Jerry Reed profiled on "Country Closeup" (5)

"Rock Films" segment on "Continuous History Of Rock And Roll" (5)

Christopher Cross discusses himself and his music on RKO's "The Hot



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RADAR 24 (Fall 1981 Report) Vol.2 (Aud. to cleared programs + commercial exposures). avg. aud. per broadcast, adults 18-34, M-S, 6AM-12M.



NBC Radio's Young Adult Network

VIDEOSCOPE:

JEFF KING

Time Wars

RCA announced the availability of an eight-hour VHS tape in February, giving that format an additional playing time advantage over Beta. The tape (which offers three, five-and-a-half and eight hours of playing time in the various VHS playback modes), will carry a \$33 suggested list price. reaction from insiders is that the high cost may offset potential market gains offered by the extended playing time.

To Schlock Or Not To Schlock

Some of the hottest-selling programming out on video cassette is "schlock" — otherwise known as movies that are so bad they're entertaining. Wizard Video's "Texas Chainsaw Massacre" shipped over 20,000 cassettes in initial orders, and big numbers were also recorded for Harmonyvision's "The Hills Have Eyes" and Nostalgia Merchant's "Plan 9 From Outer Space," the latter given the dubious "Golden Turkey Award" for "The Worst Movie of All-Time"... Schlock titles appear to be doing very well in the rental market as well. Roy Bonario, of Roy's Memory Shop in Houston, reports that over half his rental business is done in exploitation or schlock pictures. Bonario further notes that he has a very small percentage of sales in schlock pictures... mostly rentals.

The Majors And The Market

The recent merger of 20th Video and CBS will give that new affiliation 400 titles in release and 35% of the U.S. home video cassette market, according to the March issue of Home Video And Cable Report. In second place, with 107 titles and 19% share is Paramount, followed by Warner Home Video (175 titles - 12% share), Columbia (115 titles - 10%), MCA (80 titles - 10%), Disney (29 titles - 5%), Nostalgia Merchant (165 titles - 5%), Media Home Entertainment (225 titles - 2%). The remaining independents (NFL Films, Wizard Video, Video Gems, etc.) own a combined total market share of 2%... Analyzing these figures, Paramount has had the most effective market penetration (dividing the market share by the number of titles in release), followed by Disney, MCA, Columbia, 20th/CBS, Nostalgia Merchant and Media. Which, theoretically, means that given an equal amount of titles in release, all of the major studios would own a larger share of the market than 20th/CBS...Joining the congestion is Playboy, which hopes to have home video software on the market by fall, including video Playmates, interviews, music and comedy, and Playboy lifestyle features.

Music On TV

"Solid Gold" for the week of March 19 features Buckner & Garcia, Chilliwack, Sheena Easton, Rick James, the Kendalls, and Mary Macgregor. The show was renewed for its third year, the 1982-83 season by Paramount TV, which cited a No. 1 Nielsen rating in 12-49 viewers among first-run syndicated variety shows . . . Buckner & Garcia and Bertle Higgins guest on "American Bandstand" March 20 . . . Roger Daltrey is interviewed on an MTV profile March 21. The video net's "Liner Notes," a new interview program, debuts March 28 with E-Street Band member Clarence Clemons (now also leading his own band) and King Crimson's Robert Fripp . . . And finally, Judy Collins plays herself on the soap opera "Guiding Light" March 29. Also making future appearances on the daytime stalwart are Ashford & Simpson, the B-52's, and Maurice Gibb.

Pro: Motions

Ploener Named GM At WYLO

Paul Ploener has been appointed General Manager at WYLO/Jackson, WI, transferring from a similar position at WVOI/Toledo.

"The Great Record Company" Label Created

A new record label, the Great Record Company, has

been created by Barry Bregman, owner/President of B-Line Productions/Management Inc. in his capacity as President, Bregman has appointed David Bridger as Director of Artist Development/Special Projects. Bridger was most recently Director/Artists Relations and TV Promotions at EMI America/Liberty



David Bridger

Records. The Great Record Company will be marketed/distributed by MCA Records.

Baylog, Smith Promoted At WMMS





Bryon Baylog

Bill Smith

Bryon Baylog, a WMMS/Cleveland veteran since 1977, has been upped to National Sales Manager from Local Sales Manager at the station. In related activity, WMMS account executive Bill Smith moves up to Local Sales Manager.

Rodda Appointed GSM At KSRR

Terry Rodda has been promoted to General Sales Manager at KSRR (97FM)/Houston. The former station Sales Manager succeeds Jeff Trumper, who recently assumed the VP/GM post there.



Terrence Rodda

Gerrity Named VP At Entertainment Company

Linda Gerrity has been tapped to fill the newly-created position of VP/Artist's Relations at the Entertainment Company. Gerrity will continue as assistant to President Charles Koppelman, a post she has held for the past 61/2 years.

Cunniff Appointed Nashville PR Director At E/A

Al Cunniff has assumed the newly-created position of Nashville Public Relations Director at Elektra/Asylum Records. He is the former Southeastern Editor at Record World magazine.

Schneider Upped To Sales Manager At KRNA

Lynne Schneider has been appointed Cedar Rapids Sales Manager at KRNA/lowa City. She moves over from a recent Sales Development Director post at the station.

Mega Records Entity Formed

Mega Records, headed by President Charles Murdock, is a new independent label whose first single release is "Number One" by Lady. Jerry Marcellino has been tapped as head of A&R at the label. Head-quartered at The Berwin Entertainment Complex in Hollywood, Mega is not to be confused with the primarily Country label of the same name in the 70's.

Ingram Appointed GM At WAZY-AM & FM

Roger Ingram has been named General Manager of WAZY-AM & FM/Lafayette, IN. He was most recently General Sales Manager at WNDE & WFBQ/Indianapolis.

Shapiro Appointed VP/GM CBS Songs Internat'l.

Harvey Shapiro has been named VP/GM of CBS Songs International, moving up from his most recent post as VP/CBS Songs International. Shapiro will be based in New York.



Harvey Sha

McFarlane Promoted To GSM At KPKE-FM

Catherine McFarlane has been upped to General Sales Manager of KPKE-FM/Denver from the station's Sales Manager post.

Murphy Named GSM At WLAK-FM

Michael Murphy has been appointed General Sales Manager at WLAK-FM/Chicago, moving crosstown from a similar post at WBBM-FM. In other station activity, Norm Sachs has been tapped as Business Manager. Prior to this, he served as Controller for a suburban manufacturing company.



Michael Murphy

Lee-Gutowski Associates Announced

Norita Lee and Lynda Diane Gutowski have banded together to form Lee-Gutowski Associates. The Boston-based firm will specialize in promotion and publicity. Lee was formerly associated with WJIB/Boston and Gutowski has experience as a writer/graphics designer/illustrator. The phone number is (617) 267-0203.

Soular Elevated To Exec. VP At Kapri

Ray Soular has been promoted to Executive VP/National Promotion at newly-formed Kapri Records. He formerly served as head of the West Coast A&R Division. In other company activity, Carolyn Roth has been appointed to head Business Affairs/Administration, coming from a recent College Promotion Manager post with the label.



Ray Soular

Summit Records, Productions Launched

Summit Records and Summit Productions have been formed under the direction of Neil Fink and John Alcock. Besides developing new musical talent, the companies will handle record/video productions. Paul Noel has been brought in to oversee financial management while Vicki Brooks joins as Manager of Operations.

Cope New Managing Director At Faulty Products

Mark Cope has become Managing Director of Faulty Products, Inc. Cope comes to the newly-formed job from a Regional Merchandising/Marketing Manager post at the Musiciand store chain.





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JHAN HIBER

Focus Group Focus, Revisited

The use — or misuse — of the research tool known as "focus groups" continues in our industry. In order to help stations deal with the concept of focus groups I wrote two articles in 1980 entitled "Focus Group Focus." These articles were reprinted in the Fall 1980 Ratings Report in a compilation entitled "The Hiber Handbook." Consultants like Jeff Pollack have used my information on focus group conduct to pass along to their clients as a research primer.

to refresh and update the "Focus Group Focus" series. Part of what brought this to my attention was a recent interview Adult/Contemporary Editor Jeff Green did with KBZT/San Diego PD Jeff Salgo. In the interview Salgo described how he did focus groups for his station, with the entire operation being done in-house rather than hiring an outside researcher to set up or conduct the sessions. A number of you have called wondering about some of the points brought up in the article. Let me touch on some of the key points about focus groups while at the same time try to present some alternatives to the way that Jeff Salgo approaches focus groups at his station (which is a very successful one, by the

Before I delve into this topic further, let me "make one thing perfectly clear." Because I am a research consultant I make part of my living doing focus groups around the nation. That may bias my thoughts on the focus group topic, but I think you can still see the valid differences I'll bring up between the professional approach and the in-house treatment.

Do It Yourself?

The major point I'd like to bring up, and which I pointed up in my original series on focus groups, is that having station personnel conduct focus groups may seem a cheaper way to go, but it may end up being expensive in the long run. The built-in bias of a station employee, no matter how hard he/she tries to overcome it, is a factor that can really undermine your research effort.

At the recent Country Radio Seminar, Bill Moyes and I conducted the Programming Research panel. Both of us stressed avoiding at all cost having your station people involved in the setup and conduct of the sessions. Focus groups are too sensitive a research tool to be handled by people who aren't professional researchers.

This doesn't mean you have to hire Moyes's firm, my company, or any other major broadcast research operation. It does mean that at the very least

It occurs to me that it might be time refresh and update the "Focus Group occus" series. Part of what brought this my attention was a recent interview dult/Contemporary Editor Jeff Green d with KBZT/San Diego PD Jeff Salgo. It the interview Salgo described how he id focus groups for his station, with the ntire operation being done in-house attent than hiring an outside researcher.

Participant Selection

Selecting the people to participate in the sessions is half the battle and a major step towards successful groups. If this stage is not handled in the most careful fashion, the groups themselves will be a waste of time and money.

Week In Review

New Arbitron Pricing Policy Stillborn

According to Arbitron Executive VP Rick Aurichio the recent decision by the FCC not to collect revenue data from stations will mean "three months work on a new pricing policy for our contracts will be shot down." Aurichio told R&R that one formula that Arbitron was considering included using "a coverage base for each station as well as the market's FCC revenue data" to determine the price each subscriber would pay for the ratings. With the abolition of the FCC data, Arbitron's homework is for naught, but Aurichio says, "We'll continue to look for another pricing technique."

Arbitron Reliability Formula Errs

It seems that some perceptive readers have discovered that Arbitron's new reliability study formula for calculating standard error of the ratings is in error itself. Arbitron's Jerry Arbitier confirmed that the multiplier shown in the fall ratings books for calculating the 90% confidence level was incorrect. The figure 1.28 is the multiplier that should be used for the 80% confidence level. If you want to calculate the error range at the 90% level use 1.645 according to Arbitier. The winter and subsequent reports will have the correct calculations shown in the back of the books.

RAB Getting Close

According to RAB President Miles David, "The legal research that is underway should be finished by the time of the NAB convention," and at that time there should be some news about the All-Industry Radio Ratings Committee's progress. David says "We'll have something to disseminate to the industry" about what, if any, moves might be in order for the group looking into ways to revise the current ratings picture of Arbitron's dominance.

are then supplied with the screening questionnaire. The questionnaire is tested with the phone staff to see if there are any implementation problems. Because the phone staff is a group of full-time and experienced callers — not part-timers or interns subject to turnover problems — there is usually little hassle getting the number of needed respondents for the groups.

Professional questionnaire design and screening takes time and costs money — but it's well worth it.

Group Makeup

Jeff invites about 60 people but he really only wants to include 12-15 in his panel discussions. Apparently 75% of those called who agree to take part in the KBZT sessions eventually don't make it to the planned group.

Let me suggest the other approach. The desired panel size, usually 10-12, is supplemented by just two additional personnel to outline the topics to be discussed. Since you use an outside, objective moderator to conduct the discussions you'll avoid the problem of biased response interpretation that Jeff brought up.

Before the discussion begins, however, the moderator should pass out a questionnaire to get people thinking about radio. Not only are the questionnaires thought-starters, as Jeff points out, but there is another valuable use for these sheets. It is an accepted research practice to use such questionnaires to get a fix on opinions before discussions start. This provides two key pieces of information. First, you tap top-of-mind awareness of radio and the competitive aspects you're researching - how do people feel about a topic before it is brought up - are they aware, in an unaided way, of your ad campaign, your new format, etc.? Secondly, you allow those who will be relatively quiet during the sessions to have equal weight. A louder voice in the discussions doesn't carry any more heft on paper. While the moderator tries to get all involved, there are some folks who are real vegetables orally but will give you great feedback on paper. The questionnaires are valuable - don't throw them away. Next week I'll give you some guidelines on how they can be used to help analyze the focus group outcome. Costs

Ah, yes, the bottom line — or is it? Jeff estimates the in-house approach costs about \$400 per focus group panel. Professional charges are higher, but as you can see much is done for the money. Perhaps you get better, more objective, more usable research using the professional approach — so that might really make the professional technique a more cost-effective way to go.

Ed Christian, VP/GM of WNIC-AM & FM/Detroit, asked me once, "Isn't \$7200 for three focus groups a bit much?" After gagging, I said yes, that there's no reason why in most cases focus groups should run more than \$1500 per panel, or \$4500 for three groups. Next week I'll go into detail on the session conduct, as well as how to best evaluate the material you end up with. Then you can decide whether the in-house or professional focus group effort is best for you.

"The built-in bias of a station employee, no matter how hard he/she tries to overcome it, is a factor that can really undermine your research effort."

Jeff mentioned that he uses four or five minimum wage staffers or interns to make the calls to recruit participants. If he wants 12-15 people at each panel the callers continue until they've recruited about 60 for each group, figuring most will not come.

Let me point out what the professional approach might be. First, the client station and the research team agree on the target demo to be included in the focus groups. Other screening criteria are also specified — what proportion of each demo is sought, what proportion of each gender, and what geographic balance is needed to supply adequate sampling of the target demo?

I was talking with a station recently which had done its own groups. The people had not thought of the geographic factor and thus ended up with folks from one part of town almost exclusively, biasing the results.

Once the screening process has been set up, local research facilities should be checked out to see which ones qualify to assist with the project. Those with a combination of the best references, the most experienced phone staff, and the most reasonable rates are selected. They

persons when recruited by the research firm. The over-recruitment covers those who can't make the event due to last-minute problems. There is much tighter control over the age, sex, and location of the respondents this way. In all the focus groups I've done across the nation, only once has this approach fallen short — that due to a hellacious snow and ice storm in the Midwest that tied up rush-hour evening traffic. As it was, eight of the panelists made it, and at the session later in the evening we had 11 turn out. Amazing what some folks will do for a \$15 incentive!

Using the tighter screening approach and the more narrow respondent selection — 12 vs. 60 — the station, through its researcher, is very well able to define the makeup of each panel and not be at the mercy of whatever 15 people show up out of 60 possibilities. With tighter control of each panel audience you are able to better direct your discussions and derive better feedback from the public.

Panel Conduct

The outside moderator brought in by the station should sit down with station

"Baby Step Back" Steps Out.



Gordon Lightfoot's
Shadows

Produced by: Gordon Lightfoot & Ken Friesen





ARBITRON RADIO

The data contained on this page is copyrighted by the respective ratings services. Non-subscribers to the respective ratings services may not reprint or use this information in any form. A-AOR, AC-Adult/Contemporary, B-Black, 88-Big Band, 886-Beauthal Music, C-Country, CL-Classical, 8-Easy Listening, J-Jazz, M-Miscellaneous, M-News, O-Oldes, R-Contemporary-Hit Radio, RL-Ratigious, 8-Spanish, T-Tafk, U-Urban Contemporary

Foll'8 GHT-AM FFM-FM RCV-AM RCV-AM BUK-AM ELT-FM	3786 00 34.5 14.6 10.2 8.7 5.4	Spring KGBT-AM KBFM-FM KRIO-AM KELT-FM KBUK-AM KRUK-AM	33.2 14.8 10.2 8.6	KGBT-AM	32.6(B) 15.6(A) 8.6(A)
Fall '8 GHT - AM GFM - FM RIU - AM RCV - AM BUK - AM ELT - FM RIX - FM	3786 00 34.5 14.6 10.2 8.7 5.4	Spring KGBT-AM KBFM-FM KRIO-AM KELT-FM KBUR-AM KRGV-AM	33.2 14.8 10.2 8.6	Fel KGBT - AM KBFM - FM KRGV - AM KIWW - FM	32.6(B) 15.6(A) 8.6(A)
Fall '8 JET - AM JEM - FM RIU - AM ROV - AM JUK - AM ELT - FM RIX - FM	34.5 14.6 10.2 8.7 5.4 4.7	KGBT-AM KBFM-FM KRIO-AM KELT-FM KBOR-AM KRGV-AM	33.2 14.8 10.2 8.6	KGBT - AM KBFM - FM KRGV - AM KIWW - FM	32.6(B) 15.6(M) 8.6(M)
GBT - AM BFM - FM RTU - AM RCV - AM BUK - AM ELT - FM RTX - FM	34.5 14.6 10.2 8.7 5.4 4.7	KGBT-AM KBFM-FM KRIO-AM KELT-FM KBOR-AM KRGV-AM	33.2 14.8 10.2 8.6	KGBT - AM KBFM - FM KRGV - AM KIWW - FM	32.6(B) 15.6(M) 8.6(M)
SEM-EM RIU-AM RGV-AM BUK-AM ELT-EM RIX-EM	14.6 10.2 8.7 5.4 4.7	KBFM - FM KRIO - AM KELT - FM KBOR - AM KRGV - AM	14.8 10.2 8.6	KBFM - FM KRGV - AM KIWW - FM	15.6 (M) 8.6 (M)
CLT-FM CLT-FM CLT-FM	8.7 5.4 4.7	KRIO-AM KELT-FM KBUR-AM KRGV-AM	10.2	KRGV-AM KIWW-FM	8.6(M)
RCV - AM BUK - AM ELT - FM RIX - FM	8.7 5.4 4.7	KELT-FM KBOR-AM KRGV-AM	8.6	KI WW -FM	
BUK - AM ELT - FM KIX - FM	5.4	KBOR - AM KRGV - AM	_		6.300
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CIX-FM				11000 0 0 0 111	5 . 6 (C)
	5 - 4		5.2	KHOK - AM	5.2M
DUV - FM		KINW-FM		KURV -AM	3.100
	2.9	KUU V - FM	2.5	K SOX - AM	3 . 1(0)
SUX - AM				KQXX-FM	
IR F - AM	2.3	KVLY-FM	1.7	KRIU-AM	2.6(4)
Adı	ults 18-3	4	A	dults 26-64	4
Mon-S	un 6AM	-Mid	Mon	-Sun 6AM	Mid
AN K	STAT	ION	RANI	K STAT	ION
===	====	===	====	= ====	===
1	KBFM	- FM	1	KGBT	-AM
2	KGB T	- AM	2	KBFM	-FM
3	KRGV	-AM	3	KIWW	-FM
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West Haven Share Trends Persons 12+ Mon-Sun 8AM-M1 POP(UU): 3720 Fall '80 Spring '81 Fall '81 1 WELI-AM 2U.U WELI-AM 18.4 WELI-AM 14.66 2 WKCI-FM 10.7 WKCI-FM 9.3 WKCI-FM 10.9 3 WPLR-FM 9.3 WNBC-AM 6.8 WAVZ-AM 8.66 4 WAVZ-AM 8.2 WCB S-AM 6.1 WNBC-AM 6.96 5 WEZN-FM 5.5 WPLR-FM 6.1 WPLR-FM 6.70 6 WNBC-AM 5.2 WNHC-AM 5.8 WNHC-AM 6.20 7 WWYZ-FM 4.5 WHKN-FM 5.3 WEZN-FM 5.66 8 WCBS-AM 4.1 WAVZ-AM 4.8 WKSS-FM 4.67 9 WHCN-FM 3.2 WEZN-FM 4.7 WCBS-AM 3.56
Fall '80 Spring '81 Fall '81 1 WELI-AM 20.0 WELI-AM 18.4 WELI-AM 14.6(2 WKCI-FM 10.7 WKCI-FM 9.3 WKCI-FM 10.9(3 WPLR-FM 9.3 WNBC-AM 6.8 WAVZ-AM 8.6(4 WAVZ-AM 8.2 WCBS-AM 6.1 WNBC-AM 6.9(5 WEZN-FM 5.5 WPLR-FM 6.1 WNBC-AM 6.2(6 WNBC-AM 5.2 WNHC-AM 5.8 WHCAM 6.2(7 WWYZ-FM 4.5 WHCN-FM 5.3 WEZN-FM 5.6(8 WCBS-AM 4.1 WAVZ-AM 4.8 WKSS-FM 4.66
FeH'80 Spring'81 Fell'81 1 WELI-AM 20.0 WELI-AM 18.4 WELI-AM 14.66 2 WKCI-FM 10.7 WKCI-FM 9.3 WKCI-FM 10.99 3 WPLR-FM 9.3 WNBC-AM 6.8 WAVZ-AM 8.64 4 WAVZ-AM 8.2 WCBS-AM 6.1 WNBC-AM 6.99 5 WEZN-FM 5.5 WPLR-FM 6.1 WPLR-FM 6.70 6 WNBC-AM 5.2 WHIC-AM 5.8 WHIC-AM 6.20 7 WWYZ-FM 4.5 WHICN-FM 5.3 WEZN-FM 5.66 8 WCBS-AM 4.1 WAVZ-AM 4.8 WKSS-FM 4.66
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2 WKC1-FM 1U.7 WKC1-FM 9.3 WKC1-FM 1U.99 3 WPLR-FM 9.3 WNBC-AM 6.8 WAVZ-AM 8.60 4 WAVZ-AM 8.2 WC8-S-AM 6.1 WNBC-AM 6.90 5 WEZN-FM 5.5 WPLR-FM 6.1 WPLR-FM 6.70 6 WNBC-AM 5.2 WNTC-AM 5.8 WNHC-AM 6.20 7 WWYZ-FM 4.5 WHCN-FM 5.3 WEZN-FM 5.60 8 WCBS-AM 4.1 WAVZ-AM 4.8 WKSS-FM 4.60
3 WPLR-FM 9.3 WNBC-AM 6.8 WAVZ-AM 8.64 4 WAVZ-AM 8.2 WCBS-AM 6.1 WNBC-AM 6.96 5 WEZN-FM 5.5 WPLR-FM 6.1 WPLR-FM 6.76 6 WNBC-AM 5.2 WNHC-AM 5.8 WNHC-AM 6.26 7 WWYZ-FM 4.5 WHCN-FM 5.3 WEZN-FM 5.66 8 WCBS-AM 4.1 WAVZ-AM 4.8 WKSS-FM 4.66
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7 WWYZ-FM 4.5 WHCN-FM 5.3 WEZN-FM 5.66 WCBS-AM 4.1 WAVZ-AM 4.8 WKSS-FM 4.66
8 WCBS-AM 4.1 WAVZ-AM 4.8 WKSS-FM 4.60
9 WHCN-FM 3.2 WEZN-FM 4.7 WCHS-AM 4.50
10 WDRC-FM 2.3 WKSS-FM 4.2 WWYZ-FM 3.50
Adults 18-34 Adults 26-64
Mon-Sun 6AM-Mid Mon-Sun 6AM-Mid
RANK STATION RANK STATION
1 WKCI-FM 1 WKCI-FM
2 WPLR-FM 2 WELI-AM
3 WNBC - AM 3 WNBC - AM

8	hare Tren	ds	Persons !	2+	Mon-Sun	BAM-MId	
PU)P(00):	3713					
	Fall '	60	Sprin	g '81		Fall '81	
1	WXBQ-FM	14.0	WXHQ-FM	12.9	WXBQ-FM	14.20	
	WOUT - FM	10.4	W J CW - AM	10.1	WICW-AM	14.2(0)	
3	WICW-AM	9.0	WKPT-FM	9.1	WQUT-FM	10.600	
4	WKPT-FM	7.6	WQUT - FM		WKPT-FM		
5	WI SU - AM	7.2	WFHG-AM	7.5	WFHG-AM	5.2m	
6	WETH - AM	7.1	WKIN-AM	5.8	WE TH - AM	5.00	
7	WKIN-AM		WETH-AM		WISO-AM	4.2m	
8	WFHG -AM	5.3	WI SU - AM	4.5	WUUC - AM	2.9(0)	
9	WOUC - AM	2.7	WCOC - AM		WILLD-FM		
1 0	WZAP-AM	2.3	WKPT-AM	3.8	WZAP-AM	2.9(0)	
	Ad	ults 18-	34	Adults 26-64			
	Mon-8	un 6AL	M.M.	Mo	n-Sun 6Al	M-M1d	
RANK STAT		TION RAN		K STA	TION		
	====	====	===	====	====	====	
1 WOUT		-FM	1	WXE	BQ-FM		
	2	WXBC)-FM	2	WIC	W-AM	
	3	WEHO	- AM	3	WKF	T-FM	

The Birch Report

Average persons 12+ Monday-Sunday 6am-midnigh Rolling Averages

Atlanta

WKLS-FM Widens Dominance; WQXI-FM Climbing; WSB, WVEE In Down Trend; WKHX Expands Country Lead

WKHA Expands Country Lead							
	ľ	Nov./	Dec./	Jan./			
		Dec.	Jan.	Feb.			
1	WKLS-FM (A)	14.3	12.3	13.8			
1	WZGC (R)	12.8	11.5	11.2			
1	WVEE (U)	10.6	10.0	9.5			
1	WQXI-FM (R)	6.7	7.6	8.6			
1	WSB (AC)	9.2	8.3	7.9			
1	WKHX (C)	5.5	6.4	6.6			
1	WGST (N)	4.0	5.5	5.9			
1	WLTA (AC)	4.3	4.7	5.3			
1	WPCH (BM)	8.2	7.1	5.1			
1	WPLO (C)	5.0	5.3	4.9			
1	WAOK (B)	2.1	3.4	3.5			
1	WSB-FM (BM)	3.4	3.7	3.3			
1	WRNG (T)	3.3	3.7	3.0			
1	WQXI(R)	1.9	1.6	1.6			
1	WYZE (RL)	.3	1.2	1.6			

Pittsburgh

KDKA Slips, Remains Dominant; WTAE Soft KQV, WYDD On The Rise

	_		
	Nov./	Dec./	Jan./
	Dec.	Jan.	Feb.
KDKA (AC)	24.7	25.9	21.9
WDVE (A)	8.2	9.4	9.0
WAMO (B)	8.0	8.1	7.6
WBZZ (R)	6.0	5.0	6.0
WJAS (BB)	7.1	5.3	6.0
WTAE (AC)	8.5	6.6	5.3
WXKX (R)	5.0	4.6	5.1
KQV (N)	3.8	4.4	4.8
WSHH (BM)	5.1	4.5	4.3
WYDD (A)	3.5	3.8	4.0
WWSW-FM (A	AC) 3.6	3.8	3.1
WPNT (BM)	3.0	2.0	2.3
WDSY (C)	2.2	2.0	1.7
WEEP (C)	1.6	1.5	1.7
WBVP (R)	.7	.8	1.3
WNUF (BB)	.6	.4	1.2
WWSW (AC)	.7	1.2	1.2
WHJB (AC)	.5	.8	1.0

Washington, D.C.

WKYS In Double Digits, Holds Lead; WHUR Climbing; WTOP On The Rise WRQX, WGAY, WPGC Slipping

	211bbi		
1	Nov./ Dec.	Dec./ Jan.	Jan./ Feb.
WKYS (U)	10.9	12.4	12.1
WHUR (B)	6.4	7.9	9.4
WMAL (AC)	9.2	10.0	9.3
WWDC-FM (A)	7.5	8.5	8.2
WRQX (R)	6.8	6.5	5.9
WGAY-FM (BN WPGC-	1) 8.1	7.2	5.5
AM & FM (R)	6.2	5.6	4.9
WRC (T)	3.3	4.7	4.5
WJMD (AC)	4.1	4.4	4.4
WOOK (B)	3.8	2.8	4.2
WTOP (N)	2.3	3.0	3.8
WMZQ (C) WGMS-	3.4	3.2	3.6
AM & FM (CL)	4.1	3.2	3.3
.WASH (AC)	3.3	2.6	3.2
WAVA (A)	3.0	3.2	2.9
WVKX (C)	3.1	1.9	1.7
WEZR (BM)	2.3	1.5	1.0
WHFS (A)	1.4	.8	1.0
WPKX (C)	.6	1.0	1.0

Cleveland

WMMS Up Three, Leads By Five; WDOK Passes WQAL; WERE, WGCL, WHK Down

	Nov./	Dec./	Jan./
	Dec.	Jan.	Feb.
WMMS (A)	11.5	11.1	14.0
WDOK (BM)	7.3	6.8	8.9
WQAL (BM)	5.5	8.3	7.9
WERE (N)	8.1	8.8	6.6
WZZP (AC)	8.4	4.9	6.6
WGCL (R)	6.5	6.9	6.3
WGAR (AC)	5.1	5.6	5.9
WDMT (U)	4.6	5.1	5.2
WWWM (A)	5.9	4.5	5.2
WHK (C)	6.9	5.6	5.1
WLYT (R)	4.8	5.2	4.3
WBBG (O)	3.3	2.8	2.6
WWWE (C)	3.9	2.4	2.3
WCLV (CL)	3.5	2.0	2.2
WJW (AC)	4.2	3.6	2.1
WKSW (C)	4.0	2.8	2.0
WZAK (U)	1.9	2.7	1.7
WJMO (U)	1.5	1.3	1.6
WABQ (B)	.6	.4	1.0

OUR MAGIC NUMBER = 6

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Now, he's on the ABC Rock Radio Network. Two hours of humor and music, also featuring co-

host Garry Meier and Dahl's Teenage Radiation Band.

The Steve Dahl Supper Club is the show your audience has been waiting for.

For more information call Louise Callahan or Denise Oliver at 887-5218.

Only on the abc rock radio networks

We have seen the future and it rocks!





Music to Particular Ears

One of cable TV's many charms is its ability to serve up specific audiences for advertisers, much as specialized audiences for advertisers, much as specialized and the specific audiences for advertisers, much as specialized and the specific audiences for advertisers, much as specialized and the specific audiences for advertisers, much as specialized and the specific audiences for audiences for much and the specific form of warmer and specific form of the specific for

Of the countless products and services introduced in 1981, FORTUNE magazine chose just 10 that deserved special attention. And one of them was MTV. Music Television. MTV was singled out for providing a unique and innovative contribution to the American marketplace.

MINISTER SERVICE OF THE SECTION OF T

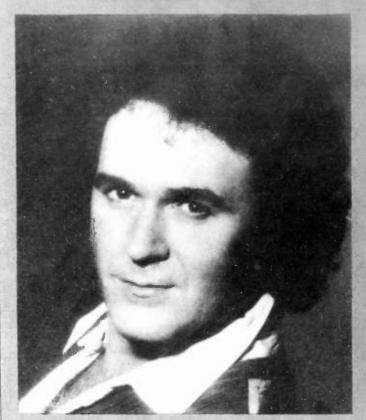
But more than FORTUNE has smiled on us. Now MTV is a full member of the music community. All around the industry, the impact has been dramatic—on record retailers, radio programming, concert promotion.

According to FORTUNE, video music on cable is big news. We're working to make it big business — for us, and for all our friends in music.





"FINALLY"



Z93 add 94Q add KXX106 add WHHY-FM add CK101 add WBBQ add WOKI add

WAYS add WRQK add WCSC add WAEV add 95SGF add WISE add

"FINALLY"

T.G. SHEPPA

Produced by Buddy Killen



Manufactured and Distributed by Warner Bros. Records



STREET TALK.

Congratulations to Al Grosby, just named President of Group One Broadcasting. He was Executive VP at Affiliated.

Bill Gable, formerly PD of CFTR/Toronto, will join WLW/Cincinnati in afternoon drive. Street Talk heard that Bill was very close to the PD job at WCLR/Chicago before he decided to accept the WLW gig...hats off to WLW PD Bill Stedman on a great hire.

Is former Atlantic, Polydor, and Radio Records exec Dick Kline headed back to New York for a VP/Promotion slot?

Dallas Cole, PD at WZOK/Rockford, has been named Assistant PD and Music Director at Q107/Washington. Replacing Dallas in Rockford will be Operations Manager Charlie Quinn, who will also handle programming duties. Upped from Promotion Director to Assistant PD at WZOK is Jim Labelle.

Meanwhile, Q107's former morning man Dude Walker has segued across town to WPGC/Washington for afternoons. This moves Bruce Kelly back to nights. Waylon Richards exits WPGC to look for a programming position.

Our "fun phone" tells us that WEA is courting a key record executive, currently not in promotion, for its Senior VP/Video position.

B104/Baltimore has tapped Pat Riley, formerly with WWDC/Washington, for morning drive.

Our deepest sympathy to the friends and family of Ron Garner, VP of Pacific Northwest Programming, who passed away March 7 after a lengthy illness. Ron, whose broadcast career spanned more than 25 years in Northern California and the Northwest, was 50.

Is another former WFIL/Philadelphia staffer about to join the new ranks at KIIS-FM/Los Angeles? Street Talk is strong that Dan Donovan, currently doing afternoons for Chuck Knapp at KS95-FM/Minneapolis, may be winging his way west to the Southern Califor-

WJMD/Washington has applied for the new calls WLIT. The station has adopted the slogan "Light Rock, Less Talk" in mid-book.

After more than 13 years with CBS, Sam Harrell has set up his own independent promotion firm in Atlanta. He can be reached at (404)

Charter Broadcasting has announced the winner of the company's first annual (and probably last, considering its purchase by Surrey) station of the year award. K101/San Francisco and KSLQ/St. Louis were named co-winners. Just another trophy, you say? No sir! The GM of each facility scored a \$1000 bonus with \$10,000 to be divided among the staff on a prorata basis. Plus, each station employee gets one free long holiday weekend.

Max McGann joins WZZR/Grand Rapids from across the street at WJFM. Max will team with current WZZR morning man Jay Michaels for a new two-man effort.



Check Those Dollar Bills!

After calculating the payoff odds to be several thousand-to-one, WWSA/Savannah launched a contest offering \$129 to listeners with dollar bills carrying 1-2-9 consecutively in the serial numbers. Sounds okay, right?

Well, the station was forced to stop the contest the same day it began when a traffic jam in front of the station and overloaded phone lines made the original payoff odds look a little strange. What was intended to be a \$3000 promotion may wind up costing the station in excess of \$40,000. It seems there were a whole lot more dollar bills with 1-2-9 in the serial number in the Savannah area than WWSA had counted on. Now, who figured those odds? Whaddya mean, he's on vacation?

Get well quick wishes to Moe Preskell of Radio Records. Moe's back on the case in Ft. Lauderdale after a two-week illness.

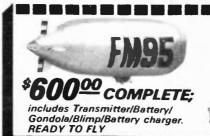
Longtime WMMS/Cleveland air personality Len "Boom Boom" Goldberg is recuperating at home after suffering a mild heart attack. Friends can send get-well cards to Len c/o WMMS, Statler Office Tower, Cleveland. OH 44115.

Congratulations to Bob Paiva of WCMB & WSFM/Harrisburg on his recent promotion from PD to Operations Manager for both sta-

Lifesong Records has rereleased Terry Cashman's "Talking Baseball" in 14 separate versions for various pro baseball cities. Additional tracks are being recorded as demand re-

Atlantic recording artists Abba conquered Europe long before they tried America, but now they've been banned in Russia. Why? The group shot a video, which was never shown, of a song called "Let Poland Be Poland." Well, when the Kremlin got wind of that (don't they have more important things to discuss?), Abba's albums doubled in price on the black market, as the Russian stores pulled all Abba product.

We got word from our Midwestern correspondent that "for a good time in Chicago, call (312) 867-5309." Gosh, that number sounds



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Contemporary Hit Radio



JOEL DENVER

A QUICK LOOK AT THE HOTTEST RACES

Spring '82 CHR Wars

Spring may mean romance, young hearts in love, and the end of school for some, but for all of radio, it's the most important Arbitron ratings sweep of the year. Every market in which a survey is conducted will eventually get a report on who listened to what stations and for how long during the period of March 18 through June 9, 1982.

For a quick look at some of the most competitive situations, and some of the people behind the scenes who will help to shape the outcomes of the ratings, here's my second annual review of the Spring 1982 CHR Wars.

Buffalo

WBEN-FM	9.7	7.8	7.1	8.8
WKBW	9.2	10.1	9.7	8.4
WPHD	5.0	4.1	6.4	4.3

Longtime AM rocker WKBW, despite its 50kw signal, is showing some sign of erosion but seems to be holding its own nicely in a market with lots of FM competition. WBEN-FM's coming off its strongest book in a while, and WPHD is looking to get back to where it was last spring. A good one to watch between Neil McGinley, Robert Wood, and Harv Moore.

Pittsburgh

96KX	5.2	6.8	6.1	4.6
B94	_	_	1.7	3.8

96KX's Bobby Christian has years of experience going for him in Pittsburgh, and hopes to reverse his trend against newcomer Dan Vallie and B94, which debuted last fall with a pretty impressive showing. This is a good study in the two ends of CHR—one end going for the hipper audience (96KX), and the other chasing the mass appeal audience (B94). Good luck to both.

Providence

PRO-FM	7.1	8.3	10.5	8.6	
JB105	9.4	7.7	6.1	5.9	

This is a longstanding battle between two great stations. PRO-FM is programmed by Gary Berkowitz, and JB105 is under the guidance of Todd Chase, both longtime veterans of Providence. PRO-FM runs a more conservative playlist, while JB105 is more aggressive in its music posture. With the gap narrowing again, this will be a good one to watch.

Washington, DC

WPGC	5.5	7.3	4.9	5.2
Q107	8.6	6.6	5.2	3.8

Q107's Alan Burns and WPGC's Steve Kingston are locked in a seesaw contest for ratings, as you can see. Neither seems to be able to grab a clear advantage for long. WPGC's programming has been very consistent, while Q107 has made several modifications musically over the summer and through the fall. It will be interesting to see if WPGC's former morning team Elliott & Woodside will make a big difference over at Q107.

Atlanta

Z9 3	10.5	10.3	10.6	12.6	
WQXI-FM	8.2	10.4	8.9	8.6	

Look at the size of these shares. For its size, Atlanta is probably the most underradioed market in America. With the return of Don Benson to WQXI to aid PD Jim Morrison and MD Jeff McCartney, it looks as if Z93's John Young will have to pull out the competitive guns for this survey period. Look for great radio from both stations.

Miami

195	_	_	5.0	5.5
Y100	7.3	6.5	6.6	5.2

Bill Tanner, who's been long known for his programming prowess, had guided Y100 to many successes, but now he finds his hands full with Keith Isley's 195. As far as promotions go, this market will be spinning from both stations, as Y100 especially is known for pulling out the big bucks when it counts. Will Keith Isley's hybrid approach to CHR continue to work? Market observers indicate another close book for both stations.

Los Angeles

KEARTH	3.9	3.1	3.5	3.1
KRLA	2.9	3.7	2.6	2.8
KIQQ	2.7	2.6	2.9	2.5
KFI	3.1	2.5	2.9	2.2
KIIS-FM	2.7	3.0	2.0	2.1
KWST	_	_	1.2	0.8

No doubt in anyone's mind about how complex it is in Los Angeles. Look how close everyone is. With KRLA's Jack Roth recently focusing more on the 60's vs. the 50's, this might improve the station's younger demos a bit. KFI has tightened up considerably under Tom Bigby with several new people on the air. KIIS-FM has recently undergone a PD change (again) with Don Benson's slot being filled by Gerry DeFrancesco, who is modifying the sound of the station in a slightly softer direction. KWST's Chuck Martin is looking for a better book as his station hopes to get some of the ethnic younger demos available. Consistency goes to KIQQ and PD Paula Mathews, who takes an aggressive stance on new product. KEARTH, run by Bob Hamilton, is the other stable consistent factor, keeping its oldies/current profile very much alive by the use of billboards and TV. The only significant staff change was the loss of its morning team to KWST, and that shift still remains open waiting for a permanent replacement.

Seattle-Tacoma

KUBE	_	_	1.9	5.3
KNBQ	2.7	2.9	4.2	2.8
KYYX	3.7	4.3	4.5	2.4

Here's a pretty good one to watch. Newcomer KUBE under Charlie Brown seems to have splintered the market a bit, with KYYX's new PD Gary Ryan looking to recapture some lost shares this book, as is KNBQ PD Gary Bryan (their names are close, and so are their ratings). KNBQ will get a big help this book from its new taller tower, boosting its overall signal strength in Seattle considerably with a new 100kw signal. KJR's dropping out of the CHR race may cause more CHR growth for all remaining stations.

Denver

Q103	2.7	6.0	5.2	6.5
KIMN	7.7	5.4	5.4	4.9

This is a classic battle of AM vs. FM, and longtime CHR rocker KIMN (programmed by Doug Erikson) is hanging in very well indeed. The station has not gone the route of







That's Outrageous

Taking its cue from TV show rating winners where people do insane things for kicks and attention, KRQ/Tucson recently completed its "Most Outrageous Act" contest, which PD Guy Zapoleon called "my most successful promotion so far." Pictured (I-r) are the winning entrants. First prize to the man "snorting spaghetti," with runner-ups being an attractive couple as "The Misfits," and (below) "wrestling the invisible man in jello."

softening up to become another A/C station, in a market already bulging with 25+ stations, but has chosen to fight Q103 head-on. Q103's Jack Regan is hoping to expand his CHR lead in the market, as he has broadened his music approach a bit in recent months.

Phoenix

KOPA	7.6	5.8	5.9	5.4
KZZP	2.9	3.9	6.8	5.4

How much closer can you get? Up until January 1, KZZP had been simulcasting with its AM, but now it will clearly be a battle between the FM's. KZZP's Dave Anthony takes an aggressive music lead from the AOR's, and KOPA's Steve Rivers leans a bit more mass appeal, with a broader musical spectrum. Both stations are very active promotionally and after this book, there still might not be a clearcut winner.

Albany

WTRY	6.8	8.4	8.3	8.9	
92FLY	10.2	7.1	6.3	6.5	

This market is unusual, as WTRY still has a solid lead over FM competitor 92FLY, programmed by Chuck Taylor. WTRY PD Dan Martin is a longtime veteran of the market, having been in the PD chair three times for a total of eight years. Market observers point out that WTRY has a long-standing heritage in the market and continues to rock as reasons for its remaining so competitive against 92FLY, which is a bit more aggressive musically.

Hartford

WTIC-FM 7.9 6.2 4.7 7.0 WDRC-FM 3.4 3.4 4.0 5.3

It's FM against FM here, and looking at the trends, it's pretty close. WTIC-FM PD Arnold Chase is departing, and going into the book, the station may not have a successor, while over at WDRC-FM, longtimer Charlie Parker presides over the programming of his operation. A clearcut winner may not emerge this book, with both stations positioning their music pretty similarly.

York, PA

Q106 9.9 9.4 11.6 10.6 WYCR 9.5 9.2 7.4 9.3

Although book for book Q106 has maintained an edge, this is a pretty close race between the two stations. Q106 is led by Dan Steele, a well-seasoned programmer who has spent a number of years in and around the Central Pennsylvania area. WYCR is programmed by Dave Johnson, who takes the station a bit more towards the AOR end musically, while Dan keeps his station down the middle. This market will be one to watch for good radio.

El Paso

KINT	7.9	7.5	5.4	8.4
KROD	1.5	1.9	5.9	5.3
KCET EM	0 2			2 -

Who says AM is dead for CHR? You couldn't prove it in this market. KINT, run
Continued on Page 24

Continued on Page 24

CHR, The Format That EPIC/PORTRAIT Fits Into:



CHARLIE DANIELS 5th MOST ADDED!

Added This Week WBEN-FM WPS 96KX K104 WGCL WKI WPHD WZ WRCK WB 3WT KX	WRQK WCSC WSSX BQ KSTT	WKDQ KJRB KCPX KHYT WFBG WCIR 95XIL Z102	95SGF WCGQ WXLK WYKS KVOL KKLS WCIL-FM KRNA	KENI KCBN KDZA KATI KYYA
WDRC-FM WS	KZ KMO			

"Still In Saigon"

Produced by John Boylan



ALDO NOVA

WLS-FM add KIQQ add WKRZ-FM add WKEE add KZFM add KINT add 34 BJ105 add 37	Q104 add 99KG add KATI add CFTR 20-14 CHUM 26-23 CKGM 33-30 KEGL deb 25 WPHD 17-15	WPST d KBFM d WOKI d WSSX 2 WRVQ WJXQ KMGK KSKD
WNAM add	WRCK deb 30	KSEL-

deb 31 deb 29 deb 29 25-23 O deb 26 14-9 K deb 29 31-28 -FM 22-19

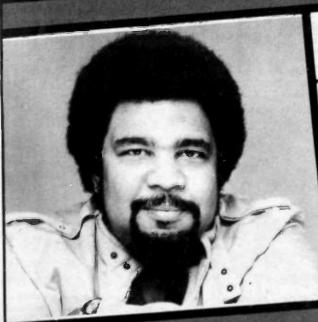
WRKR 27-25 KFMZ deb 27 KCBN deb 39 KYYA 27-20 KOZE 27-21 B104 on 3WT on WDRC-FM on

K104 on

WZYP on KNBQ on FM103 on WSKZ on WGUY on WGH on KENI on KKXX on KSLY on KJRB on

Per trail

Produced By Aldo Nova Fantasy Executive Producers: Val Azzoli & Lennie Petze



GEORGE DUKE

WIFI add CKGM add Q105 add 27 CKLW add KZFM add KINT add KYNO-FM add 35 KHFI 27-22 KIKI add WFLB add

KEARTH 24-22 KIQQ 32-27 KFRC deb 38 WTIC-FM 21-20 WDRC-FM deb 24 KC101 22-19 WTIX 37-34 B97 23-19

CK101 24-20 WMAK-FM deb 29 KFI KGGI 26-21 KJRB 22-20 WJBQ 30-25 95SGF 21-17 KATI deb 35 WXKS-FM WGCL

KRLA KIIS-FM KROK WZYP BJ105 WDOQ WBBQ WGH

KILE KIDD KSLY KNBQ **KDZA** WFBG WFOX



"Shine On"

Produced by George Duke

CHR Wars

Continued from Page 22

by Jim Zippo, looks pretty strong with a recent increase; his list is by no means conservative. KROD does tend to be very conservative, and highly research-oriented, under the guidance of Mike Preston. KSET-FM has undergone some recent staff upheavals, with Kris Van Dyke now in charge of programming and making an attempt to turn the numbers around.

Shreveport

KEEL KROK 14.5 13.0 9.8 8.3 6.1 6.1 7.2 8.3

It's a dead heat for who's in charge CHRwise in this market. Longtime rocker KEEL has slipped from double digits, but with its massive signal, does pretty well in the face of pretty strong FM competition. KEEL is PD'd by longtimer Howard Clark and KROK is programmed by Hal Harri-

Motion

KSTT/Davenport morning man Dave Shrop-shire and afternoon driver Denis Prior trade shifts. New to the station is night personality Keith Availone from KHFI/Austin . . . K96/Provo names Meryl Ginsberg as MD, and night rocker Kidd Kraddick is named Assistant PD . . . Michael Joe Rio leaves KSET-FM/EI Paso to do overnights at WJBQ/Portland.

Scott McAllister from WAIL-FM and B97/New Orleans now doing 9-noon at WFMF/Baton Rouge, replacing Ken Jumper, who is leaving radio ... WNAM/Appleton PD Bob Beck is leaving to do mornings at KYYY(Y93)/Blsmarck for PD Bob Denver... Q101/Meridian hires former WZYP/Huntsville PD Chuck McCartney to do 9-noon, replacing Charile Foxx... Michael York former MD at KLPQ/Little Rock is out and available (501) 897-1167.

Bits

- K.J100/Louisville recently gave away movie passes to see "Chariots Of Fire," and winners were eligible for a drawing to win an all-expense-paid trip for two to the Boston Marathon.
- ¥100/Miami and ON-TV simulcast the Paul McCartney & Wings concert from their 1976 American tour. The concert ran commercial-free for 90 minutes. This is an area that more and more FM CHR stations are getting involved with. Check for the penetration of cable and any similar subscription services such as ON to determine the practicality of such a promotion.
- KEARTH/Los Angeles is responding to the National Red Cross's declared blood emergency. The station is holding its fourth annual blood drive (3-27) and will have personalities on hand at two fully-equipped mobile bloodmobiles for the event.
- KRNA/Iowa City is planning a special tribute to the Rolling Stones, commemorating the 20th anniversary of the group's formation, KRNA PD Rob Norton has collected some rare interviews and recordings that will be featured on the station (3-29 through 4-4) as a salute to the group.
- WACZ/Bangor has its listeners going on a "Treasure Hunt" of sorts. The idea is to get people to stop in at any of 25 participating locations, where they get a chance to open a treasure chest. Inside, they pick an envelope for a free gift certificate. They are also automatically registered for a drawing to win a \$2500 stereo system.

The Music Section

CHR's Most Accurate Music Information Begins on Page 55 son. KROK takes a bit more aggressive music posture, but KEEL, with dayparts, still plays rockers to keep its younger demo base strong. Who will pull ahead this book? Check out the spring results.

Mobile, AL

WABB-FM — — — 13.7 G100 17.2 13.3 13.0 11.4

Take two high-powered CHR FM's who approach the market from a slightly different direction, and you have lots of shared audience, and a hard core of loyalty for each station too. WABB-FM didn't just come to life out of nowhere, but the numbers shown are its only CHR ratings, as the station recently switched from AOR. Run by Blaine Kelly, it takes a more albumoriented approach to the format, while long-time rocker G100 takes the more traditional posture. Scott Griffith keeps G100 musically aggressive, and both stations are active in all respects. Will be a great book to watch.

Greensboro-Winston-Salem

WSEZ 7.3 3.3 9.2 8.3 WRQK 6.2 8.1 6.2 7.0

Another case of high-powered FM stations going at it. WSEZ, the longtime dominant CHR station programmed by two-year veteran John Michaels, shows lots of variety in its music. Acrosstown, WRQK has been evolving steadily into a consistent force within the marketplace. One of the major differences between WSEZ and WRQK (run by Wes Jones and J.J. Hemingway) is that WRQK uses a liberal amount of oldies for its positioning.

Charleston, SC

WSSX — — 15.5 12.7 WCSC 10.0 8.9 11.0 10.8

When a new station comes into town, the main competition might be devastated, and the new guy the victor simply out of curiosity. This didn't hold true when WSSX came into Charleston, as witnessed by the numbers. WCSC, PD'd by Chris Bailey, had an up book, while, WSSX, run by Bill Martin, seemed to have carved its own audience out of the market. This is AM vs. FM, and while WSSX rocks pretty hard, WCSC rocks right along too, offering a wider spectrum of music. Both stations spend money and are promotionally active.

Part Two Next Week

Of special note are a couple of markets with new CHR stations emerging. WBOS/Boston recently signed on its new CHR format under PD Jack O'Brien. The station is positioning itself between the AOR's (WCOZ, WBCN) and CHR competitor WXKS-FM.

WTWR/Detroit has reentered the CHR race again, after a few months of repositioning itself away from its attempt as an A/C-Oldies station. Programmed by Steve Schram, the station hopes to fill the void created by WDRQ's format change to an Urban sound.

There were so many tight races to look at across the country that this story has turned into a two-parter which will conclude next week. At that time we'll look at Davenport, Evansville, Omaha, Youngstown, Fresno, Salt Lake City, Tuscon, Bangor, Savannah, Sioux Falls, and Anchorage, among others.



FOREIGNER ZAPS KZZP — The KZZP/Phoenix "No-Stars" played softball with Atlantic recording artists Foreigner in front of 5000 fans for charity. The "No-Stars" lost 12-7, and shown with disgusted looks ovar a muffed play (I-r) are KZZP Program Manager Dave Anthony, afternooner Dave Otto, and morning driver Jonathon Brandmeier.



HALL & OATES IN PITTSBURGH — B94/Pittsburgh sent two winners backstage to meet Daryl Hall & John Oates after their show as part of a promotion tied in with the concert. Shown (I-r) are John Oates, Daryl Hell, RCA's Phil Quertararo, and MD Chuck Tyler in front of the two winners; In the front row (I-r) RCA's Louise Patrick, Assistant PD Jeff McKey, and Chuck Tyler's wife, Elise.



QUARTERFLASHING THROUGH RAPID CITY — Prior to a recent concert appearance, Geffen recording artists Quarterflash dropped by to see the folks at KKLS/Rapid City. To soften up their "hardened hearts" the station presented them with a Valentine's Heart. Shown (I-r) are MD Roger Piper, Quarterflash's Jeck Charles, Rindy Ross and Merv Ross, and PD Randy Sherwyn.



STOP & SMELL THE ROSES — KNBQ/Tacoma and Boardwalk Records sent two people to the Rose Bowl in Pasadena, in a promotion for Ringo's Starr's recent album "Stop And Smell The Roses." Shown (I-r) are KNBQ personality Herve Allen, trip winnar, KNBQ's Danny Wright, and Boardwalk's Kelth Chambars (standing).



NOW THAT'S AIR CONDITIONING — Sporting the latest In air conditioning, KEARTH/Los Angeles is growing out of its building, and adding on for more room. The construction is due to be completed in June. Shown in front of the building is the entire staff of KEARTH, complete with hard hets.

FMAN ON YOUR MIND" THE NEXT SMASH SINGLE BY LITTLE RIVER BAND



FROM THE GOLD ALBUM

THINE SURSE

IN THE TOP 10
TRADITION OF
"TAKE IT EASY ON ME"
AND "THE NIGHT OWLS"

Management: Glenn Wheatley



Give the gift of music.



GEILS ON TOP IN PHILLY — WMMR/Philadelphia pacted with EMIA and the J. Gelis Band in a "freeze frame" contest that asked listeners to photograph a WMMR bumper sticker in an "unusual place." The winner met the band after their local show. Pictured (i-r, top row) are winner, WMMR jocks Lisa Richards and Steve Sutton, News Director Bob White, staffers Kent Beare and Harriett Sutton, and PD Charlie Kendall; (i-r, bottom row) EMI's Mavis Brody, group members "Magic" Dick, Peter Wolf and Danny Klein.



FOGHAT FOES IN SOFTBALL — KMJX/Little Rock took on Bearsville/WB's Foghat in a softball game prior to the band's area concert appearance. Final score: Magic 105 6, Foghat 5, with a rematch promised for later this year. Pictured (I-r) are group's Earl Shakers, KMJX MD Sandy O'Connor, group's Lonesome Dave, Craig MacGregor, and Erlk Cartwright.



FOGELBERG FEAST — KIFM/San Diego pacted with Full Moon/Epic for a promotion that sent winners to the Los Angeles Dan Fogelberg concert, and treated them to dinner before the show and copies of Fogelberg's albums. Pictured (I-r) are KIFM MD Jerry Evans, winner, and CBS rep Ron Lanham.



BEER HUNTER HEAT — WDEK/DeKalb sponsored a "Beer Hunter" contest in conjunction with those Polygram hoseheads Bob & Doug McKenzie. Pictured flanking the winner are WDEK air staffer Brian Leonard (left) and MD Ed Knych (right).



WYSP AWARDS LE CAR — WYSP/Philadelphia gave away a Le Car autographed by the Cars in conjunction with the group's area concert. Pictured (I-r, top row) are group's Ric Ocasek, WYSP PD Michael Picozzi, winner, and car dealer; (I-r, bottom row) Elektra's Marty Schwartz, WYSP Promotion Director Marie Lucidi, band's Greg Hawkes, and Elektra's Rick Alden.



HE GETS THEIR RESPECT — KMEL/San Francisco tied in with a local appearance of Rodney Dangerfield for a promotion. Listeners were asked to create jokes around Dangerfield's theme of "I don't get no respect" to win tickets to the show and a meeting with the comedian afterwards. Pictured backstage (I-r) are KMEL DJ Paul Vincent, Dangerfield, KMEL Promotion Director Kenny Wardell, Promotion Assistant Jasmine Madatian.



BET YOU CAN'T MAIL JUST ONE — WLPX/Mliwaukee tied in with Handshake/CBS and the "Sneaker" album for a recent promotion that asked listeners to "sneak" through the mails a potato chip. The person who sent the largest undamaged chip to the station won a "sneakaway" weekend for two at a ski lodge. Pictured are morning air personalities Max Hoelzi (left) and Duane Gay (right) examining entries while robot mascot Ray Dyo looks on.



THIS LITTLE PIG WENT TO PARTY — Over 7000 fans helped KSHE/St. Louis celebrate its fifth annual Valentine's Day "massacre," a concert featuring John Kay & Steppenwolf and Spirit. During the show, KSHE presented both bands with plaques commemorating their contributions to rock music. Pictured onstage (I-r) are KSHE air personality Mark Klose, Kay, Ed Cassidy of Spirit, and KSHE's pig mascot.

Adûlt/ Contemporary



JEFF GREEN

"NIGHT TIME AMERICA" CLOSE-UP

The Sounds Of Satellite

When discussing trends in modern broadcast applications, satellite technology would have to be near the top of the list. The notion of on-air programming provided in whole or in part by satellite networks or services offers many advantages, not least of which is the audio improvement over conventional land lines.

One satellite program gaining in popularity is RKO's "Night Time America" (NTA), a live, 5-hour overnight broadbased music show

hosted by veteran Bob Dearborn*. Developed by former RKO head of programming Jo Interrante and current RKO Radio Networks President Tom Burchill, NTA began in January, 1981, and has grown to 79 affiliates under the supervision of RKO Radio Networks VP/Director of Programming Dan Griffin. Dan, a 23-year programming executive of such stations as WBZ and WEEI/Boston, WOR, and WYNY/New York, WJR/Detroit and many others, explained what NTA is about, how it works (from a radio station's point of view as well as the net's), and some personal views about the roles satellite networks are taking both today



Dan Griffin

and tomorrow:

What Is Night Time America?

"Night Time America" came about from a need and interest from our affiliates and potential stations for an all-night live music show combining contemporary and Adult/Contemporary hits. The base target is primarily 25-34, with a broader target of 18-49.

The program, featuring 47 minutes of music per hour, runs live five nights per week (Tuesday through Saturday, midnight to 5am EST). Besides music, there are dozens of features, news breaks, audience "phone scans," weather and sport updates, count-downs, music stories, and many other elements.

Music Content

The music, which deemphasizes hard rock, new wave, and novelty music, is determined by consensus summation of compiled affiliates' playlists. In other words, our NTA Top 30 showcase is based on what the affiliates are playing in their own markets. Bob Dearborn coordinates the lists that come in.

"We see a network's purpose as being to enhance, not dominate what a radio station is doing."

Special Aspects

NTA is modular so that each hour is able to stand on its own, not directly related to the preceding or following hour. West Coast stations might tape-delay the first three hours (9pm-midnight), join NTA live at midnight (3am EST) for two hours and then run the first three hours at the end. It's completely flexible, and can be adapted to a station's needs regardless of time zones.

In short, our goal is to provide as much flexibility as possible in using our material so it will best blend with an affiliate's particular approach. The station knows best what it needs in its own market.

Technical Specifics

When you talk about satellite feeds from

a technical standpoint, the advantage is in the ability to transmit in the purest, cleanest possible way to get all the programming nuances. You're not up against the vagaries of land lines. That's why all the networks are either gradually converting to satellites or have already done so. This is the reproduction of the future.

To become an affiliate, you need to have the capacity to receive the signal. You can buy your own dish, or make an arrangement to connect a loop from the nearest AP dish to your station. This cost varies from market to market, depending on the distance the station would be from the dish itself. A monthly loop charge might run from \$100 to \$500 per month. In some cases, it's possible buying your own dish is cheaper in the long run.

We do have some dishes of our own that our engineers work with on a floating basis. These dishes at times can accommodate stations until a hookup can be made in their area.

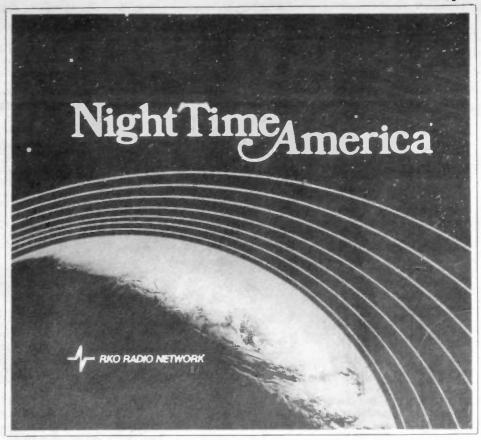
Staffing Requirements

One of the big reasons stations are interested in NTA is to have a solid, professional overnight show with a good personality and superb production. Here's an opportunity to save a shift and provide a strong lead-in to the morning show. NTA is almost self-contained. All a station has to do is insert local ID's, spots, or news. The network fills all avails, so a station doesn't have to worry about filling unsold spots, either.

Local Compatibility

NTA is designed to provide quality material within a structure that allows a station to personalize the program as much as desired. Each hour has four two-minute spot breaks of which two minutes are network, and six minutes for local sales. In addition, there is a four-minute news break on the half-hour.

Philosophically speaking, we see a network's purpose as being to enhance, not dominate what a radio station is doing. A network should only complement what an affiliate programs locally, and supply those elements which that facility might not be able to handle themselves, such as topname guests, artist interviews, etc.



Every individual PD and GM must determine what is best for his own market. That is his responsibility as a licensee. It's also his opportunity to talk directly with the people in his market and learn what it is they need and want.

Measuring Success

NTA has been growing on a continuing basis, which we expected, because the overnight audience is very important. Eleven percent of the American workforce is on the job between midnight and 6am. That's a significant body of listeners.

We're constantly in touch with the affiliates to determine our impact. In many cases, stations are breaking out their allnight numbers, at least on a cume basis.

(Editor's note: Here's how: Check how many diaries have overnight listening recorded by examining a mechanical diary printout, which stops at lam. For more precision, reserve a diary review to determine your full overnight listening.)

Future Satellite Growth

Because of the technical, production, and

staffing advantages we've discussed, I see growth in both part-time and full-time satellite programming.

Full-time music service is an area to look at, but again, it's a question of how much time to leave for stations to do their own localized programming. We review this

"Our goal is to provide as much flexibility as possible. The station knows best what it needs in its own market."

possibility constantly, and will respond if the demand justifies it.

We also continuously seek information back from our affiliates about what types of programming they are interested in. Each potential move is well-researched in advance to determine the most valuable services possible. Once completed we arrive at a consensus and then address those needs.

* Look for an interview with Dearborn in a forthcoming R&R.

Progress

Personne

Phil Sirkin has been appointed Assistant News Director of WHDH/Boston, also coordinating the WHDH skyway patrol and mobile units. He moves up from his previous position as News Edit-ABC-TV's "Good Morning America" weatherman John Coleman is now a regular quest on WSB/Atlanta's morning show hosted by Russ Spooner... WCBM/Baltimore also has a new addition to its morning show as Richard Sher now contributes a series of biweekly commentaries concerning their fair city. has been named News Director for KHOW/Denver after holding a news reporter/air personality position with the station for two years ... also new at KHOW is Pete Wehner, taking over as talk show host. He was most recently the Rocky Mountain correspondent for Public Broadcast . WFYR/Chicago has brought in Vicki Mann as Director of Advertising and Promotion. She was formerly Promotion Director of WBBM-FM/Chicago...WSNI/Philadelphia has added two new members to their staff. Pat Farnack is now News Director, formerly with KNBR/San Francisco and heading up the research department is Hillary Hickmott...Robert L. Scott has rejoined KJR/Seattle as Assistant Production Manager. His previous stint with the station was from 1971-1974, most recently Assistant News Director at KYYX-KXA/Seattle. . WISN/MIIwaukee announces the addition of Kevin Young to their sports staff to handle morning and afternoon sports reporting. He comes from the Sports Director position at KWJJ/Portland...lan Rose has been named evening News Anchor for KFMB/San Diego. He leaves a similar position at WICC/Bridgeport KOGO across the street announces the appointment of Betty Ann Lombardo as News Director. She was formerly an award-winning news reporter in the Fairfield-New Haven county area. . . Ron Chadwell has been named News Director of WHAG-WQCM/Hagerstown, replacing Ed Kiltch, who resigned to become a state court commissioner. Dave Rhodes has been named afternoon News Editor, newly-created position at the sta-WCLR/Chicago has added Bernie Tatova to its news team. He comes from competitor WFYR/Chlcago. Also new at WCLR is Madeline Lane, who is the station's new Promotion Director. She formerly handled promotion and an air slot at KBEQ/Kansas City...Herman Ridgeway, longtime Chief Engineer at KRBC/Abilene passed away March 7, of natural causes. He had been with the station since 1956, and would have been 72 next month.

The Music Section

A/C's Most Accurate Music Information Begins on Page 54



Pictures



SOMEONE PASS THE BROMO PLEASE! - If the folks in this picture look a little bleary eyed, it's not from the bottles of beer you see on each table. They had just finished eating 16 bowls of chili in KHSL/Chico, CA's "Chili Cook-Off." Pictured at the gastronomic extravaganza are (I-r) KHSL staffers Gary Smith, Jill Stewart, Rory Miller, Jimmy James, and Leon Washburn (MD), plus Oakland Raiders member Henry Lawrence (who's still waiting for the main course), and two



K95FM SCORES IN TULSA — Although the sport pictured above may never make it as an Olympic event, K95FM/Tulsa staffers certainly had a great time playing "broomball" hockey recently against the wives of the Tulsa Ice Ollers, the city's professional hockey team. Unfortunately, all this flurry of activity produced just one goal for the station's team. . . and it was called back!



MULDAUR HAS KRWQ POWER - Following her KRWQ/Gold Hill. OR-sponsored concert Maria Muldaur got together with station MD Marney Roddick (left) for a lasting memento of the occasion.



EVERETTE KIKKS UP SOME DUST IN HOUSTON — Although it was far from the witching hour, KIKK-AM afternoon drive personality Bill Campbell (right) was happy to show visiting RCA artist Leon Everette around the studios and listen to his current single "Midnight Rodeo.



GIBBS GIVES GREAT MUSIC - Following Terri Gibbs's recent performance at Los Angeles's Palomino, she was greeted by an obviously satisfied listener, KZLA MD Denise



WHN GOES CLASSICAL??? - Before the rumors start flying, let us assure you that WHN/New York is still playing country music, even though the recent guest DJ on the station was none other than opera star Placido Domingo. However, his recent duo with John Denver on "Perhaps Love" has brought him to the attention of a number of Country stations, which led to his latest assignment. With his pipes you'd think he'd be a natural on-air talent, although Domingo was heard to com-ment to WHN afternooner Dan Taylor (left) and PD Dene Hallam (right), "This was harder for me than performing at the Met!"



WCXI GOES STRAIT - WCXI/Detroit recently played host to visiting MCA artist George Strait Pictured at the Impromptu confeb are (I-r) MCA's Bob Walker, WCXI Asst PD/MD Mark Thomas, and Strait.



WADC'S STILL SEARCHING - The Wrangler Country Starsearch is currently winding up its local and regional talent hunts. One of the per-ticipating stations was WADC/Parkersburg, WV, which presented a four-night contest at-tracting nearly 2000 listeners and 30 con-testants. Pictured announcing the event are WADC morning man Larry Dale (left) and PD Kirk McCall (right).





FRIZZELL & WEST VISIT RADIO - David Frizzell and Shelly West have been hopping around the country promoting their latest release and visiting many radio stations along the way, es evidenced by these two photos. Picture at left shows the pair with WQYK/Tampa-St. Petersburg PD Pete Porter (far left) and MD Bill Pyne (far right), while the shot on the right finds the duo teaming up with WUBE/Cincinnati PD Duke Hamilton (left rear) and OD Paul O'Brien (right rear).



MILSAP MAGIC IN PHOENIX - When Ronnie Milsap played Phoenix's Graham Central Station recently, he took some time to get together with some old radio and record friends: from left, KOY MD Dan Armstrong, RCA's Jeff Naumann, KNIX-FM MD John Buchanan, RCA's Carson Schreiber, Milsap, KXAM PD Robert Chenault, and KNIX-AM MD Terry Flood.



HAMILTON CREDITS CLUTTER CUTBACK

WUBE Tops Ratings Heap In Fall Sweep

Ratings, as everyone knows, are not always indicative of a station's true performance in the marketplace. However, when you look at the increase WUBE-FM has posted over the combined efforts of WSAI-AM & FM in Cincinnati, you begin to suspect more than a fluke was involved.

The station, on its own format-wise since sister WMLX (formerly Country WUBE-

AM) split for a Big Band approach last September, racked up an impressive 5.9 share in the fall Arbitron ratings against WSAI's combined 4.5 share. PD Duke Hamilton explains some of the changes the station has made to achieve this firsttime victory over a



Duke Hamilton

tough competitor.

"At the time of the last rating period we had a lot of spots on the air and a lot of other things going on in the way of promos, contests, etc., and it tended to be pretty much a lot of clutter. This time we dropped two units per hour and made sure that the contests and promotions that we were airing were brief, exciting, and got the message through without taking too much time. We tightened up our personalities some and increased our music sweeps. Now we're playing three and four records in a row without interruption, and it helped out a lot."

Playing The Right Music

"But to play more music is only 50% of the story because even though you're playing a lot more music, you have to be careful that the music you're playing is right. In the oldies area you have to make sure that each oldie that you have on the air is a recognizable piece of product. We went through and cleaned out our gold library, reclassifying it so that certain gold would come up more often than others by means of a power gold rotation. We did the same with our on-air currents and recurrents, not playing a lot of unfamiliar product. One thing you have to be very, very careful about is playing a lot of new artists in any given hour. You need something to yank the listeners back. If they're listening to a three-song sweep, there should be at least two pieces of music in that sweep that are very recognizable.

"We've been waiting on some records more than we used to and not adding out of the box on a lot of things. We've instituted a research program for our currents and our gold too, which is done by phone. Each week we send out a list to our interviewees and have them rate each particular record by title on a scale between one and seven, seven being 'I like it,' and one being 'I hate

"You have to be competitive without being abrasive about it."

it.' Our research director calls these people back, feeds all the information into a computer, and we get a breakdown of how each record is developing week after week. Then once a month or so we'll send these people a list of 50 or 75 gold titles and retrieve the same information from them. Usually they can recognize each song by the title, so we don't go into playing a hook line, although we do put in bogus titles to test validity. We have a base of 150 people, about half of whom we use each week, and we constantly upgrade the list by adding new people or taking people off that want to come off.

"I attribute our success to a combination of all that. We were playing a lot of music, and the music we were playing was recognizable. It was kept fresh (through the The WUBE newsletter highlights some of the events the station participated in throughout the year, one of which was "Free Day in The Country," an all-day country concert hosted by Duke Hamilton (pictured).

END OF THE YEAR

research), and the jocks were making it happen a lot more excitedly than they were before. Plus the contests and promotions that we ran were more of interest and held the listeners"

WUBE-FM

Stereo Country 105

WUBE ALL STARS

MAGIC THE TRICK TO WUBES MAUNTED HOUSE SUCCESS

Pulling The Professional Hat Trick

Duke is one of the few major market programmers who also handles the MD chores at the station as well as holding down an afternoon drive airshift. Although he admits that it makes for some extremely long days, he feels the benefits of holding down all three positions far outweigh any disadvantages.

"Holding down an airshift is something that I believe is probably a key to being a successful program or music director, because you have a constant link to what is being played on the air. You also have the feedback that you get from the telephone, people telling you what's going on or what they think of a certain song. When I get three or four phone calls from people who tell me that they don't like a particular song, that makes me watch it on the research that much closer. Plus you get a

feel for the type of people that are listening to your radio station. That's real important, because those are the people that you're programming to, and if you can tell what they're thinking, what they like and don't like, it's so much easier to decide on records, promotions, or whatever. It's also easier relating to the other air personalities, and they relate to you better

Relating Through Recreation

Relating to the audience is something that the whole station gets involved with in a big way, as Duke explains. "I think another big key to our success is our community involvement. We're very, very visible. We have our jocks out usually every night of the week at either a WUBE night in a local club, playing in a baseball, basketball, or softball game, bowling for charity, helping the Girl Scouts with their cookie drive, that type of thing. We get very involved in social activities, which is a hard thing for a radio station to do because there are always people who want you to do things for free. It's hard to get the jocks to go out and

Continued on Page 32

Country Closeup

Openings

WEEP/Pittsburgh has afternoon drive opening. Contact Alan Furst, WEEP, Pittsburgh, PA 15222...KNEW/Oakland looking for a News Director. T&R to Jim Wood, KNEW, Box 910, Oakland, CA 94604...United Stations' Country Music Network is searching for top-flight air personalities from the Top 20 markets for the network, scheduled to air June 1. T&R to Ed Salamon, United Stations, One Times Square Plaza, New York, NY 10036...No calls please on all the above openings.

Movement

Dennis Reed joins WEEP/Pittsburgh as MD and middays from WRUA/Monroeville, PA John David Spangler named PD at KSAN/San Francisco (R&R 3-5). Jack Armstrong replaces Bobby Hatfield as Operations Manager of WCII & KJ100/Louisville (R&R 2-26) ... Rick Candea now PD of both KILT AM & FM/Houston, replacing former AM PD Chris Collier. Debbie Pipia, MD for both stations, is now Asst. PD for both facilities as well (R&R 3-5)... promoted to Operations Director of WBAX/Wilkes-Barre, replacing Max Kinkel, now head of production at WKHK/New York... PD at KRKE/Albuquerque is Kelth Harris from CHR-formatted WAZY-FM/Lafayette . . . WQAM/ Miami morning man Captain John Forsythe departs for Dallas and is replaced by Jeff Lawrence from WSUN ... Bill James, from WXBQ-FM/ Bristol, TN, is new PD/morning drive per-

sonality at KCWM/Victoria, TX. Other station additions have Bob Bishop (from WAOP/Otsego, MI) doing 3-7pm and Chrls Robbin (from KWMT/Ft. Dodge, IA) handling middays Tyler moves from evening shift to afternoons and MD at KCUB/Tucson, replacing Doug Brannan, while Bill Briggs shifts into the 6pm-midnight slot from part-time . . . Tawnya Townsend has been named Music Research Coordinator at WHN/New WRIF-FM/Decoming from troit. WCUZ/Grand Rapids names former Creative Services Director Kevin Reynolds to newly-formed position of Public Relations Direc-Jay "Jaybird" Marvin moves from MD at WJJD/Chlcago to jock at sister station WJEZ. .. WAMZ/Louisville adds Dicky Braun (formerly with WINN in town) for morning drive, moves Karl Shannon from that shift to 10am-2pm, and acquires the services of Bobby Jack Murphy from WHAS in town for the 6pm-midnight shift, as the station converts over to an all-live format ... Lloyd Tidwell joins the KEBC/Oklahoma City news team as meteorologist sa names Jim Tanner as host of the all-night ... WKRT/Cocoa, FL, now broadcasting 24 hours a day, announces several changes. Chuck Deel is now morning man and Mike Kaye now handles middays, both coming from WMEL in town, while Ken MacKenzie has been acquired as News Director ... KUUY/Cheyenne now broadcasting 24 hours a day with Sam Crockett in the overnight slot

Continued on Page 32

or Grande, CA on all the above openings

KKAL/Arroyo Grande, CA PD: Byron Ray MD: Dave Wheeler (805) 489-1280



Welcome New Reporters

With this issue we welcome four stations to the Country section:

KUUY/Cheyenne, WY PD: Chuck White (307) 632-0551



WCMS-FM/Norfolk, VA PD: Russ Cassidy MD: Dan Williams (804) 424-1050



KCBQ/San Diego, CA PD: Bob McKay MD: Dale "Bozo" Sommers (714) 286-117D



Inside Nashville



ALL-AMERICAN VIDEO GAME FEVER: Two classic video features were etched on film when dozens of stars converged on the Opry House and Tennessee Performing Arts Center to whip up 31/2 hours of TV entertainment. "Ernest Tubb: An American Original" and "Country Comes Home" are the two special results of those two nights of taping, with enough superstars in each to create a "Who's Who of Country Music" in 1965; and yet there they were, dozens of giants on the same

stage at the same time. Somethin!...Dolly Parton emphatically denied National Enquirer reports that her 16-year marriage to Carl Dean is in trouble. "They don't check the facts and they obviously don't print the truth," Dolly said through Beverly Magid, her West Coast press rep. "If these reporters are waiting for Carl and me to divorce, they have a very long and sad wait. We're happier now than we've ever been."... Nashville's CBS Recording Studio will close in June. The storied Owen Bradley Studio, built by Owen and his brother Harold in the early 1950's, was sold to CBS Records, which built an office complex around it. It was the birthplace of what we know today as the "Nashville Sound." The actual original quonset hut still stands, inside the CBS building on 16th Avenue South (now called Music Square Owen Bradley is currently East). rebuilding Bradley's Barn, a studio he built in nearby Mt. Juliet after he sold the 16th Avenue facility to CBS. The Barn burned to the ground last year, taking with it many mementos and artifacts of stars who "cut their teeth" on hit-hunting in that room. Loretta Lynn recorded her early hits there...The first annual Jerry Reed Bass Fishing Seminar will be held early next year in Tennessee, and will help raise money for scholarships at Memphis State

MITCHELL TOROK is the Stephen F. Austin University football star of the 50's who wrote Jim Reeves's first big hit "Mexican Joe," and his first big hit "Caribbean" (which was a hit more recently by Sonny James). He & his wife Ramona Redd cowrote his pop hits "Pledge Of Love" and "Pink Chiffon," Dean Martin's giant "Open Up The Door And Let The Good Times In,"
Jerry Wallace's Top Ten "This One's On The House" in '68, three songs in Glen Campbell's movie "Norwood" including the title tune, and Vernon Oxford's Top Ten "Redneck National Anthem" about five years ago, which should give you some picture of his songwriting prowess. Few know that Mitch majored in art, but it shows in those fine paintings on glass at Nashville's Country Music Wax Museum of Dolly, Waylon & Willie, Crystal Gayle and Kenny Rogers, and the now-famous Elvis mural on Music Row. That 85' x 10' bigger-than-life experience with a 22-minute spotlight show, which Dick Clark introduces, has been seen

University He's a fishing nut!

by 200,000 people in five years, and last week that huge 5-panel oil mural called "The History Of The Grand Ole Opry" was hung in the Ryman Auditorium (the old Opry House), sponsored by the Hank Snow Child Abuse Foundation & WSM. Mitch's new album of songs "Tennessee Heroes and Other Tall Tales" is up for the highest bidder to market at Knoxville's World's Fair this year, and Alabama football fans will be buying a beautiful mini-mural on Coach Paul "Bear" Bryant, the prints of which will be on sale this football season. Mitchell's just finished writing and started recording a new album of topical songs, most of which have TV commercial titles. One of the most talented people in Music Ci-



Chet Atkins (left) and Mitchell Torok are shown standing in front of one section of Torok's 85 foot-long oil mural depicting the highlights of Elvis Presley's life.

AIRLINES: Irlene Mandrell testing for a weekly situation comedy series...Sheb Wooley's Nashville Productions has six animated TV specials on the boards. Sheb's alter-ego Ben Colder has been fairly inactive since he quit drinking...The loudmouth who bad-mouthed from the front of the theater was squelched when star Tam-Wynette introduced her daughter Jackie in the audience, right next to the loudmouth...Reba McEntire took time off from touring to make the Houston Fat Stock Show & Rodeo with her husband Charlie. who's three times IRA World Champion Bulldogger (1970-'72)...Glen Campbell signed with NBC to headline a weekly TV variety series??? Maybe to replace Barbara Mandrell...T.G. Sheppard's hosting of that "Country Jamboree," a pilot-spinoff for a syndicated TV series???

SONNY COMES TO SYRA-CUSE - WRRB/Syrecuse's recent concert, featuring Waylon Jennings, Sonny Curtis, and Jessi Colter, will be one that Sonny will no doubt remember for a long time since he now is the pround owner of an official WRRB jecket. He's shown modeling his latest attire with station "Cowgirl" Becky Pal-





Coors Country News This Week's Guests: GEORGE STRAIT & KIN VASSEY

Call Pete Howard or Kirt Daniels (213)392-8743 228 Main St., Suite R Venice, CA. 90291

Plus Various Guests



WHO YOU CALLING DUMMY? When KSD/St. Louis's "Wilkle in the Morning" was chosen to represent the station for a promotion at Disney World, the accomplished ventriloquist agreed to make the trip as long as he could take along his traveling companion "Bert." 55KSD, being the good sport that it is, compiled with the request by buying two round-trip tickets so "Bert could travel first-class (or at least coach). While the two were in Florida thay also cut some commercials for the station, and rumor has it that several passengers who spent the flight conversing with "Bert" have since gone on the wagon, so maybe the trip was worth the ex-

WUBE Tops Ratings

Continued from Page 31

give their time a lot on things that they don't get paid for, but they do it.'

Part of the reason they do it is the "family atmosphere" Duke feels the station has. something that has been instilled from the top on down, "Bob English, our General Manager, is a tremendous person. He knows how to surround himself with the right people and has put together a staff here at WUBE unlike any other I've seen in this business. The sales people know what the programming side of things are, how we want the radio station to sound, and will sell it that way. We know that we have to put a real good product out to facilitate the sale of the radio station on the street. So there's a good camaraderie of all the people here at the radio station, and I attribute a lot of that to our management. Those listeners can tell if 'That guy really likes where he's working' or 'These people really get along well,' and I think that's real important."

Labelless WUBE

Although many Country stations classify themselves as either traditional or contemporary, Duke does not like to put a label on what WUBE is. As he explains, "I think of us as a good Country radio station. We do lean more toward the contemporary side,

Country Closeup

Continued from Page 31

Conversions

WMIL/Milwaukee (WOKY's sister station, which has been dark for 31/2 years) signed on February 14 as a Country outlet. Mike St. James, former MD at WBCS, is station PD. New lineup as follows: 5-9am Bill Bennett (from KKXL/Grand Forks, ND), 9am-noon Mike St. James, noon-4pm John Rausch (from WMYX/Milwaukee), 4-8pm Greg Scott (from WJEZ/Chicago), 8pmmidnight Chuck McKinley (from WBCS/Milwaukee), midnight-5am Steve Hogan (from WZUU/Milwaukee) ... KIKK/Houston shifted its Country format to a format the station is calling "Classic Country" on February 25. The FM has not changed, as was inadvertently reported in Street Talk (R&R 3-5) ... WEET/Richmond changes from Country to Religion, while WTVR-FM in same market makes the move from Beautiful Music to Country. Former WEETies Tim Timberlake and Bob Bauder have relocated, Tim to WRNL in town and Bob to WPVA/Petersburg .WEFM/Chicago now a Country facility with station PD Dan Walker still at the helm (R&R 2-12). Station to be known as US99 in conjunction with call letter change to WUSN. New staffers include Nikki Courtney (from KFMK/Houston) as MD and evenings, Al Carson (from KOPA/Phoenix) doing 10pm-2am, and Nick St. John (from WBBM/Chicago) handling overnights.

but I don't like that title. When I listen to new records for addition to the playlist. I don't listen to who the artist is or what the song is but the overall sound of it ... whether

"My own personal opinion on the older, traditionalsounding country music is that it's very easy to overdo it on the air."

I feel it will fit the airsound that we're trying to achieve. That's how I determine what crossover type music we'll play too. It depends though on who your competition is in your marketplace. A lot of our women audience is shared with an A/C station, which plays a lot of the same things we do, so you almost have to play a certain portion of that kind of music to maintain some listeners that you have. You have to be competitive without being abrasive about it.

"As far as oldies go, we're not playing as part of our regular gold file the real traditional type country artists, such as Hank Williams or Webb Pierce. To supplement that, because I feel you have to play those songs to be a Country station, we have a program on Sunday morning where we'll play three hours of the real old country music. The ratings have shown that it's a very highly-listened to show. The people that want to hear that particular style of country music are getting enough of if without us having to filter it in during the week. My own personal opinion on the older, traditional-sounding country music is that it's very easy to overdo it on the air.

"I think we're getting back a little bit to our roots in country music right now via artists like John Anderson, Ricky Skaggs, George Strait...some of the newer artists who have more of a country flavor in their tunes. The dust has kind of settled around us, but the best thing that came out of the whole 'Urban Cowboy' craze was that Country radio is now seen as a viable format and is now respected as much as it should always have been. We've been here for many years, and we're going to be here many years, so right now the key is consistency. We've already sent our message to the listening population."

The Music Section

Country Radio's Most Accurate Music Information Begins on Page 50

Dave Murray Named KOCY PD

WVLK/Lexington, KY Music Director Dave Murray has resigned to accept the vacant Program Director post at Music Of Your Life-formatted KOCY/Oklahoma City

City.
"I'm thrilled to death," said

KVI Promotes Gladner To News Director

Neal Gladner, a news reporter at KVI/Seattle since July 1978, has been promoted to News Director. The announcement was made by KVI Operations Manager Mark Savan.

Gladner told R&R, "I'm very happy about it. I have a very good grasp of what it is we're trying to accomplish and don't have any problems supporting it at all. The only thing we have to do, and I'm looking now, is to physically replace myself as a reporter. We're taking an entirely new approach to the news in the morning. We're doing all news from 5am-9am. We just started about a month ago, and we're doing it in a way that gives everybody the information they need in a much more palatable way. It's obvious that the people who listen to AM radio are saying, 'you do something for us...give us a reason to listen.' And that's exactly what we're doing."

Gladner has spent nearly ten years in the Seattle market as a radio newsman. His promotion is effective immediately.

Aku

Continued from Page 1 was not involved in any way and Peters never asserted legislative immunity

After the suit was filed, Lewis apologized on the air for his original remarks. Peters's attorney David Schutter told a Honolulu newspaper, "It's better than nothing, but it (the apology) doesn't end the lawsuit."

The suit, which seeks \$2 million in general damages and \$5 million in punitive damages, states that Lewis's comments show a "reckless disregard for the truth"

Neither Lewis nor officials of Heftel were available for comment.

WPKX

Continued from Page 3 50-55% of its audience 45-64, and we're right between them with 5000 watts nondirectional, I'm crazy if I don't jump on it before somebody else does. Country is where our heart is at, but there's nothing wrong with throwing some of these reels on and watching the 45+ come out of the woodwork."

Sherard continued, "We had separate personnel on the AM, and we're going to be adding a small staff. Keith McDonald will remain on the AM; he had been doing middays and will now do mornings. We're kind of stretching right now until we get the bugs out of the format."

Murray. "It's a great opportunity and a chance to return home again. Being my first PD job, I'm excited and scared to death at the same time. I don't plan any immediate changes, as the station increased from a 0.7 to a 3.1 12+ from spring to fall in 1981. I also first want to get into the market and see what's happening."

Murray, who assumes his new position on March 29, spent three years at WVLK as morning personality, and half that time as Music Director. Previously, he did the morning show at crosstown WLAP for over five years.

"I feel badly about leaving WVLK. They've been very good to me. But this is a chance to move into management, become a PD, and go home, all at the same time. I'm anxious to get started."

Dow Jones To Debut DowAlert

"DowAlert," a service of Dow Jones, plans to inaugurate service in Philadelphia and Boston in May. DowAlert involves one FM station per market which relays a coded transmission to specially designed, private-frequency "Dow Jones Radio 2" receivers. Consumers of the service can select topics and get up to the minute information on subjects and companies. Reports can be either monitored or taped on cassette

The idea has been in the works for two years, according to DowAlert Chairman Herb Hobler, who is also President of Nassau Broadcasting Co. of Princeton, NJ. Other major markets will be added beginning in June.

Fowler

Continued from Page 1

where the future is."

With a broadcast career spanning 22 years, Fowler's experience also includes programming stints at WGY/Schenectady and KSD/St. Louis.

"I do regret leaving KDKA. The people here are great, as is Westinghouse. I feel I'm leaving the most talented radio station in America, and I mean that. I hope to be able to assist them in finding a successor."

Station VP/GM Jonathan Klein commented, "Lee's three years at KDKA were very good for the station. I have the utmost respect for him, both personally and profes-sionally. There are very few people with the experience he has, and I'm sure he'll do very well. We're sorry he's leaving, but I understand his reasons. As far as his replacement is concerned, we're talking with a lot of people right now. I imagine it'll be another 2-3 weeks before we finalize anything. There are several good candidates, but I'm still open to qualified individuals that wish to call me. We're looking for someone with a program manager's experience, one who's well-rounded in news, talk, music, and other programming backgrounds. Our Assistant Program Manager, Jim Harrington, who is a candidate for the job, will help provide continuity in the in-

BRAD MESSER



Newscast Planning: The Flying Hour

If Suzy Q. Listener could peek into the newsroom five seconds before air time she'd be doubly astounded. The newsman she had visualized as an all-around sex symbol (he turns out to be all-around only in that he has Cronkite's hair, Koppel's ears and Cosell's nose) has just spilled a Pepsi on his typewritten copy and is reaching desperately for a dropped cart. The telephone is ringing, someone's voice is coming from an intercom, and the news intro is ending.

He opens the mike and — miracle! — sounds smoothly In Command (as the Pepsi dribbles down the paper, across the countertop, and into his lap). The Pro has come thru with flying colors!

Planning and organizing the ext our's newscast may appear to be a tidy operation in a college textbook, but out here in real newsrooms we're often reduced to merely minimizing the confusion and getting something — anything! — on the air, on time, in a relaxed and comforting etyle that does not reveal that the wastebasket four feet away seems to have begun sending up smoke. We always make it. Listeners have no hint of how close we sometimes come to not being ready.

People either don't return calls or three of 'em do simultaneously. We check the wire and discover a ribbon malfunction occurred two minutes after we last pulled copy a half-hour ago. The cart containing the lead story gets erased and the jock decides not to try for another short record so he starts the newscast two minutes early. Confusion. Chaos.

The fictional Suzy would sometimes be amazed. The real Brad here is equally amazed. How do we do it? Obviously we are able to overcome all the terrible hourly obstacles because we are such wonderful, brilliant individuals. That must be it.

CALENDAR =

The Traditional Toy Of March

MONDAY, MARCH 22: When winter has ended and spring has sprung, the kite becomes the most popular seasonal toy. Although kites are used year 'round in Florida and the South Sea islands to carry fishing lines out over the water, their main application is fooling around having fun. Dr. Paul Garber of the Smithsonian Institution, who invented target kites for WWII aerial gunnery practice, says kites are known to have existed for 3000 years.

In 1933 the world's largest dirigible "Akron" crashed into the ocean off New Jersey, killing 72 of its 76 U.S. Navy

In 1933 the world's largest dirigible "Akron" crashed into the ocean off New Jersey, killing 72 of its 76 U.S. Navy crewmen. In Jamestown, VA in 1622, Indians staged the first reported American massacre, killing 347 of the 1200 white settlers.

Karl Malden (born Malden Sekulovich) is 69. Marcel Marceau the mime is 59. William Shatner is 51.

First U.S. Two-Man Space Shot

TUESDAY, MARCH 23: America's first two-man space shot was launched 17 years ago today. Virgil Grissom and John Young were also the first spacemen to control orbital changes manually, overriding the onboard computers.

The rivet — patented this date in 1794 — dominated big-structure construction for well over a century. Rivets hold together the Empire State building and the Golden Gate bridge. Now high-strength bolts are used.

Patrick Henry made his "Give me Liberty or Give me Death" speech on this date in 1775. He was 38 at the time, and survived the ensuing Revolutionary War.

Basketball wizard Moses Malone is 28. Politician/attorney Maynard Jackson is 44. The runner who broke the four-minute mile barrier in 1954, Dr. Roger Bannister, is 53.

POWs Escape Thru Longest Tunnel

WEDNESDAY, MARCH 24: The greatest prisoner-of-war escape of WWII was 38 years ago tonight, when 76 captured Allied airmen snuck out of a German camp thru a 320-foot tunnel. The longest escape tunnel of either world war got them out but didn't help them stay out: within a day fifty had been recaptured and shot dead. Of the survivors, three subsequently managed to tunnel out of another prison camp and eventually made their way home.

The world's worst oil spill was capped two years ago today. Mexico's runaway Ixtoc-I well had spilled three-billion barrels of oil into the Gulf.

Draftee Elvis Presley reported for military duty and got his hair cut 23 years ago today in 1959.

People born on this date have included bank robber Clyde Barrow, politician Thomas Dewey, and entertainer Roscoe "Fatty" Arbuckle. Steve McQueen would have been 52 today.

18,000 Feet Without A Parachute

THURSDAY, MARCH 25: During a pre-dawn WWII raid on Germany 38 years ago this morning, Sgt. Nicholas Alkemade's Lancaster bomber was hit by artillery, setting the airplane — and his parachute! — on fire. He didn't want to literally crash and burn, so he bailed out anyway, at 18,000 feet. He remembers looking past his feet once and seeing stars, thinking, "I must be falling head first," but he doesn't remember slamming into pine trees and then into a snowbank ... where a German patrol found and captured him. Alkemade had some twigs stuck in him, but his injuries were classified "minor."

RCA began the first commercial production of color TV's 28 years ago today in 1954. They cost a thousand dollars. Elton John is 35. Aretha Franklin is 40. Anita Bryant hits 42 and Gloria Steinem is 46. Howard William Cohen, whom we know as Howard Cosell, is 62.

Inflation Fuels Money Bonfire

FRIDAY, MARCH 26: Italian money had inflated so much that a public bonfire was set in Rome on a March 26th. One-hundred-million lire in banknotes were thrown into the flames, in the presence of the Finance Minister, to show public outrage towards ineffective inflation-fighting policies. The year? 1925.

The first lifesize town-square statue of a cartoon character was dedicated on this date in 1927 at Crystal City, TX. That's spinach-growing country. The colorful statue of Popeye the Sailor is still there right beside City Hall.

Ludwig Beethoven died 155 years ago today during a heavy thunderstorm. He couldn't hear it. He had been completely deaf for the final eight years of his life, during which he composed the Ninth (Choral) Symphony, which he could hear only in his mind.

Leonard Nimoy is 51. Alan Arkin is 48. Hoyt Axton reaches 44 and James Caan is 43. The woman who created the Supremes when she was fourteen, Diana Ross, is 38.



Black Radio



WALTLOVE

COMPUTERS — FRIEND OR FOE?

WGIV's Computerized Research Pays Off

As the 80's become more and more computerized, we who once viewed this technology as "the future" must come to grips with the fact that this futuristic technology is here now. How do we deal with it? Do we drop out and hide or accept change? Obviously, if one expects to advance in any profession one must change with the times.

This week not only will we tell a success story but we hope to acquire some knowledge from an operations manager who's utilized this technology to help himself and his programming skills. Chris Turner, who worked at WGIV/Charlotte previously, is now back as Operations Manager and still utilizing his computeriz-

ed research, which some individuals had described as "jive." However, with the positive increases WGIV has had in the recent ARB – 4.7 to a 6.6 12+, I think the non-believers will have to at least pay attention. Mr. Turner gives his research a lot of credit for these improvements.



Chris Turner

I began my inquiry by asking what made Chris think computerized methodology was something that could help him program his station better. "Well, it was a combination of things. First of all I'm open to any modern form of technology if it's better than what I've been using. I had that basic interest and curiosity about computers. One of my former bosses, Keith Adams (most recently with KDIA/Oakland), taught me the methodology of locking in on certain sales demographics of a particular product and researching it. Jerry Boulding introduced me to analyzing an Arbitron ratings book - taking it apart and really understanding what it meant. All this transpired several years ago. While I was working for Keith a couple of years ago, he

"A computer is something that you use as an aid, not as gospel."

taught me how to research those demographics to see what they wanted from the radio stations. What I did at that time was purchase a computer, take some beginner's classes, write a few programs, and work several questionnaires. Then I started collecting all the data I could. Our home office at that time was sending out music breakdowns of all our stations, but I felt if I programmed my own, I could get even more information that could possibly help me and our station here in Charlotte. After learning how to program, I really knew this was for me."

How To Join The Computer Age

How does one learn to program a computer and who develops the questionnaire? "First, all one has to do is to go to a local computer store, Radio Shack, Apple, etc.,

and get a little instruction first. Most classes at those places don't cost much, \$30 or so — you'll never learn it all for that amount but it will give you a start. Then take some advanced courses in programming for about \$50 and you'll begin to learn the advanced material. It's all a lot of trial and error. I have invested a little over \$2000 into my computer but that includes a printer and some other extra paraphernalia. The cost has begun to come down over the last year, so I think some people should be able to get a nice efficient setup for about \$1500 including a printer.

"Secondly, the questions on your questionnaires depend on what you want to know. For example, when I came back to Charlotte I looked at the last three books and tried to analyze the demographics that we were losing and also the population size in each demographic cell. The demos in question were 40 and under. We did a lot of research on those age groups — our research was callout and we have interns who would take the questionnaires out into

Chic Puckers Up With WZAK



The members of Chic were special guests at WZAK/Cleveland's "Celebrity Kissing Booth." Chocolate kisses were passed out in exchange for donations to the American Heart Association. Pictured (I-r) are Bernard Edwards and Luci Martin of Chic, station MD Eric Faison, and Alfa Anderson and Nile Rodgers of Chic.

WGIV tends to be very fast when it comes to new music if it's by an artist that we have so far listed as being one that our people like to hear in the Charlotte market."

Chris added, "We play very little crossover music, basically none, but we do play white artists who have an appealing black sound. For example, when we do our research we include a sampling of 30% white. We have found that interviewing whites, if they mention eight artists that they like, three of those artists are black. We put that info into our data base but we would not put white artists such as Dolly Parton or Olivia Newton-John that were named." Why wouldn't you hold onto the ONJ/Dolly Parton mentions? "They don't fit our audience's needs or our format, in our opinion." Would you play Bobby Caldwell, for instance? "We play some white artists but not all. Yes, we would play some of Bobby's earlier things like 'What You Won't Do For Love,' other things by him we would not play. We're playing the Hall & Oates at this time.

Programming Profile

Tell me about your basic format. "Commercially we try to keep our spot load at a maximum of 14 commercial minutes per

"We can determine how often listeners or potential listeners go out to nightclubs or restaurants, which is great information for clients or potential clients."

the city and ask people unknown to them if they would participate in our sampling. What we found out was over the last year or more, WGIV had really lost a number of its adults 18-34. I then took our music and tried to target it at those particular demographics, let's say 24-40.

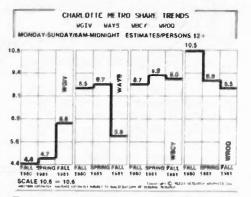
Specific Research Targets

"We use a number of different questionnaires, but one of the main emphases is on lifestyles. We look at our particular demographics that we would like to be strong in then we solicit information about all different kinds of lifestyles. After that we input this info into our data bank and cross-reference it. Let's say we want to know about a club. We can determine how often listeners or potential listeners go out to nightclubs or restaurants and so forth, which is great information for clients or potential clients. We find a lot of new clients for sales this way. Plus we can not only get this information demographically but by zip codes. This lets us know what parts of the city these people are in. This is qualitative research which is similar to the type of thing that Arbitron is beginning to get into."

How does this research help you decide what music to play? "It works like this. We try to eliminate taking a chance with our music by ascertaining which artists as opposed to which songs our listeners in our particular demographics want to hear.

hour and that's only during the two heavy drivetimes. During the other time periods we try to keep it down to 12 minutes or less. Our regular music format consists of 52 pieces of product, some jazz cuts which are not included in the 52 previously mentioned, and some oldies. To explain what I mean about jazz — to us a jazz record must be an instrumental. Nancy Wilson would not be considered a jazz artist. We play Donald Byrd but his commercial stuff would not be considered jazz. Miles Davis, Charlie Parker — once again I would like to emphasize, in our jazz category, which comes up once in every nine records, we really play 'hardcore jazz.' "

Prior to Chris's return to WGIV, he was programming in Winston-Salem, NC at WAIR. "I would like to point out that I think computer research can be helpful in any market if you give it a try. Prior to coming back to WGIV I used the same methodology at WAIR, where they moved from a 2.4-3.6 share in the latest Arbitron. WAIR is now very strong in the 18-34 demos. None of this is just given to you - you must do your homework and really understand your market. A computer is something that you use as an aid, not as gospel. Your brain can't recall all the data it takes in, so you use a computer to aid you. If more PD's would get into computers they would find out that it makes your job easier and it's extremely helpful in doing sales presentations



for clients. You can show product use, where your audience shops, what they want to buy, plus most anything else you need to know to help you program."

Some months back Mr. Turner asked me to mention in the paper that he would love to communicate with anyone who either utilizes, or is interested in computerized research. It saddens me to inform you that not one black person took advantage of this offer. Is it not a wonder that we lag behind in some cases because of a lack of motivation?

KKGO Jazz Month



I thought I'd pass along to you this proclamation issued from the office of the Mayor of Los Angeles, Tom Bradley, which declared the month of February 1982 as "KKGO Jazz Month."

Once again I would like to remind all of you to send in your station's news and promotional pictures. Even if you're not a reporting station, we welcome the opportunity to showcase your efforts. We will print as much news and as many photos as we can as soon as possible.

The Music Section

Black Radio's Most Accurate Music Information Begins on Page 52

TRY "TRY JAH LOVE." SATISFACTION GUARANTEED FROM THIRD WORLD. JUST ASK THESE HAPPY STATIONS:

WWRL	WHUR-FM	WWDM	KWAM	WCHB	KAPE
WBLS-FM	OK-100	WPAL	WVON	WGPR	WYLD-AM
WNJR	WOL	WLLE	WBMX	WLBS	WYLD-FM
WDAS-FM	WENZ	WVEE-FM	WGCI	WKWM	WXOK
WHAT	WOWI	WCLK	WAWA	WBLZ	KGFJ
WKND	WSRC	WATV	WLUM	WTLC	KDAY
WNHC	WHYZ	WORL	KPRS	WAMO	KJLH
WBLK	WAAA	WANM	KATZ	KYOK	KACE
WUF0	WGIV	WLOK	WESL	KCOH	KSOL
WEAA-FM	WIDU	WHRK	WZEN	KALO	KBLX
WXYV					KRE

"TRY JAH LOVE" is the red hot Third World single. On Columbia Records and Tapes.

Produced and arranged by Stevie Wonder.

THIRD WORLD
YOU'VE GOT THE POWER
including:
Try Jah Love/You're Playing Us Too Close
Before You Make Your Move (Melt With
Everyone)/I Wake Up Cryin'



Opportunities

Openings

EAST

WEEP has an opening for great afternoon drive per sonality. Ability to communicate in tight format a must. TER: Alan Furst, WEEP, Pittsburgh, PA 15222. EOE M/F (3-19)

WKZX, 95AM/Presque Isle, ME has opening for A/C mornings. Must be friendly, funny, brief. If i markets are your style, call (207) 764-1950. (3-19)

United Stations Country Music Network looking for elr personalities from Top 20 merkets. T&R: Ed Salamon, United Stations, One Times Square Plaze, New York, NY 10038. EOE M/F (3-19)

On-air talent, upstate New York, amooth, warm, adult, female appeal. TER to Kelly McCann, WHFM, 344 East Ave., Rochester, NY 14804, EOE (3-19)

WEBC/ROCK 105-FM looking for air talents. Expergood production helpful, will consider beginners bility/desire. T&R: M. Bunn, Box 958, Pittsfield, MA 01202. EQE M/F (3-19)

NY based syndicator needs experienced national sponsor sales rep for several music & comedy pro grams. Aggressive & contacts required. High commison. Call Don (212) 580-9625. (3-19)

WFTQ. 34 Mechanic St., Worchester, MA 01608, looking for fulltime newsperson immediately, 2 years experience. T&R to Stave D'Agostino. EOE M/F (3-19)

Vermont A/C growing station has immediate fulltime jock opening. TER to Greg Price, Box 445, Rendolph, VT 05080. EOE M/F (3-19)

Suburban Washington A/C seeks news anchor person. Good voice & delivery essential. T&R: John Long, WPRW, Box 1460, Manassas, VA 22110 or (703) 368-3100. EOE M/F (3-19)

WCPA/Clearfield, PA seeking evening drive A/C personality. T&R to Bob Day, 110 Healy Ave., Clearfield, PA 16830. EOE M/F (3-12)

14WK/Wheeling, WV is looking for air talent. Send T&R's to Greg McCullough, 14WK, 1201 Main Street, Wheeling, WV 28003. (3-12)

Openings

Major East Coast Black AM

station seeks experienced announcers for full and part-time positions. Send T&R's to Radio & Records, 1930 Century Park West, #317, Los Angeles, CA 90067. EOE M/F

A/C WMGQ lost afternoon personality to NYC. Need quality replacement. Send T&R and selary requirements to Bob Dunphy, WMGQ, Box 100, New Brunswick, NJ 08903. EOE M/F (3-5)

Openings for two big-voiced talents. Cell Bob Palve, PD, WSFM/Herrieburg, (717) 763-7020. (3-5)

WWTR/Bethany Beach Superstars, accepting T&R for future air talent. Send to Dave Kettinger, Box 717, Ocean City, MD 21842. No calls please. EOE M/F (3-5)

SOUTH

Austin's K98 now looking for heavyweight personality. Send T&R: Torn Rivers, 1219 W. 6th, Austin, TX 78703. (3-19)

#1 station in New Orleans looking for morning jock/production for Urban Contemporary station. T&R: Barry Richards, WAIF-FM, 1639 Tantilly Blvd., New Orleans, LA 70119. EOE M/F (3-19)

ND needed for #1 station in the market. Call Phil Rankin, KVOL, Lefeyette, LA. (316) 234-5151. EOE M/F

Afternoon drive A/C personality. Production/promo-tions. Growing chain, advancement possibilities. Experienced/highly self motivated. T&R: Walt Howard, KNIN-AM, Box 787, Wichita Falls, TX 76307. EOE M/F

Openings

Experienced CHR ennouncer for feet growing medium market. T&R: Dave Jagger, 96-KVIC, Box 3487, Victoria, TX 77903. Or cell (512) 576-6111. EOE M/F (3-12)

Wanted now: Mature, involved communicator for AM drive. Good money, security. Rush T&R/references: Jim Jecobs, Telton Broadcasting, Box 1065, Selma, AL 36701, (205) 875-3350. EOE M/F (3-12)

News Director wented for #1 station market. T&R to Philip Rankin, Box 3030, Lafayette, LA 70502. (318) 234-5151. EOE M/F (3-12)

Wanted: Take charge Program Director for top rated Country AM in medium size Louisiana merket. 6250/week. T&R: Roger Cavaness, 92 Shamrock, Pineville, LA 71360, EOE M/F (3-12)

WINGS 92FM looking for morning person capable of fitting mellow rock format. Strong production. T&R: Rose Block, WNGS, Box 669, W. Pelm Beach, FL 33402. EOE M/F (3-12)

Come to the sunny 8outh, WTMA/Charleston, SC has immediate opening for daytime personality. T&R: WTMA, Box 31089, Cherleston, SC 29407. EOE M/F

7-midnight communicator wanted for 100,000 watt FM Country format. T&R and salary requirements to Ted Charles, KXKZ, Box 430, Ruston, LA 71270. EOE M/F (3-12)

Fair West consulted's exciting smell market station needs superior AM drive telent. Excellent psy/excellent credentials. T&R: Mike Hedges, 3341 Towerwood, #204, Delies, TX 75234. EOE M/F (3-12)

Top Country station in state needs evening/all night jock. Located on Gulf Cosat. T&R to Jim Tabor, WVMI, Box 4806, Biloxi, MS 39631. EOE M/F (3-12)

Respected AOR, Beaumont merket needs all night personality. Promotion possibility. Good pipes/pro-duction. T&R: Paul Gavtier, KZOM, Route 11, Box 484, Orange, TX 77630. (3-12)

Openings

A real go-getter needed. Sunbeit Southeast FM has immediate opening for News Director. TGR to Vic Del Giorno, KXOR, 108 Ridgefield, Thibodeux, LA 70301. EOE M/F (3-12)

MIDWEST

Future air talent opening with high performence WIZM/Z93, Send TGR to: Kevin St. John, Box 99, LaCrosse, WI 54801. EOE M/F (3-19)

KGMO-KEWI searching for an experienced newsperson immediately. TGR to: Tim McKay, Box 558, Cape Girerdeau, MO 63701, (314) 335-5516. EQE M/F (3-19)

MacDonald Broadcasting of Saginaw, Cadillac & Petoskey, Mt looking for air personelities. Immediate openings. TGR: Box 1776, Saginaw, MI 48605. (517) 752-8161. EOE M/F (3-19)

WEAQ/Eau Claire has an opening for a news anchor/reporter. Experience necessary. T&R to: Steve Dickhoff, Box 1, Eeu Claire, WI 54702. EOE M/F (3-19)

WIRW/Champaign, IL accepting T&R's for experienced milday eir personelity/production, CHR format. c/o Jim Wnek, Box 3520, Champaign, IL 61820, EOE (3-19)

Sparkling state-of-the-art Urban Contemporary seeking T&R for future air talent/news talent. Reply to: Jack Randall, PD, WLUM, 12800 W. Bluemound Road, Elm Grove, WI 53122. EOE (3-19)

Top Ten Market AOR

the Northeast looking for morning talent, Must be creative and able to communicate with adults. We want to hear from anybody who thinks they're good enough for a major market. Good money and a great company. Send T&R to Radio & Records, 1930 Century Park West, #319, Los Angeles, CA 90067.

KYTN-FM/Grend Forks looking to fill possible future openings with herd-working personalities. TER: J.J. Bouley, Box 1638, Grend Forks, ND 58201.

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Opportunities

Openings

KCLD-KN8I/8t. Cloud needs aggressive report-er/anchor, Competitive market. Minimum 2 years ex-perience. Writing skills stressed. T&R: Joe Ormsby, Box 1458, St. Cloud, MN 56302. (3-19)

KOKC/Guthrie, OK needs midday person who can also do sports P-B-P. Needed yesterday. T&R to Rich Abrams, KOKC, Box 1490, Guthrie, OK 73044. EOE M/F (3-12)

Smooth, warm pros needed. T&R to PD, 2965 Pici Rd., Toledo, OH 43616 or call (419) 255-1470. (3-12)

Experienced morning man. Preferably 4-5 years in the morning slot. Top money. TER: Lee Michaels, WBMX, 408 S. Oak Park Ave., Oak Park, IL 80302. EOE M/F (2-12).

Opening for experienced sales. Established AM/FM list for A/C and AOR. Resume, salary history: Terry Knust, WILS, 600 'N. Cavanaugh, Lansing, MI 48910. EOE M/F (3-12)

Album Rocker in Midwest

Top 30 market has two immediate openings. Program Director with good track record in research, staff motivation, and ratings success. Also a talent position, probably morning drive. Send tape, resume, and track record.
Good opportunity for someone in a medium
market to move up. Send T&R to Radio &
Records, 1930 Century Park, West, #318, Los Angeles, CA 90067.

AOR KFMH looking for ledy for future opening. Must be able to communicate one-to-one. Call Steve Bridges, (319) 263-2442. (3-12)

WJZZ/Detroit, America's premier Jezz station, seeking highly talented Black female for air shift. Contact: Dorian Paster, (313) 871-0590. (3-12)

KSTT/Qued Cities looking for creative personality for middey shift. Heavy emphasia on personality. T&R and photo: Jim O'Hara, Box 3788, Devenport, IA 52808:

Need weekender immediately. Lots of hours. T&R ASAP: WXUS, Stuart McRae, P.O. Box 7093, Lafayette, IN 47903, or (317) 448-1586. (3-12)

WCVS/WFM8 edding to Ceptrol City's most aggressive news team. Must have experience gethering, writing/reporting. T&R: John Torre, P.O. Box 2989, Springfield, IL 62708. (3-12)

Mornings: KKXL/Grand Forks is ready to put your talent to work now! Good pay. Advancement potential and strong promotion await the right person. Personalities are encouraged to send tapes and resumes for immediate considera-tion. Contact Don Nordine, KKXL AM/FM, P.O. Box 997, Grand Forks, ND 58201, (701) 775-0575. (3-12) •

Openings

WEST

Looking for air talents that are strong in production. Send TER to: Jeff Harrison, KDIA, Box 8432, Oakland, CA 94662. No cells please. (3-19)

News people needed. T&R: Alan Elias, KERN, Box 2700, Bakersfield, CA 93309. EOE (3-19)

2 news openings in Montans. One News Director, one newsperson. T&R to: Jack Bell, KYYA, 1845 Central Ave., Billings, MT 59102. No cells please. EOE M/F (3-19)

96 KGBS has immediate opening for weekend/fill-in jock. Also would like to hear from smeller market morn-ing people. T&R: Greg Crawford, Box K, Greeley, CO 80632. EOE M/F (3-19)

KERN/Bakersfield now accepting T&R for adult air talent. All shifts. Send to: Jeff Young, KERN, Box 2700, Bakersfield, CA 93309. EOE (3-19)

Four on-air positions for mature ennouncers, 2-3 years news experience preferred. Must live in or around L.A. area. Bilingual. Ed MacKay, (714) 492-5789. (3-12)

Announcers: Part-time work available Immediately. TSR's to Tommy Goodwin, GM, NBS Redio, 1220 North Highland Ave., Hollywood, CA 90038. No calls. (3-12)

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Seeking full and part-time instructors for permanent employment. This opportunity affords an excellent supplement, both in dollars and personal satisfaction, to your current employment. We look for stability and current employment in the industry along with the ability to deal with and care about others.

Contact: Tab O'Neal (714)956-7171

Superstars KZEL/Eugene, OR needs afternoon drive/air talent. T&R: Charlie Van Hall, Box 70128, Eugene, OR 97401. EOE M/F (3-12)

KITI/Centralle, WA looking for hard-working news reporter who understands small market politics. Stable position. No beginners. T&R to Mike Merler, 1133 Kresky, Centralie, WA 98531. (3-12)

ed somebody to come in and do an air shift and a. Must have 160% of affort. T&R: KRNS, Box 271, ns, OR 97720. EOE M/F (3-12)

Openings

Balt Lake's newest FM needs an ACE newsperson. Conversational and human. TGR to KLRZ-FM, 307 S. 1800 West, Provo, UT 84801. EOE (3-12)

KLVV/Lompoc is seeking a fulltima announcer for Adult format, T&R: Sam Jackson, 518 North H St., Lompoc, CA 93436. EOE M/F (3-5)

Need a strong, creative production wiz. Also future openings for sir, news and engineering. T&R: Paul Wilson, KQEU, P.O. Box 48, Olympia, WA 98507. EOE M/F (3-5)

KUIC-FM seeks newsperson to gether, write, conversationally deliver local news to A/C sudience. T&R, writing samples: Mike Nikites, 419 Meson, Vecaville, CA 95688. EOE M/F (3-5)

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Positions Sought

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I want a news position, I've been a major market AOR newswriter and AM/FM ND/anchor, (301) 484-9815.

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DAVE AMOS, 9 year veteran looking for PD/MD position-medium merket/Assistant PD-large market. Check my references. Call (304) 233-7518 efter 4pm; (304) 232-1600 before 4pm. (3-19)

Looking for on-air position. I've been a moming man for 2½ years in Chicago radio. Good ad-libber, Creative. Call GREG BLACK, (312) 597-2518. (3-19)

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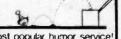
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Positions Sought

Experienced female newsperson and jock. Any for mat. Available, (213) 375-4869 evenings, (3-12)

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JOHN WESLEY GIBBON, AM drive in Phoenix looking for programming or consultant work in western U.S. A/C or Country. (602) 998-7047. (3-12)

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Positions Sought

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Ambitious, young communicator who can do it all seeks first breek into AOR, 3rd phone. Graveyard shift no problem. SCOTT, (612) 388-3988. (3-12)

Record promotion work. Experienced AOR, CHR. Looking to do promotion work in West. Cell BOBBY, (808) 792-4830 or (808) 745-3129. (3-12)

6 yeers experience, good track record. PD, MD, eir telent. JON ROHRER, 5½ W. Eau Claire St., #5, Rice Lake, WI 54868. (715) 234-6573. (3-12)

Versatile, dependable one-to-one communicator looking for a chellenge. Currently MD and Assistant PD. Call MIKE, (515) 423-7250 11em-5:30pm CST or (515) 423-2335. (3-12)

Experienced talk show host/reporter wants to move to major or medium. Currently at News/Talk station in Bakersfield, CA. Call RON, (805) 327-5772, (805) 834-7372. (3-12)

Female personality seeks medium/secondary air slot with MD or programming assistant position. Mejor and small market experience in all facets. (715) 634-8567, (3-12)

Definition of wholesele: Where a gopher goes to buy a new home. Topical, humorous CHR jock looking for small or medium market job in Midwest, ROB, (312) 893-3987, (3-12)

Young, experienced communicator with wit. Promotion-minded end community involved. Looking for good C6W station. Evening end ell night, ok. (715) 634-8557, (3-12)

Reporter/writer, former ND, currently dally newspaper journalist looking for right place to catch fire. How about yours? JIM WARINNER, (503) 282-2418, momings. (3-12)

Creative morning jock and his many characters looking for a new AOR home. House broken, all shots. Call MARK, (703) 369-3627. (3-5)

Personality jock seeks medium or major market gig. Formerly WRKR, KTHO, WKEE. Call JOEL, (414) 762-4522. (3-5)

Midwestern PD with good numbers and track record looking for a quality operation in Midwest. Dedicated, stable, with background in production & promotion. (812) 283-4228, 9-5pm. (3-5)

Good Country or A/C PD personality needed? JOE McKAY, 3466 SW 24th Ave., Gsinesville, FL 32607. Call (904) 373-3002 efter 2pm. (3-5)

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Voice of Contra Costa College Sports still looking for on-eir work. I don't want to work in local stores forever! Contact FRANK BUTERA, (415) 223-1534. (3-5)

AM drive, professional communicator for over 10 years. Creative, topical & humorous. Currently in medium market. Cell LARRY, (916) 447-0690. (3-5)

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16 year pro, extensive background as PD/MD seeks to return to CA. Currently programming successful Country station in medium Midwest merket. Cell RICK, (219) 294-2861. (3-5)

Positions Sought

MARK WINSTON, available to program your station. Basic philosophy: all hits, all the time! Formerly PD/PM drive at KAAY/Little Rock, KTFX/Tulsa, Q106/Madison. (608) 244-9323. (3-5)

Changes

RADIO

Michael V. Davison joine CBS Redio Network as Account Executive, West Coast.

Suzanne Banks former Manager, Press & Publicity for ABC Radio Network, joins WKTU/New York, NY as Promotion Manager.

Barry Martell, formerly with WIHN/Bloomington-Normal, IL joins WZOE-AM & FM/Princeton, IL as News Anchor/Feature Reporter.

Mariesa Lloreda-Gabriel joins KYUU/San Francisco, CA as Account Executive.

Veronica German joins KYUU/San Francisco, CA as receptionist.

Preston D. Vaughan, Jr. appointed Account Executive at WLTY/Norfolk, VA.

Steve Collier joins WPRT/Prestonburgh, KY as News Director.

Don Coe assumes Traffic/Continuity Director position at WSRZ-FM/Tampa-St. Petersburg from WSPB/WMLO-Serasote, FL.

Sherry Brinckerhoff named Account Executive at WICC/Bridgeport, CT.

INDUSTRY

Maria McNally named intersong-international Repertoire Coordinator.

Gerd Muller named Director of Professional Activities as Screen Gems/EMI Music realigns staff position.

Jerry Lembo appointed East Coast Promotion Director for Endless Music.

Miscellaneous

KBPI/Denver looking for the out-of-print book "Top Pop Records 1955-1972" by Joel Whitbum. Contact: Pete MacKay, (303) 936-2313. (3-19)

A/C, CHR. WECT/Ocean City going live as of February. Needs service from all labels. Box 717, Ocean City, MD 21842. (3-12)

Dire need of Oldle service, 1979 on back. WXBQ, P.O. Box 1389, Bristol, VA 24203. (3-12)

WQLO/Buford, BC needs record service desperately for CHR format change. WQLO, 3040 W. Boundary St., Buford, SC 29902: (3-12)

WARB/Covington (including New Orleans), A/C-Country, needs record service from all labels. Send to WARB, Urban Country, P.O. Box 568, Covington, LA 70434. (3-26) ◆

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JEFF GELB

LUCAS, STOCKMAN GIVE TIPS

The Functions Of A Promotion Director

Does your station employ a full-time, off-air Promotion Director? If not, you may be missing out on a great opportunity to help gain your station desirable market visibility. That's the opinion shared by WAAF/Worcester's Steve Stockman and KTXQ/Dallas's Bernie Lucas, two Promotion Directors who are high on their jobs and what they can do for AOR radio. The two corralled me at the recent B/A/M/D Superstars conference in Orlando to explain their jobs.

Secretaries Aren't Sufficient

Stockman, a former WBRU/Providence PD who's been Promotion Director at WAAF for 1½ years, started our conversa-

tion by detailing the genesis of the promotion director concept:
"For years, the Promotion Director title did not exist. It was the Program's Director's secretary or assistant, or the gofer who drove the van and got the mascot costume cleaned. The



tume cleaned. The Steve Stockman time for that has passed. Now that AOR radio has its formatics and music down, you need marketing specialists as Promotion Directors."

Lucas, who has a long Promotion Director history at stations like WLUP/Chicago and WLPX/Milwaukee, amplified, "A good Promotion Director is what separates stations that are equal on all other fronts. A PD in a competitive situation doesn't have the time to be that person anymore. There needs to be a full-time specialist in marketing the station."

Where To Find Promotion Directors

Lucas has college marketing education background; Stockman studied psychology and broadcasting. Both felt courses in mar-

keting were preferable for Promotion Directors, but not essential. Stockman stated, "Schooling's not mandatory; experience and a knack for promotion are. A person must understand how doing certain promotions will, either attract new listeners or maintain



either attract new Bernie Lucas listeners or maintain the present listener

ship."
"To find these people," Lucas advised,
"start with your airstaff. A lot of people on
the air have played in bands or worked at
jobs that entailed some promotion work.
Some may have grown tired of daily airshifts but still have a lot of energy for radio
itself. Programming assistants are also
good candidates for Promotion Directors.
You can also raid college broadcasting
schools for people with the desire to learn,
to read books on promotion and positioning,
to sit through a hundred TV spots to find the
right and "

Neither Stockman nor Lucas do regular airshifts. Stockman explained, "It depends on the market size and competitive situation. Anyone in a serious competitive situation whose Promotion Director is on the air is missing a chance, not just to have some-

one's energies focused on one goal, but to help save the GM and PD's time as well."

The PD and GM play vital roles in radio promotional campaigns. Said Lucas, "A promotion won't get on the air without my approval, but it also needs the PD's and GM's. That, I might add, is the ideal situation, and this is the first station I've worked at where it's been the case."

Stockman added, "Everyone on the staff contributes ideas. If someone has a good idea there's no reason to ignore it, whether it's a jock or the janitor."

Ins & Outs Of Merchandising

Stockman and Lucas are both big supporters of merchandising of station memorabilia, particularly through rock stores. Lucas stated, "Freestanding locations can be very successful if you're in a smaller market, like Raleigh where WQDR

"If someone has a good idea there's no reason to ignore it, whether it's a jock or the janitor." — Steve Stockman

has done very well. In a larger geographic area you need more locations to cover listeners more effectively." Stockman noted, "I had 96 outlets for my T-shirts this past summer. Each one sold about 70 a week. If I had ten stores they'd sell 70 a week too. So it's important to make it easy for your consumer to get your goods; he has to be able to see them wherever he goes."

Both Promotion Directors agreed that





it's important to give retailers a large mark-up to make it more attractive to the store to carry the station's goods. Stockman explained, "Store managers are rated on profits. If we give a manager something with a 2% mark-up it brings his whole average profit down. Give him a good mark-up and he'll display the stuff where



people will see it. In effect his people become promoters for your products. We give them a 35% mark-up, plus on-air mentions that are evaluated at x number of dollars. The merchants make money and get increased traffic, so they don't complain."

Lucas added, "We're in a lot of record stores, and we have to give the retailers as much of a mark-up on our stuff as they get on the records. They believe (and I agree) that the sale of our items takes away from a record or accessory sale. In competitive markets you might have several stations trying to sell their stuff, and most stores will only carry one station's material. They're going to talk to the station offering the most mark-up."

The two Promotion Directors compared notes on what sells — and what doesn't. Lucas offered, "Our main item is our baseball jersey. We're going to add baseball caps, jogging shorts, T-shirts, and satin jackets (our only item that's over \$10), and, at some point in the future, morning show items like coffee mugs." Stockman echoed, "T-shirts and Jerseys are our only offerings to date. We're working on a New England 'rock map': an accurate road map with all concert locales pinpointed, including phone numbers, seating details, dress codes, etc. We're also getting into license plates.

"As for what won't work," Stockman noted, "we didn't do well with women's French-cut T-shirts. Women wanted the men's shirts. It's important to remember with merchandise that if they don't look alike or display the call letters in the same way then you lose the peer group reinforcement. So we're not going to target the female audience specifically anymore." Lucas added tote bags and velcro wallets to the loser list of merchandise.

The backbone of station merchandising is a freebie: the bumper sticker. Lucas enthused, "If you only have money for one promotion, make it bumper stickers. You can make it free to the station as well as the listener by selling the backs to retailers or manufacturers for coupon ads. In Chicago we did 1.2 million bumper stickers last summer, with Maxell picking up the whole tab. The coupon was good for a six-month discount on their products. To get them to buy that quantity of stickers, we had to come up with a five-month-long contest involving the stickers. It sounded good on paper but the execution was cumbersome. It's preferable to avoid having a contest or even a name mention on the air, and instead, develop some incentive for putting them on cars like

"If you only have money for one promotion, make it bumper stickers." — Bernie Lucas

reduced admissions to drive-ins or reduced parking at concerts.

"You can do the same thing with concert buttons. We did one for Rod Stewart's concert here that included a WB logo and the concert company's name, which splits the cost of the buttons three ways. Buttons are great because they last much longer than concert patches and you see them over and over again."

Stockman mentioned he has also had success with other freebies, including posters that incorporate WAAF's call letters, which are subsidized by stereo shops and magazines.



Contests: Why They Don't Work

Both Promotion Directors were vehe-

Both Promotion Directors were vehement in their disapproval of contests. Lucas explained, "With most contests, you ask listeners to register for what may or may

WKLT/Kalkaska, MI switches from Country to AOR... Alan Lawson resigns as KINK/Portland MD but retains airshift...Val McIntosh joins KUPD/Phoenix as MD from KGB-FM/San Diego. Mark Driscoll joins KUPD for marketing research and afternoons. Jeff Elliott joins KUPD for promotions...Doug Burton exits WKLC/W. VA Asst. PD post for airshift at WILS-FM/Lansing as John O'Leary exits WILS-FM MD job. His MD replacement at WKLC is Paul McMillan...Jim Owens exits KWFM/Tucson MD gig for PD post at KWKI/Kansas City...Rose Polidoro joins WNEW-FM/New York as Promotions Director from WPLR/New Haven...Craig

AOR Reporter Profile



Bloomington

PD: Beth Surette MD: John Heimann Power: 3000 watts Consultant:

Drake-Chenault

"The driving force behind our programming is, quite simply, to get every listener we can. I have never been satisfied with AOR's sole stronghold being 18-24 year-olds. At 97WB we have organized a very palatable AOR sound for men and women 18-34 years old. In securing this particular demographic, we have concentrated our programming efforts on the 25-34 year-old. That is to say, our jocks eat, drink and sleep 25-34, with heavy emphasis on what that 25-34 demographic is doing and feeling during each daypart.

"Specifically, our morning drive, midday and afternoon drive shifts are governed by brief and informative jock talk, and having fun with the listening audience without the threat of too much hype and chatter that will often alienate the 18-24's. With our evening shift, 97WB makes a gradual changeover to the traditional AOR sound, with limited announcing, the highlighting of the most popular AOR albums, plus frequent updates on the local nightclub scene.

"We take advantage of being the only 24-hour station in the area with news, weather and sports installed in our overnight shift, in addition to communicating on a more one-on-one level with our listening audience.

"Station promotions, personal appearances, and any activity done with the 97WB name on it appeals to our entire target demographic, and provides us with a vacuum effect in gathering together the 18-34 demographic.

"Our music direction revolves around what sounds good, what's selling and gaining in popularity in our area, and what people are asking for. Like jocks, the music is strictly dayparted: 6am-7pm with current single rotation at a very acceptable four hours, and the breaking of new music very limited. Dayparting is based on compatibility with the time of day and proven track records. We introduce fresh music and let our true AOR audience enjoy those third album cuts evenings and overnights."

The Music Section

AOR's Most Accurate Music Information Begins on Page 44 Kilpatrick joins WLPX/Milwaukee from WXUS/Lafayette for nights... Adrian Boult exits nights at KPRI/San Diego for afternoons at KZAP/Sacramento. Jim Battan succeeds him at KPRI...Rick Allen joins KWFM/Tucson from KFMU/Steamboat Springs for afternoon drive. Ken Bass joins KWFM from KAAY/Little Rock for morning drive ... Michael Keating rejoins WIZD/W. Palm Beach for production, as Jan Russo exits. Also exiting WIZD is Dade Marko, while Tim King joins from WNGS/W. Palm Beach for weekends... Henry Del Toro is new to overnights at WNOR/Norfolk...Alan Richards exits News Director post at WKHC/Evansville...Ginger Caldwell joins news department at WMJQ/Rochester...Gary Lee Horn is named News Director for WHCN/Hartford...New to KKRQ/Iowa City is Steve Kosbau from KMGK/Des Moines for part-time airwork. Upped from part-tofull-time is Andy Levine... Eileen Kimble is upped to News Director at WKLS/Atlanta. Joining WKLS for afternoon drive is Bill Scott from WLUP/Chicago and Susan Sullivan for airwork. John Bogart is appointed Production and Promotion Manager...Marilyn Tallman is upped to Music **Director for Jeff Pollack Communications** from Operations Coordinator... Rhonda Hart is upped to full-time late-nights at WABX/Detroit



CHECKING UP ON CHUBBY — MCA's Chubby Checker journeyed to KILO/Colorado Springs for an on-air conversation about his career and new album. Pictured (I-r) are KILO PD Rich Hawk, MCA's Sharon White, Chubby, and MD Art Phillips.

UPDATE

First, some addenda/corrections to our AOR Scoreboard of a few issues back: WXUS/Lafayette, listed as an Abrams Superstars station, was actually independently programmed by PD Stuart McRae. WXUS's up 15.7 was the second highest 12+ AOR share of the fall ratings period. WAPL/ Appleton was inadvertently omitted from the listings. The station had an upward book, from a 9.0-9.2... Speaking of numbers, in the new Denver Mediatrend, KPKE had a market-dominant 13.8 to KBPI's 8.0 and KAZY's 4.2 . . . A great Birch in Rochester for WCMF, up to 11.2, while WMJQ scored a 10.0 . . . WWTR/ Bethany Beach celebrated its six-month anniversary with an all-request weekend that garnered over 2000 calls . . . WQXM/Tampa held a cruise for the Children's Hospital, with 98 listeners paying \$9.98 to cruise Tam-. . KSRR/Houston's been holding a series of air guitar competitions, with the grand prize winner getting a \$500 waterbed, while finalists received T-shirts, gift certificates, and albums . . . Doubleday is looking for announcers for WAPP/New York and its other AOR's. Send T&R's to Bob Hattrik at 2360 Hampton Avenue, St. Louis, MO 63139 ... WIOT/Toledo has moved to 124 N. Summit St., Suite 400, Toledo, OH 43604 . . . Steve Leed's SLIC organization has moved to 234 W. 56th St., 3rd floor, New York, NY 10019. Their new phone is (212) 977-5170 . . . KDKB/Phoenix cosponsored a citywide softball competition that gathered 300 teams and 4000 players, all of whom received KDKB T-shirts. The two-day promotion netted over \$51,000 for Easter Seals.

The Functions Of A Promotion Director

Continued from Page 27

not be a great prize. So few of your listeners are going to participate, while the rest wouldn't think of it." Stockman added, "They create more losers than winners. You can define a certain type of person as a perpetual contest entrant. Even in major markets you get the same people winning contests all the time. I haven't entered a radio station contest since I was 11, and we don't need any more 11-year-olds listening to us."

Lucas countered, "The only contest I would consider is one with a really tremendous prize wherein we could keep all the contest clutter off the air. I haven't found the right way to do that yet."

Stockman noted, "Listeners aren't likely to drive out to a stereo store to put a ballot in a box. Instead, we'll do things like bring jocks to a stereo store with 107 cassettes to give away, and all you have to do to get one is go there, walk up the guy, and say hi. This kind of giveaway builds the traffic our retailers are looking for. We also give away all our concert tickets this way." Lucas explained, "Concert kits work better for us; they usually include tickets, a souvenir T-shirt and a copy of the album.

"I don't know how much ticket giveaways really enhance AOR listening," Lucas wondered. "It's expected of AOR's so you have to do some. But unless you buy out a whole show, as we did at the Loop with Tom Petty, I don't know how much difference it really makes."

Stockman added, "Part of a promotion director's job is to educate the sales staff as to what programming has in mind. I've given presentations to our sales department on programming, presentation, and positioning. So they know they can't come to me with a client promotion giving away a \$250 stereo. Instead, they say, 'We want a jock here; he'll get a banner and a spotlight and have something to give away.'"

Coordinating Visual Impressions

All stations like public exposure of their call letters and/or logo. Bernie Lucas advised, "If you're developing a logo from scratch, you'll save a lot of money if you don't make it in four colors. Q102's was developed long before I got here, and it's one of the most consistent, easily-recognizable things we have going for us. But it's much costlier to print in four colors, and impossible to do on some items we've wanted to

market.

Q102's logo is used on billboards throughout Dallas-Ft. Worth. "Dallas is so freewayoriented that billboards work very well for us. At WLPX/Milwaukee, bus transportation is good, so it was better to go with bus fronts. Their usage depends on how mass transit is viewed in the market."

Q102 also produces its own commercials, created by a committee including Lucas, the GM, PD and an area ad agency. "We prefer our own spots to a customized outside spot," Lucas explained, "because we control the exact impression the spot makes, plus it gets in our logo much more often."

Because WAAF's signal covers parts of three states, the station has decided against TV campaigns, relying more on local press coverage. Stockman stated, "It's vital to build a healthy working relationship with the key rock and media reporters in your market. It's part of my job to wine and dine them, to let them know who we are. I do take care only to call them when something important's happening, so they know I'm not trying to hype them."

And what of that venerable promotion technique, the station mascot? Both Promotion Directors groaned, and Stockman recalled, "We used to have a giraffe, but it got confused with 'Toys R Us' giraffe. It never did much, except get beat up occasionally at bars. We never thoroughly developed the concept so we threw it out. I'd rather use our disc jockeys as 'mascots.' "Lucas amplified, "Conceptually I think they're incredible, but I've never seen it done right except in San Diego (and look what happened there). We had a kangaroo, but no one ever figured out what it was, so it was retired. I prefer the WMMS/Cleveland mascot concept, which puts the mascot's image in tandem with the station's call letters on all of its advertising and merchandise (while in reality no one in a buzzard costume exists)."

Bernie Lucas and Steve Stockman's comments give ample evidence of the knowledge and worth of a full-time Promotion Director (both have full-time assistants as well). The two noted that a successful merchandising campaign alone can easily cover a Promotion Director's salary. At a time when AOR stations are truly competitive to other formats that have used Promotion Directors for years, can we afford not to?

COLOR

Q107 GIVES AWAY JIMMY PAGE GUITAR: Q107/Toronto won a guitar owned by guitarist Jimmy Page in a raffle sponsored by a roadies charity group. The station will now award the guitar to the winner of a contest that asks listeners to listen to a poem constructed from lyrics from 13 Led Zeppelin songs. From the correct responses received, Q107 will pick a winner at random.

CENTERFOLD FEVER: KMET/Los Angeles has pacted with EMIA and the J. Geils Band for a centerfold contest open to men and women who are asked to send in centerfold photos of themselves. KMET staffers will judge male and female winners, who will get photo auditions for Playboy and Playgirl magazines along with star treatment at the L. A. Geils concert.

WATERBEDROOM SET: KXFM/Santa Maria's giving away a complete waterbedroom set valued at \$1600. To qualify, listeners whose cars are spotted with the station's bumper sticker are pulled over and given keys. The keys will be taken to a retail outlet where one will open the door to the bedroom containing the prizewinning furniture group.

CONCERTS&CONVERSATIONS

PRESENTATIONS: WQFM/Milwaukee presented Wrabit for \$2.93.

BROADCASTS: Orchestral Manoeuvres in the Dark on WLIR/Long Island.

CONVERSATIONS: Tubes on KRQR/San Francisco... Henry Paul, Triumph on WKQQ/Lexington... Triumph on WAAF/Worcester... Commander Cody on KRKN/Anchorage... Karla Bonoff on WBAB/Long Island... Jack Green, Johnny & the Distractions on CITHFM/Winnipeg... Full Moon, Jesse Colin Young, Huey Lewis on KTIM/San Rafael... Wrabit on WQFM/Milwsukee.

Coming Next Week: In my conversation with the four Superstars consultants a few weeks ago, one of the topics of greatest interest and speculation was the state of the record industry today. In particular, the consultants voiced nearly-universal questions about how acts are signed, and where music is headed. Next week, I'll speak with Epic's Gregg Geller and Geffen's John Kalodner, two respected A&R representatives who explain their jobs and offer some fascinating insights into how and why acts get signed.

THE PICTURE PAGES

News Gathering



Chrysalis Records held a reception in San Francisco for hometown band Huey Lewis & the News. Pictured (I-r) are label's Jeff Hackett, VP Stan Layton, Chrysalis's Janis Ross and Louis Newman, Huey Lewis, band's Sean Hopper (leaning in foreground), manager Bob Brown, group's Mario Cippolina, Chrysalis VP Jack Forsythe, group's Johnny Colla, Chrysalis President Sal Licata, and label's Robert Nesbitt; (I-r, front) group's Billy Gipson and Chris Hayes.

Lasley's First On EMI America



David Lasley has signed with EMI America Records, with his debut album and single just out. Pictured at the signing are (I-r) EMI/Liberty VP Dick Williams, label's Bob Singer and Frenchy Gauthier, Lasley (foreground), label VP's Joe Petrone and Mark Levinson, label's Gary Gersh, and manager Gary Borman.

RCA's Hostages Of War



RCA executives, suitably disguised in custom War bandanas, pointed fingers at Wer as the group signed with the label. Pictured menacingly (I-r, rear) are RCA VP Ray Harris, label's Robert Wright, VP's Keith Jackson and Jack Craigo, and RCA's Patrick Spencer and Basil Marshall; (cowering I-r, front) co-producer Jerry Goldstein, Wer's Lonnie Jordan and Lee Oskar, and manager Steve Gold.

MTV Meets Henry Paul



MTV recently taped a Hanry Paul Roxy concert in L.A. for April showing. Pictured backstage after the show are (I-r) manager Michael Klenfner, Atlantic's Tom Davies, Paul, actor Christopher Welken, MTV VP Les Gerland, end ICM VP Tom Ross.

Yetnikoff Honored



CBS Records President Welter Yetnikoff was guest of honor at a New York luncheon presented by the Performing Arts Division of the Anti-Defamation League, and was awarded the 1982 Human Relations Award. Pictured (I-r) are former Vice President Walter Mondale, who spoke at the luncheon; Yetnikoff, and event co-chairman Cy Leslie of CBS Video.

McFerrin Joins Elektra/Musician



Bobby McFerrin has signed with Elektra/Musician Records, with an LP due in summer. Pictured (I-r) are manager/producer Linda Goldstein, Elektra/Musician President Bruce Lundvall, and McFerrin.

MCA Sales Winners



At MCA Distributing's recent Houston meetings, the Detroit Branch's Bill Beger and Charlotte's Frank Hert were honored as Salesmen of the Year. Pictured (I-r) with the awards are MCA Distributing President Al Bergamo, Beger, and Hart.

Men Of The Canyon



Japanese label Canyon Records has contracted with Dain & DeJoy Music to produce an album on Japanese group Parachute, which will be raleased on Canyon in Japan and controlled by Dein & DeJoy for the rest of the world. Pictured celebrating (i-r, standing) are co-producer Pate Robinson, Bud Dain, and Ed DeJoy; (seated) Canyon VP Harry Kaneko.

THE PICTURE PAGES

Successful Journey



Columbia executives gathered with a cluster of gold and platinum awards to celebrate the success of Journey's Escape" LP. Pictured (I-r, rear) are Columbia VP Ron Oberman, Sr. VP/GM Al Teller, group's manager Herbie Herbert, Columbia VP Mike Dilbeck, group's Neal Schon and Jonathan Cain, and Columbia VP's Bob Sherwood and Ray Anderson; (I-r, front) label's Burt Baumgartner, CBS's Jerry Pitti, and Columbia's Jim McKeon, George

Capitol Locates Missing Persons



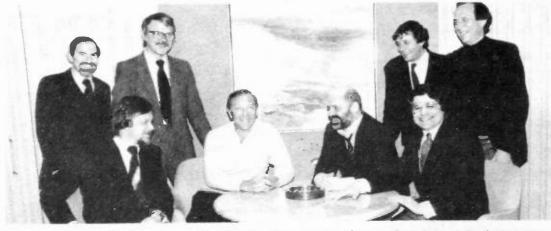
Capitol has signed Los Angeles-based rock band Missing Persons. Pictured at the contraction are (I-r, rear) Capitol VP's Bruce Wendell, Rupert Perry and Helmut Fest, manager Steve Brookes, group's Dale Bozzio, manager/producer Ken Scott, group's Terry Bozzio and Warren Cucurullo, label's Mark Berger, and VP Bob Young; (I-r. front) Capitol VP Dennis White, and label's Nikki Randall and Bruce Ravid.

Crawford Wins British Award



Warner Brothers' Rendy Crawford was named Best Female Singer by the British Phonographic Institute, an award equivalent to a Grammy. Pictured celebrating are (I-r) management's Ken Fritz, WB VP's Tom Ruffino and Tommy LiPume, WB President/Chairman Mo Ostin, Crawford, management's Dennis Turner, and WB VP Bob

Polygram Distributing Arista In Canada



Arista and Polygram Inc. have signed a Canadian licensing agreement for manufacturing and distribution. Shown at the signing are (I-r, standing) Arista VP/General Counsel Michael Pollack, Polygram Inc. Sr. VP/GM Dieter Ariola VP Wim Schipper, and Polydor International President Tim Harold, (I-r, seated) Polygram Sr. VP Wingolf Mielke, Arista Exec. VP/GM Elliot Goldman, Polygram Inc. President Peter Erdmann, and Arista VP Harry

Continued from Page 1 Stern's performance, and whether it may have been motivated by NBC's ownership of two stations in the Washington market.

One point of contention is the status of Stern's contract talks with DC101. Lebhar says the talks were to resume in May, but Stern said "negotiations were abruptly stopped," leading him to believe Capitol was unable or unwilling to match an offer from NBC, or didn't want him to stay.

Rumors of Stern's possible departure for WNBC had been circulating for several weeks; however, the speculation was that Stern would move into Don Imus's WNBC morning slot. R&R asked WNBC Program Manager Kevin Metheny about Stern's timeslot in New York. "He will be replacing Michael Sarzynski, who is not currently doing afternoons, but will be displaced by the addition of Howard. Frank Reed, who has been doing afternoons for a while, will be retained, but in another time period. Most likely we will shift everything around a bit except for the morning show.

"I think Howard will make an excellent counterpart to Don's morning show," Metheny continued. "People that tune in Don's show need something to listen to on the way home, and we think Howard is a bright, exciting and viable personality who will maximize our opportunities for growth in the market."

Stern indicated to R&R that he planned to stay with DC101 through the end of his contract, and would do a "spectacular" job in his final months. DC101 PD Don Davis told R&R, "He has a contract with us through July 31, and we expect him to honor that commitment.

"On a personal level I'm very happy for Howard," Davis said. "I hope he has great success in New York. Ultimately, I think his

Gaskin

Continued from Page 3

Gaskin, a 23-year radio veteran who co-owned and operated WMAX/Grand Rapids for ten years before joining WMJC & WHND, told R&R, "Greater Media is an outstanding corporation. But this was an opportunity to go to a very dynamic and beautiful city and work at an exciting station. Marty and I have known each other for many years; I have great admiration for him. It will be very exciting to assume this kind of responsibility.

Gaskin was replaced at WMJC & WHND by WCZY/Detroit VP/Sales Don Hamlin. Hamlin told R&R, "Although I very much enjoyed the task at WCZY, the opportunity to have two stations to sell with, as well as the opportunity to work for Herb McCord and Greater Media. convinced me to make the move. I look forward to working with Chuck Borchard and the rest of the crew at 'Honey' and 'Magic.' "

move will be a positive thing for DC101. I have very little doubt that the station can sustain the momentum it's picked up with his help over the past year.

Commenting on his new employers at WNBC, Stern told R&R, "These are really classy people who are running a great radio station. Plus they are doing personality radio. It's always been my goal to do personality radio; it's been a dying art form. For me to be able to do unpredictable things and be rewarded for it should give everyone some hope."

Regarding his leaving DC101, Stern said, "I wasn't the only reason for DC101's success. The management is strong. They have a strong commitment to AOR radio and to the personality thing. DC101 has been one of the most positive experiences of my life; it's taught me a lot."

Anthony

WQIK owner Marshall Rowland told R&R, "I've owned this radio station for 25 years, and I want to keep doing everything I can to dominate this market. I had a strong feeling that Jon's the man who can do the job. I wanted to bring somebody high-powered in." WQIK GM Bill Mize added that PD Lee Shannon "will be a very important part of the operation. We're going to take about a week or ten days after Jon gets here and analyze the situation.

Watts, who had been SMN's "Country Coast To Coast" afternoon personality after leaving KLAK, told R&R, "I'm elated, to say the least. I'm so excited about being in what I consider the ground floor of satellite technology. I'm grateful that I had the chance to learn it from the perspective of being a jock. I think I can bring some of the things I learned in the control room into the programming end." Watts added that he will switch his airshift to 9-noon, Anthony's old spot, with WIBC/Indianapolis personality Jeff Pigeon coming in to do 4-8pm.

Minkler

Continued from Page 3

Network President Al Coury commented, "These appointments mark the beginning of Network's field promotion, sales, and marketing force. Jason and Tommy's efforts will be of major importance in the promotion, sales, and marketing coordination between Network, E/A, and WEA

I've had the pleasure of working with both Jason and Tommy for many years. I have great respect for their experience and expertise. I look toward their help in continuing Network's success as it grows."

Minkler was most recently National Promotion Director at RSO, where he spent five years following three years at Warner Brothers. Teague had been VP/Promotion for Kat Family Records, following four years at RSO and four before that with Polygram Distribution.

This Week In

Music History

BY DAN FORMENTO OF THE SOURCE

Glen Campbell Born

MONDAY, MARCH 22 — Glen Campbell was born March 22, 1936, in a "ragged corner of Southwest

Arkansas," as he described it, in a town called Delight. A country boy through and through, Glen quit school in the tenth grade and started playing in small country bands in Wyoming and New Mexico. During the early 60's, Campbell had worked his way up to earning



\$75,000 a year as a studio musician, but recognition eluded him until 1967 when he recorded the million-selling hit "Gentle On My Mind," written by John Hartford. Soon he became a familiar face as the host of his own variety show on CBS, a summer replacement for the "Smothers Brothers Show."

TRIVIA — Carl Perkins was seriously injured in an auto accident while driving to New York City, 1956.

Lennon Ordered To Be Deported

TUESDAY, MARCH 23 — Three weeks after his temporary visa expired, the United States Board of Immigration ruled that former Beatle John Lennon was an "overstay" in America and thereby judged him to be deportable on March 23, 1972. In response, John and Yoko both applied for permanent residency in the U.S. It was granted to Yoko, but denied to John on the basis of a 1968 drug conviction in England where narcotics police found (or planted, as John claimed) a quantity of cannabis resin. After a lengthy and complex legal battle spanning several years, Lennon finally won the right to remain in America.

TRIVIA — John Lennon's first book, "In His Own Write," published,

Elvis Inducted Into Army

WEDNESDAY, MARCH 24 — After a two-month deferment to make the movie "King Creole," Elvis Presley reported to the Memphis draft board on March 24, 1958, and was sworn into the United States Army, becoming Private US 53310761. There was speculation about Elvis going into the Army's Special Services branch and spending his two years entertaining the troops. But manager Tom Parker didn't want Presley singing for free and announced that Elvis didn't want any special treatment. It reportedly cost the government \$500,000 a year in lost taxes for Elvis to be in the

E.J. Birthday

THURSDAY, MARCH 25 — Elton John was born



Reginald Kenneth Dwight in the town of Pinner, Middlesex, England on March 25, 1947. As a boy of sixteen, Dwight quit school to play piano in a local pub and soon joined Bluesology, a semipro backing band for Long John Baldry. (He took the name "Elton John" by

uniting the first names of Bluesology sax player Elton Dean and group leader Baldry.) He met lyricist Bernie Taupin when both answered the same ad for "new talent" in New Musical Express, and together they created a debut album, "Empty Sky," in 1969.

TRIVIA - The Turtles' "Happy Together" topped U.S. charts, 1967.

Diana Ross Is 38

FRIDAY, MARCH 26 - Diana Ross was born in-

to a poor family in Detroit on March 26, 1944. She joined with two school friends, Mary Wilson and Florence Ballard, in the very early 60's to form the singing group the Primettes. Motown record boss Berry Gordy saw talent in the young girls, changed their



name to the Supremes, and nurtured them through a dozen No. 1 singles throughout the 60's. Ross left the group in 1970 and has since risen to even bigger stardom through her solo recordings and film acting.

CHR

Tommy Tutone Solo Breaker **Beatles Movie Medley Most Added Charlie Daniels Strong Out Of Box** Journey No. 1 Again

Tommy Tutone's "867-5309/Jenny" is this week's only CHR Breaker, and its has quite a story behind it. Columbia released the single

November 6, 1981, and has been working it ever since . . . now that's called persistence.

Journey has now had the top slot for six weeks, but next week it looks as if thev!! be unwhom? Stevie Wonder is right behind, but Olivia is coming on strong, and so is Joan Jett, capturing many number one slots at the stations giving this rocker airplay. Don't count out the Go-Go's, as they earn their first Top 5'er.

The Beatles' "Movie Medley" scored the Most Added, and Elton John showed impressively in his second week. Charlie Daniels was strong out of the box with the thought-provoking "Still In Saigon," Stones looked strong with "Hang Fire" and Charlene was causing heavy phones where played. SEE PAGE 55

AFOR

Geils Maintains Top Airplay Spot Springfield, Secret Police Debut & Break

It was a week of very steady airplay for AOR's current top three, with J. Geils, Joan Jett, and Sammy Hagar all holding rock-steady. Aldo Nova approached top five status as Huey Lewis & News hit top ten. Gamma and Go-Go's had an up week, along with Jay Ferguson, Dwight Twilley, Bonnie Raitt, Soft Cell, and Nick Lowe.

Springfield's reports converted from the two-cut EP to the album, with a hefty 112 adds plus early conversions to upper rotations, contributing to the album becoming Most Added and an AOR Breaker this week. Also making Breaker status as it debuted with strong reports for all rotations was the "Secret Policeman's Other Ball" LP. Debuting this week as well were Duke Jupiter, Scorpions, and Chubby SEE PAGE 44 Checker.

A/C

Manilow Is Two-Week Breaker **Four Movers Closing In Next** Diamond, Vangelis Battle For No. 1

Maintaining his almost instant appeal with A/C programmers, Barry Manilow blasted his way to Breaker status in just two weeks (debut 24), commanding the Most Added spot for the second straight week

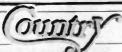
Four charted songs have now climbed within striking distance of Breaker: Roberta Flack (29-27), Willie Nelson (27-25), Gene Cotton (30-28), and Al Jarreau (debut 30).

The race for the No. 1 crown is between Neil Diamond (5-3) and Vangells (6-5). Despite the two-point chart difference, the songs are neck-and-neck. The outcome will be decided by next week.

Further development was achieved by Greg Guidry, Charlene, and Gordon Lightfoot, while new records with strong early showings were Elton John, Carpenters, Hall & Oates, Beatles, and T.G. Sheppard.

Ten new stations joined R&R's A/C field this week, and are listed in the A/C Regionalized Adds & Hots.

SEE PAGE 54



Conway Chops Down Oaks, Merle For No. 1 Gilley, Statlers Break **Neck-And-Neck Bellamys Debut** With 57 Adds

Conway Twitty's "The Clown" came on strong this week to take the top position away from the Oaks after only one week. Anne Murray poses the biggest threat for next week, although the Twitty record is certainly strong enough to hold onto the No. 1 spot with con-

tinued upward movement.
Once again Mickey Gilley and the Statler Brothers were neck-and-neck, this week at Nos. 43 and 44 respectively and only one add apart. They were also the only two Breakers as the field slimmed down somewhat.

Far and away the strongest record of the week was the Bellamy Brothers, as it debuted at No. 50 with 57 adds. Look for Tammy Wynatte and Leon Everette to be strong SEE PAGE 50 tenders in the weeks to come.

Black Radio

Wonder Stays On Top For 7th Week War & Taste Of Honey **Become Breakers** O'Javs Most Added **Kool Hot** With Big Jump

Stevie Wonder maintained his hold on the No. 1 position for the seventh week, but Smokey and Junior are beginning to loosen Stevie's grip. Xavier broke into the top 10 this week, moving from 12-10.

Two newly-released records were Breakers this week - A Taste Of Honey and War. The O'Jays had the Most Added record and Cameo wasn't far behind. Scoring well in all regions, War debuted at No. 20 on the National Airplay/30.

Five artists debuted on the Black Radio chart - Shalamar, Patrice Rushen, Angela Bofill, A Taste Of Honey, and Ray Parker Jr., and Kool & the Gang took the largest point jump, ignIting 26-19. SEE PAGE 52

RCA/Triumph Cooperative Effort



Triumph and their label, RCA, have established a smooth working relationship in which the hand applies the threats of bodily mayhem and the com-pany produces results. Pictured in a typical gesture of cooperation ere (i-r) Triumph's Gil Moore and Mike Levine, RCA's Bill McGethy, and manager Joe Owens

MCA Skate Team Previews Point Blank



MCA executives donned roller sketes end rolled on down the halls in conjunction with the forthcoming Point Blank LP "On A Roll." Pictured (I-r) are MCA "wheels" Exec. VP Sam Passamano, label's Mark Hodes and (partially obscured) Lorine Mendell, MCA Distributing President Al Bergamo, MCA VP's Joen Bullard (and partially obscured) Vince Cosgreve, label's Sandi Lifson, and MCA President Bob Siner. Also apparent is an extra unidentified pair of legs.

Tom Chapin Joins Spector



Tom Chapin has signed with Spector Records International, with a first single just out and an album forthcoming. Pictured (I-r) are manager Jab Hart, Chapin, Spector President Bayerd Spector, and manager Bob Hinkle.

Twilley's Commercial Proposition



EMI America's Dwight Twilley checked out the progress of a radio spot for his "Scube Divers" LP. Pictured (I-r) are ennouncer Gene Moss, Twilley, end L.A. Trex's Joe Klein, producer of the spot.

National Music Formats

Added This Week



Bob Laurence (213) 883-7400

HALL & OATES "Did It In A Minute" (RCA) RAY PARKER, JR.

"The Other Woman" (Arista)

ELTON JOHN

"Empty Garden (Hey Hey Johnny)" (Geffen) CARS "Since You're Gone" (Elektra) ROLLING STONES

"Hang Fire" (Rolling Stones/Atco)

Contempo 300

CHARLENE "I've Never Been To Me" (Motown) JOHN DENVER "Shanghai Breezes" (RCA) HALL & OATES "Did It In A Minute" (RCA)

Great American Country MICKEY GILLEY

"Tears Of The Lonely" (Epic) BOBBY BARE "New Cut Road" (Columbia)







George Williams (404) 955-9521

THE STARSTATION

CHARLENE "I've Never Been To Me" (Motown) AL JARREAU "Teach Me Tonight" (WB) ROBERTA FLACK "Making Love" (Atlantic)

Country Coast-To-Coast

PETULA CLARK

"Natural Love" (Scottl Bros./CBS) T.G. SHEPPARD "Finally" (WB)

TOMPALL & GLASER BROS. "It'll Be Her" (Elektra)

EDDY RAVEN "A Little Bit Crazy" (Elektra) STATLER BROS.

"You'll Be Back..." (Mercury/PG)

TRANST.R

Chick Watkins (303) 578-0700

POINTER SISTERS

"Should I Do It" (Planet/Elektra-Asylum) QUINCY JONES "One Hundred Ways" (A&M)

century 2

Bob Stevens (214) 934-2121

The Z Format.

ROLLING STONES

Hang Fire" (Rolling Stones/Atco) DAN FOGELBERG

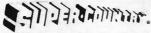
"Run For The Roses" (Full Moon/Epic) CHARLENE "I've Never Been To Me" (Motown) **ELTON JOHN**

"Empty Garden (Hey Hey Johnny)" (Geffen) WILLIE NELSON

"Always On My Mind" (Columbia) KOOL & THE GANG "Get Down On It" (De-Lite/PG)

Ties at C Former

CHARLENE "I've Never Been To Me" (Motown) BILL LABOUNTY "Living It Up" (WB)



TAMMY WYNETTE "Another Chance" (Epic) JOE STAMPLEY "I'm Goin' Hurtin' " (Epic) LEON EVERETTE

Just Give Me What You Think Is Fair" (RCA) CHARLIE DANIELS BAND

"Still In Saigon" (Epic)

Cal Casey (214) 634-8511



MEL McDANIEL Take Me To The Country" (Capitol)



HALL & OATES "Did it in A Minute" (RCA) TOMMY TUTONE "B67-5309/Jenny" (Columbia)
CHARLENE "I've Never Been To Me" (Motown) BARRY MANILOW "Let's Hang On" (Arista) KOOL & THE GANG

"Get Down On It" (De-Lite/PG)



BARBRA STREISAND "Memory" (Columbia) SISTER SLEDGE "My Guy" (Cotillion/Atco)

John Hes (800) 426-9082

COULTANDONAL WORLD

WILLIE NELSON "Always On My Mind" (Columbia)

PAUL DAVIS " '65 Love Affair" (Arista) MIKE POST "Theme From 'Magnum P.I.' " (Elektra)

Compy Livng

MEL McDANIEL

'Take Me To The Country" (Capitol) JOE STAMPLEY "I'm Goin' Hurtin' " (Epic) LEON EVERETTE

"Just Give Me What You Think Is Fair" (RCA)



MUSIC TELEVISION 14

Buzz Brindle (212) 944-5399 GENESIS "Abacab" (Atlantic) GARY MYRICK "Living In A Movie" (Epic) ROLLING STONES "Hang Fire" (Rolling Stones/Atco)

WILLIAM B. Tonner

Tanner

Musical
Spectrum

Kenny Bosak (901) 320-4433

Bright Blue

GORDON LIGHTFOOT "Baby Step Back" (WB) CHARLENE "I've Never Been To Me" (Motown) JENNIFER WARNES "Come To Me" (Arista) PATTI AUSTIN WIJAMES INGRAM

"Baby Come To Me" (Qwest/WB)

A TASTE OF HONEY

"I'll Try Something New" (Capitol) BEATLES "Beatles Movie Medley" (Capitol) RICK SPRINGFIELD

"Don't Talk To Strangers" (RCA) CARPENTERS "Beachwood 4-5789" (A&M)

TANner Country

MICKEY GILLEY 'Tears Of The Lonely" (Epic) STATLER BROS. "You'll Be Back..." (Mercury/PG)



Lee Nye (916) 782-7754

Adult Rock

CARS "Since You're Gone" (Elektra)

RAY PARKER, JR.

"The Other Woman" (Arista)

KOOL & THE GANG 'Get Down On It' (De-Lite/PG)

VAN HALEN "(Oh) Pretty Woman" (WB) ROLLING STONES

'Hang Fire" (Rolling Stones/Atco)

ALL FOR ONE

"After working with Westwood One for a number of years in several cities, I found their programming and servicing to be excellent. We find it very beneficial on WKLS to program all of the Westwood One AOR features available to us."

MAX FLOYD, PROGRAM DIRECTOR
WKLS, ATLANTA
SUPERSTARS STATION

"One feature we like about Westwood One programming is that we an use the programming that makes sense for us, unemcumbered by obligations that require us to air what we would rather not air."

BOB HATTRIK
VICE PRESIDENT, PROGRAMMING
DOUBLEDAY BROADCASTING

"Every week OFF THE RECORD SPECIALS with MARY TURNER come up with consistently fine interviews. They're always big names, nothing marginal. We air OFF THE RECORD, IN CONCERT, THE ROCK YEARS and SPACES AND PLACES."

TOM TEUBER, PROGRAM DIRECTOR WMET, CHICAGO METROMEDIA BROADCASTING

"The most successful show we've had in recent history here at COZ is DR. DEMENTO. He does very well for us, showing up very strong in Sunday night ratings. We run MARY TURNER long and short interview shows. We also run specials like THE ROCK YEARS."

ANDY BEAUBIEN, PROGRAM DIRECTOR WCOZ, BOSTON SEBASTIAN, CASEY & ASSOC., CONSULTANTS

"I'm a big believer in great syndicated shows. We're pretty tied in with Westwood One, running IN CONCERT, OFF THE RECORD and ROCK ALBUM COUNTDOWN."

PAT EVANS, PROGRAM DIRECTOR KSFX, SAN FRANCISCO J. POLLACK COMMUNICATIONS, CONSULTANTS



Los Angeles 9540 Washington Blvd. Culver City. CA 90230 ● 12131 204-5000 cw. York - 575 Madhon Ave. Suite 1006. New York City. N.Y. 10022 ● 12121 486-0227

AMERICA'S NUMBER ONE PRODUCER OF NATIONALLY SPONSORED RADIO PROGRAMS, CONCERTS & SPECIALS

indicities ASR. NATIONAL AIRPLAY/40.

				March 19, 1982 173 REPORTERS	Album cuts are listed in order of airplay preference.
2/26	3/6	3/12	3/19	J. GEILS BAND Freeze Frame (EMI America) Title "Rage" "Centerfold"
2	2	2	2	JOAN JETT & THE BLACKHEARTS . I Love Rock-N-Roll (Boardwalk)	
2	4	3	3	SAMMY HAGAR Standing Hampton (Geffen)	"Fall" "Way" "Fire" "Baby"
	6	5	4	PRISM Small Change (Capitol)	
6	5			LOVERBOY Get Lucky (Columbia)	
5		6	5	ALDO NOVA	
13	10	8	6	VAN HALEN	12-Inch 45
7	7	7	7	POLICE	"Spirits" "Journey" "Sun" "Hungry"
3	3	4	8	Chalco It Lin (Floitte)	
8	8	9	9	CARS Shake It Up (Elektra)	"Markin' " "Policyo" "Change" "Tall"
16	16	12	10	HUEY LEWIS & THE NEWS Picture This (Chrysalis)	WE - W WAR - W Picher
11	9	10	11	QUARTERFLASH	Fool meart night
12	13	11	12	BRYAN ADAMS You Want It — You Got It (A&M)	"A Ulina d" "Dave" Title
15	14	13	13	LE ROUX Last Safe Place (RCA)	Addicted Boys Title
9	11	14	14	GENESIS Abacab (Atlantic)	"Man" Little "Reply" Dark
26	22	16	15	TOMMY TUTONE Tommy Tutone-2 (Columbia)	
_		18	16	GAMMA 3 (Elektra)	"Right" "Gone" "Girl" "Condition"
20	18	20	17	GO-GO'S Beauty & The Beat (IRS/A&M))	"Beat" "Lips" "Town" "Lust"
_		\rightarrow	18	RICK SPRINGFIELD Success Hasn't Spoiled Me Yet (F	
_	37	25	19	JAY FERGUSON White Noise (Capitol)	Title "Inside" "Tonight" "Down"
14	15	17	20	OZZY OSBOURNE Diary Of A Madman (Jet/CBS)	"Flying" "Mountain" "R&R" "Tonight"
25	20	21	21	JOHNNY & THE DISTRACTIONS Let It Rock (A&M)	
-	30	26	22	DWIGHT TWILLEY Scuba Divers (EMI America)	"Somebody" "Back"
27	24	22	23	THIN LIZZY Renegade (WB)	"Angel" "Hollywood" "Leave"
10	12	15	24	AC/DC For Those About To Rock (Atlant	
17	19	23	25	FOREIGNER	
_	34	32	26	BONNIE RAITT Green Light (WB)	
18	17	24	27	JOURNEY Escape (Columbia)	"Arms" Title "Runnin" "Stone"
and the same	-	\rightarrow	28	SECRET POLICEMAN'S Various Artists (Island/WB)	
30	28	28	29	UFO Mechanix (Chrysalis)	"Writer"
21	23	27	30	WRABITWrabit (MCA)	
37	36	30	31	STEVIE NICKS — (LIVE) Edge Of Seventeen (Modern/Atco	
40		32	32	SOFT CELL Non-Stop Erotic Cabaret (Sire/WB	
_		→	33	DUKE JUPITER	
19	21	29		BOB & DOUG McKENZIE Great White North (Mercury/Poly(
23	25	31	35	PETER CETERA Peter Cetera (Full Moon/WB)	
24	27	33	36	ROLLING STONES Tattoo You (Rolling Stones/Atco)	
36	_	40	37	NICK LOWE Nick The Knife (Columbia)	
39	39		38	GLASS MOON Growing In The Dark (Radio/Atlan	
			39	SCORPIONS Blackout (Mercury/PolyGram)	
			40	CHUBBY CHECKER The Change Has Come (MCA)	// L // // D //

MOST ADDED.

		3/19	3/12	3/5	2/26	2/19	
1	RICK SPRINGFIELD	141/112		0/0	0/0	0/0	
	Success Hasn't (RCA)	M-20	M-3				
	"Calling All Girls"	H-A	H-1				
	SCORPIONS	71/70	2/2	1/1	1/0	1/0	
	Blackout (Mercury/PG)	M-1	M-0	M-O	M-1	M-1	
	"No One Like You"	H-0	H-O	H-0	H-0	H-0	
	DREGS	73/65	0/0	0/0	0/0	010	
	Industry Standard (Arista)	M-8					
	"Crank It Up"	H-0					
	SECRET POLICE	92/51	58/58	2/2	0/0	0/0	
•	Various Artists (Island/WB)	M 26	M-0	M-0			
	"Roxanne"	H-15	H-0	H-0			
	JIMMY PAGE	51/48	8/8	0/0	0/0	0/0	
•	Death (Swan Song/Atco)	M-2	M-0				
	"Jam Sandwich"	H-1	H-0				
A	ROGER DALTREY	42/24	27/27	1/1	0/0	0/0	
•	Best Brts (MCA)	M-15	M-0	MO			
	"Martyrs & Madmen"	H-3	H-0	H-0			
7	DUKE JUPITER	67/22	47/20	32/22	15/11	5/5	
•	1 (Coast-Coast/CBS)	M-40	M-23	Ma	M-1	M-0	
	"I'll Drink To You"	H-5	H-4	H-2	H-3	H-0	
a	JAY FERGUSON	105/19	90/38	69/58	0/0	0/0	
•	White Noise (Capitol)	M-71	M-46	M-9			
	Title	H-15	H-7	H-2			
9	UTOPIA	32/16	22/22	0/0	OAD	OVO	
	Swing (Bearsville/WB)	M-10	M-Q				
	Title	H-6	H-0				
0	GAMMA	117/13	107/22	101/79	040	0/0	
	3 (Elektra)	M-79	M-71	M-20			
	"Right The First Time"	H-25	H-14	14-2			
11	TOMMY TUTONE	111/12	98/9	87/18	66/10	56/12	
	Tommy Tutone-2 (Columbia)	M 57	M-63	M-43	M-36	M-26	
	"867-5309/Jenny"	H-42	H-36	H-26	H 20	H-18	
12		37/11	24/9	19/2	17/8	9/7	
-	Dose (AFeRA)	M-17	M-7	M-9	M-5	M-0	
Tie	"Don't You Want"	H-9	H-A	H-8	H-4	H-2	
12	CHARLE DANIELS BAND	11/11	0/0	0/0	OAD	OAD	
-	Windows (Epic)	M-0					
	"Still In Seigon"	H-0	i				
14	KROKUS	11/10	1/1	OAD	0/0	OAO	
-	One Vice At A Time (Arista)		M-0				
	"American Woman"	H-O	H-0				
15	DWIGHT TWILLEY	97/9	88/21	83/38	61/60	5/5	
	C- to Denne (EAA) Amongo)		M-67	M 39	N4-1	M-0	
Tie	"Somebody To Love"	H-14	H 10	H6	H-0	H-0	
15	BONNIE RAITT	80/9	71/13	70/21	61/60	2/2	
	Green Light (WB)	M-40	M-34	M 29	M-0	M-0	
	"Me & The Boys"	H-31	H-24	H-20	H-1	H-O	

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

		3/19	3/12	3/0	4/20	2/19	
1	GAMMA	117/79	107/71	101/20	0/0	0/0	
	3 (Elektra)	A-13	A 22	A-79			
	"Right The First Time"	H-25	H 14	H-2			
2	JOHNNY & THE	92/78	95/79	97/79	88/61	74/40	
	Let It Rock (A&M)	A-0	A-5	A-6	A-17	A-28	
	"Complicated"	P0-14	H-11	H-12	H-10	H-6	
3	DWIGHT TWILLEY	97/74	88/57	83/39	61/1	5/0	
	Scube Divers (ÉMI America)	A-9	A-21	A-38	A-60	A-5	
	"Somebody To Love"	H14	H-10	H-6	HO	H-0	
4	LE ROUX	129/73	124/82	126/95	115/80	112/75	
	Last Safe Place (RCA)	A:1	A-0	A-3	A4	A-16	
	"Addicted"	H-65	H-42	H-38	H-31	H-21	
5	HUEY LEWIS & NEWS	131/72	127/72	116/78	113/68	86/46	
	Picture This (Chrysalis)	A-0	A-7	A-7	A-23	A-33	
	"Workin' For A Living"	H-59	H-48	H-31	H-22	H7	
6	JAY FERGUSON	105/71	90/45	69/9	0/0	0/0	
	White Noise (Capitol)	A-19	A-38	A-58			
	Title	H-15	H-7	H-2			
7	THIN LIZZY	91/67	91/72	93/71	80/50	64/23	
	Renegade (WB)	A-4	A-4	A-12	A-25	A-40	
	"Angel Of Death"	H-20	H-15	H10	H-5	H-1	
8	UFO	71/62	73/65	73/66	67/47	56/30	
	Mechanix (Chrysalia)	A-2	A-4	A-5	A-18	A-26	
	"The Writer"	H-7	H-4	H2	H-2	H-0	
9	TOMMY TUTONE	111/57	98/53	87/43	66/36	56/26	
	Tommy Tutone-2 (Columbia)	A-12	A-9	A-18	A-10	A-12	
	"867-5309/Jenny"	H-42	H-36	H-26	H-20	H-18	
10	ALDO NOVA	139/49	129/56	132/73	121/81	120/77	
	Aido Nova (Portrait/CBS)	A-2	A-1	A-3	A-3	A-16	
	"Fantasy"	H-88	H 72	H-56	H-37	H-27	
11	PRISM	140/48	141/44	141/53	142/62	138/73	
	Small Change (Capitol)	A-0	A-1	A-1	A-1	A-4	
	"Don't Let Him Know"	H-92	H-96	H-87	H-79	H-61	
12	BRYAN ADAMS	119/47	121/53	123/61	119/66	109/61	
Tie	You Want It (A&M)	A-2	A-3	A-2	A-4	A-4	
110	"Lonely Nights"	H-70	H-86	H-80	H-60	H-44	
12	WRABIT	69/47	74/55	86/56	88/68	87/73	
	Wrabit (MCA)	A-0	A-1	A-1	A-2	A-9	
	"Anyway Anytime"	H 22	H-18	H-29	H-18	H-5	
14		83/44	86/36	99/43	107/46	110/48	
Tie	Diary Of A (Jet/CBS)	A-0	A-0	A-0	A-0	A-3	
	"Flying High"	H-39	H-61	H-58	H-61	H-59	
14	GLASS MOON	55/44	62/49	56/42	51/23	35/20	
	Growing (Radio/Atlantic)	A2	A-B	A-7	A-23	A-12	
	"On A Carousel"	H-9	H-6	H-6	H-5	H-3	

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

THE HOTTEST

		3/19	3/12	3/5	2/26	2/19
1	J. GEILS BAND	153/133	150/132	181/144	153/138	141/120
	Freeze (EMI America)	A-O	A-0	AO	A-1	AO
	Title	M 20	M-18	M-17	M-14	M-21
2	JOAN JETT	150/132	149/131	152/136	147/135	142/122
	I Love Rock (Boardwalk)	A-0	A-1	AO	A-1	A-1
	Title	M-18	M 17	M-16	M-11	M-19
3	SAMMY HAGAR	151/130	149/124	150/120	146/112	141/96
	Standing Hampton (Geffen)	A-1	A-1	AO	AO	A-1
	"I'll Fall In Love Again"	M 20	M 24	M-30	M-34	N1-44
4	LOVERBOY	137/109	129/108	143/121	142/118	139/113
	Get Lucky (Columbia)	A-0	A-0	A-0	AO	A-1
	'When It's Over'	M 28	M-21	M-22	M-24	M 25
5	POLICE	131/100	144/118	152/128	148/124	143/122
	Ghost In The (A&M)	A-1	A-2	A-0	A-0	A-1
	"Material World"	M-30	M-24	M-24	M24	M-20
6	PRISM	140/92	141/96	141/87	142/79	136/61
	Small Change (Capitol)	A-0	A-1	A-1	A-1	A4
	"Don't Let Him Know"	M-48	M-44	M-63	M-62	M 73
7	QUARTERFLASH	122/90	123/83	131/86	128/77	124/77
	Quarterflash (Geffen)	A-0	A-1	A-0	A-1	A-1
	"Find Another Fool"	M-32	M-39	M-47	M-60	M-48
8	ALDO NOVA	139/88	129/72	132/56	121/37	120/27
Па	Aldo Nova (Portrait/CBS)	A-2	A-1	A-3	A-3	A-16
1	"Fantasy"	M-49	M-66	M-73	M-81	M-77
8	CARS	128/98	126/91	135/98	133/103	135/111
	Shake It Up (Elektra)	A-0	A-0	A-0	A-1	A-1
	"Since You're Gone"	M-40	M-36	M-37	M-29	M-23
10	BRYAN ADAMS	119/70	121/65	123/60	119/50	109/44
	You Want It (AGM)	A2	A-3	A-2	A-4	A-4
	"Lonely Nights"	M-47	M-63	M-81	M 66	M-61
1	GO-GO'S	91/62	90/54	86/54	80/45	74/33
	Beauty & The (IRS/A&M)	A-2	A4	46	A-4	A 9
	"We Got The Beat"	M-27	M-32	M-28	M-31	M-32
2	HUEY LEWIS & NEWS	131/59	127/48	116/31	113/22	86/7
	Picture This (Chryselis)	A-O	A-7	A-7	A-23	A-33
	"Workin' For A Living"	M-72	M-72	M 78	M-69	M-46
3	GENESIS	102/58	103/61	120/72	129/81	128/04
	Abecab (Atlantic)	A-2	A-0	A-0	A-3	A-0
	"Man In The Corner"	M-42	M-42	M-48	M-46	M-44
4	LE ROUX	129/55	124/42	126/38	115/31	112/21
	Last Safe Place (RCA)	A-1	A-0	A-3	A-4	A-16
	"Addicted"	M 73	M-82	M-86	M-80	M-75
5	JOURNEY	67/45	69463	94/53	84/54	87/66
	Escape (Columbia)	AO I	A-0	A-0	A-0	A 0
	"Open Arms"	M 22	M-26	M-31	M-30	M 22

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week Below these numbers are breakdowns of the albums' reports in other rotations for the week. The album's preferred airptay (4t is listed.



THE ALBUM: "PICTURE THIS"

AOR CHART #10 15TH TO 12TH HOTTEST!



THE SINGLE:

"DO YOU BELIEVE IN LOVE"

CHR CHART # 6 TOP 5 IN THE GAVIN REPORT!

HEAR THE NEWS ON THEIR HEADLINING TOUR!

4/3	Los Angeles	4/26	St. Louis
4/5	San Diego	4/27	Madison
4/7	Tucson	4/29	Minneapolis
4/8	Phoenix	4/30	Milwaukee
4/9	El Paso	5/1	Chicago
4/10	Albuquerque	5/2	Youngstown
4/13	Dallas	5/3	Cleveland
4/14	Houston	5/5	Louisville
4/15	Austin	5/6	Indianapolis
4/16	Corpus Christi	5/7	Grand Rapids
4/17	San Antonio	5/8	Detroit
4/19	New Orleans	5/14	Pittsburgh
4/20	Birmingham	5/19	Philadelphia
4/21	Memphis	5/20	Washington, D.C.
4/23	Oklahoma City	5/21	New York City
4/24	Tulsa	5/22	Boston
4/25	Lawrence	5/24	Richmond
		5/25	Norfolk

Chrysalis ...

The single CHS 2589 The album CHR 1340 Produced by Huey Lewis and the News

MANAGEMENT: BOB BROWN

BREAKERS



RICK SPRINGFIELD Success Hasn't

Spoiled Me Yet (RCA) "Calling" "Don't" "Ex-cited" "Talk." 82% of our cited" reporters on it. Total al-bum reports: 141. A-112, M-20, H-9. Album debuted this week at number 18.



SECRET POLICEMAN'S OTHER BALL Various Artists (WB)

"Roxanne" "Air" "Message" "Crossroads." 53% of our reporters on it. Total album reports: 92. A-51, M-26, H-15. Album debuted this week at number 28.

Significant Action

Industry Standard (Arista) Total: 73. A-65, M-8, H-0 "Crank" "Bloodsucking" JIMMY PAGE Death Wish II (Swan Song/Atco)
"Jam" "Sirens" Total: 51. A-48, M-2, H-1 ... Night Attack (Epic) ANGEL CITY . Total: 46. A-5, M-35, H-6 "Fashion" "Living" Best Bits (MCA) ROGER DALTREY Total: 42. A-24, M-15, H-3 "Martyrs" "Free" ROD STEWART Tonight I'm Yours (WB) Total: 41. A-0. M-23, H-18 "Tora" Title . DONNIE IRIS King Cool (MCA) "Love" "Girl" Total: 40. A-2, M-23, H-15 Allied Forces (RCA) TRIUMPH. . Total: 38. A-1, M-28, H-9 'Goodbye" 'Fight" SIMON & GARFUNKEL Concert in Central Park (Col.) . Total: 38. A-6, M-21, H-11 'Mrs. Robinson" ... Dare (A&M) **HUMAN LEAGUE** "Don't" "Seconds" Total: 37. A-11, M-17, H-9 PAUL COLLINS' BEAT The Kids Are The Same (Col.) Total: 35. A-4, M-25, H-6 "Highway" "Cryling"

Significant Action listings showcase product in all musical configurations that has received significant simply but which has not gamered sufficient reports to chart on the National Airplay/40 listing. These records are listed in order of simple. These records are listed in order of sirplay. They may be either still on the rise, or former National Airplay/40 chart acts.

JAZZ ON AGR

1 1 AL DI MEOLA . Electric Rendezvous (Columbia) "Cruisin' " "God" 2 2 FULL MOON N. Larsen/B. Feiten (WB) "Eyes" "Sierra" 4 3 LARRY CARLTON Sleepwalk (WB) 4 JEAN-LUC PONTY . Mystical Adventures (Atl.) 5 "Rhythms" "As" "Truth"

MICHAEL FRANKS . Objects Of Desire (WB)
"Ladies' Nite" "Flirtation" 6 JEFF LORBER It's A Fact (Arista) "Tierra" "Springs" Title "Always" 7 WEATHER REPORT ... Weather... (ARC/Col.) "Dara" "Volcano" 6 8 LEE RITENOUR Rio (Musician/Elektra) ... "Happens" "Funk" 9 DAN SIEGEL Dan Siegel (Elektra) "Soaring" 8 10 ERIC GALE . . . Blue Horizon (Musician/Elektra) Various Cuts

These albums, displayed over a two-week period, received significant reports but did not chart this week on the National Airplay/40 listing. This chart represents activity based on a combination of edd, medium and hot reports, as well as special jazz programming. The album's preferred sirplay cuts are listed; singles are in bold type. Artists in larger type registered significant sirplay gains this week.

REGIONAL ASR ACTIVITY

EAST

MOST ADDED

Rick Springfield (34/30) Dregs Jimmy Page (17/17)(19/16)Scorplone (14/14)Secret Police... (22/10)

MEDIUM

(33/23)**Huey Lewis** (26/17) Gamma (27/16)Le Roux Jay Ferguson Johnny & The... (20/16)

THE HOTTEST

J. Geils Band Joan Jett Sammy Hagar Loverboy Police

(34/32)(34/31) (33/28) (32/28) (32/25)

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WAAL/Bingher (607) 772-6850 FD: AMT RUSS NO: JOHN CARTER

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NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

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PD: MICHAEL PICOZZI MD: STEYE FEINSTEIN

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WHJY/Providence (401) 438-6110 PD: JIN HURPHY ND: ROB LIFTHUT.

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(703) 634-0320

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WKLC/West Virginia (304) 722-3306

PO: ME IL LA SHER ASST. PO: DOUG BURTON

Asset SECRET POLICEMENTS ((s) pro/sb)

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WAQX/Syracuse (215) 882-8636 PD: 60 LEVING

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WAAF/Worceste (617) 762-5611 PD: DAVID BERNSTEIN BD: RUB BARNETT

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THE HOTTEST

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NOTE: Two numbers follow each name. The first totals all each name. The first totals air reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

KYTX/Amerillo (906) 366-6661

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WQMF/Louisville (502) 688-4400 FD: TAI CHEAS 40: CARE RETERS

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WZXR/Memp (901) 728-0060

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(\$06) 845-1802

PO: HOR CHARGE NO: HIRE & YUNS Acoust
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WKDF/Nashville (618) 244-6632 ASST. PD: DATID HALL Acced GODA (Elabra) SLAMIE RAITI (48) SAT FERGISCH (Empirol SCHOLTS (185/ALM) PETER (ETER (FUI) MI PLAICE (ASM) -OR: MECA (Esseciance

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J. Cill's BAHO ((III) Am
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Singles CALE GUILPT (Columbia) EIIO YANNELLI (Ariste)

WQDR/Raleigh (919) 832-8311

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Accord CPE GS (Arists) RICE SPECED TRUE CO. TLANST TUTCHE (CO.S. JUNET PACE (See SO MILITED POLICEMENTS (Island/MS)

WRNO/New Or (604) 889-2424

PD: NIRE COSTELLO Raced JIMPY PACE (Seen Song/ BICK SPRINGFIELD (RCA) "Con19/Stranger"

"TOUTY STREAM"

TOUTY STREAM"

REST IN THE CUT Y / TO I SHOW I SH

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J. CELLS BAND (EMI-HICHEL SCHEMER S LOW YEAR): COM- (CARPING) COL HILLIONY (ALP) HAN HALEN (MB) POI TIN SPENCER NET TEMPTE LINDSEP Acces ALLE SHRING IELD INCA "Don't/Stranger" POTTO ST (COLUMN 10)

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TOMOT TUTCHE (DOLUMETS)
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WOWD/Tailaha (804) 386-6141 PD: DICE BLACOME

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ALEE AFF LUMBER (Aristo) CRM SIEGEL (Elentra) WQXM/Tempe (813) 224-0742

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WYNF/Tampi (813) 876-0466 PD: CECRCE HAURAS ND: CALC STEVENS

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HE CHEF HELLERA WIZD/West Pai (305) 656-6505

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WKZL/Winston-Saler (919) 725-0556

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MOST ADDED

Rick Springfield (39/33) Scorpions (26/25) Scorpiona Dregs Jimmy Page Secret Police...

MEDIUM

(21/18)

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Gamma Le Roux Jay Ferguson Dwight Twilley Johnny & The ... (19/18)

THE HOTTEST

J. Gelis Band Sammy Hager Joan Jett Loverboy Prism Police

(41/34) (40/33) (37/30) (33/26) (38/24) (30/24)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

WAPL/Applet (414) 734-6226

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M105/Cleveland (216) 391-1260 PD: PHIL DENAME RD: MAPTE SCHOL

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WLVQ/Columbus (614) 224-1271 PD: PAI STIGE MD: Tom Smith

RICH SPRING IELD IREA

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(1110-07/06)
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WTUE/Deyton (\$13) 224-1801

PD: HICHAEL MECONNELL ND: JIH SINNET

WDEK/DeKalb (816) 756-9250

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WABX/Detroit (313) 386-1100

PD: CAMEY CURECOP MD: GREG ST. JAMES

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WLL Z/Detroit (313) 963-1800 PD: All UNLILL NO: DAVE 10011

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WRIF/Detroit (213) 444-1010 PD: PRED MCCBS

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KQD8/Duluth (216) 728-6421 PD: JOHN HAM HAME! THE BEST GER

Annua SPRINGF (ELD (RCA) RCCR SPRINGF (Norcery/Polyfee) UTGP1R (Basesville/NB) UPESS (Arlate) ROGER OALTRETYPEAS) -NCOR MARTIN (Capital)

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SIRDE & CARCUBEL (B)
SARRY HACKER (GRTEN)
-STETIE BLOCKSIALVED
(MODERN/Arco)
-FAN HALER (BB)
WHK C/Evansville
(812) 477-8611

KGGO/Des Moines (516) 266-6161 PD: LARRY MOFFETT MD: JALK ENERSON

hones
BICE SPEINGFIELD (IECA)
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SCOPPIONS (Noncorp/PotyGra)
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J, CE LLS BANG (ER) America;
HALY LINIS & MERS (Chrysall)
-YAN HALES LMD)

KQWB/Fargo (216) 236-7800

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WWCK/Filmt (813) 744-1870

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WXKE/Ft. Wayne (219) 484-0680 PD: BICR 9657 HD: HM. BRAND?

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WBYQ/Kankakee (916) 939-4641

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WXUS/Lafayette (317) 446-1566 FD: STUMT HONAL HD: BUB INJERMY

Added BICE SPRINGFIELD (RCA) JINOT PAGE (Seem Song/Atco) SCURFORS (Marcury/PolyGre) -CANCAL RING (Atlantic) -RAMOS (Arlots)

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/AZE AL D) MEDLA (Columbia) FLA1 MUDR (Mb)

WLAV/Grand Rapida (816) 456-5461 PD: DAYE LUGAN NO: TON GATES

Acces
JIMET PAGE (Seem Song/Atoo)
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WFSQ/indienapoli (317) 267-7566 PO: JOE KRAUSE ASST. PD: JIM PENBLATOR

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KFMQ/Lincoln (407) 478-4646

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WMAD/Medison (996) 346-9277 PD: CERN HE CALTON MAST, PD: LES COUR

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FD: RICK HARRIS

Added RICK SPRINGF (ELD. (RCA) J310H) PAGE (Swan Song/Ato SCORET POLICEMEN'S (Italiand/MB) UPLGS (Arista) SCORPICKS (Marcury/PolyEl

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Albert (Ma)

HOTTEST Albert (Louise)

HIGH HOTTER SMOTT HAGAN (Gaffer Theby, It's You's "bebye On Fire" "Dough On Files"
(15) Fall Ind"
LE MAD HEAD
LE MAD HEA KXXY/Oklaho (405) 528-5843 FD: BILL MILLI HD: PAIL DENITT

Added This EIZZY (MB) UFO (Ow yearis) CREGS (Arists) KDWB/Minnea (812) 739-4000 FO: DAVE HANILTON Madium GEZY OSBOURNE (Jet/CBS JAM JETT (Boardwain) Trictie Of..." TYLCTIO DILLE "CF HERRY (CODE)" PRISM (CODE) to 12 JAMIS JOFF, IN FOIL LOND (2) BODY COLLE RESERVE THE CONTYPOLYTON (COLLEGE) JAMIS COST LOSSIE (FULL NEWS) (FOIL COLLEGE) (FULL NEWS) (FOIL COLLEGE) ALGO NUMB (FOIR TEXTS)

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(Images gr/CBS)

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KEZO/Omaha (402) 502-5300

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Hardfoot J. 08:15 BAND (EN) AN Elvin Cammis (HLA) FC. (CS (AAM) *Spirits/Maris* -STEVE HICKSILET) (NaseMaris* (NaseMaris*) -TAN HARD (MD)

NOW FAST LAN FRIENDACH (Cop) Fel 1 "Ten 1 no." "Ten 1 no... "Ten 1

KQRS/Minneepo (613) 848-8601 PO: DAME SUPERSON HD: DAME PODER

Assest Child's (Ar (ars)) Scother (asis (Maraur y/Po)) HUMBUS (Ar (uls))

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Y95/Rockford (815) 877-3075

PD: DONALIE WEST ND: JERENT UNITUGETS Added SCORPICHS (Marcury/Poly *No One Libe 10* BICE SMINHOF ALLD (MCA) *Don*17/517 anger 1 *Calling.,Girls* Added

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WPFR/Torre Haute (812) 238-2587

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Rick Springfield (39/27) Scorpions
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MEDIUM

Dregs

(40/25) (28/25) Le Roux Thin Lizzy (29/23) (36/22) Dwight Twilley Gamma Genesle (33/22) Johnny & The ... (30/22)

THE HOTTEST

(46/43) (45/40) (46/39) (44/33) Joan Jett Sammy Hagar J. Geils Band Loverboy Aldo Nove (43/29)

NOTE: Two numbers follow each name. The first totals all reports in all rotations in the given region. The second displays the number of reports in that region for the noted rotation.

PD: JOHN FLORENCE

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KWXL/Albuqu (806) 786-6400

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KEZY/Anahelm (714) 776-3486

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KMGN/Bakersfield (805) 832-1410

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((BCO/Boulder (303) 444-6600

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Added CLEAN, ATHLETIC & Lunks -ALTERED IMAGES (Partrait/QBS)

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KDKB/Phoenix (602) 897-8300

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KZAP/Secret (916) 444-2906

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BREAKERS

'Breakers" are those newer records that have the greatest level of station activity on any given week.

MICKEY GILLEY

Tears Of The Lonely (Epic)

On 69% of reporting stations. National Summery: Up 17, Same 29, Down 0, Debuts 22, Adds 24. A Most Added Record. R&R Chart: 49-43.

STATLER BROTHERS

You'll Be Back (Every Night In My Dreams) (Mercury/PolyGram) On 69% of reporting stations. National Summary: Up 16, Same 19, Down 0, Debuts 32, Adds 25. A Most Added Record. R&R Chart: 50-44.

MOST ADDED ®

BELLAMY BROTHERS For All The Wrong... (Elektre/Curb)
LEON EVERETTE Just Give Me What You... (RCA) TAMMY WYNETTE Another Chance (Epic)

HOTTEST

OAK RIDGE BOYS Bobbie Sue (MCA)
CONWAY TWITTY The Clown (Elektra) ALABAMA Mountain Music (RCA)

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week the song in the respective rotation and of those, how many added it into that particular rotation this week. In dicates one of this week's Most Added new songs

KIERAN KANE "I Feel it With You" (Elektra) 76/13

NIEHAIN KAINE | FBBI IL WITH 1 OU (EIBKTB) 70/13
National Summary: Up 20, Same 28, Down 0, Debuta 15, Adda 13, WOKK, WHOO, WIRK-FM, WUBE-FM, WCXI, KWNT, WFMS-FM, WTSO, KUUY, KYGO-FM, KMAK, KSON-AM-FM, KBBQ, WWVA 39-28, WCMS-FM 32-27. R&R

LOUISE MANDRELL "Around My Heart" (RCA) 75/10
National Summary: Up 37, Same 20, Down 0, Debuts 8, Adds 10, WCOS-AM-FM, WAMZ-FM, WOKK, KYXX, WIRK-FM, WCXI, WKMF, WIRE, KLAC, KBBQ, WGNA-FM 38-30, WYII 38-31, WSIX-FM 20-14, KFH 38-33, KRWQ-FM 20-14, R6-R Chart: Debut 49.

BELLAMY BROTHERS "For All The Wrong Reasons" (Elektra/Curb) 65/57

National Summary: Up 0, Same 7, Down 0, Debuts 1, Adds 57 including WCAW, WADR, WMPS, WLWI-FM, WCMS-FM, WIRK-FM, WMAQ, WSAI-AM-FM, WFMS-FM, KEBC-FM, KFH, KNIX-FM, KSOP-FM, KCBQ-AM, KMPS-AM-FM. R&R Chart: Debut 50.

CALAMITY JANE "I've Just Seen A Face" (Columbia) 65/9

CALAMITT JANE TVE JUST SEER A FBCE (COUMDIB) 65/9 Netional Symmery: Up 19, Seme 28, Down 0, Debuts 9, Adds 9, WFNC, WHOO, WTQR-FM, KWMT, KTPK-FM, KKAL, KCCY-FM, KEEN, KBBQ, WVAM 39-35, WQIK-FM 47-43, WHK 27-24, WBCS 15-12, KFDI-AM-FM 48-39, KRAK 48-43.

RODNEY CROWELL "Victim Or A Fool" (WB) 65/5
Netional Summery: Up 35, Same 20, Down 0, Debuts 6, Adde 5, WHOO, WMAQ, WCXI, KWMT, KBBQ, WAMZ-FM
16-14, WWOD 15-14, WSIX-FM 14-8, WSM 25-20, WQYK-FM 12-11, WCMS-FM 20-17, WKKQ-AM-FM 35-25, KVOO
37-29, KFDI-AM-FM 49-34, KEEN 38-30.

JACKY WARD "Travelin' Man" (Asylum) 59/20
National Summary: Up 4, Same 26, Down 0, Debuts 9, Adds 20 Including WADR, WWVA, WSOC-FM, WSM, WQYK-FM, WCMS-FM, WTQR-FM, WMAQ, WKMF, WDAF, KFDI-AM-FM, KKAL, KRWQ-FM, KCCY-FM, KEEN.

LA COSTA TUCKER "Love Take It Easy On Me" (Elektra) 57/7

National Summery: Up 18, Same 25, Down 0, Debuts 7, Adds 7, WPOR-AM-FM, WWOD, WOKK, KWMT, KWJJ, KEEN, KBBQ, WGNA-FM 44-40, WIXL-FM 11-5, KXYL 48-42, KSO 32-28, WKKQ-AM-FM 39-29, KUZZ 38-34, KNIX-FM

MEL McDANIEL "Take Me To The Country" (Capitol) 56/17
Netional Summary: Up 2, Same 24, Down 0, Debuts 13, Adds 17, WPOR-AM-FM, WYKR, WCOS-AM-FM, WGVM, WQIK-FM, WOKK, WKSJ-FM, KYXX, KWKH, KWMT, WGEE, KRST-FM, KGEM, KMAK, KWJJ, KCBQ-AM, KEEN.

TAMMY WYNETTE "Another Chance" (Epic) 47/36
National Summary: Up 0, Same 4, Down 0, Debuts 7, Adds 36 including WSEN-AM-FM, WPOR-AM-FM, WMC-AM, KRMD-AM-FM, WIRK-FM; WSAI-AM-FM, KSO, KEBC-FM, KTTS-AM-FM, KFDI-AM-FM, KWJJ, KRAK, KSOP-FM, KERN, KMPS-AM-FM. CINDY HURT "Don't Come Knockin' " (Churchill) 47/10

National Summary: Up 14, Same 15, Down 3, Debuts 5, Adds 10, WEEP, KXYL, WAMZ-FM, WJEZ-FM, WHK, KWMT, WDGY, KGEM, KIGO, KBBQ, KHEY 24-21, KSO 20-19, KFDI-AM-FM 33-29, KRWQ-FM 34-29, KRAK 45-40.

LEON EVERETTE "Just Give Me What You Think Is Fair" (RCA) 45/43

Netional Summary: Up 0, Same 0, Down 0, Debuts 2, Adds 43 including WGNA-FM, WADR, WESCKKYX, WCMS—FM, WIRK-FM, KSO, KFGO, WFMS-FM, KEBC-FM, KEED, KWJJ, KSOP-FM, KCKC, KEEN.

BOBBY GOLDSBORO "Lucy & The Stranger" (WB/Curb) 44/3
National Summary: Up 22, Same 12, Down 1, Debuts 6, Adds 3, WPOR-AM-FM, WHOO, WIRE, WSEN-AM-FM 34-31, WIXL-FM 7-8, KHEY 41-36, WWOD 36-31, WKSJ-FM 29-26, KKYX 30-25, WKKQ-AM-FM 33-24, KTTS-AM-FM 34-31, KFH 42-37, KUUY 26-20, KLAC 47-42.

BOBBY SMITH "And Then Some" (Liberty) 43/12

National Summary: Up 14, Same 16, Down 0, Debuts 1, Adds 12, WSEN-AM-FM, WPOR-AM-FM, KIXZ, KLVI, WCOS-AM-FM, WAMZ-FM, WWOD, WOKK, WMNI, WTHI-FM, KIGO, KBBO, WSIX-FM 15-10, KFH 32-29, KUZZ 34-29.

JOE SUN "Holed Up In Some Honky Tonk" (Elektra) 42/14

National Summery: Up 8, Same 18, Down 0, Debuts 2, Adds 14, WCAW, WOKQ, WILQ, WSOC-FM, KHEY, WNOE-AM, KWKH, WHBF, WTHI-FM, KFDI-AM-FM, KMAK, KRWQ-FM, KVEG, KIGO, WAMZ-FM 38-35.

FRED KNOBLOCK "I Had It Ali" (Scotti Bros./CBS) 42/13

National Summary: Up 6, Same 19, Down 0, Debuts 4, Adds 13, KIX106, WILQ, WDAK, KHEY, WFNC, WGVM, WHOO, KUZZ, KVOC, KMAK, KRWQ-FM, KRAK, KIGO, KXYL 48-38, KCKC 34-29.

JOE STAMPLEY "I'm Goin' Hurtin' "(Epic) 41/16

National Summary: Up 3, Same 13, Down 0, Debuts 9, Adds 16, KIX106, KHEY, WQIK-FM, WLWI-FM, WNOE-AM, KYXX, KWKH, KFGO, WKMF, KECK, WXCL, KTPK-FM, KVOO, KGEM, KWJJ, KCKC.

SIGNIFICANT ACTIO

TERRY GREGORY "I Never Knew The Devil's Eyes..." (Handshake/CBS) 39/6
National Summary: Up 10, Same 15, Down 0, Debute 8, Adda 6, WVAM, KWKH, KKAL, KGEM, KRWQ-FM, KWJJ,
KIX108 43-38, WCMS-FM 43-39, WFMS-FM d-31, KMPS-AM-FM 18-15.
BOXCAR WILLIE "Bad News" (Main Street) 36/13

National Summary: Up 6, Same 13, Down 1, Debuts 3, Adds 13, WOKQ, WWVA, KHEY, WSAI-AM-FM, KSO, WHBF, KTTS-AM-FM, KUUY, KMAK, KRAK, KSOP-FM, KCKC, KBBQ.

BERTIE HIGGINS "Key Largo" (Kat Family/CBS) 36/5
National Summary: Up 19, Same 7, Down 0, Debuts 5, Adds 5, WILQ, KBMR, WBCS, KGEM, KSOP-FM, WEEP 17-14, IOCYL 4-3, WIRK-FM 17-7, WWWW-FM 24-17, KCKC 30-21.

REX ALLEN JR. "Last Of The Silver Screen Cowboys" (WB) 34/28
National Summery: Up 0, Same 3, Down 0, Debuts 3, Adds 28 including WWVA, WESC-AM-FM, KRMD-AM-FM, WIRK-FM, WSAI-AM-FM, KSO, KEBC-FM, KFH, KSOP-FM, KMPS-AM-FM.

Radio@Records

IVAII	CHAEAIRPLAN3U
Three Two Last Weeks Weeks Week	March 19, 1982
10 6 3 1	CONWAY TWITTY/The Clown (Elektra)
3 2 1 2	OAK RIDGE BOYS/Bobbie Sue (MCA)
9 5 4 3	
4 4 2 4	
12 9 6 6	
11 10 7	
16 15 10 2	
13 12 8 B	
18 16 12 9	
17 13 11	
21 17 16	
6 7 9 12	
24 19 17	
25 22 18	
15 14 14 15	
31 25 20 18	
28 23 19	
1 1 5 18	
33 28 22 19	GAIL DAVIES/'Round The Clock Lovin' (WB)
7 8 13 20	
47 40 27 2	ALABAMA/Mountain Music (RCA)
42 33 24 🟖	JOHN CONLEE/Busted (MCA)
35 30 23 🕸	EARL THOMAS CONLEY/After The Love Slips Away (RCA)
44 34 26 24	DOLLY PARTON/Single Women (RCA)
38 27 25 25	BOBBY BARE/New Cut Road (Columbia)
2 3 15 26	ROSANNE CASH/Blue Moon With Heartache (Columbia)
40 36 30 💯	TOMPALL & GLASER BROTHERS/It'll Be Her (Elektra)
46 41 32 🐠	DOTTIE WEST/You're Not Easy To Forget (Liberty)
- 48 37 29	WILLIE NELSON/Always On My Mind (Columbia)
5 11 21 30	JANIE FRICKE/Do Me With Love (Columbia)
45 42 34 🐠	EDDY RAVEN/A Little Bit Crazy (Elektra)
50 43 36 🚱	PETULA CLARK/Natural Love (Scotti Bros./CBS)
- 44 40 🚳	GARY MORRIS/Don't Look Back (WB)
- 47 43	GENE WATSON/Speak Softly (You're Talking) (MCA)
44	WAYLON & WILLIE/Just To Satisfy You (RCA)
- 50 46 36	MOE BANDY/Someday Soon (Columbia)
- 49 45 3	STEVE WAHINEH/Kansas City Lights (RCA)
8 18 28 38	ED BRUCE/You're The Best Break (MCA)
47 39	MEL TILLIS/it's A Long Way To Daytona (Elektra)
14 21 31 40	KENDALLS/If You're Waiting On Me (Mercury/PolyGram)
39 35 35 41	VERN GOSDIN/Don't Ever Leave Me Again (AMI)
19 20 29 42	TERRI GIBBS/Mis'ry River (MCA)
49 3	MICKEY GILLEY/Tears Of The Lonely (Epic)
50 4	STATLER BROTHERS/You'll Be Back (Mercury/PolyGram)
23 24 33 45	CON HUNLEY/No Relief In Sight (WB)
20 26 38 46	T.G. SHEPPARD/Only One You (WB/Curb)
30 29 39 47	JACK GRAYSON/When A Men Loves A Women (Koele)

chart is based solely on compiled weekly reports from our reporting stations, Black circled numbers indicate continued upward movement from the majority of our reporters

LOUISE MANDRELL/Around My Heart (RCA)

BELLAMY BROTHERS/For All The Wrong... (Elektra/Curb)

KIERAN KANE/I Feel It With You (Elektra)

KEITH STEGALL "In Love With Loving You" (EMI America) 33/7
National Summary: Up 6, Same 16, Down 0, Debuts 4, Adds 7, KHEY, WESC-AM-FM, WWOD, KFDI-AM-FM, KKAL,

National Summery: Up 6, Seme 16, Down 0, Debuta 4, Adds 7, KHEY, WESC-AM-FM, WKUUY, KCCY-FM, WSIX-FM 23-17, WKKQ-AM-FM 43-37, KUZZ 39-33.

MICHAEL MURPHEY "The Two-Step Is Easy" (Liberty) 30/13

National Summary: Up 3, Same 10, Down 0, Debuts 4, Adds 13, KRRV, KLVI, WWOD, WNOE-AM, WQYK-FM, KEBC-FM, KTTS-AM-FM, KRST-FM, KKAL, KBMY, KEED, KRSY, KMPS-AM-FM.

LEE GREENWOOD "Ring On Her Finger..." (MCA) 29/27

National Summary: Up 0, Same 1, Down 0, Debuts 1, Adds 27 including KIX106, WWVA, WSIX-FM, WCMS-FM, WIRK-FM, WSAI-AM-FM, WFMS-FM, WIRE, KEBC-FM, KSOP-FM.

49

KAREN TAYLOR "Diamond in The Rough" (Mesa) 28/7
Netional Summery: Up 4, Same 12, Down 0, Debuts 5, Adds 7, WWOD, KWKH, WQYK-FM, KWMT, KEED, KIGO, KBBQ, KSO 36-34, WXCL 44-41, KRWQ-FM 39-31.

TENNESSEE EXPRESS "The Arms Of A Stranger" (RCA) 23/8

National Summary: Up 1, Same 12, Down 0, Debuts 2, Adds 8, WXCL, KVOO, KFDI-AM-FM, KCCY-FM, KRAK, KSOP-FM, KCBO-AM, KBBO, KXYL 50-48, WSM d-40.

ELVIS PRESLEY "There Goes My Everything" (RCA) 22/1
National Summery: Up 7, Same 12, Down 1, Debute 1, Adds 1, KIGO, WCAW 49-45, WHN on, WXBQ-FM 33-29, KIKK-FM on, WHOO 25-23, WIRK-FM 33-26, WHBF 48-43, KFH on, KEEN 35-27.

TANYA TUCKER "Somebody Buy This Cowgirl A Beer" (MCA) 22/0 National Summary: Up.6, Same 11, Down 0, Debuts 5, Adda 0, WIXL-FM 37-27, KIKK-FM on, WIRK-FM WFMS-FM 34-28, KEBC-FM 34-29, KTTS-AM-FM 47-41, KMAK on, KCCY-FM on, KSOP-FM 45-37 MARIE OSMOND "I've Got A Bad Case Of You" (Elektra/Curb) 20/9

National Summery: Up 4, Same 7, Down 0, D KFDI-AM-FM, KVOC, KBBQ, WSIX-FM 21-19.

CEDAR CREEK "Took It Like A Man..." (Moonshine) 20/3

National Summary: Up 7, Same 8, Down 0, Debuts 2, Adds 3, WFNC, WWOD, KSON AM-FM, WWVA d 36, WSOC-FM 31-28, WTSO 38-36, WHBF 40-35, KVOO 32-25, KRWQ-FM 40-32, KWJJ 50-41.

KENNY DALE "Moanin' The Blues" (Funderburg) 19/4
National Summery: Up 9, Same 4, Down 0, Debuts 2, Adds 4, WESC-AM-FM, KWKH, KWMT, KRAK, WGNA-FM
35-33, KHEY 40-37, KIKK-FM 39-37, KKYX 31-26, KUZZ 38-31.

ROVERS "Pain In My Past" (Epic/Cleveland International) 19/3

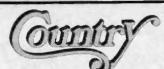
Netional Summary: Up 9, Same 6, Down 0, Debuts 1, Adds 3, WNOE-AM, WHK, KECK, WSEN-AM-FM 45-39, WIXL-FM 28-20, WWVA 34-29, WWOD 37-32, KRMD-AM-FM 46-40, WHBF 45-37, KSOP-FM 49-43.

RAY PRICE "Forty And Fadin" (Dimension) 17/17
National Summery: Up 0, Same 0, Down 0, Debuts 0, Adds 17 Including WYII, WSIX-FM, KKYX, WIRK-FM, WSAL-AM-FM, WXCL, KLAC, KNIX-FM, KCKC, KMPS-AM-FM.

STELLA PARTON "I'll Miss You" (Townhouse): 17/5 ummary: Up 3, Same 7, Down 1, Deb KVOO on, KGEM 31-24, KUUY 41-38.

RONNIE ROGERS "My Love Belongs To You" (Lifesong) 16/5
National Summan: Up 3, Same 6, Down 0, Debuts 2, Adds 5, WSM, WNOE-AM, WHBF, KFDI-AM-FM, KRAK, WGNA-FM 37-34, WSIX-FM 22-18, KKYX 49-42, KFGO on, KMPS-AM-FM on.

RITA REMINGTON "The Flame" (Plantation) 13/3
National Summary: Up 1, Same 7, Down 0, Debuts 2, Adds 3, WWVA, KLRA, KUUY, KYXX on, KBMR on, KVOO on, KFDI-AM-FM on, KKAL on, KIGO on.



Regional Adds & Hots

EAST

MIDWEST MOST ADDED

SOUTH MOST ADDED

HOTTEST

WEST

Bellamy Bros. (Elektra/Curb) Oak Ridge Boys (MCA)

Bellamy Bros. (Elektra/Curb) Oak Ridge Boys (MCA)

Bellamy Bros. (Elektra/Curb) Conway Twitty (Elektra) Leon Everette (RCA)

Bellamy Bros. (Elektra/Curb) Oak Ridge Boys (MCA) Merle Haggard (Epic)

EAST

HOTTEST! LAMPALL & GLASER ALABAMA

BELLAMY ENGINE
TAMPY BYNETTE
LEE CHEENHOLD
BOBDY SMITH
VERN GOSCIN
LEUN EVERETTE
MOTTEST! PROTTEST!
CAR RICCE BUT:
LURETTA ETHN
EMOTION HARRIS
REINT HUCERS
HARRIST LEE

MAYLUN & WILLIE HOTTEST: RENNY RLCERS MERLE HAGGARD UAR RIDGE GUYS COMMAY TWITTY ALABAMA

BELLANT BRUTHERS AL SAN ESDIE RABBITT BUTLAN HILLIE HOTTEST:

WRKZ-FM Hershey, PA

BURET BARE
STATLER BACTHER
TUMPALL & GLASI
POTTUST:
CAR ATTOCK
TENNY TACKERS
CLAMAT THITT
MENTE MALLARE
JURGINY LEE

AL NOAMA

LIGHTY PRETUR

TOMPALL & GLASER B

*ILLIE MEESUM

NOE BANGY

STEVE WARINER

MOSTRET

GAR RIDGE BUTS

ANNE NUMBER

FULFIE STRAIT

FULCH SKAGGS

ALBEARAS

WEEP ottaburgh, PA

TUMPALL & GLASER
LAMOY GATLIN
LIBEY HUNT
STATLEN GRUTHENS
T.G. SHEPPARU
HUTTAST!
LAR REGGE GUTS
NUSANNE LASH
LUMHAT THITTY
MERKE HIBLARU
HANG BILLIANS JR.

HOME
HOTTEST!
CHYSTAL GAYLE
ALABAMA
GELAGE STRATT
EARINGU & CRIT
JUPA LUALLE

WCAW Charleston, WV

WEST

KKAL Bekersfield, GA

KRST-FM

WSLR Attren. OH

WMAQ Chicago, IL

FRED KNOBLGCK MCE BANDY JOHN DENVER JOE SUN BERTIE HIGGINS POTTOSTS
CALC RIDGE BGYS
KENNY RUGERS
HANK BILLIAMS JE
RICKY SKAGGS
MAYLON & WILLIE

MIDWEST

JALKY MARE RUMET CHUMELL BELLANY BHOTHERS GAIL CAVIES RIPPI BRANNUN MOTIEST: GELAGE JUNES STEVIA UNYSTAL GAVLE ALABAMA PILE BANDY

KSO Des Moines, IA

REA ALLEN JA.

HILLIE NELSUM
LEUM EVEMETTE
BUNLAR HILLIE
TANNEY WHETTE

WKMF Flint, Mi

134 Current Reports

WAXX Eau Claire, W

EAU CLAIMS, WI FAMINY INTINCTIC RAY PRILE RAY PRILE RAY PRILE RAY BRILE RELEASE BRANDIN RELEASE BRAND

KRSY Roewell, NM

HOTTEST

BERTIE HIGGINS
GURDUN EIGHTFOUT
ELDT RAVEN
NEL FILLTS
NILLEY WILLEY
HOTTOST:
GUBBY VINTUN
CHYSTAL GATLE
HAMM WILLIAMS JR
ALMAMA.
NILLIE NELSUM

Obtahoma City. **

Ilahamy bynette hichael highphey ke a allen ja. bellamy bronnens lee greening. Leur eyerthe hutt axton bashe c sking. Berny hopper hoptcast (ak rioge boys alabam) (an indeed boys alabam)

BELL ANT BRUTHERS
CART MARRIS
TENNESSEE EXPRESS
MEL ML CANTEL
HOTTAST:
RUSANNE CASH
LAR RIDGE BUYS
GELAGE STRAIT
ALABAMAE
BURBY BARE

KEEN San Jose, CA

TAMPY # YMETTE
CALAMITY JAME
MEL MC DAMMEL
LEVA EVERTTE
JALRY MANG
LA COSTA TUEKER
HOTTOST:
EMMYLOU HARRIS
KENNY REGERS
GEGRGE JOHES
GAR RIDGE BOYS
RICKY SKAGGS

WDGY

WDAF Kenses City, MO

MAYLUM & MILLIE STEVE MARIMER GENE MATSUM ECUTE MADBITT HOTYSSTE LMAKET ML CLAIM KENNY ROCKES FILZELL & MEST GAIL LIAVIES ALADAMA

KECK Lincoln, NB

LEE GRENHUDU JUE STANFA EV RAY PRILE TENNESSEE EXPRESS PROTICES PANK BILLIAMS JR. CLUMBAY THITTY KENNY RUGERS GEURGE JUNES SYLVIA

BILLIE MELSOM MATLCH & BILLIE MEE BANDY EGGY RAVEN STATLER DRCTMERS LIMIT MERT STEVE MARTINER MOTILEY QUITLE MEST MOTILEY RUSANNE CASH MEHLE MAGGARD LIMIT STEVE GLIGGE STRAIT

WHBF Rock Island, IL

KXRB Sloux Falls, SD

KEBC-FM Oklehome City, OK

SL Anthony, ID

SL Anthony, ID

JUSSELL & TURNER

JUSSELL & PORTION

JUSSELL &

MEX ALLEY AN MICKEY GILLEY MOTHEST: RAZZY BAILEY RICKY SKACGS STRAIT FRIZZELL & WESTONLY PARTON

SOUTH

Alpiandria, LA
LEE GREENHUD
RAY PRICE
MICHAEL MURPHEY
STATLER BROTHERS
ROSTERST
ROSTERST
ROSTERST
ROSTERST
GAR ROGGRAD
GAR RIDGE BOYS
HARE WILLIAMS JR.
CLOWART THITTY
RENNY RUGERS
KINZ

MAYLON & MILLIE BUBBY SMITH HOTTAST! RAZZY BATLEY GAK HIDGE BOYS MERLE HAGGARD KENNY REGERS CHARLY ME CLAIN

FRIZZELL & MEST TOMPALL & GLASER B GEURGE STRAIT GAIL DAVIES STATLER BRUTHERS

SPRINGTON ME

BELLANY BROTHENS

BILLANY BROTHENS

BILLANY BROTHENS

BILLANY BROTHENS

BILLANY BROTHEN

LEE GREENWOOD

TAMONY WINETTE

BORLAN WILLIE

HAY PRICE

HOTHOLY

LAR RIDGE BUYS

CLOPHAY TWITTY

LHARLEY PRICE

KENNY RICERS

GICRY SKAGGS

WTHI Terre Haute, IN STATLER BRUTHERS
GUBBY SNITH
JUE SUN
BELLAMY BRUTHERS
HOTTESTI
GAR RIDGE BUYS
CUNNAY THITTY
KENNY ROGERS
ALABAMA

KTPK-FM Tupeka, KS

KVOO Tules, OK

LAYSTAL GAYLE
STATLER BHUTHERS
HAYLON & HILLIE
BELLAMY BHGTHERS
REX ALLEN JR.
ROTTOST
MERLE NAGGARD
GAK RIDGE BUTS
RICKY SKLAGGS
HAMMELL & BARNON
GEGAGE JAMES

KIXZ Amerillo, TX

WXBQ-FM Bristol, VA

Brownwood, TX

JALKY BARG
CINDY HURT
BELLAMY BRGTHERS
LECH EYERETTE
MOTTEST:
AR RIDGE BGYS
ERRITE HIGGINS
REMBY ROGERS
CUNHAY TBITTY
AMRE MURRAY WSOC-FM Charlotte, NC

CLAMAY THIS. ALABAMA GAIL DAVIES MILLIE MELSON

KPLX-FM Dallas/FL Worth

MICKEY GILLEY
JUE STANFLEY
JUE STANFLEY
JUEANIE C. RILEY
ANTON A BILLIE
TENNESSEE EXPRESS
DIANA TRASK
JUNITER BARNES
MIKE GAMEDELL
TAMPY BITTETTE
REX ALLEN JR.

KFDIAM & FM Wichite, KS Wichita, XB

PLR ALLEN

JUE SUN

RUMENTE REGGERS

AUGUST BERGGERS

AUGUST BERGGERS

REFITS STECHL

CAR NOTICE BUTS

REFITS STECHL

CAR NOTICE SUNS

AUGUST STECHL

REFITS S

Beeumont, TX.

STEVE WARINER
BUEBY SMITH
MICHAEL MURPHEY
MOTHASTE
GEORGE JONES
MANK WILLIAMS JR.
WILLIE MELSON
KRYSTAL GAYLE
CONNAY TWITTY

WZZX-FM

GLEN WOLD ME BANDY DUTTE WEST MOTTONT: MARK WILLIAMS J RAZZY BAILEY ED BRULE GAR RICE BLYS ALABAMA Greenville, now
STATLEE GRUTHER
MEL MC DAHIEL
FRED RABBLOOK
LAR LON
MOTICES:
RAILEY
GEURGE STRAIT
HANK WILL, IAMS
CHARLEY FRIDE
EARL THUMAS COR

WESC-AM & FM Greenville, SC

Greenwine, or.

BÉLLANY BÉCHERS,

BÉUN É YÉRÉTTE

RE NA ALLEN JA.

TAMONY ON THE NEWNY LALE

RÉNNY LALE

RÉNNY LALE

RÉNNY LALE

RÉNNY LALE

RÉNNEDY & JEGLUM

MOTODYT

GAIL GAVES

GAIL GAVES

GAIL GAVES

GAIL GAVES

GALL

GAVES

GALL

ALADAMA

KIKK-FM Houston, TX

KITA REMINGTON
NATAL USMOND
NATAL USMOND
NATAL USMOND
NATAL

WAMZ-FM Louisville, KY

EARL THUMAS CONLEY DULLY PARTUM MOTEST! UMARLEY PRIDE ROSANNE CASH UAR RIDGE BOYS MEHLE HAGGARD FALZY BAILEY

MARIE GSMAD BELLANY BRIGTHERS LEUN EYERETTE REX ALLEN JA. JAE STAMPLEY

WSIX-FM Nashville, TN

LEE GREENHGUD RAY PRIGE KIPPI BRANGON HOTTOSTI JOHNY LEE CRYSTAL GAYLE LARRY GATLIN-RICRY SNAGGS RUGNEY LIRCWELL JACKY WARD MICKEY GILLEY NEL TILLIS KIPFI BHANNON LEE GREENIGGO RANNIE FUGENS MOTTEST:

MOTTEST: MERLE HAGGARD LAK RIGGE BUYS LONDAY THITTY ANNE MURRAY GEURGE STRAIT

WNOE-AM New Orleans, LA BELLANY BROTHERS MICHAEL HIGHER BRICHAEL HARPHEY REVENS JUE STAMPLEY STATLER BRUTHERS JUE SUN HOTTEST JUE STAMPLEY LUMBAY THITTY KENNY HOLGERS GEORGE JUNES LUM HUNCERS GEORGE JUNES LUM HUNCERS GEORGE JUNES LUM HUNCERS

KYXX Odesse, TX

WTQR-FM LOUISE MANGELL
MOTTOST:
CHARLY ME CLAIM
COMMAY TWITTY
JAMMY LEE
PHIZZELL & WEST
LRYSTAL GAYLE

WQYK-FM Tempe/St Peters

MIUNAEL MARPHEY JALRY WARD DIANA TRASK KAREN TAYLUR

LEE GREENWAND RIPPI BHANNON BELLAMY BHOTHI LEUN EVERETTE MIRE CAMPBELL JALRY RARE MOTHOST RLOCK LURGE JUNGS HELLE HAGGANG GARY MURRIS ALABAMA

TERRI GIBBS
LEE GREEMWOD RIEGAN NAME
LOUISE MANUFELL
RAY PRILE
TAMY WHETTE

Hottest Tracks:

Cuts in bold type are receiving the heaviest airplay.

Down" "Close Enough To Perfect" "Lovin' You Is Killin' Me" "Gonna Have A Perty" "Words At Twenty Paces" "Green River" "Never Be One" "You Turn Me On" "Chariges Comin' On"

CORBIN/HANNER BAND - Son Of America -

KGEM Bolse, ID

FRANCIST DIELT NO.

ALPPI BENADRUM
BER ALLEM AN

OLGET WILLDARS
GARLEN ALGEN AN

FAME BENGUY
PETILA CLAMB

STEMAT BOTHLOM

WILL IL MELSCH

BOTHLOM

FALLEL & BEST

FRANCELL & BEST

FRANCELL & BEST

FRANCELL & BEST

FRANCELL & BEST

"Take Me Down"

COUNTRY ALBUMS

ALABAMA - Mountain Music - (RCA) 'Take Me

RAZZY BAILEY — Feelin' Right — (RCA) "Bad News Look" "I've Had My Limit (Of Two-Timing Women)"

GAIL DAVIES — Givin' Herself Away — (WB)
"Movin' (I Might Decide To Stay)" "Singing The Blues" "You Turn Me

MOTROLTS
MERILE HAGGARD
CLRIMAY THITTY
GENRGE KARGS
HARK BILLIAMS
GAYSTAL GAYLE
KYGO-FM
Donver, CO

KLZ Denver, CO

RAREN TAYLUR
LEUN EVERETTE
INTONNEL MURPHET
INTONNEL MURP

STATLER BROTHERS
JAE SUR
MICRET GILLEY
MICRET GREGORY
FREG HANDSLOUE
TERRY GREGORY
HOTTEST!
GAN RIOGE BOYS
GLAGE JAMES
CRYSTAL GATE
LUBLISE MANDRELL
GART MURRIS

KNEW Oskland/Sen I

JUE SUN STATLER BROTHERS

ECOTTIE WEST
EDDY RAYEN
STEVE MARINER
WILLIE NELSCAN
CARREN LICHTFECT
POTTUST:
HANK WILLIAMS JR
RICHY SAKGES
GAIL DAYIES

WILLIE NELSON LOUISE MANDRELL GENE WATSUN MCE BANDY STEVE WARINER HAY PRICE MOTTOST!

ROGWON, MIN

SELLAMY BROTHE

LEVE EVERETTE

TAMMY INVESTE

FR. ALLEN JR.,

MICHAEL INGPINE

RAY FRICE

LEE GREENIGGO

POTTOST:

MERIE PAGGARD

MENNY RECOR

SHANK ILLIAMS

DULLY PAGTUN

ALRBANK PORTISAND, UNITAMENT NYMETTE MEL MC DANIEL PETULA CLARK LARK LA CUSTA TUEARS JUE STAMPLET TERMY GREGORY BELLANT BRUTTER LEUR EVERETTE HERLE HACCOARD CAR RIDGE BOYS CUMNAY THITTY FRIZELL & MEST HICKY SALACOS

KCCY-FM Pueblo, CO CALAMITY JANE TENNESSE EXPRESS BELLANY BEGINERS KETH STEEN HAYLON & BILLIE HOTTASY HARD MAYLON & MILLIAMS JR. MERE MAGGARD ANNE MILMAGARD KENNY ROCERS

Sacramento, LA ILHOESSE ESPIRESS BELLANT ERICITIERS BELX, AN UILLIE TERRY DALE TO ANGELOCK TENNY DALE TO ANGELOCK KSON-AM & FM Sen Diego, CA

WBGW-FM/Bangor

WPLO/Atlanta

The following stations did not report this week: KILT-FM/Houston

KOKE-AM-FM/ Austin **KEIN/Great Falls** KYTE/Portland

WIXY/East Longmeadow KIDN/Pueblo KGA/Spokane

EMMYLOU HARRIS - Cimarron - (WB) "Rose Of WAYLON JENNINGS — Black On Black — (RCA) "Women Do Know How To Carry On" "May I Borrow Some Buger From You" "Honky Tonk Blues" "Get Neked With Me" "Folsom Prison

DAVID FRIZZELL & SHELLY WEST - The David

Trizzell & Shelly West Album — (WB/Viva) "Wasn't That Love" "Just Before Dawn"

WILLIE NELSON - Always On My Mind - (Columbia) "The Party's Over" "Do Right Woman, Do Right Man" "Let It Be Me" "Last Thing I Needed First Thing This Morning" "Permanently Lonely" "Bridge Over Troubled Water" "Whiter Shade Of Pale" OAK RIDGE BOYS — Bobble Sue — (MCA) "Up On Cripple Creek" "Doctor's Orders" "Old Kentucky Bong" "I Wish You Were Here (Oh My Darlin')" "So Fine" "Back in Your Arms Agein" "Until

KIERAN KANE — Kieran Kane — (Elektra) "I'll Be Your Man Around The House" "Blus All Over You" "She's Looking For

WBEU Beaufort, SC

KTTS-AM & FM Springfield, MQ

JALRY MANG.
AND SUMM
CAYLD ALLAN COE
TAMMAY MUNETTE
MATURE MILLIE
MALLEN TRICE
GAR RIGGE BOYS
CONNAY INITY
HANK MILLIAMS AR
ALAGAMA
WILLIE NELSON WIL-AM & FM St. Louis, MO

LYMCHBURG, VA BELLAMY BROTHERS MAREN TAYLOR DAVID ALLAN CUE CEDAR CREE LEUN EVERLTTE LEUN EVERLTTE LEUN EVERLTTE STELLA PARTON REITH STEGALL NICHAEL MUSPPHLY HOTTUST LAWN COMPE ALAMA STEVE ALAMAMA STEVE STEVE MARINER BILLIE NELSUN

tra) "Livin' Outside Of The Law" "Gimme Some Lovin

TAMEY WYNETTE HOTTOST: GAR RIDGE BLYS CHARLEY PRIDE ANNE HURRAY CHYSTAL GAYLE RLABANA

tra) "Slow Hand" "The Boy Next Door" "She Only Meent To Use Him" "Southern Comfort"

JACKY WARD — Night After Night — (Asylum) "Take The Mem'ry When You Go" "I Can't Gat To You From Here" "Don't Pull Your Love" "Travelin' Man" "Maybe Someday" "Cheatin'

JOE SUN - I Ain't Honky Tonkin' No More - (Elek-

CONWAY TWITTY - Southern Comfort - (Elek-

Most Requested:

RICKY SKAGGS "Crying My Heart Out" (Epic)
H. WILLIAMS JR. "A Country..." (Elektra/Curb)
ALABAMA "Mountain Music" (RCA)
CONWAY TWITTY "The Clown" (Elektra)

OAK RIDGE BOYS "Bobbie Sue" (MCA)

Black Radio

BREAKER

"Breakers" are those newer records that have the greatest level of station activity on any given week.

A TASTE OF HONEY

I'll Try Something New (Capitol)

65% of our reporters on it. Rotations: Heavy 3/0, Medium 10/0, Light 26/6, Extra Adds 3, Total Adds 9, WILD, KRLY, WBMX, WBLZ, WJMO, WGIV, WJMI, WDAO, KDIA. Debuts at number 29 on the Black Radio Chart.

You Got The Power (RCA)

62% of our reporters on it. Rotations: Heavy 9/0, Medium 17/1, Light 11/4, Extra Adds 3, Total Adds 8, WBLZ, WCIN, KNOW, WKXI, KOKY, WANT, WTMP, KACE. Debuts at number 20 on the Black Radio Chart.

NEW & ACTIVE

two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, now many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. dicates one of this week's Most Added new songs

PATRICE RUSHEN "Forget Me Nots" (Elektra) 37/8
Rotations: Heavy 3/1, Medium 16/0, Light 14/3, Extra Adds 4, Total Adds 8, WAOK, WCIN, WDMT, WVOL, WANM, WDAO, WWWS, WVOI. Heavy: WAMO, WSSJ. Medium: WWIN, WHUR, WDIA, WHRK, WBLZ, KDAY, XHRM, KSOL, WATV, WJAX, KOKY, WJJS, WTLC, KAEZ, KDIA, KPOP-FM. Debuts at number 26 on the Black Radio

KOOL & THE GANG "Get Down On It" (De-Lite/PG) 37/7

Rotations: Heavy 16/1, Medium 12/0, Light 7/4, Extra Adds 2, Total Adds 7, WAMO, WKND, WANT, WDAO, WLTH, WTLC, WVOI. Heavy: WXYV, WILD, WHUR, WAOK, KRLY, WAIL-FM, WJPC, WDMT, KDKO, KELP, KOKY, WBLX, WANM, KAEZ, KACE. Medium: WVEE, KMJQ, WDIA, WHRK, WYLD-FM, KNOW, WKXI, WOWI, KTFM, WTMP, WKWM, KPOP-FM. Moves 26-19 on the Black Radio Chart.

CAMEO "Just Be Yourself" (Chocolate City/PG) 36/22

Rotations: Heavy 2/1, Medium 9/1, Light 11/6, Extra Adds 14, Total Adds 22, WXYV, WILD, WEDR, WAIL-FM, WBMX, WCIN, WJMO, KDKO, XHRM, WNHC, WATV, WENN, WGIV, WOIC, WKXI, WPDQ, WJJS, WTMP, WDAO, WWWS, KUKQ, KPOP-FM. Heavy: WHRK. Medium: WHUR, WDIA, KSOL, KOKY, WVOL, WANT, WKWM,

SHALAMAR "A Night To Remember" (Solar/Elektra) 36/12
Rotations: Heavy 6/0, Medium 11/0, Light 10/3, Extra Adds 9, Total Adds 12, WDIA, WBMX, WKND, WNHC, WJAX. WJJS, WBLX, WANM, WTMP, WDAO, WKWM, KPOP-FM. Heavy: WAMO, WJPC, WJLB, XHRM, WWRL, WLTH. Medium: WWIN, WHUR, KRLY, WHRK, WGCI, WDMT, KDKO, KSOL, WVOL, KACE, KDIA, Debuts 23 on the Black Radio Chart.

RAY PARKER, JR. "The Other Woman" (Arista) 35/11

ROTETIONS: Heavy 4/0, Medium 12/1, Light 15/6, Extra Adds 4, Total Adds 11, WILD, WDIA, WBLZ, WNHC, WATV, WENN, WJAX, KOKY, WVOL, WDAO, KUKO. Heavy: WVEE, WAIL-FM, WJPC, WVOI. Medium: WWIN, WAMO, KDKO, KDAY, XHRM, KSOL, KNOW, WOIC, WKXI, WBLX, KDIA. Debuts at number 30 on the Black Radio Chart.

ANGELA BOFILL "Holdin' Out For Love" (Arista) 34/3
Rotations: Heavy 3/0, Medium 19/1, Light 11/1, Extra Adds 1, Total Adds 3, WJAX, WTOY, WVOI. Heavy: WWIN, WYLD-FM, WGCI. Medium: WDAS, WHUR, WHRK, WCIN, WDMT, KDAY, XHRM, KSOL, WSSJ, WNHC, KNOW, WATV, KOKY, WOWI, WLTH, WTLC, WWWS, KACE. Debuts at number 28 on the Black Radio Chart.

DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 32/18 Rotations: Heavy 2/0, Medium 5/0, Light 14/7, Extra Adds 11, Total Adds 18, WILD, WHRK, WAIL-FM, WYLD-FM, WCIN, KDKO, XHRM, WKND, WATV, WJAX, WJJS, WBLX, WOWI, WANM, WDAO, WWWS, KACE, KDIA. Heavy: WHUR, WWRL, Medium: WWIN, KSOL, WSSJ, WGIV, KOKY.

L.T.D. "April Love" (A&M) 31/1
Rotations: Heavy 7/0, Medium 18/0, Light 5/0, Extra Adds 1, Total Adds 1, WBMX. Heavy: WXYV, WILD, WEDR, WJLB, WNHC, WDAO, WVOI. Medium: WWIN, WOOK, WAOK, WHRK, WYLD-FM, KDKO, KDAY, KSOL, WWRL, WATV, WGIV, KOKY, WLOU, WOWI, WANT, WTOY, WWWS, KACE. Moves 25-25 on the Black Radio Chart.

MANHATTANS "Honey, Honey" (Columbia) 29/2
Rotations: Heavy 6/0, Medium 12/0, Light 11/2, Extra Adds 0, Total Adds 2, WILD, WVOL. Heavy: WXYV, WDIA, WDMT, XHRM, KNOW, WTLC. Medium: WAMO, WOOK, WAOK, WVEE, WHRK, WYLD-FM, WATV, WJAX, KOKY, WJJS, WOWI, WTOY.

O'JAYS "I Just Want To Satisfy" (Phil. Int'l./CBS) 28/27 Rotations: Heavy 0/0. Medium 4/4 Linbs 8/7 East Add 10.

Rotations: Heavy 0'0, Medium 4/4, Light 8/7, Extra Adds 16, Total Adds 27, WXYV, WILD, WOOK, WHUR, WAOK, WDIA, WHRK, WEDR, WYLD-FM, WBMX, WGCI, WJPC, WJLB, KSOL, WSSJ, WWRL, WATV, WENN, WGIV, WKXI, WJAX, KOKY, WVOL, WOWI, WANT, WTLC, KDIA.

DUNN & BRUCE STREET "If You Come With Me" (Devaki/Mirus) 28/4
Rotations: Heavy 4/0, Medium 14/0, Light 7/1, Extra Adds 3, Total Adds 4, WAIL-FM, WOIC, WVOL, WTMP. Heavy:
WAOK, WSSJ, WENN, WGIV. Medium: WWIN, WILD, WDAS, WCIN, WDMT, XHRM, KNOW, WATV, WLOU,
WANT, WANM, WTLC, KAEZ, WVOI.

ZOOM "Love Seasons" (Polydor/PG) 28/4
Rotations: Heavy 8/0, Medium 8/0, Light 10/0, Extra Adds 4, Total Adds 4, WAMO, WYLD-FM, WATV, KUKO.
Heavy: WWIN, WSSJ, WDAO, WLTH, WKWM, WWWS. Madlum: WXYV, WILD, WDAS, WHUR, WAOK, WKND, WNHC, WENN.

CHERI "Murphy's Law" (Venture) 26/11
Rotations: Heavy 4/0, Medium 7/1, Light 8/3, Extra Adds 7, Total Adds 11, WBLZ, WJLB, KDAY, WVOL, WOWI, WLTH, WKWM, KAEZ, WWWS, WVOI, KACE. Heavy: WWIN, WHUR, WGCI, WENN. Medium: KRLY, WHRK, XHRM, WWRL, WATV, WGIV.

ISLEY BROTHERS "Welcome To My Heart" (T-Neck/CBS) 25/1 Rotations: Heavy 5/0, Medium 11/0, Light 8/0, Extra Adds 1, Total Adds 1, WATV. Heavy: KNOW, WGIV, WJ WKXI, WLTH. Madium: WOOK, WAOK, WVEE, WDIA, WJMO, KDAY, WSSJ, WKND, KOKY, WANT, WTLC.

ROBERTA FLACK "Making Love" (Atlantic) 24/8
Rotations: Heavy 1/0, Medium 8/1, Light 8/0, Extra Adds 7, Total Adds 8, WVEE, WJPC, WJMO, KDAY, WSSJ, WTOY, KUKQ, KPOP-FM. Heavy: WAMO. Medium: WWIN, WDAS, WHUR, WHRK, KNOW, WGIV, WDAO.

BETTYE LAVETTE "Right In The Middle (Of Falling In Love)" (Motown) 24/0
Rotations: Heavy 5/0, Medium 10/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: KDAY, WKXI, WJAX, WTOY, WTMP. Medium: WAOK, WVEE, WDIA, WJPC, WCIN, XHRM, KSOL, WENN, WBLX, KACE.

BRASS CONSTRUCTION "Can You See The Light" (Liberty) 23/7 Rotations: Heavy 0/0, Medium 6/0, Light 13/3, Extra Adds 4, Total Adds 7, WILD, WBMX, WCIN, WSSJ, WJMI,

Rotations: Heavy 0/0, Medium 6/0, Light 13/3, Extra Adds 4, Total Adds 7
WJJS, WTMP. Medium: XHRM, WENN, WOIC, WVOL. WTLC, KPOP-FM.
BAR-KAYS "Freaky Behavior" (Mercury/PG) 23/7
Bottstions: Heavy 3/0. Medium 8/0. Light 7/2, Extra Adds 7. Total Adds 7.

Rotations: Heavy 3/0, Medium 8/0, Light 7/2, Extra Adda 5, Total Adda 7, WXYV, WDAS, WOOK, WGCI, WGIV, WTOY, WDAO. Heavy: KDKO, WENN, KACE. Medium: WHRK, KDAY, KSOL, WOIC, WJAX, KOKY, WBLX,

ONE WAY "Who's Foolin' Who" (MCA) 23/2

WIND S FOOM WIND A MINING STORY WIND A MINING STORY WAS TOUCH AND STORY WANT. Heavy: WEDR, KDAY, WJMI, WJAX, WDAO. Medium: WJMO, XHRM, WKND, WNHC, WATV, WENN, WKXI, KOKY, KAEZ.

REN WOODS "Take Me To Heaven" (Elektra) 23/1
Rotations: Heavy 2/0, Medium 8/0, Light 13/1, Extra Adds 0, Total Adds 1, WILD: Heavy: WENN, WVOI. Medium: WAOK, WGCI, WJMO, WATV, KOKY, WOWI, WDAO, WTLC.

Radio Arecords NATIONAL AIRPLAY/30

i	Three Weeks		ant Arosh		March 19, 1982	
	1	1	1	1	STEVIE WONDER/That Girl (Tamla/Moto	own)
1	2	2	2	2	SMOKEY ROBINSON/Tell Me Tomorrow (Tamla/Mo	otown)
1	3	3	3	0	JUNIOR/Mama Used To Say (Mercury/PG)	
١	4	4	4	4	WHISPERS/In The Raw (Solar/Elektra)	
1	17	9	7	6	GEORGE DUKE/Shine On (Epic)	
1	8	7	6	6	SISTER SLEDGE/My Guy (Cotillion/Atco)	
ı	23	16	10	0	GEORGE BENSON/Never Give Up On A Good (Wil	3)
ı	11	8	8	8	TOM TOM CLUB/Genius Of Love (Sire/WB)	
1	7	5	5	9	LAKESIDE/I Want To Hold Your Hand (Solar/Elektr	a)
1	20	12	12	10	XAVIER/Work That Sucker To Death (Liberty)	
	14	13	13	O	CHI-LITES/Hot On A Thing (Called Love) (20th/RCA	4)
П	29	25	18	B	ATLANTIC STARR/Circles (A&M)	
П		24	17	B	RICHARD "DIMPLES" FIELDS/If It Ain't (Boardwal	k)
I	15	14	14	14	PRINCE/Let's Work (WB)	
П	6	6	9	15	DIANA ROSS/Mirror, Mirror (RCA)	
١	_	23	19	13	O'BRYAN/The Gigolo (Capitol)	
	5	10	16	17	AURRA/Make Up Your Mind (Salsoul/RCA)	
1	16	11	11	18	JONES GIRLS/Nights Over Egypt (Phil. Int'l./CBS)	
ŀ	_		26	19	KOOL & THE GANG/Get Down On It (De-Lite/PG)	
1	_		→	20	WAR/You Got The Power (RCA)	
П	9	15	15	21	"D" TRAIN/You're The One For Me (Prelude)	
П	21	21	20	22	Q. JONES featuring J. INGRAM/One Hundred Way	105.00
Н			-	23	SHALAMAR/A Night To Remember (Solar/Elektra)	(A&M)
Н	25	22	22	24	AM-FM/You Are The One (Dakar/Brunswick)	
П	_	28	25	23	L.T.D./April Love (A&M)	New
П	_		\rightarrow	26	PATRICE RUSHEN/Forget Me Nots (Elektra)	Entry
П	30	29	28	27	CHOCOLATE MILK/Let's Go All The Way (RCA))	\rightarrow
Н	_	_	\rightarrow	233	ANGELA BOFILL/Holdin' Out For Love (Arista)	
П	_		→	29	A TASTE OF HONEY/I'll Try Something New (Capito	ol)
			\rightarrow	30	RAY PARKER JR./The Other Woman (Arista)	
I	This o	hart Is	based	solely	on compiled weekly reports from our reporting stations, Black circled numbers	Indicate

nued upward movement from the majority of our reporters

MOST ADDED •

O'JAYS (27) **CAMEO (22)** DENIECE WILLIAMS (18) SHALAMAR (12) PEABO BRYSON (12)

HOTTEST

STEVIE WONDER (49) SMOKEY ROBINSON (25) **JUNIOR (24)** TOM TOM CLUB (21)

FOUR TOPS "Tonight I'm Gonna Love You All Over" (Casablanca/PG) 23/0
Rotations: Heavy 5/0, Medium 17/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WXYV, WEDR, WJMI, WANM, WVOI. Medium: WAOK, WHRK, WCIN, WDMT, WJMO, KMJM, WKND, WATV, WENN, KOKY, WBLX, WANT,

SKYY "Let's Celebrate" (Salsoul/RCA) 21/4
Rotations: Heavy 4/0, Medium 9/0, Light 7/3, Extra Adds 1, Total Adds 4, KMJQ, KDAY, XHRM, WWRL.
WWIN, WAMO, WHUR, WJLB. Medium: WXYV, WILD, KSOL, WSSJ, WGIV, WOIC, WVOL, KAEZ, KDIA

WHATNAUTS "Help Is On The Way" (Harlem International) 21/1

Rotations: Heavy 6/0, Medium 8/0, Light 6/0, Extra Adds 1, Total Adds 1, WTLC. Heavy: WWSSJ, WNHC, WWRL. Medium: WHUR, WGCI, WJMO, KSOL, WANT, WVOI, KACE, KDIA

DAZZ BAND "Let It Whip" (Motown) 20/6
Rotations: Heavy 1/0, Medium 7/0, Light 6/0, Extra Adds 6, Total Adds 6, WVEE, KDAY, WATV, WKWM, KAEZ, KACE. Heavy: KDIA. Medium: WDMT, XHRM, KSOL, WDAO, WTLC, WWWS, WVOI.

GRANDMASTER FLASH "It's Nasty (Genius Of Love)" (Sugar Hill) 20/2
Rotations: Heavy 7/0, Medium 9/0, Light 2/0, Extra Adds 2, Total Adds 2, WAOK, WVEE. Heavy: WWIN, WDIA, WAIL-FM, WENN, WJMI, WKXI, WTOY. Medium: WDAS, KMJQ, KMJM, XHRM, WATV, WOWI, WTMP, WVOI, KDIA.

COMMODORES "Why You Wanna Try Me" (Motown) 20/0
Rotations: Heevy 6/0, Medium 9/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WVEE, WWRL, KNOW, WJMI, WANT, WVOI. Medium: WWIN, WAOK, WSSJ, KELP, WJAX, KOKY, WJJS, WTOY, KPOP-FM.

SKOOL BOYZ "This Feeling Must Be Real" (Destiny) 19/2
Rotations: Heavy 0/0, Medium 9/0, Light 9/1, Extre Adds 1, Total Adds 2, KDAY, WLTH. Medium: WILD, WDAS; WAOK, WGCI, WENN, WJMI, WVOL, WTLC, WVOI.

GLADYS KNIGHT & THE PIPS "A Friend Of Mine" (Columbia) 19/1
Rotatlons: Heavy 2/0, Medium 10/1, Light 7/0, Extra Adds 0, Total Adds 1, KNOW. Heavy: WILD, WDAO. Medium: WOOK, WDIA, WYLD-FM, WWRL, WGIV, WKXI, WJJS, WANT, KDIA. STARPOINT "Angel" (Chocolate City/PG) 19/0
Rotations: Heavy 4/0, Medium 7/0, Light 8/0, Extra Adds 0, Total Adds 0, Heavy: WILD, WHUR, WAQK, WEDR. Medium: WXYV, WYLD-FM, WGIV, WKXI, WLOU, WANT, WWWS.

TOMORROW'S EDITION "U Turn Me On" (RFC/Atlantic) 18/4
Rotations: Heavy 2/0, Medium 7/0, Light 6/1, Extra Adds 3, Total Adds 4, WILD, WDI
WWIN, WAOK. Medium: WDAS, WJMO, KDKO, WENN, WGIV, WTLC, WVOI. WILD, WDMT, KOKY, WTOY. Heavy

KLEEER "Taste The Music" (Atlantic) 18/4 Rotations: Heavy 0/0, Medium 10/0 Light 6/2 Extra Adda

ER "Taste The Music" (Atlantic) 18/4 hs: Heavy 0/0, Medium 10/0, Light 6/2, Extra Adds 2, Total Adds 4, WOOK, WBMX, WJAX, WDAO. h: WWIN, WHUR, WAOK, XHRM, WOIC, WJMI, WKXI, WOWI, WTOY, KACE.

PLEASURE "Sending My Love" (A) 17/4
Rotations: Heavy 1/0, Medium 7/0, Light 5/0, E.... Adds 4, Total Adds 4, WEDR, WBMX, WBLX, WTOY. Heavy: KDIA. Medium: WWIN, WHUR, WHRK, KDKO, KSOL, WJJS, KAEZ.

SECRET WEAPON "Must Be The Music" (Prelude) 17/1
Rotations: Heevy 7/0, Medium 5/0, Light 4/0, Extra Adds 1, Total Adds 1, WGCI. Heavy: WVEE, XHRM, WNHC, WWRL, WGIV, WVOL, WOWI. Medium: WWIN, WXYV, WDAS, WENN, WTMP.

L.A. BOPPERS "Where Do The Bop Go?" (MCA) 17/1
Rotations: Heavy 0/0, Medium 8/0, Light 9/1, Extra Adds 0, Total Adds 1, WI
WJAX, WJJS, KACE, KUKO, KPOP-FM. , WILD. Medium: WXYV, WAMO, WGIV,

CHUCK CISSEL & MARVA KING "If I Had The Chance" (Arista) 17/1
Rotations: Heavy 1/0, Medium 7/0, Light 8/0, Extra Adds 1, Total Adds 1, WATV. Heavy: WCIN. Medium: WAOK, WEDR, WJMO, WLOU, WDAO, WTLC, KACE.

J. GEILS BAND "Flamethrower" (EMI America) 17/0
Rotations: Heavy 3/0, Medium 9/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WDMT, WWWS, KPOP-FM. Medium: WAIL-FM, KMJM, KELP, KOKY, WJJS, WBLX, WLTH, WVOI, KUKQ.

MICHAEL WYCOFF "Still Got The Magic (Sweet Delight)" (RCA) 16/4
Rotations: Heavy 3/0, Medium 6/1, Light 4/0, Extra Adds 3, Total Adds 4, WSSJ, KNOW, WATV, KACE. Heavy:
WAMO, XHRM, WVOI. Medium: WHUR, WEDR, KDKO, WTOY, WKWM.

STONE "Time" (West End) 16/1
Rotations: Heavy 4/0, Medium 7/0, Light 4/0, Extra Adds 1, Total Adds 1, WJLB. Heavy: WEDR, WOIC, WJAX, WDAO. Medium: WDAS, WHRK, XHRM, WNHC, WATV, WENN, KACE.

Black Radio **Hottest**

March 19, 1982

Stevie Wonder Smokey Robinson Lakeside

Stevie Wonder Tom Tom Club Junior Smokey Robinson

SOUTH

Stevie Wonder **Smokey Robinson** Tom Tom Club

MIDWEST

Junior Stevie Wonder O'Bryan Richard "Dimples" Fields

WEST.

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

WXYV/Baltimore Tim Watts

CAMPO REDDINGS ADC BAND ONE WAY O'JAYS EYREPTA BAR-KAYS SEARCH Hottest: CHI-LITES POUR TOPS LTD KOOL & THE GANG GEORGE DUKE

Curtis Anderso

none Hottest: JUNIOR BOBBY WOMACK STEVIE WONDER LAKESIDE GRAND MASTER

WILD/Boston Steve Crumbley

HAY PARKER JR. TASTE OF HONEY O'JAYS
PEABO BRYSON
PENIECE WILLIAMS MEL BROOKS INVISIBLE MAN'S B CAMEO REDDINGS REN WOODS MEN WOODS
MANHATTANS
L.P. BOPPERS
TOMORROW'S EDIT.
BRASS CONSTRUCTIO
INSTANT PUNK Hottest: STEVIE WONDER JUNIOR SMOKEY ROBINSON LAKESIDE CHI-LITES KOOL & THE GANG

WSSJ/Cemden-Phil

BRASS CONSTRUCTIO MEL BROOKS WAS (NOT WAS) WEST STREET MOB O'JAYS ROBERTA PLACK MICHAEL WYCOPF RONNIE DYSON O'BRYAN MICHAEL FRANKS Hottest: STEVIE WONDER LAKESIDE WAR IMAGINATION

WKND/Hartford Eddle Jordan

KOOL & THE GANG DENIECE WILLIAMS CHI-LITES SHALAMAR Hottest: Hottest: STEVIE WONDER SMOKEY ROBINSON JONES GIRLS WHISPERS XAVIER

BOBBY WOMACK
MASS PRODUCTION
SHALPMAR
RAY PARKER JR.
CAMEO
NEXT MOVEMENT
HOTCOST
STEVIE WONDER
SECRET WEAPON
SMOKEY ROBINSON
BRANDI WELLS
SISTER SLEDGE

WWRL/New York Wanda Ramos

MILLIE JACKSON RAY, GOODMAN & B O'JAYS BLOODSTONE BLOODSTONE
ZZ HILL
BEARCH
COPPEE
PAT LARRY'S BAND
PURE ENERGY
GREG PERRY INVISIBLE MAN'S B SHARON BROWN RARE EBSENCE SYREETA WILL HART Hottest: STEVIE WONDER SMOKEY ROBINSON SECRET WEAPON TASTE OF HONEY DENIECE WILLIAMS

WDAS/Phil

BAR-KAYS MERGE ATKINS DRAMATICS TIERRA RONNIE DYSON OUICK WEST STREFT MGB GEORGE BENSON ROSE ROYCE BOBBY WOMACK BLOODSTONE STEVIE WONDER SMOKEY ROBINSON AURRA GEORGE DUKE XAVIER

WAMO/Pittsb

TOM BROWNF KOOL & THE GANG KANO ZOOM WHATNAUTS
PATRICE RUSHEN
JONES GIRLS
GEORGE BENSON
STEVIE WONDER

WOOK/Washingt Harry Boomer

KLEFER PEABO BRYSON O'JAYS BAR-KAYS AL JARREAU Hottest: STEVIE WONDER TOM TOM CLUB O'BRYAN PRINCE QUINCY JONES

WHUR/Washin

PEABO BRYSON BLOODSTONE

MIDWEST

O'JAYS ROBERTA FLACK I.N.D. WEST STREFT MOB WEST STREET HOB Hottest: SMOKEY ROBINSON STEVIE WONDER TOM TOM CLUB DIANA ROSS JUNIOR WBMX/Chicago

TASTE OF HONEY PLEASURE BRASS CONSTRUC

KLEEER SHALAMAR GFMINI THIRD WORLD CAMEO
O'JAYS
LTD
Hottest:
ETEVIE WONDER
WHISPERS
SMOKEY ROBINSON
TOM TOM CLUB
JUNIOR

CONSTRUCTIO

O'JAYS HERBIE HANCOCK O'BRYAN
ZZ HILL
SECRET WEAPON
MERGE
BAR-KAYS BAR-KAYS
Hottest:
TOM TOM CLUB
LAKESIDE
STEVIE WONDER
SHALAMAR
WAS (NOT WAS)

WBLZ/Cincinnati Harry Lyle

MARY LYIO

RAY PARKER JR.
CHI-LITES

WAR TASTE OF HONEY
CNJ
CHERI
HOTEGST:
D TRAIN
JUNIOR
DIANA ROSS
AURRA
SMCKEY ROBINSON

WCIN/Cincinnati Everatt Cork

CAMEO
PATRICF RUSHFN
ADC BAND
WAR
DENIECF WILLIAMS
TOM BROWNE
BRASS CONSTRUCTIO
HOTCEST:
TOM TOM CLUB
SMOKEY ROBINSON
PRINCE PRINCE GEORGE PUKE STEVIE WONDER

W.JMO/Cleveland

VERNON BURCH BILL SUMMERS BILL SUMMERS
CAMEO
TASTE OF HONEY
ROBFRTA FLACK
COFFEE
AL JARREAU
HOTE STEVIF WONDER
AURPA
CHI-LITES
HULSPER WHISPERS

WDMT/Cleveland Magic/James

ROD STEWART PATRICE RUSHEN AL JARREAU TOMORROW'S FDIT HOTTOST: J. GEILS BAND KOOL & THE GANG PRINCE PRINCE RICHARD D. FIELDS STEVIE WONDER

WDAO/Dayton Lankford Stephens

KOOI. & THE GANG SHALAMAR PEABO BRYGON GROVER WASHINGTON DONALD BYRC TASTE OF HONEY TOM BROWNE BAR-KAYS PAY PARKER JR. PAY PARKER JR.
CON FUNK SHUN
BILL SUMMERS
PATRICE RUSHEN
DENIECE WILLIAMS
MIDNIGHT STAR
CAMFO
KLEEER
CONTROLLERS Hottest: ZOOM LTD GLADYS KNIGHT

WJLB/Detroit J. Michael McKey

JONES GIRLS CHARLES FARLAND

O'JAYS CHERI STONE Hottest: D'TRAIN AURRA LTD SMCKEY RCBINSON WHISPERS

WLTH/Gary Dana Huskisson

KOOL & THE GANG
RUFUS & CHAKA
RENE & ANGELA
RICK SMITH
FAT LARRY'S BAND
SKOOL BOYZ
CHERI
RICHARD D. FIELDS
HOTTERST

WKWM/Grand Rapids Frank Grant

SHALAMAR PAZZ BAND CHERI CHERI CONTROLLERS DAVID LASLFY PERRY & SANLIN Hottest: STEVIE WONDER TCM TOM CLUB DIANA ROSS O'BRYAN ZOOM

WTLC/indianapolis

WHATNAUTS
KOOL & THE GANG
O'JAYS
PEABO BRYSON MASS PRODUCTION HOTCHEST: STEVIE WONDER SMOKEY ROBINSON XAVIER WHISPERS PRINCE

KAEZ/Oklahoma City

PEABO BRYSON

WWWS/Saginaw, Mi Kermit Crockett

DENIECF WILLIAMS PATRICF RUSHFN CAMEO CHERI CHERI
BUCKNER & GARCIA
Hottest:
TOM TOM CLUB
STEVIF WONDER
J. GEILS BAND

KMJM/St. Louis Dick Edwards

AL JARREAU GEORGE BENSON Hottest: STEVIE WONDER SKYY HALL & OATES

PEABO BRYSON
SWITCH
DAZZ BAND
CHERI
BOBBY WOMACK
RONNIE DYSON
NOLEN & CROSSLEY
ATKINS
FANTASY
SYLVIA ST. JAMES
HOTTEST:
STEVIF WCNDER
OUINCY JOHES
ATLANTIC STARR
T-CONNECTION
CAMFO

WVOI/Toledo Maxx Myrick

KOOL & THE GANG BOBBY CALDWELL PATRICE RUSHFN ANGELA BOFILL

ANGELA BOFILL
CHERI
PLESH TONES
YELLO
HOTTOST:
STEVIE WONDER
WHISPERS
LTD
CRAND MASTER
JECKYLL & HYDE

MASS PRODUCTION PEARO BRYSON DENIECE WILLIAMS O'JAYS DENIECE WILLIAMS DENIECE WILLIA
Hottest:
LAKESIDE
TOM TOM CLUB
JUNICR
STEVIF WONDFR
O'BRYAN WEDR/Miam

PLEASURE HERITAGE

HRK (K97)/Memphis in Otson

SHOTGUN CAMEO BLGODSTONF CONTROLLERS ATKINS PRAMATICS PRAMATICS
O'JAYS
BILL SUMMERS
HOTLEST:
JUNIOR
BRANDI WELLS
LAMESIDE
SUGAR HILL GANG
LIVE BAND

REDDINGS
DENIECE WILLIAMS
SHALAMAR
SPINNERS
PEABO BRYSON
PLEASURE
HOTTON Hottest: STEVIF WONDER LAKESIDE

WVOL/Nashville Fred Harvey

ATKINS RAY PARKER JR. O'JAYS DUNN & BRUCE ST. TROPEZ ST. TROPEZ
PATRICE RUSHEN
RARE ESSENCE
MANHATTANS
CHERI
ERNIE WATTS Hottest: STEVIE WONDER TOM TOM CLUB O'BPYAN SECRET WEAPON KOOL & THE GANG

WAIL-FM/New Orleans Barry Richards

CAMEO
DENIECE WILLIAMS
DUNN & PRUCE
CHI-LITES
EDWIN STAR
RONNIE DYSON
GROVER WASHINGTON
HOTEMEL KOOL & THE GANG GRAND MASTER JUNIOR SMOKEY ROBINSON XAVIER

WYLD-FM/New Orleans Tony Brown

ZOOM
DENIECF WILLIAMS
BOBSY CALCMELL
O'JAYS
HOTTENET WENDER
DIANA ROSS
SMOKEY ROBINSON
SKYY
QUINCY JONES

Hottest: SECRET WEAPON STEVIE WONDER CHOCOLATE MILK O'BRYAN XAVIER

O'JAYS WAR FERRARI CNF WAY WOCL & THE GANG Hottest: STEVIE WONDER TOM TOM CLUB JUNIOR AURRA DIANA ROSS

BAR-KAYS
Hottest:
STEVIE WONDER
QUINCY JONES
SMCKEY POBINSON
BETTYE LAVFTTE
GEORGE DUKE

los Nastv

CLUB

WANM/Tallahasses

DENIFCE WILLIAMS SHALAMAR LAKESIDE

BRASS CONSTRUCTIO DUNH & BRUCE WAR CAMEO

WEST

CAMFO
PATBACK BAND
RAY, GOODMAN 6 B
DENIECE WILLIAMS
HOTTER
HOTTER
BOBBY WOMACK
SMOKEY ROBINSON
D TBAIN

KDAY/Los Ang J.J. Johnson

HOTTEST: CHI-LITPS RICHARD D. PIELDS JUNIOR BETTYE LAVPTTE ONE WAY

KACE/Los Angeles

VALENTINF BROTHER CANDI STATON AM-FM AM-FM CHERI ELOISE WHITAKER MICHAEL WYCOFF ROY PYERS ZZ HILL ZZ HILL
WAR
LEE RITFMOUR
DAZZ BAND
INSTANT FUNK
RONNIE DYSON
DENIECE WILLIAMS
O.C. SMITH
HOTOM COLUB
WHISPERS
JUNIOR JUNIOR AURRA D TRAIN

O'JAYS DENIECE WILLIAMS DENIECE WILLIAMS
HOttest:
JUNIOR
O'BRYAN
DAZZ BAND
RICHARD D. FIELDS
GRAND MASTER

CAMFC DONALD BYRD ONJ CON PUNK SHUN DR. HOOK ZOOM Hottest: STEVIE WONDER WHISPERS GEORGE DUKE

BIII Jeffries

BHI Jeffries
SHALAMAR
AL JARREAU
ROBERTA PLACK
PATTI AUSTIN
RICK SHITH
CAMEO
HOTLEST:
TOM TOM CLUB
STEVIE WONDER
J. CELLS BAND
O'BRYAN
IRENE CARA

SOUTH !

WAOK/Atlanta

PEABO BRYSON SHARON BPOWN O'JAYS MEPGE GPAND MASTER PATRICE RUSHEN PATRICE RUSHEN
HOTLEST:
PICHARD D. PIELDS
TOM TOM CLUB
CHI-LITES
STEVIE WONDPR
LAKESIDF

WVEE/Atlanta

GRAND MASTER
DAZZ BAND
REDDINGS
ROBERTA PLACK
MERGE
MEL BROOKE
HUMAN LEAGUE
GROVER WASHINGTON
SKYY
PULSE
HOTLESE: PULSE
HOTERS:
JUNIOR
CHI-LITES
GEORGE DUKE
RAY PAPKER JR.
RICHARD D. FIFLDE

KNOW/Austin Selby Edwards

WAR
GLATYS KNIGHT
ATLANTIC STARR
MICHAEL WYCOPF
FARL KLUGH
HOTTEST WONDER
JUNIOR
D TPAIN
GEORGE DUKE

CAMPO O'JAYS O'JAYS
SHOTGUN
RAY PARKER JR.
RILL SUMMERE
VERNON BURCH
RAY, COODMAN & B
FEPRARI
ZZ HILL
WALDO
HOTLEST:
TOM TOM CLUB
XAVIER
DUNN & ERUCE
REN WOODS DUNN & ERUCE REN WOODS RENE & INGELA

Stan Granger RAY PARKER JR.
CAMEO
DAZZ BAND
MICHAEL WYCOPF
ISLEY BROS
ZOOM
SWITCH
GEORGE BENSON
MIGHTY CLOUPS
CJESEL & KING
O'LAYS STEVIP WONDER DIANA ROSF EMOKEY ROBINSON BOBBY WOMACK AURRA

WEST STREET MOR CAMEO BILL BUMMERS

WENN/Birmingham Gene Wise

BOBBY WOMACK DENIECE WILLIAMS TOM BROWNE RAY PARKER JR.

BILL BUMMERF O'JAYS MASS PRODUCTION BAR-KAYS TASTE OF HONFY HOTCOMERY FRINCE STEVIE WONDER SHOKEY ROBINSON ISLEY BROS DUNK & BRUCE

WOIC/Columbia, SC Mickey Arnold

DUNN & BRUCE GIL SCOTT-HERON GENF DUNLAP CAMEO SHOTGUN Hottest: STEVIE WONDER JUNIOR RICHARD D. PIELDS CHI-LITES EMOKEY ROBINSON

KELPIEI Paso

XAVIER
Hottest:
SKYY
STEVIE WONDER
KOOL & THE GANG
TOM TOM CLUB
J. GEILS BAND

KRLY/Houston

TASTE OF HONFY Hottest: STEVIE WONDEP D TRAIN JUNIOR SMOKEY ROBINSON

KMJQ/Houston Ross Holland

SKYY
GEORGE BENSON
BOBBY WOMACK
AL GREEN
HOTTEST:
BOBBY WOMACK
STEVIE WONDER
JUNIOR

WKXI/Jackson Tommy Marshall

WALDO BROOKLYN EXPRESS HOTTEST:
LAKEGIDE
STEVIE WONDER
O'BRYAN
D TRAIN
SISTER SLEDGE

WJMI/Jackson Carl Haynes

NOLEN & CROSSLEY TASTE OF HONEY BRASS CONSTRUCTIO Hottest: O'BRYAN GRAND MASTER

JUNIOR STEVIE WONDER WPDQ/Jacksonville Earl James

PATTI AUSTIP ERNIE WATTS BILL SUMMERS CHIC WAR ST. TROPFZ ROY AYERS CAMFO PEABO BRYSON Hottest: STEVIE WONDER SMOKEY ROBINSON SISTER SLEDGE

WJAX(95X)Jacksonville

RAMBEY LENIS RAMSEY LEWIS
O'JAYS
PEABO SRYSON
DENIECE WILLIAMS
ANGELA BOFTIL
RAY PARKER JR.
KLEEER
SHALAMAR
SKYY
HOTCOST
ONE WAY
LAKESIDE
WHISPERR
STEVIE WCHDER STEVIE WONDER

WLOU/Louisville Neel O'Ree

XAVIER
KOOL & THE GANG
MAZP
AURRA
SMOKEY ROBINSON

CAMEO
DENIECE WILLIAME
SHALAMAR
DOOBIF BROS
RAY, GOODMAN & B
BRASS CONSTRUCTIO
HOTCOLIS
DIANA ROSS
KOOL & THE GANG
TOM TOM CLUB
WHISPERS
GEORGF DUKE
O'BRYAN

WDIA/Memphis Carl Connors

KOKY/Little Rock

WAR
O'JAYS
RONNIE DYSON
TOMORRCW'S EDITBOBBY WOMACK
ATKINS
RAY PARKER JR.
Hottest:
STEVIE WONDEP
SMCKEY ROBINEON
UNIDER

WJJS/Lynchburg, VA Art Young

Carl Connors
O'JAYS
RAY PARKER JR.
SHALAMAR
PATTI AUSTIN
LUTHEP VANDROES
TIMF
HOLLOGE!
GRAND MASTER
TOM TOM CLUB
MANHATTANS
O'BRYAN
RICHARD D. FIELDS

CHERI RAY, GOODMAN & B O'JAYS ZZ HILL CHUCK BROWN

WANT/Rich

WTOY/Roanoke

ROBERTA FLACK TOMORROW'S FDITEVELYN KING
POSITIVE EXPRESS
EBONEF WFBB
ANGELA BOFILL
CAPL CARLTON
PLEASURF
BAR-KAYS
BOTTEST

KTFM/San Anton

LUTHER VANDROSS JOAN JETT Hottest I JOURNEY TOM TOM SHGCK PRINCE

Joe Bullard

CHARLENE
PATRICE RUSHEN
BILL SUMMERS
MASS PRODUCTION
PEABO BRYSON PRINCE ATLANTIC STARR

WTMP/Tampe Jerry Walker SHALAMAR

Hottest: JUNIOR STEVIE WONDER TOM TOM CLUB

DAZZ BAND
ROBERTA FLACK
SKOOL BOYZ
NEXT HCVEMFNT
VERNON BUPCH
JUICY
SKYY
BOBBY WCMACK
CHFRI
SECRET WFAPON
HOLLEST

REDPINGS
TASTE OF HONEY
COLDIE ALEXANDER
DAZZ BAND
ATLANTIC STARR
MEL BROOKS
O'JAYS

KUKQ/Phoenix Steve Smith

ROBERTA FLACK

KPOP-FM/Sacra

XHRM/San Diego Duff Lindsey

SKYY
GAYLE ADAMS
DENIECF WILLIAMS
VERNON BURCH
HOTTOGET;
STEVIE WONDER AURRA SECRET WEAPON SHALAMAR XAVIER

KSOL/San Mateo, CA Bernie Moody

O'JAYS BOBBY WOMACK Hottest: JUNIOR



Regional Adds & Hots

EAST Parallel One

BAFFBA BTREISAND SABRY MAWELCH SEATLES Hottost: STRVIF WOMDES ONJ MARRY MANILON

BOBFSTA FLACI CBJ FALL DAVIS GORFOS LIGHTS Nottest; ALABARA CLIFF BICHAR GUINCY JOHEA BINTER BLECG HEEL DIAMOND

HOTERHE: BERTIE HIGGINI JOURNEY CAN POSELBERG STEVIE WONDER VANGELIS

HOTEUST: BARBRA STREES DAM FOGELBERG SHEAFER SISTEM BLEDGE BILLY JOEL

BOLL+AE : BHEEMA EASTON JOHNNEY LAD NEIL DIAMOND PRED PARRIS/F

RDRAPHINIST See Harrington

SISTER BLEDGE VANGELIS

WILLIE WELSON BARPY MANILON GORDON LIGHTPON

CHARLPHP BEATLES

Parallel Two

BARRY MANILON BEATLES GEORGE REMSON GENE COTTON MECO

WKAZ/Charte

HOTTOST HIGGIES VANGELIS VANGELING ON THE COMPANY OF THE COMP

WPME/Erto Ted Abbott

HALL & CATES AL JABREAU BARBRA STREIRAND HOTTOWER VAMCELIS CAR BIDGE BOYN CLIFF BICHARD DAS POGELSESS CM.1

DB. HDON BOBERTA FLACE T.O. OMEPPARD MALL & OMTE CWARLENE NOTES TO SOURCE SWEETE WONDER ONLY WEVIE WONDER ONLY SWEETE SWEETE WONDER ONLY SWEETE SWEE

WWY Zhurdard

HOTEGET AIR SUPPLY SERRY BOGIER JOURNEY BASEY MANILOW POINTER STRTERY

PAUL DAVIB BARRY MANILON WILLIE WILSON GENE COTTON HOTCOST, ARMY BOGERS BFBTIE HIGGIN UNICY JONES BISTER SLEDGE STEVIF WOODS

WILLER MELACH CARPINTERS AL JARREAU HOTLOGIC QUINCY JOHRS JOURNEY

WQY/Schene Welter Fritz

AL JARPEAU BARRY MANILON OORDOH LIGHTFOO HOTCOST: KENNTY BOGERS BLBTIE HIGGINS CLIFF RICHARD ALABANA HEIL DIANCHD

HOTERAT; SHETHA PASTON LEB HEBRY ROGERS JOUNEY

WEST

KPPUDenn Rick Brady

CHARLENG CBJ HOTEGET; JOURNEY STEVIE WONDER HEIL DIAMOND BERTIE HIGGINS VANGELIS

KOY/Pheenix Charlie Ven Dy

LARRY CARLTON

KGW/Furtlend Jenie Wojniek

STEVIE WOOD

Parallel One

MIDWEST

AMORTIS AND MOSTORY OF SIDES A

WCLR/Chicag Gary Price

CBJ
MEIL DIAMMED
OREG GUIDNY
MEDSWAP FLACE
CNABLEND
HOTEST
JOURNEY
AIR SUPPLY
QUARTEFFLASH
DAM POOGLERED

ONJ VANOBEIN HOSSESS JOURNEY CLIFF BICHARD POSMIER RESTYS RENNY BOORN

ONJ
GENE COTTON
HECO
HOCCOCC
JOURNEY
SHEENA BASTON
GUINCY JOHES
6TEVIE HOMDE!
HALL & OATES

WZZP/Clove Bob MoKey

BICK SPBINGFIE CUASTERFLASH GREG GUIDEY ANNE HURRAY HIRE PORT PIA ZADORA HOTLOST

HOT LOST: JOURNEY STEVER WONDER HOD STEWART ONJ STEVER HICKS

WCZY/Detroit

GORDON LIGHTFO ELTON JOHN BORFREA FLACE CHARLESE LABRY SANTOS HOTLUST: ANNE MURRAY RECO JOHN DENVER WILLIE MELSON BARBRA STREISA

KS94/84, Louis Morgan/Walker

Parallel Two

MILLIF NELSOM PAUL DAVIA BOBERTA FLACK EDDIE RABBITT HOTTERS: WEIL DIAMOND VANGELIS SIBTEM SLEDGE CLIFF RICHARD BERTIF HIGGIMS

CHARLEFF
CAB PENTERS
ELTOM JOHN
HOTIGET HIGGING
JOURNEY
HEIL DIAMOND
ONJ
JOHN DEMYER

CARPINTER.
PATTI AUSTIM
CHARLEME
JEMMIFEM MARMER
MORBERA FLACE
DEMIECE WILLIAMS
MOLECEL
JOURNEY
VANCELIS
MICO
BARRA STREISAND
NEIL DIANOMD

WARM98/Cincinnat Walker/Zerhusen

CAROLE KING ODRION LIGHTE ROBERTA PLACK HOTTGETS JOUPNEY GUINCY JONES HEIL DIAMOND VANGELIR FTEVIE MONDER

YESB5/Cincinnati Rogers/James

Parallel One

Parallel Three

HELL DIAMOND
BARBHA STRETRAND
BEATLES
ELTUS JOHN
JIGGAM
TASTE OF SCHEY
BOYS BAND

PLTCH JOHN HICHEAL BHOTHE

WRZE-FM/Cape God Paul McKenna

ELTOW JOHN
JIGSAM
HAEL & OATES
PATTI AUSTIN
CASPENTERS
HEATLEA
HOLLOST
LIBRING
ALBANIA
ASBA
JOHNEY
GUINCY JOHES

CARPENTERS
REATLES
FODIE RASSITT
BOTS BAND
T.G. DIEPPARD
JIGSAM
GENE COTTON
STELLA PARTON
HOLLES!

WILLIE HELBOW SABBY MAPTICM FLYON JOHN MOTERAL: STEVIE HOMDER VANGELIS PAUL TAVIS LABBY GARLTON JOHN DENVER

PLTON JOHN GREG GUIDRY MOTEURI HIGGIRS JOURNEY HELL DIRHOMD POINTER BISTERS BARRY MANILOW

WNEU/Wheeling, WV Dave Amos

BARRY HANGLOW ROSANNE CASH

HOTEFRE! ALABAMA ABBA CLIFF BICHARD HEIL DIAMOND LARRY CARLTON

CHABLENS JOHN DENVER

PAUL DAVIS

LE ROUX
BARRA STREISAND
FTEVIE WOODE
HUEV LEWIS AND TH
HOTE-SE:
CLIPP BICHARD
BERTIE HIGGINS
JOURNEY
POINTER SISTEMS
STEVIE MCNDES

CARPENTERS
PANISATTANS
CHARLEME
SOLDERA
HOTESSE
HOTESSE
SISTER SLEDGE
HIRE POST
RHOREY ROBINSON
ONJ
STEVIE MONDER

Parallel Two

Hottest: VANGELIS BESTIE HIGGIN CAN FORELMENG BARRY CARLTON STEVIE WONDER

GORDOW LIGHTFO BARRY HAWILOW AL JABRRAU GREC GUIDWY HOTE-SEL! BERTIE HIGGIMS SHETTER FASTOW AIR SUPPLY VANCELIF MEIL DIAMOND CHARLENT GREG GUIDNY T.G. SHEPPARD

ILEZL/Sen Diego Gery Allyn

BARRY MANILOW CARPINTERS BILL LABOURTY ASBEMBLE MULTITU HOTLOST HIGGINS VANCELIS CLIPP RICHARD SISTER BLEDGY LARPT CARLTON

KMJJALes Veges Bob Berzins

BARRY MAMILON ELTON JOHN HOTE-BET STEVIE WONDER JOURNEY JOHNCY JONES KIMMY ROCERS VANGEEIS

HALL & CATES GENEAIS HOTEGRE: VAN NORBISON

JOURNEY STEVIE WOODS

GENE COTTON
POINTER SISTEL
LE ROUX
MOTIONEY
VANCELIS
BERTIE HIGGIN
CONJ
STEVIE MOMDER BINCH & GARPUN BARBY HAMILON HOTE-SEL KENNY BOGERS BENTIE HIGGINS CLIFF HIGHARD QUINCY JOHES HEEL DIAMOND

BERTLE FLEDGE KREM/Spotone Korales Austin

Hottest: BEPTIE HIGGISS REMNY ROGERS JOURSEY CLIPY RICHARD QUINCY JONES KCEE/Tuceon Alan Michaele

Parallel Three

GORDOM EIGHTFO
LULU
CABPTHTERS
HOTTORIT HIGGINS
VAMGELIS
CLIFF SICHARD
OUTMCY JOSES
JOURNEY

KMED/Medford, Of Charlie Kirk

Charte Rich

CAB FITT FPE

GEORGE REMSON

CHARLEME

T.G. FREPPARE

STEVY CARLIFLE

DAVID LEE

HOTEOSE:

VANGELIN

JOURNEY

JOWNEY

LARRY CARLIFON

AL JARREAU

KBAMerre Bay Donna St. John

BEATLES
WILLIE NELBOW
CARPENTENE
AL JARREAU
EDDIE RABBITT
GENE COFFEE
HOTLESTE WOMDER
PAUL DAVIS
JOUNNEY
BERTIE HIGGIMS
ROBERTA FLACE

TASTE OF HOMPY HOLS-et: VANGELIS HEIL DIANCHD HARHRA STREISAND COUJ LARRY CARLTON

WILLIF HELDOW BORETA FLACE CHARLEMS BOLINGSY VANDELIN STRYES WONDER CAP RIDDE SOYN FOINTER SISTERS

WQUA/Qued Cities, IA Josh Medley

CPROSE RING PAYTS AUDITS PRED AUROSAUCE CAPPENTYRA T.O. MISTPARD DEATLES

MOTORY CLIFF DICHAR MOMENYA FLACH HABBRA ATREIN PAUL DAVID HAIL DIAMEND

none Hottuatt

AL JABREAU HOTCOTT JOURNEY LARRY CARLTO BARREA STREE HELL DIAMOND CLIPP RICHAR

PAUL DAVID MECO GEORGE BYMSON HOTLDAY: BERTIE HIGGINS EXMY BUGERS QUINCY JOHES VANGELIS CBJ

BARRY MARILON GORDON EIGHTFOOT BINON & GARPUNKEE

HOTERST: VANGELIS BERTIE HIGGINS JOURNEY STEVIE WONDER ONJ

ROBERTE PLACE POINTER SISTERS GREG GUIDRY LF ROUX HOCKOCK BERTE HIGGINS KYMNY ROBERS VANGELIS QUINCY JOHES HELD DIFHOND

HALL & CATES-ELTON JOHN HICHEAL SMOTHS BARRY MANTLOM HOTLEST; MEIL DIAMOND CMJ

ODRIGH LIGHTEGOT PRED PARRIS/FIVE HOLLOST HEEL LIAMOND CALJ HIEVIE WEODS WILLIE HELSON HORSETA FLACE

RBLD/Bt Louis Andrew/Torcasa

HARFY MANILON HOTERSE! ONJ MECO PAUL DAVIS

BARBRA STREISAND HOTTOST! BENTIE HIGGINS STEVIF WONDER CMJ GEORGE BENSON QUINCY JONES

Parallel Three

BARRY MANILOM AL JARRAU GORDOM LICHTFOOP HOTTEST ABBA HEIL DIAMOND SISTER SLEDGE PAUL DAVIS JOHN DENVER

Parallel Two Reggie Bin

KEY103/Aus

BARRY MANILOW AL JARREAU JEMNIFER MARNES CRYSTAL GAYLE HOLLOST HOLLOST JOURNEY OUINCY JONES OAK RIDGE BOYE VANGELIS

DEIL DIAMOND POINTER SISTE WET/Chartel

PATTI AUSTIM BABRY MAMILOM LARBY LEE MCCO MOCLOST; JOURNEY AIR SUPPLY LUB BOYS BAMD

BHATLEF ELTUR JOHN HALL & CATER BARRY MRICOW AL JARREAU BOREFER PLICE SPRINGFIELD CHARLENF HOTLERF MOTTOPE: BERTIE HIGGINS CLIFF RICHARD ABBA VAMGELIS KENNY NOGERS

SOUTH Parallel One

CARPINTERS
ODSTON EIGHTFON
ELTON JOHN
HOLLOST:
BEFFIE HIGGINS
RESMY ROGERS
JOUMEY
CLIFF BICHARD
ASBA

WL TAJADAMA

WBLEJeckson, MI Jos Bennett

PAUL DAVIS HOLLOST: KENNY BOGERS BERTIE HICGINS JOURNEY CLIFF RICHARD ABBA

DARRY MANILOW WILLIE WELSON HOBERTA FLACE NOTES OF THE STATE STEVIE MOUDER ALARMA BENTIE HIGGINS WELL DIAMOND BARBRA STREIFAND BARBRA STREIFAND

ARBY MANILOM GROVER MASHINGTON AL JARBEPU FICH SPRIMOTIFLO CAROLE RIMO T.G. SMEPPARC FATTI AUSTIN HOTEOST, STEVIZ MCMDFP JOURNEY VANCELIS PALE DAVIS LABBY CARLTON

CLIPP PICHARE KAAYARSe Roc Stove Kelly

PARTECON SECURITY OF SECURITY

IVALL & CATER-MODREY ROBINSO NOTEGET; WILLIE NELSON CHARLEST MODENTA FLACE AGOL & THE GAM RILL LABOURTY

JOHN DEMYER HOLLOST: ARMY BOGERS BERTIZ HIGGINS VANGELIS HEJE DIAMONP GNJ

WHE Y (Y-106) POLICE SISTER SLEDGE

Parallel Three

BUREFYA FLACE HOTITAL: HECO ONJ FOCO HEIL DIAMOND CHARLENS

BARRY MANILON BEATLER JEWNIEER WARHES TASTE OF HOWEY GORDON LIGHTFOO

CABULE RIMO
BARRY HABILON
DAM FOGELBENO
BYEVIE WOUDS
HEAVIE WOUDS
HOUSE
HOTELS
FOINTER BIRTERS
AL JABREAU
JOHN DEMVER
LAFRY CARLYON
CRIJ ROBERTA FLACE CABPRAYEDD HAC DAVID CRESTAL GATLE ELTON JOHN HUSLIGHT GUIDCY JOHRS GUI PERTIE HIGGINS VANGELIS CLIFF BICKARD

WDEF/Chatte

HOLLFELL NECO DIAME FEATON POCO AL JARREAU JOHN DENVEN

WLEQFL Myer ForrardBerger

TANTE OF MOSTY
ARTILON
TANTE OF MOSTY
MALL & CATES
MALL & CATES
FERVIR DECEMCHARLEST
T.G. MHEPPAD
FRED PARHIS/FIVE
MOTURE
SERVIE HIGGIS
CLIFF SICKARD
FREVIE WEGDES
FYEVIE WGODS JENNIFES MARKES ELTON JOHN GORDON ELONTYCO CARPED TERM NOTERS I QUINCY JONES HEEL DIAMOND JOHN DENVER CHILLIMACH RABRY MARELON

GREG GUIDNY CARPENTERS

The following stations did not

Y106/Orlando

KDKA/Pittsburgh KRBE/Houston **KRNT/Des Moines** WHEN/Syracuse WNIC/Detroit WSJS/Winston-Selem WWSA/Sevenneh WWYZ/Hartford WYNY/New York

R&R welcomes the following new reporters:

KEZL/Sen Diego (P1) KISN/Selt Lake City (P)3) KRBC/Abilene (P3) WFDF/Flint (P2) WHHY/Montgomery (P2) WVBF/Boston (P1) WWNR/Backley (P3)

are no longer reporting: WKBN/Youngstown WFIR/Rosnoke

136 Current Reports

The following stations reported frozen pleylists this week: WBEN/Buffelo

report this week and therefore their playlists were frozen:

YES95/Cincinnati

WKAZ/Charleston, WV (P2) WROV/Roanoke (P3) WZUU/Milwaukea (P1)

The following stations

CHR PARALLEL ONE PLAYLISTS

EAST



MD: Kevin Shea

BEATLES/Novie Medicy GCORGE CURE/Shine On GLASS MCCH/On a Carcuse! MRLL & GATES/Die 11 in A'Minute NIKE POST/Thome From Magnus P.I

wifi 92 Philadelphia PD: Don Cannon

Music Assistant: Verna McKay

30
MALL & OATES/Did It in A Minute
MOLLING STORES/Hang Fire
BEATLES/Movie Mediay
GEORGE DURE/Shine On
DAVID LASLEY/IT I Med My Miss Toni

BRILD DIAMONG/On The way to A To Sey BASE CONTROL STREET LANGU/MINIOR THE BRILD TO THE SEY BASE STREET LANGU/MINIOR THE BRILD CARRA THE SEY CARRA THE SEY CARRA THE SEY CARRA THE SEY BRILD THE SEY BRILD THE CARRA THE SEY BRILD THE SEY AND THE SEY



PD- Steve Kir

ACES 20, 25, 29, 30 REALING STORES/Many Fire

(H) indicates one of the five "hottest" records on each Parallel One playlist.

1050 chum

Toronto
PD: Jim Waters
MD: Brad Jones

Brad Jones

1 JON ATTI/ Love Rock In Roll
2 Van Helber(No) Prestly Roman
2 Van Helber(No) Prestly Roman
3 Habban Lehout/Don's Tou sent Inc
3 Habban Lehout/Don's Tou sent Inc
4 JO ELS MANOFFECE Premier
6 GOCHESTAN, INSCRIPTION OF MEST
6 GOCHESTAN, INSCRIPTION OF MEST
6 GOCHESTAN LINES/LIN

DUKE APITER/I'll Orink To You JAN How Collect Metics

GARRAURI ght The First Time Thin Lizzy/retiyecod Down On You QLASS MEGAUON & Egrouse! Delight The SILLEY/Some doy To Love QENESIS/Nan On The Cather

96 KK Pittsburgh OM: Bobby Christian

MD: Clarke Ingram

Clarke Ingram

Ottes 197 have for the Contrary
Commits Instruction to these Apeces
3 Strike HOLDS/1696 for Sewerteen
1 TriellLS/70/1690 for Sewerteen
1 TriellLS/70/1690 for Sewerteen
1 TriellLS/70/1690 for Sewerteen
1 Quarties/LSAW/Find Monther Fool
3 Quarties/LSAW/Find Monther Fool
3 J. 66 LSS MANG/Freeze of Three Bend
3 J. 66 LSS MANG/Freeze of Three Bend
5 J. 66 LSS MANG/Freeze of Three
5 J. 66 LSS MANG/Freeze of Three
5 J. 66 LSS MANG/Freeze of Three
5 J. 66 LSS MANG/Freeze
5 J.

HALL & CATES/DIG IT In A Minute DUKE AMPITER/ITII Orink To You BILLY SQUIER/Don't Say No GROWA/Right The First Time MARTIN BRILEY/I Don't Feel Better ALDO HGYA/Feelin' Yourself



PD & MD: Gary Berkowitz

D & MD: Gary Berkowitz

1 1 2008/EV/Conn Ares
2 88718 EV 1001/87/49 Largo
3 288718 EV 1001/87/49 Largo
3 288718 EV 1001/87/49 Largo
3 2008 EV 17/1 Lore Rock in South
4 21 2008 EV 17/1 Lore Rock in South
5 21 2008 EV 17/1 Lore Rock in South
6 2 37818 EVOCK PART Girl
1 2 3 7840 EV 17/10 Lore 10 From
1 2 10 2008 EV 17/10 Lore 10 From
1 2 10 2008 EV 17/10 Lore 10 From
1 2 10 2008 EV 17/10 Lore 10 From
1 2 10 2008 EV 17/10 Lore 10 From
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1 2 2 Lore 10 EV 18/10 Lore 10 From
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QUINCY ICAES/Con Hundred Ways STEVIE HICKS/Edge OF Sevention BEATLES/MOV In Mediay VAN HALEN/CON) Prefty Homen STARS CB 45/Tribute To Stevie Won

BARBRA STREISAND/Honory BOB & DOUG HERENZ/Tone BHY ROLLING STONES/Hong Fire



D: JOE CARVEINO

1: JOAN ATT/I Love Rock 1s Rol1

2: STEET WOOD(A) That Girl

3: SOLL IN HE CARCULATE ON 11

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ELTON SOME/Empty Garden(May May PIA JACORA/Sta in Love Agein IP. NODE/Emby Nahas Nor Blus d Blus d Blus D GALLES will, IME/1915 Gone Yoke CADLE RING/One To One O'SBYAN/The Gigolo

DAVIO LASLEY/IF & Red My Mich Ton RAT PARKER (M. / No Other Yomen FORE CHEEK John ton GLANGE CHEEK John ton GLANGE CHEEK John ton (A ROUAT/MICHIGHT WE Ex PHISM/Limit CAP HIM Reven



Providence PD: Todd Chase MD: Mike Waite

DON, ETT/L Love Rock 18 Ro 11

Egister access to through the Year's

SUCCIAIR a CARCIA/Piec-Rhow Favor

SUCCIAIR A CARCIA/Piec-Rhow Favor

SURTISE HIGGING/Year Long

LUMPILLE A HIGGING Long

SURTISE HIGGING/Year Long

LUMPILLE A HIGGING Long

SURTISE HIGGING/Year Long

SURTISE HIGGING

SURT

35, 34, 35 TGBN TUTCHE/867-5309/Jenny BEATLES/Novis Hadley

PRISH/Dan*+ Let NIS Know YAN HALEN/ION) Pretty Nos PULICE/Spirits in The... CLASS MODN/On a Carousel ROLLING STONES/Heng Fire

ROCK 102 WBEN-FM

PD: Bob Wood Buffalo MD: Roger Christian

37, 36, 39, 40 CDE/Still in Salgon TASTE OF HOMEY/FILL Try Somet PCINTER SISTERS/Should: I Do IT

CFTR680

PD: Bob Saint

Music Coordinator: Cyd Kaplan

Buffalo

PD: Nell McGinley MD: Jon Summers

MD: Jon Summers

H 1 1 STEVE WORK / her Girl
H 2 2 JOURN / Gen / her se
H 3 3 GUJNes A New York / her se
H 3 3 GUJNes A New York / her se
H 3 3 GUJNes A New York / her se
H 6 6 POINTID SISTEM / York / her to be
H 6 6 POINTID SISTEM / hord of I fee
B 8 POINTID SISTEM / hord of I fee
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B 10 POINTID SISTEM / hord of I fee
B 10 POINTID SISTEM / hord of I fee
B 10 POINTID SISTEM / hord of I fee
B 11 GIRN ROSS / Mirror , Mirror
D 13 SICE SIMP I FEE / HORD The Teach
D 13 SICE SIMP I FEE / HORD The Teach
D 13 SICE SIMP I FEE / HORD The Teach
D 13 LE ROSS / HORD The Teach
D 13 LE ROSS / HORD The Teach
D 13 FEE / HORD / HORD The Teach
D 13 FEE / HORD / HORD THE SIMP I FEE
D 14 SISTEM SICE D / HORD THE SIMP I FEE
D 15 SISTEM SICE D / HORD FEE / HORD THE SISTEM
D 19 ME / MCONTROL OF MIRVES
A D 0 UNINCY JOHN JOHN SIMPLES
D 10 SISTEM SICE D / HORD THE SISTEM
D 0 UNINCY JOHN JOHN SIMPLES
D 0 UNINCY JOHN JOHN SIMPLES

20 GREG GLIGHT/Goin* Down HALL & GATES/DIG IT IN A MINYTH BARKT NAMILCH/Lat's Hang GR



PD: Alan Burns

H 1 1 JOHN ETTH LOVE ROCK 18 Right
H 2 2 STEEL WOOKER FLY THAT GIT
H 3 3 AIR SUPPLY Sweet Directs
3 6 GUINNER AIR COMMITTEE ON PARTY
H 19 1 STEEL CONTRIBUTE ON PARTY
H 19 1 FG COUNTY OF THE BEST
H 10 8 SENSY MOCKES THE BEST
H 10 8 SENSY MOCKES THE OWN THAT SHE SENSY
H 10 1 STEEL CONTRIBUTE OF THE BEST
H 10 1 STEEL SWEET STEEL CONTRIBUTE OF THE BEST
H 10 1 STEEL SWEET STEEL CONTRIBUTE OF THE BEST
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26 BEATLES/Now to Medicy HALL & CATES/DID IT IN A WINUTE MUEY LEWIS AND TH/Do You Belleve in Low POINTER SISTERS/Shoule 1 Do 11 LGVERBGY/Working For The Weste

WNBC New York Radio 66 PD: Kevin Metheny

Music Coord.: Lyndon Abell

B104 WBSB

PD: Jan Jeffries Baltimore

D: Jan Jeffries Baltimore

1 Jans Etti, Love Rock in Roll
2 Sitve Budderford
3 Orlyman A Boys on Rock
3 Orlyman A Boys on Rock
3 Orlyman A Boys on Rock
4 Orlyman A Boys on Rock
5 Orlyman A Boys on Rock
5 Orlyman A Boys on Rock
6 Orlyman A Boys
6 Orlyman
7 Or

BEATLES/Nov-le Mediay MIKE FOST/Media From Megnum P, I IREME CANA/Anyone Can Ses ME IL, DIAMCAD/ON The Way To The Sky ALDO MOYA/Fantary ALDO MOYA/Fantary

WABC 77

New York PD: Jay Clark MD: James Golden

D: James Golden

4 # A #ANT TORE JTP GUIDT TO THE TORE TO THE

TY
HALL & GRIES/DIG IT IN A MINUTE
CHIE GUILBY/Gofn? Loon
CHARLENS/ITTE No. 07 bs on To No.

SOUTH



MD: Jeff McCartney

MD: Jeff McCartney

ND: Je

ACDS T.G. SHEPPAND/Finally TLAMPY TUTOME/867-5509/Jenny



PD: Scott Shannon MD: Pat McKay

D: Pat McKay

I I JOAN LETTI Love Bock In Roll 2

2 (Billy Make A Rove Con No. 19 (Billy A Roll 1)

3 Devint Letti I I Very Bock In Roll 3

3 Devint Letti I Very Bock In Roll 1

5 Devint Letti I Very Bock I Ver

PD: Bill Tanner MD: Mark Shands

MD: Mark Shands

H 6 1 8004 6 he Color/ord Down On 19

H 2 9 STREE BODDE/N het Cirl

1 3 30AN STT/I Love Rock 19 No11

H 4 9 00HE YORD N 19

H 7 6 10 CHARLES/I Love Rock 19 No11

H 7 6 10 CHARLES/I Love Rock 19 No11

H 7 6 10 CHARLES/I Love Rock 19 No11

H 7 6 10 CHARLES/I Love Rock 19 No11

H 7 7 00 CHARLES/I Love Rock 19 No 19

1 7 00 CHARLES/I Love Rock 19 No 19

1 8 10 CHARLES/I Love Rock 19 No 19

1 9 10 CHARLES/I Love Rock 19 No 19

1 10 CHARLES/I Love Rock 19 No 19

1 10 STREET CHARLES/I Love Rock 19

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J. CE15 BAND/Flomethrower
J. CE15 BAND/Flores Frame
GRG GUIGN/Violin Down
RUS STEMAN/Florin Down
RUS STEMAN/Florin D Stavio Non
JPD/HER SISTEMS/Should | Do 19
HARY LEWIS AND THUD YOU PALIFIES
BAT PANEER JR. /The Other Nonen

Ft. Worth Dallas

PD: Christopher Haze MD: Sandra Bobek

MD: Sandra Bobek

II 1 JON JETTI LOVE Rock 18 Roll

II 2 LAWEN HOLD LIFE THE TELL OVER ROCK

II 2 2 CHAPPEN HOLD LIFE THE TELL OVER ROCK

II 3 CHAPPEN HOLD LIFE THE TELL OVER ROCK

II 4 P.O. A DOUG MERCHA! The DOT II

II 5 STATE THE STATE THE TELL OF THE TELL OVER ROCK

II 6 STATE THE STATE THE TELL OVER THE

ACD: ACDIENT & DISTRACT/Camplicated No-GAMMA/Right The First Time SANTINGF/Summer Hights

GAMESIS/Mon On The Corner CARS/Since You're Come (2 NOUN/Mobody Sale It Was Ca



PD: John Young

H 1 I JOAN STYLL Love Rock 14 Rols I
H 2 I MARK STYLL Love Rock 14 Rols I
H 2 I MARK STYLL STORM FOR STYLL
3 STEEL MODERN THAN SIZE
5 STEEL MODERN THAN SIZE
7 S D JOAN STYLL STYLL STYLL
7 S D JAM STYLL STYLL
7 S D JAM STYLL STYLL
7 S D JAM STYLL
7 S

LE ROUX/Nobody Sale It see Es

WCKX

Tampa



PD: Johnny Velchoff MD: Colleen Cassidy

A Sem Miami

PD: Keith Isley WINZ-FM MD: Johnny Dolan

D: Johnny Dolan

1 1 1 20th (1771) Love Pole In Roll

2 2 1 CE 15 Robot/Centerfold

3 3 00 0015/m Cot The Best

3 3 00 0015/m Cot The Best

3 3 1518 BOOCEN The Cot

10 3 1518 BOOCEN The Cot

10 3 1518 BOOCEN The Cot

10 4 0001/m Cot

10 5 005 BOOCEN The Cot

10 6 7 0056 BOOCEN THE COT

10 7 0056 BOOCEN THE COT

10 7 0056 BOOCEN THE COT

10 9 1 CE 15 8000/Feer BOOCEN THE

10 10 001/m S 0015/m Cot

10 10 MC 16 8050 Feer BOOCEN

10 MC 16 8050 FEER BOOC

TOM CHAPIN/Joannie TOMOT TUTOME/867-3309/Jonny

MIDWEST



PD: Richard Lippincott MD: Steve Perun

ADDS 26, 35 SHODTING STAB/Holfywood

PD: Dave Anthony

MD: Steve Goddard

Phoenix



PD: B.J. Hunter

HALL & LATES/Dig IT In A Hinsta CARRIE HISS/My GIrl HAMAN LEAGLE/Don't Toy cant Mu CHESS/Man In The Corner ROLLING STONES/Hong Fire



Kansas City PD & MD: Maja Britton

AUTHOR MAIN BRITTON

1 3 CONTINUES A NEW TO No.
1 4 CONTINUES A NEW TO NO.
1 5 CONTINUES A NEW TO NO.

20 MEATLES/Novin Moding NAT PRINCE JR./The Other Numer CARDLL HING/One To Gno BUB & DUNG NCRENZ/Take DFI

beth & DALG SCHRIZZ/Tabs DF1

JG ILS SBOUT/Fars DF7 mm

IGHET TUTORIZ SC1-55007 jammy

GO GO3/The GO The Basif

JGM JGT1/1 Love Right in Right

JGM JGT1/1 Love Right in Right

JGM JGT1/1 Love Right



Chicago

PD: Richard Lippincott MD: Steve Perun

GENESIS/New On The Corner ALDO NETA/Fentions SHOOTING STAIL/HOTTywood TRIUMPN/Sey Goodbye

Cleveland

PD: Bob Travis Asst. PD & MD: Jay Stone

COBYSTILL In Selgon INDECENT/Hold My Hand ROLLING STONES/Hang Fire New Finester At / The Other Momen LULU/Who's Fooling Who

MEDG/Pop Goes the Movies GEORGE CLRE/Shine On DAVID LASLEY/IF I Had My Mish Ton! ELTON JOHN/Empty GerdentHay May

(H) indicates one of the "hottest" records on each Parallel One playlist.

WEOLOSON .

PD: Bob Berglund St. Paul MD: Phil Huston

Phil Huston

1. ALAPIN 17(John Fres

2. ISBL'Fas I Say Ch. 18

3. ISBL'Fas I Say Ch. 18

4. ISBL'Fas I Say Ch. 18

4. ISBL'Fas I Say Ch. 18

4. ISBL'Fas I Say Ch. 18

5. ISBL'Fas I Say Ch. 18

6. ISBL

DH. HOOK/buby Makes Her blue J SHOOTING STAN/HOLLINGOUS

800/CKLW ROCK'N TALK Detroit

PD: Pat Holiday MD: Rosalle Trombley

0 of Mil/March Revor On New York Control of Mil/March Revor On New York Control of Mil/March Revor On New York Control of Mil/March Revor Of Fire Revorting to Milk Control of Milk Control of

SHEEM EASTGATEMEN HE Shines
HALL & GATES/Did it in A Minute
GEORGE DURZ/Shine On
TASTE OF HONEY/SHIT My Something Ne
RICHARD D. FIELDS/EF IT Ain'T One Thing

SURELYOR/Summer Hights GURDOW LIGHTY ODT/Bebg Step Back BARREP STREIS AND/Memory BUEDNER & GARCIA/Pac-Man Faver ROLLING STORES/Hong Fire

Q102Cincinnati

PD: Jim Fox MD: Tony Galluzzo

BCB & DOUG NEIGHE/The Bearhyster JOHN JETT & BLACK/You're Too Possessiv

WEST



San Diego PD & MD: Glen McCartney

D & MD: Glen McCartney

1 1 2 JOUNEY/Open / res

1 2 700 TEXTENSIVE STATES

3 3 STYTE WORKEY/THAT COTES

3 3 STYTE WORKEY/THAT COTES

3 3 STYTE WORKEY/THAT COTES

4 PANGEL/Open for so First

5 3 STYTE WORKEY/THAT COTES

9 0 1 2 CRESS THAT COTES

10 0 CRESS THAT COTES

11 2 TOWN THAT COTES

11 2 TOWN THAT COTES

12 VICTOR THAT COTES

13 VICTOR THAT COTES

14 VICTOR THAT COTES

15 VICTOR THAT COTES

16 VICTOR THAT COTES

16 VICTOR THAT COTES

17 VICTOR THAT COTES

18 VICTOR THAT COTES

19 VICTOR THAT COTES

10 VICTOR THAT CO

HUMAN LEAGLE/Don't You many He LE ROUX/Hobody Seld It was En

Los Angeles

PD: Paula Matthews MD: Robert Moorhead

Robert Moorbead

Robert Moorbead

7 3006 6747/1 Lore Rock 18 Bot 1

7 31911 World Not Bet 1

7 31911 World Not Bet 1

7 31911 World Not Bet 1

8 000 1519/2 Got The Bet 2

8 000 1519/2 Got The Bet 3

9 000/Mark 8 November 1

9 000 1519/2 Got The Bet 3

10 100 100 College 100 The Second 1

10 100 100 The Second 1

10 100 Th

OATD BOBIF/Cal Peopts (Pulting D. ALDO BOPA/Partary and GR. ALDO BOPA/Partary and GR. ALDO BOPA/Partary and GR. ALDO BOPA BOPA/Partary and GRANGE COMPA/PARCE BOPA/PARCE BOPA/PARCE BOPA/PARCE BOPA/PARCE BOPA/PARCE BOPA/PARCE BOPA/PARCE ALDO BOPA/PARCE ALDO BOTTON BOPA/PARCE PARCE BOPA/PARCE BOPA/P

NALARCHIRO GRITING Pround by

LE TROLLY SHORT STATE IN THE REGISTED AND THE PROPERTY OF THE PR

610 ¢ KFRC

San Francisco PD: Gerry Cagle MD: Sandy Louie

Sandy Louise

1. John 61171 Love Rock in Rg11

2. Stitle ModRA (Park 1611

3. Cl 115 BARO/Centertoid

3. Cl 115 BARO/Centertoid

3. Cl 115 BARO/Centertoid

4. Cl 115 BARO/Centertoid

5. CO 155/Our 150 Are Sailed

5. Cl 15 BARO/Centertoid

1. Cl 15 BARO/Fress Frame

1. CHSTANNER IN GUNTO

1. CL 15 BARO/Fress Frame

1. CHSTANNER IN GUNTO

1. STANNER IN GUNTO

1. STANNER IN GUNTO

1. STANNER IN CHT CHT GET

1. STANNER IN CHT CHT GET

1. CHT GET

20 PRINCE/Let's Exch
DRJ/Physical Street
DRJ/P

ADDS RICHARD D. FIELDS/IF IT Almit One EDBIN STANVTICE OF IT STARS ON 45/Iribute to Stevie Won

DURE APPLEAVITH OF INE TO YOU DAYLD LASLET/IT I Had My Mish Ton! BALDO/You Bring Out The Fre

64 KFI Los Angeles The "I hit station. PD: Tom Bigbs

MD: Roger Collins

Roger Collins

1 STEVE WORD RUTHS (FIT

2 OC 0015/N to Cot The State

3 ON J Make A Roys On No.

4 NO STRAND TO Fit

4 NO STRAND TO FIT

5 NO STRAND

5 NO STRAND TO FIT

5 NO STRAND

5 NO ST

24: 26 EARRY MARILOW/Let's Hong On JUNIOR/Mome Used To Say DUMBIE IRIS/My GIF1 JOHN DENVER/Shonghel Greezes

JOHN (BHIRT) / Honghai I ferance

RECOPTON CORT. The Marina

SER TOR CASH / Series I for the Condition

SER TOR CASH / Series I for the Series

BASE (OF HORRY / 11) I for the Series

BASE (OF HORRY / 11) I for the Series

BASE (OF HORRY / 11) I for the Series

BASE (OF HORRY / 11) I for the Series

BASE (OF HORRY / 11) I first Type

BOS 6 DOUG MCDIRC / 11) I first Type

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Phoenix

MD: Chaz Kellev



PD: Doug Erikson MD: Gloria Avila

ADDS - ELTON JOHN/Empty Gardenillay May

EZRock San Jose

PD & MD: Bob Harlow

ELTON JOHN/Empty Gerden(May May DAM FOREIGERO/Am For The Roses MATCOM & BILLEE/JUST To Serially YOU JOHN MILL BAND/YOU SUIT FOOTED ME EDDIE SCHEATE/Over The Line GAMMURISH THE THE THE COMMUNITY THE PROPERTY OF THE SERVICE OF THE SE

KUBE 93FM

erly KBLE-FM) Seattle PD: Charlie Brown MD: Tom Hutyler

BEATLES/Movie Medicy
ONLS GUIDRY/Goin! Down
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TOMMY TUTONE/867-5309/Jenny



PD: Richard Harker MD: Trevlyn Holdridge

MD: Treviya Holdridge

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XTRA

San Diego

500

amradio PD: Jeff Hunter

MD: Jim Richards

ADDS 20, 24, 25, 26

Los Angeles

ADDS 26, 29, 30 ADMS HRLL BAND/YOU SUITE FOOLING No

PD: Jack Roth

MD: Rick Stancato

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KIISFM 102.7

Los Angeles PD: Gerry De Francesco MD: Danny Lemos



PD: Jack Regan

MD: Alan Sledge D. Alam Sledge

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NETL DIAMOND/On The May To The Sky ELTON JOHN/Empty Gardening Ney HLMAN LEASE/Don't for ment No

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296½ KYYX

Seattle PD: Gary Ryan MD: Elvin Ichlyama

MD: Elvin Ichiyama

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JOAN JETT/I Love Rock IN Roll BARRY WANT, OWNER TO MANY WANT, OWNER TO MANY WANT, OWNER TO MANY WANT OF RESERVE WAS A STREET OF THE MELSON / A LOVE OF THE MELSO

IOI FM Los Angeles

PD: Bob Hamilton MD: David Grossman

MD: David Grossman

H 1 J. 6115 MMG/Genterials

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ADDS JAHLOR/Home Used To Sey MIRE POST/Theme From Negron P. I GREG GUIGHT/Coln't Down JOHN DE HER/Shenghel Briezes

BARLY MANILON/LOT'S Hong On HALL & ORTES/DIG IT IN A MINUTO MATLES/MOVID Medica

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EAST **Most Added** • Hottest

Joan Jett Olivia N-J Rolling Stones J. Geils Band Charlie Daniels Rick Springfield

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night, (RA) indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added** • Hottest

Beatles **Tommy Tutone Rolling Stones** Hall & Oates

Joan Jett Olivia N-J

PARALLEL TWO

WKEE/Huntington, WV Gary Miller ROLLING STONES SENESIS BARRY MANILOW EDDIE RABBITT

EDDIE RABBITT
COB
BOYS BAND
ALDO NOVA
HOCTEST:
JOAN JETT 1-1
STEVIE NICKS 10-2
RICK SPRINGFIELD 20-9
OUARTERFLAGE 15-10
KOOL & THE GANG 3]-24

WPST/Trenton, NJ Tom Taylor BEATLES

BEATLES
CDB
SIMON & GARFUNKEL
HOttest:
JOAN JETT 1-1
JOURNEY 2-2
CO GO'S 5-3
SOFT CFLL 6-4
RICK SPRINGPIELD 20-10

WTRY/Albany, NY

VANCELIS
STEVIE NICKS
HALL & CATES
HOCTES
HOCTES
HOT SET 1-1
BOD STEWART 11-7
J. GETLS BANG 15-10
BERTIE HIGGINS 19-11
RICK SPRINGFIELD 20-

WAEB/Allento Jefferson Ward

SIMON & GARPUNKEL EDDIE RABBITT HALL & OATES BEATLES Hottest: ONJ 3-1 ONJ 3-1 J. GEILS BAND 5-2 RICK SPRINGFILLD 17-9 PAUL DAVIS 22-15 JOHN DENVER 27-20

KC101/New Haven, CT Osnny Lyons

KOOL & THE GANG ELTON JOHN
BEATLES
MIKE POST
BOTEGST
JOURNFY 1-1
STEVIE WOWDER 2-2
ON J 10-6
RICK SPRINGFIELD 20-13
BARRY MANILOW 30-76

WFBR/Beltimore, MO Andy Szulinski

KOOL & THE GANG BEATLES EDDIE RABBITT Hottest: HOTTERT: ONJ 2-1 BERTIE HIGGINS 4-2 QUINCY JONES 10-5 PAUL DAVIS 15-10 RICK SPRINGPIELD 20-11

WBLI/Long Island, NY

NEIL DIAMOND Hottest: JOURNEY 1-1 BERTIE HIGGINS 10-5 POINTER SISTERS 9-7 VANGELIS 17-12 SISTER SLEDGE 20-17

ATTIC-FM/Hartford, CT

ck Oonehue OUINCY JONES DR. HOOK LE ROUX Hottest;

Q106/York, PA

BEATLES TORHY TUTONE CARS GENESIS MECO Hottest: JOAN JETT 1-1 ONJ 6-5 BOD BTEWART 10-6 GO GO'S 14-7 J. GEILS BAND 21-15

WHFM/Rochester, NY

DAVID LASLEY TORMY TUTONE MAIL & GATES BEATLES BEATLES HOTTEST TOWNEY 1-1 OND R-5 QUINCY JONES 10-7 STEVIE MONDER 13-8 VANGELIS 20-12

K104/Erle, PA

DAN POGELBERG CDB BILLY SQUIER HOTCEST: JOAN JETT 2-1 BOB & DOUG MCKENZ 10-2 GENESIS 7-5 J. GELIF BAND 13-10 VAN HALEN 22-17

HALL & OATES BARRY MANILOW DR. HOOK (dp) CHARLENE (dp) Hottest: BERTIE HIGGINS 2-1 STEVIE WONDER 4-3 ONJ 7-5 VANGELIS 14-9 PAUL DAVIS 16-10

WKRZ-FM/Wilkes-B

MECO
HUMAN LEAGUE
ALDO NOVA
DONNIE IRIS
HOTEREST
HOTEREST
ONJ 4-2
POINTER SISTERS 16-4
HUEY LEWIS AND TH 18
VANGELIS 19-8

92FLY/Albeny, NY

VAN HALEN
CHARLENE
Hottest:
JOURNEY 1-1
ROD STEWART 5-2
ONJ 8-3
GO GO'S 18-11
HUEY LEWIS AND TH 16-

WDRC-FM/Hartford, CT

ROLLING STONES CDB
Hottest:
JOAN JETT 1-1
JOURNEY 2-2
VANGELIS 15-5
ONJ 10-6
RICK SPRINGPIELD 21-

WRCK/Utica, NY

CDB DUKE JUPITER Hotteet: JOAN JETT 1-1 GO GO'S 2-2 TOMMY TUTONE 7-5 SOFT CELL 10-8 VAN HALEN 18-13

3WT/Binghamton, NY Scott Michaels

ELTON JOHN
GREC GUIDRY
GENESIS
GAMMA (RA)
Hotteat:
JOAN JETT 1-1
J. CEILE BAND 9-3
GO GO'S 7-4
TOMMY TUTONE 16-7
RICK SPRINGFIELD 18-1

WPHO/Buffalo NY

BEATLES GRAHAM PARKER CDB Hottest: JOAN JETT 1-1 VAN HALEN 4-3 J. GFILS BAND 8-4 CO GO'S 15-6 HUMAN LEAGUE 29-19

WLAN-FM/Lan Oave Russell

Oave Russell

ROLLING STONES
CHARLENE
CARS
ELTON JOHN
BEATLES
HOTE-St.
JOAN JETT 1-1
GO GO'S 4-2
HUEY LEWIS AND TH 16-9
VANCELIS 21-13
J. CEILS BAND 25-15 WYCR/Hanover-York, PA

BEATLES
ROLLING STONES
RAY PARKER JR.
GENESIS
ELTON JOHN
EDDIE RABBITT
Hottest: Hottest: JOURNEY 1-1 JOAN JETT 2-2 GO GO'S 5-4 POINTER SISTERS 10-6 FOREIGNER 14-10

PARALLEL THREE

BEATLES CARB
COB
HALL 4 CATES
KOOL 6 THE GANG
HOTTOST:
JOAN JETT 7-1
J. GEILB BAND 8-2
ONJ 11-3 OHJ 11-3 STEVIE NICKS 12-7 RICK SPRINGFIELD

WFBQ/Altoons, PA Tony Booth

QUINCY JONES HALL & CATES TOWNY TUTONE DONNIE IRIS WILLIE NELSON CDR WILLIE NELSON CDB LAURA BRANIGAN MECO Hottest: JOAN JETT 1-1 JOURNEY 2-2 OWJ 5-3 MIKE POST 14-9 J. GEILB BAND 19-12

DAVID LASLEY
BEATLER
ROLLING STONES
DR. HOOK
HOTCHER
J. GEILS BAND 3-1
HUEY LEWIS AND TH 9-4
KOOL & THE GANG 18-12
FRED PARRIS/FIVE D-25

WJBQ/Portland, ME Brian Phoentx

Brian Phoenix

TOM CHAPIN
BEATLES
NEIL DIAMOND
HUMAN LEAGUE
ROLLING STONES
ELTON JOHN
HALL & GATES
HOTECASE:
HOTECASE:
ROD STEMART 5-1
STEVIE HONDER 8-2
J. GEILS BAND 11-3
HUEY LEWIS AND TH
GREG GUIDRY 9-5

WTSN/Dover, NH Jim Sebestian

JAM SECRETARN

CARS
STEVIE NICKS
ROBERTA FLACK
BEATLES
HOTLESEL:
EERTIE HIGGINS 2-1
ROD STEWART 7-4
ONJ 11-6
NEIL DIAMOND 14-9
BARBRA STREISAND 19-14

WIGY/Beth, ME Wille Mitchell

CHARLENE ELTON JOHN SHOOTING STAR GAMMA HOTLENES JOAN JETT 1-1 HUEY LEWIS AND TH 3-2 ONJ 9-4 GO GO'S 13-5 RICK SPRINGFIELD 18-10

ROLLING STONES CDB HALL & CATES HALL & CATES LULU SOPT CELL Hottest: JOURNEY 2-1 GO GO'S 7-2 JOAN JETT 14-8 BOB & DOUG MCKENZ 23-10 EW&F 28-21

WACZ/Bangor, ME Michael O'Hara

BEATLES
GREG GUIDRY
HOTTCOST:
JOAN JETT 1-1
FOREIGNER 2-2
J. GEILS BAND 6-4
ONJ 7-5
OAK RIDGE BOYS 14-10

WZYQ/Frederick, ND

CHARLENE BEATLES ELTON JOHN HOTLESE: JOAN JETT 1-1 J. CEILS BAND 8-5 FICK SPRINGFIELD 11-6 HUEY LEWIS AND TH 14-10 DR. HOOK D-16

WOMP.FM/Relinize OH

SISTER SLEDGE SNEAKER ROLLING STONES EDDIE SCHWARTZ DONNIE IRIS DONNIE IRIS
GAMMA
GEMESIS
HOTLEST:
JOAN JETT 1-1
GO GO'S 10-6
ONJ 20-11
OURTERPLASH 16-12
J. GEILS BAND 18-13

HALL & OATES KOOL & THE GANG BARRY MANILOW HOTLEST: JOURNEY 1-1 VANGELIS 9-5 ONJ 13-6 PAUL DAVIS 17-12 RICK BPRINGFIELD 23-14

WFEA/Manchester, NH Keith I am

Keith Lemire

BEATLER
HALL & COATES
ROLLING STONES
ROLLING STONES
ROOL & THE GAND
TASTE OP HONEY
ROBERTA FLACK
DAVID LASLEY
HOTECAL
JOURNEY 1-1
OUNJ 13-4
J. GEILS BAND 17-5
RICK SPRINGFIELD 24-13

SOUTH

PARALLEL TWO

BJ105/Orlendo, FL

Tom West
ALDO NOVA
DONNIF IRIS
WAYLON & WILLIE
CHARLENE
ATLANTIC STARR
BEATLES
HOTTER
PORETGRER 14-8
ROD STEWART 15-9
VAN HALEN 22-15
GO GO'S 23-16

KEEL/Shreveport LA Kevin Devie

PAUL DAVIS
SISTER SLEDGE
POINTER SISTERS
LARRY CARLTON
MILLIE NELSON
DAN POGELBPRG
BOYS BAND
TOHNY TUTONE
HALL & OATES
HOLLEST
JOURNEY 1-1
STEVIE WONDER 5-3
ONJ 12-6
QUINCY JONES 13-7
VANGELIS 27-15

KTBA/Sen Antonio, TX

PAUL DAVIS Hottest: JOURNEY 3-1 DIANA ROSS 0-5 JOAN JETT 20-14 KOOL 6 THE GANG 23-19 QUINCY JONES 3D-25

KOCK106/Birmingham, AL Chris Trans

Chris Trame

RICK SPRINGFIELD

HALL & OATES

BEATLES

T.G. SHEPPARD

HOTLEST

HOTLEST

KENNY ROGERS 4-2

JOURNEY 3-3

JOAN JETT 10-5

ONJ 12-8

WAXY/Ft Lau Rick Shaw

BERTIE HIGGINS (RA) QUARTERFLASH HALL 6 OATES BOB 6 DOUG MCKENZ HOTTES STEVIE WONDER 2-1 VANCELIS 7-3 ONL 12-6 ONJ 12-6 QUINCY JONES 15-10 CHARLENE 22-13

WAYS/Charlotte, NC Lou Simon

T.G. SHEPPARD FOREIGNER POREIGNER BEATLES GENERAL JOHNSON KOOL & THE OANG HOTTEST 1-1 VANGELIS 4-3 ONJ 6-4 MIKE POST 10-5 ALABAMA 13-9

WBBQ/Augusta, GA Bruce Stevens

Bruce Stevens

CDB

T.G. EMEPPARD

BOYS BAND

BARRY MANILOW

ROLLING STONES

HOTELES

JOAN JETT 1-1

VANGELIG 9-2

GG GO'S 13-7

J. GEILS BAND 14-9

CHARLENE 28-15

WFMF/Baton Rouge

QUARTERFLASH
GREG GUIDRY
RAY PARKER JR.
HOTE-est:
STEVIE WONDER 1-1
KOOL 6 THE GANG 18-12
VANCELIS 23-19
RICK SPRINGFIELD 25-21

WQH/Norfolk, VA Bob Canada

DONNIE IRIS
MAYLON & WILLIE
DUKE JUPITER
AL MARTINO
CHRIS REA
BILL CHAMPLIN
HOTERS ISSERS 11-8
PERTIE HIGGINS 4-2
POINTER SISTERS 11-8
PAUL DAVIS 12-9
JOHN DENVER 13-10

WJDX/Jackson, MS Bill Cruise

HALL 6 OATES HOTTEST: STEVIE WONDER 1-1 JOURNEY 2-7 ONJ B-3 DIANA RORS 4-4 BERTIE HIGGINS 7-6

WTIX/New Orleans, LA Gery Franklin

BEATLES ROBERTA FLACK Hottest: STEVIE WONDER 2-1 WILLIE NELSON 17-13 J. GEILS BAND 20-15 SISTER SLEDGE 22-16 VANGELIS 24-19

Y103/Jacksonville, FL

Hottest: JOAN JETT 3-1 GO GO'S 9-7 ONJ 11-9 J. GEILS BAND 13-9 STEVIE NICKS 17-10 WRVQ/Richm

GENESIS
CARS
CHUBBY CHPCKER
HOTECRIT
JOAN JETT 3-1
HUEY LEWIS AND TH 12VANGELIS 23-16
ALABAMA 25-19
GREG GUIDRY 27-20

FM100/Memphis, TN Tom Prestiglecomo

Tom Presignocomo

NEIL DIAMOND

STARS ON 45

SISTER SLEDOF

J. CELLS BAND (dp)

Hottest:
STEVIE WONDER 4-I

BERTIE HIGGINS 8-4

POINTER SISTERS 10
CLIFF RICHARD 11-7

ONJ 14-8

WSKZ/Chattanooga, TN David Carroll

CDB
HALL 6 OATES
TOMMY TUTONE
Hottest:
JOURNEY 1-1
GO GO'S 9-6
J. GEILS BAND 12-0
VANGELS 19-14
QUINCY JONES 22-16

KINT/El Paso, TX

ONJ STEVIE NICKS STARS ON 45 ALDO NOVA GAMMA DONNIE IRIS LAURA BRANIGAN GEORGE DUKE MECO HOTCEST. JOAN JETT 1-1 JOAN JETT 1-1 JOAN JETT 1-2 GO CO'S 13-5 VAN HALEN 7-4 GO CO'S 13-5

KX104/Nashville, TN John Anthom

BEATLES
VAN HALEN
CDB
TOMMY TUTONE
HOTLEST
JOAN JETT 1-1
ONJ 8-5
GO GO'S 14-8
GREG GUIDRY 12-9
VANGELIS 23-10

KJ100/Louisville, KY Dave McCann

HALL & CATES RICK SPRINGFIELD RICK SPRINGFIELD HOttest: STEVIE WONDER 2-1 ONJ 13-4 PAUL DAVIS 24-18 NEIL DIAMOND 27-19 GREG GUIDRY 28-22

Ed Volkman

Ed Volkmen
CHARLENE
HALL & OATES
BEATLES
GLASS MOON
HOTCBET
JOAN JETT 2-1
POLICE 7-4
GO GO'S 13-7
BERTIE HIGGINS 15-8
RICK SPRINGFIELD JO-

KBFM/McAllen Br Kenny Garcia

OUINCY JONES
TASTE OF HONEY
CHARLENE
LAURA BRANTOAN
DAVID LASLEY
BEATLES
HOTEBEL
JOAN JETT 2-1
ONJ 13-6
TOMMY TUTONE 14
KOD1 & THE DANK ONJ 13-6 TOMMY TUTONE 14-10 KOOL 6 THE GANG 24-12 STEVIE NICKS 23-17

G100/Mobile AL

RAY PARKER JR. CARS ELTON JOHN J. GEILS BAND HOCKEST! JOAN JETT 2-1 GO GO'S 4-2 BERTIE HIGGINS 6-4 ONJ 7-5 VANGELIS 14-8

Mike Dowe
MIKE POST
KOOL & THE OANG
T.G. SHEPPARD
HALL & OATES
BEATLES
ELTON JOHN
HOELEAT:
JOURNEY 1-1
PAUL DAVIS 20-12
MECO 72-17
MECO 72-17
QUARTERFLASH 29-22
CHARLENE 33-24

BARRY MANILOW HALL & OATES CHARLENE TASTE OF HONEY ROLLING STONES TOMMY TUTONE STARS ON 45 BUGGLES BUGGLES Hottest: JOURNEY 1-1 ONJ 12-6 GO GO'S 20-9 STEVIE NICKS 28-19 DR. HOOK 30-20

KSET-FM/EI Paso, TX Kris Van Oyke

Kris Van Oyke

VANGELIS

ROLLING STONES

TOHNY TUTONE

GAMMA

GLASS MOON

HOttest:

STEVIE WONDER 1-1

ONJ 15-5

RICK SPRINGFIELD 12-8

CO CO'S 13-9

PAUL DAVIS 23-17

B97/New Orleans, LA

QUINCY JONES CHARLENE CHARLENE HOTTEST: JOAN JETT 5-1 J. GEILS BAND 11-6 KOOL & THE GANG 15-10 GO GO'S 14-11 RICK SPRINGFIELD 19-14

WOKI/Knoxville, TN Gery Adkins

CDB
T.G. SHEPPARD
CHARLENE
BEATLES
JUNIOR
CAROLE KING
TASTE OF HONEY
HOTLEST
JOAN JETT 4-2
J. GEILS BAND 15-9
GO GO'S 18-10
WILLIE NELSON 24-16

WCSC/Charlest Chris Balley

Chris Belley
T.G. SMEPPARD
JOHN DENVER
PIA ZADORA
LARRY LEF
CDB
GARPENTERS
STARS ON 45
ROLLING STONES
BEATLES
DENIECE WILLIAMS
ATLANTIC STARR
HOTCEST:
JOURNEY 1-1
GO GO'S 3-2
JOAN JETT 7-3
PAUL DAVIS 12-9
J. GEILS BAND 17-11

WBCY/Charlotte, NC

QUINCY JONES CDB BEATLES BOWNIE RAITT BOULING STONES HOLICAGE HIRE POST 4-1 GO GO'S 5-4 VANGELIS 7-6 OUARTER/LAGH 12-8 RICK SPRINGFIELD 19-9

WMAK-FM/Nashville, TN Phil Stanley

ELTON JOHN
JOHN DENVER
JUNIOR (dp)
DONNIE IRIS (dp)
JOHN HALL BAND (dp)
9 NEIL DIAMOND (RA)
HOTCEET
TXSTEVIE MONDER 5-1
GREG GUIDRY 14-8
PAUL DAVIS 15-9
CHARLENE 24-18
MECO 26-20

WANS-FM/Greenville, SC

OUINCY JONES ROLLING STONES GENESIS CARS CARS
HOttest:
JOURNEY 1-|
JOAN JETT 7-3
POREIGNER 8-6
J: GEILS BAND 11-8
STEVIE NICKS 13-12

WHHY-FM/Monte

ROLLING STONES
CHARLENE
T.G. SHEPPARD
GO GO'S
ROCKESEL
STEVIE MONDER 2-1
JOAN JETT 7-4
ONJ 11-5
STEVIE NICKS 18-11
PAUL DAVIS 27-20

BEATLES WILLIE NELSON Hottest: JOAN JETT 1-1 ONJ 2-2 VANOELIS 5-3 GO GO'S L1-7 CHARLENE 27-10

WZYP/Huntsville, AL Scott Mitchell

CDB
SHOOTING STAR
HUMAN LEAGUE
ELTON JOHN
BILL CHAMPLIN
HOTE-SE
JOUNNEY 1-1
STEVIE WORDER 4-2
ROD STEWART 5-4
POINTER SISTERS 8-5
JOAN JETT 12-6

MECO GEORGE DUKE GEORGE DUKE
ALDO NOVA
BOYS BAND
LAURA BRANIGAN
PIA ZADORA
BOBBY CALDWELL BOBBY CALDWELL HOttest: JOURNEY 1-1 J. GEILS BAND 11-5 NEIL DIAMOND 21-12 STEVIE NICKS 25-19 WILLIE NELSON D-24

KROK/Shreveport, LA Harrison/Greer

JUNIOR

HALL & OATES
DUNE JUPITER
HOTESE:
STEVIE WONDER 1-1
LE ROUX 5-3
POLICE 8-4
ONJ 13-9
RICK SPRINGFIELD D-25

WSSX/Charleston, SC

ROLLING STONES BONNIE RAITT BEATLES CDB CDB
Hottest:
CO GO'S 2-1
JOAN JETT 4-2
VAN HALEN 7-4
ROD STEMART 15-10
RICK SPRINGFIELD 20

Bob Lee

BOD LOS

HUEY LEWIS AND TH
GREG GUIDRY
CHARLENE
BARBRA STREISAND
JOHN HALL BAND
RAY PARKER JR.
HOTCEST
JOURNEY 1-1
JONN JETT 11-3
CO CO'S 16-9
VANCELIS 23-12
CNJ 32-20

WQUT/Johnson City, TN

JOHN ROLLING STONEF HOTCOST, JOURNEY 1-1 BERTIE HIGGINS 4-2 ALABAMA 9-4 ROD STEWART 7-5 STEVIE NICKS 12-8

KROD/EI Peso, TX

Mike Preston J. GEILS BAND STEVIE NICKS GUINCY JONES HOTE-SE BUCKNER & GARCIA 3-1 JOAN JETT 6-3 GO GO'5 9-8 SKYY 10-9 FOREIGNER 12-10

WNOK-FM/Columbia, SC

BARRY MANILOW HUMAN LEAGUE GENESIS DIANA ROSE DIANA NUMB Hottest: TOMMY TUTONE 19-19 ZZ TOP 28-20 J. GEILS BAND D-26 ROLLING STONES D-27

KKYK/Little Rock, AR

ONJ
HOTOHE!
JOAN JETT 1-1
VANGELIS 9-2
BERTIE HIGGING 25-8
HUEY LEWIS AND TH 14
ONJ A-16

WRQK/Greensboro, NC Hemingwey/Jones

BARBRA STREISAND (dp)
GLASS MOON
CHARLENE
T.G. SHEPPARD
BEATLES
ROLLING STONES (dp)
CDB (dp)
HOTCOST:
JOURNEY 1-1
ONJ 10-6
VANGZLIS 19-10
QUINCY JONES 26-14
PAUL DAVIS 27-21

KQIZ-FM/Amerillo, TX
TIm Buter
HALL & CATES
BEATLES
KOOL & THE OANG
HOCKESE:
JOURNEY 1-1
JOAN JETT 10-4
BERTIE HIGGINS 12-7
CO GO'S 15-9
PAUL DAVIS 27-19
KVOU/Lafayetta. LA MANUAL SONTEN
HALL & OATES
DR. HOOK
TOMMY TUTONE
DAVID LASLEY
EDDIE SCHWARTZ
HOTES
STEVIE WONDER 1-1
ONJ 3-3
JOAF JETT 8-4
CO GO'S 16-11
J. CEILS BAND 17-14

WABB-FM/Mobile, AL

Blaine/KeHy
TOMMY TUTONE
ELTON JOHN
GENESIS
BEATLES
GLASS MOON
GAMMA
BOYS BAND
DONNIE IRIS
KOOL & THE GANO (dp)
ROLLING STONES
JIMMY PAGE (dp)
HOTLEST
JOAN JETT 1-1
J. GEILS BAND 3-3
CO GO'S 4-4
VAN HALEN 7-7
RICK SPRINGFIELD 22-17

KITY/Sen Antonio TX

RAY PARKER JR.
ROLLING STONES
BEATLES
TOWNY TUTONE
POREIGNER
HOttest:
JOUNNEY 1-1
JOAN JETT 12-2
SKYY 5-4
CO GO'S 9-7
KOOL & THE GANG 13-8

PARALLEL THREE

KILE/Galveston, TX Scott Taylor

ROLLING STONES
BOYS BAND
STARS ON 45
HUMAN LEAGUE
BEATLES
HOTHER SISTEMS 14-7
OUINCY JONES 19-8
CO CO'S 25-18 WCGQ/Columb Bob Releigh

BEATLES TOMMY TUTONE TOWNY TUTONE
CHARLENE
RAY PARKER JR.
CDB
HUMAN LEAGUE (dp)
HOTCEST:
JOURNEY 1-)
ONJ 9-2
ROD STEMART 5-)
JOAN JETT 12-4
STEVIE WONDER 7-6

John Stevens

HALL & OATES BEATLES ELTON JOHN WILLIE NELSON DAVID BOWIE WILLIE NELSON
DAVID SCHIE
BARRY MANILOW
RAY PARKER JR.
ROLLING STONES
T.G. SHEPPARD
HOTESTI 1-1
HUEY LEWIS AND TH
LF ROUX 11-6
VAN HALEN 21-14
PAUL DAVIS 76-19

WFOX/Galnesville, GA

Alan Dupriest ROBERTA FLACK TOMMY TUTONF STEVIE NICKS BARRY MANILOW HOLLEST: GO GO'S 7-1 OAK RIDGE BOYS 3-2 VANGELIS 8-6 ONO 17-10 CHARLENE 32-28

KPUR/Amarillo, TX

Dan Wilson WILLIE NELSON
BEATLES
ROLLINO STONER
ELTON JOHN
HOTCEST
JOURNEY 1-1
JOAN JETT 8-5
J. GEILS BAND 21-15
VANGELIS 22-19
RICK SPRINGFIELD 27-22

96SQF/Sevenneh, QA J.P. Hunter

MIKE POST RICHARD D. FIELDS TASTE OF HONEY HALL & GATES T.G. SHEPPARD TOMMY TUTONE TORM:
CDB
Hottent:
STEVIE WONDER 1=1
UUEY LEWIS AND TH 1
GEORGE BENROW 20-14
KOOL & THE GARG 30J. GEILS BAND D-28

Z102/Sevenneh, GA Jonathan Keves

CDB
WILLIE NELSON
DAN FOOEIBERG
JUNIOR
Hottest;
JOAN JETT 2-1
GO GO'S 9-3
POINTER SISTERS 6-4
SKYY 5-5
ONJ 12-7

KOIZ-FM/A

Philip Renkin LRB LAURA BRANIGAN WILLIE NELSON (dp) CDB DAVID BOWIE (dp) HUMAN LEAGUE (dp) HUMAN LEAGUE (dp)
Hottest:
JOAN JETT 1-1
STEVIE WONDER 3-2
ONJ 9-5
CO GO'S 12-9
EALL & QATES D-26
WXLK/Roanoke, VA

Russ Brown
DR. HOOK
J. GEILS BAND
DONNIE 1RIS DONNIE 1RIS
CDB
TOMMY TUTCNE
HOTLES:
JOAN JETT 1-1
GO GO'S 6-2
BOS 6 DOUG MCKENZ 5-3
J. GEILS BAND 10-5
RICK SPRINGFIELD 24-16

KSEL-FM/Lubbock, TX

Stan Castles Stan Castlea GENESIS EDDIE SCHWARTZ BUKE JUPITER DAN POCELBERG HOTELBERG HOTELBERG HOTELBERG CUARTERFLASH 10-6 HURAN LEAGUE 13-9 RICK SPRINGFIELD

KKQV/Wichita Falls. TX

Edwards/King TOMMY TUTONE ELTON JOHN GENESIS JOURNET 1-1 STPVIE WONDER 2-2 STEVIE NICKS 16-12 RICK SPRINGFIELD 25-13 POINTER SISTERS D-21

RON PERM.

CARS
MIKE POST
HUEY LEWIS AND TH
RAY PARRER JR.
JUNIOR
HUMAN LEAGUE
HOTTEST 1-I
ONJ 7-2
GO GO'S 13-7 Ron Parker GO GO'S 13-. CHARLENE 19-9 J. GEILS BAND 15-11

Bill Evans JUNIOR
DONNIE IRIS
TASTE OF HON
TOMMY TUTONE
PIA ZADORA
AURA AURA
HOTCHET:
BERTIE HIGGINS 1-1
ONJ 11-4
JOAN JETT 10-5
HUEY LEWIS AND TH 13-10
J. GEILS BAND 17-12

Roger Galther
BEATLES
DAN FOGELBERG
CAROLE KING
BARRY MANILOW
ALDO NOVA ALDO NOVA Hottest: JOAN JETT 1-1 J. GEILS BAND 11-8 GO GO'S 13-9 GEORGE BENSON 23-13 ALABAMA 27-17

WFLB/Feyetteville, NC Lerry Cennor

Lerry Cennon
HALL & CATES
BARRY MANILOM
WILLIE NELSON
LRB
BEATLES
BOYS BAND
GEORGE DUKE (dp)
O'BRYAN (dp)
STARS ON 45 (dp)
HOLLEST
KOOL & THE OANO 22PAUL DAVIS 23-18
J. GEILS BAND D-31
JUNIOR D-34

WYKB/Geinesville, FL

BIII Herman

ELTON JOHN
TOMMY TUTONE
RAY PARKER JR.
CDB
ROLLENG STONES
HIMAN LEAGUE
HOTCOST
HOUNDEY 1-1
JOAN JETT 4-2
ERNIE WATTS 5-3
GO GO'S 6-5
J. GEILS BAND 17-12

WASTUTE WAEV/Savannah, GA

T.G. SHEPPARD GENESIS CAROLE KING MIKE POST LULU MINE POST
LULU
TOM CHAPIN
BORBY CALDWELL
HOLLOST
STEVIE MONDER 2-1
HUEY LEWIS AND TH 8-6
GREG GUIDHY 11-7
PAUL DAVIS 13-9
RAY PARKEP JR. 26-23

MIDWEST Most Added . Hottest

Hall & Oates Elton John **Rolling Stones** Beatles

Joan Jett Olivia N-J Journey

CHR ADDS & HOTS

the song was dropped from the playlist then re-added.

WEST Most Added . Hottest

Beatles Elton John Hall & Oates Charlene

Joan Jett Journey J. Gells Band

MIDWEST

PARALLEL TWO

F JUColumbus, OH

Hottesti Hottebti Joan Jett 3-1 Go Go's 8-4 Onj 10-5 J. Geils Band 16-B STEVIE NICKS 20-13

KIOA/Des Moines, IA A.W. Pantoja

ELTON JOHN
Hottest:
JOURNEY 1-1
STEVIE WONDER 3-2
POINTER SISTERS 12-8
ONJ 15-9 PAUL DAVIS 29-21

KOFM/Oklahoma City, OK John Jenkins

Hottest: JOAN JETT 1-1 STEVIE WONDER 5-2 JOURNEY 3-3 BERTIE HIGGINS 4-4 ONJ 15-8

KRAV/Tulsa, OK Gery Reynolds

WILLIE NELSON Hottest: BERTIE HIGGINS 3-1 VANGELIS 2-2

KZ93/Peoria, IL Keith Edwards

ELTON JOHN QUARTERFLASH 6-5 HUEY LEWIS AND TH 8-6 ONJ 17-10 TOMMY TUTONE 19-12

WGRD/Grand Rapids, Mt

IVEY LEWIS AND TH Hottest: GO GO'S 6-I JOAN JETT 12-2 STEVIE WONDER 10-5 J. GEILS BAND 13-6 BERTIE HIGGINS 14-12

WHOT/Youngstown, OH

HALL & DATES MIKE POST CHARLENE HOTTEST JOAN JETT 2~1 ONJ 18-7 VANGELIS 17-8 HUEY LEWIS AND TH 21-16 STEVIE NICKS 26-19

WMEE/Fort Wayne, IN John Curry

DR. HOOK
HALL & OATES
ELTON JOHN
TOMMY TUTONE Hottest: STEVIE WONDER 2-1 ONJ 6-3 GEILS BAND 11-8 MGELIS 16-11 TEVIE NICKS 21-12

WNCI/Columbus, OH Steve Edwards

HALL 6 OATES SISTER SLEDGE JOHN DENVER HOTTEST: JOURNEY 1-1 STEVIE WONDER ?-2 ONJ 6-4 NEIL DIAMOND 13-8 VANGELIS 17-12

WOW/Omehe, NB

HALL & OATES QUINCY JONES VAN HALEN (dp) Hottest: STEVIE WONDER 1-1 ALABAMA 5-2 ONJ 7-3 VANGELIS 10-7 PAUL DAVIS 13-10

WVIC/Fest Lensing MI

ILLIE NELSON LULU JOHN HALL BAND DONNIE IRIS DONNIE IRID
WAR
JUNIOR
HOTTOR
HOTTOR
TOURNEY 1JOURNEY 1STEVIE WONDER 6-2
POINTER SISTERS 12-5
MECO 15-10
VANGELIS 14-12

KSTT/Davenport, IA Bill Young

ELTON JOHN HALL & OATES CDB WILLIE NELSON CHARLENE BEATLES BOYS BAND Hottest: POINTER SISTERS 4-1

KEYN-FM/Wichita, KS Terrie Springe

POINTER SISTERS QUARTERPLASH HALL & OATES BEATLES Hottest: JOURNEY 1-1 ALABAMA 6-3 ONJ 11-6 ROD STEWART 17-13 VANGELIS 20-15

WYFM/Youngstown, OH Jeff Tobin

Hottent: JOAN JETT 1-1 GO GO'S 4-2 J. GEILS BAND 7-4 STEVIE WONDER 15-B DIANA ROSS 18-15

WAKX/Duluth, MN

HALL & ONTES HALL & OATES HOCKEST: JOURNEY 1-1 BERTIE HIGGINS 5-2 POINTER SISTERS 9-5 VANGELIS 17-13 PAUL DAVIS 19-15

WNAM/Appleton-Oshkosh, W Beck Cane

ROLLING STONES ELTON JOHN ALDO NOVA DAVID LASLEY TOMMY TUTONE
HOTLEST:
JOURNEY 1-1
HUEY LEWIS AND TH 16-10
VANCELIS 18-11
RICK SPRINGFIELD 19-12
LE ROUX 22-18

WGBF/Evanaville, IN Kevin Carpente

STEVIE WONDER 3-2 BERTIE HIGGINS. 7-4 POINTER SISTERS 9-5 JOAN JETT 10-9

WZOK/Rockford, IL Mr. Ed

BERTIE HIGGINS JOURNEY 1-1 POINTER SISTERS 7-4 GO GO'S 10-7 PAUL DAVIS 11-9 J. GEILS BAND 15-11

Z104/Madison, WI

VANGELIS CAROLE KING CARS GENESIS ONJ 14-6 RICK SPRINGFIELD 20-13

WIKS/Indianapolis, IN Tom Gilligan

GENESIS ASIA Hottest: FOREIGNER 6-1 JOAN JETT 2-2 SHOOTING STAR 10-8 ROD STEWART 16-13

U93/South Bend, IN J.K. Dearing

HUEY LEWIS AND TH HOTTEST: JOAN JETT 1-1 JOURNEY 2-7 BERTIE HIGGINS 4-3 ONJ 14-4 VANGELIS 19-10

WDJX/Deyton, OH

Hottest: JOURNEY 1-1 STEVIE WONDER 2-2 DIANA ROSS 3-3 ROD STEWART 7-7 POINTER SISTERS 12-12

WKOQ/Evensville, IN Hobbs/Paine

ELTON JOHN CDB BEATLES CHARLENE HALL & OATES BERTIE HIGGINS 4-1 JOAN JETT 13-7 POINTER SISTERS 10-8 PAUL DAVIS 20-12 J. GEILS BAND 18-14

WJXQ/Jackson, MI

BILL CHAMPLIN (dp)
DAVID BOWIE (dp)
DONNIE IRIS (dp)
JOHN HALL BAND (dp)
DAVID LASLEY (dp) Hottest: J. GRILS BAND 1-1 STEVIE NICKS 11-8 ALDO NOVA 14-9 J. GEILS BAND 27-17 GENFSIS 29-18

KQKQ/Omehe, NB Mark Evans

HALL & CATES BEATLES Hottest: JOURNEY 1-1 ONJ 6-4 JOAN JETT 8-5 GO GO'S 9-6 J. GEILS BAND 13-9

KIIK/Davenport, IA Chuck King

CARS HALL & OATES CHARLENE Hottest: JOURNEY 1-1 JOAN JETT 9-5 ONJ 21-17 J. GEILS BAND 30-24 VAN HALEN 33-25

WZZR/Grand Rapids, MI

HALL & CATES GORDON LIGHTFOOT Hottest: JOURNEY 1-1 STEVIE WONDER 3-3 CNJ 12-5 VANGELIS 11-8 RICK SPRINGFIELD 25-1

WKFR/Kalamazoo, MI

Swart/Chapman RICK SPRINGFIELD BEATLES HALL & OATES Hottest: JOURNEY 1-1 STEVIE WONDER 2-2 BERTIE HIGGINS 8-6 ONJ 11-7 VANGELIS 14-10

WLYT/Cleveland Heights. Scott "Smoker" Howitt

HALL 6 DATES SMOKEY ROBINSON ROLLING STONES CARS ABBA VANCELIS VANGELIS
HOTTEST:
JOAN JETT 1-1
J. GEILS BAND 12-6
STEVIE WONDER 15-9
RICK SPRINGFIELD 1AONJ 17-14

KMGK/Des Moines, IA

Michael Stone CDB DONNIE IRIS DONNIE INIG INNOCENT Hottest: JOAN JETT 1-1 QUARTERFLASH 10-5 HUEY LEWIS AND TH GO GO'S 22-15 DR. HOOK 26-22

PARALLEL THREE

KFYR/Bismerck, ND

GREG GUIDRY CHARLENE VAN HALEN VAN HALEN CARS Hottest: JOURNEY 1-1 BERTIE HIGGINS 2-2 ROD STEWART 13-7 ONJ 16-9 VANGELIS 18-11

KKLS/Rapid City

CARS CDB EDDIE RABBITT EDDIE RABBITT
HALL & OATES
BOYS BAND
HOTCEST:
STEVIE WONDER 2-1
POLICE 3-2
HUEY LEWIS AND TH 9-5
STEVIE NICKS 11-6
QUARTERFLASH 13-9

KKKL/Grand Forks, ND WCIL-FM/Carbondale, IL

HALL & OATES BEATLES QUINCY JONES HOLLEST! JOURNEY 1-1 STEVIE WONDER 2-2 ONJ 7-4 PAUL DAVIS 16-11 OO GO'S 23-12

WRKR/Recine, WI Steve Wanen

CARS TOURNEY 1-1
ROD STEWART 21-12
TOM TOM CLUB 22-17
BERTIE HIGGINS 29-18
ONJ 28-19

WSPT/Stevene Point, WI

BERTIE HIGGINS ROLLING STONES QUINCY JONES GAMMA (dp) GAMMA (dp)
Hottust:
JOAN JETT 1-1
J. GEILS BAND 7-2
ONJ 13-9
TOMMY TUTONE 17-12 TOMMY TUTONE 17-12 VANGELIS 19-13

WTRU/Muskegon, MI

HALL & OATES BEATLES VAN HALEN ROLLING STONES ELTON JOHN ELTON SOLL
CARS
Hottest:
STEVIE WONDER 1-1
HUEY LEWIS AND TH 7-4
JOAN JETT 10-7
ONJ 12-8
VANGELIS 19-15

KDVV/Topeka, KS Tony Stewart

ELTON JOHN
ROLLING STONES
TASTE OF HONEY
HALL & OATES
Hottest:
JOAN JETT 3-1 GO GO'S 5-3 J. GEILS BAND 9-4 VANGELIS 12-6 HUEY LEWIS AND TH 10-7

KELO/Sloux Falls, SD Marc Elliot

J. GEILS BAND HALL & OATES CARPENTERS RICK SPRINGFIELD ELTON JOHN HUEY LEWIS AND TH Hottest: HOTTEST: JOURNEY 1-1 STFVIE WONDER 2-2 GO GO'S 7-4 JOAN JETT 20-10 ONJ 38-28

KWLO/Waterloo, IA

Drew Bentley QUARTERFLASH HALL & OATES DR. HOOK ELTON JOHN ELTON JOHN
HOTTER:
JOAN JETT 1-1
GO GO'S 2-2
RICK SPRINGFIELD 10-5
POINTER SISTERS 14-6
STEVIE WONDER 16-8

WAZY-FM/Lefsyette, IN

Bob Leonard HALL & OATES Hottest: STEVIE WONDER 1-1 ONJ 5-2 ROD STEWART 4-3 GO GO'S 7-4 J. CEILS BAND 16-11

KRNA/lows City, IA **Bart Goynshor**

CDB BEATLES BEATLES JOHNNY & DISTRACT (dp) Hottest: JOAN JETT 1-1 JOURNEY 2-2 J. GEILS BAND 10-5 STEVIF NICKS 11-B QUARTERPLASH 16-12

KQWB/Fargo, ND Wayne Hiller

RICK SPRINGFIELD
HALL & OATES
HOTCEST:
JOURNEY 1-1
ONJ 8-4
ROD STEWART 10-7
GO GO'S 14-9
HUEY LEWIS AND TH 12-10

Billy Manders

TOMMY TUTONE
PRISM
CDB
ELTON JOHN
STARS ON 45 JOAN JETT 1-1 MIKE POST 18-8 STEVIE WONDER 17-9 PAUL DAVIS 28-14 TOM TOM CLUB 22-15

KFMZ/Columbia, MO Steve Graziano

ROLLING STONES HOTELST JOAN JETT 3-1 GO GO'S 2-2 SAMMY HAGAR 7-6 HUMAN LEAGUE 13-9 TOMMY TUTONE 19-12

99KG/Sellna, KS Denny Collier

JOHN HALL BAND EDDIE SCHWARTZ ELTON JOHN RAY PARKER JR. KOOL & THE GAND ALDO NOVA STEVIE NICKS 24-15 RICK SPRINGFIELD 26-16

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT Gary Waldron

MECO JOHN DENVER FOREIGNER QUARTERFLASH Hottest: VANGELIS 3-1 BERTIE HIGGINS 5-2 ONJ 9-3 HUEY LEWIS AND TH 15-7 LE ROUX 17-9

KJRB/Spokane, WA

DR. HOOK RAY PARKER JR. BEATLES HOTTEST: JOAN JETT 4-1 ALABAMA 11-6 LOVERBOY 17-9 POLICE 14-11 STEVIE NICKS 19-15

KRO/Tucson AZ

CHARLENE CHARTERFLASH QUARTERFLASH Hottest: BERTIE HIGGINS 3-1 ONJ 2-2 J. GEILS BAND 6-3 POLICE 9-6 QUINCY JONES 19-14

Y94/Fresno, CA

MECO QUARTERFLASH Hottest: JOURNEY 1-1 BERTIF HIGGINS 10-7 JOAN JETT 17-10 OAK RIDGE BOYS 15-11 HUEY LEWIS AND TH 23

KLUC/Las Vegas, NV

ROLLING STONES ELTON JOHN HUMAN LEAGUE HOttest: JOURNEY 1-1 VANCELIS 8-5 JOAN JETT 11-6 QUARTERPLASH 14-10 J. OEJLS BAND 16-11

KYNO-FM/Freeno, CA Walker/Davis

WHISPERS GEORGE DUKE CHARLENE KOOL & THE GANG 10-7 JOAN JETT 12-8

FM102/Sacramento, CA

JOHN DENVER BISTER SLEDGE RISTER SLEDGE
JUNIOR
TOM TOM CLUB
STEVIE NICKS
HOTLEST:
JOURNEY 1-1
STEVIE WONDER 2-2
VANGELIS 5-3
RICK SPRINGFIELD 17-12
TOM TOM CLUB A-24

KSPZ/Colorado Springs, CO Mike Daniels

J. GEILS BAND HALL & CATES BFATLES Hottest: JOURNEY 1-1 STEVIE WONDES 2-2 ROD STEWART 4-3 BERTIE HIGGINS 7-4 JOAN JETT 11-6

KHYT/Tucson, AZ

CDB DAN POGELBERG DAN POCELBERG
DENIECE WILLIAMS
TOM TOM CLUB
HOTTEST
JOAN JETT 1-1
J. GEILS BAND 2-2
GO GO'S 5-4
GO 34-21
RICHARD D. FIELDS 32-29

KIDD/Monterey, CA Barry Brown

CARS
ROLLING STONES
TOMMY TUTONE
HOTECH!
JOURNEY 1-1
STEVIE WONDER 5-2
GO GO'S 6-3
JOAN JETT 13-5
ONJ 16-11

Steve O'Nell LE ROUX DAN SEALS BCYS BAND O'BRYAN BOBBY CALDWELL BOBBY CALDWELL HOttest: STEVIE WONDER 1-1 VANCELIS 5-3 ROD STEWART 10-8 GEORGE BENSON 13-10 J. GEILS BAND 25-17

KKXX/Bakersfield, CA Squires/DeRuo LE ROUX HOTTEST 2-1
OUARTERFLASH 2-1
STEVIE NICKS 11-6
GO GO'S 17-7
TOMMY TUTONE 12-8
PRISM 21-17

KNBQ/Tacoma, WA

Gary Bryan ELTON JOHN
BEATLES
DONNIE IRIS
HOTEGET:
JOURNEY 1-1
JOAN JETT 4-3
ONJ 16-6
RICK SPRINGFIELD 20-16
VANGELIS 25-18

K96/Provo, UT

Jim Sumpter CHARLENE
HALL & OATES
DE. HOOK
Hottest:
JOURNEY 1-1
BERTIE HIGGINS 9-5
GO GO'S 13-9
ALABAMA 14-11
J. GEILS BAND 19-14

FM103/Selt Lake City, UT

Lorreine Winneger TOMMY TUTONE
ROLLING STONES
HALL & OATES
HOTCEST:
JOAN JETT 2-1
VAN HALEN 8-5
J. GEILS BAND 14-11
HUEY LEWIS AND TH 15-12
GO GO'S 17-14

KBBK/Bolse, ID Bob Lee

BEATLES CHARLENE DONNIE IRIS GLASS MOON CARS CARS
Hottest:
JOURNEY 1-1
GO GO'S 4-2
JOAN JETT 12-3 ONJ 9-5 J. GEILS BAND 15-11

KSKD/Selem, OR

DONNIE IRIS DONNIE INIS
CHRIS REA
BISTER SLEDGE
TASTE OF HONEY
PIA ZADORA (dp)
DAVID LASLEY (dp)
NEIL DIAMOND (dp)
HOTTEST:
JOAN JETT 1-1
ONJ 17-13
HUEY LEMIS AND TH 20-14
BERTIE HIGGINS 24-20
GORDON LIGHTFOOT D-33

KKFM/Colorado Springs Jack Hamilton

TOMMY TUTONE STEVIE NICKS RICK SPRINGFIELD HOCKS STEVIE NICKS RICK SPRINGFIELD HOCKS STEVIE NICKS STEVI Jack Bell

KIKI/Honolulu John Fink

ELTON JOHN KOOL & THE GANG WAR BEATLES ROLLING STONES ROLLING STONES
HOTEGET:
JOAN JETT 1-1
JOURNEY 7-2
ROD STEWART 16-9
J. GEILS BAND 29-18
MANHATTANS 30-19

PARALLEL THREE KCBN/Reno, NV

BEATLES CHARLENE JOHN DENVER HUMAN LEAGUE CDB Hottest: VANGELIS 2-1 PAUL DAVIS 26-21 RICK SPRINGFIELD 28-22 TASTE OF HONEY 31-26 ROBERTA FLACK D-33

KDZA/Pueblo, CO

BEATLES NEIL DIAMOND NEIL DIAMOND
CDB
ELTON JOHN
EDDIE RABBITT
BARPY MANILOW
HOTLEST:
JOURNEY 1-1
ROD STEWART 6-3
JOAN JETT 8-4
ONJ 14-7
HUEY LEWIS AND TH 15-9

KSLY/San Luis Obispo, CA

Don Potter HALL & OATES ROBERTA FLACK BARRY MANILOW DAN FOGELBERG LULU RICK SPRINGFIELD 23-16 NEIL DIAMOND 25-17

Randy Robbins

ELTON JOHN DAN FOGELBERG SHOOTING STA DONNIE IRIS JOHN DENVER DUKE JUPITER Hottest: GO GO'S 5-1 BERTIE HIGGINS 8-7 STEVIE WONDER 9-8 PAUL DAVIS 30-11 VANGELIS 24-14

BEATLES JOAN JETT 1-1 HUEY LEWIS AND TH 6-4 ONJ 9-5 GO GO'S 14-6 QUARTERPLASH 15-11

KATI/Casper, WY

ROLLING STONES CHARLENE RAY PARKER JR. ALDO NOVA BARRY MANILOW BARRY MANILOW CDB Hottest: ONJ 4-1 JOAN JETT 5-2 ALABAMA 8-6 HUEY LEWIS AND TH 11-8 GO GO'S 12-9

KOZE/Lewiston, ID Jay McCall

BEATLES
KOOL & THE GANG
ROLLING STONES
CHARLENE
Hottest:
JOAN JETT 2-1 JOAN JETT 2-1 J. GEILS BAND 13-7 HUEY LEWIS AND TH 11-8 STEVIE NICKS 17-10 RICK SPRINGFIELD 22-16

KKLV/Anchorage, AK

HALL & OATES BEATLES GENESIS BARBRA STREISAND GLASS MOON MECO GLASS MOON
MECO
HUMAN LEAGUE
HOTESTE WONDER 6-1
POINTER SISTERS 10-6
JOAN JETT 13-7
GO GO'S 19-15
STEVIE NICKS 27-20

THE FOLLOWING STATIONS DID NOT REPORT THIS WEEK:

B94/Pittsburgh WNAP/Indianapolis KKRC-FM/Sioux Falls

THE FOLLOWING STATION REPORTED A FROZEN PLAYLIST THIS WEEK: WDJX/Dayton

PARALLELS

pillel I: Selected stations in major markets that are format dominant aror exert a significant national influence.

while III: Selected stations in secondary markets that are format of mant and/or exert a significant local or regional influence. This parallel in also contain some major market stations that do not qualify for parallel of status.

Hel III: Selected stations in smaller markets that are format dominant or exert a significant local influence. This parallel may contain some indary market stations that do not qualify for parallel two status.

c(*) Format dominance is based on the Monday-Sunday, 6AM-idnight, total persons 12 plus shares as published by Arbitron. All preand possible future reporting stations are evaluated and updated twice

DENOTES FIRST WEEK IN PARALLELS.

214 REPORTS 212 LAST WEEK

MYRE 12-33 IMOV 12-15 RILE 17-17 RPUR 2-2 EVOL 6-13

it Song" (Anylabel)	P 24-20 MA E 9-10 E1 F 17-15
1; Filt Song National Name	H 17-14 KB
100/25	A 2-2 P 1-2 WHO MGI WES U 9 WES

EXAMPLE

125 — 100 CHR reporting stations on it this week including 25 new adds.

— Percentage of this weeks reporters playing it.

Jional Reach — Percentage of reporters playing the song within each region.

auts 20 — Number of stations debut-ing the song this week. Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

down on their charts,

1e 25 — Total number of stations adding it this week.



IL SUPPLY	
Leet Dreams	(Arista)
e One The Y	ou Love
n mal 129/0	000/

() WLTT 7-8 92X 17-19 WDJE 4-4 WHOT 5-6 WLAMPH 8-12 WAEB 6-18 Q106 9-20 WYCH 4-7 E104 9-16 V100 17-21 FYNOPH d-16 Y96 2-6 KEDD 2-8 FN102 8-11 KGGI 21-25 FJRB 18-7 GJBO 8-10 KKPR 5-5 KBPZ 5-7 FBBK 5-12 KGGI 11-12 KGYI 11-12 KJYI 20-20 HCH 17-11 D161-7 PRE 4-5 JBJ 16-14 O161-3 HK5-16 CRB M-28 CRB 12-6

MJBQ 3-9 MACZ 13-20 MJGY 4-9 V758 9-10 WHEB 10-17 MYZA 2-9 WFBG 9-13

WCQQ 4-9 WRLR 13-24 WGLP 2-10 RILE 8-9 RILE 8-9 RQIZFN 3-6 RVOL 7-8 . BOXL 9=24 KPYR 9=20 KOVB 4=5 KELO 5=11 IOXLE 6=15 WEIGH 7=0 MCIEUW 16=30 99KG 9=14 KDVV 30=30 -78 -16 -79 -6 -79 -20 -79 -20 -79 -20 -79 -20 -10 -19 -78 -4 -10 -17 -21 -1 6-11 ERLV 5-8

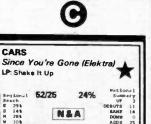
ALBAMA Le In The First... (MCA) U beis So Right

Hational Summary UP 33 DEBUTS 1 SAME 26 DOWN 59 ADDS 0 18 4 **P**

NTMA 7-6
KETTYN 16-27
KEFT 11-24
KETTYN 16-27
KEFT 11-24
KEFT 10-9
KEEL 10-19
KEEL 11-19
KEEL 11-19 MJBQ 16-16 WIGY 16-16 WYSH 8-15 MMER 2-7 WYMEA 12-12 WYMEG 8-8 MGMPPH 21-29 WC18 9-15 WENG 5-7 4-17 10 6-14

SURL 6-7 RFYR 11-13 ROWS 18-21 RELO 11-14 RRLS 15-12 WTBU 11-9 MAEYPH 6-16 WCTEPH 4-3 RWLO 12-12 99EG 11-17 EDVV 14-19 KKLV 12-12 KDSA 10-18 KAT1 8-6 f BBEATLES \star 78/71 E 408 5 418 H 198 W 378 NAA

D D3 RITY & RUP! a FRPM & WTIX a FORTO & WARDPM a MARPM a MARPY on Sulton a MODO a CRIO! a MOR! a WECY a MAYS a MYSS a WSSE a =30 MOR d =19 MB WO on MOR d =19 WIPI a 8104 on PRO-PH a J8105 a Q107 a CEGH a MJBQ a MGUY a MACE a WTSN a WHEB on WFZA a-29 MCIB a MIYQ a BOUTH 0104 a MPOK on WCGO a WISE a MTLB a BILE a KQ127H a Q105 a=24 WCIOX a=24 KBEG a WEFF a ESTT a EIOA a EZYMFM WEDO a EQEO a HRRL a MTRU a-27 SDINA a 2 ICCXX a FLIRB n FNBQ a FSPZ a FBBE a FIRI a MFBP a MFRD a MFR a EC101 a MFST a MLAMFR MACB a Q106 a MYCR a



P3

CARS

Beach E 298 B 148 H 288 W 308

D

G100 a-31 WSRE OR WSSX d-21 WABSPH a WBVQ a МВЕЗИРИ а-3 8104 0-27 ЈВ105 а-33 WTSH a BOUTH REGL on WCGQ on WGLP a KILQV on GIELFW 4-21 RIIE a RIP3 a WEOK on E104 a WIRS on WLYT a MITT: on KFYR a SELS a WHER a WHEN TOO ON WINU a KREA 4 99KG d-38 KFRZ d-25 KIQO A KIZIP A-REXX a RIDD a RMBQ on RANE n PRIO3 d=23 RLUC d=29 RMYT fon KKLV on KCBH on KAT1 d-31 KOZE on

Q106 a WYCR on WREE 36-31

CHARLENE Wational Summary UP 33 DEBUTS 20 SAME 27 DOWN 0 ADDE 32 112/32 Reach E 449 S 679 H 329 W 639 NEA PI REPH 6-27

REPH 6

REPH 6

MTIK 6

BOTO CON

REPH 10

REPH 6

MTIK 10

BOTO CON

MTW 6-26

MJDK 10-26

MJDK 10-26

MJDK 10-26

MJDK 10-26

MJDK 10-26

REMI 00 d-20

CKI 01 33-24

WHI 0 d-22

MCCK 70

KI 10 d-22

MCCK 70

MCCK 70 MABC A MIRC d-29 WIENPH d-35 WIFI on B104 28-23 WPGC 17-12 P3 MACS 26-23 WIGY a WPBG 30-23 WEYO a 293 19-10 940 24-17 7100 7-6 0105 3-3 MCICE 6-4 Q104 31-26 MAEV 25-22 2102 26-20 MFOH 32-28 MCGQ 0 MISS 0n MFLS 0n MGLF 19-9 MYKS d-34 KPUH 25-20 G101 6-29 KVOL on ENEQ on KEARTH d=2 KRLA a KF1 on KIOQ on KZZE d=20 XTRA a=26 KYYX on KIMH on Q103 d=24 KZZP 30=27 WZEB on MARK on KSTT a R12K a F10A d-26 Z104 d-29 WHAN ON WKDO a FORQ a WHOT a RFYR a RELO 33-24 IRL6 on MAXYPM 30-2 IDELO 27-26 99IG d-36 **P2** WTBR 25-17 WTRY 28-25 92FLV a WBLI on KC101 28-21 WILMIPH a WAEN 28-22 WYCB on WEXEPH d-19 WKEE 33-26 V100 a-dp RCBN a RDZA on RATI a RYYA on ROZE a O

PAUL DAVIS '65 Love Affair (Arista)
LP: Cool Night 171/5 80%

NATIONAL SUBMARY UP 128 DEBUTS 28 SAME 16 DOWN C ADDS 5 Regiona Reach E 858 8 794 N 741 H 841 B PN102 d-26 KJRR 25-22 KHRQ 28-22 KBP2 d-24 RABH 23-16 KCPM d-22 R96 21-17 KBKD 34-30 KCRQ d-28 KORYT d-3B KIRI a-28 U

ELTY 40-36
FTER 4-3-1
FIETTH 23-17
FIETTH 23-17
FIETTH 23-17
FIUTI 40-10
FIUTI MABC d-29 WHEC 23-19 WHEW d-17 WEEDIPH 32-29 MIFI 30-26 8104 24-22 JB105 32-28 0107 d-21 MPGC 16-14 CREM on RIRI 4-2 MJBQ on MACE 22-18 MIGY on MYSH d-29 MYEH 12-12 MYEA 27-18 MONPFH 29-20 MCIB on 95KLE 38-37 MEYO d-19 193 d-29 940 37-72 CICLW 28-25 WLOLPH 20-1 KBEC 23-14 WGCL 28-27 WKT: 16-14 MEARTH 25-KPI s-24 KIISPM a RIOQ d-34 KZIR E5-9 XTRA 23-15 KCMP 29-27 RYYK 20-14 KUBE 27-22 QIO3 on KOPA 27-22 ETER 25-22 958GP 20-21 WPOX 79-26 MCQQ 25-22 MIRE 20-19 WFLM 26-30 MCLP 30-28 WYSM 80-13 KRICY 22-17 KRICE 36-30 KQTZPM 27-1 RPUB 10-13 RQ101 28-23 KVOL 22-19 MIZE 23-18
MITT 24-19
MITT 34-19
MITT 4-19
MITT 4-17
MIT 7

MYBE 15-10 MPHD on MPHD on MPH 28-27 MPH 28-27 MPH 28-27 MPH 28-27 MPH 28-24 RUNL 16-11 RPYR d-10 FOWD d-16 RULB 27-22 WHIRD d-31 WETT 22-18 WAILPH 28-14 WAILPH 28-14 RUNLO d-29 99RQ 33-23 RDVV 19-16

NEIL DIAMOND One The Way... (Columbia)
LP: One The Way To The Sky 37% DEBUTE 6
BAME 26
DOWN 3
ADDE B Beach E 468 S 439 H 261 W 309 NEA

(I) WYCR on WREE 34-34 VION 18-14 **P** BOUTHS

REPH 71-12
RMF 1 33-19
RMF 1 33-19
RMT 1 32-28
REPL on
WHY 13-14
RLPQ d-31
RMHYPH on
Y103 53-34
BJ105 22-28
RDOQ on
CR101 30-29
RB0Q on
PH100 a-24
RB0Q on
HB0Q on
HB0 MJBQ a MTEN 14-9 MMED 76-71 MPEA 25-23 MPBG on MCIP 6-30 WCKK 29-26 MAZV 17-18 \$102 15-15 \$58GF on MFOR 13-12 BCGQ on MFLB 20-16 MXLE on KPUB 23-23 RREQ on SEEL 17-16 EPY9 on SEELO 25-[8 MCELPH on 99EG d-33 1

RBLY 25-12 KDZA a RAT1 23-21 KDZE 79-28 EC101 17-12 WARR 9-7 DR HOOK Baby... (Casablenca LP: Players In The Derk 63% Netional Summary UP RO DEBUTS 25 RAME 18 DOWN 0 ADDS 12 135/12 Regional Reach E 586 S 741 H 531 W 631 26 (D) NTEL ON ERDOR ON ALPO 30-24 MAJDR 20-18 EXCEL 02-18 EXCEL 02-24 MAJDR 20-18 EXCEL 02-27 d-28 MAJDR 27-26 d-28 MAJDR 27-26 MAJDR 27-26 MAJDR 27-26 MAJDR 27-26 MAJDR 27-26 MAJDR 03-28 MAJDR 03-29 MAJD DE NAT MJBO 40-33 MGDY a MACE d-28 MIGY on MIGY on MIGH 30-28 WFEA 28-24 WFBO 38-21 MOMPPH 35-1 MCIR d-26 WZYO d-16 WHENPH 71-1 WIFI d-27 8104 23-18 WHENPH a JB105 a-35 CEGM on 0104 18-15 2102 23-21 956GF d-95 WFON 24-17 WFON 24-17 WCOQ 30-24 WIGE d-25 WFMB 31-25 WFMB 32-25 WFMB 29-22 ELLE 38-16 KQUEPM d-76 KPUR 78-26 Q101 29-25 KVOL 24-71 CICLW 29-29 WLOLPH on KBEQ 24-20 WGCL 30-29 WRT1 on RPI on RPBC 37-34 REER 24-21 RYYR 17-15 RIMH 26-25 Q103 on RZZP 23-21 MIZE 26-22 WYIC 40-34 RETT 23-18 REIK ON KMCK 26-22 ROPM 28-26 Z104 28-26 WHAM 23-21 MCBP ON MCBP ON MCC 4-23 WHOT 28-26 2 KPYB 14-13 KOMB on SELO 30-22 KELS 0-29 WTRU 0-29 MARYPH 26-23 KMLO 8 RRNA 21-15 99EG 37-26 KDVV 29-21 MORT 29-26 KYBOPH 37-2: EXDO on KGG1 22-26 KYBO d-29 KBB 26-20 KGFX 25-20 KGFX 25-20 KGFX 27-35 KBYT 39-31 KEM1 31-24 KKLV 31-30 KBLV d-24 KCBM 32-29 KDTA ON KAT1 29-24 KYYA 29-25 KOZE 21-17 KITY d-37 KEPH 20-16 KINT 21-18 KHFI on KEPH d-26 WTIK a

> 0 DAN FOGELBERG Leader Of... (Full Moon/Epic) 89/0

Hational Summary UP 6 DERUTS 0 SAME 6 DOWN 77 ADDS 0 Regiona Reach E 408 B 378 H 478 W 441 42% 28 92PLY 13-22 PMT 35-40 MBLI 5-6 RC101 13-15 V100 22-25 P3 KEGL 13-19 7100 19-15 Q105 11-8 MCKX 9-7 WFLB 3-7 WXGLE 14-27 KKQV 10-16 BLILE 5-14 KHELPH 16-2 KQIEPH 16-2 WLS 17-18 WLS-PH 17-WLOLPH 6-1 KSEQ 9-12 Q102 3-4 WKT1 9-18 MCREY 7-13 MZIR 0-19 MZIR 0-19 MARC 12-17 MARC 12-17 MIDA 0-12 MIDA 0-12 MIDA 0-12 MIDA 12-14 92K 12-16 MIDZ 12-15 MIDZ 13-15 MIDZ 13-15 MIDZ 13-15 MIDZ 13-15 NUMB 7-15 KOMB 7-15 KELO 19-25 MRIR 4-5 KWLO 13-23 KEZR 20-29 B100 12-10 KCMR 5-6 KUBE 7-13 KIMM 5-5 KOPA 8-13 WEST BELV 2-9

FOREIGNER Jukebox Hero (Atlantic) LP: Foreigner 4 NATION SUMMA UP DEBUTS SAME DOWN ADDE 97/3 45% Reach E 464 8 508 M 438 W 408 MEA

КҮНОРН 21-21 Ү94 21-23

P

WFBB 11+31

KIDD on ENBK on ECPK a PH103 4-6 SBED d-36 KHYT 7-7 KIRI 15-14 RITY 4 Na-24 REPT'N 74-24 REPT'N 74-24 REPT 18-3 REPT 6-7 WYIK 6-7 WYIK 6-7 REPK 6-7 REPK 6-7 REPK 6-7 REPK 6-7 REPK 19-12 REPK 19-1 WB (2070) 11-9 M191 25-27 MCAUPH 32-3 9-20 13-10 M200 13-10 CROH 17-17 MJBQ 36-31 MACE 2-2 WIGW on MOMPPH 2-10 MCIR 13-0 MEYO 22-23 Y100 17-19 195 16-16 Q105 12-12 WLS-PH 18-1 \$102 4-6 WISE 22-20 WXLK 15-10 WQLP 17-17 WYKS 24-24 RQIEFH on RP1 23-21 EFRC 32-26 ETRA 25-22 EUNE 22-17 EINS on Q103 on RBLO 17-15 FRLS 14-11 WRITH 10-10 BMLD 10-10 BMLD 0-20 KRMA 9-9 998G 10-9 KDVV 15-13 WVIC 10-32 MJKQ 6-6 KIIK 20-27 KMGK 15-25 KEYMPH 16-14 WZOK on I104 2-4 MIAH 29-28 WIKS 6-1 **D**

WRDQ on U93 22-18 WLYT 6-7 92% on KRLV 22-21 RCBH 7-10 KDEA 26-23 G

J. GEILS BAND Freeze... (EMI America) LP: Freeze Frame 180/5

84% National Summary UP 144 DEBUTH 9 SAME 15 DOWN 2 AFOR 5 E 77% 5 914 M 81 P W 88% 10 ECPH 27-21 PM103 14-11 E96 19-16 EEED 27-23 ELEC 16-11 ERQ 6-3 EMPT 2-2 EIEL 29-18

WRENTH 9-8 WIFI 27-23 WCAUTH 19-1 VOURL 10-8 P104 21-16 MONSFIN 7-4 PRO-FN 12-1 JB105 20-11 JB105 20-11 JB105 20-11 JB105 20-11 CHOR 18-15 CHUR 5-4 CEGH 21-12 **P3** MJBQ 11-3 MGCY 3-1 MACE 6-4 MICH 17-12 MFEA 17-5 MFEG 19-12 MOIR 6-2 95RIL 25-24 MEYO 6-5 REGL 16-15 193 17-13 940 26-20 9100 on 195 d-9 0105 14-14

GOUTH

Q104 II-8
MARV 14-11
E103 16-12
935GP 4-9
MF0K 19-14
MF0K 19-14
MF0K 19-14
MF0K 19-14
MFUK 15-11
MFUK 23-7
KKUV 15-11
MFUK 37-12
KKUV 15-17
KKUV 15-17
KKUV 23-7
KKUV 21-15
KUV 21-15
KUV 21-15
KUV 21-15
KUV 21-15 MAYE 8-7 WPCG 17-14 MSFE 17-15 WRCK 29-27 MCSC 17-11 WESE 19-15 MANEPH 11-8 WIONEN d-26 MCH on WRVQ 2-5 CRLW 3-2 WILDLEW 11-7 IDSFO on WGCL 2-2 Q1D2 26-22 WRT1 21-12

MORO 13-6 MVIC 39-31 MJRQ 1-1 RETT 20-16 RITE 30-24 EUGH 4-6 ROPH 21-34 EUGH 23-33-33 EUGH 4-2 WALM 20-17 MRCE 31-8 WGD 18-14 MOM on EORO 11-9 MLTY 12-6 92X 16-8 MHDIX 23-23 MHDIX 23-23

RFYR 19-14 KOMB d-23 KELO a-29 KELO a-29 KELO a-29 KHER ON MSPT 7-2 WTBU 15-13 MAZYTM 16-1 KEMA 10-5 99EG 22-13 EPPG 29-7 KDVV 9-4 P2 WPND 8-4 WTBY 15-10 WRCK 11-7 JWT 9-3 MTICTM 20-15 WDRCPM 8-6 WPST 18-11 WLAMPM 25-15 WAZE 5-2 G106 21-15 WYCH 20-16 R104 13-10 WAZE 7-6 V100 on -RENI 10-9 RELV 26-25 RELY 12-10 RCBN 11-0 EDEA 30-21 EATI 14-10 RVYA 21-10 RDIE 13-7 0010X 2-2 RIDD 22-19 PH102 18-13 ROG1 25-17 FJRB d-19 FMRD 18-15 FMRD 18-15 FMRD 18-17 RABE 15-11

GO-GO'S We Got The Best (IRS/A&M) LP: Beauty

KITY 39-35

83% National Surmary UP 132 DEBUTS 2 SAME 31 DOWN 12 AODS 1 178/1 3#ACh 2 798 8 878 N 778 M 888 5 KRPH 2-2 KBBR 4-2 KCPK 12-8 PH103 17-14 K96 13-9 KBRD 10-8 KLUC 18-15 KBQ 6-7 KHYT 5-4 KIRI 11-0 T)

EXTY 10-7
FT64 72-71
FX5FT74 13-1
FX5FT74 13 MCAUPH 7-7 B104 5-5 PRO-PH 11-1 JB105 21-12 Q107 13-7 MFGC 9-9 CPTB 14-6 CHUM 19-14 CRGM 20-19 **P**3 MJBQ 22-19 MGCE 24-21 MACE 24-21 MIGY 13-5 WIED ON MPEA 21-15 MPEG 20-14 MCHPPH 10-6 MCH 1-5 95KIL 7-9 WEYD 2-6 REGL 23-21 293 8-5 940 7-2 ¥100 13-7 195 5-3 0105 27-21 MLS 5-3 MLS-PM 5-3 CICLW 6-4 WLOLPM 21-1 RBEQ on MOCL 3-6 Q102-34-27 MRTI 10-6 0104 13-9 2102 9-3 WFOE 7-1 WCOD 17-10 WISE 3-2 WFLE 26-21 WELE 13-7 WFE 6-5 GKOV 9-6 SILLE 25-18 SELPH 13-3 SOLTHN 15-1 RPUB 15-1 COU 12-9 KVOL 12-9

IDCAL 23-12 IDCAL 23-12 IDCAL 23-12 IDCAL 23-12 IDCAL 27-6 IDCAL 27-7 ID 9 KUEK 17-7 KYBOPH 1-3 Y94 4-2 KIDD 6-3 KGGI 11-14 KJRB ON FBRO 10-9 KENI 5-1 KKLV 19-15 RBAY 8-5 KCBN 8-6 KDEA 7-6 KATI 12-9 KYYA 14-6 KOEE 7-9

Goin' Down (Badland/Col.)
LP: Over The Line National Summary UP 97 DEBUTS 27 BAME 28 DOMN 6 ADDS 12 184/12 77% 24 KSETPH 25-26 RIMT 20-19 KNPT on KRPH 20-22 MTIX 14-12 KEEL on BDOS 23-22 MTMF a KLPO a-34 MJDE 25-22 PI MJBC 9-5 MCUY on MACZ a MIOY on MTSH 22-17 MHEB d-24 MFEA d-22 MFEA d-22 MOMPPH 34-MCIR d-27 MZYG on 193 27-23 940 30-28 ¥100 on WCKX 30-22 WBBQ 79-22 PRIDO 21-18 IGX104 12-9 MBAKEPH 14-8 MBAKEP 14-8 MGRE 25-19 MGCF 25-22 MDCG 26-24 WBEZ 6-31 WBGE 6-26 WGBC 34-26 WGBC 34-26 WGBC 34-26 WGBC 34-26 WGBC 34-26 WGBC 32-26 WGBC 32-26 WGBC 34-26 WGBC 34-0104 30-24 MAEV 11-7 Z102 34-31 9550F 25-2: WFOR 27-24 WCGQ d-29 WFLB 30-27 WFLB 30-27 WFLB 30-21 IKOV 2R-23 KILE 33-26 MYKS 27-21 IKOV 2R-23 KILE 33-26 KILE 33-26 KILE 33-27 KOI ZPM 30-2 KOI ZPM 30-2 KOI ZPM 4-30 Q101 27-24 KVOL 26-25 MIDDINIET

MIZER 30-26

WVIE 36-35

VICER on

MAICK on

MATT 22-14

REDA 26-25

EMOR 24-21

KOPM 30-26

ERAV d-20

EX 30 on

VICER on

WICER on

W **P2** IGICL 25-21 KPYR a ROWI d-26 RRLS on WRKR 36-35 WEPT 27-24 WTRU 29-24 WARYPH 25-2 OILLO 24-24 RRMA 23-20 99EG 34-22 WYBF d-27 WHPH 21-18 WYBY 29-27 92FLX 29-27 WHCK 26-23 THT a-18 WBLI d-29 WLAIPH d-30 WLAIPH d-30 WARB 30-3 Q106 on WYCE d-28 WHEEZ 21-17 VIOC 28-22 WHET RENI 36-29 RKLV d-32 RSLY d-27 RCBN 37-34 RD2A on RATI 19-13 REYA d-30 ROZE d-29

GREG GUIDRY

0

MITY 4-38 KIPM 12-7

SAMMY HAGAR I'll Fall In Love... (Geffen/WB)
LP: Standing Hampton 68/0 32%

Reach E 291 B 378 H 261 W 338 NEA **T** P3

MODITO 26-28
MARBYN 78-22
0100 31-27
MYPY 14-14
BJ105 d-40
MSRZ on
MODIT 25-24
MODIT 00
MSEZ 34-29
MFGK on
MSSEX 11-2
MANSFN 17-15
MSVO 15-17 96IX 17-14 WXKSPH 28-CPTR 34-34 CHUM 20-18 CRGM 37-33 WGUY 30-27 WIGY ON WFBG 26-26 WOMPFM 22-MCIR 24-22 95XIL d-18 BOLITH WXLK on MYK6 19-16 RKQV 29-25 KILE 29-26 RSELPH 12-KQIZPH on KVOL 23-22 MJRQ 4-4 ITTE 31-30 RMGE 20-27 RZ93 5-2 MZOK on M1KS 7-7 MHZE d-25 P2 MRLS 24-23 MSPT 26-25 MTRU on MCILPH 20-2 KINA 12-19 99 KG 36-31 KPHE 7-6 WPND 9-7 WPNT 31-9 E104 37-30 80UTH WEST

D. HALL & J. OATES Did It In A Minute (RCA) LP: Private Eyes 83% Hational Suppose UP 25 DEBUTE 62 BARE 22 ZOONN 0 ACDH 68 177/68 Reach E 90% 8 81% H 77% W 841 27

P M96 a-28 REKD d-38 REQ on KMYT on KIKI a-30 HITY d-26
RBFTPW 29-13
RBFTW 29-13
FBFTW d-27
FBFTW d-27
FBFTW d-28
FBFTW d-28
FBFTW d-29
FBFTW d-25
MADRY B-25
MADRY B-26
MADRY B-27
MADRY B-2 **D3** RPGL d-10 193 d-37 940 28-25 0105 a-25 CKLW o WLOLPW a-24 RBEQ 29-24 WOCL 24-20 WRYI a

Q104 d-28 MAEV d-10 1102 33-30 9580F a MF0X 33-30 MCQ0 on MIBE 0-27 MFUB a WELK d-28 WELK d-28 MFUB 37-32 KEQV d-26 RILE 40-35 MBELPH on ROLLEPH on ROLLEPH a ROLL d-28 EVOL d-26

WHET

Hational Summary UP 91 DEBUTS 2 SAME 27 DOMB 26 ADDS 4

IGHQ 19-17 REPE 7-6 REDE 10-7 RCPK 5-2 R96 9-5 ARID 24-20 RLUC 17-27 RDQ 3-1 RHTY 10-27

P

MJBQ 19-15 MACB d-27 MYBM 2-1 WHER 3-3 MYEA 10-6 MYBG 4-4 MCIP 4-13 15E/L 33-31 WEYO 20-17 BOUTH

MFCH 9-11 MCGQ 23-17 MTDE 9-7 MTDE 4-15 MGLF 17-30 MTHS 3-8 KILE 10-10 MGIETH 12-7 KPUR 10-6 0101 1-1

REXE 2-1 EFYB 2-2 EQWB 3-1 EELO 10-6 EXES 4-4 WEILH 20-10 METH 0-6 MASYFF 13-8 MCTLPH 5-5 MCTLPH 5-5 EDVV 4-9

KCB# 1-5 KCB# 1-5 KCB# 2-11 KYYA 3-9

National Summary UP 26 DEBUTS 11 SAME 22 DOMM 0 ADDB 15 35%

OLOM 22-10
MAZV 27-21
MF07 ON
MCGQ =-dp
W187 30-28
MFLR ON
MYLLF 79-29
MYKS =
RENOV d-28
RILE B
RSELPH 13-8
Q101 ON
RVOLL a-dp WZYF a BJ105 d-39 MBRQ on SX104 un WSR2 on WSR2 on WSR2 on WSR2 on WSR2 a REGL 17-16 193 28-24 940 29-26 eMCK 28-2 KE93 on WHAM on KOKO on WEST RENT d-39 RELV o RCBH o RDEA on NYYA 26-21 ROZE on **P** WIND 29-19 92FLY on WRCE on WPST 29-74 WLAMPH on WREZPH a MRICE 35-29 MJRQ a MOREPPH on

JOAN JETT.... Love Rock... (Bosi P: I Love Rock 'N Roll National Summary UP 83 DENUTS 1 SAME 73 DOWN 9 ADDS 2 Bosch g 774 s 815 H 794 W 748 4 **Q P3** MJBQ 29-14 MGUY 1-2 MACE 1-1 MIGY 1-1 MFBG 1-1 MCHEPT 1-1 MCHEPT 1-1 9583L 14-8 WEYQ 1-1 REGL 1-1 193 1-1 7100 1-3 195 1-1 0105 1-1 0104 1-1 1102 2-1 WCG0 12-4 WISE 1-1

0

WILD 1-1 SCUP 1-1 STRE 4-2 ERGV 6-6 FILE 3-3 ERELPH 10-6 EPUB 8-8 GIGI 10-5 GVGL 1-1 EPYB 4-17 EPYB 19-13 EBLO 20-10 URES 3-4 WEFF 1-1 WFRU 10-7 WASTEN 8-5 WCILTH 1-1 EBHA 1 **P**2 WREE 1-1 WREE 1-1 VION OR 80079 8177 12-2 **ELTON JOHN** Empty Garden... (Geffen)
LP: Jump Up \star 80/45 37%

JOURNEY

LP: Excape

P

MARC 11-9 MARC 22-20 MERE 2-2 MERE 2-2 MERE PH 6-7 MIPI 1-3 MCAUPH 6-7 MIRE 11-3 MCAUPH 11-3 MCAUPH 11-3 MCAUPH 12-3 CPUR 2-4 CPUR 2-5 CRUH 3-3

REOL 13-12 193 9-15 640 6-6 VIDO 6-4 195 8-6 QIDS 6-16 WCKU 2-3

WAT1 1-1

WHAT

AEARTH 3-6

ERLA 7-6

ERLA 7-6

ER14 7-6

ER15 7-8

ER100 2-4

HFRC 3-4

HFRC 3-4

HFRC 3-1

ER100 1-1

ER100 1-1

ER100 1-2

ERUR 10-2

ERUR 10-2

ERUR 10-2

ERUR 10-3

E

P

Open Arms (Columbia)

1

NATE 4-5
MADE 2-7
BERIO 6-2-3
MABDEM 2-7
GION G-11
MADE 1-1
MADE 1-1
MADE 1-1
MADE 1-1
MEDG 6-1
MADE 1-1
MEDG 6-1
MEDG 1-1
MEDG 1

MDCG 2-2 MBES 3-1 MBGK 1-1 MCHC 3-1 MSSA 1-5 MANSPM 3-3 MSNSPM 14-15 MBVC 1-2 SJ100 1-2

Pations; Pummery UP 16 DBRUTS 0 BANF 97 LUMB SI AIDS 0

P

WJRQ 1-6 WGUY 11-9 WACS 1-3 WJQY 2-3 WYRR 1-2 WYRR 1-1 WFFA 1-1 WFFA 1-1 WFFA 2-2 WGMYRR 1-1 WGIR 2-4 99XIL 2-1 WJYQ 6-9

WARW 1-4 3103 7-14 9580F 10-13 WFOX 1-4 WCOQ 1-1 WISE 4-8 WFLB 2-1 WGLF 1-4 WYRB 1-1 REQV 1-1

RECV 1-1 RELE 1-3 REELPH 5-ROISPH 1-KPUP 1-1 Q101 2-7 FVOL 2-3

RENEL RETTRIBUTE SON STATEMENT SON STATEMENT

Sational Summary UP DEBUTS | BAME DOWN ADDS NAA **9** WJBO a WACE on WIGV a WOMPPH on WCIR on WHEN PR 4-40 WILLEPH B BOLYN KEGL d-24 Q104 d-30 MAEV d-28 MCOO ON W1SE a WYNS a KNELFH d-27 KPUS a KVQL on WIND 0
85TT 4
810A 0
85TT 4
810A 0
810A 0
810B 0 **2**

QUINCY JONES One Hundred LP: The Dude Ways (A&M) 134/12

63% | Mational Summary | UP 87 | DFBUTS | 12 | SAMF 15 | DOWN | 9 | ADDS | 12 Bonch E 584 5 774 M 515 W 581 20 HGG: 12-9 HJHB 15-23 HHBH 4-29 HCPN 18-12 BRG 19-14 HDYT 33-30 **Q**

293 20-16 940 4-4 0105 8-6 MCIOL 14-11

MFOF LM 30-38

KEAPTH 19-1 RRLA 29-29 HPI 12-12 KIISPH 17-1 KCMB 30-26 BUBE 12-16 KIMN On Q103 oh KOPA 29-25

WEST .

MJBG 20-1P MGUY 8-6 NIGY 21-21 WTSM 27-23 MHEB 25-26 MFBG 0-29 MCIR 12-17 0104 6-6 1102 31-27 9580F 11-7 NCQQ d-28 MISK 20-22 MFLB 6-2 MFLR 601 MGLF 16-16 MYK 25-31 KILE 19-8 KOLEPW 21-1 BPUR 30-22 Q101 71-16 KVOL d-29

P

KEN! a SSLY on EDEA a KAT! d-33 EOSE on

MYZEP 0-20 MYLC 4-6 MKPk 17-16 MKPk 17-16 MKPk 17-16 MITE 75-2 MIT IGRAL a IGELO 29-20 IGELO 30-28 WEDT a WEDT 0-25 WAINTH 20-25 WCILPH 14-13 93EG 29-75

KITY 21-17

LE ROUX

Regions Brach E 794 S 834 H 644 M 794

D

MURG 13-MARK 1-1 KBTT 3-7 K1EE 1-1 R33-0A 1-1 KMOM 2-2 R0PW 3-1 REYMPM 1-4 REYMPM 1-4 REYMPM 1-4 REYMPM 1-4 WIGS 4-3 WIGS 4-3 WIGS 4-3 WIGS 2-2 WIGS 1-1 WIGS 4-3 WIGS 2-2 WIGS 1-1 WIGS 1-1 WIGS 1-2 WIGS 1-1 WI 0 KOOL & THE GANG Get Down... (De-Lite/PG) Mational Summary UP 44 DEBUTS 13 SAME 10 DOWN 0 ADDS 16 91/16 43% Regional Reach E 526 8 596 H 176 W 379 NEA P3 RITY 13-16 RIFY 30-20 RIFY 30-20 RIFY 30-20 RIFY 10-28 RIFY 1 MJBO on WOUY 10-12 MACE d-29 WTEN on WHER a WFEA a MFBG on WCIP a MBENFW 27-MIFI ON BIO4 a MXXKFM 5-3 PRO-FM 24-JB105 31-MPGC a-25 CKGM ON BOLTH 0104 29-23 2102 27-24 95:GGF 30-26 WPOK on WISF on WFLB 22-R WGLF 29-19 WYKB 33-29 KILE 39-34 KQIZFW 0 QLO1 25-20 KVOL 29-27 293 22-17 Y100 6-1 195 20-18 Q105 21-19 WOCL d-30 WZZR on WVIC on WMEZ on WMDQ 26-33 KQRQ 4-25 WAZYPH 29-2 99KG e KDVV d-26 7 WEST KYNOPH 10-7 PH102 19-15 KGOI d-30 KJRB d-29 KNBG on KCPX d-34 RIKI a KENI d-27 KDZA on KYYA a ROZE a WFRR a-28 WTRY d-28 WTICPM 29-19 WDICPM 29-28 KC101 a-29 WLANTH On Q106 d-25 WYCR 28-26 WKEZ 31-24

0 Nobody Sald It Was... (RCA) LP: Last Safe Place 77% Hetional Summary UP 119 DEBUTS 13 SAME 27 DOWN 0 ADDS 5 164/5 1 MBETTH 22-18 BIST #-7 RIGO 24-21 ROFE 19-26 MFIR 39-26 MFIR 39-26 MFIR 39-26 MFIR 39-26 MEP 3-21 MEP 3-2 MARPH 10-2 MARPH 10-2 MARPH 10-2 MARPH 22-20 MARPH 22-20 MARPH 22-20 MARPH 23-20 MARPH 23-2

P3

MART MJBQ 37-30 MGUY on MACE 30-26 M30V 24-19 MTBH 24-21 MHE6 on MTBH 27-16 MTBIQ on MGMPFH 27-2 MGIB d-26

P2

CHLW 10-18 WLOLPH 11-HBRQ 16-11 WGCL 17-26 MRY1 4-30 OHATS

OH RELA on RF1 39-33 RIQD on REE 16-13 RIQH 16-13 RIQH 16-11 RVYZ 21-16 RIQH 30-28 Q101 26-23 RUPA 30-27 RUPA 30-27 RUPA 30-27 BEXT 24-22 RFYR on ROWN d-25 RELS 26-20 MAPT 29-26 WYRU 21-17 MAZYPH 19-1 UCLEPH d-36 VRU 35-10 RDVV 22-20 WFAR 22-19
WPID 23-22
WNIP 24-31
SIFLY 21-31
WREE 30-27
FVF 11-11
WREE 30-27
FVF 12-11
WREE 30-27
MARS 28-20
MARS 28-20
MARS 28-20
MARS 28-20
WYCE 27-20
WREE 28-20
WREE 28-20
WREE 28-20
WREE 28-20
WREE 30-10-14
VIOO on RREX o KYBOPM 22-30 RIDD on MH102 28-27 ROG1 a RJBR 26-25 RMHQ 36-23 RBER 26-23 RDER 26-23 RCFE 17-9 RITY 24-14 BEPH 15-0

HUEY LEWIS & THE NEWS Do You Believe... (Chrysalis) LP. Picture This Hational Bummary UV 165 DEBUTS 3 BAHF 19 DOWN 0 ADDS 7 Regional Reach E 904 S H98 N 944 W 931 196/7 91% 8

Q

MJBQ 13-4 WGUY 9-4 WACZ 12-8 M10Y 3-2 MT6H 18-13 MHES 14-10 MFEA 14-7 MFBG 21-29 MOMPPN 24-1 WC1R 24-20 WZYQ 14-18 0104 17-11 MARV 8-6 1102 17-14 955GF 15-7 WFOX 20-16 WCOQ 10-15 MISE 8-4 MCLP n-29 MYKS 15-10 GUGV 11-9 RELE 72-25 KSELPH 8-5 GUSVP 12-9 RPUR 19-16 COIO 14-11 FVOL 14-11

RKXL 16-10 RYYN 8-5 RCWN 32-10 RELO 3-5 WRM 23-20 WRPT 16-15 WTRU 9-4 WATYPN 10-6 MCTLPN 25-7 RVLO 21-11 KRMA 8-7 99 KG 18-11 KRWA 6-7 99 KG 18-17

GLOG 33-9
WHYP 13-6
WHYP 13-6
WHYP 13-6
WHYP 13-15
WHYP 13-15
BJ103 19-16
BJ103 19-16
BJ103 19-16
BJ103 19-16
BJ103 19-16
BJ103 19-16
BJ103 19-17
CRIQ1 19-13
WHO 11-17
BJ104 16-12
WHAERN ON WAX 15-13
WGC 21-17
WGC 21-17
WGC 27-18
WGC 27 REGL 10-6 940 17-16 9100 on 0105 72-23 WLB 36-30 WL6-PN 36-3 CRLW 21-14 WLOLPN 4-3 RBEQ 10-7 WOCL 26-25 WRT1 11-7

MGRD a-23 MEZR 10-6 MEZR 10-10 M

WTBR 17-14
WFBR 17-14
WFBR 17-14
WFBR 13-11
HFPH 19-15
WFBY 33-52
WFBCK 30-15
WFBC 30-15
WFBC 30-16

P2

BOUTH KITY 23-20

RRUCK 19-15 Y94 23-17 RIDD 23-21 PM102 23-20 RGGI on RJPB 21-17

0

BOB & DOUG McKENZIE Take Off (Mercury/PG) LP: Great White North

Wational Summary UP 55 DEBUTS 0 SAME 25 DOWN 29 ADDR 7 23 KSKD 2-2 KHYT 9-11 BIC4 10-2 WEEK 19-18 **P**

WREE 19-18

BOUTH

TIPS ON

RIPH 19-11

RIPH 2-2

ROW 12-1-19

MITH 33-29

ROW 12-1-19

MITH 33-29

ROW 12-1-19

MITH 33-29

ROW 12-1-19

MARRYH 13-12

MARR MIGY P-P MTSH 23-20 WHER ON MFBG 6-L MCIR 29-24 95XIL 23-10 MIYO 17-29 REGL 2-4 193 11-9 960 21-31 195 9-13 Q105 10-10 0104 9-22 1102 3-9 MILLA 5-3 MICLY 22-16 FRQV 21-20 FILE 24-24 FRELLY 4-6 FQ12PH 4-6 FQ12PH 24-1 Q101 22-19 FVOL 19-17 WLS 6-7 WLS-PN 6-CKLW 11-1 EDEC a-dp WGCL 8-11

0 OLIVIA NEWTON-JOHN Make A Move.. (MCA) LP: Physical 192/4 Buttonel Bummery OP 169 DRAIFS 0 GAMP 16 BOWN 2 RTDS 6 0 P

P

293 10-9 94G 5-1 9100 25-23 195 11-12 Q105 2-2 MCIGE 22-17

MT VO 2-2 BOUTH Q104 2-2 E102 12-7 91607 8-2 WFOR 12-10 WFOR 12-10 WFOR 12-10 WFLB 18-6 WILE 75-10 WILE 18-14 WILE 7-2 WTRS 11-6 RIOV 7-5 RILE 9-4 RIVI 18-1 RIVI 18-4 RIVOL 9-5

SCHL 7-4 SPYP 16-9 KQWB 8-4 KELD 38-28 SHES 20-18 MBFT 3-0 MTRU 12-8 MAXYPS 5-2 MC1LPH 2-7 KMLD 5-9 99 KG 8-5 KDVV 33-31

STEVIE NICKS Edge Of... (Modern/Atco)
LP: Belle Donne 170/8

WGET 0-14
WTSE 12-15
WY1C 21-15
WY1C 21-15
WY1C 21-15
WY1C 31-17
WARK 13-10
RSTY 10-1

P2

79% pations 1
Summery
UP 133
DESUTS 9
SAME 15
LONES 5
ADDB 6 Fegions Reach 2 731 8 831 M 616 W 796 B RITY 31-31

KYBA On 19

KERTYN 17-14

KIRT a-2a

KIROT a-23

KIROT a-29

KIROT a-29

KIROT 32-17

KIROT 32-17

KIROT 32-17

KIROT 32-17

KIROT 32-18

KI

WRENEW 33-MIPI 26-21 MICAUPH d-3 96IGI 5-3 PRO-PH a JB105 24-2 CPTR 21-15 CHUM 25-15 CRUM 4-60

MID: 12-11 MID: PH 12-1 CTCM 18-15 WLOLPH 19-1 RREQ on MOCL 10-13 Q102 32-25 MKTI 13-11

KEARTH KF1 22-K100 14 KFRC 21 KEER 13 B100 13 KVFR 14 KUBE d-KUBE d-KUBE d-KUBE 16 KURE 16 KURE 16

MORD 25-20 MIRD 25-20 MIRD 30-14 MIRD 31-0 MIRD 31-0 MIRD 31-15 MI

RBBK 22-18 ECPR 28-18 PM103 11-8 BERD 28-24 ELUC 4-4 ERC 5-9 ENTY 28-25 EIEI d-27

P3 MJBQ 24-17 WGUY 14-11 MACE 19-16 M10Y 27-12 MTEM 0 MFEA ON MFEA 23-17 WOMPPH 4-2 WCIB 12-7 WCIB 12-7

BOUTH

Old-14-12

MAEV 3-2

1102 21-10

958GF 14-9

WFOX a-32

MCGG 30-12

MISE 2-3

WFLD on

MOLP 20-22

STEED 21-14

KKOV 16-12

ELLE 21-12

EQUIPM 20-25

EQUIPM 20-25 MCAUPH 28-2 R104 12-10 MCKAPH 14-2: JB105 15-11 Q107 on MPGC 13-13 CFTR 26-24 CROM 25-20

FRXL 21-13 BYYR 17-15 EGYR d-10 FRICO 0-5 ISLLS 11-6 WRIE 30-26 WRIE 30-Y100 on MCKX 17-14 KEH1 32-28 KKLV 27-20 KBLV 16-12 KCBN 32-19 KD2A 21-18 KA71 16-31 KYYA 13-12 KOSE 17-10

30 RLPQ 36-30 SINIO6 N-9 WIND 27-26 WIND 27-26 WIND 27-26 WIND 27-27 VIOS 14-14 MIDQ 6-9 CRIGH 15-32 FRION 15-20 RINO 15-20 WIND 27-21 **P** 0104 19=10 1102 13=13 WF03 1-3 WF03 12-33 WFL0 14-14 41LE 15-11 MO11FW 14-5 MPUB 3-7 0101 m-13 MERR 33-12 MVIC 9-7 MAFA 18-16 RSYY 11-6 R11R 14-12 F10A 19-19 RRAV 9-6 REWEFF 21-1 VMAH 14-16 WEDD 15-27 MBC1 20-16 WEDA 72-22 RCBH 10-31 ADIA 30-30 EATI 35-15 FYYA 10-14 0

R&R/Friday, March 19, 1992

0

OAK RIDGE BOYS Bobble Sue (MCA)

Roginson Rosen 2 449 8 398 H 478 W 408

Q

CKLW 23+23 WGCL 37-36

RF1 27-27 R100 31-26 RYVE 26-25 R1MM 20-20

W788 6-0 W719 12-6 JW7 20-28 WDMCFW 26-WARD 13-23 Q106 12-11 WEEZFW 17-WFEE 18-16

878A on 8713 4-4

RAY PARKER JR. The Other Women (Arista) 64/16 Reach E 231 B 435 H 171 W 331 NEA P

P BOUTH

HITY a d-29
FRF1 d-26
FRF1 d-26
FRF2 d-26
FRF3 d-27
FRF3 d-0104 32-27 MAEV 26-23 958GF on MCOD 6 MISE 6 WELA 28-21 193 d-28 CRLW d-27 RBEQ o WGCL o MILE 28-21 WGLF 6-10 WYRS 6 0101 O 1106 30-76 WHAM 4-26

POINTER SISTERS Should I Do It (Planet/E-A)

LP: Black & White 176/3

RICHE 30-25 RIDD on RURB m RHYT d-40 RIEI on

EGLLV d-34 ECBH 36-31 EATI # EYYA 20-32 EOSF d-30

Funnary UP 117 DEBUT6 6 BAMP 25 DOMB 25 ADDS 3 Regions Reach E BM9 E 744 M 834 W 689 9

| RIFW | 39-14 | RTSA | 31-34 | RTSA | 24-71 | RRFTR | 24-71 | RRFTR | 24-71 | RRFTR | 24-71 | RRFTR | 3-5 | RRFTR | 3-5 | RRFTR | 3-2 | RRFTR MJHQ 2-3 WJHQ 2-3 WJHQ 2-3 WJHQ 3-4 HACI 18-13 FIGU 18-20 FIRS 10-8 HFP 3-4 FEA (3-2) FEA (3-2) FEA (3-2) FEA (3-2)

MJBQ 2-1 MGUY 5-6 MACZ 18-13 MIGU 16-20 MYSS 10-8 MYEB 5-4 MYEB 3-1 MOMPPH 17-1 MC1R 25-22 93xEL 27-24 WZYQ 26-10

RULL 18-15
RPYR 6-2
RCVR 6-5
RELD 14-7
RREA 7-7
WRRR 17-1
WTHL 6-5
RATYRI 3-6
REID 14-4
RERA 15-1
V9RD 7-6
RDVV 6-17

KEH1 4-4 SKLV 10-6 RSLV 9-7 KCBH 14-17 RDIA 11-1 RA71 9-1 ROER 18-1

QUARTE Find And LP: Querter	ther (Geffe	n/WB)
	156/9 73	Marional Summary 1P 107 DEBUTS 17 SAME 25 DUMN 1 ADDS 9
LAST 12-20 VINDER'S 22-20 VINDER'S 22-21 VI	FITAL ON FATTY IN-15 KIEPT 18-13 KIEPT 18-	ISON 16-15 ISON 16-17 INT
KITY 32-27	0	
KENNY I Through LP: Share V Regional 1 Beeck 2 54 2 54 8 43 8 43 9 40 9 40 9 40 9 40	The Years (L	National Summary UP 15 DEBUTS 0 SAME 18 DOWN 67 ADDS 0
KENNY F Through LP: Share V Regional 1 Regio	The Years (L four Love 00/0 479 22 EITH 6-6 ETH 6-6 ETH 6-7 ETH 6	National Summary UP 15 DEBUTS 0 SAME 18 DOWN 67 ADDS 0
KENNY I Through LP: Share Y Through LP: Share Y Regional 1 Resich 2 Sec 2 Sec 3 Sec 4-4 William 3-12 William 3-12 William 3-12 William 3-13 William 3-1	The Years (L four Love 100/10 479 22 100/10 100	### CLONE
KENNY I Through LP: Share Y Through LP: Share Y Bassional I 1 Bassional I I I 1 Bassional I I I I I I I I I I I I I I I I I I I	The Years (L four Love 100/10 479 22 100/10 100	### Summary Su

Basilonal 125/0 58%		IOSS Mirror (RCA) o Fools fall in L	ove?
SISTER SLEDGE March 1-19	Reach 2 659 5 609 M 519		O SUMMARY UP 19 DEBUTS 0 SAME 17 DOWN 90
SISTER SLEDGE My Guy (Cotilion/Atco) LP: The Sisters Regional 85/6 40% Resion 18 5/6 10 10 10 10 10 10 10 10 10 10 10 10 10	MERRY 4-11 MELTER 11-12 MELTER	ETTY 3-5 EYEA 3-5 EYEA 3-5 EYEA 3-5 EYEA 3-5 EYEA 3-16 E	EXPR 10-14 BETH 14-13 KEPF 10-15 KEPF 10-15 KEPF 10-27 KEP 12-27 KEP 12-27 KEP 10-27 KEP 10
SISTER SLEDGE My Guy (Cotilion/Atco) LP: The Sisters Regional 85/6 Regional 85/6 A0% Resional 91/6 Resional 91/6		0	MOZE 10-20
My Guy (Cotilion/Atco) LP: The Sisters 85/6		0	
Reg Inna	My Guy I	Cotillion/Atc	o)
MARC 14-12 WEEZ 24-22 VIOO 13-13 MARC 14-12 WEEZ 24-22 VIOO 13-13 MARC 14-12 WEEZ 24-22 VIOO 13-13 MARC 14-12 WEEZ 24-22 WEEZ 24-22 WEEZ 24-22 WEEZ 24-22 WEEZ 24-24 WEEZ 24-13 WEEZ 21-13 MARC 12-13 MAR	Regional 8	5/6 409	SUMMERY UP 56 DEBUTS 9 SAME 12 DOWN 2
	MABC 14-12 MINC 16-14 MINC 16-14 MINC 46-16	MYCE 94-22 V100 13-13 BUTT 23-22 V100 13-13 ELTY 23-22 ELTY 23-24 ELTY 23-26 ELECT 23-14 MONEY 19-17 M	EAST MAND 78-78 WORLY 77-13 WIERS 21-19 WIERS 21-19 WIERS 21-19 WIERS 21-19 WIERS 21-19 SOUTH MANUAL 15-12 950F 13-10 WIERS 16-15 WIERS
Regional 193// 90% Summery UP 14A P 14A DEBUTE 32 SAME 6	MENU 20-13 WEPNP 34-22 WEPN 14-10 WEPNP 34-22 WEPN 14-10 WECAUPP 0-23 WECAUPP 0-23 WECAUPP 0-23 WECAUPP 20-23 PRO-PR 22-15 JRIOS 78-20 JRI	BOUTH REFY 25-19 REFA 4-20 REFY 12-0 REFY 12-0 REFY 12-0 REFY 13-10 REFY 25-21 REFY 25-	PM103 25-19 846 26-20 88102 28-17 88102 28-12 8810 28-12 8810 4-12 8810 4-12 8810 4-12 8810 4-12 8810 4-12 8810 4-12 8810 4-12 8810 4-12 8810 8-12

ERAPTW: 1.7-14 F21JA d-20 RV: 25-14 RV: 15-14 RV: 15-14

ICKLS d-27 WAFT o WTFU o WCILPH on RIGHA d-29 998G d-35 KFMI a EDVV a

MPHD 25-21
MPHD 25-21
MPKK d-29
MPKK d-29
MPKK d-29
MPK 11-26
MPBPT d-29
MIABPM d-30
MYCE a
MKEEPN d-29
MYABPM d-25
MWEEV a-27

RECEX on RIDD a RJPB on PM103 a RAND d-39 KLUC a VEQU 1=4 RHYT on KIRS a



Regiona Reach E 29% S 27% N 8% W 33%

D

PF87

P2

WFSR 28-22 WDRCFM on

REME d-73 BYNB 20-14 ROMB 0 RELO 0-34 RELA 79-25 WREN 0-33 WREN 20-20 WTHU 24-23 MELYPH 22-14 RELEH 10-10 SHAD 10-5 REMA d-22 99EG 24-16

24%

MGUY d=29 WTEN on WF2A a HFBG on WC18 on BOUTH

958GF a WFOR on WISE on WFLh d-33 Q101 a KVOL on

RPYR on

51/11 NAA

MAEH d-27 Q106 d-30 MKEE 38-35

EXPN on MINT 29-20 KNPN a MANY 28-27 Buint on MDDO on CK103 d=36 MMDCG 40-37 MBEE a MCBC 78-25 MCB OR

MVIC d-40

KINDO ON KCPX 40-15 KBKD a KNYT ON KIKI d-76





TOMMY TUTONE 867-5309/Jenny (Columbia) LP: Tommy Tutone 2

23

BREAKER

P

127/31

Regiona Reach E 46% 5 69% M 49% W 72%

P

KPHZ 6-23 KDVV 21-17

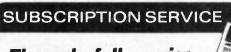
VAN HALEN (Oh) Pretty Woman (WB) 133/8 Hatlones Summary UP 27 DEBUTS 15 SAME 27 DOWN 6 ADDS 8 Regiona Reach £ 65% \$ 70% M 53% W 58% 25 PI RIPH d-76
ERETTY 76-15
EINT 76-15
EINT 76-15
EINT 76-15
ENT 19-15
ENT 19-15 P3 MJBQ 25=22 MACZ 25=22 WIGY on WPBG d=24 WONIPPH 12=7 WCIB 20=14 95XIL 35=14 WZYQ 9=8 0104 5-5 2102 36-33 958GF on MCGO 24-21 MIRE 21-14 MIRE 21-14 MIRE 35-33 KARLY 25-33 KARLY FEGL 12-8 V100 18-10 195 14-14 0105 18-11 MLS-FM 8-R MLDLFM d-29 KBEQ on WGCL 7-8 QID2 31-30 WEST WYIC d-37 MIRO 3-3 XIIX 33-25 RMGX 21-20 HOFM d-29 KX93 9-7 Z104 8-14 MIRS 21-10 MHEZ 24-23 MIDU d-26 MOW a-dp MLYT 14-13 MOUR 24-24 RFYW a ROWB d-27 WSPT 25-21 MTRU a WAZYPH 21-17 WCILPH 8-6 RRNA 17-14 9980 15-20 ELYZ 15-15 RDVV 23-18 P2 MPHO 4-3 92FLV a-30 WPCR 18-13 3MY 27-22 WDECTH 24-2 WPST 12-8 WFST 12-8 WIANIPM 24-2 WAEB 16-15 Q106 20-18 WYCR 24-20 WREZPM 16-15 RIO4 72-17 WREZ 26-23 BOUTH EITY 31-29 WEST SCICK d-28 SCHOPH 18-12 KIDD 28-30 KJRB on K W



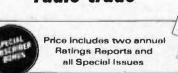
STEVIE WONDER

| FITTH 11-11 | FITTH 11-10 | PHIO? 2-2 RGGI 1-1 RJRB 9-8 RMBO 2-2 RRPM 12-10 KSPZ 2-2 BSHK 2-4 RCPX 5-5 PHIO3 10-7 R3-5-2 RLUC 3-3 FRQ 4-12 RNYT 3-3 RIKI 14-13 NABC 7-2 WKBM 1-1 WFEN97M 2-MFF1 2-2 MFA 2-2 MEAUPM 6-B104 2-2 MEASPM 2-PRO-FM 2-PRO-FM 2-PRO-FM 2-CTC 1-3 CTTR 11-CKGM 6-5 DE LANT 273 4-3 940 1-5 9100 2-2 195 7-5 0105 4-4 WCKX 7-5 MJBQ 8-2 MGUY 7-3 MACS 15-12 MIGY 19-26 MTSN 3-3 WHEB 2-2 WFEA 6-20 WFEA 6-20 WFEA 6-20 MTRG 3-5 MOMPFFM 13-8 BOUTH

Q104 2-3
MREV 2-1
2102 1-2
9556F 1-1
WFOM 7-3
WFOM 7-3
WFOM 7-3
WFOM 7-2
WFLB 1-2
WFLB 1-2
WFLB 1-2
WFLB 1-2
WFLB 1-2
WFLB 1-6
WFLB RRLA 3-3 RFI 1-1 RFIEPH 1-RIGO 4-2 FFPC 3-2 FFPC 3-2 FFPC 3-2 RTPA 4-4 KCHR 22-1 RTPA 4-4 KCHR 22-1 RTPA 4-4 KCHR 22-1 Q103 1-2 Q103 1-2 RTPA 4-6 W18.871 EQUEX 6-5 EYMOPH 4-2



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SIGNIFICANT ACTION

MECO "Pop Goes The Movies Part I" (Arista) 48/9

Moves: Up 13, Debuts 2, Same 22, Down 2, Adds 9, WCAU-FM, Q108, WKRZ-FM, KZFM, KINT, Y94, KCPX, WFBG, CK101 22-17, WAYS 14-12, WVIC 15-10, WHEB 24-22, WFLB 34-30, KSLY 22-20.

GLASS MOON "On A Carousei" (Radio/Atlantic) 47/9

Movem: Up 8, Debuta 10, Same 20, Down 0, Adda 9, CKGM, KZZP, KSET-FM, KHFI, WABB-FM, WRQK, KZ93, KBBK, KKLV, WBEN-FM 39-33, KBEQ d-30, WRCK 27-22, KINT 24-17, WDCG 31-28, Z104 25-20.

ALDO NOVA "Fantaby" (Portrait/CBS) 48/12
Movest Up 11, Debuts 9, Same 14, Down 0, Adde 12, WLS-FM, KIQQ, WKRZ-FM, WKEE, KZFM, KINT, BJ106, WNAM, KCPX, Q104, 99KG, KATI, CFTR 20-14, WJXQ 14-9, KSEL 22-19.

CHARLIE DANIELS BAND "Still In Saigon" (Epic) 43/43
Moves, Up 0, Debuts 0, Seme 0, Down 0, Adds 43 including WBEN-FM, 98KX, WGCL, WPHD, WDRC-FM, WZYP, WSKZ, WCSC, KIOA, WKDQ, KJRB, 95XIL, Z102, KRNA, KYYA.

BARRY MANILOW "Let's Hang On" (Arista) 43/20
Moves: Up 2, Debuts 7, Sems 14, Down 0, Adds 20 Including WKBW, Q105, WCKX, KFI, KIIS-FM, KYYX, WKEE, WBBQ, WNOK-FM, WZZR, WHEB, Q104, WISE, KSLY, KDZA.

GEORGE DUKE "Shine On" (Epic) 43/9

GEORGE DUKE "Shine On" (Epic) 43/9 Moveas: Up 15, Debuta 4, Seme 15, Down 0, Adda 9, WiFi, CKGM, Q105, CKLW, KZFM, KINT, KYNO-FM, KIKI, WBLF, KIQQ 32-27, KC101 22-19, KHFI 27-22, KGGI 28-21, WJBQ 30-25, 95SGF 21-17.

WBLF, KIQQ 32-7, KC101 22-19, KHPI 27-22, KQGI 26-21, WJBQ 36-26, 955GF 21-17.

GENESIS "Man On The Corner" (Atlantic) 42/19

Moves: Up 4, Debuta 5, Same 14, Down 0, Adda 19 including WBEN-FM, WLS-FM, WKTI, Q106, WKEE, WANS-FM, WRVQ, 2104, WIKS, KJRB, WOMP-FM, WAEB, KKQV, KRNA, KKLV.

DAVID LASLEY "If I Had My Wish Tonight" (EMI America) 42/9

Moves: Up 1, Debuta 3, Same 29, Down 0, Adda 9, WIFI, WHFM, KBFM, WDCG, WJXQ, WNAM, KSKD, WGUY, WFEA, WNBC 28-24, WGCL on, KFI on, KEZR d-27, WMAK-FM on, WGLF on.

ROBERTA FLACK "Making Love" (Atlantic) 41/6

MOVES: Up 12, Debuts 10, Same 13, Down 0, Adda 6, KRLA, WTIX, WTSN, WFEA, WFOX, KSLY, WIFI on, WXKS-FM 25-21, Z93 d-30, KEARTH 23-19, WFBR 23-18, KC101 25-22, WCSC 27-24, WZZR on, KRQ 29-26.

FM 20-21, 293 0-30, KEARTH 23-19, WFBR 23-18, KC101 25-22, WCSC 27-24, WZZR on, KRQ 29-26.

JOHN DENVER "Shanghai Breezes" (RCA) 39/10

Moves: Up 9, Debuta 6, Same 14, Down 0, Adda 10, KEARTH, KFI, KYYX, WMAK-FM, WCSC, WNCI, FM102, KCPX, KENI, KCBN, WAEB 27-20, WGH 13-10, WVIC 33-25, KGGI 30-27, WZYQ on.

SMOKEY ROBINSON "Tell Me Tomorrow" (Tamla/Motown) 38/1

Moves: Up 16, Debuta 4, Same 10, Down 7, Adda 1, WLYT, WABC 28-27, B104 16-13, KIIS-FM 8-8, WDRC-FM on, KHFI 28-27, WTIX 28-25, B97 9-8, BJ105 34-30, WDQQ 13-11, KGGI 2-2, KRQ 23-20, WJBQ 26-21, 95SGF d-30, WCIL-FM d-28.

WILLIE NELSON "Always On My Mind" (Columbia) 38/13
Moves: Up 6, Debuts 11, Same 8, Down 0, Adds 13, Z93, KYYX, KEEL, WDOQ, WVIC, KSTT, KRAV, WFBG. WELB. KPUR, KVOL

JUNIOR "Mama Used To Say" (Mercury/PolyGram) 37/12

Moves: Up 10, Debuts 3, Same 11, Down 1, Adds 12, KEARTH, KRLA, KFI, KROK, WMAK-FM, WOKI, WVIC, FM102, KBBK, Z102, WGLF, Q101, Y100 19-8, 92FLY 30-25.

GEORGE BENSON "Never Give Up On A Good Thing" (WB) 37/3

Moves: Up 21, Debuts 3, Same 10, Down 0, Adds 3, WCKX, KRLA, KIIS-FM, KEARTH 22-17, WTIC-FM 28-24.

Moves: Up 21, Debuts 3, Seme 10, Down 0, Adds 3, WCKX, KRLA, KIIS-FM, KEARTH 22-17, WTIC-FM 28-24, WZYP on, WDOQ 30-27, WMAK-FM 20-15, WCSC 16-13, KGGI 13-10, WJBQ 31-23, 96SGF 20-14, WFLB 24-20, KVOL 28-24, KOZE 23-18.

BARBRA STREISAND "Memory" (Columbia) 37/3

MOVES: Up 15, Debuts 4, Same 15, Down 0, Adds 3, KLPO, WRQK, KKLV, WBEN-FM 38-26, JB105 25-22, KFI 21-18, Q106 30-27, KEEL 32-28, WGH 9-7, KJ100 18-15, WVIC 23-20, WAKX 10-9, KCPX 31-28, WTSN 19-14, KENI

BOYS BAND "Please Don't Stop Me Baby (I'm On Fire)" (Elektra) 36/10 Moves: Up 7, Debuts 5, Same 14, Down 0, Adds 10, WKEE, KZFM, KEEL, WABB-FM, WBBQ, KSTT, KGGI, WFLB, KILE, KKLS, Q103 on, WAEB 24-21, K104 27-23, KINT 39-26, KCBN 40-37.

SNEAKER "Don't Let Me In" (Handshake/CBS) 36/1

Moves: Up 10, Debuts 4, Same 21, Down 0, Adds 1, WOMP-FM, KBEQ 19-16, G100 32-28, BJ105 on, WQUT on, WRVQ 11-8, KMGK on, KOFM on, KNBQ on, KIKI on, WJBQ d-35, WXLK 19-13, Q101 on, KRNA on-dp, 99KG d-40, KENI on.

IRENE CARA "Anyone Can See" (Network/Elektra-Asylum) 34/0

Moves: Up 13, Debuts 0, Same 16, Down 5, Adds 0, WBEN-FM 35-31, WIFI on, B104 on, WCKX 11-9, KIQQ on, KFRC 38-33, WHFM 26-24, G100 28-25, CK101 7-7, WNCI 26-23, KNBQ on, KHYT 22-19, WGUY 24-21, WFLB

DONNIE IRIS "My Girl" (MCA) 27/20

Moves: Up 0, Debuts 2, Same 5, Down 0, Adds 20 Including WKTI, KFI, WKRZ-FM, KINT, WABB-FM, WMAK-FM, WJXQ, KMGK, KNBQ, KBBK, KSKD, WFBG, WOMP-FM, WXLK, Q101, KENI, KYYA.

GAMMA "Right The First Time" (Elektra) 25/11

Moves: Up 4, Debuts 0, Same 10, Down 0, Adds 11, VEGI, VETO, CACC, VOTA 11, VEGI, VETO, CACC, VOTA 12, VETO, CACC, VOTA 13, VEGI, VETO, CACC, VOTA 14, VEGI, VETO, CACC, VOTA 14, VEGI, VETO, CACC, VOTA 14, VEGI, VETO, CACC, VOTA 15, VETO, CACC, VOTA 16, V

GAMMA "Hight The First Time (Elektra) 25/11 Moves: Up 4, Debuts 0, Seme 10, Down 0, Adds 11, KEGL, KEZR, 3WT, KSET-FM, KINT, WABB-FM, WIGY, WOMP-FM, KKQV, WSPT, KSLY, 96KX on, WRCK on, FM103 on, KSEL-FM 24-20.

STEVIE WOODS "Just Can't Win 'Em All" (Cotillion/Atco) 24/0
Moves: Up 15, Debuts 0, Same 7, Down 2, Adds 0, KBEQ 22-19, WAEB on, WTIX 12-10, WMAK-FM on, KJ100
25-21, WZZR 15-10, WVIC 22-19, KIOA 20-16, KIOX 23-18, KSKD 21-19, KIKI on, WFEA 29-27, WCIR on, 95SGF

DUKE JUPITER "I'll Drink To You" (Coest-Coest/CBS) 22/8
Moves: Up 4, Debuts 2, Seme 8, Down 0, Adds 8, 96KX, CHUM, WRCK, KROK, WGH, KSEL-FM, KENI, KSLY,
KFRC on, KZZP 27-25, 3WT 38-35, KINT d-30, WZYP on, WJXQ 26-24, KRNA on-dp.

SOFT CELL "Tainted Love" (Sire/WB) 22/2

Moves: Up 11, Debuts 0, Same 5, Down 4, Adds 2, WIFI, 95XIL, WCAU-FM 34-25, CFTR 2-2, Y100 16-13, KRLA
22-16, KIQQ 26-13, WRCK 10-8, WPST 6-4, K104 31-26, WJBQ 33-27, WCIL-FM 3-2, KRNA on, KFMZ 23-20. LULU "Who's Fooling Who" (Alfa) 19/5
Moves: Up 4, Debuts 1, Seme 8, Down 1, Adds 5, WGCL, WVIC, 95XIL, WAEV, KSLY, WBEN-FM d-36, K104
38-33, KZFM on, KSET-FM 30-28, KINT 38-32, WOKI on, WNAM on, KIKI on, WACZ 28-25, WTRU on.

38-33, KZFM on, KSET-FM 30-28, KINT 38-32, WOKLON, WNAM on, KIKLON, WACZ 28-25, WIND ON.

TOM TOM CLUB "Genius Of Love" (Sire/WB) 19/2

Moves: Up 9, Debuts 1, Same 7, Down 0, Adds 2, FM102, KHYT, Y100 d-23, KRLA 28-15, KFL on, KIQQ 15-8, B97
28-20, WZYP on, WBBQ on, Z102 14-11, WFLB 35-28, KVOL on, WRKR 22-17, WCIL-FM 22-15, KENI 40-37.

DWIGHT TWILLEY "Somebody To Love" (EMI America) 18/0

Moves: Up 5, Debuts 0, Same 13, Down 0, Adds 0, CHUM on, WRCK on, KZFM on, WABB-FM on, WSSX on, WVIC on, KCPX 37-33, WACZ on, WISE on, WYKS on, KSEL-FM 26-24, KVOL on, WCIL-FM on, KRNA 25-23, KFMZ 22-19.

EDDIE SCHWARTZ "Over The Line" (Atco) 17/5

Moves: Up 3, Debuts 1, Same 8, Down 0, Adds 5, KEZR, WDCG, WOMP-FM, KSEL-FM, 99KG, CHUM d-29, CKGM on, 3WT 32-27, KMGK on, WJBQ on, WGUY on, WAEV on, 95SGF on, WFOX on, KYYA on.

CKGM on, 3WT 32-27, KMGK on, WBQ on, WGVY on, WAEV on, 955GF on, WFOX on, KTYA on.

SURVIVOR "Summer Nights" (Scotti Bros./CBS) 17/1

Moves: Up 4, Debuts 1, Same 8, Down 3, Adds 1, KEGL, CKLW on, KIQQ on, KLPQ on, WABB-FM 24-19, WZZR on, WJXQ 21-20, KMGK on, KGGI 23-22, KKQV on, WRKR on, KFMZ 18-17, KEMI d-40.

FRED PARRIS & THE FIVE SATINS "Medley" (Elektra) 17/0

Moves: Up 5, Debuts 4, Same 8, Down 0, Adds 0, WXKS-FM 21-18, KRLA on, WTRY on, 92FLY d-29, WTIC-FM 14-12, WDRC-FM 22-18, KC101 8-4, K104 d-37, WRQK on, WGUY d-25, WFEA on, WAEV 21-20, WRKR on, KENI

On.

SHOOTING STAR "Hollywood" (Virgin/Epic) 16/4

Moves: Up 3, Debuts 1, Same 8, Down 0, Adds 4, WLS, WZYP, WIGY, KENI, WLS-FM on, WLOL-FM on, K104 on, WSSX 24-22, KSTT 24-19, KMGK on, WIKS 10-8, KRNA on-dp, KFMZ d-24, KSLY on.

CHRIS REA "Loving You" (Columbia) 16/2

Moves: Up 1, Debuts 1, Same 12, Down 0, Adds 2, WGH, KSKD, KRLA on, KZFM on, KINT d-37, KROK on, KX104 on, WJXQ on, KBBK on, KCPX on, KYOL on, KENI on, KSLY on, KCBN 34-32, KDZA on.

ANNE MURRAY "Another Sleepless Night" (Capitol) 16/0

Moves: Up 4, Debuts 0, Same 11, Down 1, Adds 0, WCAU-FM on, CTR 30-25, CKGM on, KBEQ on-dp, KIQQ on, KEEL on, Y103 38-37, WZZR 27-25, WVIC 31-26, KRQ on, WFAA on, WFOA on, KILE on.

BONNIE RAITT "Keep This Heart In Mind" (WB) 15/2

Moves: Up 5, Debuts 1, Seme 7, Down 0, Adds 2, WBCY, WSSX, KEGL 26-23, KEZR 25-23, WPST 26-21, WOKI 34-31, WJXQ 24-23, KGG on, WJBQ d-38, WIGY on, WZYQ on, WFOX on, KKQV on, KRNA on.

BILL CHAMPLIN "Take It Uptown" (Elektra) 14/3

34-31, WJXQ 24-23, KGGI on, WJBQ 6-39, WIGY on, WZYQ on, WZYQ on, KKQV on,

WCSC, WAEV, 95SGF, WISE,

WROK, WCSC, WAEV, 95SGF, WISE.

TOM CHAPIN "Jeannie" (SRI) 13/2

Moves: Up 0, Debuts 1, Same 9, Down 1, Adds 2, WJBQ, WAEV, 195 on, WZYP on, BJ106 on, CK101 d-40, WOKI on, WNOK-FM on, KCPX on, WISE on, WFLB on, WYKS 36-39, KVOL on.

SUGAR HILL GANG "Apache" (Sugar Hill) 12/0

Moves: Up 6, Debuts 1, Same 2, Down 3, Adds 0, WCAU-FM 5-3, WXKS-FM 24-19, 195 10-7, KIQQ 22-21, Q106 on, BJ105 on, WNOK-FM d-23, WFLB 28-24, WGLF 18-12.

Rotationa: Heavy 8/0, Medium 20/2, Light 8/2, Extra Adda 0, Total Adda 4, KEY103, WIS, KSEL, WSGW. Heavy: WLTA, WCCO, WHIO, KLTE, KSL, WDEF, Medium: 97AIA, WCZY, KEX, WGAC, WHBY, WFDF, KMBZ, KRMG, KBOI, WEIM, WNEU, KRBC, WSKY, WWSA, WDAY, KFOR, KBOZ, KSRO.

MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 32/1

Rotationa: Heavy 3/0, Medium 17/0, Light 12/1, Extra Adda 0, Total Adda 1, WZZP, Heavy: WFMK, KKUA, WNEU. Medium: WBEN, KEX, WICC, WEU, WGAC, WHHY, WMHE, KRMG, KBOI, KSL, KCEE, WEIM, WKBR, WORG, KBOZ, KBAI, KRKK.

SIGNIFICANT ACTION

JENNIFER WARNES "Come To Me" (Arista) 28/7

int 13/3, Extra Adda 1, Total Adda 7, KEY103, WSLI, WHBC, KBOI, WLVA, , WCCO, KEX, WGAC, KSL, WSKY, WDEF, WWSA, KBOZ, KMED.

RICK SPRINGFIELD "Don't Talk To Strangers" (RCA) 26/7
Rotations: Heavy 3/0, Medium 10/1, Light 11/4, Extra Adda 2, Total Adda 7, WZZP, KS94, SM95, WOWO, KCRG, KPAT, KRKK. Heavy: WHHY, WSRZ, KWAV. Medium: WAFB, KULF, WQUE, WFMK, WMHE, KYUU, WWNR.

DARYL HALL & JOHN OATES "Did It In A Minute" (RCA) 24/12
Rotations: Heevy 3/1, Medium 9/3, Light 10/6, Extre Adds 2, Total Adds 12, KFMK, WRIE, WSFM, WAFB, WQUE, WFMK, KWAV, KTKT, WKZE-FM, WCHV, KPAT, WBOW. Heevy: WSRZ, WNEU. Medium: KULF, WENS, WMHE,

PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 23/7 94, Extra Adda 2, Total Adda 7, WGAC, SM96, WJMD, WRIE, KULF, KWAV, WDAY, KBOZ.

LE ROUX "Nobody Said It Was Easy" (RCA) 22/5
Rotations: Heavy 3/0, Medium 12/1, Light 8/3, Extra Adda 1, Total Adda 5, WOWO, KUDL, K108, KYUU, KTKT.
Heavy: WAFB, WSRZ, KWAV. Medium: WZZP, WSFM, WHHY, WQUE, WFMK, WMHE, WWNR, WCHV, WLVA.

BILL LaBOUNTY "Livin' It Up" (WB/Curb) 22/3

y 2/0, Medium 11/1, Light 9/2, Extra Adda 0, Total Adda 3, KEZL, WRVR, KBOZ, Heavy, WSKY, n. WCZY, WCCO, WGAC, WBT, SM96, WHBC, KUGN, WJON, KFQD, KMED.

WDAY, Medium: WCZY, WCCO, WGAC, WBT, SM96, WHBC, KUGN, WJON, KFQD, KMED.

TASTE OF HONEY "I'll Try Something New" (Capitol) 21/5

Rotations: Heavy 0/0, Medium 9/3, Light 12/2, Extra Adda 0, Total Adda 5, WRVR, WWNR, KRBC, WCHV, KRNO.

Medium: WJMD, WLTA, KPLZ, KULF, WSKY, KRKK.

BEATLES "Movie Medley" (Capitol) 19/19

Rotations: Heavy 1/1, Medium 5/5, Light 10/10, Extra Adda 3, Total Adda 19, WCBM, WASH, WHB, WICC, WGAC, WSGN, WHHY, WHIO, KIXI, KCEE, WWNR, WKZE-FM, WEIM, KRBC, WSKY, WORG, WSGW, KPAT, KBAI.

HUEY LEWIS AND THE NEWS "Do You Believe In Love" (Chrysalis) 19/4 Rotationa: Heavy 6/0, Medium 9/1, Light 4/3, Extra Adda 0, Total Adda 4, WFYR, WGAC, KYUU, KRKK. Heavy: WHHY, WSRZ, WFMK, WMHE, WROV, KPAT. Medium: KVIL, WZZP, WBBF, KMGC, KRBE, WOWO, KWAV,

T.G. SHEPPARD "Finally" (WB/Curb) 17/12
Rotations: Heavy 0/0, Medium 5/2, Ught 11/9, Extra Adds 1, Total Adds 12, WLTA, KEX, WSFM, WGAC, WHHY, SM95, WHIO, WEIM, WCHV, WDEF, WORG, KMED. Medium: KRBC, WSKY, WDAY.

BOYS BAND "Please Don't Stop Me Baby (I'm On Fire)" (Elektra) 16/3
Rotations: Heavy 1/0, Medium 6/0, Light 6/2, Extra Adda 1, Total Adda 3, KTKT, WWNR, WEIM: Heavy: KISN. Medium: KEX, WHHY, SM95, WSKY, KFQD, KRKK.

ROSANNE CASH "Blue Moon With Heartache" (Columbia) 16/1
Rotations: Heavy 5/0, Medium 6/0, Light 4/0, Extra Adda 1, Total Adda 1, KFMB, Heavy: WRIE, KEY103, WRVA, KLTE, KSL. Medium: 55KRC, WCZY, WARM98, KRNT, KOB, WWSA.

SMOKEY ROBINSON "Tell Me Tomorrow" (Tamla/Motown) 16/1
Rotations: Heevy 2/0, Medium 11/1, Light 3/0, Extra Adda 0, Total Adda 1, WQUE. Heevy: KULF, KKUA. Medium: WTAE, KEX, KEY103, KBOI, WWNR, WEIM, WKBR, KRBC, KSEL, KFQD.

SNEAKER "Don't Let Me In" (Handshake/CBS) 11/0
Rotations: Heavy 3/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy: WSRZ, WLVA, WDAY. Medium: Rotations: Heavy 3/0, Medium 5/0, L WRVA, KBOI, KWAV, WEIM, KRKK

STEVIE NICKS "Edge Of Seventeen" (Modern/Atco) 9/1
Rotations: Heavy 2/0, Medium 4/1, Light 3/0, Extra Adds 0, Total Adds 1, WCHV. Heavy: WHHY, WSRZ. Medium: WZZP, KPAT, KISN.

DOTTIE WEST "You're Not Easy To Forget" (Liberty) 9/0
Rotations: Heavy 1/0, Medium 5/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WLTA. Medium: WCCO, WSBA,

EDDIE RABBITT "I Don't Know Where To Start" (Elektra) 8/8

SIMON & GARFUNKEL "Wake Up Little Susie" (WB) 8/3 Rotations: Heavy 0/0, Medium 4/1, Light 4/2, Extra Adds 0, Total Adds 3, WENS. 3, WENS, KMBZ, KSL. Medium: WASH,

DR. HOOK "Baby Makes Her Blue Jeans Talk" (Casablanca/PolyGram) 8/1 Rotations: Heavy 0/0, Medium 1/0, Light 7/1, Extra Adda 0, Total Adda 1, WSFM. Medium: WHHY.

ROD STEWART "Tonight I'm Yours (Don't Hurt Me)" (WB) 8/0
Rotations: Heavy 4/0, Medium 4/0, Light 0/0, Extra Adds 0, Total Adds 0, Heavy: WZZP, WOWO, WWNR, WLVA.
Medium: KDKA, 55KRC, WCHV, WROV.

CAROLE KING "One To One" (Atlantic) 7/6
Rotationa: Heavy 1/0, Medium 1/1, Light 3/3, Extra Adda 2, Total Adda 6, SM95, WARM98, WHIO, KUGN, WSKY,

ALABAMA "Mountain Music" (RCA) 7/2
Rotations: Heavy 0/0, Medium 5/2, Light 2/0, Extra Adds 0, Total Adds 2, WBT, KBOI. Medium: WHBC, WORG,

DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 7/2
Rotations; Heavy 0/0, Medium 4/0, Light 3/2, Extra Adds 0, Total Adds 2, WHBC, WORG. Medium

WAYLON & WILLIE "Just To Satisfy You" (RCA) 6/3
Rotations: Heavy 0/0, Medium 4/1, Light 2/2, Extra Adda 0, Total Adda 3, KMBZ, KBOI, WORG. Medium: WSB,

TERRY GREGORY "I Never Knew The Devil's..." (Handshake/CBS) 6/0 Rotations: Heavy 1/0, Medium 1/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WLTA. Medium: WT Rotations: Heavy 1/0, Medium 1/0, Light 4/0, Extra Adda 0, Fotal Adda 0. F AL MARTINO "If I Should Love Again" (Capitol) 6/0 Rotations: Heavy 1/0, Medium 0/0, Light 5/0, Extra Adda 0, Total Adda 0. H

LAURA BRANIGAN "All Night With Me" (Atlantic) 5/2
Rotations: Heavy 0/0 Medium 1/0 Light 4/2, Extra Adds 0, Total Adds 2, WSL Rotations: Heavy 0/0, Medium 1/0, Light 4/2, Extre Adds 0, Total Adds 2, WSLI, WDAY. Medium: WSKY. STELLA PARTON "I'll Miss You" (Townhouse) 5/2
Rotations: Heavy 0/0, Medium 2/1, Light 3/1, Extre Adds 0, Total Adds 2, WEIM, WDEF. Medium: WGAC.

GROVER WASHINGTON JR. "Jamming" (Elektra) 5/1
Rotations: Heavy 0/0, Medium 2/0, Light 3/1, Extra Adds 0, Total Adds 1, SM95. Medium: KULF, WDEF.

SIGNIFICANT ACTION

DAN FOGELBERG "Run For The Roses" (Full Moon/Epic) 11/11
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 11, Q102, KEZR, KOPA, K104, KEEL, KHYT, Q104, Z102, KSEL

STARS ON 45 "Tribute To Stevie Wonder" (Radio/Atlantic) 11/10

KILE, WCIL-FM, Y100 on.

CAROLE KING "One To One" (Atlantic) 11/8

CAROLE SING 1. Same 2. Down 0, Adds 8, WNBC, WXKS-FM, KBEQ, KIQQ, WOKI, Z104, Q104, WAEV,

MARTIN BRILEY "I Don't Feel Better" (Mercury/PolyGram) 11/0
Moves: Up 4, Debuts 1, Same 6, Down 0, Adds 0, 96KX on, WPST 24-22, WKRZ-FM on, WJXQ d-30, KMGK on, WJBQ 38-36, WIGY on, WFOX on, WRKR 33-32, WCIL-FM on, KFMZ 14-10. CHRIS CHRISTIAN "Make It Last" (Boardwalk) 11/0
Moves: Up 1, Debuta 1, Same 8, Down 1, Adds 0, KZFM 27-25, KSET-FM on, KCPX on, WJBQ d:39, Q104 on,

C

Moves: Up 1, Debute 1, Same 8, Down 1, Adds 0, KZFM 27-25, KSET-FM WAEV on, WFOX on, WYKS on.

STELLA PARTON "I'll Miss You" (Townhouse) 10/0 Adds C, KFI on, KIQQ on, 3WT on, KZFM 23-17, KINT 26-22 WTIX Moves: Up 3, Debuts 0, Same 7, Down 0, Add 40-38, KLPQ on, WVIC on, WFEA on, KSLY on.

LOVERBOY'S CONQUESTS!

Their debut album was one of the most successful in years! It featured two smash singles, "Turn Me Loose" and "The Kid Is Hot Tonite," and is on its way to double platinum status!

Reaction to their initial tours with Kansas, ZZ Top and Journey was equally enthusiastic Each date brought them thousands of new and devoted fans!

PRESENT

Their current album, "Get Lucky," featuring the smash hit, "Working For The Weekend," is also working its way to double platinum!

And Loverboy has been working hard to support it on the road! Their

first headline tour ever was one of the most successful tours ever. Most cities were sold out way in advance, in some cases Loverboy sold out faster than any other group in history!

Things can only get bigger and better! The release of their new single, "When It's Over," is just the beginning!

Starting early this spring, Loverboy will be back on the road continuing their headlining conquest of America and drawing the kinds of crowds that you never expected to see again!

Loverboy Beyond your wildest expectations.



March 19, 1982

Radio&Records

Contemporary Hit Radio NATIONAL AIRPLAY/30.

Adult/Contemporary

0

Three Turo Last Weeks Weeks Week		
1 1 1	1	JOURNEY/Open Arms (Columbia)
2 2 2	3	STEVIE WONDER/That Girl (Tamla/Motown)
18 8 3	3	OLIVIA NEWTON-JOHN/Make A Move On Me (MCA)
16 6 4	4	JOAN JETT & BLACKHEARTS/I Love Rock 'N Roll (Boardwalk)
19 10 6	6	GO-GO'S/We Got The Beat (IRS/A&M)
10 4 4	6	ROD STEWART/Tonight I'm Yours (Don't Hurt Me) (WB)
22 20 12	0	VANGELIS/Chariots Of Fire (Polydor/PolyGram)
20 16 11	(8)	HUEY LEWIS & THE NEWS/Do You Believe In Love (Chrysalis)
12 11 9	9	POINTER SISTERS/Should I Do It (Planet/Elektra-Asylum)
26 21 13	10	J. GEILS BAND/Freeze Frame (EMI America)
14 13 8	11	BERTIE HIGGINS/Key Largo (Kat Family/CBS)
- 27 19	1	RICK SPRINGFIELD/Don't Talk To Strangers (RCA)
28 22 17	13	STEVIE NICKS/Edge Of Seventeen (Modern/Atco)
3 3 7	14	AIR SUPPLY/Sweet Dreams (Arista)
- 28 25	15	PAUL DAVIS/'65 Love Affeir (Ariste)
11 9 10	16	POLICE/Spirits In The Material World (A&M)
7 7 14	17	DIANA ROSS/Mirror, Mirror (RCA)
13 12 16	18	ALABAMA/Love In The First Degree (RCA)
29 25 23	19	LE ROUX/Nobody Said It Was Easy (Lookin' For The Lights) (RCA)
30	20	Q. JONES featuring J. INGRAM/One Hundred Ways (A&M)
- 29 24	2	QUARTERFLASH/Find Another Fool (Geffen)
5 5 15	22	KENNY ROGERS/Through The Years (Liberty)
25 23 21	23	BOB & DOUG McKENZIE/Take Off (Mercury/PolyGram)
- 30 27	24	GREG GUIDRY/Goin' Down (Badland/Columbia)
28	25	VAN HALEN/(Oh) Pretty Woman (WB)
29	26	DR. HOOK/Baby Makes Her Blue Jeans Talk (Casablanca/PG)
	27	DARYL HALL & JOHN OATES/Did It In A Minute (RCA)
4 15 18	28	DAN FOGELBERG/Leader Of The Band (Full Moon/Epic)
	29	TOMMY TUTONE/867-5309/Jenny (Columbia)
30 26 26	30	OAK RIDGE BOYS/Bobbie Sue (MCA)

Three Two List Wests Wests West					
	2	1	1	1	BERTIE HIGGINS/Key Largo (Kat Family/CBS)
	3	3	2	2	JOURNEY/Open Arms (Columbia)
	14		5	3	NEIL DIAMOND/On The Way To The Sky (Columbia)
	8	4	4	0	CLIFF RICHARD/Daddy's Home (EMI America)
	13	8	6	6	VANGELIS/Chariots Of Fire (Polydor/PolyGram)
	9	7	7	6	Q. JONES featuring J. INGRAM/One Hundred Ways (A&M)
	15	13	9	Ŏ	SISTER SLEDGE/My Guy (Cotillion/Atco)
	25	20	12	0	OLIVIA NEWTON-JOHN/Make A Move On Me (MCA)
	19	15	10	9	STEVIE WONDER/That Girl (Tamla/Motown)
	1	2	3	10	KENNY ROGERS/Through The Years (Liberty)
	21	19	14	0	LARRY CARLTON/Sleepwelk (WB)
	7	5	8	12	ALABAMA/Love In The First Degree (RCA)
	-	26	20	1	JOHN DENVER/Shanghai Breezes (RCA)
	17	16	16	Ø	STEVIE WOODS/Just Can't Win 'Em All (Cotillion/Atco)
	12	11	11	15	ABBA/When All Is Said And Done (Atlantic)
	27	23	18	16	POINTER SISTERS/Should I Do It (Planet/Elektra-Asylum)
	_	_	24	D	PAUL DAVIS/'65 Love Affeir (Ariste)
	29	24	23	13	BARBRA STREISAND/Memory (Columbia)
	6	10	13	19	AIR SUPPLY/Sweet Dreams (Arista)
	11	14	15	20	DAN FOGELBERG/Leader Of The Band (Full Moon/Epic)
	26	22	22	3	MECO/Pop Goes The Movies Part I (Arista)
	4	12	17	22	SHEENA EASTON/You Could Have Been With Me (EMI America
	23	21	21	23	OAK RIDGE BOYS/Bobbie Sue (MCA)
	-		-	24	BARRY MANILOW/Let's Hang On (Arista)
		-	27	25	WILLIE NELSON/Always On My Mind (Columbia)
	10	17	19	26	LITTLE RIVER BAND/Take It Easy On Me (Capitol)
	-	-	29	2	ROBERTA FLACK/Making Love (Atlantic)
	-	-	30	28	GENE COTTON/If I Could Get You (Into My Life) (Knoll)
	16	18	25	29	ANNE MURRAY/Another Sleepless Night (Capitol)
	-		-	30	AL JARREAU/Teach Me Tonight (WB)

BEATLES (71) HALL & OATES (68) **ELTON JOHN (45)**

ROLLING STONES (44) CHARLIE DANIELS (43) CHARLENE (32)

MOST. ADDED BARRY MANILOW (47) CARPENTERS (34) **ELTON JOHN (26)**

CHARLENE (25) ROBERTA FLACK (20) BEATLES (19)

JOAN JETT (123) OLIVIA NEWTON-JOHN (97) **JOURNEY (86)**

GO-GO'S (79) J. GEILS BAND (77) VANGELIS (66)

HOTTEST

BERTIE HIGGINS (70) JOURNEY (70) NEIL DIAMOND (54)

VANGELIS (54) STEVIE WONDER (49) CLIFF RICHARD (43)

TOMMY TUTONE 867-5309/Jenny (Columbia)

BARRY MANILOW Let's Hang On (Arista)

59% of our reporters on it. Moves: Up 53, Debuts 23, Same 19, Down 1, Adds 31 including JB105, 94Q, WLS, Q102, XTRA, KUBE, WHFM, KITY, WABB-FM, WZOK, FM103, WFBG, WXLK, WYKS, WCIL-FM. See Parallels, debuts at number 29 on CHR chart.

NEW & ACTIVE 12-34

CHARLENE "I've Never Been To Me" (Motown) 112/32
Moves: Up 33, Debuts 20, Same 27, Down 0, Adds 32 Including WABC, KRLA,)
FM, WSEZ, KIIK, KYNO-FM, K98, WIGY, WCGQ, KFYR, KCBN, KOZE.

FOREIGNER "Juke Box Hero" (Atlantic) 97/3
Moves: Up 44, Debuts 3, Same 32, Down 15, Adds 3, KITY, WAYS, KCPX, WBEN-FM 11-9, 96KX 13-10, WLS-FM 18-15, O102 10-5, KUBE 22-17, WYCR 14-10, BJ105 14-8, WNOK-FM 15-9, WIKS 8-1, WCIR 13-8, KELO 17-15, WICE 13-10, WLS-FM 15-9, WIKS 8-1, WCIR 13-8, KELO 17-15, WICE 13-10, WLS-FM 15-9, WIKS 8-1, WCIR 13-8, KELO 17-15, WICE 13-10, WLS-FM 15-9, WIKS 8-1, WCIR 13-8, KELO 17-15, WICE 13-10, WLS-FM 15-9, WIKS 8-1, WCIR 13-8, KELO 17-15, WICE 13-10, WLS-FM 15-9, WIKS 8-1, WCIR 13-8, KELO 17-15, WICE 13-10, WLS-FM 15-9, WIKS 8-1, WCIR 13-8, KELO 17-15, WICE 13-10, WLS-FM 15-9, WIKS 8-1, WCIR 13-8, KELO 17-15, WICE 13-10, WLS-FM 15-9, WIKS 8-1, WCIR 13-8, KELO 17-15, WIKS 8-1, WCIR 13-10, WLS-FM 15-9, WLS-FM

KKOOL & THE GANG "Get Down On It" (De-Lite/PolyGram) 91/16
MOVES: Up 44, Debuts 13, Same 18, Down 0, Adds 16 including B104, WPGC, KRLA, KC101, WABB-FM, CK101, WAYS, KIKI, WHEB, WFEA, WCIR, KQIZ-FM, 99KG, KYYA, KOZE.

ROLLING STONES "Hang Fire" (Rolling Stones/Atco) 88/44
Moves: Up 4, Debuts 21, Same 18, Down 1, Adds 44 Including WBEN-FM, WIFI, WPGC, WLOL-FM, WGCL,
WKTI, WKEE, WHHY-FM, WBBQ, WBCY, WSSX, WZOK, WLYT, KIKI, WJBQ, KILE.

MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 86/9
Moves: Up 43, Debuts 10, Same 23, Down 1, Adds 9, CKGM, Z93, KEARTH, KC101, CK101, WHOT, WAEV,
95SGF, WGLF, WIFI 22-17, WLOL-FM 28-22, WDOQ 19-15, KBBK 28-24, WFBG 14-9, WCIL-FM 18-8.

SISTER SLEDGE "My Guy" (Cotillion/Atco) 85/6 Moves: Up 56, Debuts 9, Seme 12, Down 2, Adds 6, KEEL, FM100, SISTER SLEDGE "My Guy" (LOTIIIION/ATCO) 85/6
Moves: Up 56, Debuts 9, Same 12, Down 2, Adds 6, KEEL, FM100, WNCI, FM102, KSKD, WOMP-FM, WABC
14-12, WXKS-FM 8-5, WCKX 23-19, KC101 12-8, WAEB 15-11, WMAK-FM 7-4, WGH 1-1, KYNO-FM 9-6, KIKI 4-3.

ELTON JOHN "Empty Garden (Hey Hey Johnny)" (Geffen) 80/45
Moves: Up 2, Debuts 18, Seme 15, Down 0, Adds 45 including WBEN-FM, WXKS-FM, WLOL-FM, KEZR,
B100, KIMN, Q103, KOPA, KZZP, 3WT, WZYP, WNAM, KLUC, WZYQ, WISE.

NEIL DIAMOND "On The Way To The Sky" (Columbia) 79/8
Moves: Up 36, Debuts 6, Seme 26, Down 3, Adds 8, WCAU-FM, Q103, WBLI, FM100, WMAK-FM, KSKD, WJBQ,
KDZA, V100 18-14, KHFI 23-19, WVIC 20-16, WNCI 13-8, WTSN 14-9, WFLB 20-16, KELO 25-18.

BEATLES "Movie Medley" (Capitol) 78/71
Moves: Up 0, Debuts 1, Seme 6, Down 0, Adds 71 including WIFI, PRO-FM, JB105, Q107, CKGM, Q105,
WCKX, KBEQ, KCNR, KYYX, KUBE, WYCR, KX104, KQKQ, KSPZ.

HIMAN I FAGLIF "Don't YOU Want Me" (AFM) 74/15

HUMAN LEAGUE "Don't You Want Me" (A&M) 74/15
Moves: Up 26, Debuts 11, Seme 22, Down 0, Adds 15, WKTI, Q103, WKRZ-FM, WZYP, WNOK-FM, KCPX, KLUC, WJBQ, WCGQ, WGLF, WYKS, KILE, KVOL, KKLV, KCBN.

WJBU, WCGU, WGLF, WYKS, KILE, KVOL, KKLV, KCBN.,
SAMMY HAGAR "I'll Fall In Love Again" (Geffen) 68/0
Moves: Up 39, Debute 3, Seme 19, Down 7, Adds 0, 96KX 17-14, CKGM 37-33, KEGL 4-2, WPHD 9-7, WPST 11-9, K104 37-30, KSET-FM 20-16, G100 31-27, WSEZ 34-29, WSSX 11-7, KZ93.5-2, KJRB 23-18, WGUY 30-27, WYKS 19-16 KCBN 5-4

RAY PARKER JR. "The Other Woman" (Arista) 64/16
Moves: Up 14, Debuts 19, Same 15, Down 0, Adds 18 including KBEQ, WGCL, KOPA, WYCR, KITY, WFMF, KLPQ, G100, KJRB, WCGQ, WISE, WGLF, WYKS, 99KG, KATI.

PRISM "Don't Let Him Know" (Capitol) 63/1
Moves: Up 31, Debuts 1, Same 28, Down 2, Adds 1, WCIL-FM, 96KX 23-20, KEGL 25-22, KZFM 18-13, KHFI 24-21, WSSX 16-11, WANS 20-17, WRVQ 19-14, KZ93 18-15, Z104 24-21, WIKS 12-10, KKXX 21-17, WJBQ 27-24, WCIR 20-21, KCRN 35-30.

CARS "Since You're Gone" (Elektra) 52/25 Moves: Up 2, Debuts 11, Same 14, Down 0, Adds 25 including WBEN-FM, JB105, KIQQ, KZZP, WLAN-FM, G100, WANS-FM, WRVQ, WLYT, KBBK, WCIR, WGLF, KKLS, WRKR, KRNA. A TASTE OF HONEY "I'll Try Something New" (Capitol) 51/11
Moves: Up 12, Debuts 7, Serne 21, Down 0, Adds 11, WBEN-FM, CKLW, KRLA, KBFM, WOKI
WSEZ, KSKD, WFEA, 95SGF, Q101, KDVV, KEARTH 28-26, KEZR 29-25, WKEE 38-35, KCBN 31-26

61% of our reporters on it. Rotations: Heavy 5/0, Medium 49/21, Light 30/20, Extra Adds 6, Total Adds 47 including WCBM, WTAE, WJMD, KFMK, WISN, WCCO, KEZL, KFMB, KPLZ, WICC, WSLI, WRVR, WENS, KSL, KING, and 32 more. Debuts at number 24 on A/C chart.

NEW & ACTIVE

25-49

ROBERTA FLACK "Making Love" (Atlantic) 83/20 ROBERTA FLACK "Making Love" (Atlantic, 63/24)
Rotations: Heavy 8/1, Medium 48/5, Light 28/13, Extra Adds 1, Total Adds 20, WVBF, WCLR, WCZY, KS94, WSFM, KMGC, WAIV, WRKA, WRVA, WAKR, WHBC, WARM98, KUDL, WIBA, WMHE, KING, KSEL, KPAT, KFQD, KBOZ. Heavy: WLTA, WGY, WHIO, WFMK, KKUA, KFOR, KRNO. Moves 29-27 on A/C chart.

WILLIE NELSON "Always On My Mind" (Columbia) 81/15
Rotations: Heevy 13/1, Medium 52/6, Light 14/6, Extra Adds 2, Total Adds 15, WJMD, KFMK, 97AIA, 3WS, WHAM, WGY, KMGC, WRKA, WRVR, WAKR, WIBA, KLTE, WKBR, KTWO, KBAI, Heavy: WLTA, WCZY, WHHY, WQUE, WSRZ, WOMC, KRBC, WSKY, WDEF, WLVA, KFOR, KRNO. Medium: WSB, WCCO, KEZL. Moves 27-26

GENE COTTON "If I Could Get You (Into My Life)" (Knoll) 80/11
Rotations: Heevy 9/1, Medium 44/2, Light 26/7, Extre Adds 1, Total Adds 11, WGAR, WICC, WTIC, 3WS, WAIV, WSRZ, K108, KIXI, WEIM, KBAI, KSRO. Heevy. WSB, KOY, WGAC, SM95, KOB, WDEF, WLVA, KMED. Medium: 97AIA, WCZY, KEX, KEZL, KFMB, WKAZ, KULF, WRVR, WAKR, KMBZ, KRMG. Moves 30-28 on A/C chart.

97AIA, WCZY, KEX, KEZL, KFMB, WKAZ, KULF, WRVR, WAKR, KMBZ, KRMG.: Moves 30-28 on A/C cheft.

AL JARREAU "Teach Me Tonight" (WB) 72/16

Rotations: Heavy 8/0, Medium 42/5, Light 21/8, Extre Adds 3, Total Adds 16, WLTA, KOY, WRIE, WHAM, WHYN, KEY103, KMGC, SM95, WOMC, KLTE, KOB, WNEU, WJBC, KPAT, KADE, KBAI. Heavy: WSBA, WBT, WSKY, WDEF, WLVA, KRNO. Medium: WBEN, WASH, WSB, 97AIA, WCZY, WCCO, KEX, KPLZ. Debuts at number 30 on

GREG GUIDRY "Goin' Down" (Badland/Columbia) 69/15

Rotations: Heavy 7/0, Medium 41/7, Light 21/8, Extra Adds 0, Total Adds 15, 97AIA, WCLR, WZZP, KEX KGW, WIS, WVLK, KUDL, KSLQ, WMHE, KOB, KING, WCTC, WROV, WSGW. Heavy: SM95, WSRZ, KWAV, WWNR, WSKY, WDAY, KFOR. Medium: WBEN, WLTA, KPLZ, WICC, WKAZ, WGAC, WARM98, KBOI.

CHARLENE "I've Never Been To Me" (Motown) 54/25

Rotations: Heavy 5/1, Medium 20/6, Light 27/16, Extra Adds 2, Total Adds 25, WASH, WCLR, WCZY, WZUU, KPPL, KEX, WKAZ, WSFM, WIS, WPTF, WHBY, WHBC, WIBA, KBOI, KKUA, KIXI, KTKT, WCHV, Q96, KPAT, WBOW, KADE, KRED, KRNO, KRKK.

GORDON LIGHTFOOT "Baby Step Back" (WB) 54/18 Rotations: Heavy 4/0, Medium 29/7, Ught 20/10, Extre Adds 1, Total Adds 18, WVBF, WJMD, WSB, WKAZ, WHYN, WVLK, WPTF, WARM98, WENS, WQUA, KOB, KRBC, WLVA, WJBC, KCRG, KFQD, Heavy: WRVA, WSRZ, KWAV, KRNO. Medium: WCCO, KEX, KGW, KPLZ, WICC, WGAC, KRMG, KING.

Heavy: WRVA, WSRZ, KWAV, KRNO. Medium: WCCO, KEX, KGW, KPLZ, WICC, WGAC, KRMG, KING.

GEORGE BENSON "Never Give Up On A Good Thing" (WB) 53/5

Rotations: Heavy 10/0, Medium 33/2, Light 10/3, Extra Adds 0, Total Adds 5, WTAE, KPLZ, WICC, WFDF, KMED.
Heavy: WBT, WRVA, WSRZ, WFMK, KKRD, KKUA, WWNR, WLVA, WORG, KFOR. Medium: WCBM, WROR.
WLTA, KOY, KEX, WRIE, WELI, WSLI, WVLK, WRVR, WHHY, WHBY, KBOI, KUGN, KSL.

POCO "Sea Of Heartbreak" (MCA) 53/0

Rotations: Heavy 9/0, Medium 28/0, Light 18/0, Extra Adds 0, Total Adds 0, Heavy: WLTA, WSB, WRIE, WGAC,
WRVA, WSRZ, KWAV, WDEF, WLVA, Medium: KEX, KFMB, WELI, KEY103, KULF, WHBY, WHBC, KMBZ, KOB,
KBOI, KUGN, KSL, KIXI, KREM, KCEE, WWNR, KRBC, WDAY, KFQD, KBOZ.

KBOI, KUGN, KSL, KIXI, KREM, KCEE, WWNR, KRBC, WDAY, KFQD, KBOZ.

ELTON JOHN "Empty Gerden (Hey Hey Johnny)" (Geffen) 40/26

Rotationa: Heavy 2/1, Medium 13/9, Light 22/13, Extra Adda 3, Total Adda 26, WSB, 97AIA, WCZY, WCCO, KPLZ, WKAZ, WGY, KULF, WRVR, WHBY, WFMK, WMHE, KBOI, KMJJ, WWNR, WNAB, WKZE-FM, WKBR, WCTC, KSEL, WLVA, KCRG, WDAY, KPAT, KRNO, KSRO. Heavy, KBOZ. Medium: WCSM, SM96, KMED.

CARPENTERS "Beechwood 4-5789" (A5/M) 39/34

Rotationa: Heavy 1/1, Medium 14/11, Light 19/17, Extra Adda 5, Total Adda 34, WLTA, WSB, WCCO, KEZL, WEU, WHAM, WGAC, WBT, KULF, WRVR, WHBY, WHBC, WHIO, KUGN, KKUA, KIXI, KTKT, WKZE-FM, WEIM, WNEU, WDEF, KSEL, WLVA, WORG, WROV, KCRG, WDAY, WJON, KFQD, KBOZ, KTWO, KMED, KBAI, KSRO.

MICHEAL SMOTHERMAN "Do I Ever Cross Your Mind?" (Epic) 33/2

Rotationa: Heavy 2/0, Medium 19/0, Light 12/2, Extra Adda 0, Total Adda 2, WFMK, WNAB. Hoavy WDEF, KRNO. Medium: WBEN, WLTA, WSB, 97AIA, WCCO, KPLZ, WWYZ, WELI, WHAM, WGAC, KULF, SM96, WHBC, KUGN, KSL, WJON, KTWO, KMED, KRKK.