

Radio & Records

ISSUE NUMBER 429

THE INDUSTRY'S NEWSPAPER

APRIL 23, 1982

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HAMILTON NEW GROUP PD

Hattrik Exits Doubleday For Consultancy

Bob Hattrik has formed a consultancy, Bob Hattrik Communications, following his departure from the VP/Programming position at Doubleday Broadcasting. Dave Hamilton, PD at the chain's KDWB-AM & FM/Minneapolis, has been named National Group PD, replacing Hattrik. In addition, Joe Folger becomes PD at KDWB-AM & FM from the Asst. PD/Music Director position at KBPI/Denver; and Beau Raines has been promoted from morning man at KWK-AM & FM/St. Louis to PD of both stations; Hattrik had previously programmed them directly.

Doubleday President Gary Stevens told R&R, "This decision should not in any way obscure or diminish the contribution Bobby's made at Doubleday. It's just the next logical progression for him." Commenting on Hamilton, Stevens said, "I get the same feeling with Dave that I had with John Sebastian and Bobby Hattrik. I know that with the proper motivation he'll do the job for us." He continued, "Bobby will not be consulting us. We will not use a group consultant; we will continue to do our own programming. Our success has always derived from our ability to do our own thing."

Sandusky Moves To Drop Arbitron

The Sandusky Broadcasting group will not renew its Arbitron contracts for KBPI/Denver and KDKB/Phoenix, and intends to drop the ratings service for all its stations. Sandusky Broadcasting President Toney Brooks explained to R&R, "We're not going to renew, certainly not unless there are substantial changes in Arbitron's pricing philosophy by the time our next contracts come up. I have no indication there will be such a change. I do not want winter books in the markets where Sandusky operates, and so we're going to wing it without them."

Elaborating, Brooks stated, "We have no problems with their methodology; we think their research is terrific. The problems stem from their being allowed to sell radio stations something that they don't want and didn't ask for (winter books), and their exorbitant price increases. There's not a majority of support in any of these markets for the winter books."

SANDUSKY/ See Page 33



Bob Hattrik Dave Hamilton

Hattrik Ready To Start

Hattrik told R&R his new consultancy already has two clients, whose identities he was unable to disclose at present. He added that Bill Moyer from KSHE/St. Louis has been appointed VP/Promotions for Bob Hattrik Communications, remarking, "He's very creative and

HATTRIK/ See Page 33

NINE STAFFERS DEPART

KSFX Turns To Talk As KGO-FM

As reported earlier (R&R 3-26), ABC's AOR-formatted KSFX/San Francisco will change call letters to KGO-FM and debut a News/Talk format May 3, utilizing local programming and the new ABC Talkradio Network. KGO Operations Manager Jerry Johnson will serve as OM for both stations, with Ron Denman KGO-FM's Station Manager. KSFX PD Pat Evans, MD Jeri Otteson, Promotion Director Carl Flothow, and air personalities Richard Gossett, Billy Jiggs, Dave Kent, Donna Perry, Keith Richards, and Michael Stevens have been let go; morning man Stephen Capen, who has a contract with ABC, may stay on in an as-yet-undetermined capacity.

BATTLE LOOMS OVER RADIO LICENSES

Supreme Court Denies RKO's Last Chance

RKO General's final hope of keeping WNAC-TV/Boston disappeared this week. The U.S. Supreme Court refused to hear an appeal of the FCC's decision, upheld in lower courts, to strip RKO of the Boston license. That means New England Television Corp., chosen by the FCC as the new licensee, will take over WNAC as soon as it's ready.

The big question now facing the Commission is whether, in light of the WNAC case, RKO is qualified to keep 13 radio properties and its remaining television stations in New York and Los Angeles. RKO Radio Division President Bob Williamson told R&R he hopes the group's 13 radio stations will be cleared in upcoming court and FCC proceed-

ings, allowing RKO to resume business as usual. But a major fight has erupted over what happens next. The U.S. Court of Appeals in Washington will hear oral arguments May 27 on how the FCC should proceed.

On one side, the FCC will argue that it should first rule on whether RKO is qualified to remain a licensee. On the other side, competing applicants who have filed against RKO stations will argue that comparative hearings, pitting their proposals against RKO's stations, should begin at once.

In the FCC's view, such a procedure could end up wasting an enormous amount of time and effort if, ultimately, RKO was found to lack the basic qualifications to remain a licensee. The Commission would rather settle the qualifications issue first. Then, if RKO were found eligible to stay in broadcasting, the comparative hearings could begin. If RKO were found unfit, the 15 frequencies would be declared vacant and the field thrown open to all comers.

No matter which procedure is chosen, the court's decision is not expected until late summer or early fall and, even then, it could be several more years before the fate of the 15 remaining RKO properties is decided.

COMPANY ADOPTS HARD LINE ON SUIT

Piccirillo Sues Heftel For \$10 Million

John Piccirillo, former Regional VP for Heftel Broadcasting and GM of WYYS/Cincinnati, has

filed a \$10.2 million lawsuit against Heftel and its owner Rep. Cecil Heftel for breach of contract. The action seeks retribution for Piccirillo's dismissal last October and alleged failure to continue agreed payments to John A. Piccirillo & Associates for managerial services through 1983 for WYYS and Heftel's WIKS/Indianapolis. According to the suit, Piccirillo's contract offered him an option to buy WIKS if it were put up for sale, and the action contends that his termination rendered that purchase option out of the question.

The suit seeks \$221,053 in service fees, \$3 million in punitive damages, and \$7 million in compensatory damages stemming from the alleged breach of contract. According to Piccirillo, in a statement released through a Cincinnati public relations firm, "Everything I have instituted at WYYS has been carried on and the station continues to be successful, so I cannot understand

PICCIRILLO/ See Page 33

Final Winter Arbitron Markets

Houston

KMJQ Still On Top;
KIKK-FM, KILT-FM Go 2-3; KRBE Up To 4th

Dallas-Ft. Worth

KSCS Widens Lead; KVIL-FM Still Second;
KPLX Nearly Doubles

Pittsburgh

KDKA The One;
WDVE Almost Catches WTAE;
WPNT Up Sharply

Seattle-Everett-Tacoma

KIRO Extends Dominance; KOMO Rises To No. 2;
KUBE Steady

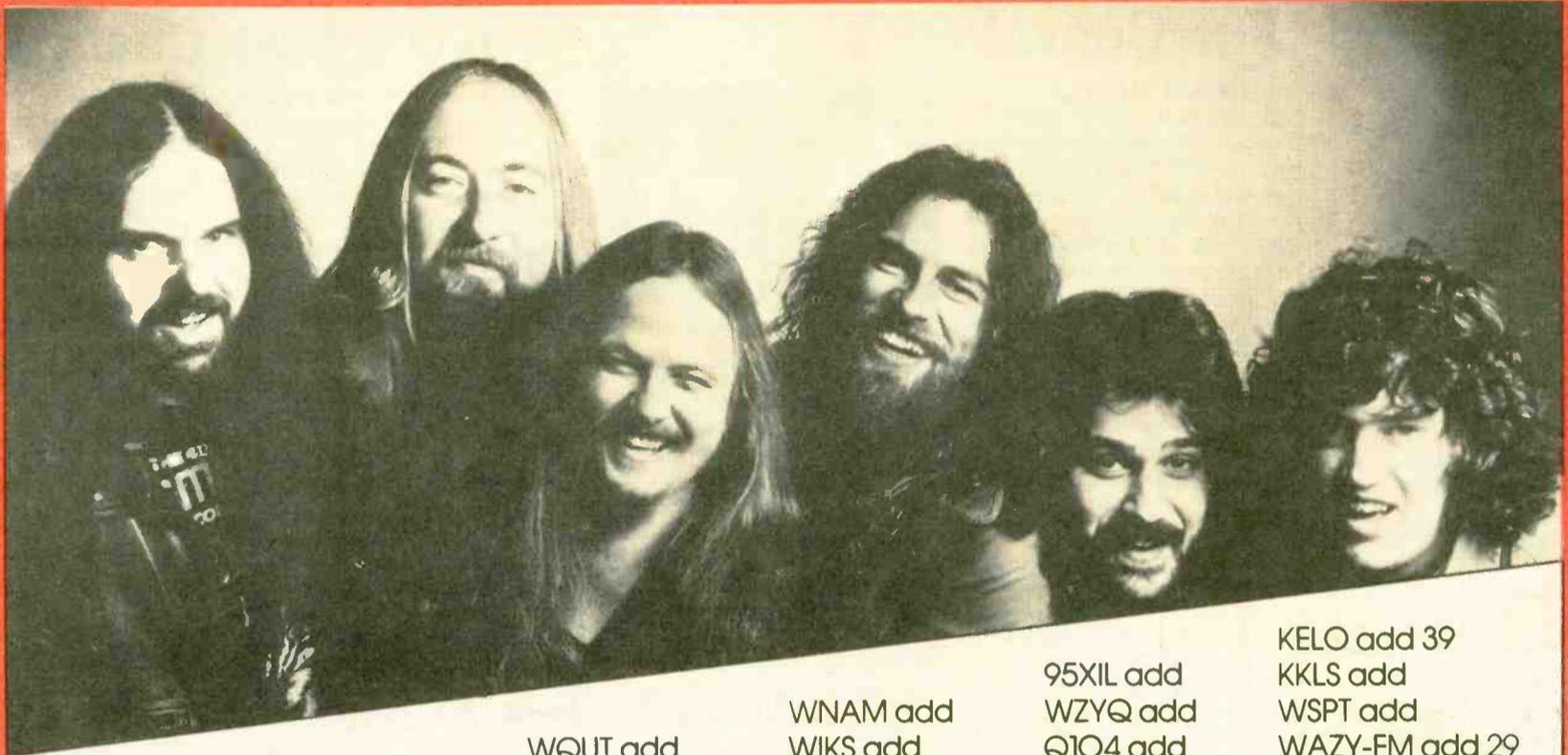
For complete results from these markets plus Denver, Tampa-St. Petersburg, Phoenix, Kansas City, and Louisville, rounding out Arbitron's expanded winter roundup, see Pages 14 & 16.

A VERY SPECIAL SINGLE FROM A VERY SPECIAL BAND

“CAUGHT UP IN YOU”

THE FIRST SINGLE FROM THE FORTHCOMING ALBUM
SPECIAL FORCES.

SP 4888



JB105 add
WPHD add
WRCK add
3WT add 35
WPST add
WYCR add
WKRZ-FM add
K104 add
KSET-FM add

KROK add
WABB-FM add
WZYP add
WHHY-FM add
Y103 add
BJ105 add 40
WBBQ add
FM100 add 30
WSKZ add
WOKI add

WQUT add
WBCY add
WDCG add 37
WCSC add
WSSX add
WANS-FM add
WRVQ add
WJXQ add 26
KMGK add
KZ93 add
Z104 add

WNAM add
WIKS add
WNAP add
KJRB add
KCPX add
FM103 add
KHYT add
WGUY add
WIGY add

95XIL add
WZYQ add
Q104 add
WAEV add
WISE add
WXLK add
WGLF add
WYKS add 40
KSEL-FM add
Q101 add

KELO add 39
KKLS add
WSPT add
WAZY-FM add 29
WCIL-FM add
KRNA add
KFMZ add
KDVV on
KDZA add
KYIA add
KOZE add

Last year was very special indeed! The platinum-plus album Wild-Eyed Southern Boys established 38 Special as one of the pre-eminent rock and roll bands in America.

1982 is going to be another very special year. The first reason is the new single “Caught Up In You” from the forthcoming album Special Forces.

“Caught Up In You”...^{AM 2412}Especially for
radio...On A&M Records and Tapes



Produced and Engineered by Rodney Mills
Co-produced by Don Barnes and Jeff Carlisi
Exclusive Representation: Mark Spector
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See All The Hottest Hits At A Glance

The Music Section's New Front Page Makes It Easy For You

The chart-toppers, hottest newcomers, biggest jumpers, Breakers, and debuts for every format . . . all in one simple-to-read display.

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The Music Section

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Bobby Magic Becomes Beasley National Program Director

WDMT/Cleveland PD Bobby Magic has been promoted to National Program Director for the 12-station Beasley Broadcasting Group. Before joining WDMT, Magic programmed KUTE/Los Angeles, KYA/San Francisco, WIXY/Cleveland, and WKDQ/Evansville, IN.

Beasley owner/President George Beasley told R&R, "Bobby will be responsible for monitoring the broadcast and programming content of all our stations. He'll be making routine visits to the markets to work with the PD's and GM's. During the time he's been with us, he has demonstrated great skills in programming and administration. He's just right for the new position, and will help elevate the national profile of our company a great deal."



Bobby Magic

Magic commented to R&R, "I'm so pleased that the company has given me this opportunity, and has such confidence in what I can do. They have been super to work for, and have given me the control needed to accomplish major ratings increases at WDMT." Magic will continue to program WDMT and will now oversee WMOO & WBLX/Mobile; WKBX & WSGF/Savannah; WVHI/Evansville, IN; WWMO/Reids-

Marathon Coverage Runs Aground On Radio

An ambitious national hookup for live radio coverage of the Boston Marathon, scheduled for broadcast on over 40 stations around the country, was delayed, and in some cases never materialized, when producer Runner's Digest ran into severe problems with phone line feeds.

Robert Wolf, partner in the production company, which coordinates broadcast coverage of running events, told R&R, "We had a lot of problems with the phone company. Broadcast hookups weren't made, unfamiliar equipment was used, circuit mixups distorted the audio feeds, conflicting stories between phone sales and installation departments - it was a hell of a mess! What we're trying to do now is ascertain what, where, and when things went wrong. Some stations received good feeds, while others did not. We really feel badly about this whole situation."

Speaking for KOB/Albuquerque, which was forced to cancel the special feeds due to technical problems, Operations Manager/Program Director Bob Grossfeld stated, "We had nothing but trouble connecting to the live feed, and when we did connect, the audio was so bad we couldn't use it. Eventually, I just cancelled the whole thing. Because it didn't do our credibility any good, I'll never get hooked up with a situation like this again. It was just a plain embarrassment."

Reflecting a different view, WGTR/Natick, MA Program Director Don Kelly said, "Aside from some early audio problems, we picked up all the feeds. We'd do it again, because the coverage content was much better than we could provide."

Daylight Savings Makes A Comeback

The long-awaited return of Daylight Savings Time occurs this weekend, going into effect Sunday (4-25) at 2am. Clocks affected by this change should be put forward one hour.

ville, NC; WFAI/Fayetteville, NC; WGAC/Augusta, GA; WOKN/Goldsboro, NC; and pending FCC approval, the chain's latest acquisitions, WTIP & WTIO/Charleston, WV and WGSS/Lumberton, NC.

EXPANDS CONSULTANCY

Rock Resigns WELI Position

Bill Rock has resigned as Operations Manager for WELI/New Haven, to expand his private company, Bill Rock Productions, a multimedia communications consultancy. For an indefinite period, Rock will remain involved with parent company Insilco Broadcast Group, with whom he has served as VP/Programming to the company's seven stations.

Commenting on his five years' experience with the station, Rock said, "It's been an extremely valuable and rewarding experience. I've learned a great deal both professionally and personally." Regarding his fulltime commitment to his production company, Rock stated, "As more and more sectors of our society are becoming media-conscious, it is imperative that we in the media respond to the new demands quickly and creatively. I'm very excited at the prospect of becoming more involved than ever in this activity."

No replacement has been named at WELI, and Rock will remain with the station during the interim.



Bill Rock

Huskey Appointed KARZ Programmer

Scott Huskey has been named Program Director of KARZ/Phoenix. Huskey had been at KRNT & KRNQ/Des Moines for eight years, the last three as PD for the stations.

Commenting on joining the A/C-formatted AM outlet, Huskey stated, "I'm excited about working with (GM) Al Lobeck. The challenge is tremendous, but with the winning team Al has been putting together, I feel confident that K-960 can become a dominant force in the Phoenix market."

TRANSACTIONS

Coke's Outlet Buy Off

Talks between the Outlet Co. and Coca-Cola towards the possible acquisition of Outlet have been terminated, both companies announced last week. Originally Outlet and Columbia Pictures Industries were scheduled to merge, and when Coca-Cola agreed to purchase CPI, Outlet, which owns seven radio stations and five TV properties, was scheduled to be part of the transaction. However, Outlet withdrew from the CPI agreement and Coca-Cola, after reviewing Outlet's finances, stated that it decided not to buy the company. No further explanations were forthcoming; however, Coca-Cola's hesitancy about buying Outlet was viewed as stemming from the company's retail store liabilities, while the broadcast interests continued to increase profits.

Abell Buys WQRK & WTJZ

Abell Communications has purchased WQRK & WTJZ/Norfolk-Newport News for \$1.9 million from Bay Cities Communications, pending FCC approval. Abell also owns WRLX/Baltimore, WDOQ/Daytona Beach, WCRJ-AM & FM/Jacksonville, and WMAR-TV/Baltimore. WQRK has 50kw at 104.5 mHz and an antenna height of 500 feet, while WTJZ has 1000w at 1270 kHz. Cecil L. Richards Inc. was the broker.

Wheeling Named WEEI ND/PD

After only eight months as Director/News and Programming at WTOP/Washington, John Wheeling is leaving to assume the same position at WEEI/Boston, effective May 3. He replaces Mel Miller at the CBS-owned all-News station. Miller resigned earlier this month to become Program Director at Talk-formatted WRKO/Boston.

Wheeling's new job marks a return to CBS - before leaving to join WTOP last September, Wheeling had spent five years as Manager/News and Operations at WCBS/New York, and the previous seven years at WCBS as an editor, writer, and producer.

"I leave here rather reluctantly in many ways," Wheeling told R&R. "This job in Washington provided me with my first news and programming directorship. I had expected to go back to CBS at some point, but I certainly didn't expect it to happen so soon."

Wheeling continued, "My primary objective in running an all-News station is to make that radio station the primary source of news and information for the people of the area. I think I know how to do that and CBS is certainly committed to having its radio stations perceived as such, so I'll get lots of support. The future of AM radio, I think, is in news, talk, and information."

Hoppe Heads Polygram A/C Dept.

Michael Hoppe has been appointed VP/Adult Contemporary for Polygram, heading all activity related to that format for the company.

Polygram Sr. VP/Sales & Marketing Jack Kiernan commented, "Michael Hoppe brings to this position not only years of experience working with A/C acts for Polygram in a number of countries, but also a creative approach to introducing A/C artists to that audience. With the formation of Polygram's A/C department . . . we expect to make further inroads into this market and continue to develop traditionally international artists here in America."

Hoppe, who has recently served in executive capacities at Polydor International in Germany and Polygram Canada, told R&R, "The company is really very hot, which makes it a particularly exciting time to join. Everyone is in a very good mood about this format. I understand that the baby boomers represent 44% of the total market, and with everyone getting older, the potential for A/C must increase correspondingly. Therefore, I see only growth in this area."

LETTER

Superadio's Woman In The Wings

Editor's Note: In response to former Los Angeles air personality Nancy Plum's letter last week pointing out the absence of female air talent in ABC Superadio's personality lineup, we received the following letter from ABC's Rick Sklar:

Dear R&R:

The very first air personality contract signed by Superadio was with a woman. Due to that person's current contractual commitments, we have been unable to announce it - much to the frustration of both of us. The announcement is forthcoming.

Rick Sklar
 VP/Programming
 ABC Radio

Washington Report

Senate Radio-TV Resolution In Jeopardy

It appeared early this week that S.R. 20, the resolution to open the U.S. Senate chamber to microphones and cameras, was in deep trouble. A vote to shut off debate, which needed 60 votes to pass, failed on a tally of 47-51. Failure of the motion to master even a simple majority could mean that Majority Leader Howard Baker (R-TN) doesn't have the votes necessary to pass S.R. 20.

However, Baker pressed ahead with debate on the resolution and pending amendments, and planned two more attempts later in the week to end debate and force a vote on final passage.

U.S. Broadcasters Hungry For Canadian Clears

By last week's deadline, over 100 American broadcasters had notified that, if given a chance, they'd file for AM facilities on the seven Canadian clear channels. "I think it was very strong interest," FCC engineer Larry Olson told R&R. "From what I've seen, many broadcasters expended a good deal of time, money and effort in developing a concrete proposal."

The vast majority came from daytimers looking for a way to add nighttime service, according to Olson. The proposals will be used as ammunition as the U.S. continues negotiating a new AM agreement with Canada, which has a hungry eye trained on the U.S. clears.

Trade Groups Agree On Revenue-Only Data Collection

Meeting last week in New York, representatives of seven broadcast trade groups agreed their voluntary industry program to collect station financial data should involve revenue figures only — not expenses totals.

They also agreed that radio and television should work together on the project, and that stations in the top 50 markets will be encouraged to gather monthly figures on their own.

Another meeting was scheduled in New York this week to begin writing a reporting form for stations. Early indications are it will be simple, possibly covering only national and local sales totals, barter and network compensation. Once each group's board has approved the form and an accounting firm has been lined up to handle collection and tabulation, every station in the country will be sent a copy and asked to report its 1981 earnings.

FCC Deadlock Prompts Reagan-Stevens Chat

According to an aide to Sen. Ted Stevens (R-AK), the Senator had "a very nice meeting" with President Reagan at the White House Monday, but had "no comment" afterward on what transpired.

The President summoned Stevens to the Oval Office in an effort to break a stalemate over who will replace FCC Commissioner Abbott Washburn. Mr. Reagan reportedly favors FCC General Counsel Steve Sharp. Stevens, however, is pushing Marvin Weatherly, a member of the Alaska Public Utilities Commission. The President would seem to have the upper hand, except that Stevens has the backing of Commerce Committee Chairman Bob Packwood (R-OR). If Sharp is nominated, Packwood vows, there will be no confirmation hearings.

Fogarty, Rivera Dissent On AM-FM Breakups

The final paperwork is out on the FCC's recent decision against breaking up AM-FM combinations, and it includes a strongly-worded dissent from Commissioners Joe Fogarty and Henry Rivera.

Combos were only allowed in the first place in order "to promote the development of the FM radio service," they argued. Pointing out that FM is now stronger than the AM industry, they said the justification for allowing combinations "has so far evaporated that the majority appears arbitrary in refusing to take a hard look at whether a general rule permitting AM-FM combinations now serves any continuing public interest purpose."

Noting the Commission's longstanding support for diversity of ownership in broadcasting, Rivera and Fogarty added, "Today's majority decision signals a marked departure from the regulatory philosophy, with no satisfactory explanation or rationale. We dissent."

Equal Time Exemption To Broaden?

The presidential debates of 1976 and 1980 could only be aired on radio and television because the FCC made a special ruling exempting on-the-spot coverage of a bona fide news event from the equal time law. That ruling freed broadcasters from having to offer equal time to fringe candidates.

Now a move is underway to relax the equal time rule even further. Currently, broadcasters may only cover debates sponsored by another group (such as the League of Women Voters), and can only air them up to 24 hours after they occur.

Former NTIA Director Henry Geller last week asked the FCC to allow broadcasters to sponsor in-studio debates themselves and to air them beyond the next day. He also asked for a clarification making it easier to air campaign documentaries involving candidate appearances.

NAB and RTNDA immediately filed documents in support of Geller's ideas, but asking the Commission to go further. They propose that, in exempting "newsworthy" events from equal time laws, the Commission should rely on the broadcasters' news judgment, rather than standards of what is or isn't newsworthy.

NBMC Seeks WHBI Takeover

The National Black Media Coalition (NBMC), one of the broadcast industry's severest and most persistent critics, has applied to the FCC to operate WHBI/Newark on an interim basis until a permanent licensee is chosen. The station lost its license owing to false advertising, lottery and logging violations.

If NBMC wins the temporary licensee, broadcasters would undoubtedly watch closely to see if the coalition lives up to the ambitious promises contained in its application. Those include the intention "to become known as the superior radio broadcaster in this country" and "to demonstrate to the American broadcasting industry how a successful affirmative action program can be operated."

NBMC says it would provide a wide variety of public affairs, news, talk, Black, Hispanic and foreign language programming and run at least 300 PSA's per week. It also sets forth a wide-ranging EEO program it claims can serve "as a model for what a station with a strong commitment to

STATIONS TO SHARE PROFITS

NPR Unveils New Computer Data Transmission Venture

National Public Radio (NPR) this week announced a new profit-making venture to use its satellite system and local affiliate subcarriers for digital data transmission. The announcements, along with news of an "Empire Strikes Back" NPR series in 1983, came in Washington this week where NPR, racing to replace disappearing federal funds, held its annual conference with the theme, "NPR Means Business."

Taking advantage of its state-of-the-art digital satellite system, NPR has entered a partnership to form the Information Network Corp. (INC). Data of all kinds will be beamed over the satellite, relayed on local station subcarriers, and then received on the home and business computers of INC subscribers. Newsletters, business news, and video games are just a few examples of what INC could distribute.

NPR estimates local stations, which are also strapped for funds, can earn \$30-75,000 annually in subcarrier rental to INC in large markets, \$15-30,000 in medium markets and \$6-15,000 in small communities.

Cable Radio Has Potential

In other developments, a study funded for NPR by the Markle Foundation concluded, in the words of NPR President Frank Mankiewicz, "Within the next five to six years, cable audio may provide an important program outlet and new revenue sources for local stations." A survey of cable operators found almost total agreement that audio channels will grow in popularity and desirability.

Mankiewicz announced that NPR hopes to launch a pilot cable audio channel for the blind this year. In addition to serving millions of people not currently reached by subcarrier reading services, the NPR chief said the project will have the benefit of encouraging local public broadcasters to build working relationships with cable operators.

CODART System Under Study

NPR is also negotiating to enter another profit-making venture called CODART (R&R 3-19). Subscribers with special automatic recording devices would purchase music and other programming transmitted via NPR affiliate stations. Customers would select material from a monthly



"NPR will not 'hunker down like a jackrabbit in a hailstorm'" Frank Mankiewicz

catalogue, call a central office to arrange billing and receive a special code, then program their recorders to tape the material automatically. Once again, the network and local stations would earn money in the deal.

NPR Strikes Back With "Empire"

In his address to the over 600 public radio representatives gathered, Mankiewicz declared NPR will not "hunker down like a jackrabbit in a hailstorm" as the Reagan administration seeks to cut public broadcasting funds from the current \$172 million to \$85 million by 1985. He also announced that on Valentine's Day 1983, a radio version of "The Empire Strikes Back" will debut over NPR, as a sequel to 1981's 13-part "Star Wars" series, NPR's most popular feature ever. The "Empire" series will run 10 or 11 weeks, with the "Star Wars" episodes rerun immediately beforehand. Again, several original cast members will reprise their roles.

FCC Dismisses 29 EEO Complaints

The FCC last week rejected the National Black Media Coalition's (NBMC) petitions to deny the licenses of WAMU/Washington and WINX/Rockville, MD due to allegedly poor EEO performance.

In other EEO action, the Commission also denied challenges to the licenses of 27 Illinois stations filed by the Chicago Latino Committee on the Media.

One station, however, was warned to shape up. WYEN/Des Plaines was ordered

to submit a new EEO program containing specific hiring goals and timetables within 30 days. Repeating an action it first took in 1978, the Commission again refused to grant WYEN a full-term renewal.

Three other stations, although winning renewal, were advised to reexamine their EEO programs. They are WFMT/Chicago and WRMN & WJKL/Elgin. Full-term renewals without conditions were granted to Chicago stations WGN, WLUP, WMET, WAIT, WBBM, WJJD, WJEZ, WMBI-AM & FM, WSBC, WXRT, WMAQ, WKQX, and WCFL, plus WTAQ/La Grange and WCLR/Skokie.

The Commission dismissed informal objections filed by the Latino Committee against WIVS/Crystal Lake, WXRJ/Woodstock, WKKD/Aurora and WJOL & WLLI/Joliet. Renewal of WWMM/Arlington Heights, also included in the petition to deny, was granted last year. No action was taken on the renewal of WFYR/Chicago due to the pending problems of its owner, RKO General.

The Latino Committee had claimed that Illinois state population figures used by the licensees for EEO purposes were inaccurate, that Hispanics should be treated separately from other minorities for EEO purposes, and that all minorities are subject to a "revolving door" employment policy resulting in rapid turnover.

SUPERGROUPS

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ALABAMA

Alexander City WRFS-FM
Arab WCRO-FM
Birmingham WRKK-FM
Enterprise WKMX-FM
Montgomery WLSQ-AM
Opelika WFRI-FM
Anchorage KRKN-FM
ARIZONA
Holbrook KDJI-AM
Tucson KWFM-FM
ARKANSAS
Fort Smith KISR-FM
Helena KZRI-AM/FM

ILLINOIS

Champaign WKIO-FM
Chicago WLS-FM
Chrystal Lake WXRQ-FM
Galesburg WGBO-FM
Joliet WLLI-FM
Murphysboro WTAO-FM
Rockford WYFE-FM
W. Charleston WEIC-FM
Waukegan WXLC-FM
INDIANA
Greencastle WJNZ-FM
Indianapolis WFBO-FM

NORTH DAKOTA

Grand Forks KYTN-FM
Wahpeton KBMW-FM
Wahpeton KKWB-AM
Williston KYYZ-FM
OHIO
Bellefontaine WTOO-FM
Bowling Green WFAL-AM

Knoxville
Lexington
Livingston
Memphis
Nashville
Tulahoma

WIMZ-FM
WDXL-AM
WXXG-FM
WZXR-FM
WKDF-FM
WBGY-FM

FOREIGNER



Saturday, April 24

Special thanks to
GENESIS
for their April 10
Supergroups appearance.

LITTLE ROCK

California
Escondido KOWN-FM
Los Angeles KLOS-FM
Marysville KFRD-FM
Palm Springs KPSI-FM
Riverside KOLA-FM
S. Lake Tahoe KOWL-AM
San Diego KPRI-FM
San Francisco KSFJ-FM
San Jose KOME-FM
Santa Maria KXFM-FM
Tulare KBOS-FM
Ukiah KUBI-AM

COLORADO

Alamosa KGIW-AM
Boulder KBCO-FM
Salida KVRH-AM/FM
Trinidad KCRF-FM

CONNECTICUT

Bridgeport WYAB-AM
Hartford WHCN-FM
Willimantic WILI-AM

DISTRICT OF COLUMBIA

Washington WROX-FM

DELAWARE

Georgetown WSEA-FM

FLORIDA

Atlantic Beach WYVY-FM
Big Pine Key WWUS-FM
Ft. Lauderdale WKCO-FM
Gainesville WYKS-FM
Pensacola WKTX-FM
Tampa WYNF-FM
Winter Park WDIZ-FM

GEORGIA

Americus WADZ-FM
Atlanta WKLS-FM
Carrollton WBTR-FM
Columbus WCGQ-FM
Dublin WQZY-FM
Macon WMAZ-FM
Rome WQTU-FM
Savannah WZAT-FM
Statesboro WMCD-FM
West Point WRLD-AM

HAWAII

Hilo KIPA-AM

IDAHO

Boise KIDQ-FM
Orofino KLER-AM
Osburn KWAL-AM

KOKOMO

Richmond WZWZ-FM
WKBV-AM/
WRIA-FM

IOWA

Carroll KKRL-FM
Cedar Rapids KOCP-FM
Davenport WXLN-FM
Des Moines KMGK-FM
Muscatine WFMH-FM
Washington WCMH-AM/FM

KANSAS

Dodge City KDCK-FM
Hays KJLS-FM
Liberal KSCB-AM
Manhattan KMKF-FM
Wichita KICT-FM

KENTUCKY

Bowling Green WDNS-FM
Corbin WYGO-FM
Louisville WLRS-FM
Madisonville WTTL-AM
Murray WAAW-FM
Richmond WEKY-AM

LOUISIANA

Bogalusa WIKC-FM
Donaldville KSMI-FM
Lafayette KSMB-FM
Lafayette WXUS-FM
Lake Charles KLOU-AM
Metairie WRNO-FM
Opelousas KOGM-FM
Shreveport KMBQ-FM
Thibodeaux KXOR-FM

MAINE

Caribou WDHP-FM

MARYLAND

Baltimore WYYY-FM
Frederick WZYQ-FM

MASSACHUSETTS

Boston WBOS-FM
E. Longmeadow WAQY-FM
Pittsfield WBEC-FM

MICHIGAN

Cheboygan WCBY-FM
Escanaba WFNN-FM
Flint WWCK-FM
Grand Rapids WLAV-FM
Houghton WMTU-AM/FM
Ishpeming WMQT-FM
Lansing WILS-FM
Manistee WRRK-FM
Muskegon WQXO-AM/FM
Southfield WRIF-FM

MINNESOTA

Duluth KQDS-FM
Minneapolis KQRS-FM
Wadena KKWS-FM

MISSISSIPPI

Hattiesburg WHSY-FM
McComb WHNY-AM
N. Cleveland WQAZ-FM
Tupelo ZLQ-FM

MISSOURI

Brookfield KGHM-AM/
KQMO-FM
Columbia KRIMZ-FM
Gordonville KJAO-FM
Hannibal KGRC-FM
Joplin KSYN-FM
Kansas City KYYM-FM
Sedalia KCBW-FM
St. Louis KWK-FM

MONTANA

Butte KQYU-FM
Dillon KQDM-AM/
KDLN-FM
Glasgow KLTZ-AM
Glendive KXGN-AM
Helena KCAP-FM
Malta KMMR-FM
Missoula KYLT-FM
Plentywood KATQ-AM

NEBRASKA

Chadron KQSK-FM
Columbus KTTT-FM
Kearney KRNY-FM
McCook KICX-AM/FM
Ogallala KOGA-AM
Omaha KEZO-FM

NEVADA

Reno KOZZ-FM

NEW HAMPSHIRE

Franklin WRTN-FM
Lebanon WTSL-AM

NEW JERSEY

Atlantic City WGFR-FM
Manahawkin WJRZ-FM

NEW MEXICO

Alamogordo KYLO-FM
Albuquerque KWXL-FM
Gallup KYVA-AM
Grants KYKN-FM
Roswell KBIM-AM
Taos KKIT-AM

NEW YORK

Glens Falls WYLR-FM
Grand Island WZIR-FM
Latham WPYX-FM
Liberty WYOS-FM/AM
Manlius WAQX-FM
New York WPLJ-FM
Owego WWWW-AM
Potsdam WPDH-FM
Poughkeepsie WPDH-FM
Riverhead WRON-FM
Rochester WCRN-FM
Saranac Lake WNBZ-FM
Utica WOUR-FM
Watkins Glen WXXY-FM

NORTH CAROLINA

Boone WATA-AM
Charlotte WBCY-FM
Durham WDCG-FM
Franklin WRRF-FM
Jacksonville WXOR-FM
Lumberton WGSN-AM
Reidsville WKXQ-AM
Wilkesboro WWWW-AM
Wilmington WHSL-FM
Winston-Salem WKZL-FM

CANTON

Celina WKKI-FM
Cleveland WGCL-FM
Columbus WLVO-FM
Lima WCIT-AM
Lorain WZLE-FM
Toledo WIOT-FM
Waverly WXIZ-FM
Zanesville WOUZ-FM

OKLAHOMA

Ada KASX-FM
Ardmore KELS-FM
Hobart KOTZ-FM
Oklahoma City KATT-FM
Stillwater KVRO-FM
Tulsa KMOD-FM

OREGON

Astoria KAST-FM
Clackamas KGON-FM
Coos Bay KYNG-FM
Eugene KZEL-FM
Klamath Falls KAGO-FM
Ontario KWBJ-FM
Roseburg KRSB-FM

PENNSYLVANIA

Canton WKAD-FM
Clearfield WQYX-FM
Erie WCCK-FM
Harrisburg WTPA-FM
Honesdale WDNH-FM
Kane WKZA-AM
Lewistown WVCC-FM

NEW

Kensington WYDD-FM
Philadelphia WYSP-FM
Scranton WEZK-FM
S. Williamsport WMPM-AM/FM
State College WQWK-FM

RHODE ISLAND

E. Providence WHJY-FM

SOUTH CAROLINA

Anderson WAIM-FM
Charleston WSSX-FM
Columbia WNOK-AM
Darlington WDR-AM
Gaffney WFGN-AM
Georgetown WGMB-FM
Orangeburg WDX-AM
Sumter WSSC-AM
Walterboro WALD-AM/FM

SOUTH DAKOTA

Rapid City KGGG-FM
Sioux Falls KEIO-AM

TENNESSEE

Camden WRJB-FM
Chattanooga WSKV-FM
Crossville WCSV-AM
Dyersburg WASL-FM
Humboldt WIRJ-FM
Kingsport WZXY-FM

TEXAS

Austin KLBJ-FM
Bryan KTAM-AM
Corpus Christi KRYS-AM
Dallas KTXQ-FM
Eastland KVMX-FM
Houston KSRR-FM
Kilgore KKT-AM
Pampa KGRO-AM
San Angelo KGKL-AM
San Antonio KISS-FM
Sherman KDSO-FM
Texarkana KTFS-AM
Victoria KVIC-FM

UTAH

Cedar City KBRE-FM
Logan KVNU-AM
Ogden KJQN-AM
Vernal KVEL-AM

VIRGINIA

Charlottesville WUVA-FM
Covington WKEY-AM
Harrisonburg WPO-AM
Marion WMEV-FM
Norfolk WMYK-FM
Richmond WRVQ-FM
Roanoke WSLQ-FM
Tappahannock WRAR-AM/FM

WASHINGTON

Bellingham KISM-FM
Centralia KITI-AM
Seattle KISW-FM
Spokane KREM-FM
Walla Walla KUJ-AM
Wenatchee KPQ-AM
Yakima KATS-FM

WEST VIRGINIA

Clarksburg WHAR-AM
Morgantown WWAQ-FM
Welch WKEE-AM

WISCONSIN

Appleton WAPL-FM
Eau Claire WBIZ-FM
Milwaukee WLPX-FM
Wausau WFC-FM

WYOMING

Cheyenne KFBO-FM
Gillette KOLL-FM
Rawlins KRAL-AM
Torrington KGOS-AM
Worland KENB-FM

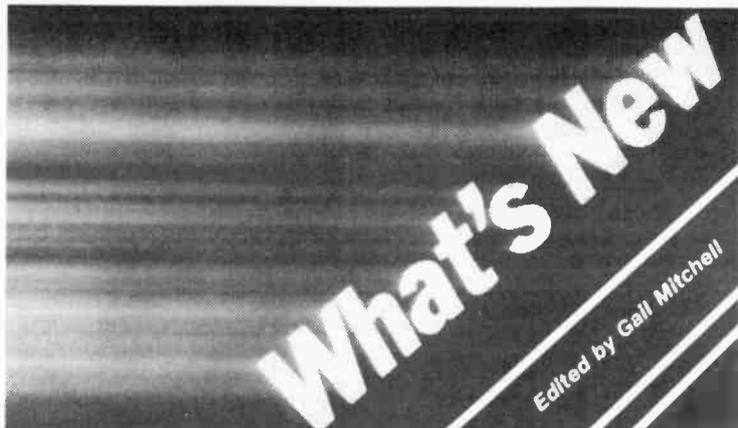
GUAM

Agana KUAM-AM/FM

abc rock radio network

We have seen the future and it rocks

RADIO abc
Networks



RCA GAINS

WCI, CBS Post 1st Quarter Music Losses

Warner Communications Inc.'s (WCI) recorded music and music publishing division reported a decline in gross revenue for 1982's first quarter ending March 31. Profit dropped from \$22.3 million to \$15.8 million with gross revenue of \$190 million compared to 1981's first quarter \$201.6 million. Board chairman **Steven Ross** cited fewer product releases during the quarter as the cause behind the decline in gross revenue, but added that forthcoming releases over the next few months should have a beneficial effect. Overall, WCI posted a 72% gross increase from \$602 million to \$932.5 million, nearing the \$1 billion-a-quarter mark; plus a 57% profit increase as well. WCI's growth was attributed mainly to its Atari subsidiary and filmed entertainment.

CBS, Inc.'s continuing operations also suffered a slippage in first quarter profits, down 22% from a year previous. According to the company, profits were affected by "big" revenue drops for the recorded music and musical instruments offshoots. Profits overall totalled \$14.2 million for this year's first quarter versus a 1981 first quarter total of \$18.2 million. Revenues rose 3% during this time, reaching \$1 billion from \$981 million.

Meanwhile, **RCA** announced a 44% income gain this first quarter, principally the result of a 1980 program allowing for the sale of particular businesses belonging to the corporation. Chairman **Thornton Bradshaw** added that RCA's record division "substantially increased" its share of the domestic record market, while the communications group as a whole was credited with a strong showing. Net earnings rose to \$60.5 million versus \$42 million; revenue grew 1%, moving from 1981's \$1.94 billion to \$1.96 billion.

Double Station Exposure With Imprinted Glasses



The eyes have it while your station call letters are exposed to the world with **DSI Specs'** imprinted sunglasses. Wearers won't be blinded by the light or the logo — through a patented process, all designs are made invisible from the inside. You can choose from more than 300 in-stock designs or create your own multicolored trademark. And a wide variety of metal and plastic frames are available.

For more details contact Rt. 1, Box 455A, Gainesville, VA 22065; (703) 821-3494.

Scentsational Scents Bottle City Smells

For those of you sniffing around for the perfect perfume that makes you stand out or blend in with the crowd and yet reminds you of your favorite city, then **Jan Baxter** has the solution. Her "Makes Scents" line of colognes captures the essences of cities like Detroit, Chicago, and New York. At five dollars per half-ounce, these scented concoctions steer away from the awful smells inherent in every city in lieu of the positive one which Baxter describes as "always a nice one; a romantic, sensuous one." Thus "New York City" releases a spicy scent, "Niagara Falls, Canadian Side," a woody one, and "Rochester, New York" reminds the wearer of lilacs. A possible Washington DC essence might be "Eau De Government Back Taxes." Call (312) 728-1184 for a bottle.



Fake Fronts Fool Stereo Thieves

If you're sick and tired of having your car stereo ripped off, you don't have to be penalized any more for your good taste. The "In-cognito Car Stereo Disguise" kit transforms your expensive stereo into a cheap undesirable one by means of a phony plastic replica that covers it. Manufactured by **Caltex**, the kit comes complete with plastic cover, black faceplate and standard knobs. It retails for \$12.95.

Write Caltex at Box 435, Sun Valley, CA 91352.

Pioneer Unveils DAD Prototype

Industry observers foresee a boom in the compact digital audio disc (DAD) market once the **Sony/Philips** model hits the scene (R&R 4-16). Pictured here is **Pioneer's** version which is slated for availability in Japan next year. By means of a laser light, the digitally coded record responds with near perfect reproduction.



Population Changes Previewed

The radio industry has something to look forward to in the 80's — the creation of major marketing opportunities, the result of significant population changes during the coming decade. Notable demographic changes include a 26% increase in the 25-44 age group to 79 million. The 55+ bracket will grow during the decade at twice the total U.S. rate. Those over 65 will constitute 12.2% of the total population by 1990. This is a marked increase when compared to 1970's 9.8% 65+ share.

CEN PROJECTS SEPTEMBER TEST DATE

Pay Per View Music Enrolls In College

Zeroing in on what it terms the "affluent market of tomorrow," as well as assisting the troubled music industry, newly-created **Campus Entertainment Network (CEN)** will televise live concert performances via satellite to selected college campuses. Testing of the new concept is slated to begin this September at 75 colleges with a goal of simultaneously reaching 250 schools the target. And the average ticket price per viewer is five dollars.

CEN is the brainchild of Chairman **Jeffrey Moritz** and President **Scott Lange**, who brought the idea to **Oak Media Development**, a subsidiary of **Oak Communications (ON-TV)**. According to Lange, on-campus living disrupts students' established pre-college TV viewing habits (five hours); they're able to secure only poorly-served broadcast signals and have no cable TV hookups whatsoever. Lange adds, "CEN will fill the void created by limited access to quality programming," and will provide musical superstars colleges can't generally book.

Coincides With Record Slump

Campus Entertainment Net's emergence also coincides with the record industry's sales slump. CEN VP **Norman Ratner**, a veteran record producer, claims, "CEN will strengthen the economics of concert touring . . . by adding 2 million additional seats and by bringing supergroups to secondary or tertiary markets."

Six to seven music events are scheduled for the initial 1982-83 run, each headlined by a major act. In some instances, two or three name performers will be co-billed. CEN's "primary universe" of colleges are those with large student bodies. Participating schools provide the auditorium and sell tickets; in turn they are supplied free of charge with an earth station, large screen color projector, state-of-the-art stereo sound system (approximating studio quality), and decoders. These schools will also share in the profits.

Ratner cautions that CEN isn't a concert promoter but a direct broadcast satellite network. As such, future programming fare includes sporting events, live Broadway productions, an academic/educational channel, and an advertiser-sponsored channel. Announcements will be made within the next several weeks regarding those musical acts contracted thus far.

For further details contact CEN at (212) 580-9440 or its West Coast branch at (213) 553-0494.

BASEBALL TURNS ELECTRONIC

Glove Prohibits Signal Stealing

Mizuno, a Japanese company, has developed an innovative catcher's glove. But instead of turning Japanese, America's favorite summer pastime may be turning electronic as a result. What makes this glove unique is a built-in electronic relay device that transmits signals to the lighted display panel found on the firm's pitcher's glove. Now it becomes more difficult than before for the opposing team to steal its competitor's signals, and there may never be any joy in Mudville.

Toothpaste Goes Au Natural

Now you can spread health food's "good for you feeling" to your teeth. "Natural Toothpaste," marketed by a Maine-based company, blends chalk and mild cleansers as a substitute for the preservatives/dyes/artificial sweeteners mixture of the popular pastes. Like their brand name counterparts, though, there is a fluoride version. A three-ounce tube retails for \$1.90. Contact **Tom's** of Maine at (207) 985-2944.

WESTWOOD ONE

AMERICA'S NUMBER ONE
PRODUCER/DISTRIBUTOR OF NATIONALLY SPONSORED
RADIO PROGRAMS, CONCERTS & SPECIALS SALUTES . . .

LOS ANGELES

NEW YORK

KAFM

Dallas



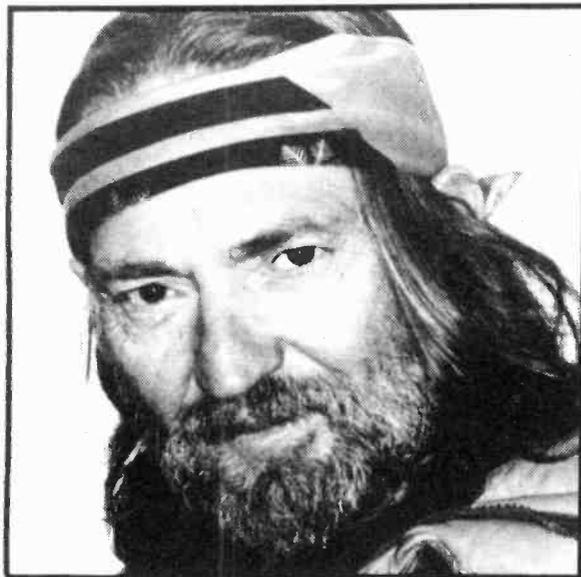
Spring Is In The Air & Columbia Hits Are On The Air

LOVERBOY "When It's Over"



WBEN-FM 38-23 96KX add 28 B104 deb 26 CKGM 10-6 KEGL 25-22 94Q 24-19 WLS-FM deb 40 WLOL-FM add KBEQ add 40 WGCL 23-20 Q102 30-24 WKTI deb 22 KIQQ 40-31 KYYX deb 27 WHFM add	CK101 add WZZR add WCIR add 95SGF add WFLB add WYKS add KELO add 27 WAZY-FM add 27 KDZA add WXKS-FM 22-20 CHUM 21-19 KEZR on WPHD 17-15 WRCK 26-22 3WT 15-9	WPST 32-28 WYCR deb 29 K104 3-6 WKEE 31-27 KZFM 26-22 KSET-FM 21-10 KINT 24-19 KHFI 16-10 WFMF 20-14 WZYP deb 30 WBBQ 30-24 WSKZ 25-19 WOKI 33-23 WRVQ 22-17	WJXQ 11-8 KMGK 26-20 KZ93 18-11 WIKS 19-14 KNBQ 18-15 KCPX deb 35 FM103 24-20 KSKD 24-21 KLUC 29-25 KHYT deb 38 WGUY 25-21 WACZ 26-21 WIGY 9-4	WFBG 29-25 WOMP-FM deb 39 95XIL 16-13 WZYQ 24-20 Q104 16-14 KSEL-FM 12-7 KQIZ-FM deb 29 KKLS 25-22 WRKR 36-32 WSPT 25-18 KRNA 21-19 KFMZ 25-16 KDVV deb 26	KSLY deb 28 KCBN 35-29 KATI 35-30 KYYA 25-18 KOZE 29-25 KBFM KROK WABB-FM G100 WHHY-FM WMAK-FM KIK WZOK
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Z104	KIDD	KKQV	WTRU
WNAM	KBBK	KILE	WCIL-FM
WNAP	WAEV	Q101	99KG
92X	WFOX	KVOL	KENI



WILLIE NELSON "Always On My Mind"

WKBW add WBEN-FM 26-14 WIFI add B104 add Z93 3-1 94Q 1-1 Q105 add 27 WCKX add 26 CKLW 9-8 WLOL-FM add KBEQ add 39 KEARTH 27	KRLA add KIQQ 39-29 KEZR 30-28 KYYX 17-15 KIMN 27-17 Q103 25-20 KOPA 24-20 KC101 add 29 WAEB add KITY add KLPQ add WDCG add 35	WKFR add 25 WDJX add 18 FM102 add WTSN add WFEA add KQWB add KKLV add WFBR 24-18 KZFM 6-3 KHFI deb 25 WTIX 5-3 KEEL 20-13	KROK 27-21 WFMF deb 28 WJDX 13-7 KXX106 1-1 WABB-FM deb 29 WHHY-FM 17-13 Y103 30-24 WDOQ 9-6 CK101 14-8 WBBQ 2-1 KX104 deb 24 WMAK-FM 5-11
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Average Move +5

WOKI 4-1	WFBG 20-14	KSLY 7-4
WAYS 4-4	WCIR 17-7	WKEE
WRQK 28-22	WZYQ deb 28	V100
WCSC 4-3	Q104 3-2	KINT
WNOK-FM 10-6	WAEV 14-9	G100
WGH deb 17	Z102 22-18	FM100
KSTT 10-7	95SGF 13-9	WZZR
KIOA deb 30	WFOG 8-6	KIK
KOFM 28-22	WCGQ deb 28	KBBK
KRAV 9-6	WISE 16-13	KSKD
WGBF deb 21	WFLB 9-7	KHYT
WNCI 10-8	Q101 deb 30	WRKR
KCPX 12-9	KKXL 19-16	KENI
KRQ 22-11	KFYR deb 18	KDZA
WHEB 17-14	KELO 24-18	KATI

DENIECE WILLIAMS "It's Gonna Take A Miracle"

WABC 13 WKBW deb 18 WBEN-FM 33-21 WXKS-FM 13-10 94Q 29-26 Y100 add KIS-FM 23 KEARTH 19-17	KRLA 21-19 KFI 30-28 KIQQ 21-10 KFRC 34-28 KEZR 23-21 WFBR 21-16 WTIC-FM 29-20 WDRF-FM add KC101 deb 25	Q106 deb 29 WKEE deb 40 WTIX 33-30 WJDX add 29 CK101 add FM100 25-22 WMAK-FM 25-17 WCSC 23-19 KCPX 31-27	WGUY 24-19 WTSN add WFLB 21-13 WGLF 33-28 KILE 37-28 WCIL-FM deb 21 WIFI KYYX KZFM	KINT KROK BJ105 WDOQ WBBQ WGH KIDD KBBK KSKD	KIKI WACZ WCIR 95SGF KENI KSLY KDZA ARC
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KARLA BONOFF "Personally"

KBEQ add KEARTH add WKEE add WHHY-FM add WBCY add KIOA add	Z104 add KJRB add KHYT add WFOX add 32 WRKR add WSPT add	KYYA add KOZE add KIQQ on KEZR deb 29 KCNR 30-26 KYYX 24-22
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WMAK-FM deb 25	WCSC on
WVIC deb 37	WGH on
Q104 deb 31	KNBQ on
WAEV 22-17	95SGF on
Z102 34-31	WCIL-FM on
WXLK 25-22	KATI on

On Columbia Records





***Daryl Hall & John Oates
are coming over to
your place next week***

Get involved with the world's Number
One Rock Duo in an exclusi
concert the

**For programming that in
call RADIORADIO
Ask for**



Daryl Hall and John Oates in concert at the Capitol Theater.

Barry Manilow's phone number revealed

LINDBERG, HELEN...500

MANILOW, BARRY...1-800-421-4000*

MCCARLEY, LAUREN...500

**volves a bigger audience,
at 212-975-2097.
Dave West.**

Get involved with one of America's favorite recording artists.

Spend Saturday night talking and listening to Barry Manilow.

Just call 1-800-421-4000* on May 22nd, from 10:30 to midnight, EDT, to really get involved with Barry Manilow.

Ask him questions. Listen to his music.

All during his 90-minute coast-to-coast special—the first call-in music interview ever on network radio. And it's just the first in our series of live phone-in interviews with top artists this year.

Check your newspaper listings for your local RADIORADIO station.



*In California, call 213-520-3000

Networks/Program Suppliers

NEW PROGRAMMING

● Currently available on a barter basis is **Clayton Webster Corp.**'s "The Sporting News Report." The daily two-minute interview/feature program reports the hottest and most controversial sports issues, employing actualities from the sports newsmakers themselves. It's set to debut May 31; for further details contact **Bruce Butler** at (314) 726-0906.

SBN Relocates Network Headquarters

Effective May 1, the **Sheridan Broadcasting Network (SBN)** transfers its network headquarters (including administration, traffic, accounting, station relations) to parent company **Sheridan Broadcasting Corp.**'s Pittsburgh location. Network inquiries should now be directed to 1811 Boulevard of the Allies, Pittsburgh, PA 15219; (412) 281-6747.

NEWS & INFORMATION FEATURES

CBS
Sportscaster **Jim Kelly** anchors "Sports World Roundup" beginning May 3.

Earth News
Actor **Ray Sharkey** interviewed (May 15-16)

National Public Radio
Children's Radio Theatre commences broadcasting second series of 13 new half-hour shows on June 1.

Mutual Airs Secret Reagan/Haig Tapes

In a series of exclusive reports for **Mutual News**, **Jack Anderson** broadcast tapes of secret discussions between President **Reagan** and Secretary of State **Alexander Haig**. According to Mutual, tapes of their radio-telephone conversations were aired beginning the morning of April 16 and centered around confidential instructions given to Haig by Reagan. The discussions are said to have originated during Reagan's recent Caribbean visit while Haig travelled back and forth between Britain and Argentina.

PEOPLE

● **H. William Falk**, former Director of Press Information for the **CBS Radio** division, moves to VP at **M. Silver Associates** in New York.

● **Doug Limerick** to **ABC News** Correspondent based in Washington, D.C.; will anchor morning newscasts.

● **David Knight** to Associate Producer at **DIR Broadcasting**.

● **Allan Freeman** to Correspondent at **Mutual News** from **AP Radio News** and **WWJ/Detroit**.

● Staff appointments for the recently formed **West Virginia Radio Network** have been announced: **Joel Jackson**, News Director; **Linda Walls**, anchor/reporter; **Nancy Hill**, Capitol Bureau Chief; **Keith Browning**, Sports Director. **Paul Rose** serves as General Manager with **Diane Cary** as Administrative Assistant.

● New appointments at **ABC Radio**: **Andrew Fisher** to Director of Planning and Financial Analysis for **ABC Owned Stations**; **Robert Holmgren** to Director of Business and Administration, ABC Owned Stations; and **Cathy Lehrfeld** to Manager/Promotion for the **ABC Radio Networks**.

● **Fran Wilkinson** to Western Region Sales Manager for **RKO Radio Networks**, based in the Los Angeles Sales office.

● **David Moore** to Regional Manager/Radio Southwest at **Peters Productions, Inc.**

● **Howard Miller** to Technical Operations Manager for **RKO Radio Networks** from **Enterprise Radio Network**.

● **Tom Shovan** to Sales Manager/Radio Division at the **Creative Factor** from Radio Marketing Director.

MUSIC FEATURES

Clayton Webster Corporation Country Calendar:

Waylon Jennings (May 16)

Rarities:

Jethro Tull (May 17)

Freddie Mercury & Queen (May 18)

Dave Edmunds (May 20)

Todd Rundgren (May 21)

Earth News

Le Roux (May 15-16)

Global Satellite Network

Rockline:

Kansas (May 24)

Innerview

Innerview:

Blue Oyster Cult (May 17)

Asia (May 24)

Z.Z. Top/Part I (May 31)

Z.Z. Top/Part II (June 7)

Mutual

Dynamic Duos:

Hall & Oates, Seals & Crofts, England Dan & John Ford Coley (May 15)

Hourigan Appointed To United Stations Post

Terry Hourigan has been appointed to the new position of Director/Network Development at **United Stations**. United VP **Frank Murphy** categorized Hourigan as "someone with unique experience at the network and local levels."

Prior to establishing his own consulting firm, Hourigan had been VP/Programming at **Mutual** where he spearheaded numerous musical specials for the net, such as **Frank Sinatra**, **Johnny Cash**, **Jamboree USA**, and **Dick Clark**. Prior to that, he ran **Cosmos's WIS/Columbia** and before that was Program Manager at **WMAL/Washington**.

Narwood Productions Country Closeup:

Mickey Gilley (May 17)

Music Makers:

Patti Page (May 17)

NBC

Country Sessions:

Chet Atkins (May 15)

New Faces Show (May 22)

Tom T. Hall (May 29)

Michael Murphey (June 5)

Terri Gibbs (June 12)

Source:

April Wine (May 14-16)

Sammy Hagar Live (May 22)

Aldo Nova (May 21-23)

Alan Parsons (May 28-30)

RKO

Musicstar Specials

Cliff Richard (May 24-25)

Al Jarreau (June 7-8)

Rolling Stone Magazine Productions Continuous History Of Rock And Roll:

Sound of San Francisco Part II (May 17)

Memorial Day Tribute to All Rockers Who Have Died (May 24)

Where Rock Began/II (May 31)

The Greatest Live Albums (June 7)
East Coast Rock — Pt. II (June 14)
The Producers: Jimmy Iovine (June 21)

Greatest American Bands (June 28)

United Stations

Dick Clark's Rock Roll And Remember:

Dion & Belmonts (May 14)

Righteous Brothers (May 21)

Elton John (May 28)

Johnny Rivers (June 4)

Gladys Knight & Pips (June 11)

David Gates & Bread (June 18)

Bobby Vinton (June 25)

Beach Boys (July 2)

Weekly Country

Music Countdown:

Loretta Lynn (May 14-16)

Westwood One

Budweiser Concert Hour:

Dazz Band/A Taste Of Honey (May 21-23)

In Concert:

Tommy Tutone/Krokus (May 21-23)

Live From Gilley's:

Razzy Bailey (May 14-16)

Bobby Bare (May 21-23)

Moe Bandy (May 28-30)

Off The Record:

Asia (May 14-16)

Sammy Hagar (May 21-23)

Stevie Nicks (May 28-30)

Special Edition:

Quincy Jones/Part I (May 14-16)

Quincy Jones/Part II (May 21-23)

Con Funk Shun (May 28-30)

The Rock Years:

Portrait Of An Era:

1971 (May 14-16)

1972 (May 21-23)

1973 (May 28-30)

Rock & Roll

Never Forgets:

Keith Moon (May 14-16)

ABC

Silver Eagle: (prod. by DIR)

Con Hunley/Gary Morris (May 15)

Frizzell & West (May 22)

George Jones/George Strait (May 29)

CBS

RadioRadio:

On Stage Tonight: Hall & Oates (May 15)

Little River Band (June 5)

Al Jarreau (July 17)

Live Coast To Coast: Barry Manilow (May 22), produced by Creative Factor

Summer Beach Special: Six-hour presentation of summer hits during last 15 years (July 3-5)

AP Consolidates Broadcast Operations In Washington

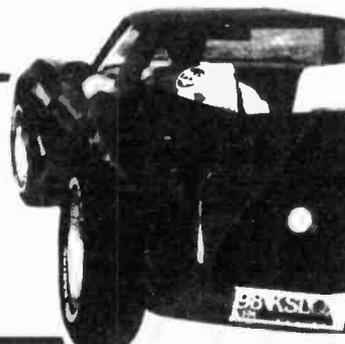
Associated Press will move its 40-member broadcast wire staff from New York to Washington early next year with the wire writers and editors consolidating with AP Radio. Estimating the move will cost \$500,000, AP Deputy Director/Broadcast Services **Jim Hood** added that Washington was selected over New York because of its cost of living, overall living conditions, and a greater ability to attract and retain talented staff there.



THAT'S Z WAY TO GO — **KHUB/Fremont, NB** President/GM Cal Coleman zipped home in style following the NAB Convention after winning the **RKO/Chevrolet 1982 Camaro Z-28** drawing during the conference. The giveaway was conducted in conjunction with Chevrolet's sponsorship of the net's "The Hot Ones" and "Captured Live!" Handing the keys over to the lucky winner is (left) **RKO's VP/Director of Affiliate Services Ken Harris**.

NBC Signs Exclusive Pact

On New Year's Day through 1985, the **NBC Radio Network** will exclusively broadcast the Orange Bowl game. The addition of the Orange Bowl broadcast rights brings to three the net's total of listener-offered bowl games aired through 1985. The **Fiesta Bowl** and **Rose Bowl** round out the list.



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Music On TV

James Brown, Sheena Easton, Crystal Gayle, the Go-Go's, Daryl Hall & John Oates, Madleen Kane, and the Rolling Stones join Andy Gibb and Marilyn McCoo on "Solid Gold," the week of April 23 . . . John Cougar and Ray Parker Jr. are "American Bandstand" 's guests for the April 24 edition . . . Merle Haggard's showcase performance for President Reagan will be shown April 25 over PBS stations . . . Debby Boone has an NBC special April 26, with Dionne Warwick among the guests . . . Sheena Easton appears on the "Tonight Show" April 29 . . . Presenters have been set for the Academy of Country Music's April 29 awards special on NBC, including country stars Bill Anderson, Bobby Bare, Barbi Benton, Bobbie Gentry, Sonny James, Doug Kershaw, Johnny Lee, Barbara Mandrell, Roger Miller, Jim Stafford, Ray Stevens, and Tompall & the Glaser Bros. Mickey Gilley, Conway Twitty, and Dottie West host.



PAC-MEN MEET MTV — Columbia artists Buckner & Garcia were interviewed on MTV recently. Pictured (l-r) are MTV VP Les Garland, Gary Garcia, MTV VP Alan Hunter, Jerry Buckner, and MTV Executive Producer Julian Goldberg.

5

YEARS AGO
TODAY

Radio & Records

- **LES GARLAND NAMED PD AT KFRC/SAN FRANCISCO** — Harry Nelson replaces him at WRKO/Boston
- **CHARLIE VAN DYKE JOINS KLIF/DALLAS AS MORNING MAN** — Charlie Brown exits for morning shift at KJR/Seattle
- **NUMBER ONE FIVE YEARS AGO: "When I Need You"** — Leo Sayer (WB)
- **NUMBER ONE COUNTRY: "She's Got You"** — Loretta Lynn (MCA)
- **NUMBER ONE LP: "Rumours"** — Fleetwood Mac (WB)

Pro:Motions

Polygram's Hensler, EMI's Mazza Elected To RIAA

Guenter Hensler, President of Polygram Records and Jim Mazza, President of EMI America/Liberty Records, have both been elected to the Recording Industry Association of America's (RIAA) Board of Directors.

Scanlon Upped To Nat'l Sales Manager At KYW

George Scanlon has been appointed National Sales Manager at KYW/Philadelphia. A 30-year radio industry veteran, Scanlon first joined KYW's sales department ten years ago following 20 years with the CBS radio division.

Cannon Named E/A/N Controller

Don Cannon has been appointed Controller at Elektra/Asylum/Nonesuch Records. A certified public accountant, Cannon formerly served as Controller of Taft Entertainment Company, a subsidiary of Cincinnati-based Taft Broadcasting Co.

Khoury Tapped

As VP At Capitol

Ed Khoury has been named Vice President/Personnel and Industrial Relations at Capitol. He replaces Bob Franz who resigned to pursue other business ventures. Khoury, for the time being, will retain his responsibilities as President/Chief Operating Officer of Capitol Magnetic Products and the Musicden Retail Corp. He will also be elected a Director on the Board of Capitol Industries-EMI, Inc.

Ferguson To Arista Director/A&R

Holly Ferguson has assumed the post of Director, A&R Administration at Arista Records. Before joining Arista, Ferguson served as Manager, A&R Administration for Polygram Records.

Greenberg Assumes VP/GM Duties At KBRD

Harold Greenberg, VP/GM of KTAC/Tacoma, has assumed the additional responsibilities of the VP/GM post of sister Entercom station KBRD-FM, also in Tacoma.

E/P/A, Atlantic Restructure Publicity Departments

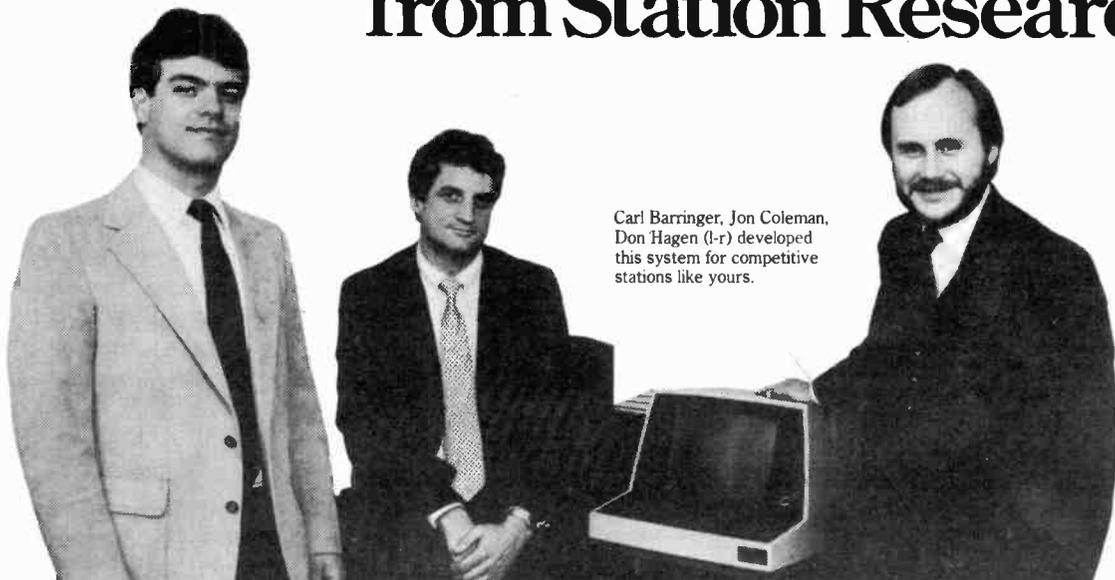
Epic/Portrait/CBS Associated Labels has named Susan Blond VP/National Media Relations, E/P/A of its recently formed Media Relations Department. She moves up in-house from VP/National Press and Public Information. Robin Sloane heads New York City video placement/network news shows; Ricki Sellner oversees video placement/East Coast, excluding New York City and serves as CBS Branch liaison; Carmel Kim, West Coast video placement and network entertainment/news shows; West Coast Director Glen Brunman and East Coast Director Eliot Hubbard handle video production and other national projects; and Win Wilford heads video placement/black artists.

Atlantic Records has reorganized its Artist Relations/Television Department with the following new appointments: Ben Hill has been upped to National Director of Video from the label's Merchandising Department; Susan Stein promoted to Associate Director of Artist Relations/Television from Artist Relations/Television Manager; and Donna Kreiss, from department secretary to Artist Relations Coordinator.

Jem And Friendship Announce Pact

Jem Records has signed a pressing and distribution agreement with Friendship Records. Under the new arrangement, Jem will manufacture and distribute the Blanche Records label; Jem's Director of Marketing, Andy Miele, will handle the distribution/promotion efforts. Initial product releases include albums by Melanie and Inkenbrandt.

At Last. The affordable music computer from Station Research Systems.



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AutoSelect™ is the industry's most cost efficient and flexible system for music inventory and scheduling. AutoSelect allows you to achieve more strategic control over your music programming.

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The Most Economical System Available

Station Research Systems' software runs on low cost, efficient microcomputers such as Apple II, Radio Shack TRS-80, North Star Horizon II and soon, IBM's new personal computer. Each package is significantly less expensive than other software available. The complete system is priced for your budget, and a three-year payment plan is available.

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Ratings & Research



JHAN HIBER

Arbitron Error Alert

If you did your job well 95% of the time you'd be sitting pretty. However, Arbitron, because of its impact on the broadcasting and advertising communities, catches hell if it does its job right 95% of the time. Even if Arbitron messes up only a few diaries for your station those can affect your programmer's fate and your sales team's fortune. With this in mind, let me fill you in on a few situations in the fall diaries, that hurt stations. Perhaps your station suffered similar consequences, or perhaps you'll look at your winter or spring diaries to see if any of these might have cropped up in your market.

I'd like to touch on four areas where processing problems either caused Arbitron's system to make illogical credits, or where human error was a factor. Call letter aberrations (or flips) was a problem that cropped up in more than one way. Ascription, or the computerized crediting of conflicting entries, did not work as smoothly as possible. Diarykeepers who recorded inexact frequencies caused problems for the system. Finally, edit or keypunch errors hurt station standings in key dayparts.

Call Letter Aberrations

Two kinds of call letter crediting problems were observed. First, there appears to be a loophole in the crediting steps taken to straighten out calls that are written incorrectly. In Anchorage

"Even if Arbitron messes up only a few diaries for your station those can affect your programmer's fate and your sales team's fortune."

KFQD is the only property in town with either a "Q" or a "D" in the legal calls. An entry to "KQED" (most likely the respondent wrote KQFD and the "F" looked like an "E" to the editor) was recorded by Arbitron as "U", or unidentified.

The catch here is that step five of Arbitron's procedures for flipping aberrations to legal calls involves aberrations that are just one call away from a legal set. Since this particular aberration had

a K, Q and D it would seem to be only one letter off, yet credit was not given. Maybe a similar situation happened in your data base this past sweep. If so, your station may be losing credit for entries that are aberrated but should rightly go to your property. Be sure about what flips your station is getting, and know what aberrations were recorded that were perhaps close but not credited to your entity.

The other major flip problem was best indicated by an instance in the Salt Lake City market. In this case a broad coverage station, KFI/Los Angeles, reaches the market during the early morning hours, during the evening, and at night. In 1980 KFI qualified for both Salt Lake reports but the station showed up in neither of the 81 sweeps. It was discovered that in over 50 diaries throughout the year entries to KFI were being flipped to a Beautiful Music station in Salt Lake City, KSFI. Arbitron has subsequently been responsive to this problem and has agreed to eliminate the KFI-KSFI flip in upcoming reports, at least in the non-metro portion of the market. However, you may wonder if a similar situation might have propped up the numbers of a station in your market. Another reason to check the diaries and the flips made by Arbitron.

Ascription

In an effort to expedite production of the ratings, Arbitron went to a system of ascribing entries that were in conflict, rather than calling back the diarykeepers to clarify the entry. Call letter or slogan conflict or confusion

were the root causes of most of the problem diaries.

Salt Lake City got another dose of problems through the ascription technique. Because KSFI used to be KSL-FM, and because there is not only AM/FM confusion but also significant KSL call letter presence in the market thanks to the strong AM entity, there are still many — dozens — of KSL-FM diaries each sweep. Ascription, based on the in-tab levels for the conflicting stations during the previous year, should give the edge to KSL in most counties in the Salt Lake metro. However, in both '81 surveys, the key county saw the in-tab ratios of 1980 in the key counts, which favored KSL, were reversed when the actual diary crediting decisions were made by random computer assignment. Arbitron's Rick Aurichio has told me that the ascription system will be wat-

"It is extremely unusual that one diary in error will cause a book to be reissued."

ched carefully in upcoming sweeps to make sure there is no inherent problem with how ascription is working in Salt Lake.

If your station or market is involved in an ascription situation — a slogan conflict, such as two "104's" in a metro, for example — be sure to check if the way the diaries were ascribed by the random computer selection is congruent to the in-tab ratios between your station and the other in conflict. In settling conflicts for the '82 surveys, the '81 in-tab totals will be used, so track down those numbers for yourself and the competition, then doublecheck to see if ascription worked for or against you.

Inexact Frequencies

What about the poor diarykeeper who tries to be precise and record your exact dial position frequency — but misses? That entry of an inexact dial position may cause problems since the number may be *someone else's* exact dial position. Here's an example of how this can jump up and bite your station numbers right in the proboscis.

In Pittsburgh a diarykeeper jotted down "WTAE 1260." The actual dial position for WTAE is 1250. Rather than have that entire entry go to WTAE, however, it was split between WTAE and WFBG/Altoona, PA.

How did that occur? Well, it seems that 1260 is the exact frequency of WBBG/Cleveland. However, since WBBG was not on the "reach" file for the county where the "1260" entry occurred, the crediting was given to WFBG, which is at 1260 in Altoona and shows on the Pittsburgh "reach"

file. When this case was pointed up, Arbitron again was quick to take note of the anomaly and will in future sweeps match its "reach" and edit files more carefully. However, if diarykeepers are having a tough time recording your frequency correctly, it could cost you. Be sure to clearly spit out your calls and dial position for proper crediting in the books.

Human Error, Sales Impact

Given the millions of bits of data that Arbitron's editors and key-entry personnel deal with annually, it's amazing that more isn't screwed up. Still, just a few diaries can make a difference. A sales picture can be radically altered by just three human errors, as the example that follows illustrates.

In this particular market there were just three diaries where the entries were incorrectly handled for a key station. The diary review discovered the problems, the impact was calculated, and the station notified of the situation. While there was not enough damage to cause total week/total persons changes in rank, there was a notable difference in midday ranks among key demos.

Merely the quarter hours in the three mishandled diaries caused the station to lose one or more positions among its target demos. When a correction notice was issued, the station and the marketplace were able to properly evaluate the audience figures for the affected station, thus leading to more sales.

A dramatic example of how just one diary can affect your fortunes came to light in Atlanta in the O/N '80 sweep results. An editor erred in crediting an entry that should have gone to WZGC but was instead given to WQXI-FM. The book was reissued because the two stations were so close, with the reissue putting WZGC on top of the market, 100 average persons ahead of WQXI-FM.

It is important to make two points here. First, every diary is important, but the impact of the errors made may not be worth yelling about. If, however, there is impact in one of your key demos or dayparts, then be firm about requesting some relief from Arbitron. The industry can't expect Arbitron to be perfect but it is not too much to ask for it to be responsive. With the movement of Mike Membrado to VP for Station Management Relations, this responsiveness has been more forthcoming.

Second, it is extremely unusual that one diary in error will cause a book to be reissued. Keep in mind though that the problems I've written about here, plus new ones that crop up each sweep, mean that broadcasters interested in Arbitron payoff have to remain ever vigilant.

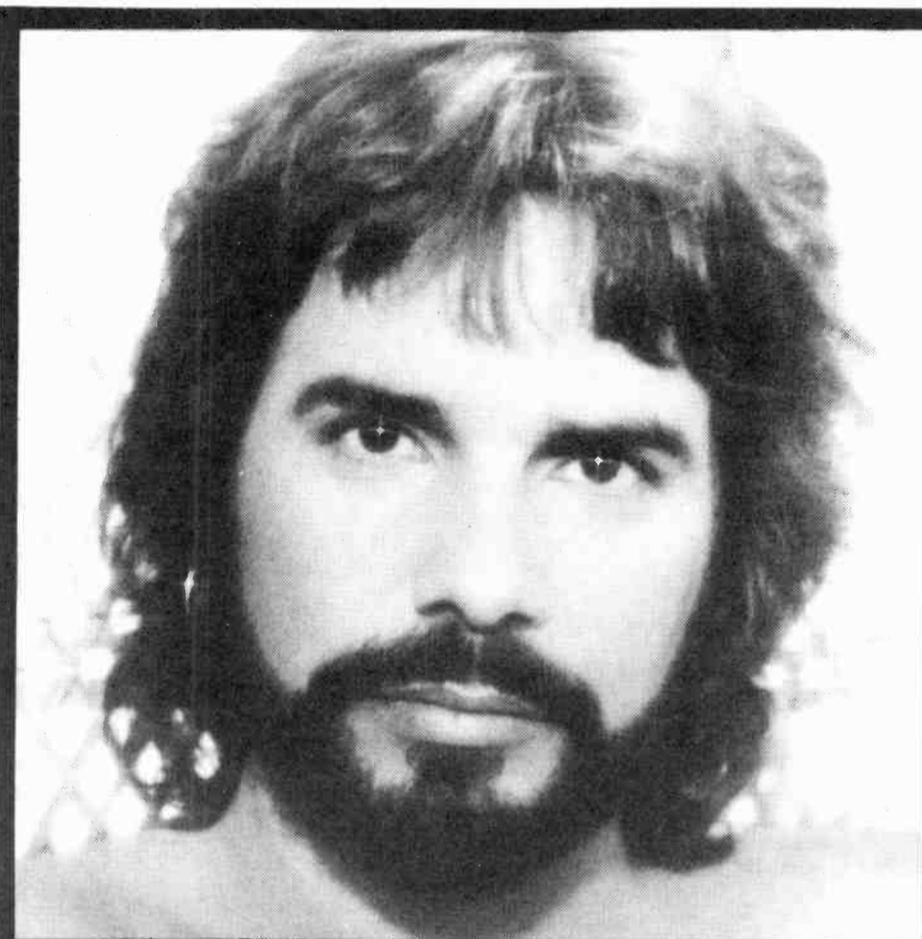
Q&A

I've had several calls recently regarding the calculation of turnover and time spent listening data based on Birch Report numbers. The recurring question seems to be "Will the formulas used for these calculations be different, given the Birch one-day methodology, from computations based on Arbitron numbers?"

In a word, yes. Tom Birch tells me that his company is putting together models that can be used for developing useful programming insights from the Birch data. Stay tuned here for first news of those developments and formulas.

FLASH FLASH FLASH

BERTIE BREAKS AT A/C!



BERTIE HIGGINS

“Just Another Day In Paradise”

A/C BREAKERS

BERTIE HIGGINS

Just Another Day In Paradise (Kat Family/CBS)

50% of our reporters on it. Rotations: Heavy 2/1, Medium 38/19, Light 29/18, Extra Adds 3, Total Adds 41 including WBEN, WJMD, 97AIA, WCZY, WHB, WCCO, KOY, KEZL, KFMB, WHAM, KULF, WSLI, WRVA, WFDF, KOB, and 26 more. Debuts at number 27 on the A/C chart.

**#1 A/C MOST ADDED
for
SECOND STRAIGHT
WEEK!**

LATE FLASH!

JUST ADDED AT THESE CHR STATIONS:

**KZZP
WFBR
WKEE
KBFM**

**KXX106
CK101
WCSC
WGH**

**KIOA
KCPX
WFBG
Q104**

**WFOX
WFLB
WXLK
Q101**

**KVOL
KENI
KSLY
KCBN**



RICHARD "DIMPLES" FIELDS "If It Ain't One Thing It's Another"

(NB7-II-140)

*The No. 1 R&B Record in the
Country is now exploding POP*

KEARTH 26-20-13	WNOK-FM 25-22
KIQQ 35-19-13	Z102 35-32
KFI 26-17	WDOQ 29-26
KFRC 26-22-18	KCPX deb 40
KRLA 26-24-21	WCSC deb 28
CKLW 11-10	KBFM deb 29
WABC 23	WDRG-FM on
Z93 deb 28	WMAK-FM add
WGCL deb 22	WZYP add
Q105 26	WKEE add
Y100 add	WKDQ add
I95 add	KIDD add
WXKS on	KGGI add
CKGM on	KBBK add
WTIX 39-28	KIKI add
B97 deb 23	KNBQ on
KHYT 14-11-10	WFLB deb 34
KINT 39-35	KVOL deb 27
KYNO 31-27	KYYA deb 30
WAYS deb 26	WFBG add
WBBQ on	WGLF add
KX104 on	KSLY add
KZFM 30-26	95SGF on
KJRB 27-25	Q101 on

Average Move +3

From The Hit Album, 'Mr. Look So Good'

(NB1-33249)



On Boardwalk Records

RATINGS REPORT

ARBITRON RADIO

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Houston

**KMJQ, KIKK-FM Hold 1-2;
KILT-FM Up To Third;
KRLY Loses Two Shares**

KMJQ (U) held the top spot in Houston with a 7.7-8.1 gain, while KIKK-FM (C) stayed in the second spot, 7.4-7.8. KILT-FM (C) was up slightly 6.7-6.9 to take over third place. KRBE (AC) moved 6.3-6.0, barely nipping KLOL (A), which fell 7.0-5.9.

KRLY (U) was off two shares, dropping 7.3-5.3. KSRR (A) was up 2.8-3.4 and KXYZ (S) in its first book as a Spanish station debuted with a 2.9.

Other stations listed in the Houston book with a one share or greater were KCOH (B) .8-1.2, KENR (C) 2.0-1.4, KEYH (S) 1.9-1.0, KFMK (AC) 6.0-5.5, KGOL (RL) 1.2-1.0, KHCB (RL) .4-1.0, KILT (C) 2.2-2.7, KLAT (S) 1.9-1.7, KLEF (CL) 1.8-2.4, KLVJ (S) 1.4-2.1, KODA (BM) 5.6-5.5, KPRC (N) 5.3-5.2, KQUE (AC) 3.4-3.0, KTRH (T) 6.1-5.3, KULF (AC) 1.6-1.7, KYND (BM) 4.1-3.5, and KYOK (B) 1.2-1.0.

Pittsburgh

**KDKA Still Dominates;
WDVE Closes In On WTAE;
WPNT, WBZZ Up Nicely**

KDKA (AC) remained alone at the top of the Pittsburgh ratings with an impressive 19.8-19.3 score. WTAE (AC) lost some ground to third place WDVE (A), slipping 8.2-6.7 while WDVE gained 6.1-6.5. WAMO-FM (B) moved 5.1-5.8 and WPNT (BM) picked up nearly three shares, 3.0-5.6, passing WSHH (BM) 5.3-5.0.

WBZZ (R) outscored WXXK (R) and became the new CHR leader. WBZZ moved 3.8-5.0 (in its second CHR book), while WXXK was off slightly 4.6-4.2.

Other stations with at least a one share in the Pittsburgh book were KQV (N) 3.4-4.7, WDSY (C) 2.2-1.9, WEEP (C) 4.7-3.4, WFFM (AC) 2.6-2.0, WHJB (AC) .8-1.0, WJAS (BB) 5.5-5.3, WNUF (BB) .6-1.1, WWSW (AC) 1.9-1.7, WWSW-FM (AC) 4.9-4.3, and WYDD (A) 3.9-3.6.

Denver-Boulder

**KOSI New No. 1;
KPKE Ties KOA For Second;
KPPL Gains Two Shares**

Beautiful Music-formatted KOSI moved 6.9-7.1 and into first place, edging former leader KOA (N/T), which fell 8.2-6.6. Tying KOA for second was KPKE (A) moving 5.9-6.6. KPPL (AC) improved two full shares 4.5-6.5, and KYGO (C) picked up 5.2-6.0.

With KPKE taking the AOR lead, KBPI fell 7.1-6.2, but KAZY was up 5.4-5.8. KBCO (A) moved 3.5-3.6, and KTCL (A) gained 1.1-1.6. Both CHR's declined - KOAQ falling 6.5-5.0 and KIMN off 4.9-4.1.

Denver area stations scoring at least a one share also included KBOL (AC) .3-1.0, KDEN (N) steady at 1.4, KDKO (B) 1.7-2.3, KEZW (BB) 5.2-4.3, KFML (J) 1.6-1.4, KHOW (AC) 5.2-5.4, KLAK (C) 1.6-1.1, KLIR (BM) solid at 4.2, KLZ (C) 3.8-3.7, KNUS (N/T) (formerly KERE) debuting with a 1.2, KRKS (RL) .6-1.0, KVOB (CL) 3.8-3.7, and KWBZ (T) .9-1.8.

FOR THE RECORD: In last week's ratings summary of the Cleveland market, WZAK (U) was inadvertently listed as having increased 2.2-5.9. The correct 12+ audience figures for WZAK should have been 2.2-2.9.

Dallas-Ft. Worth

**KSCS, KVIL-FM Steady At Top;
KPLX Nearly Doubles;
KTXQ & KZEW Exchange Shares**

Country giant KSCS held steady in first for a fourth straight book, moving 8.3-8.4. Still strong in second was KVIL-FM (AC) 8.2-7.9. Other Country contenders were WBAP, virtually unchanged 6.8-6.7, and KPLX jumping 3.4-6.4 moving 14th to 5th place in the market! KKDA-FM remained the Black-formatted champ with a 6.5-6.6 performance.

KTXQ (A) and KZEW (A) nearly exchanged audience shares and market rank, with KTXQ gaining 4.6-6.4 and KZEW slipping 6.5-4.9. KMEZ continued its Beautiful Music dominance, climbing 5.0-6.3.

Other stations with at least a one share included KAFM (AC) 1.0-1.7, KBOX (C) 2.4-1.7, KEGL (R) 5.0-4.1, KFJZ (BB) 2.3-1.8, KIXK (C) 1.6-1.2, KKDA (B) .6-1.0, KLVU (AC) debuting with a 1.4 (previously listed as KNUS), KMGC (AC) 4.4-3.7, KNOK (J) (changed from KNOK-FM) 4.3-4.9, KOAX (BM) 4.0-3.4, KPBC (RL) 1.2-1.9, KRDL (N) 6.4-5.2, KSAX (J) (formerly KNOK) .5-1.0, WFAA (N) 4.1-3.8, and WRR (CL) 1.5-1.4.

Seattle-Everett-Tacoma

**KIRO Stronger At Top;
KOMO & KISW Trade 2-3;
Classical KING-FM Now 6th**

KIRO (N) picked up a share and a half (9.5-11.0) and widened its lead over the rest of the market. KOMO (AC) moved 6.7-7.9 and passed KISW (A) into second place, as KISW was off a bit 7.9-7.5. KSEA (BM) held steady at 6.1, and KUBE (R) (formerly KBLE-FM) was hardly changed 5.3-5.2.

KING-FM (CL) enjoyed one of its best books ever, increasing 3.6-3.9, tying KZOK-FM (A), which moved 4.1-3.9. In the CHR battle KNBQ rebounded 2.8-3.8, and KYYX was up 2.4-2.8, both still behind KUBE.

After KOMO, the A/C contenders were KJR 2.8-3.2, KIXI-FM 2.5-2.7, KEZK 2.1-2.5, KPLZ 3.3-2.4, KING 2.7-2.0, KTAC 1.1-1.0, and KRKO back in the book with a 1.0.

Other stations scoring at least a one share were KBIQ (RL) 2.0-1.6, KBRD (BM) 3.0-3.7, KGDN (RL) 1.1-1.9, KIXI (BB) 3.0-2.7, KJZZ (J) 1.5-1.4, KMPS (C) 2.9-1.7, KMPS-FM (C) 2.7-2.0, KRPM (C) 2.2-1.8, KVI (N) unchanged at 3.1, KWYZ (C) .6-1.3, KXA (O) steady at 1.7, and KZAM (A) 3.7-3.0.

Tampa-St. Petersburg

**WRBQ Tops Again;
WQYK Closing Gap;
WDAE Up To Sixth**

WRBQ (R) improved upon its 9.7 fall share with a 10.3 winter performance to lead all stations for the second book in a row. WQYK (C) vaulted over WWBA (BM) into second, moving 8.4-9.3 while WWBA was off slightly 8.4-7.7. The other Country outlet, WSUN, held firm at 7.3. In the Beautiful Music battle WJYW slipped 7.2-6.6, as did WFLA-FM 5.7-4.7.

The AOR fight is virtually deadlocked with WQXM moving 4.9-5.2 and WYNF scoring 5.0-5.1. The three Big Band-formatted stations in Tampa-St. Petersburg lined up like this: WDAE 4.6-5.7, WWLF 1.6-2.3, and WGUL 2.9-1.8.

Also above the one share threshold were WCKX (R) 4.6-5.2, WFLA (AC) 5.1-4.5, WNSI (N) 1.5-1.9, WPLP (T) 2.3-2.9, WSRZ (AC) 2.8-2.2, WTMP (B) 3.4-3.9, and WYOU (S) returning to the book with a 2.0.



NDC Radio's Young Adult Network

OZZY OSBOURNE. LIVE. ON RADIO.

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Wednesday, April 28. Check your newspaper for specific time and station.



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RATINGS REPORT

ARBITRON RADIO

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A-AOR, AC-Adult/Contemporary, B-Black, BB-Big Band, BM-Beautiful Music, C-Country, CL-Classical, E-Easy Listening, J-Jazz, M-Miscellaneous, N-News, O-Oldies, R-Contemporary Hit Radio, RL-Religious, S-Spanish, T-Talk, U-Urban Contemporary.

Phoenix

KMEO-FM Moves Third To First; KDKB Now Second; KZZP-FM Up Strongly

KMEO-FM (BM) gained 7.7-9.1 to take over first place, besting KDKB (A), which moved 8.5-8.2. KNIX-FM continued to lead the Country pack, moving 7.7-8.0, while KJJJ was up 2.6-3.0, KNIX gained 1.8-2.5 and KJJJ-FM fell 2.9-1.8. KTAR (N) scored 8.2-7.4.

Among the contemporaries, KZZP-FM (R) picked up nearly two shares, 4.4-6.2. KOPA (R) was off slightly 5.4-5.0. KUPD (A) held steady 5.2-5.3. In the A/C struggle, KOY moved 5.5-5.6, KOOL slipped 4.2-3.8, KKLK (formerly KBBC) gained 3.0-3.3, and KARZ was up 2.1-3.0.

Easy Listening KQYT held fifth place overall, moving 6.7-6.5. Urban Contemporary KUKQ improved 4.6-5.3.

Other Phoenix outlets above a one share were KHEP-FM (CL) 1.7-1.5, KLFF (BB) 2.4-1.8, KMEO (BM) 1.0-1.3, KPHX (S) 2.9-1.7, KSTM (A) 1.8-1.5, KXIV (BB) returning to the book with a 1.0, and KZZP (R) 1.0-1.2.

Kansas City

WDAF Wins Fifth Straight; KYYS Powers To Second; KPRS, KFKF Improve

WDAF (C) held the top spot in Kansas City for the fifth consecutive book, moving 13.6-12.9. KYYS (A) was the only other station managing double digits, making a very strong move into second, 7.9-10.6.

WDAF's Country competition, complete with a new set of call letters, KFKF (formerly KCKN), also moved up 5.5-7.0. Black-formatted KPRS gained 7.4-8.0, with sister station KPRT also improving 1.6-2.9.

KCMO (N) improved 5.6-6.8, KMBR (BM) held its lead (7.9-6.6) over competitor KCEZ (BM), which gained 4.9-5.4.

Among the contemporary stations KBEQ (R) leveled 7.4-6.9. WHB (AC) fell 9.1-6.5 and from second to eighth place overall. KMBZ (AC) was up 5.6-6.1, and KUDL (AC) was down 7.6-5.4.

Other Kansas City stations with more than a one share included KJLA (BB) 3.7-4.7, KLDY (O) 1.7-1.1, and KXTR (CL) 2.0-1.5.

Louisville

WVEZ Ties For Top; WAVG, WHAS Dethrone WRKA; WAMZ, WLOU Rise

WVEZ (BM) retained at least a share of first place by jumping 9.3-10.2, tying with the surging WAVG (AC), which gained three shares 7.2-10.2. Right on WAVG's tail was A/C competitor WHAS 8.4-10.1, while former A/C leader WRKA slipped 9.2-8.4.

WAMZ took over the Country lead by moving 7.9-9.2 while WCII fell 8.4-6.9. WLOU (B) continued its upward trend with an 8.0-8.7 move. WQMF (A) held on to the AOR lead 7.7-7.4 while WLRS (A) gained a bit 5.1-5.3. WKJJ (R) slipped 6.9-6.3 but competitor WAKY dropped 6.2-4.1.

Other Louisville stations exceeding the one share threshold were WDGS (RL) showing up at 1.7, WFIA (RL) 2.2-1.1, WINN (BB) 3.3-1.9, WJYL (E) .9-1.0, WXLN (RL) 1.7-1.2, and WXVW (E) .9-1.1.



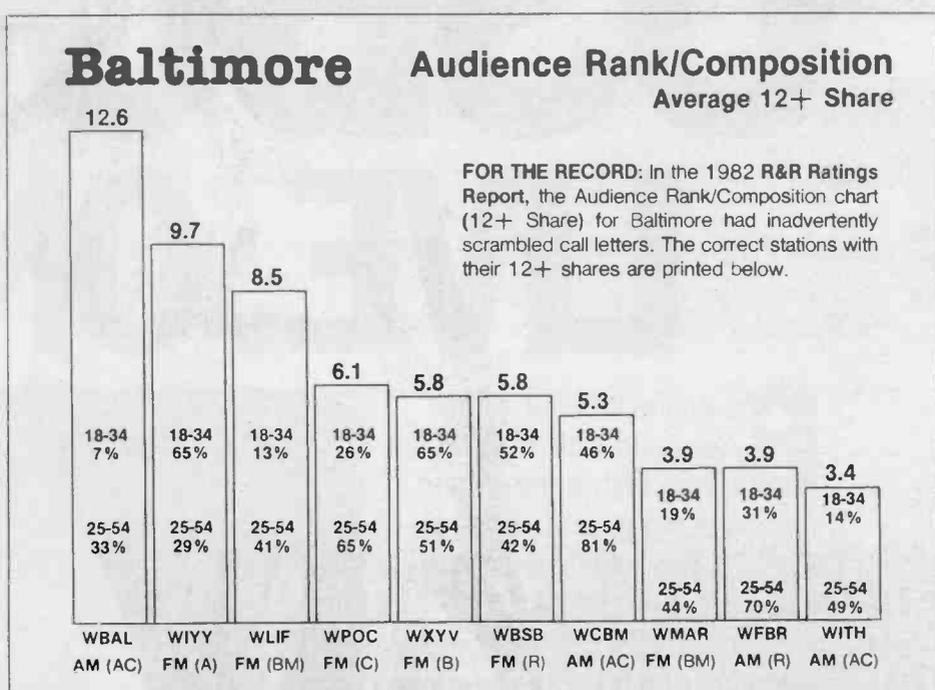
THEY DID IT IN A MINUTE — RCA artists Daryl Hall & John Oates paid a visit to 195/Miami to personally deliver a copy of their latest single, "Did It In A Minute." Pictured (l-r) are John Oates, PD Keith Isley, MD Johnny Dolan, and Daryl Hall.



KSKD GETS LOVERBOY PLATINUM — Columbia recording artists Loverboy's album went platinum, and KSKD/Salem received an award. Pictured (l-r) are PD/MD Len E. Mitchell, group lead singer Mike Reno, and Columbia's Larry Reymann.



KING COOL BREEZES INTO CHICAGO — MCA recording artist Donnie Iris breezed into the windy city promoting his new album "King Cool." Shown (l-r) are WDEK/De Kalb, IL MD Brian Leonard, PD Ward Holmes, Iris, and MCA regional promo rep Larry Green.



DIESEL STEAMS INTO WILKES-BARRE — Regency recording artists Diesel recently performed in concert in Wilkes-Barre, and partied with the folks at WKRZ-FM. Shown (l-r) are WKRZ-FM's George Hallas and Dave London (white shirt), group member Rob Vunderink, station's Jeff Walker, Diesel's Marl Boon, afternoon driver Jay Daniels, Station Manager Jerry Sisk, and group members Wynand Ott and Kim Weemhoff.

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Sales



JONATHAN HALL

- Don't Discount Advertising
- Selling From Grid Cards Gives More Flexibility
- ▶ Hire Only The Best And Train Them

How To Price Your Station And Use Grid Cards Effectively

Selling from a grid card, pricing stations according to supply and demand, selling :30's at :60 prices, and giving sales people lots of training are ways to maximize profits, according to Research Group VP/GM Larry Campbell. Since I've had a significant number of requests to explain the rationale behind these concepts, I asked Larry to explain their origin and results.

Larry has managed and sold radio since 1974. Prior to joining the Research Group, he ran KING/Seattle and before that KGW/Portland. In addition to managing the Research Group and developing client services packages for stations, he also aids Dwight Case in developing training aids for the Transtar network.

Larry stated flatly that the most important principle of pricing a radio station is to do it on the basis of supply and demand. When I asked Larry how widespread he felt this practice to be, he responded, "Not at all." So I asked him to be specific.

"Time and time again people I speak with say, I can't raise rates because no one will follow. Well, that's the other station's problem. If you are sold out thirteen weeks in advance — or two weeks in advance — then I'm saying you are underpriced. I don't care what the other guy's doing, you have a situation where more people want to buy your radio station than you have an inventory to sell them.



Larry Campbell

"If you continue to readily market your station, the answer is you are not too high-

"Simply by dropping the frequency discount out of its triple-A class time and going to a grid card, a station picked up an additional \$180,000 last year."

priced. You manage a station's commercial inventory like you drive an automobile. You pay attention to what you're doing and you steer it very carefully. And as long as you are oversold, you raise the prices. If you raise them and you are still oversold, you raise them again. Where you stop is achieved when you begin to face real price resistance — that is, potential loss of clients; then you stop and reevaluate."

Avoid Discounting Rates

Next, I asked Larry to tell me what's behind the movement toward lower inventories. He noted that lower inventories are a result of playing more music and reducing tuneout. That situation, he said, means that more than ever inventory must be controlled and managed properly to maximize revenues.

First and foremost, Larry says a GM must be committed to programming a station to win in Arbitron and Birch. He feels that discounts for any number of ads, from 12 to 36, don't make sense because no unit is worth less than another in a given hour.

● "The first thing I've found is to do away with the frequency discount. Why encourage one advertiser to buy 36 spots a week or more and discount them if you can produce results with 10 or 12? In periods of peak sales on the station, wouldn't you really rather sell three clients, say, 12 spots at no discount and produce real results for all of them?"

I wanted to know if there is industrywide knowledge and acceptance of grid cards? While Larry admitted that there are a few broadcasters who are super-sophisticated and light-years ahead, many are not using grid cards correctly. Where might people get help in setting up a better rate card? "The first thing you do is to get as much advice and counseling as you can in how to construct a rate card. We do that, but another good source is your rep firm at the national level.

"You further position your pitch by telling the client that you're currently selling at grid two prices, but you're willing to do business at grid three. What you're doing is getting the price you want and the advertiser goes away thinking this is great because I got a price that makes sense to me while others are paying more. A grid card gives you great flexibility, because you always have the ability to go immediately to grid one, if for example you're practically sold out in morning drive."

Selling :30's

"Another point is don't discount :30 commercials, especially if you're running a station that only runs two ad units in a break as many Beautiful Music and AOR's and A/C stations do. Let's say you have an eight-unit inventory per hour and you stop down four times per hour for two units per break. Why should you lose revenue by discontinuing :30's since you have damn few avails to sell?"

Larry likes to tell the story of a station that lists its rates quoting 30 seconds of time and then tells clients there's no additional charge for a :60.

"If you ran a :60 and a :30 or worse, two :30's in a break, you're losing a lot of

"Why encourage one advertiser to buy 36 spots a week or more and discount them if you can produce results with 10 or 12? In periods of peak sales on the station, wouldn't you really rather sell three clients, say 12 spots at no discount and produce real results for all of them?"

superior ratings in midday as compared to mornings and they discount their rates. It happens because traditional thinking in this industry says that everybody buys morning drive. My advice is to sell those times equally with morning drive at the highest rates." As an example, Larry cited KBPI/Denver, which sells 5am to 8pm Monday-Sunday at the same rates. "As soon as they did that, they added lots of revenue."

What have been the reactions of salespeople to these ideas? "At first I found that my pricing philosophies really frightened salespeople who hadn't been exposed to them before. But once they see that pricing on the basis of supply and demand really works, and once they see you can sell very effectively off a grid card, they love it; because they are making a lot more money than before."

Hiring And Training

▶ Finally, I wanted to know Larry's ideas about hiring and training salespeople. He told me he feels there are a lot of people selling time that perhaps shouldn't because of the nature of their personalities, their lack of competitive attitude, and insufficient levels of work motivation. Simply stated, these people can't sell themselves. Furthermore, he stresses there are a whole lot of salespeople who don't know how to sell radio. His advice is to get competitive aggressive people who are motivated to achieve and who are really motivated to make money.

Just as important, he emphasizes, are weekly sales training sessions. "These can be conducted by the people on your staff. The best way is to assign specific topics, come in at 7 in the morning for two hours, require people to take notes, and give quizzes and take home tests. And if the scores aren't good, we go back over the material. It's important for people to know how to sell quantitatively working with Arbitron and Birch audience estimates and ratings." He noted that Transtar has committed a lot of money to developing high quality sales training aids.

Asked about the high turnover of salespeople within our industry, he observed that it is a direct reflection of the frustration of those people. "Oftentimes, people are thrown into their jobs not knowing any of the principles or basics."

Much of what training does is to help individuals feel better about themselves, Larry stressed. "After a couple of years of this, your salespeople will become consultants to the buyers because they know a lot more than the buyers do. They should by that time also know about buying television and outdoor media and press media — the strengths and weaknesses of all of them and how to sell against them."

		GRID I				GRID V			
		60 SECONDS		30 SECONDS		60 SECONDS		30 SECONDS	
		AAA	AA	AAA	AA	AAA	AA	AAA	AA
		305	285	244	228	225	205	180	164
		GRID II				GRID VI			
		60 SECONDS		30 SECONDS		60 SECONDS		30 SECONDS	
		AAA	AA	AAA	AA	AAA	AA	AAA	AA
		285	265	228	212	205	185	164	143
		GRID III				GRID VII			
		60 SECONDS		30 SECONDS		60 SECONDS		30 SECONDS	
		AAA	AA	AAA	AA	AAA	AA	AAA	AA
AAA MONDAY-FRIDAY 5:30AM - 1:00PM									
SATURDAY 9:00AM - 10:00PM									
SUNDAY 9:00AM - 3:00PM		265	245	212	196	185	165	148	132
		GRID IV				GRID VIII			
		60 SECONDS		30 SECONDS		60 SECONDS		30 SECONDS	
		AAA	AA	AAA	AA	AAA	AA	AAA	AA
AA SATURDAY 6:00AM - 9:00AM									
SUNDAY 3:00PM - 10:00PM									
B MONDAY-SUNDAY 1:00AM - 5:30AM		245	225	196	180	165	145	132	116

GRIDGING FOR GREATER REVENUE — In the grid card shown above, each division represents a higher rate than the section immediately below it. This system allows sales reps to increase prices as demand increases, given that the supply (your available units per hour) remains constant. The grid card allows clients to immediately see that prices for air time on your station vary with current market conditions.

■ "Just because you don't have one now is no reason not to adopt a grid card. I looked at a station's rate card recently, and simply by dropping the frequency discount out of its AAA class time and going to a grid card, using existing ad rates, the station picked up an additional \$180,000 in annual billing.

"One tip is I try never to sell above grid level three or four. This helps a buyer see that there is always a higher rate. That's psychologically smarter. If supply and demand forces a situation where you go flying up through the grids and you're selling on grid one, they know that they're paying the highest price. Instead, I recommend that when you are getting grid two consistently, you raise rates and drop back to selling at grid three and four.

revenue. For example, the station I told you about earlier picked up another \$150,000 in annual revenues by charging the same rate for :30's without changing prices." Is there ever a situation where you would advocate not going to the same charge for :30's and :60's? "Yes, when a station runs three units in a break. In this situation you want to encourage the sale of :30's, because you don't want to run three minutes of ads. So you want to control your commercial inventory in a way where you know how many of each you have in order to control inventory."

Next, I asked Larry about selling various dayparts. His response was to sell as many dayparts — which he defined as Arbitron dayparts — as possible in the highest-priced class of time. "For example, I've seen lots of situations where stations have

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KEGL add	KZ93 on
KYYX on	KKXX add
WPHD 30-28	KBBK add
K104 on	KSKD add
KSET-FM add	95XIL add
WOKI add	KSEL-FM deb 28
WGH add	KFMZ deb 26
WVIC add	KENI add
WJXQ add 17	KSLY add

"Piece Of My Heart"

The Classic, Up-dated By

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STREET TALK

Don Langford, who was PD of KLAC/Los Angeles for more than seven years, was terminated Monday (4-19). Station VP/GM Don Kelly told Street Talk, "Don and I disagreed on programming philosophy, and I opted to make the change. There are no hard feelings between us, and I think he's a fine gentleman. We have no one in the wings at all, but I'm sure there will be a lot of applicants!" Langford did not announce any immediate plans.

Burkhart/Abrams/Michaels/Douglas & Associates is apparently expanding into the wild, wacky world of TV consulting. David Chase, formerly with Cox Broadcasting, WXYZ-TV/Detroit, and WNBC-TV/New York, has joined B/A/M/D as Senior Television Consultant.

Rumbles out of Florida are that WCKX/Tampa is about to change PD's again. While there is no official comment on this rumor, sources say it will happen by the first of next week. If Johnny Velchoff indeed leaves the programming slot, his successor will make the fifth PD for the station since August of 1981, but who's counting?

Our condolences to the friends and family of Cashbox's Country Chart Research Coordinator Tim Stichnoth. Tim was killed in an auto accident in Nashville on Sunday (4-18). The jeep Tim was driving apparently caught the shoulder of the road and flipped, killing him instantly. He was 24.

Scott Gentry, Operations Director at KLUB & KISN/Salt Lake City, has been tapped to become PD at K96 (KFMV)/Provo. Scott will fill Jim Sumpter's vacated slot. Jim is now programming First Media sister station KFMK/Houston.

We hear that KFI/Los Angeles's afternoon team of Byron & Tanaka will not be renewed "as a team" when their contracts expire on May 1. We also hear that Byron will be offered a solo shot on the station, but that he may opt to remain with Tanaka, taking the team show elsewhere.

Charlie Bennett has resigned as PD of WQUA/Quad Cities to accept the Operations Manager/PD post at WNAM & WAHC/Appleton-Oshkosh, WI. David Sands is promoted to PD at WQUA from Assistant PD/MD.

Afternoon personality Billy Hayes replaces Sandra Bobek as MD at KEGL/Ft. Worth.

Our sympathy to the family of Gene Ragle, who was GM/part-owner of KPOP-FM/Sacramento. Gene died of a heart attack on Saturday (4-17) while jogging at Sierra College in Rocklin, CA.

Deciding to focus more of his time and energy on production work, David Kershenbaum has stepped down as head of A&R for A&M. No immediate replacement for Kershenbaum was named.

Letter To Street Talk

Dear R&R:

Your column of April 2 made a statement I found interesting. You stated that WSB is the South's first radio station. I have a lot of information that proves that WBT is one day older than WSB.

WBT went on the air as 4XD in 1920, but received its license and new name (WBT) on April 10, 1922. Please be a sport and wish WBT (the South's first radio station) a happy 60th, and we'll be your friend forever.

Sincerely,
Mary June Rose
Assistant PD
WBT/Charlotte

Editor's Note: Why is it that I have a feeling a giant can of worms has just been opened up? Stay tuned for more on this historical point.

Dayna Steele, formerly MD of KRBE/Houston before joining KSRR/Houston, has now joined KSRR morning man "John Boy" for a new two-personality approach to morning drive for the station.

Will KIIS/Los Angeles soon have a new Music Director? Street Talk from the Midwest says that former Elektra/Asylum Chicago rep Mike Schaeffer, who was once PD at KJMO/Jefferson City, MO, will be handling music for PD Gerry De Francesco in the near future.

Rick Hunter has been upped to Assistant PD at CFTR/Toronto, but he will retain his Research Director position. CFTR has replaced Bill Gable in middays with former PM-driver Dan Williamson. And our final Canadian topic for this week is . . . John Landecker, who sequed to CFTR mornings from WLS/Chicago afternoons, has finally married his gal-pal Paula Mann. You might remember that John sent Paula an audio valentine last year, when the two were still in Chicago, by purchasing 60 seconds of time on competitor WMET. Well, he recited the valentine again this year on CFTR and the answer was yes!

Simon & Garfunkel announced at a press conference this Monday (4-19) that they were officially reuniting and would "stay together as long as the fans want us."

At KPLZ/Seattle there may be something in the water cooler . . . you see, PD Jeff King and his wife Chris just had a new baby daughter, Jennifer Marie, and MD Greg Cook and his wife Renee are the new parents of a baby boy, Trevor Howard.



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A new weekly four hour program from the United Stations.

Fill one of your weekend air shifts with a Rock and Roll Adventure from Dick Clark Productions. You'll attract new listeners, keep them tuned in, and bring them back to your station week after week.

That's the idea behind **Dick Clark's Rock, Roll and Remember**—a new weekly four-hour program from the United Stations.



Hosted by a major radio personality, **Dick Clark's Rock, Roll and Remember** is not simply another oldies or solid gold show but a true Rock and Roll Adventure blending nostalgia, rock history, personalities,



contemporary themes and future trends.

Rock, Roll and Remember's mix of rock music's influence on all of us will have your listeners tuning in on a specific day and time each and every week

These are just a few of the stations from markets of all sizes that have put this show to work for them:

WCBS-FM New York	KQRR-FM Polson, MT	WQUE-FM New Orleans
WFIR Roanoke	WISM Madison	WMID Atlantic City
KCEE Tuscon	WKJJ-FM Louisville	WWSW Pittsburgh
WHBQ Memphis	KPLZ-FM Seattle	KNBR San Francisco
WZGC-FM Atlanta	WAIA-FM Miami	WTHI Terre Haute, IN
KRQY-FM Pueblo, CO	WRAL-FM Raleigh	WAKR Akron

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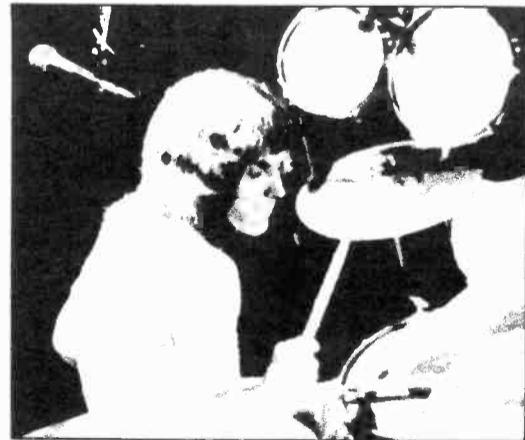
A profile of a major star of contemporary music featured throughout the show such as **Elton John, Olivia Newton-John, The Commodores, Rick Nelson, Johnny Mathis, Hall & Oates, Gladys Knight and the Pips, David Gates & Bread** and others!

The stories behind the songs as told by many of the hitmakers themselves throughout the show.

Interviews from Dick Clark's extensive tape archives from the fifties, sixties, and seventies by stars like **Elvis, Paul Anka, Neil Sedaka, The Beach Boys** and many more!

All the great music you remember from the beginning of Rock and Roll until today.

For more information on how your station and its audience can be a part of this Rock and Roll Adventure, call us at (800) 368-3033 or (703) 556-9870.



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Washington, DC office: 7927 Jones Branch Drive, McLean, VA 22102 (800) 368-3033 or (703) 556-9870 in Virginia

Contemporary Hit Radio



JOEL DENVER

PROGRAMMERS SEE A POSITIVE TREND

CHR's Musical Future Is Bright

Just about a year or so ago, CHR radio was caught in the middle of a serious identity crisis. To some extent, it still exists, but there seems to be a growing difference between CHR and A/C music stations . . . just look at the CHR and A/C National Airplay/30's on the Back Page. In an effort to explore the musical future of CHR, I talked with some programmers about their feelings and what they perceive is happening.

The only "old pro" I spoke with was Y100/Miami's **Bill Tanner**, because of his vast amount of experience in CHR and his proven success at a station that plays the hits of all types. The other programmers were chosen because they're in healthy situations in medium and smaller markets where most of the newer trends in CHR seem to start. A new musical trend is coming, and it looks good for CHR.

Bill Tanner, PD Y100/Miami

CHR is basically the most popular records within a market, and they can vary a bit depending on its ethnic slant. Programmers are coming out of the idea of being afraid of black records and being scared of rock records. They were intimidated by the vocal minorities that don't like either music form. Y100 plays black music and rock music together.

Most adults today should be more open to rock than previous generations. They grew up listening to music with a beat. I'm not saying that lifestyles haven't mellowed a bit, but CHR's strength has always been to get people up, excited, and motivated with the music.

CHR can put on the "Ringling Brothers"-type of radio better than AOR and certainly better than A/C. When CHR goes soft, it invariably loses numbers. Sure those might be younger demos, but you'll find most of these stations shedding adult numbers too. That's where many CHR's have failed and handed numbers to AOR's and A/C stations. I know everytime we've gotten softer here at Y100, we get into trouble.

When you look at WCAU-FM/Philadelphia, you might think they defy all common rules that are currently accepted . . . and they do. They are fun and exciting. I don't advocate mimicking their format, but they do play the hits.



Bill Tanner

CHR stations that are going to attack the market aggressively will grow and prosper. Look at the music they're playing. The Go-Go's and the J. Geils Band aren't big records by accident. They are uptempo and they sure are popular with all ages. The sound of the record is too often misleading to programmers who automatically categorize it.

Personally, I think the CHR format is in a growth period and is poising itself to capture bored AOR and A/C listeners. When I look at Houston and St. Louis sitting there without CHR stations, it makes me crazy. Anyone could go in there and win without much effort.

The biggest stumbling block for CHR is the belief that you can't make money unless you are number one 25-54. There is a huge

difference between a 25-year-old and a 54-year-old. CHR is a compatible adult format, whereas AOR in many cases has gotten too hard. Peaks and valleys are necessary in the CHR music flow, and if properly executed, will win big adult numbers and keep a solid lower end base.

Michael Stone, PD KMGK/Des Moines

I can only speak from my perspective here at KMGK. We tend to be a harder CHR station, leaning more rock and roll than A/C. For this situation, it seems to be the best, since the AOR's here control most of the teens and a lot of adults. This is how I fight back, and have an infinitely more listenable station because of the variety.

Looking at the R&R Back Page and at other trades too, the trend is to play more uptempo records again. The main thing is that they have to be hits. A hit to me is something that the listener will hear in his or her head over and over again. Just because the record has a beat or has guitar doesn't exclude it from being a hit. Stations overlooking these records are missing out.

One thing I've done is backed off on the oldies a bit. Everyone is burned on them. AOR is practically all oldies right now. A Little River Band record from 1977 is ancient history to many people, and those who remember it as a hit are tired of hearing it over and over again.

I know in this market I've got plenty of female listeners who like to rock, and they're right in that prime 18-34 demo. The myth that adults are only interested in mellow music is being exploded. Musically KMGK is bright and uptempo most of the time, with an occasional mellow tune thrown in at strategic points for balance.

To me, CHR is finding itself again and is starting to question how well a Kenny Rogers or a Neil Diamond are going to fit in with the playlists and musical tastes of today's 18-34 year-old. Most of these people were weaned on the Who and Led Zepplin.

CHR has got to start looking at other avenues of information like MTV. Those videotapes turned my audience on to the Waitresses and the Human League. In the foreseeable future, CHR is once again becoming the variety format, offering relief from the constant crunch of AOR and overly laid-back approach of some A/C's.



F-F-F-F-FREEZE F-F-F-F-FRAME

What listeners won't do to win a contest! Shown here is **Craig Stitts**, grand prize winner of a 35mm Nikon camera offered by **WZZO(Z95)/Bethlehem, PA**. The station set up the contest surrounding the recent **J. Geils Band** concert appearance at Stabler Arena. Over 350 entries were received, with other prizes awarded to other creative shutterbugs, including tickets, T-shirts, and Geils catalogues. F-F-F-Far Out!

Barry Brown, PD KIDD/Monterey

I speak from a point of view of an AM station that has continued to play a variety of records all along. Adults still respond well to rock like the J. Geils Band, Joan Jett, and Tommy Tutone. When I get phones from adults for these songs, that's telling me something.

The CHR format allows room for all types of music, and we play them. A little common sense in dayparting goes a long way. We are now playing to the first generation of adults that grew up with rock and roll. The last generation of 25+ people grew up with Frank Sinatra and Tony Bennett. Today's 25+ audience is different from them. Programmers have looked to this older 25+ group as the role model for the current 25+ people, and that's where the error comes in.

I'm not advocating that adults will be thrilled with an AC/DC record, but if they had a hit, I'd play it just like a Loverboy, or the converse for a Barbra Streisand record. Actually, I'm more careful now about where I let a softer record show up; a few years back it was the other way around. From 3pm on KIDD rocks pretty strong with bright, up music. I think this type of smart play the hits programming is the future again for CHR.



Barry Brown

Jim Rising, PD WKRZ-FM/Wilkes-Barre

Where is CHR headed? I think we are where we were ten years ago, but in a mirror image. Ten years ago it was Paul Drew and Bill Drake running the show, and now it's people like Lee Abrams, Kent Burkhart, and John Sebastian. In the next few years, I think CHR will become the dominant strength within markets again, as

more programmers open up to new ideas.

I've only programmed CHR in my career, so it's my life. The key to winning in CHR is variety, and that variety is with a harder edge than say a year or so ago. Look at groups like Foreigner, Police, and now Asia among others. These big AOR core artists are finding a new home and a new audience on CHR.

To the programmers that are afraid to program these artists, I say play those rockers. They aren't AOR artists any longer, they are hit artists. AOR has been pretty dominant, but so was Country for five minutes or so, and right now A/C is having its run. For more years in recent history CHR has been dominant, and with the new breed of programmers out there, it's definitely the most creative radio format of them all again.

My comments are of a selfish nature of course, since CHR is what I do. If anything, WKRZ-FM plays Joan Jett around the clock and dayparts a Kenny Rogers, Barry Manilow, or Karla Bonoff back to mornings and middays only. All I know is that we do great with 18-34 adults and are very strong 25+ too. Adults aren't ready for the old folks' home yet . . . play those uptempo records that make your station sound like it's fun to listen to. With all other formats sounding pretty dry, CHR has the chance to grab come from other stations as never before.

Bob Kaghan, PD WBCY/Charlotte

The fear of rockers for CHR programmers still exists . . . they are just scared to program anything that is uptempo for fear of losing adults. If the music is programmed properly and is well-balanced, listeners of rock and non-rock will enjoy listening to your radio station.

The problem is the mix. It's more critical

Continued on Page 24

Thank You Radio For Believing In Us

MIKE POST

“Theme From Magnum P.I.”

WNBC
WIFI
WCAU-FM
B104
WXKS-FM
Z93
94Q
Q105
WCKX
CKLW
WLOL-FM
KBEQ
WGCL
KEARTH
KRLA
KFI
KFRC
KYYX
KIMN

Q103
KOPA
WHFM
3WT
KC101
WPST
Q106
WYCR
WKRZ-FM
WKEE
KZFM
KSET-FM
KINT
KHFI
KBFM
WTIX
KROK
WJDX
KXX106

WABB-FM
WZYP
WHHY-FM
WDOQ
CK101
WBBQ
FM100
KX104
WMAK-FM
WOKI
WQUT
WBCY
WAYS
WDCG
WRQK
WANS-FM
WNOK-FM
KJ100
WZZR

WVIC
WJXQ
WKFR
WAKX
KSTT
KOFM
Z104
WNAM
WKDQ
WNCI
WHOT
KYNO-FM
KGGI
KNBQ
KKFM
KSPZ
KBBK
KCPX
K96
KSKD

KLUC
KRQ
KHYT
WJBQ
WGUY
WHEB
WFBG
WCIR
Q104
WAEV
Z102
95SGF
WFOX
WCGQ
WISE
WFLB
WXLK
WGLF
WYKS

KKQV
KILE
KKXL
KFYR
KQWB
KELO
KKRC-FM
KKLS
WTRU
KWLO
KRNA
99KG
KDVV
KENI
KKLV
KSLY
KCBN
KDZA
KATI



On Elektra Records



Future

Continued from Page 22

in CHR than in any other format. With most people listening to more than one station these days, they are forced to look for variety, since most stations offer very little. The variety of CHR is a distinct advantage, but it can also be a slight disadvantage if the mix isn't right.

The mix on CHR tends to be subjective to the PD's own head at times, and the way to avoid problems is to make sure that what you're playing is what the market likes. One reason you're seeing more rock on CHR lists is to distinguish itself again, to make a difference in the sound of the station from others in the market. I also think there is better music out now.

WBCY aims at an 18-34 audience, but the question is what type of 18-34 do you want. We are looking for those that like hit records and will be shared come with AOR and A/C station listeners that won't tolerate constant AOR when they want to rock a bit. You can't cover every base as a CHR, but with this format you'll end up getting more people from both ends, because the programming is down the middle. There is no one way to do it, but for us CHR is a winning format.

Scott Michaels PD 3WT/Binghamton

There's been a lot of confusion out there, but further fractionalization is causing many stations to step to one side of the other as far as uptempo music goes. Personally, we are enjoying great success playing rockers on 3WT. The trend towards A/C I think has maxed out, and in some neighboring markets in New York State, I've seen softer stations getting harder again.

There seems to be a marriage going on between CHR and AOR, as AOR tries to get more mainstream. For the past few years, CHR has been putting people to sleep and it was neither fish nor fowl in listeners' minds. The stations have been literally handing over their audiences in droves for lack of inventive programming.

I operate on the philosophy that if this station does extremely well in the 12-34 demos, our 25+ demos will look just fine, and we'll get lots of dollars in. I don't suggest that every station be as hard as we are, but I think to avoid records that give your radio station momentum is a mistake.

One of the things governing our playlist is the image of the artist. We'll be quicker on AOR crossovers than softer records like a Charlene. There can only be so many AOR's and so many A/C's in a market, and stations like this are a middle ground

for the frustrated listeners to both, plus our own loyal audience. As more CHR stations begin to look to what worked well years ago, and begin to put some of these basics back into practice, they'll find their numbers improving.



Bob Kaghan

a difference in the sound of the station from others in the market. I also think there is better music out now.

Motion

Tom Kenny is promoted from within to become the new MD at KEEL/Shreveport . . . Rod Hampton joins sister station WQUT/Johnson City, from WSKZ/Chattanooga as MD . . . WTRU/Muskegon promoted Larry Olek to the MD slot replacing Mike Stevens . . . Sharon Mosley leaves KWOS/Jefferson City, MO to join WBTH-WXCC/Williamson, WV as Promotion Director.

CFTR/Toronto named Rick Hunter Assistant PD and Dan Williamson replaces Bill Gable as midday personality . . . Lots of congratulations to the following: KDZA/Pueblo MD Rip Avina and wife Lorraine on the birth of Adam Jason; KVOL/Lafayette PD Phil Rankin and wife Shelly on their new baby, Curry William; and WCIR-WJKK/Beckley PD Ron Hill and wife Jackie McBride, who were married (3-20) with music provided by MD Jim Martin.

Bits

• KWST/Los Angeles 7-midnight rocker Benny Martinez is the host of Long Beach's annual "Cinco de Mayo Program," May 1 & 2 at Bixby Park. This is a good example of a station tying in with local ethnic celebrations, which help to zero in on specific audiences.

• B100/San Diego is presenting the Beach Boys in concert May 2, following the Padres vs. Phillies game. The unique thing about this event is the construction of a movable stage which will allow the concert to take place only 45 minutes after the game ends.

• WZYQ/Frederick, MD distributed \$1000 in one dollar bills in the market. The station called out serial numbers of the bills for Washington's Birthday, and offered anyone with winning dollar bills to trade them in for a \$100 bill.



MISS WAEV PICKS A WINNER — WAEV/Savannah recently held a Miss St. Patrick's Day contest, with over 100 entrants. The winner represented the station in a St. Patty's Day parade and won an assortment of prizes, including a trip to Hilton Head Island. Miss St. Patrick also picked a winner who received an all-expense-paid trip to Ireland. Shown (l-r) are Debbie Thomas, and PD J.D. North.



CATHERINE BACH GETS KOZE — "Dukes Of Hazzard" star Catherine Bach was at the World Of Wheels Car Show and stopped in at KOZE/Lewiston for a visit, since the station was participating heavily in the show with car stereo giveaways. Pictured (l-r) is Catherine with station personality Marty Williams.



GUERRILLA WARFARE IN PROVIDENCE — Armed with hits and wearing camouflage and khaki outfits, Warner Brothers paid a serious visit to PRO-FM/Providence, armed for airplay. Pictured are (l-r) Warner's rep George Skabitis, PRO-FM midday personality Tony Bristol, Warner rep Debbie DiTullio, and a combat-weary Operations Director, Gary Berkowitz.



WCAU HOT HITS PAYOFF — All it took was an entry blank from Wendy's Restaurant and an ear to WCAU-FM/Philadelphia to hear your name announced to win the grand prize of \$10,000. It happened to Ashlee Stokes, whose father heard her name announced, and had her call in to claim the prize. Shown (l-r) are VP/GM Vince Benedict, Ashlee, and morning personality Scott Walker.



WTVX LENDS A PRETTY HAND — WTVX/Jackson recently offered employers the use of a Kelly Girl for a day during the week of St. Patrick's Day. Five girls were "awarded" during the contest, and the response was said to be phenomenal. Pictured (l-r) are station Operations Manager Jim Chick, Kelly Branch Manager Shirley Hutson, Kelly Girl Donna Freeman, WTVX Promotion Director/morning man Freddy Mertz, and Kelly Girls Betty Weeks and Jan Brister.



GREG GUIDRY ON THE ROAD — Nothing beats the personal touch of promoting your own record, so Badland/Columbia artist Greg Guidry toured the upper Northeast and stopped in at WJBO/Portland, looking for airplay on "Goin' Down." Shown (l-r) are MD Skip Anderson, Columbia's Tom Lanzillotti and National Promotion Director George Chaltas, PD Brian Phoenix, and Greg Guidry (kneeling).

The Music Section

CHR's Most Accurate
Music Information

Begins on Page 55

ALL FOR ONE

"After working with Westwood One for a number of years in several cities, I found their programming and servicing to be excellent. We find it very beneficial on WKLS to program all of the Westwood One AOR features available to us."

MAX FLOYD, PROGRAM DIRECTOR
WKLS, ATLANTA
SUPERSTARS STATION

"One feature we like about Westwood One programming is that we can use the programming that makes sense for us, unencumbered by obligations that require us to air what we would rather not air."

BOB HATTRIK
VICE PRESIDENT, PROGRAMMING
DOUBLEDAY BROADCASTING

"Every week OFF THE RECORD SPECIALS with MARY TURNER come up with consistently fine interviews. They're always big names, nothing marginal. We air OFF THE RECORD, IN CONCERT, THE ROCK YEARS and SPACES AND PLACES."

TOM TEUBER, PROGRAM DIRECTOR
WMET, CHICAGO
METROMEDIA BROADCASTING

"The most successful show we've had in recent history here at COZ is DR. DEMENTO. He does very well for us, showing up very strong in Sunday night ratings. We run MARY TURNER long and short interview shows. We also run specials like THE ROCK YEARS."

ANDY BEAUBIEN, PROGRAM DIRECTOR
WCOZ, BOSTON
SEBASTIAN, CASEY & ASSOC., CONSULTANTS

"I'm a big believer in great syndicated shows. We're pretty tied in with Westwood One, running IN CONCERT, OFF THE RECORD and ROCK ALBUM COUNTDOWN."

PAT EVANS, PROGRAM DIRECTOR
KSFX, SAN FRANCISCO
J. POLLACK COMMUNICATIONS, CONSULTANTS

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JEFF GELB

WRIF RECLAIMS DETROIT AOR LEAD

Fred Jacobs On Personality Radio

Think of a rock and roll city and you're bound to think of Detroit, which has supported three hard-driving AOR stations (and sometimes four) for years. ABC's FM in the market, WRIF, has been the city's traditional AOR ratings leader, until Doubleday introduced WLLZ about a year and a half ago with stunning results: WLLZ trounced WRIF 7.9-5.1 (and buried WABX with a 2.7). WRIF has been struggling to regain its foothold on the market ever since. In the Winter 1981 sweep results, it finally did so, trouncing WLLZ 6.7 to 4.7, basically reversing the numbers that resulted when WLLZ first came on the air. Included were some great demographic results: No. 1 in adults 25-34 and 25-49.

Orchestrating the programming changes that led to WRIF's success was PD Fred Jacobs, who rejoined WRIF as PD in spring of 1981. Jacobs originally joined ABC in 1978 as WRIF's Research Director, leaving for a year to function as Group Research Director for the seven ABC FM's. Jacobs learned radio research in college, where he earned a masters degree in telecommunications. He honed his research skills with Frank Magid Associates, consulting and doing research for 50 stations of all formats.



Fred Jacobs

Programming Positioning

Jacobs credited former WRIF PD Tom Bender for his programming education, and also gave Bender credit for putting WRIF on the right programming path: "Every station needs a position, and Tom developed WRIF's. Once you know who you are and where you're going it's not hard to get there. WRIF has always been a personality-oriented radio station, and my question, when I came aboard a year ago, was whether personality radio could work in this market any longer. On the one hand, the two other AOR's had almost totally moved away from personality and community involvement, which left the field wide open for us. On the other hand, WLLZ's impact on the market was substantial: they began by blowing out all the commercials and just playing the hits. We had to decide whether our audience could sit still for a personality approach. But that had always been our identity: wild and crazy guys who loved rock and roll, and I wanted to hold onto that. Otherwise, we would have been the third of three music machine radio stations, and that's the last thing Detroit listeners needed, nor was it what they expected from WRIF."

As a Detroit native, Jacobs felt he had a finger on the pulse of what could be America's most vociferous rock fanatics. "The nice thing about Detroit is that people continue to enjoy rock and roll after they 'grow up,' and they take their rock and roll radio very seriously. I like to think that's because AOR radio here has always been so good. Never before have I seen a market where people are more willing to deface their cars with radio bumper stickers!"

At the same time, Detroit is a very depressed community economically. "Frustration levels are way up," Jacobs reported, "so part and parcel of WRIF's image is giving our listeners something for nothing

as often as possible. As soon as I got here I helped set up a series of free noontime outdoor rock concerts with local bands. That culminated in a 'Motor City Jam,' which raised \$25,000 for a local public radio station. We also started giving away the very popular rainbow logo bumper stickers with artists' names, an idea popularized by KLOS/Los Angeles. The other stations didn't seem to care about hitting concert-goers with any promotions. We also continued our Gold Card promotion, which started as an anti-disco club. There are now over 600,000 on the streets! The cards are good for the usual discounts at theatres, concerts, and for retail items. We got heavily into sports matches, like softball games against groups like Journey, the Rockets, and the Doobie Brothers.

"We were looking for any way in which we could show our listeners a good time, getting their minds off their problems. On the air that translated to our humor-oriented morning show, though actually, no one at the station takes himself very seriously. It's one of our keys, helping us carve our own unique niche in Detroit."

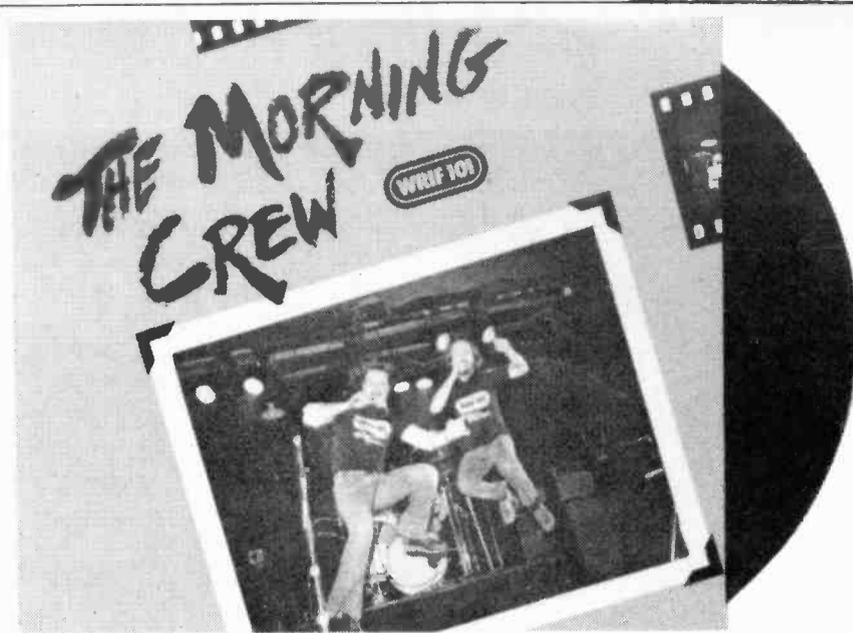
Winning Personalities

Jacobs was quick to credit his airstaff with much of the station's success: "With apologies to John Gorman and Tim Kelly, I think we have the best AOR airstaff in the Midwest. We have a bona fide personality in every daypart, from Jim Johnson and George Baier in mornings to Arthur Penhallow, who is a real institution here:

"My question . . . was whether personality radio could work in this market any longer."

he's about to celebrate his 12th year with the station in the same time slot. He's the cornerstone of the station, having been here since the day we switched over from WXYZ-FM to WRIF."

Jacobs defined the image he wants his jocks to personify to listeners: "I want them to sound like knowledgeable rockers. I hope the listeners find them amusing and interesting. Above all, there must be the feeling that WRIF is a living, breathing radio station. WLLZ keeps things so clean and tight, with its jocks basically just reading cards, that it tends to have a robotic feel to it. So it's crucial for us to sound like real people, without becoming self-indulgent. There's a fine line between entertaining and being boringly self-indulgent. So far my



THE MORNING CREW ON RECORD: Part of WRIF/Detroit's successful street image is that of a station that doesn't take itself too seriously — especially in mornings, where Jim Johnson and George Baier enjoy satirizing popular songs with their own lyrical versions. Two were so popular with listeners that WRIF decided to bring out a 45 of the Morning Crew singing "96 Beers/Catch A Good High" (as opposed to "96 Tears" and "Switching To Glide") and "The Wake-Up Song" (with apologies to Greg Kihn and "The Break-Up Song"). Now morning show fans can thrill to lyrics like "96 Beers" 's "When the sun comes up, we'll throw up," or "Wake-Up Song" 's "We just don't wanna get up anymore!"

The single was premiered in a live performance on a local TV morning show, which was simulcast on WRIF. 5000 singles were produced, to sell at \$1.50, with all proceeds earmarked for a local charity for abused children.

If the single is a sales success, the Morning Crew already has a potential follow-up: When Joan Jett visited the station, she and the morning show crew recut her current hit as "I Hate Rock 'n' Roll," with Joan yelling, "Hey, you can't do that to my song!," and proceeding to crack the team's craniums with a bowling pin for the rest of the tune!

jocks have walked that line very well."

Many of WRIF's jocks have become involved in local TV stations, doing entertainment and sports reports, or hosting video concert simulcasts. "The combined visibility of radio and TV has helped increase their visibility and the station's," Jacobs reported. "We're seriously committed to video simulcasts, another area being ignored by the other stations in town. We average a simulcast every two weeks, taking material from several different sources, from MTV to ON-TV. Once they knew we were into it, program suppliers started getting in touch with us."

Other areas in which WRIF is promotionally active include merchandising, personal appearances and contests. "We do everything from T-shirts to baseball caps," Jacobs said. "We look for special events, like the Tigers' opening day, for which we produced special T-shirts, caps, and bumper stickers. We're very involved in sports, and in general, try to be wherever there's something of special excitement and interest to our audience. Our jocks are always on the streets, hanging out with the audience at events or bar nights."

"When I come into the parking lot every morning, if the station van is sitting there then something's wrong. The promotional feeling we try to convey is, if listeners don't catch us every day, they're going to miss something." Jacobs praised the efforts of his three promotional aides: Director of Special Projects Mark Pisman, Promotion Director Julie Finkel, and MD Michael Mayer.

Five Or \$5000

The entire promotional team mobilized for WRIF's current contest, which revolves around playing five songs in a row. If a listener hears a set of less than five cuts and is first to call a special station phone number, he or she wins \$5000. The contest began in February (the winter book ran through mid-March) and, to date, five listeners have won the cash prize. Jacobs explained the genesis of the promotion: "Our research was showing that listeners perceived us as playing less music than WLLZ. Since music is still the number one reason people listen to the radio, we knew we had to make a heavy statement about our commitment to music, so we came up with this contest.

"It took a lot of thought to make sure we had all our bases covered. We worked out everything with our legal department. Still, a lot of things can go wrong and it's a pain to administrate! You can rig the contest in terms of deciding when to play less than five cuts in a row, or let things fly. I will say this: some of the money we've given away was not planned."

He described the contest's effect on the audience: "Most do not perceive it as a contest, but as a promise of performance. We used to concentrate on commercial-free

"When I come into the parking lot every morning, if the station van is sitting there then something's wrong."

blocks, but by actually telling the audience how many songs we just played, it may make the greater statement about how much music we really play."

Research By Cassette

WRIF's music is researched in a unique fashion: by cassette. Jacobs explained, "First, I must warn you, 'Don't try this at home!' We developed this program from scratch and we like it, but no other station in the country uses it, and I don't know whether they could. We employ a research firm and do some mall-hopping to get two sample bases of 100 each. These people are prescreened to make sure they're the kind of people who would listen to WRIF, and whether they'll participate in the program for a year.

"The participants are given a cassette tape recorder (which they get to keep at the end of the year). Every two weeks we send them a cassette of songs and a questionnaire, which they have two weeks to fill out and return, with the cassette, in a postage-paid envelope. The music is a mix of currents, gold and brand-new songs. Currents and gold are played in 60- to 90-second segments, while new songs are played in their entirety."

Jacobs finds the cassette process better than call out research in several ways: "The fidelity is excellent, giving the music a dimension it doesn't have over the phone. Respondents can listen to the tape where and when they please, instead of dropping

Continued on Page 28

If You Ever Had Success Playing...

Joan Jett	Brothers Johnson	Loverboy	Joe Cocker
Supertramp	Debbie Harry	Peter Frampton	Survivor
Styx	Tarney/Spencer	Police	Ice House
Diesel	Strawbs	Pablo Cruise	Spooky Tooth
38 Special	Robbin Thompson	U2	Squeeze
Tubes	Carole King	Nazareth	Greg Lake
Joe Jackson	Hawks	Chuck Mangione	Joan Baez
Humble Pie	Nils Lofgren	Cat Stevens	Grace Jones
Peter Gabriel	Schon/Hammer	Garland Jeffreys	Tom Scott
Tim Curry	Saxon	Ozark Mt. Daredevils	Billy Preston
Joan Armatrading	Gato Barbieri	Kim Carnes	Billy & The Beaters
Michael Schenker Group	Cheech & Chong	Procol Harum	Rick Wakeman
Head East	Fairport Convention	DVC	Neil Larsen
Gino Vannelli			and dozens more...

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EVOLUTION

Former WTUE/Dayton PD Michael McConnell joins AOR WSKS/Cincinnati as PD ... Carla Leonardo joins the airstaff of WCOZ/Boston from KZEL/Eugene ... Phil West exits the airstaff of KBOS/Tulare ... Pete Harmon rejoins KCAL/San Bernardino as a jock, as Rich Adams exits ... David Simons joins the airstaff of KEZY/Anaheim for afternoon drive.

Coming Next Week: Former Doubleday VP/Programming Bob Hattrik, in his first interview since forming his own consultancy, discusses the subtleties of his music research systems, plus his attitudes on the crowded consultation field.

AOR Reporter Profile



Appleton

PD: Wayne Shayne
MD: Mark Colter
Power: 100,000 watts
Consultant: none

"I never really liked AOR stations until I started programming one. To me, they always seemed contrived, phony and a little stuck-up, like a high school clique.

"After working Top 40 for so many years, I was, of course, into tightness, flow, and consistency. I was determined to take us away from that laid-back 'I'm on drugs and cool' presentation. So we tightened up the jock delivery, encouraged them to get to the point, and raised the overall presentation flame just a bit.

"We started really listening to the new music and forming more distinct evaluations of how it would fit our sound. We got away from the small-to-medium market syndrome of going on anything just because it's new, or because the Loop was on it.

"We began doing long music sweeps, sometimes up to 75 minutes. We called them 'Apple Jams' instead of commercial-free, which I think is a negative term.

"WAPL is absolutely a meat-and-potatoes rock station; we usually get down to the business of tearing things up promptly at 10am. We never go flat and we never stall. I think it's our flow that makes us a great rock station. On the weekends we never get a dog's-hair toward mellow.

"For oldies, we'll play the Byrds at night and Jim Carroll middays. Very little music is dayparted. The library itself stretches from 'Pissin' In The Wind' to 'My Sharona.'

"I've never been fond of calling people on the phone and asking if they like a song I'm going to play down the line. You put people on the spot that way and eventually they begin to lie to you.

"In general, if it rocks and sounds good on the radio, we'll play it. On the music spectrum, we're a whole lot of colors, but mostly we just rock like blue hell!" — Wayne Shayne

Jacobs

Continued from Page 26

everything when the phone rings. The cassettes allow us to test new music, since songs can be replayed at the participant's leisure. And the questionnaires can be much more detailed than typical call outs, because of the leisurely time element involved.

"I've compared this system with call outs, and found similar results for currents and gold. Being able to test new music is a real bonus. Nevertheless we don't always abide by what the research tells us. I don't feel it's possible to draw a line at a certain numerical point, adding everything that tests above that point and dropping everything else. Instead, by developing an identity for the station, I can use the research as one tool that helps me decide what music will fit our identity."

Musical Conservatism

"WRIF," he defined, "has always been a mainstream rock radio station; we've never been progressive. This is a very conservative marketplace. That could be a chicken and egg sort of thing: what's made the market conservative — radio not exposing the music or the audience not wanting to hear it? But we always have to keep in mind that WLLZ takes very few musical chances. The audience learned very quickly that anytime WRIF (or WABX) was doing anything the least bit strange (musically or jock talk), they could punch up WLLZ and hear a hit. They've successfully positioned in listeners' minds anything other than a hit as a negative. That makes it very tough to take musical chances."

Jacobs added, "We were the anti-disco station in the market. While that was good for our image in 1978, it raises questions in 1982. For example, we played 'Flamethrower' by the J. Geils Band before the other Detroit stations. Yet, for us, that was a gamble record because of its R&B sound. It's going to take awhile to reintegrate R&B into rock music in Detroit."

Involvement Pays Off

He mentioned, "Our music is not computerized. Within a certain structure, our people pull their own music. Sometimes that works extremely well, and you hear some incredible segues. Other times you cringe and say, 'Did I really hear that?' But it's exactly that kind of spontaneity that is crucial to WRIF's ongoing success.

"The moral to our story," Jacobs shared, "is that there's more to radio than being a music machine. Personality radio is not dead; there's nothing wrong with being involved with your listeners. We've been rocking for nearly eleven years now, and have remained successful without altering the essence of the station.

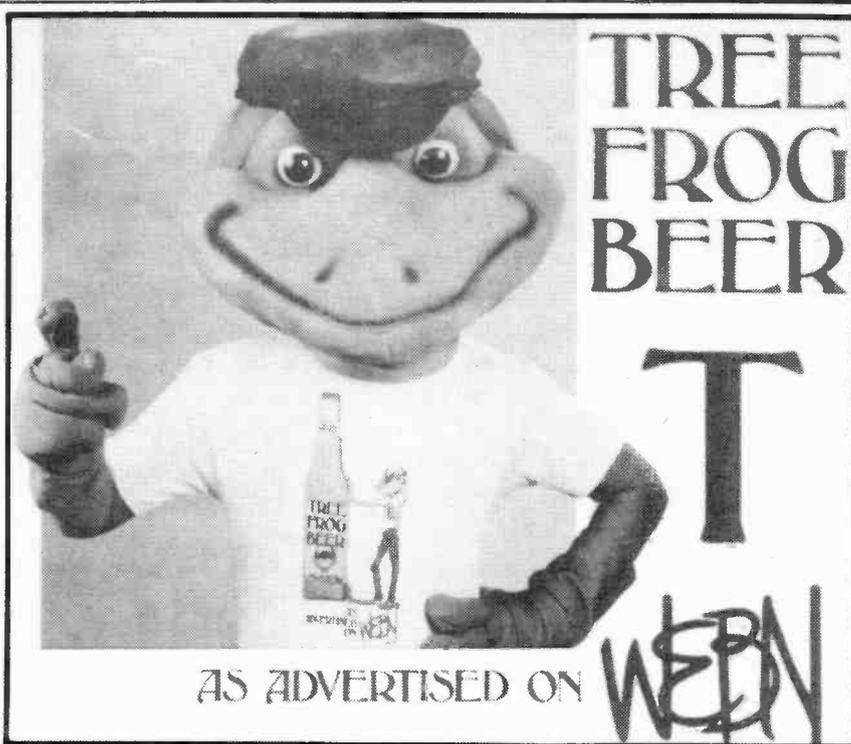
"I'm looking forward to a good year. God knows how long we'll maintain these numbers, but it's sure a nice way to start 1982!"

COLOR

MEXICAN FANTASY: QFM96/Columbus tied in with Wendy's, a fast food chain introducing a new Mexican dish, in a drawing to send a winning listener on a weeklong expenses-paid Mexican vacation trip.

WRAP IT: WQBK/Albany, along with RCA and the Doug & the Slugs album "Wrap It," asked listeners to wrap something imaginatively, to win a gourmet dinner and tickets to Doug & the Slugs's local appearance, plus copies of the group's album. The winner sent two slices of bologna inside a bottle of cognac!

SHAKE IT UP: WHCN/Hartford pacted with Elektra and the Cars album in a promotion that invited listeners to be "shaken up" by the Cars and sent to Bermuda on an expenses-paid vacation. To qualify, listeners registered at area record and stereo stores. Other winners in the promotion received Jensen car stereos or Cars catalogues.



TREE FROG T'S — For seven years now, WEBN/Cincinnati has produced phony commercials for "Tree Frog Beer" (and other imaginary products) that run irregularly as gag spots in the middle of stopsets. Listener demand for the nonexistent brew prompted the station to produce Tree Frog Beer T-shirts (modeled here by the station's Frog mascot) that have already sold over 6000 locally.



SQUIER'S WEST COAST FANS — After an area concert appearance, Capitol's Billy Squier was feted by area AOR representatives. Pictured (clockwise from top) are Squier, KSFJ/San Francisco MD Jeri Otterson, Capitol's Paul Rose, KOMA/San Jose MD Dana Jang, Capitol's Sandy Thompson, Stephen Gelber, and Michelle Peacock.

UPDATE

"He's everywhere, he's everywhere": KLOS/Los Angeles morning man Frazer Smith will soon be seen as an actor in the film "T.A.G. — The Assassination Game," and has also signed to cowrite and star in an MGM release based on his morning show called "The Cool Patrol." This jock is hot ... Speaking of KLOS, the station just released the 1982 edition of the Concert, Sports and Entertainment Guide, featuring brand new maps and seating charts to all of the major Southern California venues ... WDVE/Pittsburgh sponsored a benefit concert with the Iron City Houserockers and G-Force, with proceeds benefitting a food bank for unemployed steelworkers ... WDHA plays matchmaker: WDHA/North Jersey produced an attractive "IOU" coupon which it's giving out at listener parties. Listeners, in turn, add their names and phone numbers and give them to people they meet at the parties, with IOU's good for such items as lunch, dinner, drinks, concerts, and "evening at home" ... WFYV/Jacksonville held the year's first area beach party for listeners, gathering 17,000 to a day of music and contests that awarded surfboards to winners ... WQDR/Raleigh held a budget-priced concert of local acts, including the Robbin Thompson Band ... WKQQ/Lexington held a "Take Action Auction" benefitting a local Vietnam veterans' center. The auction was held in conjunction with a local Charlie Daniels Band appearance; the station auctioned two CDB "concert kits" (tickets, albums, and a backstage meeting with the band) that raised \$660 ... A recent "AOR Reporter Profile" that listed WKLC/West Virginia as "No. 2 overall" in local ratings was erroneous ... Speaking of ratings figures, KBCO/Boulder got

great news when, in the latest Mediatrend results, it was ranked equal to KBPI in the Denver 12+ figures, at a 6.8 (KPKE hit 6.5 and KAZY had a 5.1) ... WLUP/Chicago cosponsored a "Rock for Poland" benefit concert with Erect Records and the groups Thrust and Lazer Band. Proceeds from the 99-cent show will help purchase food and medicine for the people of Poland ... KIDQ/Boise held an air guitar competition that awarded a \$900 stereo system to the winner, with a runner-up receiving an acoustic guitar.

CONCERTS & CONVERSATIONS

PRESENTATIONS: KFMX/Lubbock presented Krokus for \$3.94 ... KFMG/Albuquerque presented Levon Helm for free ... KVRE/Santa Rosa presented Tom Fogerty for \$1.01.

GUEST DJ'S: Bryan Adams on WSYR/Syracuse.

CONVERSATIONS: Susan Lynch, Jay Ferguson, Le Roux on WDIZ/Orlando ... Police, Foreigner on CHOM/Montreal ... Le Roux, Johnny & the Distractions on KILQ/Colorado Springs ... Tom Fogerty on KVRE/Santa Rosa ... Dwight Twilley on KROQ/Pasadena ... Ozzy Osbourne on WQMF/Louisville ... Joan Jett, Loverboy on WLIR/Long Island ... Ozzy Osbourne on WAAL/Binghamton ... Huey Lewis, Krokus on KLAQ/EI Paso ... Sly Stone, Tom Fogerty, Jaco Pastorius on KTIM/San Rafael ... Chubby Checker on KRKN/Anchorage ... Elton John on WNEW-FM/New York ... Sammy Hagar on WMMF/Cleveland ... John Cougar, Huey Lewis, Outlaws on KDKB/Phoenix ... Joan Jett, Police on WRIF/Detroit ... Glass Moon on WXCI/Danbury ... Jools Holland on WQBK/Albany.

The Music Section

AOR's Most Accurate
Music Information

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Adult/ Contemporary



JEFF GREEN

SPORTS SPOTLIGHT

Guides To Better Play-By-Play

The baseball season is underway, and sportscasting is directly linked to the daily activities of many A/C stations. Since play-by-play accounts for a significant number of ratings points (and thousands of dollars in revenue), this week's interview highlights one of America's fine sportscasters, fifth-year WTAR/Norfolk Sports Director Bob Rathbun. For the second straight year, the National Sportscasters and Sportswriters Association recently named Bob as the state's "Sportscaster Of The Year." With ten years experience calling Triple A baseball, college football, basketball, and golf, Bob gave R&R many tips for developing sportscasters:

Philosophy & Style

Radio play-by-play still seems to be the same it was twenty years ago: *Creating an image for the listener* by relating the excitement and feeling of the action to his *mind's* eye. Like an artist, you've got to be able to paint the picture for him.

As far as style goes, you don't want to directly copy anybody, but you can certainly study and borrow the good points of your favorite sportscasters, and then develop your own style from there.

The philosophy I try to incorporate in my PBP is to make it easy enough to listen to so that the casual fan can enjoy it, but provide enough *depth* so that the diehard fan gets more information than from a general broadcast. It's a balance, but it also gets us back to the matter of style. Some sportscasters are wild personalities, while others are very straightforward. Me? I tend to be noncontroversial, and more importantly, well-prepared.



Bob Rathbun

RADIO 79 WTAR

Value Of Preparation

As far as I'm concerned, preparation is the be-all and end-all to professional sportscasting. A lot of guys are blessed with a great voice or an interesting personality, but the biggest part is knowing everything that goes on. I spend around five hours preparing for most events, regardless of the game.

As a sportscaster, you have to keep in the back of your mind the fact that there's a great deal of listener sampling — i.e., tune-in and tune-out. Therefore, I know I must give the score frequently. That's the most

important thing people want to know. Another key aspect of good sportscasting is *knowledge of the game*. Reading books and watching games is fine, but attending coaching clinics and team practices is even

"Sportscasting is a whole different ball of wax from any other aspect of radio. A lot of people don't understand that until they try it."

better. A good writing ability can really help you learn to think and speak in complete sentences, and also to use correct grammar. Finally, *practice* builds consistency. Go out and call high school games from the bleachers into a tape recorder. You may think this is silly, but I've always felt that if you could cover a high school game, and do it well, then you're ready and capable of handling a major league game. Why? Because at high school games you don't have a hundred people running around giving you statistics, press guides, and other information to help you. You have to dig it all up yourself.

In high school or legion play, you're under the worst working conditions imaginable. You can be sitting behind a wire screen in Mooresville, NC some night, with only a card table and mixer box. In the fifth inning, a terrible downpour begins, and all your week's work goes washing down the creek! Everybody's fleeing and you're left

standing there. Then there are the football games from the tops of pressbox roofs, with the windchill factor around 40 below zero. If you can handle that well, imagine how nice it is to be able to walk into Dodger Stadium and be handed everything you need, from a cup of coffee to the best seat in the house!

To summarize, a good sportscaster is one who is entertaining, knowledgeable, and able to create that special "atmosphere." Providing continuous, impartial observation and interpretation requires real dedication, a quality I see a shortage of these days. Remember always that sportscasting is a whole different ball of wax from any other aspect of radio. A lot of people don't understand that until they try it!

PROMOTIONS

For April Fool's Day, **WBEC/Pittsfield, MA** ran spoof commercials and news stories mixed in with real copy. Listeners recognizing the phony bits won dinners for two . . . **WLAM/Lewiston, ME** just staged its "Personality Day," featuring locally known celebrities as DJ's. We heard the State Attorney General immediately played "I Fought The Law" . . . **WFIW/Fairfield, IL** is running its "Century Guessing Game." Listeners call in to guess the 8-digit serial number on \$100 bills . . . **KCMQ/Columbia, MO** challenged the football St. Louis Cardinals to a basketball game to raise money for eye research and blind athletes. KCMQ lost the game, but not before receiving a technical foul for attempting to bribe officials, and for parading a **Playboy** centerfold in front of the Cards' foul line . . . **KOGO/San Diego** has commissioned a set of 24-karat gold station medallions, called "KOGOrands," to be offered as prizes in the station's anniversary sweepstakes . . . In recognition of the Boston marathon, **WLAD/Danbury, CT** gave away running shoes, carried live reports, and produced a special program about the race . . . Over 240 listeners entered the **WORC/Worcester, MA** "Goodbye To Winter" contest to win weekends of skiing and fun in New Hampshire . . . **CHOK/Sarnia, Ontario** is promoting morning personality/PD **Cliff Jackson's** show with coffee mugs and coffee parties to keep listeners warm . . . **WKGR/Gainesville, FL** staged its first "Home Show," featuring over 30 exhibitors. The station also gave away an ounce of gold to reinforce its "We've Got Gold" oldies library expansion . . . **WZVN/Lowell, IN's** "Magic Key Giveaway" gave away a Toyota Starlet to a lucky qualifier, along with gift certificates and concert tickets.

WKBO Pits Oldies Vs. Remakes

In an interesting test to study audience preferences regarding oldies and their contemporary remakes, **WKBO/Harrisburg** recently invited listeners to vote on which versions they preferred.

Describing the procedure as 'non-scientific', Music Director **Bill Trousdale** said, "To assist the listeners and as a means to refresh their memories, I played the first half of the original and mixed in the last half of the remake. For continuity, all songs were tested in this way. The response group varied in size from song to song, but we received between 25 and 60 votes on each record, all from adult demographics. I'm not certain exactly how we'll apply the results, but there's a good possibility we'll try this again."

The first sample group involved eight singles and their recent covers, all tested on the same day during the midday show. Here's what happened:

1. <i>Daddy's Home</i> Shep/Limelights Cliff Richard	27% 73%
2. <i>Sukiyaki</i> Kyu Sakamoto Taste of Honey	62.5% 37.5%
3. <i>Let's Hang On</i> Four Seasons Barry Manilow	82.7% 17.3%
4. <i>Crying</i> Roy Orbison Don McLean	41.2% 58.8%
5. <i>My Guy</i> Mary Wells Sister Sledge	57.7% 42.3%
6. <i>Why Do Fools Fall In Love</i> Frankie Lymon/Teenagers Diana Ross	50% 50%
7. <i>Come Go With Me</i> Del Vikings Beach Boys	78.9% 21.1%
8. <i>My Way</i> Frank Sinatra Elvis Presley	34.5% 65.5%



HOME ON THE RADIO — 13-year **KOMO/Seattle** morning man **Larry Nelson** talks to radioland from his home, where he is recuperating from a serious road accident that nearly paralyzed him. The production assistant at his side is three-year-old **John Nelson**.

OUTCUE

From Bloomington To Buckingham

When **WJBC/Bloomington, IL** Music Director **Stew Salowitz** learned that **Princess Diana** was listening to a portable cassette player during her royal travels, he promptly sent her a tape of good wishes from the staff, along with a personal aircheck! Although she did not have time to critique **Stew's** show, **Diana** seemed to enjoy it all the same.

Back To The Drawing Board

It was ballyhooed for almost two weeks. **KNBR/San Francisco's** "Search For Alexander The Great" mystery location contest, worth a 16-day tour for two of Greece and Turkey, turned into a real turkey when the correct guess was made in just 12 hours. **KNBR** figured it would take two weeks!

April Fool's Fun at 'HDH

Pretending to be furious, **WHDH/Boston** overnight man **Paul Benzaquin** announced his "resignation" on April Fool's Day. Why? Because after a year with the station, he supposedly wasn't honored with coveted "golden keys," entitling him to use a station bar/lounge, and even more importantly, his own private lavatory. "I shall leave 'HDH in the lurch," he announced. "I realize what I'm going to do is unprofessional and unfair." He added jokingly, "This may be a mistake." We've heard of bathroom humor before, but this could be going too far . . .

The Music Section

A/C's Most Accurate
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CAROLYN PARKS

SMALL LABEL SURVIVAL TECHNIQUES

Bigger Is Not Always Better In Record Biz

Getting records played in this age of shorter, more research-based playlists is not an easy job even for the major record labels. When you're a small independent label with a limited artist roster and equally limited funds, the obstacles increase tenfold. Yet, especially in country music, the number of independents which continue to survive and prosper is simply staggering. How have these companies managed to find a niche in this highly competitive field?

I talked with three representatives of smaller record companies who pointed out some of the advantages and, of course, disadvantages of being an independent label as well as their views on creating a mutually beneficial environment between their labels and the PD's and MD's they talk to each week. My thanks to Frank Fara, National Promotion Director of Comstock Records; Ed Neeley, Vice President of New Colony Records; and Marian Leighton, one of three owners and founders of Rounder Records, for their openness in discussing some of the problems they face on a day-to-day basis.

R&R: Please give us a brief background on your company and the artists you carry.

FF: We started out in Kansas City about four years ago, even though we record out of Nashville, because we decided to operate the promotion end of the business midway between Nashville and Canada, where we do a lot of promotion also. Ironically, we were on the charts in Canada before we ever charted in the States, which is very unique for our operation. We ended up as an unknown record label in the States; and while we had a record go to No.9 nationally in Canada, we couldn't get on the air in our own town!

The O'Roark Brothers are our main thrust act, although we do have other acts such as Mike Anderson, some Canadian acts and a few others.

"I think radio is more guilty than many of the distributors in having a very, very conservative attitude towards new artists."

— Marian Leighton

ML: My two partners and I started Rounder 12 years ago and our commitment at that time, which continues today, is to roots-oriented music of all types, which includes bluegrass, traditional country, folk music, blues, and blues-oriented rock and roll. At this point our catalogue is at some 300 records, all of which are still in print. We're presently album-oriented, which is obviously a problem in the country end of the record industry, and our artists tend to be predominantly newer artists such as Riders In The Sky and Cowboy Jazz. Aside from that, our specialty as an independent label has been in releasing some of the earlier classics under license from Columbia and some of the other major labels, such as Flatt & Scruggs, Bill Monroe, the Louvin Brothers, and Lefty Frizzell.

EN: Our first release came out last August with Joe Waters, and up until now we've been working exclusively just promoting Joe. However, there are plans for expanding New Colony in the future with some other artists. I work out of Greeley, CO and my counterpart Nancy Porrier works out of Columbus, OH, but the main address



for the company is in Nashville. We also use independent promoters.

Assessing Advantages

R&R: Do you find any advantages being a small company as opposed to the larger labels?

EN: One advantage is that you can devote so much time to one thing. When I call people up and talk to them about the Joe Waters record, they'll ask, "What else do you have for me this week?" When I say, "That's it . . . that's what we're working on full-time," they seem to be impressed with that. I think you can cover it more thoroughly and do a more in-depth, more personal job of promoting the record.

ML: When you're an independent label you don't have to worry about your company cutting back in its artist roster because you operate with very low overhead. Many artists who are musically excellent and who want to get away from feeling the pressure to become whatever the trendy or hip thing is do not have to mold their image, which a lot of times the major labels do prefer. We allow the artists that much more integrity and lack of compromise in their production standards and in their stage shows, and they don't have to worry about being dropped if they don't become a huge phenomenon in the industry.

Distribution & Promotion Problems

R&R: On the flip side, what are some of the problems you face, such as distribution and promotion?

FF: When we first started we had a problem with PD's and MD's who wouldn't take our calls. However, there's no way to learn this business without doing it. You have to learn all the realities of the world, and three of them are label credibility, production credibility, and artist credibility. A big help to us is that, while we are an independent, we're working through the best studio in Nashville, the Sound Emporium, which is where all the top artists record. So when the programmers see that, they realize that here is something that is not a piece of junk. That broke the ground for us and over a period of a couple of years we've built up a rapport with the stations we call. They get to know you and after a while they finally break down and listen. If you survive six months, they think you're doing pretty good!

As far as distribution goes, it's what comes first . . . the chicken or the egg? The independent can't get anything going

- Independent Label Advantages
- Dealing With Distribution & Promotion
- ▶ Is Research Reliable Or Regrettable?
- ◀ Radio & Records Can Work Together

without a good record, and how do you get a good record going if they think you can't fulfill on your distribution. We've been able to take care of the hot spots, and we can do a lot ourselves to feed the initial fire. Then when a record gets to a certain point on the charts, we can make a distribution deal because it's proven itself. So the main thing is still to get on the charts on the basis of airplay and then make a deal with someone.

EN: Distribution usually doesn't become a problem. There's not a great number of stations that require that product be in the stores before they'll play a record. If they do, we'll contact the major outlets in the city that the station deals with and get the product out to them as soon as possible. We used to distribute through Nationwide Sound Distributors, but lately we've been taking care of that ourselves.

Money is a definite factor. When you have a promotional budget from a major label behind you, you can do so much with it. However, where some other small labels may have problems in that area we've been able to overcome that with our whole approach. I find that I've had the most success with just being honest and trying to have a persistent approach without giving the PD's and MD's any pressure. However, sometimes it's hard to get through to some people who have really tight playlists. You

"I find that I've had the most success with just being honest and trying to have a persistent approach without giving the PD's or MD's any pressure." — Ed Neeley

just have to understand that they're not going to be able to go on a new artist or any song until it's top 40 or 50.

ML: Distribution we have found is more difficult with the older type of mainline country independent distributors because they tend to think in terms of artists who've been around for 30 years where they know that they have a certain number of guaranteed sales of any product put out there. As a result, you're super-dependent on a very cooperative working relationship with the distributors and the radio stations.

Unfortunately, I think radio is more guilty than many of the distributors in having a very, very conservative attitude towards new artists, which is why they find it hard to accept a new artist as credible unless they are getting incredible hype and publicity with lots of money behind it thrust at them



from all sides. With the kind of acts that we work with the initial releases tend to be just to get the record out in the areas where the groups are touring, to make sure that they go to the stations in those areas, and to get people from Country stations down to hear them so that the record and the live act are very much tied together. That means that you do a certain amount of advertising to support the groups touring, but you obviously don't have the money to spend on trade ads and such; and that's probably the major credibility problem that we have as an independent label.

Airplay - Reporting = 0

R&R: Our CHR Editor Joel Denver wrote a timely editorial in the April 9 issue of R&R regarding stations that will play (or say they are playing) a record and then not report it to the trades. Do you ever run into this problem?

FF: Yes, and it's real frustrating. We had one particular station which promised us three weeks in a row that we were a verified add, and three weeks in a row we didn't get added. What it is usually, though it's hard to accept when it happens, is that at the last minute an independent's product is bumped for something that came in at the last minute from an established artist, and the herd instinct just will not allow the programmer to take a chance on a new act versus an established moneymaker. As much as we hate it, it's hard to argue with the logic, although, if I was that guy, I would feel that my credibility went down the tubes after three weeks. They don't want to say no, because they may be saying no to the next Alabama, so they hedge.

"You have to learn all the realities of the world, and three of them are label credibility, production credibility, and artist credibility." — Frank Fara

ML: Another thing that can be related to that is if you find somebody who will give it a shot, they may only do it for a week or two. In that case you aren't able to build that ten station base over a certain number of weeks so that you have enough strength to really get it solidly at the bottom of the charts and wait and get the sales chance. In other formats, even though you may not be charting with an artist you may be getting certain amounts of print and circulation in terms of response to a fairly new and esoteric artist within tip sheets, which other people in looser-formatted radio stations can read about. In Country there isn't that kind of informal network.





It's a jungle out there...filled with all sorts of ferocious beasts. You could get lost.
For a professional guide call your **ARBITRON** Representative.

Bigger Is Not Always Better In Record Biz

Continued from Page 30

Is Research A Copout?

R&R: Are stations relying more heavily on research than they used to, and do you ever find that they use their research figures as a copout rather than giving you an honest evaluation of your product?

EN: I haven't run into too many people using it as a copout. If you rely on it too heavily, I don't think it's going to give you a good overall picture. The people that we deal with who use research, also use other things, such as good initial reaction, good local reaction, national chart trends, and regional numbers to determine what they're going to do with the record.

ML: I definitely think that is used as a copout. The other main problem is what do you do with an artist that you don't want to put out a single on because you have sincere doubts about whether you're going to get that much airplay. You can't really sell singles unless you have a group that's breaking. As a result, what you have is an album and a station saying to you, "I can fit in a little bit of album play, but there's no place I can report it to except R&R." There's not much we can say about that because we are primarily album-oriented.

FF: Some of the stations probably use it as a copout, but here in town WDAF has a very good system where they'll make it or break it. They'll feature a release, take phone calls, and then do selected phoneouts on their own after that. It's an unbiased system, which is called research and it is. That way we can get on the air based on the response to the record.

Hints On Working With Radio

R&R: Are there any tips you can give to independent labels on developing good relationships with the radio community?

ML: For companies like our own, having some kind of intelligent and articulate publicity material about the records and artists that you're sending to the stations is very important, because they're not hearing it all the time and it's not being thrust at them at conventions, sales meetings, etc.

You need to be able to say intelligently why this artist is significant. It's partly an educating process.

FF: Independents can help themselves and the community too by working with stations in their own markets to make their acts available for special events and things. If they do that, the stations in turn may be a little more lenient in giving the acts some exposure. Also, it's going to take probably at least a year in the business to let stations know who you are and that you're around and will continue to be around. Use a more realistic presentation of what you do have so programmers can analyze it themselves rather than just the super-hype presentation. They want the facts. A straight, well-organized presentation on a new act will do more than trying to push it down somebody's throat.

EN: First and foremost, you've got to have good product. No matter how hard you promote it or no matter how liberal the station is that would be willing to start somebody, it's got to be a good record. If you call people on a regular basis and hang in there so they constantly know where the record's at and let them know you care about what they're doing, that they're important to you, then they respect and appreciate that and will take a stronger look at what you have. Being a smaller label you have to put in a little extra effort to get noticed and you have to be a little harder working to get things done, but if you can do those things, it'll pay off for you.

Next week radio responds by speaking out on some areas it feels can better facilitate the radio/record relationship.

The Music Section

Country Radio's Most Accurate Music Information
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BASEBALLS & SNOWBALLS — This year's unseasonal spring weather snowed out many an opening-day baseball game in the East and Midwest. When the Detroit Tigers were also forced to cancel their first game of the season, WWWW decided to make the most of the situation by commemorating the "Christmas in April" feeling with a special billboard message and the playing of selected Christmas music throughout the day.



WMBH HOSTS MAN IN BLACK — Following a recent WMBH/Joplin, MO-sponsored concert, Johnny Cash visited with station PM drive jock "Wild" Ken Cody (left) and PD Tom Jordan (right).

Inside Nashville



BIFF COLLIE

KEEPING UP WITH THE JONESES: George going back to work this week? That's what Dan Wojcik, George's agent says . . . Dick Clark's new Sunday night "Inside America" (good title, Dick) took a look backstage at the Opry in Music City (4-18) . . . Jeannie Kendall cancelled a bunch of dates because of a monthlong siege of laryngitis . . . Loretta Lynn's kids and Mooney gave her a 50th birthday party . . . Interesting to note that, according to the computer, 2850 albums were released in America in 1981 . . .

Dolly Parton, home in Brentwood recovering from her February surgery, says she'll go back to work in July. Meantime she's lovin' Mama's cooking and care . . . Johnny Paycheck's troubles just keep on a'comin'. This time the IRS hit him with a \$103,000 back tax ('73 to '79) bill . . . Yep, that's the Oak Ridge Boys singing on George Jones's "Same Ole Me" . . . Donna Fargo's suit against Condesa Del Mar club operator Steve Gianikis, claiming he used her multiple sclerosis as an excuse to break her performance contract at his club March 30 to April 4, asks \$518,000 in damages . . . Tracy Kristofferson, 20, daughter of Kris, spent time in intensive care at the Lancaster, CA medical center after a motorcycle accident while riding with Olympic gold medalist Eric Heiden . . . Loretta Lynn, Barbara Mandrell, and Jerry Lee Lewis among the hit-hunters in Nashville studios this week . . . Willie Nelson will do a movie on the life of rodeo great Freckles Brown after his "Red-Headed Stranger" is done . . . Understand they're roasting Bill Mack at Billy Bob's on May 23. I'd like to be on that panel . . . Saw Tammy Wynette and George Richey yesterday, and she looks great but "still a little shaky" in her recovery from her Denver hospitalization . . . A TV series based on Tammy's book and the TV movie "Stand By Your Man"???

IF YOU DON'T WANT IT IN THE PAPER, DON'T DO IT DEPT: Jan Howard's writing a book with controversial author Jesse Hill Ford, and she will "tell it like it was" according to Jan. "It'll be the truth, but only as far as my life is concerned. I'm not changing names or places. It's not fiction. Parts of it I wish were." Should be complete in July, Jan says . . . Ken Dudley will franchise the Barbara Mandrell One-Hour Photo shops, but will own the half-dozen they'll open in Nashville, he says . . . Cowboy's, which claims to be Tennessee's largest and plushiest night spot (seats 1250) just opened here, utilizing star talent, and is owned by George Wagner and Jerry Newton. Newton is brother and former performing partner of pop superstar; Wayne Newton . . . Colorado Country Music Hall of Fame voted Rosalie Allen the 1982 "Pioneer Award." She'll receive the honor in Denver on June 26 at the 20th annual Colorado Country Hall Music Festival . . . Didja Know? Razzie Bailey was the singles champ of 1982 with four No. 1 chart records?? . . . Didja Know? Conway Twitty, Richard Sterban, Jerry Reed and the other owners of the Nashville Sounds Baseball team just bought another franchise, in Eugene, Oregon?? The others include Greensboro, NC; Salem, VA; Salt Lake City; and Nashville.

COUNTRY CELEBRATES ITS OWN: The Dick Clark-produced "17th Annual Academy of Country Music Awards" pro-

gram, airing live April 29 on NBC-TV, has a list of scheduled performers (not just presenters) equal to none. To date they are Razzie Bailey, Moe Bandy, Ed Bruce, Helen Cornelius, Lacy J. Dalton, Gail Davies, Donna Fargo, David Frizzell, Joe Stampley, Sylvia, Alabama, Merle Haggard, the Oaks, Charley Pride, and all the nominees for "Top New Vocalist," who will join hosts Mickey Gilley, Conway Twitty, and Dottie West. Will they have time to give out any awards? Three which were announced prior to showtime are "Country Night Club Of The Year": Billy Bob's, Ft. Worth; "Disc Jockey Of The Year": Arch Yancey of KNUZ/Houston; and "Radio Station Of The Year": WPLO/Atlanta . . . WOKK MD Van Mac sends along information on Meridian, MS's annual Jimmie Rodgers Memorial Festival, scheduled for May 23-30. They've already signed talent Donna Fargo, Gary Morris, Tommy Overstreet, and Ronnie Rodgers to appear. Other artists interested in performing can get additional information from show producer Ken Rainey at (601) 693-2661 . . .

AIRLINES: When Mr. Blackwell listed Dolly, Loretta and Barbara in his Top Ten worst-dressed this year, did Loretta say, "Did Mr. Blackbird spell my name right?" . . . Boxcar Willie says he's "a 30-year overnight sensation" . . . Joe Sun wants to be the first star on the moon! . . . Did you know that John Denver has the highest "Radio-Q" of any American performer???. . . Let's make Mel Tillis Secretary of State; by the time the Russians figure out what Mel is saying, they won't have time to conquer the world! . . . Looks like that "9 to 5" TV miniseries may turn into a weekly. Good early ratings . . . Jim Stafford says: "These are not pillows. They are five-year deodorant pads!!"

Our sincere condolences to the family and friends of Tim Stichnoth, Country Chart Editor for Cashbox, who was killed this past week in an automobile accident.



SEND IN THE CLOWNS — In honor of his most recent No.1 record "The Clown," Conway Twitty was presented an appropriate tribute from the real thing.



Coors Country News

This Week's Guest:
GENE WATSON

Call Pete Howard or Kirt Daniels (213)392-8743
228 Main St., Suite R Venice, CA. 90291

Hattrik

Continued from Page 1

good at follow-through and execution." Hattrik told R&R, "I'll concentrate on the creative and research aspects of the business. I feel that Doubleday and I have grown as much as we can to-

KSFX

Continued from Page 1

Talkradio network from Los Angeles." A station statement cited Talkradio personalities Michael Jackson, Dr. Toni Grant, and overnight host Ray Briem (all from KABC/Los Angeles) as set to appear in the lineup. KGO's Owen Spann is also part of the Talkradio lineup nationally, but his network show is not planned to air in San Francisco.

Market For More Talk

KGO-AM & FM VP/GM Michael Luckoff termed the stations the only major market AM-FM News/Talk combination in the country, and added, "We based our decision to do a Talk format on FM on two factors—the success of that format on KGO and research which indicated there is a market for additional Talk/Information programming in the Bay Area. Placing Talk radio on the FM band is an exciting opportunity. There are only a couple of commercial FM stations in the United States that feature Talk radio."

KSFX Goes Out In Style

For the eleven days preceding the switchover, KSFX will celebrate its 11 years as a rock station (mostly as an AOR with Disco and CHR interludes) in elaborate salute titled "When The Music's Over—The Last Eleven Days." Each day will be devoted to the music and news events of one of the years from 1971 to 1982. Commenting on the AOR staff's departure, PD Evans told R&R, "The phone calls are pouring in; people are crying into the phones. They want to sign petitions to keep us on the air. Everyone's pretty optimistic about finding new jobs. We know we made a real contribution to Bay Area radio." Evans added that she was "open to offers" and concluded, "We're going out in style and with dignity."

Piccirillo

Continued from Page 1

the actions of Congressman Heftel and his associates."

Heftel Won't Compromise

Heftel's attorney Jason Shrinky remarked that he was "not surprised" because Piccirillo "had been making threats about suing ever since his employment with Heftel was terminated." Commenting on the action's magnitude, Shrinky told R&R, "It would seem typical of a disgruntled ex-employee seeking his ton of flesh." He further asserted that Piccirillo had been let go "for not doing his job," and that based on his contract, the suit would not stand up in court. Shrinky stated that Piccirillo had been given six months to buy WIKS and was unable to assemble the necessary funds, and asserted that Heftel has no intention of seeking a compromise or out-of-court settlement in the case.



Joe Folger

Beau Raines

gether. There are certain areas in which some of the management and I are headed in different directions. This is a very good sweep for me, so I'm happy to step away and begin my business now. I can do it knowing I've left Doubleday with an excellent programming staff, the finest people I've ever worked with, people I'll miss a lot."

Hamilton, who programmed KDWB for 2½ years, told R&R, "I want to thank Gary Stevens for the opportunity he's giving me to guide Doubleday's programming department through this exciting period of growth. There are bright people within the company whose knowledge and creativity will be tapped to provide a more effective system of programming from a chain-wide standpoint."

Folger & Raines Moves

New KWK PD Raines, who programmed WMJX/Miami, WZZP/Cleveland, and WPEZ/Pittsburgh before joining Doubleday, commented, "It's a golden opportunity. The station's doing the best of any in the chain, and it'll be my challenge to keep it there. I've learned a lot working with Bob, and am very confident the station will continue to do well." Raines added that KWK Assistant PD/MD Jim Atkinson will go off-air and assume additional programming responsibilities.

Folger, who takes over at KDWB after four years at KBPI, told R&R, "When I think of some of the radio legends that have walked through the programming doors of KDWB, I'm flattered I was the first person Dave Hamilton hired in his new position. Dave and (GM) Lou Buron have helped create a solid base for me to work on. I look forward to working with the air staff, and with Doubleday's resources backing me, I'm confident the station will continue to grow."

Sandusky

Continued from Page 1

Gain For Birch

Brooks added, "We're already committed to Birch on a monthly basis in all our markets where it was budgeted for 1982. When we drop Arbitron next year, we will start picking up the Birch quarterlies. We'll need them for sales tools. I don't know if at that time Birch will be a credible sales tool or substitute for Arbitron. We'll just have to see."

"There's definitely a bandwagon effect," Brooks commented about other recent Arbitron cancellations. "The only way in the world we would expect Arbitron to respond is if enough broadcasters did indeed say they could do without the service."

Sandusky did not buy Arbitron for the spring book in Kansas City (KWKI). Other properties to be affected are KZAM & KJZZ/Seattle, KEGL/Dallas, KNUS/Denver, and KWFM/Tucson.

CALENDAR



BRAD MESSER

Do You Run Lost Dogs?

You have a coherent policy about lost dogs? Blood drives? Missing person announcements? Teen runaways? In a radio newsroom it's easy to get the impression that there are, oh, hundreds of thousands of each of these things happening at any given time, and the person telephoning with a sincere concern about one of them almost always is disappointed that we don't get right on the air to help. Should we? Why? Why not?

I'm fishing here. I'd like to hear from newspeople who have definite policies about running or not running these common "emergencies," and I'd like to know the reasons behind the policies. What do you tell the blood bank when they call for what seems the twentieth time? How do you explain to a mom that you're not going to be able to broadcast the description of the dog who bit her daughter and might be rabid? How do you handle a parent who is doing the only thing he can think of, trying to get his runaway offspring's description broadcast or a personal "come home we love you" message aired?

Just the little routine emergencies. What's your policy and reasoning? Could you send me a photocopy of your policy book, or a carbon of your Lost Dog Policy memo? I'll leave it up to you whether you want yourself or your station identified.

Most of us know how to handle the big stuff. I'd like to get and then share information on the little stuff. Help?

Most Expensive Autograph: Khoumeini!

MONDAY, APRIL 26: Four years ago today the world record sale price was established for an autograph, when a Paul Revere expense account signed by John Hancock was auctioned for \$70,000. Herman Darvick of the Universal Autograph Collectors' Club says the record price for the autograph of a living person was established last year, when someone forked over \$800 for the signature of Ayatollah Khoumeini. Before that the "living" record was \$550 for a Howard Hughes. A Paul McCartney, says Darvick, is worth around \$20 or \$25.

Duane Eddy, who had several late-fifties guitar hits, is 44. Carol Burnett is 46. Dr. Charles Richter, known for his earthquake intensity scale, is 82.

First Car Licenses: No Numbers

TUESDAY, APRIL 27: Eighty-one years ago this week New York state began requiring automobile registration. Cars had been around about fifteen years. Gary Brent Kincaid of the License Collectors' Association says "they had a very crude system. All you had to do was put your initials on the car. That was it. There wasn't even any fee until about 1903, when they decided they could collect some revenue from these horseless carriage owners. Years afterward they began using numbers because initials were too frequently duplicated.

"Ice man" George Gervin is 30. Paul "Ace" Frehley of Kiss is 32. Judy Carne is 33. Sandy Dennis is 45 and Jack Klugman is 60.

Ship Crew Fires Captain, Sets Him Adrift

WEDNESDAY, APRIL 28: In the spring of 1789 a ship crew kidnapped the Captain, put him and eighteen of his loyal employees in a small launch, and cast them adrift 3000 miles from nowhere in the Atlantic. The Captain was William Bligh. The ship was the "HMS Bounty," and the onboard rebellion known as the Mutiny On The Bounty was exactly 193 years ago today. Bligh astounded everyone by navigating his 23-foot boat across 3,600 miles of open sea and surviving.

Ann-Margret is 41. Jack Nicholson is 45. Carolyn Jones is 49.

32,000 Freed From Nazi Death Camp

THURSDAY, APRIL 29: This is the 37th anniversary of American troops liberating some 32,000 prisoners from the infamous German death camp at Dachau, on the outskirts of Munich (WWII).

It's the 69th anniversary of the patent on the "Hookless No. 1 Fastener," forerunner of what we now call the zipper. Gideon Sundback's invention was first used to zip mailbags, then men's boots.

The first machine to reach a speed in excess of 65 mph did it 93 years ago today, when a specially-built car hit 65.79 mph in 1889.

Former world's-fastest-mile runner Jim Ryun is 35. Rod McKuen is 49. Actress Celeste Holm is 63 and actor Tom Ewell is 73.

WWII's Strangest (Dead) Hero

FRIDAY, APRIL 30: Forty years ago today the strangest hero of World War II played his part in the Allied war effort, when enemy agents found him dead, floating in a Mae West lifejacket off the coast of Spain. "Major Martin" appeared to be a British diplomatic courier who had drowned when his airplane crashed into the sea. German intelligence agents found documents on him indicating the Allies were not going to attack Sicily, and because of that they sent reinforcements elsewhere. Then Sicily was successfully attacked. We now know that "Major Martin" was a plant. A fakeout. British intelligence had dropped an already-dead body where it was to wash ashore and be found, and the documents were all phony. The real name of the unlikely hero has never been revealed, in keeping with a promise made to his family.

Eighty-two years ago this morning John Luther Jones refused to jump from an about-to-crash train, choosing instead to remain in the speeding locomotive applying the brakes to save his passengers. When the Cannonball Express hit the stalled train ahead, "Casey" Jones became a dead hero, but had slowed the train enough to save the passengers.

Jill Clayburgh is 38. Cloris Leachman is 52.

The Flip Side of the News

WILD WORLD OF NEWS

A NEWS SERVICE FOCUSING ON THE HUMOROUS, THE BIZARRE, THE OFFBEAT!

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Black Radio



WALT LOVE

- **WDIA Rescue Revisited**
- **WKTU's Alexander Receives Award**
- ▶ **WKYS-FM Takes The Blind To The Circus**
- ◀ **Quincy Wins Scotty**

ACTION

WDIA Continues To Seek Support

First of all I would like to thank all of you out there in "Readership Land" for your total support. Week after week the Black Radio Section of R&R is growing stronger. I would also like to thank you for the news information you've been sending in and the quality of that information.

● The biggest story of the week goes to WDIA/Memphis (see last week's front page), which has brought together the creative thought process and determination of blacks across the nation. If you're not familiar with what I'm talking about, here it is in brief. Mound Bayou, Mississippi is the oldest black city in the United States and was founded by blacks. The city doesn't have much of a budget so any form of cutbacks or sort of irregularity budget-wise would throw it into default. Well, the worst happened and the city was sued by a person who happened to be caucasian. A Mississippi judge ruled in the woman's behalf that an alleged injury she sustained to her back was the fault of Mound Bayou. The award was \$59,000 - so since the city didn't have the funds, other catastrophic things took place. At this point, the city needed over \$200,000 to meet its operating need, and to pay the judgement.

Newsperson Bill Adkins of WDIA heard of this, got with WDIA management, and set about trying to raise money to save the city of Mound Bayou. I hope all of you have seen the two reports in prior weeks on "NBC News" and on the "Today Show." The only part of the report that was incorrect was the part where they said WDIA was black-owned - it's owned by Viacom, but it is black-operated. To see what WDIA has accomplished for black people and a black cause did my heart good. I know Dr. King was proud as he observed the happenings from above. General Manager Chuck Scruggs asked me to tell all of you if you would like to contribute or help out, please contact WDIA and keep the money coming. WDIA has raised and presented a check to the Mayor of Mound Bayou in the amount of \$120,000 - all donations. This type of injustice that befell Mound Bayou was appalling, but we know it exists, so once again Black radio has made its presence felt. Just think of all of the positive things we could do for our communities if we'd only stop fighting one another and do them.

■ Last week one of my old friends was honored in New York City. One of the most influential and popular personalities in New York, G. Keith Alexander of WKTU, was presented with a proclamation by Congressman Charles Rangel and an award by the "I Love New York Committee." G. Keith was honored in recognition of his efforts on behalf of the youth of the city. Congratulations G. Keith - you earned it.



G. Keith Alexander, WKTU (left) Congressman Charles Rangel (right)

WATV/Birmingham, AL General Manager Joe Lackey announced the appointment of Ron January as the station's new Music Director. Mr. January will also continue doing the 11am-3pm air shift. Former Music Director Stan Granger will continue his afternoon air show.

More information on the Nashville Music Association "SummerSoul '82" black talent search. Atlanta attorney David Franklin, Manager of Peabo Bryson and Roberta Flack, has been named Honorary Chairman. Honorary Co-Chairmen are Karen Howard, co-owner of Nashville radio stations WVOL and 92Q; James Bullard, Director of Black Programming, Word Records in Los Angeles; and BMA Executive Director George Ware. For more information call the NMA at (615) 242-9662.



CHECK IT OUT - Pictured with the ceremonial \$120,000 check for Mound Bayou donated by WDIA/Memphis listeners are (l-r) WDIA's Bill Adkins, the city's mayor Earl Lucas, and WDIA GM Charles Scruggs; below, Scruggs addresses a cross-section of the large crowd that attended the ceremony.

WKYS/Washington, D.C. announced the appointment of John R. Irving to the position of News Manager. Mr. Irving joins WKYS-FM's management staff from sister station WRC, where he served as a news anchor for five years. In the past year he was the host of his own talk show on WRC. Earlier he worked for Associated Press Radio as a freelance correspondent.

R&R welcomes WLUM/Milwaukee, to our family of reporting stations. Jack Randall is WLUM's Program Director, James Milner is the Music Director, and the General Manager is Mike Elliott - yes, the same Mike Elliott of Milwaukee air personality fame!!

Here's something interesting. Jewel, the funk group recently signed to Erect Records, in conjunction with WBMX in Chicago, has created a lyrics contest involving their latest 12-inch instrumental release entitled "Jewel's Groove." On April 1st WBMX began playing the instrumental on the air. The WBMX listener who best matches his/her lyrics to the instrumental version of Jewel's recording will be awarded a cash prize of \$1000. The winning lyrics, along with the music, will be recorded and released on Jewel's upcoming album. See what can happen when radio gets together with records!

On the "Jazz" side of things, please note that our reporting station KFML/Denver has changed its call letters. The new call letters are KJJZ/Denver. The Program Director is still Ira Gordon.

WPDQ/Jacksonville, FL PD Marc Little let us know that WPDQ would be celebrating its 9th annual "Come Together Day" on May 1. Last year's function drew approximately 12,000 Jacksonville residents. Richard "Dimples" Fields will be on hand to say hello to all the WPDQ listeners. All proceeds go to nonprofit organizations.

Heavy news out of Cleveland this week - WDMT Program Director Bobby Magic has been named National Program Director for the Beasley Broadcasting Group (see story Page 3). Beasley has radio properties in Mobile, Greensboro, Evansville, Savannah, Augusta, and Fayetteville. Upon FCC approval Beasley will have stations in Charleston, WV and Lumberton, NC.

Longtime radio personality Chuck Leonard is hosting two nights a week (Friday & Saturday) at New York City's Copacabana. Chuck, who helped give me my start in radio, is now the evening per-



sonality at WRKS. Pictured from left to right: (upper row) Gayle Adams's Secretary Sharon Wilks, Copacabana Entertainment Director Tony Goe, Prelude artist Gayle Adams, and Chuck Leonard; (lower row) Ms. Adams's road manager Greg Martin and Mark Scott.

▶ WKYS/Washington, DC and Ringling Brothers and Barnum & Bailey Circus brought the "Greatest Show On Earth" to life for over 100 blind and visually impaired citizens at the D.C. Starplex April 8th. WKYS air personalities Candy Shannon and Jeff Leonard narrated the extravaganza through specially-designed headsets as WKYS's guests followed the show with the aid of Braille programs.

A "Touch Tour" of the circus was conducted to afford the participants the opportunity to "get the feel" of the various costumes and animals that make up the circus. "This is an outstanding example of WKYS's unprecedented community commitment," says WKYS VP/GM Bartley Walsh. "We have every intention of continuing to design and develop programs such as this in the future."

The Music Section

Black Radio's Most Accurate Music Information Begins on Page 52

Quincy Beams On Winning Scotty

◀ Producer/recording artist Quincy Jones added a 3M Scotty Award to the lengthening list of honors for his album "The Dude." Jones recently received five Grammy awards, and four of these, including producer of the year, were also for "The Dude." 3M presents six Scottys a year to superachievers in any category of music. To qualify for a Scotty, an artist has to go gold or platinum by RIAA standards, and master record on Scotch R recording tape.

Sharing the limelight with Quincy Jones at the presentation in Hollywood was Geoffrey McWilliams, Muscular Dystrophy poster child in Los Angeles.



For every Scotty award given, 3M provides \$1000 in the artist's name to the Muscular Dystrophy Association.



LATOYA'S KUTE PICTURE — KUTE/Los Angeles MD Lucky Pierre poses for a photo with the lovely LaToya Jackson during a promotional visit to the radio station.

Black Radio Picture Page



WOODS DATE IN DAYTON — Cotillion's Stevie Woods visited WDAO/Dayton recently. Pictured (l-r) are WDAO MD Lankford Stephens, PD Turk Logan, Woods, and air personality Mack Jay ("The Brother").



BAR-KAYS DAY IN MEMPHIS — Mercury artists the Bar-Kays were presented with proclamations and certificates of appreciation from civic leaders of Memphis (the group's hometown) at a press conference. The group then kicked off a nationwide tour at the Mid-South Coliseum that night. Pictured (l-r, rear) are group's Mark Bynum and Michael Beard, Polygram's Joe Lewis, group's Charles Allen, WDIA's Larry Steele and Bill Adkins, group's Larry Dodson, Star Entertainment's Fred Jones, Polygram Sr. VP Bill Haywood, and group's James Alexander and Lloyd Smith; (l-r, front) Polygram VP Tommy Young, and group's Sherman Guy, Frank Thompson, an unidentified guest, and Winston Stewart.



WBMX & DELLS VISIT HARVEY — WBMX/Chicago had a night out in Harvey, IL, with in-person guests the Dells — who grew up in that Chicago suburb. Pictured (l-r) are Lee Michaels, WBMX Program Director and morning personality; group's Chuck Barksdale, Marvin Junior, Johnny Carter, and Michael McGill; "Carlos," WBMX midday personality; and group's Verne Allison.



FRANKIE FEATURES PHYLLIS — After completing an interview at New York's WBLS, Arista recording artist Phyllis Hyman posed for this picture with WBLS Program Director Frankie Crocker.



THE BUS STOPS IN CAMDEN — WMOT recording artist Frankie Smith shows his enthusiasm during a recent visit to WSSJ/Camden, NJ. Pictured (l-r) are WSSJ President/GM James N. Wade, Frankie, and Program Director/air personality Gary Shepherd.



KJLH CATCHES FEVA — KJLH/Los Angeles air personality Rick Holmes takes time to talk to a listener during his air-shift while visiting Venture recording artist Sandra Feva looks on.



ANOTHER BRICK BY THE WALL — Bang recording artists Brick recently visited KDAY/Los Angeles. Pictured against a brick wall (l-r) are group's Ambric Bridgeforth Jr. and Regi Hargis-Hickman, KDAY Asst. PD Joan Scott, group's Ray Ransome, PD J.J. Johnson, E/P/A's Myra Weston, and Brick's Jimmy Brown and Eddie Irons.



KNOK/FT. WORTH GIVES CAMEO A PLAQUE FOR SERVICE — After a concert in Ft. Worth, KNOK air personalities went backstage for a picture session with Cameo. Pictured (l-r) are Tomi Jenkins, Cameo; KNOK Production Manager Shay Brooks; group's Nathan Leftenant; Brandy Williams, KNOK disc jockey; Jeryl Bright, Cameo; Arnett Leftenant, Cameo; and Kay Lindsey, KNOK Public Relations Director.

THE PICTURE PAGES

Capitol Finds Missing Persons



Capitol's Missing Persons played the Santa Monica Civic recently, and were greeted backstage by label executives. Pictured (l-r) are Capitol VP's Dan Davis, Helmut Fast, and Rupert Perry, group's Dale Bozzio, Capitol VP Bruce Wendell, group's Warren Cucurullo and Terry Bozzio, producer/manager Ken Scott, Capitol's Bruce Ravid, group's Chuck Wild and Patrick O'Hearn, and management's Steve Brookes.

Bonoff Greets Seattle Radio



Columbia's Karla Bonoff personally delivered her new single "Personally" to Seattle radio stars. Pictured (l-r) are KZOK PD Jim Robinson, Columbia's Larry Reymann, KZOK MD Craig Martin, KZAM MD Dave Scott, KPLZ MD Greg Cook, KPLZ PD Jeff King, Columbia's George Chaffas, Bonoff, KZAM air personality Marion Seymour, KPLZ air personality R.P. McMurphy, KZAM PD Jerry Ostertag, KOMO PD Ken Kohl, KRKO PD Bruce Butterfield, and KUBE GM Michael O'Shea.

Portrait Walks Away With Renee



Portrait Records has signed Australian singer Renee Geyer, with her first album for the label just out. Pictured (l-r top) are E/P/A VP Ron McCarrell, Geyer, Portrait VP/GM Lennie Petze, and manager Ray Evans; (l-r below) attorney Paul Schindler, producer Rob Fraboni, and E/P/A's Cheryl Machat.

Wonder Renews Motown Association



Stevie Wonder, a Motown artist since 1962, has re-signed with the label, delivering at the same time his new album "Stevie Wonder's Original Musiquarium I," a retrospective plus four new songs. Pictured upon delivery of the tapes are (l-r) Wonder, Motown Chairman Berry Gordy, and Wonder associate Ewart Abner.

MCA Puts Point Blank On A Roll



Lavishing a significant amount of "bread" on the promotion (as pictured), MCA staged "On A Roll" parties for Point Blank's new album in Los Angeles, Chicago, Philadelphia, Dallas, and Atlanta. Pictured enjoying their starring roll in L.A. are (l-r) MCA Distributing President Al Bergamo, MCA Records Group President Gene Froelich, Point Blank's Rusty Burns, and MCA Records President Bob Siner.

Flicker Of Interest At RCA



RCA will distribute producer Mike Flicker's Flicker Records worldwide, with the debut album, Trooper's "Money Talks," just out. Pictured at RCA's Hollywood headquarters at the signing are (l-r) RCA VP Barry Oslander, label's Barry Gross, VP Jole Mansfield, management's Trudy Green, Flicker, and RCA VP Jack Craigo.

Columbia Records and Radio & Records Congratulate

RON BAKER, WAMS, WILMINGTON, DEL.

Winner of the Barbra Streisand "Memory" Contest

NEW INFORMATION FOUR YOUR RECORDS

SIMON & GARFUNKEL

"Wake Up Little Susie"

OUR TOP RECORD IN NEW & ACTIVE

CHR NEW & ACTIVE

SIMON & GARFUNKEL "Wake Up Little Susie" (WB) 110/19
 Moves: Up 41, Debuts 15, Same 35, Down 0, Adds 19 including WIFI, WCAU-FM, WLOL-FM, KEARTH, 92FLY, WTIC-FM, KBFM, WFME, WOKI, WNAM, WNAP, KYNO-FM, KGGI, KQIZ-FM, KRNA.



Produced by Paul Simon, Art Garfunkel, Phil Ramone and Roy Halee

ALESSI

"Put Away Your Love"

WXKS-FM	KNBQ
Y100	KIKI
KEZR	WGUY
WKRZ-FM	WAEV
WTIX	WFOX
BJ105	WXLK
WBBQ	WGLF
WGH	KVOL
KMGK	KDZA



Produced by Christopher Cross and Michael Ostin

Executive Producer: Quincy Jones

ROD STEWART

"How Long"

WBEN-FM	KSET-FM	WANS-FM	95SGF
CFTR	KHFI	WNOK-FM	WFOX
CKGM	KROK	Z104	WCGQ
KEGL	KXX106	KKXX	WXLK
KIQQ	G100	KNBQ	KKQV
KZZP	WHHY-FM	KHYT	KSEL-FM
WFBR	WDOQ	WJBQ	KPUR
3WT	KX104	WACZ	WAZY-FM
WPST	WMAK-FM	WIGY	WCIL-FM
WLAN-FM	WOKI	WTSN	KFMZ
WAEB	WQUT	WFEA	KCBN
WYCR	WAYS	WOMP-FM	KATI
WKEE	WRQK	WCIR	KYYA
WSEZ	WCSC	95XIL	KOZE
	WSSX	Q104	



Produced by Rod Stewart Co-produced by Jim Cregan

T. G. SHEPPARD

"Finally"

WPGC	WTIX	WAYS	Z102
Z93	WFME	WDCG	95SGF
94Q	KXX106	WRQK	WFOX
WCKX	G100	WNOK-FM	WCGQ
KBEQ	WZYP	WGH	WISE
KFI	WHHY-FM	WZZR	WFLB
KIQQ	BJ105	WVIC	KILE
KEZR	WDOQ	KIOA	KQIZ-FM
WFBR	CK101	KOFM	Q101
WYCR	WBBQ	WGBF	KVOL
WKEE	FM100	WKDQ	KKLS
WSEZ	KX104	KCPX	KENI
KITY	WMAK-FM	WGUY	KSLY
KZFM	WOKI	Q104	KCBN
KINT	WQUT	WAEV	KATI

A/C BREAKERS



Produced by Buddy Killen



Manufactured and Distributed by Warner Bros. Records

Opportunities

Openings

EAST

WRFY-FM/Reading, PA has immediate openings. Looking for adult communicators. T&R to Mike Shannon, 2325 Perkiomen Ave., Reading, PA 19606 EOE M/F (4-23)

Full-time opening for **CHR** personality. Experience necessary. T&R to Jim Simonetti, WSPK, Box 1703, Poughkeepsie, NY 12601. EOE M/F (4/23)

Full-time **AOR** announcers for all shifts. T&R to Lich, 243 S. Whiteny St., Hartford, CT 06105. EOE M/F (4/23)

Q94, only CHR FM serving Johnstown/Altoona, needs creative morning talent immediately! T&R: Chauncey Ross, WBXQ-FM, Box FM94, Altoona, PA 16630. EOE M/F (4/23)

Program Director, broadcast leader requires individual that possesses proven track record along with top-notch managerial skills. 3-5 years commercial radio experience in programming a must. Send resume to Personnel Department, WJLK, Press Plaza, Asbury Park, NJ 07712. (4-30) •

Lund Consultants large market **A/C** looking for Sports/Talk talent. Great opportunity. T&R: Brian Scott, 4000 N.E. 169th St., #107, N. Miami Beach, FL 33162. EOE M/F (4/23)

WYCR/New York, PA seeks experienced drive-time jock. Good production for CHR 50,000 watt FM. T&R: John Lawrence, Box 234, Hanover, PA 17331. EOE M/F (4/23)

Immediate opening part-time announcer. Must be bright, professional/good team worker. Send T&R: Carol Parker, 98 WMZQ-FM, 5513 Connecticut Ave., NW Washington, DC 20015. EOE M/F (4/23)

92 Star is searching for **A/C** part-timer. T&R to Ralph Rhoades, 6623 Reisterstown Rd., Baltimore, MD 21215. EOE M/F (4/23)

Major producer of nationally syndicated programs is creating a new position for a creative, young assistant with radio production experience. Send production sampler (under 5min.) and resume to Denny Somach Productions, Box 333, Narberth, PA 19072. (5/7) •

Openings

Got your act together and want to work with real pros? Send T&R immediately to Bill Anthony, WBBF, 850 Midtown Tower, Rochester, NY 14604. EOE M/F (4/23)

Small market **Country** music station needs jock to also handle production. Call Dennis at WAFL, Milford, DE. (302) 422-7575. (4/23)

SOUTH

Florida East Coast has immediate opening for entry level announcer. Nights. Need a start? T&R: Jim Lord Chaplin, WIRA, Box 3032, Ft. Pierce, FL 33454. EOE M/F (4-23)

Experienced **ND** qualified administrator with research investigative street reporting. For locally community-involved stations. T&R: Station MGR., WSAC/WWKK, Ft. Knox, KY 40121 EOE M/F (4-23)

Texas major market needs newscaster. Personality + reporting. T&R: Anne Schiller, KTSA/KTFM, Box 18128, San Antonio, TX 78218 or call (512) 655-5500. EOE M/F (4-23)

Looking for morning jock with comedy personality. Big bucks for right person. T&R to Barry Richards, WAIL-FM, 1639 Gentilly Blvd., New Orleans, LA 70119. EOE M/F (4-23)

Accepting T&R's for 7-mid & mid-6. Good prod. T&R to John Canterbury, WOWW-107-FM, Pensacola, FL or call (904) 434-7388. EOE M/F (4-23)

Need experienced **PD** for **A/C** with air production, & administrative capabilities. T&R: Station Manager, WSAC, Box 70, Ft. Knox, KY 40121. EOE M/F (4-23)

Urban Contemporary station seeks announcer for possible future opening. Absolutely no calls. Rush cassette aircheck: Skip Taylor, WTKL, 7249 Florida Blvd., Baton Rouge, LA 70806. EOE M/F (4-23)

PM Drive opening Mid-May for Contemporary Country. Must keep ahead of Dallas ADI. T&R: Tim Hart, PD, KEMM-FM, Box 1292, Greenville, TX 75401. (4-23)

Creative Production Director/air personality needed for June opening at top rated **AOR KISS/San Antonio**. At least five years rock radio experience preferred. Four-track experience a plus. Send T&R to Tim Spencer, KISS, 1100 N. Main, San Antonio, TX 78212. (5-12) •

Openings

PD for WNOE-FM Country. #1 Adults, 2 yrs. minimum. TM package, live assists. T&R to GM, 529 Bienville St., New Orleans, LA 70130. EOE M/F (4-23)

Looking for air staff that understands and appreciates **A/C** programming. T&R: Don Rushin, Box 2018, Texarkana, AR 75504. No calls. EOE M/F (4-23)

WKKY has morning and afternoon drive air talent opening. Strong production a must. T&R: Sam Farnham, Box 1789, Pasagoula, MS 39567. (4-23)

ND/morning anchor person with experience in high personality morning show. Oriented towards street news. WHHY, Box 2744, Montgomery AL 36105. EOE M/F (4-23)

Sales Manager, dynamic, organized disciplined professional to motivate agency and retail staff. Resume to: WSAC/WWKK, Station Manager, Box 70, FT. Knox, KY 40121. (4-23)

WHMD/New Orleans/Baton Rouge AOR looking for cross between Nancy Wilson/Kareh Valentine. One-to-one. No calls. T&R: Catt Stone, Box 1829, Hammond, LA 70404. (4-23)

New major market **AOR** looking for air staff. Send T&R to Bob Heymann, 175 E. Delaware Place, Suite 5212, Chicago, IL 60611. EOE M/F (4-23)

Texas station seeks on air/production for modern **Country FM**. Upper team salary for right person. Bobby Kay, Box 898, Corpus Christi, TX 78403. EOE M/F (4-23)

WSSX, #1 CHR needs aggressive news person. Can you gather and write lifestyle news? T&R: News, Box 31089, Charleston, SC 29407. Females encouraged. EOE M/F (4-16)

Sales Manager needed for top-rated 100,000 watt **CHR FM**. Excellent salary, commission, benefits. Larry O'Neal, Q101, P.O. Box 5314, Meridian MS 39302. (4-16)

MIDWEST

Powerful **AOR** in Top 50 market needs a morning personality. Good working conditions and benefits. Send tapes and resumes to Radio & Records, 1930 Century Park West, # 328, Los Angeles, CA 90067. EOE M/F

Openings

Operations Director/Program Director WCFL. Send description of your accomplishments (no tapes/no calls) and salary history to J. Bibbs, 300 N. State, Chicago, IL 60610. EOE M/F (4-23)



I'm looking for a career-minded, business-oriented announcer and newscaster who can fit in with America's first staff of Satellite announcers. Our people are self-starters who need to be told only once how the job is done. They respond to good pay, benefits, and security with consistent quality performance. If you think you're capable of performing coast to coast with our Chicago-based team of top-flight announcers and affiliates, contact me at America's first 24-hour satellite radio programmers: Robert Hall, Operations Manager, Satellite Music Network, Adult Contemporary Station, P.O. Box 977, Mokena, IL 60442 or call (312) 479-1717.

Future job openings at Cleveland's fastest growing radio station. T&R: Jim Davis, 3920 Euclid Ave., Cleveland, OH 44115. EOE M/F (4-23)

TOP 50 MIDWEST MARKET CHR

Station looking for an experienced morning entertainer. If you are creative, self-motivated, and ready to work with professionals apply now to Radio & Records, 1930 Century Park West, #326, Los Angeles, CA 90067. EOE M/F

Cincinnati's new **AOR** now accepting tapes for possible future openings. No beginners. T&R: Michael McConnell, PD, WSKS, 96 Stereo Lane, Hamilton, OH 45013. No calls. EOE M/F (4-23)

Marketplace

pro 't' call—TALENT
Now is the time to make the change. Stations are looking for sharp people to bring in the ratings. We'll get you the job you like in the area you want and the salary you need. Give us a call (504) 392-3665
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3700 Rue Delphine
New Orleans, LA 70114
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Mastercharge

JOCK IN THE BOX FAST and FUNNY!
Thanks to:
Mike Miller, WAEV/Savannah
Tony Stewart, V-100/Topeka
John Michaels, WSEZ/Winston-Salem
FREE SAMPLE
Write: 6409 Bertrand Ave., Reseda, CA 91335

GREAT JINGLES STATION ID'S
Call or write for a free demo
CONTINENTAL RECORDINGS
210 SOUTH STREET, BOSTON, MA 02111 617-426-3131

Contemporary COMEDY
Hundreds renewed again!
Free sample!
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Contemporary Comedy
5804-D Twining
Dallas, TX 75227

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Designed With The Country D.J. In Mind
Current Artist Bios, Monthly Calendar, Country Trivia
WE DO THE RESEARCH! YOU SOUND INFORMED!
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6000 Fulton Ave. • Suite 12 • Van Nuys, CA 91401

R&R MARKETPLACE ADVERTISING
Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

1 Time	\$37.50
6 Insertions	\$32.50
13 Insertions	\$27.50
26 Insertions	\$22.50

Volume Rates Available
Additional \$10.00 per week charge for Blind Box ads
Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is Friday noon, two weeks in advance of publication date. Marketplace ads are non-commissionable
Submit to **Marketplace**
RADIO & RECORDS 1930 Century Park West
Los Angeles, Calif. 90067 (213) 553-4330

FOR SALE
Radio station country music library, 3300 45's and nearly 750 LPs. Records are in very good condition. Late 50's to early 70's. Over 4000 units with very little duplication. \$2500 plus shipping. Loren R. Knapp, 1002 W. Thurber St., Tucson, AZ 85705. (602) 887-8384.

ELECTRIC WEENIE
RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970
Dr. Don Rose, KFRC, "Can't tell you all the times I've had the pleasure of recommending you to guys who inquire where I got my material."
FOR FREE SAMPLES WRITE
The Electric Weenie, P.O. Box 25-866
Honolulu, Hawaii 96825 (808) 395-9600

"Phantastic Phunnies"
Highly Respected! Hilarious! Original!
Proven worldwide audience builder!
'Quick-quip,' Topical Humor!! Introductory month's 500 topical one-liners and 'BONUS'... Just \$2.00!! Phantastic Phunnies, 1343-A Stratford Drive, Kent, Ohio 44240.

RADIO I.D. JINGLES
and production music custom-produced to fit your station's sound and image. Creativity "PLUS".
Call or write for demo tape:
SIDEWAYS THUNDERSTORM PRODUCTIONS
P.O. Box 111, Encinitas, CA 92024 • (714) 942-5985

Opportunities

Openings

WBOW/Terre Haute, IN looking for experienced AM news anchor. T&R: Barry Kent, 1301 Ohio St., Terre Haute, IN 47807. EOE M/F (4-23)

Personable one to one communicator wanted. 100,000 watt KS CHR. Individual for assistant PD/MD. T&R: Mark Spencer, K101, 171 S. Main, Hoisington, KS 96544. EOE M/F (4-23)

Suburban Kansas City A/C. Announcer/news, announcer/copy. T&R to Dan Carney, KIEE, 207 East Pearl, Harrisonville, MO 64701. EOE M/F (4/16)

WIKS/Indianapolis is looking for a night rocker. Must be natural, human sounding and up. T&R to C.C. Matthews, 1800 N. Meridan, IN 46202. EOE M/F (4/16)

MORNING ANCHOR-REPORTER

Group owner needs seasoned, professional morning anchor-reporter person at stations in 300,000+ Market. Highly competitive and demanding environment. Must have minimum 2 years on-air experience, excellent natural delivery, be able to take direction, and work well with others. Resume, references to Dick Forney, WQHK, Box 6000, Fort Wayne, IN 46896.

Equal Opportunity Employer

High energy AOR winner wanted for 99 WNOR/Norfolk, VA. Great beaches, great sun, great station. Send tape and resume to Jim Harper, Group PD, Josephson Radio Stations, 15001 Michigan Ave., Dearborn, MI 48126. (5-7) •

Openings

WKQX (NBC/Chicago), an aggressive A/C FM determined to have Chicago's No. 1 morning personality. Rush tape to Randy Lane, WKQX, Merchandise Mart, Chicago, IL 60654. EOE M/F (4-16)

Group Broadcaster

with eleven properties in Midwest has opening for two PD's for AM A/C's. Send station composite five minutes or less and resume to Radio & Records, 1930 Century Park West, #324, Los Angeles, CA 90067.

Afternoon drive reporter/anchor, minimum two year on-air commercial experience. Only self-starters need apply. Excellent working conditions, good salary. Send tape, resume, writing samples with letter including three professional references to Dick Forney, ND, WQHK/WMEF, Box 6000, Fort Wayne, IN 46896. No calls please. (4-23) •

WFBQ seeks AOR/CHR talent for immediate opening. T&R to: Joe Krause, WFBQ, 6161 Fallcreek Rd., Indianapolis, IN 46220. No calls. EOE M/F (4/16)

Oldies station. Medium market debuting in June needs air staff. T&R: Ron White, consultant, Box 4189, Little Rock, AR 72214. EOE M/F (4/16)

Openings

WEST

Tapes and resumes requested for future openings. News/sports. Call Bob Brill, News Director, KYNO/Fresno. (209) 251-0505 9AM-11AM only. EOE M/F (4-23)

Afternoon drive KIIX/Ft. Collins, CO. T&R to: Scot Aber, 1608 Riverside Drive, Ft. Collins, Co 80524. No calls please. EOE M/F (4-23)

Wanted: dynamite production talent for top Chico Adult Rocker. Females encouraged. T&R: Brent Farris, KNVR, Box 1167, Paradise, CA 95969 or call (916) 895-1197. EOE (4-23)

Tapes & resumes requested for future openings. Air personality for adult format. T&R to: Alan Richmond, KYNO-AM, Box 6029, Fresno, CA 93703 or call (209) 255-8383. EOE M/F (4-23)

Major station needs newscaster/field reporter for Orange County area. Must have eye for interesting and creative stories. Send T&R to Radio & Records, 1930 Century Park West, # 329, Los Angeles, CA 90067.

Aggressive station seeking experienced announcer with production skills. Good bucks for right person. T&R to: Fantasy, 337 W. 12th Ave., Anchorage, AK 99501. EOE (4-23)

KZLS-FM/Billings, MT is now accepting tapes and resumes for full-time positions. CHR. Jim Schaeffer, 300 N. 25th St., Billings, MT 59101. EOE (4-23)

Openings

Orange County/L.A. County leader seeks PD. Good pay/bonus. T&R to Art Astor, KIK-FM, 2 City Blvd East, Orange, CA 92668. No calls. EOE M/F (4-16)



HARTE-HANKS RADIO

One of the outstanding broadcast marketing organizations in the country... is offering a real career opportunity in Portland, Oregon as General Manager of KMJK-FM. Experience and strong desire are key ingredients in the person we are seeking. If you are the needs-oriented person who can help us, contact Phil Goldman, Regional Vice President, Harte-Hanks Radio, at either KMJK/Portland or WRVQ-FM/Richmond, VA. Be as open as you wish. We have notified all of our employees, and we are an Equal Opportunity Employer.

Salt Lake City's newest FM, COLOR 95 needs killer morning man yesterday. T&R: KLRZ, 307 South, 1600 West, Provo, UT 84601. (4/16)

Marketplace

RADIO PERSONNEL NEEDED

If you are currently employed, but thinking of improving your position "in the future," or if you are "in between" and looking... NATIONAL can help. We specialize in radio personnel placement. For confidential details write:

NATIONAL BROADCAST TALENT COORDINATORS
Dept. R, P.O. Box 20551, Birmingham, AL 35216
(205)822-9144

FREE ISSUE OF *Galaxy*

Radio's most complete personality biweekly. Current artist Bios & update, record facts, daily calendar/almanac, trivia, etc. Send for sample on station letterhead. ALL AIRSHIFT READY!
Box 20093R, Long Beach, CA 90801 (213) 595-9588

RADIO JOBS!

By missing us you probably missed over 3,000 additional job openings last year, up to 200 weekly. Disc Jockeys, News, Engineers, Programming and Sales. This national computer list is \$6.00 for one week.

Special! Receive 6 consecutive weeks for only \$14.95... you save \$21.00.

Money-back guarantee
American Radio Job Market
6215 Don Gaspar, Dept-R,
Las Vegas, NV 89103

COMEDY SERVICE

100% Renewal Rate After 6 months

- DJ "Monthly" several topical usable lines each month.
- DJ "Throwaways" record intros and outros sent twice monthly.

Send for sample today, or call (713)984-2144 Visa Mastercard

Be sure to include your format



A PROFESSIONAL COMEDY SERVICE
3530 TIMMONS LANE, SUITE 301D
HOUSTON TEXAS 77027

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Listening more and enjoying it less? Let Pro't'call find you the talent you need. All formats, PD's, News and Sports. We prescreen all our clients and send ONLY the people that are RIGHT for your job. Best of all, our service is FREE to you and CONFIDENTIAL. Call (504) 392-3665

Pro't'call, 3700 Rue Delphine,
New Orleans, LA 70114



The fastest-growing Comedy Service in the industry.

Complimentary snack: "LOLA'S LUNCH"

Call (313)434-6142

Or write 1390 Arroyo Dr., Ypsilanti, MI 48197

IS YOUR FORMAT OUT OF CONTROL?

OBEYDIENT SOFTWARE is pleased to announce the availability of the FORMAX MUSIC SYSTEM (TM). The small computer music sequencing program controls any combination of categories, clocks, dayparts, tempo mix and artist protection in any format. Guarantees dayparting, locks down tight rotations, doesn't overplay favorites or skip past songs! Prints weekly playlist and hour by hour, song by song, perfectly programmed music hours for your air staff. Runs on your computer or ours! Field-proven in over 135,000 broadcast hours. Call collect & get full details on the FORMAX MUSIC SYSTEM from Doug Blair of OBEYDIENT SOFTWARE (313)591-1483, 38215 Ross Ave., Livonia, MI 48154



RADIOGRAPHICS

because your radio station should look as good as it sounds

ADS THAT IMPRESS... FOR LESS!

AD MATTES • LOGOS • IMAGE CAMPAIGNS • FORMATS
RFD 1, Box 370c, Northfield, N.H. 03276 (603) 286-3293

HEY, YOU JOCKS WHO DO PREPARED BITS!

If they ain't localized, and they ain't over 2 1/2 minutes. Great American Broadcasting Stations will give you an ego massage, great extra exposure, and some bread for using 'em! Liners, two-headed morning stuff, short funny voices, and anything professionally off-the-wall. Send samples & we'll discuss \$5. Great American Broadcasting, 256 W. Robertson, Suite 1000, Beverly Hills, CA 90211.

O'Liners

FREE SAMPLE ISSUE of radio's most popular humor service!

For sample, write on station letterhead to: O'Liners

1448-R, West San Bruno Ave., Fresno, CA 93711

or phone (209) 431-1502



Poor (announcer's name)'s Almanac

Your own staff of writers and researchers do it all for you. Concise stories, timely quotes, celebrity profiles, meaningful facts, sports anecdotes, fresh, relevant material. For a Free Sample - P.A.N.A., P.O. Box 85152, San Diego, CA 92138.



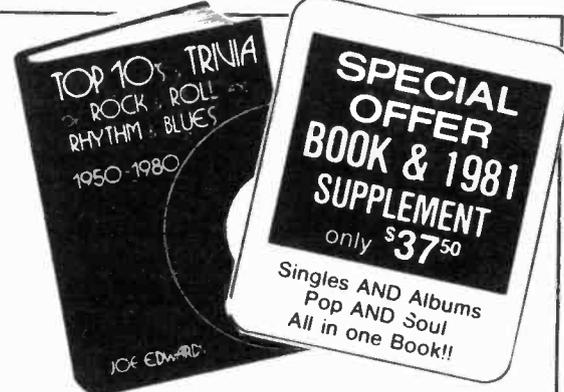
Toby Arnold & Associates

4255 LBJ, Dallas, TX 75234

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FREE DEMO



TOP 10's TRIVIA
ROCK & ROLL
RHYTHM & BLUES
1950-1980

SPECIAL OFFER
BOOK & 1981 SUPPLEMENT
only \$37.50

Singles AND Albums
Pop AND Soul
All in one Book!!

Fantastic reference books—based upon BILLBOARD Charts—Top Rock & Roll and Rhythm & Blues Music of the last 32 years!

IN THIS INVALUABLE 805-PAGE HARDBOUND REFERENCE BOOK YOU WILL FIND: THE TOP POPULAR SINGLES AND ALBUMS and the TOP RHYTHM & BLUES SINGLES AND ALBUMS of every month of every year from 1950-1981. PLUS the TOP POP & R&B SINGLES AND ALBUMS of the year for every year from 1950-1981 (except R&B albums which are for 1956-1981) PLUS more than 1400 trivia questions and answers including such categories as Real Names of Singers, Group Trivia, etc., etc.!! PLUS 6 INDEXES! (You will find every artist and every song that made Billboard's weekly top 10 singles and top 5 albums!! (Artist, record title, record label & serial #., the year(s) each record made the Top 10 and if it made #1 are all included!!)

52 MONTHLY AND ANNUAL CHARTS PER YEAR!!!!
(Costs less than \$1.20/year)

BLUEBERRY HILL PUBLISHING CO.

Box 24170, St. Louis, MO. 63130

Please send me:

- _____ set(s) of TOP 10's & TRIVIA 1950-1981 at \$37.50
- _____ copy(ies) of TOP 10's & TRIVIA 1950-1980 at \$35.00
- _____ copy(ies) of 1981 SUPPLEMENT at \$6.00

Price includes postage. Foreign orders that desire airmail please add \$15.00. All payments in U.S. dollars only!

Name _____
Address _____
City _____ State _____ Zip _____
Check or money order for full amount must accompany order.

Increase Sales Results

The radio and record industries are big markets to cover with a limited sales force. So why not put R&R Marketplace to work for you?

It's a sure way to generate qualified sales leads.

Just call PAM at (213) 553-4330

for more information.

Opportunities

Openings

New FM needs bright morning, afternoon, evening talent. Brevity and relateability is the key. T&R: Jeff Young, Box 2700, Bakersfield, CA 93309. No calls. (4/16)

Santa Rosa rocker accepting T&R's for possible future production openings. Send production and copy samples: Scott Landers, K93-FM, Box 309, Healdsburg, CA 95448. EOE M/F (4-16)

CFOX has immediate opening for morning personality. Must be Canadian citizen or landed immigrant. T&R: Don Shafer, 1006 Richard St., Vancouver, BC V6B1S8. (4/16)



100,000 watt MT state FM is changing format to a tight personality, family fun A/C. Definite future openings in all time slots. We're ready for the change. If you are come on down!! Send T&R to Radio & Records, 1930 Century Park West, #327, Los Angeles, CA 90067.



KFAT covers much of California with unusual format -- ranging from George Jones to Dave Edmunds and Fats Domino to Eagles. We need warm, playful, experienced jock. Customized tape preferred to standard AOR or Country aircheck. T&R to Box 9686, San Jose, CA 95157. For further info, call Larry, (408) 847-0330. EOE M/F (4-30) •

Positions Sought

CHRIS JARRETT, currently at WAYS/Charlotte seeks position in medium or major market. Smooth, knowledgeable communicator. Superb references. (704) 525-8427 or (704) 392-6191. (4-23)

Major market consultant seeks to relocate. Hand picked air staff from troubled medium market CHR to another facility. For details: (412) 653-1332, most weekdays. (4-23)

CHARLIE GREER, formerly WABC, proven numbers at present station, fifty clear AM drive. Seeking new challenge with aggressive A/C or MOR reply. (716) 671-3470. (4-23)

PA or NJ small/medium market A/C, AOR or CHR position wanted. Experienced, good production also sports PBP. MIKE RUDOLF (717) 965-2432. (4-23)

Experienced female communicator with excellent knowledge of music. Looking for MD/on-air position in Southeast. Call LEE (803) 762-0973. (4-23)

8 yr. pro. Excellent production, B.A., management experience. On-air or off, responsible, knowledgeable, dedicated personality. BRYAN ST. PETERS, (702) 870-2420, 6412 Ironbark, Las Vegas, NV 89107. (4-23)

Girls who don't repulse men's advances, advance men's pulses. Creative, entertaining CHR announcer with engineering experience seeks medium market. ROB (312) 894-3987. (4-23)

4th yr. - Youngstown/Warren. Friendly, warm, smooth. A/C & Modern Country. Creative production. FRED ANDERSON (216) 538-3600, late afternoons, 3225 S. Lipkey, N. Jackson, OH 44451. (4-23)

Talented young announcer with a very mature sound eagerly seeking second job. Can adapt quickly to any format. Call MIKE (212) 756-2194. (4-23)

Promotion minded announcer with 3 yrs. experience. AOR, A/C, Country formats. Available April 23rd. Call RAY (305) 275-2133 or (305) 277-4103. (4-23)

Assistant PD at regional station wants to fly alone. 6 yrs. experience. Call LARRY (308) 382-3820. (4-23)

Newsman from the Great White North looking for a move South. 5 yrs. radio & TV experience, anchoring & reporting. Contact RANDY PIKE (519) 352-7615. (4-23)

I've got 10 yrs. of experience to put to work at your CHR station. Formerly with WLCY/Tampa, KX104/Nashville & B94/Pittsburgh. Call BEAU RICHARD (412) 628-8122. (4-23)

Newsman from the Great White North looking for a move South. 5 yrs. radio & TV experience, anchoring & reporting. Contact RANDY PIKE (519) 352-7615. (4-23)

Psychic will donate open line service free! Presently on-air: KNEU/Denver, WKNR/Battle Creek, MI. Call CANDY WINKLER (213) 851-7625 & leave message. (4-23)

Experienced Sports Director seeks college football & basketball PBP position in medium to major market. Contact PAT FOSS (612) 251-1450. (4-23)

Experienced AOR/CHR jock. Former Music Director/Production Director ready to work hard, available now. Prefer West. Call BOBBY (806) 792-4830 or (806) 745-3129. (4-23)

Rookie of the Year. Formerly WFTU/Ft. Lauderdale. Seeking small/medium, CHR or Talk. Well read, energized, 26, college grad. We need each other. EDDIE (305) 940-3101. (4-23)

Dedicated, ambitious, 8 yrs. pro with small/medium market. PD/MD experience. Solid references. All offers considered. Available now. Call STEVE (304) 723-5596. (4-23)

Positions Sought

This ad has been pre-recorded. MICHAEL TURNER, to be announced. 5 yrs. experience, will relocate, will work all formats. (213) 752-2336. (4-23)

PBP Sports Director with 5 yrs. experience looking for college PBP job. RON (313) 681-3510. (4-23)

DAVID GREENE, WOBC PD about to graduate, seeks health & happiness at AOR station anywhere. 4 yrs. jock, also news & production. (216) 775-8107, afternoons. (4-23)

In need of fulfilling minority commitment? Hispanic with 10 yrs. experience, presently on-air in large market. Call (512) 340-5764. (4-23)

Silky voiced news person is seeking a station. Experienced multi-faceted, creative with good writing skills. Prefer West of the Mississippi. JULIE EVANS (303) 667-1407. (4-23)

Announcer/sportscaster. 5 1/2 yrs. experience in CHR. Southern Rockies, West coast preferred. (303) 651-3549. (4-23)

WAYNE MAIN newsman with winning edge. Aggressive, solid writer with strong delivery. Small or medium market. B.S./Journalism. (304) 296-3039. (4-23)

Major market air personality from Magic 108-FM looking. Call MARK (314) 361-0956. (4-23)

Talented, tight & personable former PD/MD. 3 1/2 yrs. in Chicago area seeks CHR or A/C full-time. Call RICH PADGEN for T&R today. (312) 237-5278. (4-23)

British accent, AOR experience, seeking gig anywhere in U.S. Call (813) 251-2929, anytime. (4-23)

Versatile. On air, production, copywriting & MD experience. Former MD at WGVL-FM looking for AOR/CHR position. GARY SHERMAN (904) 371-2947. (4-23)

Male announcer, new, aggressive, some experience in writing & production seeks start in San Diego or Orange Counties. PHIL (714) 483-4264. (4-23)

Good low voice jock with 10 yrs. experience in CHR & Country formats seeks gig within 2 hour distance of New York City. BILL DALLAS (516) 423-0167. (4-23)

MORNING SHOW

Professional communicator for over 12 years. Consistently creative, informative and humorous. A class act. Currently at an A/C in large Western market. Looking for a personality morning situation. Don't hesitate to call (213) 306-8430 or (916) 447-0690.

DAVE SHAKES looking for medium market news/air-shift position in N.C.A. Experience includes KHSN, KPNW, KEEB, KASH, KFRC-intern. Call (503) 888-6988, AM. (4-23)

PHIL BECKMAN, 11 yrs. AOR/AC/CHR - WNOR, WAPE, WRQX, KTLK. Wife JOANNE, 5 yrs. WNOR, WAPE, WWDE - AC/BM/News. (804) 877-9944. (4-23)

Announcer, Superstars trained Programming Assistant eager to move up. Background, KIIS-108/Boston, Abrams PD assistant. Ready now. Call GARRY KOOP (201) 391-9445. (4-23)

Are you still searching for good Urban Contemporary air talent? Why haven't you called me yet? AUSTELL is waiting for your call, any day before noon CST. (312) 547-8044. (4-23)

The Smaller Market Association of Radio Talent (SMART) is looking to place experienced, humorous, warm, topical morning team in strong medium market. Good production (805) 399-6620 or Box 10404, Bakersfield, CA 93389-0404. (4-23)

Hardworking creative personality. Seeking MD and/or air position. B.A. Communication. Urban Contemporary, A/C and R&B formats. Call LANCE (212) 993-0276 or (213) 704-8948. (4-23)

Mature announcer. First phone, 8 yrs. experience. Excellent references. Call (218) 229-2102. Ask for TOM. (4/16)

Hard working, determined individual with over 3 yrs. broadcasting experience & professional training, looking for right opportunity to grow with. Contact GLEN ADAMS (201) 337-7364. (4/16)

Looking for gig in CA with Country, A/C, CHR experience. Call DAVE at (213) 671-3039. (4/16)

This PD works harder than your present one. Cincinnati's JAN MCKAY, M.A., research, PD, MD, on air. CHR, A/C, AOR. (513) 894-0339. (4/16)

Medium market A/C personality looking to expand into programming. OM, MD, AM/PM drive, automation experience. Prefer Co & West. BILL (913) 232-0505. (4/16)

One to one communicator looking for on-air position in East. Experienced in music, production, sports, news, remotes. B.A. Speech Communication. DAVE LACLAIRE (803) 524-8375. (4/16)

16 yr. radio vet searching for PD or GM position. Experienced PD, Sales Manager, agency. Excellent staff productivity. Small/medium market. DAVE (715) 634-8557. (4/16)

DJ of the year winner looking for solid southern station with knowledgeable, professional PD. Major/medium markets. Voices, personality, Country Music knowledge. (803) 238-4275. (4/16)

Creative personality, loyal employee, good humor, phones. RICK OHMAN (406) 452-2382. (4/16)

Positions Sought

Experienced female News Director is looking for a quality organization that needs a professional and is willing to pay for it. (213) 991-5944, after 4 pm. (4/16)

\$\$\$ SALARY BACK \$\$\$

If not completely satisfied with the ratings and revenue this mass appeal morning concept generates. Currently succeeding through community involvement, localized humor, credibility, and no ego problems. This product, major market tested, is available if you meet a criteria for winning. (609) 397-8318... (offer good in the U.S. and Canada)

\$\$\$ SALARY BACK \$\$\$

6 yrs. experience. Looking to move to medium/major market. Master on-air and production. Previous MD/Assistant PD. Proven record. No 1 quality. BILL, (814) 849-4668. (4-16)

15 yrs. broadcasting experience in CHR major market. Will consider medium market. PD or GM. Call (214) 750-9087. (4/16)

Chicago DJ, experienced in all formats will gladly trade excellent salary to relocate in FL. Good references. Call (217) 429-6181. (4/16)

Available now. Experienced AOR/CHR jock. Former Production Director & MD. Prefer West. Don't miss out. Call BOBBY, anytime (806) 792-4830 or (806) 745-3129. (4-16)

9 yr. pro. Assistant PD/MD, production award winner, hard worker, ready now. Upper Midwest, Southwest. DUANNE (701) 838-5162. (4/16)

STEVE SUMMERS. Major market CHR experience. Most recently MD & afternoons at WDRQ/Detroit. Available due to format shift. Let's talk! (313) 474-7097. (4-16)

Established Operations Manager for profitable small market company is looking for move up. I have a proven track record in programming/sales, positive personality, and enthusiasm to generate a high self image. Seeking company that's on the move, promotes from within and challenges their employees. Call (804) 384-5483. (4-23) •

San Diego jock. Great MD/PD potential. Seeks same or other medium/major CA market. Strong AOR, A/C, Jazz experience. MARK (714) 272-1954, (714) 283-6131. (4/16)

Former radio station owner, PD, DJ, Sales Manager, looking for PD/DJ/Management job. "A new challenge." 10 yrs. experience in radio. RICHARD KAUFMAN (201) 992-4881. (4/16)

Reporter 9 yrs. experience plus announcing & production skills looking for a change. Prefer Midwest. (319) 386-8977. (4-16)

The Smaller Market Association of Radio Talent is looking to place...one of the best morning teams in the US "Butterworth 'N Wright" looking for strong medium market. Warm, humorous, topical, experienced. (805) 399-6620. (4/16)

Bright, young, experienced jock seeking airshift. West or South. First phone. News, MOR, Country & Rock. WALLY (515) 834-2483, after 5:30. (4/16)

Funny, controversial telephone talk show host. Top 50 market, looking to move up. Aggressive self-promoter, currently employed. Call (212) 308-0348, evening, weekends only. (4/16)

6 yrs. experience all formats with 3 yrs. experience as MD. Looking for medium to major size market. Call GARY (714) 698-1615. (4/16)

10 yrs. at my craft, including Philadelphia & now looking for a station that wants a PD who knows his business. BOB (215) 855-8990. (4/16)

Experienced small market Country radio. Looking for small/medium market Country station, Midwest. Let's keep it Country together. TIM SMITH (608) 269-3307, Box 436, Sparta, WI. (4/16)

Morning talk show host. 7 yrs. experience, mornings, Country - A/C. Prefer talk, will consider all offers. Medium/major market. Call JOHNNY (419) 389-1550. (4/16)

Former 96X/Miami personality looking for something in FL. Call BRIAN (305) 431-8693, after 9:30pm EST. (4/16)

BARRY MCCOY, 5 yrs. experience. WOHO/Toledo, WDUZ/Green Bay, looking for one of 3 possibilities: air talent, sports or first PD-ship. (414) 497-2076. (4-16)

Matchmaking telephone talk show host since 1974. Currently employed Top 50 market, looking to move up. Aggressive self-promoter, plenty of press. (518) 272-6655. (4/16)

I'm looking for a great station to be happy at. Currently MD & PM drive, and unhappy. Call MIKE (515) 423-7250 or (515) 423-2335. (4/16)

Very strong production mixing, jingles, institutional commercial mastering. 8 1/2 yrs. on air work in traffic, CHR, A/C, AOR, Country. (501) 863-7822. (4/16)

Positions Sought

Now at WBIA/Augusta, I'm seasoned, intelligent and mature "personality oriented" PD/MD/P-B-P seeking position for decent \$'s in medium to small market MOR/C&W/A/C. References, T&R on request. CHUCK (404) 793-3559. (4-23) •

Changes

RADIO

Mel Edwards promoted Program Manager of WLAN-AM/Lancaster, PA. He will maintain his responsibilities as Program Manager of WLAN-FM.

Walter Schmid promoted head of Research & Development for WLAN-AM & FM/Lancaster, PA.

Deb Turner promoted to Promotions Director for WLAN-AM & FM/Lancaster, PA.

Bill Dodd appointed PD at "SOLID GOLD FM 100"/Portland, OR.

Mary Bennett named Retail Sales Manager of WNIC-FM/Dearborn, MI.

Mervin R. Williams named Account Executive at WOMC/Detroit, MI.

Jeff Reinus appointed Account Executive at KNX-FM/Los Angeles, CA.

Charles Kriel joins WFIW-AM & FM/Fairfield, IL as Account Executive.

James Scales names Account Executive at WPNT/Pittsburgh, PA.

RECORDS

Carolyn Roth appointed head of Publicity Department at Kapri Records.

Ellen Stolzman appointed Director, U.S. Marketing, CBS Masterworks.

Frank McEnery named Associate Manager of Financial Administration, PolyGram Special Projects.

Fred Sands appointed Product Manager, PolyGram Special Projects.

Margie Golde named Product Coordinator, PolyGram Special Projects.

Miscellaneous

Q-94/WBQX-FM, Altoona/Johnstown, PA needs CHR LP and 45 service, all labels. Chauncy Ross, Box 94, Cresson, PA 16630.

WFBS, No. 1 Soul station needs record service from all labels. Send to P.J. Parrish, 629 Monagan St., Fayetteville, NC 28301, (919) 497-3177. (4-16)

A/C in Kansas City, MSA needs single service from all labels. Contact Mary Ann Wyatt, KIEE, 207 E. Pearl, Harrisonville, MO 64701 (816) 322-0595. (4/16)

WBZA/Glens Falls desperately needs Oldie service. Through '78, Box 928 Glen Falls, NY 12801. (4/16)

Looking for radio drop in's/SFX. Etc. Willing to trade or buy. Call or write Craig (702) 739-9383/2250 S. Arville, No. 370, Las Vegas, NV 89103. (4-16)

R&R Opportunities Advertising

Radio & Records provides free listings (maximum 24 words or 3 lines) in Openings, Positions Sought, and Changes. You may place your free listing by mail or phone

Rate for Opportunities ads exceeding 3-line maximum is \$12 for up to one inch (12 lines; 96 words).

Frequency Rates *		
1 Week	2 Weeks	3 Weeks
\$12 00	\$20 00	\$25 00

* Must run consecutive weeks.

Payable In Advance

Orders must be typewritten or printed and must be accompanied by check.

Blind Box ads or Classified Display ads are \$20 per inch (recommended 50 words) per week, plus \$15 per week for postage/handling. \$35 minimum for Blind Boxes.

Deadline for all Opportunities ads is noon (PST) Thursday.

For Opportunities, call (213) 553-4330 or mail to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067

THE PICTURE PAGES

E/A Exercised Over Simmons



TV weight loss prophet Richard Simmons previewed his first Elektra/Asylum album at the recent NARM convention in Los Angeles. The LP is scheduled for late April. Pictured (l-r) are E/A Exec. VP Vic Faraci; Stark Records VP Jim Bonk, who won NARM's Merchandiser of the Year award; Simmons; outgoing NARM President John Maraduke; and Stark President S. Paul David.

MCA Cruisin' With Baron



Recently-signed MCA artist Baron Stewart indulged in a bit of Sunset Strip cruising with lable executives prior to a Roxy engagement. Pictured in the artist's 50's vintage Cadillac convertible are (l-r front seat) MCA VP Joan Bullard, label's Don Wasley, and VP George Osake; (l-r back seat) MCA VP Pat Pipolo, Stewart, VP Vince Cosgrave, and label's Leon Tsilis.

King Re-Signs With RCA



RCA put on a party in its New York headquarters to mark the re-signing of Evelyn King. Pictured with a celebratory bouquet are (l-r) manager Bob Schwaid, RCA VP Jack Craigo, King, and RCA VP Ray Harris.

Zoo York Distributes Go On



Zoo York Records, a CBS-distributed label, has in turn signed an agreement to distribute Go On Records, currently represented by the Chinese doowop single "Wor Shu Opp" by No Laughing. Pictured with fortune cookies at the signing are (l-r) CBS's Jon Birge, Hammond Music Enterprises President John Moore, CBS VP Chip Denegris, No Laughing Music President Shubert Shubert, GO On-s Tina Ball, and Hammond Exec. VP Chuck Gregory.

A&M Signs Osborne



Jeffrey Osborne, former LTD lead singer, has signed a solo contract with A&M. Pictured after the signing are (l-r) A&M VP Jheryl Busby, A&M Chairman Jerry Moss, Osborne, and A&M President Gil Friesen.

James Taylor Plays NARM



Columbia's James Taylor was one of the highlighted performers at the NARM conventions, and CBS threw a reception for him afterward. Pictured (l-r) are CBS Records Group President Walter Yetnikoff, producer Peter Asher, and Taylor.

Beverly Glen Sews Up Taylor



Veteran vocalist Johnnie Taylor has signed with Beverly Glen Music. Taylor has recorded steadily as a solo artist since the early 60's, most recently with Columbia. Pictured (l-r) are Beverly Glen President Otis Smith and Taylor.

Anthony Comes To Chalet



Chalet Records has signed its second artist, Alan Anthony. A single will appear late in April. Pictured (l-r) in the studio are Anthony, Chalet Chairman Jean-Claude Friederich, producer Victor Anthony, and Chalet President Tom Hayden.

Thanks To The Early Believers And Columbia Promotion Team.

TOTO



The Single:

WBEN-FM	KIOQ	Q106	Y103
WIFI	KEZR	WYCR	WDOQ
96KX	B100	WKRZ-FM	CK101
WXKS-FM	KYYX	K104	WBBQ
JB105	KUBE	WKEE	FM100
Q107	KIMN	V100	KX104
CFTR	Q103	KZFM	WMAK-FM
CHUM	KOPA	KSET-FM	WSKZ
CKGM	KZZP	KHFI	WOKI
KEGL	WPHD	KBFM	WQUT
94Q	WHFM	KROK	WBCY
WLLOL-FM	92FLY	WFMF	WAYS
KBEQ	WRCK	WJDX	WDCG
WGCL	3WT	WABB-FM	WRQK
WKTI	WDRC-FM	G100	WCSC
KEARTH	WPST	WZYP	WSSX
KRLA	WLAN-FM	WHHY-FM	WANS-FM
KFI	WAEB	WAXY	WNOK-FM

CHR BREAKERS

TOTO
Rosanna (Columbia)

68% of our reporters on it. Moves: Up 36, Debuts 42, Same 27, Down 0, Adds 40 including Q107, CFTR, CKGM, B100, KUBE, KOPA, WLAN-FM, WZYP, WSKZ, WZOK, Y94, KLUC, WFBG, KILE, KDVV. See Parallels, debuts at number 28 on the CHR chart.



KJ100	KIDD	WZYQ	KKLS
WZZR	KGGI	Q104	WRKR
WVIC	KJRB	WAEV	WSPT
WJXQ	KNBQ	Z102	WTRU
WKFR	KBBK	95SGF	WAZY-FM
KSTT	KCPX	WFOX	WCIL-FM
KIOA	FM103	WCGQ	KRNA
KMGK	KSKD	WISE	99KG
KEYN-FM	KLUC	WXLK	KFMZ
KZ93	KRQ	WYKS	KDVV
WZOK	KHYT	KKQV	KENI
Z104	KIKI	KILE	KKLV
WNAM	WACZ	KSEL-FM	KSly
WIKS	WIGY	KQIZ-FM	KCBN
WKDQ	WFBG	KKXL	KDZA
KQKQ	WOMP-FM	KFYR	KATI
WHOT	WCIR	KQWB	KYYA
KKXX	95XIL	KKRC-FM	KOZE
Y94			

The Album:

WZZO	WHJY	KZEW	KISS
WAAL	WCMF	KLAQ	KMBQ
WBCN	WMJQ	WAIM	WOWD
WCOZ	WEZX	KLLOL	WAPL
WRKI	WOUR	KSMB	WBWB
WECM	WERI	WKQQ	WMET
WTPA	WKLC	KMJX	WXRT
WBLM	WKLS	WQMF	WMMS
WLIR	WYMX	KFMX	M105
WGIR	KLBJ	LOVE94	WLVQ
WPLR	KZOM	WKDF	WXLP
WDHA	WRKK	WRNO	WTUE
WDVE	KNCN	WTKX	WDEK
WPDH	KTXQ	WQDR	KGGO

AOR BREAKERS

TOTO
IV (Columbia)

"Rosanna" "Afraid" "Hold" "Lovers." 54% of our reporters on it. Total album reports: 89. A-28, M-41, H-22. Charted this week at number 25.

WRIF	WLPX	KBCO	KCPX
KQDS	WQFM	KFMF	KCAL
WHKC	KQRS	KILO	KGB-FM
KQWB	KFMH	KAZY	KPRI
WWCK	KATT	KBPI	KMEL
WXKE	WWCT	KDUK	KRQR
WLAV	Y95	KOMP	KZOZ
KKRQ	WPFR	KLOS	KTMS
WBYG	KMOD	KNX-FM	KXFM
KYYS	KEZY	KZOQ	KREM
WILS	KRKN	KDKB	KWFM
KFMQ	KSPN	KUPD	KFOX
KFRX	KMGN	KINK	
WIBA	KIDQ	KROY	

APRIL 23, 1982

This Week In Music History

BY DAN FORMENTO OF THE SOURCE

Duane Eddy's Birthday

MONDAY, APRIL 26 — Guitar twangin' hit maker Duane Eddy was born April 26, 1938, in Corning, New York, though he was brought up in Phoenix, Arizona. Duane learned to play guitar at the tender age of five, and by 15 he strummed regularly with several local groups. In 1958 disc jockey Lee Hazelwood took an active interest in Duane's music and helped him to develop his distinctive twangy guitar sound (created by tuning a normal six-string guitar down an octave). During his first year as a recording artist (1958), Eddy sold more than 3 million records, with hits like "Rebel Rouser," "Cannonball," and "Peter Gunn."

TRIVIA: Also born was Bobby Rydell, 1942...and Gary Wright, 1945.

Ringo Weds Barbara Bach

TUESDAY, APRIL 27 — The three surviving Beatles reunited in public for the first time in a dozen years at the wedding of drummer Ringo Starr to actress Barbara Bach, April 27, 1981. The two met during the filming of "Caveman," which starred the pair grunting their way through pre-history. At the wedding ceremony, held at London's Marylebone Registry Office, were Paul and Linda McCartney, George Harrison and friend, Harry Nilsson, and two bridesmaids, Lee and Francesca, daughters of Ringo and Barbara respectively from previous marriages.



TRIVIA: Blue Oyster Cult manager Phil King was shot to death in New York, 1972...Born this day was Paul "Ace" Frehley of Kiss, 1950... and the late Pete Ham of Badfinger fame, 1947.

"FM" Premiered

WEDNESDAY, APRIL 28 — "FM," Hollywood's attempt to trace a real-life event in the early days of progressive FM radio, opened in New York and Los Angeles on April 28, 1978. The movie's plot (which some critics called flimsy, others outright banal) followed the crusade of an FM radio programmer/DJ who leads a strike against his radio station rather than airing commercials for the Army. "The whole idea was really 'right on,' and it got blown in the editing room," explained star Michael Brandon. "They took out the story to make a double album."

TRIVIA: Marshall Tucker Band bassist Tommy Caldwell was killed in a highway mishap, 1980.

"Hair" Opened On Broadway

THURSDAY, APRIL 29 — '60s tribal rock musical "Hair" opened on Broadway April 29, 1968, after a successful Off-Broadway run at New York's Public Theater in Greenwich Village. The opening night performance of Broadway's first "sex, drugs, and rock and roll" musical was showered with a variety of critical response, everything from horror and disgust to ecstatic acclaim. Its cast included authors Jerome Ragni and James Rado, Melba Moore, Diane Keaton, and a dozen other energetic performers, all of whom bared all in a brief nude scene at the conclusion of Act I. This was the first time actors had ever appeared naked in a Broadway musical.

TRIVIA: Duke Ellington was born in 1899...and Tommy James, 1947.

Bobby Vee Is Born

FRIDAY, APRIL 30 — Bobby Vee was born Robert Velline in Fargo, North Dakota on April 30, 1943. Ironically, Vee got his start when his own teenage idol Buddy Holly was killed in a plane crash en route to a concert in Fargo. The show promoter, looking for a replacement for Holly, made a radio announcement for a local band to play that night, and Vee's group the Shadows were chosen. As luck would have it, an agent was among the crowd there, took an interest in the young group, and started booking them on engagements. The group scored a local hit in the summer of 1959, and the next year Liberty Records signed singer Bobby and released the single "Suze Baby."

TRIVIA: Johnny Horton born in 1927; also on this date in 1933, Willie Nelson was born, we're informed by his fan club — not March 30 as previously mentioned.

	CHR	A/C	AOR	Country	Black Radio
# 1	RICK SPRINGFIELD (3rd Week)	McCARTNEY/WONDER	ASIA (3rd Week)	ALABAMA (2nd Week)	PATRICE RUSHEN
Next Week's #1 Contenders:	McCARTNEY/WONDER (7-3)	PAUL DAVIS (3-2)	ALDO NOVA (2-2) CHARLIE DANIELS (6-3)	WILLIE NELSON (5-3) GAIL DAVIES (6-4) WAYLON & WILLIE (8-5)	RAY PARKER JR. (2-2) DENIECE WILLIAMS (6-3)
Breakers:	TOTO (68%) DONNIE IRIS (65%) ASIA (63%)	T.G. SHEPPARD (52%) BERTIE HIGGINS (50%)	NONE	CONWAY TWITTY (71%) JOHN ANDERSON (70%) JOHNNY CASH (61%)	STARS ON 45 (62%) GAP BAND (59%)
MOST ADDED:	QUEEN .38 SPECIAL JOHN COUGAR JOAN JETT TOTO ASIA	BERTIE HIGGINS KARLA BONOFF WARWICK/MATHIS RONNIE MILSAP SHEENA EASTON EDDIE RABBITT	RAINBOW MOTELS DAVE EDMUNDS JETHRO TULL OUTLAWS	RONNIE MILSAP BARBARA MANDRELL CONWAY TWITTY ED BRUCE CHARLEY PRIDE JOHNNY CASH	TEMPTATIONS NARADA M. WALDEN GAP BAND CHIC WHISPERS
Hottest:	RICK SPRINGFIELD McCARTNEY/WONDER PAUL DAVIS HALL & OATES CHARLENE VANGELIS	PAUL DAVIS WILLIE NELSON OLIVIA NEWTON-JOHN VANGELIS McCARTNEY/WONDER CHARLENE	ASIA RICK SPRINGFIELD ALDO NOVA JOAN JETT LOVERBOY	ALABAMA WILLIE NELSON WAYLON & WILLIE RICKY SKAGGS CRYSTAL GAYLE STEVE WARINER	RICHARD "D." FIELDS PATRICE RUSHEN DAZZ BAND O'BRYAN RAY PARKER JR.
Biggest Chart Jumps:	DAN FOGELBERG (30-20) RAY PARKER JR. (22-15) HUMAN LEAGUE (24-18) TOMMY TUTONE (14-9)	SIMON & GARFUNKEL (19-11) McCARTNEY/WONDER (6-1) GORDON LIGHTFOOT (20-15)	JETHRO TULL (36-16) HUMAN LEAGUE (31-18) TOTO (25-14)	LEE GREENWOOD (40-30) LEON EVERETTE (41-31) DON WILLIAMS (43-34)	TEMPTATIONS (30-16) CHANGE (29-20) ASHFORD & SIMPSON (27-19) BLOODSTONE (19-12)
Debuts:	TOTO (28) DONNIE IRIS (29) ASIA (30)	T.G. SHEPPARD (26) BERTIE HIGGINS (27)	RAINBOW (13) JOHN COUGAR (31) MOTELS (36) VAN HALEN (38)	CONWAY TWITTY (42) JOHNNY CASH (46) ED BRUCE (50)	McCARTNEY/WONDER (25) STARS ON 45 (27) GAP BAND (29)
	CHR	A/C	AOR	Country	Black Radio



HOBNOBBING WITH NILS — Backstreet/MCA's Nils Lofgren was greeted backstage after a Philadelphia appearance by area AOR reps. Pictured (back, l-r) are WYSP air personality Pam Merly, WZZO; Allentown MD Bruce Bond; (front, l-r) Lofgren, MCA's Linda Feder, WMMR PD Charlie Kendall.



NUTHIN' BUT A HOUND DAWG — Making several appearances at University of Washington Husky basketball games is the KOMP/Seattle "Husky Hooper All Dawg Band," featuring several station personalities. Tootin' the blues are (l-r): middays man Keith Jonasson (trombone), producer Tim Hunter (trumpet), morning man Larry Nelson (drums), partially hidden air patrol pilot Ted Garlatz Sr. (harmonica), and afternoon personality Don Chapman (alto saxophone).



Mercury/Polygram's Bob & Doug McKenzie's "The Great White North" album qualified for a gold award representing 500,000 cases of beer sold in the U.S. via an LP containing 75% or more Canadian content (Canadian content is defined as a citizen of the Great White North with a Molson's in one hand and a slab of back bacon in the other). Pictured (left to right, right?) are Rick "Bob" Moranis, Polygram President Guenter Hensler, and Dave "Doug" Thomas.



Boardwalk artist Phil Seymour earned an Australian gold record for his single "Precious To Me." Pictured at the presentation are (l-r) Boardwalk Chairman Neil Bogart, Seymour, Boardwalk VP Gary LeMel, and CBS International VP Mauri Lathower.

National Music Formats

Added This Week



George Williams (214) 343-9205

THE STARSTATION

LITTLE RIVER BAND
"Man On Your Mind" (Capitol)
KARLA BONOFF "Personally" (Columbia)
BERTIE HIGGINS
"Just Another Day..." (Kat Family/CBS)
ROD STEWART "How Long" (WB)

Country Coast-To-Coast

CHARLEY PRIDE
"I Don't Think She's In Love Anymore" (RCA)
JOE STAMPLEY "I'm Goin' Hurtin'" (Epic)
ED BRUCE
"Love Found You and Me" (MCA)
FRED KNOBLOCK "I Had It All" (Scotti Bros.)



Bob Stevens (214) 934-2121

The 2 Format.

QUEEN "Body Language" (Elektra)
JOHN COUGAR
"Hurts So Good" (Riva/PolyGram)
DIANA ROSS "Work That Body" (RCA)
KARLA BONOFF "Personally" (Columbia)

The A-C Format

SMOKEY ROBINSON
"Old Fashioned Love" (Tamla/Motown)
KARLA BONOFF "Personally" (Columbia)
LITTLE RIVER BAND
"Man On Your Mind" (Capitol)



JERRY REED "Man With The Golden Thumb" (RCA)
TERRI GIBBS "Ashes To Ashes" (MCA)
RONNIE MILSAP "Any Day Now" (RCA)
RONNIE MCDOWELL "I Just Cut Myself" (Epic)
JANIE FRICKE
"Don't Worry 'Bout Me Baby" (Columbia)



Chick Watkins (303) 578-0700

HALL & OATES "Did It In A Minute" (RCA)
BARRY MANILOW "Let's Hang On" (Arista)



John Iles (800) 426-9082



EDDIE RABBITT
"I Don't Know Where To Start" (Elektra)
SHEENA EASTON "When He Shines" (EMI America)
CAROLE KING "One To One" (Atlantic)

Country Living

CHARLEY PRIDE
"I Don't Think She's In Love Anymore" (RCA)
ED BRUCE "Love's Found You And Me" (MCA)
CONWAY TWITTY "Slow Hand" (Elektra)
MERLE HAGGARD
"Dealing With The Devil" (MCA)
BOXCAR WILLIE "Bad News" (Main Street)
JOHNNY CASH
"The General Lee" (Scotti Bros./CBS)



Buzz Brindle (212) 944-5399

RAINBOW "Stone Cold" (Mercury/PolyGram)
JOHN COUGAR
"Hurts So Good" (Riva/PolyGram)
JAM
"Town Called Malice" (Polydor/PolyGram)
DR. HOOK
"Baby Makes Her Blue Jeans Talk"
(Casablanca/PolyGram)
PAUL McCARTNEY w/STEVIE WONDER
"Ebony And Ivory" (Columbia)



Cal Casey (214) 634-8511



TOTO "Rosanna" (Columbia)
SHEENA EASTON "When He Shines" (EMI America)
POLICE "Secret Journey" (A&M)
LOVERBOY "When It's Over" (Columbia)
ASIA "Heat Of The Moment" (Geffen)
JOHN COUGAR
"Hurts So Good" (Riva/PolyGram)



SIMON & GARFUNKEL
"Wake Up Little Susie" (WB)
PAUL McCARTNEY w/STEVIE WONDER
"Ebony & Ivory" (Columbia)
ROBERTA FLACK "Making Love" (Atlantic)
BARRY MANILOW "Let's Hang On" (Arista)
LARRY LEE "Don't Talk" (Columbia)
DIONNE WARWICK & JOHNNY MATHIS
"Friends In Love" (Arista)
EDDIE RABBITT
"I Don't Know Where To Start" (Elektra)



LACY J. DALTON "Slow Down" (Columbia)
JOHNNY CASH
"The General Lee" (Scotti Bros./CBS)
REX ALLEN JR.
"Last Of The Silver Screen Cowboys" (WB)
CONWAY TWITTY "Slow Hand" (Elektra)
ED BRUCE
"Love Has Found You & Me" (MCA)
JERRY REED
"The Man With The Golden Thumb" (RCA)
DAVE ROWLAND
"Why Didn't I Think Of That" (Elektra)
BARBARA MANDRELL
"Til You're Gone" (MCA)



Lee Nye (916) 7754

Adult Rock

TOTO "Rosanna" (Columbia)
POLICE "Secret Journey" (A&M)
KARLA BONOFF "Personally" (Columbia)
ROBERTA FLACK "Making Love" (Atlantic)
JOHN COUGAR
"Hurts So Good" (Riva/PolyGram)

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(Allow 4-6 weeks for processing.)

Radio & Records NATIONAL AIRPLAY/40

April 23, 1982

172 REPORTERS

Album cuts are listed in order of airplay preference.

4/2	4/9	4/16	4/23	Artist	Album
4	1	1	1	ASIA	Asia (Geffen)
2	2	2	2	ALDO NOVA	Aldo Nova (Portrait/CBS)
19	9	6	3	CHARLIE DANIELS BAND	Windows (Epic)
5	5	3	4	RICK SPRINGFIELD	Success Hasn't Spoiled Me Yet (RCA)
3	4	5	5	JOAN JETT & THE BLACKHEARTS	I Love Rock-N-Roll (Boardwalk)
14	10	9	6	SCORPIONS	Blackout (Mercury/PolyGram)
8	6	8	7	LOVERBOY	Get Lucky (Columbia)
1	3	4	8	SAMMY HAGAR	Standing Hampton (Geffen)
9	8	7	9	TOMMY TUTONE	Tommy Tutone-2 (Columbia)
10	7	10	10	HUEY LEWIS & THE NEWS	Picture This (Chrysalis)
12	11	11	11	GAMMA	3 (Elektra)
32	26	14	12	GREG KIHN BAND	Kihntinued (Beserkley/Elektra-Asylum)
-	-	-	13	RAINBOW	Straight Between The Eyes (Mercury/PG)
-	38	25	14	TOTO	IV (Columbia)
33	28	21	15	FRANKE & THE KNOCKOUTS	Below The Belt (Millennium/RCA)
-	-	36	16	JETHRO TULL	Broadsword & Beast (Chrysalis)
6	12	12	17	J. GEILS BAND	Freeze-Frame (EMI America)
36	35	31	18	HUMAN LEAGUE	Dare (A&M/Virgin)
18	16	20	19	POLICE	Ghost In The Machine (A&M)
21	18	17	20	JAY FERGUSON	White Noise (Capitol)
23	19	22	21	GENESIS	Abacab (Atlantic)
26	24	19	22	DUKE JUPITER	1 (Coast-Coast/CBS)
-	37	26	23	POINT BLANK	On A Roll (MCA)
13	15	16	24	LE ROUX	Last Safe Place (RCA)
29	26	23	25	DREGS	Industry Standard (Arista)
7	13	15	26	PRISM	Small Change (Capitol)
16	17	18	27	CARS	Shake It Up (Elektra)
39	36	34	28	KROKUS	One Vice At A Time (Arista)
20	22	29	29	DWIGHT TWILLEY	Scuba Divers (EMI America)
22	23	27	30	GO-GO'S	Beauty & The Beat (IRS/A&M)
-	-	-	31	JOHN COUGAR	American Fool (Riva/PolyGram)
25	30	32	32	SECRET POLICEMAN'S OTHER BALL	Various Artists (Island)
27	29	35	33	BONNIE RAITT	Green Light (WB)
-	-	40	34	OUTLAWS	Los Hombres Malo (Arista)
15	20	28	35	BRYAN ADAMS	You Want It - You Got It (A&M)
-	-	-	36	MOTELS	All Four One (Capitol)
24	27	33	37	JOHNNY & THE DISTRACTIONS	Let It Rock (A&M)
-	-	-	38	VAN HALEN	Diver Down (WB)
31	32	37	39	SOFT CELL	Non-Stop Erotic Cabaret (Sire/WB)
17	21	30	40	QUARTERFLASH	Quarterflash (Geffen)

New Entry →

MOST ADDED

Rank	Artist	4/23	4/16	4/9	4/2	3/26
1	RAINBOW	85/64	0/0	0/0	0/0	0/0
2	MOTELS	75/45	41/41	1/1	1/0	1/0
3	DAVE EDMUNDS	44/36	13/13	0/0	0/0	0/0
4	JETHRO TULL	107/29	88/85	4/4	1/1	0/0
5	OUTLAWS	69/26	68/68	0/0	0/0	0/0
6	TOTO	110/20	89/26	75/73	5/5	0/0
7	HUMAN LEAGUE	91/16	69/12	57/11	50/13	38/7
8	FRANKE & KNOCKOUTS	108/15	88/8	88/26	78/71	8/8
9	SPLIT ENZ	16/15	4/3	1/0	2/0	1/0
10	POINT BLANK	90/14	90/35	72/72	0/0	0/0
11	VAN HALEN	12/12	0/0	0/0	0/0	0/0
12	MAGNUM	10/10	0/0	0/0	0/0	0/0
13	GREG KIHN BAND	119/9	105/17	89/28	90/88	1/1
14	JOHN MARTYN	9/0	0/0	0/0	0/0	0/0

MEDIUM

Rank	Artist	4/23	4/16	4/9	4/2	3/26
1	GREG KIHN BAND	119/81	105/61	89/49	90/2	1/0
2	FRANKE & KNOCKOUTS	108/72	88/63	88/57	78/5	8/0
3	GAMMA	118/68	120/79	122/87	130/90	122/87
4	DREGS	86/68	87/70	90/72	83/57	75/48
5	POINT BLANK	90/64	90/46	72/0	0/0	0/0
6	JAY FERGUSON	87/63	88/68	96/73	104/76	93/70
7	KROKUS	73/58	69/52	62/41	66/7	0/0
8	SCORPIONS	130/57	121/51	114/64	112/63	79/38
9	DUKE JUPITER	85/57	85/60	88/62	86/58	62/44
10	JETHRO TULL	107/65	88/0	4/0	1/0	0/0
11	DWIGHT TWILLEY	70/52	76/56	94/71	109/86	105/83
12	CHARLIE DANIELS BAND	136/51	126/50	124/56	113/57	97/8
13	TOTO	110/49	89/41	75/2	5/0	0/0
14	HUEY LEWIS & NEWS	114/44	119/51	132/60	133/57	130/61
15	OUTLAWS	69/40	68/0	0/0	0/0	0/0

THE HOTTEST

Rank	Artist	4/23	4/16	4/9	4/2	3/26
1	ASIA	162/145	158/128	152/113	146/80	134/1
2	RICK SPRINGFIELD	131/110	134/101	131/91	140/95	134/74
3	ALDO NOVA	143/108	139/101	140/99	143/97	140/91
4	JOAN JETT...	128/97	124/96	135/97	136/108	136/105
5	LOVERBOY	123/83	118/86	125/83	129/85	123/84
6	SAMMY HAGAR	124/85	128/99	131/108	146/123	146/125
7	CHARLIE DANIELS BAND	136/83	126/70	124/52	113/31	97/0
8	TOMMY TUTONE	114/81	116/84	119/77	126/74	126/60
9	SCORPIONS	130/71	121/61	114/45	112/25	79/9
10	HUEY LEWIS & NEWS	114/69	119/68	132/72	133/74	130/67
11	J. GEILS BAND	89/55	95/63	109/84	132/103	129/111
12	GENESIS	76/51	77/45	80/52	83/51	91/58
13	POLICE	82/49	77/49	91/59	97/64	111/79
14	GAMMA	118/47	120/41	122/33	130/34	122/27
15	LE ROUX	74/45	84/48	98/50	114/56	129/56

The Added reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.



BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

CONWAY TWITTY Slow Hand (Elektra)

On 71% of reporting stations. National Summary: Up 13, Same 20, Down 0, Debuts 26, Adds 34. A Most Added Record. R&R Chart: Debut 42.

JOHN ANDERSON

Would You Catch A Falling Star (WB)

On 70% of reporting stations. National Summary: Up 32, Same 20, Down 0, Debuts 22, Adds 19. R&R Chart: 50-43.

JOHNNY CASH

The General Lee (Scotti Bros./CBS)

On 61% of reporting stations. National Summary: Up 22, Same 30, Down 0, Debuts 9, Adds 20. A Most Added Record. R&R Chart: Debut 46.

MOST ADDED

- RONNIE MILSAP (61)
Any Day Now (RCA)
- BARBARA MANDRELL (58)
Til You're Gone (MCA)
- CONWAY TWITTY (34)
Slow Hand (Elektra)
- ED BRUCE (31)
Love's Found You And Me (MCA)
- CHARLEY PRIDE (30)
I Don't Think She's In Love... (RCA)
- JOHNNY CASH (20)
The General Lee (Scotti Bros./CBS)

HOTTEST

- ALABAMA (103)
Mountain Music (RCA)
- WILLIE NELSON (70)
Always On My Mind (Columbia)
- WAYLON & WILLIE (56)
Just To Satisfy You (RCA)
- RICKY SKAGGS (37)
Crying My Heart Out (Epic)
- CRYSTAL GAYLE (37)
You Never Gave Up On Me (Columbia)
- STEVE WARINER (27)
Kansas City Lights (RCA)

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. indicates one of this week's Most Added new songs.

ED BRUCE "Love's Found You And Me" (MCA) 76/31
National Summary: Up 8, Same 19, Down 0, Debuts 18, Adds 31 including WBGW-FM, WPOR-AM-FM, KLVI, WESC-AM-FM, KIKK-FM, WNOE-AM, WSAI-AM-FM, WCXI, WDAF, WDFW, WIL-AM-FM, KFH, KYGO-FM, KVEG, KLAC, KCBQ-AM. R&R Chart: Debut 50.

BILLY SWAN "With Their Kind Of Money..." (Epic) 69/9
National Summary: Up 26, Same 26, Down 1, Debuts 7, Adds 9, WMLZ-FM, KXYL, WCOS-AM-FM, WESC-AM-FM, WOKK, WMNI, KWMY, KVOC, KHEY 46-38, WCMS-FM 40-34, WTSO 29-23, KKAL 40-31, KWJJ 39-31, KRAK 43-37.

RAY PRICE "Forty And Fadin'" (Dimension) 66/10
National Summary: Up 38, Same 9, Down 0, Debuts 9, Adds 10, WHN, WHOO, WFMS-FM, WIRE, WDAF, WTSO, WTHI-FM, KBMY, KWJJ, KSON-AM-FM, WIXL-FM 18-10, KPLX-FM 25-21, WQYK-FM 37-32, WXCL 35-29, KRAK 37-32.

RONNIE MILSAP "Any Day Now" (RCA) 64/61
National Summary: Up 0, Same 1, Down 0, Debuts 2, Adds 61 including WHN, WEEP, WMZQ-FM, WPLO, WMC-AM, WSIX-FM, WNOE-AM, WIRK-FM, WMAQ, WUBE-FM, WHK, WCXI, WFMS-FM, KLZ, KWJJ, KCKC.

BARBARA MANDRELL "Til You're Gone" (MCA) 62/58
National Summary: Up 1, Same 2, Down 0, Debuts 2, Adds 58 including WEEP, WMZQ-FM, WWVA, WPLO, WSOC-FM, WAMZ-FM, WTQR-FM, WJEZ-FM, WUBE-FM, WHK, WWWV-FM, WIRE, KTTS-AM-FM, KLAC, KWJJ, KCBQ-AM.

JERRY REED "The Man With The Golden Thumb" (RCA) 60/7
National Summary: Up 22, Same 24, Down 1, Debuts 7, Adds 7, WSEN-AM-FM, KIXZ, KHEY, KWKH, WMNI, WGEE, KVEG, WIXL-FM 26-19, WZZK-FM 29-25, WKSJ-FM 42-39, WQYK-FM 28-23, WWWV-FM 35-30, KXRB 29-23, KUZZ 48-42, KWJJ 41-34.

MICHAEL MURPHEY "The Two-Step Is Easy" (Liberty) 58/4
National Summary: Up 30, Same 18, Down 0, Debuts 6, Adds 4, WAMZ-FM, KLZ, KWJJ, WCAW 45-39, KOKE-AM-FM 36-32, KLVI 18-11, WSIX-FM 6-5, WNOE-AM 18-17, KKYX 40-35, KBMR 44-39, WFMS-FM 31-24, KEBC-FM 20-18, KEED 34-29, KCBQ-AM 30-23.

WRIGHT BROTHERS "When You Find Her Keep Her" (WB) 57/0
National Summary: Up 23, Same 30, Down 0, Debuts 4, Adds 0, KRRV 38-33, WBEU 38-34, KXYL 44-36, WKSJ-FM 48-45, WSM 36-31, KRMD-AM-FM 30-23, WKKQ-AM-FM 39-31, WFMS-FM 21-15, WXCL 43-38, KFDI-AM-FM 41-37, KWJJ 49-40, KRAK 49-46.

JOE SUN "Holed Up In Some Honky Tonk" (Elektra) 56/1
National Summary: Up 35, Same 13, Down 1, Debuts 6, Adds 1, WDAK, WPOC-FM 23-19, WIXL-FM 19-12, KRRV 32-26, WKSJ-FM 19-15, WSM 35-30, WMNI 38-33, WDFW 36-32, KFH 30-26, KUZZ 43-38, KRWQ-FM 19-14, KLAC 47-44, KWJJ 38-33, KCBQ-AM 30-23.

MERLE HAGGARD "Dealing With The Devil" (MCA) 54/9
National Summary: Up 13, Same 24, Down 0, Debuts 8, Adds 9, WBGW-FM, WDAK, KHEY, WQIK-FM, WQHK, WITL-FM, KECK, WHBF, KVEG, WIXL-FM 43-35, WCMS-FM 41-36, KFGO 35-30, WKKQ-AM-FM 37-29, KKAL 48-38, KEED 50-46.

TERRY GREGORY "I Never Knew The Devil's Eyes..." (Handshake/CBS) 54/5
National Summary: Up 33, Same 13, Down 2, Debuts 1, Adds 5, WCAW, WFNC, WMC-AM, KEBC-FM, KSON-AM-FM, WVAM 44-40, WSOC-FM 34-31, KKYX 34-29, WMNI 21-15, WFMS-FM 15-13, WIL-AM-FM 27-23, KFDI-AM-FM 46-42, KRWQ-FM 24-15, KLAC 28-24, KCBQ-AM 29-24.

BOXCAR WILLIE "Bad News" (Main Street) 50/5
National Summary: Up 27, Same 12, Down 0, Debuts 6, Adds 5, WILQ, WTQR-FM, WIL-AM-FM, KGEM, KSON-AM-FM, WIXL-FM 21-17, KHEY 44-39, WSM 33-27, WAXX 36-31, WDAF 28-22, WTSO 14-10, KFDI-AM-FM 29-25, KUZZ 22-18, KWJJ 27-24, KMPS-AM-FM 3-2.

ALLEN TRIPP "Love Is" (Nashville) 47/10
National Summary: Up 17, Same 15, Down 0, Debuts 5, Adds 10, WCAW, WILQ, KIXZ, WPLO, WGVM, WCXI, KXRB, KFH, KRWQ-FM, KRSY, WSOC-FM 37-34, KKYX 43-36, KSO 39-35, KFDI-AM-FM 42-38, KGA 33-26.

KIPPI BRANNON "If I Could See You Tonight" (MCA) 43/5
National Summary: Up 21, Same 10, Down 1, Debuts 6, Adds 5, WBGW-FM, WBEU, WDAK, WGVM, WITL-FM, WVAM 30-25, WIXL-FM 15-7, WYII 36-32, KXYL 46-41, WSM 37-32, KKYX 38-33, WXCL 46-42, KFDI-AM-FM 44-41, KGEM 42-28, KRWQ-FM 30-23.

BURRITO BROTHERS "Closer To You" (Curb/CBS) 41/8
National Summary: Up 10, Same 17, Down 1, Debuts 5, Adds 8, WPLO, KLVI, WESC-AM-FM, WSM, WQYK-FM, KWMY, WITL-FM, WXCL, WBGW-FM 50-44, KRMD-AM-FM 40-36, KTTS-AM-FM 47-44, KGEM 50-34, KEED 47-43, KRAK 39-36, KMPS-AM-FM 23-15.

SIGNIFICANT ACTION

TERRI GIBBS "Ashes To Ashes" (MCA) 38/16
National Summary: Up 2, Same 14, Down 0, Debuts 6, Adds 16 including WPOR-AM-FM, WIRK-FM, WAXX, KEBC-FM, WXCL, WTHI-FM, KTPK-FM, KEIN, KWJJ, KRAK, KXYL 48-39.

G. STEWART & D. DILLON "Brotherly Love" (RCA) 35/4
National Summary: Up 15, Same 15, Down 0, Debuts 1, Adds 4, KIXZ, KHEY, KUZZ, KGEM, WIXL-FM 13-8, WWOD 28-24, KRMD-AM-FM 48-42, KFH 49-45, KWJJ 47-41, KRAK 35-33.

CORBIN HANNER BAND "Everyone Knows I'm Yours" (Alfa) 30/3
National Summary: Up 9, Same 15, Down 0, Debuts 3, Adds 3, WITL-FM, KUZZ, KMAK, WEEP 13-11, WWOD 39-36, KRMD-AM-FM 39-32, WCMS-FM 34-30, WXCL 48-43, KTTS-AM-FM 44-41, KEED 45-40.

RONNIE ROGERS "My Love Belongs To You" (Lifesong) 30/1
National Summary: Up 13, Same 12, Down 2, Debuts 2, Adds 1, WMNI, WGNA-FM 27-23, KIXZ 41-34, WSM 24-19, WNOE-AM 32-25, KKYX 22-18, WTSO 45-40, WXCL 29-26, KFDI-AM-FM 39-36, KRWQ-FM 28-21.

Radio & Records NATIONAL AIRPLAY/50

April 23, 1982

Three Weeks
Two Weeks
Last Week

10	4	1	1	ALABAMA/Mountain Music (RCA)
7	3	2	2	CRYSTAL GAYLE/You Never Gave Up On Me (Columbia)
19	12	5	3	WILLIE NELSON/Always On My Mind (Columbia)
14	9	6	4	GAIL DAVIES/'Round The Clock Lovin' (WB)
24	16	8	5	WAYLON & WILLIE/Just To Satisfy You (RCA)
16	13	9	6	JOHN CONLEE/Busted (MCA)
6	5	4	7	RICKY SKAGGS/Crying My Heart Out (Epic)
17	14	10	8	DOLLY PARTON/Single Women (RCA)
2	1	3	9	GEORGE JONES/Same Ole Me (Epic)
8	6	7	10	D. FRIZZELL & S. WEST/Another Honky-Tonk... (WB/Viva)
27	20	14	11	STEVE WARINER/Kansas City Lights (RCA)
28	22	17	12	GENE WATSON/Speak Softly (You're Talking...) (MCA)
33	28	19	13	MICKEY GILLEY/Tears Of The Lonely (Epic)
26	21	18	14	GARY MORRIS/Don't Look Back (WB)
25	18	16	15	EDDY RAVEN/A Little Bit Crazy (Elektra)
30	25	20	16	MOE BANDY/Someday Soon (Columbia)
32	29	22	17	STATLER BROTHERS/You'll Be Back... (Mercury/PolyGram)
11	11	11	18	GEORGE STRAIT/If You're Thinking You Want... (MCA)
23	17	15	19	DOTTIE WEST/You're Not Easy To Forget (Liberty)
38	34	25	20	BELLAMY BROTHERS/For All The Wrong... (Elektra/Curb)
5	7	12	21	HANK WILLIAMS JR./A Country Boy Can... (Elektra/Curb)
47	40	29	22	T.G. SHEPPARD/Finally (WB/Curb)
37	32	26	23	KIERAN KANE/I Feel It With You (Elektra)
41	36	28	24	EDDIE RABBITT/I Don't Know Where To Start (Elektra)
42	37	32	25	MEL McDANIEL/Take Me To The Country (Capitol)
1	2	13	26	CONWAY TWITTY/The Clown (Elektra)
43	38	33	27	TAMMY WYNETTE/Another Chance (Epic)
50	43	36	28	JOE STAMPLEY/I'm Goin' Hurtin' (Epic)
3	8	21	29	KENNY ROGERS/Through The Years (Liberty)
—	44	40	30	LEE GREENWOOD/Ring On Her Finger... (MCA)
—	45	41	31	LEON EVERETTE/Just Give Me What You... (RCA)
46	42	38	32	JACKY WARD/Travelin' Man (Asylum)
4	10	23	33	ANNE MURRAY/Another Sleepless Night (Capitol)
—	47	43	34	DON WILLIAMS/Listen To The Radio (MCA)
18	24	27	35	LORETTA LYNN/I Lie (MCA)
12	15	24	36	LARRY GATLIN/In Like With Each Other (Columbia)
—	48	44	37	RAZZY BAILEY/Everytime You Cross My Mind... (RCA)
—	49	46	38	FRED KNOBLOCK/I Had It All (Scotti Bros./CBS)
—	—	45	39	CHARLEY PRIDE/I Don't Think She's In Love (RCA)
—	50	48	40	REX ALLEN JR./Last Of The Silver Screen Cowboys (WB)
9	19	30	41	EMMYLOU HARRIS/Tennessee Rose (WB)
—	—	—	42	CONWAY TWITTY/Slow Hand (Elektra)
—	—	50	43	JOHN ANDERSON/Would You Catch A Falling Star (WB)
22	23	31	44	TOMPALL & GLASER BROTHERS/It'll Be Her (Elektra)
15	27	35	45	MERLE HAGGARD/Big City (Epic)
—	—	—	46	JOHNNY CASH/The General Lee (Scotti Bros./CBS)
29	35	42	47	BOBBY BARE/New Cut Road (Columbia)
21	31	39	48	OAK RIDGE BOYS/Bobbie Sue (MCA)
13	26	34	49	JOHNNY LEE/Be There For Me Baby (Full Moon/Asylum)
—	—	—	50	ED BRUCE/Love's Found You And Me (MCA)

New Entry

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

CHARLENE "I've Never Been To Me" (Motown) 28/7
National Summary: Up 11, Same 8, Down 0, Debuts 2, Adds 7, WOKQ, WKSJ-FM, WLWI-FM, WSIX-FM, WTQR-FM, WKKQ-AM-FM, KUGR, WHN 19-13, WEEP 24-19, WHK 16-11, WWWV-FM 20-14.

LACY J. DALTON "Slow Down" (Columbia) 27/16
National Summary: Up 2, Same 5, Down 0, Debuts 4, Adds 16 including WAJR, WEEP, PLO, WSOC-FM, WAMZ-FM, WKSJ-FM, KXRB, WNEO, KCCY-FM, KCBQ-AM, KMPS-AM-FM.

SUSIE ALLANSON "Wasn't That Love" (Liberty) 26/7
National Summary: Up 4, Same 14, Down 0, Debuts 1, Adds 7, WDAK, WSM, KRMD-AM-FM, WAXX, KWMY, KMAK, KIGO, WBGW-FM 49-46, KKYX 50-44, KSO 35-33.

KAREN TAYLOR "Diamond In The Rough" (Mesa) 25/1
National Summary: Up 15, Same 7, Down 1, Debuts 1, Adds 1, KECK, WBGW-FM 48-45, WCAW 49-45, KKYX 35-30, WIRK-FM 36-27, WXCL 34-31, KVOO 23-18, KGEM 44-38, KRWQ-FM 10-5, KMPS-AM-FM 16-13.

JERRY LEE LEWIS "I'm So Lonesome I Could Cry" (Mercury/PolyGram) 24/8
National Summary: Up 1, Same 12, Down 0, Debuts 3, Adds 8, WWVA, WSOC-FM, WCOS-AM-FM, WBAP, WSAI-AM-FM, WDAF, KFH, KIGO, WGNA-FM 45-42.

DAVID ALLAN COE "Take Time To Know Her" (Columbia) 24/1
National Summary: Up 6, Same 13, Down 0, Debuts 4, Adds 1, WHBF, KLVI 22-19, WSOC-FM 40-37, WAMZ-FM 25-19, KWKH On, WQYK-FM on, WIRK-FM d-36, WCUZ-AM-FM 35-33, KTTS-AM-FM 40-38, KMPS-AM-FM on.

RANDY PARTON "Oh, No!" (RCA) 23/3
National Summary: Up 5, Same 15, Down 0, Debuts 0, Adds 3, KTPK-FM, KVOO, KVOC, WPOR-AM-FM, WYKR 40-31, KXYL 47-44, WSIX-FM 20-19, KRMD-AM-FM 49-44, KMAK on, KRWQ-FM 40-31.

JOHN DENVER "Shanghai Breezes" (RCA) 23/2
National Summary: Up 10, Same 8, Down 0, Debuts 5, Adds 2, WNYR, KKAL, WBGW-FM 44-41, WHN 11-8, WILQ d-19, KXYL 20-16, WQAM 3-1, WHK d-34, WWWV-FM 22-27, KOMA 34-30, KUGR 21-18.

DAVE ROWLAND "Why Didn't I Think Of That" (Elektra) 21/8
National Summary: Up 3, Same 8, Down 0, Debuts 2, Adds 8, WVAM, KXYL, WWOD, KBMR, KVOO, KFDI-AM-FM, KIGO, WADR 48-46, WQYK-FM 40-35, KFGO 39-34.

MUNDO EARWOOD "All My Lovin'" (Primer) 21/7
National Summary: Up 2, Same 4, Down 0, Debuts 8, Adds 7, KLRA, WWOD, WLWI-FM, KEBC-FM, KEED, KRSY, KMPS-AM-FM, KIXZ 47-45, KSO d-39, KFGO d-38.

OSMONDS "I Think About Your Lovin'" (Elektra) 19/11
National Summary: Up 1, Same 7, Down 0, Debuts 0, Adds 11, WVAM, WYII, WPLO, WBEU, KIKK-FM, WLWI-FM, KRMD-AM-FM, KBMR, WXCL, KRAK, KGA.

YOUNGER BROTHERS "Lonely Hearts" (MCA) 19/5
National Summary: Up 4, Same 8, Down 0, Debuts 2, Adds 5, KLVI, WNOE-AM, KTPK-FM, KFDI-AM-FM, KIGO, WVAM 43-39, WIXL-FM 33-29, KOKE-AM-FM d-40, KRMD-AM-FM 43-41, KSO 36-34.

JOHNNY PAYCHECK "No Way Out" (Epic) 18/4
National Summary: Up 3, Same 9, Down 0, Debuts 2, Adds 4, WSAI-AM-FM, WHBF, KVOO, KTOM, WGNA-FM 42-38, WIXL-FM 35-25, WWOD 41-39, KRMD-AM-FM on, KFH on, KCKC on.

T. HALL & E. SCRUGGS "There Ain't No Country Music..." (Columbia) 17/13
National Summary: Up 0, Same 3, Down 0, Debuts 1, Adds 13, WVAM, WYII, WWOD, WLWI-FM, WSAI-AM-FM, KSO, KFGO, KWMY, KXRB, KFDI-AM-FM, KRWQ-FM, KTOM, KCKC.

CONWAY TWITTY "Over Thirty (Not Over The Hill)" (MCA) 17/11
National Summary: Up 0, Same 4, Down 0, Debuts 2, Adds 11, WIXL-FM, WADR, WWVA, WPLO, KXYL, KLRA, WHOO, WIRK-FM, WKKQ-AM-FM, KTTS-AM-FM, KVOO.

EDDY ARNOLD "Don't Give Up On Me" (RCA) 17/6
National Summary: Up 1, Same 8, Down 0, Debuts 2, Adds 6, WKSJ-FM, KWMY, KVOO, KRSY, KRAK, KIGO, WIXL-FM 50-41, WSIX-FM d-24, KUGR d-30.

DEBORAH ALLEN "After Tonight" (Capitol) 13/6
National Summary: Up 0, Same 7, Down 0, Debuts 0, Adds 6, WGNA-FM, WYKR, WDAK, WTHI-FM, KVOO, KIGO, WESC-AM-FM on, WSM on, KRMD-AM-FM on, KUZZ on.

JOE WATERS "Queen Of Hearts Loves You" (New Colony) 13/4
National Summary: Up 2, Same 7, Down 0, Debuts 0, Adds 4, WILQ, WPLO, KLRA, KRWQ-FM, KTTS-AM-FM 46-43, KFDI-AM-FM 37-34, KEED on, KMAK on, KRAK on.

BANDANA "Cheatin' State Of Mind" (WB) 13/3
National Summary: Up 1, Same 5, Down 0, Debuts 4, Adds 3, KLRA, KVOO, KMPS-AM-FM, WIXL-FM 48-40, KRRV d-38, WAMZ-FM d-44, WCMS-FM d-44, WAXX on, KEED on, KRAK on.

Black Radio

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

STARS ON 45

Tribute To Stevie Wonder (Radio/Atlantic)

62% of our reporting stations on it. Rotations: Heavy 6/0, Medium 22/0, Light 11/2, Extra Adds 2, Total Adds 4, WDIA, WDMT, WTOY, KUKQ. Heavy: WAIL-FM, KNOW, WENN, WPDQ, WTLC, KACE. Debuts at number 27 on the Black Radio Chart.

GAP BAND

Early In The Morning (Total Experience/PGM)

59% of our reporting stations on it. Rotations: Heavy 4/1, Medium 10/0, Light 14/2, Extra Adds 11, Total Adds 14, WXYV, WHUR, WVEE, WJPC, WJLB, KMJM, XHRM, WKND, WOIC, KOKY, WOWI, WANM, KAEZ, KUKQ. A Most Added Record. Debuts at number 29 on the Black Radio Chart.

NEW & ACTIVE

Recent releases with airplay reported by at least 20 of our reporting stations are listed in order of their activity. The two numbers immediately following each song title indicate how many of our reporters are on the record this week and of those, how many added it this week. The rotational breakdowns which follow indicate how many stations have the song in the respective rotation and of those, how many added it into that particular rotation this week. Indicates one of this week's Most Added new songs.

PLEASURE "Sending My Love" (RCA) 37/5

Rotations: Heavy 1/0, Medium 21/1, Light 14/3, Extra Adds 1, Total Adds 5, KNOW, WAMO, WDIA, WCIN, KACE. Heavy: WJLB. Medium: WWIN, WILD, WHUR, WAOK, WGCI, WJMO, XHRM, WNHC, WATV, KELP, WKXI, WJJS, WBLX, WOWI, WTLC, KAEZ, WVOI, KDIA, KPOP-FM.

WILLIAM "BOOTS" COLLINS "Take A Lickin' And Keep On Kickin'" (WB) 35/7

Rotations: Heavy 2/0, Medium 17/1, Light 12/2, Extra Adds 4, Total Adds 7, WXYV, WJLB, WWRL, WTOY, KAEZ, WVOI, KUKQ. Heavy: WAMO, WOWI. Medium: WWIN, WDAS, WHUR, WAOK, WHRK, WEDR, WGCI, KDAY, XHRM, WENN, WOIC, KOKY, WLTH, WTLC, KPOP-FM, WKWM.

PAUL McCARTNEY with STEVIE WONDER "Ebony And Ivory" (Columbia) 35/4

Rotations: Heavy 9/0, Medium 11/0, Light 13/2, Extra Adds 2, Total Adds 4, WDIA, WOIC, WJJS, WOWI. Heavy: KNOW, WAOK, WAIL-FM, WDMT, KMJM, WWRL, WVOL, KUKQ, KPOP-FM. Medium: WXYV, WHRK, WBLZ, WJLB, KDKO, KSOL, WSSJ, KOKY, WANM, WJAX. Debuts at number 25 on the Black Radio Chart.

PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 35/3

Rotations: Heavy 5/0, Medium 18/1, Light 11/1, Extra Adds 1, Total Adds 3, KMJM, WJJS, WTOY. Heavy: WGCI, KNOW, WPDQ, WAOK, KAEZ. Medium: WXYV, WAMO, WAOK, WYLD-FM, WCIN, WJMO, WJLB, KDAY, XHRM, WSSJ, WNHC, WWRL, KOKY, WBLX, WANM, WLUM, KUKQ.

THIRD WORLD "Try Jah Love" (Columbia) 35/2

Rotations: Heavy 13/0, Medium 14/0, Light 6/0, Extra Adds 2, Total Adds 2, WLTH, KUKQ. Heavy: WXYV, WDAS, WHUR, WYLD-FM, WBMX, WGCI, KDAY, KSOL, WSSJ, WKND, WNHC, WWRL, KACE. Medium: WWIN, WILD, WAOK, WDIA, XHRM, WGIV, WJAX, KOKY, WBLX, WOWI, WTOY, WLTH, WLUM, KDIA. Moves 21-21 on the Black Radio Chart.

ROBERTA FLACK "Making Love" (Atlantic) 34/1

Rotations: Heavy 9/0, Medium 17/0, Light 7/0, Extra Adds 1, Total Adds 1, WENN. Heavy: WDAS, WBMX, WJPC, XHRM, WSSJ, KNOW, WGIV, KELP, WLTH. Medium: WWIN, WXYV, WILD, WHUR, WAOK, WYLD-FM, WGCI, WDMT, WJMO, KDAY, WOIC, WVOL, WOWI, WTOY, WLUM, KUKQ, KPOP-FM. Moves 24-24 on the Black Radio Chart.

BRASS CONSTRUCTION "Can You See The Light" (Liberty) 34/1

Rotations: Heavy 7/0, Medium 13/0, Light 13/0, Extra Adds 1, Total Adds 1, WATV. Heavy: WILD, WAOK, XHRM, WJMI, WKWM, WTLC, KPOP-FM. Medium: WXYV, WJMO, KDAY, WENN, WGIV, WKXI, KOKY, WVOL, WTOY, WLTH, KAEZ, KUKQ, WCIN. Moves 28-28 on the Black Radio Chart.

BILL SUMMERS & SUMMERS HEAT "At The Concert" (MCA) 33/2

Rotations: Heavy 6/0, Medium 11/0, Light 15/1, Extra Adds 1, Total Adds 2, KDAY, WLTH. Heavy: WOOK, KDKO, WENN, WGIV, WLOU, KAEZ. Medium: WHUR, WAOK, WKND, WJMI, WJAX, WPDQ, WJJS, WVOL, WOWI, WTOY, WDAO.

DIONNE WARWICK & JOHNNY MATHIS "Friends In Love" (Arista) 32/11

Rotations: Heavy 0/0, Medium 8/2, Light 16/1, Extra Adds 8, Total Adds 11, WEDR, WAIL-FM, WJMO, KDKO, KNOW, WATV, KELP, WPDQ, WANM, WKWM, KACE. Medium: WWIN, WDAS, WHUR, WSSJ, WOIC, WJJS.

SMOKEY ROBINSON "Old Fashioned Love" (Tamla/Motown) 30/6

Rotations: Heavy 4/0, Medium 12/0, Light 11/3, Extra Adds 3, Total Adds 6, WAMO, WVEE, WPDQ, WANM, WKWM, WVOI. Heavy: WWIN, WYLD-FM, WWWW, KACE. Medium: WHUR, WDIA, WHRK, KDAY, XHRM, WSSJ, WWRL, WJMI, WDAO, WLTH, WTLC, WLUM.

SIGNIFICANT ACTION

SECRET WEAPON "Must Be The Music" (Prelude) 21/2

Rotations: Heavy 11/1, Medium 5/0, Light 4/0, Extra Adds 1, Total Adds 2, WDMT, KELP. Heavy: WWIN, WXYV, WDAS, WAOK, WAIL-FM, WGIV, WOIC, WVOL, WANT, WTMP. Medium: WVEE, WDIA, WJPC, WJMO, WATV.

L.T.D. "April Love" (A&M) 21/0

Rotations: Heavy 9/0, Medium 10/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WWIN, WVEE, WHRK, WEDR, WJLB, WPDQ, WBLX, WVOL, WVOI. Medium: WDAS, WDIA, WYLD-FM, WCIN, WNHC, WATV, WENN, WANT, WLUM, KAEZ.

DIANA ROSS "Work That Body" (RCA) 20/5

Rotations: Heavy 0/0, Medium 5/1, Light 11/0, Extra Adds 4, Total Adds 5, WDAS, WPDQ, WBLX, WKWM, KUKQ. Medium: WILD, WEDR, KDKO, KDAY.

CHIC "Soup For One" (Mirage/Atlantic) 19/13

Rotations: Heavy 0/0, Medium 3/0, Light 9/6, Extra Adds 7, Total Adds 13, WWIN, WAMO, WHUR, WBMX, WBLZ, WJMO, KDKO, WKND, WWRL, WJMI, WANM, WVOI, KPOP-FM. Medium: WHRK, KDAY, WGIV.

DRAMATICS "Live It Up" (Capitol) 18/7

Rotations: Heavy 0/0, Medium 5/1, Light 10/3, Extra Adds 3, Total Adds 7, WAOK, WCIN, WKND, WOIC, WTOY, WTLC, WVOI. Medium: WJLB, XHRM, WJJS, KAEZ.

GREG PERRY "It Takes Heart" (Alfa) 18/5

Rotations: Heavy 1/0, Medium 5/0, Light 8/1, Extra Adds 4, Total Adds 5, WDAS, WBMX, WGIV, WTOY, WLTH. Heavy: WAOK. Medium: WEDR, KDAY, XHRM, WKXI, WTLC.

SHOTGUN "Ladies Choice" (Montage/Capitol) 18/4

Rotations: Heavy 1/0, Medium 5/0, Light 9/1, Extra Adds 3, Total Adds 4, WXYV, WTOY, WWWW, KACE. Heavy: WENN. Medium: WDAS, KDKO, WKND, WWRL, WJMI, WANM, WVOI, KPOP-FM. Medium: WHRK, KDAY, WGIV.

MICHAEL WYCOFF "Still Got The Magic (Sweet Delight)" (RCA) 17/0

Rotations: Heavy 3/0, Medium 7/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WWRL, WVOI, KUKQ, KACE. Medium: WDAS, WAMO, WHUR, WGCI, WJMO, KNOW, WGIV.

FAT LARRY'S BAND "Act Like You Know" (De-Lite/PolyGram) 16/3

Rotations: Heavy 0/0, Medium 7/0, Light 8/2, Extra Adds 1, Total Adds 3, KDAY, WJJS, WTOY. Medium: WXYV, WILD, KMJQ, WNHC, WLTH, KACE, WEDR.

MERGE "Take It To The Top" (RCA) 16/3

Rotations: Heavy 1/0, Medium 4/1, Light 10/1, Extra Adds 1, Total Adds 3, WTOY, WVOI, KACE. Heavy: WEDR. Medium: WAOK, WCIN, WLTH.

DAVID LASLEY "If I Had My Wish Tonight" (EMI America) 16/3

Rotations: Heavy 1/0, Medium 4/0, Light 9/1, Extra Adds 2, Total Adds 3, WAMO, WJMO, KUKQ. Heavy: WAOK. Medium: WAIL-FM, WVOL, WLTH, WLUM.

Radio & Records NATIONAL AIRPLAY/30

April 23, 1982

Three Weeks	Two Weeks	Last Week	
11	5	4	1 PATRICE RUSHEN/Forget Me Nots (Elektra)
9	4	2	2 RAY PARKER JR./The Other Woman (Arista)
20	11	6	3 DENIECE WILLIAMS/It's Gonna Take... (ARC/Columbia)
2	2	3	4 ATLANTIC STARR/Circles (A&M)
12	6	5	5 SHALAMAR/A Night To Remember (Solar/Elektra)
13	12	7	6 CHERI/Murphy's Law (Venture)
3	1	1	7 RICHARD "D" FIELDS/If It Ain't One Thing... (Boardwalk)
10	8	8	8 CAMEO/Just Be Yourself (Chocolate City/PolyGram)
15	13	9	9 A TASTE OF HONEY/I'll Try Something New (Capitol)
16	10	10	10 WAR/You Got The Power (RCA)
21	16	15	11 O'JAYS/I Just Want To Satisfy (Phil. Int'l./CBS)
-	27	19	12 BLOODSTONE/We Go A Long Way Back (T-Neck/CBS)
28	20	14	13 DAZZ BAND/Let It Whip (Motown)
7	7	11	14 O'BRYAN/The Gigolo (Capitol)
22	18	16	15 SKYY/Let's Celebrate (Salsoul/RCA)
-	-	30	16 TEMPTATIONS/R. JAMES/Standing On... (Gordy/Motown)
1	3	12	17 STEVIE WONDER/That Girl (Tamla/Motown)
5	9	13	18 GEORGE BENSON/Never Give Up On A Good Thing (WB)
-	-	27	19 ASHFORD & SIMPSON/Street Corner (Capitol) New Entry
-	-	29	20 CHANGE/The Very Best In You (RFC/Atlantic) New Entry
-	-	30	21 THIRD WORLD/Try Jah Love (Columbia) New Entry
-	-	22	22 BOBBY WOMACK/Where Do We Go... (Beverly Glen)
-	28	23	23 PEABO BRYSON/There's No Guarantee (Capitol)
-	-	24	24 ROBERTA FLACK/Making Love (Atlantic)
-	-	25	25 P. McCARTNEY/S. WONDER/Ebony And Ivory (Columbia)
30	26	26	26 BAR-KAYS/Freaky Behavior (Mercury/PolyGram)
-	-	27	27 STARS ON 45/Tribute To Stevie Wonder (Radio/Atlantic)
-	-	28	28 BRASS CONSTRUCTION/Can You See The Light (Liberty)
-	-	29	29 GAP BAND/Early In The Morning (Total Experience/PGM)
17	17	17	30 KOOL & THE GANG/Get Down On It (De-Lite/PolyGram)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

MOST ADDED

- TEMPTATIONS/R. JAMES (16)
- NARADA MICHAEL WALDEN (14)
- GAP BAND (14)
- CHIC (13)
- WHISPERS (13)

HOTTEST

- RICHARD "DIMPLES" FIELDS (30)
- PATRICE RUSHEN (22)
- DAZZ BAND (22)
- O'BRYAN (22)
- RAY PARKER JR. (21)

REDDINGS "I Know You Got Another" (Believe In A Dream/CBS) 30/5

Rotations: Heavy 6/0, Medium 12/0, Light 10/2, Extra Adds 3, Total Adds 5, XHRM, WJMI, WKXI, WLOU, WTMP. Heavy: WOOK, WDIA, WEDR, WJLB, WJAX. Medium: WAOK, WVEE, WCIN, KDAY, KSOL, WENN, WVOL, WOWI, WANT, WTOY, KDIA, WBLX.

ZOOM "Love Seasons" (Polydor/PolyGram) 26/2

Rotations: Heavy 8/0, Medium 12/0, Light 4/0, Extra Adds 2, Total Adds 2, XHRM, WATV. Heavy: WCIN, WDMT, WSSJ, WPDQ, WOWI, WANT, WKWM, WLUM. Medium: WYLD-FM, WJLB, WKND, WWRL, KOKY, WLOU, WTOY, WTLC, KAEX, WWWW, WVOI, WBMX.

AL JARREAU "Teach Me Tonight" (WB) 25/3

Rotations: Heavy 2/0, Medium 14/0, Light 7/1, Extra Adds 2, Total Adds 3, WTMP, WGCI, KSOL. Heavy: WJMO, KNOW. Medium: WOOK, WAOK, WHRK, WJPC, WDMT, WSSJ, WKND, KOKY, WJJS, WOWI, WTOY, WLUM, KAEZ, KUKQ.

WEST STREET MOB "Sing A Simple Song" (Sugar Hill) 24/0

Rotations: Heavy 5/0, Medium 12/0, Light 7/0, Extra Adds 0, Total Adds 0. Heavy: WDIA, WGIV, WJAX, WWWW, KACE. Medium: WWIN, WHUR, WAOK, WAIL-FM, WGCI, WJPC, XHRM, WVOL, WDAO, WLTH, WTLC, KUKQ.

AURRA "A Little Love" (Salsoul/RCA) 23/6

Rotations: Heavy 1/0, Medium 9/0, Light 11/4, Extra Adds 2, Total Adds 6, WXYV, WAOK, KDAY, WWRL, WJAX, WKWM. Heavy: WGIV. Medium: WEDR, WJMO, WJLB, KDKO, XHRM, KELP, WVOL, WTLC, KACE.

VERNON BURCH "Playing Hard To Get" (Spector/Capitol) 23/6

Rotations: Heavy 7/0, Medium 7/0, Light 13/4, Extra Adds 2, Total Adds 6, WWIN, WXYV, WHUR, WAOK, WWRL, WTOY. Heavy: KDKO. Medium: WEDR, WJMO, KDAY, XHRM, WLOU, WTLC, KACE.

HERBIE HANCOCK "Lite Me Up" (Columbia) 23/5

Rotations: Heavy 0/0, Medium 9/0, Light 10/1, Extra Adds 4, Total Adds 5, WILD, WJLB, WKND, WNHC, WTOY. Medium: WXYV, WHUR, WHRK, WGCI, XHRM, WGIV, WJJS, WTLC, WLUM.

ONE WAY "Cutie Pie" (MCA) 16/2

Rotations: Heavy 7/1, Medium 3/0, Light 6/1, Extra Adds 0, Total Adds 2, KMJM, KELP. Heavy: WWIN, KMJQ, KRLY, WHRK, XHRM, KACE. Medium: WDIA, WGCI, KAEZ.

GROVER WASHINGTON JR. "Jamming" (Elektra) 16/2

Rotations: Heavy 2/0, Medium 5/0, Light 7/0, Extra Adds 2, Total Adds 2, WJMO, WLUM. Heavy: KMJQ, WWWW. Medium: WEDR, WJLB, WSSJ, WKND, WLTH.

J. GEILS BAND "Flamethrower" (EMI America) 16/0

Rotations: Heavy 9/0, Medium 6/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WAIL-FM, KMJM, XHRM, WATV, WJAX, WBLX, WLTH, WWWW, KPOP-FM. Medium: WHRK, WGCI, WJJS, WVOL, WKWM, KOKY.

WHISPERS "Emergency" (Solar/Elektra) 15/13

Rotations: Heavy 0/0, Medium 2/1, Light 3/2, Extra Adds 10, Total Adds 13, WXYV, WDAS, WVEE, WEDR, WYLD-FM, WBMX, WNHC, KNOW, WJAX, WPDQ, WKWM, WTLC, KUKQ.

SYLVIA "It's Good To Be The Queen" (Sugar Hill) 15/1

Rotations: Heavy 3/0, Medium 4/0, Light 7/0, Extra Adds 1, Total Adds 1, WTMP. Heavy: WHUR, WEDR, WGIV. Medium: WWIN, WILD, WOWI, WTLC.

INSTANT FUNK "Why Don't You Think About Me" (Salsoul/RCA) 15/1

Rotations: Heavy 1/0, Medium 7/0, Light 7/1, Extra Adds 0, Total Adds 1, WTOY. Heavy: WEDR. Medium: WCIN, WJMO, XHRM, WLOU, WOWI, WTLC, KAEZ.

MEL BROOKS "It's Good To Be The King" (WMOT/CBS) 15/0

Rotations: Heavy 1/0, Medium 5/0, Light 9/0, Extra Adds 0, Total Adds 0. Heavy: WGIV. Medium: XHRM, WNHC, WOWI, WTLC, WVOI.

NARADA MICHAEL WALDEN "You're Number One" (Atlantic) 14/14

Rotations: Heavy 0/0, Medium 0/0, Light 4/4, Extra Adds 10, Total Adds 14, WILD, WDAS, WDIA, WHRK, WEDR, WAIL-FM, WGCI, KSOL, WNHC, WGIV, WTOY, WTLC, WWWW, KDIA.

RONNIE DYSON "Bring It On Home" (Cotillion/Atco) 14/3

Rotations: Heavy 1/0, Medium 4/0, Light 8/2, Extra Adds 1, Total Adds 3, WATV, WTOY, WVOI. Heavy: KACE. Medium: WSSJ, WENN, KOKY, WLTH.

RICHARD JON SMITH "Stay With Me Tonight" (Jive/Arista) 14/1

Rotations: Heavy 0/0, Medium 4/0, Light 9/0, Extra Adds 1, Total Adds 1, KAEZ. Medium: WEDR, XHRM, KSOL, WLTH.

BOBBY CALDWELL "Jamaica" (Polydor/PolyGram) 14/1

Rotations: Heavy 1/0, Medium 6/0, Light 7/1, Extra Adds 0, Total Adds 1, WVOI. Heavy: WAMO. Medium: WDMT, WJLB, XHRM, WJAX, WLUM, KPOP-FM.

KLEER "Taste The Music" (Atlantic) 14/0

Rotations: Heavy 3/0, Medium 7/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WKXI, WLOU, WWWW. Medium: WAOK, WATV, WANT, WTOY, WTMP, WLTH, WVOI.

Black Radio Hottest April 23, 1982

Table with 4 columns: EAST, SOUTH, MIDWEST, WEST. Lists artists like Cheri, Richard 'D' Fields, Dazz Band, and Atlantic Starr.

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

EAST

WWIN/Baltimore Curtis Anderson

JEFFREY OSBORNE CAROLE SYLVAN LEVEL 42 RJ'S LATEST ARRIV STARPOINT CHIC TWENNYNINE/LENNY VERNON BURCH RICKY DEE EDWIN STARR MIGHTY FIRE THOMPSON TWINS W.A.G.B. BAND Hottest: CHERI LTD BLOODSTONE TROUBLE FUNK RICHARD D. FIELDS

WXYV/Baltimore Tim Watts

GAP BAND AURRA BOOTSY COLLINS VERNON BURCH STARPOINT SHOTGUN WHISPERS DENNIS BROWN Hottest: GEORGE BENSON SECRET WEAPON PEABO BRYSON WAR GEORGE DUKE

WILD/Boston Steve Crumbley

NARADA M. WALDEN HERBIE HANCOCK Hottest: CHI-LITES GEORGE BENSON LAKESIDE RAY PARKER JR. CHERI

WSSJ/Camden-Philadelphia Gary Shepherd

RITCHIE FAMILY Hottest: WAR PATRICE RUSHEN BLOODSTONE

WKND/Hartford Eddie Jordan

DRAMATICS TEMPTATIONS GAP BAND CHIC HERBIE HANCOCK Hottest: STEVIE WONDER XAVIER GEORGE BENSON ATLANTIC STARR SHALAMAR

WNHC/New Haven James Jordan

NARADA M. WALDEN HERBIE HANCOCK WHISPERS Hottest: STEVIE WONDER DENIECE WILLIAMS CHERI SHARON BROWN SHALAMAR

WVRL/New York Wanda Ramos

LAKESIDE BOOKER T. STEVIE WOODS BOOTSY COLLINS VERNON BURCH AURRA RANDY & RAINBOWS CHIC ALTON EDWARDS Hottest: ATLANTIC STARR SHALAMAR BOBBY WOMACK DENIECE WILLIAMS RICHARD D. FIELDS

WDAS/Philadelphia Joe Tamburro

WHISPERS JEFFREY OSBORNE COLLAGE NARADA M. WALDEN GREG PERRY PEECH BOYS DIANA ROSS W.A.G.B. BAND Hottest: CHERI ATLANTIC STARR RICHARD D. FIELDS PATRICE RUSHEN O'BRYAN

WAMO/Pittsburgh John Anthony

PLEASURE CHIC DAVID LASLEY SMOKEY ROBINSON SHARON BROWN GENE CHANDLER FREDI GRACE & RHI Hottest: PATRICE RUSHEN TEMPTATIONS BOOTSY COLLINS CHERI O'BRYAN

WOOK/Washington Harry Boomer

none Hottest: STEVIE WONDER WHISPERS ATLANTIC STARR KOOL & THE GANG CAMEO

WHUR/Washington Oscar Fields

GAP BAND VERNON BURCH CHIC Hottest: STEVIE WONDER CHERI THIRDP WORLD ATLANTIC STARR PATRICE RUSHEN

SOUTH

WAOK/Atlanta Larry Tinsley

VERNON BURCH AURRA FREDI GRACE & RHI DRAMATICS BILLY ALWAYS GENE CHANDLER D TRAIN TIME Hottest: RAY PARKER JR. O'BRYAN RAY PARKER JR. ASHFORD & SIMPSON SECRET WEAPON ATLANTIC STARR

WVEE/Atlanta Scotty Andrews

GAP BAND SISTER SLEDGE SMOKEY ROBINSON RONI GRIFFITH MIGHTY FIRE LA. CONNECTION WHISPERS PATRICK COWLEY MONICA NEAL Hottest: RAY PARKER JR. RICHARD D. FIELDS SHALAMAR O'BRYAN DENIECE WILLIAMS

KNOW/Austin Selby Edwards

WARWICK & MATHIS PLEASURE WHISPERS Hottest: ROBERTA FLACK PATTI AUSTIN RICHARD D. FIELDS ATLANTIC STARR SHALAMAR

WENN/Birmingham Gene Wise

LAKESIDE KLIQUE FERRARI ROBERTA FLACK CHUCK STRONG Hottest: RICHARD D. FIELDS BOBBY WOMACK DENIECE WILLIAMS RAY PARKER JR.

WATV/Birmingham Ron January

COLLAGE RONNIE DYSON SKOOL ROYZ ARETHA FRANKLIN PEABO BRYSON ZOOM TEMPTATIONS ASHFORD & SIMPSON BRASS CONSTRUCTIO WARWICK & MATHIS Hottest: IRENE CARA DAZZ BAND XAVIER JECKYLL & HYDE GAP BAND

MIDWEST

WBMX/Chicago Lee Michaels

WHISPERS CHIC BOBBY WOMACK GREG PERRY Hottest: JEFFREY OSBORNE SHARON BROWN ATLANTIC STARR CHERI PATRICE RUSHEN CAMEO DAZZ BAND TOM TOM CLUB DIANA ROSS PATRICE RUSHEN

WJPC/Chicago Jerry Boulding

TEMPTATIONS ASHFORD & SIMPSON CHANGE GAP BAND WAR Hottest: JUNIOR RICHARD D. FIELDS CHERI RAY PARKER JR. STARS ON 45

WGCI/Chicago Pam Wells

LAKESIDE JEFFREY OSBORNE SMITH & CLAYTON QUEEN AL JARREAU NARADA M. WALDEN Hottest: STEVIE WONDER CHERI PATRICE RUSHEN WAR RICHARD D. FIELDS DENIECE WILLIAMS

WBLZ/Cincinnati Harry Lyles

PAUL DAVIS ROD STEWART CHIC Hottest: O'BRYAN CHERI PATRICE RUSHEN CAMEO DAZZ BAND

WCIN/Cincinnati Everett Cork

DRAMATICS PLEASURE LAKESIDE WALDO VALENTINE BROS. JEFFREY OSBORNE GENE CHANDLER Hottest: XAVIER O'BRYAN DAZZ BAND RICHARD D. FIELDS PATRICE RUSHEN

WDMT/Cleveland Magic James

SECRET WEAPON DAZZ BAND STARS ON 45 STEVIE NICKS Hottest: DAZZ BAND RICHARD D. FIELDS RAY PARKER JR. O'BRYAN SHALAMAR

WJMO/Cleveland Erik Stone

DAVID LASLEY ASHFORD & SIMPSON FREDI GRACE & RHI RJ'S LATEST ARRIV WARWICK & MATHIS GROVER WASHINGTON CHIC Hottest: PATRICE RUSHEN ONE WAY RICHARD D. FIELDS DAZZ BAND SHALAMAR

WDAO/Dayton Lankford Stephens

none Hottest: DAZZ BAND PATRICE RUSHEN CAMEO SHALAMAR KOOL & THE GANG

WJLB/Detroit J. Michael McKay

BOOTSY COLLINS THOMPSON TWINS GAP BAND HERBIE HANCOCK Hottest: MICHAEL FRANKS DAZZ BAND RICHARD D. FIELDS O'BRYAN SKYY

WLTH/Gary Dana Huskisson

ASHFORD & SIMPSON THIRDP WORLD DENNIS BROWN BILL SUMMERS FREDI GRACE & RHI VISION GREG PERRY Hottest: PATRICE RUSHEN SHALAMAR CHERI J. GEILS BAND DAZZ BAND

WKWM/Grand Rapids Frank Grant

SMOKEY ROBINSON ASHFORD & SIMPSON DIANA ROSS WHISPERS AURRA JIMMY PRYOR WARWICK & MATHIS Hottest: O'BRYAN CAMEO DAZZ BAND DATELINE BRASS CONSTRUCTIO

WTLC/Indianapolis Jay Johnson

JEFFREY OSBORNE MIGHTY FIRE FREDI GRACE & RHI NARADA M. WALDEN DRAMATICS WHISPERS Hottest: RICHARD D. FIELDS LTD DAZZ BAND RAY PARKER JR. CAMEO

WLUM/Milwaukee Jack Randall

GROVER WASHINGTON HIGH INERGY CHANGE ASHFORD & SIMPSON DOROTHY MOORE Hottest: PATRICE RUSHEN MANHATTANS GEMINI CHERI BLOODSTONE

KAEZ/Oklahoma City Lee Simpson

BOOTSY COLLINS CROSSTOWN TRAFFIC NOEL POINTER HIGH INERGY RICHARD JON SMITH TEMPTATIONS O.C. SMITH GAP BAND LA. CONNECTION Hottest: RICHARD D. FIELDS ATLANTIC STARR PATRICE RUSHEN CHERI ONE WAY

WWWS/Saginaw, MI Kermit Crockett

NARADA M. WALDEN SHOTGUN RITCHIE FAMILY HAMILTON BOHANNON Hottest: J. GEILS BAND O'BRYAN DAZZ BAND RJ'S LATEST ARRIV

KMJM/St. Louis Dick Edwards

ONE WAY WAR BLOODSTONE LUTHER VANDROSS PRINCE GAP BAND PATTI AUSTIN Hottest: RICHARD D. FIELDS STEVIE WONDER J. GEILS BAND KOOL & THE GANG QUINCY JONES

WVOI/Toledo Maxx Myrick

TEMPTATIONS MERGE DRAMATICS BOOTSY COLLINS BOBBY WOMACK FREDI GRACE & RHI RONNIE DYSON PEABO BRYSON RITCHIE FAMILY T-CONNECTION BOBBY CALDWELL MASS PRODUCTION CHIC BRANDI WELLS GOLDIE ALEXANDER SMOKEY ROBINSON D TRAIN GAYLE ADAMS B.B. KING Hottest: O'BRYAN ATLANTIC STARR RICHARD D. FIELDS DAZZ BAND XAVIER

WEST

KDKO/Denver Byron Pitts

BERNARD WRIGHT HIGH FASHION RJ'S LATEST ARRIV NOEL POINTER RITCHIE FAMILY TIME WARWICK & MATHIS ALTON EDWARDS ROD STEWART FOR REAL PEOPLE CHIC Hottest: CHERI CAMEO ATLANTIC STARR BLOODSTONE BAR-KAYS

KACE/Los Angeles Alonzo Miller

MERGE DENNIS BROWN PLEASURE XAVIER DAN SIEGEL WARWICK & MATHIS B.B. KING SHOTGUN CAMEO MARCIO MONTARROYS Hottest: WHISPERS TOM TOM CLUB ATLANTIC STARR DAZZ BAND DENIECE WILLIAMS

KTFM/San Antonio Joe Nasty

CHAS JANKEL GRANDMASTER FLASH HALL & OATES Hottest: JOAN JETT JOURNEY SHOCK PRINCE TOM TOM CLUB

WANM/Tallahassee Joe Bullard

GAP BAND WARWICK & MATHIS HIGH INERGY CHIC NOEL POINTER SMOKEY ROBINSON Hottest: ATLANTIC STARR RAY PARKER JR. RICHARD D. FIELDS CAMEO BLOODSTONE

WTMP/Tampa Jerry Walker

SYLVIA TEMPTATIONS TOM TOM CLUB AL JARREAU REDDINGS ZULMAC Hottest: BRANDI WELLS RICHARD D. FIELDS CAMEO PATRICE RUSHEN DENIECE WILLIAMS

KDAY/Los Angeles J.J. Johnson

AURRA BILL SUMMERS ATKINS O'JAYS FAT LARRY'S BAND ALTON EDWARDS Hottest: DAZZ BAND RAY PARKER JR. MCCARTNEY/WONDER RICHARD D. FIELDS ATLANTIC STARR DENIECE WILLIAMS

KDIA/Oakland Jeff Harrison

ZZ HILL ATLANTIC STARR NARADA M. WALDEN BOBBY WOMACK Hottest: SHALAMAR CAMEO TOM TOM CLUB PATRICE RUSHEN O'BRYAN

JAZZ RADIO

- JUDY ROBERTS Nights In Brazil (Inner City) PEPPER ADAMS Urban Dreams (Palo Alto Jazz) ECHOES OF AN ERA Various Artists (Elektra) FATHERS & SONS Fathers & Sons (Columbia) CHICO FREEMAN Destiny's Dance (Contemporary) DIZZY GILLESPIE Musician/Composer/Raconteur (Pablo) HEATH BROTHERS Brotherly Love (Antilles) GROOVE HOLMES Broadway (Muse) JEFF LORBER It's A Fact (Arista) SONNY ROLLINS No Problem (Milestone)

EAST: WYBC/New Haven, CT, Tom Streissguth. MIDWEST: WBBY/Columbus, OH, Terry Wilson; WJZZ/Detroit, MI, John Hill. WEST: KJJZ/Denver, CO, Ira Gordon.

A.C. Regional Adds & Hots

EAST Parallel One

WCFM/Baltimore
Neil Martin
Hot: FRED RABBITT
GREG GUIDRY
DANNIE IRIS
TERRY CASHMAN
Hot: none

WFOR/Boston
Mike Adams
Hot: MCCARTNEY/WONDER
NEIL DIAMOND
AL JARREAU
CHARLENE
WARWICK & MATHIS
Hot: none
PAUL DAVIS
ONJ
STEVE WONDER
QUINCY JONES
JOHN DENVER

WVBF/Boston
Reg Johns
Hot: none
Hot: JOHN DENVER
CHARLENE
SIMON & GARFUNKEL
AL JARREAU
GORDON LIGHTFOOT

WBER/Buffalo
Roger Christian
Hot: RONNIE MILSAP
BETTIE HIGGINS
Hot: MCCARTNEY/WONDER
VANGELIS
CHARLENE
WILLIE NELSON
ONJ

GR55/Buffalo
Jerry Rao
Hot: DAN FOGELBERG
WARWICK & MATHIS
GREG GUIDRY
ELTON JOHN
Hot: VANGELIS
ONJ
BARRY MANLOW
WILLIE NELSON
CHARLENE

WYNY/New York
Joel Mazza
Hot: none
Hot: PAUL DAVIS
BETTIE HIGGINS
VANGELIS
ONJ
JOURNEY

WPP/Philadelphia
Bob Russo
Hot: DAN FOGELBERG
CARPENTERS
Hot: none

KDKA/Pittsburgh
Jim Harrington
Hot: none
Hot: RICK SPRINGFIELD
HUEY LEWIS AND THE
PAUL DAVIS
GREG GUIDRY
BEATLES

WTAE/Pittsburgh
Don Berns
Hot: CHARLENE
HUEY LEWIS AND THE
TOYO
Hot: JOURNEY
ANNE MURRAY
BARBARA STREISAND
ONJ
ROBERTA FLACK

WPRO/Providence
Gary Berkowitz
Hot: WARWICK & MATHIS
Hot: LARRY CARLTON
ROBERTA FLACK
JOHN DENVER
MCCARTNEY/WONDER

WJOW/Washington, D.C.
Balsdon Lewis
Hot: T.C. SHEPPARD
BETTIE HIGGINS
Hot: BARRY MANLOW
MCCARTNEY/WONDER
CHARLENE
DAN FOGELBERG
EDDIE RABBITT

WASH/Washington, D.C.
Bob Duckman
Hot: CARPENTERS
RONNIE MILSAP
Hot: VANGELIS
MCCARTNEY/WONDER
ONJ
DAN FOGELBERG
JOHN DENVER
ROBERTA FLACK

WACZ/Charlotte
Frank George
Hot: BETTIE HIGGINS
RICK SPRINGFIELD
HALL & OATES
CAROLE KING
Hot: STEVE WONDER
PAUL DAVIS
AL JARREAU
VANGELIS
CHARLENE
DAN FOGELBERG
ONJ

WVBF/Boston
Ted Abbott
Hot: SHEENA EASTON
Hot: WILLIE NELSON
BETTIE HIGGINS
ROBERTA FLACK
MCCARTNEY/WONDER
ONJ

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Hot: WILLIE NELSON
BETTIE HIGGINS
ROBERTA FLACK
MCCARTNEY/WONDER
ONJ

WFSM/Harrisburg

Hot: none
Hot: PAUL DAVIS
CHARLENE
ONJ
GREG GUIDRY
RICK SPRINGFIELD

WYZZ/Hartford
Glenn Colligan
Hot: none
Hot: STEVE WONDER
VANGELIS
GREG GUIDRY
LARRY CARLTON
ROBERTA FLACK

WTIC/Hartford
Ginny Jasonka
Hot: SIMON & GARFUNKEL
ELTON JOHN
WARWICK & MATHIS
Hot: VANGELIS
ONJ
ROBERTA FLACK
BARRY MANLOW
WILLIE NELSON

WWSW (3WS)/Pittsburgh
Herb Cross
Hot: FRED RABBITT
SHEENA EASTON
Hot: BETTIE HIGGINS
JOURNEY
VANGELIS
ONJ
CHARLENE

WHAM/Rochester, NY
Dave Laird
Hot: BETTIE HIGGINS
Hot: PAUL DAVIS
JOHN DENVER
ONJ
VANGELIS
BARRY MANLOW

WQY/Schenectady
Walter Fritz
Hot: PAUL DAVIS
LRF
SMOKEY ROBINSON
CHARLENE
VANGELIS
MCCARTNEY/WONDER
TAN FOGELBERG

WHY/Springfield, MA
Mary Ferraro
Hot: T.C. SHEPPARD
SMOKEY ROBINSON
BETTIE HIGGINS
KARLA BONOFF
VANGELIS
BARRY MANLOW

WHEN/Syracuse
Karen Taylor
Hot: JIMMY HALL
RAY PARKER JR.
BETTIE HIGGINS
EDDIE RABBITT
Hot: VANGELIS
ONJ
QUINCY JONES
PAUL DAVIS
STEVE WONDER

WFTQ/Worcester
Cliff Blake
Hot: none
Hot: VANGELIS
JOURNEY
ANNE MURRAY
BARBARA STREISAND
ONJ
ROBERTA FLACK
CHARLENE

WVBF/Boston
Lara Roberts
Hot: KARLA BONOFF
SHEILA BINNEN
FRANK BARRETT CRUI
Hot: PAUL DAVIS
AL JARREAU
VANGELIS
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CHARLENE
DAN FOGELBERG
ONJ

WBAI/York

Hot: none
Hot: BETTIE HIGGINS
WARWICK & MATHIS
Hot: NEIL DIAMOND
GREG GUIDRY
JOHN DENVER
ROBERTA FLACK
BARRY MANLOW
VANGELIS

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MIDWEST Parallel One

WZLW/Milwaukee
Scott Shannon
Hot: SIMON & GARFUNKEL
EDDIE RABBITT
FLYNN JOHN
Hot: none
ONJ
PAUL DAVIS
WILLIE NELSON
MCCARTNEY/WONDER

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Hot: STEVE WONDER
VANGELIS
GREG GUIDRY
LARRY CARLTON
ROBERTA FLACK

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Hot: STEVE WONDER
VANGELIS
GREG GUIDRY
LARRY CARLTON
ROBERTA FLACK

C I P A R E L L O P L A Y L I S T S

EAST

clgsm
Montreal
PD: B. Beau Dean
MD: Kevin Shea

- 1 RICK SPRINGFIELD/Don't Talk To Strangers
- 2 J. GEILS BAND/Freeze Frame
- 3 HUMAN LEAGUE/Don't You Want Me
- 4 JOAN JETT/ Love Rock 'n Roll
- 5 GO GO'S/We Got The Beat
- 6 LOVEBOYS/Man It's Over
- 7 SOFT CELL/Tainted Love
- 8 ONJ/Make A Move On Me
- 9 RAY PARKER JR./The Other Woman
- 10 RUD STEWART/Tonight I'm Yours
- 11 ALDO NOVA/Fantasy
- 12 JOURNEY/Open Arms
- 13 QUARTERFLASH/Find Another Fool
- 14 AIR SUPPLY/Sweet Dreams
- 15 J. GEILS BAND/Freeze Frame
- 16 HUEY LEWIS AND THE 4000/You Believe In Love
- 17 HALL & OATES/Did It In A Minute
- 18 STARS ON 45/Tribute To Stevie Nicks
- 19 HUEY LEWIS AND THE 4000/You Believe In Love
- 20 RICK SPRINGFIELD/Don't Talk To Strangers
- 21 HUEY LEWIS AND THE 4000/You Believe In Love
- 22 AMERICA/Approach Me
- 23 BEATLES/Moie Medley
- 24 RICK SPRINGFIELD/Don't Talk To Strangers
- 25 KODOL & THE GANG/Get Down On It
- 26 MILDEN KANE/You Can
- 27 STEVE NICKS/Ego Of Seventeen
- 28 PAUL DAVIS/65 Love Affair
- 29 VANGELIS/Charlots Of Fire
- 30 FURE (GARY)/Juke Box Hero
- 31 JOHN DENVER/Shanghaï Breeze
- 32 JOURNEY/Open Arms
- 33 POINTER SISTERS/Should I Do It
- 34 TOMMY TUTOR/667-5509/Jenny
- 35 ARNETTE WORKMAN/Call Me
- 36 DIANE TELL/Longhairs Souvenir End
- 37 ASIA/Heat Of The Moment
- 38 CHERI/Murphy's Law
- 39 ROSETTA STONE/Holding From Love
- 40 ROLLING STONES/Hang Fire
- 41 TROOPER/Only A Fool

WTKS-FM
Boston
PD: Sonny Joe White
MD: Joe Carvello

- 1 OH LITTLE/Not On A Thing/Colled
- 2 RICK SPRINGFIELD/Don't Talk To Strangers
- 3 ROBERTA FLACK/Making Love
- 4 RAY PARKER JR./The Other Woman
- 5 QUARTERFLASH/Find Another Fool
- 6 J. GEILS BAND/Freeze Frame
- 7 TASTE OF HONEY/It's Try Something New
- 8 DR. HOOK/Body Language
- 9 SECRET WEAPON/Must Be The Music
- 10 DENISE WILLIAMS/It's Gonna Take A Mir
- 11 OBERYN/The Gigolo
- 12 JOAN JETT/ Love Rock 'n Roll
- 13 SHEENA EASTON/When He Shines
- 14 HALL & OATES/Did It In A Minute
- 15 DAVID LASLEY/It Had My Wish Told
- 16 ELTON JOHN/Empty Garden/Hay
- 17 JOURNEY/Empty Garden/Hay
- 18 DONNIE IRIS/My Girl
- 19 CHERI/Murphy's Law
- 20 MCCARTNEY/WONDER/Ebony And Ivory
- 21 HUMAN LEAGUE/Don't You Want Me
- 22 NICKI MINAJ/Don't Stop Believin'
- 23 RICK SPRINGFIELD/Don't Talk To Strangers
- 24 TONY MARTIN/Don't Stop Believin'
- 25 RICK SPRINGFIELD/Don't Talk To Strangers
- 26 HUMAN LEAGUE/Don't You Want Me
- 27 HUEY LEWIS AND THE 4000/You Believe In Love
- 28 RICK SPRINGFIELD/Don't Talk To Strangers
- 29 HUEY LEWIS AND THE 4000/You Believe In Love
- 30 HUEY LEWIS AND THE 4000/You Believe In Love
- 31 HUEY LEWIS AND THE 4000/You Believe In Love
- 32 HUEY LEWIS AND THE 4000/You Believe In Love
- 33 HUEY LEWIS AND THE 4000/You Believe In Love
- 34 HUEY LEWIS AND THE 4000/You Believe In Love
- 35 HUEY LEWIS AND THE 4000/You Believe In Love
- 36 HUEY LEWIS AND THE 4000/You Believe In Love
- 37 HUEY LEWIS AND THE 4000/You Believe In Love
- 38 HUEY LEWIS AND THE 4000/You Believe In Love
- 39 HUEY LEWIS AND THE 4000/You Believe In Love
- 40 HUEY LEWIS AND THE 4000/You Believe In Love

wifi 92
Philadelphia
PD: Don Cannon
Music Assistant: Verna McKay

- 1 RICK SPRINGFIELD/Don't Talk To Strangers
- 2 J. GEILS BAND/Freeze Frame
- 3 HUMAN LEAGUE/Don't You Want Me
- 4 JOAN JETT/ Love Rock 'n Roll
- 5 GO GO'S/We Got The Beat
- 6 LOVEBOYS/Man It's Over
- 7 SOFT CELL/Tainted Love
- 8 ONJ/Make A Move On Me
- 9 RAY PARKER JR./The Other Woman
- 10 RUD STEWART/Tonight I'm Yours
- 11 ALDO NOVA/Fantasy
- 12 JOURNEY/Open Arms
- 13 QUARTERFLASH/Find Another Fool
- 14 AIR SUPPLY/Sweet Dreams
- 15 J. GEILS BAND/Freeze Frame
- 16 HUEY LEWIS AND THE 4000/You Believe In Love
- 17 HALL & OATES/Did It In A Minute
- 18 STARS ON 45/Tribute To Stevie Nicks
- 19 HUEY LEWIS AND THE 4000/You Believe In Love
- 20 RICK SPRINGFIELD/Don't Talk To Strangers
- 21 HUEY LEWIS AND THE 4000/You Believe In Love
- 22 AMERICA/Approach Me
- 23 BEATLES/Moie Medley
- 24 RICK SPRINGFIELD/Don't Talk To Strangers
- 25 KODOL & THE GANG/Get Down On It
- 26 MILDEN KANE/You Can
- 27 STEVE NICKS/Ego Of Seventeen
- 28 PAUL DAVIS/65 Love Affair
- 29 VANGELIS/Charlots Of Fire
- 30 FURE (GARY)/Juke Box Hero
- 31 JOHN DENVER/Shanghaï Breeze
- 32 JOURNEY/Open Arms
- 33 POINTER SISTERS/Should I Do It
- 34 TOMMY TUTOR/667-5509/Jenny
- 35 ARNETTE WORKMAN/Call Me
- 36 DIANE TELL/Longhairs Souvenir End
- 37 ASIA/Heat Of The Moment
- 38 CHERI/Murphy's Law
- 39 ROSETTA STONE/Holding From Love
- 40 ROLLING STONES/Hang Fire
- 41 TROOPER/Only A Fool

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WTKS-FM

WTKS-FM
Boston
PD: Sonny Joe White
MD: Joe Carvello

- 1 OH LITTLE/Not On A Thing/Colled
- 2 RICK SPRINGFIELD/Don't Talk To Strangers
- 3 ROBERTA FLACK/Making Love
- 4 RAY PARKER JR./The Other Woman
- 5 QUARTERFLASH/Find Another Fool
- 6 J. GEILS BAND/Freeze Frame
- 7 TASTE OF HONEY/It's Try Something New
- 8 DR. HOOK/Body Language
- 9 SECRET WEAPON/Must Be The Music
- 10 DENISE WILLIAMS/It's Gonna Take A Mir
- 11 OBERYN/The Gigolo
- 12 JOAN JETT/ Love Rock 'n Roll
- 13 SHEENA EASTON/When He Shines
- 14 HALL & OATES/Did It In A Minute
- 15 DAVID LASLEY/It Had My Wish Told
- 16 ELTON JOHN/Empty Garden/Hay
- 17 JOURNEY/Empty Garden/Hay
- 18 DONNIE IRIS/My Girl
- 19 CHERI/Murphy's Law
- 20 MCCARTNEY/WONDER/Ebony And Ivory
- 21 HUMAN LEAGUE/Don't You Want Me
- 22 NICKI MINAJ/Don't Stop Believin'
- 23 RICK SPRINGFIELD/Don't Talk To Strangers
- 24 TONY MARTIN/Don't Stop Believin'
- 25 RICK SPRINGFIELD/Don't Talk To Strangers
- 26 HUMAN LEAGUE/Don't You Want Me
- 27 HUEY LEWIS AND THE 4000/You Believe In Love
- 28 RICK SPRINGFIELD/Don't Talk To Strangers
- 29 HUEY LEWIS AND THE 4000/You Believe In Love
- 30 HUEY LEWIS AND THE 4000/You Believe In Love
- 31 HUEY LEWIS AND THE 4000/You Believe In Love
- 32 HUEY LEWIS AND THE 4000/You Believe In Love
- 33 HUEY LEWIS AND THE 4000/You Believe In Love
- 34 HUEY LEWIS AND THE 4000/You Believe In Love
- 35 HUEY LEWIS AND THE 4000/You Believe In Love
- 36 HUEY LEWIS AND THE 4000/You Believe In Love
- 37 HUEY LEWIS AND THE 4000/You Believe In Love
- 38 HUEY LEWIS AND THE 4000/You Believe In Love
- 39 HUEY LEWIS AND THE 4000/You Believe In Love
- 40 HUEY LEWIS AND THE 4000/You Believe In Love

WTKS-FM
Philadelphia
PD: Roy Laurence
MD: Elaine Del Ciotto

- 1 JOAN JETT/ Love Rock 'n Roll
- 2 J. GEILS BAND/Freeze Frame
- 3 SOFT CELL/Tainted Love
- 4 VANGELIS/Charlots Of Fire
- 5 RICK SPRINGFIELD/Don't Talk To Strangers
- 6 GO GO'S/We Got The Beat
- 7 CHARLENE/It's Never Been To Me
- 8 JOURNEY/Open Arms
- 9 BERTIE HIGGINS/Key Largo
- 10 QUARTERFLASH/Find Another Fool
- 11 MCCARTNEY/WONDER/Ebony And Ivory
- 12 STEVE NICKS/Ego Of Seventeen
- 13 HUEY LEWIS AND THE 4000/You Believe In Love
- 14 ALDO NOVA/Fantasy
- 15 TOMMY TUTOR/667-5509/Jenny
- 16 CHARLENE/It's Never Been To Me
- 17 HUMAN LEAGUE/Don't You Want Me
- 18 VAN HALEN/Don't Pretend
- 19 POINTER SISTERS/Should I Do It
- 20 BUCKNER & GARCIA/Pac-Man Fever
- 21 SAKAR WILL GANG/Apache
- 22 JOURNEY/Open Arms
- 23 SKYY/Call Me
- 24 TOMMY TUTOR/667-5509/Jenny
- 25 BEATLES/Moie Medley
- 26 RICK SPRINGFIELD/Don't Talk To Strangers
- 27 STEVE NICKS/Ego Of Seventeen
- 28 CHERI/Murphy's Law
- 29 CHARLENE/It's Never Been To Me
- 30 RUD STEWART/Tonight I'm Yours
- 31 CLIFF RICHMOND/Daddy's Home
- 32 QUINCY JONES/One Hundred Ways
- 33 BOB & DOUG MCKENZIE/Take It
- 34 J. GEILS BAND/Freeze Frame
- 35 ROLLING STONES/Hang Fire
- 36 WIRE POST/Theme From Magnus P.I
- 37 GREG GUILDFORD/Don't
- 38 GENESIS/Man On The Corner
- 39 ELTON JOHN/Empty Garden/Hay
- 40 HUMAN LEAGUE/Don't You Want Me

WTKS-FM
Baltimore
PD: Jan Jeffries

- 1 RICK SPRINGFIELD/Don't Talk To Strangers
- 2 BERTIE HIGGINS/Key Largo
- 3 HUEY LEWIS AND THE 4000/You Believe In Love
- 4 PAUL DAVIS/65 Love Affair
- 5 QUINCY JONES/One Hundred Ways
- 6 VANGELIS/Charlots Of Fire
- 7 HALL & OATES/Did It In A Minute
- 8 ONJ/Make A Move On Me
- 9 J. GEILS BAND/Freeze Frame
- 10 QUARTERFLASH/Find Another Fool
- 11 HUMAN LEAGUE/Don't You Want Me
- 12 CARLS/In The Mood
- 13 KODOL & THE GANG/Get Down On It
- 14 GREG GUILDFORD/Don't
- 15 RAY PARKER JR./The Other Woman
- 16 MCCARTNEY/WONDER/Ebony And Ivory
- 17 STARS ON 45/Tribute To Stevie Nicks
- 18 WIRE POST/Theme From Magnus P.I
- 19 CHARLENE/It's Never Been To Me
- 20 BEATLES/Moie Medley
- 21 POLICE/Secret Journey
- 22 HUMAN LEAGUE/Don't You Want Me
- 23 DONNIE IRIS/My Girl
- 24 DAVID LASLEY/It Had My Wish Told
- 25 FRANKIE ROCKWELL/Make Up Little Sista
- 26 DIANA ROSS/Work That Body
- 27 TOMMY TUTOR/667-5509/Jenny
- 28 SHALAMAR/Night To Remember

WTKS-FM
New York
PD: Jay Clark
MD: James Golden

- 1 VANGELIS/Charlots Of Fire
- 2 BERTIE HIGGINS/Key Largo
- 3 MCCARTNEY/WONDER/Ebony And Ivory
- 4 STEVE NICKS/Ego Of Seventeen
- 5 RENE ROBERT/Don't Stop Believin'
- 6 KENNY ROGERS/Through The Years
- 7 HUMAN LEAGUE/Don't You Want Me
- 8 QUINCY JONES/One Hundred Ways
- 9 TOMMY TUTOR/667-5509/Jenny
- 10 PAUL DAVIS/65 Love Affair
- 11 RICK SPRINGFIELD/Don't Talk To Strangers
- 12 BEATLES/Moie Medley
- 13 JOURNEY/Open Arms
- 14 SISTER SLEDGE/My Guy
- 15 CLIFF RICHMOND/Daddy's Home
- 16 POINTER SISTERS/Should I Do It
- 17 KODOL & THE GANG/Get Down On It
- 18 ELTON JOHN/Empty Garden/Hay
- 19 RICHARD D. FIELDS/It's A Leaky Ship
- 20 PAUL DAVIS/65 Love Affair
- 21 AIR SUPPLY/Sweet Dreams
- 22 HALL & OATES/Did It In A Minute
- 23 CHARLENE/It's Never Been To Me
- 24 SIMON & GARFUNKEL/Make Up Little Sista
- 25 BARRY MANILOW/Let's Hang On
- 26 AL JARNO/Body Language

WBEN-FM

WBEN-FM
Buffalo
PD: Bob Wood
MD: Roger Christian

- 1 MCCARTNEY/WONDER/Ebony And Ivory
- 2 J. GEILS BAND/Freeze Frame
- 3 DAN JAGGER/Don't Stop Believin'
- 4 VANGELIS/Charlots Of Fire
- 5 RICK SPRINGFIELD/Don't Talk To Strangers
- 6 KODOL & THE GANG/Get Down On It
- 7 CHARLENE/It's Never Been To Me
- 8 TOMMY TUTOR/667-5509/Jenny
- 9 HUMAN LEAGUE/Don't You Want Me
- 10 RAY PARKER JR./The Other Woman
- 11 ROLLING STONES/Hang Fire
- 12 CDB/Still In Saigon
- 13 BEATLES/Moie Medley
- 14 WILLIE NELSON/Always On My Mind
- 15 SHALAMAR/Night To Remember
- 16 PAUL DAVIS/65 Love Affair
- 17 HALL & OATES/Did It In A Minute
- 18 ONJ/Make A Move On Me
- 19 RAY PARKER JR./The Other Woman
- 20 RICK SPRINGFIELD/Don't Talk To Strangers
- 21 HUEY LEWIS AND THE 4000/You Believe In Love
- 22 GENESIS/Man On The Corner
- 23 LUTERBY/Man It's Over
- 24 GO GO'S/We Got The Beat
- 25 GREG GUILDFORD/Don't
- 26 DAN FOGLEBERG/Run For The Roses
- 27 SIMON & GARFUNKEL/Make Up Little Sista
- 28 FRANKIE ROCKWELL/Make Up Little Sista
- 29 LRB/Man On Your Mind
- 30 POLICE/Secret Journey
- 31 DIANA ROSS/Work That Body
- 32 TOTO/Rosanna
- 33 DONNIE IRIS/My Girl
- 34 POLICE/Secret Journey
- 35 BARRY MANILOW/Let's Hang On
- 36 BERTIE HIGGINS/Key Largo
- 37 DAVID LASLEY/It Had My Wish Told
- 38 STEVE NICKS/Ego Of Seventeen
- 39 SHEENA EASTON/When He Shines
- 40 RUD STEWART/Tonight I'm Yours

WBZZ
Pittsburgh
PD: Dan Vallie
MD: Chuck Tyler

- 1 GO GO'S/We Got The Beat
- 2 RICK SPRINGFIELD/Don't Talk To Strangers
- 3 ONJ/Make A Move On Me
- 4 J. GEILS BAND/Freeze Frame
- 5 STEVE NICKS/Ego Of Seventeen
- 6 BOB & DOUG MCKENZIE/Take It
- 7 STEVE NICKS/Ego Of Seventeen
- 8 HALL & OATES/Did It In A Minute
- 9 JOAN JETT/ Love Rock 'n Roll
- 10 GEORGE BENSON/Never Give Up On A Go
- 11 BRYAN ADAMS/Some Gays Have All Th
- 12 RICK SPRINGFIELD/Don't Talk To Strangers
- 13 GO GO'S/We Got The Beat
- 14 POINTER SISTERS/Should I Do It
- 15 CHARLENE/It's Never Been To Me
- 16 GENESIS/Man On The Corner
- 17 QUARTERFLASH/Find Another Fool
- 18 JOURNEY/Open Arms
- 19 MCCARTNEY/WONDER/Ebony And Ivory
- 20 QUINCY JONES/One Hundred Ways
- 21 ROLLING STONES/Hang Fire
- 22 TOMMY TUTOR/667-5509/Jenny
- 23 ELTON JOHN/Empty Garden/Hay
- 24 CDB/Still In Saigon
- 25 RUD STEWART/Tonight I'm Yours
- 26 POLICE/Secret Journey
- 27 FRANKIE ROCKWELL/Make Up Little Sista
- 28 JOURNEY/Open Arms
- 29 QUEEN/Body Language

WBZZ
Providence
PD: & MD: Todd Chase

- 1 RICK SPRINGFIELD/Don't Talk To Strangers
- 2 J. GEILS BAND/Freeze Frame
- 3 DAN JAGGER/Don't Stop Believin'
- 4 VANGELIS/Charlots Of Fire
- 5 RICK SPRINGFIELD/Don't Talk To Strangers
- 6 KODOL & THE GANG/Get Down On It
- 7 CHARLENE/It's Never Been To Me
- 8 TOMMY TUTOR/667-5509/Jenny
- 9 HUMAN LEAGUE/Don't You Want Me
- 10 RAY PARKER JR./The Other Woman
- 11 ROLLING STONES/Hang Fire
- 12 CDB/Still In Saigon
- 13 BEATLES/Moie Medley
- 14 WILLIE NELSON/Always On My Mind
- 15 SHALAMAR/Night To Remember
- 16 PAUL DAVIS/65 Love Affair
- 17 HALL & OATES/Did It In A Minute
- 18 ONJ/Make A Move On Me
- 19 RAY PARKER JR./The Other Woman
- 20 RICK SPRINGFIELD/Don't Talk To Strangers
- 21 HUEY LEWIS AND THE 4000/You Believe In Love
- 22 GENESIS/Man On The Corner
- 23 LUTERBY/Man It's Over
- 24 GO GO'S/We Got The Beat
- 25 GREG GUILDFORD/Don't
- 26 DAN FOGLEBERG/Run For The Roses
- 27 SIMON & GARFUNKEL/Make Up Little Sista
- 28 FRANKIE ROCKWELL/Make Up Little Sista
- 29 LRB/Man On Your Mind
- 30 POLICE/Secret Journey
- 31 DIANA ROSS/Work That Body
- 32 TOTO/Rosanna
- 33 DONNIE IRIS/My Girl
- 34 POLICE/Secret Journey
- 35 BARRY MANILOW/Let's Hang On
- 36 AL JARNO/Body Language

WBZZ
Providence
PD: & MD: Todd Chase

- 1 PHOENIX CATES/Theme From "For A Disme"
- 2 BRYAN ADAMS/Lonely Nights
- 3 TERRY CASPER/Talkin' Baseball
- 4 DAVID LASLEY/It Had My Wish Told

WNBC

WNBC
New York
Radio 66
PD: Kevin Metheny
Music Coord.: Lyndon Abell

- 1 AIR SUPPLY/Sweet Dreams
- 2 BERTIE HIGGINS/Key Largo
- 3 SNEAKER/More Than Just The Tr
- 4 SISTER SLEDGE/My Guy
- 5 DAN JAGGER/Don't Stop Believin'
- 6 VANGELIS/Charlots Of Fire
- 7 RICK SPRINGFIELD/Don't Talk To Strangers
- 8 KODOL & THE GANG/Get Down On It
- 9 CHARLENE/It's Never Been To Me
- 10 PAUL DAVIS/65 Love Affair
- 11 LRB/Man On Your Mind
- 12 JOURNEY/Open Arms
- 13 QUINCY JONES/One Hundred Ways
- 14 GREG GUILDFORD/Don't
- 15 HALL & OATES/Did It In A Minute
- 16 EDDIE RABBITT/I Should Have Known A
- 17 DAVID LASLEY/It Had My Wish Told
- 18 MCCARTNEY/WONDER/Ebony And Ivory
- 19 CAROLE KING/One To One
- 20 POINTER SISTERS/Should I Do It
- 21 RICK SPRINGFIELD/Don't Talk To Strangers
- 22 RONNIE MILSAP/I Wouldn't Have Missed
- 23 SIMON & GARFUNKEL/Make Up Little Sista
- 24 CHARLENE/It's Never Been To Me
- 25 ONJ/Make A Move On Me
- 26 BARRY MANILOW/Let's Hang On
- 27 HUEY LEWIS AND THE 4000/You Believe In Love
- 28 WIRE POST/Theme From Magnus P.I
- 29 DAN FOGLEBERG/Run For The Roses
- 30 BILLY JOEL/She's Got A Way
- 31 DIANA ROSS/Work That Body
- 32 TOTO/Rosanna
- 33 DONNIE IRIS/My Girl
- 34 POLICE/Secret Journey
- 35 BARRY MANILOW/Let's Hang On
- 36 BERTIE HIGGINS/Key Largo
- 37 DAVID LASLEY/It Had My Wish Told
- 38 STEVE NICKS/Ego Of Seventeen
- 39 SHEENA EASTON/When He Shines
- 40 RUD STEWART/Tonight I'm Yours

PRO-FM
Providence
PD & MD: Gary Berkowitz

- 1 RICK SPRINGFIELD/Don't Talk To Strangers
- 2 JOURNEY/Open Arms
- 3 HALL & OATES/Did It In A Minute
- 4 PAUL DAVIS/65 Love Affair
- 5 J. GEILS BAND/Freeze Frame
- 6 CHARLENE/It's Never Been To Me
- 7 ONJ/Make A Move On Me
- 8 GREG GUILDFORD/Don't
- 9 VANGELIS/Charlots Of Fire
- 10 MCCARTNEY/WONDER/Ebony And Ivory
- 11 QUINCY JONES/One Hundred Ways
- 12 STEVE NICKS/Ego Of Seventeen
- 13 HUEY LEWIS AND THE 4000/You Believe In Love
- 14 STARS ON 45/Tribute To Stevie Nicks
- 15 ROLLING STONES/Hang Fire
- 16 HUEY LEWIS AND THE 4000/You Believe In Love
- 17 STEVE NICKS/Ego Of Seventeen
- 18 KODOL & THE GANG/Get Down On It
- 19 GO GO'S/We Got The Beat
- 20 STEVE NICKS/Ego Of Seventeen
- 21 UPTOWN/Only A Fool
- 22 MCCARTNEY/WONDER/Ebony And Ivory
- 23 RICK SPRINGFIELD/Don't Talk To Strangers
- 24 SPLIT ENZ/Six Months In A Leaky
- 25 JAM TOWN/Call Me
- 26 ELTON JOHN/Empty Garden/Hay
- 27 EDDIE RABBITT/I Should Have Known A
- 28 HUEY LEWIS AND THE 4000/You Believe In Love
- 29 VAN HALEN/Don't Pretend
- 30 VAN HALEN/Don't Pretend
- 31 VAN HALEN/Don't Pretend
- 32 LUTERBY/Man It's Over
- 33 JOURNEY/Open Arms
- 34 GENESIS/Man On The Corner
- 35 GAMA/Right The First Time
- 36 DAVID LASLEY/It Had My Wish Told
- 37 WICK LOWE/Stick It Where The P
- 38 BRYAN ADAMS/Some Gays Have All Th
- 39 TOTO/Rosanna
- 40 DAN FOGLEBERG/Run For The Roses
- 41 LRB/Man On Your Mind

96 KX
Pittsburgh
OM: Bobby Christian
MD: Clarke Ingram

- 1 STEVE NICKS/Ego Of Seventeen
- 2 STEVE NICKS/Ego Of Seventeen
- 3 JOURNEY/Open Arms
- 4 DONNIE IRIS/My Girl
- 5 JOAN JETT/ Love Rock 'n Roll
- 6 QUARTERFLASH/Find Another Fool
- 7 MCCARTNEY/WONDER/Ebony And Ivory
- 8 QUINCY JONES/One Hundred Ways
- 9 HUMAN LEAGUE/Don't You Want Me
- 10 QUINCY JONES/One Hundred Ways
- 11 CHARLENE/It's Never Been To Me
- 12 RICK SPRINGFIELD/Don't Talk To Strangers
- 13 HUEY LEWIS AND THE 4000/You Believe In Love
- 14 HALL & OATES/Did It In A Minute
- 15 RICK SPRINGFIELD/Don't Talk To Strangers
- 16 HALL & OATES/Did It In A Minute
- 17 HUEY LEWIS AND THE 4000/You Believe In Love
- 18 BILLY JOEL/She's Got A Way
- 19 JOURNEY/Open Arms
- 20 LE ROUX/Body Language
- 21 J. GEILS BAND/Freeze Frame
- 22 HUEY LEWIS AND THE 4000/You Believe In Love
- 23 BARRY MANILOW/Let's Hang On
- 24 ROLLING STONES/Hang Fire
- 25 TOMMY TUTOR/667-5509/Jenny
- 26 FRANKIE ROCKWELL/Make Up Little Sista
- 27 DONNIE IRIS/My Girl
- 28 GO GO'S/We Got The Beat
- 29 CHARLENE/It's Never Been To Me
- 30 QUEEN/Body Language
- 31 TOTO/Rosanna
- 32 NORMAN SALLETT/Hang On In
- 33 ASIA/Sol Survivor

WKBW
Buffalo
PD: Neil McGinley
MD: Jon Summers

- 1 VANGELIS/Charlots Of Fire
- 2 MCCARTNEY/WONDER/Ebony And Ivory
- 3 RICK SPRINGFIELD/Don't Talk To Strangers
- 4 DAN JAGGER/Don't Stop Believin'
- 5 ONJ/Make A Move On Me
- 6 HUEY LEWIS AND THE 4000/You Believe In Love
- 7 HALL & OATES/Did It In A Minute
- 8 KODOL & THE GANG/Get Down On It
- 9 HUEY LEWIS AND THE 4000/You Believe In Love
- 10 GREG GUILDFORD/Don't
- 11 STEVE NICKS/Ego Of Seventeen
- 12 BEATLES/Moie Medley
- 13 ELTON JOHN/Empty Garden/Hay
- 14 JOURNEY/Open Arms
- 15 ROLLING STONES/Hang Fire
- 16 DAN FOGLEBERG/Run For The Roses
- 17 DENISE WILLIAMS/It's Gonna Take A Mir
- 18 SIMON & GARFUNKEL/Make Up Little Sista
- 19 BERTIE HIGGINS/Key Largo

CFR 680

CFR 680
Toronto
PD: Bob Saint
Music Coordinator: Cyd Kaplan

- 1 HUMAN LEAGUE/Don't You Want Me
- 2 VANGELIS/Charlots Of Fire
- 3 RICK SPRINGFIELD/Don't Talk To Strangers
- 4 BERTIE HIGGINS/Key Largo
- 5 JOAN JETT/ Love Rock 'n Roll
- 6 HALL & OATES/Did It In A Minute
- 7 ONJ/Make A Move On Me
- 8 JOURNEY/Open Arms
- 9 J. GEILS BAND/Freeze Frame
- 10 MCCARTNEY/WONDER/Ebony And Ivory
- 11 LRB/Man On Your Mind
- 12 BEATLES/Moie Medley
- 13 HUEY LEWIS AND THE 4000/You Believe In Lov
- 14 STEVE NICKS/Ego Of Seventeen
- 15 STEVE NICKS/Ego Of Seventeen
- 16 FRANKIE ROCKWELL/Make Up Little Sista
- 17 TOMMY TUTOR/667-5509/Jenny
- 18 ELTON JOHN/Empty Garden/Hay
- 19 ALDO NOVA/Fantasy
- 20 POLICE/Secret Journey
- 21 STEVE NICKS/Ego Of Seventeen
- 22 DONNIE IRIS/My Girl
- 23 PAUL DAVIS/65 Love Affair
- 24 ASIA/Heat Of The Moment
- 25 RUSSETA STONE/Hiding From Love
- 26 SOFT CELL/Tainted Love
- 27 SPLIT ENZ/Six Months In A Leaky
- 28 DIANA ROSS/Work That Body
- 29 CHARLENE/It's Never Been To Me
- 30 STREETHEAT/What Kind Of Love
- 31 TROOPER/Only A Fool
- 32 JOURNEY/Open Arms
- 33 RUD STEWART/Tonight I'm Yours
- 34 RAY PARKER JR./The Other Woman
- 35 ONJ/Make A Move On Me
- 36 ONJ/Make A Move On Me
- 37 GO GO'S/We Got The Beat
- 38 DAN FOGLEBERG/Run For The Roses
- 39 J. GEILS BAND/Freeze Frame
- 40 ONJ/Physical

WINZ-FM
Miami
PD: Keith Isley
MD: Johnny Dolan

- 1 JOAN JETT/ Love Rock 'n Roll
- 2 VANGELIS/Charlots Of Fire
- 3 GO GO'S/We Got The Beat
- 4 J. GEILS BAND/Freeze Frame
- 5 BERTIE HIGGINS/Key Largo
- 6 MCCARTNEY/WONDER/Ebony And Ivory
- 7 TOMMY TUTOR/667-5509/Jenny
- 8 RICK SPRINGFIELD/Don't Talk To Strangers
- 9 HUMAN LEAGUE/Don't You Want Me
- 10 CHARLENE/It's Never Been To Me
- 11 HUEY LEWIS AND THE 4000/You Believe In Lov
- 12 KODOL & THE GANG/Get Down On It
- 13 HUMAN LEAGUE/Don't You Want Me
- 14 TOMMY TUTOR/667-5509/Jenny
- 15 HUEY LEWIS AND THE 4000/You Believe In Lov
- 16 SOFT CELL/Tainted Love
- 17 ALDO NOVA/Fantasy
- 18 BUCKNER & GARCIA/Pac-Man Fever
- 19 ASIA/Heat Of The Moment

KEGL FM
Eagle 97
Ft. Worth, Dallas
PD: Christopher Haze
MD: Billy Hayes

- 1 VANGELIS/Charlots Of Fire

HR
Parallel One Playlists

MIDWEST
WLS
Chicago
FM 95

PD: Richard Lippincott
MD: Steve Perun

H 1 JOAN JETT/ Love Rock 'N Roll
2 GO GO'S/Me Got The Beat
3 TOMMY TUTONE/867-5309/Jenny
4 RICK SPRINGFIELD/Don't Talk To Strangers
5 HUEY LEWIS AND THE 4000/You Believe In Love
6 CHARLENE/I've Never Been To Me
7 J. GEILS BAND/Freeze Frame
8 JOAN JETT/ Love Rock 'N Roll
9 HUEY LEWIS AND THE 4000/You Believe In Love
10 GO GO'S/Me Got The Beat
11 TOMMY TUTONE/867-5309/Jenny
12 BEATLES/Moody Monday
13 GREG GUY/Right In A Minute
14 KODI & THE GANG/Get Down On It
15 JOURNEY/Open Arms
16 STEVE NICKS/Edge Of Seventeen
17 CHARLENE/I've Never Been To Me
18 ASIA/Heat Of The Moment
19 TOTO/Rosanna
20 QUARTERFLASH/Find Another Fool
21 DONNIE IRIS/My Girl
22 LOVERBOY/When It's Over

ADDS 25 ASIA/Heat Of The Moment
26 BRYAN ADAMS/Lonely Nights
27 DONNIE IRIS/My Girl
28 FRANKIE/KNOCKOUTS/Without You/Not Anoth
29 TRUMPET/Say Goodbye

KBEQ
Kansas City
PD & MD: Maja Britton

H 1 RICK SPRINGFIELD/Don't Talk To Strangers
2 VANGLIS/Charlots Of Fire
3 JOAN JETT/ Love Rock 'N Roll
4 PAUL DAVIS/65 Love Affair
5 HUEY LEWIS AND THE 4000/You Believe In Love
6 CHARLENE/I've Never Been To Me
7 J. GEILS BAND/Freeze Frame
8 JOAN JETT/ Love Rock 'N Roll
9 HUEY LEWIS AND THE 4000/You Believe In Love
10 GO GO'S/Me Got The Beat
11 TOMMY TUTONE/867-5309/Jenny
12 CHARLENE/I've Never Been To Me
13 DR. HOOR/Baby Makes Her Blue J
14 QUARTERFLASH/Find Another Fool
15 JOURNEY/Open Arms
16 STEVE NICKS/Edge Of Seventeen
17 CHARLENE/I've Never Been To Me
18 LE ROUX/Nobody Said It Was Easy
19 GENESIS/Man On The Corner
20 STEVE NICKS/Edge Of Seventeen
21 CAROLE KING/One To One
22 JOHN DENVER/Shanghaï Breezes
23 SIMON & GARFUNKEL/Meek Up Little Sussie
24 ROLLING STONES/Hang Fire
25 HUMAN LEAGUE/Don't You Want Me
26 CDB/SIII In Saigon
27 SHEENA EASTON/When He Shines
28 FRANKIE/KNOCKOUTS/Without You/Not Anoth
29 TOTO/Rosanna
30 POINTER SISTERS/Should I Do It
31 WILLIE NELSON/Always On My Mind
32 LOVERBOY/When It's Over

Q102
Cincinnati
PD: Jim Fox
MD: Tony Galluzzo

H 1 JOURNEY/Open Arms
2 JOAN JETT/ Love Rock 'N Roll
3 PAUL DAVIS/65 Love Affair
4 J. GEILS BAND/Freeze Frame
5 CHARLENE/I've Never Been To Me
6 LOVERBOY/When It's Over
7 TOMMY TUTONE/867-5309/Jenny
8 RICK SPRINGFIELD/Don't Talk To Strangers
9 CHARLENE/I've Never Been To Me
10 RICK SPRINGFIELD/Don't Talk To Strangers
11 FOREIGNER/Juke Box Hero
12 RICK SPRINGFIELD/Don't Talk To Strangers
13 RICK SPRINGFIELD/Don't Talk To Strangers
14 RICK SPRINGFIELD/Don't Talk To Strangers
15 RICK SPRINGFIELD/Don't Talk To Strangers
16 RICK SPRINGFIELD/Don't Talk To Strangers
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27 RICK SPRINGFIELD/Don't Talk To Strangers
28 RICK SPRINGFIELD/Don't Talk To Strangers
29 RICK SPRINGFIELD/Don't Talk To Strangers
30 RICK SPRINGFIELD/Don't Talk To Strangers

WLS
Chicago
PD: Richard Lippincott
MD: Steve Perun

H 1 JOAN JETT/ Love Rock 'N Roll
2 VANGLIS/Charlots Of Fire
3 TOMMY TUTONE/867-5309/Jenny
4 RICK SPRINGFIELD/Don't Talk To Strangers
5 HUEY LEWIS AND THE 4000/You Believe In Love
6 CHARLENE/I've Never Been To Me
7 J. GEILS BAND/Freeze Frame
8 JOAN JETT/ Love Rock 'N Roll
9 HUEY LEWIS AND THE 4000/You Believe In Love
10 GO GO'S/Me Got The Beat
11 TOMMY TUTONE/867-5309/Jenny
12 BEATLES/Moody Monday
13 GREG GUY/Right In A Minute
14 KODI & THE GANG/Get Down On It
15 JOURNEY/Open Arms
16 STEVE NICKS/Edge Of Seventeen
17 CHARLENE/I've Never Been To Me
18 ASIA/Heat Of The Moment
19 TOTO/Rosanna
20 QUARTERFLASH/Find Another Fool
21 DONNIE IRIS/My Girl
22 LOVERBOY/When It's Over

ADDS 25 ASIA/Heat Of The Moment
26 BRYAN ADAMS/Lonely Nights
27 DONNIE IRIS/My Girl
28 FRANKIE/KNOCKOUTS/Without You/Not Anoth
29 TRUMPET/Say Goodbye

(H) indicates one of the five "hottest" records on each Parallel One playlist.

WKTI 94FM
Milwaukee
PD: B.J. Hunter
MD: John Grant

H 1 RICK SPRINGFIELD/Don't Talk To Strangers
2 PAUL DAVIS/65 Love Affair
3 UNJ/Make A Move On Me
4 VANGLIS/Charlots Of Fire
5 J. GEILS BAND/Freeze Frame
6 HUEY LEWIS AND THE 4000/You Believe In Love
7 CHARLENE/I've Never Been To Me
8 JOAN JETT/ Love Rock 'N Roll
9 HUEY LEWIS AND THE 4000/You Believe In Love
10 GO GO'S/Me Got The Beat
11 TOMMY TUTONE/867-5309/Jenny
12 BEATLES/Moody Monday
13 GREG GUY/Right In A Minute
14 KODI & THE GANG/Get Down On It
15 JOURNEY/Open Arms
16 STEVE NICKS/Edge Of Seventeen
17 CHARLENE/I've Never Been To Me
18 ASIA/Heat Of The Moment
19 TOTO/Rosanna
20 QUARTERFLASH/Find Another Fool
21 DONNIE IRIS/My Girl
22 LOVERBOY/When It's Over

WOL 98
Cleveland
PD: Bob Travis
Asst. PD & MD: Jay Stone

H 1 MCCARTNEY/WONDER/Ebony And Ivory
2 VANGLIS/Charlots Of Fire
3 RICK SPRINGFIELD/Don't Talk To Strangers
4 J. GEILS BAND/Freeze Frame
5 HUMAN LEAGUE/Don't You Want Me
6 CHARLENE/I've Never Been To Me
7 J. GEILS BAND/Freeze Frame
8 HUEY LEWIS AND THE 4000/You Believe In Love
9 PAUL DAVIS/65 Love Affair
10 KODI & THE GANG/Get Down On It
11 GO GO'S/Me Got The Beat
12 CDB/SIII In Saigon
13 ALDO NOVA/Fantasy
14 DAZZ BAND/Let It Whip
15 RAY PARKER JR./The Other Woman
16 HUEY LEWIS AND THE 4000/You Believe In Love
17 BEATLES/Moody Monday
18 GREG GUY/Right In A Minute
19 MIKE POST/Theme From Magnam P.I.
20 LOVERBOY/When It's Over
21 GENESIS/Man On The Corner
22 RICHARD D. FIELDS/If It Ain't One Thing
23 ELTON JOHN/Empty Garden/Hey Hey
24 DONNIE IRIS/My Girl
25 TOTO/Rosanna
26 BARRY MANILOW/Let's Hang On
27 DAN FOELBERG/Run For The Roses
28 DAVID LASLEY/If I Had My Wish Ton
29 LRB/Man On Your Mind
30 ASIA/Heat Of The Moment

Q102
Cincinnati
PD: Jim Fox
MD: Tony Galluzzo

H 1 JOURNEY/Open Arms
2 JOAN JETT/ Love Rock 'N Roll
3 PAUL DAVIS/65 Love Affair
4 J. GEILS BAND/Freeze Frame
5 CHARLENE/I've Never Been To Me
6 LOVERBOY/When It's Over
7 TOMMY TUTONE/867-5309/Jenny
8 RICK SPRINGFIELD/Don't Talk To Strangers
9 CHARLENE/I've Never Been To Me
10 RICK SPRINGFIELD/Don't Talk To Strangers
11 FOREIGNER/Juke Box Hero
12 RICK SPRINGFIELD/Don't Talk To Strangers
13 RICK SPRINGFIELD/Don't Talk To Strangers
14 RICK SPRINGFIELD/Don't Talk To Strangers
15 RICK SPRINGFIELD/Don't Talk To Strangers
16 RICK SPRINGFIELD/Don't Talk To Strangers
17 RICK SPRINGFIELD/Don't Talk To Strangers
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25 RICK SPRINGFIELD/Don't Talk To Strangers
26 RICK SPRINGFIELD/Don't Talk To Strangers
27 RICK SPRINGFIELD/Don't Talk To Strangers
28 RICK SPRINGFIELD/Don't Talk To Strangers
29 RICK SPRINGFIELD/Don't Talk To Strangers
30 RICK SPRINGFIELD/Don't Talk To Strangers

WOL 99.1FM
St. Paul
PD: Bob Berglund
MD: Phil Huston

H 1 RICK SPRINGFIELD/Don't Talk To Strangers
2 HUEY LEWIS AND THE 4000/You Believe In Love
3 STEVE NICKS/Edge Of Seventeen
4 J. GEILS BAND/Freeze Frame
5 BERTIE HIGGINS/Key Largo
6 TOMMY TUTONE/867-5309/Jenny
7 PAUL DAVIS/65 Love Affair
8 GO GO'S/Me Got The Beat
9 RICK SPRINGFIELD/Don't Talk To Strangers
10 VANGLIS/Charlots Of Fire
11 GREG GUY/Right In A Minute
12 CHARLENE/I've Never Been To Me
13 LE ROUX/Nobody Said It Was Easy
14 BUTS BAND/Please Don't Stop Me
15 HUMAN LEAGUE/Don't You Want Me
16 KODI & THE GANG/Get Down On It
17 ELTON JOHN/Empty Garden/Hey Hey
18 MCCARTNEY/WONDER/Ebony And Ivory
19 RAY PARKER JR./The Other Woman
20 HUEY LEWIS AND THE 4000/You Believe In Love
21 SHEENA EASTON/When He Shines
22 ALDO NOVA/Fantasy
23 SHOUTING STAR/Moody Monday
24 QUARTERFLASH/Find Another Fool
25 STEVE NICKS/Edge Of Seventeen
26 AIR SUPPLY/Keep Drivin' On
27 PAUL DAVIS/65 Love Affair
28 GENESIS/Man On The Corner
29 SHOUTING STAR/Moody Monday
30 LOVERBOY/When It's Over

ADDS 25 ASIA/Heat Of The Moment
26 BRYAN ADAMS/Lonely Nights
27 DONNIE IRIS/My Girl
28 FRANKIE/KNOCKOUTS/Without You/Not Anoth
29 TRUMPET/Say Goodbye

WEST
FM 100
San Diego
PD: Glen McCartney
MD: Gene Knight

H 1 TOMMY TUTONE/867-5309/Jenny
2 J. GEILS BAND/Freeze Frame
3 VANGLIS/Charlots Of Fire
4 MCCARTNEY/WONDER/Ebony And Ivory
5 STEVE NICKS/Edge Of Seventeen
6 HUEY LEWIS AND THE 4000/You Believe In Love
7 RICK SPRINGFIELD/Don't Talk To Strangers
8 JOURNEY/Open Arms
9 QUARTERFLASH/Find Another Fool
10 HUEY LEWIS AND THE 4000/You Believe In Love
11 HUEY LEWIS AND THE 4000/You Believe In Love
12 HUEY LEWIS AND THE 4000/You Believe In Love
13 HUEY LEWIS AND THE 4000/You Believe In Love
14 HUEY LEWIS AND THE 4000/You Believe In Love
15 HUEY LEWIS AND THE 4000/You Believe In Love
16 HUEY LEWIS AND THE 4000/You Believe In Love
17 HUEY LEWIS AND THE 4000/You Believe In Love
18 HUEY LEWIS AND THE 4000/You Believe In Love
19 HUEY LEWIS AND THE 4000/You Believe In Love
20 HUEY LEWIS AND THE 4000/You Believe In Love

KIQQ 100FM
Los Angeles
PD: Paula Matthews
MD: Robert Moorhead

H 1 VANGLIS/Charlots Of Fire
2 JOAN JETT/ Love Rock 'N Roll
3 J. GEILS BAND/Freeze Frame
4 HUMAN LEAGUE/Don't You Want Me
5 BERTIE HIGGINS/Key Largo
6 RICK SPRINGFIELD/Don't Talk To Strangers
7 CHARLENE/I've Never Been To Me
8 MCCARTNEY/WONDER/Ebony And Ivory
9 RAY PARKER JR./The Other Woman
10 DENICE WILLIAMS/It's Gonna Take A Mir
11 HUMAN LEAGUE/Don't You Want Me
12 D'BRYAN/The Gigolo
13 RICHARD D. FIELDS/If It Ain't One Thing
14 KODI & THE GANG/Get Down On It
15 DAVID BOHNE/Cat People/Puffing D
16 CHARLENE/I've Never Been To Me
17 PAUL DAVIS/65 Love Affair
18 ATLANTIC STAR/Circles
19 GEORGE DUKAKIS/Don't You Want Me
20 FRANKIE/KNOCKOUTS/Without You/Not Anoth
21 BARRY MANILOW/Let's Hang On
22 ROLLING STONES/Hang Fire
23 HUEY LEWIS AND THE 4000/You Believe In Love
24 CARS/She's In It
25 SHEENA EASTON/When He Shines
26 SHALMAN/You're Gonna Be Mine
27 JOAN JETT/Clash On A Clover
28 GLASS MOON/On A Carousel
29 JOHN COUGAR/Hurts So Good
30 QUEEN/Body Language
31 LOVERBOY/When It's Over
32 CAROLE KING/One To One
33 TOTO/Rosanna
34 DIANA ROSS/Work That Body
35 DAN FOELBERG/Run For The Roses
36 RICK SPRINGFIELD/Don't Talk To Strangers
37 HUEY LEWIS AND THE 4000/You Believe In Love
38 ALDO NOVA/Fantasy
39 GREG GUY/Right In A Minute
40 DAVID LASLEY/If I Had My Wish Ton

THE MIGHTY XTRA
San Diego
PD: Jeff Hunter
MD: Jim Richards

H 1 JOAN JETT/ Love Rock 'N Roll
2 J. GEILS BAND/Freeze Frame
3 RICK SPRINGFIELD/Don't Talk To Strangers
4 GO GO'S/Me Got The Beat
5 HUEY LEWIS AND THE 4000/You Believe In Love
6 CHARLENE/I've Never Been To Me
7 TOMMY TUTONE/867-5309/Jenny
8 VANGLIS/Charlots Of Fire
9 JOURNEY/Open Arms
10 HUEY LEWIS AND THE 4000/You Believe In Love
11 HUEY LEWIS AND THE 4000/You Believe In Love
12 HUEY LEWIS AND THE 4000/You Believe In Love
13 HUEY LEWIS AND THE 4000/You Believe In Love
14 HUEY LEWIS AND THE 4000/You Believe In Love
15 HUEY LEWIS AND THE 4000/You Believe In Love
16 HUEY LEWIS AND THE 4000/You Believe In Love
17 HUEY LEWIS AND THE 4000/You Believe In Love
18 HUEY LEWIS AND THE 4000/You Believe In Love
19 HUEY LEWIS AND THE 4000/You Believe In Love
20 HUEY LEWIS AND THE 4000/You Believe In Love

KUBE 97FM
Seattle
PD: Charlie Brown
MD: Tom Hutylor

H 1 VANGLIS/Charlots Of Fire
2 J. GEILS BAND/Freeze Frame
3 RICK SPRINGFIELD/Don't Talk To Strangers
4 MCCARTNEY/WONDER/Ebony And Ivory
5 PAUL DAVIS/65 Love Affair
6 CHARLENE/I've Never Been To Me
7 BARRY MANILOW/Let's Hang On
8 CHARLENE/I've Never Been To Me
9 HUEY LEWIS AND THE 4000/You Believe In Love
10 GO GO'S/Me Got The Beat
11 JOAN JETT/ Love Rock 'N Roll
12 TOMMY TUTONE/867-5309/Jenny
13 QUARTERFLASH/Find Another Fool
14 JOURNEY/Open Arms
15 GREG GUY/Right In A Minute
16 HUEY LEWIS AND THE 4000/You Believe In Love
17 ELTON JOHN/Empty Garden/Hey Hey
18 STEVE NICKS/Edge Of Seventeen
19 HUMAN LEAGUE/Don't You Want Me
20 LE ROUX/Nobody Said It Was Easy
21 ROLLING STONES/Hang Fire
22 CDB/SIII In Saigon
23 DAN FOELBERG/Run For The Roses
24 FRANKIE/KNOCKOUTS/Without You/Not Anoth
25 SHEENA EASTON/When He Shines

ADDS 25 ASIA/Heat Of The Moment
26 BRYAN ADAMS/Lonely Nights
27 DONNIE IRIS/My Girl
28 FRANKIE/KNOCKOUTS/Without You/Not Anoth
29 TRUMPET/Say Goodbye

FM 100
Phoenix
PD: Steve Rivers
MD: Chaz Kelley

H 1 VANGLIS/Charlots Of Fire
2 RICK SPRINGFIELD/Don't Talk To Strangers
3 JOURNEY/Open Arms
4 BUCKNER & GARCIA/Pac-Man Fever
5 PAUL DAVIS/65 Love Affair
6 POINTER SISTERS/Should I Do It
7 HUEY LEWIS AND THE 4000/You Believe In Love
8 HUEY LEWIS AND THE 4000/You Believe In Love
9 QUINCY JONES/One Hundred Ways
10 MCCARTNEY/WONDER/Ebony And Ivory
11 CHARLENE/I've Never Been To Me
12 DAN FOELBERG/Run For The Roses
13 LE ROUX/Nobody Said It Was Easy
14 STEVE NICKS/Edge Of Seventeen
15 ELTON JOHN/Empty Garden/Hey Hey
16 GREG GUY/Right In A Minute
17 SISTER SLICKERS
18 QUINCY JONES/One Hundred Ways
19 MCCARTNEY/WONDER/Ebony And Ivory
20 CHARLENE/I've Never Been To Me
21 DAN FOELBERG/Run For The Roses
22 HUEY LEWIS AND THE 4000/You Believe In Love
23 HUEY LEWIS AND THE 4000/You Believe In Love
24 HUEY LEWIS AND THE 4000/You Believe In Love
25 HUEY LEWIS AND THE 4000/You Believe In Love
26 HUEY LEWIS AND THE 4000/You Believe In Love
27 HUEY LEWIS AND THE 4000/You Believe In Love
28 HUEY LEWIS AND THE 4000/You Believe In Love
29 HUEY LEWIS AND THE 4000/You Believe In Love
30 HUEY LEWIS AND THE 4000/You Believe In Love

610 KFRC
San Francisco
PD: Gerry Cagle

H 1 JOAN JETT/ Love Rock 'N Roll
2 TOMMY TUTONE/867-5309/Jenny
3 VANGLIS/Charlots Of Fire
4 J. GEILS BAND/Freeze Frame
5 HUMAN LEAGUE/Don't You Want Me
6 CHARLENE/I've Never Been To Me
7 J. GEILS BAND/Freeze Frame
8 HUEY LEWIS AND THE 4000/You Believe In Love
9 PAUL DAVIS/65 Love Affair
10 KODI & THE GANG/Get Down On It
11 GO GO'S/Me Got The Beat
12 DAZZ BAND/Let It Whip
13 HUEY LEWIS AND THE 4000/You Believe In Love
14 MCCARTNEY/WONDER/Ebony And Ivory
15 STEVE NICKS/Edge Of Seventeen
16 CHARLENE/I've Never Been To Me
17 RICHARD D. FIELDS/If It Ain't One Thing
18 HUEY LEWIS AND THE 4000/You Believe In Love
19 DENICE WILLIAMS/It's Gonna Take A Mir
20 HUMAN LEAGUE/Don't You Want Me
21 D'BRYAN/The Gigolo
22 RICHARD D. FIELDS/If It Ain't One Thing
23 JOURNEY/Open Arms
24 PATRICE BUSHNETT/For Me Not For You
25 GEORGE BENSON/Give Up On A Go
26 LOVERBOY/When It's Over
27 SHEENA EASTON/When He Shines
28 ALDO NOVA/Fantasy
29 SHOUTING STAR/Moody Monday
30 LOVERBOY/When It's Over

KEEP ROCK
San Jose 106.5 FM
PD & MD: Bob Harlow

H 1 VANGLIS/Charlots Of Fire
2 TOMMY TUTONE/867-5309/Jenny
3 RICK SPRINGFIELD/Don't Talk To Strangers
4 HUEY LEWIS AND THE 4000/You Believe In Love
5 CHARLENE/I've Never Been To Me
6 MCCARTNEY/WONDER/Ebony And Ivory
7 GENESIS/Man On The Corner
8 J. GEILS BAND/Freeze Frame
9 PAUL DAVIS/65 Love Affair
10 HUEY LEWIS AND THE 4000/You Believe In Love
11 DAN FOELBERG/Run For The Roses
12 ELTON JOHN/Empty Garden/Hey Hey
13 CDB/SIII In Saigon
14 TOTO/Rosanna
15 RAY PARKER JR./The Other Woman
16 FRANKIE/KNOCKOUTS/Without You/Not Anoth
17 ROLLING STONES/Hang Fire
18 DAVID LASLEY/If I Had My Wish Ton
19 BEATLES/Moody Monday
20 JOHN DENVER/Shanghaï Breezes
21 DENICE WILLIAMS/It's Gonna Take A Mir
22 CHARLENE/I've Never Been To Me
23 HUMAN LEAGUE/Don't You Want Me
24 HUMAN LEAGUE/Don't You Want Me
25 ASIA/Heat Of The Moment
26 JOURNEY/Open Arms
27 WILLIE NELSON/Always On My Mind
28 KARLA BONOFF/Personality
29 DONNIE IRIS/My Girl
30 SHEENA EASTON/When He Shines

64 KEI
Los Angeles
The #1 hit station.
PD: Tom Bigby
MD: Roger Collins

H 1 VANGLIS/Charlots Of Fire
2 RICK SPRINGFIELD/Don't Talk To Strangers
3 PAUL DAVIS/65 Love Affair
4 JOURNEY/Open Arms
5 TOMMY TUTONE/867-5309/Jenny
6 D'BRYAN/The Gigolo
7 J. GEILS BAND/Freeze Frame
8 CHARLENE/I've Never Been To Me
9 CHARLENE/I've Never Been To Me
10 CHARLENE/I've Never Been To Me
11 CHARLENE/I've Never Been To Me
12 CHARLENE/I've Never Been To Me
13 CHARLENE/I've Never Been To Me
14 CHARLENE/I've Never Been To Me
15 CHARLENE/I've Never Been To Me
16 CHARLENE/I've Never Been To Me
17 CHARLENE/I've Never Been To Me
18 CHARLENE/I've Never Been To Me
19 CHARLENE/I've Never Been To Me
20 CHARLENE/I've Never Been To Me

ADDS 25 ASIA/Heat Of The Moment
26 BRYAN ADAMS/Lonely Nights
27 DONNIE IRIS/My Girl
28 FRANKIE/KNOCKOUTS/Without You/Not Anoth
29 TRUMPET/Say Goodbye

KCZR FM 97
Portland
PD: Richard Harker
MD: Trevlyn Holdridge

H 1 BERTIE HIGGINS/Key Largo
2 JOURNEY/Open Arms
3 STEVE NICKS/Edge Of Seventeen
4 VANGLIS/Charlots Of Fire
5 LRB/Man On Your Mind
6 LE ROUX/Nobody Said It Was Easy
7 GREG GUY/Right In A Minute
8 HUMAN LEAGUE/Don't You Want Me
9 HUEY LEWIS AND THE 4000/You Believe In Love
10 BILLY JOEL/She's Got A Way
11 UNJ/Make A Move On Me
12 QUINCY JONES/One Hundred Ways
13 HUEY LEWIS AND THE 4000/You Believe In Love
14 PAUL DAVIS/65 Love Affair
15 HUEY LEWIS AND THE 4000/You Believe In Love
16 DAN FOELBERG/Run For The Roses
17 HUEY LEWIS AND THE 4000/You Believe In Love
18 HUEY LEWIS AND THE 4000/You Believe In Love
19 HUEY LEWIS AND THE 4000/You Believe In Love
20 HUEY LEWIS AND THE 4000/You Believe In Love
21 HUEY LEWIS AND THE 4000/You Believe In Love
22 HUEY LEWIS AND THE 4000/You Believe In Love
23 HUEY LEWIS AND THE 4000/You Believe In Love
24 HUEY LEWIS AND THE 4000/You Believe In Love
25 HUEY LEWIS AND THE 4000/You Believe In Love
26 HUEY LEWIS AND THE 4000/You Believe In Love

610 KFRC
San Francisco
PD: Gerry Cagle

H 1 JOAN JETT/ Love Rock 'N Roll
2 TOMMY TUTONE/867-5309/Jenny
3 VANGLIS/Charlots Of Fire
4 J. GEILS BAND/Freeze Frame
5 HUMAN LEAGUE/Don't You Want Me
6 CHARLENE/I've Never Been To Me
7 J. GEILS BAND/Freeze Frame
8 HUEY LEWIS AND THE 4000/You Believe In Love
9 PAUL DAVIS/65 Love Affair
10 KODI & THE GANG/Get Down On It
11 GO GO'S/Me Got The Beat
12 DAZZ BAND/Let It Whip
13 HUEY LEWIS AND THE 4000/You Believe In Love
14 MCCARTNEY/WONDER/Ebony And Ivory
15 STEVE NICKS/Edge Of Seventeen
16 CHARLENE/I've Never Been To Me
17 RICHARD D. FIELDS/If It Ain't One Thing
18 HUEY LEWIS AND THE 4000/You Believe In Love
19 DENICE WILLIAMS/It's Gonna Take A Mir
20 HUMAN LEAGUE/Don't You Want Me
21 D'BRYAN/The Gigolo
22 RICHARD D. FIELDS/If It Ain't One Thing
23 JOURNEY/Open Arms
24 PATRICE BUSHNETT/For Me Not For You
25 GEORGE BENSON/Give Up On A Go
26 LOVERBOY/When It's Over
27 SHEENA EASTON/When He Shines
28 ALDO NOVA/Fantasy
29 SHOUTING STAR/Moody Monday
30 LOVERBOY/When It's Over

KEEP ROCK
San Jose 106.5 FM
PD & MD: Bob Harlow

H 1 VANGLIS/Charlots Of Fire
2 TOMMY TUTONE/867-5309/Jenny
3 RICK SPRINGFIELD/Don't Talk To Strangers
4 HUEY LEWIS AND THE 4000/You Believe In Love
5 CHARLENE/I've Never Been To Me
6 MCCARTNEY/WONDER/Ebony And Ivory
7 GENESIS/Man On The Corner
8 J. GEILS BAND/Freeze Frame
9 PAUL DAVIS/65 Love Affair
10 HUEY LEWIS AND THE 4000/You Believe In Love
11 DAN FOELBERG/Run For The Roses
12 ELTON JOHN/Empty Garden/Hey Hey
13 CDB/SIII In Saigon
14 TOTO/Rosanna
15 RAY PARKER JR./The Other Woman
16 FRANKIE/KNOCKOUTS/Without You/Not Anoth
17 ROLLING STONES/Hang Fire
18 DAVID LASLEY/If I Had My Wish Ton
19 BEATLES/Moody Monday
20 JOHN DENVER/Shanghaï Breezes
21 DENICE WILLIAMS/It's Gonna Take A Mir
22 CHARLENE/I've Never Been To Me
23 HUMAN LEAGUE/Don't You Want Me
24 HUMAN LEAGUE/Don't You Want Me
25 ASIA/Heat Of The Moment
26 JOURNEY/Open Arms
27 WILLIE NELSON/Always On My Mind
28 KARLA BONOFF/Personality
29 DONNIE IRIS/My Girl
30 SHEENA EASTON/When He Shines

Q103FM KOAQ
Denver
PD: Jack Regan
MD: Alan Sledge

H 1 VANGLIS/Charlots Of Fire
2 J. GEILS BAND/Freeze Frame
3 UNJ/Make A Move On Me
4 CHARLENE/I've Never Been To Me
5 PAUL DAVIS/65 Love Affair
6 RICK SPRINGFIELD/Don't Talk To Strangers
7 BERTIE HIGGINS/Key Largo
8 ELTON JOHN/Empty Garden/Hey Hey
9 RAY PARKER JR./The Other Woman
10 LE ROUX/Nobody Said It Was Easy
11 QUINCY JONES/One Hundred Ways
12 HUEY LEWIS AND THE 4000/You Believe In Love
13 JOAN JETT/ Love Rock 'N Roll
14 J. GEILS BAND/Freeze Frame
15 KODI & THE GANG/Get Down On It
16 QUINCY JONES/One Hundred Ways
17 HUEY LEWIS AND THE 4000/You Believe In Love
18 DAN FOELBERG/Run For The Roses
19 GREG GUY/Right In A Minute
20 HUMAN LEAGUE/Don't You Want Me
21 TOMMY TUTONE/867-5309/Jenny
22 JOHN DENVER/Shanghaï Breezes
23 FRANKIE/KNOCKOUTS/Without You/Not Anoth
24 TOTO/Rosanna
25 SHEENA EASTON/When He Shines

ADDS 25 ASIA/Heat Of The Moment
26 BRYAN ADAMS/Lonely Nights
27 DONNIE IRIS/My Girl
28 FRANKIE/KNOCKOUTS/Without You/Not Anoth
29 TRUMPET/Say Goodbye

Phoenix
FM 104
PD: Randy Stewart
MD: Steve Goddard

H 1 PAUL DAVIS/65 Love Affair
2 RICK SPRINGFIELD/Don't Talk To Strangers
3 ELTON JOHN/Empty Garden/Hey Hey
4 UNJ/Make A Move On Me
5 VANGLIS/Charlots Of Fire
6 LE ROUX/Nobody Said It Was Easy
7 GREG GUY/Right In A Minute
8 RAY PARKER JR./The Other Woman
9 HUEY LEWIS AND THE 4000/You Believe In Love
10 BILLY JOEL/She's Got A Way
11 UNJ/Make A Move On Me
12 QUINCY JONES/One Hundred Ways
13 HUEY LEWIS AND THE 4000/You Believe In Love
14 PAUL DAVIS/65 Love Affair
15 HUEY LEWIS AND THE 4000/You Believe In Love
16 DAN FOELBERG/Run For The Roses
17 HUEY LEWIS AND THE 4000/You Believe In Love
18 HUEY LEWIS AND THE 4000/You Believe In Love
19 HUEY LEWIS AND THE 4000/You Believe In Love
20 HUEY LEWIS AND THE 4000/You Believe In Love
21 HUEY LEWIS AND THE 4000/You Believe In Love
22 HUEY LEWIS AND THE 4000/You Believe In Love
23 HUEY LEWIS AND THE 4000/You Believe In Love
24 HUEY LEWIS AND THE 4000/You Believe In Love
25 HUEY LEWIS AND THE 4000/You Believe In Love
26 HUEY LEWIS AND THE 4000/You Believe In Love

KRLA 101 FM
Los Angeles
PD: Jack Roth
MD: Rick Stancato

H 1 JOAN JETT/ Love Rock 'N Roll
2 VANGLIS/Charlots Of Fire
3 BERTIE HIGGINS/Key Largo
4 UNJ/Make A Move On Me
5 TOMMY TUTONE/867-5309/Jenny
6 CHARLENE/I've Never Been To Me
7 STEVE NICKS/Edge Of Seventeen
8 HUMAN LEAGUE/Don't You Want Me
9 HUEY LEWIS AND THE 4000/You Believe In Love
10 BILLY JOEL/She's Got A Way
11 UNJ/Make A Move On Me
12 QUINCY JONES/One Hundred Ways
13 HUEY LEWIS AND THE 4000/You Believe In Love
14 PAUL DAVIS/65 Love Affair
15 HUEY LEWIS AND THE 4000/You Believe In Love
16 DAN FOELBERG/Run For The Roses
17 HUEY LEWIS AND THE 4000/You Believe In Love
18 HUEY LEWIS AND THE 4000/You Believe In Love
19 HUEY LEWIS AND THE 4000/You Believe In Love
20 HUEY LEWIS AND THE 4000/You Believe In Love
21 HUEY LEWIS AND THE 4000/You Believe In Love
22 HUEY LEWIS AND THE 4000/You Believe In Love
23 HUEY LEWIS AND THE 4000/You Believe In Love
24 HUEY LEWIS AND THE 4000/You Believe In Love
25 HUEY LEWIS AND THE 4000/You Believe In Love
26 HUEY LEWIS AND THE 4000/You Believe In Love

Q103FM KOAQ
Denver
PD: Jack Regan
MD: Alan Sledge

H 1 VANGLIS/Charlots Of Fire
2 J. GEILS BAND/Freeze Frame
3 UNJ/Make A Move On Me
4 CHARLENE/I've Never Been To Me
5 PAUL DAVIS/65 Love Affair
6 RICK SPRINGFIELD/Don't Talk To Strangers
7 BERTIE HIGGINS/Key Largo
8 ELTON JOHN/Empty Garden/Hey Hey
9 RAY PARKER JR./The Other Woman
10 LE ROUX/Nobody Said It Was Easy
11 QUINCY JONES/One Hundred Ways
12 HUEY LEWIS AND THE 4000/You Believe In Love
13 JOAN JETT/ Love Rock 'N Roll
14 J. GEILS BAND/Freeze Frame
15 KODI & THE GANG/Get Down On It
16 QUINCY JONES/One Hundred Ways
17 HUEY LEWIS AND THE 4000/You Believe In Love
18 DAN FOELBERG/Run For The Roses
19 GREG GUY/Right In A Minute
20 HUMAN LEAGUE/Don't You Want Me
21 TOMMY TUTONE/867-5309/Jenny
22 JOHN DENVER/Shanghaï Breezes
23 FRANKIE/KNOCKOUTS/Without You/Not Anoth
24 TOTO/Rosanna
25 SHEENA EASTON/When He Shines

Q103FM KOAQ

EAST
Most Added® Hottest
Queen Rick Springfield
Joan Jett Paul McCartney
.38 Special Hall & Oates

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

SOUTH
Most Added® Hottest
Queen Rick Springfield
.38 Special Paul McCartney
John Cougar Paul Davis

EAST

PARALLEL TWO

WKEE/Huntington, WV
Gary Miller

QUEEN
BERTIE HIGGINS
JOAN JETT
KARLA BONOFF
T.G. SHEPPARD
RICHARD D. FIELDS
MOTELS
Hottest:
HALL & OATES 2-1
MCCARTNEY/WONDER 9-2
FRANKE/KNOCKOUTS 19-12
DONNIE IRIS 25-13
TOTO 39-22

WPST/Trenton, NJ
Tom Taylor

JOAN JETT
38 SPECIAL
Hottest:
JOURNEY 1-1
RICK SPRINGFIELD 2-2
TOMMY TUTONE 3-3
HUMAN LEAGUE 10-6
MCCARTNEY/WONDER 25-12

WTRY/Albany, NY
Bill Cahill

JOHN DENVER
HUMAN LEAGUE
Hottest:
JOAN JETT 1-1
BERTIE HIGGINS 2-2
MCCARTNEY/WONDER 18-10
PAUL DAVIS 17-11
TOMMY TUTONE 24-17

WAEB/Albany, NY
Jefferson Ward

WILLIE NELSON
TOTO
Hottest:
RICK SPRINGFIELD 1-1
CHARLENE 4-2
SHEENA EASTON 16-10
DAN FOGELBERG 24-19
DONNIE IRIS 30-20

KC101/New Haven, CT
Danny Lyons

LRB
WILLIE NELSON
DONNIE IRIS
Hottest:
VANGELIS 1-1
RICK SPRINGFIELD 3-3
MCCARTNEY/WONDER 13-8
KOOL & THE GANG 21-17
DENICIE WILLIAMS D-25

WFBR/Baltimore, MD
Andy Szulinski

RONNIE MILSAP
SISTER SLEDGE
T.G. SHEPPARD
BERTIE HIGGINS
LRB
Hottest:
CHARLENE 4-1
MCCARTNEY/WONDER 14-4
HALL & OATES 16-11
DENICIE WILLIAMS 21-16
WILLIE NELSON 24-18

WBLI/Long Island, NY
Bill Terry

DAN FOGELBERG
HUMAN LEAGUE
Hottest:
VANGELIS 1-1
PAUL DAVIS 4-3
MCCARTNEY/WONDER 10-5
RICK SPRINGFIELD 11-7
GREG GUIDRY 13-11

WTIC-FM/Hartford, CT
Rick Donahue

ATLANTIC STARR
ASIA
TEMPTATIONS/JAMES
SIMON & GARFUNKEL
Hottest:
JOAN JETT 1-1
VANGELIS 2-2
RICK SPRINGFIELD 6-4
CHARLENE 9-7
TOMMY TUTONE 10-8

Q108/York, PA
Dan Steele

MIKE POST
TOTO
JOAN JETT
Hottest:
VANGELIS 2-1
RICK SPRINGFIELD 3-2
KOOL & THE GANG 7-3
CHARLENE 12-8
MCCARTNEY/WONDER 17-9

WHFM/Rochester, NY
Aimee Peck

SIMON & GARFUNKEL
JOAN JETT
ASIA
ROLLING STONES
CDB
LOVERBOY
JOHN DENVER
Hottest:
VANGELIS 1-1
PAUL DAVIS 11-11
TOMMY TUTONE 17-17
MCCARTNEY/WONDER 18-18
DAN FOGELBERG 21-21

K104/Erie, PA
Bill Shannon

QUEEN
38 SPECIAL
Hottest:
RICK SPRINGFIELD 4-1
POCO 6-3
SOFT CELL 8-5
ROLLING STONES 10-7
JOURNEY 12-9

V100/Charleston, WV
Jay Jarvis

SHEENA EASTON
EDDIE RABBITT (dp)
TOTO (dp)
Hottest:
PAUL DAVIS 1-1
CHARLENE 3-2
HALL & OATES 5-3
MCCARTNEY/WONDER 10-8
DAN FOGELBERG 17-12

WKRZ-FM/Wheelers, PA
Jim Rising

MOTELS
JOHN COUGAR
38 SPECIAL
JOAN JETT
Hottest:
RICK SPRINGFIELD 1-1
GREG GUIDRY 7-5
HALL & OATES 11-8
ASIA 16-9
RAY PARKER JR. 28-13

52FLY/Albany, NY
Jack Lawrence

RAY PARKER JR.
TOTO
SHEENA EASTON
SIMON & GARFUNKEL
Hottest:
RICK SPRINGFIELD 3-1
PAUL DAVIS 5-2
HALL & OATES 9-5
GREG GUIDRY 14-10
KOOL & THE GANG 18-13

WDRS-FM/Hartford, CT
Paul Roberts

QUEEN
ASHFORD & SIMPSON
SMOKEY ROBINSON
DENICIE WILLIAMS
SHEENA EASTON (dp)
Hottest:
VANGELIS 2-1
RICK SPRINGFIELD 3-2
CHARLENE 12-5
TOMMY TUTONE 10-6
MCCARTNEY/WONDER 23-11

WRCK/Utica, NY
Jim Reitz

ROD STEWART
MOTELS
38 SPECIAL
Hottest:
JOAN JETT 1-1
TOMMY TUTONE 2-2
LOVERBOY 9-4
CHARLENE 13-6
MCCARTNEY/WONDER 14-8

WGY/Beth, ME
Willie Mitchell

ROD STEWART
MOTELS
38 SPECIAL
Hottest:
JOAN JETT 1-1
TOMMY TUTONE 2-2
LOVERBOY 9-4
CHARLENE 13-6
MCCARTNEY/WONDER 14-8

JWT/Binghamton, NY
Scott Michaels

QUEEN
38 SPECIAL
JIMMY HALL
JOHN COUGAR
JOAN JETT
Hottest:
TOMMY TUTONE 1-1
RICK SPRINGFIELD 3-2
STEVIE NICKS 4-3
PAUL DAVIS 5-4
LOVERBOY 15-9

WPHD/Buffalo, NY
Harv Moore

VAN HALEN
TOTO
QUEEN
SPLIT ENZ
38 SPECIAL
MOTELS
Hottest:
RICK SPRINGFIELD 2-1
J. GEILS BAND 1-2
ALDO NOVA 3-3
ASIA 5-4
MCCARTNEY/WONDER 16-5

WYCR/Henover, NY
J.J. Randolph

ROD STEWART
38 SPECIAL
JOAN JETT
JOHN COUGAR
Hottest:
PAUL DAVIS 1-1
RICK SPRINGFIELD 4-2
KOOL & THE GANG 5-6
TOMMY TUTONE 11-7
RAY PARKER JR. 20-12

WYCR/Henover, NY
J.J. Randolph

ROD STEWART
38 SPECIAL
JOAN JETT
JOHN COUGAR
Hottest:
PAUL DAVIS 1-1
RICK SPRINGFIELD 4-2
KOOL & THE GANG 5-6
TOMMY TUTONE 11-7
RAY PARKER JR. 20-12

WYCR/Henover, NY
J.J. Randolph

ROD STEWART
38 SPECIAL
JOAN JETT
JOHN COUGAR
Hottest:
PAUL DAVIS 1-1
RICK SPRINGFIELD 4-2
KOOL & THE GANG 5-6
TOMMY TUTONE 11-7
RAY PARKER JR. 20-12

PARALLEL THREE

WCIR/Beckley, WV
Jim Martin

QUEEN
JOHN COUGAR
Hottest:
VANGELIS 1-1
PAUL DAVIS 11-11
TOMMY TUTONE 17-17
MCCARTNEY/WONDER 18-18
DAN FOGELBERG 21-21

WFEA/Manchester, NH
Keith Lemire

WILLIE NELSON
JOHN COUGAR
ROD STEWART
DIANA ROSS
WARWICK & MATHIS
MOTELS
Hottest:
RICK SPRINGFIELD 3-1
CHARLENE 16-3
HALL & OATES 7-4
MCCARTNEY/WONDER 20-6
LRB 22-17

WFBG/Altoona, PA
Tony Booth

TOTO
JOAN JETT
QUEEN
ELTON JOHN
RICHARD D. FIELDS
BERTIE HIGGINS
PRISM
Hottest:
RICK SPRINGFIELD 4-1
HALL & OATES 6-2
MCCARTNEY/WONDER 12-3
TOMMY TUTONE 7-5
RAY PARKER JR. 19-11

WGUY/Bangor, ME
J.J. Wright

QUEEN
LRB
WAITRESSES
JIMMY HALL
38 SPECIAL
ASIA
STEVIE WOODS
TROOPER
Hottest:
RICK SPRINGFIELD 1-1
J. GEILS BAND 3-3
MCCARTNEY/WONDER 12-7
DR. HOOK 17-10
HUMAN LEAGUE 20-13
SIMON & GARFUNKEL 31-24

WJBO/Portland, ME
Brian Phoenix

RAY PARKER JR.
LRB
JOHN COUGAR
ROD STEWART
SMOKEY ROBINSON
Hottest:
HUEY LEWIS AND TH 2-1
ONJ 3-2
RICK SPRINGFIELD 7-3
HALL & OATES 24-13
MCCARTNEY/WONDER 33-17

WTSN/Dover, NH
Jim Sebastian

SHEENA EASTON
DONNIE IRIS
EDDIE RABBITT
WILLIE NELSON
ROD STEWART
DENICIE WILLIAMS
Hottest:
VANGELIS 2-1
HALL & OATES 15-5
RICK SPRINGFIELD 16-6
PAUL DAVIS 19-7
JOHN DENVER 20-8

WYZZ/Beth, ME
Willie Mitchell

ROD STEWART
MOTELS
38 SPECIAL
Hottest:
JOAN JETT 1-1
TOMMY TUTONE 2-2
LOVERBOY 9-4
CHARLENE 13-6
MCCARTNEY/WONDER 14-8

95XII/Parkersburg, WV
Terry Lee Collins

QUEEN
38 SPECIAL
SAMMY HAGAR
Hottest:
HENRY PAUL BAND 4-1
ONJ 2-2
J. GEILS BAND 5-3
ROBERTA FLACK 8-5
HALL & OATES 23-16

WACZ/Bangor, ME
Michael O'Hara

QUEEN
Hottest:
JOAN JETT 1-1
CHARLENE 3-2
RICK SPRINGFIELD 5-3
RAY PARKER JR. 15-8
VANGELIS 18-12

WZYQ/Frederick, ND
Kemosabi Joe

BOW WOW WOW
MOTELS
QUEEN
38 SPECIAL
Hottest:
RICK SPRINGFIELD 1-1
PAUL DAVIS 3-2
CHARLENE 9-4
MCCARTNEY/WONDER 15-9
ASIA 22-15

WZLW/Bangor, ME
Michael O'Hara

QUEEN
Hottest:
JOAN JETT 1-1
CHARLENE 3-2
RICK SPRINGFIELD 5-3
RAY PARKER JR. 15-8
VANGELIS 18-12

WZYQ/Frederick, ND
Kemosabi Joe

BOW WOW WOW
MOTELS
QUEEN
38 SPECIAL
Hottest:
RICK SPRINGFIELD 1-1
PAUL DAVIS 3-2
CHARLENE 9-4
MCCARTNEY/WONDER 15-9
ASIA 22-15

WZLW/Bangor, ME
Michael O'Hara

QUEEN
Hottest:
JOAN JETT 1-1
CHARLENE 3-2
RICK SPRINGFIELD 5-3
RAY PARKER JR. 15-8
VANGELIS 18-12

WHEB/Portsmouth, NH
Rick Bean

LRB
Hottest:
RICK SPRINGFIELD 1-1
HUEY LEWIS AND TH 2-2
PAUL DAVIS 4-3
HALL & OATES 5-4
MCCARTNEY/WONDER 10-6

WFEA/Manchester, NH
Keith Lemire

WILLIE NELSON
JOHN COUGAR
ROD STEWART
DIANA ROSS
WARWICK & MATHIS
MOTELS
Hottest:
RICK SPRINGFIELD 3-1
CHARLENE 16-3
HALL & OATES 7-4
MCCARTNEY/WONDER 20-6
LRB 22-17

SOUTH

PARALLEL TWO

BJ105/Orlando, FL
Tom West

LRB
CHERI
38 SPECIAL
SMOKEY ROBINSON
ALESSI
JIMMY HALL
Hottest:
JOAN JETT 1-1
RICK SPRINGFIELD 6-4
PAUL DAVIS 10-8
TOMMY TUTONE 16-10
QUARTERFLASH 13-11

KEEL/Shreveport, LA
Tom Kenny

WARWICK & MATHIS
SHEENA EASTON
EDDIE RABBITT
RAY PARKER JR.
Hottest:
VANGELIS 2-1
VANGELIS 3-2
CHARLENE 9-7
WILLIE NELSON 20-13
SIMON & GARFUNKEL 31-24

KTSA/San Antonio, TX
J.J. Rodriguez

RAY PARKER JR.
Hottest:
ONJ 2-1
RICK SPRINGFIELD 9-5
VANGELIS 19-10
PAUL DAVIS 15-11
STARS ON 45 30-25

KXX108/Birmingham, AL
Chris Trane

BERTIE HIGGINS
SHEENA EASTON
DONNIE IRIS
Hottest:
WILLIE NELSON 1-1
CHARLENE 6-2
MCCARTNEY/WONDER 19-9
GREG GUIDRY 13-10
KOOL & THE GANG 15-12

WAXY/Ft. Lauderdale, FL
Rick Shaw

ASIA
LRB
DAN FOGELBERG
Hottest:
VANGELIS 1-1
QUINCY JONES 2-2
MCCARTNEY/WONDER 14-4
RICK SPRINGFIELD 11-7
ELTON JOHN 18-15

WAYS/Charlotte, NC
Lou Simon

CDB
JOHN COUGAR
DAN FOGELBERG
QUEEN
POLICE
Hottest:
VANGELIS 1-1
GO GO'S 6-3
HALL & OATES 9-7
JUNIOR 12-10
TOTO 24-19

WBBO/Augusta, GA
Bruce Stevens

WARWICK & MATHIS
JOHN COUGAR
JOAN JETT
RONNIE MILSAP
38 SPECIAL
Hottest:
WILLIE NELSON 2-1
RAY PARKER JR. 3-2
KOOL & THE GANG 7-4
MCCARTNEY/WONDER 23-13
CDB 19-14

WFME/Baton Rouge, LA
Rica Watkins

TOTO
SIMON & GARFUNKEL
Hottest:
RICK SPRINGFIELD 2-1
MCCARTNEY/WONDER 11-7
LOVERBOY 20-14
HUMAN LEAGUE 25-19
DAN FOGELBERG 26-22

WGH/Norfolk, VA
Bob Canada

GORDON LIGHTFOOT
BERTIE HIGGINS
MICHAEL SMOTHERMA
RONNIE MILSAP
ALESSI
SAMMY HAGAR
JOHN COUGAR
Hottest:
PAUL DAVIS 1-1
BEATLES 4-3
CHARLENE 7-5
MCCARTNEY/WONDER 10-6
DAN FOGELBERG 11-8

WJDX/Jackson, MS
Bill Crews

DAVID LASLEY
WARWICK & MATHIS
DENICIE WILLIAMS
JOAN JETT
TOMMY TUTONE
Hottest:
CHARLENE 5-1
RICK SPRINGFIELD 3-3
RAY PARKER JR. 7-5
WILLIE NELSON 13-7
ELTON JOHN 19-12

WTIX/New Orleans, LA
Gary Franklin

DAN FOGELBERG
MEARNE/KNOCKOUTS
WAYLON & WILLIE
POLICE
WARWICK & MATHIS
ALESSI
PRISM
T.G. SHEPPARD
Hottest:
VANGELIS 2-1
RICK SPRINGFIELD 7-2
RAY PARKER JR. 13-8
MCCARTNEY/WONDER 20-13
LRB 28-22

Y103/Jacksonville, FL
Robert John

38 SPECIAL
SAMMY HAGAR
ROD STEWART
Hottest:
GLASS MOON 4-1
RAY PARKER JR. 6-4
LOVERBOY 21-10
FRANKE/KNOCKOUTS 30-22

WRVQ/Richmond, VA
Bill Thomas

38 SPECIAL
DONNIE IRIS
Hottest:
RICK SPRINGFIELD 5-1
GENESIS 15-11
MCCARTNEY/WONDER 18-12
ALDO NOVA 21-15
LOVERBOY 22-17

FM100/Memphis, TN
Tom Prestigiacomo

ROBERTA FLACK
RONNIE MILSAP
38 SPECIAL
Hottest:
RICK SPRINGFIELD 1-1
GREG GUIDRY 3-2
HALL & OATES 4-3
RAY PARKER JR. 11-5
BARRY MANILOW 28-14
CHARLENE 6-2

WSKZ/Chattanooga, TN
David Carroll

QUEEN
RAINBOW
38 SPECIAL
TOTO
Hottest:
RICK SPRINGFIELD 3-1
MCCARTNEY/WONDER 9-5
CDB 17-12
HUMAN LEAGUE 22-13
LRB 24-15

KINT/EI Paso, TX
Jim Zippo

JOAN JETT
QUEEN
SIMON & GARFUNKEL
ABBA
Hottest:
RICK SPRINGFIELD 2-1
STARS ON 45 4-2
KOOL & THE GANG 5-3
ALDO NOVA 6-5
JOAN JETT A-22

KX104/Nashville, TN
Jon Anthony

LRB
JOHN COUGAR
JOAN JETT
Hottest:
GO GO'S 2-1
KOOL & THE GANG 10-4
RAY PARKER JR. 22-10
CDB 18-13
MCCARTNEY/WONDER 24-14

KJ100/Louisville, KY
Dave McCann

TOTO
CARPENTERS
Hottest:
VANGELIS 2-1
CHARLENE 11-6
MCCARTNEY/WONDER 17-12
DAN FOGELBERG 16-13
ROBERTA FLACK 19-15

KHFI/Austin, TX
Ed Volkman

JOHN COUGAR
QUEEN
WAYLON & WILLIE
STEVIE WOODS
JOE KING CARRASCO
MIKE POST
Hottest:
J. GEILS BAND 1-1
HALL & OATES 3-2
RAY PARKER JR. 5-3
KOOL & THE GANG 8-5
MCCARTNEY/WONDER 10-7

KBFM/McAllen-Brownsville
Steve Owens

TOTO
JOAN JETT
SIMON & GARFUNKEL
BERTIE HIGGINS
MOTELS
Hottest:
JOAN JETT 1-1
GREG GUIDRY 11-6
PAUL DAVIS 12-7
HALL & OATES 14-8
MCCARTNEY/WONDER 26-14

G100/Mobile, AL
Scott Griffith

JOHN COUGAR
ROD STEWART
JOAN JETT
Hottest:
J. GEILS BAND 1-1
RICK SPRINGFIELD 3-2
HALL & OATES 5-3
KOOL & THE GANG 6-5
CHARLENE 9-7

CK101/Cocoa Beach, FL
Mike Lowe

RAINBOW
ASIA
QUEEN
LOVERBOY
DENICIE WILLIAMS
Hottest:
PAUL DAVIS 7-1
WILLIE NELSON 14-8
MCCARTNEY/WONDER 22-13
CDB 29-22
SHALAMAR 39-29

KSET-FM/EI Paso, TX
Kris Van Dyke

MOTELS
38 SPECIAL
SAMMY HAGAR
ROD STEWART
Hottest:
GLASS MOON 4-1
RAY PARKER JR. 6-4
LOVERBOY 21-10
FRANKE/KNOCKOUTS 30-22

B97/New Orleans, LA
Volpe/Lousteau

QUEEN
Hottest:
J. GEILS BAND 1-1
TOMMY TUTONE 14-4
VAN HALEN 12-8
JUNIOR 17-13
RAY PARKER JR. 19-14

WOKI/Knoxville, TN
Gary Adkins

RONNIE MILSAP
38 SPECIAL
QUEEN
SIMON & GARFUNKEL
JOAN JETT
SAMMY HAGAR
MOTELS
SHALAMAR
Hottest:
WILLIE NELSON 4-1
PAUL DAVIS 5-2
RAY PARKER JR. 9-7
TOMMY TUTONE 16-11
MCCARTNEY/WONDER 25-18

WCSC/Charleston, SC
Chris Bailey

QUEEN
38 SPECIAL
RONNIE MILSAP
MOTELS
PATRICE RUSHEN
Hottest:
PAUL DAVIS 1-1
WILLIE NELSON 4-3
MCCARTNEY/WONDER 20-10
HUMAN LEAGUE 22-15
TOTO 26-18

WBCY/Charlotte, NC
Bob Kagan

KARLA BONOFF
QUEEN
JOHN COUGAR
38 SPECIAL
Hottest:
RICK SPRINGFIELD 1-1
HUMAN LEAGUE 5-4
RAY PARKER JR. 11-5
TOTO 14-7
MCCARTNEY/WONDER 16-8

WMAK-FM/Nashville, TN
Phil Stanley

RONNIE MILSAP
PATTI AUSTIN
ASIA (dp)
DAZZ BAND (dp)
RICHARD D. FIELDS (dp)
Hottest:
HUEY LEWIS AND TH 6-1
MCCARTNEY/WONDER 12-7
RAY PARKER JR. 18-9
ELTON JOHN 20-13
DENICIE WILLIAMS 25-17

WANS-FM/Greenville, SC
Sam Church

ALDO NOVA
DONNIE IRIS
ROD STEWART
38 SPECIAL
QUEEN
Hottest:
RICK SPRINGFIELD 7-1
QUINCY JONES 9-6
PAUL DAVIS 11-8
GREG GUIDRY 13-9
HALL & OATES 15-10

WHHY-FM/Montgomery, AL
Neil Harrison

KARLA BONOFF
DONNIE IRIS
SHEENA EASTON
QUEEN
38 SPECIAL
Hottest:
RICK SPRINGFIELD 4-1
PAUL DAVIS 3-2
HALL & OATES 9-4
MIKE POST 11-7
MCCARTNEY/WONDER 20-8

WDOO/Daytona Beach, FL
Rick Knight

DA

MIDWEST
Most Added® Hottest
 .38 Special Rick Springfield
 Donnie Iris Paul McCartney
 Asia Paul Davis
 Toto Charlene

CHR ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST
Most Added® Hottest
 Joan Jett Rick Springfield
 Queen Paul McCartney
 John Cougar Vangelis

MIDWEST

PARALLEL TWO

92X/Columbus, OH

Teri Nutter
 LRB
 ASIA
 Hottest:
 RICK SPRINGFIELD 1-1
 PAUL DAVIS 6-2
 CHARLENE 14-10
 MCCARTNEY/WONDER 18-11
 ELTON JOHN 22-16

KIOA/Des Moines, IA

A.W. Pantoja
 BRYAN ADAMS
 DONNIE IRIS
 JIMMY HALL
 BERTIE HIGGINS
 TOTO
 KARLA BONOFF
 Hottest:
 VANGELIS 1-1
 CHARLENE 3-2
 PAUL DAVIS 6-4
 RICK SPRINGFIELD 7-6
 MCCARTNEY/WONDER 20-17

KOFM/Oklahoma City, OK

Chuck Morgan
 ALDO NOVA
 HUMAN LEAGUE
 BARRY MANILOW
 DONNIE IRIS
 RONNIE MILSAP
 SIMON & GARFUNKEL
 Hottest:
 VANGELIS 1-1
 SISTER SLEDGE 11-6
 QUINCY JONES 10-7
 MCCARTNEY/WONDER 20-10
 JOHN DENVER 15-11

KRAV/Tulsa, OK

Gary Reynolds
 RONNIE MILSAP
 Hottest:
 PAUL DAVIS 2-1
 ELTON JOHN 5-3
 WILLIE NELSON 9-6
 MCCARTNEY/WONDER 11-9
 CHARLENE 13-11

KZ93/Peoria, IL

Keith Edwards
 LRB
 ALDO NOVA
 38 SPECIAL (dp)
 Hottest:
 TOMMY TUTONE 2-1
 HALL & OATES 9-4
 MCCARTNEY/WONDER 14-7
 ASIA 17-10
 LOVERBOY 18-11

WGRD/Grand Rapids, MI

Sean Stevens
 MCCARTNEY/WONDER
 Hottest:
 JOAN JETT 1-1
 RICK SPRINGFIELD 2-2
 PAUL DAVIS 10-3
 HUEY LEWIS AND TH 7-6
 TOMMY TUTONE 18-8

WHOT/Youngstown, OH

Dick Thompson
 TOTO
 BARRY MANILOW
 Hottest:
 RICK SPRINGFIELD 4-1
 PAUL DAVIS 5-7
 HALL & OATES 10-6
 MCCARTNEY/WONDER 21-8
 KOOL & THE GANG 25-18

WNAP/Indianapolis, IN

Larry Meigo
 JOHN COUGAR
 ASIA
 38 SPECIAL
 SIMON & GARFUNKEL
 DONNIE IRIS
 Hottest:
 RICK SPRINGFIELD 4-1
 STEVIE WONDER 1-2
 HALL & OATES 9-4
 PAUL DAVIS 13-6
 GREG GUIDRY 21-14

WNCH/Columbus, OH

Steve Edwards
 SHEENA EASTON
 LRB
 Hottest:
 ONJ 2-1
 RICK SPRINGFIELD 3-2
 HALL & OATES 6-4
 MCCARTNEY/WONDER 16-9
 DAN FOGELBERG 24-15

WOW/Omaha, NB

Mike Shane
 DONNIE IRIS
 WAYLON & WILLIE
 GENESIS (dp)
 ASIA (dp)
 Hottest:
 MCCARTNEY/WONDER 3-1
 HALL & OATES 5-3
 CHARLENE 7-4
 GREG GUIDRY 11-6
 RICK SPRINGFIELD 13-7

WVIC/East Lansing, MI

Jim St. John
 DWIGHT TWILLEY
 PATTI AUSTIN
 SAMMY HAGAR
 MOTELS
 RONNIE MILSAP
 MIKE POST
 Hottest:
 JOHN DENVER 5-3
 BARRY MANILOW 8-5
 RICK SPRINGFIELD 15-10
 MCCARTNEY/WONDER 21-11
 DAN FOGELBERG 37-24

KSTT/Davenport, IA

Bill Young
 TOTO
 POLICE
 EDDIE RABBITT
 Hottest:
 PAUL DAVIS 2-1
 CHARLENE 8-6
 MCCARTNEY/WONDER 15-11
 DAN FOGELBERG 17-12
 KOOL & THE GANG 18-13

KEYN-FM/Wichita, KN

Terrie Springs
 LRB
 KOOL & THE GANG
 Hottest:
 RICK SPRINGFIELD 6-1
 PAUL DAVIS 5-3
 J. GEILS BAND 7-5
 HALL & OATES 15-11
 GREG GUIDRY 18-13

WYFM/Youngstown, OH

Jeff Tobin
 MCCARTNEY/WONDER
 Hottest:
 JOAN JETT 1-1
 RICK SPRINGFIELD 5-3
 TOMMY TUTONE 13-6
 HUEY LEWIS AND TH 12-7
 VANGELIS 11-9

WAKX/Duluth, MN

Dave Strandberg
 LRB
 FRANKE/KNOCKOUTS
 Hottest:
 VANGELIS 1-1
 PAUL DAVIS 4-2
 CHARLENE 5-3
 HALL & OATES 7-5
 MCCARTNEY/WONDER 18-12

WNAM/Appleton-Oshkosh

Chris Caine
 SIMON & GARFUNKEL
 38 SPECIAL
 JOHN COUGAR
 JOHN DENVER
 Hottest:
 RICK SPRINGFIELD 1-1
 BEATLES 15-12
 CDB 18-13
 TOMMY TUTONE 19-15
 FRANKE/KNOCKOUTS 23-17

WGBF/Evanston, IN

Vgin Carpenter
 CARPENTERS
 Hottest:
 ONJ 1-1
 VANGELIS 2-2
 CHARLENE 6-3
 MCCARTNEY/WONDER 15-9
 DAN FOGELBERG 20-10

WZOK/Rockford, IL

Mr. Ed
 FRANKE/KNOCKOUTS
 DONNIE IRIS
 TOTO
 Hottest:
 RICK SPRINGFIELD 2-1
 TOMMY TUTONE 5-4
 HALL & OATES 6-5
 MCCARTNEY/WONDER 12-6
 GREG GUIDRY 11-7

Z104/Madison, WI

Little Hudson
 38 SPECIAL
 KARLA BONOFF
 ABBA
 SOFT CELL
 Hottest:
 JOAN JETT 1-1
 TOMMY TUTONE 2-2
 VANGELIS 3-3
 RICK SPRINGFIELD 4-4
 CHARLENE 5-5

WIKS/Indianapolis, IN

Hal Martin
 DAN FOGELBERG
 LRB
 TOTO
 38 SPECIAL
 Hottest:
 JOURNEY 1-1
 RICK SPRINGFIELD 5-3
 SHOOTING STAR 4-4
 HUEY LEWIS AND TH 6-5
 LOVERBOY 8-6

US93/South Bend, IN

J.K. Deering
 MCCARTNEY/WONDER
 CHARLENE
 GREG GUIDRY
 TOMMY TUTONE
 Hottest:
 JOAN JETT 1-1
 VANGELIS 2-2
 BERTIE HIGGINS 4-3
 PAUL DAVIS 10-4
 J. GEILS BAND 18-8

WDJX/Dayton, OH

Joe Dawson
 WILLIE NELSON
 DAN FOGELBERG
 SHEENA EASTON
 Hottest:
 VANGELIS 1-1
 RICK SPRINGFIELD 6-3
 CHARLENE 13-8
 MCCARTNEY/WONDER 16-10
 PAUL DAVIS D-14

WKDQ/Evansville, IN

Hobbs/Payne
 RICHARD D. FIELDS
 BARRY MANILOW
 TOTO
 QUEEN
 Hottest:
 RICK SPRINGFIELD 2-1
 CHARLENE 4-4
 MCCARTNEY/WONDER 8-5
 DAN FOGELBERG 17-11
 QUEEN A-18

WJXQ/Jackson, MI

Ryan/Cheska
 JOAN JETT
 SAMMY HAGAR
 DWIGHT TWILLEY
 38 SPECIAL
 MCTELS
 Hottest:
 ASIA 1-1
 JOAN JETT A-14
 SAMMY HAGAR A-17
 DWIGHT TWILLEY A-25
 38 SPECIAL A-26

KQKQ/Omaha, NB

Jay Taylor
 TOTO
 DONNIE IRIS
 JOHN COUGAR
 Hottest:
 RICK SPRINGFIELD 1-1
 CHARLENE 7-4
 HALL & OATES 10-6
 MCCARTNEY/WONDER 14-7
 HUMAN LEAGUE 17-12

KIHK/Davenport, IA

Chuck King
 TASTE OF HONEY
 LRB
 GENESIS
 DONNIE IRIS
 ASIA
 Hottest:
 JOAN JETT 1-1
 TOMMY TUTONE 16-13
 BEATLES 24-18
 CHARLENE 22-19
 MCCARTNEY/WONDER 31-22

WZZR/Grand Rapids, MI

Brian Thomas
 ASIA
 LOVERBOY
 RAINBOW
 PRISM
 RONNIE MILSAP
 LARRY LEE
 Hottest:
 RICK SPRINGFIELD 1-1
 HALL & OATES 6-3
 GREG GUIDRY 10-6
 CHARLENE 12-8
 MCCARTNEY/WONDER 20-10

WKFR/Kalamazoo, MI

Swart/Chapman
 WILLIE NELSON
 TOTO
 STARS ON 45
 JOHN COUGAR
 DONNIE IRIS
 POLICE
 MIKE POST
 Hottest:
 RICK SPRINGFIELD 2-1
 MCCARTNEY/WONDER 8-5
 ELTON JOHN 12-7
 KOOL & THE GANG 17-12
 FRANKE/KNOCKOUTS D-19

KMGK/Des Moines, IA

Michael Stone
 QUEEN
 38 SPECIAL
 STRANGER
 Hottest:
 QUARTERFLASH 1-1
 RICK SPRINGFIELD 7-3
 HUMAN LEAGUE 8-7
 ALDO NOVA 16-9
 ASIA 21-16

PARALLEL THREE

KFYR/Bismarck, ND

Dan Brannan
 Hottest:
 JOAN JETT 1-1
 VANGELIS 4-2
 PAUL DAVIS 6-3
 MCCARTNEY/WONDER 14-9
 TOMMY TUTONE 19-14

KKLS/Rapid City

Sherwin/Piper
 38 SPECIAL
 SHEENA EASTON
 DONNIE IRIS
 RAY PARKER JR.
 Hottest:
 J. GEILS BAND 4-1
 RICK SPRINGFIELD 7-2
 ELTON JOHN 9-4
 VANGELIS 13-9
 CDB 16-14

KKXU/Grand Forks, ND

Jeff Parker
 TOTO
 LRB
 ABBA
 Hottest:
 PAUL DAVIS 2-1
 RICK SPRINGFIELD 4-2
 VANGELIS 3-3
 HALL & OATES 6-4
 MCCARTNEY/WONDER 11-7

WRKR/Racine, WI

Steve Warren
 CDB
 JOHN COUGAR
 ASIA
 KARLA BONOFF
 Hottest:
 VANGELIS 1-1
 GO GO'S 8-4
 MCCARTNEY/WONDER 22-13
 TOMMY TUTONE 24-17
 CHARLENE 27-20

WSPT/Stevens Point, WI

Fuhr/Stage
 38 SPECIAL
 KARLA BONOFF
 JOAN JETT (dp)
 Hottest:
 J. GEILS BAND 1-1
 RICK SPRINGFIELD 2-2
 CHARLENE 12-6
 HUMAN LEAGUE 8-7
 MCCARTNEY/WONDER 20-10

WTRU/Muskegon, MI

Larry Olek
 JOHN DENVER
 JOHN COUGAR
 RAINBOW
 DAVID LASLEY
 Hottest:
 RICK SPRINGFIELD 1-1
 MCCARTNEY/WONDER 16-6
 CDB 15-15
 RAY PARKER JR. 27-21

KDVV/Topeka, KS

Tony Stewart
 TOTO
 JOHN COUGAR
 QUEEN
 Hottest:
 VANGELIS 1-1
 KOOL & THE GANG 5-3
 RAY PARKER JR. 8-4
 CDB 16-8
 CHARLENE 21-12

KELO/Sioux Falls, SD

Marc Elliot
 ROBERTA FLACK
 LOVERBOY
 SOFT CELL
 ALDO NOVA
 DONNIE IRIS
 38 SPECIAL
 Hottest:
 VANGELIS 3-1
 J. GEILS BAND 9-5
 RICK SPRINGFIELD 11-6
 HALL & OATES 17-11
 PAUL DAVIS 23-16

KWLO/Waterloo, IA

Drew Bentley
 CDB
 ALDO NOVA (dp)
 PETER NOONE
 STARS ON 45 (dp)
 DONNIE IRIS (dp)
 Hottest:
 VANGELIS 2-1
 J. GEILS BAND 3-2
 RICK SPRINGFIELD 7-4
 HUEY LEWIS AND TH 12-5
 TOMMY TUTONE 20-7

WAZY-FM/Lafayette, IN

Bob Leonard
 JOHN COUGAR
 ASIA
 SHEENA EASTON
 LOVERBOY
 GENESIS
 38 SPECIAL
 Hottest:
 RICK SPRINGFIELD 1-1
 HALL & OATES 7-3
 TOMMY TUTONE 11-7
 MCCARTNEY/WONDER 13-9
 TOTO 24-15

KRNA/Iowa City, IA

Bert Goynshor
 ALDO NOVA
 QUEEN
 38 SPECIAL
 SIMON & GARFUNKEL
 MOTELS (dp)
 Hottest:
 RICK SPRINGFIELD 2-1
 HALL & OATES 3-2
 HUMAN LEAGUE 6-3
 PAUL DAVIS 13-5
 RAY PARKER JR. 19-9
 TOTO 24-15

KQWB/Fargo, ND

Wayne Hillier
 RAY PARKER JR.
 LRB
 WILLIE NELSON
 CDB
 TOTO
 ASIA
 Hottest:
 VANGELIS 2-1
 RICK SPRINGFIELD 3-2
 PAUL DAVIS 5-3
 J. GEILS BAND 6-4
 HALL & OATES 8-6

WCIL-FM/Carbondale, IL

Tony Waitkus
 ASIA
 38 SPECIAL
 UTOPIA
 KOKOMO
 NORMAN SALEET
 CAPRIS
 Hottest:
 JOAN JETT 1-1
 PAUL DAVIS 11-2
 KOOL & THE GANG 16-5
 MCCARTNEY/WONDER 23-10
 CHARLENE 24-17

KFMZ/Columbia, MO

Steve Graziano
 QUEEN
 GREG KIHN
 BRYAN ADAMS
 JOAN JETT
 38 SPECIAL
 Hottest:
 J. GEILS BAND 1-1
 ASIA 13-8
 ALDO NOVA 19-11
 GENESIS 17-12
 LOVERBOY 25-16

99KG/Salina, KS

Denny Collier
 JOHN COUGAR
 QUEEN
 JOAN JETT
 JUNIOR
 DAN FOGELBERG
 SHALAMAR (dp)
 Hottest:
 RICK SPRINGFIELD 2-1
 MCCARTNEY/WONDER 20-8
 KOOL & THE GANG 17-11
 RAY PARKER JR. 27-19
 FRANKE/KNOCKOUTS 28-21

KKRC-FM/Sioux Falls, SD

Dan Kiley
 TOTO
 ASIA
 DONNIE IRIS
 JOAN JETT
 MIKE POST
 Hottest:
 JOAN JETT 2-1
 J. GEILS BAND 3-2
 RICK SPRINGFIELD 5-3
 ONJ 4-4
 QUARTERFLASH 8-5

WEST

PARALLEL TWO

KCPX/Salt Lake City, UT
Gary Waldron
 TOTO
 38 SPECIAL
 MOTELS
 BERTIE HIGGINS
 GORDON LIGHTFOOT
 CARS
 POINT BLANK
 Hottest:
 PAUL DAVIS 2-1
 JOHN DENVER 24-18
 STARS ON 45 27-19
 FRANKE/KNOCKOUTS 30-23
 DIANA ROSS 35-29

KJRB/Spokane, WA

Suds Coleman
 RONNIE MILSAP
 KARLA BONOFF
 QUEEN
 38 SPECIAL
 MOTELS
 VOGUE (dp)
 Hottest:
 CHARLENE 4-1
 RICK SPRINGFIELD 5-3
 TOMMY TUTONE 10-7
 MCCARTNEY/WONDER 23-12
 ASIA D-21

KRO/Tucson, AZ

Guy Zapoleon
 CARS
 RAY PARKER JR.
 LRB
 Hottest:
 VANGELIS 4-1
 GLASS MOON 10-5
 MCCARTNEY/WONDER 14-9
 WILLIE NELSON 22-11
 MIKE POST 19-12

Y94/Fresno, CA

John McCorkle
 DAN FOGELBERG
 TOTO
 LRB
 Hottest:
 JOAN JETT 1-1
 BERTIE HIGGINS 2-7
 RICK SPRINGFIELD 3-3
 CHARLENE 17-14
 MCCARTNEY/WONDER 19-15

KLUC/Las Vegas, NV

Dave Van Stone
 TOTO
 Hottest:
 VANGELIS 1-1
 RICK SPRINGFIELD 4-2
 VAN HALEN 9-5
 PAUL DAVIS 10-8
 ELTON JOHN 16-13

KYNO-FM/Fresno, CA

John Lee Walker
 PAUL DAVIS
 SKYY
 JOAN JETT
 SIMON & GARFUNKEL
 Hottest:
 JOAN JETT 1-1
 RICK SPRINGFIELD 4-2
 JUNIOR 5-5
 BERTIE HIGGINS 17-10
 SHALAMAR 16-11

FM102/Sacramento, CA

Manders/Preston
 WILLIE NELSON
 CHARLENE
 LRB
 Hottest:
 RICK SPRINGFIELD 3-1
 TOM TOM CLUB 5-3
 KOOL & THE GANG 7-6
 BERTIE HIGGINS 8-8
 MCCARTNEY/WONDER 20-16

KSPZ/Colorado Springs, CO

Mike Daniels
 HUMAN LEAGUE
 LRB
 Hottest:
 VANGELIS 1-1
 RICK SPRINGFIELD 2-2
 HALL & OATES 6-3
 MCCARTNEY/WONDER 14-8
 CHARLENE 20-11

KHYT/Tucson, AZ

Rich Brother Robbin
 QUEEN
 38 SPECIAL
 ALDO NOVA
 GENESIS
 UTOPIA
 KARLA BONOFF
 Hottest:
 JOAN JETT 1-1
 RICK SPRINGFIELD 6-4
 RAY PARKER JR. 14-8
 CHARLENE 24-19
 TOTO 37-23

KIDD/Monterey, CA

Barry Brown
 JOAN JETT
 JOHN COUGAR
 RICHARD D. FIELDS
 PRISM
 Hottest:
 JOAN JETT 1-1
 RICK SPRINGFIELD 2-2
 PAUL DAVIS 8-4
 HALL & OATES 15-11
 CDB 28-20

KGGI/Riverside-San Bernardino

Steve O'Neill
 SIMON & GARFUNKEL
 QUEEN
 JOHN COUGAR
 LRB
 JIMMY HALL
 RICHARD D. FIELDS
 Hottest:
 RICK SPRINGFIELD 3-1
 KOOL & THE GANG 11-6
 JUNIOR 15-13
 O'BRYAN 20-18
 TOTO 22-20

KKXX/Bakersfield, CA

Squires/DeRoo
 KOOL & THE GANG
 DUKE JUPITER
 SAMMY HAGAR
 QUEEN
 Hottest:
 LRB 3-1
 PRISM 5-3
 ASIA 21-17
 SPARKS 27-18
 HUMAN LEAGUE 30-23

KNBQ/Tacoma, WA

Gary Bryan
 JOHN COUGAR
 QUEEN
 JOAN JETT
 ALESSI
 TEMPTATIONS/JAMES
 RONNIE MILSAP
 Hottest:
 RICK SPRINGFIELD 1-1
 CHARLENE 7-4
 MCCARTNEY/WONDER 21-16
 ALDO NOVA 24-17
 TOTO D-21

K96/Provo, UT

Kraddick/Ginsberg
 DONNIE IRIS
 POLICE
 ASIA
 QUEEN
 RAY

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*) Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually.

★ DENOTES FIRST WEEK IN PARALLELS.

213 REPORTS LAST WEEK

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 33%			Up 51
M 21%			Same 4
S 56%			Down 0
W 19%			Adds 25

EXAMPLE

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary
Up 31 — Number of stations moving it up on the charts.
Debuts 20 — Number of stations debuting the song this week.
Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)
Down 0 — Number of stations moving it down on the charts.
Adds 25 — Total number of stations adding it this week.

ASIA
Heat Of The... (Geffen)
LP: Asia

Regional Reach	135/34	63%	National Summary
E 37%			UP 39
M 32%			DEBUTS 40
S 61%			SAME 26
W 67%			DOWN 0
			ADDS 34

BREAKER

BEATLES
Movie Medley (Capitol)
LP: Real Music

Regional Reach	151/0	71%	National Summary
E 80%			UP 133
M 84%			DEBUTS 5
S 98%			SAME 21
W 98%			DOWN 2
			ADDS 0

CHARLENE DANIELS BAND
Still In Saigon (Epic)
LP: Windows

Regional Reach	139/8	65%	National Summary
E 57%			UP 10
M 74%			DEBUTS 10
S 68%			SAME 19
W 67%			DOWN 2
			ADDS 8

GENESIS
Man On The Corner (At.)
LP: Abecab

Regional Reach	84/7	39%	National Summary
E 48%			UP 42
M 38%			DEBUTS 11
S 88%			SAME 23
W 33%			DOWN 1
			ADDS 7

GO-GO'S
We Got The Beat (IRSA&M)
LP: Beauty & The Beat

Regional Reach	132/0	62%	National Summary
E 58%			UP 18
M 64%			DEBUTS 22
S 88%			SAME 22
W 58%			DOWN 9
			ADDS 0

JOHN COUGAR
Hurts So Good (Rival/PG)
LP: American Fool

Regional Reach	97/53	48%	National Summary
E 74%			UP 27
M 53%			DEBUTS 13
S 38%			SAME 29
W 53%			DOWN 0
			ADDS 53

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 33%			Up 51
M 21%			Same 4
S 56%			Down 0
W 19%			Adds 25

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary
Up 31 — Number of stations moving it up on the charts.
Debuts 20 — Number of stations debuting the song this week.
Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)
Down 0 — Number of stations moving it down on the charts.
Adds 25 — Total number of stations adding it this week.

ASIA
Heat Of The... (Geffen)
LP: Asia

Regional Reach	135/34	63%	National Summary
E 37%			UP 39
M 32%			DEBUTS 40
S 61%			SAME 26
W 67%			DOWN 0
			ADDS 34

BREAKER

BEATLES
Movie Medley (Capitol)
LP: Real Music

Regional Reach	151/0	71%	National Summary
E 80%			UP 133
M 84%			DEBUTS 5
S 98%			SAME 21
W 98%			DOWN 2
			ADDS 0

CHARLENE DANIELS BAND
Still In Saigon (Epic)
LP: Windows

Regional Reach	139/8	65%	National Summary
E 57%			UP 10
M 74%			DEBUTS 10
S 68%			SAME 19
W 67%			DOWN 2
			ADDS 8

GENESIS
Man On The Corner (At.)
LP: Abecab

Regional Reach	84/7	39%	National Summary
E 48%			UP 42
M 38%			DEBUTS 11
S 88%			SAME 23
W 33%			DOWN 1
			ADDS 7

GO-GO'S
We Got The Beat (IRSA&M)
LP: Beauty & The Beat

Regional Reach	132/0	62%	National Summary
E 58%			UP 18
M 64%			DEBUTS 22
S 88%			SAME 22
W 58%			DOWN 9
			ADDS 0

JOHN COUGAR
Hurts So Good (Rival/PG)
LP: American Fool

Regional Reach	97/53	48%	National Summary
E 74%			UP 27
M 53%			DEBUTS 13
S 38%			SAME 29
W 53%			DOWN 0
			ADDS 53

JOHN DOE
"Hit Song" (Anylabel)
LP: Hit Song

Regional Reach	100/25	44%	National Summary
E 33%			Up 51
M 21%			Same 4
S 56%			Down 0
W 19%			Adds 25

100/25 — 100 CHR reporting stations on it this week including 25 new adds.

44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary
Up 31 — Number of stations moving it up on the charts.
Debuts 20 — Number of stations debuting the song this week.
Same 24 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)
Down 0 — Number of stations moving it down on the charts.
Adds 25 — Total number of stations adding it this week.

ASIA
Heat Of The... (Geffen)
LP: Asia

Regional Reach	135/34	63%	National Summary
E 37%			UP 39
M 32%			DEBUTS 40
S 61%			SAME 26
W 67%			DOWN 0
			ADDS 34

BREAKER

BEATLES
Movie Medley (Capitol)
LP: Real Music

Regional Reach	151/0	71%	National Summary
E 80%			UP 133
M 84%			DEBUTS 5
S 98%			SAME 21
W 98%			DOWN 2
			ADDS 0

CHARLENE DANIELS BAND
Still In Saigon (Epic)
LP: Windows

Regional Reach	139/8	65%	National Summary
E 57%			UP 10
M 74%			DEBUTS 10
S 68%			SAME 19
W 67%			DOWN 2
			ADDS 8

GENESIS
Man On The Corner (At.)
LP: Abecab

Regional Reach	84/7	39%	National Summary
E 48%			UP 42
M 38%			DEBUTS 11
S 88%			SAME 23
W 33%			DOWN 1
			ADDS 7

GO-GO'S
We Got The Beat (IRSA&M)
LP: Beauty & The Beat

Regional Reach	132/0	62%	National Summary
E 58%			UP 18
M 64%			DEBUTS 22
S 88%			SAME 22
W 58%			DOWN 9
			ADDS 0

JOHN COUGAR
Hurts So Good (Rival/PG)
LP: American Fool

Regional Reach	97/53	48%	National Summary
E 74%			UP 27
M 53%			DEBUTS 13
S 38%			SAME 29
W 53%			DOWN 0
			ADDS 53

JOHN DENVER
Shanghai Breezes (RCA)
LP: Shanghai Breezes

Regional Reach	88/9	41%	National Summary
E 35%			UP 8
M 51%			DEBUTS 8
S 48%			SAME 29
W 48%			DOWN 2
			ADDS 9

88/9 — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary
Up 8 — Number of stations moving it up on the charts.
Debuts 8 — Number of stations debuting the song this week.
Same 29 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)
Down 2 — Number of stations moving it down on the charts.
Adds 9 — Total number of stations adding it this week.

ASIA
Heat Of The... (Geffen)
LP: Asia

Regional Reach	135/34	63%	National Summary
E 37%			UP 39
M 32%			DEBUTS 40
S 61%			SAME 26
W 67%			DOWN 0
			ADDS 34

BREAKER

BEATLES
Movie Medley (Capitol)
LP: Real Music

Regional Reach	151/0	71%	National Summary
E 80%			UP 133
M 84%			DEBUTS 5
S 98%			SAME 21
W 98%			DOWN 2
			ADDS 0

CHARLENE DANIELS BAND
Still In Saigon (Epic)
LP: Windows

Regional Reach	139/8	65%	National Summary
E 57%			UP 10
M 74%			DEBUTS 10
S 68%			SAME 19
W 67%			DOWN 2
			ADDS 8

GENESIS
Man On The Corner (At.)
LP: Abecab

Regional Reach	84/7	39%	National Summary
E 48%			UP 42
M 38%			DEBUTS 11
S 88%			SAME 23
W 33%			DOWN 1
			ADDS 7

GO-GO'S
We Got The Beat (IRSA&M)
LP: Beauty & The Beat

Regional Reach	132/0	62%	National Summary
E 58%			UP 18
M 64%			DEBUTS 22
S 88%			SAME 22
W 58%			DOWN 9
			ADDS 0

JOHN COUGAR
Hurts So Good (Rival/PG)
LP: American Fool

Regional Reach	97/53	48%	National Summary
E 74%			UP 27
M 53%			DEBUTS 13
S 38%			SAME 29
W 53%			DOWN 0
			ADDS 53

DAN FOGELBERG
Run For The Roses (FM/Epic)
LP: The Innocent Age

Regional Reach	149/20	70%	National Summary
E 65%			UP 93
M 74%			DEBUTS 11
S 78%			SAME 11
W 78%			DOWN 0
			ADDS 20

149/20 — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary
Up 93 — Number of stations moving it up on the charts.
Debuts 11 — Number of stations debuting the song this week.
Same 11 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)
Down 0 — Number of stations moving it down on the charts.
Adds 20 — Total number of stations adding it this week.

ASIA
Heat Of The... (Geffen)
LP: Asia

Regional Reach	135/34	63%	National Summary
E 37%			UP 39
M 32%			DEBUTS 40
S 61%			SAME 26
W 67%			DOWN 0
			ADDS 34

BREAKER

BEATLES
Movie Medley (Capitol)
LP: Real Music

Regional Reach	151/0	71%	National Summary
E 80%			UP 133
M 84%			DEBUTS 5
S 98%			SAME 21
W 98%			DOWN 2
			ADDS 0

CHARLENE DANIELS BAND
Still In Saigon (Epic)
LP: Windows

Regional Reach	139/8	65%	National Summary
E 57%			UP 10
M 74%			DEBUTS 10
S 68%			SAME 19
W 67%			DOWN 2
			ADDS 8

GENESIS
Man On The Corner (At.)
LP: Abecab

Regional Reach	84/7	39%	National Summary
E 48%			UP 42
M 38%			DEBUTS 11
S 88%			SAME 23
W 33%			DOWN 1
			ADDS 7

GO-GO'S
We Got The Beat (IRSA&M)
LP: Beauty & The Beat

Regional Reach	132/0	62%	National Summary
E 58%			UP 18
M 64%			DEBUTS 22
S 88%			SAME 22
W 58%			DOWN 9
			ADDS 0

JOHN COUGAR
Hurts So Good (Rival/PG)
LP: American Fool

Regional Reach	97/53	48%	National Summary
E 74%			UP 27
M 53%			DEBUTS 13
S 38%			SAME 29
W 53%			DOWN 0
			ADDS 53

JOHN DENVER
Shanghai Breezes (RCA)
LP: Shanghai Breezes

Regional Reach	88/9	41%	National Summary
E 35%			UP 8
M 51%			DEBUTS 8
S 48%			SAME 29
W 48%			DOWN 2
			ADDS 9

88/9 — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters playing the song within each region.

National Summary
Up 8 — Number of stations moving it up on the charts.
Debuts 8 — Number of stations debuting the song this week.
Same 29 — Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)
Down 2 — Number of stations moving it down on the charts.
Adds 9 — Total number of stations adding it this week.

ASIA
Heat Of The... (Geffen)
LP: Asia

Regional Reach	135/34	63%	National Summary
E 37%			UP 39
M 32%			DEBUTS 40
S 61%			SAME 26
W 67%			DOWN 0
			ADDS 34

BREAKER

BEATLES
Movie Medley (Capitol)
LP: Real Music

Regional Reach	151/0	71%	National Summary
E 80%			UP 133
M 84%			DEBUTS 5
S 98%			SAME 21
W 98%			DOWN 2
			ADDS 0

CHARLENE DANIELS BAND
Still In Saigon (Epic)
LP: Windows

Regional Reach	139/8	65%	National Summary
E 57%			UP 10
M 74%			DEBUTS 10
S 68%			SAME 19
W 67%			DOWN 2
			ADDS 8

GENESIS
Man On The Corner (At.)
LP: Abecab

Regional Reach	84/7	39%	National Summary
E 48%			UP 42
M 38%			DEBUTS 11
S 88%			SAME 23
W 33%			DOWN 1
			ADDS 7

GO-GO'S
We Got The Beat (IRSA&M)
LP: Beauty & The Beat

Regional Reach	132/0	62%	National Summary
E 58%			UP 18
M 64%			DEBUTS 22
S 88%			SAME 22
W 58%			DOWN 9
			ADDS 0

JOHN COUGAR
Hurts So Good (Rival/PG

New & Active Continued from Back Page

JOHN DENVER "Shanghai Breezes" (RCA) 88/9
 Moves: Up 40, Debuts 8, Same 29, Down 2, Adds 9, Z93, WHFM, WTRY, KROD, WZYP, WDOQ, WNAM, KILE, WTRU, JB105 32-27, KBEQ 31-28, KC101 22-18, KINT 10-7, KOFM 15-11, Y94 22-19.

GENESIS "Man On The Corner" (Atlantic) 84/7
 Moves: Up 42, Debuts 11, Same 23, Down 1, Adds 7, Q107, KLIK, WOW, KHYT, WAZY-FM, KENI, KCBN, 96KX 7-5, KEGL 13-10, KEZR 10-7, WPST 18-15, Q106 25-22, KHFI 28-22, WRVQ 15-11, WIKS 12-9.

ALDO NOVA "Fantasy" (Portrait/CBS) 78/11
 Moves: Up 33, Debuts 6, Same 24, Down 4, Adds 11, KFI, B100, WANS-FM, KOFM, KZ93, KHYT, KIKI, WYKS, KELO, KWLO, KRNA, KEGL 11-7, WGCL 21-13, KMGK 16-9, KNBQ 24-17.

DAVID LASLEY "If I Had My Wish Tonight" (EMI America) 76/5
 Moves: Up 27, Debuts 10, Same 34, Down 0, Adds 5, WCKX, WLAN-FM, WJDX, WDOQ, WTRU, WPGC 28-25, KC101 30-27, WYCR 30-27, KINT 19-15, WMAK-FM 22-19, KBBK 24-20, KCPX 23-20, WGUY 18-14, WAEV 26-23, WGLF 32-29.

CARS "Since You're Gone" (Elektra) 73/7
 Moves: Up 30, Debuts 3, Same 30, Down 3, Adds 7, WCAU-FM, WLS-FM, WHFM, KZFM, KCPX, KRO, WYKS, B104 14-12, Q103 on, 3WT 13-10, WKEE 21-18, WRVQ 17-14, KLUC 15-12, WJBQ 40-35, KKRC-FM 21-19.

QUEEN "Body Language" (Elektra) 72/70
 Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 70 including 96KX, B94, WXKS-FM, JB105, CHUM, Y100, WGCL, WKTI, Q103, WDRC-FM, WKDQ, KBBK, WOMP-FM, Q104, 99KG.

RAINBOW "Stone Cold" (Mercury/PolyGram) 69/13
 Moves: Up 11, Debuts 6, Same 39, Down 0, Adds 13, JB105, CHUM, KEGL, WGCL, KIQQ, KYXX, CK101, WSKZ, WZZR, WOMP-FM, WCIR, WISE, KKQV, WTRU, 96KX 26-22, WJXQ 8-7.

ROBERTA FLACK "Making Love" (Atlantic) 68/7
 Moves: Up 45, Debuts 5, Same 9, Down 2, Adds 7, B104, KFRC, Y103, FM100, Q101, KELO, KDZA, WXKS-FM 8-3, Z93 9-6, KFI 15-10, KEEL 35-30, WHHY-FM 24-19, KJ100 19-15, WKFR 20-17, WGUY 19-15.

DIANA ROSS "Work That Body" (RCA) 67/7
 Moves: Up 22, Debuts 9, Same 29, Down 0, Adds 7, XTRA, Q103, KROK, WFEA, 95SGF, WGLF, KILE, WBEN-FM 35-31, JB105 28-20, KEARTH 30-24, WTIC-FM 27-22, WKEE 38-32, WCCS 29-22, KYNO-FM 22-17, KCPX 35-29.

.38 SPECIAL "Caught Up In You" (A&M) 60/59
 Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 59 including JB105, WRCK, WPST, Y103, WQUT, WSSX, KMGK, WNAM, KJRB, FM103, WGUY, 95XIL, WGLF, KRNA, KOZE.

T.G. SHEPPARD "Finally" (WB/Curb) 59/8
 Moves: Up 24, Debuts 4, Same 23, Down 0, Adds 8, KEZR, WFBR, WKEE, KZFM, WTIK, WDCG, KILE, Q101, WCKX 21-18, KXX106 17-14, WHHY-FM 21-15, WMAK-FM 26-21, WAYS 26-22, KOFM 27-24, WKDQ 30-27.

ROD STEWART "How Long" (WB) 56/14
 Moves: Up 10, Debuts 11, Same 21, Down 0, Adds 14, KZZP, WYCR, KSET-FM, KROK, G100, WRQK, WSSX, WANS-FM, WJBQ, WIGY, WTSN, WFEA, WOMP-FM, KKQV, KXXX 28-21.

DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 51/5
 Moves: Up 23, Debuts 6, Same 17, Down 0, Adds 5, Y100, WDRC-FM, WJDX, CK101, WTSN, WXKS-FM 13-10, 94Q 29-26, KRLA 21-19, WFBR 21-16, WTIC-FM 29-20, FM100 25-22, WCCS 23-19, WGUY 24-19, WFLB 21-13, KILE 37-28.

SIGNIFICANT ACTION

STARS ON 45 "Tribute To Stevie Wonder" (Radio/Atlantic) 49/2
 Moves: Up 28, Debuts 4, Same 14, Down 1, Adds 2, WKFR, KWLO, JB105 27-22, CKGM 23-18, WCKX 23-15, WLQ-FM 27-23, KFI d-30, WKEE 33-28, KBFM 22-19, WTIK 26-20, CK101 23-19, KLIK 33-27, KJRB 24-20, Z102 31-29, WFLB 19-16.

RICHARD "D." FIELDS "If It Ain't One Thing It's Another" (Boardwalk) 48/13
 Moves: Up 16, Debuts 10, Same 9, Down 0, Adds 13, Y100, 95, WKEE, WZYP, WMAK-FM, WKDQ, KIDD, KGGI, KBBK, KIKI, WFBG, WGLF, KSLY, KEARTH 20-13, WNOK-FM 25-22.

DUKE JUPITER "I'll Drink To You" (Coast-Coast/CBS) 47/2
 Moves: Up 11, Debuts 4, Same 29, Down 1, Adds 2, WDCG, KXXX, CKGM on, KEGL 28-25, KYXX on, KZZP 21-19, 3WT 21-19, K104 37-35, KLPO on, KLUC 20-17, Q104 on, WISE on, KILE on, WAZY-FM 21-18, WCIL-FM 29-26, KFMZ 24-22, KATI on.

MOTELS "Only The Lonely" (Capitol) 43/30
 Moves: Up 0, Debuts 1, Same 12, Down 0, Adds 30 including WFI, CHUM, KEARTH, WPHD, WKRZ-FM, WKEE, KBFM, WOKI, WJXQ, KJRB, KIKI, WFEA, KVOL, KRNA, KDZA.

JUNIOR "Mama Used To Say" (Mercury/PolyGram) 42/1
 Moves: Up 23, Debuts 4, Same 11, Down 3, Adds 1, 99KG, WFI 4-3, B94 23-20, KEARTH 10-7, KRLA 6-4, KFI 8-4, XTRA 12-9, WDRC-FM on, KBFM 30-26, WAYS 12-10, Z104 d-28, Z102 16-12, 95SGF 23-20, WYKS 24-16, Q101 16-12.

CAROLE KING "One To One" (Atlantic) 35/1
 Moves: Up 10, Debuts 4, Same 18, Down 2, Adds 1, WISE, WNBC 20-18, KBEQ 29-27, KIQQ 36-32, WFBR 28-25, WBLI on, WPST 26-24, KLPO on, WOKI 37-35, KJ100 on, WZZR on, KSTT 21-17, WJBQ on, Q104 21-18, 99KG on, KDZA on.

KARLA BONOFF "Personally" (Columbia) 31/14
 Moves: Up 5, Debuts 4, Same 8, Down 0, Adds 14, KBEQ, KEARTH, WKEE, WHHY-FM, WBCY, KIOA, Z104, KJRB, KHYT, WFOX, WRKR, WSPT, KYIA, KOZE, KCNR 30-26.

SHALAMAR "A Night To Remember" (Solar/Elektra) 29/2
 Moves: Up 11, Debuts 1, Same 15, Down 0, Adds 2, WPGC, WOKI, WBEN-FM 18-15, Y100 23-20, KRLA on, KIQQ 30-26, KFRC 39-33, WTIC-FM 24-18, WKRZ-FM on, CK101 39-29, KYNO-FM 16-11, KGGI 27-25, WGUY 30-24, WGLF 36-34, WYKS 39-35.

JIMMY HALL "Fool For Your Love" (Epic) 28/11
 Moves: Up 1, Debuts 0, Same 16, Down 0, Adds 11, KFI, KYXX, 3WT, KZFM, BJ105, KIOA, KGGI, WGUY, WCIR, 95SGF, KENI, KIQQ on, WCCS 28-24, KMGK on, KVOL on.

ABBA "The Visitors" (Atlantic) 28/7
 Moves: Up 4, Debuts 4, Same 13, Down 0, Adds 7, WCKX, KYXX, KZFM, KINT, Z104, Q101, KXXL, WRCK on, WHHY-FM d-29, KMGK on, KXXX 29-26, KJRB 28-26, WFOX 28-24, KKLS 30-25, WCIL-FM d-34.

PRISM "Turn On Your Radar" (Capitol) 27/6
 Moves: Up 5, Debuts 1, Same 15, Down 0, Adds 6, WTIK, WZYP, WZZR, KIDD, WFBG, KENI, B104 on, KEZR 29-25, KINT 32-30, BJ105 40-36, WBCY 26-23, WRVQ on, WJXQ on, KCPX 37-32, WJBQ on.

SOFT CELL "Tainted Love" (Sire/WB) 23/3
 Moves: Up 8, Debuts 1, Same 5, Down 6, Adds 3, B100, Z104, KELO, WFI 6-5, WCAU-FM 5-3, Y100 5-3, KIQQ 3-3, XTRA d-13, WDRC-FM on, WLAN-FM 23-18, K104 8-5, KMGK 29-22, 95XIL 22-20, KRNA 18-14.

GAMMA "Right The First Time" (Elektra) 22/0
 Moves: Up 6, Debuts 2, Same 13, Down 1, Adds 0, 96KX on, WXKS-FM on, CHUM 27-22, KEGL 22-16, KFRC on, WPHD 20-18, 3WT d-34, K104 35-31, WRVQ on, KMGK on, KZ93 on, FM103 on, WOMP-FM 32-30, WRKR on, KFMZ 16-14.

RONNIE MILSAP "Any Day Now" (RCA) 20/20
 Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 20 including KIQQ, KEZR, WFBR, WDOQ, WBBQ, FM100, WMAK-FM, WOKI, WZZR, KOFM, KJRB, KNBQ, KSKD, WFLB, KCBN.

BERTIE HIGGINS "Just Another Day In Paradise" (Kat Family/CBS) 20/15
 Moves: Up 0, Debuts 5, Same 0, Down 0, Adds 15, KZZP, WFBR, WKEE, KBFM, KXX106, WGH, KIOA, KCPX, WFBG, WFOX, WFLB, Q101, KMELO, KENI, KSLY.

SMOKEY ROBINSON "Old Fashioned Love" (Tamil/Motown) 20/8
 Moves: Up 3, Debuts 2, Same 7, Down 0, Adds 8, WXKS-FM, KIQQ, WDRC-FM, KZFM, BJ105, WJBQ, WFLB, WGLF, KFI on, KFRC d-40, WTIC-FM 30-26, WDOQ on, WOKI on, KCPX 40-37, KIKI on.

PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 19/4
 Moves: Up 4, Debuts 0, Same 11, Down 0, Adds 4, WMAK-FM, WVIC, KSKD, WFLB, WXKS-FM on, Y100 on, KRLA on, KFI on, KIQQ 38-30, WKRZ-FM on, KGGI 28-24, KBBK on, WGUY on, KILE 39-36, KSLY on.

SAMMY HAGAR "Piece Of My Heart" (Geffen) 18/12
 Moves: Up 1, Debuts 2, Same 3, Down 0, Adds 12, KEGL, KSET-FM, WOKI, WGH, WVIC, WJXQ, KXXX, KBBK, KSKD, 95XIL, KENI, KSLY, KYXX on, WPHD 30-28, KSEL-FM d-28, KFMZ d-26.

ALESSI "Put Away Your Love" (Qwest/WB) 18/9
 Moves: Up 0, Debuts 0, Same 9, Down 0, Adds 9, KEZR, WTIK, BJ105, WGH, KNBQ, WAEV, WGLF, KVOL, KDZA, WXKS-FM on, Y100 on, WKRZ-FM on.

EDDIE RABBITT "I Don't Know Where To Start" (Elektra) 17/6
 Moves: Up 3, Debuts 1, Same 7, Down 0, Adds 6, V100, KEEL, KROK, KSTT, WTSN, WFOX, WFBR on, WFMF 27-25, Y103 on, WGH d-18, KIOA on, WOMP-FM on, WZYQ on, WFLB 23-19, KKLS on.

POINT BLANK "Let Her Go" (MCA) 17/3
 Moves: Up 4, Debuts 1, Same 9, Down 0, Adds 3, CHUM, WABB-FM, KCPX, KEGL 27-24, WPST d-33, KSET-FM on, KINT 30-29, KHFI on, WOKI on, WSSX on, WNAF 25-24, KSKD on, KKQV on, KSEL-FM 15-12, KVOL on.

GORDON LIGHTFOOT "Baby Step Back" (WB) 17/2
 Moves: Up 8, Debuts 2, Same 4, Down 1, Adds 2, WGH, KCPX, CKLW on, KCNR 10-6, V100 d-26, KEEL on, CK101 38-36, WRQK on, WVIC 31-26, KIOA 22-20, WNCI 20-17, KXXX 15-11, KSPZ 22-21, KSKD 25-27, WIGY on.

DIONNE WARWICK & JOHNNY MATHIS "Friends In Love" (Arista) 16/6
 Moves: Up 1, Debuts 4, Same 5, Down 0, Adds 6, KIQQ, WTIK, KEEL, WJDX, WBBQ, WFEA, WXKS-FM on, WFBR 30-28, WAEV d-29, WDOQ on, CK101 d-38, WGH d-19, WGUY on, WFOX on, KENI on.

SIGNIFICANT ACTION

WAYLON & WILLIE "Just To Satisfy You" (RCA) 28/2
 Rotations: Heavy 2/0, Medium 20/1, Light 6/1, Extra Adds 0, Total Adds 2, WJBC, KBOZ. Heavy: WFMK, WDAY. Medium: WSB, WCCO, KPLZ, WBSA, WGAC, KEY103, WAFF, WSGN, WSLI, WHBY, KMBZ, WMHE, KBOI, KSL, KRBC, WORG, KFOR, WJON, KFQD.

DENIECE WILLIAMS "It's Gonna Take A Miracle" (ARC/Columbia) 25/1
 Rotations: Heavy 2/0, Medium 15/1, Light 8/0, Extra Adds 0, Total Adds 1, KBOZ. Heavy: WBEN, WNNR. Medium: WCBM, WASH, WLTA, WBT, KULF, WHBC, KKUA, KSL, WKZE-FM, WEIM, KRBC, WSKY, WORG, WWSA.

MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 23/2
 Rotations: Heavy 2/0, Medium 14/1, Light 6/0, Extra Adds 1, Total Adds 2, WAIV, WRVR. Heavy: YES95, WFMK. Medium: KDKA, KPPL, WICC, WHHY, WSRZ, WHBC, KRNT, KRBC, WSKY, Q96, WORG, WSGW, WBOW.

MANHATTAN TRANSFER "Route 66" (Atlantic) 22/12
 Rotations: Heavy 1/0, Medium 10/4, Light 9/6, Extra Adds 2, Total Adds 12, WCCO, KPLZ, WHIO, WDFD, KUGN, KSL, WNAB, WKZE-FM, WSKY, WWSA, WJON, KTWO. Heavy: WDEF. Medium: WBT, KULF, KOB, KBOI, WEIM, KRBC.

STARS ON 45 "Tribute To Stevie Wonder" (Radio/Atlantic) 22/2
 Rotations: Heavy 2/0, Medium 12/0, Light 7/1, Extra Adds 1, Total Adds 2, KVIL, KTWO. Heavy: KKUA, WLVA. Medium: WCBM, WYNY, WCLR, WICC, WBT, WIS, WHHY, WHIO, KRNT, WNNR, WROV, KCRG.

LE ROUX "Nobody Said It Was Easy (Lookin' For The Lights)" (RCA) 22/0
 Rotations: Heavy 6/0, Medium 11/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WRIE, WSRZ, WOWO, WFMK, WNNR, WROV. Medium: KVIL, WZZP, WAFB, KRBE, WMHE, KYUU, WEIM, WCHV, Q96, WBOW, KRKK.

RONNIE MILSAP "Any Day Now" (RCA) 19/19
 Rotations: Heavy 0/0, Medium 11/11, Light 8/8, Extra Adds 0, Total Adds 19, WBEN, WASH, WSGN, KULF, WPTF, WRVA, WAKR, WFMK, WMHE, KTCT, WSKY, WDEF, KSEL, WLVA, WORG, WWSA, WDAY, KRNO, KSRO.

BOBBY CALDWELL "Jamaica" (Polydor/PolyGram) 18/4
 Rotations: Heavy 0/0, Medium 14/3, Light 4/1, Extra Adds 0, Total Adds 4, KULF, WHIO, KRBC, KFOR. Medium: WBEN, WLTA, WCCO, WIS, WHBC, KWAV, WSKY, WDEF, KRNO, KRKK, KRNT.

STEVIE WOODS "Fly Away" (Cotillion/Atco) 17/11
 Rotations: Heavy 0/0, Medium 8/6, Light 8/4, Extra Adds 1, Total Adds 11, WSB, 97AIA, WCCO, KEY103, WARM98, WHIO, KRKD, KUGN, KSL, WLVA, KISN. Medium: KEX, KULF.

RANDY GOODRUM "Savin' It Up" (Polydor/PolyGram) 17/2
 Rotations: Heavy 0/0, Medium 6/0, Light 11/2, Extra Adds 0, Total Adds 2, WFMK, WEIM. Medium: WLTA, WHIO, KRNT, KBOI, KRBC, WSKY.

BARBARA MANDRELL "Til You're Gone" (MCA) 14/7
 Rotations: Heavy 1/1, Medium 8/3, Light 4/2, Extra Adds 1, Total Adds 7, WSB, WCCO, WGAC, KRKD, KSL, WDEF, KFQD. Medium: KEX, WDAY, KFOR, WJON, KBOZ.

DON WILLIAMS "Listen To The Radio" (MCA) 14/6
 Rotations: Heavy 1/0, Medium 5/2, Light 8/4, Extra Adds 0, Total Adds 6, WCCO, KMBZ, KTCT, WEIM, KRBC, KSEL. Heavy: WDEF. Medium: WSB, WWSA, WDAY.

DONNIE IRIS "My Girl" (MCA) 14/3
 Rotations: Heavy 1/0, Medium 5/2, Light 8/1, Extra Adds 0, Total Adds 3, WCBM, WQUE, KFOR. Heavy: WNNR. Medium: KULF, WSRZ, KWAV.

ROD STEWART "How Long" (WB) 14/3
 Rotations: Heavy 0/0, Medium 6/1, Light 8/2, Extra Adds 0, Total Adds 3, WKZE-FM, WLVA, KPAT. Medium: WHHY, KWAV, WEIM, WSKY, KSEL.

TOTO "Rosanna" (Columbia) 13/4
 Rotations: Heavy 2/0, Medium 5/1, Light 6/3, Extra Adds 0, Total Adds 4, WTAE, WNNR, WKZE-FM, WCHV. Heavy: WHHY, KWAV. Medium: WSRZ, KKUA, KFOR, KRKK.

PATTI AUSTIN with JAMES INGRAM "Baby Come To Me" (Qwest/WB) 13/2
 Rotations: Heavy 5/0, Medium 2/0, Light 6/2, Extra Adds 0, Total Adds 2, WCZY, WEIM. Heavy: KULF, SM95, KKUA, WLVA, WDAY. Medium: WWSA, KBOZ.

ALESSI "Put Away Your Love" (Qwest/WB) 12/3
 Rotations: Heavy 0/0, Medium 5/0, Light 6/2, Extra Adds 1, Total Adds 3, WRVR, WQUE, WJON. Medium: WSB, KEX, KULF, KBOI, WSKY.

LAURA BRANIGAN "All Night With Me" (Atlantic) 11/0
 Rotations: Heavy 0/0, Medium 5/0, Light 6/0, Extra Adds 0, Total Adds 0. Medium: KULF, WHIO, WIBA, WSKY, KFQD.

DAVID LASLEY "If I Had My Wish Tonight" (EMI America) 10/4
 Rotations: Heavy 1/0, Medium 1/0, Light 6/2, Extra Adds 2, Total Adds 4, WHBC, KMBZ, WKBR, KTWO. Heavy: KULF. Medium: WSKY.

RAY PARKER JR. "The Other Woman" (Arista) 10/2
 Rotations: Heavy 4/0, Medium 5/2, Light 1/0, Extra Adds 0, Total Adds 2, KOY, WHEN. Heavy: WHHY, WQUE, WSRZ, WSKY. Medium: WGAR, Y106, WORG.

MICKEY GILLEY "Tears Of The Lonely" (Epic) 10/1
 Rotations: Heavy 0/0, Medium 4/1, Light 6/0, Extra Adds 0, Total Adds 1, KFOR. Medium: WLTA, KMBZ, KRBC.

CHARLIE DANIELS BAND "Still In Saigon" (Epic) 10/0
 Rotations: Heavy 0/0, Medium 6/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WHEN, KULF, WHHY, WSRZ, WROV, WDAY.

FRANKE & THE KNOCKOUTS "Without You..." (Millennium/RCA) 10/0
 Rotations: Heavy 4/0, Medium 2/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WHHY, KWAV, WNNR, WLVA. Medium: WSRZ, WSKY.

ABBA "The Visitors" (Atlantic) 9/1
 Rotations: Heavy 0/0, Medium 7/1, Light 2/0, Extra Adds 0, Total Adds 1, KWAV. Medium: WTAE, WHHY, SM95, WFMK, WSKY, KCRG.

TERRY CASHMAN "Talkin' Baseball (Willie, Mickey, And The Duke)" (Lifesong) 8/6
 Rotations: Heavy 0/0, Medium 3/1, Light 5/5, Extra Adds 0, Total Adds 6, WCBM, WGAC, WHBC, WHIO, WWSA, WSGW. Medium: WIP, WDFD.

PETER NOONE "You Got Me Anyway" (Johnston/CBS) 8/4
 Rotations: Heavy 0/0, Medium 0/0, Light 8/4, Extra Adds 4, WCCO, WSLI, WHBC, WKZE-FM.

JIMMY HALL "Fool For Your Love" (Epic) 7/4
 Rotations: Heavy 0/0, Medium 2/1, Light 5/3, Extra Adds 0, Total Adds 4, WHEN, WGAC, WNNR, WKZE-FM. Medium: WSRZ.

EARL KLUGH "I'm Ready For Your Love" (Liberty) 7/3
 Rotations: Heavy 0/0, Medium 2/1, Light 5/2, Extra Adds 0, Total Adds 3, WGAC, WEIM, WDEF. Medium: KSL.

DIANA ROSS "Work That Body" (RCA) 7/2
 Rotations: Heavy 0/0, Medium 3/0, Light 4/2, Extra Adds 0, Total Adds 2, KKUA, WNNR. Medium: KULF, WQUE, KFOR.

PAUL OVERSTREET "Beautiful Baby" (RCA) 7/0
 Rotations: Heavy 0/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0. Medium: WLTA, WGY, WSKY, WDEF.

TERRI GIBBS "Ashes To Ashes" (MCA) 6/3
 Rotations: Heavy 0/0, Medium 2/1, Light 3/1, Extra Adds 1, Total Adds 3, WCCO, KMBZ, KFQD. Medium: KEX.

MOTELS "Only The Lonely" (Capitol) 6/3
 Rotations: Heavy 0/0, Medium 1/0, Light 5/3, Extra Adds 0, Total Adds 3, WKZE-FM, WEIM, WDAY. Medium: KWAV.

ALABAMA "Mountain Music" (RCA) 6/1
 Rotations: Heavy 0/0, Medium 3/0, Light 3/1, Extra Adds 0, Total Adds 1, KAAV. Medium: WSJS, WHBC, WDAY.

PRISM "Turn On Your Radar" (Capitol) 5/4
 Rotations: Heavy 0/0, Medium 0/0, Light 5/4, Extra Adds 0, Total Adds 4, WFMK, WMHE, WKZE-FM, WBOW.

KOOL & THE GANG "Get Down On It" (De-Lite/PolyGram) 5/1
 Rotations: Heavy 1/0, Medium 3/1, Light 1/0, Extra Adds 0, Total Adds 1, WOWO. Heavy: WHHY. Medium: WQUE, WFMK.

CHR SIGNIFICANT ACTION

Continued

CARPENTERS "Beechwood 4-5789" (A&M) 16/2
 Moves: Up 7, Debuts 2, Same 5, Down 0, Adds 2, KJ100, WGBF, WAEB 18-15, KEEL d-29, CK101 37-35, WGH 13-12, WVIC 39-32, KSTT 16-14, KIOA d-29, KGGI on, WFLB on, KFYR on, KELO 18-13, WCIL-FM on, KSLY 29-27.

CHERI "Murphy's Law" (Venture) 15/3
 Moves: Up 5, Debuts 2, Same 5, Down 0, Adds 3, CKLW, BJ105, WDOQ, WFI d-20, WCAU-FM 34-28, WXKS-FM 27-18, JB105 on, CKGM d-37, Y100 21-18, KIQQ 32-20, KYNO-FM 15-9, KGGI on, WFBG on, WFLB on, KSLY on.

WAYLON & WILLIE "Just To Satisfy You" (RCA) 15/3
 Moves: Up 2, Debuts 0, Same 10, Down 0, Adds 3, KHFI, WTIK, WOW, KFI on, KIQQ on, KEZR on, KYXX on, KZFM 18-16, WZZR on, WVIC on, KBBK on, KSKD on, KHYT on, 95XIL 40-36, WISE on.

Continued on Page 61

A Classic Performance of a Classic Song

CRIMSON AND CLOVER

(NB 7-11-144)

by

JOAN JETT & the BLACKHEARTS

an AOR
Standard
Already!

Broad Demo
Appeal!



The Second Single from the Platinum Album:



I Love Rock-N Roll
NB 1 33243

Y100 2-1
Z93 29-24
WPGC 26-20
KIQQ 33-27
B100 23-20
Q107 on
WIFI add
PRO-FM add
JB105 add
CHUM on
CKGM add
Q105 add 25
Q102 add 30
KRLA add

KFI add
KEZR add
KYYX add
KIMN add
WPHD 29-25
WHFM add
WRCK deb 26
3WT add
WDRG-FM on
WPST add
WLAN-FM add
Q106 add
WYCR add
WKRZ-FM add
WKEE add

KZFM add
KSET-FM deb 25
KINT add 22
KHFI 25-18
KBFM add
KROK add
WJDX add
WABB-FM add
G100 add
WZYP on
WDOQ 30-20
CK101 deb 39
WBBQ add
KX104 add
WOKI add

WDCG 40-31
WSSX 17-10
WANS-FM 23-16
WNOK-FM on
WRVQ deb 20
WJXQ add 14
KMGK on
KZ93 on
Z104 deb 30
WKDQ on
KKXX 31-25
KYNO-FM add 33
KIDD add
KJRB on
KNBQ add

KBBK add
KCPX deb 31
FM103 add
KSKD add
KHVT deb 33
KIKI add
WFBG add 28
WZYQ on
Q104 deb 30
WAEV on
Z102 32-28
95SGF add
WISE on
WXLK add
WGLF add

WYKS deb 17
KILE deb 34
KSEL-FM deb 23
KVOL deb 25
KKRC-FM add 25
WSPT add
KRNA on
99KG add
KFMZ add
KENI add
KKLV add
KCBN add 40
KDZA add
KOZE add



Boardwalk Records and Tapes

Jett Lag Productions



Management: Ken and Meryl Laguna

Management Consultant: Steve Leber

Three Weeks
Two Weeks
Last Week

2	1	1	1	RICK SPRINGFIELD/Don't Talk To Strangers (RCA)
10	5	2	2	PAUL DAVIS/'65 Love Affair (Arista)
28	19	7	3	P. McCARTNEY with S. WONDER/Ebony & Ivory (Columbia)
12	10	6	4	DARYL HALL & JOHN OATES/Did It In A Minute (RCA)
5	4	4	5	VANGELIS/Chariots Of Fire (Polydor/PolyGram)
6	3	3	6	J. GEILS BAND/Freeze-Frame (EMI America)
1	2	5	7	OLIVIA NEWTON-JOHN/Make A Move On Me (MCA)
21	14	12	8	CHARLENE/I've Never Been To Me (Motown)
19	17	14	9	TOMMY TUTONE/867-5309/Jenny (Columbia)
14	12	11	10	GREG GUIDRY/Goin' Down (Badland/Columbia)
8	8	8	11	JOAN JETT & BLACKHEARTS/I Love Rock 'N Roll (Boardwalk)
7	7	9	12	GO-GO'S/We Got The Beat (IRS/A&M)
9	9	10	13	HUEY LEWIS & THE NEWS/Do You Believe In Love (Chrysalis)
29	21	15	14	KOOL & THE GANG/Get Down On It (De-Lite/PolyGram)
-	30	22	15	RAY PARKER JR./The Other Woman (Arista)
24	22	19	16	BEATLES/Movie Medley (Capitol)
25	23	20	17	ELTON JOHN/Empty Garden (Hey Hey Johnny) (Geffen)
-	27	24	18	HUMAN LEAGUE/Don't You Want Me (Virgin/A&M)
4	15	16	19	JOURNEY/Open Arms (Columbia)
-	-	30	20	DAN FOGELBERG/Run For The Roses (Full Moon/Epic)
26	24	23	21	ROLLING STONES/Hang Fire (Rolling Stones/Atco)
-	28	26	22	FRANKE & KNOCKOUTS/Without You... (Millennium/RCA)
-	29	25	23	CHARLIE DANIELS BAND/Still In Saigon (Epic)
3	6	13	24	STEVIE WONDER/That Girl (Tamla/Motown)
13	13	18	25	Q. JONES featuring J. INGRAM/One Hundred Ways (A&M)
-	-	29	26	LITTLE RIVER BAND/Man On Your Mind (Capitol)
11	11	17	27	STEVIE NICKS/Edge Of Seventeen (Modern/Atco)
-	-	-	28	TOTO/Rosanna (Columbia)
-	-	-	29	DONNIE IRIS/My Girl (MCA)
-	-	-	30	ASIA/Heat Of The Moment (Geffen)

Three Weeks
Two Weeks
Last Week

25	16	6	1	McCARTNEY/WONDER/Ebony & Ivory (Columbia)
6	4	3	2	PAUL DAVIS/'65 Love Affair (Arista)
1	1	1	3	VANGELIS/Chariots Of Fire (Polydor/PolyGram)
9	5	4	4	JOHN DENVER/Shanghai Breezes (RCA)
15	8	5	5	WILLIE NELSON/Always On My Mind (Columbia)
3	2	2	6	OLIVIA NEWTON-JOHN/Make A Move On Me (MCA)
18	13	9	7	CHARLENE/I've Never Been To Me (Motown)
12	10	8	8	BARRY MANILOW/Let's Hang On (Arista)
17	14	10	9	ROBERTA FLACK/Making Love (Atlantic)
27	20	14	10	DAN FOGELBERG/Run For The Roses (Full Moon/Epic)
-	26	19	11	SIMON & GARFUNKEL/Wake Up Little Susie (WB)
21	19	15	12	GREG GUIDRY/Goin' Down (Badland/Columbia)
20	18	16	13	AL JARREAU/Teach Me Tonight (WB)
2	3	7	14	NEIL DIAMOND/On The Way To The Sky (Columbia)
26	22	20	15	GORDON LIGHTFOOT/Baby Step Back (WB)
4	7	12	16	Q. JONES featuring J. INGRAM/One Hundred Ways (A&M)
28	24	21	17	CARPENTERS/Beechwood 4-5789 (A&M)
8	9	13	18	STEVIE WONDER/That Girl (Tamla/Motown)
5	6	11	19	SISTER SLEDGE/My Guy (Cotillion/Atco)
30	27	24	20	ELTON JOHN/Empty Garden (Hey Hey Johnny) (Geffen)
7	11	17	21	JOURNEY/Open Arms (Columbia)
11	12	18	22	BERTIE HIGGINS/Key Largo (Kat Family/CBS)
-	-	26	23	EDDIE RABBITT/I Don't Know Where To Start (Elektra)
-	-	27	24	SHEENA EASTON/When He Shines (EMI America)
-	-	29	25	DIONNE WARWICK & JOHNNY MATHIS/Friends In Love (Arista)
-	-	-	26	T.G. SHEPPARD/Finally (WB/Curb)
-	-	-	27	BERTIE HIGGINS/Just Another Day In Paradise (Kat Family/CBS)
10	15	22	28	LARRY CARLTON/Sleepwalk (WB)
22	21	25	29	GENE COTTON/If I Could Get You (Into My Life) (Knoll)
14	17	23	30	BARBRA STREISAND/Memory (Columbia)

QUEEN (70)
.38 SPECIAL (59)
JOHN COUGAR (53)

JOAN JETT (51)
TOTO (40)
ASIA (34)

**MOST
ADDED**

BERTIE HIGGINS (41)
KARLA BONOFF (31)
D. WARWICK/J. MATHIS (20)

RONNIE MILSAP (19)
SHEENA EASTON (16)
EDDIE RABBITT (15)

RICK SPRINGFIELD (134)
P. McCARTNEY/S. WONDER (123)
PAUL DAVIS (70)

HALL & OATES (65)
CHARLENE (62)
VANGELIS (61)

HOTTEST

PAUL DAVIS (61)
WILLIE NELSON (61)
OLIVIA NEWTON-JOHN (59)

VANGELIS (59)
P. McCARTNEY/S. WONDER (58)
CHARLENE (55)

TOTO

Rosanna (Columbia)

68% of our reporters on it. Moves: Up 36, Debuts 42, Same 27, Down 0, Adds 40 including Q107, CFTR, CKGM, B100, KUBE, KOPA, WLAN-FM, WZYP, WSKZ, WZOK, Y94, KLUC, WFBG, KILE, KDVV. See Parallels, debuts at number 28 on the CHR chart.

DONNIE IRIS

My Girl (MCA)

65% of our reporters on it. Moves: Up 57, Debuts 17, Same 38, Down 0, Adds 26 including WKBW, 96KX, JB105, WLOL-FM, KC101, KROD, KXX106, WANS-FM, KIIK, WNAP, KQKQ, K96, WTSN, WCGQ, KKRC-FM. See Parallels, debuts at number 29 on the CHR chart.

ASIA

Heat Of The Moment (Geffen)

63% of our reporters on it. Moves: Up 39, Debuts 40, Same 22, Down 0, Adds 34 including WXKS-FM, WPGC, Y100, WLS-FM, WGCL, KFI, KIMN, Q103, WHFM, WAXY, WRQK, WZZR, KBBK, KSKD, WAZY-FM. See Parallels, debuts at number 30 on the CHR chart.

12-34

NEW & ACTIVE

MIKE POST "Theme From 'Magnum P.I.'" (Elektra) 115/10
Moves: Up 53, Debuts 9, Same 32, Down 11, Adds 10, Q105, KBEQ, KFRC, Q106, KHFI, KROK, WVIC, WKFR, Z102, KKRC-FM, Z93 11-9, 94Q 25-15, KIMN 24-20, KOPA 23-18, WHHY-FM 11-7.

SIMON & GARFUNKEL "Wake Up Little Susie" (WB) 110/19
Moves: Up 41, Debuts 15, Same 35, Down 0, Adds 19 including WIF1, WCAU-FM, WLOL-FM, KEARTH, 92FLY, WTCF-FM, KBFM, WFMF, WOKI, WNAM, WNAP, KYNO-FM, KGGI, KQIZ-FM, KRNA.

BARRY MANILOW "Let's Hang On" (Arista) 110/3
Moves: Up 65, Debuts 13, Same 27, Down 2, Adds 3, KOFM, WKDQ, WHOT, WNBC 28-25, JB105 30-25, KBEQ 26-23, KIQQ 29-21, 3WT 23-20, K104 32-24, WDOQ 20-17, WAYS 28-24, WTSN 27-13, WFOX 21-16, WCIL-FM 34-27, KCBN 38-32.

SHEENA EASTON "When He Shines" (EMI America) 109/17
Moves: Up 45, Debuts 13, Same 34, Down 0, Adds 17 including JB105, WGCL, KYXX, KIMN, KOPA, 92FLY, V100, KEEL, KXX106, WHHY-FM, WRQK, WDJX, WTSN, KKLS, WAZY-FM.

POLICE "Secret Journey" (A&M) 105/17
Moves: Up 34, Debuts 10, Same 44, Down 0, Adds 17 including CHUM, KEGL, WKTI, KIQQ, WTX, WAYS, WNOK-FM, WKFR, K96, WCGQ, WYKS, KILE, Q101, KKL, KATI.

LOVERBOY "When It's Over" (Columbia) 100/13
Moves: Up 56, Debuts 12, Same 18, Down 1, Adds 13, 96KX, WLOL-FM, KBEQ, WHFM, CK101, WZZR, WCIR, 95SGF, WFLB, WYKS, KELO, WAZY-FM, KDZA, WBEN-FM 38-23, 94Q 24-19.

JOHN COUGAR "Hurts So Good" (Riva/PolyGram) 97/53
Moves: Up 2, Debuts 13, Same 29, Down 0, Adds 53 including WBEN-FM, WIF1, Z93, 94Q, WLOL-FM, WGCL, KFI, KFRC, B100, KIMN, Q103, WLAN-FM, KHFI, KQKQ, KNBQ.

WILLIE NELSON "Always On My Mind" (Columbia) 94/20
Moves: Up 50, Debuts 13, Same 10, Down 1, Adds 20 including WKBW, WIF1, B104, Q105, WCKX, WLOL-FM, KBEQ, KRLA, WAEB, KITY, KLPO, WKFR, FM102, WTSN, KQWB.

JOAN JETT &... "Crimson And Clover" (Boardwalk) 89/51
Moves: Up 13, Debuts 12, Same 13, Down 0, Adds 51 including WIF1, PRO-FM, JB105, CKGM, Q105, Q102, KRLA, KFI, KEZR, KYXX, KIMN, WYCR, KX104, WJXQ, WXLK.

BREAKERS

T.G. SHEPPARD

Finally (WB/Curb)

52% of our reporters on it. Rotations: Heavy 12/0, Medium 39/3, Light 22/7, Extra Adds 3, Total Adds 13, WJMD, KPLZ, WHYN, WAIV, WAKR, WDFD, WENS, KKR, KKUA, WNNR, WNAB, WKZE-FM, KSRO. Debuts at number 26 on the A/C chart.

BERTIE HIGGINS

Just Another Day In Paradise (Kat Family/CBS)

50% of our reporters on it. Rotations: Heavy 2/1, Medium 38/19, Light 29/18, Extra Adds 3, Total Adds 41 including WBEN, WJMD, 97AIA, WCZY, WHB, WCCO, KOY, KEZL, KFMB, WHAM, KULF, WSLI, WRVA, WDFD, KOB, and 26 more. Debuts at number 27 on the A/C chart.

NEW & ACTIVE

25-49

KARLA BONOFF "Personally" (Columbia) 67/31
Rotations: Heavy 4/0, Medium 30/10, Light 30/18, Extra Adds 3, Total Adds 31, WCZY, KOY, WICC, WKAZ, WHYN, WAFB, KMGC, KULF, WAAV, WAIV, WVLK, WRVR, WQUE, WRVA, WSRZ, WHBC, WARM98, WOMC, WIBA, K108, KCEE, KTKT, WNAB, WCHV, KSEL, WJBC, KCRG, WSGW, WBOW, KRKK, KSRO.

BEATLES "Movie Medley" (Capitol) 64/3
Rotations: Heavy 9/0, Medium 39/2, Light 16/1, Extra Adds 0, Total Adds 3, KHOU, WSBA, KFQD. Heavy: WBEN, KULF, WAAV, WRVA, WWOV, WNNR, WEIM, WROV, KRNO. Medium: WCBM, GR55, KDKA, WYFR, WGAR, KEX, KNBR, KPLZ, WICC, WRIE, WVVZ, KEY103, WBT, KMGC, WAKR, WHBC, YES96, KOB.

CAROLE KING "One To One" (Atlantic) 58/12
Rotations: Heavy 5/0, Medium 31/4, Light 20/6, Extra Adds 2, Total Adds 12, WSB, WCCO, KEZL, KPLZ, WKAZ, WAFB, KULF, WAIV, WDFD, WIBA, WEIM, KSRO. Heavy: WCZY, WSRZ, WFMK, WKZE-FM, WDEF. Medium: WCBM, WHB, WICC, WHYN, WGAC, KEY103, WSLI, SM95, WARM98, WHIO, WMHE, KWAV, KSL.

DARYL HALL & JOHN OATES "Did It In A Minute" (RCA) 56/5
Rotations: Heavy 20/0, Medium 25/1, Light 10/3, Extra Adds 1, Total Adds 5, 97AIA, WKAZ, WAIV, WKZE-FM, KSEL. Heavy: WRIE, WAFB, KULF, WAAV, WHHY, WQUE, Y106, WSRZ, WWOV, KKUA, KWAV, WNNR, WEIM, WCHV, WLVA, WORG, KPAT, WBOW, KBAI, KRKK. Medium: WCBM, WASH, KVIL, WYFR, 55KRC.

RICK SPRINGFIELD "Don't Talk To Strangers" (RCA) 54/5
Rotations: Heavy 28/0, Medium 19/1, Light 7/4, Extra Adds 0, Total Adds 5, WKAZ, KMGC, WQUA, KOB, WSGW. Heavy: KDKA, WASH, WYFR, WGAR, WFSM, WAFB, WSGN, WAAV, WHHY, SM95, WQUE, Y106, WSRZ, WWOV, WFMK, WMHE, KWAV, K108, KTKT, WNNR, WKBR, WSKY, WBOW, KBAI, KRKK.

LITTLE RIVER BAND "Man On Your Mind" (Capitol) 46/12
Rotations: Heavy 5/0, Medium 20/3, Light 19/7, Extra Adds 2, Total Adds 12, WZZF, WHB, KNBR, WGY, WGAC, KEY103, KMGC, WSLI, WHBC, WKBR, KRKK, KISN. Heavy: WHHY, KWAV, WKZE-FM, WCHV, WLVA. Medium: WPRO, KEX, WAFB, KULF, SM95, WQUE, WSRZ, KRNT, KSLQ, KYUU, KTKT, WSKY, KBAI.

LARRY LEE "Don't Talk" (Columbia) 38/8
Rotations: Heavy 0/0, Medium 19/4, Light 18/3, Extra Adds 1, Total Adds 8, WCCO, WHIO, KMBZ, WLVA, WDAY, KBOZ, KTWO, KRNO. Medium: KEX, WGAC, KEY103, WFMK, WMHE, KBOI, WKZE-FM, WEIM, KRBC, WSKY, KSEL, WJON, WBOW, KFQD, KRKK.

SIGNIFICANT ACTION

HUEY LEWIS AND THE NEWS "Do You Believe In Love" (Chrysalis) 29/4
Rotations: Heavy 5/0, Medium 18/1, Light 6/3, Extra Adds 0, Total Adds 4, WTAE, KKUA, WCHV, KBOZ. Heavy: KDKA, KVIL, WYFR, WSRZ, WLVA. Medium: WGAR, KOY, KRBE, WHHY, WQUE, WWOV, WFMK, WMHE, KYUU, WNNR, WSKY, Q96, WROV, WDAY, WBOW, KBAI, KRKK.

SMOKEY ROBINSON "Old Fashioned Love" (Tamla/Motown) 28/7
Rotations: Heavy 1/0, Medium 15/4, Light 10/1, Extra Adds 2, Total Adds 7, WCCO, WICC, WGY, WHYN, WRVA, WKBR, KRKK. Heavy: WLVA. Medium: WSB, 97AIA, KEY103, KULF, KKUA, KRBC, WSKY, WORG, KCRG, WDAY, WJON.